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Vol. 120 No. 12

NEW YORK, WEDNESDAY, DECEMBER 4, 1935

56 PAGES

LAYS ON BROADW

SEEK RADIO SPONSOR FOR **OLYMPICS**

American Olympic Committee wanted to have the Olympics from Berlin next year commercially sponsored, but lost out when dis-covering that both the NBC and CBS had already made gratis pick-up arrangements with the German

Still in need of a bankroll to de Still in need of a bankroll to de-fray expenses, the American Olym-ple committee will sell the try-outs in the U. S. as a radio commercial to some sponsor. To this end Avery Brundage, president, and Gustavus T. Kirby, treasurer of the A.O.C., will confer this week with John F. Royal of NBC, Paul White of CBS and Kermit K. Shafer also of the American Olympic commit-tee.

Track and field try-outs will be held at the Randalls Island (N. Y.) City Stadium, the finals being July 10-12. The track and field games in Berlin run from Aug. 1-16. The American Olympic Committee hopes to get the preliminary as well as the final tryouts sponsored.

Dept. Stores Go In For More Pre-Xmas Showmanship Stuff

Hollywood, Dec. 3.

Local department stores are figuring on installing projection and
sound equipment in their toy departments to show carbon comedies
to kids instead of using dumb acts
during the Xmas period. The May
Co. and two Broadway stores have
had figures submitted to them on
the second of the control of the to approve the showing of pictures under the local ordinance covering public entertainment.

public entertainment. Should this plan go through, it will eliminate about 100 dumb acts who have gotten from two to four weeks' work in local department stores each year. This is the first time the picture idea has been considered by the shops.

Elaborate street parades, juvenile and top dept, shows, stunts, free films and general theatrical ideas, manifested by the great department stores in Manhattan, Brookiyn and Newark, has (Continued on page 55)

Hauptmann's \$10,000

N. Y. Daily Mirror, tab, is reported paying \$10,000 for the Bruno Richard Hauptmann story over the convicted kidnaper's signature which is serializing in the daily. Money will go to defray cost of Hauptmann's appeal fight against

AFA's New Function

American Federation of Actors has appointed itself as a sort of collection agency for those people to whom actors

may owe money.
In its last issue of the Re-In its last issue of the Re-porter, official union organ, the AFA tells how it collected a hotel bill from an unidentified at, with the act, through the AFA's efforts, agreeing to pay off at the rate of \$40 a week.

TALK A CLASS HOTEL FOR R.C

Recent demand for banquet facilities by varlous enterprises now headquartered in Rockefeller Cen ter buildings has revived talk of a

headquartered in Rockefeller Centerbuldings has revived talk of a class hotel. Probably could be situated on one of few remaining vacant spots near Rockefeller Plaza and would be connected by underground passageway with principal Rockfeller office atructures.

One of New York's leading hotel managers originally was interested in project immediately after construction of RCA building, but approject calls for structure with small number of bedrooms (probably scaled at \$6 and upwards) but large dining facilities.

Recent -check shows that there are nearly 2,000 different business firms laving offices in the RCA Bildg., exclusive of offices and stores in the RKO Bildg. and International Bildg. In Rockefeller Center. Its estimated that such a hotel rocked shows that the settlement of 10,000 to 12,000 from these structures alone.

USE RADIO TO STOP BORDER SMUGGLING

DUNDER SHIUUGERIU

Detroit, Dec. 3.

The United States Immigration Department's first venture in the use of adio to aid in patrolling the nation of the state of

ONLY 13 CLICKS ALL LAST SEASON

Eleven New Plays Already Established in Money, Plus Four Holdovers— Three Musicals and 'Jum-bo'—Picture Coin Satis-fied—Highest Hit Per-

2 ARRIVE IN WEEK

There are 15 hit plays current or There are 15 hit plays current on Broadway all of which are distinctly in the money. That is the highest success percentage yet recorded and gains real prominence in view of the fact that during the entire season of '34-'35 there were only 13 hits. The current season is about one-third over. There are 32 shows on the list.

on the list.

Of the 15 current hits, 11 are of this season's crop, four beins hold-overs from last year, but still distinctly in the profit class. Most of new clicks are' in the \$15,000 or more class on weekly grosses.

List of the new season standout plays is 'First Lady,' 'Boy Meets Girl,' 'Dead End.' 'Fride and Frejudice,' 'Taming of the Shrew,' Winterset' and Night of January 16.' To cesses 'At Home Abroad,' Jubilee'

(Continued on new 21)

(Continued on page 21)

'LIBERTY AT CROSSROADS'

Republicans Tentatively Adopt Catchphrase for '36

Republican National Committee's ether warery, 'Liberty at the Cross-roads,' may get a tryout by way of disc in Chicago. It is up to Thomas G. Sabin, the committee's radio director and former NBC time sales-

rector and former NBC time sales-man, to pick the station. Sabin has also to decide whether to make the program a half-hour of recorded musical and dramatic en-tertainment or combine the latter with a half-hour of live speechmak-time that the late of the speech of the other committee will fine in Chicago, the committee will fine to viver a weekly cross-country hookup.

Daffy

Chicago, Dec. 3.

Bob Hawk runs a 'Red Hot and Low Down' program on WCFL the Federation of Labor station, which consists of regular phonograph records with spot announcements in between platters. Hawk had an anniversary last week and invited the listeners to come in, teiling 'em he had accommodations for 200 for the special party.

party.

More than 1,500 people sent in requests for ducats just to watch Hawk put records on a turn-table,

2d Ave. Moving to B'way; Yiddish **Legit Plans Concerted Uptown Move**

Mikes All Healthy

Buffalo, Dec. 3.
In WBEN's studios they go around squirting anti-cold atomizers at the microphones.
So far it's been successful. No microphone has so much as special.

NEGROES KICK ABOUT 9 SONGS

More light has been thrown unon the objectives or hen been with the been thrown unon which is seeking torgenate effective protest against allegedly offensive phrases heard over the air. In addition to such words as pickainny, niger, jist, darky, etc., the new organization, three weeks old, and claiming 15,000 enrollments, has listed nine songs, all of them popular, which they allege belitte the Negro race. Songs are: Baltimore, Dec. 3.

"That's Why Darkles Are Born."
'Old Kentucky Home.'
'Swance River.'
'Muddy Waters.'
'Carry Me Back to Of Virginy.'
'River, Stay Way From My Door.'
'Without a Song.'
'Underneath the Harlem Moon.'

Any program carrying one of above songs or words is sure to get howls if caught. For instance, the Kratt Music Hall Thursday-evening NBC show with Paul Whiteman got severe censuring for offering Darkies Are Born; and Helen Hayes got (Continued on page 54)

CHAMP BEER DRINKER PLAYING SALOON ROUTE

Baitmore, Dec. 2.

Latest attraction to lure patrons into saicons is the personal appearance of the lad who cialms to hold world record for beer drinking.

July last Emil Cella quaffed haif a gailon of suds in 17 seconds fat. There were a number of subsequent tries by the champ, but he never succeeded in lowering his own record.

specesee in overing his own recovering the autumn Callar fame. Dung the autumn Callar fame wand, but lately he has snapped back into the limelight of the special back into the limelight of the special content of the special content of the special content of the special content themselves by tossing heralds around the neighborhood and hanging out an olicioth sign over door. As far as can be determined, only compensation the champ receives is the food and beer he stows away in each saloon which features him.

Yiddish legit will make a concerted attempt to get a foothold on Broadway next season, with a special company headed by Maurice Schwartz taking over a Broadway house for a full season's attempt. Ruben Guskin, executive secretary of the Hebrew Actors' Union, is sailing for Europe next week for conferences with Schwartz on the matter. Schwartz is currently on a European tour with his troupe of New York Art Theatre players in Yoshe Kalb. He haant played in New York for two seasons. Guskin's idea is to lend Schwartz

New York for two seasons, Guskin's idea is to lend Schwartz the full support of the union, mem-bers of which are convinced that the move can be made to pay. A special company would be gotten together, composed of the best pos-sible Yiddish dramatic taient, to support Schwartz, who would pro-duce, direct and star in the plays: Union's attitude results from the (Continued on page 51)

(Continued on page 51)

Wis. Stag-Fans Finally Get Hep to Phantom Strippers and Buffet

Milwaukee, Dec. 3.

The stag show racket has about been shot in these parts, with the disclosure that the shows, which had been swamping the county, were taking the ticket buyers for a merry ride.

merry ride.

Stag shows were held secretly in taverns and bars. A ticket salesman would approach some 'about-towner' and offer a ticket for \$2 which provided admission to the stag, where nudes were promised in profusion plus all the beer and analytiches the ticket holder could assimilate.

About the time that the stripper started to peel, and just before the beer and sandwiches were trotted cut, a burly gent would step out, flash a badge and announce the house was pinched, taking with hi only the stripper and the bartender, however. The ticket suckers would then blow, glad to have avoided a pinch. But when newspapers failed to print stories of the raids, some long, and the property of the propert About the time that the stripper

Riches-to-Ragtime

Roger Wolfe Kahn, scion of the house of Otto H. Kahn, is again anxlous to forsake riches in favor of ragtime. Kahn is planning another 'come-back' with a dance orchestra. He has a New York hosteiry in view as a berth for his band.

Herron Finds Foreign Show Biz Conditions Up Despite Political Tension; Spain and England Best

Despite the war situation in Africa, the Hitler fear in central Europe and other political headaches, there is a distinct lessening aches, there is a distinct lessening of tension on the Continent and an obvious tendency towards restoration of confidence. That is the impression obtained by 'Col. Frederick Herron of the Hays office who has just returned from a six weeks' tour abroad.

Healthlest focal points in Europe Healthlest focal points in Europe

Healthlest focal points in Europe right now, according to Col. Herron, are Spain and England, in both of which countries business conditions are distinctly good. Theatres are full, streets crowded, cabarets blooming and hotels crowded.
France, he found, is not as well off as the rest of the world but France has always been somewhat behind the rest of Europe economically, he points out. Thus, the depresh didn't hit France until practically every other spot in the world had been. pretty definitely kicked around for a while.

lways a Headache

picture business. Col. Her-ron says, Europe is still a distinct and constantly potential headache. This is because all countries there are feeling their oats. All of them

ams in occases air countries there are 'feeling, their oats. All of them are more native-conscious than ever and all of them are convinced that home product should be built up at the expense of 'those Americans'. On the other hand, he points out, England's situation should prove a pacifier. In England, with looal production at its highest peak ever, and with really fine local pictures being made and planned on all grodes. Americans exchanged and planned on all grodes, American exchanged and production at the set of the set

British couldn't stack up alonguler them.

This would seem to indicate, Col. Herron believes, that competition (of release) are the competition (of release the competition of the compe 'Guests'

'Guesta'

Also he was there in time to take a personal hand in the negotiations on Paramount's trouble with Spain over Devil is a Woman, primarily, is that we are guests over there, doing business in the other fellow's backyard and should be willing to accept some of his terms sometimes. They may or Lay not want our pictures. But we do want to make the sales. If they want to make the serms a bit tougher, that's their privilege, however much we disilke it. We must still fight, try to better We must still fight, try to better if. We must still fight, try to better the terms, case our journey—but we can't afford to lose our heads about it. And we can't afford to lose sight of the fact that—and this is the thing that so many of our boys so frequently do forget—whatever we do get out of the foreign market is still that much better than nothing.

Berman's Stuart Interest

Norman Stuart, lead of current Moon Over Mulberry Street, Broad-way legit, gets an ..KO-Radio test this week. Understood Pandro Ber wants

Rogers Fund's \$18,000

Hollywood, Dec. 3. Shrine auditorium benefit Dec. 1. netted the Will Rovers Memorial Fund \$18,00 Overflow crowd saw the greatest

Overflow crowd saw the greatest turnout of names a years.

TEE UP 4 IN U'S **BIG PROD. PUSH**

ollywood, Dec. 3.

inal big production spurt af Universal under present studio set up starts Dec. 6, when 'Showboat,' under Carl Learnie, Jr. 18 word, and to go into work simultaneously on Dec. 15.

Mid-December trio are 'Spinster Dinner,' for which Carole Lombard was borrowed from Paremount, and which Edmund Grainger will handle,' Amateur Racquet,' sports feature starring Bill Tilden, to be made by Irving Starr, and 'Tomorrow Is a Better Day,' which Dayld Diamond will produce under William Nigh's direction.

SINGER ASKS \$50,000 OF BACON FOR PINCH

Los Angeles, Dec. 3. Los Angeles, Dec. 3.

With charge that he was jailed falsely and maliciously, Robert Cutter filed \$50,000 damage suit here against Lloyd Bacon. Complaint said Bacon, in connection with his pending divorce action, had warrant issued for Cutter. Singer was countried to the country of the countries of the countrie detained and ordered his release. Cutter's suit said he was airested y uniformed officers at Palomar in sight of ballroom's 4,000 patrons. He is soloist with Hal Grayson's ork.

Berkeley's Trial Dec. 9

ollywood, Dec. 3.

of account of congestion on cour-calendar, the trial of Busby Berke-ley on three charges of second de-gree murder was postponed unti-Dec. 3 by Superior Court Judge Burnell.

Result of an auto accident,

JACK HOLT'S BRO.'S SUIT

ACK HOLT'S BRO.'S SUIT

Reading, Pa. Dec. 8.
A suit by Jack S. Mane. salesman, asainst Marshall Holt, Reading, brother of Jack Holt, picture actor, may be settled out of court, it was announced before Berks county Judges today. Holt is accused of hitting Mane in an altercation at the hold of t

Mane and Holt, respectively

FORRESTER'S 'BUCCANEER'

wants witch Barney Glazer is to produce,

CHRISTMAS IS COMING GIVE A VARIETY SUBSCRIPTION

to Friends, Clients or Employees A Practical Gift-It Will Be Appreciated

\$6 a Year-Four Subscriptions, or More, \$5 Each

VARIETY 154 West 46th Street, New York City

Northern Exposure

Hollywood, Dec. 8.
Though Irving Thalberg
plans to produce most of his.
Romeo and Juliet within the
studio walls of Metro, location
crow have located the only site
for the famed balcony scene.
It's at Santa Barbara, 100 miles

DAVE ALLEN'S **COSTLY VICTORY**

Hollywood, Dec Dave Alien, former head of Central Casting Bureau, was exoner ated of moral charges when Superior Court Judge Henry Willis dised the indictment against him and Gloria Marsh yesterday (Monday) at the request of Deputy District Attorney Arthur Vietch. Latter pointed out that Pat Harmon ter pointed out that Pat Harmon and Pearl Owings, the people's witnesses, had been convicted of horsestealing, with the former now in Folsom Prison, and that June DeLong, an accomplice in the alleged illicit party with Allen and Miss Marsh, and another state witness, were in New York.

Vietch informed the court that Judge Ray Schauer, who tried the first case which ended in a Juny disagreement, okayed the dismissal of the indictment.

disagreement, okayed the dismissal of the indictment.
Judge Willis, in dismissing the case, said the only value a retrial would have would be to attract scandal mongers from 12 years up to hear the testimony, as a conviction would be impossible on the testimony of Harmon and Miss Owings due to their record. He added that Judge Schauer informed him that Judge Schauer informed him that

ere he sitting he would dismiss the were he sitting he would dismiss the case.

The trial has cost Allen everything, even causing him to mortgage his home to defend the case which he claimed was framed by Harmon as a vengeance move. Allen is now unemployed.

CAUTIOUS

Dr. Dafoe Taking No Chances On Quins Pix Production

Toronto, Dec. 3

Tronto, Dec. 8.

Temperament, not only from the Dionne quintuplets but possibly from Dr. Alian Roy Dafoe, may be experienced by the 20th Century-Fox production unit in the filming of the tentatively-tilled Country Doctor, judging from the assertion of the decot rhat, according to the contract, be will have complete charge of the famous bables and will have the minus bables and will have the minus bables and will have the first produced by the contract, and the first actual appearance before the cameras.

Among the matters which he will arrange, he says, are the number of cameramen to be allowed inside the Dafoe hospital at. Callander; whether the technicians will be required to wear sterile masks and gowns; what light may be used; and to what extent, if any, Jean. Hersholt, who plays the Dafoe role, will be allowed to handle he or the remaining the term 'administer' will have to be defined, says Dr. Dafoe.

Hollywood, Dec. 3.

Jean Hershoit is set in Exclusive
Story, Metro's film version of Martin Mooney's novel. George Seitz
will direct with Luclen Hubbard
producing. Finishing that picture,
Hershoit goes to Demmark in the
Hershot of March Demis Demis Holled
Home Foundation, of which he is an
official.

Histers would be a served to the served by t

Briskin's Triangle

Hollywood, Dec. 3.

Sam Briskin: who returned from New York Thursday (28) is talking deals with three different studios, including Warners. Briskin is also huddling with Ben. Kahane, at Radlo, and Sam Gold-wyn, but he has leanings toward producing on his own.

20-Fox Called 'Amply Able to Respond' To Damages; 'Jan.' Injunction Denied

Rep.'s Building Boom

Hollywood, Dec

Republic, feeling pinch of produc-tion and office room, this week starts construction on new, seem dock, portrait gallery, care and of-fice building, estimated at \$22,000 is part of its immediate \$240,000 expansion program Ventura boulevard plant.

Stage and office buildings to cos around \$208,000 will start within 90

HAYS SEALERS **OK 2,590 FILMS**

Hollywood, Dec. 3.

More than 2,590 picture sub-jects have been cleared and cer-tified between here and New York by Producers Code Administra-tion since the summer of '34. Of this number 1,814 subjects were given the purity seal here while the New York office reports a total of 776. Latter includes the the code administration for cer-tificates of approval before Ameri-can distribution.

The administration here in addi tion to passing on finished product read around 3,000 stories, plays and novels, from which no more than 500 were finally selected for pro-

MONTGOMERY, FLYNN SHARE 'BRIGADE' LEAD

Hollywood, Dec. 3.

Robert Montgomery comes over from Metro on exchange loan for Leslle Howard to play the brother role with Errol Flynn in Wanners 'Charge of the Light Brigade,' Flynn was cinched for top spot be-cause of his showing in 'Captain Blood,' soon to be released.

Rouben Mamoulian has been ap-roached with proposition to direct Rouben Mamoulian has been ap-proached with proposition to direct. Picture is due to start around mid-die of January, when Sam Bischoff, who will produce, returns from month's vacation in east.

Litvak's Boyer Pic

Hollywood, Dec. 3.

Anatol Litvak, French director signed to term pact by Walter Wanger, will direct next Charles Boyer pic for producer.

Leaves Paris Jan. 20 to assume

'Babes' Xmas Reissue

Hollywood, Dec. 3.

Babes in Toyland, Laurel and Hardy feature comedy, is being re-issued by Metro for hollday book-

Picture originally released a year

'GOOD EARTH' TESTEES

Sidney Fox was screen tested by Metro last week for Chinese role of Lotus in 'Good Earth'. Princess Naitaltal, from vaude-ville, also tested for Oriental char-acter in same production.

SAILINGS

Dec. 14 (New York to London)
Binnie Barnes (Aquitania).
Dec. 7 (New York to Los Angeles)
Owen Davis, Jr. (Santa Elena).
Nov. 30 (New York to Parls)
Hélena Rubinstein, Ross Perfect,
Howard Deighton, J. A. Gauvin, Dr.
Jaques Brettman, Eve Bech (Counted)
Son 30 (Champlair)
Son 30 (Champlair)
Son 30 (Champlair)
Mrs. Harry Sobol (Virginia).

ARRIVALS

Col. Frederick Herron, Steiger, Yacht Club Boys.

Federal Judge Knox's decision in favor of 20th Century-Fox, denying an injunction-to-hait Capt. January, currently in production under Darryl Zancuc's supervision with Shirley Temple starred, is important to the starred of the Court rescapitates the responsibility of film companier as being amply able to respond in damages, if any were proved. For that feason, any legal harasments of such nature, from the attitude of the Court, school investment thus far, as Edwin P. Kilroe, the Fox attorney, and Julian T. Abeles, called in as trial counsel in this case on behalf of 20th-Fox, at the capt. The question of copyright, and the divisibility of silent screen and, talker rights, will yet have to bey ruled upon following the actual; trial of the issues. But from the, courts attitude, when there is an important motion picture production, there can be no constructive decided of thousands, such as in an important motion picture production, there can be no constructive and the constructive of the constr

85-Year- Id Authoress

Involved.

85-Year- Id Authoress
In this case L. C. Page & Co.
Inc., Boston book publishers, and
orliginal copyright owners of 'Capt.
January', authored by 85-year-old
Mrs. Laura E. Richards of Gardiner,
Me., claimed it also owned the
dialog rights to her book, Mrs.
Richards, having had a falling out
with Page, disputed the Page Co.'s
claims and entered into a private
agreement with Rural Pictures
Corp., a subsidiary of Fox Film
Corp., for \$13,333.33 which was paid
her by Attorney Abeles, commissioned at the time, last summer, to
fly to Gardiner, Me., and clear the
copyright on 'Capt. January', 'in antipation', (Rrad Echel Bert of the
copyright on 'Capt. January', 'in antipation', (Rrad Echel Pictures
Sol Lesser's Pincipla Pictures
which first made it in 1923 and for
which Lesser was paid \$6,666.57,
making the fil rights investment
\$20,000 in all.
Page under a 1923 contract also
claimed that is 'allog rights' pro-

\$20,000 in all.

Page under a 1923 contract also claimed that his 'dialog rights' provisions (presumably at that time intended to apply to the stage rights principally) also embraced talkers, or anything else of future scientific, mechanical, electrical or elevisionary advancement. This was disputed by Abeles.

55-45 Split

55-45 Split
Page was to have split 55-45 with
Mrs. Richards on the \$20,000 fixed
price for the sale of 'January,
screen .rights, and Judge Knox,
further opined that since Page had,
himself agreed on the \$20,000 price,
claiming 55% thereof, he thus limited his damages .o 55% of the fixed
sum of the \$13,833.33 molved. The
Cour opin that for this amount
clailly responsible.
But the question of law also must
first be proved by Page whether the

But the question of law also must first be proved by Page whether tha silent rights vested in the Page Co., also included the dialog screen ver-sion, or whether Mrs. Richards re-tained that exclusively. Abeles' argument is that Page was only the, agent for the authoress; as such, only had the right to barter in her behalf.

behalf.

Book was first authored by Mrs. Richards 45 years ago. Fox-Rural was willing to negotiate with Page as well as Mrs. Richards, but the publisher had held out for certain book publication rights to Shirley Temple's likenesses, as part of the more than the control of the property of the control of t

arguing for the Page Co. wer two law firms, Spence, Hopkins, Walser & Hotchikis, and Verrill, Hale, Booth, Ives & Van Anda, with Judge Robert Hale of Massachu-sctts and Kenneth Spence of N. Y. pleading the case

'DE (CINEMATIC) LAWD'

Rex Ingram (not the film direc-tor) signed on New York end for 'De Lawd' role in 'Green Pastures' for Warner, Leaves shortly for the

for Warner, Leaves shortdy to Coast, Colored actor appeared on Broad-way last season in 'Stevedore,' Wai-ter Batchelor office booked.

FAVOR EARLY A. M. GRIN

Spitz Ponders Studio Angles, Payroll As Is

Hollywood, Dec. 3.

Leo Spitz, Radio prexy, on his first visit to the studio, will remain here for another three weeks before returning east. Ned Depinet will stay on with him. Spitz is studying production as it ties up with dis-

production as it ties up with distribution.

He announced that there would be no change in the studio's personnel, that operation of the studio would remain as is. When he gets bands to the personnel of the studio would remain as is the personnel of the personn

OWEN DAVIS, JR.'S 5-YR CONTRACT WITH RADIO

Owen Davis, Jr., will leave for Hollywood Saturday (7) under a termer for Radio. Contract calls for one year with options over a five-year period, agreement being made by Pan Berman. It is Davis first Coast assignment since 'All Quiet on the Western Front.'

- Actor, son of the dramatist, was under contract to appear in the scheduled revival of 'An American Tragedy'. He was released by Milton Shubert.

Davis, Jr., salls for California Dec.

tor Shubert,
Davis, Jr., salis for California Dec.
7. Patricia: Wilder, child thespic,
also set with same lot. Zeppo Marx
office negotiated.

Connie Bennett Set For Two Pix Abroad Hollywood, Dec. 3.

Ticketed on a two-picture deal for Gaumont-British, Constance Bennett is scheduled to pull out here for England in mid-January. First assignment will be Everything 'Is Thunder,' with Milton Rossner directing. Second is 'The Hawk,' not slated to start until October.

tober.
Player has a commitment to do
one for 20th-Fox here and may
perform that before or after the
first British picture, depending upon
success of the hunt for story material.

Beery in Pola's Pic

Hollywood, Dec. 3. Noah Beery has been set by Capl-tal Films of London for an Important part in its first Pola Negri

Beery is now in London playing with Nils Asther in 'Nuptials of Carbal' for the same company.

MARCH'S LAST 20TH-FOX PIC

Hollywood, Dec. 3.

Howard Hawka has been assigned to direct 'Wooden Crosses,' final picture for Fredric March on his 20th-Fox contract. Picture will be a remake of French film of same name.

Nunnaily Johnson has been set

LORETTA YOUNG SET

Hollywood, Dec. 3.
First assignment for Loretta
Yang following her recent liness
will be in 20th Centu, y-Fox's Lightning Strikes Twice.
Gene Fowler and Bess Meredyth
are currently whipping script into
shape.

STRICKLING RESTING

Metro's publicity head, Howard Strickling, leaves here for a two Strickling, leaves here for a two Metro's vacation in Arizona.

He has beer on and off the sick list for past few months.

Hollywood, Dec. 2.

ashlell filmment is doing the dispitation of 'The Foundry' at Metro for Hunt Stromberg Production.

Yarn is in a factory.

Matter of Choice

Hollywood, Dec.
John Lodge, film actor, prefers studio politics to the national brand. That much he
told his cousin, Henry Catot
Lodge, Jr., who wants him to
handle his senatorial campaign in Massachusetts.
Hollywood's Lodge is a lawyer and stumper in his own
right.

H-MacA'S 'MURDER' NEXT FOR PAR, SETTING CAST

Ben Hecht and Charles Mac-Arthur are expected back in New York within a week, and hope to complete script of their second this season for Par, Murder at 21, by Xmas, so that it can go into pro-duction early in January. Tenta-tive date to start shooting at Astoria, L. I, has been set as Jan. 14. L. has been set as Jan. 14. telt Friday (29) for Holly-wood to join MacArthur, aiready their, after attending a sneak pre-view of 'Soak the Rich' in Connec-ticut Thursday night (28). Team is setting talent during their Coast visit for 'Murder at 21.'

Hollywood, Dec. Ben Hecht arrived in town Sun-day (1). He and MacArthur will vacation for a few days on Howard Hawks' yacht. Both to remain here for about two weeks.

Sidney's Bronte Chore. Then 1 for GB in May

Hollywood, Dec. 3.

Mordaunt Shalirp is doing the screenplay on Withering Heights' from the Emily Bronte novel for Walter Wanger-Paramount release. Sylvla Sidney will be starred. Initiating an exchange of players and writers with European studios, Wanger loans Miss Sidney to Gaumont-British for one picture next May. Will be directed by Alfred Hitchock. Hollywood, Dec. 3.

'Frisco' Waits on Leads

Hollywood, Dec. 3.
Though the script for Metro's 'San Francisco' has been ready for several weeks, picture will not get started for at least a month, due to Jeannette Ma Dorald and Clark Gable being tied up on other assignments.

Gable being assignments.

Miss MacDonald is still recording on 'Rose Mari ' and Gable was silpped into 'Wife vs. Secretary' on a four-week schedule.

Tillie Tied to Two

Hollywood, Dec. 3. Hollywood, Dec. 3.

Tillie Losch brought here from New York legit by David C. Selznick; will have the featured role in the second production to be made by Scizuick International.

Player 's tied to the producer on a two-pleture deal, with Selznick holding an option for further services.

SPENCE'S 6 MONTHS AT GB

Hollywood, Dec. 3.

Ralph Michael Balcon to a six-month writing contract for Gaumont-British.

He leaves Saturday (7) with Bal-con and Charles Reisner for New York, sailing for London Dec. 15.

STANWYCK'S 'VOLCANO'

Hollywood, Dec. 3.

James ward Grant is at Radlo
doing the sereenplay on 'Voicano.'
Barbara Stanwyck is starred.

'Foundry' a la 'Grand Hotel'
Hollywood, Dec. 3.
ashlell Hammett is doing the aptation of 'The Foundry' at

MEAN UPPED BIZ

Paramount and Strand on Broadway Have Been Cashing In with Post-Midnight Grinds - Type of Film a Factor

OK IN BIG KEYS

Failure of all but a few houses to grind beyond regular running schedules, into the late morning schedules, into the late morning hours, when a picture comes along which justifies the overtime entailed, amounts to failure of most all operators to milk the maximum from pictures. The Paramount and Strand, N. X. for sometime have interesting time. Both houses open earlier in the morning and continue later at night on certain pictures, if biz warrants, and both have found it pays.

at night on certain pictures, if biz warrants, and both have found it pays.

On a few occasions, but not as often, the Rivoil on Broadway has done the same thing. This house also plays with its admission scale, setting it up a notch or two when certain pictures justify this, in order to get the full benetits from a playdate. In the past year the Paramount has shown added profit of around \$20,000 just from an additional hour or two here and there, after deduction of union overtime, heating, lighting and other bills.

On outstanding pictures, or non which is likely to lure latt high trace, or Far and the standard of the properties of the content of the properties of the p

years. Music Hall has a midnight show only on Saturday, as also the Capitol.

That the Par and Strand have profited by grinding as late as people can be enticed past box offices, in sufficient numbers, is in itself not so important, showmen point out. What is important is that many other houses might develop late night business and show greater returns not only to themselves but to the distributor, most deals being on percentage of take. This ls true not only of New York but certain other big keys.

Some New York showmen believe the Capitol lost at least \$10,000 on the first week of Muttiny on the Bounty' by not operating later than the house did, being a man's picture and ideal for the stay-up trade House went to midnight shows of Alutiny but other managers bestive Cap could have operated until atmost dawn on the first week at least.

Twelvetrees in Sydney

Sydney, Dec. 3. When Heien Twelvetrees, fir When Helen Twelvetrees, first American here for pie work, arrives this week she will practically be given the freedom of the city. Cinerosound's main idea is to have the actress act as an Australian booster in Hollywood when her contract is completed. Cinesound is banking on the importation of Americans to soil its product overseas.

FOUND-A PALOOKA!

After more than a year's scarch, arners' Flatbush shorts studio has Warners' Flatbush shorts studlo has finally located a Joe Palooka for the proposed scries under that title. Danny Collins found the new Palooka, whose name is Robert-Norton. He's signed by WB for two years.

AM'S PIC BREAK

Mit's Fite Break
Hollywood, Dec. 3.
Metro talent scout caught Bob
McClung, 18-year-old harmonica
player from West Virginia, at local
annateur show.
Youngster tabbed to stock contract, with studio figuring him a potiertial comedian.

CERTAIN PIX CAN N. Y. Film Critics Will Vote Only One 'Best' Per Annum, 4 Classes

What a Memory

Hollywood, Dec. 3.
Ted Healy broached a Metro
producer with a story idea.
Several hours later the exesent for comic to recount yarn a director. Healy couldn't remember it.

FILM MUSEUM CEDED HISTORICAL SUBJECTS

The Film Library recently established by the Museum of Modern Art in New York has acquired a large number of films which trace the development of pictures from their earliest days. Twentieth Century-Fox has just donated 13 pictures made from 1935 to 1933, while Walt Disney has given Plane Crazy, his first Mickey Mouse short; 'Skeleton Dance,' first Silly Symphony, and Flowers and Trees,' first of his color cartoons. Widow of Jean A. LeRoy, film ploneer and inventor, has donated the LeRoy collection of old books, photographs, slides, articles, etc., while here and there more than 350 short subjects produced here and in Europe between 1833 and 1910 have been gathered in.

Wood, Rogers to Make Trent' with Brit. Coin

Hollywood, Dec. 3.

Sam Wood and Howard Emmett
Rogers go to London next Summer
to produce a film version of Wynd-ham Martin's novel, Trent Of The
Lone Hand,' with private British
cavital

Lone Hand, with private capital.
Wood, who recently signed a term directing contract with Metro, has the privilege of making one picture a year on the outside.

Burton Gambling on Pix

John Burton, recalled from the Coast for lead in Morris Gest's Lady Precious Stream, will return west for a Warner test. He has abandoned legit plans for film gam-

Reason advanced for switch was that procrastination for skedded re-hearsals on producer's part was de-cider. Actor didn't want to lay around.

'Chutes' Shot, Alton East for Stage Terp

Having completed direction of terp numbers for the Eddle Cantor picture, 'Shoot the Chutes,' Robert Alton returns to New York this week.

Broadway hoof monitor was brought out by Samuel Goldwyn especially for Chutes,'

TEAMING HORTON-BURKE

TEAMING HORTON-BURKE
Hollywood, Dec. 3.
Metro is flirting with the do of teaming E. Berion of a flill Burke in a series of feature-length comedies. Dicker is on with both players.
Horton has been sealed to Universal mea...time for two pictures, Deal goes into effect when Horton finishes with Francis Lederer in the Pickford-Lasky leture, 'ne Rainy Atternbon.'

O'BRIEN'S OPTICAL HIATUS

Hollywood, Dec. 3.
Added scenes on 'Whispering
Smith Speaks' are being held up on
account of the eye injury received
by Ceorge O'Brien while playing
handball.

Actor is expected to return to work at the end of the week.

Some time during the first week in January, 1936, the York picture reviewers' organization will vote to pick the following:

1. The best picture of the year

2. Best performance by an actor. 3. Best pérformance

4. Best script produced during the

4. Best script produced during the year.
Voting will be on pictures and performances during the entire current year, 1935.
Minus any of the fireworks which characterized earlier meetings of the critics to form an organization, with the New Masses and New Republic critics ruled out, athough monday (2) resulted in final tending the control of the cont

Instand Outs

Ins and Outs

New York film crities who will vote include all the first string reviewers on New York dailles as well as the Brooklyn Eagle. Original opposition against inclusion of Leo Mishkin of the Morning Telegraph was voted down. He had been opposed by some because the Telegraph is a specialty paper. Outcome of vigorous opposition to inclusion of New Masses and New Republic was pressure in favor of the New Yorker and Time. Radical mags were yoted out while New Yorker and Time were admitted by a narrow margin. Vote to include the Nation failed.

Critics have abandoned the best idea in favor of one best.

ARIETY

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SEE URGENT NEED FOR EXHIB-DISTRIB ORG. TO IRON OUT FILM TRADE SQUAWKS

Too Much Needlessly Going Into the Courts-Wasteful Litigation—Deprecate Irresponsible Parties Plaintiff

The Hays office is making progress toward establishment of some organization that either will supplient workings of Film Boards of Trade or co-ordinate efforts of this organization and the various exhibitor associations. Recent check reveals that sentiment in the industry is well crystallized that some such organization should be promulented.

Feeling is that it would make possible adjustment of differences between exhibitor and distributor and establish a. from court. Motion Picture Producers & Distributors is not definitely set on just what form this new unit is to take, but thus far the attitude is that it should be an organization which will bring together present Film. Trade Board set-up with exhibitor associations. Rumblings of trade practice also putes are heard on all sides. Overshape line for the present prime and the product of the product of the present prime and the present prese Feeling is that it would make pos

have been filed.

Practice of small exhibitor, questionable financial stability, crashing into towns and cities which already are overseated is rewhich already are wealed in reports directed to Hays-lan officers. Failure to get half of product in such spots, or what he terms his just share, winds up in

KATZ'S 8 MUSIC PIX SKED AT MG

Hollywood, Dec. 3

Metro has slated eight musical: Metro has slated eight musicals for production by the Sam Katz unit during the coming year. First is the Jessie Matthews picture, co-starring with Eobert Montgomery, starting in February. Others in the cast are Sid Silvers, Clitton Webb, Una Merkel, Judy Garland and Robert Wilkhape!

Merkel, udy Garland and Robert William of the Merkel will be 'Hats in the Air,' for Eleanor Powell; story by Dwight Taylor, Bert Kalmar and Harry Ruby, with George Murphy, Franchot Tone, Sid Silvers and Una Merkel in the cast. Third will be a new 'Broadway Melody,' being written by Sid Silvers and Jack Monton of the Merkel of the Merkel of the Merkel of the Govern with iger Gorin, Silvers and Guer and Silvers and Jack Menny will probably be the top male name. Katz is looking for material for the other four musicals.

Metro is dickering for the purchase of 'Lady Fingers,' musical by Eddie Buzell and Owen Davis, produced in New York 12 years ago.

FROM PASTEUR TO GEN. **GOETHALS FOR MUNI**

Hollywood, Dec. 3.
Following Pasteur, Warners will cast Paul Muni as the hero of another scientific achievement. Panama Canal. Story is an original by ama Canal.' Story is an original by the studio staff, which has been on

the shelf for over a year.

Muni will be General Goethals
engineer who built the canal, Sheridan Gibney, now on his way to England, will handle the screen

'RETSY' JAN. 1

Hollywood, Dec. 3.

Next Marion Davies picture at
Warners, lorious Betsy, has a
Jan. 1 starting date with Frank

Borzage to direct.

Dick Poweii, Charles Ruggles and E. E. Horton to be in support.

BRISSON'S 'COCKTAILS FOR 2'

Hollywood, Dec. 3.

Paramount's 'Cocktails For Two'
will have Carl Brisson and Kitty
Carlisie in the leads.

Al Lewis will produc

Nat'l First Runs

COLUMBIA

'Escape From Devil's Island,'
State, Schenectady, Dec. 7.
'She Couldn't Take it,' Orph.
Boston, Dec. 12; Loew's Syracuse, 12.
'Crime and Punishment,' Maj,
Bridgeport, Dec. 6.

UNITED ARTISTS

PARAMOUNT

'Bride Comes Home,' Mich, Det., Dec. 27; Denham, Denv.,

Jan. 1.

'So Red the Rose,' State,
Mpls., Dec. 6; Roosevelt, Chi.,

'Collegiste,' UA, Det., Dec. 19; Denham, Denv., 25; New-man, K. C., Jan. 1. 'Rose of the Rancho,' Den-

ham, Denv., Jan. 8.

'Coronado,' Denham, Denv.,
Dec. 12; State, Det., 25.

LEDERER TUNING UP PIPES FOR P-L OPUS

Hollywood, Dec. 3. Francis Lederer will sing for first time on screen in the initial Pick ford-Lasky production, 'One Rainy Afternoon,' which has been set to start Dec. 16 under Harry d'Arrast's direction. Picture takes title from song written by Ralph Erwin and lyrics by Morrie Ryskind as top tune for sophisticated type comedy being adapted from French play by

Stephen Morehouse Avery.
E. E. Horton gets featured comedy spot with Lederer, and Ida Lupino piays opposite.

'Dracula' Lags, Selznick Declared In for a %

Hollywood, Dec. 3.

Script not being ready for Dracula's Daughter within time limit
fixed in provisional sale of story to
Universal by David O. Seiznick over
a year ago, Carl Laemmle, Jr., secured a second extension of time riving producer until Dec. 21 to ge

giving producer until Dec. 21 to get into production.
Deal gives Selznick a percentage of the gross, provided Universal has the sequel to 'Dracula' in produc-tion by Oct 1. First extension per-mitted an-extra two months, with story having been scheduled to get until the contract of the con-tract of the contract of the con-porting cast not yet spotted.

Touch Up 'Riff-Raff'

Hollywood, Dec. 3. Following its preview last week, Metro's 'Riff-Raff' went back into production for week's retakes and

added scenes.

Expected that the pictur will be ready around end of week.

NEWMEYER-ROACH REUNION Hollywood, Dec. 3.

Fred Newmeyer, one of the first Hal Roach comedy directors, who has been megging features for the past 10 years, is back on the home

He will direct the next 'Our Gang' comedy starting Dec. 16.

Ted Reed's Son's Suicide

Hollywood, Dec. 3.
John Stewart Reed, 19, 5on of J.
Theodore Reed, assistant producer
to Barney Galzer at Paramount,
ded yesterday (Konday), following
self-inflicted gunshot wound in his

nome.

Reed, a college student, left a note giving as the fear of flunking in his studies his reason,

M. B. COMERFORD DIES FROM AUTO ACCIDENT

Scranton, Pa., Dec. 3. Michael B. Comerford, 44, v. p and general manager of the Comerford Theatrical Enterprises, also nephew of Mike Comerford, died here last night (Monday) after being unconscious since Saturday (30) morning, when his car collided with a coal truck at Daleville, 16 with a coal truck at Daleville, 10 miles from here, en route with his wife and another couple to the Army-Navy, rootball game in Philadelphia. Comerford was rushed to the Mercy hospital here, but never regained conscioumess. Mrs. Comerford and Mr. and Mrs. James P. Lavelle, of this city, eccaped with Lavelle, or injuries. Lavelle was divisional to the control of the city of the city of the comerford and the control of the city of the

erford and Mr. and Mrs. James F. Tavelle, of this city, escaped with minor injuries. Lavelle was driving the season of the late of the skull, but Comerford suffered a severe concussion of the brain. Physicians said that his brain was lacerated when the impact huried bim through an open door of his car. Frank C. Walker, director of the National Emergency Council of the Roosevelt administration, a cousin of Mr. Comerford and general council of the Roosevelt administration, a cousin of Mr. Comerford and general council of the Roosevelt administration, a cousin of St. Vincents and Bellevue hospitals, New York, and his personal physician, Dr. Robert E. O'Rourke, of Washington. Dr. J. F. Comerford, a brother of the deceased, headed a local group of physicians in attendance.

Accident to Comerford is the condition of the deceased of the circuit, has been lift for many months. Deceased is survived by the widow, three daughters and two sons.

It is expected that Walker will

sons,
It is expected that Walker will
now take full charge of the Comerford circuit, or else appoint a directing head of the company.
Whether he vill resign from his
Governmental post could not be

1st Runs on Broadway

(Subject to Change)

Capitol-'Night at the Opera'

Much (Radio) (2d wk).

Music Hatl—T Dream Too
Much (Radio) (2d wk).

Center—Thanks a Million(20th-Fox) (4th wk).

Paramount — So Red the
Rose (Par) (2d wk).

Rivoli — Show Them No
Marcy (30th-Fox).

Rowy—Miss Pacific leet'
(WB).

(WB). Strand-Frinco Kid (Wil)

Strang. Strang

(20th-Fox).

Paramount—Millions in the
Air (Par).

Rivoli — 'Show Them No
Mercy' (20th-Fox) (2d wk).

Roxy—'Great Impersonation'

(U). Strand—Frisco Ki (WB) (4th wk).

WB Beats Sked. 16 Ready, Hold **Back Production**

Warners has 16 pictures salted

away ready for release, being ahead of sked, and will probably reduce prodution to economic speed from middle of December to mid-Janu-

ary.

Among big budgeters ready for release are Touls Pasteur, 'Captain Blood, 'Celing Zero,' Petrified Forest' and 'Dangerous.' Three features started yesterday (Morday) are 'Treachery Rides the Trail,' western with Dick Foran; 'Man with the Black Hat' and 'Snowed Under.'

HORNE NAMED EASTERN CONTACT BY WANGER

Hollywood, Dec. 8.

Hal orne has been set as Walter
Wanger's business rep in New York.
In addition to handling taient and
story material from eastern end,
Horne will also function as advertising assistant.
Horne recently resigned as director of advertising and publicity
for United Artists distributing
corporation. He will retain his
Walter Disney account and interest
in Blackstone advertising company.

U. S. Marking Time but Admits Film Probes 'Going On All the Time'

Washington, Dec. 3. Despite recent declaration by Atorney General Cummings that the Government is marking time in its

film crusade until the equity pro-ceedings at St. Louis are completed, the Justice Department is actively

the Justice Department is actively investigating masses or complaints from exhibitors in other portions of the nation with a view to getting set for added crit inal proceedings if further harassing of the picture industry is ordered from Higher up. With a prominent D. J. official stating, that inquiries about the conduct of film industry are 'going on all the time,' other sources revealed that a half-dozen active probes are being pushed vigorously. Regions where Government is snooping were not disclosed, although it was said that the Texas inquiry has been wound disclosed, although it was said that the Texas inquiry has been wound up for the time being. This is in accord with Cummings' recent assertion that the Dallas kicks were being pigeoinoled until the fate of the injunction suit at St. Louis was determined.

The Department definitely does not have in mind et he mounted.

not have in mind at the moment launching any further civil or crim-inal actions against major distribin the immediate future, a

inquiries now in progress are mat-ter-of-course activities, which may or may not develop at some future time into court action.

The Texas inquiry, launched after

independent exhibitors had deluged the Department with a mass of complaints, has been 'substantially' finished. Field investigation has

complaints, has been 'substantially' inished. Field investigation has been wound up and office lawyers at present are analyzing the alleged evidence to see if there is adequate basis for dragging distribs into the Texas courts.

Government's strategy is not clear, but apparently the Intention is to wait and see what happens in the industry in the event that the injunction suft turns out satisfactorily from Federal viewpoint. If the St. Louis court grants the restraining order, Feds expect the action will have a widespread effect on film practices. But if distributed the strip of the

Sabath Quizzers Will Resume Par Hearings in Wash.

Los Angeles, Dec. 3, Percy B. Kont, former v. p. of aramount-Publix, and certain other so-called key witnesses in the Sa-bath Congressional committee's in-vestigation of Paramount Properties reorganization are under special subpoena to appear in Washington for resumption of the hearing which was terminated here last Saturday

Ottation was the final local act of the Congressional probing body, after Murray W. Garsson, chief investigator, told the committee that Kent and other witnesses could not be located. Committee's evidence in nationwide investigation of bonded reorganization methods of corporations is to be used in dratting legistrom with the committee of the co

excessive reorganization expenses, and for possible Government prosecution in some cases.

During hearings Charles C. Iwein, one of three trustees in Fax-West, one of three trustees in Fax-West of V. 6. Marshal for 15 minutes until he agreed to give answers to committee's questions in connection with S. W. Straus \$50,000,000 realty bond setup in California. Irwin, former v. p. of Straus organization, finally answered that he had received between \$1,200 and \$1,500 minuth) salasing from Straus and Fax of the Straus organization, the West of the Straus of Louis B. Mayer, Joseph M. Schenck, Lou Anger and William Goetz in connection with reorganization of General Theatres Corp. Fox WC parent company, when probers reconvened in Washington, probably after next session of Congress.

COMM'L AD RIGHTS TO **REST WITH PARAMOUNT**

All new contracts being issued by the Paramount studio contain a clause giving the film company the right to endorse commercial products for the players.

In a number of cases players have had the clause stricken out, had the clause stricken out, being stellar people, with the lights having to leave everystudio's discretion and en-

Many Brave Hearts, and 200G's, Asleep in the Deep

Hollywood, Dec. 3.

Paramount is requesting a special hearing by the Hays office in
an effort to get an olay for 'Sailor
Beware' which has been on the
taboo list.

Studio claims \$200,000 is tied up
in screen preparation of the play.

Hy Daab Set at Col

Hollywood, Dec. 3.

Hy Daab started yesterday (Monday) as head of the trailer department at Columbia. He may later work in on advertisi publicity and exploitation.

Lou Lusty left Cal and may all with Sam Briskin.

Miller to Selznick

Willer to Seizinick
Hollywood, Dec. 3.
Virgil Miller joins Selznick International as photographic consultant and is slated to organize camer department for that company within two months and step in as head.
Miller recently resigned as chief of Paramount camera department after several years in that post.

CARROLL TO H'WOOD

Hollywood, Dec. 3 Madeleinc Carroll, Gaumont-British star, has been signed to a term contract by Walter Wanger. Player will leave for Hollywood immediately upon completion of her current assignment in London.

Christopher Mann, London agent now here, set the deal,

IATSE-PAR STILL SERIOUS

IATSE - IBEW Factional Feud has Par and All Other Theatre Circuits in the Middle—Chi Walkouts-Finish Fight

STUDIO ANGLE

With the International Alliance of Theatrical Stage Employees re-ported as determined to wage a fight to the finish for studio recognition, to the finish for studio recognition, fears of a nationwide theatre tie up are not entirely dispelled by Monday's (2) emergency conferences forstalling any IA action pending a parley between union and major producer-distributor heads. This meeting: will be held before the end of this week if it can be arranged by then. It will be held in New York, according to latest advices, but indicated that if all studio producing heads are also to sit in, it may be switched to Los Angeles. Following conferences Monday afternoon George Browne, president

Bollowing contrences Monday atternoon George Browne, president of the IA and major producer-distributor chlertains agreed to the pour-pariers. Browne flew to Chicago from Washington in the morning to talk to John E. Otterson, Adolph Zukor, Ernst Lubtisch and other Paramount executives gathered there for a Par district sales convention. He flew back to Washington the same night. Meantime, a hasty meeting of company heads and attorneys was called at the Hays office in New York with wires open to Chicago in hope of reaching some agreement as to what should be done.

wires open to Chicago in hope of reaching some agreement as to what should be done.

It was agreed all around that company heads would meet with the LA and that meantime no further action would be taken by LA. Theathead that the company heads would meet with the LA and that meantime to the company of the

men lost their Jobs to IA members inside of an hour and a half.

IA Displaces IBEW

By Monday (2) all IBEW men employed in theatres in the United States had been thrown out and IA men were in their place Browneds in the Instance of the In

wanted. It is known that he at least wants studios not to interfere with a men but wants attudios not to interfere with a men but whether or not the IA now may move for a closed shop in the didle studies is something else again. Through ousting the IBEW men around the country the IA virtuality establishes a closed shop in the resulting transport of a stiff of the property of the IA pass been no expression of attitude by the IBEW.

LATSE - IBEW Factional The IA was the IA was the IBEW and I there is any hitch in forthcome.

quarters in Washington.

If there is any hitch in forthcoming parleys between the IA and major producing heads, there is no assurance what the IA will do in forcing its demands through. The fear is that it not only can but may force out all its members in theatres which are controlled by major companies. Such a move has never been contemplated before in any union controversy but right now it admittedly appears dangerous.

Reliable union sources point out.

union controversy but right now it admittedly appears dangerous. Reliable union sources point out that if this ever happens the IATSE would probably strike directly at wholly-owned theatres of Paramount, Lower's, RKO, Warner Bros, and Fox. The Ux Theatre Circuit is a questionable of Paramount, Lower's, RKO, Warner Bros, and Fox. The Ux Theatre Circuit is a questionable of the property of Paramount, Lower's, RKO, Warner Bros, and Fox. Where a partner such as character and probable of the property of the pr

One IA official was credited with saying yesterday that 'this thing is not through until we go back into the studios, where we belong.'

the studios, where we belong."

In the meantime, the "Thirteen
Hours' camera was grounded in
Newark several days behind original shooting schedule. The Paramount camera crew making location
shots for this feature was scheduled
to leave for the Coast iast Friday
(29), with stop-off stated for Chicago, Monday (2), after some work
in Cleveland. Apparently all necessary film work in and about Newark airport, done with force of moforcycle and other cops standing
guard, was finished before Friday.
Understood that it had been

guard, was finished before Friday.
Understood that it had been
planned originally to take most of
scenes along airline route coming
east. Now, majority of them will
be shot on westward trip. In addition to Cleveland and Chicago, sked
calls for stops and camera work in
Omaha, Salt Lake City and San
Francisco. Par's crew was slated
to get back in Los Angeles Dec, 7.

to get back in Los Angeles Dec. 7.

Chicago, Dec. 3.

Following conference of George
Browne, Pat Casey, Barney Baisban and Paramount executives last
night it was decided to postpone
decision on the IATSE situation
here until iste this week when
Browne will meet Casey and Paramount in New Tork for further
confabs.

Chie 2 Walkoute
Twice in as many days, Saturday
and Sunday (Nov. 30-Dec. 1) the
International Alliance of Theatrical
Stage Employees walked out on
Paramount-Balaban & Katz thearres, acting under sealed and secret orders from Washington headquarters. Operators and stagehands walked out on Saturday
night at the ace Be.K. Chicago here
and in Great States houses throughJollet, Bloomington, Aurora and
In these houses, both in Chicago
and downstate, the walkouts on

shorts of the property of the

open. It is understood that Bar-ney Balaban's personal intercession on Sunday morning secured the okay order to reopen, with Balaban

on Sunday morning secured the okay order to reopen, with Balaban asking this okay on an agreement to get together to discuss the matter with George Browne, head of the LATSE, who was in Washington over Saturday and Sunday, returning to Chicago on Monday afterenoon to attend the confab with Faramount officials.

IATSE walkouts occurred simultaneously with the gathering in Chicago of the top Paramount of Chicago of Security of Chicago of

Coast Desires

Browne as also seeking at this time to plaus also seeking at the plaus also seeking as a seekin

Cap Sees Fnish Fight
Washington, Dec. 3.
A fight to a finish show-down between the International Brotherhood of Electrical Workers and the International Alilance of Theatrical
Stage Employees 's seen as the
likely consequence of newest tiff between I. A. and producers. Renewal of ancient jurisdictional feud is
regarded as pointing the way for a

leven 1. A. and products. Assessment of an old and the further building the way for a decisive test of strength between the battling American Federation of Labor factions. This despite the temporary true called Monday night in Chicago.

Vigorously denying the row with Paramount has been patched up, George Browne, I. A. president, decistred Saturday (30) that the alliance intends to call into play every weapon in order to prevent employers from taking sides in the Juriadictional tiff and in order to safeguard its own interests. These were the reasons cited for ordering LA. members to replace LE.E.W. electricians in every house in the countricians in the countricians in the

tricians in every house in the coun-(Continued on page 23)

Chase Bank Reported After Profit On Its 20th-Fox Holdings, Won't Sell

Warners-ASCAP

Warner ros.-American Society of Composers, Authors and Publishers schism is fully detailed in the music dept. of this issue, page 35.

SEE SCHAEFER ON SALES FOR UA

George J. Schaefer as v.-p. in charge of distribution at United Artists is expected. Mary Pickford would remain president. This pos-sibility has been on for some time.

sibility has been on for some time. UA owners have been satisfied to coast along for a while pending a final decision but some opine this coasting may have been necessary to give Schaefer an opportunity to clean up his affairs at Paramount, resigning a week ago. Schaefer announced no future pians, but following his hunting trip in Mexico, it is believed he may swing up to Los Angeles and there discuss things with UA.

'MODERN TIMES' READY FOR XMAS RELEASING

Release will be exactly four year after 'City Lights,' his last picture 'Lights' in four years has grosses over \$5.000,000, half of which came from foreign exhibition.

MUSIC HALLERS WEST

W. G. Van Schmus, managing di-rector of Radio City Music Hall, N. Y., and Leon Leonidoff, production chief, left yesterday (Tuesday), for

the Coast.

They will be gone a week or more, looking into product that is in work.

Downtown observers, as well as trade spokesmen, feel that Chase National Bank will make no disposat of its stock control interest in 20th Century-Fox Fim, at the present time. This opinion by competent authorities is based on the supposition that Chase Bank may see a profit by retaining its large stock interest in the company under the present impagement of the film the present management of the film Should Chase National Bank con

firm. Should Chase National Bank consider disposing of its stock control interest in the company, however, it is believed the deal would have no effect on the management steup of 20th Century-Fox. According to authoritative opinion, Chase Bank would probably require this condition in any stock deal it might make regarding 20th-Fox. Besides S. R. Kent and principal executives of company are under long-term contracts running up to seven years. To what extent any negotiations on purchase of Chase of the bank's 20th-Fox stock may have progressed its uncertain, it is accepted that such talks have been held recently. A syndicate of financial interests seemingly is involved. Mentioned as principal members are the Lehman Corp., Lawrence Stern & Co., of Chicago, and White, Weld Co., also the latter's British associates such annulum.

the Baifour, Boardman firm of

London.
Conjecture on the possible price of the Chase stock in any such deal is placed around \$27,000,000. It is further reported that should Chase consider a deal on its stock it would be considered only on the basis of 100c. on the dollar, plus back instead to Chase on its film company investment.

NEW DEAL FOR ARTHUR LOEW

Arthur Loew's dissatisfaction at Metro, is reported ironed out with Loew to stick at his present post as vice-president in charge of the foreign department. He will not, however, become active on either the Metro or Loew boards, from which he and his brother, Dave, resigned a few months ago.

A new contract is being prepared for Loew which he is expected to signature before the end of the week. It is for 10 years and replaces the current arrangement which has about two years to run

STANDARD-ROGERS' U DEAL MARKS TIME

Officially there is no change in the Standard Capital-Charles R. Rogers negotiations looking towards acquisition of Universal control. U has the loan it sought and the threemoth option still holds. Arrival in New York of Rogers and Lawrence Fox, of Standard Capital, from Hollywood, is understood to be for purpose of going over details that have been put in shape by J. Cheever Cowdin, head of Standard Capital in recent weeks, Part of the detailed work in going over physical set-up of Universal has included almost daily conferences between Cowdin and principal Universal home office occurred with the standard Standard Capital Capital

Hollywood, Dec. 3. Hollywood, Dec. 3.
Charles R. Rogers trains east today (Tuesday) on the Universal
deal.

Was delayed four days in okaying start of 'Showboat,' which goes into production Friday (6).

Par Execs at Chi Sales Confab Vote \$500,000 for Institutional Ad Bally

PLUGS NATHAN BURKAN FOR FEDERAL BENCH?

Nathan Burkan is being spoken of for a U.S. District Court judge-ship in the southern district of N. Y. (Manhattan), and another theatrical law firm, House, Grossman & Vorhaus, has now become HGV & Hemiey, with the addition of Jesse Hemley to full partnership. Frederick Hemiey, is aiready a part-

Frederick Hemley, is already a partner, Leo J. Rosett has also been
admitted. Moses H. Grossman &
Grey Richards Crump is the firm's
new west coast branch addition.
Should Burkan accept the Federal
Court judgeship which pays \$10,000
annually, his private law practice
would be continued chiefly as now,
by Louis D. Froehlich and Arthur
Schwartz.

Chicago, Dec. 3. Chicago, Dec. 3.

Paramount executive, a the motion of Neil Agnew, new general
sales manager, voted and okayed
an appropriation of \$509,000 for advertising and institutional plugging
campaign in the daily newspapers
throughout the country. Campaign
is to start Jan. 1, 1936, and the
moncy appropriated is for the first
quarter year. Paramount is readying this campaign to exploit Paramount product institutionally, rather
than picture by picture.

mount product institutionally, rather than picture by picture.

Those in attendance at the district sales meeting were Adolph Zukor, John E. Otterson, Erhst Lubitsch, Watterson Rothacker, George Bagnelie, Barney and John Balaban, Neil Agnew, J. J. Rubons, Robert Gilham and William Pine. Besides considering the advertising cumparate the sales with the sales with the sales and the sales with the sales volume, the committee screened a number of new Para-mount flickers as a gauge on fu-ture release strength.

Amusements Rally With Rest of Market: Brief War Scare Slump

By MIKE WEAR

By MIKE WEAR

Stocks reversed recent reactionary trend in yesterday's (Tuesday) market, new peace plan for Europe being ascribed cause. Nothing seensational about most of advances atthough the close, at best prices of the day, was regarded favorably. Majority of amusement stocks and liens sold at higher prices. Best gains were made by Esstrant Koda, the Loew's; Radio B. up 6; 198th. Century-Fox, and Radio, up 14. Radio common was one of 12 most active issues on big board pushing forward on great volume. While not as active, Radio B shot up nearly 6 points at one juncture. Many amusement bonds finished higher, with Paramount Pictures 6s best performer. These obligations soared 3% points to 39%. Warner Bros. Ilens made next best showing, pushing up 1½ to 86%. Reactionary general trend instead of the control of the control

Among the heavy losers in amuse (Continued on page 23)

METRO SIGNS DANIELL

Henry Daniell, English actor who appeared with Grace George in the legit production. Jind Lady, has been signatured to seven-year contract by Metro.

Stage player also had lead in "With All My Heart," summer stock show produced last summer.

Markey Back on Home Lot

Markey Back on Home Lot
Hollywood, Dec. 3.
Gene Markey has returned from
London where he had been loaned
by 20th Century-Fox to Capitol
Films to write the screen play of
his novel, 'His Majesty's Pajamas.'
His first assignment on the home
lot is Commencement, adaptation
of Ladislaus Fedor's play.

L. A. to N. Y.

L. A. O N Charles R. Rogers. Harry Akst. Lew Brown, Charles MacArthur. Joe E. Brown, Hugh O'Connell, Robert Alton. Frank Morgan. Lupe Velez, Jack Cohn. Jack Cohn Maria Gambarelli. Elliot Nugent. Blanche Yurka. on Mevers

N. Y. to L. A.

Sam Hearn. Herbert Moore. Ben Oakland. Ben Oakland.
Charles Schmertz.
Robert Schmertz.
M. H. Aylesworth.
Harry H. Lichtig.
George Frank.
Helen Morgan.
Pandro S. Berman. Mrs. Harry Sobol. W. G. Van Schmus.

Pettijohn Claims \$1,250 Settlement Ousts Suit

Charles C. Pettijohn, of the Hays Charles C. Pettijohn, of the Hays organization, has retained Judge Frederick E, Goldsmith to oppose John Gentlie's suit for \$8,800 as an alleged share on some political propaganda films which Pettijohn produced and on which Gentile claism he assisted.

Defense is that a \$1,250 considera-

the state of the s

CHICAGO 'TIMES' UPS AD RATE TO 30C LINE

Chicago, Dec. 3. First increase in motion picturadvertising rates in some time has been put into effect by the tab Daily Times here, raising its lineage rate

This rate, however, is still far This rate, however, is still far below the rival papers in town. Closest to that figure is the daily morning Hearst Herald-Examiner with a rate of 55c. a line and \$1\$ for the Sunday Her-Ex. Sunday Tribune has top rates with \$1.25 per line while the daily Trib gets 90c. per. The evening American and the evening News both rate their amusement ads at 75c. a line.

for picture ads from 25c. to 30c. per

F-WC's 5-Yr. Pactees

Hollywood, Dec. 3.
Spyros Skouras is due here from the east Thursday (5), at which time he will hand new five-year contracts to the following company

executives:

J. J. Sullivan, chief film-buyer;
Charles A. Buckley, head of the
legal staff; Arch M. Bowles, San
Francisco division manager; Rick
Ricketson, Rocky Mountain division
manager, and Elmer Rhodan, Kansas City circuit manager.

Bonus checks to amount of an-

sas City circuit manager.

Bonus checks to amount of approximately \$25,000 were distributed today (Tuesday) by Charles P. Skouras to district and house managers of Fox West Coast who won awards in business drive that ended Sept. 30. last.

Sept. 30, last.
All participating managers called in by Skouras for the get-together.

H'wood Bowl Murder Meller

Hollywood, Dec. 3.

Metro has purchased 'Murder
Under the Stars,' mystery written
around the Hollywood Bowl, by
Albert J. Cohen and Robert Shannon. Spencer Tracy will be starred.
Lucien Hubbard produces.
Florence Ryerson is writing the
script around the murder of a tenor
during a concert. Hollywood, Dec. 3.

Yesterday's Prices

Eales.	High	Low.	ast.chge.
1,600 Con.	Elles EV	KK/	KW 1 17
1,000 Com.	Finn. 0%		074 T 74
16.100 Gen.	El 381/4	371/6	3814 +114
5.000 Losw	52%	51%	52% + 3
6.200 Para	mount 9	8%	9 + 36
8.700 Do.	2d pf 11%	10%	11 + 1/4
8,900 Path	0 7%	714	74 - %
85.700 RCA			11% +1%
			80% +5
4,700 Ragi	o B., 87%	82	80% TO
1.000 RKO	514	. 51/4	514 + 14
1.500 20th-	Fox 231/2	22%	2314 + 14
14,200 W.	B 8%	8%	8% + %
			- 10 1 10
	CURB		
	18%	18%	18% - %
	4	4/0	4"

BONDS 1,000 Keith ... 93% 93% 93% + 34 9,000 Loew ... 104% 104 104 - 36 8,000 Par-Bway 56 65 b5 75,000 Paramount 90% 88% 90% + 3% 18,000 W. B... 89% 85 80% + 13

BLIZ CHIZZES PA. SUNDAY PIX

Pittsburgh, Dec. 3. Second of Pittsburgh's open Sundays a frost literally and figuratively. First anowstorm of year, and an unusually heavy one at that, hit town at that time and made downtown streets emptier than they usually were on closed Sundays.

At 2 p. m. there were just a few stragglers at the box offices, and entire afternoon theatres played to practically empty houses. Nights weren't much botter, with Pittsburgh Symphony concert featuring Pittsburgh, Dec. 3.

burgh Symphony concert featuring Kirsten Flagstad also cutting in considerably.

Kiraten Frigguad and Curing in Considerably. Generally figured that any conditions keeping em away from downtown sites would be away from downtown sites would be award to either. Some state of the consequence of the conseq

Reading, Dec. 3.

Delayed by the slowness of the Nov. 5 vote count by an official board, Reading's first legal Sunday afternoon and night shows, with box office ticket sales, took place Dec. 1. Huge crowds marked the formal opening of the legal Sunday film era here.

In previous years all Sunday shows were confined to the nights, without ticket sales, and under the guise of benefits. Collections were taken in theatre lobbles for veterans and other welfare societies, Reading, Dec.

without ticket sales, and unde guise of 'benefits.' Collections taken in theatre lobbles for v ans and other welfare societies

Boothmen Union Holds Over Coast Officers

Los Angles, Dec. 3.
Only officers to be elected to Projectionists' Local 150, at annual election set for Dec. 5, will be assistant business manager and exection set were nominated by colamation, first time in history of the local. Officers chosen are E. C. Hamilton, president; J. B. Keaton, vp.; M. J. Sands, Sec-treas. and R. L. Haywood, business rep. T. M. Armentrout, present assistant business manager, is opposed for reelection by O. Stowe, and nominating committee has picked fleid of eight from which five members of exec board will be chosen.

Universal Still Opposes 2,000-Ft. Reel as of Limited Value to Exhibs

Universal still remains a hold-out on 2,000-foot reels and probably will continue to oppose adoption of them until satisfied that larger spools will until satisfied that larger spools will be beneficial to the company and exhibitors it serves. Universal this week stated it figured installation of system, and facilities for bigger reels, as representing initial expenditure of more than \$100,000 without producing any measurable benefit either to U or to exhibitors. Spokesman for U also emphasized what the cost such new reels would mean for smaller theatre operator mean for smaller theatre operator and owner. He claimed that Uni-versal officials felt that the larger reels would force several thousand exhibitors to spend \$100 of mo

each without deriving any ad-

each without deriving any advantage.
Until last week, both Par and RKO also were opposed to the larger reel, At the Hays committee contab, when all major distributors were represented, only Universal refused to accept pet project of research council of the Academy of contab, when the contable of the Academy of Cofficial bulletin from Hays office states that various committees will begin at once to secure blds for and

states that various committees will begin at once to secure bids for and samples of reels, shipping cases, rewind equipment and other material needed for adoption of the big reels. Also set April 1 next year as official date that changeover is to made by majority of companies.

Inside Stuff—Pictures

Rental of commercial films for recreational use by the U. S. navy, involved an outlay of \$323,230 last year, of which \$85,000 came from appropriations and remainder was kicked in by seamen or taken from profits earned by ship stores, Bureau of Navigation in Washington respected Monday (2)

propriations and the profits arms and by ship stores, Bureau of Navigation in Washington reported Monday (2).

Navy trained 189 sound film technicians during the last fiscal year, with N. Y. service school turning out 84 and San Diego school 85. Admissions totaled 200, with San Diego taking, 112 and New York 88, for the slx-week instruction course.

New detailed list of non-theatrical film producers and distributors has just been issued by the U. S. Commerce Department... Volume contains. Of pages and lists several hundred makers of educational and industrial ples of all varieties. Data contained in the publication shows whether individual producers turn put sound or silent produce, 15 or 35 mm, and distribute free, on rental basis, or through outright sales. Studios are listed according to types of films, running from agricultural to travel pix.

Snooty government underling last week received a dressing down from a film representative who was asked to supply much needless data before he could get a reply to a simple request for factual information. Incident occurred in the Interior Department, which has been trying to

Incident occurred in the Interior Department, which has been trying to make producers contribute to National Park Service trust fund in order to obtain permits to use public land for location purposes.

Caller, seeking data for use in preparing scenario for forthcoming picture, was told that no business could be transacted until after the government was acquainted with all details of the proposed story. Industry rep told the secretary to mind his own business and, in time, got the into he wanted.

Minneapolis film row is trying to figure out the problem of when dual billing is not double featuring. The Time, loop sure-seater, accused of double featuring last week in violation of an unwritten law in Minneapolis against the practice, denies the charge. Reno Wilk, handling the theater for the Bergre circuit, states that the house did not play the feature version of 'New Adventures of Tarzain' with 'Crime of Dr. Crespi,' as charged. Instead, he says, the house clipped 30 minutes from the various chapters of the serial and used the feature version ending with the clips. Wilk says that he himself did the cutting and that he only was guilty of 'selling' the public two attractions—not double featuring.

Group of Coast pleture people, headed by Murphy McHenry, Jack Larue, Jack Oakle and Vince Barnett, are circulating petition in Holly-wood for appeal to President Roosevelt to intervene in pending deporta-tion of Duncan Renaldo. Player will soon finish two-year term on charge of Raisely swearing he was American citizen and is to be sent back to Rumania

Renaido served in U.S. Army and claims citizenship. Presidential intervention is the last resort.

Fox newsreel got swell publicity break last week via NBC when Lowell Thomas, on his 15-minute nation-wide broadcast, mentioned the reel's All-American football selections. Explained that the newsreel named its own grid eleven after viewing vital scenes of favored players in their important: contests, with Ed Thorgenson, spoirts ed of Fox Movietone, supervising selections. Lowell Thomas' tie-in was because he does bulk of chetter for this rewrence. of chatter for this newsreel,

Columbia Pictures has agreed to pay Shapiro, Bernstein & Co., for the use of the title, Rolling Along, the Harry Richman musical now in production. Publishing firm put in a claim for remuneration on the ground that it popularized years ago a tune of the same name, with Richman credited as one of the writers.

Settlement allows Irving Berlin to bullain as part of the picture's score a song of the same title, authored by Lew Brown and Billy Axt.

After 14 months' negotiation, Paramount finally cinched screen rights to the Franz Lehr operetta, 'Count of Luxembourg.' Jeff Lazarus, who engineered the deal with assistance of Frank Campbell, Paramount's Paris legal advisor, spent considerable time and effort to trace heirs to the property, which later had to go through several channels before both European and American rights could be cleared.

Mayor P. J. Nolan of Ottawa, who operates three theatres of his own, has come out with a request to the new Liberal government of the Dominion of Canada for a federal investigation into the method of film distribution in Canada, especially with respect to the block booking system. Nolan himself is a prominent Liberal and his word may carry some weight with the party leaders who won the federal elections less than two months are.

Marx Bros. never went big in Europe but Metro thinks its new 'Opera' will pave the way for the Marx boys outside of the U.S. Eddie Cantor paradoxically has always been big in Europe, yet some of his stuff is goofy, too, but the nature of the Marxs' 'Night of the Opera' is expected to sell 'em abroad.

Censorship problems arising from Sino-Japanese situation in North China have caused Universal to abandon 'Men of Glory,' picture dealing with U. S. Marine Corps on the Far East station. Chinese vice-consul on the Coast regarded certain angles of yarn as too provocative, and studio decided to halt story.

Samuel Goldwyn has paid a pretty penny to Lew Brown, Ray Henderson and the corporation that produced the play, for the title 'Strike Me Pink' as substitute for Eddie Cantor's picture monicker, 'Shoot the Chutes.'

Producer figures it'll help in England and fetch the folks on ho s well. Cantor's character name in pic ls Eddle Pink.

Old era of standard stook film tests is passing. Probably the company most active in promoting the idea of making original tests of potential talents is Metro. Company, under supervision of Al Altman, fits an original script and test to the particular type of talent at hand in the east.

First stills from the Chaplin picture to appear in this country were published by the New Theatre Magazine. Foreign publications have also already been thoroughly serviced with stills, particularly the South

Rian James and Radio are pouting, all because James was asked to turn in α treatment of 'Volcano' in five days which the writer did, then sat around for a week awaiting story conferences on his treatment, James can't figure why the rush, then the stalling.

Around \$20,000 yearly has been lopped off the advertising budget of the Paramount, N. Y., by ell ination of ads in various foreign and other papers. Plan is to go into these sheets only when pictures are the type seeking foreign or specialized circulation.

Hecht and MacArthur's 'Soak the Rich' (Par) was previewed Friday' (29). at Paramount's Empress theatre, South Norwalk, Conn. Samo house got their previous film, 'Crime Without Passion,' the same way.

Picture company story editors are scouring the field for political yarns for 1936 release.

Loop Grosses Continue Fast Pace: 'Person' 25G in 8 Days, 'Air' Big \$7.500, 'Dream' Roadshow Perks in 2d Week

Chicago, Dec. 3.
(Best Exploitation: Palace)

Currently it's holdover week with all the pictures which had been showed in for the Thanksjiving gravy sticking around for addi-tional playing time and the bulk

box-office.

Due to walkout of operators and stage hands Sunday morning (1) and not working until 2 p. m. in B. & K. houses gross was nicked \$500 to \$1,000 in each of those houses.

Loop lately has shown a tendency towards weekend trade, the Friday-Satutday-Sintady business being upmerely so-so. Loop theattres are now campaigning to bolster the weekday trade.

in the bucks while the midweek is merely so-so. Loop theatres are now careful and the solution of the solution

to garner top grosses but the take has been big neverthelesses.

Estimates for This West Apollo (B&K) (1,20), 55-83-\$1.10-\$1.85)—Midsummer Night's Dream's control of the strength than carly indications showed. Is getting more advance sales now. A fine \$11,000 the first week. Will-go another week anyway, and then maybe in tiny Michia Chicago (B&K) (3,340; 35-55-15)—"Mary Binus' (Far) and stage show. Just an ordinary week currently, the big house flicker being too similar to previous gun-molithan \$5,000, ordinary. Last week 'Old Kentucky' (Fox) turned in fair enough \$29.90 on six days for the final Rogers flicker.

Garrick (B&K) (900; 25-35-55)—

final Rogers filcker.

Garrick (B&K) (900; 25-35-55)—

In the Air' (MG). Jack Benny reels garnering good drop-in play for \$7,500, fine Last week 'Socrates' (WB) drew the blood-and-thunder Randolph streeters for \$7,100, excellent.

cellent.

Oriental (B&K) (3,200; 25-35-40)
—(Chan Shanghai' (Fox) and Blue Venus Revei' on stage, House perisc currently to \$18,000, neat. Last week. Two Fisted' (Par), off to \$13,000 and \$13,000 an

bang-up \$13,890.

Rossevelt (B&K) (1,500; 25-45-65)

—Thanks Million (20th-Fox) (2nd week). Doing around \$9,500 currently, satisfactory for holdover session. Opening week was fine at \$13,200. Two for Tonight' (Par) set to replace.

set to replace.

State-Lake (Jones) (2,700; 20-30-40)—Hls Night Out' (U) and vaule.

Will ride for \$13,500, profitable by a fine margin. Last week 'Live for Love' (WB) galloped with the Thanksgiving holidays to fine \$15,-700.

United Artists (B&K-UA) (1,700: 35-55-75) — Mittiny (MC) (2nd week). Bi run pleture of the loop at present even at the upped dline on the tariff. Length of reels holdon the tarit. Length of reess nota-ing down the turnover and prevent-ing higher takes. Will manage 19,000 currently, powerful, Last week was \$28,500, practically ca-pacity during the holidays.

> ittle Theatre Group Hollywood, Dec. 3.

Hollywood, Dec. 5.

Hedgerow theatre group of Philadelphia, now touring Oklahoma, is
to be brought to the Coast by Ann
Harding, an alumnae.

Film star has been doing a play

annually for Little theatre group.

S. D. Okes Bank Night

Bank night has been given white-wash by District Attorney Thomas Whalen after he had warned Fox Whelen after he had warned Fox Heat Coast he would close their theatres unless coin givenawy was abandoned. D. A. now holds that as bank night drawings are, open to general public, through means of outside registration, givenawy does not constitute a lottery. Meanwhile, grand jury is in ses-sion here, with the town

DIXIE-MINDED **WASH. FAVORS** 'ROSE,' \$20,000

Washington, Dec. 3. (Best Exploitation: Earle)

Washington, Dec. 3.

(Best Exploitation: Earle)
Thanksgiving was aptly named so
far as local theatres are concerned.
Holiday meant just about double
average gross for every spot and
spirit of spending carried of the
theat were admittedly so-so came out
oke.
Pace slowing up now, but most
spots have enough in so they can't
logs. 'Coakiey' is in this clays, have
logs. 'Coakiey' is in this clays, have
resped harvest on its atmosphere.
Cricks lukewarm, however.
. Earle leading town proportionateity with 'So Red the Rose.' Nice
campaign behind it playing up Oid
enough to Dixle to respond, despite
light attitude of several critics.
(Crusades,' which roadshowed last
September is being watched. by
showmen, who were divided as to
to await pop prices. Film is giving
Palace passable gross, but no more.
Best bally honors go to Warner
Bros, staff or seiling 'So Red the
Rose' at the Earle to the Dixles
campaign centered on Daughters of
Confederacy, et al.

Estimates for This Week
Fox (Loew) (3,434; 25-35-60)—
Man Who Broke Bank' (20th) and

floppo roadshow in September get-ting by with fair \$14,000. Last week second of 'Mutiny' (MG) sailed through with socko \$17,000 and only came out because house was pushed

PICTURE GROSSES

came out because house was pushed for playing dates.
Columbia (Loew) (1.282; 23-40)—
Two-Pisted: "Pary." Should get along with oke \$4,000. Last week along with oke \$4,000. Last week vous" (MK) of mice \$4,000. Met (WB) (1,853; 25-40)—Raln-Makers' (Radio). Opened Thanksgiving and should get surprisingly good \$6,000 for eight and a half (WB) good \$5,000. Parsonal Maid (WB) good \$5,000.

'Ky.' \$12,000, 'Opera' \$8,000. Oakley \$6,000. Omaha Very Ha-Ha

Omaha, Dec. 3. (Best Exploitation: Brandeis) (Best Exploitation: Brandes)
As usual, holiday brings in superattractive films, and picture business is in the money. Favorable
weather and magnetic pictures
sends all three houses to near-capacity business. Thanksgiving open-

ings all around, but only one house e Orpheum, off its regular schoduled opening.

Will Rogers' last film is set to top

all other Rogers has that is set to top for eight days, Orpheum, conse-quently, leads the town. Omaha with Marx Bros. and Brandels with 'Annie Oakley' strong. Omaha theatre Thursday broke the single-day house record; Brandels came within \$200 of it; and Orpheum virtually equaled its best single-day effort.

virtually equaled its best single-day effort.

Outside competition, as usual, heavy on turkey day, with football games headed by the Nebraska. The state of the week competition unconcentrated.

Last week holds to the trend of the season, with likewise good bix 'Hands Across Table'. Brandels up to snuff, and Orpheum somewhat above normal, although about as weak as week as the shad in Exploitation stunts not so noticeable this week, but Brandels pulled a good one with a girls 'rife match to boost 'Annie Oakley.' Cracked though a state of the state

Estimates for This Week
Orphoum (Blank-Th-ISates) (2,976: 25-40)—Old Kentucky' (Fox).
Moved in Thursday to capture the
Thanksgiving showgoers, and got its
full than the state of the state of the state of the
Thanksgiving showgoers, and got its
to make; it a double bill, just holding up the policy. Rogers due to
top all his previous efforts, may hit
\$12,000. Last week 'In the Air' (MG)
-okay with 'Encaps Me Never' (UA)
as partner: cut to six days, but were
fair enough \$7,40 cm. (Stere) (2,100).

Confideracy, et al.

Estimates for This Week
Fox (Loew) (3.434; 25-35-60)
Man Who Broke Bank' (20th) and vande. Micely on strength of Colamba, but slipping slightly, should wind up with good \$23,000. Last week in the Air' (MC) and the work Night at Opera (MG) redeen the work Night at Opera (MG) redeen the work of the colamba (MG) redeen the work of the many of the

'I Dream' Close to \$95,000 at Music Hall with 'Kentucky' Big On \$48,000, Roxy; 'Rose' \$30,000

Darken Chi McVickers

Darken Chi Wic Vickers
Chiergo, Dec. 3.
Shutters went up on the hop
McVickers again last Saturday (30)
following an attempt by Jones,
Lainck & Schaefer to run, the theatre as a subsequent runner.
House will stay closed until
Aaron Jones can get together with
the School Board for some adjustment on the ground rental.

'FRISCO KID' IN **FRISCO NIFTY** AT \$25,000

San Francisco, Dec. 3.

Business slighton better, what with the end of slighton better, what with the end of slighton better, which will be end of slighton the sand and a consequent upping of Saturday mattnee and night attendance. Grosses ought to remain good for at least a couple of weeks until the traditional bad business of Frisco Ximas time makes some dent in the traditional bad business of Frisco Ximas time makes some dent in the Couplying nelghborhood finds attendance up and down. So many bank nights are being held in various parts of the city that the fans wait until the Jackpto gets heavy and then swarm down.

The same of the city that the fans wait until the Jackpto gets heavy and then swarm down.

The same of the city that the fans wait until the Jackpto gets heavy and then swarm down.

The same of the city that the fans wait until the Jackpto gets heavy and then swarm down.

The same of the sam San Francisco, Dec. 3.

Estimates for This Week

Kid' belng, of course, good for extra sgravy.

Estimates for This Week
Clay (Roesner) (400; 25-35)—
(Koberhavnere' ('It Happened in Copenhageri) ('Reliadium'). Looks like a \$1,300 week, okay. Last week Emperors: Waltur (Look) (5,000; 25-40)—If I Had' Million' (Par) and 'Little America' (Par). Relssue (former) will do around \$4,500, Byrd helping (Radio) and 'Frecches' (Radio) and (Radio) and 'Frecches' (Radio) and stage show, Doing extra well at al(20th-Pox) and 'stage show good at alphonous extra well at al(20th-Pox) and 'stage show good at approximately \$14,500.
—Ornheum (F&M) (2,440; 30-35-40)
—Crime and Punishment' (Col).
Hard to sell, but word-of-mouth Imluck. Last week poor at \$5,000 for 'Feather in Hat' (Col) and 'Sweet Surrender' (U). "Col; 2749; 30-35-40

Frangawant (Look) (Rod) and 'Breather in Hat' (Col) and 'Sweet Surrender' (U). "Col; 2749; 30-35-40

Frangawant (Waltur) (MG) and 'Broak Bay (2016-Fox) and 'Nay (MG) and 'Broak Bay (MG)

Several new pictures on Broad-way in time for a Thanksgiving carving and all are getting their nn. Outstander In Old Kentucky, at the Ro., which says but can't hold, uct pushes it for

days but con't hold; uct pushes it out.

Two others got going the same day, 'I Dream Ton Much,' Music Hall and 'So Red the Rose,' at the trilling its way close to \$85,000 and holds a second, week. Supported by a big campaign 'So Red the Rose,' will get \$30,000 also on eight days. If

holds a second, week. Supported by a big campaing "So Reit he Rose" will get \$30,000 also on eight days. It goes another week. Well as other The Paramount, as well as other The Paramount, as well as other and the second of the

also okay.

Paramount (3.684; 25-35-55-75-85)

—So Red the Kose (Par). Around
\$30,000 on first eight days, holding
second week. Six days on second
week. of Mary Burns (Par) was
\$10,000.

\$10,000.

Radio City Music Hall (5,989; 40-60-85-99-\$1.10-\$1.65) — 'I Dream' (Radio) and stage show. Close to \$95,000 and is a holdover. Last week 'Crime and Punishment' (Col) poor

\$48,000.

Rivoli (2,092; 40-65-75-85-99)—

'Splendor' (UA) (2d week), Will not get over \$14,000 on second week and out Thursday night (5), 'Show Them No Mercy' (Fox) opening Priday morning (5), 'First week for splendor' was \$23,600.

Spiendor was \$25,600.

Rosy (5,830; 25-35-55)=10 Old.
Kentnieky 1003, and stage show.
Kentnieky 1003, and stage show.
Market 1003, a

Strand (2,767; 25-55-65-85)— Frisco Kid (WB) (2d week). Standing up well for \$33,000 this week (2d). First seven days \$41,700. Holds third week.

third week.

State (2, 59: 25-55-75)—'Crusades'
(Par) and vaude. James Melton
heads vande but takings below recent parc here. Looks \$21,060 or a
little over. Loats week house held to
pretty \$28,000 with 'Barbary Coast'
(UA) 'and stage bill headed by
Willie and Eugene Howard.

30th ANNIVERSARY EDITION



OUT LATE IN DECEMBER

RESERVATIONS AND COPY MAY BE SENT TO ANY VAR

NEW YORK LOS ANGELES 154 West 46th St. 1708 No. Vine St.

CHICAGO

LONDON 54W. Randolph St. 8 St. Martins Pl.

'Ky.'-Bowes' \$20,000 More Than Rest Of Mpls. Combined; 'Oakley' \$6,000

(Best Exploitation: Orpheum)
The Minnesota continues to cop
the lion's silce of box-o ce and
leave only a comparatively few
crumbs for the rest. This week
they're doing it with combination of Bowes' amateur, unit plus
'Old Kentucky.' They've started at
the combination of t

gate.

Orpheum has tried to stir up interest in "Annie Oakley" and is being fairly well repaid. Looks set to
garner second honors, although
finishing a very considerable distance behind the leader. It's Just
so-so with the others. They include peter Iberton Two Fisted, the
first-named registering best at the
box-office, but not clicking any too
emphatically.

emphatically.
Thanksgiving day business brought managerial cheer, swelling the exchequers pretty much along the line, and interrupting somewhat State, with 'Oakley' and 'Ibbetson,' respectively, opened Thanksgivins and got a fairly fast start. With Ethel Barrymore at the Metropolities of the control of th

ror the film houses.

The Orpheum landed exploitation honors, posting 50 24-sheets, putting on a telephone pole traser campaign and having a number of store window tie-ups for 'Oakley.'

paign and having a number of store window tie-ups for 'Oakley.'

Estimates for This Week innessed (Publix) (2,000; 25-35-55) (2,000; 25-36-55) (2,000; 25-36-55) (2,000; 25-36-55) (2,000; 25-36-55) (2,000; 25-36-55) (2,000; 25-36-55) (2,000; 25-36-55) (2,000; 25-36-56) (2,000; 25-36) (2,000; 25-36) (2,000; 25-36) (2,000; 25-36) (2,000; 25-36) (2,000; 25-36) (2,000; 25-36) (2,000; 25-36) (2,000; 25-36) (2,000; 25-36) (2,000; 25-36) (2,000; 25-36) (2,000; 25-36

Three Madio Mogues on Stage, \$11.7 000, better than originally estimated, Orpheum (Singer) (2,390; 25-35-40)—Annie Oakley' (Radio). Heavily advertised and exploited, but Stanwyck and titie mean little to local fans and so sledding is not so easy. With Thanksgiving belp man tays. Last week, 'Couldn't Take It' (Col.), \$5,200 for six days, fair.

Century (Publix) (1,600; 25-35-40)—'Metropolitan' (20th-Fox). High-class muiscais, not, so forte at the box-drive similar to propel it into real money class fair \$4,000 indicated. Last week, 'Mutiny' (MG), second week in 'loop at 55c top, \$5,500, good after \$15,000 first week at Minnesotia.

\$5,500, good after \$15,000 first week at Minnesota, \$8tate (Publix) (2,400; 25-35-40)—Peter Ibbetson' (Par). Appealing to class patronage, but there's not enough of it. Not even Cooper-Harding sufficient to bring em in strongly; about \$5,000, fair. Last week, Mary Burns' (Par), \$4,500, fair.

strongly; about week, Mary Burns (Par), \$4,500, that week, Mary Burns (Par), \$4,500, that week, Mary Burns (25.5-25.40-55), —M. Hobo (GB). Arise bringing in some trade, but picture not considered ideal vehicle for star enroute to pretty good \$7,500. Last week, Chairvoyani. (GB), five days to be considered ideal vehicle for star enroute to pretty good \$7,500, Last week, Chairvoyani. (GB), five days to be considered in the constant of the const

ing nor pretty good \$900, Last weeks 'Creeni' (Rep.) and Tarzan, 'good' \$1.700; 'Creeni' (Rep.) and Tarzan, 'good' \$1.700; 'Creeni' (Rep.) (1900; '29.51)—'The pretty food action pletture for, this spot, Lee Tracy means something here; pretty rood \$2.700 indi-ated. Last week, 'Chan Sh-nchai' (Pox.) \$2.500, okeh: "Untown (Publix) (1,000; 25.35)—'Thoutway Melody' (MG) mellik looks like good \$7.300, Jast week, 'Drik Angel' (IAA) *7.500, good. 'Creand (Publix) (1,100; 18-25)—'Karnhai' (MG) Second loop run, heedling for good \$1.800, Last week, 'Creand' (Pox) second loop run, 'Ader' (Publix)—'Parmer Taker 'Yife' (Fox) and 'Spedial Aceti' (WB), gecond loop runs, and Live for Tove' (WF), first run. Good \$1,000 indicated: Last week. 'Two for 'Truff' (Fox) and 'Spedial Aceti' (WB), first run. Good \$1,000 indicated: Last week. 'Two for 'Truff' (Par), loop second runs, eplit, \$800 fair.

ANZ/C BIZ SLOW

'Crusades' 'Boss' Open Well in Sydney

Married Her Boss' (Col) got off to a nice start and should stay. Sanders of the River' (UA) goes into its fourth week. Escape Me Never' (B.D.) looks set for a good runned okay but got no raves. (Anna Karenina' (M-G) should cop a lot from the Garbo fans.

'Midsummer Night's Dream (WB) opens next week will be watched closely.

'Olay on trade here with the city crowded for the year's classic race. 'The Melbourne Cup.'

Lineup includes 'Les Miserables' (UA.) '38 steps' (G-B). 'Now I'm Lady (Par). The Informer Judy (Par). The Informer Judy (Par). The Informer Judy (B.D.). 'Start of Midnight' (Radio). Scariet Pinnerine! (U.A.) 'Passpott to Fame! (Col), and 'Murder Man' (M-G).

'MONTE CARLO' **BANKS \$7.500** IN DENVER

Denver, Dec. 3.

Denyer, Dec. 3.

(Best Exploitation: Ornheum)
Monte. Carlo retting the big
money and will se. to Broadway.

The control of the

continual standouts and strong.

'Three Kids and Queen' weak and gets only five days at Aladdin.'Grand Exit' strong, very good for four days at Paramount, but suddenly dropped so badly Monday it

denly dropped so badly Monday It was taken put.

Best exploitation at the Orpheum with excellent lobby display. Buffalo Bill mementos secured from sources near Denver attracted nearly everyone who went to Orpheum to two weeks previous to show the weeks previous to show the weeks previous to show the previous of the weeks previous to show the weeks previous to show the weeks previous the weeks previous to show the weeks previous to show the weeks previous the weeks previous to show the weeks previous the weeks previous

Estimates for This Week
Aladdin (Huffman) (1,500; 25-35,
50-60)—Kida and Queen' (1), Only
five days, 1,100.
Less' (FN), yanked at end of five
days, 1,100.
Broadway (Huffmann) (1,500; 25do)—Vold Kethucky' (Fox), following week at Denver, Bang-up biz
at \$3,000 nose. Last week. Thanks
Million' (20-Fox), copped, \$3,000
d at the Denver,
Denfiam' (Cooper) (1,500; 25-35,
do)—So Red Rosee (Ran), okay biz
at \$3,500. Last week, Tbbetson'
Cookle' (Par) with Vaude. Looke

(Par), did \$8,000, 50% above average.

Denver (Huffman) (2,500, 25-35-50-Monte Garler (20-Fox). Very the state of the stat

Strong Legit, But Pic Biz Also OK in Mont'l, 'Mutiny' 14G

Montreal, Dec. 3.

(Best Exploitation: Palace)
For the first time this year the third largest. French city in the French actors here currently with Luclenne Boyer and her company at the Stella, a small east end house, at \$2.50 top. Every seat sold out for entire week in advance, reports impressario Gauvin, with all French impressario Gauvin, with all French seats(at \$1.50 top. Every seat sold out \$6.50 top. The seat \$1.50 top. Seats(at \$1.50

Impresario Gauvin, with all French socialites in city scrumbling for SIA Majesty's repeats Desert, Song'after best week so far and, looks for continuation and \$6,000 gross. Palace has stand-out pic of week, Mutiny on the Bounty, and bright of the standard of the standar

Estimates for This Week

Estimates for This Week
Stells (Ind) (600; 31.25.80)—Lucienns Boyer revue (legit). One of big shows annually here. Soid out before first night 'Friday (29); should gross \$12,000.

His Majesty's (CT) (1,800; 25.41)—Desert Song' (24 week). Greek Evans and Alice Wellman, leads, getting big houses and expected to build up to \$6,000 after \$5,000 last week.

'Stella'-Mary Small \$22,000, 'Person' Plus Connie Revue 13G: Det. Strong

good for \$11,000. Last week 'Special Agent' (WB) and 'Live for Love' (WB) and vaude, \$10,000.

Princess (CT) (2,300; 50)—'Splendor' (LA) and 'His Family Tree' (Cci). Good bill that ought to gross \$7,000. Last week 'Couldn't Take it' (Col) and 'Girl Priend' (Col), \$8,500.

BIG BALLY ON MET' GOOD FOR \$13,500, ST. L.

St. Louis, Dec. 3. (Rest Evoloitati

(Best Exploitati Ambassador).
Given a grand campaign, Metropolitan' at Ambassador, F&M downtown house, will probably gross
larger than any house in town.
Playing a Single feature program for
Playing a Single feature program for
Blaying a Single feature program for
Blaying a Single feature program town.
Playing a Single feature program
able to make quick turnovers.
Shounty at-Loew's State is held
over for second week and is still
going strong and the only trouble
management has is dates for all the
good program and the only trouble

good product available.

All houses are enjoying good business which has been on the upgrade for past several weeks. Shubert-Rialto and Orpheum both have good programs this week but cannot overcome obstacles of small seating capacities which prevents the customers from entering houses. It looks like Fox, in midtown, will get looks like Fox, in midtown, will get the week.

Charles E Kutzmay's campaters.

the Overhow Thom Shubert-Ratucthis week.
Charles E. Kurtzman's campaign for 'Metropolitan' used a selected list of 5,000 professional folk and music lovers to sell the Tibbett film.

Fox (F&M) '(6,038; 26:255-55)—
Crime and 'Punishment' (Col), Doean't figure to 'do better than \$5,000, fair. Cleas pix don't ake Sank' (9th-Fox) and 'Streambre Express' (Jud.) enjoyed good \$9,700.

Bann. 2011. For N. and Streamine

'Ambarander (FRAN) (3018; 35.35

55) ""Metropolitan" (20th Fox).

Great exploitation campaign and
Thanksgiving opening started this
program to 43.360) week; best since
Rogers' last; pic.) Last week, Mimi'
deld, \$4.300. New Wife (20th Fox)

God, New Wife (20th Fox)

Shubert-Rialto (WB) (1.728; 25
5.55)—Th. Person'. (Radio) and
Frisco Kdf. (WB); of the house,
dinion of the control of the control of the control

Frisco Wife (WB) didn't figure better
than \$1,200 found in b.o. at end of,

Orchous (WB) (1.950; 25-5.51)

Fresheum (WB) (1.950; 25-5.51)

than \$7,200 found in b.o. at end of week.

Orpheum (WB) (1,950; 25-5-55)

Red, the Rose (Fath) and Beat \$8,400, good.

\$8,400, good. Last week. Stars Over Broadway (WB) and Annie Oakley (Raddo) finished \$8,200, triffe dispointing teste (Loew) (3,182; 25-35-55)—Nutlny (MG) (2d wk). First week grand \$21,900 and second shouldn't do less than \$13,000.

Missouri (F&M) (3,154; 23-40)

King Solomon' (CO) and Stormy' Here's to Romance' (Fox) and 'Way Down East' (Fox), \$6,000, fair.

'SO RED ROSE' IN B'HAM A B.O. WHAM AT \$8,000

immigham, Dec. 3.

Business decladedly better this week with a most of the light was to be the light was the light was to be light was the light was the same condition has existed through Sunday. Southerners whe have laughed at some of the southern nictures produced in Hollywood say this is the first picture that was the light was the irmingham, Dec. 3

Detroit, Dec. 3.

Bis is in the air throughout the town this week, air throughout the town this week, as the plus two other good shows, as toop's bigger houses, are providing impetus at the wickets as holiday season swings into high great the wickets as holiday season swings into high great the wickets as holiday season swings into high great the wind with a large stellar Parish: plus Matry Small heading vaude, and the Fox, which is holding vold Kentucky. For a second big, season with a large stage of the wind of the

Michigan 50 This Week Michigan 55 The The Week Michigan 55 The Paristy (FX) and Mary Small topping vade. House figures for a nice \$22,000 this week following a disappointing \$18,000 last week on 'So Red the Rose' (Fair) with Chico Sale on stude. House for the Week following a disappointing \$18,000 last week on 'So Red the Rose' (Fair) with Chico Sale on stude. He was the week following the Week following the Week following the Week following for the Week following the Week following

other neat gross this stanza, \$20,000.

Adams (Balaban) (1,700; 25-40)—
Kids and Queen' (U) and 'Bocape
from Devil's Island'. Headed for
nead-record, \$4,500 on strength of
nead-record, \$4,500 on strength of
week on 'Thanks Million' (Fox),
which was moved here after big
first session at Fox.

United Artists (United Detroit)
(2,000; 25-35-55)—'Mutuny' (AIG)
(27d week). After setting a 'modern day price' record for house first
with a nifty \$1,4000 due this week.

Downtown (RKO) (2,500; 25-3555)—'In Person' (Radio), plus 'Connie's Inn Revue' on stage. Bo. still
hitting the upper levels, about \$13,000 due this week. Folies Bergere'
on stage fere in a neat \$13,000 last

State (United Detroit) (3,000; 25-40)—"Payoff" (1-1) and "Moonlight On Prairie" (WB). "Fine-'gross, due here also this week, around \$5,000. Did a neat \$4,000 last week or Ship Cafe' (Par) and "Maid's Secret" (WB).

WBD. Tear) and saids Sected.

Europa (475; 24-40)—Rosen aus dem Sueden'. (Roses from the South'). Strauss opereta ties in yell with Great Waltz, here last \$850. Took in nice \$850 last week on Zingeunerblut' (Gypsy Blood').

Leffayete (Maxmar) 41,500; 20 25-40)—Arlane. B.O. figures for a take last week on Tear Miner Tonlight (GB) and Born for Glory'. (GB).

has made herself a nutsance in general, "Church people have complained that show is burlesque".

Estimates for This Week.
Alabama (Wilby-Kincey). (2,800: 30-35-40)—55.0 Red Rose (Par). Set for great week and at least \$8,000. \$6,000 on the days.

Ritz (Wilby-Kincey). (1,800: 30-35-40)—Barbary Coast (UA). Good at \$3,400. Last week, 'Three, Musketeers' (Radio) and 'Welcome the set of t

DOUBLING FOR ROACH

First director to be signed by Hall Roach as director-supervisor of a feature council unit Edward Sedgwick.

Roach figures to sign four more directors who can also function as supervisors on their own 'ictures.

All B.O.s in K. C. Click

'Oakley'-Armetta \$16,000 - Frisco Kid' \$10,000 Marxmen \$23,500

Kansas City, Dec. 3.
(Best Exploitati Midland)
Ali the downtown first-runs got

the Thanksgiving spirit and opened new shows on Turkey day. As resuit the pictures had a three-day

new shows on Turkey day, As rejout the pictures had a three-day
run before the Sunday reviewers
had a chance to tell the readers
whether they were kood bad.
Aided by the school hollay, which
extended over the weekend and by
thousands of college kids in for the
annual Missourt - Kansas Football
rame, at Lawrence, near here, business was good at all placos. Auto
show, which opened Nov, 80, is, also
bringing out-of-town business to
the college of the second of the second
Again the Midland grabbed thy
best publicity with extra newspane
space, special one-sheet cards;
radio tic-ups on three stations
plugging the music; large co-operative ad by department store, and
thousands of heralds in the form
satisfaction to the patrons.
Esimistics for This Week
Mainstreet (EKO) (3:200: 35.50)

"Annie okkery (EGOL) at 10.

Syduey, Nov. 6.

Iz is a bit slow here but exsected to rise,

'She' (Radio) opened nicely and
hould cop a run. 'The Crusseles',
Par) is moving along okay. 'She'
close to 138,000, good. Last week,

stein.

Stein.

(WB), six days, 18,000.

Midland (Loew) (4,000; 25-40)—

Night at Opera' (MG). Marxès box-office as shown by long lines watting for the ticket windows to open Thursday morning and the Midland's big weeks. Thanks Million' (20th-Fox), 312,300, good.

Newman (Pan') (1,900; 25-40)—

Trinco-Kid' (WB). Right down the aller for the Casney Rans. Football giving rame added. Received a nice play from the start and will likely hang up 310,000, eight days. good.

Last week, 'Red the Rose' (Inc.), 18,000, 19,0

'Ky,' Hefty \$10,500 in Sluggish Pitt, 'Million' 16G, 'Parish'-Apollon 20G

Pittsburgh, Dec. 8, (Best Exploitation: Alvin) Thanksgiving week in and here. Downtown gen-

erally got off to good start on holi-

years around here. Downtown generally set of to good start on holiday, followed it up with brisk trade Friday, but bottom fell out after that. Heavy snowstorm Saturday sent grosses cellarward and continuation of blizzard made second open Sunday practically sind in Old Surprise is terrific trade in the service of the surprise is terrific trade in the service of the surprise is terrific trade in the service of the surprise is to surprise in town, comparatively speaking. Last of Rogers filckers was originally flugged to be an in-and-outer following on heels of Steambooth but seems to matching particularly in this territory. In first three days 'Kentucky' captured over \$7,000, and despite drop for wind-up should have no trouble skidding into hefty \$1,050.

If the surprise is the surprise is the surprise in the surprise in the surprise is the surprise in the surprise in the surprise is the surprise in the surprise in the surprise is the surface in the surprise in the surface is the surface in the surface in the surface is the surface in the surface is the surface in the surface is the surface in the surface in the surface in the surface is the surface in the surface in the surface in the surface is the surface in the surface in the surface in the surface in the surface is the surface in the sur

in eight days at Stanley. Otherwise, however, town is limping pretty badly.

Reopening of Fulton not so propletious, with 'Kida and Queen' and Remember Last Night' tapering off to weak-kneed \$3,000, while it looks likes about the same for Davis, with the same for the same f

ceiler start but hitting skids same a little sample skids same sample sample skids same skids same skids same skids sample skids sam

\$3.000.

Davis (WB) (1,750; 25-40)—Payoff (WB) and Beat the Band (Radio). Warners pulled down shutters on this one after two years to relieve product jam brought nutters on this one after two years relieve product jam brought bout by recent WB-Loew pool. owntown overseated as it is and nances of this one not very strong, heap set-up, however, and can get on around \$3,000 weekly, which but to be to be a but on the prob-bly received.

Chesp set-up, however, and can get by on around \$3,000 weekly, which by on around \$3,000 weekly, which by on around \$3,000 weekly, which all years are considered and the set of the set of

\$17,00 in six days (five days for show).

Warner (WB) (2,000; 25-40)—In the Ahr' (MG). With Davis the double-feature site, Warner returns to singles, also playing smashes which ordinarily would be worth secund week at Penn. First week under new sci-un not so encouragation of the second week at Penn. First week under new sci-un not so encouragation of the second week at Penn. First week under new sci-un not so encouragation was second week at Penn. First week under new sci-un not so encouragation was second week at Penn. Maybo. \$2.200, but doubtful. Last week 'Justiny' (MG) wound up unusually strong, grabbing \$5.200 in its second week here, its third in downtown sector.

'Stella' and 'Rendezvous' \$8,000 Between 'Em in Tac

Tacoma, Dec. 3.

Both houses opened with new
hows on Thanksgiving, holiday shows on Thanksgiving, holiday proving a stimulant. Plenty of value again at both big stands.

Plenty of value again at both big stand gainmate for This Week usic Box (Hamrick) (1,409; 16:27-37)—"Stella Parish; (WB), and 'Stormy' (U), dual; with Rowes short real bo. hetp, big \$5,000. Last week 'Red Salute' (UA) and 'King Seek' (UA) (1,300; 16:27-37)—"Rendezvous' (MG). Holding for five days, while plugging for 'Kentucky' next; good for \$3,000. Last week, final seven days of Multny' (otal \$3,800, preat.

Kid'-'Night' Dual \$18,000, 'Rose' 16G In Brisk Newark

(Best Exploitation: Paramount)
The hub of business shifts to the
Branford this week where Frisco
Kid and Remember Last Night are
staying nine days and sweeping to
a corking \$15,000. Ted the Rose'
at the Paramount will take about
\$15,000 for eight days will take about
tooks tike \$13,000 on the second
week. (Best Exploitation: Par

profit will come to 'Mutiny' which looks like \$13,000 on the second cooks like \$13,000 on the second Shubert has one of Bowes amateur groups this week. Amateurs are steadily run at the Paramount-Newark and Protor's successfully. Price have stopped all Saturday to be included for midnight closing. Some publicity men ran into too be included for midnight closing. Some publicity men ran into trouble this week when they tried to put displays into stores. Orders be changed and unless this is altered to put displays into stores. Orders be changed and unless this is altered to looks as if there would be no store counters or windows used by theatres until after Xmas.

Xmas shopping started with the streets jammed. And they were buying too. The houses were mostly jammed too with even 'Midsummer Night's Dream,' despite roadshow prices, seiling out. The tuch enter is not much publicity this week with Paramount-Newark doing the best for 'Red the Rose' with a big float that attracted much attention by getting.

Estimates for This Week

that attracted much attention by getting in the midst of the holiday results of the holiday

'Old Ky.' in L'ville Big 9G, 'Red Rose' Mild \$3,900

Louisville, Dec. 3.
(Best Exploitation: ialto)
Will ogers' posthumous production; 'In Old Rentucky', is lifting
grosses, at the Strand to a new high, and at \$9,000 will top everything in town. Second week is a sure thing and strong possibility of pic being

town. second week is a sure thing, and strong possibility of pic being; held for a third stanza. Line forms iong before box ce opens, and they begin walking early and keep it up all day long.

Eddle Peabody pulling them in for National's stage show, and gross should taily around \$5,000, which figure should put that house in the looks fair, but it is feeling effects of opposition.

Loew's State with single It's in the Air' did slightly below par, but next week should be a different story with an intensive exploitation to Single It's in the Air' did slightly below par, but next week should be a different atory with an intensive exploitation Night at Opera.

No exploitation to shout about, but Manager Musseiman of Rialto rates the paim for an elaborate front in good taste for Red the Rose, together with a lavish splurge on add it to ups with book stores, it beates, the state of 2000, 15 or 15 or

Estimates for This Week

Estimates for This Week
Losw's State (3,000; 15-25-40)—
In the Air (MG). Benny pic Just hasn't that sock appeal, and gross off considerably from recent weeks holdover or Mutiny (ABC).

Rialto (4th Ave) (3,000; 15-25-40)—
"So Red the Rose' (Par). Off to a fair start, but slowed up considerably and midup should taily about a fair start, but slowed up considerably and windup should taily about any considerably and windup should taily about any considerably and windup should taily about fair start, but slowed up considerably and midup should taily about 15,300, much below previous weeks range the best for an okay 71,500.

Brown (Ind) (1,500; 15-25-40)—
"Smillin Through' (MG) and Pursuit' (MG), dual, Revival of oldic just couldn't cut it, and returns were light, not more than \$2,300.

Last week Couldn't Tails In (Col) okay, of the considerable of the color of the color

Last week Couldn't Take It' (Col) stepped gross up to nice \$3,00.

Strand (4th Ave) (1,450; 15-25-40)—Volk Chentucky' (Fox). Rogers opus advertised as last pic made by cowboy hunorist had them coming early and numerous, with indications of the strange of the strange of the strange of the strange and the strange and the strange of the

Heiris at readilistat salis. Table week, second of Midsummer Night's Dream (WB), about \$112,000, incapectedly high. First week \$13,200. Bounty, L.A., Par's Hi-de-ho NSG, 'Kid' \$24,000; 'Dream,' 4G, Blows

A state of the sta

Seattle's Fancy Grosses: Frisco \$8,500, 'Ky' \$9,500

(Best Exploitation; Orpheum)
All houses except the Hamrick
twins, Blue Mouse and Music Box
started with new shows Thanksgiving day, B. M. holds over Mutiny,
while M. E. used Thanks Million'
for holiday, figuring it better than
Tibetson, which open stomorrow.
Best exploitation at Orpheum for
Prisco with all taxis in town using
tire Estimates for This Week
Blue Mouse (Hamrick) (300; 27-37-42)—Mutiny' (MG) (3rd week),
Authentically favorably commented
upon, sitil big at \$5,500. Last week
Colissum (Evergreen) if \$80.

Authentically favorably commented upon still big at \$8,500. Last week \$7,000, great.

19.—Broad Evergreen (1,800; 21-22)—Broad Evergreen (1,800; 21-22)—Broad Evergreen (1,800; 21-22)—Broad Evergreen (1,800; 21-22)—Groad (1,800; 21-22)—Groad (1,800; 21-23)—Groad (1,800; 21-23)—Groad Evergreen (1,800; 10-21-23)—Groad (1,800; 10-21-23)—Groad (1,800; 10-21-23)—Headed for good \$3,000 on six days, Last week Thanks Million' (20th-Fox) \$3,800.

The State and Chinese, Hollywood, Dec. 3.

The State and Chinese are tearing up the town this week with Mutany on the Bounty. Combined gross of the two houses will be 442,000, biggest under the day and date policy.

Ted I

date policy.

Ted Lewis is proving a sensation at the Orpheum on the stage, playing with Navy Wife on the screen, indicated the orpheum of the stage, playing with Navy Wife on the screen, house under the current management. Paramount, having Cab Calloway as a repeat, is doing very poorly. The Downtown, with Frisco Kid. is headed for a big 314,000. The Warner Bayerty ended its two-aday run of Dream at \$4,000 on sixth week.

Holiday trade okey at Hill-

Amistreet-Pantages.
Chiness-State, with plenty of assistance from Metro Iot, went of Statance from Metro Iot, went of Statance from Metro Iot, went of Statance from Metro Iot, went of the Statance from Metro Iot, went of the Bounty draw much attention in forecourt of Chiness. Tieups included X. M. C. A. morning matical association of the Bounty of the Metro Iot of the Statance Indiana as circulating libraries, window displays, etc. Ship model contest tied in with the local datiles, plus heavy radio plugging.

Chiness (Grauman) (2,028; 30-40-45), and the local datiles, plus heavy radio plugging.

Chiness (Grauman) (2,028; 30-40-45), and the local datiles, plus heavy radio plugging.

Chiness (Grauman) (2,028; 30-40-45), and the local datiles, plus heavy (20th-Fox) poor \$8,000 on Chiterion (RKO-Tally) (1,600; 25-35-40-55)—In Person' (Radio) and Night Out (U), split. Started slow-ly, due to dual biil opening cold acer house has been dark for some developed collecting for \$1,900. Loas excluded Childray trade helped and week should wind up better than \$1,000. Loas tweek Stella Parish' (WB). Frances \$1,900. Loas excluded Childray trade helped and week should wind up better than \$1,000. Loas tweek in Person' (Radio) and 'King Solomon' (U) split. In addition to brisk holiday trade. Priday night previous helpes sweek the take with Loas excluded Childray (Ballowy, Bandel Loas excluded Childray trade helped and week should wind to the state of Love' (CO) and Cab Callowy. Bandel content of the Will Rogers picts and the take with Loas excluded Childray speeding this dualer to the state of Love' (CO) and Cab Callowy. Bandel content of the Will Roge

Balto Blooming, 'Mutiny'-Lowry 1st H.O. Since '27, 'Crime'-Crosby \$16,000

Marx Bros. \$46,000 in 2 Hub Houses. Ben Bernie Ups 'Night Out,' \$23,000

VARIETY

(Best Exploitation: emorial)

Biggest biz boomer in filmers this week it Marxes' Night at Opera, day and daing, single, at Loew's State and Orpheum. Between two Opened better than Mutiny, which lasted two big weeks under same setup; but holiday accounts for that. Shopping, season figured to trim doubt the setup in t

Estimates for I nis week
Orpheum (Loew) (3,000; 25-35-4050)—Night at Opera' (MG). Cops
called to handle opening crowd and
biz now points to \$23,000, sock. Last
week skittish \$9,000 on 'Feather in
Hat' (Col) and 'Splendor' (UA),
dual

tower within \$10.00.00. Socio, and the control of t

Dream' (WB), roadshow (4th week). Okay biz. Third week satisfactory

Okay biz. Third week sattsractory 30,000. Third week sattsractory 30,000. Thermay (M&P) (1.600; 25-30-40-40-40) and \$1,000 and \$1,00

on the second stanza than any previous pic in the burg's recent history. Third week of 'Mutiny' holding so strong that it looks good for poening of 'Mutiny' has seen stronger at the bo. each week than preceding day's takings for the same pic.

Mayfair capitalized on the burg's Mayfair capitalized with Trench Follies,' musical road punit, gretting a strong play at slightly raised admish, Unit was booked from Bert Levy in L. A. for northwest spots. Pic at the Mayfair is Rainmakers' show at the City Auditorium was one night production of 'Ah Wildernes' by Portland Civic theatre, local legit group. Production well staged and drew a large biz.

The production well staged and drew a large biz.

The production well staged and drew a large biz.

The production well staged and the production well staged and the production will staged and the production well staged and the production well staged and the production well staged and the production will new scarlet regalia. Parker figures this brightens the lives of the ducat buyer and the production well some staged and the production well stag

Estimates for This Week

buyers.

Estimates for This Week

Broadway (Parker) (2,000; 25-40)

—Rendezvous' (MG) (2d week).

Going strong for \$4,000, okay. First week surprisingly good and tipped the scales at \$45,000. Parker) (1,000; 25-40)

—With the scale at \$6,000. Parker) (1,000; 25-40)

—Ord Kentucky' (Fox) (2d week). Unusual for this house to hold a pic, going okay \$5,500; first week. Unusual for this house to hold a pic, going okay \$5,500; first week big \$3,000.

—Ordbeum.

—Ordbeum.
—Ordbeum.
—Ordbeum.
—Ordbeum.
—Ordbeum.
—Ordbeum.
—Ordbeum.
—Ordbeum.
—As \$1,500.
—As \$1,50

Cincy's Dramas, 'Wilderness' at 12G Not So Ah!

Cincinnati, Dec. 3. (Best Exploitation: Ibee)

(Best Exploitation: Ibee)
Drama dominates new releases and bo. indicates that towners are devoting more attention to eashing Yule shopping. 'Ah Wilderniess' is the biz ace currently with \$12,000 for the Palace. 'Tibetson' is endeavoring for a hard \$3,000 at the Albeet, First Carlotte, and the Albeet, First Carlotte, and the Albeet, First Carlotte, and Wazy Burns' is doing the same for the Lyric at \$6,000.
Combo Shubert, with 'This Is Life' and Wesver Bros. clan on stage, and week at Carlotte, and week at Carlotte, and week at Carlotte, and week at Carlotte, and will probably linger for another seven days.

Estimates for This Week

THANKS MILLION' OKE

AT \$9,000 IN PORTLAND

Portland, Ore, Dec. 3.

(Best Exploitation: Orpheum)
Three, holdover plx in the burg gave "Thanks a Million" at the Harmfeld: Evergreen Orpheum and even better break than pic would have won as a natural. House with a bang, running this usually quiet spot up into the topered with a bang, running this would week at UA, rup/14/2 va bigger score! Of the continue of the condition of the continue of the continue film fame locally, maybe \$3.00 cells for the continue film fame locally, maybe \$3.00 cells for the continue film fame locally, maybe \$3.00 cells for the continue film fame locally, maybe \$3.00 cells for the continue film fame locally, maybe \$3.00 cells for the continue film fame locally, maybe \$3.00 cells for the continue film fame locally for the continue film fame locally, maybe \$3.00 cells for the continue film fame locally, maybe \$3.00 cells for the continue film fame locally, maybe \$3.00 cells for the continue film fame locally, maybe \$3.00 cells for the continue film fame locally, maybe \$3.00 cells for the continue film fame locally, maybe \$3.00 cells for the continue film fame locally for the continue film fame locally, maybe \$3.00 cells for the continue film fame locally, maybe \$3.00 cells for the continue film fame locally, maybe \$3.00 cells for the continue film fame locally for the continue film fame later than locally for the film fame than locally for the continue film fame later than locally for the film fame later than locally for cells fame la

from Palace for sacond week, \$8,000, wham. Pix got \$15,000 in first week. Lyrie (KKO) (1,400; 25-40)—Mary Burns' (Par). Sidney loud-mary Burns' (Par). Sidney loud-morey hard, alming for \$8,000, cart Opera, hard the from the first of the fi

vided. Strand (Ind) (1,300; 15-25)—
'Dance Band' (FD), wednesday opening in vogue. Holiday heave helped for \$2,700, all right. Last week 'Without Children' (Col) and False Pretenses,' duale' (2,300.

KENTUCKY' BIG \$4,000 IN JAZZED UP LINCOLN

Lincoln. Dec. 3.

Lincoln, Dec. 3,

(Best Exploitation: Orpheum)

Fight on again with stage show
houses this week, the Orpheum with
a big fiesh show tussling with the
Varsity's WILS Barn Dance.

WILS Barn Dance.

WILS Barn Dance.

The Stage of the Stage of

Estimates for This Week

Estimates for This Week Colonial (LTC) (55); 10-15)—
Bonnie Scotland' (MG) and His Fighting Blood' (Amb), split. Going strong for no less than \$1,200, very nice. Last week Eagles Brood' (Par) and Last Outpost \$1,000, split, also fair enough at \$1,050, split, al

(Path) also full part of the p

lowed by dual "Beat the Band' (Radio) and "Personal Mald's Secret (WB) in shadow of \$3,000, 85 turnt (LTC) (1,900; 10-25-40)— Old Kentucky' (20th-Fox). Not much heralding, but sure of \$4,000 from opening indication, okay. Last week 'Night at Opera' (MG) had slow time of it but ran through the time of \$4,000 from opening indication, okay. Last week 'Night at Opera' in the control of the control

B'KLYN BIZ BIG

Despite Early Shopping — 'Mary Burns' Strong \$12,000

Burns' Strong \$12,000

Brooklyn, Dec. 3.

(Best Exploitation: Paramount)
Thanksgiving having come and
gone downtown houses, with exception of Albee and Par, have nothing
Met with Mutiny' in second week
continues to do thirlying big. Steady
flow of patronage at each showing.
House will grab off fine \$15,000 this
thouse will grab off fine \$15,000 this
using Monday nights to balt added
biz by showing amateurs in flesh on
Stage.

ber by showing amateurs in flesh on stage.
Fox this week with 'Couldn't Take It' and 'Cappy Ricks' plus Monday night amateur stage show will draw big 116,000, while Par with 'Ibbet' son' will snare unexciting \$10,000.

Strand is clicking with 'Sworth Strand is clicking the 'Sworth Strand is clicking the 'Sworth Strand is clicking 12,001 and hotel, Joe Lee at the Par tried to get the high-toned fans interested in 'Ibbetson' by dispatching speakers to women's clubs and flooding fem organizations with letters extolling the picture's virtues; several radio

Philly Pix Sked Jazzed Up Due to Holiday; 'Million' \$30,000, Marx 17G

stunts.

Thankegiving Day was one big headache to theatre managers heretheat the street managers herestores, Manhettan as well as Brooklyn ones, enticing the younger-generation with Santa Claus displays,
at Floyd Bennett Field and free circus acts in Froenect Park. Loseer's
at the sirport, while Hearn's staged
a circus in the park.
Semi-humorous opinion among
managers was that department store
exces were probably retailating for
crockery, etc., to patron distribute
crockery, etc., to patron distribute
orockery, etc., to patron;
Weather hasn't been a my too
good over weekend with sprinkling
of enow and rain, resulting in break
for the nabes.

Estimates for This Week
Paramount (4,000; 25-35-50)—

For the nabes.

Estimates for This Wesk
Paramount (4,000; 25-35-50)—
Tibbetson' (Par). Nice enough press
but non-effective at the b. 0.;
Parish' (WB), \$13,500 |
Fox (4,000; 25-35-50)—(Couldn't Take It' (Col) and 'Cappy Ricke' (Rep). Will receive \$16,000, blg.
Last week 'Transstlantic Tunnel' (GB) and Grand Exit' (2d week), \$13,000, good.

Losw Met. (2,400; 25-35-50)—Losw Met. (3,400; 25-35-50)—
Losw Met. (2,400; 25-35-50)—Man Who Broke the Bank' (20th) and 'Beat the Bank' (20th) and 'Beat the Bank' (Radio). Fairlish \$11,500.
Last week 'Stars' Over Broadway' (WB) and 'Way Down East' (Fox), \$35-400—Many Burns' (Par) and 'Superspeed' (Col). Very big \$12,000 and Noiss over the Stars Over Broadway' Burns' (Par) and 'Superspeed' (Col). Very big \$12,000 and Missing Men' (Col), \$5,000, good.

Turk Day Tee-Off Aids All Indpls., Marxmen \$10.500

Indianapolis, Dec. 3.

(Best Exploitation: Leew's)
Strong attractions in most of the downtown houses creating quite a lot of extra business this week. The three theatres which opened a day excellently on current grosses, while other two houses lagging a bit. Heavily sold in advance ads, the Marr Bros. Night at Opera's should Marr Bros. Night at Opera's should show below the property of the strength of the stren

nut snops, etc.
Estimates for This Week
Double (Fourth Ave.) (1.100:
49)—Old Kentucky (Fox). Rogers
40)—Old Rogers
40)—Old Rogers
41)—Old Rogers
41)—Old Rogers
41)—Old Rogers
42)—Old Rogers
43)—Old Rogers
43)—Old Rogers
44)—Old Rogers
44)—Old Rogers
45)—Old Rogers
45)—Old Rogers
46)—Old Rogers
46)—Old Rogers
46)—Old Rogers
46)—Old Rogers
47)—Old Rogers
47)—Old

Referer (Ramo), IBHAWEIGHI, at \$3,500.
Indians (Katz-Feld) (3,100: 2540)—In Person (Radio). Ginger
Bosers and Brent not sufficient to
Rosers and Brent not sufficient to
the sufficient to the sufficient to
Last week, 'Red the Rose (250)
Last week, 'Red the Rose (250)
Last week, 'Red the Rose (250)
Low's (Lower's) (2,800: 25-40)
(Continued on page 21)

General failing-off in biz along the line is forecast in the downtown film house sector this week although chemical, database of the control of

continue until the holidays with certain isolated exceptions.

Marx Bros. new pic. Night at a proper continuity of the pr

Estimates for This Week

Boyd.

Estimates for This Week

Aldine (1,200; 40 - 55 - 65) —

'Splendor' (UA) (2d week). Slipping fast, maybe \$3,000 or under.

Last week ine \$15,000 with holiday ald, seven days.

Boyd (2,400; 40 - 55) — Cruisade' Parlo Second run, \$4,000 figured. Last week, 'Rendezvous' (MG) \$2,200, ns.g. 6 doff nor the sade' Parlo Second nor the sade' Parlo Second for the sade' (Parlo Second Farlo Far

second week, five days only, \$10,500, fair, but included no Sundays or holidays.

Karlton (1,000; 25-35-40)—Mimi' (FD). First run for a change, not so forte, mebbe \$4,000, 7 days including Thanksgiving, Saturday and Skeith' (2,000; 30-40-50)—So Red Rose' (Pay) Second run, \$4,500 figured. Last week. Tibetson' (Pir), second run, \$2,500, disappointing, 6 days.

Stanley (3,700; 40-55)—Night at Opera' (MG) on Thanksgiving day and will get sound \$16,000 or \$17,000 in first week but nany still blink it of the control of the control

in its third week and in an amount only.

Stanton (1,700; 30-40-50)—Frisco Kid' (WB). Okay \$12,000 figured on strength of big first three days. After that, question mark. Last week, Mary Burns (Pan), second week, five days only, \$4,200, fair,

P-N SUBSID'S BANKRUPTCY

Par Merges Distrib and Theatre Cos. m France; New Taxation Law OF PIX 15 FEARED

Paramount has merged its distributing and theatre owning interests in France, hitherto 25,00,000 French corporation, the largest subsidiary of any American film company on the continent.

New concern, known as 'Films Paramount,' is legally a continuation of the Societe Immobiliere du Vaudeville, owner of the Paramount Theatre here, which used to the continent of the continent of the same changed, this company was used by Paramount to absorb two of its other French concerns; The Societe Anonyme Francaise des Films Paramount, which handled French distribution, and the Societe des Grands Clnemas Francis, which owned the five Paramounts which owned the five Paramount of the continuation of the continuation of the continuation of the first paramount, which will be the distributing corporation. Fred W. Lange, until now president of the French distributing corporation. Is president of the new concern. Henri Klargefid will continue to be in cliarge of distribution and Andre Ulmann will still run the way of the continuation of the president of the new concern. Henri Klargefid will continue to be in cliarge of distribution and Andre Ulmann will still run the second of the continuation of the president of the new concern. Henri Klargefid will continue to be in cliarge of distribution will still run the continuation of the president of the new concern. Henri Klargefid will continue to be in cliarge of distribution to show our films and get publicity for them, and therefore in France, explaining the move. Our theatres are intended to help distribution, to show our films and get publicity for them, and therefore is provided by the distributing corporation. Merger also is important from a tax angle point of view. Previous-

oration.' Merger also is important from a

controlled by the distributing corporation.

Merger also is important from a tax angle point of view. Previously the French Government taxed all three concerns: now it will have only one to get after. Hitherto, however, it was not possible to make the combination because of doubt taxed and the combination because of doubt taxed and the combination because of doubt taxed and the taxed of the combination of the combination of the combination of the parameter of the commercial agreement be tween France and the United States ending double taxation, which goes into effect on Jan. 1.

Hitherto the Societe Anonyme Francaise des Films Paramount was the only direct subsidiary of the parent company in America, and it was taxed by France as part of the American company and the state of the company and the taxed by the company and the taxed by the company and the company in the prevention of the company in the contents of the concerns, with stock held here, and, therefore, did not come under the double tax rule. These distinctions are now outdated.

Paramount studio at Joinville remains independent of the merged out of the concerns, with stock held here, and, therefore, did not come under the double tax rule. These distinctions are now outdated.

Paramount studio at Joinville remains independent of the merged out of the content of the merged out of the content of the merged out of the content of the content of the merged out of the merged out of the content of the merged out of the merged out

Anzac Grey Pic

Sydney, Nov. 13.

A Zane Grey plc will be made in Australia in conjunction with Cinesound. Stuart Doyle has been advised that Ed Bowen, of G. M. Zane Grey, Inc., will leave for Australia on Dec. 11 to finalize arrangements ing Grey's contemplated visit here. Doyle now announces that one

ing Grey Doyle ing Grey's contemplated visit here. Doyle now announces that one pic may also be made on a co-operative basis, of a story written by Grey, carrying an Empire theme. Latter would be done by Cinesonal in conjunction with C. M. Wolfe of Loydon.

Emu, Sydney, Liquidates

Sydney, Nov. 6.

Emu Films, Ltd., registered last
January with a nominal capital of
250,000, has gone into liquidation
without producing a single pic.

Mycroft on Own?

London, Dec. 3.

Reported here that Walter Mycroft, production manager of British International, is leaving that company.

Story is that he would form his own production unit.

UA Buys 'The Golem' For France, Spreads On Local Financing

nited Artists' French branch, continuing the policy inaugurated by Lacy W. Kastner, of distributing local mades, has acquired french rights to The Golem, made in two versions (German and French Rarry Baurr top local male lead, stars. This follows the acquisition of Mademoiselle Mozart, Frencher made by Ivan Noe, local boy with Hollywood training.

Reportedly, these pictures are obtained in accordance with the local UA policy of straight percentage, without guarantee.

A deal for three pictures with a newly formed concern backed by big local interests is also in the making. Kastner's policy calls for a total

Kastner's policy calls for a tota of ten French pictures to be released here in connection with United Artists films of Hollywood and English ovicin

DOYLE-TOEPLITZ SIGN PACT FOR PRODUCTION

Sydney, Nov. 6. A new Franch-Anglo-Australian production and distribution ailiance has been consummated by Stuart F. Doyle with Ludorico Toeplitz. Anzac interests will be represented by Doyle on behalf of Associated Distributors, who will be responsible for the Australian quota of cost.

of cost.
Doyle says that the deal is completely separate from his recently completed C. M. Woolfe tleup.
Negotiations are also being conducted with an American major, Doyle says, which, if they mature, may linvolve the production of two Toeplitz pix in American.

Korda Squawks Versus Wilcox's 'Pimpernel' Pic

London, Nov. 25. Directly it was announced that Jack Buchanan would do a sequel to 'The Scarlet Pimperei,' Alexander Korda squawked, alleging Herbert Wlicox had no right to make it and threatening reprisal in the form of

threatening reprisal in the form of a film to be titled The Return of Nell Gwynne. Korda alleges he has purchased the talking picture rights to all the Pimpernel stories: Wilcox, on the other hand, says he made the story in silent form, starring Matheson Lang, some years ago, and feels this entitles him to make the talker.

Crick in Politics

Staniey Crick, head of Fox here, is taking a fling in the political arena. Crick is running as a candidate for the Citizens' Reform Association in the City Council cicc-

Besides being head of Fox, Crick is also chairman of directors of Hoyts, and on the board of General

Liabilities \$16,000,000—Unit Is Theatre Holding Co. of Pathe-Natan-Latter Guarantees All-\$1,000. 000 Accounts Receivable

DIRLER'S PLAN

Societe de Gerance et des Cinemas, Pathe-Natan theatre holding subsidiary, has been declared bankrupt. F. Mauger, liquidator of the Gaumont-Franco Film-Aubert recelvership, has been named receiver leading directly towards a gen-erally expressed fear of nationali-zation of French chema. Closing of the entire chain of theatres is a

of the entire chain of theatres is a possibility.
[This situation of a theatre chain going under is not unlike the financial wees which beset the American film big in recent years. How the theatre subsid will affect P-N is indeterminate.]
Societe de Gerance des Cinemas,

Societe de Gerance des Cinemas, supposed payments two days aso. Labalities are \$10,000,000 microllog and the company of the company of the company. Paramount and Fox are believed to be the biggest creditors. Move at first was not figured to lead to bankruptcy, hope being that this would be averted, as it was in G-F-F-A, the other important French film and theatre company. All labilities of the subsidiary company are guaranteed by Pathe-Natan but it is not believed that the P-N company will be forced into a (Continued on page 51)

DREAM'S' FAR-FLUNG PREMIERES: SOCIAL

Sydney, Nov. 13.

Midsummer Night's Dream'
(WB) opened at the Embassy here
on a hot summer's day. Warners
is hopeful that the pic will cilck.
Next week should toil the story of
success or flop. 'Night' is in on a
two-a-day policy.

Bombay, Dec. Midsummer Night's Pream' (WB)
opened Nov. 23 in three Indian cites and doing well. Showing now
n Bombay, Caicutta and Rangoon.

Budapest, Dec. 3.

Dream' (WB) opened Nov. 28 at the Radius theatre, with a lot of celebs present, including Count Hortha.

Paris, Dec. 3.
Opening of 'Midsummer Night's
Dream' at the Marbeuf has been
set back to Dec. 12 because Warners wants to build up a big exploitation splurge.

Athens, Dec. 3. 'Oream' (WB) opened last night
(2) at the Pallas theatre here and
(ot an enthusiastic reception from
a specially elegant first-night and

MG's Sir Pat Hastings Nixed in South Africa

Capetown, Nov. 11.

Sir Patrick Hastings, English barrister briefed by M-G-M in its intended suit in February against failed to pass certain necessary comminations in South African law before being permitted to take his stand in a court over here.

Sir Patrick may take another exam in December, and if he gets the O.K. arks, will come over for the action. Capetown, Nov. 11.

NATIONALIZATION Ban Against Theatre Construction By 'Foreigners' Up Again in Sydney

Scotoni's New Co.

Raigh Scotoni. general

manager of Scotini ilm Co., Zuerich, has founded a new production campany in Berlin, Gea Film Ltd. Capital is \$40,000. In spite of the low capital, Scotoni says he will

ner low capital, Scotoni says he will make a bi-lingual super in German and English to cost around \$320,000. Financing question has been set-tled, he says, by having a guaran-tee from a Eritish firm. GEA will also work in conjunction with TERRA.

MEX MUDDLE

Mexico City, Dec. 3.

Ple situation continues to be a heap of headaches here. Nixes and compromise propositions were the interpretation of the continues of the Mexico City, Dec. 3.

distribution.

Current maximum annual import

distribution.
Current: maximum annual import quota is 100,000 meters per distributor at duty of \$9.75 per kilogram, within the quota and \$20.50 per kilogram over that amount. Distributors assert these imposts are too high for profitable biz and object to the law's requirement that they deposit \$20.50, besides paying regular duty, for every kilogram imported, to guarantee that duty on quota excesses be taken care of.

Through their spokesman, Arthur H. Fratchett, local Par rep, Americans gave propositions a complete nix, but suggested that all distributors are all the propositions at complete nix, but suggested that all distributors are all the support of the suggested that all distributors are all the support of the suggested that all distributors are all the support of the s

at present.

Nick of 4% on distributors' gross
was suggested by European pic

reps.

Mexican producers nixed proposed 2% tax on their gross incomes, saying that they don't It's preferences with regard to income levies.

Strike of heip against the American distributors is still on, with no end in sight yet, just to make things worse.

MUNRÓ BUYS WARNERS

Hoyts Director Better-Ties Up WB Pics for 68 Theatres

Sydney, Nov. 6.

First job of Charles Munro, m. d.

of Hoyts, on return to his office after
illness was to sign a two years' contract with Warners for all product
for his circuit. The-ups have also
been made with Fox. 20th Century
and IKO-Radio so that Hoyts will
be all set on product when the
break comes with General Theatres.

Warner deal is reported covering
63 theatres and is pregarded as the
bliggest buy here in recent years. Sydney, Nov. 6.

Mex Exhibs Elect

Mex Exhibs Elect
Mexico City, Dec.
New officers of Union of Mexican
Motion Picture Exhibitors are; Alfonso Acevedo, president; Eduardo
Claucez Carcia, vice-president, and
Gulliermo Haller, treasurer.

Wales hinted recently that his government may prevent any further theatre erection in this territory

Scotoni, general of Scotoni, general of Scotini ilm Co., Zuefounded a new production of the service of Scotini ilm Co., Zuefounded a new production in Berlin, Gea Film Ltd.

Hin Was given to a deputation consisting or 18 speakers representing question has been setsays, by having a guaranfor a British firm GEA will set in conjunction with size in conjunction with size in conjunction with size in conjunction with the set of the se

atre licens

atre licenses.

Premier ālso remarked that affidavits produced by the Indle men
indicated that attempts were made
from time to time to secure higher
prices for plx than were normally
obtained. Threats were made to
place opposition in the way of the

obtained. Threats were made to place opposition in the way of the indies who retused to pay the high-crate. That was something which the government was prepared to give serious consideration to at the carliest possible moment.

Premier stated that the question on bind-booking was being carefully probed, too. General opinion of the government was that some restriction, as requested by the control of the government was that some restriction, as requested by the control of the government was that some restriction, as requested by the country of the government was that some restriction, as requested by the country of the government of co-operation between Australia and England, and he would very much like to see an imperial quota in operation.

Not so very long ago the Premier appointed F. W. Marks to conduct a probe into film affairs in N. S. Wales. After months of probing, which was mostly in favor of the distribs. American and Entitish, the conduct of the probability of the government that a local quota be introduced.

Nebenzahl's Version Idea on 'Maverling'

Paris, Nov. 25.
Having finished Frencher 'Mayerling,' based on the mystery slaying
of the Austrian archduke, with
Charles Boyer in the Lead, Seymour Charles Boyer in the Lead, Seymour Nobenzahl, Franco-German-American producer, is working on a possible English version of the story, He'd like to make a deal for the loan of Boyer here as well, but failing that intends to import another U. S. star.

Emile Natan, formerly of Pathe Natan, was associated with Nobenzahl in 'Moyerling,' but only because Boyer had a contract with Pathe-Natan to make French films, which he Nebenzali firm took over

the Nebenzahl firm took over. Hookup now ends. However, ther anosup now ends. However, ther apparently is a chance that Noben-zahi will be tied up with Bernard Natan, Emilie's brother, in the studios the latter is creeting in the Lipis de Boulogne.

New Sydney Cinema

Sydney Unema

Sydney, Nov. 13.

Tatier, a new weekly change house, has opened under direction of Erroil Syrad. House is untown and rebuilt on the site of the old Majestic, formerly a: Union Theatres' second runner.

Universal is, lirst in, with 'Night Life of the Gods' and 'Straight From the 'Heart.' U denies any financial litterest.

FIRST FOUR DAYS AT RADIO CITY MUSIC HALL

BEATS
"LITTLE WOMEN"
"GAY DIVORCEE"
"LITTLE MINISTER"
"ROBERTA"

TOP-MONEY PICTURES AT THIS HOUSE... AND THREATENS THE ALL TIME HIGH ESTABLISHED 3 MONTHS AGO BY "TOP HAT"!

TILY PONS

"WORTH GOING MILES TO SEE"

"Lily Pons is a star to be cherished . . . 'I Dream Too Much' is a picture that should sweep the country . . . Her singing is worth going miles to hear, and she is worth going miles to see . . . Bubbles and splashes over with fun ... Picture very near the top in musical entertainment."

-Thornton Delehanty, N. Y. Post

"FANS SHOULD WELCOME HER ENTHUSIASTICALLY"-"Lily Pons makes a

breezy debut as a movie star in this lively comedy, alternating roughhouse and arias with a bilthe disregard of operatic tradition . . . A gay picture . . . Her brilliant singing is thrilling. Her talent for comedy is delightful . . . She clowns with a frenzy unmatched by the maddest Sennet graduates and she is utterly winsome in these hoydenish moods . . . Her magnificent voice and her exhilarating talent make her a rare acquisition for Hollywood. Film fans should welcome her enthusiastically." -Bland Johaneson, N. Y. Daily Mirror

"MAKES THRILLING DEBUT AS PICTURE STAR"-"The petite and dainty Lily Pons makes a thrilling debut as a motion picture star . . . She emerges as an ingratiating comedienne, and permits the liquid gold of her voice to trickle delightfully through the mechanical devices of the screen."

-Kate Cameron, N. Y. Daily News

"ADD IT TO THE SEASON'S LIST OF BLESSINGS"-"Add 'I Dream Too Much' to the winter season's list of cinema blessings, the reason being that it marks the successful screen debut of Lily Pons . . . Besides possessing one of the loveliest voices in the world. Miss Pons is an accomplished and attractive actress . . . The occasion is quite a triumph for both the star and the screen."

-William Boehnel, N. Y. World-Telegram

"BRILLIANT SINGING AND ENGAG-

ING CHARM''_"Lily Pons makes a graceful cinema debut . . . She fortifies her brilliant singing with an engaging quality of birdilke charm."

-Andre Sennwald, N. Y. Times

"GAY AND SPARKLING MUSICAL"

"A happy occasion . . . Gay and sparkling musical . . . full of pleasant fantasy . . . the cast a handsome and engaging one . . . Screen captures the full beauty of a coloratura voice, getting its warmth as well as its clarity." -Elicen Creelman, N. Y. Sun

"BRILLIANT VOICE AND GOOD

LOOKS"-"Biessed with both a brilliant voice and good looks, the petite diva plays her first film role with charm and distinction . . . The Pons voice plus the Pons personality provides delightful entertainment."

-Rose Peiswick, N. Y. Evening Journal

"LILY PONS BECOMES NEW

STAR''-"Lily Pons becomes a new film star . . . A warm human story serves well to introduce her to her newest and greatest audience. An audience which she captures quite easily with the beauty of her voice, the wholly sympathetic personality which the cameras capture, and a greater histrionic gift than has been displayed by any of the recent rival recruits from the operatic -Regina Crewe, N. Y. American marts."

"WE WILL BE SEEING HER IN ADDI-TIONAL PHOTOPLAYS"—"Looking quite charming, the most fragile of divas makes her cinema debut in a comedy of domestic romance, operatic numbers and musical comedy . . . Her voice is effectively recorded and registers with genuine effectiveness . . . We will be

seeing her in additional photoplays."

-Richard Watts, Jr., N. Y. Herald Tribune

""I DREAM TOO MUCH"

HENRY FONDA ERIC BLORE · OSGOOD PERKINS
Directed by John Grouwell . . . A Pandro S. Berman Production

JEROME KERN Composer of "Roberta" RKO-RADIO PICTURE

MUSIC HALL, N. Y.

MUSIC HALL, N. Y.

Pretty well balanced stage proram at the Hall current stanza,
with sufficient variety to satisfy
most tastes.
Show is tagged 'Aces High' and
Leon Leonidoff credited with productions of the stage of the stage of the stage
ductions of the stage of the stage of the stage
Van and Alfred Ster. Those credits
belong right at the top of the revue,
too, since the sets end-costumes
have as much to do with the
sprightlines of the proceedings this
with the stage of the stage of the stage
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minute and competerly break approved froutine. Comes back to Join the Backettes in a fine finale flourish.

Toream Too Much (Radio) is the film and, in keeping with that, the Erno Rapee pitt ensemble does a pleasant medley of Jerome Kern meiodies. Business at the Friday (29) night performance capacity.

PALACE, CHICAGO

Chicago, Nov. 30.

With the country uneuestonably unit-consciously unit-cons

over easily.

Another cinch turn, in the deuce, is Walter Dare Wahl. Benny Rubin is in and out through the show as general overseer. A gag here and there, and, a couple of dance steps interspersed legithmats access the Picture, In Person (Radio), Business good last show Friday, Gold.

IMPERIAL. TORONTO

Toronto, Nov. 30.

IMPERIAL, TORONTO
Toronto, Nov. 30.
With Yascha Bunchuk in as guest conductor to the stand Lester Cole and his male harmony ensemble held over for a second week, plus Harry Anger's aesthetic treatment of the whole production, current stage bill spella class, but it of the standard standard

Boys' face-slapping and adagio burleys draw howls and show was held up for two or three minutes into the next number wille stage aides rushed upstates borden and a promise to return later.

Handicapped Cole's negro spirituals mediey on dark stage bohind a scrim, but harmonizers got a big reception at the finish. The stage of the

G. O. H., N. Y.

G. O. H., N. Y.

House well filled by the time curtain went up on stage department's

45-minute run, mostly adults on thefirst floor, with gallery packed with
usual pm. kids. Audience none too
warm, but the program contained
floot and comes through
nicely for the patronage.
Downey and Claridge, aerialists,
with the man holding the spotlight
for the most part by himself, open.
Perched aloft on a rope, spanned
full length of stage, he swings out
turns to good results. Act only utilisees five minutes' but is a fast one
to start things involving.
Freddle Cralg, Jr., deuces, stir-

izes five minutes but is a fast one to start things moving.

Freddle Cralg, Jr., deuces, stirring up interest first by writing trick names across a blackboard. Then as he warms up, he proceeds to do nine things at once, from the stirrength of the

Dance Auctioneer (New Acts) closes and stacks up as a neat dance flash for program.

Dual bill on the screen with 'Here Comes Cookie' (Par) and 'King Solomon of Broadway' (U). Bral.

National, Louisville

Louisville, Nov. 29.

National, Louisville
Louisville, Nov. 29.
Eddie Peabody for a second week holds down the heavy end of the entertainment at this house, with the assistance on the control of the control o

with coles hold-over also lending acknowledged marque strength. Proceedings set underway with Bunchuck taking the augmented pit-band through a Gypsy Overtire. Conducting is dynamic and leaves the boys ilmp but they take received the conducting is dynamic and leaves the boys ilmp but they take received the conducting in the conduction of the conduction

ALHAMBRA, PARIS

With no headline andered available but 18 good acts, mostly of uniform value on tap the Albambra this fortnight advertises its program as an International Vaudevillo Festival, and plays upcountries or origin of the numbers of the numbers of the countries of origin of the numbers of the countries of origin of the numbers of the countries of origin of the numbers of the countries of the numbers of the countries o

sand and founding. A reas bedge of Nations.

Although the American numbers of the best, no one outtiened the best, no one outtiened the field enough to be dominating. Best cilcks are those of the
Diamond Brothers, whose knockabout is of a type always popular
here, and Ray Huling's seal.
Charille, Local public loves to see
actors mail each other, and the
Diamonds of this of the company of the
Diamonds of

Seal goes, perhaps, a little bigger. It's a rattling good number for Parls.

Paris,

Paul Kirkland with his ladderbalancing number also amuses the
mob. Mathea Merriefield and her
the mob. Mathea Merriefield and her
the mob. Mathea Merriefield and her
the mob. Mathea Merriefield and her
the mob. Mathea Merriefield and her
the the term of the mob.

Fanner impresses with her lighting
effects, but the crowd seemed a
little puzzled why she hid so much
of herself behind the fatheau
idea lat figure, out just what her
idea lat.

idea is.

'If any act shades the others on the bill, it is that of a couple of Italian acrobats from N. Y., the Ghezz-to-hond number. Some remarkable rolling on the mat while keeping the other in the air, and as a climax one partner does a constant of the couple of th

one-hand-stand on the other's head while both turn.

Other Italian, IVan Dock, is a lightning caricaturist with real speed and humor. German girl transpeed and humor. German girl translating worth special mention. Powerful young lady, with erie smile and graceful, madonna-like attitudes, works up in the files without each, and turns about the bar 100 times running on her crooked arms. They spoil her effect in this last stunt, in trying to down on her while she is still turning. Obvious intention is to impress the audience that she's still going around as the curtain rises but actually it cuts the continuity, which should be montonous to give a full impression of how long it goes on.

Four Macks, wilerskaters from

It goes on.

Four Macks, rollerskaters from
England, up near the beginning of
the bill, do a fast and impressive
number, especially when the long-legged girl partner is being swung.
One of them does a good tap on
skates.

skates.

Heresina, Spanish dancer, who usually sppears in concert, is coupled with Lillian Ellis, Austrian dancer who does a waltz. Other Austrian number is a femme orchestra under Alma Rose all right in its way. French numbers are all singers and monologists. Stern.

HIPP, BALTIMORE

Baltimore, Nov. 30.
Forty-minute stage display headlining Bob Crosby and his orchestra,
who are onstage throughout, with
three specialty acts utrned loose at
junctures. It's a mighty good thing
the specialties were around; when
they aren't at work the show stands
will

they aren't at work the show stands still be hand (12) sounds capable. Carries a tenor, Frank Kemple, who does nothing else but vocalize, Audience favored Kemple's, work over Crosby's and the wonder of it is that band needs two singers, pius the for specialities.

First bit of byplay the band-boys put on gets few laughs and is o.k. Later on three of 'em do a triplicate fan dance with psimeto leaves that Stuff has been done to death at the Hipp.

Stuff has been done to death at the Hipp.
Crosby waves wand at the orchestra most of the time, but shows little semblance of actually directing. First sax player gets up and brandishes the baton during musical accompaniment for the specialty

brandishes the baton during musical accompaniment for the speciatry to recompaniment for the speciality is good-looking. Dale Tiffany, fine girl rhythm tapster nattlijv turned out in green velver slacks and lace blouse. Very nimble and nice routines. Ball-room team, the Divang, start from team, the Divang, start from team, the Divang start grace and speed. Two numbers are happily of different design than most seen around here.

Steve Evans, normally a deucer, is next-to-shut and cops top honors in audience estimation. This burgs are the start of the start of

he contorts facial features as well-as voice, and does Joe Brown, Pop-eye, J. D. Rocketeller awinging mashle on the Fjordde will be a Sclassis talking to the properties of the Sclassis talking to the properties of the scale of the properties of the properties of the state ally. Latter two subjects topi-cal. Best thing Evans does is the long takeoff on a workman drunk and disorderly in a saloon, very much a la Jim Barton. On screen, 'Crime and Punish-ment' (Col plus Pathe cilps. Stand-ing up and down Saturday-algat.

EARLE, PHILA.

Philadelphia,

Ted Weems' orchestra and a small variety show are on Earle stage this week; grabbing-huge, holiday week; end draw that had souse bursting at seams even before initial bill got under way. Film, 'In Person' at seam under (KKO).

(RKO). "e.", s.iiii, in Person'.
Very fact that Weems and band display such unassuming informality makes their presentation wastly pleasing. The second of t

affair.

Opening with infectious swing number, band plays straight for few moments, then settles back slightly as Freda Sullivan puts on adagle motion of the straining to work in few comedy bits. Then Lefa Moore is on for her Dunce of the Lovers, first time locally and to nice hand. It is clearly and to nice hand. It is clearly and to nice hand, the left is the straining to work in half male, half female garb.

Between numbers Peter Delman

female, garb.

Between numbers Peter Delman
does some plain and fancy trombone tooting, Helen Behlke sings
two numbers in olcay style and Gene
Glennan brings his baritone pipes
to bear on a song in fairish fashlon.

to bear on a song in fairing itsanion.

Then Bob Burns, billed as 'Gentleman from Arkansas,' is on for a
lengthy solo comedy gab. Similar
in general manner, and delivery to
Will Rogers, he has same hesitant,
self-depreciating and the solo selfcontrol of the solo selfman of the so

more, which it doesn't get. Act use about tore down the house surf (one After some corry) his surf (one After some surface) his surface and norman Sciby, band really turns on comedy. 'Red' Ingle, fiddler, and him talents and alternate with solic turns. Its good for fold I' is socked to to find the surface sur

CENTURY, BALTO

Baltimore, Nov. 29.

Baltimore, Nov. 29.

'Mutiny' Is a ho, here this week, first time a pic has held at the Century in eight years. Stage show is a new one, being set before decision to hold film. It's a much better show than the one with 'Mutiny' on first lap.

on first lap.
Length of feature made it mandatory to whittle down the show.
Effort was made to hold it down to 35 minutes, but after opening performance Friday, which extended 10 minutes more than planned, house was at loss how to carve show closer.

closer.

There isn't any wasted motion, with the presentation-patterned parade paced at the speed of a Whitney Futurity favorite.

Fit orchestra (12) under George Wild's willow is mounted on rostrum for second time in two rostrum for second time in two fits of the second time in the fit of the second time in the second fit of the s

Mutthy Wild's musikers hadn't been back of the foots since midsummer of the foots since midsummer of the foots since midsummer of the foots when the seven done
on similar assignment in Baito. A super-salesman, he imparts same
peddling pressure for all the others, knits the show with a knack unusual, and paces whole to a faredidenne, partners up with the me, at about midway, functure for some
fast byplay. Nice femmer foll.

Five Jansleys are first with their cxesient riley and tumbling stunts.
Lads got a jumbo ovation for work, and the summer foll of the foots o

added since ass. rounds out program. House, anxious to cut down running time of stage show might have commenced saving efforts by deleting some of the tresome trailers to which audience is subjected.

STATE, N. Y.

Rather a well-planned show at the State this week, and the feather this week, and the feather should be a state that the feather should be a state that the feather should be a state that the feather should be a state of the should be a shoul

EMBASSY, N. Y.

(NEWSREELS)

EMBASSY, N. Y.

(NEWSRELS)

Two of the newsreel companies, Pathe and Paramount, this week, picked the mercy death controversy as worth going into more than illied what the two reel makers turned in and starts the show off with it. On the whole the program is quite entertaining.

Pathe sought out several doctors. Pathe sought out the face and then whats Nellio Reveil aman who had shot himself in the face and then visits Nellio Reveil aman who had shot himself in the face and then visits Nellio Reveil over came severe handicaps, regalning health against odds, while Miss Antel is etill bedridden but as determinedly sagainst mercy killings as the more cortunate Miss Reveil over came severe handicaps, regalning health against odds, while Miss Antel is etill bedridden but as determinedly sagainst mercy killings as the more cortunate Miss Reveil.

A bad flood in southern France and shipment of the Winnie Mase spotted further down.

Fordham-NYU football game Thanksgiving dny might have followed the mercy death material, and is given in considerable detail, with the able Clem McCarthy behind the volce recording. Pathe did a fine job on coverage, as also on other big games earlier in the sea
Fox-Movietone's sports announcere.

A fine 300 on coverage of the seaother big games earlier in the seapox-Movietone's sports announceer, Ed Thorgerson, pleks his allAmerican 11, with plays by each of
the selections and closeups. Remains to be seen how correct is his
matter included in the show Saturday afternoon but clips of the
Atmy-Navy game were due in for
the evening audiences.

While the Elihoplane war is getWhile the Elihoplane war is getactual fighting. One man is seen
topping off a cliff from a distance.
Fox concentrates on the building
of coads by Ralain troops, while
sanctions in London, Paris and
(Continued on page 52)

Lily Fons' first nim is o'y no means the best, musical made, but it will be a winner at the b.o. without breaking any records. What is more important from Radio's standpoint is that it introduces a near If Radio can be a bit more careful with Miss Fons on photography in the future, it should have a star of real magnitudily follows the pattern of the first two Grace Moore pictures, in that it is a simple and fairly obvious yarn of the love life, and difficulties therefrom, of an opera singer. Where it veers off is fingling. Six songs are used four written by Jerome Kern and two operatic carias.

Songs are none too well spotted.

written by Jerome Kern and two operatic arts one to will spotted.
Songs are more too will spotted.
Songs are more from Taktme' for the Taktme'

and the state of the state of the state of the same thing.

Miss Pons is cast as a French girl with a voice but no musical ambition. She's pushed by an adorting husband and clever manager to a top rank among operatic warblers. In, the process the husband is over-shadowed and goes off in popul. He wants to be a she doesn't care for her career; she wants love and bables. She manages to get his opera turned into a musical comedy; it's a smash; love, kisses and a babs for a happy ending.

Ing.

Not too much sense, but fitting the purpose intended. Miss Pons is pretty to look at, has charm and personality, a delictous sense of humor besides her magnificent

personality, a delicious sense of humor besides her magnificent voice, where the sense is the property of the

talre pictures. At 8 8000. On control to the contro

IN OLD KENTUCKY

Fox release of an Edward Butcher pro- duction. Stars Will Rogers, Director.
George Marchall. From play by Cherles
T. Dazey; adaptation, Sam Heliman,
Gladys Lehman; additional dialog, Henry
Johnson; camera, L. W. O'Connell, At
Roxy, N. Y., week Nov. 20, '35, Running
time, 85 mine.
Steve Tapley
Nancy MartingaleDorothy Wilson
Los AndrewsRussell Hardic
Ezra Martingele
Arlene Shattuck Louise Henry
Dolly Breckenridge Enther Dale
Slick Doherty.,Alan Dinehart
Pole Shattuck Charles Richman
Pluvius J. Aspinwall Etienne Girardot
SheriftJohn Ince
Wash Jackson III Robinson

It's no less than fitting that Will Rogers' last picture should be one

I DREAM TOO MUCH

(MUSICAL)

Fandro Bernar production for Radio repaired by John Cromwell. Musical Directed by John Cromwell. Musical General Production of Production of

hanging a bilarious tag on the cumax.

Charles Selion provides the running gag as a siap-happy grandpa
who takes potshots at the opposition clan throughout the picture.
The vet actor does a bangup job
and Robinson, Rogers obtained good
support from Dorothy Wilson, Russell Hardie, Esther Dale, Alan Dinehart and others in a capable cast.

Kentucky will meri future attention whenever Rogers revivals
are played. Its immediate box office
record should be nifty.

Bige.

SO RED THE ROSE

SO RED THE ROSE

Paramount release of Douglas MacIam
production. Stare Margaret Sullavan features Walter Connolly, Randolph Socit,
Janel Beccher, Directed by Kiney Video
Laurence Stallinge, Maxwell Anderson, Edwin Justus Mayer; music, W. Franke HarLaurence Stallinge, Maxwell Anderson, Edwin Justus Mayer; music, W. Franke HarLaurence Stallinge, Maxwell Anderson, Edwin Justus Mayer; music, W. Franke HarJustus Mayer, Margaret Sullavan
Pacific Res. And Warren. At Paramount,
time, 80 mine, gaver, 9. S. Running
Vallette Bedford. Margaret Sullavan
Vallette Bedford. Margaret Sullavan
Sally Bedford. Janet Beccher
Edward Bedford. Margaret Sullavan
Sally Bedford. Janet Beccher
Edward Bedford. Margaret Sullavan
Googp McGlebe. Charles Starrett
Yankice Boy. Johnny Downs
Tynnick Boy. Johnny Downs
Tynnick Boy. Johnny Downs
May Cherry, "Ilasbeth Patterson
Middleton Bedfor Diblete Moore
Mejor Rushton. James Burke
Confederate Sergeant. Warner Bichnool Middletch Clatence Survey Cato Clatence Survey Cato James Burke Confederate Sergeant Warner Richmond Chas Tolliver Alfred Delcambre

Paramount's filmization of Stark Young's book, 'So Red the Rose,' is cliented becamber.

Paramount's filmization of Stark Young's book, 'So Red the Rose,' is cliented to the research of the Rose,' is cliented to the Rose of the Rose of

iants romancing the Yank sweetles, and vice versa. In 'So Red the Rose' is shown an accurate and sometimes shocking cross-section of war conditions of the state of the state

Miniature Reviews

"I Dream Too Much" (Radio). Lily Pons' first picture, Jerome Kern music, mixed with opera. Should do satisfactory biz. "In Old Kentucky, (Fox). Will Rogers' last pictur, and one of his best. "Gar). Beautiful his best. (Par).

Young's best-seller, certain to go better in the Dixle belt than

go better in the Dixle bett than north, but okay on average.

"Cappy Ricks Returns' (Republic). Family type of only moderate entertainment weight, Uffill for starr growses.

"Superspeed" (Col). Speed thrill programmer that lacks name draw.

"Trails of the Wild (Amb). Mediocre reproduction of J. O. Curwood northwest tale.

"The Outlaw Deputy" (Synd). Better than average western with Tim McCoy.

ground and romance. Nor can its sterling histrionic qualities be taken it in the sterling histrionic properties of southern womanhood. Ditto Janet fooling aspin seems to up himself with his vivid impersonation of the venerable planter who is called to arms after his son and helf has fall the sterling historic planter who is called to arms after his son and helf has fall the sterling historic planter who is called to arms after his son and helf has fall the son and Robert Cummings, highly sympathetic as the Texan lad. Randolph Scott as Duncan Bedford, the could have and in sympathy with the north through blood ties and Lincoln's cause, suffers by the script in heling an in-and-outer on the rose half the footage, in midriff, he is out of it, then suddenly resurrected as the sole Bedford to return from the battle for the climated clinch with the Hollywood love post-script; Young's book ended as Dickle Moore (playing Middleton Bedford, the child head of the clam), even the war, admits that probably of the war, admits that probably to the owar also, when and if another arises. There are two other good bits by colored players, Daniel Haynes and Clarence Muss.

Cappy Ricks Returns

Ropuble release, of Trem Carr produc-tion. Features Robert McWade, Ray tions. Features Robert McWade, Ray tions. Features Robert McWade, Ray tions. Features Robert McWade, Ray Carrier Robert Robert Robert Robert Littlefield. Diecetic Robert Robert Robert Littlefield. Diecetic Robert Robert Robert Kyne; adaptation, George Waggner; film editor, Carl Person; camera, Harry Nea-ditor, Carl Person; camera, Harry Nea-ditor, Carl Person; camera, Harry Nea-ditor, Carl Person; camera, Harry Nea-bell Week A. Wood, St. Running time, or mine.

mine.
Cappy Ricks Robert McWade
BigDreck Ricks Robert McWade
BigDreck Plotting Ricks Ricks
Skinner Lücler Littleward
Winton Bradley Page
Florry Lois Wilson
Coer April
Pagaicy Rometh Barlan
Robert Ricks
Robert Rick

Cappy Ricks, famous Peter B. Kyne character, is back in harness but he won't puli a load of business in his latest exploits on film.

but ne won't pull a load of business in his latest exploits on film. In the person of Robert McWade, Cappy is a fairly, interesting old gent pull and the pull and the pull and the pull and and story strength behind into and story strength behind into a safety at the box office. Chances are the picture will have trouble getting fair returns. It's strictly double biller product. In addition to McWade whose face is more familiar to fans than the name, there are Ray Walker, Floring arm, there are Ray Walker, Floring and Kennetth Harlan. Official billing gives just these names, but Man Mountain Dean who is, in the footage toward the last is guite amusible wester is both cute and be

direct the campaign against the discriminatory legislation.

Girl figuring in the plot is the
daughter of the roofing interests
behind enactment of the pending
law. She shines to Ray Walker,
Cappy's selection as the boss of the
Cappy's selection as the boss of the
compy's selection as the selection as
the position and it appears she is do
under another name goes to work
for him. Information reaches herdad as to developments of the opposition and it appears she is do
not be position and it appears she is
dentity, yet is relocative to believe
she would do this in the face of the
romance that has budded. In the
end, she's cleared of all suspicion,
would be. What is unreasonable is
that she would want to go to work
as Walker's secretary just to be
legar time.

as Walker's secretary just to be near-thm.
Florine McKinuey's personality, enriches a picture that hasn't much in its favor generally. Others in the cast are okay. Lois Wilson has, a small assignment but its worthy of better things. She still secretary well.

FOREIGN AFFAIRES

(BRITISH MADE)

(BRITISH MADE)

London, Nov. 22.

Gainsborough production, and Gaumontproduction, and GaumontLynn. Directed by Walls. Screen pley and
dialog. Ben Travers; camera, Roy Keilling.
At Capitol theatre, London, Nov. 21, '85.
Capital Archibald Gore. Tom Walls
Jefferson Darby. Raiph Lynn
Mark Capital Archibald Gore. Marie London
Mark Racky Hornett. Norma Warden
Bra. Cope. Marie Lohn
Lond Wornington. Cell Farker
Millicent. Kathleen Kelly

(Note The Control of Con

(Not for release in

Having exhausted the supply of

Having exhausted the supply of Aldwych farces to adapt to the screen. Ben Travers is now writing original scenarios. This latest, Forceign Affaires, provides an agreeable vehicle for the buffonories of Tom Walls and Ralph Lynn, which hitherto have been more acceptable. In this instance the appeal should be more extensive. There is a refreshing toning-down, less of Walls' itserful eye and Lynn's crass idlocy, and the ensuing events are feasible for a change without undue strain on creduity.

Walls plays a much maturer role, which is a supple of the supple o

DER STOERFRIED

('The Trouble-maker) (GERMAN MADE)

Uta production and release. Stars Adeic Sandrock. Caet includes Georg Alexander, Licelott Shaack, Paul Henckel. At 79th Street, N. Y., week Nov. 22, 35, as half double bill. Running time, 66 mins.

Considerable period in the series.

Considerable period was the first the mounting of this old script and the results are worthy of inclusion in any bill of Gerinan films. Tempo and mood are deftly sustained, leaving little chance of the laughs running thin. What easily takes this comedy of 1890 manners over the traces is the old the series of the se

trame he for a quick extrame he for the character. At the form the form the form the form of the character. At the form the

SUPERSPEED

Columbia production and release. Features Korman Foster Mary Cartier Strate Version of the Columbia Co

assignment. Excellent supporting cast goes far in making something of run-of-mill story.

Motor car company which will not keep pace with modern improvements in its product and the grid-iron hero who has a marvelous invention immediately on being gradient in the second of the property of the projection by dragging in motorboat racing and building up double fem interest. The projection by dragging in motorboat racing and building up double fem interest of the projection by dragging in motorboat racing and building up double fem interest with the projection building up double fem interest will almous motor car factory manager pioting to oust owner of plant and foreman who's continually tampering with the fuel, of rival motors. Story has at outset concentrated romantic interest on daughter of motor king but shifts thuslast. Conflict between these two girls to win affection of college athlete-genius is nearest approach to original treatment. Plenty of thrills have been planted have been graphically captured by Ben Kline's camera and are outstanding.

Acting honors go to Mary Carliste and Florence Kice. Latter looks like, and Florence Kice. Latter looks like, double-crossing plant manager while Robert Middlemans fits the role of automobile manufacturer well. Charley Grapewin comes through with excellent trouping as the tomber walks through many of his scenes or overplays them.

Fair production values given to film by Columbia, which apparently set low budget for this one. Will take heavy exploitation because lacks marquee names.

TRAILS OF THE WILD

Ambassador release of Big Neufeld and Maurice Conn production. Features Kermit Maynard, Billie Seward, Fuzzy Knight. Directed by Sam Newfield. Suggested by Jean State of the Control of t

Running time, 91 mins.

MoKenna Kermit Maynard
Jane Bille Seward
Windy Fuzzy Knithe
Obyte Monte Blue
Kincal Theodor von Blu
Hunt Matthew Betz

Weak picture because of failure to realize story possibilities and ob-viously for lesser duals. Director has failed to weave story together and there are numerous draggy epi-

and there are numerous usessy sysorder, year involves revenge motive
with Canadian Mountle out to grab
man who killed his buddy. He runs
into gang of outlaws seeking to capture hidden gold mine right. Chost
roountain, hidden mine, tray doors,
worried daughter, prospectors, etc.,
all figure. Some of the horses even
hauling.

all figure. Some of the horses even hauling, the hauling hauling by Fuzzy Knight, as the mounted hero's pal. Billig Seward, as the daughter contributes an even performance though given little chance. Kermit Maynard looks okay but will have to show more to become a western star. Monte Slue come a through as one of the outlaws.

YOUNG FOREST (POLISH MADE)

(POLISH MADE)
A Libkow-Pilm Production and Golden
State Film Co. release. Features Maria
Bogica and Adam Brodsias. Directed by
Bogica and Adam Brodsias. Directed by
Bogica and Adam Brodsias. Directed by
Itoman Feloster: English superImposed titles by Clement Doueniag:
camera, Albert Wywerka, Alan et chement
mins.
Wenda Lytynska. Adam Brodskat
Statogramadiskii. Dogouladw Samboreski
Pakvilin. Junosea Stepowski
Pakvilin. Junosea Stepowski
Klernicki, Sr. Statan Jarace
Walczak, hor Mieczysiaw Cybulski
Walczak, hor Mieczysiaw Cybulski
Walczak, hor Meczysiaw Cybulski

Walcak, her "Meczysiaw Cybulst"
(In Polish)
While there is no question about the strong character of acting and directing in this foreign-made, its main theme and dialog definitely limit its appeal. Fairly adequate superimposing of English titles may help it appeal to arry audiences in a few scattered spots. Tedious style of story development, as well as tendent to restore the strong the stron

(Continued on page 21)

ANOTHER DRAMATIC BOMBSHELL FROM THE MAN WHO GAVE YOU:

"LITTLE CAESAR"
"PUBLIC ENEMY"

"I AM A FUGITIVE FROM A CHAIN GANG"

> DARRYL E. ZANUCK 20th CENTURY PRODUCTION Presented by Useph M. Schenck

ROCHELLE HUDSON
CESAR ROMERO
BRUCE CABOT
EDWARD NORRIS

Directed by George Marshall, Original story and screen play by Kubec Glasmon.
Adaptation by Henry Lehrman.



THE KEYSTONE OF YOUR FUTURE

EXPLOITATION

By Epes W. Sargent

Ski Exhibit

To tell motorises about its free parking service. Liberty theatre is placing cards on the control of the placing cards on the control of the

stamped by cashler when purchasing ticket.

Neptune (Evergreen) haber in the University district had successful versity district had successful versity book store, operated by associated students.

Lloyd Miller, Neptune mgn had three campus boys and 3 co-eds do the modeling, which helped attracted department; and as Seattle is in recent years stepping out as ski denter, with nearby Mount Rainler and Cascades with their snowy hills; the lure, the gag went over (or results, and as Seattle in the property of the state of t

Booming Bounty

Booming Bounty'

Baltimore.

Herb Morgana Conveys Century of Income Conveys Century of Income Conveys Century of Income Conveys Convey

the newspare of this reaction to Mutative ward for his reaction to Mutative with the control of the control of

Torres.

Rail a contest on WFBR, in which six programs were chosen by contestants which they would most desire to hear if stranded on desolate, island. Had book displays in three dept. stores, and a two-page feature in local weekly newspaper.

This Broke a Record

THIS BYORE & RECOYD

Indian-nolls.
Orville Crouch, assistant manager
of Loew's, was busier than Harpo
Marx chasing a blonde, giving the
town notice of the opening of 'A
Night At the Opera,' Thanksgiving
day

Items cheeked on the board indistriction of the board inthe board inboard inboard inboard in
board in
b

Makes a Record

Makes a Record
Outstanding stimt for 'Mutliny on
the Bount' at Low's theatre,
Posliceted to the state of the state
Common with the state of the state
as well as coaxing the department and column writers, he perment and column for officers he proclation is setting up something of
a record. Generally considered
pretty good to land just oneof the standard stunts for big
campaign.

Shirley's French Double

Local Fox outfit, in collaboration with evoning paper intransigeant, is knunling contest to flud the French girl who looks most like Shirley Temple, Prize; free trip to Hollywood.

Stunt involves front page and inside space in the paper, free, but is hocked by half-page advisor Curdy Ton' now playing at Dulzae showever Latter pa'd.

Prize Pies

Omaha.

Seusonal contest which worked out good publicity for 'Way Down East' was staged by Ted Emerson of the Omaha theatre. Stunt was worked as Henry Fonda's idea, as Fönda is an Omahan and well liked here.

of the Omana theatre. Stunt was worded as an Omana and well liked before a subsequent of the company of the com

Perambulating Posters

Perambulating Posters

Ben Cohen has a couple of smart
ideas for general publicity at the
College. A tleup with a fleet of
trucks that act as travelling grocery
stores gives theatre special posters
on rear of trucks that cover almost
every nelghborhood
severy nelghborhood believely nelghborhood
builty by serving as columnist on
three local publications, a sports
flash, an Italian newspaper and a
theatre weekly. Copy is supposed
to be general, but Cohen manages
to work in some grand plugs for his
own house.

theatre weekly. Copy is supposed to the common the common to the common the common to the common the common to the common the c

Jelling Jello

Jelling Jello

Spartanburg, S. C.

Carolina at Greenville. Hed up
Broadway Melody', starring Jack
A G-col, adv't, in local unorning and
evening editions and spotted near
theatre adv't, on amusements page,
announced the stunt—a numbers
tootted daily on hillboard in theatre
loobly and corresponding numbers
were put on silps of paper which
were inserted in silps of paper which
are on the silps of paper which
were inserted in silps of paper which
were inserted in silps of paper which
from did. A cheek-up reveals
the day of the man and interest in picture was considerably
increased. Star cuts and scenes
from film were used in advt. spreads
paid for by sil-10-, and 100% gravy
to the theaper.

Letters and Rills

Letters and Bills

Letters and Bills

Frank K. Paffee, of the Warnet
Wignin, Earlsonhurg, Varies and
Wignin, Earlsonhurg, Varies and
orders on 'Crusades,' It was well
written and convincing. This was
backed by the general circulation of
the stock Paramount herald with
step with the dignity the nicture
requires. Special mailing to minlisters in and out of town.

For 'Night at the Opera' the
mainstay was printed glassine bass
'Pendexous' was nicel, batted over
ime with a circus-type herald
dipped into the local supply of a
Washington mover. Nitt stops suppled to only theate copense below,
the printing. Store supplied pennuts
for filler with 1,500 being disrificated.

Hitting the Hague

The Hague.

At present kids in Holland collecting cigar bands wholesaie, which craze sometimes goes so far that urchins enter cigar stores and pinch cigars, only for the colored paper

prening enter cigar stores and pinen cigars, only for the colored paper. Fox has cleverly exploited this fad boosting latest Shirley-Temple reel. Fox ordered thousands of these cigar bands with various these cigar bands with various control of the colored th

Store Bally

Store Bally
A ballyhoo operatin entirely
within interior department store
seems to be something new. The
Barnum Museum Christmas show at
Gimbel's New York store looked so
good that it was decided to put on
an admission tax of 10 and 15c,
the latter for adults:
Store put on a man to hally the
store you on a man to bally the
condition of the store of the store in the
show is spotted. Doing so well
that four lecturers are employed to
hustle the crowds through the walkthrough in record time.

Free Ride
Frank Sanges, the Warner theates, Youngston, O., got a cree-ride on a home making supplement to the Telegram. Paper printed up 15,000 tablod size, mostly ads. Cave the theatre the entire back page and used Warner Items to fill inside and used Warner Items to fill inside tributed. The theatre distributed. The theatre distributed to the light of the property of the work of the wo

Free Ride

Buildup

Francis Lang, who chauffeurs the Movie News for the Shea theatres in Buffalo, helps his advertisers with their copy and often manages to horn in on the space in a heipful

to horn in on the space in a helpful way.

For instance, he sold a cleaner a line 'your appearance counts' in connection with the publication space, tossing in a cut of the Peter libetion leads for an attractor. Check the state of the counts in the sale of the counts and at the bottom of the space the urge to see the picture at Sheat;

Then Lang got the store to each garment delivered. Three-day use of the idea, helped both sides.

BEHIND the KEYS

Edward Weisfeldt, Riverside the-atre, elected president of reor-ranized Variety club. Charles Trampe, vp.; Oscar Ruby, treas. Ben Milter, sec.; Harold Mirlsch, Etta Wiesner, George Levine, Buck Herzog, James Ambrose, Glenn Kalkhofr, and Jack Lorents, direc-

Adhambra, dark since Fox closed ton finish of the lease last July will be reopened Xmas by Schiltz Brewing. Co., owners. Former Mil-styles of the State of the State of the table of the State of the clude as Bowes' amateur unit, two for which have already played here. Pop prices.

Philadelphia.

A union of both local indie film

A union of both local inde film organizations seems quite liminim organizations seems quite liminim meetings of both the M.P.T.O. and then LE.P.A. Committees from both will meet Thursday (5) to iron out details, with Joint meetings skedded for middle of the month. The naming of the new (or fusion) body, the Independent Motion Pieture Theatre Owners. The affect of this change on affiliations with the national middle of the month of the pieture theatre of the consecutive of the consecu

Washington.
Chief Barkership of Washington
Variety Club went to J. Louis Rome
of Baltimore in election this week.
Rome, chief of Associated Theatrea
of Baltimore, is one of large block
of local club members from Monumental City. Other officers to assume office next month are Carter
Barron, first assistant Chief Barker.
Julian Tythwist, second assistant,
Glain Tythwist, second assistant,
Hunter, executive Secretary.

Prudential (Joe Selder) elreuit is deep in new theatre and remodeling activities at Amityville, L. I., and considering erection of new houses. John Eberson is the architect. Selder will build in Sag Harbor, L. I., and maybe a new theatre in Patchegue;, also planning reconsulting the property of the pr

Kansas City.
John A. Hardgrave, of Columbus
O. has been appointed assistar
manager of Loew's Midland, succeeding Jimmie Majors.

Eccling Jimmie Majors.

Elimburst, L. I.

Manhasset, one of the home communities on North Shore, will soon get its first ple house. Although no formal statements have been made about new venture it is understood that the statement have the sense of the statement of the statemen

Spartanburg, S. C.
Boyd B. Hroton has assumed control of Inman theatre bought from Wofford interests.
Cardinal Amusement Company of Asheville has been granted a charter. Main stockholders are Carl R. Bamford, Charles G. Lee and H. Kenneth Lee.

ter. Main stockholders are carran Bamford, Charles G. Lee and H. Kenneth Lee.
Kenne

scaled down to cut out oldsters and Pros.

All has added a children's early matines for Saturdays to keep toe per youngsters from using all the adult seats in the afternoon and evenings. Show starts at 8:30 a.m., one of the few before 11 a.m. open-interest of the start of the s

Oscar Dane, who has operated burlesk houses in the past here, looking for an angel to finance plan to open World theatton in midtown Edward Richardson, asst. mgr. Loew's State theatre, back from funeral of mother in Akron, O. Mr. World Charles of the Mr. World Charles on the Mr. World Charles of the Mr. World Charles of

New two-story building at Luckie near Cain street, which cost \$45,000, its ready for occupancy by Warner Brothers for whom it was built. Occupants have 10-year lease on structure for rental, totaling \$45,000. Mr. and Mrs. Pred Weels, of Sarathers in continuous operation in the United States, attended a meeting of motion picture exhibitors here this week. They are operators of the Old Savannah theatre, a Georgia landmark, built in 1818. Atlanta contractors have sturted work on Athen's new Hucarre, on site of the Contract of the Contract

Charlotte, N. C.

Charlotte, N. C.

Charlotte, N. C.

Charlotte, Lass prepared plans for a theatre to be built at Lexington for B.

Charlotte, Lass prepared plans for the Charlotte Charl

Hollandole Miss A new theatre is to be completed, here about Dec. 15, "ith Joe Apple-baum as manager. The house re-places the Roosevelt which recently burned.

Christmas Windows

Christmas Windows

Most large stores stress special
displaye-around the holidays, many,
of them sinking four-figure sums
into a special window display. Manwell streamed the special window display. Manwell streamed the special window display. Manwell streamed the special window display was
well streamed to special window display can
diversing managers on window
attractors.

It is some production is built
around it. If the theatre can supply the scene; Jit can work in a
few billboards for the coming
shows, remembering that the stuff
some gravel, a mirror lake and
grass mats a distinctive display can
be created with little trouble. Regular stage grass mats are too coarse,
in coco matting or eventually doed
green and teased up with a metal
brush, the same as the girls use for
those fuzzy tams. Brushes can be
had at the hardware store. Used
frunks.

Seascapes are also good eye
catchers, with the water made of
white paper soaked in glue or starch
feet, permitted to dry, and then
painted green, with white surf caps.
The use of a heavier paper will creteet, permitted to dry, and then
painted green with white surf caps.
The use of a heavier paper will creteet, permitted to dry, and then
feet, permitted to dry, and then
painted green with white surf caps.
The use of a heavier paper will creteet, permitted to dry, and then
feet, permitted to dry, and then
fully in the surface of the streamed of the course of the surface
mon, If animation is desired, build
they sleds and richers on an andless
bett, run at considerable speed,
Sleds should be fastened to the beit
at one point only, to permit them to
round the pulleys. Any of these are
worth trying for.

Still Time

Still Time

Dick Wright in his recent mimeo journal to the Warner managers in the property of the property of

Trade Fair

RKO Capitol theatre took on the appearance of an exposition building and exposition and expos

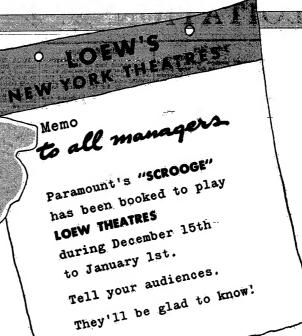
Loew E. T.'s

Loew E. T.'s

Loew theatres in metropolitan area, including New Jersey spots, area in the property of the control of the contr

Plugging Pat

Warner Bros, made a good job of olugeing Pat O'Drien, on here for 'Celling Zero.'
Got him in as starter for the six day vaces and then plugged him at the Friday misal fight crowd, too. Proke six of the papers for art.



THAT'S THE **CHRISTMAS** SPIRIT!..

Here's LOEW'S... the latest circuit to play Santa Claus to its customers by playing "SCROOGE" ... The new edition of Charles Dickens'. "Christmas Carol."

We call that showing the right kind of Christmas Spirit. It's right smart of LOEW'S, too, for the whole family will get a lot of enjoyment out of seeing "SCROOGE," with Tiny Tim, the Cratchits, and all the rest of those familiar Dickens' characters.



LOEW'S also knows

It Pays to Play a Paramount Picture!

Hollywood Productions

Week of Dec. 2

(Pictures now filming, or about to start, are listed below alphabetically studi Symbols are: D—Director, A—Author, C—Cameraman.)

COLUMBIA
Rolling Along'
(6th week)
D-Victor Schertzinger
A-Sidney Buchman
Joe Swerling
C-Joc Walker Joc Walker

Harry leimond

Horry leimond

Horry leimond

Horry leimond

Horry connoily
Victor Killian

Lougias-Dambril.

Etlenne Giradot

Myrley Birch

Walter Kinraford

Heil Ship Morgan'

J. Town

Harol Schumate

Henry Freulich

Mai:

—Henry Freulich

Steerse Bancroft

Gent Sothern

Sothern

Georgo Regge

Ralph Byrd

"Mysterhous Avenger"

(Srd week)

—David Selman

—Ford Beethe

—Gargo Mechan

att

C.—George Meehan
Cast:
Charles Styrrett.
Description of the Common of th

-William Daniels
'I vaniette. MacDonal
'Nelson Eddy
James Stewart
Robert Greig.
Lucien Littlefel
George Regas
'Una O'Connor
Gilda Grav
'Great Ziegfeld'
(Tith week)
-Robert Wathony McGuirs
-Oliver Marsh

Oliver Massel state of the control o

C—Leonard Smith
Casic Rick
Leonard Cooper
Josoph Calcia
Levis Stone
Levis Stone
Levis Stone
Jean Hersholt
Robert Warwick
Mischa Auer
Robert Livingstone
Robert Livingstone
Robert Livingstone
Auer
Robert Livingstone
Three Live Ghoste
Three Live Ghoste
D—Bruco Humberstone
A—Frederie S. Ishna
C—C. Gardner Sullivan
C—Static Livingstone
C—Static Living

Chester Lyons

Richard Arlen
Recolla Parker
Ann Lorling
Beryl Mercer
Claudo Allister
Dudley Digges
Nydia Westman
Jonathan Hale
Wile Ve. Secretary

Clark (2nd week)

Clark Gable
Jean Harlow
Myrna Loy
Hobert Cavainaugh
'Three Godfathers'
-Ri chand Boleslawski
-Peter B. Kyne
Joe Ruttenberg
st:

Cast:
Chester Morris
Lewis Stone
Waiter Brennan
Woice of Bugie Ann'
(2nd week)
D—Richard Thorpe
A—MacKinier Kantor
Sam Hotfenston and
Enrey Gattee
Castricest Haller

C-Brnest Hallar
Cantinole Barrymore
Maurenn O'Sullvan
Eric Linde Worth
Spring Bylington
Dudley Diggee
Clay Diggee
Clay TakkMOUNT
FARKMOUNT
FARKMOU

George Clemens
Li Mae West
Victor McLaglen
Harold Huber
Harold Huber
Trikle Friganza
Helen Jerome Eddy
Tetsu Konal
Harry Berosford
Conway Tearle
Ted Oliver
John Rogers
George Walsh
Edward Gargan

Desire' (16th Week)
D-Frank Borzase
A-Hans Szekely and
R. A. Stemmie
Waldeniar Young and
Samuel Hoftenetein
Edwin Justue Mayer
C-Charles Lang

Chries Lang
Caet:
Mariene Dietrich
Gary Cooper
John Hellidry
William Frawley.
William Frawley.
Ernost Coeear!
Akim Taminor Mydri
(Th. Week).
D-Alexander Hall
A-Jacquee Bachrach
Coear Hammerstein.
Caet Caet Caet Caet
Jan KlasurJan KlasurJan Klasur-

C.—Victor Milner
Cast:
Gart Step Swarthout
Benny Baker
William Collier, Sr.
Sidney Toler
Charles Judels
Annowbeay
Annowbeay
Woman Trap'
(4th Week)
D.—Harold Young
A.—Charles Brackett
C.—William Mellor
Cast:

Castican Walter
Castican Medior
Castican Medior
Castican Medior
Castican Medior
Rosco Karns
Akim Tamirof
Sidney Blackmer
Ruskil Hicks
Samuel Hicks
Samuel S Hinds
David Haines
David Haines
Pardley Page
Raiph Maione
Castican Medior
Castican Medior
Castican

C.—Harry Flschbeck
Eleanore Whitney
Eleanore Whitney
Dickle Moore
Urigina Welder
Esther Dain
Gene
Elizabeth Patterson
Thirteen Hours by Air
D.—Michellie
C.—Thooders
Castin Castin Castin
Castin Castin

C—Theodore Sparkuli
Cast:
Fred MacMurray
Dean Jagger
Adrian Marsi States on
Elizabara states on
Follow the Fleet
(6th Week)
D—Mark Sandrich
A—Dwight Taylor
Alian Scott and
Dorothy Yost
Cast:
C

C—Dave Abel
C—Dave Abel
Ginger Rogers
Rendolph Scotd
Betty Grable
Joy Rodden
Any Mayer
Lucille Ball
Jane Hamilton
Boward Bull
Jane Hamilton
Boward Bull
Jane Hamilton
Boward Bull
Jane Hamilton
Boward Week)
A—Kenneth Earl
J. J. Wolfon
C—Robert, De Grasse
C—Robert, De Grasse
C—Robert, De Grasse

C—Robert, De Grasse
Cast:
Cast:
Cast:
Wendy Barrie
Holen Broderick
Frik Rhodee
The Indestructible Mrs.
(20 D—Stephen, Roberts
A—P. J. Wolfoon
Anthony Veiller
C—Roy Hunt
Cast:
An Harding

Cast: Ann Harding
Herbert Marshell
Margaret Linday
Hobert Commune
Hobert Commune
SELZNICK INFERLittle Lord Fauntleroy
D—John Cromwell
A—Frances H. Furnett
Hugh Walpole
Cast
Carlet Nosher
Cast
Freddie D—

t:
Freddle Bartholomsw
C. Aubrey Smith
Mickey Rooney
Dolores C. Barrymore
'Prince'

Diotree C. Barrymore
Henry Stevenson
Guy Kibbee
Reginald Barlow
May Deatty
William Stark-Fox
Coptain January
(56th Week)
D-David Butler
A-Laura E. Richards
Gladys Lehman
Harry Tugend
C-John Sletz
Cett

C—John Sletz
Cast Sletz - Cast

t: George Raft Rosalind Russell Leo Carrillo Arline Judge

in, C.—Cameraman.)
Astrid Allwyn
Alan Dinehart
Andrsw Zombes
Arthur Hohi
Paul Stanton
Therre battant
Fall Stanton
Therre battant
Therre batta

A—Nunnally Johnson
C—Arthur Iller
Cas Warner Baxter
Gloris Stuart
Horye Kay
Douglan Wood
Orange Wood
Orange Wood
Orange Wood
John McGuire
Francie State
John McGuire
Francie McGuire
Francie
Francie McGuire
Francie
F

tudolph Mate
ti:
Wallace Beery
Barbara Stanwyck
John Boles
Alsn Halo
Herbert Mundin
Martin Sarratago
Enrique Acoeta
Juan Torena

Juan Torena
UNITED ARTISTS
SAMUEL GOLDWYN
'Shoot the Chutes'
'Nortoth Week)
-Nortoth Week)
-Clarence B. Kelland
Frank Butler
Francis Martin and
Walter DeLeon
-Merrit Gerstad
st:

Waiter Lecuron
Merrit Geratad

Eddle Cantor
Parkynkerhus

Eddle Cantor
Parkynkerhus

Ethal Royney
Harry Parkee
Holen Lowelritt
Fred Kohlerr Jr.

Wade Boteler
William Frawley
Tammany Young
Frier Kennen
Jack La Rue
"Tiles Three

"William Wyler

—William Wyler

—William Wyler

—Itliam Hellman

der Se Toland

Miriam, Mopkins

C.—Gregg Toland
C.—Gregg Toland
Merle Oberon
Joel McCroa
Bonita Granville
Alice Braid Option
Catharine Double
Catharine Double
Catharine Double
Child William
West Time We Love
D.—Edward H. Griffith
Autoriam
Liveline Brandt
C.—Joe Valentine
C.—Joe Valentine
Cast:

ti Margaret Sullavan James Stewart Ray Milland Wallace Ford Harry C. Bradley Luis Alberni Toots Brennan Albert Conti Grant Mitchell

Grant Mitchell

'Sutter's Gold'
(4th Week)
D—Jamee Cruze
A—Blaise Candrars
Gene Fowler
Jack Kirkland and
Walter Woode
C—George Robinson
Cast:

t:
Edward Arnol
Loe Tracy
John Miljan
Montague Lov
Jim Thorpe
Pedro Regas
Walter Lang
Antoinette Lus

Antoinette Lus

'Showbont'
(2nd Week)

-Iames Whale

-Edna Ferber
Oscar Hanmerstein, II
-Unassigned

C—Unassigned
Cast come Dunne
Paul Robeson
Charles Winningsy
Helen Morgan
WARNERS
D—Archle Mayo
A—Robert Sherwood
Dolmer Davies and
Cast: Foilto
Cast: Foilto
Cast: Foilto
Cast: Foilto

Snerium Utoney
Snerium Vitoney
Snerium Vitoney
Fredric March
Fredric March
Fredric March
Gale Raine
Fedro De Cordoba
Gale Sondergaard
Gale Sondergaard
Gale Sondergaard
Gale Sondergaard
Gale Sondergaard
Marjorie Gateson
Luir Albern
Cultin de Havilland
Joseph Crehan
Jos Leonard Mudie

'Singing Kid'
(4th Week)
D—William Keighley
A—Robert Lord
Warren Duff
C—George Barnes
Cast:

-All re-C—George Barns
Catt. Joine Barns
Edw. Everett
Allen Jendins
Jack Durant
Prens Mitchell
Andrew Tombse
George Berery Roberts
Sybil Jacon
Mitchell
God Week)
God Week)
D—Will Jacon
Catt John Conner
God Adwisses
Green John Spring John
Tombor Spri

Charles AssuyonCalaries AssuyonCale Politic Charles
Botte Dayle
Botte Dayle
Charles
Charle

t:
Ruby Koeler
Dick Powell
Joan Biondell
Jack Oakle
Hugh Herbert
Louise Fazends
Paul Draper

Fate

Hollywood, Dec. 3. Urge to do something dra-matic has been tearing at Jack Durant for years. Last week

matic has been tearing at Jack Durant for years. Last week he got a call for a poignant bit in Metro's 'Bugle Ann.' But he couldn't take it be-cause he was doing his knock-about routine in Warners ingin' Kid.'

Legislation

...Ganadian.. Tax. Gut ...

Ganadian. Tax. Git.

Ottawa, Dec.

The 50% cut in the amusent tax on admissions of 36c and under, effective yesterday, brought gentle tax on admissions of 36c and under, effective yesterday, brought gentle tax of the second of

Dr. Sandy's Billing Baltimore, Dec. 3.

Dr. Sandy's Billing
Baltimore, Dec. 3.
Dr. Sandy, serving his first year
of term as chairman of state censor board, has issued order to picture houses that the board's stamp
of okay must be thrown on screens
before not only features, but shorts,
and the stamp of the stamp
of the stamp
of the stamp
of the stamp
of the stamp
because they see it often enough
under new edict. New seal bears
full tag of Dr. Ben Paul Sandy. His
predecessor, Bernard Gough, never
indulged in self-billing.

Disinfect Tokens
St. Louis, Dec. 2.

Missour's milk bottle cap tokens for collection of state 1% sales tax will be disinfected. State Auditor shas arranged with manufacturer of wards and the strong but coading placed on the tokens as chemists who have tested disinfect.

Alma Lloyd
Gene Lockhart
Kathleen Lockhart
Dick Purcell
'The Walking Dead'
(3rd Week)
—Michael Curtiz
—Peter Milne
—Hal Mohr

G—Hai Mohr

Worten Huil
Ruth Robinon
Ruth Robinon
Ruth Robinon
Henry O'Neil
Addieon Richards
Mild Morfita
Rickardo Cortes
Henry General
Rickardo Cortes
Holly General
Holly Herbert
Cast; Lucy 2-04

t:
George Brent
Joan Blondell
Genevleve Tobin
Glenda Farrell
June Travis
Si Jenke

June Travis

Si Janke Si Janke

INDEPENT PROCOLUMN

C. C. BURRI

D. Ray K. Johnson
C. Johnson
C.

Cast:
Frankle Darro
Roy Mason
(DARMOUR)
The Law Rides
(1st. Week)
D—Spencer Bennet

J. M. Kerrigan
Berton Churchill
'Anthony Adverse'
'(6th Week)
D-Mervyn LeRoy
A-Hervey Allen
Sheridan Gibney
C-Tony Gaudio
Cast:

Studio Placements

Joan Bennett; Elliot Nugent, recting, 'Palm Springs,' Wanger. Eleanor Stewart, Ann Darling, Eleanor Stewart, Ann Darling, Eleanor Stewart, Ann Darling, Claire Manners, Crime Doesn't Pay,' Metro short.

Genna Maria Curci, Olga Dane, Maria Curci, Olga Dane, Maria Curci, Olga Dane, Maria Charles, 'Maria Maria Charles, 'Maria Maria Maria Giglio, 'Rose Maria Maria Ciden,' WB. Warren Hull, 'Colleen,' WB. Warren Hull, 'Colleen,' WB. Yeltor Potel, 'Three Godfathers,' Metro.

"Koget "Inflot,' Harvey 'Clarke,' Yeltor Potel, 'Three Godfathers,' Metro. Tome, 'Captains Courageous,' Metro. Tome, 'Captains Courage

tant assert it would kill most of the known germs carrying disease. Some 10,000,000 new tokens have been treated with the new solution. They will be used in replacing tokens worn out or mutilated since sales tax became effective Aug. 27.

Chain store tax, designed to hit almost anything circuit-owned and to include the control of the

3% or 10%?
Canton, O. De. 3.
Opposing Gov. Martin L. Davey's
approval of continuing at least in
part the 3% tax on amusements the
committee on taxation of the House
in Columbus has recommended a
resumption of the 10% tax which
was suspended Jan. 1, 1935. The
higher revenue, according to Chairman P. W. Ward, of Geauga, O.,
would bring \$2,000,000 in additional
revenue. The 3% tax, according to
Ward, raises about \$1,200,000 annually.

Det. Censor's Asst.

Detroit, Dec. 3.

Film censorship here has become too much work for one man, so Sergt Joseph M. Köller received an assistant this week. Chief of Detectives Frederick W. Frahm appointed. Detective Charles Snyder, who has received six citations for meritorious work. Detective-Lieut. Lester Potter, police censor, will continue his work with stage offerings.

A-J. A. Duffy
Nate Katzert
C-Herbert Kirkpatrick
Cast:

Cast:
Ken Maynard
(RAY KIRKWOOD)
(ALEXANDER)
'Frontier Justice'
(1st Week)
D-Al-Herman
A-Zara Tazil
C-Bill Hycr
Cast;

Cast:

Bill Cody
(REPUBLIC)

The Leavenworth Case'

D—Lew Colline

A—Anna. Kathryn Green

Al Demond and

Sidney Sutherland

C—Unassigned

Cast:

C—Inassigned
Cast: In O'Brien Moore
Isn Wolfe
Maude Eburne
(WAI/FFR WANGER)
'Trall of the Lonesome
(St Ine-set)
D—Henry Hathaway
A—John, Fox, Jr.
Grover Jones
C—Duke Green
Cast Entire Market

C-Duke Green
C-Duke Green
Sylvais Bidney
Fred MacMurray
Henry Fenda
Fred Stone
Ruciah Hondlariand
Frank McGlynn Jr.
Raymond Walburn
Higel Bruces
Fall Right Register
Fall Right Righ

Burr Caruth, 'Bugle Ann,' Myra Marsh, 'Wife vs. Metro.

Bill Dooley, Dorls Lloyd, the Fleet, Radio.

the Fleet, Radio.

Robert Lee, screen play; Christy
Cabanne directing, Plan 16, Radio,
Thelma Jackson, Harry C. Bradiey, Harry Stubbs, It Had to Happen, 20th-Fox.

pen, 20th-Fox.
John Bilson, Time We
Love, U.
Russ Powell, Harry
Sutter's Gold, JJ.
Gregory Ratoff, The Black Gang,
20th-Fox.

F.X.
Bill Cody,
ander serial,
George Brent, Joan Blondell,
Genevieve Tobln; Lloyd Bacon directing; F. Hugh Herbert scripting; Snowed Under, WB. Franchot Tone, Rosailnd Russel, 'Unguarded Hour,' Metro.

Unguarded Hour. Metro. Muse, What St. Clair, adapting, White Fangs, 20th-Fox. Harry Clark, teur Racquet, Houston Branch, William Ui, man, adapting 'Palm Strings,' Wanger. Finley Peter Dunne, Jr., dialog: Eddie Sutherland, directing, 'Dracules Daughterland, directing, 'Dracules Daughterland,' The Sun Neyer Sets,' John Qualen, 'Wife ys. Secretary,' Metro. Irene Hervey, Sidney Toler, 'Three

Irene Hervey, Sldney Toler, 'Three Godfathers,' Metro.

Godfathers, Metro.
Frank Luther, High Hat, Cameo,
Claude Rains, 'Anthony Adverse,'
WE.
Alma Kruger,
Goldwyn.
Edwig directing 'The
Bodwaf Ludwig directing 'The
Against Mrs. Ames,' Wanger.
Frank Reicher, Mitchell Lewis,
Harry Stubbe, 'Sutter's Gold,' U.
Owen Frank and Against Mrs. Harry Stubbs, 'Sutter's Gold,' U.
Owen Francis, adapting 'Mine
With the Iron Door,' Lesser.
Al Herman directing, 'Frontier
Justice,' Imperial.
Billy Newell, 'Voice of
Ann.' Metro.
Dickie Moore, 'Timothy's Quest,'

Ann. Metro.

Jane Novak, Ruth Findley, Earl Dwyer, Lee Shunway, Roger William, Harry Carey, Harry Fraser directions of the Control of the Con

Henry Stephens, Getaway, trong to the control of th

Rep.
Lona Andre, 'The Good Earth,'

Lona Andre, "The Good Earth," Metro.
Blanca Vischer, Message to Gardian Fox Carlon Fox C

ort, WB. Markeller, 'Message to Garcia.' 29th-Fox.
William Nigh, Tomorrow Is a Better Day,' U. Dudley Murphy, directing 'Money Mad,' Col.
Akim Tamaroff, 'Anthony Adverse,' WB.

Cantinengined

(Cantinengine)

(The Moon's Our Home'

(The Moon's Our Home'

(Cantinengine)

(Cantinengine)

(Cantinengine)

(Cantinengine)

(Cantinengine)

(Cantinengine)

(Cantinengine)

(Cantinengine)

(Cantinengine)



Hollywood Preview Electrifies
Film Colony! Another Big
M-G-M Sensation Arrives!

RONALD COLMAN in A TALE OF TWO CITIES

it's more M-G-M "Mutiny" at the Box-Office!

Film Reviews

YOUNG FOREST

(Continued from page 15)

(Continued from page 15)
portionates is stressed, author, director and players sacrificing other elements for this phase. Director stresses to the players are stresses to feeling felt by these young atriots, who resented the yoke of the Russian government. Result is several powerful performances and scenes that grip solely becames of Adam Brutsise, as the son who renounces his father's close relations with Russian militarises garners top inones. He's the dominating figure in numerous episodes. Texts Trapsos and Microyslaw for the property of the proper

ment excellent.

also excellent to several pieces of
unusual direction by suggestion
rather than fambo van obviousness,
Albert Wyerka has collaborated
with some striking camera work.
Film is overbeard on length.

West.

Herr Kobin Geht Auf Abenteuer

Ufar production and rel	lease. Features
Hernann Speelmans, Doris	Kreysler, De
rected by Hans Doppe	At 70th Street,
N. Y., week Nov. 22, '30,	as half double
bill. Running time, 83 min	13.
Lutz Kobin Herr	
Monika, Seine Frau	
Kurt Dannenberg	
Comte de Bary	
Vilma	
Kriminairat Winkelmann	Curt Lucas
Bankdirektor Werder E	
Herr Beyer	Werner Finck
Mueller II	Lothar Glathe
AufwartefrauLo	cte. werkmeister

(In German)

Though the acting and direction creaks on all hinges, thore's just enough whimsicality about this concett to make it satisfactory for the bound of the satisfactory for the bank clerk who goes hunding for adventure Hermann Speelmans dees a saperoo character that sets off his slow smile and ruful rwitter of the eyelida nicely, while Dort Kreyster ality to a part that calls for these very qualities. She plays the young wife that Speelmans abandons in his quest for excitement, ality to a part that calls for these very qualities. She plays the young wife that Speelmans abandons in his quest for excitement or ruess-work. It's all too obvious from the start. Interpolated through a story that has Speelmans mixed up in a mysterious suicide and a uttempt to rook the rightful heirs out of a bunch of attractive travelog shots at the leader of the crooks combines just enough suavity with menace to establish the one. Zelland with the control of the play that young Hans, in the audience, might inquire about. It's a variation of Who Paid the Rent While Rip Vas Wink Was Away? In Their Koulm's more personable than the husband not only consoles with his wife but joins her on a jaunt to Prague from Berlin in quest of the wasdering spouse. It's a relationship that is nuances. Undoubtedly reflected in this piece of phantasmagori is the influence of Hiller morality. Odec. Though the acting and direction creaks on all hinges, there's just

Mystery of the Mary Celeste (BRITISH MADE)

Lundon, Nov. 18.
Hammer Production and General Film
Distributors release. Stars Bela Lugosi,
Shirley Grey. Directed by Denison Clift.
Screen play. Denison Clift. Cameraman.
Geoffrey Faithfull, Eric Cross. At Prince
Edward theatre, London, Nov. 14, 30.
Running time, 80 mins. Anton Lorenzen
Anton Lorenzen Bela Lugosi
Sarah BriggsShirley Grey
Toby BlisonEdmund Willard
Tommy Duggan
Boas Hoffman
Tom Goodschard Dennis Hoey
Andy Gillings
Captain Movehead
Volkerk Grot,
James WinchesterJames Carew
Charlie Kaye Terence de Marney
Jack SamsonBen. Souten
Olly DeveauBruce Gordon
Peter Tooley Johnny Schofleld
Arian HarbensEdgar Plerce
The JudgeJ. B. Williams
Attorney-General Charles Mortimer
U. S. Consul
Commander MohAlec Fraser
Ponta KatzGunner Moir
Portunato

Only one woman in the cast, with a bunch of well selected two-fisted men.

Story is iaid in 1372, when crews were shanghaied. Sailing ship Mary Celeste is fonting, in the vicinity of Cheste is fonting, in the vicinity of Cheste in fonting, in the vicinity of Cheste in fonting, in the vicinity of Cheste in the control of another verse, boards her, tows her into port, and cialms salvage. Picture opens with Morehead's suit before the Admiralty court for salvage money, then switches to the events proceding the legal action, and finishing with a return to the court.

Central portion of the film shows!

every one of the members of the crew, including the captain's wife, meeting with violent death, until only one member is left. He goes crazy and flings himself into the

sea.

It is all the result of Captain Morehead's machinations, who salvages the ship. He end the Celeste captain had been friends, but when the other man wins the girl and marries her, Morehead plots this dire vangeance.

dirs vengeance.
Shirley Grey does all that is expected of her in the role of the wife.
A Virile, halfy blufth of men have been chosen for the crew, with the exception of George Morant for comedy relief. He is a little chaptahanghaied as a cook, and knowing absolutely nothing about the culinary

art. Outstanding role is played by Bela Lugosi as a seaman who had salied in the boat six years previously and been thrashed until he is a mental and physical wreck. When the opportunity arises for him to ship once more with the vessel under the same first mate who majtreasted him he accepts the job. He has altered he had not been also also also had not been also been also also also had not been also been also also also had not been also been also also had not been also also had not been also

so thoroughly that be lish; recognized, and signs on beat on revenge.

Another vaudevilliam is Edgar Pierce, and Feirce and Roslym. All the men are sutficiently forceful with the possible exception of Arthur Markets and the Markets and the Arthur Marke

The Outlaw Deputy

PART OF THE STATE OF THE STATE

McCoy's oat operas generally vary from the usual norm. Adults should be pleased with this one, as well as the kids. No strained situations or awkward acting. Everything runs smoothly. Even the desperados decorating the scenery fit.

perados decorating the scenery fit.
Early portion has McCoy on the
wrong side of the law, but this
doesn't last long. Reason for outlawry is explained in his attempt to
right a wrong. He is next a champlon of law and order as deputy
sheriff.

When he gives the bad lands of thorough tubbing he is exposed as wanted in an adjoining county, and denounced, imprisened and finally released by the git in gingham for Action enough and scenic shots are particularly fine. Playing of cuttre cast and direction merit com-mendation.

No Monkey Busi (BRITISH MADE)

London, Nov. 14,
Radius Production and General Film
Distributors release. Stars Gene General by
Juna Chiefe Renee Houston. Director by

Marcel Varnel. Screen play, Karl Noti
from stery by Jos May; scenario, Roger
Burford; dialog and lyric, Val Guest
camera, Claude Friese-Greene. At Prince
Edward theatre, London, Nov. 12, '35
Running time, 78 mins.
Jimz Carroll
Clare BarringtonJune Clyde
JemleRenee Hauston
Charlle Richard Hearne
ArthurPeter Haddon
RobertsClaude Dample
Professor Barrington High Wakefleld
Theatre Manager Fred Dupre
Balliff
ProfessorsO. B. Clarence and
R. Nainb
Lodging House Charles Pator
Greengrocer
Circus Proprietor
Circus Proprietor

Rather imaginative plot which might readily have been developed fitto a highbrow, but escaped this debacle by resorting to heaps of horseplay.

Leading man and woman are Gene Gerrard and June Clyde, and leading character people are Rence Houston and Richard Hearne, lat-ter an acrobatic comic who plays an ape most artistically.

Buffalo Bullish at B.O.'s, 'Thanks Million' \$15.000. Marxes' 12G

PICTURES

Buffaio, Dec. 3.

(Best Exploitation: Lakes)

With plenty or good offerings, about town this week, all starting on Thanksgiving Day, grosses for the current period took a decided and the current period took a decided and Night at Opera at the Lakes both fine business and look to bring sprosses above last month's average. Cocidn's Take Me-ar-Latayctle with competition.

The Hipp with Monte Carlot stood out among the dawntown houses last week doing consistently good business. Alexe put plenty of purch behind the exploitation for Night at Opera', with all sorts of the ups featuring Marx Bros.

Lafayette also put on a special advertising campuign for Take It giving away 5,000 fam mags, 40.000 advertising campuign for Take It giving away 5,000 fam mags, 40.000 advertising campuign for Take It giving away 5,000 fam mags, 40.000 advertising campuign for Take It giving away 5,000 fam mags, 40.000 advertising campuign for Take It giving away 5,000 fam mags, 40.000 advertising campuign for Take It giving away 5,000 fam mags, 40.000 advertising campuign for Take It giving away 5,000 fam mags, 40.000 advertising campuign for Take It giving away 5,000 fam mags, 40.000 advertising campuign for Take It giving away 5,000 fam mags, 40.000 advertising campuign for Take It giving away 5,000 fam mags, 40.000 advertising campuign for Take It giving away 5,000 fam mags, 40.000 advertising campuign for Take It giving away 5,000 fam mags, 40.000 advertising campuign for Take It giving away 5,000 fam mags, 40.000 advertising campuign for Take It giving away 5,000 fam mags, 40.000 advertising campuign for Take It giving away 5,000 fam mags, 40.000 advertising campuign for Take It giving away 5,000 fam mags, 40.000 advertising campuign for Take It giving away 5,000 fam mags, 40.000 advertising campuign for Take It giving away 5,000 fam mags, 40.000 advertising campuign for Take It giving away 5,000 fam mags, 40.000 advertising campuign for Take It giving away 5,000 fam mags, 40.000 advertising campuign for Take It giving away 5,000 fam mags, 40.000 advert

Estimates for This Week Buffalo (Shea) (3.60; 36-40-50)— Thanks Million' (20th-Fox). Expects to do around 315,000. Law week 'Red the Rose' (Par) took unpected slide to \$7,500 on skr days for lowest gross. at this house in

for lowest gross at the long time.

Hipp (Shea) (2,460, 25-40)—Metody 'Lingers On' (UA) and 'Liftie
America' (Par). Should get over
\$7,566, fair Last week 'Monte Carlo'
(28th-Fox) built steadily for fine
\$a tra.

22th.-Pos.) built, steadily for fine \$3,370.
Great Lakus (Shea) (2.460; 25-40).
Which at Operat (Mai). Headed for good \$12,000. Last week Miscours (Mai). Headed for good \$12,000. Last week Miscours (Mai). Headed for good \$12,000. Last week Miscours (Mai). Headed for good \$12,000. Last week Note (Per). And Provider Smoke Tun for total of \$33,500 for period. Century (Shea) (3.400 for period. Century (Shea) (3.400 for period. Miscours (Mai). Mis

15 Hits

(Continued from page 1)

continued from page 1)
and Porgy and Bess. Also the freak
circus-musical 'Jumbo.' Then the
holdovers, all straight shows, 'Three
Men on a Horse,' Personal Appearance,' 'Children's Hour' and 'Tobac-

oo Road."

Last week's two new hit arrivals ("Boy Meets Girl," First Lady") are figured to further encourage picture momey in legit production. Warners has been the most active in that directiver this season. Several plays so backed were quick folds, but the success of 'oy Meets Girl will doubtless more than make up for the colm lost in on last season's outfilm firm is in on last season's out-standing laugh play, 'Three Men On

standing laugh play, "Three Men On a Hosse."

MGON's excursion onto Broadway so far this season is even more highly significant. It got a figure to the same of th traction had drawn a uniformly good press. Boy got the edge, with rave notices, and was top in demand

rave notices, and was top in demand along Broadway in the agencies carly this week.

**Lady was expected to land in the money on the strength of its Philadelphia showing and the strong grosses registered there. There seemed to be some doubt about "Boy," which also tried out in Phility. Deceases it formed before the the beauty in the lay. boy, which also trees out it to box-however. It fared badly at the box-office there, despite good putties and several observers from New-York were distinctly skeptical over

York were distinctly skeptical over this, chaines.

Philip has proved hore or less an include plant is senson. Theatregoers there demand to be shown and, unless a name supports favorable reviews, they will not attend the theatre. Presente there of 'Room Seviler' feetwardled. For repairs grossed \$75.50, while 'Roy's first night was quoted on the will not attend to the table the same time are confident that the senson is more securely on the universal story while 'Roy's first night was quoted to the same time are confident that the start of the new production, which is partly hamed now so perturbed the case of the new production which is partly hamed to specific the same time are confident that the same time are confid

Future Billing

Baltimore, Dec. 2.
On the newspaper ads for 'Stella Parish' at Keith's, indie Baltimore first-runner, credit given Director Mervyn LeRuy in following manner: Directed by the man selected to make 'Arthous Adverse' Active LeRuy. Thest time in Balton a direction of the company of the property of the prop

'Kid'-Person' Dual Stands Out in N. H., \$8,200. 'Dream' Okay

New Haven. Dec. 3.

'Opera' holding over 'our days to nice business. 'Midsummer Dream' in for three-day roadshow stand at \$1.65 top. 'Frisco Kid' should also flinsh, well. race this week neck-and-neck between Harold Maloney on Kentucky' and John Hesse, on 'Dyeam' roadshow campaign. 'Maloney used a hagir hearr broadest hight before opening: a color-of the color of the

Estimates for This Week

authority.

Estimates for This Week
Paramount (M&P) (2.348: 35-50)
-(Thbetson' (Par) and *\$1.000 a
Minute (Rep). Holding steady for
a Minute (Rep). Holding steady for
a weeke Mary Burnin (Par) and
Dance Band' (FD), sightly better
at \$7,100 on eight days.
Poli (Loew) (3.040: 35-50)—(Kentucky' (EOs) and One May Ticker
Locky' (EOs) and One May Ticker
(MG) and Grand Exit' (Col), sweet
sugar at \$11.500.

(MG) and Grand Exit' (Col), sweet
sugar at \$11.500.

(WB) (2.00: 35Monte Sand (WB) (2.00: 35Monte Sand (WB) and 'Grand
Appendix (WB), didn't
pary off so well; Right \$5.00 on
Jast week, Monte Carlo'
(20-FOS) and Tayoff' (WB), didn't
pary off so well; Right \$1.05.50)—
Operia (MG) and 'Grand Exit'
(Col). Should sware pice \$2.99 on
four-day holdover. Last week.
Way Down East' (FOX), so-so, \$3.500 on
College (T.355; \$3-\$1.10.51.65)—

four-day notouver. Less well way Down East' (Fox), and Music Is Magic' (Fox), so-so, \$3,800 on \$2-55 scale. College (1,565) = Bream' (WB). WB renting this Loew house for three-day roadshow of 'Dream' (WB). Advance sale indicates okay \$6,400 on five-show with.

INDIANAPOLIS

INDIANAPOLIS

(Continued from page 10)

—Night at Opera' (MG). Great
campaign of ads and exploitation
sold this one in advance. Opened
big and then tapered off noticeably,
but gross is pienty okay at indicated \$180.00. Last week, daal,
Lyric (Olson) (2.800.25.38.409Stars Over Broadway' (WB) and
vaude. Film heavily blugged in
adv. taking precedence over stars
brouse. Results are only moderatel
good at \$1,800. Last week, 'Stelfa
Parish' (WB) and 'Stelfa
prish' (WB) and 'Stelfa
prose on stars, very good at \$9,750.

in Check Validated
Los Angeles, Dec. 3.
Because Billie Burke's name saw used as alt in rgankling Bath and Tennis Club here, she doesn't have to pax 848 demanded of, her in Minicipal Court suit.
Player testified club waived
Itiation fees.

Wednesday afternoon. Some show-men pay little attention to new show grosses there, aware of fre-quent form reversal when the plays quent form reversal when the paids breath Broadw. An instance is the debut week of O.P. a Lifetine, which work at \$700 on the week in Philodelphila, then proved a comedy super when opening in the metrop-

'OPERA.' \$20,000. NEW RECORD IN PROV.

(Gest Exploitation: Loew's)
Double-barreled action in these jurish the week, but most of the explosive noise centered about Loew's business the week, but most of the explosive noise centered about Loew's business of the explosive noise centered about Loew's business of the louse, and keeping everyone at Loow's on the jump. Even Multine's high recurd seems headed for the diseard as crowds fight to get the house, and seems headed for the diseard as crowds fight to get the house of the event as at long at rate of early and the service of grabbling off some decent coin. The seems of grabbling of grabbling

pocketed just now to feel certain of \$7,500.

Lock's had flook of gags working Lock's had flook of gags working the same of th

Nuts! I just want to be the first in line to see the Marx Bros, in 'Night at the Opera.'

In line to see the Marx Bros, in 'Night at the Opera.'

State (3,200; 15-25-40)—

Night at the Opera.'

State (3,200; 15-25-40)—

Night at the Opera.'

reench Follies on stage garnered not be bolidays, nice, nice

Ellman's 'Change Chai

Hollywood, Dec. 3.
Henri Ellman, for 25 years in exchange biz in middle west, announced establishment of new chain of film exchanges seathered from Chicago to Pacific const, including San Francisco, 'orthand, Seattle and Tacoma, Ilas a Chicago group's financing. financing.

Ellman has been in Hollywood for several weeks lining up product for new ason. Returns to Chi thi

CONTRACTS

More Non, 50th 10st, 20th-16x, active Non, 50th 10st, 20th-16x, active Virginia deled, from cast of if This 46 Trenson?

Univ. can lifted three month option on Jean Rogers, Paul Stanton drew ter 20th-16x, Shabort grabbed hi seif another sureth at Warrers, Set in Trenshery Rides the Trail;

When?...

When will the greatest trade showing in motion picture history be held?... Universal is keeping the date a guarded secret until arrangements have been completed for every exhibitor to see it at the same time!

Where?...

Simultaneously in 38 of the biggest cities on the continent—from Florida to Alaska and from the Atlantic coast to the Pacific!

Watch!...

Watch these announcements for your most important date—for the names of all the cities, and for the special theatres now being selected for the massive occasion.



RENE DUNNE and ROBERT TAYLOR in JOHN M. STAHL'S

MAGNIFICENT OBSESSION

CHARLES BUTTERWORTH
BETTY FURNESS

Sara Haden » Ralph Morgan Henry Armetta

From the read-by-millions novel by Lloyd C. Douglas

Stock Market

(Continued from page 6)
ment list were Columba Eletures
atta, and the Eletures Electric, of the Electric of 124, at 131; General
Electric, of 134 at 134; Loew, off
234, at 5134; Paramount 1st pda,
off 234, at 17; Radio, off 134, at
1034; Universal pfd., off 53, at
83%; and Universal common, off
2 at 6.

\$3%; and Universal common, off 2 at 6.

Bond list also dropped in sympathy with decline in stock market values, Warner Bros, \$5 closed on the bottom at \$5 for. \$-point loss. Faramount-Broadway \$120 deepntures all we're drown 2 points at blow-off, Ketth obligations sold off a point to finish on bottom at \$34%. Par-Broadway liens made at \$34% at \$44% climbing back later to \$17, General Theatre liens went to new high at 19% and certificates at 138. Both were virtually unchanged at finish.

In addition to general realing of caution on the part of most traders. In the standard of the standard selling of caution on the part of most traders. In the standard selling of caution on the part of most traders mide it a four-day event, leaving stocker to shift for themselves from Wadnesday's closs until Monday few had replaced their long lines.

Theoff trant market was headed for lower levels was the heavy self-

Volume on latter day indicated that few had replaced their long lines.

The off trait market was headed and their control of their control of

oblieve that the heavy din a matter of the work indicated that it was only a matter of time until the trend was neversed. But there were other smart observers who feit that a sharp secondary reaction was in the imaking rating the strong trade and the strong trade and the strong trade reports. Steel operating rate for present week roses to the strong trade reports. Steel operating rate for present week roses to the strong trade reports. Steel operating rate for present week roses to remain a strong trade and the strong trade and trade a

close was in the face of generally lower prices in other issues. The preferred rose to the highest point of week at 19% while the common went to 5%.

of week at 1916 while the common went to 5%.

In addition to Pathe and 20th-Fox issues, Technicolor (on the N. Y. curb) was a strong feature after-sovered weeks of failing prices. It railied to 1918 and was up half a part of the faily in Paramonin issues in Monday's activities. This preferred had hit a new low at 67 but came back 4 points to close at 71. Strength was-reflected in the common-and second preferred, both of which stagred strong-comebacks after selling hear year's lows. Expectation to the common and second preferred, both of which stagred strong-comebacks after selling hear year's lows. Expectation to the property of the provided better product reported better product ally seemed overdue, particularly in view of reported better product soon to the horse of the provided better product soon to the horse of the provided better product soon to this the screen.

No tangible reason was heart in

the screen.

No tangible reason was heard in the street for marked strength in 20th-Fox stocks except the report that this company will show one of these earnings record as compared with last year. The preferred was unchanged at close but the common unchanged at close but the common terms of the strength of the stren

general pressure.

Pathe's strength was supposed to have been predicated on belief that it also would soon issue an unusually favorable report. This issue has been more or less neglected, in recent weeks and was due for ian upturn particularly in view of reported better returns from First Division features.

Devilne in Universal

vision features.

Decline in Universal, preferred and common were natural reactions after recent sensational strength, particularly in the preference issue. This dipped to 64½ before finding support. At closing quotation of 65½, the stock was down 5½.

Summary for week ending Monday, Dec. 2:

STOCK EXCHANGE

igh,					Low.	Last
10%					17%	18
- 61					67	6714
734					18	184
2216					1581/4	161
172%					157	157
40%					87	271/
9016					.80	80
5314					5114	51%
108					106%	100%
10%					10	10 87/
12					767	71
101%					10%	10%
14% 7%					6	774
12%					1014	10%
02/2					551/2	5634
87%					8114	81%
6					4%	.5
24%					22%	23
32					30	80% 65%
73.,					0.1	814
914 50%					8% 46%	81/4 407/
05%					83%	897
123					12214	123
‡ P	aid this lus cash lew 1935	extras.				
	614 6745 10334 5448 8444 2614 4815	\$430,000 34,000 11,000 84,000 201,000 5,000 64,000	Gen. Thea. Eq. Keith ds. '41. Par-Brondway 51/6s. '55. Paramount 6s. '55. RKO debs ds. Warner Bros.			
Bid.	Asked:		OVER THE COUNTER, N.	Y.		
47	4914		Col. Broadcast			
47% 90	47% 98		Col. Picts. pfd			

Would Issue 68.000 **More Trans-Lux Shares**

PICTURES

Washington, Dec. 3.

Permission to issue 68,000 additional shares of \$1 par common stock was requested of the Federal Securities and Exchange Commission last week by Trans-Lux I .ylight Picture Screen Corp. New issue will be on the New York curb.

Statement showed that Percy N. Furber, president of the parent company, draws a salary of \$32,120 and in addition a contract total annual guaranteeing hi

and in addition a contract guaranteeing in total annual compensation of \$35,000 minimum. Further is in for 10% of any profits. Percival 25, Further, v.p., ig paid \$5,200; Leslie E. Thompson, president of one of the subsides, sels \$10,300; and Robert L. Daine, v.p. of the pairent firm, sets \$4,780. While Rows & Co., New York, was listed as the only individual or firm owning more than 10% of the capital and the contract of the pair of the capital and the contract of the pair of the capital and the contract of the pair of the capital and the contract of the contract of the capital and the contract of t

Incorporations

NEW YORK

NEW YORK
Babylon Theatre Corp.; thatra busness; capital stock, 32,00, Helen V.

Babylon Theatre Corp.; thatra busness; capital stock, 32,00, Helen V.

Greene Theatres, Inc.; theatrical busness; capital stock, 200 shares, no par
and Ruth Trowbridge, all of New Palts.

New-Art Flays, Inc.; theatrical business; capital stock, 31,000, Raymond J.

S. Williama, all of 150 Broadway, New
Nork

Gorman, David H., Jackines and S. Williams, all of 169 Broadway, New S. Williams, all of 169 Broadway, New S. Williams, all of 160 Broadway, New S. Williams, and a musement business: the strict and a strict an

shared, Ne par value. Lewis Weiner, isled Sirver seveney; Jacob W. Lewis and Bild Sirver seveney; Jacob W. Lewis Sirver seveney; Jac

IATSE-Paramount

(Continued from page 5) try, which was called for in instruc-tions dispatched to all locals last

Wednesday (27). Several hundred maintenance

lty, which was called for in instructions dispatched to all locals last Wednesday (27).

Several hundred maintenance men, LB.E.W. card-holders, were replaced by Lard-holders, were replac

ios' Angle Hollywood, Dec. 3.

An under-cover meeting of pro-ducers was held in Louis B. Mayer's office at Metro Sunday night, with Fred Beetson getting the studio heads together by phone calls. The situation in Chicago, with the

heads together by phone calls.
The situation in Chicago, with the call-out of IATSE operators, was presented to the gathering and after a protracted discussion on the union moves, in what was faured as a drive to re-establish IATSE jurisdiction in the studios, decision was reached that nothing could be accomplished on this end until such time as IATSE attempted to swing into the studio gates.

Instructions were received yesterday (Monday) from IATSE head quarters that all electrical maintenance men in the FOX-West Coast and the country of the IATSE on the Coast in its present action of the IATSE on the Coast in its present action.

Cold in Lincoln

Cold in Lincoln

Lincoln, Dec. 3.
IATSE strike threat is cold here, IATSE strike threat is cold here, although local is standing by. Six Lincoln theatre companies, J. H. Cooper owner, all Paramount subsidiaries, are operating without interruption. Operators in quandary since they are without written contract since Sept. 1, pending Cooper's signature on new ones so working, under old agreement verbally. Thus cannot strike if called, but can only walk, which would open-shop all booths.

i optical lenses and apparatus restaures to the control of the con

went through with a plan he has threatened to put over time and again.

St. Louis is one of the country's largest cities still using Electrical Workers in its theatres. There has always been a strained situation between the two labor locale further two labor locale further two labor locale further two labor locale further with the labor locale further two labor locale further with the labor local further labor labor local further labor labor local further labor labo

successfully stood on the side lines. In this issue, Nick 'sse' Paramount's studio difficulties of last week as the flame to set off the torch and on Tuesday atternoon, Nov. 28, notified all first-run operators that the darses would man the marquee and engineer posts or his men, would walk, which was to take sides in what seemed to be an interfurial control of the seemen of the

MONEY GIVEAWAYS BY LOEW, RKO IN N. Y.

Spread of Screeno (giveaway stunt) among circuit houses of metropolitan area, N. Y., in past few weeks has reached large proportions, with both RKO and Loew. RKO is ballying a \$40 giveaway in its neighborhood locations, where indie stunt night competish is heavy.

Loew's in Greater New York territory has been using Screeno for last five or six weeks. Estimated that circuit will have stunt in use in some 40 theatres by middle of this month.

Berger's 20th Pix Suit Off

Berger's 20th Pix Suit Off
Minneapoils, Dec. 2.
The Bennie Berger Independent
circuit has asked dismissal of tix
Federal court suit to compel the
local Fox exchange to deliver 20th
Century pictures to its Jamestown,
N. D., theatre under a contract for
all Fox releases.
With the suit's withdrawal ft is
announced that Berger has made a
separate deal with Fox for the 20th
Century films.

BILLY BEVERLY BEMIS

INTERNATIONAL DANCING STARS



MARK **HOPKINS** HOTEL

SAN FRANCISCO CALIFORNIA GRIFF WILLIAMS MUSIC

Managemen MILES INGALLS CURTIS & ALLEN OFFICE REO Building, Radio City New York City, N. Y.

'Make No Move,' N.A.B. Wires **Membership: Board Ponders** What to Do About ASCAP

Washington, Dec. 3,
Waiting for overtures from both
American Society of Composers,
Authors and Publishers, and Warner
Bros. National Association of
Broadcasters last wéek advised, all
radio stations to sit tight on the
copyright question until the board
of directors has had opportunity to
confer and suggest industry stand
on new contracts.
Assured by Warner Bros. that the
film producer is willing to sit down
with any representative group of
broadcasters to discuss interests of
both copyright owners and users,
N.A.B. wired all members, suggesting that no action be taken until the
gath and action be taken until the
the matter and recommend a concerted course of action. No date
has been set yet, however, for board
members to put their heads together.
Preliminary report is being draft-

Preliminary report is being draft-ed for the board by James W. Bald-win, managing director, who con-ferred at length with Herman Starr. ferred at length with Herman Starr, Warner exc, last week after the filmites pulled out of ASCAP. Starr informed Baldwin that Warner is ready to consider various license arrangements, including sales on per-piece basis, so long advocated by N. A. B., per catalog or by the

by N. A. B., per catalog or of the book.

Evelusive Rights?

Possibility that novel development in relations between music users and copyright holders will be an aftermath of the W.B.-ASCAP break was seen in reports that Starr intimated the producer might be interested in propositions from certain groups of stations whereby exclusive the producer and the production of the period of the production of the p

Doubt that the Warner withdraw-al will have any repercussions in the government's anti-trust suit against. ASCAP was expressed informally, although the lid remained in place at the Justice Department. Observers, were unable to see any reason why the government should back down as a consequence of the branch in ASCAP results, although the why the government should back down as; a consequence of the breach in ASCAP ranks, although it was admitted there is a possibility that the split may weaken the gov-ernment's contention about the fu-ture need of breaking up the copy-right pool.

ture need of breaking up the copy-right pool.

As Washington sees it, ASCAP cannot avoid making some new propositions in lieu of its offer to renew existing contracts effective Dec. 31.

PRALL'S SPEECH ON NBC, CBS, WOR, WMCA

Four networks will carry the speech Anning S. Prail, chairman of the Federal Communications of the Federal Communications of the Pederal Communications of the Downtown extraction of the Downtown extraction of the Downtown extraction of the Pederal Chairman (1998). When the State of the Pederal Chairman (1998) were communications world NBC and the communications world NBC and Telegraph Co.: M. H. Aylesworth, Willipf a. S. Palcy, A. L. Mc-Cosker, and Don't de Flamm.

Dr. Levy Reconsiders

Dr. Levy Reconstituers
Philadelphia, Dec. 3.
Dr. Leon Levy, prexy of stations
WCAU and KYW, local CBS and
NRC (red) outlets, after quitting
his chairmanship of Poor Richard
Club radio committee, has been persuaded to withdraw his, resignation
and continue in office. Understood
Charles Eyles, president of club,
prevailed on Levy to change his
mind.

Don Withycomb, WFIL (NBC blue Don Withycomb, WFIL (NBC blue outlet) general manager, was recently named chalrman of enter-tainment for annual banquet in January, with following radio and agency men on committee: Ben Gimbel, Larry Eberling, Harold Simonds, Manny, Sacks, Harry Gilbert and Marty Gosch.

To the Letter

National advertisers who are inclined to include the Wananaker stores in local announcements have been cautioned against doing it if the program is broadcast o Sunday. Situation came program is broadcast on a Sunday. Situation came up when RCA Victor prepared to mention during the RCA hour over NBC Sunday mattnee that Wanamaker's is among those handling its special recorded symphonic series. Founder of the stores had laid down a rule against any Sunday operations whatever, and his heirs are following out the injunction to the letter.

Time' Back to 1 Wkly; Remington Drops Out: Production Headache

After four weeks of dickering and conferring, the sponsors of 'The March of Time' have decided to abandon the five-a-week status and go back to a single half hour per Concurrently Remington-Rand, co-sponsor with Time mag,

Rand, co-sponsor with Time mag, will drop out of the sponsorship team and let Time go it alone. run until Dec, 18 on an extension of a contract that was originally scheduled to end 'Nov. 22. During the extension, sponsors, web, and Batten, Barton, Durstine & Osborn, agency on the account, have been holding conferences on how to Iron out kinks in the production Job. out kinks in the production Job. old set-up, employed until the series this fall, is the superior method.

No definite date has been set for the resumption of the one-a-week Job. Old spot on Friday eves, however, is definitely out with Camp-lever, is definitely out with Camp-lever, is definitely out with Camp-lever, is definitely out with Camp-lever.

job. Old spot on Friday eves, how-ever, is definitely out with Camp-bell Soup's 'Hollywood Hotel' en-trenched there. Other evening peri-ods also highly crowded, and CBS will have to do some squeezing to make room. Not prabable that the revamped 'March' will get going before Dec. 26, if by then.

Harry Paar Dies

Des Moines, Dec. 3. Harry F. Paar, a pioneer in radio oadcasting in this state, died Nov 24 of a heart attack. He started WKAA in his home in Cedar Rapids WKAA in his home in Cedar Rapids back in the peep-squeak era. This later became KWCR and still later WMT, the present call letters. Outside of radio Paar's hobby for years was raising snakes, taran-tulas and spiders.

Arthur Church Now Pres. And Gen. Mgr. of KMBC

Afthur B. Church has been elected president and general manager of KMBC following recent death of Frederick B. Blair, president and treasurer of the company in 1921 and has been constantly active in its operation as vice-president and g.m.

in its operation as vice-president and g.m.
Roland R. Biair, son of Frederick B. Biair, was elected Vice-president of the company, and Mark N. Sleg-fried of Independence, Mo., was elected treasurer. Miss Mildred Whiting continues as secretary.

WBT. Charlotte. Feeds 16 Dixie **CBS** Affiliates

Beginning Dec. 1, WBT is feed ing seven programs a week to the Columbia network, to the south and immediate west of Charlotte. This marks the first time in three years that the Charlotte station has been used for originating net-work shows. Until three years ago the old Dixie Network was in op-

has been used not originating work shows. Until three years ago the old Dixie Network was in operation.

Stations to get the Charlotte programs number 16. They are located in South Carolina, Georgia, Florida, Tennessee, Alabama, Loui Islana and Arimas program nightly save Sunday, when a half-hour program will be piped to the other stations. Arrangement was made to give sustaining service to network service to network service for these product. Certain programs fed by the network of the program of the programs. The Boake Carter goes no further than Charlotte on Sundays.

WET will use for its network programs: Jane Bartlett, the 'South's personality girl;' Holly Smith, and his 'Sing, It's Good for You'; Margaret Chesick and 'Rosewood and Ivory'; and the Hod Williams or Dave Burnsdes orchestras.

tras.

WBT will not attempt to plus tiself on this time, but will close the broadcasts with : This program has come to you from Columbia's studios in Charlotte, North Carolina.

PONSELLE STICKING

Bisodol (CBS) has renewed Car-mella Ponselle for 13 more weeks, commencing Dec. 13. It will be the opera singer's sec-ond 13 on the show. Bill Miller of the Charlie Morrison office set the deal.

MPPA Wax Royalties, \$130,000

Licenses on Transcriptions Run to July, 1936, Despite ASCAP-WB Split

Music Publishers Protective Association expects to close the curwith an income of year \$130,000 from royalties on transcriptions. Distribution publishers on collections from this source during October came to \$14,400 and it is figured that the divvy of November coin will total \$15,000. Radio dises brought the MMPA \$\$5,000 in 1934. November's collections will include a lump sum of \$\$6,950 from Studebaker on the library of 12 Dick Himber records that the car manufacturer has booked with 70 stations, through its local dealers. This series took to the air Nov. 1. Despite the withdrawal of the Warner Bros, publishing firms from \$130,000 from royalties on tran-

Warner Bros, publishing firms from the American Society of Compos-ers, Authors and Publishers the MPPA will continue issuing tran-scription licenses for WB controlled

music, with the contracts effective up to June 30, 1936. Like all licenses made by the MPPA these will be predicated upon the understanding that the source of broadcasting obtains the required performing license from the copyright owners. Warner Bros, break has created a tough dilemma not only for the manufacturers of transcription libraries but for the stations. Represented in the former's wax invested in a substantial percentage of WB controlled music, while a similar situation exists in the case of transcription series which have been placed with stations by advertisers. Contracts which such commercials have outrun into the millions of dollars, and the opinion in the agency ranks is that there is little chance of radio jeopardizing this income by failing to obtain a license from Warner Bros.

Chain Income from Time Sales

NBC

1935	1934	1933	1932
January\$2,894,767	\$2,387,127	\$1,869,885	\$2,635,447
February 2,757,475	2.197.297	1,742,784	2,571,609
Marcir 2,971,231	2,473,400	1,997,463	2,864,783
April 2,692,073	2,368,118	1,690,177	2,649,892
May 2,691,513	2,472,594	1,662,887	2,305,448
June 2,380,845	2.182,742	1,512,139	2,081,466
July 2,208,935	1,864,420	1,370,993	1,825,433
August 2,021,366	1.785.555	1,407,843	1,745,338
September 2,163,317	1.860.166	1,555,606	1,807,792
October 2,777,061	2,774,409	2,130,046	2,063,273
November (Not Reported		2,188,342	1,953,953
•	\$24,999,322	\$19,128,165	\$24,504,434
	CBS		
1935	1934	1933	1932
January\$1,768,949	\$1,405,048	\$941,465	\$1,348,842
February 1,638,421	1,387,823	884,977	1,319,414
March 1,819,553	1,524,904	1,016,102	1,433,050
April 1,597,283	1,371,601	775,487	1,354,592
May 1,287,455	1,255,887	624,356	1,326,994
June 1,066,729	925,939	553,056	915,830
July 910,470	620,290	445,414	591,183
August 879,031	513,315	499,638	540,542
September 1,086,900	700,491	547,203	685,156
October 1,930,512	1,752,601	1,429,793	972,358
November 1,722,390	1,682,959	1,277,459	1,105,895
\$15,707,693	\$13,140,858	\$8,994,950	\$11,593,856

• Total for first 10 months.

CBS, \$1,722,390 In November

Visiting New York

John W. Runyan, KRLD, Dallas, Paul Oury, WPRO, Providence, Edward J. Samuel, WMAS, Springfield, Mass. Lloyd C. Thomas, WROK, Rock-

ord. John Blair, lair & Co., Chi-

5 VIRGINIA STATIONS OFFER BOXING SHOW

Richmond, Va., Dec. 3.

Boxing will this winter be added to the list of college sopris commercially exploited on the ether. Five Virginis stations are board to trace the sense of the sens

Spud Radio-Minded

Spud cigarettes, product of the Axion-Fisher Tobacco Co, is working on its first radio plans through Kenyon & Eckhardt. Mentholated smoke is virtually the only ranking brand that has thus far abstained completely from the ether. Spud is viewed in trade circles as being aimost entirely a magazine built product. Newspaper campaigns are used off and on, but the mags get the most generous appropriations.

Plans for the radio series are still Plans for the radio series are still in the tentative stage, with Peter Dixon. Kenyon & Eckhardt radio chief, tinkering on ideas. Most ilkely setup will be a spot schedule for a starter, followed by a web campaign over one of the NBC webs. Dates, talent, program, etc., not set.

Broadcasters at Capital

Washington, Dec. 3. loyd C. Thomas, WROK, Rock-

ord, Ili.

Judith C. Waller, NBC, Chicago,
J. E. Fetzer, WKZO, Kalamazoo,

J. E. Fetzer, WKZO, Kalamazoo, Mich.
C. D. Mastin, WNBF, ingham-ton, N. Y.
Carl Haviland, KFI, Los Angeles, William D. Pyle, KVOD, Denver, Fred Hart, KGMB, Honolulu.
Gordon Brown, WSAY, Rochester, N. Y.

Columbia's gross from the sale of time last month was \$1,722,330. Compared to November, 1934, the figure represented a boost of 2.3%. It was the smallest margin upward that the network has shown since radio grosses started on their comeback two years ago. Been succeeded to the start of the

LIONEL BARRYMORE AS YEARLY SCROOGE

Philadelphi Dec. 3.

F. Wailis Armstrong agency handling Campbell Soup's special one-time shot on Christmas Day with Llonel Barrymore doing Dicken's 'Christmas Carol.' Scheduled for 6 p.m. EST over CBS for a half-hour spread.

The will be the first ethering on a continuous c

Sues Crazy Crystals

Charlotte, N. C., Dec. 3.
Suit has been filed here in superior court by W. Fisher Hendley
against James W. Fincher and the
Crazy Water Crystals company, against James W. Fincher and the Crazy Water Crystais company, seeking \$10,750 that he claims the defendants owe him for services rendered as impresario of. Crazy Mountaineers. Hill billy band that was used principally over radio station WBT.

Doctor Underhill

Doctor Underhill
Buffalo, Dec. 3.
Charles Underhill, ansistant director of March of Time, was here last week to doctor Wildroot Sports Question Box which is being groomed for a web hookup if it clicks in 13 weeks on WKBW here. Period has Roger Baker, sports commentator; Clinton Buehlman, comie; and vocal chorus.
Underhill directed his attention mainly to chorus revamping.

KSO in Police Court

Des Moines, Dec. 3.
Station KSO will, resume actual broadcasts from police court here. Cases will be confined to traffic pinches only.
Station tying-in with safety clubs, etc.

SOUTH AMERICAN WEB?

BRAZILIAN BACKWOODS SMARTENED UP BY RADIO; BOON TO BIZ EXPANSION

South American Republic at Least Eight Years Behind United States Broadcasting, but Public Beginning to Demand Higher Type Programs

Y HAROLD YALE ROSE

rican advertising agency executive until recently Director of Advertising and Programs for PRB-6 Sao Paulo and PRD-2, Rio de Jan-

So far as Brazil is concerned and despite the recent revolutionary turbulence radio's ability to speed up and facilitate the commercial development of backward countries is well exemplified. Larger than the United States, but occupied by only filterate states, but occupied by only filterate properties of whom many are illiterate Brazilian problem of pushing back the frontiers of civilization from the narrow strip along the

ing back the frontiers of civilization from the narrow strip along the coast has already been enormously simplified by radio.

Radio has carried the cosmopolitan lite of Rio de Janeiro and Sao Paulo into the primitive interior of the coast of the nation of the coast of the nation of the country into a direct contact with affairs of the nation end of the world than all the other influences combined. Struggling under the handicap of inadequate means of communication Brazil also lacks newspapers and magazines of national circulation. Radio has done more even than aviation to bridge the gap between slow and rapid progress the complete of the coast of

Shouters
Importance and commercial value of real programs lasting fifteen minutes or longer is bit little understood or appreciated by the local merchant. Practically all of the advertising is centered around a (Continued on page 33)

Clicquot Club Program, Practically Intact, Back After 2½ Year Lavoff

Clicquot Club ginger ale will on the 21st resume the ether series it dropped in July, 1933, after a run of eight solid years. Program will be virtually intact after its layoff of two and half years, with Harry two and the series of the contract at that time ran from Dec. 13, 1925, to July 17, 1933, one of the longest runs in radio. New series is spotted on CBS on Saturday eves. 8 to 8:30. Split web will be used to hit the eastern seaboard where Clicquot's sales are highest. N. W. Ayer is the agency in charge.

CHILDREN TO HAVE OWN NEWS PROGRAM

Ward Bread will use a Junior March of Time' idea when the account returns to Columbia Dec. 17. Program will be so framed as to appeal primarily to the kids, with the merchandizing plan involving novelty giveaways and cash prizes. Juve listeners will be invited to submit news items for inclusion in the program, but before they may compete for the prizes that will be available for the selected news bits they must get from the dealer a green badge designating the wearer to be a 'Ward Gazette' reporter.

Bill Stern Loses Leg

Bill Stern, NBC sports announcer, underwent a leg amputation at the Joint Disease hospital, New York, last week. It was necessitated by injuries sustained in an auto accident several months ago. Stern was stage manager of the Radio City Music Hall under S. L. Rothafel (Roxy) before becoming an NBC sports commentator. He was driving south on his first out-oft-town assignment for the network when the accident occurred.

Bob Hope's Oil Co.

Bob Hope will step into the At-lantic Refining show (NBC) Dec. 14. He'll do the comedy, which Frank Parker has been handling, with Parker staying on for singing only. No other changes contemplated. Hope deal was set by Louis Shurr.

HOLD OFF SENTENCE

Brooklyn Stations' Fate Again Is Postponed

Brooklyn, N. Y., radio stations, WARD, WVFW and WLTH, which have been on the anxious seat for have been on the anxious seat for over a year, received a turther stay of execution until Dec. 23 in their appeal from death sentence imposed upon them by the Federal Communication. Commission. They were previously dated for the guillotine Dec. 3.

Washington authorities have not yet amounced their attitude on stations' further efforts to survive.

90 Min. Star Studded Air Show Christens **NBC Hollywood Studio**

Hollywood, Dec. 3

Hollywood, Dec. 3.

National roadcasting gives out with 90 minute special program Saturday (7) to dedicate new stutude our Melrose avenue. With exception of greeting from David Sarnoft, NBC board chairman, in New York, and a musical hello from Ruth Etting in Honolulu, entire show will be produced here by Cecil Underwood.

From the home office for the From the home office for the home office.

be produced here by Cecil Underwood.
From the home office for the christening have come Merlin H. Aylesworth, NBC prez.; John Royal, vice president in charge of programs; Richard Patterson, executive vice pres; David Rosenbloom treasurer, and the committee of t

KNX-TIMES LIBEL SUIT UNDER WAY

Los Angeles, Dec. 3.

Outcome of KNX-L. A. Times
libel suits, which got under way
yesterday (Mon.), is being closely
watched in radio circles. Downtown
daily is lone defendant in \$500,000
action, linked in two others for same
amount with KEI and KMTR.
Editorial comment on KNX independent news stand appeared
in an April issue last year. Sheet
declined a retraction. Radio stations became involved when disputed editorial wa. read over both
stations during news broadcast.

CBS Votes \$1 Extra

An extra dividend of \$1 per share on both the Class A and issues was declared by di-rectors of Columbia Broadcastrectors of Columbia Broadcast-ing System last week. This payment is in addition to the usual quarterly payment of 40c per share.

per share.

Both the regular divvy and the cash extra are payable Dec. 27 to stock on record Dec. 13. CBS paid a 50% stock dividend about a year ago.

Rocking Chair Blues: Boys Who Parlez-Vous Can't Squattez-Vous

Chicago, Dec. 3. A new efficiency expert at Station WBBM has ruled that henceforth announcers cannot spiel from a stiting position. A West Point posture, eyes even with the microphone, has been declared the offici voice-throwing stance. It seems the efficiency expert conducted or heard about some scientific experiments that proved that talking on the hoof was more efficient than heaving 'em off the haunches. Anyhow rules is rules.

Meanwhile the announcers are pretty warm about that efficiency expert and about this claimed disregard for their fatigue. They say that the life of an announcer tough enough, that remote control assignments are enervating, and that the indignity of having to stand up in the presence of saxophone players, press agents and sponsors has given them the Rocking Chair Biues. They can't decide which one of them will file the official protest.

GEORGE BIJUR JOINS FLETCHER & ELLIS

George Bijur, recently resigned director of advertising and sales promotion for the Columbia Broadcasting System, on Monday (2) be

casting System, on Monday (2) became a director and vice-president of Fletcher & Eills, Inc., advertising agency. Will take over control of the creative departments. Bijur's acquaintance with the agency's soverning personnel is an old one, dating back to the time when he and Sherman K. Eills, president, were colleagues at Erwin-Wasey. Following Bijur's resignation at CBS, which became effective Nov. 25, Eills immediately tendered the new position. In accepting, Bijur is abandoning plans to start his own advertising, publicity, and sale promotion outfit.

Westergaard to WNOX

Des Moines, Dec. 3.
Richard Westergaard has resigned, as merchandizing manager
of Stations KRNT, KSO and WMT
of the Iowa Broadcasting System
(Cowles) in order to become commercial manager of WNOX, Knox-

ville, Tennessee. His duties at IBS will be taken over by Aleyn Burtis.

RE-BROADCAST OF SHORTWAVE

Tentative Experiments See If Practical—Envisage

Commercial Hookup In-clusive of All Republics Except Chile - Buenos Aires as Program Source

I. T. & T.

Practically the entire South American continent, may, be, made available to American manufacturers for network broadcasting as the result of a series of experiments which the International Telegraph and Telephone Co. proposes to undertake shortly after the first of the year. The purpose of the tests will be to determine what stations in the various S. A. countries can be hooked up by a shortwave signal emanating from Buenos Aires, Argentine. Behind the South American network idea is the Conquest Alliance Co., an American firm specializing in foreign station representation.

By directing the shortwave signal Practically the entire South Amer-

By directing the shortwave signal northwest by southeast I. T. & T. engineers believe they will be able to reach every country but Chili for the shadow of t By directing the shortwave signal

\$30,000 a Year

As Conquest has it figured out, an advertiser could have one of these all-continental hookups on the baall-continental hookups on the ba-sis of an hour a week for an annual cost of \$30,000. This would cover all station time plus the toll for short-wave transmission, A valiable to the commercial in Buenos Aires is the cream of South American enter-tainment, Conquest points out. In addition to orchestras of every de-scription there are various opera companies and a host of first rate music hall artists. Language barrier would be overcome by having both Spanish and Portuguese spoken on the program.

Spanish and Portuguese spoken on the program.
Should Conquest go through with its proposition it will be the first commercial network dependent entirely on shortwave as the link of intercommunication. No other method would be feasible in South America. Of land wires there are few available to broadcasting, while the cost of those that may be had is too prohibitive for the purpose.

Jenkins Quits KSD

St. Louis, Dec. 3.

Ray C. Jenkins, has resigned as commercial mgr. of station KSD, St. Louis to accept job with KSTP, St. Paul. Edward W. Hamlin, of KSD succeeds Jon ins.

Ward Moore, formerly with the A.P. and St. Louis Star-Times has taken over newscasting at KSD. Moore moves in as station's news editor and handles six daily programs of 5 minutes each, using latest A.P. dispatches.

Kasper-Gordon Fire

30th ANNIVERSARY EDITION

OUT LATE IN DECEMBER

RESERVATIONS AND COPY MAY BE SENT TO ANY

NEW YORK LOS ANGELES CHICAGO LONDON 154 West 46th St. 1708 No. Vine St. 54W.Randolph St. 8 St. Martins Pl.

LONDON

JOSE MANZANARES South American Music 30 Mins. LINCOLN MOTORS WABC, New York (N. W. Ayer)

Wasc, New York

WASC, New York

WASC, New York

(N. W. Aper)

Immediately Wreeding the New
York Philharmonic programs which
begin at 3 pm, this new half hour
unrolls music in the South American iddom. It's rhumba and tango
and Latin oddities. Musicianship
immediately was the second of the second

BIG CITY BROADCAST Orchestra-Chorus Orchestra-oronical State of the Co. NEBRASKA POWER CO. WOW, Omaha (Bozell & Jacobs, Inc.)

(Boxell & Jacobs, Inc.)
This program is the 1935-36 edition of the annual series aponsored by this territory's 'electrical monopoly, and as usual 'it is built by the ranking local agency. Is an improvement over last winter's deries.

the venting local seency. Its an improvement over last winter's series.

Much the same style prevails with the improvements being mostly in the improvement being mostly by the housewite or young husband type. Product like this has mostly etheral and institutional add to get across, storing up political mostly by the housewitey or young husband type. Product like this has mostly etheral and institutional add to get across, storing up political mostly by the housewitey or young husband type. Product like this has mostly etheral and institutional add to get across, storing up political mostly by the housewitey or young husband type. Product like this has mostly etheral and institutional add to get across, storing up political mostly by the housewitey or young husband type. Product like this has mostly etheral and institutional add to get across, storing up political mostly the form the regular announcements and the commercial monologue at the program.

'DREAM AVENUE'
With Tom Baker, tenor; Arthur Utt,
Marvin E. Mueller
Mueic and Poetry
15 Mins.

Music and Poetry

IS Mins.
HINDS HONEY & ALMOND
CREAM
KMOX, St.
The west three as week show sellThe new three as week show sellthe sell three three three three three three
St. Louis radio faves, Tom Baker,
chor and Marvin E. Musler, narrator, Baker sings fave pop songs
with good tone but lacks style and
seems too dramatic for morning
show for femmes. Should be restful
and in harmony with poems and
show for femmes should be restful
and in harmony with poems and
ler. Arthur Utt gives good support
to singer and background to narrator with excellent organ music.

Hurst.

DOCTOR EASY
Songs and Chatter
15 Mins.
Sustaining
KWK, St. Louis
Form Sach in the air after an absence of a few months, Dr. Easy
brings to listeners a quarter hour
of both the old and new tunes with
a bit of chatter.
Program runs sans announcements of any sort. Dr. Easy, a tenor.
before Betty and Bob.-245, nm.
daily except Sat. and Sun. Hurst.

FRANCIS X.
With Katheri
Talk and Stori
15 Mins.
MODERN FOODS CO.
WGN, Chicago

is Mine.

MODERN FOODS CO.

WGN, Chicago
Each atternoon for 15 minutes
Enhanan and Mes & o brings either
chatter of Hollywood personalities
or to deliver a synopsis preview of
a new flicker. With his background
hit the picture bit Bushimmin has
bee chatter about Hollywood names.
He has been on several such shows
on local stations, and hus made good
on every one of them. Miss Krug
(Mirs, Ashiton Stevens) is a Chicago
having made numerous appearances
on the legitimate stage mostly at
the Goodman, and on the ether.
Pair work together well with
Pair work together well with
Been with the stage
in the control of the control
and their lines with professional
surefootedness in their dialog
duties of the preview shows. Miss
Krug demonstrates a dine incrohering nittfuly in the lower tone regsters.

Clean-out sirdw that's a clinch for
the femme tood-buying lateners in
the early atternoor. Has the qualtinust corral the feminine ear.

MUSIC BY MCPHAIL

MUSIC BY MCPHAIL

With Hensy Dean and Key
Musical
30 mins.
Sustaining
Work

Lindsay McPhail, composer-arranger, on Sunday (1) batoned a
stanza using the highlights of his
own compositions. Was part of a
long run series which started over
more than the standay of the started over
program each Sunday eve to sone
well known musician.
From his portfolio McPhail picked
Go on Home, a new number aired
Go on Home, a new number aired
Some Little Bird, and Ping That
Train. Rest of the numbers on the
program were chosen from past and
present pop tunes (WOR's policy to
get an ace musical stanza on the
air each night in the week. In line
with this endeavor, the orchestra is
exceptionally good for a house
agricumeration, playing with fullHoney Doan and the Key Men—do
some peppy yocalizing.

BREAKFAST CLUB

'BREAKFAST CLUB' With Russell Pratt, Don McNeill, Jack Owen, Bill Krenz, and Walter Blaufuss' orchestra. Variety, 60 Mins.

69 Mins.
Sustaining.
WJZ, New York.
Russell Pratt, long identified in
Chicago radio as one of the erstto the Saturday morning edition of
this six-a-week NBC New York
sustainer (23). Does considerable
toward brightening up a 50-minute
stanna which alms at night-time
that is invariably accorded daytime
offerings.

esemba which aims at night-time elaboration with the skimpler setup offerings.

Fratt's style remains intact, aithough his partners Sherman and Rudolf ne longer chime in with him. Helps out where he can. Fratt divides his stuff into two sections, first being the old Three Doctor's stuff, condensed for solo rendition, and the stuff into two sections, first being the old Three Doctor's stuff, condensed for solo rendition at the stuff into two sections, and the stuff into the stuff in

DON PALINI

BON PALINE

BON PALINE

15 Mins.

16 Wins.

16 Wins.

16 Wins.

17 COMMERCIAL

WINS, New York adnce school of Don Palini runn ranges its fees from 50c. up and for obvious reasons can't invest very well in any elaborate talent. But somehow it does seem crude to tee off his profuse of the pro

WASHINGTON MERRY-GOROUND
WITH Draw Pearson and Robert
Allen
GRUEN WATCHES
WOR, New York
GRUEN WATCHES
WOR, New York
WOR, New York
GRUEN WATCHES
WOR, New York
In view of its combustible subject
matter, this stanza is the ultimate
in fence-atraddling. Is supposed to
be framed allens best selling books
about—the mattered. At that WLW.
Concinnation alread of the program is
aired over the Mutual web twice
weekly) and temporarily stopped
the Merry-Go-Round's gyrations. Is
may back again
weekly and temporarily stopped
the Merry-Go-Round's gyrations. Is
may back again
weekly and temporarily stopped
the Merry-Go-Round's gyrations. Is
may back again
weekly and temporarily stopped
the middle and upper classes—Le.
the crowd witches, Procedure of Pearson and Allen is to pick a topic,
such as 'Do you think Mrs. Rooseveit is a good first lady?', and the
weave amin a batch of innocuous gossip angles. Eventually, of
course, Mrs. Roosevelt is pictured as
an admirable personage, and whatevent of the program is
course, Mrs. Roosevelt is pictured as
an admirable personage, and whatevent of the work of the course
of the women's harderer is compensated for.

Contest has lately (23) been
opened in which letter-writer's can
recovered the selection. Neatly sitting on the fence again, Gruen offers
half the prizes to those who favore
Roosevelf, and half to those who
for the Women's National Radio
Committee, as one of the judges.

Series is put together as well as
of the Women's National Radio
Committee, as one of the judges.

Series is put together as well as
in all like in anage to pump interest
into their framed-up debates. Subjett matter, plus the contest, will
undoubtedly pull, WOR got 5,700
letters admirally work got 5,700
l

YOCATIONAL' AMATEURS
30 Minz FÜRRIERS
SCOTT FÜRRIERS
WHAC, Boston
Following a lengthy season, last
year, of straight amateur shows
running one hour Sunday nights
the fur coat people dug up this idea
to maintain the amateur interest.
Idea is not bad—takit the season of the season of

various vocations, trades and organizations and riving them a half-partial the air—but the results are comp.

When caught (17) the telephone operators had a night of it before the mike. Produced without the co-which sagaciously declined to the in with the fur-coat series, the show attempts to dramatize the herolsm of phone operators in general. Doubtless the telephone control the control of th

Flores company, who same. Also recognized in beautifully with the roogram.

Comedy touch from an information operator who told about a woman calling for dope on how to fix a sick canary.

First prize winner gets \$25 and a week's date at the Club Mayfair,

First prize winner gets \$25 and a week's date at the Club Mayfair,

a week's date at the club Mayfair,

total recognized the service of the

In the show.

A critics' night would sound about the same.

Fox.

MARTINEZ OYANGUREN

MARTINEZ OYANGUREN
Guitarist
FLEISCHMANN YEAST
WEAF, New York.
(J. Walter Thompson)
Rated among the concert world's
outstanding guitarists, Martinez
Oyanguren unveiled his talents to
last Thursday inleht (23) as part of
the Rudy Vallee-Fleischmann bill.
He did two numbers and in each
his nimble digits blended a teiling
sense of rhythm with a rich array
of tonal variations. His interpretation one of his own Uruguayar
the constant of the consumption
Oyanguren fills in as an officer of
Cyanguren fills in as an officer of
Cyanguren fills in as an officer of
Cyanguren fills in as an officer of
the Uraguayan navy.
Odec.

BROADWAY BANDWAGON

BROADWAY BANDWAGON
Pat Rosery, George Heil, Anthony
and Regers, Freed Lightner and
Young.
Comedy, Songs, Band
30 Mins.
TRU BLU BEER
Worth Nower set by the introductory
show (27) can be maintained, TruBlue Been has something that should
do a swell Job for it. For the major
bruden of the one to the control
where the set of the contro

MAGNOLIA BLOSSOMS
With Fisk Jubiles Singers
Songs, Music
30 Mins.
Sustaining
WEAF, New York
WSM, Nashville, gives this late
evening half hour to the NBC red
glomerate of Southern music, folklore, spirituals and allusions to sectional heroes and personalities of the
past. It weaves what is fittingly described as a restful mood for late
scribed as a restful mood for late
NBC, Chicago, is the producer and
Jack Harris the romantic-voiced
announcer.
A tasty dish most of the way with

Jack Harris the romantic-voiced announcer.

announcer.

the period of the way with perhaps a need for tighter hemsitiching of the various parts, so that a more orderly picture of the South results. Its emphasis upon the Dixle motif is smart. The string ensemble, the blended choral work and the dreamy-like harking back for atmosphere of the past all stamps the program as off the well-scutted lane.

scutted lane.

VELVETONE MUSIC
Bill Wirges-Ken Sisson
30 Mins.
Sill Wirges-Ken Sisson
30 Mins.
Suntaining York
Norman Brokenshire announces
this 30 min. sustainer Sundays at
6-6:30 p.m. as soft, smooth, soothing music, and such it is. Velvetone
this 30 min. sustainer Sundays at
6-6:30 p.m. as soft, smooth, soothing music, and such it is. Velvetone
this 30 min. sustainer Sundays at
6-6:30 p.m. as soft, smooth, soothing music, and such it is. Velvetone
this 30 p.m. as soft, smooth soothing artists and radio arrangers, are
solely heralded for their scorling.
and presumably also co-masento thes
vocal soloist with "Secret Heart"
(Noel Coward) and another bailad.
Idea of the half hour of dansapation is smooth rhythms, with apation is smooth rhythms, with apation is smooth rhythms, with ayear to smooth rhythms, with avery smooth sooth sooth sooth sooth sooth sooth sooth
sooth sooth sooth sooth sooth sooth sooth sooth
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FRED WARING With Barbara Blair, Vera Brodsky, Harold Trigg, Rosemary Lane, Priscilla Lane, and Stella Friend Variety

Priscilla Lane, and Stella Friend Variety 60 Mins. FORD WABG, New York Wayer) 70 RD WABG, New York Wayer) Stoophagie and Budd left this iong run series on the 26th, and Barbara Blair and guesters took their piace, Alteration is in the main superietal devoted to the Waving ensemble, with the variety talent serving to change the pace and add dashes of novelty. Permanent member of the Coat, Barbara Blair brings her 'Snoop' characterization, half-good and half homeless walf whose lisp and naive Jings alm at comedy and pathos. Has done okay for your present on the control of the control of

pathos-too. fast via a ballad delivered with tears. Well done, however, broads y and Trigg, plano duet, well as the rest as writing many wards and the state of t

MINIATURE MINSTRELS Songs, Jokes, Dancing

MINIATURE MINSTRELS
Songa, Jokos, Dancing
15 Mins.
LOBEL'S STORE
WHEC, Rochesten N. Y.
Lobel'S STORE
L

More jokes and Betty Cooper, and angelings, You're Wonderthi' as a colorer children in the outfit are Angeline Manuel, 11; George Kosel, 11; Helen Heileceman, 12; Irene Doering, 12, and Philip Tudisco, 11. All are dance pupils at Kramer studio, but denous and polent for adio, but desonas and open for radio audience. Program is prepared and children rehearsed by Nicholas Pagitari, program manager of WHEC. Clete Loc ser of station Star is announced effective for its type. Four plugs, two formals and two tossed in incidentally by the children, is too many for a 15-minute program. Sounds as though the store is a fariald it won't get its money's worth.

ROMANCE IN RHYTHM' With Kay Storey, Lester Tremaine, Jack Daily Dialog and Songs 15 Mine, CUTLER SHOE COMPANY WMAQ, Chicago (Morenus) Program stremmis to romanticize

WMAQ, Chicage
Program (Aforense)
Program (Aforense)
Program (Aforense)
Program (Aforense)
Aforense (Aforen

arout a rich neiress speeder using arrested by a poor but honest copWorst of all was the spotting of this program immediately following a show tagged 'Reflections' on this station. In both programs Kay Storey is the singing and talking-lead, a situation which is without lead, a situation which is without larly poor job in the Stop, Look and Listen' session.

Agency's possible reason for running the 'femme lead into both shows in this manner is to give the listeners at citekt for both programs at one time. In order to satisfy the son faddists, the advertiser risks driving thousands of potential listeners away from the program. It's a narrow view of radio broadcasting that muffs fundamentals of shownanship.

NEWSPAPER REPS EYE RADIO

International Party's Big Crowd | E. KATZ FIRM

Miani. Dec. 3.

Station managers, radio entertainers, network officials, members of the press, equipment and, set manufacturers are among the diversified group gathering here today to sail for Havana aboard the P&O steamer Tiorida' into Dec. 6 (Priday). On the following day they will begin a week's blowout in the Cuban metropolis. Its number six, of the annual international Radio Parties of which Jack Rice is president. Cuban Tourist Bureau is the host. This year's attendance is expected to set a new high. Prior to departure a party will be given at the Royal Paim Club, Miami, by Station WIOD and the Miami News. In Havana the guests will be housed at the National Hotel.

I. R. Baker of RCA, and Frank Baker of Zenlth, are among the leading manufacturers attending. James Baldwin of the National Association of Broadcasters is making the trip. James M. Cox, L. B. Wilson, Joe Chambers, Joseph Ries, Elmer Dressman going.

Market Society Hears Explanation Of Gadget Bankrolled by Shepard

Atlantic City, Dec. 3.

A new instrument for measuring the listener effectiveness of radio programs was described to members was described to members to the American Marketin, Society at their annual meeting the state of the Massachusets Institute of Technology, will allow advertisers to determine the size and type of the audience any program commands, what objectionable features may exist in the program or commercial announcement, and what kind of entertainment is preferred by the listeners is wisses to reach.

By this new method, the radio-

to reach:

By this now method, the radio audience is measured, according to Dr. Elder, by attaching to the radio sets in properly selected homes instruments to make a continuous record of the times when those sets are tuned in and the stations to which they are tuned.

Technically the machine involves.

Technically the machine involves Technically the machine involves a synchronous motor of the tele-chron, type driven from the main current supply to the set, The motor drives both a recording tape operated by a magnet, through which current flows only when the set is on, and a mechanical set of the control of the set of the control of positions, and the control of th

In Code
Professor L. F. Woodruff, of the
Massachusetts Institute of Techmology, designed the machine. Its
installation was declared to be easy
and it is located out of sight behind the set and does not interfere in any way with the reception.
At the end of a given decored tage is removed and decoded,
when the results put in tabulated

form.

One hundred recorders are now in service in the Boston area from which records are being taken weekly, it was stated. Initial survey, bankrolled by John Shepard, is to run ten weeks, at the end of which time there will have been obtained a complete story of the total audience by hours of the day and days of the week.

No price week.

No price week.

No price week.

No price week.

Of the week.

Of the week.

No price we One hundred recorders are now

to Dr. Gallup, are unable to Indicate whether anyone is llstenling to the program or not despite ability to record the station and the length of time it was tuned into the set. Dr. Gallup said they were useful, however, as instruments with which to measure the efficiency of other similar devices.

Three-faction group which has

Swap Announcers

Washington, Dec. 3.

Washington, Dec. 3.

Harold Gray, veteran CBS mikeman at WJSV in Capital, was returned to the sticks this week in a deal with WBIG, Greensboro, N. C. Gray is new assistant manager at Dixle station, in exchange for Walter B. Halsilp, Jr., who moved from WBIG to WJSV.

Arrangement was first instance here of an out and out swap of an-nouncers between two stations Gray had had yearnings toward WBIG for personal reasons. He is well known there, but Halsilp comes to Capital outlet, sight un-

Getting Jobs Easier, **But Pav Still Same** For Philly Spielers

- Philadelphia, Dec. 3.

Philadelphia, Dec. 3.

Recent scarcity of announcers here has created unprecedented condition among studios. It's always been just about impossible for nannouncers to shift from one station to another. If they quit or were fired from one studio they were polson to any other. Stations apparently flagured it a matter of keeping pace with listeners, If So-and-So isn't good enough for Such-and-Such station, why should he be good enough for us? being reasoning. But mike-wise lads have been getting rarer than roosters' molars and it's all changed now. If announcer leaves one station there are plenty of other broadcasters eager to grab him, and it's even gotten to place where they've been trying the power of the book of the condition of the condition

Grandma's Night Out

Grandma's Night Out
WMCA, New York, taking the
cast of Grandma's Night Out for
an airplane ride Thursday (5) and
will broadcast from the plane.
Program, running Friday eves
since August and fed to the Intercity hookup, is staged by members
of the Brookiyn Three-Scorc-andTen ciub, all of whom are 60 or

for the past four months been working on the formation of a station measurement bureau is on the werge of agreeing as to the number of the following of the following the

STARTS FLURRY

With 120 Stations Owned by Newspapers. Two-Way Representation of Coordinated Media Thought Plausible-But Radio Trade Itself Sees Some Practical Handicaps

BRAND NEW

Chicago, Dec. 3.

Firm of E. Katz, newspaper reps, is making a bid for the radio sales representation. Has already popped into the field with the take-over of the national sales jobs for KLZ in Denver and WKY of Oklahoma City, both of which are associated with the Oklahoma City Times and the Oklahoma, repped through the E. Katz offices.

This, figures as just a start for Katz company which is out contacting-stations throughout the country for possible contracts. Firm has already made overtures to several key men in radio rep. field for possible afficient of the country of a great deal of spot radio bairs, with most of the stations in the country and so would be in a position to bring a good number of these stations into the E. Katz roster.

Follow the Leader

It has caused a flurry among the other newspaper reps and they are hurriedly calling special meetings to decide whether or not to follow the lead of Katz organization in the read of Katz organization in the Country through their long connection with these clinics; they know the newspaper setup of the radio connection with these clinics; they know the newspaper setup of the radio connection and believe that they can then beau organization or

'Mr. Sage' Revealed as American; Canada's Liberals Still Hot: Radio Investigations Due

KESTEN'S NEW DUTIES

Detached From Present Job for Special Assignment

William S. Faley has assigned Paul Kesten, CBS vice-president, to devote himself for an indefinite future period to studying 'current problems and future developments in the broadcasting industry.'
During that ti, unofficially estimated to be at least a year, Kesten's present 'vice-presidential dudes will temporarily be held in more than the property of the proper

Exact nature of the latter is un Exact nature of the latter is unannounced. Known, however, that Kesten has lately been concerning himself with market data, and that CBS has kept an eye cocked on Washington. Consequently expected that Kesten's work will have to do with the contemplated re-allocation of wave lengths with which the FCC is concerning itself, and possibly the power increases for various CBS stations.

WARING CASE **POSTPONED TO DEC. 12**

Philadelphia, Dec. 3.
Trial of Fred Waring's suit to restrain WDAS from 'mauthorized'
broadcasting of his phonograph recordings, originally scheduled for
Thursday (5) in Common Pleas
Court No. 1 before Judge Harry S.
McDevitt, has been postponed a
week until December 12. The suit
is taken as having important bearing on present and pending copyright laws and on broadcaster-performer relations.

former relations. former relations.

Backing Waring in case is Nartional Association of Performing Artists, of which he is president. RCA-Victor, makers of Waring recordings, and NAB are co-operation of their legal staffs to defense. Maurice Speiser of Speiser & Spoiser is handling cast for plaintiff, while James P. Gilliland, of Carr & Krauss, is in active charge of defense.

cense.

Application by WDAS for right to broadcast proceedings will probably be turned down as Hizoner is understood to feel it would compromise dignify of court. However, that's not final and station is still working to obtain ether permit. Ozile Nelson, who broke into print last week with opinion; that broadcast of recordings is good publicity, will be invited by defense counsel to give his views on question to court. Case is also expected to draw numerous other radio and musical 'names' as expert witnesses for Waring. for Wa m would expert witnesses for Waring Broadcasting of them would be trick of the week for WDAS, partic-ularly as unpaid use of their names and work is object of sult:

rrangements are being made to have those interested in Waring's side of the case, including witnesses, transported by special train to Philadelpha the night before the opening of the trial. Bunch will consist of name orchestra leaders and mike vocalists, representatives of the susblains union, talent book of the susblains union, talent book Authors and Publishers and the Music Publishers Protective Association. clation.

Mae Murray Waxes

Mae Murray will do a scries of radio programs for Columbus Radio Studios. Being prepared by D. J.

A sweeping investigation of the Canadian Radio Commission will be immediately launched following reports just received by Pri ister King that the mysterious '

Sage,' self-styled political commentator during the last election, was tator during the last election, was Vaughan Glaser, an Américan actor brought to Canada under, a special immigration permit to broadcast the propaganda campaign under the di-rection and sponsorship of the now-defeated Conservative party. Result of the investigation is to be it re-form of broadcast regulations which will, among other things, pit an end to 'abuse to public men.'

end to 'abuse to public men.'

Mr. Sage' series, originating from
CKNC, Toronto, and 'carried over
the coast-to-coast web of the Canadian Raddo Commission, was a particularly virulent piece of, election
campaigning, and King was never
spared in the socks which the 'commentator' took during hig political
spiels. Identity of 'Mr. Sage' was
kept a close secret, but has, now
leaked out. Glaser is a Clevelandborn stock actor who for a long
dian border town's. Was in Toronto
for a seven-year stretch on one occasion, and on another conducted a
radio station here.
Personality, Glaser is not involved

radio station here.

Personally, Giaser is not involved in the current investigation, having apparently served in the campaign simply as talent on a program. Conservative party's radio methods are the subject matter of the ruckus, and the 'Mr. Sage' deal is one element that is causing the liberals to have used. hurn up.

CKNC Matter

hurn up.

CKNC Matter

Another matter to be probed is the fact that the Canadian Radio Commission assigned CKNC a poor wave-length and a reduction in power, and then subsequently took the station over two months before election time, together with CRCT here, for political broadcaste only. Night before elections CKNC was closed entirely, the 'Mr. Sage' series stopped, and officials of CKNC were absorbed into the Canadian Radio Commission.

Under current legislation, the authority of the Canadian Radio Commission.

It is expected that at that time a new system of national broadcasting will be established under the direction of the Ministry of Communications, a new department which is planned to consolidate the ratiways, canals and marine portfolios.

Vaughan Glaser, who was located at the Lambs Club in New York Monday (2), said that he had not been imported into Canada for the broadcasts. He was in Toronto, where he has lived for 15 years, when he was approached about doing the 'Sage' character. He took the part, averred Glaser, as he would any job, as far as the political angles of the series were concerned, it meant nothing to him personally. He would have taken an assignment from the Liberals, if it had been offered him.

PACKARD WITHDRAWS ON SHORTWAVE BOUT

Export division of the Packard Motor Car Co. has dropped the lidea it had of shortwaving the Joe Louis-Palino Uzcudun fight Dec. Jouis-Palino Uzcudun fight Dec. 13 to a group of South American stations. Mike Jacobs wants \$10,000 for the world broadcast rights. Deal with NBC for the rights fell through when the network falled to put up the easil in advance as required by Jacobs. Latter has relied the low at the product of t

VARIETY

COMMERCIALS

WEEK OF DEC. 4-10

This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name. All time is p. m unless otherwise noted. Where one advertiser as two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

account.

"Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday);
W (Wednesday); Th (Thursday); F (Friday); S: (Saturday).

Odette Myrtil
Pickins Sisters

Mark Warms Ore
Lord & Thomas

A. S. MUYL, K. CO.
(Old E. War. Flow
Fri-7-18 p.m. - WARK
Minatrel Man'
rving Keufman

Fri-7-18 p.m. - WARK
Minatrel Man'
rving Keufman
Prod. (Inona)
Frid (Inona)
Fr AMERICAN CAN 9-Tu-WJZ Ben Bernie & Lad *Fuller-Smith-Ross AMERICAN HOME PRODUCTS

WARC-11:45 AM.
WISC-12:10 AM.
WARC-12:10 AM.
Bear Accd-Thur,
Base-Accd-Thur,
Bellin Sunnamentela
Alian KearaLucy Loughill
Lucy Colline
Burford Hampden
Burford Hampden
Burford Hampden
Lucy Colline
Burford Hampden
Lucy Hampden
Lucy Hampden
Lucy Lucy Hamp ACHICANA

E. F. CAMPANA

GISA-Sa WJZ

Grand Hotel'

AND COMPANA

Don Ameeb

Pirat Nighter'

Francis X Bushme

Betty Lou Gerson

'ariton' Brickert

Cill' Soubler'

E. Sagerquist Orc.

Authers Whitage

CAMPESIL

L'Soupper

L'Soupper "Author Willies CAMPERL CAMPER

Francia Bowman
**BEDIGO
CARNATION ALLIA
10-31-WEAB
Lulleby Lady
Ireene Wicker
M L Eastmen
Ruth Lyon
**Erwin Wassev
CHARIS CURP.
1:48-Ro-WABO
Slaters of the Skil16t*

idt est Rafph Dumke

Ed Est Rafph Dumke

*John L. Butler Co.
CHEVROLET

9-Rat-WEAS

Rubinoff
Virginia Rea
Jan Peerce
Graham McNamee

*Campbell-E CITIES SERVICE 8-F-WEAR S-F-WEAR
Jessica Dragonetta
Rosario Bourden to
quartet
'Lord & Thuna'COCA-COLA CO.
0:30-WASC.
Retreehment Time
Connie Bosweil
Ray Noble's Oro
'D'Arcy

COLGATE-PALM 9-Fri-W4Z Palminive Noap Beauty Box The-tre

Beauty Ros The tre' Gondolfer Saraly. John Bartley. John Bartley. John Bartley. Beauty Seephine Ontoine Al Gooding Ontoine of Gisser Gestrude Berring Berring Berring Berring Berring Berring Berring Stephine Francis Ceorge Toblas Atline Francis Anford Melanc Tenton & Rowley.

Blackett
BORDEN

1:45-W-WEAP
Magic Recipes
Bill Bradley
Jane Ellison
Young & Roblesh
BOURADIS SALES,
Mon-8:30-WJZ
('Evening in Paris')

5:46-M-WEAF (Super-Suda) 'Clara, Lu & 'Em' Louise Starkey

Isobel Carrothera Helen King *Benton & Bowler CONSOLIDATED CIGAR

GEN. BAKING
GIN. BAKING
SIN-SH-WARD
SIN-SH-WARD
SIN-SH-WARD
Frank Crumit
Key Renyelek
Three Jester
And Sin-Ward
And Terry
Laster Jay
William Adam
William
William

Vernia Meintyre
Virginia Lee
Moiasses of Jen'ry
Virginia Lee
Moiasses of Jen'ry
Valter Tetley
Inurie Monsey

1-5-M. Willer

1-

Prew Pe. Robert Allen Da Garmo & Killo GPLF Sn-WABC Perno
N W Aver
1. 4. FOX
7:45-F-WEAF
Fox Fur Trap 7:30-Sn-WABC Phil Baker Beetle and Bottle

*Sehl

4:RUEN

7:43-Tn-Sn-WOR

Washington

Merry-Go-Round

Drew, Penrson

Robort Allen

Emity Vani
Agnes Moorhead
Saven U's
Mazine Gray
Mazine
M

Section 19 Section 19

ROBENDA STATES OF STATES O

5:45-M-W-F-WABC
'Og, Son of Fire'
Irving Crump, Au.
Affred Brown
Patriola Dunlap
James Andelin
Reg Knorr
'J, Waiter Thomp.
LIFE SAVEB
8-Wed-WJZ
'Lifeasver Rendezyous'

9-M-WJ Malcolm Cle Gue Van Binclair Qt. Bill Childe Fritz Clark Joe Parsons Cliff Soubler Harry Kogen *Federal

PROCESS TOPICS STATE OF THE PROPERTY OF THE PR

BYLLIP MORRELS
Sally Singer
S.Th. WEAP
Sally Singer
1 Sweetbearts
LEON BOYS
PHIL Duer
PHIL Duer
Horse Boys
Horse
Horse Boys
Horse
Hor

B.-Wed-WJZ
Lifesaver Rendesvous'
Fili Duey
Hill Duey
Lifes Lucas Ore
Cropping & Lloyd.

MYERS
(Chesterfield Clgs)
S.-W-ABD
Lily Fonna ABD
Lily Fonna ABD
Andra Kostelentes
Ore throughout
Newell-Emmett
LORILLARD

Oro throughout
LORILLARD
(Cal Gold)
TOO Sa WEAF
Sporte Review
Steve Owen
Lonnen & M
GEORGE W.
LUFT CO.
(Tangee)
10:38 WEAT CO.

ALL MARTHER MACFAULEN PSOF-FWEAF COUNTY OF STORY Allyn Joslyn
Arthur Kudner
MALTEH
JOEREALSaJOEREALSaDale Carnogle
Vernnic Wiggins
George Shackley
Mme-Olga Attle
Sanuel Kassal
S. C. Croot Co.
MANUALLINE
6-5-30-WEAF
Pediouse Serna

PRINCESS TAY STATE OF SOME VALUE OF SOME VAL

Royal Glatine)

Royal Glatine)

Tagler Froodcast

Royal Glatine)

Tagler Froodcast

Royal Glatine)

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Royal Glatine

Royal Glatine

Trank Mark

STANDARD OIL

STAN

BEAL MILE

S-SO-WIT OF THE PROPERTY OF THE PRO

TANDERSON BRITTON BRIT SCHULTE
SCHULTE
7:15-Tu-Th-WABC
Ruhe Goldberg
Vera Van
Waldo Mayo's Orc
*F. Presbrey

Verland historis Orc
**F. Prenbrey
**F. Prenbrey

*Hann-Metzget
UNION CENTR:
(Insurance)
5-Su-W4Z
Roses & Drums
H. Williams, Dir
Helen Claire
Reed Brown, Jr
John Griggs
Brio Dressler
Es wyn Mutch

Sponsors—Agencies

Donahus & Coe handling Glame Company's series over WOR, New York, starting Dec. 15 with Jack Bergh singing. It will be aired Sundays and Wednesdays. Nati polish is the firm's product to be plugged.

Ernest Davids, Inc., in charge of Hulburt's Fruit Products, Inc., starting over WOR, New York, Dec. 6 for Friday series, also a partici-pating spot on Allie Lowe Miles club on Wednesday. Citrus Juices to be advertised.

Jos Bolton's 'Man About Town' starts for H. T. Dewey & Sons Co. over WOR, New York, on Dec. 6, through Fairfax Advertising. This new contract follows previous one for a quarter hour broadcast before football games.

Murine (eye-wash) started last Thursday over Mutual with Blue Dlamond's orchestra and vocalists, It's on at 9:30 p. m. EST for haif-hour periods, Handled through Neisser-Meyer-hoff, Ino.

General Baking (Bond Bread) is, following a transcription test in New England putting the "Terry and Ted serial on a CBS hookup which will take in New York, Cleveland, Columbus, Detroit, Hartford, Philadelphia, Providence, Springfield, Wheeling and Worcester: Adventure idea starts network Dec. 2 and will be on a Monday to Friday, inclusive, schedule.

Merriil ad agency has opened an office in Cincinnati.

Pasadena Products Co. (Salrocin pharmaceuticals) placing a campaign through the Guenther Bradford agency, Chicago, in which radio is aliotted \$2,000,

Breese Grain Co. (Sentry pan-cake and waftle mix) contemplating radio through the Shafer-Brennan Advertising Co., St. Louis. Same agency is also putting radio on the media list for a campaign by the Midland Baking Co. (Honey Krushed wheat and Toastmaster bread).

Stewart-Warner Corp. appointing Hays MacFarland & Co. to handle advertising on its radios and refrigerators. Agency until recently placed advertising for General Household Utilities (Grunow refrigerators, etc.), but resigned from that account a short time ago.

WLVA's Own Reporter

Tuck Young, ex-Hearst reporter to Washington, has been added to WLVA's staff to build up a local news coverage. Young will also handle the Trans-Radio timt, putting on hourly broadcast ried serious competition with the two dailles for local news since Nowlin Fuckett gave up newscasting.

Eviner A Jeroms Fock Robeits Park Robeits Pa

Lampiighter'
Jacob Tarshish
*Erwin-Wassy
B. L. WATKINS
0-Su-WEAF

B. L. WATKINS
D-Sa-WEAPOTH
D-Sa-WEAPOTH
DASTE
DA

WESTCLOX
5:30-8n-WEAF
Big Ben Drama
Dramae
Arthur Alien
Frich Connelly
WHEATENA
7:15-71-WEAF
Popeye the Sellor
WHODH: RY
17:45-81-WF-WAZ
Dangerous
Paradise

Dangerous FranBlish Hitz
Sile Hitz
Sile Dawson
Tennen & M
WM WRIGLEY
T-Dnill EX
Sn. WANG
Myste Valurge
Myste Valurge
Donna Damerel
Iack Arnold
Fav Hedge
Warle Nelson
Francas Hooper

CHRISTMAS IS COMING

to Friends, Clients or Employees
A Practical Gift—It Will Be Appreciated

VARIETY

GIVE A VARIETY SUBSCRIPTION

\$6 a Year-Four Subscriptions, or More, \$5 Each Foreign \$1 Extra

154 West 46th Street, New York City

NKEPT AIR PROMISES

Reallocation Stalled

Further delay in opening public discussion of radio reallocation is expected here with doubt that any concrete results will materialize before late next spring or sometime in the summer.

Report on desirability or changing regulations covering clear channel stations is still due for presentation to the broadcast dision sometime this month, but the document may not be handed in until considerably later. Believed that scheme will be retarded in until considerably later. Believed that scheme will be retarded in until considerably later. Believed that scheme will be retarded until the new chief engineer, Comdr. T. A. M. Craven has had a chance to analyze the findings of broadcast engineers and discuss the plan with subordinates.

The regional shake-up scheme, which was presented to the Broadcast members a month ago and never has seen official daylight, is still reliably reported to be dead, although it continues likely that commish will toes the engineer's suggestions into the forthcoming hearing for the purpose of getting industry reaction. Even so, Washington does not expect anything to be done with the regional report for many months.

Preliminary survey of the clear channel phase of the problem has been washed up and mass of data has been accumulated for study the number of exclusive frequencies. Expectation continues to be that the experts will recommend the commish remove the existing 50,000 wat ild and make the maximum

push other problems aside. Expectation continues to be that the experts will recommend the commish remove the existing 50,000 watt ild and make the maximum power 500 kw, leaving it optional with stations whether they take advantage of the new limitation.

NEW YORK RADIO PARADE

By Nellie Revell

Abe Lyman Bob Goldstein Split
Abe Lyman has amicably split with his manager, for the past ten
years, Bob Goldstein. Goldstein, executive in charge of talent at Blackett-Sample-Hummert Agency, stays as is. Lyman continues to lead his
orchestra on radio programs for various Blackett-Sample-Hummert
Agency clients.

Agency clients.

Papers were signatured yesterday that call for Music Corporation o
America to manage the Lyman band. Lyman intends trouping th
Hollywood restaurant floor show this summer. Under title of 'Holly
wood Revels' they will play a series of one nighters.

Don Bestor Gets Card Back

Local 802 has returned union card to Don Bestor. Despite heavy
pressure the members of his orchestra and Bestor lost their appear
against the decision of the Local 802 trial board. Bestor paid his fine
of \$1,000 and a claim of \$465. Men paid a fine of \$100 per man. The
local proved its rules were not to be tampered with. Now, rather than
permanently withdraw a man's opportunity to make a living. Bestor has
been reinstated. Members of his orchestra didn't lose their cards at any
time but their earning power was curtailed by the setting-down of
Bestor.

Radio Editor Shows Intelligence
Charlotte Geer, radio editor of the Newark Evening News, is now writing the continuity for the Hammerstein Music Hall of the Air program at National Broadcasting Company. In one of her reviews of the program she rapped the quality of the continuity. Sponsor offered her an opportunity to do a better job. She took the dare and seems to have clicked. Only previous radio experience had to do with scripts for a couple of small WOR shows last year.

Before Cole Porter

Riverside Drive Church airs its male choir once a week at WMCA. The opening and closing theme is titled: 'All Through the Night.' One of the Cole Forter times, all of them are restricted, in 'Anything Goes' has the same title. Imagine the excliement at the office of the producer when news seeped in that WMCA had a program using one of their hit songs, restricted song no less, for a theme number. Ab it of sleuthing showed that the number the choir was using was an old Welsh folk song and the lyrics have to do with: . . . shepherd watching on the hillside ALL THROUGH THE NIGHT.

Inside Stuff on Buck Rogers

Buck Rogers script program is due to cease airing shortly. Program is still popular with listeners and its rating is high but program is not selling the product. Reason: sponsor persists in writing his own commercial plugs which consequently are much too technical for the juvenile listeners. So kids like show but don't know what is being sold. Another angle has the agency more than fed-up with another situation: Budget is limited and whenever the author uses an extra character in the script the actor doing this role is paid by the agency.

Why Auditions Are Cancelled

One of the independent radio program producers was fanned thrice in one day last week. He had three shows which were okayed by the sponsor subject to a satisfactory audition. Audition the first was cancelled when the cilent's daughter was suddenly taken ill. Audition number two went the same way when the cilent himself went under with a sudden attack of pneumonia. Still later the same day a third audition went down without swinging when the frau of the agency radio executive was suddenly taken ill.

Sponsor has given 'House of Glass' until end of current 12-week stretch (Dec. 25) to find another spot on air else expects to cancel...

Barry McKinley singing with the Al Donahue orchestra... Harold Stern celebrated his 11th anniversary in radio with the first broadcast for Pompeian...Phil Lord sold his 'G-Men' script again. This time under title of 'Crime Crusaders'... Vella Reves of Frisco office of National Broadcasting Company in town....World-Telegram exits from WMCA on the 7th and shifts over to WHN. The two half-hour market analysis programs are okay but those ten-minute news flash programs from the World-Telegram offices are too topheavy with plugs for the paper... What happened to Willie Farmer's National Broadcasting wire for his orchestra at Leon & Edde's?...Ludens looking for a program for its new product, Lozones....Smith Corona typewriters alring a script pro-Continued on page 33)

(Continued on page 33)

WEBS CHECKING CARELESS ACCTS.

Sponsors Rush In, Unpre-pared to Handle Flood of Mail that Sometimes Follows Premium Offer-NBC, CBS Now Mulling Terms, Judges, Actual Delivery of Prizes to Winners

BOOMERANGING?

NBC and Columbia have both decided to maintain a closer supervision over sample giveaways and contests as affecting network-owned and operated stations.

The supervision of the supervi mental probe.

mental probe.

Among the angles that task of supervising will entail are:

1. Checking up the giveaways sponsor to find out whether ample provisions have been made to take care of a huge inquiry return.

2. Following up the returns to see that they have been filled.

3. Scrutinizing every detail of the terms of the contest to determine whether they contain any gimmicks or come-on twists or are too involved for the average listener to volved for the average listener to

volved for the average listener to penetrate.

4. Looking up the judges mentioned in the contest data and ascertain, if legitimate, whether they actually study and sift the returns.

5. Obtaining the names and addresses of the winners and from them learn whether the prizes have been considered by the second of the squawks that the webs have garnered from their own stations in connection with local or spot accounts have had to do with the failure of the commercial to come through with the promised samples. Inquiry has developed that with few exceptions the jam has been caused by the fact that the demand was far greater than what the advertiser had expected, with the result that if he went through with the proposition the cost would run him into a deficit.

Jack Lait to WINS

Jack Lait's Sunday Mirror, Flashes, current on WNEW, switches to WINS towards end of this month. Kenneth McCaleb, managing editor N. Y. Sunday Mirror, who has been pinch-hitting for Lait, who has been non a vacather to the sunday of the sun

Dan Frohman on Air

Daniel Frohman and Hilda Spong, Daniel Fromman and Hilds Spong, one of the few remaining members of the original Daniel Frohman stock company, are scheduled to broadcast over WINS, New York, today (Wednesday) on a stanza marking the release of Frohman's new book, 'Daniel Frohman Presents.'

Program, called 'Court of Literary Justice, goes on at 3:30. Others in the cast are Gladys Shaw Erskine, authoress; Major Ivar Firth, and

Alderman's Attack on Auto Radios **Brings Out Industrial Squawks**

St. Louis, Dec. 3.

St. Louisans own automobes equipped with radios and value of that equipment is \$1,200,000, according to C. H. Christine of St. Louis Electrical Board. This statement was made last week at public hearing on bill outlawing radios from motor cars and sponsored by Alderman O'Connor. Bill ran into lots of static as each of 10 speakers attacked it in its entireity. More attacked it in its entireity. More ers, distributions, broadcasters, St. Louis Safety Council, Automobile Club of Missouri and others voiced disapproval of bill.

Bond Geddes, Washington, D. C., St. Louis, Dec. 3.

disapproval of bill.

Bond Geddes, Washington, D. C., exec., vp. and gen. mer. of National Radio Manufacturer's Asam. declared not one highway engineer in accident caused by radio. Other speakers agrainst bill were Gus Vahlkamp of Automobile Club of Wilssouri, Robert Probst of Armsture Winding Co., R. C. Layer, vp. Atrophone Corp.; Jack L. Von Volkenburg, pres. KMOX; Raymond C.

Schröeder, of WIG: George M. Berry, of Greater St. Louis Automobile Assn.; Reyburn P. Hoffman, mgr. St. Louis Safety Council.
Despite opposition Alderman O'Connor thinks measure a good one and will continue fighting for its adoption. Legislation committee thinks conducted public hearing the conducted public hearing and the conducted public hearing at meeting of entire board on [8].

Frank Rand's Job

Boston, Dec.

Frank Rand has resigned as Di-

HARRYW.CONN

WRITER OF FIRST RUN MATERIAL

and

Writer of the 200 programs

JACK BENNY

HAS BROADCAST

Harry W. Conn is the creator of a style of Air Comedy imitated by 32 Major Programs

ALSO HELPED TO WRITE AND CONSTRUCT

"BROADWAY MELODY OF 1936"

METRO-GOLDWYN-MAYER

Harry W. Conn will continue to make

10.000.000

people laugh through the artistry of

JACK BENNY

MARY LIVINGSTONE

DEATH OR CURTAILMENT OF CANADA'S RADIO COMMISSION SEEN AS LIKELY

\$2 Set Tax Will Go i Favor of Tube Tax-Pressure of Advertisers for Lower Telephone Hookup Rate

Toronto, Dec. Possible elimination of the Ca-nadian Radio Commission, a slackening of present advertising curtailment with an expected resultant in ment with an expected resultant in-crease in radio revenue, and the levying of a stamp tax on tubes to replace the present \$\frac{2}{2}\$ license fee on sets; these are matters now be-ing considered by the Canadian government in the matter of Fed-

"RADIO CITY
MUSIC HALL
ON THE AIR"
EVERY SUNDAY

12:30-1:80 P.M.

Herman Berole 1619 Broadway New York City

Sole Directi

GRACII

GEORGE WHITE'S

Sole Direction, HERMAN BERNIE, 1619 Broadway, New York

■LEON■

And His ORCHESTRA

NOW APPEARING CHEZ PAREE, CHICAGO

WEAF - TUES., WED., FRI. 12 to 12:30 A.M.

Dir., Music Corp. of America Pr. Mgr., HERMAN BERNIE

"LITTLE"

ity Radi

ic Hall

VIOI

WJZ

eral-operated radio in this country.

Valuations for duty purposes are announced as cancelled on radiosets and customs officials are now working on a set of regulations which will per it returning Canndian visitors to the United States to receive the reciprocal exemption on \$100 for tourist purchases as governing visitors from both countries. There are other provisions in the Customs act, however, which will prevent the diffusion of or and of the customs act, however, which will prevent the diffusion of radios. In the Customs act, however, which will prevery, the dimping of radios, for instance, and Canada, at slaughter prices. Cancellation of duty imposts on radios becomes effective January 1.

"Abolition of the Canadian Radio Commission," or at least the splitting of this "Federal appointed body"s functions in being in the price of the production of the production and the price of the production as the price of the production as the price of the production as the price of t

nadiari national advertisers as well as those whose parient companies are in the United States. Claim is that the inajority of stations have an absolute monopoly of the air in their own area, that the three line companies controlling, means of transmitting programs are charging exorbitant rates, and that station and line rates must be lowered. In order to free the Canadian Radiary to the companies of the compan troing of the control of the control

erage.

Belief of the previous administration that advertising was obnoxious in a policy of nationalized radio and should be prohibited to the exand should be prohibited to the ex-tent that radio revenue should be just such as to operate the govern-ment stations after laking the \$1,500,000 license-fee revenue into consideration, is supplanted by the new government's attitude that added radio revenue is needed from added radio revenue is needed from extensional trade of the research restrictions must be made more ent restrictions must be made more reasonable.

\$2 Nuisance

Abolition of the present licensefee system is certain, well-informed
claim. The \$2 levy has caused annoyance as a 'nulsance tax' both to
listeners and collectors. Under
present system, radio dealers cannot
sell a set unless it is immediately
licensed, or repair a radio unless
the owner can produce his license.
Imposition of a stamp tax on tubes
Is held, to be a more convenient ls held to be a more convenient method of collecting revenue besides being more equitable. Total revenue being more equitable. Total revenue from set-owners this year was slightly under \$1.500,000, collections running about \$3%. Radio-owners on relief are exempt. Estimated, therefore, that there are about \$80,000 registered sets in Canada but known that many have steadily evaded the \$2-levy but have not been apprehended. Amount of the complete of the

been determined.

New government is committed to retreachment on certain public services and unlikely that there will be any immediate appropriation for the purchase or erection of more stations across Canada. First important step will be to make the system already in operation pay, this by easing the present advertising clamps, and turnish to Candian listoners the maximum entertainment value from the existing station set-up.

station set-up.

Joe E. Brown left Hollywood Sunday (1) for New York, where he will broadcast Dec. 9 'The Showoff' on the Lux program.

Lewis Clay, who had to do with he March of Time air show in New York and also scribed for Radio pictures on the West Coast, has joined the WLW production staff.

Here and There

New announcers in Balto: John Ademy at WCAO; Bill Herson and Phil Christ at WFBR.

Mrs. George Bolek indisposed, and consequently of the weekly. Bolek Musicales' WCAO, Baitimore, feeds to Columbia.

William Stuht, new appointee on KOMO-KJR, Seattle, commercial staff.

Lyttleton 'Tubby' Tempes quitting the KOMO-KJR, Seattle cintinuity staff for newspaper work with the Vancouver (Wash.) Columbian.

Ken Stuart, veteran KOL announcer, off to new fields in San Francisco.

Priscilla Fortescue, Yankee Web's shopping expert, dubbing in descriptive talk for a series of fashion films.

Charlie Phelan, Sales Director of Yankee Network, has purchased another race horse, bringing his stable up to nearly half a dozen nags.

Immigration trouble is keeping Jimmy Shields, late of CKNC, To-ronto, from crossing the U.S.A. bor-der for that WABC series.

'Evening of Silence' was observed by KXYZ, Houston, while all staff members celebrated at the station's fourth birthday party.

Reed Chapman handling CJOR, Vancouver, sport assignments dur-ing absence of Leo Nicholson, honeymooning in California.

A. Olin Niles, who has directed orchestras in Troy theatres, is batoning the Rensselaer Polytechnic Institute Symphony unit, heard over

Ernie Smith, formerly of WAIM, inderson, N. C., directing programs or WBIG, Greensboro,

Robert Longwell and Robert Longwell and Larry Gen-tile announcing for WJBK, Detroit. George McWilliams is doing continuity chores at same station.

WFBR, Baltimore, has taken stu-dio quarters in the Lord Balto hotel, from which programs will be aired as soon as the space is shaped up for broadcasting.

Chuck Wise, publicity director of WKRC, Cincinnati, put in fort-night's vacash visiting studios in New York and Chicago.

Charlotte Shaffer, telephone operator at WKRC, Cincy, a bride,

Larry Menckin of Crosley's con-tinuity staff and authoring Ken-Rad Unsolved Mysteries on WLW, has written four articles on how he does it to be published by Writer's

WHBB, Selma, Ala., went on the air last week with formal opening as Alabama's newest station. John S. Allen is manager of the 100-watter, which operates on 1,500 kilos. One of the speakers on the dedicatory program was Congressian Samuel Ed. Who helped secure the point from the F. C. C.

Gene Stafford new to WHN, New York; joining the program depart-ment last week.

Peter MacArthur, director of the owa Barn Dance Frolic for WHO, Des Moines, will go to Havana for the sixth annual International Radio Club party, Dec. 9-11. WHO wil! exchange a program with Ha-vana Dec. 3 extending greetings.

Mrs. Dorothy Edwards, of the National Household Institute, an added starter on Procter & Gamble Oxydol's 'Ma Perkins,' over the NBC red web.

Rose Mountain, contralto on WGY, Schenectady, in the pioneer days, is back on a sustainer.

Ed Voynow escorted a squad of station managers to the Chicago hockey games.

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts:

STATION WEB-THEATRE RECIPROCITY WIBX, UTICA, N. Y.

On All-Fronts

Utica, N. Y.

WIBX has concluded a mutual publicity tleup with five pic houses free plugs over the air for a trailer shown in the theatres. Dale Robiertson, station manager, responsible for the idea. Continuity for the float. Continuity for the dea. Continuity for the float. Continuity float. Continuit

plug in it get reciprocal punicity over WIBX.

25c Admi ion for Housewives Philadelphia. Through simple expedient of making 'em pay for it, Anice Ives has convinced Philip women dialest that the Air visual parties are something hot. Admission charges (35 cents) pay for upkeep of entire setiup, and whatever she collects from Starting in 1930 over WIP. La Ives ran program not as home economics show, but as straight entertainment. She runs her get-together this vites human to think a thing's no good if you don't have to pay for it, she charges ladies to get in. Crowds of 1,500 to 2,000 are not unnow total more than 200. Highlight of year is annual Christmas party, from which proceeds go to charity. What has put chology and tireless engot pay-

For the Ladies
Des Moines.
Iowa Broadcasting System has
sold the 'Female Voice of Experience' to the Lane-Bryant department here, Priscilla Wayne,
Tribune women's writer handling
the program.

KMBC's Fast Work
Kansas City.
One of the most elaborate and complicated broadcasts ever staged in Kansas City was put on by KMBC on the occasion of the inauguration of Fred Goldman as president of the Chamber of Communication of the Communication of the Chamber of Communication of the Communication of

intened to the broadcast by short "Just as the 15-minute ceremony ended the plane landed at the Mu-nicipal airport and a short-wave switch-over was made to the KMBC Newcaster car. Retiring president Woodmansee and incoming president Goldman were rushed to the car by polics escort, and escorted to the car by polics escort, and escorted to meeting was the money.

the Hotel Muehlebach, where the meeting was in progress.
During the four-minute ride Earle Smith, KMBC news editor, and the state of th

30c Worth of Oil for 1c Indianapolis

Frank Presbrey's Drafts
New York.
Fac-similes of checks are being
mailed out by the Frank Presbrey
Co, advertising agency, to call attention to the Schuite Cigar Store
program which debuted over CBS
last night (3). Legend on the imi-

tation bank order reads: ' irst National Bank of Entertainment at Columbia Broadcasting System Broadcasting System of the System

'Dept. Store of the Air'

Opet. Store of the Air Miani. Station WIOD in Miami. Florida, has inaugurated a Department Store of the Air Program aired each store of the Air Program aired each tures a Spanish orchestra, marlinha, guitar and vocal solos, organ-piano duos and where-to-show news presented in English and Spanish. Is especially designed for Latin-Abertican latencys to JOD and its short-wave affiliate, WAXE.



on Chevrolet

SATURDAYS, 9 P.M., WEAF COAST-TO-COAST

> Address: Stroudsburg, Pa. Phone: Saylorsburg,

RICO MARCELLI And His Orchestra

Second Year With Johnson Wax Program

Mon., 7-7:30 P.M. CST



EXCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC. WILLIAM MORRIS AGENCY



EXCLUSIVE MANAGEMEN ROCKWELL O'KEEFE INC.



ROCKWELL O KEEFE INC

JACKIE HELLER Ole Maestro's Rudio Sensation NRC NETWORKS

CHICAGO

Direction HERMAN BERNIE, in association with NBC Artist Bureau

AL SHAYNE

EVERY SUNDAY WOR-12:30 to 1 P.M., for

ANSONIA SHOES ot Fashions for Footlight Femm

Radio's Ambassador of Song

Inside Stuff—Radio

Ownership of four-fifths of the capital stock of WJR, Detroit, by three individuals was revealed last week in registration statement filed with the Securities and Exchange Commission as first move by a radio station to seil part of its stock to the public. George A, Richards and his wife, Frances S. Richards, between them control 69 percent of the corporation, the statement showed. Richards, as president of the corporation, is lighted as beneficial owner of 31,700 shares of \$6 par value capital stock, which is 29 percent of the total outstanding, and his spouse was down for \$5,200 shares, or 40 percent of the aggregate. Leo J. Fitzpatrick, vice-prez, owns 27,040 shares, or 20.8 percent.

20.8 percent.

Salary figures included in the document showed Richards' annual remuneration is \$30,000, while Fitzpatrick draws down \$18,400. P. M. Thomas, secretary-treasurer, who owns \$6,760 shares of the stock, is worth \$5,000, per annum. Contracts between the station and NBC, ing Features, and ASUAP were reveated by the filing. Station has agreement with the chain to pay \$1,500 per month for sustaining programs and in return collects at usual hourly rates for time sold for web commercials. Contract with King Features calls for news report of Hearst's International News Service for \$150 per week. The ASUAP contract stipulates that, in addition to paying \$5,000 and \$5% per year, the station will agree to an amendment boosting the license fee if its power is raised as is contemplated.

Laurenes Schwab, producer of 'May Wine' operetta offered Baltimore radio stations the four leads, Walfer Woolf King, Nancy McCord, Vera Vales, Marchael Committee, and the score would be played and sung. Schwab allea was that one of the stations could peddle such a program to, one of local six advertisers.

If was first time any touring legit touching this town ever made auch an 'overture to Balto broadcasting' and it got a round-robin turndown not because the stations distilked idea, but no local firm ever pid anywhere near '\$500 for talent, and stations believed to even get any prospectif warmed up would take several weeks longer than show stayed here. After 'the Schwab' proposal got no bids, Hearst-owned newspaper News-Post' popped up with proposition that paper would spread sheafs of publicity for show in sheet during sojourn in Balto, if the leads in Wine' would a halfhord broadcast graits over Hearst-owned WBAL, with News-Post home-delivery dept, putting in few plugs for self as apparent; sponsor. Wine' management consented, but supplied no orchestra, merely four singers with accompanying planiet.

There is increasing ilkelihood that the National roadcasting Company will break away from its complete network policy in 1936 and will accept, basebail play-by-play contracts on the bulk of its owned-and-porated stations.

This likelihood come from pressure from both within the ranks of the organization and from various heavy advertisers and agencies. Basebail play-by-play int its high mark in 1935, primarily through the build-up by General Mills for Wheatles, and the outlook for 1938 is that there will be even more scrambling for the key basebail play-by-play aposts by the advertisers. General Mills is going at it wide and handsome with a budget for basebail alone figured at nearly \$700,000 in 1936, the sum being raised 20 grand since the original appropriation for basebail was considered several months ago,

Clean bill of health has been given 90% of the mass of commercial radio continuities scrutinized by Federal Trade Commission during the first year of this servicement agency's vigil over ether advertising.

advertising.

Reporting to Congress on accomplishments for the fiscal year ended June 30, F.T.C. said that satisfactory progress has been made toward shutting off blurbs which are not deemed in the public interest. Teamwork with other branches of the government has been particularly effective, report said.

Up to June 30, commish had received 439,253 continuities and had finished the hurried preliminary review on 376,539. Out of this latter number only 38,873 were marked for further consideration and possible action against sponsors.

Business of National Broadcasting Company's studio tours increased 10% in second year of existence as compared with first season. The second 12-month period closed November 19, when records of tour biz showed that 472,131 paid to go on tour through NBC's studio set-up as compared with 429,200 in previous year or 42,331 more people. Actual financial return to NBC is expected to stack up even more favorably than first year of tour's existence. Reason for this is that NBC studio tour management also sold tickets for Rockefelier Center tour and obtains percentage return for this work.

Réputedly the first radio artist in Canada to feel the effects of the Italo-Ethlopian conflict is Leon Zuckert, South American baton-wielder, who conducts a rumba and tango band here. Seems the Latin had been rehearsing his orchestra for weeks prior to hitting the ether for a Canadian shiper in Italian, olive oii. Canadian shipment was unloaded at Naples when Mussolini took over the steamship as a troop transport and, with sanctions now in force, the oil can't be shipped to Canada and Leon doesn't go on the air because there is no oil to advertise.

Jerry King came to the rescue of Coast grid fans last weekend by shelling out \$1,000 for a direct line to the Southern Methodist-Texas Christian game for KEWB. Neither of, the chain outlete carried the full game, since Army and Navy were fighting it out in Philly. It was smart showmanship on King's part and station will probably

be repaid in good will.

German radio manufacturing industry, comprising 28 firms, is not doing so well. Two leading firms, Sebt and Lumophon, went into liquidation last week, and output of wireless sets declined plenty. Cheapest German loudspeaker, Volksempftanger (People's Radio) which costs 16 marks (330) soil 165,000 ests this year against 295,000 in same

Although CBS has steadfastly denied that a big broadcasting studio is planned for the west coast, tipoff came last week in Hollywood when an architect asked a well known film studio man to help him land the CBB job. Also known that blueprint lads have made many trips to downtown headquarters.

We'b's current quarters in Los Angeles are confined to a small office suite.

Confident that their petition for five kw will get tavorable action from the commission, KECA exces in L. A. are scouting the suburbs for a new transmitter spot. Station has been on a straight concert diet for past year with few commercials coming its way. Sister spot, KFI, gets all the

The Philip Morris radio program is paying Robbins Music Corp. \$50 a week on a 52-week contract for the theme song written by Ferde Grofe used on the program, the 'On the Trail' movement from his 'Grand Canyon Suite.

WCCO HAS 55 SHOWS

Seven Orchestras, 150 Entertainers Sets a Record

St. Paul, Dec. 3.

WCCO is now originating in its studios 55 commercial live shows a week, each running 15 minutes or more. Shows employ seven different orchestras and approximately 150 Five of the shows are feed to other stations in Minnesota, North Dakota and Iowa.

-Present total of 55 is largest number of Live, shows ever, put on the

Present total of op 18 largest number of live shows ever put on the air locally by any Northwest station, and is greater than number carried currently by all other Twin Cities stations combined.

'Not Interested,' N.A.B. Tells Berry

Trade Association Spurns Invitation from Government—Sees New Code

Broadcasters last week put the trial co-operation, and refused to take any part in forthcoming discussions about revival of the code

Washington, Dec. 3. | rectors of the National Association of Broadcasters in replying to insnub on Major George L. Berry, vite to attend industry-labor con-Government co-ordinator for indus-ference under auspices of the Naference under auspices of the National Recovery Administration next week. Radio gang said it had had enough of partnership with Government and doesn't care for any en-



BEN BERNIE

THE OLD MAESTRO And All The Lads

Shattered



Attendance records at onenight stands along Pacific Coast.

Broken



House records in theatres from California to New York.

Beaten



All existing records at Westwood Gardens, Detroit, Michigan, playing to nightly crowds of over six thousand.

Crashed



Thru with a new record for the Arcadia International Restaurant in Philadelphia. "Deah Deah."

Announcing

A limited engagement of four weeks only, BEGINNING FRI-DAY, DECEMBER 6TH, at

PARADISE RESTAURANT

Broadway at 49th Street New York

Broadcasting each Tuesday night at 9:00 to 9:30 EST and 10:15 to 10:45 PST over the NBC Blue Network for the AMERICAN CAN COMPANY.

Radio Chatter

New York

New York

University of Buffalo history department is collaborating with the property of the partment of the collaborating with the collaborating with the collaborating with the collaborating with the collaboration of t

LITTLE JACK LITTLE

ORCHESTRA

ON' TOUR

APPEARING IN VITAPHONE SHORTS AND HEARD ON COLUMBIA RECORDS

ART KASSEI

KASSELS IN THE AIR ORCHESTRA

Hear Him on the Elgi Program Each Friday 10:30-11 P.M. EST Met. MUSIC CORP. OF AMERICA

ALEXANDER

METROPOLITAN MUSICAL BUREAU 113 W. 57th St. New York

Garden, will be han over WNEW, New York city.

Wade Watson m.c. Gr. Bud and Hand watson m.c. Gr. Bud and Watson m.c. week. West-chester or chestra, and Don Rogers, Bea Wakefield, Lil Claiborne and Elaine Bell, and the work of the work of the wat watson watson

along with a series of announce-ments.

WFBL clumbia cutter in Syra-cuse, has enlarged to quarters add-cuse, has enlarged to quarters add-department. Both 11th floor and downstairs offices are remodeled and evely furnished. Samuel Cook, Charles Phillips and the stations commercial department occupy the

commercial department or the commercial department of Syracuse's Dey Brothers, one of Syracuse's largest department stores, bought 33 announcements to be used in the three days preceding Thanksgiving, on WFBL Syracuse.

Massachusetts

Marcia Lou Hosford now a regu-lar WCOP. Boston, sustainer with personality in the home and dress theme spiel. Dave Price, WCOP. Boston, Sports Commentator, in New York seelng United Features Syndicate about syndication of a news idea he is developing.

yndication of a news eveloping.
Al Routier, Hi Hat Barbecue oorman, to discuss his resemblance o Warren William flicker actor, on sid Paine's Hollywood Star Dust on the Air show over WCOP.

on the Air show over WCOP.
Boston.
Lloyd Dennis, Production Manager of WHDH. Boston, left that station when his resignation became effective Monday (25) to take up duties as an announcer for WBZ. Bradford Hotel. Boston, Jack Knell to be promoted to Production Manager of the Section of the MDH. Boston. Brade Manager of the Scott Furriers Amateur show over WNAC. Boston, Sunday (15).
Wayne Henry Latham, WHDH. Boston, announcer, showed up to Assistant production Manager's December 1, 100 and 1,

Assistant production Manager's Assistant production Manager's Ernest LaBranche, WLLH Lowell spottgeaster, given job of spieling ally wrealling and boxing bouts staged a 'Quie Rex Centre's the stage of the Rex Centre's the stage of the Stag

for a while, during tour with Fritz there. Kreisler.

for a while, during tour with Fritz Kreisler. Dorta, mezz contraito. Fernanda Dorta, mezz contraito. Fernanda Dorta, mezz contraito. Starting Dec. 1, WNAC, Boston. extended sign-off to 1:30 a. m. and WAAB, Boston, extended to 1:00. Both Yankee Net stations are carrying swing stuff from 11:00 p. m. to closing, except for miscellaneous to closing, except for miscellaneous WNAC is taking Mutual and local dance pickups; while WAAB taker CBS and locals.

Georgia

Bob Trout. CBS announcer, and Munt, engineering staff, of CBS, Washington, arrived in Atlanta several days before president's address to work out details of wire arrânse from Atlanta to Warm Springs, Ga. where the President was spending his annual Thanksgiving program, kept WATL, Atlanta, from putting on a nightly remote program from

Manager Ste Station there. Station Manager Steve Cisier had arranged to have a prominent visitor to the President interviewed nightly, and other in-teresting news broadcast. Warm Springs telephone company is not owned by A. T. and T.

teresting news oroaccast. Warm Springs telepione company is not owned by A. T. and T. T. Weblig Springs telepione company is not owned by A. T. and T. H. Portbelle and the springs of the

California

Dick Powell optioned for anoth year as Hollywood Hotel (for Yacash. Sam Moore east for Yacash. Robert Colwell sittin in Hollywood added Mortimer Smith and Paul Greene.

added Morenne.

Greene,
Jimmy Wallington steering his ma
and pa around the H'wood tourist

and pa around the H'wood tourist traps.

Norman Sper claims to be the champion user picker of the grid-iron year.

Jack Benny tossed off two sheets at a time at last week's Jello broad-cast but did a slick piece of ad libbing and dialers were none the wiser.

libbing and dialers were none the wiser.
George Fischer moved his Studio Whispers aliend a couple days to keep out of Immy Fidler's way.
Excellency the Governor's product of the Covernor's product Robinson, who makes his living writing radio sketches.
Donald Cope in H'wood for Benton & Bowles,
Ruthrauff-Ryan's Frisco rep,
Charlie Pertine, check to check with some of the firm's accounts around
Polly Morgan will liven up Welley.

Edily Moran will liven up Wally Beery's Shell Chateau Dec. 30. Bill Ray, former KFWB chief an-nouncer, unveiling The House of Lords just off Hwood boul. It's a thirst-slaker.

Gene Autry east to emcee Na-tional Barn Dance 10th anniversary

ABE .

LYMAN

CALIFORNIA ORGHESTRA COAST-TO-COAST.

(Philling Milk)

ODETTE

MYRTIL

BOURJOIS' "Evening in Paris

MONDAY EVENINGS 8:30 P.M., E.S.T. WJZ-NBC

SCHOOL OF THE AIR CRS—NBC

second year french casino new york carl

> hoff and his orchestra

cbs-wabc-sun, 11-11:30 p.m. mbs-wor-fri, 11:15-11:45 p.m.

ALEX HYDE

musical director

WHN new york

WALTER

WABC-Tuesday, 5 to 5:30 P.M., (Phillips Dental) WEAF-Friday, 9 to 9:30 P.M., EST

Grants and Applications

FCC's Washington Docket

Grants and Applications

Washington, Dec. 3.

Application for one new transmitter last week was okayed by the Federal Communications Commission, and 12 stations received temporary license renewals pending airing of their troubles in the hearing room. Pampa Dally News, Inc., Pampa, Tex., was solitary applicant receiving from the part of the property of the property

Examiners' Reports

EXAMINETS REPORTS

Construction of four new transmitters and license modifications for two existing stations were recommended to the Broadcast Division last week as 18 examiners' reports were produced. Negative findings were filed on five pleas for new stations and five requests for changes of present assignments.

Favorable action was urged on requests of Big Spring Herald for permission to build a 190 watter at Big Spring, Tex., North Texas Broadcasting Co., for another smallie at Paris, Tex.; KGHL, Billings, Mont, for frequency shift from \$50\$ to 780 kc; KID, Idaho Falls, Ida., for day-time power jump: Black Hills Broadcast Co., for permit to build 100 watter at Rapid City, S. D. and Pittsburg Publishing Co., for permit to build smallie at Pittsburg, Kan.

watter at Rapid City, S. D.;and Pittsburg Publishing Co., for permit to build awatter at Rapid City, S. D.;and Pittsburg, Publishing Co., for permit to build smallie at Pittsburg, Kan.; Wichita Broadcasting Co., new station at Pittsburg, Kan.; Wichita Broadcasting Co., new station at Wichita, Kan.; KDPN, Casper, Wyo., frequency shift; KSOO, Sioux Falis, S. D., frequency shift; KXL, Portland, Ore., frequency shift and night power boost; KDEIDE, Los Angeles, power boost and facilities of KELIV, Los Angeles; A.B.C. Broadcasting Co., Big Spring, Tex., new station; Station; Piainview Broadcasting Co., Pilanview, Tex., new station; Station; Piainview Broadcasting Co., Pilanview, Tex., new station; Station; Piainview Broadcasting Co., Competing with the Big Spring Herald for right to erect a 100-watter on 1500 kc at Big Spring, was not amply fortified with cash. Re-commended that the Alariver Broadcasting Co., which requested right to build station in the same area with the North Texas Broadcasting Co., be turned down with prejudice for falling to support the application.

Jack Brooks and Helen Keppler got married; the Vinton Haworths had a baby, which is plenty of ex-citement for one week at WBBM,

VIRGINIANS

AMERICAN

Radio's Best All-Around Colored Quartet MUTUAL NETWORK
THURSDAY, 11:15 P.M., EST
Management MARY L. SHANK WI.W. CINCINNATI TUESDAY. 10:30 A.M., EST THURSDAY. 10:38 A.M., EST SATURDAY, 10:00 A.M., EST



Chilton's Lieutenants

Atlanta, Dec. 3.
A. L. Chilton has assumed hisuties as executive manager of GST, Atlanta. W. H. Summer A. L. Chilton has assumed his duties as executive manager of WGST, Atlanta. W. H. Summer-ville, associated with Chilton in the management of KRLD, Dallas, for the lata fine years becomes general manager of the station. Fred Jeske, known to listeners as Bob Crane, becomes station production. manager. Hé's from Children and the station of the station

duction manager. Has from Col-cago via Iowa.

Mrs. Pauline J. Wilhite, WGST's treasurer, who has been also acting as o ce manager, will continue in that capacity, Mr. Chilton an-

WFIL Chips Off a Piece

WFIL Chips Off a Pièce
Philadelphia, Dec.
First time company has changed
its local radio set-up in five years
has Maryland Pharmaceutical Company (Rem) signed for spot announcements with WFIL. Firm's
local radio budget will remain same
as before but business will probably
be split between WFIL and WCAU.
Latter had it exclusively before.
New contracts with WFIL calls
for 21 station break spot announcements and weather reports a week
for 26-week run. Deal was arranged by Jack Stewart, station
sales manager, through Joseph Katz
agency, Baltimore.

AL

And His ORCHESTRA PALMOLIVE BEAUTY BOX

EVERY FRIDAY, WJZ

9 P.M. EST, 7:30 P.M. PST, NBC

LUCKY STRIKE HIT PARADE

Saturdays, 8 P.M., WEAF COAST-TO-COAST

BENAY VENUTA

EVERY TUES., 6:15-6:30 P.M. EVERY SUN., 10:30-10:45 P.M.

And Entire Columbia Network

Now Appearing in "Anything Goes
Pittsburgh, Pa., Week Dec. 9th ent CBS Artista Bu Personal Management
JULES ALBERTI, 515 Madison Ave.
New York City

EASY ACES

> FOR ANACIN TUES.-WED.-THURS. 7 P.M. EST NBC-WJZ

PHIL BAKER

Gulf Refi ing Company Sundays, 7:30-8 P.M. EST WARC-CRS

THE WALTONS

EL RETIRO RELIRO MEXICO CITY R. MARY L. SHANK

Brazilian Radio

(Continued from page 25) local speaker bombastically shout ing the merits of the products advertised. He will possibly rush through as many as 75 rapidly fired phrases of from 25 to 50 words each during one hour, interspersed with a few musical numbers

A few merchants and manufacturers have experimented with the 15 or 30-minute programs, but due to the very nature of the business methods still used by nearly all of the stations these experiments have seldom been renewed,

In the first place a great numher of the stations have been erected on a limited financial backing and the moment the station is thrown on the air it becomes in the station is thrown on the air it becomes in the station is thrown on the air it becomes in the station is the station in the station is the station of the station, the station of the station of the station is the station of the station, but these have been functioning so long under the clan of phrases that the large source of the stations, but these have been functioning so long under the clan of phrases that the large source of the stations income is conof the stations have been or the station's income is con-trolled by the speakers who are al-lowed to augment their salaries, as speakers by receiving commissions on all advertising they sell. They can put over more phrases during their shift at the mike so they plug

can put over more phrases during their shift at the mike so they plug phrases.

Announcers Are Kingpins

When radio was first becoming of general interest several speakers adopted special and characteristic methods of trying to place emphasization at the properties of the control of the con

promises to introduce and maintain the 'American Plan' of lively, interesting, well balanced and complete programs of entertainment. So far no station has successfully carried out this promise and as for the type of canned programs made outside of Brazil and sent there as electrical transcriptions, these are also provided in the comparation of the programs. This I can state definitely after conducting several surveys to determine the kind of music wanted. The public by and large, rich and poor, want Brazilian music first and in preference to any other. Secondly, the popularity is divided equally between light, lively, such as Two Cigarets in the Dark' of Hazz, has a power of the public by and large, rich and poor, want Brazilian demand you must have a Brazilian for the public by the program of the program of the property of the program will be offered and Brazil. Sooner or later the government will exercise a more direct control over it than is apparent today, the weak stations will be offered and that enormous terrifory as yet occupied by only 47,000,000 neople will be more strongly united in a national sent of the control over it than is apparent today, the weak stations of the programs will be offered and that enormous terrifory as yet occupied by only 47,000,000 neople will be more strongly united in a national sent of the program of the control over it than is apparent today, the weak stations of the programs will be offered and that enormous terrifory as yet occupied by only 47,000,000 neople will be more strongly united in a national sent of the program of the control over it than is apparent today, the weak stations will be offered and that enormous terrifory as yet occupied by only 47,000,000 neople will be more strongly united in a national sent of the program of the control over it

PRESS WON'T ADMIT THERE IS A RADIO

Spartanburg, S. C., Dec. 3. Spartanburg, S. C., Dec. 3.
Apropos the clamping down of Atlanta newspap-rs on radio publicity last week, this town is a good example of the stringent situation between rival media which is typical between rival media which is typical to the strain of th

Locally the morning and evening Locally the morning and evening papers have an absolute prohibition of radio mention. That goes for the personalities of chain proadcasts as well as the doings of local station WSPA. Probably only the destruction by fire or suppression by F.C.C. of the latter station would qualify as 'news' in the Spartanburg press.

Meanwhile WSPA broadcasts Transradio bulletins several times a day. Which causes ye editors to burn like toast. Dailles successfully prevent WSPA from getting local news to add to the national

Molly Picon Sponsored

Molly Picon starts over WMCA, New York, on Jan. 7 under sponsor-ship of Horowitz-Margareten label for a 13-week series. She'll do ini-tations and songs in dialect. Placed through Advertisers Broadcasting

Same agency placed Joshua Ep-stein, Jewish commentator for a 13-week sked, starting on the same date with Rockeach & Son sponsor-

Hampton with WXYZ

Detroit, Dec. 3.

William Hampton Johns the staff of WXYZ, the local Kunsky-Trendle station, as idea man and liaison be-tween the sales and program de-partment. Hampton is reported partment. Hampton is reported readying a system of program production and sales presentation to give a complete program and merchandising setup for new accounts for both WXYZ and the Michigan network.

Hampton was signatured on the detted line by Commercial Manager Alian Campbell on his recent trip to Chlcago. Hampton was formerly associated with KLZ, Denver, and

New York Disc Programs Relayed to WIP, Phila.

Philadelphia, Dec. 3.
Tappan Jewelers, Jersey City and
Philly, yesterday (2) increased its
contract with WIP from daily 15minute shot of discs to 60 minutes daily, Called 'Little Theatre of the dally. Called "Little Theatre of the Ahr," it now, comes in half-hour and two 15-minute doses, Sponsor phoned station from New York at 8:30 yesterday morning with request to go on at 9 o'clock, With only hello gal in studio, it took some frantic phoning to get deal okayed in time. Bess and Schillin agency handles it. Records are played at WNEW, New York, relayed through WMCA and piped to WIP for broadcasting.

WIP also yesterday signed How-ard Clothes to daily 15-minute se-ries of dansapation by Ted Arnold's ork. That one was handled direct,

36 Actors. Musicians. Sound Men, in Denver's Biggest Local Commersh

Denver, Dec. 3.
Public Service company
OA with Denver, Dec. 3.
Public Service company is on KOA with a half hour weekly. Initial program used 18 in the cast, 13 in the orchestra and five on acound, easily the farger veer used in a local commercial in Denver. Cast will be smaller on some programs. Six writers are working on the series, with most of the research being done by Edgar McMechan, of the Colorado State Historical society. Roscoe Stockton is in charge of production. Stockton authored Reminiscences of Old Wagon Tongue which ran over KOA, spon-'Reminiscences of Old Wagon Tongue' which ran over KOA, spon-

Tongue which ran over KOA, spon-sored by Kuner-Empson, canners, a few years ago.
Present series will be confined to Colorado history. To be known as the 'Light of the West' series, with the first named 'Silver Heela.'

Swap Extended

Swap Extended
Philadelphia, Dec. 3.
Philadelphia Inquirer (morning
daily) has increased its space-time
swap deal with WIP from 7 to 5
minute shots and 14 epot an-,
nouncements weekly to ten 5 minute programs and 17 spot announcements, Paper is plugging its
lost and found ads, using radio to
offer them in slightly dramatized
form.

Since inaugurating series in September, daily average number of lost and found ads in paper has jumped from 6 to 31. Sheet offers white space in return for

CHARLES

REALSILK'S MUSICAL DIRECTOR

Short Shots

Short Shots

Short Shots

Deems Taylor is now musical supervisor of all the N. W. Ayer agency programs.... A loan association has a 10-minute spot on WJZ Tuesday evenings at 6:45. Commercial spiel has to do with making a touch at the spot of the

New York Radio Parade

(Continued from page 29)

gram over National Broadcasting each Thursday titled 'Nine to Five.' Parker Fennelly, Jack 'Smart, Lucille Wall heading cast... Shirley Winderman, ex-secretary to Jay Faggen, now on the staff of Harry, Bestry....Eleanore Sherry to Jay Faggen, now on the staff of Harry, wadeville—G. W. Johnstone and Jerry Danzig of WOR to Philadelphia over last week-end... Frank Brevettax is assistant to Jo Ransom, radio editor of the Brooklyn Dally Eagle.

Stand By

Stand By

Joe Cross, creator of the Buck Rogers series, has completed a radio script of the King Features cartoon strip 'Mandrake the Magician' for Cleveland B. Chase. Out of soine 300 applicants for radio deals on various King Features attractions this is the only okay issued...Bauer & Black shopping for one hour of program through the Needham, Louis & Brorby Research...Jack Arthur has a new program at WOR. Spoon of the Charlest of the Stript of Gertrude Neisen is back on the air with Lud Gluskin at WABC—
Margaret Santry's program for Pompelan will air a day late next week.
President Roosevelt taik on Monday sets the show over until Tucsday...
Gabriel Heatter and Harlan Eugene Reed, WOR newscasters, set for
Warner Bros. shorts. Will specialize on the running comment for the
Alfred Newman travelogs... Mark Hanna. anager of Jan Peerce and
Vivienne Segal, fractured his ankle in an auto accident last week.

Vivienne Segal, fractured his ankle in an auto accident last week.

Nemo

Sterling Products (Charles Phillip Chemical Co.) bought Haley M-O from Wasey Products. Account switched from Erwin Wasey to Black-tt-Sample-Hummert. Started a test program of recording script of Way Down East, script beginning where the play ends. To alt five times weekly over WOR-WLW. Himan Brown produced....Fred Warling had his mother, Mrs. Jessie Waring, in for Thanksgiving. The home town is Tyrone, Pa....Hal Kemp for Guif; Ted Husing for Campbell Tomato Juice and Mark Warnow for Sanka are contract renewals this week.....James Clemenger now spieling the WACA Society Amateur Hour....Three X Sisters headed for a five-times weekly commercial on a coast-to-coast network....Corinna Mura set for 16 weeks at Barney Gallants by Herman Paley of the WOR Artists Bureau....Dwight Butcher heard on W-EW will broadcast via WLS after the first of the year.....Home Sweet Home program renewed. Sponsor had been shopping for a rew show but to Origin the Butcher heard on W-EW will broadcast via WLS after the first of the year.....Home was the work of the work of the work of the year of the work of the work of the year of year of years of the year of years of yea

SECOND YEAR NBC, Sundays 8 P.M., CST

RADIO'S HALL OF FAME GEORGE HALI

AND HIS ORCHESTRA Featuring DOLLY DAWN on WOR with 2 HIT SHOWS Broadway Bandwagon' Wed., 8:30 P.M. TRU-BLU BEER

"Lou Little Club" Sat., 8:00 P.M. BORDEN FARM PRODUCTS

CHARLES •

And His ORCHESTRA

MUSICAL DIRECTOR "At Home Abroad" WINTER GARDEN NEW YORK CITY

CORINNA MURA

Singer of Spanish Songs

Quitarist extraordinnaire IN PERSON NIGHTLY at BARNEY GALLANT'S ON THE AIR—WOR FRIDAY NIGHTS AT 9 Management WOR ARTISTS' BUREAU

EMERSON GILL

AND ORCHESTRA HOTEL WEBSTER HALL DETROIT, MICH.

Edgar Bitner Resigns from Feist After 38 Years with Publishing Firm; Olman New V.P.-Gen. Mgr.

Edgar F. Bitner, president and general manager of Lee Feist, Inc., ever since the death of its founder, during most of which time he was v.p. and g.m., resigned from the firm Monday (2). Bitner-states he will do some extensive loading and, if becoming antious for activity again, will possibly return to the music business.

For 38 years with Feist's, Bitner as the active directorial head up

was the active directorial head up until the Metro-Goldwyn-Mayer and Robbirs, Music Corp, buy of the farm three weeks ago, Metro-Robbins jaid the Felst estate and Bitney \$40,000 for all the stock. David Bernstein and J. Robett. Rubin, the Leew-Metro executives, invited Bitner to continue with the firm, under the picture, company's new financial control, and he agreed to try it for a few weeks. On Monday Bitner advised all the foreign branch managers, road managers and other business contacts that he honed they'd continue their same d other business contacts that he ped they'd continue their same -operation for the new Hollywood musical auspices, as under the old

Olman New V. P.

nimusical auspices, as under the our regime.

Olman New V. P.

Abe Olman, placed at Feist's as Metro-Robbins' representative, and for three weeks functioning as chief business aids to Bitner, becomes the control of t

deal were a stumbling block because of attempts to force the valuation up.
Feist's business and professional
departments have been co-ordinated at the midtown Broadway address and the old Cooper Sq., N. Y.,
location of the business department
has been abandoned.

New Feist field representation
finds Ned Miller, last with Donaldson, in charge of Chicago; Harfy
Kessel from the Kansas City-St.
Louis beit shifted to Baltimore,
Fhiladelphia, Washington and New
York state; Billy White as is in
Clincinnati, Pittsburgh, Detroit and
Clevsland; Charles McLaughling
for Born in charge of L. C., and the
Coast; Floy White, also ex-Donaldson, in charge of L. C., St. Louis
and the South: and Freddy Auger
from Philly to the Boston-New England belt.

Olman taught Jack Robbins the
Colling and the Louis Robbins the

from Philly to the Boston-New Eng-land belt.
Olman taught Jack Robbins the music business when he (Olman) was for 20 years general manager for F. J. A. Forster, Chicago pub-lisher.

Stork Club, N. Y., is trying it a la carte, having dispensed with its production dinners, long the fea-ture of this nitery. Getting squawks as result.

Team Whiting-Marion, Jr.

Hollywood, Dec.

Jack Robbins has made a deal with Dick Whiting to team with George Marion, Jr., to write popular numbers of the Feist and Robbins

Duo will also work on a new mu-sical, with Robbins having the first option on it.

U. S.' 106 TOP **SONGWRITERS FOR '34**

A breakdown of the 85 ton-played songs in 1934, each getting 10,000 total of 1,255,669, discloses that 106 men and women in America write the nation's major songs and this group alone is responsible for making the entire jazz world pucker its lips, hum their tunes or respond to their rhythms.

their raytims.

This 100-odd group spreads its works among 31 American music publishers who are the concentrated central source for the dissemination and exploitation of these popu-

tion and exploitation of these popular songs:

Gus Kahn was 1934's ranking songwriter; with eight out of the 85 songs; Warren and Dubin, seven; Gordon Refu., Nacio Herb Songs; Warren and Dubin, seven; Gordon Refu., Nacio Herb Merch Marker Freed, six each; Watter Donaldson, four each; Ed Eliseu, R. Stanley Adamson and E. Y. Harburg, three each; Leo Robin-Ralph Rainger, Jerome Kern-Otto Harbach, Sigler-Goodheart, Hoffman, Dick Whitting, Edgar de Lange, Paul F. Webster, Arlen-Koehler, Ira Gerahwin, Jimmy McHugh-Dorothy Fields, Fred Abiert-Edgar Leelle, Vernon Duke and Billy Rose, two each, etc.

The ranking publishers show Berlin and Robbins on top with sight each out of the 85 top-played songs; Donaldson-Douglas-Gumble, DeSylva, six each; Witmark, Famous, T. B. Harms, Remick, Metro-Goldwyn-Mayer (at that time having a separate classification), five each; Feist, Sanlly, Marks, three

each, resst, Santly, Marks, three each.

If adding M-G-M to the Robbins roster, that would make the Metro-Robbins affiliation tops for 1934, since Metro owns Robbins and at that time was also credited with the property of the state of the

Osterman in Beerville

Milwaukee, Dec. 3.
Kate Lauters has sold her Chateau Country club to a group of Milwaukee professional men who have signed Tony Scaler, veteran ultery boss, to operate for them.
Scaler has booked Dave Miller's band and Jack Osterman as m.c.

Most Played on Air

To familiarize the trade with the tunes most on the different and New York, the following is the listing of the songs most flayed on the cross-country networks last ueek, in relative standing, according to the approximate number of combined plugs on WEAF, WJZ and WABO.

On Treasure Island
Little Bit Independent
Red Salis in the Sunset
No Other One
I Found a Dream
Thanks, a Million
Got a Feelin' Yau're-Foolin'
Back to My Boots-and Sad-

les
You Are My Lucky Star
I Dream Too Much
Truckin'
I'd Love, to Take Orders
rom You
Dangelous to Love Li
Eeny Meeny Miny Mo
24-Hours a' Day
Here's to Romance
Why Shouldn't
I'm Sitti' High on a Hill-

op Don't Give Up the Shi Don't Give Up the Shi Top Hat Will Love Find a Way At Little Church Affair The Rose in Her Hair With All My Heart Where Am I

KAPP BACK WITH FILM SIGS FOR DECCA DISCS

Jack Kapp, prez of Decca, is back from a month's stay in Hollywood lining up recording talent and setting more dates. Among the new Decca artists are Frances Langford Ginger Rogers, Dick Powell, Judy 12-year-old Garland, latter the Metro contractee-songstress

Miss Langford and Powell were ast on Brunswick, shifting to

Decca.

Crosby also recorded eight numbers under Decca's personal supervision, chiefly pops, which is a departure for the crooner since he's been in pictures, prefering to can only the numbers he introduced in his Peramount filmusicals. Being between pix for so long, however, he's done "Treasure Island," Boots and Saddle," Red Sails in the Sunset, "Silent Night and 'Adeste Fideles' for the Xmas trade, and others.

MARIANNE DAVIS FILES

MARIANNE DAVIS FILES

Marianne Davis, who formerly
operated the Club Marianne,
swanny niterie in the 50°s, sought
relief from her financial obligations,
in Federal Court, Manhattan.
Along with a petition in bankruptcy she filed a schedule showing
\$117.838 in liabilities and no assets.
She is "arrent", :: ging at the
Central Park Casino, New York.

MPPA Warns Band Leaders of Possible 'Conviction' in Letter on Paid Plugs

Black List

The Hague, Nov. 22.

Dutch press is ridiculing a Ger-man publication entitled 'Musical Yiddish Alphabet,' by Christa Maria Rock and Hans Brueckner, which is floating around.

Rock and Hans Brueckner, which is floating around.

It is a sort of musical black list of musiclans and composers, who are allegedly pro-Jewish and there-fore not in favor of the present Reich regime.

MBS' MCA BAND PICKUPS FOR **ALL OVER**

Music Corporation of America and Music Corporation of America and Mutual Broadcasting System have closed a deal for the pick-up of MOA bands every night by MBS of the bands from the two Andrew Karzas ballrooms, Aragon-Trianon dance bands, Anson Weeks and Jan Garber at present, from 10.30 to 11 p.m. This cuts the Karzas ball of the Carber at present, from 10.30 to 11 p.m. This cuts the Karzas Promis from 40 minutes to 30. From the condition of the first period Mutual may wander where it will for the other two bands. In Chicago it will have the Blackhawk with Joe Sanders band, Paimer House with Ted Weems, Drake hotel with Horace Heldt or the Blackrasch the MCA orchestras in Boston, Buffalo, New York, Chichinati, Chi nadoactin

Buffalo New York, Cincinnati h, Philadelphia and other

Eve Beck Returns to London for Musical

Eve Beck (Countess Caniva in private life) sailed back for London and a 10 weeks' engagement in a forthcoming revue Friday (30). She came over with Jack Hylton as one came over with Jack Hylton as one of the soloists for the Standard Oil of Indiana radio commercial out of Chicago, but had to assume the prior bookings. She is due to re-join the Hylton air show next

April.

Hylton is currently playing some vaudfilm dates as guest maestro with local musical combinations recruited in each city, as part of his covenant with the American Fed-

Precedent Setting Wilkie Decision Will Be Carried to Highest Courts

Music biz is faced with a crucial trainflustry decision which will be carried on appeal to the highest courts, on the ground it would work great damage on song-writers, music publishers, fimusical producers and other such merchandisers of music. W. A. (Bud) Wilston, and the such merchandisers of music. W. A. (Bud) Wilston, and the such merchandisers of music. W. A. (Bud) wilston, and the such merchandisers of music. W. A. (Bud) Wilston, and the such merchandisers of music. W. A. (Bud) Wilston, and the such merchandisers of music. W. A. (Bud) Wilston, and the such merchandisers of music wilst will be such merchandisers of music wilst wilst wilst will be such merchandisers of music wilst w established an unusual legal prece-

The second second second second second second second for Wilkie on the ground that his self-authored song. Confessing, written in 1927 and never published, but sung around at various parties in Hollywood, was infringed upon by Miss Petkere's composition, 'Starlight.' This was published in 1931 by 'Santly and sold 60,000 copies. Joe Young, lyricist, is not named a co-defendant as the suit hinges solely on alleged melody intringement. fringement.

tringement.
Contrary to Precedent
Santiy Bros. in calling in J. T.
Abeles as trial counsel: on the appeal, cortends that Judge Coxe's
decision in contrary to all legal precedent on song copyrights where it
must (1) be shown that the infringer had accessability to the ac-

arrity, Without need of proof of actual taking.

This was brought out in the Fred Fischer vs. Dillingham-Harnis-Kern suit over Dardanella' and 'Kalua,' where the Judge ruled that while Jerome Kern was-admittedly an established composer and needn't copy from anybody, it is conceivable that the w'despread familiarity of the Dardanella' bass (which was the crux of the case) could have been unwittingly infringed upon. Thus was established a possible 'taking' is well as similarity.

In Judge Coxe's decision, he admits that Miss Potkere's 'Starlight' sounds like a composition called

mits that Miss Petkere's 'Startight' sounds like a composition called 'Violets' (1900), but that it resem-bles even closer the work of Wil-kie's 'Confessing' Miss Petkere's defense edmitted having been 'in-fluenced' by the 'Violets' song of 1900.

The case accordingly assumes important proportions for leason of precedent and general welfare of Tin Pan Alley.

Music Publishers Protective Asociation is now going directly after band leaders who accept payment for plugs. Leaders accused of the practice, are being advised by John

G. Paine, chairman of the MPPA, that as soon as the Federal Trade Commission has acted on rules of Commission has acted on rules of rands practice which have been filed by the industry, the receiver of a performance bribe will be subject to FTC investigation and, if con-victed, to the penalties of the FTC

First batch of these form letters of warning went out last week. A copy follows:

Dear Sir:

A complaint has been filed with me that you have accepted pay-ment either directly or indirectly for the inclusion of certain mu-sical compositions in your broadcast repertoire.

If this is untrue I would shore. If this is untrue I would appre-ciate very much your writing to me and so advising me. If it is true then I would like to know whether in your opinion this is good business; whether in your opinion it will: make for the utit-mate good of music to have com-

opinion it will make for the uitimate good of music to have compositions selected for performance on the basis of a financial competition among publishers rather than on the basis of the merit of the composition. In the composition of the publisher who pays you directly or indirectly in preference to the composition of the publisher who does not pay you, will have a tendency to increase or decrease your musical prestige? Do you believe that the continuation of these paying practices on the part of some of the publishers will improve radio as a form of entertainment or destroy it as a form of entertainment or destroy it as a form of entertainment. form of entertainment

'Commercial Bri

This association believes that the paying directly or indirectly of any performer to perform a musical works is a commercial of any performer to perform a musical works is a commercial and an application with the Federal Trade Commission to pass a rule on this very subject. The Federal Trade Commission feels that the rules they have already passed relative to commercial bribery meet the situation, and have asked us to prepare a rule for our industry which will cover the situation already ruled upon by them in the language used in our industry. This has been done and it will mean that any violation of the rule on the part of either the publisher or the performer, either the giver of the gratuity or the receiver, will be subject to Federal Trade Commission investigation and the United States Federal Trade Commission Act.

It has always been my hope that this matter could be controlled within our industry, but apparently there are always some publishers who are willing to pay and some orchestra leaders who are willing to accept payment, and as is always the case in such situations neither has respect for the other. The orchestra leaders who are willing to accept payment, and as is always the case in such situations neither has respect for the other. The orchestra leaders who

and as is always the case in such situations neither has respect for the other. The orchestra leader thinks the publisher is a sucker for paying and the publisher always feels that the orchestra leader that accepts pay is a sure plug no matter what the music is.

plug no matter what the music is. Inasmuch as the complaint has been filed here about you, I wanted to get your reaction to this practice, and have felt justi-fied in addressing this letter to

you.

If you would prefer to answer by conference I would be most happy indeed to meet you and discuss it further.

Redmond's Bath

Donald Redmond filed a petition in bankruptcy in Federal Court, New York, last week. Band leader's liabilities were given as \$1,763 and assets, \$3,000.

Richard Boleslawski dished up military song, 'First Company of First Brigade,' for 'Three God-fathers' at Metro.

CHRISTMAS IS COMING GIVE A VARIETY SUBSCRIPTION

to Friends, Clients or Employees
A Practical Gift—It Will Be Appreciated \$6 a Year—Four Subscriptions, or More, \$5 Each Foreign \$1 Extra



1 1 1 6 F\$ / 1 2.

DILEMMA OVER WB WALKOUT

Warner Bros. and ASCAP SUNGWHITERS

Warner rothers' group of music publishers' secession from the American Society of Composers, Authors and Publishers has cast a shadow over those concerned with popular music and song hit-making. Warners intends to break away from ASCAP as of Jan. 1, 1936.

There is still a chance that Warners may change its mind. The threat to quit the Society was deemed just a threat, up until the formal notice of resignation last week; but Tin-Pan-Alleyites wonder how graciously the film company can change its attitude. The licensing group, which through the years has developed the business of collection of public performance royalites from a few thousands into \$4,000,000 per annum, would like to retain the Warners.

Recrimination is now heaping upon recrimination from both sides as the result of the bolting from the tanks, by Witmark, Remick, Harms, Inc., T. B. Harms Co., and subsidiaties, totaling 11 music publishing firms in all. Both sides are now seeking to justify their attitude with formal press, statements.

The merits of the Society, the sympathetic and practical necessity of some sort of compensation to the group whose songs can only be capitalized in certain channels, are too well known within the trade to warrant recapitulation. No, dispute about that Basically, even the Warners and ASCAP are of the same accord—that more should be realized for their music. Without music, where would the broadcasting business be? How could it continue its gross billings, to advectisers, into the tens of millions of dollars per annum? Without music how would the recorded, electrical and microphonic manifestations of present day show business be able to flourish? Music is no longer just the sentimentalized lyrics of minstrels committed solely to the objective of stirring the toes, puckering the lips, making the public hum or play. Music has become a definite and valuable merchandising commodity.

And.so, when the Warners invested \$3,000,000 in a big music firm buyup in 1929, and six years later perceived other channels for capitalizing
on it, it became allegedly dissastisfied with the modus operand of ASCAP.
To which the existing ASCAP directorate points that the Warners
throughout had its own Buddy Morris, Max Dreytus. Jerome Kern and
erman Starr on the executive boatd, directing its course, without protest. To this day, Dreytus and Kern continue with ASCAP.

As do many of the Warners' stellar luminaries. The late Victor Herbert assigned his works to ASCAP in perpetuity. Vincent Youmans, Jerome Kern, Sigmund Romberg, Otto Harbach, the Gershwins, Rodgers and Hart and other production writers have also committed their works to ASCAP.

Other Warner. Bros. writers have since renewed under the Composers-Authors classifications. It becomes a legal question, yet to be tested, whether or not the Society needs the WB publishers—as publisher-members—if having the writers. The songsmiths aver that all they vest in the copyright owner is the publication rights. The publishers likewise have a strong point—as the sole owners of the copyrights, providing there are no reservations of any small, grand or other rights—that ownership entitles them to everything in the life of that copyright. In the instances of the 'name' songsmiths (such as Berlin, Keyn, Romberg, erbert, Youmans, etc.) each for years specifically reserved these rights, by contract; so there is no question as regards them. There is a question concerning the others.

There is only one known test case: It was in England and the British

There is only one known test case. It was in England and the British lower courts decided for the author. Abroad it's long been customary to respect the rights of the creative artist—the author, composer, etc.—rather than the publisher, producer' or other entreproceurs engaged in the merchandizing of the creative artists. America, under existing laws, it may be something else again.

All contracts with songwriters today are subject to the publisher's membership in ASCAP. The Warriers have the advantage there: As such, they may be able to withhold a sizeable portion of music from the Society.

ASCAP is losing no time to advise licensees of its cancellation privilesses in view of the schlism. That's per contract also. It may well be that music users will be able to fill their needs via the present ASCAP roater of copyrights, even if, 25-40% of it has been withdrawn via the WB group. And then, possibly, not as much as that is lost.

The technical price and come are visually assected by to the basic thought that the WB breakensy at this time lant the best thing fee. The Pearland Alley. There is the sending Duffy bill to demend the copyright act, around the course. There is an alleged claim for \$1,000,000 Income tag against the Society, although that's not taken too seriously in view of its being a charitable and central collection agency, per charter. There is still the pending U.S. vs. ASCAP and trust case. That, too, seems to have the Government morphissed, as witness the carly sessions and subsequent postponements. But these are no small harrasments; they are costly aftacks from divers sources. There is also always the collective threat of the hotel men's association, the broadcasters, the theatre owners—all who use music extensively in their businesses and who aver they should not be obligated to pay for it, once having hought the orchestrations and engaged the musicians.

Warners feels that its group alone should collect \$1,000,000 a year for its publishers, and another \$1,000,000 a year for the WB songwriters. So WB is setting up its own collection agency. If achieving it, that's the answer for all time to ASCAP's judgment in likewise not asking enough for its music. But the Society will argue that it's not prophitious to ask for more under existing conditions; that when the tilt in teles was flist advocated Warner theatives were annog the bitterest to oppose it.

Warners already has evidenced means of capitalizing on its music via score charges. It has collected into the millions from exhibitors playing WB filmusicals and other pictures. Ranges are from \$2.50 per 'score charge' to the smallest exhib and up.

Hence, Warners Isn't doing this thing blindly. It's the firm's idea, for instance, to make a radio station use spot announcements of Such-and-Such Songs from This-and-That Warner picture, and thus realize publicity. That may be a worthwhile consideration in exchange for the use of the music. It makes the radio station a milke trailer will pictures.

Primarily WB is in the picture business, music is their main business.

That's why the Warners can return to ASCAP an But, at the same time, ASCAP isn't grieving.

an-Allevites

WORRY MOST

Composers See Long Court Fight Over Performing Rights-ASCAP Talks Cutting Salaries and Conserving Funds—WB Pubs Await Networks' Response

WB'S REASONS

Warner Bros. will make no move to treat with the independent stations until 1t has found out from NBC and CBS what the networks propose to do about taking out a license for the use of music constrolled by the WB publishing firms, starting Jan. 1. Meanwhile the state of uneasiness which the break from the American Society of Composers, Authors & Publishers has caused among both music and broadcasting circles grows more acute.

caused among both music and proadcasting circles grows more acute.

Willie Warner Brog, is awaiting the networks' response to an invitation to a conference and the indie station men are booking to the National Association of Broadcasters for guidance, directors of the society are showing signs of having reconciled themselves to the permanency of the WB schism by talking about reducing expenses. It has already been suggested that the salaries paid Gene Buck and E. C. Mills, president and gen. mer, respectively, be substantially clipped. Mills is getting 450,000 and Buck 35,000. rectors is that all of ASCAP's extra resources will be needed if it is decided to engage Warner Bros. In a legal showdown.

Formal notice in writing of Warner Bros. 'decision to quit the society as of Dec. 31, 1935, had not been received by the performing rights combine up to yesterday (Tuesday). At the ASCAP board meeting, which Herman Starr, WB 'v-p, attended the week before, the society was given oral notice. Design in receipt of the formal document had stayed ASCAP from nortifying the 87 stations which had taken out new five-year licenses that these could be cancelled on 30 days' incidence.

Networks Main Object

In its determination to increase the performing rights income on the

Networks Main Object.

In its determination to increase the performing rights income on the catalogs of Herrins, Witmark, Remilice and, F. B. Hagms, Wartier Bros. Just sprace the mean of the second of the second

tional advertisers what music they may or may not incorporate in their programs, as long as the latter cater to the demands of the listners. Leading air advertisers and their agements were notified last August by WB publishing firms that the Interest many and the Hotel Roosevelt, New York, Engagements were will total four weeks by WB publishing firms that the Interest music would not be made available through ASCAP after Dec. 31, 1935, and it is not intended for the time being to advise these same sources of the final break.

Worrled most by WB breakaways are the music writers. The leaders among them are convinced that the producer's action means a long and bitter series of court battles to decrement the extent of the author's, deal that is, the latter will be action means a long and bitter series of court battles to decrement the extent of the author's, deal that is, the latter will be action means a long and bitter series of court battles to decrement the extent of the author's deal directly and on its own ing to deal directly and on its own ing to deal directly and on its own ing to deal directly and on its own in the followed up with a party. Here, the procedure of the Boston symmotry in the province of

Licensing in Dec.?

Belief in music circles is that

Belief in music circles is that the various factions concerned in the Warner-ASCAP break will let the matter of licensing side util it. Let a very be a series of day and night. The last week of December, when everybody will rush into a series of day and night. In the last week of December, when everybody will rush into a series of day and night. The last war was a series of an extending from making out-of-town holiday engagements.

Possible consequences of the WB withdrawal and the adjustments it light entall in making contracts will come up for an airing at a general tomorrow (Thursday). This will serve as the regular monthly meeting for November, which originally was set for Nov. 26. Discussion that followed Herman Star's resignation as a member of the board prevented the board from taking up the usual routine matters.

MGM FIRMS TO SIGN WITH **ASCAP**

Metro-Goldwyn-Mayer's

Metro-Goldwyn-Mayer's usi'c publishing subsidiaries, next in size and importance to the Warner Bros. group, will renew their contract with the American Society of Composers, Authors & Publishers some time this week.

At the ASCAP meeting yesterday (Tuesday), Jack Bregman of the Robbins and Felst executive committee, along with J. T. Abeles and the Ascap to the Ascap to the Ascap to the Ascap to the Ascap the

BREGMAN VICE ROBBINS ON ASCAP BOARD?

Jack Bregman, general manager of Robbins Music Corp., may ne-place the head of the firm, Jack Robbins, on the board of directors of the American Society of Com-posers, Authors and Publishers, His name will be put in nomination at the next meeting of the board.

the next nieeting of the board.
Switch is being arranged on the
ground that Robbins' long detentions in Hollywood give him little
opportunity to function as an
ASCAP director. Bregman would
represent not only Robbins-Metro
but Leo Felst, Inc., in which Robbins Music holds a partnership
with Metro-Goldwyn-Mayer.

Lombardo Cuts Philly Run for Roosevelt, N. Y.

Aun for Adossevent, N. 1.

Guy Lombardo, now at the Areadia International Restaurant here,
closes Wednesday (11) and goes to
the Hotel Roossevelt, New York. Engagement here will total four weeks
instead of eight originally planned.
Replacing Lombardo at Areadia
will be Billy Lossez and a larger
show, starring Sheila B rreft.

WARREN-DUBIN **OUANDARY ON WB-ASCAP**

Harry Warren and A Dubin are in a quandary as result of Warners picking up their option for another picture, starting in January, despite their written request that the studio not do so. Songwriting team has commissioned its agent, M. C. Levee, to leave here Thursday (5) for New York to get advice from the American Society of Composers, Authors and Publishers on what they should do as Society members, bership because their employers have broken with ASCAP. Songwitters are remaining here on assignment. Hollywood, Dec. 3.

Warren has been an ASCAP member for 14 years and Dubin for 12. Contract of team with Warners stipulates their ASCAP affiliation, and their letter to the studio pointed out that it could not take away any of these royalty rights through pulling out from its ASCAP con-tract, thus preventing playing of their songs through ASCAP license.

Too Advanced Jazz For U.S., Clicks Big in France, and England

Chicago, Dec. 3.

The English Parlophone record company, deprived of its American source for 'swing' music by the fold-up of Okeh in July, has decided to do its own American recording in the future. John Hammond has in the future. John Hammond has been engaged to supervise 24 sides, using bands and names considered tops in hot jazz circles.

using bands and names considered tops in hot jazz circles.

While here Hammond cut an all-star group from Benny Goodman's band now at 'the Congress hotel, under the leadership of the drummer, Gene Krupa, adding 16-year-old colored base player, Israel Crosby, Aleg recorded were some Just discovered original compositions of the late Bix Beldetbecks, Goodman's plantst, Jess Stacy, blues and stomps by a hot three pleec combination, and some original boogle-woogle' plano blues by the colored 'Meade Lux Lewis, Jimmy Noon-la' also, spheduled to assemble a New Orleans hand'for Patiophone, and Albert Ammons is set to record Har Declara Ciub band, agmedine in December for the same outfit. Beca studies in Chicago were used, owing to a recently consummated 'deal colphone-Coloron Catalog.'

The remaining Parlonbone record-ine will be completed in New York were well and the wolf we will be completed in New York well and the wolf well and the wolf well and the parlonbone of the Parlon

opnone-Oueon catalog.

The remaining Parlophone recording will be completed in New York this week, artists including Mildred, Bailey and a small band: Bud Freeman, star tenor sax with Ray Noble, with a selected but-bucket bunch; Jack Teagarden and Bunny Berlgan.

Jack Teagarden and Bunny Berigan. Joker is that this stuff is con-sidered too advanced to be released commercially in America. Parlo-phone's foreign market, particularly in France, England, Holland and the Scandinayian, countries has more impreciation' for the real hot jazz, than, even the younger element over here.

Mayfair Casino, Cleveland, 1st Cabaret-Theatre Outside of N. Y.

Harry Propper's new May(air Casino is not only setting Cleveland on its ear but also bids strongly for the title of being the biggest theatre-cabaret attracti in the iddle west.

QIA Olilo theatre, formerly devot-Gld. Oslio theatre, formerly devoted to legit plays, was-antirely revamped by a syndicate backed by Chicago money. Lease stipulated to the control of the co

HOTEL AMBASSADOR

(NEW YORK)

Ambassador's new Trianon room is one of the nicest interiors in town, a credit to Castou, who did it in an odd sittched, padded leather, finish and a highly elaborate lightine average. The service of t

sion arises.
Fred Lowry from Texas is a dulg cet whistler who clicks with his solo
apportunities. Young Lowry is at

B. R.'ing a 'Legger

One of those cynical laughs hit George Hoffman, ASCAP exec, who finally succeeded in getting a bootleg song-sheet peddler committed to 30 days, which is really what the music

men don't want—they'd pre-fer to nab the anonymous printers and wholesalers ra-ther than the youngsters. After the 30 days' sentence, the boy showed up at the so-ciety's executive offices in the RCA bldg., New York, stated that he'd served his penalty, was broke and could he get a job. He was given a \$1 stake by Hoffman.

job. He was given a \$1 stake by Hoffman. That night passing the Paramount theatre on Broad-way was the same guy, ped-dling song sheets, financed by the \$1 from Hoffman.

least 80% sight-deficient, if not more, yet that's not mentioned, which is wire. On the other hand Lopez might herald him as 'the country boy from Texas,' which is his affectionate, private manner of referring to Lowry. This would cover any too sharp observation that his perch behind the band up to the mike as occasion arises.

J. J. Atklisson, who had Lopez so long at the Hotel St. Regis before shifting into the Ambaesador as managing direction has done very given him a monk's cloth and lamb's wool soundproofing interior which makes the Trianon almost like a broadcasting studio in its acoustical balance.

given him a monk's cloth and lamb's wool soundproofing interior which makes the Trianon almost like a broadcasting studio in its acoustical balance.

Stone opens the Stone-Collins terps with a 'Behind My Mask' caprice, a sort of another version of 'Should I Be Sweet'? alternating the saccharine moods with a stone of the saccharine moods with a stone of the saccharine moods with a saccharine mood with a saccharine mood with a saccharine mood with a saccharine saccharine and the lamb and a saccharine and the saccharine sand was saccharine and the standard exhibition and Renita.

Difference between the Stone-Colling musical comedy school of dancing and the standard exhibition and Renita. Team is hitting its stide with refreshing verve as the newly-second with a saccharine sac

HARLEM CASINO

HARLEM CASINO

(PITTSBURGH)

This is Pittsburgh; Nov. 27.

This is

SINGLE STANDARD

Suit to Uphold Femmes' Rights of Elbow-Bending at the Bar

St. Louis. Dec. 3.
Ediet of Excise Commissioner
Anderson that femmes cannot have
their drinks at any bar but must
be scated when imbling is attacker! in suit filed in Circuit Courtby Headquarters' Liquor, Inc. Suit
also is directed against liquor regulation ordinance approved by Mayor

Dickings out the second of the

Gov't Declares N. Y. Relief Fuss A Local Matter

Washington, Dec. 3.
Government relief officials are ducking the fuss over work relief policies kicked up by American Federation of Musicians in New York and are making no efforts to avert threatened strike of the State of the

Trace 'Range' Authorship Back to Golddigger in '85: Involved Suit

President Roosevelt's song, 'Home On the Range,' has finally been traced in its origin to Bob Schwartz, a gold prospector, ir Leadville, Colo., and now accredited original source of authorship back in 1885. A letter to his mother, now in legal possession of more than a score of defendants in a lawsuit, written from the Junkane hotel, Leadville, quoted the lyrics almost verbatim as they are known today. The song was then-called 'Colorado Home,' instead of 'Home. On the Range,' and was inspired by his being snowbound and homesick. This extensive research resulted from Southern Music Co. (R. S. Peer) suing both the NBC and CBS. Columbia Pictures, Educational Pictures, Some 20 music publishers, and several songwirters and arrangers, all Leadville. Colo., and now accredited

some 20 music publishers, and several songwriters and arrangers, all of whom were alleged to have infringed upon Southern's copyrighted version. This is credited to William and Mary Goodwin, operating an Arizona trading post. Suit was twice dismissed, and as a see that the complaints of the complain

ctc., will not, be molested. Originally all the defendants, because of
the expense involved in research,
wanted to hold out for legal costs
and attorneys' fees, but finally
agreed to the discontinuance without costs for the above provisions.
Defense charged that all Southern
Defense charged that all Southern
over the Goodwins' version It was
variously discovered that 'Home On
the Range' had been a traditional
American cowbop number at roundups and prairle gatherings fully 25
years before the Goodwin's claim of
authorship, and it was finally traced
back to the sourdough, Schwartz,
now dead, but the letter is in his
mother's possession.
Since inception of the sult Mary
and William Goodwin have split
matrimonially and she now claims
sole ownership to the copyright, and
contends her husband had nothing
to do with its authorship

to do with its authorship.

Most Requests

(As reported by Vincent Lopez at the Hotel Am-bussador, N. Y.)

Cheek to Cheek Truckin Mood for Love Mood for Love
One of Those Thin
Why Shouldn't I?
Treasure Island
Lucky Star
In the Dark
Top Hat
Lovely Lovely

WB Walkout

(Continued from page 35)

with the user, the writer's rights in the performing rights which the producer controls have been seriously imperiled.

producer controls have been seriously imperited.

By the method of procedure that warner Bros, is setting up, say the writers, they have nothing to say as to how these have nothing to say as to how these Winner Bros, can get the say with it, there is nothing to stop other film company controlled publishers, or even indic pubs, from doing the same 'thing, with the eventual possibility of the writer inding himself depending solely on what he gets from the publishers by sufferance on the publishers by sufferance on the publishers.

what he gets from the publishers by sufferance.
What they fear most, say the writer spokesmen, is that if the writer ralls to enforce direct control over the small rights, there is a likelihood of the value of such rights being reduced to the point of negligibility. As this authority over the WB catalogs now stands there is nothing, declare these over the WB catalogs now stands there is nothing, declare these writers, to prevent Warner Bross. from letting film theatres go tax free, and thereby depriving the authors of titler share of that potential income.

Publishers' Positi

elves hold the registration of copy

stay in the society for an additional six months provided ASCAP consented to waive any claims it might have in behalf of the song-writers and declare that WB had ASCAP consented to waive seems to be a solid provided and the solid produced the solid produced to the solid provided and the solid produced to the solid provided and the solid produced to the solid produced the solid provided and the solid produced the grand and small right held, went hand in hand.

Detroit's New Pair

Detroit, Dcc. 3.

the new Everglades has begun operation with Leonard Seel's bard.

Paine Asks Pubs To Kick In for **Duffy Bill Fight**

Funds to fight passage of the Duffy copyright bill are being solicited by John G. Paine, chairman of the Music Publishers Protective As-Paine figures minimum of \$15,000 will be required for the campaign, and in a circular letter which he addressed to the trade last week advised each publishing firm what its quota of the expense would be and urged that

expense would be, and urged that the money be sent in by Dec. 5. Paine proposes to use the 'war-chest' to prepare pamphlets setting forth the music industry's objec-tions to the measure and contac-teachers of music, sheet music deal-

the the measure and overestions of musics, and the concept of musics, and of the concept of musics, and the concept of musics, and the making of player rolls, phonograph records and radio discs.

We must, said Paine's letter, 'take the statistics that we have been painfully, gathering and put them in proper form so that every congressman and every senator will know clearly what he is doing to the economic disadvantage of his constituents back home.'

"Every time I go to Washington,' continued the letter, I hear how the music industry at some time or another tried to collect a music tax from a little bootblack shop or a corner drug store, and so radio, in order to get even with the music industry for this alleged abuse, sponsors of girls out of employment all over the United States, ruin hundreds of dealers, put back the musical advancement of this country 50 years and destroy everything that the women's clubs of this country have valiantly fought for and that the musical associations throughout the United States have advocated.'

1G DOUBLE, 2½G SINGLE, MRS. LAZARUS' DILEMMA

Minneapolis, Dec. 3.

Minneapolis, Dec. 3.

If Mrs. Eddle Lazarus wins the divorce suit that she has filed against her husband, crooner and mc. at the 620 Club, local night spot, it will be worth \$1,500 to her. The will of her father, Isaac Shapiro, former hotel investment company president, who died in Milwaukee in October, provides that if she and, her mc, husband are still married at the end of the year, she is to receive \$\$\frac{4}{1}\$,000, but if they are divorced, the inheritance will be \$2,500.

\$2,500.

But rs. Lazarus avers that it is no merconary motive that prompts her divorce suit. 'He is a night club singer and therefore doesn't come home nights,' she states, explaining the reason for her action.

Music Notes

Corkey O'Keefe, of Rockwell-O'Keefe, left Wednesday (27) for the Coast to negotiate a spot for Jimmy Dorsey's unit and deals for Casa Loma and Ray Noble;

Walter Jurmann and Bronislav Kaper got termers at Metro.

Abe Meyer doing musical back-ground for 'Leavenworth Case' at Republic, also scoring 'Sliver Spurs' at Universal and 'Wanted Men' at

Mickey Carr's swing septet succeeds Eddle Mayenoff band at Leighton's, Darien, Conn,

Art Hicks 12-place combo booked indefinitely at new Cocoanut Grove, Bridgeport, WICC remoting.

Bill McGune band, lately out of Rhineland Gardens, Westchester, one-nited Sunday (1) at Ritz ball-room, Bridgeport.

Sammy Stept tuning up several musicals at Republic. Had previous-ily turned out title number and Every Time I Look at You,' for Dancing Feet.' Sidney Mitchell penned Tyrks,

P. C. of Royalties total. paid 1933. .19 200.00 .11 400.00 .11 5,126.59 .00 200.00 .02 80,00 .03 400.00

20.00 20.00 20.00 20.00 •5,344.18 •5,583.74 •10.00 110.00 80.00 1,281.64 400.00 80.00 200.00 200.00 20.00 6,835.60 1,708.87 80.00 20.00 6,835.60 6,835.60 1,20.00 20.00 20.00 6,20.00 6,20.00 6,20.00 20.00 20.00 20.00 20.00

*712,50 †.... 6,835.46 20.00 1,375.69 80.00 250.00 20.00 20.00 20.00 20.00 20.00

200.00 200.00 700.00 3,417.73 *6,881.75 437.50 200.00

80.00 1,500.00 35.00 5,126.51 6,835.46 1,281.64 80.00 200.00 100.00 20.00

80.00 1,281.64 80.00 1,375.69 400.00 170.00 20.00 *6,960.46 *6,960.46

6,835.46 1,708.87 200.00 400.00 750.00 709.00 200.00 750.00 35.00 80.00

OW ASCAP CUTS A N

Songw	riters	ASCAI	Payoff
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Songwriters' A	SCAP Po	ayoff
		
	Perform- Present ance P.C class. credits. to	of Royalties al, paid 1933.
Aarons, Alfred E 1/27/27 Abrahams, Maurice, Est. 8/12/14	Perm. C.	\$20.00 750.00
Achron, Joseph 1/22/31	2 2	140.00
Adams, R. Stanley 2/28/34 Adamson, Harold 11/ 2/32	D	250.00
Ager, Milton 8/21/19 Ahlert, Fred E 12/17/20	AA AA	*6,928.05 6,835.46
Akst, Harry 5/25/22 Allen, Thornton W 4/30/31	BB 3	8,417.73 80.00
Alter, Louis 3/14/29	cc	*1,579.89 80.00
Anderson, F. H., 9/29/25 Anderson, Lily 3/28/24	•	3,417.73
Archer, Harry 3/30/22 Arlen, Harold /25/30		1,281.64 •2,652.81
Armstrong, Harry /26/29 Arndt, Felix, Est 9/25/30		170.00 200.00
Arnheim, Gus		200.00
Auer, Leopold, Est 6/26/24		1,500.00 80.00
Austin, Gene 4/30/25 Axt, William 3/28/24	Ď	35.00 807.13
Ayres, Fred, Est 9/23/24 Baer, Abel 3/23/24	3 1818	80.00 5,126.59
Bainbridge, K 6/26/24 Baker, Phil 9/26/29	2	200.00 -80.00
Ball, Ernest 5/6/14	Perm. AA	4,504.73
Ballard, Pat 11/ 2/32 Barnett, Alice 9/23/24	.3 3	80.00
Baron, Maurice. 1/19/26 Barrls, Harry 4/30/31 Barron, Ted S. 11/27/23 Bartholomae, P. H. 4/28/14	CC DD	2,563.31 550.00
Barron, Ted S. 11/27/23 Bartholomae, P. H. 4/28/14 Bartholomew, Marshall 9/23/24 Baskette, Billy 5/3/23 Paccept's W. Fist 9/23/24	3 4 3	80.00 20.00
Baskette, Billy	C-1 C-1	80.00 1,281.64 1,281.64
Bartholomew, Marsnall 9/23/24 Baskette, Billy 5/3/23 Bassett, K. W., Est 9/22/24 Baxter, Phill 11/27/31 Bayha, Chas. A 12/17/20 Beach, Mrs. H. H. A. 9/23/24 Bennett, Geo. J 10/31/22 Berg, David 9/29/21 Berg, Harold 6/25/26 Bergth Arthur 11/6/19	1 4	170.00
Bennett, Geo. J 10/31/22	BB 2	20.00 3,417.73 200.00
Berg, David 3/28/21 Berg, Harold 6/25/26 Bergh, Arthur 11/6/18 Berlin, Irvins 2/13/14 Bibo, Irvins 12/17/20 Black, Frank 1 Black, Frank 6/25/29 Blacke, Euble 3/30/22 Blake, James W. 2/24/33 Blackuss, Walter 3/25/23 Bloch, Ernest 3/28/23 Bloch, Ernest 3/28/23	4	35.00
Berlin, Irving 2/13/14 Bibo, Irving 12/17/20	AÅ.	20.00 •7,085.46 1,281.64 200.00
Black, Ben	C 2 3	80.00
Blake, Euble	1	400.00 20.00
Blaufuss, Walter 9/29/21 Bloch, Ernest 9/26/29 Bloom Monty 4/30/25	C 4	80.00 1,281.64 35.00
Bloom, Marty. 4/30/25 Bloom, Rube. 9/26/29 Blossom, Henry, Est. 1/27/27	.cc	1,614.82
Bloch, Einest: 9/28/29 Bloom, Marty. 4/30/25 Bloom, Rube. 9/28/29 Blossom, Horry, Eat 1/27/27 Bord, Carrie Jacobs 10/23/25 Borissoff, Josef. 4/30/25 Borissoff, Josef. 4/30/25 Borissoff, Gotts. 2/27/30 Borissoff, Gotts. 2/27/30 Boutstord, Gotts. 2/27/30 Boutstord, Gotts. 2/27/30 Bowers, Fred'k 11/27/23 Bowers, Robert Hood 3/28/14 Bradford, James C 11/28/28 Branscombe, Gena 11/29/32 Bratton, John W 9/3/14 Breau, Levy, Eatt 5/3/23	AĀ 4	6,835.46
Bornschein, Franz C 11/28/28 Botsford, George 5/3/23	4	20.00
Bowers, Fred'k V 11/27/23 Bowers, Robert Hood 3/26/14	4· 1 1	35.00 200.00 400.00
Bowers, Robert Hood. 3/20/14 Bradford, James C. 11/28/28 Branscombe, Gena. 11/29/32 Bratton. John W. 9/3/14 Breau, Lew, Est. 5/3/23 Brennan, James A. 10/31/22	3 2	80.00 200.00
Bratton. John W. 9/ 3/14 Breau, Lcw, Est. 5/ 3/23 Brennan, James A. 10/31/22 Brennan, J. Keirn. 10/15/14	Perm. C	750.00 400.00 20.00
Brennan, James A. 10/31/22 Brennan, J. Keirn. 10/15/14 Breuser, Ernest. 3/30/22 Bridges, Ethel. 4/15/20 Brockman, James. 9/29/21 Brooks, Shelton. 9/26/22 Broones, Martin. 4/28/27 Brown, A. W., Est. 5/3/23	B B	8.000.00
Bridges, Ethel 4/15/20 Brockman, James 9/29/21	2 4 C	65.00 20.00 1.034.87
Brooks, Shelton 9/26/29 Broones, Martin 4/28/27	C D 3	1,034.87 550.00 80.00
Broones, Martin	3 3 2	80.00 200.00
Brown, Lew		80.00 *6,905.30 *7,020.66
Browne, J. L., Est 3/28/24 Browning, Mortimer 6/28/34		80.00
Brennan, J. Keirn. 10/15/14 Breuer, Erinest. 3/30/22 Bridges, Ethel. 4/15/20 Brockman, James. 9/29/21 Brooks, Shelton. 9/20/23 Broones, Martin. 4/28/27 Broones, Martin. 4/28/27 Brown, A. Seynour. 9/21/28 Brown, A. Seynour. 9/21/28 Brown, Bertrand. 3/6/25 Brown, Lew. 2/3/21 Brown, Lew. 2/3/21 Brown, Lett. 3/28/27 Browne, J. L., Est. 3/28/24 Brownhas, Geo. F. W. 11/25/28 Bruhns, Geo. F. W. 11/25/28 Bruhns, Geo. F. W. 10/25/28 Bruhns, Geo. F. W. 11/25/28 Buck, Geo. F. W. 11/25/28 Buck, Geo. F. W. 11/25/28 Buck, Gosph. 11/27/28	AA.	*7,147.96
Brymn, J. Tim	3 4	40.00 20.00 3,000.00
Burke, Johnny	BB D AA	*526.67 *7.522.96
Burnett Frais 2/29/34	A 2	5,126.59
Burnett, Errile. 2/28/34 Burns, Annelu. 3/ 8/25 Burnside, R. H. 3/19/15 Burnside, R. H. 3/19/15 Burnside, R. H. 3/28/24 Burton, Val. 1/28/32 Byrnes, James A. 11/ 6/32 Gaddigan, Jack W. 2/5/25 Cacsaar, Irving. 12/11/20 Calne, Sidney C. 6/28/23 Callahan, J. Will. 9/22/24 Carlo, Monte. 5/3/32 Carpenter, John A. 4/22/32 Carpenter, John A. 4/22/32	Perm. B	80.00 1,500.00 35.00
Burton, Val	2. 1	*278.89
Byrnes, James A 11/6/19	4	250.00 20.00 80.00
Cadman, Chas. W 12/15/25 Caesar Irving 12/17/20	AA AA	6,835.46 6,835.46 20.00
Caine, Sidney C 6/26/23 Callahan, J. Will 9/23/24	<u>4</u>	550.00
Carlo, Monte 5/ 3/23 Carmichael, Hoagy 11/27/31	.3 AA AA D D DD C 4 C	400.00 *1,725.00 1 281.64
Carpenter, John A. 4/25/29 Carroll, Earl	4	1,281.64 20.00 750.00
Callaham, J. Will. 9/22/24 Carlo, Monte. 5, 3/23 Carmichael, Hoagy. 11/27/31 Carpenter, John A. 4/26/24 Carpenter, John M. 6/23/34 Carpenter, John M. 6/23/34 Cavanaugh, James 4/27/33 Charig, Philip. 9/22/23 Chastins, Abram. 6/22/33 Chastins, Abram. 6/22/33 Chattaway, Thurland. 9/26/29		† 60.00
Cavanaugh, James 4/27/33 Charig, Philip 9/29/27 Chase, Newell 1/22/31		200.00 200.00
		40.00 200.00 80.00
Clare, Sidney		3,417.73 80.00
Clare, Sidney		3,378.54 80.00
Clifford, Gordon 3/31/32		400.00 80.00
Clare, Sidney. 3/39/22 Clark, Amy Ashmore. 12/4/24 Clarke, Grant, Est. 4/2/14 Claypoole, Ed. B. 3/14/28 Cleary, Michael H. 1/28/23 Clifford, Gordon. 3/31/32 Cobb, Will D., Est. 3/30/27 Coburn, Richard. 3/29/21	4,573	400.00 35.00 6,835.46
Cohan, George M 10/16/14 Cohen, Henry R 3/30/22 Cohn, Chester 3/23/24	4,820	35.00 1,375.69
Cobb, Will D. Est. 3/30/27 Coburn, Richard. 9/29/21 Cohan, George M. 10/16/14 Cohen, Henry R. 3/30/22 Cohn, Chester. 3/28/24 Collins, Will. 3/28/24	879	80.00

	Dete		Perform-
Name.	Date selected.	class.	oredits.
Confrey, E. E	5/25/22 9/29/25	-1	6,887 441
Conrad, Con Cook, Philip D	12/23/20 3/28/24	A.	441 4,072 159
Cook, W. Mercer Cook, Will Marion	5/25/22 5/25/22 12/23/20 3/28/24 11/29/32 6/26/24 2/28/34 12/23/36 9/23/24	3	523 839
Cooke, Jane Francis Cool, Harold	2/28/34 12/23/36	2	777
Name. Confrey, E. E. Connor, Pierre. Connad, Con. Cook, Philip D. Cook, Wheren. Cook, Will Marion. Cook, Will Marion. Cook, Will Marion. Cook, Will Marion. Cook, Brancia. Cook, Brancia. Cook, Brancia. Cook, Brancia. Cook, Jan. Cook, J. Fred. Coslow, Sam. Costello, Bartley. Cox. Cox. Alph. Cox. Riph. Creamer, Henry, Est. Crist, Bainbridge. Crosby, Bling.	9/23/24 9/29/25 5/ 3/23 3/30/22 6/26/23 6/26/30 12/13/23 6/25/26 3/28/24 10/29/25 12/13/23 9/29/21 3/ 6/25 3/23/24	A. 2 3 1 2 4 2	
Cooper, Joe	5/ 3/23 3/30/22	- 4	
Coslow, Sam	6/26/23	A A 2 3	
Cowan, Rubey Cox. Ralph	12/13/23 6/25/26	3	
Creamer, Henry, Est Crist. Bainbridge	3/28/24	C-1	
Crist, Bainbridge. Crosby, Bing. Crumit, Frank Cunningham, Paul. Curran, Pearl G. Curtis, Billy. Curtis, Loyal. Daily. Willam Daniels, Charles N. Dash, Irwin. David, Benjamin. David, Benjamin.	11/ 2/32 12/13/23	8 2	
Cunningham, Paul Curran, Pearl G	9/29/21 3/ 6/25	4	
Curtis, Billy	3/23/24 4/30/31 2/27/23	CC 3 2 4	
Daiy, William Daniels, Charles N	2/27/23 11/29/25 3/28/24	4	
Dash, Irwin	3/28/24 5/ 3/23	4	
David, Lee	5/3/23 6/28/34	DD	
David, Benjamin. David, Lee. David, Mack Davis, Benny. Davis, John Carlyle. Davis, Lou. Dawson, Eli.	5/3/23 5/3/23 6/28/34 9/29/21 9/29/25	AA.	
Davis, Lou	11/27/23 9/29/21	DD 3	
De Costa, Harry De Costa, Leon De Francesco, L. E. De Koven, Reg., Est De Leath, Vaughn	9/29/25 11/27/23 9/29/21 9/29/25 6/25/26 9/25/36 3/14/29 9/27/23	2	
De Francesco, L. E De Koven, Reg., Est	9/25/36 3/14/29	4 2 1	
De Leath, Vaughn	9/27/23	2	
Denniker, Paul Dennen, Jessie L	2/27/30 5/28/25	DD	
De Rose, Peter	4/30/25 2/27/30 5/28/25 10/31/22 1/ 8/20 9/29/21 12/19/33 12/28/29 4/ 9/14 4/ 9/14 3/28/24 4/ 9/24 9/29/21 5/ 3/23 9/26/23 9/26/23 11/ 2/32 11/ 2/32 1/28/34	AA	
Dett, Nathaniel	9/29/25	, D	
Dick, Dorothy Dietz, Howard	12/19/33	2 2 18	
Diilon, Will	4/9/14	2 4 AA	
Dixon, Mort	3/28/24 9/29/21		
Donaldson, Wili	5/3/23	3 4	
Donnelly, D., Est Dougherty, Dan	9/27/23 5/26/27	B	
Drake, Milton Drever, Dave	2/28/34	BB	
Drumm, George Dubin, Al	11/ 2/32 1/20/21	3 A A	
Duke, Vernon Duncan, Wm. C	2/28/34 5/25/22	2	
Dunn, James P Dyson, Hal	6/26/24	1 3	
Eberhart, Nelle R Edelheit, Harry	4/28/27 9/29/25	CC	
De Leath, Vaugen. Delf, Harry. Denning, seale I. Denning, seale I. Denning, seale I. De Rose, Peter. De Syiva, Bud. Det Nost. Dett, Nathaniel De Voll, Cal. Dett, Nathaniel De Voll, Cal. Dett, Markaniel Dett, Howard. Dilton, Harold. Dikon, Mort Dilton, Harold. Dikon, Mort Donnelly, Andrew. Donnelly, Andrew. Donnelly, D., Est. Dougherty, Dan. Drumn, George. Drumn, George. Drumn, George. Dubn, Al. Duke, Vernon, Duncan, Wm. C. Dunn, James P. Edelheit, Harry. Edmonds, Shepard N. Edwards, Clara. Edwards, Clara. Edwards, Clara. Edwards, Clara. Edwards, Leo. Egan, John C. Egan, Pohn C. Egan, Raymond B. Ehrlich, Sam, Est. Elies, Granville Enders, Harvy. Endlish, Granville Endran, Mischa. Enders, Harvy. Endran, Mischa. Enders, Harvy. Fazioli, Billy, Est. Federlein, Gottfried Fields, Baddy. Florido, Treef.	2/28/34 6/25/24 6/26/24 4/28/27 9/29/25 3/12/14 3/6/25 11/27/23 4/30/25 3/12/14 3/6/25 11/20/21 10/21/4 3/6/25 11/20/21	cc.	
Edwards, Gus Edwards, Leo	3/12/14 10/ 2/14	BB Perm. C	
Egan, John C Egan, Raymond B	3/6/25 1/20/21	BB	
Ehrlich, Sam, Est Elie, Justin, Est	9/29/21 6/25/26	C-1	. 7
Eliscu, Edward Elman, Mischa	9/25/30 10/24/24	DD	
Enders, Harvey English, Granville	6/28/34 3/ 6/25	••	
Erdman, Ernie Fain, Sammy	12/17/20 1/19/26		
Farley, Roland, Est Fazioli, Billy, Est	9/23/24 5/ 3/23		
Federlein, Gottfried Fields, Buddy	6/26/24 4/30/25		
Fields, Dorothy. Fiorito, Ted. Fisher, Fred. Fisher, Mack Fisher, Wm. Arms. Flagler, Robert S	3/14/29 9/29/21 2/ 3/21 1/19/26 1/19/26		
Fisher, Fred Fisher, Mack	2/ 3/21 1/19/26		
Flagler, Robert S	6/29/33		
Fleeson, Neville	6/29/33 9/21/22 2/ 3/21 5/28/25		
Fisher, Mack Fisher, Wm Arms. Flagler, Robert S. Flatow, Leon. Fleeson, Neville. Forster, Dorothy Forsyth, Cecil. Fowler, B. Sherman	3/14/29		
Fowler, B. Sherman Fox, Oscar J	3/14/29 9/29/25 4/28/27		
Forster, Dorothy	6/28/34		
Franklyn, Blanche Franko, Nahan, Est Freed, Arthur	3/30/22 1914 1/18/24		
Freed, Arthur Freed, Ralph Freer, Eleanor			
Freed, Ralph. Freer, Eleanor Frey, Hugo. Fried, Martin. Friedland, Anatol.	12/4/24 3/24/14 12/13/23 6/26/23		
Fried, Martin. Friedland, Anatol Friend, Cliff. Friml, Rudolf. Frisch, Billy	6/26/23		
	3/30/22 3/24/14 2/27/23 6/25/26		
	6/25/26 6/26/24		
Gaines, Samuel R	6/29/33 6/26/20 4/30/25		
Garrett, Lloyd Frey	4/30/25		
Gaul, Harvey B	1/20/21 4/28/27		
Garrett, Lloyd Frey Gaskill, Clarence Gaul, Harvey B Gay, Byron Gensler, Lewis E Gerard, Richard H Gerber, Alex	6/26/23		
Gerber, Alex	9/29/21		
Gershwin, Ira	4/28/27 10/31/22 6/26/22 9/29/27 9/29/21 12/17/20 12/17/20 4/26/34 12/4/24 9/29/25 12/17/20 11/24/20 9/29/25		
Gilbert, L. Wolfe	12/ 4/24 9/29/25		
Gillesple, Marion E	12/17/20 11/24/20		
Glick, Jesse G. M	1014		
Genrad, Richard H. Gerbey, Alex. Gershwin, George. Gershwin, George. Gliderie, Heugene. Gillerie, L. Wolfe. Gillespie, Marion E. Gillspie, Marion E. Gillspie, Marion E. Golswin, George. Godowsky, Leopold. Gootz, Coleman, Est. Gootz, E. Roy. Golddon, Br	1/28/32 2/27/30 2/13/14 3/ 6/25		
Goetz, E. Roy	2/13/14 3/ 6/25		
Golden, Er	0/31/32		901
(Continued	on page	·• .

SONGWRITERS' PAYOFF FOR '33

ASCAP Figures Printed for First Time in 21 Years— Why Younger Writers Demand New System of Allocation—Divvy as Against Performances Causes Resentment

OUTMODED?

Resume of royalties paid for any one year to writer members by the American Society of Composers, Authors & Publishers is published herewith for the first time in the 21 years existence of the performing rights combine.

rights combine.

The money they received in 1933 as compared to the accumulation of piugs is the cause of agitation among the younger members are of allocation. They are demanding that the method of distribution be put on a strictly scientific basis instead of having it depend on a formula that has not only been long outmoded but is subject to the whims and authority of a small self-perpetuating group, the board of directors.

This younger element holds that

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quence as compared to actual per200,00
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in 1933 received the same money, \$5,835.

In connection with Billy Rose's share, it is interesting to note what Ann Ronnell received for the same year. She was credited with 13,435 performances and what she collected from the Society was \$925, most of which came in the form of prize money. Mack Gordon, who had pluga, got 1200. Burton Lane, who collected 16,559 perfor mances, netted \$60, while Johnny Mercer, who had Johned ASCAP only the year before, garnered \$1,380 on a basis of 22,000 plugs. Nick Kenny, who mixes song writing with radio columning on the New York Mirror, Joined the Society a year before Lane and on a credit of 4,757 pluga collected \$475.

Other interesting comparisons

pluga collected \$475.
Other interesting comparisons
show Deems Taylor, a member of
the ASCAP directorate, gotting
\$3.417 on a basis of 1,020 plugs, while
Cole Porter with 24,476 performances to his credit, came in for
\$1,174. Year gave Charles J. Roberts \$2,563 on a basis of 2,232 performances, while Victor Ralph
(Continued on page 41)

MUSIC PUBS' 65-20-15% **DIVVY IDEA**

MILLS-AM, RECORD CORP. **RENEW DISK CONTRACT**

Song Publisher's Threat Against 'Dead End' Prod.

3,600 Rare Musical Instruments on Move

Songuriters' ASCAP Payoff

MUSIC PUBS'	Songwrite	rs' A	1SC	4 <i>P</i>	Pay
65-20-15%	(C	ontinued f	rom page	Perform-	
00 20 10 /0	Name.	Date elected.	Present class.	ance credits.	P. C. of
DIVVY IDEA	Golden, John	2/13/14 9/23/24	Perm. D	2,233 2,132	.06
DITTI IDEA	Goodhart, Al	2/13/14 9/23/24 1/28/32 3/30/22 9/29/21 2/28/28	D D	15,560 - 592	.02
Publishers' classification commit-	Name. State of the control of the c	9/29/21 2/28/28	· Boum B	505 474 1,892	.01 .01
tee of the American Society of Com-	Goode, Sam, Est	1/18/24	Perm. B 3 DD	45,424	.00 1.27
posers, Authors and Publishers, augmented by certain other pub- lishers representatives texecs, at-	Gorney, Jay	4/30/25 3/22/17	DD		.22
torneys, et al) met yesterday (Tues- day) in N. Y. and will meet again	Grainger, Percy A Grant, Bert	10/24/24 3/30/22	CC BB	3,871 134 41	.12 .11 .00 .00
today to achieve a revision of the system of classification. So far it's officially agreed to split the ASCAP	Green, Bud	9/29/21 1/22/31	BB DD	11,029 15,685	.81 .44
officially agreed to split the ASCAP	Greene, Schuyler, Greer, Jesse	9/29/21 12/13/23	BB	15 220	.01 .43 .18
melons in future (for publishers) on the basis of 15% for seniority, 20% for availability (including pres-	Grey, Clifford	3/6/25 9/29/21	.C-1	6,501 1,452	.04
tige of catalog) and 65% for per- formances.	Groseman Bernie	11/27/23 11/27/23	B	1,308 10,699 211	.04 .30 .01
The system of performance rat-	Grunberg, Jacques Grunn. Homer	1/20/21 6/26/27	4 2	211	.00
ing must yet be worked out. Here- tofore it's been based solely on radio program analyses. New class-	Guion, David W Gumbie, Albert	9/29/27 3/5/14	Perm. C		.01
ification may include motion pic- ture and other usages. The mul- tiplicity of publisher-members with	Gurewich, Jascha Gusman, Meyer	3/28/24 2/27/30	4		.00
tiplicity of publisher-members with	Hadley, Henry Haenschen, W. G	2/15/17 4/30/25	BB 3 2		
Hollywood affiliations augurs the crediting of filmusical and other cinematic usages, heretofore dis-	Hagen, Milt	3/28/24 9/29/25	2 3		
couraged. Whether the same 15-20-65% sys-	Hahn, Carl, Est Hajos, Karl	4/30/25 4/25/29	3 2		
tem will apply to writer-members of ASCAP must yet be determined,	Hamblen, Bernard	4/26/34	, č		
although will perforce have to fol- low the same channels.	Handman, Lou	6/26/23	DD BB		
WW14 1W : DECORD CORD	Hanley, James F Hanlon, Bert	5/ 3/17 5/ 3/23	A 4		
MILLS-AM. RECORD CORP.	Hammerstein, O., 2nd. Handman, Lou. Handdy, W. C. Hanley, Junies F. Hanlon, Bert. Harbaco, Ott A. Harbaco, Ott A. Harbaco, Cott A. Harris, Chas, K., Est. Harris, Harry, Harris, Harry, Harris, Harry, Harris, Harry, Harris, Harry, Harrison, C. F. Hart, Lorenz, Lor	5/ 6/14 11/23/30	A.A.		
RENEW DISK CONTRACT	Harling, W. Franke Harris, Chas. K., Est	4/23/26	Perm. B		
Tourism Mills works and a second	Harris, Harry	9/23/24	3 C 3		
Irving Mills yesterday (Tuesday) closed a new agreement with the	Hart, Lorenz	1/19/26 9/29/25	AA 2		
American Record Corp. which ex- pands considerably his operations	Hawley, C. B., Est Hazzard, John E	9/26/29 8/27/14	D 4		
as an impresario and producer for the recording combine which in- cludes such labels as Brunswick, Columbia and Vocalion.	Heagney, Wm. H Hein, Silvio, Est	1/19/26 2/13/14	Perm. A		
Columbia and Vocalion.	Henderson, Ray	.,2/27/23 2/13/14	A.A.		
Mills will be able to develop his stylistic specializations through the artists which he controls. Bands which Mills has available for such	Herscher, Louis Hersom, Frank E	12/17/20 9/23/24	AA DD 3		
which Mills has available for such	Harrison, C. F. Hart, Loren, Hartmann, Arthur, Hardmann, Arthur, Hawley, C. B., Est. Hazzard, John E. Heagney, Wm. H. Hein, Silvio, Est. Henderson, Ray, Benderson, Ray, Benderson, Ray, Benderson, Ray, Benderson, Frank E. Herscher, Louis, Herson, Frank E. Herscher, Louis, Herson, Frank E. Heys, Cliff, Heyman, Edward Hill, Alexander.	8/21/19 1/22/31	2 C 3. C		
Calloway, Ina Ray Hutton, Mills Blue Rhythm band, Benny Meroff,	Hill, William (Billy) J	11/26/29 4/16/14	ç		
whore Allis has available for such allocation are Duke Ellington, Cab Calloway, 'Ina Ray Hutton, Mills Blue Rhythm band, Benny Meroff, Hudson-deLang, Red Norvo, Red Allen and Wingy Mannone, while the vocalists include Monette Moore and Chuck Richards.	Hirsch, Louis A., Est Hirsch, Walter Hobart, Geo. V., Hoffman, Ai Holden, Sidney Holiner, Mann Hollingsworth, Thekla Holzmann, Abraham	9/29/21 2/13/14	Perm. C		
the vocalists include Monette Moore and Chuck Richards.	Hoffman, Ai	2/13/14 5/ 6/30 4/30/25	CC 1		
Song Publisher's Threat	Hollingsworth, Thekla	6/29/33 2/28/28 5/ 3/23	2.3		
	Hollingsworth, Thekla Holzmann, Abraham Homer, Sidney Hooker, Brian Hosehna, Karl, Est Hosmer, Lucius Howard, John Tasker Howard, Joseph E Hubbell, Raymond Huerter, Charles Hughes, Rupert Huhn Bruno	2/28/28 5/ 3/23 9/23/24 5/ 3/23	i B		
Against 'Dead End' Prod.	Hoschna, Karl, Est Hosmer, Lucius	2/27/30 6/26/24	Perm. A		
Threat to bring infringement pro-	Howard, John Tasker Howard, Joseph E	6/25/26 9/29/21 2/13/14	DD BB		
ceedings against the producers of Dead End, Broadway smash, over the use of 'The Prisoner's Song' was made last week by Shapiro, ernstein & Co., owner of the tune's	Huerter, Charles Hughes, Rupert	3/14/29 9/23/24	3		
was made last week by Shapiro,	Hughes, Rupert. Huhn, Bruno. Hupfeld, Herman Jacobi, Trederick Jaffe, Moe. James, Billy James, Paul	6/26/24 4/30/31 9/23/24	č		
	Jacobi, Frederick Jaffe, Moe	6/27/29	3		
by a quartet occurs in the final act. Publisher contends that the num-	James, Paul	6/26/24 4/30/31	4 3 1		
Publisher contends that the number, as used in the play, constitutes a grand right and that the law requires special permission for such use to be obtained direct from the	Janis, Eisie	3/12/14 3/30/22	DD î		
use to be obtained direct from the	Jasmyn, Joan	1/12/33 6/29/33	3		
copyright owner. Letter, which S-B addressed to the producers, said that the court would be asked not	James, Paul James, Philip Janes, Philip Janes, Bisle Jansen, Werner Jasmyn, Joan Jason, Wil Jentes, Harry Jerome, M. K. Jerome, Wm., Est. Johnson, Arnold Johnson, Horace	1/15/15 12/17/20 2/13/14	Perm. C CC Perm. A		
only to assess the mandatory dam- ages of \$250 per infringement, but	Johnson, Arnold Johnson, Horace	4/30/25 3/28/24 3/29/17 11/ 2/32	4 3		
to issue an injunction.			BB 1 C-1		
3,600 Rare Musical	Johnson, J. Rosamond.,.	1/19/26 12/15/27 6/25/26	D D		
Instruments on Move	Johnson, J. C. Johnson, J. C. Johnson, J. Rosamond, Johnson, J. Rosamond, Johnson, J. Weldon Johnston, Arthur Johnstone, Gord, Est Johnstone, Thomas A. Johnstone, Will B.	4/27/33 10/30/19	DD C-1		
Berlin, Nov. 25. Ancient instruments from all	Johnstone, Thomas A Johnstone, Will B	3/28/24 4/30/25	3 4		
ages and countries, collected for years at the Academy of Music High School here and numbering	Jolson, Ai Jones, Isham Jones, Stephen	6/26/24	BB A 4		
e,out, have to move for lack of space	Kahal, Irving	9/29/27	B 2		
and are being transferred to the Palais Freyhaus.	Kahn, Gus Kaimar, Bert	1/20/21 12/23/20	AÃ		
Rare old instruments, oldest of which is an Egyptian harp said to	Kassel, Art Kaufman, Mel B., Est	9/25/30 6/26/24	AA 2 3 4 1 C DD		
be over 3,000 years old, comprise cembalos from Johann Sebastian Bach, flutes from King Frederic the	Keithley, E. Clinton Keinpinski, Leo A	6/26/30 9/29/27 9/29/21	1		
Great, a portable plane from Mo- zart and one from Carl Maria von	Kenny, Nick A Kern, Jerome	1/28/32 3/5/14	DD		
Weher also a complete Tays music	Kahn, Grace Le Boy Kahn, Gus Kalmar, Bert Kassel, Art Lessel, Art Kestelhey, E. Clinton Kenpinski, Leo A Kondis, James Kenny, Nick A Kenny, Nick A Kerno, Horome, E Kernochan, Marshall Kerr, Harry D Kllenyi, Edward	9/29/21 6/26/27	AA 2 3 C-1		
assortment, the first saxophone from France from the year 1847, baby violins from the middle ages,	Kerr, Harry D Kilenyi, Edward King Robt A Est	10/31/22 9/29/27 11/26/20	C-1 3 CC 3		
and nundreds of exotic African in-	King, Robt. A., Est. King, Wayne. Klages, Raymond W. Klein, Lou Klemm, Gustav	4/27/33 5/ 3/23	RR		
struments.	Klein, Lou	4/25/29 11/28/30	2		
Bobby Lyons on Road Rochester, Dec. 3.	Klickmann F Henri	9/29/21	2 2		
Bobby Lyons' orchestra, local out- fit that set a record with 17 months'	Knox, Helen Koehler, Ted Kortiander, Max	9/23/24 1/19/26 12/17/20			
engagement at Hotel Seneca, swank dance spot, hits the road for series	Kountz, Richard	9/29/21			
of collegiate hops. Band broadcast thrice weekly over	Kreisler, Fritz Krouse, H. Sylvester	9/23/24 6729/33			
of collegiate hops. Band broadcast thrice weekly over WHEC during the hotel run. Michael Covert replaces.	Kummer, Clare Lada, Anton	6/28/34 4/15/20			

en ff		Data		Perform-		_
off	Name.	Date elected.	class.	ance credits.	P. C. of total.	Royalties paid 1933,
	La Forge, Frank 1 Lake, Maybew Lester	1/ 2/32 6/26/24	2 C	3,425 5,963	.10	80.00 1,708.87
Rovalties	Lampe, J. Bodewalt, Lane, Burton	3/24/14 4/27/33	Perm. C	5,963 474 16,050	.17 .01 .45	750.00 60.00
paid 1933.	Lane, Eastwood Lange, Arthur	3/ 6/25 6/26/24	1 4	675 771	.02	200.00
400.00	Lange, Henry W Lannin, Paul	6/26/24 6/26/23	4	101	.00	35.00 35.00 35.00
20,00	Laska, Edward	1914	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	777-	.00	60.00 20.00
80.00	Lawnhurst, Vee 1	0/30/30	1 3		.03	400.00 20.00
80.00	Layton, Turner	3/30/22	4 2		.01	20.00
342.50 2.751.40	Lee, Norah	6/26/24	3 2		.06 .00 .10	
2,563.31 1,708.87	Leslie, Edgar Levant: Oscar	3/24/14	AĄ.		.49	
5,126,59	Levenson, Boris Levey, Harold	6/26/24 9/29/25	3 4 1		.00	
20.00	Levinson, Jerry 1 Lewis, Al	1/15/33 6/26/27	1 B		.60	
8,417.73 1,034.07	Lewis, Roger	3/ 6/25 0/22/14	AA		.00	
150.00	Leif, Nathaniel 1	0/29/31	3 3		.03 .00	
400.00 20.00	Link, Harry	2/27/30 9/29/21	DB.		.03	
200.00 550.00	Little, Jack	9/27/28 2/ 9/26	Č.		.63	
400.00 80.00	Lockhart, Eugene 1 Loeb, John Jacob 1	9/29/25 1/ 2/32	2	2,388 6,323	.07	
35.00 8,417.73	Logan, Fred'k K., Est Logan, Virginia K	3/ 1/17 9/21/22	BB CC	3,244 236	.09 .01	
110.00 80.00	Lyman, Abe	3/14/29 6/26/24	CC.	7,184 183	.20 ,01	
80.00	MacBoyle, Darl	4/30/25 0/31/22	8 2	236 85	.01	
200.00	MacDonald, Ballard 1 MacDonough, Glen, Est.	0/ 8/14 2/13/14	Perm. B	2,746 1,830	.08 .05	
1,708.87 6.835.46	Maduro, Charles	3/10/31	1· 3 3	1,357 1,156	.03	
*712.50 5,126.59	Magidson, Herbert 1	1/26/29	DĎ 1	12,102 955	.00 .34 .03	
4,618.04 20.00	Mahoney, Jack	4/30/25 4/28/27	1 2	565 72	.02	
6,835.46 *877.50	Malneck, Matt	3/31/32 9/29/25	î B	2,395 2,246 338	.07	
1,500.00	Manney, Charles F 1: Manning, Kathleen L	2/ 9/26 1/28/32	B 2 D	4,278	.01	
1,281.54	Marion, George, Jr Marks, Geraid	9/25/30 3/31/32	2	4,638 4,183	.13 .12	
*6,974.35 80.00	Martens, F. H., Est	1/ 2/32 3/ 7/24 1/12/33	BB 2	(1,363 12	.01	
400.00 20.00	McCarron, Chas., Est	2/24/ 3 3 5/16/14	1 A	5,873	.00 .00 .16	
80.00	McConnell, Geo. B McHugh, Jimmie	2/ 3/21 3/30/22	DD	27.317	.05	
*6,904,90	McKee, Frank W 10 McKenna, William 9	0/ 1/14 9/29/25	A 3 2 2 2	378 50	.01	
475.00 80.00	McPherson, R. C	2/27/30 3/6/25	2	766 240	.02	
200.00 •801.39	Mencher, Murray	1/22/32	3	1,111 3,223	.03	
*3,226.39	Name. Lake, Maybew Lester. Lake, Maybew Lester. Lane, Burton. Lane, Burton. Lane, Eastwood. Lange, Arthur. Lange, Henry W. Laska, Edward. Lawbr. Chas. B., 1 Left. Mar. I Left. Mar. I Left. Mar. I Left. Nathaniel. I Left. Nathaniel. I Left. Nathaniel. I Loga. Little, Jack. Mabel. I Livingstone, Mach. Little, Jack. Lombardo, Carmen. Lowb. John Jacob. I Logan. Fred'k K. Est. Logan. Virginia K. Lombardo, Carmen. Lown. B., 1 Logar. Virginia K. Lombardo, Carmen. Lown. B., 1 MacDonald, Ballard. MacDonough, Glen, Est. Madden. Est. Madden. Est. Madden. Est. Madden. Est. Madden. Est. Manney, Charles F. Mainey. Mar. Mar. Mar. Manney. Charles F. Mainey. Mar. Mar. Mar. Manney. Manney. Charles F. Manning. Kathleen L. Marshall, Henry I. I Martens, F. H., Est. Manney, Charles F. Manning. Kathleen L. Marshall, Henry I. I Martens, F. H., Est. Manney, Charles F. Manning. Kathleen L. Marshall, Henry I. I Martens, F. H., Est. Manney, Charles F. Manning. Kathleen L. Mills, F. A. Mills, Irving. Mills, F. A. Mills, Irving. Morre, Melber. Morre, Seph. Morre, Joseph. Merce, Joseph.	1/29/32	4 1 4	133 22,742	.00 .64 .00	
750.00 550.00	Meskill, Jack	5/26/24 1/28/32	CC		.14	
750.00 882.91	Meyer, George W 3 Meyer, Joseph 3	3/26/14 3/30/22	AĀ Ā		.20	
40.00	Meyers, Billy	9/29/27 1/30/25	4 8		.06	
80.00 400.00	Miller, Bob	2/28/39 2/24/33 8/26/24	$\begin{array}{c} 2\\2\\DD\end{array}$.00 .12	80.00
2,563.31 1,400.95	Mile Irving	3/3/32 2/26/26	2 4		.02 .01 .11	1,375.69 170.00 20.00
350.00 80.00	Mitchell, Sidney D 8 Moil, Billy 5	3/21/29 5/6/30	DĎ 1		.03	807.13
3,000.00	Monaco, James V 3 Moore, Elizabeth E 4	3/26/14 4/30/25	AA 2		.11 .27 .01	*7,147.96 200.00
35.00 1.281.64	Moore, Leslie F	1/19/25 5/26/24	2 2		.00	200.00
*912.50 20.00	Morris, Edward	5/28/28	3		.00	20.00 80.00
80.00 35.00	Morse, Arthur C	3/25/26 3/12/14	Perm. B		.00	20.00 80.00 1,500.00
200.00	Morse, Theo., Est 3 Motzan, Otto 11	3/12/14 1/19/14	Perm. C		.11 .03 .04	937.50 1,708.87
400.00 512.50	Murchison, Kenneth M 4 Murphy, Owen 11	1/30/25 1/28/28	4		.00	20.00 400.00
*178.39 750.00	Murray, Jack 12	2/17/29 9/26/29	1		.06	400.00 400.00 512.50
1,708.87 3,000.00	Mortan, Murchison, Kenneth M 4 Murphy, Owen	2/24/33	D 1		.27 .45	512.50 •1,256.67
20.00 80.00	Nelson, Ed G	/30/22 /23/24 //28/9F	CC 3		.10 .00	1,708.87 80.00 6,835.46
80.00 3,417.73 •235.00	Neiburg Al J Neiburg Al J Neison, Ed G S Nevin, Arthur Neison, Ed G S Nevin, Ethelbert, Est. S Nevin, Ethelbert, Est. S Nevin, George B, Est. S Nevin, George B, Est. S Nevin, George B, Est. S Nevin George B, Est. S Norworth, Jack S Paley, Herman Palmer, Jack S Parenteau, Zoel Parsish, Mitchell S Parenteau, Zoel Parsish, Mitchell S Parenteau, A Parenteau, Norworth Paull, E. T., Est. S Pease Harry Peck, Raymond W 1 Pent, Arthur A 1 Pent, Ray Perry, Sam A 1 Pettere, Bernice 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	/26/27 1/25/29	AA 3 C. 2		.30 .00 .58	6,835.46 80.00 1,034.87
1,281.64 350.00 350.00	Nichols, Alberta 6 Norworth, Jack 3	729/33 3/30/22	D D		.02	40.00 400.00
*1,033.34 1,281.64	Oakland, Ben 6 O'Dea, Anne Caidweli 4	5/28/34 1/28/14			.03	3.000.00
80.00 20.00 5,126.59	O'Hara, Geoffrey 3	3/15/27 3/26/14			.21 .04	1,281.64 2,563.3L
5,126.59 5,126.59	O'Keefe, Lester 4	/23/26 / 5/14			.00 .07	35.00 807.13 937.50
35.00 •1,688.31	Olman, Abe	2/17/20 1/22/31			.11 .00 .60	110.00
200.00 •6,974.35	Orlob, Harold 8 Osborne, Nat 10	/29/14 / 1/14	Per Per		.00	*1,132.91 750.00 750.00
6,835.46 110.00 80.00	Otvos, A. Dorlan 11	/31/22 /27/23			.00	80.00 20.00
35.00 300.00	Paley, Herman 3	/19/14	Per		.05 .00	80.00 750.00
1,281.64 475.00	Parenteau, Zoel	3/13/17 3/13/17			.02	400.00 20.00
*6,904.91 350.00	Paskman, Dailey 9 Pasternack, Josef	/21/22 1/27/29			.50 .01	550.00 20.00 35.00
35.00 1,375.69 80.00	Paull, E. T., Est 2 Pease, Harry 4	/ 3/21 /30/25			.01 .00 .12	80.00 1,281.64
2,563.31	Peck, Raymond W 1 Penn, Arthur A 12	/19/26 2/17/20			.01 .12	200.00
60.00 3,417.73 170.00	Perkins, Frank S 1 Perkins, Ray 9	/12/33 /29/21			.01	80.00 110.00
170.00 170.00 200.00	Peters, Wm. Fred'k 1 Peters, Wm. Fred'k 1	/13/23			.02	200.00 80.00
200.00	Petkere, Bernice 11 Phillips, Fred 4 Piantadosi, Al	/ 2/32 1/30/25			.38 .02	250.00 250.00
*4,269.88 65.00	Pinkard, Maceo 9 Pirani, Eugenio Di	/29/21 /29/24			.02	3,417,73 1,708.87 80.00
437.50 1,708.87	Pochon, Alfred 6 Polla, W. C 12	/26/24 / 9/26			.01 .00 .03	80.00 80.00 200.00
5,126.59 100.00	Pollack, Lew	/23/20 /24/33			.23	3,417.73 80.00
80.00	Phillips Fred	/27/29 /22/31			.02	35.00 1,174.51
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Name. Part State Part	Wednesday, December 4,	1935				MUSIC			
Description 1,17,17	Name, elected.		ance	P. C. o.	f Royalties paid 1933	ame, Date r		Perform-	P. C. of R
Dock Prince Pri	Powell, John 5/28/30 Price, Georgie 12/13/23	1 4	487	.01	400.00 20.00	Sullivan, Alexan 3, 30, 22 Sullivan, Henry 3, 3, 32	iass.	24 2,157	.00
Dock Prince Pri	Prival, Max	-1		.06	200.00 1.708.87	Swanstrom, Arthur. 9,25 80 Sweatman, Wilbur C. 4/12/17		6,779 67	.19
Dock Prince Pri	Rainger, Ralph 4/30/31 Rapee, Erno 11/27/23	CC		.62	525.00 2.563.31	Swift, Kay		11,524	.32
Dock Prince Pri	Rasbach, Oscar	.C-1	2,261 472	.03	1,281.64	Thompson, Harlan 3/28/24 Thompson, Harlan 3/28/24 Thompson, James 9/29/27		576	_\tag{04}
Dock Prince Pri	Razar, Andy	3	118	.00	80.00	Tierney, Harry 3/ 8/17 Tinturin, Peter 10/26/33			.11
Dock Prince Pri	Revel, Harry 2/28/34 Rice, Lieut. Gitz 10/30/19 Rich Way 4/30/31	DD 1	48,114 473 15,036	.01	400.00	Tobias, Harry 3/30/22 Tobias, Henry 6/27/29	2		
Dock Prince Pri	Richman, Harry	C-1	926 .	.03	110.00	Trent, Jo	D		
Dock Prince Pri	Robe, Harold 9/ 4/19 Roberts, Charles J 6/26/24		. 2.232	.01	400.00 2,563.31	Tucker, John A 6/26/24 Turk, Roy 9/21/22 Twohle, Daniel S 1/19/26	A 2		
Dock Prince Pri	Robin, Leo 6/26/27 Robinson, J. Russell 12/17/20		34,193 8,422	.96	4,875.41	Tyers, Wm. H., Est 4/12/17 Vallee, u 5/6/30	. D		
Smith, Harry B. 3/19/14 13 564/32 Boll. R8yTrond. Smith, Wakefield 6, 28/28 00 200.00 Boll. R8yTrond. Smith, Robert B. 12' 4/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.0 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.6 12.866 Boll. R8yTrond. Smith, RayTrond. Smith, RayTrond.	Robison, Carson J 6/29/33 Robison, Willard 4/26/28 Robyn, Alfred G 3/ 5/14	Perm. C.	6,976 972	.20	700.00 750.00	Van Alstyne, Egnert 6/26/23 Vanderpool, Fred'k W 12/17/20 Verges, Joe	1 2		
Smith, Harry B. 3/19/14 13 564/32 Boll. R8yTrond. Smith, Wakefield 6, 28/28 00 200.00 Boll. R8yTrond. Smith, Robert B. 12' 4/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.0 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.6 12.866 Boll. R8yTrond. Smith, RayTrond. Smith, RayTrond.	Rodgers, Richard 1/19/26 Rogers, James H 3/28/24 Rolfe, Walter 6/30/31	B 2	36	.00	2,563.31	Vincent, Nathaniel H: 3/30/22 Von Der Goltz, E., Jr 1/19/26	4		
Smith, Harry B. 3/19/14 13 564/32 Boll. R8yTrond. Smith, Wakefield 6, 28/28 00 200.00 Boll. R8yTrond. Smith, Robert B. 12' 4/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.0 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.6 12.866 Boll. R8yTrond. Smith, RayTrond. Smith, RayTrond.	Roma, Caro	AA	20 898	.58	6,835.46	Von Tilzer, Albert 6/11/14 Pe Von Tilzer, Harry 3/12/14 Waller, Thomas 10/29/31			.29
Smith, Harry B. 3/19/14 13 564/32 Boll. R8yTrond. Smith, Wakefield 6, 28/28 00 200.00 Boll. R8yTrond. Smith, Robert B. 12' 4/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.0 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.6 12.866 Boll. R8yTrond. Smith, RayTrond. Smith, RayTrond.	Rose, Billy 11/27/23 Rose, Ed 6/26/24 Rose, Fred 11/28/28	2 2	13,818 745 243	.39	*6,960.46 200.00	Walsh, J. Brandon 2/ 3/21 Ward, Sam 6/26/24 Ware Harriet 6/29/33			.00
Smith, Harry B. 3/19/14 13 564/32 Boll. R8yTrond. Smith, Wakefield 6, 28/28 00 200.00 Boll. R8yTrond. Smith, Robert B. 12' 4/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.0 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.6 12.866 Boll. R8yTrond. Smith, RayTrond. Smith, RayTrond.	Rose, Vincent 9/29/21 Rosemont, Walter L 3/ 6/25 Rosey, George 4/30/31	BB 3 2	4,972	.00	3:417.73	Warford, Claude 9/29/25 Warren, Harry 6/26/24 Washington Ned 5/6/30	AA		.00 2.00
Smith, Harry B. 3/19/14 13 564/32 Boll. R8yTrond. Smith, Wakefield 6, 28/28 00 200.00 Boll. R8yTrond. Smith, Robert B. 12' 4/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.0 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.6 12.866 Boll. R8yTrond. Smith, RayTrond. Smith, RayTrond.	Rosey Joe	4		:01	400.00	Watts, Wintter 2/24/33 Wayne, Mabel 6/28/28 Webb Kenneth S 2/12/14	2 B	-	.10
Smith, Harry B. 3/19/14 13 564/32 Boll. R8yTrond. Smith, Wakefield 6, 28/28 00 200.00 Boll. R8yTrond. Smith, Robert B. 12' 4/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.0 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.6 12.866 Boll. R8yTrond. Smith, RayTrond. Smith, RayTrond.	Rubens, Maurie 1/19/26 Ruby, Harry 5/24/17	A A		.00	200.00	Webb, Roy	1 4	11.320	.00
Smith, Harry B. 3/19/14 13 564/32 Boll. R8yTrond. Smith, Wakefield 6, 28/28 00 200.00 Boll. R8yTrond. Smith, Robert B. 12' 4/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.0 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.6 12.866 Boll. R8yTrond. Smith, RayTrond. Smith, RayTrond.	Rupp, Carl	3		.00	80.00 80.00	Weidt, A. J	3	21 19	.00
Smith, Harry B. 3/19/14 13 564/32 Boll. R8yTrond. Smith, Wakefield 6, 28/28 00 200.00 Boll. R8yTrond. Smith, Robert B. 12' 4/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.0 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.6 12.866 Boll. R8yTrond. Smith, RayTrond. Smith, RayTrond.	Russo, Dan	4		.04	20.00 400.00	Weldon, Frank 6/29/33 Wells, John Barnes 4/30/25	Ž C	5,913 219	.01
Smith, Harry B. 3/19/14 13 564/32 Boll. R8yTrond. Smith, Wakefield 6, 28/28 00 200.00 Boll. R8yTrond. Smith, Robert B. 12' 4/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.0 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.6 12.866 Boll. R8yTrond. Smith, RayTrond. Smith, RayTrond.	Ryder, Sturkow, Mme 9/29/27 Saar, Louis Victor 6/26/24 Saenger, Gustav 9/23/24	1		.01	80.00	Wending, Pete	B	4,161 722	.12
Smith, Harry B. 3/19/14 13 564/32 Boll. R8yTrond. Smith, Wakefield 6, 28/28 00 200.00 Boll. R8yTrond. Smith, Robert B. 12' 4/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.0 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.6 12.866 Boll. R8yTrond. Smith, RayTrond. Smith, RayTrond.	St. Clair, Floyd J 9/23/24 Salter, Mary Turner 11/2/32 Saminsky, Lazare 6/26/24			.00	80.00	West, Eugene 2/27/23 Westphal, Frank C 6/26/24 Wever, Ned 6/29/33	3 2	1.863 6,762	.05
Smith, Harry B. 3/19/14 13 564/32 Boll. R8yTrond. Smith, Wakefield 6, 28/28 00 200.00 Boll. R8yTrond. Smith, Robert B. 12' 4/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.0 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.6 12.866 Boll. R8yTrond. Smith, RayTrond. Smith, RayTrond.	Samuels, Frank 2/27/30 Samuels, Walter G 4/26/34 Sanders Alma M 5/3/23			.00 .05	80.00	Whitcup, Leonar 6/28/34 White, Clarence C 6/26/24 Whithorne, Emerson 6/26/24		1,457 453	.01
Smith, Harry B. 3/19/14 13 564/32 Boll. R8yTrond. Smith, Wakefield 6, 28/28 00 200.00 Boll. R8yTrond. Smith, Robert B. 12' 4/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.0 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.6 12.866 Boll. R8yTrond. Smith, RayTrond. Smith, RayTrond.	Sanders, Joe L			.02	110.00 85.00	Whiting, George 6/25/26 Whiting, Richard A 1/20/21 Wiedoeft, Rudy 9/26/29		7.601 22,474	.21 .63
Smith, Harry B. 3/19/14 13 564/32 Boll. R8yTrond. Smith, Wakefield 6, 28/28 00 200.00 Boll. R8yTrond. Smith, Robert B. 12' 4/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.0 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.6 12.866 Boll. R8yTrond. Smith, RayTrond. Smith, RayTrond.	Santly, Lester 12/4/24 Savino, Domenico 9/23/24			.00	20.00 2.563.31	Wilkie, Bud 3/30/22 Williams, Clarence 4/28/27 Williams Sam 1/19/26			.00
Smith, Harry B. 3/19/14 13 564/32 Boll. R8yTrond. Smith, Wakefield 6, 28/28 00 200.00 Boll. R8yTrond. Smith, Robert B. 12' 4/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.0 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.6 12.866 Boll. R8yTrond. Smith, RayTrond. Smith, RayTrond.	Schafer, Bob			.01	400.00	Williams, Spencer 1/20/21 Williams, W. R 3/30/22 Wilson, Al. 2/27/22			.02
Smith, Harry B. 3/19/14 13 564/32 Boll. R8yTrond. Smith, Wakefield 6, 28/28 00 200.00 Boll. R8yTrond. Smith, Robert B. 12' 4/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.0 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.6 12.866 Boll. R8yTrond. Smith, RayTrond. Smith, RayTrond.	Schmid, Adolf			.01 .14	200.00	Wilson, Irving M 9/29/25 Wilson, Mortimer, 6/26/24 Wilson, Mortimer,			.00
Smith, Harry B. 3/19/14 13 564/32 Boll. R8yTrond. Smith, Wakefield 6, 28/28 00 200.00 Boll. R8yTrond. Smith, Robert B. 12' 4/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.0 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.6 12.866 Boll. R8yTrond. Smith, RayTrond. Smith, RayTrond.	Scholl, Jack			.00	80.00 20.00	Winternitz, Fellx			.00
Smith, Harry B. 3/19/14 13 564/32 Boll. R8yTrond. Smith, Wakefield 6, 28/28 00 200.00 Boll. R8yTrond. Smith, Robert B. 12' 4/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.0 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.6 12.866 Boll. R8yTrond. Smith, RayTrond. Smith, RayTrond.	Schuster, Ira			.01	250.00 2,165.46	Wood, Leo, Est. 9/29/21 Woodin, Wm. H., 1/28/32			.08 .16
Smith, Harry B. 3/19/14 13 564/32 Boll. R8yTrond. Smith, Wakefield 6, 28/28 00 200.00 Boll. R8yTrond. Smith, Robert B. 12' 4/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.0 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.6 12.866 Boll. R8yTrond. Smith, RayTrond. Smith, RayTrond.	Schwartz, Jean			.02	20.00	Woods, Harry M 4/30/25 Wright, Frank A 6/25/26			.99
Smith, Harry B. 3/19/14 13 564/32 Boll. R8yTrond. Smith, Wakefield 6, 28/28 00 200.00 Boll. R8yTrond. Smith, Robert B. 12' 4/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.0 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.6 12.866 Boll. R8yTrond. Smith, RayTrond. Smith, RayTrond.	Scott, John P., Est 4/26/28 Selden, Edgar, Est 12/17/29 Severn, Edmund 6/26/24			.00	400.00	Wynn, Ed 6/26/24 Yellen, Jack 10/18/17			.00 .18
Smith, Harry B. 3/19/14 13 564/32 Boll. R8yTrond. Smith, Wakefield 6, 28/28 00 200.00 Boll. R8yTrond. Smith, Robert B. 12' 4/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.0 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/24 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/27 0.6 12.866 Boll. R8yTrond. Smith, Wakefield 6, 28/28 0.6 12.866 Boll. R8yTrond. Smith, RayTrond. Smith, RayTrond.	Shapiro, Ted			.01	700.00 1,375.69	Yon, Pietro A		62,7	.82 1.75
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20,000 lenner in the current Folies Paris200,000 being constructed at Miami Beach
1708.87 for premiering Pan. 15, 1936. Fis200,000 degree of the premiering Paris200,000 degree of the premi

5,12659

Dorothy Williams, whose sister is one Mrs. Jack Dempsey, is at the Jack Dempsey restaurant's Supper room, N. Y. Clemente rumba, and, new combo, succeeds Julian De Huarte's tangoists.

Dwight Fiske due for another month at the Savoy-Plaza, thence to Florida.

Margaret (Mrs. Al) Bowlly, wife of Ray Noble's vocalist at the Rainbow Room, nade a short as gag with Ramon Hamos, the alternating tange band at the Rocke-feller nitery, and its click has prompted Warners to te-sign Mrs. Bowlly and Ramos for another, it's her first professional effort.

Simpson's Restaurant, Ltd., forsimpton's Restaurant, Lut, Jor-merly known as the Flying Trapese, 217 West 57th street, N. Y., and operated by Jack Solomon (same syndicate as Gullagher's chophouse) has fifed one of those 77E reags. As, ets placed at \$142,040; liabilities, \$120,453.

Guy Lombardo — slated to sur-ceed Bernle Cummins at the Hotel Review of the Workship morns dust the property of the Workship of the light or so. Deal is virinilly set excepting that the hotel is trying to work out a sesta aline when were the protests of Stanked Oil of N.J., Lombardor's sporsor, which objects to sustaining broaders in any towns where the band is heard commercially, ander suspice.

Lew Dolgoff Rendezvera, Bre-

Night Club Reviews

HARLEM CASINO

(Continued from page 36)

(Continued from page 38) on the loft.

Temporated cost of remodelling \$20,000 and looks it. The front exterior is in that new fangled louded giass with black only trimmings, and brightly nursled panels inside are.

There's also a good p. "system, which helps in any spot of this size. Crew wasn't very well organpad organized panels with place jammed and prospective customers pretty terribe. Thos about an hour to get a drink.

That, however, is only a temporate in the lower panels and the prospective of the pretty terribe. Thos about an hour to get a drink.

That, however, is only a temporative pretty terribe processed to the present the pretty terribe terribe the processed to the pretty terribe trong the pretty terribe.

That, however, is only a temporative terribe pretty terribe trong the pretty terribe trong tr

Jammen and prospective commons clampring to get in, the service was to get a dribk. Took about an hour to get a dribk. Took about an about to get a dribk. Took about a dribk took and to get a dribk took and took a

TABARIN, PARIS

Reed, a rumbs by Harry Felst and Glpsy, and finally, after entrance on the elevator and working on a mirror floor, a number by Myrio and Desha. This team, which Paris has seen a number of times before, seems: more "general and the same of the seems of

little far-fetched, but not the costumes.

It's climaxed by something that heart much to do with verbs, costumes or nudity, but which brings down the house; an acro number down the house; an acro number looking girls with fantastic grant suppleness and strength. They open with simultaneous contortionism, and close with a series of equilibriat feats that are really a sock, especially since the understander is a little girl no heavier than her particular strength and the series of the show the series of the series of

ner.

This is really the hit of the show, amidst all the nudity, proving again that what counts most in show business is performers who can per-

Traditional Tabarin cancan follows, getting its usual big hand. No question that this spot will be the show place of Paris for another year, at least.

Them That Has

which he made famous and he should be guided to uncork the book on the horn. He's done before, but somehow takes a hit long to give

out.
Show having a run a full hour up until his advent, they're in no mood to dicker with the prelims. Not that he doesn't wham "em after getting rolling, but the advance fol-de-rol is

rolling, but the advance fol-de-rol is extraneous.
Revue is very commercial, and has been getting a good play. Tar-life, moderate, especially for week-day may be person. Saturday, Sundays and holidays \$2 per person, and after 10 p. m, \$2.50 additional. Show runs from 7:45 to about 9 p. m, which means that the legit-goers must scräm out a bit ahead of the finale. However, mass interies like proceedings of the finale in the process of the finale in the process of the finale in the process of the finale in the predict of the finale in the process of the finale in the final

HOTEL WEYLIN

(NEW YORK)
Caprice Room of the Weylin,

of the first post-repeal rooms to get a big play, and maintain it to date, remains distinctive in its decor,

a big p.ay, and maintain it to date, remains distinctive in its decor, and smart in its general environmand smart in its general environment of the smart of the TABARIN, PARIS

TABARIN, PARIS

TABARIN, PARIS

Tabarin. not so long ago a cheap dance hall; in now the unquester of the content of the conte

CLUB NEW YORKER (NEW YORK) Hector's Club New Yorker, a pre

(NEW YORK)

Hector's Club New Yorker, a prerepeal oasis, is one of the few fave
hideaways to maintain its post-prohibition pace and, with improved
times, manifest a definite upbeat.
So much so that Hector is firting
transparent of the second of the
sometimes to desert, the Deaten
paths in favor of new haunts.
Still in his east 51st street brown
stone, front converted hone, restored
the socialitie entertainers. He's
done all right with them—more consistently, in fact, than the others.
When Eve Symington started the
vogue at Place Piqualle she didn't
rice Auditore at LeMirage, although
she's doing better now in the King
Cole Room of the Hotel St. Regis.
But Hector has had Timmle Dobbin and other Junior League
away Burrage of the Boston Back
Bay belt.
Her father is a horticulturist by
the search
and return the school Back
Bay belt.

bill and other Junior Lesgue warblers, attest being Alice Hathicaway Burrage of the Boston Back Bay belt, and the state of the Boston Back Bay belt and the state of the Burrage or the Burrage or the Burrage or the Junior Lesgue brought her to professional attention. Like the others are stated by the state of the Sta

COCOANUT GROVE (BRIDGEPORT) Bridgeport, Nov. 29.

Connecticut nite life had to until state lawmakers liberalized until state lawmakers liberalized until state lawmakers liberalized until state lawmakers liberalized coule of those pounds and not miss capital rarrive until last summer, and since then Bridgeport, like other Nutmes metropolis has experienced a boom in after-dark biz.

The state of likker by glass. T at didn't sale of likker dan da many day glass. T at didn't sale of likker day likker day

Total

Including prize money.

New members.

Did not sign a

ness in state, reported to have in-vested \$15,000 in layout.

vested \$15,000 in layout. Entertainment bill offers Arr Hicks 12-plece unit for dansapation and entirely conventional revue, Dance Cocktalls of 1986, headed by Pearl Dawn and Guy Bertram, Without Hicks' orchestra offering would be very sad. But the musickers, strong on hokum, bring the show to life.

sens at the control of the music care in the control of the contro

VERSAILLES

(NEW YORK)
Libby Holman at the Versailles is an anomaly. She's doing good business, but doesn't register on a cafe floor. The extensive publicity which door. The extensive publicity which unquestionship accounts for her accentuated bo, values is the very thing which counts against her in her torch songs. Almost every number seems just the wrong thing to sing, in view of the domestic jam which forced the aongstress into which forced the aongstress into suit, the sum total impression is negative. Along with that, an odd manner of employing her hands likewise counts against Miss Holman in an intimate room. The production of the profile of the profi

and Moss and Fontana dance teams and shape up very well, although the beauteous Rosita might shed a couple of those pounds and not miss couple of those pounds and not miss are ultra.

Joe Smith continues with his dansapation per usual and very good, too. Luclenne Boyer just closed a strong five and a half closed a strong five and a half closed a strong five and a half closed a strong five and the possibly Harry Richman for another repeat.

Songwriters' ASCAP Payoff

(continued 110	m page	00)		
		Perform	-	
		ance	P. C. of	Royalties
Name.		credits.	total.	naid 1933
Singer, Dolph		184	.01	
Smith, Walter		99	.00	
Solomon, Harold		15	.00	
Stener, Max		333	.01	
Stevens, Leonard			.00	
Sullivan, Jerry			.00	
Van Loan, Paul F			.00	
Vann. Al			.02	
Vecsel, Desider J			.00.	
Wallace, Mildred W			.00	
Waggner, George			:03	
Ward, Eddie			.00	
Warren, Ellinor			.00	
Weinberg, Jacob		***	.00	
			.00	
Sub-Total		3,580,013	99.99	\$883,575.00
Bagby, George				
Bergere, Ray				
Bonx, Nathan J.				
Brackman, Davi				
Buffano, Jules				
Carbonara Ger				
Casler, Don				
Cortelyon, Winthrop,				
Davis, George Gibson				
Dowell, J. Edgar				
Eames, Henry Pur				
Henshaw, March				
Larson, Earl Rolan				
Levenson, Robert				
Mack, Andrew				
Malle, Tommie				
Myers, Henry				
O'Hare, William C				
Peyche, Freida				
Podgave Timmie				
Radgers, Jimmle				
Salver, Frank				
Sullivan, Don J. Willi Fred A.				
Willi , Fred A				
No. of the contract of the con				

3.581,431 100.00 \$883,575.00

Swing Stuff

Following musicians caught at the Famous Door, N. Y., one night, sitting in with Wlngy Mannone's jamsters: Toots Mondeilo giving his accurate imitation of Ted Lewis; Jack Teagarden singing lazy blues; Frank Signoreili creating corn with both hands on the plane; Bob Crosby singing Teagarden's old version of 'Basin St.,' Russ Morgan lending his silent assistance.

lending his silent assistance.

Idney de Pairls, crack cornetist, has left Don Redman to Join Teddy Hill; Fletcher Henderson reports several arrangements for Casa Loma and Isham: John Hammond and the control of the c

Up and Coming
The cats are flocking to hear a new
trumpeter, Gordon 'Chris' Griffin, at
Hickory House, N. Y. Band consists of Lennie Candell on clarinet, sists of Lennie Candell on clarinet, Ned Cosmo, guitar, and Felix Jiobbe bass. Young Griffin played the ride trumpët on Mildred Balley's Vocal-ion discs. His only prior recording was with Charlie Barnett, on Blue Bird, and his brass work is modeled



MOON IN THE PARLOR

THESE 'n' THAT 'n' THOSE

DOWN IN MARTINIQUE iew Paris-New York "Biguine" Craze

Other Marks' Songs Most Played on Air

Week ending Nov. 30 Song of the Islands Derecho Viejo Parade of the Wooden Soldier ng's Serenade ama, Yo Quiero un Novi oular Orch. - - - 500 go Orch - - - - 600 ndard Orch. - - 75c

EW FERMANENT ADDRE WARNING

Is hereby given to hotels, cafes and theatres and any other form of amusement that no authorization has been given to anyone to use the title "Ben Marden's Riviera Revue" and anyone using same will be legally prosecuted.

(Signed) Ben Marden All Communication for BEN MARDEN Write clo Jack Bertell Paramount Theatre Bidg., New York City

Sweet Charity

Chlcago, Dec. 3 James Petrillo, head of the Union, chalrmaning a benefit at the Granada thea tre tomorrow night (Wednes-day), asked everybody to de-liver some acts. One of the agents had a musical act set

to go.

Act called the union and asked if they could play the

benefit.

Were told they could not play
it as a benefit, but would have
to be pald regular scale.

on Henry Alien stuff, plus enough originality to cause comment.

Armstrong Revival
Louis Armstrong has waxed four
new sides for Decca. Titles include
'Old Man Mose,' 'I'm Shooting High, 'Old Man Mose,' T'm Shooting High, Tve Got My Fingers Crossed' and an old number, 'Was I to Blame. Much time spent by Stevens of Decca grooming the band for the session. Old Okeh discos of Louis with Russell's band (1930) were studied closely as models. The re-sult was worth it.

On the Air
Darktown Meeting Society, overMutual Energy System, featured some good wing clarinet,
trumpet, and guitar, in the course
of a minstrel show entertainment.
Local trio clay without sounding
too much like the Mills brothers.
Willle Bryant, over NBC from
Buffalo, is cutting loose with the
reat thing. Arrangement of Limehouse' okay. Work of Johnny Russell on tenor, Dick Clark on trumpet, and Glen Pacque on clarinet,
stamps band as very good. Only
flaw, too much m.c. prattle by
Bryant.

Bryant.

Earl Hines, over NBC, turning in good work with Andy Munday on tenor. Tommy Dorsey, on Columbia, demonstrating his band can swing when necessary. Arrangement of 'Weary Blues' close enough to old Dorsey brothers' version to cause comparison. As expected, a fine brass section with Tommy standing out.

Swing Wave
Recent Interest in swing has led
a few sweet bands to take a shot
at the hot stuff. Paul Whiteman
announced his intention to resurre
the Jam, and now Ozzle Nelson
brings forth a weak version of
'Liger Rose.' Nothing can teep a 'Tiger Rose.' Nothing can keep a commercial band from having a filing once in a while. Jimmle Grier's 'Bugle Cail,' on Brunswick, features Bugle Cail,' on Brunswick, features a new ciarinet, but the tenor hurts the disc. Leo Reisman continues to play a would-be hot number on the air in each set. As an indication of a renewed finerest in swing, this is cheering, but it is not too hot.

Bouquets to Eddie Miller for top claimet, work on Red Salis in the Sunset, to Red Salis in the Sunset Sunset, and the Sunset Sun lumbla on Red Norvo's 'Bughouse And the head-line Mannone trum And the head-line Mannone trum-net, taken from a 1917 Gennett, has just been released on Champion with an old band playing 'Weary Blues,' and 'I'll Be Glad When You're Dead.'

BARRETT IN RAINBOW

Shella Barrett opens at the Rain-bow Room, Radio City, tonight (Wednesday) for four-week stay, Neville Fleeson goes in with her. Booking was handled by Charile

Simonds in New Role
Philadelphit, Dec. 3.
After years and years in front of local mikes. Harold Simonds gives up announcing chores at WFIL this week and joins sales force. He will still keep his chance to do spieling if opportunity knocks, though, as he's reserved right to annouce show if he' can sell himself along with program to a sponsor. Simonds is pioner of local radio field and is well known to listeners. weil known to listeners.

weil known to listeners.

Taking his piace on announcing staff is John Thorp, who comes from KYW and previously from WNAC, Boston. He'll do special events, sports and news.

Inside Stuff—Music

ASCAP writer credits disclose that many songemiths write under a number of pseudonyms, some of fanciful entymology. Most succinct non-de-plume is 'X' for Sidney Clare.

The estate of Robert A. King, who was Bob Kaiser until the German equation in the word war changed Kaiser to King, has the most prolific list of pen-names: F. Beatries, G. H. Burghelm, Betty-Chapin, J. Corrine, W. L. Dewey, Mary Barl (his most frequently used nom-de-plume), Frank Hills, Rob Hughes, Julius Konas, R. Kelser, H. Kennedy, Robert King, Robert A. K. King, Roble Kingsley, David Kieln, Ida Lester, H. I. May, R. A. Montaine; J. P. Morgan, R. W. Moskowitz, M. Richmond, A. Roberta, T. Rocaevelt, Yama Sen, S. Seymour, Sol Smith, F. Stanley, H. Tobinl, Alice White,

King, Robert A. K. King, Robie Kingsiev, David Klein, Ida Lester, H. I. May, R. A. Montaine; J. P. Morgan, R. W. Moskowitz, M. Richmond, A. Roberta, T. Roosevelt, Yama Sen, S. Seymour, Sol Smith, F. Stanley, H. Tobini, Alice White.
Charles J. Roberts' many nom-de-songwriters are Ivan Akimeuko, S. Balikov, Margaret Benson, Robert C. Boger, Elizabeth Clarke, Elmer Goddown and Charles and C

Deal of the Paramount, N. Y., to play Glen Gray and his Casa Loma orchestra Christmas and New Year weeks, has been approved, including Local 802, Musiclans Union, House arranged to play the band over the holiday weeks in satisfying a contract for two weeks signed with Casa Loma by Boris Morros, before he left for the Coast and prior to the decision of the Par not to go back to stage shows.

When Morros negotiated the contract with the orchestra, the Par was to open stage shows Nov. 1. With band holding a play or pay contract, it was decided to use up the contract over the Christmas-New Year holidays. Salary is \$7,500 a week net. Band opposition.

In America, Oley Speaks, composer of 'On the Road to Mandalay' alone

In America, Oley Speaks, composer of 'On the Road to Mandalay' alone collects public performance royalties, since the Rudyard Kipling poem is in the public domain, but in England, where the life of a copyright is tonger, the British author also cashes in on the song rights.

Rasbach, who set the late Joyce Kilmer's poem, 'Trees,' to music, likewise, 'gets a royalty, but the poem was purchased outright by Schirmer's. However, ASCAP remits to Mrs. Kilmer for sentimental reasons, although the widow's personal financial position makes this quite unnecessary, and it has no material significance other than the gesture.

While some of the Brunswick and Columbia recording artists are interchangable, it's seldom that the self-same arrangements by the same artists, and the same couplet, are released concurrently on both labels However, Paul Pendarvis canned Thanks a Million and Sittin' High on However, Fau Fendarvis canned Thanks a Million and Sitth' High on a Hill-Top' (from the same film) back to back on both brands, and releasing under his own name. Irving Milis, colored bands, for example, shift among almost all the record labels, but usually switch titles to maintain distinction, aithough chiefly committed to Brunswick. Latter and Columbia are both controlled by American Record Corp.

England being still partial to what they call the 'Chicago style,' a form of swing, over there, John Hammond, its U. S. rep, has recorded Gene Krups and his Chicagoans, Jimmy Noon and his New Orleans (coiored) and other hot bands in Chi, for Parlaphon (British) release. Herestofore Parlaphon had a Decca alilance, but since American Decca sends its masters to British Decca, under the existing arrangements, Parlaphon must can its American artists independently. Hammond is commissioned to do that chore for Parlaphon in America, and has just completed 24 recordings.

Irving Caesar is taiking a test case on authors' and composers' rights in the American Society of Composers, Authors & Publishers, as distinguished from the publishers, who are also the copyright owners in almost every instance. Caesar is planning to consult Isldor Kresi, his attorfiey, on the proposition of a divisibility of a copyright. Caesar maintains that all the publisher is granted is a publication right and that other small rights are vested in the author, regardless of the assignment of copyright. This has never been legally adjudicated.

In the face of some of the radio-recording artists objecting to the broadcasting of their records, other bands and singers take the opposite viewpoint that it's good free publicity and can't damage the artist. Ozzie Neison is one who freely circulates his Brunswick recordings to certain stations using disks to insure getting that gratis radio plug. The recently formed National Association of Recording Artists takes the position that this promiseuous etherization of records undermines both stage, screen and commercial radio values.

Con Conrad blew up on his first assignment at Metro when he had run-in with his co-writers, Bert Kalmar and 'Harry Ruby, on numbers to be used for 'Hats in the Air.' Understanding, before Conrad went on the picture was that he was to receive equal credit on all numbers to be used in the show. But when Kalmar and Ruby, it is claimed, tried to slip one of their own numbers in without Conrad's sanction, he boiled. Matter rests with studio to straighten out.

first time in several years releases of indic publishers last week

held the first three places in the list of best sheet sellers. Tunes were, in order, Fed Sails in the Sunset' (Bernstein), 'On Treasure Island' (Morris) and Little Bit Independent' (Donaldson).

This situation hasn't prevailed since the return of the film musical cycle, as marked by Warneu Bros. 'And Street', During the past two years the indle songs have averaged one out of the first six best in monthly sales surveys.

Tele-flash, the wired Radio service which has 1,200 receiving sets installed in eight cities, opened negotiations for a disc manufacturing il-cense with the Music Publishers' Protective Association hast week. Outfit wants to play copyrighted music between its broadcasting of sports

results,

Tele-flash's competitor, Ticker News Service, obtained a six month's

license from the MPPA about a month ago, with the music fee based
upon the money collected for each installation.

Smart nitery spots are starting to 'booticg' the Gershwin 'Porgy and Bess' and Rodgers and Hart Jumbo' tunes, playing them in jam fashion,

Bees and rougers and rail values the paying them in Jan Lasmon, extemporaneously.

Being restricted from radio and all other public performance, but the stage, the vionlinst-conductors or planists are usually faiding orchestrations in response to public requests, and in that wise the tunes are getting a play.

Proprietors Nipped For Fanner's Fanning

Scranton, Dec. 3.
Haroid and Willard Meiville,
father and son, owners of the Woodcliff Inn, roadhouse on the outskirts of Scranton, are cited for hearing on charges of sponsoring an im-

on charges of sponsoring an 'Immoral show.'
State troopers and county detectives visited' the nitery atter District Attorney M. J. Eagen had received complaints that Heien Seavel, 21, of Sar Rockaway, N. Y. a fan dance was performing in the two Melvilles, A. d. hearing before an alderman, the father and son furnished ball for themselves, but allowed the firit to be sent the county jail in \$300 bail. Judge William R. Lewis later directed the release of the girl and declared that in his opinion the proprietors of the resort are the ones who should be prosecuted, and that the girl should not be charged.

ASCAP's Cut

(Continued from page 37)
Rainger got \$525 on a rating of 22,364 performances. Mitchell Parish
drew \$550 for 17,890 plugs; David
Oppenheim, \$1,133 2,1571 performances; Herman Hupfeld, \$912, 30,922 performances; Harold Spina,
\$516, 13,623 performances; Thomas
Waller, \$400, 10,308 performances,
and Marty Symea, \$466, 11,524 performances. In the case of Hupfeld, Spina and Symes the sums included prize money.

cluded prize money.

Society's net distribution in 1934
was 25% more than 1933.



Featured by the Best Singers and Orchestras—These Song Hits Are "On the Air"— "Everywhere!"

"ONE NIGHT IN MONTE CARLO" WILL LOVE FIND A WAY?"

"SO THIS IS HEAVEN" "NOW YOU'VE GOT ME DOING IT

JANTLY BROS - JOY ... 1619 BROADWAY, N.Y. C

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Now at that hit hotel — the New Yorker. Ted writes and plays the hits. Hear his band effer:

"THANKS A MILLION"
"I'M SITTIN' HIGH ON
A HILLTOP" "YOU ARE MY LUCKY STAB"

"I'VE GOT A FEELIN'
YOU'RE FOOLIN'"
"ROLL ALONG PRAIRIE
MOON" "SUGAR PLUM"

ROBBINS MUSIC CORPORATION 199 SEVENIH AVENUE - NEW YORK



of Profes Other Cotton Club Tunes:
"Cotton" "Dinni Lou"
"Good for Nothin' Joe"

The Film Song Hit!
"Carry Me Back to the
Lone Prairie"
James Melton's feature in
"Stars Over Broadway"

From

"When April Comes Again"
"I'e a Let of Idle Gessio"
"The Topic el tite Tropics"
"The International"



Lack of Break-In Time Takes Play Away from New York; Chicago Now Production Center for Vaudeville

Luit and vaudeville producing has completely chitted away from New York and I follow centered in Chicago and the indivest. Activities in the cast are at a complete standstill, with most, of the producers doing a little vaude agenting when possible, or else practically inactive. Chief reason for lack of vaude production of any kind in New York is the lack of a break-in house within 50 miles of the metropolis. The Ritz, Elizabeth, N. J., Warner business, which is the lack of a break-in house with the only circuit proving ground comparatively close to New York up until two weeks ago, with factories of the complete stands of the production of any kind in New York is the lack of a break-in house, way the only circuit proving ground comparatively close to New York up until two weeks ago, with a complete stands of the following week in Boston stands of the following week i

to find it troublesome to go to Chi to see units, all of them having made two or three hops to the mid-west in the past year to see vaude productions

productions.

Difficulty of spotting new acts by agents and bookers close to New York is also proving a problem to what's left of the biz in the east. Only one break-in spot, dhe indie Grand Opera House, is still running stage shows in the city, but its budget is too low to play units or even a large finash act.

Razing Garden, Buff.

Buffaio, Pec. 3.

Shea's old Garden theatre, which for several years has been operated as a garage, was closed last week and work on razing the building for a parking lot begun immediately. Building is approximately 75 years old, and was converted into the Garden theatre in 1898.

Mike Shes relinquished his management in 1905, wher he moved vaudeville to the Court Street, and from that time until a few years ago

from that time until a few years ago the Garden housed vaude and bur-

Raises Her Salary 25%

Her picture for Warner Bros. has boosted Jane Froman's vaudeville salary 25%, new high for the singer being \$2,500.

being \$2,500.
At the reised salary, Miss Fro-man opens for WB Dec. 20 in Wash-ington. RKO has booked her foi the following week in Boston at the same figure. Both deals set by Charile Morrison.

Vaude in F-WC Nabes

Los Angeles, Dec. 3 Los Angeles, Dec. 3.
With eight Fox-West Coast nabe
houses now piaying small-time
vaude one night weekly, impetus is
being given the varieties in this

Houses playing acts, booked through the Al Wager agency, are: Granada, Inglewood: Uptown, Belmont, Boulevard, Florence, Golden Gate, Figueroa and Westlake, all in L. A.

Thurston Recuping

Recuperating at Biloxi, Miss. from his recent collapse, Howard Thurston has notified the William Morris office that he will be ready to resume working with his roadshow by February or March.

The magician is 68.

Milw. Spot Drops Ams

Milwaukee, Dec. 3.
After about two months of trial
the weekly amateur shows at th
Wisconsin theatre have been called

Shows went into the Wisconsin Wednesday night, when Dave Miller and band quit the Palace to move to the Fox house.

New Acts

DANCE AUCTIONEER (5)
Dances, Songs
In final, How York
Label is okay in this case as the
planist mc, leaves it up to the house
to judge who wins out on the talentend. Flyesomenically to the lower of the control of t

MOORE'S CIRCUS

MOORE'S CIRCUS
Animais
8 Mine; Full (Spscial)
6. O. H., N. Y.
This is undoubtedly an old act,
but probably has changed its tag.
a mule, four dogs and three stoges.
Moore puces the animals through simple tricks, with one of the ponier racing of a turnable as the only possible applause-getter.
but the stoges of the control of the ponier and the present of the probability of the stoges (one of them colored) do not add as much to this bit, however,

stooges (one of them colored) do not add as much to this bit, however as is possible. Their falls look to phoney.
Opened the show here to but fair applause.
Scho.

IRWIN and MILLER

IRWIN and MILLER
Comedy
9 Mins.; One
G. O. H., N.Y.,
A life-of-the-party mixed team,
with some decidedity third-rate material. Laughs in the deuce spot
here benefits and the decidedity the series
per controlly miles and the series
Red-headed, girl is the hoke part
of the turn, but with little to sell
and not much style to sell it with.
Her two dress changes also detract. Partner plays straight for the
gags, hoofs and juggles cuuber balls.
The juggling is the best part of
the act.

15 YEARS AGO

(From Variety and Clipper)
Marie Dressler was dropped from
'The Passing Show' for the Chicago
engagement, Never had been a draw

Loew ended its lobby stock seiling campaign. Had disposed of 18,000 at around \$20.

Famous Players' layoff of 200 people followed by other studios. Times were getting tough and pro-ducers were retrenching.

Morris Gest and Harry Reichenbach were battling over 'Aphrodite.' Press agent had a 4,500 footer coming over not so titled but not based on the Luoys book. Gest claimed right to the title. Not worth all the

D. W. Griffith announced he was in the market for a B'way theatre site for his own productions. For-tunately for him he didn't get it.

Market was jammed with 65 De-ember releases, Producers needed

the cash.

Armistice Day had been tough or theatres, but Thanksgiving weel saw tops in most houses. Glob broke all records, taking \$30,900.

Theatre attendants planning a union. Still making plans after NRA crash spoiled chances.

Many out of town houses trying a \$2 top to break bad business. Went back when things bettered.

Midwest one-night shows were oming into Chicago, Biz terrible in he sticks.

'Girl Who Came Back' did it on the hoof from Syracuse when the angel moulted. Played three days.

Chauncey Olcott fired his advance (Continued on page 54)

MARDI GRAS NIGHTS

ORPHEUM, LINCOLN)

(ORPHEUM, LINCOLN)

More of the pitched battle between the J. H. Cooper and L. L. Dent circuits finds the former with three complete units on his hands at the Orph in an endeavor to show the complete units on his hands at the Orph in are deavor to show latters. Varsity with "WLS Barn Dance," Glen Dule's Mardid Gras, being the classiest of the titles and carrying the seenery and band, gets the mod in billing. Beverty Hill stripe in the complete of the comp

McGuire' comedy kid, are the other spotlight sharers.

Set for the opening session before the footlights, Beverly Hill Billies, and the following session before the footlights, Beverly Hill Billies, at rong for the mountain music. Several of the boys come before the house mike for specialties and the girl does a dance of the calibre of between acts vaude in a tent rep hard to tell which is the worse. Dale show starts at this juncture with Dale in the mc.-baton waving assignment. Secnery is swell and wins attention and comment time guip it in while jumping the band through the paces of several pop tunes and singing. Dixcin and Dorane do a number which is too short for much but atmosphers. Ded because of time shortage, showing was limited.

ing was limited.

Comedy of which there is too little, is solely on the shoulders of Jack 'Smoke' Gray, late of Smoke and Honey Gal. It's blacktace with Davie of Smoke and Honey Gal. It's blacktace with the late of the state o

Togged in high hat and talls, his fast clipping earns him plenty.
Chanomar, who gets his name from having been the ether's Chandu (NBC) and Omar (CBS), toplines with his magic act. He does desappearing duck stunt.
Smartest of the show's dancing is the following Dorothy LaRue, in her acrobatic routine on stair. A looker, she twists into some hard stunts, the satepa adding to the movelty as the steps adding to the movelty as the steps adding to the movelty as arrangement of 'Solitude,' okay.
Billy Barty, with his two sisters and Gene Lehman, closes the show.
Barty, odd looking fuv player, is a wiry kid and is his best at the trap and the control of the step of the steps of the step o

Holman for Chicago

Libby Holman has been booked by Paramount for one week at the Chicago theatre, Chicago, starting

Torcher is currently at sailles, New York nitery...

Chi Likes 'Em

Oriental theatre, Chicago, repeats Major Bowes amateur unit for the Major Bowes amateur unit for the hird time in six months. Tyros are re-spotted in the house or week of Jan. 3, third

Daniels' New Spot

Seattle, Dec. 3.

Seattle, Dec. 3.

Joe Danlels is now booking the
Rex (John Dans). This is only
vaude spot in town. Every other
week the Rex plays Cushman units.

Danlels also has the Edison theatre, New Westminster, B. C., and
Capital, Portland, Ore.

Phila Variety Club Show

Filla Variety Ulife Show
Philadelphia, Dec. 3.
Show business leaders from allover the country are coming to the first annual dinner installation of the local Variety Club, Tent No. 13, which will be held at the Bell-vut-Stratford hotel, Jan. 12, Indications that around 1,000 will attend, surpassing perhaps even the Variety affairs of Pittsburgh and Washington.

Jay Emanuel is general chairman Jay Emanuel is general chairman
of the party, Subcommittee chairmen and vice-chairmen include Eimen and vice-chairmen include Eimen and vice-chairmen include Eimen and vice-chairmen include EiLevy, Jack Beresin, Lou Krouse,
Harry Blumberg, David Weshner,
Ben Amsterdam, Al Blofson, Harry
Goldberg, Leonard Schlesinger, Eddie Sherman, Charles Goodwin, Lou
Davidoff and William Clark,

Unit Review | 7 U. S. ACTS ON **ONE LONDON**

London, Dec. 8.

New all-imported bill at the Piccadilly, with seven American turns, including the Samuel Brothers, holdovers, and three acts from the continent. Nothing outstanding in the lineup, however.

Roscoe Ates went over nicely, with Barbara Ray a good foll. Karre, Baron and Mayon, adaglostar, follow Peggy Taylor's three weeks here, which takes the edge off their offering. Vocal Kings, Dutch quintet, is a brazen Mills Brothers takeoff, and bad. Three Music Hall Boys, hereafter a month at the Berkeley hotel, are a novelty hit. Batle and Foster, colored, from Blackbirds, are fair.

Freddy Dosh, continental mimic,

are fair.

Freddy Dosh, continental mimic, recently in Jack Hylton's act at the Paliadium, over spiendidly. Von Celio and Mary, opening turn, and Mary and Nathan, closers, just so-

So.

At the Holborn Empire, Buddy
Rogers is leading Hylton's band and
doing some songs besides. Scoring

solidly.

At Chiswick Empire, Turner and Layton, in first appearance since Layton split with Johnston, over nicely but handicapped by following two other musical acts.

At the Ritz hotel, Eubbles Stewart and Sisters opened weil and asked to prolong date, but can't because of other bookings.

Saranac Lake By Chris Hagedorn

Dorls Gascolgne back at the Lodge after a ten-day visit with family and friends in New York and New Jorsey.

Armand Monte okay again after slight illness last week.

Dr. Karl Flahel back at the Lodge after a biz trip to the city.

Bee Lee got an okay report from the medical staff.

Buth Morris Bill Morris, Jr. Aust.

Ruth Morris Bill Morris, Jr. Aust.

the medical staff.
Ruth Morris, Bill Morris, Jr., Aunt
Elia and little Nickte up to spend
Thanksgiving with 'Mother' Morris
at Camp Intermission.
The morris of the Morris at Camp Intermission.
While the Morris of the Morris
at Camp Intermission.
Mrs. Bob
Merrick taking part of the store for
a gift and novelty shop.
Write to those you know at
Saranac.

SCHMERTZES WEST

Charles Bayes Schmertz, assistant to Boris Morros for years at the Paramount home office, leaves Sunday (8) to join Morros at the Coast studio. His duties have not been defined in advance of arrival in Hollywood but post will probably be that of general assistant.

Accompanying Schmertz to the Coast will be his brother, Robert, who has been connected with the Paramount theatre in New York. He goes out on spec.

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PAUL DUKE

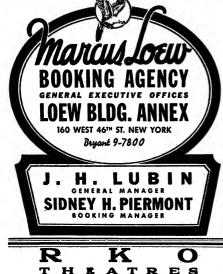
PRESTIDIGITATOR
HELD OVER 2 WEEKS
WEEK DEC. 2 and 9
SAVOY HOTEL, LONDON
Vondon London New York FOSTER AGENCY DICK HENRY

STUART AND LEA RICHARD THIS WEEK DEC. 6 RKO Orpheum

PAULINE COOKE

NELLIE BREEN

"Flame of Desire"



The THEATRE of the STARS

ATRES 1270 SIXTH AVENUE NEW YORK RADIO CITY

WILBUR CUSH

ON-THE-CUFF LIQUOR SHOV

Vaude Coming Back—But Don't Get NEWEST WRINKLE Birm. Censor Too Tough for Vode Spot; Excited, It's Only New Year's Eve

If nothing else, vaude Will have at least a one-night revival, New Year's. Special shows are being planned by RKO and Loew's as usual, only the coming Few will find more straight picture theatres with stage shows than before, this especially holding true in New You was the RKO, which hasn't a New You'deville RKO, which hasn't a New You'deville RKO, which hasn't a New You'deville RKO which hasn't a New You'deville RKO, which hasn't a New You'deville RKO, which hasn't a New You'deville RKO, which has have you will see hows in practically all of its former come the the research of the preson for the pre and after-mid-night entertainment. Loew's, besides putting some extra acts into the State on Broadway, will also spot shows into its former vaudilmers for the one night.

Among the RKO houses to get the special shows are the Palace, on Broadway, Albee, Madison and Till-you, Broaklyn; Colleeum, Sist Street and 86th Street, N. Y., and the Franklin, Bronx. Loew's will spot and State Street, N. Y., and the Franklin, Bronx. Loew's will spot and State Street, N. Y., and the Franklin, Bronx. Loew's will spot gradies and Boulevarde, Bronx; Orpheum. New York, and the Valencia, Jamaica, Li. I. Shows will run from five to seven acts. Fox and Paramount theatres, Brooklyn, operated independently, will probably also install stage entertainment for the one night to compete with the circuit theatres in their nabe.

Par Out of Town

Par Out of Town

Paramount plans no stage shows
in New York aside from the Xmas
and New York aside from the Xmas
and New York aside from the Xmas
and the York aside from the Xmas
Zi finclude Major Bowes' ams at the
Southtown, Chicago; Little Jack
Little, Michigan, Detroit; Milton
Berle, Chicago, Chicago; Dave Apollon's unit, Metropolitan, Boston, and
the 'One Hour With You' unit in
Springfield, Mass.

In the past acts have ducked the
special New Year's Eve bookings
because of the unfavorable tenor of
the celebrating audiences

the celebrating audiences.

Hutton Unit Tops Bowes By \$10,000 in Dallas

Dallas, Dec. 3.

Makeshift unit headlining Ina Ray Hutton's girl band, at the Majestic, Dallas, last week, ran nearly \$10,000 ahead of the gross attained by Major Bowes' amateurs at the same spot. Band show, coupled with "It's In The Air' (Metro), drew

with It's In The Air' (Metro), drew \$24,500.
Previous to Dallas, the Hutton unit, put together in New York by Charles J. Freeman, Interstate booker, drew better than \$17,000 in booker, drew better than \$17,000 in Houston, bettering the Bowes figure there by over \$3,500. Unit is current in San Antonio, where it pulled \$8,100 over the weekend. Besides Miss Hutton, unit contains Jack Pepper, Helen Honan, Byrnes Sisters and Dorothy Crooker and Co.

Minucapolis, Dec. 3.

The Publix circuit for the first time is booking a Major Bowes amateur unit, No. 4, and the second to be seen in the territory, into towns other than Minneapolis. Following its engagement at the Minucapolis contained to the Publix houses at Duluth, Superior, Wis., and Fargo and Grand Forks, N. D., for one to four days' engagements.

Lowry to M. C. Ams

Baltimore, Dec. 3.

Ed Lowry will me, the local talcut revue Loew's Century will have
on stage before Xmas. Lowry will
be only professional in lineup of
show which is an annual at the

theatre,
Will be probably quickest repeat
ever for vaudevillian here, Lowry
being current at Century now.
Sticks in town next week to rehearse with locals and following
stanza show goes. Gene Ford is
producing the revue, Johnny Lonersan comes in this week from N. Y.
to drill the dancers.

COAST ROUTE

its Touring Ci it of 27 CCC Camps Reli

Hollywood, Dec. 3.

First unit of Federal Theatre
Project got underway there, yesterday (Monday) with first unit being
booked over a. circuit of 27 CCC
camps throughout southern California.

Movement and formation of other units to share in state's \$1,500,000 allotment will be made as soon as certain issues of expedition can be clarified.

BURNS. ALLEN UNIT SET AT \$10,000 NET

Burns and Allen, in a unit with four other acts, have been booked by Paramount through the William Morris office at \$10,000 net for the entire show. Unit opens Dec. in Minneapolis, with Chicago and Boston to follow.

ton to follow.

Besides Burns and Allen, unit holds Ben Blue, Cardini, Milton Watson, and Stone and Vernon.

Teams' last stage salary on its own was \$5,000.

G. T. Overlooks Pic Ban for Minevitch

London, Dec. 3.

Borrah Minevitch is the first
American act to overcome General
Theatres' ban on the Piccadilly theatre. Harmonica maestre has been
set to open at the Finsbury Park
mext week on percentage, despite
having just completed a pic date.

After Finsbury Minestich. After Finsbury, Minevitch goes to the Cafe de Parls, opening Dec. 26 for four and a half weeks.

Berle Into Chi Vauder With '8:40' Material

Milton Berle goes to the B & K Chlcago, Chlcago, week of Dec. 27 on a William Morris office booking. House will pay the Shuberts for he use of some sketches from Life Begins at 8:40' as part of the Berle booking. Deal for Berle and the sketches involves \$3,000 altogether

Pritchard-Lord Biking

Ann Pritchard and Jack Lord, dancers, opened Friday (29) at the Hotel New Yorker, and starting Friday (6) double into the Paradise rriday (6) double into the Paradise restaurant on Broadway concurrent with the Ben Bernie engagement. Pritchard-Lord may also triple into the Versallies, dolng a 9-10 ses-sion, commencing next week.

Distillery Co.'s Troupe Playing Nite Clubs, Restaurants, Etc., Gratis-Ballyhoo Only Obligation-Girl Line-\$2,000 Weekly Cost Charged to Advertising

WORKS ANYWHERE

A new kind of free show is mak A new kind of free show is making the rounds sponsored by Olde-tyme Distilleries as a promotion stunt for its Green River and Three Feathers brands of booze. Show is supplied gratis to nite clubs and restaurants.

supplied gratis to nite clubs and restaurants.

It features a line of seven girls who do specialities and chorus work, an advance man, arranger and publicizer. Estimated cost of the show is about \$2,000 weekly in salaries, maintenance and transportation expenses. Entire overhead is underwritten by the bottle impresarios and charged off to advertising. Show elipped out of New York minus ballyhoo recently and planed to Cleveland, where it premiered. Since then Ohlo, Wisconsin, Nebraska, Missouri, Illinois, Indiana and currently Michigan, have been covered. Next stop is Pennsylvania, who we supplied. New York is alated to get it for the spring, with show booked up until next August.

In addition to night club and eaterles, outfit fills in at conventions and exhibitions wherever possible. Clubs and organizations are, invited to play it also. Texas Centennial and San Diego Fair are on the bookes.

books.

Modus operandi has the troupe, exclusive of the advance man, travelling by permanently chartered bus from city to city, according to bookings arranged via branch offices of ings arvanged via branch offices of the spirits concern, and forwarded to New York headquarters for oicay. Show then appears at specified spot and works for 20 to 40 minutes, ac-cording to local requirements. Sometimes scissored to fit into in-tervals between regular house shows intermission periods. Where there is no other entertainment two performances are often given, and in some Instances four shows are given in one spot over a period of four hours. This depends on num-ber of sites in a town. If there are a su clent number of locations shows are divided into one in each. Whistle Stope

Whistle Stops

Whistle Stops

No prospect is overlooked.
Whistle stops as well as larger
communities are included in the itlinerary. Troupe works six days
weekly with an average of 24 shows
delivered in that time. Starting
mark is about 10 p.m. and conclusion at 2 a.m. Girls get 'regular'
chorus money. Maintenance (room chorus money. Maintenance (room and board) and transportation are

IN FREE SHOWS Closing 'Till Bluenoses Change Color

Service

Burns and Allen were approached to do a benefit for a New York charity drive. It involved memorizing 10 minutes of crossfire.

Don't bother to write anything, said the charity organizer, Tre written 10 minutes of patter for you.

Balto Court Rules Ins. 'Release' Not Binding On Injured Dancer

Baltimore, Dec. 3.

Patricia La Monte, dancer, was awarded \$1,500 damages in Maryland Court of Appeals last Friday (29) for injuries suffered in motor accident secretary. But had narrow a compare the suffered in the surface of the

Pepple on Unit Hunt

Hollywood, Dec. 3. T. Dwight Pelphe, Chicago unit producer, is here looking for principals and girls for a number of units which will play the midwest. Rehearsals are being held at Bud Murray studios.

furnished by the company. Total of 72 shows have already been done at an approximated outlay of \$40,000

at an approximated outlay of \$40,000 charged off to advertising. Promoting the outfit is another wrinkle. Advance man is equipped with film trailers, posters and sheets herafding the arrival and site. Exhibs cooperate as show does not conflict as in the case of free radio shows. Local newspaper space is left in the hands of place booked. All contracts stipulate that advance advertising is a 'must' on part of establishments.

There are two distinct shows de-

advertising is a must on part of establishment shows deThere are two distinct shows deThere are two distinct shows depending on the locale. In the midpending of the locale in the midthe show is the offering, due to
the familiarity of the brand in that
section. In eastern sectors the
'Three Feathers Show is on the
boards for similar reason. Each
show is light on pluge. Likker dispenser is chary of aggravating instead of impressing. Light touch
is given products by a song with
special byrice being built around
each brand for each act. Banners
on the company chariot are the only
other reminder.

irmingham, Dec. 3.

Temporarily at least, the Pantages theatre closes this week until several things can be straightened out, One of these is an understanding between operators of the house and the city censor, Mrs. Harriet B, Adams, who is said to have made the

broween operators or the house and the tweeter operators or the house and a construction of the constructi

houses.

If the blue-nose opposition can be beaten down, the Pantages may resume stage shows shortly after Christman

Albany Upsets Dope By Okaying Sally Rand

Albany, Dec. 3.

Not a squawk was raised against
Saily Rand when she appeared at
the Palace last week. It was fully
expected, however, because of the
town's blue nose element that forced
the mayor a year ago to declare a
ban on stage nudity.
Local Advertising Club welcomed
the fanner at a dinner.

Casino, Balto, Fined \$25 For Phony 'Bowes' Billing

Baltimore, Dec. 3. Casino theatre today (Tuesday) was fined \$25 and costs in Circuit Court for fake advertising. House billed an amateur unit as Bowes Amateurs' three weeks ago.

Joe and Leo Fields operate the theative.

Montreal, Dec. 3.

A temporary infunction restraining the Confederation Amusement, Ltd. from billing certain winners of amateur contests with Major Bowes' name was handed down today (Tuesday) by Superior Court Justice Frank Curran.

(Tuesday) by Superior Court Justice Frank Curran.

Was surfely by Bowes against the circuit, which allegredly played an unauthorized Bowes unit at its Chatcau Outremont theatre here.

Buck Injured in Chi

Chicago, Dec. 3.

Verne Buck, m.c. at the State-Lake, in local hospital following in-

jury to his side.

Expected out late this week.

30th ANNIVERSARY EDITION



OUT LATE IN DECEMBER

AY BE SENT TO ANY VARI

NEW YORK LOS ANGELES CHICAGO LONDON 1708 No. Vine St. 54W.Randolph St. 8 St. Martins Pl. 154 West 46th St.

Monte Rosa

Normande
Ernest Charles
Ann Courtney
Hal Hope Oro
Nella Webb
Mildred Brogdon

Thalo Sadja Banks Jack Hirsch Russian Gypsy 3 Mickey Mallory Sol Schneider Roumania Gypsie

Onyx Clab Frank Foebra Joe Helbsch Red McKenzie Farley-Riley Ore

Paradise

Rainbow Grill

Variety Bills

NEXT WEEK (Dec. 6) THIS WEEK (Nov. 29)

Numerals in connection with bills below inci

RKO

RECOKLYN

THYOU

IS TABLES

IN TO REV

BORNES

TO REV

BORNES

TO REV

Relth's

TO REV

Keith's ()
Monroe Bros
5 Reil's
5 Reil's
5 Reil's
6 Reil

(28)
Weaver Bros
CLEVELAND
Falace (8)
Major Bowes Co
Jack Hylcon Orc
DETROIT
For (30)
Connia's Inn Rev
KANSAS CITY
Mainstreet (28)
Honry Armetta Mainstreet (28) Henry Armetta 'Hie Sunkist Rev' "Hie Sunkist Rev"
MINNEAPOLIS
Orpheum (6)
Henry Armetta
'His Sunkist Rev
ROCHESTER
Keith's (6)

DeCardos Eddle White Louise Beavers Allen & Doyle (27)

Jim Luncdord Bd
SCHENECTADY
Luncdord Bd
SCHENECTADY
Just Health (1-7)
Marqua Co
TROY

Marque Co
TROY
Capitol
1st haif (6-9)
Honey Fam
Talbert Haslett Co
Hickey Bros
Cookle Bowers
Vernon Rathburn

OFFICIAL DENTIST TO THE N. V. A. DR. JULIAN SIEGEL

Loew

NEW YORK CITY
State (6)
Milton Berle
Sid Gary
Norman Frescott
Halen Charleston
Gint, DeQuincy & L
Rosalind Baker
(One to fill)
BALTIMORE
Century

HARTFORD Falace (6) Olsen & Johnson PITTSBURGH Stanley (6) Weaver Bros Rosalind Baker
(One to fill)

BALTHOME

BALTHO

Paramount

AUSTIN
Texas
2d half (10-12)
Ina Ray Hutton Bd
BOSTON BOSTON
Metropolitan (6),
Maj Bowes U No, 1
CHICAGO
Ohlengo (6)
Walkmirs
Carolyn Marsh
Kay Picture Kay Picture
(6)
Musical Staircase R
Marbro (6)
Cocktails of 1936
Ada Leonard
Oriental (6)
Coconut Grovs Rev Gus Van
Reis & Dunn
Reis & Dunn
Eleanors Wood
The Clymas
Revel Baxter & D.
Revel Baxter & L.
Rhythin Redisead
Paul Batchelor
DFTROIT
Michigan (6)
Thil Spittiny (6)
Alineapolis
Let haif (6-9)
Major Bowes U
FT. WORTH Texas 1st half (6-9) Ins Ray Hutton Bo

Warner

PHILADELPHIA PHILADELPHIA
EARLE (0)
Univ of Penn Bd
(22)
Ted Weems
Bob Burns
Leia Moore
FITTNBURGH
Stanley (6)
Weaver Bros U
(28)
Dave Apolion Rev

Ted Weems Orc (28) Benny Davis U YORK Strand 1st half (5-7) Radio City Follies

WASHINGTON

Wilbur Cushman

ABERDEEN ABERDEEN
Faramount
Ist haif (6-8)
Cellophane Scand
Billy Wada
Margent Sis
Paggy Manning
Jerry Lynns
Losile Sis
Earles
Holle Sis

Losile Sis
Barles
Barles
Harry Rector
Lou Beverly
Tarry Tarr Girls
Rhythm Fix RQUE
List hilf (8-10).
B'way Band Wagoo
List hilf (8-10).
B'way Band Wagoo
List hilf (8-10).
B'way Band Wagoo
List hilf (8-10).
B'RALIMONT
Jedfreson
Let half (8-10)
Line Paraellee Roy

DeBarries Birds
Les Nichola.
Emily Winsette
Carvelle Sis

Fine Clarka
Lila
Corricton Blondes
Jamie Jactic & R.
Roof Gerden Bd
CALGARY
Capitol
1st half (7-9)
Town Scandals
Joe Eddie Dayton
St Clair Sis & O'D

Art Gleason
Phill Bernard
Mayfair Sis
Allyn & Gaudraux
Joyce Rogers
Town Criers Bd
...2d half (12-14)
Stratosphers Rev
Lovatts Conc'nt'tlon
George Lovett
Matilf Gibson & L

Veneta Billy Joys Bd PITTSBURGH Cozy

Interrispectation of the control of

2 Woodknockers
Sallorettes
Tex Martin
Bill Phillips Bo
Charlotte Morey
SEATTLE
Rex

VANCOUVEAL Béacon 2d haif (13-19) Ritz Carleton Co Jack & F McBride. Ai Mardo Inez, & DeWyn Finner Brown

fnez & Elmer Brov Flo Clarke

George Lovett
Mailff Gibeon & L
Mailff Gibeon & L
Winnie Mack
He George
He G

Laurle Gray Stubby Kenmore

saure tray
Stubby Kemmore
Soldiers Fortune Bd
KANSAS CITY
Electric
Electric
Mardi Grae Nighte
Gien Dale
Dixch & Dorraine
Jack Love
Dorothy LaRue
2 Freshmen
Chanomar
Roberta

Köberta Mineralder Köberta Mineralder Dale AcROSA Mineralder Land hat (a 1940) and the second second

Rolsmans

Rolsmans

Canitol

2d half (13-14)

Miani Bound

Greenwoys Scale

Greewe & Summer

Janis Thompson

3 Martin Sie

Jane Rubey

Myers & Nolan

Ray Melville

Chic Myers Bd

MISSOULA

Wilma

116-17)

Fig. Clarke

G. Carleton Blondes
Jamie Jackie & R

VICKSHIE &

Saenger .

Soldiers of Fortune
Estella Fratus

Hall & H. Harwin
Charles Royal

Charles Royal

Orphesm

At half (13-16)

Soldiers Fortune

Go Heivin

Half (13-16)

Soldiers Fortune

At half (13-16)

Soldiers Fortune

At half (13-16)

Soldiers Fortune

At half (13-16)

Soldiers Fortune

Soldiers Fortune

At half (13-16)

Soldiers Fortune

Soldiers F Wilma
2d half (16-17)
Fads & Fancles
Gabby Bros
Murdock & Mayo
DsLouie & Milo
Harry Sykes
Dale & Dean

Roberta
Dales Masqueraders
WILLISTON
Grand
ist haif (10-11)
Sirens in Satin
Delre & Mack
Wess & Roberta
Stan Myers Dance

Independent

CHICAGO State Lake (80) George Beatty T&M Taft Walter Nilsson Henrietts Leav

Tommy Seymour
Myla Carroll
Dorse & Hayward
Louise DeLouie
Jimmy Read
42d Streeters Bd
OKLAHOMA CETY
1st half Carroll
Rancho Grande Rev
10s Melvin
Bob Witt
Drake Sis
B & B Carr Hentietta Leaver
INDIANA POLIS
Lyrie (6)
Muriel Page
Harry-Savoy
Sylvia & Clomence
Dixon & Pal.
Billy Severin
Pete Pengpin
Tower (6)
Tyler Tower (6)
Tyler Thora & R
Gene Gory & R
Gow Willer
House William
John P Jones B & B Carr
Loieta
6 Dencing Sen'r't's
Don Ricardos Co
FEKIN
2d. hait. (12-14)
March of Laylth

London

Week of Dec. 2

Canterbury M. H. Hillbillies
Apache Acc'rd'n Bd
Dominion
ISLINGTON
ISLINGTON Dominion
Connelli's Georgian
New Victoria
Allan'e Bachelor Allan'e Bachelor Plaza Anton & His Bd Tracadero Cab

Trecadero C George Robey Low & Skaya Llonel King Maurice

Lionel King
Mauricel Mauricel
BHAUTON
Astoria
June Dancere
June Radbourne
Andre Conti
Cilive Richardson
CHADWELL BTH
Harmony West
Harmony CLEEVIN
BLAND
Danny Hayes
Those 5 Kids
Les Coltas
Les Coltas
Les Coltas
Les Coltas The Clairs
Juanita
Jua

Fremier
Harmony Kings
Actili & Fontaine
EDGWABE BOAD

Actill & Fontaine
EDGWABE ROAD
S & M Harrison
Grace Victor
PEMONTON
Empire
Blum & Blum
Stanlay & Young
Andree & Curtle
FINSBURY PARK
Astoris
Anton Bd
Al & Bob Harvey
HAMMERSMITH

HAMMERSMIT
Palace
Mackay 2
Owan McGivney
HOLLOWAY
Mariborough
Savoy Jr Bd
ILFORD
Sapor Charlotte Morey

Bare

Bare

Bare

Bare

Bare

Bare

Cabby Brea

Bare

B R & N Myles

EDINBUBGH

Regent 1st half (2-4)

McLean & Atwell 2d half (5-7)

2d half (5-7)
Datae
LEEDS
Paramount
Albart Sandler \$

STREATHAM
Astoria
Harry Fryor Bd
Samchting Face
Songs from Films
TOTTENHAM
Falace
Danny Hays
Those & Kids
Let GoldansTOW
Rium A Blum. Blum & Blum

LEITH
Capitol
Ist haif (2-4)
Datas
24 haif (5-7)
McLean & Atwell
LYERPOOL
Paramount
Macarl
O
MANOHESTER
Paramont
South China Tr

Club Gaucho

Provincial

Week of Dec. 2

Cotton Club

Twone To Club

Nina Mas Koktiney
Cotton Club

Nina Mas Koktiney
Cotton

Nina Mas Koktiney
Cotton

Nina Mas Koktiney
Lena Korne

Jano Hepnandet
Lena Korne
Jano Hepnandet
Lena Korne
Jessis Crysr Co
Cottonada Robeson
Nicholas Bros
Equiter Resma & B
Lutter Resma &

Frank Haynes Oro Dan Loper Oro

Deanville Betty Cashman Lucien La Riviere Lady Godiva Betty Real Nina Lester Caron Cortes Vera Milton Heat Waves Don Luis Bd Delmonico's

Delmonico's
Jerry Baker
'Hallo Jimmy'
Perry 2
Ruth King
Rosalle Roy
'Roy Sedley
'Td'dore & Denesh
Mike Landau Ord
Jack Dempsey's Jack De

Jack Dempsey's
Dorothy Williams
Rubert Hilton
Clift Daly
Carlos & Marchan
Dave Hermsn Oro
Jan Bruneeco Orc
Clementa Bd
Dickens

Blue Haii Apache Acc'rd'n Bd KILBURN Apache Accret Haman Conservation of Conservati Johnny Macklin Georga MacLean El Chico Emile de Torre Ore

El Toreador
Manolita Barcelo
Los Utida
Carmaiena
Miguel Ruggieri
D J Escarpinter (

1 Morecce
Ernie Hoist's Oro
Martell's Bd

Braile Rolat's Oro Martell's Bell Famous Door Key Eldylige 4 By Eldylige PEORHAM
Palace
Coddes Bros
Mons Vivia & Jack
MEPH'RD'S BUSH
Pavilion
Mackay 2
Trevor Watkins
STAMFORD HILL
Savoy Escat
Broadway
R & E Myles
Hilbillies
STEATHAM
Agtoria

Barney Gallant's Barney Gallant Harberts Gr'nwich VIII. In: Albert Pryme Elona McCoy Pat Clayton Lillian Cairnes Antony Tosca Or

Gypsy Tavern Morita Reulana Marion Alden Sonya Yarr Peaches Pell Jules Keaton

Jim Healey's

Jos Frisco
Jack White
Kay Hamilton
Joe Frisco
Vincent Padula Oro

Kit Kat

Kon Murray
Collette 18

Done 18

Bur
Helen Charleston
Al Ricker
Billie Worth
ffelen Mathaws
Joe Marinond Or
Litch Raymond Or
Litch Raymond Gloria Boyd
Gloria Boyd Paul Bass Oro Wanda Nash Wanda Nash
Ickory House
Eleanor Eddy
Leo Stone
Joe Fejer Ens
Jimmy Little
Wingy Mannone Bd 'd Resta

Di itri
Blancs Volland
Olga Acosta
Munoz & Balan
D & Helen Virgil
Club New Yorker
Alice H Burrage
Jack Meyers Ore.
Jimmie Rogers
Arthur Brown
Club Richman Abe Lyman Ore 3 Biltmorettes Ben Dova 3 Biltimorettes
Ben Down
Ben Down
Ben Down
Ben Down
Ben Down
Kose Blains
Kose Blains
Kose Blains
Kose Blains
Kose Blains
Jock Waldron
Virnels & Mathews
Florida Cook
James & Mathews
Flyliss Cameron
James & Mathews
Flyliss Cameron
Panny Dars Girls
Eugene Jelesnick Or
Fatau Sis
Hotel Ambassador
Famon & Renita
Max Begges or
Vincent Loops Ore
Vincent Loops

Cinb Richman Harry Bernie George Oilver Freddie Monroe Jack Mayo Orc Coceanut Grove

Henry Haisheau ...
Connels Inn
Manager Inn
Billie Holliday
Billie Holliday
Billie Holliday
Red Bros
Bahama Damy
Ted Hais
Jukes
Orella Ada
Ward
Chuck & ChuckleLind Holliday
Lind Holliday
Lind Holliday
Lind Holliday
Dick Buckle
Lind Holliday
Dick Buckle
Dick Buckle
Dick Buckle
Dick Buckle
Dick Buckle
Manager
Bybli Kame
Morton White

Hotel Gothan Racul Lipost Or Hotel Gov Clint Bert King Oro Hotel Lexington Billie Trask Ozzie Nelson Oro Hotel Lincu:

Billie Trask
Ozzie Nelson Oro
Hotel Lisrei
Hotel Lisrei
Hotel Lisrei
Hotel Lisrei
Hotel Lisrei
Hotel Hotel
RamonaRam

Art Kahn Orc
Hotel New Yorker
Raoul & Reyes
Ted Flo Rita Orc
Hotel Park Lane
Jan Rubini Orc
Hotel Fennsylvania
Hal Kemp Orc
Knott & Towne

Knott & Towne
Motel Plerre
Capert'n & Col'mb'e
Joe Moss Orch.
Pancho Orc.
Oregori Franzell Or
Marion Cooley
Hotel Plaza

Ben Bernie Oro Jamee Evans Violet Love Pritchard & Lord Jigsaw Jackson Piace Elegante
Tommy Mills
Bill Farrell
Benn Kauf
free Harris
K'fman's M'd'rnist
Gus Lazaro Ore De Marco's Eddy Duchin Orc Gaorge Sterney Orc Hotel Rits-Cariton Arman Vecsey Oro

Hotel Weylin

Kit Kat

La Rue Harry Rosenthal Maurice & Cordo Georges Metaxa Rodriguez Oro

Le Bns
Dick Plano
Leon & Eddle's

Eddle Davis
Eddle Davis
Terry Lawlor
Andy Cirilio
MacDonalds
Southland Girls
Wm Farmer Orc
Mona Leslie

Madeleine Lucilla Jarrett Roxanne Damar Orc Joe Gray Trio

Joe Gray Trio
Man-About-Town
Barbara Besson
Betty Bowker
Jerry Williams
Elise Eckhert
Dorothy Bicssing
Al Manuti Orc

Raed Lawton
Enrica & Novella
Ella Logan
Dorothy Crane
Bernie Cummins Or Rainbow surii Edith Mann Phil Arnold Imogen Carpenter Doloras & Gardido Louis Griffan Arthur Ravel Ore Hotel Sherry-Netherland Alian Gray Ore Colony Boya Hotel St. Morite

Balabow Room Lydla & Joresca Ray Noble Oro Anni Greenway Imogen Carpenter Ramon Ramos Oro Hotél 8t, Mortes Nikita Baileff Chaiye Souris Rev Ron Perry Com Music Hall Boys Hotel 8t. Regis Eve Symington Hartmanns Jules Lande Ore Emil Coleman Oro Hotel Vanderbil Murray Danceirs Alex Drasein Orc Efotel Walderf-Astoria

San Sonci Jerry Blaine Oro Savoy-Plana Dick Gasparre Oro Medrano & Donna Basil Fomeen Oro

Winston Powers Betty Rogers Gladye Redmond Astoria
Manya & Drigo
Georges & Jaina
Russell Swan
Ivar Petsrson
Al Donahue Orc
Xavler Cugat Bd
Freddy Martin Orc

Ship Grill Ship Grill Rilla Dan Jules Monk Ruddy Smith Ruddy Smith
Sidewalks of N
Roscoe Alle
Mammy Jinny
Helen Stone
Clark & Verdi
Anthony Trini
Betty Lewis Freddy Martin Ore
Hotel Weylin
Dario & Diane
Leave Hotel
Dario & Diane
Leave Hotel
Dario & Diane
Leave Hotel
Louis Breese Ore
Louis Breese Ore
Louis Breese Ore
Louis Breese Ore
Louis Breese
Louis Bree

Small's Paradise

Jimmy Grier Ore
Cafe de Pares
Louisa Hanson
Al Greck
B. B. B.
3 Canadians
Fromma I. Diane
Smith Ballsw Ore
Ted Dawson Oro
Cafe La Maze
Tommy Lyman
Al Land
Park Ave Boys
Stan Clair Ore
Cine Century

Cinb Century
Gray & Bergen
Lester Lee
Hal Chansler Ore
3 Roberts Bros

Cocoannt Grove

Charlis Johnson Ordenira & Valez Chunk Robinson Oille Potters Aifreda Arnette

LOS ANGELES

Viola Von Larry Lee Ore Biltmore

Palmeras Fred Scott
Wayne & Teske
Betty Roth
Bilsen Sie
Beatrice Hagen
Larry Cotton
The Maxellos
Mildred Marnell
Jlinmy Grier Ore Carla Montiel
Pierre Co
Edith Davis
Alberto Sergio
The Tepiquenos

Rex & Mara

Bento 3

Patricia Normas

Bob Cuttar

Riudson-Metzger Gis

Hal Grayson Oro

Pirrone's
Dorolhy Davis
DeSyratte & DeB Donya Don Powell Davia Mack Ore

Queen's Cinb George Givot Kitty O'Dare Dava Burns Steve Shepard Joey Lee Oro

Roosevelt Hotel (Blossom Room) Berna Daans Les Pore Frank Killdoff Eadle Adams Eddie Oliver Orc

Coconant Grove
Duncan Sis
Kathlyu Dale
Juncan Sis
Kathlyu Dale
Jamasadora
A Lyona Ore
Cotton Clab
Loyce Bright
Vanida Snow.
Billie Starke
Billie Starke
Billie Starke
Dudley Dickston
Nyas Merry
Nyas Merry
Nyas Merry
Louis Prima Ore
Coulte Prima Ore
Cou Judy Lano Bob Millar Ore Three Little

Claude Kennedy (
King's Club
The Aniwa Boys
Kay. Romaine
Tiny Hogan
Charile Bourne
Aniwa Boys Orc
My Blue Heaver Gene Austin Candy & Coco New Yorker

2 Keys
Dorothy Roberts
Clarit Ross
Howard Gerad
Ken Harris Orc

Endor & Farrell Peggy Eunice Gene Fosdicks Orc Oscar Calvet's Orc Amos Bonds

Marion Huirston Monte storm
Herrera Oro
No. 1 Fifth Ave
June O'Day
Meivin Pahl
Harold Woodall
Jules & Joe

Stork Club Marjorie Logan Brandwynne's Oro Rodrigo Oro Sully's Bhowboat Alberta Pryme
Betty Rowiend
Derothy Buckley
Deris Scott
Frackin Scott
Francis Smith
Jimmy Waten B New Montmartre
Beatrice Lillie
Reglinald Gardner
Gomez & Winona
Jacques Fray's Orc

Taft Grill Taft Grill
Uso Hail Oro
Dolly Dawn
Thru the Lookin
Ginss
Kay Whitney
Geo Paderewski
Dora Maughan
Sybli Kaye
Tod Whita
Bert Mann
Aristocrats
Duke Ensten Orc
Allan Cole Orc

Town Bar Temple King Temple King
Town Casino Club
Owon Hunt & Parco
Adrienne Lucine
Harriet Carr
Albert Blanconi Or
Andrienni, Bros
Phil Tiltman
Jimmy Lee

Jimmy Lee
Thomashefsky's.
Harry Chimnic Ches Doherly Rev
Cheny Che

Versaillee
Libby Holman
Arthur Boran
Georges Martin
Oron
Village Bairn
Samniy Waleh
Bronco Busters
Barbara Bellmore
Rosalyn Kenny
Mickey Brantz
Millon Mann'Oro
Village Nut Cin Village Nut

Murray & Alan Al Samuals Rosita Royce Sonia Meroff Chiquita Garcia Helen O'Shea

Dickie Wells'
Kanny Watts Ore
Billy Griffin
Joe Smothers
Hannah Sylvester

Wivel
La Nena
Sylvia Fina
Lilyan Lorraine
Baron Gyldenkorn
Naina Kinova
Frani LaSalie Oro
Wynne Rolph
Roberts & White

Ruth Ve Loise Surf Ridars Oro Carl Dudley Ore

Palomat

Hai Grayson Ore
Paris Inn
Singing Waiters
Hardy & D Werner
Paul McLain
Zeima Bush
The Modernettes
Thora Matthalson
Caria Montlel
Pate Contrelli Oro

Sherry's

Sherry's

Bert Douglass
Yogi Yorgenson
Walter Johnson
Eugene Stark
Maybeth Carr
Loice Whitman

Three Little
Doris Balker
Leslie Shreckner
Maude Taylor
Hugo Marchata
Betty Gordon
Faltit Carlton
Marle Leville
Tae Hamin
Blaine & Elaine
Guepa Castamage
Lou Singer Orc

Topsy's

Cabarets

NEW YORK CITY

Barrel of Fun

Dunn & Budd
Mightl Cullen
Moran & Merrill
Znodin Spencer
I & P Goulding
Tancel Cove
Trace & Leonard
Tarticla Morgan
Mickey Malloy
Benny Rajah
Fronk Minor

Bert & Leo's Percy Stoner Chio Goldman

Bijon ico Scherban's Or

Jos E Howard John Steele Eddle Furman Billy Lorraine Black Cat

Cafe Rene Vincent Sorey Orc Kay Parsons

Cafe a...
Donna Cristine
Torionia
Burt Stevens Ort
Casino Venezia
F Bracciante Ens.
Central Pk. Casit
Marianne Davis
Touglas Marianne Davis Milton Douglas Fox & Walters Henry King Orc Chatean Moder.

Coconnut Grove
Naysn Pearcs
Don Carthay
Richard Stutz
Chas Chase
Joc & June Blair
Campus 8
Grovettes
Peggy Monn
Zac Freedman
Henry Haistead C
Connie's Inn

Hotel Aster lack Berger Orc Hetel Biltmore Howard Laily Ore Mario & Floria Boy Foy

> Don Ernesto Bd Sammy Wilson Ore Mac Coogan Notel Elyses

Al Manuti Orc
Murden's viern
Harry Spear
K'thana & Malcolm
Jonis Williams
Mimi Rollins
Carrol Sis
Jimmle Carr Orc
Malsonette Russe
Codolban Orc
Malsonatte 4 Boy Hotel Buckings.

Bob Frame
Patricia Leeds
Jackie Bsekman y Bucklugha Jackie Beekman Hotel Commedere Johnny Johnson Micha Roginsky Of Hotel Edison

Vivian Johnson Barney Winton Orc

Maxim's
Rivera Boys
Jane & J Farr
Rita Renaud
Irving Fields
Val Ernie Orc

Mon Paris Cobina Wright

Omar's De

Leon Rice
Agnes Johnson
Lois Saunders
Virginia Dix
George Redman Or

Red Tape Holds Up Start of WPA Theatre Project: Rice Rushes It

It was expected that the Works Pogress Administration relief theatre project, would start functioning Monday (2), but red tape held it up despite the efforts of Elmer Rice, regional director for New York. Rice spent the week-end on the long distance, telephone, hoping to great the week-end on the long distance, telephone, hoping to great the week-end on the long distance, telephone, hoping to great the week-end on the long distance, telephone, hoping to great the long through t

and others in New York.

Procedure of recruiting people for
the WPA relief show divisions is by
requisitioning them from the homorelief rolls. As soon as they are
confirmed by the administrators
they are eligible for the better compensation under the WPA. Lowest
pay in the theatre project goes to
messenger control to 10.35 per month
and office workers up to that sum,
while non-relief people in administrative berths get higher compensation.

Those on home relief are doled from \$6 to \$9 weekly and that goes for entire families. For that reason Rice is attempting to get some 2,000 players and theatre workers on z, owe players and theatre workers on the WPA payroll as quickly as pos-sible. That goes for the entire Works project and is the method of taking people off the dole and plac-ing them in jobs.

Early this week players and the office staff, which made up the relief show outfit playing the conservation camps and institutions were on the WPA pay basis, Previously they were paid out of federal and state emergency relief funds.

Monday the magning of the action

Monday the merging of the staffs quartered at 79 Madison avenue and at 11 Eighth avenue was com-pleted and the entire outfit is now quartered in the former bank build-ing at the northwest corner of Eighth avenue and 44th street;

PROF. RILEY HEADS 2 MINN. WPA THEATRES

St. Paul, Dec. 3.

Prof. A: Dale Riley, director of the U of Minnesota theatre, has been named head of the WPA project for two theatres (one in Minnespolis and one in St. Paul) designed by the state WPA administration to absorb state WPA administration to absorb state WPA administration to absorb estate WPA administration to absorb estate with the project of the two parts of the theatre currently unemployed.

E. N. Quelen, Prof. Blay's avect.

are currently unemployed.

E. N. Qualen, Prof. Riley's executive assistant, estimates the project will employ 250 in the two cittes. Besides playing to theatre adult audelences, project plans presentation of juve plays, puppet shows and other forms of entertainment to be played in grade and high schools and at the approximately 100 CCC camps throughout the state.

Treasurers Elect

Treasurers' Club meeting at the Astor 'Hotel, N. T., Saturday (30) saw the re-election of the Incumbent officers for another year. Five new members were named to the board of governors, however, they being Louis Olims (Empire), Jimmy Murphy (Fulton), Tom Burke (Lyric), Diste French (John Golden), and William Metz (Madison Square Garden). Square Garden).

(Lippman) Solomon, of the Music Box, was the recipient of additional honors. He was presented with a white gold watch for activities on behalf of the organization during the past year. Of the six made life members Lep

Gummo Marx, Prod.

Zeppo Marx's coast agency con-templates expanding its present field and will go into legit produc-tion through its eastern office. Gu.amo, non-pro brother, in field and will go into a tlon through its eastern Guamo, non-pro charge of this branch.

Forbes' 'Fields'

Henry Forbes has settled on 'Distant Fields' as his contribution to the current legit crop. Play is an original by S. K. Lauren.

Production will not start until author returns from London.

System

Charles Washburn, publicist for Boy Meets Girl, which promptly clicked at the Cor, Y, Y, last week, is also agenting Remember the Day, a moderate success at the National. Washburn has figured out how he can get both choys a break in the press.

When you newspaper guys

When you, newspaper guys call up for stories about Boy,' he says, 'I won't come across unless you use one for 'Day.'

COAST RELIEF BRAWL **AWAITS MRS. FLANAGAN**

Hollywood, Dec. 3.

Hallie Flanagan, national head of Works Progress Administration, theatrical project, is due in this

theatrical project, is due in this week to attempt smoothing out of trouble brewing fetween professionals on relief and amateurs in charge of projects. Mass meeting which was (27) to air grievances of professionals was called off until the accepted the property of the control of the control

Vilma Ebsen's Plans

Baltimore, Dec. 3.
Vilma (and Buddy) Ebsen is taking vocal lessons, and in the future
would like to devote herself either
to fancy warbling or straight legit.

to fancy warbling or straight legit. According to her present plans, her hoofing career is closed. Boy-girl dancing duo which she and her brother Buddy composed was spilt after the pair's initial film appearance, Broadway Melody of '95. When Metro gave Buddy a contract with Intentions of buildup as a comic.

Tait in N. Y.

Hollywood, Dec. 3.

E. J. Talt, of Williamson & Tait, arrived here from Australla on Saturday (39) and left yesterday (Monday) for New York to engage talent for 'Anything Goes' and other New York legits, which he will produce in Mcibourne and Sydney.

Tait while here distributed to the control of the cont

... Tait, while here, displayed no in terest in picture talent for the show saying he wanted seasoned musical

BUDAPEST MGR. HAS 'JUMBO' **CLAIM**

George L. Bard, of Budapest, now in New York, is in dispute with Billy Rose in the matter of his production of 'Jumbo,' Hippodrome, N. Y. Bard was the producer of 'The Circus Star' in the continental capital and claims Rose arread to nurchase the rights last. ducer of the circus star in the continental capital and claims Rose agreed to purchase the rights last year when the New Cork manager year when the New Cork manager over. Rose announced he would do the show but changed his mind. Shortly afterwards Rose informed Bard that he had decided on an original story by Hecht and MacArthur. There are similarities between 'Circus Star' and 'Jumbo' such as combining dancing and singing ensembles with circus turns. Bard does not base his dispute so much on that angle but claims that when Rose announced 'Star,' it affected his chances to sell the picture rights. European showman says he had an offer from Metro at one time.

time.

Another dispute on the same case is understood to have been straightened out last week when Rose came to an amicable agreement with Dr. Edmond Panker, representative of Laszlos Bus-Fekete, author of the Hungarlan circus play. Report is that Bus-Fekete accepted a cash settlement.

Number Two Companies Readying For 'Boy-Girl,' 'Dead End,' 'Circle'; Confidence Expressed for Road

Quote Me as Saying

Boston ,Dec.

Boston Dec.
Joe Flynn, pa. here with
"Three Men on a Howes, going
the rounds of Hub cris for
quotes in newspaper ads, noted
a conspicuous omission from
the ranks: George Holland.
Holland, barred from the
Plymouth, and all Shabert
houses, has not seen the show.
Result of a chummy confab
with the Boston American
critic-columnist:
"They tell me It's a great
show!"
Ouote ran in the Sunday ads.

Quote ran in the Sunday ads, ln 18 point.

Shubert-Equity Fight On 'Lady' Wage Payoff

'Swing Your Lady.' Nicholson-Robinson comedy with a wrestling background, which Milton Shubert brought back to New York after try-out last week, falled to re-start rehearsais as planned. Management instead contested the Equity rules on rehearsai pay and asked the consider making a precial ruling. Icitated the request will be rejected.

Enuity state the consider and the request will be rejected.

will be rejected.

Equity stated the rules were quite clear. If a show flope and is closed within the first week, the manager can deduct the money pald for rehearsals, but the two-week minimum salary requirement remains. If the shows plays more than one week, no such deduction is allowable, even if there is only one more than the regulation eight performances.

Laszlos Bus-Fekete, author of the Hungarian circus play. Report is that Bus-Fekete accepted a cash settlement.

WILLIAMS VICE FIELD
Boston, Dec. 2,
Muriel Williams stepped into the lead role of Three sum on a Horse at the Plymouth Monday night (2). Replaces Betty Field.

ressing confidence in out-oftown business, three number two companies of current rodway attractions will soon be sent on tour.
Two are standout successes and
the other in-betweener. Exin-betweener.

pected that the replicas will ma-terially improve legit business gen-erally, especially in such keys as Boston and Chicago.

Boston and Chicago. Immediately after 1t opened to raves praise at the Cort, N. Y., last mid-week, George Abbott decided to duplicate the Bella and Samuel Spewack comedy 'Boy Meets Girl' and casting is dated to start this week, About the same time Norman Bell ceded start of the Start of th Third show for which a road com-pany will be formed is 'Squaring The Circle.'

pany will be formed is 'Squaring The Circle.'

| Latter was recently taken over by A. L. Jones and is current at the Adelphi. Planned to spot it in the Blackstone, Chicago, where it will be operated along party and cut rate lines as on Broadway.

Three of last season's holdover hits are at present on the road, Three Men On a Horse, 'Tobacco Road' and Personal Appearance,' Latter started mildly, but picked up smartly in Philadelphia last week. 'Horse' has three companies on tour, which is more than any play since the start of the depresh. Original company is still current at the Playhouse, N. Y. Two companies of Tobacco Road' are trouping, while the original is current at the Forrest. 'Appearance' winds up a long run at the Miller next week, then also

the Miller next week, then also tours.

Picture money figures in the quick touring of both 'Boy' and End.' Warners backed the former, spotted across the street from Horse', in which the film firm also has a substantial interest. End' was produced without picture coin and has not been bought by Hollywood. However Kingsley's previous play, 'Men in White,' was released in film form before the drama was able to play out its road dates. Author, who possesses an interest in the new play, expects that sending out a road show of End' will eliminate the chances of an ultimate picture version interfering with it.

Noted that none of the three plays to be road-showed with number twos, has any star players in the

twos, has any star players in the

EQUITY RULES FOR ONCE-MONTHLY MEETS; FORUM STATUS UNDEFINED

Whether the Actors Forum is washed up or whether the militant so-called younger group in it will continue as a faction within Equity despite the result of last Week's meeting, has not been clearly indicated. We have a substituted to the solid properties of the Forumites. Understood that at the council meeting the day after the meeting the group's repre-

that at the council meeting the day after the meeting the group's representative were rather subdued.

A delegation waited on the council and requested. It to authorize monthly meetings so that various issues could be regularly considered. Itegatides that warfous council the council to the council the council to the council the council that the council the council that the council meeting that the c

meeting, the council assented. Informal Equity gatherings will be conducted the first Friday of each month at the Astor hotel, N. Y., the form September to May.

Expected that every third month will see the regular quarterly general sessions, which were ruled in East season at the suggestion of the slone. Issues to be considered at he monthly gathering the form of the continue its sessions and gather at slone. Issues to be considered at the monthly gathering will discontinue its sessions and gather at slone. Issues to be considered at the form of the f meeting, the council assented. Informal Equity gatherings will be accordated the first Friday of each month at the Astor hotel, N. Y., the form September to May. Expected that every third month will see the regular quarterly general sessions, which were ruled in last season at the suggestion of the Forum, instead of the informal restance. Such as the monthly affairs are to be outlined in advance, so that those in charge will be able to answer under the monthly affairs. Forum called the monthly affairs are to be outlined in advance, so that those in charge will be able to answer under the monthly affairs. Forum called the monthly affairs are to be outlined in advance, so that those in charge will be able to answer under the monthly affairs. Forum called the monthly affairs are the monthly affairs. Forum called the monthly affairs. Forum called the monthly affairs are the monthly affairs. Forum called the monthly affairs are the monthly affairs and general trends is doubted.

Believed that the Forum vill ills he meetings as indicative of a sent the monthly affairs. Forum called the monthly affairs are to be outlined in a section of the monthly affairs. Forum called the monthly affairs are the monthly affairs are the monthly affairs. Forum called the monthly affairs are the monthly affairs are included to a section and gather at the monthly affairs. Forum called the monthly affairs are the monthly affairs are included to a section and at the monthly affairs. Forum called the monthly affairs are included to a section and a section and

Philly Football Jam Forced Show People Into Pvt. Lodgings

Philadelphia, Dec. 3.

Football made strange bedfellows out of showfolk here last week-end, and it sure made 'em numerous. With more than 80,000 persons at

With more than 80,000 persons at Army-Navy fuss Saturday (30), every hotel and boarding house was jammed to the phone booths, and it was double up or stay up all night. Ted Weens and band, arriving at Earle for Friday opening, were unable to get in anywhere and had to put up at friender homes. Olitin with half written, here, well. In advance, had written here, well. In advance

White's 'Scandals', atthough they had written here, well in advance, couldn't get anything after Friday, so gale from 'Anything Goes' took them in. Same story all over town, with sometimes four and five relay sleeping sessions.

Upwards of 50,000 transients were here for game and, with Penn-Cornell tangling only two days previously, it was biggest weekend in years. For some reason, however, most legit houses failled to sell out except for one or two performances. except for one or two performances. Hest seems to have been Thursday (Thanksgiving) night. Almost test seems to have been Thursday (Thanksziving) night. Almost everything was mobbed then. Saturday night Seandals' had several words and the seems of the seems o

30th ANNIVERSARY EDITION

OUT LATE IN DECEMBER

NEW YORK 154 West 46th St.

LOS ANGELES 1708 No. Vine St. 54W. Randolph St. 8 St. Martins Pl.

CHICAGO

LONDON

Plays on Broadway

BOY MEETS GIRL

George Abbott production of comedy in
three acts (six scenes) by Bella, and Sam-
uel. Spewack. Staged by Abott; settings,
Arne Lundborg, Opened Nov. 27, '35 at
Cort. N. Y.; \$3.30 top.
Robert Law
Larry Toma Cingries McClelland
T Couling Popularity Control of the Country of the
J. Carlye Bens
tte Pelder (C) Pour Pour Pour
Mr. Friday (C Royal Beal Peggy Peggy Hart
reggy reggy mart
Miss Crews Lea Penman
Rodney Bevan James MacColl
Freen Garson Kanla slade Maurice Sommers suste Joyce Arling
Slade Maurice Sommers
SusleJoyce Arimg.
Nurse
Doctor Perry lvins
hauffeur Edison Rice
'oung Man
Studio Officer
Cutter
Another Nurse Marjorie Lytell
Major ThompsonJohn Clarke

A comedy emuch. One of the heat laugh entries to date on the Broad-way scene and certain to mop up.

Boy Meets Girl is a Hollywood saga, something of a hybrid between 'Once In a Lifetime' and 'She Loves Me Not,' and one of those comedy marathons which'll have the Hollywood bunch hungry to o.o. it, and which the New Yorkers will relish

manatunos which'il have the Hollywood bunch hungry to co. ft, and
which the New Yorkers will relish
equally as much.

Authored by Bella (Cohen) and
Samuel Spewack who have had extensive Hollywood antecedents and
know their intra-studio politics and
production labor pains, it's farce of
pulses to the product of the pains, it's farce of
pulses and the corking Arne
Lundborg sets, have real-life counterparts. Studio docor is too
Luspiclously like one major studio's
addeap scrivening pair seem so
unanimously Hecht and MacArthur
that Ben Hecht issued a formal
statement after the premiere that
the characterizations were not of
themselves. The dizzy songwriting
supervisor; the jealous-of-the-babystar cowboy actor who complains,
look what happened to Chevalier
after he was teamed up with a
baby "LeRoy); the foundling who
becomes Happy," the wonder baby
oconsistently excellent dialog,
combine into making "Boy Meets
Girl' a comedy hit.

Allyn Joslyn and veneres (oven
whom is tways yearning for vermont and a book he's gonna write
the moment he can free kinnself of
he shackles of \$1,500 a week as a
studio factory hand) motivate the
boy meets girl, boy loses girl, boy
picture.

Joyce Arling is ideally cast as the
dumb-dora ingenue-mother of Hap-

boy mets girl boy lose girl, boy lose girl, boy wins girl formula of every motion pricture.

Joya-Gora Ingenue-mother of Hard by the word of the girl gain and the property of the grant pricture.

Joya-Gora Ingenue-mother of Hard by the word by the worder baby, who hasn't any official father. James MacColl is another in this happily selected cast of virtual unknowns, and clicks as five English inventile unitarity for the string of th

THE FIRST LADY

Comedy in three acts presented at the	١
Music Box, N. Y., Nov. 26, '35, by Sam	ı
If. Harris, with Jane Cowl starred; writ-	ı
ten by Katherine Dayton and George S.	ı
Kaufman: staged by latter: \$3.30 ton.	ı
	ŀ
Churles James Sceley	ł
Emmy Paige Helon Brooks	1
Lacy Chase Wayne Jane Cowl	ł
Stephen Wayne Stanley Ridges	ı
Beile Hardwick Jessie Rusley	t
Ann Ferrenter Rita Vule	ŀ
Congressman's Wife arglierita Sargent Her Friend Leslie Bingham	l
Her Friend Lexile Bingham	ŀ
A Ganeral una di Mckenzie	Ł.
Mrs. Creevey Ethel Wilson	ł
Mrs. Davenport Lillian Norton	ŀ
Senator Keane Judson Laire	ľ
Tom Hartwick homas Findlay	Į
Irene Hibbard Llly Califi	į
Bleecker John M. Troughton	ŀ
Carter Hibbard Oswald Yorke	l
George Mason Frank Dae	ı
Ellaworth T. Ganni Piorenz Ames	t
Ellsworth T. Ganni Florenz Ames Jason Fleming Don Beddee Herbert Sedgwick George Parsons Guesis: Isla Brinn. Susun Powers. Charles	ŧ
Herbert Sedgwick Grorke Paraona	Į
LaRue, Daniel Ocko, Naoe Kondo and	ŧ
Bridford Hunt.	Ł
Brautoru Runc.	ľ

The star-spangled dialog in The First Lady establishes it as a hit of the first water.

If the first water is the star of second act holds the pace, but more moderately, the plot intervening some. Enough bright lines round out a really satisfactory evening.

Lady's playing streams in the star of the star

came in the finit act, lowever, to round out a really satisfactory even and the said of th

as a Chicago socialite who turned Washington newspaper publisher. Principal scene is the living room in the home of Stephen Wayne, secretary of state, and his wife Lucy. She, therefore, is familiar with White House routine and, although expressing no keen desire to resume in the part of first lady, she is ambitious that her husband receive the monination. In politice has mildly vexed her adoring Stephen, but she has her way despite him and his watchful secretary, Sophie Prescott, kin of the general. Seems that freme Hibbard, compharatively young court, a stolen of the secretary control of

CHRISTMAS IS COMING GIVE A VARIETY SUBSCRIPTION to Friends, Clients or Employees
A Practical Cift—It Will Be Appreciated

as Irene, she too getting plenty of laugha So does Jessie Busiev of laugha Williams with every line allotted her. Ethel Wilson as Mrs. Creevey, Diantha Pattison as Miss Prescott, Helein Handler, and the Patting as a senator, Florena Ames as the publisher and Oswald Yorke as the jurist are all limits of the senator of the senator

Weep for the Virgins

Drama in three acts (seven scenes) by
Nellise Child, presented by the Group
Neilise Child, presented by the Group Theatre at the 46th St. N. Y., Nov. 30.
35; directed by Cherryl Crawford; Settings,
Boris Aronson; \$2.73 top.
Grandma Jobes Eunice Stoddard
Warney Taken
Homer Jobes Art Smith Oscar Sigsmund J. E. Bromberg
oscar Sigamunu J. E. Bromberg
Mr. Walters Tony Kraber
Mrs. Hean argaret Barker
Ruby Jobes Ruth Nelson
Vlolet Jobes Phoebe Brand
Clarice Jobes Paula Miller
Cecelia Jobes Evelyn Varden
Mrs. Walters Hildur Lanmark
Ritz Elsbeth Hilda Rels
Danny Stowe Alexander Kirkland
Gladys Semp Mildred Van Dorn
Piano Player William Nichols
Hap Nichols Jules Garfield
Poggy Virginia Stevens
Belle
Belle Marie munt
Nancy Kruger Dorothy Patter
Mrs. Carsons Margaret Barker
Saffore, waltresses, girls, wedding guests,
fish butchers, cannery girls, etcWil-
helmina Baron, Mara Alexander, Natalie
Harmon, Frances Hayes, Hal James,
Robert Johnson, Victor Kraft, Edward
Kogan.

Robert Johnson, Victor Kraft, Edward Kogan.

Group Theatre, one of the more serious by bung revenues on Broadway, under the serious of the serious by bung revenues on Broadway, under the serious by bung revenues on Broadway, under the serious by bung revenues on Broadway, under the serious of the serious

How Beautiful with Shoes

Drama in three acts presented at the Bootis, N. Y., Nov. 28, '35, by Authors Laudatl; written by Wilbur Daniel Steele and Authory Brown; staged by latter: \$3.30

۱	ton.
	Wale Herter Norman Williams Ruby Herter Harry Bellave Bilbo Rittenhouso Marion Willi Mrs Doggett Nell Harrison
	Ruby Herter
	Bilbo Bittenhouse Marlon William
	Mrs. Doggett
	Sil Tooker Mary Fletcher
	Mare Doggett
	Mare Doggett
•	Joe Michael Lettle
	Judge Kinsaugh Burke Clark
	Henry Deeds Charles F. Holder
	Bill Deeds
	Dr. Orrison Earle Mitchel
	Pop HerterGeorge Colar
	Bobo RiellyBobo Riell
	Buck Johnson Buck Johnson
	India Marlowa India Marlow

For a summer of the Markove Folk play set in the mountainous backwoods of Carolina. Presents a set not much consequence. Doubtful of making the grade. "Shoes' is based on a short story of the same label, dramatization coming from Anthony Brown, who seems to be set of the same label, dramatization coming from Anthony Brown, who seems to be seen to be

THREE SHOWS OUT

Three shows passed off Broadway last week. One closing was a supplie. It was 'Crime Marches On, which atoped at the Morosco after six weeks. Business had improved six weeks. Business had improved but show was operating in the red

CRIME MARCHES ON 'CRIME MARCHES ON'
Opened Oct. 23. According,
to the first-stringers, this play
also miseed being the first to
successfully lampon the radio
business. Brown (Poet), however, said it certainly shows
the theater getting warmer in
ite quest.''
Variety (Ibse)
medicerity.

Let Freedom Ring' couldn't last at the Broadhurst. Some improve-ment, too, but a short bankroll.

'LET FREEDOM RING'

'LET FREEDOM RING'
Opened Nov. 6. Gabriel
(American) deemed it 'a rather
pudgy, speechy, unattractive
evening in the theatre' but
Mantle (News) eath it was both
dramatic and effective'. Most
of the other playviewers were
agin' it.
Variety (Ibee) called it
'strong theatre,' but 'doubtfu'
at the b.e.

'The Ragged Edge' opened at the Fulton and was taken playing out the sin Panned and no business taken off after e single week

THE RAGGED EDGE Opened Nov. 25. Second-stringers stepped into this one and stamped on it hard. One of them decided it was more than a little dull.' Variety (tibee) 'Of ited appeal.'

'MEN' \$16,600 4TH WK., HUB

As the legit boards begin to take on a barren look due to the Christon a barren look due to the Christ-mas trade slump, two hits rise above the chaos. One of these, a local production by Mary Young, who also stars, is 'Katy Did, So What?' at the Copley. Now entering its

gith and last week.

Three Men on a Horse at the Plymouth, gallops into a fifth frame, with the management planning a rower of Horse was stronger than the opening week, with help of holiday-ulited prices.

Nazimova in 'Ghoste' stays one more week at the Colonial following a pale opening session.

Ziegried Follies' opens Christmas day at the Shubert for at least two week Estimates for Jew Marie

any at the Shubert for at least two weeks.

Estimate for Last Week
Three Men on a Horse, Plymouth (4th week) (32.75). So far this company has shown better b. o. strength than even the Chi outif, but that may or may not mean anything 118 600, educatione evaluation of the control of the contr

TRIANGLE CLUB SHOW

BOOKS 2 B'WAY NIGHTS

Princeton Triangle Club's new show, 'What A Relief!' which will have several numbers by Brooks Bowman, collegiate who turned out 'East of the Sun' and 'Love On A

East of the Sun' and 'Love On A Dime' last year, is slated to open on the campus Dec. 13. New York dates are scheduled for Dec. 18 and 19 at the 44th St. theatr.

K. B. Alcxander, S. J. Quinn and George Kinder are doing the book, with Charles Marvin, Bill Borden and Frank Caplin contributing ditties. Production is larger than previous editions, due mostly to success of last year's click, 'Stags at Bay.' Joshua Logan and Morgan Lewis from New York are directing. Bowman, who's also in the east, graduates in June.

'Drought,' play of farm life by James Hagan, has been bought by Lee Shubert. Play was tried at Stoney Creek, Conn., last summer.

REFURBISHING ON 'SCANDALS' IN PTSBG

Pittsburgh, Dec. Willie and Eugene Howard went

into the 'Scandals' at the Nixon last night (2), doing only one number.
They'll work into the show gradually this, week, with the sprival and preparation of now-material. They don't officially ioin the cast until the show opens in Washington next week, and weren't even billed here. Shelia Barrett is out of the show now, being replaced by Estelle Jayne. Miss Barrett handed in her notice in Philadelphia last week, claiming dissatisfaction with her material.

Rudy Vallee and his bend also will join the show next week in Washington. If Oxford is now missing from the lineup, with Harrold Willard singling his numbers this week They'll be taken over by Vallee in Washington.

Incidentally, during all the changnight (2), doing only one number,

Incidentally, during all the chang-ing and switching, Bert Lahr has been going calmly along, working on his own material and is now getting splendid audience results, being a big hit with the first-nighters

TOBACCO.' TONED DOWN. BIG \$16,800, ST. LOUIS

St. Louis, Dec.

"Tobacco Road' show that caused such furore in Detroft and, Chicago and which opened here Nov. 24 with all of its original lines, started the second week at American theatre. (1) with some of the cuiss words deleted. Prosecuting Attorney Finnegan, several of his aides, and a few cops were 'first nighters' and decided some of the lines were too strong. Conference was held after the opening and management, through its attorney, decided to accede.

cede. House, which has been open in-frequently the last few years, is doing great business. First week's 10 performances managed to garner approximately \$16,800, splendid, and current week seems just as strong. Will stick for at least a third

FUTURE PLAYS

The Season Changes, by Arthur Richman, announced for Robert Milton, who will also direct. Expects to open Dec. 23.

'Here Prince,' by Bradford Ropes and Phil Charig, who wrote the music, skedded for February by Milton Roberts.

Milton Roberts.

The Prince of the Roberts of th

'A Million Torments,' Alexis Katayev's dram, will be sponsored by the Forum theatre in January.

'Glass Houses,' comedy drama by Thomas F. Patchell, for Morris Feldman. Theatrical stors.

'Come Angel Band,' by Dudley Nichols and Stuart Anthony, another Shubert acquilition.

Rivela, Stags,' mystery by Allen Rivela, under Fanchon & Marco sponsorship.

Taft Co., N. H., Foreclosure Suit New Haven, Dec. 3. Local bank, acting as trustee for first mortgage bondholders, seeks foreclosure judgment against Taft Holding Co. due to default of three semi-annual interest payments. Property involved includes Shubert theatre.

theatre.

Hearing is set for Friday (6) but action will probably not affect present theatre operation arrangement.



\$6 a Year-Four Subscriptione, or More, \$5 Each Foreign \$1 Extra VARIETY 154 West 46th Street. New York City

Holiday Helps Prince'

'Scandals' \$34,000, 'Anything' \$25,000. P. Appearance' \$9,000, Philadelphia

'Blossom' \$4,000 and Off;

'WINE' \$16.000

IN BALTIMORE

Frisco Prospects Dim

Philadelphia, Dec. 3.
Plenty of big blz in the legit
houses here last week, with George
White's 'Scandals' topping the list
with a strong \$34,000 ar the big
Metropolitan Opera House.

houses are also week, with corge with a series of the control of t San Francisco, Dec. 3.

Alcasar theatre alone keeps the legit fires of Globe Theatre Players Monday (2). This is the outif that presents it reaming the streaming the presents it reaming the presents it reaming the presents of the progress and San Diego Expos.

Logical Sancer and the Century of Progress and San Diego Expos.

Logical Sancer and this long and folded his light opers season after presenting the city with two dudsifying of the state of the state

what it might have been. Other three shows didn't collect much of anything. 'Room Service,' without an extra matinee, did \$3,000 at the Chestnut. 'Petrified Forest' at the Broad and 'Flyaway Home' at the Erlanger, both with Wee and Leventhal casts, did less than that, latter having an extra matinee.'

than that, latter having an extra matines.

This week's only newcomer lathel, Gibert Miller try-out at the Chestnut, where it is to play two weeks on subscription. Student the Portest for a single week. Next week Sam Nirdlineer gets Kind Lady' at the Broad for a fortnight and then switches from Wee and Leventhal to another try-out on Dec. 28, show being I Want a Foliceman late of the property on Dec. 18, but subsequent dates for this house, as well as the Chestnut and Garrick, others on the UBO chain, are in doubt. Three Men on a Horse' is the only other booking mentioned, and no date set.

Estimates for Last Week
Scandals' (Metropolitan). One

Baltimore, Dec. 3.

'May Wine' new operetta broke in here last week at Ford's and got \$16,000 at \$2.75 top. Only show in town, and opened to meager advance, building when good word-omouth and press notices worked up interest. Gross was deemed fairly satisfactory, though producer, Laurence Schwab, had figured musical would do better. 'Wine' had about 20 minutes clipped off, including one whole scene, during the week here. Opens at the St. James theatre, N. Y., on Thursday (5) night.

Estimates for Last Week

'Scandals' (Metropolitan). One
week only. Sizable \$34,000, of
which most came last three days;
cut-raters helped fill big house first
half of week.

Anything Goes' (Correst, 26

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matinees. 'Student Prince' this week.
Service' (Chestnut, 2d week). Also final week here. Only \$3,000, with show going off for fixing. 'Libe' this week.
Personal Appearance' (Garrick, Isi week). First show here in some time trying for a run. This week will tell the tale. Last week, \$3,000 lin nine performances, heped by hole the programment of the performance of the performance of the performance of the performance of the performance. House dark again, and the performance. House dark again,

again, 'Petrified Forest' (Broad, 1st Week). Mostly panned Around \$5,-000, with no extra matinee. 'Kind Lady' next week.

Shows in Rehearsal

'Dear ld Darling'-George M.

'Zienfald Fallies'-Shuberts

'Tapestry in Gray'-B. P. Shul-berg and M. Goering. 'Evening Star'-Harry Moses.

The Season Changes'-Robert Milton 'I Want a Policeman'-Curtis and

'Victoria Regina'-Glibert

'Paradise Lost'-Group Theatre. 'Singing Acres'-Sig. Thayer. 'This Our House'-Chrls. Noel.

To Oke \$9,000 in Pitts

Pittsburgh, Dec. 3.

Latest Shubert revival of Student Prince' can thank its lucky stars it got a holiday break at the Nixon of the star o

Xmas.

Estimates for Last Week

'Student Prince,' Nixon: \$2,180;

22.8). Second of those Shubert operatic revivals to play here within
a month. Biossom Time' having
month. Biossom Time' having
'Prince,' nowever, didn't fare as well
as its predecesor, playing first half
of week to practically empty houses.
Thanksgiving holiday gave attraction the break it needed. Around
\$3,000, enough to get by.

WALTZ' \$32,000. 'MAID' \$15,000, **DETROIT**

Detroit, Dec. 3,
Proving beyond doubt it can support two plays the same week, provided they are topnotchers, Detroit
accorded 'Great Waltz' and 'Old
Maid' powerful receptions last week.
Both shows played only six days.
One, excellent, at the 5,000-seater
Masonic Temple, while 'Maid'
brought in well over \$15,000, socko,
at the 1,400-seater Cass.
Waltz' garareing the most because
the Cass and the Wilson, other Detroit legit house, combined to sponsor it. Top was \$2.75 for both plays.
Another feature of last week here
Another feature of last week here
attended the two performances of
'La Tosca,' put on by the Symphony
Soclety with the ald of the Detroit
Civic Opera. Wilfred Pelleiter was
brought in from the N. Zx Met to
Lee from Milan, Italy. Detroit's
elite packed the 1,200-seater Orchestra Hall at \$2.20 top.
Current at the Cass is 'Kind Lady.'
where in several years.
Estimates for Last Week

'Great Waltz' (Masonic Temple;
5,000; \$2.75). Big musical given
ported \$32,000, excellent, for the six
days.

'Old Maid' (Cass; 1,400; \$2.75). Behind nice exploiting, show went over

days. "Old Maid' (Cass; 1,400; \$2.75). Be-hind nice exploiting, show went over \$15,000 mark, sock, for six days, surpassing everything done by To-bacco Road, which had three nitry sessions here last month before be-

'Juliet' Big \$15,000 in Chi Opening; 'Voice' Folds After 3 Wks.: 'Men' H.O.

at the St. James theatre, N. Y., on Thursday (5) night, Current is the first week in about two months that no legit is on tap. Next week "Victoria Regina," starring Helen Hayes, opens at the indie Auditorium for four performances in three days, at \$3.30 top.
Ford's has "Sketch Book" coming in Christmas night for five performance in four days, The Mary is dark, with nothing in the offing. Estimates for Last Week May Wine, Ford's. (2,000; \$2.75). Fairly adequate \$18,000 claimed for operettal that had no opposish, press

Chicago, Dec. 3.

First outright fixzle of the local season went to the warehouse on Saturday (30), which "Her Master's Voice' called it a run at the Stude-baker after three totally miserable pot started and the lumberman-backer of the show. The show is a started and the lumberman-backer of the show is shown of the show. The show is shown of the shown of the show is shown of the shown of the show is shown of the shown of the

on Xmae Day comes 'Great Waltz,'
which is figured to last throughout
the winter. Chicago City Opera, on
the other hand, has meant little in
the legit picture, its five weeks having been a general flass week.

"Dodsworth," Erlanger (1,300;
\$12,75) (8th week). With the Thanksziving Day upper garncred hearty
\$14,000 last week. Readying for a
getaway shortly, however, and
"Her Master's Voice,' Studebaker
(1,200; \$2,20), Folded on Saturday
(30) after three brutal weeks. Under \$3,000 on the final session. Cast
paid out of Equity bond on final
formation of the company of the company
\$15,000 for first week.
Will stick around at this pace.
Will stick around at this

Broadway Legits Way Up as 2 New Hits Arrive; 'Jumbo' \$69,000, 'Abroad' \$42,000, 'Pride' Leads Dramas, \$18,700

Week-end theatre-going grew-progressively stronger along Broad-way during November and the final week saw the peak, incoming visit-ors for Thanksgiving bolstering grosses. Friday and Saturday saw the ticket agencies busies in years and all conceded the jump in busi-ness. Arrival last week of two new The First Lady.' Music Box, height-ened confidence in a prosperous sea-son.

ened confidence in a prosperous season.

Scond full week of Jumbo was
claimed close to 459,000 and attendance spoke for itself, Hippodrome
hitting capacity Wednesday and approximating that pace for the balance of the week, afternoon and
night (twice every day except Tuesance of the week, afternoon and
night (twice every day except Tuesance of the respective of the search of the capacity of the search of the capacity of the capacity of the capacity of the search of the capacity of the capacity

thers.

Early this week the agencies reorted 'Boy' having top call as the
ssult of rave notices. Winterset'
limbed into the hit class, with takness quoted close to \$15,000 last

week.

Other six shows which opened last week are all doubtful: Whatever Goes Up, Biltmore: One Good Year, Lyceum; How Beautiful With Shoes, Booth: Sitck in The Mud, 48th Street; Weep For The Virgins, 46th Street; The Ragged Edge, which closed at the Fulton.

EAGE, which closed at the Fulton. Two other shows were suddenly withdrawn Saturday: 'Crlme Marches On,' Morosco, and 'Let Freedom Ring, Broadhurst. Former house got 'Blind Allcy,' which moved again, from the Shubert. Only one premiere this week, 'May Wine,' St. James.

James.

Next week's stated arrivals are Paradise Lost, Longuere and This Our House, 58th Street. Coming in, too, is Nazimova, whose 'Ghosts' revival will be a stop-gap at the Empire.

Estimates For Last Week

'Abide With Me,' Ritz (3d week) (CD-918-\$3.30). Light trade and chances doubtful; first full week claimed around \$5,000.

calmed around \$5,000.

'At Home Abroad,' Winter Garden (12th week) (R-1,493-\$4.40). Added matinee last week (Thanksglving) and, in nine times, quoted over \$42,000. only higher gross is for Jumbo.'

'A Touch of Brimstone,' Golden (11th week) (CD-1,156-\$3.30). Among the moderate money-makers, with takings around \$7,000; sticks until holidays.

Burds until holidays.

Blind Alley, Morosco (11th week) (CD-96; \$2.75). Announced to fold last Saturday, but taken over by the control of the

around \$5,000.

Boy Meets Girl, Cort (2d weel)
(C-1,059-38,30). One of two new
comedy hits which came in last
week; other is "The First Lady";
capacity by third performance; can
gross \$18,000 and likely to do so.
(Childere's Hour, Elliott (55th
week) (D-923-38,30). Faced around
\$3,000 and indefinite; no added per\$3,000 and indefinite; no added pertoring. Merschas (2n. Merschas).

formance last week; looks good through winter.

'Grime Marches On,' Morosco. Taken off Saturday after six weeks; had elaimed steady improvement, of the state of

(M-1,468-\$4.40). Little change in takings of musical standout; close to \$35,500, with standers generally in evidence.

'Jumbo.' Hippodrome (3d week) (M-4,327-34,40). Packed houses from Wednesday until Sunday night, with the gross going close to \$69,000, said not inclusive of radio

money.

'Let Freedom Ring,' Broadhurst,
Folded Saturday; played three and
one-half weeks.

'May Wine,' St, James (1st week)
(M-1,520-\$3.85). Presented by Laurenes Schwab, score by Sigmund
Romberg and Oscar Hammerstein;

/ book by Fr

Thuraday (5):

Moon Over Mulberry Street, '44th
S. Moon of a control over Mulberry Street, '44th
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\$10,000 last week; set through the William of Control o

takings wees and hat week stakings wees and hat week virtual capacity.

The First Lady' Music Box (2d week) (CD-1,00-33.0). The other new comedy hit on last week's premiere card' capacity from opining card top 319,000 and probably will.

The Ragged Edge, Fulton. Drew weak press; withdrawn Saturday after one week week of C-700-33.0). Getting modest grosses, but figured to belong and may improve; around \$5,000.

15 belong and may improve; around \$5,000.

Men on. a Horse, Play-bouse (45th week) (C-880-83.50). Laugh show went to nine performances last week and gross jumped to \$14,800.

"Tobacco Road," Forrest (105th week) (C-917-31.55). Also played with (C-917-31.55). Also played gross quoted at \$11,900; big at admission scale.

extra matinee, as did most shows; gross quoted at \$7.1,900; big at admission scale. Weep Co. Virginia, 46th St. (lat Weep) Co. 91-83.30). Also got un-favorable press and also doubtful; gross first week not over \$3,500. Hordstered best gross so far last week, with taidings close to \$15,000; no extra matince. Other Attractions

Eva Le Gallienne in repertory; Shabert gross open deal model weeks only. "Mother, Clvic Rep theatre; down on 14th street. "Provincetown Follies," Intimate revue in Greenwich Village.

But They're Still Going

Atlanta, Dec. 3.
With 31 weeks on the road behind thiem, the troupe of "Three Men on a Horse" is pretty happy, although hard luck has dogged the in several ways.
First, the whole troupe was pretty, badly shaken up in a buy collision.

badly shaken up in a bus collision in Texas. Then Lewis Haase, who completed arrangements for their completed arrangements for their week's engagement here, died a few days before the show opened. Then Chester Clute, leading man, took a backstage tumble down a dark stair and sprained both ankles.

Plays Out of Town

LIBEL

Phi	ladelphia	, Dec	. 2.
Drama by Edwar	d Wooll, 1	present	ed by
Gilbert Miller. Di	ected by	Otto T	aidwie
Preminger. Setting	a by Boy	mond	Sovey
At the Chestnut	Ctroot O	none 1	Hones.
At the Chestinat	prieer of	JOI AL	House,
Dec. 2, 1935.		***	
Associate		ew)s. 1	uryton
William Bale		rriee r	rancis
Hon. Sir Arthur Tu	ttington	F. 1	Leister
Thomas Foxley, K. Sir Mark Loddon, B	C W1	itrid L	awson
Sir Mark Loddon, B	art	Colir	Clive
Lady Enld Loddon.		Joan 1	Marlon
Carrieton	,	Holer	Gore
Sarah Carleton George Hemeby		Calle 1	Tunton
Patrick Buckinghar		Contra a	Municer
Patrick Buckinghar	n	renur	Ainton
Emile Flordon	Bor	s war	SUBJOA
Emile Flordon	m Rob	ort Bei	njamin
Capt. Gerald Loddo	M	Larry	Johns
Gen. Winterton, C.	B Ed	ward C	lidfield
Lady Agatha Winte	rton E	imily (Glibert.
Major Brampton	Neville	Heber	-Percy
Numero Quinze	Rob	ert Si	mmone
Uehers	Charles F	Collonia	or and
Cenera	. CHALLER V	O BBIG	, anu
	Ro	pert T	eSueur

supply most of the play's laughs, and the other is Wilfrid Lawson who, as his adversary, won most of the first-nighters attention. This actor, a stranger here, is particularly authentic and dominant in his cross-examinations, as well as in his side-bar conflicts with Lawlord.

his side-far connicts with Lawtord. Play concerns a libel sult broight against a prominent London newspaper which has published a story (just a paragraph but prominently displayed) to the effect that Sir Mark Loddon, war veteran, M. P. and highly-regarded citizen, is really nor Mark Loddon at all but an impostor who assumed his identity to one where we have the product of the control of the co

an impostor who assumed his identity somewhere on the battlefields of the Great War.

Counsel for the mewspaper (LawCounsel for the property of the country of the plaintiff. (Lawford) promptly proves that one of the witnesses law plaintiff. (Lawford) promptly proves that one of the witnesses is mailer and the other a bigamist and prostitute. Base with which these witnesses are conducted doesn't speak well for the newspaper's conduct of the case and constitutes a point that is hard to swallow. The country of t

(Continued on page 52)

Not Magic Enough

Baltimore, Dec. 8.

No WPA funds will be spilled in or around Balto for establishment of a theatre to give employment to actors. Mrs. Hallie Flangan had the local relief rolls o. o'd and upon em was discovered, who can be supported to the spilled by the spilled

magician.
So a theatre won't be established here.

Post Road' Hits Coast As Leaning on Letty

Hollywood, Dec. 3.

Henry Duffy's next legit at the El Capitan will be Leaning on Letty, produced in New York last season as 'Post Road.'

Charlotte Greenwood, just back from London, will be starred, with opening tentatively set for around the holidays.

BETTER A SALARY

Lucille Watson, legit actress, has pernanently abandoned plans she announced early in the season for independent production of a play.

Instead, she will remain in the cast of Pride and Prejudice.

Current Road Shows

Week Dec. 2

'Anything Goes,' National, Wash

ngton. Ballet Russe,' Auditorium, Chi-

cago.
'Blossom Time,' English, Indianap-'Blossom Time,' English, Indianap-olis, 2-3; Memorial Aude, Louis-ville, 4; Ryman Aude, Nashville, 5; Aude, Memphis, 6; Temple, Bir-

Byron McGrath, 'Hell Freezes Over.' Luella Gear, 'Swing Your Lady.' Phillip Merivale, Gladys Cooper, 'Call It A Day.' Frances Williams, Estelle Taylor, 'Here Prince.'

Field, Three Men on A

Betty
Horse,
Geor
Shrew,
Curtls Cooksey, 'Drought,'
Joseph Sweeney, 'Dear Old DariFelst, Cherry Hardy,
'Valen Trenholme,
Ridney,
'Ridney,'
'Ridn Joseph Sweeney, 'Dear Old Dari-ing.'
Babette Feist, Cherry Hardy, George Macready, Helen Trenholme, Oswald Marshall, Florence Edney, Victoria Regina.'
Isldore Cashler, Lenja, Bearlac Hordy, Bearlac Hordy, 'Pride and Pre-

Kenneth Gross, 'Whatever Goes

Inside Stuff—Legit

Better ent along Broadway is accompanied by high-priced previews, such performances being sold to social and charity organizations. Latest addition to the list is Paradise Lock; Group Theatres's next presentation. National Council of Jewish Women will attend the dress rehearsal Saturday (7) at the Longacre, N. Y. Premiere is set for next Monday (9). Top price will be \$20 per ticket on the preview.

L'has heen amounced that a preview of The Eternal Road, due at the Manhattan Opera House next month, will have tickets topped at \$100. High prices were also paid for a dress rehearsal of 'Jumbo' recently, boxes being \$250 each.

Judging mall order response to date when Helen Hayes, in Victoria Regins, breaks-in at the indie Auditorium Dec. 12-14 at Baltimore, all foru performances during the three days will go clean. Show follows with a week in Washington prior to N.Y.
Steve Cochran, manager of the UBO house, National, in the Capital, has made a deal with Leonard B. McLaughlin, operator of the Auditorium, to break newspaper ads in Balto dailles day after Victoria' leaves this town apprising citizens that those turned away can get seats for play by journeying over to Washington, 40 miles away.

Nancy McCord, femme lead in the operetta 'May Wine,' played all through tryout engagement at Ford's, Baltimore, last week, with right andle tightly taped. Hele of silpper gave way several days before show debuted in Baltimore, and her ankle was badly turned. Laurence Schwab, producer of 'Wine,' got a wheelchair which rode Miss McCord to wings before each entrance and carried her to dressing room after each exit. During the rehearsals held daily while musical was grooming in the Maryland city, the soprano was permitted to sit so ankle might be rested.

Word got around that Jed Harrls would stage I Want a Policeman, which will be presented by the new managerial duo of Frank Curtls and Richard Myers, but the play went into rehearsal last Monday (2) with Antone Bundsmann directing. Harrls merely expressed interest in the script and is a triend of the young showmen who hall from Philadelphia. Bundsmann staged several plays in the summer theatre at Locust Vallet. I. I.

Gross of 'Crime Marches On' was steadily improving at the Morosco, N. Y., takings being around \$10,000, but the show folded Saturday (30). Play was hooked up fairly heavy for a straight show and needed \$11,500 weekly to break.

Tentative closing notice was posted and when two leads handed in their notice it was decided to close.

Last week George Cohan reassembled his staff for his resumption in the managerial field. Cohan's new play, 'Dear Old Darling,' went into

the managerial field. Consars new play, wear one crehearsal Tuesday (3).

Cohan devoted two seasons to 'Ah, Wilderness' under Theatre Guild management. This fall he has first-nighted with regularity.

Ben Stein, who produced several plays on his own, is back on the Billy Rose staff. His assignment is the handling of ticket allotments for Jumbo, Hippodrome, N.Y., contacting the various premium agencies for

Two Broadway boxoffice men died Saturday (30); Ai Plymouth, and Leon Fitzmaurice, formerly at the Bijou.



handle bags, flat envelopes, soft pouches—made of an telope, calf and suede, black and brown, fitted with those indispensible gadgets which are usually found in baas of twice the price.

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ioned, ringless, pure silk tip

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Socialite Soprano Sues Opera Director. Claims \$5,500 'Donation' Asked

Chicago,

Princess Pakenil soprano of Indian ancestry, has filed suit in Cook County Superior Court against Paul Longone, director of the Chlcago City Opera, asking \$10,000 damages breach of contract to sing three times during the five week opera season here, Singer, who is Mrs. Daisy Maud Underwood in Kansas City, where she is socially prominent, further claims in her suit that Longone demanded \$5,500 as a donation from her for the right to sing in his opera company.

Longone denies the allegation and claims that art, not cash, is the basis for recognition in the Chicago City Opera. Meanwhile, the filing of the action climaxes one of the maddest opera seasons probably on record anywhere.

record anywhere.
What with paucity of subscriptions, lack of guarantors, non-appearance of advertised celebrities, last-minute substitution of singers and operas, indifference of the newspapers, derision for sticking the Yeloz-Yolanda floor show into 'Carmen,' tilted eyebrow reaction' from music critics and record low in visibility of public interest, it was one dizzy piling up of trouble on top of trouble.

Johnson's Broadcast

Metropolitan Opera, New York, which shuns any obvious stunting to attract the masses to the box office, did a reverse on Thanksgiving night when Edward Johnson, nanaging director, aired commercially on the Kraft Music Hall over WEAF, outlining his policies, ideas, etc., on the new regime which starts for ally Dec. 16. Talk was a verbal three-sheet for the Met. With Johnson was Susanne Fisher, newly engaged Met. singer, who took up where he left off, Johnson himself did no singing.

"Yanv persons think that record-

did no singing.

Many persons think that recording machines, radio and films have replaced opera, Johnson said over the air last Thursday. Not so, mechanical devices have all contributed to giving new life to opera.

Bigger opera audiences than every heling created though the beautiful and the proper and the proper and the proper and the proper opera audiences than every heling created though these

Bigger opera audiences than ever re- being created through these media, and is making the Metriopolitan Opera stage more of an objective than ever for all singers. We really have an international organization. Nothing localized at all, as all countries are represented in the roster. Europe used to be the hunting ground, though, for new personalities, but that's mostly done over here now.

ver here now.'
Another item stressed by Johnson Another item stressed by Johnson was the formation of smaller opera groups in cities where major symphonies exist, thus building up-a regular preliminary circuit for the ambitious to test out in. He compared the idea as something skin to bush league baseall in operation.

Met is trying to excel last year's subscriptions by a 35-percent in-prease this year. First night figures that the property of the strength o

Routes

EMANUAL FEUERMANN

(December) 26-27-New York. 26-27—New York.
(January)
9—St. Paul.
11—Rapid City.
14—St. Loud.
17—Poughkeepsie.
17—Poughkeepsie.
17—Poughkeepsie.
17—Poughkeepsie.
18—New York.
(February)
5—Boston.
19—Elizabeth.
18—New York.

ARTHUR SCHNABEL

(January)
15-22—New York,
24—Wellesley,
25—New York,
31—Cleveland,
(February)
2—Pittsburgh,
57—New York,
16—New Haven,
12—New York,
14—Brooklyn,
16—Washington,
16—Washington,
16—Washington,
16—Washington,

SCHNABEL

(March)
2-Oberlin
2-Oberlin
3-Oberlin
10-Derott,
10-Dero

Berlin Concerts

Beriin, Nov. 25. Berlin, Nov. 25.
Sir Thomas Beecham of London
gives two concerts with the Berlin
Philharmonic orchestra.

Philharmonic orchestra:
Yvonne Lefebure, Pauls, ives a
recital at the Beethovensaai,
Mary Munn of Montreal on a
concert tour through Germany, appears at the Bechsteinsaal in plano

Challapin was the usual sell-out at the Philharmonic hail.

Dusoiina Gianniul, following three appearances at the State Opera, appearances at the State Opera

Beniamino Gigli's concert at the cala was sold out a week ahead

136 LECTURES FOR EARHART

IN '35-'36

Amelia Ear rt has a total of 136 engagements slated for her 1935-26 touring season, having already ap peared in a large number of the with 45 more listed up through February, taking her to the Coast, and 15 more plotted in the middle west, if she can handle them. Her husband, George Palmer Putnam is doing most of the man-

Practically all of her talks are

Putuam is doing most of the managing.
Practically all of her talks are before women's ciubs and similar groups ranging all the way from a 7,000 house at Chatauqua, N. Y., and a 3,500 audience in Washington, to minimum turnouts of 500 on special courses. She's talking about high the state of the state of

Jooss Ballet Tour

Tooss ballet (40) goes into the Metropolitan Opera house, New York one engint stand on Jan. 20 and one engint stand on Jan. 20 and the Metropolitan one engint stand on Jan. 21 and the Metropolitan of Seamen's General Seamen's General Seamen's List up to the first U.S. tour for the European troupe. Following date in Providence on Jan. 20 and the N. Y. engagement, the following tour will be followed Jan. 22, Boston: 23, Pittsfield: 24, Syracuses: 26, Rochester's 27, Buffall; 28, Toronto; 29, Montreal; 30, Hamitton: 31, London: Feb. 1, Dettoil: Syracuse: 26. Rochester; 27, Buffalo; 28, Toronto; 29, Montreal; 30, Hamilton: 31, London; Feb. J. Detroit; 2, Milwaukee; 4, Minnacapolis: 6, Urbana; 7, Oxford; 8, Chicago; 10, Evansville; 11, St. Louis; 12, Columbus; 13, Morgantown; 14, Pittsburgh; 17, Baltimore; 18, Norfok; 20, Rich nond; 21, Washington; 24, Erookyn; 26, Philadelphla; 27, Allentown, and 29, White Plains.

iades au Seir, symphonie sketch by Gustave Saunazeulib, Frenyk composer, was given first American performance by St. Louis Symphony Orchestra Priday, Nov. 29 and Saturday, Nov. 30. Fritz Kreisler, violnist, was solo-ist for both concerts.

'Two-Gun Stoky'

Philadelphia, Dec. 3.
Close friends of Leopold
Stokowski, Philly symph conductor, have begun calling him
Two-Gun Stoky lately since
he carries two revolvers for
protection. Several seasons
ago meestro, took out, per it,
and started carrying 38-calibre
sat fearing attack.

and started carrying 38-calibre gat, fearing attack. He is frequently out alone at night and recently added an-other shooting from to the arsenal.

Chicago Tuning Up

By Frederick Donaghey By Frederick Donashey
Mila Kocova made a quick followup on her Nov. 16 debut with the
City Opera by giving a concert Nov.
24 in the Studebaker, with the Lyra
Singing Society (Bohemian membership) assisting in some national
folksongs and all the music-loving
Bohemians in Chicago buying seats.

rgei Rachmaninoff, coming hard on the heels of his recent riotous success as soloist with the Chicago Symphony Orchestra, gave an success as soloist with the Chicago Symphony Orchestra, gave an every-seat-sold recital Nov. 23 in Orchestra Hall, and again made it clear that he regards himself as the best of all composers for the plano, although he never seems to share the bellef of those who regard him as the greatest of living planists.

Mary McCormic is planning to head a troupe bearing her name, starting after the holidays and giv-ing at least five operas, including Weinberger's 'Schwanda.'

Miriam Winslow and her little troupe of Social Register dancers from the seaboard, were in the Studebaker for the afternoon of Nov. 23 and gamboled on the stage through an unexciting program and gambled with Bertha Ott for an un-exciting rouse. exciting gross.

Richard Crooks, one of the Met Richard Crooks, one of the Met Opera tenors, samp Nov. 22 In the Auditorium for the treasury of the Jackson Park sanitarium, whose funds-raising committee did its part by selling out the house at \$3 top, the same being good selling these days for a one-man show.

Frederick Stock, conductor of the Frederick Stock, conductor of the Chicago Symphony, took at last week's Thursday-Friday concerts what seemed to be his outstanding popular tribute at the end of his Tristan and Isolde' in what, to save word, is called 'concert-form.'

Eileen O'Connor to London Elleen O'Connor, ballet dancer, sailed for London Nov. 23 to start rehearsals in Charles Cochran's new musical skedded to open Dec. 23. She will be premiere bailerina.

Philadelphia Manager Rubs Ointment On Bruises of 'Insulted' Musicians

Russe, \$51,000, Chi

Chicago, Dec. 3.
Monte Carlo Ballet grossed an estimated \$51,000 in eight nights and three matinees in Auditorium. Nov. 24-Dec. 1. Total greatly betters best previous intake, although troupe has been immensely popular in all visits. Critics passed up even changes of bill by City Opera in favor of dancer.

S. Hurok, in charge of tour, has arranged with Fred Crowe, manager of house, for return in late April for week following Spring engagement of San Carlo Opera,

WHERE THEY GO AFTER MET

Geoffrey Toye, managing director of Covent Garden, London, departed last week after a short stay on this side conferring with Metropolitan Opera o cials in N. Y. Covent Garden's season begins early in the spring right after the Met's run, and

spring right after the Met's run, and numerous stars, over here now ard contracted to sing on the other side starting in May. Kirsten Plagstad, Lawrence Tibbett, Lauritz Melchior, Rosa Ponselle and Friedrich Schorr- are among those definitely slated for the Covent Garden season. Lily

the Covent Garden season. Lily Pnss has an engagement in Monte Carlo after the Met's season, with Hollywood deals in between. Richard Crooks is to go to Australia for an extended tour which will have him busy for most of the summer. Marjorle Lawrence will sing in Parls as well as London, Dusolina Giannini, engaged to sing with Metronitan for the first time.

Dusolina Giannini, engaged to sing with Metropolitan for the first time this year, will also go to Europe for engagements in the spring.

Toye was especially interested in the new Johnson regime, and may return during the actual season to catch a few of the bigger operas.

Trudi Schoop Dec. 27

Next attraction on S. Hurok list is Trudi Schoop Comic ballet, which is Trudi Schoop Comic ballet, which wilf appear at the Majestic for an engagement starting Dec. 27. It's the first American appearance for the company.

Run is scheduled for 10 days up

Philadelphia, Dec. 3. Having gotten himself out

where was target for all sorts of verbal brickbats by printing letter about 'greedy musicians' in Journal of Philadelphia Orchestra, manager Alfred Reginald Allen id an about-face and

He dld so scurried by publishing in succeeding issue of journal letter in reply to

which put him on spot. In his letter Allen defended musicians and purported to show demands were not 'excessive' nor were men themselves 'greedy.' What made What made that an ironic situation was that as manager of orchestra, Allen had to deal with musician demands.

deal with musician demands.

Matter came up two weeks ago
with appearance of journal in program for orchestra concert. Letter
in it had been penned by season
subscriber who criticized orchestra management for 'spinelessness'
in acceding to 'greedy demands'
of men. Musicians burned when
they saw if

of men. Musicians burned when they saw it. In his letter last week, which is headlined 'A Little Knowledge' and is rather lengthy affair, Allen re-fers to 'amazing lack of sympathy with and information on conditions

with and information on conditions surrounding musicians; careers. He says previous writer has distorted viewpoint; and that such opinions may become victous and harmul. Whole affair, which made choice table conversation among orchestra followers, was never, touched (included to the conversation of the co

\$1,600 GROSS AT 75C TOP IN BALTIMORE

Baltimore, Dec. 3:
Baltimore Symphony orchestraopened season here with conceit
Nov. 24 at the Lyric, Played to 200
standees, grossing estimated \$1,600
at prices ranging from two-bits to
75c, top.
Ernest Schelling, who conducts
the children's concerts of the N. X.
Philharmonic orchestra, debuted as
the new conductor for local symph, Baltimore, Dec. 3:

12,000 Denver Seats for Philadelphia Symphony

Philadelphia Symphony orchestra has been booked to play in Denver in May, 1938. There will be a matinee and night performance, matther and night performance, torium, seating about 15,00, in use. For most concerts only the theatre section, seating 3,300, is used.

New Brunswick Active

St. John, N. B. Bec. 3;
St. John, N. B. Bec. 3;
St. John Concert Association, which started theticolning in 1883, is planning a bigs winter season, after the Yuletide holidays. About seven concerts and recitais are being booked, under the direct auspices

booked under the direct auspices of the association.

All will be held in the auditorium of the St. John High School, which building was opened in 1934. The auditorium, with unusually large stage, has a seating capacity of 1,200, and is equipped with folding seats.
Local school board allows the use

of the auditorium to the organization at a small fec.

Papi Quits Chi Opera

Chicago, Dec. 3,
Latest in the lengthening list of vicissitudes for the City Opera here is the withdrawal of Gennaro Papi who has been listed during the past firree years as 'general music director.'

rector.

Papi makes the second conductor resignation so far this season, the other being Richard Hageman.

Kirsten Flagstad, Norwegian so-prano, a smack in opening concert sponsored by Civic Music League in St. Louis Opera House.

tions at \$1.50 Top

Promises February Series of Eight Produc-

Philadelphia's New Opera Guild

Philadelphia, Dec. 3. American Opera Guild, local group American Opera Guild, local group with pop plans, has been formed to offer series of classics at \$1.50 to 50-cent price ecale. With Rollin W. Van Horn, theatrical costumer, as chairman, organization figures on series of eight productions this season, opening Feb. 6 with Faust.'

Guild memberships of various grades, with dues running from 50 cents to \$25, each carrying proportionate advantages in discounts on

S. Carlo \$7,100, Ind.

Yvonne Georgi's Quickie

Yvonne Georgi, Dutch dancer, opened Dec. 1 at the Gulid theatre and will repeat there for another recital on Dec. 8. It's her first date in U. S. A. in four years.

Indianapolis, Dec. 3.

Top hat entertainment finally struck pay dirt here, with the San Carlo Opera company giving three performances at the English, to score an estimated gross of \$7,100, near capacity for the house. Operas presented Friday and Saturday (29-30) were 'Aida, 'Madame Butterfly,' and 'Lohen-

grades, with dues running from avents to \$25, each carrying proportionate advantages in discounts on tickets and preference for seats. A main objective is idea of educational groups, members of which may be admitted to dress reheareals and. may attend lectures. Also planned is school, with opportunities for students to take part in productions. Sponsors point out this is not another amateur! does not not not be a supported by the season of the sound of the season of the sea in U. S. A. in four years.
On completion of two American
dates she will return to Amsterdam,
Holland, to take part in the etty
subsidized spring performance with
the Concertachous Orchestra, She
will do three ballet specialities there.
After appearainces in Amsterdam,
Rotterdam and The Hegue she salls
for the Dutch Indies for additional
dates.

A staff of 22 singers, many of them well known, is listed as available.

ANZAC EQUITY **BIDS FOR NEW CONDITIONS**

of Australia is asking Supreme Court to rant a higher aw rd for its members cov-ering all parts of Australia. Man-agements will contest the request and ask the court not to interfere

and ask the court not to interfere with the current award. Award asked by Equity 1s: Actors and actresses, \$50 weekly minimum; chorus-ballet, \$35 weekly minimum; show girls, \$20 weekly minimum.

Equity also asks first class trans-portation, no Sunday shows.

LONDON LEGIT OKE ON ROAD

London, Nov. 25. There is money in British suburban legit, despite the growth of mammoth pictures theatres, but the roductions have to be elaborate. nd must contain names, it is being

and must contain names, it is being learned.

The Streatham Hill theatre, booked by Parnelt & Zeitlin, with a top of \$2, recently grossed \$15,000 with Charles Cochrant's Streamline, which is excellent money even for the West-End, where top prices are nearly double.

for the West_End, where top prices are nearly double.

Arrangements generally are on a 70/30 basis, with the show owners getting the bigger end.

Best deal Parnell & Zeitlin have managed is staging of the new Jack Buchanan show, It is by Guy Bolton and tentatively fitted "That's Bill, That Was." Goes to Streatham around middle of January for fourweeks. This is the first time a Jack Buchanan show has been tried out in the suburbs prior to West-End. Iamorous Nights, rury Lane-Ivon Novelio musical, which leaves the Drury Lane despite still in the money to make room for the annual pantomime, will be the Streatham Hill struction for Chrismas, and is in for two and a half weeks. Cast will be the same as in the West-End with the exception of Mary Ellis, who departs for Hollywood.

FRANK NEIL MAY TAKE OVER TIVOLI, SYDNEY

Sydney, Nov. 13. Sydney, Nov. 13.
So good has blz been with vauderevue under Frank Neil direction
that a deal is now on between Neil
and George Marlow, owner of the
Tivoli, for Neil to buy out Marlow's entire interests in the the-

Neil has kept on building by im

Whitley Signs Dozen Girls for London Spot

Hollywood, Dec. 3.

Ilifford Whitley is enroute to New York after spending several weeks here linking up a Hollywood choruse and the several weeks here linking to the several weeks here linking to the several weeks and t

at the Dorchester. New line of girls is scheduled to leave here for London Jan, 1,

Paris Author-Banker

Albert Sablons, dramatic author who doubled as a banker under his real name of Albert Schwartz, has been arrested on a swindling charge involving \$132,000. Sablons to many the control of the control of

Sablons is author of 'Alone at Last' and "The 'Night' is Fine.' operetta now nearing the end of a run at Theatre Antolne.

IL DUCE BANS FOREIGN LEGITS

retaliation measure against canctions imposed by other European nations. Italy has excluded, along with fins, all foreign legit from the contracts of the contracts of the contracts with outsiders are automatically voided by the government's decision.

Annual appearance of Edward Stirling's English Player's at the Manzoni theatre in Milan is included among those given the boot. Vienness company permitted entere will offer, a new edition of 'The Willie Pony' presented by the Schwartz Bross., and Garkas and retaliation measure against

White Pony presented by the Schwartz Bros., and Garkas and Benatzski's Let the Flowers Talk, presented by Robert Galbinger with a new company.

Sir Ben Holding on To Theatres, He Says; Going Back to Vaude

Sydney, Nov. 13, Sir Ben Fuller says that he has received offers from three different sources to take over his circuit in New Zealand. Knight would not state names because 'dickers are

state names because 'dickers are still proceeding.'
Sir Ben says that he is not too keen on 'making any deal because he still figures he has many years of active -business life ahead of him. Also explains that Snider-Dean has taken a lease on several of alls Australian theatres, but has este for the simple reads in the strength of the simple reads. (In the simple reads) interests for the simple reads. ests, for the simple reason that he won't sell.

wort sell. Sin Ben mentioned that his wort sell.

It Ben mentioned that Indie Interests had also approached him for a lease of his theatres for vaudeville, but were turned down. According to present plans the Fullers intend considering very seriously a return to vaude in the near future. Should a tieup eventuate in New Zealand, certain theatres would be set aside for vaude. Sir Ben also proposes to build a small theatre in Sydney within the next few months. A central site has already been selected and plans are being drawn.

THOMAS PAINE PLAY PRODUCED IN BERLIN

Berlin, Nov. 25,

In the presence of the American
Ambassador with his suite and
numerous German State Ministers,
the rebuilt State Play House, saw
the first performance of Hanna
Johni's political drama Thomas
Paine,' excellently directed by
Juergen Fehling.
Drama dealis with fate of the
American hero who, with Generals
George Washington and Greene, led
the American revolution and fight
George Washington and Greene, led
the American revolution and fight
to the state of the Martine
is in the title on. Chief Muetine
is in the title on. Chief Muetine
tain the difference of Tragedy of
Passions,' drama by Eugen Linz
dealing with English history, is a
success.

Plot of play is based largely on
C. F. Meyer's story 'The Saint', herinning with the time when
Thomas a Becker was Lord Chancellor and best frielad of Henry 'Il
of England and ending with his
murder in church.

lay in arii
Berlin, Nov. 25.
Local English theatre, under direction of Edward P. Melotte, at
the Theatre in der Saurland Str.,
doing G. B. Priestney's 'Roundabout.'

Author-Banker Nabbed as Swindler BRITISH EQUITY ON PURITY **CAMPAIGN**

London, Nov. 24. has launched a

purity campai riety Artists' Federation immediately sent a letter to Equity protesting against Equity complaining to the London County Council tertainments Committee about

jokes and gags in cabarets. jokes and gags in caoarets.

V. A. F. claims it has respected Equity's territory in legit and resents any interference with its own field of operations. It claims the protest to the L. C. C. Entertain-ments Committee obviously includes variety, and feels Equity should have first communicated divective.

rectly. Alleges Equity has no more right to attack variety than picture performances, or other entertainments:
Equity's contention is that it
doesn't wish to interfere with the
affairs of the V. A. F., but that the
matter is one of public policy, and
not of trade union action.

REICH BANS SWISS SHOW TRADE PAPER

paper published in Zurich, Swit-

Berlin, Nov. 25. Organ, vaude and circus show

zerland, has been officially nixed in the Fatherland by decree of the Home Ministry. No reason given. This is the first instance of, a non-political paper from a foreign country falling in grace with authorities. Inside dope has it that Organ, founded some months ago by former editor and general manager J. J. Matz, was a headache to Deutsche Artistik on account of its popularity with show folks all over Europe. Deutsche Artistik home show paper, carries only native as and admittedly has no outside circulation, although promissing repeatedly to forward the sheet abroad to agents and managers, a promise hard to fulfill on account of its ylolent anti-Semitic character. zerland, has been officially nixed

Jewish Acts Ousted

Berlin, Nov. 25.

Berlin, Nov. 25.

Two Jewish acts were ousted here by order of the National Performers' Organization.

One case concerns a clown from the Circus Krone, who was with the show for the past five years; other is an animal act, the Koeny-oets, Hungarlans, appearing at a local vaude house, Carow's Lachbuehne.

At the Scala, the Arnaut Bros.
ofar have encountered no diffi-

Plenty Rehearsals

Berlin, Nov. 25.

German military orchestra commanded to play at the forthcoming Olympic Village at next year's Olympic Games has to reheavise 50 national anthems to suit all tastes and visitors from all over the globe.

Considerable di culty is experi-enced in getting all the tunes, es-pecially those from faraway exotic countries.

Rolls Into Sydney

Sydney, Nov. 6.

Sydney, Nov. 6.

Ernest Rolls will move into Sydney around Yuletide. Rolls, by arrangement with Stuart Doyle, will probably take over the Civic, now under reconstruction, for his revues and legit attractions.

Wells has been kept out of this Tolls has been then tout of the around the control of the cont

'Roberta' Anzac Click

New Zealand, Nov. 7.
Williamson-Talt is clicking strong-here with Roberta, Teaturing C.rii Richard and Madge Elliott. Legit looks like coming back again and W-T. will send several

other companies on the road

Plays Abroad

('New Nudes')
Paris, Nov. 20.
two acts and 40 scenes, preHenri Varna at the Alcazar,

of course, they're a novelty in the show.

As a spectacle, revue contains a number of fine things. Alberto Spadolini, who combines a remarkable body with real dancing ability, does an excellent number with Margot Pisoni—Pierty nude and tic. both in sieps and costume. And some extremely good-to-look-at exotic dancing, likewise undressed for the most part, is done by Saranani, apparently a Hindu girl; Mayoni, a remarkably built negress, who was in the last show also, and Ho-Hay-Tong Chineses one capable castanet work, and the Wronska Alperoff bailet also is good.

This, show keeps up the old tra-

some capable castanet work, and the Wronska Alperoff ballet also that the work of the work

ANTHONY AND ANNA

London, Nov. 16. Comedy in three acts by St. John Ervine: presented by J. P. Mitchelhill and C. F. Halford at the Whitehall theatre Nov. 8. 35. Staged by Irene Hentschel. Tom Gill Communications of the Communication 25. Staged by Irene Hentschel.
Freel. Tom Olli
George. James Harvoort
George. James Harvoort
Anthon Falt: a noldi Warrender
Jacob Penn. Morrie Harvey
Anna Penn. Jassiot Taven
Jack Raine
Jagi Jack Raine

Anthony Fair. arold Warrender Jacob Jean Cynthia Sycethedi. Fabia Drake Raise Jagy — Jack Raise Jack Raise

DES NUS NOUVEAU
('New Nudes')

Paris, Nov. 20.

Devue in two acts and 40 secrets, pre-

DES NUS NOVEAU

(Now Nuder)

Faris, Nov. 20.

Evue in two acts and 40 seems, presented by Henri Varna at the Alexan,

Discovers of the controlled and its only

Selected by Henri Varna at the Alexan,

Discovers of the controlled and its only

Selected by Henri Varna at the Alexan,

Discovers of the controlled and its only

Selected by Henri Varna at the Alexan,

Discovers of the Alexan,

Balled and Alexandrow

Alexandrow Henri Varna

Selected Alexandrow

Alexandrow Henri Varna

Selected Alexandrow

Alexandrow Henri Varna

Selected Alexandrow

Alexandrow Budagest, Cast Marcil Duka, Tero Peles, Cast Marcil Duka, Tero Peles, Cast Marcil Duka, Tero Peles, Cast Marcil Duka, Pelesser, Young authors of this pleasant connecty, the Cast Marcil C

MURDER GANG

A goodly portion of the first night audience was made up of brother newspapermen of the author, George Munro. There were many snappy remarks by members of the cast limpersonating fly newshounds. Playpears of the cast limpersonating fly newshounds. Playpears with the control of the cast limpersonating fly newshounds. Playpears to the control of the cast limbers of

Once Over, Lightly westbrook Pegier, now in Italy, has been having his fun with the British censors at Gibraitar who, he has written, have been conspicuous by their complete absence. He so commented through the Scripps-Howard newspaper syndicate, the article appearing several days after he had shipped to his family in New York, by mail, a half dozen wills of 46 mm. film showing battle-ships and submarines in the harbor, Pegier cautioned the home folke to be especially careful and forward the negatives for immediate printing. All instructions were followed

All instructions were followed carefully. So the films came back n. g. The censors had nailed them on the way out and given them the

Trade Papers
reskin & Charlton Publishing
Corp. to publish new monthly,
Shipping Management, starting with

Shipping Management, starting with January issue. Joseph Blue, ex-advertising manager of Corrugated Paper Mills, will be ed. W. D. Boyce. Co. of Chicago, to resume publication of Blade & Ledger, monthly, beginning with January issue. Cotton and Cotton of the Company of the Company of the Cotton of the Cotton

Louisiana Druggist, o cial organ Louisiana Druggist, o clai organ Louisiana Pharmaceutical Assn, has suspended publication. Ac-countants' Digest, edited and pub-lished by Professor L. I. Briggs, of U., of Vermont faculty, is Burlin-ton's latest mag.

Guild Nixes Gen. Johnson
General 'Hugh S. Johnson last
week had his bid for membership in
the Washington chapter of the
Newspaper Guild denied. Former
NRA administrator sought place his
tenning syndicated column of political and economic comment.
The Capital Guild, in a report
which the group adopted, branded
Johnson as 'the most notorious
strikebreaker in the U.S.' And Bob
Buck, one-time v.-p. of the American Newspaper Guild, claimed that
the general had hampered guild representation on the Newspaper Industrial Board, which for a while
considered owner-employee relationships under the NRA.

Rep. Patterson Dead
Former U. S. Representative
Frank F. Patterson, Jr., 68, exnewspaper editor, died Nov. 80 at
his home in Merchantville, N. J. He was active until Wednesday chairman of the board of the W Jersey Trust Company, Camden.

Jersey Trust Company, Camden. A complication of chronic aliments grew acute Nov. 28.

In 1885 he became city editor of the Camden Courier, later going to Baltimore Herald. He subsequently worked with his brothers on the Camden Sunday Review, the Camden Sunday Review, the Camden Sunday Review, the Camden Sunday Review, the Camden Sunday Review and the Philadeliphic Times and then became New Acres y editor of the Philadeliphia Record.

Edson Gets 'Gumps'
Guy Edson, sports cartoonist on
the New York Daily News, tabloid,
has been elevated, assigned to do
The Gumps', strip created by the
late Sidney Smith. His name goes
on the strip starting Dec, 16. Smith
was killed in an auto smash-up
recently file of the strip starting the strip
story of the strip starting the strip
story of the strip strip strip
strip strip.

Edward Strip is
owned by the Chicago TribuneDaily News syndicate. owned by the Chica Daily News syndicate.

Grant Powers has succeeded Edson in the sports department job. Understood latter will receive \$25,-000 annually for the state of the st 000 annually for the strip job.

wurdett Eagle's Film Crick
Winston Burdett' has replaced
John Reddington as film critic on
the Brooklyn Daily Eagle. Martin
Dickstein, former critic, continues
as motion picture editor and in
charge of picture advertising.
Since Dickstein was placed in
charge of the ad. end last August,
the film advertising lineage is estimated to have jumped around 100%.
Paper now devotes a full page daily
to films. Burdett Eagle's Film Crick Vinston Burdett has rents

Refuse Injunction vs. Macy's

Refuse Injunction vs. Macy's Doubleday, Doran was denied an injunction against R. H. Macy & Co., New York store, by Jüstice Prederic P. Close, of N. Y. Supreme Court, on ground that the Feld-Crawford Fair Trade Act is unconstitutional.
Morris L. Ernst, Doubleday's attorney, immediately appealed, case going before Court of Appeals rather than Appelate Division because of constitutional questions involved.

Best Sellers

est Sellera for the week ending Nov. 30, as reported by the American News Co., Inc.

	Europa' (\$2.75)By Robert Briffault
	'Valiant Is the Word for Carrie' (\$2.00) By Barry Benefield
	Vcin of Iron' (\$2.50)
1	'Edna His Wife' (\$2.50)
	'About the Murder of a Startled Lady' (\$2.00) By Anthony Abbott
	'It Can't Happen Here' (\$2.50)By Sinclair Lewis
	Non-Fiction
	'North to the Orient' (\$2,50) By Anne Morrow Lindbergh
	'Mrs. Astor's Horse' (\$3.00)By Stanley Walker
١	'Life With Father' (\$2.00)
н	Course Dillow of Windows (45 00)

'Moderns' Gets Medal

Limited Editions Club's gold medal was awarded to Donald Culross Peat-tie for his 'An Almanac for Moderns.' Medal is given annually to the Medal is given annually to the American author of a book which most nearly attains the stature of a most nearly attains the Stature of a classic. Award was made by Carl Van Doren, Harry Hansen and Bur-ton Rascoe, acting on suggestions received from 48 authors and critics,

received from 48 authors and critics, one from each state.

Peattle is a native of Chicago. His most recent published work is 'Singing in the Wilderness,'

Roberta Due in Jan.

New femme mag called Roberta to make appearance in January un-der guldance of Roberta Publishing Co. Pub to feature fashion news, latest styles, beauty hints and some faction.

nction.

Pub to be bi-monthly, with Lionel
Bonar editing, assisted by Marika
Hollman and Saul Saks.

Israels Coming Back

Josei Israels Zorming Back
Josei Israels 2d returns from the
Ethiopian battle front in about two
weeks. He leaves Addis Ababa by
plane for London and, after a short
vist there, salls for the U. S. He
covered the fray for the New York
Times, handled field crew for Pathe
newsreel, represented the Research
Contain News, Ltd., of London.
On his arrival here he will embark
on a lecture tour.

on a lecture tour.

New Wash, Femme Crick

Washington has femme drama crick again. Betty Hynes, ex-fashion scribbler for Herald, is now theatre ed for the Hearst morning

sheet.

She replaces Mason Peters, Jr., who held top spot for four weeks following Mabelle Jennings, for years the town's only female film reviewer.

Guild Chi Publisher?

B. P. Guild, business manager of the Los Angeles Examiner, is in Chicago where reports have it he will be elevated to publisher's spot on one of the two Hearst sheets in

will be ... on one of the two hears, that city. Guild recently returned from Washington, where he turned the efficiency hose on Washington

College Humor Revived College Humor, recently pur-chased by Ned Pines, publisher o 14 other mags, back on h January issue. Mag has new out and price has been reduced

Robert A. Pines is editor. Publi-cation to continue as monthly.

CHATTER

M. Tomlinson is Black Sea

M. Tomilinson is Black Sea voyagins.
Award of 1935 Nobel Prize for Literature postponed.
Louis Bromfried nearly half through with his novel on India. Goeffrey Core for the control of the Control of the Core of the Core of the Manual Prize appointed associate ed of Ladles Home Jour-nal.

Andrew Maurois' Prophets and is study of nine English au-

thors.

Francis Brett Young to take year's vacation before starting another novel.

Louis Adamic working on sequel to 'The Native's Return' at Black

to 'The Native's Return' at Black Mountain College.

J. H. H. Gaute appointed to editorial staff of George G. Harrap.

& Co., Ltd., of London.

Henry de Montherlant donated his Helnemann prize money to King's College hospital-in London.

Viking's first book for new year to be Lion Feuchtwangar's 'The Jew of Rome,' sequel to 'Josephua'.

Max Lerner has resigned post as

Max Lerner has resigned post as lecturer on government at Harvard to become editor of The Nation.

Swedish rights to Willa Cather's run basis.

News Co., Inc.

'Lucy Gayheart' bought by Hugo Gebers Bokforlag of Stockholm.

John Macrae recently celebrated completion of 50 years with E. P. Dutton, of which he is now presi-

Lewis Mumford working on sec-ond volume of his interpretation of modern civilization to be ready in 1937.

Morris Ernst to write book on merican Constitution for Simon & Schuster to be published next

Registration for free courses in scribbling, offered by Professional Workers Adjustment Institute, now in progress.

Harpers to publish Margaret Lane's Faith, Hope, No Charity, book-of-the-month selection of Daily Mail in London.

Attempt is being made to revive the Press Club in Los Angeles. Club folded when the appearance of a newspaperman became a novelty.

Edna Millay collaborating with George Dillon on translation of 'Selected Poems of Charles Baude-laire,' to be published in January.

Robert Neumann's life of Sir Basil Zaharoff has finally passed legal scrutiny of attorneys in London and here. Will be published in January.

William W. Tyler, for the last seven years editor of the Chatham N. Y., Weekly Courier, has joined the Albany Associated Press bureau Book of the Month Club selec-tions for January are 'The Next Hundred Years,' by C. C. Furnas, and 'H I Had Four Apples,' by Josephine Lawrence,

Josephine Lawrence,
Albert Stevens Crockett, author
of "The Old Waldorf-Astoria Bar
Book (Dodd, Mead), has acquired
all rights from original publisher
and is reissuing it again.

and is reissuing it again.

First Lady, the new Katherine
Dayton-George S. Kaufman play,
and Paradise Lost, new Clifford
Odets play, will both be published
in book form early in December by
Random House.

nantom House,
George Corey, scriptist and program director with Lord & Thomas' radio department, has completed the dramatization of a story he had published in the September issue of Story magazine. Title of the yarn was \$595 F.O.B.

2d Ave. on B'dway

(Continued from page 1)

(Continued from page 1)
fact that business for Yiddish legit
has been better than usual in New
York the current season. Yiddish
companies in the Bronx and Brooklyn are doing well and showing
profits. Only one of the four theground of the profits of the real of the real
doing well, but that is believed due
to poor starts. 'Fishel der Gerutener' at the Yiddish Folks Theatre
is in the money, while the other
three houses, Second Ave., Public
and National, are barely getting by.
Fact that the piece at the Folks
has new Second Avene faces
(Menashe Riculnik, Lila Olith) and
artistically than its competition, is
credited with the good b. o. results.
This, plus the fact that the six
theatres in the suburbs are doing
oke, leads the Union to the conclusion that Broadway is ready for
Yiddish legit if well presented, or
if near home.

Fact that three of the four Second Fact that three of the four Second avenue legits are musical and the only straight drama house (National with Jennie Goldstcin starring) is not considered 'art' theatre, has caused considerable chatter. Feeling is that there should be at least one 'art' troupe. Schwarts is the only Yiddins tar who has ever been definite returns, although he has avoided New York for two years on grounds there isn't room enough for his company on a long run basis.

Fiction and Films

By WOLFE KAUFMAN Markey's New York

Markey's New York
Morris Markey has been observing New York for some years as a
sort of extra-keen reporter for the
New Yorker... His weekly pleeze for,
intal mag's Reporter at Large department are a sort of polished-up
Heilinger sans the sentimentality.
Heilinger sans the sentimentality and
large for even from the off Ben
Hecht pleeze in Chicaro, is that

linger's, or even from the old Ben Hecht pieces in Chicago, is that they're distinctly more carefully prepared. It's the difference, in other words, of having a week for each piece rather than being forced to a one-a-day schedule. In book form, collection of the best of Markey's pieces is called Manhattan Reporter' (Dodge; \$2.50) and is somehow not as good as it should be. It should be better than '1001 Nights' or 'Moon Over Broadway,' but it isn't. The yarns read better in the mag.

New Style Shakespeare

New Style Shakespeare
A curlous book is 'Shakespearean
Nights' (Bass; \$2.50). Written by
Estclie H. Davis, of the Barnard
College English Dept., and Edward
Stasheft, of Bryant High. School,
N. Y., it is:a sort of game for making Shakespeare easler. Consists of
three original plays using scenes
from Shakespeare in new forms.
Thus characters from Shakespeare
are thrown into contact with modare thrown into contact with modare thrown into contact with modern-day people. Some of it is amusing and some of it not so clever.

mbia University, among oth-Columbia University, among other schools, has made the volume a text-book, so it must have value, though usting Shakespeare's characters or scenes from his plays in new form doesn't really make him any easier or more pleasant.

Two Plays

Arm-chair drama gets two new volumes. Pride and Prejudice (Doubleday-Doran; \$1.75) is the Helen Jerome dramatization of the Jane Austen novel, now current in New York, A. A. Milne has also made a dramatization, not yet published. It is competent, workmanlike, but in book form appears as diluted Austen. The original is still

like, but in book form appears as diluted Austen. The original is still easier reading.

'If This Be Treason' (Macmillan; \$1.75), by John Haynes Holmes and Reginald Lawrence, was produced earlier this season by the Theatre Guild and flopped. In book form it seems hard to figure why it didn't probably intended to be read in the first place; a strong and disquieting tome.

On Writing

On Writing

Edward Weeks, editor of the Atlantic Monthly Press, has a lot of experience with writing and writers. From that experience he spells considerable sage advice and information in a tome entitled "This Trade of Writing" (Little-Brown; \$1.75).

It is a quiet, chatty sort of book in which Weeks discusses the variin which Weeks discusses the various facets and trends in writing;
what, where and how to sell; how
and when to write, etc. Whether or
not anyone gets any definite value
from the book depends, of course,
on how much help is needed by the
which approach counts lot. If you
are really looking for information
or help, the book can give it to you.
If not, it's likely to be a bore.

Omnibus of Crime

Omnibus of Crime
Erle Stanley Gardner goes merrily
on his way as a prime raconteur of
mystery yarns in The Case of the
Caretaker's Cat' (Morrow; \$2.).
Perry Mascn, the Jolly lawyer-detective, continues getting himself
into hot water and his clients out
of trouble by use of out-of-the-ordinary methods. He's always likeable
and his escapades are always, to say
the least, interesting. 'Cat' is quite
on par with the Gardner-Mason
forerunners. Warners has the film
rights.

the least, interesting. 'Cat' is quite on par with the Gordner-Mason for cerumers. Warners has the film rights.

Philo Vance still is the same annoying cuss as always in 'The Gardner' still appears of the Societa de Gorance as guarancy in the Gardner' sas. But his creator, S. S. Van Dine, always sets him some tough problems and Vance always figures them out pretty cleverly, so maybe all should be forgiven. Current number is one of the best Vance yarns yet. Metro has the picture rights.

Anthony Abbott (Fulton Oursier) hasn't published any yarns in several years. His Thatcher Cott yarns resume again with 'About the Murder of a Startled Lady' (Farrar & would lay off.

Rinehart; \$2). It's a tough cop and robber problem ingeniously worked out. One of the tops in its line this season. For film purposes it would have to be considerably switched have to be con about, however.

Contrasts

Two books from Kendall
Sharpe are widely contrasted, one heavy and the other light. Both are at the \$2 price.

Tendalum

heavy and at the \$2 price.

Pendulum Swings' is a novel by Mary Mitchell, who wrote 'Warning to Wantons.' She's an Australian with the story spotted ''' a bit stoday for the Australian with the story spotted there. It's a bit stoday for the American taste, the careful study of a girl whose ill looks embitter her life until she finds that her spried cousin is less happy than she. Ck-ver character work, but dull. Scarcely for pictures.

The other is 'Save a Lady,' which comes from Wilson Collison's prollife, pen. It's not plausible, but the reader will not care in the face of a

linc pen. It's not plausible, but the render will not care in the face of a driving action that atones. Nella Arden, on her way to her wedding, finds her prospective spouse trying to square things with another womto square things with another wom-an. She beans him with a vase and flees, thinking she has killed hi. From this promising start there is developed a semi-mystery story that never stope uttil it reaches the end. Okay for pictures, and good reading too end. Okay reading, too.

Selecting a thoroughly irritating central figure, Norma Patterson has made a thoroughly irritating book of her 'Drums of the Night' (Farrar & Rinehart; \$2), which had prior magazine publication.

Stuart Progress is a stiff-necked, self-confident family at toward.

Stuart Progress is a stiff-necked, self-confident family a uto crat, ruling his group with an iron rod of discipline, though he means well. It takes two deaths, an accident and an elopement, all biamed on him, to convince him he's wrong. The pileup is too obviously forced to be convincing. The tale lacks advoitness as well as interest, Could be a picture if tempered a little, but probably would not interest. probably would not interest.

Ballet History
Weightlest of the new ballet
books is Lincoln Kirstein's 'Dance'
(Putnam, '8), which covers dance
history from the earliest times up
to the advent of the American Bailet. Not confined entirely to classic
ballet, as it is generally accepted,
the book strives to acquaint the
reader with as much part detail and
lore as possible. Practically threefourths of the pages are devoted to
origins, meanings and effects.
When the current issue is reached
(Russian ballet mostly) some interesting sidelights are tossed on
personalities, folices and traditional
beliefs. Book is labeled a short history, but stacks up as quite lengthy,

P-N Bankruptcy

(Continued from page 11)

(Continued from page 11) similar bankruptcy or receivership move nevertheless because it (Pathe-Natan) represents 10,000,000 actual cash invested by the general public, with the Government here anxious to protect them. Also Robert Dirler, representing the majority of stockholders, claims he will be able to reimburse the creditors in full after he is elected president and placed in actual control of the business. The election is a formality, more or less, yet to be accomplished.

is a formality, more or less, yet to be accomplished.

Theatre Subsi
Omnium des Spectacles, another
P-N subsidiary, which programs the
150 theatres in the P-N circuit, also suspended payments as a technical result of the other company's although Omnium is profitable.

Among the Women

By The Skirt

Best dressed woman of the week: --(Hollywood restaurant)

Good Looking Girls

Abe Lyman has gathered a good looking group of girls for his Hollywood restaurant show. What these girls wear doesn't matter, it's wha they don't wear.

wood restaurant snow. What these girls wear doesn't matter, ha winethey don't wear.

First number finds the girls disembarking from a ship in sport dresses
of white with colored's stripes. Belts are mauve velvet with hats to
match. The tailer show girls are in transparent costumes showing much
anatomy. Of silver and chiffon they make a picture. One outstanding
beauty in black velvet with bare hips. A wide diamond belt encircles
the walst and cuffs were of silver sequins. With this costume she wears
a huge hat. Ponies were in blue velvet, very short, and the front of
these frocks were of crystal.

Gloria Cook does clever taps in jet pants and metallic blouse with
diamond buttons. A Russian singer looked well in a blue and cerise
from the properties. Hats were of rose color. A girl singer did her number
in black velvet with jet fringe hanging from the hips. A number by
all the girls was hula in cellophane frings. A chorus of men with unusual
volces were picturesque in white hussar costumes with blue capes lined
in yellow. The girls again looked well in pink accordion pleated skirts
and mauve bodices. They wore bonnets and carried parasols. Ballet
in yellow. The girls again looked well in pink accordion pleated skirts
and mauve bodices. They wore bonnets and carried parasols. Ballet
costimes of net were sprinkted with spangles. Three acrobatic misses
worked in peach velvet pajamas. The Frazee Sisters did their harmonizing in tight fitting cerise velvet.

Nitzi Van Neal looked lovely in manye chiffon. Entire govan was in

izing in tight.fitting cerise velvet.

Nitzi Van Neal looked lovely in a mauve chiffon. Entire gown was in tiny tucks and scarfs hung from each shoulder. The top of the bodice had a row of matching beads. Over this costume Miss Van Neal wore, for a minute, a black velvet cloak held at the throat with a huge buckle. A sports number with a basket bell game in progress ended disastrously with the ball landing in a plate of soup. To the cleaners. The finale had the show girls in long jet coats over white dresses and stovepipe hats. The smaller girls were in white with black lace overdresses.

Not Up to Name

'One Good Year,' at the Lyceum theatre, will hardly live up to its name. But Stephen Gross and L. S. Root must have had a gay time writing it. It is full of laughs and well staged by George Roesner. The one set, by Karle O. Amend, shows some intensive research.

one set, by Karle O, Amend, shows some intensive research. Gertrude-Flynn appears first in a green linen smock, a pale blue frock and white belt, and also in a ping summer dress. A red taffeta evening frock was made with a full skirt and no trimming. Hilds. Spong, as a lady doctor, wore two tailored suits, one black and one grey, both worn with white blouses and small mannish hats, Mary Sargent was in a yellow dress with grey dots. Hat was white. A white suit had cuffs of red and white and a print dress of large flowers on a black ground was worn with a black hat decorated with red flowers.

Big business at the State Friday afternoon (29). 'Crusades' the picture. The Five Juggling Clarks are so overdressed it's a wonder the clothes don't interfere with their juggling. Act consists of four women and a man. The dresses worn by the women are a shiny silver material. Medici collars embroidered in brilliants surround the necks, and then there are crowns of brilliants. Even the man had on a sparkling blouse. How much better they would look in sports outfits.

That clever little dancing team, Dick and Edith Barstow, has the girl believe the better they would be the the the transparent of a

That clever little dancing team, Dick and Edith Barstow, has the girl looking the better for her sun-tan tights. Her first suit consisted of a black skirt with large white buttons. The jacket was white with green scarf and hat. She changed to a full skirted bronze dancing costume. The bronze material was carried out in points over a skirt of matching chiffon. The difficult too tapping of these youngaters is something to see. For this number Miss Barstow was in a short white frock with black velvet ribbons and yellow epaulets.

Roxy's Film and Stage

Roxy's Film and Stage

In Old Kentucky,' at the Roxy, is Will Royers' last and best picture. No one else in the cast matters excepting, perhaps, Bill Robinson.
Dorothy Wilson, the love interest, means little. She is seen around the stables in jodphurs and jacket. One party dress was accordion-pleated with a lace bertha pleated the same as the skirt. A couple of cloth dresses were simple in line with neat collars and cuffs. Louise Henry should revolt at being given menace parts. She will soon be typed. Miss Henry is seen first in a white cloth dress with a choker of white dots on black. A small sailor hat seemed to be of bamboo. A good looking afternoon dress was of a light crepe made with huge sleeves and metal belt. A rather ultra evening frock was of a gold brocade with the one shoulder effect and one long end. At the races Miss Henry was loudly dressed in a three-quarter coat of a plain material with bandings of a large check. of a large check

of a large check.

Stage show at this house was seasoned to please the young people home for the Thanksgiving holiday. Curtain rises upon a scene in a toy shop. There is much life in this shop but house ran out of programs the second day so the people couldn't be identified. A few of the Gae Foster girls were dolled up dolls and some were kiddles in blue short trousers and jackets with large white sailor hats and red ribbons. Another group was in abbreviated skirts of green with red hats.

The girls of the Eight Ambassadors were in cerlse dresses cut externely short. Wide belts were gold as were the caps. The Foster girls in white cossack costumes looked grand. The long coats were lined in red and belted with black leather. High cossack hats were black also, as were the boots.

as were the boots.

The girl of Moore and Revel is no longer a silent dancer. She must sing, although it's burlesque and it isn't funny. She is wearing a green dress hung with shoulder straps of brilliants. Joe Morris has his whole company with itm at this house. The blonde singer is in black velvet with diamond chains forming shoulder straps. Flossic Campbell wears a black suit with silver fox revers and a small hat.

Way Down South

Way Down South

'So Red the Rose' is at the Paramount and Margaret Sullavan has
never been so nice as in this picture. As a daughter of the South in the
Civili War she wears the full hooped dresses of the period and wears
them well. A party dress of white net, much beruffled, had a whaleboned bodice of white satin and a side sash of very wide ribbon. Flowers
entwined the bow and also the star's hair. There are several daytime
figoisk, very laborate with the same ruffles and all the sleeve's fashloned
in they puffs.

Janet Beecher, as the mother, is becoming tops in this type of role. She is so convincing. Miss Beecher is very sedate in her hoopskirts, the materials being of what must have been fashionable in those days, that is if metallic lace was then on hand.

Did You Know That-

The members of the Hollywood Golf Club, at Deal, were sooosooo thrilled when Mary Astor came down with Donald Klopfer and Bennett Cerf...Pat. Selwyn is with Sloane &...Co., now...that, was. Lee Patrick on Fifth avenue the other day, in a mink coat... a new high in daffy get-ups was a girl at the Yale-Princea new high in darfy get-ups was a girl at the Yale-Princeton game ith no hat and a pair of bright green velyet ear muffs...Alice Burrage is back from a London stay in "As Thousands" Cheer ... Helen Keller was at the Algonquin the other day, and also Irene Brecell, bothing very service. The control of the

making shorts these days... Bert Taylor gathered the Billy Seemans, Vinton Freedley, Victor Moore, the Richard Barthelmess, the Herb Harris and the Ferdie Mayers for Billy Gaxton's birthday... Peggy Shannon, Louis Calhern, Peggy Shannon, Louis Calhern, Natalle Shaefer, Horace Bra-ham and Gladys Feldman had their Thanksgiving turkey with the Neal Andrews in Westchester...Mrs. John Hund-ley doesn't care who knows she detests football.

EMBASSY, N. Y.

(Continued from page 14)

(Continued from page 14)

Rome. Celebration of the fifth anniversary of Halle Seiassie's cornation is well covered by U.

Fairly impressive, but not in so much detail, is Par's negative on the 16th anniversary of the Russian

Not muon alse that's hot and some of it strictly local this including the poison baking soda epidemic in San Francisco; New York's police catch of a gang of jewel thieves; progress on the New York Tri-borough. bridge; landslide wrecking a Chartreuse liquor plant except the control of the c

iamiliar clips on the previous eruption-chain McNames draws some larges in connection with a clip in which a woman trainer treats er leopards to a feast and when Greek army men stage a dance. Lew Lehr is in with an ape again for dialect purposes but not so funny. In any or the contrainer of the contrainer of the contrainer of the contrainer of the discrete contrainer of the first time, and does this well.

Business good Saturday after—soon.

Plays Out of Town

LIBÉL.

(Continued from page 48)

(Continued from page 48)
fore the curtain, he remembers one fact that proves his right to his name and identity. Whereupon the two barristers settle things out of the set of th

gether on a settlement. Like so many of Gilbert Miller's productions, this one is extra strong on British accent and British atmosphere. It is dignified, finely staged and splendidly acted. With one or and splendidly acted. With one or fat end is its chief defect. For a downstairs draw its chance seem okay, but as a smash it doesn't shape.

Going Places By Cecelia Ager

Art That Ain't

Art That Ain't

If, into the Guild theatre on Sunday evening there strayed, perhaps
from Gallagher's across the street, some manufacturers of ladder sportswear, and it, undaunted by the intelligential that surged through the
folibly chartering-sarnestly-of-Tyonne-Georgi, whose lyric-and drawnith
dancing the stray had assembled in mightly hordes that night to see in
mocent manufacturers had continued their wandering smack in the
foliation of the strayed of the strayed of the strayed of the
They would have found a dazzling, simple, stunning idea for a lady's
basic sports costume, a little nugget of adaptability, very lewel of
ladder's sportswear chic.

ladies' sports wear chie.

It-was for her-suite-called ! Irls Dancing' that Miss Georgi, pressed for time in which to make the four costume charges that its four variations require, hit upon the good idea of starting off in a short little dress of white creps scattered lightly with vari-sized black polks dota, and tied with a wide red sash to match her little red bloomers. (A bathing suit, a brief little rig for tennis, a play suit.) Next, she tied round her walst a blue trained skirt folded over with red, a dotted white bandana round her head. (A lounging costume for the beach.) Then she returned with a white hat whose wide round brim was splashed regularly with large black dots, and a long red jumper skirt. (A gardening costume.) And, last, she appeared with a yellow silk shawl draped peasant style over her head, and a square of pela green silk tucked into her red sash for an apron. (A costume for looking pleturesquely peasant, Salzburg swells' style.) Four charming concelts derived from one practical foundation.

So much for creatures so earth-bound they thrill to an idea useful to

So much for creatures so earth-bound they thrill to an idea useful to the dress biz. For the lovers of beauty for plain beauty's sake, Miss Georgi lavlahed grace and strength and intelligence; she gave them dancing assured, thoughtful, varied. Knowing clearly what she wanted to express, she could be simple and straightforward and intelligible; her dancing an art, but not arty.

Cute to Be Catty

First Lady' knows that femmes like to be reassured it's cute to be catty; knows further, to reassure them in terms of flattery. So First Lady's 'waspishness is presented as a habit of the upper classes, an attribute of ladies high born who are wearers of fine raiment, dwellers in beautiful houses, and persons so genteel they are very kind to their

Servants.

Even more astute about its reassurance, 'First Lady' points out that the most clever at depreciation does not necessarily look like a full page color sketch in a class fashion mag, which is 'comforting. It is the vanquished who looks like that, 'First Lady continues, and thus Lily Cahill is rigged in last-gasps, a toque of emine tails ded pink to match the pink emine tails abot on her black cloth, black velvet encrusted suit a silver damask evening dress whose sleek tight skirt is draped back into a diszy pour of a bustle, carefully plotted colfures piling blonde curis high, a very pink and white make-up.

curis high, a very pink and white make-up. Jane Cowl, the victor, is more cosy. Her costly clothes, exquisitely made but conservative in aspiration, might be most anybody's dish. They do not require a Cahill figure nor any large personal dash, the femmes note complacently as they identify themselves with Miss Cowl. No, Miss Cowl is the attainable, a poised piece whose even-tenored grooming makes show-off Miss Cahill and woman's-clubsy Ethel Wilson, all covered with doc-dads, both look helpless, Miss Cahill like a kitten, Miss Wilson only kittenish.

What Pi

What Pi

It is a rule in pictures that whenever a very little actress, homeless and pure, finds haven in the rooms of a great big hero, also good, she shall be photographed the next morning ballooning about in the great big pyrjamas, since, after all, the man's a hero, and a hero's household effects do not include sleeping garments in a wide range of siscs. Typical of the superior production of 'I Dream Too Much,' this seene is now elaborated with a shot of Lily Pons' tiny feet wriggling into Henry Fonda's also considerable slippers, a wholly original touch.

There is, in fact, quite a large to-do over Miss Pons' petiteness in "I Dream Too Much," with various persons in the picture astounded, as is the audience, that so magnificent a volce can issue from so slight a body; but when at last Miss Pons becomes a success in opera and wears fine and tight fitting clothes, such as her silver lame princess gown, it is apparent that she has a diaphragm with plenty of resources.

It is also apparent that Miss Pons has a shapely waist and artistically curved torso, for as a harem cutle in her scene from Lakme' she need wear no draperies over it and doesn't, and as for the fine proportions of her diminutive legs—they are adequately revealed during some gambolings on some Paris greens.

bollings on some Paris greens.

Not only for a great singer but even for a picture star, Miss Pons has bounteous structural blandishments, and in her first picture generously leaves nothing undone to establish, the fact. Now, soon as the make-up department and cameramen discover what to do to make the lower part of her face as fetching as her large and lively brown eyes, just what her camera angles really are, how to photograph her singing without including the full expanse of her tongue, wint to do to round out decision as to the star law and soften her mouth, and make a final decision as to the star law and soften her mouth, and make a final decision as to the star law and soften her mouth, and make a final decision as to the star law and soften her mouth, and make a final scale law to the star law and soften her mouth, and make a final fact of the star law and soften her mouth, and make a final fact law and the star law and soften her mouth, and make a final fact law and the star law and soften her mouth, and the

Theram Too Much, suddenly doubting, perhaps, the prodigality of its production, throws in at the last moment a fashion parade which, despite the beauty of the models, led down the inevitable staircase by most beautiful of all, Anya Taranda, works out a plece from some other jis-

Their Deal

Their Deal

Seeking unity of mood, the Muisic Hall stage show this week takes the whole of its decor from playing carda, using the medieval queen of spades as inspiration for completely charming costumes for the ballet corps, the modern knave of hearts as used for the Rockettes. Giel Club dresses up as hordes of corparatively slender Diamond Jim Bradys, and Cardini, King of Clubs, saunters down the steps of a black velved club-shaped platform posed against she drop of hynotic club abstract club-shaped platform posed against she drop of hynotic club abstract club-shaped platform posed against she drop of hynotic club abstract club-shaped platform posed against she drop of hynotic club abstract club. So thoroughly does the decor stick to its announced there that even Cardini's fermie assistant, who's always heretofore worm a peb boy uniform, this week can ant, who's always heretofore worm a peb boy uniform, this week as anti-word and the same should be a surface of the set of t

Broadway

Pat O'Brien in from Hollywood into operation. Mrs. Harry Sobol coastward via a Canal on vacash. New ultra-modern front bein stalled by Astor Hotel.

Buck Jones doing night spots T. E. Costain back in Fox story

Milt Gross still confined to Mt.

Maurice Mackenzie of Hays o ce executive staff, recuperating in Florida.

Zeppo Mark trained back to the Coast Saturday (30). Here about

Sam Bitters, formerly with the Pretzel, near-Broadway night spot, passed away. passed away.

Max Massonovich, of George M
Cohan's staff, celebrated 65th birth-day Friday (29).

ay Friday (29).
Dick Barthelmess and Ray Hacktr mentioned as new leads for
fartin Jones' Mulatto.'
Chicago Black Hawks, playing at
he Garden next week, arranging
chedule so as to be able to see
Jumbo' in a body. ett mentione Martin Jones'

'Jumbo

Jumbo in a body.

Eddie Edelson starting his usual winter 'conventions' Sunday afternoons. If it's under 40 people, it's a small party to Edelson.

Frank ('Fun in Bed') Scully isn't having fun that way these days; couple of tough medios stees at this Burbank, Calif., retreat.

Cast of Helen Hayes air show treks to Washington with her for the tryout of Victoria Regina, legiter, in order to broadcast per

Glenn Ireton shifted from the Montclair hetel to the Commodore in charge of advertising and pub-licity: Larry Woods succeeds at the Montclair

Montclair.

Warner Bros. have two legit hits directly opposite each other on 48th street, 'Three Men on a House,' at the Playhouse, and now 'Boy Meets Girl,' at the Cort.

Meets Girl, at the Cort.

N. L. Manheim, export.manager for Universal, sailed Friday (29) for Europe to arrange simultaneous in London, Paris and Stockholm.

Cornelius Vanderbilt, Jr., who favore films over stage for personal entertainment, states he's seen Dead End' four times to date, due to being tied up in thieste parties.

entertainment, states he's seee
Dead End' four times to datacties.
Dead End' four times to datacties.
Sin Ponish in A. To a visit, is
trying to decide between Xmas
saround Broadway or a date in a
schloss outside of Vienna, Austria.
Harry Lichtig (& Englander),
Hollywood agent, back to the Coast
end of this week following an an
pua eastern of the week following an an
pua eastern of the coast 10%-en, had out of town on a quicke.
Paramount Service Club, made up of ushers and others at the Par,
N.X., held a party in the Jobby of
the Par Thanksgiving night which as
the Data the Coast 10%-en, to the Coast
end that decide the coast 10%-en,
Mort Blumenstock and George
Brown's Xmas-cruise plans deferod until after Jan. 1. Joe Bernhard, boss W B Batter
Hard, boss W B Batter
M.X. until his return.
Oscar Wintrab moves in today
(Wcheeday) as muanging director
of the Essex House, placet in by
the first the State of the State o

Rome

By George Byrne

Naval film's 'Aldebaran' undergoing scissor process. Pic shot at
Cines studio.
Cines studio.
Cines studio.
Cines studio.
Cines studio.
Cines and cines and cines.
Cines and ci

culating a uccommodifilm.
The Great Silence' ('Il Grande enzio') directed by Giovanni Zunzio') directed by Giovanni Zun-at Farnese studios for Veritas of Rome now in the cutting

min at Parinese studies for vertices promises of the cutting E.I.A.—Gluseppe Amato will produce "Non it Conosco Piu (I Don't Know You Any More') from Aldo De Benedettis comedy. Nunzio Mala-Baul Raulien Pepe, Brazilian film man, due from Rio de Janiero. In Rome he will produce a propaganda film on Italy'a colonial conquests. Brazilian and Italian coin When the Committee of Society of Authors in-stead of Inspectorate of Thendres. Committee of Society of Authors in-stead of Inspectorate of Thendres. period from June 12 to Oct. 20 a total of 32 scripts were submitted. Of this number only, three were okayed for performance.

CHATTER

Paris

By Bob Stern

Cecile Sorel on the road. Pierre Hurel in Paris again. Moussia now m.c. at the A.B.C. Anderson and Allen playing at the Rex.

Doris Niles doubling at Bagdad Ludmilla Pitoeff recovering from

Harry Leasim to Warsaw, Vienna

Richard Pottler to meg 'Prodigeal on' shortly.

Four Winclairs playing the Gau-nont circuit.

Lecuana Cuban Bagdad nitery. Max Laemmle selling five French films for Japan.

Basil Dean and Victoria Hopper passing through.

passing through.
Igor Stravinsky broadcasting,
from Radio-Cite.
Eight Rolling Ladles, skating act,
playing at the Rex.

Elight Rolling Ladles, skatting act, playing at the Rex.

M. Dehelly, of the Comedie Francaise, struck by a car.

Mireelle, girl composer, to sing la new Deux Anes show.

For an appearance at the Alhambra.

Pola Negri leaving the American Hospital to go to London.

New televisien outlet finaugurated by the Common Struck of the Common Struck of

e. Andre Josset, author of 'Elizabeth' ndergoing an appendicities opera-

undergoing an appearance and Tahitan dancers, Tauchere and Mareva, signed for the new Chatelet Mareva, signed to the show.
Show.
Honri Klarsfeld, Paramount's Paris chief, making appeal for trade

Paris chief, making appeal for trade unity.

Jeanne Aubert, out of London show, playing at local A.B.C. vaude house.

ouse. Semenova, Russ dancer from Mos-ow, hired for six shows at Paris

cow, hired for Six Opera. Danielle Darrieux and Henri De-coln off on honeymoon in Balearic

Islands.
Colonel Frederick Herron of the
Hays office back from Spain and off
to London London. Henri Florez using title 'Adoua' Abyssinian battlefield) for three-

Henri Florez using title 'Adoua', (Abyssinian battlefield) for three-act comedy, Paris Opera company giving Paul Dukas' 'Aviane and Bluebeard' in Amsterdam.

msterdam. Jeanne Blanc signed for the next orte Saint Martin operetta; music

Paris Opera company giving Faul Dukas' Arisme and Bluebeard' in Amsterdam.

In Amsterdam.

Amsterdam.

Torto Saint Martin operetta; music by Kalman.

Ten-franc theatre, near Etoile, opening under new management, which was the saint martin operation of the saint martin opening foor show Hollywood Folles' by Rene Fraday, at his nitery.

Harry Pluer opening foor show Hollywood Folles' by Rene Fraday, at his nitery.

Margaret mere the saint of the saint opening the saint opening

Arturo Toscanini directing two concerts at the Paris Opera with the French national radio orchestra. Henri Garnt winning case against his chauffeur, who wanted him to pay nearly \$2,000 on old gasoline the He

bill.
Prefect of Marseilles banning
Justin de Marseille, film which he
considers casts reflections on his

town.

Robert Trebor, local theatre man-ager, going to London for command vaude performance at the Pal-ladium.

Berlin

ire Trask

Dr. Wilhelm Furtwangler on sick list:
Costumed girl orchestra at Wintergarten cafe.

Contumed girl orchestra at Winterparten cafe.

Ten years ago first talker was
shown in Germany.
Crazy show booked again for
Scala month of January.
Next Paul Kemp picture to be
called 'Shy Casanova. The
Paula Wesselly snext film will
have been been so the content of the con

Ufa.

German play on Francis Bacon to be presented in Luebeck during season. 'It Happened One Night' (Col), packing them in. First week a solid

one Night' (Col), sell-out.
Harry Piel picture 'Artists' sold to Great Britain to be dubbed into English.
Alexander Toh-

English.
Alexander Tcherepnine gave a sonata evening with his own com-

sonata evening with his own compositions. Laughton in Nuggles of Red Ga (Par), playing fifth week at the Kurbe. Party Day Film Triumph of Will Power shown to German colony in London. Leipzig to follow their English dates. Second German Dance Festival, just finished, filled big Volkebuchne for a week with enthusian open air. Frankfort. Will stage an open air. Frankfort will stage an open sheneft of Olympic Games victors. Mendelssohn Strasse in Hannover changed to Helmich Schuetz Strasse, following squawks from sood Aryana.

Strasse, following squawks aroungood Aryans. Film censor okayed 24 pictures during month of October, which number includes 18 German and 4

number includes 16 German and 4 American films.
Werner Klingler and staff back from three months' shooting on Canary Islands for UIa ple The Linds of the Shella MacDonald, daughter of the English Prime Minister, spent several weeks in the Reich visiting labor camps and social welfare institutions.

stitutions.

Lady Levita, of British Film Institute, gave English interview over RRG (state radio) to Frank Hense of Reichsfilm Archiv on impressions of film in the Reich.
Planetarium, adjoining the Zoo.

or film in the Reich.
Planetarium, adjoining the Zoological Gardens, now the lowestpriced cinema in Western section
of city, with 30c top and all the
demonstration and lecture thrown

demonstration and lecture thrown.

Lilian Harvey's Black Roses' has Willy Fritsch and Willy Birgel in the German, Jean Galland and Jean Worms in the French and Emmond Knight and Moranian Randal in the Dr. Rainer Schlosser appointed new president of the Reichs Theatrekammer (Theatre Chamber) in blace of recently deceased Otto Laubinger. Eugene Riopfer, actor, is vice-president. In the Company of the Company o

Mexico City By D. L. Grahame

By D. L. Grahame

More American talent in niteries.

Natility, German pic. cleaning up in naborhoods.

The state of the st

London

Liane Hal studying English. Mrs. Bobby Howes ill with throat trouble.

Oscar Hoi continent. round the continent.
Noel ush, fil critic of Time, here on vacation.

Will Goldston recovering from a scrious operation. Billy Smith, trumpeter, joining Henry Hall's band.

Enid Jones, press representative or Twickenham, ill.

Reginald Tate wants to produce a new play, 'The Oast.' Maurice Colbourne has written a

ncw play, 'The Oast.'
Maurice Colhourne-has written a
play around Charles I.
Odhams Frees Issuing a Mickey
And Strees Hearly College College
And Strees Have I was a surface of the Collywood In February.
Odeon Theatres circuit has taken
over the Morden cinema.
Major Herron, Hays representative, here for a fortnight.
Robert Loraine back from the
Universal College College
Lotham Rendes looking for a town
house: tired of the country.
G-B to make a talking version of
Bernard Merivale's Wrecker.'
Speculation regarding new film
censor to succeed the late Edward
Shortt.

Shortt.

Jose Levy has a new comedy by
'Maurice Ewleigh' called 'Baby
Austin.'
Charles Chaplin will be the guest
of Mr. and Mrs. Arthur Jarratt for
Christmas.

of Mr. and Mrs. Arthur Jarratt for Christmas. Wife of Will Hay, vaude come-dian, granted judicial separation by Court order. Metro after Charles Cochran's after Charles Cochran's success 'Black Eye' at the

Metro after Charles Cochran's current success Black Eye' at the Shaftesbury. Hungarian playwright and dramatist Louis de Wohl here on busman's holiday. Clarence Johnstone (Layton and Johnstone) teaming with J. es Bledsee next year.

man's holiday.
Clarence Johnstone (Layton and Johnstone) teaming with J. es Biedseed of the Johnstone (Layton and Johnstone) teaming with J. es Biedseed of the Johnstone (Layton and Johnstone) teaming with J. es Biedseed of the Johnstone (Layton and Johnstone) the twist of the Johnstone (Layton and Johnstone) the Johnstone (Laytone) the title of the play.

Mr. and Mary Tudon, which is the title of the play.

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Mr. and Mary Tudon, which is the title of the play.

Herbert Wilcox's next production, Fame', into work Nov. 28. Directed by Lesile Hiscott, Nov. 28. Directed by Lesile Hiscott, Nov. 28. Directed by Lesile Hiscott, This time it's Wig-more Hall, Mar. 9.

Ramon Novarro's sister, Carmen-Samaniegon, rehearsing with him in 'A Royal Dochaustrieling Paul Sosini by arriving from New York earlier than expected.

Betty Nuthall underwent operation for removal of tonsils in a Hernard Shaw's new play 'The Millionairces to be world-premiered at the Burg Theatre, Vienna. 10 Waiter Ellis raising canged at the Burg Theatre, Vienna. 10 Waiter Ellis raising canged and 'Shooting Stars'.

Ossle Mitchell to marry soon. Wife is non-professional who operates an eatery in the suburbs.

Gertrude Lawrence's daughter, Gertrude Lawrence's daughter, Certrude Lawrence's daughter, Certrud

ducing. Yacht Club Boys doing a Four Yacht Club Boys doing a personal during the trade showing of Thanks a Million, at the Prince Edward.

personal quinty of Thanks a Million, at the rime of Thanks a Million, at the rime Edward.
United Players Productions contracting Gilbert Lennox to script Bonnie Prince Charlic for Leibt

Bonnie Prince Charme
Howard.
Sam Goldstein, of Guaranty Films,
here, and has disposed of several
pix. Also buying local stuff for
America.

etting ready for high

nere, and has disposed of several pix. Also buying local stuff for Geraldo getting ready for big house warming party, to celebrate his moving into newly purchased home in Regent's Park.

Berner, which Cochran is producing in Edinbone in Regent's Park.

Sarah Gentrude Milies has applications for first night seat the seat the source of the seat of the se

Hollywood

Charlie Irwin emceeing at Orph. Tamara at Universal for testing, Paris cafes aneline for Max Raer. Passing of relatives took Lila Lee

Claude Bostock

VARIETY

BCA: Reancis back from Rosalind Russell down with

maine. Stuart Lake up from San Diego on hiz

Paramount lifted option on Glenn Erikson.

Charles Ch'

in splints,
Min Gombell back from New
York vacation.
Dorls Anderson joined Columbia
writing staff.
Bert Kalmar off the diet and eatling anything.
Tala Bireli taking tennis lessons
from Bill Tilden.
Tala Bireli taking tennis lessons
from Bill Tilden.
Garace Moore due at the Met in
N. Y. Peb. 20.

Harry Akst and Lew east via Canal, Grace Moore due at the Met in N. Y. Feb. 20. Onstructing his own building in the Sunset strip. On Edit Rhodes rattling to cononals. Mike Lewis planed to Chicago to attend Par district sales powow. Warren William using monkey motif in decorating his game room. Lew Maren appointed Coast exploiter for United Artists exchanges; Gambarell east for chinfest with Met. Opera Diggies on ballet deal. Norman Duell transferred from Lo. United Press bureau to Mostone Street Haller from Warners to Mostone Street Haller from Warners to Ernest Haller from Warners to

L. A. United Lieu. cow. Ernest Haller from Warners to Metro to camera Voice of Bugle Ann.'
Laurence King doubling between Hotel Knickerbocker and KNX and KFWB

FWB. Mike Rosenberg and missus had leir Thanksgiving turkey in their Frisc

Frisco.
Richard Boleslawski took his cook with him on location at Mojave.
William LeBaron spent weekend at Frisco looking over property

Screen Writers' Guild conferred honorary membership upon H. G.

Wells. Monte Westmore handling make-up for Sokinick's Little Lord Fauntieroy. Les Wagner quit United Press bureau Joined 20th-Fox publicity department.

Humphrey Bogart being tested for Napoleon in Warners 'Anthony

Reed bought 60-foot yacht after screen writer-sailor

records.

Asabel Gullet, film editor of Syd-ney Sun, here for one-month ogling

f studios.
Winfield Sheehan due in Dec. 10.
frene Dunne back from eastern
acation trip.
Ben Plazza planning a stopover
t Vicksburg on his southern tai-

at Vicksburg on his southern cint hunt.

H. F. Anderson, Radio exchange shorts subject booker, convalescing after op.

See the control of the

Print Goldsone having his consent parked after a week in bot with yanked after a week in bot with the print of the print o

Roosevelt hotel angling for return of George Olsen to open new supper room around Feb. 1. Frank Morgan enroute to New York via Canal to spend holldays with his mother. Bette Davis hobbling to cameras for Tetrified Forest after week out

Bette Davis hobbling to cameras for 'Petrified Forest' after week out with sprained ankle.

With respect to the sprained and William Wyler celebrated first weedding anniversary last week.

Charles Drake, asst. manager of Beverly Wilshre hotel, going cast to the special publishre hotel, going cast to the special publicity on 'Showboat' for Carl Laemmie, Jr., at Universal.

Six cutters reducing Warners' Captain Binor' from \$6,000 fort to Interest to the special publicity on 'Showboat' for Carl Laemmie, Jr., at Universal in the special published to the sp

Cast of 1936' perso ning

opening Grimm.' After months o Garnett's exper-without Garnett,

without Gathett, Knuz, Within 24 hours from time big thrill seene in Walter Wanger's Trail of Louesome Pine' was shot on location in California mountains, print was on way by plane to Para-mount Sales Convention in Chicago.

News From the Dailies

This department contains rewritten theatrical naws tiems as putished during the week in the daily papers of New York, Chicago, San Francisco, Hollyncood and London Varuert takes no credit for these were tiems; each has been rewritten from a daily poper.

East

Friends take the case of Duncan Rinaldo to President Roosevelt. He's to be deported on his release from jail for a passport fraud. They feel the actions of his pealous wife smooth not follow him past the serving of

the actions of his leafons wite smooth not follow him past the serving of his ter Colleen Moore's doll house reproduced in pasteboard for a Christmas to, From \$25. to \$4.54. Prof. Lloyd James to be imported by Carneigh Foundation Boke at the Carneigh Foundation Boke at the Carneigh State of the Carneigh Sta

tures.
Ruth Weston, of "There's Wisdom
in Women," left \$1,500 worth, "of
fewels and costumes in her dressing
room at the Masque. Swiped, she
says.

room at the Masque, Swipea, sue Say's.

Jin y Durante the candidate at Chreus Saints and Sinners, N. Y. Tentt, last week, Walters all wore pasteboare schnoziels, and James a Last Wednesday Charlotte Fixel Erianere withdrew her objection to the settlement of the Erianger estate and Surrogate admitted the will to probate. Now consists of \$230,000 in cash and some real estate of indeterminate value at present.

present.
Ina Claire denies she's contracted for the English play 'Sweet Aloes.'
She's waiting for a N. Y. chance, with a three-year contract with the

She's, waiting for a N. Y, chance, with a three-year, contract with the Hobert Milton to put. The Season Changes into immediate production, with hoped-for Christmas pramiere. Theatrical Mutual Asso, No. 1, the old TMA. celebrated its 12nd anni-originally the Theatrical Mechanical Association of Stage Hands, but breadened and the name changed. Announced that premiers of Max. Stepheness of the Company of the C

Jack Merkle, 7, gave a perform-ance at City Hall last week that

gained him a per it to make vaude valle appearances. His skill amazed valle appearances. His skill amazed to the property of the skill amazed and preply to questions to which his father knew the answers. Feds after a Beano clique operating in New England. Works under auspices and gives the auspices and gives the auspices and gives the auspices draws no profit. Mrs. Made Kimball's allenation suit against Mrs. Edna Severy set allenations of the second property of the second prope

her crooner hubby. She took 81,500.
Rev C. Experett. Waspre, of midRev C. Experett. Waspre, of midfor actors.
Hollywood out of luck. Lucy
Abravaya, 9, and Zelda Barocas,
same age, picked up. in a Bronxhallway Thuning Brents. They were
on their way to go into pictures.
Carric Jacobs. Bond on the Rudy
Vallee hour lust week with her new
sons. So scared, she forgot the sec.
Thanksgiving night excitement in
the Square: Frances Faye, night
club entertainer, with her escort
left Dave's Blice Room. Attacked
by two men, who snatched her rings
two detectives, who had been lunching in the restaurant: They gave
chase, bagged two of the trio and
Father' of Alice Faye, of radio and
Father' of Alice Faye, of rad

went under new management and moved to the Morosco. A. L. Jones is the new operator.

Harry B. Helmes in for his 16th term as proxy of the Treasurers' Club of America at the election Nov. 36, but Soil DeVries has had nearly 46 sears as treasurer. All Mrs. Beatrice Feinstein, former dancer, given \$20 weekly alimony by Supreme Court Judge Black. Told she had killed the goode which laid the golden eggs by procuring her husband's disbarmentout pro-Alex Yokel thinking about hardete Corday. Helm all the world. Fire in the basement of the Symphony theatre, N. Y. uptown nabe, sent 600 patrons to the street Sunday, Most of them waited until the blaze was over, then went back to

New York Theatres

PARAMOUNT TIMES

MARGARET SULLAVAN in "SO RED THE ROSE"

rith Walter Connolly - Rundolph Scott

MAX REINHARDT'S | Iream HOLLYWOOD THEATRE Name at Shirt St.

RKO THEATRES 86" ST. 81" ST.

Dec. 3-5 THIS IS THE HORTON in "HIS NIGHT OUT"

"Transatlantic Tunnel" "TO BEAT THE BAND" Hugh Herbert Helen Broderlok

RADIO CIT ROCKEPELLER CENTER MUSIC HALL SUIT STEEL AND Sth Avenue

LILY PONS in

"I DREAM TOO MUCH"

"THE CAST STAGES

"ACES BLOW TO BE STAGES

LILY TO MUCH THE STAGES

"ACES BLOW TO BE STAGES

LILY TO BE STAGES



JAMES MELTON-and Others

25e to 1 P.M. Daily (Except H'd'ys)

CAPITOL MA MUTINY THE BOUNTY Charles Clark Franchot
LAUGHTON - GABLE - TONE

250 to 1 P. M.-Midnite Pictures
Coming-MARX BROS. - "A

NIGHT at the OPERA"

Opening Friday, Dec. 6

"Show Them No Mercy" RIVOLI

Continuous from 9:30 A.M .- Midnite Show /th' Au. & SOIN SI.

WILL ROGERS ROXY "In Old Kentucky Plus Is Revue on the Stage 25%, 35%



ki all records since "8-men" the "FRISCO KID"

sec the remainder of the show. Pire started in a workshop and was confined to that level Drought into production. Written by James Hagen, who authored 'One Sunday Afternoon'.

Four dramas in the offing about Jim Fiske. He built the Grand Opera House (with the Erle railroad's money) for Josle Mansfield.

Ed Wynn trying to decide which of two playerings he decide which of two playerings he called the Holland Control Davis, former wife of Al Davis, taking the bank-rupter plunge. Opened a night club. Now says she owes \$17,000 after giving up her home and racing stable.

atter giving up her home and rause, table,
Lille Parnova in court 'yesterday to defend the divorce action brought by her husband, Hollis B. Shaw. He alleges she was too friendly with his cousin, Ellsworth Ford.

"Porgy and Bess' drops to a \$3.30 top at the Alvin.
Australian Three Men' Co. now being formed.

Trud! Schoop and her comedy ballet into the Majestic Dec. 27 for 10 days.

ballet into the Majesus 200 - 10 days.
Frank Buck showed his new animal film at Dutch Troat luncheon yesterday (Tuesday).
N.Y. Board of Education seeking to develop use of radio in class-

Rchearsals begun at Metoper .

Coast

L. A. ordinance torces all niteries using floor shows to pay \$10 years and the control of the co

board.
Accidental discharge of gun sent bullet into foot of Ralph Robertson, studio technician.
Ann Keever, screen player, and Jim Keever, former football star, announced intention to wed in Hol-

Jim Keever, tormer footosis star, announced intention to wed in Hoi-Sult for \$110,000 filed by Betty McIver, film actress, in L. A. against Actna Carpet Co. charges she was blinded in one eye by flying tack from carpenter's hammer.

Mrs. Halie Stiles Green, Syracuser radio singer, granted divorce in Rita Carewe, alughter of Bödwin Carewe, filed suit for divorce from Leroy Mason, film actor.

Stephen Kerckhoff filed suit for divorce against Peggy Sherwood, film player. Against Peggy Sherwood, film player, actress, on drunk-driving charge.

Sally's Weet, night club entertainer, granted annulment from Charles Crafts, orch director, in Frisco.

lainer, granted control telescope of the control of

MARRIAGES

MARRIAGES

Margaret McPhee to Arch LaCombe, Nov. 28, in Los Angeles,
Bride for past 13 years assistant to
Fox West Coast film buyers.
Julia Crisfield to Harold Adamson, song writer, Nov. 27, in Los
Angeles.
Jack Brooks, tenor with Chicago
CBS-WBBM, to Helen Keppler, of
the Chicago CBS music library
Elva Duboyee to Norman Pringle,
studio makeup expert, Dec. 3, in
Los Angeles.
Betty Andre, sercen actress, to
Ray Logan, non-pro, in Los Anreles, Nov. 30.
Richard Malbaum to Sylvia Ka-

Richard Maibaum to Sylvia Ka-mion, in New York, Dec. 1. Groom is playwright,

Friedman's .615

As Vasierr's football prog-nosticator it looks as if Benny Friedman rifled a neat pass, Benjamin wound up the season with a percentage of just .615. Summary is reached on a basis of 126. game predictions, with. Fight, 54 wrong and nine-ties a thrown out. If counting the ties as 'wrongs,' it drops the final count to .570. In Friedman's favor it should be said that he restricted him-self to the tough ones and tra-self to the tough ones and tra-

self to the tough ones and tra-ditional battles where so many upsets occur. On the other hand, it may also be that Friedman knew too much about the various teams. It isn't Friedman knew too much about the various teams. It isn't always advantageous to be so close to the football situation. Any coach can tell of trick plays which go against a smart squad but flop when tried, on a dumb outfit. Still, there's nothing fancy about that .615. It leaves Benny, as a predicter, on that limb.

15 YEARS AGO

(Continued from page 42) hire a horse in each town. Some of the mags couldn't act and the star fired the hirer.

Managers not in accord with Shubert and Erlanger offices multi-ling the idea of a third circuit with Marc Klaw as head. Included Sam Harris, the Selwyns and Hopkins.

Lawrence, Mass., stock manager fired his leading woman. Patrons rioted final night.

B'way houses were about agreed on a \$10 top for New Year's Eve in spite of the poor times.

Mary Pickford's divorce opened in Minden, Nev.

'Adrienne,' musical, curled when, after two attempts, the manager failed to get it to the opening stand. Explained his backer had quit and he lacked carfares.

50 YEARS AGO

(From Clipper)

Nat Goodwin appearing in The Skating Rink and plugging the play in local rinks by offering cash prizes to the best impersonator of hlmself.

Judic, French soubret, a success in Philadelphia, but it was hinted that her lithographs were a bit too leggy. Maybe that was why she did the biz she drew.

Photographer was advertising pictures of the flowers at the John McCullough at \$3 the copy.

Bartholomew's equine sairnolomew's equine paradox was gunning for copyists. Took three cols as in Clipper to talk 'em down'. Highlight was an offer of \$100 to the Actor's fund to any horse show that could show an OK from the S. P. C. A.

Gallery rush to a New Orleans performance of 'The Bandit King' was so great a small boy had his trousers torn off. Put the rem-nants over his arm and saw the show anyhow.

A steam bleycle was an attrac-tion at skating rink. Needed more room for display than muscums af-

Sig. Del Puente, of the Mapleson co., lost some money entrusted to a friend, so he took a benefit and got some of it back.

Henry E. Dixcy in a fam with the children's society over the use of under-age lads in the 'tigers' in 'Adonis.' Case settled out of court.

Young amateur calling herself Bianca, lifted the Academy for a single performance of Romeo and Juliet. One was nore than enough. Only entertainment, was in the third act when a scene close-up caught her train and threw her for a perifeli. a prattfall,

BRITISH JOCK M'AVOY A BLOOMIN' SURPRISE

By JACK PULASKI

By JACK PULASKI
They gave, scant attention to Jock McAvoy when he arrived from England, but after he museed up Al McCoy of Boston at the Garden, NY, Fideway (28); it was realized to the Garden, NY, Fideway (28); it was realized and the Garden, and the Garden and Garden and

take a the upper hand an received the decision. In the numeround the fans were plenty steamed when Simms dropped to his knees. It was bell time, otherwise he might have been kaoyed. As for gameness the Pastor lad got the palm. The six-day bike bunch are occurrying the Garden this week.

cupying the Garden this week.

After that attention go to Joe

Louis, who will meet the grizzled

Paulino Uzcudun Dec. 13.

Negro Song Kicks

(Continued from page 1)

(Continued from page 1)
a rap on Sanka Coffee commercial
week before for utterling the word
plocaninny; which appeared in the
script of The New Penny; which
play she was trouping, on air.
Baltimore Afro-American colored
newspaper leading the agitation has
yet to satisfactorily answer charges
tainers offend quite as much as
white by singing same songs named
as verboton. as verboten.

McCullough. iscovered in the proproom of the Olympic theatre, St. Louis.

Abbey & Schoeffel turned Grand Opera House over to Henry French

Wilson's circus (ame from Hamburg to London to transship to Calcutta. Shortly before the single Mrs. Wilson, the owner, was taken seriously ill, so the circus had to be unloaded again:

Mary Anderson, whose success in New York had been joited by upped prices, went back to a \$1.50 top in Boston, and did much better.

Forepaugh planning a 30 car show for '86 season' in addition to his regular tents. To tour the far west.

Autopsy in McCullough's brain learly indicated parests. Brain was larger than average and skull exceedingly thin.

BIRTHS

Mich ado about the reputed dis-appearance of some \$3,000 worth of Jack Arnold in the Myrt and medals belonging to the late John Marge ether program.

OBITUARIES

JOHN E. HAZZARD

John E. (Jack) Hazzard, 54, for more than 30 years a figure on the Broadway stage, died Doe. 2, at his home in Great, Neck, L. I. He had been lie Poor field he for some time. He was the author of the poem, 'Ain' It Awful, Mabel,' which added a catchphrase to the lauguage.

He made his debut in 1901 in The Man' From Mexico' and made his last 'atgas appearance in 1931 in He-wood Broun's 'Shoot the Works.' He wrote "Turn to the Right' with Winchell Smith, "Go To It' with John Golden and Anno Caledini, and Nunkle without more of books and one. The sale works he sale was the sale were allowed to the Golden and Anno Caledinia. For the past several years he has been columniat of the Great Neck News. He is survived by his widow, 'the former Alice Dovey, whom he married in 1916, a daughter and a son.

HARRY F. PAAR
Harry F. Paar, 50, Cedar Hapids,
Iowa, and a pioneer in the radio
field, died from a heart attack
Nov. 24. He established station
WKAA at his home, which was
later operated as KWCP, taken over
by the Register and Tribune and
now station WMT.
In addition to wide business interests and radio he was widely
known for another hobby—raising
snakes, tarantulas and spiders.

GEORGE E. LEI

GEORGE E. LEI
George E. LEI
George E. Leles, 59, veteran Massillon, O., stage director, for more
than 25-years identified with traveling theatrical companies, died
No. 24, following a four weeks' illness at his home in that city. His
road activities were confined largely
to musical comedy and opera comspanies.

Surviving are a sister and a brother, both of Massillon.

J. HARRISON TAYLOR

J. HARRISON TAYLOR
J. HARRISON Taylor, 56, a veteran
actor, died suddenly in his room in
Albany on Nov. 25. Heart trouble
was the cause.
Mr. Taylor had been with the
Manhattan Players at the Capitol
theatre. His home was in Williamsport, Pa. For many years he had
played the name role of. Then Hur'
when the play of that name was
nowller. popular.

TOMMY GIBBONS

TOMMY GIBBONS
Tommy Gibbons, 85, parachute
jumper and stunt man, with various
aerial circuses for past several
years, was killed at Roseboro, N. C.,
recently. He was a resident of
Stamford, Conn.
Gibbons leaped from a planglibded by Carl Lindstrom at an at
titude or full the was near the ground,
and too late to break his fall.

W. W. DAYTON

W. W. DAYTON
W. W. Dayton (Moore), 79, died
in Oblahoma City, Nov. 19. He
trooped for over fifty years with his
own company featuring spiritualistic mystifications.
Prof. Dayton retired from the

road nearly four years ago, living at Oklahoma City, where he has made his headquarters for the last

MRS. W. M. STRONG
Mrs. W. M. (Jackie) Strong, 39,
wife of Jack Strong, of Smith,
Strong and Lee, died suddenly in
their home at Central Park, L. I., of

a heart complaint.

She had worked with York and
King, Jimmy Hodges, Margarett
Lillie and various tab shows and vaudeviile acts. Her husband and a son survive.

JAMES P. KINCADE

JAMES P. KINCADE
James P. Kincade, 67, New England motion picture showman and
manager of the North Shore theatre, Gloucester; Mass., for the past
28 years, dropped dead Wednesday
(27) from heart attack in a store
adjacent to the theatre.
adjacent to the theatre.
Yelderide, four sons, three daughters.

WILLIAM QUINLAN

the Prudhommes Court, which decided disputes between workers and bosses in the theatrical and alled businesses.

MICHAEL B. COMERFORD Michael B. Comerford, 44, v.p. and general manager of the Comerford Theatrical Enterprises, ided in Scranton, Pa., Dec. 2.

Further details will be found on page 4 in the news section,

JOHN HOWARD

John Howard, 45, died Nov. 26 in Glendale, Ariz., where he operated Glendale theatre. Widow and three children survive.

Opera House and Rochester orche

Opera House and Rochester orches-ras, died in Rochester Nov. 26. He was a violinist and pianist and for 25 summers took his own or-chestra to the Crosman House; Thousand Islands.

LEON BERNARD

LEON BERNARD

Leon Bernard, 58, one of the leading actors of the Comedie Francaise, died Nov. 20 at his home in
Paris of blood poisoning resulting
from an infected finger.

Charles D. Kirk, father of Jean Murray, died at Deer Lodge Milltary hospital, Winnipes, Nov. 24 after a short ilhess. Daughter is star of Radio Commission feature 'No Mournful Numbers.'

Arthur Lucas, Jr., 21, son of the prominent owner of a string of Georgia theatres, was fatally shot Friday morning, Nov. 29.

C. Lorenz Schalch, 88, former Three Ritz Bros., died on Nov. 28 in member of Lyceum theatre, Grand New York.

Plays on Broadway

How Beautiful with Shoes

How Beautiful with Shoes (Continued from page 46) ters the cabin of Mare Doggett, whom they call Amarantha, and to whom he mach so the state of the cabin of the

ing the jallkeeper and setting the city hall aftre.

Hunt is on again and the show's best setting, that of a large flat rock, finds the natives gazing at the blaze and hunting for Mare. No house the property of the cabin of Wyker Adams, village bootlegger and souse. He comes upon them and blasts the man's head off with his shotgun, girl throwing herself the property of the cabin of Ware's intended husband takes it for granted that there was an affair but the demented one, fagged out, went to sleep with his head on her knees, thicking the girl learns that is all he calms the supplicious bridgeroom and it looks like the wedding will come off after all, though Mare's feet hurt—those shoen didn't it.

shoes didn't fit.

To spice the story there is a girl,
Sil Tooker, whose garb is modern
compared to the slaternly duds of
the others, but whose morals are
losse—every lad in the district has
had her favors. But that isn't importaint, even when, in a spasm of
passion, she leaves the rock with a

new beau.

Marie Brown is Mare, demure in such settings, a girl inured to hard work. Harry Bellaver is the uncreased to the second work. Harry Bellaver is the uncreased to the second who are repulsive. Relip Riggs is the shrill liquor hound. Myron McCormick enacts the daffy poet with feeling, but it is a doubtful character whose identity is not clearly established.

Billed are three mustders with the second was a second secon

Billed are three musicians who count for off-stage music.

Ibee.

ONE GOOD YEAR

Farce in two acts presented of the
rarce in two nets presented of the
Lyceum, N. Y., Nov. 27, '35, by Al Rosan;
written by Stephen Gross and Mrs. Lin S.
Root; staged by George Rosener; \$2.75 top.
Anne
J. H. Weaver ichard S. Bishop
Sarah Doro Merande
Mrs. Cellini
Julie Compton
Dr. Emelia Hansen
Henry Compton
Richard Patton Guy Woolford
Tom ShapleyJoseph Vitale
Robert Carlyle
Anthony Blaka Edward Woods

'One Good Ycar' is more farct than comdy, but it isn't piayed that way, which is why this maiden ef-fort of a new producer will prob-ably be of limited appeal.

ably be of limited appeal.

Premiere opposed that of 'Boy Meets Girl' and the second stringers discounting the second stringers of the second string out the second string out the second string out the second string out. With the idea of balancing that weakness it is played in two acts.

WILLIAM QUINLAN
William Quinlan, 35, assistant art
director at Warners' studio, killed
in traffic crash in Culver. City
Nov. 27.

JULES FAVART

JULES FAVART

Jules Favart; former actor and
promoter of cabarets, died Nov. 18
in a Paris clinic. He was for many
years one of the citizen-judges in
worried about losing the house, un-

able to pay off on the home loan se-cured from the government. She also needs coin to defray expenses to Parls, where she wants to finish piano schooling, feeling that one good year under a master will qual-ity her for the concert platform.

good year under a master will qualify her for the concert platform.
Unsullied, Anne agrees to a strange, if fort undelievable, are strange, if fort undelievable, are strange, if fort undelievable, are strange, if the strange of the town of the stranger of the towns is promptly aired, third being the manager of the towns is gland under the strange of the towns is gland under the strange of the towns is gland under the strange of the summer, waiting for word the musical show he wrote will start production. It is love at first sight but Anne goes ahead with her this situation, such as finding out whether there were twins in the familles of the several candidates and testing reflexes by the woman of complete the strange of the several candidates and testing reflexes by the woman of the strange of the several candidates.

plot.
Complications arise when Mrs.
Complex excited a rrives with the
news that she, too, is to have a
baby. Anne and Anthony had
agreed they should be free to follow
their own careers, but, as it always
turns out on the stage, wedding
bells are about to ring at the final
curtain.

An in and out cast, with Ger-trude Flynn in her first leading part and having the best of it, along with Hilda Spong. Ibee.

STICK IN THE MUD

Comedy in three acts presented at the 48th Street theaire, N. Y., Nov. 30, '35, by Jack Curlis and Carleton Hoagland by arrangement with Saul Burston; written by Frederick Hazilit Brennan; Thomas Mitchell feature; staged by same; \$1.30 top.

Buttinhead Adams	Rex Ingram
Can'n Dan Minor	udley Clements
Lucy Hough	Sylvia Fleid
Mrs J E R Drumwright	Malda Reade
Mrs Emms Hamble	Clare Woodbury
Low Hamble	Seoffrey Bryant
Pow Merlwether	homas Mitchell
Adrian Reed	ice MacFarlane
Mrs Angtin Lacev	.Alice Fleming
Indith Lacev	Dorls Dudley
Mr Hosking	.Hale Norcross
Musicians , Geoffrey Lind	. Winton Sears
н	oward Newman

P. A.'ing Beatty to Tie In Circus with Film

Hollywood, Dec. 3.
Cole-Beatty circus has shipped
Robert Hickey, p.a., here to handle
special publicity on Clyde Beatty
during the production of his animal
picture for Republic.

picture for Republic.
Circus will use the special picture
angles for ballyhoofing the lion man
during the coming outdoor season.
Though Ringling and Barnes circuses have supplied people and animals for pictures for several years,
no attempt has been made to tie in
with pictures.

Barnes, Sells-Floto **Titles in Combine:** See Anti-Mix Plan

Chicago, Dec. 3.
After laying the title off for a
year the Ringling organization is
reviving the Sells-Floto tag to combine it with the Al G. Barnes circus.
This will make all three of the
Ringling shows a combination circus; the others being the Ringling
Bros.-Barnum & Balley circuit and
the Hagenbeck-Wallace-Forepaugh
Bros. ichronic

Bros. circus.

New Al G. Barnes-Sells-Floto New Al G. Barnes-Sells-Floto show will carry approximately 45 cars for certain, and, if the show will use parades in 1936, will prob-ably string 50 cars. Barnes show last season used around 40 cars. Combined show will probably be used to buck the Tom Mix circus.

FROM S. D. TO DALLAS

Fair Showmen Hit Texas for Cen-tennial Spots

Dallas, Dec. 3.

Many refugees from the San
Diego shambles dragged into Dallas
last week. Most of them applied or
signed contracts at Centennial expo,
and moved on to Chicago for the

and moved on to Chicago for the fair and showmen's conventions, Joe Rogers, Lew Dufour, John Segro and Nat Rodgers were in the lead. Stanley Graham, Tom Gallery and C. C. Pyle are expected. Henry Santrey and Jay Graham came from the east, and opened headquarters here. Pyle and Gallery may have 'something big' to talk over when they get here, expo chiefs said. Clinton Bolton joined DuFour-Rogers as p.a.

Dept. Stores

(Continued from page 1)

(Continued from page 1)
some of the metropolitan New York
managers cynically wondering if the
stores aren't retallating—with a
vengeance—for the theatres' crockery giveaway stunts in past months.
Nabe merchants in divers sectors
have oft been moved to complain
that if exhibs give away dishes and
merchandise, they'il go into the film
exhibition business with free picture
shows.

shows.

The biggest of the stores are more than defraying costs of the elaborate circuses by charging 10-15c. admish for children and adults respec, this being a frank boxoffice sidelight on the usual pre-holiday merchandising.

OUTDOOR GROUP OFF ON LOW

Chicago, Dec. 3.

Carnival Association, fair secretaries, parks association and outdoors people opened convention at Sherman House yesterday. Usual hubbub with carney owners and fair secretaries "kibitzling around, but with nothing baccomplished but button holling.

Carnival association trying to organize legislative league to regulate practices and membership, but efforts thus far have been dismal failure, with carney owners neglecting even to report for yesterday's meeting, which was called off by Max Cohen, Rochester attorney and would-be organizer. Chicago, Dec. 3.

LATE WILLIAM WILLIAMS WAS THOMAS HOLLMAN

Charlotte, N. C., Dec. 3.
William Williams, owner of Williams Exposition, carney outflt, killed at Nortolk, Va., allegedly by Betty White, 24, of New York City, his common-law wife, was Thomas Hollman. of Caswell county, North, Carolina. He had operated in the show business under the name of Williams for many years.
Betty White and five members of the carnival troupe are in jail. The troupers are being held as material witnesses. A sixth member of the troupe was released on bond.

Gerard Sets Leads For Coast 'Follies'

Hollywood, Dec. 3.

Principals have been set for Bar-ney Gerard's 'Follies of the Day,' scheduled to open at Long Beach Dec. 23 and coming into the Holly-

Dec. 23 and coming into the Holly-wood Playhouse Christmas Day,
Those engaged are Bozo Snyder and Able Reynolda, brought here
from New York; Claire Adams,
Herbert Crothell, Joseph K. Watson,
Frank Gallagher, Sally Keith, Dorothy Roberts, Scotty Westeon, Lucilie Collier, Julian and Marjorle,
Ethel Minova and Joe Barton. Rehearsals started yesterday (Monday), with Gerard handling the bits
and Max Sheck the dances.

Whales, Fleas, N. C.

Charlotte, N. C., Dec. 3.

Charlotte, N. C., Dec. 3.

The whales are out on the road again. This year as they reach North Carolina they are accompanied by trained fleas, the world's largest cow, and other attractions for those who have previously seen 'captive whales.'

This is decidedly a winter-time show business. Whales could hardly be brought south in the summer. The Waiter L. Main circus is in for the winter at Rock Hill, S. C. William Newton, manager, saw the show into quarters and has ordered the usual program of repairs. The animals are hedded down for the season. Mr. Main, white-haired veteran of the outdoor show world, has gone on to Geneva. O, his home. He will be there until after the hollwill be there until after the holl-days. Show is using York County Fair Grounds. Will open in spring with larger show, under plans.

Massey Goes to Jail

Spartanburg, S. C., Dec, 3. George W. Massey, carnival employee, sentenced to 20-20 years after he pleaded guilty to a second-degree murder charge in connection with the death of Frank Lakey, a, railway policeman, near here several weeks ago.

Independent Burlesque

Week of Dec. Big Rev.—Howard, Hoston,
"hina Dolls"—Empire, Newark,
"hina Dolls"—Empire, Newark,
"blanty Dolls"—Gayety, Washington,
"Dimpled Darlings"—Werba's Brooklyn,
Flash & Dash"—Gayety, Haltimore,
"Garden of Girls"—Republic, New Yor

Garden of Girts—Republic, New 107
Sterry Majdens, "Lyric, Allientown (910): New Family, Mahoney City (11);
Majestic, Williamsport, (12); Orpheum,
Olive, Tolker, "Graden, Union City,
"Record Breakers"—Worcester, Worcester,
Stepping Stars"—Troc, Philadelphia.

ON EVERY SHOWMAN'S TONGUE THE TALK IS 20th CENTURY-FOX!

"SENSATIONAL!" is the only word to describe this amazing succession of consecutive hits. New blood, during showmanship, a complete grasp of public demands . . . these are the keynote of this outstanding record . . . "the keystone of your future." For example:

THANKS A MILLION

A sensation throughout the nation [Hold-overs; continued first runs, third weeks, broken records [

THE MAN WHO BROKE THE BANK AT MONTE CARLO

SHOW THEM NO MERCY!

Another trail-blazer another enterfainment knockout!

IN OLD KENTUCKY

Box offices are now testifying to the deep affection which the public holds for Will Rogers I.

THE LITTLEST REBEL

"SHIRLEY TEMPLE'S best!" is the word important critics have flashed to newspaper readers of the land.



THE KEYSTONE OF YOUR FUTURE

Published Weskly at 154 West 46th St., New York, N. Y., by Variety, Inc. Annual subscription, \$6. Single copies, 15 cents. Entered as second-class matter December 32, 1905, at the Post Office at New York, N. Y., under the act of March 3, 1878. COPYBIGHT, 1925, BY VARIETY, INC. ALL RIGHTS RESERVED

Vol. 120 No. 13 NEW YORK, WEDNESDAY, DECEMBER 11, 1935

72 PAGES

E CAM

WB LEGIT TAKE **MAY FINANCE** FILM

For the first time since film

started investing in legit shows, profits from one show to the picture end may total enough to picture end may total enough to finance the cost of the screen ver-sion. That is indicated via Three Men on a Horse, '550,' of which is owned by Warners. Estimated that WB's end of the net will' reach \$400,000 and may top that figure. "Horse' is presented by Alex Yo-kel and is his first managerial ven-ture. Original company is still on kel and is his first managerial venture. Original company is still on
Broadway, nearing the year mark
at the Playhouse. Three companies
are on tour and all reported operating successfully. Another company
is soon due for Australia and one
is planned for London.

Warners has also struck oil with
Boy Meets Girl, current at the
Cort, N. Y. Understood picture firm
also has a 50% intreest in this comedy, On the reverse angle, Warners
has been behind three or four flop
shows this season.

VAUDE PARDS' 6 MONTH DEALS

six months is now about the limit for yaudeville partnerships among acts pointed for regulation vaudeville bookings. There isn't enough playing time in the country to keep teams, trios, etc., in the \$500-or-over salary class intact for longer period.

period.

Only alternatives to splitting are to grab a unit or a nite club rep, or cutting salary to the coffee-and-aake level demanded by most of the present non-unit vaudeville houses.

present non-unit vaudeville houses. As a result, most new stage partnerships are now formed with the understanding that the hook-up will last about six-months. After the fourth or fifth month the partners start looking around for new partners in anticipation of the cycle commencing all over again.

Cantor's Understudy to Play Cantor in 'Ziegfeld'

Buddy Doyle, vet vaudeville sin-gle, gets his first important film chance in Metro's 'The Great Zieg-feld.' He'll play Eddle Cantor in the picture.

the pleture.

Doyle, who formerly did blackface, understudled Cantor in Zlegfeld's 'Whoopee' and played the
Cantor part when the star left the
Show. He was signed by Merto,
Friday (5) and left for the Coast the
annual day.

RABELAIS ON RADIO

But Archaic French Censoring

Paris, Dec. 1.
Francois Rabcials, whose language wouldn't get by radio censors, has been put on the air in guage wouldn't get by radio censors, has been put on the air in France. Fortunat Strowski, member of the Institute of France, is adaptor of skits in which candid author of antiquity figures, and in which his works are quoted. Starts out in modern French, but the quotations worked into the sketches go back to old French, so that the radio listeners, unless they're scholars, can't tell how rough the talk is.

\$5 TO \$30 RAP IN N. Y. FOR **NEW YEARS**

New York, along with the other key city nitery time, will see a big killing this New Year's Eve. Green-wich Village hot spots are starting their tariffs at \$5 a couple, the lesser Harlem black-and-tans at \$7 per and the swank midtown hotels and cabarets are ranging it from \$15, 20, \$25 to \$30. Latter is tops at the Waldorf, the French Casino and kindred cafes.

ato, 20, 320 to \$30. Latter is tops at the Waldorf, the French Casino and kindred cates.
Where capacity is large, there are three scales of prices from \$7.50 to \$12.50 per person, depending on proximity to the 'ringside.'
Last New Year's Eve the big hotels grossed \$25,000 on a night's business, limited their fees to favors, supper, one or two cocktails before supper, and some found it was subsequently a good business investment to throw in a quart of champagne per two persons. That started them on the vintages and upped the ultimate tariffs proportionately. Same stunt will be tried this season.

BANDS GET THE ACADEMIC CHIZ

'Committees' find Many Ways of Grabbing Coin-Boosting Corkage Fees **Cut-Rating Ducats, Double** Entry on Entertainment Salaries, Etc. - No Recourse for Victims Through School Heads

HAND IT DOWN

Shady dealings as experienced and witnessed by dance orchestras engaged for recent campus frolics, makes it appear that some of our nicest undergrads are taking post-graduate courses in gyppery. Some nicest undergrads are taking post-graduate courses in gyppery. Some of the chiseling devised and prac-tised under the wing of Alma Mater makes the Times Square chiz art-ists, who never went to college, look like amateurs. Gyppery encountered by bands (Continued on page 66)

2 CHAPLIN EX'S OPEN SAME NIGHT IN LONDON

London, Dec. 10.

Two former Charlie Chaplin wives made their West End debuts last night (Monday).

Lita Grey Chaplin opened at the Cafe de Paris and, despite a very small audience, scored weil.

Midred Harris, assisted by Jack and Eddle Eden and Ian Hay, opened at Luxury Line, new West End nitery operated by Beaumont Ajexander, and scored, Miss Harris also debuted the same night in a suburban cinema owned by the Kây Brothers on a salary and percentage

48 Pix in Work, Heaviest Pre-Xmas Coast Shooting Schedule in 5 Years

Hollywood, Dec. 10.
Cheerlest Christmas in years for Hollywood with 48 pictures working this week—a dozen more than in the same period last year. Casting is a problem, however, with more freelance players on assignments. The year is the newyears at this time in five years.

ls the heaviest at this time in five years.

Merchants also report heavy trade, enhanced considerably by the boom studio payrolis.

Heavy production at this time due to the reorganization of 20th Century-Fox and Paramount catching, up on its releases. Rule is generally to clear the boards so as not to carry beyond the holldays.

Rose's Invite

illy Rose has wired drama crix on rags in all the eastern key cities, asking 'em to New York at his expense to see Jumbo' and write reviews on the show for their respective sheets.

sheets,
Crix are to advise Dick
Maney, 'Jumbo's' p. a., when
and how many seats are
wanted, then after returning
home, send in swindle sheets,
which will be honred and coin
forwarded immediately.

B'way Vs. Park Av. Cheek-to-Cheeking; Sobbie at Elsa Maxwell's Niterv

Pallet Face

Hollywood, Dec. 10.
Dutch Pettit, former standinfor Richard Barthelmess, has
a peculiar job at Metro.
All the makeups for Good
Earth, something of a headache to the studio, are tested
on his pan.

BEAUCOUP B.R.'S **BUT CAN'T GET LEGIT CASTS**

Good backers now seem to be more numerous on Broadway than good actors. Most producers contemplating shows are in a quandary as to casts, particularly established leads, but on the financing enhaving little or no trouble.

The supply of legit br. boys is greater than at any time since 1925, but on the other hand the talent supply of the supply of the

Ecclesiastic Bally Also Giveaways in The City of Churches

Brooklyn, Dec. 10.

This City of Churches appears to be going through a real religious cycle with a multitude of evangelists occupying the pulpits. Many churches have adopted ideas from the film and circus ad writers for their Sabbath advertisements in the local exacting.

their Sabbath advertisements in the local gazettes.
Hottest copy in town comes from the Baptist Temple, Dr. Russell Brougher, preacher. He has imported Evangelist Oscar Lowry to save souls. Sermon topics at church this work read like old-time Ivan Abramson film titles, "The Sin (Continued on page 67)

Mercy Killing Theme

Hollywood, Dcc. 10.
"The Right to Kill," original by
Stephen Marbett, based on recent
mercy killings headlined in the
dailies, has been purchased by Ben
F. Ziedman.

Product.

Producer will make the picture as one of his group of exploitation fea-tures for the independent market.

By CECELIA AGER
So gilded the Elsa MaxwellGeorge Jessel opening at the Club
Versailles, N. Y., Monday night,
Miss Maxwell's comedy dowager
costume was enfolded in a genuing-Miss Maxwell's comedy dowager costume was enfolded in a genuine-positively not from Sally's Fur Coat—chinchills cloak, and real algrettes sprang from her majestic wig. Aftar so tense with holty-toityness that when dear Elsa turned, the floor over to Jessel, cracking she hoped to see him at Laura Corrigans's after the show, and he said well, maybe, not at greatefolk shouted with relief at hearing so homely a term. Elsa's friends packed the joint and Jessel entertained them. Though Miss Maxwell introduced him as 'the incomparable Mister' George Jessel and pronounced it right, Jessel didn't let it get him, He was going great and could surmount any appellation.

Elsa's per for dressing up in costumes got another chance when she reappeared as a Scotch father comparable of the contragence of an enactment, with Jessel and pronounced it or an enactment, with Jessel and pronounced in the contrage of the co

BOSTON G'DEN'S INDOOR MORITZ

Boston, Dec. 10.

Winier sports setup in the Garden, here, similar to trade of Schare Garden in New York of Schare Garden Instructors.

1st U. S.-Chinese Talker

Hollywood, Dec. 10.

First Chinese all-talker produced in America is to be put in work today (Tuesday) at the Reliable Studios by Cathay Productions. A. M. Wong heads the cast of three imported leads.

ported leads.
Frank Tang, who authored, also directs the yarn, freely translated from the Cantonese as 'Heariache.'
Picture, to be released here and in China, has one reel in varied color.

Readving Bally on Dionne Quints' **Feature: Production Complications**

Hollywood, Dec. 10.

Harry Brand, 20th-Fox publicity
head, has successfully hundled one
of the toughest jumps in the publicking of the Dionne quints in connection with the Droduction of 'The
Country Doctor' at Callendar, Ont.
Newspaper Environment of the
house the exclusive has a been a series
and angle, for the studio-was shot-NEA
franchise holders got the pictures,
while other newspapers went without.

Brand sold the studio idea of en-Brand sold the studio idea of engaging Neil Brinkley and Harrison Fisher to make drawings of the youngsters and others connected with the production of the picture. Drawings will be made up in the form of, layouts, serviced free to all newspapers.

NEA charges. 20th-Fox \$50 for

newspapers.

NEA charges 20th-Fox \$50 for any and all stills it accepts of the youngsters, or of atmospheric photography of the production activities in the Ontario Town.

'Country Doctor' crew in Canada packs up today for return to studio.

Ontarlo, Dec. 10.
Production of the Dionne feature delayed for some days following accident yesterday when Jean Hersholt, in trying to master the art of snowshoeing, slipped and fell into a ditch. Dr. Dafoe, attending Hersholt, says the actor has twisted his leg badly, and may be iald upfor some time.

blizzard greeted the Callforms. They encountered another nitina. They encountered another chilly reception at the border where they were held up by immigration officials and only allowed in after a barrage of wires and telephone cails to Minister of Weifare Croil at Toronto resulted in his instructions to the immigration men to per it entry. Party included Director Henry King, Jean Hersholt, Dorothy Peterson, Sonya Levien and 17 cameramen and technicians.

Frotests of the Projectionists' Union No. 10 and the Toronto local of the International Theatrical Employees Union meant another head-

ployees' Union meant another head-ache, with Minister of Welfare Croli pioyees Union meant another headache, with Minister of Weifare Croil arranging a meeting between the Canadian union representatives, the Fox-20th Century technicians and King. Charile Blake, representing the Cheago American and the N. X. Representing the Cheago American and the American American American and the Cheago American are wearing white gowns and masks and must undergo periodic throat and nose sprays. Dr. Dafoe's fears regarding the strength of the lights have been set at rest. Photo-floods with blue gelatine filters are

Gigolo on Horseback

Hollywood Dec 10 Paramount holist George Raft on a horse for 'Proud Rider,' western story by Harvey Fergusson. Story purchased last week is currently ap-pearing in Blue Book. Jack Cunningham will produce.

Lily Pons to Europe

Llly Pons salls for Europe on Dec 6 for a short stay in between opera and film engagements. With her will travel her mother, Mrs. Marie Pons, and Alberta DiGorostlaga, her instructor. ween o

She's been living in Connecticut since returning from the Coast.

Local Stand-in Makes Good

Local Stand-in Makes Good Minneapois, Dec. 10. William O'Conneil of St. James, Minn., forme University of Minnesota student who for two years has heard how much he looks like Richard Arlen, screen star, also a former Minnesotain, is going to cash in on his resemblance. He left last week for Hollywood under a year's contract to Warner Bros. as a stand-in for Arlen. contract to Warner Bros. as a stand-in for Arien. The contract calls for a salary of

Goetz Heads for London

Hollywood, Dec. 10.

Ben Goetz planed for New York Saturday (?), intending to sail for England the end of this week.

He will spend a month in London preparing for production of Metro's initial pictures to be made in England during the coming year, and then return to Hollywood to line up duction and studio cr skeleton production s for the English unit.

CENTRAL KEEPS TABS FOR PENSION PAYOFF

Hollywood, Dec. 10.

Federal and state measures on unemployment insurance and old age pensions, which become effective pensions, which become effective Jan, i, threatened to jam the auditing systems of major studios in keeping necessary records on extras. Problem was golved at meeting of studio auditors' and legar advisers when maintenance of records of employment of gilextras was turned over to "Central. Casting' office to handle. Estimated' that centralization of record-keeping for annual reports will save major studios

tion of récord-keeping for annual reports will save major studios thousands of dollars a year. : Returns required to be filed in-clude statistics on every individual employed by a company, regardless of number of days worked or com-pensation paid.

Cantor Airs from East As 'Pink' Washes Un

Hollywood, Dec. 10. Washup of Eddie Cantor's 'Strike Me Pink' due this week with actor sticking around for the cutting and preview. Will do his Pebeco broad-casts from the east after first of

year.

Benny Holzman, personal man-ager for Cantor, hits trall for New York this week, cleaning up some biz details before comic arrives.

UA Star's Anzac Pic

United Artists is scouring its tal-

United Artists is scouring its tal-ent lists for a name star who can be spared long enough to go to Aus-tralia to make a feature film. UA has contracted with Cinesound to produce a picture in Sydney and wants to use one of its own names to get the film outside of the routine guota, channels.

Merman's Pic Washup

Hollywood, Dec. 10. Ethel Merman finished her role in the Eddle Cantor picture, 'Strike Me Pink,' for Samuel Goldwyn, and hopped a train for New York last

week.
Player holds no further picture
commitments and is slated to appear in new musical on Broadway
next spring.

TILLY LOSCH TRIPS EAST Hollywood, Dec. 10.

After making a test for possible contract with David O. Selznick Tilly Losch planed to New York to negotiate a British picture deal. Selznick undecided on dancer.

Daniels in 'R. & J.'

Hollywood, Dec. 10.

Henry Dainlels arrived from the cast last week to start term contract at Metro.

First assignment will be a role in the Irving Thalberg production of Romeo and Juliet.

Kelly In Canadian Pic
Hollywood, Dec. 10.
Lew Golder, American representalive for Central Films of Victoria,
Canada, has sent Waiter C. Kelly
and Clyde Cook to Canada for principal parts in the company's second
feature, 'All' Aboard.'
Dave Selman, also of Hollywood,
will direct.



WILL MAHONEY

WILL MAHONE!

The Yorkshire Post, England, said: "The English music-hall stage has received many new variety acts from America; but it is doubtful whether any have met with such honey, which has been referred to as the outstanding item in the recent Royal Command Performance. On his two previous visits to Leeda Empire Mahoney drew record patronage, and last night's crowded ings for the week."

Direction WM. MORRIS AGENCY Mayfair Theatre Building New York City

DAUGHTERS, CHARITIES SHARE IN WARNER WILL

Loaving personal property in excess of \$100,00. Benjamin Warner willed that part of his estate to his three daughters, according to probate court records here. Beneficiaries are Mrs. Rose Warner Charnas, Mrs. Anna Warner Robbins and Mrs. Sadle Warner Halper... Jewish Consumptive and Ex-Patients Rellef Association was left \$1.0 to Line of \$500 was willed Helbert William of \$500 was willed Helbert William of \$500 was willed Helbert William of \$100,000 as pointed executor. His bone was nixed at \$100,000 as formality, because he is New York resident. Los Angele

CASUAL CASTING

Muni Sets Chinese Broker, Entertainer, Stenog

Hollywood, Dec. 10. Four Chinese, seen by Paul Muni during his recent trip to San Francuring his recent trip to San Fran-cisco, have been set for feature roles, in Metro's Good Earth. Quartet are William Law, broker; Ching Wah Lee, a Chinatown guide; Lita Ming, cabaret performer, and Laure Loew, stenge.

MG Primps for Stahl

Höllywood, Dec. 10.

John Stahl has moved to Metro
to start preparations on one picture
he owes this firm on former con-

He draws former executive o ces of Louis B. Mayer, with quarters being redecorated for him.

PARCE FOR PAR PAIR

Hollywood, Dec. 10,
Paramount has selected Imported
From Paris' as the new co-starring
picture for Carole Lombard and
Fred MacMurray,
Arthur Hornblow,

SAILINGS

Dec. 26 (New York to London)
Hal enken (lise de France).
Dec. 14 (New York to London)
Michael Balcon, Mark Ostrer, Ralph
Spence, Charles Riesner (Aqui-

tania).

Dec. 11 (London to New York).

Dave Bader (Georgic).

Dec. 7 (New York to Paris) Lupe

Velez. Dr. Herbert Kalmus, Bernard

Fay, Robert Katscher, Dr. Edmord

Pauker, Mrs. Hal: Rosch, Clifford

Whittey, Margaret Ettinger, Al-Trahan, Lady Yukona Cameron (Ile de

Franca).

Minor Paychecks Oked

Los Angeles, Dec. 10.
Helen Wood, 18; Dixle Dunbar, 17.
And Maxine Reliner, 19. were given
court approval of their contracts
with 20th-Fox. Also okayed was
contract between Ted Lewis and

and Maxine Reiner, 17, were account approval of their contracts with 20th-Fox. Also okayed was contract between Ted Lewis and Edna Strong, 20.

Miss Dunbar's is for six months at 3400 per-week-with options carrying rate to \$1,500 at end of six and one-half years. Miss Wood gets \$100 weekly for six-month period, with seven-year options taking scale to \$1,000 weekly, Miss Reiner's ticket goes from \$75 to \$1,000 weekly in seven years. Miss Strong receives \$1500 per Week for \$40 weeks with band.

FREUNDLICH NAMED M.P. RELIEF SECRETARY

Hollywood, Dec. 10.
Alexander Freundlich was appointed executive secretary of the
Motion Picture Relief Fund at board
of trusteed meeting Friday (s) at.
Pickfair. He has been acting in the
post since death of F, X. Baur some
months ago.

John Cromwell was elected to poard of trustees to succeed Will Rogers, and Robert Montgomery was elected on the executive mittee in place of M. C. Levee, re-

signed.
At riday's meeting plans were formulated for contact with non-contributors to the fund in order to secure additional piedges based on 4% of earnings in films. Trustees voted distribution of Xmas bastees voted distribution of Amas bas-kets and dinner tickets for those of the rolls, continuing practice of pre-vious years.

Selznick Heads Mayfair

Hollywood, Dec. 10. Hollywood, Dec. 10.
David O. Seiznick has been elected president of Mayfair. Club, Carole Lombard is first v. p., and Donaid Ogden Stewart, second: Robert Montgomery, sec.; M. C. Leves, treasurer, and Margaret Ettinger, assistant sec W. S. Van Dyke, Selz-nick, Miss Lombard, Irving Thaiberg, Joe E. Brown, Hal Roach, Harry Rapf, Leves and Leslie Howard.

Club will stage four monthly dinner dances with proceeds to be turned over to the Motion Picture Rellef Fund. Latter received \$5,000 from last season's program.

Mrs. Coogan a Scrib

Hollywood, Dec. 10.

Career of Mrs. Lillian Coogan, mother of Jackle, is changing to that of a writer. Sol Lesser has her under contract to turn out a yarn for Bobby Breen.

Mrs. Coogan always had a hand in ne stories for her offspring when e was the kid rage at Metro.

PIAZZA SCOUTS HOME TOWN

New Orleans, Dec. 10

New Orleans, Dec. 10

Ben Plazza, Paramount talent scout, is here renewing acquaintances and giving local boys and girls the once-over. In addition to interviewing large number of hopefuls he looked over talent of Little Theatre as a well as groups from Theatre as well as groups from Tulane and Louislana State universitles, including Mary Healey (. is: New Orleans of 1935) and Louis Schmaltz (Miss America of 1935).

Plazza was formerly manager of Palace and Orpheum here.

STANDER SET AT COL.

Hollywood, Dec. 10. Columbia has sealed Llonel Stan der to a term contract. Draws role in 'Opera Hat,' Frank Capra pro-duction, starting next week.

Stander is currently in cast of Rolling Along" at Columbia and drew the ticket when he caught exec's eye for performance in If You Could Only Cook.

han, Lady Yukona Cameron (Ile de France).

Dec. 7. (London 'to-'New York) Mary Eilis, Henry Wilcoxon, Raymond. Massey (Aquitania).

Dec. 7. (Los Angeles to Honolutu) Adolph Ramish, L. P. Rosen, Billy Citron, Ben Fish, (Malolo), Dec. 2.

Marners has bought 'Sergeant Murphy, 'varn. of jockey and historic steeplechase nag, from Sy Dec. 3. (New York to London) Holes on deck for James Cagney, Dec. 6. (New York to London) Louis Sterling (Majestic),

APPOINT ACAD **AWARDS BOARD**

Hollywood, Dec. 10 The Academy Awards Commit-tee, named by Frank Capra, presi-dent, holds its first meeting Thurs-day (12) to perfect the setup under which ballots will be cast late in February on the best picture work of the year.

of the year.

Actors Committee: Lionel Atwill,
Lionel Barrymore, Regirald Domp;
Clark Gable, George Irving, DeWitt Jennings, J. Farrell MacDonald, Mary Plokford, May Robson,
Frederic Santley.

Frederic Santley.

Directors: Clarence rown,
George Cukor, C. B. DeMille, E. H.
Griffith, Howard Hawks, Hary
Lachman, Mervyn LeRoy, Frank
Lloyd, Rouben Mamoullan, Victor
Schertzinger, King Vidor; William
Wyler

Schertzinger, A. Hig V. A. C. Wyler.

Assistant Directors: Clem Beauchamp, "Sid Bowen, Gordon Holingshead, R. L. Selander.

Producers: Harry Cohn, Henry Glinsberg, Henry Herbbrun, B. B. Kahane, Nat Levline, Charles R. Rogers, David O. Selznick, Hunt Stromberg, J. L. Warner, Darryl Zanuck.

Technicians: Martin Cohn, Carl

Zanuck.
Technicians: Martin Cohn, Carl Dreher, Arthur Edeson, Bernard Herzbruh, John Hughes, Louis Kolb, William Mueller, J. M. Nickolaus, Max Parker, S. J. Twinning. Writers: Howard Estabro e k, Howard Green, Grover Jones, Joseph Moncure March, John Meehan, Jane. Murih, Robert Riskin, Paul Gerard Smith, Carey Wilson, Waldemar Young.
With such a wide range of top pictures now in circulation, belief is Academy officials will avoid repetition of last year's judging when most of awards fell into the lap of one studio, Columbia. lan of one studio. Columbia

lap of one studio, Columbia.
Belleving the Academy awards to
be inadequate, Screen Actors Guild
will make its own awards for the
best performance of the year ending
June 30, 1936.
Guild aiready brevets best performance of the month, and it will
be from these monthly selections
that the annual awards will be

TONE AND CRAWFORD SET IN METRO TUNER

Metro set Franchot Tone in feat-ured role for the filmusical, Elegance, which has Joan Crawford and Clifton Webb in top spots. Jack Conway will dire Louis Lighton as producer.

WB May Pact Steffi Duna

Hollywood, Dec. 10. Warners is talking term contract with Steffi Duna as result of Hun-garian actress' showing in 'Anthony Adverse,' in whilch she plays role of

Metro also negotlating for player or 'Good Earth,' after tests for Lotus part.

JANE WINTON BACK

Jane Winton, American film ac-iress, gets in from London today (Wednesday) after finishing a pic-ture for British & Dominions while

abroad.

Girl appeared opposite Arthur
Tracy in British film version of
The Street Singer', recently completed. She will remain here for the
winter and return to Paris in the
spring for a musical.

MASON-HEERMAN SHIFT

Hollywood, Dec. 10. Wrlting team of Sarah Y. Mason and Victor Heerman completed their two-year writing ticket at Radio week.

Team swings over to Selznicknternational to prepare added dia-ogue on Little Lord Fauntieroy.' International

FILM SCRIB'S PLAY

Hollywood, Dec. 10.
Allan Scott, Radio contract writer, left here yesterday (9) for New York to make arrangements for the production of his play, 'Sweet Home.'

He has a six-t

CHURCH TIGHTENS ON

Novarro, Hamilton, Miss Cherrill All Fail to Click in London Legit

London, Dec. 10. Hollywood talent isn't doing so well in London this week. There are three different instances.

'Royai Exchange,' Joe Sachs' new starring Ramon Novarro opened at His Majesty's Friday (6) to a ixed reception by the audience and a unanimous panning in the press. It's the retitled 'Aii the King's Horses' from New York which had so much trouble getting started here. Novarro failed to click personally, while the critics didn't care much for Doris Ken-yon's work. Eddie Foy, Jr., and Doris Carson were praised indi-

vidually.

Backers decided to fold the show after two performances, but Novarro stepped in with a new bankroll on the condition that all principals take a percentage arrangement in lieu of salars inghr's (Monday) take was estimated at less than \$500. Virghina Cherrii, was scheduled to open at the end of the current week in 'Sleeping Beauty', a new Charlot pantomime, but was taken out of the cast, despite the fact she's been rehearsing for several weeks. Nancy Burne.replacing. Neil Hamilton is out of the Sauce for the Goose' cast. Show is row on a provincia' tour prior to London opening and will have a new lead when't comes in.

LEW AYRES WILL ACT, DIRECT AT COLUMBIA

Hollywood, Dec. 10.

Columbia has signed Lew Ayres Columbla has signed Lew Ayres to actor-director contract, with ticket providing for him to direct at least one picture a year. Agreement starts Jan. 15, at which time Ayres, takes the lead in 'Wedding Present,' B. P. Schulberg production from yearn by Paul Gailleo. Ayres is slated to star in one picture for Republic this month, and returns to that company some time next year to direct one feature. Both are on a prior committement signed with Republic last fail.

Edmund Lowe as Philo

Holivwood, Dec. 10.

Hollywood, Dec. 10.

Edmund Lowe goes to Metro to handle role of Philo Vance in 'Garden Murder Case,' from yarn by S. S. Van Dine.

Edwin L. Marin will direct, with Lucien Hubbard and Ned Marin functioning as co-producers on the whodunit.

Lukas' Personals

Paul Lukas has been set by Para-mount for three weeks of personals with a three-people sketch. Dea was arranged by Eddie Resnick or

the Coast.

Film player opens Dec. 27 in Chicago, with Detroit following, then a lay-off till Jan. 31, when he goes into the Metropolitan, Boston.

MESSAGE FOR MONA

Hollywood, Dec. 10,
Mona Barrie draws role in 'Mcssage To Garcia' at 20th-Fox, taking
spot originally slated for Helen
McKellar.
Picture is now in work with
George Marshall directing.

uargan on the Loose
Warners falled to exercise option
on Bill Gargan after actor made it
known that he wanted release.
He will freelance, having already
landed a part in 'Sk, Parade' at
Paramount.

Wells' Short Hollywood, Dec. 10.

Hollywood, Dec. 10.
Those who attended the
Academy's dinner for H. G.
Wells in Hollywood Dec. 3 received a mentai shock when
the English author made about
the shortest speech on record
for a Hollywood gatherIng.
Introduced by Charles Chapin, who in turn was introduced
by Cecil De Mille, Wells said,
'You ask me what I think of
Hollywood, It leaves me speechless.' Then he sat down. De

iess.' Then he sat down. De Mille's introduction of Chaplin took 10 minutes.

Guilders Vote Cagney's 'Bottom' **Best in November**

Hollywood, Dec. 10.
James Cagney secured vote of
Screen Actors Guild for best performance of the month of November, getting the nod for role of
'Bottom' in 'Midsummer Night's
Dream.' Player had plenty of competition, however, with balloting including names of 20 players from 13
different features released locally
during the month for acting
homors went to Carole Lombard for
portrayal in 'Hands Across the
Table,' with Preston Foster swinging into third spot for performance
in 'Last Days of Pompeli.'
Screen play voted best of the

In Last Days of Pompell.

Screen play voted best of the month by members of Screen Writters Guild was 'Hands Across the Table,' written by Herbert Fields, Norman Krasna and Vincent Lawrence. George S. Kaufman and Mortle Ryskin slipped into second place with 'Night at the Opera,' While Nunnaily Johnson rests in third place with solo screen play of 'Thanks a Million.'

Dieterle Paired with Connelly on Pastures'

Hollywood, Dec. 10.
William Dieterle is being pointed for co-direction with Marc Connelly on latter's 'The Green Pastures' at Warners, slated for production after

Assignment will depend on whether biographical drama of Becthoven also in preparation for early pro also in preparation for early pro-duction under Dieterle's direction, can be conveniently scheduled. Beethoven' is presently in abeyance while Milton Krims, who is doing screen play, makes revisions ahead of cameras on 'Anthony Adverse.'

'Showboat' Starts

Milywood, Dec. 10.

A 'Showboat' was launched at Universal yesterday (Monday) after several delayed starts due to difficulty in landing romantic male lead to play opposite frene Dunne. Alien Jones has been borrowed from Metro for the part. Carl Latenmile, Jr., produces and James Whale directis, Carl nucleus, Wilmininger, Helen Morgan, Paul Robeson, Helen Westhey, Marillyn Knowlden, Francis X. Mailoney and Hattie McDanlels. Jerome Kern, who with Oscar Hammerstein 2nd wrote screen version as well as book, lyrics and music for play, pulled in from New York today, Hammerstein is due toxy Monday. Pair will be on deck in advisory capnetty.

Victor Baravelle, who directed music for stage show, will ditto for pleture.

IN WASHINGTON

Curb Backsliding-Broaden Scope-Episcopalian Alliance with Catholics-Hints of Boycotts

3 GRADINGS

Washington, Dec.

Catholic bishops at recent secre sessions of Catholic Welfare Conference here not only agreed to continue the Legion of Decency but planned to broaden the scope of the campaign to force higher moral standards in Hollywood productions

standards in Hollywood productions, church sources have revealed.
Following renewal of piedges to support the Legion of Deceney by millions of communicants in all millions of communicants in all the decent of the second communication to the second communication to halt what Episcopal Committee on Motion Pictures regards as backstiding by film producers and Hays organization.
Hints of boycotts, against houses as well as specific films, are heard from church circles, coincident with disclosure that more stringent rating scheme has been evolved to put new life into the morality endeavor.

3 Classifications

3 Classifications

3 Classifications
Centralized church bureau will
supervise grading of films in the
immediate future, instead of leaving the job up to groups in each
dlocese, while absolutely no positive approval will be given any pleture by the committee. Pictures in
the future will be tagged as hot
disapproved. The supervised for all.
Exceptional films will receive only
the not-disapproved mark. with re-

Exceptional films will receive only the not-disapproved mark, with respect to the control of the

church feit.
The recent confab was hemmed in by secrecy, with the bishops announcing only that decision had been reached to continue the work of the committee and that another member had been added to the group. Now it seems considerable group. Now, it seems, considerable attention was paid to the subject of films at the annual session.

Baltimore, Dec. 10. Baltimore, Dec. 10.

That the Legion of Decency is not a transient organization, but one which will continue ad infinitum was intimated when Archbishop Michael J. Curley asked ali Catholics attended Mass last Sunday (8) to stand and review the decency pleige.

Covers Maryland and D. C.

The Pledge

I condemn indecent and im-moral motion pictures, and those which glorify crime and crimi-

nais.
'I promise to do all that I can
to strengthen public opinion
against the production of indecent and immoral films, and to
unite with all who protest

against them.

T acknowledge my obligation to form a right conscience about loctures that are dangerous to my moral life. As a member of the Legion of Decency, I piedge myself to remain away from them. I promise, further, to stay away from places of amusement which show them as a matter of policy.' Understood the pledge will be re-

(Continued on page 70)

Q. T. CONCLAVES Goldwyn's \$200,000 'Jumbo' Offer; A \$1,000,000 Pic for Eddie Cantor

Unofficial 'Pains'

Following the meeting a week ago of New York film critics at which their own organization was set up to pick the best picture of 1935 and the best picture of 1936 and other bests, four of the review-ers at dinner later unofficially picked the five actors and five actresses on the screen who give them the biggest pain.

COOGAN-GRABLE **GO EAST IN** F&M UNIT

Jackie Coogan and Betty Grable will head a stage unit produced in Hollywood by Fanchon & Marco and coming east for vaudeville. It onens Dec 20 for Loew in Baltimore with Washington for the same circuit following. Salary of the unit is \$4.500 nct.

California Collegians, Walter McGrati, Dick Winslow, Josephine Dix, Chiquita and Warren Wilson also in the cast. Latter wrote the

Harry Fiam and Paul Dempsey are handling the show for F. & M. Tom Kearns will be out in advance.

JANE WITHERS' \$200 TO \$1,000 TILT IDEA

Hollywood, Dec. 10.

Hollywood, Dec. 10.

Jane Withers, whose current contract at Fox is for \$150 weekly with
an option due today (Twesday) at
\$200, will not report for work untess her contract is adjusted.

Mother, her guardlan, feels the
kld actress should get at least
\$1,000 weekly.

Alice Fave Makes Her-Nom de Plume Official

After Jan. 14, Alice Faye, torch-singer protege of Rudy Vallee and screen star, will have the offi-cial right to use that name in pri-vate as well as professionally. She has been granted this right by Jus-tice Bernard L. Shlentag, of the New York Supreme Coult.

tice Bernard L. Shientas, of the New York Supreme Court.
Her real name is Alice Leppert. Through her attorneys, she told the court that she has been known so-cially as well as professionally as Alice Faye since she was 13, and that she now considers this name indispensable. Some to N. Y. from Hollywood recently for the funeral of her father, Charles Leppert, who died in Eclievue Hospital Thanksgiving Day.

Filmers' Nags

San Francisco

San Francisco. 10.
Racing colors of six pleture players and two directors are to be seen at Bay Meadows, just outside San Francisco. Having stables here are Clark Gable, Joe E. Brown, Bing Crosby, James Gloason, Clara Bow, directors are Leon Gordon and Racul Wales.

Raoul Walsh.
Crosby and Brown are especially active turf boosters and are at the track as often as Hollywood absence will permit. Others seen frequently on the course are Richard Arlen.
Pat O'Brien, Al Green and Hunt Stromberg.

Hollywood, Dec. 10.

There's a check for \$200,000, with Sam Goldwyn's sig on it, for iliv

There's a check for \$200,000, with Sam Goldwyn's sig on it, for illy Rose the day he assigns film rights for 'Jumbo' to the producer. Stage opus is wanted for Eddie Cantor, who would play the Jimmy Durante part of the press agent.

Offer is one of the highest evermade for a legit attraction and Goldwyn is willing to give it a \$1,000,000 budget in the filming. Although this is said to be the first proffer made for the Hipp production, it is understood that Jock Whitney, one of the show's backers, its willing to swing the deal Goldwyn's way. Feels that such a release by United Artists, through which Whitney will distribute his Floneer Fletures, would more than repay the releasing organization in pressige. Whitney has two more ples to deliver to Radio.

TAYLOR, GAYNOR SPLIT 'SMALL TOWN' BILLING

Hollywood, Dec. 10.
Robert Taylor has been set by
Metro as the lead with Janet Gaynor
in 'Small Town Girl.'

n Small Town Girl.

Story was originally bought for Robert Montgomery and Jean Har-Both have been assigned other

Bug-Minded Scripts

Hollywood, Dec. 10. irore over Warners' Present furore over Warners' screen translation of 'The Life of Pasteur' has made Hollywood bug

conscious. While most every studio is looking for another bacteria story, Universal has hopped onto Pierre Colings' original based on life of Dr. Edward Jonner, scientist who discovered vaccine for smallpox during 18th century.

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SUBSCRIPTION

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Radio-Reports Radio-New Business.... Radio-Showmanship

OTTERSON RE-ENDORSES STUDIO SETUP AFTER SCREENING NEW PRODUCT IN CHI

Feels Crop of Future Releases Worthy of Drive for PATHE NOT TO Higher Rentals-Backing Them by \$500,000 Adv. Campaign-Want 25% Revenue Tilt in 4 Months

Chicago, Dec. 10. "Official" notice from the top 'that production costs must be appreciably lowered and that the distribution department, backed by new product that is coming through, shall go out for higher rentals on a four months' sales drive starting Jan. 1, highlighted the Paramount district sales convention in Chicago lear meeting.

district sales convention in Chicago last week,
Goal of the sales force is to total rentals that will be 25% higher than income on pictures during the same four months this year. The drive and this quota was determined upon after several of the new pictures were screened at Chicago and plans were laid to spend \$500,000 on an eampaign for the four months of were half the spend \$500,000 on an ad dampalgin for the four months of the drive. If results show that this push has been meritled, additional budgeting for institutional advertis-ing will be considered. The \$500,000 is to be spent in about 100 news-papers in 35 of the leading cities of the country.

A total of six pictures which have been completed were screened in Chicago, while five were 'screened in part. On the basis of possibilities these screenings indicated, Par de-

Chicago, while five were screened in part. On the basis of possibilities these screenings indicated, Par decided on the sales divie, higher rentals and the advertising campaign. Economics In addressing the convention, John E. Otterson made it clear to the assembled Par executives that everyone knew the pictures were costing not nich and promise that these would probably have to be achieved gradually. Otterson reinded that others, from banting and business fields, who have come into pictures have tried to make sweeping reforms but that his policy was to proceed slowly and carefully. Pointing to Adolph Zukor the Par president told his listeners that with Zukor's help the Par house would eventually be put into order. The product which is beginning to come through is accepted as signal country in the content of the content

dio setup. Newly o completed crop of pictures Newly completed crop of picture. Bride Comes Home, 'Collegiate, 'Rose of Rancho,' Milky Way,' 'He' Master's Voice' and 'Millions in the Master's voice and 'Millions in the Air.' Portions of five others not yet completed were also brought on, in-cluding 'Anything Goes,' 'Give Us This Night, 'Trail of the Lonesome Pine,' 'Klondike Lou,' and 'Woman

COL.'S \$1,000,000 BLDG. PROGRAM AT STUDIO

Columbia digs into the bankroll for a \$1,000,000 construction program at the studio, besides acquiring additional ground to provide for the two large stages to be built

Immediately. Three four-story buildings to house more dressing rooms, studio hospital, portrait gallery and photographic laboratory, special effects department, casting and purchasing offices, and writers' offices, are major part of the studio construction program.

Sheehan Sticks East

Winnie Sheehan is lingering east and will remain in New York until the holidays. Sheehan will stay here until Christmas at least, and maybe New Year's as well. No official announce-man as yet on his tuture film com-pany affiliation.

inson's London Pic Hollywood, Dec. 10 Helen Vinson is enroute to New York to spend the holidays with her mother.

Mother,
Actress sails for London Dec 28
to appear opposite Clive Brook in
His Majesty's Pajamas' for Capitol

1st Runs on Broadway

(Subject to Change)

Week of Dec. 13 Capitol—'Night at the Opera' (MG) (2d week). Center-Your Uncle Dudley

Center—'Your Uncle Dudley'
(20th-Fox) (11).
Music Hall—'In Person' (Radio) (12)

mount—'Millions in the (Par) (11).

ir' (Par) (11). Rivoli — 'Show Them No ercy' (20th-Fox) (2d week). Roxy—'Great Impersonation'

Strand—'Frisco Kid' (WB) Week of Dec. 20

Week of Dec. 20
Capitol—Night at the Opera'
(MG) (3d week).
Center — 'Charlle Chan's
Secret' (20th-Fox) (19),
Music Hall—Til lest Rebel'
(20th-Fox) (19),
Paramount—'Rose of Rancho'
(Par).

(Par).
Rivoli — 'Show Them No Mercy' (20th-Fox) (3d week).
Roxy—\$1,000, a Minute' (Rep).
Strand—'Capt. Blood' (WB)

JOHNSTON SUPERVISING REPUBLIC'S BIG PUSH

Hollywood, Dec. 10.

W. Ray Johnston here for extended conferences' with Tremm Carr and Nat Levine on Republic production matters. Production push, for which studio has had upward of 50 writers working for Dast two months, is all set.

The conference of the confer

two weeks. In production are Leavenworth Case' and s 'Darkest Africa.' and serial.

Fifteen of announced program of 52 for season have been completed.

Wm. Fox in Toronto

Toronto, Dec. 10 William Fox, former head of Fox Films, is quietly seeking medical at-tention at the Banting Institute and living at a private hospital here. His only diversion is a morning ride downtown to scan the New York ticker tane.

downtown to scan the New York ticker tape.

Fox shies from speaking for publication with the question, 'Are you a newspaper man?'

'Well, ——,'

'Well, ——,'
'No, please,' said Fox, shaking his head vigorously, 'I haven't anything to say. I never give out interviews. I'm a sick man. I'm just here for treatment.'

'Mutiny' Kicking Up 'Hurricane' for Goldwyn

ollywood, Dec. 10. 'Hurricane,' south seas thriller h 'Hurricane,' south seas thriller by Charles Nordhoff and James N. Hall, authors of Muthy on the Bounty,' has been purchased by Samuel Goldwyn. Story, which is to be run first in Satevepost, was bought by producer after reading galley proofs.

Goldwyn plans to send company to yarn's locale.

B&K HEART-TO-HEART

Chicago, Dec. 10.

First general meeting of Balaban & Ratz executives in several years was held last week with some 20 of the top men in the organization gathering for luncheon and some linear-to-heart with Barney and John Balaban.

Metro's Bart n Test
James Barton, 'Je ter Lester' in
'Tobacco Road,' is being screentested this week by Metro for Chinese-uncle role in 'Good Earth.'

REENTER PROD.

Pathe Film Corp. is not to re-Pathe Film Corp. is not to re-enter production on its own. Only possible way that the company now contemplates appearing more prom-inently in the industry would be to distribute product made by First Division under the title of Pathe or FD-Pathe. Latter is strictly in con-versational stage, and it is doubtful if subject even will be brought up at directore meeting today (Wednes-Jav.).

Pathe's agreement with RKO to Patnes agreement with RKO to the effect that former company would not enter into production or distribution field expires Jan. 29 next. Expiration marks five-year pact .etween two companies.

Just how any plan to use the name Pathe in connection with fea-tures or shorts made by First Di-vision would affect present Pathe vision would affect present Pathe News set-up is another point that must be gone over carefully before any decision is made. Reason is be-cause RKO currently handles physi-cal distribution of this newsresi, Pathe Film only doing printing. There is no intention of Pathe There is no intention of Pathe up with First Division and First Inter-national. Contact with FD is main-national. Contact with FD is main-

national. Contact with FD is main-tained through latter company, with First Division handling production

tained through latter company, with First Division handling production, either through its own producing units or indie producers, and distribution. Pathe is concerned in progress of First Division because of certain money advances made to differ the progress of the progress of first Division because of certain money advances made to dimension the purposes. Directors session today primarily is for purpose of going over financial statement, first to be issued since Pathe reorganized under present title. This is to be released later in the week, according to present-indications. Meeting also may act on preferred dividend, with current rate reported definitely set to be maintained. No action on common is contemplated.

LOU BROCK'S DEAL FOR 2 PAR FILMUSICALS

Hollywood, Dec. 10.
Paramount has closed with Lou
Brock to produce two musicals on
leased space at General Service
Studios. First, 'Argentina,' was Studios. F Studios. First, Argentina, was readied for production at Radio which Brock took with him on leav-ing that studio. Cole Porter's ing that studio. Cole Porter's music and lyrics is completed. Al Fineman to handle business end.

No Eastern Prod., Say 3

Nat'l First Runs

METRO

'Ah Wilderness,' Maj, Dallas, Dec. 15; Waco, Waco, 28; Par, Amarillo, 28; Par, Rutland, Vt., 28; Bijou, Brunswick, Ga., 30; Sunshine, Albuquerque, Jan,

Sunshine, Albuquerque, Jan.

Whipsaw, State, Houston, 12;
Grand, Atlanta, 12; State,
N. Q., 12; Loew's, Dayton, 13;
Midland, K. C., 12; Valentine,
Toledo, 12; Regent, Harrisburg,
12; State, Prov., 12; Loew's,
Rocka, 124; Loew's,
State, Memphis, 12.

WARNER BROS.

'Dangerous' Strand, Akron, Dec. 25: Alhambra, Canton, 25. 'Captain Blood,' Newport, Norfolk, Dec. 25: National, Richmond, 25: Aztec, Houston, 25: Aztec, San Anton, 25: Elenay, El Paso, 25; Mary An-derson F. ville, 27: Oven Gel. derson, L'ville, 27; Queen, Gal-COLUMBIA

COLUMBIA

'One Way Ticket,' Iowa,
Cedar Rapids, Dec, 10; Par, Ft.
Wayne, Jan. 9,

'Escape from Devil's Island,'
Pal, Ft. W. Jan. 5.

'Crime and Punishment,'
Strand, Memphis, Dec. 6; Pal,
Akron, 11; Par, L. A., 12. UNIVERSAL

agnificent Obsession,' La-fayette, Buff, Dec. 27; Music Hall, N. Y., 30.

PAR'S 'F MAN' TO CLINE ON ITS THIRD BOUNCE

Hollywood, Dec. 10. To Paramount's supervisor, Eddie Cline, falls the duty of directing 'F Man.' Both Norman McLeod and Ray McCarey assigned to direct the

picture, have been given other as-signments. In addition to his directorial work, Cline is also supervising pro-duction of 'Preview' and 'Sky Pa-trol' for the Harold Hurley unit.

Hayes, Aylesworth East

M. H. Aylesworth was on the same train, with Hays slated to return here for a month around

24th 'Faunty' Casting

Hollywood, Dec. 10.
Signing of Tempe Piggot and
Lionel Belmore for Tittle Lord
Fauntleroy raises cast of picture to
24 principal players.
There are four more parts to be
cast.

DAVID LOEW EAST

Reports of plans by Paramount, Metro and Radio to set up studies at Nyack, N. Y., for production by these studies of portion of yearly these studies of portion of yearly the set of the production by the

Approach Walker to Head New Nat'l Organization of Independent Exhibs

Former Mayor James J. Walker may head a new national organizaof independent exhibitors which would have as its nucleus close to 150 indie theatre operators close to 150 indie theatre operators in New York, Brooklyn and Long Island. Plans for such an organization have been proposed by Harry Brandt, president of the Independent Theatre Owners' Assn., who has had several talks with Walker with a view to enlisting the services of the former mayor of N. Y. as its chief.

Understanding is that while the offer was made to Walker a countle

Understanding is that while the offer was made to Walker a couple of weeks ago and it has been discussed, no further developments. have resulted due to the fact that Walker has been ill during the past several days. The matter, however,

remains under consideration and there is a possibility Walker may accept under terms yet to be worked out, it is said. Books of theatres concerned in the

organization of a New York circuit of independents under auspices of the Independent Theatre Owners of independents under auspices of the Independent Theatre Owners Assn, are now being audited pre-paratory to financing arrangements for flotation and underwriting of a stock issue. Harry Brandt, prime mover in the creation of a major mover in the creation of a major forester Nucretivory, is president of the ITOA.

of the ITOA.
While there have been discussions with respect to underwriting of a \$2,000,000 issue of stock, no deals have yet been closed. Hallgarten & Co., downtown banking house, is mentioned in this connection.

JUDGE FARIS MAY SIT ON ST. L. CASE

Judge Charles B. Faris, who retired from full-time service on U. threa from full-time service on U, S. Circuit Court of Appeals on Nov. S. Circuit Court of Appeals on Nov. S. Circuit Court of Appeals on Nov. S. Circuit Service Sees elimit, may be the Judge selected to hear injunction case against Warner Bros. Circuit. Management Corp., First National Pictures, Inc., the Vitaphone Corp., Paramount Pictures Distributing Co., General Theatrical Enterpiaes, Inc., Vitagraph, Inc., and RKO Distributing Corp. Judge Faris is acceptable both to representatives of the Department of Justice and attorneys for defendants.

The government is asking first for a tempotary restraining order to

The government is asking mist for a temporary restraining order to prevent Warners, Paramount and RKO from continuing to refuse to furnish first run pictures to Fanciono & Marco for use in Ambassador, Missouri and New Grand Centiral theatres. Russell Hardy, special assistant

Russell Hardy, special assistant to U. S. Attorney General Cumminings, is asking immediate action through the filing of an affidavit supported by a transcript of evidence in the six weeks' conspiracy case that resulted in acquittal of eight corporate and five individual defendants on Nov. 11. Hardy's contention is that the verdict of the contention is that the verdict of the property of the contention is that the verdict of the contention in the about the hardy of the contention of the contention of the contention of the contention of the content of the c

Appointment of a judge to hear case is now in the hands of Judge Kimbrough Stone, presiding judge of U. S. Circuit Court of Appeals.

NEWSREELERS COVER CHINO-JAP WARFRONT

Newsreel companies either have Newsreel companies either have sent or are dispatching their cameramen into north China, where open warfare between the Japaness and Chinese is expected to flare momentarily. Two or three U. S. companies have ordered their camera grinders from Shanghai, where most trouble originally was anticipated, to Peping, which is much closer to the scene of threatened hostilities.

Most of newsreel representatives in China already have laid in a big

in China already have laid in a hig supply of raw stock in expect that warfare may be prolonged

Shapiro Aids Wurtzel

Hollywood, Dec. 10.

Victor Shapiro has been appointed production aide to Sol Wurtzel at the 20th-Fox Western Ave, studio.

Former publicity director at the same studio, he later was western manager of a trade publication.

Setting Cantor, Chaplin Ad-Pubicity Campaigns

Monroe Greenthal planed Sunday (8) for ollywood to huddle on ad and publicity plans for the new Cantor and Chaplin pictures. Lynn Farnol of Donahue & Coe

agency also was called west by Sam Goldwyn on the Cantor picture ad campaign. At same time Farnol will assist on plans for a broadcast by Mary Pickford for a D.-C. jee ac-count in the west.

SAMMY COHEN'S FOX CALL

Sammy Cohen, vaudevillian, called to the 20th-Fox lot for one unnamed picture

Actor left New plane.

Del Ruth Show Shops
Hollywood, Dec. 10.
Having completed direction of 'It
Had to Happen,' Roy Del Ruth
shoves off for New York early next

week.
Director will combine business

with pleasure by glimpsing new plays for Darryi Zanuck.

PAR'S FROZEN \$7,500,000

Silverstone Sails Mid-Jan. from London to Become President of UA

Murray Silverstone, managing di-rector of United Artists in London, is sailing for New York in mid-January to assume the post of president of United Artists. This has been rumored and denied for some time but is understood new to be definite and final.

Be definite and mail.

Teddy Carr, former head of the
sales department here, and recently
appointed a director of the local UA
company, will become joint managing director, on Silvertone's departure, with another local director to
be appointed.

Silverstone's appointment as UA prexy has been in the wind for some time. Not certain yet just what arrangements will be made when he takes over, but it is believed likely in New York that when he does he will restrict himself to the executive post and not head sales, also, as did Al Lichtman.

This would still leave the possi-bility of someone coming into the company (with George J. Schaefer most prominently mentioned) to

With that arrangement goin through, if it does, Arthur Kelly, is is understood, would return to hea of the foreign department and prob ably go to England immediately.

'Sweet Aloes' as WB Solitaire for Colbert

Hollywood, Dec. 10.
Claudette Colbert will probably
fulfill her one picture commitment
at Warners in 'Sweet Aloes,' play
which Warners is backing for

which Warners is backing for Broadway production and screen version of which is being readied. Show, now on in London with Diana Wynyard, bounced around studios here for months, but possible buys were frightened off by censorship taboos on maternity na-Warner writers understood to have ironed out this barrier satis-factorily, with Miss Colbert firs

Spitz Hits West Again

Leo Spitz, president of RKO, who came on for union conferences, will by back before end of the week for stay of two weeks or more. No conclusion respecting Coast studio setup reached so far, it is said.

While east, RKO prez reported to have contacted downtown sources on RKO reorganization.

J. Warner Cancels Trip Abroad, to Scout N. Y.

Hollywood, Dec. 10.

Unsettled conditions abroad prompted Jack Warner to call off his two months vacation in Europe. Instead he'll tarry in New York, looking over the new stage crop and doing an occasional talent ogle.

Heads east after Jan. 1.

NEW FEIST-METRO PACT

Felix Felst has signed a new, long-term contract as general man-ager of sales and distribution of Metro. Nick Schenck made the an-nouncement last Wednesday (4).

Feist has been with M-G-M for 1 years. In that time, according to the company's official announce-ment, Felst perfected a nation-wide sales organization,

TASKY'S N. Y. BOONEING

Hollywood, Dec. 10. Jesse Lasky trained east yester day (Monday) to scout the play erop for the second production under the Pickford-Lasky banner,

GILDING 'GOLD'

U Sende Pic Budget Soaring to \$900,000

Hollywood, Dec. 10.
Universal has given 'Sutter's Gold,'
currently in work under Edmud
Grainger's production wing, 20%
budget boost, bringing cost allowment from original \$750,000 figure ment from origina to around \$900,000.

'Gold' is one of pix on which re-cent Standard Capital-Charles R. Rogers group loan, with optional buy, was based. Added allowance, set after conferences in which Rog-ers sat in with U execs, will be used for more elaborate production.

WARNERS' \$1,000,000 **NET FOR 1ST QUARTER**

Prospects for net earnings of approximately \$1,000,000 for Warner Bros. in the first quarter of new fiscal year, ended on Nov. 30, are excal year, ended on Nov. 30, are ex-cellent, in the opinion of Wall Street. Official statement is not due for several weeks, but conservative estimates in the street are that net for company will reach this figure.

for company will reach this figure. In the same three months last year Warner net was \$674,159. Several factors contributed to this excellent pickup. Fact that Pennsylvania is employing Sunday shows and that the company is cashing in on this through its numerous at box office.

Well Streat chestwest believe that

Wall Street observers believe that a number of writedowns and ad-justments, soon to be made by War-ner Bros, also will materially assist company in maintaining high earn-ings rate. Consequently, financial experts regard this improvement to be a foreyware of eartings high. be a forerunner of sustained biz up-

Butcher Out of 20-Fox

Hollywood, Dec. 10.

Twentleth-Fox has settled E. W.
Butcher's producer contract which had 18 months to go. He had turned out five boxoffee pictures including two Will Rogers and one Shirley Temple.

Butcher will announce his new connection on returning from a N. Y. vacation which he starts next

CAN'T BE DIVVIED

Say-so Rests with Operating Partners-Some Estimate Surplus Up to \$8,500,000

BUY-BACK ANGLE

Having adopted the principle of partnership operation, as presently existing, as the definitive and permanent policy of the company, permanent polley of the company, Paramount's brain-trusters now find themselves etumped on how to share appreciably in the large amount of eash which is being held in the treasuries of the theatre field partners: Estimated there is more than \$7,500,000 cash which can't be touched by Paramount without the say of the partners. Some minds in Par even figure the amount of eash to be nearly \$8,500,000, but which Par can't so much as look at. It had been figured shortly after

It had been figured shortly after reorganization that by reassembling the company's chain, under its buyback privilege with the partners, that Paramount could cut a melon of the \$7,500,000-\$8,000,000, and it would come in very handy. But Par has surrendered this buy-back privilege.

Cash profit from Par's theatres is figured to run upwards of \$250,000 weekly, presently. That's far ahead of a couple of years ago when these theatres were aggregated in the red.

heatres were aggregated in the red.

Par's Position

Par's position

Par's position

Par's partners have built up a

sain position built up a

sain

treasuries or not, according to now one figures.

The partners can keep from declaring dividends by simply raising depreciation charges or keeping same at high levels, and the eash remains as is, and accumulates.

Recently Y. Frank Freeman and a

group of company auditors met to figure the thing out, but didn't. It seems that the matter is more than a mere bookkeeping angle. It's an operating and management problem of the toughest kind.

REASONS WHY IT Lynch Leaving Par Jan. 1 to Handle Own Fla. Holdings: With Co. 2½ Yrs., **Supervising Theatre Reorganization**

Big Week

Domestic rentals of 20th Century-Fox Flim, last week, went to \$1,122,000. This is the top single week's figure for

went to \$1,122,000. This is the top single week's figure for Fox since 1929.

High mark came on the closing week of the company's 15-week sales campaign which started the week of August 11.

Pictures which contributed largely to the gross were 'Old Kentucky' and 'Thanks a

SPLITTING UP PAR SALES UNDER AGNEW

The general sales manager post which Neil F. Agnew held prior to resignation of George J. Schaefer, Agnew succeeding latter as v.p. in charge of distribution, will be eliminated. Plan is to try to operate with two division managers directly under Agnew. If the load becomes too the sale of the be put on.

be put on.

At present J. J. Unger is division manager in charge of east and south; Charles Reagan in charge of west. Before Agnew became general sales manager under Schaefec, he was in charge of the western ilvision, while the east had two division managers, Unger and the late Stanley Walte.

Stanley Watte.
While Agnew succeeded Schaefer as vice-president in supervision of distribution, he has not been elected to the board. Vacancy on directorate caused by Schaefer's resignation has not been filled.

Mayer East on Biz

Hollywood, Dec. 10.

Louis B. Mayer is due to go east for two weeks to mull over studio biz with home o ee executives. He was to have left tonight (Tuesday) but is held here by the A.S.C. meeting, reported elsewhere in this issue.

perating and management problem frank Orsatti or Pat de Cico go dong. Metro chief expected back to spend the holidays with his grandchildren.

S. Lynch, who was drafted by Paramount. after that company went into receivership more than two years ago, to handle that firm's theatre situation, has asked John E. Otterson, Par's president, according to understanding, to be relieved from further duties in connection with Paramount or its theatres. Word of Lynch's desire to quit Par is revealed through an offer from Nick Schenck to Lynch for latter to John Loew's, but which Lynch is unhable to the latter of latter of the latter of latter of latter of the latter of latter

for the rescue job these houses are stated to have suffered estimated losses weekly of around \$100,000 in the aggregate was a considered to be a c

The manner in which the Far theatres were reorganized can be viewed from the fact that after adjustments made by Lynch, Paramount has a chain in the U. S. by affiliation, partnership or management operation that is larger aggregately than the combined Fox. West Coast, Loew and RKO circuits. Lynch's desire to quit Paramount is held to be that he wishes to concentrate on his personal investments in Florida.

in Florida.

Lynch eame into Par as an experienced showman, formerly connection with the company, and as a creditor. He was the organizer and equal owner with Paramount some years ago of Southern Enterprises. He was the company and the southern at that time was one of the largest chains in the country, and later became nucleus forming the Publix Enterprises, with the-atres totaling more than 300, mainty in the south.

Lynch while at Paramount is known to have been offered a post with Warners, but which he declined because of his desire to stick with Par until he had fully reorganized the firm's chain.

It is expected that Joel Hurt, Jr. assistant to Lynch, will leave Paramount with him. Lynch came into Par as an expe-

Schaefer's Theatre Idea If UA Spot Doesn't Jell

If UA Spot Doesn't Jen It the United Artists deal doesn't Jell, George J. Schaefer may enter theatre operation. He is said to prefer that to distribution.

The Comerford circuit of around it theatres in Pennsylvania and obssibility for Schaefer but not been and the constitution of the New York State Is mentioned as a possibility for Schaefer but not known whether there has been any discussion about a deal. M. B. Comerford, general manager of the Comerford chain, died Dec. 2 from injuries in an auto accident.

IATSE WINS OUT IN IBEW-HOLLYWOOD STUDIOS SHOWDOWN; IA CLOSED SHOP

Pushed into a corner, a posi-tion which was precipitated b Paramount through its alleged dis crimination against members of the International Alliance of Theatrical Stage Employees, major producer-distributors have given the IATSE distributors have given the IATSE one of its most important victories in history in the IATSE-IBEW-producer dispute. Bearing down heavily on the major companies for a final showdown, the IA. over the weekend succeeded in fortifying its position in the studios for what amounts to a virtual closed shop, while the International Brotherhood of Electrical Workers suffers important setbacks.

International Brotherhood or sively internative to the ready to call a nation-wide strike in all theatres of major circuits with studie connections as week ago, the IA forced company heads into agreement to attend parleys which were held Saturday and the strike in all theatres of major circuits with studie connections as week ago, the IA forced company heads into agreement to attend parleys which were held Saturday and victors will be even more completed in reached. the IATSE is given 100%, is single arbitrator whose selection in studies over all intons (IA and IBEW) as well as crafts excepting the soundmen in to be mutually agreeable to both intons (IA and IBEW) as well as intons (IA and IBEW) as well as a rabiter is to be accepted by all as

also have jurisdiction over the soundmen, which would be to total exclusion of IBEW in the studios, is soundmen, which would be to total exclusion of IEEW in the studios, is to be decided by arbitration. Meantime, the bone thrown the IEEW, and parleys was agreement by the LATSE to return IEEW men to theatres in Chicago, Detroit, Minneapolis, St. Louis and other western points from which they were ousted more than a week ago. Replacement of these IEEW men on maintenance jobs, slightly more than 200 men, was the first move in the campaign of IATSE to demonstrate to the producer-distributors that it meant business. IA men went into the IEEW jobs in the various theatre spots.

final, according to the settleme reached in New York. This verd is expected in 60 days.

is expected in 60 days.

Includes Cameramen
A virtual closed shop for the IA
over all other crafts not only includes the grips, property men and
others but, most important of all,
the cameramen who a few years ago
set up their own organization, the
American Society of Cinematographers. Presumption under agreement by producers that cameramen
will come under jurisaliction of the
will come under jurisaliction of the
ASC from a union point of view.
Status of the members of the ASC
becomes an important angle of the
situation since in future cameramen
cannot work with other IA men unless they also hold IA cards and

cannot work with other IA men un-less they also hold IA cards and recognize the union.

While the Screen Actors' and Writers' Guilds are not presently concerned in the studio situation attendant upon the agreement with the IA, the future relationship of these guilds with the IA may be im-nortant, although an organization

it, although an organ (Continued on page 12)

Stockholders Vote Approval of WB-Renraw Settlement in W'm'gton

Wilmington,
Stockholder approval of the settlement as between Warner Bros Pictures, Inc., and Renraw, the Warners' personal holding

company, went through on 2,140,451 votes at the WB stockholders' meeting here yesterday (2) amid warm

ing here yesterday (8) amid warm legal skirnishes over the proxies and an estimate from Abel Cary Thomas, secretary, that earnings bettered \$1,000,000 for the quarter ended Nov. 30.

Controversy settled was that of this employment contract between WB and Renraw on remujued the work of the contract between the contract c Warner, none of whom was present. Stated the brothers are now getting \$5,000 weekly in the aggregate, whereas the original provision was for \$10,000 weekly or \$520,000 yearly, which has been cut down several times prior to negotiation of the present settlement.

Thomas Garrett, New York attorney, gave a general explanation of the methods he used to evaluate the claims of Renraw in drafting the settlement. Said the evaluating involved a thorough study of all books

settlement. Said the evaluating involved a thorough study of all books and records of the company and all records of legal proceedings. Henry L. Canby, appearing on behalf of mipority stockholders, opposed ratification of the resolution to approve the settlement. He insisted the 'employment contract' should be 'employment contract' should be

ed, Milton Rosenberg, New York attorney, moved to cancel the vote of the proxy committee, but he was ruled out of order by Ivan Culbertson, of Warners' legal counsel, who presided. After the proxies had been count

Thomas' Statements

Thomas said his estimate of the earnings for the quarter was based on information given him by Sam-uel Carlisle, comptroller, Earnings

uel Carlisle, comptroller Earnings In this quarter, he pointed out, were greater than in all of last year.

The following directors were reelected without opposition by the preferred shareholders; the three brothers, Thomas, Waddill Catchings and Henry A. Rudkin.

Directors were nominated by Morris Wolf, holdover director. Preferred stockholders cast 80,768

stockholders cast 80,769
Annual meeting of directors votes: Annual meeting of directors scheduled for Dec. 17. in New York. Said here Harry M. Warner is assured of being reelected president. Thomas' statement to the stock-holders: I speak in the absence of Harry M. Warner, president of the

(Continued on page 21)

2 Theatre Fires

Emmetsburg, Ja., Dec. 10. stroyed as well as the Iowa theatre in a \$100,000 fire that started in the theatre basement when a prowled set some oil papers on fire.

Moss Point, Miss., Dec. 10. Fire last week destroyed the New oys theatre. Loss was estimated t \$18,000: House was new, open-

Squabble Over Lease Of Dearborn in Chi

Chicago, Dec. 10.

Chicago, Dec. 10.

Question of who belongs in the northside Dearborn will have to be settled in court following the refusal of Harry Balaban to vacate the house on Dec. 1 when it was supposed to have been turned over to Johnny Jones by the Marshall Field estate.

to Johnny Jones by the Marshal Field estate, Estate is going into court on Thursday (12) to secure a dis-possess writ against Balaban who claims that he still holds a lease on the property.

Hogan on 'Desert Gold'

Hollywood, Dec. 10. First directorial assignment for James Hogan, elevated from assistant director, will be 'Desert Gold,' Zane Grey western. William Lackey produces.

Lackey produces.

Hogan, onetime feature director at TBO, has been an assistant for the last three years.

NO FELD SUCCESSOR

But Probably Harry Katz-Chatkin Co.—Operating Chai

Co.—Operating Chai
Successor to Milt Feld as president of Monarch Theatres, following entrance of Feld into the production field, has-nat-yet been appointed, recording to Harry Katz. who will probably move into the work of Sam Katz. The second of Sam Katz. The Held has become assistant to Darryl F. Zanuck on the 20th Century-Fox lot.

With both Sam Katz and Feld mov on the Coast permanently, the Monarch chain, operating in the Ohlo and Indiana territory, is being run by Harry Katz and Dave Chatkin, each of whom were division operating chiefs in the old Publix circuit.

IMPORTANT BOOTHMEN DECISION IN N. Y. C'T

A decision of vital importance to union labor in the complex booth-mens situation in Greater New York, where three different unions York, where three-different unions have been fighting each other for years, was rendered yesterday (Tuesday) by N. Y. Supreme Court Justice John L. Walsh, who held that the so-called master contract between the Independent Theatre Owners Asan. and Allied Operators is not binding on ITOA members.

Under this contract, all independ, were forced to use Allied operators in their booth. Judge Walsh ruled that this contract is not binding in an old action brought by Allied that this contract is not binding in an old action brought by Allied

that this contract is not binding in an old action brought by Allied against the Edjomac Amus. Corp., which operates the Elting, N. 'X. This theatre had sumarily ousted Allied men in order to install members of Local 306, the American Federation of Labor affiliate. Significance of the ruling by Judge Walsh is of utmost importance to Local 306, since it decides not be a sumarily of the control of the control

operators. Some time back Allied Operator had asked for an injunction compelling the Eltinge to live up to the master contract between Allied and ITOA by re-instating Al-

Allied and ITOA by re-instating Al-lied ops.

In ruling on the case, Judge Walsh
offered the Allied counsel the alter-native of fighting the case further
or accepting a mistrial. Latter was
accepted.

GAME CALLED

ollywood, Dec. 10.
Warners will resume shorts prouction within six weeks after finishing this season's output with 'Siide, Nellie, Siide.'

Yesterday's Prices

Bales.
1.000 (Col. Flet. 49%, 47 47 1-1%, 1000 (Col. Flet. 49%, 1000 (Col. Flet. 49% CURB

New 1935 high.

FILM BOARDS AGAIN, SOON

reestablishment of film oards of trade is foreseen a result of a pledge by C. C. Pettijohn, MPPDA general counsel, to President J. B. Clinton of Northwest Allied States to cooperate with the latter in bringing the boards back into being here and elsewhere throughout the country.

throughout the country. Belleving there is an urgent need for a central governing board to discipline unethical practices on the part of both distributors and exhibitors, Clinton brought the matter to Pettijohn's attention. Pettijohn wrote Clinton: When you consider that we probably have as many as 10,000,000 separate contracts for leasing and exhibiting of films each year, it would be ap-

tracts for leasing and exhibiting of films each year, it would be ap-parent to any fair-minded individ-ual that all disputes growing out of those contracts cannot be decided in New York city by men who do not know all the facts, or the terri-tory, or the peculiar conditions sur-rounding each contract, and that such things can be done locally much better, more fairly and more effectively.

Crone Moved Up

Hollywood, Dec. 10. J. R. Crone has been appointed production manager of Radio to succeed C. D. White, deceased. Crone was White's assistant. Walter Daniels, unit manager, takes Crone's previous spot.

Downs in 'Old Man'
Hollywood, Dec. 10.
Johnnie Downs goes to 20th-Fox on loanout from Paramount for ju-venile lead in 'Everybody's Old venile lead in 'Everybody's Old Man,' Irvin S. Cobb's first starrer Picture started yesterday (9) with

Koenig Talking U Studio Deal In N. Y.; Halper-Charnas WB Shifts?

William Koenig, executive studio manager for Warner Bros. on the Coast, is reported in New York to discuss a deal under which it is said he may swing into Universal said he may swing into Universal when J. Cheever Cowdin and Chag. R. Rogers exercise their option for control of the company. Rogers was expected in yesterday (Tuesday) from the Coast to confer with Cow-din. Cowdin yesterday (Tuesday) re-fused to confirm any necotistions.

Gowdin yesterday (Tuesday) reTused to confirm any negotiations which may aiready have been
spened with Koenig. Meantime, it
was reported Lew Halper, Warner
Coast theatre operator, would succeed Koenig at this company's studio, with Harry Charnas switching
from New York to Los Angeles to
handle the WB houses out there.
Caraman has been in Targe of
Caraman has been in Targe of
Should Koenig Join the CowdinSports group in Universal, any deal
worked out would be contingent
upon exercise of the option held to
buy Universal. While expected that
this deal will be consummated,
swinging control of U; Cewdin says
Imanagement of office.

investigators are still going over Universal's books and that things will probably remain status quo for several weeks.

for several weeks.

Koenig, many years with Warner
Bros, can get release from his contract, which goes to July 1, and feel
free to make a deal elsewhere. In
addition to the U discussions,
Koenig has two other offers pending, one from Dave Selznick an general manager for Selznick International, and the other for an executive berth in Columbia.

Amusements Up After Early Dips Last Week: Warners' Move Biggest

NW 10c School Pix Out

Minneapolis, Dec. 10.

As a result of a campaign by Northwest Allied tates, public schools here have eliminated the showing of feature pictures in their auditoriums, hour and after school at 10c admis sion. Most of the exchanges were

servicing the schools with pictures several vears old.

several years old.

Appearing before the Northwest
Allied directors, David Strum, director of visual education for the
local school system, assured the independent exhibitors that showings
in the school auditoriums would be confined henceforth to educationa and travel subjects. The associaand travel subjects. The associa-tion pledged itself to aid the school rd in obtaining such picture

BINGO'S BUGABOO FOR PROVIDENCE EXHIBS

Providence

Bingo, the showman's dilemma ontlnues to pop up as the theatre exhibitor's major nightmare in these

Saturday night most of the downtown spots took it on the chin when a crowd estimated at 17,000 people turned their attention away from the screen to a massive bingo party staged by the Veterans of Foreign Wars in the state armory here Wars in the state armory nere. Between 12,000 and 15,000 persons jammed their way into the army for the bingo, and outside fully 5,000 disappointed ticket holders were refused admittance because of lack of space. All available police reserves were rushed to the armory to keep order.

This breaks all records for attend-This breaks all records for attend-ance at a bingo party. Previous high record was the 3,500 persons who attend the Shriners' bingo parties at Rhodes' ballroom every Tuesday

L. A. to N. Y.

Joseph Weber, Michael Balcon, Steve Newman. Margot Grahame. Helen Vinson, Ben Goetz. Tilly Losch. Will Hays. Jesse J. Goldburg. Ralph Spence. Ned Depinet. .Ed Silverman.
Harry Goetz.
Charles Riesner.
Monroe Goldstein.
M. H. Aylesworth.
John Royal.
Sidney Strotz.
Robert Florey.
Margaret Sullavan.
Harry Warren.
James Cain.
Louis B. Mayer. Ed Silverman Louis B. Mayer. Henry Willson. Benny Holzman. Jesse Lasky. Una Merkel Lloyd C. Douglas. Rex Cole. Countess Frasso, Allan Scott. Herb Kahn. Abe Cohn.

N. Y. to L. A.

Pat Casey. Lorenz Hart, Richard Rodgers. Al Berres. Victor Clark,
George E. Browne:
Steve Newman,
Dan Thomas,
Buck Jones,
Monroe Greenthal,
Lynn Farnol,
Buddy Doyle,
Sammy Cohen,
Jlmmy McHugh,
Ted Koehler, Ted Koehler Benee Russell. Harry Tugend, Jean Barkow.

Slump in silver metal prices and bad break in silver shares forced stock prices down in vesterday's (Tuesday) stock market. While many industrials and other groups were being forced lower, bul amusements held comparatively

steady. Before selling wave hit market, Warner common Warner

market, Warner common registered new 1935 high at 10%, Preferred slipped a point from new peak to 51.

Golumbia Fletures certificates, appearing Tueaday for first time ex-dividend (50% stock disbursement) did remarkably well, opening as peak 105.

Golumbia Fletures certificates, appearing a control to the control to the

L. A. State's \$10,000 Blaze

Los Angeles, Dec. 10.
Crossed wire backstage, caused a \$10,000 blaze at Loew's State and held up opening three hours Sunday.
Emergency cables were 'installed and house filled within 15 minutes after doors opéned.

Pathe's Grid Special

Pathe's Urid Special

Fathe News has been commissioned to make up a special football two-reeler reproducing outstanding plays of the past season.

Film will reach the screen at the gathering of the coaches due in New York this month. The grid mentors convene to cross-check each other and submit suggestions to the rules committee on any code changes they deem advisable.

Pathe may later release this grid compilation to the theatres.

SYRACUSE II. IN SHOW RIZ

Syracuse, N. Y., Dec. 10.

Syracuse University reopened its
Civic, recently devoted to stock
burlesque, picture double features
at 25 and 35c.

While the leasing announcement while the leasing announcem by the University emphasized ti it was not 'going into show bu ness,' Civic display copy is appe-ing in the amusement columns the local dailies.

PAR'S 2D JUVE PIC

ollywood, Dec. 10.
Paramount is readying a second
juvenile picture, Too Many Parents, east including David Jack
Holt, Virginia Weidler, Benny Bart-

All are now working in 'Timothy's Quest' and will swing over to 'Parents.'

U. S. DUCKS PIX CONTRAC'

Amusements Snub U. S. Efforts on Government-Industry Partnership STILL UNDECIDED

Washington, Dec.

Latest Government effort to generate industry enthusiasm for revival of Government-Industry 'partnership' found amusements generally snobbish. None of the amusement branches was repre-sented by delegates to the 'congress of industry' conducted yesterday by Maj George L. Berry, coordinator for industrial cooperation, as nearly as could be discovered.

for industrial cooperation, as nearly as could be discovered.

Labor gang was out in full force, with the content of the conte tion family from joining in the effort to try and talk capital into new concessions.

effort to try and talk capital into new concessions.

One prominent ex-filmite in the gathering was Soi A. Rosenblatt, who two years ago was a big-shot to picture people as deputy admin-istrator of the film code. Rosy showed up, however, as representa-tive of the cloak and suit people for whom he now is 'impartial arbitra-tor' and claimed he had only a pass-ing interest in amusements.

whom he now is 'impartial arbitrator' and claimed he had only a passing interest in amusements.
Radio crowd followed the lead of National Association of Broadcasters, which a week, ago said it had had enough of Government partnership. Broadcasting crowd was the only amusement group that announced, as a unit, that it would not take part in any Blue Eagle revival. Other amusements just snooted Maj. Berry, frilling even to express their hostility. Principal meeting was a scream, with laborites and a few minor industry representatives packing the house. Gang of business representatives was present, but in the capacity of observers rather than as participants. Just before the wind-up an antagonistic business man demanded right for the opposition to sound off against New Deal policies, but Maj. Berry quickly adjourned the meeting while laborites booed and hissed.

Await N. Y. Ruling On City Sales Tax Of Film Rentals

There is small chance of the City of New York collecting local sales tax on film rentals, in the opinion of industry and trade organization spokesmen who have studied legal aspects of situation. Committee of

aspects of situation. Committee of veity fathers conducted hearing on matter some time ago, and now distributors and exhibitors in Greatier N.—Y, area are awaiting a ruling by Comptroller Taylor.

In caso of adverse ruling, distributors here will test ofty's right to distributors here will test ofty's right to apply the committee of the committ junction to prevent collection any part of the tax until wh subject has been tested in courts. whole

Friend of Jupe

Hollywood, Dec. 10.

When it rains the farmers are happy. So is John Mijan. His part in 'Sutter's Gold' at Universal calls for only interior scenes. Studio utilizing every good day avaible on account of mass of exterior

shots.
Miljan has put in two days since pic started two weeks

MUSIC HALL'S 2. PIX OVER PERIOD 3 WEEKS

The Music Hall, N. Y., is trying an unusual experiment over the Christmas and New Year weeks this the search of th

FILM ON NOBEL

Hollywood, Dec. 10.
Paul Kohner has acquired option on Trynamite Nobel' from Robert Neumann and Dr. Friedrich Kohner, to which have been a second of the property of the rober of the roberty. The property of the roberty of the rober

MULLER-FOX CASE Charge \$25,000,000 Conspiracy in

U. S. Supreme Court Refuses to Solve Standard Distributor-Exhibitor Contract on Ground No Federal Question Is Involved

STATE RULINGS

Washington, Dec. 10.

Whether standard film contracts are legal or illegal continues to be an unanswered riddle following abrupt rejection by the following abrupt rejection of customary document. Tribunal Monday (8) three out the Fox-Muller suit involving question about what effect Paramount decision on compulsory arbitration had on the remainder of the usual agreement.

Declaring that no federal question is involved, nation's utilimate tribunal tossed back to lower Federal and State courts the final ruling on whether contracts are still binding on exhibitors in view of the Thatcher decision in the Paramount case. Lower courts have disagreed violently, with some taking position in the final ruling and the film of the film

(Continued on page 16)

Suit to Set Aside Fox-WC Bkptcy

Plebe Weed Doused

ollywood, Dec. 10.

Hereafter, smoking on the job at Paramount will be an exclusive privilege of the upper

classes.

Secretaries have been informed that dragging the weed, unless in inconspicuous places, is banned from now on.

FRIEDL-LUDWIG STILL OP. F&R: NO B&K DEAL

The Finkelstein & Rubin theatres in the northwest are continuing under the direct supervision of Paramount in New York, John J. Friedl and L. J. Ludwig, operating out of Minneapolis. Whether this may become the permanent policy remains undetermined.

come the permanent pointy remains undetermined. Reports that Barney and John Balaban would extend their management deals to include the F. & R. group are incorrect. The Balabans are felt to be carrying enough of a load with the operation of Balaban & Katz, Great States (Indiana and Illinois) and Toledo, given to them under a recent seven-year contract.

The F. & R. theatres, once numbering over 100, were reduced under receivership to around 80.

Harry Cohn Denies

Hollywood, Dec. 10. Harry Cohn denies eastern reports that Columbia intends pulling out of the Hays organization or the Producers Assoliation.

Cohn states he has not discussed anything in that direction.

Los Angeles, Dec. 10.

Los Angeles, Dec. 10.

Charging that Fox West Coast Theatries was thrown into bank-relatives was thrown into bank-relatives was thrown into bank-relatives. The control of the country of

set its loss through similar move at \$620,251.81.

Reopening of bankruptcy is demanded on charge that fraud was practiced upon court when it was adjudicated. Matter will go at once to U. S. Circuit Court in San Francisco for setting of trial date.

Parent companies acted in conspiracy, complaint said, to disaffirm hundreds of valid contracts causing \$25,000,000 loss to contract clouders; to be enabled to buy property of bankrupt through bld of \$15,432,388.16, and to buy assets, appraised by court at \$12,507,019 for sum of \$833,949.53.

FOX-WC HANDS OUT FIVE-YEAR CONTRACTS

Los Angeles, Dec. 16.
Arriving here from New York
early last week, Spyros Skouras
handed out new five-year contracts
to J. J. Sullivan, Fox-West Coast's
chief film buyer; Charles A. Buckley, head of circuit's legal department, and Arch Bowles, northern
California division manager.
Skouras, with Charles P. Skouras,
F-WC operating head; Mike Rosenberg and J. J. Sullivan currently are
in San Francisco for a circuit
checkup, going from there to Portland and Seattle. Spyros Skouras
plans to return east end of this
week.

Red Salute' Arrests

New Orleans, Dec. 10.
Two men picketing the Tudor in protest against 'Red Salute' were arrested today (Tuesday) and booked with distributing handbilis without permit.
Men represented the American League Against War and Faselsm and carried posters declaring the film war propaganda, and called for end of wars. Handbills alleged film first of propaganda pictures approved by W. R. Hearst. 'Who got us into Spanish-American war?'

Reliance's Fisk Yarn

Hollywood, Dec. 10. Reliance will film the life of Ji

risk.
Story of post-Civil War tycoon is being adapted from the Matthew Josephson biography, 'The Robber Barons.'

Rep. May Join Acad.

Hollywood, Dec. 19.
Academy at its next meeting will
act on application, for membership
by Nat Levine for Republic Pictures. If signing, agreement would
include writer's pact.

30 YEARS

For 30 years VARIETY has chronicled the happenings of show business throughout the world.

In the first issue, dated Dec. 16, 1905, some of the names that appeared in news stories, or reviews, were George M. Cohan, Bessie McCoy, J. J. Murdock, Tony Pastor, Hurtig & Seamon, James T. Powers, Bessie Clayton, Martin Beck, William Morris, F. F. Proctor, Reggie Vanderbilt, Tod Sloan, James J. Corbett, Gus Edwards and Percy G. Williams.

In the issue of today, of last week, of 10 years ago, VARIETY continues unbroken an absorbing and romantic story of show business and its people. Thirty years of intimate, accurate history.

No other publication in show business has served its trade so fearlessly, so understandingly.

The 30th anniversary number of VARIETY will be published late in December. It will contain editorial text of an unusual interest and value. It will again be a permanent reference.

Reservations and copy may be sent to any VARIETY office.

NEW YORK LOS ANGELES CHICAGO LONDON 154 West 46th St. 1708 No. Vine St. 54W.RandolphSt. 8 St. Martins Pl.

L. A. Grosses Dip in Post-Holiday **Slump: Benny Lifts 'Millions' to Top** Take; 'Bounty' 261/2G, 'Kid' Weak

Considerable lull after the holida

(Best Exploitation: Paramount)
Considerable lull after the holiday
week, with two of the day-anddaters having holiday nice, 2007
East the control of the c

in first estanza, doing a tremendous \$118,500.
Criterion (RKO-Tally) (1,600; 25-38-40-55)—Annie Oakley (Radio) and King Solomon' (I) split. Fractions are successful to the su

\$4,500. First starza it hit close to \$5,800. a grand or so shy of expectations.

Orpheum (Bdwy) (2,270; 25-30-35-40)—Susan (Uha ad Ship Cutch of Ship Cutch

Strange Case of Love Conditions of the Silt, 700.

RKO (2,980: 25-35-40-55)—Splendor (UA). Just so-no for this Hope Conditions of the Silt, 700.

Last week 'in Person' (Radio) and 'King Solomon' (U) nothing to complain about, even though below anticipation with a \$7,300 finale.

nothing to complain about, even the complain about, even the complain about, even the complaint about, even the complaint about the complaint abou

'BOUNTY' \$7,200, 'HOBO'

Birmingham, Dec. 10.

Bounty' is tops this week but 'Mister Hobo' is running a nice race, considering the size of the Empire and the two-bit scale. Pictures are drawing on t.c.r. own merit this week, as exploitation has been used very sparingly,

Pantages closed Friday (8) until Christmas, House opens for one week' at least with a special stage show booked. It some agreement can be reached: between censor and

management house may reopen permanently. Censor says no tough hasn't been any more rough stuff than in other towns.

Estimates for This Week.

Astabaras (Wildry-Ninesy): 43,800-40,800-60,800-

good.
Pantages (Wilby-Kincey) (2,000
30-35-40)—'Storm Over Andes' (U
and vaude, last week got around
\$2,400. House closed Friday.

'AH WILDERNESS' \$14,500, PITT'S **DOLDRUMS**

Pittsburgh, Dec. (Best Exploitation; Penn)

Pre-Christmas depression has already set in and only crowds around ready set in and only crowds around the theatres these days are those that pass by outside on their way to the shopping centers. What's more, open Sundays aren't proving the open Sundays aren't proving the better than they were with six days. Showmen are attributing it to bad Sunday weather of late, also claiming public hasn't been properly educated to novelty as yet. They feel Ril come in another couple of months.

nonths.

months are not exciting this week, with Wilderness' taking the lead at Perent Stafelo learner at the lead at Perent Stafelo learner at learner to write home about Otherwise, however, it's distinctly a case of the fitters, 'Old Kentucky' holding up fairly well in its second week at Al-vin, probably in line for respectable \$5.250, which isn't so bad on the heels of film's opening \$10,000 session,

Estimates for This Week

Estimates for This Week
Alvin (Harris) (2,000; 25-40)—
'Old Kentucky' (Fox) (2d week).
Rogers holdover fair enough, although not extraordinary; maybe
\$5.250, better than recent average at
this site. Lust week 'Kentucky' had
great first hall slipped some in latgreat first hall slipped some in latcome through with commanding
\$10,000, when the commanding of the commanding of the commanding of the commanding slip,000, when the commanding the commanding slip,000, when the commanding the commanding slip,000, when the commanding slip,000 is the commanding

dover for this one most healthy great first half, slipped some in latings has had, as it will hit \$15,000, test than average first week business has had, as it will hit \$15,000, test than average first week business had been supported by the strength of the support of the sup

gle, which should help but not enough to carry it much beyond \$14,500, which isn't bad but isn't good either. Play trade can't make good either. Play trade can't make good either. Play trade can't make good either. Play trade is the good either strate. Last week Thanks Millon' (20th) around \$15,000.

Stanley' (WB) (3,600, 25-40-55). Monite Carry' it through in other strate. Last week Thanks Millon' (20th) around \$15,000.

Stanley' (WB) (3,600, 25-40-55). The strategy of the property of the property brick at \$25,000.

Warner (WB) (2,000, 25-40). Warner (WB) (2,000, 25-40). Wainsketeins' (RKO). Almour's thricky make draw, enough to account for \$3,000, mayer (RKO). Almour's thricky make draw, enough to account for \$5,000, mayer acts week The \$3,000, mayer acts week The \$3,000, mayer acts week The \$3,000, may and other, barrely \$3,000, may and other \$

K.C. Auto Show Dents Pix Biz, 'In Person,' \$7,000, 'Splendor' 10G

Kansas City, Dec 10.
(Best Exploitation: Uptown)
The auto show, with its 40c gate, and capitalizing on the first showing of the town's new \$6,000,000 Municipal Auditorium, broke all previous records with 120,000 admissions. which cut deeply into the grosses of the regular amusements.

Mainstreet is showing 'In Person' and reviewers commented on the title as confusing many of the fans who expected to see Ginger Rogers

title as confusing many of the fans, who expected to see Ginger Rogers in person, but the picture is drawing nicely. Midland has, "Splendor," which will not create any sensation as Miriam Hopkins has not been box office in this town. House will, however, get a nice boost Thursday bearing and the sense of Jean and Jean an

stores, and several other stunts.

Estimates for This Week
Mainstreet (RKO) (3,200; 25-40)

"In Person' (Radio). Fairly steady,
expects close to \$7,000, not bad.
Last week 'Annie Oakley' (Radio).

"Splendor' (UA). In spite of nice
publicity public don't seem to case
Mielland (Loew) (4,000; 25-40)

"Splendor' (UA). In spite of nice
publicity public don't seem to case
fair. Last week 'Night at Opera'
(MG) \$17,400, good but also less
than the advance estimate, caused
by the heavy drag by the auto show.

"Mary Burns' (Par). Back to its
regular Friday opening, close to \$7,500,
good. Last week 'Frisco. Kid'
(WB), eight days, \$15,000, fine.
(WB), eight days, \$15,000, fine.
Exit' (Col) and stage show. Strong
indications of \$7,000, good. Last
week 'Red Salute' (UA) and stage
show, eight days, \$15,000, fine.

"Monte Carlo' (20,70x) and Little
America' (Far), dual. Long lines in
front the opening Saturday and that
means something, at this big resifront the opening Saturday and that
means something, at this big resifront the opening Saturday and that
means something, at this big resifront, by second week, \$5,500, great.

MILLION' \$8,750 IN SLUGGISH OMAHA

Omaha, Dcc. 10.

(Best Exploitation: Orpheum)

Film attractions for the week following Thanksgiving will draw in little more than run of the mill business. Quality of films undisputed, draw, that's another than the films. Quality of the content with thanks Million, which should be the only one to bulge over normal. Brandels and Omaha will be content with average or even slightly under.

content with average or even slight-ly under.
First time in weeks flesh makes its appearance in town. Though it's on the stages of the Town and Ave-nue theatres, (both operated by Ralph Goldberg), the one a second run downtewn, the other a subur-ban, anything live is noteworthy in

Thanks Million,' \$20,000, Tops Philly 2d Week; 'Hobo' So-So 13G, 'Stars' 14G

this town. This set-up should boost the town out of its ordinary indifference and boost it into the competition picture. etition picture. Weather this week unfavorable

Weather this week unfavorable, with unseasonable rains. Outside competition makes only one flare, Katharine Cornell road compain in Romeo and Juliet' at Tech High auditorium on a midweek night. The cornel of the Christmas shouping splurge dents the b. o's.

Orpheum this week cops exploitation stamp for getting behind 'Thanks Millon,' high spot of bally-hoo on this one being a preview showing for the Bes News free shoe should be the cornel of publicity.

rund; no coin for theatre, but plenty of publicity.

Estimates for This Week Orpheum (Blank-Tri-States) (2,976; 25-40)—Thanks Million' (20th-flox) and 'Two Fisted' (Par), double. Should step it up into more than satisfactory class, 38,760 a good activation of the state of the s

ner.

Omaha (Blank-Trl-States) (2,10);
25-40)—'Ibbetson' (Par) and 'His
Night Out' (U). Anaemic at \$6,00.
Last week 'Night at Opera' (MG)
gave a smile to executives' faces by
bulging considerably over \$8,000.
Personal Maid' (WB) made the
show that much longer.

'CARLO' \$12,000, 'CRUSADES' OK **8G. CINCY**

Cincinnati. Dec. 10. (Best Exploitation: Shubert)

Only three new features this wee at the main houses and biz is at the pre-Xmas slump stage. 'Monte Carlo' is the pix topper, with \$12,000 for the Palace. Albee is getting \$8,-000 on 'Crusades,' and Lyric is running up \$5,000 on 'Three Musket-

eers.'
Bowes No. 2 unit is doing all right Bowes No. 2 unit is doing all right by the Shubert, at 314,000, the same being linked with 'Sweet Surrender'. Theatre received the extra force to the strategy of the strategy

Estimates for This Week

Grand. Estimates for This Week
Shubert (RKO) (2,152; 35-55)—
Sweet Surrender (U) and Bowes,
Shubert (RKO) (2,152; 35-55)—
Sweet Surrender (U) and Bowes,
Insire seek Minn' (BIP) \$4,-200
In nine days, not so hot for this
ret run, which included Thanksstring the pull of the No. 1 troupe that
season high for house. Last week
was in during September and set
season high for house. Last week
riths is Lite' (Fox) and Weaver
Bros. and Elviry, \$10,500.

Monte Carlo (20-Fox). Comman the
b. o. angie for \$12,000, all right. Last
week 'Ah Widernoss' (MG), \$12,000.

Albee (RKO) (3,000; 35-42)—Crusader' (Par). Looks ille \$8,000,
Ilstn. Last week Tobetson' (Par),
Lyric (RKO) (1,400; 35-42)—Muskteteers' (Radio). A nice \$5,000. Last
week 'May Burns' (Par), \$6,500;
best for some time.

Lyric (RKO) (1,400; 35-42)—Muskteteers' (Radio). A nice \$5,000. Last
week 'Mary Burns' (Par), \$6,500;
best for some time.

Capitol (RKO) (2,000: 35-42)—
Croin Talace for second week, \$6,000, heavy; pic
oleay. Last week 'Thanks Million'
(20-Fox), also switched from Palace
for second week, \$6,000, heavy; pic
solit, \$1000 in initial week.

Keith's (Libson) (1,500; 30-40)—

In first week, 'Miss Pacific Fleet'
(WB) opens Wednesday (11).

Grand (RKO) (1,200; 25-40)—Old

Kentucky' (Fox), Fourth downtown)
week, and second week here, \$2,200 will
cover, bare. Last week 'Dance Band'
(Par), Scoond run, \$4,500, as expected.

27ar) Second run, \$4,500, as expected.

27ar) Second run, \$4,500, as expected.

37ard (RKO) (1,400; \$5-20—Muskteteers' (Radio), Morit get more
string days and including Thankssecond week at Albice and \$7,500 in
second week at Capitol.

Family (RKO) (1,000; 15-25)—

Spring the form palace
for second week in the form palace
for second week, \$6,000, heavy; pic
second run, \$4,500, as exsecond run, \$4,500, as exs

notices under its belt, got \$16.000 in elight days at the Boyd, that, too, nothing to boast about.

Estimates for This Week
Aldine (1,200: 40-55-65)—'Crime and Punishment' (Col). First non-UA pic in this house in a long time more than a fair \$3,000 seen. Will hold in, however, in all probability. Last week 'Splendor' (UA) \$7,500 in second week. Slipped fast after fine star.

It is the star of the st

for its preview snowing productions of the state of the s

'Oakley,' 'Tonight,' 'Ky,' Lead Chi Pix Parade: Units Get Chief Coin for State-Lake, 15G, Oriental \$15,000

As far as pictures are co As ar as pictures are concerned, the cream of the product is being held up until after Xmas. Balaban & Katz particularly, is stalling its major releases on the strength of Night at the Opera, 'Red the Rose,' Frisco Kid' and 'Monte Carlo.' Palace is walting for 'Magnificent Obsession' for the after-holiday sultures.

ace is waiting for 'Magnificent Obsession' for the after-holiday spllurge.

Best trade in the loop is going to the County of the

the State-Lake and Orlental.
Estimates for This Wook
Apollo (B&K) (1,200; 55-83-81,1031,55). Midsummer Night's Dream'
(WB) (3d-dinal. week). Will do
also the state of the s

week to warm \$8,900.

State Lake (Jones) (2.90; 2.0-55.

State Lake (Jones) (2.90; 2.0-55.

State Lake (Jones) (2.90; 2.0-55.

And 'La Vie Nudite' unit on the stage. Stage show title switched back from regular. Hit Parade' tag in this town, due to previous local in the stage. Stage show title switched back from regular. Hit Parade' tag in this town, due to previous local in the stage of the switched back from regular with the stage. The switch and the stage of the switched back from regular with the switched law of the switched back from regular with the switched law of the switched back from regular with the switched law of the switched back from regular with the switched law of t

Eight-day run should reach oke 17,000 Last-week libetaon (Par) and \$1,000 a Minute' (Rep) drew satisfactory 36,600, 33,400 s. 55,00 libetaon (Par) (Rep) (Re

MILLION IN 2 **HUB SPOTS**, 26G

Boston, Dec. 10.

(Best Exploitation: Majestic)

Thanks Million: on dual bill at Loew's State and Orpheum looks that the season of the season

of and senway dull with Man of Iron' and Music Is Magic, douMost news came this week from a new kind of opposition; An indoor winter sports carnival at the Garden, drawing fair crowds. A 200-foot ski jump built in record time provided stage for skid-stat thrilis, and the stage of the stag

Estimates for This Week

'Person'-Kid' Dual Holdover Best in Pre-Xmas St. L.

(Bert Exploitation: State this week, but In Preson and Frisco Kid' are holding over for good seed ond weeks. Either exchanges are holding back ace product or the usual two-weeks-before-Ximas lethargy is setting in. If You weeks the setting in the setting in. If You want is a setting in the setting in the

Charley Kurtzman.

Estimates for This Week
Fox (F&M) (5,038; 25-35-55)—
Mr. Hobb (GB) and 'Haimony Lane' (Mas). Will have one of poorest week as 30 months, can't do come to the state of t

tainment.

Missouri (F&M) (3.514; 25-35-55)

—'Remember Last Night' (U) and 'Klds and Queen' (U). At \$5,000 pace for week, n.s.h. Last week King Solonnor' (U) and 'Stormy' (U) only \$5,100.

Lincoln Books French 'Crime' Vs. Col.'s Prod.

Lincoln. Dec. 10.

(set Exploitation: Stuard)

Caussing the sample of detail being entered into by both sides of the J. H. Cooper-L. L. Dent-exhib soraphere in opposition billing for the Varsity and opposition billing for the Varsity starting it off when booking in the Columbia picture. The Orpheum followed by setting in the French pic with titles dubbed in lure the patrons away. 'Zompell' helpod by strong ads is cutting a heavy figure, at the bo. for the season which is begin its cutting a heavy figure, at the bo. for the season which is begin was raved about in the ads for a full wock after a women's preview gathered ohs and ahy which were used by way of recommendation was the bost exploiting two. Christians a shopping has been further than the control of the commendation. Christians a shopping has been cut.

This was the conture.
Christmas shopping has been heavy at this carly date and the b.o.s are beginning to sense it.
Estimates for This Week

7.700 (500; 10-15)—

Colonial (LTC) (500; 10-15)—
Rio Rattler' (Rel) and 'Rainmakers' (Radio), spilt. Likely-for
\$550, pretty good. Last week
'Bonnie Scottnd' (MC), 'Fighting
Llood' (Amb), 'nd 'Skybound'

week with '\$1,000 a Minute' (Chee) and Minute' (Chee) and Mary Burns' (Parl), double, \$5,500. Street the Roce' (Par), and Barbary Coast' (LIA), dual. Both 2nd run; around \$3.00 promised. Last week a. big surprise, \$8,000 for Crusades' (Par), 3rd run, and Line of Crusades' (Par), 3rd run, and run dual. After sad roadshow and pup price subsequent run, (Crusades' pulfed better, relatively; than surprise, \$1,000 for three changes and eight lauses regard this indication as hopeful. for, the big. \$2ar, special (Mono) for three changes and eight lauses regard this indication as hopeful. for, the big. \$2ar, special (Pompell' (Radio), with help of a light the start of Ompression). 'No Mercy's' \$32,000 Out Front As N. Y. Starts Xmas Shopping

(Mono) for three changes and eight days, took \$1,300, potent for this Lincoln (LTC) (1,600; 10-20-25)—Pompel! (Radio). With help of a large national ad in the papers and a window carding scotoni to none-heading for \$2,700, very nice. Last days made the bo. pulse ran up a fancy \$4,100, best in many a day. Orpheum (LTC) (1,20); 10-15-20-25)—Payoff (PN) and 'Vaudeville Varietles' unit on the stage three days. Last half is Crime and ception (Radio), dull. Week alming to touch \$2,500, okay. Last week 'Mardi Gras Nights' unit with Lucky Legs' (WB) and the following \$1,000 a. Minute (Rep) with Hiere's to Romance' (FOx) picked "Stage (LTC) (1,200; 10-25-40).

Lucky Legs (WB) and the follow-ing \$1,000 a. Minute' (Rep) with 'Here's to Romance' (Fox) picked up \$4,000, swell.

Stuart (LTC) (1,900; 10-25-40)— Paijsh' (WB). Won't get much more than \$3,200, average. Last week Old Kentucky (Fox) rounded

week 'Old Kentucky' (Fox) rounded out with '34,800, a nice showing but over 20s behind 'Steamboat' in this same house.

Varsity (Westland) (1,100; 10-15-20-25-35)—'Crime and Punishment' (Coi). Will pick up about \$1,000 for its five days. Last week 'One Way Ticket' (Coi) with the VLS Barn Dance on the stinge (three days) and 'Mr. and '

'MUTINY' SOCKO \$27,000, FRISCO

San Francisco, Dec. 10. (Best Exploitation: Warfield) (Best Exploration: Warnelo; It's shopping time in Frisco in a double sense. Christmas buying is on with a rush which is taking a toll at the matinee business in all houses. Also with time limited due to holiday activities, rans are shopping for their screen entertalnment. Big names on the big pix pulls 'em in-

ping for their screen encertaments. Big names on the big pix pulls em in.

That means that the Warfield will noat in gravy with Muthy? Attendance figures for opening day (8) equalled those of fattest day of years a few weeks back when half of Warner Broe. studio made pergation beaded by Joe E. Brown. Theatre opening two hours earlier dally to care for crowds.

Several houses here have hold-overs, some in desperation, some because there is no product for because there is no product for the product of the control of the product of the control of the control

or closes. Gate pix wore worth a moveover.

Golden Gate takes second money this week with 'in Person' and Paramount going strong on hold-over of Rendezvous.

Surprise locally has been tons Surprise locally has been tons Dream'; three weeks to excellent business. Louis Lurio, Geary theatre owner, and Manager Ralph Pincus nixed original plans for calculum opening, and sold, picture straight to public with newspaper space of moderate size being bulk Warfield rates the exploitation prize for handling of 'Mutliny'. House practically doubled newspaper space, and wrote compelling copy. Newspaper drama pages helped by uppling the free space to correspond.

Estimates for This Week

Estimates for This Week

Estimates for This Week
Clay (Recency (400, 25-35)—
'Ilappened in Copenhager
'Ilappened in Copenhager
'Independed in Copen

Carrier of the week in this legit house. Pinal veck ending Sunday (8) garnered 77,500. Total topped 326,006, sweet. Fox (Leo) (6,000; 254-40)—Uncle Dudley' (20-Pox) and 'Hi Gaucho' (Radio). Will probably pull this 184,000. Last week, relastic of Hidd America' (Par) about \$5,000. Total topped 326,006, sweet. Fox (Leo) (6,000; 254-40)—Uncle Dudley' (20-Pox) and 'Hi Gaucho' (Radio). Will probably pull this 184,000. Last week, relastic of Hidd America' (Par) about \$5,000. Last week, relastic of Hidd America' (Par) about \$5,000. Last week (Fox) (10-Pox) (10-Pox)

(Tonly four new pictures venture forth in New York this week against the start of Christmar shopping. Of these two are away as against the start of Christmar shopping. Of these two are away as against the start of Christmar shopping. Of these two are away as a start of Capital Christmar shopping. Of these two are away as a subject of the control of

Strand (2767; 35.55-56.56).

Strand (2767; 35.55-56.56).

Frisco Kid' (WB) (3rd week). Still good, this week maybe \$20,000. Second week was \$27,200. Capt. (23) or Saturday (14).

State (3,450; 36.55-75) — 'Handa Across Table' (Par) and vaude. Stage headed by Milton Beric. May strictled of Early good. To the control of t

No Slump in Cleveland, 'In Person' \$15,500, 'Band' Plus Amateurs \$18,500

Cleveland, Dec. 10.

(Best Exploitation: Palace)

"All. mappagers. expected, a. heavy,
re-Christmas siump but are getting,
pleasant surprise. There are
nough film-minded shoppers to
esplite a blizzard and sloppy weathr, although cabarets are going into
he red.

despite a blizzard and sloppy weather, aithough cabarets are going into the control of the contr

yarns and a local talent contest.

Estimates for This Week

Hipp (WB) (3,000; 25-40)—'In

Pens on' (Radio), Ginger Rogers golight to town; pushed in a flashy manner and certain of \$15,500. Frisco

Kid' (WB) took some slamming last

ner and ceitain of \$15,500. Frisco Kid' (WE) took some slamming last week from cricks and crowds, bringing in only \$11,000.

The state of the state

runs.
Allen (RKO) (3,000; 25-40)—
Frisco Kid' (WB). Second week
after shift from Hipp,
figure of about \$4,500. Last week
'Old Kentucky' (Fox) went to a
nice \$5,500.

2 LEGITS IN MONT'L **BIG: PIX ALSO GOOD**

Montreal, Dec. 10. (Best Exploitation: Capitol)

(Best Exploitation: Capital).

Legit continues to go well here with His Majesty's in musical stock, adding Henrietta Waitefield to star leads, and the Stella repeating 2nd week will. Ludenne Boyer, again should be another \$1,000 and Stella should get another \$1,000 and Stella should get another \$1,000 and the stella sub-zero weather and broke reconstruction of the stellar star of the stellar stellar star of the star of the

Grand Exit" won't be much below \$5.000. Xinpurith kap French Reworld Mon Coeur Cappelle' in Coeur Cappell'

Estimates for This Week

Stella (Ind) (450; \$1-\$1.20)—Lu-clenne Boyer (Continental Varie-ties (2nd week). Biggest French hit in vears here. Again sold out for \$9,000 after same gross first

Ior 39,000 atter state gives and week, His Majssty's (CT) (1,800; 25-\$1,00)—"Craubond King: Musical stock. Creek Evens and Alice Weisself and His Weisself and Weisself

Kld' (WB). Heavy advertising should boost gross to \$8,000. Last week's six-day show. 36,000, on Shipmates Forever (W) and Personal Maid' (WB). (3,200; 50)— (3,200; 50)— (3,200; 50)— (3,200; 50)— (3,200; 50)— (3,200; 50)— (3,200; 50)— (3,200; 50)— (3,200; 50)— (3,200; 50)— (3,200; 50)— (4,200; 6)— (5,200; 6)— (5,200; 6)— (6,200;

KY.' AT \$12,000 'KID' \$10.000. OK IN BUFF

Buffalo, Dec. 10.

(Best Exploitation: Buffalo)
Local picture box offices have quieted down to average levels. Lack of any outstanding attraction perhaps accounts for the sgeneral have Indicated that heavy features raise grosses into "peaks with srosses of surrounding houses dephabilitated correspondingly. For this week the Rogers feature at the Buffalo lumps into the lead, although Tale buffalo lumps into the lead, although Tales week was featured by fine Thanksgiving and week-end takings. The Marxes and "Thanks a Million" rain neck and neck to fine peaks with the L-fayette only a learnth belind of the Rogers feature at the Buffalo was marked by fine Theorem 10 to the time of the film with the Rogers Memorial Fund, which is beling plugged here currently. All of the film with the Rogers Memorial Fund, which is beling plugged here currently. All of the film with the Rogers Memorial Fund, which is beling plugged here currently. All of the film with the Rogers Memorial Fund, which is beling plugged here currently. All of the film with the Rogers Memorial Fund, which is beling plugged here currently. All of the film with the Rogers Memorial Fund, which is beling plugged here currently. All of the film with the Rogers Memorial Fund, which is beling plugged here currently. All of the film with the Rogers Memorial Fund, which is beling plugged here currently. All of the film with the Rogers Memorial Fund, which is beling plugged here currently. All of the film with the Rogers Memorial Fund, which is beling the film with the Rogers Memorial Fund, which is beling the film with the Rogers Memorial Fund, and the Rogers Memorial F

ucitet prizes were used to good advantage.

Estimates for This Week
Buffalo (Shea) (3,600; 3,04-5,50)—
'Old Kentucky' (20th-Fox). Pine
reviews and pointing to \$12,000, oke.
Last week "Thanks Million' (20th-Fox) got most of its business in first five days with the holiday and the week-end at tops. Drop-off.

The week-end at tops. Drop-off.
Hipp (Shea) (2,400; 25-40)—
'Shella Parish' (WP). Does not look to get above \$5,500. Last week 'Grand conget and the proposition of the started great and kept on the depth of the started great and kept on the started great and kept on the started great and kept of the started great great

America' (Par), worst business in town by wide margin, bottom of the heap at \$4,400. Sheal (2,400; 25-40) — Frisco Kid' (WB). Barring too great change should get \$10,000 nice. Loat week right at Opera (MC). Swell \$14,400. Sheal (2,400. Sheal) (2,

did excellently for a Marx feature; swell \$14.40. (Shea) (2.50-Contury) (Q.400. 25)-Contury (Q.500. (Shea) (2.50-Contury) (Q.500. (Shea) (Shea

'MERCY' ABOVE PAR, \$3,000 IN **DENVER**

Denver, Dec. 10. 'Show Them No Mercy' is getting 25% above average; 'Stella Parish'

10% below par.

'Ah Wilderness' was at Eiltch stock theatre last summer and was one of best attractions last year, but its film version will hit around average at Orpheum. Weather fine for theatregoing.

Estimates for This Week

Aladdin (Huffman) (1,500; 25-35-Aradon (Hulman) (1,00); 25-35-50-60)—Music Is Magic' (Fox). Pretty good \$2,000. Last week 'Kids and Queen' (U) and 'Melody Lin-gers' (UA), split on a nine-day stay, only fair, \$2,000; former five days, latter got four.

Nation and the second s

stanza.

Denham (Cooper) (1,500; 25.35-40)—Mary Burns' (Par). Tepld at \$4,000. Last week 'Red the Rose' (Par) tipped the box office to \$5,500.

Denver (Huffman) (2,500; 25.35-50)—Stella Parlsh' (PN). Mild at \$4,500. Last week 'Monte Carlo' \$4,500. Last week 'Monte Carlo' was booked for an extender cun at the Broadway, but dipped toward the close; did \$7,500 even with poor finish.

NW Allied Expels Gift-Nite Exhib: **Convention April 20-21, Fox-20 Test**

inneapolis, Dec. . Paul theatres owned by Dave Gii , independent exhibitor, have been suspended from Northhave been suspended from North-west Allied States' membership be-cause of disregard of its resolution banning consolidated gift nights and cash prizes in excess of \$250 Twin City Independent theatres. Another Climan theatre, the De Luxe, also is included in the consol-idated gift night for which the cash prize now has been run up to \$300. This house, however, has not held membership in the Northwest Al-iled.

membership in the Northwest Al-lied.

Exhibitors in both Minneapolis and St. Paul have been up in arms-against the Gilman gift nights, but hus- far have been unable to hait them. Opposition neighborhood the-atres in both cittles claim they are suffering severely as a result of what they call an outlaw stunt.

After suspending the Gilman-houses, Northwest Allied voted unanimously to have the Twin City Sitt. night resolution supply to the

unanimously to have the Twin City gift night resolution apply to the entire territory. The directors also

set April 20-21 as the dates of the annual convention here and appointed A. A. Kapian, Twin City Independent exhibitor, chairman of the convention arrangements committee.

President J. B. Clinton informed the directors that the organization now numbers 200 paid-up members, as compared with 15 last May. The limit of possibilities for the territory covered, Minnesota and South Dakota, was estimated at 250, and efforts will be made to enlist the remaining 50 still outside the fold. The committee on public relations of the formalization with the committee on public relations with the organization of the formalization of the formalizati

Mpls.' Pre-Xmas Alibis, but 'Legs' Plus Armetta, Fair \$11,000, 'Carlo' \$3,500

Grinds' Title Switching Chisel Stymies Prods.

lood of abortive fil titles in the Broadway West 42d street tenth run grinds, as well as in other cities of the U. S., is proving a source of annoyance to Hays ora source of annoyance to mays or-ganization which thus far has no way of stopping them. While the distributing company contracts specify that there shall be no cut-ting or altering of prints, there is no provision against shifting or al-tering title of feature.

tering title of feature.

Result 1s that some houses in Times Square district have resorted to extravagant wordage as alternate designation of picture's title. Most of them mention the name under which the film was originally released but in many cases feature their own created title in such bold lettering that real identity of the feature is submerged.

Another marches is to cluster

feature is submerged.

Another practice is to clutter marquee entirely with names of stars and often omit mention of the titles. One Broadway theatre recently boasted five outstanding stars (culled from two features playing) in marquee light.

When Meritad

When Merited

Most bothersome to Hays o ce
is that such juggiling of film origiinals detracts from worth of the
production and also works against
new features playing in opposition
houses at much higher rentals. Obviously the purpose in ballying
newly created title is to make potential customers believe they are
seeling a new feature whereas it is
months old.

months old.

Some instances outside of New York where exhibitors almost unanimously shifted titles were practically rated justifiable by some Haysians. One particular instance was that of 'Carolina,' Janet Gaynor starrer. When it played in Louislana, it bobbed up as 'Louislana,' and when it ran in Alabama, it was re-titled 'Alabama.' Fact that feature was typical southern story. was re-titled Alabama. Fact that feature was typical southern story with locale identified with any southern state made such a shift plausible and actually enhanced its value at box office.

Thanks Million At \$19,000 Lone B.O. Sock in N'k

Newark, Dec. 10.

Nevarit, Dec. 10.

(Best Exploitation: Proctor's)
Froctor's has the ripest meion this week: with annument of the week with annument of the ripest meion the week with the same process and the ripest meion the mass slump is evidently here. Despite plenty of advertising which patently nicked the bankroil, Bowes' amateurs died at the Shubert.

For Thanks a Million. Proctor's uses plenty of stickers with the same plenty of stickers with the covers, and stencils on the side-walks. Every telephone call into the house is innevered "Thanks a Million." A 24-sheet sound truck rounds this out with plenty of extra space.

Estimates for This Week

Branford (WB) (2,986; 15-65)—
Miss Pacific Fleet' (WB) and Great
Impersonation' (U). Going nowhere
at all and will be lucky to take in
\$5,000. Last week nine days of
Frisco Kid' (WB) and Remember
Last Night' (U) a swell sweep at
\$20,000.

Minneapolis, Dec. 10. (Best Exploitation: Orpheum)

Minneapolis, Dec. 10.
(Best Exploitation: Orpheum)
Toom is sith parvening to be \$25,000 gross rolled up last week y Major Bowes' No. 4 amateur unit plus 'Old Kentucky' at the Minneapota. It was the biggest total copped by any thestre here, in the past five years and apparently almost the property of the present of the property of the present of the Orpheum, the town's only stage entertainment except for stock burlesque. You pled with the act job done. You pled with the act job done. You pled with the act job done. You pled with the act job done handleape as the usual pre-Christmas slump, earlier and more pronounced than usual, and bad weather to hold takings down well handleape and the present of all handleape and the present of th

Estimates for This Week

Estimates for This Week
Minnesota (Publix) (4.200: 25-2555)—Red the Rose' (Par). Not
strong enough to hold up without
stage support at 55c. top in this
huge house: slippery streets and
Christmas shopping adverse factors; will be lucky to top poor 47,000
Last week, 'Old Kentucky' (Fox)
and Bowes' amateurs, No. 40
\$6.000 above previous estimate.

\$6.000 above previous estimate.

(Corpheum (Shrear) (28.200. 25.200.

Orpheum (Singer) (2,380; 25-35-55)—Lucky Legs (FN) and Henry Armetta Revue. Exceptionally pleasing show off to a slow start, but should build, helped by very favorable word-of-mouth and may reach \$11,000, fair. Last week, 'An-nie Oakley' (Radio), \$5,500, fair. Centure, 'Publiky' (1,500, 95-25.

nle Oakley' (Radlo), \$5,500, fair.
Century, (Publix) (1,600; 25-3540)—Monte Cario' (20) Colman.a
name here, but will not do over
\$3,500, off. House closes Friday
(13), Last week, 'Metropolitan'
(20), '\$3,000, pltiful considering
merits.

State (Publix) (2,400, 25-25-40)

merits.

State (Publix) (2,400; 25-35-40)—

Stars Over Broadway' (WB). Adverse factors too petent, weak \$3,000 indicated. Last week, 'Ibbetson' (Par), went out after six bad days and tragic \$3,500.

World (Steffes) (350; 25-35-40-55)

—'Mr. Hobo' (GB) (2d week). Probable \$1,500 not so forte for Arilss

pus. First week, pretty good,

\$2,200.

Time (Berger) (290; 15-25)—
Freckles' (Radio). Good attraction for this house, pretty fair \$800 in prospect. Last week, \$1,000 a Minute' (Rep), \$800.

Lyric (Publix) (1,300; 20-25)—
No Mercy (20). No lames, but corking G-Men picture winning praise and customers, fair \$1,800 in Publis (Pair), \$1,700, pretty good.

(Pair), \$1,700, pretty good.

Uptown (Publix) (1,200; 25-33)—
'Shipmates Forever' (FN). Looks
like pretty good \$2,000. Last week,
'Broadway Melody' (MG), \$2,500.

like pretty good \$2,000. Last week, Broadway Mclody' (MG), \$2,500. Grand (Publix) (1,100; 15-25)—Broadcast' (Par). Second loop run, fair \$1,500 indicated. Last week, Karenina' (MG), second loop run, \$1,700, pretty good.

Aster (Publix) (800; 15-25)—Redheads' (Fox) and 'Peter Grimm' (Radio), loop second runs, and 'Bad Boy getting most of play. Last week, 'Farmer Takes Wife' (Fox) and 'Special Agent' (WB), second loop runs, and 'Live for Love' (WB), first runs, split, \$1,000, good, 'Farmer' mainly responsible.

second of 'Mutiny' (MG) swell at

314,000.

20,248; 15-20-30-35-40-55-75)—Coronado: (Par) and vaude. Mitzl Green on the stage is helping to \$10,000; without her it would be hard to say where the bill would go. Last week eight days for 'Red the Rose' (Par) unexpectedly fell off to \$14,000;

at all and will be luckly to take in \$3,000. Last week nine days of Prisco Kid' (WB) and Remember Last Night (U) a swell sweep at \$20,000.

Capitol (WB) (1,200; 15-20-40)—
Barbary Coast (UA) and Hands be \$1,500, but probably less, past week (Crusades' (Par) and Remember Less and Lyceum (roof) (770; same scale)—Thanks Million' (20th-Fox). Grand of Lyceum (roof) (70), Grand and Lyceum (roof) (70), Grand (roof) (70)

'Folies' Vs. 'Dames' Units in Indols. B.O. Battle, \$11,000 and \$9,000 Respec

Indianapolia, Dec. 10.

(Best Exploitation: Lyric—Indiana)

(Follos Bergere' stage unit, spotted in for a week at the debux Indiana, usually straight film house, is encountering stubborn competition from the regular vaudfilm Lyric which is playing Trips On the Johann and the Cagney pick with magnificent at a price scale upped to 55c. at the 3.100-seat Indiana and it is lasging in the red at 4 pace that won't top \$11,000 in conjunction with the pic, Coronado. In the Cagney pick of the Cagney pick with magnificent at 3.000-seat Lyric, at 40c. top, is garnering a mitty \$9,000 combined with the pic, Coronado. In the pick of the combine of the comb

the house on the profit side of the ledger. He between the two combo theatree, the other downtowners are feeling the effects considerably. 'Old Kentucky' is holding up its take, however, to an okay \$4,750 in its second week at the combound of the combour of the

above \$2.800. Loew's is off badly at \$3.780 on a dual of 'Splendor' and Grand Bxiton honors evanly divided for the week between the Lyric and the indiana with both theatre staffs putting in plenty of extra work to plug their stage attractions. The Lyric resorted to strest banknow and another in a sulfaria outhit attracting plenty of attention to 'Bring on the Dames.' Ad tleugs with beauty pariors on its line got show's live penguin, and with classified ad sections as well as outdoor posting that ranged from \$24-sheets to window cards and taxibumper strips were usefully with classified ad sections as well as outdoor posting that ranged from \$24-sheets to window cards and taxibumper strips were usefully with classified ad sections as well as outdoors campaign, but the house connected to good results in department store tieup ads on fashion Bergere', beauties as the selling angles. Heraids along French post and Innes, a brief radio program, and a new-car parade were other items in the Indiana's effort, Both and the control of the program and a new-car parade were other items in the Indiana's effort, Both pages on their stage shows.

Estimates for This Week Apollo (Fourth av.) 1420.

space on their stage shows.

Estimates for This Week
Apollo (Fourth Ave.) (1,100; 25-40)—Old Kentucky' (Fox) (24
week), Rogers Is always-a draw
here and his last release Is stepping
smoothly as ever towards a good
stanza, strong \$7,500.

Circle (Katz-Feld) (2,600; 25-40)
—'Transatintic Tunnel' (GB). Into
trouble on this one which opened
one day early last Wednesday; bade
Oakley' (RKO) folded after six days
with terrible \$2,500.

Indiana (Katz-Feld) (3,100; 25\$3,55)—Coronado' (Far) and Folies
on this one of the strong st

B'KLYN NOT BAD THIS WEEK, 'FRISCO,' \$18,000

Brooklyn, Dec.

(Best Exploitation: Fox)

Not bad at the downtown bo.'s considering the Yuletide shopping rush. Pictures here are better this week with stimulating results at turnstitles, especially at Paramount where 'Frisco Kid' is packing 'em in, and at the Albee, where \$15,000 and the state of the packing 'em in, and at the Albee, where \$15,000 and the packing 'em in, and at the Albee, where \$15,000 and the packing 'em in, and the Albee, which is packing 'em in, and the Albee, which is packing 'em in, and the Albee, which is the packing 'em in and has gone back to dualers, 'Kidis and a Queen' and 'Maiody' Lingers,' looks for \$10,000, and 'Maiody' Lingers,' looks for \$10,000, and the Albee and 'Maiody' Lingers,' looks for \$10,000, and the Albee and 'Maiody' Lingers,' looks and the Albee and 'Maiody' Lingers,' looks for \$10,000, and the Albee and 'Maiody' Lingers,' looks for \$10,000, and the Albee and 'Maiody' Lingers,' looks for \$10,000, and the Albee and 'Maiody' Lingers,' looks for \$10,000, and the Albee and 'Maiody' Lingers,' looks for \$10,000, and 'Maiody'

mild.

Larry Cowen, Fox p.a., tied up with
the American Legion on the 'Red Salute' filcker. He had the Old Glory
Naval Post with Captain Angelo J.
Cincotta march to the theatre from
the post headquarters in full uniform. About 400 men participated.
Plenty of music and trailers informed populace that picture was

(Best Exploitation: Century)
Bis has hoved down all over burg
this week. Downtown ism-packed
with people, but they scurry by the
theatres, intent on Xmas shopping.
'Old Kentucky' in second week at
the New rather sprightly, with indications that h. o. helping will total
up better than most second stanzas
do at the smallie, with very good
\$3,000 looming.
Bright of the second stanzas
that the smallie, with very good
have been been second stanzas
to at the smallie, with very good
have been second stanzas
to at the smallie, with second stanzas
do at the smallie, with second stanzas
that a filling, and is doing okeh
with it; \$4,500 clover, with shade to
spare.

with it; \$4,000 clover, with snade to spare.
Hard-to-peddle pic, 'Splendor,' at Century given thoughtful and careful campaign by Mark Silver, UA avant courier, and Herb Morgan of house staff. Slew of promotion ads, co-op with stores, got film attention well in advance and through engagement.

Estimates for This Week

Estimates for This Week Century (Loew-UA) (3,000; 15-25-35-40-56-56) — 'Splendor' (UA) and Joe Morrison heading vaude. Mild 316,000. Last week, second of 'Mu-tiny' (MG), and Ed Lowry revue on stage, \$17,00, good. It was second film in eight years held over at this house.

stage, \$17,000, good. It was second film in eight years held over at this house. It was second film in eight years held over at this house. It was seen at the property of the

Rogers \$5,000, Tacoma

(Best Exploitation: Roxy)

(Best Exploitation: Roxy)
Purse strings loosening up for the
annual gift season, but tightening
a bit on amusements.
Roxy rates best exploitation of
week, with increased advertising
campaign and exceptional theatre
front, for the Rogers opinion theatre
front, for the Rogers opinion
Estimates for This Week
Music State (1400;
16-27 7) "Animmers" (Radio)
and "Freckles" (Far). Slow pace,
43,000; last, week, "Stella Parish'
(WB) and "Stormy" (U) dual, \$4,700,
good.

good.
Roxy (J-vH) (1,300; 16-27-37)—
'Old Kentucky' (Fox). In for nine
day run, good \$5,000. Last week,
'Rendezvous' (MG) five days, \$3,100,
okay.

STAGE SHOW, 'OAKLEY' FINE \$12,500, SEATTLE

Seattle, Dec. 9.

Seattle, Dec. 9.

Best Exploitation—Orpheum
Yuletide spirit is already evidencing itself by cutting into boxoffices as the coin is going for socks
and from lamps. Seattle's auto

and floor lamps. Seattle's autoshow, where Major Bowes had one
of his amateur units, didn't help the
theatres any, either.
First major stage show at a local
ace house in a long time is at the
Paramount, where French Folles'
with a girl band, is helping grosses.
Nifitest exploitation is at the
Orpheum for in
French Folles'
with a girl band, is helping grosses.
Nifitest exploitation is at the
Orpheum for in
the control of the
day was to preclude any impression
that Ginger Rogers was appearing
on stage in person, but that she
was on the screen 'in Person.'
Estimates for This Week
Coliseum (Evergreen) (1,800: 21-

Estimates for This Week Coliseum (Evergreen) (1,800; 21-32)—"Dark Angel' (UA) and 'Chan, In Shanghat' (Pox) dual. Surprisingly good at \$4,000. Last week, deer in Night' (Fox) dual, nine days, garnered \$4,800, bid. nine days, garnered \$4,800, bid. on the collection of the collection

\$6,100, great.

5th Avenue (Evergreen) (2,700;
27-37-42)—'Crusades' (Par). Nice
campaign not helping. Gross headed for \$5,000, brutal. Last week.
'In Old Kentucky' (Fox) knocked off
more than twice that, \$10,100, beau-

more than twice that, \$10,100, beau-tiful.

Liberty (J-v) (1,300; 16-27-37)

"Now Turzan' (Met) and Missing

\$4,000 no weeps. Last week, 'Crime
and Punishment' (Col) only moderate at \$3,800, a disappointment,

Music Box (Hamrick) (900; 27-37-42)—'Old Kentucky' (Fox). Extrace that the control of the color of the co

days, 38,100; good enough.
Paramount (Evergreen) (3,106; 3242-53)—'Annie Oakley' (Radio) and
stage show. Inoreased advertising
campaign helping to sock biz at
312,500. Last week, 'It's in the Air'
(MG) and 'Powder Smoke Range'
(Radio) dual, \$4,700, okay.

HIT 'N' MISS WK. IN PROVIDENCE

(Best Exploitation: Strand)

Providence, Dec. 10.

(Best Exploitation: Strand)

Looks like a week of hits and misses, mostly misses. New bills nothing to rave about as far as apopular appeal is concerned. Some rans from the critics, but the cash providence of the control of

ity well placed.

Estimates for This Week
Strand (Indle) (2,200: 15-25-40)

"Crlmę and Punlshmeri (Col) and
'Superspeed' (Col). Al.Joe and
Loew's having also switched their
openings to same day as Strand
sort of cutting in. Coupled with
fact that main picture is purely
class entertalnment will probably

'Frisco Kid' with Phil Spitalny Orc Nice \$21.000: 'Carlo' Lunceford 18G

give house no acre than \$7,500 for the week average. Last week the beaton: (Far) and Little-America midnight show and holiday boosted takings to \$3,30, nice.
Loew's State (3,200; 15-25-40)-Splendor (UA) and One Way Ticket' (OD). Nothing particularly hot, notices lukewarm and reaction that the week gross is hot expetted to go over \$5,000, 10-30. Last week 'Night at Opera' (MG) started off with a bang, but slowed up in last two days because of terrific cold weather, but \$17,000 is still plenty \$Fav's (2,200; 15-25-540)-Muržace \$Fav's (2,200; 15-25-540)-Muržace \$Fav's (2,200; 15-25-540)-Muržace

weather, but \$17,000 is still plenty good, good, Fay's (2,200; 18-25-40)—Murder at Glen Athol; and vaude. Flesh the still be good of the still be good of the still be good of the still be up around \$7,500; okay. Last week 'Smoty' (U) and stage show nice \$7,500; (Wa), 2,200; 15-25-40)—Trisco Kid (WB) and 'Happiness C o. D.' (Ches). Best chance to go over the top; looks like \$8,500, but may go better. Last week 'Man 'Sweet Surender' (U) Lukewarm \$6,700.

"RKO Athes (2,500; 15-25-40)—In Person (Radio) and 'Bast of Java' place not so bad; unLast there's a sudden switch house seems headed for \$8,500, so.co. Last week 'Annie' sudden switch house seems headed for \$8,500, so.co. Last week 'Annie' sudden switch house seems headed for \$8,500, so.co. Last week 'Annie' sudden switch house seems headed for \$8,500, so.co. Last week 'Annie' sudden switch house seems headed for \$8,500, so.co. Last week 'Annie'

sudden switch house seems for \$6,500, so-so. Last week 'Annle Oakley' (Radio) and 'Kids and Queen' (U), did rather well considering the opposish, \$7,300.

CALLOWAY UPS **'NIGHT OUT' TO** \$7,500, PORT.

Portland, Ore., Dec. 10. (Best Exploitation: Mayfair

Pertland, Ors., Dec. 10.

(Best Exploitation: Mayfair
Cab Calloway captured plenty of
biz at the Mayfair, which for two
weeks has upped its admish from
40 to 55c top. Last week house
scored heavily at the b. o. with
'French Follies,' musical, Coast production, which registered only fairly
atageless burg.

'Muliny' (MG) at Parker's UA
still hitting the high spots in its
fourth week, almost as strong as lies
fourth week, almost as strong as lies
fourth week, almost as strong as lies
flightly under the high spot in its
frat week, it keeps building steadily
and will run indefinitely.

In these parts. Thanks Million' sets
a strong pace at the Orpheum, and
likely to stay longer. 'Rendezouse'
Broadway, and 'Old Kentucky' (Fox)
had a good fortinght at the Paramount.

White, total grosses have jumped
considerably above recent average.
Campaign of Parker houses to, recreate new biz from non-show-going
public hash been getting results right,
the red linkwell for several weeks,
and whenever good product is
booked it gets results.

Estimates for This Week

Broadway (Parker) (2,000; 25-40)

—Broadway Houses (Pre), and Kids

Estimates for This Week
Broadway (Parker) (2,00°; 25-40)
—'Broadway Hostesu' (FN) and 'Kids
and Queen' (U). Fair combo getting fair results, \$4,000. Last week
'Rendezvous' (MC) closed a good
second week at \$4,300, following big
first week with \$4,300, following big
holding longer, \$5,000; third week,
\$5,800; second, \$7,800; first big, \$10,700.

Paramount (Evergreen) (3,000; 25-40)—Frisco Kid' (WB). Good play in this big house and will close nicely for okay \$6,000. Last week 'Old Kentucky' (Fox) ended a good second week at \$5,300; first strong \$8,000.

opub. (Hamrick-Evergreen) (2,000; 25-40)—"Thanks Millom' 20-Fox) (2d wk). Keeping up big pace, great \$4,500; first week put this house on the map in a big way for \$8,500.

\$8,500 Mayfair (Parker-Evergreen) (1.400; 35.55)—Hits Night Out (U), and Cab Calloway band, Musical road unit billed above pic and packing house well at raised admish, strons, \$7,500. Last week 'French Follies,' musical road unit, registered only fair, but stood them in the aliels for bumper takings to close for \$9,200; pic was 'Rainmakers' (RKO).

Detroit, Dec. 10.

ox o ces feeling pinch of holiday season and 5ad weather hereabouts this stanza. Both loop and
nabe houses are suffering, but take

abouts this scaring, but take is not something to cry over. Good fellows' Xuxus drive is garnering all continuous and the conti

week and should gross okay \$4,200. Scramble for top coin honors settles down to Fox and Michigan this week, with the latter winner by safe margin, \$21,000 to \$18,000. Both theatres have average stage shows, pix being 'Frisco Kid' at the Mich and 'Monte Carlo' at the Fox.

'Monte Carlo' at the Fox.

After three weeks in upper strata
while using vaude, RKO Downtown
devlates from combo policy this
stanza, and b. o. dips accordingly.
House figured 'Annie Oadley' plus
March of 'Time and Bowes Amateur's fickers to carry load, but setup appears good for only \$8,000,
which isn't bad, though.

which isn't bad, though.

With Goodfellows' drive getting
all the play in print, loop houses
confined themselves this week to ordinary dally ads. Of the free copy,
Pox, RKO Downtown and Michigan
got the majority.

Estimates for This Week

got the majority.

Estimates for This Week
ichigan (United Detroit) (4,000;
25-35-55)—"Fisco Kid' (WB) plus
Phil Spitalny's orchestra on stage.
Cagney and the Spitalny formes
are; house figures for \$21,000, nice.
Had a \$13,000 take: last week on
'Stella Parish' (FN) and Mary
Small heading vaude.

Fox (Fox) (5,000; '25-25-55)—
'Monte Carlo' (20-Fox) and Jimmy
Lunceford's 'Derby Day in Dizie' on
stage. Bis duil here, too, and b, o.
Neat \$20,000 last week on second
session of 'Old Kentucky' (Fox), following a bang-up \$30,000 first week.

United Artista (United Detroit)
(2,000; 25-35-55)—"Mutiny' (MG)
Gad wik). Fine biz, about \$11,000.
Plc set new attendance mark for
house first session, when take was
\$400.01 second week gathered \$13,
100.01 breathern (RKO) (2,500; 25-55-55)—"Reservent (RKO) (2,500; 25-55-55)

Denestown (RKO) (2,500; 25-55)

Denestown (RKO) (2,500; 25-55-55)

Dene

\$20,000; second week gathered \$13,-500. (RKO) (2,500; 25-25-55)—'Annie Oakley' (Radio) plus 'March of Time' and Bowes Amateur flickers. Dropping stage shows after three aice weeks, house will get a fair return this wek; likely \$8,000. 'In Person' (Radio) plus Connie's Inn Revue on stage, nice \$13,000 last

week.

Adams (Balaban) (1,700; 25-40)—
'Old Kentucky' (Fox) (3d wk). Pic
moved here after two nifty sessions
at Fox and should bring in okay
\$4,200. 'Kids and Queen' (UI), plus
'Devil's Island' (Col), nearly set a
house record last week, slumping
with other houses near end, but got
under wire with swell \$6,500.

uncer wire with swell \$6,500.
State (United Detroit) (3,000; 25-40)—Fowder Smoke Range' (Radio) and Tovadway Hostess' (FN). Gross stays around house's steady pace, \$5,000, about \$4,500, about \$4,500

(WB).
Europa (475; 25-40)—'Fruehlings-Maerchen' (Tale of Spring'). Ger-man film house continues to do o. k., with about \$800, nice, this week. Took in a neat \$900 last week on 'Rosen aus dem Sueden' ('Roses from the South').

F&M's 2d in St. Louis

Fanchon & Marco is mulling the idea of opening the Missouri theatre, St. Louis, to stage shows, as well as the Ambasador. Latter house is scheduled to start its combe policy Jan. 13. Missouri has been operated as a

straight-picture spot for several

First show into the Ambassador will be a locally produced radio show in conjunction with CBS' out-iet there, KMOX. Olsen and John-son's 'Everything Goes' unit fol-lows.

Gorin's Air Chore

Igor Gorin, M.-G-M contract oporatic singer, probably will swing
over to Burns & Allen radio program after present 39 weeks for
Campbell's Tioliywood Hotel' broad-

IATSE Closed Shop

(Continued from page 5) such as the Actors Equity Assn. through which the Screen Actors got its charter, has always shied clear of labor controversies in which scale and other typical unior matters were involved.

12

Browne to Coast

matters were involved.

Browne to Coast

Following his rapid victory in behalf of the IA with the union which he heads getting what if wanted George Browne, the state of the IA with the union which he heads getting what if wanted George Browne, the state of the wanted George Browne, the IA wanted George Browne, the George Growne George George

won hands down.
White the 'La all along has 'ladnothing to say, its policy having
been to even keep the producers in
the dark following warning to Par
on the location trip which wasn'theeded, it was reported in union
trices that the La accepted Par's
act as meaning the IEEW was not
only after a closed shop in studios
but would also go after IA jurisdiction. It theatters. tion in theatres

idwest Walkouts

tion in theatres.

The order to walk out out of Chicago, St. Louis, Detroit, Minne-apolis and other theatres as protest against employment of IBEW men in those houses went out. Inside of and hour-and-a-half 42 IBEW narrin Chicago theatres were replared by La members. Next move antich yellow the controlled theatres everywhere as a weapon in forcing a showdown at the studios on the question of IA-IBEW jurisdiction. IA refused to tip its plans, with result major companies finally got so panicked that they agreed to sit down to parleys with the IA. IA demanded these parleys but with the presidents of the companies. Browne, meantime, held off on any plans which he may have had up his sleeve. Without any stalling, the first of the parleys was held Saturday morning (7). It was necessary for Lee Spitz, president of RKCO, and Jack Cohn. V. p. of Coffice, to fly in from the Coast.

Saturday pourparlers were of a premilinary nature. All nythclass

Saturday pourparlers were of a premilinary nature. All principals met again Sunday (8), being in session for eight hours at the New York headquarters of the Hays

office.
Company executives who attended meetings both days included John E. Otterson. for Paramount; Herivert Bayard Swope and Leo Spitz for RKO; Harry M. Warner for WB; Jack Cohn for Columbia M. B. H. Garden, and Micholas M. Schenck for Metro. Pat Casey, chairman of the producer.' Isbor committee, also was present.

s IA delegation included Harlan Holmden and John P. Nick, IA vice presidents, as well as Steve Newman, who represents the IA on the Coast. Dan Tracey, president of the IBEW, and three other mem-bers of the executive council of the

merican Federation of Labor also gured in the confabs.

Steve Newman, International representative of IATSE for the studios, packed up portfolios of charts and statistics to rush east on hurried call from Browne.

Following conferences in L. B. Mayer's office last Tuesday night (3) on the labor situation, Victor Clarke, studio labor contact for the producers, was sent to New York for the confabs.

Leo Spitz, new president of RKO, who just arrived for studio conferences, hopped a plane to reach New York last, Saturday (7). Jack Cohn of Columbia, was on the same

L. A. Court Ruling **Nixes Day-Dating** Pix in Same Zone

Los Angeles, Dec. 10. RKO has been barred from day RKO has been parred from may-and-dating its feature pictures in any one zone by decision here in Superior court. Ruling came as victory for Robert Gumbler in his Superior court. Ruling came at victory for Robert Gumbler in his petition for injunction against dis-tributor in connection with show-ing of "Top Hat." Gumblner charged that showing

charged that showing Gumbiner charged that showing of picture in two other downtown houses simultaneously constituted third run and violated his agreement with RKO. Decision clarifies zoning situation and upholds Gumbiner's definition of third run. RKO did not put on defense. Gumbiner and Ben Berinstein were only witnesses called.

HARASSED 'AIR' CREW BACK, PIC UNDER WAY

Hollywood, Dec. 10.

Paramount's havassed 13 Hours by Air' crew, making stock footage and fighting labor trouble in the east, is due back here today with actual production on the picture slated to start tomorrow (Thurs.).

Cast so 'far includes Gertrude Michael, Fred McMurray, Elizabeth Patterson, David Holt, Alan Baxter and Britan Donlevey. Mitchell Leisen is directing.

Ptsbg. Fulton's In 'n' Out Policy Presages Foldup

Presaging early demise of Fulton, Shea-Hyde house will shut down tonight (11) until Christmas, when it reopens for run of Littlest. Kehel. First-run site has been taking it on chin all season as result of product of the control of and duais, but without much suc

House first closed month ago, an-nouncing stage would be remodeled for presentations. Opened again 10 days later, which was fortnight ago, with management deciding to stick to pictures rather than risk big out-lay. With site shutting shop tem-porarily once more and product troubles piling up, it's the general opinion here that I'll oily be a mat-ler of time before shutters go up for keeps. House first closed month ago, an

keeps.

Employees have all been notified to look around for other jobs.

CHRISTMAS IS COMING GIVE A VARIETY SUBSCRIPTION

to Friends, Clients or Employees A Practical Gift—It Will Be Appreciated \$6 a Year-Four Subscriptions, or More, \$5 Each Foreign \$1 Extra



PICTURES Marcelled Banko

San Francisco, Dec. 10. First rival of theatres in banknite stunt is beauty shop in Redwood City, just south of

Frisco.

Beauticlan advertises \$100 bank, each 50c purchase entitling to chance at a draw.

A.S.C. ASKING FINAL SAY-SO

Hollywood, Dec. 10.

Petitions are being circulated among cameramen for signatures to designate the American Society of Cinematographers as sole representative for negotiations of wage scales and agreements, working conditions, etc., for the craft.

In addition to the delegation of authority, forms give signatories privilege of withdrawing approval of the ASC at any time via a written notice to the latter.

Petitions are in circulation through Petitions are in circulation through authority of the executive committee of the ASC, and are the first shots in move to combat attempts of the IATSE to regain control of the cameramen through its local 965. ASC leaders anticipate that a large majority of the cameramen will sign the petitions, and the latter will be recognized as legal under provisions of the Wagner labor act. Board meeting of the American Society of Cinematographers is called for tonight (Tuesday) at which major studio heads will be told how cameramen, entered into

cameramen, entered into settlement by major companies with settlement by major companies with LATSE, giving latter jurisdiction over cameramen. ASC will stand on rights that present contract gov-erning cameramen on wage scales, working conditions, etc., running to 1333, must be lived up to. ASC will show major producers recently. show major producers recently signed petitions of over 500 camera-men requesting that body be recog-

men requesting that body be recognized as representative for cameramen in all labor, negotiations.

Louis B. Mayer cancelled his scheduled last night's departure for New York on account of unsettied labor conditions and will attend tonight's meeting. Reason -behind quick settlement of IATSE and majors with IBEW relinquishing inisdiction over electricians and others in studios is fight raging within ers in studios is fight raging within the ranks of the American Federa-tion of Labor over industrial and craft unions. High A.P.L. officials are concerned over reports that LA will follow John L. Lewis and mine workers on a new five-year agree-ment signed with producers three veeks ago.

Spokesmen for Local 644, New York chapter of International Pho-tographers, claimed that the amic-able settlement and unionization of

able settlement and unionization of picture studios was a tremendous boost to prestige and organization of the cameramen's union.

This union currently is represented by Local 655 in Local 655 in Local 655 in Conada: Local 655 in Local 655

representation in West Coast studios in imany spots filled by ASC men. New York union officials rate-ASC as strictly a company union proposition. Old procedure of bringing in ASC crews from Hollywood when location shots were made in the east thou shots were made in the east setup. In the opinion of local spokesmen. spokesmen.

\$213,600 THEATRE JUDGMENT

\$213,600 I HEATKE JUJIGHENT FORTIAND, Ore, Dec. 10. Judgment for \$213,600, largest handed down in the Kelso, Wash, superior court for some time, was granted to C. Elilis Shepard as trustee, against the Columbia Amusements, Inc., owners of the Columbia theatte, Longview, Wash, The property will be offered at steriff's sale in January, on the judgment.

TITLE CHANGES

Hollywood, Dec. 10. Metro's 'Getaway' retagged 'Tough

Metro's 'Getaway' retagged Tough Guy,'
'Show Must. Go On' gets new handle, 'Show Goes On.'
'Halperin Bros.' Thrill of a Cen-tury' hits screen as 'I Conquer the Sea.'
Warner's 'Prison Farm' hits the release sheet as 'Road Gang.'

Inside Stuff—Pictures

E. C. Mills, general manager of the American Society of Composers, Authors and Publishers, issued a statement yesterday (Tuesday) in reply to one issued Monday (9) by Ed Kuykendall, prez of the Motion Picture Theatre-Owners of America: Latter had averred that the exhibs look to ASCAP to reduce its rates and to Warner Bros. to charge nothing for

to ASCAP to reduce its rates and to warner Bros. to charge nothing for the use of its music.

Figures compiled by the U. S. Department of Commerce, said Mills' statement, showed that ASCAP last year received around 1c out of every \$5.83 of the receipts collected by the country's motion picture theatres, on figuring on operating costs, about 10 out of every \$5.99 mb by the exhibitor. For this penny the exhib gets a license, said Mills, to use the copyrighted music of 45,000 composers, authors and publishers of 21 countries.

That stories of the filming of the Dionne Quints for 20th Century-Fox's picture. The Country Doctor, have made page one on practically every pager in the country is no little due to Frank Perritt, 20th-Fox publicles, whom Harry Brand assigned to cover the story for that studio. Perritt sold both the UP and AP the idea of assigning a man to the story. In addition to this he has special correspondents from a number of papers on the job. Picture is probably getting more natural stories than any other film ever produced

and first suggested the Dionne angle to the studio and stuck to it after the studio had given up hope of landing the quints.

One of the last Fox West Coast theatres to go dual bill is the snooty United Artists in Pasadena, which for years drew only the class trade of the community. Short time ago house went for bank hight, and overnight decision last week brought in double features, night top being maintained at 55c.

maintained at our constraints and the state of the state

Both Shirley Temple's and Freddy Bartholomew's contracts with their Both Shirley Temple's and Freddy Bartholomew's contracts with their film producers restrict all commercial rights to themselves. Even au-thorized 'motion picture editions' of forthcoming films ('Littlest Rebei,' Capt. January, 'Fauntierroy,' etc.) can't use stills from the pix which include the juveniles' likenesses. Normally that's a grant that rests with the studios, but the kids, in view of their 11 ited professional life, capitalize everything possible.

All studies are being flooded with requests for players to represent Hollywood in the various Will Rogers Memorial performances being given throughout the country. First was Kansas City for Dec. 9 with Ralph Forbes, Heather Angel and Divis Dunbar on the program. All would like to have Shirley Temple. Century-Fox has been swamped with requests for the youngster since the studie allowed her to appear with Bill Robinson at the Los Angeles Rogers show.

Universal is going in for a big printing job on 'Magnificent Obsession' in expectation of playing the picture day-and-date in 150 spots. Already 110 of the simultaneous bookings, all for Jan. 10, have been set. 'Obsession' is one of four pictures which remain to be delivered by U to the Music Hall under last season's (1934-35) contract. The Hall did not write a new deal with U this year.

Sam Goldwyn bought the title Strike Me Pink' from Lew Brown as a substitute for 'Shoot the Chutes' (next Eddie Cantor picture) because 'Pink' phrase is much more popular and typical of English territory than the other. Since Cantor is a big grosser in England, both agreed on the switch in titles

Metro's first picture into Radio City, 'Ah Wilderness,' goes into the Center, N. Y., Xmas week. Picture became available as result of product pilling up after four weeks of Bounty' at the Capitol, and with two others for the Cap anticipating runs, 'Night at the Opera' and 'Tale of Two Cities.

New type of script writing is being sought by Metro via Al Altman, eastern talent exec for company. He's scouting for original material immited to four or five minutes in duration, matter to be used in screen tests made in the east and to fit the performer on trial.

Universal execs and Edward Griffith are battling over title change for Next Time We Live.' Director wants original title of Ursula Parrott's novel retained. Execs feel that name may cause patrons with phoblas on death to keep away. Suggested change is 'Next Time We Love.'

'So Red the Rose' (Par) has two trailers, one for Dixie and one for

Paul Ash at Roxy, N. Y., NEWS CAMERAMEN OK For 9-Day Xmas Run

Starting Dec. 20, the Roxy, N. Y., will have a five-day week for its stage show and film to enable Paul Ash's band show to open Xmas Day (25) and remalu past New Year's for a total of nine days.

Olsen and Johnson unit opens at the Roxy Friday (13) for a full week, with the five-day term follow-

United's 11th in Det.

Detroit, Dec. 10.

United Detroit Theatres Corp. has United Detroit Theatres Corp. has statted construction of a 1,500-seater on the northwest side of city, raising to 11 the total number of theatres operated by group. Duals to be used. No name has been selected for new house, which will be a sister to the new Alger, recently opened in east side section. Corporation, headed by George W. Trendle, runs four big theatres downtown, the Michigan, United Artists, State and Madison.

New University theatre, being

Artists, State and Madison.

New University theatre, being built by Detroit Consolidated Theatres, Inc., will be ready for double features around March 1. It will seat 1,500 and is located in University of Detroit district near northwest outskirts. The new 1,500-seater Rio, operated by Cohen Bross, opened last week on duals. Cohens also manage Hollywood, Roxy, More also manage Hollywood, Roxy, More also manage Hollywood, Roxy, More and Nerwood.

NEW UNION CONTRACT

Newsreel cameramen, represented largely by International Photographers' Local 644, and executives of the newsreel companies, have agreed on all points on old dispute over working hours, waiting time, etc., and all that remains is affixing signatures to agreement by both

While actual signaturing of new agreement has been held up for some time, recent developments in IATSE circles have made union men DATES circles have made union men hopeful that this might now be done. First move looking towards signing of this pact was made yesterday (Tuesday) by representatives of No. 644, with optimistic hope that this might be consummated within the next 10 days.

Clifford, Chi Ops. Agt.

ES AGAIN' Over please



The First Western Ever Built to please the Whole Family! A bigger and be than those twin CASSIDY" and

Claren

RIDES

WILLIAM BOY

Jean Rouverol, Geor

Directed by Howard Bretherton. A

Old-Fashioned Blood and Thunder Action for the Kids



tter job successes "HOPALONG FHE EAGLE'S BROOD"

ce E. <u>Mulford's</u>

R 20 AGAIN"

marialy

D • JIMMY ELLISON ge Hayes, Frank McGlynn, Jr.

Harry Sherman Production. A Paramount Release



Motion Picture Film Critics Boost "Bar 20"

From Hollywood Reporter:

"Best of series...combines acti romance and comedy in a happy manner to provide a Roman holiday for Western fans...Top-notch entertainment!"

From Motion Picture Daily:

"Retains all values appreciated by audiences and showmen, and adds much that is unique...Effective romantic thread . . . Smartly balanced dialogue, action and situations to create and hold interest ... Thrill-action quality natural...Musical accompaniment acts as sock!"

From Daily Variety:

"Merits top billing... Exhibs need have no worry in offering this one ... Nothing spared to make picture one of merit... Direction flawless... Sherman deserving of a lot of credit for restoring the drama of the wide-open spaces to a higher

plane...Boyd outstanding...Jimmy Ellison equally good . . . romantic scenes with Miss Rouverol register solidly ...George Hayes superb... Harry Worth gives fine characterization as heavy...fetching song number, 'When the Moon Hangs High! ...All concerned can take a bow!"

From Film Daily:

"Top class western entertainment with plenty appeal for adults as well as kids."



Legit Reform. Revival of Road And General Code Talked in Paris

legit in France is planned by the Estates General of the Theatre, which opened sessions here under leadership of Charles Martinelli, president of the Union des Artistes (local Equity) ... A sort of theatrical code is expected to result.

hierest Although names in the profession are attending the sessions, not all the trade is in it. Association of Theatre Managers and the Authors' League are among the important organizations

laying off.

Revival of road is one of the Revival of road is one or the main objects of the convention, which has appointed a committee to study means of accomplishing this. A ruling body to run the trade is also expected to be created. Ten committees were appointed at opening

mittees were appointed at opening session.
Jules Romains, Saintes Lahu, Edmond See and Jacques Richepin were named general directors of the convention, and Paul Abram, Rene Alexandre, Raoul Audier, Andre Britiy, George Bourdon, Bousquet, iron, Deyrnes, Faraud, Frances, L., nest Gaubert, Jose Germain, Paul Peres, Henri Rabaud, Gaston Rageot, Jacques Rouche, T. Saligna, Leon Bailby, Arquillilere, Harry Baur and Toulout were appointed to the executive committee.

8 MOSCOW CINEMAS FOR CHILDREN ONLY

Moscow, Nov. 20. Catering to kids on a grand scale, Moscow now has eight film theatres reserved for children from ages of

reserved for children from ages of sik to 13 years.

In addition to film exhibition, houses are all staffed with teachers, lecturers and a story-teller to ex-plain confusing points in pictures and further-enlighten children on intents and contents.

Haik Distribbing

Farls, Dec. 1, specializes in old French pict with sentimental or melodram with sentimental or melodram stories.

Jacques Halk, after returning to films as an exhibitor, running the olympia, he now opening up as a distrib in French territory, and is companies. Regent Films and Cristal Films.

Halk is having a tough fight putting the Olympia back on the map, after years of Gaumont Franco Lin. Spile of the fact that the Newertheless, he seems to be making headway.

No Natan Studio

Paris, Dec. 1.

Bernard Natan, former boss of Pathe Clnema, has been forced to give up his plan to erect the largest film studios in France on a site in the old zoo in the Bois de Boulogne.

Authorities decided that the Bois should remain a public park, and refused the permit.

McGivney and Joe Termini On London Piccadilly Bill

No newcomers on the new Piccadilly bill, but Owen McGivney bows in after a provincial tour, and over, as usual.

Joe Termini, with some new material, and the Caligari Brothers, playing quick returns, are individual hits.

Rivels Compromise

Court proceedings in the reported clash of the Rivels, Spanish clowns, caused front page publicity here. Charlie Rivel, most prominent member of family and highest paid, had his name copyrighted with the German Perf. meer's Union, wishing together the four brothers from

a good deal of talking by des, the brothers compro-

P. A.'ing in France

Paris, Dec. 1.

Specialized booking office for personal appearances of film titus on tour has been formed in France by Henry Boru. Inst tour, with Lucien Muratore, singer, is considered to have proved Franch proviocal interest in this sort of thing, and future appearances have been ar-ranged for Robert Pizani, Jean Tou-lout, Leon Belieres, Charles Lamy

lout, Leon Belieres, Charles Lamy and Jossellne Gaei. Booking is in film theatres. Ac-tors, during intermission, sign photos, which are sold for benefit of ctor's League unemployment fund

THREE SILENT **HOUSES LEFT IN PARIS**

Paris, Dec. 1.

Three film theatres showing stlent pictures still survive in Paris. Owner of one, in the Belleville slum district, explains that many of his customers are allen workmen who don't understand en ough French to follow a talker. Other fans like the silents better because they contain more action and adventures than those newfangled pictures. They also say that noise in a picture takes their mind off the Spot shows three films at a 14c admission.

Another silent, in working class quarter on north side, claims to be the oldest picture house in Paris. Started as a magic lantern show, according to the owner, before flickers, and lived through the days when the projection machine was cranked by hand. Now has a motor on its silent machine, and a stead of a plano. Favorite type of ilm here is western, and audience yells to encourage the cowboys. Third house, on the left bank, specializes in old French pictures with sentimental or melodramatic stories.

FOR JOB AT COMEDIE

Paris, Dec. 1.

In spite of the fact that the Comedie Francaise is supposed to be on, its last legs, half the actors in France are looking for the job left vacant by the death of Leon Bernard, who was the Comedie's number one actor.

Big boom was started by Harry Baur's triends for the job, but the actor, now in England, wasn't able to do. anything about it himself. Raimu, specialist in Marsellies dialect; Charpini, Paulcty, Samson Fainsilber, Signoret, Aime Clarlond and others are supposed to be in the running, and some of them, with friends, are spending lots of time in the wings of the Comedie, these days have been a prestific affair, topolisies.

Job is a prestige affair, involving little cash but a good title.

No Exposes

Berlin, Dec. 1.
Reichsfachschaft Deutscher Artistik (Vaude Performers' Union) issues a warning to illusionists about exposing magic tricks before audi-

Threatens them with expulsion, which means no more work in the

Says nothing about exposes in dailies and periodicals, which are a feature in many illustrated papers here.

THUNIS SUING

Tenor Wants Court to Judge Whether He Can Sing

Whether He Can Sing

Paris, Dec. 1.

Willy Thunis, tenor who was hissed at the European, nab vade house, is suing for seven entry and ages. Defendant is Raguet.

Tenor's lawyer, Jean Charles Legrand, says he's going to sak the j dge to let his client sing in court so as to be able to decide whether he deserved the bird.

Meanwhile Thunis is reopening in Franz Lehar's 'Land of Smiles,' musical play which made him famous at the Theatre Antoine.

Sup. Court Ducks

(Continued from page 7)
nesota Supreme court upheld lower
courts, which sustained arguments
of the exhib.
Distributors now must either dig
up new pretext for asking Supreme
court to state its opinion or recoincile themselves to mass of litigation
with balky exhibs. Monday's action virtually cludge in the Muller
case, which was thrown out by the
high court once before as premature.

chances of a ruing in the Muller case, which was thrown out by the high court once before as 'premature', Justice Sutherland Rules Decision by Justice Sutherland, concurred in by all Judges except. Chief Justice Hughes, who did not participate in the case, because his son, Charles E, Hughes, Jr., was an attorney in the proceedings, declared that lower courte have final say, in the matter. Another case, involving a federal question within scope of the Federal court, however, would be another tling.

Noting that the Minnesota court held the arbitration provision could not be severed from the remainder of the continuous severed from the remainder of the severed from the remainder of the continuous severed from the remainder of the severed from the remainder of the severed from the could be severed from the following the severed from the severed from the following t

asserted that the aribitation provision can be chucked out and the rest is binding on signatories. Court said in regard to the question of severability of the contract that this is Clear several law? Seneral and not of several law? Seneral said the several law? Arbitration Feature Justice Sutherland said, remarking that the illegality of the arbitration feature is conceed, that the primary question to be determined by the court below was whether the concededly invalid clause was separable from the other provisions of the contract. The ruling of the State Supreme Court that it was not, is sufficient to conclude the case without regard to the determination, if, in fact, any was made in respect of the federal question. It follows that the non-federal ground is adequate to sustain the Jugment.

that the man-federal ground is adequate to sustain the judgment.

The construction put upon the construction put upon the federal great particular to the federal question to the federal question but was a decision which automatically took the federal question out of the case if otherwise it would be there. The non-federal question in respect of the construction of the contracts and the federal question in respect of their validity under the anti-trust act were clearly independent of one another.'

Consequence of the court's action.

feature in many illustrated papers here.

G-B HAS HYLTON PIC
London, Dec. 10.
Gaumont-British outbid several other distributing organizations for Jack Hythors feature (Twickenham production).

Will be booked by G-B over the entire circuit,

Make Cheaper Pictures or Lose Jap Market, Warning of Tokio Showman

Co-on Pic Prod

Mexico City, Dec. 10. Plans for organization of a national pic producing co-op, composed of employers and employees

posed of employers and employees of the Mexican clustographic industry, are being developed at conferences here between reps of the industry and federal government officials.

Movement has the support of the National Revolutionary party, which dominates the government Co-op proposes to produce plos that will be modern and of social and cultural influence.

PAR STICKING TO PROD. IDEA **IN PARIS**

Paris, Dec. 1.

Reports that Paramount is hesitating whether it ought to continue to back with guarantees the production of French films for its own distribution, a though based on chatter by a Paramount executive here, have aroused disturbed nais in official French Paramount.

Henri Kiarsfeld, head of Paramount: French distribution, asylinat Paramounum will continue its french production will continue its french french french films are the state of the stat

Parisiens.
All the French films brought out
by Paramount so far this season
have been satisfactory, according to
Klarsfeld, who does not share the
fears of small grosses unofficially
expressed by his colleagues.

ROTATING FREE FILM UNITS GO ON IN ROME

Rome, Nov. 28.

Success of mobile film exhibition units tendered graits to populace in rural districts by the government has decided the authorities to continue the activities throughout the winter. Plan was to shutter the trucks after the first snow; new plan will execute this, but bring the reels into available indoor spots.

Log of one unit, rotating through the Tuscan province, reveals that in 140 days of actual riding time, 133 places were visited and shows given.

places were visited and shows given. Seven free days included were devoted to roadcasting events of national importance. national importance.

Pic Breakins in France

Parls, Dec. 1.
Following the example of Sacha Guitry and other legit managers, certain film distribs are now trying out their pictures in the provinces instead of opening them cold in Parls

instead of opening them cold in Parls.

H. Roussilion, distrib who has French rights to 'Biroda Blumann' ('Red Flower Song'), first Swedish talker to reach here, put out the picture in a showcase in Lyons before brighing if to the metropolis fore bringing it to the metropolis. Picture ran there three good weeks, and hasn't opened in Paris yet.

Hollywood, Dec. 10.
Unless American producers meet foreign competition in the matter of film rentals, the Fax East market with the state of the film rentals. The Fax East market where the sellet of Viron Anyway, that the sellet of Viron Anyway that the sellet of Viron Europe the sellet of Viron Europe we get good product for almost half what American pictures cost us. There's not enough difference in attendance to justify the increased rental.

Two years ago your pictures were sellet on the competition of the viron Europe we get good product for almost half what American pictures cost us. There's not enough difference in attendance to justify the increased rental. Hollywood, Dec. 10.

tendance to justify the Increased rental.

"Two years ago your pictures were all over Japan," he added, but now they are few and far between. Pictures we get from Europe are constantly improving and in a year that the province of the pictures we get from Europe are constantly in the second as those that the picture of t

abroad."

Just now the Jap penchant is for G-men pictures. Musicais are also popular. Toughest competition is baseball, which hits the matinee trade, hard. 'It Happened One Night' ranks among the top gross-

ers.
Viscount Kutsuki goes to New
York after a brief visit here, then
abroad before he returns hor

KINEMAS' S. A. REPORT FOR YEAR ANALYZED

Capetown, Nov. 18.
Annual report of Kinemas, Ltd., of South Africa, which appeared as an advertisement in newspapers, has come in for some comment here. This concern originally was rated powerful opposition to African Theatres but eventually was roped in by the Schiesinger outfit under the title of African Consolidated Theatres. Kinemas report shows the company to be holding about \$37,500 worth of debentures in African Consolidated Theatres and African Consolidated Theatres and African Consolidated Films as assets.

Published statement of Kinemas modestly describes it as an encour-

Published statement of Kinemas modestly describes it as 'an encouraging report for the year ended June 30, 1935. Company lists net profits as improving \$85,000, but revenue's listed at \$19,450,5 an increase of \$25,000 ever previous year, with expenditures running to \$87,500 against \$115,000 in preceding 12 months.

months.

Company paid up arrearages on its 8% debentures amounting to \$100,810 during the flead year covered by report. Kinema's published report states that directors have arranged to cut interest on two issues of subsidiary companies' bonds, effective Nov. 1. Claimed that one bond issue of \$225,000 would have interest rate trimmed from 8% to 5%, while that on a \$175,000 issue would be cut from 7% to 6%, it being figured that this would effect further saving for the company.

7% to 6%, it being figured that this would effect further saving for the company.

Statement credits directors with appreciating that it will take considerable time to pay of existing indicated the constant of the constant

Cochran Readying Barrie Play for Eliz. Bergner

London, Dec. 10. C. B. Cochran's production of the new Barrie play starring Elisabeth Bergner will open about mid-Feb-

iary. Theatre will be His Majesty's.

Agitation Against House Building In Sydney Becomes More Serious

Agitation for legislation prevent-ing erection of further theatres in the nabe and country districts is taking definite shape. Premier the nabe and country districts is taking definite shape. Fremier Stevens promised government sup-port if it could be proved that foreign (American) interests are threatening to build theatres in op-position to the nabe and country men if they refused to book prod-inct.

men if they refused to book product.

Agitation has persisted and now looks as though definite action will
come into being to prevent further
theatres going up. Exhibs say they
do not object to theatre erection in
districts where population warrants
further houses, but they object
adopted to force them into buying
what they do not require, and erection of further theatres in districts
already over-seated.

Deputation to the Premier was
about the most comprehensive to
ever represent the Exhibs' association. Premier was asked to have
the government pass legislation
similar to that adopted in NexZealand, where erection is only al-

Zealand, where erection is only allowed if it can be proved that the particular district warrants another

theatre.

Strong arguments were brought to bear also in the request for the government to allow exhibs the right to have a 25%-rejection clause inserted in all contracts covering foreign (presumably American) pix in N.S. Wales.

Within the Industry, it to believe the results of the results

Within the industry it is believed Within the industry it is believed that the government will pass some form of legislation, as requested by the deputation, and also that the 25% rejection clause may actually become law. The very friendly attitude adopted by the Premier towards the exhibs, followed up by some outspoken remarks against foreign interests, has given the majority of the distribs here something to think about. thing to think about.

Jurity of the instrins nere something to think about.

Both Paramount and M-G-M
deny that they have combined to
ever theatres in districts arreadyposition to either Hoyto or Greater
Union. Other distribs also emphatically deny using any threats to
exhibs. An official connected with
Hoyts mentioned the fact that,
although his organization has been
buying Par pics for a considerable
time in certain districts, no contract
has been offered for approval for the has been offered for approval for the new season product yet.

THEILON SAYS RUSSE **VAUDE IS OKAY NOW**

Berlin, Dec. 1. Max Thellon, German acrobat, whose troupe has been in Soviet Russia since last February, arrived here from Moscow to form another

Theilon says conditions are very satisfactory there, now that all food cards have been aboutished and everything is sold openly in the shops. Work for performers is plentiful, mostly in circuses which, like everything else with the Reds, are government-controlled.

like everything else with the Reds, are government-controlled.

He ridicules stories in American show papers about conditions in Russia and says that the forthcoming stabilization of the ruble will create a rush of performers from al contricte of Russia.

Helion played several years in American circumes.

HAIK'S OUESTIONNAIRE ON DUBBED PICTURES

As an exploitation stunt and also As an exploitation stunt and also a means of finding out the prefer-ences of the local public, Jacques Halk's Olympia theatre is running a referendum on dubbed American films vs. original versions with dia-log titles. Program is dual, one film dubbed

films vs. original vs. original

MONEY COMPROMISE

German, British Vaudevillians Working on Deal for Mark Export

Berlin, Dec. 1.

Difficulty of taking money out of Germany except that portion of sal-ary allowed by the government, is worrying foreign acts here.

worrying foreign acts here. English Variety Artists Federa-tion has been approached by mem-bers about advisability of establish-ing a financial clearing house be-tween Great Britain and Germany in order that financial facilities be available to foreign acts playing here in respect to balance of salary.

UA'S TIEUPS ON PIX IN PARIS

Paris, Dec. 1.
Tieup between United Artists and big French industry is reportedly at the bottom of a contract signed by Lacy W. Kastner, UA Paris chief, with new producing firm here, Les Films Artistiques. New producer is supposed to have back of it the Havas Agency and other important newspaper interests, and also the Renault automobile concern. Paris. Dec. 1.

Renault automobile concern.
United Artists is to distribute three pictures made by Artistiques this year, after okaying titles, atories and stars. No guaranty, and apparently no obligation to distribute if no satisfactory story is proposed. This forms part of a United Artists program to put 10 Frenchers on its local list annually. Wie Partistenne, Seymour Nebenzahf's production; "Mademoisele Mozart, made by Ivan Noe, and a French version of The Golem are already cinched for future release.

ANTIPODES BIZ OKE: 'DREAM' ON 2-A-DAY

Biz is picking up again, after a decided drop. Cool weather is a big help in sending the customers to the various box-offices.

All eyes are watching how 'Midsummer Night's Dream' (WB) will fare on two-a-day. Press was divided on reviews.

'Sanders of the River' (UA) goes out after four good weeks. 'She Married Her Boss' (Col) is holding up spiendidly on its second week. Escape Me Never' (BD) is set and may create another long run record. 'Look Up and Laugh' (ATP) went to Its fourth sitanza and was replaced. Remedia on Parade On the Sanders of the Country of the Country

Melbourne, Nov. 13. Biz slipped somewhat following

Biz slipped somewhat following the exodus after the race carnival, but managers are not growling. Lineup includes 'Roberta' (Radio), 'Scarlet Pimpernel' (UA) (7th week), 'Accent on Youth' (Par.) ('Ginger' (Fox), '39 Staps' (G-B) (7th week), 'Front Page Woman' (WB), and 'Anna Karenina' (M-G),

New Zealand, Nov. 13. No kicks over this way with 'Curly Top' (Fox), 'The Black Room' (Col), 'Keeper of the Bees' (Mono), 'Look Up and Laugh' (ATP), 'Oil for Lamps of China' (WB), and 'Caim Yourself' (M-G).

British Censor

Mae West Is Finally

The Hague, Dec. 1.

Decision of censor board to permit unreeling of Faramount's Mae West film 'Going to Town' resulted in s.r.o. signs at the Odeon Cinema here.

Cissor crew refused admission to the two preceding West pics.

SOUHAMI CASE **AGAINST PAR** IN COURT

Paris, Dec. 1.
After more than a year of investigation, the lawsuit of David
Souhami against French Paramount
for indemnity to compensate him
for having been fired came up for
trial in the Tribunal de Commerce.
After a couple of weeks deliberations, in private, court will decide
how much Souhami is to get, if
anything,
120,000, but report of a referee. M.
Buriat, decided that the maximum
due him is two year's salary, or
\$80,000. Paramount contested the
referee's opinion. Souhani had been
general manager of French Paramount, in charge of distribution.

mount, in charge of distribution and left the concern shortly after John W. Hicks, Jr., took over export

Paramount contends that Souham Paramount contends that Sounand was not an employee but a stock-holder, and therefore wasn't fired as an employee might have been fired Souhami contends that he resily held no stock and was a salaried

This manner of drawing the issue forced Referee Buriat to investigate the organization of French Paramount, under French law, and the results of his investigation are reported to be among the reasons for the recent reorganization of Par's French distribution and theatre interests into one concern, after dissolution of the old French Paramount company. Souhami thus claims that his lawsuit forced the reorg.

reorg.

According to those who know how to calculate French taxes, Par's reorg must have cost \$100,000, paid to the government, plus lawyer's fees. New Par company has a capital of \$2,000,000, whereas the three old companies which were amaignant of \$100,000, apricalized and \$100,000. Increases in capital pay heavy taxes.

STRONG OPPOSITION BY UFA STOCKHOLDERS

Berlin, Dec. 1.
Numerous UFA shareholders greatly disappointed over the statement of the board of directors that no dividend will be declared at the forthcoming general meeting, have commissioned a Hamburg lawyer than the work.

to go to work, to go to work.
Fireworks are expected when opposition, representing UFA capital
of over \$400,000, speaks up.
Meanwhile, UFA shares tumbled
from 66 to 48 here.

German Decline

Bucharest, Dec. Indication of enormous decline in German film exports is shown by official figures here. This country, one of Germany's best customers before 1933, imported 104 German pictures in pre-Nazi year 1932. Figure dropped to 88 in current year. The country is the company practical and an analysis of the country of the country

Another Try.

over the cabaret which couldn't get by under names of Montmartre and Belle Epoque, and will reopen it next month under a brand new monicker, with an elaborate floor

show.
This is the most ambitious nitery attempt this season, with the exception of Harry Pilcer's venture on the Champs Elysees, which has made good. Florence crowd has one of the most successful spots in Paris aiready, but on a quiet and exclusive basis, where as their new venture will be more blatant.

West Is Finally Okayed at the Hague Struggle for Pathe-Natan Control Grows Bitter: Dirler Seen as Head Man in Spite of Bankruptcy Move

Paris, Dec. 1.

Struggle for Pathe-Natan, believed over when the Natan brothers withdrew from the fight, has instead intensified, and is now one of
the pretitest industrial rows France
has seen for a long it
Annual the see more than
Those in the know, maneuvering,
with all the weapons of French
business warfare, to get hold of the
theatre chain, studies and news
reel which constitute one of the
keys to France's clemen.

keys to France's chema.
First of all, there's Robert Dirler and his backers, who represent the stockholders and claim a controlling stock interest, if they can

PARIS DISTRIBS

FACE SHAKEUP

Paris, Dec. 1.

Fight over decree-laws may result in a shakeup of the United Syndicale des Distributeurs, to which the American concerns belong. Georgee-Lourau, head of Tobies French branch, has offered his resignation as president, apparently because of reeling that the rep of a foreign concern should not head the group.

a foreign concern should not head the group.

Resignation has not yet been ac-cepted, however, and will be only if the group feels that it will gain membership with Lourau stepping

out.
Syndicate met on learning of suspension of payments by the theatreholding subsidiary of Pathe-Natan,
and decided on a common action to
protect interests of distribs—including Americans—to whom Pathe
owes money for films rented. Leaders of the group contend that
through this, as well as the decreelaw fight, it is gaining power and
will soon blanket the entire French
distribution field.

ever get it recognized at a stock-holders meeting with power to elect Dirler president. Then Edouard Raphael Worms, who formerly tried to aid the Na-

tans.
Then there are groups including the Credit du Nord, the Louis Dreytus wheat and banking interests which owns the newspaper Paris Soir, the Lazare-Frees-Havas Agency group, and the Thompson-Huston Company (with the Banque de l'Union Parislence), which tried Plim-Aubert concern out of the Film-Aubert concern ou hands of the government.

Politics

Politics

Finally and most dangerous to the Dirier interests, there is the group of politiciaris and bureaucrate who want Pathe to fall into the hands of the state, to become one big government picture concern, in amaigamation with Gaumont-Franco-Film-Aubert.

Some of these groups are interested in Pathe strictly as a busing the state of the was called in by Bernard Natan to save the concern and who then fought with the Natans. As guar-anty for his loan, Worms got a lien on the biggest films then fin-ished and in work, and also a big stack of bonds of the theatre-hold-ing subsidiary,

Dabts Unpaid

Ing subsidiary.

Dabts Unpaid

The July, 1985, coupon on these bonds, which are guaranteed by Fathe-Natan, was not paid. Other with the subsidiary of the court, which application was made to the court, which appointed M. Mauget, receiver of Gaumont, to investigate. First result of Mauget's work in connection with Judicial Administrator Bovierre of the Societa de Gerance was an official suppension of payments, and the subsidiary but Pathe-Natan (officially called Pathe Chema), the bankruptcy of which might facilitate a purchase of assets by one or the other of those groups which are trying to get hold of it. This would, of course, be disastrous for the subsidiary but Pathe-Natan (officially called Pathe Chema), the bankruptcy of which might facilitate a purchase of assets by one or the other of those groups which are trying to get hold of it. This would, of course, be disastrous for the stockholdern. Moreover, the Govy commands the judiciary, is anxious to avoid any more big bankruptcies, if it can get out of them. This fact leaves Dirler, in spite of Worme' attack, in a strong position. He claims to have the resources behind him to pay off the creditors in full, once he's in the saddle—and every assertion Dirler has made up to now he struct out to be true.

irler's Angle

irler's Angle.

Dirler, in his struggle with M.
Ploton, judicial administrator of
Pathe Clinema, to have a stockholders meeting held in which Dirier can vote his shares and become
managing director, replacing Pioton, has just won what appears to
be an important victory. Judge
Borrione, who named Pioton and
who issued the order cancelling the
recent meetings, has been relieved
of the case, which has been runned
Putols. Dirler will continue to ask
for a meeting, and it remains to
be seen how quickly Judge Putols
will grant it to him.

Bankruptcy menace obviously
bothers Dirler, but the appointment
of a receiver to conserve—not to
sell—the assets of the theatre-holding subsidiary, which are the main

Paris, Dec. 1.
Alhambra, local Yaude house, untrade in two shows a day, has added a third.
Additional performance was at a first given at midnight, but because of student two the work of students or the theatre being far from the usual going-out neighborhood, this didn't work. Now it's a second Sunday matinee, sell—the assets of the theatre-hold-ing subsidiary, which are the main tangible assets of Pathe Cinema, is really favorable to him. It gives the holding company a delay in which to pay its debts. If, mean-while, Dirier can get in and pay off, the business will be held to

Paris, Dec. 1. Chez Florence owners have taken

HUTCHINSON MAY HEAD 20TH-FOX'S FOREIGN

London, Dec. 10.
William Hutchinson, managing director for Fox in London, is sailing for New York next week.
Under: od here that he may not return to the post. He has been offered Clayton Sheehan's former post as head of foreign for Fox. Hasn't made up his mind yet but will come to a definite decision after conferences with Sid Kent, 20th-Fox prexy, immediately upon arrival.

PIGALLE REOPENING

Rothschild's Paris Theatre Gets New Rostand Play

Paris, Dec. 1.

Theatre Pigalie, pet of Baron
Philippe de Rothschild, and frequently called the fincat theatre
in the world, will be reopened in
January after more than a year of
darkness. Gustave Quinson, oldtime managor, has signed a contract for it.

time manager, has signed a con-tract for it. House is being overhauled by Sicilis and Just, architects who built it, with special attention to revamp-ing of the lighting system outside. Front of the theatre probably will be floodlighted. Small theatre, seating 250, will be fixed up in the building, for jectures, little musical shows and picture presentations.

ntations

Maurice Rostand play, ill reopen the theatre.

Three-a-Day Sundays At Paris Alhambra



OR KEY CITY FIRST RUNS THROUGHOUT THE NDL ... A sensational new screen star whose storious voice and new-discovered charm lifted the New York critics to the topmost heights of praise...and soared the picture to top-bracket business for two weeks at Radio City Music Hall

LILY PONS

"I DREAM TOO MUCH"

HENRY FONDA BRIG BLORE - OSGOOD PERKINS Block of State of



Music by JEROME KERN, Composer of "Roberta"



A Night at the Opera

A Night at the Opera

Metro-Goldwyn-Myer releasa of on irkern Coldwyn-Myer ColdwynBreed, Coldwyn-Myer ColdwynKarlen ColdwynKarlen ColdwynJeron ColdwynGoldwyn
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The punch of the Marx lads' lat-

The punch of the Marx lads latest, as with their previous pictures, is an ability to belt the oustomers quency basis for an hour and a half. That gags fall on top of each other makes no difference. The total score can't help but be uncommonly high. The comedy material is always good the control of the con

blils, but that's the best it can hope

bills, but that's the best it can hope for for bills, but that's the best it can hope for for bills one, but the play is taken away from them. Mostly Warner stock players used and most of the stock players used and most of the actual weight of the film rests on Hugh Herbers with the following the stock players used and the stock players used to the stock players used the stock players used to the sto

Show Them No Mercy

Twentleth-Fex, release of Darryl Zanucl production. Features Rochelle Hudson Bruce Cabot. Edward Worfts. Directed by Bruce Cabot. Edward Worfts. Directed mond Grifftth. 'Adaptation, Henry Lehr man. Camers. Bert Glenon. Film editor Jack Murray. At the Rivoli, N. Y., com mencing Dec. 13, '85. Kunning time, To

Coretta	Rochelle Hudson
Tobey	Cosar Romero
Pitch	Bruce Cabot
Joe Martin	Edward Norris
Buzz	Edward Brophy
31mp	Warren Hymer
Kurt Hansen	Herbert Rawlinson
Sus Hansen	Robert Gleckler
Clifford	
Chief Haggerty	William Davidson
Recd	Frank . Conroy
Mrs. Hansen	Edythe Elliott
Willie	Illiam Banadict
udge Fry	Orrin Burke
Lester Mills	Boothe Howard
Doctor Peterson	Poul MoVer
Doctor A decision	au meres

Probably had the Hays office permitted this to go out under its original title of "Snatched" this would have gotten over to bigger business than it will do under the clumsier title which supplanted it. Putting a moral shan into the title putting a moral shan into the title that the clumsier title which supplanted it. Putting a moral shan into the title this would have rolled up the grosses all over. Even now with the G-Men' overworked and the gangster passe, it's still a vivid where the length of the booking permits word-of-mouth advertising to get around.

one in a bed-ewitching idea, and a context of the c

Miniature Reviews

'A Night at the Opera' (Metro). Corking comedy, with the Marx Bros. at par and biz chances excellent.

'Miss Pacific Fleet' (WB). Farrell-Blondell team in a weakle; for double features.

'Show Them No ercy' (20th-Fox). Unusually weil-made kidnap story. Light on names, but it delivers.

names, but it delivers,
"Stormy" (U). Western built
around Rex, wild horse, and
Noah Beery, Jr. For duals only.
"Personal Maid's Secret'
(WB). Amusing light comedy-drama notable for Ruth
Donnelly's outstanding per-

formance.
'Man of Iron' (WB), Barton 'Man of Iron' (WB). Barton McLane in unimportant program material; will be lucky to get by on dual bills,
'Der Traum Vom Rhei.' (Zwicker). Thin plot used as background for scenic trip

dashing swashbuckler who can laugh as well as frown. Breece Cabot is the only sinise figure Cabot is the only sinise figure with Edward Prophy handing most of the rough comedy and Warren Hymer a semi-sympathetic rough. Edward Norris handles the young husband well and Rochelle Hudson has some fine moments as the brave wife. The others figure too unimportantly to rate mention, but they cannot be uniformly god. Well staged and directed with unusually good taste, the feature gives full satisfaction. Chic.

STORMY

Universal release of Henry MacRae production. Features Noah Beery, Jr., Jean Rogers, Fred Kohler, J. Farrell MacDonald, Raymond Hatton, Walter Miller and Rex, Story, Cherry Wilson; adaptation, G. Phymon and B. Graumon Kohn; camera, Dick Fryer, William Sickner and John Hixon. At Mayfair, N. Y., as half double bill, two days, Dec. 9-10, 55. Running time, 67

mins. Noah Beery, Jr. Kerry Dorn Gen Rogers
Trinidad Dorn Farrell MacDonald
Doem Dorn Free Kohler
Stuffy Raymond Hatton

ue mins.	
L'zzlo	Ruth Donnel
lier Daughter	Anita Loui
Tom Smith	
Mrs. Smith	Margaret Linds
Her Brother	Frank Alberts
Bentley's Butler	Arthur Treach
Tom Smith, Jr	Connia Cos

ties if Warner Bros. can find the necessary stories.

Worked in the homes of numerous weathy hew York families. By chance and her own choice relegated to the small apartment of insurance the state of the small apartment of insurance shrewdly guides them to steady social and financial success. Through her clever maneuvers, Lizzic justifies her—cost range times over through the state of the small state of the s

becoming mawkish, she does troone highly dramatic scene like a veteran trouper.

Arthur gere Collins has done Arthur gere Collins has done Arthur gere Collins has done to the constant of the collins has considered to the collins have been dead to

HYDE PARK CORNER (BRITISH MADE)

(BRITISH MADE)
London, Nov. 27.
London, Nov. 27.
Croavener production and Pathe release.
Stars Gordon Harrier, Binnie Hale. Directed by Sinclair Bill. Adapted by Selcamers, Cyril Bristow. At Prince Edward
theatre, London, Nov. 22. 35. Running
Cheelite. Gordon Harrier
Sophie. Binnie Hale
Synther Gibb McLaughlin
Farthur Gibb McLaughlin
Concannon. Robert-Holmes
Barbara Alnsworth Dillen Peel
Taxi Driver Harry Tate

Short Subject

EDGAR BERGEN

'All-American Drawback'
'All-American Drawback'
'Isl Mines.
Strand, N. Y.

'Uitaphone

Edgar-Sergen, Isading ventrilloquist of present-day vaudeville;
quist of present-day vaudeville;
the property devised comedy short.
The trouble with ventrilloquism for picture usage up to now has been that volee control did not convince,
since it's something one doesn't.
compiliab, whe with sound track tricks, etc.

But this problem has been solved in this instance by presenting Bergen in thoroughly believeable and expended in this instance by presenting Bergen in thoroughly believeable and the dummy is the star football player.
Story isn't viai, but it serves its purpose in giving Bergen the necessary isn't viai, but it serves its purpose in giving Bergen the necessary isn't viai, but it serves its purpose in giving Bergen the necessary isn't viai, but it serves its purpose in giving bergen the necessary isn't will be seems as on the vaudeville stage.

June Carr, also from vaude, contributes a nice dumb-dora bit and shows possibilities. There are other shown as a whole is Bege.

NIGHT-LIFE'

'NIGHT LIFE'
With Gene Austi
21 Mins.
Rialto, N. Y.
Radio

Rialto, N. Y.
Radio
Primarily designed to exploit Gene Austin and his songs, Austin is not permitted to pervade the footage, though he is fashed every little while. The story really is a Grand Rotel in a night club, with carest of the story really is a Grand Rotel in a night club, with the story really is a Grand Rotel in a night club, with the story really is a Grand Rotel in a night club, with the story in the arrest of the boy friend. The rest is all comedy type stuff, the excitable chef, who is about to be made a father; a woman who ander mind what the want to corder, a couple of each couple of the story of the story

'MANHATTAN NOCTURNE' Fantasy 18 Mins. Rivoli, N. Y.

Is mins.

Radio
Offered as in "interpretation" of
Louis Alter's composition. Unusual
in that it carries practically no conversation. A young composer writes
the melody. He creeps across the
court to the where his sweetheart
court to where his sweetheart
has at last done in note that he
lass at last done
He dreams a couple of dreams of
success, then the girl comes home—
with another man. He goes over
the fire escape to his death.

Done in a jumple of trick shots,
Done in a jumple of trick
effects. They fall to click, Just in se
effects. They fall to click, Just in spite of an honest effort to be
different;

so far as the shop workers are concerned, is also rather unreasonable. In the first-reed he is played up as their best pai. Farther down, he's harder to approach than the president, besides being bullheaded. MacLane's ambitious efforts to live MacLane's ambitious efforts to live with the Third avenue accent still in evidence, go contrary to reason. His wife's anxiety that he become foreman again and be like he used to be, also is unsound reasoning. In the company, as well as the men, are things which are done only in picture scenarios.

things which are done only in pic-ture scenarios.

Virtually all the action is in and around the stall mill, where scenes have been expertly staged and photographed. A few minor laughts can be found:

Alte und Junge Kaiser ('Making of a King') (GERMAN MADE)

(In German)

(In German)
Once again the sty German cinema makes faces at the world in this feature. It isn't obvious, in the Russian manner. It doesn't even call itself propagands; it poses, instead, as historical narrative. But propagands it is, nevertheless.
When the strong cond man, as solder. His son, on the other hand, is Frederic, a weakling. That's no good, so old Friedrich Wilhelm gcts to work on Confined on page 31)

Continued on page 34)

ONCE MORE HE'S
BACK ALIVE!..with
THE MOST SENSATIONAL THRILLS
OF HIS HAIRRAISING CAREER!



The world expects a lot from Buck ... and he doesn't disappoint!... Here are the jungle's flercest moments ... flimed in the face of sudden death by the man who knows no fear, to give the world's sensation-seeking millions something to think about for the rest of their lives!



FRANK
BUCK'S

FRANGAND

PRODUCED BY THE
VAN BEUREN CORPORATION

ROXY, N. Y.

When Nijinsky, the Monte Carlo Ballet, the American Ballet and their cohorts made America very balletomanla-minded a couple of years ago, they probably didn't reaiize what they were letting the citi-zenry in for. The Roxy thinks that

zenry in for. The Roxy thinks that what the other guy down the street can do, it can do. It can do.

both purposes. It's a swell uses, except that the girls can't dance ballet. They stumble some, but that doesn't stop them. Some of them can't stand on their toes all the way through, and rest a while in between steps; but what of that! They do gilde; they turn a floating sequence into a marathon; they turn a piroutel na spiral.

Maybe it all doesn't matter. For Maybe it all doesn't matter for Maybe it all doesn't matter for the control of the standard of the control of the control

days. They applaud almost anythings is the Demnatt Troups, a
full dozen of hetty Arab tumblers
and pyramiders; the Accordion Trio,
three girls who won the Fred Allen
radio amateur contest by playing
accordions right smartly and who
accordions right smartly and who
business debut; Cass, Mack, Owen
and Topsy, as good a quartet of
acrobatic zanies as is available in
modern-day vaudeville, and Joaquin
of the Cass, Mack, Owen
the audience seems to enjoy.
Only bright spot in the bill (outside of the Cass, Mack, Owen and
Top of Freddie Mack and his lads in
the pit.
Screen fare consists of Miss Pa-

Screen fare consists of 'Miss Pa-cific Fleet' (WB). Kan'

MEDRANO, PARIS

MEDRANO, PARIS

American acts are more neglected than usual here the more neglected than usual here than the more than th

spontaneity.

Readings, blevele act (French, spite the name) carries more hu than most acts of its kind.

LOEW'S STATE, N. Y.

LOEW'S STATE, N. Y.

In some respects this shouln't be a review, but a news story. When one actor does more than 60 minutes on the stage, which is the run. The stage of the stage, which is the run the State, it's almost on par with the State, it's almost on par with the man bites dog' theory. However, while unusual in vaude, it is now nothing new for Milton Bedre, while unusual in read to he will be staged to the biggest buildups ever given an actor or act at the State—a trailer-introduction that plants him right from the start. This screen introduction that plants him right from the start. This screen introduction, Duke Norman, Norman Frescott, and Glae, DeQuincey and Lewis, but thereafter the show is known only as the Milton Bedre Rescott, and Glae, DeQuincey and Lewis, but thereafter the show is known only as the Milton Bedre Response of the stage of the stage

tirety this show cur only help build to the State's steady vaude clientele. It's got plenty of comedy, with means enjoyment for all. With means a steady of the state of the st

PARAMOUNT, L. A.

Los Angeles, Dec. 5. Jack Benny is back in his old environment, emceeing the stage show at the Paramount currently, this instance show is mostly Benny mus instance show is mostly Benny—and Mary Livingstone. Pair doing a sure-fire mopup, with opening day customers relishing every bit of their offering. It's first appearance of comic at the Paramount in about nine years, although he's been at the Orpheum here frequently since then,

occomic at the Faramount in about of the pears, although he's been at the ten and the pears, although he's been at the then, and then are the pears, and then are the pears and the pears and the pears and the pears are the pe

IMPERIAL, TORONTO

IMPERIAL, TORONTO

Toronto, Dec. 7.

They're celebrating Dance Week here, judging from current stage prez. Only exception in the 67-minute bill is J. Harold Murray, and they will be suffered by the suffered

A. B. C., PARIS

Paris, Nov. 27.

Fernand Gravey, film star makes a vaude debut here in an old sketch by Yves Mirande and Genri Geroule,
Octave, a farce in which a drunk,
supposed to be dead, hears the consupposed to be dead, hears the conversation of the factor of the season of the season of the season of the season leading the season leading the season leading the season leading adhert Prejean.
Reason is that it's tougher and competition is such that meat for the press agent must be found outside and the season leading the season the season leading the seas by Yves Mirande and Genri Gerouie

sketch, but has virtually nothing to do.

Sketch takes the bulk of second half of show. Rest of program contains relatively little outstanding. American, do a good knockabout act that does much to redeem the first half. Beuvell and Tova, ballroomers, have a hard time getting over in this boulevard two-a-doneh numbers is a little singer, Drean, who knows how to make a comile song cross the foots. They keep calling him back.

Two good numbers follow the knows how to make a comile song cross the foots. They keep calling him back.

Two good numbers follow the horizontain of the the contained and the second of the declaration of the contained and the second of the declaration of the contained and the second of the declaration of the second of the second

CENTURY, BALTO

. Dec. 6.

Longish show that has some individual bits, but doesn't blend over well. Carr ros. and Betty open with standard act familian boys start off with the comedy scoffing at the leverage laws, then scoot for a clothes change, thus glvlng platform to Betty for her solo dance. When the Carrs re-turn they do their hand-balances

turn they do their hand-balances and foot lifts seriously, and crown efforts capitally with that corking closing caper. Fine, deserved reception.

The Johnson Family' (New Acts) See Morrison follows and the seriously of the ser

for a confliction which should be adjusted. Morrison's final, Trish Eyes, strong, Joe Phillips is in the next-to-shut, Fresh from a Coast lensing, Joe Phillips is in the next-to-shut, Fresh from a Coast lensing, Joe Phillips is not considered to the coast lensing the coast lensing to the coast lensing the coast lensing the coast lensing to the coast lensing the coast le

quet and, as a closer, does a get-away from a large brass torture chamber, described as similar to those used during the Spanish In-quisition. He sells it. Peabody closes with a speech and gives his impression of bird effects of the self of the self of the self of the property of the self of the self of the hambor. Or Southern airs on the banto.

on the medicy of Southern and banjo.
Picture, 'Hot Off the Press' (Victory).
Business good last show Wiede.

CHICAGO, CHICAGO

Chicago, Chicago, Dec. 7, Excellent production gtuff by the Fred Evans ballet, Frâncis Pallester's costumes and Leo Stahr's staging make a real click of the stage ling make a real click of the stage to the control of the control of

Two girls work high on a perch supported in balance by an understander.

It is a provided in balance by an understander and the service of th

EMBASSY, N. Y.

Three being considerable public interest in the state of the considerable public ture. Path the state of the considerable public ture. Path the state of the considerable public ture. Path the state of the considerable considerable interest in the state of the current news parade. As the current news parade, so the current news parade, so the current news parade, so the state of the current news parade, so the current news parade on the family and tells considerable about him, then lets the so-called Kansas Coolidge speak for himself. He hasn't so much to say-but says it well.

Hansas County as your say to the say but says to will, and the say but says to will an any but says to will.

"Turning from the Landon Republican possibility for the nomination on that ticket, the Bmb show swings all the way into Georgia to see what the present president is doing. He's caught visiting a resettlement project. Hearst follows him on this inspection tour but behind this reel's back, the Far camera toters have back, the Far camera toters have Eugene Talmadge, who desent like Roosevelt's policies and says so. The typical southern stateman has some pretty strong statements to make.

Madeline Alicen and notcha 11pheaver Bargie Lucille serving as well here in trey assignment, and would probably have been more and would probably have been more make.

National Compton and Byn Mawr Edies E

WB-Renraw

(Continued from page 6)

(Continued from page 6)
company, whose presence was necessary today at a conference of
the representatives of the leading
motion picture companies and the
official soft he International Alliance
of Theattina and Stass Employes.

"The financial outlook, in the absence of any unexpected labor dissence of any unexpected labor disturbances, is bright. Your company in the fiscal year ending Aug.
31, 1934, after all charges, earned a
net profit of \$874,185.96.

The comptroller informs me that
the profits for the first quarter of
the current fiscal year are estimated
to be slightly in excess of \$1,000,000,
after all charges. This, you will
note, represents a larger profit than
earned in all of the last fiscal year.

There has been a continued in-There has been a continued in-

There has been a continued in-crease in attendance at theatres ex-hibiting our pictures, and we have good reason to believe this increase will continue. "Your company steadfastly has aught to improve and to raise the tevel of entertainment afforded by the port that the production of Wil-liam Shakespaers's 'A Midsummer'

report that the production of Wil-liam Shakespeare's 'A Midsummer Night's Dream' is meeting with world-wide success both from an artistic and financial standpoint. 'We anticipate an equally enthu-siastic reception for our forthcom-ing productions, which include 'Captain Blood,' 'The Story of Louis Pasteur,' 'Anthony Adverse,' 'Green-Pastures' and others of equal im-portance. portance.

'The management wishes to thank the stockholders for the confidence which they have shown in them. It is sincerely hoped that this year will be the best since 1930.

Efforts of minority stockholder interests to block meeting of Warner Bros, stock owners, held in Wilmington, Del, Monday (8) as scheduled, falled on Friday (6) when Federal Judge Bondy in New York denied application for injunction sought by Norman Johnson. Latter that the stockholder meeting appress to the stockholder meeting appress settlement of claims of WB against the brothers Warner was lessally in the brothers Warner was legally insufficient and deceptive. Judge Bondy ruled that there was no fraud under the settlement and that there

Bolloy Yunet that mere was no rand under the settlement and that there had been no irreparable injury.

Another minority bondholder suit as all the settlement of a real settlement of the settlement of a real was also denied Friday (9) in the N. Y. Supreme Court, Justice Callahan holding in the Pepper vs. WB case that 'it sufficiently appears that plaintiff became a stockholder solely for the purpose of bringing this litigation and under the circumstances the court feels that its discretion should be exercised as indicated.'

All America 11, this week Pathe contributes its candidates. Pathe bases its choices on the votes of a board of coaches and presents the 11 gridinon stars first in closeup, then in spectacular plays during the second of the coaches which is mildly funny and again with a clip that has two wrestlers battling it out. With the bone-crushers he's could be compared to the week, once which is mildly funny and again with a clip that has two wrestlers battling it out. With the bone-crushers he's could be compared to the control of the coaches with the control of the coaches with the coac

G. O. H., N. Y.

Stage department runs over the insual 45 minutes, using nearly 60, due mostly to extended stay of Godino Siamese Twins, with minutes, using nearly 60, due mostly to extended stay of Godino Siamese Twins, under the state of the state of



RKO-RADIO'S BIG XMAS WEEK SHOW IN KEY CITIES FROM COAST TO COAST!

EDMUND GWENN DIRECTED BY GEORGE CUKOR

A Pandro S. Berman Production

EXPLOITATION

By Epes W. Sargent

Taken on Faith

Taken on faith
St. John, N. B.
-Capital, Halifax, nlayed The Crusades,' under notable difficulty:
When the spectacle talking picture
coded or accompanied by the advertising service. The following telegram warned, 'Newspaper advertising service will be late in reaching
you but do the best you can.' The
delay was caused by a sudden shirt
Paramount, at the head offices of
Paramount.

delay was caused by a sudden shift in the plans at the head offices of Paramount.
Under the heading of 'SOS,' the plight of the Capitol was fully experienced by the control of the contro

'We must depend on cold type to seli you on the merits of 'The Cru-sades.'

sadies.

'In informing you of forthcoming pletures of excellent merit, we have trodden carefully, we have tried not to exaggrerate.

'We have tried to be a guide rather than a high-powered salesman.

"Will you, therefore, please take our word for it when we say that The Crusades, is deserving of your patronage?"

patronage?"
Some data on the film as taker from Variery advertising, followed in the same lineup.

Plenty of Figuring

Thavid Copperfield Trip to Engristral contest is being used by Metro and the Engree of the Engree of

tour of London under guidance of Dickens society.

Everybody entering contest has right to 10% reduction on the trip, right to 10% reduction on the trip. The contest of the trip to the trip was the prize. Contestants must estimate how long it took to go from Paris to London by stagecoach and boat in condon by stagecoach and boat in 1835. In addition, to settle ties, customers are asked to estimate how many days of research were required in preparation of film Paris Copperheid.

'Thanks' to Rubinoff

"Thanks' to Rubinoff
Johnny Cassidy, of the Albee.
Brooklyn, is working with William
H. Green, Rubinoff's publicity man,
to put over 'Thanks a Million,'
playing the theatre. for violinists,
several being tried out at each
show and the winner awarded a
trophy, by Rubinoff. Award will be
prefaced by a parade of Chevrolet
cars, bannered for the event.
lyn papers as well as in the Brooklyn sections of some of the N. Y.
shects.

shects.
Incidentally Green is now getting out a monthly four-pager for his star, the first issue being largely devoted to plugging the picture. Sending 15,000 to a list made from the names of those who have written in about broadcasts. Sheet is so planned that a dileren, in lead of a more all of the picture. The sending 15,000 to a list made from the name of the sending the s a special cover. Smartly edited and will interest Rubinoff fans.

Cry Room Back

Cry Room Back

A 'cry room' is feated in the sample of the company of the company

Chest Keys

Chest Keys

M. & P. theatres in downtown Boston were hooked up as distributors of keys to a treasure hunt used to launch a new Jeweiry store with the contract of the contract

Sultan on the Hook

Sultan on the Hook

Spurred into action diamapolia.
Indiana playing flesh against the
Lyric, Jack Garber went into action
to let the town know that 'Bring
on the Damer' had been brought in.
Garber' swangled a co-op ad from
Sonal appearances of Pete the
Penguin, in the toy department,
and a newspaper ad featuring the
bird; slugs in all classhed ads in
toompany and beauty parlor, plenty
of reader space and art work in all
three newspapers, and a street
stunt with a sultan parading carryy
Haven to see the dames at the
Lyric,' and another fellow in a
paper mache outfit as a penguin.

No Cost Special

No Cost Special

Lynchburg.

Through a tie-up with ten leading stores, the Paramount is giving away expensive Shirley Temple dolls away expensive Shirley Temple dolls out any cost to the house whatever.

Coupons are given with purchases at the various stores. Stubs are deposited in a box on Saturday morning, and award follows. Child Manager Frank Boucher, is attracting attention. It is a full-sized newspaper, entitled Taramount Tyaper with plenty of tigh headlines and catchy pictures. Four pages of press agent material about Muthy on the Bounty make up the first dependent of the state of the stat

Another Classified

Another Classified
Another stunt for the classified
columns is a weekly gag witch ends
each Saturday. Five of the want ads
daily carry a light face capital.
Contestants use the letters to spell
the names of five picture players
with six letter names. Rather limits
the list and the originator is figureach first the content of the content of the
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letter of these names being dropped through the 'week. Figures it will add to the interest. Ticket awards for five.

Now trying to figure some scheme for names of more than six letters, since he does not want the contest to run for more than a week on one set of names.

'Miss Rendezvous'

Columbus, O. A mysterious 'Miss Rendezvous' a mysterious 'Miss Rendezvous' a young lady in a mask appeared twice daily on the streets of Colum-bus as part of Russell A. Bovims campaign on 'Rendezvous' for its recent showing at the Loew's Ohlo theatre here.

recent showing at the Loew's Ohio theatre here.

She made her appearance on three successive days, with \$25, \$50 and \$75 as prizes, successively, to the first person identifying her each additionable to the successive the successive the successive three to the successive three three to the successive three to the successive three to the successive three three to the successive three thre

Starts an Annual

Star Stunt

Simingham, Dec. 10.
George Nealans, promoter of one of the nation's largest children's club of any kind went to Warm. Springs, Galiast week and got President organization as honovary members.

Also had a telegram from the club's 10,000 members.

Choosey

Max Facton supplying the pletures with make up, naturally coes for exploitation in a big way. His latest is a swalky invitation to a privete preview for notables of the film industry' of his new studio in private preview for notables of the film industry' of his new studio in the private preview for notables of the film industry. Also had a telegram from the cures with make up, naturally coes for exploitation in a big way. His latest is a swalky invitation to a privete preview for notables of the film industry' of his new studio in Englishment of the film industry. Also had a telegram from the cure with make up, naturally coes for exploitation in a big way. His latest is a swalky invitation to a privete preview for notables of the film industry. Of his new studio in the private preview for notables of the film industry. Of his new studio in the private preview for notables of the film industry. Of his new studio in the private previous provided in the private previous forms and the control of the private previous forms and the control of the film industry. Of his new studio in the private previous forms and the control of the private previous forms and the control of the private previous forms and the control of the private previous forms and the previo

BEHIND the KEYS

H. J. 'Pon' Wessel, incannati,
H. J. 'Pon' Wessel, incannati,
Ellm Service Co., is unposed for
president of Variety Club, Tent No.
3, to succeed Ailan S. Moritz, of Columbia Pictures. Election to be held
Monday-(15) in club's recently enlarged cuarts. Netbeen de larged
prez., Ralph Kinsler, treasurer, and
Joe Kolling, sec., are without opponents. James J. Grady and Frank
W. Huss, Jr., candidates for serond
for the six posts of trustees. Members will tyse, a party Friday (13)
for Max Stahl, local Unted Artlets
chieftain, who will be married Sunday (13) in Cleviand. W. A. W.
(24), coming on from New Haven to manage Gaumont British exchange, relieving Rudy Knoepfel, who is cetting back into sales field. Mack
preceded Stahl in Cincy with JA.

Decorah, Ia.

An unusual attendance at the Decorah, local pix house, with ticket sales minus led Larsen, manager to investigate. It took three nights

to investigate. It took three nights to discover the secret. It was a stunt-of the CCC gang encamped here. Two would go down early in the evening, purchase open up the stage entrance to leave the gang in. Some CCC pay checks are going to be short when the Yuletide season rolls round. Iowa's newest there, the State, Algona, Iowa, opened Dec. 1.

A testimonial banquet and enter-tainment will be tendered Jake Coolidge, local Paramount News chief, and Al Richard, ed-in-chief of Par News, at the Copley Plaza, Dec. 17. Coolidge has been a cam-eraman for more than 25 years. Feature of the entertainment will be a showing of old news clips, and sound greetings from camcramen from all over the world.

Bridgeport.
John C. Phelps boosted from assistant managerial post at Poll,
Bridgeport, to managership in
Nashville, Tenn. Robert Munzner,
student manager at Poll, Now Haven,
succeeds in Bridgeport.

Charlotte, N. C. State, new Greenhoro house, held formal opening last week. Ben W. Allen, manager. Seats 759 and will Repairs to Charlotte Little Theatge, following recent backstage flee, include installation of new lighting system, addition of new 40 by 50 green room, two large dressing rooms, replacing many fadilic.

Rusti Conn. formerl; connected with production denta of follywood studios, is now producer and stee mgr. at Garrick theatre, burlest house.

Construction of Apollo theatre in apartment house district here for the producer of the construction of t

shifted to

Rowland McCracken, resigned. Garson at one time directed Clara Kimbail Young pictures.

South Pasadena gets a new subsequent run picture house in February, to be operated by David L. Cantor, one time with Publix exploitation in the east.

Dietrich & Feidstein have accomplete the property of the proper

Spartanburg, S. C.

Spartanburg, S. C.

Spartanburg, S. C.

Santa Claus is coming to Carollnas operators from power companies. After paying their December rate reduction effective Jan. 1 which is estimated to save \$600,000 annually in juice costs in N. C. alorie. South Carolina saving estimated at \$138,000. Other power rate reductions of the proper years have aggregated \$1,00,000 annually.

San Francisco.

Feature of local theatre expansion this week is purchase by San Francisco Theatres, Inc., of large site in thriving neighborhood called. San Francisco Heights, Price understood to have been in neighborhood of \$250,000.

Joe Enos, formerly manager FWC Joe Enos, now manager of Marion Davices for M. L. Markowitz.

R. Degener, former manager of El Rey, Salinas, Cal., now operating State, South San Francisco.

Gerald Hardy has opened the New Fulton, Fresno.

Scerald Hardy has opened the New Fullon, Fresno.
R. Wing has just been named manager of Crystal. Salinasi manager of Crystal. Salinasi manager of the Crystal Salinasi Salin

Charleston, W. Va.
Danny McNatt now assistant to
J. C. Shanklin, owner of the Greenbrier, Charleston, Gauley, Gauley
Bridge and Grand Ronceverte, all in
West Virginia.
W. E. Blake new owner of Princess, Dunbar, W. Va.

Victor J. Morris, manager of Loew's Orpheum, observed last week his 25th year in local theatre management. Renovations have just been com-pleted at the Orpheum, which dropped vaude-film policy for straight sound this season.

Fred Wehrenberg, re-elected pres, of Motion Picture Theatre Owners of St. Louis, Eastern Mo. and Southern II. last week. Ed Kuy-kendall suest of honor and principal services of St. Louis, Eastern Mo. as for-ing the services of the service

for company.

A. J. Simmons has taken over control of Uptown, Appleton, o., formerly operated by Joe Allard.

Monarch, 'Ismarck, Mo., shuttered

tered.
Al Zimbellst, who directed adver-tising and publicity for St. Louis Amusement Co., has resigned to ac-cept position with Chema Theatre (Continued on page 27)

Four Theatre Stunt

Reading, Pa.
Four theatres here, the Loew's,
Embassy, Astor and State, figured
in a furniture department store Four theatres here, the Loew's, Embässy', Astor and Staffe, flutred in a furniture department store Samuel and the staffe, flutred in a furniture department store. Severe-1-frey policement haded the line of parade of 13,000 children from the Kaufmann store building, in the same block in which the four theatress are located, to the Fenn-theatress are located, to the Fenn-blocks, west. At the station Santa Claus, accompanied by Mickey and Minnie Mouse and a little Reading sirl who won a local contest as the samuel of the children should be samuel to boarded a float, and the parade headed back to the four theatres, where a morning show was given for the children, admitted free unless the samuel of the children, admitted free unless the samuel of the children, admitted free unless the samuel of the children admitted free unless the samuel of the children admitted free unless that the store management.

der a tieup wan me sever ment.

Street traffic over part of the route was restricted during the parade. It was the biggest affair of its kind yet attempted by any theatre or group of theatres in connection with a Christmas or Santa, Claus publicity stunt.

Here's an Idea

Here's an Idea

Baltimore.

When George Browning, p.a. of
the Stanley, was casting around for
publicity for 'Red the Rose,' he
wrote a letter to Charles Scribner's
Young opus. Asked for names of
stores of all sorts in and around
Balto which had filed orders at anytime, present or past, for wholesale
numbers of the novel; wanted to
contact the book-sellers.

order the book-sellers
for Stribner's, 599 Fifth Avenue,
N. Y., saying the publishing firm
was glad to be able to submit names
of all stores (and managers) in
of Red the Roset. Also said Scribner's was sending each book-seller
a poster and few counter displays
plugging both plc and book, and
added that publisher suggested to
retailers that tie-ups with theatres
showing film would be swell.

Sand Book Agerin

Sand Bags Again

Sand Bags Again

Lincoln.

Emphasizing the marquee 'Jast
Outpost' at the Colonial here, Bill
Lindeman, h.m., commandeered all
the cement sacks (empty) he could
find and stuffed them with sand and
built an improvised fort on the
street in front of the theatre.
Mounted a 7 mm. gun atongside:
the street in the street in the street in the street
to the street in the street in the street
would be street in the street in the street
was a ringer for attracting attentions of the adventuresome. Picture
cnjoyed a good run.
Sand bags were a favorite right
after the war, but for otten recently.

Kid Club Angle

More than 6,000 Detroit.

More than 6,000 Detroit school children are rehearding ever the children are rehearding ever the children and a control of the children and a control of the children are the children as shows to be held at these neighborhood houses. As the children to appear in the productions have been receiving instructions in tap and ballet dancing from Marjorle Hallick, who conducts classes for the theatres.

Another New One

Another New One

Qouncil Bluffs, Ia.

Southwestern Iowa Humane Soclety, under direction of Mrs.
Blanche Lee Scott, is going in for
showmanship in a big way in order
contest in which judges will decide which is the best-looking girl
and poech.

The fair goes for two days this
week, with proceeds to pay for an
the contest in a big way and attracted plenty of preliminary attention.

ention. Good gag for theatre,

Good Investment

Good Investment

It costs the Logan theatre, Logan, Ind., 12 guest tickets daily for as many mentions of the theatre in the local paper. Logan News selects the names of 12 subscribers and prints each name in a 21 line space in addition to giving a front page announcement. Those whose names are printed pick up their tickets from the newspaper. From the newspaper in the program idea, but gives wider publicity. Engineered by A. Milo De Haven, of the Chakerers theatres.

Thrifty Mothers

Paris.

"SHOW THEM NO MERCY" SIVALE SIVALE

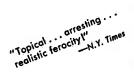
AS SOCK CAMPAIGN DYNAMITES N. Y. CITY

S.R.O. CROWDS STORM RIVOLI DOORS IN RECORD-BREAKING RUN — SECOND WEEK ALREADY SET!



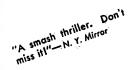
"People who crave excitement will turn out in droves to see it!"

-N. Y. News



Ĺ

• Astute showmanship. . alert exploitation ... vigorous advertising plus an attraction loaded with box-office T. N. T. are knocking New York's Rivoli for a row of shattered records. The critics are going wild the public is eating it up. and the house manager is turning handsprings of joy. Get behind it and double your profits. IT'S AS BIG AS YOU MAKE IT



"A suspenseful thriller. Ascends to a bang-bangup climax!"—N.Y. American



"SHOW THEM NO MERCY!" A Darryl F. Zanuck 20th Century Production. Presented by

Joseph M. Schenck. With Rochelle Hudson, Cesar Romero, Bruce Cabot, Edward Norris. Directed by George Marshall. Original story and screen play by Kubec Glasmon. Adaptation by Henry Lehrman.



Stock Market

falling back from preceding week this year. Electric output also de-clined compared with previous week but was 11.5% shead of sarpe week in 1934. Thanksgiving holiday biamed for slump as compared with previous week.

(Continued from page 6)
a new high last week was American Seating which went to 21%, a gain of 3% points 10 Point Gain Greatest gain made by any ploints to 81. Stock moved up points to 81. Stock moved up proferred was stronger, showing a gain advance of 1½. The scond preferred was stronger, showing a fain advance of 1½. The scond preferred was stronger, showing a fain of 3% points, it wound up week of 3% points, it would be a stronger of 2% points in Lowy Touched 54% near fail. Twentet to 18% points a stronger of 2% points in Lowy Touched 54% near fail. Twentet to 18% points a stronger of 2% points in Lowy Touched 54% near fail. Twentet to 18% points a stronger of 2% points in Lowy Touched 54% near fail. Twentet to 18% points a stronger of 2% points in Lowy Touched 54% near fail. Twentet to 18% points a stronger of 2% points in Lowy Touched 54% near fail. Twentet to 18% points a stronger of 2% points in Lowy Touched 54% near the contract of 2% points in Lowy Touched 54% near the last case that the down the point of 2% points in Lowy Touched 54% near the last case the stronger of 2% points a last week and to 18% points a last to 18% points a last week and to 18% points a last to 18% points

Net cns +8% +3% +1% +1% +1%

Summary for week ending Monday, Dec. 9:

STOCK EXCHANGE

High.	Low.	Sales.	Issue and rate. High.
21%	41/4	16.600	American Seat
		2,000	Col. P. vtc. (1) † 72%
81	3412	15,200	Consol. Film 014
71/2	314	4,100	Consol. Film pfd. (1%)1 1014
2214	14%	4,100	
172%	11012	220	
164_	141		Gen. Elec. 1. 38%
40%	201/2	73,200	Kelth pfd 80
90;s	34		Locw (2) 5
5516	31 1/4	23,000	
108	102	400	Do. pfd. (6½)
10%	51:	2,200	
12	8		
101%	67	8,800	
1414	914	28,200	
7%	455	16,900	
12%	4	300,100	Radio Corp 1214
6215	-50	2,500	Radio, pfd 55%
87%	3416	12.000	Radio, pfd 87%
6	112	25,700	RKO
2111	13	10,700	20th ContFox 23%
32	24	42,000	
1014	214	158,300	Werner Bros
52	1415	800	Do. pfd
99%	325	23,400	Westinghouse (1)8
123	00	40	Do, pfd. (3½)
	-		
	w 1935 t		
† P1	us 50% s	tock-	
‡ Pa	id this !	rear.	
₫ Pi	us cash	extr	

BONDS

\$440.000	Gen. Then. Eq '40
40.000	Keith 09, 40,
41.000	Loew 0s. '41
44.000	Par-Broadway 5 %s.
458,000	Paramount 0s '55
12,000	RKO debs 6s
221,000	Warner ros. 6s. "

Did You Know That-

Betty Compton Walker is very beautiful, these days, with a new hat do...Irene Delroy, Victor Moore and the Billy Gaxtone had a graaaaand time shooting off machine guns with G Man Hoover in Washington last week... Ray Perkins wife has been very ill a Active the fas been very ill a Active really surprised Dovothy fall with that party on her birthday...Mrs. Bill Howard was there and Natalle Schaefer, Klitty Watts, Hannah Dempsey, Gla dys Feldman, Jane Seymour, Brenda Dahlen, John Seymour, Brenda Dahlen, John Seymour, Brenda Dahlen, John Seymour, Brenda Dahlen, Joh

PAR'S 3D QUARTER NET PROFIT IS \$737,791

According to the Paramount company's official statement on estimated third quarter earnings, issued Dec. 6, the adverse effect of the company's studio reorganization undertaken e 'y in the year will continue to be reflected in the operation decreases of the fourth queries.

tinue to be reflected in the operating figures of the four-th quarter.
Par's third quarter net is estimated officially as \$437,781, after
interest on debentures and Federal
i come taxes, but ...uive of ...dends from non-consolidated subcidiaries, foreign exchange adjusmented of exchange adjusted to the control of the conmented of the control of the control of the condiaries.

dairies.

The company's aggregate gross earnings for the period are estimated at \$1.137,791. Operating earnings of Par and wholly owners or substantiated as a common concentration of the substantiated on the common concentration exchange adjustment, \$59,013. estimated Federal income taxes, \$106,841; interest on debentures. \$400,000.

"These results,' it is officially announced,' are subject to annual audit by public accountants. They do not include the results of operations of Olympia Theatres, Inc., and its substantiate in receivership throughout the period, and whose operations, therefore, do not affect the current earnings of Paramount Pictures, Inc. The company's aggregate gross

Going **Places**

By Lecelia Ager

ore Sailors

Tempting as recruiting posters, patriotic Joan Blondell and Gienda Farrell idealize, in 'Miss Pacific Pieet,' the pursuits and pastimes of a sailor's leisure. Imbued as they are with the spirit of service, they realize that the happiness of the men is of more importance in maintaining a first-class navy than the whins of its officers.

Miss Blondell and Miss Farrell are not snobs. They spare no effort, while devoting themselves as fascinating as they know how. They stint neither in make-up nor wardrobe nor significant repartee, with the result that the Facilite Fieet at least, as depicted in 'Miss Pacific Fieet,' is a stilwart body of men, gay, carefree and contented.

Miss Blondell has even thought up'n a few colifiers the better to please the boys, a rearrangement of her blonde curis that litts them off her checks and plies them high above each ear and makes her look very high class. She has, furthermore, a steek black dress whose low square decolletage is supported by shoulder strays made of rows of tiny black stars, and the grey tailored suit she wears for eloping with a marine has obviously been fitted by an expert. Her hats are far more plausible than ever before, her make-up more tidy, her photography considerate.

more photosic train even below, her make-up more tuy, her photography considerate.

Miss Farrell stooges vigorously, Marie Wilson plays a nit-wit skilled at double-talk and yet is likeable, and Minna Gombei gives out flercely as a jealous wife.

Red Sailorettes
traightforward maids, the Gae Foster Girls at the Roxy. When it's
their lot to be Red Sails in the Sunset, 'that's exactly what they are,
red sails, and against sunset on the Roxy's blue water cyke. Scuttling
about in red chiffon draperies, holding aloft a long wand draped saillike in red chiffon too, bathed in red light, while Joaquin Garay sings
into a mike at the side of the stage, clearly enunciating, 'Red Sails in
the Sunset.'

the Sunset." Still straightforward maids in their jingle belis number, a good ear for music, a fine sense of rhythm. Francing out in bright deep blue compers with little-child white sailor hats, red ribbon streamers, white peter-pan collars, red and white piald bows. Around their waists, their writes, their ankies, belis belis, belis. Each girl finally admitting a tone of her own, leaping up in turn to sound it, the whole making a pretty, slowly and very deliberately executed number. Then down on chimes, the white lights generously admitting the splendor of Gae Foster Girl leave of Gae. Foster Girl legs.

Foster Girl legs.

Spot Gd next to closing, Casa, Mack, Owen and Topsy, two of which are swift tumbling acrobatic femmes, the blonde capable of greater teats, the brunet the 'cute' one. Both disciples of derriere-extending comedy, both well equipped. Brunet in short, blue, pleated dress with white yoke, blonde in henna, same style.

Without Berle

As tribute to her artistry, no doubt, Helen Charleston is the specialty in the act permitted to go right through to the finish without any help from Mr. Berle at the State. Miss Charleston, a personable piece in black transparent velvet bias cut against a figure that can withstand its revealment, does imitations plucked from a pater dedicated to the proposition that she won't do such an imitation, nor such a one, nor curls parted in the center and brushed back smartly, and what can a mimic do if, of itate, ZaSu Pitts and Janet Gaynor and Jimmy Durante don't appear in pictures as often as necessary to refresh an audience's memory and give opportunity for check-up with their taker-offers, Gini, of Gini, De Quincey and Lewis, is going to do a buriesque adaglo baliroom dance, it's plain, soon as she skirmishes forth gliding from her hips. She is a little woman, which makes her ultimate falls doubly certain. A little, very resilient woman, in a pale green satin princesse gown whose square neckline carries an outlining foid.

Incorporations

NEW YORK

NEW YORK

Const to Const Railroad Thearter Corp.
rapital stock, 200 shares, no par value,
good to the constraint of the

Orden Operating Corp.; moving and talking pictures; capital stock, 106 sheres, no par value, Benj. Rich, Abra-

(Continued on page 32)

Fox Theatres Allowances

Special Master Announces His Recommendations on Claims

Recommendations of Courtiand last clai Paimer, special master on claims in the Fox Theatres Corp. receivership, the Fox Theatres Corp. receivership, has been field in the Federal Court of N. Y., to allow \$20,000 to Clark Robinson, stage designer and director. Robinson had filed a claim for \$38,085. Charles Levin who claimed \$13,500 is allowed \$9,000. These are claims for employment services under contract.

Erpi is allowed \$4,000, although claiming \$12,55 The accounting the country of the contract of the country of th

last clai is understood to have been compromised and settled. Union Guaranty Trust of Detroit which claimed \$10,543,244 out of transactions involving financing, which claimed \$10,543,244 out of transactions invoiving financing, building and operation of the Fox Theatre and office building in Detroit, is allowed \$1,111,641.

St. Louis Trust Co., as trustee, is allowed \$764,845, although clai ing \$1,388,874.

The Philadeiphia Co. for Guaranthe Philadeiphia Co. for Guaranthe Philadeiphia Co.

LOEW'S 1st QUARTER NET PROFIT, \$1,500,000

First quarter of new fiscal year nct earnings for Loew's Inc., wiil be approximately same as preceding quarter, or more than \$1,500,000. This despite film amortization charges in three months that were close to largest in Loew's history. Quarter started Sept. 1, 1935.

This was made known at annual meeting of stockholders yesterday (Tuesday) when officers were questioned on current earnings.

George N. Armsby, of Bancamerica-Blair, and William A. Parker, president of Incorporated Investors, were elected directors, succeeding Arthur Loew and David Loew, who resigned a short time ago.

Toronto, Dec. 10.

With a 7% dividend paid on pre-ferred, annual financial statement of With a 7% dividend paid on preferred, annual financial statement of Marcus Locu's Theatres (Toronto) Ltd., covering the year ended Aug. 29, reveals net profits of \$32,882, this equivalent to \$3.98 per share on the \$5.39 shares of preferred outstanding. Net operating profit from the Uptown and the Downtown aggregate \$118,940. Depreciation, \$43,506; Dominion and provincial taxes, \$10,506; other minor expense items bringing charges deductions to \$35,841. After a 7% dividend on preferred, the year's surplus, 7,988. Added to previous surplus, amount carried forward is \$503,24. Loow's Theatres, subsid of Loew's Inc., showed net income of \$52,862 for year ending on Aug. 29, as compared with \$96,831 in Share on the | Services under contract. | Services under contract. | The Philadelphia Co. for Guaran tecing Mortgages is allowed \$4,000, although claiming \$12,556. The accounting firm of Touche, Nevin & Co., is allowed \$13,05, claimed, \$38,348.50. Frank-lin Operating Co., Brooklyn, allowed \$12,550. Statistics, \$25,399: Rilgarowood Operating Co. allowed \$11,568; Criterion Adversives the claims of were unembed to the contested claims of were unembed and the contested claims of the contested Comp. (For \$19,355 denied. Comp. Continenta Bank & Trust. as trustee on indenture of mortgages and the Fox (Brooklyn), and office special contested on the Fox (Brooklyn) and office special contested on the Fox (Brooklyn) and office special contested on the Fox (Bro

WHAT COULD BE SWEETER

as a Holiday Gift to your audiences?



EMPLE THE LITTLEST REBEL

JOHN BOLES · JACK HOLT

KAREN MORLEY BILL ROBINSON

Associate Producer: B. G. DeSYLVA Screen play by Edwin Burke

A FOX PICTURE

Directed by David Butler From the play by Edward Peple

Released December 27th



ACCESSORIES EXCHANGE

Behind the Keys

Circuit, operating houses in New Jersey and New York.

Assen A. Arisement (50.5 new värsity City, antisement (50.5 new värsity City, suburb, operated 5.

Arcade in St. Louis and Hariem, Kinioch, Mo, Negro houses, have shuttered for winter.

K. H. Wilkinson is now in charge of Greenville theatre, Greenville, Mo.

shuttered to which the state of the state of

Ditroit.

Final arrangements were made this wock between W. S. Butterfield Theatres and Alten Johnson. of Grand Rapids, for the construction of a new theatre at 1542 Lake Drive, Grand Rapids, at an approximate cost of \$100,000.

Elincoln.
Reported here that Brooke Tilisworth, who used to peddie film, has opened the Opera House, Butte, Ne. Mirront, Falrmouti, Neb., closed its doors (1) and will sixy shuttered through the Xmas leading slump. The Varsity here jumped prices to 35c top on the WLS Barn Dance stage show, that being the highest price asked since the house opened under Westland management over a year ago.

Jerry Lynch, manager of the Paramount, Needham, has been transferred to the Paramount, New-town Wall, manager, of the MeP theatres. Dave McSweeney, formerly manager of the Paramount, Needham, and for three years a patient at the Lakeville Sanitarium, has been row taking active part in manager of the Olympia, New Bedford.

Algona, Ia.
The State, seating 800 and just
completed at a cost of \$50,000, has
been formally opened by Gail Petit.

Syracuse Keith-Schine pool has formed a Canadian company, S. K. E. Operat-ing Company, Ltd., with general of-fices in Gioversville, N. Y., to oper-ate Keith's Paramount, Strand and Eckel theatres here.

Canton, O.

Canton, O.
Loews here has switched program
openings from Tuesdays and Fridays to Mondays and Thursdays.
Sale of the Allen theatre, Akron,
O, reported in film circles there.
Liberty Amusement Company operating theatres in western Pennsylvania and eastern Ohlo has
statted work on a 400-seater in
Salineville, O. The town has been
wears and the sale of the company of the compa

cannevnie, O. The town has been without a movie theatre for four years are at Blair Station, Pa., formerly known as the Wayma, has been reopened.

Oglietti Brothers have purchased the Palace theatre, Leechburg, Pa., which they have operated under lease for a number of years. The Cosmorama theatre in the same city operated two days weekly by Guy father.

Anderson & Urling, head of the Alpine. Theatre circuit operating several houses in the upper Ohio valley and in West Virginia, have taken over the Scnoca theatre at Marilnton, W. Va. and have changed mame to Alpine.

changed name to Alpine.

Resent theatre ownership changes in this teerstory include: Cambridge, Ohlo to Harry Laahinstey by Brown & Coines; Columbus, Northern to W. C. Chesebrough by Mrs. Ione Wright; Flushing, Flushing to N. J. Fowler from Faul R. Ward; Glous-Fowler from J. Crawford Jr.; Palace, to Joe Beshara from J. Crawford Jr.; Gratton, Diana, (formerly Grafton) to R. H. White; Jeffersonville, Jofferson (formerly Opera House) to Change Changes; Landing, Landing,

cher:

Raftul.

Raftu

Des Moines.
Mrs. Pearl Retz. Tormer exhibitor at Arlington; lowa; has taken over a theatre at Beemer, Nebr., reopening it Nov. 30.

Walter Huber, recently married member of the Kiva management clan here, has forsaken things the-atrical and is associated with Jewel Tea.

arrical and is, associated with Jewel Tea.

Mrs. Pearl Retz, formerly an exhibit from Arlington, Ia., has bought the Beemer, Neb. Gern.
Percy Erawn. has gone into the Cairo, Cairo, Neb. If "was formerly owned and operated by John Cady, who is dropping the biz for the time being.

who is dropping the biz for the time being.

J. N. Berney, Wolbach, Neb., who has stuck to the disc sound longest of anyone in the state, brought his house into the realms of the mod-erns with a sound-on-film machine for the Empress. D., was burned to the ground total loss. Covered by Insurance. Was owned by B. C. Yates, who just recently took it over.

Charlotte, N. C.
Ben Alien, who has been assistant
manager of the Wake theatre,
Raleigh, has gone to Greensboro
where he will manage the State.
House opened for business November 25.
An animal of the State of th

Famous Play London Canada.

Famous Play London Canada to build new theatre in Sarnia, on property owned by the F. P. beside the present Imperial, also opcrated by the corporation. Will be known as the Capitol, completed by April, seating 1,000 and a balcony to seat 400.

Fox West Coast has approved rebuilding and remoleling of the California theatie, Salinas. Circuit has also completed arrangements to take back its Richmond theatre in Richmond, which

rangement of the Richmond, which miblesed to various narties for number of vears, House will be closed around first of vear to permit extensive alterations. Shift of house managers by Fox West Coast, Long Beach, has Charles Bowser moved from the West Coast, to the United Atlasts, 1980 and the Coast of the United Atlasts, 1980 and the Coast of the United Atlasts, 1980 and 1981 an

A new house will be built at Tal-iadega, Ala., by the Martin inter-ests, who now has a fairly good size chain of houses in Alabama. The Cumberland Amusement Company will build a new house in Dayton, Tenn., to be opened in March.

March.
Marth. Greenville. Ala., new
theatre will be completed Dzc. 15.
Completion will give the town two
houses.

The Roscmary, a new theatre,
from the Tox, Elizabeth.

COMBO OFFICE FOR DISTRIBS

Major Chi Distributors Also Talk Rebate System for Returned Exploitation and Ad Material-Addtional Plugs for Percentage Pix

CUT-RATES

Chicago, Dec. 10. Chicago, Dec. 10.

Possible combination of all eight major sxchanges in each distribution center for the unified handling of accessories is being discussed locally and may be put into effect here in a test. lee shortly after Jan. 1. Business at the individual exchange's accessories counter continues to tall off, despite all effort futures to tall off, despite all effort excessions to the continues of the continues to tall off, despite all effort excessions and protects are protected in the continues to the cont

ers, exploitation matter and photographs.

Exhibitors continue to slice down
on these accessories expenditures,
most of them using only a set of
11x14 photographs, or an insert
card. But there is little demand
for the special exploitation streamers, hats, one-, three-, six- and
24-sheet stands.

What particularly irks the exchanges is that the exhibitors are
not even buying the 11x14's at the
exchanges, but are doing all their
deals with 'the accessories rental
offices. Exhibs have always
squawked about buying, accessories
which are of no vaiue to them after
they have played the pictures and
have aiways sought some way of
renting accessories just as they rent
pictures. Therefore, despite the renting accessories just as they rent pictures. Therefore, despite the warning from exchanges that the accessories and paper are the property of the distributor and cannot be rest do rented to another party, exhibs continus to patronize the rental accessories offices, with the distributors shutting their eyes to this practice.

Plugs for % Pi

Distribs, however, are ... as much worried about the loss of reven.3 from the accessories sales as they are that their per-entage pictures are not grossing as much as possible due, to the weak exploitation of the indie exhibs. Exchanges feel that I accessories changes feel that I accessories or exploitation for the percentage pictures, where the distrib collects from 25%-40% of the gross.

Exchanges are seriously considering organising a ge.eral clearing louise for all accessories of the major outfits with the exhibitors given rebates on return of special accessories. It will be a rentail office for accessories in direct competition with the indie rental office, Exchanges believe that this clearing house will not only induce additional

Exchanges believe that this clearing house will not only induce additional use of accessories by the exhibitors, but that it will cut down in great matter on the huge losses which are being sustained by the accessories c-partment of the individual exchanges.

was opened at Forrest City, Ark., by L. F. Haven, who also owns the Imperial.

With reopening of Shea-Hyde Futton on Thanksgiving Day, Daniel P. Fonton, heretofore house treasurer, was elevated to managership, relieving William Raynor. Raynor. Who previously had Harritan on the second of th

Newsreelers' Color Experimenting; **Deemed Too Costly and Impractical**

Exploitation

(Continued from page 23) raphs Contest publicity matter ran n Intransigeant of Paris and a lozen provincial papers throughout

France.
Small response does not necessarily mean that contest is flop with public, however. French poople are economical, and a lot of mothers brought their little girls to Intransigeant o ce to get editors opinion on their chances, before going to the expense of sending in a picture.

Two for One

Two for One
Vitaphons has you overboard
with two posters for one short.
Short is 'P's and Q's' a billiard subject released just shead of National
Billiard week, which commenced
Dec. 7.
One a special sheet for the
week, and the other a more permanent sheet good for the period
and the other and the other at the collable makers and were distributed
to billiard rooms through that firm.
Short presents the two 'pocket
billiard champs in action, a man and
a woman.

Pocket Pieces

Pocket Pieces
United Artists is issuing aluminum picket pieces about the size of a quaries are presented in the new Eddie Canton pickets. Strike Me Pink. Figure of Cantor on one side and a mouse on the other with the legend 'are you. a man or a mouse' not presented in the picket piece but it makes a swell matching coin.

Beats Ams

Orpheus theatre, Hallfax, recently batted out a good night with a control of the state of the stat

Although several newsreel companies are known to be experimenting with various color processes in hope of getting suitable system for use in news shots, camera experts use in news shots, camera experts and several newsree executives still rate color as commercially impracticable for newsreel use. Some of companies have been carrying on research for last six months or longer, with no satisfactory results. Thus far experiments have revealed that 50% to 80% more light is required for natural color than black and white. This has confined color shooting to indoor views which differ little from standard stock shots.

which differ little from standard stock shots.
Another hitch encountered has been the delay necessitated by the divible printing job. Present processes use two color negatives and handling of these is figured as taking nearly twice as much time as ordinary newarel printing. Pathe and Fox both are most actively dabbling in color. DuFay process, French invention which is product of DuPont Film, is favored by some of the camerann because of the simplified method. Universal is set, against color on economic grounds, and because it is described as implactical for news coverage.

grounds, and because it is described as impřactical for news coverage, Officials of U belleve amount of interest that might be aroused over solor would not justify anticipated delay. In getting reel to theatres. Cost angle has been greatest stumbling block, and is expected to chigine any sort of color views to the color of the c Industry spokesmon believe that

Industry spokesmen believe that if technicotor or some other color system is adopted by one or more newsreel firms, it will be necessary to build a laboratory to handle the work in the east, where most of prints are developed. The increased cost alone, without any added compensation in rentals, would hold back introduction of color for newsreel issues.

in a page to 10 tickets. The ad did not so state. Paramount gave out thousands of passes, and still made money.

Pickups

a Plays up the local angle witthout annoying the audience with inert annoying the audience and would have been just as effective. It would perhaps have been better to have stood the sock and carry out the terms, but there would and it would not have affected the pull of the ad.

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BIGGEST HIT SINCE 'G-MEN'!

CALENDAR OF CURRENT RELEASES

Offices: 1840 Broadway, Chesterfield

Ircumstantial Evidence. A mystery saking does circumstantial evidence con-vict the innocent? Chick Chandler, Ehrlevy Grey. Dir. Charles Lamout. 67 mins Rel. March 18 Berner Story. Raib Morgan, Russell Glea-Condenneed Chandlelly. Dir. Frank Strayer. 61 mins. Rel. Aug. 18. Rev. Oct. 9.

Oct. 9.

False Pretensee. Modern love story. Sidney Blackmer, Irene Ware, Russell Honton. Dir. Charles Lamont. 67 mins. Rel. Sept. 1. Rev. Oct. 30. Honton. Dir. Charles Lamont. 87 mins. Rel. Sept. 1. Rev. Oct. 38. irl Who. Came Back. About a public heroine No. 1. Shiriey Grey, Sidney Blackmer. Dir. Charles Lamont. Rel. Aug. 15. 7. Happiness C. O. Domestic comedy. Franc Ware, Donald Meek, Maude Eburne. Dir. Charles Lamont. 68 mins. Rel. Aug. 1.

Lag' In Searlet. A nivestrous woman in a synotricus esting. Regiratd Denny, Fatricia Farr, Claudia Dell. Dir. Charles Lamont. Rel. Oct. 15. Murder at Glen Athol. Crime Club story of a G-man on vacation. John Mindler at Glen Athol. Crime Club story of a G-man on vacation. John Mindler at Glen Athol. Crime Club story of a G-man on vacation. John Mindler Straver. Rel. Oct. 1. Society Fever (Invincible). Proud but impovershed family at suggles to keep up appearances. Lois Wilson, Lloyd Hughes. Dir. Frank Strayer. 66 mins. Rel. Oct. 1. Rev. Nov. 2.

Columbia Offices, 729 Seventh Ave., : Gower at Sunset, Hollywood, Cal. Atlantio Adventure. High crimes on the high seas. Nancy Carroll, Lloyd Noian, Harry Langdon. Dir. Al Rogell. 70 mins. Rei. Aug. 25. Rev. Sept. 4.

Sept. 4.

Awkening of Jim Burke. Tough construction boss learns to respect his men.
Jack Holt, Firence Rice, Kathleen Burke, Jimmie Butler. Dir. Lambert Hillyer. 70 mins. Rel. May 20. Rev. May 22.
lack Reom, The. Mystery thriller in which Karloff's kiss is the seal of doom. Beris Karloff Marian Marsh. Dir. Rev Wm. Nell. 70 mins.
Rel. July 25. Rev. Aug. 21.

Case of the Missing Man, The. Candid camera turns detective. Roger Pryor, Joan Perry. Dir. D. Ross Liderman. 58 mins. Rel. Oct. 15.
Rev. Nov. 27.

Rev. Nov. 27.

Calling of Dan Matthews, The. Harold Bell Wright's novel. Richard Arlen
Charlotte Winters, Dir. Phil Rosen. 65 mins. Rel. Dec. 10.

Charlotte winters. Dir. Phil Rosen. 65 mins. Rel. Dec. 10.
rime and Punishment. From the novel by Dostolvsky. Edw. Arnold. Peter
Lorre, Marian Marsh, Tala Birel. Dir. Jes. von Sternberg. 92 mins.
Rel. Nov. 20. Rev. Nov. 27.

Rel. Nov. 20: Rev. Nov. 27.
Escape from Devil'a Island. Just that. Victor Jory, Florence Rice. Dir. Al Rogell. 64 mins. Rel. Nov. 10. Rev. Nov. 27.

Rogell, or mills. Res. Fov. 20. 20. Acc. Nov. 21.

Feather in Her Hat, A. Vivid story of a mother's sacrifice. Pauline Lord, Billle Burke; Louis Hayward. Dir. Alfred Santell, 72 mins. Rel. Oct. 24. Rev. Oct. 20.

24. Rev. Oct. 30.

Galiant Defender, The. Western. Chas. Starrett, Joan Perry. ir. David
Selman, 57 mlns. Rel. Nov. 30. seiman, 57 mins. Rel. Nov. 30. Pir Friend, The. Comedy situations in a barn theatre. Ann Sothern, fackling Reger Fryor, Dir. Edw. Buzzell. 69 mins. Rel. Aug. 9. Rev.

OCL Z. rand Exit. Novel story of a fire investigator. Ann Sothern, Edmund Lowe Dir. Eric Kenton. 68 mins. Rel. Oct. 25. Rev. Nov. 13.

DIF, ESTO KERION. 58 mins. Rel. Oct. 25, Rev. Roy. 15.

d. That Girl. Mystery death threat story with an odd twist. Robert Allen, Florence Rice. Dir. Lambert Hillyer. 67 mins. Rel. Sept. 20 Rev. Nov. 13.

Nev. Nov. 1s. to Trouble. Ken Maynard inherits a baby. Ken Maynard, Joan Perry. Dir. Spencer Gordon Bennett. 59 mins. Rel. Sept. 26.

Dir. Spencer Gordon Bennett. 59 mins. Rel. Sept. 26. If You Could Only Cook. Kitchen masquerade that ends in a wedding. Her bert Marshall, Jean Arthur, Leo Carrillo. Dir. Wm. A. Seiter. 72 mins Rel. Dec. 39.

Rel. Dec. 39.

Lawless Riders. Western. Ken Maynard, Geneva Mitchell, Dir. G. Bennett. 57 mins. Rel. Dec. 28.

Lone Wolf. Returns, The. Favorite acreen and fiction character reappears. Melvyn Douglas, Gali Patrick, Tala Birel. Dir. Roy W. Nell. Rel.

Dec. 20.

No More Yesterdays. Ruin Chatterton, Marlan Marsh, Otto Kruger, Robt. Allen. Dir, Marlon Gering. Rel. Dec. 30.

One Way Tieket. Love in and out of prison, and a girl whe weds a convict. Lovd Noian, Peggy Conkiln. Dir, Herman Elberman, 71 mins. Rel. Nov. 26.

the Air. Ann Sothern, Lloyd Nolan. Dir. Al. Rogell. Rel. Dec. 31

Panic on the sir. Ann Sothern, Lloyd Nolan. Dir. Al. Rogell. Rel. Dec. 31.
Public and the sir. Ann Sothern Lloyd Nolan. Dir. Al. Rogell. Rel. Dec. 31.
Dir. Erie Kenton. 72 mins. Rel. Sept. 30. Rev. Sept. 25.
Bhe Couldn't Take it. Ganguer seeks to tame wild socialite. Geo. Raft, Joan Rennett, Walter Connolly, Billie Burke. Dir. Ty Garnett. 77 mins. Rel. Oct. 20. Rev. Nov. 13.

Oct. 20. Rev. Nov. 13.

Ne Married Her Bess. Tille tells the story. Claudette Colbert, Melvyn Dougias, Michael Bartiett. Dir. Gregory LaCava. 30 mins. Rel. Sept. 19. Rev. Oct. 2.

Superspeed. Speedboat environment. Norman Foster. Mary Cartille and Florence Rice. Dir. Lambert Hellyer. 57 mins. Rel. Spt. 1. Rev. Dec. 4.

Togsther We Live. Demestic tragedy induced by red propaganda.

Mack, Ben Lyon, Esther Balston. Dir. Willard Mack. 70 mins. Rel. Aug. 16. Rev. Oct. 23.

Aug. 16. Rev. Oct. 23.

Too Tough to Kill. Newspaper girl saves a hardbolled hardrock man. Victor Jory, Sally O'Nelli. Dir. D. Ross Lederman. 53 mins. Rel. Nov. 23.

Western Courage. Western. Ken Maynard, Geneva Mitchell. Dir. S. G. Bennett. 58 mins. Rel. Nov. 15.

Western Frontier. Ken Maynard meets a blonde Queen of the Range. Ken Maynard, Lucille Brown, Norta Lane. Dir. Al Herman. Rel. Aug. 25.

DuWorld

Dame aux Camelias, La (Fr.). Literal adaptation of the Dumas classic Yvonne Printemps, Pierre Freenay. Dir. Ferdinand Rivers. 85 mins Rel. March 15. Rev. March 27.

Rei. March 15. Rev. March 27.
Legong. Technicolor version of Bail with plenty nudity. Dir. Marquis de la Falaise. 69 mins. Rev. Oct. 9.
Pachew distande the Parter Lotis sags of dishermen, Yvette Guilbert.
Pachew distande (Br.) Story of a boy's fight without family. Robert Lynen. Dir. Andre Mouzy. 8º mins. Rei. June 1.
The Last Wilderness. Exandition animal film let.

The Last Wilderness. Expedition, animal film lai Hill. 35 mins. Rel. May 1. Rev. July 24.

First Division Offices: R.K.O. Bldg., New York, N. V.

First Division Offices: R.M.O. Bidgo. Rev York, N. V. Releases Also Allied, Chestorfield and Liberty Rev York, N. V. Releases Also Allied, Chestorfield and Liberty The Chestorfield and Liberty Releases and the Chestorfield and Liberty Property of the Charles Lamont, 70 mins. Rel. Aug. L. Vision, Dir. Charles Lamont, 70 mins. Rel. Aug. L. Curtain Falls. One-time famous actress uses her taients in an entirely never lote; and stages one final giorious complexed. Enterletta Crosman, Darochy Lee, Wm. Bakewell, Dir. Charles Edwidy Rogers, June Clyde, Dir. Marcel Varnel. Rel. Nov. 8:

Darbe Band (Allianco). Ag. trivalry. Charles Edwidy Rogers, June Clyde, Dir. Marcel Varnel. Rel. Nov. 8:

Death from a Distance. (Invincible). A girl reporter and a police detective match their wits. Russell Hopton, Lola Lane, George Marion, Sr. Dir. Frank Strayer. Strayer in comance of a shady lady, powerfully development of the Chestorfield of the Chestorfi

Oct. 22.

Frontier Justice (Futter). A rip-roaring out-door drama of might and right to Hotolet McGowan. 58 mins. Rel. Oct. 1:

If Who Came Back, The (Chesterfield). The regeneration of a girl hopelessly involved in a vast counterfeiting plot. Sidney Blackmer. Shriney Grey. Noel Madison. Dir. Charles Lamont. 66 mins. Rel. Sept. 5. Rev. Sept. 18.

Sep., Noel Madison. Dir, Charles Lamont, 66 mins. Rei. Sept. 8. Rev. Sept. 18. Sept. 1

Sept. 1 Rev. Aug. 7:

[Alliance]. Murger's immortal love story freely adapted from 'La Vie de Boheme.' Douglas Fairbanks, Jr. and Gertrude Lawrence. Dir. Paul L. Stein. '76 mins. Rel. Oct. 8.

These tabulations are compiled from information supplied by the various production companies checked up as soon as possible after release Listi is given when re lease dates are definitely set. itle are retained for six months. Managers who receive service subse-quent to that period should pre-serve a copy of the calendar for The running time as given h

is presumably that of the projection room showings and can only approx those states or communities where local or state censorship may result in deleti ing time in the the actual time clocked in the th

atre after passage by the New York state censorship, since pictures are eviewed only showings. While every effort is made to hold

this list accurate, the information supplied may not always be correct ven though official. To obtain the fullest degree of accuracy, 'Variety all managers who may note discrep-

Studio Placements

Hollywood, Dec. 10.

Hollywood, Dec. 10.

Al Martin, screen play, untitled original, Katzman.
Franklin Pangborn, High Hat, Imperial; Give Us This Night, Part. Carrol Naish, Anthony Advanced Naish, Anthony Advanced Naish, Anthony Advanced Naish, Milaon, Clarence Wilson, Porter Hall, Barbara Blane, The Man With the Black Hat, 20th-Fox. Raiph and Eugene Burton, screen playear the Markett Markett

Dickie
Metro: Tittle Lord Fam.
Selznick.
Si Jenks, Todd-Kelly short, Roach.
Rev. Neal Dodd, The Indestructlble Mrs. Talbot, Radio.
Rollo Lloyd, Anthony Adverse,

WB.
Edward Ludwig, Sam Ornitz,
screen play, Brazen, Wanger.
Selmar Jackson, Tom Manning,
The Singing Kid, WB.
Billy Gilbert, Give Us This

Blily Glibert, Gave Night, Par. Ronnie Crosby, Next Time We

Love, U. Eric Wilton, 'Follow the Fleet, Eric Wilton, Follow the Fleet, Radio. Tom Dugan, Wife vs. Secretary,

etro. John Kelly, It Had to Happen.

zuth-Fox.
Bud Osborne, Monte Montague,
Dick Botlller, Henry Otho, Frank
Bruno, Treachery Rides the Trall,
WB.

wuno, Treachery Rides the Trall, W.B.
Joan Marsh, Joseph Santier, directing Dancing Feet, Rep.
Trail, The Oregon Trail, The Oregon Trail, Rep.
Lona Andre, Jack Rockwell, Frank Fankinelli, Charles Hill, Robert McKenzie; Alan James directing, Lucky Terror, Futter.
Love, Radio, Mordaunt Shairp, screen play, Wuthering Heights, Wanger, Jonathan Hale, 'Singing Kid,' Mariyin Knowlden, 'Show Boat, Meginald Denny, Gall Patrick, Carl

Marilyn Knowlen, Show Bost, U. Reginald Denny, Gall Patrick, Praness Drake, George Barbler, Ian Frances Drake, George Barbler, Ian Frances, Lawrond; Robert Florey directing, Preview, Par. Jinmy Allen, Kent Taylor, William Gargan, Katherine DeMille, Sid Saylor, Betty Jane Rhodes, Grant Withers, Dean Jaggers; Otto Lovering directing, 'Sky Patrol,' Par.

Stant Withers, Dean Jones Lovering directing, 'Sky Patrol,' Patrol, Dovering directing, 'Sky Patrol,' Patrol, The Wild West,' Radio. C. S. Forrester, scripting The Buccancer,' Par. Jim Thorpe, Craig Reynolds, Carlyle Moore, Jr., Treachery Rides the Tioward Emmet Rogers, screen play, 'The Unguarded Hour,' Metro. (Continued on page 33)

Wagon (Alliance). Life under the big top with cross currents of love, hate, and revenge. Charles Bickford, Raquel Torres, Greta Nissen, Don Alvarado, Anthony Bushell. Dir. Paul L. Stein. Rel. Dec. 3.

Aviatado, Aithony Bushell. Dir. Fam. E. Stein. Ref. Dec. 6.

Wilson, Lloyd Hughes, Grant Withers, Hedda Hopper, Guinn Williams,
Marlon Shilling, George Irving, Shelia Terry, Dir. Frank Strayer, 65
mins. Rel. Sept. 18. Studios: Burbank, Calif. First National 3 cees \$21 W. 4eth St., New York, N. Y.

Calif. First National New York, N.Y.

Broadway Hostess. Glamorous drama of. Broadway's bright lightis, Winl
Shaw, Phil Regan, Genevleve Tobin, Lyle Talbot, Allen Jenkins. Dir.
Frank McDonald, 68 mins. Rel. Dec. 7.

Captain Bloed (Cosmopolitan). Based on Rafnel Sabatin's smashing tale of
the sea rovers of the 17th century. Brof Plynn Oilvia de Havilland,
Captain Rob. Been Rathbone, Ross Alexander, Guy Kibbes. Dir. Michael
Gurtla, Rob. Been. 28

Lloyd. Dir, Lou King. Rei. Feb. 29.
Stery of Louis Pasteur (Cosmopolitan). Dramatization of the stirring events in the life of Louis Pasteur in his battle against ignorance and his efforts to save life by science. Paul Muni, Josephine Hutchinson, Anita Louise, Donald Woods, Dickle Moore. Dir. Wm. Dicterle. Rei. Feb. 22.

The Murder of Dr. Harrigan. Kay Linaker, Ricardo Cortez, Mary Astor, John Eldredge, Joseph Crehan. Dir. Frank McDonald. 67 mins. Rel. Jan. 18.

: 1600 Broadway, G-B

Alias Bulidon Drummond. Comedy chiller takeoff. Jack Hulbert, Fay Wray.

Born for Wilter Forde. 62 mins. Rel. Sept. Rev. Sept. 11.

Born for Subject Forde. 70 mins. Rel. Cot. 15. Rev. Cot. 23.

Clairvayant, The. Chiller. Claude Rains, Fay Wray. Dir. Maurice Eivey. 73

mins. Rel. July 18. Rev. June 12.

Loves of a Dictator, The. Strong historical costume drama. Clive Brook, Madeleine Carroll. Dir. Victor Saville, 83 mins, Rel. June 15. Rev.

Madeleine Carroll. Dir. Victor Saville. 83 mins. Rei. June 16. Rev. June 5. June 6. Who Knew Too Much. Realistic underworld drama in the Aips and London. Peter Loree, Leslie Banks, Edna Best. Dir. Altred Hitchcock. 75 mins. Rel. March 15. Rev. April 3.

o sinna. Kel. Marco 15. Rev. April 3.

My Heart is Calling, Romantic musical. Jan Kiepura, Martha Eggerth.

My Dir. Carmine Gallone. 70 mins. Rel. April 1. Rev. April 17.

My Dir. Carmine Gallone. 70 mins. Rel. April 10.

My Dir. Carmine Gallone. 70 mins. Rel. My 15. May 20.

Ellev. 75 mins. Rel. May 15. May 20.

Ellev. 75 mins. Rel. May 15. May 20.

Ellev. 70 mins. Rel. June 15. Rev. June 25.

39 Steps. Romantio melodrama. Robert Donat, Madeleine Carroll. Dir. Alfred Hitchcock. 65 mins. Rel. Sept. 1. Rev. Sept. 18.
Transatiantic Tunnel. Fantastic story of underses pathway between Europe and America. Richard Dix, Helen Vinson, Madge Evans, Basil Sydney, Dir. Maurice Elwey. 90 mins. Rel. Oct. 15. Rev. Oct. 30.

Office: 1776 Broadway, New York, N. Y. Liberty

to Gambie. Four sons inherit a grandfather's taint. H. D. Warnet, Maithin Drykle, Erio Linden, Lois Wilson. Dir. Phil Rosen. H. D. Warnet, Maithin Drykle, Erio Linden, Lois Wilson. Dir. Phil Rosen. Omestead, The. Hill-billy singer becomes radio star. Six musical numbers. Mary Carlisis, Lawrence Gray, Dorothy Lee, Willard Robinson. Dir. Willaim Nigh. 11 mlns. Rel. Aug. 10, Rev. Oct. 9.

Majestic Offices: 1270 Sixth Ave., New York City.

Reckless Roads. Comedy-drama of two thoroughbreds, a girl and a hoj Judith Allen, Regis Toomey, Lloyd Hughes. Dir, Burt Lynwood, mins. Rel, July 1, Rev, Oct. 9.

Offices, 1776 Broadway, New York, N. Y. Mascot

Confidential. An expose of the numbers racket. Donald Cook, Evalya Knapp, Warren Hymer, Dir. Edward Calm, 68 milns, Rei, Oct. 28, Rev. Nov. 20, Harmony Lane. Life and songs of Stephen Fester. Douglass Monitgomery, Adrienne Ames, Evelyn Venable, William Frawley. 25 mins. Rel. Aug. 21. Rev. Oct. 30.

miline Express. Story of a girl who eloped to baptize a train and marry a man she didn't love. Victor Jory, Evelyn Venable. Dir. Leonard Fleids. Rel. Aug. 27.

Waterfront Lady. Fast moving romance of two who loved—and joked with the shadow of the law across their lives. Ann Rutherford, Frank Libertson, Dir. Jos. Santiev. of mins. Rel. Oct. Rev. Nov. 6. Studios: Culver City. Metro Offices: 1460 Breadway. New York, N. V.

Wilderness Film version of Eugene O'nelli's confidy success. Lionel Barrymore, Wallace Beery, Ceella Parker, Eric Linden. Dir. Clarence Brown. 80 mins. Rel. Nov. 23.

a Karenina: Toistoy's famous novel of a woman's struggle for love, Greta Garbo, Fredrio March. Basil Rathbone. Dir. Clarence Brown. 85 mins. Rel. Sept. 6. Rev. Sept. 4.

85 mins. Rel. Sept. 6. Rev. Sept. 4.

80 Milbehaves. A clerci Impressed into duty as a detective. Edmund mins. Rel. Sept. 13. Rev. Oct. 2.

10 mins. Rel. Sept. 12. Rev. Oct. 2.

11 mins. Rel. Sept. 13. Rev. Oct. 2.

mins. Rel. Sept. 13, Rev. Oct. 2.

Sennie Scotiand. A farciez fromp through the Highlands. Laurel and Hardy.

Dir. James W. Horne. 82 mins. Rel. Aug. 23, Rev. Aug. 28,

Bradway Holody of 1936. Big song and dance show. Jack Benny, June
Knight. Eleanor Powell. Buddy and Vilma Ebben. Dir. Roy Del Ruth.

102 mins. Rel. Sept. 29, Rev. Sept. 62, Dec. Sept. 20, Control Sept. 20, Rev. Sept. 62, a China Sea. Internst dramped the sept. 20, Rev. Sept. 62, a China Sea. Internst dramped the sept. 20, Rev. Sept. 83 mins. Rel. Aug. 13.

Great Jepteld, The. Revent on the 18.

Gable, Jean Harlow, Waliace Beery, 39 mins. Rel. Aug. 13.
Great Ligelted, The. Based on the life of the late, great impresario. William
Fowell. Louise Rainer, Fannie Brice, Ann Pennington. Dir. R. Z. Leonard. No release date.
Hers Comes the Band. An ambitions song writer and a stolen melody. Tel
Lewis and his hand. Virginia Bruce, Ted Healy, Dir. Paul Bloane,
82 mins. Rel. Aug. 30. Rev. Sept. 25.
I Live My Life. The archeologist and the society girl. Joan Crawford, Brian
Aherno, Frank Morgan, Aline MacMahon, Dir. W. S. Van Dyke. 15

It's In the Air. High pressure comedy with stratosphere setting. Jack Benny, Una Merkel, Grant Mitchell, Mary Carliste. Dir. Charles Riesner. 30 mins. Rel. Oct. 1, 1tev. Nov. 13.

Benny, Una Morkel, Grant Michoni, Mary Carlisle, Dir. Charles Riesner, Kind Land Inseed on the Breadway pay by Edward Chodorov, stemmling from a Hugh Walpole tale. Aline MacMahon, Basil Rathbone, Dudley Digger. Dir. G. Seitz. 78 mins. Rel. Dec 6. Mala, of Eskimo' fame, Mutiny on the Bounty, Basel on famous historical periods of South Seas, mutiny. Clark Gable. Charles Laughton, Pranchot Tone. Dir. Frank Mutiny on the Bounty, Basel on famous historical ending of South Seas, mutiny. Clark Gable. Charles Laughton, Pranchot Tone. Dir. Frank Night at the Opera. Wild adventures in mistaken identity of three Italians, Groucho, Chico and Harpo Marx. Dir. Sam Wood. 98 mins. Rel. Nov. 15.

O'Shaughnessy's Boy. A falter and son with follow the circus, Wallace 27. Rev. Oct. Principles of the Continued Goleshawshi. 97 mins. Rel. Sept. 27. Rev. Oct. Dr. Chicago Gomes Bock. Frank Morgan, Cleely Courtneldge. Dir. Chicago on page 31).



RONALD COLMAN in A TALE OF TWO CITIES

More M.G.M. Mutiny at the Box-office!



DON'T CHISEL ON YOUR HOLIDAY BOOKING!

Get the Attraction that Requires Cops to Handle the Crowds!

DICKENS AT CHRISTMAS TIME!

The same production forces that made Dickens' "Copperfield" such a heart-warming triumph have again given loving care to the perfect filming of Dickens' most thrilling drama, "A Tale of Two Cities." Perfect for Christmas; sequence includes Christmas carols. David O. Selznick, producer. Jack Conway, director.

BIGGEST ATTRACTION OF SEASON!

Cost more than a million dollars. 18 months of research and preparation before a camera turned. Cast of 8000 with 27 featured players. London and Paris scenes faithfully reproduced. Next to "Mutiny on Bounty" it's M-G-M's most ambitious undertaking!

CAPITALIZE ON ITS NATIONAL ADVERTISING!

With perfect timing, M-G-M is synchronizing a giant national magazine advertising campaign with your Christmas booking. 38 leading magazines carry full page ads, reaching 30 million homes. America has been pre-sold that "A Tale of Two Cities" is the important holiday attraction. Tie in with this gigantic ad campaign!

APPEAL IS FOR ALL AGES, YOUNG OR OLD!

It is the ideal holiday drawing card, because millions have read it in schools and eagerly await the spectacular production. It is the one picture that the whole family will get in line to enjoy!

NEVER SUCH COAST RAVE NOTICES!

While America is reading the national magazine ad messages about "A Tale of Two Cities" Hollywood is buzzing with excitement following the preview of the completed picture. And the reviews are great. Watch the trade papers and see for yourself!

START POWERFUL CAMPAIGN AT ONCE!

Let them know you've got the sensational holiday attraction! Ride along with the big magazine campaign. Start with teaser trailer (from M-G-M Branch) and put an underline in every ad from now on. Tell them you've got the next M-G-M triumph by the producers of "Mutiny on the Bounty".

CALENDAR OF CURRENT RELEASES

(Continued from page 29)

Pursuit. Pseudo kidnap atory. Chester Morris, Sally Ellers: Dir. Edw. L. Martin, 15 mins. Rei. Aug. 9, Rev. Oct. 9.

Rendezvous. Based on Major Herbert O. Yardiey's Black Chamber. William Powell, Rossillad Russell, Cesar Romero. Dir. W. K. Howard. 95 mins. Ret. Oct. 55. Rev. Oct. 30.

Powell, Rossilud Russell, Cesar Romero, Dir. W. K. Howard. 95 mins. Rel. Cet. 25. Rev. Oct. 90. Rev. Ir. J. Walter Ruben. Jan. 2. Right. Jean-Harlow, Spencer Track. Ir. J. Walter Ruben. Jan. 2. Robin Hood of Dobrado Dr. William Wellman. No release date. Rose-Marie. Rudolf. Frimi's operation. Nelson. Eddy. Jeanette MacDonald. Dir. W. S. Van Dybe. No release date.

Tale of Two Cities. Based on Dickens' famous novel of the French Revolution. Ronald Ginnin. Bloom of the State of the State of the Roman George of the Roman Recapes. Further adventures of the ape man. Johnny.—Mauron-O'Sulliyan. Dir. Janues. MarKax., Np. release. dete.

Three Live Ghoste. Based on the novel by Fred S. Isham. Richard Arlan, Ann Loring. H. Bruce Humberstone. Rel. Jan. Release date.

Whipsaw. Spencer Tracy as a Common on the trail of pearls with a forture. Mayran Loy, Harwey Stophens. Dir. Sam Wood. Man. 20. Rev. 20. Rel. 20. Rev. 20. R

Office: RKO Bldg., New York, N. Y Monogram

Referes of the Crowd. Russell Hopton, Irene Ware. Rel. Aug. 5.

Hoosier. Schoolmaster, The ... Normán: Foster, Charlotte Henry. 5.

Louis V. Mong. Dir. Lew L. Collins. Famous classic by Edward Eggletton, 76 mins. Rel. May 16. Rev. Sopt. 3.

Eggleston: 76 mlns. Rel. May 16. Rev. Sopt. 25.

Keper of the Bees, The. Famous story by Gene Stratton Porter. Nell Hamilton, Betty Furness, Hohart Bosworth, Emma Dunn, Edith Fellowea Helen Jerome Eddy. 76 mlns. Rel. July 15. Rev. Aug. 21.

Trail Beyond, in the. John Wayne, Verna Hillie. 55 mlns. Rel.

Studios: 5851 Marathon St., Hollywood, Calif. Paramount Offices: 1501 Broadway, New York, N. V

Hollywood, Calif. FARAMOUNT

Accent on Youth. From a current stage thit, Sylvia Sidney, Herbert Marshall

Dir, Wesley Ruggiles. 77 mins. Rel. July 12. Rev. Aug. 14.

Annapolis Farewell: Unusuali type of story made at the U.S. Naval Academy,
Rich U.S. Mayal Academy,
Alex Hall. 75 mins. Rel. Sept. 6. Rev. Aug. 28.

Anything Gees. Broadway musical hit. Bing Crosby, Ethel Mer
Ruggiles, Ida Lupino. Dir. Lewis Milestone. Rel. Jan. 24.

Bar 20 Rides Again. Hondong Cassidy western. William Boyd, Ji
son, Ethel Wales. Dir. Howard Bretherton. Rel. Dec. 6.

roadcast of 1938 The. Jack Uskle, Lyda Robertl, Burns and Allen and
Yendy Burite carry atong a fanciful story which serves as background

13. Rev Sept. 34. Rel with solit and short and serves as background

14. Rev Sept. 34. All with solit and show with

Rev Sent, 18.
 Comes Home, The, A girl with spirit; and a boy with claudite Collort, Fred McMurray, Robert Young, Wm.
 Colle Review, 19.
 Colle Review, 19.
 Colle Review, 19.
 Colle Review, 19.
 Coronado.
 Story of Coronado Beach, Southern California swank resort; Johnny Downs, Betty Burgess, Jack Haloy, Alice White, Leon Errol. Dir. Norman McLeed. 16 mins. Rel. Nov. 29.

man McLeod, 76 mins, Act. Nov. 29.

Crusades, The, Cecil de Mille's spectacle, Loretta toung, Henry Wilcoxon,
Dir. Cecil de Mille, 124 mins, Rel. Aug. 2. Rov. Aug. 28.

Eagle's Brood, The, Second in the Hopalong Cassidy series. William Boyd. Jimmy Elson, Wm. Farnum, Nana Martinez. Dir. Howard Bretherton. Rel. Oct. 26.

Rel. Oct. 25.

Every Night at Eight. Radio story capitalizing the amateur craze. Geo. Raft. Alice Faye, Frances Laugford, Patsy Keily. Dir. Raoul Waish. 89 miles. Rel. Dir. Rav. Waish. 89 miles. Rel. Dir. Rav. Market State Labe. The story of a barbershop maniture. Carole Lomerd. Fred McMurray. Ralph Beliamy. Dir. Mitchell Leisen. Rel. Oct. 18. Rev. Nov. 6

Oct. 18. Rev. Nov. 5.

For Master's Voice. Ed. Everett Horton gets into trouble for fiirting with his own wife. Stage hit. Feggy Conklin. Dir. Jos. Santley. Rel. Jan. 17.

Here Comes Cookie. Gracie Allen gets her father's fortune and starts a private theatre for out-of-work actors. Geo. Burns, Gracie Allen, Geo. Barbler. Dir. Norman McLeod. 55 mins. Rel. Sept. 6. Rev. Oct. 16.

Hopalong Gasidy. From the familiar book character. William Boyd, Jimmy Ellison, Fulla Stone. Dir. Howard Bretherton. 59 mins. Rel. Aug. 23.

Rev. Oct. 2.

sev. Uct. Z.

8 Great Life. Story of the CCC camps. Joe Morrison, Paul Châs.
Sale, Rosalind Keith. Dir. Edw. F. Cline. Rel. Nov.
Outpost, The. From F. Britten Austin's striking fiction story. Cary
Grant, Claude Rains, Gertrude Michael. Dir. Chas. Barton. 72 mins.
Rel. Oct. 4. Rev. Oct. 9

With Byrd in Antarctic, Special. 52 min's, Rev. Oct, 16.

on the Fiying Trapeze. Plodding office worker gets into a series of amus-ing scrapes. W. C. Flolds, Marry Brian, Kathleen. Howard. Dir. Clyde Bruckman. 65 cm lins. Rel. July 26. Rev. Aug. 7. *Burns, Fugittve. G-men story. Sidney Silvis, Mulvyn Douglas, Pert Kelton. Dir. Wm. K. Howard. 80 mins. Rel. Nov. 15. Rev. Nov. 20.

Kelton. Dif. Wm. K. Howard. 30 mins. Rel. Nov. 15. Rev. Nov. 20. lillions in the Air. A romance of the radio amateurs. John Howard, Wendy. Barrie, Willie Howard. Dir. Ray McCarey. Rel. Dec. 13. Milky Way, The. Harold Lloyd production taken from a stage hit. Lloys, Adolphe Mcnjou, Verree Teasdale. Dir. Leo McCarey. Rel. Jan. 3. Nevada. Larry Crabbe in a western story. Monte Blue, Kathleen Burke. Dir. Chas. Barton. 58 mins. Rel. Nov. 29. Peter Ibbetson. George Du Mauyler's famous love classic. Gary Cooper, Ann Harding, John Haillday. Dir. Henry Hathaway. 83 mins. Rel. Nov. 8. -Rev. Nov. 18.

Rev. Nov. 12:

et the Ranche. Richard Walton Tully's and David Belasco's gorgeous story of old California. Gladys Swarthout, John Boles, Charles Bickford, Willie Howard. Dir. Marion Gering. Rel. Oct. 25.

Cafe. Waterfront story of a stoker who sang. Carl Brisson, Arline Judge, Mady Christians. Dir. Robert Florey. 64 mins. Rel. Nov. 1.

det the Rose. From Stark Young's best seller. Margaret Sullavan, Walter Connolly, Randolph Scott. Dir. King Vidor. 10 mins. Rel. Sept. 27.

wo Fisted. Two pugs enter Park Avenue society. Lee Tracy, Roscoe Karns, Gall Patrick. Dir. James Cruze. 60 mins. Rei. Oct. 3. Rev. Oct. 9. Two or realists the state of th

Hollywood. Calif. Office: R.K.O. Bldg., Radio City. N.Y.C R.K.O. Radio

Caiir. R.K.O. Radio

Ilee Adams of the result of the resul

AND THE ADDRESS OF THE ADDRESS AND A STATE OF A STATE O

Pons, Henry Fonda, Osgood Perkins, Eric Biore, Paul Porcasi, Dir. John Cromwell, 85 mins, Rel. Nov. 29, Ray, Dec. 4. John Cromwell. 55 mins. Rel. Roy. 29. Lev. Dec. 4. erson. A motion picture star who fears crowds runs away to a mountain hideout. Ginger Rogers, George Brent, Alan Mowbray, Samuei S. Hinds, Grant Mitchell. Dir, William Seiter. Rel. Nov. 22.

Sept. 25. Sept. 27. Edward Ludw! 74 mins. Rei. Aug. 2. Rev. Powdefamfold Practice. And pile reveters inde in a Southerft California cratter. Tyler, Guine Williams, William Fraction, William Edwards, Stepfe, Grant California, William Fraction, William Edwards, Stepfe, Barton, William Bernould, Stepfe, Barton, William Edwards, Barton, Wally Wales, Art Mix, Buffalo Bill, Jr., Buddy Roosevelt, Franklyn Farnum, Boots Mallory, Dir. Wallace Fox. 71/2, mins. Ret. Sept. 27, Rainmakers. A rich but dishonest farmer tries to stop Wheeler and Woolsey, Bert Wheeler, Dorothy Lee, Fredric Robert Woolsey, Bert Wheeler, Dorothy Lee, Fredric Robert Moley, Bert Wheeler, Dorothy Lee, Fredric Robert Woolsey, Bert Wheeler, Dorothy Lee, Bert Robert Whe

Return of Peter-Grimm, The., rom David, Warfield's hit, Lincel hearywise, Helen Mack, Edward Ellis, Dir, George Nicholls, Jr. 82½ min.s Rel. Sept. 13, Rev. Oct. 3, Rev. Oct. 4, Rosamond Pinchot, Cholow Stevens, Paul Lukas, Heather Angel, Moroni Olsen, Dir. Rowland V. Lee. 97 mins. Rel. Oct. 25, Rev. Nov. 6.

To Beat the Band. A batuddled hair to S5,900,000 with attings ided to it marriage the control of the state of t

Republic

Burning Gold. Fast action. Bill Boyd. Rei. Dec. 1.

Cappy Ricks Returns. Peter B. Kyne's familiar fiction hero. Robert McWade,
Ray Walker, Florine McKinney, Dir. Mack Wright. 67 mins. Rei.
Sept. 23. Rev. Dec. 4.

Say Walter From McKniney, Dir. Mack Wignt, et mins. Rel.

Clime of r. Greepl, The. "Original story suggested by Poe's-The -Peramsture.

Burlai." Eric von Strohel. Harriet Russell, Dwight Frye. Dir. John

H. Auer. Rel. Oct. 2.

Forbidden Heaven. Suggestile of One More Spring: Your derelicts in an

Fried Walten. Dir. Reginald Barker. Rel. Oct. 6.

Forced Landing. Murder mystery. Thirteen passengers ride with death on

a transcontinentia aeroplane. Tody Wing. Esther Raiston, Onslow

Stevens. Sidney Bickmer. Dir. Meiville Brown. Rel. Dec. 2.

Fried Walterfront. Dramn Original story by Norman Houston. En. Lyon.

Hitch. Hike Lady. Comedy-drama. Four characters of the road unite to

keep old lady from discovering son is in prison. Allson 'Schipworth, Mac

Clarke, Arthur Treacher, James Ellison. Dir. Aubrey H. Scotto. Rel.

Dec. 20.

Westen. John Walter. Low Walter. In Negdbury. Bel. Nov. 4.

Clarke, Arthur Treacher, James Ellison. Dir. Audrey H. Socio. Ren. Dec. 29.

Lawless Range. Western. John Wayne, Ir. N. Bradbury. Rel. Nov. 4. Leathernecks Have Landed, The. From the original story by Lieut, Franklyn Adreon. Lew Ayres.

Melody Trail. Western: Gene Autry, Ir. Joseph Kane. 6 mins Rel. Cot. 14.

New Adreon. Lew Herman Brik, Ula Hoyt. Dir. Kull, W. F. McGaugeth. Il mins. Rev. Oct. 18.

New Frontier, The. Western. John Wayne. Dir. Carl Pierson. Rel. Oct. 5.

Racing Luck. Fast action. Bill Boyd. Dir. Sam NewHeld. Rel. Oct. 22.

Sagebrush Troubadour, The. Western. Gene Autry, Barbara Pepper, Smiley Burnette. Dir. Joseph Kane. Rel. Dec. 2.

Spanish Cape Mystery, The. From the novel by Ellery Queen, Helen Twelve-trees, Donald Cook, Jack La Rue, Betty Blythe. Dir. Lawis D. Collins. Frod., M. H. Hoffman. Rel. Oct. 17.

Thousand Dollars a Minute, A. Newsgaper man makes a bet wherein he has

Thousand Dollars a Minute, A. Newspaper man makes a bet wherein he has to spend \$1,000 a minute. Rel. Nov. 5.

Tumbling Tumbleweeds. Western. Gene ir. Jos. Kane. 57 mins. Rel. Sept. 3.

Rel. Sept. 9.
Two Sinners. From the Warwick Deeping story, Otto Kruger, Minna Gombell, Martha Sleeper. Dir. Arthur Lubin, 72 mins. Rel. Oct. 10. Rev Sept. 15.

Sept. 18.
Westward Ho. Western pioneer story. John Wayne, Shella Mannors. Dir R. N. Bradbury. Rel. Aug. 19.

Studio: Fox Hills.

Hollywood, Cal.

Bad Boy. By Une Delmar. James Dunn, Dorothy Wilson, Louise Fazenda.
Dir. John Biystone. 56 mins. Rel. Oct. 25. Rev. Oct. 30. Dir. John Biystone. 66 mins. Rel. Oct. 25. Rev. Oct. 39.
Charlie Chan in Shanghai, For once Chan operates in the home port. Warner Oland, Irene Hervey. Dir. John Biystone, 70 mins. Rel. Oct. 11.
Darke inferro. New version of an Jd thriller. Spencer Tracy. Claire Trevor. Henry B. Walthall. Dir. Harry Lachman. 90 mins. Rel. Aug. 23. Rev. Aug. 2.

Action A. Westman. Lift. Patry Laconnan. 90 mins. Rel. Aug. 22. Rev.

Dressed to Ahrell. That Bolf. Clive Brook. Dir. Harry Lachman.

Ins.

Farmer Takes a Wife. The. From the stage play of the old canad days. Janet (aynor, Henry Fonda, Chas. Elckford. Dir. Victor Jeming. 94 mins. Rel. Aug. 2. Rev. Aug. 14.

Gay Deception, The. Francis Lederer, Benita Hume, Frances Dee. Dir. Wm. Wyler. 73 mins. Rel. Aug. 13. Rev. Oct. 18.

Here Anita Louise. Dir. Alfred E. Green. 82 mins. Rel. Oct. 4. Rev. Oct. 9.

In Old Kentucky. Final Will Rogers release with Dorothy Wilson, Russell Hardle, Bill Robinson. ir. Geo. Marshall. 84 mins. Rel. Nov. 22. Rev. Dec. 4.

Dec. 4.

Littlest Rebei, The. From an old stage play in which Mary Pickford was the child. Shirley Temple, John Boles, Karen Moriey, Jack Holt, Bill Robert Market and Stage and Stage and Stage and Stage and Stage and Stage and Whe Broke the Bank at Monte Carlo: 20th). Ronald Colman, Joan Bennott, Colin Cilve, Nigel Bruce. Dir. Stephen Roberts. 68 mins. Rel. Nov. 22. Rev. Nov. 26.

Navy Wife. Claire Trever, Raiph Bellamy. Dir, Allan Dwan. Dec. 13.

Dec. 13.

Metropolitan (20th). Musical. Lawrence Tibbett, Virginia Bruce, Alice Brady, Cesar Romero. Dir. Rich. Boleslawski. 75 mins, Rel. Nov. 8. Rev. Oct. 23.

Oct. 23.

Nulei Is Magle. Alice Faye, Ray Walker, Bebe Daniels, Mitchell and Durant. Dir. Geo. Marshall. 85 mins. Itel. Nov. 1. Rev. Nov. 20.

Orchide to You. John Bollen, Jean Mult. Chas. Butterworth. A.

Redheads of Parade. Picture making and half dye. John Boles, Jale Lee.
Dir. Norman McLeod. 18 mins. [Iel. Aug. 30. Rev.; Sept. 4.

Snatched (20th). Rochelle Hudson, Cesar Romero. Dir. Geo. Rel.
Dec. 6.

Steamboat Round the Bend. Rival captains in a river row with a murder angle. Will Rogers, frvin Cobb. Anne Shirley. Dir. John Ford. 90 mins. Rel. Sept. 6. Rev. Sept. 26.

Rel. Sept. 6. Rev. Bept. 25.
Thanka a Million (20th), Musical, Dick Powell, Ann Dworak, Fred Allen,
Patsy Kelly, Paul Whiteman Band. Dir. Roy Del Ruth. 25 mins. Rel.
Nov. 15. Rev. Nov. 26.
This is, Rev. Mov. 26.
Supposer takes a fancy to a derelict, Jane Withcot. 18. Rev. Oct. 9.

Thunder in the Night. Murder in Budapost. Edmund Lowe, Karen Mo Paul Cavanaugh. Dir. Geo. Archalnbaud. 69 mins. Rel. Sept. 20.

Sept. 20.

Thunder Mountain. Zane Grey Western. Geb. O' ricn, Barbara Friichle, Francis Grant. Dir. David Howard. 6 mins. Rel. Sept. 27. Rev. Oct. 2.

Way Down East. Remake of the Cirflith silent version. Rochelle Hulson. Henry Fonda. Dir. Henry King. 84 mins. Rel. Oct. 25. Hev. Nov. 6:

Henry Fönda. Dir. Henry King. 81 mins. Rel. Oct. 25. Rev. Nov. 6. Welcome Home. James Dun as a confidence man. James Dun, Arlene Jun, Brandthaman, Arlene Junge. Brown, 25. Whispering Smith Speaks. Western. Geo O'Brien. Rel. Dec. 20. Your Uncle Dudley. Ed Everett Hotton. Dir. Rugene Forde. Rel. Dec. 20. United Artists O'mes: 179 Seventh. Ave. William Holkins. Roward G. Robinson, Jeon McCree. Dir. Howard Hawke. 90 mins. Rel. Sept. 27. Rev. Oct. 18.
Cail of the Wild. From the famous Jack London story. Clark Gable. Loretta Young Jack Oakle. Dir. William Wellman. 89 mins. Rel. Aug. 9. Rev. Aug. 21. (Continued on page 23)

(Continued on page 33)

Film Service Truckmen Scare Off \$2,000 Th. Haul

Cortland, N. Y., Dec. 10.

Apparently frightened away by a
truckman of the Howell Fill
Trucking Service of Syracuse,
cracksmen who blew open the safe
of the Shine theatre here fled, leavor the Shine theatre here fied, leaving their loot, approximately \$2,000, in a yard in the rear of the play-house.

in a yard in the rem of the playhouse.

The money was in a heavy iron
strong box blasted from the safe
and dropped by the robbers as they
were loading it into an auto. Police,
were loading it into an auto. Police,
attending, and the yeggs hadlimited the proper of the proper of the
attending into the office of Manager
Fred Williams.

Two years ago, cracksmen secured
more than \$2,000 in a similar foray,
while on Oct. 27 last, a Schine theatten in Geneau was robbed of more
than \$3,500 from the strong box.
Police attribute all the robberies to
the same gang.

Legislation

Screen AAT Taxes

Spartamburg, S. C., Dec. 10.
Quick Server, S

Carolina, Strand and State, local Palmetto Amuse, houses, all show-ing ads; also Criterion, lone local house of another chain.

No Minn. Sales Tax

No Minn. Sales Tax Minneapolis, Dec. 10. Gov. F. B. Olson told the state legislature that he is opposed to any sales tax which would affect theatre admissions and other items. The governor took the stand in his address to the body at the opening of the special session to enact so-conversaling measures. Gov. Olson wants to raise the state income tax rates. It is doubtful if an income tax billi can be passed over his veto.

in Mo. 1% Tax
St. Louis, Dec. 10.
Circuit Judge Nike G. Savier has sustained a demurrer filed by Attorney General McKittrick upholding the constitutionality of the 1% state sales tax. Sulf attacking tax was filed by Wilhelminia Maxwell, Inc., operators of a chain of cafeterias in Joplin, Mo. Judge Sevier announced his decision, verbaily. Likelihood of an appeal to State Supreme Court for final decision.

aplewood's Sundays
Newark, Dec. 10.
At the recent-election the referendum for Sunday pix in Maplewood
was defeated by 24 votes.' Maplewood theatre demanded a recount wood theatre demanded a recount which was granted; it shows a ma-jority for Sunday movies of 61. The Maplewood reopened last Sunday. The election officials got their pay held up but politicians are in no way blamed as they apparently were not interested.

1c Tax Stayed

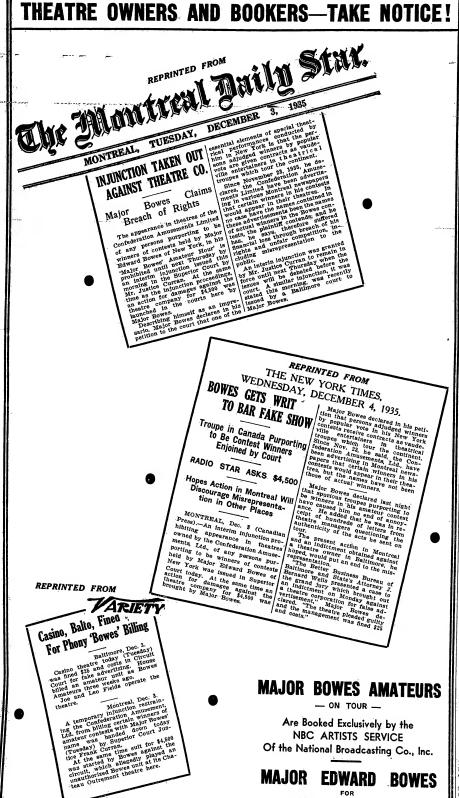
16 Tax Stayed
Clair-ksburg, W. Va., Dec. 10.
Clair-ksburg, W. Va., Dec. 10.
Clair-ksburg temporarily
enjoined by circuit court order from
the imposition of 1c tax on theatre
tickets. Argument for pennanent
injunction will be heard next week.
Ordinance was to become effective
Dec. 1, but Jack Marks of the Orpheum and Morre opera house obcalled temporary restraining order.

KEMPNER AGENTING

Hollywood, Dec. 10.

Jerry Mayer agency has taken in Alec Kempner, one-time partner with Harold B. Franklin in Standard Theatres, Inc., as an associate. Firm fails heir to Mayer-Kuttner-Landy setup.

VARIETY



Incorporations

(Continued from page 25) Continued from page 25)
ham Reiss and Morris F, Wiesenthal, all
of 110 Bast 42nd street, New York,
the stream of motion of the stream
attagas and motion of the stream
capital stock, 200 shares, no par value,
Ernest W, Mandeville and Catheria
Leiby, 8 East 45th street, and Gustay
Vorts,

Striest W. Mandewille and Catheries Libby, I East 45th atreet, and Gustav Forth. Wandewille and Catheries Libby, I East 45th atreet, and Gustav York.

—Alliner Redding Cropy, deal in operations of the control of the

West Stand siteset. New York, and Abraham W. Sereysky, 144 East 43rd street. Brooklyn.

Beroklyn.

Renrictta Resuments
Sum Shapiro, all of 32 Broadway, New
Mark Shapiro, all of 32 Broadway, New
Leo Y, Chertok, Inc.: theatrical business: aquidal stock, 100 shares, no par
value, Miriam Shetor, Milton Wexler
value, Miriam Shetor, Milton Wexler
value, New York, all of 122 West tind
American Talking Marshine Co. Filed
No. The Company, Pottoffice Box 206, Nanuet, N.

Mark Shapiro, Miriam Shapiro, Miriam Shapiro, No.

Mark Shapiro, No. 100 Shapiro,

N. Y. Europa Radio & Television Corp. Filed by Jos. Goldberg, 226 Broadway, New York.

by Jos. Goldberg. 128 Broadway, New York.

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CALIFORNIA

Certificate of dissolution of Screen
Arthus, Inc., Los Angeles,
Certificate of dissolution of Jefferson
Picture Corp., Los Angeles,

IOWA

Sho²Kene, Inc., Des Moines, \$10.000, Ray Coffin, president; Myron N. Blank, secretary.

CONTRACTS

Hollywood, Dec. 10.

Hollywood, Dec. 10.

Warners sealed Gene Lewis
new dialog director pact.

William Tannen, son of Julius
Tannen, handed termer at Metro
after stretch in studio school.

Metro lifted Kent Smith's option.

Shirley Lloyd, now terping in
Colleen,' sealed to termer at Warners and the sealed to termer at Warmers and the sealed to termer at War
Research State Sealed to termer at War
Sealed to termer at War-

ners, Radio tagged Victor Moore and Harry Jans (and Whelan) to term

pacts.

Kay Hughes in for stretch at
Warner's after studio heard her
her warbling in 'Singing Kid.'

Rosener Adds in Pasadena

Rosener Adds in Pasadena
Herbert Rosener, proprietor of
frogen picture houses in Frisco and
L. A., has concluded a deal whereby
he will show pictures at Pasadena
Community Playhouse, Pasadena.
Special screen performances will not
interfere with regular legit attractions at the house.
Rosener, former treasurer of the
Erlanger Columbia, has built these
two foreign pic houses into successful spots. Performances are twice
every evening, three times on
every evening, three times on
every evening the times of the
deal sunday.

MAJOR EDWARD BOWES TYRO PRODUCTIONS, INC. 1639 Broadway, New York City

day and Sunday.

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CALENDAR OF CURRENT RELEASES

(Continued from page 31)

Dark Angel. The. A love story that will give love a new meaning. Fredric March, Mevic Oberon, Herbert Marshall. Dir. Sidney Franklin. 105 mins. Rel. Sept. 6. Rev. Sept. 1.

Man Who Could Work Miracles. Based on an original by H. G. Wells. Roland Young, Joan Gardner and Raiph Richardson. Dir. Lothar Mendes. Rel.

Times A dramatic comedy based on mass production in a big fac-

tory. Charlis Chaplin, Paluette Goodard. Rel. Oct. 11.

dy Lingers On, The. Lowell Brentano's best-seller. Polgnant motherlove. Josephine Hutchinson: George Houston, Helen Westley. Dir. David
Burton 65 mins. Rel. Oct. 25. Rev. Nov. 13.

ow Nights. From an unpublished novel by Plerre Benoît. Harry Bauer,
Penelopo Dudgo-Ward. Dir. Anthony Asquith. Rel.

Penelopa Dudos-varia, Dir. Anthony Asquitt. Ret.

Red Salute. Two young lovers who find themselves tangled in a fast-moving series of amusing di culties. Barbara Stanwyck, ktobert Young, Hardie Albrights. Dir. Sidney Lanfield. 77. mins. Rel. Sept. 13. Rev. Oct. 2.

Abbright. Dir. Sidney Lanfield. 'Tr. mina. Rel. Sept. 13. Rev. Oct. 2. Shoot the Ghutes. Edile Cantor's first comic melodrama with songs. Eddle Cantor, Ethel. Merman. Parkyakakas and the Goldwyn Girls. Dir. Norman. Abbright of the Cantor, Eddle Merman. Parkyakakas and the Goldwyn Girls. Dir. Norman. Abbright of the Cantor Spiel. Merchan Spiel. Med. Med. Spiel. S

Universal City, Universal Offices: 30 Rockefeller Center, New York, N. V. Affair of Susan, The. Comedy. Zazu Pitts, Hugh O'Conneil. Dir. Kurt Neuman. 62 mins. Rel. Oct. 7. Rev. Nov. 6.

Dangerous Waters. Drama of the sea. Jack Holt, Robert Armstrong, Dlana Gibson. Dir. Lambert Hillyer. Rel. Jan. 15.

Gibson. Dir. Lambert Hillyer. Rel. Jan. 13.
Dlamond Ji. Drama. Edward Arnold, Jean Arthur, Binnie Barnes. Dir. Ed Sutherland. 92 mins. Rel. Sept. 2. Rev. Aug. 23.
Eranf Java. Drama. Charles Bickford, Elizabeth Young, Lesile Fenton. Frank Albertson. Dir. GeorgeMeiford. Rel. Dec. 2.

Frank Albertson. Dir. Georgemeinord. Rei. Bec. 2.
githing Youth. Football story, Charles Karrell, June Martel, Andy Devlne,
J. Farrell Macdonald, Eddle Nugent. Dir. Hamilton Macfadden. 30
mins Rel. Sept. 30. Rev. Nov. 6.
reat Impersonation, The. Drama, Edmund Lowe, Valerle Hobson, Wera
Engels. Dir. Alan Crosland. 68 mins. Rel. Nov. 9.

Engels. Dir. Aian Crosiand. 68 mins. Rel. Nov. 9.
is Night Out. Comody. Edward Everett Horton Iren Hervey, Lois Lane,
Billy Burrud. Dir. Wm. Nigh. 74 mins. Rel. Nov. 21. Rev. Nov. 20.
invisible Ray, The. Mystery drama. Karloff, Bela Lugosi, Frances Drake.
Dir. Lambert Hillyer. Rel. Dec. 30.

Dir. Lambert Hillyer. Rel. Dec. 30.

Ing Solemon of Broadway. Musical drama. Edmund Lowe. Dorothy Page.
Finky Tomlin, Ed. Pawley, Louise Henry, Philip Brooks. Dir. Alau
Crosland. 72 mins. Rel. Sept. 30. Rev. Oct. 23.

Magnificent Obsession. Drama. Irene Dunne, Robert Taylor. ir. John M.
Stahl. Rel. Jan. 16.

Stani. Rei. Jan. 16.

Manhattan Moon. Drama with music. Dir. Stuart Walker, Ricardo Cortes, Dorothy Page. Dir. Stuart Wheeler. 62 mins. Rei. Aug. 5. Rev. Aug. 21.

Aug 21.

Outlawed Gune. Western. Block Jones, Ruth. Ch.

Gutlawed Gune. Western. Block Jones, Ruth. Ch.

Gutlawed Gune. Western. Block Jones, Ruth. Ch.

Gutlawed Gune. Gundy 28. Rev. Ode. 16.

Raven. Then From Ester Allan Poe's story. Karloff-Hela Liugosi. Ir., Louis
Friedlander. 60 mlns. Rel. July 22. Rev. July 10.

Remember Last Night? Mystery dram. Edward Arnold, Sally Filers, Constance Cumulings, Robert Young. Dir. James Whale. Rel. Nov. 4.

Rel. Nov. 27.

Rei. Nov. 27.

She Gets Her Man. Comedy. Zasu Pitts, Hugh O'Connell. Dir. Wm. Nigh. 65 mins. Reil. Aug. 19. Rev. Sept. 11.

Storm Over the Andes. Drama. Jack Holt, Antonio Moreno, Gene Lockhart, Mons Barrie. Dir. Christy Cabanne. 82 mins. Rei. Sept. 16. Rev. Oct.2.

Stormy, Outdoor drama. Noah Beery, Jr., Jean Rogers, Arizona Wransjers. Dir. Locius Friedlander. Rei. Rov. 38.

Sunest of Power. Buck Jones Western. Buck Jones, Dorothy Dix. Dir. Ray 25.

Sunest Surrades. Musical. Frank Parker and Tamara. rice.

Tick.

Three lide and a Queen. May Robson, star. Comedy-drama. Henry Arthure lide and a Queen. May Robson, star. Comedy-drama. Henry Arthure lide and a Queen. May Robson, star. Comedy-drama. Henry Arthure lide and a Benedict, Frankie Dariv. Billy Burrud. Dir. Ed. Ludwig. 85 mins. Rel. Oct. 28. Rev. Nov. 19.

Throw Back, The. Buck Jones western. Dir. Ray Taylor. 60 mins. Rel. Sept. 16. Rev. Nov. 6

Warner Brothers Offices: 321 W. 44th St.

right Lights. Small time burlesque. Joe E. Brown, Ann Dvorak, Patricia Ellis. William Gargan. Dir. Busby Berkeicy. 83 mins. Rel. Aug. 31.

Eilis, William Gargan. Dr. Joseph Lev. Age. Aug. 21.

roadway Gondolier. Radio singing star tires of the phoney atmosphere. ick powell, Josu Blondell, Adolphe Menjou. Dir. Lloyd Bacon. 100 mins. Rel. Juny 27. Rev. July 24.

Dangerous. Dramatic story of a beautiful and brillian tactress who wrecks the lives of those she contacts and also her own. Bette Dayls, Franchot Tone, Margaret Lindsay, Allson Skipworth. Dir. Alfred E. Green. 78 mftg. Fel. Jan. 4.

nings. Ret. Jan. 4.

r. Socrates. Medicine and gangs in conflict. Paul Muni, Ann Dvorak, Barton MacLane, Robert Barrat. Dir. William Dieterle. 70 mins. Rel. Oct. 19. Rev. Oct. 9.

oct. 19. Rev. Oct. 9. shman Love. Frank McHugh, Patricia Eilis, Warren Huli, Joe Cawthorne. Dir. Wm. McGann. Rei. Jan. 11. Frisco Kid. Barbary Coast action story. James Cagney, Margaret Lindsay, Ricardo Cortez, Lili Damita, George E. Stone. Dir. Lloyd Bacon. Rel. Nov. 30. Rev. Nov. 27.

NOV. 20. Rev. Nov. 27.

Highbrow. Kansas tarmer suddenly rises to riches through the stock market. Guy Kibbee, ZaSu Pitts. Silvard Everett Horton. Dir. Robert Florey. 67 mins. Muddled motives in a mountain shack. Rel. July 6. Rev. Scpt. 4.

Ave. Sept. 4.

Goose and the Gander, The. Kay Francis, George Brent, Genevieve Tobin, Raiph Forbes, Claire Dodd. Dir. Alfred E. Green. 65 mins. Rel. Sept. 21 Rev. Sept. 12 Live for Love. Spanish artiste on American stage. Dolorce Del Rio, Evenett Marshall. Dir. Bubby Berkeley. 64 mins. Rel. Sept. 23. Rev. Oct. 23.

title Big Shet. Two tough guya as a baby's guardian. Sybl Jason. Robert Armstrong, Glenda Farrell, Edward Everett Horton. Dir. Michael Curt. 12. 72 mins Rel. Sopt. 7. Rev. Oct. 23. 9. Hunt. Stirring drama with a thrilling clase for a muclerons bank robber sweetheath. The mins Rel. Sopt. Rev. Oct. 19. 19. Hunt. Stirring drama with a thrilling clase for a muclerons bank robber sweetheath. Marguorite Churchill, Wun, Gargan, Histarde Cortex, Chic Saic. Rel. Feb. 1. dramatic Churchill, Wun, Gargan, Histarde Cortex, Chic Saic. Rel. Feb. 1. dramatic Churchill, Wun, Gargan, Histarde Cortex, Chic Saic. Rel. Feb. 2. dramatic Churchill, Win. Gargan, Histarde Cortex, Chic Saic. Rel. Feb. 2. dramatic Churchill, Win. Gargan, Histarde Cortex, Chic Saic. Rel. Feb. 2. dramatic Churchill. Statemer Nohle Control of the Shakespeare comedy. Extensive cust of stars. Diff March Cortex, Chic Saic. Specific Rel. Historia comedy romance. Joan Bloodel, Glenda Farrell, Hugh Herbert, Warren Hull. Dir. Ray Enright. 66 mins. Rel. Dec. 14.

Petrilled Forest. Based on the Broadway stage play. With Leslie Howard, Bette Davis, Humphrey Bogart. Dir. Archie Mayo. Rel. Feb. 8.

Special Agent (Cosmopolitan). Woman G-man has her troubles. Bette Davis. George Brent, Jack LaRue, Ricardo Cortez, Henry O'Nelli. Dir. Willam Keighloy. 78 mins. Rol. Sept. 14. rien, James Mei-23. Rev. Nov. 20.

Stars Over Broadway. Broadway theatrical story. ton, Jane Froman. Dir. Wm. Kelghley. E 33 mins.

... Joan Blondell, lay Enright, 65

We're in the Money. Glenda Farrell, mins. Rel. Au

Miscellaneous Releases

Cyclone Ranger (Spottrum): Western, Bill Cody, Nina Quartaro, Dir, Rob Hill 65 mins liev, May 22, Circle of Death (Willis Kent): Western, Monte Montana. Dir Frank Glendon 55 mins flev Jupie 12. Fighting Ploners (Resolute), Western, Rex Bell, Ruth Mix, Dir Harry Frazer, Rev May 29.

Frontier Days. (Spectrum). Bill Cody western. Dir. Bob Hill. 61 mins. Rev. May 1.

Land of Promise (Urim). Photographic survey of the Palestine of today.

57 mins. Rel. Nov. Rev. Nov. 27.

Outlaw Deputy (Syndicate). Tim McCoy Western. Dir. tto Brower. 55 mins. Rev. Dec. 4.

mins, Rev. Dec. 4.

Red Blood of Courage (Ambaesador), Western, Kermit Maynard, Ann Sheridan, Dir, Jack English, 65 min, Rev. June 12.

Rustlere Paradise (Ajax), Western, Harry Grevy, Gertrude Messinger, Dir
Harry Frazer, 62 mins, Rev. Jun 10.

Bed Devils (Huffman), Two dirt track auto racers go into the garage business. Paul Kelly, Marguerite Churchill. Dir, Jos Hennaberry, Rev.
July 13.

July 10.

Talls of the Wild (Ambassador). Canadian mounted story. Kermit Maynard,
Billier Seward: Dir. Sam Neufield. 61 mins. Rei. Aug. 7. Rev. Dec. 4.

Wagon Trail (Adax). Western. Harry Carey, Gertrude Messinger. ir. Harry
Frazer, 56 mins. Rev. May 29.

Foreign Language Films

Because of the slow movement of foreign films, this list covers on year of releases.)

year of releases.)

(Most-or-these evail le with English titles.)

Aqua enel Suelo, el (Sp) (Col). Evil of gossi Dir. Eusebio Ardavín. 80

mins. Rel. Feb. 1. Assjure A Su Mujer (Sp.) (Fox). Domestic comedy. Conchita Montenegro.
Dir. Lawis Seller. 80 mins. Rei. March 1

Aschemittwoch (German). Romantic drama. Dir. mins. Rei. March 1.

Minis. Rel. March 1.

Aufforderung zum Tanz (Ger) (Casino). Costume romance to music.
Rudolf von der Noss. 80 mins. Rel. Nov. 15.

Mudolf von der Noss. 80 mlns. Rel. Nov. 15.

Ave l'Assurance (French) (Par). Saint Granier. ir. Koger Capellani. 60 mlns. Rel. May 1.

Az UJ Rokon (Hung.). An American orphan among Magyar nobility. Dir. Bela Goal. 60 mlns. Rel. March 1.

Bela Goal. 60 mins. Rel. March. 1. Dean among magyar mounty. Dir. Belden Setunde, Die (German) (General). Connedy of a playful king. Wels. Ferdi. Dir. Fred Sauer. 80 mins. Rel. March 1.

Bohemios (50) (Cinksport). Love in Mexico's Greenwich Village, Dir. Rafael Portas. 70 mins. Rel. Aug. 1.

Boliche (Spanish). Cabaret Hie. Dir. Francisco Elias. 80 mins. Rel. May 15.

Buzavirag. (Hung) (Danubia). Operetta with romance. Dir. Steven Szettely. 80 mins. Rel. Jan. 1.

Cantante de Napoles, El (Sp) (WB). Musical romance. Mona Maris. Dir. Howard Bretherton, 60 mins. Rel.

Mona Maris. Dir. Howard Bretherton. 10 mins. 14.1.

Cette Vielie, Cannalite (Fry (Kinemätrade).

Anatole Litvaki. 20 mins. Rel. Jan. 1.

Chapayev (Kiuse) Atamkino). Historical drama. Dir. Sergel and Georgi Vossiliyev. 70 mins. Rel. Jan. 1. Rev. Jan. 20.

Chasseur de Chez Marim. Le (Fr) (Pan). Musical comedy. Suzy Vernon Dir. Chas. Anton. 70 mins. Rel. Feb. 1.

Dir. Chas. Anton. 76 mins. Rei. Feb. I.
Chelyuskin (Kussian) (Ankino). Historic record of Russ expedition to Arctic,
wreck and rescue. 75 mins. Rei. May 15. Rev. May 25.
Cludad de Carton, La (89) (Fox). Drama of maritar relations. Antonio MoCludad de Carton, La (89) (Fox). Drama of maritar relations. Antonio MoClumencia (80). Semi-historical drams. Dir. Chano Urueto. 86 mins. Rei.
Aug. 15.

Aug. 15.

Aug. 15.

Cognasse (Fr.) (Par.) A bookkeeper with ambitions gets his chance. Tramel Dir. Louis Mercanton. 80 mins. Rel. April 1.

Corne La Cognasse (Fr.) (Par.) For the March 1. Luring Maxi Ilian's reign. Dir. Raphaci Sevilia. 60 mins. Rel. March 1. Luring Maxi Ilian's reign. Criez-te sur lear Totis (Fr.) (Par.) French version of 'it Pays to Advertise.' Saint-Granier. Dir. Karel Anton. 80 mins. Rel. June 15.

Crime and Punishment (Fr.) (Lenauer). Dostoeyski's drama. Harry Baur, Pierre Blanchar. Dir. Pierre Chenal. 103 mins. Rel. Nov. 1. Rev. Nov. 20.

Crise Est Fine, La (Fr.) (European). Bacistage musical. Albert Prejean.
Dir. Robert Slodmail. 80 mins. Rei. March 1. Rev. March 29.
Cruz Diable (Sp.) (Col). Mexican Robin Hood yarn. Dir. Fernando de
Csunsy Laiv. (Hung.) (Danable). Romanite farce. Lily
Bela
Csunsy Laiv. (Hung.) (Danable). Romanite farce. Lily
Bela
Czardastuerstin, Die (Ger) (Ufa). Musical from Kalimann's stage piece. Marta
Eggerth. Dir. Georg Jacoby. 80 mins. Rei. April 15. Rev. May I.
Dancing, El. (Sp.) (Hoffber). Comedy drama iaid in a cabaret. Dir. Magifa
Barth. 60 mins. Rei. Jan. 16.
Dilto di Mastroyani (Li.) (Metronolis). Melodrama iaid in a cabaret.

Barth, 66 mins. Rei, Jan. 16.
Delito di Maetrovanni (It.) (Metropolis), Melodrama. Ir. Amleto Palermi.
Dernies Milliardaire (FP) (France), Satira. Dir. Ins. Rei.
Dona Francisquitz (SD.) (Nesseck). Musical romance .nade in Spain. Dir.
Hans Behrendt. 70 mins. Rei. April 15.

Dena Francisquita (Sp.) (Nossecki). Musical romance .nade in Spain. Dir. Hans Berhendt. 70 mins. Kei. April manneo of a composer, marital Doppenburk and the state of the composer, marital proposers of the composer of the c

En Nott (Sw) (Scandinavian). War and love. Dir. Gustaf Molander. 80 mins. Rel. Jan. 16.

mins. Rei, Jan. 16.

Fantasma del Convento, El (Sp.). Spooks and love. Dir. Fernando de Fuentes. 80 mins. Rei. April 16.

Ferlen vom Ich (Ger.) Ufda). Romantic comedy. Dir. Hans Deppe. 80 mins.

Finanzen des Groederzogs, Die. (Ger.) (General). Comedy of nobility with
music. Dir. Gustaf Gruendgens. 60 mins. Rei. April 1.

music. Dir. Gustaf Gruendgens. 80 mins. Rel. April I, Faulein Liselott (German) (Caslino). Magda Schneider. Romantic comedy. Dir. Johannes Gutter. 80 mins. Rel. May 15. Fruehlingsmaerchen (German) (General). Romantic operetta. Dir. Carl Froehlich. 80 mins. Rel. May 16.

lich. 60 mins. Rei. May 16.
Flesher Wind aus Kanada (Ger) (Ufa). Light, comedy.
Kenter, Eric Holder, Rei. Sopt, 15.
Golden Taiga (Russa) (Ambino): Adventure in Siberia.
Graefin Martza (Ger). Operotta. Dorothea Wieck,
mins. Rei. Jan. 18. ir Schneid-

mins. Rel. Jan. 18.
Grett Zilt das grosse los (Ger.). Lottery ticket makes for comedy. Lucie Englisch. Dir. Carl Boses. 80 mins. Rel. Feb. 1.
Grosse Chance, Die (German) (Casino). Camilia Horn. Romantic drama. Dir. Victor Jansen. 70 mins. Rel. 843 yl. 1.
Gruen ist die Heiße (Ufa). Nostaigla for the home lot. 80 mins. Rel. Oct. 1. Rev. Oct. 18.
Gypsy Baren (Ger) (Ufa). Johann Strauss opera. Ir. Karl Hattl. 160 mins. Rel. Sept. 1. Rev. Sept.

Hello Budapest (Hung). Radio musical comedy Rel. Nov. 16. ins.

Rel. Nov. 15.

Hermine und die 7 Aufrechten (Ger) (Caslno). Dattle for peace. Helsnic Georg. Dir. F. Wysbar. 105 mlns. Rel. Sept. 15. Rev. Sept. 25.

Heroe de Nacozzi, Ei (Sp). Rallroad drama. Dir. Gulllermo Calles. 80 mlns. Rel. Sept. 15. Herr Kobin Geht auf Abenteur (70 mins. Rel. Nov. 15. Domestic comedy. Dir. Hans Depre

Hombre Peligroso, Un (Sp.) (Criterion). Cangster comedy-drama. Dir. Richard Kahn. 80 mins. Rel. Oct. 15.

ard Kahn. 80 mins. Rel. Oct. 15.

Huszarelem (Hung.) (Danubla). Romantic comedy with music and military background. Dr. Steven Seledy. 80 mins. Rel. April 16.

1ch Kenn Dien Nicht (Ger) (Castino). Romantic comedy. Magda Scinedder, Willi Foots Dein Herr Hindin (Ger) (Tastino). Rol. Nov. 15.

1ch Sing Mich 16.

1ch Sing Mich 17.

1ch Sing Mich 20.

1ch Si

Rel. June 15.

1 loi Diakok (Hungarian). Comedy with music 80 mins. Rel. May 15.

Im Helderkrup (Ger) (Germania). Romantic farce. Dir. Carl Boese. 70 mins.
Rel. Jan. 1. 10 As Oreg a Hagnaf (Hung) (Danuble). Farce with music. Szoke Szakall.

Enst Verobes. Dir, Fritz Schuiz. 60 mins lici. Feb. 1.

Johannisanschi (Ger). Love in the Alps. Lili Dagover. ir. 'Illy Reiber, 80 mins. Rel Yeb. 16.

Continued on page 34)

Studio Placements

(Continued from page 29)

Harvey Gates, Samuel Hoffenstein, screen play, 'Silas Marner,' Metro. Marc Lawrence, 'Desire,' Par. J. Farrell MacDonald; George Seltz directing, 'Exclusive Story,'

screen play, 'Silaa Marner,' Metro, Marc Lawrence, 'Desire,' Par, J. Farrell MacDonald; George Seller, 'Excusive Story,' Melizabeth Meehan, acreen play, 'The Harvester,' Republic. Binnie Barnes, 'Sutter's Cold-U.—Edmund Gwenn, 'The Walking Margaret Irving, 'Exclusive Story,' Wife 'vs. Sceretary,' Mucro, Harry Fraser, Miller Hair Trigger Casey,' Berke, Hair Trigger Casey,' Berke, 'Locky Terrahold, 'Eschama,' Lucky Clay Clement, Clay Clement, Clay Clement, 'Everybody's Old Man,' Jerry Larkin, 'Don't Radio. Coex, 'WR. Hattle McDanlel, Jonathan Hale, 'Ann,' Metro, 'Mona Barrie, Arline Judge, 'UR, Claytan Kirby,' 'Song and Dance Man,' 20th-Tox.

WB.
Claytan Kirby, 'Song and Dance
Man,' 20th-Fox.
Delmar Watson, 'The Wild West,' Radio. Willie Best,

Radio.
Ra

screen play, London Lady, Selz-nick.

Nest, Ross Marle, Metro-Kons Alexander, Everybody's Oi Man, 20th-Kons, There and Selzen Happiness, 'Concertina,' Par, Forrester Harvey, 'Three Live Ghosts, 'Met and Rhoda, 'Rolling Along, 'August and Rhoda, 'Rolling Along,' Oigan, 'Rolling-Along,' Co., William Tannen, 'Exclusive Story,' Metro.

Gene Morgan, Rolling Along, Col. William Tannen, Exclusive Story, Gilbert Emery, Margaret Marquis, Helen Shipman, Tom Dugan, Wife vs. Secretary, Metro. Benny Hall, William Moore, Joe Irving, Joseph Marcus, Bugle Ann, Metro. Kerri 'Shark Island,' 20th-Fox. Bryant Washburn, Carl McBride, Francis Morris, Estelle Ettere, Edde Dum, 'Preview,' Par. May Wallace, Myra Marsh, Hal Craig, Sty Parade, Par. Kathleen Burke, Henry Hale, Arthur Blanke, 'Lad and the Llon,' Alexander.

Alexander.
Adrienne Marden, Sam Flint, '
Man.' Par.

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CALENDAR OF CURRENT RELEASES

(Continued from page 33) Judas von Tirol, Der. (Ger.). Analogy to the Passion Play. Dir. Franz Osten. 80 nilns. Rel. April 15. Su nins. Ref. April 16.

Juliets Compre un Hije (Sp.) (Fox). Marital drams. Catalina Barcers, libert Roland. Dir. Louis King. 80 mins. Rel. March 15.

Jungfrau Gegen Moerch (Ger.). Romantic comedy (Ufa). Dir. E. W. Emo.

ov mins. Rei, slarch 16.

Raiserwaizer (Ger). (General). Musical with Johann Strauss tunes. Martha Eggerth. Dir. Friedrich Zeinick. 80 mins. Rei. Jan. 1.

Kaite Mamsell, Die (Ger). Comedy romance. Dir. Carl Boese. 70 mins. Jan. 1.

Ids. I.

Ids. I.

Iein Dorritt (Ger.) (Bavaria).
Dir, Karl Lanac. 70 mins.

Koezzeenem Mogy Elgazoit (

May. I.

May. I.

Konjunktueriter (Ger.) (General). Drama of profitering.
Dir. Fritz Kampers. 60 mins. el. April 15.

Krach um leianthe (Germany (UR), Rural comedy.

100 mins. Rel. May I. Rev. May 15.

Charles (Gendins Victoria). Morital Anny Ondra Rel. eiss Ferdi.

roehlich Larsson I Andra Giftet (Swedish) (Scandinavian), Marital farce, Edward Person, Dir. S. Bauman, 70 mins. Rel. Oct. 15. Rev. Oct. Legend of William Tell (Ger.) (General), English version of German pic Conrad Veidt. Dir. Heinz Paul. 70 mins. Rel. Sopt. 15. Rev. Oct. 2.

redits dello Zio (tala), (Metropolis), Comedy, Angelo Musco. Dir. Amieto Rev. Oct. 2. (Metropolis), Comedy, Angelo Musco. Dir. Amieto Les et un Turf (Franch) (Paracustri Racetrack yarn. de Poligny, 60 mins. Rel. May 1, Liebe Dumme Mame (German) (Bavarian), Comedy, Rel. May 1, Rel.

March 1. Hoper, 100 mins. Rel. May 18. Rev. May 29. Libe und die Erste Elsenbahn (Ger) (Ufa). Rel. May 18. Rev. May 29. Libe und die Erste Elsenbahn (Ger) (Ufa). Romantic comedy. Dif. Hassa Lila Akao (Hungarian). Pre-wer musical romance.

rona, La (Sp.). Mexican melodrama. June 16.

June 1b. Lillom (Fr.) (Fox), Molnar's play, Charles Boyer, Dir. Fritz Lang. \$5 mins. Rel. March 1. Rev. March 20. Lockvogei (Ger) (Ufa). Mystery romance. Rel. Jan. \$60 mins. Rel. Jan.

L'Ordonnance (Fr.). Love in a garrison. Marielle Chartai. ir. Simon Schiffrin. 75 mins. Rei, June 15.

frin. 79 inins. Rei, June 15.

Maedchen Johanna, Das (Ger.) (Ufa),
Ucicky, 80 mins. Rei, Oct. 1.

Maria Chapdelaine (Fr) (France). Grim drama. Madelaine Renaud. Dir.
Julien Durivier. 80 mins. Rel. Sept. 15. Rev. Oct. 2.

Martin Garatura (Sp.). Old-fashloned melodrama. Dir. Gabriel Soria. 70
mins. Rel. Oct. 2.

Maternelle, L. (Fr) (Tapernoux). Sensitively-treated story of children's lives. Dir. Jacques Benoit-Levy, 85 mins. Rel. Oct. 15. Rev. Oct. 23, Meine Frau, dis Schuetzenkoenigin (Ger) (Germania). Theatrical farce Dir. Carl Boses. 89 mins. Rel. Jan. 1.

Dir. Cari Joseph. 90 mins. rickl. Jan. 1.

Mel. Leben fuer Marial-labell Ger) (Casino).

ric

Watnets. 80 mins. Rel. Nov. 1.

Men Men Rel. 200 mins. Rel. 20

izici Svet (Slovak). mins. Rei, Jure 1.

Moscow Laughie (Russ.) (Amkino), First Russ, musical. Dir, 90 mins. Rel. March_15. Rev. March_27.

Moscow Laughie (Russ.) (Amkino), First Russ, musical. Dir, 90 mins. Rel. March_15. Rev. March_27.

March_27. Rel. Nov. 18.

Guillver (Russ) (Serlin-Burstyn). Swift's classic played by puppets.

Dir. A. Ptushko. 76 mins. Rel. Nov. 1, Rev. Nov. 6.

No Mataras (Sp) (Modern), Comedy drama, Dir. Mi Rei, Nov. 1. Odlo (Sp.). Melodrama of life in fishing village. mins Rel. June 15. ichard Harian. 70

mins Rel, June 15.

Page vem Dalmasse Hotel, Der (Ger.). Comedy with detective ramifications. Dolby Haas. Dir. Victor Janson. 75 mins. Rel. March 15.

Pantoffelheiden (Ger.) (Casino). Face of family life. Weiss Ferdi.

Paysacdas de la Vida (Sp.). Love in a circus. Dir. ins. Rel. March 15.

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home life. Dir. Ber-Nazarov. 60 mins. Rel. Oct. 1. Rev. Oct. 16.
Peter Vinogradev (Liusz), (Amkino). Life on the farm, Dir. A. Macharet. 80
mins. Rel. June 16. Rev. July, 3.
Polenbiut (Ger) (Bayaria). Comedy romance. Anny Ondra. Ir. Karl Lamac. 60 mins. Rel. Nov. 16.
Prenez Garde as a Peinture (Fr). Chaterioux). Original version of ChrisPrinzessin Turandof (Ger). (Ufa). Adaptation of the opera. Koethe von
Nagy, Willy Fritzsch. Dir. Gerhard Lamprecht. 80 mins. Rel. Jan. 15.
Pulpo Humano, El (Spanish) (Hoffberg). Mystery melodrama. Dir. Jorge
Bell. 60 mins. Rel. May 1.
Ray, El (Sp.). Mexicar Robin Hood. Dir. Julian Gonzalez. 60 mins. Rel.
Oct. 15.

Red Army Days (Russ.) (Amkino). Romantic comedy. Dir. A. harky, Joseph Heifets. 70 mins. Rel. Oct. 15.

Joseph Heifets. 70 mins. Rel. Oct. 15.
Red Villags, The (Russlan), Amklino). Sabotage in the power plants. 60 mins.
Dir. Brodyanski and Korsh. Rel. May I.
Reiter Control of the Control o

News. new som Suden. (Ger.). Romance with Strauss music. Dir. Walter Janssehn 70 mins. Rel. Pell 16.

Sangen Till Henne (Sw) (Scandinavian).

son. 70 mins. Rel. Feb. 16.

immelreiter, der (Ger) (Genoral). Native drama on coast of Friesland Dir Curt Oertel, Hans Dieppe. 80 mins. Rel. Feb. 15.

Schlose riubertus (Ger) (Ufa). Romance in the Alps. 70

Schlose riubertus (Ger). (Wal). Romance in the Alps. 70

Schwarzer-Jaeger-Johanna. (Ger.). Natical sittle therray in Napoleonic setting Schwarzer-Manamedel (Ger.). (Casino). Musical romance. Dir. George Zech. 70 mins. Itel. Oct. 15.

Senora Cascida (Sp) (Fox). Martist Jacobs. 2007.

70 mlns. Rel. Oct. 18.
Senora Cascada (Sp) (Fox), Marital drama. Catalina Barcena, Antonio Moreno Dir James Tinling. 70 mlns. Rel. Feb. 1.
Shir Hashirim (Yiddish) (Globe). Sentimental meller. Samuel Goldenberg. Dir. Henry Lynn. 70 mlns. Rel. Oct. 1. Rev. Oct. 23.
luby Ulanskie (Fol) (Frincipal). Military comedy, Dir. 80 mlns. Rel. Feb. 18. mins. Rei. Feb. 15.

Ein Maedel Vergisst. Man Nicht (Ger). Comedy romance. Dolly Haas.
Willy Forst: Dir. Fritz Kortner. 72 mins. Rei. Sept. 15. Rev. Oct. 2.

willy forst. Diff. Fritz Kortuer. 12 mins. Rel. Sept. 15. Rev. Oct. 2.
Song of Happenear (Russ.) (Amkino). A young musicalian finds new life and sheep, R. Gardin. Dirf. M. Douskov. 8 mins. Rel. April 1.
Sonnes of the State of

Aug. 1.

Soviet Russis Today (Russ.) (Amkino). Newsreel compliation.

Tisso. 80 mins. Rel. March i.

Strosstrupp, 1917 (Ger) (Bavarla). War film. Dir. Hans Zieberlein.

Rel. Reb 1.

Rei. Feb 1.

Sunny Youth (Russ) (Amkino). Giorifying Soviet youth, Silent. Paul Koromoitseff. 75 mins. Rel. Aug. 15. Rev. Aug. 21.

Susana Tiene un Secrete (Sp.). Marital farce. Hosita Diaz. ir. Benite Perojo 70 mins. Rel. June 1.

Perojo 10 mins Rei, June 1.

Swiedenheims (Sw) (Scandinavian). Domestic drama. Tuta Rolfe, Gosta Eckman. Dir. Gustaf Molander. 75 mins. Rei, Sept. 1. Rev. Sept. 11. Tango Bar (Sp.) (Par) Musical melodrama. Carlos Gardel, Rosita Morene Dir. John Reinbardt. 25 mins. Rel. July 1. Rev. July 17.

To Quero Con Locura (Sp.) (Fox). Musical comedy. Rosita Moreno, Raul Roullen. Dir. John J. Boland. 80 mins. Rel. Nov. 1.
Tlerra, Amor Y Doice (Sp.). Domestic drama. Dir. Ramon Peon. 60 mins. Rel. Aug. 1.

Rei. Aug. 1.

Tjocks Slakten (Swedish) (Scandinavian). Comedy. Dir. Solve Cederstrand. 70 mins. May 15.

Tolle Bomberg, Der (Ger.) (Casino). George Asagaron (F. Carlo). Galilo satire. Ir. Louis Gasnier. Rei. Feb. Towarish (Rousian) (Amino). Love and comradeship in the Revolution, Dir. S. Timosnenko. 70 mins. Rel. May 15.

Tres Beretiene, Los (Sp) (Hoffberg). Argentine comedy. 70 mins. Tribu (Sp.). Mexican drama. Mixuel C. Torres. 70 mins. Rel. Juna 1.

Ires Berretines, Les (Sp) (Hoffberg). Argentine comedy. 70 mins. 14n. I.
Tribu (Sp.), Mexican drama. Miguel C. Torres. 70 mins. Rel. June 1.
Una Semana de Feileidad (Sp), Romantic comedy. Dir. Maximo Nossek. 80 mins. Rel. June 15.
Unekkante, Der. (Ger) (Germania).

80 mins. Rel. June 15.
100 W. W. Grander (Sp.) (Germania).

90 mins. Rel. June 15.
100 W. W. Grander (Sp.) (General).

101 W. W. Grander (Sp.) (General).

102 E Teblie Desparair (Fr) (Par). Monder of a-dim star. Sury, Venon, Cgr. start Remy. Dir. Robert Villers. Sci mins. Rel. Feb. 1. Rev. Feb. 29.

103 Unschuld vom Lande, Die (German) (Casino) Comedy of sight for stage career. Dir. Cutt Bosse. 50 mins. Rel. May Comedy of sight for stage (Career. Dir. Cutt Bosse. 50 mins. Rel. May Comedy of sight for stage (Career. Dir. Cutt Bosse. 50 mins. Rel. May Comedy of sight for stage (Career. Dir. Cutt Bosse. 50 mins. Rel. May Comedy of sight for stage (Career. Dir. Cutt Bosse. 50 mins. Rel. May Comedy of sight for stage (Career. Dir. Cutt Bosse. 50 mins. Rel. May Comedy of sight for stage (Career. Dir. Cutt Bosse. 50 mins. Rel. May Comedy of sight for stage (Career. Dir. Cutt Bosse. 50 mins. Rel. May Comedy of sight for stage (Career. Dir. Cutt Bosse. 50 mins. Rel. May Comedy of sight for stage (Career. Dir. Cutt Bosse. 50 mins. Rel. May Comedy of sight for stage (Career. Dir. Cutt Bosse. 50 mins. Rel. May Comedy of sight for stage (Career. Dir. Cutt. Bosse. 50 mins. Rel. May Comedy of sight for stage (Career. Dir. Cutt. Bosse. 50 mins. Rel. May Comedy of sight for stage (Career. Dir. Cutt. Bosse. 50 mins. Rel. May Comedy of sight for stage (Career. Dir. Cutt. Bosse. 50 mins. Rel. May Comedy of sight for stage (Career. Dir. Cutt. Bosse. 50 mins. Rel. May Comedy of sight for stage (Career. Dir. Cutt. Bosse. 50 mins. Rel. May Comedy of sight for stage (Career. Dir. Cutt. Bosse. 50 mins. Rel. May Comedy of sight for stage (Career. Dir. Cutt. Bosse. 50 mins. Rel. May Comedy of sight for stage (Career. Dir. Cutt. Bosse. 50 mins. Rel. May Comedy of sight for stage

Vusio de la Muerte, El (Sp.). Mexican aviation drama, ir. Guillermo Calles. 70 mins, Rel. April 15.

sudaki. Dir. Richard Grynski Key to Address Harold Auton, 1540 Broadway, Amkino, 723 Seventh Ave. Bavaria Film. 485 Fitch Ave. Casino, 240 Seventh Ave. European, 154 W. 65th St. France Film. 66 Fifth Ave. Garrison Films, 729 Seventh Ave. General Foreign Sales, 223 7th Ave.

Rel.

60 mins. Rél, June I.

(Germänia, 22-23 19th. St., Astoria, L. 1

J. H. Hoftberg, 729 Seventh Ave.

Inter-Contlent, 50 E. 24nd St.

Kinematrade, 728 Seventh Ave.

Jean Lenauer, 260 W. 60th St.

Jean Lenauer, 260 W. 60th St.

Metropolia, 260 Fifth Ave.

Metropolia, 260 Fifth Ave.

Scandinavian Films, 220 W. 42d.

John Tapernoux, 126 West 46th St.

Ufa, 729 Seventh Ave.

Film Reviews

(Continued from page 19)

Alte und Junge Kaiser the boy and molds him to be a great leader.

Afte und Junge Kaiser the boy and molds him to be a great leader.

First, it seems, the crown prince is such a weakling as to dislike soldiering and marching: that's soon taken care of. He likes music and the soldiering and marching: that's soon taken care of. He likes music and the sound of the sound o

SCROOGE

ITISH MADE)
London, Nov. 28.
Julius Hagen production and Twickenham release. Stars Seymour Hicke: Directed by Henry Edwards. Scenario, H.
Fowler Mear; based on Charles Dickens'
A Christmac Carol'; camera, Sydney
Biythe, William Luif. At Plaza theatre.
London, Nov. 26, 25. Running time 18

London, Nov. 26, 185. Running time 18
mins. Services. Seymour illeke
non Cratchit. Donald Callthrop
Fred. Bobert Cochran
Bobert Cochran
Bolle's Husband. Garry Marah
Spirit of Christmas Present. Oxora Asche
Spirit of Christmas Present. Oxora Asche
Spirit of Christmas Present. Asche
Spirit of Christmas Puttere. C. V. France
Spring of Christmas Puttere
Mary Jawson
Mary Cratchit
Barbara Everest
Mary Lawson
Mary Cratchit
Spirit of Christmas Puttere
Morris Harvey
Foulterer Morris Harvey
Foulterer Morris Harvey
Foulterer Morris Harvey
Foulterer Morris Mary Carlot
Services Laundress. Maryner Varde
Old Jos. Husb R. Wrish
Worthington. Husb R. Wrish
Worthington. Husb R. Wrish
Worthington. Husbert Harven

Mort effective recommendation that can be given to this picture is that Paracount and bought the American rights.

There is a larger percentage of Dickens' fans in America than in England Which should help.

Seymour Hicks has played Ebenezer Scrooge off and on for more than a quarter of century. He can do it standing on his head, and was unstanding on his head, and was unstanding on the head of the supporting the supporting the supporting the supporting the supporting the supporting that the supporting that the supporting the supporting that the supporting the supporting that the supporting that the supporting the supporting the supporting that the supporting the supporting the supporting that the supporting that the supporting the supportin

cast possesses an uncanny knack for picking types to fit the story which, of course, is laid in England around 1846. They wear the ciothes of the period age to the course, is laid in England around 1846. They wear the ciothes of the period age that the course of the period age to the course of the that most of it is shadow, and suggests a lot more than it reveals. With no effort at massive settings, both the interiors and exteriors proceedings. Outstanding bit of the supporting cast is Donald Calthrop as Bob Cratchit, but this may be due to the course of t

Come Out of the Pantry

Come Out of the Fantry

(BRITISH MADE)

London, Nov. 27.

British & Dominions production and channa; features Fay Wray. Directed by Jack Raymond. Spreen 1919. Austin 1919. Au

Musical version of Alice Duer Miller's story, 'Come Out of the Pantry,' is a certain success, both here and in America. Details of the production are of secondary impor-

here and in America. Details of the production are of secondary importance.

An idcal role for Jack Buchanan-who makes good as a straight comedian. His departure from the commendation of the straight comedian. His departure from a straight comedian is not necessary, but it was natural for the producer to provide a modicum of the things with which Buchanan has heretofore been identified. Possibly audiences would demand till her things with which Buchanan has heretofore been identified. Possibly audiences would demand the lord, who has met with reverses. He takes the family paintings to America and sells them for \$130,000, depositing the check in a bank which closes its doors on the same day. Thrown Park and, while visiting the lion house to get warm, encounters the old family buter, who takes him to the home of his present millionaire employer, and installs him as foot-laries niece, and they full in love. Sentiment is moving, but never mawkish, and the comedy evokes considerable laughter. This is due to the excellent screen play which has been made of the story, the photography, and the richness without ostenication, of the scenic investitute.

without ostentation, or such investitute.
Whole thing could have been a miximumer without the competent cast, superb production and smooth direction, augmented by first-rate camera work. But it got them.

Jolo.

MELODY TRAIL

MELUDI I IKAIL

Rapuble Pletures release of Nat Levine
oduction. Features Gene Autry. Directed
Joseph Kane. Story. Shorman Levy and
owe; camera. Struk Miller. At Arcna,
XY, Dec. 830. as half obuble bill.
AY, Dec. 830. as half obuble bill.
one Authouse. Smile Purnette
one Authouse. Smile Purnette
one Authouse. Smile Purnette
one Authouse. Smile Purnette
one Authouse. Smile Caulting
one Cault

Different western fare even if it won't satisfy 1 the oats opera lovers. Average dual fare, however, Nobody is shot, only a feeble stab at the cattle rustling formula and

Nobody is shot, only a feeble stab at the cattle rustling formula and pace is as leisurely as a musical comedy until last two reels. Then come the rapid fire symmastics, wild rides, plunges, etc.

Gene Actived hose. All proceedings at outset are built about his singling, a welcome change, if nothings at outset are built about his singling, a welcome change, if nothing else. Besides which Autry can lift the cowboy tunes. When story finally gets under way, it carries on pects a gypay of kidnapping the babe assigned to his care. After that it's slam-bang action. Finale, as wedding of seven cowboys and cowgirls, smacks of a stage musical examples of the company of the company

Der Traum Vom Rhei ('Dream of the Rhine').

(GERMAN MADE)

Robert Noppinch production and Zwicker release. For the second s

ness.
Willi Oster provided

Cabin of Old Lunen

(RUSSIAN MADE)

Moscow, Nov.

Mossim production. Directed by Aler Litvinov. Running time 65 mins.

Manager Cleared

Jamalca, L. I., Dec. 10.
Grand larceny indictment against
Sidney Seckler, former manager of
the Collere theatre, film house in
College Point, Queens, was dismissed last week in the Queens
County Court by Judge Charles S.
Colden

Seckler was accused of misap-propriating \$575 of the theatre's money.

CBS ORPHANS' NEW DEAL

Program Scrutiny to Continue with NEW WIRE LINES F.C.C. Shuns District Courts; F.C.C. Frowning at Liquor Shows

Washington, Dec,
Program clean-up campaign of
the Pederal Communications Commission definitely has not been
abandoned, despite trade reports
that the sapolio drive is over,
Yasirry learned today, On the other
hand, there is more than a fair
chance that the scope of the crusade
will be broadened and that more
vigorous efforts will be made to
establish definite program standards.

Broadcast ivision has decided to

Broadcast ivision has decided to follow a more orderly and deliberate procedure in rounding up broadcasters whose programs are not regarded in the public interest. Plan of action was worked out during the past few weeks.

Under the new arrangement, no hint of which is contained in the official minutes of the Commission, before any station is put on the spot, the F. C. C. will consult other government agencies, notably the Post Office Department, Food & Drug Administration, and Federal Trade Commission, to find out whether any previous action has been taken against advertisers whose products is deemed unsafe, impure, or dangerous, or against any sponsor whose programs and considered objectionable milese approached the spot of the

set for hearing.

Several reasons are given for the decision to be more circumspect in starting proceedings. Chief one is the excuse that irresponsible subordinates became too officious incalling litensees on the carpet, Marmola incident is one of the primary reasons for the new procedure. Commish will act on its own initiative against stations carrying other programs merciy deemed objectionable. In the latter category are lottery programs (banned by law), too much price advertising, fortune telling, and horse racing results.

law), too much price advertising, fortune telling, and horse racing results.

Liquor ads may also come under the Commission's frown in the near future, as a result of growing number of complaints against boze bailyhoo. Some members feel that definite steps must be taken for a fine of the complaints against boze bailyhoo. Some members feel that definite steps must be taken for a fine of the control of the con

W.C.T.U. Raps WOR

Stroudsburg, Pa., Dec. 10.
Women's Christian Temperance
Union of this section voted unanimously to file with radio station
WOR, Newark, N. J., a protest
against its liquor advertisement
broadcasts.
Action was taken in

oroadcasts.

Action was taken in view of the influence such broadcasts might have on the listening public, especially children and others of immature years.'

Sosnik with Pearce Gang

WIIN Pearce Gang Chicago, Dec. 10.
Harry Sosnik orchestra has been booked by the Lord & Thomas agency to handle the musical end of the Al Pearce gang when the artemon Pepsodent show switches from New York to the loop.
Switch-over takes place next Monday (16).

Butcher Now V. P.

Harry C. Butcher, manager of the Washington, D. C.; offices of the Columbia Broadcasting System and president of WJSV, has been elected a CBS vice-president. New v. p. has been the CBS go-between in shooting political broad-casts over the web, being head of the Capital offices since 1929 and prexy of WJSV since CBS acquired it in 1932.

ONE AGENCY HAS 4 PRODUCERS IN L. A.

Frank Woodruff is the latest program producer for J. Walter Thompson who has been transferred from New York to the Hollywood office. Woodruff leaves today (Wednesday) to Join Cai Kuhi, Herb Polesie and Sam Moore on the production of the Shell, Kraft and Royal Gelatine (Yone Man'e Family') programs.

On the New York end Woodruff was connected with the direction of the Cutex, Swift and Union Central shows.

Jack Rose's Title

Jack Rose has been designated business manager of the Biackman agency's radio department. He will look after the time and talent booklook after the time and talent book-ing and other kindred details while Carlo DeAngelo, the agency's radio director, will condern himself with production and general supervision. Rose has been with the Black-man radio department for two

Outlying Transmitters Now Frequently Shut Out from Both Commercial and Unsponsored Program Service Through Tie-Up of **Phone Circuits**

PHONOGRAPH

Columbia has decided to see what it can do about bettering the commercial lot of the forgotten affiliate, and at the same time develop the sale of more extensive hookups. As a preliminary move in the campaign to overcome the arguments which CBS salesmen meet when they try to sell some of the smaller stations both within and outside the major market areas Columbia proposes to effect a general overhauling of its telephone line ramifications. These round-robins will be so revamped as to permit the servicing of the outlying outlets with sustaining programs while nearby affiliates are carrying network commercials. and at the same time develop the

mercials.

As the lines are in most instances now set up, the allocation of a commercial program to one station serves to prevent the feeding of the serves to prevent the feeding of the other stations on the circuit with sustaining shows. The new pian is to eli inate these closed circuits and make it possible for the other outlets to be reached by a different route. What has made the situation that the fact that the fact that the fact that the fact that call the fact that the fact t (Continued on page 38)

One Year License Possible. But Longer Period Unlikely

10:

JOHN BLAIR EXECS MEET

Detroit Pow-Wow of Reps Branch Mgrs

Midwest and eastern executives of John Blair & Co. met at the Book-Cadillac, Detroit, last week for a discussion of the organization's plans for the coming year. Attending were John Blair, Murray Grabhorn, New York mgr., and George Bolling, mgr. of the Detroit office. Blair outlined the more complete and concentrated service that had

been devised for the stations which the company represented.

LINCOLN DELLER TO CBS STATION DEPT.

Sam Pickard, CBS v.p. in charge of station relations, has appointed Lincoln Deller as his other assistant. Network's decision to augment the

Network's decision to augment the contacteer staff was actuated by the fact that Pickard, because of his heaith, devotes little time to the job. Pickard leaves shortly after the first of the year for a lengthy stay in Honoiluu.

Assistant hand-shaking assignment was all Herbert Akerberg's until Delier's transfer last week from Radio Sales, Inc., the outfit which handles spot time bookings for CBS-operated stations pius the Don Lee Network and WFBL, Syracuse. Before Joining Radio Sales, Delier was with KGB, San Diego.

Washington, Dec. 10.

Test of government powers to revoke broadcasting literanse has been abandoned by the Federal Communications Commission through fear that district courts would not rule to right way and a clear-cut issue the result of the property of the court of the court

cruin not be presented to the Su-preme Court.

Plan to try out the provision of the 1934 Communications Act had been conceived in connection, with read the consequence of the consequence congrhenic of the feasibility of tengthenic willing longer-license idea has not yet become apparent.

Station scheduled to be the victim of the F.C.C. plot was K.SEI, Poca-tello, Ida, which is under fire for alleged use of excess power. Trans-mitter, which uses 500 watts days and 250 watts nights, was previous loser in legal tiff with the govern-ment, having been turned down in an attempt to gain a better frean attempt to gain a better fre-quency. Local courts upheld the Commission's refusal to alter KSEI assignment

Instead of revoicing the station's ticket, Commish has ordered Radio Service Corp., owner of the transmitter, to fie an application for a roneval license. Plea will be set for hearing on charge of violation of rules against excess power and for violation of ticense terms. This will be the second such case currently before the Commish, KPYE, Bismark, N. D., being in the middle of a fight to retain its franchise after examiner recommended deletion for fuice-joiling without government consent. Under provisions of the 1934 act. Under provisions of the 1934 act. Instead of revoking the station's

Under provisions of the 1934 act Under provisions of the 1934 act, the Commish is authorized to revoke licenses of broadcasters for various reasons but the legality of this grant of power never has been subjected to court test. Among the grounds upon which the Commish may get are (1) failure to operate may get are (1) failure to operate the license and (2) failure to observe the continue of the c

(Continued on page 41)

30 YEARS

For 30 years VARIETY has chronicled the happenings of show business throughout the world.

In the first issue, dated Dec. 16, 1905, some of the names that appeared in news stories, or reviews, were George M. Cohan, Bessie McCoy, J. J. Murdock, Tony Pastor, Hurtig & Seamon, James T. Powers, Bessie Clayton, Martin Beck, William Morris, F. F. Proctor, Reggie Vanderbilt, Tod Sloan, James J. Corbett, Gus Edwards and Percy G. Williams.

In the issue of today, of last week, of 10 years ago, VARIETY continues unbroken an absorbing and romantic story of show business and its people. Thirty years of intimate, accurate history.

No other publication in show business has served its trade so fearlessly, so understandingly.

The 30th anniversary number of VARIETY will be published late in December. It will contain editorial text of an unusual interest and value. It will again be a permanent reference.

Reservations and copy may be sent to any VARIETY office.

LONDON **NEW YORK** LOS ANGELES CHICAGO 54W.RandolphSt. 8 St. Martins Pl.

154 West 46th St. 1708 No. Vine St.

WXYZ'S NEW BLOOD

Ricker, lanchard, Hampton Join Detroit Station

Detroit, Dec. 10.

George J. G. Ricker goes in as production director of WXYZ, replacing Thomas Ashwell. Before joining WXYZ, Ricker was a free lance radio director and recording production man in New York. Prior to that he was at WABC, New

York.
Lowell, Blanchard, from KSO,
Des Moines, Ia., has been added to
announcing staff, which was reduced last week with the resignation of Bob Longstrest, sportcaster,
who will take over production dutles
at WFMD, Fredericks, Md, when
that station goes on air first of

war. William Hampton, ex of KLZ Denver, and NBC, Chicago, is the station's new idea man and lialson between sales and program depart-

CBS-WJR Celebrate

Detroit, Dec. 10.

William S. Paley and H. Kendali
Boice, of Columbia; John Patt,
manager of WGAR, Cleveland, and
Clov, Frank Fitzgerald of Mkhigan,
Joined with G. A. Richards, president, and Lee Fitzpatrick, general
manager, in diayed celebration
watte. Fete had been planned for
September, but Paley was in
Europe.

Europe.

Special prógram was held at Book-Cadilliac Hotel; with Samuel Benavie's studio ork and other station artists providing entertainment and the Detroit Lions pro football team, owned by Richards, appearing in a body. About 150 persons attended dinner and fele.



ONE GOOD TURN]

It's The Box Office That D

Phil Spitalny's "HOUF Comprising A Versatile Orc

ENGAGED TO PLA

RETURN EN WITHIN 3

Chicago, Chicago Nov. 29

Michigan, Detroit This Week (Dec. 6)

PHIL SP



"HOUR OF

an a

Musician

DESERVES A RETURN



ictates Repeat Engagements.

OF CHARM" MUSIC testra And Melodious Choir

THE FOLLOWING

GAGEMENTS MONTHS

Stanley, Pittsburgh Next Week (Dec. 13)

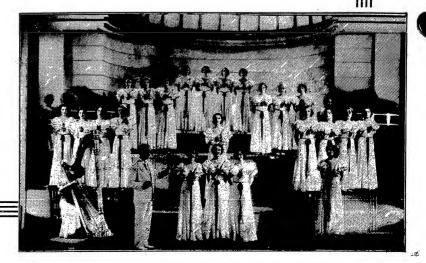
Earl, Washington Week Jan. 10

ITALNY

id his

CHARM" MUSIC

girl unit
of
and Singers



N. A. B. BOARD WRESTLES WITH ASCAP PROBLEM; CBS TALKS WARNER-LESS DAYS

Network May Eliminate All WB Music Dec. 17-18 LARRY ALLEN TO FRISCO Test—Telegrams Give Broadcasters Confusing Carey Jennings Succeeds Him at Advice on Its Song Problems

Board of directors of the National Association of Broadensters spent Monday and yesterday (Tuesday) at the Hotel St. Regis, New York, de-bating the advisability of urging the membership to accept the five-year extension which was offered the extension which was offered the publishers. By pose at unifore and publishers, By pose at unifore and the beard had come to no definite conclusion.

the board had come to no definite conclusion.

Meeting of the NAB directorate came as the cilmax to a series of telegrams sent out from the organization's Washington headquarters last Thursday (5), with the meadquarters last Thursday (5), with the meadquarters last Thursday (5), with the meadquarters last Thursday (5), with the wires serving to add to the broadcasters' bewilderment over the general performed that the board urged them to immediately telegraph their acceptance of the contract which ASCAP offered them June 17, and the next wire, dispatched within two hours, the broadcasters were told that an a repoil of the NAB board it was decided against urging acceptance of the ASCAP contract pending full discussion and new despending full discussion and new depending full discussion and new depending full discussion and new deceptance of the ASCAP contract pending full discussion and new deceptance and the polithat caused the rescinding of the previous telegram was given as 11 to 8 against acceptance. What brought about the shift in the vote was a telephone call two full that the vote was a telephone call two full that the vote was a telephone call two west made to constant middle on the shift in the vote was a telephone call two full that the vote was a telephone call two full that the vote was a telephone call two full that the vote was a telephone call two full that the vote was a telephone call two full that the vote was a telephone call two full that the vote was a telephone call two full that the vote was a telephone call two full that the vote was a telephone call two full that the vote was a telephone call two full that the vote was a telephone call two full that the vote was a telephone call two full that the vote was a telephone call two full that the vote was a telephone call two full that the vote was a telephone call two full that the vote was a telephone call two full that the vote was a telephone call two full that the vote was a telephone call two full that the vote was a telephone call two ful onclusion.

Meeting of the NAB directorate

It subsequently developed that immediate unanimous acceptance of the ASCAP agreement had been urged on the ground that if ASCAP was assured that it had the entire broadcasting industry behind it the performing rights combine was prepared to engage Warner Bros. in a contest were the licensing rights of the property of

Network Slant
Wires and the NAB directorate
meeting also climaxed a week of
informal conferences between NBC
and Columbia officials and Warner informal conferences between NBC and Columbia officials and Warner Bros. It is reported that the webs have taken the position that if all the stations on their respective lists could be induced to sign with ASCAP they would in the event of infringement proceedings on the part of Warner Bros. turn the matter of defending the action over to the Society. It would then be up to the courts to determine whether ASCAP because it controls the writers involved in the WB catalogs has the right to license Witmark, The World middle World worl

gested by the neuvone, would be handlcapped in making the test.

While Warner ros, has discussed the situation with indie station operators along with network of ficials the film producer has not indicated what its form or scale of licensing will be. Procedure it has adopted calls first for a general airling of the relations between broadcasting and the value of music to it and after these preliminaries have got out of the way it will be up to the networks to submit what they consider an equitable proposition. In any event no negotiations will be held with the indie stations until a deal has been arrived at with NBC and Columbia. It was reported last week that

It was reported last week that Columbia had under advisement the proposal of setting Dec. 17 and 18 aside for a demonstration to War-

WMCA's Auditorium

Studio broadcasting auditorium capable of seating about 200 peo pie is to be installed in next few weeks by WMCA, New York, in its weeks by which, we tork in its present building on Broadway. Will probably be located on eleventh floor. Will give this station six studios for broadcasting.

THAT CANCEL HABIT IRKS **SPONSORS**

Both General Motors and Ford are reported lukewarm to concert divas with film assignments. Too many cancellations because of overlapping chores. Jeanette MacDonald was slated for the G. M. hour on Dec. 1, but due to continued work at M.-G-M had to cancel, with Maria Jeritza rushed in to substitute. Latest to fade for similar reasons is Gladys Swarthout, who was scheduled for the program on Dec. 22 but is now pencilled out due to picture work on the Coast. Sponsor then dickered for Lotte Lehman and had difficulty getting her to fill in. She's get." \$3,000 for the work, if's reported. Extra expense and worry is behind the two sponsors' decisions to hir any more stars with. decisions to nix any more stars with

decisions to nix any more stars with such heavy schedules. Miss MacDonald's future date for the G. M. show is still hanging fire, which is causing more anxiety. Class shows with their array of operatic names are being outlined now, and will be completed shortly.

Grand Rapids EST

NBC is taking WOOD, Grand Raplas, out of the Central time zone and sticking it in the Eastern divi-sion. Move is made in answer to advertisers' queries as to where the station belongs, and whether they have to pay full rates or half rates on the 6 to 7 p. m., New York time, spot.

NEC says that atthough the whole state of Michigan, with the exception of Detroit, is listed in the Central Standard Time Zone by the Interstate Commerce Commission, the citizens prefer Eastern time. WOOD thus goes Eastern, and NBC collects full rates on the supper hourshows.

Portland, Ore., Dec., 10.
Larry Allen, manager of stations
KGW-KEX will leave Pörtland
shortly to take charge of special
sales promotion at the San Francisco offices of the National Broadcasting Co.

casting Co.
Allen was formerly with NBC as
manager of station KEX, After the
affiliation of this station with the
Oregonian Publishing Co. and KGW
he was made assistant manager of
both stations and later assumed the
managements.

both stations and later assumed the managership.

Allen will be succeeded by Carey Jennings who for the past three years has been commercial manager of KGW-KEX. Jennings prior to joining the stations staff was man-ager of department stores.

C. I. Bloomness sentor calcome.

C. L. Bloomsness, senior salesman of KGW-KEX will be in charge of iocal sales as a result of the managerial changes.

TOWNSEND REP **MOVES EAST**

Tom Wallace, Los Angeles ad agency man, has established for himself a branch office in New York for the primary purpose of spotting propaganda for the Townsend Recovery Movement on stations in the east and middle west. Series of weekly 15 minute talks on the Townsend Plan have already been booked with WMCA, New York, WCFL, Chicago, and all the outlets in the New England network except Boston: Contracts which became Boston. Contracts which becam effective last Saturday (7) are fo

Wallace would like to buy a hookup on either CBS or NBC, if a
worthwhile period became available worthwhile period became available and the networks are agreeable to selling time to the movement. If this doesn't materialize, Wallace proposes to work on a crosscountry network of independent stations. His other alternative will be to make transcriptions, with Dr. Francis E. Townsend and Earl Clements, national secretary and co-founder of the movement; doing the talking, and spot them on the best evening time that he can buy on individual stations. stations

stations.

Major part of the money spent on the air will come from the sale of printed versions of the radio speeches to local merchants. Latter buy them for 2c. spicce from the Townsend organization and distribute them free to their customers. Profits which were derived from the Townsend series on KNX, Los Angeles, are financing the broadcasts on WMCA, WCEL and the New England Network.

Conquest Alliance Organizes News Service for South American Radio

In conjunction with broadcasting interests in Buenos Aires, the Conquest Aillance Co., American reps for foreign stations, has organized the Pan-American News Service, which, starting the first of the year, will serve commercial outlets in South American countries with news the same of the commercial counter and a drug continuous manufacturer and a drug continuous manual basis.

Enterprise calls for the collection

Enterprise calls for the collection of news from various parts of South

ner Bros. and CBS advertisers that

ner Bros. and CBS advertisers that the network could do without WB music. Network's plan provides for elimination from its broadcasts on those two days of all numbers contained in the Warner Bros. catalogs at attendance at the NAB meeting and directors but John J. Glien were all directors but John J. Glien were all directors but John J. Glien were declared by the ceremonies surrounding the adoltation of his station's new studios.

America by a central bureau in Buenos Aires, and from that point feeding it out to the Pan-American clients. World news will originate from New York and will be directed by either cable or coded shortwave with the intervening spots intervening up the material. No tteup has up the material. No tteup has bureau in the United States. Estimates have been received from the Transradio News Service, the United Press and the International News Service. It is Pan-American's plan to buy the service outright from one of these sources.

from one of these sources.

Pan-American will peacialize in
Latin American news, with the bulietins from other parts of the world
being included only when they are
of utmöst importance. For the start:
it is proposed to clear three news
programs a day, each running five
minutes. As the service gets into
full swing the relays will be stepped
up to 15 minutes each.

Flock of Air Shows Folding

Number of programs of both networks are scheduled for discontinuance in the near future.

Nine NBC and four CBS shows vamoose. Those going off NBC are: Northam & Warren (Cutex) with Niela Goodelle on Dec. 22; Woodbury's Dangerous Farause' three weekly') Dec. 27; Fitch's Woodbury's Dangerous Farause' three weekly's Dec. 27; Fitch's Wednesday show from fits three times weekly program will elies a Balley Allen, on Dec. 24 Thesday and Thursday stay. Borden Sales' Magic Recipes' comes off Dec. 25; Colgate-Palmolive omits Super Sude 'House of Glass' from company roster of three shows on Dec. 25; General Foods' Log Cabin Revue' with Cornad 'Thibault leaves Dec. 25, other four G-F shows continue; Elgin Watch Codiscontinues its 'Bigin Campus Revue' on Dec. 27, and last Lorllard's 'Sports Review' on Dec. 28. Clara Lu and Em (Supersudsfrold in January.

Four leaving Columbia are 'March of Time' on Dec. 27 to resume later for one night weekly; Libby, McNeil & Libby on Dec. 27; Atwater-Kent on Dec. 12 and R. B. Davis (Cocoamalt) leaves Dec. 26.

JUDGE SAYS NO

Denies WDAS Right to Broadcast Waring Trial

Permission to broadcast proceedings from Common Pleas Court No. 1 during hearing beginning tomorrow (11) of Fred Waring's sult against WDAS has been denied by presiding Judge Harry S. McDevitt. Case, which involves right of stations to broadcast phonograph recordings without permission of artically the summer of the contract of the

performer-proaccaster relations.

Number of big-time names are expected to appear for Waring.

WDAS had sought to put proceedings on the air and collect listener interest on strength of star attrac-

Geraldine Farrar May Head Operatic-Legit Show for Palmolive

Palmolive Beauty Box Theatre, running on the NBC Blue for the past 18 months, is due to be changed in the next two weeks. Benton & Bowies, agency for Colgate-Palmolive-Peet, is auditioning half a dozen shows, and will use one of them when the time contract is re-

dozen shows, and will use one of them when the time contract is renewed in the near future.

Among the proposed offerings is an amateur type program cailed 'Stars of Tomorrow', with Geraldine Farrar (or possibly a film name) as mistress of ceremonies. 'No name' professionals from opers and legit, program cailed 'Stars of Tomorrow', with Geraldine Tomostromentiates operations of the most of the most of the Met Opera, Cheresa Helburn of the Met Opera, Cheresa Helburn of the Theatre Guild, Mayor La Guardia of New York, Max Reinhardt and Mary Pictford tentatively envisioned as judges. Al Goodman to furnish the music.

Sponsor said to be pretty well satisfied that the current Beauty Box starzas is doing okay, but figures that a revamped show would more aggressively eat into the 'Hollywood Hotel' listening audience. Latter rose over CBS at the same hour for Campbell soup.

CBS Orphans

(Continued from page 35) well sold up, particularly during the evening hours.

Phonograph Stigma

Phonograph Stigma
Thing that was largely responsible for the buildup of Columbia states are see sustaining program service. The seed of th ure to get a sustaining service have become known as strictly phonograph record outlets

graph record outlets.

Campaign also entails visits to these stations by members of the CBS stations relations department, whose function it will be to get acquainted with the station's sales argument and relay it to the network's sales promotion and sales departments. This end of, the project will keep Lincoin Deller, newcomer to the CBS stations relations staff, out on the road eight months of the year.

MBS. Yankee, Lee Join Drug Ass'n **As Non-Voters**

Proprietary Association is opening up non-voting associate memberships to broadcasters and is conducting a drive to get the radio crowd into the fold. Object of the move is to keep stations from setting up anti-drug policies of such strength that the proprietary manufax a medium. In a she was a medium, the able to use radio to a medium, the since the sir open, the Association pown is a medium. It is a stationary to the sir open, the Association pown is stations to give copy advice that that will make it safe to etherize, medicine accounts and not fear public kicks. Cost of the non-voting memberships is \$50 per year. Copy service includes scanning: all proprietary medicine or medical service commercials. Builetin and other information also sent. So far, Mutual, and the service commercials. Builetin and other information also sent. So far, Mutual, and the service commercials. Builetin and other information also sent. So far, Mutual, and the service commercials. Builetin and other information also sent. So far, Mutual, and the service commercials. Builetin and other information also sent. So far, Mutual, and the service commercials and the service commercials and the service commercials. Builetin and other information also sent. So far, Mutual, and the service commercials and the service commercials and the service commercials.

WLW Tabs 170,000 Replies In Lum and Abner Stunt

In Lum and Abner Stunt
Cincinnati, Dec. 10.
Horilck's offer of a Lum and Abner almanac for a wrapper from a 50-cent package of its maited milk fetched 170,000 repiles from WLW listeners in two weeks. In sales the super station. Each two for the upper station. Each two for the upper station. Each two for Crosley's clerical staff are devoting full time to handling of mall, which is from every state in the union, Canada, Mexico, Cuba and other countries. Senders also have privilege of voting for mayor of Pine Ridge, locale of Lum and Abner's going on. Program is carried five evenings weekly on NBC net, a recent expansion from the Mutual web Darley nest work the program of the

web.

During past year Lum and Abner giveaway of a copy of their Pine Ridge News jerked 233,000 requests in three weeks. That's the tops bringer-inner for the 500,000 watter. In same period Horlick also of-cred, a Lum and Abner pocket flashlight for a dime and without product the second of the control of product tags, resulting in 125,000 re-

Rubinoff's Renewal

Chevrolet has okayed another 13 weeks for Dave Rubinoff. Violinles is now ranked 14th in the half-hour classification of Crossley reports.

A private fan paper called Rubinoff Topics is a new notion. It's free.

free.
Walter Craig is the Chevrolet production official for Rubinoff.

Mask and Wig on Air

Mask and Wig on Air

Philadelphia, Dec. 10.

There's aliways another new
workinkle to amateur contest gag.
Latest is being worked Saturday
(14) by KYW when it puts on final
of Mask and Wig (University of
Penn dramatic club) competition for
its dialers. There'll be ten skits on
program, which will be picked up
from fryine Auditorium, on U. of P.
campus. Winner will get cash and
radio spot.

campus. Winner will get cash and radio spot.
Entries include everything from tap dancers to hog callers. The studes have musical 'inventions.' One is called 'ossilatone' and other is 'good luck' Glockenspiel.

'INSIDE' LAWYER QUESTION

Wax Men Renew for Six Months. **But MPPA Gives No WB Assurances**

Brought together last week by the Music Publishers Protective Association to discuss the form of manufacturing license they would prefer, representatives of the four leading transcription makers of the fore the fore the first part of the form of the present basis. Plan which had been ursed previously by the disc men would have merged the master and commercial fees in one and releved the station of the necessity of paying the MPFA 25c per unrestricted tune and 50c per restricted tune every time a record was used for commercial purposes. During the meeting at the MPFA coffices the transcription and districted the withdrawal of the Warner Bros. During the meeting at the MPFA coffices the transcription and state of the withdrawal of the Warner Bros. publishing firms from the American Society of Composers, Authors and Publishers and wanted to know where they stood. They told John G, Paine, MPFA chairman, that they appreciated the fact that they could go on recording WB controlled music but, they asked, what good would this music be for broadcasting purposes if the stations didn't obtain the required performing il-censes from Warner Bros. Paine replied that there was nothing that they could tell them about the performing the transcription men that they as a group arrange to meet Herman Starr, WB v.p. in charge of the performing rights matter, and try to find out from him what policy Warner Bros, would assume toward the library services.

Previous Talks

Transcription ranks had in previous talks with Paine aired their death of the previous talks with Paine aired their death of the previous talks with Paine aired their death of the previous talks with Paine aired their death of the previous talks with Paine aired their death of the previous talks with Paine aired their death of the previous talks with Paine aired their death of the previous talks with Paine aired their death of the previous talks with Paine aired their death of the previous talks with Paine aired their death and the previous talks with Paine aired thei

Previous Talks

Transcription ranks had in previous talks Transcription ranks had in previous talks with Paine aired their preference for a licensing system that would provide for the payment of a lump sum of \$15 on each copyrighted number in the properties of the payment of a lump sum of \$15 on each copyrighted number in the properties of the payment of the paymen

NRC DIGS DOWN TO GIVE KIDS PICNIC

Baitimore, Dec. 10.

Don Hix, who runs a Kiddie Klub
daily on WBAL sponsored by local
Hearat newspaper, will escort score
of tots to N. Y. for a NBC broadcast on Dec. 28.

Hix takes some of his local kid
talent over to Washington every
saturday afternoon and airs a
chain broadcast over WMAL. The
trip to N. Y. is being underwritten
by NBC as a Xmas present to the
kids who have been regularly participating on the chain programs
gratis.

gratis.

NBC will have the youngsters in the big town coupic of days, showing 'em places of tourist interest.

Stephenson at WNAC

Boston, Dec. 10.

Al Steve Stephenson silps into publicity director Frank Rand's chair at Yankee Network and WNAC when latter entrains for Chicago this weekend to take up duties as publicity chief for CBS there. Boston, Dec. 10. publicity director Frank Rand's chair at Yankce Network and WNAC when latter entrains for Chicago this weekend to take up duties as publicity chief for CBS there.

Stephenson, who is new to railo field here, comes to Yankce Net with background of motion pigture (M&P) and free lance writing experience.

Levy's Appendectomy

Philadelphia, Dec. 10, Dr. Leon Levy, WCAU and KYW Prexy, underwent appendectomy saturday (7) in Jefferson hospital here. Condition reported satisfac-

tory.

Dr. Levy kept word of operation secret telling friends and associates he was taking southern trip.

CAL. RADIO TO **JOUST WITH ASCAP**

Los Angeles, Dec. 10.
Showdown with American Society
Composers, Authors and Publishers
for new arrangement expected to be
first order of business when California Enradassing called for today (Wed.). Naylor Rogers, KNX.
presides in absence of Jerry King.
Kepvesenting the northern transmitters is Guy Hamilton of the McClatchey chain, who stated that the
upper part of the state is. anxious
to get going and will play along with
whatever setup is devised.
Believed that local group will
proceed along same lines as was followed in state of Washington in the
ling up ASCAP pending outcome of

GEN. MOTORS CONCERT IN DETROIT DEC. 22

Detroit, Dec. 10.

Detroit, Dec. 10.
General Motors will bring its three concert radio cast to Masonic Auditorium here for firm's Christmas party broadcast Dec. 22. WWJ will plok up program and feed to NBC Blue new symphony ork contained to the contained of the c

Bridgeport Flotation To Build New Station

To Build New Station

Eridgeport, Dec. 10.

No Bridgeporters Involved, at least nominally, in New England Radio contation, which has appeared to federal communications 1370-kilocycler-here.

Stockholders are John R. and Mary C. McKenna, Long Island City; Sylvia Novick, Harry Rosenbaum, of Stamford. Directors are Sadle Dornfield, 19 W. 44th street, New York, Louis Shapiro, 35 W. 45th street, New York, and McKenna. Kenna.

Nenna.

Understood several ridgeporters are in on project and that all stock has been subscribed. Corporation's authorized capital is \$20,000.

WCAO's New Lungs

UP TOUGH RULE

Ex - Government Attorneys Using Knowledge of F. C. C. in Private Practice Before That Body Raises Points of Ethics

POLITICS

Washington, Dec. 10.

New attempts to lower barriers intended to keep radio lawyers from skipping back and forth between government service and private princtice have thrown the Federal Communications Commission into a turmoil. Commission into a turmoil. Commission into a turmoil. Commission is split into two factions as the result of moves to modify existing stringent regulations and to open the way for government attorneys to engage in private law representing radio stations or facility-seekers whenever they go off the Federal payroll. Strong personal feeling has been generated by the tug-of-war, which revives a prolonged fight in 1934.

Move to ease existing stringent rule follows formal plea of Federal Bar Association for modification so that Federal workers who want to take a fling at law on their own will not be barred from advancing themselves.

take a fling at law on their own will not be barred from advancing themselves.

Issue was precipitated last week when Judge Eugene O. Sykes, chairman of broadcast division, proposed that the present forgular will be a supported by the present forgular by the present

F.C.C. WAIVES RULE FOR A MARRIAGE

Washington, Dec. 10.
Federal Communications Commission waived one of its most stringent broadcasting rules Saturday (7) for wedding of Frank Fletcher, Commission attorney, Commission biggies arranged with WRC, NBC-Red member in Capital, to air appropriate music at specified time for ceremony.

Station put on unbroken half-hour of transcribed music with near the commission of the commissi Washington, Dec. 10.

Ford Buys Live Stock Reports on WXYZ Web

Reports our WALZ Web
Detroit, Dec. 10.
Ford is making a test campaign
on the Michigan web for increased
rural audience and trade. Ford
Dealers of the state have brought a
series of daily live-stock reports
w ich are compiled by the Michigan
Live Stock Association,
Account placed through the local
N. W. Aver azency with Allen

Account placed through the local N. W. Ayer agency with Allen Campbell of key station WXYZ.here thandling the network's side of the deal. Harold True, vet announcer on WXYZ, will tonsile the commercial.

MOVE TO EASE Chi NBC Considers Restricting **Band Remotes to One Station:** Studio Shows for Other Outlet

Square Shooters

Chicago, Dec. 10.
Midwest public is watching contest between WGN, the
Chicago Tribune station, and
WBBM, the Columbla station
in the Wrigley building, to secure the moniker rights to the
open space just north of the
Michigan avenue bridge.
Located right across the atreet
from each other both WGN
and WBBM are shouting themselves hoarse over the radio

and WBBM are shouting them-selves hoarse over the radio trying to shove Tribune Square' or Wrigley Square' into the public's consciousness. WGN is particularly spread, ing wide on the cafingaign, us-ing each station break an-nouncement to impress the public with 'this is WGN. Tri-bune Square, Chicago' while WBBM uses Wrigley Square' only in certain programs, such as in 'man on the street' pick-ups which are announced as 'direct from Wrigley Square.'

WJR STOCK IS **GOBBLED UP FAST**

Dctroit, Dec. 10. WJR's 28.065 shares of \$5 par stock. WJR's 28,065 shares of \$5 par stock, offered the public at \$26 per share last Wednesday (4), were oversubscribed two hours later. With o.k. of Federal Securities Exchange Commission on increase of 15,000 authorized shares to 200,000 that morning, W. E. Hutton, stock brokers, placed the 28,065 shares on sale at 10 a.m. and before noon issue was exhausted.

Upping of shares' selling price

at 10 a.m. and before noon issue was exhausted.
Upping of shares' selling price from \$25 to \$26 was accomplished in last-minute amendment to registration statement filed with Commission iast month. Stock went up to \$29 last week but was quoted at \$27 on Diversion of the station of the stockholders bley for 1926 awaits stockholders bley for 1926 awaits stockholders bley for 1926 awaits stockholders meeting fan 13. Mean-while station's ledgers and accounts are being audited and placed in shape for new organization. Undernew setup first move by a radio station to sell part of its stock to public, control of WGAR, Cleveland, owned by G. A. Richards, Leo Fitzpatrick, John Patt and Thomas, will be transferred to WJR, Inc. Only 130,000 of new siances are in use, remainder being kept in reserve. WJR has over 400 new stockholders as result of fotation. Average purchase. was 70 shares.

purchase was 70 shares.

Jessel Bernie Guest
Chicago, Dec. 10.
George Jessel signatured for a
guester on the Ben Bernie bandAmerican Can company program
next Tuesday, (17).
Show continues to originate in
New York for the present.

Chicago, Dec. 10.

It becomes increasingly likely that the local NBC organization will put into effect its long-considered plan of eliminating remote control or-chestra pick-ups on at least one station during the night and confine that one station to a varied series of sustaining programs of musical and script shows. This possibility becomes more likely through the appointment of Henry Selinger as appointment of Henry Selinger as tations MWAQ and WENN, NBC-owned outlets in Chicago, This change goes into effect next week. of eliminating remote control Battle Royal

NBC for some time has been squirming under the necessity of digging up fresh cafes and ball-room as a source of supply for the room as a source of supply for the remote controls pick-ups at night, and particularly so during the recent campaign to build up NBC managed orchestras as against orchestras handled by competing agencies, NBC has been writhing mentally at the necessity of picking up and plugging rival agency bands simply because its two outlets here were yawning for programs during the late evening hours and there aren't enough NBC-booked bands to go around. go around. With one station eliminated from

the band programs at night by the addition of regular studio shows NBC believes its other outlet could be added to the country of the country NBC believes its other outlet could be completly occupied by NBC-booked orchestras. In this way NBC could accomplish the trick of doing away with rival agency band pickups without inviting yelps of unfair competition.

Sales Chances

Sales Chances

NEC program chief here, Sidney
Strotz, has for some time shared the
belief that the lake eventian thours
described the strong strong strong strong strong
the strong strong strong strong strong strong
the strong strong strong strong strong strong
the strong stron

the Daily News station, while WENR will retain the orchestra re-

motes.

Along with the switch of Selinger to the local program manager comes the shift of Alex Robb, former assistant NBC program manager, to the head desk of the Artists Service in the band booking division.

WFIL Loses Dance Band Because of Union Rule

Because of Union Rule
Philadelphia, Dec. 10.
Heaving remote danapations to
NBC blue network over WFIL, Leo
Zollo and his ork at Bea, Franklin
Hotel were pulled off this week by
musicians union because station
WFIL has no house band.
Understood bandleader is considering transferring to KYW ani
going over red chain. Drawback
however, is that the Levy station
doesn't usually take bands not
booked by Levy-controlled Universal
Artists Bureau and Zollo is reluctant
to get into complications.

CHRISTMAS IS COMING

GIVE A VARIETY SUBSCRIPTION

to Friends, Clients or Employees
A Practical Gift—It Will Be Appreciated \$6 a Year—Four Subscriptions, or More, \$5 Each Foreign \$1 Extra



154 West 46th Street, New York City

NBC HOLLYWOOD STUDIO
DEDICATION
All Star Revue
2, hrs., 30 mins.
Sustaining
Sustaining
Network pushed of its new halfmillion dollar studio with an air
opus that ran the gamut.
All Joson kept the show moving.
Half was in the form both in voice
when her bibbed Will Hays for his
overlong oration. Pretending to
puring Kuffy this wife? he gibed. 'It
there's any more speeches like Will
here's any more speeches like
he's here's any more speeches like
here's any more speeches like
he's year of any life
here's any more speeches like
he's speeches
he's speeches like
he's speeches
he's speec

the state of the s

OU HAMILTON

LOU HAMILTON
Songs
CRAZY WATER CRYSTALS
WIP. Philadelphia
It's slotted at 11:46 daily, six
times a weck, apparently to catch
witcy as she prepares junior's
funch. Program clicks off on dot of
funch. Program clicks off on dot of
funch. Program clicks off on dot of
funch could be come and the Editors
into house from as he as
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into house from as he as
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contain all objectionable angles that
but (possibly because
when further than some former
vases of vulcarity. Copy not only
mentions alment product is almed
vern further than some former
vases of vulcarity. Copy not only
mentions alment product is almed
pialn what how, why, When announcer Lynn Willis closes shot
with remark. Thanks for listening,
one is an to figure, such gratitude
is earned.

Hamilton's efforts, bartone solo

one is ant to figure, such gratitude is earned.

searned.

The searned is a searned in the first accompaniment, are fair enough to maliade and old time times, but he's up against impossible task trying to buck style and length of copy. There are windy spleis at onening, close and between every number. Understood script is penned by sonosor, account being sonosor account being with the searned in the search of the searc

RUBE GOLDBERG
With Vera Van, Waldo
chestra
Comedy, Music
15 Mins.
SCHULTE CIGAR
Tues-Thurs., 7:15 p. m.
WABC; New York
(Frank Pr

WaBC, New York

(Frank Pr.)

Rube Goldberg, the cartoonist, who has given a giddy twist of dementia to the American penchangeness of the control of the cont

HOMICIDE SQUAD

Mark Daniels and Ted Athey
30 Mins.

COMMUNITY CREDIT, I

KGW, Portland, Ore.

Lide Squad, written by Dave
Drummond of the KGW-KEX
staff, has been presented 100 times
since its first appearance Nov. 19,

Laken from actince tills show its
staff, has been presented 100 times
since its first appearance Nov. 19,

Laken from actince tills show its
fices and dramatized in a manner
strictly adhering to actual events
as they occurred. Names of pars
fices and dramatized in a manner
strictly adhering to actual events
as they occurred. Names of pars
have been changed of course, for
obvious reasons. Excelent production has made it one of the most
effective audience builders on, the
local air and its popularity is at
persons lave attended program to
writness its presentation since its
inception.

Sponsor requires that fans desirling to see the show produced in the
solon by a personal call at the Bocd.

Bocd.

TEA AT THE RITZ'
With Margaret Santry, Je
Cooper, Kenneth Roberts, Har
Stern Orch.
Talk and Musi
15 Mins.
POMPEIAN CREAM
M-W-F; 4:45 p. m., EST.
WBBM, Chicago

(Topping and Lloy

Three times during the week at 4:45 Eastern time Miss Santry remotes from the Zahm Zont. In the Miss Santry remotes from the Zahm Zont. In the Miss Santry remotes from the Zahm Zont. In the Miss Santry remotes from the Addition of the material state of the edition of the material state of the difficult of the singular street in the singular s

MYSTERY CHEF John McPherson John Mernerson Recipes 15 Mins, REGIONAL ADVERTISERS Wednesday, Friday; 10:30 a.m. WEAF, New York (McCann-Erickson)

(McCann-Erickson)

One of the better cooking stanzas, because of certain natural advantages. Sponsorship is under the aegis of a clique of gas companies, co-operatively banded together to be considered to the cooking stanzas of t

SUSANNE FI Songs 10 Mins. KRAFT WEAF, New York

(J. Walter Thompson)

(J. Walter Thompson)

Edward Johnson, janaging directors, the Metropolitan Operace company is the Metropolitan Operace of the Metropolitan operace operace of the Metropolitan operace operace

LET'S TALK IT OVER'
With Emily Post, Alma Kitchell, Mrs. Edwina Mitchell Rich and Ann Howard, Music, Singing, Talk Sustaining, Monday, 4:30 p. m.
W12, New York
This 30-minutes untainer partially the sustaining Monday, 4:30 p. m.
W12, New York
This 30-minutes untainer partially the sustaining Monday, 4:30 p. m.
W12, New York
This 30-minutes with the sustaining Monday, 4:30 p. m.
W12, New York
This 30-minutes with Cales attempts a little good will chatter by having the mistress of ceremonles, Alma Kitchell (who also doubles as a soprano) to put in a ping for more properly to the sustaining with the w

Ty by NBC for a sustainer. Wear.

OLD COUNTRY STORE
With Johnny McAllister, Lores Paintin, Prentin Davis and Don White
flow of the Minister of the Minister, Lores Paintin, Prentin Davis and Don White
flow of Minister, and Don White
flow of Minister and Minister and Minister and Minister
O Minister of Minister and his
boys and girl romp through a full
hour of variety entertainment, with
rustic comedy and souge on the
homespun period goes well with
those many lovers of the hill billy
in the Carolinas. McAllister also
sprinkles in enough yarns at the
homespun period goes well with
those many lovers of the hill billy
in the Carolinas. McAllister also
sprinkles in enough yarns at the
homespun period goes well with
those many lovers of the hill billy
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homespun period goes well with
those many lovers of the hill
billy
in the Carolinas. McAllister also
sprinkles in enough yarns at the
homespun period goes well
with the Carolinas and closing themes are
when it's Springtime in the
Rockles' and Valt for Me at the
Close of a Long, Long Day.' Andy
Austin directs the orchestra for the
arth of the purpose. This Instrument enables them to catch the atmina naver of the suppose. This Instrument enables them to catch the atmina naver of the purpose. This Instrument enables them to catch the atmina naver of the day

Cast includes Johnny, who doubles
to play four separate characteriza.

script that McAllister prepares daily.

Cast includes Johnny, who doubles to play four separate characterization of the property of the proper

KEX AMATEUR SHOW
30 Mins.
WEISFIELD & GOLDBERG
KEX, Portland, Ore.
Amateur craze, iong sniffed at in
Portland, has finally hit the burg.
On time bought by jewelry store
sponsor KEX airs the show every
sponsor KEX airs the show are
sponsor KEX airs the show are
popular with localities. Handled byremote control from the stage of the
theatre during time set aside from
regular performances the show has
taken on real importance to stadamateur narifolingtion is secured.

VINCENT LOPEZ Orchestra

Virtue 30 Mins. Sustaining Saturday, 5:30 p. m., EST.

Sustaining Saturday, 6:30 p. m., EST.
WASC, New York
CBS has Vincent Lopez back on the air and the familiar Lopez speaking one of the earliest radio the air and the familiar Lopez speaking one of the earliest radio the street of the street

atternoon out no is stated for a series of regular 11-12 p. Apel.

BLUE BARRON'S ORCHESTRA
With Red Atkins
Sustaining
WGY, Schenectady
This West Coast band, set at the Paradise Showboat, Troy, since early fell, weaves an unusual broad and the search fell, weaves an unusual broad the search fell, weaves an unusual broad that the search fell was a master spinner, the cardiers run off their musical string without a break for number or identification announcements. A vocalist sings a tabbing bar as they called the search of the sear

Havel on the NBG loop. Jaco.

SHIRLEY TEMPLE CLUB
Music, Chatter
15 Mins.

PROCEAN STHEATRE

When the Hard of the

band, and singing ciorus, fore and aft.

Seemingly designed to attract those who might be Shirley Temple fans, broadcast conductors insist on 'How'se Gang salutation not only for sign in and off but as means of addressing a ud die not e for guest speakers. Proceedings are a bit stam-bang, Messrs, Happy and Bob sham-bang, Messrs, Happy and Bob sham-bang in the strength of the state of the strength of the strengt

regular performances the snow make taken on real importance to station.

Amateur participation is secured by aspirants at the sponsors' store and filling out application blanks. Auditions are held in the studies. Auditions are held in the studies where the studies are held in the studies. Auditions are held in the studies where the studies where the studies where the studies and the studies where the studies and controls.

KEX is using a gong (old stuff) to eliminate. If necessary, which is more than often. Winners of each more than often. Winners of each more than often. Winners of each plause and votes sent thing are the studies and votes sent thing are the studies and votes sent thing and then set out to hallyhoo that firms and the diverse that there will be no advertisations and the diverse that of the studies in such as the stress that there will be no advertisations and the diverse that there will be no advertisations and the diverse that of the stress that there will be no advertisations and the diverse that it may and the stress that there will be no advertisations and the diverse.

ARTHUR LANE

WCV, Schenectady

This exists that there will be no advertisations and the diverse.

ARTHUR LANE

WCV, Schenectady

This exists that there will be no advertisations and the diverse.

ARTHUR LANE

WCV, Schenectady

This exists that there will be no advertisation and the theater.

ARTHUR LANE

WCV, Schenectady

This exists that there will be no advertisation and the theater.

ARTHUR LANE

WCV, Schenectady

This exists that there will be no advertisation and the theater.

WCritical firms and the theater that the will firm and the theater that the stress that there will be no adverted from a different that the stress that there will be no adverted from and the theater that the will firm and the theater that th

41

JOSEPHINE ANTOINE With William Daly's orchestra Musical Musical 30 mins. WABC, New York ATWATER KENT Thursday, 8:30 (B. B. D. & O.)

Josephine Antoine is an Atwater Kent alumna, having won the 1929 Kent alumna, having won the 1920 Kent alumna, having won the 1920 Kent alumna, having won the studied under Mme. Sembrich, singing coach, and is now elated for a Met Opera contract this winter. Her Atwater Kent appearance (5) was a one time spot. from 'Igopetto' plus 'Italian Street Song' and 'When You're Away,' by Herbert, for her selections. Okay as showing himbers for her coloratura sogramo, spines and light her words, humbers for her coloratura sogramo, spines and light her hough to fit in the selection of the

MIAMI DAILY NEWS OF THE AIR With Frank Malone 15 Min. WIOD, Miami,

WIOD, Miami,
WIOD is airing a 15-minute program nightly except Sunday dramatising current news events. Miami Data of the state of the s

to date.
Progresses smoothly and effectively with Bill Pennell, WIOD announcer, Interspersing the dramatics with flash announcements. Local, national and world-wide news dramatized in a well balanced veln by Malone.

Thomson.

CHESTRA
Dance Music
OF THE STRA
WIOD, MisDOG TRACK
WIOD, MisDOG TRACK
WIOD, MisDOG TRACK
WIOD, MisDOG TRACK
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OF THE STRAIN OF T

RHYTHM ROUND UP With Alan Courtney, Helen Forest, Mack Pollock's Orchestra Songs, Music, Chatter 30 Mins. VIM

WNEW, New York

WNEW, New York

Vo(Bess & Schillin)

Vo(Bess & Schillin)

Vo(bess of the singers are uniform
int one, with the duet numbers best
of the singing fare. Alan Courtney
and Helen Forest are the two regulars on the hour, with guesters augmenting from time to the singing the
gone syncopaied, but it relays as
standard variety.

gone syncopated, but it relays as standard variety.

Musle from Mack Pollock's outfit is none too voluminous behind the orchestra, in fact it wobbled frequently. Courtine ye mc. Ing standard the content of the property of

JACK ARTHUR-MAC POLLACK Orchestra Songs, usic 15 Mins,

VIM'S RADIO STORES (12 Noon, EST, Sunday) Sunday; 12 Noon WOR, Newark-New York

NUM, Newark-New York
Vin's is a chain of retail radio,
refrigerators, electric washing machines and kindred merchandising
stores. Debut program on WOR
tops Jack Arthur, baritone, and Mac
Pollack's orchestra was all right on
its musical content, but very tresome on the Vim's trade-name
plugging.

The second of the Vim's trade-name Jugging.

It teed off with a solld two minutes on Vim's which can only inspire tuning out, rather than attention-arresting. All through, in intermittent small talk, there's emphasis on the Vim's name, spelling.

With so much other good-will stuff on the air Sundays around noon, Vim's must consider the opposition which has the advantage through more decorous spieling or being unsponsored, totally devoid of the monotoneus ad plugging.

GOOD EVENING SERENADE Isham Jones, Loretta Lee, Eaton Boye, Pat Weaver, Harry Von Zell Songe, Talk, Band

To Miria an, seems of the control of the more of the m

bought for distribution as Christmas gifts.

ITALIAN INTERMEZZO
With Romelo De Sperito, Vincenzo
Faga's Orchestra
30 Mins.
WGV, Sohenctady.
This is probably WGY's first commercial almed at listeners of a particular racial strain and using local artists belonging thereto. Several artists belonging thereto. Several strainarily titled and paced by the same bl-lingual announcer, if memory serves correctly. Present show, broadcast to stimulate the sale of Gloia Maccroni, is first rate, for a regional of its transmitter's conty half-hour sponsored live-talent. Although seared specifically for Italian-Americans, the general run of dialers, if they be music lovers, can understand and Italian; announcements are in English, except for one spiel delivered in both lannear sign-off. De Sperito, tabbed 'the course of the course of

ROY E. SHUDT Sport Talk 15 Mina. CHILL Toy Sports writer on the Troy Times Record and Troy Budget Observer talks on an early Monday evening swing sponsored by Cahill's Sport-ing Goods Store. One of the few local in-flesh commercials, it is good fodder. Shudt encentured, Tra-versing terrains of football, basele-hall, baseball, bowling, track and darts (he is probably only radlo commentator who touches on latter game).

CIRCUIT COURT
With Archie Loveland Orch. With Archie Loveland 60 Mins. SAFEWAY STORES

SAFEWAY STORES
Saturday; 9-10 P. M.
KGW, Portland, Ore.
On KGW each, Saturday night
from 9 until 10 a new feature is
presented which has innovated several outstanding ideas. An audieral outstanding ideas. An audieral outstanding ideas. An audieral outstanding ideas. An audipractice, Northwest), bed in in
auditorium which seats 1,300 and
utilizing: a wide variety of talent,
this program has the natives ga-ga
and is an assured success for its
sponsor, a large chain grocery
company.

and is an assured success for its sponsor, a large chain grocery company.

The success of the success of the success of the mile court idea and a complete roster of the characters necessary for this type presentation is maintained. Presided over by a Progression of the success of the succes

Archie Loveland's 12-piece orches-tra and numerous specialty acts which are varied each week. The show has handled as many as 40 members in the cast and requires special microphone and public ad-dress system set ups. Production is handled by Bill Ross. Beed.

Follow-Up Comment

Edna Odell from Chi on a WEAF-NBC hookup in N.Y., is a nice midday quarter hour. The blue-eyed singer of the bluer has a pleasing mike saile, atthough her many sub-billings. When she lay't the blue-eyed blueser she's labeled the Hoosier songbird on 1.45 p.m. Wednesday assignment.

Jules Lande from the King Cole room of the Hotel St. Regis suffered one of those due to circumstances beyond our control' cut-offs on WEAF Wednesday (4) at but he had give out entering the bed developed the collection of the col

St. Louis sends Lee Gordon's Varieties, highlighted by Gordon's own arrangements of pops for his orchestra which he batons. An-nouncer Jerry Brannon mc.'s this variety midday program which in-cludes Don Jose's tenoring, very good over WEAF, New York,

iiton Berle and his mother, billed as Sadie Berle, on Hy Gardner's WNEW (N.Y.) show Thursday night, have developed themselves into a pair of personalities, on the mother-son equation alone of nonsense on Gardner's Broadway chit-chat could be transplanted to a Fleischmann's Yeast or similar variety show, for example, and click.

chit-chat could be transplanted to a Freischmann's Yeast or similar variety show, for example, and click.

Freischmann's Yeast or similar variety show, for example, and click.

Solve show in the country of the countr

'Man on the Street'
15 Mins.
NELSON BROS. FURNITURE CO.
12:15 P.M.; Daily
WBBM, Chicago

Netison Bros. FURNITURE CO. WITS. M. Daily
WELSON. Bros. FURNITURE CO. WITS. M. Daily
Netison Bros. company is large bulk buyer of local radio time. This is one of the few talking programs the company is using, the others having been primarily mysical. This is one of the few talking programs the company is using, the others having been primarily mysical. This II. 230-45 p.m. period is being used following the fallure of the few talking the few talking the few talking to the few talking talking the few talking talking the few talking tal program directed at matron apporting this manner may be a bit too brees for the home-and-mother trade.

Gold.

F. C. C. Licenses

(Continued from page 35) any restrictions or conditions of the

Commish.

Ostensible reason for ducking the court test is that the Commish has educated the District of Columbia Court of Appeals—sole tribunal which may hear appeals from F.C.C. decisions and orders—into the intricacles and peculiarities of radio. Federal district courts, it is argued, are not familiar with the law or with previous decisions which have established precedents under which have established precedents under which are not taminar with the law or with previous decisions which have established precedents under which commish doesn't want to gamble with a district court, which might issue an injunction prohibiting the F.C.C. from yanking back the station's ticket or which. might refuse to grant a writ of mandamus compiling the offending station to comply with the law. Furthermore, the Commish prefers to have its own attorneys, rether than regular U. S. discourable with the station of the produced of the complex control of the complex control of the contr

Division are in a quandary.

Compromi

Possibility that the question will be settled by a compromise loomed last week. Believed likely that the Broadcast Division will fall back on the one-year term advocated back the one-year term advocated bach in 1932 by former chairman Harold A. Lafount, and that three-year ducat, desired by the industry, will

ducat, desired by the industry, will be out, the factors militating against the industry is fear of what Congress would say if torms were upped from six months, as at present, to three years. The anti-monopoly and anti-network groups in Congress particularly would register strong objections to a three-year system, it is believed. And then some members of the Commission feel that there would be danger of establishing the idea of property rights in radio facilities if the long-term license were adopted.

rights in radio facilities if the long-term license were adopted.

Because so many basic policy questions are under consideration— such as ilmitation of chains, re-striction of multiple-ownership, and super-power—certain Commish fac-tions feel no action should be taken toward lengthening the terms at present. The industry of the research of the property of the property that if stations are to be shuffled up and if maximum power is to be raised to 500,000 kw involving huge investments in new equipment, then Legreld Follies.

Water Woolf King, Nancy Mecomemator who touches on later game).

Water Woolf King, Nancy Mecomemator who touches on later game).

Here Shudt is a booster for rather than a cold-syed critic of Troy distribution something of a small-time than a cold-syed critic of Troy distribution something of a small-time tinge, but it is no drawback for authorism, something the terms at Comment of the control of the cont

PHIL COOK With Landt Trio and White Comedy, oc. 10 MEGA OIL
THESA OIL
TUESday Thursday; 7;
7:45; Tues.-Thurs.
WJZ, New York
(Husband & Thomas)
amusing quarter hot
amusing quarter hot
acceptance

(Bushand & Thomas)

An amusing quarter hour that should find ready acceptance. Pace is steply throughout. It's removal turns in vaude.

Cook's comedy is notable for its clarity, nuttiness and lively good street brand or humor and among those few Cook stands out. In combination with the breezy vocal harmonishing of the Landt Tric and White, the latter giving. A tortic will be a street of decided lift and lift results.

Omega commercials are artfully woven into the comedy lines. First program was spontaneous and that over-done 'eleverness' often conspicuous when sponsors okay comedy treatment of burbs.

-AND SUDDEN DEATH

'-AND SUDDEN DEATH'
With Cy Kendall, Mary Lansing,
Tel Osborn, Jane Morgan, Mary
Jane Higby, Sam Pierce, Ince Seabury, Fred MacKaye, Dan Davies, Ann Tobin, True Board-man, David Brockman's orchestra. Drama Sustaining KHJ, Los Angeles

In stirring from its lethargy or indifference to anything that doesn't major stirred up a tempest of controversy in a dramatized sermon on safe driving inspired by the J. C. Furnas widely reprinted Readers controversy in a dramatized sermon on safe driving inspired by the J. C. Furnas widely reprinted Readers controversy in a dramatized sermon on safe driving inspired by the J. C. Furnas widely reprinted Readers controvers with the safe of the safe driving inspired by the J. C. Furnas widely reprinted Readers controvers with the safe of the safe driving and the safe of the safe driving and the safe driving and circles. Freedental was the opening announcement suggesting that parents to allow their children to listen to the broadcast and also to warn those unable to withstand the embaliance of the safe driving and the safe driving that couldn't have safe driving that couldn't have making the safe driving that couldn't have missed its mark. It was more effective than a hundred pamphlets.

Sore especially written for the occasion by David Broekman was pitched for the dramating of the difficult crash scene. On this end were Bill Goodwin, producer, and Lloyd Creekmore, Dick Bailey and Virgil Reference, Decondence Erick and the exceeding by the portunity of the virgil Reference, Dick Bailey and Virgil Reference, Dick Bailey and V

PETE MACK'S MOOSI
Brass Band
WEAF, New York
This sories has bucked up considerably in the past couple of weeks via the simple operation of cutting the gabbing and increasing the music. Could take still more slashing in the script without and

slashing in the script without and harm.
Formula of the program is the standardized 'little German band' routine, though Pete Mack, possibly because of this Irlsh moniclers, and because of this Irlsh moniclers, and the standard of the sta

COMMERCIALS

This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name. All time is p. m unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

an asterisk be account. Abbreviations: W (Wednesday);

ACME PAINT Smiling McConnett "Henri H. & McD A & P 9-M-WEAP

arry Horlick oward Price *Paris & Peurt 7:30-Tu-W-Th-

WABC Kote Smith's Coffee

Jack Miller's Orc
Paris & Peart
AMERICAN CAN
9-Tu-WJZ
Ben Bernie & Lads
*Fuller-Smith-Ross

AMERICAN HOME PRODUCTS

KOME, TROUBLE AND THE ACT OF THE Jacques Renara e ...
F W Arnistrons CARBORUNDUM CO.
7:30-Sa-WABC Carborundum Bd.
Edward d'Anna,
Conductor
Francis Bowman
*BBD&O

Francis Rowman
SHDEGO NA MILA
SHDEGO NA MILA
LAMA SHEAR
LAMA SHEAR TOBACCO

ADERICAN
TORACY
A FAST-WEAF
A COCA-COLA CO. 9:30-W-WABC 'Refreshment Time Connie Boswell: Ray Noble's Oro 'D'Arcy

ATLANTIC REF. 7-Sq. WABC

Connie Boswell

Connie Boswell

D'Arcy

COLGATE-PALM

D-Fil-WAGED

Resuly Box The

The Merry Widow

James Meiton

James Meiton

Sido-Wed WAZ

Washell

House And Connie

Gertrude Berg

Ge Tour Frank Parker Jack McBryde Rosemary Det'a Everett Sloane Bob Hope Honey Chille Charloteers 4 mey Chile
arioteers 4
I. W. Ayer
Armeo Iron
Mou-10:30-WJZ
ennett Chapple

ennett Chapj rmco Bd rank Simon Jardner-Greie ATWATER KENT MFG. CO. 8:30-Th-WABO Rein'id Werrenrath William Daly'e Orc *B. B., D. & O.

S. B. Dane Core
S. B. Dane Core
II a.m.-Tm-W-ThII a.m.-TmII a.m.-TmI

CONSOLINATED
CHEAR CHEAR

*Blockett

RORDEN

11:45-W-WEAP

Tagle, Recipes

Bill Bradley

Jane Eilieon

*Young & Eurhon

ceuen Claire,
Miclodeers
*McCann-Erickson
CRICAM OR
WHEAT
T-SIN-WABC
Al'Xu'r Monicot
Georgie Stoll's Ore
Thompson
CRUSADERS
Stou-8:43-MOR
The Crusaders'
Fred G. Clark
Slanschalk & Fiel

Jane Billeon
Young & Fisher
'BOURAGE & Askide
Mon-830-W4Z
(Twening in Paris')
Olette Myell
Million Watson
Mark Wennow Ore
Lord & Thomas
A. N. HOYAE & GO
Cold English
Fisher
Lary Dan, the
Lary Dan, the
Lary Mark
Blacketi
Shitson-Ware

Blackett

BRISTOL-MYRK

G-W-WKAF

(Sal Henniles)

(Innus)

Fred Allen
Portland Hoffa

Art Players

Pater Valu Steedan

Toung & Rubicain

CAL-ASPIRIN
1345-M-W-E
WOR
Pointed Frame
Kay Chase
Mory Afflick
Alice Hill
Beas Flynn
Reincke-E-Y-G

Christand C. Der Control of Contr TREINIGHE DE T. G.

& F.

Jose Manzanares & has So. Americans Has So. Americans Ramon Littee Paculta Pac

Arnold Johnson Crit
WM. Baty
HECK ESE 11-0
WANG
PART OF THE STREET OF THE STREET
CRIED WANG
WAITER TELEY
CRIED MODONEL
JOHN BERTIE
JOHN SHEET
JOHN SHEET
JOHN SHEET
FINANCE
JOSEPH SHEET
JO

Sidney Silstrom
C. D. Drev.
B. M. OF. 138-WJZ
M. 10 F. 138-WJZ
M. 10 F. 138-WJZ
D. 10 F. 1

Moy Shriti Breen
Andy Sanella
Bloomer Shritish S

THE STATE OF THE S

Carleton Brickert
Betty Lou German
Betty Lou German
Betty Lou German
Budith Lowery
Bob Flake
Bob Flake
Bob Flake
Bob Flake
Marjorle. Hannon
Anne Davesport
Issbel Randolph
Loutile Husting
Isspel Randolph
Loutile Men
Randolph
Rando

LADY ESTHER 10-Su-M-WABO

LADY ESTHEM
10-Su-M-WABG
Wayne King
Wayne King
Stack-Gohle
(LARNE) CO.
HILL-W-WABC
MILL-W-WABC
MILL-W-

Lenner & Mitchell
Lenner & Mitchell
Lenner & Mitchell
(Hind's Honey &
Almond Creem)
Lenner & Mitchell
(Hind's Honey &
Almond Creem)
Ling & Mitchell
Lever RHOS.
(Lux Board
Lux Bo

Desth Vall'y Days Tim Frawley Edwin W. Whilney Lonesome Cowboy Tign France State State

7:10-M.Th-FYIJeanine
Pearson Oro
Octet
E. Thomas
FLOTE
FLINEX
S:16-Su-WJZ
Pine Mountain
Merrynakers
John Lail
Red Foley
Luiu Beile
*Falmer
PISO

"Stackette - Stackette - Stack

Mait. "Inomp.
STANDARD OIL
OF N. A.
SNA-WARU
GUY Lombardo & his.
Royal Canadians
"Maracnoik & Prais
TEELING PROD
B'33i-Ni-WAF
LUCY Monros
LUCY Monros
Grade & Arden
Gua Haenscheu Ore

Gur Haens-ben Ort
Rert HirrerA
9-F-WEAN
(Phillips Mag)
Waltz Time
Abe Lyman Ore
Fran R-Ti-WABC
(Bayer's Aspirlo)
Lace'
Fritzi Scheft
Lacy'
Monroa
Frank Munn
Tus Haenschen's Oi Black Black

5-5a-WABO
(Philips Dental
Magnesia)
Bernice Claire
Abe Lyman
Oliver Smith
*Bleckett

Oliver Smith
STEVARTA
STEVARTA
STEVARTA
(Alemite)
Losebith Tugnes
Art Thursen
Horace Meld
Art Thursen
Art Mercill
Jerry Bown
Al Ding
A

*Roche W & C
SUN OIL
6:45-Dally Except
Sa-Su-WJZ
Lowell Thomas
*Roche-William

*Marschalk 2 Frau SCHULTE 7:15-Tu-Th-WABC Rube Goldberg Vera Van Waldo Mayo's Orc *F. Presbrey

SLOAN'S 9:30 p.m.-W-WJZ '20,000 Yeare in Sing Sing' Warden Lawes °C.-W.-Cecli *C.-W.-Geell
SOCONY VACUUM
S-F-WABU
Flying Red Horse
Thvern
Eleanor Powell
Lyn Murray Cholr
Freddle Rich Oro
Sgood Perkins
'J Stirling Getci:ell
SPRATT'S DOG

STRAYOUP

S:30-Sun-WOR

Aberr Payson TerParis & Peart

Paris & P

Hoche-William

10 pmi-Ta-WEAF

Studio Party

10 pmi-Ta-WEAF

Studio Party

10 pmi-Ta-WEAF

Studio Party

10 pmi-Ta-WEAF

10 pmi-Ta-WEAF

11 pmi-Ta-WEAF

12 pmi-Ta-WEAF

12 pmi-Ta-WEAF

13 pmi-Ta-WEAF

13 pmi-Ta-WEAF

14 pmi-Ta-WEAF

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16 pmi-Ta-WEAF

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17 pmi-Ta-WEAF

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17 pmi-Ta-WEAF

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17 pmi-Ta-WEAF

18 pmi-Ta-WEAF

18 pmi-Ta-WEAF

19 pm

TANDAM TO WORK TO THE T

Here and There

Jerry Geehan has joined KVI, Ta-coma, as sports ed and announcer,

John Price, studio manager of WKBB, East Dubuque, Ill., no longer occupies bachelor quarters, his marriage to Catherine Coldern, Albany, Ill., Just having been an-nounced.

Dolly Dawn, balladist with George Hall's orchestra at the Taft Grill, is the only professional singer on Borden's program each Saturday night via WOR, New York.

Rosalyn Dubin, receptionist at Bess & Schillin, New York, was married last week to Philip N. Peterson, non-pro.

Willard J. Purcell, chief engineer of WGY, Schenectady, was rushed to a Schenectady hospital last week for an appendectomy.

Ted Sills joins Jean office, New York.

F. C. Zieg, general manager of WOWO, Fort Wayne, goes to Mexico over Christmas.

William B. Titus, formerly of the Boone Players, radio dramatic artists, succeeds T. W. Putham as publicity director at WOOD-WASH, Grand Rapids.

John H. Kunksy, vice-pres. of Kunsky-Trendle chain, is vacashing in Upper Peninsula at Wartersmeet, where he has a lodge. Due back for Xmas.

Herb Gilleland, p. a. at CKLW, Windsor, suffering with arthritis.

Earl Conner, CKWX, has gone to CJAT, Trall, as chief technician. Was formerly with CKMO in Vancouver.

Okanagan Valley newspapers are reported to have bought large inter-est in CKOV, Kelowna, British Co-lumbia. Station is 100-watter on CRC link.

George Storer will return next week from month's trip in Europe,

Mark Warnow got a 13-week re-newal for the Bourjois show on NBC.

____ Carl Latimer, sports editor, reenville (S.C.) News, added as full time announcer on WFBC staff,

Harry Catteral out of WJAY, Cleveland, as publicity director.

KMOX Engineer Chief, Graham Tevls, elected chairman of Wireless Division of newly formed St. Louis Museum of Science and Industry, Harry LaMertha, radlo editor of St. Louis Globe-Democrat, chosen secy.

Clarence G. Cosby, gen. mgr. KWK, St. Louis, accompanied by his wife and son at International Radio Convention in Havana.

Martha and Vet Boswell are in New Orleans to spend holidays with their parents, Vet spent week in Texas before coming here on visit to her husband's family. Connie was kept in New York by engagements.

Frank Gaither, who joined WGST, Atlanta staff, two months ago from WBT, Charlotte, N. C., has been named WGST program director.

Bess & Schillin, Inc., New York, into new offices in some building. Makes third expansion in less than two years.

Sally Steele, KFAB-KOIL, Omaha, Nebu, has been added to the con-tinuity staff of WKEB, East Du-buque, Ill.

Len Carlson, WGN and WJDD, now chief engineer of WKBB, East Dubuque, Ill.; Merle Stillman, for-mer chief, returning to Chicago to enter the wholesale radio business.

Fred Moegle now announcing staff at WKBB, East Dubuque, Ill., is from WTMV, East St. Louls,

Richard Michael Prozan has joined staff of Boss & Schliffn, New York, as account executive.

Igor Gorin, Metro-Goldwyn con-tract operatic singer has had his third option picked up for Camp-bell's Hollywood Hotel program.

Al Hoffman, out of radio nearly a year, is doing relief announcing at WMBC, Detroit.

R. B. DAVIS

R. B. DAVIS
(Cocomalt)
(Cocomalt)
Buck
Buck
Buck
Grane
Grane
Grane
Willem Sheller
Slains Algentor
Edgar Stehli
Joe Granley
Rithraum & B
DEL. ACK. &
WHEN COAL CO.
(Blue Coal) (Blue Coal) 6:35-M-W-WABC Vanished, Volors Clyde North, Au. Bennett Kilpack Frank Novak's Orc

Lim Coes
Raber: Pinke
H. R. Hoffman
Little Hoffman

Gold Medal Minstrels
Arthur Stowe
Danny Duncan
Leo Harrison
Billy Chandler.
Five Rangers
Deal Brothers
GEN. MOTORS
10 pm. Su-WEAF
Albert Spalding
Frino Rapee. dir.
"Campbell-Ewel
GORDON GORDON BAKERIES

GORDON
BAKERIES
BAKERIES
BAKERIES
LOON-F-W-WOR
LOON-F-W-WOR
LOON-F-W-WOR
LOON-F-W-WOR
LOON-F-W-WOR
WASHINGTON
Merry-Go-Round
M

Irecise Wicker

#830-F-WAZ

#830-F-WAZ

fied Nichol's Ore

N. W. Aver

No. W. Aver

Mr. W. Aver

Mr. W. H. W.

Jarry Beloher

*Stalk-Goble

MOBERLI,

\$350-88-W26

Thos. Autiline

Marion Claire

*Hene Med.

(By Wash)

Blue Diamond Ord

*WAREEN

(Claire)

*WAREEN

(Claire)

*WAREEN

(Claire)

*WAREEN

(Claire)

*WAREEN

(Claire)

*WAREEN

(Claire)

*Toto-To-Tohn-W972

*Toto-To-Tohn-W972

*Toto-To-Tohn-W972

*Toto-To-Tohn-W972

*Toto-To-Tohn-W972

*Toto-To-Tohn-W972

*Toto-To-Tohn-W972

*Toto-To-Tohn-W972

*Toto-Tohn-W972

BADIO CORP.
AMERIOA.
2 p.m. Suu-Wydz
'Magio Key of RCA'
John B. Kennedy
Frank Black
Borrah Minnevitch
& Raucale
Rose Bampton
Don Coesacks
'Lorde A. Oliak.
B-Su-Wydz
Ches Pavin Crebs

BEAL SILE

9-58-WIJ Orch

9-58-WIJ Orch

Olga Abbill

Betty Bennett

Nuging Endett

REMINGTONE

19-30-linity Except

9-30-linity Except

9-30-linity Except

19-30-linity Except

20-30-linity Except

Vern. Vanlavie Orc.

*F. Prebry SCOTT & HOWNE Set. Vanlavie Orc.

*F. Prebry Scott & Howne Set. Vanlavie Orc.

*Set. Vanlavie Orc.

*Se

Lulu Belle
*Palmer PISO
12:15-Ta-Th-WOR
'Dream Singer'
Raiph Kirberry
Betty Guide
*Altken-Kynett
*POMPEIAN
4:45-M-W-F-WABC
'Taa at the Ritz'
Margaret Santy
Jerry Copping Ore
Topping a Lloyd
*PBINCESS PAT

"Rischer!
10:15 n.m. Daily
Except Sat & SunWEAF
(Chipso)
"Home Sweet Home'
(, W. Tecrest
Harleit McGibbon
Rilly Halop
"Blackman
"BRUNETY

FCC's Washington Docket

Grants and Applications

Grants and Applications

Washington, Dec. 10.

Flock of denials were slapped on applications for new stations and changes, of assignment, last, week, when the Federal Communications and commission acted on 10 exami ripports.

Application of L. M. Kennett, Indianapolis, Ind., for a new transmitter to operate on 600 kc. with 1 kw, days, was stepped on when the Commissioners reversed recommendations of Examiner George H. Hill.

Scramble of three Minneapolis, Minn., stations, all shooting for the same assignment of 1370 kc. with 100 watts, we ended by simple process of dehying all three applications. Isappointed Minmeapolis applicants were National Battery Broadcasting Co. Radio Chapei of the Air and Dr. George W. Young.

Two stations received denials ás a penalty for default, when Steel City Broadcasting Co., Pittsburgh, Pa., asking for a new station to operate on 1420 kc. with 100 watts nights, 250 watts days, and KFDM, Beaumont, Texas, seeking a power boost from 500 watts nights, 1 kw, days, to 1 kw, unli ited, failed to press their applications.

Station KFGI, Corpus Christi, Texas, was refused per lission to step up its power from 100 watts nights, 250 watts days, to 1 kw. unlimited, and to change frequency from 1500 to 1380 kc. Mobile, Ala., Station WALIA, was denied power increase from 500 watts nights, 1 kw. days, to 1 kw. unlimited. In all of the above cases, except the first, the Commish upheld its examiners.

A case heard in Texas, by Commissioner Thad H. Brown, and included in those acted on by the broadcast division last week, denied to the Mother of the Station of the Station of Station of Examiner Mevin Dalberg.

Bellevier of the Station on examiners' reports. His plea for a new station to operate on 1370 kc. with 100 watts received the okey of the broadcast division, which sustained the report of Examiner Melvin Dalberg.

Action was taken last week on two applications which did nicrease in the power of its auxiliary equipment from 250 to 500 watts, and the short-wave station of WCAU, Newton Square,

In the power of its auxiliary equipment from 250 to 500 watts, and the hort-wave station of WCAU, Newton Square, Pa., was given power jump to 10 ky.

The following applications were referred to examiners:

Port Huron Broadcasting Co., Port Huron, Mich., new station to operate on 1370 ke, with 250 watts days; John A. Stump, Pairbanks, Alaska, new station to operate on 1210 kc, with 100 watts nights, 250 watts days; Chattanooga Broadcasting Co., White Oak, Tenn., new station to operate on 600 kc, with 250 watts, days; General Broadcasters, Rossville, Ga., new station to operate on 550 kc, with 1 kw.; General Broadcasters, Rossville, Ga., new station to operate on 550 kc, with 250 watts, days; Herbert Hollister, Emporla, Kan., new station to operate on 1500 kc, with 100 watts; Tulare-Kings Counties Radio Associates, Visalla, Cal., new station to operate on 1500 kc, with 250 watts, days; The Voice of the Black Hills, Rapid City, S., Dak., new station to operate on 1200 kc, with 100 watts; John' E. Fetzer, Benton Harbor, Mich., new station to operate on 1200 kc, with 100 watts nights, 250 watts days; Kidd Bros, Taft, Cal., new station to operate on 1420 kc, with 100 watts; Guil Coast Broadcasting Co., Coppus Christi, Texas, new station to operate on 1303 kc, with 250 watts injehts, 500 watts days; Howard N, Mitchell, Sacramento, Cal., new station to operate on 1310 kc, with 100 watts; Rathan N, Bauer, Miami, Fia, new station to operate on 120 kc, with 100 watts. Station WhDL, Olean, N, Y, frequency change from 1420 kc. and power increase from 100 to 250 watts, frequency change from 1420 to 1260 kc. and power increase power from 100 to 250 watts, frequency change from 1420 to 1260 kc.

increase power from 100 to 250 watts, frequency change from 1420 to 1350 kc.

Application Recesived

The following applications were received:
Nlagara Falls Broadcasting Corp., Nlagara Falls, N. Y., change power from 100 watts unlimited to 100 watts nights, 250 watts days; Wolverine Broadcasting Co., Ann Arbor, Mich., frequency change from 830 to 630 kc; W. T. Knight, Jr., Savannah, Ga., new station to operate on 1310 kc. with 100 watts; WHA, Madison, Wis., increase power from 2½ to 5 kw.; Star Chronice Publishing Co., St. Louis, Mo., new station to operate on 1250 kc. with 100 watts, days; Springfield Newspapers, Inc., Springfield, Mo., frequency change from 710 kc. to 750 kc.; with 100 watts, KLO, Ogden, Utah, increase power from 1 kw. unlimited to 1 kw. nights, 5 kw. days to 5 kw unlimited; Harold Johnson and Leland Ferry, Cedar City, Utah, frequency change from 1500 to 1310 kc. and increase power from 25 watte to 100 watts.

Examiner's Reports

Application of William S. Thellman, New Castle, Pa., for new station

Application of William S. Thellman. New Caste, Pa., for new station to operate on 1420 kc, with 100 watts days; was frowned on by Examiner Melvin H. Dalberg who recommended to the Commission that the application be denied for technical and financial reasons.

Need for the proposed service in the area designated, caused Examiner Ralph L. Walker to recommend that the request of Arthur Westlund

Raiph L. Walker to recommend that the request of Arthur Westlund and Jules Cohn, Santa Rosa, Cal., be granted for a new station to operate on 1310 kc., with 100 wgtts.

Request of WROK, Rockford, Ill., asking privilege of unlimited operation on its present assignment of 1410 kc. and 500 watts, will be turned over to the commish with the okay of Examiner P. W. Seward, who found that its purposes would serve 'public interest, convenience and necessity.' Station has been sharing with WHEL, Sheboygan, Wisc.

Mutual Tops Stick

Chicago, Dec. 10.

Entire board of directors and roster of officers were re-elected for 1936 at a meeting of the Mutual Broadcasting System at a meeting held last Thursday and Friday (6).
Also taken up at the gathering were
the coming year's sales plans and
prospects of business and the latest developments in the network's pro-posal to expand its station member-

Alfred L. McCosker, WOR, New-zirk, was renamed chairman of the board and the others re-elected were W. E. Macfariane, WON, Chicago, prez, T. C. Streibert, WOR, treas, and E. M. Antrim, WGN, sect. In addition to the last three the meet-ing was attended by John Clark, gen. mgr. or WLW. Clainsti, and Fred Weber, in charge of MES oper-ations. Alfred L. McCosker, WOR, New-

Phillips Lord to M.C., but Morris Cast Stays As Is

tarting Dec. 24, Philip Morris will inject 'Thrilis' stanzas into its Leo Reisman hour over WEAF, with Leo Reisman hour over WEAF, with Phillips Lord handling m.c. chores. Idea ls to get persons who've faced death and come through okay for their first-hand versions. Initial spieler for this is Guiseppi Garthald, grandson of the liberator, whic'll relate some high-geared experiences.

Rest of the show remains madely Singer, Eton Boys and Three Sweethearts. Eiow agency handling.

Scott Furriers' Fi

Boston, Dec. 10.
Another amatuer show has folded
After 54 weeks, Scott Furriers Sunday eve (1) removed their simon
pure stanza from WNAC, Boston;
WEAA, Providence, and WDRC,
Heriford (all Yankee web stations).

TELEVISION TEST

French Government Holds 2-Hour Demonstration

Parls, Dec. 10.

First public showing of television, with which the government has been tinkering for more than a year, held last Sunday (3) to a jam of 10,000 Parlsians. Broadcasting equipment was located atop: the Elife! Tower, and 10 sets in various parts of the and 10 sets in various parts of the city picked up the two-hour pro-

gram on screens one foot square.
Televiewers admitted 50 at a time
to get a few minutes' limpse of
the show. First item was a sketch
based on the Disney cartoons acted
out by children.

KGKO REMOVAL **POLITICALLY**

Washington, Dec. 10.
Political contest for control of
Texas broadcasting is seen in the
background of wrangle over rebackground of wrangle over re-moval of station KGKO, recently acquired by Amon Carter, promi-nent Democrat politician and lead-ing Texas newspaper publisher, from Wichita Falls to Fort Worth. Following hurried about-face by Federal Communications Commis-sion on Carter request for consent to move the transmitter to Evert

sion on Carter request for consent to move the transmitter to Fort Worth where the newspaper owner already operates two stations, hearing on transfer proposal has been set for late next month. Sessions carded for Wichita Falls. Struggs! involves political power Struggs! involves political power to the control of the political power with Texas Dems taking sides. Both Senators and several members of

Senators and several members of the House of Representatives re-

Senators and several, members of the House of Representatives reported lining up on opposing teams. So far political influence has been adequate to cause F. C. C. to grant consent for the hearing in Rexis; to the consent for the hearing in Rexis; that numerous small begines men, lacking dough for costly trip to the Capital, want to be heard. Several weeks ago, without ordering any hearing or making more than perfunctory inquiry, Broadcast Division granted consent for Carter to purchase control of Wichita Falls Broadcasting Co, licensee of KGKO, and for shift of the station to Fort Worth. Subsequently, KTAT at Fort Worth, owned by Southwest Broadcasting Co,, which operates other stations in the southwestern other stations in the southwestern

other stations in the southwestern area, kicked, with half-dozen chambers of commerce adding their squawks. Under Commish rules, hearing was automatic following filing of protests.

Suspicion that the chambers of commerce in Graham, Wichita Falls, Iowa Park, Burkburnett, Graham and Quenah, Tex., are merely serving as smoke-screen for notifical influences onnoaed to merely serving as smoke-screen for political influences opposed to Carter's consolidating his control over Fort Worth radio biz has been generated. Where Jesse Jones, head of the Reconstruction Finance Corp., and the other major news-paper owner in Texas, stands is another angle causing much specula-tion. Carter and Jones have been contending for control of Texas Democratic machine for many vernocratic machine for many years, with Jones being virtual dic-tator in Dallas and Carter running Forth Worth politics.

MUTUAL LOSES ACCT. IN CLEARANCE JAM

Spratt's Dog Food moves over to NBC's blue (WJZ) link Jan. 5 from NBC's blue (WIZ) link Jan. 5 from the Mutual Network as the result of a peeve that developed on the commercial's part when it discovered that its program had not been cleared for five weeks over one of the stations it had contracted for in the MBS hookup. Outlet that had failed to pick up the pooch stanza was WGN, Chicago.

Oversight on the network's and station's part was explained as having been due to a failure to reclicck on the time order.

Leslie Fox at KMBC

Kansas City, Dec. 10. J. Leslie Fox has joined KMBC as director of sales.

Ills last connection was WLS,
Chicago.

Publishers Forced Stale News on Radio, KNX Charges in 500G Suit

Visiting New York

Sam Cook, WFBL, Syracuse, Earl Gammons, WCCO,

Charles Phillips, WFBL, Syrajery King, KFWB, Hollywood. Jack Van Volkenburg, KMOX, St.

Jack van Volkensen, ouis. Bili Schudt, WBT, Charlotte, Francis Bowman, Niagara Falls. Walter Preston, KRNT, Des

Moines.
J. O. Maland, WHO, Des Moines.
Arthur Church, KMBC, Kansas

Arthur Church, Assac, City,
R. H. Mason, WPTF, Ralelgh,
Wm. Scripps, WWJ, Detroit.
W. Wright Gedge, WMBC, Detroit.
E. A. Allen, WLVA, Lynchburg.
R. Brunton, KJBS, San Fran-

\$163.697 FOR **MUTUAL IN** NOV.

Mutual Broadcasting System grossed \$163,697 from the sale of time last month. Revenue for October had been \$158,795, and as happened also in the case of NBC and Columbia, this higher figure was largely due to the billings derived from Ford's backing of the World Series broadcasts. The MBS bill-

Series broadcasts. The MBS bill-lngs to Ford were \$77,860. Gross billings for Mutual apply only to the basic network which consists of WOR, Newark; WGN, Chicago; WLW, Cincinnati, and CKLW, Detroit.

TICKER NEWS TAKEN OVER BY TELEFLASH

Operation of Ticker News Service wired radio outlets in New York City were taken over Sunday (8) by Telefiash under a working agreement. At headquarters of Ticker News it was stated that the company had temporarily suspended its operations in the metropolitan area with Telefiash furnishing service until final deal had been completed. T. N. Service is continuing operations in Philadelphia, where it has some 300 subscribers but Beeton service was suspended several weeks ago. Operation of Ticker News Service

some 300 subscribers but Boston service was suspended several weeks ago.

Entire New York staff of Ticker News given notices last Saturday

Packers Sponsor News

Philadelphia, Dec. 10.

A. C. Roberts Company (pork packers) have signed for 15-minute news shot over KYW. every Thursday morning and have picked Kerby Cushing, of staff, to spiel it.

Deal handled through Jerome B. Gray agency. Cushing, vetcran and morner locally, will pick his own towns and give his own stant on the second process. Philadelphia, Dec. 10.

Broadcasters at Capital

Washington, Dec. 10.

Judith C. Waller, NBC, Chicago.
K. W. Pylc, KFBL, Ablene,

Edney Ridge, WBIG, reensboro J, Bryan, WBIG,

N. C.
Sydney Q. Noel, W9XBY, Kansas
City, Mo.
R. II. Mason, WPPF, Raleigh,
William S. Hedges, NBC, N. Y. C.
Fred J. Hart, KGMB, Honolulu,
Donald Withycomb, WFIL, Phil-

Hope Barroll, WFBR, Baltimore, Edgar M. Woody, KASA, Elk City, Okla. C. W. Hayes, WHBC, Canton, O Joseph A. Chambers, WLW, Cin-

innati.

Emmons Abeles, Winona, Minn.

B. Dalton, KNTR, Los Angeles.

Gordon Brown, Rochester, N. Y.

of manner-in which newspaper publishers allegedly ganged up to keep radio stations from broadcasting hot news, was di broadcasting not news, was di-closed in superior court here at trial of KNX \$500,000 libel suft, against L. A. Times. Basis of suft is rag's editorial, which station claims was direct, malicious attack upon KNX.

Decks were cleared of technical-

Decks were cleared of technicalities when Judge Warne held against
Times' motion for Judgment on
pleadings, claiming that KNX complaint did not set up sufficient
grounds for trial. Case is being
heard before Jury. Laurence Beilenson is attoriety for station.

Bellenson sketched background to
Bellenson sketched background to
fedtorial, which, hearped, accused KNX of broadcasting false
and unauthenticated news reports.

and unauthenticated news reports.

and unauthenticated news reports, Attorney's opening statement was blast at American Newspaper Publisher' Association for trying, in 1934, to set up Press-Radio service so that only stale news could be provided for broadcasters.

GUY Earl, operator of KNX, was first witness called and testified that Times, when his station refused to use asserted inadequate Press-Radio dispatches, ceased printing KNX programs. Flood of inquiries from air listeners as to paper's reason for dropping KNX programs assertedly brought forth Times scathing editorial

sertedly brought forth Times' scath-ing editorial. Earl said at time of Press-Radio inception he was using United Press, but that UP cancelled. Sta-tion since has been using Trans-XI Radio. Herbert Moore, head of that service, is here as witness for KNX. Group of station's listeners have testified to their liking for KNX news broadcasts. Paper denies that any statement in its editorial was untrue.

'TO ARMS FOR PEACE' WASHED UP IN 13 WKS.

"To Arms for Peace' series is going off CBS on the 19th, with only 13 weeks of a year's optional contract used up. E. R. Squibb, sponsor of the program under the aegis of World Peaceways, said to be doing the cancelling. Rest of the parties concerned keeping mum, but CBS and World Peaceways are known to be scouting for a new sponsor.

known to be scouting for a new sponsor.
Reason for the jerking apparently due to several program hitches. Squibb understood to have run into difficulties with the form of the commercial continuity, in addition to wich author trouble is said to have with author trouble is said to have of the show was also paintly rating of the show was also paintly rating of the show was also pended and rave attention from the high-minded crowd.

No definite sponsor yet named for the revival, should th

and uestimate aponsor yet named for the revival, should there be one. Squibbs ran into difficulty early in the series when listeners, obviously anti-New Dealers, computed the state of the series of

WWJ's Charity Stunt

Detroit, 10.

WWJ is arranging a unique program for benefit of Goodfellows' Xmas fund, to be aired Saturday evening (21). Broadcast, in charge of 'Frank and Ernest,' will start at 11 p.m. and run till daybreak if

nccessary.

For a \$100 contribution to fund by listeners, station's artists will do some outlandish or out-of-ordinary, stunt. For example, Ty Tyson, veteran sportscaster but no vocalist, will sing Put on Your Old order of the control of the cont

RADIO REPS POOH-POOH **INVASION**

VARIETY

Entry of the newspaper reps into radio—a trend that has been in the offing for some time—will come still nearer actuality by the first of next year when the E. Katz Special Agency will set up a separate division to represent both newspaper-awned for affaither of the second that the sec

stations.

Katz will have at least two goodsized stations for a starter. One of
them is WKY, Oklahoma City,
which has been on the Katz roster
for four years due to ownership by
the Oklahoma City Times and Oklahoman, a Katz client. Other is
KLZ. Denver, currently represented
by Edward Petry, and owned by the
same Oklahoma paper. Taket of
the setup is still being worked out,
with contracts, client list, method
of representation, etc., not yet defined. Certain, however, that Katz
will be strong for a 15% commission, same as in the newspaper biz.
No other newspaper reps have announced intentions of following the
Katz lead, but the situation has all
the potentialities of a future invasion. Statistics show that the cards
are stacked temptingly for the
direct type of competish with the
established radio reps may result.
Competition is about the last thing
the radio reps could wish for a
Christmas present as they are still
federading themselves against cutrate upstarts in their own ranks.

Tabulation of the existing representation appears elsewhere on this
page. Shows that the four topnotch
radio reps—Petry, Blair, Raymeand Free & Sleininger (vice) charles
with pres- olons & Field)—have S'
sentation list, in the newspaperowned or affiliated category. Blair
has nine such stations out of a roster of 14, and Petry 14 out of 55.
Raymer has five out of 18. And
Free & Sleininger (vith Free, Johns
& Field) have nine out of 32. Plenty
of ruckus is possible should the
newspaper fraternity get grabby.
From another angle, hair a dozen
newspaper rops are in a situation
when tray out dessity be beguled
into sliding into radio. They are
hea, Kally-Smith, Paul Elock, Story,
Brooks & Finley, and Osborn. Soclare & Meeker. All are mum on
their plans.

Radio is 'Different'

Established radio reps contend
that it wort be much of a squabble.
Claim that agency radio executives
make their bread and butter by
keeping radio a field that is 'different,' and hence would resent any
newspaper crowd which contends
that the

paper gang has inveighed against radio so often that they can't grace-five to sell it.

And the sell it is the sell i

Looks like plenty of naggling, blokering and waste motion is on the calendar for the future. Whole situation is causing a renewed flurry of trade association talk, the object this time being to freeze out the newspaper reps.

Jay House's Script
Philadelphia, De. 10.
Play authored by Jay E. House,
veteran Philly columnist, will be
broadcast Friday (13) over Lee
rank's dramatte program. It's
comedy called 'The Going Away of
Harrison Sell.'
House has been doing daily coltumn for Public Ledger (defunct)
and Inquirer for nearly 20 years,

Newspaper Stations' Sales Reps

	News	spaper Stati	ons Sales	ueha	I
	Station and Wattage	Newspaper Ownership or Affiliation	Station Rep.	Newspaper Rep.	
ı	KTAR, Phoenix, 1,000	Republican	None	Williams, Lawrence & Cresmer	ı
١	KERN, Bakersfield, 100	McClatchy	None		ı
١	KMJ, Fresno, 1,000-500 KEHE, Los Angeles, 1,000-	Bee (McClatchy) Examiner	None Hearst Radio	O'Mara & Ormsbee Hearst International	ı
Į	500			Williams, Lawrence &	ľ
J	KLX, Oakland, 1,000	Tribune	None	Cresmer	ı
	KFBK, Sacramento, 100	Bee (McClatchy)	None Podio	O'Mara & Ormsbee Hearst International	ı.
ŧ	KYA, San Francisco, 1,000 KWG, Stockton, 100	Examiner McClatchy	Hearst Radio		ı
1	KLZ, Denver, 1,000	Oklahoma City Times and	E. Katz	E. Katz	H
-	WIXBS, Waterbury, 1,000	Oklahoman American-Republican	Edw. Petry None	Gilman, Nicoll & Ruthman	1
31	WIOD, Miami, 1,000	News	Wilbur Babcock	Wilbur Babcock	ľ
1	WDAE, Tampa, 2,500-1,000 WSB, Atlanta, 50,000	Times Journal	F. J. & F. Edw. Petry	E. Katz Branham	ı.
1	WGN, Chicago, 50,000	Tribune	Rambeau (Coast)	None	1
١	WAAF, Chicago, 500	Drovers Journal Prai.ie Farmer	Paul & Guy Minnick None	Paul & Guy Minnick Midwest Farm Papers	1
,	WLS, Chicago, 50,000	Prai.le Farmer	Hone	Gordon S. Broholm E. S. Townsend	1
	WHBF, Rock Island, 100	Argus	Hibbard Ayer	Allen-Klapp-Frazier	i
:	WTRC, Elkhart, 100-50	Truth	A, T. Sears	Devine-Tenney	1
i	WFAM, South Bend, 100 WSBT, South Bend, 500	Tribune Tribune	Raymer Raymer	Story, Brooks & Finley Story, Brooks & Finley	1
1	WMT, Cedar Rapids, 2,500-	Des Moines Register and Tribune	Blair	I. A. Klein Osborn, Scholaro & Meeker	
1	1,000 KRNT, Des Moines, 1,000-	Des Moines Register and	Blair	I. A. Klein Osborn, Scholaro & Meeker	. 1
	500	Tribune	Blair	Osborn, Scholaro & Meeker I. A. Klein	. 1
1	KSO, Des Moines, 1,000-500	Des Moines Register and Tribune		Osborn, Scholaro & Meeker	8
1	KSCJ, Sioux City, 2,500- 1,000	Journal	None	Nose, Rothenburg & Jann	1
ŀ	KGGF, Coffeyville, 1,000	Journal	Kasper-Gordon	E. Katz	i
J		·	James Acuff Wilson-Dalton		1
1	WIBW, Topeka, 5,000-1,000 WHAS, Louisville, 50,000	Capper Publications Courier-Journal-Times	Capper Edw. Petry	Capper Branham	Ġ
1	WJBO, Baton Rouge, 100	State-Times-Advocate	None .	John Budd	. 1
L	KTBS, Shreveport, 1,000	Times	Blair	Branham Branham	1
ŀ	KWKH, Shreveport, 10,000 WBAL, Baltimore, 10,000	Times News-Post-American	Blair Hearst Radio	Hearst International	ć
ŀ	WNBH, New Bedford, 250-	Standard-Times-Mercury	None	Gilman, Nicolf & Ruthman	5
	WTAG, Worcester, 500	Telegram-Gazette	None	Paul Block	1
ŀ	WELL, Battle Creek, 100 WWJ, Detroit, 1,000	Enquirer-News News	None Blair	Allen, Klapp & Frazier J. E. Lutz	Ċ
t.				I. A. Klein	,
l.	WTCN, Minneapolis, 5,000-	Minneapolis Tribune and St. Paul Dispatch-Plo- neer Press	F. & S.	J. B. Woodward O'Mara & Ormsbee	ŀ
ŀ	WDAF, Kansas City, 5,000-	neer Press Star	Edur Potme		ī
ŀ	1,000	Stat	Edw. Petry L. L. Weishar A. W. Creel	L. I. Weishar A. W. Creel	t
1	KSD, St. Louis, 1,000	Post-Dispatch	F. & S.	R. A. Fletcher	1
l				R. A. Fletcher P. L. Henriquez J. J. Farrell	
1	WJAG, Norfolk (Neb.),	News	Cox & Tanz	M. C. Mogensen Prudden, King & Prudden	
ŧ	1,000		Allocated Radio	- i uducii, itilig de l'i udden	8
1	KOH, Reno, 500 WOKO, Albany, 1,000-500	McClatchy Knickerbocker Press	None None	J. P. McKinnev	r
Ľ	WBEN, Buffalo, 1,000	News	Edw. Petry	Kelly-Smith	Į
1	WESG, Elmira, 1,000 WINS, New York, 1,000	Star-Gazette Journal, American	J. P. McKinney Hearst Radio	J. P. McKinney Hearst International	r
ľ	WEVD, New York, 1,000	Jewish Daily Forward	None	None	d
ľ	WHEC, Rochester, 1,000-	Democrat-Chronicle and Times-Union	Raymer	J. P. McKinney	į
ŀ	WWNC, Asheville, 1,000	Citizen Times	Ferguson & Aston	E. Katz	t
ŀ	WSJS, Winston-Salem, 100	Journal	Hibbard Ayer None	Kelly-Smith	t
L	WDAY, Fargo, 5,000-1,000	Forum	F. J. & F.	Kelly-Smith	. 5
ı	WHK, Cleveland, 2,500- 1,000	Plain-Dealer	F. & S.	J. B. Woodward Garner & Grant	t
1	WBNS, Columbus, 1,000-	Dispatch	Blair	O'Mara & Ormsbee	8
١	WCOL, Columbus, 100	Ohio State Journal	None	O'Mara & Ormsbee	c
ł	WAIU, Columbus, 500	Cleveland Plain Dealer	F. J. & F.	J. B. Woodward Garner & Grant	I
1	WHIO, Dayton, 1,000	News	Sawyer - Ferguson-Wal -	Sawyer-Ferguson-Walker	r
1	WSMK, Dayton, 200	Herald-Journal	None	Story, Brooks & Finley	J
1	KVSO, Ardmore, 100 WKY, Oklahoma City, 1,000	Ardmoreite Okiahoman-Times	None E Katz	E Ketz	0
٠	KEX, Portland, 5,000	Oregonian	Edw. Petry	Verree & Conklin	t
:	KGW, Portland, 5,000-1,000 KALE, Portland, 500	Oregon Journal	Edw. Petry	Verree & Conklin	h
	KOIN, Portland, 5,000-1,000	Oregon Journal Oregon Journal	F. J. & F. F. & S.	Reynolds-Fitzgerald	i
1	WSAN, Allentown, 500	Call	Hibbard Ayer* Cox & Tanz	Story, Brooks & Finley	t
,	WHP, Harrisburg, 1,000-	Telegraph	None	Story, Brooks & Finley	ď
1	WGAL, Lancaster, 250-100	Lancaster Newspapers	None		5
	WHAT, Philadelphia, 100	Public Ledger	None	George A. McDevitt	
1					6
	WOAT DIMEN - 1 1000	2 7		Kennedy Co. H. A. Patterson	
9	WCAE, Pittsburgh, 1,000 WWSW, Pittsburgh, 250-	Sun-Telegraph Post-Gazette	Hearst Radio Aerial Publicizing	Hearst International	9
е	WQAN, Scranton, 250	Times	None		p
r	WAIM, Anderson (S.C.),		Norman Winter	E. Katz	H
r, n	WFBC, Greenville, 1,000	News Piedmont	Joseph Hershey McGill-		0
e	WTJS, Jackson, 250-100	Sun	vra Northwest Radio Adv.		1
t	WNOX, Knoxville, 2,000-		F. J. & F.		1 F
9	1,000 WMC, Memphis, 2,500-1,000	Commercial Appeal	Norman Crair		e
	KRLD, Dallas, 10,000	Times-Herald	Norman Craig Jackson & Moore		
1	WFAA, Dallas, 50,000 WBAP, Fort Worth, 50,000	News-Journal	Raymer Petry	Branham John B. Woodward	
:	WBAP, Fort Worth, 50,000	Star-Telegram Post	Petry	None	t
١	KPRC, Houston, 5,000-1,000 KTRH, Houston, 2,500-	Chronicle	Petry Blair	Branhan	ı
1	WCAX. Burlington, 100	News	None	Dellares Bank a mai	a

NEW YORKERS WAVELENGTH TIFF

Washington, Dec. 19.

Deep-seated tiff between WMBF,
Binghamton, N. Y. and K. M.
Broadcasting, Co., Schenectady, co.,
Proadcasting, Co., Schenectady, co.,
Propermission to use the 1240 kc channed was aired before Federal Communications' Commission' Monday (9).

Scuffle was brought before the broadcast division during oral arguments on examiners' reports with the commission of the communication and that the Binghamton group be denied a frequency shift. Binghamton station wants special experimental authority to change from 1500 to 1240 kc and to jump power from 100 watts to 1 kw days and 500 watts nights, while Schenectady outfit wishes a new 1 kr. Arguments brought out inconsistency in examiners' reports, with WNBF counsel shrieking that Examiner Bramhall recommended denial of WNBF request because the resulting quota Increase would violate Commish regulations while Examiner Seward advocated granting the Schenectady pies with Counsel hammered away at the fact that the WNBF plea, which Bramhall said should be turned down, would jump the New York quota only 2 units while the Schenectady request, toward which Seward was favorable, would raise the state's share of available facilities by 5 units' for a valiable facilities by 5 units' for a valiable facilities by 5 units' was used in the two cases was hurled by Alfons B. Landa, counsel for WNBF, who also found other reasons to kick about the examiner's reports, Binghamton station's mouthpleee insisted that need for service in station vicinity is greater than that of Schenectady, Spearman for Knox

Paul D, P. Spearman, Commission's foreore general counsel, is

for service in station vicinity is greater than that of Schemecatdy,

Sparman for Knox
Paul D. P. Sparman, Commission's former general counsel, is attorney for Knox group. He was interrupted several times by Commissioner Norman S. Case, who appeared openly dubious about the impartiality of the two examiners' recommendations. With belligerent denial that he had used his personal contacts to obtain favorable break for his client, Sparman questioned the rights of WNEF to the contested frequency on the ground that the request for special experimental authority was a smokescreen. Spärman said that plans to use two vertical radiators would not result in 'contribution to the radic at the contribution to the radic Relative franceis.

competing clients was another ele-ment of disagreement. Both attor-neys claimed their groups were competing citeria was another element of disagreement. Both attorage of the competition o

'Time' Set for Thursday

March of Time will resume its one-a-week status on January 2 (Thursday), occupying the 8:30 to 9 stretch over CBS. Currently that period is under contract to Atwater Kent, but A-K is vacating it next Time. Time. Present five-a-week edition of the March' is due to be junked on the

Present live-a-week cultum of the 'March' is due to be junked on the 18th, at which time co-sponsor Remington Rand will also drop its end of the stanza.

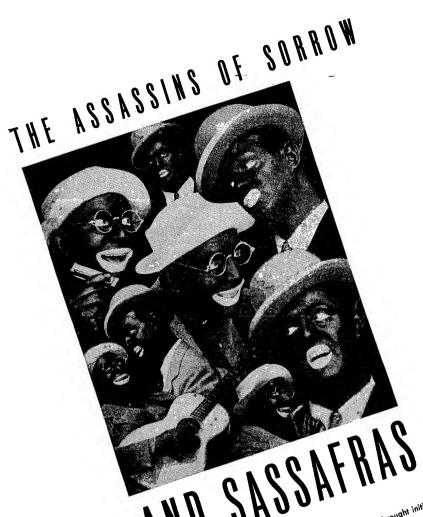
New Shows at WCAU Philadelphia, Dec.

Philadelphia, Dec. 10.
Seven new programs begin hitting
the mikes at WCAU this week.
Tony Candelor! ook toots three
shows a week, Jan Savitt band does
another, Kent Family, with Dorsey
and Daley, is another.
'Melody Lingers On' is title of
instrumental and vocal trio and final
session is to be known as 'Ad Lib'
and will be along indicated line.

DeLisser, Boyd & Terhune None

None

WCAX, Burlington, 100
WDEV, Waterbury,



HOWEYBOY AND SASSAFRAS BOX OFFICE! ... the underiable barometer of widespread popularity... personal appearance last month at the Earle, Washington, D. C. . . . smash hitl . . . immediately booked into the Michigan, Detroit ... bigger hill ... extended tour to follow ... when managers demand their appearance When they make a new record of unsolicited mail on a sustaining radio program . . . when they have rocking comedy? music, amusing diffies and lively patter. . . when theatres acclaim them sure-fire hits because they "pack them i

and stop the snow time and to think what Honeyboy and Sassafras could do for a radio advertised productily think what Honeyboy and Sassafras could do for a radio advertised productily and Sassafras could do for a radio advertised productily and Sassafras could do for a radio advertised productily think what Honeyboy and Sassafras could do for a radio advertised productily and sassafras could do for a radio advertised productily think what Honeyboy and Sassafras could do for a radio advertised productily think what Honeyboy and Sassafras could do for a radio advertised productily think what Honeyboy and Sassafras could do for a radio advertised productily think what Honeyboy and Sassafras could do for a radio advertised productily think what Honeyboy and Sassafras could do for a radio advertised productily think what Honeyboy and Sassafras could do for a radio advertised productily think what Honeyboy and Sassafras could do for a radio advertised productily think what Honeyboy and Sassafras could do for a radio advertised productily think what Honeyboy are supplied to the following the following think what Honeyboy are supplied to the following think what Honeyboy are supplied t and stop the show", the act is . . . DYNAMITE!

· CHICAGO · SAN FRANCISCO · HOLLYWOOD

ARKANSAS SCHOOL'S **50.000-WATT YEN**

John E. rown University of Siloam Springs Ark., will seek a permit for a 50,000 watt station to be operated 24 hours a day. Application is to be made soon, according to John D. Brown, president, and the call letters will be KPSN meaning. Resolves. meaning 'peoples station of the nation.

School several weeks ago took
KUOA at Fayetteville, Ark.

Hershfield's 4-Weeker

Hershfield's 4-Weeker
Harry Hershfield spotted for a
month's stay on Fox Fur Trappers
hour over WEAF at 7:45 on Fridays. Bertrand Hirsch's orchestra
tontinues for music chores,
Peck agency negotlated.

General Baking (Bor.d Br signed for 65 transcriptions of T and Ted over WFBL, Syracuse.



ORGE WHITE'S SCANDALS

Direction, HERMAN BERNIE, 1619 Broudway, New York

■LEON■ And His ORCHESTRA

HELD OVER CHEZ PAREE, CHICAGO WEAF - TUES., WED., FRI, 12 to 12:30 A.M.

Dir., Music Corp. of America Pr. Mgr., HERMAN BERNIE

JACKIE HELLER

Ole Manstro's Radio Senset NBC NETWORKS This Week Dec. 6th PALACE, CHICAGO Direction HERMAN BERNIE, in association with NBC Artist Bureau

TOM BENNETT

THE RIPLEY SHOW -7:30 P.M.-WJ2 (Coast to Coast)

Thanks to
OZZIE NELSON and
J. WALTER THOMPSON CO.

Radio Auction

Charlotte, N. C., Dec. 10.

They put up a radio station here and auctioned it off the other day. It was WPDV, local short-wave police station serving jointly the city and rural police forces of the city and county. The station formerly belonged to city, and the county wanted to share service. Legal technicalities required that the county could make such a purchase only as low bidder at public auction. County attorney was only bidder, and took the interest at \$5,000, as agreed on for a price between city and county authorities. Charlotte, N. C., Dec. 10.

Life of a Radio Ed

Buffalo, Dec. 10.

Radlo editor of The News is now Judge Joe Haeffner. During the week he judged finalists in The Children's Radlo Revue, the Shea's Children's Radio Revue, the Shea's Buffalo theatre 'amateurs, a group of operatic auditioners for a hearing by Lauritz Meichior and Dorothy Manski, and was master of monies at amateur show given by the Jawish Mothers' 101. be becomes a majeur thinself, with a role in a play by the Catholic Actors' Guild.

Voices from Past, Via Old Recordings, For Air Broadcasting

Boston Dec. 10.

Boston, Dec. 10.

Rare recordings of some of the great votces of history have been unestrhed, in Boston and may soon be heard on the air. Cylindrical in form, several of the records date back more than half a century.

Records include readings from Hamilet and 'Othello' by Edwin Booth, and the famous 'Cross of Gold' speech of William Jennings Bryan. Cebar cylindress present than the same of the control of th

earthing of some of Jenny Linds re-cordings, canned on the ploneer cylindrical pressings. In the case of Edwin Booth the Harvard University Dept. of Public Speaking has designated Norman R, White, New York agent, to book the legendary legiter for radio.

Gordon Pfaff joins announcing staff at CKLW, Windsor. Formerly with station at Brantford, Ont.

Jack Foster in Cincy

Jack roster in Cincy
Cincinati, Dec. 10,
Jack Foster, former radio ed of
the N. Y. World-Telegram, has been
here the past week to lend a hand
in perking up the recently established radio news department of the
Scripps-Howard Post. Too, he has
huddled with William A. Clark;
manager of WCPO, volce of the
Cincinati Post, on plans to improve the station's mechanical setup and add sustainers of general
interest.

interest.
WCPO is Cincy's only newspaperowned station.

Texaco Dealers' Party

Texaco Dealers' Party
Ducats to the Texaco Jumbo'
broadcast given over entirely to
dealers from the New York area last
night (Tuesday). Cream of the retailers from 100 miles around herded
into the Hippodrome theatre to witness the broadcast and get a personal gilmpse of the Texaco execstaff.
Following the program Jimmy Durante put on an informal act for
the 4,500 spectators. Visitors given
a souvenir booklet of the program
so they'll be sure to mention it the

so they'll be sure to mention it the next time they pump a customer's buggy full of gas.

Newspaper Stations' Sales Reps.

Station and Watts.	Newspaper Ownership or Affiliation	Station Rep.	Newspaper Rep.
WTAR, Norfolk, 1,000-500	Ledger Dispatch	Petry Norman Craig A. T. Sears Cox and Tanz Bob Roberts	Story, Brooks & Finley H. H. Conger George M. Kohn Charles H. Eddy Garner & Grant
WDBJ, Roanoke, 1,000	Times World		
WHIS, Bluefield, 500-250 WFIZ, Fond du Lac, 100	Telegraph Sunset News	None	E. Katz
WFIZ, Fond du Lac, 100	Commonwealth-Reporter	None	Smail, Spencer, Brewer
WCLO, Zanesville, 100	Gezette	None	Frederic A. Kimball
VISN, Milwaukee, 1,000- 250	Sentinel-News	Hearst Radlo	Hearst International
WTMJ, Milwaukee, 5,000- 1,000	Journal	Petry	O'Mara & Ormsbee
VRJN, Racine, 100	Journal-Times	None	Allen-Klapp-Frazier
VHBL, Sheboygan, 500	Press	None	Small, Spencer, Brewer
CUOA, Fayetteville, 1,000	Democrat	None	Arkansas Dailies
CARK, Little Rock, 500- 250	Arkansas Farmer	George Roesler	Knox Powers & Stone Carl Schulenberg
IPO, San Francisco, 50,000	Chronicle (Leased to NBC)	NBC	Williams, Lawrence &
VDEL, Wilmington, 500- 250	Lancaster (Pa.) Newspa- pers	None	Paul Block
WILM, Wilmington, 100	Lancaster (Pa.) Newspa- pers	None	Paul Block
WCOA, Pensacola, 500	Journal News	E. Katz	E. Katz
WROK, Rockford, 500	Star-Register-Republic	A. T. Sears Aerial Publicizing	Kelly-Smith
WLBF, Kansas City, 100	Capper Publications	Capper	Capper
KFH, Wichita, 1,000	Eagle	Petry	Branham
KGNO, Dodge City, 250	Globe	None	Arthur H. Hogg
WBEO, Marquette, 100	Mining Journal	Cox and Tanz	Devine-Tenney
	arming oburnar	Radio Publicity	Devine-Tenney
KGBX, Springfield, Mo., 500	Ozark Journal	Wilson-Dalton	
CWTO, Springfield, Mo., 1,000	Ozark Journal	Wilson-Dalton	
WMBH, Joplin, 250-100	Globe-News-Herald	None	E. Katz
WHB, Kansas City, 1,000	Journal-Post	None	Lorenzen & Thompson
WEBC, Duluth, 5,000-1,000	Superlor (Wis.) Telegram	None	Burke, Kuipers & Mahone
WMFG, Hibbing, 100 KSTP, St. Paul, 25,000- 10,000	Superior (Wis.) Telegram Minneapolis Journal	None Raymer	Burke, Kuipers & Mahoney O'Mara & Ormsbee
WCCO, St. Paul, 50,000	Star	Blair CBS	Osborn, Scholaro & Meeke
KGFK, Moorehead, 100	Fargo (N. Dak.) Forum	None '-	C. A. Cour Kelly-Smith
WQBC, Vicksburg, 1,000	Post	None	Front, Landis & Kohn
WAAW, Omaha, 500	World-Herald	Wilson-Dalton	O'Mara & Ormsbce
KGBZ, York (Neb.), 2,500-	Omaha World-Herald	A. T. Sears	O'Mara & Ormsbee
KMMJ, Clay Center, 1,000		Northwest Radio Adv. Wilson-Dalton	O'Mara & Ormsbee
WHDL, Olean, 100	Times-Herald	None	George B. David
WCPO, Cincinnati	Post		S. ripps-Howard
WJAY, Cleveland, 500	Plain Dealer	Harry Jackson	J. B. Woodward Garner & Grant
KCRC, Enid, 250	Eagle-News	None	E Katz .
KGFF, Shawnee, 100	News-Star	None	E. Katz
WKBO, Harrisburg, 250-	1.00	None	Story, Brooks & Finley
WAZL, Hazleton, 100	Lancaster Newspapers	None	Paul Block
WKOK, Sunbury, 100 WRAK, Williamsport, 250-	Stem Gazette-Builetin-Sun	None Cox & Tanz	D. Lisser, Boyd & Terhun J. P. McKinney
WORK, York (Pa.), 1,000	Lancaster Newspapers	None	Paul Block
KGNC, Amarillo, 2,500	Globe News	Cox & Tanz	Texas Dally Press Leagu
KXYZ, Houston, 1,000	Chronicle	None	Branham
KGKL, San Angelo, 100	Standard Times	None	Texas Daily Press Leagu
KSL, Salt Lake City, 50,00		Edw. Petry	Reynolds-Fitzgerald
KLO, Ogden, 500	Standard-Examiner	None	Bryant, Griffith & Brun son R. J. Bidwell
WDUD Dates ber	Brand Street	-1	R. J. Bidwell
WPHB, Petersburg, 500	Richmond News-Leader	A. T. Sears	None
WSAZ, Huntington, 1,000	patch	None	E. Katz
WCHS, Charleston, 1,000	Huntington Advertiser-	None	E. Katz
WIBA, Madison, 1,000	Herald Dispatch Capital Times-Wis, State	Norman Craig	Noee, Rothenburg & Jan

CONSISTENT BREWER YANKS WJBK SHOW

Detroit, Dec. 10.

Down with brewery giveaways
, advocated Walter S. Haas,
president of Goebel Brewing Co,
last week in an address before the
Michigan Brewers' Association, Detroit, Dec. 10. Michigan Brewers' which he also heads.

mitch he lise heads.

Next day Hans discovered that his firm was sponsoring WJER's brondcasts of local pro hockey games and giving away 24,000 tte-kets during the season in exchanges for bottle caps. Without Hans' knowledge, firm's commercial manager had contracted with station several days before the address, and 5,000 ttekets already had been given away.

away.

Strictly 'on the spot' Hans had
no alternative but follow his own
suggestion and withdraw from
broadcasts. Station traded 20 weeks
of Al Nagler's sportcast programs
for remaining 10,000 tickets to
games, and is looking for another
sponsor of hockey broadcasts with
tickets as premiums.



on Chevrolet

SATURDAYS, 9 P.M., WEAF COAST-TO-COAST

Address: Stroudsburg, Pa Phone: Saylorsburg, Pa., 224

RICO MARCELLI And His Orchestra

Second Year With Johnson Wax Program

on., 7-7:30 P.M. CST NBC Chicago



EXCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC. WILLIAM MORRIS AGENCY



EXCLUSIVE MANAGEMENT ROCKWELL - O'KEEFE INC.



* Reps. for WCBA with which WSAN is affiliated.

TO WHOM IT MAY CONCERN:

NOTICE is hereby given that we have resigned as of December 31, 1935, as members of the American Society of Composers, Authors and Publishers.

On and after January 1, 1936, no performance for profit of a musical composition owned or controlled by us may be given without proper license from us or our duly authorized agent.

Any violation of our rights will subject all parties (principals and agents) sponsoring, assisting or engaging in the unlawful performance to an action for injunction and damages under the Copyright Law of the United States.

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HARMS, INC.

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Music Publishers

Chatter Radio

New York

Eastman School symphony orchestra screnaded Jan Sibelius, Finnish composer, over the air waves
Firlas, with a. program of, his compositions played over WHAM and
the NBC network. Dr. Howard Hanson conducted. Sibelius was listening in his home in Finland.
Joan Lee, blues singer, joining
Arthud Law.
Vaughan De Leath's morning sustainer over NBC will come from
WGY for two weeks:

Vaughan De Leath's morning sus-tainer 'over NEC will come from WGY for two weeks. He'ene May, soprano, travels the farthest to fill a WGY sustaining engagement, coming to Schenestady Medinesdays, from Kingston, 70 Medinesdays, appearance on One-time suest appearance on

miles distant.
One-time guest appearance on
Maxwell Show Boat won a month's
engagement at Chez Ami, Buffalo
swank nitery, for Sydney Nesbitt,

LITTLE LITTLE

ORCHESTRA

APPEARING WEEK DEC. 13 HIPPODROME BALTIMORE, MD.

ALSO APPEARING IN VITAPHONE SHORTS AND HEARD ON COLUMBIA RECORDS

• • • • • • • • • • ART

Kassel

KASSELS IN THE AIR ORCHESTRA

Hear him on the Eigin program each Friday, 10:30-11 P.M., E.S.T. WEAF-NBC Const-te-

ADDRESS-32 W. RANDOLPH ST. • • • • • • • • • •

ALEXANDER

BARITONE

METROPOLITAN MUSICAL BUREAU 113 W. 57th St. New York

ALEX HYDE musical director WHN new york

singing comic. Nesbitt won the Show Boat spot in a one-nighter at the Buffalo Auto Show, Nov. 14, pinch-hitting for Lanny Ross who had returned to New York for the Ciliford Johns, starring in Studio Theatro production. Ten-Minuza Alibli, was unable to attend last Friday's rehearsal (4). Becauses as a member of the WGR WKEBW Buffalir play entitled "Thirty -Minute Alibli."

Tom Martin, Syracuse University

Althir Tom Martin, Syracuse University Graduate, taking over news broadcast dilice for WS-R. Martin replaces Vic Campbell, who went by Former editor of Dally Orange, University paper, and graduate of the School of Journalism, Martin is a newcomer to radio, this beling his first attempt at radio newcasting.

Alabama

Football season has been a profitable one for the Alabama stations. Zenith radio, through the Birmingham distributor has spent money that the season of the

Vermont

Silvio Caranchini, announcer, of WDEV. Waterbury. filling in as construction of the Stickles, away on values. For Mei Stickles, away on values. Bradley Kincaid, NBC music mountaineer, and his troupe making personal appearances at a Montpeller theatre, did a guest show over WDEV. Waterbury. Dayer, and Wilfred Hodgron at the keyboard, now doing a series of programs over WDEV. Waterbury.

Lilis Culver, following an extended visit to New York, back on WDEV. Waterbury. Art Wright and his Bar-X Boys of WDEV, Waterbury, doing a circuit of personal appearances.
Ruth Cook, planist, doing several repeats for the Wetherell Brothers of the Wetherell Brothers.

of Vergenius of the bury.

Ernest F. Jores, former WDEV.

Ernest F. Jores, former WDEV.

Waterbury, sustainer, wrote Xmas

Carol tagged 'Oh Holy Child,' just

off the press.

Michigan

Georre Miquelle, first 'ceillst of.
Detroit Sympleme ork, now playing
with Samue Bena to the more playing
with Samue Bena to the Toronto staff
of Canadian Radio Commission, has
replaced Jack Radford as manager
of CRCW. Windsor. Radford to
Following year's tour of midwest
stations, Chief Red Bird and tribe of
fiddlers are back on air daily over
WMEC, Detroit.

Edgar Guest's new book of poetry
WMEC, Detroit.

Edgar Guest's new book of poetry
for five years.

Margaret Strand is the new second soprano with WXYZ's Sunny
Singers.

Singers.
Charlie Sterritt, WJBK's publicity
Charlie Sterritt, WJBK's publicity
director until he turned duties over
to Jack Barrett, now devoting full
time to announcing.
WJR's Trio D'Anches, reed trio,
makes its formal debut this week at

YOUR OLD FRIENDS ARE BACK THE ONEIL NOW RADIO'S MOST POPULAR FAMILY BRINGS YOU MORE AUGHTER TEARS AND HEART-THROBS Presented by Ivory Soap . 99 41/100 % pure LISTEN 3:45-4:00 P. M.—E. S. T. WEAF IN . . Every Mon., Tues., Wed., Thurs., Fri.

Mgi. Ed. Wolf, 1450 B'way, N.Y.C.—Dir. Blackman Advertising, Inc.

Not Enough News

Spartanburg S. C., Dec. 10.
Unless some Carolina sponsors get together the day's news will be worn pretty thin excess usage—
The excess usage—
WSF, WFEO and WSPA, within 70-mile radius, all have several daily news broadcasts, using mainly the same items gleaned from local coverage, Transradio, United and Associated Press.

WSPA is using broadcasts with re-

WSPA is using broadcasts by different sponsors, with result there isn't news enoughto go around, not to mention variety. And there are six daily newspapers in station's home cities as comp.

the Colony Club, Detroit. Trio is composed of Lare Vardreau, Georges Dayton and Howard Fren-

ei.
Larry Chabot, the 'Gay Trouba iour,' is back at WJBK three time

Larry Chabot, the 'Gay Trouba-dour,' is back at W.JBK three times a week. Joachim Chassman and Abe Da-vidson, WWJ violinists, were mem-bers of ork supporting adult choir of St. Paul's Chthedral at its pres-sertion.

ation.'
Series of lectures on modern trends and practices is being spon-sored by Detroit chapter of Institute of Radio Service Men. John F. Meck, of Chicago, demonstrated his Cathode-Ray at first meeting last week.

week.
Glen Forshee, of WWJ's Players,
began this week her sixth year with

Glen Forshee, of WWJ's Players.
began this week her sixth year with
group.

Bedy, engineer at WMBC for
two years, has joined staff of WWJ.
Detroit.

M. E. Kent and J. F. Hopkins,
both of WJBK's staff, bagged a
deer each last week up north-lings

Henry Kyte's ork honors Fieldings

Her of his work of honors Fieldings

Her of his work of honors Fieldings

Her of his work honors

Her of her or honors

Kyte's ork honors

Her of his work of honors

Her of his work of honors

Her of his work of his work of honors

Her of his work of his wo

husband, Bromley House, northers,
Bobette Hall, Babs' of WWJ's
Troupers', has presented the Goodfellows Christmas fund with miniatures of the four Troupers' Gail
Abbey, Georgia Leath and Jack Hili,
others of cast, helped.
Al Hoffman, out of radio for
nearly a year, is doing relief announcing at WMBC, Detroit.
Girl boorn to the Eddle Arnold's,
of WWJ, last week.

Georgia

WGST. Atlanta, has Bill Brady, staff announcer, to interview a prominent Georgia personality every week. His first subject was Erie Cocke, general chairman of the Roosevet Romecoming Gelevation, has joined WATL. Atlanta, an induncing staff reature over WSB. Atlanta for many months shifted to the 10:85 m. spot (49), and the 10:85 m. spot (49), and the first time.

Mary Lou Methvin and Ben Blinov, native of Russia, who came to Atlanta, as an exchange student at Atlanta for WTFI. Atlanta, Ga. 500-watter, which has applied for permission to remove to Atlanta, is collaborating with the Atlens Lodge of Eliks in an Empty Stockler.

Pennsylvania

Hugh Brooks, who came to WIP from Detroit few months ago, now with KY. He's replaced by Gene Morgan Back after session with illness, back after session with illness. Back after session with lose of the session with less of the session with the control of the session with the kind of the session with the se

Faul Aleger, who recently moved from WPEN to WDAS, now taking air over WIBG.
Dorothy Love, radio columnist for Phila. Dally News, now. doing signed sob sister yarns with her other duties.
Dave Walls and Four Martinishment of the WCAU staff hit by sickness lately. Bd Krug back after four days in (Continued on page 50)

(Continued on page 50)

New Business

ST. LOUIS

Dodge Motor Co. Spot announcements, daily. Dec. 1 to 27, inclusive. Through Ruthrauf & Ryan agency. KSD.

Through Ruthraut & Ryan agency.

KSD. Food Myp. Co., St. Louls.

Leaven program weekly. Starting
Nov. 22. Placed direct. KSD.

Hess H. Culbertson Jeneity Co.,

St. Louls. Ten min. program once
weekly. Starting Dec. 1. William J.

Medic Forective Co., St. Louls. Fitteen min. program once weekly.

Starting Dec. 1. Ridgeway agency.

St. Louls. KSD.

Co., St. Louls. Five.

min. program once weekly. Starting Dec.

The Co. St. Louls. Five.

min. program once weekly. Starting Nov. 22. Anfenger agency. St. Louls.

KSD.

XSD. Andrease agency, St. Dous, Zentih Radio. Corp. One min. transcriptions twice weekly. Starting Nov. 28. Placed direct. KSD. St. Louis Allied Retail Fiorists. Series of 13 spot announcements staggered. Starting Nov. 18. Hilmer V. Swenson agency, St. Louis. KSD. V. Swenson agency, St. Louis. KSD. ments dally. Placed direct. KSD.

Phila County League of Building
Locate County League
Locate County League
Locate County League
Locate County League
Locate County
Locate Coun

weekly for 10 weeks. Zook agency. Phillips Packing Go. participation in Uncie Wips program, twice weekly for 13 weeks. Altken Kynett agency. WIP.

International Gold Buyers, Inc., International Gold Buyers, Inc., Broadamith agency. WIP.

Adam Haf Stores, Roth vs. Kilek bout from Madison Square Garden, Nov. 22, approximately 76 minutes. Wips. Co., participation for two weeks. Stewart Jordan agency. WIP. Go., participation in Homewakers' Club daily except Sunday and Tuesday attencons for 13 weeks. Broadsmith agency. WIP.

CHICAGO

Ball Brothers Co., Muncie, Ind., 26
five-minute daytime participation periods. Applegate Agency, Muncie.
WLS.

riods. Applegate Agency, Muncie. WILS.
Father Flanagar's School for Boys, Boystown, Neb., 24 one-minute day-lacobs Neb., 24 one-minute day-lacobs Agency, Chicago, W.S.
Acone Feeds, Forest Park, Ill., 33 two-minute early morning announcements. Wade Agency, Chicago, W.E.S.
Mo., one-minute morning announcement, which weekly. Direct. WLS.
Oyster Shell Products Co., New York City; 25 50-word morning announcements. Tuesbend & Thomas Hillman's Pure Food Store, Chi-cago, five-minute participation shot. Schwimmer & Scott agency. WENR, weather reports, saw of the State St. Council. Chicago; three State St. Council. Chicago; three

weeth reports, seven days weethy. Weethy. Weethy. Weethy. Weethy. Weethy. Weethy. State St. Council, Chicago; three one-minute announcements daily. Dade. Epstein agency, Chicago. Weethol. Stores, Chicago, four announcements in participation programs. Direct. WEEN. Lincoln Park Britick Co., Chicago. Weethol. Stores, Chicago, Furnoll Co., one-minute disc announcement daily except Sunday. Frietga agency, Chicago. WMAQ. Zenith Radio Co., one-minute disc announcement daily except Sunday. Frietga agency, Chicago. WMAQ. Zenith Radio Co., one-minute disc announcement Chicago. WGN. Manthol. Fireomo Co., 55 minutes Store Chicago. WGN. Manthol. Fireomo Co., 55 minutes Glohman agency, Chicago. WGN. State St. Council, Chicago. WGN. State St. Council, Chicago. WGN.

PORTLAND, ORE,

PORTLAND, ORE,
Dr. Donohue Dental Lab., 26 quarter hour programs per month, one year. Placed through Adolph Block Advertising Agency. KGW.
Faucett Publications, spot announcement service. Placed through Crithfield and Graves Advertising Agency. KGW.
Safenon, Stores, 52 weekly half-hour programs. Placed through Wilkins and Cole Advertising Agency.
Roylland, Gas. and, Cole. Col. 21.

KGW. Portland Gas and Coke Co., 13 weekly quarter-hour programs. Places through McGoth Erickson A Carter Medicine Co., one year spot announcement service, three times weekly. Placed through Street and Finney Advertising Agency. KGW.

through Wilkins and Cole Advertising Agency, KEIX.
Pendleton Woolen Mills, three
quarter hour programs weekly, one
year. Placed through Gerber Crossley Advertising Agency. KEIX.
Hermosa Cosmetic Products Co., 26
spot announcements monthly. Placed
direct. KEIX.

TACOMA

Hemph 111 Diesel Engineering
Schools, 12 five-min, transcriptions,
R. H. Albers Co. agency. KVI.
Studebaker Sales Corp., 13 quaristudebaker Sales Corp., 13 quariliams & Cunnyham agency. KVII.
Montgomery Ward & Co. Dally
quarter-hour program, until Dec. 24
KVI.
Energy Cereal, 30 15-min. transcriptions, three times weekly. KVI.
Rhodes Bros. Dept. Store, eight
KVI.
South Tacoma Chawacha.

KVI.
South Tacoma Chawacha.

South Tacoma Chevrolet Co., eight announcements daily for one month, KVI.

CHARLES •

And His ORCHESTRA

MUSICAL DIRECTOR

"At Home Abroad" WINTER GARDEN NEW YORK CITY

ABE _

AND HIS CALIFORNIA ORCHESTRA COAST-TO-COAST

WABC—Tuesday, 5 to 5:30 P.M., (Phillips Dental)

WEAF-Friday, 9 to 9:30 P.M., EST (Phillips Milk)

ODETTE

BOURJOIS' "Evening in Pari"

MONDAY EVENINGS 8:30 P.M., E.S.T. WJZ-NBO

WALTER

Brondousting with
HELEN HAYES
"THE SHOW BOAT"
FRED ALLEN
"BUCK ROGERS"
"BOBY BENSON"
PALMOLIVE
GUY LOMBARDO
AMERICAN SCHOOL OF THE AIR
COS—NDC

second year

french casino new york

carl

and his orchestra cbs-wabc-sun, 11-11:30 p.m. mbs-wor-fri, 11:15-11:45 p.m.

THE VIRGINIANS

Radio's Best All-Around Colored Quartet

MUTUAL NETWORK
THURSDAY, 11:15 P.M., EST
Management MARY 1., SHANK

WLW. CINCINNATI TUESDAY, 10:30 A.M., EST MONDAY, 10:30 A.M., EST SATURDAY, 10:00 A.M., EST

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts

STUDIO BOXING BOUT BRITISH EMPIRE WORLD-WIDE PICKUPS

WXYZ's Studio Bout

A real three-round boxing match between two amateur champions and with the winner receiving a tro-phy was staged with all the trim-mings last week in one of the stu-dies of WXZZ, Detroit, and broad-cast blow by blow. In the venture

AL GOODMAN

PALMOLIVE BEAUTY BOX

IDAY, WJZ

. 7:30 P.M. PST. NBC

LUCKY STRIKE HIT PARADE

Saturdays, 8 P.M., WEAF COAST-TO-COAST

VENUTA

EVERY SUN., 10:30 P.M. EST--WABO Appearing in "Anything Goestteburgh, Pa., Week Dec. 9th angement CBS Artists Bureau Fersonal Management
JULES ALBEBTI, 515 Madison Ave
New York City

EASY ACES

FOR ANACIN TUES.-WED.-THURS. 7 P.M. EST NBC-WJZ

PHIL BAKER

Gulf Refining Company Sundays, 7:30-8 P.M. EST WABC-CB8

Direction A. & S. Lyons

THE WALTONS

Playing at
ELRETIRO MEXICO
CITY
Dir. MARY L. SHANK

EMERSON GILL

AND ORCHESTRA HOTEL WEBSTER HALL DETROIT, MICH.

was seen the possible future use of boxing bouts as sponsored programs. Regulation size ring was erected in studio, and live audience of about 100 cheered and booed the fighters. Feat Urso. The state of the state

gram.

Stunt got nice play by daily prints, with many photographers, newsmen and radio editors guests at bout. Boxers used 10-ounce gloves, but really whooped it up, one of them even drawing blood. Gerald Coon got judge's decision.

Inter-Empire Broadcast

Inter-Empire Broadcast
Inter-Empire broadcast, picked up
in part from BBC, will be carried
over the coast-to-coast web of the
Canadian Radio Commission on
Christmas Day, this including a talk
by the king and the first broadcast
to the state of the coast-to-coast web of the
Canadian Radio Commission on
Christmas Day, this including a talk
by the king and the first broadcast
to the state of the coast of the coast of the coast of the coast
of the coast of the coast of the coast
coast of the coast of the coast
in New Zealand. Earlier of the line
Bethlehem; then an exchange of greetings from the various units of
the British commonwealth; a characterization of Dickens' Scrooge, by
Sir Seymour Hicks, British according to the coast
pictures' of typical homes in Canada, South Africa, India, Australia
and New Zealand; the singing of
God Biess the Ruier of This House'
by the London Caroller; and then
mimes in various British theatres,
these to indue Mother Goose' from
the Empire, Manchester; Red Riding Hood,' from the Royal, Leeds;
Dick Whittington' from the Empire,
Newcastle, Fregram will be picked
and then piped over the Canadian
Radio Commission network.

ic Ratner's First

ic Ratner's First
First CBS promitted New York.
by Victor Battern the pice issued
by Victor Battern the pice issued
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Pup As Xmas Prize
Anajeanne Brady, writer-actress
of WKBW romantic script Jean
and Jerry, 'is testing a dog giveaway for pulling power. Setter pup
has been written into script and
will be written out again after midmid the written out again after midThair's the deadline for letters on
Why I Like Jerry's Dog.' Best
letter-writer gets setter pup for
Christmas.

Christmas.

Christmas.

Yeauuse.

Popularity of stamp collecting in Syracuse.

Popularity of stamp collecting in Syracuse.

Royacuse was quite evident Tuesday (3d), when Capt. Tim Healy came here as a part of his Ivory Soap tour.

Previous plans were for Capt. Tim to wist several schools in the city and give short taken for capt. Tim to wist several schools in the city and give short taken for his services were so great that it was found necessary to rent the auditorium of .Edwards Department Store so that he could address youngsters and grown-up who didn't the schools. His only air appearance locally was made for a quarter hour, at 6:15 o'clock over WSYR, local blue NBC outlet.

Photographs on Packages
New York.

Isanc W. Clements, Prez of the
Clements Co., tells in the September, Issue of the NBC house organ,
Broadcast Mcrchandlsing, how
Tastyeast's new program,
American Packages new program,
Les Landamental psychological rule that 'all the world loves
youth' and how the merchandlsing
tie-in was extended to the package
tiesli. Another psychological factor, says Clements, that was taken
agarantees of the complex. Mothers listening in were bound to react to such

slogans as 'Don't Let Your Child Pians are be ents, to print program's per and

Be Inferior.

Plans are being made, says Clements, to print the pictures of the program's performers on Tastyeast or program's performers on Tastyeast leading the program's performers on the lection of these reproductions the listener will have to buy a variety of pockages. Sales on Tastyeast, adds Clements, have increased three adds Clements, have increased three the 'Pageant' program,

Getting Hunk

Bridgeport, Conn.

WELI, New Haven's new 500watter, countering local dailies' ban
on program listing by haying timeon program listing by haying timestation signs off daily reforting lislisting signs off daily reforting lisleners. to program published an those
papers. Post and Telegram print
Well chedules, figuring some sales
Bridgeport and New Haven. Herald
is all-state coverer, anyway.

Woman-on-the-Street
Dubuque, Ia.
WKBB has adopted a novel stunt
for the Christmas period on their
inquiring reporter schedule. Femme
adds the regular inquiring reporter
adds the regular inquiring reporter
ordinarity pass the mile with might
the regular a chance to line up
passersby and keep the chatter
going full blast until the end of the
period on the main drag. Gib Forbes
doing tite principal stuff, with Sally
SAdds novelty to the ordinary routine and has attracted comment.

WBAL's Woof-Woof Program

WBAL's Woof-Woof Program
Baltimore.
WBAL tomorrow Baltimore.
WBAL tomorrow Baltimore.
WBAL tomorrow Baltimore.
WBAL tomorrow Waltimore.
WBAL's was a guarter borning.
WBAL's Waltimore.
WBAL's Waltimore.
WBAL's Waltimore.
WBAL's WBAL'S

Another Safety Angle
WCBM has awung the billioner.
WCBM has awung the billioner.
Geal. made to date the local school board. Arranged with supe of schools, Dr. Weglein, to have a five-minute program spleted daily around 8 a.m., teaching kids safe-officially notified all the scholars through principals of institutions, using the name of station and hour daily when youngsters are told to cock an ear toward loudspeaker.
Further, the stuff used on the

five-minute talks is taken from pieces the kids themselves pen. Different of the upper classes in the grade schools of city alternate in turning in articles to teachers on safety. The schoolmarms comb over submitted pieces, gloss 'em up a bit and send 'em to station, from whence they are read over the air, with credits to scholar, teacher and schools of the company of the compan

school added.
Safety stuff touches on care that should be exerted by kids when running, walking, playing on streets or playgrounds; when bicycling, skating, siedding, tree-climbing or indulging in various games of action.

ia-Topical Theme

Bridgeport:
Bridgeport's front-paged mercy killer, Dr. M. A. Warriner, brought to WICC for 15-minute interview and address.

to WICC for 15-minute interview and address. Eighty-year-old medico, whose confession of euthanasia during early period of practice had the local query boys solling stories all over the world, chatted with Joseph Lopez, station supervisor, and later defended his action in prepared address.

Small Town's 15,000 Letters
Spartanburg, S. C.
Claussen's Bakery having received
16,000 letters and many entries as,
result of its first amateur series
over WFBC, will continue with new
series. Number of letters received
response to a program series.
Mrs. Inez Winner took first prize
of a bus trip to New York, theatre
tickets, \$25 cash and arrangements
for an NBC audition, Race was so
consolver to the control and dittood for Louise Hall-Helen Cooper
vocal team. That was a swell idea
-making the best publicity yarn the
whole idea produced.
WFBC visitors a manuscreed re
studio travel and business guide
service—gratis.

KYW's Birthday Cab-

KYW's Birthday Cake

Celebrating its first birthday to-day. KYW is plugging itself among agencies, sponsors and any others who might be helpful by sending cut them during special party pro-gram.

Show will go on at 7:30 this eve-ning and will include usual speech flyorites on station's nerformier

dramatization idea of the current day's chapter. No sympathy for the convicted kidnapper, that being carefully eschewed from the radio dramatization, but otherwise it adheres to the day's factual occurrences. Mirror is reported having paid \$10,000 for the autobiog but the station cuffed the deal on a tierup with the daily.

Ever since the day's many that the proceedings, running a day-by-day wire into the Flemington, N. J., courthouse, etc.

ion, N. J. Commercialized

ie-Up Commercialized
Syracuse.
Syracuse.
Gray Series of a year on WFELCH
Syracuse.
Syracu

used.
Programs written and given by
Bruff Olin. Sold by Harry Burdick,
staff salesman.

KATE SMITH'S

THREE LITTLE WORDS

Popular Girls Trio

CBS Tues., 4:45 P. M., Sat., 6:15 P.M.,

Dixie's Distinctive Daughters

HERB COOK

Management TED COLLINS

CHARLES

REALSILK'S MUSICAL DIRECTOR SECOND YEAR

NBC, Sundays 8 P.M., CST

CORINNA MURA

Singer of Spanish Songs

Quitarist extraordinnaire IN PERSON NIGHTLY at BARNEY GALLANT'S ON THE AIR-WOR

WOR ARTISTS BUREAU

RADIO'S HALL OF FAME GEORGE HALL

AND HIS ORCHESTRA Featuring DOLLY DAWN with 2 HIT SHOWS

"Broadway Bandwagon" Wed., 8:30 P.M. TRU-BLU BEER

"Lou Little Club" Sat., 8:00 P.M. BORDEN FARM PRODUCTS

JOAQUIN GARAY

RETURN ENGAGEMENT This Week (Dec. 8) ROXY, New York

AL PEARCE HOUR WEAF

PAT BALLARD

PAI DALL,
Radio Marierial for
ELEANOR POWELL
OSGOOD PERKINS
Socony-Victuum, WANG
Rep.: Winkler-Hanse, 5½ Madieen Ave.
New York

Inside Stuff—Radio

Worries of the webs over political time-grabbing will go into high gear on Jan. 8 when the nation-wide Jackson Day dinners officially open the Democratic camplaing unis NBC-WEAF making arrangements to broadcast the presidential speech on that day.

Predictions are that 1936 will set a new high in political spieling, because 1935 is already reaching up into the record class. NBC tabulations on the first 10 months of the current annum show that the web gave away the following political time: 15 experanaces to the president; cabinet members; 111 appearances to 50 senators; 117 appearances to 35 representatives; and 54 appearances to 23 governors.

Staff of WHB, Kansas City, heiped Don Davis, the station's prez., celebrate his 39th birthday Nov. 29 with a surprise program on the outlet's suddition channel. Stanza, tagged 'The March of Don Davis', reviewed Davis' school, college and radio career and included some spry kildding. Only advance info that Davis' got was when John Schilling, his program director, walked into Davis' office shortly before event and said he had a program he wanted to audition, and for Davis to listen.

First indication of how the presidential candidates stack up on the Coast was provided by KNX. Dailles picked up the totals and splashed in accordance with their leanings.

Dr. Francis (old age pension) Townsend polled 3 to 1 over President Rosevett, picking up more than 20,000 of the 37,246 ballots cast by mail. Senator Borah topped the Republican candidates with 3,722.

Sunday (8) Philadelphia Inquirer carried full page advertisement for WFIL. Illustrates present 50-50 time-space swaps by local stations and dallies. It's believed to be first time any local station ever had full page in local daily. WFIL had allowed its space to pile up to that imposing amount before cashing in with wallop.

Complete list of network stations, together with location and frequency kilocycles, has been compiled by the Radio Institute of Audible Arts for distribution to members. Every section of the U. S. is represented, compilation including not only name of outlet but chain to which it is affiliated and whether it is on the red or blue network of NIC.

Edward L. Bernays, public relations counsel of Philco, has contract No. 1 of a three weeks' old executives' news service which United Press is now seiling at \$2,500 a year. U. P. developed service at Bernays' suggestion. It's sold only to non-competitive clients. Perry Arnold handles for U. P.

WBEN, Buffalo, amateur promised an imitation of Boake Carter, giv-ing some news comments. This was it:

'Hetio, everyone: Boake Carter speaking, and so now I see my time is up so I'll just buzz off and say, Cheerlo!

Because Clyde Lucas has a stand-by orchestra, and because the pro-gram does a repeat broadcast for the west, the Life Savers show (NBC) is in the position of having four orchestras for one program.

NEW YORK RADIO PARADE

By Nellie Revell

Catching 'Em On the Fly

Catching 'Em On the Fly

Two of the Blackett-Sample-Hummert Agency programs at Columbia roadcasting ran into serious script trouble last Friday (6). Script for the Mrs. Wiggs of the Cabbage Patch' program arrived at 11:27 with show due or air at 11:39. "Clast Went on air without' a cmance to look' at parts and were reading roles as they went along when they noticed the script was short. Only seven pages had come. At the crucial moment, though, succeeding pages of the script started to trickle in. Page boys toted the script in sheet by sheet as it arrived. Took some near maneuvering to keep in time with missing pages until they arrived. Following program, Just Plain Bill' also had a bit of difficulty. his script showed at 11:30 and wee due on the air ht 11:

What's Commerci

What's Commerci
xecutive Board of Local 802 of the American Federation of Musicians
have agreed on a new ruling and the routine necessary to make the rule
valid is under way. Ruling is: On all orchestra remotes where the name
of a song is mentioned and credit given to tine picture from which the
song, if so happens, comes the program will be judged a commercial
and musicians must be paid commercial scale for the airing. Union
don't mind airing the name and address of spot, and what a swell 65c
lunch can be had, nor the name of the tune, but feel that mentioning
the picture is a commercial plug.

Fred Waring's Witnesses

The NAPA is trouping a carload of names to Philadelphia on December 12 to testify to the fact that in their opinion as experts the Waring music is original, unique and valuable, etc. Gang, will leave Penn station in a private car 9 a.m. and arrive in court about 11:10. Due to return that evening. Following is a partial list of the 'surprise' witnesses who will be in court ready to appear: Irving Berlin, Billy Rose, Louis Bernstein, Walter Douglas, Gene. Buck, Edgar Leslie, Bobby Crawford, Sam Tayback, official of Local 802; Ed Darling, Joe Moss, George Meyers, Harry Crandell, Atton Cook, radio ed of World-Telegram (Waring won the W-T radio polit); Ben Bernle, Guy Lombardo, George Plantadosi, Fred C. Erdman, Bill Murray of the Wm. Morris office; Fritz Reiner, Frank Behler, John McGuirk, Harry Mackey, Jack Kelly and Abe Sablosky.

Texaco Showmanship

Texaco Showmanship

Commercial plugs on the Texaco-Jumbo program are now woven into the ilines of Jimmy Durante. Script has Durante in role of Brainy Bowers' holding a 5% partnership in a gas station in Albuquerque, N. Mex. To make the set-up authentic danged if the sponsor hasn't selected serve station in Albuquerque and put up a sign and pix read-station Bowgra 6% props. Sponsor seriously considered making out a deed for the 5% cut in the station for Brainy Bowers' but finally blaced idea.

Mrs. Al Goodman's Gesture

Mrs. Al Goodman, wife of the orchestra conductor, will stage a beneficard party and raffle for Dorothea Antel, invalid actress known as the Sunshine Girl, at the Goodman home, 115 Central Park West, on December, 21. Mrs. Goodman will provide a mess of expensive prizes which will be raffled off as part of the affair

Standard Oil Auditions Agencies
Standard Oil Company of New Jersey has invited a selected group of advertising agencies to compete for their 1936 account. At present the account is split with Marshaik & Pratt airing Guy Lombardo and U. P. News Flashes for Esso with the rest of the account including other radio programs being at McCann Erickson Agency.

WMCA has aired many a benefit performance in this town. Just so long as the cause was legitimate and the time available the station has been broadcasting the affairs. But of late the station has been going a bit further. They have been selling these programs to local sponsors a bit further. They have been selling these programs to local sponsors. The sponsor pays the wire charges and gets a swell program of 'name' talent. The benefit gets a substantial donation. And, with credit lines detty inserted everyone is happy. Last month saw four of these products of the 'United greit's her with the National Hebrer was ponsored by Adam Hats. The det night has a was ponsored by adam Hats. The product of the 'United greit's and the Garden, the Watsonal Hebrer Furniture. The 24th saw the Adirondack Sanitarium Benefit from the Madestic theatre sponsored by Sachs. Nov. 28 the New York American Xmas Fund benefit at the Fox theatre in Brooklyn was sponsored by Saily Studios.

Those Firechief Hata

When Ed Wynn aired for Texaco as the Fire Chief, George A. Vos, special radio exec of the sponsor, came up with the idea of giving each member of audience a miniature fire chief hat. To date some 4,000,000 of these hats for least proportions of the about \$115 per week for 500 of these hats for each broadcast. Hats go home for the kiddles. Nabors kids see and want hat also which is where the other three and some odd million have gone. Demand so great they are sold to the Texaco dealers for his customers. Atter each broadcast Times Square and suburban railroads are alive with red fire chief hats.

Gien Island Casino being reopened for the Yule holidays and Joe Haymes' band booked in by Columbia Artist Bureau. Spot has a National Broadcasting System wire. Dave Herman orchestra renewed by Ansonia Shoes. Farley Relily band due to repeat guest star performance on the Vallee show. Gogo De Lys is in a sunitarium on the verge of a nervous breakdown. Permitted out to make her WABC broadcasts only. Mrs. Marion Carter, ex-director of WABC broadcasts from The Littie House, and Guy Bolte, continuity writer for Columbia Broadcasting the past two years, resigned to take over the radio department of the Resettlement Administration under Rexford Tugwell in Washington, D. C... Temporarily Georgia Backus is back in the Columbia Broadcasting continuity department after three years of freelancing... George Alea, recently with Benton & Bowles, is in radio production of 1. Sterling Getcheil Agency. ...WNEW offices were renovated... The Dec. Sterling Getcheil Agency... WNEW offices were renovated... The Dec. requestions of the Ford-Waring program will be an all-audience-requestions of the Ford-Waring program will be an all-audience-requestions of the Sponsor is a tongue-twister... John Babb of the National Broadcasting Artist Service department out with La Beile Grippe.

Squawkers' Contest

Cincinnati, Dec. 10. Cincinnati, Dec. 10.

WLW announcing a contest
via spot blurbs in which listeners are invited to squawk
about any program that fails
below 'standard' on, the superwatter. Best objector of the week gets a Crosley radio set. Gobs of dialers taking the station up on its invite.

WGAR's All-Night Show

Cleveland, Dec. 10. Cleveland, Dec. 10.
For "station's fifth anniversary
WGAR is going-seven overtimhours in celebrating with an all
night program on Dec 15. John
Patt will christen new 384-fou
single vertical column antenna.
Some 25 acts, including a dozet
from Detroit and Chicago, are

from Detroit and Chicago, are being brought in to participate. Program begins Saturday night, Dec. 14, at 11:30 and winds up at 8:00 a. m. next day. Walberg Brown increasing staff ork from seven to tweive for it.

Speeches are to be made by city's mayor, Governor Davey, heads of civic and church organizations, with Patt doing the introductory honors.

Treat Quits Pulpit

Boston, Dec. 10. Wolcott Coit Treat, impresario of Wolcott Colt Treat, impresario of a radio program over WCOP, Bos-ton, called 'Hearts Adrift' has' re-nounced the ministry (Episcopalian), to concentrate on his radio work and psychology. Simultaneously if was learned that he is being sued for divorce by his wife, Mrs. Mar-garet DeKoster Bilss Treat of Dobbs

garet Dekoster Bliss Treat of Doods Ferry, N. Y. Treat was ordained two years ago and has been married since 1927. Mrs. Treat sues on grounds of de-sertion.

sertion.
'Hearts Adrift' and 'Lost Personalities,' both conducted by Treat over the Boston station have been hefty letter-getters from listeners.

Truex Family Show

Ernest Truex is being auditioned this week before several prospective sponsors in a father and son com-edy sketch. Truex son will play the other principal character in

other principal character in the 15-minute radio skits which are to be spotted on air three times weekly. Comedy script is being done by John Peter Toohey, of the Sam Har-ris office, being based on his play, 'Jonesy. Roger White Productions is staging the series.

Chain Store's Dec. 25 Show Sears, Roebuck has scheduled a one-time shot over the CBS web on Christmas day to broadcast greetings to its customers.

Spot is from 4 to 4:30 P. M., but contents of the program aren't set

WLVA Spreading Out

Lynchhurg Va., Dec. 10. Lynchburg, 'Va, Dec. 10.

WLVA, local 100-watter, has gone
in for a program of expansion, both
as to operating quarters and personnel. Station, which is owned and
operated by Edward Allen, has
moved into swanky new quarters,
and equipped itself with a completeity new mechanical layout.

iy new mechanicai layout.

Time seiling staff has been increased to 12 persons, with Glenn E. Jackson in charge. Jimmy Moore is director of programs, Al Heiser, chief engineer, and Jim Howe, head of continuity

Newcements to the announcing staff is Dorian St. George, while James (Tuck) Young, Jr., was recently brought in to handle news broadcasts. Phillip Allen is gen, mgr. of

WLW Booking Bands

WLW DOOKING DANGS
Clincinnati, Dec. 10.

VI.W artists bureau is going in
for orchestra bookings. Clyde
Trask, arranger for the late Henry
Thies on the station's staff, is
heading a 12-piece combo in the
Gibson Hotel rathskeller. Beginning Dec. 21 Ross Pierce; who was:
first saxophonist for Thies, will
have a 10-man band in Old Vienna,
downtown dimedansant.

have a 10-man band in Old Vienna, downtown dinedansant. Musikers in the two units are not in the regular WLW lineup. Their programs will be picked up twice daily by the 500,000-watter, the same as visiting name bands in the ace places.

Class Stores on Air

Philadelphia, Dec. 10.
Contract signed this week with Oppenheim-Collins, swank women's apparel shop, gives. WFIL two class accounts. Deal calls for Janet Lane, station's style expert, to shoot tri-weekly 15-minute fashion show station's style expert, to shoot tri-weekly 15-minute fashion show over the air. Handled by Thos, H. Harkins agency, it's booked for 13-week run, with plan for plenty of newspaper ads and probable long-time extension if it clicks, La Lane aiready broadcasts simi-La Lane aiready broadcasts simi-tal triangue of the control of the control of the control of the control of the spenders. Styler will use Susan King name for new show.

WLW Sells News

Cincinnati, Dec. 10. One of the four daily newscasts One of the four daily newscasts over WLW, which previously have been reserved entirely for house plugs on Crosley radio sets and refrigerators, was sold last week to Carisbad Sprudel Saits and Smith Bros. cough drops for joint sponsorship.

Carisbad, through the Klesewetter are the statement of the cough the statement of the cough the ship of the statement of the second search as altered Monday.

agency, does its plugging Monday, Wednesday and Friday. Smith Bros., through Hommann, Tarcher & Sheldon, draws the Tuesday. Thursday and Saturday spots.

upon hearing of the plight of Dorothea Antel. offered his Inter-City network for the alring of her story twice weekly until Christmas...Jack Rubin to be written out of The O'Nellis weekly until Christmas...Jack Rubin to be written out of The O'Nellis weekl of the Z'fth so's he can go to Detroit theatre and fn.c. the stage site week of the Z'fth so's he can play. Girls Will Be Brides' being produced by Louise Giava, an Ballard and Jack Will Be Brides' being produced by Louise Giava, is playing the lead. Deal set while Pat was on Coast doing material for Fred Astaire's broadcasts...The Westerners renewed for thirteen more weeks on the Showboat... Jvienne Segal takes rap at fan mag writers who misrepresent facts in current issue of Radio Stars...Francis Bowman, advertising manager and director of the Carborundum Radio program, in town last week.

Stand By

Jessida Dragonette was rushed by autographers after her Cities Service program last week. Wearing a smart white evening gown. One of the signature-seekers managed to empty his fountain pen on her gown in the crush. Jess showed nice control as the smiled and kept signing...

Maxwell House Showboat will get at thorough renovating in an attempt to overcome the lead the Major Bowes program has taken of late...

Carrie Jacobs Bond debuts as guest star on air at age of 73 on the General Electric Medoy Master program at WEAF on the 15th. She is the list of a series of guest stars to air on this show. John Winter, of the Erwin Wasey, Ltd. (London) radio dept, shifts to Erwin Wasey in New York. To handis special copy...Leo Reisman has eight bands under his name playing New England dates...Cesare Sodero leading the Tuesday handle program at National Broadcasting...Len Hole, the Columbia Broadcasting commercial sales director, returned from his Chicago jaunt Broadcasting Commercial sales director, returned from the Chicago jaunt program at National Broadcasting. The Total T. B. Farrell, Jr., ex-Today Magazine, are new additions to the WMCA sales department.

thrice weekly...Fran and Francis have a six times as week commercial at WINS. Name of the sponsor. Is a tongue-twister...John Babb of the National Brancis have a six times as week commercial at WINS. Name of the sponsor. Is a tongue-twister...John Babb of the National Brancis have a six times as week commercial at WINS. Name of the sponsor. Is a tongue-twister...John Babb of the National Brancis have a set of the new Schulte Cigar show at WBC his skitt ran two minutes over causing much thought about cuts. Rube suggested that leave it intended month the commercial...Larry Golding has exitted from the Meyer Davis office...Waring discontinued the half hour ad-life entertainment of three months, opening the 20th of the month. To have a National Broadcasting and Canadian Radio Commission wire...Colgate Shaving Cream bought the new Phil Lord show, 'Crime Crusaders' and will air he first of the year. This script differs from Lord's G-Meri in that the yarns are about local police forces...Frank Dailey orchestra from 'The Meadowbrook' being booked through south by Columbia Artist Bureau. Vocalist Nancy Flake halis from Winston-Salem and band hopes to cash taon this angle. Leaving on the 15th...Denald Flamm, WMCA prexy, Income the commercial at the Columbia artist Bureau. Vocalist Nancy Flake halis from Winston-Salem and band hopes to cash taon this angle. Leaving on the 15th...Denald Flamm, WMCA prexy, Income the commercial at the Columbia artist Bureau. Vocalist Nancy Flake halis from Winston-Salem and band hopes to cash taon this angle. Leaving on the 15th...Denald Flamm, WMCA prexy, Income the commercial at the control of the present the Mark and the subject of the spot flam the washington. D. C. the spot flam the work of washington and can be considered to the commercial at the control of the present the work of the present the man the commercial at the suggested that leave it intend the high the Mark and the leave it intended to the high the work and the leave it intended the half hour ad-life internal man to the h

Radio Chatter

(Continued from page 48) bed, Jerry Mohr over cold, Hugh Walton using cane to ease banged

Walton using cane to ease banged hoof.
Ben Gimbel, WIP prexy, chairman control of the control of

New rivairy among radio drama crix is to grab legit stars for studio interviews. Press agents have con-stant headache over it because for every broadcaster pleased to get them first there as three or four-squ wking for being slighted.

Iowa

Floyd B. Johnson, who was known as the sunshine man' at WBBM, is now head of the Des Moines Church of the Open Bible, and the church is resuming broadcasts on KSO.

KSO is making temperature:

Imperiod on the breaks, we gone commercial—the Walter family, 3 times weekly for 28 weeks to the Keating Coal Co. and station KIDD, Sunday atternon 15-min. children's production to the D. M. Florists' as well as the state of the commercial—the Walter Man of the State of the Commercial—the Walter family, 3 times weekly for 28 weeks to the Keating Coal Co. and station KIDD, Sunday atternon 15-min. children's production to the D. M. Florists' as Walter. Preston, head of Lova. Broadcasting System, to Chicago and New York on business.

Gene and Gienn of WHO, are to be at the Paramount Des Moines four times daily starting: Friday, the Commercial Charles of programs to be known as-'Christmas Road, in the Jocal drive to provide the 100 'most needy' families in the city with toys, candy and food, mot only for Christmas, but during the entire the co-operating in the drive. Priscilla Wayne, acting as m.c. on the programs.

Walter Sheppard of Chicago has

Wayne acting as m.c. on the pro-frams.
Walter Sheppard of Chicago has been added to the announcing staff of WoC, Davenport, Iowa, He re-places Bill Hemsworth who has headed south.
Frank Pierce, former assistant engineer has been appointed Chief He replaces Bill Davis who has joined the engineering staff of WHO in Des Moincs.
Helen MacKenzie, semi finalist in the contest that sent Vivian Delia Chiesa to CBS, has been given a sustaining spot over WOC, Daven-port.

Minnesota

Jack Costeilo, KSTP's basso pro-fundo announcer, back at the mike after convalescence for adhesions

fundo announcer; oach at the most after convolescence for adhesions.

Emest Garvin, member of WCCO's Three Tones, took the tandem stroil fast week.

Steve Robertson. WDCY ansatz week.

It's a nine-pound boy at the home of Karl Plain, KSTP. acc selseman. Week.

It's a nine-pound boy at the home of Karl Plain, KSTP. acc selseman. Public week.

It's a nine-pound boy at the home of Karl Plain, KSTP. acc selseman. Phillip and Rewark, now of WDGY with a cosmetic show.

Dr. George W. Young. WDGY owne. slected vice-prez of National Authority week.

Wilson and Grosse, billed as 'former Plaza Hotel, New York, dance team, on Lyceum stage as part of WDGY's Broadway Broad
Rob Hershey un from Miliyaukee

part of WDGY's Broadway mroaucast.

Bob Hershey up from Miiwaukee doing a nightly song and planolog on WTCN.

WTCN.

WTCN.

How the song and planolog on WTCN.

A "Brien 42. U of Minmore with the state of the more work work of the Minneapolis Real Estate Board secretary, on Thursday (28). Dr. O'Brien recently lectured his classroom on Life Begins After Forty.

Firestone on WLW

Cincinnati, Dec. 10.
tarting Jan. 6 WLW will be included in the NBC hook-up carrying the Monday night programs of the Firestone Tire & Rubber Co. Accommodation for tie-in, which fills a personal request from Harvey Firestone, Jr., resulted through courtesy of time switches by Rit Products Corp. and Kroger Grocery & Baking Co. for their Koolox shaving cream and Hot Dates coffee blasts.

PUBLISHERS' 3-WAY SPLIT

ASCAP-SPA Discuss Suing WB Over DISTRIBUTION Soc. Composers' Performing Rights

Committees representing the American Society of Composers, Authors & Publishers and the Songwriters Protective Association met in New York last week, with met in New York last week, when each faction having counsel in at-tendance, to discuss the legal as-pects of the withdrawal of Warner Bros. from ASCAP and the general situation pertaining to the Duffy

tendance, to discusse site segan are tendance, to discusse site segan are procts of the SCAP and the tenders of the SCAP and the tenders of the segan day reported on the high-nights of the conference to the members of its council.

Nathan Burkan accompanied the ASCAP delegation which consisted of Gene Buck and E. C. Mills, while Arthur Garfield Hays sat. in as lawyer for SPA. Spokesmen for the latter were Irving Cubesar, George Meyers, Sigmund, Romberg, Joe Young, Benee Russell and Edgar Lesile.

During the informal talk certain phases of the Duffy measure were analyzed and the question of asking Congress were writer of a work equal ownership of copyright with the publisher was debated. Also sired was the proposition of bringing suit against Warner Bros. to test the rights of the writers who remain with ASCAP to the performing rights of the musical works controlled by the film producer and of having the courts determine whether WB could dispose of theserights without taking the writers into consultation. Nothing definite as to this proposal was a series was tended upon.

Lombardo Forgets That Bouquet Trick. Returns To Victor as No. 1 Disker

Guy Lombardo band has returned to the Victor fold and is slated to start recording for that company this week. Lombardos last disconnection was Decas, coming over to that company from Brunswick when Jack Kapp quit the latter to organize American Deca two years ago. New contract which the Lombardos have with Victor gives them top billing on the company's dance combo list and also the privilege of taking the first pick of new song releases.

sege of taking the content of the segregation of taking segments. Some time after the Lombardos had been with Brunswick an exec in the Victor organization dug up an old contract and brought suit against the band claiming a prior right to its services. Out of this litigation came the classic story on how the defendants were served with the compilalit, and summons. Plaster was concealed in a boutquet which Guy Lombardo stepped forward to, receive at an opening night. As Lombardo took the flowers from a page a tuxedeed diner.

night. As Lombardo took the novers from a page a tuxcloed diner walked over and suggested that the bandman look inside the bouquet. The former then identified himself as a process server, thanked Lom-bardo and departed.

Don Bestor's Canadian Job Hotel and Commercial

Don Bestor, having been reinstated in the American Federation of Musicians, opens Dec. 20 ta the Mt. Royal hotel, Montreal, and goes

on a sustaining pickup via WJZ-NBC into the U. S.

Bestor is also set on a Canadian regional commercial for Benson & Hedges.

CHANDLER WITH MARKS

Billy Chandler started as general professional manager for E. B. Marks Dec. 9.

Paul Jonas, formerly in charge, vill remain to handle transcriptions

Garber, Little Already Set for Catalina Is.

Chicago, Dec. 10.

Jan Garber orchestra has been signatured already for Catalina Island for the bulk of the coming

summer season,
Garber will be preceded at the
Coast resort by the Little Jack Little band, which opens the season for

6 OFFER SHORT TERM ASCAP RENEWALS

Despite the completion of the new classification system— six major publishers have failed to signature extension of the new failed to composers, Authors and Publishers. These firms are the Robbins Music Corp., Leo Feist, Inc., Irving Berlin, Inc., E. B. Marks Music Co., Carl Fischer, Inc., and G. Schirmer, Inc. This coterie would like to continue with the Society on a short term agreement, similar to the one that was reported proferred to the Warner Bros. group, but in the event of a showdown, indications are that it will settle for a three year proposition. View taken by the six is that, though it fully realizes the precardous position the Society is in and it would like to make the renewal five years, as has been done by the other published the dictates of the the hookup be for a short term. In, the interim these firms would be in a position to see how Warner Bros. fares on its own and modify their own performing rights situation accordingly. If WB succeeded in getting a huge return for its musical rights, the sextet of firms could then make different arrangements for the disposal of their rights.

Court Declares Bass Fiddle Not Necessary; \$50 Plaster

Baltimore, Dec. 10. A colored organization in Frederick, Md., had booked a Negro or-chestra. The Floridians, to play a dance date Dec. 2. The band, which was one-niting through this territory, didn't show and as result dough grossed at door had to be re-funded.

dough grossed at door had to be refunded.

Ay The Floridians happened to be passing through Fredcrick in their bus and stopped off
for some food. Townsfolk saw the
billing on the vehicle, and when disappointed sponsors learned of it,
had the cops invade the eatery and
arrest the bandsmen.

Up before local magistrate, the
leader claimed his crew had lost
their bass fiddle and consequently.
couldn't play the dance date, but
the justice-jerking sponsors discounted the excuse by saying, bass
music wasn't indispensable and
court agreed.

Orchestra got nicked \$50.

Travers to New York

Philadelphia, Dec. 10.

Philadelphia, Dec. 10.
Vincent Travers goes into French.
Casino, New York, with new show beginning January 8 for 52-week stretch. It's his first Broadway break and added phase of deal is that he'll have two CBS network shots a week. He'll baton New York musicians.
Deal was set by Manny Sacks, of Universal Artists Bureau, through Music Corporation.

ON NEW BASIS

Performances 65%, Avail ability 20%, Seniority -Committee of 7 to 15% Handle Credits-More Extensive Checking

WRITERS NOT SET

With the new system ready for adoption, publisher-members of the American Society of Composers, Authors & Publishers last week were

thors & Publishers last week were asked to elect a committee of seven whose function will be to determine at each quarterly distribution the relative availability value of the various challenges where faction or action of the committee and the committee and the committee that we have that the publishers' classification committee has devised will be based on a three-way division, 15% going to sentority, 20% for qualiability and 65% for performing credits. While the determination of sentority and performing credit ratings will be left to a hard and fast formula, a special publishers' committee will be picked each year from among the membership to do the availability classify-

ship to do the availability unbesty-ing.
With the new system of royalty allocation in operation, the Society will go in for far more extensive checking of performances. These compilations may at the end of 1936 show 10 times as many plugs as were charted by the Society through the current year. To prevent any possibility of paid or forced plugs, ASCAP will from time to time change its compilation sources.

Candidates

Candidates

Candidates
In devising the new system the publishers' classification committee obtained the suggestions of every important publisher in the business. Availability committee will consist of four pop and production pubs and three pubs from the standard field. Bailot sent out for marking had as candidates for the committee's pop-

(Continued on page 52)

Fear Wilkie Decision Leaves Music Biz Open to Blackmail; MPPA **Considering Joining in Appeal**

MAY ADOPT CHI RULE

meeting of the hoard of governors tomorrow (Thursday) will act on the resolution providing for the placing on a commercial basis of all programs which credit the picture or stage source of a musical number. Sentiment of the board is

number. Sentiment of the board is strongly in favor of the rule's passage and, in the event it is approved, indications are that it will go into effect by the end of next week. Proposition involves sustaining programs, cleared out of the net-work and local station studios, and bands picked up from hotels, restaurants and nite clubs.

Similar rule was put into effect by James Petrillo, boss of the Chicago musicians' union, several weeks ago, and was primarily directed at the plug advantages that Petrillo thought the film producers were getting by putting these numbers on the restricted list of the American Society of Composers, Authors and Publishers.

No Contest on Gumble,
Vocco for PMA Posts

Professional Music Inc.,
slang for song pluggers, elects a
mew set of officers tonight (Wednesday). Mose Gumble and Rocco Vocorar unanimously nominated,
hence slated for prez. and v.p., respec. Others will be vocted upon.
PMM's second benefit show is set.
Last spring's show realized \$9,000.

N. Y. MUSICIANS

Music Publishers Protective Association has under consideration a
proposal that it join in the appeal
into the decision which Federal
proposal that it join in the appeal
into the decision which Federal
proposal that it join in the appeal
and the found that it in the federal
show Angeles bandman, against
Santly Bros. Music Co. (now Santly
For March I at the Majestic, N. X.
Last spring's show realized \$9,000.

N. Y. MUSICIANS

Music Publishers Protective Association has under consideration a
proposal that it join in the appeal
sociation has under consideration a
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in the federal
proposal that it join in the appeal
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Minimes rights and the the control law is selector's song was published by Santly in 1931, selling around 70,000 copies. Wilkie asserted that he wrote his composition in 1927 and played it on his various engagements. John G. Paine, chairman of the MPPA, declared that his organization would undoubtedly enter the action as amicus curae, or friend of the court, on the ground that the issue involved was of serious import to the industry.

It would seem that if similarity slone was, said Paine, to be the ba-

the industry. It would seem that if similarity alone was, said Paine, to be the basis of inferring copying, despite the fact that no direct evidence to substantial the second of the se

Charging that Mack Gordon and Harry Revel lifted her song, 'Lady of Love,' Hortense Hirsch has filed suft in federal court here against the two composers, Bing Crosby and Paramount for \$500,000. Miss Hirsch's complaint says tune was used under title of 'Without a was used under title of 'Without a transparent of the state of the

Nothing to Do but Wait Till 1936-They'll Let WB and ASCAP Fight It Out

Dubin-Warren's Dilemma

Al Dubin and Harry Warren agreed Monday (9) after a talk with Herman Starr, Warner Boos, v.p., the start was a start with the start with the start was a start with the dilemma in which WB's withdrawal from the American Society of Composers, Authors & Publishers, had placed them but wait until after the first of the year. Dubin and Warren fiew in from Hollywood to discuss the situation, with a view to finding out primarily whether the writing contract that binds them to the WB studios will imperil their membership contract with ASCAP.

Starr assured the pair that there

Imperil their membership contract with ASCAP.

Starr assured the pair that there was nothing for them to worry about. If the Society collected from licensees the duo would get their shapes and the start of the society. Starr pointed out that his organization was fully aware of the angles involved in the question of the writer's right to participate in the disposal of the small rights to his works and that it is prepared to meet this issue at the proper time.

Dubin and Warren explained that they were deeply concerned with the continued existence of the Society on both sentimental and self-protective grounds. Through mem-

bership in the Society, they averred, they were assured of a endowment for their old age. They agreed with Starr that WB had a sound argument in its claim for a greatly increased return on its investment in the publishing firms (Harms, Inc., Witmark, Remick and T. B. Harms, Inc.) and accessed Start. Witmark, Remick and T. B. Harms, Inc.), and accepted Starr's suggestion that they bide their time until after Jan. I. Dubin and Warren came to the conclusion that there was no alternative for them but to let ASCAP and Warner Broa. fight it out between themselves. Writing duo plan to get back to Hollywood for Christmass.

LYMAN LETS OUT BOB **GOLDSTEIN: GILLESPIE?**

After nine years as Abe Lyman's personal representative and business manager, Bob Goldstein is out. Latter is concentrating on Superior Artists, a radio agency with the Blackett-Sample-Hummert advertising agency, wifich also has Lyman on a number of radio commercials.

using agency, which also has Ly-man on a number of radio commer-clats. Lyman and Jimmy Gillespie are talking a personal management af-filiation. Gillespie for a number of years piloted Paul Whiteman. The Lyman-Goldstein split culmi-nated from a series of business han-

dlings when the orcnestra leader found he had not been kept up to date in current bills, income tax,

CHRISTMAS IS COMING

GIVE A VARIETY SUBSCRIPTION

to Friends, Clients or Employees
A Practical Gift—It Will Be Appreciated \$6 a Year-Four Subscriptions, or More, \$5 Each Foreign \$1 Extra



154 West 46th Street, New York City

Negroes Are Cleared

Germans Explain That Jews Are Only Ones Responsible for 'That Awful Jazz'

'Stuermer,' most vitriolic antisemitic periodical, has made an in

vention. It says:
'Jazz music hails from the brain of Jewish curb composers, invented at a time when the Jews reigned over the Fatherland and triumpher over German folks songs with theli over German folks songs with their dirty Jewish jokes and dittles. It is quite wrong when people say that Jazz hails from the negroes. The Negro-race has nothing to do with Jazz, since Africans don't know any Jazz music. It's the Jewish race that invented jazz, made to fit the Jewish idea of life with its dishermony and discortion. The people was a support of the people with the same at the sizantic contrast it he same as the sizantic contrast in the same as the sizantic contrast.

between a man of nordic race and a Jew. A later period will fail to understand how it was possible Jew. A later period will fall to understand how it was possible for the Jews to make German people accept their jazz tunes and jazz dancing. The German people created the biggest composers of all times such as Johann Strauss, Mozart, Schubert, Haydn, Franz Liszt. Beethoven, Bach, Richard Wagner, and many more, and it's a shame that the German nation during two decades had to stand this abominable jazz craze.'

Whiteman Concert in Feb. to Help Finance Wms. College Museum

Paul Whiteman's concert in Carnegie Hall, New York, in February will be a combination of modern musle plus singing; with three new American compositions by native composers to be presented for the first time. One will be David Diamond's muslcal version of Carl Sandburg's Good Morning, America, poem. One of the other pieces now undergoing scoring will require the services of a Metropolitan opera tenor, for the singing passages, to tenor, for the singing passages, to gether with a regular symphonic orchestra in addition to the White-

sether with a sessipassappoint section with a sessipassappoint or corchestra in addition to the Whiteman contingent.

Proceeds from the concert are to be turned over to the building fund of Lawrence Art Museum at Will-liams College, where a new wing is to be erected for housing the Museum of Modern American Music, which Whiteman has endowed. Construction will begin next spring, with the place open for full operation by hext fail.

Whiteman of Denver, is coming east to assist in compiling the musical data now being collected from all U. S. sources. Museum, when finished, will have the most compiete array of modern musical instruments, arrangements, recordings, etc., o.. file. One item which the leader is anxious to impress is the evolution of jazz, which he claims is not an off-shoot of southern tradition, but first struck these shores of the control for study at the museum, but one has to show sincerity in his work before being given free rein.

Diamond, whose composition is to Djamond, whose composition is to be presented at the concert, is win-ner of the Elfreida Whiteman schol-arship. The Whiteman schol-arship the Whiteman program will probably be given on a Tues-day night, when the orchestra is free from Jumbo chores. The from Jumbo chores way for either the New York Philharmonic or Philadelphia Symphony to aug-ment the premiere.

McHugh-Koehler Team

Jimmy McHugh and Ted Koehler

Jimmy McHugh and Ted Koehler are a new songwriting team for Robbins Music, They left for the Coast over the weekend.

Team has six filmusicals lined up among a number of major studios, including Metro and 20th Century-Fox. McHugh recently epilt, with Dorothy Fleids and Roehler has been teaming variously with Harold Arlen and Rube Bloom in recent years.

WHAT'S IN A NAME?

Only the Publishing Rights For

Hollywood, Dec. 10,
Jack Robbins has suggested the
title, More the Merrier, taken by
Walter Wanger, with George
Marion, Jr., turning out the yarn.
In return, Robbins gets first crack
at the publishing rights of the songs
written by Dick Whiting, Robbins
also suggested Thanks A Million'
for 20th Century-Fox, also publishing that songs.

Protest WPA's 'Orig. Edition' Music Ruling

Protest against restricting WPA Protest against restricting WPA musicians to the use of music published in original editions was made iast week by the Music Publishers Protective Association to, Harry S. Hopkins, director of the Federal Emergency Relief Administration. This policy was scored as working in favor of foreign publishing houses, while American publishers were expected to sit back and support the relief work with taxes.

were expected to sit back and sup-port the relief work with taxes. Letter of protest, which was pre-pared by John G. Palne, MPPA chairman, follows: I have been advised that in con-nection with the federal relief work which is being done among musi-cians that Mr. Sokoloff, whom we understand is in charge of this understand is in charge of the other like groups, including choral other like groups, including choral

feet that symptonic orchestras and other like groups, including choral groups, are to use only non-copyrighted musical works, and that they are to use only original editions of such works.

This means that works, whether copyrighted, most copyrighted, and the copyrighted of the copyrighted, and the copyrighted of the copyrighted, are excluded from purchase, and only foreign editions can be used. I ask you, frankly, whether this is a policy of the Federal Rellef Administration. Are we American publishers to sit back and let federal rellef funds be spent on foreign editions? It's our taxes that support the federal rellef, not the taxes of German, or French, or Italian, or English publishing houses, and certainly we are entitled to receive whatever we can back again from the Government when material which we are able to supply its being used on federal rellef work. We cannot see any justice in the Government taking moncy from us in taxes and through an edict such as that reported to me, and which is the subject matter of this letter, send that money into the treasuries of foreign competing publisher materials which or foreign competing publisher.

send that money into the treas-uries of foreign competing publish-

ing firms. object strenuously to this this edict and request that you look into the matter immediately and take whatever steps may be necessary to correct such an un-American order.

Wally Downey Back in N.Y.

Wally Downey, who has the Brasillan cnd Argentine publication
rights to the Robbins, Famous and
Berlin catalogs is back in New
York after 18 months between
Buenos Aires and Rio de Janeiro.
Heads to the Coast on biz and a
visit with his family, then returning
to his Rio headquarters after the
holidays.
American music man started his
South American publishing activitics with U. S. methods on the theory that the filmusical vogue, then
hitting renewed strides, would automatically exploit pleture songs for
the Latin market, as elsewhere. Wally Downey, who has the Bra

RODGERS AND HART TO COAST

Most Requested

(As reported by Hal Kemp at the Hotel Pennsylvania, N. Y.)

Just One of Those Things Just One of Those Things
A Little Bit Independent
Thanks a Million
Where Am I?
Red Salis in the Sunset
Cheek to Cheek
Pleture Me Without You
Mood for Love
Truckin'
No Other One

(As reported by Cornelius Codolban of the Maiscusto Russe, Hotel . Regis, N. Y.) Rine Danube

Blue Danuee
Dark Eyes
Merry Widow Waltz
Zwei Hertzen
Royal Polonaise from 'Glinka'
Valse Bluette
Red Sails in the Sunset Red Sails in the Piccolino Thanks a Million Cheek to Cheek

(As reported by Ted Fig Rite, Hotel New Yorker, N. Y.)

Lucky Star
Little Bit Independent
Treasure Island
Red Salls in the Sunset
Roll Along Frairle Moon
Thanks a Million
Cheek to Cheek
Truckin'
Gentleman Obviously
Don't Give Up the Ship.

(As reported by Ernie Holst at El Morrocco, N. Y.)

Cheek to Cheek Cheek to Cheek Just One of Those Things Littly Bit Independent Red Sails in Sunset Treasure Island No Strings Stop, Look and Listen Mood for Love Why Shouldn't 17 Where Am 17

Militant Slate Sweeps Philly Mus. Election: Theatre-Air Showdown?

Philadelphia, Dec. 10. reversal of many

policies of Local 77, American Federation of Musicians, is seen likely as result of annual elections last

as result of annual elections last week. In overwhelming turn-over, militant faction headed by Americo A. Tomel captured all but four minor offices of entire islate. New regime comes in Jan. 7 and is expected to turn on heat in dealings with local broadcasters and theaters, particularly the latter.

Tomel, present secretary of union, defeated Romeo Cella, incumbent, for president. Other winning candidates were George Greenhalge, V.-p.: A. Rex Riccarl, secretary; Joseph Bossle, Sr., treasurer; Michael Stasslerl, sergeant-atrams; Oscar Moldawer, counsellor, and Jack Pomerantz and Elmer Ziegler (with officers) members of the executive committee. Conservathe executive committee. Conserva-tives succeeded in electing only one man each to the trial board, auditing committee and two groups of delegates,

nel said result amounted to Tomel said result amounted to 'declaration of independence against studio and theatre domination and that in future all musicians would be 'allowed to speak their minds without threat of loss of employ-

GRILL RESTORES RAP

Rainbow Grill has again resumed a couvert, this time 50c after 10:30. Informal nitery in Radio City was angling for college trade without the table rap.

Ruby Newman's orchestra comes in this week.

Benee Russell leaves New York today (Wednesday) for Hollywood. He has effected a termination of his contract with Harms, Inc., and expects to close deal he, has been negotiating with a picture studio on the Coast.

Lorenz Hart and Richard
Rodgers left for Hollywood by air
Sunday on a one-week hurry call
by Jock Whitney.
Will provide a song for a Dolores
Del Rio pie at Ploneer.

Del Rio pie at Ploneer.

Inside Stuff—Music

Guy Lombardo and his Esso sponsors had ideas about switching from a 35c Decca record label to Victor's 75c brand. Figured that was more high class, etc., and during the Lombardos' current engagement at the Arcadia restaurant, Philadelphia, the Victor bunch from Camden, N. Jawere in constant touch to switch the deal, it was finally closed this week, Lombardo follows. Bernie Cumputing, into. the Jutota-Roosevelt's Fillroom biz considerably, but didn't object to the idea of Lombardo giving himself biz considerably, but didn't object to the idea of Lombardo giving himself a permanent N. Y. spot in order to be near his Standard Oll of N. J. radio commercial, It's understood that for this reason Lombardo is likewise making a better financial adjustment on his figure for the Roosevelt spot than if it was a straight booking.

Cumminis goas to Derrott (Oriole Terrace),

in N. X. in the spring,

In connection with the entymology of C. O. (Bob) Swartz's 'Colorado Horne (the Prespectors' Song'), which is the original of what is now known as 'Home on the Range, 'Paull-Plonggy's edition of this number prints an explanation of its origin. Kenneth S. Clark, supervisory editor of P-P, authored a page and a half of data explaining the original source of the now famed 'Range' number, which received extraordinary attention in recent years as President Roosevelt's favorite.

Data was dug up by Clark and served as the basis for settling Southers Music Co's suft for allegad copyright infringement, when it was disclosed the song dated back to 1855 and was w.itten by sourdough Bob Swartz.

New classification plan which the publisher faction of the American Society of Composers, Authors and Publishers is on the verge of adopting, has its basis in the 'comparative unit system' which Benee Russell proposed to writer members of the ASCAP board two years ago. Latter coterie, at the time, took the view that it would be dangerous to tamper with the classification method currently in effect, and as an aiterative it established a bonus divey for the writer which Russell had

Writer faction in the society has, since 1933, been distributing \$50,000 a year among those authors collecting the major number of plug

Visiting English crooner is getting himself on a spot with the Tin Pan Alleyltes over his hyper-British affectations as regards the King's English and the U. S. manner, as it is spoke. His audible references to the American manner of speech in the midtown eateries makes him only tolerable because of the plug equation, otherwise the music men have their own ideas.

Pubs' 3-Way Cut

(Continued from page 51) popular division the names of Louis Bernstein, Walter Douglas, Lou Diamond. Saul Bornstein, Jack Bregmond, Saul Bornstein, Jack Breg-man, Will Von Tilzer, Jack Mills, Henry Spitzer, Robert Crawford and Max Dryfus, while the standard list consisted of Edward B. Marks, Wal-ter Fischer, Gustave Schirmer, ter Fischer, Gustave Schlrmer George Fischer and Theodore Press-

George Fischer and Theodore Presser Co.
For royalties from the radio
source, the checkups will not be
limited to the two major networks,
but every broadcasting station will
be included for purposes of tabulation of the number of performances.
This is a relatively economic means
of checking, and can be accomplished with little extra cost:
played with little extra cost
played with little extra cost
played with little extra cost
played with little extra
cost played with little
stra cost
played with little
stra cost
played with little
stra cost
for cost only
for the cost
for strain to cost
for strain to cost
for strain to cost
for strain
for \$300,000 in disbursements for \$300,000 in disform the clnemas division, in order
to gauge the usages of music.
Of the Society's prospective \$4,000,000 annual income for 1935, 25%
goes for the cost of operation. Unlike the extraordinarily high \$500,000-\$300,000 ratio in the picture themuch cheaper to check.
Fischer and Schirmer's petitions,
as the largest purveyors of noncopyrighted music, that they receive

Fischer and Schrines of non-as the largest purveyors of non-copyrighted music, that they receive one-half point, has These firms account for some 400,000 annual usages of non-copyrights, but utilizing the Carl Flscher, Inc., and G. Schirmer, Inc., arrangements, which are copyrighted, and hence ASCAP collects.

Bernstein Steps Down

Benstein Steps Down
Louis Bernstein, as chairman of
the classification om titee, had
vacated the chair at last week's
meeting at his own request, stating
he had some things he wanted to
state from the floor, and could best
Attending: the powvors were
Mills Bernstein, E. B. Marks, Will
Von Tilzer, Bobby Crawford, Saul
H. Bornstein, Walter Fischer, Gus
Schirmer, Jack Bregman, Julian T.
Abeles, Lou Diamond, Walter Douglas, Max Dreyfus, Henry Spitzer,
Several of these sat in by invitation,
not heing regular classification committee members. Lou Diamond was
an extra on behalf of Famous Music; Henry Spitzer (Chappel); a
representative from Theodore Presscr's firm; Markis, Abeles, altorney,
nad Bregman, for both the MetroRobbins-Polst combination.

DECCA GOING INTO \$1 PRICE FIELD FOR DISCS

Decce is going into the higherpriced records (standard and clas cal) at 75c or \$1 retall, but will adhere to its 35c price for the popular brands. Sales in the pop division have convinced the firm that that's the price for big turnove

linder a deal with EMI (Electrical & Musical Industries), British hoidas Musicai Industries), British nois-ing company for Columbla, Victor, Parlophone, Lindstrom, Trans-Oceanic and an Argentinian outfit, Decca has acquired from EMI the U.S. rights to a sizeable catalog of standards and classics, recorded in Functional

England.
Under a similar pact, Victor and
His Majesty's Voice exchange matrices; Columbia in U. S. and Col. of rices; Columbia in U. S. and Col. of England, likewise exchange matrices. Decca will acquire what used to go out on the Parlophone releases, in exchange for which the Parlophone pop recorders in America have been using the Decca reconsiderations of course, also. This will give Decca of America such artists as Tauber, Klepura, et al. Jack Kapp, prez of Decca, claims biz 18 50% up since the first of the year, with Lombardo, Armstrong, Dick Powell, Crosby and others the best sellers on his list.

Harry New, formerly with the American Record Corp., has joined the Decca to handle the distribution of the latter's syndicate store discs. Decca's 25c record for this field is labeled 'Champion', with other brands of the same class being added as the business develops. Decca's lower-priced recordings will be offered in competition with such quarter, platters as Banner, Melottne and Perfect.

MURDOCH HOLDS OVER

Toronto, Dec. 10.
At annual meeting of the Toronto
Musical Protective Association
(musiclans' union), Walter Murdoch
was re-elected president for fifth term.

Other officers are: Don Roman-elli and James Buckle, vice-presi-dents; Arthur Dowell, secretary-treasurer; Robert Moore, assistant

spresentative from Theodors Press-ré firm; Maris; Abeles, attorney, nd Bregman, for both the Métro-lobbins-Feist combination.

Tacoma, Dec. 10.

Superior Judge D. F. Wright at Dympis, Wash, state capital, has extended to Dec. 16 the temporary

New Wage Scale For Arrangers. Engravers, Etc.

New wage scale for arrangers copylsts, engravers, autographers and proof-readers was ratified at a joint meeting of the New York Musicians union and the engravers union Monday night (7); Opposition

sicians union and the engravers union Monday misht (7). Opposition to the unions' action is anticipated, not only from music publishers but from NBC and Columbia. Included in the regulation is a provision banning the playing of an arrangement or sheet of music that does not contain the designated union label. Any union musician who violates this rule is subject to fine and possible expulsion from the local. Scale becomes effective Jan. 1.

Scales arrived at in joint discussions between the musicians' local (802) and the engravers' union cover both salarles and piece work. Arrangers who are in charge, but also do other work around a publishing house, are to receive \$100 a week, while assistants, who do nothing but arrange, are down for \$150 a week. Piece-work arrangement it polies is the salar work, while vocal arranging calls for a remuneration of \$1 to \$2 a a page. Piece-work on copping starts at \$5c and runs up to \$60 c a page, with the weekly wage in this branch set at \$55 and proofreaders \$75.

Weber Leaves Coast

Los Angeles, Dec. 10.
After spending a month on the
Coast, Joseph N. Weber, president
of American Federation of Musicians, pulled out last week, en route back east.

midwest

See 20c Scotch Under New U. S.-Canada Treaty

Scotch whiskey over the bar should drop to 20e per drink after New Year's instead of the current 35c and upward. Similar slashes in-booze costs are expected when the new treaty with Canada becomes operative.

Liquors from England enter the Dominion duty-free and the reduction in tariffs between the U. S. and Canada will cut the cost here of Scotch 37 by the case.

C. P. CASINO, CAFE RENE GO FOR 77B REORGS

Two New York nitiers filed 77b reorgs Monday (9). Dieppe Corp., operating the Central Park Castno, lists assets of \$122,764 and liabilities of \$145,435. Rene Restaurant, Inc., operating Cafe Rene, meastroed by Vincent Sorey, at 240 West 52d street, (old King's Terrace), is a Mexican standoff on debts and liabilities of \$15,000 each, but voluntarily seeks relief under 77b. Dieppe Corp, was recently taken over by a creditors' committee headed by Angelo C. Scavullo, who became president of the company succeeding Sidney Solomon, long incumbent at the Casino. Scavullo is credited with seeking to make good all indebtednesses by setting saide \$% of the weekly gross to meet all bills on a pro rata basis. Some creditors refused to abide by the agreement.

Birdies Go South

Buffalo, Dec 10.
Leon LeVerd and his company of
female. Impersonators are showing
at the Savorin for a few days.
They're en route to Miami for the

ART KAHN'S BATH

Artiur R. Kahn, better known in the dance band field as Art Kahn, last week filed a petition in bank-ruptcy in Federal Court, New York. Liabilities, \$1,874; assets, none.

Most Played on Air

To familiarize the trade with To familiarize the trade with the tunes most on the dir around. New York, the following is the listing of the songs most played on the cross-country networks last week, in relatine standing, according '15' the approximate number of combined plus on WEAF, WJZ and WABC.

WEAF, WJZ and WABG.

Red Sails in The Sunset
Little Bit Independent
Sitting High on Hilltop
Why Should 1?
On Treasure Island
You Are My Lucky StarNo Other One
Where Am Y Lucky StarNo Other One
Where Am I'l You're Fooli
Thanks a Million
Don't Give Up The Ship I
Found a Dream
Truckin'
Esenny Meny Miny
I Picked a Flower
Boots and Saddles
With All My Heart
When April Comes Again When April Comes Again
24 Hours a Day
Here's To Romance
I Dream Too Much
At a Little Church Affair
Please Believe Me
One Night In Monte Carlo

TUBA PLAYER ARRESTED

John Varello Held For Probe Into Girl's Death

Philadelphia, Dec. 10.
John Varello, tube player in Earl
Denny's orchestra, was arrested
Saturday night (7) during the floor
show at Rafters nitery, where band
has current engagement. Police
are holding him for investigation
into death early Saturday morning
of Alice Bertolet, waitress found
dead in front of her hough the girl
was a hit-run victim but later it
was a hit-run victim but later it
was a hit-run victim but faren
from an automobile. Philadelphia, Dec. 10.

Louis Sterling, English music publisher, recorder and producer, back to London after a periodic N. Y. sojourn.

Musicians Hard Hit in Germany: Bands Replace Orchs Everywhere

Soph in New York

Hollywood, Dec. 10.
Sophle Tucker goes East next
week to open Dec. 25 at House of
Morgan, New York,

STOLL'S NITERY THEATRE IDEA IN LONDON

London, Dec. 10. Understood that Sir Oswald Stoll has formed a private syndicate with American and local money to recon-

American and local money to reconstruct the Athambra theatre and adjoining property into a mammoth eatery, sports area and roof garden. Schene was originally designed about two years ago by Kempinski, Berlin restaurateur, and Blum, local promoter, but was abandoned at that time due to Kempinski being unable to take his bankroll out of unable to take his bankroll out of the control of the contr

TEASING WITH TUNES

Hollywood, Dec. 10.
New departure in trailers, a special musical teaser, has been prepared by Erich Wolfgang Korngold for Warners Captain Blood.
Korngold is scoring Sabatini pirate picture with entirely original music.

Jack Mills has disposed of the European rights of 'Dance Dolores' to Lawrence Wright.

Terlin, Dec. 1.

Hardly any profession has been hit so badly in the past three years here as the musicians. It's not alone the talkers, as in other countries, which played havoe with the elder class of the learned type of musicians; it's the creation of Nazibands for their own military units that now take the place of orchestras formerly taken up by regular. These uniformed bands now play everywhere in Germany. On radio as well as in the beer gardens, in concert cafes as well as for big dance feativities arranged by private parties. A clean sweep has been made of the many former civilian bands that enjoyed employment all the year around.

Official figure around.

Official figure around.

Official figure around. On the the company is uncolumnable, but between the company is uncolumnable, but because the control of the many color in the color of the many color in the color of the color of the many color in the color of the color of the many color of the many color of the color of the many color of the many

\$112 monthly if playing eight hours per day. Large number of concert cates in Fatheriand still provide work for touch places as Cafe Vaterland, Im-perator, Mokka Efti, Europa, etc., that employ several bands, it's mostly trios nowadays, however.

Buddy Rogers in Fla.

Chicago, Dec. 10.

Buddy Rogers band opens at the Roney Plaza, Miami, Jan. 10.

Former picture player arrives from England for the date and will then probably head to the Coast for films.

Guy Lombardo did the brothers in arms thing last week by insisting that he be permitted to introduce Ted Fio Rito's latest composition, 'A Lone Table for Two.'

and AGA RT KASSE

CREATOR OF

"HELL'S BELLS" "DOODLE-DOO-DOO" "AROUND THE CORNER"

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PRESENTS to the American Dance Public

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(I WANNA BOUNCE AROUND WITH YOU)

DANCE AMERICA'S NEWEST

For Informati n Regarding Bounce Contests, Prizes, Etc., Write

ART KASSEL, 32 West Randolph Street, Chicago

Disk Reviews By Abel Green

Plenty buillsh on the vocals in the current disk crop, with the cine wit

the Decca prez has been clamoring for more releases.

Young alone, with his orchestra delivers a nice arrangement of 1 Dream Too Much (Kern-Fields), title song of the Pons picture, title song of the Pons picture, the property of the Pons picture, and the plane of the Pons picture, and the plane work alo distinctive. Frank Luther smoothly vocals in bottom of the property of the pr



Old Friend Still Clicking All Song Cylinde

ANSON WEEKS

Now at Chicago's Aragon Baliroom and broadcasting via WGN.

via Wgn.
He features:
"TRANKS A MILLION"
"TM SITTIN' HIGH ON A
HILLTOP"
"YOU ARE MY LUCKY
STAR"
"FOUL STAR"
"PEELIN'
"YOU'RE FOOLIN"
"ROLL ALONG PRAIRIE
MOON"
"SUGAR PLUM"
"ALONE"

ROBBINS
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mes Melton's Song Feature in "Stars Over Broadway" Inaugurating a New Dance Craze

Other Cotton Club Tunes: "Cotton" "Dinah Lou" "Good for Nothin' Joe"

"WHEN APRIL COMES AGAIN"
"IT'S A LOT OF IOLE GOSSIP"
"THE TOPIC OF THE TROPICS"
"THE INTERNATIONAL"

MILLS MUSICINC. 1619 Broadway, New York



"Yankee Doodle Never Went to Town'

"Rhythm in My Nursery Rhymes"

"The Music Goes 'Round and Around"

"The Postman Passes Door"

"Stop, Look and Listen" "Mama Don't Allow It"

ELECT MUSIC PUBLICATIONS INC

which Melton worked into the film and which, as result, is coming fast to the fore. Nice parior vaudeville. Also in the line of canned variety is Beatrice Lillie's 'Baby Didnt' Know' and 'A Baby's Best Priend'. on Victor 25165 Strictly for the Lillie addicts.

is Beatrice Lillie's Baby Didn't Know' and 'A Baby's Best Friend' on Victor 25165 Strictly for the Link Know' and 'A Baby's Best Friend' on Victor 25165 Strictly for the Link Row and 'A Baby's Best Friend' on Victor 25165 Strictly for the Link Row and the Property of the Link Row and Interpreted by the Ellington on the two 16 months of the Link Row and Interpreted by the Ellington on the two 16 months of the Link Row and Interpreted by the Ellington on the two 16 months of the Link Row and Interpreted to the Ellingtonian orchestral niceties, on scoring, arrangement and interpreted to the Link Row and I'm and 'Dinner for One Please, Madame, the latter an English foxtrot ballad authored and composed by Michael Carret on the Link Row and the Link

cai Joe, and played with beaucoup tabasco. Donald Stewart vocalizes. Decca 611. Grand the Onyx Club Bords at musicians musicians musicians. The Onyx nitery on West 52d street, N. Y., is a nocturnal hangout for the musikers, and Eddy-Relliy and their gang must know their licks and breaks to please 'em. Decca 619 versions of I Never Knew' an the various of I Never Knew' an the figure classic. 'South,' permit them full sway for their modulations and futuristic jazzique. For the collegiates,

full sway for their modulations and futuristic jazzique. For the collegiaction of the col

Can be seen as turned in one of the outstanding records of recent norther in it. Aim I Necessarily School of the outstanding records of recent norther in it. Aim I Necessarily School of the interest of the

trumpet and answering trombone. The orchestration will particularly kick over those who have not the Victor album of the 'Porgy' sorce. Otherwise the fidelity to the original orchestration is notleeable, yet Reisman has made it suit his own purpose, has embelished and inserted a fetching chorus via his strings, after which he trumps up through the condition of the condition of

Just to Be Safe

Moscow, Nov. 20. Moscow, Nov. 20.

Soviet is constructing a new apartment house as exclusive living quarters for composers. Innovation will be construction of one sound proof room in each apartment in the ninestory dwelling.

NOT TOO FANCY DISCS GO BEST

Disc companies are committed to the idea of commercial sales rather than artistic achievements, and for that reason the recent crop of 'corny hot' suff which has been put out, and is seiling, is good linksration of what goes best with the general run of customers.

I will be the selling in the selling in

graduate publications which wax enthusiastic on some new manifestation of swing stuff and kindred ultra-modern fazz when finding the sales. If ited. On the other hand, trite wah-wah stuff which hits with the muggs sells in larger quantities, and the recording companies are getting away from the idea of trying to be too, fancy-with their licks and modulations.

The collegiate bunch, a not to be deprecated quota of potential customers, doesn't buy in sufficiently large quantities.

large quantities.

Recording executives argue that Recording executives argue that the sophisticated patronage which the Liberty Shops in the fashlonable east side sector of N. Y. en-joy, should not be taken as a criterion. That's the mistake for the trade, using these uitra shops as standards, whereas the hinterland music dealers (who also sell refrigerators and radios) cover a much greater avenue of potential patronage.

Music Notes

Joe Orlando, singing songwriter, now featured with Frank Padlila's orchestra,

Little Jack Little has put off the vacation he had planned on the West Coast and taken some theatre He decided on the postnon dates. He decided on the postpone-ment rather than lay off the per-sonnel in his band during the holi-day season. The vacation had been advised by his doctor.

M. K. Jerome and Jack Scholi cleffed two songs for Warner's 'Treachery Rides the Trail.' Dick Foran warbles both 'Ridin' Home' and 'Leather and Steel.'

Phil Harris and his orchestra booked into the Roosevelt, New Orleans, starting Jan. 3.

Bob Crosby band opens at the Netherland-Plaza, Cincinnati, Dec. 19. Deal is for four weeks.

Guy Lombardo unit will go on CBS from the Roosevelt, New York, with the hookup limited to stations that are not in the same territory served by the band's Monday night broadcast from Esso.

Sam Robbins' orchestra opens at Leo Fields' Penthouse, Baltimore, tomorrow (Wednesday). Husk O'Hara is leaving after a 10 wecks' stay.

V. & Y. FOR L. A. GROVE

Chicago, Dec. 10.
Veloz and Yolanda go into the
Cocoanut Grove, Los Angeles, Feb.
4 for the balance of the winter sea-

son.

With them will be the Veloz and Yolanda orchestra, directed by Shep Fleids.

Instance of an enthusiast completely wearing out this record within
was played, in full arms which it
was played, in full
12 times. A litte reasearch on the
reason for such quick deterioration
brought expert explanation that
this is not uncommon for discs
where the instrumentation and volume is so heavy, because the cutting is deep and the grooves go,
ting is deep and the grooves go,
talles on Brunswick 7562, Adubble
complete answer is that the disc deserves a dual buv. On the other side
is 'Plenty o'Ngitin', from the same
show by the same-combination. Also
nice but incking the litt and quality
of 'Ain't Necessarily.'

Swing Stuff

Personals

Chu Berry, Roy Eldredge, Buster Balley, and John Kirby, out of town Balley, and John Kirby, out of town with Fletcher Henderson playing college dates in and around Boston; Mal Hallett-taking, over. Roseland, N. Y., assignment for a week; Don Redman, with trombonist Benny Morton, just completed a two-night stand at Yafe; Dave Tough proved his rep as. a. swing drummer, by. whiskbroom work on a suitease at the Famous Door, N. X.; Bud Freeman accompanying with some new man accompanying with some new Tony Zimmers now with Irving Aaronson; Red McKenzie opening at Roseland, Brooklyn, with Dave Barber on guitar, Pete Peterson, bass; the English jazz expert, Leonard Feather, reported, returning to New Yor; Roy Barby losing weight beating bass drum for jumbo'; Joe Higgins, recording manager for Brunswick, engineering christening of new studio next. Saturday (14); Max Maddock, terton, and Charile Johnson rorent Adrian's Tap Room, N. X.; Teddy Wilson becomes best-seller for Brunswick; Fariey-Riley organizing a 'Round And Round' .club on strength of theme song. with Fietcher Henderson playing

Another Hot Spot

Another Hot Spot
Lineup of 52nd St. niteries, N.
Y., would be incomplete without
mention of Tillie's Kitchen, specializing in a little swing stuff as
been supported by the stuff of the

ouble-Check

The swing musician's idea of the only hot vocalist was revealed on the last Kvaft cheese hour. After Paul Whiteman had handed over the mike to Bing Crosby out on the Coast, Crosby returned the plug by telling Jimmy Dorsey, lifs accompanying band-leader, to watch the Whiteman unit if he wanted to succeed. Dorsey cracked back that Bing better listen to Jack Teagárden's vocals. Whereat Bing admitted he had been listening for years but that it hadn't entitled him to compete with T as yet. The swing musician's idea of the

Jam Session Due

Jam Session Due
The N. Y. branch of the U. H.
C. A. (United Hot Clubs of Amerlea) has decided on Dec. 29 at 4:30
p. m. as the time of their first jam
session. Spot: the Decca studios.
Musiclans holding forth include Bud
Freeman, Dave Tough, the Teagardens, Dave Barber, and a crack
real transport of the Company of the Company
to th

On the Air

Isham Jones caught on the air playing a version of Beale St.' which suffers by comparison with the Goodman classic waxed for Columbia. Same arrangement the Goodman classic waxed ror Columbia. Same arrangement copied, including Woody Herman's version of Teagarden's vocal. Tom Macy's clarinet, Russ Genner's trombone, and Howard Smith's piano made it worthwhile.

trombone, and Howard Smith's biano made it worthwhile.
Glen Miller's arrangement of Tügige Cail," played by Ray Noble, features licks from all countries, including a Scotch bag-pipe break instead of the usual bugle cail. Example set by Ambrose's Tiger Rag' recorded in England, Featured swing of Peewee Irwin on trumpet, and Johnny Mince on clarinet, insufficient compensation for lack of solo work given to Bud Freeman. Frank Trumbauer's latest opps, Tilight of the Haybag, 'plugged on Whiteman's Kraft hour. Pseudosymphonic bits drowned in the excellent jam of the brothers Teagard en. Tram's 'Announcer's Blues' doesn't measure up to the 'Haybag' level.

On the Wax

Release of second Goodman Trio disc by Victor with titles 'Who,' and 'Someday Sweetheart,' completes the recordings made by Benny, Teddy Wilson, and Gene Krupa. Fine sample of solo work in all three de-impartments'.

One lick by Tommy Dorsey on the

old sllp-horn is compulsory listening. Occurs on next to last chorus of 'Santa Claus Is Coming to Town,' for Victor. Tommy continues to send the cats,

The Puracy Dandridge discs for The Laraey Dandridge discs to Vocalian now made by personnel of Teddy Wilson's recording bunch, Formerly Fats Waller's group, John Kirby slaps the bass as never before on Double Trouble, Wilson on

piano.

The strong platters for Decca
are being rerecorded because of
stips, on Jack Kapp's verdict. The
Bing Crosby-Joe Sullivan Moonburn remains the best swing Decca
has released in a month. strong platters for Decca



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THESE 'N' THAT '

DOWN IN MARTI IQUE IT MUST HAVE BEEN A

EN P Other Marks Songs Most Played on Air

Week ending Dec. 7
Sari Waltz
Meanline ari Waltz conlight and Roses ong of the Islands arade of the Wooden Sol-

diers Play Fiddle Play Mama Inez Mama Inez Frasquita Serenade Quiereme Mucho Glow Worm Peanut Vendor Derecho Viejo Ida, Sweet as Apple Cider Amapola Spring, Beauti Porque ring, Beauti rque

alaguena Down South Popular Orch. - - 500 Tango Orch. - - 60e Standard Orch. - - 65o

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Here it comes!—Calls all ove the country for— "ONE NIGHT IN MONTE

and New Spins and Burke Hit!
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"WILL LOVE FIND A WAY?"

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MAURINE and NORVA

Premier Dancers of the Age

Just Closed Sensational Engagement at The Arcadia International, Phil-

Opening Friday. Dec. 13 Hotel New Yorker, New York

irection-HERMAN BERNIE Associate-GUY MARTIN

Night Club Reviews

TOWN CASINO

TOWN CASINO

(PHILADELPHIA)

Philadelphia, Nov. 28.

Open little more than a season, this-spot-just-on trings of center of town is gradually building into one of the control of the contr

kid on Xmas morning. And she's a shrewd plano thumper and warber lives Clubmen. Tony Desimone (accordion). George Marlowe (fiddle) and Jack Gorodetzer (dog box), also put on nifty turn. They offer succession of hot numbers with all sorts of symmastics. Usually good sorts of symmastics. Usually good band, with maestro usually not baroning, its seasoned dance crew, but still has much to learn about playing, a show. If Howard and boys ever want to make hit with a succession of the season of

Greenwich Village Inn (NEW YORK)

Greenwich Village Inn (NEW YORK)
Pretentious spot and the largest in this sector, the Greenwich Village Inn is becoming a fixture as a typical Village he spot spot of the spot floor show, depending on specialists, rates tops for diversity of entertainment. The Inn has been re-arranged, greatly enlarged and wally Christopher Morley and Cleon Phrockmorton, Artistic bar is separated from central and adjoining diling salons. Highlight of Miller, although there are at least three others running her a close race for laurels. Music by Anthony, Tosca's combination equally excellent for show and dancing, Evenly balanced night club fare is topped off by fancy embeddings and the special control of the special cont

RENDEZVOUS

There were two important items which the management overlooked

(or slighted) the opening night. One was a ventilating system and the other a p.a. unit. Both will be installed immediately.

There's a beautiful bar, but since likker is sold only in state-owned stores, it's termed a fountain. But there's beer. And that will soon beout, when the city announces what 22 spots were found to be okay to the hotel might get one of the permits. Church frowns even on beer. To supply the dance music and

To supply the dance musi-entertainment, hotel hired young men, all known locally.

entertainment, hotel hired four young men, all: known locally.

Chet Dowse is the master of ceremonies. He's a bulbous personality and once did extras in legit and volce and makes the rounds of tables shaking hands and introducing prominent people. He goes in for a lot of recitations, some of which were tunny, others were not the were tunny, others were not the were tunny, others were not the saidlences. Music is furnished by Wally Williams, plane, and Bret Barris, guitarist. The duo bang out enough swing stuff to create real rhythm and it's very danceable. Kid with the said of the said

also does imitations.

With a low overhead and informal stuff, hotel should do well in the new spot. It also provides an outlet for hotel guests who don't wish to patronize the Empire Rôom, where the c.c. scales to \$1.50 on Saturdays, and where the music is by Faul Kain and his band. Of the theopolishe Rendezvous stands a count of the red.

Gets:

Gets:

SULLY'S SHOW BOAT (NEW YORK)

(NEW YORK)

Surrounded by other night; spots near entrance to the Village, Sully's Show Boat attracts chiefly as an informal novel place and because of genicality of host, Harold Sullivan, the property of t

And Christopher Mories

Kick in show is furnished by Sally
Van, strip dancer. Village crowd
Yan, strip dancer. Village crowd
youth recently added to show. His
pantomime and mad antics probably
will win him the mc. job come of the
Antice specialities by four comely
misses, who double in line. Proceedings are along sho and the comely
misses, who double in line. Proceedings are along sho and the comely
misses, who double in line. Proceedings are along sho and the come
mase, formerly at the Nut Club, is
equally well liked here. Ceell McCoy's small musical combination
furnishes music for show and
dancing.

Moderate scale extends to foo and liquor, with minimum charg-eliminated for all nights.

OLMOS TERRACE

(SAN ANTONIO)

OLMOS TERRACE

(SAN ANTONIO)

San Antonio, Dec. 5.

Instance of nitery management seeing fit to give the patrons real value. Returbished and greatly enlarged. This former Olmos Dinner Club is going to be a 'profitable set-up if biz continues as since opening.

The san enter history. Benny Meroff's band and unit, dance floor with ample space and generally tasty atmosphere of place are causing patronage that rings the bell nightly for owner Eugene (Mike) Notes and Ben Gersdorf, mgr.

They dook the relaw as nothing more than one of the incidental rooms, and built it to a 100-150 foot main room that provides table space for 2,000 and floor space to accommodate all comfortably. Such a set up plus the uncertainty of this neck of the woods. Add to this the couvert nick of '75c nightly except Saturday, when \$1 is the top. Main room is terraced in three levels, aidlowing full view of floor and bridge of the country o

the view. Decorations flashy but in good trate.

But it's the band and unit that draw. All on a scale previously unpays continuously except for low plays continuously except for low min. Intermish from the continuously except for low min. Intermish from the whole band's not working it's cither a jam or sweet section. A smart arrangement since dance customers here are divided in their preference. Two floor workouts slightly. Both generous, although the band during damapation stretches is plenty of entertainment.

Food and drink scaled moderately.

That H'wood Touch

Hollywood, Dec. 10.

Jack Yellen has received a
new 20th Century-Fox contract

as a writer. His name is nov J. Selig Yellen.

Location also favors the place which is only a mile from city lim-its and easily reached. Plenty park-

ing space. Meroff band and unit, which was a big vaude draw here recently, includes Coffee sisters, Larry Powell, Jeftrie Gili and Florence Gast, Babs Laval, Jack Marshall Gic Club and other personalities that blend into smartly paced entertainment, Ina Ray Hutton combo follows in a week.

MAISONETTE RUSSE

(Hotel St. Regis) (NEW YORK)

(NEW YORK)
An the site of the old Urbanesque
Sea Glade in the smart St. Hotel
Regis, Anne Tiffany has designed a
Fifth avenue replica of the famed
of the famed
of Paris. This is but another manifestation of the Continental transplanting of everything that typified
the European boulevards back to
il of New York.

Ill of New York.

As authentic as the smart atmosphere, is the Russe culsine, catered by a staff of presumably white Russians, with the same suspicion lingering; as it did at the sundry Parisian niteries (the Maisonette, L'Ermitage Russe, the Casanova, et al.) that every water and captain is a common of the sundry results of the common of the sundry results of the sundry

is a former Russian grand duke, or sumpin.

Anyway it's one of the nicest of the leisurely dining spots in. New York, with a \$3 characteristic vodka dinner, augmented by an elaborate dinner, augmented by an elaborate of the spots of the sp

floor show.

Billed as the Russia-of-yester-day-and - the - Paris-of-today, the Maisonette Russe is one of those 8:30-until-12 dining-danceries. This room, in the St. Regis, differs from the King Cole room (grill), distinguished for its Maxwell Parrish oil painting, where Emil Coleman's dansapation holds forth and Eve Symington premiered with her so cialite following.

Abel.

RANDALL HEADING NEW FRENCH CASINO SHOW

Paris, Dec. 1. More or less name, acts are being used for the first time by Clifford Fischer in the new version of the French Casino show, now in rehearsal here, to sail for America Jan. 15.

Topliner is Andre Randall, for years comic of the Folies Bergere in Paris. His partner Orbal is to sail Paris. Hi with him,

Other acts are Dany Flore, Marita Fareli. Shercot and a troupe of dos Farell, Shercot and a troupe of dog comedians, Andree Loralne (one of the girls who won the contest for Mile. Paris), Marguerte Dufrene. Cilly Feindt (pretty blonde highsthool rider), Phree Bredwins, Estelle and Leroy (dance team), 10 Argentina Ladles (accordionists and singers), Alphonse Berg, who dressee (not undresses) mannequins on the stage, and a lightning caricaturist named Choppy who does his draw-ing on the backs of girls.

Par's \$7,500,000

(Continued from page 5) because of sticking to the partner-ship agreements as is, without the buy-back angle.

buy-back angle.
It is figured that so far Paramount has gotten around \$800,000 only from its various theatres, Some figure it is entitled at least to \$1,250,000 from certain affiliate theatre groups, while others figure that under certain existing conditions the company stands to get only around 15 inclusive of wholly symed and other theatre affiliates.

The trade to mystiffed shout the

The trade is mystified about the firm's having thrown up that buyback angle even if only for trading purposes with the partners as a strict business principle.

Nitery Doings

Ann Pritchard and Jack Lord at the Hotel New Yorker, N. Y., are good examples of the versatility of vaudevillians who've been gradually gravitating into the nitery fields and finding that there's more consistent bookings there than during the vacant seamen in the faters. From the recent seasons in theatres. From the recent seasons in theatres. From vaudeville tapsters and control dancers, they've contrived two corking routines, capitalizing the Astaire vogue, and yet making them paiacable for floor show purposes.

Astaire vogue, and yet making them paiatable for, floor show purposes.
Opening very legity a la a tango, they get away from the obvious and do a tape tango, which is not only different but unique and and to the control of the contr

the sole floor show interlude.

Ted FioRito continues packing them in at the New Yorker with his dansapation augmented by the stock company including Stanley Hickman, songster, 'Candy (ex-Coco), comedian; Muzzy Marcellino with his banjo vocalizing and the Three Debutantes. Latter have a pale blue sartorial getup that looks kinda negligesish (sort of a pyjamas reminder) and it's intended to be more formal. They could give that their intention.

The relief entertainment in the Terrace room of the New Yorker is taken care of by Radio Frank Bessinger and will Hollander'a class speakeasy wave auring the acceptance of the control of t

Mitchell Schuster's orchestra fol-lowed Dave Herman into the Jack Dempsey's Supper room, N. Y., last night (Tuesday), latter having been there for three months. Dempsey's has a WOR wire now.

has a WOR wire now.

Nitery oddity is the refusal of Nick Blair to three camera crews at the Montmartre (N. Y.) premiere last week when Beatrice Lille, Gomez and Winona, Reginald Gardiner and Jacques Fray orchestra debuted. The socialite aura attracted the Fox movietone news and two limits of Paramount (Ted Husing) and the other for Celcbrity. (Paul Yawitz) reels.

Blair okayed the newspaper bunch around for anything they wanted to take in, but felt that the camera stuff might miff some of the patronage and shooed 'cm all away. As a general thing the lensers are welcomed by all the other nitery entrepreneurs for news values.

John Johnnidis (formerly Nick Prounis and John, at the Simplon, Europa and Beaux Arts clubs in N. Y.), is introducing Nikita Balleff in a Chauve Souris room starting tomorrow night (12). This will be redecorated Continental room of the Hotel St. Morta. Zhe Souris room will be 10% Russe in moif.

Hilda Murray's broken foot Hilda Murray's broken foot be-lng still on the mend, David Mur-ray has been staging the Paul Ash flash, presentation. The Murrays won't be able to resume professional dancing for another month or two. It's been almost a year that the foot has been on the mend.

Ben Bernie's Broadway comcback Ben Bernies proadway commones in nite club after seven years, was received with an enthusiastic ovation Friday night (6). So much so that Bernie ad libbed that 'this welcome is assuming the proportion of a rib.' He also pulled a nifty about seeing heb Lyman and Joe Moss (the competitive, across-the-Moss (the competitive, across-the-street Hollywood restaurant opposi-tion) just outside the Paradise, and he lan't sure yet whether they're picketing the place. Bernie, the only bandman who made a Broadway columnist his stooge, had the latter folling for

him. The turn-out was one of those electric and gala Broadway wel-

electric and gain Broadway wel-comes.

The host of celebs forced Bernie to wisely cut the regular floor show in half. N. T. G. is out and, from reports, not coming back to the Paradise. Bernic me'd the show.

The old maestro doesn't need those heils and damns he pulled; prob-ably influenced by the past auspices.

hells and damms he pulled; probably influenced by the past auspices.
Skeleton of the old show remains, including the 'Circle to the Square' opener and that hotcha Minsky strip-teaser. Jean Goodner cilcks with taps. Billy Wilson, Bernle's hot songster, coached up on the special song material in a day and creditably led Avenue of Treest. The strip of the should stay away to but the special song material in a day and creditably led Avenue of Treest. The strip of the should stay away to but the special song material to make the strip of the should stay away to but from the mike; blasts too much. Has a promising style, however. Pritchard and Lord cilcked with tango taps and Ann Pritchard's ballerina speciality. New Bernie £42d, Joe Reardon, with a Cagney personality, gave out imitat the strip of the strip music bunch.

Jean Goodner again with a nau-tical getup and acro-dance routine that's a No. 2 version of Olive Bradna's stuff in the first "Folies Bergeres' show at the French Ca-

Bergeres' snow at the Frenca Casino.

Opening was almost Max Gordon's rather than Bernie's as the old maestro threw the show to the Broadway producer, who was at an honor table. Gordon was an an honor table. Gordon was the control of the control of the few that the control of the few to respond (others took bends), whammed 'em with Miss Balley's fetching personality and corking vocai style, Sims' planology is likewise tops and they're a cinch for any smart cafe floor. With the niterics hollering for new faces and attractions, here's a team. Frank Parker, who responded earlier for a 'vocal chore, likewise registered handware was kneedeen in Ber-

a Youal chore, likewise registered handily.

Paradise was knee-deep in Bernies. There are five Bernie brothers (all in show biz) and six Bernie sisters, not to mention the new and the old Mrs. Ben Bernie whore all good friends, and the respective

wives.

Bernie is in for four weeks, but may stay longer if biz fulfills all that it promises.

Eleanor and Seymour Royce, British dancers, debuted on this side Wednesday (11) at the Restaurant Larue, N. Y.

Jimmy Grosso and orchestra closed at Club Variety and are now at Show Bar, Forest Hills, with Bebe Stiles as vocalist,

Tony Sacco with Enric Madri-guera in Chicago, recuperated from recent illness and is back with the band.

Chester Cohn, new professional head of Feist's, was personally accorded the best' table at the Paradise restaurant, N. Y., premiere by Ben Bernie as the maestro's personal gesture for an auspicious and psychological send-off to Cohn. Latter comes from Chi where he headed Feist's midwestern professional activities.

Ben Yost's Varsity Eight at the Hollywood restaurant, N. Y., is also set for the new "Ziegteld Folles," doubling. Yost's new femme sextet, the Co-Eds, opens next week at the Park Central hotel, N. Y.

Harry Richman follows Elsa Max-yell and Georgia Jessel into the Versailles, at which time Rosita and Georges Fontana return to the spot.

Sharp's 'Home' Gets 14 Wks.; Reviving 'Drunkard'

lttsburgh, Dec. 10.

George Sharp's 1935 meller revival x Why Girls Leave Home' folded at Fort Pith their Saturday (14) after 14 weeks, 25 short of record his last season production of The Drunkard' ran up. As, a result Sharp plans to resuscitate Drunkard' again, resopening Xmas-night with most of his original cast.

The Sharp revivals are staged in English round of Terror, 1tt in old

The Sharp revivals are staged in English room of Fort Pitt in old music hall style, tith deliks served throughout performances and or-chestre there for dance music until

VARIETY

B.R. Hoofing, Vaudfilms, 25c and Stay All Day, Chesterfield's Idea for N. J.

A gesture in bargain enter in-ment hegins et the Moeque sheatze-Newark, N. J., Xmas Day (25) un-der the aegis of Henry Chesterfield, NVA Club head, and J. L. McCurdy, former theatre operator for Para-mount and RKO. Program will in-

former theatre operator for Paramount and RKO. Program will include first-run films, seven acts topped by a name, and dancing to a name fish dancing the first paramount of the first power of

set. Mosque, which has been opened and closed spasmodically in the past and closed spasmodically in the past few years, was leased by Chester-field and McCurdy from a local bank. This will be Chesterfield's first theatre operating attempt. Be-fore becoming an official of the NVA more than 20 years ago he was an actor.

BLUM-PERRY SPLIT

Philadelphia, Dec 10.
Dave Bium and Lou Perry, local
bookers, have split and will work
independently in future.

Rooney's N. J. Nitery

Pat Rooney, who went into the nitery business-leat-summer with the Beau Rivage, Sheepshead Bay, Brooklyn, has taken over the Wonder Bar, Union City, N. J., as his winter spot. It was formerly the Club Abbey.

der Bar, Union City,
winter spot, It was formerly the
Club Abbey.
Opens Dec. 18 with a show headed
by Pat, Pat 3d, and Marion Bent.
Beau Rivage's weekly change polloy
for the floor show will be followed
in Union City.

Units in Carolinas

Charlotte, N. C., Dec. 10.

Charlotte, N. C., Dec. Av., Christics, Politics houses include:
Owen Bennet: a Vanities of 1938, with Bob Conn, Linian Mitchell and Seizer Sisters; Bill Bevuer: Charlie Macky, Cavalende of Laugha, with George Moore and Murand and Girton; Tork and Joe Rollo and their Just Foolin, with Joan Brooks and June Hart; Hadji Maha's Midnight Ghost show; Southern, Arlstocrats, with Bob South; 'Clorified Revue,' with Radio Scandais; 'Castle of Dreams Revue'; 'Shorty Chandler's Happiness Revue,' with Marilyn Renaude; William F. Aldrich's 'Imperial Havalians'; 'Maril Marine Proadcast of 1936,' with Billie Mills; and Ruth Ellington and band.

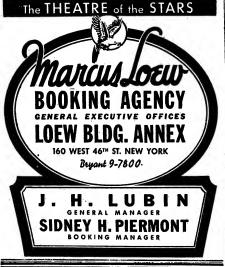
Agent Loses

Albany, Dec. 10.

Robert Shapiro, New York agent, failed in his suit for \$20,000 when the Supreme Court here threw out the action in a non-suit decision. Shapiro charged New York Power & Light Corp, was responsible for his failing on a street here on Dec. 12, 1932. He alleged he had tripped over a manhole cover.

TRAHAN ABROAD

IMPORTED ROBOT ACT
Reginal Taylor has brought a mechanized robot man over from England where the act has played. bookings following the Parls date.







Bowes' Ams Going Into Jerusalem Temple, N. O.

New Orleans, Dec. 10.

A Major Bowes amateur unit will present matinee and night shows in Jerusalem Temple here Jerusalem Temple here from Dec. 25 to Jan. 2 Lou Goldberg and J. Jacobs, of New York, made the arrangements.

Albert Kirst and orchestra will provide the music.

Mich. Bookers In Hot Water **Over Kid Acts**

Detroit, Dec. 10.

Threat of state legislation, which would mean the death kinell for nitery and theatrical booking agencies in Michigan, was made this week by State Sensitor Arthur Wood as Labor Department officials widened their drive against employment of minor entertainers in nite spots. Wood, who helped draft the law under which employment agencies now operate, declared that, unless agencies stop booking minors, I assure you that the next State Legislature will pass a law which will make it very hard for you to do business."

will make it very nara ...
do business.'
Already the drive has brought out
evidence which has prompted County Prosecutor to charge Harold L.
Brow, head of the Amusement Bookeven. with violation of the Brow, head of the Amusement Book-ing Agency, with violation of the state labor law. Cleo Pike, 15, dancer, made the complaint, accus-ing Brow of hiring her as enter-tainer in a liquor establishment. She was paid \$1 per night. No ac-tion will be taken against Frank Victor, in whose cafe the girl ap-peared, because he convinced of-floers he engaged acts and expected the agency to look into ages of entertainers.

the agency to look into ages of entertainers.

Meanwhile, 12 labor department inspectors, aided by 42 Detroit polioewomen, are checking hotels, cafes, cabarets and nite spots 1 any violations. Probes also are still under way of others charged with violations in the Cleo Pike case, including Sam Carver of the Affiliated Theatrical Agency; M. B. Lloyd of the Oasis, and Hey Nance of the Studio Cafe.

More than 35 persons, representing 15 theatrical agencies here, were warned against booking minors 1 week by Stella McLeod, deputy labor commissioner, at a specially called meeting.

Oberland Joining F&M

George Oberland is leaving the Max Richards office to go with Fanchon & Marco in New York, He was formerly an RKO booker,

15 YEARS AGO

(From Variety and Chipper)
George M. Cohan at war with
George M. Cohan at war with
Equilty. The previous week he had
taken the back page in Variety to
tell all actors that Equilty wanted
closed shop and nothing but. This
week he took the front page to tell
them their denials were mushy.

Police were blaming juve crime wave on serial pictures. Wanted them stopped.

Jesse L. Lasky, pursuing his chase of top authors for originals, offered to guarantee that royalties would not fall below \$75,000 per picture. Still they wouldn't bite,

'Way Down East' was one of the top plctures. Two Jersey exhibs fined for advertising 'Homespun Folks' as 'A Story of Way Down East'. Latter title was 20 times as conspicuous as that of the picture they had.

Film importer was seeking to establish a film barter system. Would trade U. S. product for desirable foreigns. Big hitch was the lack of good foreign films.

Kelth office supplied 40 acts to two benefits staged by Larchmont and New Rocvhelle cops. Jule Del-mar handled the acts.

Army was sending two new harder patrol boats through the Great (continued on page 70)

NEW ACTS

THE JOHNSON FAMILY'

James Scribner Protean

Protean

We Continue, Baltimore

Scribner conducts a thrice-weekly afternoon quarter-hour serial over WBALT here that is the most popular local program of its kind. Last week on each of his ether periods lit was announced that listeners strength of the continued that listeners strength over the continued that listeners and strength over the continued that listeners strength over the continued that

Scribner's air serial deals with colored folks, and is more or less isid out along lines of type of stuff Amos 'n' Andy do. The sketch on stage isn't very funny and gets rather tedious and involved toward close for all save the ardent 'Johnson Family' fans, Decidedly nothing is a superior of the color o

ing is solid. Scribner sits at desk reading script into desk-mike just as he does when broadcasting. He could have picked a better bit of continuity from his files for this personal appearance.

Unit Reviews

Vaudeville Varieties

Vaudeville Varieties
(ORPHEUM, LINCOLN)
Lincoln, Dec. 8.
Frederick Bros. Music Corp., Kaycee, was in a dilemma this year when it came to selling stage shows were to the same to selling stage shows a control of the same opportunity was open to it again this year when the Wilbur Cushman Circuit was only able to present show here every other well of the same opportunity was open to the same to have been shown here every other well of the same the same the same that the present show here every other well of the same that the present show here every other well be same to present show here every other well be same to present show here every other well be same to present the same to the opposition Varsity as everal weeks back, so presto, it now has a contract to deliver shows to the Orph on regular basis. "Vaudeville Varieties and it's a good starter. FB idea, since its traffic in bands, is to take a dance set and drop in an act here and there at a nominal price, the bulk of the nut going to the most, good, including Carl Strong, who spins ropes; Louie's Chinese Revue, six performing youngsters, and Kirby and Duval, comedy. Bennett's seven Aces are the free-ing after an opening band number is the femme warriety. Theima Mitchell, who is quickly forgotten. Happy Scantlin, rhythm section of the band, is next called before the (continued on page 70)

Fred McFadden Hurt

Fred McFadden, assistant to Paul Short of Interstate Circuit, Texas, was seriously injured in an auto-mobile accident in San Antonio last week. Publicist is improving after an operation.

McFaddeu. driving Ina Ray Hut-

ton's car, was squeezed betwe

CARRILLO AT L. A. ORPH

Los Angeles, Dec. 10. Leo Carrilio has been booked by Bert Levey office to top Orpheum show here week starting New Year's

It will be Carrillo's first local stage engagement in several years.

Of Earl Carroll's "Sketch Book"

CHARLOTTE

ing from the files.

CLEMONS BILLING & CO. (3)

Rovelly, Full (Special)

10 Min. N. V.

Main members of act are a group
of poodles, neatly clipped and stirring up interest for a starter as
used here.

11 The stage of the stage of the stage of the stage, gagging trucks and slight footlight banter,
Later he puts the dogs through
their paces, best of which is a loop
July pace at all girl who dances and
a second one who assists in the
feeding chores. Running order
limped at this viewing, but comes
through fair enough.

By all paces.

SWEDISH BELL RINGERS (5)
Musical Bells
11 Minn; Three
G, O, H, N. Y.
Drapes part with five boys and
an inestimable number of copper
shoe table. Open with 'Tells of St.
Mary,' which is followed by four
more numbers in two tempos.
They never drop a note. Soft
pedal tinking on some assorted
pedal tinking on some assorted
at the seen around, last at the
Roxy on Broadway.

HELD OVER

Al. (Whitey) Roberts
Wks. Golden Gate, San Francisco
Wks. Million Dollar, Los Angeles
Wks, Capitol Theatre, Portland, Ore.

BUY DOROTHEA ANTEL Invalid Actress, Famous Christmas Cards. 21 Original and Exclusive De-signs, One Dollar. Agents Wanted to Sell Cards. Liberal Commission. Call or write

STUART AND RICHARD

LEA RKO Orpheum

PAULINE COOKE LESTER ALLEN

"Flame of Desire" Australia

PAUL DUKE

PRESTIDIGITATO DECEMBER 20 ALHAMBRA, PARIS

New York DICK HENRY FOSTER AGENCY

The Outstanding Hit



JOHNNY

ARRENAND BRODERICK



Just Concluded 7 Consecutive Months

Direction

AGENTS ACCEPT LICENSING

Act Names Simon Agcy. in No-Payoff TO ORGANIZE Suit as Stranded Unit's Part-Owner

Aided legally by the American Federation of Actors, Al Lenz Beau Brummels, vaudeville act, has started suit in New York against the Simon Agency and Harry Krivit festarted suit in New York against the Simon Agency and Harry Krivit froweck's salary due from the defunct Palais Royal Revue' unit. Although the Simon office had denied responsibility on the grounds it represented the unit only as its agent, it is described in the action as a partner in the ownership of the show.

Saiary alleged due is for the week of Sept. 20, last, in Richmond, Va., where the unit folded after receiving \$1,246 on its percentage deal for the week. Other acts in the 30-people show, also claiming no-payoff were Worth, Wyie and Howe and Jack and June Biair.

After the acts were returned to New York by bus, Krivit, on Simon Agency stationery, promised to payon the state of the service of t

edly disclaimed responsibility and refused to pay the acts, it is claimed.

Simon office's name appeared on several of the unit's booking con-tracts as owner of the show, the suit contends. William Rapp, AFA's attorney, is appresenting the Beau Brummels in

B&K SETS ACTS FOR CHI SPOTS

Chicago, Dec. 10.

Louis Lipston., Balaban & Katz booking manager, has set shows for the two loop houses, Chicago and Oriental, for the next few weeks. Into the key Chicago go Mitton Berle week of Dec. 27. Burns and Allen week of Jan. 3. On Jan. 10 Veloz and Yolanda and orchestra from the Paimer House arrive for a two-week stay, with the Ina Ray Hutton band returning to the stage that the show.

For the Oriental the bulk of the entertainment continues to be units. Transcontinental Revi was dated in for Dec. 27, following the collapse of negotiations for a new unit titled Potash and Perimutter in Holiywood, 'which contains several film people of more or less importance. Major Bowes unit No. 3 arrives for week of Jan. 3, followed by Oisen and Johnson the following week. For week of Jan. 17 negotiations are on 5 En Lyon and Bebe Daniels to the You.

K. C. Tough on Hoofers

K. U. lough on Hoofers
Kansas, City, Dec. 10.

This town proved a Jonah to
three youngsters who said they
were professional dancers. Raymond
Woods, 17, and William Cates, 22,
were picked up by the police after
a series of holdups in downtown
shops. They said they were from
Memphis, Tenn. Both pleades will
down the river to Jefferson City for
15 years.

Miss Dolores Smart, 24, appealed
to patrolmen in a police car early

on sparing and advised the offi-cers she was destitute and home-less. She said her home was in Glendale, Caf., but was here looking for work as a dancer. Police sent

Markus Returning

Fally Markus Returning
Fally Markus returns to New
York Xmas day from his trip to
Buenos Aires. He sailed Dec. 6.
Journey was to open offices in
B.A., from where most of his presein business originates, and to arrange for U. S. distribution of
Spanish talking films. He will
represent Compania Argentina De
Pilms.

What's Left

According to George Beatty: 'The only thing left of vaude-ville is Will Mahoney's ad in Variety.'

Loew's and 802 O.K. Stage Show Scale in N.Y.; RKO, PAR, Next

Loew's in New York has reached an agreement with the Musicians' Union, Local 802, on scale to govern pitmen in the N. Y. territory. A salary of \$30 a. week for musicians in de luxe houses, playing 28 shows weekly, has been approved, while in vaudeville houses it will be \$75 a week on a basis of 21 shows. Contract is for minimum of 26 weeks. Up to now the scale has been the same, except that the number of shows prior to overtime has been 30 in de luxe and 23 in vaude theatres. At present the only Loew houses concerned are the Capitol (de luxe) and the State (vaude). Following agreement with Loew's, the musicians' local will attempt to get accord on the same terms with a contract of the contract of the same terms with a contract of the same terms

IKCO and other major circuit representatives, although at present RKO is only playing vaude at Coney Island, and other majors, such as Par and Warner Bros., have no stage shows at all in Local 802 jurisdiction. Recently RKO wanted to install vaude at the Jefferson, N. Y., but dropped idea due to what it believed were unreasonable demands by-musicians.

Joe Vogel handled-negotiations for Loew's in closing that circuit's deal.

N. Y. Artist Reps from All Fields Approve Proposed City Legislation - New Laws for Agents Only-\$25 Fee, \$1,000 Bond

NO CHISELERS

Representative members of all phases of the agency business met last week to consider the proposed new legislation for New York thenew legislation for New York the-atrical reps, and went on record as in favor of it. At the same time, the artist reps laid preli lnary plans for a permanent organization embracing all agents if and when

Johnny Hyde (William Morris office) served as chairman. Other
agencies represented by heads or
associates were: Herman Bernie,
M. S. Bentham, Harry Bestry, Walter Batchelor. CLSS Artist Bureau
Allen, Edward Davidow, Joe Flaum,
Alex Gerber, Letand Heyward, Alex
Hanlon, Lou Irwin, Matt Keity, Edward S. Keller, Sam Lyons, Leddy
& Smith, Charles Morrison, Jack
Mandel, C. B. Maddock, NBC Artist
Bureau, Irving Mills Enterprises,
Larry Puck, Edward Relliy, Harry
Romm, Rockwell-O'Keefe, Louis
Shurr, Fanchon & Marco, Simon
Bros, Ed Scheuing, Charles Yates,
Music Corp. of America, George
Hamid, Maurice Rose, Marty Forkins, Phil Coscla, Maurice Golden.
Joseph McDonald, of the NBC Johnny Hyde (William Morris of-Joseph McDonald, of the NBC egal department, and I. Robert

(continued on page 70)

Commercial Units Look Like New **Outlet for Vaude Acts: Hormel** Co.'s Chili Show Playing Midwest

Real Fan

Los Angeles, Dec. 10. Los Angeles, Dec. 10,
During recent engagement of
Ted Lewis and band at Orpheum here, femme admirer
from Bakersfield, 100 miles
from L. A., hung up record by
sitting through all 31 perform-

ances.

After paying for 18 admissions, she became guest of management, to whom she confided that in past eight years she has never missed a Lewis performance given within traveiing distance of her home.

Hutton Girl Band's 8 Wks. at \$2,500 Season's Longest Paramount Route

Paramount handed Ina Ray Hut-ton's girl band the iongest route it has given a show this season, eight and a half weeks, opening Jan. 10

and a half weeks, opening Jan. 10 in Milwaukee.
Route includes three and a half weeks in Chicago, mostly the B&K nabes, Omaha, Minneapolis, Detroit and Boston. Saiary is \$2,500.
Irving Mills set the deal.

STOOGES' 3d REPEAT

Three Stooges (Howard, Fine and Howard) are booked by Paramount for the Oriental, Chicago, week of Jan. 23.

It'il be their third repeat at the spot in less than a year.

George A. Hormel presentation, 'A Night in Old Mexico' may presage a new era in show biz. Should other big businesses follow the Austin, Minn., packing company's lead, happy days may be here again for those who tred the boards. This troupe has been touring since September.

Thirty in the company, including six Hollywood Girls, who replaced first batch which came from the Coast but threw in the sponge after three tank-town one-nighters in a row. Show now is running smoothly, minimum salaries in the cast at \$75 weekly, and Hormel paying all transportation expenses via special

\$75 weekly, and Hormel paying all transportation expenses via special bussea. Show a shankrolled by Hormel, Show a shankrolled by Hormel paducts, No box-office open sessme to Hormel label-bearer, or other, similar, admish angles. Prevailing box-office tarift, wherever show plays, is the rule. Arrangements with thea-free vary from straight guarantees to percentages, in some spots as high as 50% from the first dollar. Show was rounded up and staged by radio station WCCO's Artist Bureau, under direction of Al Sheshan, ballent includes an III-life of the shown includes an III-life of the Symphony musicians and key meafrom the former Minnesota theatre band. Jacob Heidrick, leader, is the Symphony's former first violinist. Plugging for Hormel products is practically nil, and no outside exploitation has been attempted thus far. Facker is content to have show introduced, WCCO Artist Bureau. Hormel & Co., presents 'A Night in Old Mekoo'. Kail Devermond m.c.'s the show, explains to audience that the stub which came attached to their admission tickets is (continued on page 70)

RAND GOING OUT **AS ROADSHOW AT \$1.50 TOP**

Saily Rand will shortly venture into the two-a-day, \$1.50 top roadshow field with her own show produced around her by the William Morris office. Her final vaudfilm date with the present Rand unit will be the week of Dec. 28 at Lucas & Jenkins' Capitol, Atianta.

& Jonkins' Capitol, Atianta.
Miss Rand has been piaying the
vaudevilie and picture theatres all
over the U. S. and Canada consistently for the past three years. The
two-a-day field will be something
new for her, with bookings chiefly
in auditoriums and legit houses.
Present Rand unit, running about
two-hour show, with other acts and
more production added.

Blackstone's 8 Wks. on **Interstate Include 1-Niters**

Blackstone's unit will be the next

Blackstones, unit will be the next show for the Interstate circuit, opening Dec. 27 in Dallas,
After playing the Texas keys, the magician will go into the smaller interstate theatres, mostly one and two-day stands, on percentage. He will be in the territory for around eight weeks.

30 YEARS

For 30 years Variety has chronicled the happenings of show business throughout the world.

In the first issue, dated Dec. 16, 1905, some of the names that appeared in news stories, or reviews, were George M. Cohan, Bessie McCoy, J. J. Murdock, Tony Pastor, Hurtig & Seamon, James T. Powers, Bessie Clayton, Martin Beck, William Morris, F. F. Proctor, Reggie Vanderbilt, Tod Sloan, James J. Corbett, Gus Edwards and Percy G. Williams.

In the issue of today, of last week, of 10 years ago, VARIETY continues unbroken an absorbing and romantic story of show business and its people. Thirty years of intimate, accurate history.

No other publication in show business has served its trade so fearlessly, so understandingly.

The 30th anniversary number of VARIETY will be published late in December. It will contain editorial text of an unusual interest and value. It will again be a permanent reference.

Reservations and copy may be sent to any VARIETY office.

LOS ANGELES CHICAGO LONDON NEW YORK 154 West 46th St. 1708 No. Vine St. 54W.RandolphSt. 8 St. Martins Pl.

Variety Bills

NEXT WEEK (Dec. 13) THIS WEEK (Dec. 6)

nnection with bills below indicate show, whether full or split week

Louise Beavers

BROONLYN
BRITHOU 14 balf (13-16)
Guttler's Toy Shog
Guttler's Toy
Guttler's To

Weaver Bros

DeCardos

Badis Wite

Eddis Wite

Lewis & Wasers

Lewis & Lawis

Lewis & La Marcus C7)
Marcus C7
TROY
Keith's
1st half (13-18)
5 Reillys
LePaul
Vaughn de Leath
Beau Brummels
Variety Gambols

OFFICIAL DENTIST TO THE N. V. A DR. JULIAN SIEGEL This Week: Josephine Sabel; Irving Sherman

Loew

NEW, YORK CITY State (13) Carr Bros & B Anne Greenway Jos Philips Co Don Redman Orc Don Redman Or BALTIMORE Century (13) Ed Lowrey

DETROIT
Fox. (13)
Jack Hylton Oro
PITTSBURGH
Stanley (13)
Phil Spitainy Ore
Hudson Wonders
WASHINGTON
Fox. (13)
Duke Eilington Or

Paramount

BOSTON
Metropolitan (13)
1 Hour With You U
CHICAGO
Chicago (13)
Stanley 2
Weir Bros
Carylon March
Carylon March
DEFRONT
CARY Weir Bros Carylon March Nirska Goodman 8 Evans Girls Marbro (6) Edds Peobody Rev Person (13) Carolyn Marsh (6) San F Murchy Alexander & Santos

Kay Picture T
DETROIT
Michisaa (13)
Bryant Reins & Y
Theima Leeds
Harris & Howell
Bob Hall.
Fritz Fam
SPRINGFIELD
Broadway (13)
Maj Bowes U No

Warner

PHILADELPHIA
Earle (13)
Dal Recis Occ
Pete Woolery
Nyin Taylor
3 Keyn
Tell Sis
(6)
4 Maneran Girls
Al Bernie, Goly
Co:
PITTSHURG
Stanley (13)
PHITSHURG
Stanley (14)
PHI Spittury Ore
Hudson (15)
Weaver Bros
RF 1913G 2d half (10-12) Trene Vermillon's 'Rhapsody in Red WASHINGTON Earle (13)

Mangean Girls
Helen Chorleston
Svivia Monon Co
Pat O'Brien

Aster 2d half (17-19) B Calloway Orc

Pat O'Brien

(5)
Ted Weems Orc
Leia Moore
YORK
Strand
1st half (12-14)
Jackson Boys
Marcy Pros & B
Terl Lavare
Erner & Fisher

Wilbur Cushman

ABERDEEN ABERDEEN
Capitol
20 capitol
21 capitol
22 capitol
23 capitol
24 capitol
25 capitol
26 capitol
26 capitol
26 capitol
26 capitol
27 capitol
28 ca

ABILENE
Paramount
2d haif (17-19)
Rancho Grande ReGale & Ferguson
Joe Melvin
Bob Witt
Drake Sis
B & B Carr
Lorata
6 Danning Sanoritae
Don-Ricardos Co
Don-Ricardos Co

Nargent Sis
Peggy Manning
Peggy Manning
Lealie Sis
Barries
Lar De Mining
Lealie Sis
Barries
Lar De Mining
Rector
Lou Beverly
Girls
Rhyfrm Maniacs Bd
Books
Rhyfrm Maniacs
Rhyfrm Brown
Rhyfr

fyler & St Clair Winnie Mack Sidney Del Dees Charlie Dermer Frank Santrey Co George Lovett Masked Mystery Bd

Masked Mystery B.
EL. PASO
EL. PASO
1st half (12-14)
Kit Kat Klub Rev
3 Payno Bros
3 Kanazawa Japs
Barney Star
Ruth Sue Powell
Wagner Sis
Jeanette Loo
Richardson Sis
Paul Cholet
Control
Cont

STATE AND CONTROL OF THE PROPERTY OF THE PROPE

HATTHSURGH

Ist half (15-16)
Great Marlowe

Great Marlowe

Great Marlowe

Reserved

Tollight & Western

Irving Harmon

2 Sallorettes

Tex Martin

Tex

Silmer Frown
Flo Clarite
Jila
Flo Clarite
Jila
Root Ganlon Bd
Onton
Standard

3 & B Carr
Loratia
Lor

Independent

CHICAGO State Lake (7) LaVie Nudite
Nina Olivette
Murray & King
INDIANAPOL
Lyrie (6)

Somer Salts
Somer Salts
(13)
Reynolds & White
Donatella Bros & 6
Bill Amen
Deauville Rev
Willie Solar
Chuckwagon Boys
KANSAS CITY, MS
Tower (13)
Irving Donatella
Nord & Jeanne

London

BRIXTON
Actoria
Preston & O'Comnor
OLD KENT RUAD
Astoria

Ford & Beagrave

Provincial

Paramount
Albert Sandier 8
LIVERPOOL
Paramount

Jack Hart Bd GLASGOW Paramount Macarl Serenaders

Cabarets

NEW YORK CITY

Stubby Kennore
Stubby Kennore
Stubby Kennore
Soldier Fitne Bd
OKLAHOMA CITY

1st half (11-17)
Lard Gras Nights
Hodgle Babba 1
Dizeln & Dorraine
Dizeln & Dorraine
Dorothy, LaRue
Jack Smok Gray
Roberta

Rekin 1
Rekin Barrel of Fun Barrel of Fan
Dunn & Budd
Micki Culien
Moran & Merrili
Znodin Spencer
J & P Goulding
Ruth Love
Tracey & Leonard
Patricia Morgan
Mickey Mailoy
Benny Rajah
Frank Minor

Bert & Leo's Percy Stoner Bijon Geo Scherban's Or

Bill's Gay 90's
los E Howard
John Steele
Eddle Furman
Billy Lorraine

Black Cat Amanda Randolph Russeil Smith Cafe Rene

Vincent Sorey Ore Cafe Tranville

Cafe Trowille
Rita Ballers Oro
Caslen Veseria
F Bracciante Eng.
F Bracciante Eng.
F Bracciante Eng.
F Bracciante Eng.
Hito Douglas
Marine Davis
Mitton Douglas
Marine May Field
F Bracciante Eng.
F Bracciante Eng

Lee Carr
James Sherry
Harry Bernle
George Oilver
Freddis Monroe
Jack Mayo Orc
Cocoanut Grove

Coconnut street
Coconnut street
Coconnut Street
Coconnut Street
Connut S

Hickory House

Blaanor Eddy

Blaanor Eddy

Jose Feiger Ens

Jimmy Little

Mary Little

Box Peiger Ens

Jimmy Little

Box Peiger Ens

Jimmy Little

Box District

Box Dova

Box Dova

Box Dova

Rose Blaine

Varilty Bight

Fook

Joseph Joseph

Rose Sig

Prod. Lowery

Maxina Tapper

Maxina Tapper

Maxina Tapper

Maxina Tapper

Sinandor & Mo

Vincent Lopez Ore

Hotel Sator

lack Berget Ore Hotel Barbizon-P'a Joe Moon Melvin Palil Hotel Biltmore. Howard Laily Ore Mario & Floria Boy Foy Buckinghan Hotel

Hickory House

Hotel Buckingh
Bob Frame
Patricia Leeds
Jackle Beekman
Hotel Commidde
Johnny Johnson
Micha Roginsky
Hotel Edison
Don Ernesto Bd
Sammy Wilson (
Mac Coogan

Hotel Elveen

Raoul Lipoff Oro Hotel Gov Clinton Rert King Oro

Hotel Lexington
Billie Trask
Ozzle Nelson Ore
Hotel Llaroin
Woody Herman
Barker 3
Earl & Josephine
Isham Jones Ore

Hotel Madison Ramona Vai Olman Orc Hotel McAlpin Enoch Light Ore Mary Danis Hotel Montelate

Hotel Montelaty
Jayanott Sis
Jayanott Sis
Townsends
Peggy Lawson
Mei Ling
Carlos & Marahan
Coral Islanders
Rhythmalds
Art Kahn Orc
Hotel New Yorker
Raoul & Reyes
Ted Fio Rita Orc
Hotel Pack Lane

Ted Fio Rita Orc Hotel Park Lane Jan Rubini Orc Hotel Penasylvanin Hal Kemp Orc Knott & Towns Hotel Pierre Capert'n & Col'mb's Joe Moss Orch Gegori Pranzell On Gregori Cranzell On

Marion Cooley

Holel Pinza
De Marco's
Eddy Duchin Ore
George Sterney Or
Hotel Ritz-Cariton

Hotel Rossevett Guy Lombardo Orc Hotel Suvoy-Pinza Francis Maddux Dick Gasparre Orc Medrano & Donna Heell Forneen Orc

Hotel Sherry Allan Gray Oro Colony Boya Hetel St. Moritz

Nikita Balleff Chauve Souris Rev Ron Perry Orc Music Hall Boys Hotel St. Regts Eve Symington Hartmanns Jules Laude Orc Emil Caleman Orc Hotel Taft

Geo Holl Oro Dolly Dawn Hotel Vanderbilt Murray Dancers Alex Draseln Orc Hotel Waldorf-Astoria

Astoria
Manya & Drigo
Georges & Jaina
Itusseli Swan
Ivar Peterson
Al Donahue Orc
Xavier Cugat Bd
Freddy Martin Orc

Darlo & Diane Diane Denise Charile Wright Alex Fogarty Louis Breese O Charile Winsus
Alex Foger Or
House of Mergin
June Kniger of Mergin
June Kniger
June Kniger
June Kniger
Georgee Metaxa
Frances Hunt
Caviter
Frances Hunt
Caviter
Jimmy Edly's
Alina Halsey
Janica Andreah
Danny Higgen
Warren & Bodie
Jehn McChales
Millight Barks
Jehn McChales
Jim Mc

Temple King

Town Casino Club
Owen Hunt & Parce
Adrienne Lucine
Harriet Carr
Albert Bianconi O
Andrienni Bros

Ubangi

Beverly Wilshire Viola Von Larry Lee Oro

Larry Lee Oro
Ilt
Fred Scott
Wayne & Teske
Betty Ruth
Rita Rubins
Marion Daniels
Larry Cotton
The Maxellos
Middred Marnell
Jimmy Grier Oro

Danmar Orc
Joe Gray Trio
Man-About-Town
Barbara Besson
Jerry Williame
Elias Belsen
Jerry Williame
Elias Belsen
Marieria
Manuti Orc
Marieria
Manuti Orc
Marieria
Mini Rollins
Contonia
Mini Rollins
Coliban
Mini Rollins
Coliban
Mini Rollins
Mi Cafe Clement
Tic Toc Girls
Harry Robinson Or
Cafe de Parce

Cate de Parce
Al Greck
B. B. B.
Jean. & Louise
Armand & Diane
Smith Ballew Oro
Ted Dawson Orc
Cafe La Maze
Al Land
Park Ave Boys
Stan Clair Orc

Mon Parls

Normandle
Ernest Charles
Ann Courtncy
Hal Hope Org
Nella Webb
Mildred Bragdon

Old Roumanias

Onyx Club Frank Foebra Joe Helback Red McKenzie Farley-Riley Oro

Sherry's Winston Powers Betty Rogers Gladys Redmond

Ship Grill Rilla Dan Jules Monk Ruddy Smith

Sidewalks of N. Sidewaiks of N. a Roscoe Alis Mammy Jinny Helen Stone Clark & Verdi Anthony Trini Or Batty Lewis Smull's Parndise

Smull's Parudles Charlle Johnson Ore Palmire & Valoz Chunk Robinson Ollie Potters Alfreda Arnette I Blink Boys Amos Bonds Marion Hi-Irston

Stork Club

ully's Showbons Alberta Pryme
Betty Rowland
Dorothy Buckley
Dorls Scott
Frackin Scott
Francis Smith
Ilmmy Wats'n B

Francis Smith
Illimmy Wats'n B ys
Thru the Looking
Glass
Frances Faye
Geo Paderewski
Dova Maughan

Thais Sadie Banks Jack Hirsch

Cobina Wright
Endor & Farrell
Poggy Eunice
Gene Fosdicks Orc
Oscar Calvet's Orc

Park Ave Boys
Stan Clair Club Century
Irone Taylor
Louis Century
Irone Taylor
May a Bergen
Lester Lee
Hal Channior Oro
A Roberts Bros
Ine. Clover Club
VI Bradley
Nat Lesile Orc
Cocoanat Grove
Bill Robinson
Bob Rogers
3 udy Starr
Al Lyons Oro
Cotton Club
Danny Montague Monte Rosa Harrera Ore No. 1 Fifth Ave June O'Day Harold Woodall New Montmarire Beatrice Lillie Reginald Gardner Gomez & Winona Jacques Fray's Or

Jack Hirsch
Russian Gypsy \$
Mickey Mallory
Sol Schneider
Roumania Gypsies

Al Lyon Oro
Cotton-Club
Danny and Cotton-Club
Danny Bright
Vanialda Snow
Bright
Vanialda Snow
Dulley Dicker
Dulley Dicker
Nambliger
Rythin Pige
Rythin Pige
Rythin Pige
Brannis Dore
Brillie Starte
Fannis Dore
Sylvester Rott
Hollywood Stables
Dorothy Baler
Dorothy Baler
Dorothy Baler
Dorothy Baler
Dorothy Baler
Club
Cottis & Paliner
Doly Hobson
They Hogan
Cottis & Paliner
Doly Hobson
They Hogan
Aniwa Boys Oro

Paradise
Ben Bernie Orc
James Evans
Violet Love
Pritchard & Lord
Jigsaw Jackson Pince Elegante Tommy Mills
Bill Farrell
Benn Kouff
Irve Harris
K'fman's M'd'rnis
Gus Lazaro Oro

alnbow Grili Louise Lawrence Dolores & Gardido Louis Criften Ruby Newman Orc

Rolphow Room Lydia & Joresca Ray Nobie Orc Shelia Barrett Neville Ficeson Romon Ramos Orc

Chrysis & DeLaG Minor & Root Anna Fulton Kavelin Orc

College Inn George Olsen Ethel Shutta Coloslaro's

Grishn
Dolores
Reck Bros & D
Gambrelli
Don Enrico
Bob Tinsleys Orc

Cinh Alabam
Florinne Manner
Morgan Sis
fife Burton
Marion Parker
Viria Vaughan

George Jessei Vernilis & D'idson Brito'e Rumba Bd Jos Smith Oro

Jos Smith Ora

Village Bara

Sammy Walsh
Bronco Busters
Val & F Vestoff
Barbara Bellmore
Rosalyn Kenny
Mickey, Braatz
Milton Mann Ore Village Nut Club Murray & Alan Al Samuels Rosita Royce Sonia Meroff Chiquita (farcia Holen O'Shea

Dickie Wells

Wivel
I.a. Nona
Sylvia Fine
Lilyan Lorrains
Baron Gyldenkora
Naina Kinova
Frank iasalis Ore
Bob Lee
Wynne Rolph
Roberts & Whits Wivel

NGELES

Marcell Inn
Tommy Lyman
Tommy Lyman
Donald Cook Oro
Lyman
Donald Cook Oro
Lyman
Donald Cook Oro
Lyman
Donald Cook Oro
Lyman
Donald Cook
Donald Cook
Donald Cook
Donald Cook
Lyman
Ountal Burne
Ountal Burne
Jim Biddick Ore
Tilm Biddick Ore
Falamera
Gloria Amador
Carmiela
Carmiela
Gloria Amador
Carmiela
Gloria Carmiela
The Topiquan
Gabriel Canaino
The Topiquan Orc
Palame
Havane Casino Orc
Palame

Laurel & Ted Vic & LeMarr

Paris Ion

Singing Waiters
Hardy & D Werns:
Paul McLain
Zsima Bush
The Modernettes
Thora Matchaisos
Caria Montiel
Pete Contrelli Oro.

Leona Leon Rics Agnes Johnson Lois Saunders Virginia Dix George Redman Orc Mabs Saunders

CHICAGO

Continental Room (Stevens Hotel) Seymour Simons O

Difference of the control of the con

Adelphia Holel 3 Deveys ... Simpson Marlonels Szita & Anis Evan B Fontaine Agnes Tolle Eddie Bonnelly Or Vincent Rizzo Orc.

Anchorage Manny La Porte Or

Dickens

(Continued on page 70)

Mirdock & Mayo
DeLoule & Milo
Karry Sykee.
Dale & Dean
Tommy, Seymour
Myra Carrory
Sacquer
2d half (17-19)
Estalle Fratus
Ward & Yolka
Charles Royal
Harbarta Beson
Lee Sis Kenmore
Stubby Kenmore

Louise Beavers
Leany Rubin
Major Bowos Am
DAYTON
Meltr's (13)
Blacktone
Orpheum (1)
Henry Armetta
His Sunclut Rev
NEW BRUSSWICK
1st half (14-15)
Marcus Rev
ROCHESTER
Kelth's (13)
West Rubin (13)
DeCardos (15)

inn 6 Jarper
Collar Sis
Citals Si

Tonhorty Resson
Ton Side
Tonhorty Resson
Ton Side
Tonhorty Tonhore
Tollian Tinchen B
STRACTIA
Wilmo
Of hote (10.18)
Toda A Foncies
Gabby Bros

Bernice Allen
John John Mallen
LOUISVILLE
National (13)
Major Sover for
Major Sover for
Major Sover for
Gerand O. R. (13)
Palmer & Doreen
Monroe & A Sis
Monroe & Monroe
France Sis
Sunnis Monroe
France Monroe
France Marchael (13)
Yoonne & Vernon
Allen & Listiae
Stroud & Dodge

Week of Bec. 9

MANCHESTER

Week of Dec. 9

2 Rhythm Queens
Cook & Brown
Lessie Cryaco
Orleanda Robeson
Nicholas Bros
Butter Beans & S
John Henry
Babe Mathews
Miller & Mantan
Claude Hopkins Ore

Claude Hopkins Or

Deauville
Betty Cash Riviere
Lady Godiva
Betty Real
Nina Lester
Vera Millton
Heat Waves
Don Luis Bd
Delmoni
Jerry Baker
Hall Ommy
Rosalle Roy
Rosalle Roy
Sadle Jonach
Milke Landau Ore
Last Beneeve

Jack Dempsey S Dorothy Williams Hubert Hilton Cliff Daly Carlos & Marchan M Schuster's Orc Jan Brunesco Orc Clemente Bd

Dickens
Johnny Macklin
George MacLean El Chico Emile de Torre Or El Tereador

Manolita Barcelo
Los Olida
Carmelona
Miguel Ruggieri
D J Escarpinter O
El Morocco
Ernie Holat's Ore
Martell's Bd Famous Door

Pamous Doc.

Vinny Mannon B
Fifth Ave. Hotel
Harold Sten Orc.
French Casino
Arabelle Rice A
Rodorge Cangle
George Cangle
Cangle Hayes
Renlia Kramer
Eleanora Mara
Marietta & Rudi
Rodolfo
Rodolfo
Rodolfo
A
Rodolfo
A
Cartico
Jack Demy Orc
Jack Demy Or

Holel Weyli

Grawleh VIII. Inn

Grawles Sill, Ian
Albart Program
Blens McCoy
Fat Clarkone
Blens McCoy
Fat Clarkone
Grey Tatern
Bort Linden
Hanca Vollan
Hanca Vollan
Rorman
Astwood
Jules Keaten Orr
Jim Healey
Joe Frieso
Kay Hamilton
Joe Frieso
Viscent Padulo Ore
Viscent Padulo Ore
Wanda Nash

Gladys Faye Santos & Elvira
Kit Hat
Ken Murray
Collette Sis
Donald Burr
Helen Charleston
Milton Charleston
All Ricker
Billie Worth
Holen Mattews
Juch Raymond O
Allan Jones
Rowboat Boys
Gloria Boyd

... Le Rue Royces
Harry Rosenthal O
Maurice & Cordobs
Georges Metaxa
Rodriguez Orc

Gladys Hentley Rev
Mas Johnson
Mas Johnson
Globby Evans
Globby Evans
Globby Evans
Globby Evans
Globby Evans
Globby Evans
Bunny Bright
Bunny Bright
Bunny Bright
Bunny Bright
Globby
Glob Rodriguez Ore
Rodriguez Ore
Bus
Dick Plano
Leon & Eddle's
Redriguez Devia
Redr

LOS ANGELES

Vic & Lessan Ruth Lee Slim Fortler Hudson-Mctzger Gla Toe Vanuti Orc

Pete Contrelli On Pirrone's Decorbing Davis Dee Sis Nancy Don Powell Davie Mack Orc Sherry's Bert Douglass Yogi Yorgenson Eugene Stark Maybeth Carr Jolice Whitman Judy Lane Bob Milliar Orc Three Little Pi

Bob Millar Orc
Three Little Pigs
Doris Eaker
Lesile Shreckner
Maude Taylor
Hugo Marcheta
Betty Gordon
Falth Carlton
Chillio & Gabreal
Guspa Castamagna
Lou Singer Orc

Blamnrek Hotel
Leonard Keller Orc
Blackhawk
Jos Sanders Orc
Chez Parce

Cross & Dunn
Harris Claire & S
Jean Travers
A & L Carr
Bobby Ray
Leon Belasco Orc Blackstone Hotel (Mayfair Room)

PHILADELPHIA Conchila Gonzalez Joy Lynne Maurine & Norv Princa Mogul Tournier

Barciny Hotel Sylvan Herman Ore Believue-Stratford Believue Stratfor Meyer Davis Orc Ben Franklin Leo Zolio Orc

Aread's

Guy Lombardo Orc
blario Villani

Elinor Faye

Don Ricardos Co
BARABOO
Blanling
2d half (17-19)
Cello-hana Scandals
Billy Wade

RED TAPE STYMIES WPA

Straw Hats Make Good

More Summer Tryout Shows Reach Broadway This Season Than in Past

More shows emanating from the summer rural try-out posts have been current on Broadway this been current on Broadway this autumn than at any time since the straw hat idea started. Four are playing this week, two more having been withdrawn last Saturday. Seventh to have arrived ('If This Be Treason') closed some time ago. All were listed in Vaisarr early in the season as having a chance for New York of the control of the cont

season as naving a chance for New York presentation. None are rated with the leaders, None are rated with the leaders, Best showing has been made by 'Remember The Day.' A Touch of Elimatone' appears to be runner-up. It will leave after this week and tours. Others sticking are 'Blind Alley' and 'Abide With Me', latter, however, having been tried out the summer before last. 'On Stage' and 'There's Wisdom in Women' dropped out after brief engagements.

Woment dropped out after brief engagements.
It is noted that all the summer try-outs which reached the Main Stem so far this season were produced by regular showmen. John Golden did Brimstone', Philip Dunning has 'Day', Theatre Guild presented 'Treason', A. H. Woods is in on 'Ablie', James Ullman has 'Alley', Rowland Stebbins had 'Stage' and D. A. Doran had 'Women'.

Ethel Barrymore Is Through with Femme Reporters, She Says

Minneapolis, Dec.

Discussing her ruction with a New Orleans' woman reporter, which attacted national attention, Ethel Barrymore, playing at the Metropolitan here, explained in an interview that women make burn services that the service of the se

before noon.
'Well, this young woman from the Well, this young woman from the newspaper came to see my business manager and insisted on an interview right then and there. It was about 7 a.m. and, naturally, he told her it couldn't be done until I was up, at 11. I understand she was rather ylolent because she couldn't see me immediately. She waited around, and, when I got off the car, she was there and I have never seen a more anery expression on any

around, and, when I got out the car, she was there and I have never seen a more angry expression on anyone's face in my life.

I simply told her I never permitted myself to be interviewed by girls. It seemed to ne that was the best way out of the situation.

When I told her this she said, 'Ah'il crash, you daown.'

The report that I scratched her face was entirely incorrect. I only made a little gesture at her—something like the one I use in 'The Constant: Wife' when I hustle someone out of the room.

It was also said I did something or other to the cameraman. Truth is that, quite by mistake, I jostled him. thinking I was placing my hand on the arm of my manager, Mr. Bod-kin.

Sure Sign

Show business has improved in the last five years, accord-ing to one showman. Claims the pass lists have gotten much bigger,

HAMMERSTEIN'S BACK TO A LEGIT POLICY

Manhattan Music Hall (nee Hammerstein's), New York, is going back to its original purpose, legit. Manufacturer's Trust, property owners, will install wrecking crews this week to reconvert the house from its present theatre-restaurant

Kitchen equipment went on the block yesterday (Tuesday), as will all other furnishings of no use to the proposed reconditioning.

Site has been offered around in its present condition since it was shuttered, but no takers.

Sure Sign

Several sidewalk speculators were arrested near the Cort, N. Y., last Saturday (7), charged with violating the penal code by peddling tickets for Boy Meets Girl. They were held for trial in General Sessions. Immediately after Boy clicked two ticket offices opened on 48th street east of Seventh avenue near

the Cort.

NO REAL INFO

Washington Execs, on Gag Rule, Pass the Ball to New York - And Back with No Answer - Vague on Figures

PLENTY OF ALIBIS

Washington, Dec.
Practically complete collapse of
the highly-ballyhooed Federal actorrellef program was revealed here
last week, with Works Progress
Administration executives still
gagged by their own red-tape.
Unable to answer straight

Administration e x e c u tive e atility garged by their own red-tape.

Unable to answer straight requests for factual information, submitted by Vanistr, officials took refuge in the usual glowing predictions about what will be achieved at some future time but faitered badly when it came to producing facts and figures on what, if anything, has been accomplished toward providing playwrights, directors and stage-nands with dependable—if strictly imited—livelihoods.

Because of drastic gag-rule policies decreed by Rellef Administrator Harry L. Hopkins, Vanistr encounered a major difficulty in reaching officials who—theoretically, at least—should possess information about the status of the slow-moving program. And, even after gaining access to execs, it was found that reliable in the status of the slow-moving program. And, even after gaining access to execs, it was found that reliable in the status of the slow-moving program. And, even after gaining access to execs, it was found that reliable in the status of the slow-moving program. And, even after gaining access to execs, it was found that reliable in the status of the slow-moving program. And, even after gaining access to execs, it was found that reliable in the status of the slow-moving program. And, even after gaining access to execs, it was found that reliable in the status of the slow-moving program. And, even after gaining access to execs, it was found that reliable in the slow-moving program. And, even after gaining access to execs, it was found that reliable in the slow-moving program. And, even after gaining access to exec, it was found that reliable in the slow-moving program. And, even after gaining access to exec, it was found that reliable in the slow-moving program. And, even after gaining access to exec, it was found that reliable in the slow-moving program. And, even after gaining access to exec, it was found the slow-moving program.

Legits Establish Another New Mark; Dec. Biz as Good as Nov.

How It's Done

Young actor complaining to oldtimer, got the following advice:

advice:

'For the first year or so your part on the stage will be to say, George is waiting outside.' Then in the fifth and sixth season you will say, 'George is waiting outside; shall I show him in?'

George

VALLEE MAY LEAVE 'SCANDALS' AFTER D. C.

Rudy Vallee may pull out of George White's 'Scandals' after the current week in Washington and previous to its Brooklyn opening Monday (16). Queried in New York, Hyman Bushel, attorney and business rep. for Vallee, stated that White has not lived up to verbal agreements to give Vallee greater, production spotting in the show. According to Bushel, Vallee would prefer to withdraw from 'Scandals' rather than stuy in the revue under present conditions. Speculation on Vallee's subsequent status with the show started in Washington opening (Monday) and the world of the world of

New season's standout successes, which are referred to by ticket bro-kers as 'hot shows,' are expected to result in a Broadway phenomena-December buisiness for 30% of th list being as good as during No-vember.

result in a Broadway phenomena—December business for 30% of th list being as good as during November.

That we have been a summary of the sum

ERSKIN'S 'ART' **SHOWS FOR** BELMONT

Chester Erskin has taken the Bei-

Chester Erskin has taken the Belmont, New York, on a long lease
hais and will remodel the house for
use on an art production basis. West
48th Street theatre has not been
used for legit much during the past
five or six years.
Erskin figures the small seating,
capacity suitable for his purpose.
He will get together a group of
players and put on plays of his
own writing, plus those of others
which he considers having 'artistic
merit.' He will stage the show himself, also, thus cutting down on
overhead and making it possible to
operate to a moderate gross.

Robbins Plans Stager As Talent Developer

Hollywood, Dec. 10.

Jimmy McHugh and Ted Koehler
have teamed their talents for the
writing of book and music for a new
colored musical which Jack Robbins

colored musical which Jack Robbins plans to produce for the stage under title of 'From Harlem to Hollywood.'
This would be first of a series of musicals which Robbins proposes to produce with the objective of developing new (alent and material for screen musicals.

Pitts Gets Cohan Piece

George M. Cohan Piece
Pittsburgh, Dec. 10.
George M. Cohan comes into the
Nixon New Year's week, starting
Dec. 30, for a tryout engagement in
his new play, 'Dear Old Darling.'
Piece will have Cohan in threecornered spot of star, producer and
author.

30 YEARS

For 30 years VARIETY has chronicled the happenings of show business throughout the world.

In the first issue, dated Dec. 16, 1905, some of the names that appeared in news stories, or reviews, were George M. Cohan, Bessie McCoy, J. J. Murdock, Tony Pastor, Hurtig & Seamon, James T. Powers, Bessie Clayton, Martin Beck, William Morris, F. F. Proctor, Reggie Vanderbilt, Tod Sloan, James J. Corbett, Gus Edwards and Percy G. Williams.

In the issue of today, of last week, of 10 years ago, VARIETY continues unbroken an absorbing and romantic story of show business and its people. Thirty years of intimate, accurate history.

No other publication in show business has served its trade so fearlessly, so understandingly.

The 30th anniversary number of VARIETY will be published late in December. It will contain editorial text of an unusual interest and value. It will again be a permanent reference.

Reservations and copy may be sent to any VARIETY office.

LOS ANGELES LONDON NEW YORK CHICAGO 154 West 46th St. 1708 No. Vine St. 54 W. Randolph St. 8 St. Martins Pl.

Buy Stage Parts Like Groceries In Coast Little Theatre Comeons

Little theatre business in Hollywood has become a racket which is weekly gyping unsuspecting professionals and ambitious amateurs out of considerable money. Of the 20. little theatres in and around Hollywood, doubtful if over three or four are on the square.

four are on the square.—
Those not connected with schools practically all have a price for each part for whatever the traffic will bear for the production of an original play. There's a regular circuit of little theatres, with most of the players going from one to another and never getting wise that they are being gypped.

Prices for parts range from \$10 to whatever the chumps can afford. Idea naturally is that they will be seen by studio people who perhaps can do them some good. Workshop and show window idea is worked to death.

Leads in the plays cost the play-Leads in the plays cost the play-ers around \$50. Other parts are down the scale, but few sell for less than \$20. Little theatres of this variety have regular set pitches for those who want to appear. Usually they have a stooge in some studio who is brought in on the sales argu-ments.

ments.

Most of the productions are awful with no one having a chance to do anything. Plays are of the variety written by high school kids, with no chance of ever being sold to pictures or getting a legit theatre offer. Ambitious writers, who usually have had their scripts returned by studios, are the main fall

turned by studies, are the main fall guys.

Currently, a lad who came from the east with a fair bank roll and found no studie interested in his talents is paying \$1,000 for a two-week run of a jerk play, hoping to get studie attention. Cast includes 15 speaking parts with the producer, a one-time quickle picture maker, reported having grossed around \$700 from the cast as the price for their 'opportunity.'

Rent for the barn in which he produces- his plays is around \$50 a month. Production, which has camees instead of sets, cost no more than \$10. Direction is by the pro-

than \$10. I cameos instead of sets, cost no more than \$10. Direction is by the pro-ducer's wife. On the deal he makes about \$1,500 profit in two weeks. Cast and author get little more than a raspberry for their efforts, but will move right on to another theatre of this kind. They just won't learn,

CIVIC THEATRE UP AGAIN IN DETROIT

Detroit, Dec. 10. Second attempt by the City Council to erect a \$50,000 outdoor theatre along the Detroit

LIEATURE along the Detpoit River front is under way. Similar project was rejected last summer by the Council because of competition to privately-owned theatras. Under new plans the theatre would seat around 10,000; would be built on the alope of a natural depression and would be called Memorial Theatre' because of its location on land dedicated for a memorial Theatre' because retrains. The proper was not well as the proper work war veterans. The proper would be used for both commercial and municipal operas and concerts. Shuberts also are in the market for another site for their Opera Under the Stars,' inaugurated here last summer at the Navin baseball park.

Shows in Rehearsal

'Tomorrow's a Holiday,' John 'Illustrator's Show.' Tom Weath-

'Hall Freezes Over,'

dolf.
'O Evening Star,' Harry Moses.
'Dear Old Darli ,' George M.

Cohan.

'Ziegfeld Follies,' Shuberts.

'Tapestry in Gray,' Schulberg and

oering.
'Victoria Regina,' Gilbert Miller.
'The Season Changes,' Robe

Milton.
"I Want a Policeman," Curtis and

Another Three-Month Trek for Hedgerow

Philadelphia, Dec. 10. The Hedgerow theatre starts lts winter tour again immediately after the holidays. The 1936 section of the Rose Valley troupe's itinerary will be under sponsorship of S. ary will be under sponzorship of S. R. Bridges of Atlanta, Ga. Troupe will play at the Dixie theatre in New Orleans during the Mardi Gras and then move up through the gulf and coastal states for over two months. Louisiana, Mississippi, Florida, Georgia, the Carolinas, Virginia and West Virginia will be visited.

Hedgerow will carry nine shows:
Emperor Jones, 'Physician in Spite
of Himself, 'Romantic Age, 'The
Inheritors,' Twelfth Night, 'Beyond
the Horizon,' Mary, Mary, Quite
Contrary, 'Rancour' and 'The Mask

2 the Wage.' 'Physician in Splite of Himself,' by

'Fhysician in Spite of Himself,' by Mollerr, famous French classicist, will be the big bill in New Orleans because of the French population. Following their recent 5,000 mile treit, trough is laying off, with most of the members show-shopping in the control of the control of the control per Deeter, is in Washington work-ing on WPA matters.

Shuberts Fight Equity Rehearsal Pay Clause On 'Swing Your Lady'

Claims of the cast of 'Swing Your Lady' for fwe-eighths of a week's salary have not been paid, the Shubert office contesting Equity's rehearsal pay rules which are involved. Stipulation is that when shows close within the first week coin paid for 'two weeks of rehearsals is deductible from the salaries due to players, two week's salary being the minimum requirement. Claims of the cast of 'Swing You

ment.
Although the show played two
days more than one week, the Shuberts applied to Equity for an exemption. Latter came too late for
consideration by the council last
week but the request was denied yestorday (10). Expected that
the Shuberts will aax for arbitra-

tion. Shuberts did not directly place the matter before Equity, other than via telephonic conversations. Application was made by the Theatre League, communication being signed by its secretary, Henry Moskowitz, who wrote that production conditions were in a bad way, therefore the rules should be mederated.

the rules should be moderated.
Rule permitting deduction of re-hearsal money accounted for the prompt closing last week of Weep-For the Virgins and How Beauti-tul With Shoes, both playing eight performances. Stick in the Mud-withdrew after one week and one night, but the cast was paid off without questioning the rule.

Revival of 'Checkers' With Tom Ross in Chi

Chicago, Dec. 10.

With his eye on the low rent at the Studebaker, Horace Sistare, veteran local practitioner of the two eran local practitioner of the two-for-one system of retailing seats, announces he will revive the late Henry W. Blossom's 'Onckers,' a 1904 bit, with Thomas W. Ross, original actor of the title role. Sistare's idea is to have Check-ers, a fledging race-track tout, take care the commodate the circumstance that Ross is no longer a juvenile.

Ara Gerald on Spec

Ara Gerald, femme lead in the late 'Few Are Chosen,' has deserted Broadway for the west coast. Actress made move on spec to fol-low the free lance trail.

MANCHESTER HOME-MADES

Manchester, Ia., Dec. 10.

Manchester Community players has been organized here with Francis Ellis director of production. The First Dress Suft' is the initial home talent play.

She Who Slaps

Bit of business in 'Jumbo."

EIGHT LEGITS PULL CURTAINS

Eight shows are on Broadway's exit list. Most prominent is 'Per-sonal Appearance,' which terminates sonal Appearance, 'which terminates a corking run of 61½ weeks at the Henry Miller theatre when ringing down next Wednesday (18) night. It is among the several last season's successes still making coin againt the incoming hit. Goes to road.

PERSONAL APPEARANCE

'PERSONAL APPEARANCE'
Opsnad Oct. 17, 1934. Ganeral raves from the firstatringers. Travesty on Hollywood drew laudatory notices,
with Hammad (Tribuno) saying, faven my last night's
neighbor, Mr. Zukor, of Paramount (to whom, they say, the
with she is suspected to be
cless.'
Variety (lbes) said: 'Little
'Variety (lbes) said: 'Little

Variety (Ibes) said: 'Little doubt that 'Personal Appearance' is in for real money.'

Most of the others stopped last Saturday, more or less suddenly. 'On Stage' was withdrawn from the Mansfield after six weeks of mid-dling business. It was paced around \$5,000 weekly.

'ON STAGE'

'ON STAGE'
Opened Oct. 29. Atkinson
(Times) called Benjamin M.
Kaye's comedy 'an intelligent
experiment that can scarcely
expect much popular reward.'
Most of the other first-stringers' opinion were even less
favorable.
Variety (Ibse) di inkmuch of its chances.

'There's Wisdom in Women' stopped at the Masque after an engagement of like length. It was smart comedy but could not make

THERE'S WISDOM IN WOMEN'

Opened Oct. 30. "Women' drew the type of fairish no-tices that the usually deadly. Most of the top-flight critics resented its familiar pattern Brown (Post) said its 'about as tempting as a thrics warmed-over dish.'

Variety (Dise) sai 1. 'Should do moderately well.'

'How Beautiful With Shoes' was yanked from the Booth Wednesday (4), at which time it had completed Several favorable no tices, but no business.

'HOW BEAUTIFUL WITH SHOES'

Opened Nov. 28. Majority of the critical brethren didn't think much of this hill-billy play by Wilbur Daniel Steele and Anthony Brown, Ander-son (Journal) said it 'seemed as cold as yesterday's turkey.' Variety (bee) said: 'Doubt-ful of making the grade.'

'Weep for the Virgins' was deemed hopeless and was withdrawn from the 46th Street after a single week

WEEP FOR THE VIRGINS! Opened Nov. 30. Group The-atre's initial production of the atre's initial production of the season drew a general panning. Atkinson (Times) found it 'difficult to understand what drew the Group into staging this script.'

Variety (Kauf) sai likely to linger long.'

'A Touch of Brimstone' will end a

Current Road Shows

Not Enough WPA Talent, So Syracuse Hires 'Em

Syracuse, N. Y., Dec. 10.

Syracuse is going to have a WPA
theatre and WPA symphony orchestra, even if the New Deal has
to go out and hire enough actors
and musicians to make both venpossible.

unt musicans to meet troupers with only even former troupers With only even former troupers With only even former troupers with even the relation of the second troupers with the second troupers with the second troupers with the same situation prevails in the melodic field. Relief roils list 22 musicians, but the music project plans, as formulated by the WPA district headquarters, call for a symphony of \$3, additional players to be hired at the prevailing scale. Music project supervisor is Prof. Music projects' supervisor is Prof. Andre Polah, conductor of the Syra-cuse University Symphony, who will also conduct the WPA orches-

Cain Back to New York On 'Postman'; Lombard, Barthelmess as Leads?

Hollywood, Dec. 10,
Studio nibbles on his Double Indemnity' having been nixed by the
Hays purifiers, James Cain has returned to New York where he will
complete dramatization of his
novel 'The Fostman Always Rings
Twice' for Broadway production by
Jack Curtis.
William Morris' office made the
Postman' deal with Curtis after
the Theatre Guild surrendered its
option.

Curtis is having difficulty casting Postman. Richard Barthelmess is reported interested in the lead male role and Carole Lombard has been mentioned as his vis-a-vis, but no deal as yet. Dorothy Hall has also been mentioned for the part.

Saturday and will also go to the road. Comedy drew moderate grosses, average weekly pace boing about \$7,000.

TOUCH OF BRIMSTONE

Opened Oct. 22. This was the first legiter to grasp the opportunity of opening on a Sunday, but as Atkinson (Times) put it, that was 'the most distinctive thing about the play, Brown (Post) said it was 'not the kind of comedy which would matter much on any evening of the week.' Most of the other opi ions were also negative.

also negative. Variety (!bee) said: 'Doubt-ful of succeeding against fall

'Stick in the Mud' folded at the 48th Street theatre, Saturday, play-ing one week plus one night. Gross was among the lowest recorded this

STICK-IN-THE-MUD

STICK-IN-THE-MUD'
Opened Nov. 30. Secondstringers were turned loose on
Frederick Hazlitt Brennan's
departure from book and
magazine writing, and their
opinions cut deeply. Pans
were manimous,
were the stringer of deek Cuttis and Carleton Hoagland appears out of luck this time.

'Mother' will be dropped at the Civic Rep theatre on 14th street. About three weeks, the shortest engagement down there by the Th tre Union

MOTHER'

Opened Nov. 19, Gabriel (American), speaking of the Theatre Juniogia-adaptation of Gorki's 'Mether,' said, 'I liked it little—and as time and it went on—less and less.' Anderson (Journal) said it was 'addressed to the kindergarten class.'

'addressed to the kindergarten class.'
Variety, (Ibee) said: 'It is likely to have the shortest engagement of any Theatre Union show.'

Wesk Dec. 9 'Anything Goes,' Nixon,

burgh.

**Blossom Time, Erlanger, Atlane
ta, Ga., 9-11; Plaza, Asheville, N.
C., 12; Auditorium, Columbia, S. Ca.
'13; Victory, Charfeston, 14,
'Constant Wife '(Ethel Barryemore), Parkway, Madison, Wia, 9;
LaPorte, LaPorte, Ind., 10; State,
Sandusky, O., 11; Hanna, Cleveland,
12-14.

**Oodsworth, Erlanger, Chicago,
**Ghosts' (Nazielova), Shubert,
**Ven Haven, 9-19.
Globe Shakespeare Players, Alcae

ar, San Francisco.

'Great Waltz,' Taft, Cincinnati,
'Katy Did, Se What?' Copley, Boi

ton.

Kind Lady.' Broad, Philadelphia,

'Leaning On Latty' ('Post Road'),

Geary, San Francisco.

'Libel,' Chestnut, Philadelphia,

'Old Maid,' Hartman, Columbus,

O, 9-10; Memorial Aude, Louis
ville, Ky, 11; English, Indianapolis,

12-14.

'Paraora!

Personal Appearance, Philadelphia.

Philadelphia.

'Romes and Julist' (K. Cornell),
Shrine Aude, Des Moines, Ia, 9;
Tech High, School, Omaha, Neb., 19;
Arcadis, Wichita, Kans., 11; Convention Hall, Tulsa, Okla, 12;
Shrine Aude, Oklahoma City, 13;
Auditorlum, Memphis, Tenn., 14.
Ruth Draper, Royel Alexandr

Toronto.

'Scandals,' National, Washington.
Student Prince,' Forest, Philadel-

'Three Man on a Horse,'

'Three men Chicago.

Three Men on a Horse,' outh, Boston.

'Three Men on a Horse,' New Orleans.

'Tobacco Road,'

*Tobacco Road, English, Indianapolis, 9-11; Hartman, Columbus,

'Vanities,' Wichita Falls, Tex., 8; 'Vanities,' Wichita Falls, Tex., 8; Paramount, Amarillo, 9; Shrina Aude, Oklahoma City, Okla., 10; Convention Hall, Tulsa, 11; Audi-torium, Memphis, Tenn., 12-13; Ry-man Aude, Nashville, 14. 'Victoria Regina,' Auditorium, Bal-timore, 12-14.

PLAN 'HOUR' FOR CHI: B'WAY CO. STICKING

Chicago, Dec. 10. Chicago, Dec. 10.

Although 'The Children's Hour'
has for a long time been listed as
one of six plays for this season's
subscribers to the American Theattre Society, Herman Shumlin
lacks certitude that he will take a
chance with it here, because of
Mayor Kelly's closing of 'Tobacco
Road.' Original company will remain on Broadway if road show is
sent out.

main on Broadway it road snow as sent out.
Shumlin has a second cast in mind for touring. Boston, Washington, Philadelphia and Pittsburg are other towns with A. T. S. subscriptions—the A. T. S. being what is left of the 1932 merger of New York Theatre Guild with the Shuberts' subscription chain the Drawnatic League.
First of the six plays scheduled here in The Old Maid, due Dec. 24 at the Erlanger. Guild says it will surely bring in 'Porgy and Bees' and the Lunta' Shrew' as two of its promised contributions to the list.

SHUBERT TO HAWAII. **COAST VENTURES FLOP**

Los Angeles, Dec. 10.

Although the passenger manifest did not carry his name, J. J. Shu-bert is understood to have sailed for Honolulu, where he is now

for Honollu, where he is now seenting.
Shibert's Coast production activities washed up in San Francisco 10 days ago when his Blossom Time folded at the Curran after two weeks. Similarly, his production of 'Common Fiesh, acquired from Jim Timony, closed after a week at the Geary.
Shibert's Los Angeles creditors of the ill-fated musical revival yenture at the Shrine Auditorium for the most part, have accepted a sof-

the most part, have accepted a sci-tlement on the basis of 331/3%. Claims totaling \$12,000 out of \$15.-000 are reported settled on this

Actors Must Qualify for Coast Relief Jobs. Dictum of Fed Head

Mrs. Hallie Flanagan is here to smooth out the ruffled feelings of actors, writers and members of stage unlons who will be enrolled on Works Progress Administration theatrical projects in this region. She is also more than the stage of the security and the control of the stage of the security and the control of the stage of the security and the control of the stage of the security and the control of the security and the security and the control of the security and the security

tration angles.

There will be no tryout theatre in

There will be no tryout theatre in this region, Mrs. Flanagan said. Screen actors (without legit experience) will be employed on projects if they can qualify as actors for Government stage offerings. She expressed hope that motion picture project may be launched here at a later date. Two months of legal and organization difficulties, Mrs. Flanagan admitted, have delayed functioning of the project, while unemployed actors new hourselfer await proved actors new hourselfer await type for many continuous control of the project, while unemployed actors are who may be a control of the project, while unemployed actors are who may be a control of the project, while unemployed actors are whost of legal and tragent awaits and the project, while unemployed actors are with the proving the project of th

meetings will probably be held anymay, possibly this week.

Mrs. Flanagan was rather upset
by press and trade paper crittelsm
of the federal theatre. She says
brickbats of every size and description have been fiung at her for selecting little theatre people to administer the projects. She busifies
the projects. She busifies
that she has chosen for the most
capable and that in many cases profeesionals have not been interested
or able to sit in.

Those heading various branches
of the project here are Eda Edson,
vaudeville; 'Adolph Freeman, Yiddish theatre; Jerome Coray, educational; Cyrilla Lindner, research;
William Perlman, play bureau;
Claude Miller, Negro, and Maude
Fealy, modern theatre.

Red Tape

(Continued from page 59)

nat the 'decentralization' of the ctor-relief project made it impos-ble for Washington to receive reports on the extent of work being done in the various states. Officials clai that they have 'wired, written and telephoned for details, with no

results.

Gagged but enthuslastic execs continued their assurances, however, that the program was moving ahead, and stated that approximately 3,425 individuals are 'either already employed, or will be employed within the next three or four days.'

days.'
Breakdown on employment, wages, production and rehearsals also was promised for sometime later this week, but total failure of the outfit to produce any statistics thus far causes skeptleism about completeness or reliability of figures when —and if—they are made public.

set in motion nearly six months ago under the direction of Hallic Flanagan, Vasaur professor who has been prominent in little theater activities, the Federal Theature Program, which made delirious promises to give work to 7,000 badly satisfactory of the program is in such a state of confusion and uncertainty and such an unter lack of en-operation exists between Washington head advantagement of the program is in such a state of confusion and uncertainty and such an unter lack of en-operation exists between Washington heads and the state and regional directors that virtually all questions submitted by Vaniery have been thrown out of the window.

Whether final authority for the program rests in Washington or unnotweed conundrum, officials here refer inquiries to state hosses who, in turn, insist that all information with the state organizations is of unsolved conundrum to the competitive with professional directors that all information in the competitive with professional states.

Tecentralization of the administration of the theatre program is harped on continually by WPA officials—despite, the fact that mentioney set up to help jobless actors is entirely distinct from that created to look after hard-up bricklayers, plumbers, and ironworkers.

Among generalizations substituted

Only 25 Actors Ask WPA Aid in Detroit

Detroit, Dec. 10.

of the WPA theatre project here hinges on finding project, here hinges on inding enough persons with necessary talent to participate in the program, and it appears like a big job. So far less than the required 25 actors have applied, and request for U. S. ald is being held in abeyance. Mrs. McKee Robison, president of the Women's Civic theatre commit-

the Women's Civic theatre commit-tee, has appealed to daily papers in an effort to find sufficient talent. Thomas W. Stevens, Chicago pro-ducer and creator of the little Globe theatre at World's fair, is the re-gional director of projects and plans to organize several troupes in Michigan and one for a state tour.

and when the actor quota is reached, a theatre will be selected for productions. Institute of Arts auditorium is the probable site.

for exact dope by the WPA bosse is the assurance that 'rehearsal for exact dope by the WPA bosses is the assurance that 'rehearsals are going on all over the country. But how many people are trying out where the work is going on, and how soon some of the plays will be presented are riddles, as far as Washington is concerned.

Most of the current enterprises in chearsal have been inherited from rehearsal have been Inherited from the old State emergency relief out-fits. The Chicago circus is practi-cally the sole specific example of the many allegedly successful achievements of the new theatrical venture.

Whether any road companies will go on tour is something else that headquarters ean't say. Blaming re-gional bosses for lack of reports, the Washington office insists that it possesses no information about what plays may be readying for presentation.

presentation.

Even the question about which playwrights will have their works put on by relief troupes brings an evasive answer. Headquarters says it is in general, much interested in unproduced plays, but can't—or won't—specify the identity of dramatists whom Uncle Sam is going to angel.

natusts whom Once Sam is going to angel.

Recent Republican accusation that the theatre project will put on plays by left-wing scribblers and Communistic sympathizers brought an indignant yelp from the WPA high communication of the second o

Royalties

Royalties

Basic policy matter which is being ducked relates to royalties. As in September, exces insist that something will be worked out but decline to say how the government will dodgre this obstacle. Beyond professing a desire 'to be fair,' the boxes seem unable to handle this betterfets.

Chapel Hill Hdg.

Charlotte, N. C., Dec. 10.
Chapel Hill has been made head-quarters for two southern regional directorates of the federal theatre project. These are Frederick H. Koch's territory of the Carolinas Koch's territory of Georgia. Founda, Missispipi, Alabams; Zouisiana and Tennessee.
Koch to start.

nessee.

Koeh is director of the Carolina
Playmakers and McGee former director of the Bir ingham Little

NEW HAVEN'S WPA WORRIES

New Haven, Dec. 10.
Subsidization of the local Lincoln
Theatre, now operated by Theatre
of Eleven, Inc., as WPA drama unit
number one has uncovered a flock
of burn-ups from local theatrical
interests outside of the relief proiest.

number one has uncovered a flock of burn-ups from local theatrical interests outside of the relief project.

Locals claim that original intent of the project, which stipulated that the organization would be recruited from talent and technicians now on local relief rolls, has been violated members of the unit of the project which state the relief rolls, has been violated members of the unit of the complaint that the project salary will provide little relief to actors and craftsmen now unemployed, while the gravy will go to higher-salaried supervisors, directors, etc.

Still another angle brought up by critics is that if the productions are too poor to rouse public support, it will be a direct waste of project money, while on the other hand, if productions went such financial sompetition to an and the roll in rulnous competition to an artist of Eleven originally started here eight weeks ago as a stock proposition. Believed in some quarters the venture was inaugurated with eventual subsidization under WPA in mind. Company is largely composed of New York pros who have agreed to work here and assist in other state clitics at a project salary.

Group is to be the operating center for a state organization to include about 180 persons. Lineup has \$3,000 at its disposal and is headed by the project of the control of the control

Leborg's Two-Way Dicker With Theatre Guild

Hollywood, Dec. 10.

Reginald Leborg is dickering with the New York Theatre Guild for job of staging his play, 'Caravel West.'

West.'
Author is now directing the oper-atic sequences of Paramount's 'Give Us This Night.'

N. Y. WPA Execs Worried by **Much 'Stalling': No Start on Actual** Work Yet, but Plenty of 'Reports'

Philly's WPA Project Completely in Maze

Philadelphi Dec. 10,

Philadelpin Dec. 10
WPA relief show project in Philly is still in a maze, with everything pretty much at loose ends and little possibility of predicting when the chaos will turn into order, Jusper-Deeter. Hedgerow theatre director in charge, has been on the scene only a few days, having just returned from a long road tour with his Rose Valley troupe. In its present state its impossible to tell how many are likely to be registered in various groups or what the general set-up will be.

Smallest group so far is legitimate actors and probably they'll be left until last for that reason. Marionette artists, who were practically

nette artists, who were practically all set and ready to go when the project started, will undoubtedly get under way first. They're merely waiting for final word that eash

get under way first. They're merely waiting for final word that eash will be available. Matter of eharging admission for relief shows is in the air and Deeter still in the dark as to the wishes of WPA heads in Harrisburg and Washington. Understood orders on that question have been coming in for some reneat reversals. Deeter indicated that final decision on that indicated that final decision on that and several other points might be reached as a result of which way the project works in New York, expectation being that this and other localities would string along on the precedent sot there.

NO WPA ADMISSION CHANGES FOR BOSTON

Boston, Dec. 10. WPA o clals here are planning no change in the present setup as to admissions in connection with drama and music projects

drama and muste projects.
Although a ruling from Washington permits charging admissions its
some instances, where deemed advisable by local or state authorities,
Massachusetts and Boston o clash
have not adopted this plan, for do
they plan to in the near tuture, it
was learned from an official source.

Actress-Broker

Louise Prussing, legit actress, has gone into stock brokerage business with 0 ccs in the Hotel Madison. Actress last appeared on Broadway in 'Counsellor-at-Law.'

Spent her past summer in stock with Fred Jackson's company in upstate New York.

Professionals Almost Get a Break On WPA Project; Baker's Reaction

Organizations furthering the employment of professionals in Works' stuting 'we are mail' progress Administration theatre on specific drama proposets in New York were clated York every day in for a time last week when Harry L. Hopkins announced that 25% of intention of changing was the control of the profession of the proposed of the profession of the p

the meantime Baker was quoted as stating 'we are making exemptions on specific drama projects in New York every day in line with the permissive power, but we have no intention of changing the policy we have bitherto followed.

for a time last week when Harry by L. Hopkins announced that 25% of applicants not on the home relief rolls Nov. 1 could be employed on relief. That was regarded as a consession, since previously, not or than 10% was allowed. But it was a joker in the new regulation. Filmer. Rice, regional director of the theatre project, was best-sed with domands from Equity and other stage unions for action, but file was unable to do anything about it. His hands are tied because the WPA rules give no power to directors to assign additional justifications to the pace of the theatre of the theatre project, was best-sed with domands from Equity and other stage unions for action, but file and the stage unions for action and the project of the theatre project, was best-sed with demands from Equity and other stage unions for action and the project of the theatre project, was best-sed with demands from Equity and other stage unions for action and the project of the theatre project. Was best-sed upon an order sent me by Hopking and the project of the theatre of the prevention of the project o

What goes on in the Works Progress Administration's theatre project is somewhat of a secret, but what doesn't go on is becoming fairly well es. Ablished. Manner in which the project has been stalled, apparently. by 'red-tape tactics, is becoming more obvious daily. These could be i,400 more theatre people put to work in New York, but the machinery of placing them on the payroll is moving at snail pace.

WPA administrators are watchdogs of the money which the government has decreed should be expended. Excessiva care in safe-pended. Excessiva care in safe-

pended. Excessive care in safe-guarding the expenditures is renorted the real reason why many

ported the real-reason why many the applicants are kept off the payroll, although they may be in actual want. But WPA officials with a six-timo cheek-up system figure on ferreting out one person in 100 who might not be eligible for jobs.

It is charged that most of the delay is in the WPA's New York office. When Gen. Hugh Johnson was in -charge here the projects moved with reasonable speed and the present situation dates from his withdrawal and that of his alde, Mrs. Anna Rosenberg, NRA exec. Victor Ridder is now in charge.

Victor Ridder is now in charge.

Method
Process of getting work is requisitioning of persons on home reelief rolls, save for the 10% allowed
for exemptions. It is known that
in many instances requisitions have
been bottled up for more than seven
weeks, while investigators mulled
over the papers. There must be six
copies, each must be signed and the
error of a single letter sends the
requisition back to the regional director. rector.

Persons who are requisitioned get no compensation until the date the names actually go on the payroli. If working in the office of the proj-ect they must volunteer, or lay off and wait. Working for that length of time without pay is one of the hardships forced upon those who that is working the project adminis-trators almost to the li it of pa-tience.

that is vexing time productions.

It is known that money has been borrowed from the Stage Relief Fund to help out persons in that situation, the coin of course to be repaid to the Fund when WPA checks finally come through. Home relief bureau continues the dole of applicants are those the dole of applicants are those the production of the production of the production is a second of the production is a second specific bureau for the production is a second production of the production is a second production in the production of the production is a second production in the production of the production is a second production in the production is a second production in the production of the production is a second production in the production in the production is a second production of the production in the production is a second production in the production in the production is a second production in the production in the production is a second production in the production in the production is a second production in the production in the production is a second production in the production in the production is a second production in the production in th

Rice is far from satisfied.

It took Rice six weels to find out
how a theatre could be leased, under
WPA rules, so that the try-outs
could be made in conjunction with
the Theatre League (managers). He then learned that competitive bids

the Theatre League (managers). He then learned that competitive bids must be submitted.

So far no house, has actually been igned for. The Shubert-Teller, Brooklyn, will be the first used for WPA shows, schedule of try-outs ailing for 21 new plays. In the matter of purchasing supplies anything that costs less tim 1300 need not be bid for, but before the order is olived on anything in evess of that figure the director must secure distributed in the second of the control of the contr

It was in ended to send the shows It was in ended to send the shows out for three weeks and then bring them back to New York for a change of the rigorous pare. That plan was not followed. Casts were equired to side the recreation hall-all in one room. That, with the absence of baths, made louring the camps an thing but a plend. Indications are that when and it shows are sent the camps next eyring, it will be under more comfortable conditions

Plays on Broadway

MAY WINE

usical play in two acts presented at the St. James N. Y., Dec. 5, '35, by Laurence
Schwab; book by Frank Mandel; lyrics by
Oscar Hommerstein, 2d; music by Sigmun-
Romberg; bosed on story by Wallace Smit
and Eric von Stroheim; book stoged by
Jose Ruben; 43.55 t
Prof. Johann Volk Wolter Siezal
InspectorRoy Gordon
Willi Zlamerkopf Robert Sloan
Baron Kuno Adelhorst. Walter Woulf King Herr Schmidt
HansVictor Casmor
Gypsy
MusicianaBela Lobiov, Charles Pailo
Baroness Von SchlewitzNancy McCore
Page Boy
Box Holders.

Box Holders.	
Tomes Chapm	Devona Doxle
Vera Huber	Patricia Colvert
Josef O	bert C. Fischer
Uncle Pishka	. Leo G. Carroll
Mr. RunischilEar	le R. MacVelgh
Dancers Jack Co	le. Allen Dudley
Dr. Von Schlager	Mitchell Horris
Dr. Herbst	.Leonard Berry
Mother	Igna Hill
Son	Radley Collins
Wolter	ury Tuckerman
Policemen,	
Edward Galloway,	erman

Laurence Schwab returns to the musical comedy field again with "May Wine" and does a swell job with the assistance of Frank Mandel, who wrote the book. Oscar Hammerstein, 2d, who provided the tyrics, and Sigmund Kombers, who repeatedly. turned out popular shows and looks like it has done it again.

"Wine' is an operetta type of

shows and looks like it has done it again.

"Wine' is an operetta type of show but, as it is sans the regulation chorus embles and the regulation chorus embles and the state of the state

been cut.

Cast is exceptional. While there are around 30 persons concerned, the action, dialog and songs are mostly assigned to seven players, plus a duo dance team. First-nighters were delighted with the first act, the book's length somewhat interfering later. Even that is almost counterbalanced by the en-

almost counterbalanced by the enhanting score of the conPlay starts curtously, scene being
the living room of Professor Johann
Volk, noted Viennese, philosopher.
He summons the police, saying he
summons the police, saying he
inspector what led up to the supposed murder, lights out, and the
story goes back four weeks.
Johann, naive, mild company of
the designing Baron Kuno and his
delightful companion, Marle, also
of title.

Marie wald have her little affair
where the summon the professor of the summon of
marie the wald have her little affair
where the summon the summon of the summon
waits the day when they will have
the money to live together in luxury.
Prof. is entranced when he hears
Marle at a benefit performance
his professor and the baron
waits the day when they will have
the money to live together in luxury.
Prof. is entranced when he hears
Marle at a benefit performance
his professor and the summon of the summon
market between the summon
market between
marke

there.

Charm of Walter Slezak as Johann is the tactor that carries the story and he seems more effective than he was in 'Music In The Air. Walter Woolf King (latter label acquired on the coast) as Kuno is the Walter Woolf King (latter label acquired on the coast) as Kuno is the third of the leading contributors. His baritoning counts here and with a light number, "Once 'Around The Clock', he Yares best. This is duetted with Vera Van, of radio, Miss Van scores strongly alone with 'Somebody Ought to Be Told,' most humorous of the score's lyrics, where are two spots where Jack

Cole an	d Ailce	Dudley	fit a	nd both
dance	Carroll	ations	are t	nusual. grafting
uncle a	nd Rob	ert C.	Fisch	er as a

clarionetist help things along. Orchestral arrangements are important in 'Wine,' credited to Donald Walker and Russell Bennett.

Show is a novelty of its type and should develop into a favorite.

PARADISE LOST

	Drama in three octs presented at the
	Group Theatre: written by Clifford Udels;
	JulieSonford Meisner
	PearlJohn Madison
	Gus MichaelsRomon Bohnen
	Libby Michaels lanche Gladstone
	Marcus KetzLuthor Adler
	BerlinFrieda Altman
	KewpleElla Kazan
	Kewpie Purace
	Mr. Pike
	Mr. MayBob Lewis
	SchnabelLouis G. Latzer
	LucilleJuile Laurence
	Felix
1	Phil Foley Lewis Leverett
ľ	Milton
ı	Newspapor Men
Į	Bernard Kisner and Jacob Sundler

Homeless Mer Russeli Collins and William Challe Detectives George Pembroke and Jack Car

Again Clifford Odets writes of trouble. This time it seems the assemblage of so much woe in one play is too much to indicate much chance for popularity of the control of t

Green's New Play

Spartanburg, S. C., Dec. 10,
Paul Green's satire on American
university life, "The Enchanted
Maze, 'received a cordial reception
at its premiere on the University of
North Carolina stage.
Show as played here is only a
compressed version of the opus the

Group Theatre has under option to present in New York this winter, and was presented by student play-

OH, YOU GIRLS

(YIDDISH) Lucy Let

top.			**	Tubou
Reiher 2	eltIin		A 61.9	Dubor
oamuoi c		Yel	to 7.0	verling
Snosnke.			TAME	- Wold
Reb Itzli	tel		· · Itali	T CITY
Berchik			on u	poeneir
Laiver T	usum		Mor	Radin
eiblan 2	MUTKIB		****	lamon
Mr. Golu	b	Irvin	(Lou	Igman
Mrs. Gri	tz	K	atie P	Circhierti
dilet.		D	avid 1	Medoff
Havrnan.				

Second avenue right now is in a curious spot. All the inroads being lines. Thus the Yiddish legit sud deniy finds itself in the amazing predicament of having more than its necessary share of ace comics, but insufficient regular dramatic talent of first rank quality.

At the Public, the stock musical

has been developing a company has been developing a comic of its own for the past couple of seasons. Itzlk Feld is, in the matter of years, a young man. For three seasons he's been slowly climbing the ladder until now, he emerges as a comedian of really first rank. In the new show, 'Oh, You Girls,' he is co-starred as usual

first tank. In the new show, Oh, You Girls, he is co-starred as usual with Aaron Lebedeff and Lucy Levin, but the entire show really rests on his shoulders. And his shoulders are strong enough to carry it. to brig about, it's a regulation musical comedy suffering under all the handicaps of Second avenue's limited production, But Feld is so good in it that it becomes something very much worth while and it should, go to the strong of the strong the stron

how many characters a play calls by many characters a play calls or them.

Also the must is nothing to braabout. Four best songs are 'Wedanout. Four song the s

If Beck Takes Orph. K.C., May Go Legit

N.C., May GO Legit
Deal is on for Martin Beck to
lease the Orpheum, Kanasa City.
Understood Beck figures on turning
house over to legit. Has been
closed for around two years or
nore. Beck is making his deal, so
far as known, with the Orpheum
Theatre & Reatiy Co., which owns
the property, and with REO. Marc
Helman is trustee of Orpheum T.
& R.

Expectation is that this deal will be consummated before the end of the current year.

Off to Dixie

Spartanburg, S. C., Dec. 10.
Shuberts are sending Blossom
Time into Dixle on a one-night
stand tour to pick up whatever
sheitels Earl Carroli and othe.
Gotham units have left in the cot-

Plaza at Asheville is am set, with tariff at \$2.20 top.

Inside Stuff—Legit

Phyllis Periman has resigned as press contact for the WPA theatre project in New York due to the long delay in getting this relief show movement started and is again teamed with her husband, Theron movement started and 18 again teamen with the measure, there are a large of the Bamberger, in publicizing several Broadway shows. Miss Perlman agreed to devote two hours daily to the relief project, but the work was so exacting that all her time was required.—She had an administrative rating, a WFA distinction marking the difference between those on relief and

PA distinction marking the underence between those on relief and by the executive positions, as Periman was on the job more than seven weeks and received no y. Edwin Armstrong, former newspaperman, has succeeded her.

Cast of a recent flop show, backed by a picture company, believes the play would still be running on Broadway it it hadn't been for a whim of the management. Those in charge switched leading men at the last minute because they thought the replacement had more of a drag with the critics.

Change was made despite the excellent performance of the first actor, a veteran, in rehearsal. Switch discouraged the other players who were further disheartened by knowledge of the dismissed man's financial plight. He has a wife and child.

Rubber bands have been snapped back on at least two bankrolls which were unbelting for the purpose of backing new ventures in Chicago. Timid angels change of heart was due to the unqualified flop of 'Her

master's voice.'
Abandoned prospects had to do respectively with 'Merrily We Roli
Along, 'never shown here, and an English version of Schnitzler's 'Reigen,'
which has been acted here in German. Both prospects were promoted
by the same man, an opti ist on recovery and the resumption of playgoing in Chicago.

Max Gordon is reported somewhat puzzled because he didn't get first consideration in the matter of Boy Meets Girl' from Bella and Sam Spewack in return for he attempt to make a success of their 'Spring Song' last season. Latter show lasted about six weeks while 'Boy' clicked immediately at the Cort, N. Y., last week.

Understood the Warners figured in George Abbott getting the play. Film firm backed 'Three Men on a Horse,' which Abbott staged, also beling in on 'Boy.'

Fanchon & Marco, going into legit production for the first time with Bare Stage, announced Allen Rivkin, 20th Century-Fox scenarist, as the playwright, but Rivkin never heard of the play until he read the press

notices, he says.

Jack Partington, F&M v.p., optioned the script on the Coast, but when queried in New York stated that he could not understand how Rivkin's name was linked with the play. Partington, however, could not remember the actual author's name.

George L. Bard, producer of "The Circus Star" in Budapest, claims that Dr. Edmond Pauker is not the representative of Laszlo Bus-Kekete, author of that play, and that therefore Pauker could not have effected any sort of settlement with Billy Rose as to Tumbo' in New York.

According to Bard, he and Miss R. M. Copping are sole representatives on the Hungarian circus piece for the U. S., and England, and whatever agreements or adjustments are to be arranged will be made between himself and Rose. Dr. Pauker is now enroute to Europe.

How Beautiful With Shoes, at the Booth, N. Y., introduces Anthony Laudatt to Broadway as a manager. Play is based on a short story of the same title by Wilbur D. Steale, published in Harpers magazine during 1931. Script has been around for about a year with Anthony Brown, who staged and dramatized 'Shoes,' also the director of 'Tobacco Road.' Opening night curtain was held until 9:20 because of traffic conditions in the rain,

Willard Art Players, operating the Little theatre, Washington, D. C., are averaging two performances weekly. Players are paid \$15 each performance and there is a pro-rate split if a profit remains. All those in the shows are regularly working outside, mostly in Government jobs, but two were formerly la legit.

Director is Joseph Toomey who is in the legal department of the Reconstruction Finance Corporation.

Norman Bel Geddes explains that his 'Dead End' show at the Belasco, N. Y., is 50% owned by himself and 50% of the 12E Enat 37th St. Corp., in which the following share: George Woods, Mrs. George Backer, W. S. Wassermau, Mrs. Vivian Spencer and D. H. Silberberg.
Bel Geddes also refutes that the Sidney Kingsley show was first submitted to Max Gordon. The 128 Enat 37th St. Corp. is an arbitrary name, it being merely the address of Bel Geddes' studios in N. Y.

Sam H. Harris goes to Florida for the winter and will see, for the first time, a house he ordered built at Palm Beach, merely okaying specifica-tions during the erection. Harris is the first showman to put fresh coin into realty there since the good old boom. Harris' house is on the ground purchased at that ti

Investigators for insurance companies concerned in the policy covering Investigators for insurance companies concerned in the policy covering Jubilee, Imperial, N. Y., are still working on the mysterious blaze which damaged that production but caused but one night's lay-off of the show. Attempt, is being made to check the handwrithing of two notes sent Sam Harris in Boston, where there also was a small backstage fire dur-ing the tryout. So far no tangible clues have been reported.

'One Good Year' at the Lyoeum, N. Y., being backed by J. H. Sisto, Wall Streeter. Ar Rosen, the presenter, was a Hollywood agent, Hershel Stuart, formerly with RKO, is manager. Louis Cohn, film theatre reaity expert, is said to have a piece of 'Year.'

Play was written by Stephen Gross and Mrs. Lin S. Root. Latter lathe wife of Wells Root, formerly of the N. Y. World. Gross has been writing radio scripts and collaborated with Jack Lait in "The Hook-Up earlier this season."

Boy Meets Girl' was stated for the Lyceum, N. Y., but Julius Stone, operating the house, chose 'One Good Year' which rehearsed there. Latter show opened weakly but improvement is claimed. ',' spotted at the Cort, clicked immediately.

John Askiling, administrator of the WPA theatre project under Elmer Rice in New York, got much of his show experience in Denver and other Colorado cities, going from usher to the boxoffice, then to direction. He also has had theatre training in and around New York.

Gilbert Miller, readying two plays for Broadway, has been planing to Philadelphia where 'Libel' is showing, then back to New York where 'Victoria Regina' is in rehcarsal.

Chi Shows Get Ready to Scram: Cornell Lams on Wow 23G; 'Men' 8G

Chicago, Dec. 10.

Loop list is moving around as the week-before-Xmas__nears_s_and shows utilize the lay-off session to duck in to Tout of the Third was also and the session of the session the session of the session of the session of the session

'MEN' \$13,300 FINE. BOSTON

Boston, Dec. 10.
Currently the Hub stages are bare except for 'Three Men on a Horse, entering its sixth week at the Plymouth. This week the front of the house takes on some film place atmosphere in the form of three jumbo cut-out among the many valance, and a trademany valance.

Katy Did, So What? holds one more week at the Copley, making it six; and for all intents and purposes taking the house out of the stock

taking the house out of the stock, catagory.

'Ghosts' had another and week at the Colonian at closed at about the stock, and the colonian at the opening stanza.

Harvard Dramatic Club opens the season with 'Fudding Full of Plums' by Edward Eager Wednesday night (11) for three performances. Crimson group, getting away from arty stuff, boasts that this one is commercial. This is the first student-written plece produced by the club in 17 years.
Ziegetdel colles' open Christmas Ziegetdel colles' open Christmas

7 years. legfeld Follies' open Christmas at the Shubert.

ziegteid Follies' open Christmas Day at the Shubert. Estimates Last Week 'Three Men on a Horse,' Plymouth' (5th week) (2.75). Comedy ploughed through a muddy shopping season field nobly, skildding only sli htly to \$13,300.

'Ghosts,' Colonial (2nd week) (\$2.75). Lacked b.o. punch both weeks here. Last frame around \$7,000.

HAYES NEAR CAPACITY PRE-OPENING, BALTO

Baltimore, Dec. 10.

Baltimore, Dec. 10.

When the boxo ce shuttered for the day last night (Monday) there was an advance sale of about \$11.

Wictoria Regina, which premise at the indle Additorium Thurs, £2), and \$1.

Wictoria Regina, which premise the indle Additorium Thurs, £2), and \$1.

Wictoria Regina, which premise the Capacity for the engagement would gross about \$14,600.

Sketch Book' comes into Ford's on Xmas for five performances, and that comprises all the legit definitely set for showing here.

With Steve Cochran, manager of the National, Washington, putting on a big campaign over here for 'Scandals,' current at this house, plenty Baltimoreans are journcyling over to the Capital this, week plant of the both the town and the revue, which won't touch this town anless it tours after its Broadway showing.

'Maid' \$12,000, Cincy

Cincinnail, Dec. 10.

Colon sever the colon sever the

'SCANDALS' OKE \$29.500. PITTS

Pittsburgh, Dec. 10.
George White Scandale was pretty close to a smash last week of the Nixon, getting around \$29,500 in eight performances. Show opened to capacity, drew critical raves and proved a big downstairs draw, wind-may, unsual around here.

Shaping up like a hit now, 'Scandals' was running quite smoothly here despite a flock of changes still Howard went into the revue without billing and Rudy Vallee came on Friday (6) following his broadcast to rehearse for a Washington get without billing and Rudy Vallee came on Friday (6) following his broadcast to rehearse for a Washington get without his beautiful to the standard of the standard his property of the standard his

KIND LADY' ONLY FAIR AT \$9,500 IN DETROIT

Detroit, Dec. 10.

Things were pretty quiet on the Detroit legit front last week. Kind Lady, caught in the luli following the simultaneous runs of Great wious, brought in only a fair \$3,500 at the Cass and moved on, leaving the house flark. 'Constant Wife comes into the Cass Monday (18).

Nothing else is booked for either the Cass or the Wilson, Detroit's Great with the Cass or the Wilson, Detroit's Cass or the Wilson, Detroit's Cass or the Wilson, Detroit's Cass. Shows fated to sun here after that time include 'Ziegfeld Foliles.' Anything Gos, 'Vanities' and 'Sietch Book!

Meanwhile, local legit following in the control of the case o

thing Goes, 'Vanities' and 'Sketch Book,'
Meanwhile, local legit following is clamoring for more of the better stuff and wondering why Detroit's two houses, with the raft of good shows on the road at present, are been running most of season, but the Wilson has been open only one week, with 'Midsummer Night's, Dream' (WB).

Estimate for Last Week
'Kind Lady' (Cass; 1,400; \$2.20)—'Eact that show was first resulting the control of the contr

Nirdlinger Cleared

Philadelphia, Dec. 10. Samuel F. Nixon-Nirdlinger, ar-ested for the second time two weeks

rested for the second time two weeks ago on a Federal tax charge, was cleared again last week when the Grand Juny indictment was quashed. Broad and Erlunger theatres manager, was held the first time nearly three months ago on a government claim that he withheld \$2,984 in Federal amusement tuxes. He was discharged at that time by U. S. Commissioner Wacker, who said Nirdlinger had not been uilty of 'criminal intent.'

inal intent.'
Showman w arrested two weeks ago after being indicted. Second release apparently ends the case.
Funds had aiready been repaid in full.

'Wife' \$3,500, Mpls.

Minneapolls, Dec. 10.

Here for three nights and a matinee, Ethel Barrymore in 'The Constant Wife,' opening the legit season at the Metropolitan, played to top-heavy houses, but grossed a satisfactory \$3.50 m a Horse and 'To-barryman's and the Metropolitan played and 'To-barryman's and the Russe' pulled a good \$4.000 at the Alvin for two night last week.

P. APPEARANCE GOOD, \$8,500. **PHILLY**

Philadelphia, Dec. 10.
Legit business has dropped to a
considerably lower level during the
later of the considerably lower level during the
later of the considerably lower level during the
later of the considerably lower level
and the considerably lower later of the
later of the considerably lower later of the
later of the considerably lower later late

mouth improvement.
'Libel,' Gilbert Miller try-out at "Libel." Gilbert Miller try-out at the Chestrut, got notices that ranged from good to fair without any real bo. pull in them. It is on subscription, however, and with that firm foundation clicked to a neat \$7,000. There hasn't been much bo. activity, however, and the second week is likely to see a failing off.

Student Prince' at the Forrest outple of months ago. At that time it could have stayed two or three weeks without any trouble. This time, at its \$1.50 top, it got a fair balcony call but little downstairs. Another example that returns don't fare well in Philly.

Another example that returns don't fare well in Philly.

Another weak sister was "The Petrified Forest," Wee and Leventhal production at the Broad. This one was lucky to get \$3,500.

This week brings only one newtomer, "Kind Lady," at the Broad (for one week only) and next week brings one more, Eva Le Galllenne in repertory at the Forrest (also for one week only).

Garrick is figuring on going through the holidays with Personal

in repertory- at the Forrest. (also for one week only).

Garrick is figuring on going through the holidays with 'Personal Appearance,' so holiday attractions are all set: except at the Chestnut, which hasn't a booking yet. Forrest gets 'A Touch of Brimstone' for a ten day stay starting Christmas night. Erlanger has a tryout, 'Three Men and a Queen,' for a week starting Dec. 23, and the Broad gets a tryout, 'I. Want a Policeman' on Dec. 26. On Dec. 30, the Erlanger announces 'Black Pit' with the New Theatre, a local group.

Estimates for Last Week Petrified Forest. In divide the Company; 13,500 at low scale. 'Kind Lady' this week only. 'Student Prince' (Forrest). Operated ald' big a few weeks ago, but not so forte this time. Between \$7,500 and \$8,000.

"Libel' (Chestnut, 1st week). Subscription basis helped a lot but not nuch b.c. call; \$3,000 and won't do that this week.

"Personal Appearance' (Garrick, 100 week). Only show doing real

"Personal Appearance" (Garrick, 2nd week). Only show doing real trade in town and building slowly: \$8,500, without holiday or extra matinee, encouraging.

'WALTZ' \$26,000, 'ROAD' \$12,000 IN ST. LOUIS

St. Louis, Dec. 10. 'Tobacco Road,' now in its third "Tobacco Road," now in its third and last week at the American the-arré, grossed a splendid approxi-mate \$12.00 on its second week. Natives are going strong for the play, despite sporadic harmering by a few members of the churches, Ad-vance reservations for last week point to another good week.

point to another good week.

'Great Waltz' concluded its engagement at the Municipal Auditorium Saturday afternoon (7), getting an estimated \$25,000 in five
nights. While business was satisfactory, the seating capacity could
account for \$45,000 for a full week.

'Lady' \$19,300, 'Boy-Girl' \$17,500, Both Capacity: B'way Biz Good

Week after Thanksgiving was much better on Broadway than expected. Entrance of several new hits is credited, with ticket agencies being especially heavened. Business drawn by the leaders was always as a seasonal pre-christmas slump, the seasonal pre-christmas slump, that was more ev' a tearly this week, brokers reporting trade as dull.

First Lady grossed about all it could at the Music Box, with takings of \$13,300. Boy Meets Girl, other comedy click which came in leading to the content of the came in solve.

with. "Brist Lady grossed about all it could at the Music Box, with takings of 151,300. "Boy Meets Girl, other comedy click which came in at the same time, soid out ail person of 151,500. "Boy Meets Girl, other comedy click which came in at the same time, soid out ail person of 151,500. "Boy Meets Girl, other comes at the previous figure. "Dead End" continues its clean-up with the gross, steadily the Shrew" dipped somewhat, but was very good at \$15,000. "Jumbo' approximated \$60,000. "Jumbo' approximated \$60,000.

was very good at \$15,000.
'Jumbo' approximated \$60,000,
which may be its normal pace. Figgross, but circus musical should be
in for big money at Christmas time.
'At Home Abroad' was tabbed
around \$38,000. 'Jublies' strongest
musical in the agencies, continued to
sell out at \$35,000 and over. 'Porgy
and Bess' dipped around the \$21,000
mark...

and Bess' dipped around the \$21,000 mark.
While 'Lady' and 'Boy' went into high, most of the other recent debuts looked wobbly and three were withdrewn with a street. Which are the street of the street with the Mud. 48th Street; 'How Beautiful with Shoes,' Booth. Closing list is topped by 'Personal Appearance,' which goes to the road after Wednesday's (18) performance next week. Last week's closings also took in There's Wisdom In Women. And this Saturday will see 'A Touch of Brimstone,' Golden, and 'Mother,' Civic Rep theatre going out. Only one premiere next week, it being 'Libel,' due into the Miller Friday (20).

"May Wine' was last week's only

Children of the Miler Friday (20)—(A) when we had have (20)—(A) when the Miler Friday (20)—(A) when we have coming in Thursday at the St. James. Musical play drew mixed notices but by Sturday attendance snapped up and show is figured to have a good chance.

Estimates For Last Week (A) when we want to be compared to the compared with t

three times still gets enough trade to better even break; quoted around \$5,000. Meets Girl' Cort (3rd week) (C-1,088-\$430). Mev comedy smash capacity all performances and first full week's gross went to \$17,500. "Children's Gross went to \$17,500. "Children's Hour," Eillot (86th week) (D-92-\$330). Steadily successful, this long run dramatic hid around \$3,000, which figure provides goodly profits. "Dead End, Belasco (7th week) (D-1,000-\$3.30). Dramatic standout of season capacity from the start of season capacity from the start site of the season's great that crop and good into summer; paced at \$35,000 and over, which is capacity. "Jumbo," Hippodrome (4th week) (M-4,327-44,0), Musical comedy circhated \$60,000, which is Indicated average pace; will go much higher during holidays. "May Wine," St. James (2nd week) (M-1,20-33,50). Divided press surplesed producer; but after opening the product of the season's great start of the season's great start of the press surplesed producer; but after opening the season's great start of the seaso

meller among the hits; last week somewhat off but little under \$5,600 is oldysteps. Mansfeld. Withdrawn Saturday after six weeks of mild business.

'One Good Year,' Lyceum (3rd week) (C-957-83.30). May be staying for picture rights, but attendance is mediocre and gross estimated around \$4,000; claimed implemented in \$4,000; claimed imple

Group Theatre; written by Clifford Odets; opened Monday; mixed press. The present of the press. The

"Squaring the Circle," 48th St. (11th week) (D-95-32.75). Moved again, coming down from the Adelphi Monday: another cut rater just getting." Stick in the Mud," 48th St. Taken off Saturday, after playing one week and one night.

"Taming of the Shrew," Guild (11th week) (CD-941-43.30). After the Mud, after playing of the Shrew, and the

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A Practical Gift—It Will Be Appreciated \$6 a Year-Four Subscriptions, or More, \$5 Each Foreign \$1 Extra



154 West 46th Street, New York City

Plays Abroad

UMKA

Moscow, Nov. 20.

Drama by Ilya Selvinski; Theotre of the Bevelution production; title role, D. Orlov.

Orlov's fine performance as Umka. as. Eskima. chief., iends. distinction to a production otherwise neither good nor bad. Play deals with remoiding of Eskimos into staunch rolling of Eskimos into staunch to primitive custom which was featured in the American fim. Eskimo, 'providing the plot. Seivinski's idea—to show bear the control of the control of the chief.

Existeme, providing the street and several services and several services and several services are several services as a several service service several services as several several services as several severa

the natives.

Anti-Soviet gang centers secretly around Bokova, 'agent of the bourgeoiste.' No worms herself into the local Communist party committee. Pretending to work hand in glow with Kavaleridze, sent from Moscow to head the committee, she is quietly wrecking the program at every opportunity.

Through Bokova's scheming.
Kavaleridze enters a 'blood-brothership with Umka, unaware of the
old Chukot custom under which
wives of 'blood-brothers' become interchangeable

The obvious happens when he visits Umka and has to take sleeping with the Chukot's wife. It isn't so easy when Umka returns the visit. All is well, however, after a woman Communist on the scene

gives Umka his first lesson in Soviet morality.

Bokova gets caught and things get straightened out. Kavaleridge get straightened out. Kavaleridge get straightened out. Kavaleridge promised pipe, although that means missing the logical and spending another writer in the Arctic, naturally led up to and sincerely worked out. For the rest, the play marks time too often while the author over-uses his opportunity to ring in over-use his opportunity to ring in interesting sociology, but is not good theatre.

Orlov does a memorable piece of work as Umka, semi-savage who chulutot to the end. This had to be done without turning Umka Intujust another rubber stamp from Moson author, writes from actual experience, having just returned from a iong self-enforced exite in Kamchatka, where he fintegrated himself with Sovie iffe.

MARGOT

MARGOT

Play In two acts and 13 years by Educard Bourcet; presented by Leon Volters at Mariery, Farth. Sets and control of the Set of the Se

This is a gorgeous and expensive spectacle. Sets are magnificent and costumes lovely, and there are plen-

I-MILLER BROADWAY of 46 ST.

THEATRICAL FOLKS

ty of them. Yvonne Printemps is charming, and the rest of the cast is uniformiy good. But the play is hopelessly duil. Edouard Bourdet,

is unificion for cood. Sat the "oldy Is hopelessly dull. Edouard Bourdet, who has brought out nothing here since his smash hit 'Hard Times' in 1933, has tried to change his style. He's had a crack at a costume play, and unfortunately it doesn't work. He's he's acrack at a costume play, and some problems and sex. Here he has neglected dramatic construction, and although he deals with a sexual problem, the fact that the piece is historic has drowned the interest. Comer, Andre Josset, who has done a costume play on a sexual subject about Queen Elizabeth, which is a big success at the Vieux Colombier. Play is about Queen Margot of Prance, estranged wife of Henri IV. delightfully played and sung, by Mille. Printemps. Only Bourdet has so strung out the 'pageantry that the character is lost. Show runs three hours solid, not counting intermission.

opening scene is the best, done by Opening scene is the best done by child actors playing the same characters that their elders portray later. There are also other touching scenes, occasionally, rising above the mass of boredom. And the color gets appliause throughout. But Bourdet, master dramatist, favor to put in the drama.

URILANY

Buildnest, Nov. 12.
Comedy in three acts by Jajoe Zilahy at
the Belvaroel theatre, Budapeet.
Cast: Elma Buila, Maria Mezey, Antal
Pager, George Nagy.

Title of Zilahy's new comedy is an untranslatable term implying a young girl who is a gentlewoman at the same time, as opposed to the kept woman variety.

Such a young lady is Jane, stary-

at the same time, as opposed to the kept woman variety.

Such a young lady is Jane, starving with her whole family on the scant wages she earns as a typist. Dido, prosperous cocotic living next door, befriends her. When Briggs of the second of the second

Chanson Du Bonheur ('Song of Happiness')

('Song of Happiness')

Operatis in sight senses music by Franz Lobar; book by sanders music by Franz Lobar; book by sanders music by Franz Lobar; book by sanders music by Herzer, Lobarer and Williamer-Endansky; translated by M. Gelinger; directed by Leopold Saches; with the collected by Leopold Saches; with the collected by Leopold Saches; with the collected by Leopold Saches with the collected by Leopold Saches with the collected by June Roberts; orchestra directed by Franz Lohar. Fresented by George Bra-Prince George Saches Lyrique, Andres Burdioc Count Sasha Kariovich. Roger Treville Guite Morton Count Sasha Kariovich. Roger Treville Guite

laboration of nearly ordered and the control of the boaten track of operatus. Story is the same old one about the prince and the transition of the boaten track of operatus. Story is the same old one about the prince and the princess who are to be and the princess who are t

that sort of work to bring out her stuff.

As a whole, it's a pretty good local effort. Second act set on-revolving stage, is one of those real-latic mountain affairs, with floating clouds and stars coming out. Gets a big hand. And there's still a lot of catch in Lehan's music, which or catch in Lehan's music, which he came here especially from Vienna to direct in the opening performances.

L'ICONNUE D'ARRAS

Unknown Woman of Arras'
Unknown Woman of Arras'
Three set play Partis, Nov. 27.
Three set play Partis, Nov. 27.
Set by Ji. Moulers' stagmanaged by
Ji. Moulers' stagmanaged by
Delannoy
Delannoy
Ulysses. lerre Blanchar
Tyalhec. incidental music by Marcel

| Inra Blanchar
| Jean Tissier |
| George Martine |
| Fierre Huchet |
| Henri Lealeur |
| Henri Lealeur |
| George Martine Mellot |
| George

Notice Vender Language Language Martha Mellot Armand Salacrou, pro misl ng young French author, has produced sometiting, novel and interesting here but it is scarcely commercial. He opens with the firing of a shot as Ulvases commits suicide, and then shows through three acts the momories of his life that, pass tory, but the persons he knew discuss themselves, and him, on the stage, with his own reflections as the center of the 'action.' Ulvases see life is the other sub-Ulvases see life is the other with the control of the work of the control of the work of the wo

DUFFY GETS STARTED

Series of New Plays With 20th-Fox Begins After New Year's

Hollywood, Dec. 10,

'Autumn,' by Gregory Ratoff and
Margaret Kennedy, will be the first
of a series of new plays by Henry
Dufry at the El Capitan after New
Year's in association with 20th-Fox,
Outside productions will come into
the house for the first time in eight
years on the policy change.

Duffy plays are to go to New
York after the local break-in and
later weighed for picture possibilities. Hollywood, Dec. 10

FUTURE PLAYS

FUTURE PLAYS

'The Sap Rune High,' by Alfred
H. White and Henry T. Porter, to
be produced by Milton R. Kroopf.
'Alice Takats,' Jose Ruben's adaptation from the Hungarian of Dezso
Switch of the Common of the Com

ENGAGEMENTS

PLAYS OUT OF TOWN LADIES BY REQUEST

Hollywood, Dec. 2.

Comedy in three acte (four scenes) by roun Kauth. Freduced by James Timeny. Cast: Sam Burton, Gloorge Ball, Jostin Voseilli, Charlotte Trendway, Claudell Eye, Charles Charles Willowship Charles Williams Charles Willowship Short Dave O'Brien, Charles Willowship Short Dave Alphones de Cruze, Serre, Kunt Alteriach, Alphones de Cruze, Serre, Kunt Alteriach, 1988, B. Flulytown Theatre Club.

Appnoves deturns, were must actissee, Act has floitytown Theater Club."

This is the second of Jim Timony's productions, which he hopes will eventually be produced in New York. As in the previous piece, Common Piesh, which the Shuberts have a class of the previous piece, Common Piesh, which the Shuberts have a class of the control of the previous piece, Common Piesh, which the Shuberts have a class of the control of the previous piece, Common Piesh, which the Shuberts have a lesson or the control of the previous piece, and the control of the piece of of

Quickie Shakespeare Oke \$7,200 in 'Frisco

UKE \$1,200 IN FIRSTO

San Francisco, Dec. 10,
Only legit in town the past week
was the Globe Theatre players at
the Alcazar, with 'Stramline
Shatespeare' Company doing the
bard repettory is same as played
the Century of Progress ami San
the Century of Progress ami San
staying here one more week. with
options on a third and fourth session.

staying here one more were.

staying here one more were.

stoppidons on a third and fourth session.

To an a third and fourth session.

To an a third and fourth session.

To an a third and fourth sessions in the Geary in the next six weeks. First opening was Monday night (9) of Chariotte Greenwood in Leaning on Letty. This is the show that played on Broadway as Fost Road. Pully follows this with Charlet Sender and Singh of Sender Se

Estimates for Last Week
Alcazar (Conley) (1,400: .55-1.101.65) Globe Theatres Shakespearean
repertory. Profitable week at \$7,200.

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priced

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telope, calf and suede,

black and brown, fitted with

those indispensible gadgets

which are usually found in

bags of twice the price.

PACKED IN LOVELY GIFT BOXES

Modernist Composers' Work First For Unknowns on Subsidy Angle

Four of the leading modernist composers have recently succumbed to the temptations of the subsidy, whereby new compositions are com missioned and paid for in return for

whereof yew combestions are commissioned and paid for in return for
exclusive playing privileges. Mellipiero, the leading Italian composition,
started the main colling to the compositions of the compositions to the start violints.

Stravinsky is now giving exclusive rigits to all his violin compositions to the heavily-backed Samuel Dushkin, who is a distinguished artist.

Sergel Prokoflev, another well
known Russian composer, is writing
his second violin concerto for a
hitherto obscure French violinist, so
that none of the acknowledged great
interpreters will be allowed to have
a crack at it for a specified period
of time.

The latest writer to give is the The latest writer to give is the Vienness Alban Berg, whose operas 'Wozzeck', performed here last year by the Philadelphia Crhestra, and Lulu', now being played by the Philharmonic under Klemperer, have caused more discussion than any music in years. Berg's newest violin concerto is being commissioned by a practically unknown rative fiddler with heavy money behind him. Tough economic conditions are

Tough economic conditions are given as reason and excuse for the spread of the subsidy idea. This new spread of the substity local this new custom is a departure from the grants given artists and composers by Mrs. E. S. Coolldge, since the question of monopoly never comes into her agreements.

PLATFORM TRADE IN DETROIT SEES S. R. O.

Detroit, Dec. 10.

An overflow crowd of 5,500 at-tended the annual recital of Fritz Krelsler in Masonic Auditorium last Krelsler in Masonic Auditorium last week. Top price was \$2.75. Capac-ity audiences also heard Helen Jepson and Rachmaninoff at the 1,200-seater Orchestra Hall on con-secutive nights. Top was \$3 for plano recital, and \$2 for Miss Jep-son's performance.

plano recital, and \$2 for Miss Jep-son's performance.

The two local Town Hall series, at the Cass and Fisher theatres, also continue to play to gooddime crowds. The debate of George Sokolsky and Mathew Woll, at Temple Beth El forum, got good play last week at 75 cents top.

REVUES

LA FIAMMA

Chicago, Dec. 10.

Chicago, Dec. 10.

Chicago, Dec. 10.

Citorino Resphigi's "La Flamma, given its American premiere here by City Opera, rates as a surface of the control of the control

A short tour is booked for lee
Norena, soprano, having started last
Thursday (21) in Mt. Vernon. O.
under NBC Artists Service banner.
Other dates follow: Last Sunday
(24). Pittsburgh: 25. Wheeling:
Dec. 2. New York: Richmond, J':
Spartanburg, 13: Baltimore, 16:
Jan. 9-12, New York and 17, radtord.

Wooster, Ohio, Symphony Entering 22nd Season

Wooster, O., Dec. 10.
Wooster Symphony begins its new season as soon as its current drive for patronage ends. Last year, or-chestra finished its season with a network broadcast from Cleveland and a imilar event is planned again

CHI DEFICIT \$40,000 ON **5 WEEKS**

Chicago, Dec. 10. With postponements, substitu-tions, non-appearances, and changed With postponements, substitutions, non-appearances, and changed schedules continuing right through final week of City-Opera season, ending Dec. 7, Paul Longone asked Mayor Kelly to investigate charges made against his record as impresarto, accepted Chicago's promise to pay \$15.000 toward season's deficit of \$40,000, and made o'mfoial' announcement through a curtain speech by Charles S. Peterson and the distribution of 1936 subscription-blanks, that he would give a season of opera here starting next Nov. 2, with a schedule for six weeks of five shows per week, and even detailed a new arrangement of nights. Thus, he says that opera will be given Monday, Wednesday, Friday and Saturday and Saturday and Saturday inghis and Saturday afternoon, whereas the old arranger and Saturday nights and Saturday afternoon, whereas the old arrangement included Tuesday and omitted Friday, so that subscribers to both Opera and Chicago Symphony would not be required to take in too much music in one day, Friday afting the control of the cont

annual music-calendar.

Editorial Yelp

The Daily News, in an editorial headed 'A Scandal and a Disgrace,' assalled the city for giving \$15,000 of taxpayers' money to Longone to make good unpaid bills. The Mayor has explained that, in return for the money, Chicago was to get from Longone 'some helpful advertising' through broadcasting of operas. None of the formal shows was broadcast, but some of the principals were talked into going on the air Sunday (Dec. 8) at 6 p.m.

Retrospect

Recapitulated. the five weeks'

air Sunday (Dec. 8) at 6 p.m. Retrospect
Recapitulated, the five weeks' season was highlighted by two noveities, 'Gale' and 'La Flamma'; the floor-show interpolation by Veloz and Yolanda in 'Carmen'; a good revival of 'Der Rosenkavalier,' with Lotte Lehmann; non-appearance of Maria Jertin, opposition, and Hope Hampton, who also was useful last season, although both singers were stressed in original roster for 1935; the compeake of Armand Tokatyan, Met tenor; marked progress of Joseph (lueppe) Bentonelli, the Oklahoma tenor; screams of rage by although oth Stendelli, the Walkout of Richard Hageman, on grounds of aesthetic dignity, and his triumphant return, premised on grounds of aesthetic dignity, and nis triumphant return, premised on scheduling his opera, Capon-sacchi, for next year; resignation of Gennaro Papi, principal conduc-tor, and lawsuit by Indian princess from Oklahoma on allegation of broken contract.

Josef Hoffman Back Jan. 1

Josef Hoffman, solo violinist, re-turning to U. S. around Jan. 1 after several months on the continent and the United Kingdom. He opens his American reappear-ance at White Plains, N. Y., on Jan. 10, after-which he goes into Car-negle Hall on Feb. 8.

Paul Techolitonew, Parlsian aritat has arrived in the U. S. for un extended stay to start work on American Ballet's dance version of Tom. Edward M. M. Warburg, now in Mexico, is conferring with Diego Rivera and Covarrublas, which may mean that those two artitsts will do work for the ballet company also.

HEGIRA FROM EUROPE

Invasion of Yankdom Under Way By Recitalists

Next few weeks will see a flock of concert headliners returning to this side for 1936 tours and platform engagements. Maria Kurenko, Russian coloratura soprano, who's just finished tours through Holland and Belgium, is sailing from Paris Dec.

17.

Nathan Milstein, Russian violinist, is returning, about the same tit for his seventh consecutive tour, which is already sold solidly across the country, starting on Jan. 7 in Minneapolis. Ethel Bartiett and Rae Robertson. British twanplane team, land on Dec. 20 following the control of the control of

to embark on a series of platform appearances. Alexander Brailowsky, Russian pianist, salls Jan. 3 after an absence of five years from this

country.
Sir Thomas Beecham, conductor Sir Thomas Beecham, conductor of the N. Y. Philharmonic, arrives Dec. 27 to conduct for three weeks at Carnegie hall. Jascha Helfetz is returning Dec. 22 from a short tour of England to spend Christmas with

NEW CROP OF MET S. A. DIVAS

First get-together for the newly formed Metropolitan Opera Gulla, New York: Cop was head Sunday night (8) with formalities tossed aside, and Lawrence Tübbett sing-ing 'I Got Plenty of Nuttin' from Gershwin's, Porgy and Bess'; Rosa Ponselle giving two numbers and playing her own accompaniment; Nino Martini delivering the title hit from his fil, 'Here's to Romance' (20th-Fox) and Lucrezia Borl parodying 'The Battle Hynn of the Republic' before the full symphony in saluting Mrs. August Belmont, head of the organization. Over 2,000 attended.

Everyone on the staff from Ed-ward Johnson, managing director to the Broadway doorman was intro-duced from the stage. Much was the Broadway doorman was introduced from the stage. Much was made over the new faces and of the sex appeal of the newr femmes. Practically all of the divas who will appear for the first time this year are silm and vivacious personallities. House lights were kept on throughout the 90-minute show. Johnson presiding on the stage, Introduced the various singers (all were present of those in town excepting Lily Pons), from the first line of boxes. Symphony orchestra was also included in the program, giving three numbers.

Queena Mario and Marek Windheim were also promilient in the evening's program, the latter doling some stagging when various divas received flowers (it was the same bouquet, however).

divas received flowers (It was the same bouquet, however). Schedule for the first week start-lug Dec. 15 follows: "Traviata, 'Die Walkure, 'Faust,' 'Haensel und Grett,' 'Alda,' 'Lohengrin' and 'Bo-heme' American Ballet's first special performance on Friday afternoon, Dec. 20, will be 'Reminiscence.'

Raisa for 'Dybbuk'

Chicago, Dec. 10.
Rosa Raisa is to have title role in opera founded on Yiddish folklore play, "The Dybbuk," known in this country through Yiddish perform-

Opera recently sung in Paris, called a success there. Plans are for New York hearing in the spring. Raisa has been singing with Chi-cago Opera, and had title-role in premiere of 'La Flamma.'

Minn, Symph in N. C.

Charlotte, N. C., Dec. 10.
Minneapolis Symphony booked
for Chapel Hill by State university
entertainment series for February
5. Will bring 70 musicians for con-

cert.

National Symphony, directed by
Hans Kindler, is booked for Duke
university, Durham, April 2
Itinerary will take group as far
south as Atlanta and as far north
as Canada. Also booked on Duke
series are Mischa Elman, for February; and Ballet Russe de Monte
Carlo, March 16,

San Carlo \$1 Opera Will Include 3 Different Film Theatre Circuits

Schang Host at Party Celebrating CCC's 5th

Columbia Concerts Corp. celebrates its fifth anniversary on Dec. 24 with a gathering in the offices in 28 with a gathering in the omces in Steinway hall. Groups under the same roof include: Arthur Judson, Inc.; Evans & Salter, Inc.; Metra-politan Musical Bureau, Inc.; Haen-sel & Jones; Wolfsohn Bureau of N. Y. and Community Concert

Frederick Schang, Jr., setting the

SIGHT UNSEEN **CONCERTS IN** 45TH YR.

Morning musicales, meticulous calling for spats, striped jobs calling for spats, striped trousers and drawing room hauteur, is a form of concert still doing a healthy business: Albert Morris Bagby, impresario with headquarters at the Waldorf-Astoria, who began his 45th consecutive season Monday (2), is dean of the before lunch shows.

Bagby utilizes a cute showman-ship trick in keeping the identity of the thin and the health of the consecutive season manual prick in keeping the identity of the thin and dealline, and then he pulls a quickle on his mob of dowagers, retired brokers, etc.

ins attractions a deep secret until the 11 a.m. deadline, and then he pulls a quickle on his mob of dowagers, retirred brokers, etc. (Monday's array revealed Lucrezia Borl, Emanuel List, Ila Kocova and Beveridge Webster). Bagby's been doing it since 1891 to good coin. Even Caruso's name was withheld until the last minute, when Bagby presented that headliner year's ago.

A Bagby series comprises eight Monday mornings during the winter season, subscriptions reported to be around \$80. His clientele is exculsive and has followed him faithfully for years.

for years.

Reason for the secretive angle is Reason for the secretive angle is that he's selling music and not names. Also it's convenient in case a diva faints before hand, with a substitute chanter taking her place, and none the wiser.

AMATEUR AUDITION AS CONCERT HYPO

Buffalo, Dec. 10.

New type of promotion stunt for operatic concert stars here with radio tie-up engineered by William J, Neill in connection with appearance here tonight (19) of Lauritz Melchior, Wagnerian tenor, and Dorothy Manski, Mct. soprano. Neill steamed up luterest among classical singing aspirants with a contest, first six finishers to get tickets to concert, an audition before Melchior and Manski, a Buffalo Broadcasting Corp. airing, and a chance at C. E. S.

Neill a little vague on the last point, but the rest of program carried out as per schedule. Buffalo, Dec. 10.

2 Utah Class Spots

Salt Lake City, Dec. 10. Classical entertainment is gain-ing momentum in this city. The most ambitious schedule in years ing momentum in this city. The most ambitions, schedule in years has been outlined for immediate presentation. All arrangements for the season of coert's sponsored by the season of coert's sp

be admitted to Sait Lake concerts and vice versa; Oxfor attractions are as follows: Ruggiero Ricci, violinist, Feb. 19; ..lexander Brail-owsky, planist, March 26; Charles Hackett, March 26. Agnes Davis, soprano, closes the concerts on April 17.

Entire company of San Carlo Opera troupe, numbering 110 persons, returned to New Tork list week for the holiday lay-off period, two weeks earlier than usual, due to a change in Kansas City bookings. Company goes out again on Jan. 5, opening in St. Louis. However, negotiations are underway for a return, date in Petroit, on. Dpc. 23, which would mean an earlier resumption.

Fortune Gallo generally disbands for the Christmas lull in or around Chicago, but with nearly a month in view, he brought the whole company back to New York in a body. Troupe is also scheduled for a repeat engagement in Chicago. Belle Vretz, Swedish diva arriving from

Troupe is also scheduled for a repeat engagement in Chicago. Belie Vreta, Swedish diva arriving from Italy, will be with the company for this second run, now pencilled in for April 21 for seven days. Opera under the San Carlo banner will also be presented through the southwest this year, playing Interstate Vaudfilm circuit of Texas, comprising Dallas, Fort. Worth, Austin, San Antonio, El Paso, and Phoenix, Ariz. Similar film theatre deals are closed for playing northwest area. closed for playing northwest area over Evergreen chain, and then into Canada, playing Canadian Famous

departs for the midwest Gallo departs for the midwest next week to complete further de-tails on the remainder of his com-pany's tour. Carla Peroni, musical director, is now in Toronto handling some special coaching chores before taking up the baton again.

MRS. ECKSTEIN WILL NOT BACK RAVINIA

Chicago, Dec. 10,
Although Louis Eckstein told a
Vanistr reporter a few days before
his death (Nov. 22) that he planned
to restore opera to Ravinia Park, on
the North Shore, the coming Summer, Elisis Eckstein, his widow, agvs
that the will not back such a project. 'Ravinia Opera,' says Mrs.
Eckstein, was Mr. Eckstein's hobby
and diversion for more than 20
years, but I doubt that he would
have meant for me to become executive head of a restoration after his
death. Ravinia Park and its equipment are there; they were his, and
are now mine; and anybody who desires to take it over is sylcome and
would have my financial co-operation within reason.' tlon within reason.'
Since her husband's death Mrs.

Since her nusuanus uccessions Eckstein has been besieged by persons in musical circles to do something lovely as a memorial, but sons in musical circles to do some-thing lovely as a memorial, but there are as yet no indications that any of the in-memoriam devotees would put up any money.

Thaviu Has \$1.50 Show of Band, Opera and Ballet

Chicago, Dec. 19.

A. F. Thaviu, who got a gold medal for his band at the San Francisco Fair in 1915 and has ever since been in concerts and opera, has joined with John J. McMahon, who put over The Streets of Parls' as the most successful of all concessions at Century of Progress, for big exploitation of a show made up of the Thaviu orchestra, Ruth Page's ballet, and half a dozen somebodies of grand opera, to run from 8:15 to 11:06, with \$1.50 top. Plan is to go directly after holidays, booking convention-halfs, auditoriums, Masonic and Shrine temples, etc., until June 1, and then switch to care, and the support of the Summer, when the orchestra will be reorganized as a band, with brass replacing strings. The field will be from Pittsburgh west to Kansas City, with a side-trip to Twin Cities, and all scheduled so that coming hot weather will find organization ready to go outdoors in the Texas country.

Ardmore, Okla, Active
Artists booked for appearances in
Ardmore, Okla, this year Include:
Maganini Chamber Symphony, Hortense Monath, and Nini Theliade
with Dimitri Romanoff, Murl
Springstead representative of NBC
Civic Concert Service conducted the local membership drive.
C. A. Wilson heads the Ardmore

Hellinger May Remai

Deal is in the making this week for Mark Hellinger to continue his column for the N. Y. Daily Mirror after his current contract expires in a few weeks. According to the terms of the new contract, Hellinger will do three columns, weekly for the tab, alternating with

weekly for the tab, alternating with Edward Orleans, Hellinger's previously made deal to do one column weekly (Sunday) for Hearst's syndicated March of Events section, remains as is. Under his current contract.

Events section, remains as is. Under his current contract. Heilinger is to leave the Mirror a week from Saturday (21). Contenence is on today (11), at which a .nm. decigning. Let. Lebe, reached 21.1 around. Including the continuance of Gladys Glad's (Mrs. Heilinger) beauty column.

Trade Papers

Trade Papers

National Editorial Association of Chicago has launched the National Publisher, monthly tabled to the Chicago has launched an old of Inted in color. Paper is devoid to news of association activities and interests of non-metropolitan publishers and printers. Gene Alleman edits. Hat: Life, New York, has purchased the American Hatter and merged the papers. W. B. Zeff Co of Chicago has begun publication of Mail Order Journal, monthly, for users of mall-order sales and advertising methods. Lloyd Kenyon Jones is editor.

Automotive Electricity has changed Automotive Electricity has changed its name to Automotive Replacements and no longer covers automotive battery field. It is directed editorially to wholesalers and wholesaler ratilers of automotive accessories. First issue of Home Owners Hand Book, an annual publication, has been published by Housing Publications, Inc. New work is guide to repair, remodeling and construction of homes. Publis s nonconstruction of homes. Pub is spon sored by three New Yorker execu-tives, namely, Raoui H. Fleisch-mann, publishers of New Yorker; Eugene R. Spaulding, vice-pres, and Harry T. Hatcher, head of ad-

vertising.

Kent Lighty, publisher of Journal of American Institute of Homeopathy, has acquired full control of Teachers Annual Vacation Guide.

Drama Ed's Local Play Idea

George L. David, Rochester Democrat & Chronicle drama ed, is sponsoring a movement of a mateur thesplan groups to units in producing one good play locally during the season. He figures there are 80 or 90 of these groups representing thurches, clubs and schools in Rochester and many of them have actors possessing the spark of genius in the raw. These, he believes, under expert direction could produce something worthwhile.

Milo B. Wood, director of dramatics at the University of Rochester, Community Players and others are backing the idea, with indications it will get a try later in the season. sponsoring a movement for amateur

St. Paul's PTA Drive on Smut

St. Paul'z PTA Drive on Smut
St. Paul PTA groups, last year, on
the fitting line against blood-andthunder radio programs for children,
now want to purge St. Paul rental
libraries and drug stores of 'pornographic and indecent literature.'
Limediate action by the city councthe control of the st. Paul Parentlanded at a meeting, by some 300
citizens, of the Mario Sunford Junior
High School PTA. Motion was
unanimously passed to request 'cooperation of the 'St. Paul ParentTeacher council' in the campaign
against offending publications.
As was threatened last year
against sponsors of grisly juve air
fodder, members claim they'll boycott all sorces and libraries selling
or renting the alleged smutty literature.

Hollywood Penwomen Branch

League of American Penwomer as new branch in Hollywood high will serve as an organization League of American Penwomen has, new branch in Hollywood, which will serve as an organization aparts: from Los Angless branch, Officers of new group are Mrs. William H. Anderson, pres.; Mrs. George Mitchell, vice-pres.; Mrs. Alice Eyre, recording sec.; and Regina Kahl, corresponding sec. and treas.

League of American Penwomen is second largest literary organization.

second largest literary organiza-tion in country, exceeded only by Authors' League.

Walcole's Chapter

Hugh Walpole, under contract to Selznick International Pictures, has been commissioned to do a chapter on Mr. Pickwick as a contribution to symposium of Dickens characters to be published and distributed in the contract of the contract of

Best Sellers

It Can't Happen Here' (\$2.50) By Sinclair Lewis

Valiant Is the Word for Carrie' (\$2.00) By Barry Benefiel

Edna His Wife' (\$2.50) By Bess Streeter Aldrie

Spring Came on Forever' (\$2.00) By Bess Streeter Aldrie

Vein of tron' (\$2.50) By Bess Streeter Aldrie

Furopa (\$2.75) By Robert Briffault

North to the Orient' (\$2.50) By Anne Morrow Lindberght

The Alexander Wording

NOTIN TO the Orient (\$2.50) By Anne asorrow Lindergri Woollcott Reader (\$3.00) By Alexander Woollcott Mrs. Astor's Horse (\$3.00) By Stander Woollcott Cafe With Fulsace (\$3.00) By Stander Walker Seven Fillars of Wisdom (\$5.00) By T. E. Lawrence Old Jules (\$3.00) By Mari Sandox

Saskin's Publi ing Scheme

Soskin's Publi ing Scheme
When William Soskin leaves the
book revjew berth on the N. Y.
American next month, he will start
immediately on a new publishing
idea. Name of the house haan't been
selected, yet, but prell inary plans
are ail laid and financing arranged
for, with John Harriman understood

putting up the bankroil. Soskin's idea is to publish books with locality draw possibili-ties. He will avoid books about New York or other metropolitan big cen-ters, or European locales. Figures that sales of novels spotted in Althat sales of novels spotted in Al-burquerque or Dubuque, or fiction about centers of the same sort, can be built up enough to cover the nut, with gravy from the rest of the

New Economics Mag

New mag called New Frontiers is to be launched Jan. 1 by League for Industrial Democracy. League, whose object is new social order based upon production for use and not profit, announces mag as 'pe-riodical studies in economics and politics.' politics.

Ten monthly numbers of New Ten monthly numbers of New Frontiers will be issued during the year. Early issues will be devoted to the white collar and professional workers, the Negro, industrial union federal appropriations for recovering, social security legislation and credit as instruments of social control.

Editorial staff consists of Fred.

Editorial staff consists of Fred-Editorial staff consists of Frederick V. Field, Mary Dublin, Mary Fox, Abram Harris, Sidney Hook, Harry W. Laidler, Joseph P. Lash, Robert Morse Lovett, Alonzo Myers, Orlie, Pell, Carl Rausehnbush, and others. Mag to seil through subscription, with subscribers receiving free full-sized volume on economic or social politics written by recognized expert.

Popular Adds 'Nother Mag

Popular Adds 'Nother Mag
Popular Publications has Just
added another mag to its long string
of pulps. This one is called Ten
Story Western Magazine and is
companion mag to Dime Western.
Rogers Terrill is editing, with Michael Tilden assisting.
Popular outfit recently bought
rights to Roy Horn's three bimonthly mags, Big Book Western,
New Western Magazine. Plans as to
new mags still indefinite, with Terrill slated to edit all, three when
matters are adjusted.

Alexander Block Retiring

Alexander Block Retiring
Alexander Block, art editor for
King Features, was tossed a luncheon by associates at the Lexington
hotel, N. Y., Dec, 4. The occasion
was rather in the way of farewell,
Block being slated to retire the first
first and

of the year.

He is credited with starting a number of cartoonists and columnists in newspaper work.

Wholesale Columnists

American Columnists, monthly, made its bow with a December issue. Mag consists of original, unsyndicated columns in light or satiric vein on anything and every-

tirle vein on anything and every-thing.
Editor is Jay Harrison, Regional editors are Evans MacGregor, for New York; Lyon F. Lingar, for Baltimore; Irving E. Morris, for Birmingham, Ala.; Michael Ligockt, for Hammond, Ili, and Otto W. Ferguson, for Jeffersonville, Ind. Mag, sells chiefly through subscrip-tion.

Dumas Malone's New Snot

Dumas Malone's New Spot
Dumas Malone' of Washington
has been appointed director of Harvard' U. Press by the Harvard Corp.
Dr. Malone to devote most of his
time till next summer in completing
three remaining volumes of 'Dietlonary of American Biography of
which he is editor-in-chief.

Times Drops B'klyn Section

Times Drops B'klyn Section
New York Times is giving up its
Brooklyn plant and edition Jan, I'
Flgures the proposition too costly
for the modest return.
Paper has a complete plant and
building in Brooklyn, where it has
been printing from two to four extra
pages as inserts for Brooklyn and
Queens sales. Flgured at first that
local advertising for the insert
would make up the cost involved,
but this hasn't materialized to the
paper's satisfaction, Jiso, the buildbut this hasn't materialized to the paper's satisfaction. Jos, the building put up for the purpose some years ago is a small one, not allowing for rental of any space, property therefore being figured, a dead loss to the paper.

N. Y. Dally News continues to publish a similar section from its own Brooklyn plant.

Reporter Aids Quizze

Edward Thompson, reporter for Los Angeles City News Service, has been appointed representative in California for Murray W. Garsson, director of investigations for Con-

gress. Garsson has been on Coast dig-ging up facts for Sabath Congres-sional committee on bonded reor-genizations. Thompson, who begins work Dec. 15, will be second in work Dec. 1b, will be second in command to Garsson. Several pic-ture companies with default 1 bond issues will be under fire when com-mittee, in L. A. for short time re-cently, returns there during Janu-

it Scouts Scour

During his first week's stay in Hollywood on his current search for new novelists, Donaid Friede has had submitted around 25 manu-scripts, none of them having much tope of reaching the printing stages.
Friede, trying to develop several new authors, figures Hollywood the best place to search,

L. A.'s Community Dails

L. A.'s Community Daily
Los Angeles gets community daily
Feb. J. Fublishers of Press, presently published twice weekly, covering the Wilshire district, will go
to six afternoons weekly.
During past two and half years,
Press has acquired several nabe
publications in the Los Angeles area,
Folicy is largely market and departPolicy is largely market and departplicy is market and departlocal community news.

CHATTER

Ruth Comfort Mitchell on oast. Charles and Kathleen Norris back

Charles and Kathleen Norris back from Europe. Amateur Drama Unit offering free classes in playwrighting. Phyllis Bentley's latest, 'Freedom,' Farewell', out in February. Carl Van Doren's 'Three Worlds' being published in early spring. Philip Creswell, of McGraw-Hill's London office, in N. Y. on business, London office, in N. Y. on business; and the control of the control of the control of the spare to would Cozens took three pears to would control of the control of t Somerset Maugham to visit Neison Doubleday's plantation

Nelson Doubles.

South Carolina.

K. Stowell, ex-ed

South Carolina.

Kenneth K. Stowell, ex-ed of Architectural Forum, now editor of American Architect.

Mrs. S. W. Humphreys, writer of children's books, lost a number of manuscripts through recent fire in her home.

manuscripts through recent fire in her home.

G. B. Stokke, sec of Credit Bureau of National Assn. Book Publishers, resigned to join reorganized staff of Womrath's.

Mystery novel penned by John W. Krafit and Lesile Swabecker has been accepted by Julian Messner for Swring nublication.

Spring publication.

Spring publication.
Tatians Tchernavin, whose new
book 'We Soviet Women' will be
published next month, begins extended lecture tour Jan. 5.
Erskine Gwynne has completed
tvisions on his manuscript, 'Paris
Pandemonium,' which will be published in January by Steller, Inc.
Fred Eldridge, editorial supervisor

Campus Gyps

(Continued from page 1)

(Continued from page 1)and others at universities involves
swinding acts, orchestras, hotels,
nite olubs, theatres, and even Alma
Mammy herself when she's not
looking. One popular form of gritt
engaged in by individuals and frat
diance of ofher sicholo intertainment
'committees' is to connive with some
hotel managements to boost the
corkage fees and split the difference.
Some of the boys also realize an

hotel managements to boost the corkage fees and split the difference. Some of the boys also realize an undercover profit on band bookings with double entitles on salary and grabbing the difference.

Numerous hotels that have made such 'deals' with the student promoters have lived to regret it. One-playful habit of college kids is to wind up a party by tearing apart whatever joint they happen to be in. Having been declared 'in,' the management usually cannot squawk about wholesole destruction done in a spirit of good, clean fun. Another' college boy ruse to duck responsibility for property damage is to entilst a student not of legal age, but appearing older, to sign the contracts. His technical immaturity in years usually can void any agreement, if necessary.

Hotels also suffer from 'souvenir hunters,' with silverware, glasses and sundry other movable objects not nailed down subject to lifting. They're called 'trophies.' Kickbacks from parking lots and taxl fleets and cut-rating on ducats are other revenue sources not overlooked by the campus coppers! The clip enters into all sorts of college affairs, including activities away from the campus coppers! The clip enters into all sorts of college affairs, including activities away from the excursions. The 'arrangements committee' frequently souths most of mittee' frequently souths most of

In one instance a school fixer grabbed himself \$200 while nego-tlating a boat ride to a nearby re-sort for his classmates. His assistants also helped themselves. The ride accommodated 1,500 students at

ride accommodated 1,500 students at \$1 a head and the class treasury netted the large sum of \$7. Manner, in which the gyp is hung on professional talent contracted for college affairs was revealed recently when a well-known orchestra leader was forced to go to court to collect on a fraiternity dance sob at one of the college of the state of the college affairs, when in the college affairs, when informed of the deed, refused to intercede on the grounds the

when informed of the deed, refused to intercede or the grounds the formation of the time the formation of the formation of the first of the formation of the first of the formation of the first of the tion was taken up among the stu-dents, but it hardly covered a third of the salary. That was after the band had traveled 100 miles to play the date and stayed on the job eight

ours.
It was later determined that the

It was later determined that the net on the show, without the band net on the show, without the band to the show the show the should be shown to the should be shown to the should have cleared \$70 or himself anyway, but was greedy and took a powder vith the whole amount.

Although the dance, because of fraternity sponsorship, was extraneous to official college business, the band's attorney contended the matter was not in their province and that it should be ironed out between the two litigants. Refusal of school heads to intercede necessitated court action. tated court action

tated court action.
The gyppery is not practised by a substantial number of students in any school, of course, but is a private subject in which small cliques major. The boys pass the scepter down to lower classmen and when they graduate the new clique carries on the good work.

of Hearst morning papers in New York, has gone to Chicago to pep up the publisher's am. dailles there.

'The Players' Scourge, or Actors' Tragedy, written by. William Frynne some 300, years ago, and for which he was fined 325,000, recently sold here for \$17.50.

John A. Lomax and son, Aian, the Sand Heis and Heis and

Fiction and Films

By WOLFE KAUFMAN

By WOLFE KAUFMAN Mizner Played Down
Mizner Played Down
Possibly Wilson Mizner had too
big a buildup. Certainly Edward
Dean Sullivan believes in Mizner as
a great wit and a great charactor.
That's obvious, if from nothing else,
by a glance at the title of Sullivan's
biography, The Fabulous Wilson
Mizner (Henile; \$3). But the book
doesn't, somehow, live up to Mizner's reputation. er's reputation.

ner's reputation.

Mixner's life and escapades, through the years on and off Broadway, Hollywood and points easily at the proof of the

What Woolfcott Likes

Alex Woollcott goes bilthely through the years defying definition or translation. He is still the only unrough the years defying definition or translation. He is still the only man in America who can sell books. Single-handed, a year ago, he made James Hilton a big seller by recommending one of hi; books. Single-handed he is currently turning 'Vallant is the Word for Carrie' into a smash.

mash. Now Woollcott is stating his pref-Now Woolloott is stating his preferences in book form. The Woolloott Reader' (Viking; \$3) is a very big volume. If consists of 1,010 pages of Woolloott's preferences in reading. It contains seven books previously published as separate volumes; one play; one blography, four essays and 18 short pleces by Woolloott himself. A lot of reading. The play is The Happy Journey; by Thornton Wilder, and no bargain. Some of the other. material is not so hot, either; some of it is very fine. Woolloott has a knack of knowing what the mass of American boobolsie is going to like and

knowing what the mass of American boobolse is going to like and pointing it out; when he sticks to that, he's fine; when he becomes more ambitious and picks 20 odd pieces at once, he's not so good.

The book will sell well; Wooll-cott's by-line is guaranty enough for that.

Long Dick Yarn

Death Cuts a Caper, by David Magarchack (Holt; \$2), is a curlous whodunit. It is written by a Britisher trying hard to be touch a mercian. Some of the atting the curlous are nearly funny, on the other hand, some of the writing is sound and good. The story itself is a pretty good one, though too long-winded, with the unrayeling elevery enough handled.

Cutting 100

Cutting 100 helped the book

By EPES W. SARGENT
One of Each
Phoenix bats only .500 with its
latest pair of releases with ono
pretty fair and one definitely poor
story, each at the \$2 price.
'The Perfect Stenographer' seeks

story, each at the \$2 price.

'The Perfect Stenographer' seeks to suggest naughtiness in its title, but it covers a story of a secretary who is willed \$5,000,000 by her dead employer to carry out an irrigation possible which he knows his own particular to the control of the c

Wells Cuts it Short
Those who attended the Academy's dinner for H. G. Wells in
Hollywood Dec. 3 received a mental
stock when the English author
made about the shortest speech or
record for a Hollywood gathering.
Introduced by Charles Chaplin,
who in turn was introduced by Cecil
B. De Mille, Wells said, 'You ask me
what I think of Hollywood. It
leaves me speechless.' Then he sat
down. De Mille's introduction of
Chaplin took 19 minutes.

Chi Store , lugs Esqu

Chi Store lugs Esquire
Esquire put over a tie-up with
the Marshall Field department store
in Chicago, that company using its
entire mailing list to solicit subscriptions for the magazine.

In a letter, the Marshall Field
company offered a special rate of
three subscriptions for \$10, plus a
special Christmas card painted by
Rockwell Kent.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the dally papers of New York, Chicago, San Francisco, Hollywood and London. Varurt takes no credit for these news items; each has been rewritten from a daily paper.

Fast

Elaine Barry announced Monday she would head for the Coast and a picture job. Would not admit John Barrymore got her the job. To have a part in Katle Did. To have a which aghe played in

Boston. Gunderson, former show-pring the state of the st

Verne replaced.
Didoes at the Met op Sunday night. Special performance for the subscribers to the opera fund. All the stars clowned it.

the stars clowned it.
Lucinda Reichenbach loses her suit to collect \$2,000 from A. C. Blumenthal. She contended he owed her husband, she contended he owed her husband, or contended he owed her husband, she contended he owed her husband, she contended he owed her husband, she contended her husband, she contended her husband, she can be conducted to sponsor performance of 'Hansel and Gretel' In various high schools. National Music League Opera Co. to supply the talent, Rudolph Thomas conducting.

Mayor Bronhy of Fliesbath N. 'Mayor Bronhy of Fliesbath N. 'Mayor Bronhy of Fliesbath N. 'Mayor Bronhy of Fliesbath N. 'All 'Start She and 'Start She a

Mayor Brophy of Elizabeth, N. J. uts his foot down on a six-day

Mayor Brophy, of Elizabeth, N. J., puts his foot down on a six-day bleycle race for girls. Under the auspices of the Eagles, but he says no endurance contests.

Daniel Frohman the auest of honor at the august of honor at the substance of the contest of the says of the s

wening.

WPA band of 60 pieces gave a concert in Grand Central Terminal Saturday. Some people missed the 5:15.

Some people missed the Side and Side and Harriman obtained a judgment for \$127,833 against the N.Y. Opera Comique Saturday, Sum represents defaulted more and the N.Y. Opera Comique Saturday, Sum represents defaulted more and the National Kraut Packers of the New York of the Previous crop. Some hot dogs will have to solo.

David Sarnoff says maybe television in 1940.

Dionne quina cutting new teeth to the worry of the cameramen.

Sing Sing staging its annual Follies, with a dress rehearsal last Saturday for the immates. All save the actors will be locked up during the public performances the first the public performances the first work of the public performance at Virginia Beach.

Mario Chase, socialite night club singer, eloped with Arthur J. Pollard, broker. They're at Virginia Beach.

Max Gordon multiling 'Wild Violeta'.

Beach.
Gordon mulling 'Wild Violeta',
spectacular musical, as a successor
to Great Waitz' Russell Crouse and
Howard Lindeay figuring out a new
book. German composer.
Alice Faye gets her name legally
changed from Alice Leppert. BeSouth Mountain Music Colony,
near Pittsfield, Mass, has been incorporated to assure continuance.
Has been running 16 years.
Students of Juilliard School to
give Magic Fitte starting to night
— Lighthouse Players, blind theatre
group, open their season Friday (13)
with 'Speat for Yourself.' Part of
the activity of organization of same
name. each. Max Gordon mulling 'Wild Violets,'

the activity of organization of same name.

Ninon Bunyea, last in Yungle Love, out on bail in Oceanside, L.I. Assault charged by (Miss) Paddy Ryan, who occupied a house on Miss Nunyea's place. Details of the assault charged by County place of the The Tommy Manvilles epatting again. This time she says he took another gir to their country place in New Rochelle, Manville says they just dropped in for a drink. Anyhow she walked on him.

The Tomped State of the Theodor of

Served last month for examination in supplementary proceedings by Capital Corp., of Calif., he failed to show up in court last Thursday, Harry Manishewitz, alleged loan shark, with five others arrested at behest of NBC officials who charged the men tricd to beat up an engineer in the RCA building while he was on his way to engineer a broadcast. On his way to engineer a broadcast. It's permissible to call a man a It's permissible to call a man a

e arrived just in time for the program.

It's permissible to call a man but according to the city courts. Mayor La Guardia applied epithet to a real estate broker in October. He sued. Court holds the word to be non-derrogator and the deficiency of the voice of Edwin Booth have word to be non-derrogator and the deficiency of the voice of Edwin Booth have been re-recorded at Harvard, eliminating surface noise, needle guind the program of the voice of Edwin Booth have been re-recorded at Harvard, eliminating surface noise, needle guind the recording to the control of the voice of Edwin Booth have been re-recorded at Harvard, eliminating surface noise, needle guind the recording to the control of the voice of Edwin Booth have been re-recorded at Harvard, eliminating surface noise, needle guind the recording to the city courts. The control of the voice of Edwin Booth have been re-recorded at Harvard, eliminating surface noise, needle guind the records and the record at the

Lawd in 'Green Pastures,' now head of the drama department at Tuskegee.

Lisa Parnova Shaw, dancer, acted as her own attorney in the divorce case brought by her husband in N. Y. supreme court. Lost the decision by admitting charges. Puts the country of the court of the country of the countr

the co-respondent Eleworth Andrews of the spot, spice the husband has a control of the control o

known crooks. 10 start when memoritis.

moths.

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moths.

knowledge of the moths.

knowledge of the moths.

News photogs making an exhibit at Rockefeller Center, Opened yesterday (Tuesday) ome tax returns to be made in duplicate, One to be for the use of state and city tax authorities.

the use of state and only the use of State and only the Newburyport, Mass., but on a soft petal sample of the state of the

the appeal of Margaret Ayer Barnes and Edward Sheldon, who claimed Lady:
and Edward Sheldon, who claimed Lady:
Mayor accepts ASCAP's offer to sponsor a contest for a municipal anthem. Wants a snappy march song typical of the city 20 active contract.

State Motor Vehicle dept. puts current number of autos at 2,2%,-584 as of Nov. 1. Gain of nearly 55,000 over 1934 or 1934 over 1934 or 1934 over 1934 over

scts a \$550,000 loan to finance construction.
Mortis Kilingher, of Haverstraw, N. Y., fined \$50 in West Side court last Thursday for pinching a woman in the construction of the construction of the construction of the second was trying to pick it up.
Mayor LaGuardis, Mrs. Belmont and Edward Johnson spoke to the Merchants Assn. of N. Y. at the Astor hotel Thursday. Want them to help opera for the sake of the Against postal regulations to ship liquor in the mail bags. Post-offices warned not to accept for forwarding.

ing.
George White parking his 'Scandals' at the Majestic, Brooklyn, next week (16) before crossing the bridge.
House, once legit, has been in pic-

TIMES SQUARE

Charles R. Hammerslough, of the old Klaw & Erlanger office, to produce Clemence Dane's Granite.

Tamell will give a performance Two men arrested at the offices of Racing Tab as result of the race track tipster probe. One is Harry Cohen, or Lee, said to be editor, and horseman.

the other James J. Devenyer, a horseman.

Jane Morrison, of Pawling, N. Y., picked by Conrad Thibault for his radio program. Selection made from Smith College entries.

The Tullps Are Blooming to be jumped from Roelyn Four Season's theatre to B'way when a house is found.

theatre to Ewsy when a house found,
Zoe Atkins' 'O Evening Star' to
try out in Phila Dec. 23.
James Lephakis. Patchogue,
luncheonette operator, held for trial
for refusing to serve three Negroes.

for refusing to serve three Negroes. Case up next Monday.

'Call It a Day' will be Theatre Suld's fourth try. In conjunction with Lee Ephraim of London.

RKO has bought rights to Winstest. Price not stated, but around

\$30,000.
Nick Wylle, veteran stagehand, dropped dead on the stage of the National theatre, Washington, at the Monday performance of 'Scandale'.

the Monday performance of 'Scandals.' Disppe Corp., operators of Central-Park casino, N. Y., ask to reorganize under 77B. Cites liabilities of \$145,435 and assets of \$122,764. State company can eventually pay all claims if protected from suits.

Coast

Jean Roberson, film actress, sued husband for divorce on grounds that he belonged to gang that went around haunting people.

Damage suit of \$100,000 filed against Loria Lee, screen actress, by Olivia Cote, who alleged she suffered permanent injuries as result of auto crash

Mexican Government o clais an-nounced that ban on all types of gambling, except roulette, will be lifted at Tijuana and Callente.

Santa Barbara jury cleared Busby Berkeley in damage suit for \$25,000 by Clark Hannah, who claimed in-juries through director's negligent driving

Bert Johnson, professional swim-mer, drew one to 14 years for theft of \$4,500 worth of jewelry from Dolores Del Rio.

Dolores Del Ruo.

L. A. police will take no action on liquor sales made between two and six a.m., while State Board of Equalization and district attorney's office bicker over legality of law.

Kay Conway, English dancer, in Hollywood hospital, victim of mal-nutrition and exposure. Police found her wandering aimlessly along Sun-set boulevard.

set boulevard.
Robert Kenaston, husband
Billie Dove, arrested in Hollyw
on drunk driving complaint.
Dorothy Dwan, former
actress, granted divorce in L. A.

film Wesley Robertson, Cheroke of Indian singer, divorced in L. A.

Settlement out of court indicated when Mortgage Guarantee Company of Los Angeles dropped \$41,000 suit against Mary Miles Minter, former film actress, on promissory note.

Claire Luce, actress, granted divorce in Minden, Nev., from Clif-ford Warren Smith.

divorce in Minden, Nev., from Clif-ford. Warren Smith.

Filing charges of misconduct in L. A. against his former wife, Fran Mendou, brother of Adolphe, casked to the control of the cont

apparel.

Mary Pickford awarded \$30,006
damages from investment company for moncy lost in their venture.

BIRTHS

Mr. and Mrs. David Diamond, son Dec. 4, in Hollywood. Father is as-sociate producer at Universal.

Mr. and Mrs. Irving Sindler, son, Dec. 6, in Hollywood. Father is property man for Sam Goldwyn.

Mr. and Mrs. Henry T. Murdock, ion, in:Philadelphia, Dcc. 1. Father s drama and film crick for Philly Evening Ledger.

Mr. and Mrs. R. V. Harvey, son, In Brooklyn, Dec. 1. Father is radio Maurice Levin

Mr. and Mrs. Maurice Lev daughter, Nov. 28, in Akron. Fath is operator of Peoples theatre Akron. Mr. and Mrs. Al Parmenter, daughter, Dec. 8, in Hollywood. Father is publicist at 20th-Fox.

Man Rites Dog

Hollywood, Dec. 10. Hollywood, Dec. 10: Culver City is bidding for civic fame by ballyhooing thus-ly: 'Culver City, California, the city with the smallest Main Street in the World.' Any understatement in Cali-fornia is news.

4 Md. Tracks Grossed \$27,200,977 in '35 Bets

" Barrimore, Dec. 10. For the year 1935, betting at the four major racetracks in Maryland totaled \$27,200,977. Figures exceeded the '34 total by \$1,893,180.

The gee-gees graced each oval 30 days during the year. The mutuel machines at Pimlico handled \$7,-892.683: at Harve de Grace \$6.687 -329; at Laurel, \$6,134,470; at Bowle,

\$6,486,495.
State of Maryland exacts a tax of 1% on betting, plus levies of \$6,-000 a day each day a track is open, plus 15% of net revenue.

MARRIAGES

Harriet Raphael to Adrian Levy production assistant to Sol Lesser Nov. 27, in Santa Barbara, Cal.

Georgia Fifield, radio player, to Taylor Trumbo, newspaperman, Dec. 7, in Ventura, Cal.

Catherine Flynn (Kitty O'Dare), stage dancer, to Franklin Stevens, Dec. 3, in Yuma, Ariz. Third try

Helen Keeler, film actress, to Bernard Newman, Dec. 7, in Los Angeles. Bride is sister to rs. Al Jolson (Ruby Keeler).

Florence Hurd to John Lounsberry, Dec. 7, in Glendale, Cal. Both are cartoon animators. Sarett Rude, daughter of I. R. Rude, Texas theatre operator, to Robert Hirsch, Dec. 7, in Los An-

geles.
Robert North to Virginia Thompson at Bridgeport, Conn., Nov. 19.
Bride was winner of WICC Campbell Soup regional contest for 'Hollywood Hotel' vocalist and is presently with WELI, New Haven.

ently with WELL, New Haven.

Art Levy, manager of Columbia
exchange in Pittsburgh and chief
barker of Variety Club there, to
Bess Lefkowitz, in Hamilton, Ontario, Sunday, Dec. 8. Bride is niece
of Joseph B. Schnitzer, pioneer film
producer. producer.

Ann Darling, film actress, to Arthur Stebbins, former film producer and agent, Dcc. 7 in Hollywood.

Texans Moving to Bowl With Plenty SMU Coin

Pasadena, Dec. 10-

Texas is reported moving much of its population to Southern California for the Rose Bowl game New Year's day between Southern Methodist of Dallas and Stanford

Methodist of Dalias and University,
Advice received here from Dallas and way points is that reservations to make up 21 train loads of dyed-in-the-wool fans have already been made. Reported the Texans are coming here well fortified with retrator of the with cash to bet on SMII.

Hollywood, Dec. 10. Pasadena promoters of the Rose Bowl game on New Year's Day an-

nounce a sellout for the Southern Methodist-Stanford contest. Game should prove a golden har-est for the scaipers, who are revest for the scaipers, who ported loaded with tickets.

Models' Guild Head Freed by Grand Jury

Criminal indictment sought by Mary Hugel against William Black, owner of the Models' Guild, New York, on charge of fraud and embezzlement was refused by the N. Y. Grand Jury, Guild is an agency. Plaintiff, failing in criminal action, has instituted civil suit in Supreme Court. Preliminary hearings are being held before a referee. Louis P. Randall is attorney for Black.

Church Bally

(Continued from page 1)

We're Afraid To Mention', 'A Virtuous Woman' (giris under 10 years not invited) and 'The Unpardonable Sin'. Preacher boasts of having largest evening audience in New

York.'
At the Wells Memorial Presbyterian Church, Erling C. Olsen,
billed as the Wall Street Statisticlan and Radio Speaker, was
preacher last Sunday.
Ad copy of the Plymouth Church
of the Pligrims informs the populace that a picture The Star of
Bethlehem, by Burne-Jones, will be
even to every person stending.

given to every person attending. Town is full of missionaries at-Town is full of missionaries tending conference at the S Avenue Baptist Church. Male female missionaries from Philippines, Ethlopia, Africa Latin-America predominate.

New York Theatres

PARAMOUNT TIMES

MARGARET SULLAVAN in "SO RED THE ROSE"

with Walter Connolly - Randolph Scott



RKO THEATRES 86TH ST. 81" ST.

Dec. 10-12
SYBIL JASON in
"THE LITTLE
BIG SHOT"
with Edward
Everett Horton

Dec. 10-12 EDMUND LOWE "Grand Exit" with Ann Sethers "The Healer" Raiph Bollamy Karen Moriey

RADIO CILI ROCKEFELLER MUSIC HALL SOTH Street

LILY PONS in

"I DREAM TOO MUCH"

ON THE GREAT RTAGE:
"ATES HOLL" a gay and mediding extransparse, produced by facolities with
Justic Hall east and suggested controlled by
Kymidony Cerlestra under the direction
of Rom. Hapte.



CAPITOL # MARX BROS. "A Night at the Opera" Extra !- "C'ble". Bale as Lincoln in



25%, 35%

Miss Pacific Fleet Glenda Farrell-Hugh Herber

★ Big Stage Show ★

Joan Blondell in



250 to t s.m. as the "FRISCO KID"

Broadway

Milton Berle's father ailing, Leo Pillet out of Gaumont-British. Bar being instailed in La Hiff's Tavern.

George Gershwin back from his Mex vacash.

Barney Baiaban was in town over ne weekend.

New '40 Club' in east 50's opened Tast file (10). Lou Smith and missus touring south on vacation.

Izzy Herk okayed by the does and back to work at the Gaiety.

Steve Newman, A. Coast rep

came in for union pariey.

Herman Pernie planes to Chicage
today (Wednesday) on biz.

Tyree Diliard, Jr., of Metro's legal
department, attacked by grippe. Monday night fights at St. Nie Arena drawing the Broadway m

W. 47th street now has a store low. Enlaimed whole shark.

J. H. Lubin's illness keeping him way from Loew's this week. Big turnout for Universal's an-

Warwick hotel enters nitery field with Joe La Porte's orchestra play-

Roy and Gussie Jones on from anta Barbara for premiere of 'May

Wine.'

Bob Collier out again on a Dream
trek, this time Cincy and Indianapolis.

N. V. A. clubhouse to open soon
as night spot, known as Club

Harpers will publish Freeman Bernstein's life story, with Henry Galise ghosting.

Alton Alexander back at desk at Roger White Productions after brief

honeymoon.

Jack McInerney now spends all Saturday nights at home—new anti-partyling policy.

Al Schact, the baseball clown, gets the next Friars' Saturday Nite Boys feed (14).

Boys feed (14).

A brave pop pushing his kid down Broadway in a perambulator drew quite a following.

Dan Thomas Coast film newsman, seeing the sights. Returns to Hollywood end of the week.

It took a derrick and a squad of workmen to get the Xmas tree set up in Radio City plaza.

up in Radio City plaza.

Paul Whiteman has new indoorgorit, that of slapping ilons between
Abe Cohn, jast with the Shuberts
operetts actock on the Coast, going
out with the new Follies.

Flock of bandmen going to Philly
tomorrow (Thursday) for the Fred
Waring phonograph test case.
Dave Bader, with Universal in
London, due to sail Dec. 11 for a
holiday with his family in N. Y.
After several blood transfusions.

After several blood transfusions. Charles McClintock reported doing favorably at St. Clare's hospital.

Autograph hounds make the side walks outside the Warwick hotel a regular haunt, being hep to the Hollywood influx.

tollywood influx.

Harry H. Lichtig (& Englander)
coast agent, still trying to effect a
I. Y. agency representation. Bacl
to the Coast the end of the week Members of the Friars interested in hunting have organized a Rod and Gun Club and are talking of buying an upstate hunting and fishing preserve, with agents to be used as balt.

Bish Lenihan wrenched wrist and shoulder in car accident returning from funeral of Hal Haiperin's father Sunday. Joe Lee was along. but unscathed.

but unscathed.

Benjamin Sonnenberg is the pubilo relations counselor behind that
ike Jacobs promotion of a bridgetournament battle-of-the-century in
Madison Sq. Garden. Sonnenberg
has been Culbertson's press mentor
for years.

Panama By Bea Drew

Old California has a show of no

A new show arriving this week for the Atlantic.

Enrique Cambra, local sports pro-moter, left for N. Y. Imperial Club broadcasts its pro-gram every Thursday.

Little theatre doing a three act play, Cat O'Nine Tails.'

Mary Fields is in Gorgas Hos-pital with a broken back. Closed for three months, Kelley's Ritz reopened with a new show. The Alamo has a new rumba dancer. This cabaret gets the smart

Mrs. Harry Cornell has filed suit against Mrs. Marie Elwell for an auto accident.

auto accident.
Another new orchestra organized
in ¿Colon-will play nothing but
clastica! music.
Jose Loayza, assistant conductor
of the Panama Republician Band, is
dead. He jumped from the sea wall.

CHATTER

Paris

By Bob Stern

Ecn Miggins no longer smoking. Bobby Martin getting a film job. Jacques Halk hurt his lcg in fall. Jimmy King catching all the new

Lyne Clevers doubling at Trone, cabaret.

Serge Lifer auggersoing throat operation.

Italian si Sheherezade Francis A.

Finks and Ayres, sk Bagdad, nitery.

Marcel Pagnol to make a new ver-lon of 'Topaze.'

Peggy Taylor opening at the Al-ambra, Dec. 6.

Peggy Thylor opening at the Al hambra, Dec. 6.

Peggy Thylor opening at the Al hambra, Dec. 6.

Fritz Rotter, ex-manager of Berlin theatres, in Paris.
Charles K. Gordon expected from New York next week.

Maurice Chevalier through Dec. 8 at the Carles K. Gordon expected from New York next week.

Maurice Chevalier through Dec. 8 at the Carles of the Ca

s. onie Baba, singer in nite club going from one local bar to

nother. Jacques Deval publishing a book used on a pocket diary he kept for

years. Renee Veller (Mrs. Steve Passeur) polay in Passeur's play 'Witness' Renee vernet to play in Passeur's pray at the Ceuvre.
Gaby Morlay's film engagement forcing Rouge to fold at

at the Oeuwre.
Gaby Morlay's film engagement abroad forcing Rouge' to fold at the St. Georges.
Local reds producing stage version of 'Fire,' war book by later Henri Barbusse.

the St. Georges.
Local reds producing stage version of 'Fire,' war book by later Henri Barbuse.'
Tabavin now giving floor show at Saturday and Sunday mats. Previous of the status of th

Sonata.

Paramount theatre getting first run of French version of Roger Richche's two-language film, 'Koenigsmark.'

Harry Plicer carrying on despite a broken arm, which resulted in Infection, due to wandering bone fragment.

galle before opening of Maurice Ro-stand's new play, 'Europe.' Franz Lehar's 'Land of Smiles' revived by Catriens at Theatre, An-toine; with tenor Willy Thunis cashing on his reverse English pub-

Yvonne Printemps leaving re-carsais of the new Bourdet show at the Marigny to sit in at an auction ale of Mme. Edouard Renard's swels.

Place Billon to meg sween version of Zoia's 'Money,' script by Bernard Zimmer, with Pierre Richard Wilm and Edwige Feuillere in

the cast.

Jacques Richepin losing suit to stop showing of 'Tramp', film based on play by his father, Jean Richepin, which he contends is unworthy of the original.

Plerre Michaut carrying on propagation of satablishment of a dance

the original.

Pierrs Michaut carrying on propagands for establishment of a dance sands for establishment of a dance sands for establishment of a dance sands of the high sands of the sand

London contracts to pay the show.

Last minute rush of customers to see Henry Bernstein's 'Hope,' inducing the author-director to keep the play at the Gymnase until Dec. 9, instead of replacing it sooner by 'Heart,' his new one.

London

Mary Nolan (Imogene Wilson), here.

Jimmy Nervo in hospital with pleurisy.

pleurisy.
Chesney Allen's wife in hospital
with appendix trouble.
Sam Coslow becoming cuite a faworse than 200 part in meliand
where than 200 part in meliand
running in England this Christmas.
Gladys Chappelle, new hot vocalist, will broadcast Nov. 30.
Jamond Brothers going to the
State, Inc., for month of Pebruary.

ary. Major Leadlay extending his pub-licity activities and engaging a biglicit

Major Leadlay extending his pupilicity activities and engaging a bigger staff.

Raiph ince directing and playing title-role in Bill and Son' at Teddirection and the staff of the staff of the staff of the heroine in Tulip Time' from Jean Colin Dec. 18.

Harriet Cohen, planist, undergoling of American four, one cost staff of the s

purchased screen. Fights to A. J. Cronin's novel. The Stars Look Down.'

Martin Walker sick and repiaced in the Anna Sten picture by John retakes.

Bob Dexter, former editor of 'Everyones', Australian film sheet, now publicity man for Warner Brothers (London).

Town Hamburg comes to England for the first time, opening at Agricultural Hall Dec. 23.

George and Harry Foster no George and Harry Foster no Hamburg comes to England for the first time, opening at Agricultural Hall Dec. 23.

George and Harry Foster no Recommendation of the George and Harry Foster no Hamburg comes to England for the first time, opening at Agricultural Hall Dec. 23.

George and Harry Foster no George and Harry Foster no Hamburg comes to England the Hall England Hall Majesty's Theatre.

Matheson Lang has title role in The Cardinal, which Sinclair Hill is directing for Grosvenor Sound The Cardinal, which Sinclair Hill is directing for Grosvenor Sound Latest society girl to go in for stage, career is Sarah Churchill, daughter of politician Winston Churchill. She joins Cochran's revue as prants (vosper playing lead in 'Distinguished Gathering' at St. Martin's, Rest of cast same as appeared when show tried out at Empassy few weeks ago. Martin's, Rest of cast same as appeared when show tried out at Empassy few weeks ago. Martin's, Rest of Cast same as appeared when show tried out at Empassy few weeks ago. Martin's Rest of Cast same as appeared when show tried out at Empassy few weeks ago. Martin's Rest of Cast same as appeared when show tried out at Empassy few weeks ago. Martin's Rest of Cast same as appeared when show tried out at Empassy few weeks ago. Martin's Rest of Cast same as appeared when show tried out at Empassy few weeks ago. Martin's Rest of Cast same as appeared when show tried out at Empassy few weeks ago. Martin's Rest of Cast same as appeared when show tried out at Empassy few weeks ago. The Cast of the Cast

in broken arm, which resultes a line fraction, due to wandering bone fragment.

Inflection, due to wandering bone fragment.

Inflection due to wandering bone fragment.

Inflection due to wandering bone fragment.

Inflection due to wandering bone fragment.

Frank Vosper playing lead in the combined fraction of the late Leon Bernard in the Combined Francise.

Maurice Chevalier reported signed to make a film in Paris noxt year, megged by Maurice Tourneu, story for Maurice Tourneu, story for Connection laid for new plant of Radio Normandie, north of Francis and Normandies.

Connection laid for new plant of Radio Normandie, north of Francis and Franci

Budanest

Kiraly theatre.

Alexander Hevesi recovering from serious operation.

Ciro Rimae band and dancers a hit at Fovarosi Orpheum.

Irene Zilahy investing her Paris Alice Saasdy singing Hungarian songs on BBC's London radio pro-grams.

Rosie Barsony sprained her ankle at guest performing in Szeged.

Metro has taken an option on the American stage, and world screen rights to Molnar's 'Great Love.'

rights to Molnar's Great Love.'
Nicholas Suranyi got Vojnits
prize (Hungary, a Pulltzer Prize)
for his play, Golden Ramparts.'
Spring, in Vienna,' new musical
in rehearsal at Varost theatre, with
book by Torok and score by Komjati.

Alex Hunyady's 'July Night' re-vived at Vigezinhaz after six years, with more success than it had origwith r inally.

Emmy Kosary singing at the Cafe Negresco. She played a sea-son in America for the Shuberts five years ago.

The Cabinet Minster's Wife, comedy translated from the Serbian by Bronisiav Musics, well received at the Bethlen-ter theatre.

Nicholas Radnay, manager of the Royal Opera House, died suddenly, aged 44. Some talk of his being succeeded by Erich Kleiber.

succeeded by Errich Rielder.

Terry Fellegi torch singing at the Vigszinhaz Grill. Her husband is Emery Deri, for years editor of New York's Hungarian daily.

abas. Title is it's Easy for Men.
Nicholas Hajmassy latest addition to list of Hungarian actors
transferred to German-speaking
stage. Signed with Deutsches
Volstheatre in Vienna.

Otto Indlg's Man Under Bridge going on screen in De ber at Filmroda Studio. A r at Filmroda Studio. Author writing scenarios in collabora-n with Geza Cziffra.

Marika Roekk signed with Ufa for two more years. Has no per-mish to act on stage during this time, although several Budapest theatres waiting for her with plays.

theatres waiting for her with plays.
Franco-Londor Film Co., in Paris,
has signed Gitta Alpar, Hungarlan
soprano, for lead in a pleture in
which she is to play opposite LauriVolpi. Nicholas Brodsky is writing

has sixned Gitta Aipar, Hungarian soprano, for lead in a picture in which she is to play opposite Lauri-Volp.

Nicholas Brodsky is writing the property of the

'White Horse Inn' revived at the Kiraly theatre.

Doug Fairbanks, Jr., here. Thomas

zeged. Sari Fedak thinking of playing oel Coward's 'Marquise' in Ger-an and Hungarian.

Shakespeare's "Timon of Athens" now current at National theatre in a new translation by Lawrence Szabo.

Manhattan String Quartette is first American chamber music en-semble to give a recital in this country.

Two theatres quarreling about which should produce first comedy of an unknown writer, Paul Bar-abas. Title is 'It's Easy for Men.'

Stephen Pallos, London Films, visiting the old folks at home with his newly-wedded wife. She was Esther Kiss, of Hungarian extraction but in French pictures.

By E. P. Jacobi

for World's Expo, 1937.

Battenberg theatre, Leipzig, returning to vaude again.

Alexander Kipnis leaving Berlis,
signed for Yienna Opera.

Schumann theatre, Frankfurt,
features all-femme vaude bill.

Berlin

By Claire Trask

Komische Oper, Berlin, 30 years

Paris to get a Zeiss-Planetarlum for World's Expo. 1937.

Two American acts booked at Riga, Circus Salamonsky: Bonnell and Bay, and Manning and Class, Mary Wigman arranging bi-lin-gual dance courses in German and English for Okeanic Games' visitors, Willy Ruppelt, former acrobat and known in the States, has largest dance and artists' school in Berlin,

Paris and London agents combing German vaude and circus market for exploitable acts, comedy pre-ferred.

ferred.

Leon Wolzikovsky's Russian Bal-let from Scala goes to Volks Opera in Hamburg for December on per-

Kabarett fuer Alle in Femina building is now Siechen Concert House, playing uniformed military bands only.

Largest girl orchestra in town, Jonny Lang and his 15 Maidens, at Europa Cafe, after a month at Wintergarten.

New opera house in Munich to be built by municipality, claimed will be the largest and most luxurious in all the world.

Garmisch in the Bavarian Mottains busy preparing for Olympic events. Foreign visitors to get fare reductions of 33%.

Acrobats featured at Berlin's wellest dance floor, Femina: Bobby and Eugen, with dance teams Garbo and Cortez, and Andre and Denise dedition. additional.

additional.

Berlin boasts three music libraries for xohangs of sheet music, and nee private agency undertaking to supply portners to house musicians of any instrument.

Beniamino Gigli, after a Scala concer and the appearances at the appearance at appearance in night concert at the Scala in aid of Winter Relief.

Scala in aid of Winter Reliet.
Philharmonic Orchestra under Dr.
Wilhelm Furtwaengier leaving Berlin for an English trip, starting at
Queens Hall, London, visiting
Brighton, Bristol, Birmingham,
Manchester, Sheffield, Newcastle,
Edinburgh, and fnishing at Albert
Hall, London.

Hall, London.

Hall, London.

Disden hiding Draeseke FestiDisden hiding Draeseke FestiDisden hiding Draeseke Festicomposer. Saxon State Orchestra
composer. Saxon State Orchestra
conducted Draeseke's mystic oratorio 'Christus' at Three Kinge'
Church under Karl Maria Pembaur,
At Dresden Opera his 'Sintonia'
At Dresden Opera his 'Sintonia'
ership of Dr. Boehm.

The Hague

. W. Etty-Leal Jehudi Menuhin here.

Jehudi Menuhin here.
Brisk business in legit.
French Opera touring Holland.
Neison Revue on air via AVRO
microphone.
The street of the street

sels,
New Ufa-film with 100% Dutch
cast Fientje Peters, Post Restar.te'
here.
Kor Kuller celebrated silver
jubilee as conductor; got royal dec-

And a conductor; got royal decidents of the conductor of the conductor. Thom Denys, 85, Dutch baritone of note, died here after unsuccessful operation.

At Hollandsche Schouwburg, Amsterdam, 50th performance of Dutch play Fornarius; Fox) with Shirley Templet beding all previous records at box-office, here.

Arena, Amsterdam, has vaudeville again with low admission fee and prices for drinks not too high. World champlonship chess match still on between Allechin and Flano deaters now doing brisk trade and, in October, soid 40% more pianos than same month in 1934.

At Theatre Royal, Hague, 756th

At Theatre Royal, Hague, 750th performance of Dutch play by the late Herman Heyermans, Eva Bon-

het Herman Heyermans, Éva Bonhour.

Village of Middelharnis, in the
South, has lowered its entertainment tax from 25% to 15% of box
office revenue.

Suzanne Rozet a success in 'Nuit
'(Octobre' (Night in October') by
Alfred de Musset at Municipal theater of the Municipal thea
ter of the Mun

Hollywood

Bert Marx agenting on his own Pandro Berman back from the Corliss and Pal inge

Herbert Munson again heads Troupers. Rodney Bush mending from ap-endix op.

Barbara Barry Joined Adelle Pru-Ruth Mix back from swing over

Downtown streets getting jammed with pitchmen. Jerry Herdan now assistant caster Paramount.

Bill Robinson set for fifth week Cocoanut Grove.

Trem Carr got hot to shoot a 78 at Palm Springs.

Clark Gable and Clarence Brown off duck hunting. Polly Moran leaving in Jan. for p.a.'s in Australia.

Joan Marsh and Kettl Galilan ar-rived from the east.

Gene Fowler hibernating at home Tala Bireli's option with Colum bia went by the boards.

Pat Moriarty bringing his moth from Ireland for holidays.

Harry Joe rown is angeling ew studio casting directory. Hubert Volght offices serve cock tails and tea every p. m. at 5.

Rose Joseph, Coi. fashlon ed., tired for impending motherhood William Collier, Jr., named as stant to Bryan Foy at Warners.

Guy Gunderson again sponsoring film row's annual Lutefisk dinner. Ernst Lubitsch resting up from Chicago contabs, at Paim Springs.

Maxie Rosenbloom at Radio box in sequence of Green Shado Four doctors attending Leo Me arey, stricken with Malta fever Carev. Eric ic Rhodes entertaining Auriol international femme producer. 'Royal Street,' at Pasadena Piay-

Arch Ward, sports ed of Chi Trib, rutting Santa Claus lane with pic

nat.
L. A. Opera Festival opened for eight performances, but folded after four.
Freddie Fraliek and King Charney won ribbons at Ambassador dog

show. Anna May Wong and Princess Dur Ling tested for Metro's Good Earth. Taramount bought Corsage of Roses, by Charlie Rosoff and Mort Green.

Verschleiser vacationing on after release from Universal Ben Verschleiser vacationing on desert after release from Universal contract, Wynne Gibson back from Bay Meadows race meet with inflated

Beauty Son of Leslie, Ronald Howard, son of Leslie, teaming with Blii Gargan in writing

teaming with but teaming with but be pic yarn.

Isabel Jewell relieved Ray Shroek of his 16-acre avocado ranch in Escondido.

Le Roy Prinz signed by Carl Laemmle, Jr., to direct dances for "Showboat."

Laemmle, Jr., to direct dances for 'Showboat.'
John Mishler, veteran Altoona, Pa., legit manager, guested by The

Pa., legit manager, guested by The Agents here. John Weld, former Manhattan scrib, 'assigned to p.a. typewriter at Warners. Minna Gombell was one of spon-sors for Will Rogers memorial show at Coronado.

sors for Will Rogers memorial show at Coronado.

Anita Page, Wallace Beery and Bill Newberry building cabins at Lake Hughes.

Bill McNutt doing his writing for Bill McNutt doing his writing for Park building.

Richard Boleslawski grub-staked desert rat for \$25 and is waiting for gold hau.

Downtown parking lots putting on the gouge, due to heavy holiday shopping crode to heavy holiday shopping crode to heavy holiday shopping crode. The property of Creen Pastures.

David Selznick dined press to reintroduce Dolores Costello, long absent from screen.

introduce Dolores Costello, long absent from screen.

Charles Kenyon had to write a new twist for final sequence of Petrified Forest.

Leslie Howard recalled from vacation for 'Romeo and Juliet' rehausals at Metro.

Dickson Morgan postponed stage production of 'Scandal in Eden' due to the control of Scandal in Eden' due to the control of Scandal in Eden' due to the control of Scandal in Eden' due to the N. Y. Dally News, nausing here on his way to Honolulu.

Jan Klepure called the 'Great Kip' around Pairamount because of his temperamental rampages.

CHATTER

or observation, Sam Wood bought cane and hobbled home. Charles Dillman, N. Y. legit pro-ucer, due here next week to lock ver the local production field. Frank Shelienback, Coast League oitcher, working in Warners locacher, working in Warners loca-in department until spring train-

Charles Blekford back from New York after failing to come to terms with Jed Harris to appear in Ethan Frome.

York after failing to come to terms with Jed Hartie in appace in Eibeau Frome.

Six cutters aay-and-nighting to complete Warners Captain Blood in time for advertised release date,

For first time in history, studios oversubscribed \$260,000 Community Cheet quota with final take of \$223,478-M.

Gene Tunney, here for two days, the control of the contro

A. episode.
Fellow writer rejected Laird
Doyle's invitation to the fights, giving as an excuse that every time
he attended the fisticult exhibitions
his wife became historical. Doyle
tried to correct, his pal by saying,
you mean hysterical. No, he
proposition of the pal by the proposition of the pal
to the proposition of the proposition of the pal
to the proposition of the propos

Ontario

Tenor Jimmie Shields has landed a spot on CFRB, Toronto. Ralph Finley m.c.'lng the 'Crimc Prevention' series over CKCL, To-

onto. Newest stunt at CRCW, Windso seven girl ivory tinklers at tw

anos. Heiene & Bill Morton launch leir West o East song series over

Helene & Bill MOTON must their 'West to East' song series over CRCT, Toronto. Rabbi Maurice Eisen drath's Forum of the Air' series returns to CRCT, Toronto.

CRCT., Toronto.

Bert King, whose real tag is Pearl, lands a daily warbling spot on CKCI. Toronto.

Faul de Markrs spot on CKCI. Toronto.

Paul de Markrs spot on Commissions' an atomal network.

Sam Hersenhoren and Ernest Dainty launch a new duo-plano series over CFRB, Toronto.

Brian Farnon's orch on the dotted line for a dance series over CFRB, which is the commission of the commission

line for a dance.

Toronto, with his brone.

warbling.

Louise Robertson returns to her
solo job on the 'Hot Spot' series
over CKCL, Toronto, after some
week' illness.

The Canadiar

weeks' illness.

Ed Buchanan of the Canadian
Radio Commission copping three
blue ribbons at the Royai Winter
Fair, Toronto, with his Doberman-

Fair, Toronto, with his Doberman Pinscher.
Colonel Steel, technical director the Canadian Radio Commission, Toronto from the capital to invest gate the CRCT interference het which is bringing in hundreds daily complaints.

Newark

By C. R. Austi

eation for Romeo and Juliet rehearails at Metro.

Dickson Morgan postponed stage production of Scandal in Eden' due to casting troubles.

The stage of Scandal in Eden' due to casting troubles, with the merce on his way to Honolulu.

Jan Klepura called the Great Klp' around Paramount because of this temperamental rampages Art, who plays in the band, will be married Dec. 20 to Marge Sanford.

Clarence Muse directing entertainment program for Urban Lesgue's 5th anniversary.

Lesgue's 5th anniversary.

Honology of Our Gan, back at Rosel for the first time since he grew un.

Sam Raufman departs after holishays to direct makeup in London' willing first technicolor in Canada and the control of the Orpheum, now managing the lipp, Eatlmore. Charlie Blum is pleut.

After spending day in hospital

Chicago

Nan Elliott flipped to the Coast Royale Froics now has an NBC

John Joseph sporting square Lou Cowan sporting a new petro

devourer.

Rick-Road back from quiside visit to Florida.

to Florida.

Lou Lipstone under the weather with a tough cold.

Dave Lipton in for look-around before the holidays.

Sam Tishman back on a spareSam Tishman back on a spareSon.

John Kane now stage manager of the 'Cockalls of 1935' unit.

Henry Herbel's new home just about ready for the house-warming. About ready for the house-warming. Trau, Mary He n'n' Friedman's frau, Mary Charle. Freemon and Shelnel.

abuH Hudson, warbling on the local ether. Charlie Freeman and Shaindel Kalish shoved off to Universal stu-dios. J. C. Stein practically commuting between Loop and Times Square

Mickey Hester joins Shapiro-ernstein as assistant to George

Pincus.

Dave Idzal and Max Halperin latest additions to list of Kentucky

Colonels.

Ralph Heiperin directing Pirates
of Penzance: for the Chicago Comic
Opera Co.

Mark Vance handling special publicity for Gus Van on his Sinciair

Opera Co.

Mark Vance handling special publicity for Gus Van on his Sinciair Oil program.

Lou Epstein rushing around the lour of the Control of the Control of the Control of C

Minneapolis By Les Rees

Ernie Lund back on Par nount booking job after six weeks' illness. Midget Village' in loop storeroom opposite Orpheum scaled at 10 and

ic. "Tobacco Road," with Henry Hull. oming into Metropolitan week of

"Tobacco Road," with Henry Hull. coming into Metropolltan week of Dec. 22.
"Casey" Jones of Journel here lands managing editorship of Washington Post. Wife of A. F. Stern, RKO exchange office manager, recovering from operation. Carlety as week, starting Dec. 13.

Bob La Pliner recovering from major operation at Mayo hospital, Rochester, Minn.

major operation at Mayo hospital, Rochester, Minn. Warner club schedules annual Christmas party for night of Dec. 23 in club rooms. Gloria Novotny, toe dancer, falled for allegedly defrauding Nicolett hotel out of \$32.50 bill.

hotel out of \$33.50 bill.
Universal closing Sloux Falls,
S. D. exchange, combining that
branch with exchange here.
President J. B. Clinton of Northwest Allied States departing on
three-months South American trip.
Masummer Night's Dream exMasumer Night's Dream exdeparting on
three-months Dream exdeparting on the second of the second of the
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The beinger moon trip into Central thereby and Mexico until after the control of year.

Addle Ruben further expending his theatre chain with the purchase of Otto Ratty, ideal, South St. Paus, giving him a total of eight houses, J. J. Domahue and Don Woods, of Paramount, and Bill Sharten, of Paramount, and Bill Sharten, of Christers, diew bots to adopt bables at Variety Club and youngsters turned out to be baby pigs.

Bill McNally, former Tribune for the Century, unless that the control of the Century.

drama editor here, to have new drama, with Richard Wagner as central figure, produced by Charles L. Wagner on Broadway this sea-

J. Wagner on Broadway unia sesson.
W. H. Workman, MG exchange manager, elected Chief Barker of Minneapolis Variety Club, succeeding Eddie Ruben; Ben Blotcky, assistant barker; A. A. Kaplan, treasurer; Raiph Cramblett, secretary; and Bill Elson, Ted Boinick Ben Friedman. J. J. J. Josephue, Cilhett Nathanson, and George Grandstrom, canvasmen.

New Haven

By Harold M. Bone

Alec Bookspan a bridegroom Molfy Picon in for a one-nit Dick Reising plays hookey dgewood Players opened 16th

honor-guested

Tony honor-guested at funcheon. Eddle Weaver still practicing on that accordion. Sam Wasserman now doubling as restaurant prop. Theatre of Eleven becomes WPA

restaurant prop.
Theatre of Eleven becomes WPA
Harold Samuel in for Sprague
Hall plane recital.
They gave Bob Hart one of those
testimonial dinners.
Mitton Stiefel in for a brief directing lob at Lincoln.
Mary Hone steps into this week's
Burleigh Morton donned greasepaint for a bit of local stock.
John Hesse relaxing after running two houses in one week.
Day Tutte takes an occasional
fling at lecturing on the theatre.
Al Robbins and adolph Johnson
will bulld a 1,000-seat house in
Hamden.
Locals organizing New Haven

Hamden.
Locals organizing New Haven
iight at N. Y. Met Opera for
Charles Kullman debut (19).
New officers IATSE are Wm. P.
Barry, pres; Charles McBride, vpres; Sam Wasserman, sec-treas;
Harry Feldman, business agent;
Dan Cummings and Wm. Barry,
nat'l convention delegates.

Winnipeg

Frank Willis (Met) eating sea John Hazza back to his hay ranch

berta.
bowling league under way in
style,
k Kershaw's mother in town

Frank Kershaw's mother in town from the coast. Brown and Lavelle passed through

Erown and Lavelle passed through town on way south. Russ Simpson (Par) back be-tween the covers again. Nat Rothstein back from a tour of his western theatres. Harold Sishop seen around town Harold Sishop seen around town Mrs King (The Cave') back to Edmonton for Christmas holidays. Leno Turaido (Crescent) into hos-pital for slicing. Doing fine at last report. report.
F-P donating use of houses employees to aid Tribune E

report.

F-P donating use of houses and employees to all Tribune Empty

State of the Control of

rarily.

Jack Whitehouse, publicity director for Kershap theatres, has resigned that post and gone back into radio acting and other free lance work.

Baltimore

Ibert Scharper, Jr.

Ted Routson house-guesting up-state relatives.
Laddie Sanford and wife (Mary Duncan) here riding to hounds during Maryland fox-chasing sea-

son.
Pat O'Brien stopping off for visit with old side-kiek, Eddie Sherwood, enroute for p.a. at Earle, Washington.

Moscow

Baratov's new staging of Barber of Seville' a hit at the Bolshoi Opera House.

Modern composers first choice of 15,000 Moseow workers in a recent questionnalre

Half-forgotten Red Army song of ivil War days just recorded by oviet composers after a wide Soviet search.

Soviet nomposers after a wide search.

After a successful Leningrad premiere last season, Shoutkovich's ballet 'Bright' Stream' is scheduled for Mescow's, red-plueh Bolshol American. composer' Antonio-Mondreit's new "symphonie peem 'Christo Botev' had world premiere here, by author's speedla request. Muscovite loved iducers suffer from a failure to grasp the liner content of Shakespeare. 'asys producer S. E. Raddov of Leningrad. 'Our task is to learn to study him.' to being launched by Kharkov Music Studio for its 15th birthday. Boasts two branches and 600 students. 'Workers children taught by day while parents attend the evening shift.' and her being the study of the stud

A Somerset Mangnam play about the disintegration of bourgeols family life will open the winter season at the Simonov Studio. This theatre is concerned mainly with providing adequate facilities for developing the creative abilities of its veloping actors.'

Mexico City

By D. L. Grahame

Major buil fight season started
(1) with fair attendance.
Dora Duby, Américan dancer,
Europe for three months.
Chang, Chinese illusionist, on
provincial tour after long engage-

Chang,
provincial tour after long engagement here
and a continuous provinces after a season at the Palace of Fine Arts (National The-

Palace of Fine American atre).
Civic government drilling corps of men, women and children as actors in revival of ancient Aztec ceremony of Renovation of the Sacred Fire.

Most popular current pics are

Sacred Fire.'
Most popular current plcs are
Dance, Girl, Dance and The Return-of Chandu,' American, at Clue
Olimpia; 'Red Warrior' and 'Moman Accused,' Russian, at Clue Reigis;
The Clairvoyant,' British, Clue Paiacio, and 'Mysteries of Paris,'
French, Clue Iris.

Sydney

By Eric Gorri Sir Ben Fuller setting to build a new theatre in Melbourne. New dance hall in erection for company headed by Bendroit. Vienna Boys' Choir now on tour in New Zealand for Williamson-

ong Tack Sam due for another t. Will make a tour of the Hoyt circuit.

Ruth Craven and Ted Leary booked for a season at the Prince Edward. vigit

booked for a season at the Fillows Edward.

Max Ehrenreich, m. d. of Monogram, back at work after eight weeks sick spell. Her Boss! (Col) Che. Mer and in charge of great exploitation, campaign.

"Keeper of the Bees" (Mono) due in for a run try in Sydney. Mike Lustig in charge of exploitation, "The Crusades" (I'ar) folded after a moderate run in Sydney. Par will roadshow the attraction in the country centres.

readdlow the attraction in one cutry centres.

Two British plx eleaning up in Melbourne are 'The Searlet Pimper of (TA) and '3 Steps' (G-B), both Searlet plant of the search of the sea

will proceed to Suva to meet Heien Twelvetrees to secure copy for her paper. Cinesound will pay the extensive the secure of the copy for the paper. For the first time in history three British pix play the State, Sydney (32 Stope' (61-B), 'Sandors of River' (17A), and 'Heart's Desire' (A.D.) or "Curly Top' (Fox) is doing great biz in New Zealand and will come into Sydney around 'Tueltde to eatch the kiddle trade at vacation to clutch the Australla today be best bo. Jure in Australla today. Best bo. Jure in Australla today.

(Continued on page 71)

OBITUARIES

WILLIAM J. CARNEY

WILLIAM J. CARNEY
William J. Carney, 85, of the former vändeville ream of Carney andWagner, died at his home in Hollis, L. L. Dec. 4.
After his vandeville experiences
the was, for a number of years with
the Ringling-Barnum & Balley
show, quitting to open the first
cyller restaurant in New York. At
the time of his death he was twarof five such places.

of five such places.

HAYDEN COFFL

HAYDEN COFFI
Charles Hayden Coffin, 78, leading man in George Edwardes London Galety company in the height of its fame, died in London. Dec. 8.
He was heard here in 'The Robber of the Rhine' and with Lillian Russell, but was best known, for his English successes. His parents in Manchester, England, was born, Manchester, England, was born, Manchester, England, was in Manchester, England.

NELL GALLAGHER FOGARTY Nell (Iallagher Fogarty, 37, died from carbon monoxide poisoning in the garage of her home Thanksglving evening.

She was a widely known violinist

She was a widely known violinist in concert and radio and had been associated with WHO and stations in Louisville, Ky.

She is survived by a son and daughter.

H: S. STARRETT
Howard 'S. Stairett, 72, voteran
circus performer of West Nyack,
N. Y., died of heart disease, Dec. 7,
in his dressing room in Gimbel's
department. store, Philadelphia. He
had come to make his yearly apper rance. in opening the store's
Christmas circus for children.
His wife. Ars. Addino Starrett,
and son, Iz ward r Jr., survive.

GEORGE NI George Niche, violinist and for-mer leader of orchestras at the Tu-lane, and old Greenwall theatres, New Orleans, died in Charlty hos-pital, N. O., Dec. 10, where he was taken after being found uncon-sclous on a downtown sidowalk.

His death was attributed to natral causes by coroner.

ANITA ALEXANDER

ANITA ALEXANDER
Anita Alexander, 28, known on the
New York stage as Aithea Freel,
died of self-inflicted gunshot
wounds in Hollywood. Dec. 6. She
had been despondent because of inability to break into pictures.
Her husband, Ross Alexander,
im actor, survives.

FREDERICK J. LEIBOLD Frederick J. Leibold, 67, for 32 years secretary of the Denver mu-sicians' union, died of a heart at-tack in Denver. He is survived by his widow.

his widow. Funeral services and burial in

SARA NARVAEZ

Sara Narvacz, Nicaraguan stage, screen and radio actress, who played some American vaude circuits and was very popular in Mexico, died in a Mexico City hospital after a brief a Mexico City ... iliness, Burlal was in Mexico City.

JAMES S. BARRETT

JAMES S. BARRETT
James S. Barrett, 60, who last
played in Alice Brady's support,
died in Amityville, L. I., Dec. 6,
after an illness of two months.
Survived by his widow, Frances
Brandt, now 'playing in 'Pride and
Prejudice,' a son and a brother.

MAX COHEN

Max Cohen, 46, director of Univer-sal Studio's art title department, dled Dcc. 9 in Hollywood of a heart

LESLIE (RAY) RAYMOND Lestle Raymond, 40, known on radio as Brother Bob, shot him to death in Eos Angeles, Dec. 6.

CLARENCE WERTZ
Clarence Wertz, film stunt man,
died Dec. 2 in Hollywood following
an operation.

Samuel Halperin, 76, father of Nan Halperin, died Dec. 6 at his home in Kew Gardens, L. I., atter a brief illness, Widow and five children survive. Among the latter, besides Nan, are Max Halperin, Chicago, vaudeville producer, and Hal' Halperin of Vanietr.

died Dec. 1 in Los Angeles, Burlal in Cincinnati.

Mrs. Jane Louise McNutt, 74, mother of Patterson and William Slavens McNutt, dled Dec. 8, at Van Nuys, Cal.

Father of Hubert Volght, Hollywood film publiclest, died Dec. 8 in North 17679 Wood; 1, at 73.

Elsa's Nitery

(Continued from page 1) Andrea Marsh, of the good old 'we've been pretty lucky so far' gag. As a floor show entertainer Miss Maxwell offers, besides, an explosive delivery and a willingness to do anything.

On a floor lousy with society

On a floor flousy with society names all dancing spiritually, the good solid lateral-hip movements of a few Broadwayites gone-slumming nicety, broke the monptony. The dance position of the dames from Park this season is straight-backed, relaxed, and so indifferent to their partners' appeal they prefer to hold up the hem of their garmenja with heir left hand rather than permit their 'iert nand rather than permit it to come in contact with the guys' shoulders. Whereas the Broadway femmes, uninterested in any change of a technique that's served them well, embrace their partners square-ly face to face all the way down and proceed.

is lace to lace all the way down and proceed.

The Broadway contingent, used to tight spots, didn't let the presence of the upper classes bother them, so the East-Siders had no choice, but to remain aloof anywy. The Broadto remain aloot anyway. The Broad-wayltes believed the sparkling wine glasses with which every table was set. The upper classes helped to prove it by ordering hard llquor, nevertheless.

Bills Next Week

(Continued from page 53) Rendezvous
Jack Cooper Orc
Burt Sis
S & D Howard
Joe Singer
G Scotti & Stooges
Ritz-Carlton Hotel
Al Davles Orc
Sanson House
Ludy Van Love Orc

Ludy Van Love Orc Silver Lake Inn (Camden) Mick Familant Orc Mildred Tolle Beth Challis Byrnes & Swanson Marjory Lone Charlle Gnines Orc Richard Harris Inez Hight Luiu Maes Stump & Stumpy German Cally

20th Century Tavers
Bill Steele
Roddy 2
Jean Garrette
Mildred Roscile
Buddy & Selma
Harry Adar Orc
Barney Zeeman Or

Goldie Erma Kelly

Little Miss Muffet Eddle Villa Orc Eddle Villa Orc
1523 Locust
Wanda Dawson
Florence Hallman
Mary Lee Dannis
Bubbles Shelby
Warwick Sis
Stewart Sis
Music Weavers Or

Music Weavers Orc
Frank Palumbo's
Chief Caupolican
George Reed
Ailce Lucey
Charile Wilson
Charile Masters
Lamarr Bros
Lorraine Chevaller
Billy Hermann Jr
Gladys Jean
Bobby Morro Orc

Memphis Club Almee Spencer Sally Gooding Florence Hill Dorothy Rose

Old Madrld Frankie Richardson Jean McCool Marrone & Gallo Moury Yon James & Peltz Gladys Grant

Erma Kelly
Town Casine
Harriett Lce
Laninettes
Peter Higgins
Eleanor Dean
Maurina & Ross
Betty Lane
3 Clubmen

Oladys Grant
Onyx Ciub
Tiny Bradshaw Orc
Open Door
Scotty Middleton
Ricardo & Rita
Botty Little
Jack Young
Jimmy Rossl
Jimmy Rossl
Jimmy Rossl
Joe Frassetto Orc
Pennsylvania Hotel
Joe Frassetto Orc
Dorothy Bach
Jean Hamill
4 Wolves
Brook Adams Buildy & Grand Farry Adar Ore Barry Zerman Orr Barry Zerman Orr Barry Zerman Orr Buildy Read State of the Sta Jean Hamill
4 Wolves
Brook Adams
Faulkner Sis
Odette Borde
Connie Lee
D & F Drew
Bosion Sis
Lillian Kin
Irene Lee

Room Girls Rafters
Earl Denny Orc
Martin & Dixon Bort Dagmar Kath'n McGarri Audrey Joyce

Independent Burlesque

Week of Dec. 15

'Big Rev'—Workester Worcester.
China Dolle—Weebig, Brookiya.
Dec. 15

'Big Rev'—Worker Rev Workester.
China Dolle—Weebig, Brookiya.
Dec. 15

'Big Rev'—Weebig, Brookiya.
Dec. 15

'Bigh Rev'—Weebig, Brookiya.
Dec. 15

'Bigh Rev'—Weebig, Brookiya.
Dec. 15

'Bigh Rev'—Weebig, N. Y. C.
Flash & Dash'—Gayety, Washington, Orden of Griden of Grid

valiery.

re. Clementine Henley, 65, mothor of Hobart Henley, film director, ner's Captain Blood.

15 YEARS AGO

(Continued from page 56)

Lakes to New York, At Detroit the crews attended a theatre, Mind reader told that she could see two ships going out but only one returning. Twenty-geven men de-

Actors were turning down en-gagements in road shows as too

Music publishers in an agreement to print full price on sheet music Had been using merely the number of dimes it cost.

Al Siegel, who had married Bec Palmer about five weeks before, gave her two weeks' notice. He was her accompanist in her stage act.

Haymark .Chi burley house, had been using wrestlers to hypo Fri-day nights. Big atch set but no falls and management announced show had to close at 11. Riot call sent for the cops when the audience

Columbia Wheel limited producers to four shows a season. Hurtig & Seamon had six and Jacobs & Jer-mon and Harry Cooper had five each. Held they could not handle more than four properly.

Billy Watson sent his 'Kraus-meyer's Alley' out as a road show. Brought it back. Watson was out of the show and it was too light.

Frank Jones of the Kelth office served sandwiches and coffee to firemen trying to get victims out of the collapsed Strathmore hotel across the street. Every

50 YEARS AGO

(From Clipper)

Bidwell's Star dramatic company opened in New Orleans with what 10 years later would have been an all-star cast. Players, included Jo-soph Wheelock, Barton Hill, Charles Wheatleigh, Marie Wainwright.

Ciara Morris afire in Wheeling. Her long court train caught from the footlights. She stamped it out alded by the stage carpenter. Play continued.

Roland Reed switched to 'One of Our Boys.' Plot was not unlike the later 'What Happened to Jones'; a bon vivant in a cierical costume. Favorite comedian in those days. Florence Reed's dad.

Mapleson Opera folded early at ne Academy, Fluancial jam, as the Academy, Financial jam, as usual, Metropolitan was a threat Met opened Nov. 28 in German, Anton Seidi conducted. His debut here

Ned Harrlgan ended 'Old Laven-der' and produced 'The Grip,' the latter's threadbare plot carrying it but a short distance. No song hit.

Fanny Davenport in 'Fedora' played the People's theatre in the Bowery. Bowery got all the big shows those days.

'Hoodman Blind.' long a suc 'Hoodman Bilnd,' long a successful melodrama, was opened at Wallacks, with Mme. Ponst and Kyrle
Bellew in the cast, Bellew's stature
caused Wallack to displace Sophie
Eyrc from the cast, which caused
her to, threaten suit. She was too
tall to play opposite Bellew.

David Belasco got \$2,000 from J. M. Hill in a Chicago court. Had written a play for Denman Thompson, which did not go through. Hill could find but one act of the script. Belasco sued.

Cole's circus was down in Flor-da and about ready to call it a sea-

Louise Baffe, a minor star, was touring the midwest. To get business she promised a picture of the audience to all holders of reserved seat coupons. Company did not carry proper electrical equipment, and stunt was a dud.

Mary Anderson and Thomasso Saivini were in opposition in Bus-ton, with the Italian getting tac best of it. He had with him his sou, Alexander, who remained over herc.

Boston dime museum had a pygmy elephant which went on a

weekly rampage. House closed Sun-days and lack of company and pea-nuts got on his nerves.

Japanese in Boston criticized the Mikado. Pointed out in Japan the left breast of the kimena was folded over the right except after death. Gave him a chill to see Yum-Yum flitting around in her grave clothes

Saranac Lake By Chris Hagedorn

A group of patients were picked by Dr. Karl Fishel this week to arrange an entertainment for Christ-

Maxie Pfeffer, who last week had Maxie Pfeffer, who last week had the nerve operation, is doing well. Bobby Merrick ditto after several pneumo treatments. Harold Hughes left for his home in Albany to try a job as commercial

artist. Entire town of Saranac Lake, the

merchants and every organization, are working together to run a grand ball on Dec. 10 for the Wiil Rogers morial Fund

lemoriai Fund. Miss Frisco Devere reports she's oing grand at home in Scarsdale. Jerry Vogels' candles a big hit

here.
Mrs. Nellie Queaty doing nicely after a slight setback recently.
Ford Raymond slated for his first stage of thorocaplasty this week.

Sitgreaves admitted anther birthday Dec.

Write to those you know at

Vaude's Outlet

(Continued from page 57)

(Continued from page 57)
good for a bowl of Hormel chill at
any restaurant in town. That's all;
no further plugs spotted anywhere
in the layout. Chill-restaurant deal
is a genuine tie-in, with no gratis
goods, advance man lining up and
soling caleries the boddont days besoling caleries the boddont days befor the continued of the continued the con dow cards, no lobby displays. Though WCCO furnishes the talent and handles the bookings, show is strictly theatre and is not broad-

There's a mixed trio, a five-man marlimba bank (picked from the ork), Needoff and Mack, hoofers, and Johnny Williams, also a dancer.

After a whiri through Minnesota and Wisconsin one-night stands, show, after playing eight days at the Minneapolis Auto show, moved to Des Moines, where it wound up a solid week yesterday (Monday), Will continue through Iowa and then move over into Illinois after washing up in the Hawkeye state.

Licensing Agents

(Continued from page 57)

Broder, attorney for the various agents' associations in present it-censing matters, also attended; Favorable attitude of the artist reps toward the proposed new legislations are the proposed new legislations. Islation, as expressed at the meet-

reps toward the proposed new legislation, as expressed at the meeting. Is based on the opinion that the suggested laws will serve the purpose of driving the chiselers out of the business, but at the same though place no undue restrictions on Opposition to License Commander Paul Moss' licensing efforts in the past were due to inclusion of artist representatives under the general employment agency laws, and subject to regulations wholly foreign to the nature of the business of theatrical agenting. Under the new laws, the artist reps will be treated as a class by themselves, with regulations applying to and in accordance with the peculi "titles" of their particular business. Suggested license fee of \$25 a years of the period of the perio

were also declared acceptable to the artist reps at the mecting.

The new regulations, in form of a city ordinance, will be submitted to the N. Y. Board of Aldermen shortly. They are expected to pass without opposition as a result of the artist reps' indication of organized endorsement. ized endorsement.

lzcd endorsement.

Permanent organization of agents
will be established when the new
laws are passed, and maintained in
the future for the purpose of arbitrating any matters affecting the
business as a whole. Branches of
show business covered by agents
represented at the meeting include
plctures, legit, vaudeville, radio and
outdoors.

Unit Review

(Continued from page 56) house for a tap number. He should stay at his post in the orchestra. Strong, with his ropes, is next. He should stay at his post in the orchestra. Strong, with his ropes, is next. He should stay at his post in the result of the should be sho

was accorded about the show to thuslasm. Windup saved for Kirby and Duwal leaves the fate of the show to the show the

ment and gag for some neary laughs.

Show bulit to go 47 minutes, was hitting 52 here with audience clap-ping for more. Biz very good. Old.

TOWN SCANDALS

TOWN SCANDALS

(CAPITOL, WINNIPEG)

(CAPITOL, WINNI

Church and Pix

(Continued from page 3) newed by all Catholles Dec. 8, 1936, and on that date each year there-after.

Providence, Dec. 10.

The Most Rev. Francis P. Keough,
D.D., bishop of Providence, without
directly assailing the screen for indecency, and cailing the improved
moral standards of the films which
followed the Legion of Decency
campaign a Teartening triumph for
religion, called upon pastors and
religion, called upon pastors and
in keeping agencies of publicentertainment. as respectable as
possible.' Providence, Dec. 10. possible

entertainment as respectance as possible.

He set forth principles for the guidance of Catholics in selecting their entertainment, and stated: "These standards should apply equally to vaudeville and cage productions, as well as to motion pictures. Advertisements for coming attractions might well receive our careful notice, because, latterly, some of these have dege-terated to appeals of the lowest nature. When these advertisements are openly suggestive and indecent, the attraction which they advertes should be avoided on principle."

NW Renews Pledge
Minnenpoils, Dec. 10.
Thousands of Catholics throughout the local diocese renewed their Legion of Decency pledges Sunday to remain away from theatres where immoral pictures or plays are presented.
The purpose of the renewal, said Archbishop John Gregory in a letter to the Catholic clergy, 'Is to strengthen our people in their determination to create and maintain a strong public opinion and a sin-

termination to create and maintain a strong public opinion and a sinoere public conscience among all
the people of this country.

The letter was read at all masses, following which congregations
repeated the Legion of Decency
pickse.

CHATTER

(Continued from page 59)
ret The Piying Doctor for National. With Mander came J. C. Orton and T. D. Concehie from G-B; they will work in co-operation with National Productions on the pic.
Williamson-Tait will produce Amything Good present in America scouting for talent and productions. At present W-T is operating only one theatre in Sydney with G. & S. Earlyala. Chiers include Skiteen, Jm. Melbourne and Roberta in New American screen fan mara are in (Continued from page 69)

Pittsburgh

By Hal Conen

The Jack Gihons have picked up a 20-acre farm near Imperial.
Edd (HI) Segal decopy of the Segal and the Segal and

a grili.
Sun-Teie plugging Kari Krug, crick and columnist, with full-page

spreads. Henrietta Leaver, 'Miss America,' has abandoned her unit in favor of

has abandoned as single.

I'ra Cohn salls from New York
Dec. 20 on a 15-day crusse to Panama and Cuba.
The control of the control of the control
at Roosevel hotel and major domo
of Gold Room.
Johnny Hamp playing here New
Year's Eve for Phi Epsilon Pi fratamity format.

of Gois Roun.
Johnny Hamp playing here New Year's Eve for Phi Epsilon Pi fraLordiy Hoghton continues at Show Boat despite recent injuries in auto smash-up.
Pittsburgh Playhouse's second production, 'Pelleas and Melisande', opens New Year's Eve.
Round Person of the Payhouse.
Olivia Kelly substituting for alling Madeleine Skelly Foust this season as directress of Seton Hill college theatre.
Lou Loewenstein, former Pittsburgher, renewing sequalintances as gen. mgr. of Anything Goes.' Vinton Freedley here, 100.

Indianapolis

By Bill Kiley

Town now supporting two burley Hanrahan's now definitely behind

Hanrahan's now definitely beamushutters.

Next legit for the Civic will be Louder, Please. Night's Dream moved back to good 14 at Kethan moved back to good 14 at Kethan moved back to good 15 at 15 a

leader, now in linoleum business with brother. Star escaping squawks by giving equal headines to all film reviews in Sunday edition.

Lowell Brewer working on crutches at Circle while his fractured ankle knits.

San Francisco

By Claude A. La Belle

Sunic Healey visiting mother

Mrs. Glasscock, home to southland after vacash here.

Ben Plazza lingered in town for few days checking up on nossible town days checking up on nossible town days checking up old friends.

Rachel Crothers, dramatist, back to Hollywood after several days here looking up old friends.

Coffee Dan's, once most popular nite spot in Prisco with showfolks, by G. Bauney Hyman.

Idwal Jones, former Frisco dramatic critic and authority on California mining camp history, here for a palawer with buddles. Revel came to Prisco for several days to minsh up tunes and lyrics for "Poor, lattic Rich Girl." for Shirley Temile, and Collegiate.

Ann Harding and Mrs. rd

Boleslawski back after Honoluiu jaunt, Miss Harding planed at once to Hollywood, but Mrs. Boleslawski stayed on for several days Xmas

stayed on for several ways shopping:
R. A. McNeill, v. p. and general manager of more than 60 theatres in Northern California, on his way to New York via Canal for business and pleasure. Accompanied by wife and daughter.

Des Moines

By R. W. Moorhead

Tri-States is again giving away rrestates is again giving away free autos.

Drake U. co-eds sponsoring both a 'charm school' and a dating bureau.

burcau.
'A Night in Old Mexico' first stage attraction at the Paramount in many months.

Iowa's newest theatre, the \$62,000

attaction at the Paramount in an any months in many months. Iowa's newest theatre, the \$62,000 State in Algona, has opened. Gaie Pettit; operator. Up Pope the state in Algona, has opened. Gaie Pettit; operator. Up Pope the state in Algona, has opened. Gaie Pettit; operator. Up Pope the state of the stat

Cleveland

By Glenn C. Pullen

By Glenn C. Pullen

New mayor closing bookies and gambling joints.
Earl; Lesile trying to get Mistingetting for mext Mayfair Casino street for next Mayfair Casino street for next Mayfair Casino street for the days starting Dec. 12 with Constant Wife.
Herman Pictis for certain the contract of the contract to Paramount, home for visit. Real name is John Cox and the was discussed the contract to Paramount, home for visit. Real name is John Cox and the was discussed to the contract to Paramount, home for visit. Real name is John Cox and the was discussed to the contract to Paramount, home for visit. Real name is John Cox and the was discussed to the contract to Paramount, home for visit. Real name is John Cox and the was discussed to the contract to Paramount, home for visit. Real name is John Cox and the was discussed to the contract to Paramount, home for visit. Real name is John Cox and the was discussed to the contract to Paramount, home for visit.

ed by crick.

Milwaukee

Abby theatre closed agai

Abby theatre closed agai ifth time in a year replaces Jimmy Devine as manager of the Futuristic ballroom.

Howard Burns, Palace doorman, named assistant to Ben Marshall as PJohnny Strain, once booker for several film exchanges, has opened a cocktail bar here.

Some of the several film exchanges, has opened a cocktail bar here.

Getrand has reduned admissions to a cock of the several film exchanges, has opened a cocktail bar in exchanges, has opened a formal has reduned admissions to a cock of the several film exchanges, has opened a film of the several film of

planning cocktail oar in downtown sector. Site formerly housedwomen's apparel shop.

Cele Kinovsky, recalled by the News to handle films, and is writing under the name of. Cele Lane. Sheet had dropped use of 'Don Reel' tag. Writan Gardner. who has been doubling on pice, is putting full time on radio.

Detroit

-By Pete Wemhoff

Board not going over, so Board is retreating on virtually all fronts. Several cities plan vote to nullify new closing hour as Detroit did. Old type saloons gaining favor. Deliver with the control of th

Plays Abroad

L'Inconnu d'Arras

(Continued from page 64)

and this frustration is apparently the key to his upset life. All this is presented a bit Firandellically—with compliments owed to Bernard Shaw, as well—by very fine actors and actresses. Interesting psychology, but relatively little entertainment.

LITTLE TZAR

Lin London, Nov. 17.

Play in bree acts by Bertram Hensen,
produced by Stephene and the produced by Stephene and Table and

This is the first venture of New

This is the first venture of 'New Shop Window,' founded by Ann Kennington.

Story, deals with the past love Story, deals with the past love Story, deals with the past love Story, deals with the story of the wood-deal of the control of the story of the

to continue on the weary road to Siberia. Play has plenty of cracks, few of which are wise. And there is too much talk in it. Marie Ney as Tatsiana blends charm, humor and tragedy magnifi-cently. and is almost entirely re-sponsible for the good reception of

THE INSIDE STAND

London, Nov. 22.

Comedy in three London, Nov. 22.

Comedy in three London, Nov. 22.

London, Lo

Mrs. Geage ... Aletha Orr
Two things are against The Inside Stand' being a knock-out farce
success. First is that Wodehouse
needs a collaborator for stage adaptations from his novels; second, that
Raiph Lynn needs a professional
straight man for his eccentricities.
In andicapped by being apparently
under-rehearsed. Without just the
requisite tempo, n farcical production can be a very gloomy affair.
This one is, indeed, a rather unformight have been excellent material,
but is not utilized to the best advantage.

out is not utilized to the best advantage.

There are many wisecracks, with all the Wodehouse ingenuity, but the central comic, Ralph Lynn, isn't sufficiently supported by the feeders comprising the remainder of the

cast.

Piece does not get away to a good start, 'and will probably have difficulty in catching up with the procession.

Jolo.

On Wheels

Reynolds & Doncgan will have two acts out next outdoor season. Each with a star skater and seven

Each wun a mill handle the western dates, with Helen Reynolds filling the eastern park and fair bookings.

B.&G. Snag Big 4 Fair Route from C.&H. in Chi: Carnies Duck League

HELPING THE FAIRS

Nebraska Counties Draw Down tuel Dividend

Lincoln, Dec.

Lincoln, Lec.

Elighty-one of Nebraska's 93 counties will receive \$239 each shortly, as dividends, the second of the year, due them from operation of parimutuels at the various state race courses. The payment comes out of a \$28,668 pot held by the state racing commission.

ing commission.
Of the amount raised, all but \$1,-Of the amount raised, all but \$1,-500 came from proceeds of the Ak-Sar-Ben race meet at Omaha, which ran from May 30 to July 5.

A previous dividend of \$200 was paid the counties.

CIRCUS UNDER CANVAS IN HEART OF HAVANA

Havana, 10,
Santos & Artigas one ring circus
is pitched in a tent within the heart
of the city this season. First time
the authorities have permitted such
European-style presentation. Show
is spotted between the Sevilla Biirmore hotel and Sloppy Joé's.
Show opened last week to capacity and is booked until Jan. 4. Fred
ty and is booked until Jan. 4. Fred
Balley ringmaster, is here for see
Balley ringmaster, is here for ond
geason in the same canacity.

ond s ason in the same canacity Top sports event of the winter expected to be the fight between Joe Louis and Isadoro Castanaga, dated

It's on Ice

LeMaire & Reynoids are trouping a nice circus through eastern Ca-nada that got off to a big start at Halifax, where it showed und Masonic auspices late last month.

Masonic auspices late last month.
Show, which is under the direction of Francis LaMaire, takes half the program, with the loe then open to the patrons. Acts are headed by Evelyn Chandler and Maude Reynolds (elster of Helen). Others are Sonia, Garvar, Prague; Mile. Dovee, Berlin: Margo (Margaret Miller), Switzerland; Mrna Merkel, Munich; Patty, Eddy and Frank LeMaire, Chicago, and Bobby Hearne, Brooklyn.

Expect to stay out until the ice melts.

Both Black

Burlington, Vt., Dec. 10.
Rutland Fair Association reports
show a profit of \$15,648 and the
Champlain Valley Expedition a
profit of \$700. This is the first
time since 1229 that the Champiain Valley has been out of the red.
New officers elected were: Rutland—Will L. Davis, president;
Carl Oiney, secretary; Champlain
Valley—Paul D. Raine, president,
Harris Duruy, vice-president, and
James S. Grow, treasurer. Burlington, Vt., Dec. 10.

Shrine Rodeo

Charlotte, N. C., Dcc. 10. Jack Knight's Wild West Rodeo here Dec. 17-21 under auspices Oasis Temple, Mystic Shrine.

Playing lighted baseball park nightly and Wednesday and Sat-urday matinees. Company carries nightly and wednesday and particulary matthess. Company carries 50 cowboys and cowgirls.

Fifteen events will feature Earl Sutton, Ann Sutton, Slim Burnett, Mary Cardinal and others.

Fairs' Big Outlook

Des Moines, Dec. 10.
Officials d directors of more than 70 fairs in the 90 countles in lowa were completing today (Tuesday) plans for one of the biggest fair seasons in Iowa in 1936, due in

sy Pete Wemon't State adds traffic safety education to school system's curricula. Suburban Flint fetes Artur-Pound, who once worked as a newspapermant there. Stare, raddo and nitery performers help Goodfellows fund by \$7,000 by appearing at Jamboresch milding and mitery performers help Goodfellows fund by \$7,000 by appearing at Jamboresch milding and mitery performers help Goodfellows fund by \$7,000 by appearing at Jamboresch milding and mitery performers help Goodfellows fund by \$7,000 by appearing at Jamboresch milding and mitery performers help Goodfellows fund by \$7,000 by appearing at Jamboresch milding and mitery performers help Goodfellows fund by \$7,000 by appearing at Jamboresch milding and mitery performers help Goodfellows fund by \$7,000 by appearing at Jamboresch milding and plant for the Mahaska Mounty fund the state of the milding the coming season. All fairs County State bank has filled forection a break in view of the money with the milding the coming season. All fairs County State bank has filled forection as the milding the coming season. All fairs County State bank has filled forection as the milding the coming season. All fairs County State bank has filled forection by the milding the coming season. All fairs County State bank has filled forection as the milding the coming season. All fairs County State bank has filled forection as the milding the coming season. All fairs County State bank has filled forection as the milding the coming season. All fairs County State bank has filled forection as the milding the coming season. All fairs County State bank has filled forection as the milding the coming season. All fairs county fairs for the Mahaska County fair, for the Mahaska County State bank has filled forection.

Chicago, Dec. 10.

Bit news of the outdoors convention here last week was the couply the Beckmann & Gerety shows in grabbing off what is known as the big four circuit of far dates for 1386, getting them away from the Castle & Hirsch Shows which have had, this circuit for, the pagt. The page of the circuit of fair dates includes the lowa State Fair at Des Lincoln, Romanda State Fair at Des Lincoln, Romanda State Fair at Muchinson and the Oklahoma State Fair. Big news of the outdoors conven-

and the Okiahoma State Fair

Adissis State Pair at Hutchinson, and the Oklahoma State Pair.

Loss of this circuit leaves Castle & HirschHirschEdit State Castle & HirschEdit State Castle & Hirschfor the coming season. Raises
for the coming season and time of
it at the meeting securing contracts for an excellent route of
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states, No. Co-operation

Big flasco of the meeting was the

states,

No. Co-operation

Big flasco of the meeting was the failure of the American Carnival Association to get together for any consideration of establishing a legislative league, the baby of, Max Cohen, Rochester attorney, who hasn't been able to put this pian over despite long efforts. Cohen was forced to call off several meetings during the convention due to the inability to get chrinval own-washed up, since COSP6 and a couple of his buddles haven't been able to get any action on the proposal, and there has been a general unwillingness on the part of the bulk of the carney owners to put in an appearance. Especially there seems to be a rift between the eastern and the western carnivals counts are to the legislative league question. Eastern boys seem sold on the idea, but the western carnivals can the serior of the carney owners to put in an appearance sold on the idea, but the western carnivals can the castern carnivals can the castern carnivals can the castern carnivals counts are considered to the castern carnivals can the castern carnivals carnivals can the castern carnivals carnivals carnivals can the castern carnivals carnivals carnivals can the castern carnivals carniva carnies operate in an entirely dif-ferent manner and that it's imarnies operate in an entirely dif-erent manner and that it's im-ossible to hitch up the eastern nanner of carney operation with he western and midwestern style.

N. B. Fair Affairs

St. John, N. B., Dec. 10.

St. John, N. B., Dec. 10.

An increased gross deficit over that of the 1934 Halifax annual fair was shown in the report of E. Frank Lordy, secretary-freasurer-managers of the 1935 fair was 13,100 loss for the Royal Winter fair there, is secretary-manager of the annual Chartary-manager of the annual Chartary-manager of the material fair organization. In attendance at the convention and winter fair from eastern fairs were: G. W. Front, Recretary-manager of the Maritime Winter Fair, Ambrets, N. S.; E. F. Lordly, secretary-manager of the Halifax, N. S., fair, A. C. Taylor, of Salisbury, N. B., minister of agriculture for New Brunswick, with In whose jurisdiction are the annual Cali fairs in that province.

Ohio State Date

Columbus, O., Dec. 10. The Ohio State fair of 1936 will be held from August 24-29 inclu-A feature probably will be run-ning races Saturday afternoon only.

NICELY BLACK

The Allentown Fall reports the lightest net profit since 1931. Net is \$26,776.91. Last year profit was \$17,479.83.

metics-but I never have a

sign of Cosmetic Skin."

Toilet Soap guard the beauty

of your skin!

Take a Tip from a Top-Notcher



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Vol. 121 No. 1

NEW YORK, WEDNESDAY, DECEMBER 18, 1935

64 PAGES

ING NEWSPA

Eskimos Get First Dose of Theatre And Love It, but Sit on Their Hands & TIMES DAILY

Moscow, Dec. 17.

Hering charmed Eakimos out of their islose and shermer away troms shipe in the Arctic ice, the Soyie Polar Theatre is back from spending the summer distributing culture in the world's most culturales land—the Arctic.

Playing on boat decks, barracks and log cabin cluthouses, the group of 14 Moscow actors mustered from the New State Theatre and vaude-silleystoup, cruised from Archangel action of the state of the s

(Continued or page 57)

Gov. Hoffman of N. J. Requisitions Bruno Trial Reels from U

At request of Governor Harold Hoffman, of New Jersey, Universal Newsreel has turned over approximately 20,000 feet of film covering 'tunily every phase of the Lindrigh kidnaping case and subsequent Brune R. Hauptmann trial. Action in no way resembles that taken by defense counsel during progress of court trial when threat was made to withhold newsreel shots from public exhibition. Governor simply requested the reds so that he might study them.
Whether or not the newsreel record will be unfolded before the (Continued on page 53)

(Continued on page 58)

\$8,100, One Show

Des Moines, Dec. 17.
Over 4,000 Iowans viewed Kathrine Cornell's 'Juliet' to the tune
* approximately \$8,100 in the box

Wiss Cornell played six nights in many stands and one matinee, weeks gross topping \$33,000.

\$23,000 PER QUIN IN PIX

Hollywood, Dec. 17.

Tounts y Doctor, with the Dionne
Quints, will cost 20th, Century-Fox
\$115,000 instead of \$70,000 as re-

That's Different

Hollywood, Dec. 17. Hollywood, Dec. 17.

What's the matter with my
gags?' head of a lot asked a
dead pan who didn't roar. Boss
added, 'Everybody at the studio
laughs at them.'

'Did you ever try them at
Metro?' was the rejoinder.

Y. READYING **FOR THAT 1939 WORLD'S FAIR**

In anticipation of the 1939 World's In anticipation of the 1939 World's Pair in New York, PWA workers al-ready are engaged in improving the terrain of the Flushing-Corona meadows, which has been designated the official site for the show. Leveling of ground and filling in on low spots has constituted bulk Chamber of commerce and civic worker lads already have started to point it up over the radio. Grover (Continued on page 56)

(Continued on page 56)

Vaude K.O.'s Honolulu For a Hula After 9 Yrs.

Honolulu, Dec. 17. First stage show in nine years opened here at the King theatre Saturday night (14) to a great ova-

Show is headed by the Rube Wolff band and the Fanchonettes, who proved a sensation. Val and Ernie Stanton also received a strong ova-tion. Fanchon & Marco booked.

Audience was so excited by the show that it refused to leave the theatre at the end of the performance, hanging around for some time in the hope of more.

Legit Films

Paris, Dec. 17.
Gustave Quinson, taking over the
Rothischild-built Theatre Pigalle,
is equipping the basement as a film
studio in order to make pictures of
the shows hell produce. Films will
follow the plays exectly, dialog and
water committing unchanged. sets remaining unchanged.

WHAT, NO STAGE SHOW?

Paris, Dec. 17. Cinema de la Potiniere, near Clemma de la Potliniere, near units, will cost 20th, Century-Fox 115,000 instead of \$70,000 as rotted.

Peal clined by Joe Moskowitz for tstudi, called for \$95,000 plus a \$7000 b nus on completion.

Clemma de la Potliniere, near complete film program yet: feature film picture film program yet: feature film viscil, pastry and drink).

All-inclusive price: 33c., and tipping banned.

5 Project Theatres Set for N. Y.-Manhattan as 'Pop' at 50c and Broadway at 25c-No Shows at Night, but 6-a-Day Except Sat.

2 HOUSES ON B'WAY

Indications are that the Works Progress Administration's theatre project in New York will finally get going within a week. Some improvement in the situation caused by delays charged to Well and the progression of the progr

(Continued on page 52)

Jafsie in Vaudeville

Dr. John F. ('Jafsie') Condon of the Lindbergh case is turning thespian with the serious intention of becom-ing an attraction for regular vaude-ville picture house bookings. A recent 'break-in' at the Gayety, Boston, was the convincer for 70-

A recent break-in at the Gayet, Boston, was the convincer for 70-year-old Jafsie, who decided to take up acting on the square. As a con-firmed vandevillian he opened Dec. 13 at E. M. Loew's Capitol, Lynn,

Lynn, Mass., Dec. 17. Lynn, Mass., Dec. 17.

Jafsio Condon sppeared one hour
yesterday (Monday) afternoon in
Kane's furniture store window between shows at the Capitol to demmostrate his own kidnap ladder
model and productions of full-sized
ladder nails and chisels concocted
by the store manager. Stopped trafformatic commany, has chain of

Furniture company has chain of stores here, but Jafsie will not play its circuit.

Iron Ticker

Hollywood, Dec. 17. Hollywood, Dec. 17.
First public film exhibition
of mechanical heart, invented
by Coi. Charles Jindhergh and
perfected in collaboration with
Dr. Alex Carret, will be in
Warners' Karloff chiller, 'The
Walking Dead.'
Story is of man electrocuted
through mob vengeance and
brought back to life.

REENACTED NEWS Al Jolson's Mammying Has Earned \$15,000,000 for Him Within 33 Years

Taking Pappy Off

After looking for a finish for years, Doyle and Don-nelly have finally found one, as a result of Donnelly becoming a papa last week.

As soon as he learns to walk.

MILLIONAIRE **AMATEURS** ON NBC

Snootlest of the radio amateur shows is NBC's 'Music Is My Hobseries on WEAF, Thursday by series on WEAF, Thursday nights at '11 p.m. Only takes bank presidents, college heads, stock holders, academic and high-finance execs. Idea was first started three years ago and ran for four months, but the started three years ago and ran for four months, but the started three years are as and range of the started three to command some nucleal instrument for self-expression. Negotiations are now on to land Albert Einstein and his fiddie, Mrs. Vincent Astor and Charles M. Schwab, both handy around a plano.

S.M.U.'S GRID BAND SET INTO L. A. PAR

Los Angeles, Dec. 17.

Billed as Texas Mustangs; the Southern Methodist University band will open Christmas day for one week at Paramount theatre here. Crew will also give performance night of Jan. 1, after S.M.U.-Slan-ford game in Rose Bowl. Band will

ford game in Rose Bowl. Band will be paid \$3,000. Group, seen in action during S.M.U.-U.C.LA. game here, is com-posed of 30 pieces, with femme massrot and pony. Fanchon & Mar-co and NBC Artist Bureau agenting.

FED. FANNER NO. 1

Ruby Bae in Minn. WPA Unit for CCC Camp Tour

Minneapolis, Dec. 17.
Works Progress Administration
project, approved by the state administrator, is heraiding Ruby Bae,
blonde local night club performer,
as Federal Fan Dancer No. 1.
Miss Bae, arrested rocently at
'Soften Dan's, Minneapolis, for perform'ng her fan dance which the
polic. leged to be indecent, has
through the polic of the policy Minneapolis, Dec. 17

Hollywood, Dec. 17.
Al Joison's mammy has earned
him \$15,000,000 since he started out
to entertain folks as a youngster in
1902. This is believed to be tops for
any performing showman's discome
from stage, screen, radio, \$\frac{3}{2}\times\ Hollywood, Dec. 17.

average weekly income since 1910 estimated around \$5,000. Joloon says he dropped plenty in the market crash, and started again, practically flat, in 1930. Since then radio has helped round out the new nest egg. He has played in nine pix, including his current "The Singling Kid' at Warners. Only one of the list was made outside of Warners, 'Halleuljah, I'm a Bum' for Joe Schenck (UA). Others were 'The Jazz Singer,' Singing Fool,' 'Mammy,' 'Go Into Your Dance,' Wonder Bar,' 'Big Boy,' 'Say It With Sons.'

With Sons.'
'Jazz Singer' and 'Singing Fool,' in
the trade, are linked with the Warner Bros.' first start into big pic-

Race Track Lads Only Spend Time in Taverns, So News Service Out

Squawks over Teleflash, a loud speaker device which announces horse races from start to finish also other sports events, accounts for

hereare device which amountes become reases from the tribines are so the second of the

Hymns for Vaude?

Edward MacHugh, NBC gospel kinger, goes into Keith's, Boston, the week of Dec. 25. He's to sing on the annual memorial indows; presenting the same sacrett fare he uses over

the air.

It's his first vaude date.



First listings of four-star ratings on radio commercials.

VARUETY.

Pa5e 36

ADVERTISEMENT

Hecht, Co-Auth of 'Jumbo,' Tells Goldwyn It Ain't Worth \$200,000; Suggests Budapest Copy at 15G

Hollywood, Dec. 17.

Sam Coldwyn has gone sour on the idea of paying \$200.000 for the screen rights to Jumbo'. Not that Billy Rose was agreeable to the core release of the picture, but be cause Ben Hecht, co-author with Charles MacArthun, sale to the cause Ben Hecht, co-author with the author of the Rose of the control of the sale of the control of the sale of the control of the sale of the control of the offer and when Hecht got through, Coldwyn was well convinced that he had gone overboard in making the offer, and said he would put it out of his mind. Then to top off matters before leaving Coldwyn, who had quite a pale look on his face, Hecht remarked, Sam, I'll tell you what to do; you want a story with a circus on a stage. Well, they have such a play running mow in Budapes when the book of the sale of

LYONS-MARX AGENCY LITIGATION GOES ON

Los Angeles, Dec. 17.

Arthur S. Lyons tripped on another hurdle in his legal battle
against Zeppo Marx when Federal
Judge Albert Lee Stephens sustained demurrer to Lyons \$250,000
suit. Decision forces Lyons to re-

suit. Decision forces Lyons to revise a: die le new complaint.
Suit is based on charge by Lyons that Marx took away from him representation of Fred Mac-Murray. Case has been in court for several months, first in state courts where demurrers to Lyons' suits have been suitained three times.

Build City on Desert For 'Two Flags' Filming

Hollywood, Dec. 17.

Small city housing cast and crew
of 3.000 will be erected by 20th-Fox
in Arizona desert near Phoenix for
in Arizona desert near Phoenix for
incation of Under Two Flags'.
Frank Lloyd production will reture six weeks on locash, with exterior sets to be built in deserterior sets to be built in deserterior sets of being and buildays.
with Schall Column and Simone
Simon in top spots.

Thomas In, Dailey Out As Wanger Pic Pusher

As Wanger Fit Fusner
In Hollywood, Dec. 17.
Don Thomas has replaced Jack
Daliey as head of Walter Wanger
publicity department, Hal Horne
eastern contact for Wanger, set
Thomas in, Neville Reay, Dalley's
assistant, also goes.
Thomas, until recently, was head
of Newspaper Enterprise Association's Southern California bureau.

Ruggles in Davies Pic

Hollywood, Dec. 17.
Charles Ruggles goes into 'Hearts
Divided' with Marion Davies as his
one picture ticket at Warners.
Frank Borzage directs the Cosmopolitan feature.

Hollywood, Dec. 17.

Raul Roullen, after Jan. 1. will town the linterlands with a 12- token according to the strength and the Raul Roullen, after Jan. 1, will storm the hinterlands with a 12-piece tango crew, tagged the Royal Argentinians. Pic actor swings the batton after finishing a film in Rio de Janeiro.

Now It's Skates

Hollywood, Dec. 17. Hollywood, Dec. 17.

- Roller, Skating, is, Jajest, fun, to go on Warners' taboo list.

Nix came after Belle Richards, dancer in Colleen, crashed into standing truck when she went out of control down a stage ramp.

L. A. Chinatown 'Mayor' Probed On Film Extras

Hollywood, Dec. 17.
Inquiry into reasons why Chinese talent pays 10% commission for picture jobs to Tom Gubbins, mayor of Los Angeles Chinatown, is on. Probe has been started by State Labor Commission at request of local Chinese consul.

Hearings have been held for two days in producers' association offices, More than 50 Chinese complained that they must pay the 10%, plus an extra charge for costumes, whenever furnished by Gubbins, reducing their net below figure on studio payroli. Consul feels hat Chinese should clear through Central Casting and not tick in with commission or been relied upon by producers to furnish Chinese extres and atmosphere because of his knowledge of people available. Central also employs runners for racial types, paying them so much a head for talent secured.

d for talent secured.

MARY NOLAN'S POINT IN SUIT VS. E. J. MANNIX

Mary Nolan, screen actress and formerly known as Imogene Wilson, last week in N. Y. Supreme Court won a point in her \$500,000 suit for assault against Edward J. Mannix, v.p. and general manager of Metro's

assuit against Edward J. Mainits, v.p., and general manager of Metro's Coast Studios.

Justice Aaron J. Levy denied a motion made by Mannix's attorneys to dismiss the suit on the ground that no summons had been served upon their client. After, hearing Miss Nolan's, attorney explain how process servers, after months of effort succeeded in slapping the paper on Mannix at the Sherry-Netherland's hotel, New York, court decided in favor of the plaintiff. Decision automatically means that Mannix must file an answer to the suit within 20 days or judgment within

Holmes' 1st Feature

After three years directing shorts at Radio. Ben Holmes draws promotion to handle featured. The Bender of Farmer In The Dell, which starts in two weeks, Fred Stone in top spot.

MIKE CONNELLY ON HIS OWN

Mike Connelly is leaving the Cook & Oz agency, New York, after four years' association.

Vet picture agent will open his own office.

British Writers File Suit vs. Fairbanks Jr.

London, Dec. 8.

A writ against Douglas Fairbanks, Jr., and Criterion Films, his local production company, has been flied by J. Williams and A. Tolnoy, British script writers, alleging breach of contract.

contract.

Fairbanks co. is now producing
Geoffrey Farnol's 'Amateur Gentleman,' atarring Fairbanks and Bijssa
Landi.

Rothstein Sues for \$10,000 and Share of Profits on 'Tarzan'

Los Angeles, Dec. 17. Agreement for share in net profits of The New Adventures of Tarzan," which was not fulfilled, is charged in Superior Court suit for \$10,000 and an accounting by Nat G. Rothstein against Burroughs-Tarzan En-

stein against Burroughs-Tarzan En-terprises, Inays Rothstein was to have 6% cut for work on publicity and advertising. He held job from Dec. 8, 1934 to May, 1935. His suit asks money for services he ren-dered and Judgment also for share of profits, which he estimates as more than \$100,000.

PROF. THALBERG WILL **GIVE BRIDGE LESSONS**

Hollywood Dec. 17.

That dispute over supremacy at bridge between Irving Thalberg and Hunt Stromberg, Metro producers, has been fought and settled. The argument has been going on for

It finally got to the point where nallenges were hurled and it also It finally got to the point where challenges were hurled and it also steamed up the whole lot, The M. G. boys took sides, and it was suggested that a gallery be invited. Each principal chose 20 witnesses and plenty-was wagered. It was the second that there should be three essied and there should be harden to this one as Stromberg's handleap. Thalberg pleked as his partner Nat Deverich, agent, who will take 10% of anything and always looks before he jumps.

First seesion saw Thalberg. Deverich combo out front by around 1,000 points. Second meeting finished with. Stromberg and Marx still behind. Final chapter Friday the 13th.

hind. Final chanter Friday the nind. Final chapter Friday the 15th, at the Thalberg home. Thalberg-Deverich finished 8,520 points ahead on the night, and a tou of 10,100 on the match.

on the match.

P. S.—Chico has gone back to playing piano, positively.

Dionne Troupe Back

Hollywood, Dec. 17.

Production crew of 20th-Fox
headed by Henry King, returned
Monday (18) from locations at Cailander, Ont., where Dionne quintuplets were photographed for sequences in The Country Doctor.

Dramatic end of production gets
under way this week at the Westwood studies, eccan-sit, who accompanied the Country Doctor
production crew to Calinder, will
write the Dr. Dafoe biography for
publication. Several publishers are
interested. Hollywood, Dec. 17

June Lang in Lead

Hollywood, Dec, 17.
In line with buildup being given
June Lang by 20th-Fox, player gets
top spot in 'Every Saturday Night,'
Sol, Wurtzel production which with
have Max Golden functioning as asscalete reducer.

James Tinling will direct, with Thomas Beck having the male lead opposite Miss Lang.

DISNEY'S FRENCH HONOR

Water Disney has been granted the Legion of Honor.
Will be presented with the cross and ribbon by the French Consul in Los Angeles.

GREATER 'ZIEGFELD'

Great Ziegfeld' stays in produc-tion another two months at Metro. Three musical numbers have been added.

Rose Bowl SRO Has Coasters Up in Arms Against Freezeout

Goldwyn No. 12345

A new Sam Goldwyn story came to Broadway last week by train, plane and telegraph. Discussing the African territorial disturbance, Sam quoted: "Why do the Halians was fight with those Utopians?"

Acad Award for Terp Tutors at Feb. 27 Banquet

Outstanding achievement lance direction during 1935 will be breveted at annual banquet of Academy for presentation of awards for 1935 releases. Date of beremony

for 1935 releases, Date of feremony has been set for February 27.

Dance directing job chosen will go to best actor performance, best be given certificate of merit, Awards performance by actress, direction, screen play, original picture story, art direction, cinematography and sound recording.

Certificates also go to film editing, assistant directing, outstanding musical composition, scoring. Joint awards go for cartoon, comedy and noveity shorts.

Thelma Todd. 31. Dies. Monoxide Poisoning; No Mystery Angles

Hollywood, Dec. 17. Theima Todd, 31, film actress for the past 11 years, died yesterday (Monday), in Santa Monica, Cal. from the effects of carbon mon poisoning. Undetermined whether

poisoning. Undetermined whether accidental or suicidal.

Coroner's autopsy showed blood saturated with 80% monoxide, dissipating nurder theory advanced by the police when the body was first discovered.

rst discovered. Prior to the accidental death find-

first discovered.

Prior to the accidental death findings, daily papers over the country were sending in cries for yarns emphasizing the mystery and playgirl angle. If the mystery ingredient is kept alive it will be circulation and publicity for police officials connected with the case.

Decased entered pictures after school teaching career in Massachusetts, going into the Paramount acting school on winning a beauty contest as 'Miss Massachusetts.' She appeared in more than 50 pictures, features and shorts. Her last picture for Hal Roach, 'All-American Toothache,' was recently completed. After the first of the year she was to have started a new series of short comedles with Fatsy Kelly.

Kelly,
Miss Todd was booked for personal appearances at the Orlental,
Chicago, week of Dec. 20, and later
In New York for Fanchon & Marco.
She was divorced from Pat DiCleco, agent, and was financially interested with Rolan West, former
film director, in a sidewalk cad
long the beach at Santa Monica.

AD MODELS' PIX CHANCE

Two commercial ad models, Anita Counihan and Harry Ueberroth, have been signed by RKO. They leave for the Coast shortly on as-

Miss Counihan is from Washing-ton, Ueberroth from Chicago. Neither has had any film or stage

METRO SETTING 'TISH'

Hollywood, Dec. 17.

'Tish,' originally bought for Marie
Dressler, is being readled at Metro
for Edna May Oliver and Zasu

James K. McGuinness is doing the

Hollywood, Dec. 17, Howls are being heard all over California anent the handling of the seat sale for the Rose Bowl game.

sat sale for the Rose Bowl game.

Already the 'sold out' answer is being given everyone including Stanford alumni, who were assured that their tickets would be obtainable up-to-Decr-16.—Fleture mab, who are leavy patrons of the and the up-to-Decr-16.—Fleture mab, who are leavy patrons of the and the up-to-Decr-16.—Fleture mab, who are leavy patrons of the and leavy pat

edge.
Rose Bowl o cials ciaim that no lone has bought seats in blocks but the fact remains that none are obtainable from the official sources. More Interest is being displayed in the coming Southern Methodist. Stanford game than has been evidenced in any pigskin contest on the Coast since the 1930 USC-Notre Dame tangle. Pitt sburg h USC game, figured to be a fair draw last Saturday (14) got less than 13,000 people in the stands. That's lower than most of the high school games attendances hereabouts. More interest is being displayed in

NOVARRO-KENYON PLAY FOLDS IN LONDON. 1 WK. A

London, Dec. 17A Royal Exchange, American must-cal presented by Joe Sachs, and starring Ramon Novarro and Dons Kenyon, gave up after barely, a week's run, and folded Saturday

kenyon, gave up after parety, a week's run, and folded Saturday night (14).

Novarro says he will remain in London to produce a new play written by himself, 'The Failure of Success.'

Ready 'Fortune Hunters' At WB, Maybe for Bacon

Hollywood, Dec. 17.

Hollywood, Dec. 17.

Fortune Hunters' may be next assignment for Lloyd Bacon at Warners following Over the Wall; prison story which has James Cagney in lead spot. Stir yarn slated for early January groduction. Hunters' being written by Richard Macauley and Lilie Hayward.

U Denies Pirating

Los Angeles, Dec. 17.

Complete denial has been filed by niversal in Federal court to larges made in \$1500 Complete denial has been filed by, Universal in Federal court to charges made in \$1,500,000 suit of Etta Sax against studio. Writer's complaint declared that Universal lifted her story Song of All Na-

tions.'
Yarn was used for Paul Whiteman under name of 'King of Jazz,' her suit says.

SAILINGS

Jan. 8 (Los Angeles to Sydney) Ross Wyse, Jack Vier (Monterey).

(Monterey).

Dec. 26 (New York to London)
Wera Engels (Ile de France).
Dec. 16 (New York to Los Angels (Ile de France).
Dec. 16 (New York to Los Angels (Ile de France).
Dec. 16 (New York to Benoa)
Pelix Ferry, Tito Schipa (Rex).
Dec. 14 (New York to Parla) Allan,
Updegraff (Lafayette).
Dec. 14 (London to New York)
Lady Cavendish (Adele, Astalrey(Empress of Britain).
Dec. 14 (London to New York)
Polly Walker (Mujestic).
Dec. 11 (London to New York)

ARRIVALS

Emanuel Feuerman, Poldi Mildner, Efrem Zimbalist, Maria Kurenko Nathan Milstei Jascha Heifetz Eleanor Steele, Jack Powell, Luc wig Hoffman, Arthur Gordoni, Ken Harvey, Martha Merryfield.

MORE ANGLO-AMERICAN P

Filming Ballet for Posterity

Only Pavlowa in Celluloid - Nothing of Nijinsky - American Ballet Set

American Ballet is to be slimed in antural this this summer, with Jock matural this this summer, with Jock matural this this summer, with Jock matural this summer, with Jock matural this summer, with the same process. Edward M. M. Warburg, general manager of the ballet, returned from Mexico this week to "complete details. Various companies are reported to be dickering for the troupe also."

Froupe also.

Principal dancers under George
Balanchine will go to the Coast late
in the spring for the filming. Warburg office is keen on the project.

Western trip would follow the
season at the Met. Balanchine may
have to go to London for work on a
C. B. Cochran show with Rodgers
and Hart, which may set the picture
assignment a theed corresyna.

Studios are still and to be dickering for several of the Monte Carlo
ballet headliners also. David Lichine,
principal male dancer with the
company, is the only member who's
doire actual picture work so far, and
that was last spring when he made that was last spring when he made a two-reeler for Paramount, 'Spring Night.'
Quartet of ballerinas, Danllova

Night.' Quartet of ballerinas. Danllova. Toumanova, Baronova and Riabouschinska, are considered the hottest leads in this troupe. DeBasil company is again skedded into Los Angeles for an extended engagement later, and tests are to be made the state of the state of

WRITERS AND ACTORS **GUILDS' ELECTIONS**

Hollywood, Dec. 17.

Board of Directors of the Screen
Writers Gulia last night (Monday)
elected Francis Faragoh v.p., succeeding Nunnally Johnson who resigned because of his producer
status at 20th-Fox.
Sidney Buchnan succeeds Harlan
Thompson on the board of directors
as the latter became ineligible when
he was appointed a producer at
Paramount.
Franchot Tone and Joan Crawford were added to the board of
directors of the Screen Actors
Guild last night (Monday), filling
vacancies left by Rajph Belliamy
and Arthur Vinton. Board set Feb.
22 as the day for annual ball at the
Fillmore, hotel.

Engels' Three-in-One

Hollywood, Dec. 17. Hollywood, Dec. 16.
Wera Engels left here today
(Tues.) for New York to embark
Dec. 26 for England, where she has
been signed for the lead in 'Stenka
Rasin.' Picture will be made by
Eigar and Associated British Film
Distributions

Player will act in English, French

BASQUETTE'S 2D 100G SUIT

As the New Bedford Amus. Co., as the New Bedford, Mass, Dec. 17.
Lina, Basquette has filed additional attachments of \$100,000 against Harry and Fisher Zeltz in her suit-dro-unauthorized use of a photograph.

As the New Bedford Amus. Co., she had sued them last August for like amounts. Massachusetts laws pseult aufag Individuals as well as composations.

Recently a Coast agent arrived in New York for business, and sought a etenographer to handle letters, wires, etc. Friend of the agent, another percenter, loaned him agil as a favor.'

At the finish the visiting agent discovered that the agent discovered that the work of the country incoming and outgoing which she then turned over to the other agent.

CAGNEY-WB IN CONTRACT TIFF

Hollywood, Dec. 17. working conditions are changed for him, Jimmy Cagney Is preparing to inform Warners. through his attorneys, he will not return to studio. Ultimatum is being drawn up on his current layoff.

ing drawn up on his current layou.

Cagney's contract calls for four pictures yearly. He is going into his fourth year. In past three star has completed 14 features, has six remaining on contract, but studio wants to hold him to four pictures yearly deal while Cagney feels that ticket should be interpreted as calling for 20 pictures. In five years. ing for 20 pictures in five years.
That would mean three pictures each year for two remaining years on his contract.

CHEVALIER'S FILM IN FRENCH AND ENGLISH

Paris, Dec. 17.

Maurice Chevaller announces that he will make a flim here in April, in French and English versions. Plcture will have a scenario by Louis Verneuil, untitled as yet, directed by Maurice Tourney. The properties of the second of the second for the time being and will work henceforth in Europe.

Before making the pleture here he will do Locke's "The Beloved Vagabond' in London. Paris, Dec. 17.

Milestone Tied Up. New Director for Dietrich

Hollywood, Dec. 17. Hollywood, Dec. 17.

Marlene Dletrich's 'Invitation to
Happiness' draws a new director at
Paramount. Lewis Millystone, originally set to pilot the opus, has withdrawn, being tied up on 'Anything
Goes,' which has three weeks to go.
Invitation' hits the cameras next

week.
Three candidates are in line for the assignment. Ernest Lubitsch personally supervises the production.

Buck's Personal with Pic

Baltimore, Dec. 17.
Frank Buck goes vaude with date at indie Hippodrome here, starting friday (20).
Concurrent

Concurrent with him on the bill will be his latest pic, 'Claw and Fang' (RKO).

BILL JOHNSTONE TO METRO

Bill Johnstone, cartoonist-com-mentator of New York World-Telegram, signed by Metro for a writ-ing assignment, left for the coast esterday (Tuesday). Gununo Marx set deal lu east.

PROD. IN ENGLAND

20th-Fox and Metro Virtually Set - Par and RKO O.O.'ing Situation

TAX ANGLES

London, Dec. 17.

Twentieth-Century Fox gets started on its new local production schedule this week, picture being has You Like It, starring Elisabeth Bergner. Figured it will take until the end of January to finish if.

It is an experiment on 20th spart. Company has made up its mind to receive the company has made up its mind to receive the company has made up its mind to receive the company has made up its mind to receive the company has made up its mind to receive way than usual for Americans locally, but won't actually set its plans until this film is finished and results, productionally, gauged. 20th-Fox lart worried so much by returns as by figures for budget purposes and therefore expects to be ready to really get going on a schedule of 10 films a year by about May 1.

Bob Kane, who is in charge of production, is leeping both eyes athering some story material at the same time.

John Mokek arrived from New

gathering some story material at the same time.

John Mock arrived from New York last week to be his assistant and new offices for the company have been established.

have been established.

H'wood's Stance
Hollywood, Dec. 17.
Coming of more stringent regulations in England on the production of quota pictures, in accordance with the law passed there five years ago, has all Hollywood studies planning more British production than in the past, Metro is the new-test American company to set an English unit. Within the next few months both John E. Otterson of Paramount and Leo Spitz of Radio are figuring on trips to Europe, establish to look over the English production field. Otterson may leave around the last of January. Par was the first American major to go into serious production in London and still is doing asianning. British production by American studies is, of course, the California tax laws. Absence from the state of California for six months eliminates the necessity of paying local tax. However, trips to England don's really help on this score, since British taxes are just as tough or vorse.

Studios realize that American

rowever, trips to England don's really help on this score, alnoe Britistiss, and the second of the s

enough to insure attention from the fans of both nationalities. In all Hollywood studios, name players, writers and directors are clamoring for the chance to go abroad. Contract people, however, do not like the idea of being sold abroad by the studio for big prices and receive only of the studio for big prices and receive only of the studio of the are trying to get English engagements during their layoff periods, which does not please their studios, who feel that this practice will burt any British production they plan. Adding everything, all studios now are of the impression that greater production in England will be beneficial all around; it will please the English, make their pictures stronger in the British markets, help placate studio contractees and bring to this country quota pic-

and bring to this country quota pic-tures that will stand a good chance of making money on U. S. release.

Jeanne Cohen Leaves Col. Jeanne Conen Leaves Col.
Jeanne Cohen, story editor for Co-lumbla Pictures for the last three years, has resigned. No successor named yet.

INCREASING FILM Lasky in N. Y. for First Time in 3 Years: Prod. Plans. Air Plug Ideas

New Garbo

Berlin, Dec. 8.

In 'Mazurka', new Pola Negri.

film now running here to
packed biz, there is a 16-yearoid Potsadam girl. Ingeborg
Theek, who plays the role of
Pola Negri's daughter, and
who is the living image of
Greta Garbo.

Girl lacker the mystery of the
original, but her features, hair
and gestures give an uncanny
impression that a 10-yearoid Garbo is acting.

STUDIOS LIMIT **NEWSHOUNDS**

Hollywood, Dec. 17.
Hereafter, by action of studio execs, newspaper correspondents will have to represent circulation over 50,000 before they will be lasued credential cards.

Decision to slash accredited list was passed by resolution. List now totals 290, all time high.

'GOOD EARTH' A BAD CASTING HEADACHE

Hollywood, Dec. 17.
Casting for 'Good Earth' is proying a large-sized headache to Irving
Thalberg with mixtures of Orlentals
and Occidentals needed for important roles. Studio must avoid miscegenation angle to clear censorship.

eegenation angle to clear censorship.

With Paul Muni and Lulae Rainer
set for leads, studio is having
trouble spotting Chinese secondaries.

Love interest is built around the
possible selections of Key Luke and
Anna May Wong, Stumbling block
is that Orientals are hard to find
and Hays' office won't stand for
mixing racials in romantic sequences.

Porter Due at Metro For More 'Cheer' Tunes

Hollywood, Dec. 17. Cole Porter arrives from New York Friday (20), reporting to Metro to write additional numbers for the filmusical version of As Thousands Cheer.

Picture is slated as one of the big filmusicals to be turned out by Met-ro in 1936, and will utilize practi-cally all of the musical and dancing tulent under contract to the studio.

Waldorf's Builder-Upper

Hotel Waldorf-Astoria. Hotel Waldorf-Astoria, N. Y., aiming for show trade, particularly from the Coast, has taken on a special builder-upper, Charles R. Drake, as assistant manager. He was brought in from the Beverly-Wilshire hotel, Beverly Hills.

Arnold's Pinkerton

Hollswood, Dec. 17.
Edwin Arnold is set in the title role of 'Mighty Pinkerton,' which B. P. Schulberg produces.
Pinkerton was the father of the Secret Service and organizer of the detective agency bearing his name.

ANTHONY'S SCRIPT CHORE

Hollywood, Dec. 17, Norman Anthony, Ballyhoo ed-ltor, is to script and dialog B. F. Ziedman's 'Sweetheart of the Navy.' Johnny Hines directs

Nino Martini will try out over the air the song numbers for his next picture, according to Jesse L. Lasky, who is in New York for a week on lis first visit east in more than three years. Lasky said the numbers will be sung only once and the reaction of the listening public will decide the songs to be selected. The picture will be made by the newly organized Pickford-Lasky Corp. as its second production.

organized Pickford-Lasky Corp. as its second production. First F-L pic, Francis Lederer in One Rainy Afternoon, starts Dec. 30, with Harry D'Arrast as director, cast including E. E. Horton, Hugh Herbert, Ida Lupino and Joseph Cawtheres

Cawthorne.

Lasky and Miss Pickford will produce four or five pictures during the first sason for United Artists release. Thereafter the number may be increased yearly. Purpose of producer's visit to New York is to see the new season's plays, and to discuss feature material with managers.

and publishers.

He said he had no plans for Arian Borg's first picture. She is a young French actress whom he placed under contract during his recent trip to Europe.

to Europe.

Lasky has under consideration a story by Rian Jámes, action of which is laid behind the scepes of a large department store. James and Jesse Lasky, Jr., have been working on this for a year or so).

Lasky gave testimony yesterday (Tuesday) before Referee John E. Joyce in an action brought by the Prramount trustees in bankruptcy against former officers and directors of the company.

Schumann-Heink's 1st

Hollywood, Dec. 17.

Edgar Allen Woolf's 'La Belle Doily' is being readled for Madame Schumann-Heink and Judy Gar-

iand.

It's the first picture on the Metro lot for latter and a fat part as yarn has a strong kid angle.

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ANTICIPATE GREAT STRIDES IN GEN'L ADOPTION OF VISUAL EDUCATION PIX

Title Confusion

intly, at the Garrick,

Exhibs' problems on im-titles in communities have cropped up in abundance

recently. at the Garrick, Chicago, many Randolph streeters think 'Crime And Punishment Col) ta G-man picture the Col ta G-man picture the Col ta G-man picture them. RKO's 'in Perservate minor complications and Metro's 'Ah Wilderness', now on release, is paranthetically sub-billed with another phrase in some keys in order to get away from any idea that it's an outdoor theme. 'Rendezvous' (M-G) has also been subcaptioned 'With Love' for bo, purposes. This was generally adopted in several

b.o. purposes. This was erally adopted in several

TO AIR PIX CYCLE

Hollywood, Dec. 17.

PAR ADDS 'DUSTER'

The Duster is now in prepara-tion at Paramount to give Para-mount a third air picture in private plane cycle of its own. Yarn is an original by James Edward Grant, Dore Schary writing the screen play. A. M. Botsford unit will pro-duce.

Two other air dramas, '13 Hours By Air' and 'Sky Parade,' are now hefore the cameras on the Para-mount lot.

He is in line for top role in talk-er remake of 'The Student Prince' at Metro upon his return from loan-out to Universal for role in 'Show-

Add 'Show Boat'

After being here six months under contract to Paramount, Queenie Smith goes into Universal's production of 'Showboat.'

Prince': Pacts Jones

Hollywood, Dec. 17. Allen Jones remains at Metro under terms of new contract handed

Hollywood, Dec. 17.

d after Paramouni

MG Remaking Student

16 mm. Films Deemed Ideal for School Use -New Year Expected to See Great Forward Strides Nationally

recentiv

Great strides towards adopting Great strides towards adopting audio-visual education on a nationwide scale is now being anticipated by projection equipment and film men who stand to profit most by this move. Trend is towards 16-mBilmeter talking films.

men more. Trend is towards ifmillimeter talking films.

First t new year is expected to
witness caster cooperation between
the state of the state of the state of the state
that has prevented adoption of
some national program of audiovisual educations.

It is now held that the national
Parent-Teacher's organization will
give such a sweeping line-up the
first endorsement, with the national
organization of teachers expected to
follow shortly thereafter.

In the meantime, individual cities
both in the east, middle west and
education. Syraes up audio-visual
education. Syraes up audio-visual
education. Syraes up audio-visual
education. Syraes up audio-visual
education. Syraes regarding sound
squ'ed talking films. The now wellceomized Pittiburch system is being recommended by many filmmanufacturers who have beer definitely tied up in forming a positive
schedule of instruction.

Actual test in the New York public
schools probably will be stated Jan.

nitery user up in icoraing a positive schedule of instruction.
Actual test in the New York public schools probably will be started Jan. 1. School system aiready has a large size 16 mm, projection equipment, and it is likely that this will be usef, in this test program.

The unquestioned profect results obtained so may be supported to the manufacture of the started process of the second subject to 18 mm, size and then resuccitations its giving school authorities. If the excuse for using larger type of projection machines.

Manner in which so many large industrial firms have adouted the 16.

Manner in which so many large industrial firms have adopted the 16 mm projection machines and smaller negative after handled in the control of the control o im. projection inactines and state sharp egative, after handled in this way as convinced educators of feasi-ility of using 16 mm, in the class-oom. It eliminates necessity of proroom. It eniminated the fire, and tecting against danger of fire, and item of saving that is not being overlooked.

THE JORYS, ANKRUM, IN AUTO CRACKUP

Pasadena, Dec. 17. Victor Jory, his wife, Jean Inness stage actress, and Morris Ankrum Pasadena playhouse actor-director were injured in an auto crash here

Ankrum has a fractured skull others are recovering.

Dix Swings Over to Col. for 'Squad' Lead

Hollywood, Dec. 17. Hollywood, Dec. 17.
Richard Dix signed by Columbia
for top spot in 'The Devil's Squadron,' which Erie Kenton directs.
Picture is first Dix has made off'

the Radio lot in several years, aside from "Transatiantic Tunnel" he from "Transatiantic Tunnel' he made last summer for Gaumont-British in London last summer.

Cantor, Chapli, 'Faunty' Pix's Adv. Campaigns Set

Hollywood, Dec. 17.
Monroe Greenthal planes east today (Tuesday) after setting selling
plans for the new Charles Chaplin
and Eddie Cantor films, and 'Little

Lord Fauntieroy.'

Chaplin's 'Modern Times' and
Cantor's 'Strike Me Pink' are both about ready

PAR'S IMPORTEES WEST

Ariving Friday (13) from a stage engagement in London, Mary Ellis left Monday (16) for the Coast to begin work in Brazen, which Wal-ter Wange: will make for Para-mount release.

unt release.

L. S. Forrester, rillsh author, ned by Par to adapt 'Buccaneer's arrived from London and left 'btely for Coast pronto.

Waring's Par Pic

Fred Waring's Pennsylvanians and Paramount are talking a fea-ture picture deal. Waring has done pix before, fea-tures and chorts, but this would be a starring proposition.

OBJECTS TO ADS IN FEATURE PIX

St. Louis, Dec. 17, Fred Wehrenberg, pres. Motion Picture Theatre Owners of St. Louis, Eastern Mo. and Southern Ill., has launched a national drive against picture producers using the screen for expolation of commercial and the screen for expolation of commercial and the screen for III has launched a national drive

Wehrenberg declares theatre owners are entitled to advertising menumeration when pictures in which commercial uppling is given are shown. In his letter to Hays, Wehrenberg calls attention to 'Super Speed' (Columbia), in which a close-up of a can of Mobilol its shown; 'Annapolis Ferewell' (Par), in which a closeup of a box of Ohlo matches is shown, and 'Affairs of Susan' (Universal), in which a closeup of the radiator of a Ford V-R is shown.

V-8 is shown.
According to Wehrenberg's com-plaint many patrons of St. Louis houses have inquired if commercial companies pay for advertising and if local houses get their 'cut."

LEONIDOFF REJECTS PAR DIRECTOR BID

While on the Coast recently, Leon Leonkloff was made an offer by Paramount to join that studio as a director on operettas and nu-sicals. He is said to have turned it down, preferring to remain pro-duction head of the Music Hail, N. Y.

N. Y.
Leonidoff went west with W. G.
Van Schums, Radio City theatre
head, a couple of weeks ago, but
returned in advance of latter, flying
in Friday (13). Van Schmus returned by train yesterday (Tues-

failed to lift actress' option

MARK WARNOW

Musical Director for "Evening in Paris Roof," 8:30 p.m., WJZ, on Mondays Atmospheric Music for Helen Hayes, 9:30 p.m., WJZ, on Tuesdays Exclusive Management, Ralph Wonders, CBS Artist Bureau

Lineage Drop

The New York Post (evening) is circularlaing a statistical breakdown on amusement ad lineage carried by Manhatad lineage carried by standar-tan dailles for the first 11 months of '35. The Post, of course, is shown as having gained, but the breakdown re-veals every other paper as be-ing below '34—some drastic-

ally.

Figures are deemed surprising within show biz in that any
showman would have guessed
that amusement lineage has been up for the current year, especially with the strong legit season on Broadway and the blg campaigns placed behind several pictures since late l pictures since late

summer.

The Post's breakdown does not indicate whether night club, hotel and cafe advertising is included. Such space has lately become an important source of revenue to the dailies.

Breakdown, however, may be

Breakdown, however, may be the tip as to what extent the big picture houses have curd on expenditure over the

PENNER MGR. WEST ON POSSIBLE PAR TERMER

Monroe Goldstein is doing a quick eturn to the Coast on a possible term contract deal for Joe Penner with Paramount. Penner's forth-coming 'Collegiate' is his second on a solo pic deal, but there are op-

Goldstein returned Friday (13) on the Penner proposition. He had come east to clear up some affairs for-Milton Berle and Damon Runvon his clients in New York

Move to Make J. R. Rubin A Syracuse U. Trustee

Syracuse, N. Y., Dec. 17. Syracuse, N. Y., Dec. 17.

A move in alumni circles to add
J. Robert Rubin, newly elected v.p.
of Loew's, Inc., to the board of trustees of Syracuse University, his
alma mater, was under way here
this week in the wake of Rubin's
appearance as toastmaster last week
at an 'appreciation dinner' tendered
Orange athletes. Affair was a town
and gown get-together, with Rubin
Born here. Rubin received, both
his A. B. and law degrees from Syracuse,

Leew organization was further represented at the dinner by H. M Addison, division manager, and Ed-ward McBride, manager of the

Hutchinson Tops Cast In Warners' Nurse Yarn

Hollywood, Dec. 17. Josephine Hutchluson has been pencilled in for title role in 'Angel pencilled in for title role in 'Angel of Mercy,' back on active prepara-tion jist at Warners. Story is based on Lytton Strachey's essay on Florence Nightingale, Michel Jacoby dr riting assignment.

Bischoff's 'Sgt. Murphy' Hellywood, Dec. 17.

'Sergeant Murphy,' slated as one of first of new year's pictures for Warners, will be produced by Sam Bischoff upon his return from vaca-tion in two weeks. Picture is

steeplechase thriller Bartlett, author of original will probably draw story

COL, OVERFLOW AT EDUC.

Hollywood, Dec. 17. Hollywood, Dec. 17.

Educational Studios will get the
Columbia production overflow until
the two new stages are completed
at the Columbia plant in March.

The Devil's Squadron, Richard
Dix starrer, is the first in work at
the briefle plant.

Billie Burke Fast

Hollywood, Dec. 17. Billie Burke and daughter Patricla have gone east for three weeks.

Both will attend opening of the Shuberts' new 'Ziegfeld Follies' Dec. 123 and spend 10 days at Palm Beach before returning.

SKOURAS' TEST SUIT ON N. Y. **CLEARANCE**

Trial of the suit of George P. Skouras, head of the Skouras chain of theatres in the East, against 20th Century-Fox Film, et al, for a permanent injunction restricting the RKO theatre at Broadway and 81st street from exhibiting first 81st street from exhibiting first run picture is scheduled for trial be-fore Justice John J. McCook in New York Supreme Court on Jan. 13. Out-eome of the trial will have a far-reaching effect on the film industry throughout the country.

inroughout the country.

Skourns, together with the Broadway and 86th St. Realty Corp., the
Broadway varieties Co. and the 97th
St. and Broadway Realty Co. contend that the Fox people, the Sist,
St. Theatre Corp., Leelle E. Thompson, as president of RKO Corp. and
also bead of the RKO 81st St. Theatree Corp., Issae E. Lambert, president of the RKO Film Brookerage
trop these companies, conspired to
defraud the Skouras theatres from
tobtaining and continuing first-rum
dims in the Broadway district, 86th
street to 58th street, from Broadway
west to the Hudson River.

Nathan Burkan, counsel for Skou-

west to the Hudson River.

Nathan Burkan, counsel for Skouras, requested an adjournment of
the case, which was agreed to by
John J. O'Connor, for the defendants, when the trial was called last
Thursday. The present suit is for a
permanent injunction restraining
RKO from exhibiting pictures in
theatree controlled by the Skouras
chain in the so-called 'Broadway
Sector.'

sector.

The plaintiff heretofore had obtained a temporary injunction which probibited RKO from exhibiting the film, Dante's Interno. Picture was advertised as a premiere last September at the Sist St. theatre, the same time Skouras was showing it at the Riverside. Skouras claims that he has had a year-to-year contract with Fox company for the past 18 years, and that his present contract, which covers first run pictures over a seven-day period and specifies protection and clearance, is good intil the end of the present year

The defense claims that whatever agreement Skouras had with Fox was more or less oral and not bindwas intre or less oral and not including on the defendant, and furthermore that any agreement reached by Skouras and the Fox people was not binding on the 81st St. theatre.

Reliance's B'way Play

Rellance plans to back a Broad-way play this season, to be pre-sented by a legit manager.

Harry M. Goetz, president of Reliance which distributes through United Artists, is in New York at present but no details of legit spansoring have been worked out.

Bette Davis' Outsider For Doing Warners' 'Hat'

Hollywood, Dec. 17.

Bette Davis can make one picture with another studio as result of agreement following her acceptance of lead in Man With the Black Hat, with Warren Williams at Warners.
Player figured 'Hat' assignment as

won right to do hollday picture off Burbank lot. 'Hat' role has been built up for stronger femme interest.

SABBATH RESUMES INV.

The Sabbath Congressional Committee resumed hearings on the Paramount reorganization, in New Faramount reorganization, in New York, Monday (15), but in private. John Hertz was a witness at the first private session. Some months aga, this Committee held long and extensive public hearings on the same situation.

DUSTING 'NUISANCE'

Hollywood, Dec. 17.
Metro's Little Miss Nuisance' is
to get a dustoff and a new titla
Park Dame.'

Dark Dame.'
Picture originally intended for
Jean Harlow as a John Considine
production was ruled out by Haysites and now goes to Jack Cummings with east leads unset.

SPITZ VAMPING 'TIL READY

Goldwyn Denial On Silverstone: Schaefer Back

Hollywood, Dec. 17.
Denial that Murray Silverstone
would become president of United
Artists has been made here by
Samuel Goldwyn. The board of directors of United Artists Distributing Corp. has no intention of bringing Murray Silverstone to America
as president or any other post, as
he is doing a great job in England,
Goldwyn aslo.
Goldwyn also added that UA is
functioning successfully with its
present sales organization.

George J. Schaefer, who resigned recently as v.p. in charge of distribution of Paramount, returned to New York last night (Tuesday) from a hunting trip of three weeks in Mexico, and is expected to give his decision before the end of this week to United Artlists, which has offered him the head distribution post, to succeed Al Lichtman.

Prior to leaving for a short vacation, Schaefer withheld an answer to the directors of Schaefer say he had made no decision when he left town.

Set Up Tepees for Small's 'Mohicans.' UA Finale: 20th-Fox?

Hollywood, Dec. 17.

After two months' stay, Edward Small (Reliance) plans to swing into production with Last of the Mohicans' the first week in Junuary Comments of the Mohicans' the first week in Junuary Comments of the State of the Mohicans' the proper locations that afforded favorable weather conditions. This has been found north of Flagstaff, Arizona, where most of the film will be shot.

This will be Reliance's last pleture for United Artists release. Further distributing arrangements for six stories now selected for next season's program not yet completed, but most likely through 20th Century-Fox.

GROUP NAMED TO KEEP PIX IN LINE

Hollywood, Dec. 17.

Hollywood, Dec. 17.

Porter H. Evans, J. M. Nickolaus and Gordon S. Mitchell have been appointed to represent the Academy Research council in the sectional committee of motion pictures for Academy Committee of motion pictures for Academy Committee of Motion Pictures for Motion and Academy Committee of Motion Pictures for Motion Will be eastern contact: Nickolaus and Mitchell will represent council from this end. from this end, Dr. Alfred N. Goldsmith is chair-

man of the sectional committee, which is charged with the responsi-bility of co-ordinating all motion picture standards and includes rep-resentatives from all branches of resentatives from all branches the industry,

Peeping Behind Tele

Research Council's subcommittee in charge of investigating various systems of television and their relation to motion pictures, met last week and discussed their findings of various systems now in work or

development.

hey are compiling a report of these findings, which will be released within a month.

HILTON SCRIPS 'CAMILLE'

Hollywood, Dec. 17. James Hilton, English author, new addition to Metro writing staff, is working on screen play of 'Camille' with Frances Marion.

Irving Thallers will produce picture as Carbo starrer,

Iving as Carbo starrer,

1934, Nolan said.

Ostrer States GB-20th **Relations Now Closer**

Relationship between Fox and Gau mont-British is unchanged, Mark Ostene, clustroam of the GB board, stated Saturday (14), as he salled for England. The G-B offi-cial, who has been in the U. S. for

clal, who has been in the U. S. for several weeks, explained that if anything the relationship between Fox and his company is closer.

Michael Balcon, G-B production manager, who accompanied Cetrer here and who has been in Hollywood for about three weeks, stated that a satisfactory reciprocal agreement with 20th Century-Fox had been worked out.

WB BREAKING UP STOCK CO.

Hollywood, Dec. 17.
Exit line is forming for talent at Warners, with four stars and featured players out or headed off payroll. Quartet includes Donald tured players out or headed off pay-roll. Quartet includes Donald Woods, finished when he completes assignment in 'Anthony Adversey'. Ricardo Cortez, when he completes contract with washup of 'Walking Dead'; William Gargan, who got his release last week, and Anitz Kerry.

Stock company at studio is to be furbished up with new faces and several other players are slated to go within next month as contracts or options expire.

Term contract of Joseph Sawyer entered into some months ago with Warners, has been washed up by mutual consent. Player said to have been dissatisfied with roles.

JUDGE MOLYNEAUX TO SIT IN ST. L. FILM CASE

St. Louis, Dec. 17.
U. S. District Judge Joseph W. Molyneaux of Minneapolis has been designated by Presiding Judge Kimbrough Stone of the U. S. Circuit Court of Appeals to hear the Government's injunction suit against Warner Bros, Paramount and RKO film interests for refusing to sell films to Ambasador, Missouri and New Grand Central theattes, all operated by Fanchon & Marco.

Selection - - -

Selection of Judge Molyneaux was Selection of Judge Molyneaux was made late Tuesday (10) after conference betwen counsel for both sides in Judge Stone's chambers. Previously it was announced that former U. S. Judge Farls, recently resigned because of having passed the age limit, would be acceptable to both sides to sit in case. However Judge Farls' health caused him to reject the profice.

to reject the profice.

Government is anxious to proceed at once with hearing but defense does not want to begin hearing until Jan. 29 and this is likely date on which testimony will start.

However U. S. District Attorney Harry C. Bianton has received word that Judge Molymeaux will arrive here Jan. 8 and trial may start on that date.

that date.**...
Judge Molyneaux' appointment
follows refusal of Judge George H.
Moore to sit in case, having disqualified himself after overruling
motions of defense that he was
biased against defendants as shown
net weakly trial before by ree. biased against detendants as shown in six weeks trial before hi re-cently which resulted in acquittal of the film interests and five of their executives on charges of violating Sherman anti-trust law.

Pic Work Picks Up

Los Angeles, Dec. 17. reater November employment gain was shown in motion picture ticld than in any other industry, ac-cording to State Labor Commis-sioner Edward L. Nolan.

BOTH ON STUDIO AND REORG PLAN

Production Status As Is, for Time Being Anyway-Several Tentative Reorganization Plans Are Being Intra-Office Exchanged Among Execs-All Depends on Rockefellers-Radio City \$9,000,-000 Claim Appeal

WAITING

All reports are denied officially about what Leo Spitz, new presi dent of RKO, may be thinking of doing in gard to the company's studio.

None can tell when a reorganiza-None can tell when a reorganiza-tion plan for RKO will be issued, but it is believed that a tentative plan is about set. Spitz has been in town right along after those recent eastern labor conferences and for which he had hurriedly come from the Coast.

J. R. McDonough, for the present, is the titular chief of the RKO firm's production end.

He has still 10 months or so to go

He has still 10 months or so to go under his existing contract.

Spitz. Aylesworth and the new owners (Atlas and Lehman), and associates, are eager to get a financial reorganization of RKO as early as possible. What it looks like now, however, is it will wait until after the courts have their say on RKO's appeal from the \$5,000,000 claim alphaned to the courts have their say on RKO's appeal from the \$5,000,000 claim alphaned to the say of the say

comes up within about a week.

In the mean "ime around four or
five prospective plans have been interchanged between parties to the
RKO situation, but none is definitive. The Rockefeller people appear
inclined to wait until the Court has
decided on the RKO appeal in regard to this claim before taking any definite attitude on RKO's reor

Advent of Leo Spitz as president of the RKO-Radio setup may mean an increase of Radio picture sales of approximately \$4,000,000. Great Bulk of any such spurt of RKO picture revenue is based on the personal intercession of Spitz with the heads of the leading national and independent circults throughout

penaent circuits throughout the country.

While stopping off in Chicago last week on his way to the Coast, Spitz is understood to have reached sales agreements on RKO-Radio pictures for next season with Ealaban & Katz. Great States circuit and Essaness, with the ilkelihood that these circuits will take the Radio product on a long-term basis. Spitz has also personally conducted negrotations which have closed deals for his company's product for the Wesco theatres in Wisconsin and the Fox houses in New York, through the Skouras Bros. Regarding the Fox theatres, it is reported that Spitz gave these firms an idea and plan for a new setup on the Coast for the Coming year.

The production future has men-

the coming year.

The production future has mentioned, unofficially, the inclusion of
Eman and Cohen and Sam Briskin
as producers, and that Constance
Bennett may be contracted for two
pictures.

VAN SCHMUS EAST

W. G. Van Schmus, managing director of Radio City Music Hall, returned east yesterday (Tuesday). Accompanied west by Leon Leonidoff, the latter left the Coast a few days earlier to set new R. C. stage shows.

Theatre execs were west two weeks looking over product that will be released during the first three months of 1936.

Chase Bank Disposing of Its 20th-Fox Stock Via a Public Subscription; Eliminates Par, RKO

McKav to N. Y. with Laemmle Orders on Deal

Hollywood, Dec. 17. Hollywood, Dec. 11.
Williard McKay planed back to
New York Dec. 13 with instructions
from Carl Laemmle to R. H. Cochrane regarding negotiations for the
option lifting on Universal by
Charles R. Rogers-J. Cheever Cowin group.

Laemmle will probably go east on the deal after Christmas.

MARX' SECOND **METRO PICTURE**

Hollywood, Dec. 17.
Marx Brothers will make one feature comedy for Irving Thalberg at
Metro next year under terms of contract signed last week.

tract signed last week.

Fre-production preview of the
material will be tried out on road
tour as was done with 'Night at the
Opera.' Comedians are starting
preparactions on the story, which
will consume around four months
time.

CHAPLIN FILM COMING INTO N.Y. RIVOLI JAN. 6

Due to pressing need for prod-uct, plans are set to shift the new Charles Chaplin picture, 'Modern Times,' Into the Rivoli, N. Y., on a Charles Chaplin picture, 'Modern Times,' Into the Rivoli, N. Y., on a reserved seat premiere Jan. 16. It will grind thereafter. 1t was, hoped that it might be available for first run engagement Christmas week, but print delayed. The Eddle Cantor picture, 'Strike Me Pink,' also will not be ready for Xmas, forcing the Riv to go shopping for product, meantime.

In turning the Chaplin picture over to the Rivoli, a deal which was discussed as late as Jast week with the Rockfellers for the Center is off. United Artists demanded a guarantee of \$250,000 on an indeterminate run against 50% of the gross. This was believed to have been the highest guarantee ever asked on any picture.

'Paraside' Ready for Crosby Start at Par

Paramount has purchased com-pleted screen play of 'It Happened in Paradise' from Karl Freund, Latter bought original by Don Hart-man some time ago.

Bing Crosby is slated to star in

the picture, which will be produced by Arthur Hornislow, Jr.

Goldwyn Schedules Film Saga of Texas

Hollywood, Dec. 17.
Aniong next group of Samuel
Goldwyn pletures for United Artists
will be 'Hell and Texas,' story based
on settlement of Lone Star state.
Edward Chedorov and Jane Murin
wrote original. Joel McCrea is
slated for top spot.

SKOURAS TO N. Y.

Hollywood, Dec. 17.

After a coast business provil,
Spyros Skouras returned east Monday (16) with his two nicess. Mike
Rosenberg and Charles Skouras
who accompanied him north are
busine from Scottler. back from Scattle.

Chase Bank's stock holdings in 20th Century-Fox Film will eventually be offered for public subscription. Such a public offering will prevent the possibility of any interlocking interest or control of 20th Century-Fox by such factors as may be interested now in Percepture. be interested now in Paramount and in RKO.

Gentury-Fox by such factors as may be interested now in Paramount and in RKO.

However, this public offering of stock will not be made by Chase itself. According to Wall Street authorities the public sale of these 26th Century-Fox shares, which could be such that the same of the sa

S. Sert Co. is a Chicago firm. Estimated price for these shares is around \$27,000,000 to Chances share's is around \$27,000,000 to Chances Bank's share is a constant of the Chances Bank's the Chances Chance of the Chances Chances and the Chances C

In such a deal.

National Holdings

Such a deal could be made on a basis whereby 20th Century-Fox might, issue certain preferred stock in the property of the country-Fox might, issue certain preferred stock in the property of the country-Fox many country-Fox many country-Fox many country-Fox many country-Fox, however, who feel that such 100% ownership of National Theatre Corp. by 20th-Fox is desirable and until this is accomplished the other deals of the country-Fox, however, who feel that such 100% ownership of National Theatre Corp. by 20th-Fox is desirable and until this is accomplished the other deals of the country-Fox many country-Fox, relative to this National Theatre deal. And if there were, it could take months to conclude. All thing considered, were everything in order for a disposal of Chase Bank's stock holdings in 20th-Fox many of the power of the country-Fox to a syndicate such as mentioned, it is held likely that many of the power of the country-Fox would participate, if so desiring, in any syndicate to buy Chase Bank's holdings in 20th-Fox. Whether Darryl Zanuck would be among Schenck's associates in this respect is not known, but deemed itsely.

Any chance of the purchasers of (Continued on page 162)

(Continued on page +62)

Amusement Issues Hold Their Own As Rest of Stock Market Sags

ere quiet

serie quiet.
Stability of numerous picture company issues enabled the Amusement Group to hold its own as whole market saged in last week's stock trading. Unusual strength in Columbia. Pictures certificates on the big beard, selling ex-stock dividend of 50%, held group about even a contract of the column and the column and the column and the column at 41 where it was up 0.112 of a point on the week, as measured by the averages for 12 lasues.

measured by the averages for 12 issues.

Columbia Pix ranged between 49% and 46 in the stock market last week, which was a splendid price stockholders received the 15% divey if was quoted at only 72%. The quotation virtually amounted to 32 and 39% per share for those who received the above the received the additional stock.

Early strength in amusement issues enabled Madison Square Garden, at 11%; 20th Century-Fox common and the property of the common and the property of the common of the property of the

PAR ADDS SPACE TO MEET PROD. INCREASE

Hollywood, Dec. 17. Expanding production plans re-ulre new construction at Para aount where studio is building 100 ton refrigeration plant for labora-tory and addition of 15,000 square tory and addition of 15,000 square feet of floor space by erection of third story on two-story property building. Sight new ilm printers are also being added! Studio's precision machine shop will be doubled in size and new space will also be given to sound sooring stage.

Metro's 3d Dimension

Metro is releasing a third dimension short the first week in January, and if well received will make a series. They are to be known as "Audioscopiks," first short to

as 'Audioscopiks' first short to bear this title. First ilm was photographed by J. F. Leventhal and J. A. Norling in their own laboratory in N. Y. and vis their own process. Sound effects and dialog by Pete Smith added at the Coast studio.

'LAST TRAP' SET

'LAST TRAP' SET
'Hollywood, Dec. 17.
Chesterfield Pictures moved onto
Pathe lot Saturday (14) and began
shooting 'The Last Trap.' Charles
Lamont is directing.
Cast includes Irene Ware, Ray
Walker, Hobart Bosworth, Hedda
Hopper, Berlon Churchlli, John St.
Polls and Harold Goodwin.

FRED STONE'S 1ST STARRER

Hollywood, Dec. 17.
Radio has borrowed Jean Parker
from Metro for the femme lead opposite Fred Stone in the latter's
first starier, 'Farmer in the Dell.'

irginia Bruce Set
Hollywood, Dec. 17.
Virginia Bruce is in line for first
casting in Samuel Goldwyn's 'Come
and Get It' from the Edna Ferber

yarn,
Player currently in 'The Great
Ziegfeld' at Metro.

WB K.C. CONV.

Jack Warner Due for Speech, Then East for N. Y. Vi i

East for N. Y. VI '
Warner home office officials left
Monday (16) for Kansas City and a
two-day sales convention of western and southern district and branch
managers' Dec. 18-19 for discussion
of midwinter sales plans and screening of new product. Nack I may be a
scheduled Churnday season, then
accompany the home office continscent back to New Kork.
Grad Sears, in charge of southern
and western divisions, will preside
at the K. C. meeting. Others from
N. Y. accompanying him to the midwest key are Norman H. Moray, in
charge of shorts and trailer sales;
Charles Einfield, publicity-advertising, and Carl Lesserman, assistant
to Sears.
Warner is coming east until after
Warner is coming east until after

to Sears.
Warner is coming east until after the holidays, being due in New York this Friday (20).

Screen Caused Faint. Injuries. Patron Now Seeks \$50,000 D'm'g's

Minneapolis, Dec. 17.

One of the most unusual theatre suits filed is by Lester Larson, 18, suits filed is by Lester Larson, 18, asking \$60,000 damages from the Alvin because he fainted and cut his throat from ear to ear after witnessing scenes of a face-lifting operation in the picture Modern Motherhood, at the showhouse. Larson is believed to be the only person in the world who severed three years in his throat and lived. He fell through a plat to fail the severe when a faint from witnessing the operation on the screen. The accident soccurred last May.

eration on the acreen. The accident cocurred last May, Mrs. Nelle Larson, his mother, appearing as his-natural guardian, states that the theatre in its advertising matter assured prospective patrons that there were 'internes and nurses' on duty of the operations who possibly would be affected by the sight of the operations.

It is claimed that Larson became faint, rose to leave the the theatre, walked into the lobby in a fainting condition and crashed through the outside door. The glass cut his

Rushed to the General hospital in Asshed to the General hospital in a cab, he was taken directly to the oraciling room where attendants nelieved the case hopeless. The aurgon, however, went to work to repair the indury. Larson was strangling. A tube permitted him to breathe, the blood vessels were tied off and the injury to the roots of the tongue repaired. Two hours later he was given a silm chance for life. Blood transtusions helped to turn the tide in his favor and he inally recovered, but he still has trouble with his speech.

Theatre, owned by W. A. Steffes;

Theatre, owned by W. A. Steffes, alleges the injuries were caused by Larson's own negligence,

L. A. TO N. Y.

Monroe Greentl Billie Burke. Max Ree.
Carl Brisson.
Errol Flynn.
Lili Damita. Jack Oakle Tom Mix. Jack Warner, King Charney, Charles MacArthur. Mady Christians. Harry Richman.

N. Y. TO L. A.

..........

Al Dubin. Harry Warren. Mary Ellis. C. S. Forrester. Evelyn Laye, Mary Phillips.
Owen Davis Jr.
Sam Bischoff.
Monroe Goldstein.

Yesterday's Prices

Rales.	. 1	ligh.	Low.	Last.	hge.	
500	Con. Film.	45	44%	45_	- *	
500	Con. Film.	5%	61/2	5%	+ 14	
10,700	Gen. El	86%	351/2	8614	ナカ	
2,100	Loew	51%	50%	511/2	+ %	
1,000	Dd 2d pt.	111/4	11%	1175		
200	Pathe	6%	0%	0%	1.78	
198,900	RCA	12%	11%	12/4	+2%	
4,200	Radio B	801/2	8514	80%	+2%	
8,100	RKO	674	0	074	1 1	
600	20th-Fox	23%	211/6	25%	1.3	
9,700	W. B		9%	943	+ %	
	CU					
800	Tech	18	18	18	+ %	

800 Tech. ... 18 18 18 100 Trans-L .. 8% 8% 8% \$42.000 Gen. Th. 19 18½ 18¾ 1½ 1000 Keith 93½ 33½ 93½ -1½ 1000 Keith 193½ 33½ 93½ -1½ 1000 Lev 1010½ 103½ 103½ -1½ 2,000 Par-Eway. 57 57 57 57 22,000 W. B. 88 87½ 87½ -½ 12,000 W. B. 88 87½ 87½ -½

WARNERS' NEW **SOUND DEVICE**

Hollywood, Dec. 17. Improved sound recording method being developed at Warner studios with sound engineering staff on the lot keeping the process under cover until all kinks are ed out. From present progres

ironed out. From present progress being made, it is expected that the method can be put into general use on all pictures within a year. Several sequences of 'Midsummer Night's Dream' were recorded by the new system, which is claimed to give greater clarity of sound and higher frequences than the present type of Erpl high fidelity or the push-pull track method.

WALTER HUTCHINSON **HEADS 20TH'S FOREIGN**

Walter Hutchinson, head of British distribution for 20th-Fox, was appointed head of the company's appointed head of the company's foreign department yesterday (Tuesday) by Sid Kent, company's prez. Hutchinson is now in New

York.
Will sall back to London next
week to reorganize the company's
British offices and appoint a successor for himself, then come back
in March to assume his new duties.
He replaces Clayton Sheehan.

Rep. Drives to Catch Up with Release Sheet

Hollywood, Dec. 17.
Jan. 1 will find Republic four pictures behind schedule, if two slated to start before that date are finished. Studio is driving toward sustained capacity production during next few months to meet release obligations.

obligations, 'Oregon Trail' and 'Dancing Feet.' both set to start this week, will give Republic score of 11 of the 32 features programmed for current season, leaving 21 still to complete before June 1.

Hodges, Garnett Part

ollywood, Dec. 17.

Doug Hodges has resigned as general manager of Tay Garnett productions and did not sall with expedition to South Seas. He is hitting east to visit his mother, who is ill.

Hodges plans to join studio writing ranks after preview of 'Invisible Ray' which he wrote for Universal in collaboration with Howard Higgin.

DARROW SERIES SET

Hollywood, Dec. 17.
Maurice Conn series of productions with Frankle Darrow will be made on Talisman lot.
Harry Sherman has also been contracted by Dick Pearl to make his fough 'Hop-Along Cassidy' at Talisman.

JEMAIL'S SHORTS

JEMALL'S DRUBID
Jimmy Jemail, reporter-camera,
man who conducts the 'Inquiring
Reporter' column for the N. Y.
Daily News may do a 'Sidewalk
Interview' series of shorts.'
Newshound is already in radio,
via WOR, Sunday mornings in
front of Astor hotel, N. Y.

Inside Stuff—Pictures

Since the Hays office established full facilities in the New York office of the Production Code Administration last June, 70 feature pictures and 249 short subjects have been submitted and approved for showing in the U.S. Most of these features are foreign productions, bulk made abroad coming from England.

coming from England.

Gaumont-Bettish, First Division (distributors of Alliance), Olympio
(handling Twickenham, Real-Art and John Stafford product) and United
Artists, distributing London: fins in the U. S., have presented nost of
the features to date. It was to handle these foreign-made films expeditiously and without sending them through the Joe Breen office in Hollywood, that the activities of the Hays organization office here were

wood, the conjunct of the 70 feature pix, the Hart-Wingate force in the east massed on 20 reissues of old feature productions.

Publicity department of a Coast studio has been called upon to smooth down the fine feathers of many a ruffled star suddenly gone temperamental, but how to switch their technique to placate a top cameraman has the boys worried.

has the boys worried.

Photog declines to play ball and goes high hat, giving the press department a wide berth. Total absence of publicity anent his lensing
activities may do the trick as picture he's working on is considered one

Los Angeles officials are pursuing mild bluenose policy in attempt to restrain citizens who might want to enjoy recent court decision that liquor can be sold between hours of 2 and 6 a.m. Liquor sellers formerly were jugged for that practice. Now the police commission, evidently as matter of policy, is nixing permits for entertainment in beer halls. Theory is that if entertainment is not provided in liquor joints patrons won't feel such a great urge for night life.

Lease deal enjoyed by Mascot on the Mack Sennett Coast studios is regarded as best of its kind in the picture business, Lessor is the Los Angeles Guaranty Trust Mascot has five-year lease at \$1,200 monthly, Guaranty Trust pays \$600 monthly in taxes, a figure which will shortly be increased to \$300. Mascot realized around \$18,000 in rentals to outsiders from October

Name novellst was brought from the east by plane last week to a major studio. Arriving at night, he proceeded to corrai a number of friends and celebrate. He stipulated that the celebration end by 8 a.m., or in time for him to be at the studio. Then the writer insisted that his

of in time for him to be at the studio, then the writer insistent that his 12 guests accompany him to the studio.

The mob charged the studio and officials called the writer's agent to have the gang returned to a hotel until further notice.

Claudette Colbert's admitted pending marriage to Dr. Joel Pressman has the star at press crossroads. One femme columnist is insisting on an exclusive story when the ceremony takes place, but sfar also feels that other news gatherers have been kind to her and fears the loss of many friendships.

s Colbert is reported plenty worried and may let her studio handle

They call it 'coming out parties' in society, but in Hollywood it is oming back parties,' established by two producers when they dined ie press as a means of reintroducing two femme players who have been been from the acreen for some time.

First party was for Dolores Costello, playing in 'Little Lord Fauntleroy' for David O. Selznick. The second was thrown by 20th-Fox for Loretta

Warren and Dubin intend to fight Warners' stand against American Society of Composers, Authors and Publishers, although they are still under contract to studio. Similar situation has arisen beween studio and E. Y. (Yip) Harburg and Harold Arlen. That pair would not give Warners the technically termed 'small rights,' which includes broadcasting license, with result that paragraph was stricken from their contract.

Second reel of Pitcairn Island will be released by Metro as a short. Carey Wilson is doing background dialog. Film will be edited from Australian-made feature, in the Wake of the Bounty, which Metro purchased several months ago to prevent simultaneous showing of any picture in competition with Mutiny on the Bounty.

Spotting of Dean Jaggers to take tickets at the Fox Tower theatre, Pasadena, while player's picture was on the screen, drew natives in droves. Dick Pritchard, manager of house, started stunt with smaller players and hopes to anxie bigger names for door, attraction. Phil Regan also alided in the exploitation.

Warners have designated 'The Story of Louis Pasteur' as a Cosmo-politan production, making it the third picture within past month to get benefit of Hearst exploitation that accompanies all Cosmo pix. Previous two were 'Captain Blood' and 'Ceiling Zero.'

New York exhibitors have been squawking over omissions in their rallers. Claim that in several recent trailers hit songs have been absent. Explanation from trailer side's that they can't spot every hit tune in dvance, and since the trailers are made considerably ahead of release one metodles may be overlooked.

Sol Lesser is taking advantage of a production lull by putting the staff to work formulating stock seenle effects and sound tracks left overfrom the George O'Brien pictures. Work, involving over 100,000 feet of
film, will be catalogued and offered to other independent producers as
processing stuff and inserts.

Edward Allen Biby, playing a bit in Warners' Colleen, was the first Hollywood casting director. He was superintendent of talent at the old Biograph studio and later general manager at Mack Sennett studio. Recently lost considerable coin in realty and hit the extra lists for job.

fications and drawings of new 2,000 foot standard reels have been sent by Academy Research Council to all reel manufacturers. Spool to be adopted for general industry use April 1, 1936, will have an outside diameter of 15 inches and a hub diameter of 5 inches.

Considerable trouble in scripting 'The Mystery of the Briar Pipe,' at Radio, Rian James has given up on script. He was handed the job when James Gleason, assigned direction, asked that story revision b made.

Carats Galore for Pete
Hollywood, Dec. 17.
Jonkers diamond will provide
theme for next Pete Smith short
at Metro.

at Metro.
Story is by Richard Goldstone.
Jack Chertok will produce. Yarn is
titled 'Jonkers Diamond.' The Committee of the Co

MOONEY'S RACKETS EXPOSE Hollywood, Dec. 17.

on rackets by Martin Mooney, N. Y. American reporter, has been bought by Warners. Carries the title, 'All the Evi-

Vandalism Case, Suspect Unions

YATES' REPUBLIC BUY-UP

PICTURES

Discussions on Returning IATSE To Studios Wait on George Browne

Force of Habit

Los Angeles, Dec. 17.
Car pulled up to the curb in
front of the Four Star theatre,
occupant stuck his head out,
yelled at the doorman. What
are you giving away tonight?
House has steered clear of
gimnicks.

LOEW-GOLDWYN FILM

TIFF IN BALTIMORE

stand pair of Loew theatres here. In not playing the Goldwyn pix, Loew

has found itself short on product

has found itself short on product and has bought an outside film. Thanks a Million' (20th), which will be shown at the uptown Parkway next week, opening Friday (20). Million' had first run downtown at the New, and when Parkway gets flick so will all the numerous nabes flick so will all the numerous nabes the control of the parkway gets of the control of the parkway and the parkway and when Parkway etc.

If the 'Thanks a Million' showing does okeh, Loew will pursue policy of buying outside product.

Hollywood, Dec. 17.
'Bright Star,' Philip Barry play financed by Irving Thalberg is being planned for adaptation stages shortly by producer.

Chair Outfit Sues

Complaint said supplies wer purchased during past four years.

BRIGHT STAR' BEING

Baltimore, Dec. 17. Local Loew office is having a tiff with Sam Goldwyn, that Goldwyn releases are not being played in the second-run week-

ollywood, Dec. 17.

First discussions to return jurisof Theatrical Stage Employees to the studios on all locals that loss out during the 1933 strike, get under way this week.

Settlement reached between major company heads and leaders of the IATSE last week in New York will be given in detail to the producers when the latter meet with George rowne, president of the IA. Browne is due in today (Tues.) from the

east.

Locals involved in the settlement have been in the dark since gettogether in the east last week, and none has made any moves to swing members over. LATSE locals were advised to notify members that all previous dues were cancelled a reinstatement applications were to be filled out prior to Jan. 1.

The Crear returned Fider. (12)

be filled out prior to Jan. 1.

Pat Casey returned Friday (13)
from New York with Victor Clarke,
and presided at special meeting of
major studio production managers
to give the latter details of the settlement effected. He stated that
nothing would be done' pending the
arrival of Browne from the east
this week.

this week.

Cameramen, at present members policy of the American Society of Cinematographers, are divided in attitude of going back into the IATSE fold. ASC holds wage scale and representative contract with major studies that runs until 1939, and many of the cameramen want to start a drive to hold the producers to that pact. Final result, however, will probably see amicable settlement of the agreement and arrangements made to smooth the camera situation. nera situation.

run clearance of 21 days.

The Goldwyn-Loew wrangle commenced recently when Loew claimed he producer wanted extra rental on opertain films. Specific case charged is 'Dark Angel,' which had first-run for Loew at vaudfilm Century, but which circuit refused to play in subsequent-run houses because of the premium demanded on film. In retailation, Loew refused to play 'Barbary Coast' in second-run spots, and to date has refused to show 'Spiendor,' which normally would go into second-showing next week. Plan being presented to local ex-hib leaders is similar to that in-stalled in Pittsburgh and St. Louis stalled in Pittsburgh and St. Louis recently. Operator scales would be set out for each individual house, based on several factors involved in the operation. Wage scales would take into consideration run, zone, admission price, type of pictures, seating capacity, film rental, and general neighborhood.

general neighborhood.

After setting scale for each house through general discussions of exhib and union representatives, agreement would be signed whereby any disputes or misunderstandings that might arise are referred to a single arbiter, inter acceptable to both sides.

JOE ALLER NAMED COAST LAB HEAD

Hollywood, Dec. 17. With Ben Goetz joining Metro as head of that company's British production, Joe Aller will function as duction, Joe Aller will function as west coast head of Consolidated Laboratories. He takes over executive duties of the company previously handled by Goetz, in addition to continue his previous responsibilities as laboratory head.

Alier, one of the best-known lab operators on the coast, has been with Consolidated since the latter took over Alier's plant more than 10

'DREAM' REBOOKED

·· Át Apollo, Chi—B & K and Great States also Roadshowing

Chicago, Dec. 17.
Balaban & Katz has repooked
Midswammer Night's Dream' (WB)
into the Apollo for another fortnight starting Christmas Day. Picture just completed three weeks at
this house.
B & F

B & K and Great States have also agreed to swing the picture around their circuits on a roadshow basis

CARR, JOHNSTON Milwaukee Police on Theatre LEAVING OUTFIT

\$500,000 Deal for Carr's Holdings and Contract-Similar Arrangements for Johnston's Interests-Biggest Indie Producer-Distributor—Siegel, Kaufman to Move Up

YATES OVER PROD.

Hollywood, Dec. 17.

Trem 'Carr goes out of the Republic Preductions, Inc., presidency today (Tuesday), with the signing of the contract selling his interests to David S. Jacobson, understood to be the agent for Herbert Yates. Payment \$500,000 for the Carr interests and his unexpired contract for four years is the consideration.

four years is the consideration.
Included in the deal is the provision that the the interest in Republic Productions, Inc., held by W. Ray Johnston, president of Republic Pictures Corp. will be purchased for a similar amount, with Johnston agreeing to remain, In his post as distribution head for at least one year of the remaining four of his contract.

his contract. Injection of Jacobson into the pic-ture as the buyer of the Catr and Johnston Interests happened sud-denly after the pair had been ap-proached by the agent, who said he was acting for a major company.

Old Monogram

Old Monogram

Carr and Johnston operated Monogram for four years as the tops in the indie field and were brought into a combine with Nat Levine by Consolidated and Yates, their backers, last spring. Monogram franchise holders were tied up to Jouryear contracts to handle Republic releases. Trem Carr Pictures, Ltd., holds a contract for seryices of John Wayne, now making eight pictures for Republic release, four airendy completed and the balance to be finished by April, when Wayne will join a major producing outfit.

Under the terms of the sale, Carr

John a major producing outfit.

Under the terms of the sale, Cara agrees to refrain from active production in the indie field for one year, but is pivileged to produce for a major organization. With Carr out, Nat Levine takes over the production reins at Republic in their entirety. Reported here that Yates is coming to the Coast after New Years to supervise production at the Republic plant, with the intent of taking entire charge of it himself, delegating operation of his Consolidated Film Industries, Inc., and other interests to associates in the east. READIED BY METRO Play was tried out two years ago, rewritten, produced in New York this season and had a short run. Chair Outnt Sues

Los Angeles, Dec. 17.

Los Angeles, Dec. 17.

Los Angeles, Dec. 17.

Chairs and 24 aisle lights has been made in Superior Court sult for \$5,776.1 filed by American Seating Co. against derfort Hicks.

Los Angeles Court Hicks.

Los Angeles Court and Hoyard Hughes and Hughes-Franklin Midwest Theatres Corp.

Completing and Supplies were

east.

Moe Siegel, Consolidated exec who has been at Republic since the new setup, becomes executive v.p. in charge of studio operations. Joe Kaufman, v.p. and member of the operating committee of Republic, will be moved up in the distribution setup as aid to Johnston. Latter planes east today (Tuesday).

As You Were

Hollywood, Dec. 17, After toying around with several endings, Warners has decided that Petrified Forest' should finale like the play with Leslie Howard taking the Leslie count.

SYDNEY S. COHEN, 50. DIES OF HEART ATTACK

Sydney S. Cohen, independent theatre operator, dled suddenly Dec. 12, victim of a heart attack while on way to his New York office. He dropped in the street less than a half block from the office. Cohen was 50 years old.

half block from the office. Cohen was 50 years old.

A builder and operafor of theatres In the N. Y. territory for about 30 years, Cohen was not only an Important independent operator but for many years a leading factor in exhibitor politics. He owned considerable real estate at the time of his death in addition to interests in various indie houses, including the Empire, Bronx, N. Y., In which he leased to RKO. This house showed a steady profit under Cohen's operation for 10 straight years. When RKO took over operation it went into the red for the first time the second week under this circuit's banner, and understood Cohen was asked to supervise operation but refused.

Cohen built, owned, operated and

vise operation but refused.

Cohen bult, owned, operated and sold theatres, his interests changing from time to time as deals were made. He was advisor to the Bondholders' Committee of the Roxy, N. Y., and treasurer of the Anto Theatres Corp., which operates this de luxer; also advisor to the Rooseveit Committee in the Beacon, N. Y., reorganization and teasurement that the beach of the Roxy of the Roxy of the Rox o ceivership.

ceivership.

Frominent in independent exhibitor politics, Cohen was president of the Motion facture Taylor and the Motion facture Taylor of the Motion facture Taylor of the Motion facture Taylor of the Motion 1826 to 1824 and chairman of the board from 1926 to 1826. Cohen resigned from the MPTOA presidency against the wishes of the membership in order to devote more time to his various business enterprises. A petition, signed by the majority of the MPTOA members, urged Cohen to reconsider his review of the Motion of the Motion 1826 to 1826. Services held Sunday morning (15) from Central Synagoue, N.Y., of which Cohen was a trustee.

A widower, Cohen is survived by a son and a daughter. Prominent in independent exhib-

ZOMBIES BERSERK

Hollywood, Dec. 17.
Second of Academy Pictures schedule, Revolt of the Zombies,' is being readled by Halperin Bros.
Howard Higgin authored.

Police investigation of vandalism in theatres has turned to a fight between members of the stagehands and electricians unions here

Sound equipment wires have been cut in the Alhambra and Juncau theatres here and \$10,000 in damage was reported at Warner's Sheboygan theatre where the sound equipment was rulned and steel shavings put in the oil cups of the projection machines.

projection machines.

Members of the electrical workers union have been supplying a man to each theater for maintenance but stage hands have notified the theather owners that electricians of the non-theatrical union must be retricted to the stage of th

The Riverside, acceding to the demand of the stage craft, has dropped its electrician but other theatres are hiring both stagehands and electrical workers.

Management-% Deal For Friedl-Ludwig Over F. & R. in the N. W.

A management and percentage deal with John J. Friedl and L. J. deal with John J. Friedl and L. J. Ludwig over the northwestern Finkelstein & Rubin (Publix North-west) theatres will probably be made by Paramount. which recently took this circuit back from William Hamm, Jr.; who had been receiver and, on reorganization, an operating

partner.

When the short-term partnership
with Hamm and associates was
dropped, Par took over operating
supervision of the houses with
Friedl and Ludwig on the ground at
Minusapolis in charge. Both had
been out there during the receivership period operating for Hamm,

snip period operating for Hamm,
A partnership over F. & R. was
considered with George J. Schaefer
prior to his resignation. When
Schaefer left Par, all negotiations
he hud to take over F&R were
dropped.

TRANS-LUX LEASING **OUTSIDE THEATRES**

Trans-Lux has abandoned its original idea of confining its day-light projection and screen to its own operated chain of Trans-Lux theatres. It has named Radio Corp, of America as its agent on a royalty besid im placing the Trans-Lux throughout the world.

Two houses, under this new alignment, have been opened up already this year. They are the Time theatre, Milwauxee, started several months ago, and the Time, Minneapolis, which opened its doors near, by a year ago.

Par Clips 2 Scenes Out Of 'Million' Reissue

Two complete sequences of the original production of Paramount's 'If Had A Million' have been seissored for the reissue version of the picture, now on general release. They are the episode which deals with a prostie receiving \$1,000,000, and sequence in which a murderer, about to go fo the chair, falls into the same amount of money.

Par went in for the ensorting also.

Par went in for the censoring also Par went in for the censoring also because the picture ran pretty long, Reissues ordinarily get a majority of dual bookings, which prompted Par to get the running time down as a convinience to the exhibitor,

30th ANNIVERSARY EDITION



OUT LATE IN DECEMBER

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NEW YORK 154 West 46th St.

LOS ANGELES

CHICAGO 1708 No. Vine St. 54W.RandolphSt.

LONDON 8 St. Martins Pl.

That Yule Opposish Too Much for L. A.; Bowes Ams Help 'Crime' to \$13,500; 'Fleet,' \$8,700, Duals Dud

Los Angeles, Dec. 17. (Best Exploitation: Paramount)

(Best Exploitation: Paramount)
Local first run emporiums mostly
are just coasting current week. Too
much opposition from Xmas festlyidess with parados and dorgs, open
until late at night packing in the
merchandise hunters.

until late at night packing in the merchandise hunters.

Paramount, with 'Crime an Punishment' on screen, has a Doves and the paramount, with 'Crime and Punishment' on screen, has a Doves and the paramount of t

Band, irricy to exceed a commune\$\frac{\partial}{\partial}\$, (no.). Carrie' doing unusually\$\frac{\partial}{\partial}\$ of the county week at Four Star,
while 'Mutiny', moved over to United
Artista, will do top trade house has
done under current policy. 'Splendor' moved over from RKO to Criterfan, and is dring at pace of onlytops.' The county of the county of the
tops.' The county of the
tops.' The county of the county of the
tops.' The county of the
tops.' The county of the county of the
tops.' The county

Estimates for This Week
Chinese (Gramman) (2923; 30-4055)—Tkendexrous' (MG) and 'Uncle
55)—Tkendexrous' (MG) and 'Uncle
the trick this week; will show profit
at \$8,500, Last week 'Mutroy' (MG),
expectations with smashing \$11,900.
Gritaries (RKO-7ally) (1,600;
325-58-60-56)—'Splendor' (UA),
Splendor of the trick of

(RKO) brutal, \$850.

Bewhtown (WB) (1,890; 30-25-40)—Pacific Fleet (WB). Won't set above \$4,500. Last week Frisco Kid' (WB), second and final week, came through in excellent style for holdwise with nest profit at \$5,700.

homover with neat proint at \$0,000.

Four Star (Fox) (906; 39-35)Monite Carlo' (20th) (2nd week).
Holding up in good style, Colmaname still having plenty local draw value; will hit close at \$4,300. Last week, first for it here, came right through to calculated \$5,500.

through to calculated \$5,500.

Hollywood (WB) (2,756; 30-35-40-55) 'Pacific Fiest' (WB). With couple previews to help along, will litt around the \$4,200 mark nothing to brag about. Last week 'Frisco Kid' (WB) second and final, a bit laggy to \$3,800 finale.

KIG' (WB) second and man, — lasgy to \$3,800 finale. Pantages (Pan) (2,700; 25-35-40) Great Impersonation' (U) and Beet the Band' (RKO) plit. With combo negative as \$3,700 shows. Last week 'Splendor' (UA) slowed down to a \$1,00 fadeout which, however, profitable to house. **Sexamout (Partimer) (3,535; 30-

however, profitable to house.

Paramount (Partmany, 3,595; 38-40-55) 'Crime and Punishment'
(COI) and stage show. Bowes amateur unit No. 7 responsible for good portion of the \$13,500 which house is heading for current stanza. Last week 'Millions In Air' (Par) had Jack Benny on the stage responsible for most of the \$15,500 gar-sible for most of

nered.

RKO (2.950; 25-25-40-55) Great
Impersonation (I) and Beat the
Band (RKO) spir. No boxoffice
significance current week; 33,000
will be tops for take. Last week
'Splendor' (UA), did not come up
to expectations with \$5,200 finish,
disappointing for this Goldwyn pic.

disappointing for this Goldwyn pic.

State (Loew-Fox) (2024; 30-40-55) 'Rendezvous' (MG) and 'Uncie
Dudiey' (30th) spilt. Not a whale
of a combo, upper bracket pic has
them taiking and house is headed
for a neat \$11,700. Last week
'Mutiny' (MG), second and final,
excellent at \$14,600.

HAMRICK'S TACOMA

Sews Up First Run Music Box

Tacoma, Dec 17. (Seet Exploitation—Nuise Box).

John Hamrick takes a frmer hold
on the theatre situation kere by
purchase of the Jensen-von Herberg Roxy, with New Edris, Tacoma
general manager, financially interested. New setup starts off this
week, with 'Old Kentucky' holding
over at the Roxy.

over at the Roxy.

Special exploitation is for in Person' at the Music Box, where trick advance ads are used. First and gives intimation Ginger coming in person, next starts with a huge 'NO' but 'in person in the pic, 'in Person.'

Person.'

Estimates for Thia Weak
usic Box (Hamrick) (1,400; 1627-37)—In Person.' (RKO) and
'Powder Smoke Range' (RKO),
dual. Fair 33,700. Last week, 'Rainmakers' (RKO) and 'Freckles' (Par)
dual, \$3,100, fair.

dual, \$3.100, fair.

Roxy (Hannick) (1,300; 18-27-37)
—Old Kentucky' (Fox) (2nd week).
Okay at \$3.000. Last week, same
film, \$5,500, great: final week under
perfect that week the same of the same of

Century's Local Kid Show Tops Balto at \$20.000

Baltimore, Dec. 17.

Baltimore, Dec. 17.

(Best Exploitation: Century)

Century has a headbook on the town this week with a local talent theater, and altaon-pures always come in winners, but this year outstips all previous ones, and the grand \$20,000 is being snagged, over awerage at house and remarkable for time of year.

The New is doing nicely with Barnk at Monte Carlor, and should will linger beyond allotted week, not because so ultra forte, but spot has Littlest Reley Tprimed for unleashing on Xmas day.

Rest of the town more or less

ing on Xmas day.

Rest of the town more or less
down in doldrums.

Local talent show at Century had
co-op from Hearst sheet, as usual,
being produced under Joint auspices of sheet and house. Paper has
been carrying huge cuts and chunish
been carrying huge cuts and chunish
advance build-up, casting, rehearsals and runs.

Estimate for This Week
Century (Locay-UlA) (3090: 15-25-

Estimate for This Week Century (Loew-UA) (3,000; 15-25-35-40-55-56)—Whipsaw (MG) and local talent show on stage. The amateurs the drag, and over week-end there were several sidewalk holdouts, remarkable for pre-hollday time; grand \$20,000. Last week Splendoy (UA) and vaude, \$16,000; mild.

district grant of the state of

Lew Fields AKO Short
Hollywood, Dec. 12,
Lew Fields goes to Endlo to make
a short. The Headliner.
Les Goodwins writes and directs.

Nat'l First Runs

COLUMBIA

'If You Could Only Cook,' Orph., Mpls., Dec. 20; Roxy, N. Y., 25; Loew's, Htfd., Conn., 27; Orph, St P., 29.

'Grime and Punishment,' Albee, Cincy, Dec. 20; Fox Pal., Milw., Jan. 17.

'Escape From Devil's Island,' Cieve, Dec. 21.

UNIVERSAL

UNIVERSAL

Magnificent Obsession, Fox.,
Det., Fan 3; Fox, St. L., 3;
Orph. Omaha, ; Hillstreet,
L., 3; Alvin, itt, 3; Aztec,
San Antonio, 3; Keith's, Wash.,
S; Strand, Albany, 8; Keith's,
Balto, 9; State, Richmond, 9;
Orph, Salt Lake City, 9; Orph,
S.F., 8,

"Enable State, St. Complex of the state of th

'East of Java.' Central, Jersey

"East of Java," Central, Jersey City, Dec. 18; Empire, Mont-gomery, Ala., 21; State, Char-lotte, 23; Bijou, Savannah, 23; Lyric, Hamilton, Ont., 31. "Great im person ation," Keiths, Wash, Dec. 17; Pan-tages, L. A., 18; Stanley, J. Co., 20; Pal, Chi., 20; Empire, New Bedford, Mass., 22; Durfee, Fail Fliver, 25.

RKO

"Sylvia Scarlet," Downtown,
Det, Dec. 25; Hilp, Balto, 25;
Pal, Roch, 26; Strand, 16d,
25; Orph, Dubuque, 28; Orph,
Davenport, 28; Circle, Indpis,
Jan. 1; Byrd, Richmond, 1;
Pal, Clacy, 17.

1 Dream Too Much, Orph,
Sloux City, Dec. 26; Albee,
Clncy, 25; Pal, Stamford, 25;
Byrd, Richmond, 25; Circle,
Lndpis, 25; Orph, Terre Haute,
28; Keith, Dayton, 31.

PARAMOUNT

'Bride Comes Home,' Newman, K. C., Dec. 20; Par, N. Y., 25; State, Mpls., 27; Rialto, St. L., 31; St. Ave, Seattle, 31; Denham, Denv., Jan. 2; Mich., Det., 3.
"Coffegiate," Orph, Seattle,

"Gornegiate," Orph, Seattle,
Dec. 25; Denham, Denv., 25;
Orph, St. L., 25; Mich, Det.,
27; Newman, K. C., Jan. 10.
'Rose of Rareño,' Newman,
K. C., Jan. 1; Par, N. Y., 8;
Denham, Denv., 8;
Cornando, Par, N. Y., Dec.
; Rialto, St. L., Jan. 10.
'Le a Great Life,' Orph, St.
L., Dec. 70.

Whipsaw' Strong \$5,700 in Denver: 'Coronado' \$3,000

(Best Exploitation: Orpheum) (Best Exploitation: Orpheum)
Week before Christmas and all around Deaver most everything is quiet in theatres. Whilepaw' is doing 75% better than expected, rated very good for this time of year. Chan's Secret' is running second in personing on a second in personing on a second in personing on a second in the second of the week before Santa. "Navy Wife, at Paramount, started weil, but dropping off and may get only six days. as Orpheum, which distributed keys numbered one to seven and passes given those bringing in complete set.
Estimates for This Week

Estimates for This Week Afaddin (Huffman) (1,500; 25-35-40-50--'Chan's Secret' (Fox. Fair at \$2,200. Last week 'Music Is Magic' (Fox) started poor, but snapped upenough to turn in an average week, \$2,000.

\$2,000.

Broadway (Huffman) (1,500; 25-40)—Broadway Hostess' (FN), Same \$1,000 as jast week, 'His Night Out' (U) and 'Too Tough to Kill' (Col), spill: about average for this fibuse, usually used for extended runs.

runs.

Denham (Cooper) (1,500; 25-35-40)—'Coronado' (Par). Pretty good at \$1,000. Last week 'Mary Burns' (Par) salled along to an average week, \$2,000.

Marxes \$14,000: 'In Person' \$5.500. Kid \$6,000, Despite Santa, in Mpls.

'Night at Opera,' \$6,500, B'ham's Outstander

Birmingham, Dec. 17.

Birmingham, Dec. 17,

(Best Exploitation: Ababama).

Kmas shopping is underway and business is lagring. Night to the control of the control o

per space.

Estimates for This Week
Alabama (Wilby-Kincey). (2,800,
30-35-49 'Night at Opera' (MG)
Around \$5,500 not so bad considering the season. Last week Bounty
(MG) \$8,000, ok. (MG) \$8,000, ok.

Ritz (Wilby-Kincey) (1,600; 2530) 'Coronado' (Par) and makeshift
stage show of home town talent.
About \$2,500 and lucky to get it.
Last week 'Crusades' (Par) \$3,200,

fair.

Empire (Acme) (1,100; 25) Page
Miss Giory (WB). At \$3,700, fair.

Last veele "Mister Hobo" (GE)

\$3,500 moderately good,
\$3,500 moderately good,
\$5,500 moderately good

Rendezvous' and Stars Over B'way Top Droopy Hub

Boston, Dec. 17. (Best Exploitation: Met)

Boston, Dec. 17.

(Best Exploitation: Met)

Breezfest grosser in a calm week is 'Rendezvous' on a faust bill at both the State and Orpheum, pointing to \$25,000. 'Stars Over Broadway' at the Met is moderate and ready and the Met is moderate and ready and the Met is moderate and ready and the Met is moderate in the Met is moderate in the Met is moderate and the Met

with guest lickets as bail with superior with guest lickets as bail with guest lickets and tepid stage, show, Moderate align, and Music is Magic (Fox), and Music is Magic (Fox), and Music is Magic (Fox), dead, show, Moderate align, and Family Tree (RKO), dual.

Stage (Moderate align, and the show, Moderate align, and tepid stage, and the show, and the show finally folded with \$4,500 cannot show finally folded with \$4,500 cannot show, and the show, and the show finally folded with \$4,500 cannot show finally folded with \$4,500 cannot show, and the show finally folded with \$4,500 cannot show finally folded with \$4,500 cand the show finally folded with \$4,500 cannot show finally folded

Minneapolis, Dec. 17. (Best Exploitation: innesota)
The Minnesota put on one of the

finest exploitation campaigns ever known here for 'Night at the Opera' and the picture is finding favor with critics and customers; destined for a dandy \$14,000; tops for the tow by a considerable distance

by a considerable distance.

--Ginger Rogers is showing pulling power at the Orpheum in 'In Person.' Cards on the box-office window, greeting patrons, explain that the star is appearing only on the screen—not in the flesh. Cagney's Frisco Kie' is pulling at the State. The rest of the loop emportums are eatching a few straggiers now and

them.

The Century folded last Thursday night, trking 1,600 seats and a beautiful de luxe theatre out of circulation indefinitely. It remains to be seen if its withdrawai will help the remaining houses appreciably.

the remaining houses appreciably.

A whale of an exploitation ca paign staged by the Minnesota in-cluded serveral masquerading Harpon and Grouchos parading the crowded loop, pseudo-Maxx Bros. riding about or a tandem; another group of Marx initiators putting on per-formances in department stores, etc.

Estimates of This Week
innesota (Publix) (4.200; 25-3555) Night Lat Opera (MS) Sold to
a Care-ye-well and well theef; other
\$14,000. Latt week, 'Red the Rose'
(Pax), \$5,000, poor.
Orpheum (Singer) (2,890; 25-3549) 'In Person' (Radio). Ginger
Rogers has built a considerable local
following; indicated \$5,300, is fair
be smeesed at. Last week, 'Eucky
Legs' (FN) and Henry Armetta revue on stage, \$10,500, father, 'English (Publix)
Monte Carlo (20th). Finished up
last week to a poor \$3,000 and house
Too many sease in the loop since
Minnesota's re-opening—for that
master, before the big house reopened.
State (Publix) (2,400; 25-33-40).

State (Publix) (2,400; 25-33-40).

opened.

State (Publix) (2,400; 25-35-40).

Frisco Kid' (WB). Cagney's draw-ing ability in this town okay; included in the state of the

(WB), \$2,809, brutal.
World (Steffes) (350; 25-35-40-55)
'Harmony Lane' (Mas). Nice clean family picture, but not suited for this house; probably wouldn't make any difference what they booked, however, about \$600 in prospect,

Time (Berger) (290; 15-25) '39
Steps (GB) and 'Man of Aran' (GB)
ioop second run. First-named rafter
five weeks at World. En route to
light \$700. Last week, 'Freckles'
(Radio), \$600, bad.

(Radio), 5600, bas.

Lyric (Publix) (3,300; 20-25) Last
Outpost (Par). Critics panced this
one, looks like light \$1,200, "PLast
week, No Mercy' (20th) \$2,000, fair.
Uptown (Publix) (1,200; 25-55)
'Crusades' (Par) and Tive My Life'
(MG), spilt. Headed for fair \$1,500.
Last week, Shipmates Forever'
(FN), \$2,700, fair.

Grand (Publix) (1,100; 15-25)

"Bark Angel (UA). Second loop run, light \$1,200 in prospect. Last week, Broadcast (Par), second loop run, \$1,000, light.

Aster (Publix) (900; 15-25) 'Mar-ried Her Boss' (Col). Second loop run, \$800 indicated, fair. Last week, 'Redheads' (Fox) and 'Peter Grimm' (RKO), loop second runs, and 'Bad Boy' (Fox) first run, \$900, fair.

FRENCH BIG BIZ WALKS IN

Chi B.O.'s Battle Pre-Xmas Slump: 'Stella' Ups B&K Flagship to 24G; Palace \$18,000; Rose OK \$10,000

Chicago Dec 17.

(Seat Exploitation Chicago)
It's the week forcy Chuldmas
but despite the annual box-office
hoodoo the theatres are holding up
remarkably well, considering.
Flenty of good entertainment at
most of the downtown spots, entertainment of the proper of the comtainment with the pre-Christmas or not. Good shows both on
screen and stage are drawing fine
comment around fown.

'Stella Parish' is doing well
enough at the Chicago where
lately. Fernme picture is about the
only cinch card for the matrons in
town at present and therefore getting a neat matinee and evening
play.

town at present and theretore getplay.

Stage shows are adding to the
strength of the State-Lake, Oriental
and Falket, particularly at the intievue' is on tap. Apollo is back to
its grind policy with 'Metropolitan'
after three weeks of 'Midsummer
Night's Dream' roadshow which
ping-below \$8,500. May go into the
Playhouse on the boulevard for additional time. off stole most of the
exploration of the loop'
currently on 'Parrisk' spreads for
the Chicago.

Estimates for This Week

Estimates for This Week

exploitation thunder of the loop currently on "Parrish" spreads for the Chicago.

Activates for This Week Activation of the Chicago (1987). (12,00) 25:75.75.55)—Metalo (1987). (12,00) 25:75.75.55)—Metalo (1987). (1987). (2011). (2

'Night at Opera' Musical B.O. in Brooklyn, \$16,000

Brooklyn, Dec. 17.

Pictures in the downtown region okay, but populace lant film-conscious at moment. Born Hall section, housing all the department stores, getting terrifle play morn, office with the time of the constitution of the last and the constitution of the lide, play the constitution of the lide, play morn of the lide, play the constitution of the lide, play the lide of the lide of the lide, play the lide of the li

Met with 'Night at Opera' will derive good \$16,000, while Par, which opens tonight with 'Red the Rose,' got good \$8,000 on final four days of 'Prisco Kid.' Par plans to run. 'Rose' until Christenss. Other houses in so-so condition.

so-so condition.

Estimates for This Week
Paramount (4,000; 25-33-50)—Red
the Rose (Par). Opens tonlight (Tues), replacing Frisco Kid'
(WB), which on four days of hold-(WB), which on four days of hold-per (4,000; 25-35-50)—Clime and Punishment' (Col) and 'Sweet Surrender' (U)- Figured for \$14,000, and 'Personal Maid, (WB) \$13,000, good.

Lass. week 'Red Salute' (UA)

soud Personal Maid' (WE) \$13,000.

Soud Personal Maid' (WE) \$13,000.

Night at Opera' (MG). Marxes will
get nice \$14,000. House also has
Chic Sale in Perfect Tribute'. Last
week Kids and Queens' (U) and
citing.

Albee (1,500: 25-35-50)—Baldpate'
(RKO) and 'Remember Last Night'
(U). Headed for poor \$5,000, Last
Tada Boy' (FOX. \$11,000. hee.

Strand (2,000: 25-33-40)—Man of
fron' (WB) and 'Mass' te Magic'
(20th). Quiet week, around \$4,000.

Last week Mary Burns' (Par) and
Chapt-speed (Par) (2d week) \$4,000,
Chapt-speed (Par) (2d week) \$

Benny Rubin Film Unit Ups 'Annie' To OK 13G. Cleve.

(Best Exploitation: Palace)

(Best Exploitation: Pelace)
Half-a-dozen competitive angles got together to cause a dip in all by slushy weather, free Christmas shows by department stores, and heavy opposish by such legit shows as 'Batet Russe' and Cyact Waltz. Thands Across Table' is holding on at State for about \$12,500, which conditions are not as low as expected.

'Hands Across Table' is holding on at State for about \$12,500, which conditions are holding or the condition of the condition

Estimates for This Week

ny Rubin's unit.

State (Locu's) (3,750; 30-35-40)—
'Hands Across Table' (Par). Nice
buildup by ads and favorable reviews, keeping its neck above the
Christmas, waters, at the \$12,500
a surprise for despite its class-appcal, it got a nice \$15,500.
Palace (RKO) (3,300; 30-40-60)—
Arnide Oakley' (RKO), and Benny
stage. Unit with such names as
Louise Beavers, Judith Allen, Jack
Doyle is the thing that will credit
the much-kilded film with cround
stoyes for a surprise such a surprise and
stage. Unit with such names as
Louise Beavers, Judith Allen, Jack
Doyle is the thing that will credit
the much-kilded film with cround
stoyes (No. 3 ams took a terrific
roasting last week from both cricks
and theatregoers, only \$44,500, ins
stine (WR) (3,000; 25-40)—Paralate' (RKO). Well liked holiday
comedy, but not hefty enough to
over a fair-\$10,000. In Ferson's
Line (RKO) (3,000; 25-40)—ParaOa' (20th). Mild \$3,000 if it goes a
full week but not likely as house is
always but not likely as house is
and week but not likely of the days.
Allen (RKO) (3,000; 25-40)—Paralasted only two days for \$550. Pervious to it "Friese Kid" (WB) came
thouse with \$2,500 for two days,
and \$2,500.

Coronado' (Par). Okay at \$5,500.

Cast week's 'No Metey' (20th),
\$4,500.

INDUSTRIALISTS GET FILM YEN

Pathe Control Fight an Example—RKO-Radio's Deal with French Radio Corp. -Artistic Film's Commercial Tieups

NEWSREEL VALUE

Paris

Big business here is turning to

films as a possible outlet for surplus capital.

Interest of industrialists in plotures has been evident for some
time, aithough it hasn't as yet developed into much actual investment. Financing films still remains,
in the hands of backstairs moneylenders, for the most part, but the
real money is coming-out, and asgeneral trade straightens itself out
more and more it may really got
into the business.

Outstanding example is the current fight to take over PatheNatan in which several industrial
groups (as well as important commercial banks) are engaged. Robert
Dirler, head of the stockholders,
has entirely industrial capital behind him.

Among the other competitors is

has entirely industrial capital behind him.

Among the other competitors is reported to be the Thomson-Huston Co. makers of electrical machinery, who previously tried to get hold of Gaumont-Franco Film-Aubert in association with Charles Fasquelle, who, aithough personally in the book publishing business Fasquelle, who, aithough personally in the book publishing business; is related by marriage to a big business family, the Fabres.

RKO-Radio

Another example is the step taken by the French Radio Corp. informing a cliema subsidiary to distribute RKO-Radio films, plus a French list.

tribute RKO-Radio films, plus a French list.

Still more striking is the grouping of big newspaper and industrial interests in a brand new concern called Artistic Films, which has contracted to make three pictures for United Artists, in French. Besides the press, automobile, sugar and textile money is reported to be in this.

and textile money is reported to be in this.

In other words, the big moneyboys are beginning to see that plotures here represent an important industry, and getting ready, to take advantage of the current disorder of picture biz to take it over. As always, big biz acts slowly, but it's on the way.

Collapse of the film concerns which organized the business during the boom years has now left production in the hands of independents, most of them very small and weak. Majority can just get together enough money to make one film, and to get that they have to pay fantastic rates of interest and submit to all sorts of conditions. Angels with stories or stars under their wings do a large amount of the finaching.

Class-Conscious

the financing.

Class-Conocious

Big biz is figuring on fixing all this. It is not only interested in the profits' to be made out of films which it figures should be considerable if things were done right but it also falls for the propaganda axpect of pletures. Big businesis is classe conscious in France, and cares a lot for the influence it can have on the masses if it controls entertainment. The Pathe newsreel, for instance, is one of the activities of that concern that the competing business men most cover, because of its propaganda value.

One of the angles of industrial financing of French films is that inverse and the propaganda concerns—have fresen credits in Central European countries: money they can't get out of the country. One way of getting it out is to finance, with the frescen currencies, the making of a French version in Central Europe. Lots of dickering in this direction has been described in the control of a french version in Central Europe. Lots of dickering in this direction has been

Shopping Pressure Battled By Roxy, With Stage Unit, for \$34,000; 'Opera' \$42,000, 2d Wk.

(Best Exploitation: Roxy)

With Santa Claus reaching into ill pocketbooks, pictures seem as iard to gell right now as electric ans. Only three houses of the 11 in even york's downtown sector are uccessfully battling Christmas hopping. The managers of the other is are darning stockings to be ung out front Yuleide morning; Schot are planning to rush in "with leave pictures that day.

Except for the Marx picture. Deray at the Capitol, business this picture, at the Capitol, business this trick is good to the Roxy, which years at \$27,000 and on current capital at the Capitol, business this trick with house looking for another circles. all pocketbooks, pictures seem as hard to sell right now as electric fans. Only three houses of the 11 in tans. Unly three houses of the 11 in New York's downtown sector are successfully battling Christmas shopping. The managers of the oth-ers are darning stockings to be hung out front Yuletide morning. Most are planning to rush in with new nictures that day.

Most are planning to rush in with new pictures that day.

Except for the Marx picture, Opera, at the Capitol, business this was the Capitol, business that the Capitol, business that the Capitol business that the Music Hall, is without many callers and tucky if knopping an anaemic \$5000. Millions in Alix with last hight's (Tuesday) preview of a new picture tossed in may reach \$10,000.

At the Strand the lowest figure in months will be struck currently month to the capitol business that the Capitol business that the Capitol business that the Capitol business that the Strand the lowest figure in months will be struck currently dips to a new plotture tossed in may reach \$10,000.

At the Strand the lowest figure in months will be struck currently dips to a new low of \$8,000 cr under the capitol business that business that box offices will popen to fresh that box offices will popen to fresh the capitol business that box offices will popen to fresh the capitol business that box offices will popen to fresh the capitol business that box offices will popen to fresh the capitol business that the capitol

on Your Uncle Dudley. Latter is replaced today (Wed.) by Perfect Gentleman. Sookings are being juggled so that be considered to the considered tof the considered to the considered to the considered to the consi

answer.

Estimates for This Week.

Aster (1,012; 23-35-55)—"Land of Promise' (Keron Hayesod) (41) week). Looks around \$4,000 this week. Last (30) shy of \$5,000.
Plans to stay up to or near Xmas.

Capitol (4,020; 23-35-58-58-51; 20)
—"Night at Opera" (MG) (2d week), over \$42,000, staying five more days to Christmas. First week \$55,000.
strong.

done in the past year, and in some of the deals that have actually gone through, or are about to go through, English producers as well as French are involved.

'ANNIE' BULLSEYES **CINCY FOR \$14.500**

Cincinnati, Dec. 17.

Cincinnati, Dec. 17,
(Best Exploitation: Paince)
Shomic Oakley Is doing all the b. o.
Shomic Oakley Is doing all the b. o.
Shomic This week; urning in a
burns account of the Paince of the
Locale has much to do with Chey,
and both afternoon papers were contacted for oodles of reading matter,
art and office ads on various conBix on the whole along madd ane
feeling pre-Xman fitters for second
week.

teeinig pre-Amas litters for second
In the all-film line, Splendor' is
the placer currently at \$9,000. Miss
Pacific Fleet anchoring \$5,500 in
nine days at Keith's. Capitol echolitter of the second of the second

Estimates for This Week

ley' and 'Band Box' revue, above normal at \$12,000.

Estimates for This Week Palsac (RKO) (2.602: 35-42)—'Annie Oukley' (RKO), Mighty publicity blast a builder-upper for \$14,500; amacko. Last week 'Monte Carlotte (RKO) (2.160: 35-52)—'Uncle Budley' (20th) and 'Band Box' revue. Maybe \$1,60: 35-55]—'Uncle Budley' (20th) and 'Band Box' revue. Maybe \$1,60: 35-55]—'Uncle Budley' (20th) and 'Sand Box' revue. Maybe \$1,60: 35-55]—'Uncle Budley' (20th) and 'Sand Box' revue. Maybe \$1,60: 35-62]—'Racific (RKO) (3,300: 35-42)—'Splendor' (UA). Hopkins and title in same type, might hill \$3,000. fair.

Albee (RKO) (3,300: 35-42)—'Racific Fleet' (WB). In for nine days and firting with \$5,600. okay. Last week 'Prieco Kid' (WB), five-days and firting with \$5,600. okay. Last week 'Wilderness' (Challey (RKO)) (2,000: 35-42)—'Melody Lingers' (UA). Not us fortest at \$4,000. Last week Wilderness' (RKO) (1,00): 35-42)—'Melody Lingers' (10A). Not us fortest standard (RKO) (1,00): 35-42)—'Ship Cafe' (Par) extract with 1.14-tile. America' (Par). An all right occurs of a standard (RKO) (1,200: 25-40)—'Thanks Millon' (20th). A downtown returner, after fortnight's abstance for this week and siming at week and second week at the house. Thanks Millon' (20th). A downtown returner, after fortnight's abstance for this week and second week at the house. Thanks Millon' (20th). A downtown veek and second week at the house. Thanks Millon' (20th). A downtown veek and second week at the house. Thanks Millon' (20th). A downtown veek and second week at the house. Thanks Millon' (20th). A downtown veek and second week at the house. The second week at the house. The second week at the house. The week (30th in week (30th) and 'Davil's Jistand' (GO). Separate. An average \$2.00. Last week (10th). Bast week (10th) and 'Davil's Jistand' (GO). Separate. An average \$2.00. Last week (10th). Bast week (10th) and (10th). Second week at Capital (10th). Second week at Capital

Jack Hylton Orc with 'No Mercy' Strong \$22,000; Whipsaw' 20G, Det.

Oddes of coin is circulating in town this week, but, with the exception of the Fox, little of it is finding its way, into theatre coffers. Grosses downtown have been made to the first way, into theatre coffers. Grosses downtown have been considered to the first way into the first way into the first way into the contract way of bolded shopping, pro football championship game, etc. Nature are drying this setting, as we pocted. The first way in th

the State current seesant the state current seesant prices.

Covering virtually every angle, Covering virtually every angle, Covering virtually every angle, Covering virtually every angle, and the state of the full. Besides the usual daily ads, Standard Olf's 1,200 stations in this area displayed two-colored posters in siftewall: stands; reprints of house's ads on every door and snecial window signs; attendants distributed cards to patrons, and classification of the color of society sections of local papers.

Estimates for This Week

Fox. (Fox) (500); 25.35.5)—

tions of local papers.

Estimates-for This Week

Fox (Pox) . 5,000; 25.35.5)—
Show Them No Mercy (20th) and
Jack Hyttoris Contiental Revue on
Jack Hyttoris Contiental Revue on
Jack Hyttoris Contiental Revue on
the state of the state of the state of
Jack Hyttoris Contiental Revue on
Jack Hyttoris Contiental Revue on
Jack Hyttoris Contiental Revue on
Jack Hyttoris Contiental Revue
of year, and gross should hit a good
\$22,000 this week. House did \$18,000
last week, on Monte Carlo' (20th)
In Diklo' on Stage.

Michigan (United Detroit) (4,000;
25.43-55)—Whipsaw (MG) plus
Thelma Leeds topping vaude
Fig.
37.55 - 7.55

for a fine \$10,000 last week after pic broids attendance records first seabroids attendance records first seasite of the sea of

NEW HAVEN TEPID

verything Coasting - 'Coronado,'

New Haven, Dec. 17.

New Haven, Dec. 17.

(Rest Explaintiti College, Poli).
Plenir wife open con person the person of the

and 'Annie Oakley' (RKO) petered out to a mediocre \$5,100. College. (Loew). 1,565; 25-25. 'Crime and Punishment' (Col) and Beat the Band' (RKO), plus filmmaiking on stage. Holding up for oke. \$3,800 to equal. last week's 'Couldn't Take It' (Col) and 'Family Tree-' (RKO).

CRIME, AND KILL, DIO FAIR \$11,000 IN NEW'K

FAIR \$11,000 IN NEWK

Newark, Dec. 17.

(Best Exploitation: Paramount)
Surprise here is Thanks a Million'
with 'Navy wife' at Proctor's, which
is still holding up on its second
ably garner \$15,000. Nothing else is
going anywhere at all.
The doldrums also extend to publistly, and no one is doing anything
listly, and no one is doing anything
listly, and no one is doing anything
listly and the listly and
(freat Impersonation' (U) better
than anticipated with \$10,500, e-40,—
"Gapido Impersonation' (U) better
than anticipated with \$10,500, e-40,—
"Gapido Impersonation' (U) better
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than anticipated with \$10,500, e-40,—
"Gapido Impersonation' (U) better
than anticipated with

1st Runs on B'way

(Subject to Change)
Wesk of Dec. 20
Capitol—Night at the Opera'
(MG) (3d wk).
Center—Perfect Gentleman'
(MG) (19).
Music Hall—'Littlest Rebel'
(20th-Fox) (19).
Parambunt—'Coronada' (Par)
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Comparative Grosses for November

Total estimated grosses during November for towns and houses listed as previously reported weekly. Dates given are the closing days of the

NEW YORK

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
CAPITOL (4,200; 25-35-78- 85) High .\$110,400 Low 10,000	Rende2Vous \$20,000 (2d week)	Mutiny \$75,300	Mutiny \$52,000 (2d week)	Mutiny \$45,000 (3d week)
PARA- MOUNT (3,644; 35-55-75) High, \$95,000	Hands Across Table \$20,000	Hands \$18.000 (3d week)	Mary Burns \$20,000	Mary Burne \$10,000 (2d week)
MUSIC HALL (5,980; 40-60-85) High \$134,800 Low 44,000	3 Musketeers \$79,200 (tage Show)	Peter Ibbetson \$78,300	Man Who Broke Bank \$68,000	Crime and Punishment \$48,000
(STRAND (2,767; 35-35-65) High. \$81,200 Low 6,500	Stella Parish \$39,300	Parish \$23,100 (2d week)	Stars Over Broadway \$7,000 (5 days)	Frisco Kid \$41,700
ROXY (5,880; 25-35-55) High.\$173,600 Low. 5,200	Tunnel \$36,500 (2d week) (Stage Show)	3 Kids, Queen \$36,700	3 Kids \$20,300 (5 days)	Remember Last Night \$30,300 (8 days)

PROVIDENCE

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
STATE (3,200; 15-24-40)	Rendezvous and	Mutiny on Bounty	Mutiny \$10,000	Thanks a Million
High. \$29,000 Low 2,500	Guard That Girl \$13,400	\$21,000	(2d week)	and Case of Missing Men \$9,400
MAJESTIC (2,200; 15-23-40) High. \$17,500 Low.: 2,500	Special Agent and I Live for Love \$6,000	Shipmates Forever \$7,500	Dr. Socrates and Goose and Gander \$6,300	Stare Over Broadway and Personal Maid \$7,300
STRAND (2,200; 15-25-40) High. \$18,000 Low. 2,000	Last Outpost and Cappy Ricks \$6,000	Grand Exit and Ship Cafe \$6,800	Crusades .\$6,000	Mary Burns and \$1,000 a Minute \$8,200

LOS ANGELES

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
DOWN- TOWN	Dr. Socrates \$7,600	Lucky Legs \$3,900	Stars Over Broadway	Stella Parieh \$6,700
(1.800; 30-35-40) High. \$38,500 Low 1,700	(8 days)	(6 days)	\$3,800	ļ.
HOLLY- WOOD (2,756; 25-35-40)	Dr. Socrates \$7,300 (8 days)	Lucky Legs \$4,900 (6 days)	Stars Over Broadway \$5,300	Stella Parish \$6,600
High. \$37,800 Low. 2,400 PARA-	Crusades	Couldn't	Peter	Red the Rose
MOUNT (3,595; 80-40-55) High. \$57,286 Low 5,600	\$16,400 (tage Show)	Take It \$15,400	Ibbetson \$13,200	\$10,800
STATE (2,024; 30-40-55) High. \$48,000 Low. 4,900	O'Shaugh- nessy's Boy and Chan i	Night at Opera \$16,000	Thanks a Million \$11,000	Old Kentucky \$9,300 (6 days)
	Shanghai \$8,500			U.

WASHINGTON

	Nov. /	Nov. 14	Nov. 21	Nov. 28
EARLE (2,424; 25-35-40- 60-70) High, \$27,000 Low 6,000	She Couldn't Take It \$16,000 (Vaude)	Metropolitan \$10,000	Peter Ibbetson \$15,000	Frisco Kid \$18,000
FOX (8,434; 25-35-60) High. \$41,500 Low. 11,000	Way Down East \$29,000 (Guy Lombardo) (Vaude)	Rendezvous \$30,000	Hands Across Table \$21,000	Night at Opera. \$28,000
KEITH'S (1,830; 25-35-00) High. \$24,500 Low 3,000	3 Musketeers \$11,500	Remember Last Night \$5,500 (6 days)	Transatlantic Tunnel \$7,000	In Person \$9,000
PALACE (2,368; 25-35-60) High. \$32,000 Low. 6,000	Dark Angel \$14,000	Barbary Coast \$16,000	Mutiny \$28,000	Mutiny \$17,000 (2d week)
COLUMBIA (1,263; 23-40) High: \$19,000 Low 1,000	Broadway Melody \$4,500 (3d week)	Live My Life \$6,000	Music Is Magic \$4,000	Rendezvous \$6,000

PPOOKI VN

	D	KOUKL I	IN.	
	Nov. 7	Nov. 14	Nov. 21	Nov. 28
FOX (4,000; 25-85-40) High. \$48,600 Low. 8,900	Fighting Youth and Guard That Girl \$14,000	Feather in Hat and Make a Million \$10,500	Transatlantic Tunnel and Grand Exit \$15,000	Tunnel and Exit \$13,000 (?d week)
ALBEE (3,500; 25-35-50) High: \$45,000 Low: 2,500	Metropolitan and Rainmakers \$12,000	Last Days of Pompeii and This is the Life \$13,000	3 Musketeers and His Night Out \$15,000	Stars Over Froadway and Way Down Last \$10,000
PARA- MOUNT (4,000); 25-35-50) High. \$57,800 Low. 5,600	Shipmates Forever \$7,000 (4 days)	Shipmates \$8,000	Hands Across Table nud Little America \$12,000	Stella Parish \$13,500
METRO- POLITAN (3,400; 25-35-50) High. \$39,000 Low. 12,000	\$14,000	and It's in the Air \$13,000	Barbary Coast and Harmony Lane \$14,000	Mutiny \$20,000
STRAND (2,000; 25-35-40) High. \$28,500 Low., 2,500	Here Comes Cookie and Bulldog Drummond	Lucky Legs and Born for Glory \$9,000	Epanish Capc ystery and Pay Off \$5,000	Ship Cafe and Case of issing Men \$6,000

'Whipsaw'-Ellington OK \$20,000, 'B'way' with Pat O'Brien 16G. Wash.

Washington, Dec. 17.

Washington, Dec. 17.
(Best Exploitation: Earle).
What bid last week to develop into a pre-holiday. slump has been knocked into a cocked hat this week. Looks as though average gross will be around 25% better than same week last year. Answer less in better week last year. Answer less in better better than boys are getting more prome bid that boys are getting more prome to take every season.

fliciters and names on stages, gamble that boys are getting more prone to take every season.

Kelth's is only house that is attick. Kelth's is only house that is atticked and cusing the shaff during the Christmus shopping period and is only spot that is suffering. Darle pulled fast one by bringing in Pat O'Erien in person which its saving Broadway.

Splendor' last week at Fox hit lowest in months despite efforts of pub boys to put Miriam Hockins and the season of the season Estimates for This Week
Paragount (M&P) (2.345; 35-50)

Coronido (Tar) and 'Storm Over
Coroni

oke \$20,000. Last week 'Splendor' (UA) and Ed Suillvan revue pushed house low with light \$15,000 and the lower of the lowe

Ticket'-Benny, \$16,500, Gate's \$16,000, 'Mutiny,' \$20,000 in 2d Week, Frisco

San Francisco, Dec. 17.

(Best Exploitation: Warfield)

Yautiny' is top money again, second week taking in almost normal
gross to this house for ordinary
picture. F&M Orpheum also doing
steel business with Jack Bonny on
the last addition. In Jack Bonny on
the last addition. In Jack Bonny on
the last addition. In Jack Bonny on
the last addition to Jack Bonny on
the last addition to Jack Bonny on
the last addition. In Jack Bonny
mentalist, to program, good puller
for the femme trade. This reaces
also a departure for Paramount, and
mentalist was held over for second
stanza.

stanza.
Other houses are slightly under normal grosses, with holiday seanormal grosses, with holiday sea-son getting under way. School va-cations now on, with consequent spurt in business in neighborhood houses.

houses. Warfield takes the exploitation bet this week, inaugurating the holdover week of 'Mutiny' by transforming front of theatre into representation of ship's prow. Made attractive flash.

Estimates for This Week

Clay (Roesner) (400; 25-35)— Peasants (Amkino). Should be top business for this house since open-ing, \$1,500 ought to be ticket. Last week, 'Divine Spark' (DuW), about

bug "seaso" of the found to be ticked. Passet week. Divine Spark" (DuW), about \$1.000.

Fox (1co) (5.000; 25-40)—East of Java (U) and "Happiness" (Ches). At 700 for 'Unce Dukey" (108th), and 'Hid Gaucho) (RKO).

Golden Gate (RKO) (2.800; 30-55-40)—Another Face' (RKO) plushouse stages show and colored returned to the colored returned returned to the colored returned to the colored returned to the colored returned retu

bil over.

St. Francis (FWC) (1,470: 30-35-40)—Frisco Kid' (WB) (2nd week).

Likely to take nice \$5,400. Last week, \$6,500.

United Artists (UA) (1,200; 25-40)—Splendor' (UA). (2nd wk).

Only fair at \$4,900; first week \$6,200.

Silve at \$4,300; lirst week \$6,200.

Warfield (FWC) (2.680: 35-40-55)—Nuthay (MG) (2nd wk). Good for over \$20,000, which is what lot of good pictures get on single week. Last week, turnaway biz for nearly \$27,000.

'3 KIDS'-'JAVA' DUO OK \$8,000, BUFFALO

Buffaio, Dec. 17. (Best Exploitati : Buffalo

(Best Exploitati : Buffalo, Dec. 17.

(Best Exploitati : Buffalo)
After a sinking spell last week the box offices look becalmed until after Christmas. Last week business also badly hit by warm spell, research to be standing out strong with a nicipation. The Lafayette alone seems to be standing out strong with a nicipation. The Lafayette alone seems to do the best business but still only fair judged either by house averages or general levels around town. Everything eisewhere is experienced, whipsaw exploitation came to the front atthough routine for the most part. Plenty of advertising tieups with merchandise houses and the proposed of the propose

Estimates for This Week

Estimates for This Week

Buffalo (Shea) (3,500; 30-40-50)—
Whipsaw (MG). Satisfactory picture surrounded by fine entertainling show but will probably have to
\$10,000. Last reset on a strong to
\$10,000. Last reset on a surrounder
\$10,000. Last reset on a surrounder
\$10,000. Last reset on the surr

able \$7.500. Last week. Frisco Kid' (WB) held up for good \$10.000. Century (Shes) (3.400 : 250—Payoff (WB) and Moonlight on Prairie (WB). Also on the skids and feeling the shopping rush acutely, \$5.500. Leat week, Navy Wife' (20th) and Live for Love (WB) scaled off Live for Live fo

'HAPPINESS C.O.D.' WITH AMS. \$8,000, L'VILLE

Louisville, Dec. 17.

Louisville, Dec. 17.

(Best Exploitation: National)
Aucher Major Bower unit has hit
town and may be the server of the least town town and the least town and the least for the first time since it has been operating under the present management. Unit No. 2, with Eddle Vogt m. c., should roll up \$8,000. In though Charles Riley rates the nod for a vigorous effort to sell the Bowes' Amateurs. However, he was stymied by apread given previous troupe, which had beneft or camers on the main stem, etc., which, of course, could not be repeated to any effect.

Estimates for This Week

Estimates for This Week

course, could not, be repeated to any effect.

Low's State (3,00): 15-25-40)—

When the course of th

weeks, this aggregation seems to have better talent, although they will not gross anywhere near the figure reached by their predecessors. At that it looks lifts they will see that it looks lifts they will week 'Hot Off Press' (Vic) and vaude with Eddie Peabody and Selays, a fair \$3,900. 15.55)—"King Alamo (Ind) (300. 15.55)—"King Alamo (Ind) (300. 15.55)—"King Charl, dual. Gross stays around house's steady pace, with about \$1,500 due this week. \$1,800 oke last week on 'Wanderer of Wasteland' (224), and 'Alice Adams' (Radto), dual.

WHIPSAW' DUAL **NICE \$11,000** IN PROV.

(Best Exploitation: Loew's)

Pre-Christmas season cutting in the grosses. Some spots doing oke, however, weekend biz giving theatres sufficient toe-hold to ov

Best bet in town is Loew's twinbill, Whipsaw' and Perfect Gentle-man.' Gross is headed for at least \$11,000 unless there's a sudden

\$11,000 unless there's a sudden awitch.

Other stands are doing around average business. Fay's looms like the second choice, vaudeville helping things along nicely. Gross here should come close to \$8,500, despite. Programmer of the comment of the

Estimates for This Wook
Leavis State (3,20): 15-25-40)—
Whipsaw' (MG) and 'Perfect Gentieman' (MG). Comment pretty well
divided but business going along at
a nice city, enough wallop to put
is mean to be supported to the support
'Shies of the support of the support
'Ticket' (Col), not up to standard
but house satisfied with \$8,500.
Fay's (2,00): 15-25-40)—Hitte
Hite to Heaven' (Inv) and vaudeHite to Heaven' (Inv) and vaudeshow, should at least reach \$6,300
regardless of opposish and holiday
bugaboo. Last week, 'Murder at
Glen Athol' and vaude, okay at
Single Shies of the support of the support
Majestic Fay) (2,20): 15-25-40
Majestic Fay) (2,20): 15-25-40
—'Metropolitan' (20th) and 'Chan's

'Carlo' Eases Off to \$16,500 After Fast Start: It's a Dull Wk. in Philly

Secret' (20th), Opera folks going for Tibbett in a big way, offsetting holiday simp; likely to reach holiday simp; likely to reach \$7,000, oke. Lasaweek, Frisco Kid' (Chee), swell at \$8,000.

Strand (Indie) (3,200; 15-25-40) --Mr. Hobb (GB) and 'Confidential' (Colo). Fast pace augurs \$8,000 at iteat. "Last week, "Girine eard, Function", Colo and Couperspeed' long. "We well at \$7,000 consider ling."

RKO Albae (2,500; 15-25-40)—
Remember Last Night' (U) and
Forbidden Heaven' (Rep). So-so,
opposish tough, probably no more
than \$6,000. Last week, 'In Person' (RKO) and 'East of Java' (U),
very good at \$7,000.

CAB HI-DE-HOS 'MAID' **TO \$12.500 IN SEATTLE**

Miss America Makes Good At the Lincoln B.O., \$2,100

At the Lincoln B.O., \$2,100

Lincoln, Dec. 17.

(Best Exploitation: Orpheum)

With the appearance of Henrietta
Leaver, Miss America, at the Orpheum
Leaver, Miss America, at the Orpheum with the stage show, the curKmas, but a bad slump is expected
on the second half dual feature
which will more than even up the
week. However, the Orph is only
straight piece of the orpheum of the
week. However, the Orph is only
straight piece of the orpheum of the
week. However, the Orph is only
straight piece of the orpheum of the
week. However, the Orpheum of the
great shakes as a draw. 'Annie
Clie Club on with 'Man Who Broke,
the Bank', but it's expected to be no
great shakes as a draw. 'Annie
Exploiting all function.

Exploiting all in favor of Miss
America at the Orpheum, a tab
sheet being circularized in all six of
the LTC houses heralding her ap-

Estimates for This Week

(Best Exploitation: Fox)

A dull week is indicated for the downtown film houses, although there are a few exceptions. One is the little Arcadla, which has the second run showing of Mutiny on the Bounty the recession con-pleted three weeks at the Stanley and could have stayed longer. Length of picture plus small ca-

strong ut o. great start pic should great very a great a start pic should great very a great a great very a great pic should be the at the Aldine than was figured for so arty a pic and should hold until Christmas when I. Dream Too Much' is skedded. 'Crime' figures for better than \$5,000 in its pic street house. Barle has 'One Way Ticket' on the screen and a stage show without big names. No more: than average \$14,000 seen. Same goes for 'Millions in the Air' which looks weak at the Stanby and wait is much at the Stanby and wait is much at the Stanby and wait is much at the Stanby and wait is provided at the Stanby and wait is Show Them No Mercy' is likely for a fair \$5,500.

Estimates for This Week

go over \$11,500, Stanton's Show Them No Mercy's likely for a Lar \$6,500.

Estimates for This Week. Aldine (1,200; 40-55-45)—(Crime and Punishment' (COI). Second and Punishment' (COI). Second week. \$1,200 above \$2,500. Last week \$1,200 above \$2,500. Last week \$1,200 above \$1,200

Omaha Vamping 'Til After Christmas, 'Kid'-'Night' \$8,300

Omaha, Dec. 17.

(Best Exploitation: Brandsia)

Sting of films this week mediorate or the control of the contro

Stage Show Back at Ambassador, St. L., Ups 'Uncle Dudley,' \$14,900

(Best Exploitation: Ambassador)
Resumption of stage shows at
Ambassador and possibility of themheling restored to Missouri, both
Fanchon & Missouri, both
Louis, with \$5 of their artists on
stage, makes a sure-fire profitable
week to Ambassador which has been
in dolfurning shows two weeks before Xmas, considering duil business time for film houses, is being
watched with great interest here.
Stage shows have been absent from
logistic profits of the stage of the stage
2 and 5 p. m. from 35c to 40c and
no one seems to care. House recelved a score of radio announcements, at all times of day, on curpull natives away from the hearth.
Booking of this radio show to inaugurate stage show policy may be
labeled smart showmanship since it
served to bring about a publicity
batton for fully three weeks.

pointing at \$5,500. Last week, Stelia Parish (WB) only fair at \$5,000. Great Lakes (Shea) (3,400; 25-40)
—In Person' (RKO). Should do Mel Comparatively on strength of Harmony Lane' (Mas) bad at \$8,-800.

Ambassador (F&M) (3,018; 25-40-55)—Your Uncle Dudley' (Fox) and KMOX-CBS Radio Revue on stage.

KMOX-CBS Radio Revue on stage.

You merey' (20th) and 'Gailant De-fender' (Col) better than average business with \$9,000.

Shubert-Riaito (WB) (1,725; 25-35-55)—Shubert-Riaito (WB) (1,725; 25-35-55)—Paralle Fleet' (WB) and Famil Tree' RM (\$9,50).

In Person' (RKO) and 'Frisco Kld' (WB) (2d week) satisfactory \$7,400; profitable because of 10w nut.

Orpheum (WB) (1,950; 25-35-55)

—Millions in Air (Par) and 'Personal \$4,400 week with business off ail over town. Last week 'Broadway Hostess' (FN) and 'Rain Makers' (RKO) didn't come up to expectations and finished with \$7,000. expectations \$7,000.

expectations and finished with \$7,000.** (Lown) (.16.2: 25.35.55).

Shoulder (UA) and Sishen Misbenhaves (MG). Looks illee \$3,500 for week; only fair for this house. Last week 'Rendexvus' (MG) and 'Perfect Gentleman' (MG) situmped toward close of run, \$1,100.35.40).

Barbary Coast' (MG) and 'Music Is Magic' (Fox). Will have better than average weck with \$3,500. Last week 'Remember Last Night' (U) and 'S Kids and Queen' (U). One That's why F&M is considering stage shows for this house also,

VARIETY

Great Impersonation

Universal release of Edmund Grainger production. Stare Edmund Lowe. Directed by Alan Crosland. E. Phillips. Oppenhelm story adepted by Frank Wead and Eve Greene; camera, Milton Kraaner and John P. Fulton. At Roxy, N., X. week of Dec.

13, '85. Running time 64 mine.	
Everard Dominey Edmi	ind Lowe
Leonold von Ragenstein Edmi	and Lowe
Eleanor Dominey	n Hobson
Princess Stephanie	a Engele
Duke Henry Lumed	ien Hare
Duchese Caroling Spring	Byington
Eddia Pelham	Mollison
Dr. SchmidtFrank	Reicher
Middleton Brand	on Huret
MangenLeona	rd Mudle
Sir_Gers id, Cla	ude King
Sir Ivan Brun	Waldron

E. Phillips Oppenheim hashes
over a me of his own and literature's standard situations in The
Great Impersonation. Universal's
flounders notably on a variety of
flounders notably on a variety of
cocasions in carrying out the British
characterizations and atmosphere.
Fairly good-looking production, but
action is ragged and basically inmillier faces, but less familiar as
names, may yank it as fair-to-midding.

names, may rank it as tair-to-modiling.

Perhading in the sectors where so-modified melodrama with skepticism the international spy twinsbur-not-brothers warm-over will seem okay. There is an up-to-date twist through not making the villaims representative of any one nitions ring that sitrs up trouble everywhere and sells iethal hardware to all alike on strictly cash terms. Sir Ivan Brun (Charles Waldron), he master-mind of the death merchanta will remind of a mysterious gentleman of mixed antecedents and incredible wealth who still lives in Europe, more fantastic than any fiction he might inspire. They gigged a bit at the Roxy They gigged a bit at the Roxy

than any fiction he might inspire.
They giggled a bit at the Roxy when Edmund Lowe came back to his ancestral manor and more than the state of the s

Sound pretty hollow and phoney to American ears.

On performance, Spinia BylingOn performance, State BylingOn performance, Spinia BylingConsequential Middle, both in inconsequential Middle, both in inconsequential Bid, are possibly more
memorable than the tops. Edmund
Lowe is workmanlike but lapses in
and out of Austrian dialect often
mough in the spinial by a spinial
mough and the spinial
mough and the spinial
mough and the spinial
mough and the spinial
matter that the 1914 characters are
mough and mough the spinial
moug

MILLIONS IN THE AIR (WITH SONGS)

(WITH SONGS)

Para.nount release of a Harold Hurley production. Director, Ray McCarey. Story and adaptation, Sig Herzig and Jane Storm; Loc Robin, Arthur Johnston, Sam Coslow; lim editor, Elisworth Hongiand; camera, Harry Fishbeck. At Faramount, N. Yuweek Dec. 12, '05. Running time, 2 miles

Although its story is lightweight, Millions in the Air is not so bad that a drawing name in the cast couldn't have helped it. It's one of those pictures whose inherent weakness with the same than it only for protection. As is, without a substantial much to offer at the boxo ce.

the boxo ce.
If nothing else, however, 'Millions' does provide a first picture break for Willie Howard. It's unfortunate that the ace stage comedian's lens it earmanks Howard for tutue reference and use on the screen. He's doing won herein instead of his customary hebc, but his remarkable versatifity carries him through.

versatility carries him through. Theme is a satire on radio amateur shows, but its foundation is elementary and handleaps the action instead of carrying it along. The satir contains a severything the pleture contains in the way of specialty talent comes in mighty handy. But as a specialty show it doesn't go far enough. It is always lampered in its variety attempt, by the cumbersome story brigging and the contains and the contains and the contains the conta

background.

There are some coniedy contribution by Benny Baker, Dave Chasen and others but Wille Howard and others but Wille Howard and others but Wille Howard petrological and the state of the Howard getting the hook in a music hall as far back as 1903, and in successive failures up to die. Then the consideration but we want to be successive failures up to die. Then the day radle amateur program and day radle amateur program and

sidetracks Howard for the story. He is used only for running gag pur-poses from here on and is practically wasted.

poses from here on and is practically wasted.

Wendie Barrie and John Howard win the big amateur contest, despite win the big amateur contest, despite for gonging, but when not singing they reo kay. Baker serves as another running gag, this time having a personal stooge in Chasen. Latter personal stooge in the stooge from the contest of the contest

amateur snow pinot, a la major Bowes.

Bowes. are some good broadcast bits. One has a crooner doing his stuff with a hid under each arm, because it's the wife's night off. Another is the 'I Hate Music' item, nicely done with a boy piano 'genius' letto' quartet, with as much of it in as could be retained for picture purposes. Howard makes it a how!. Another piece of business involving an escape artist is good for a laugh are scape artist is good for a laugh it from Olsen and Johnson.

Some songs but no production or

it from Oisen and Johnson.

Some songs but no production or
ensemble stuff, and the tunes might
have had better treatment. Plenty
of vocalizing although not a real
voice in the picture.

Bige.

IN PERSON

(WITH SONGS)

RKO-Radio release of Pandro S. Berman production. State Ginger Rogers. Features George Breat. Directed by Wim. A. Selter. Stort; Samuel H. Adame; screenplay, Allen Scott; songe, Occar Levant and Dorothy Fielde; cumera, Zóward Cronjager; dances. Hermes Fan. At Radio City Muloi Jial. 199 mines. At Radio City Muloi Jial. 90 mines.

Carol Corii
Emory Muir
Jay HolmesAlan Mowbray
Judge Parke
Dr. SylvesterSamuel S. Hinde
MlnnaJoan Breelau
Sheriff TwingLouie Macon
LunkSpencer Charters

Away from the Fred Astaire part-nership, which catapulted Ginger Rogers into radiance as, a screen satellite, 'In Person' is an unfortu-nate debut starring offort for her. It may setch an abnormal amount of Miss Rogers when it's strictly a script fault.

As a flicker entry, 'In Person' is a

As a ficker entry, 'In Person' is a disappointment in more than one respect. It's a very weak affair, more of double bill calibre on general merit.

spect. It's a very weak arrait, more one continued in the continued in the

Dudley DixonE. E. Horton
Christine Saunder
Robert KirbyJohn McGuira
Ethel Church
Charile. Post Aien Dinchart
Mebel Lixon
Cyrll Church
Janet Dixon Florence Roberts
Marjorio BuxterJune Barnes

its story is lightweight, the Air is not so but the camoufage. The rest is presented to the camoufage and the state of the camoufage and the

Miniature Reviews

'The Great Impersonation'
(U). English spy meller that
qualifies as moderate.
'Millions in the Air' (Par).
Comedy, with songs, lacking
cast names to overcome story

deficiencies.

ficiencies. 'In Person' (RKO). 'in Person' (RKO). Inept starring debut for Ginger Rogers May coast on Astalre-Rogers buildup but will dis-appoint due to story. 'Your Uncle Dudley' (20th-Fox). Lightweight comedy in smallftown setting for Tall. 'E. Horton. Box office chances slender.

slender, 'Sweet Surrender' (U). East-ern-made musical which will have a struggle making the grade, Frank Parker, from

screen.

'East of Java' (U), Highly
thrilling animal adventure
yarn that's weak on names.
Should be a good grosser.

'Scrooge' (Par). Commend-

'Scrooge' (Par). Commendable, artistic version of Charles Dickens' 'Christmas Carol,' done with skill and charm by English cast in England. 'The New Frontier' (public). John Wayne starrer, suits as second feature.

work on civic projects, that he neglects his business to the point where he's in the hole for 35,000. Going out to borrow the money, he receives the well known runaround court the tables and the wakes up to out the tables and the death of the wakes up to out the tables and the death of the wakes up to out the tables and the death of the wakes up to the wa

Sweet Surrender (MUSICAL)

(MUSICAL)

Universal ralease of Breadway production (Bill Rowland-Monte Bries). Stary Monte Bries of Stary Monte Bries Story, Herbert Fields; adaptition, John V. A. Waswer and Charles man, Made Wayas, Noville Fleson, A. Tork, Wayas, Noville Fleson, A. Tork, Filtyr, Ind. dual bill week in the control of th James P. Hargrave. John Plerson Rozan. Julee Dpailly Edgar F. Evane. William Adams Legar P. Evane. William Adams Jake Dpailly Edgar P. Evane. William Adams Jake Lempsey. Jack Dempsey Antonio Grebato. Frank S. Morene Adams Jake Dempsey. Jack Dempsey. Jack

If commercial pictures, whose negative costs are made possible by advertising sponsor financing, ever

work is merely incidental, also isn't

work is merely incidental, also isn't bad.

Banai dialog goes with a book of ordinary design which develops a romance between Parker, radio star, and Tamara, baller star. Latter's ballet work far from justifies the mad esteem in which she is held; and the star in the star of the st

Broadway Hostess (MÜSICAL)

(MUSICAL)
Warner Broe, production and release, Peatures Winl Shaw, Genevieve Tobin, Lyla Tablot, Allen Benkins, Phil Regan, Directed by Frank McDoneld. Story, George Bricker; music and lyrice, Allie Wrubel and Bricker; music and lyrice, Allie Wrubel and Arthur Todd, At Strand, N. Y., week Dec. 14, '35. Running time, 69 mine. Wins is wirenia Wherton. ... Winl Shaw 14, '25. Running time, 69 mine.
Winsi Wharton Winsi Shaw
Iris Marvin. Geneview Tobbit
Iris Marvin. Geneview Tobbit
Iris Marvin. Alten Jenkine
Tommy Biake
Tommy Bi

Iusical of program caliber which axisical of program canner which will prove adequate for family audience consumption, but will have to pull hard to get average grosses. No cast name for box-office suction makes it necessary for accounts to high-pressure on the merchandising.

high-pressure on the merchandising.

Froadway Hostess' is built around a small-town girl who hits high C as a night club singer, but can tland the man-about-town who, can tland the man-about-town who, can the construction of the control of the co

illus charmingly enough not to have to depend solely on musicals.

Lyle Talbot is No. 1 among the males in the cast, the songbird's manager, later the gambling salon proprietor who fights hard for a rich young thing that has crossed his proprietor who fights hard for a rich young thing that has crossed his manner, and the girl's brother, in trouble through gambling, attempts to murder his lately acquired brother-in-law. That and the robbery of the family safe by the nef-rdo-well the family safe by the nef-rdo-well cents of the story.

Miss Shaw and Phil Regan on a couple of occasions carry the singing assignment. Regan's voice is worthy, but it doesn't have much chance heve. The five songs by Allie Wrubel saw Morr Excon listend Weary. Others are "Et Was Her Man," Who But You' and Playboy of Paree, latter a catchy time which introduces a unique production number in a setting that suggests a for novelty. Dance stating the of the highlights of the picture.

Direction of Frank McDonaid is routine, parting the story with its

Direction of Frank McDonaid is routine, parring the story with its dialog. Not much comedy, but what there is handled by Ailen Jenkins.

Char.

EAST OF JAVA

Universal production and release. Features Charles Bickford. Directed by George
Gouverneur Morts, extemplay. Faul Free
and James Ashmore Creelman; camera.
Norbert Brieflan. At Globs. N. L. week
Rowers. Charles Bickford
Ann. Elizabeth Young
House Comments of the Comments
Wong Bo. Lesie Freite
Wong Bo. Lesie Freite
Month of the Comments
Commen

"East of Java, lacking heavy name, draw, seems destined to collect above average groses largely heat action materiat that's crowded into k. After arches filtere-ctart, story gathers momentum in an effective holds suppense and the dree and to a startling climar. Well-balanced cast topped by Charles Bickford at his best and sterling direction of the story of the story of the story. Tiger Island, 'Indamentally story. Tiger Island,' Indamentally story. Tiger Island,' Indamentally story. Tiger Island,' Indamentally assume that there is a carge of caged v id anin same list to provide a constant threat to the castaway's lives. One by one, various passengers and crew members are attacked. In building up to each incident in which it becomes apparent that, another is about to meet his doom, the director has done his most skillful appears that the builty developed the punchiness of his scene. Effectiveness of a color of the story. Charles control that the control score that portrays mood of story. Charles control that he of the control score that portrays mood of story. Charles control that he control the sum of his control score that portrays mood of story. Charles control with the swell known. Satisfactory work also is done by Elizabeth the is well known. Satisfactory work also is done by Elizabeth he is well known. Satisfactory work also is done by Elizabeth lames of his cent and the singular story of the story of the story of the swell known. Satisfactory work also is done by Elizabeth he is well known. Satisfactory work also is done by Elizabeth he is well known. Satisfactory work also is done by Elizabeth he is well known. Satisfactory work also is done by Elizabeth he is well known. Satisfactory work also is done by Elizabeth in specific section of the portray of the swell known. Satisfactory work also is done by Elizabeth he is well known. Satisfactory work also is done by Elizabeth he is well known. Satisfactory work also is done by Elizabeth he is well known. Satisfactory work also is done by Elizabeth he is wel

She Shall Have Music (MUSICAL) (BRITISH MADE)

The mind conversation and title action makes this mystery comedy, old stage success, only fairly amusing. Good enough as secondary program matter.

The innate potentialities of the screen for sweeping back round and the screen for sweeping back round acan this screen for sweeping back round and the screen for sweeping back round and the screen for sweeping back round and the screen for sweeping back round acan this screen for sweeping back round acan this screen for sweeping back round and the Colan play is ordinary. Film action are not utilized in this picture, and this screen for sweeping back round acan the screen for sweeping back round acan

SCROOGE

(BRITISH MADE)
amount: release of Julius Hagencenham production. Features Sir SeyHicks and Donald Caltrop. Direct
terry. Edwards. From Dickens' A
mass Carol.' At the Orphoum, N. Y.

half of double bill commencing Dec. 13,
Eberiezer ScroogeSir Seymour Hicks Bob CraethitDonald Calthrop
Fred
Spirit of Christman PresentOscar Asche- Spirit of Christman PastMarle Ney
Spirit of Christmas FutureC. V. France Scrooge's CharwomanAthene Seyler A Poor ManMaurice Evans
His Wife
Fred's Wife
Tindertaker
Scrooge's Laundress Marwaret Yards Old Joe Hugh E Wight Middlemark Charles Carson Worthington Hubert Harben

'Scrooge,' the English version of 'Christmas Carol,' unqualifiedly has captured the spirit of the Dickens classic. It has been acted with fidel ity to character, directed with con-

captured the spirit of the Dickens classic. It has been acted with fidelity to character, directed with consumate skill and intelligence, and undoubtedly will fill the groove in Christmas week programs. Where it will go from there is a highly debatable point of the consumers will go from there is a highly character of the consumers. When the consumers were the consumers were the consumers will be consumers with the consumers will be consumers. Just how many theatre audiences to the U. S. will find it absorbing is questionable. It is burdened with a number of dimly lighted seemes at outset and amount of plot to be covered, is apt to prove another drawback.

Much of the praise for bringing such a faithful reproduction of Dickens work to the screen should wards. Characters who lived in Ebenezer Scrooge's day might easily have been overdome, particularly in an English production. Instead, has chosen to spot only individual incidents in giving insight into the miserly Scrooge's character and selder wards. Characters who lived has been overdome, particularly in an English production. Instead, has chosen to spot only individual incidents in giving insight into the miserly Scrooge's character and selder wards of the construction of the construction of the construction of the construction being rought of the construction of the construction being the construction being the construction of this scrooge of the lad into a full chorus, implication being that the Yule song is being sung in every London home excepting Scrooge's apast, present and future life of Scrooge to this pinching individual Director Edwards has made a convincing contrast between the old Scrooge and for the properties of the lad into a full chorus, implication being that the Yule song is being sung in every London home excepting Scrooge's assigned to Sir Seymout Hicks, as Scrooge, His interpretation of this steey-book character probably will be approved to the programme of the Polerated the consumers of the Donald Chi-throp in the new for the programme o

by most ardent Dickens' fans. It is a topnotch performance throughout. Second honors go to Donald Cal-throp in the role of Bob Cratchit, while vieing with him is the work of Phillip Frost as Tiny Tim. Uniformly excellent performances are turned in by Robert Cochran, Mary Glynne, Barbara Everest and C. V. France.

The turings in by Ander.

We share the series and the series and convergence of the dialog that is sploken by some English players. In American-made films, it is refreshing to know that the series of the dialog that is sploken by some English players. In American-made films, it is refreshing to know that the series of the

. If there were many more players like these the problem of the inter-national talker market would be

DER HERR DER WELT ('Master of the World') (GERMAN MADE)

Arlel-Film production and General For-eign release, Directed by Harry Piel. Story, George Moeshen-Schultc. At 88th St. Casino, N. Y., as half double bill, week Dec. 13. Running time 90 mins.

week Dec. 13. Running time 00 milns.
Dr. Heller Watter Janssen.
Dr. Heller Watter Janssen.
Dr. Heller Watter Janssen.
Schmitte Schmitter Greek of the Control of the Contro

(In German)

THE NEW FRONTIER

REDUCTOR OF TRUMPIER

Republic relates of Trem Carp production

Stars John Wayne, Directed by Carl Piercamers, Gus Peterson, At Arena, N. Y.,

as half double bill for three days sizeriles

John John Waren

Hanna Muriel Evans

Minister Mice Mary MacCharen

Minister Mary McCharen

Nee Waren Electronet

Was Bin Ich Ohne Dich?

Was Bin Ich Unne Dich:

('What An I Without You?')

(GERMAN MADE)

(With Songs)

Inable production and General Portlein releader Size Betty Bird. Directed by

Inable production and General Portlein reInable production and General Portlein reInable production of General Portlein reInable production of General Portlein ReInable production of General Portlein ReFaul Schwartz. Betty Bird

Dirich Paul Westerneier

Fin Minder. Blanding Editorer

John Steechas. Harry Frank

Schwarte. Willy Schaefter

Schwarker. Willy Schaefter

La Kermesse Heroique ('Heroic Fair') (FRENCH MADE)

(FRENCH MADE)
Tobls production and release. Stars Francoise Bosses, Jean Mural; features Alerme, Ecole Souvet, Directed by Invariant Control of the Control

(In French)

during the holiday season, it should go over. After that it will be a job dot and the bad robot marders film. Then, another skip back to dot and clubwomen interestic, as has been done successfully with similar productions of obviously leaser partial and interest. It will have to stand on the reputation of the book and the splendid version because their splendid version because their splendid version because the book and the splendid version because the book and the splendid version because the book and the splendid version of the miner. Saddened by the bad onditions in the mine he goes on the production splendid version because the miner. Saddened by the bad onditions in the mine he goes on the production splendid version because the miner. Saddened by the bad onditions in the mine he goes on the miner is addened by the bad onditions in the mine he goes on the miner is addened by the bad onditions in the mine he goes on the miner is addened by the bad only the same that the bad only the bad only the same that the bad only the bad only the same that the bad only the bad only the same that the bad only the same that the bad only the bad only the same that the bad robot and the bad robot marders with the saddened by the bad only the same that the bad only the bad only the same that the bad only the bad only the same that the bad only the same that the bad only the same that the bad robot and the bad robot a

Short Subjects

SHEMP HOWARD and ROSCOE MARCH OF TIME (No. 9) On the Wagon' Comedy 23 Mins. Strand, N. Y.

Vitaphone Nos. 1871-2 Shemp Howard, vet vaude stooge, who has done considerable shorts wor, Roscoe Ates, the stut-terer, up fair laughs terer, -up fair laughs

two-reeler but it's much too long on running ti Wili click okay, how-

The comedians, out on a stew, are on the way home to their wives and mother-la-alaw who's waiting and mother-la-alaw who's waiting the waiting of the word of the

FASY ACES "Unusualiti 9 Mins. Times, N.

RKO-Van Buren

This is practically a newsreel, but a different kind of commentary supa different kind of commentary suppiled by Mr. and Mrs. Goodman Ace,
temoves it from that bracket. Stockshots from libraries afford comedy
explanations by male portion of
radio team.
Usual inept labbering of Jane and
Goodman Ace is a theatre audience.
Some of his wittleisms were nearly
tost here. Quick exter-on b some
prompted other and the stock according to the condition of the condition

mor, but it's lost because of the lack of pace, and also because there's a certain amount of humor that is not so good, too of those there's a certain amount of humor that is not so good, too of those expensive but hopeless pictures.

Acting is exceptionally fine, Francoise Rosay, wife of the director, Jacques Feyder, who works in all largely responsible for his past successes, is the greatest character actress on the French screen. Altways plays the not-so-young parter ways parter ways parter ways the plays the parter ways parter ways per humband, and gets a way with the pleture.

Alerme, a topnotch character man, parter ways parter humband, and gets a way with the pleture.

Alerme, a topnotch character ways per humband, and gets a way with the pleture.

Alerme, a topnotch character had been consulted to be a possible to be a possibl

'Trail' Mushes Through

Hollywood, Dec. 17. Hollywood, Dec. 17.

Republic got its John Wayne western, 'The Oregon Trail,' under way in the snowy passes of the High Sierra near Lone Plue on Saturday (14). Troupe had waited a week for drifts to subside so sound trucks could operate.

Final additions to cast are James.

Final auditions to cast are sames Burke, Frances Grant, Tom Curran, Julia Griffith, Arnold Gray, Frank Melton, David O'Brlen and Ben Hendricks.

20 Mins. Center, N. Y.

Radio

20 Mins.
Center, N. V.
Radio

Timely subjects, well edited and presented, help-to-make-the new March of Time worthy of more than passing interest. Only in its handling the subject of the subject is the subject in the

stermer subject that follows, places as the stermer subject that follows, places as the stermer of the subject that follows, places as the stermer of the current sine-nippon situation will hold central interest. March of Japanese armed machine into Manchuria, desarred machine into Manchuria, desarred machine into Manchuria, desarred phases of civil life that are being skillfully handled by Japanese rulers wividly portrayed. Undoubturies with the stermer was the superity bended with the dialog background.

This latest 'March of Time' finds

ickground.

This latest 'March of Time' finds
he series in full matured stride.

Wear.

CLAUDE HOPKINS and ORCH. Band and Dancing 9 Mins. land a.... ! Mins. !krand, N. Y. Vitaphone No. 1880

Passable short built around the colored Claude Hopkins orchestra and Tip, Tap and Toe, colored dance trio. Rates no more than routine

as filter.

Opening setting is a levee where the bazdamen are presumably loar-ers. They are bequeathed 'a box, contents not known. Turns out to be availed instruments, the boys contents of the members, the boys scene switching to a Harlem-type nitery, etc. Orchestra plays a couple numbers agreeably, and one of the members sings 'Call You My Own,' not so hot on the vocal assignment.

Tip-Tap-Toe's tapping routine on a rather small circular platform on the floor of the night club set reg-inters okay but no smash. Claude Hopkins, heading the band, plays the plano. Char.

'LADIES LIKE HATS' With Ernest Truex, Mary Jane Barrett, Cora Witherspoon Comedy 20 Mins. 20 Mins. Roxy, N. Y.

Educational

Educational

Mildly amusing. Not enough devotion to detail as more laughs might have been squeezed out of couple of fair and off-usual-track situations. Couple of faulty time lapses.

lapses.

Concerns a husband who buys his wife a second-hand hat at a rummage sale but pawns it off as new which, by a fluke, it really is. Another woman recognizes hat as one stolen from her. Farcical twist is stolen from her. Farcical twist is in squaring both the wife and the other dame.

CHRISTMAS IS COMING

GIVE A VARIETY SUBSCRIPTION to Friends, Clients or Employees

A Practical Gift-It Will Be Appreciated \$6 a Year—Four Subscriptions, or More, \$5 Each Foreign \$1 Extra



GIGANTIC COAST TO COAST AD CAMPAIGN NEWSPAPERS TO ANNOUNCE XMAS AND NEW YEAR'S OPENINGS OF LILY PONS IN "I DREAM TOO MUCH" IN LOCAL

*

Sensational Big-Space Ads In Papers Totaling Millions in Circulation To Run in Key Cities -Ads To Carry Theatre Date-Lines

+

quarter pages . . double trucks . . blanketing the nation to jam the theatres Great big, punch-packed ads in newshalf pages Smash announcements! . . . Full pages . . three-quarter pages . playing Lily Pons in "I Dream Too Much". papers from Coast to Coast,

Tuned to the theatre-going spirit of Aimed straight at the heart of folks who are looking for a REAL Ads geared to the gaiety of the season. holiday crowds

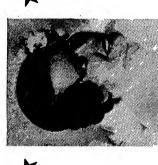
EVENT for their holiday entertainment.

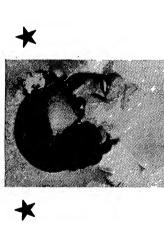
YEAR'S TO A SOUL ABLAZE WITH SONG!". . . Heralding in showman's headand each ad A campaign urging fans to "OPEN YOUR HEART THIS CHRISTMAS OR NEW lines, copy and layout the arrival of a sensational new screen star carrying the local theatre date-line!

the thunder of their seat-selling smash working for Big guns booming their theatres lucky enough to have holiday dates for the screen's new star of stars and making all America talk about "I Dream Too Much" for months to come! A mighty mass attack of paid newspaper advertising! barrage in the key spots.

Advertising weight alone enough to assure sensational openings everywhere. a picture destined for long runs and record attendance wherever it plays!

5





HOLIDAY AMERICA THE SHOWMEN RKO-RADIO'S -THAT'S 01 1110

R. C. MUSIC HALL

R. C. MUSIC HALL:
Radio clify Music Halas current
stage, entertainment eclipses the
screen. Captioned 'Joy Bells,' the
show has a pre-holiday aura as a
coulse que out vocally with 'Where
Am 17' Impressing the most in this
vocal effort, along with the subsequent singing, are the acoustics and
the fine lyric plokup despite the

vocal effort, along with the subsequent singing, are the acoustics and the fine byric pick-up despite the metal of the subsequent of the subsequent of the subsequent of the subsequent subsequent of the subsequent subsequ

Rhytm is our business are a particular standord.

The William Tell' overture under the Radio City symph batoneers licewise is lent nuance and distinction through expert interpretation. Newsreel completes the show. Big mild opening night.

Earle, Philadelphia

As experiment in economy for dull pre-holiday stretch. Barle theatre this week booked show of 'unknown' pre-holiday stretch. Barle theatre this week booked show of 'unknown' present the street of th

expected Harlemania manner by curtain time. Harian Lattimor in tails for vocalizing the lattimor in the lattimor in the lattimor will be lattimor to the lattimor will be lattimor to the lattimor will be lattimore lat

MET. BOSTON

Boston, Dec. 13.
One of those budget shows that
cron un at this time of year, with
a few acts spread thinly with line
numbers to give effect of quantity
instead of quality. Al Norman is

corp. and it some and it is a second to the second it is a second

ORIENTAL, CHICAGO

what's this? A novely show a vadevile bil. A novely show a vadevile bil. A novely show a vadevile ben vaudeville around this house that even the public was surprised and packed in here better than it has in several weeks. Good show that we will be will b

AMBASSADOR, ST. I..

St. Louis, Dec. 17. Louis got its first taste of pic-house stage shows this past at the Ambassador theatre with a locally produced bill of 56 radio performers. Show is billed as 'KMOX-CBS Radio Revue' and includes practically every sustaining artist on the KMOX roster. Station

is local outlet for CBS.

Until last week town hadn't seer a stage show in a picture house since February, when Ambassador and Missouri, both under Fanchor & Marco management, tossed out live executainment. Besides occu-sional road show at the legit Ameristonal road show at the legit Ameri-can theatre, that house has had continuous burlesque at the Gar-rick (except during summer) and more recently at the Grand Opera, where vaudeville was added. But nothing for the family trade and folks who can't digest the burley shows.

folks who can't digest the burley shows.

New policy at Ambassador includes cornerous booking of name charges of memorial booking of name charges of memorial with Olsen and Johnson (in for two weeks) currently; Henry Armetta unit, and such type offerings. Prices keep the former staight nitthe with first increase at 12 noon rather than former 2 o'clock hour. From 12 to 6 house gets 4te as against former 35c for this period. After 6 p.m. 5 as a constant of the period of the p

scale same as before, she including LaX.

Since F&M. has the vaudeline and stage show field to itself what with Loew's having all of Metro and U.A. product and the Warner operated Shubert and Orpheum having an abundance of double programs to offer in order to the control of the control of

nours prevent any possionity of taking on stage shows. Ambassador perked up tremendously with the first stage show Friday morning. Management entitled to credit for making radio show initial attraction since it enabled house to get understood to be playing house on a percentage and apparently deemed, it wise to plug the show heavily. For three weeks in advance and during the presentation on its schedule to hammer home the show.

week studio took every open spot on its schedule to hammer home the show.

The sa white population of two \$50.00 and a drawing area long termed the '49th State' of more than half a million. Yet with elaborate stage shows and only a 40c top price early in the year the natives failed to support one stage show price early in the year the natives flated to support one stage show natives who turn of \$10.000 per night for \$12 weeks in the hot blazing summer to see Larry Schwab's Municipal operas at the Forcest Park auditorium year after year—and at \$2 top.

With offess and the price of the station and Columbia Broadcasting, while a positive and negative side with musical notes floating out of a huge mike and covering the entire opening from proactive side with musical notes floating out of a huge mike and covering the entire opening from proacticating, while a positive and negative side with musical notes floating out of a huge mike and covering the entire opening from proacticating hermore to soft lights in back of sorim. Freddle Marcus, m.c., is on with a gag and then introduction of The Harmonettes, three pretty rangements.

Next is Georgia Irwin, blonde with rood blues voice Kellustre la Pure.

State of the content of the content

Skeets, accompanied by an accordinate that knows his 'St. Louis Blues,' take plenty applause on that number. Three Original Arkansas Hill Billies (Clifford, Phillips and Marcus) are a riot doing a Yielda bit down next one on stage for Prairie Moon,' nicely lighted and staged, the band in full stage with a radio dial electrically flashing the station name.

Show was produced are in 'St. Louis and the station name.

station name. Show was produced and staged by ALHAMBRA, PARIS

There's a real new idea in the Alhambra show this fortnight. Pdisse are brought to .xuadeville in, a way that has never been tried before, in a sketch which combines a picture show, a personal appearance of a film star, an inside view of a studio and amateur night—all in one variety act.

of a studio and amateur night—all in one variety act.

Albert Prejean, who has been high up in French pictures ever since he brobe into talkers in Rene Clair's first, 'Sous less Toits de Faris' ('Under Paris Roots') is the star. Rene written a three-scene sketch for him, which he plays with Margo Llon and Carette—latter a film comedian—and a supporting cast of three more, plus a ballet.

And twice daily (three times on Sunday), in the course of this sketch, a talking picture is made on the stage, with one proper start of the stage, with one stage, when the stage with one should be should b

Next day, at the corresponding per-formance, film is shown. Subject of the sketch is the mak-ling of a film. With only protes-sional actors it would be all right-but which are the subject of the su

Stone, Youtnut acro dancer, nonwe-Both oke.
Roth and Shay, Americana, who have been making good in Europe for years, do their eccentrics in the next position, just preeding the film sketch.
Mediocre French number, Pari-sian Vagabonds, opens the second half, followed by a splendid adagio act. Ganjou Brothers and Junanta, three men and a girl.

three men and a girl.

Mme. Ritter Clampl, of the Paris
Opera, batting for Yvonne Gall,
who is ill, follows, and does what
little a singer can do on a bill of
this type. Al Renard's Four Trojams then wow them for four curtain calls, audience reluctantly letting them go for George and Jack
Does and experiment of the property
or and a roar on the first bill of the
year.

In all a splendid show, proving

year.

In all, a splendid show, proving again how hot American acts are here.

Stern.

G. O. H., N. Y.

G. O. H., N. Y.

Regular running of show was a little askew this week end because of the engagement of a mental telepathist. Usual flash or revue was missed on the closing and brain stuff injected instead. Show on the whole is entertaining, but obtained extinction of other New York waude stands.

Opener is an ancient. ive Lelands, quintet of men, formerly boasted at both have been replaced. Nothing new in their aerobatics. Five, appearing in comedy set up, open the shown Feigned fisticuties with contrained.

Another turn that has altered its face a little is the decree. Fisher and Randall. They dropped a third panny and research of the contrained. Another turn that has altered its face a little is the decree. Fisher and Randall. They dropped a third panny and research the core. Singing is their forte. Comedy lyrics to about a dozen pop tunes, chopped up to fit, and hoked impresonations, were liked. Though men the contrained of the con

anyway.

Loon Lamar demonstrates her skill at detecting and interpretting mental messages fre-leased by audience. Verbal spankings her administers to local errant housewife, (unidentified) is highlight. Booth in lobby, and announced from stage as sanctum for those with 'personal' questions to submit gratis, is alloi for spotting showed management wasn't wrong. 'Confidential' (Mascot) and 'Harmony Lane' (Mascot), cinematic portion.

ROXY, N. Y.

ROXY, N. Y.

Olsen and Johnson's revue at the Roxy opens with a conredy trailer and the second of th

Henry Howe, Jimmy Hadreas, Vic Hyde, Harry Webb, Ridiculous Recco.

Essentially the show clicks. It is a second to the second the second that he show the second that he second the second that he second the second the second that he seem to the second that he second that he seems that he

OLYMPIA. PARIS

Paris, Nov. 30.
Francis A. Mangan stage show here this week is one of the most ambilious attempted since Jacques Haik took the theatre back from the Gaumont circuit to run it himself. Typical Mangan light effects are operated on the ballet, the line and mannequins totaling 30 girls, plus an acro dance team, Mel and Melba.

Moha.

Gillitering columns topped by girls are used in the background, and toe ballet uses phosphorescent costumes—all extremely elaborate for this theatre, which in previous eras stuck to the simple in stage shows.

eras stuck to the shows.

Theatre's schedule holds Mangan Theatre's schedule holds Mangan to 13 minutes of show, which is too much and slowed it up on the first day. Primitive stage equipment also makes it tough. Despite all the stage of the sta

EMBASSY, N. Y.

(NEWSREELS)

EMBASSY, N. Y.

(NEWSRELS)

Resume of Lindbergh kidnapling case and reference of the consumer of the consumer

(Continued on page 23)

UA-LONDON PIX IN BUDAPEST DEAL

Budapest, Dec. 6, Steve Pallos, London Films exec, is here to conduct negotiations for building a new studio in Budapest in conjunction with London Films and United Artists.

in conjunction with London Films and United Artists.

Things will be brought to a head shortly, with building probably to be erected on the site of a former race course. Half of the capitalis to be expended on building and other half on production, which is to start with Tragedy of Man. Idea is to produce pictures not only in English, French or German, but, in addition to Hungarian, mainly in languages of countries which have no production of their own, such as Roumania, Yugoslavia, etc.

etc.
Nicholas Horthy, Jr., Regent's son, is at the head of the venture at this end.

BADER QUITS U., MAY START BILINGUAL CO.

London, Dec. 8.

David Bader, Carl Laemmle's personal representative in Europe, and for the past 14 years associated. for the past 14 years associated with Universal in America and Lon-

with Universal in America and London, has tendered his resignation. He salls for New York Dec. 11, and may return to London in March to head a producing company backed by a group of wealthy Englishmen.

It is proposed that his pictures should an expension of the proposed that his pictures should be an expension of the property of th

Hov: Il Duce Beats Those Metal Bans Via Cinemas

Rome, Dec. 6.
Film houses are cooperating with
the government in its drive to accumulate scrap metals, counteracting
the sanctions imposed by metal
producing nations. Theatres are advertising free admissions if the
patrons bring along any junk heap
candidates.

patrons bring along any junk heap candidates. Response is very enthusiastic, with every conceivable type of metal container and scrap being brought in. Audiences are bringing pots, pans, lightning rods and flations, "One gent went so far as to push a dilapidated automobile up to the boxofice as his contribution. Another rode up on a bleycle which a turned over to the cause. he turned over to the cause.

One small house, the Lamormora Cinema, estimated a total gross of 300 pounds of metal on one show.

Italian Merger

Rome, Dec. 6. Formation of a new film company here known as E.N.I.C. (Ente Nazionale Industrie Cinematografiche) is the result of the merger of three old ones. Those erased from the list of producers via the new combo were Pittaluga, Ente Industrie. Cinematografiche and Immo-David Cinematografiche a billare Cinemetografica Italiana. New organization has a combined capital of \$\$30,000 and is headed by Barone H. E. Paulucci de Calboll. To create an insignia or trade mark for product, E.N.LC, has started a contest among artists.

New Buda Cinema

Budapest, Dec. 6.
Atrlum, new first run picture
house in Buda, residental part of
the city, was festively opened with
Elinokklasszony' (Miss President),
Hungarian film produced by Reflector.

tor.
Opening was attended by Regent and Mrs. Horthy and Budapest's smart society.

Lab Looksee
London, Dec. 8.
Randall Tevraneau, director of
George Humphries & Co., nim laboratory, sailed for America.
Will arrive in Hollywood about
the middle of this month. Object is
to take a looksee of any modern im-

India's First Film

Convention Via Radio

Calcutta, Dec. 6. First film convention in the his-tory of India was held here at the and Hotel, under the auspices of RKO-Radio.

Conclave was successful and has given impetus to the local lm ingiven impetus to the local im in-dustry. Meet was proposed and executed by Reginald Armour, Ra-dlo chief here, who created much good will for his company. Con-vention was opened by Sir Khwala Nagimuddin, regyernor of Bengal's executive council.

Two Big New Studios In Works for London

London, Dec. 8.

New studio to hold five stages is to be erected at Sound City, Shepperton. This will enable the Sound City outfit to turn out pictures at the rate of one a week.

Work is to be commenced in the early spring. Universal has already committed to be commenced in the sarily spring. Universal has already committed to be committed from the committed of the committed o

understood it plans to erect four stages at Elstree.

Doyle to U. S.

Sydney, Nov. 21.
Stuart F. Doyle, m.d. of Greater
Union Theatres plans a trip to
America and England early next
year. Doyle will take a looksee over
the entertainment field to gather
ideas for use over his Australian

will also study the latest pic pro-duction activities in Hollywood in connection with his cinesound unit.

MEY PRODUCER'S TROUBLE

Mexico City, Dec. 17. 'Corazon Bandolero' ('Highway man's Heart'), produced by a native group, caused the jailing of a member of the firm, Enrique Escobar, on charges of embezzling \$14,250. Accusers, Dr. Carlos Lagos and Mrs. Ana Lopes Guilsterse, other members of the company, charge that Escobar gave the pic to a local photo supply store as guarantee of a debt he had contracted without the company's knowledge or consent. Escobar asserts the debt was contracted in behalf of the company. man's Heart'), produced by a native

WOOLF MAY RELEASE 15-20 THROUGH G-B, HUDDLING WITH OSTRER ON PROD. SKEDS

Hizzoner Crick

Sydney, Nov. 21.

The local head of a foreign film company may become Lord Mayor of Sydney if present plans go through, S. S. Crick. of Fox. has just won a seat on the City Council and can now take a chair with the other learned City Fathers.

Next step may mean the return as Mayor if Crick decides to take a fing at the higher honor.

SPAIN PLOTS **AID FOR PIX**

Madrid, Dec. 6, Bill for encouraging and develop-ing the home film industry has been introduced into parliament be-deputy Izquierdo

deputy Izquierdo Jimenez.
Project textually provides:
1. Freedom from all taxes, direct
or Indirect, for the domestic film
industry in the production of pletures during a period of ten years.
2. All picture houses in the capitals of provinces to show at least
two nationally-made pictures per
towns of Spain to show at least on
national production for exery 30 pix
screened.

screened.

3. Creation of an annual award by the ministry of agriculture, industry and commerce for the best Spanish motion picture production of the year.

Bill represents first real move on behalf of home producers, who feel the industry ought to receive special benefits so that it can move ahead.

'Dream's' Anzac Build

Syuney, Nov. 21. 'Midsummer Night's Dream' (WB) got away to a slow start but has commenced to build.

At week-end following the opening

the theatre had a sell-out. Pic started on a two-a-day policy, but this has been switched to four-a-

Despite Breakaway from GB, Woolf-Ostrer Friendly-This, Also, Despite Woolf's Raiding of G-B's Directorial Aces

French Don't Like These **Quota Shoes on Own Feet**

HEAT HURTING SYDNEY BIZ: 'BOSS' IN 3D WK.

is building slowly.

Melbourne, Nov. 21.
Current bills include 'Roberta'
(Radio), 'Scarlet Pimpernel' (UA),
'Accent on Youth' (Par), 'Every
Night at 8' (Par), 'West Point of the
Air' (MG), 'Escape Me Never' (B,
D.) and '39 Steps' (G-B).

With the return of Mark Ostrer at the end of the week from an American visit, it is understood he will go immediately into session with Charles M. Woolf about their mutual production schedules. Woolf, who left G-B recently to start an ambittous production schedules and builtous production schedules. Woolf, who left G-B visit, water Forde and Maurice Elvey from the G-B list, latter company's only remaining ace megger being Alfred Hitchcock.

rench film industry has its own quota problem in Czechoslovakia, where it stands on the same side of the fence that the Americans stand

where it such from the Americans summin France.
Czech Importers have formed a trust agreement to limit foreign films to a maximum of 50% of the total films shown in the country. French are very annoyed. They used to have a good bunk of the Czech maries, and the country of the czech maries.

Reprissis against Czech films financied to Cannes-French versions and the country of the ing ace megger being Alfred Hitch-cock.
Gaumont-British now figures on doing no more than about five top rank films annually. Studio space at Shepard's Bush being cramped the company figures to cut down on its production plans and pick up films elsewhere to fill out its distribution budgets.
Contrary to the general impression, Woolf and the Ostrers are still very triendly and belief here is that the conferences will result in Woolf producing 15-20 pictures annually for G-B release.
How the deals, if any when going through, would affect American distribution of either company, is undecided. If G-B cuts down on its own productions, as now considered almost certain, it will defined.

Sydney, Nov. 21.

Heat is hurting biz all around this week. Slump may go on until Yuletide.

'She Married Her Boss' (Coi) has gotten three weeks solid so far and may stay another week. Escape Me Never' (B. D.) goes into its 9th stanzs.

Keeper of the Technology.

its 9th stanza.

Tkeeper of the Bees' (Mono) is a flop and 'Anna Karenina' (M-G) was only so-so. 'Accent on Youth' (Par) is not strong and may be replaced.

Rest includes 'Heart's Desire' (B. I. P.), 'Cuckoo in Nest' (G-B), 'Joy Ride' (ATP), and 'Every Night at 8' (Par).

'Midsummer. Night's Dream' (W) is building slowly.

Budapest Market Flooded by Native And Imported Films

sidered almost certain, it will defisidered almost certain, it. Will den-nitely have to pick up other pic-tures somewhere for shipment over-seas as the American organization is set up to handle even more films than it is now getting.

Budapest, Dec. 6.

Supply of films here is at present

Budapest, Dec. 6.

Supply of films here is at present so great that the market is flooded and exhibs are getting very choosy. Any product that is not an immediate draw is yanked without compunction. Exhibs feel they are not obliged to build up business as previously, but prefer dights around until they strike a vein. Same feeling applies as soon as biz begins to slacken. Situation has distribe in a nervous state. Unusual condition is blimed on increased home production, general oversupply and unusually lengthy runs of many wilms. There are at each of the strike of the s

Autainan), English version, at the Royal Apollo; 'Episode' (Austrian), 21 days at the Decsi and 36 days at the Kamara; 'Sanders of the 'River' (London) put in ten days at the Royal Apollo.

Ehrenreich to N. Y.

Sydney, Nov. 21. Max Ehrenreich, m.d. of Film Distributors, is enroute to N. Y. in con-nection with the Monogram-Re-

nection with the Monogram-Re-public deal. Ehrenreich came here nearly two years ago with the Monogram product and had a tough battle to get set. Hit the country Just when big film battle was in progress, with everything ited up. Finally was successful in floating an Austvalian company and product is doing very nicely.

BRITISH STUDIO ACTIVITY CONTINUES TO CLIMB; 30 FILMS ARE IN WORK

London, Dec. 8.
Studio activity here continues to climb to a new peak. Leaving aside quickles, production pressure this week is more than 30 pictures, despite the fact that Gaumont-British has only one flow counside at First

spite the fact that Gaumont-British has only one floor occupied at Shepherds Bush.
British International, with the the largest lot in Europe, has so many lets-out to indie producers that its own product is waiting for its own floor space.
Current commencements include 'As You Like It,' with Ellisabeth Bergner starring. r. Czinner, her bushand is set-testing at Elistree 'As You Like a, Eergner starring. r. Czinner, ac-husband, is set-testing at Elstred for this film. It is the set in the

for this film.

Garrett Klement, new Indie company, is now completing its first, an Anna Sten picture, untitled.

Max Schach's Capitol Films unit, after only three months of life, is already two up and one to play, with eight pictures scheduled for the future.

with eight pictures scheduled to the future.

Schach has completed a Jack Buchanan comedy, a bi-lingual picture in Paris, and has Sabatini's Marriage of Corbal' on the floors at Elstree.

On the next stage John Stafford, another indie, has Conrad Nagel in a new farce, with a Charles Farriell story likely to follow.

British International itself has only one out at its subsidiary studios in Welwyn, Five are waiting for floor space.

Activity at Gaumont is sleepy,

gest output of the indies, has bought Whitehall studios, engaged Maurice Elivey to act as chief producer, and intends running through 20 or 25 pictures next year.

Meanwhile Alexander Korda threatens a couple of operas, a Actor is understood to have directorial ambitions as a side line.

Scheuermann, Worried by 33% Export Loss. Blames 'Malicious Agitation'

Berlin, Dec. 8:

Dr. Fritz. Scheuermann, former president of the Reichs Film Chamber and now general director of the Film Credit Bank as well as president of the International Film Chamber, had a few pertinent words to say about "The German Film and Foreign Countries" before a specially invited audience. Deploring the business methods of the film industry in blind and block booking, he said that the difficulties arising out of such methods enlarge, if one considers conditions abroad.'

Germany's export blz. Scheuerald of German mentality and their

propagandistic value.

Three main difficulties are still blocking the road for German films abroad, he said. First, the aversion stirred up by emigrants against Germany, although this wave is ebbling now. Second, lack of forestin agencies of German industries, each agencies of German industries, and the said of the artestory themselves. Who are influent aftersoors themselves. atregoers themselves, who are influ-enced by politics and church mo-

story likely to follow.

British International itself has shored.

Germany's export biz, Scheuerdios in Welwyn. Five are watting main claims, has shrunk considers.

Activity at Gammont is sleepy, adjustion of certain individuals.

Out of 10% of foreign dealings, the said colling it hasn't loss all fer-saver of the local flin industron from a Hollywood talent search.

Julius Hagen, who has the lar-

showing abroad is of paramount propagandistic value.

YOU CAN'T TAKE STILLS OF A SCENE LIKE THIS!



EXPLOITATION

By Epes W. Sargent

Pickups

Looking for a clance will often give a good plug at small cost. In one town a turkey vaudeville troupe went to pieces. The picture manitude of the pieces. The picture manitude is the pieces of the pieces with a conversation about the current and coming show. The conversational digits—downed—to.mike.u.csick...do.

conversation about the current and coming show. The conversational original content of the conte

Col. and G. E.

General Electric has arranged for a complete coverage of exploitation on Columbia's If You Could. Only Cook: Will pin to the electric ranges, appliance and defrigeration and the columbia of the columbia of

and every agency will cooperate with local theatres when the films come along, which was fired at the resent convention in Cleveland of the CE appliances salesmen and distributors, who were urged to break things open in their territories. In New York Rex Cole, metropolitan distributor, who may be the control of the cole, the

Kidding the Kiddies

Kidding the Kiddies

Minneapolls.
One of the unusual stunts employed by Ed. Scibel, publicity manager for the Minnesota theatre, to plug 'A Night at the Opera', current offering, was to employ three members of the control of the co

Works Old Timer

One of the biggest general pub-licity stunts tried locally in some time is being worked by Bon Cohen at Loew's College. It's a home town movie production with everything

at Loew's College, it's a nome town move production with everything local, Contest, carrying a \$25 prize, brought a flock of script entries. Winning script being filmed on College stage, intermingled with a week of regular shows. Completed film to be shown for a week at same theatre.

theatre.

Amateur cast drawing heavily from high schoolites who, in turn, are giving the stunt plenty of bally.

Did It

Did It

Commenting on a recent remark
in this department that a 38,000 patronage on a Shirley Temple picture
in Tokyo would take some beating.
Joe Hanley, through G. R. Keyser,
Warner's foreign publicity manager,
remarks, that (3-Men' did 40,000 at
the Nipon Gehilo, Tokyo, and then
one block are and opened to a seliout by 12:22 M.

Two Ways

Two Ways
Joe Hewilt, of the Lincoln, Robinson, Ill., sends in a card which
looks like an accessory, but which
may be original. He can think up
such things for himself.
It's a strip about the width of
the average store door. One shice
the average store door. One shice
the average store door. Again.
Thanks a still the theory has a still
Thanks a still the strip a strip
Thanks a

Beating the Blurb

Beating the Blurb

Straight continuities on pictures for radio broadcasts are in distavor in one town where the local station one town where the local station such is a sense of sting when a cast invariably wound, up with the admention to go to the theatre and see how it all came out. Not much state the state and see how it all came out. Not much state the state and see how it all came out. Not much state the state and see how it all came out. Not much state the state and see how it all came out. Not much state the state of the stat

For Dull Season

For Dull Season

December being the Institution of the year for exhibitors, also makes it a good month for au acc-in-the-hole exploitation tie-up. Reading the handwriting on the wall, the Brandels went in for a bringing it plenty of notice through the entire month.

Louise Cotter in charge of publicity started the loca before stadd World Hereld to unit se want ad contest through the month with Brandels theatre tickets as prizes. For its part Brandels gets mentioned daily through the ads and display space, devoted to the current picture. So that it's direct ads on the current shows, and not institutional staff, me of those dreamy films. Peter libetson, the Omaha theatre was on its mark to do some effective exploiting. Ted Emerson went to bat on spots where dwells the clientele interested in such a screening for some forty of the town's influential citizens, including the clergy, the bar, the bench, commerce, and the women's clubs, viewers who gave the book special stiention through the week. Besides Emerson sprang a new one by putting on a radio review of the book. And to attract the fern crowd it was owed to the theatre was used to emphasize this one.

Y and Wherefore

Y and Wherefore

Y and Wherefore

Bob Smith, at the Cinese, hooked up with the local When the staged an excursion here from nearby towns, several of them 100 miles distant, of Y boys, who for an outlay of 90 cents each were provided transportation, tleket to the Washington-USC football game, tlicket to the Chinese to see "Muthy on the Bounty," and a box lunch. Upwards of 2,000 boys participated. Or 1,000 boys participated. In San Diego staged weekly dividend night, at which all patrons received some sort of a prize, ranging from one cent un. Each patron draw an envelop from a grab-bag, with 75 capital prizes included in the giveaways.

Here's Something

Here's Something
In addition to the sunts on 'Peter
(jibeten') used by the Oracha thetipe testing of the Coracha thethere, Oracha, and already described,
there was a classified stunt that included a pald for 16-16-16 want ad
and brought a free three 10s.
Theatre offered \$5 for the lo n of
the oldest copy of the book. Obtained one direct 1851 and then
wrote the administrative reproduced.
Worded in a fashion to get a strong
olug for the nicture while apparently only praisive the want ad results
Can be worked anywhere on any
classic.

Pouring the Oil

Standard Oil combined with Fox Theatre this week to give Jack Hyl-ton's Continental Revue one of the

ton's Continental Revue one of the best all-around exploitations seen here for some ima The stage show the pic, "Show Them No Mercy (Fax), trailing far behind.

With the holiday season in high gear, no chances could be taken and house saw to it that town was to the holiday season in high gear, no chances could bugg, 'Standard Oll's 1,200 service stations in this area displayed large blue-and-dard Oll's 1,200 service stations in this area displayed large blue-and-dard oll's the service stations in this area displayed large blue-and-dard to Hyllon's own radio plug, 'Standard Oll's 1,200 service stations in this area displayed large blue-and-dard oll's the service of the serv

over 100,000 prospective show patrons.
Besides these gags, there were posters carried on all Standard Oil distributing trucks and the usual heavy daily press advertising.

Serialization Abroad

Korda's-H. G. Wells' film; The Shape of Things to Come, is figured here to have had the largest ad-vance newspaper boost eyer given a film.

a film.

Author's scenario has been serialized here in 16 papers, including the
London Evening Standard, and is
seid—to—bave—been syndicated—tomore than 66 papers in the United
States.
Picture opens at the Leicester
Square, London, at the end of January.

Topped on Hats

Spartanburg, S. C. Criterion, playing Lew Ayres in The Silk Hat Kid, drew top business for the film, even as a second-run, by pulling neatly a silk hat

Gratts admish to first 25 silk-lidded gents, plus their femmes was basis of trick that turned many a person through the turnstiles. Gag, when advertised, drew the topper crowd, plus their friends, plus a lot of folks who gathered to see the fun-and the hats.

BEHIND the KEYS

H. H. Kopp, promoted from asalstant managereihip in Glendale,
now managing Fox West Coast's
Uptown here. Harry Garson, whom
he replaced, gets another local asEdder C. Cannom of F-WC SunKlobert C. Cannom of F-WC Sunklist and Stanley W. Krimer of
Fox, both in Fomona, have switched
jobs. WC's West Coast in Santa
Ana reopened Nov. 30 after being
completely remodeled.

Ambrose Nolan, son of Mayor P. J., Nolan, former manager of his father's Avalon here, has moved to St. Thomas, Ontario, to become manager of Granada, a unit of new Hanson Theatres chain.

Memphls, Tenn.
Howard Rutherford, of Loew's
State here, has been appointed man-ager of Loew's, Evansville, Ind.
Elliott Johnson has been ap-pointed manager of Strand Theatre by the Malco Enterprises, Inc.

by the Maico Enterprises, Inc.

Pittsburh.
For last couple of years manager
of Mort Sheas Orpheum in outto the Market of Mar

Broadway, Chelsea, Conded Sunday (15) with second revolution of the conded Sunday (15) with second revolution of the contral Biddeford, Maine, will manage the Broadway.

Harry Mulqueen, former manager Maine Theatre, Waterville, has been manager. Central, Biddeford as manager. Regent, Norfolk Downs, became subsequent run to the Wallaston (Mass) house with three changes weekly. Arthur Quinn, former assitant manager at the Strand, Dorvin, Huban replaces Quinn at the Strand.

Omaha.

Recent openings and clonings of theatres in the Omaha Film Board of Trade through Secretary Regina from the Company of the Company of

Denver Theatre Manager's Asso-ciation elected A. F. Archer presi-rent for the president of the president of the president Hynes, v. p., Buzz Briggs, treasurer, and Emmett Thurmon, secretary, Directors include Harry Hufman, B. D. Cockrill, Rick Richetson, Frank Milton, Dale Clinc, Burns-Ellison and Gerald Whitney.

Granada now employing unlon musicians, members of the American Company of the International Alliance of Theatrical Stage Employees. Theatrical Stage Employees. Theatrical Stage Employees Theatrical Stage Employees of the All-Canadian Union.

Jerry igmond and Ell Shiro went into Chi last week, where the lattor underwent a minor operation. Both Corp, herc.

Orp, herc.

Martin Coopersmith has been assigned to work with Johnny Echola, who heads the Lincoin and Stuart at 1.7. B. Noble, general manager of the Westland theatre interests, was in here over the weekend with Lem Stewart, one time a Publix ad chief, J. A. Cameron, Erpl division manager, was lookseeing the territory with the local representative, J. R. Bobbie Brown, last week.

Newark.
Branford theatre awarded first prize in the Bernhard New Jersey Sweepstakes, completed on Thanks-giving Day after a 13 weeks contest. Saul J. Ullman, manager, was presented with a check for \$300 as the major award for first place.

Nashua, N. H.
Albert W. Foley, eight years with
the M. A. Shoa houses here, transferred to Orpheum. Pittsburgh, another Shea house. Successor at
State and Tremont, Nashua, not yet

Robert Dempsey, former assistant manager of the Sterling theatre at Greeley, now doing the manager's job at the Park in the same town. Both Publix.

so at the Park in the same fown. Both Public.

New Boulder theatre at Boulder.

New Boulde for the old Curran, will be opened ion. 9.

Princess at Ault, Col., has been reopened by F. H. Hendrickson and H. A. Johnson, after having been John A. Grove has purchased the Chief theatre at Steamboat Springs, Col.

Easton, Pa.
State theatre at Allent wn. closed for some time, will reopen on Christmas Day.

Blue Ridge, C Blue Ridge C.
Blue Ridge theatre was destroyed
by fire Dec. 12. Owned and operated
by T. F. Thompson of Cedartown,
Ga.

Herman G. Weinberg, managing director of the Little, loop first-run arty operated by Herman Blum, has handed in resignation effective Jan. handed in house manager at smalls, will take over duties. Sam Isaacson has been reciected prex of the Maryland Pic Operators Union, Local 181. Baltimore

Sportanburg, S. C.
Pat McSwain, formerly with the
Rinito at High Point, N. C., and
other theatres in that state, has
the Criterion here. Rook to Othahom City where he will join brother in theatre, basiness.
Migw. ob Taibert of Caroline
and on Lions citied Caroline
and on Lions citied Caroline
(C.niinuel on page 30)

Revived the Mummy

Revived the Mummy Utilizing a prop made for. The Mummy, a manager has provided it with a mile and loud speaker, to provide "two-way- communication with a room-on the second floor with a small window looking into the lobby. Lazes sign states that every day between 2 and 4 and 7 and 9 the batter of the second provided by the second provided by

mummy will come to life. People bate a more to life. Neople bate a more to larger. The bates and the large and the larger and

Getting the Angle

Getting the Angle

There is more than most managers seem to realize in getting the
agers seem to realize in getting the
many regards any the pictures. Too
many regards any title without regard for its proper angle. An outstanding example is Muthy on the
Educity which is one of the best
made, but which seems to cell me
made, but which seems to cell me
made, but which seems to cell
where, the romantic angle is
stressed. Anyone can gather from
the title that it is he-man stuff,
through the title flux angle will sell
to the women, and every sale made
from that angle will add to th
out the sale will sell
to the women, and every sale made
from that angle will and do th
out the sale will sell
to the women, and every sale made
from that angle will add to th
out that angle will all add to th
out the sale will sell
to the women and every sale made
from that angle will ap he to
be women and every sale made
from that angle will as picture. It's still civing a before
the women and proper approach.

One of the best examples was

to the women through a proner approach.

One of the bost examples was some years ago when Paramount put out a silent screen version of Magnolia, a stake play which had been the cause of mild rioting in the state of the state story of a southern south and found his manhood, Some cated in Philadelphia, who came south and found his manhood Some few managers thought they knew better, and the plotter dispute of the state o

blg.

There is a right slant on every picture and often this will differ in different towns. Good management consists of selecting the proper angle and then bearing down hard on that, with a proper nod to hard or state will be selected in the sales values. That's management.

Matches and Paper

Matches and Paper
Joe Well, of Universal, has getten
out some match books for 'Magnilicent Obsession' with the legend that
cent Obsession' with the legend that
the legend that the legend that
only 11 matches. Everyone who
sets a book will show it around,
which is what helps.

The legend that legend the legend that
or the legend that legend the legend
or the legend that matching lettering,
eral styles with matching lettering.

\$700 Stickup

\$700 Stickup
Canton, G., Dec. 17.
Posting as a process server a lone
bandt held up H. H. Reinhart, manager of the Mozart State and
McKinley theaties at the entrance
to the Mozart theatre office and esmoney entry the money the money entry
More then \$100. The celpts at two of the theatres.
More then \$100 which Reinhart
carried in his pocket was averlooked.

Classified Hook-Ups

Probably there is no more consist-nt plug than a hookup to the clas-sified societo of the newspapes, Always there's one in town which years after the business, and even the only paper in town is anxious to

(Continued on page 31)



RAPS FILM EXHI

Stock Market

week. Heaviesf losers were those which have been in the van during recent advances.

Note that the state quotation (51) and showed a loss of 3½ points. Fart of this is readily accounted for by fact that this issue sold ex-diviced and the part of sweek, which and cash extra payments.

Par lips Back

All Paramount issues sold lower, after their remarkable strength in the previous week. Paramount 1st pdd. fell back three points to 78 fact first payments up to 8½. The amount price of silver intract, and decline in world price

(Continued from page 6)

Fier Bros. at 10%; to establish new lists highs. On the bond list, only General Theatre Equipment liens and certificates of the same went proposed to new tops. Other obligations are considered to the same went proposed to the same pr

Summary for week ending Monday, Dec. 16:

STOCK EXCHANGE

High.	Sales.	Issue and rate.	igh.
21%	5,900	American Seut	2174
81	2,100	Col. P. vtc. (1)†	14974
716	4,400	Consol, Film	6%
221/	1,500	Consol, Film pfd, (1%);	19
1724	3,300	Eastman Kodak (5)	10114
164	100	Do. pfd	158
40%	83.800	Gen. Elec. (80c.)	37%
90%	70	Keith pfd. (7)	80
6314	16,500	Loew (2)\$	5436
108	300	Do pfd. (6%)	
1114	1:000	Madison Sq. Garden (30c.) 1	
12 ~	42,100	Peremount	10%
101%	3,700	Paramount	81%
14%	20,300	Do. 2d pfd	
7%	6,500	Pathe	7%
12%	240,700	Radio Corp	12%
6214	4.200	Radio pfd. A (315)	5512
874	0.700	Radio pfd. B	86%
6.2	27,000	RKO	51/4
2476	12,500	20th CentFox	
	37,300	Do pfd	•33%
73	130	Universal pfd	61
10%	127,800	Warner Bros	*10%
52	1.1,500	Do. pfd	
98%	38,600	Westinghouse (1)1	
123	00,000	Do. pfd. (314)	122
	00	Do. ptd. (*,2)	

Gen. Thea. Eq.
(Keith 68, '46.
Loew 68, '41
Par-Broadway 5'2, '55
Panamount 68, '55
RKO debs 68.
Warner Bros, 68,

OVER THE COUNTER, N. Y.

New 1035 high.

Bank Oked in Ala.

Birmingha , ec. 17.

Bank and 'iackpot' nights are oke in the state, according to a ruling of Attorncy General Albert A. Carricheale, who based his ruling on a Supreme Court decision.

Bank nights have spread throughout the state and in Scima, a drugstore copied the theatres by staging a weekly pay-off.

P. O. SCARE ON GIVEAWAYS

Syracuse, N. Y., Dec. 17.

Syracuse dallies have served no

ST.P. AUDITORIUM

Broadcast Executive Take Potshots at Theatre Chain for Fighting Lease of Municipal Property

9,503 SEATS

St. Paul, Dec. 17.
WDGY's Broad way (visual)
Broadcast, which airs from the
Lyceum theatre (2,500) capacity)
stage every Sunday afternoon, is
stirring up a turmoil in local entertainment circles. Aldermen, radibigwigs and theatre execs are all

concerned. With the Lyceum filled to over-flowing every Sunday, Dr. George W. Young, WDGY station owner, is now trying to rent the Minneapolis municipal auditorium, but the city council auditorium committee has so far checkmated this move. Edward P. Shurick, Dr. Young's chief asst, last week let looses twice daily blasts over his station, accusing the auditorium committee.

chief asst., last week let loose twice daily blasts over his station, accusing the auditorium committee of playing politics, scoring that body for allowing litself to be influenced by theatre interests. Shurick named names, letting loose plenty of vitriol and Invective against the Minnesota Amusement Co. (Publix) and Theodore Hayes, its head. Shurick also asked listeners to contact those of their alderman who are on the committee and insist upon a fair shake all around. He stressed, too, the additional employment to stageshands, ushers, musicians, etc., it the larger hall is used. With matter presently at an Impasse, Doc Young says he doesn't care much which way the wind blows. 'Says hed Just as soon have 'em turned away from the Lyocum every Sunday for sure, as to probably having some great open spaces in the auditorium which seats \$5,502.

Incorporations

NEW YORK

NEW YORK

Nationvide Equipment authorizer
Corp.; sound reproduction of all kinds; capital stock, 100 shares, no per value, and the control of the control of

STATION AFTER C. U. Yaeger of Denver Builds Up Chain Of 6 Theatres on 'Bank Nite' Starter

Rachman's Show Stymied

Lincoln, Dec. 17. Lincoln, Dec. 17.
Jules Rachman, in charge of theatre things while in the Nebraska State Penlientlary, had a show with a convict cast for the holidays all set, but a recent change in wardens put the idea on the shelf this year.

dens put the Idea on the shelf this year.

Former Omaha showman, Rachman, In for the murder of the Goldberg brothers, spent three months writing the gags and script, a sattre on the Bowes amateur hour, but is now afraid the amateur yogue will be passe by next season.

Sharon, Pa., Exhib's \$15,000 Anti-Trust Suit Being Tried

Pittsburgh, Dec.
Suit of Samuel Friedman, Sharon,
Pa., exhibitor, against eight distributing corporations on Sherman
anti-trust grounds got under way
here last week in Federal court.
Festimony was still being heard
Festimony was still being heard
asse wouldn't reach jury for several
days.

case wouldn't reach jury for severa days.

Friedman is asking \$150,000 dam-ages and three-fold costs, claiming distributors forced him out of busl-ness in Sharon and Farrell, Pa ness la Sharon and Farrell, Pa, seven years ago by refusing to sell him films. At the time suit was flied, he had two other partners. Since then they have dissolved and Friedman now is the sole plaintift. Defendants are Metro, Columbia, Warners, Universal, Fox, Educa-tional United Artists and RKO.

DENVER POLICE CHIEF **RULES ON GIVEAWAYS**

Denver, Dec. 17.
George Marland, chief of police, has issued a letter to officers and patrolmen on lotteries and give-aways as pertaining to theatres. He specifically thumbs-downsgiveaways where wheels determine the winner, and where it is necessary to provide the properties of the provided of the provided that the provided has been a clock to provide a control patron of the provided that the provided has been as the

Theatre Mgr. Missing

Lincoln, Dec. 17.

Lincoln, Dec. 17.

Missing for clight days, a widespread search over the western part
of the state is being made for Otto
Brown, recently, deposed manager
of the Fox, McCook, Neb. Friends
have expressed concern at this
long delay in learning something of
his whereabouts. Former manager
Fred Glass, now of Boulder, Colo,
and District Manager Chet Miller,
of Denver, are filling in the breach
while the search goes on.
Meantime John Taylor, of Rawlims, Wyo, has been tabbed the
new manager.

Fictures, Inc. Filed by F. Wright Morley, 369 Middison avenue, New York, 197, 369 Middison avenue, New York, 197, 369 Middison avenue, New York, 197, 369 Middison and Research Laboratories, 197, 369 Middison and Research Laboratories, 197, 369 Middison, 197, 3

A fast growing chain of theaters is being bullt up in this teritory by C. U. Yaeger, bank night 'daddy." During the past two months Yaeger has bought and leased five theaters

During the past two months yaeger has bought and leased five theaters and sold shother. This gives him six houses now, as he already owned the Roxy in Denver, which he built in the colored section soon after bank night got started.

Yaeger has been carrying on his recent activities through the Alas Tiest buying a theater in South Dakota, he later sold it to the Black Hills Amusement Co. His other purchases were the Gem at Golden, Colo.; Richt, Brighton, Colo.; Granada, Del Norte, Colo., and Victory, Lamar, Colo, which, he bought from Fred Lee, and the Isls from DeForrest Swanson.

Yaeger has centered his companies at the old Pathc exchange on the row, which he purchased. He is now operating the Affiliated En-

the row, which he purchased. He is now operating the Affillated Enterprises, Inc., which controls the bank night situation; the Roxy and Atlas corporations, in addition to the National Theater Calendar & Printing Co.

GROCERY GIVEAWAYS OKAYED IN MILWAUKEE

Milwaukee, Dec. 17. Giveaways of groceries in picture houses is not a lottery, a municipal court jury ruled and all charges against theatre owners who have been holding giveaways, have been

been holding giveaways, have been dropped.
Under the giveaway plan, grocer-les donated by local wholesale houses are given to holders of Tucky seats. No ticket coupons are used and the stunt is advertised as 'Manufacturers' Advertising Expositions.'

306 Election

Voting machines, rather than ballots, will be used at the election of Moving Picture Machine Operators, Local 368, New York, to be held to-day (Wednesday) to choose officers for two-year terms starting Jan. 1. Joseph D. Basson, president, who was installed last July when 368 retired its authoromy, is favored opponent. Alex Polin, former business agent of the local.

Basson's v. p. in 368, Frank Ruddock, is assured reelection, being unopposed, as a las las Oarles Beckman, financial secretary. There will be very active competition for the other offices. As many as 75 candidates are trying for the 10 posts on the executive board. Jack Kieley, Rein, and Jose Callotte and Callo

HAMRICK'S ROXY, TACOMA

HAMBICK'S ROXY, TACOMA

Seaftle, Dec. 17.

John Hamrick has purchased the
Roxy, Tacoma, from Jensen-von
Herberg. Ned Edris of Tacoma, long
Hamrick chain manager in the burg,
is also financially interested in the
two Hamrick their turns three, Music
Box and Roxy:

The Manager of the Box of the State

Of Roxy successing Waiter Fenney.

Jensen-von Herberg acquired the
Roxy three years ago from RKO, in
turn purchased from Pantages.

A. Downtown Bankniting

"AND THE SAME TO YOU!"



Comparative Grosses for November

(Continued from page 10)

CHICAGO

CHICAGO (4,000; 35-56-75) High. \$75,000 Low 18,500	Nov. 7 Shipmates Forever \$29,000 (Stage Show)	Nov. 14 Rendezvous \$29,200	Nov. 21 Peter Ibbetson \$26,200	Nov. 28 Old Kentucky \$29,900 (6 days).
PALACE (2,500; 23-85-53) High. \$34,700 Low. 7,000	Beat the Band \$18,700 (Yaude)	Remember Last Night	3 Kids, Queen \$14,300	3 Musketeers \$18,800 (Jack Hylton Band) (6 days)
UNITED ARTISTS (\$,500, 81-32-40) High, \$43,500	Barbary Coast \$13,560 (2d week)	Coast \$9,800 (60 Week)	Melody Lingers On	Mutiny \$28.500

BOSTON

7 2	Nov. 7	Nov. 14	Nov. 21	Nov. 28
KEITH- MEMORIAL (2,000; 25-85-50) High. \$43,000 Low 4,000	3 Musketeers \$16,500 (9 days)	Remember Last Night \$9,500	Transatlantic Tunnel \$8,400	In Person \$9,000
STATE (8,200; 25-85-40- 50) High: \$29,000 Low: 4,000	Barbary Coast and Misbehaves Bishop \$14,000	Mutiny on Bounty \$22,000	Mutiny \$12,000 (2d week)	Splendor and Feather i Hat \$8,500
METRO- POLITAN (4,200; 85-50-65) High, \$67,000 Low 11,500	Metropolitan \$16,500 (tage Show)	\$22,000	So Red the Rose \$17,000	Peter Ibbetson \$23,000

PORTLAND, ORE.

Nov. 7	No.v. 14	Nov. 21	Nov. 28
Case of Lucky Legs	Remember Last Night	Stella Parish \$4,300	Rendezvous \$6,300
and	and	1.2	
\$4,300	\$3,800		
Barbary	I Live My Life	Mutiny	Mutiny
		\$10,700	\$7,800
	(10 days)		(2d week)
(5 days)			
Tunnel	Hands Across	Hands	Old Kentucky
and		\$4,200	\$8,000
	\$6,200	(2d week)	ì
\$3,500			
	Case of Lucky Legs and Alias Bulldog Drummond \$4,300 Barbary Coast \$2,600 (5 days) Tunnel and Personal Maid	Case of Lucky Legs Legs Logs and Alias Buildeg Drummond \$4,300 Barbary Coast \$2,800 (5 days) Tunnel and Personal Maid	Case of Lucky Commember Leps and Alias Buildeg Drummond \$4,300 Live My Life Coast \$2,500 Cid days Cid and Personal Maid September Coast \$2,500 Cid days Cid and Personal Maid Cid and Coast Cid and

TACOMA

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
MUSIC BOX	Dr. Socrates	Alice Adams	Shipmates	Red Salute
(1,400; 16-27-37)	and	and.	and	and .
High. \$10,500	Case of Lucky		Personal	King
Low. 1,100	Legs	Shot	Maid's Secret	Solomon
	\$5,000	\$4,200	\$4,800	\$4,000
ROXY	Gay	I Live My Life	Chan in	Mutiny
(1,300; 16-27-87)	Deception	\$4,000	Shanghai	\$5,000
High, \$7,200	and	1 , , , , , ,	and	(2d. week)
Low 2,000	Thunder in		Bishop	
•	Night		Misbehaves	
	After the	/	\$1,600	
	Dance		(3 days)	
	and		Mutiny	
	Superspeed		\$5,200	
	\$3,600		(4 days)	
	(Split week		1	
	duais)	V I		

BUFFALO

. 0	Nov. 7	Nov. 14	Nov. 21	Nov. 28
BUFFALO (3,600; 30-40-30) High. \$42,000 Low 8,300	Rendezvous \$13,300	Hands Across Table \$12,000	Peter Ibbetson \$10,000	Red the Rose \$7,500
CENTURY (8.490; 25) High. \$21,000 Low. 3,200 HIPPO- DROME (2,400; 25-40) High. \$22,000 Low. 3,600	Eagle's Brood \$6,300 3 Musketeers \$7,500	and Rainmakers \$7,600	Music Is Magic and Bad Boy \$6,400 Last Days of Pompeii \$5,600	Confidential and This Woman Is Mine \$5,300 Man Who Broke Bank \$9,390

BIKMINGHAM				
	Nov. 7	Nov. 14	Nov. 21	Nov. 28
ALABAMA (2,800; 30-85-40) High. \$29,000 Low 3,500	Big roadcast and Bishop Misbehaves \$7,700 (Split week)		In Old Kentucky \$7,000	Thanks a Million \$6,000
STRAND (800; 25) \$5,100 800	Music Is Magic and Eagle's Brood \$1,800 (Split week)	Little America \$1,500 (5 days)	In Old Kentucky \$3,000	Kentucky and - Chan in Shanghai \$2,500 (Spilt week)
EMPIRE (1,100; 25) High. \$12,800 Low. 800	Tunnel \$3,500	Goose and Gander \$3,600	Case of Lucky Legs \$3,400	Personal Maid's Secret \$2,600

	C	INCINNA	11	
	Nov. 7	Nov. 14	Nov. 21	Nov. 28
ALBEE (3,300; 85-42) High. \$33,500 Low 5,800	Rendezyous \$13,500	Mutiny on Bounty \$3,000	Night at Opera \$14,000	In Person \$10,500
PALACE (2,600; 35-42) High. \$28,100 Low. 4,500	Metropolitan \$7,500	Hands Across Table \$10,500	Old Kentucky \$15,000	Thanks a Million \$16,000
LYRIC (1,400; 25-40) High. \$28,900 Loy. 2,500	Way Down East \$4,500	Fighting Youth \$4,000	Rainmakers \$3,500	Night at Opera \$16,000
KEITH'S (1,500; 30-40) High. \$22,100 low. 3.000	3 Kids, Queen \$3,000	Personal Maid's Secret \$2,500 (5 days)	Stella Parish \$5,000	Stars Over Broadway \$4,000 (6 days)

DENVER

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
DENHAM (1,500; 25-35-40) High. \$16,000 Low 1,750	Hands Across Table \$4,500	Smilin' Thru \$6,000	Virginia Judge \$5,500 (WLS Barn Dance)	Peter Ibbetson \$6,000
DENVER (2,500; 25-35-40) High. \$27,700 Low 3,000	Rendezvous \$7,500	Mutiny on Bounty \$15,000	Thanks a Million \$12,000	Old Kentucky \$7,000
ORPHEUM (2,600; 25-85-40) High. \$20,000 Low. 2,000	3 Musketeers \$5,500	Tunnel \$7,500	Night at Opera \$9,000	In Person \$5,000
PARA- MOUNT (2,000; 25-40) High. \$22,000 Low. 1,200	Dr. Socrates \$3,500	She Couldn't Take It \$3;000	Mutiny on Bounty \$5,000	\$900 (4 days)

PHILADELPHIA

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
ALDINE (1,200; 40-55-65) High. \$30,300 Low 6,100	Melody Lingers On \$11,200	Melody \$7,000 (2d week)	Red Salute \$8,500 (9 days)	Splendor \$16,000
EARLE (2,800; 25-40-50) High: \$33,000 Low: 10,500	Two Fisted \$15,500 (Major Bowes Amateurs) (Stage Show)	Rainmakers \$12,500	Personal Maid's Secret \$12,500	Remember Last Night \$17,500
FOX (8.000; 40-55-65) High. \$41,000 Low 10,500	Metropolitan \$20,500	Met. \$16,500 (2d week)	In Old Kentucky \$22,500	Kentucky \$10,500 (2d week) (5 days)
STANLEY (3,700; 40-56). High. \$48,000 Low. 3,750	She Couldn't Take It \$8,800	Mutiny on Bounty \$24,000	Mutiny \$27,000 (2d week)	Mutiny \$18,000 (3d week) (6 days)

KANSAS CITY

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
MIDLAND (4,000; 15-25-40) High. \$35,000 Low. 5,100	Metropolitan \$8,900	Mutiny \$20,600	Mutiny \$8,600 (6 days)	Thanks a Million \$12,800
MAIN- STREET (3.200; 85-50) High. \$35,000 Low. 3,300	Jaina \$8,500 (Noble Sissie Orch.) (Stage Show)	3 Musketeers \$6,000	Case of Lucky Legs \$25,500 (Folies Bergere)	Stella Parish \$6,000 (6 days)
NEWMAN (1,800; 25-40) High. \$33,000 Low 3,500	39 Steps \$7,600	Special Agent \$5,500	Peter Ibbetson \$7,800	Red the Rose \$6,800 (6 days)
UPTOWN (2,040; 25-40) High. \$11,000 Low 1,500	Gay Deception and Chan in Shanghai	King Solomon and Affair of Susan \$3,400	1 Live for Love and Rainmakers \$2,600	Old Kentucky \$8,100

SAN FRANCISCO

	Nov. 7	Nov. 14	Nov. 21	Nov. 28		
PARA- MOUNT (2,740; 30-35-40)	Dr. Socrates and The Payoff	O'Shaugh- nessy's Boy and	Stars Over Broadway and	Man Who Broke Bank and		
High. \$37,500 Low. 5,000	\$13,000	Personal Maid's Secret \$14,000	Transatlantic Tunnel \$13,000	Navy Wife \$12,000		
GOLDEN GATE (2,850; 30-85-40) High: \$26,000 Low. 5,400	3 Musketeers \$13,500 (Stage Show)	Last Outpost \$14,500	It's in the Air \$14,500	Show No Mercy \$14,500		
ORPHEUM (2,440; 30-35-40) High. \$27,300 Low. 2,130	She Couldn't Take It \$3,800 (2d week)	3 Kids, Queen \$14,500 (Cab Calloway)	Remember Last Night and Grand Exit \$7,000	Feather in Hat and Sweet Surrender \$5,000		
WARFIELD (2,070; 35-40-55) High. \$57,400 Low 8,200	Hands Across Table \$24,000 (Ted Lewis) (Stage Show)	Million \$25,000	Old Kentucky \$22,000	Night at Opera \$24,000		

MONTREAL

Nov. 7	Nov. 14	Nov. 21	Nov. 28
Broadway Melody \$12,000	and King	and His Night Out	Tunnel \$7,000
Bonnie Scotland and Woman	\$9,000 Hand Across Table and Born for	Thanks Million and Case of Lucky	Old Kentucky and Heart's Afire \$6,000
\$7,000 Barbary Coast and Orchids to	\$7,000 Coast and Orchida \$6,000	Red Salute and Mr. Burke \$6,000	Couldn't Take It and Girl Friend \$6,500
\$7,500 Age of Discretion and Cappy Ricks \$18,000 (Sally Rand	Irish in Us and Pay-off \$10,000	Music Is Magic and Thunder in Nite \$16,000 (Major Bowes	Special Agent and J Live for Love \$10,000
	Broadway Melody \$12,000 Bonnie Scotland and Woman Wanted \$7,000 Berbary Coast and Orchide to You \$7,500 Age of Discretion and Cappy Ricks \$18,000	Broadway Melody \$12,000 Bonnie Seetland Woman Wanted \$1,000 Barbary Coast Orchids to You \$1,000 Age of Discretion and Cappioles (Sally Rand	Broadway Melody St. 2000 St. 2

DETROIT

DEIROII				
	Nov. 7	Nov. 14	Nov. 21	Nov. 28
MICHIGAN (4,000; 25-35-55) High. \$58,100 Low 6,600	Two for Tonight \$32,000 (Major Bowes Ams.) (Stage Show)	It's in the Air \$23,000 (Libby Holman)	Night at Opera \$24,000	Red the Rose \$18,000 (Chic Sale)
FOX (5,000; 25-35-55) High. \$50,000 Low 4,000	Metropolitan \$22,000 (El Brendel and Stepin Fetchit) (Stage Show)	Feather in Hat \$19,000	Thanks a Million \$30,000	Old Kentucky \$30,000
UNITED ARTISTS (2,000; 25-35-53) High, \$27,000 Low 2,600	Crusades \$10,000	\$10,000 (2d wk)	Melody Lingers On \$7,000	Mutiny \$20,000

(Continued on page 31)

House Reviews

EMBASSY, N. Y.

EMBASSY, N. Y.

(Continued from page 16)
lug aviator in routine fashlon. Par
shows Thav's rescue plane after it
cracked up. Clyde Pangborn's 'flea
plane' is handled by Fox while prediction of Atlantic airmail in a few
—Hearst Metrotone comes through
with an all-American beauty 11, the
best-known models in this country.
Weil done as far as it went but cubtude best human interest story—
bandit in Ohio pen for long term
who is repaying victims robbed by
writing and selling stories typed in
—Taramount gives effective coverage to 400th anniversary of the
Bible's translation, showing parade
in celebration at Huntington, W.

N. T. City.

Lew Lehr (Fox) has two laugh
spiels, one on pelicans, not up to?
usual fun for his house to pacliniamissay atmosphere contributed by Fox (toys and child fashlons this year). Paramount (Christlons this year). Paramount (Christtor obtained views of Christmas,
Florida, and postmistress there,
pointing out that each December
she is flooded with eiters, either
post office stamping of her community.

Sports and freak material were
weak. Best sporting shots given by
Dean-Hans Steinke rassling match
in Chicago. Other Items included
queer Australian football (Fox),
Ascot race'ss in California (Fox),
Ascot race's in California (Fox),

Two one-reel shorts, 'Cicver Crit-ters,' Fox-Educational, and 'Morocco Mirage,' Fox Magic Carpet, fill out 62 minutes of program, Wear.

IMPERIAL, TORONTO

Internal, Internal, Personal States of the S

COLORED OPERATORS' UNION

Philadelphia, Dec. 17.
Four-week strike of colored operators at Fearl, Standard and Royal theatres ended last week when Morris Wax, film exhibitor, agrect to recognize their union.



And she says to him..

"My love isn't the kind a man can have and walk away from. I've got something that these safe women haven't. They don't know what it is, but they're afraid of it and heaven knows they've a right to be!

... I heard it with my own ears in

A Drama to Write Home About · · · with Asterisks!

Teamed for the first time with

RANCHOT TON

WARNER BROS.

CALENDAR OF CURRENT RELEASES

ircumstantial Evidence. A mystery asking does dircumstantial swidence con-viet the innocent? Chick Chandler, Shirley Grey. Dir. Charles Lamont. 67 mins. Rel. Mayob 20, Sex. July 20.

Condemned to Live (Invincible). Horror story. Rathbourgan, Russell Gleason, Maxine Doyle. Dir. Frank Strayer, 82 mins. Rel. Aug. 15. Rev. Oct. 9

Faise Arctonses, Modern love story. Sidney Blackmer, Irene Ware, Russel Houten. Dir. Charles Lamont. 67 mins. Rel. Sept. 1. Rev. Oct. 30. Hinjum, Dir. Charles Lemont. 67 mins, Rel. Sapt. 1, Rev. Oct. 20, 11 Who Came Saok. About a publio heroise. No. 1. Shthey Grey. Slöney Blackmer. Dir. Charles Lamout. Rel. Aug. 15.

Happinese C. O. D. Domestic comedy, keen Ware, Don Mande Charles Charles and Charles Charles when the Charles of the Charles

ociety Fever (Invincible). Proud but impoverished family struggles to keep up appearances. Lole Wilson, Lloyd Hughes. Dir. Prank Strayer. 66 mins. Rel. Oct. 1, Rev. Nov. 27.

Tange. The modern Tango girl: A story of a professional model. Marian Nixon, Childi Chandler, Warren Hymer. Dir. Phil Rosen. 66 mins. Rel. Jan. 1.

Columbia Offices 729 Seventh Ave. : Gower at Sunset, Hallowood, Cal. tantic Adventure. High crimes on the high seas. Nancy Carroll, Lloyd Nolan, Harry Langdon, Dir, Al Rogell, 70 mins. Rel, Aug. 25. Rev Sent. 4

Sept. 4. https://dx.distry.turlifer.lin.which.Karioff's kiss is the seal of down by the September Septembe

Rev. Nov. 27.

Calling of Dan Matthews, The, Haroid Bell Wright's novel. Richard Arlen, Calling of Dan Matthews, The, Haroid Bell Wright's novel. Richard Arlen, Charlotte Winters. Dir. Phil Rosen. 68 mins. Rcl. Dec. 10.

rime and Punlehment. From the novel by Dostolvsky. Edw. Arnold, Peter Lore, Marlan Karsi, Tala Birel. Dir. Jos. von Sternberg. 92 mins. Respective of the Policy of the Policy of the Policy of the Rev. Nov. 27.

Feather in Her Hat, A. 'Vivid story of a mother's sacrifice. Pauline Lord, Billie Burko, Louis Hayward. Dir. Alfred Santell. 72 mins. Rel. Oct. 24. Rev. Oct. 30.

24. Rev. Oct. 30.

Galliand St. mins. Rel. Nov. 30.

ir. Friend, The. Comedy situations in a barn theatre. Ann Sethema. Lack.

if Friend, The. Comedy situations in a barn theatre. Ann Sothern, lack Haley Roger Pryor. Dir. Edw. Buzzell. 69 mins. Rel. Aug. 9. Best

Guard Ent. Novel story of a fire investigator. Ann Sothern, Memmad Lowe. Dir. Eric Kenton. 68 mins. Rel. Oct. 25. Rev. Nov. 13.

Guard That Girl. Mystery death threat story with an odd twist. Robert Allen, Florence. Rice. Dir. Lambert Hillyer. 6: mins. Rel. Sept. 29.

Rev. Vol. Sept. Maynard Inheits a baby. Ren Maynard. Joan Perry Dir. Spencer Gordon Bennett. 69 mins. Rel. Sept. 28.

If You Could Only Cook. Kitchen masquerade kinat eats in a wedding. Herbert Marshall, Jean Arthur, Leo Carrillo. Dir. Wm. A. Seiter. 72 mins. Rel. Dec. 30.

Rel. Dec. 30.

Lawless Ridger.

Kui Maynard,

Ben.

Ben.

Wel. Betrier, The Everythe Serven and fiction character reappears.

Melvyn Douglas, Gell Patrick, Talk Bircl. Ir. Roy W. Neil. Rel.

Dec. 20.

No More Yesterdays, Ruth Chattenton, Manlan Marsh, Otto Kruger, Robi Allen, Dir. Marion Gering, Rel. Dec. 30.

One Way Ticket. Love in and out of prison, and a girl who weds a convict.
Lloyd Nolan, Peggy Conklin. Dir. Herman Biberman. 71 mins. Rel.
Nov. 25.

Nov. 25.

Panico ni the Air. Ann Sothern, Lloyd Noian. Dir. Al. Rogell. Rel. Dec. 31.

Public Menace. Crime reporter on board ship. Jean Arthur. Geo. Murphy:
Dir. Eric Kenton. 72 mins. Rel. Sept. 38, 38.

She Couldn't Take it. Cangsier seeks be tame wild socialite. Geo. Raft, Joan Cort. 20, 2007

See, Married Her Bose. Title tells the story, Claudette Colbert, Melvyn Bougins, Michael Bartlett, Dir, Gregory LaCava. 90 mins. Rel. Sept. 19. Rev. Oct. 2.

Superspeed. Speedboat environment, Norman Foster, Mary Carlisle and Filorence Rice. Dir, Lambert Hellyer, 57 mins. Rel. Spt. 1. Rev. Dec. 4.

Together We Live. Domestic tragedy induced by red propaganda. Willard Mack, Ben Lyon, Esther Raiston. Dir. Willard Mack. 70 mins. Rel Aug. 16. Rev. Oct. 23.

Mack. Ben Lyon, Estner raiston. Dir. Winnin Jasc. Vinnin Aug. 18. Rev. Oct. 27

Too Tough to Kill. Newspaper girl saves a hardbolled hardrock man. Victor Jory, Saily O'Neill. Dir. D. Ross Lederman. 68 mins. Rel. Nov. 23.

Western Courage. Western. Ken Maynard, Geneva Mitchell. Dir. S. G. Bennett. 18 mins. Rel. Nov. 13.

Western Fronèier. Ken Maynard nicets a blonde Queen of the Range. Ren Maynard, Lucille Browan, Nora Lane. Dir. Al Berman. Rel. Aug. 25.

: 729 Seventh Ave., New York, N. Y DaWorld

New York, N. New York, T. New Y

The Last Wilderness. Expedition, animal film taid in Wyomi Hill. 35 mms. Rel. May 4. Rev. July 24.

First Division Officee: R.K.O. Bldg., New York, N. Y.

Releases Also Ailled, Chesterfield and Liberty

ircumstantial Evidence. Reporter takes murder in consistence of the penalty and almost goes to chair. On the penalty of the

Fromler Justice (Futter). A rip-roaring out-door drama of might and right Hoot Glosor. Dir. Robert McGowan. 58 minss—Red Dot. 1 in Who Cames Sacs. The (Chesterfield). The registration of a girl toper of the registration of the

Sepi. 18.

Happiness C.O.D. (Chesticrifield). Hillarious solution to the money problem that besets every family. Manude Fiburne, Donald Mrck, Irenc Water. William Bakowell Polly Ann Young and Lona Andre. Dir. Churles Lamont. 69 mins. Rel. Oct. 16.

Hong Kong Wights (W. Futter). An exotic slory of American courage and Oriental cuming. Tom Kone, Wera Knuck. Prop. Hymer, Totsu Romai, Dir. E. Mason Hopper, 89 mins. Rel. Sept. 18.

from information appolled by the various production compa obsolved up as soon as possible after release. Listing is given when re are retained for six months. Managers who receive service subse quent to that period should preserve a cony of the colendar-for reference.

umably that of the project: com showings and can only approx mate the actual release length in those states or communities where in deletions. Running time in the reviews as given in 'Variety' carry the actual ti , clocked in the the-atre after passage by the New York state censorship, since pictures are reviewed only in actual theatre

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, Variety will appreciate the co-operation of all managers who may note discrepancies.

Studio Placements

Hollywood, Dec. 17,
Aima Krueger, 'These Three,'
Goldwyn, Comrad Nagel, Eleanor Hunt, Tel-low Cargo, Enriman.

George Waggner, Trouble in B Fiat,' U.

Scott Darling, screen play, 'Inter-national Game,' U. Arthur T. Horman, screen play "The Bridge of Sighs," Invincible.

Robert 2011s, Heien Logan, adapting, Mother of the World, Chester-field.

Lowart Adamson, adapting The Last Trap, Chesterfield. Altim Tramiroft, 'Anthony Adverse, War Lamiroft, 'Anthony Adverse, War Lamiroft, 'Anthony Adverse, Westerfield, 'Anthony Lower Trapers, 'Anthony Parketting, 'Public Nuisance No. 1, 2001-Fox. W. F. L. Djacomb, screen play, 'Under Two Plags, 2014-Fox. Under Two Plags, 2014-Fox. Moon,' Chesterfield, Around the Moon,' Chesterfield, Paul Perez, scripting, rilliant Marriage, Cohen.

Hob Ferry, 'Lad and the Lo', Essbei Jewell, Nick Condos, 'Danc-issbei Jewell, 'Danc-issbei Jewell, 'Danc-issbei Jewell, 'Danc-issbei Jewell, 'Nick Condos, 'Danc-issbei Jewell, 'Danc-issbei Jewell, 'Danc-issbei Jewell, 'Danc-issbei Jewell, 'Danc-issbei

Bob Ferry, Lad and the Lio, Beacon.
Sasabei Jewell, Nick Condos, Dancsang Feet, Republic.
William Stilling, Everybody's Old
Man, 20th-Fox.
Lambert Hillyer, screen play,
Killers on Parale, J.
Wheeler Oakman, Eddie Cobb, Ed
Parker, Naba, Don Reed, Darkest
Clay Clement, The Leavenworth
Case, Republic.
Victor Potel, "Three Godfathers,"
Metro.

Victor "Potel, "Three Godfathers,"
Metro.
H. B. Warner, Ettenne Giradot,
Nat Fendelton, Kent Smith, Robert!
McWade, "Garden Murder," Metro.
William P. Davidson, Singing
Kid, WB.
Henry Otho, Treachery Rides the,
Trall," WB.

Henry Otto, Treachery Riues Ine Trail, W. Shaw, High Hat, Imperial, John Bright, Robert Trasker, screen play, Exile Express, 'U. Ruth Hyatt, Eddie Kane, John, Arthur, Maxine Sennings, Landers, Stevens, untitled short, Radio. John Jace, Dorchty Lee, Ethan Leidlaw, Engry Woods, Morgan Wallace, Eddie Gribbon, Morgan Wallace, Eddie Gribbon, Harold Kruger, 'Don't Bet on Love,' Radio.

Harold Kruger, 'Don't Bet on Love,' Radio.
R

Flags. -Par. Lester Matthews, Tugboat Prin

Lester Matthews, Tugboat Prin-cess, Col. Donald Meek, Everybody's Old Man, 20th-Fox. Everybody's Old Man, 20th-Fox. Little Lord Faunt-ton College College College Arline Judge, Richard Powell, Klaytan Kirby, Evalyn De Gage, Sammy Cohen, George Chandler, Frank Hagney, Charles Sievene; Robert Homans, The Black Cang.

20th-Fox.

Dave O'Brien, Sonnie Lamoni
(Continued on page 27)

Head (Associated). An adaptation of the Joseph Hergeshelmer prize-winning novel also secialized in the Satevepost, a grupping drama of the barriers of race and prejudice. Anna May Morg. Edizabeth Allen, Edmand Gwenn, John Loder. Dir. J. Walter Rusem. 79 mins. Rel. Sept. 7 Rev. Aug. 7.

(Alliance) Marger's limmortal love story freely adopted from La Vie de Boheme. Douglas Fairbanks, Jr. und Gertrude Lawrence. Dir. Paul J. Stein. 76 mins Rei Oct. 8.

Wagne Allianes) Life inder the big for with cross-currents of love-hate, and revious, Charles Blothers, Headed Torres, Gerta Rissen, Den Aivarado, Anthony Bushell. Dir. Faul L. Stein. Rei. Dec. 8: ty Fewer (Invincible). A mad, merry sage of the wary Proutys. Lols Milson Lloyd Hughes, Grant Withers, Hedda Hopper, Gulin Williams of the Charles of the Studios: Burbank, Calif

First National Moss: \$21 W. 49th St., Calif.

dway Hostess. Glamorous drama of Broadway's bright lights. Wini Shaw, Phil Regan, Genevieve Tobin, Lyle Talbot, Allen Jenkins. Dir. Frank McDonald. 69 mlus. Rel. Dec. 7.

Fank McDonald. 89 mlns. Rel. Dec. 7.
Captain Blood (Cosmopolitan). Based on Rafael Sabatin's smashing talc of the sea rovers of the 17th century. Errol Flynn, Ollvin de Hawilland, Lionel Atwill, Easil Rathbone, Ross Alexander, Gny Kibbee. Dir. Michael Curtta. Rel. Dec. 28.

of the Lucky Legs. Detective story in n beauty contest. Warren Wil-liam, Genevieve Tobin, Patricla Wills. Dir. Archie L. Mayo. 77 mins. Rel. Oct. 5. fee, Nov. 13.

Riel. Oct. 5. Rev. Nov. 13

Celling Zero (Cosmopolitan). Story of three war buddles who, in developing commercial swiation, are thrown together in the most exciting events of the converse of the control of the converse of

Dir. Wm. McGann. 8i mina. Dec. 21. Rev. Dec. 11.

Payoff, The. Sports columnist is put am the rurcks by his cheating wife, but
payoff, The. Sports columnist is put am the rurcks by his cheating wife, but
payoff, The. Sports consistency are sports of the payoff of the

Story of Louise Pasteur (Cosmopolitan). Dramatization of the stirring events for the stirring events to save life by science. Paul Mini, the capital stirringment and his stories to save life by science. Paul Mini, the capital stirring and the schools between the control of th

Office: 1600 Broadway, New York,

New York.

Alias Bulldog Drummond. Comedy chiller takeoff. Jack Hulbert, Fay Wray,
Ulr. Walter Forde. 62 mins. Rel. Sept. 1. Rev. Sept. 11.

Born for Giory. Navai warfare, with alid of Brittler gov't. Betty Balfour.
Dir. Walter Forde. 70 mins. Rel. Oct. 15. Rev. Oct. 23.

Clairwoyant, The. Chiller. Claude Rains, Fay Wray. Dir. Maurice Elvey. 73

"mins. Rel. Juli, 15. Rev. June 12.

"grees of a Dictator, The Stong historical coatume drams. Clive Brook,
Maddeleine Carroll. Dir. Victor Saville. 83 mins. Rel. June 15. Rev.

June 5

Princess Charming. Musical. Evelyn Laye, Henry Wilcoxon. Dir. Elvey. 70 mins. Rel. June 15., Rev. June 26.

Arwy. O mine. Ref. June 10, Rev. June 20.
 Steps. Romanic melodrama. Robert Donati, Madeleine Carroll. fred Hitchcock. 65 mins. Rel Sept. 1. Rev. Sept. 18.
 Transatiantic Tunnel. Fajnastic story of underses pathway between Europe. and America. Richard Dix, Helen Vinson, Made Evans, Sasil. Sydney. Dir. Maurice Elvey. 30 mins. Rel. Oct., 15. Rev., 60ct. 30.

Liberty Office: 1776 Broadway, New York, N. Y.

Old Homestead, The. Hill-billy singer becomes radio star. Six musical num-bers. Mary Carlisle, Lawrence Gray, Dorothy Lee, Willard Robinson, 19ir, Willalm Ngih. 71 mins. 28d. Aug. 10, 28ev. Oct. 8.

Offices, 1776 Broadway, New York, N. V. Mascot

Confidential. An expose of the numbers racket. Donald Cook, Evalyn Knapp,
Warren Hymer. Dir. Edward Cahn. 68 mins. Rel. Oct. 26. Rev. Nov. 20.
Brown. 80 mins. Rci. Nov. 29. ong Larre. Life and songs of Stephen Foster. Douglass Montgomery, Adrienne Ames, Evelyn Venable, William Frassley. 85 mins. Rel. Aug. 21. Rev. Oct. 30.

mifms Express. Story of a girl who eloped to baptize a train and marry a man she didn't love. Victor Jory, Evelyn Venable. Dir. Leonard Fields. Rel. Aug. 27.

aterfront Lady. Fast moving romance of two who loved—and joked with the sliadow of the law across their lives. Ann Rutherford, Frank Ai-bertson. Dir. Jos. Santey. 67 mins. Rel. Oct. 5, Rev. Nov. 6,

itudios: Culver City, Calif. Metro Offices: 1540 Broadway, New York N Y

Wilderness. Film version of Eugene O'Ncill's comedy success. Lionel Barrymore, Wallace Beery, Ceclita Parker, Onic Minden. Dir. Clarence Brown. 89 infms. Rel. Nov. 29.

Great Ziegfeld, The. Based on the life of the late, great impresario. Willia Powell, Louiss Rainer, Parmie Brice Ann Pomington. Dir. B. Z. Leonard. No release date.

ard. No release date.

Comes the Sand. An ambitious song writer and a stolen melody. Ted
Comes the Sand. An ambitious song writer and a stolen melody. Ted
St mins. Rel. Aug. 30. Rev. Sent. 25.

St mins. Rel. On Crawford. But MacMahon. Dir. S. Vsu Dyko. 15
mins. Rel. Oct. 4. Rev. Oct. 16.

in the Arr. High pressure comedy with stratosphere settling in the Mrs. High pressure comedy with stratosphere settling no Una Merkel Grant Mitchell, Mary Carlisic, Dir. Charl 80 miss. Rel. Oct. 1. Rev. Nov. 13.

80 mins. Rel. Oct. 1. Rev. Nov. 13.
4 Lady. Based on the Broadway play by Edward Chodorov, stemming from a Hugh Walpole tale. Allne MacMahon, Basil Rathbone, Dudley Digges. 19r. G. Seitz. 25 mins. Rel. Dec 6.
of the Pagans. Love story of the South Seas Mala, of Eskl and Lotts Louis. Dir. Richard Thorpe. Rel. Lec. 20.

Muliny on the Bounty Based on famous historical spisade of muliny Chark I ame. Charles I angli ton. Franchiot Tone. muliny Chark I ame. Charles I angli ton. Franchiot Tone. muliny Chark I ame. Charles I angli ton. Franchiot Tone. muliny Charles I and Cha

(Continued on page 27)

"KING OF BURLESQUE"

IS IT A DRAMA?

IS IT A COMEDY?

IS IT A MUSICAL?

IS IT A GIRL SHOW?

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We have all the answers, but this picture has so much of everything you can't classify it — except as . .

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CALENDAR OF CURRENT RELEASES

(Continued from page 25)

O'Shaughnessy's Boy. A father and son who follow the circus. Wallace Beery, Jackie Cooper. Dir. Richard Boleslawski. 87 mins. Rel. Sept. 27. Rev. Oct. 9.

Perfect Gentleman, The. An actor who comes back. Frank Morgan, Clocky Courtneidge. Dir. Tim Whalan, 73 mins. Rel. Oct. 13: Pursuit, Pseudo kidnap story, Chester Morris, Sally Ellera, Dir. Edw. L. Martin, 75 mins. Rel, Aug. 8, Rev. Oct. 9;

Rendezvous, Based on March Herbert O, Yardley's Black Chambet, William Robert O, Wardley's Black Chambet, William Robert O, Cardley's Black Chambet, William Robert Chamber Control of the Ward Se mins. Robert Chamber Chambe

Dir. W. S. Van Dyke. No release date.

Tale of Two Cities. Based on Dickens' famous novel of the French Revolution. Ronald Colman Elizabeth Alian, Edna May Oliver, Basil Rathbone, Henry B. Walthall. Dir. Jack Conway, Rel. Dec. 27.

Tarzan Escapes, Further adventures of the aps man. Johnny Welssmuller, Maureen O'Sullivan, Dir. James McKay, No release date.

Three Live Ghosts. Based on the novel by Fred S. Isham. Richard Arlen, Ann Loring, H. Bruce Humberstone: Rel. Jan. Richard Arlen, Ann Loring, H. Stuce Humberstone: Rel. Jan. By Whipsaw, Speiner Tracy as a "G"man on the trail of pearls with a fortune. Myrna Lory Harvey Stephens. Dir. Sam Wood. Rel. Dec. 13.

Monogram

(Released through Republic)
Cheers of the Crowd. Russell Hopton, Irene Ware. Rel. Aug. 5.
Kesper of the Bees, The Kanious story by Gene Stratton Porter. Nell Hamilron, Betty Furness, Hobart Besworth. Emma Dunn. Edith Fellowes.
Helen Jerome Eddy. 76 mins. Rel. July 15, Rev. Aug. 21.
Trail Beyond, in the.. John Wayne, Verna Hillie. 55 mins. Rel. Oct. 22.

Trail Beyond, in the. John Wayne, Verna Buile. 50 mins. Act. Con. 1888.

18881 Mirarteno St.,

Hollywood, Calif. Paramount

Annapolle Farwelli. Unusual type of story made at the U. S. Naval Academy, Sir Guy Standing, Rosailind Keith, Tom Brown, Rich Cromwell. Dir. Alex Hall. 15 mins. Rel. Sopt. 6. Rev. Aug. 28.

Anything Goss. Breadway musical hit. Bing Croeby. Ethel Merman, Chas. Ruggies, Ida Lupino. Dir. Levis Milestone. Rel. Jan. 24.

Bar 28 Rides Again. Hopplong Cassidy western. William Boyd, Jl

Bar 28 Rides Again. Hopplong Cassidy western. William Boyd, Jl

Wandy Barrie carry song a fanciful story which serves as background for an array of raido stars. Dir. Norman Taurog. 87 mins. Rel. Sept. 13. Rev Sept. 18.

Rev Sept. 18.
 Comes Homs, The. A girl with spirit and a boy with a temper. Claudette Colbert, Fred McMurray, Robert Young, Wm. Coiller, Sr. Dir. Wesley Riggles. Rel. Jan. 3.
 Collegiate. Musical. Jack Oakle inherits a girls' school. Jack Oakle, Joe Penner, Ned Sparks. Dir. Raiph Murphy. Rel. Dec. 27.

Penner, Ned Sparks. Dir. Ralph Murphy, Rel. Dec. 27.

Coronado. Story of Coronado Beach, Southern California swank resort. Johnny Downs, Betty Burgess, Jack Haley, Alice While, Leon Errol, Dir. Norman McLeod. 76 mins. Rel. Nov. 29.

Cruades, The. Cecil de Mille: 124 mins. Rel. Aug. 2. Rev. Aug. 28.

Eagle's Brood, Ths. Second in the Hopaton Cassidy series. William Boyd. Beath of the Coronado Coro

Rei. Oct. 25.
very Night at Eight. Radio story capitalizing the amateur craze. Gco. Raft.
Alice Faye, Frances Langford, Patsy Kelly. Dir. Raoul Waish. 80 mins.
Rei. Aug. Rev. Aug.
The story of a barbershop manicure. Carole Lomand. Fred McMurray, Raiph Bellamy. Dir. Mitchell Leisen. Rei.
Oct. 13. Rev. Nov. 8

Master's Voics. Ed. Everett Horton gets into trouble for flirting with his own wife. Stage hit. Peggy Conklin. Dir. Jos. Santiey. Rel. Jan. 17.

Comes Cookis. Gracle Allen gets her father's fortune and starts a private theatre for out-of-work actors. Geo. Burns, Gracle Allen, Gao Barbler. Dir. Norman McLeod. 65 mins. Rel. Sept. 6. Rev. Oct. 16. Hopalong Cassidy. From the familiar book character. William Boyd, Jimmy Ellison, Paula Stone. Dir. Howard Bretherton, 59 mins. Rel. Aug. 23 Rev. Oct. 2.

Rev. Oct. 2. a Great Life. Story of the CCC camps, Joe Morrison, Faul Kelly, Chas. Stark Rossas. From F. Edward Killen, Red Rossas. From F. Britten Austlin's striking fletion story. Carp. Grant, Claude Rains, Gertrude Michael. Dir. Chas. Barton. 72 mis. Rel. Oct. 4. Rev. Oct. 9.

a America. With Byrd in Antarctic. Special. 52 mins. Rev. Oct. 18. Littls America. With Byrd in Antarctic. Special. 52 mins. Rev. Oct. 16.

Mary Burns, Fugitive. G-men story. Sidney Silvia, Mulvyn Douglas, Peri
Kelton. Dir. Wm. K. Howard. 80 mins. Rel. Nov. 15. Rev. Nov. 20.

Kelton. Dir, Wm. K. Howard. 30 mins. Rel. Nov. 15. Nev. Nov. 20. illions in the Air. A romance of the radio anatours. John Howard, Wendy Barte, New York, Ne

libbetson. George Du Maurier's famous love classic. Gary Cooper, Ann Harding, John Halliday. Dir. Henry Hathaway. 83 mins. Rel. Nov. 8 Rev. Nov. 13

Rev. Nov. 13.

s of the Rancho, Richard Walton Tully's and David Belasco's gorgeous story of old California. Gladys Svarthout, John Boles, Charles Bick-office of the State of

mins. Rei. Sept. 27. Rev. Oct. 23.

Wanderer of the Wasteland, Zane Gray story. Dean Jagger, Gall Patrick, Edward Eilis. Dir. Othe Lovering. 62 mins. Rei. Aug. 16. Rev. Oct. 16.

Wings Over Ethiopi Topical. 62 mins. Special release. Rev. Oct. 16. vings Over Ethiopi Topical. 62 mins. Special release. Rev. Oct. 16.

Vithout Regret. From a stage play. Love and treachery in London. Elissa
1-andi, Paul Cavanaugh. Frances Drake. Dir. Harold Young. Rel.
ACR. 23.

Studies: Hollywood, Calif. R.K.O. Radio

lice Adams. Small town girl dramatizes herself and tries to win a rich husband by lying about her family. Katharine Hepburn, Fred MacMurray, Fred Stone, Evelyn Venable, Frank Albertson, Hedla Hopper. Dir George Stavens 55 mins. Rel. Aug. 23. Rev. Aug. 21.

George Stavens 53 mins. Rel. Aug. 23. kev. Aug. 21.
Annie Gakley. Events in the life of Annie Oakley, famous woman riffe shot.
Barbara Stannyck, Præston Foster, Melvyn Douglas, Moroni Ohsen. Perl
Kelton, Andy Clyde. Dir. George Stevens, 99% mins. Rel. Nov. 16.

Action, Anoy Ciyde. Dir. George Stevens, 90½ mins. Rel. Nov. 16.

Another Face. A killer has his face remodelled by plastic surgery and becomes a movie actor in Hollywood. Brian Donlevy, Walface Ford, Phyllis Brooks, Alan Hale. Dir. Christy Cabanne. 68 mins. Rel. Dec. 20.

Chasing Yeetsrday. Adaptation of an Anatole France classic. Anno Shirley, O. P. Heggle. Dir. Geo. Nichols, Jr. 78 mins. Rel. May 3. Rev. Oct. 23. O. P. Heggie. Dir. Gec. Nichols, Jr. 78 mins. Rel. May 3. Rev. Oct. 22.
Chatterbox. An orphan with a vivid imagination yearns to become an actriess, but finds happliness with the man of her dreams. Anne Shirley,
Phillips Holmes, Edward Ellis. Dir. George Nichols, Jr. Rel. Jan. 17.
Don't Set on Love. To win a bet, a meat-packing her starts out from New
York in his underwoar. By the time he reached his destination he has
money, clothes, and a charming finance. Gene Raymond, Wendle
money, clothes, and a charming finance. Gene Raymond, Wendle
Frank Buck. Dir. Legislation of the Malayan Poninsula.
Frank Buck. Dir. Frank Edw. Rev. Co.
Frank Buck. Dir. Frank Edw. Rev. Co.
Frank Dir. Legislation of the Malayan Poninsula.
Frank Buck. Dir. Frank Edw. Rev. Co.
Frank Dir. Frank Edw. Rev. Co. Dir. Legislation of the Malayan Poninsula.
Frank Buck. Dir. Frank Edw. Rev. Co. Dir. the pay meets his

Frank Buck. Dir. Frank Buck. Rel. Dec. 20.

Follow the Fleet A cong-and-dance man who joins the navy meets his framer sit! friend in a dance hall and heips her takere a ship bett Rawlinson. Dir. Mark Sandrich. Rel. Feb. 21.

Fecklas. Orphan boy who conquers fear in order to save the life of a little gill and thereby whis the love and esteem of his benefactors. Tom

Brown, Virginia Weldler, Carol Stone, Lumsden Hare, James Bush, Orothy Peterson, Addison Richards, Dick Alexander. Dir. Edward Killy. 69 mins. Rel. Oct. 4, Rev. Oct. 30.

Shadow, Private detective solves the origin of extortion notes and a kidnapping. Preston Foster, Margaret Callahan, Jack Adair. Dir. Charles Vidor. Rel. Jan. 31. aucho. A romance of the plaine of Argentine. John Carroll, Staffl Duna, Rod LaRocque, Montague Love. Dir. Thomas Atkins. 59 mins. Rel. Oct. 11.

Rod LaRocque, Montague Love, Dir. Thomas Atkins. 89 mins. Rel. Oct. 11.

His Family Tree. Old Man, Murphy comes from Ireland to visit his en enty and the control of the co

Grant Mitchell. Dir. William Selter. Franta. Bei Now 22.

Jaha. From the first of the Jaina scries. Ray Johnson, ian Huiter, C. Aubrey Smith. Niges Bruce. David Manners, Feggy Wood. Dir. John Cromwell. 15 mins. Rel. Aug. 8, Rev. Sept. 18.

Last Days of Fompell. The destruction of the City of Fompell. Freaton Rel. Oct. 18. Rev. Oct. 23.

Rel. Oct. 18. Rev. Oct. 23.

Mother Lode. Bob Fairbax finds gold and romance in the same day, but a crook tries to born in on both. Richard Dir. Lelia. Hysm., Jessie acrook tries to born in on both. Richard Dir. Lelia. Hysm., Jessie Old Man Rhythm An adoring father seerts business to acrook tree to born and the college undergraduate. Six news onoge. Charles Rogers, Gerner Barbler, Barbara Kent. Dir. Edward Ludwig, 74 mins. Rel. Aug. 2. Rev. Bett. 25.

Sept. 25.
dersmoke Range. An epic western laid in a Southern California cattle town in the late '60s. Harry Carey, Hoot Gibson, Bob Steele, Tom Tyler, Gulin Williams, William Farium, William Demond, 'Buzz' Barton, Wally Weles, Art Mix, Buñalo Bill, Jr., Buddy Roosevelt, Franklin, Farnum, 'Boots, Mailory.-Dir. Wallace Fox. 71½ mins. Rel. Sept. 27.

Farnum, Boots' Mallory...Dir. Wallace Fox. 71½ mins. Rei. Sept. 27: makera. A rich but dishonest farmer tries to stop Wheeler and Woolsey from working their rainmaking invention to help the lima hean farmers. Robert Woolsey, Best Wheeler, Dorothy Lee, Fredrik Roland, Berton Churchill, George Meeker, Dir. Fred Guiol. '19 mins. Rei, Oct. 28. Rev.

Nov. 6.

no of Peter Grimm, The. From David Warfield's hit. Lionel Barrymore, Helen Mack. Edward Ellis. Dir. George Nicholls, Jr. 227 mins. Rel. of New York British Barrymore, Rel. of New York British Barrymore, Gene Raymond, Margaret Callahan, Eric Blore, Erin O'Brien Moore, Moroni Oisen, Grant Mitchell. Dir. William Hamilton and Edward Killy. Rel. Dec. 13. Sylvia Scarlett. A father takes his daughter to England and dresses her as a boy. Katharine Hepburn, Edmund Gwenn, Cary Grant. Dir. George Cukor. Rel. Jan. 3.

Thoroughbreds All. A champion race horse is stolen by gaugsters and is helped back to his trainer by his staunch friend, a dog. Rel. Feb. 14.

Three Mussetsars. From the Dumas classic. Walter As does lettle Pach At Three Mussetsars. From the Dumas classic. Walter As does lettle Pach At Rosamond Pinchot, Cnalow Stevens, Paul Lukas, Heather Angel, Moron Olsen. Dir. Rowland V. Lee. 97 mins. Rel, Oct. 25. Rev. Nov. 6.

75 Beat the Band. A befuddled hel: to \$59,000,000 with strings tled to it marries his girl to a dislikusioned chap about to commit suicide. Hugh Herrich H

Republic

Burning Gold, Fast action, Bill Boyd, Rel. Dec. 1. Cappy Ricks Returns. Petar B. Kyne's familiar fiction hero. Robert McWade, Ray Walker, Florins McKinney. Dir. Mack Wright, 67 mlns. Rel. Sept. 23. Rev. Dec. 4.

Sept. 23. Rev. Dec. 4.

ne of Dr. Crespl, The. Original story suggested by Poo's 'The Premature Burlal.' Eric you Strohelm, Harriet Russell, Dwight Frye. Dir. John bleden Heaven. Suggestle of 'One More Spring.' Four derelicts in an abandoned London house. Chas. Farrell, Charlotte Henry, Beryl Mercer. Fred Walton. Dir. Reginald Barker. Rel. Oct. 5,

Forbidden Heaven. Suggestie of 'One More Spring.' Four derelicts in an arrange of the suggesties of the suggesties of the suggesties. He lock-then the suggesties of the sugge

Lawless Rangs. Western. John Wayne. Dir. R. N. Bradbury. Rel. Nov. 4. Leathernecks Have Landed, The. From the original story by Lieut. Franklyn Adreon. Lew Ayres.

Adreon. Lew Ayres.

Melody Trail, Western. Gene Autry, Ann Rutherford. Joseph Kane.

O mins. Rel. Oct. 14. Rev. Dec. 11.

New Adventure of Targan. Herman Britz, Ula Hoyt. Dir. Edw. Kull, W. F. McGaugh. 71 mins. Rev. Oct. 16.

New Frontier, The. Western. John Wayne. Dir. Carl Plerson. Rel. Oct. 26.

Racing Luck. Fast action. Bill Boyd. Dir. Sam Newfield. Rel. Oct. 26.

Sagabrush Troubadour, The. Western. Gene Autry, Barbara Pepper, liey

Burnette. Dir. Joseph Kane. Rel. Dec. 22.

Spanlish Cape Mystary, The. From the novel by Ellery Queen. Helen Twcive
The Company of th

Thousand Dollars a Minute, A. Newspaper man makes a bet wherein he had to spend \$1,000 a minute. Rel. Nov. 5.

Tombling Tumbleweeds. Western. Gene Autry.

Rel. Sept. 8.

Two Sinners. From the Warwick Deeping story. Otto Kruger, Minna Gombell, Martha Sleeper. Dir. Arthur Lubin. 72 mins. Rel. Oct. 10. Rev

Westward Ho. Western ploneer story. John Wayne, Shella Mannors. Dir R. N. Bradbury. Rel. Aug. 19.

cess 444 West th St. Hollywood, Cal. 20th Century-Fox Bad Boy. By Vina Delmar. James Dunn, Dorothy Wilson, Louise Fazenda. Dir. John Blystone. 66 mins. Rel. Oct. 25. Rev. Oct. 30.

Black Gang, Thes. Paul Kelly, Silm Summerville, Mona Barrie. Dir. Lewis Seiller. Rel. Feb. 23.

Champagns Charli Paul Cavanaugh, Helen Wood. Dir. Jas, Tinling, Rel. Jan. 31. Charlle Chan in Shanghal. For once Chan operates in the home port, War-ner Oland, irens Hervey. Dir. John Blystone. 70 mins. Rel. Oct. 11. Rev. Oct. 18.

Key. Uct. 18.
Charlie Charle Secret. Warner Oland, Rosina Lawrence. Dir. Gordon Wiles. 71 mins. Rel. Jan. 10.
Oante's Interno. New version of an Jdd thriller. Spencer Tracy (Claire Trevor. Henry B. Walthall. Dir. Harry Lachman. 99 mins. Rcl. Aug. 22. Rev. Aug. 7.

aug .

Dressed to Thrill. Tutta Rolf, Clive Brook. Dir. Harry Lachman. itel. Aug. 16. Rev. Nov. 27.

Farmer Takes a Wife, The. From the stage play of the old canal days. Janet Gaynor, Henry Fonda, Chas, Bickford, Dir. Victor Jemirg. 94 mins. Rei. Aug. 2. Rev. Aug. 14.

Rel, Aug. 2. Rev. Aug. 14.

Ag Decspting, Ties, Francia Lederer, Henita Huma, Frances Dee. Dir. Wm Wyler. 75 mins. Rel. Aug. 13. Rev. Oct. 16.

Here's 56 Romance. Story of an opera singer. Nino Martini, Genevieve Tobin, Anita Louise. Dir. Alfred E. Green. 82 mins. Rel. Oct. 4. Rev. Oct. 9.

In Old Kentucky. Final Will Rogers release with Dorothy Wilson, Ituasell Hardic, Bill Robinson. Ir. Geo. Marshall. 84 mins. Rel. Nov. 22, Rev. Dec. 4.

it Had to Happen (20th). Geo, Raft, Rosalind Russell. Dir. Roy del Ruth. Rel. Feb. 14.

(Continued on page 29)

Studio Placements

(Continued from page 25) Frank Melton, 'Dancing Feet,' Re-

Rosalind Ivan, 'The Garden Mur-der Case,' Metro. Harry Fraser, directing Hair Trigger Casey, Berke. Fred Kohler, Jr., Pecos Kid, Berke.

Ralph Forbes, Til Name the Mur-derer,' International.

Sam McDanlel, Exclusive Story, Frank Howard Clarke, writing Pert Kelton, Roach.

Robert McWade, 'Next Time We Love,' U.

Seton I. Miller, screen play, un-titled original, W. B. Harry Clork, screen play, lutely Quiet, Metro.

Horatio Winslow, Legion of the Lost,

Legion of the Lost,
Kathylyn Dale,
Herbert Rawlinson,
Republic,
Henry Johnson, scripting
for Nothing, Par.

Lucille Newmark, adapting 'Born,' Republic.

George Plympton, screen
'Flash Gordon,' U serial.
Janet Beecher, 'Spinster Dinner,'

Janet Beecher, Spinster Dinner,
Lucille Ball, Maxima Jennings,
Farmer in the Dell, Radlo,
Mary McLaren, 'Don't Bet on
Love,' Radlo,
Moroni Oleen, John
Thorobreds All, 'Radlo,
Victor McLaglan,
Flags,' 20th-Fox.
Hallwell Hobbes,
William Henry,
let, 'Mervo.

liet, Metro. J. M. Ketrigan, Par.
Norman Willis, F-Man, Par.
Norman S. Hall, screen play,
titled Tim McCoy story, Simmons.
Alan Saalburg, screen play, 'Green

Alan Saanus,
Pastures, WB.
Scotty Beckett, 'Anthony Adverse, 'WB.
Nigel Bruce, laga,'
20th-Fox. 'Garden Murder

Nigel Bruce,
20th-Fox,
Gene Lockhart, Garden Murder
Case.' Metro.
Fred Newmeyer, directing untitled convergency for the convergency
free Alleway Roach,
free Return of Jimmy Valentine,'
Republic.
Lioyd Hughes, June Collyer, Jack
Mulhail, Laurence Gray, Face in
the convergency fraction of the convergency
for Republic.
Lioyd Hughes, June Collyer, Jack
Mulhail, Laurence Gray, Face in
the convergency fraction of the convergency
for Herbert Ashley, Mischa Auer,
Blink Gane, 20th-Fox.
Herbert Ashley, Mischa Auer,
Black Gane, 20th-Fox.
Herbert Ashley, Mischa Auer,
Black Gane, 20th-Fox.
Herbert Ashley, Mischa Barnett,
Batch Gane, 20th-Fox.
Herbert Ashley, Mischa Barnett,
Bruck Cabot, Ann Sothern, Lloyd
Nolan, Dudley Murphy directing,
'Money Mad,' Col.

Gordon Jones, Pevil's Squadron,'
Gordon Jones, Pevil's Squadron,'
Gan Flint, Flighting Coward.'
Sam Flint, Flighting Coward.' ce: RKO Bidg.,

Col.
Sam Fint, Fighting Coward,
Victory.
Arthur Lubin, directing 'House of a Thousand Candles,' Republic.
Bal,' Colks, Arthur Hoyt, 'Opera Hal,' Charles Judels, Tomorrow Is a Better Day,' U.
Leonard Sues, 'Indestructible Mrs. Talbot,' Radio.

Paul Irving, 'The Walking Dead,'

Paul Irving,
WB.
William Jeffrey, Ed Earl,
Along, Col.
Harry Harvey, Marlon Far

Little Lord Fauntleroy. Selznick-Int.
Faul Porcast, Indestructible Mrs. Tabbet, Radio. Hatton, Quest, Par.
John Blystone, screen play, Hero, Metro. Humbirey Bogart, the Wordon Elliott, Inging Kid, WB.
Zeffe Tilbury, Charlie Chase comedy. Roach.

Zeffie Thoury, Charlie Chase com-edy, Roach, Conway Teale, Robert Warwick, Virginia Hammond, Henry Daniels, 'Romeo and Julict,' Metro. ZaSu Pitts, Gertrude Michael, Fred MacMurray, '13 Hours by Air,'

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December 30th December 31st January 3rd January 3rd January 7-10th January 7-14th January 8th January 9th January 10th January 10th January 10th January 10th January 10th January 10th January 10-17th January 10th CINCINNATI COLUMBUS HARTFORD CLEVELAND DAYTON DES MOINES FT. WORTH HOUSTON INDIANAPOLIS KANSAS CITY LOUISVILLE MILWAUKEE MINNEAPOLIS **NEW HAVEN PHILADELPHIA** PORTLAND, Ore. SPRINGFIELD, Mass. January 10-17th TOLEDO UTICA WORCESTER YOUNGSTOWN, O. READING TROY, N. Y. ELMIRA, N. Y. PHOENIX TUCSON BAKERSFIELD

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January 10th **NEW LONDON** January 10th January 10-17th January 10th January 10th January 10th January 10th January 10-17th January 10th January 10th January 10th January 10th January 10-17th January 10th TACOMA January 10th LINCOLN

TORONTO, Can. MONTREAL, Can. SYRACUSE DALLAS FLINT GRAND RAPIDS LANSING **NEW ORLEANS** TULSA SAGINAW KALAMAZOO SOUTH BEND ANN HARBOR SIOUX FALLS FT. WAYNE LEXINGTON LITTLE ROCK NORFOLK ROANOKE SPRINGFIELD, III. **FRESNO EVANSVILLE** SAVANNAH CHARLOTTE **TUSCALOOSA** SPOKANE

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January 13th

January 13th

January 16fh

January 16th

January 16th

January 17th

CHARLESTON, S. C. PORTLAND, Me. MONTGOMERY **NEW BEDFORD** HARRISBURG

STAMFORD, Conn. CALGARY QUEBEC ST. JOHN VANCOUVER

January 17th January 17th January 17th January 17th January 17th

January 17th January 17th January 18th January 18th January 19th January 19th January 23rd January 23rd January 25th January 25th January 31st

Date Soon

CALENDAR OF CURRENT RELEASES

(Continued from page 27)

ing of Burisanus, Warner Baxter, Alloc Fave, Jack Oakle, Arline Judge, Mona Barrise, Dir. Sidney Landaids, Rei, Jan. 3.

Litteet Rebei, The. Shirley Temple, John Boies, Jack Holt, Karen Morley, Bill Robinson. Dir. David Butler, Rei, Dec. 27,

Man Whe Broke the Bank at Morite Carle (20th), Ronald Colman, Joan Bennett, Colin Cive, Nigel Bruce. Dir. Stephen Roberts, 68 mins, Rei.

Managon to. Garcia (20th), Walley

Nov. 20. Rev. Nov. 20.

Message to Garcia (20th). Wallace Beery, Barbara Stanwyck, John Boles
Dir. Geo. Marshall. Rel. Feb. 21. Marriage. Claire Trevor, Kent Taylor, Pauline Frederick. . Geo. Archainbaud. Rei. Feb. 7.

amosuus. 1861. Feb. 7.
Metropilitan (20th). Musical. Lawrence Tibbett, Virginia Bruce, Alice Brady.
Cesar Romero. Dir., Rich. Bolesiawski. 15 mins. Rei. Nov. 8. Rev.
Oct. 23.

Oct. 23.

Music. Is Magic. Alice Faye. Ray. Valker, Hebs. Denials, Mitchell and Durant Dir. Geo. Marshall. 66 mins. Rel. Nov. 1. Rev. Nov. 20.

Navy Wife. Claire Trevor, Raiph Bellamy, Dir. Allan Dwan. ins. Rel Dec. 13.

Dec. 13.

Orchide to You. John Boles, Jean Mulr. Chas. ir Selter: 74 mins. Rel. July 12. Rev. Aug. 14.

Paddy O'Day. Jane Withers, Pinkle Tomlin. Dir. Lewis Seiler. Rel. Jan. 17. Ino

Rel. Jan. 17.

Professional Soldier (20th). Victor McLagien, Freddie Bartholomew, Gloria Stuart. Dir. Tay Garnett. Rel. Jan. 24.

Radheads on Parade. Picture making and hair dye. John Boles. ixle Lee Dir. Norman McLeod. 78 mins. Rei. Aug. 30. Rev. Sept. 4. Show Them No Mercy (20th). Rochelle Hudson, Cesar Romero.

Geo. Marshall. 76 mins. Rel. Dec. 5. Rev. Dec. 11.

Steamboat Round the Bend. Rival captains in a river row with a murder angle. Will Rogers, irvin Cobb, Anne Shirley. Dir. John Ford. 99 mins. Rel. Sept. 6. Rev. Sept. 25.

Rei, Sept. 6. Rev. Sept. 25.

Thanke a Million (20th), Musical, Dick Powell, Ann Dvorak, Fred Allen, Fatay Kelly, Faul Whiteman Band, Dir. Roy Dei Ruth. 15 mins. Rei. Nov. 15. Rev. Nov. 25.

Thie is a New Sept. 20. Comparer takes a fancy to a derelict. Jane Witherst, John McGuire, Sally Blane. Dir. Marshall Nielan. 65 mins. Rei. Oct. 18. Rev. Oct. 9.

Thunder in the Night. Murder in Budapest. Edmund Lowe, Karen Morley, Faul Cayanaugh. Dir. Geo. Archainbaud. 69 mins. Rei. Sept. 20. Rev. Sept. 20.

Sapt. 20.

Sapt. 20.

Francis Grant. Dir. David Howard. 6 mins. Rel. Sept. 27. Rev. Oct. 2.

Way Down East. Remake of the Griffith silent version. Rocchelle Hudson, Henry Fonda. Dir. Henry King. 84 mins. Rel. Oct. 25. Rev. Nov. 8.

Welcome Home. James Dunn as a confidence man. James Dunn, Arlene Judge. Dir. Jas. Tinlin. 12 mins. Rel. Aug. 9. Rev. Aug. 28.

Whispering Smith Speaks. Geo. O'Brien, Irene Ware. Dir. David Howard. Rel. Dec. 20.

Whispering Smith Speaks. Western. Geo. O'Brien. Rel. Dec. 29.

Your Uncle Dudley. Ed. Everett Horton, Lols Wilson. Dir., Eugene Forde. 68 milis. Rel. Dec. 181

1 N. Formosa Blvd. United Artists Offices: 729 Seventh Ave., Hollywood, Calif. United Artists

Sarbary Coset. A blazing story of America's last frontier of untamed emo-tions. Mirlam Hopkins, Edward G. Robinson, Joel McCrea. Dir. Howard Call of the Wild. From the famous Jack London story. Clark Gable, Loretta Coung Jack Oskie. Dir. William Wellman. 89 mins. Rel. Aug. 9. Rev. Aug. 21

Dark Angel, The. A love etory that will give love a new meaning. Fredric March, Merie Oberon, Herbert Marshall. Dir. Sidney Franklin. 105 mins. Rel. Sept. 6. Rev. Sept. 11.

tost Goes West. A gay romantic comedy with Robert Donat, star of 'Count of Monte Cristo'; Robert Donat, Jean Parker, Eugene Pallette. Dir. Rene Clair.

Man Who Could Work Miracles. Based on an original by H. G. Wells. Roland Young: Joan Gardner and Raiph Richardson. Dir. Lothar Mendes.

Toung: Joan Gardner and Raiph Nichardson. Dir. Lothar Mendos. dorn Times. A dramatic councily based on mass production in a big factory. The state of the state o

man aurog.

Splendor. A country girl marries into a society family. Miriam Hopkins, Joed McCrea. Dir. Elliott Nugent. 76 mins. Rel. Nov. 23. Rev. Nov. 27. Ings to Come. A dramatic adaptation from the H. G. Wells story. The Shape of Things to Come. Raymond Massey, Raiph Richardson, Maurice Braddell. Dir. Wm. Cameron Mensies.

Studes Universal City, Universal Offices: 30 Rockefeller Center,

Affair of Susan, The. Comedy. Zasu Pitts, Hugh O'Connell. Dir. Kurt Neu-man. 62 mine. Rel. Oct. 7. Rev. Nov. 8. Dangerous Waters. Drama of the sea. Jack Holt, Robert Armstrong, Diana Glbson. Dir. Lambert Hillyer. Rel. Jan. 13.

Glason. 2Dr. Lambert Hillyee R. S., Jan. 13.

Jamond Jim. Drama. Edward Arnold, Jean Arthur, Binnie Barnes. Dir. 2d Sutherland. 92 mins. Rel. Sept. 2. Rev. Aug. 28.

East of Java. Drama. Charles Bickford, Elizabeth Young, Lesile Fenton. Frank Albertson. Dir. GeorgeMeiford. Rel. Dec. 2.

Jighting Youth. Football story. Charles Farrell, June Martel, Andy Devine. J. Farrell Macdonald, Eddie Nugent. Dir. Hamilton Macfadden. 89 mins. Rel. Sept. 30. Rev. Nov. 6.

Great impersonation, The. Drama. Edmund Lowe, Valerie Hobson, Wera Engels. Dir. Alan Crosland. 88 mins. Rel. Nov. 3.

His Night Out. Comedy. Edward Everett Horton, Irone Hervey, Lois Lane, Edlity Burrud. Dir. Win. Nigh. 7 mins. Rel. Nov. 2. Rev. Nov. 20.

invisible Ray, The. Mystery drama. Karloff, Bela Lugosi, Frances Drake. Dir. Lambert Hillyer. Rel. Dec. 30.

Dir. Lambert Hillyer. Rel. Dec. 30.

198 Solemon of Broadway, Musical drama. Edmund Lowe, Dorothy Pare,
Pinky Tomlin. Ed. Pawley, Louise Henry, Philip Brooks. Dir. Alau
Crosland, 72 mins. Rel. Sept. 30. Rev. Oct. 23.

4agnificent Obecesion. Drama. Irene Dunne, Robert Taylor. Dir. John M.
Stahl. Rel. Jan. 16.

Manhattan Moon, Drama with music. Dir. Stuart Walker, Ricardo Cor-tez, Dorothy Pago. Dir. Stuart Wheeler. 62 mins. Rel. Aug. 5. Rev. Aug. 21.

Guns. Western. Buck Jones, Ruth Channing. Dir. Ray Taylor. nins. Rel. July 29. Rev. Oct. 16. mbber Last Night? Mystery drama. Edward Arnold, Sally Ellers, Constant Stance Cummings, Robert Young. Dir. James Whale. Rel. Nov. 4. Rel. Nov. 4.

Sweet Surrender, Musical, Frank Parker Rel. Nov. 25.

Three Kids and a Queen. May Robson, star. Comedy-drama. Henry Armetta, Wm. Benedict, Frankle Darro, Billy Burrud. Dir. Ed. Ludwig. 85 mlns, Rel. Oct. 28. Rev. Nov. 13.

Throw Back, The. Buck Jones western. Sept. 16. Rev. Nov. 6.

: Burbank. Warner Brothers Offices: 321 W. 44th St., New York, N. V. right Lights. Small time burlesque. Joe E. Brown, Ann Dvorak, Patricla Ellis. William Gargan. Dir. Busby Berkeley: 83 mins. Ret. Aug. 21.

Dangerous. Dramatic story of a beautiful and brilliant actross who wrects the lives of those she contacts and also her own. Bette Davis, Franchot Tone, Margaret Lindsay, Allson Skipworth. Dir. Alfred E. Green. 78 mins. Rel. Jan. 4.

r. Socrates. Medicine and gangs in conflict. Paul Munt, Ann Dvorak, Bar-

ton MacLane, Robert Barrat, Dir, William Dieterle. 70 mins. Rel. Oct. 19. Rev. Oct. 9. man Love. Frank McHugh, Patricia Ellis, Warren Hull, Joe Cawthorne. Dir. Wm. McGann. Rel. Jan. 11,

Frisco Kid. Barbary Coast action story. James Cagney, Margaret Lindsay, Ricardo Cortez, Lili Damita, George E. Stone. Dir. Lloyd Bacon. Rel. Nov. 30. Rev. Nov. 27.

NOV. 30. Rev. NOV. 21.

[9] Highbrow. Kansas farmer suddenly rises to riches through the stock market. Guy Kibbee, ZaSu Pitts, Edward Evereft Horton. Dir. Robert Florey. 67 mins. Muddled motives in a mountain shack. Rel. July 6. Rev. Sept. 4.

Rev. Sept. 4.

and the Gander, The. Kay Francis, George Brent, Genevieve Tobin,
Raiph Forbes, Claire Dodd. Dir. Aifred E, Green. 65 mlns. Rel.
Sept. 21. Rev. Sept. 18.

o for Love. Spanish artiste on American stage. Dolores Del Rio, Everett Marshall. Dir. Busby Berkeley. 64 mins: Rel. Sept. 28. Rev. Oct. 23.

Big Shot. Two tough guys as a baby squardian. Splt. 28. Rev. Oct. 23. Big Shot. Two tough guys as a baby squardian. Splti Jason, Robert Armstrong, Glenda Farrell, Edward Everett Horton. Dir. Michael Curtiz, 72 mins Rd. Sept. 7. Rev. Oct. 3. Hunt. Stirring drama with a thrilling chare for a murderous bank robber by Federal agents and the part played in f: by a hick reporter and his zweethcart. Marguerite Churchill, Wm. Gargan, Ricardo Cortez, Chic Sale. Rel. Feb. 1.

nminer Night's Dream, A. Spectaculur production of the Shenkespectre comedy. Extensive cast of stars. Dir. Max Reinhardt, Wm. Dicterie 133 mins. (Roadshow) Releaso pending. Rev. Oct. 16. comedy. Extensive cast of stars. Dir. Max Reinhardt, Wm. Dicterie. 133 mins. (Roadshow.). Releaso pending. Rev. Oct. 16. Pacific Fleet. Hillarlous combedy romance. Joan Blondell, Gionda Far-rell, Hugh Herbert, Warren Hull. Dir. Ray Enright. 66 mins, Rel. Dec. 14. Rev. Dec. 11.

nlight on the Prairie. Upper class western story. Richard Foran Shella Mannors, George E. Stone. Dir. D. Ross Lederman. 63 mins. Rel.

onlight on the Prairie. Upper class western story, Richard Foran, Shelin Mannors, George E. Stone. Dir. D. Ross Lederman. 63 mins. Rel. 26 Miss Giery (Cosmonolitan). Living prototype of ideal beauty in Holfran Wood. Marion Davies, Pat O'Brien, Dick Fowell, Mary Astor, Frink McHugh Lyle Talbot, Patsy Kelly, Allen Jenkins. Dir. Mervyn LeRoy. 25 mils. Rel. Sept. 1. Rev. Sept. 4. Rev. 10. However, Into propertic Margaret Lindsay, Warrent Bull. Anita. Louise, Ruth. Donnelly, Dir. Arthur G. Collins. 58 mins. Rel. Cet. 26. Rev. Dec. 14. Feb. 8. Lettle Bette Davis, Humphrey Bogart. Dir. Archie Mayo. Rel. Feb. 8. ecial Agent (Cosmopolitan). Woman G-man has her troubles. Bette Davis, George Brant. Jack LaRue, Ricardo Corte, Henry O'Nelli. Dir. William Relighiey. 78 mins. Rel. Sept. 14. Per Cover Breadway. Broadway thentrical story. Pat O'Brien, James Medstern Sept. 14. Religher Montey Woman Dir. Win. Neighley. Rel. Nov. 23. Rev. Nov. 28 Smils.

We're in the Money. Woman process servers have adventures. Joan Biondell, Glenda Farrell, Hugh Herbert, Ross Alexander. Dir. Ray Enright, 65 mins. Rel. Aug. 217. Rev. Aug. 28.

Miscellaneous Releases

Land of Promise (Urlim). Photographic survey of the Palestine of today. Winling, Rel. Nov. Rev. Nov. 27.
Outling Rev. Dec. State of the Wild (Ambassador). Canadian mounted story. Kermit Maynard, Billle Seward. Dir. Sam Noufield. 6 imlins. Rel. Aug. 7. Rev. Dec. 4.

Foreign Language Films

Because of the slow movement of foreign fil year of releases.)

year of releases.)

(Most of these available with English titles.)

Aqua enel Suelo, el (Sp) (Col). Evil of goselp. Dir. Euseblo Ardavin. 80 mins. Rel. Feb. 1.

Aselure A Su Mujer (Sp.) (Fox). Domestic comedy. Conchita Montenegro. Dir. Lewis Seller. 80 mins. Rel. March 1.

Aschemnittwach (German). Romantic drams. ir. Johannes Meyer. 71 mins. Rel. March 1.

mins. Rel. March I.
Aufforderung zum Tanz (Ger) (Casino). Costume romance to music. Ir.
Rüdolf von der Noss. 80 mins. Rel. Nov. 15.
Ave l'Assurance (French) (Par). Saint Granier, Musical comedy. Dir. Roger
Capellani. 80 mins. Rel. May Int Granier, Musical comedy. Dir. Roger
Capellani. 80 mins. Rel. May Int.
Az UJ Roken (Hung.). An American orphan among Magyar nobility, ir.
Bela Goal. 60 mins. Rel. May D.

Bela Goal. 60 mins. Rel. March 1.

Belden Seehunde, Die (German) (General), Comedy of a pisyful king, Welas-Ferdi. Dir. Fred Sauer. 80 mins. Rel. March 1.

Bohemios (Sp) (Cinexport). Love in Mexico's Greenwich Village. Dir. Rafael Fortas. 70 mins. Rel. Aug. 1.

Boliche (Spanish), Cabaret life. Dir. Francisco Elias. 80 mins. Rel. May 15.

Buzzivrag (Hung) (Danubla). Operetta with romance. Dir. Steven Szekely. 80 mins. Rel. Aug. 1.

So finis. Rel. Jan. 1.
Cantante de Napoles, El (Sp) (WB), usical romance. Enrico Caruse, Jr., Mona Maris. Dir. Howard Bretherton. 60 mins. Rel. Feb. 15.
Cette Visile Cantullie (Fr) (Kinematrusch). Social drama. Harry Baur. Dir.
Chapsyev (Russ) (Amkino). Historical drama. Dir. Sergel and Georgi Vossilyev, '70 mins. Rel. Jan. 1. Rev. Jan. 23.

ailyev. 70 mins. Rei. Jan. L. Rev. Jan. 25.

Chasseur de Chez Maxim, Lee (Fr) (Par), Musical comedy. Suzy Vernon.
Dir. Chas. Anton. 70 mins. Rei. Feb. 1.

Cheiyuskin (Russian) (Amkino). Historic record of Russ espedition to Arctic, wreek and rescue. 67 mins. Rei. May 15. Bev. May 25.

Cludad de Carton, Le (Sp) (Ro.). Drama of martial relation. Antonio Moreno, Catulina Barcena. Dir. Louis King. 70 mins. Rei. Feb. 15.

Clemencia (Sp), Semi-historical drama. Dir. Chano Urueto. 80 mins. Rei. Alig. 15.

Aug. 10.

Cognasse (Fr.) (Par). A bookkeeper with ambitions gets his chance. Tramel

Dir. Louis Mercanton. 80 mins. Rel. April 1.

Dir. Louis Mercanton. 80 mins. Rel. April 1. See also councer. Framet. Coraxon Bandolero (Spanish). Action drama taid during Maximillan'e reign. Dir. Raphacl Sevilla. 60 mins. Rel. March 1. Gris-ie sur lee Toits (FP) (F2r). French version of 'It Pays to Advertise.' Saint-Granier. Dir. Karel Anton. 80 mins. Rel. June 15. Crime and Punishment (FP) (Lenauer). Dozdeevekië drama. Harry Baur. Pierre Blanchar. Dir. Pierre Chenal. 103 mins. Rel. Nov. 1. Rev. Nov. 20.

Nov. 20.

Crise Est Finis, La (Fr.) (European), Backstage musical, Albert Projean,
Dir. Robert Slodmak. 80 mins. Rel. March 1. Rev. March 20.

Cruz Diabio (Sp.) (Col), Mexican Robin Hood yarn, Dir. Fernando de
Fuentes, 80 mins. Rel. April 1.

Csunay Lany (Hung.) (Danubla). Romantic farce, Lily Murati. ir. Bela Gaal. 80 mlns. Rel. Oct. 15. Rev. Oct. 23. Cardasfuerstin, Die (Ger) (Ufa). Musical from Kalmann's stage plece. Marta Eggerth. Dir. Georg Jacoby. 99 mins. Rel. April 15. Rev. May I. Dancing, El (Sp) (Hofberg). Comedy drama iaid in a cabaret. Dir. Maglia Barth. 60 mins. Rel. Jan. 15.

Delite of Mastrovanni (I.) (Metropolis), elodrama. Dir. Amleto Paler I.
Dernier Ministrovanni (I.) (Metropolis), elodrama. Dir. Amleto Paler I.
Dernier Ministrovan (I.) (Metropolis), elodrama. Dir. Amleto Paler I.
Dernier Ministrovan (I.) (Metropolis), saltre, Dir. Rene Clair. 85 mins. Rel.
Nov. I. Nev. Nov. (Sp.) (Nosseck), Musical romance made in Spain, Dir.
Hans Behrendt. 70 mins. Rel. April 15.

Doppelbrauitgam, Der (Ger) (General). Romance of a composer's marital mixup. Fritz Kampers. Dir. MacFric. 60 mins. Rel. March 15.

Doppo una Notte D'Amore (It.). Murder mystery plus einging. Ir. G. Brignone. 70 mins. Rel. Oct. 15.

none. 70 mins. Rci. Uct. 15.
Polf Kaleser/aegar (Ger.). Milliary comedy. Else Eleter, Fritz Kampers.
Dir. Robert Lond. Franz Hofer, 88 mins. Rei. March 16.
Dir. Corl. Boses. 80 mins. Rci. April illitary farce. Fritz Kampers.
Dir. Carl Boses. 80 mins. Rci. April illitary farce. Fritz Kampers.
Edes Mestoba (Hung). Magyar's Shirley Temple plc. Dir. Bela Balogh. 80 mins. Rci. Nov. 15.

Edos Mostoba (Hung), Magyar's Shirley Temple pic. Dir. Bela Balogh, 89 mins. Rel. Nov. 15.

Einok Kiasarongy (Hung.), Frentic took amone the magyars. Lily Murati. Bell of the Modelare (Sp.) of mins. Rel. Oct. 15. Rev. Oct. 28.

El io Que Me Quierae (Sp.) (Far), Romance in the theatre. Carlos Gardel. Dir. Jong Reinhardt. 89 mins. Rel. April 1.

El Hombre Que Se Rela del Amor (Sp.). Romance from Madrid. Dir. cnito Ferolo. 60 mins. Rel. July 15.

En Nott (Sw.) (Gaundinavian). War and love. ir. Gustaf Mol 80 fantama del Convento, El (Sp.). Spooks and love. Ir. Fernando de Fuentes. 89 mins. Rel. April 16.

Ferlen vom ich (Ger.) (Ufa): Romanuic comedy. ir. Hahs Deppe. Int. Rel. April 16.

Rel. April 16.

Rel. April 16.

Rel. April 16.

Gostafar Gruendgens. 60 mins. Rel. April 16.

Frausien Lieslett (German) (Casino). Magda Schneider. Komanic comedy

music. Dir. Gustar Gruendgens. 60 mins. Rei. April 1.
Fraulein Lieslett (German) (Casino), Magda Schneider, Komanito comedy
Dir. Johannes Gutter. 60 mins. Rei. May 16.
Frushlingamaerchen (German) (General), Romanito operetta. Dir. Carl Frochilch, 60 mins. Rei. May 16.
(Continued on page 31)

PA. THEATRES SEE GRADUAL B.O. TILT

Theatres in Pennsylvania do not

Theatres in Pennsylvania do not anticipate any tremendous immediate pickup at box office as result of Sunday shows. Those familiar with the situation believe it will take a certain period of time to innuence fact provided the such shows passed, there are numericus communities where there still remains a vast difference of opinion. In the swing-into Sunday operations in any state, it is inore of essa a matter of cultivating the public's taste for Sunday attendance. But in Pennsylvania such task promises to be doubly difficult.

Operators believe that their net intake will not be appreciably above the old six-day operation for a wall of the sunday attendance. But in a continuence of the sunday schedule. However, they are optimistic for future prospects, Leaders of Pennsy diccult operations believe that one the theatre.

7-day scheume.

are optimistic for future prospects,
Leaders of Pennsy circuit operations believe that once the theatregoers get in the habit of attending
on Saturdays and Sundays, the time
will be ripe for a general price boost
for these two days. This tilt in scale
will in time up the grosses.

Easton, Pa., Dec. 17.
Church attendance in Easton has not been affected by Sunday plx, according to survey made among

ministers.

The ministers interviewed said that the attendance in churches was even larger on two Sundays when the films were open than on the two preceding Sundays. They also ex-pressed belief that the church attendance will not be affected i

Political Group Behind **New Indie Theatre Chain**

New Maryland Theatre Chain
Baltimore, Dec. 17.
New Maryland Theatre & Amus.
Co. Incorporators are David C.
Winebrenner, former Secretary of
State of Md.; Howard T. Mattingly
and Hugh Allen Meade, who is
member of State Legislature. Outfit plans to acquire string of picture
houses in small towns in western
part of State.
Directors of new company are
Major Lawrence Leonard, known in

Directors of new company are Major Lawrence Leonard, known in Washington political circles and around the Federal Communications Commission; Chairles T. Le-Vilness III. Assistant Attorney General of Md.; former State Senator William D. Byron, and Elliott C. Lovett,

Contracts

Hollywood, Dcc, 17.

Edward Bromberg handed termer at 20th-Fox. Actor played to the condition of the conditi

niversal. Radio sealed Doris Dudley to year

Radio sealed Doris Dudley to year pact.

Date to the first time. It is a provided time. It is a provided time. Coming the first time. It is a provided time. The first time. The f

a termer.
Aubrey Scotto hitched at Republi
to direct four more pictures,
Paramount lifted options on Gertrude Michael and Robert Cum-

TITLE CHANGES

Behind the Keys

(Continued from page 19) cheer committees for deaf and blind school children.

school children.
Mr. and Mrs. G. L. Lesile have
taken over the Castle.
Carolina, State and Imperial theatres all stegling benefit food shows
for Salvation Army Christmas
cheer movements—and cashing in
on publicity.

Iowa Theater Co. has made plans to reconstruct its theatre here at once. Opera house block will also be rebuilt as a result of a \$100,000 rolaze | Altron, one of the oldest film houses

of the business district. Until a suitable location is secured the board of education has granted A. J. Swanson, theatre manager, use of the high school auditorium for theatre purposes.

Los Angeles

Los Angeles.

Nate Scheinberg has taken over iong-dark Rivoit in Van Nuys, nabe mentioned and after remodeling will add house to his string of indies. It's a 700-seater, with first and second run policy planned.

in the rubber city, will be restored to a semblance of its former glory as a first run house under the ownership of the Cleveland and Akron Theatre Company.

PICTURES

Schine's Athena, Athens, will be enlarged to a capacity of 1,290 with the addition of a balcony with 400 seats. "Work will be started immediately."

Loew's State theatre bere has dropped the 'State' from all advertisements, etc. New steel-bronze sign was placed in position last week minus 'State' for first time the state of the state

ORDER GIVEN RCA

Amtorg Trading Corp., New York purchasing agent for Soviet Russia, has completed a deal to by \$2,000. America, with company expected to file further orders in the future. Whole transaction was consummated after thorough and extended study of radio equipment, facilities and methods in this country and in Europe by a commission of Soviet Russe radio experts. Because initial buy was made of RCA, observers in the trade flook for this company to receive bulk of future orders.

OMAHA

(Continued from page 11)

(Continued from page 11)
most inouses waiting for the return
of business following Christmas.
Notice this week to Brandels theatre
World Herald brings the theatre
daily extra notice in the paper at
the time of the year when it is
needed most. Tieup through the
want ad columns.
Estimates for 70 352 55 60

want ad columns.

Estimates for This Week

Orpheum (Blank) (2.976; 25-40)—
Frisco Kid' (WB) and 'Remember
Last Night' (U), dual. Will be okary
lind '(20th) (wal. Will be
l

INDPLS. LULLS

id' Alone Potent with \$8,700

id Alone Potent O. with \$8,700

Indianapolis, Dec. 17.

(Beat Exploitation: Lyric)

Indianapolis, Dec. 17.

(Risco Kid' and a waude bill are keeping the Lyric out of the tradic of the

Estimates for This Week

shorres in the way of special publicity.

Examinates for This Wesk

Apollo (Fourth Ave.) (1.10; 2540)—Old Kentucky (Foy.) (3d-final
week). Rogers pic all right at \$3,800. Last week okay \$4,700.

Gircle (Katz-Feld) (2,500; 25-40)

Circle (Katz-Feld) (2,500; 25-40)

Examination of the second o

O'BRIEN'S 'CRIME, INC.'

Hollywood, Dec. 17.
Rights to Crime, Inc. have been purchased by George O'Brien who wants to do the lead. Martin Mooney story may be produced by Sol Lesser, to whom O'Brien is under contract. contract.

Mooney is under writing contract at Warners.

'In Person' Title Misleads Port. But Biz OK, 5G

Portland, Ore., Dec. 17. (Best Exploitation: roadway) (Best Exploitation: roadway)
Broadway put on another big exploitation campaign for 'Whipsaw,'
and it looks as though that pie
would close a sufficiently strong first. and it looks as though that ple
would_close_s.sumCiently.strong_first,
week to warrant holding. 'In Person' at the Orpheum getting big
play on the title. House tried hard
to correct impression that 'In Person' meant in person, exploiting the
plot as such to the correct impression that 'In Person' meant in person, exploiting the
plot as use to the correct of the
accommendation of the correct of the
accommendation of the correct
trus. 'Multip' at UA. closing fifth
week will pick close to \$30,000 out.
'Thanks Million' fell off stightly in
its second week at the Orpheum, but
had a tremendous first week, and
proved a bonenza for that house.
Mayfair returned to straight pix
had the correct of the correct
than week.

Mayfair returned to straight pix
Cotton Club road unit packing them
in the alsies for the burg's top
gross. This week Teather in Hat'
and 'Storm over Anders' doing better
than average at than to week.

Estimates for The Week et al.

and 'Storm Over-Ander' doing reach
than average at that house.

Estimates for This Week
Broadway (Parker) (2,000; 25-40)
—Whipsaw' (AG). Answering to
exploitation for a successful play,
around \$5,500, good. Last week
Proadway Hostess (FN) and '3
Kida and Queen' (U) combo registered okay, but disappointing at the
United Artista (Parker) (1,000;
25-40)—Multiny' (MG) (5th week),
Closing for okay \$3,000; fourth week
okay \$3,700; third, \$4,900; second,
\$7,800; first, \$10,700
\$2,40)—Mary Burna' (Par) and
'Ship Cafe' (Par), Combo looks like
winner for this house, around okay
\$5,500. Last week 'Frisco Kid' (WB)
did nicely and closed for okay
\$5,500. Orpheum (Hamrick - Evergreen)

Orpheum (Hamrick - Evergreen) Orpheum (Hamrick - Evergreen)' (2,000; 25-40)—'In Person' (RKO), Registered nicely and going well by this house at \$5,000. Last week Thanks Million' (20th) closed second stanza off a little last half for good enough \$4,300; first big at \$8,500.

good enougn 34,000; nrst Dig at 49,500 Mayfair (Parker-Drergreen) (1,400: 25-40)—Feather in Hat' (Coi) and 'Storm Over Andes' (U). Better than average combo gettling average results at \$2,500. Last week Cab Calloway and his Cotton Club musical road unit, with admiss raised to 50. (op. did a smashing biz and great \$4,000: pic was 'His Night Out' (U), which registered well.

BILLY BEVERLY



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TAKES SAN FRANCISCO

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CALENDAR OF CURRENT RELEASES Sangen Till Henne (Sw) (Scandinavian). Musical romance. Dir. (ver Johannson. 70 mina. Rel. Feb. 15. Schimmeireiter, der (Ger) (General). Nativa drame on coast of Estatus

(Continued from page 29)

rischer Wind aus Kanada (Ger) (Ufa). Light comedy, 70 mins. ir. Hein: Kenter, Eric Holder, Rel. Sept. 15. Kenter, Eric Holder, Rel. Sept. is.
Golden Talga (Russ) (Anklan). Adventure in Siberia. Dir. Vladi
gerich, 80 mins. Rel. Aug. I.
rasiniber. Rel. Sept. is.
Bright (Rel. Spr. is.
rel. Jul. 18.
rell Zilt des grosse los (Ger.). Lottery ticket makes for.
Englisch. Dir. Carl Boose. 80 mins. Rel. Feb. 1.
Lucle
Englisch. Dir. Carl Boose. 80 mins. Rel. Feb. 1.

Englisch. Dir. Cari Boese. 80 mins. Rel. Feb. 1.

rosse Chance, Die German (Losino). Camilla Horn.
Victor Japsen. 10 mins. Rel. Beb. 1.

ruen ist die Heide (Ufa). Nostalgia for the home lot. ir. Hans Behrends 80 mins. Rel. Oct. 1. Rev. Oct. 18.

Gypsy Baron (Gler) (Ufa). Johann Strauss opera. Fritz Kampers.
Hartl. 10s mins. Red. Sept. 1. Rev. Sept. 18.

Heide Endstreet (Klung): Raddo musical consedy. Dir Lauzio

Rel. Nov. 18.

Rel. Nov. 16.

Hermine und die 7 Aufrechten (Ger) (Casino). Battle for peace. Heinrich George Chr. Nyshan. 106 mins. Rel. Sept. 15. Rev. Sept. 25.

Here Rel. Sept. 15.

Her Kobin Geht auf Abenteur (Domestic comedy. Ir. Hans Deppe. 70 mins. Rel. Nov. 15.

Hombre Peligroso, Un (Sp.) (Criterion), ard Kahn. 80 mins. Rei, Oct. 15,

ard Kahn. 80 mins. Rel. Oct. 15.

Huszarelem (Huns.) (Danubla). Romantic comedy with music and military background. Dir. Steven Szekely. 66 mins. Rel. April 16.

ich Kenn Dich Nicht (Ger.) (Casino). Romantic comedy. Magda Schneider, Willi Forst. Dir. Geza von Bolvary. 20 mins. Rel.-Nov. 15.

ich Sing Mich in Dein-Herz Hinlen (Ger.) (Casino). Comedy with music. Lifen Dyers. Dir. Fritz Kampere, 80 mins. Rel. June 1.

feloies de La Radio (Sp.). Romantic musical. Dir. Eduardo Moreno. Rel. June 16.

fejol Diakok (Hungarian). Comedy with music. 80 mins. Rel. Illin Helderkrug (Ger) (Germania). Romantic farce. Dir. Carl ins. Rel. Jan. 1.

Rei, Jan. 1.

Jo As Oven a Haznai (Hung) (Danubia). Farce with music. Szoke Szakali.

Ernat Verebes. Dir. Fritz Schuiz. 80 mins. Rei. Feb. 1.

Johannache Ref. Peb. 12.

Judas von Trof, Der. (Ger.). Analogy to the Passion Fi

80 mins. Rei. April 15.

80 mins. Rel. April 15.

Julista Compra un Hijo (Sp.) (Fox). Marital drama. Catalina Barcera, Gilbert Roland. Dir. Louis King. 80 mins. Rel. March 15.

Jungtrau Gegen Meerch (Ger.). Romantio comedy (Uta). Dir. W. Emo. 80 mins. Rel. March 15.

Kaiterwaizer (Ger). (General). Musical with Johann Strauss tunes. Marths Eggerth. Dir. Friedrich Zelnick: 80 mins. Rel. Jan. 1.

Kaits Mameell, Die (Ger). Comedy romance. Dir. Carl Boese. 10 mine. Rel. Jan. 1.

Jan. 1. [sin Dorritt (Ger.) (Bavaria), Made from the Dickens yarn. Anny Ondra. Dir. Karl Lamac. 70 mins. Rel. Oct. 15. Rev. Oct. 23. Koeszoneem Hogy Elgazolt (Hungarian), Musical romance. Rel. May I.

Konjunktturriter (Ger.) (General). Drama of profiteering. Welss Ferdi. Dir, Fritz Kampers, 60 mins. Rel. April 15. Autunaxueriter (uer.) (General), Drama of profiteering. Welss Ferdi.
Dir. Fritz Kampers. 60 mins. Rel. April 15.
Krath um loianthe (Germany) (Ufa), Rural comedy. Dir. Cari Freehlich.
15 (100 mins. Rel. May 1. Rev. May 15.
Lagagon i Andra Giftet (Swedish) (Scandinavian), Marital farce. Edward
15 (Freenon Dir. S. Bauman. 70 mins. Rel. Oct. 15. Rev. Oct. 20.
Lagago of William Tell (Ger.) (General). English version of German pic
Cornad Voidt. Dir. Heins Paul. 70 mins. Rel. Sept. 15. Rev. Oct. 2.
Lagague of William Tell (Ger.) (General). Comedy. Angelo Musco. Dir. Amieto
Palermi. 85 mins. Rei. June 15. Rev. July 3.
Les Autum (German). (Taramount). Racetrack yara, Drean. Ir. Serge
Lieba Dumme Mama (German). (Bayarian), Comedy. Dir. Carl Boesa. Rel.
Leba, Tod und Telfal (German). (Hr.). Vacht. 20.

March 1.

lebs, Tod und Telfel (Gcrman) (Ufa). Kaethe von Nagy. From a Stevenson yarn. Dir. H. Hilpert. 100 mins. Rel. May 15. Rev. May 29.

lebs und die Erste Eisenbahn (Ger) (Ufa). Romantio comedy. Dir. Hassa Preis. 70 mins. Rel. Feb. 15.

Preis, 70 mins. Rei. Feb. 15.

Liia Akao (Hungarian). Pre-war musical romance. Dir. Istvan Szekeiy. 70 mins. Rei. May 15.

Liorons, La (Sp.). Mexican meiodrama. Dir. Ramon Peon. 60 mins. Rei. June 15.

Liliem (Fr.). Pox.). Moinar's play. Charles Boyer. Dir. Fritz Lang. 85 mins. Rei. March 1. Rev. March 20.

Lockvogel (Ger). (Ufa). Mystery romance. Dir. Hans Steinhoff. ins. Rei. Jan. 1

Leckvogel (Ger) (Ufa). Mystery romance. Dir. Hans Steinhoff. Ina. Rel. John. 1.

L'Ordonnance (Fr.). Love in a garrison. Marielle Chartal. Dir. Simon Schilfrin. 3 binins. Rel. June 18.

seddhen Johanna. Das (Ger) (Ufa). Joan of Arc again. Dir. Gustav Merica (John Langer). Gerim drama. Madelaine Renaud. Dir. Julien Duvivier. 80 mins. Rel. Sept. 15. Rev. Oct. 2.

Martin Garatura (Sp.). Old-fashioned meiodrama. Dir. Gabriel Soria. 70 mins. Rel. Oct. 1.

idaterneis. And the Sept. 1. Sept. 1. Rev. Oct. 2.

Melne Frau, die Schuettenkoenigin (Ger) (Germania). Theatrical farca Dir. Grif Bosse. 80 mins. Rel. Oct. 18. Rev. Oct. 2.

Melne Frau, die Schuettenkoenigin (Ger) (Germania). Theatrical farca Dir. Carl Bosse. 80 mins. Rel. Oct. 18.

Melne Frau, die Schuettenkoenigin (Ger) (Germania). Theatrical farca Dir. Carl Bosse. 80 mins. Rel. Nov. 1.

Men on mings kung Melne (Melne). Wy of Soviet aviation. Dir. J. Raisman (Melne). Melne (Melne). Washines. Melne (Melne). Weishines. Rel. Nov. 1.

Men on mings kung Melne (Melne). Wie Schuettevik 80 mins. Rel. Nov. 1.

Men Ostaniah). Musical comedy. Dir. Jose Castllevi. 80 mins. Rel. My 15.

Iziell. Swyt (Sjovak). Difficulty of far

izici Svrt (Siovak). Difficulty of far mins, Rei, June 1.

mins. Rel. June 1.

et al. (Amkino). First Russ. musical.

90 mins. Rel. March 15. Rev. March 27.

Muertos Habian, Los- (Sp). Mystery drama. Dir. Gabriel Soria.

Rel. Mov. 15.

Muerton Hablan, Los (Sp), Mystery drama, Dir. Gabriel Soria. Ins. Rel., Nov. 15.

New Guillver (Russ) (Serlin-Burstyn), Swift's classic played by puppets. Dir. A. Ptushko. 76 mins. Rel. Nov. 1. Rev. Nov. 6.

No Mataras (Sp) (Modern), Comedy drama, Dir. Miguel Torres. 70 mins. Rel. Mysters (Sp) (Modern), Comedy drama, Dir. Miguel Torres. 70 mins. Rel. June 16.

Page vom Daimanse Hotel, Der (Ger.), Comedy with detective ramifications Dolly Hass. Dir. Victor Janson. 70 mins. Rel. March 15.

Pantoffelheiden (Ger.) (Casino), Farce of family life. Welss Ferdl. Ir. Fred Sauer. 80 mins. Rel. Oct. 15.

Payersel March (March 16.

Payersel March (March 16.

Payersel March (March 16.

Peasants (Russ) (Amkino), Life on the farm. 104 mins. Rel. Aug. 15. Rev. Sept. 4.

Pechmarie (Ger.) (Fox). Comedy about a lady with hard 1

"Engel St. Ins. Rel. April 15. Rev. April 2. Memelia, sentimental yarn of home tite. D. (Amkino). Eight dim them Rel. Oct. 1. Rev. Oct. 18, Peter Vinorgradow (Russ). (Amkino). Eight (Life on the farm. Dir. A. Miacharte. 80 mins. Rel. June 16. Rev. July 3.

Peienbiut (Ger) (Bavaria). Comedy romance. Anny Ondra. Dir. Karl Lamac. 60 mins. Rel. Nov. 15.

Peter Vinorgradow (Russ). (Camedy romance. Anny Ondra. Dir. Karl Lamac. 60 mins. Rel. Nov. 15.

Petenbut (Ger) (Bavaria), Comedy romance, Anny Ondra, Dir. Karl Lamac, 60 mina. Rel., Nov. 15.

Petens Garde, a la Peinture (Fr), (Tauerinux), Original version of Christon (Christon and Christon and C

son. 70 mins. Rel. Feb. 18.
Schimmelrister, des (dep.) (General). Native drama on coast of Friesiand.
Dir. Curt Certal, Hans Dieppe. 80 mins. Rel. Feb. 16.
Schloss Hubertus (Ger) (Ufa). Romance in the Alps. Dir. Hane Deppe. 70 mins. Rel. Feb. 1. Rev. Feb. 27.

mins. Rel. Feb. 1. Rev. Feb. 21.
Schwarzer-Jaeger-Johanna (Ger.). Nationalistic hurray in Napoleonic setting Dir. Johannes Meyer. 60 mins. Rel. April 1.
Schwarzwaldmaede (Ger.) (Casino), Musicai remance. George Zech. 70 mins. Rel. Oct. 15.

Schwarzwaldmaedel (Ger.) (Casino), Musical romance. George Zech.

70 mins, Iel., Oct. 10, Martial dream. Catalina Barcena, Antonio MoSenera Casagar (Sp.) (Cat.)

Senera Casagar (Sp.) (Cat.)

Selich Maedel (Pol) (Sp.) (Cat.)

Selich Maedel (Verjisst Mar Nicht (Cer.) (Comedy romance. Dolly Mass.

Se Ein Maedel Vergisst Mar Nicht (Cer.) (Comedy romance. Dolly Mass.

Se Ein Maedel Vergisst Mar Nicht (Cer.) (Comedy romance. Dolly Mass.

Senera Casagar (Sp.) (Cat.)

Senera Cat. (Cat.)

Senera

Sunny, Youth (Russ) (Amkino), lorifying Soviet youth, Factorioritseff. 75 mins. Rel. Aug. 15 Rev. Aug. 21.

Susan, Tiene un Secrett (St.)

Susan, Tiene un

Comparative Grosses for November

(Continued from page 23)

SEATTLE

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
FIFTH AVE.	Last Days of		Mutiny on	Night at
(2,400; 27-37-42)	Pompeii	\$6,600	Bounty	Opera
High, \$26,000 Low., 2,500	\$5,800		\$16,300	\$8,100
PARA-	Tunnel	Way Down	Last Outpost	King
MOUNT	and	East	and	Solomon
(3,106; 27-37-42)	Fighting -	and	Case of Lucky	and
High. \$21,000	Youth.	Rainmakers	Legs	Bad Boy
Low. 1,700	\$4,400	\$5,600	\$5,100	\$4,100
LIBERTY	Thunder	Grand Exit	Red Salute	Feather in
(1,900; 16-27-37)	, Mountain	wand	\$4,100	Hat
High. \$12,600	and	Guard That		\$3,200
Low. 1,700	Public	Girl	ŀ	(6 days)
	Menace	\$4,300	1	
	\$3,800	2 3 2 2 2	1 to 2 to 1	n2
MUSIC BOX	Shipmates	This is the	Hands Across	
(900; 27-37-42)	Forever	3 Life "	Table >	Million
High, \$17,000	\$4,600	and	\$3,100	\$3,600
Low. 1,700.	(8 days)	Little	1	
	(2d week)	America	1	
		\$2,300	<u> </u>	<u> </u>

NEW LIAVEN

- 91.	Nov. 7	Nov. 14	Nov. 21	- Nov. 28 ·
PARA-	Ship Cafe	Crusades	Crusades	Mary Burns
MOUNT	and Mimi	- \$7,300	\$2,700	and
(2,348; 35-50)	*\$6,400		(5 days).	Dance Band
High. \$21,000 Low 2,500			(2d week)	\$7,100 (8 days)
POLI'S	Metropolitan	Mutiny on	Thanks a	
(3.040: 35-50)	and	Bounty	Million and	Night at Opera and
High, \$20,000	Guard That	\$15,000	Case of Miss-	Grand Exit
Low. 4.200	Girl	\$10,000	ing Men	\$11.500
2000	\$6,800		\$9,500	\$11,5 00
SHER-	Last Days	Tunnell and	Stella Parish	Man Who
MAN .	Pempeii and	King	and Fighting	Broke the
(2,200; 35-50)	Hie Night	Solomon	Youth	Bank and
High. \$16,000	, Out	\$6,000	\$5,000	Pay off
Low . 1,500	\$6,800			\$5.100

PITTSBURGH

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
PENN (3,300; 25-85-40) High. \$41,000	\$9,700	Mutiny \$28,000	Barbary Coaet \$10,000	Night at Opera \$17,500
WARNER (2,000; 25-40) High, \$29,000	Rainmakere	Last Outpost and Virginia	Mutiny \$10,000	Mutiny \$6,200 (2d wk)
Low: 2,000	Maid's Secret \$4,000		Rendezvous	Last Days
(3,000; 25-40-55) High, \$48,000	\$17,000	Table \$27,000	\$18,000 (Mary Small	Pompeii \$17,000
Low. 3,200	Hutton Orch) (Stage Show)		and Molasses n January)	(Rudy Vallee Orch) (6 days)

MINNEAPOLIS

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
STATE (2,400: 25-80-40)	Hands Across	Way Down East	Barbary Coast	Mary
High, \$28,000 Low., 2,500	\$6,000	\$3,000	\$3,800	\$4,500
ORPHEUM (2,800; 25-35-40) High. \$25,000	Shipmates Forever \$7,000	Three Musketeers \$5.800	Peter Ibbetson \$7,800	Couldn't Take It \$5,200
LYRIC (1:300; 20-25) High, \$17,000	Red Salute \$2,000	Welcome Home \$1,200	O'Shaugh- nessy's Boy \$2,860	(6 days) Chan in Shanghai \$2,500
1 aw 1 200				

INDIANAPOLIS

11 12 11 21 11 11 12					
	Nov. 7	Nov. 14	Nov. 21	Nov. 28	
APPOLO (1,100; 23-40) High. \$15,400 Low. 1,200	Metropolitan \$2,400	Red Salute \$2,300	Thanks a Million \$5,500	Thanks \$3.500 (6 days)	
LYRIC (2,000); 25-30-40; High. \$15,500 Low 1,750	Case of Lucky Legs \$10,000 (Roscoe Ates) (Vaude)	Personal Maid's Secret \$9,000	Pay Off \$8,500 (Cocoanut (rove Revels)	Stella Parish \$9,750	
CIRCLE (2,000): 25-40) High. \$25,000 Low 1,700	Three Kids, Queen and His Night Out \$3,000	Hands Across Table 3,(to)	Mary Burns \$1,200	Three Musketeers \$3,500	
LOEW'S (2,800; 25-40) High. \$19,000 Low. 2,000	Rendezvous and Guard That Girl \$7,800	Mutiny on Bounty \$14,999	Mutiny \$5.600 (2d_wk)	Feather in Hat and In the Air \$4,500	

Exploitation

(Continued from page 19)

(Continued from page 19) swell this section. Anything that is novel will be welcomed. The control of the contro

After Christmas

After Christmas

Generally the end of the holldays finds the people pretty well sated with anuscuments and prone to stay with anuscuments and prone to stay sponds to gives ways it's intelligent to put up something to work for after the holldays.

One of the best is the shetland One of the best is the shetland One of the best is the shetland of the pony in the lobby or out on the street. If it is used for street work, be careful to stipulate the cart is not include the context in the context running 30 days. During this time the cashier issues a value based on the purchase price. Best plan is to allow one vote for each five cents of value, giving a 5 wois coupon with a quarter additional context in the children will persuade their elders to attend more frequently.

Where the grosses will permit, we will be the context in the children will persuade their elders to attend more frequently.

Where the grosses will permit, as good as it was fif you have used the auto givenway for a weekly worsy that the auto givenway for a weekly corrected intake, or a number oppitzes of decreasing value can been back right after the holldaye instead of winter Sports

Winter Sports

Winter Sports

Winter Sports

Establicor would his local paper 100% of the proper sports of the proper sport

Proving It Pays

To prove theory that special exploitation in small towns will boost grosses for Lesser made a test run towns of the control of

Cleveland Plain Dealer Case May Decide Future Course Of F.C.C. Newspaper Policy

Moves toward formulating ren-eral basic policy about newspaper ownership of radio facilities were started last week when Federa communications. Gommiosion. de-

started last week when Federal

-Communitations—Commissions—Co
cided to hold public hearing on

question of whether Cleveland

Plain-Dealer interests, now con
trolling two Ohlo transmitters,

should be allowed to continue in
vasion of broadcasting business.

Commish ordered examiners to

look into desirability of consenting

to transfer of control of stations

WHK and WJAY. Cleveland, to

subsidiary corporation bessed by

Plain Dealer Publishing Co. Rag

now controls company which holds

license for WHK and has finger in a

filense for WHK and has finger in a

filense for WHK and has finger in a

filense for WHK and has finger sometime in Commish

has been thar of the control of the con
plain Dealer for some contrans
mitter in Cleveland, and

Leveland in Commish

has been charbases the whole news
paper file subject is as ohd rather

paper has cause of any antagonism to
transfer the Cleveland rag.

p. Imarily because the whole newspaper-radio subject is so hot rather than because of any antagonism toward the Cleveland rag.

Deal which Commish will scruinze involves transfer of control of Radio Air Service Corp., Ilcensee of WHK, from the Plain Dealer Publishing Co. to a new holding firm which also will acquire WJAY. New group is known as U. B. Company, with the Plain Dealer Publishing Co., itself a subsidiary of the Forest City Publishing Co. as majority stockholder. Minority owners will be Ruth Rubin and Monroe F. Rubin, who at present control the Cleveland Radio Eroadeasting Corp., which holds WJAY Ilcens Crowd, the Rubins will gain a minority interest in the radio subsidiary which will manage both Cleveland stations.

Outcome of the reveals the likely Course with the wrangle is likely Cutcome of the reveals and not only the wrangle is likely.

cleveland stations.
Outcome of the wrangle is likely
to he first concrete step toward
laying down a fundamental rule regarding multiple ownership. One
Commish faction wants to adopt a
policy of refusing to permit one ilcensee to control more than a single
transmitter in any particular service area, while other members feel
that definite restrictions should be
thrown around newspaper ownerthrown around newspaper owner ship of broadcasting stations.

Memphis, Dec. 17.

Memphis, Dec. 17.
Filing of a revised application by
the Memphis Commercial Appeal,
Interview of the Memphis Commenter
to the Memphis Commenter
than Commenter
than Communications Commercial Appear
than Commenter
than Co

Ford Goes Stunty

Philadelphia, Dec. 17. Ford will soon begin intensiv

War Ends Program

Agency Picketed

Bonton & Bowles has been picketed the past week by delegates from the Typographical felipers anyoli, while The Treating being done before the building at 444 Medison avenue in which the agency has its offices. Piacarda, carried by the pickets, refers to Almoitve counts and accuses the agency of having its printing done by scabe.

scabs.
Also noted on the placards is the name of the printing plant doing the work.

Cleared of Wife Murder, Musician Sues WHDH for \$50,000 Over News Flash

Clifford C. Spokesfield, Westwood Mass, musician recently freed of a charge that he murdered his wife iast Sept. 22 by pushing her into the path of a railroad train, has filed a \$50,000 damage suit in Norfolk County Superior Court against Matheson Radio company, which owns and operates WHDH, Boston It is alieged in the suit filed by at is sucged in the suit filed by William Cunningham, local at-torney, that Spokesfield's reputation was injured by a news flash alieged to have been broadcast by WiDIM two days after the fatal accident to Mrs. Spokesfield, Musician was acquitted of the murder charge in Dedham Superior Court.

Southern Conference Lifts Ban on Football Pick-ups

Chariotte, N. C., Dec. 17.
Southern Conference has iffted the ban on broadcasting of football games following a hot fight. Applies to next season's games. Charles Crutchfield of WBT appeared be Crutchfield of WBT appeared before the annual session of conference at Richmond as only radio representative. Change passed with three to five vote. Until now all important southern games have been shut off of air.

Salt Lake City, Dec. 17. Salt Lake City, Dec. 17.

Status of Rocky Mountain Conference Football broadcasting will be decided this weekend here when
R.M.C. officials and coaches convene for their annual confab. Situation now prevailing prohibits all
broadcasting of these games. However, graduate managers and school
atthorties seem to have adapted a
more kindly attitude toward radio
and station executives hone break

more kindly attitude toward radio and station executives hope break may come this year.

One Salt Lake gasoline company offered a sum of four figures for rights to rebroadcast the Utah University-Honolulu grid clash last Saturday (14). Deal was nixed by assure materialization of the Pauschool officials.

WOOLLCOTT TRADED IN

Cream of Wheat Takes Rogers' Instead

Cream of Wheat will switch from Alexander Woolloott to Buck Rogers' at the end of the current month. Account will, starting Dec. 30, undertake the bankrolling of the juve script serial three times a week in the same spot the has been cocupying on CBS for Cocomait.

Woolcott, who comes off the cereal packer's payroll with the Dec. 29 broadcast, reputedly had incurred the displeasure of the commercial by some of his comments on economic and political problems.

CONGRESS TO SPANK, SAYS **PAYNE**

Unless 'constructive steps' are taken by the American radio industry to 'clean up some of the flagrant violations of public confidence and support' Congress will be obliged to take an active hand in the matter. George Henris Congress Congress of the cong

was in Syracuse as guest of the School of Journalism, Syracuse University. The Commissioner, commenting upon the project for the inauguration of an international South American, hookup radio service through the Navy Department station at Arlington, said:

I may speak very frankly astate that some of the obstacles encountered originated in the missuided objections of certain people in the broadcasting industry, who, instead of appreciating the fact that such a project would be an aid and a supplement to the so-called 'American system of broc casting' feared that it would be the first wedge for governmental control casting feared that it would be the first wedge in governmental control and operation of all broadcasting. Of the total number of shortwave broadcasting stations: in the United States, 75% are affillated with regular commercial long wave and are carrying the chain broa casting programs to foreign lands together with all of its advertising. Is it not time to provide, in Payne's opinion, a new type of program for opinion, a new type of program for distribution to foreign countrie which will reflect the high stand-ards of American ideals and good

Touching upon a movement to regard commercial radio as a 'Fifth Estate', Payne said:

'The suggestion to create a Fifth The suggestion to create a Fifth Estate of the radio broadcasters would, in view of its ignorance of our political and social development, be trivial, if it were not for the fact that simultaneously with this suggestion there is in progress an obvious, practical, pragmatic endeavor on the part of those controlling commercial broadcasters to make the Federal Communications Commission a subservient instru-Commission a subservient instru-ment to commercial radio.

Ford will soon begin intensive agreement of the property of th 5 Scattered 15 Min. Shows on NBC

NBC to secure a rate discount for War Ends Program

Matita Locatelli, Inc. (Bel Paese cheese) has exited from WOR, New York, following 10 broadcasts of contracted 13-yeel seriese. Sponsor of war in Italy i.Indered importation of its food products.

Program has been airing on Thursday at 12 p.m. EST for a quarter hour, Ritter agency hambled. its four shows now on the after-

planned to shoot the Camay script show through on the red NBC lluk at 3 p.m. eastern time. Prooter & Gamble is seeking the full discount rate for the 68 minutes of commercial from NBC and the right to run the shows through scattered programming in the morning and afternoon instead the morning and afternoon instead of running the shows ait together. NBC rate board thus far has rejected the Procter & Gamble plea, stating that unless shows are run off in one lump the discount can't be allowed. Company has not given up the ship yet, however, and is continuing its conference with the rate, committee,

20,252 Post-Midnite Phone Calls to WHN During Nov.; 5-Hour 'Owl' Show

Lincoln as Gag Writer

Buffalo, Dec. 17. Abraham Lincoln is among the gag-writers for all comics, Irving Bell, a listener, has alsoovered. Bell heart, has alsoovered. Bell heart has alsoovered. Bell heart phil Baker, in a gag built on mispelling weather. Looked up in its bright in Grosvenou Library here and found it in 'Old Abe's Joker, or Wit at the White House,' published in 1863, as follows: "Thomas, spell weather,' said the schoolmaster to one of his pupils.

pupils. W-i-e-a-t-h-i-o-u-r, weath-

er.
'Well, Thomas, you may sit down,' said the teacher. 'I think that is the worst spell of weather we have had since Christmas.'

Live Talent Programs Rate 'Preferred' Spots Over WLW. Cincinnati

Cincinnati, Dec. 17.

An average tilt of seven per cen
is included in the new rate card for
Crosley's 500,000 watt WLW, effec

tive Jan. 1st.

An additional clause under heading of Regulations and Restrictions, regarded as an introducer in radio, reads: 'Programs utilizing in radio, reads: Programs utilizing live taient produced under the su-pervision of the station's program department are considered pre-ferred programs and have right of way over-all other types. By this stipulation, a sponsor using Cros-iey-talent programs has time pre-ference over an account whose broadcasts originate at other NEC or Mutual points.

Rasio rates under new set-up.

or Mutual points.

Bell rates inder new set-up, frame rates in the property of the property of

Feen-a-Mint Program Takes a CBS Powder

In line with the purity drive by Columbia Broadcasting System, the Sunday night Feen-a-mint broad casts over the CBS coast-to network goes off the air after the Feb. 16 broadcast. Same company's (Health Products) Aspergum, will replace the Feen-a-mint plug fol-lowing that date.

lowing that date.

Aspergum has been plugged along with Feen-a-mint lately on the Health Froducts CDS program, but after Feb. 16 there'll be no Feen-a-mint plugs. It has not yet been determined whether Ray Fernikan, who has been mc.ing the Sunday night amateur show, will stay on after that date.

Ruth Roland Written In

Ruth Roland, silent screen star, will make her radio debut on 'The Jones Family,' 15-minute serial in which Ernest Truex and his son are starred. She has been written into script. CBS is auditioning the first few sketches this week.

Program prepared. Boger

Program prepared White Productions.

Ft. Worth Staff Changes

Ft. Worth Staff Changes
Fort Worth, Dec. 17.
John Sulltyan is these wpublicity
director at KPIZ.
Are at KPIZ.
Bet and public relations
manager of KFIZ.
He's from
WFAA, Dallas,
Harfield Weedin, formerly program director at KNOW, Austin,
holds a similar post with KTAT,
Earl Rodell of KTAT changing
blaces with him.

An all-night program over WHN, New York, is developing new as-pects to radio showmanship, Owl show, starting nightly at 11:30 p, m. and continuing until 4:30 a. m. with the satire @ve-hour. span. under one sponsor, Adam Hats, morges request music, news flashes, direct selling, indirect selling, good deed charity gestures, reciprocal deed charity gestures, reciprocal publicity deals with 10,000 all-night restaurants and bars in greater New York, and a variety of novelty impromptu contests scattered through the wee, hours of the morn-

impromptu cantests scattered through the wee, hours of the morning.

To keep this program on the air WHN has 24 employes divided as follows: four clerks, 12 telephone girls, two alternating night managers, two engineers, an account service executive (Sam Faust), a master of ceremonies (Bud Rainey) and an all-night elevator operator. All the control of the control

a central desk where statistics are compiled and the names, addresses and other data passed on to Rainey, who under the nom de radio of Old Man Adam, conducts the program. Program first went on the air Oct.

Direct selling angles have empl sized the desirability of Adam hats for Christmas. Indirect selling has been through systematic encour-agement of listeners to offer Adam for Cristmas. Indirect selling and been through systematic encouragement of listeners to offer a consumple. It was a consumple, I wan Annenberg of the Daily News while sick abed offered a hat for the person first telephoning in the day of the week in 1936, 1937 and 1938 on which Aug. 2 would fall. Bud Fisher, the cartoonist, has been a consistent follower of the program and has just bobbed up with his biggest contest offer, fifty Adam hats to be given to 50 winners of a nutry contest he thought up in which listeners have to make a rhyme to the word silvent on the state of the contest of the contest

Frank Chase on Own

Frank Chase, in charge of production for the NBC transcription department during the past year and a half, resigned Monday (18) to open a business of his own.
Will produce programs for transcriptions and direct broadcast, 18 locating in the RKO building, Radio City, New York.

WORL's New Prog. Dir.

Boston, Dec.,17. Merrill H. Hammond, Jr., has left the Program Directorship and Chief Announce's job of WORL, (WBSO), Babson Park, to accept a position with Palne Webber & Co, in Worcester. Edward Center is now Program Director and Chief Announcer of WORL, Babson Park, Richard Bates has been added to the announcing staff of same sta-tion. ne Program Directorship and Chief

Regan Auditions East
Hollywood, Dec. 17,
Phil Regan will head for New
York soon to auditon for NBC on several commercial accounts. Singer currently is a sustainer. Regan has until February on his Warner contract.

CARTOONS FLOOD RADIO

General Motors After Free Time to Plug Many Auto Shows—N.A.B. Hears

Complaint has been lodged with the National Association of Broadcasters against the method that General Motors is allegedly using to General Motors is allegedly using to obtain gratis half-hour plokups from the automobile shows which the manufacturer is staging around the country. As an inducement to broadcasting a nightly program of band music from the show local stations are offered a pair of minute announcement, one to precede and the other to follow the remote control event. Complainants want the NAB to Issue a warning to its members against accepting this arrangement, on the ground that it is contrary to the NAB's code of fair trade practices.

contarry to the NAB's code of fair the code of the cod

KATZ ACCOUNT SAYS 'NO' TO MET OPERA

American Oil Co. has decided not to bankroll this season's series of Saturday matinee broadcasts from the Metropolitan Opera House. After several weeks of dickering with NBC, the refiner turned down the proposition last Friday (13) with expressions of regret. It found that the funds remaining in the advertising appropriation for 1385 wouldn't suffice to finance the series. Joseph Katz was the agency go-between on the negotiations, the Lad the deal gone through the Lad the deal gone through the American Oil has its markets. Cost would have been about a third of what NBC is asking for a cross-country sponsorship of the operas. Price set on the latter, combining time and the boadcast rights, is \$500,000. Series would extend for 14 weeks.

Harry Richman Plattered For 13 Dodge Half Hours

For 13 Dodge Half Hours
Third series of 13 half-hour recordings are slated to be turned out
by Dodge series and the Ruthraud to
y Dodge series and the Ruthraud to
Ryan anney within the Ruthraud series
exeks. Contract for the talent was
obtained last week by the RockwellO'Keefe office, which was also in on
the other two series. New group of
platters will be mc.'d by Harry
Richman and contain a number of
milto names, with Louls Katzman
heading the band in all instances.
Like the previous two series, the
discs will either be hooked direct by
the agency or turned over to dealers
on placement with local stations.

WIRE to Rambeau

WIRE, Indianapolis, switches its WIRE, Indianapolis, switches its sales representation from Paul Ray-mer to William Rambeau Jan. 1. Raymer has had the station on his list ever since W. H. (Plug.) Ken-drick took over WIRE's manage-ment three years ago.

Visiting New York

Mrs. George Kolk, WCAX, Bur-ington, Vt. J. P. Flshburn, WDBJ, Roanoke. Harry Butcher, WJSV, Washing

n. Les Atlass, CBS, Chicago. Arthur Church, KMBC, K. Earl Gammons, WCCO, Minneap-

Jack Van Volkenberg, KMOX, St. Sidney Noel, W9XYB, Kansas

City.
Lee Fitzpatrick, WJR, Detroit.
Tim Goodman, WKRC, Cincin-

nati.
S. G. Persons, WSFA, Montgom-

S. G. Persons, WSFA, MORIKOM-ery.

Edgar Wolfe, WBNS, Columbus, Sam Cook, WFBL, Syracuse, Ike Lounsberry, WGR, Buffalo, Frank Doollttle, WDRC, Hartford. Tom Symons, KFPY, Spokane. H. K. Carpenter, WHK, Cleve-land

R. B. Brunton, KJRS, Frisco.

NATION - WIDE KATE SMITH **TOUR?**

AL LYONS CONDUCTS PICKFORD ICE AIRER

Los Angeles, Dec. 17.
Al Lyons Band, now at the Coccanut Grove, has been set to furnish the music for Mary Pickford's airing, Pickfard's Party, which starts over NBC late in February.
Miss Pickford's 30-minute broadcast is being sponsored by American toe Industries as sales propaganda to buck mechanical refrigeration.

Cantor Back Jan. 5

Eddle Cantor's Pebecco show (CBS) returns to New York for its broadcasts Jan. 5, with Cantor having finished his Goldwyn picture. Show stays east for the balance of the season.

DAILIES YEN FOR ROYALTY

Hearst, Scripps-Howard Put Comic Strips, Ace Writers and Syndicated Material Up for Rental

A TREND

Having cut themselves slices of the ether biz via the sale of news as well as ownership and representation of stations, the Hearst and Scripps-Howard chains are currently out to get still more of the radio cake by throwing their syndicated feature stuff on the block for royalties. Hearst owns King Features, and Scripps-Howard has United Features. Hundreds of comic strips, feature columns and story stuff are controlled by the two. Previously most of this material has been in hiding from radio, due to fears that the syndicates newpaper clientele would get sore and turn on the heat. Hearst and Scripps-Howard are certain now, though, that the press-radio animosity is being put into mothballs and that the coast is clear. Resultanty King Features has in as well as ownership and represen

and that the coast is clear.
Resultantly King Features has in
the past couple of weeks been installing a radio department under
the direction of J. V. Connoily,
prexy of the syndicate and International News Service. His second
mate is Fred Smith, once director
of WIW Cincy, and later conSmith last week (11) turned in deport to Connoily in which it was
stated that nine strips are now due
for etherization plus a script by
Damon Runyon.

for etherization plus a script by Damon Runyon.

Eight of the nine strips are being written and offered for saie directly by King Features. They are "Little Annie Ronery," Beatrice Fairfax, Tnapsector Wade, "Just ids," Bringing Up Father," Little Jimmy," "I'llie the Toller," and Blondie. Ninth (Mandrake, the Magician) has been farmed out to the Cleveland B. Chase company program produchas been farmed out to the Cleveland B. Chase company, program producers, who will write and peddle it, paying King royalty on any sales. Two more strips, Popeye' and Flash Gordon,' are also out, but they were sold sometime ago to advertising agencies on a royalty basis for specific clients, and are not so closely connected with the curent maneuvers. Popeye' contract has just been renewed for 13 more weeks to Wheatena.

Meantime Damon Runyon, ace

Wheatena.

Meantime Damon Runyon, ace
Hearst sports man, will write a halfhour weekly script show. Is working it out with Irving Caesar, song
writer, both having gone to Florida
(13) to hammer out the verblage.

Royalties

Royalties
Getting Runyon under the King
Feature aegis is partially figured as
a Hearst move to keep Runyon, and
others of similar calibre, from accepting air contracts of their own
for which Hearst would collect no
royalties. Publisher has had experience with this kind of thing be-

It's Option Time in Manhattan; **Network Commercials Upset In** Maze of Exits, Debuts, Shifts

Webs' handsome flock of commercial shows is coming home to troost now that the first 13 weeks of the fall-winter season are over, and it looks as though client trouble, poor time spots, weak shows and other friction has knocked out a few of the best chickens. On the other hand, a new batch of biz is on the horizon which means that the program picture is currently topsyturyy and changes are in progress practically every day.

One of the biggest NBC gaps developed last week when Colgate-Palmolive-Peet (through Benton & Webs' handsome flock of commer-

F.C.C. PAPERS ESCAPE P. O. **FIRE**

Washington, Dec. 17.
General-alarm fire, doling \$300,000
worth of damage to government
agencies, Thursday night (12)
swept through portions of new \$1000,000 Post Office Department
Building, where Federal Communications Commission is housed, but radlo records escaped with relative-

cations Commission is housed, but really records escaped with relative-ty slight losses.

While large volume of valuable Fed documents was destroyed by fire and water, officials reported after quick survey that no important papers of the F.C.C. were harmed. Only damage to communications outfit was done by tons of water poured into the wing where Chairman Anning S. Prall, Secretary Herbert L. Pettey, and docket section are situated.

Docket section, containing files of current cases, was flooded and furnishing ruined, but papers were only slightly damp when workers were admitted late the next day to begin with the containing the section are subserted in record storage space opposite Prall's palatial quarters, but smoke-asters kept the fire from reaching the F.C.C, files adjoining. Commish conference room was turned into a field hospital, where scores of fremen received medical treatment.

celved medical treatment.

fore, notably with Louella Parsons,
Walter Winchell and Ripley, all of
whom are not working under King
Features when it comes to the ether
end of their stints,
United Features' air entry will be
completely handled by Jean Grombach, program and transcription
producer. He is now readying
scripts, United owns about 129 features, and several of these will be tures, and several of these will be peddled to agencles within the next few weeks.

Bowles) pulled all of its accounts off the web and tossed them into CBS's lap. This means that the Beauty Box' series, currently on the Blue Fridays 9 to 10, will go to CBS Saturdays 8 to 9 starting Jan. 11. 'Clara Lu 'n' Em' and 'House of Glass' stanzas are being com-pletely junked.

Another Berg Script

pletely junked.

Another Berg Script

Instead a new five-week serial by
Certrude Berg, atong the Goldberg'
plan, will start on CBS daytime
after Jan. 13. This will plug Colgate - Palmolive - Peet's househol
products. Meantime the shaving
cream will get a serial by Phillips
Lord (also over CBS) much like the
'G-Man' dope he turned out for
Chevrolet last fall, except that it
will harp on local instead of national gangsterism. Will probably
hit the Wednesday eve 10 to 19:30
spot beginning Jan. 15. Whether
the Beauty Box' show will remail
intact or be changed is not certain.
Other shows leaving NBC are
Cutex (Sunday 3:45 to 10 pag.,
Blue); Woodbury's Dangserous
Paradise (Mon., Wed., Fri. 7:45 to
8 p.m., Blue); Pitch's Wendell Hall'
Cole of the Cole of the Cole of the
Red, 11 to 11:16 a.m. Berdy Sale
'Magic Recipes' (Wednesday, 11:65
to noon, Red); General Foods' Log
Cabin Review' (Wednesday, 10 to
10:39 p.m. Red); Eligh 'Campus
Review' (Friday, 10:30 to 11 p.m.,
Red); and Lorillard's 'Old Gold
Sports Page' (Saturday, 7 to 7:15
p.m., Red).

NBC's New Flock
Meantime NBC ests the following

NBC's New Flock

Meantime NBC gets the following new shows: Shervin - Williams 'Metropolitan Opera Auditions' (Sunday, 3:20 d. 4 p.m., Red, beginning the 2:20 d.) Cox Getains (Friedram) (Sunday, 3:20 d.) Cox Getains (Friedram) (Sunday, 3:20 d.) Cox Getains (Friedram) (Sunday, 3:20 d.) Cox Getains (Saturday, 5:30 d.) Cox Getains (Saturday, 5:30 to 5:45 p.m., Blue). Subtracting these additions from the losses leave NRC out about three and a half hours per yeek to date. Claims to have filler accounts on hand, however. CBS's losses are March of Time' (Monday through Friday, 10:30 to 10:45 p.m.); Libby, Monelli & Linday, 10:30 to 10:45 p.m.); R. B. Davis' Buck Rogers' (Monday through Thready, 8: to 6:15 p.m.) Squibb's 'To Arms for Peace' (Thursday, 9: 30 to 10 p.m.); and Cream of Wheat's Alexander Woollcott (Sunday, 7 to 7:30 p.m.). New shows more than make up for these losses. In addition to the Coigate-Palmolive-Peet biz, the following is now on the books: 'March of Time' takes the old Atwater Kent spott. Cream of Wheat's Alexander Woollcott (Sunday, 7 to 7:30 p.m.), spot on Saturdays until the Coligate Beauty Box Theastre' opens up, whereupon Cliquot moves to 9:30 to 10 p.m.; spot on Saturdays until the Coligate Beauty Box Theastre' opens up, whereupon Cliquot moves to 9:30 to 10 p.m., spot on Saturdays until the Coligate Beauty Box Theastre' opens up, whereupon Cliquot moves to 9:30 to 10 p.m., spot on Saturdays until the Coligate Beauty Box Theastre' opens up, whereupon Cliquot moves to 9:30 to 10 p.m., spot on Saturdays until the Coligate Beauty Box Theastre' opens up, whereupon Cliquot on those to 9:30 to 10 p.m. for a Pearade of Youth series. A & P bread is also buying time, but no date is set yet. This puts CRS move than a full hour per week and the series of the same stuff, in some instances,

30th ANNIVERSARY EDITION



OUT LATE IN DECEMBER

RESERVATIONS AND COPY MAY BE SENT TO ANY VARIETY OFFICE

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LOS ANGELES

CHICAGO

LONDON'

NEW YORK RADIO PARADE

By Nellie Revell

WMCA'c Frantic Special

WMCA'c Frantic Special

WMCA aired the Louis-Uscudun fracas from the Garden only after many a heart-beat. Thursday evening, after shying clear of the original \$13,000 asked for broadcast tights, the station obtained the broadcasting tights for \$2,000. They phoned the sponsor to come right over with a check. Sponsor came and brought a lawyer, who proceeded to put a crimp in the proceedings. WMCA had okays from everyone connected with the fight, including Mike Jacobs, outside of Col. Ripatrick, the Garden chief, who was isside the arena watching a hockey match. Deal hinged and stumbled on fact that Adams Hats wanted to place a lot of newspaper ads about them carrying the fight; the add and to De placed at Order for the Text-Incruting would be out the dough for the contact Kipschoff and the broadcast, then Adam would be out the dough for the contact Kipschoff and the limit deal was off. The Colonel beat him to the punch by not seeing him and sendige out a message, Congrats on carrying the fight. Send check over in the morning?

Friday morning at nine ayem every member of the saies dept. got on At noon Blackstone Cigars said phone and started calling clients. At 12:07 the contract was signed.

Another Warner-Less. Test

There is an angle in the ASCAP-Warners split that has been overlooked in the furor of their break, For the first time the networks are
being forced to protect the interests of their affiliated stations. This is
one big reason for Columbia Broadcasting experimenting for two days
on the practibility of broadcasting minus Warners' tunes. National
Broadcasting, intends going a step further. They will attempt to do
without Warner songs for a full week. Whichever way the stations go
for their tunes, the other outfit is sure to find a reason for legal action
against the outlet and so impair the usefulness of the station.

Barney Baruch Asks

Two weeks ago Bernard M. Baruch, the banker, spoke over WARC. Studio filled with other big exces, After program Baruch met Andre Baruch, the announcer. B. M. wanted to know if Andre was Baruch Father Coughlin had been blasting. Andre came back with mention that his middle name was Bernard. So B. M. wowed the house with, Well, if you're Bernard Baruch, who the h-1 am 1?

United Artist Pix has a new angle in advance promotion of the coming Eddle Cantor picture. Gene Gaudette, a radio publicist, has been retained to contact radio artist and bands to use tunes from the coming Cantor picture. T. B. Harms publishes the tunes and have pluggers. The angle is the Harms men have a portfolio to plug. Gaudette will concentrate on Cantor pictures.

Kate Smith's Crop of Dolls Kate Smith's Crop of Dolls Kate Smith neglected to inform the Columbia mail department that she was making an an ownerment on her program asking for dolls from her listeners for intribution to poor children. Resulted in mail department being deluged with dolls and having to arrange with the building for additional space.

Fast Talker on the Law
One of the local independent outlets has a program once weekly that gives plugs to local retailers and not a pence in return.

A mark protocol the statement of the statem

That Philadelphia Invasion

Waring organization took some 30 people from New York to Philily
and back in Pullman club car. Troupe had lunch at the Believue-Stratford also on Fred.

Going down: Abe Lyman made himself to home by shedding his coat
and vest. B. A. Rolfe snoozed, as did Lou Diamond. Max Gordon read
walter Lippman and fry Caesar hounded him for a cigar, with two
peeping out of his own pocket. With all the travelers in the car, no
ne knew which of the three Philly stations was nearest the courthouse.

Ronny Ames missed the train, first in five years, with all tickets in his
pocket.

Johnny O'Connor asked Bert Lawson, the photographer, to snap the man in the hat, Max Gordon. 'Walt till he's talking to someone,' urged Lawson. Gordon was palavering with Caesar at the time.

Following testified: (court rash hour later to permit New Yorkers to return same day): Fred Wark, John Kelly, defeated Democratic candidate for mayor; Joe Young, Pritz Reiner of Cirtis Institute of Music, Max Gordon, Irving Caesan, Frank Buhler of Fox Theatres, Hairy Crandall, Washington, D. C., theatre operator; Joe Moss, Abe Lyman, B. A. Roife, Lou Bernstein, Waiter Douglas, Bobby Crawford, Saul Bornstein, Gene Buck, Al Dubin and Harry Warren, Fred Ahlert, Edgar Lesile, George Plantadosi, John Paine, Johnny O'Connor, Fred Erdman, Bill Murray, Sam Tabak, Loren Watson, John McGurk, Harry Mackay, ex-mayor of Philadelphia; Abe Sablosky, C. J. Eyles of Richard Foley Advertising Agency in Philia, and all for Wari

Defense in Strange Land

Defense in Strange Land
Defense Attorneys were considered severely handicapped by lack of
technical radio knowledge. Best these men could do was offer objections
on technicalities. Even William H, Schnador, ex-attorney general of
Pennsylvania, representing the NAB, reputedly invers saw a radio station
upilt two years ago when he made a political talk over WCAU.

Junket Cost \$2,500

Attorney Socolow admitted it was the greatest array of talent ever assembled to testify. Active salaries represented about a million dollars out the hoof. Waring has spent close to \$10,000 on the case. The cost of trouping the witnesses reached about \$2,500.

Scrambled Notes

Serambled Notes
Frank Owen resigned as radio executive at Batten, Barton, Durstine &
Osborn Agency to Join Cleveland B. Chase. Past three years was radio
exec at BBD and for five years prior was with National Broadcasting
as assistant to general sales manager...Columbia Broadcasting
to greatly of gray hairs.
Villians and stuff are nixed while the boys go wiacky trying to write
exciting sequences. National Broadcasting more lenient...Hall Tillotson
to, Chicago January first to head the radio department of an agency in
that town...Henry Burbig and Jack June and Jimmy auditioned for
that town...Henry Burbig and Jack June and Jimmy auditioned for
Asporub...Paul Stewart acting on the Easy Aces program again...

Aprica Harris-to-Washington last week and to handle the 'Singin' Sam'

FITZPATRICK'S ANNUAL

N. A. B.'s Prexy Goes Up Against Mike Once a Year

Detroit, Dec. 17. Leo J. Fitzpatrick, president of NAB, and general manager of WJR, makes his annual appearance before the mike tonight (17) to m.c. WJR's Goodfellows Xmas Fund, program, Norman White will assist in broadcast, in which listeners take part by pledging aum of money in return for rendition for their Tavorite

rurn for rendition of their favorite song or musical number,
Among artists to be heard on program, beginning at 11 p. m. and Continuing as fong as necessary; are Samuel Benavie's studio orchestra, Will Osborne, Three Aces, Silhouettes, girls' novelty trio, Rufus and Mandy, Marion Roberts Sanborn, Olive Ryan, Ernest Jones, the Mummers, under direction of Charles Penman; Henry Blagini's orchestra, John McKenzle, the Bayarians and Penman; Henry Biagini's orchestra, John McKenzie, the Bavarians and

WIP-WMCA Link Holds

Philadelphia, Dec. 17.
Agreement for year's renewal by
WIP of its Inter-City agreement
with WMCA, New York, was reached
last night (16) in confab between
Bertram Lebahr, WMCA general
manager, and Ben Gimbel and Al
Cormier, WIP prexy and general
manager, respectively.
Chie adjustment union consider. Philadelphia, Dec. 17.

Only adjustment under consider Only adjustment under consideration was whether to take Class A instead of Class C service from A. T. & T., former enabling stations to shift direction of pumped programs without 15-minute wait. Understood increased service was agreed

Frank Morgan set for Lux Hour Dec. 30 by Zeppo Marx agency.

Waring Vs. WDAS, Philadelphia, Heard

Decision in Fortnight, but Appeal to Supreme Court Expected Either Way

SPECIAL PARTY FOR SOCIETY CHILDREN

Although KSTP's 'Uncle Tom Bishworth has been throwing a Saturday morning party a month at the Minneapolis and St. Paul Orpheum theatres for the past several years, offspring of the 400 haven't been there. Seems that parents of the kids in plush have feit that the Orph jes ain't got class enough, or they're afraid—what with the house filled with ordinary punks—the air is polluted, and their darlings might catch almost any-

thing.
So Tom, always the obliging gent So Tom, always the obliging gent, has arranged to give the gold spoon juves a break, by staging dupe shows in the exclusive Women's City club, St. Paul's most fashlonable organization. Mikes will be installed, same as at the Orph, and parties will be run off in the same manner, only the hol polloi will be excluded. excluded.

excluded.

Idea has met with great favor among local social leaders, Miss Jalice O'Erlen, African explorer a: a women's City club leader, told Uncle Tom: Everyone is delighted!

The children have just been pes ing the lives out of their parents to get to go to the Orpheum partier. Now they'll have parties all the own, and everyone's happy.

broadcast from that town Sunday...Eddy Duchin, Andre Kostelanetz and Charles Goodman birthday this week...Bauer & Black account now at the Ruthrauth & Ryan agency...Third floor studio sector at National Broadcasting has a frame of artists joicures. Last week a set of alluring poses of Dorothy Lamour were on exhibit. Danged if someone didnessippe on them...Ed Wolfe shifts to new office on the fifteenth of January...Don Richards shown exit at local 802 for not paying claims against him. Bruce Fouche, ex WOR press dept, now make-up editor of Western Newspaper Union.

or Western Newspaper Union.

Short Shots

Buck Rogers script goes for Cream of Wheat after Woollcott exits on Mondays, Wednesdays and Fridays at Columbia...Bill Redfern of National Broadcasting engineering staff died Thursday morning. Vallee aired that evening with another engineer for first time in some 200 programs...Renewals: The O'Neilis', Bob Ripley, Rudy Vallee program; Sheil Oil; Tom Powers for Johnson's Wax and Realsilk...United Cigars will spot a local show on WOR. Isham Jones orchestra and 7 G's' for vocals...New accounts at Erwin Wasey include Guidens Mustard, Tostadas, a non-fattening cocktail snack, and Lydia Pinkham. No radio contemplated as yet...Loring 'Red' Nichols bought himself a Forest Hills home...Jack Fraser is hometown bound for the holidays. Lawrence, Mass...Harry Kelliher of the H. A. Bruno office, a radio press agent with a viation savy, is revising the aviation chapters of the coming issue of the Emcyclopedia Brittanica...Dwight Cooke, WABC productioneer, handling the World Peaceways program, cancelled his first vacation in two years' cause the WP program remains as a sustaining feature...Peter Sun...Iving Aaronson band exits from WABC to nake room for Bud Hulicke orchestra...Jack Rubin, manager and actor of 'The O'Neills' set for the General Electric Music Master' program. Chas. Underhill orlginally productioned the 'O'Neills' program and now does the GE show...Mrs. Everett Fox, mother of Helen, the WABC hostess, up from Lexington, Ky, for Xmas visit...Dick Messner orchestra to the Essex House in Newark...Billy of Billy and Bobby Mauch, radio actors and twins, has been set for Warner Bros. 'Anthony Adverse' picture...Johnny Johnson band gets three more sustainers.

Johnson band gets three more sustainers.

Stand By.

Bromo-Seitzer finishes on January 21. Vox Pop, renewed by Molle, takes this spot, Tuesday evenings at nine, the following week...Machaden auditioned The Line-up' for True Detectives Magazines through the Arthur Kudner Agency. It okay, airs first of the year...Paul Ash readying a band and-program for radio. Has a direct deal with sponsor... Whiltred Cecil, Virginia Lee of the Showboat program, gave a Town Hall recital Saturday...WNEW lost \$800 in culpment in the New Campus fire in Bergen County. The New Campus was one of the WNEW dance parade spots...Frank Parker, Yasha Bunchuk and Harry Bestry cuffling a week vacation at Laurel-in-the-Pines in Lakewood...Burt A. McDonald joined the Columbia sales staff list week. He comes from Facel Housing Administration and prior to this was v.p. of Advertisers, and the standard of the Columbia seles staff list week. He comes from Facel Housing Administration and prior to this was v.p. of Advertisers, in the contract of the Columbia seles staff list week. He comes from Facel Housing Administration and prior to this was v.p. of Advertisers, in the contract of the Columbia seles staff list week. He comes from Facel Housing Administration and prior to this was v.p. of Advertisers, in the columbia selection of the Columbia selection of the Columbia selection of the Columbia columbia columbia broaden to Track the Columbia columbia columbia columbia for the Columbia broadcasts from Bitliogia are homeward bound...Paul Douglas, the WARC announcer, complained of illness last week. A slight case of executive fervor.'

Oil Up the Presses

Hal Kemp, whose band is distinguished for its staccato brass, has written an arrangement in the Morse code, spelling out, musically, MERRY CHRISTMAS AND AHAPPY NEW YEAR. This will be played on his Mutual Broadcasting System program of Wednesday, December 25.

Stolen Thunder

Stolen Thunder
Columbia Broadcasting press department was horrified last week to
discover that National Broadcasting has been sending out more publicity
on Mark Warnow than they are. Warnow has two National commercials,
Bourjols and Sanka, and naturally gets a lot of exploitation because of it.
Warnow, however, is a Columbia Broadcasting artist, and has a number
of sustainlie, hours on his own network. Publicity is making it appear
as though Warnow is an National roadcasting product,

Philadelphia, Dec. 17 Decision in Fred Waring injunction suit against WDAS was reserved by Judge Harry S, McDevitt after hearing last week in Common Pieas Court No. 1. Affair brought long list of names to witness box in behalf of band leader. Whatever behalt of band leader. Whatever the verdict, which is expected in about two weeks, losing side will appeal case to higher court and carry fight to loftlest bench. Aim is to set precedent in tricky copyright law situation and in performer-broadcaster relations. Warings suit seeks to halt WDAS from unauthor-munature municipal suits of the court of the cour ized' broadcast of his phonograph

records.

Among witnesses for plaintiff were Al Dubin and Harry Warren, Jowes and Harry Warren, Jowes and Harry Warren, Jowes and Harry Warren, Jowes and Harry Mackey (ex-Mayor of Philly), Jack Kelly (recently-defeated Democratic candidate for office), Gene Buck, John G. Paine, Walter Douglas, Bobby Crawford, Joe Moss, William Murray, Frash Buhler and Abe Satloeky (local showmen), and Harry Crandall. Irving Berlin sent letter stating ten-days' illness prevented him from appearing but of fering his evidence informally.

Maurice Spelser, attorney for

fering his evidence informally.
Maurice Speiser, attorney for
Waring, offered above witnesses
inerely, to prove client is 'interpretive artist,' and that his arrangements and playing are 'distinctive
and recognizable.' William: A.
Schnader, former Pennsylvania Attorney-General, conducting defense,
finally admitted Waring is 'interpretive' artist after trying to bar
all witnesses and method of offering
evidence as having no bearing on
legality of disputed broadcasts.

Outstions Erdman

Questions Erdman

Defense attorney failed to question majority of plaintiffs witnesses, However, he did cross-examine Erdman, RCA-Victor exce, briefly about terms of Waring's agreement with firm. Brought out that when bandleader made scoreds some years of the second some poars of the seco

poration, or winch leader is largest stockholder.

One of him all reasons for not with the records played over air is the stockholder.

One of him all reasons for not with the records played over air is the stockholder.

It is not stockholder the stockholder of the stockholder o

Montgomery Ward Open

Chicago, Dec. 17. Chicago, Dec. 17.

Montgomery-Ward account is again the target of a number of agencies. About four or five auditions have been held, but thus far the mail-order house hasn't accepted any deals for the radio portion of its advertising biz. Of the regularity has the account, has the strong the picture with a couple of program ideas of its own.

NBC SHOWS 58% MUSIC

Resolution Passed (17) by N. A. B. | GAB PROFRAMS

Resolution on the performing rights situation which was passed by the directorate of the National Association of Broadcasters at the St. Regis hotel. New York, yester-stay Theorem of the National Association of Broadcasters at the St. Regis hotel. New York, yester-stay Theorem of the National New York December 3th and 10th, also December: 16th and 17th, and the based on reports from a delegation of the Board makes this following brief report of the opinion of the situation as it of the opinion of the situation as it of the opinion of the situation as it can be also the second of the opinion of the situation as it least by January 1st, 1934 in this situation have been the property of the opinion of the situation have been the grant almost the situation have been configured almost or cannot make the property of the prope

hourly and give every evidence of continuing to change even more rapidly.

(3) It is conceivable that no definite seduction will be found before December 30th and 31st.

(4) No station should broadcast any musical number on or after January 1st, 1936, unless it has, first, a license to broadcast that number, or second, a su cient guarantee of indemnity from a satisfactory source.

(5) It is impossible to know at the moment from whom it will be necessary to secure copyrights, effective January 1st.

(6) The Board obviously finds it impossible to maintain the representation quorum in New York steadily until January 1st.

(7) The first information which can be obtained at this time seems to indicate some doubt as to latent even and the seems of the see ficient assurance of production of stations desirous of broadcasting

Warner Bros. music or the music of several other publishing houses formerly in ASCAP.

(8) No one can now definitely state what copyrights would remain. In ASCAP after January lat.

Recommendations
The board, therefore, believes that the best interests of all broadcasters will be served by making the following recommendations:

(1). No opportunity should be overlooked to work out a per piece or measured service plan which the NAB at its conventions for three years has requested.

(2) Insistence on any one system, however, should not be carried to the point where it endangers the ability of stations to broadcast achility of the three to the discontinuous control of the

about yor stations to progadest acceptable music on and after Jan. 1, 183, 3). On the request of the directors, James W. Baldwin, has consented to act in the present emergency and do his utmost to represent such stations as desire to his best ability and confer with other elements in the industry in order to preserve a united front. He has agreed to attempt to negotiate a copyright license to extend not more than one year and to actually sign after each station gives its telemwhich he proposes to have them sign. He has, however, insisted that he have the authority to name a delegation of members who are to spend as much time in New York as possible in an advisory capacity. (4). Board definitely recommends and urges that all stations be represented in New York; that those who cannot be otherwise represented sign the form of authority attached and send it to Mr. Buldwin immediated in the control of the control

YEAR-OLD IOWA **NET IN BLACK**

Des Moines, Dec. 17.

Iowa network, comprising KRNT and KSO, of Des Moines, WMT, Waterloo, is operating in the black within one year of the web's organization last February. Period of red ensued as the new Des Moines station, KRNT, meant that there was an extra mouth to feed with business for only one.

Since then and largely dating from Walter Preston's take-over for the Cowles Interests, 31 accounts have been lined up. Of these 18 take a combination of either KRNT-WMT or KSO-WMT. Clearance problem on the Waterloo end has to be solved in some instances by re-broadcasts at different times. Preston hammers a guarantee

Preston hammers a guarantee that 'no advertiser enjoys any sec-ret rate, rebate or discount.'

Satevepost Uses Radio

Philadelphia, Dec. 17.
Saturday Evening Post, long freezo against radio, has been quietly taking spot announcements on various stations throughout country (depending on locale of articles and stories) for last year. Mag currently sponsoring series over WFIL to plug several articles based on Philly. All such deals handled through Simpers agency, which is keeping super mum on proposition. Post made extensive radio survey some years ago when publisher Cyrus H. K. Curtts was alive. That was supposed to have soured 'em on broadcasting as exploitation medium, but present policy seems to indicate there's been an about face somewhere.

BOSTON'S RADIO CENTRE

ions All In Same Neigh

Boston, Dec. 17.

On on before January 15, 1936, Station WMBX, Hatel Manger, Boston, will move to larger quarters in the WMBX Building at 70 Brookline Avenue, Kenmore Square, Boston. The headquarters of the Yankee Network, John Shepard, 3rd's, Stations WNAC and WAAB are located at 21 Brookline Avenue

ard's, Stations WNAC and WAAB are located at 21 Brookline Avenue, and the new proposed station of WKDX, likely to be located at the Myles Standish, in Kenmore Square, is but a few hundred feet from the other stations. Construction by the Beacon Engineering Company of Boston, architects and contractors, began Monday (9). The official title of the new setup to be WMEZA Building am Ready of the WMEXA Will occupy the top floor, the street floor illed with stores. WMEX Will compy the top floor, the street floor illed with stores. When WMEX myll occupy the top floor, the street floor illed with stores. When WMEX myll occupy the top floor, the street floor illed with stores. When with stores with the present location, on October 18, 1934, it was felt that three years would be the limit of the station's stay, but its rapid growth demanded immediate removal. Three large studios are being constructed, the largest 42 ft. long by 25 feet wide, the next 23 by 25 and the samilest 20 by 25; to each studio, a large reception room, 60 by 20, executive offices, announcer's lounge, alles office, and approduction office, all of production office, all of production office, all of production office, all of production office, all of the proposed and the samilest office, and approduction office, all of production office, all of production office, and product

offices, announcers' lounge, sales office, and production office, all on the same floor.

Lease of premises for 10 years, signed with the Estate of John D.

Chamlee for Bernie

Chicago, Dec. 17.

dium, but present policy seems to indicate there's been an about face somewhere.

Kassel Doubling
Chicago, Dec. 17.
Art Kassel band begins tooting at the Gibson Hotel in Cincinnati this week on an inder contract.
Kassel group planes to Chicago and the Figure 1 of the Ben Bernle program on Xmas Eve (Dec. 24.)
On New Year's Eve the show will arry-tailent from the Gay Nineties Cafe in New York, with Kay Partheeko and inder contract.
Kassel group planes to Chicago Bernle band is understood set to chrot for the Thorida for a possible winter season engagement.

HAVE INCREASED

Advertising Agencies, How ever, Predict Current Trend of Conversational Will See Entertainment Reaction Soon

SCRIPTS ENDING

Ad agency men predict that a strong reaction will set in by the spring against the overtalky situation which has prevailed on the networks since September. Slated exit of four script shows from NBC within the next four weeks is expected to be followed by much retainment fare as existing time contracts expire. How radio, which has always been regarded as primarily a medium for music, has changed its program type complexion is revealed by the fact that in October dramatic fare dominated the commercial schedule on CBS, while, with NBC the percentage of musical programs reached the lowest level that has prevailed on its revealed by the fact that in October dramatic fare dominated the commercial schedule on CBS, while, with NBC the percentage of musical programs reached the lowest level that has prevailed on its inclusion of all the time consumed by advertisers during October only 53%, had been devoted to music, with the sharpest drop in the history of the network developing in the dance music class. In September the balance in favor of music had been 65%. On Columbia the commercial traffic in October gave the dramatic and talk program close to 60% of dahormally high even for a network which has always been known for its abundance of serials.

NBC figures that the scales will be tipped slightly the other way when The House of Glass' and Clara, Lu 'n' Em' (Supersuds), 'Dangerous, Paradise' (Woodbury) and Briggs' Sports Revue are retired, while the removal of 'The March of Time' as a nightly featured of the office of the order of the conversation paradise.

Telephone Requests Jam Lines: Bell Subsid Asks \$1.700 Monthly Fee

Indianapolis, Dec. 17. Inability or unwillingness of re-gional telephone service to handle

Inability or unwillingness of regional telephone service to handle telephone request adjuncts to radio telephone request adjuncts to radio experience of Station WIRE in connection with its Geiger Candy program and admitting the figure might not be accurate the Indiana Bell Telephone Company said the telephone angle would have to be discontinued or 255 central offices lines especially installed. Expense of the experience of

Mabel Albertson, formerly with Phil Baker, is readying a new song cycle for NBC.

Exhausted N.A.B. Directors Getting Nowhere. Designate Baldwin One Man Committee

Handling of the stations' dilemma lected from each during the final over performing rights has been placed to be a construction of Broadcaster Latter's directorate closed a two-day session yesterday noon (Tuesday) after voting to-vest in-Baldwin authority to carry on negotiations with the American Society of Composers, Authors and Publishers and the Warner Bros. publishing group for the issuance of a one year license, effective from Jan. 1, 1936. Included in every case in the American Society of Composers, Authors and Publishers and the Warner Bros. publishing group for the issuance of a one year license, effective from Jan. 1, 1936. Included in which and the warner are to carry on the proposers of the provided in the authority that the American Society of Composers, Authors and Publishers and the Warner Bros. Baldwin during the performing rights matter. None for sation members that the stations forward to Baldwin disparative powers of attorney to Baldwin during a telephonic communication. NAB members are urged by the resolution in wire their powers of attorney to Baldwin during a telephonic communication. NAB members are urged by the resolution in wire their powers of attorney to Baldwin during a telephonic conversation he had with Starr Mondon the stations for a letter from them to reach New York. At Baldwin during a telephonic conversation he had with Starr Mondon the stations forward to Baldwin during a telephonic conversation he had with Starr Mondon the promise of the station and the were the lindle broadcasters by Warner also left it be known that the event the lindle broadcasters by Can't Feed Webs under all circumstances with be based on the actual billings and do so of the station and the various sessions of the NAB directorate indee broadcasters gave voice to the opinion that the indeed on the product of the station and the various sessions of the NAB directorate indee broadcasters gave voice to the opinion that the indeed on the product of the NAB directorate indee broadcasters gave voice to the opi

SINGER GOT \$3; CARFARE COST THAT MUCH

Washington, Dec. 17.

Washington broadcasters are worried over local talent situation. Most of that available wouldn't rate a try on an amateur show. Critics point to meagree pay for local artifects of the state o Washington, Dec. 17.

commission and the bulk discount. During the various sessions of the NAB directorate indie broadcasters gave voice to the opinion that the independent ranks would be best served if they stopped fighting the networks battles and the opinion of the property of the served of the same bases as the indie operated stations. ated stations.

the same bases as the Indie operated stations. Network reps have been maintaining at the gatherings of the NAB directorate that the best course of action for the radio industry to pursue would be to accept the five-year agreements offered them by ASCAP and leave to the latter combine the task of detailed the latter combine the task of the latter of the la WMAL on a weekly hillbilly program—at \$3\$ per show.

That paid his fare from Baltimore
where he warbles in a nitery.

Melton May Tarry

James Melton, tenor, getting a
one time shot on the Kellong 'College Prom' next Friday (20) over
the NBC-Blue. Understood that N.
W. Ayer, agency in charge, will sign
him 'up until the 'Prom' contract
expires if he pans out okay,
Have been looking for a singer
stone Ruth Etting left the series
some months back.

CHRISTMAS IS COMING

GIVE A VARIETY SUBSCRIPTION

to Friends, Clients or Employees
A Practical Gift—It Will Be Appreciated \$6 a Year—Four Subscriptions, or More, \$5 Each Foreign \$1 Extra



154 West 46th Street, New York City

Five Rangers Dean Brothers

Jeanine Pearson Ore Octet

COMMERCIALS

This Department lists sponsored programs on the NBC, CBS, and Mulual networks arranged alphabetically under the advertiser's name. has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

account.

Abbreviations: Su (Sunday); M (Monday); To (Tuesday);
W. (Wednesday); Th (Thursday); F (Friday); S. (Saturday).

NBC

*Benton & Bowles COX GELATINE 10:45 a.m.Fri-WJZ Jack Berch *Katz

Katz 11:15 a.m.-Tp-W-Th-WEAF

Th-we studio No. 7
Studio No. 7
Jack Clemens
Loretta Clemens
Ruthrauff & Rya

*Ruthrauff & Ryar
ELGIN. WATCH
10:30-F-WEAF
Eigin Campue Ro
isennett Klipack
Mills Bros
Art Kassel Ore
Grace Dunn.
Hai Totten
"J. W. Thompson
EMPERRON HRIEG

(Brome Seizer)
Tree-9-WEAF
N T G & Gris
N T Gractund
Tom Howard
George Sheiton
Harry Salter Oro
*J. Walt. Thompson

FIRESTONE 6:30-M-WEAF

FIRESTUNE
Si30-M-WEAF
Vocal-Encemble
Neison Eddy
Margaret Spicale
Sweeny-Jamee
FITCH
7:41-Sa-WEAF
MOTH Sieters
L. W. Rimsey
10 p.m.-Te-WJZ
Wendall Hall
*L. W. Ramsey
GENERAL

AMERICAN CAN 9-Tu-WJZ Ben Bernie & Lad Mario Chamlee •Fuller-Smith-Rose AMERICAN HOME PRODUCT

(Anacin)
WJZ-7 P.M.
Tues-Wed-Thur.
Enzy Acce
Goodman Acc
Mary Hunter
Eleien Spring
on-8-WKAF
(iyo)nos)
Hammersiein Musi
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Hammerstein Mus Hall Ted Hammerstein Frank Moulan Lucy Loughlin AMERICAN TOBACCO TOBACCO
S-Sat-WEAF
(i-ucky Strike)
Goodman Orc
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*Nord & Tuomas

AMERICAN
BADIATOB
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Bigard Nilssea
Hardosty Johnson
Graham McNamos
Beiner Acton
Mon-10:30-WJZ
Beinert Chapple
Armco Ed
Frank Simon
*Gardner-Grei
A. & P.

A & P.

7:39-Ta-W-TaREST FOODS, INC.
11 a.m.-Ta-W-TaII a.m.-Ta-W-TaII a.m.-Ta-W-TaII a.m.-Ta-W-TaII a.m.-Ta-W-TaII a.m.-Ta-W-TaII a.m.-Ta-W-TaII a.m.-Ta-W-TaII a.m.-Ta-W-TaII a.m.-TaII a.m.-TaII

*Auspitz & Les BURISEN 11:45-W-WEAF Magio Recipes Bill Bradley Jane Billson *Young & Rubical

*Young & Rubleam BOURJOIS SALES INC. Bion-8:30-WJZ (Evening in Paris') Odette Myrtif Pickins Sisters Mitton Watson Mark Warnow Ore *Lord & Thomas

Eord & Thomas

**BHST-OL-AI YRIS*

WWEAE
(Sai Hepatics)

(Ipans)

Fred Ailer

Fortland Hoffs

Art Playors

Peter Van Sleedan

CAMPANA

Gand Hotel

Ann Seymour

Campand Hotel

**Ann Seymour

**Ann Seymour

Campand Hotel

**Ann Seymour

**Ann S

TELECTRIO (A)

TELECT 'Grand Hotel'
Ann Seymour Don Ameche
10-F-WEAF
First Nighter
Francis X Bushms
Betty Lou Gerson
Cariton Brickers
CHR Soubler
Sagerquist Ore
"Aubrey Valiace
CARNATION ALL

CABNATION AILK 10-M-WEAE Luliaby Ledy Ireene Wicker M. L. Eastman Ruth Lyon. "Erwin, Wassy CHEVROLET
9-Sat-WLAF
Rubinoff
Virginia Rea
Jan Pecrco
Oraham McNam
*Campbell-E

CITIES SERVICE S-F-WEAF Jessica Dragonette Rozario Bourdon Ut Quarte *Lord & Thomas ** COLGATE-PALM 9-Fri-W4Z (Paimetire Scap) Bauty Box The-tre' *Blackett

GEN, MOTORS
10 p.m.-Su-WEAF
Lotte Lchman
Erno Rapee, dir.
*Campbell-Ewald

*Campbell-Ewald
HOUSEHULD
FINANCE
B:30-Tn-WJZ
Edgar A. Quest
Bernardins Flynr
Sidney Elistrom
Callicchies Oro*C. D. Frey

C. D. Frey

WORLICE'S

M to F-1:35-WiJZ

(Malted Milk)

Lum & Abner

Chester Lauck

Nord & Thomas

HUMPIREY'S

MEDICINE

1:45-58-10:30 a.m.

Tu-Thnr-WEAP

Sweethearts of the

Pator De Rose

May Singhi Breen

Andy Sanelia

*Blow

*Blo

*Benton & Bowles 5;45-M-WEAF (Super-Suds) *Clara, Lu & 'Em' Louise Starkey Laobei Carrothers Heien King

JERGEN 1:30-50-WJZ Watter Winchell
J Watt. Thompson
JOHNSON & SON
iFjoor Wax)
8 p.m.-Mon.-WJZ
Fibber McGes & Phil Cook Landt 3 & White "Husbind & Thomas PACIFIC BORAX

7:46-114-14 constitute of the constitute of the

MEGA OIL

"If use'nd & Thomas
rACIFIC MONTA'
Death and The Monta'
The Francis Monta'
The Monta'
The

*Lord & Thomae
PHILIF MORKIS
8-Tu-WEAE
PHILIPS Lord
Guiseppi Garibaldi
Sally Singer
3 Sweethearts
1-00 Kelsman's Ore
Eton Boys
Phil Duey

Eton Boys

**Phil Dugs

**Phil

*Palmer
PRINCESS PAT
9:30-M-WJZ
Sketch
*McJunkin
P'UTE & G'MBLE
3:30 Daily Ex. Se-

LUDEN'S Richard Himber SHES WEAFT, W MATHES

LUDEN'S
5:45-80-WEAF
Rich'd Himber's Or
7. M. Mathes
MACFARDEN
9:20-F-WEAF
(True Story)
Cont of Human
Helations
Percy Hemus

*Lennen & bl GEORGE W. LUST CO. (Tanged) 10:30-Wed-WJZ Jimmy Fidler *Cocli, W. C.

Belations
Percy Hemue
Ned Wever
Wilmer Walker
Alice Rheinbeart
Helen Spring
Vera Alice
Fred Felkel, Org
Lucilie Wall
Altyn Joslyn
Arthur Kudner
MATBELLINE

Nora Con

MODERN FOOD PROCESS CO. 4:15-M-WAZ Charles Sorce Harry Swan *Clements Co.

"Cicmenta Co.
MOLLE
2:36 p.m.-SnWEAF

'Yolce of the Per
'ple'
Parks Johnson
Jorry Belcher
*Stalk-Goble

AOUN O, MORRELL 5:30-Su-W3Z (Dog Food) Thos. Audilins Marion Claire Vienri, H. & M

NORTHAN WARREN 9:45-Su-W.4Z Nielo Goodelie *J. W. Thompso Su-WEAB
(Crisco)
Vio & Sade'
Art Van Harvey
Blijvan Harvey
Blijvan Horvey
Tilb-M-W-F-WAZ
ivory Stamp Club
Capt. Tim Heatey
*Sightman
Mon-Wea Fri-12:15
WEAF
Pat-Barnes

Pat Barnes *Blackett-S-H

*Blackett-S-H
Gardnor
S:45-M to F-WEAS
(Ivory Soap)
The O'Nellie'
Kate McComb
Jane West
Aee McAllister
Jimmy Donelly
Jack Rubin
Jimmy Tansey
Janet Gilbert
*Blackman

Janet Giber:

**Bischman
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**Coxyd

Blackman
RALSTON PURINA
5:20-M-W-F-WEAF
Tom Mix Adventures BADIO CORP.

AMERICA
2 p.m.-Sun-WJZ
Magic Key of RCA
John B. Kennedy
Frank Black
John McCornack
Vincent O'Brien
*Lord & Thomas
REAL SH.R
9-Su-WJZ

CAMPBELL
(Soup)
Solve WARD
'Rollywood Hotel'
Dick Powell
Louelia Parsons
Mariene Dietrich
Gary Cooper
Raymond Palge OrFrances Langford
Anne Jamison
Lyor Gorin
(Tomato, Juses) O-Su-W.IZ
Chas. Previn Orch
Olga Albini
Betty Bennett
Singing Knikhis
*l.ee Burnett
Fri.8:15-W.IZ
Fri.8:15-W.IZ
Bob Croshy Orc
*Marschalk & Pratt or Goria (Tomato Juice) 8:89-W-WARO urus & Allen

Signaturd Romberg
Deetste Taylor
Fieles Marshall
Fieles Marsha

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ION CENTRA!

(Insurance)

5-Su-WJZ B-Su-WJZ 1.
Boon & Drint H. Williams, Dr. Holea Claire Reed Brown, Jr. John Origns Eric Drewler Frwyn Mutch Elward Jeroms Jeck Rosleigh "J. Wait, Thompso WIFFE CHEMICA CREMICA CREMIC

RADIO

SCOTT & BOWNE Sat-San-3;45-WJZ Gabriel Heatler *Marschalk & Pratt SHRETIELD FAAMS 6:45-M-Th-F-WEAF Billy and Belty *N. W. Aber

9-38 p.m.-W.W.J.Z.
25.000 S.corr in
9-38 p.m.-W.W.J.Z.
25.000 S.corr in
Warden Lawes
15.10.10 S.corr in
Warden Lawes
15.10.10 S.corr in
Warden Lawes
15.10.10 S.corr in
S.corr i VICE CHEMICAL
M-9:30-WEAF
Grace Moore
Ignor Gorin
Pasternack's Oro
*C-W-Cecli

WANDER CO. WANDER CU.
(Ovaltine)
5:45-Dnily-WJZ
'Little Orphao A'
Renrietts Tedro
Jack Mather
Art Van Slyke
Forrest Lewla
Vic Smith
Eugene McGillen
'Blackett
WAND RAKING

Bugene McGillen

**Blackett

**WARD EAKING

**LATA-Th-Sa

Andy Sannella Or Blackett

WELCH

WELCH

(Grape Joice)

(rene Rich

Kastor

WESTCLOK

5:36-Sa-WEAF

Bly Ben Dream

Arthur Ailen

Parker Fennell

28, B. D. & O.

WHEATENA

115-Te-WEAF

WOODBURY

WOODBURY

WOODBURY
7:45-M-W-F-WJZ
Dangerous Paradias SWIFT
10 p.m.-Tu-WEAF
Sindio Party

Dangerous ra dise' Elsie Hitz Nick Dawson *Lensen & M.

9:30-W-WABC
'Refreshment Time
Connie Boswell
Al Bowlly
Ray Noble's Oro
'D'Arcs
CONSOLIDATED
CIGAR

Columbia

Milton Waton
Ted Husing
Jacques Renards O
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Table North
Table

Oliver Smith
SUN OIL
6:45-Dally Excel
Sa-Sa-WJZ
f.owell Thomas
*Roche-Williams

ACME PAINT AND ACMEDIAN ACMED PAINT AND ACMEDIAN ACMEDIAN

*Riachett A. S. BOYLE CO. (Old English Floor

A. S. HOTTLE CO.
(Old English Floor
Wax)
Fri-7:15 p.m.-WAB!
fazy Dan, the
Minsirel Man'
.rving Kaufman
'Blackett,
CAMPBELL

CIGAR

(Harvetter Centre)

hie So. Americans Delores Ramen Littee Panults Paquits

9-8s-WARC

Ford Sunday Evening Hour

Grete Stucckgold

Kathrya Meisle

Richard Crooks

Richard Crooks
Exio Pinza
Datroit Sym Orch
Victor Kolar
9:30-Tu-WARD
Fred Waring
Stella Friend
Rosemary & Priccilia
Lans
Holey McClintock
Barbara Blair
Stuart Charchill
Johnny Davis
Tubby Hanlon
Gene ConklinFerne

Tubby Hanion
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N. W. A. Harling
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Adventrees

Adventrees

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Of Ted
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William Ober

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William Ober

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Mill

*I Waiter Thomp. (Chesterfield Cigs) S-W-WARD
Lily Pons
S-Sa-WARD
Niso Martini
Andre Kostelsutez
Ora throughout
Newell-Emmett

*Newell-Emriett
MOBAWK CARPET
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GOBDON BAKERIES 7:30-M-F-W-WOB Lone Ranger *Schi

'Lone Ranger'
'Schl GRUEN'
7:45-Tu-8a-WOB
Washington
Merry-Go-Round
Drew Pearson
De Starmoc Kilb'ne
Ki MURINE (Eye Wash) 9:59-Thu-WOR Blue Diamond O o.ov-anu-work
Bine Diamond Orc
*Neisser-Meyerhoff
*PHILLIP MORRIS
10-45 a. m.-Sa-work
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*Blow Co.
*PINAUB
7:15-M.Th-FriWOR
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LARNED CO.
(Hill's Nose Drops)
7:15-W-WABC
Imperial Hawalian
Ed.
Slackett
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Stuart Allen
*Roche W & C

*Roche W & C . S. TOBACCO (DHI's Best) \$:30-M-WABO One Night Stande Pick & Pat Josef Bonime Ore *McCann-Erick LEHN & FINK (Pebeco) 8-Su-WABO (Pepso)

(Cepso)

(Ce

WASEY PROD'CT Singing Sam' Harry Frankei 12-Daily Ez. Su

WABC 6:45-Su-WABC Voice Experience M. Sayle Taylor Erwin Wassy 2:30-Su-11:15 a.m. WM. WRIGLEY 7-Daily Kx. Sa-Su-WABO

Sq. WABO

'Myrt & Marge'
Mrytie Vail
Donna Damerel
Vinton Hawerth
Ray Hedge
Karl Way
Marle Nelson

'Frances Hooper

Mutual

CAL-ASPIRIN
12:45-M-W-FWOE
'Painted Dreams'
Kay Classe
Mary Afflick
Alics Hiii
Bess Flynn
*Reincke-E-Y.-G.
& F. Action Co. 1. - 6.

CRUSADERS
Mon-5:45. WUB
The Crumders'
Fred G. Chark
Marachalic' & Prat'
11:45-Mon. to FriMarachalic' & Prat'
11:45-Mon. to FriGelhquick).
Cold Medal Minsirels'
Arthur Stowe
Danny Dunca
Ding Unhabites'
Five Rangers

*Lord & Thomas

*Lord & Thomas

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*Intlo-Tago. Wo B

*Dream Ginger

Rapp Entrory

*Rapp History

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Harry Von Zell
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B. (LYONS)
1945 am. M. to F.
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Horror Stuff on Level

Spartanburg, S. C., Dec. 17.

Spartanburg, S. C., Dec. 17.
Asheville police officials and Student theatre players combined tai-ents and resources to toss a barrage of chilly spinal shivers into thousands of radio listeners.
Alarmed at increase in automobile fatalities, police recruited WWNC, the local newspapers and the theatre group to broadcast in all its grim and horrible realism an automobile accident. Police Court Judge Sam Cathey (he's blind), Solicitor Phil C. Cocke, Jr., Police Chief W. J. Everett and others participated in the broadcast, from the city courtroom—where many a reckless driver has been sentenced by Judge Cathey, Stunt was broadcast by remote control over WWNC, foliowing big press splurge, and as further pull, 200 lickets were issued to spectators. Rush for tackets many times more with result that those core the check.

Director Wilbur K. Morgan of the theatre unit, penned the ecrypt—an opus so gory that not all its details could be used.

TELE PREDICTION

Farnsworth Sees 4 or 5 Stati

Spring

Spring

Spring

Spring

Spring

Syracuse, Dec. 17.

Four, possibly five, licensed experimental television stations will be in operation by March, it was announced here today (Tuesday) by Phillo D. Farnsworth, of Philadelphia, vice-president in charge of research of Farnsworth Television, Inc. Statement followed a meeting here with George H. Payne, Federal communciations ommissioner.

Next step contemplated is licensing of commercial stations and the setting up of a television industry similar to radio's present organization, Farnsworth declared. With the federal communications commission as referee, the said, two or three to the station of such festives as the number of lines and images per second. We expect to make it possible by providing equipment and publishing information for amateurs to set up their own sets immediately to receive our programs.

Lambert Ruys Way for

Lambert Buys Wax for Philippine Islands, Etc.

Philippine Islands, Etc.

Vanities of the Air.' electrical transcriptions consisting of musical variety programs, have been purchased by Lambert Co. for initial use in Hawaii, Panama and the Philippines. Firm bought 13 in first consignment, with chance that it test is successful others may be bought for use in Latin-American countries.

Roger White Productions control the program rights and prepared the wax programs.

EW CHIZ IN SPOT B

FCC's Washington Docket PILL PENDLERS

Grants and Applications

Grants and Applications

Washington,

Smille of three New England groups for a new local service, logst week was settled when the breadcast division of the Federal Communications on station, following recommendations of Examiner Mevin Dalberg, there out two applications and awarded the disputed assignment to the Hartford Immes, Hartford, Conn. Two other contenders were the Hartford Broadcasting Company, Hartford, and the Worcester Broadcasting Company, Worcester, Mass., with all three applicants seeking a 1200 ke frequency, with 100 watts. Disappointed candidates had requested full-time operation, but the rag plans to broadcast only in daytime.

A fourth New England application was granted by the commish, when the Connecticut Valley Broadcasting Co., Springfeld, Mass., received an okay for a new station to operate on 1140 ke with 500 watts. The Oklahoma Press Publishing Company, Muskogee, Okla, also was given the go-ahead sign on its plea for a 100-watter, to operate on 1500 ke with unimited time, subject to certain rules of the commission.

Station WNEL, San Juan, F. R., was granted power boost from 500 watts unlimited time, subject to certain rules of the commission.

Station WNEL, San Juan, F. R., was granted power boost from 500 watts unlimited to placificans were referred to examiners:

Robert Raymond McCulia, Oak Park, Ill., new station to operate on 100 ke with 500 watts inglish co., Saginaw, Mich., new station to operate on 1200 ke; with 100 watts, specified hours; WHIS, Bluefield, W. Va., power increase from 1500 to 1200 ke; WGDM, Stockton, Calif., change power from 1500 to 1200 ke; KGDM, Stockton, Calif., change power from 1500 to 1200 ke; KGDM, Stockton, Calif., change power from 1500 to 1200 ke; KGDM, Stockton, Calif., change power from 1500 to 1200 ke; KGDM, Stockton, Calif., change power from 1500 to 1200 ke; Morting applications were received:

Steffen ice and ice Cream Company, Wichita, Kan,, frequency change from 1500 to 1210 ke; WCQL, Columbus, O., power jump from 100 watts nights, 250 watts d

Examiners' Reports

Juice-Jump for WJAR, Providence, R. I., was advocated last week by Examiner P. W. Seward. Station's present assignment of 250 awriting this, 500 watts days, would be raised to 1 kw unlimited. Prosperous Rhode Island transmitter, whose financial statement shows a net profit of \$55,791 between Jan. 1 and July 27, this year, plans to erect a directional antenna at a cost of approximately \$10,000, if the application goes through. Station already has laid almost \$30,000 on the line in recent

tional antenna at a cost of approximately \$10.00. If the application goes through. Station already has laid almost \$30,000 on the line in recent improvements.

Plans of the St. Petersburg Chamber of Commerce to erect a new station at St. Petersburg, Fla., were frowned on by Examiner John P. Bramhall, who pointed out that the requested assignment of 1310 kc, with 100 watts, recently had been granted the Lake Region Broadcasting Co., in nearly Laichland.

Examiner Melvin H. Dalberg recommended to the commission granting of applications for two North Dakota smallies, finding the applicants qualified, legally and financially, and a need for additional service in both areas affected. The KWIL Broadcasting Co. of Williston, N. D., asks areas affected. The KWIL Broadcasting Co. of Williston, N. D., asks as an expected of the Commission of the Roberts-MacNab Co., Jamestown, N. D., 1310 kc, unlimited.

Power boost for KARK, Little Rock, Ark, was advocated by Examiner P. W. Seward. Station at present uses \$50 watts nights, 500 watts days and seeks to double its power to 500 watts nights, 1 kw days. Transmitter, which has struggled out of the red this year, has been having interference trouble with XEW, 50 kw Mexican station. Examiner Seward's report stated that additional power would be necessary to overcome XEW interference and adequately serve the city of Little, Rock, and that existing interference with U. S. radio stations would not be increased but would remain in the ration ow experience. Bramhall for two Florida applications for new stations, the application was made by Clark Standiford, who asks the 1310 kc frequency. Annual, D. B. Sutton, Mianni, 1210 kc.

New local for Visalia, Culff., was recommended to the commish by Chief Examiner David G. Arnold, Application was made by Clark Standiford, who asks the 1310 kc frequency. Only hitch in the proposed broadcast service was seen in a previous application for the same assignment, now pending, which, might cause hight interference. Since an actual-separation of 137

needed. Station Would operate on 1220 to whith 100 waters, died the management of the Reporter Broadcasting Company.

New Chicago Station Nixed

lans to erect a 100-wart station in Chicago to provide additional foreign-language service were nixed by Examiner Ralph L. Walker, who recommended denial of Chicago Broadcasting Association plea for construction permit to build station using 1500 kc. Sponsors are four natralized citizens who claim that large foreign population in Chicago area is entitled to additional special service. Examiner Walker declared, area is entitled to additional special service. Examiner Walker declared, area is entitled to additional special service. Examiner Walker declared, area is entitled to additional special service. Examiner Walker declared, area is entitled to additional special service. Examiner Walker declared, area is entitled to additional special service. Examiner was stability of the group.

Because applicant is not the actual party in interest, Examiner Melvin II. Dalberg recommended denial of construction permit asked by Washington Broadcasting Co., Washington, Penn. Company proposed 250-watt daytime station on 1330, replacing WNBO, recently deleted. Examiner said that the nominal applicant, Robert E. Cole, motor club exec, was only fronting for John L. Stewart, owner of local newspapers, and that Cole's company under the present set-up is not assured of ample financing of one of the company under the present set-up is not assured of ample financing of the present set-up is not assured of ample financing of the present set-up is not assured of ample financing of the present set-up is not assured of ample financing of the present set-up is not assured of ample financing of the present set-up is not assured of ample financing of the present set-up is not assured of ample financing of the present set-up is not assured of ample financing of the present set-up is not assured of ample financing of the present set-up is not assured of ample financing of the present set-up is not a

DUMMY FIRMS

Station Representatives Ap proached by 'Free Lance' Boys with Promise of Medical Accounts Splitting 15% Brokerage

REPS SIZZLE

What may result in station rep-What may result in station representatives organizing themselves into a protective association is the development in the spot broadeasting, field of a type of outfit which terms itself a time broker but is actually a subsidiary of some small advertising agency. Methods used by these agency-connected 'time brokers' has aroused strong resentance of the control of th

certed action.

One of the New York agency-controlled time placing offices has a set mode of operation. First move is to call a station rep and advise him that an account is available for certain of his stations providing that he will agree to give the freelance outfit an even split on the 15% commission the rep collects from his clients. Day or two following the phone conversation the station rep gets a letter from the same 'time broker' informing him that action on the contract for such-and-such a station is being held up pending receipt of his decision on the commission divvy proposition.

No Leverage

No Leverage

There is no curbing element for either the station reps or the National Association of Broadcasters to resort to. In no instance are such agencies members of the American Association of Advertising Agencies, nor are their eithers affiliated with the Association of National Advertisers.

Added to the 15% the adver-

VIRGINIA REGIONAL

, WGH, WLVA, WEND WCHV. WISTM.

A new regional web is being wired together in Virginia with five low-watings stations as members and one account for a starter. Quin and one account for a starter, Quin-tet is WCHV, Charlottesville; WGH, Newport News; WLVA, Lynchburg, WETM, Danville; and WFHR, Petersburg, Hugh M. Curtler of WCHV is head of the

Curtler of WCHV is head of the web.

Same group of stations, with the exception of WPHR, had bended together few weeks ago to sell the University of Virginia boxingmatches and Olympic tryouts. WMBG, Richmond, was at first in the group in place of WPHR, but has subsequently dropped out. As a result of the boxing sales effort, the stations are figuring on staying-logether as a web and have sold Metro Art Studios, "New York. (photographic enlargements)-La, series of spot announcements. Boxing bouts not yet disposed of.
Rates on the group are \$247 per

Rates on the group are \$247 per hour; \$149.15 per half hour; \$94.41 per quarter hour; \$23.04 per 100 word announcement. Line charges absorbed. Aerial Publicizing is rep.

tising agency gets from the station direct, the share sought by the dummy firm from the station rep would give the agency a total commission of 2½%. The probability is that the agency rebates a goodly portion of this to the client. Figuring the huge sums spent by some the savings on such kickback, or such a special control of the savings on such kickback, or such telephone to the savings on such kickback or property to great the savings of such kickback or property to great the savings of such kickback or such telephone meetings of individual station reps but the lack of a common threat to their interests served to discourage the proposal. Those in favor of an association believe that the issue which these freelance time brokers offer should sufflice to swing the others into line. Pro-associations are of the opinion that the station are of the opinion that the station stabilized but that it has reached the point where it can get together to discuss mutual problems and the point where it can get together to discuss mutual problems and establish a code of common trade procedure and fair practices.

RULESPOINT

Oakland, Cal., Dec. 17.

Oakland, Cai, Dec. 17.

KROW here has a new policy which may point the way to other stations who are suffering from the FCC litters. Policy, instituted by H. P. Drey, manager, lays down rules as to types of advertising accepted, and while cutting station revenue at start, is beginning to show results.

In a supplementary to their rate cards, KROW lays down these rules: No laxatives, stomach tablets, reducing products, internal or external medicines, drugs, or herbs of any kind.

No product or service that

of any kind.

No product or service that
be injurious to health.

No program instilling fear in children permits, astrology and
scopes are barred.

Cometies only acceptable if regresser barred.

Cometies only acceptable on the program of the performance of the program of the program

No. dental advertising acceptance containing the claim 'painless' or quoting prices.

Free Giffe's barred when purchase of product required. Merchants, however, may include extra merchandise to customers 'without additional cost.

Hard liquor accounts not taken. Others in the barred group include controversial broadcasts, criticism of public officials (except paid, political broadcasts over which station has no power), and any material barred from, the mails or cited by Federal Trade Commission.

Strigt With Teleflash

Buffalo, Dec. 17.
Robert Strigl, former Buffalo
Broadcasting Corp. program director, now announcing for Telefash,
covering sports, news and stock re-

ports.
Organization has 100 amplifiers

INVITATION TO THE DANCE

MR. RUBY NEWMAN, OF BOSTON, BRINGS HIS ORCHESTRA TO

THE RAINBOW GRILL, ROCKEFELLER CENTER ROOF, THE EVENING OF THURSDAY, DECEMBER 19th,

THIS IS MR. NEWMAN'S FIRST APPEARANCE IN NEW YORK. HIS MUSIC OFFERS A SMOOTH, LOVELY QUALITY, MARKED BY A DISTINCTIVE ACCENT OF RHYTHM.

THE FOLLOWING BROADCASTS HAVE BEEN ARRANGED, THE N.B.C. NETWORK: DECEMBER 19th (Thursday) 12.30-1.00 (A.M.); DECEMBER 24th, (Tuesday) 11.00-11.15 (P.M.); DECEMBER 26th (Thursday) 11.00-11.15 (P.M.); DECEMBER 27th (Friday) 12-12.30 (P.M.)

Direction N.B.C. ARTISTS' BUREAU

Personal Managemen BENJAMIN DAVID, INC.

Radio Chatter

Illinois

Harold Stokes and Frank Trambauer have written a novelty or-chestra tune tagged 'Announcer's Blues' Raflo time salesmen and buyers

nauto time salesmen and buyers now meeting for luncheon again on invitation of Nate Caldwell.

Ray Linton tossing a special Christmas spread for the agency nien.

ien.
Leslie Atlass in New York for
Ifals with the eastern CBS heads.
Mark Vande of Sning a radio pub-icity office.
Ireene Wicker had a tea tossed in

her honor.

Kelly Smith in Havana for the international radio meet and some

sun.

Niles Trammel and Sidney Strotz
back from dedication huzzas of the
coast NBC studios.
Peggy Wall commuting from
Flossmoor for the ether programs.

Radi itv Music Hall "RADIO CITY MUSIC HALL ON THE AIR" EVERY SUNDAY WJZ 12:30-1:30 I 1:80 P.M. Direction 0

GRACII

Sole Direction, HEBMAN BERNIE, 1619 Broadway, New York

LEON And His ORCHESTRA

HELD OVER CHEZ PAREE, CHICAGO WEAF - TUES., WED., FRI. 12 to 12:80 A.M.

Dir., Music Corp. of America Pr. Mgr., HERMAN BERNIE

JACKIE HELLER

The Oie Maestro's Radio Sai NBC NETWORKS

PLAYING DE LUXE THEATRES ection HERMAN BERNIE, in oclation with NBC Artist Bureau

TOM BENNETT

THE RIPLEY SHOW Sunday-7:30 P.M:-WJZ-NBC (Coast to Coast)

Thanks to
OZZIE NELSON and
J. WALTER THOMESON CO.

Warren Brown, Herald-and-Ex-aminer sports ed; most södight-after monologist in Chicago for radio. Les Atlass stable capturing more medals and ribbons for the trophy room at the International Horse Show.

room at the International Horse Show.

Herb Sherman's sister going dra-matic on the local antennae.

E. C. Cunningham back from a quickle visit to Radio City. Géorge Livingstone temporarily replaces Dick McBroom in the NBC Chi press staff, McBroom scrams on

a two-month vacash.

John Frazer subbing for Fayette
Krum in NBC continuity department.

ment.
Frank Mullen back in town for a
Frank Mullen back in town for a
Visit and throwing a couple of cocktall gatherings for the handshaking.
Frank Falknor making additional
replacements in the ColumbiaWBBM hostess staff.

Oregon

Willie Rohrer-from Astoria is a new announcer at KWJJ, also does clasiscal numbers on several spots. Allan Roberts, recently with KWWH, has moved from KSLM. Salem, Tominson, for five years an announcer: with KGW-KEX, has joined the staff of KHQ. Spokane, Bill Ross, KHQ announcer has joined KGW-KEX ROSS who for the co. of c. in eastern Washington, is currently m.c. of KEX's weekly sponsored program Everybody Sing. Tominy KXL, Portland, about to step into matrimony.

'Arthur Johnson, KWJJ, left for KOAC, Corvalls.

'Dick Musgrove, formerly of KWJJ, Fortland, now on station KRLC, Sylvia Holzman, formerly of Oregon-journal as station KRLC, Sylvia Holzman, formerly of Oregon-journal as station KRJS. Women Want to Know is the tile of the shown of KEXIS. Women Want to Know is the tile of the shown has joined the sales staff of KGW-KEX, Portland,

South Carolina

Martin. Wales leaving WFBC for WIOD, Miami Judy Johnson and ork. (WSPA and WFBC) closing seasonal engagement at Spartanburg. Florence Ray of New York on WFBC for yocals Sunday night last. Paul Nelson, WSPA organist, resigned by WFBC. Paul Nelson, WSPA organist, back after long illness. Vivian. Speight and Dewey Fortune, planists, signed by WFBC. The Wilder of the WFBC with the work of the work of the wild will be with the wild will be will be

Saskatchewan

Big Sunday art. show planned by CKCK, Regina, postponed for time being. To be topped was a ladies choir and Regina Schoolboys Band. Choir and Regina Schoolboys Band. Camera Trails, talk series by Dick Bird of Bird Films, returned to CKCK Sunday arts.

CJRM, Regina-Moose Jaw station, won good will by offering entire of the state of the state

enor; Jock McKay, bagpipes; Jacki, McCatney; violin; Shella Stewart. plano. McCatney; violin; Shella Stewart. plano. Cartiev, violin; Shella Stewart. plano. Cartiev, has taken to the public purchase, has taken to the public purchased by the planon of the state of of the state

(Continued on page 40)

Cuban Station Wrecked

Havana, Dec. 12 Station CBQ was partly wrecked

Station CBQ was parily wrecked last night by twelve men, and the moment the wide was a state moment the moment the moment around, as at the moment the state of the moment the state of the moment the state of the control room. Damage was estimated at about \$3,000. Station had just installed in the afternoon a new bulb which cost; \$1,200 which was also destroyed. It is figured the party was mad because of some political talks which. CMQ. broacasts. Jally and which sometimes gets so hot that it is considered an insult, as the Secretary of Interior started suit against it.

Zollo to NBC Via KYW

Zollo to NBC Via KYW
Philadelphia, Dec. 17.
Forced by local musicians union to hait remote danaspantions over NBC biue network because WFIL (Philly outlet) has no house band, Leo Zollo orchestra last week began numping to red web through KYW. Case marks exception to customary rule for Levy station as it rarely takes bands not booked by Universal Artist Bureau, also under Levy control.
Zollo has been tooting at Ben Franklin Hotel for several assons.

Ted Rogers, KDYL, Salt Lake City, announcer, will marry Jean-nette Steiner, non-pro, December 20.

Macon Delegation

Macon, Ga., Dec. Macon, Ga., Dec.

Back from a 10 days participation in the International Radio. Party recently in Hayama are E. K. Carslio and Wilson E. Cobb, who, with their wives and Miss Lucia Huff and Miss Annie Katherine Donnelly, blonds beauties officially representing Macor of the Commission.

Lookers were selected in a contest held by the Rialto theater and WMAZ.

Des Moines Kid Tyros Des Moines Dec 17.

Des Moines Florists Association has taken a new amateur show in which children of two-to-12 years of age supply the entertainment under the tag of Station K-1-D-D, which is supervised and produced by Dave Nowinson.

by Dave Nowinson.

Program rides each Sunday over KRNT, the Register and Tribune station.

Harold Sherman Commutes

Harold Sherman Commutes
Philadelphia, Dec. 17.
Harold Sherman, who has been conducting Your Key to Happiness' waxed series over WFLInor Carls to the conducting Your Key to Happiness' will bring his local show to life this week, commuting Wednesdays, Thursdays and Fridays,
Also is author of new play, 'Some Do, Some Don't,' which will have Philly try-out soon.

Inside Stuff—Radio

Edward Hoffman, Vauery's former St. Paul correspondent between the years when Arthur Sheekman and Alton Cook legged it around town for the sheet, now bissoms out, as a 101-wat radio station owner, planning WCCO, KSTP, WDGY and WTCN currently operating.

Lidense goes to the ex-mugg and present furniture campany owner after a heate four-way battle in which KSTP, WDGY and KGFK all had applications. Henry Bratter and Cedric Adams of the Minneapolis Star also had applied, but withdrew their application before the F.C.C. studied its crystal to see who'd get the new station, which is to-operate no 1.370 kilos under the new provision of Congress authorizing 100-watt stations. Tentative call letters are WEST, although Ed hasn't even a speaking acquaintance with Mae.
WEST will purvey news; very likely Trans-Radio, but Hoffman hasn't definitely decided on that. He does plan on hiring two legmen who'll cover the town daily and phone news into the office, so that it can be aired before it could possibly ever get out of the rags' reporters' Remingtons.

One (hing he's sure about: he's not going to house the new station in his furniture store, or use it to plug his furniture biz. Radio to him-he says—is going to be fur; that's principally what he's going into it for.

ne says—is going to be fun; that's principally what he's going into it for.

Philladelphia Orchestra Sunday (8) night ethered concert over NBC
blue network for RCA Magic Eye. Played at Academy of Music and
piped through WFIL, event was open by invitation issued by RCA;
Victor. It drew almost capacity of 3,400-seat house. Conductor Leopold
Stokowski, musicians and Philadelphia Orchestra Association were paid.
Noval circumstance was that it was probably first time symph orchestra has played local concert and not been covered by press. That was
result of private and informal agreement by Edwin H. Schloss, Linton
Martin' and Samuel Lacler, crix of Record, Inquirer and Evening Ledger,
respectively. They had two motives. One was fear lest they might be
called on to review all radio concerts by symph groups if they set precedent by cricking on this one. Other reason was that they were not
notified until very last minute that concert was to be held, and then no
arrangements were made to take care of them.
RCA-Victor is sponsoring orchestra's transcontinental tour next spring
to plug its records.

to plug its records.

Trial (now current) of KNX libel, suit against Los Angeles Times was marked by minor victory for radio station. Times editorial attack against false news broadcasting is basis for \$50,000 action.

Triumph came when copy of Los Angeles Record of March 10, 1933, which carried story that 500 persons had been killed in tidal wave following Long Beach earthquake, was thrust into evidence. Times editorial had charged that many local listeners were misinformed by radio reports of tidal wave, arter tremblor. Calm KNX did not broadcast any

Schenley amateur hour over WHN, New York, employs about 75 girls to receive telephone votes. Practically all of these girls are secretaries in the Loew State theatre building employed either by the various Loew and Metro-Goldwyn-Mayer departments or other tenants of the building Girls earn a little extra every Tuesday in this manner. Their knowledge of shorthand enables them to take messages accurately and rapidly. This is distinct from another group of regulation telephone girls who work 'til 4:30 a. m. every night for another WHN commercial.

Net income of R.C.A. Communications, a Radio Corporation of America subsidiary, increased nearly \$15,000 in October, company's repositional showing net for this month as being \$87,118 compared with \$42,884 in October, 1934. Company's net income for first 10 months this year totaled \$204,894, as against \$490,118 for same period last year.

WOR, New York, has cancelled its Florida Farms program after four weeks, following sponsor's urge to slip in copy allegedly pertaining to racial discrimination. Ad libbing was injected for two weeks straight before station execs decided to pencil out the show. Sponsor solicited 'Desirable' tenants for Florida real estate, using pointed terms distasteful actification. to station policy,

Crossley, Inc., is currently marking the first year of a research project of which little is said by Crossley, but which the outfit some day hopes to turn into a good coin-raiser. Is a continuous check on the purchase of some 20 household commodities (several hundred brands) in those cities where Crossley's researchers gather figures for the Cooperative Analysis of Broadcasting. Crossley interviews only consumers for these checks, and not wholesalers or retailers. Include soap, cereals, flour, office, atto.

Houston Under Water: Station Carries On

Houston, Dec. 17. Mhen flood waters menaced the business district, spreading out for more than a mile from Burfalo Bayou, KTRH, Houston, moved portable equipment to the rooftop and broadcast an eye-witness description.

scription.

As Announcer Ted Nabors talked, an explosion fired the Yellow Cab building in the flooded area. Its total destriction was added to the running accurate of famous and flood. Bulletins from the station as waters rose warned residents of threatened areas to evacuate, and carried news of rescue and relief activities.

A telephone broadcast was staged by Station KXYZ, with calls to householders who remained in their flooded homes, listeners hearing the

flooded homes, listeners hearing the two-way conversation.



SATURDAYS, 9 P.M., WEAF COAST-TO-COAST

Address: troudsburg, Pa. Phone: Saylorsburg, Pa., 224

RICO= And His Orchestra

Second Year With Johnson Wax Program

on., 7-7:30 P.M. CST NBC Chicago



EXCLUSIVE MANAGEMENT WILLIAM MORRIS AGENCY





EXCLUSIVE MANAGEMENT ROCKWELL - O KEEFE ING

INS Refuses Immediate Race Track Service to WJJD in NWS Wrangle

Chicago, Dec. 17. Possible suit by WJJD, the Ralph Atlass station looms against International News Scrvice on the re fusal of INS to deliver full news reports to the station for broadcast purposes. Last INS

refused to send WIID immediate flashes on the running and results of the horse races despite contract with the Atlass which states that will deliver to the station the

same news and reports as it does to the newspapers, and as promptly. the newspapers, and as promptly.
Atlass made these demands for the INS buffettins on new faces on his allegation that the second of the the thing the thing

Atlass figured that INS could give the station prompt service on the track but ran into a stone wall here with the reason for the INS shyness-understood to be the fact that Nation-Wide rents the INS wires for its inter-city carry.

Meanwhile Atlass last week cut all track resume until the station will be a station of all track resume until the station is once more getting prompt service on the races. Station fears possible avalanche of squawks from listeners who may be past-posted due to late service.

Agencies-Sponsors

H. J. Heinz, sponsors of a three-a-week home economics series over CBS, making alterations on the programs for the Christmas-New Year's period, Josephine Gibson will temporarily leave and Lois Miller will give holiday organ recitals.

Cox Gelatine Co., New York; placing its account with the Jos. Katz agency. Is scheduling a radio series over five stations on the NBC Bine, 10:45 to 11 at m. on Fridays. Jack Berch, soloist, is the talent.

Sternfield-Godley agency placing a 13 week contract with WOR, New York, for the Vim Radio chain. Programs come on Sundays from noon to 12:30, assigning roles to Jack Arthur, barttone, and Mack Pollack's ork.

Fletcher & Ellis agency is adding Miss E. W. MacLean to the staff. Was formerly with Erwin, Wasey and Geyer, Cornell and Newell as account exec and stylist ou mer-chandise of interest to women.

Abbott's Dairies, Inc., next Monday (23) will begin series of 15-minute musical shows over KYW. Philadelphia, six days a week. Will use Tony Candedori and IT-piece crew with guest soiolsts. Sponsors will plug milk, lee cream and butter. I. Everting handling account for Polev areney.

for Folcy agency

irginia Davis has joined pro-m department of WBIG, Greens-, N. C.

Keyes Perrin is a new announcer on WABY, Albany, His father, Os-car J. Perrin, is manager of the Grand theatre.

Tony Spedell's orchestra now doing a half hour sustaining program on WMFF, Pattsburg, N. Y.

Four new orchestras hit WNEW's Dance Parade in the last 10 days. They are George Emery's band from Four Towers, Johnny Ulrich's or-Tody Hill's band from the Uband's Casino. Teddy Hill's band from the Uband Club and the Hungarian Ensemble from the Tokay restaurant,

HARD TO CONVINCE

Retailers Suprised at Bay Com-pany's Radio Puff

Winnipeg, Dec. 17.
Hudson's Bay Company through
the medium of its house organ The
Beaver, published in Winnipeg,
caused a surprise among local busicaused a surprise among local business men when an editorial definitedly recognized radio as an effective advertising medium. The 'Bay' in its 286th year of operation has radio programs in Winnipeg, Edmonton, Calgary, Saskatoon, Toronto and Montreal.

Up to now the conservative retail merchants of Winnipeg have been fairly hard to pin down into admitting that ether advertising of the Canadian kind is effective.

Broadcasters at Capital

WASHINGTON, Dec. 17. George M. Burbach, KSD, St.

John Elmer, WCBN, Baltimore Dean Fitzer, WDAF, Kansas City, John Storey, WTAG, Worcester. T. W. Symons, Jr., KFPY, Spokane

ane,
Ralph Atlas, WJJD, Chicago,
E. C. Page, Chicago,
Ed Nockles, WCFL, Chicago,
George Roder, WCBN, Baltimore,
R. V. Hamilton, St. Louis,
Luther Hill, KFRU, Coldmbia, Mo,
John Shepard III, Yankee netrork, Baston John Shepard III, Yankee net-work, Boston. John B. Cooley, KLPM, Minot,

Gerald King, KFWB, Hollywood. S. H. Patterson, KVOR, Colorado

Victor Linfoot, now at WLW, Cincinnati, joins announcing staff of WWJ, Detroit. He is also a bass-baritone singer.

Can't Keep a Good Hillbilly Down

Charlotte Hears 'Em Again-Silent Since Laxatives Declared Verboten

Charlotte, N. C., Dec. 17. Hill billies, dropped from the air here along with the crystal and other laxative accounts, are coming back in favor through the distrib-utors of radio sets.

utors of radio sets.
Fred Kirby, sin ing mountain boy, just brought back here from Philagelphia, and, he, and Bob Phillips, another hill billy favorite with Carolina audiences, have been given a daily program for A. K. Sutton, Inc., Phileo distributors. They are on WBT each morning at 8:30.

Dick Hartman and his Tennessee Rambiers, another group to grad-uate from radio medicine shows, have just been set to do their yodel-ing for Southern Radio Corpora-tion, distributors of RCA-Victor sets, also on WBT.

Manager Bill Schudt, of WBT, sponsored,

says this does not mean that the station. In again letting down the baars to hill billies. Months ago it fixed a maximum percentage of the program time that could be given to mountain music. This came at a time when there was a threat that the station would be overrun with hill billies and when listeners not caring for that type of entertainment were finding the station.

The latest move into the hill billy field by the radio set folks has not as yet taken up anything like the amount of time that was devoted to mountain music under the laxative broadcasts and which was cancelled out under the new Columbia policy.

policy.

There is no sustaining hill billy entertainment on WBT. All of it is

On the Air, as on the Printed Page-it takes

hown

in Salesmanship!

Today's advertising that sells-like today's newspaper-demands Drama, News, Conviction. In a word, Showmanship! It must arrest the Self-Interest of the passing reader. It must be, as never before, Sales-Showmanship. And this goes for radio. Today's program must do more than entertain . . . it must sell.

NBC Showmanship continues to attract and hold the largest radio audience in the world. Over NBC Networks go the nation's most popular programs notable examples of king-pin radio showmanship. Both sponsored and sustaining programs hold their vast daily audience by keying their appeal to the tremendous mail response of listeners. These programs represent the talent of expert showmen, employed by NBC, by progressive advertisers and advertising agencies. NBC's technical facilities provide a background for high showmanship on which advertisers have counted from the start-and still do. This background is written into so many successful radio programs that it continues to attract the best. It is a guarantee in itself which gives new advertisers a great head start!



Tune in the RCA Magic Key Program every Sunday 2 to 3 P. M., E. S. T., on WJZ and associated NBC stations.

NATIONAL BROADCASTING Co., INC. A Radio Corporation of America Subsidiary

NEW YORK . CHICAGO . WASHINGTON . SAN FRANCISCO



Radio Chatter

(Continued from page 38)

(Continued from page 38)

most eastern Conada highbrow
stuff, sed Trades ouncil.

Dave Mills and his Hotel Saskatchewan or Citive besides Canadian
Radio Comish late Saturday niter.
Canadian Radio Commish niter Canadian Radio Commish late Saturday niter.
Canadian Radio Commission to
stage two-hour broadcast Christman
Day. Releasasis now mich woke
hour as Its part in show which calls
for some gymnastics by control englineers across country. Moose Jaw
will have In-year-old Kenneth SpilJett. Interview of Commission
Harry Opton, CKCR program arranger-salesman and former church
minister, inmbasted city and Royal
Canadian Mounted Policy Gommission investigating recent rioling between unemployed and police in
Regina in which one detective was
killed.

MS**

MS

Minnesota

Tom Coakley and ork in at the Conrad Rice, WDGY production chief, left for a job with WDAY, Fargo.

Fargo.

Edward P. Shurick, formerly with
KSTP, now asst. gen. mgr. for Dr.

LITTLE JACK

ORCHESTRA

COLUMBIA RECORDING STUDIO'S

and appearing for

PRIVATE XMAS PARTIES

. ART Kassel

KASSELS IN THE AIR **ORCHESTRA**

ADDRESS-32 W. BANDOLPH ST. CHICAGO, ILL.

ALEXANDER

METROPOLITAN MUSICAL BUREAU 113 W. 57th St. New York

George W. Young, WDGY owner.
Earl Gammons back from New
York after hudding with CBSowned station managers.
Doc Sunshine, former carney
barker and now a WTCN entertainer (seven shots weekly), opening a steak house in the country as
a sideline.
Aley, WTCN's Trouble
Shooter, wedded to his high school
sweetheart.

shooter, wedded to his high school sweetheart.

Syd Williams excused from grand dury duty twice weekly to play that ole pianna for WTCN's Afternoon Show.

Jury duty twice weekly to play that obe pianns for WTCN; Afternoon Show.

Edon. Euchal.** Eyd Getomon?* sec. **

Edon. Evd Getomon?* sec. **

Edon. Evd Getomon.** sec. **

Sunar. Back, on WTCN's continuity staff, doubling with a weekly department for Collegiate Digest.

**Gomerly with WHB, Kansas City, now on WDGY. Brought E. H. Curlis, their own announces, with 'em. Bennett Orfield, WTCN news after Walter W. Liegett, Minneapolis publisher, was murdered back of his, (and Orfield's) apartment house, so Sen got some pretty punchy stuff of the Collegiate Sec. **

**Edunative Droadcast of St. Paul league hockey games on WTCN.

American. Family Robinson, Seclusive broadcast of St. Paul league hockey games on WTCN.

American. Family Robinson, Seclusive broadcast of St. Paul league hockey games on WTCN.

American. Family Robinson, Seclusive broadcast of St. Paul league hockey games on WTCN.

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American. Family Robinson, Seclusive broadcast of St. Paul league hockey games on myTCN.

American. Family Robinson, Seclusive broadcast of St. Paul league hockey games on myTCN.

American. Family Robinson, Seclusive broadcast of St. Paul league hockey games on myTCN.

American. Family Robinson, Seclusive broadcast of St. Paul league hockey games how myTCN.

American. Family Robinson, Seclusive broadcast of St. Paul league hockey games myTCN.

American. Family Robinson, Seclusive broadcast of St. Paul league hockey games on Prof.** The St. Paul league hockey games de St. Paul league hockey games de St.

California

Dick Powell's ticket with Hollywood Hotel doesn't run out till '32,
thereby socitching reports that he's
looking around for another spot.
Earna Lazarus in from New York
to script disc series at Olesen's Holyork Tijunan, Mex., goes to ide
kw. around first of the year.
Jack Joy has 22 men in his KFWB o'k
t and is he heppy:
o'kt and is he heppy:
o'kt and is he heppy:
the traffic court.
Lack Sayers once more a scrib at
KHJ.

Jack Sayers once more a scrib at KHJ.

L. A. Examiner still mad at radio. Wooldn't fet their newsies enter a calling contest on KHJ. KGU. Honolula, bought 130 epi-sodes of 'Monte Cristo.'

Thomas Freebain-Smith, KNX barker, breveted for not talking like 4 Monte Cristo.

Thomas Freebain-Smith, ENX barker, breveted for not talking like 4 Monte, KFWB caroler, spot-ted in new Follies.

Georgia

Weldon Herrin, WATL, Atlanta, announcer, read 'so on' instead of etceters the other morning on a local tire company program, and the local branch was flooded with phone calls wanting to know what 'so on's'

calls wanting to know what over any of the variety of the variety

N.C. He had been with WATE for two years. John Charles Gilbert and Helen Arnold from the cast of Blossom Helmond the work with the there is the gratest and the state of the large which was playing at the Er-thing which was a series of the con-traint of the control of the con-ram.

gram.
W. H. Summerville, WGST's (At-

YOUR OLD FRIENDS ARE BACK THE O'NEIL NOW RADIO'S MOST POPULAR FAMILY BRINGS YOU MORE AUGHTER TEARS AND HEART-THROBS Presented by Ivory Soap - 99 1-100 % pure LISTEN 3:45-4:00 P. M.—E. S. T. WEAF IN . . Every Mon., Tues., Wed., Thurs., Fri. Mg. Ed. Wolf, 1450 B'way, N.Y.C.-Dir. Blackman Advertising, Inc

lania) new general manager, has brought his family here from Dallas, Texas, via Little Rock, Ark. Viceorgia Clay, a song writer Rocsevelt and the control of President Rocsevelt and the control of the c

Massachusetta

Knox Manning. Hub free lance announcer, out with his Rudio Scrap. Solvent with his Rudio Scrap.

New York

Bobby Worth, tenor, starts a new series over WMCA. Will be heard was the series over WMCA. Will be heard to be series over WMCA. Will be heard to be series of the series

Lavena on WLW Soon

Cincinnati, Dec, 17.
Lavena, cosmetic division of the
Quaker Oats firm, coming on WLW
early in January with a romandic
musical program titled 'Loveliness
For Sale'. Lord & Thomas agency
is handling account. Talent from
Crosley staff. Sponsors had trial
programs piped to 'em in Chicago
last week. Three types of orks
were employed and each was se
well liked that buyers came down
from Windy City to hear 'em at close
range before making selection. Cincinnati. Dec. 17. from Windy City to hear 'em at close cange before making selection.
Bands were directed by William Stoses, Virginio Marucot and Fasil Penrson. Bob Nolan is vocatist on the program, which will be on Tuesdays and Thursdays from '1:5 to 7:39 p.m., spots taken over from Pinaud.

Latter is continuing on WLW on Monday, Wednesday and Friday nights, with programs handled by Crosley talent and waxed in Chicago for e. thus by smaller stations to be contracted in other sections.

WKJC, Lancaster Moves

New radio station expected to be opened here next month, with C. R. McColleugh, general manager of Mason-Dixon Radio Group, Inc., making the arrangements. Station was formerly WKJC at Lancaster and will become WEST here. It will employ 250 watts during day and 100 watts at night.

Joe Tumulty 5th Year

Philadelphia, Dec. 17.
Joe Tumulty, WFIL sports com-mentator, last week signed year's extension of his Cities Service contract, making it five consecutive seasons he's spieled for gas and

Cox-Tanz agency handles deal.

Here and There

WFBM, Indianapolis, is acting as a proving ground for WLW with announcer Durward Kirby Joining announcer Durward Kirby Joining his former mike-mate, Don Hancock, on the announcing staff of the big watter.

Camel has okayed Walter O'Keefe, case Loma band and Janis Deane for a second 13 weeks.

Len Riley has resigned from WIRE, Indianapolis, as sports man-

Dorren Glover, contraito and former Yankee Network staff artist, returns to radio over WMEX, Bostom, tollowing an absence of the years, during which she was a member of the Nightingale Trio playing New York nite clubs.

Emil Coleman's orchestra and Willie Moiris auditioned last week far Trommer's beer on WOR, New

Patsy Kane has joined Don Bes-

Bob Burns, hick comic on the Kraft program, went back to his, home town, Van Buren, Ark, last-week and found the whole town welcoming him. Mayors of nearby week and round the whole town welcoming him. Mayors of nearby towns were invited to take part in the celebration and Lieut, Gov. Lee Cazort, with Secretary of State Ed F. McDonald were also scheduled to

1. 8. Wilson was too busy fishing in Florida to attend the Interna-tional Radio Party in Havana as he

Ovaltine will celebrate sixth an-niversary of 'Little Orphan Annie' with a special Christmas show.

Pat Barnes' daughter. Barbara grabs a spot on her pop's Xmas program.

Rainh Atlass, Harb Sharman Halph Atlast, Herb Sherman, Joe Allabough, Hartford Taylor, Lucille Whiltal and John Carey are the finallsts in the mammoth WJJD ping-pong tournament.

Glen Sample back at his desk in Chicago after a series of confabs in the east.

Betty Lenox (Mrs. Lawrence H. Pike) did not broadcast her food talks over W.GY, Schenectady, last week, due to the illness of daughter. Carolyn Olson, of W.GY's staff, substituted.

Ned Lynch, old-timer in stock and Hollywood, is dividing his time between writing and acting for WFBL, and reviving "The Drunk-ard" at Cameron's Casino, new and ritzy Syracuse night club.

Allan Marin has resigned from the local John Blair station rep organi-zation.

Curtis Wilson has joined the sales staff of Hearst Radlo, Inc. Wilson was formerly New York manager for John Blair & Co.

II H. Miltimore, former Marshall H. Miltimore, former WCAX, Burlington, Vt., chief an-nouncer, now drama critic of Lewis-ton, Me., Journal.

Mrs. George B. Kolk, owner of WCAX, Burlington, Vt., vacationing in New York with husband.

B. Lake, formerly with WMT, Cedar Rapids, has moved to KFAB, Lincoln, as announcer.

James Van Liew is a new hand with the KFAB-KFOR, Lincoln continuity department.

Charlie Stenross' ork and Rocky Austin, on WTAM, Cleveland. Sun-rise Brewery hour, vamping a vaude show for personals,

Robert Burley, WDEV, Burlington radioite and a member of Larry Plerce's orchestra, has moved to Pittsbur

Dewey Long, sales manager, WBT, Charlotte, on business trip to At-lanta.

Connie oswell has been renewed for another six weeks on the Coca-Cola show (CBS), which will com-

"Tommy Tattle Tells' is label of new gossiper doing weekly stint over WIP, Philadelphia. Lad is John E. Green, employee in N. Snellen-berg's department store.

Dot and Jack Reid, harmony duo, started a new series over WMCA Beet 13 and will commine every Friday following. elds former vaude-

Harry E. Houghton, former v-p of Geyer Council Newell Co., has joined Fletcher & Ellis as an exec.

Dave Bryn, formerly announcer for WKY, Oklahoma City, getting a similar assignment with WHIO, Dayton,

Harold Gray, back at WBIG, Greensboro, N. C., after three year announcing with WJSV, Washing-

CHARLES •

And His ORCHESTRA

MUSICAL DIRECTOR

'At Home Abroad" WINTER GARDEN NEW YORK CITY

ABE

CALIFORNIA ORCHESTRA

COAST-TO-COAST

WABC—Tuesday, 5 to 5:80 P.M., EST (Phillips Dental)

WEAF-Friday, 9 to 9:30 P.M., EST (Phillips Milk)

ODETTE

BOURJOIS "Evening in Paris"

MONDAY EVENINGS 8:30 P.M., E.S.T. WJZ-NBC

WALTER

ALEX HYDE musica) direcțor

WHN new york

THE VIRGINIANS

Radio's Best All-Around Colored Quartet MUTUAL NETWORK MONDAYS, 10:30 P.M., EST

W.L.W. CINCINNATI TUESDAY, 10:30 A.M., EST THUESDAY, 10:30 A.M., EST SATURDAY, 10:30 A.M., EST Management MARY L. SHANK

International Party Pretty Dizzy: Delegates Limp Home, Worn Out

IZARES

Havana, Dec. 12.

International Exadio Club, 154
strong, took over the awanky Hotel
Nacional for six days and set as
dizay. Pace of partyring.
Dimensional Committee of the club as
pressman of so that he could see
anyoting to business. Which is given
the business a big 'edge at hait.
At least 25% of the delegates
were unable to keep up the pace.
Jack Rice, president of the club, did a good job of handling, but the
Cuban Tourist Commission organization wasn't working too smoothly and many were the Incidents
caused by the left-outs who kicked
plenty.

would have been a great novelty. Busy schedule which kept the Ra Busy schedule which kept the Raddlo party members going around in circles began with the arrival on Saturday morning absard the SS. Florida. It was Memorial Day in Cuba so there was no music or dancing until midnight, and that was a private affair at the Hotel Nacional.

dancing until miningnt, and that was a private saffair at the Hotel Nacional.

The Post Blunday inorming at 11 The Post Blunda Beauties brought over representing different stations, paraded in their bathing suits for the first judging at the swanky Jaimanitas Yesht Club. Then followed kuncheon at the club with denoting. Back to the cars and on to the Hawans Jockey Club in time for the hast three races and some dancing and gambling. At six the party moved on to constitute the party moved on to engine and tea dance, that lasted till eight, at which time a visit to the Jak-Alaid games was in order and then a sight-seeing trip around the city and back to the hotel for washing up and out to the Sans Soudroad-house where a supper-dance was given by the management. That lasted till 3:36 am. Monday morning at 9 the Cuban hotel with a concert which marked the official opening of the convention. Then at 11:30 President Mendicat held the reception at the Palace and left every member of the party surprised when e started or

marked: the official opening of the convention. Then at 11.39 Freedlent Mendleta held the reception at the Palace and left, every member of a state of the property of the Palace and left, every member of down-the line sheking hands with everybody, hatead of the line walking up to him. Then he willingly posed among the blonde beauties and with the officials of the Radio Club. With a short speech he told the party to make themselves at home and Rafaef Ruiz Dei Vizo of WIGD translated the apeech.

Radio Farty Queen title was bestowed upon Sylvia Isenberg, representing WIL of St. Louis, Mo. Frestenting with a state of the party and promised to attend but cancelled at the last minute on account of yeer, important meeting which turned out to be his resignation of power. The broadcast scheduled to be carried over COCO to WILW and the Blue network was cancelled on account of the absence of the President.

Wednesday morning at 10 a sight-seeing trip was scheduled, but was cancelled, because no one was out cancelled because no one was out cancelled because no one was out cancelled because no one was out was the of the work of the Barrier of the Barrier was tendered by the Hawana Club Rum. The delegates made that At 3:30 pm. the Row Bacardi distillers offered the farewell dinner at the Hawana Yacht Club and the Sixth Annual International Radio Party Ball.

The members attending the party were:

Were:

Campbul Arnous, WPAR Norfoli, Va.;
Mabel Bowes of Miami, Flat, Mr. and Mn.
L. & Benner of WIL, St. Louis, Mo.; I. R.
A. Benner of WIL, St. Louis, Mo.; I. R.
L. & Benner of WIL, St. Louis, Mo.; I. R.
Chandball, Mr. & Chang, Mr. & Chang, Mr. & Chang, Mr. & Chang, Mr. Willow, W.
Cabel WJALZ, Macon; Dr. R. E. Christie,
Chang Daily, News, Mr. and Mrs. Willow, W.
Cabel WJALZ, Macon; Dr. R. E. Christie,
Chang and Mrs. J. Comman of Newszit, Mr.
Chang Mr. J. Chang Mr.
Chang Mr. William (Mr. Chang)

J. Chang Mr. J. Chang Mr.
Chang Mr. William (Mr. Chang)

J. Chang Mr. William (Mr. Chang)

J. Chang Mr. Mr.
J. Chang Mr. William (Mr. W. Pritz,
Mr. William (M

BALDWIN CHILD DIES

Tragedy Occurs While N. Secy In New York

Secy In New York

James W. Baldwin, executive secretary of the National Association of Broadcasters, who had been in New York for 10 consecutive days on the copyright situation, entrained Tof Washington Monday midnight (16) after learning of the death of one of his newly born sons. Other infant was reported to him as being in a precarbous condition. Arrival of the twins took place at the Columba hospital, Washington, Sunday morning (15). Baldwin was in New York at the time awaiting the reconvening of the NAB directorate the next morning and because of the weather Sunday he was prevented from flying to Washington and back.

Mr. and Mrs. Baldwin are also the parents of two girls.

Babson Station with New Call, Owners Get Going

Call, Owners Get Going
Boston, Dec. 17.
Following transfer of ownership
of WBSO, Babson Park, from the
Babson Statistical Organization,
Inc., Needham, okayed by the F.C.C.,
station applied for call letters of
WKDX. Unable to get this combo,
call letters of WORL accepted and
went into effect Tuesday (10).
Permit calls for three studios in
the Hub location, Myles Standish
Hotel, within seeing distance of the
Yankee Network (WAAB and
WMAC) and new headquarters of
WMEIX, Boatop.
Setup will be remote from Boston, with main studios and transmitter at Needham. To be known
as the Crockwell Broadcasting Company, new outfil has lessed space on

as the Crockwell Broadcasting Com-pany, new outfit has leased space on second floor of Myles Standish for one year, beginning January 1. At present time, broadcast hours are from 7a. m. to 4:15 p. m., and after first of year, sign-off will be at 4:30

first of year, sign-off will be at 4:30 p. m.

Election of officers due. New corporate title in names of George. Crockwell, James Phelan, and William Eynon.

E.C. has nixed request of Loseph.

E.C. has nixed request.

E.C. has nixed req

frequencies of 31600, 35600, and 41000 k.c. on 1000 watts.

Adelaide Moffett, socialite, who foresook a career as a New York night club singer to go to college in Troy, is now on the WHAZ revue every Monday night. She's billed as Sherry Winters. Dad is James A. Moffett, Standard Oil executive.

STATION'S CRACKS AT DAILIES RESENTED

KABIO

Winnings, Dec. 17.

Winnipeg, Dec. 17.
Winnipeg daliles are still burning over several indirect cracks made over the air by CJRC, Winnipeg, when they were introducing their recent addition of the twice daily broadcasts of Trans-Radio. News

fashes.
Cracks took the form of the fol-lowing. Printers ink and news don't mix, etc. Reason for the burn is that papers have given that station plenty of free publicity in their redio. columns. In the case of the Tribune, Denny Brown, radio editor, has been ordered to remove the news broadcast listing from his material.
Peculiar angle here is that after

Peculiar angle here is that after all the cracks the twice dally broadcasts are introduced by the sound effect of an old cylinder press turn-

Life Savers Renews

Life Savers has renewed ther 13 weeks over NB Life Savers has renewed for another 13 weeks over NBC. No changes in show, but a brand new Life Saver theme song by Ed East and Lindsay McPhail will be in-

Topping & Lloyd is agency.

Cal Leedy, engineer at WMBC for Clincher was 20,714 req two years, has joined WWJ, Detroit. Hed for a give away offer.

LOCAL OFFSET TO VALLEE WIP Philadelphia. May

Indianapolis Fights Net-work's Big Night

Indianapolis, Dec. 17. Indianapolis, Dec. 17.
Station WIRE's Barn Dance
sponsored by the Mantle Lamp
Company is going to capacity every
Thursday at 7 p. m. in the 1,500seat Knights of Columbus Auditorium here. Program is opposite
Rudy Vallee program on NEC red
having previously been opposite the
Paul Whiteman Kraft Music Hall.
Station since 'Plug "Rendrick ruegime has 'consistently sought to

gime has consistently sought to build up its local Thursday night studio programs to offset the sethat evening

Bangor Asks Permish

Bangor, Me., Dec. 17.
Community Broadcasting Service,
Bangor, has applied to the F. C. C.
for authority to transfer control of for authority to transfer control of corporation from First Universalist Society of Bangor, Maine, to Fred-erick B. Simpson, with 990 shares of common stock. Station operates on frequency of 1200 ke.

Make Deal with Artist Bureau of WCAU-KYW

Philadelphia, Dec. 17.

Deat, pending between WIP and
Universal Artist Bureau, booking
office connected with WCAU and
KTW, "WII, if completed, call'-for
Gimbel station to use booking facilities and talent of bureau. WIP
will not only take remote dansgoations from Universal-booked bands
but will use artists from bureau for
but will use artists from bureau for
building commercial shows under building commercial shows under proposed set-up.

Any WIP artists desiring it may

Any WIP artists desiring it may sign Universal contracts for out-side jobs. Booking o ce will take several spot announcements over WIP for Indefinite period, according to present aim. Nothing set.

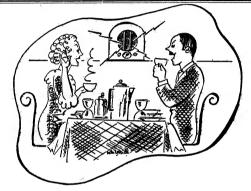
Mexico's Blaster

Station operates on frequency of 1200 kc.

Elmo Sticks

Elmo Cosmetics, Philadelphia account, has okayed a 13 weeks renewal of the Don Albert-Tom Barry program over WIN. New lock. Account has never been on radio previously.

Clincher was 20,714 requests talled for a give away offer.



WCAU NOW OPENS EARLIER

Recently we staged a broadcast beginning at 7:15 A. M. It wasn't an elaborate program. At exactly 7:20 A. M., we offered a little booklet on household hints.

From this one program we received booklet requests from people in exactly 234 cities and towns. And out of a total of 902 requests, 354 came from Philadelphia.

How early is too early? It seems evident that for WCAU, 7:15 A. M. isn't too early.



As a result of this test, and in order to better serve our listening area, we have advanced the time of our daily station opening.

ROBERT A. STREET, Commercial Man

PHILADELPHIA,

ONLY PHILADELPHIA UNIT OF THE COLUMBIA BROADCASTING SYSTEM

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts

PRESS CLUBS FOR KI

... Scoop Ward Press Clubs

New York

Parade of Youth program which Ward Baking Company airs on CBS. eactors stations. those Idms. screekly. at 6:16 p.m., is figuring on an elaborate club set-up to attract juvenile members and goodwill for Ward's products. Fletcher & Ellis, Inc., in politation department, have built an Air Club for youths about the central kid character in broadcast's story. This character is 'Scoop' Known as Scoop Ward Press Clubs. Both boys and girls are eligible for membership in the clubs. Youngsters not only will be invited to send in for button and to join the company of the company o

Another phase of tie-up is to in-terest newspapermen and editors in

AL

is ORCHESTRA PALMOLIVE BEAUTY BOX

EVERY FRIDAY, WJZ

9 P.M. EST, 7:30 P.M. PST, NBC

LUCKY STRIKE HIT PARADE Saturdays, 8 P.M., WEAF COAST-TO-COAST

EASY ACES

FOR ANACIN TUES.-WED.-THURS. 7 P.M. EST NBC-WJZ

The

PHIL BAKER

Gulf Refining Company Sundays, 7:30-8 P.M. EST WABC-CBS

all spots where clubs are formed. These will be invited to address the clubs. Along the same lines, famous newspapermen will speak on the broadcasts explaining how big yarns were covered, and playing, up better type of news.

Des Moines. KRNT took advantage of its family ties with the Des Moines Register-Tribune to use the Lutter's occasionation of the Control o

Calendars Bring Out Mail

Calendars Bring Out mail

Some 6,000, Persons, have visited
the store of the Gevartz Furniture
Co. in two and a half days, and 2,000
more living out of town have written in as a result of a single announcement made during me foodered. Wago'n and the day of the concast one high last week or KEX.

The occasion for the response was the annual announcement by the sponsors of the program that the 1936 calender was ready for distri-bution.

Christmas Carols

Seattle

Department store Mere, Bon Marche, has uniusual come-on for the Christmas shoppers, and using radio to help it along. Store has corus of 70 employees which will sing Xmas carolis twice daily on first floor, one early morning and one late afternoon, for 1 minutes and the ten days before Christ-

Mas. KOMO to carry the programs

Papers and Medals

Papers and Medals

New York.

J. Walter Thompson, agency for Chase & Sanborn, is now issuing, a newspaper devoted to the Major and the Major a

WLW's Ritzy Folder

WLW's Ritty Folder Cincinnati. An attractive leather folder, pocket size, for which weekly changes are furnished to provide a city of the control of the city of t

periods. Uddiy, the Diz spots are red.
Packet has a triple fold and is of hand tooled Morocco leather, with a WLW silver imprint on front and The Nation's Station tag on the back.

'An Affair at 6:30'

'An Affair at 6:30'

Kentucky Winners Boston.

Grapets' Sports broadcast cashed in last week on popularity of Marbiehead (Mass.)

High School football team, victors over Curtis High (New York City) previous week and headed for New previous week and headed for New at Jacksonville, Fla. Entire first team and coach guested on 15-minute program in deal arranged by Charlie Pleian, Yankee Web sales chief, and Nate Tufts, agency rep

KAY PARSONS

"Girl o' Yesterday"

WEEK DEC. 20, ROXY, NEW YORK

Coast-to-Coast Broadcast as Guest Star with BEN BERNIE - - - December 31st

Extended engagement, starting December 25th, at BILL'S GAY 90's"

Exclusive munagement, THE BRUCE-CHAPMAN CO.
RKO Bidg: -Raclo City Circle 7-5786

on program. Phelan's son plays left on team.

on program. Phelan's son plays left on team.

Eddle Casey, former Harvard coach, handles program and did near 10 of the program and near 10 of the program and all-scholastic quarterback, who delivers paper spit-column head in Stone but the program of radio. See 10 of the program after broadcast, also ducking mention of program. Couldn't deface microphone in center of the pic, but did smear the "WNAC" on it.

Boy Scouts of Business

WSAX through R. W. Wiscoler, its treasurer and manager, who is season advantage, who the sponsored by the Vermont and New Hampshire Pharmaceutteal association to be season as the seaso

KFEL .: (VOD's Annual

KFEL. (VOD's Annual Denver, Radio station KFEL-KVOD, Denver, is preparing for its eleventh annual Denver Goodfellow Club series of C hr is t mas auctions. Through the John sponsorality of the John sponsoral properties auctioned off over the air, to raise funds to provide several hundred baskets of food for Denver's poor.

dred baskets of food for Denver's poor.

Denver merchants make generous contributions of their wares, and to books, which are put on the mythical auction block, described to the air audience by the auctioneer, and bids are received by a staff of 15 telephone giris, Western Union messengers collect the money from the sengers collect the money from the for merchandise.

Indoor Ski Jump
Boston.

WMEX, Boston, grabbed opportunity to air the National Winter
Sports Exhibition at the Boston
to the Boston of Waiter Brown, Jr., son of the managing director of the Boston Garden, WMEX and John E. Reilly, program director of the Boston Garden, WMEX and John E. Reilly, program director of the Garden and aired the exclusive description of the winter sports.

WMEX telephone lines were already there from previous broadcasts.

casts.

WIP Trots Out a Few
Sudden series of stunt shows by
WIP have station stunt shows be station of stunt shows of the station of stunt shows of the station of stunt shows of the station of station of

Announcers Go Nuts Washington

WOL. Job watter went gay he construction of terms of the construction of the construct

some fun.

Leroy Mark, Washington insurance broker, has headed firm from
beginning. Last spring, William
Dolph, former broadcast-arranger
for NRA under Hugh Johnson, went
with WOL as general manager.

Say a Few Words Denver

KOA has sold the Denver. Dry Goods Co., department store, on the roving reporter idea, and two splelers from the station are making the rounds of the store, ten minutes daily, five days a week. Little actual plugging is done, the idea being to stress goodwill. Patron of the control of the c

School Kids Sing
Rochester, N. Y.
Rochester School of the Air,
broadcast by WHAM in co-operation with the Board of Education,
has added singing to the curricu-

luin.

Miss Marion Colgan, teacher, instructs 31 classes from the studio
and then leads in songs illustrating
the subject matter, with the various room teachers merely present.

New Business

BOSTON

Radio League of the Little Flower, 3 participations in Yankee Network News Service. Through E. W. Hell-wig & Co., New York. WNAC.

Gillette Safety Razor Co., 31 par-ticipations in Yankee Network News Service, daily, including Sunday, re-newal effective Dec. 1... Through Ruthrauff & Ryan, New York. WNAC.

WNAC.

Smith Brothers, 105 participations in Yankee Network News Service, daily, including Sunday. Through Homman, Tacher & Sheidin, New York. WNAC.

Elcha Ciaar Co. 13 125-word announcements, daily except Sunday. Through David Malkiel, Boston. WNAC.

WNAC.

Boston Elevated Railway, 56 announcements, daily, including Sundays, ending Jan. 26. Through Mason Ham, Boston. WNAC.

Daggett Chocolate Co., 28 15-min-ute programs twice weekly, Mondays and Fridays from Dec. 9 to March 6, inclusive. Through Harry M. Frost, Boston. WNAC.

ST. LOUIS

Rroger Grocery & Baking Co., St. Louis—Hot Dates in History. E. T. twice weekly p.m. 52 weeks ending Dec. 16, 1938. Through Ralph H. Jones, Clinchmatl, KMOX.orts news. Studio. Six days weekly, p.m., ending Jan. 30, 1937. Through Ruthraut-Ryan, New York. KMOX. L. Cohen Grocery Co., St. Louis—France Laux. Sports talks. Studio. 6, 1938, to Jan. 6, 1937. Through Rither Co., 1938, to Jan. 6, 1937. Through Hilmer V. Swenson, St. Louis—KMOX.

stinghouse Electric and Mfg. St. Louis—KMOX Magic est.. St.

Westinghouse Execute ann my. Co., St. Louis-"KMOX Magic Kitchens' studio. Six days weekly, pm. Began Dec. 4 for 13 weeks. Placed direct.

Bernard Perfume Co., St. LouisExchange Club. Studio, 2 days weekly; began Dec. 12. Through Hilmer V. Swenson. KMOX.

SEATILE

Carlsbad Products—Sponsorship of news program three times per week rank of the products—Sponsorship of news program three times per week rank of the product of th

COLUMBUS, O.

COLUMBUS, O.

Atlantic Refining Co.—Spot. announcement, studio, two per evening.

N. W. Ayer, N. Y. WBNS.

Chevrolet Motors—Musical Moments, 15 minutes, Word transcription, 3 per week, 13 weeks. Campbell Evald. WBNS.

Estatas—Strange as it Seems, Estatas—Strange as it Seems, Weekly, 15 minutes, 39 weeks, Joseph Katz. WBNS.

Cities Service —Remote amateur-college program. Weekly, 13 weeks.

Dodge Motors—Studio spot, 40

times, 8 weeks,
N. Y. WBNS.

Rroger, House of 1,000 Eyes 30
minutes weekly transcription, Ralph
Jones, Cincinnatt. WBNS.
Jones, Cincinnatt. WBNS.
Ower, Warner of the Weeks, R.C.A. transcription. R. J.
Potts. WENS.
Oids Motor—Five minutes, three
per week. R. C. A. transcription. D.
Pine Oil Co—One minute R. C. S.
transcription, two per night, 100
times. WBNS.
Thermo Roll R.—Studio, 3 per
week. Lecton Philadelphia. WBNS.
ute, weekly, 13 times. Julian Koneige Co. WBNS.

WHITE PLAINS, N. Y.

WHITE PLAINS, N. 1.
Platinum Products Co. (Flameless
Cigaret Lighters, New York—Announcements. Placed by Associated
Broadcast Advertising. WFAS:
Living Language Instruction), New
York—Announcements, Placed by
Associated
Broadcast Advertising,
WFAS. York — Associa WFAS.

WFAS.

Olga Woolf, Ltd. (interior decorating)—Announcements. Placed by Associated Broadcast Advertising,

rating)—Announcements. Placed by Associated Broadcast Advertising, WFAS.

Mme. Rhoda Miniz (vocal instruction) of the Minis (vocal i

EVERY SUN., 10:30 P.M. And Entire Columbia Network
w Appearing in "Anything Goes"
Pitteburgh, Pa., Week Dec. 16th
Management CBS Artists Bureau
Personal Management Personal Management
JULES ALBERTI, 515 Madison Ave.
New York City

CHARLES

REALSILK'S MUSICAL DIRECTOR

SECOND YEAR NBC, Sundays 8 P.M., CST

CORINNA MURA

Singer of Spanish Songs Quitarist extraordinnaire IN PERSON NIGHTLY at BARNEY GALLANT'S ON THE AIR-WOR

Management WOR ARTISTS' BUREAU

RADIO'S HALL OF FAME GEORGE HALL

AND HIS ORCHESTRA Featuring DOLLY DAWN on WOR with 2 HIT SHOWS "Broadway Bandwagon Wed., 8:30 P.M. TRU-BLU BEER

"Lou Little Club" Sat., 8:00 P.M. BORDEN FARM PRODUCTS

EMERSON GILL

AND ORCHESTRA HOTEL WEBSTER HALL DETROIT, MICH. MCA DIO

program.

WILLIAM FARNUM
WILLIAM FARNUM
William Wentworth and John
Famous Romances of Hi
30, Mine.
WEAVER. JACKSON BEAUTY
SHOPS
KFAO, Los Angeles
KFAO, Los Angeles
GHIllman-Shane)

SHOPS

KFAC, Los Angeles

(Hillman-Shane)

Hot and cold treatment given the dialers (heavy on the femme the dialers (heavy on the femme)

Hot and cold treatment given the dialers (heavy on the femme the dialers (heavy on the femme)

Famous Romances of this tory sortie behind the curtains with neckers who made history—but not with their amorous finesse. Piece has endired to the heavy of the cold of the heavy of the hea

women will be presented. Next week, Lord Nelson and Lady Hamilton.

Program is a natural for women and should develop a following. The hotter the love scenes the more dialers it will woo. Producer must guard against too much of the sameness. If he can vary the passes and standoffs he's got something the gals will go for.

Helm.

EDNA PHILLIPS With Allison R. Drake Musio 15. Mins.

ns. Mine.
Stutaining
WFIL, Philadelphia
--Making one-shot appearance as guest soloist on 'Week-End Musicale' series, Edna Phillips, first harpist of Philadelphia Orchestra, sparkling 'string plucking. While entire run of 'Musicales' are admittedly not aimed to grab mass listeners, this stanza had class enough to lift it out of the hard-to-take category even for jazz fiends.

Iff it out of the hard-to-take category even for jazz fiends.

Rosenbaum, sax 'tooting WFIL prexy. Her brilliant playing made it evident that it must be his efforts that draw neighbor complaints, (Rosenbaums live next door to Dr. Leon Levy, WCAU and KYW Prexy.)

CHARLES RANDALL'S ORCHESTRA

CHARLES RANDALL'S ORCHESTRA Sustaining 30 Metalestra Sustaining sustaining in a fairly, good performance, considering instrument limitations. The sustaining sustain

SINCLAIR MINSTRELS'
With Gus Van, Billy White,
Soubier, Macloim Claire, Joe Parsons, Maple City Four, Harry
Kogen Orch.
Genedy and Musi
SINCLAIR OIL
Monday, 9 p. m. EST
WLS, Chicag Federal)
Shake-up in Federal
Sinclair Sincer in the Since

30 Mine.

30 Mine.

BOWLING PROPRIETORS ASSN.

WJSK, Detroit

Choice weekly program promoting interest in bowling, and is right to the control of the contro

ROMOLA NIJINSKY

ROMOLA NIJINSKY
Interview
3 Mins.
POMPEIAN
M-W-F, 4:45 p.m. EST
WABC, New York & Lloyd)
Romola Nijinsky, wife of the
former Russian ballet star, guested
on Pompeian's Trea at the Ritz' hour
last Monday (16) with Margaret
Santry regular feminiem mc. conSantry regular feminiem mc. consantry regular feminiem mc. conNijinsky degend during the past two
years, since publication of her book,
made the appearance above par as to
general engrossment.
The start was above and snappy.
Talk itself was above and snappy.

SLOAN and MORRELL
Comedy, Songe
15 Mines & A.M.
Daily & A.M.
Well & Stimmer & Morrell
Vet broadcasters, with radio experience in Cleveland and at WJR,
Detroit, now on WFBR a.m. daily,
selling local blurbs on program to
three or four aponsors. Act deserves
aponsor when merit of programs
gots noised around.

and will no doubt attract full single sponsor when meet to f programs yvery versatile, with Margot Sloan and Billy Morrell both equally adept at playing series of musical instruments, single light and novelty songs; but what really gives team with the standard of rippling humor bounced back and forth. Pair do material themselves. They hit ether at 7:45 a.m., and deserve better spotting since they are currently really give ing off to work (or maybol it's good idea at that, since this program is a brightening bromide of a dull, muggy morning).

Follow-Up Comment

Josephine Antoine, new Met Opera coloratura soprano, who made an air appearance recently for Atwater Kent, got a second chance last Fribox stanza. Was paired with James Melton, tenor, in 'Merry Widow'. Again showed good poise and training, but continues to be slightly thin on the power. Melton's performount propers. Melton's performance with the propers of the pro

Annabelle Lee with her torches and hot pops is an engaging song-stress and well fortified by Herb Steiner at, the lyories, one of, the better ether and tinpan alley accompanists. Heard Saturday nights at 8-6:16 p.m. EST from WHN.

Caswell Concert hasn't missed a Gaswell Concert hasn't missed a weekly period on the air since 123, claiming some kind of a record for a commercial. Nor has the type of program been changed in that time. Last Wednesday night, as 12 years ago, the 15 minute program was confined to miked quartet selections from light operas and musical comedies.

confined to mixed quartet selections from light operas and musical comedies.

Vocalists are Marl Horton, soprano; Eva Gruninger, contraito; George Nickson, tenor, and John Teel, barytone. Emil J. Polaks ork Evantation originates at KPO, San Francisco; and hits the coast NBC network.

Francisco, and had been determined by the Coffee Co. Emil Brisacher & Staff handles the account.

handles the account.

Al Shayne is a commercial songster in more than one respect. His
alliance of recent years with local
tutored him wheely and well in the
standards for effective vocal ballyhoo, at the same time furthering
his sponsors' cause. The programs,
as he contrives them, for Ansonia
Shoes Sundays (WOR, New York)
are good evidence thereof, mixing
formine footgear appeal. Always in
fine voice, there is canny change of
pace in his program. Murlel Martin and Dave Herman's orchestra
are capable assisting artists.

Borrah Minevitch and his Har-monica Rascals came through nice-ity on RCA Victors 'Magic Key' Sunday matines show. Ray Noble's orchestra with its slow drag ballad, Dinner for One Please, James,' Rose Bampton and the rest likewise combined into a good program.

Jose Manzanares and his South Americans on CBS Sundays, for Ford (Lincoin Zephyr), shape up as potent opposition to the RCA show. The colorful and different Latin American music exponent has an undeniable air style which should fast build him a following.

His pithy and well-phrased commentary to each number, interestingly explaining the character and origin of each composition (whether Spanish, Argentinian, Brazilian, Brazilian, Argentinian, Brazilian, Gay and colorful rhythmic music that is showmanly sold and expertly performed. The maxine (as the forerunner of what we call the cariocal interest introduced by the Vinnon Carlon of a 'Habanera' (with Senorita Eleanor's volini); the rumbas, tangos, best of that school of music, under Manzanares' educated baton.

Jimmy Jemail on Wolk, New York, for that banking sponsor sure struck a provacative chord with his question on Hauptmann's electrocution. If the group in front of the Hotel Astor on Broadway is any criterion there are seemingly in capital punishment as a policy, although there were a few who also wondered about the circumstantial evidence surrounding the case. Jemail's handling of the boobolise in and sustains his 15-year. N. Y. Daily News, background training of having haphazatdly interviewed 125,000 as the Inquiring Photographer.

The Three Guitars on WHN, New York, Saturday afte give out characteristic maracas music (rumbas, boleros, etc.) and for a threesome prove highly effective musically. Sound like a good No. 2 combo for vaudeville.

BART DUNN Songs Sustai ing 15 Mins. WGY, Schnectady

HUMPHREY'S HOME CIRCLE Peter DeRose May Singhi Bre Andy Sannella, Mary Bryant

Songs 15 Mins. HUMPREY'S MEDICINES Sun, 1.45; Tu, Thurs, 10.30 a. m. WEAF, New York. (Blow)

Nostrum mixer has injected a little romance into this season's but otherwise the appeal to the as ever. Romance gets in its sparse licks through the guestee sopranos. Last Sunday's (16) installment had

Last Sunday's '(10) Installment had Mary Bryan, imported from Boston, in the guest role and doing handsomely by cupid with a pair on 'April 4n Paris' and Jove-5a: Visuana-Out of this season's setup is Bob Emery and his poetry reading. The official perhaps to the programs and the proper of the smooth melodic routine that has come to be associated with radio's oldest twosome in network service, Peter DeRose and May Byrics of the Bring by Mommy Back to Me' type. Musical level gets a decisive inting during the plano interiudes which are allotted to De Rose.

terludes which are anotted to be Rose.

M.c. ing and the delivering of the plug is left this time to a staff announcer. Commercials are few and brief and stress the account's perennial givesway, a manual that retales common allments in the home and how to treat them.

Odeo.

BOB PIERCE With Lee Shannon Songs and Chatter 30 Mins. Sustaining WHAM, Rochester

So Mins.

Bob Pierce, who, with his talking fog. Boxo, has been on WHAM more than two years on both sponsored than two years on the sponsored than two years on the sponsored than two years on the sponsored than two years of the sponsored than two years of the sponsored than two years of the years of the years of the program is Pierce to the reply as well as to the inspirational and common sense material in the program. Closer to the program the program than two years of the program of

BENNY GOODMAN ORCH. Congress Hotel, Chicago 15 Mins.

Sustaining
Daily; 11 p. m.
WMAQ, Chicago
Goodman has done what was
called the impossible—restoring the stodgy Urban Room at the Congress hotel to life, liberty and happiness. Betting was 100 to 1 against Good-

Betting was 100 to 1 against Goodman when he made his debut here some weeks ago, and he's turned into a long-shot winner who is paying off in big numbers. Business has, been remarkable heres. Their Second Hem is the fact that Goodman's band has made the Urban Room the mecca of the band leadance. Whole-hands transl. in frozen control of the second here is the fact that Goodman's band has made the Urban Room the mecca of the band leadance. Whole-hands transl. in force of the control of the surrounding cities to give an eye to Goodman's dansapation. And the musicians in Chicago practically Room.

live their on nours at the CIVER.

ROOM.

A color of them No. S.

Godoman has the newest hand in the country today. His swing style has a freer and more easy style than has ever been heard. Playing and arrangements have that Harlem fall, due to the fact that all the manner of the country of the country of the color of the country of t

hearsed this orchestra in its pressurative.

But the band does not have that
But the band does not have that
But the band does not have that
Which has been the banding
which has been the banding
which has been the banding
hot-cha orchestras. It has the easy
rhythm in its violins, clarinets, saxophones, without any of the earspillting tactics of standard Harlem
spillting tactics of standard Harlem
the basic Harlem style and has refined it, softened it, brought a new
cadence to it.

Gold.



'Plenty of Nutti ' (Leo Reisman Orch.)

'A Little Bit Independent' (Freddy Martin Orch.) 'If You Were Mine' (Teddy Wilson Orch.)

'24 Hours a Day' (Teddy Wilson Orch.)

Sails'-'Island' **Neck-and-Neck** On Nov. Sales

Norember, saw, two smash tunes fighting neck and neck for sheet sales and a general toning up of the music counters. On the eastern sector the demand for the two lead states and a general toning up of the music counters. On the eastern sector the demand for the two lead of the sector of the demand for the two lead of the sector of the s

68% better this year than in 1934.

i Average
Chlcago, Dec. 17.

Business remained at an average
pace during Normed at an average
factory considering all angles. But
it hasn't bounced back in the manner which had been predicted.
Stronger than sheet music on in.
With the considering all angles. But
thasn't bounced back in the manner which had been predicted.
Stronger than sheet music on in.
With the considering all the considering the considering and the conphonographs than planos being purchased, the platter companies feel
better than the sheet publishers.

Red Salis' and Treasure Island.'
They were ahead of the rest of the
best seller list by more than three
lengths. Out of the first six, but
of the month, were 'Littie Bit Independent,' Dou't Give Up the Ship'
and a return splurge of 'Santa Claus
Is Coming to Town,' due to repeat
luss over the ether.

Jovous Out West

Joyous Out West

Joyous Out West

Los Angeles, Dec. 17,
Sheet and platters swung along at merry cilp last month, with indications of even better biz in December, and the property of the prop

NOVEMBER MUSIC SUR

THIS TABLE SHOWS THE LEAD

BRUNSWICK-No. 1

BRIINSWICK-No. 2

BRUNSWICK-No. 3

BRUNSWICK-No. 4

OF SALES MADE DURING NOVEMBER BY THE LEAD!

IC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS

ISTRI

6 Best Sellers in Sheet Music

Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
Song-No. 1	'On Treasure Island'	'Red Saile in the Sunset'	'On Treasure Island'
86ng-No: 2	"Red Sails in the Sunset"	On Treasure Island	Boll Along Prairie Moon!
Bong-No. 3	'Roll Along Prairi con'	'Roll Along Prairie Moon'	'You Are My Lucky Star'
Song-No. 4	'Don't Give Up the Ship'	'You Are My Lucky Star'	'Take Me Back to My Boots and Saddle'
Bong-No. 5	'Take Me Back to My Boots and Sad	dle' 'Cheek to Cheek'	'Don't Give Up the Ship'
Bong-No. 6	'Thanks a Million'	'I'm in the Mood for Love'	'I've Got a Feelin' You're Foolin'

4 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

'On Treasure Island' and 'Take Me Back to My Boots and Saddle' (Joe Moss Orch.)

Moss Orch.)

'Little Bit Independent' (Freddy Martin Orch.)

'24 Hours a Day' (Teddy Wolfson Orch.)

'Cotton' and 'Margie' (Duke Eillington Orch.)

'Red Sails in the Sunset' (Lud Gluskin

BRUNSWICK-No. 5	'Treasure Island' (Joe Moss Orch.)	'Red Sails in the Sunset' (Lud Gluskin Orch.)
BRUNSWICK-No. 6	'Now You've Got Me Doing It' (Freddy Martin Orch.)	'Thanks a Million' and 'I'm Sitting High on a Hilltop' (Paul Pendarvis Orch.)
COLUMBIA-No. 1	'Where Am I' (Little Jack Little Orch.)	'On Treasure Island' and 'No Other One' (Little Jack Little Orch.)
COLUMBIA-No. 2	'On Treasure Island' (Little Jack Little)	'Red Sails in the Sunset' (Manatovi Orch.)
COLUMBIA-No. 3	'Thanks a Million' (Paul Pendaryis Orch.)	'Thanks a Million' and 'I'm Sitting High on a Hilltop' (Paul Pendarvis Orch.)
COLUMBIA-No. 4	'I Live for Love' (Jacques Renard Orch.)	'I'd Rather Listen to Your Eyes' (Jacques Renard Orch.)
COLUMBIA-No. 5	'Ride, Red, Ride' (Mills Blue Rhythm Orch.)	'Cotton' and 'Truckin' (Mills Blue Rhythm Orch.)
COLUMBIA-No. 6	'I'd Rather Listen to Your Eyes' (Jacques Renard Orch.)	'I Wish I Were Aladdin' (Will Osborne Orch.)
DECCA-No. 1'	'Cheek' to Cheek' and 'Broadway Rhythm' (Guy Lombardo Orch.)	'I'm in the Mood for Love' (Louis Armstrong Orch.)
DECCA-No. 2	'Cheek to Cheek' and 'Top Hat, White Tie, Tails' (Boswell Sisters)	'You Are My Lucky Star' (Louis Arm- strong Orch.)
DECCA—No. 3	'I'm in the Mood for Love' and 'Got a Bran' New Suit' (Louis Armstrong Orch.)	'Cheek to Cheek' (Guy Lomoardo Orch.)
DECCA-No. 4	'You Are My Lucky Star' and 'La Cuc- aracha' (Louls Armstrong Orch.)	'Red Sails in the Sunset' (Guy Lom- bardo Orch.)
DECGA-No. 5	'Red Sails in the Sunset' and 'Madenna Mia' (Guy Lombardo Orch.)	'I Wish I Were Aladdin' (Blng Crosby)
DECCA-No. 6	'Every Now and Then' and 'Monday in Manhattan' (Red McKenzie Orch.)	'Cheek to Cheek' (Boswell Sisters)
VICTOR-No. 1	'Truckin' and 'Girl I Left Behind Me'	Trucki ' (Fats Waller Orch.)
VICTOR—No. 2	'Take Me Back to My Boots and Saddle' and 'On Treasure Island' (Tommy Dorsey Orch.)	
VICTOR-No. 3	'Cheek to Cheek' and 'Isn't it a Lovely Day?' (Eddie Duchin Orch.)	'You Are My Lucky Star' (E. Powell and Tom Dorsey Orch.)
VICTOR—No. 4	'You Are My Lucky Star' and 'I've Got a Feelin' You're Foolin' (Eddle Du- chin Orch.)	'Red Sails in the Sunset' (Jack Jackson Orch.)
VICTOR—No. 5	'Red Sails in the Sunset' and 'Roll Along Prairie Moon' (Al Bowlly)	'24 Hours a Day' (Jan Garber Orch.)
VICTOR-No. 6	'Top Hat, White Tie, Tails' and 'The Piccoli' (Ray Noble Orch.)	'You Are My Lucky Star' (Eddie Du- chin Orch.)

fou Are My Lucky Star' (Eddie Du-chin Orch.)

Inside Stuff—Music

Instance of a tune that has shown rapid sales momentum without any effort being made to plug it is Select Music's 'Music Goes Around and Song got started at the Onyx club, New York niterle, where two of its authors, Eddy Farley and Mike Riley, head the music combo. two of, its authors, Eddy Farley and Mike Riley, head the music combo. Only major dar release tune received was the guest appearance the Eddy-Riley unit did on the Rudy Vallee-Pielschmann program Nov. 28.

A number of name bands have stepped out on the tune, while demand from the retail sheet trade was sufficient for Music Dealers Service to put in a jobbling order for 2,500 copies.

Atter Select published the number a Chicago bandman, Red Hodgson, advised that he had a hand in composing the swingeroo. Select investigational and found his claim was olkay, and in the subsequent printing Hodgsons name was included on the title page.

Decca Record Co., countered RCA Victor's signaturing of Guy Lombardo by bringing Jan Garber under the Decca banner. In going over to Victor platters Lombardo had made the stipulation that the RCA subsid drop Garber. With Lombardo the shift from Decca entails an increase in price for his platters over the counter. Decca retailed them at 35c. Victor proposes asking 75c.

Possible jam that Victor may encounter involves a clause in Lombardo's contract which assures him of top billing on Victor's monthly list and first call on musical selections. Ray Noble claims he holds a si liar arrangement with Victor.

New York publishers have lost the services of George Hall's band (Tath botel) as the chief tryer-outer of their stock arrangements. Hall decided to discontinue the convenience on the ground that the tension required in reading scorings fresh from the arranger was proving too much for

his men.

During the past four years 95% of the stock orchestrations made for
New York publishing firms have received their initial going over from
Hall's combo, the arrangers sitting by to spot orchestration flaws.

'24 Hours a Day' (Teddy Wilson Orch.) 'No Strings' and 'Cheek to Cheek' (Fred Astalre, Leo Reisman Orch.) 'You Are My Lucky Star' (Don Bestor Orch.) 'Truckin' (Duke Ellington Orch.)

'On Treasure Island' (Joe Moss Orch.)

'Top Hat, White Ti, Tails,' and 'Isn't This a Lovely Day?' (Fred Astaire, Johnny Green Orch.)

'Ride, Red, Ride' (Mills Blue Rhythm .Orch.)
'On Treasure Island' (Little Jack Little Orch.) 'Where Am 1?' (Little Jack Little Orch.)

'Red Sails in the Sunset' (Manatovi 'Dixieland Band' (Benny Goodman

Orch.)

'Hawaiian Paradise' (Andy Iona Islanders)

'Hors d'Oeuvres' (Ambrose Orch.)

'Red Sails in the Sunset' (Guy Lombardo Orch.) 'Thanks a Million' and 'I'm Sitting High on a Hilltop' (Guy Lombardo Orch.)

Orch.)

'I'm in the Mood for Love' (Louis Armstrong Orch.)

'Without a Word of Warning' (Bing Creeby)

'Take Me Back to My Boots and Saddle'
(Victor Young Orch.) 'Truckin' (Fats Waller Orch.)

'You Are My Lucky Star' and 'I've Got a Feelin' You're Foolin' (Eddle Du-chin Orch.) cnin Orch.)

'Blues in My Heart' and 'By the Fireside' (Ray Noble Orch.)

'Red Sails in the Sunset' (Al Bowlly,
Ray Noble Orch.)

On Treasure Island' and 'Back to My Boots and Saddle' (Tommy Dorsey

Boots and Saddle' (Tommy Dorsey Orch.)

'Santa Claus Is Comin' to Town' (Tommy Dorsey Orch.), 'Jingle Bells' (Benny Goodman Orch.)

'END' PAYS \$2,500 FOR 'PRISONER'S SONG' USE

Claim brought by Shapiro, Bernstein & Co. against the producers of Dead End, Broadway legit show, over the vocal rendition of The Prisoner's Song' has settled by the lump sum payment of \$2,500. For this the show will be licensed to use the tune for all time.

Arrangement not only applies to the run of the play on Broadway, but all road and stock versions, Number is aired by a quartet during the final curtain.

A Steady Job

Pueblo, Colo., Dec. 17.

James D. Byrns was re-elected for his 22nd term as president of the Pueblo Musicians Union. Bernard Kelly was elected vice-president and Jack Balfe secretary-treasurer and business agent.

Byrns and J. S. Tooher will be delegates to the national convention.

OSBORNE IN BLACKHAWK

Unicago, Dec. 17.

Will Osborne orchestra comes into the Blackhawk cafe here Jan. 15 for an indet stay.

Joe Sanders band, current, heads out for a road tour, to return later in the season. Chicago, Dec. 17.

CHRISTMAS IS COMING GIVE A VARIETY SUBSCRIPTION

to Friends, Clients or Employees
A Practical Cift—It Will Be Appreciated \$6 a Year-Four Subscriptions, or More, \$5 Each Foreign \$1 Extra

VARIETY 154 West 46th Street, New York City

Irving Mills' Discs for American **Record to Carry 'For Home Use Only' Restriction: Waring Test Case Angle**

Regardless of the outcome of the red Waring-Victor record test ase in Philadelphia, a premeditated case in Philadelphia, spermeditated move by the phonograph recording—companies, the respecting splisty and the phonograph recording and the phonograph recording to the phonograph of the phonog

wax platters. for nome use only.

Mills, fortified by advance legal
preparation, believes that he will
achieve the very things that the
Waring test case is seeking to win
legally. He will limit the use of legally. He will limit the use of the records to home use and any radio broadcasting thereof, whether locally linked with some small commercial sponsor (as has become an objectionable practice), or merely performed as a sustaining filteriance, would be deemed a violation. In the Waring-Victor case against the Philadelphia radio stations, latter take the position that the proper party to bring the suit is Victor, not the recording artist, on the allegation that Waring had ceded all his rights to the recording company.

tion that Waring had ceded all his rights to the recording company. With Mills' sundry musical artists —Cab Calloway, Duke Ellington, Ba Ray, Eutton, Mills Hue Rhythm Band, directed by Lucky Milender, Benny Meroff, Wingy, Mamilender, Benny Meroff, Wingy, Mamnone, Red Norvo, et al.—the artists only cede to the American Record, Corp. the rights to wax musical compositions for home use. All other rights are reserved by Mills who is thus in position to proceed legally. Another fortification is that most of the novelty fazzique in which the

Another fortification is that most of the novelty fazzique in which the above artists specialize is under the imprint of Exclusive Publications, Inc., which, as the corporate name implies, restricts certain of the composing works by Ellington, Calloway, et al.

ique Contract

ique Contract

Mille' contract with American Record is in itself unique in the trade. He's the sole recording artist contractor on dieks. He's commissioned by American Record Illumawick, Columbia, Perfect, Vocalion and Okeh) to spice up the catalog with unique jazz recordings as he sees fit. This new contract differs from his previous working agreements both with this outfit and Victor and the other companies in that Mills records only what he selects and in any way and under whatever companies and the superior of the selection of the selection

4 for 'Kid'

4 for 'Kid'

Hollywood, Dec. 17.

Four new numbers have been finished by .song team of E. Y. Harburg and Harold Arien for Al Jolson's 'Singing Rid' (Warners).

'You're the Cure for What Alis Me,'will be comedy song for quartet of Al Jolson, Sybil Jason, Edward Everett Horton and Allen Jenkins. 'Save Me Sister,' for Hall Johnson Negro choir, and Cab Calloway's band, 'I Love to Sing-a' and 'Here's Looking at You.'

Gallant in the Tub

Barney Gallant, Inc., 163 East 54th street, Tvew Tork, has filed a voluntary petition for one of those 77b tary petition for one of those 771 reorgs. The former 'Mayar a Greenwich Village,' who, after abjuring the Village nitery beit, opene uptown, with Louis Cantone associated, lists liabilities of about \$44.000 and book value assets of \$45.000 This was Gallant's first uptown intery venture, in a spot across the street from El Morocco.

B'SWICK OPENS NEW N.Y. STUDIO

Saturday (14) afternoon was the trade preview of Brunswick recording laboratories' new, modern ized studios in New York. Joe Higized studios in New York, Joe His-gins had summoned tin pan alley and its allies to a cocktaliery and preview of the studios, which was attended by considerable fanfare, newsreels, record Corp. (Yates), American Record Corp. (Yates), which controls Brunswick, Colum-bia, Perfect, Vecalion and other labels through Higher, 'taking with

ing manager, has been 'talking up the record business in recent months ly recently been manifesting

100G Suit Vs. Irwin. Loomis for Beating Musician Up in Jan.

Suit against Lou Irwin, New York nitery agent, and Guy Loomis of man for alleged assault on Alberto Lopez, of the Hernandez Brothers Hawdisn atring and vocal trio, for \$100,000 comes up in Supreme Court in Jan. Case is re-sult of a beating Lopez charges he received from Irwin, and which he ciaims permenently impaired his vocal and nasal organs, while en-

vocal and masal organs, while en-tertaining at a party tendered by two defendants in 1932.

At present both defendants are on \$1,000 bail each under a civil arrest. A criminal charge was dis-missed by Magistrate's court. Lopez, in his affidavits charges that he was intimidated and threatened by mobsters to drop the suit.

Par Reported Wanting Merry-Go-Round Song

novelty song making an attraction may repeat itself with the Eddy Rfley-Mik Fariey combination at the Onyx club, N. Y., professional nitery, where the swing band introduced 'The Music Goes Round and the Control of the Co may repeat itself with the Eddy

King at Waldorf

Henry King, who closed at the Central Park Casino, N. Y., goes into the Waldorf-Astoria Dec. 22,

succeeding Ai Donahue.

When the Casino filed a 77h representation, King was replaced by lue a less expensive band.

Most Played on Air

To familiarize the trade with the times most on the air around New York, the following is the listing of the songs most played on the cross-country naturoks last week, in relative standing, according to the approximato number of combined plays on WEAF, WIZ and WABC.

ittle Bit Independent Red Sails in Sunset On Treasure Island Eeny Meeny Miny Mo With All My Heart I Found a Dream Thanks a Million Boets and Saddles Boots and Saddles Stiting High on a Hilltop Where Am I Got a Feelin' You're Foolin' No Other One 24 Hours a Day Why Shouldn't I I Picked a Flower You Are My Lucky Star One Night in Monte Carlo Love to Take Orders Dangerous to Love Like This Wedding of Jack and Jill Truckin' Den't Give up the Ship Moon at Midnight

PAINE SUES ERPI FOR \$149,948 DUE

Sult for \$149.948 was filed last Suit for \$149,948 was filed last week in the Supreme court, New York County, against Electrical Research Products, Inc., by John G. Paine, chairman of the Music Pullishera Protective Association. Faine, acting as trustee, claims that this amount is the balance due on the settlement figure arrived at after the foreign agency contract he had made 1922. PREFF expired in Section 1922.

As a result of the settlement ne-

As a result of the settlement negotiations ERPF agreed to pay \$1,300,000 to the publishers Paine represented. Of this sum, Paine's complaint states, \$1,180,051 has been remitted, with ERPF the past, several months refusing to pay the balance. Under the deal which the suit involves ERPF held the exclusive right to import into foreign countries musical films containing American copyrights. Agreement, obligated ERPF to collect the synchronization fees abroad remit the American copyright owner's share to Paine. Agency agreement between ERPF Agency agreement between ERPI and Paine was in effect for five

TELE-FLASH GETS MPPA EXPERIMENTAL LICENSE

Tele-Flash, Inc., has obtained from the Music Publishery Protective Association an experimental license to transmit copyrighted music over its system of wired radio. MPPA's license will run concurrently with that issued by the American Society of Composers, Authors & Publishers, which is for the period ending Jan. 31, 1936. No charge is being made by either organization for the experimental period. Tele-Flash's competitor, News-Ticker Service, is currently operating on a six months' license, with the MPPA collecting a tump sum on each installation of

iemity operating on a six months' license, with the MPPA collecting a jump sum on each installation of a receiver. To help the MPPA keep tab on the musical numbers used the NTS has furnished the former with a list of the compositions contained in its library of transcriptions and phonograph records and will each month submit a list of the discs broadcast. From this report the MPPA will be able to allocate the NTS's royalty payments among the publisher micmbers. the publisher members.

Downey Coasting

Wallace Downey of the Rio de Janeiro and Buenos Aires publish-ing companies bearing his name, will renain in America two months on negotiations with American music publishers whom he repre-

Downey is now en route to Holly wood for a business huddle with lack Robbins whose catalog is one he represents in South America. Due back from the Coast in a fort-

ASCAP to Appeal Receivership in Wash. State; Ass't U. S. Attorney In N. J. Calls Society 'A Racket'

Shades Are Down

Milwaukee, Dec. 17. "Flenty of vightening as result of the murder of Walter Liggett, na-tionally known newspaperman and writer who published a weekly in Milw, attacking alleged gambling ring and liquor syndicate's alliance with authorities.

Since Liggett's murder, gambling and town is closed up tighter than

JAN. 1st IS THE **DATE FOR ALLEY**

Tin Pan Alley is now waiting for that Jan. I corner. Both sides of the Warner Bros. American Society of Composers, Authors and Publish-ers' fence are awaiting the first of the year, when the WB schism from ASCAP becomes actual.

Meantime both sides are sparring.
All sorts of pros and cons and entanglements from the music users have both factions befuddled.

The test case from the writers The test case from the writers' vlewpoint may be the solution to everything. The songsmiths claim that all that has been ceded to the WB group of music publishers is the publication rights. All other ights, including public performance for profit, were assigned to ASCAP, they contend, and the Society, air legedly, still retains these rights, regardless of the Warner break-

Balcon Plans Deal For Interchange of Studio Tunesmiths

Hollywood, Dec. 17.

Gaumont-British may share in music facilities of 26th-Fox and Metro under deal made by Michael Balcon with Jack Robbins before he returned to England.

returned to England.

Reciprocal proposition would make possible interchange of music writers between three companies. Bigger American outlet for music published by Campbell-Conneily, subsidiary of Gaumont-British, and greater English distribution for catalogs of Robbins, Felst, Ohman and Fox Music companies would result if plan being worked out is carried through.

PMA Unanimously Elects Mose Gumble, Rocco Vocco

Professional Music Men, Inc. ciccted its new officers last week some 70 of the music publishing contactees attending. Mose Gumble contactees attending. Mose Gumble and Rocco Vocco were unanimously elected president and first vp.; Joe Santly and Mack Stark, second and third v, p.'s; Irving Panz, treasurer; Harry Liebman, financial sec.; Louis Schwartz, recording sec.; Johniny Green, sergeant-at-arms; Benny Bloom, editor.

Governors elected: Bob Miller; Jack Richmond, Jules Von Tilzer, Mack Goldman, Addy Britt. Trus-tees: Johnny White, Charlie War-ren, Mike Schloss, Ralph Smittman,

ren, Mike Schloss, Raiph Smittman Benny Bloom.
Next benefit show has been shift ed to the Alvin, N. Y., March 1.

Ciricago, Dec. 17. Professional Music Men's club held a monthly meeting last night and inducted a flock of new mem-bers into the organization, and set

bers into the organization, and set Hollywood as his per plans for a special show to raise coin after the first of the year.

Also nominated a slate for a Chicago governing committee with elections to be held at the meeting next month.

This includes a nu accounts, legits, etc.

Counsel for the American Society of Composers, Authors and Publish-ers proposes to carry its fight against the receivership appointed against the receivership appointed for the anciety's Washinston state interests to the circuit court of appeals, it was announced yesterday (Tuesday). In a decision handed down last week by Federal Judge Cushing in Seattle, it was held that bu U. S. courts had no jurisdiction over the issues involved. If necessary, the case, it was declared by Nathan Burkan's office, would be carried to the U. S. Supreme Court on the ground that the business of dealing in copyrights is interestate and that the Washington state law on monopolistic practices

interstate and that the Washington state law on monopolistic practices cannot be applied against the society. It was also pointed out by ASCAP counsel that since the organization is prevented from maintaining an office in the state of Washington, music users will have to come to New York to obtain their

Seattle, Dec. 17.
Washington State's Attorney General delivered a stiff blow against the American Society of Composers, Authors & Publishers when he oberal delivered a stiff blow against the American Society of Composers, Authors & Publishers when he obtained from the Superfor Court Saturday (14) an order which gave damages to ASCAP Icenses in the state and assigned to the receiver clerk the copyrights owned by the latter's members. The receiver subsequently instructed ex-Senator C. C. Dill, associate counsel for the state in the case, to file with the copyright office in Washington, D. C. a certified copy of the Superior Court decision, together with a roster of all the writer and publisher members of the Society, including the Warner Bros. firms.

Order followed the failure of ASCAP to have the state case removed to the jurisdiction of Federal court. Judge Cushman of the local court. Judge Cushman of the local court, dependent of the country of the superior courts of the superior courts of the superior courts of the superior within federal court. Judge Cushman of the local court. Judge Cushman of the local court. Judge Cushman of the local court, Judge Cushman of the local court. Judge Cushman of the local court, Judge Cushman of the local court, Judge Cushman of the local court. Judge Cushman of the local court, Judge Cush

Assignment Filed Assignment Filed
Washington, Dec. 17.
Ex-Senator C. C. Dill; acting for
the Washington-state attorney general, yesterday (Monday) filed a
certificate of assignment against
the works of all ASCAP writers and
publishers with the U. S. Copyright

office.

Dill declared that he had not been advised as to the judgment angle of the case.

Calle ASCAP 'Racket'
Camden, N. J., Dec. 17.
Charge that American Society of
Composers, Authors & Publishers
Is 'a racket' was made last week in
United States District Court here
by Assistant U. S. Attorney Isadore
Worth. He was appearing in behalf
of Harry Colnor, operator of several
film houses in South Jersey, In sult
brought by Samuel M. Hollander,
of Newark, representing ASCAP.
Society claimed defendant showed
juk in which songs written by its

pix in which songs written by its members were presented without payment of necessary fee. Judge John Boyd Avis took case under ad-

Lachmann to Coast, Davies Assumes Biz

With Mare Lachmann shifting to Hollywood as his permanent head-quarters, Flarry Davies, long, asso-clated with him, takes over Lach-mann's publicity and advertising

Night Club Reviews

VARIETY

NEW MONTMARTRE (NEW YORK)

NEW MONTMARTRE

(NEW YORK)

The Shuberts and Battrice Lillie, their state of the Shuberts and Battrice Lillie, their state and the Advance of the Shuberts at the downstairs. Winter Garden, are jointly associated in the reopening of the New Montmartre, just above the Garden. It's a modernistic impression of coldness which could be offset by some judicious drapes.

But it's getting smart play, predicted of the Shubert of the

Jacques Fray (ex-and Maric IT OR WRITE

ARKS

WUSIC

Brighten Your Holi-day Programs With These Unusual Tunes

THESE 'N' THAT 'N'
THOSE

* IT MUST HAVE BEEN

A DREAM

DOWN IN MARTINIQUE

* MOON IN THE PARLOR COCK - EYED MAYOR OF KAUNAKAKAI

BILLY CHANDLER

General Professional Mgr.

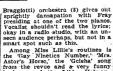
Other Marks Songs

Most Played on Air

Week Ending Dec. 14 arade of the Wooden Sol-diers

diers
Song of the Islands
Caminito
Chiloe
Malaguena (Small, \$1.75)
Toymaker's Dream
Mama Yo Quiero un Novio
My Gal Sal
Mama Inaz

PERMANENTLY AT RADIO CITY, N. 1



smart spot such as this.

Among Miss Lillie's routines is
the 'Gay 'Ninettics Number,' Mrs.
Astor's Horse,' the 'Gicha' song
from the revue and a very funny
burlesque of the Libby HolmanHelen Morgan school of torchers,
'You Let Mo Down,' including mannerisms and poke business. A 'South
South number also very good."

South' number siso very good.

Tariffs aren't cheap. A \$2 couvert; \$3 on Saturdays and holidays. Bernardi of the Central Park Casino is greeter and host. Nicky Balar, of the Paradise management, is operating for the Shuberts, on the theory nelther spot conflicts with the other. Miss Lillie conflicts with the other. Miss Lillie pana and gets a conservatively smart but dancey crowd.

Abcl.

CASABLANCA

(MADRID)

Madrid, Dec. 2 Madrid, Dec. 2.

Casablanca, Spanlsh capital's top nitery and one of the finest on the continent, has gone in for floor shows in a serious way for the first time. Most of Madrid's late haunts have some nort of a customer-puller, but Casablanca stuck to the smartness of. Its rep and held sut. The control of the control o

Anna May Wone, but he's never made it a steady biz. Now he's fallen for the floor show gag.
'Athos Follies,' a line and specialtiles goes to town on beauts, smart routines, hidebe costuming and hot-cost of the state of the sta

ls a natural for applause,

is a matural for applicable.

Casablance continues with two bands, one Cuban and another popular muelc. They do their stuff for dancing on the rising stage, and move up to the balcony when the floor show is on.

Ziff.

EL TOREADOR

EL TOREADOR

(NEW YORK)

El Toreador, on Central Park
North (110th off Pifth ave.), on the
edge of the Harlem-Spanish-Latin
quarter, is New York's counterpart
more authentic, less American tourlisty, gayer, more colorful and the
me coy because its appeal is to a
majority Latin patronage. Tarlifs
read to the control of the control
and the control
and

Most Requested

(As reported by Orville

I Dream Too Much Will Love Find a Way Little Bit Independent Oregon Trall Oregon Trail
Treasure Island
Red Salis in Sunset
Truckin'
My Sweet
Begin the Beguine
I Found a Dream

(As reported by Emil Cole man at the King Cole Room St. Regis hotel, New York.)

Just One of Those Things
Lucky Star.
Broadway Rhythm.
Why Shouldn't 1?
Star Look Usten Stop, Look, Listen. Picture Me Without You. Thanks a Million. Little Bit Independent.
Out of Sight, Out of Mind.
Mood for Love.

SOPH AND TED LEWIS SET FOR CLEVE. CASINO

Cleveland, Dec Cleveland, Dec. 17.
Sophle Tucker is going into Mayfair Casino Dec. 31, or, if it conflicts with her New York dates, on
San. 3. Ted Lewis also lined up by
Mike Special for the new cabarettheatre for Jan. 26 if not sooner.
Mayfair's third show produced by
Earl Lesils, includes the pantomimic

Briants, Carmen Morales, Rosemary Briants, Carmen Morales, Rosemary Deering, Jay Seller, Lee Purdy, Szita and Anis, Karen Jardeane, Norman Harris and Sylvia Shore, and a chorus of 24. Large-scale show has two bands on stage. Le-Roy Smith's and Johnny Lewis.

Cameron's 'Stew'

Syracuse, N. Y., Dec. 17. Produced by Edward Lynch who Produced by Edward Lynch whe starred in it for 11 weeks in Port-iand, Ore., 'The Drunkard' will open at 'Pop' Cameron's Casino, lo-cal nightery, 'Dec. 20, for a run Lynch is playing the heavy him-self, filling the other roles with re-tired professionals and amateurs. will

Reisman's One-Niters

Leo Reisman and his Brunswick recording orchestra essay some one-nighters starting Dec. 20 in Potts-town, Pa., booked by Music Corp. of America.

Reisman dips in and out of New York for his regular radio com-

VICTOR YOUNG GOES PAR

Hollywood, Dec. 17.
Paramount has signed Victor
Young to arrange and conduct all the scoring on its pictures here

longer sleeves, so that enough white shows. Aura del Bar is a Cuban rumba dancer, of Mae-westish pro-portions, but knows how to shake that thing. A wandering quartet of table workers alternates with Don Gli-berto's expert dance combo. Abel.

VERSAILLES (NEW YORK)

Georgie Jessef's, cilck at the snooty Versallies in the fashionable cast side belt is one of the current ultery highlights, Coming in as costraction, with the socialite party-thrower. Isa Maxwell, the old NYA-Gass will tell as compared of Maxwell and the compared of the

talent is all Jessel; Miss Maxwell pulls the society bunch but Jessel entertains centertains centertains centertains centertains centertains centertains centertains centertains control to the control t

this is the first time on the rostrum.

Darlo and Diane, the smart bailroom team from the Hotel Weylin, are doubling into the Versailles. They do a couple of new terp rout. They do a couple of new terp rout. When the smart aura nittly, with robert and the staff continue jamping 'em in, Joe Smith's and Alfredo Brito's (for the rumbas) bands hold over.

Nitery Doings

Hollywood restaurant, N. Y., show, revamped and refurblehed, is a better entertainment than ever. Which probably accounts for its strong batting average on the grosses despite the pre-Xmas doldrums. New numbers include an It's About Time', led by the cute Prazee Sisters from Chi, leading into a sumptuous feathers production flash. The gymnatic number, with the rah-rah motif, dovertalls into a basketball game, best two goals out of three, and the kids play as if they-mean two incidentally, the wholesome natural good spirit of the sport is congenial contrast from the set, theatrically sophisticated posturings in the forecontrast from the set, theattically sophisticated posturings in the fore-part, lending the sum total an engaging air of informality that's highly fetching. The International dance creation, for the finale, is a nitry mash. The words and music about the set of the

Jack Waldron's m.c.ing is effect-lyely professional. Nitza Vernille and Don Donaldson, latter a juve looker who suggests screen-test possibilities, terp handsomely and well. Ben Yost's Varsity Eight give out vocal harmonics in manly and militiary manner citches.

weii. Ben Yost's Varsity Eight give out vocal harmonics in manily and military manner, clicking notably with the 'New Moon' medley. Gloria Cook is a pert personality tapster. Patou Slaters in noveity costuming and an odd dance manner are likewise arresting on a cafe floor. Cackics O'Neal is a cute number of the cook of the cook

Guy Lombardo's return to the Rooseveit hotel grill, New York, the spot where he first came to big attention years ago, was something attention years ago, was something of a redetter day in Tin Pan Alley, of the second of the s

which keeps Ray Noble at the Rain-bow Room, etc.

It's a means for being near their radio commercials. In Lombardos case the Esso people more or less that the radio commercials in Lombardos case the Esso people more or less that the radio commercials in Lombardos case the Esso people more or less that the radio commercials are represented by the radio case of the radio

One of Philly's classiest speaks during prohibition and known among select ever since as Benny, and the specific speaks and the specific speaks are speaked by the speak of the formal The Epicure ittle. Benny Fogelman, owner, has a l ways frowned on his monitier and would never let it be used. It embarrassed the missus. But Crowley-LaBrun agency finally persuaded him title was valuable asset and now he's advertising. More than 84,000 at Army-Navy game were treated to airplane streamer plugging it and papers have since carried and significant class prices.

Both Beatrice Lille and Georgie Jessel do but one show at the Montmartice and Versallies, respec, but generously. Jessel lingers for the introductiony of the dance tcam for the 2 a.m. frolic, but does only one number and off. Runs 20-56 minutes at the midmight (main) show and no dinner performance. Miner, specialists do three a night, at 12 and 2.

Jessel squelched a heckler one

night by observing that some people start out for the Hollywood and Paradise, get befuddled, wander east and stagger into the Versailles. That won him a salvo on this occasion.

Two West 52d street niteries are expanding through adjoining buildings. Tony's has a new bar, while is connected by a through passage, and now, No. 21, (Jack and Charlies) is merging with the house next door for more senably. is mergins with

Theodore Titze launched his new Theodore's, N. Y., on Friday the 13th, and Gertrude Niesen debuted at the House of Morgan, N. Y., the same night. June Knight is out after doubling from 'Jubilee.' Mies Knight, when essaying doubling into the Savoy-Plaza hotel, N. Y., also was forced out through strain,

Trocadero, N. Y., opening Wednesday night (18) brings Peppy DeAlbrew back into the nitery field, with Morton Downey, D'Ivons and Pancho and his orchestra in the Pancho and his orchestra in the show. Spot last year was under the label of Place Plquide, scene of Eve Symington's nitery debut. Location is on the West 52d street sector, a few blocks down from the hot-spot block just off Fifta avenue, which is solid with niteries to Sixth avenue.

Red Norvo and his swing sextet moved into the Hickory House this past week, presenting a form of hot-(Continued on page 47)



"CARRY ME BACK TO THE LONE PRAIRIE"

James Melton's Song Feature in "Stars Over Broadway"

From Hollywood Revels of 1936
"WHEN APRIL COMES AGAIN"
"IT'S A LOT OF IDLE GOSSIP"
"The Topic of the Tropics"
"The International"
Inaugurating a New Dance Craze

"TRUCKIN"



ROBBINS' CHATS

GUY LOMBARDO back at his old stand at the Hotel Rossevelt in New York, and proving that class will tell through the years.

anks Guy for your swell additions of: anditions of:
"THANNS A MILLION"
"THANNS A MILLION"
"THANNS A MILLION"
"TWINTIN" HIGH ON A
HILLIOP"
"YOU ARE MY LUCKY
STAR"
"TVF GOT A FEELIN"
"ROLL ALONG PRAINIE
MOONE"
"SUGAR FLOAT"

ROBBIN MUSIC CORPORAT



Hundreds of the best vocalists and orchestras featuring "ONE NIGHT IN MONTE

"TOO MUCH IMAGINATION" IS IS HEAVEN"

"WILL LOVE FIND A WAY?"

JANTLY BROS - JOY ... 1619 BROADWAY TILY C



"THE MUSIC GOES ROUND AND ROUND"

"RHYTHM IN MY NURSERY RHYMES"

"I FOUND A ROSE IN THE "YANKEE DOODLE NEVER WENT TO TOWN"

"THE POSTMAN PASSES



Disc Reviews By Abel Green

dusky planologist at the Famous Door, one of the West 52d street (N. Y.) citadels of the swing cult, is a new fair-haired fave with the swingo mob. He masa Steinway like nobody's busisolo recordings and with the orches solo recordings and with the orches-ra, surrounding, him in other disks. Brunswick 7553-7572 is 100% Wil-son. Liza, 'old Gershwin tune, and Rosetta' on the former; 'I Found a Dream' and Treasure Island' on the latter, First couplet is more swingo, but the all the maintains perfect fox-

but in all he maintains perfect roxtrotology. Wilson and his occheatra on
Elmanck 1589 give out 24 Hours
Elmanch 1589 give out 24 Hours
Elmanch 1589 give out 24 Hours
Forward of the control of the control
Elmanch 1589 give out 25 Hours
Elmanch 2589 give out 25 Hours
Elmanch 1589 give out 25 Hours
Elmanch 15

passages.

Jimmie Lunceford's 'Charmaino' and 'Oh Boy' is how swing differs from jazz. These are ragged versions, but okay for the foxtrot purposes therefor. Dan Grissom vocalises with the control of t

Price Glory? makes a fine setting for the colored Lunesfordite's technique. Desca \$2.5 and the color of Columbia 2103-4.
All by dee Venuti's rhythmpators, Ruth Lee on the vocals. First couplet: '24 Hour's and 'Eeny Meeny,' the same chores as by Teddy Wilson. Second twosome: Yankee and the color of the c

swing sycophants.

Bob Howard and his orchestra
(speaking of Howard, as Clee Brown
was) offers 'l's Funny What a Kiss
Can Do' and 'Give Me a Break,
Baby' (both by Dave Franklin), as
foxtrots with his band to self-plano
vocalizing. Howard, like Teddy
Wilson, is the planist first, surround by a versatile dance combo.
Decca 627. In the Break' number,
Howard directs his crack men, in
turn, to each take up a break; novel
orchestrating.

orenestrating.

Good of jazzin' on Brunswick 7551
by Mezz ezzrow's ore, 'Free Love'
and 'Dissonance.' Just instrumental
freaks in advanced jazzique.

freaks in advanced jazzique.

Xavier Cugat and his Hotel Waldorf-Astoria tangoists give out Chino Soy (Chiness Rumba); a novelty orchestral concett composed and the control of the contro

Victor's 25184, couples a pair of imported Mayayar recordings by the Hungarian Gypsy orchestra titled 'Old Gypsy' and 'Poor Herder.' latter in a medley with other traditional airs, 'Sweetheart Across the River' and 'Csardas.' Nice change of pace from the hot stuff, this record.

record.

The vocalists have their limings.
John Charles Thomas barytones, as
por usually expert, the current pon,
Boots and Saddies and Kennedy
Russells "The Farmer's Pride."
Those who like Boots won't fancy
Farmer. Carroll Hollieter is
Thomas accompanist. Victor (red
Saul) No. 1723.

Lanny Ross, Brunswick 7557, does handly by the pop, 'Red, Seils in the Sunset' and 'If You Were Mine' from 'To. Beat the Band.' Russ Morgan's orchestra accomps.

('I'd Like a Nice Boat'). Rafaelo's

tango orchestra is the accompaniment.

More rhythmic is Kay Thompson and the Boys on Brunwick 7564, with Ton't Mention Love to Me' by Manager and the Boys on Brunwick 7564, with Ton't Mention Love to Me' by Mention Love to Me' by Mention Love to Me' by Mention Mention Love to Me' by Mention Me

calless.

Jonahue's Waldorf-Astoria auspices is likewise reflected on Decca 539 with smooth foxtrotology, both from Coronador (Par) by the property of the pro

Lots of personality palayer in the special Eem' choruses; also a nitty hot cornet unique song introductories highlight Bruns. 7585. Don't Bring Lulu, novelty orchestrated to medley a flock of the more familiar girl songs. The old Irving Berim 'Hc's a Devil in His Own Jome Town' is an equally novel foxtred backer-upper, Mer er yen lyricizing 'Lulu.

WITH LOCAL TALENT

Salt Lake City, Dec Harry Eckstein's Rainbow (dance Harry Eckstein's Rainbow (dance-hail) has music furnished by Ernie Breinhoit's orchestra, local, with Don Corey, vocalist. Corey recently won the Utah Texaco contest for male singers. Plan 10 get name band for open-lam's union turned on the heat.

rince Mogul, crystul-gazer, has been booked into the Shoreham ho-tel; Washington, D. C., for five weeks with options. Opens tomor-row (Wednesday).

the Sunset' and It You Wene Yine'
from To. Beat the Band' Ruse
Morgan's orchestra accomps.
From. France, Columbia 411
From. France, Columbia 411
From. France, Columbia 411
France, Wood Tomorava (Thursday), Illia
France, Columbia 411
France,

Swing Stuff

Personals

Red Norvo opened at ickory
House, N. Y., Friday (13) with Herb
Haver on tenor; Stewart Fletcher,
Dave Barber, and Fete Feterson. in
the band with McKenzie vocalizing
... Harry C. Kruse, of Brunswick,
and Guitarist Eddie Condon attentlectures on psychology. Max. Kamiller of the Condon attentlectures on psychology. Max. Rom.
Cliff Allen, planiet, and Billy
Haywood, vocalist, pulling them in
at Leon and Eddie's, N., Yt... Don
Redman at Leew's State, N., With
Benny Morton... Unknown piano
wizard at Silver Dollar, Harlem...
Louis Armistrong and Wingy Mannone presented with special black
trumpets by Instrument-maker
Muck... Frank Newton back with
Charlie Johnson... Drummer Bill
Harty, with ald of 19azz Experi Muck...Frank Newton back with Charlie Johnson...Drummer Bill Harty, with aid of Jazz Expert George Simon, figuring out Ray, Noble's next step...Two swingsters under wraps in radio commercials: Dick McDonough with the A. and F. Gypsies, Mir Mole with AI Pierce's Gypsies, Mir Mole with AI Pierce's compared to the Compared of the Compa

On the Air

Bob Crosby caught over NBC
stepping out with the real thing.
Crack tenoring of Eddie Miller in
Yhlythm in My Nursery Rimes',
outstanding, with an okay swing arrangement. Drummer Ray Beadue
plenty ready at all times. Out of
four numbers, played, Boots and
Saddles' the only bring-down from
the jam angle.
Irving Aaronson caught the swing
craze long enough to allow Tony
Zimmers to get off on You Are My
Lucky Start'. Rest of program buryling ace altoist Toots Mondello, except for sweet lead work.
Art Tatum, rambling in rhythm
at 10 a. m. over NBC every mornling. This high the start of the conling that the program buryling are the start of the contransport of the contransport of the conling that the co

Yale Session

Swing band organized by the Yale Hot Club, and composed chiefly of Yale undergrads, due to wax a few sides shortly as well as try out for the celluloid. Band features Sammy Goodman on tenor, Bob Sun, guitar, and Carl Bellinger on drums.

and Carl Bellinger on drums.

On the Wax
On Victor, Whiteman's Farewell
Blues'-Darktown Strutters' Ball'
features some okay trumpet and
trombone by the Teagarden brothers, with Jack vocalizing on Darktown.' But disc suffers from too
heavy arranging. Nobody's Sweetheart,' made at the same session,
yet to be released. Benny Goodman
is reported to have waxed 'Basin
St.,' 11 f. Could Be With You' and
'When Buddha Smiles' in Chicago.
For a well-balanced swing platter,
catch 'Square Face' and 'Dizzy
Glide,' issucd under Gene Gifford's
name on Victor. Wingy Mannone
limited to the vocal, his best bet,
while Berigan trumpets. Samucis,
Matlock, and Thornhill, on trombone, clarinet, and piano, do justice
to the swell arrangement of Gifford.

Matlock, and Thornhill, on trombone, clarinet, and piano, of justice to the swell arrangement of Gifford. On the swell arrange of some real swing under the Mound City Blue Blowers moniker for the same company. Dorsey Stomp, samples Jimmy resuming the alto instead of the clarinet. The prominent English tenor, Buddy Featherstonchaugh, is available on Champion with Billy Mason's rated aces by swing experts in England. The next Farley-Riley opus will be a jam version of 'The Stars' and Stripes Forcver,' with an augmented brass section according, to best circus band tradition.

Frunswick has finally released, the

mented brass section according, to best circus band tradition.
Erunawick has finally released the long-delayed Free Love' and 'Diasonanee' by Milt Mesirow, a competent awing dise with Benny Carter on alto, Floyd O'Brien on trombone. Louis Prima sides, waxed on the Coast, may not be released because 'of 'silps. Wingy Mannone's Love and Kisses' features some okay Bud Freeman on tenor for Vocalion, and his 'You Are My Lucky Star' rates high for the last two choruses with Jack Teagarden. Don't miss the bugle call introduction on Mildred Bailey's 'I'd Love to Take O'ders From You.'

tion on Mildred Bailey's 'I'd Love to Take Orders From You.'
The U.H.C.A. release of the old classic 'China Boy' and 'Bull Frog Blues,' by Charlie Pierce, headlines some all-time clurinet by the late Frank Teschmaker, and great trumpeting by Muggsy Spani

OCA's Suit Against Rapp Dismissed On Appeal; N. Y. Gen'l Biz Law as Basis

ACHING HEARTS

ind Song Writing Basis of Kahn Tome

Hollywood, Dec. 17. Hollywood, Dec. 17, tory behind the song will be keynote of book being written by Gus Kahn, to be published by Jack Robbins under the caption of '25 Years of Song Writing.'

Kain will describe the romance and heartbreak a songwriter en-dures to put over a hit song. Will also expose the manipulations of fly-by-night music publishers and

OLD CHURCHILL SITE AS N.T.G.'S **NEW SPOT**

N. T. Granlund is dickering for a new Becadway nite spot on the former Churchill's site at 9th street. He is out of the Paradise where he started as a part-owner. His de-parture from the cabaret-theatre coincides with the assassination of Charles (Chink) Sherman.

Charles (Chink) Sherman.

N. T. G. previously left the Hollywood restaurant to start with the
syndicate opening the across-Broadway Paradise, but this past Sunday
he was Abe Lyman's honor guest
on a professional night shindig.

on a professional night shindig.

Irving Mills may be associated with Granlund in the new nitery venture. From Mills' viewpoint, as a band enterpreneur, it would give him a permanent Broadway home for his sundry dance orchestras, similar to Abe Lyman's idea at the Hollywood. Mills already has a permanent spot at the Cotton Club in Harlom for his colored dance combos.

Nitery Doings

(Continued from page 46)

fare fast growing in popularity among the more intimate New York clubs. Francetta Malloy also new to entertainment personnel. Ted entertainment personnel. Ter fried combo for dinner

Sheila Barret's newest satirical skit in the Rainbow Room is 'Prist-cilla Pilkington's Debut in a Night Club,' poking fun at the deliblies who feel the urge to perform now out in public, It's by Nevili Flee-son.

Maurine and Norva began an engagement this past wock at the Hotel New Yorker on the variety bill presided over by Ted Flo Rito's orchestra. Pritchard and Lord, previous incumbents, may return later. They're now at the Paradise.

Mrs. Jack Dempsey returned to the floor show spotlight for a one-time appearance last week at her husband's restaurant, teaming with her sister, Dorothy, who's singing there regularly. Occasion was a holiday benefit in the supper room.

Gertrude Niesen, now rehearsing or 'Ziegfeld Follies,' is the latest to be si med for appearances at the House of Morgan House of Morgan. Rosita and Fon-tana also join the show this week, with June Knight, Escudero and Georges Metaxa exiting.

Swing addicts are swinging over to the Onyx Club again after the Famous Door had at first taken the play away. Riley-Farley at the latter and Wingy Mannone at the Door. Since Louis Prima left, the Door has had Red Norvo and others. Norvo is now at the Hickory House.

After a four months' stay at Webster hall, Detroit, Emerson Gill will leave shortly after New Year's for Miami, Fla, where he will open Jan, 22 in the French Casluo for the

itigation between Barney Rapp and Orchestra Corporation of Amer ica for past year and a half over commissions OCA alleged was due it for securing engagements band leader while acting as his per-

sonal representative was settled in Appellate Division of New York Supreme court Dcc. 12. Previous decision of the Municipal Court was reversed and judge dismissed complaint on grounds of defendant's plea that OCA acted as a booking agency without license and was not entitled to judgment sought.

Legality of complaint hinged on general business law of New York State. Court contended that serv-lees rendered were managerial in nature and OCA was suing as em-ployment agency.

Suit was started in August of 1934 when Ed Fishman of OCA at-tached Rapp's salary at Loew's 86th St. theatre, New York. Motion by Rapp's attorney, David Greenstein, Rapp's attorney, David Greenstein, to have the order vacated was not upheld by Municipal court and was referred to a referee to try the case on its merits. Supreme court also sustained charges of Fishman and Rapp was again attached while playing at the Gibson hotel, Cincinal and the country of the country

Next, and final, test was in the Appellate Division, which dismissed the complaint, forcing OCA to pay court costs and counsel fees for Rapp. Bond posted with the National Surety by OCA, limited to \$250 will be sought by Rapp's attorney.

PAINE'S N.E. CAMPAIGN AGAINST DUFFY BILL

Boston, Dec. 17. John G. Paine, chairman of the Music Publishers Protective Association, met a group of New England Congressmen today (Tuesday) at a luncheon in the Copley Plaza hotel, which had been arranged by some which, had been arranged by some local publishers. Conversation revolved around the pending Duffy copyright bill, with Paine explaining the destructive effect its passage would have on the music business. Arrangement was also made for Paine to address the Boston Music Publishers according to the property of the prope Publishers Association on the same issue later in the day.

MILLS WITH E. CARROLL IN FLA. NITERY VENTURE

Earl Carroll and Irving Mills will be associated in the new Palm Island Casino, Florida, this winter. Association will be solely on the show, which Carroll produces annually for the P. I. spot, Bill Dwyer heads the syndicate there. The new Florida roadhouse opened last win-ter after an investment in excess of \$400,000.

Mills' association with Carroli would extend beyond the Miami engagement, as they're planning to send the revue out as a presentation unit. Charles Carlisle alone is set so

Carroll is said to be receiving \$8,000 a week for 10 weeks from Palm Island.

Hit-and-Runner Hits Bob Craig on Friday (13)

Baltimore, Dec. 17. Bob Craig, local orchestra leader, struck by hit-and-run motorist Fri-day (13), is faid up with severe lacerations, wrenched shoulder and injured lcg.

Driving to Westminster, Md, where his band was to play a dance date, Craig stepped out of his car along side of road to examine tire he thought had flattened. As he bent over, a passing car hit him, dragging him 20 feet. Hit-and-runner later was arrested by police.

Bowes Making Play for Church Dates on Coast for Amateur Units

VARIETY

Los Angeles, Dec. 17,
Major Bowes Unit No. 7, now on
the Coast, is having a tough time
finding theatres to play in. Unsatisfactory deals with circuits to play
picture houses is sending the units
into town halls, barns and now
churches.

That The latter would be an angle-has been evidenced for the past two Sundays through Bowes addressing the churches on his airing and paving the way for church play

paving the way for church play dates,
Unit, currently at the Paramount, has played only one or two theatres since it was launched. It got two weeks at Seattle and Portland automible shows, then jumped here. Next weekit goes to San Francisco's Orpheum for. Fanchon & Marco. Latter feel that the unit can stay on the Coast for at least two months playing one-nighters on the proposed Scripture circuit, plus a number of dates under the auspices of civic organizations.

As most churches need money, feeling is that advantageous percentage deals could be made. Churches have found that in the past few years the quest angles of raising money have been fruitless.

Jerry Browne Recuping After 9 Operations

Jerry Browne, of the former Jerry and Betty Browne standard team is recuperating at Monticello hospital, Monticello, N. Y., from injuries received in a recent auto acci-

dent.

Browne was seriously injured and has undergone nine operations in two months.

EDDIE LAMBERT'S UNIT

Eddle Lambert tops a new unit, 'Smile At Me,' produced by Al Grossman in New York. Others in the production are Frogan and Barlow Vito and Perry and 24 girls. Opens in Hershey, Pa, Thursday (19), going to Toledo for a full week beginning Xmas Day.

The THEATRE of the STARS

LOEW BLDG. ANNEX

160 WEST 46TH ST. NEW YORK Bruant 9-7800

SIDNEY H. PIERMONT

BOOKING MANAGER

LUBIN

ATRES

Theatre Employees Claim Birm. Censor Cost 'Em Their Jobs

Birmingham, Dac. 17.
A group of employees of the Pantages theatre went to Commissioner W. O. Downs last week and protested that constant tampering with the stage shows by the city censor had caused the house to be closed, throwing them out of work. House closed last week after a series of units.

House closed last week after a se-ries of units.

The employees told Downs they wanted their jobs back. Downs said he would be glad to confer with Ray Peterson, manager of the the-atre, but he would not allow bur-lesque. The semployees argued bur-ter, and that the shows were knitting parties compared to vaude-ville in other cities.

Memphis Spot Re-Closes

Memphis, Dec. 17.
Orpheum theatre here is closed again. Operated by M. A. Lightman, house is the finest in town, but has been in the red from the opening. Has tried vaudeville and pictures.

pictures.
Inability to get together with unions was assigned by Lightman for latest closing of the theatre.

Buff. Burly Turns Vode

Buffalo, Dec. 17.
The Gayety, former burlesque house, which opens Christmas Day with vaudeville and first run independent pictures, will be booked from New York.

pendent pictures, whi we would now New York.

House will operate under the management of Dewey Michaels and Nate Boasberg, now operating the Palace (burlesque) here.

SANTLEY 0.0.'S CHI

Chicago, Dec. 17.

Harry Santiey, formerly of the Coast William Morris office, back in the loop scouting for talent.
Figures on opening own agency.

Brewery's Milw. House

Milwaukee, Dec. 17.

L. K. Brin has been named manager of the Alhambra, Tormer This versal house, owned by the Samas the Samas of the S

Kemp, Pleading Guilty, Up for Sentence Jan. 7

John J. Kemp, theatrical Insurance broker, pleaded guilty Thursday (12) in General Sessions, New York, to swindling two actors of more than \$12,000. Judge George L. Donnellan remanded him to the Tombs for sentence on Jan. 7. He can be given a Sing Sing term of not less than five years. Sing term of not less than five years. Sing term of not less than five years. Sept. at his office, 551 Fifth ave, he admitted the misappropriation of a dividend check amounting to \$1,524 issued by the Equitable Life Assurance Society on a life policy of Will Rogers. He denied at the time, however, he had swindled various other clients in show business out of more than \$300,000, as the police alleged. When he pleaded guilty on Thursday he insisted the total ancount of the \$100,000. This included the Rogers' check.

Kemp, a bedraggled looking figure when he appeared in court in com-parison to the nattily-dressed first-nighter of a year ago, pleaded guilty specificaly to the theft of \$10,000 he specificaly to the theft of \$10,000 he had received from an insurance company for Clarence Bliss, a midget known professionally as "Little Billy." The plea also covered two other indictments based on the charges of Donald Brian, the actor, that Kemp defrauded him of \$2,246 given to Kemp after Brian had obtained it from an insurance company as a loan on his life policy. The other charge is based on the forgery of Brian's name to the check.

check. When first arraigned in the Magistrate's Court, Kemp was charged with the Rogers' thett. This was presented to the Grand Jury, but he was specifically charged with the Tultile Billy' complaint in the absence of any member of Rogers' family. The second indictment, was based on the story told the Grand Jury by Brian.

Laurie Gives In

Joe Laurle, Jr., goes on the road after Jan. 1 in a unit produced by Irving Yates and Maurle Greenwald. The Helen Compton girl band will background the show.

L. A. Orph Names Back Los Angeles, Dec. 17. Policy of playing headline attrac

tions on the stage will be resumed by the Orpheum here beginning Jan. 1. First booking is Leo Carrillo.

15 YEARS AGO

(From VARIETY and Clipper)

Managers shuddering at the proposition of the Treasury Department to up ticket taxes to 20% on theatre admissions and to 15% for pics. Didn't happen.

On second thought theatre managers decided not to put a \$10 soak on New Year's Eve tickets. Thought \$7 about right,

Banks were making it tough for picture producers seeking money.

Century Play Co. got 'Friendly Enemies' for stock by guaranteeing Al Woods \$25,000 royaities within two years. Sam Shipman refused a (Continued no page 63)

wery's Milw. House Reopening with Vaude Stanley, Pitt., Drops Sun. Midnite Vode When It Fails to Draw; Alvin's Units

Unit Reviews OKAY BALTIMORE

OKAY BALTIMORE

GENTURY, BALTIMORE)

Bultimore, Dec. 13.

Local Loce waudifimer annually puts on a local talent revue the week prior to Xhuag, and in they past has always done splendidly at the ho. Show this year productionally about equalizes past measurements, and is again pretty fair.

When caught, opening performance ran beyond skeded 75 minutes and proved overlong and bit dull at times. An unwieldly, unfunny sketch was deleted after initial shad pro m.c, is always used, this

times. An universal times was deleted after initial solve. A pro m.c. is always used, this year Ed Lowry, who played house a fortnight back. Lowry isn't giving out very forts humor this trip, and nothing at the control of the contr

New Acts

DANCE FABLES (5)

DANCE FABLES (5)
Dancing
These and Full
12 Minns. Three and Full
13 Minns. Three and Full
14 Minns. But collectively, act clothes,
Three Is minns to satisfy in the satisfy in t

LABENTON TRIO

LABENTON TRIO
Skating
5 Mins.; Full (Special)
G. O. H., New York
Trio of young blondes who in time
should comprise a fairly nice opening act. Rights in the strong of th

Edwards to M.C. Tyros

Gus Edwards to Ma.C. 17, Gus Edwards signed by RKO Fal-ace here to m.c. an amateur stage show week of Dec. 20 to celebrate anniversary of Penn Oil amateur broadcasts over WHEC from the broadcasts over WHEC from the RKO Palace stage Monday nights. Edwards will look 'em over and name 12 for a week's engagement as professionals. Best of the 12 to get a New York engagement.

Henry Quits C.&A.

Dick Henry leaves the Curtis & Allen agency, where he handled the foreign bookings department, Jan. 1. Has several propositions on the first, but has not decided on a definite berth. Max Roth takes his place at C. & A.

CUSHMAN ADDS DALLAS

Wilbur Cushman has added Dallas, Tex., to his books as full-weeker starting Dec. 24.

House taking the service there is the Melba.

Pittaburgh, Dec. 17.

WP's Stanley, in an effort to bolster Stunday trade, will eliminate midnight stage shows and instead the property of the fully and Stanley adopted it this week, on fourth open Sunday for this town.

this town.

It's a break for performers, too, since it makes Pittsburgh a six-day town for them in fact as well as fancy. In the past, they always had to be on hand for that midnight show. Now that's out as well.

Originally figuring on Buddy Rogers and a band show for New Year's week, opening Dec. 27, Stanledy decided to push Ed Lowry shead to that date when Rogers cabled film work would keep him in Engley decided to push Ed Lowry shead to that date when Rogers cabled film work would keep him in England for few weeks longer. Lowry had originally been pencilled in here, where he once served as mc. for six months, for Jan. 10. With him on bill will be Fin Dorsay and Stepin Fetchit.

Now 'n' Then Units
Policy confusion at Alvin, Harris first-run site downtown, continues with management announcing return, temporarily at least, to units, on Xmas Day. House has been alternating between single and double features, also sticking in an occasional presentation. Show opening Dec. 25 is booked for four days only and will have Lee Size and domas and the McKenna. It will be followed Dec. 30 by another presentation, also in for four days, which will include Johnny Perkins.

Johnny Perkins.

George Tyson, manager, says
stage shows won't be permanent,
but will be booked only when talent
that can be shaped into unit form
is available. Alvin operators are
definitely opposed to vaude type of
entertainment.

U. S. Acts to Antipodes

Hollywood, Dec. 17.
Jack La Vier and Co., Ross Wyse
and Co., and Roy Rogers sail aboard
Monterey for 10-week tour of Tivoli
Circuit in Australia. Ship leaves

Jan. 8.
Acts were booked by Sam Kramer of Bert Levey office.

Lum 'n' Abner's 1-Niters

Lum 'n' Abner, radio team, are going out on southern one-niters after the first of the year, with the William Morris office booking. They open Jan. 11 in Hunting-

BUY DOROTHEA ANTEL invalid Actress, Famous Christmas Cards. 21 Original and Exclusive De-signs, One Bollar. Agents Wanted to Sell Cards, Liberal Commission, Call or write

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CLAIRE

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Week Dec. 20th Lyric, Indianapolis, Ind.

PAULINE COOKE FRANCHOT TONE

MIKE CONNOLLY, Pilot

PAUL DUKE

PRESTIDIGITATOR
Held over 2 Weeks
DECEMBER 20 and 27 ALHAMBRA, PARIS FOSTER AGENCY DICK HENRY



R.

VAUDE ON MIDNITE SHI

Morris Agency Plans 2-a-Day Vaude in Dallas for World's Fair

Dallas, Dec. 17. Abe Lastfogel and Johnny Hyde of the William Morris agency got their heads together here last week to discuss the possibility of bringing two-a-day yaude into Dalias next summer in conjunction with the World's Fair here.

World's Fair here.

Plan being considered is a variety bill composed of stage, screen and radio names. Figure that the bulk of the people visiting the fair here next summer haven't seen much vaude in the first place, and particularly haven't gotten a close-up view of the top-notchers as have the metropolitan centers in the east and supper midwest. upper midwest,

upper midwest.
Figure on taking over the 4,000seat Auditorium, which is to be
scaled at \$1.50 top, with pie pice
and the seating capacity estimated
as sufficient to make the booking of
high-priced names a profitable ven-

License Dep't Tosses Out Phil Wirth's Kick Over Pansy the Vaude Horse

Complaint filed by Phil Wirth, cutdoor agent, against Al Grossman, vaude agent, with the New York License Department was dismissed Monday (18), when Commissioner Moos found the latter agency was not at fault because Pansy the Horse failed to show per contract with Wirth in Central Park Thanks-giving Day. Pansy was signed by Wirth for Hearn's Department Store's outdoor circus for children, but didn't appear because of a three-day vaude booking in Amsterdam, N. Y., from which it was claimed Wirth would not release it. I. Robert Broder, counsel for Grossman, who in turn was representative, has associate, made Wirth admit that he was to get more from Hearn's for the Pansy booking than the contract called for, and was to deduct 10% additionally from the prop horse's salary. It was pointed out to Moss that an employer, as Wirth was in this Instance, could not bring a complaint against an employee before the License Department.

Aerialist's 75G Suit Vs. Shriners On in Balto

Baltimore, Dec. 17.
Trial opened today (Tuesday) before Judge Ell Frank and Jury in
court of Common Pleas in which
Bee Jung, standard vaude and circ
Bee Jung, standard vaude and circ
and and the sum of the standard vaude and circ
at an angle of the standard vaude and circ
at an angle of the standard vaude and
an angle of the standard vaude and
the circ of the standard vaude and
the circ of Balto.
Miss Jung fell 30 feet when truck
fouled supporting pole during her
trapeze turn, and blames defendants because of alleged poor lighting in Stadium. Act has not worked
since accident and claims permanent disabilities. Baltimore, Dec. 17.

Marion-Hall Split

Sid Marlon and Cli (Sharile) Hall have split after a six months' vaudeville partinership and are going it alone again. Hall has gone to Hollywood, and Marlon is rehearsing a new act in New York.

'Ezra' Personaling

Chicago, Dec. 17. Pat Barrett, 'Uncie Ezra' of radio,

is going vaude.

Opens this week-end at Racine theatre with the Four Hot-Shots.

The Switch

Elaine Arden, vaude singer, figured in a switch last Friday (13), when she asked Al Rosen, manager of Loew's State, N. Y., for a pass.
She wanted to see her manager, Madelyn Kileen, who works with Joe Phillips on works with Joe Phillips

½ WEEK DATE AT JEFF, N. Y.

RKO's Jefferson on 14th street New York, which figures in a pooling agreement with the Skouras's Academy, resumes stage shows on a basis weekly Dec. 27. House has been in straight pictures

House has been in straight pictures for the past few years.

Planned to resume vaude at the spot several months ago, but the proposition was held in abeyance when the musicians union presented what the circuit deemed high demands. A new agreement was signed with the union last week.

House will play five acts for four days, Friday opening, and double features the rest of the week. Circuit has no similar plans for any of its other former vaudefilmers in N. Y.

Tex. Expo Offers Bowes \$25,000 for Personal in July

One of the highest salary offers ever made to a stage attraction has been broached Major Bowes by the Texas Centennial exposition, which opens in Dallas next July. Expo offers Bowes \$25,000 to make one personal appearance to open the Centennial and introduce one of his agreement of the control of the cont

tennial and introduce one of his amateur units, which would remain for a full week.

Bowes is holding the offer in abeyance till he can straighten out means of transportation to and from Dallas so as not to interrupt his Sunday night broadcasts for Chase & Sanborn. He will not fly. which means that he'll either have to broadcast from Dallas one Sunday or else nix the bid.

Subtracting the \$4,500 weekly salary of his units, Bowes, if accepting the Centennial's offer. Would receive about \$25,000 received the sunday of the sunday o

CABARET TIME TOPS THEATRES

Vaude Acts and Agents' Ac-tivities Now 75% in Nitery Field — Estimate 1,000 Floorshow Spots of Vari-ous Grades in U. S.

HIT-RUN BOOKING

Vaudeville is now on the midnite

the nite club field during the past three months, regular vaudeville activities now occupy only about 25% of the average actor and agent's

time, with cafe work and placements

time, with cafe work and placements representing the other 75%.

The business is strictly catch-ascatch-can, with no organized booking system as yet and all engagements varying in length and degree, so there is no gauging booking potentialities or 'playing time' at the moment. But niteries now far outnumber variety theatree as a source of bookings for vaudeville acts, and on the whole they're paying better money.

A conservative estimate by agents

A conservative estimate by agents A conservative estimate by agents now devoting most of their time to cafe bookings, places the number of cabarets, restaurants, beer parlors, etc., in the U. S. playing floor shows of one kind or another at 1,000 or thereabouts. In Greater New York alone the number exceeds 300. Majority, of course, are of small-time calibre, but the payoff on an average is equal to or better than the current money situation in regular vaudeville circles.

Parallel Conditions

Due to the late hours, and in some casec the environment, nitery work isn't aiways as pleasant as vaude ville, although present day vaude-ville with its long jumps, short routes, uncomfortable backstage routes, uncomfortable backstage conditions, etc., isn't sufficiently su-perior to make much difference to the acts. And the latter say they're (Continued on page 58)

Mildred Bailey, Venuti's Band as Vaude Combo Mildred Bailey and Joe Venuti's orchestra are teaming for vaude-

ville.
They have a number of weeks on

the Coast they plan doing first. Venuti is already west.

AUDITION FOR ROBOT

AUDITION FOR ROBOT
An attempt is being made to arrange a one-show tryout for tonight
(Wednesday) at the Grand Opera
House, N. Y., for the Robot brought
here from England a couple of
weeks ago and being submitted to
circuit vaude bookers.
Bookers seek the tryout to ascertain whether the mechanism would
be effective in a theatre.

Lombartour Deal with Morris Office Opens Up South America to U.S. Acts: Claim 16 Guaranteed Weeks

Billy Jackson's Nitery

Billy Jackson, vet RKO agent goes night club impresario when he reopens the shuttered Bal Musette, on West 46th street, as the Little French Casino.

No couvert. Opens Friday (20).

N. Y. PAR AGAIN TALKS STAGE **SHOWS**

The Paramount, N. Y., under an all-sound policy for several months, may go back to stage shows permanently. Discussions in this direction have been held during the past week. Final decision awaits the return to New York the end of the week or later of Y. Frank Freeman, Par's theatre operating chieftain, from Atlanta.

Christmas day the Par brings in Glen Gray's Casa Loma orchestra and a specialty entertainer for two weeks at \$7,500 net a week. This is an old booking just being taken

is an on booking just being taken up.

Par operators are discussing either a pit band idea, with specialities, or a full unit show on the stage, which would place the Par in direct competition with the Roxy.

Toby's Pitt Runout Forgiven: Re-Booked by Loew-WB for Stanley

Toby Wing, screen ingenue who ran out on a date at the Stanley, Pittsburgh, several months ago, has been rebooked at the house by Loew's and Warners for the week or Jan. 17 She'll continue hed Washington immediately following. Loew's, which books the Stanley in. conjunction with Warners on a pooling arrangement also affecting the Penn, issued the contract on the original booking of Miss Wing. When she falled to show up at the theatre, leaving from Canada for the Const instead, Loew's entered suit for the full amount of the contract, around \$700, plus advertising costs.

costs.

Circuit subsequently withdrew its suit when it was discovered her signature was not legal because she's a minor.

Lombartour, Ltd., theatre and nitery operators in Buenos Aires, this week closed a deal with the William Morris Agency in New York, Bob Vernon (Stone and Vernon) and Earle Lesile, producer at the Mayfair Casino, Cleveland, establishing 18 weeks of guaranteed night in the Novikh America for tablishing 16 weeks of guaranteed playing time in South America for American acts. It will be the longest initial booking given acts thus far in S. A., and the opening wedge for extensive importation of U.S. talent below the equator in the future.

for extensive importation of U. S. taient below the equator in the future.

According to the setup agreed upon by Andres Trillas, v.p. of Lombartour and presently in N. Y., scouting talent, the Morris office and Vernon, latter retiring as a dancer, will set the talent in N. Y. and send if collectively to Buenos Aires, where Lesie will do the produced in N. Y. by Leelle, the first scheduled to leave Jan. 18 to open at the Teatro Casino, B. A., and the second departing a couple of weeks later to open at the Casino Urca in Rio.

In B. A. the units, which will range from 25 to 30 people, will play three shows in the theatre (Teatro Casino) and one in the Tabaris, nitery also controlled by Lord Casino, and the Casino Casino, and the Casino Casino, and the theatre (Teatro Casino) and one in the Tabaris, nitery also controlled by Lord Casino, and controlled by the Casino Casino, and controlled by the Casino Casino, and one in the Tabaris, nitery also controlled by Lord Casino, and controlled by the Casino Casino, and casino, and casino in S. A. Sambling is prohibited in Buenos Aires, Shows will play each city eight

Aires.
Shows will play each city eight weeks, then switch with the B. A. troupe going to Rio and vica versa. After the first two shows get atarted Lealle will be established permanently in B. A. Assessment

Want Americane

Leelle will be established permanently In B. A.

Want Americane
According to Trillas, theatres and niteries in S. A. have been playing mostly European troupes, though South American appetities have been whetted by the few American acts and troupes seen thus far. He pointed out that Lombartour, besides acting as agent for the Casino Urea in Rilo, controls the four largest niteries in B. A. playing floorshows. Besides the Tabaris, these include the Ambassadeurs, Novelty and Casanova. Currently they are all playing Fat that the research of the control of the

Line at RKO, Boston

Kelth's Boston, booked by RKO out of New York, adopts a line of 24 girls in the next two weeks to augment the regular five-act shows. Macklin Megley will interpolate the line with the acts and dress the show generally.

30th ANNIVERSARY EDITION

OUT LATE IN DECEMBER

RESERVATIONS AND COPY MAY BE SENT TO ANY VARI

LOS ANGELES NEW YORK 154 West 46th St. 1708 No. Vine St. 54 W. Randolph St. 8 St. Martins Pl.

CHICAGO

LONDON

Variety Bills

NEXT WEEK (Dec. 20) THIS WEEK (Dec. 13)

Numerals in connection with bills below incicate opening day of "show, whether full or split week

RKO

REGORLES Coney Island
1et half (20-23)
Let's Swing It
2d half (24-26)
Manny King
Vanity Fair Rev

Vanity Fair Rev
ALBANY
Keith's
1st haif (20-23)
Duthere Jean & J
Fred Sanborne
Keiler Sis & L
Frank Gaby
Colleano Fam

Colleano Fam
2d haif (24-26)Klutings Co
Lamb & Beilit
Colleano & Beilit
Beau Brummels
(Ona to fill)
2d liaif (17-19)
Jim Wong Tr
Worth Wyle & H
Joa Morrieon
Roy Sedley
Lynn Burno Co
CHICAGO
Fnlace (20)
4 Ortone

Phlace (20)
4 Ortone
Britt Wood
Allen & Doyla
Case Mack Q
Bill Hogan Bd
Wally & Verdy
ollywood Rev
CINCINATI
Palace (29)
Lactetone
(13)
Band Box Rev
Nonchalants

This Wesk:

Palace (20)
Hollywood Rev
(13)
Bebe Barri Girls
Gardner & Kane
Serge Flash
Allen & Doyle
Slate Bros
Louisa Beavers
Benny Rubin
DAYTON
Keith's (13)
Blackstone

Rith's (13)

Richicology
BRUNSWICK
BRUNSWICK
Hith's
1st half (20-21)
Wirth Int'l Circus
ROCHESTER
Keith's (20)
Gue Edwarde
(13)
Weaver Broc
SCHENECTADY
1st 18-21)
1st 18-21)
S Rollis
LePauls
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LePauls

Ricardos Co
GREENVILLE

Ist half 10-21)

Mami Bound

Jane Half 10-21)

Mami Bound

Jane Half 10-21

Jane Half (21-22)

Jane Half (21-22)

Jane Half (21-23)

Jane Half (11-23)

Jane Half (11-23) DR. JULIAN SIEGEL

Wm, Cohen-Jee Danlele

NEW YORK CITY Anits New Chicauts, Siste (29)
Shappord & C Rev Store Lacon Lacon Store Lacon Lacon Lacon Store Lacon Laco

: Loew

George Jezae.
Lalzeed Tr
BALITIMORE
Century (20)
Hywool Secrets
Jackle Coogan
Batty Grable
Walter McGrall
Warren Wilson
Josephine Dix WASHINGTON
WASHINGTON
TEOR (20)
Yacopis
Schicti's Marionetts
Hannaford Fam
Pleard & Seal
W. Hill's Elephants
Wilburs Circus
A Loyal's Stallions
Martin & Martin

Paramount

BOSTON Metropolitum (20) ola Moore Immy Dunn Lela Moore Jimmy Dunn Decardes Neleons Elephs Harry Moore Harry Moore
CHICAGO
Chicago (20)
Sugar Cane
Hammonds Pets
(20)
Sugar Cane
Hammonds Pets
Bob Hall
Royal 8

Marbro (20)
Armida
5 Wonder Girls
Solly Grauman
Orlental (20)
3 Flames
Harris & Howell
Donatella Bros Co
Uptown (20)
Coconut Grove Rei Coconut Grove Re
DETROIT
Michigan (20)
Lynn Burno Rev
Whitay & Ed Ford
El Cleve
Demnati Tr

Warner

PHILADELPHIA
Earle (20)
Radio Rubes
I Vermillion Orc
(13)
Del Ragis Orc
Pete Woolery
Nyla Taylor
2 Koys 3 Keys Tell Sie Barrett & Smith PITTSBURGH Stanley (20) 'Hit Parade'

Phil Stainy Over Hudson Wonders WASHINGTON Enrie (29) Carlton Emmy Co Earle LaVere Co Moore & Revel Jane Frohman (13) (13)
I Mangean Girls
Helen Charleston
Svivia Manon Co
Pat O'Brien

Wilbur Cushman

ABILENE Paramonnt
2d half (19-21)
Roncho Grande Ro
Galo & Ferguson
Joo Melvin
Bob Witt
Droke Sis
Buddy & B Carr
Loleta

Buddy & B Carr
Loleta
6 Dan Heardes Co
ALBIOTERQUE
Kimo
1st half (21:23)
Kit Kat Klub Rev
2 Payue Branzewa
3 Kannzewa
3 Kannzewa
4 Romer Sis
Jeanette Lee
Richardson Sis
Paul Choict
6 Kitteneties
Krazz Xicox A ALGONA

2d half (25-56) Stratosphere Rev Lovetts Che'nt'flor Matiin G & Lee Tyler & St Clair Winnie Mack

Sidney Del Dices
Sidney Del Dices
Prennik Santrey Co
Masked Bil
Model Bil
Mo

Jaine Rubey
Jainey Reid
Connia Milchell
Meyers & Noise
Ritz Sis
Ritz Sis
Lyceum
Lario
Margent Sir
Lesite Sis
Lario
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Lesite Sis
Lario
Lesite Sis
Lario
Reyerty
King Rector
King Rector
King Margent
Rythm Maniacs 38
EL LyASO Knight & Western Irving Harmon 2 Woodknockers Charlotte Morey Sailorettes Tex Martin Bull Phillips 34

Tex Martin Pik.

Juli Liniji Pik.

Juli Liniji Pik.

State
2d haif (24-25)

State
3t of the state of the stat R'ythm Maniacs Be EL PASO
Plaza
2d haif (25-27)
Rancho Grande Rev
Gole & Ferguson
John Mith
Bob With
Buddy & Billy Carr
Drake Sis
Loleta
6 Dancing Senoritas
Ricardos Co
GREENVILLE

Lilla Control Hondes

G. Carleton Blondes

G. Carleton Blondes

G. Carleton Blondes

OTTUNEA

2d Date (22-27)

Strens in Satia

Domer & Anderson
Shannon, StanleyDester & Maderon
Shannon, StanleyBetter & Maderon
Shannon, StanleyBetter & Maderon
J. Aristocrats, Dance

Ist Sauger

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Rich Barnedale
SHREVEPORT
Strand
1st half (20-22)
Mardi Grae Nighte
Glen Dale
Dixcin & Dorraine
Jack Lowe
Dorothy LaRue
2 Freshmen
Hadil Baba 3
Roberta

Hadil Baba \$
Roberta.
Dales Masouerader
VINCENNES
Funtheon
1st half (20-21)
March of Rhivthm
3ed Dooley CoLone & Harper
Lane & Harper
Rilly Joy
St Clair Sis
Clairs
Juanita.
Veneta

Veneta Billy Joys Bd WILLISTON WILLISTON
Grand
2d haif (24-25)
Fods & Fancles
Gabby Bros
Murdock & Movo
PoLouis & Milo
Yorry Stikes
Pale & Dean
Tomm's Seymour
Yela Carroll
Doree & Hayward
Touist DeLouis
Jimm's Read.
42d Freeters Bd

Fin Clarke Lila 9 Cerleton Blonde Jamie Jackic & R Roof Garden Ed LINCOLN Ornheum 2d helf (27-29) Night in Avaion Great Marlowes Skatelies Independent

CHICAGO Dorothy Martin Co Raymond Wilbert Prof Lamberli Bob Hawk Co

Marda z & DeWin ner Brown Clarke

Indiana Polis

Lyric (20)

Scalifet. Rev'

Henry Armetta

Herman Hyde

Murray Wood Herman Hyde Murray Wood Ben Dova Stuart & Lea Castle Arden & F Gae Foster Girls. KANSAS CITY, MO Tower (20) Kelly-Mack Rev Powoll & Nedra Joe Kelsa Co Heller & Riley

LOUISVILE

LOUISVILE

AL Calvin & M
All Calvin & M

London Week of Dec. 16

Astoria D. H.
Penslow Co
Canterbury M. H.
1st half (18-18)
Hilbillies
Phylls & Shields
2d haff (19-21)
Stone & Dell
Bernhart & Kildars
Dominion

Stone & Dell' Division of the Dell' Devision of the Dell' De

Prince
Brodle & Steel
EAST MAM
Premier
Ruety & Shine
Cora O'Farrell
Barber & Stevens
EDGWABE BOAL

EDGWARE ROAD

Jackia
Jackia
Tonnic Trinder
Mina Vivian
EDMONTON
Construction
Mining Bd
Corro Manning Bd
M

Palace
Rlum & Blum
Coram
HOLLOWAY
Marlborough
Laurence Glenn

REBLIAM
Bernard Ette Ore
Fredy Rolf
Fredy Rolf
Fredy Rolf
Trude Aregon
John Johns Ore
John William
Fredy Rolf

Wilhelmshalle
3 Jarkins
Ada Richter
Peter Sachse
Mizzl Koecheck
2 Lorondos
Evi Marien
Rich Schwarz
Sander's Circus
2 Steffems
Rodowne Bellet

2 Steffems
Kadowna Ballet
2 Tonitoffe
Wintergarien
Gsovsky Ballet
Maria Valente
Rebia
Marita Farell
Dorny

Marita Farell
Dorny

8 Asgards

Little Fred

L. Werkmelster
Gina Ginotti Co
Dabelow Sis

Fred & Katja

BRESLAU

BRESLAU

Littlebich

Auder Co

Copul Fam

E Grinim

Illier Bros

T Trizzl

Trizzl
Ifing Lorenz
Wnppenhof
Willia
Alvarez Br

Haltens
Lino v Osten
Mira Karlnoff
Main Co
Derlington & Pauly
Relio
Rudi

o Rudi DBESDEN

Provincial

Week of Dec. 16

CARDIFF 24 half (19-21) Vg & Lego
Captol Vg & Lego
Captol Vg & Lego
Captol Leg

Germany

Aenn Ruth
Seff & Rio
3 Veronas
3 Veronas
100 Mara
Horley & Detana
Dapper Oro
Vaterland
Claire Waldoff
C H Evars
Adalet
Hubertue-Wehler
2 Fredys
3 Entor Girls
DUESSELLOREF

3 Ebtor Girls
DUESSELDORF
Apollo
Paul Kirkland
4 Barisys
Sanio
8 Brox
Milear Co
HAMBURG
Aloszar
4 Avantis
2 Fekete
3 Janeica
2 Raeso

2 Agendra 2 Rassio Gregory & Ptnr Ilee Lane version of the Carmen Supullar Section of the Carmen Secti

a Abbertis
Gettines
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Deen Rater
Gettines
Get

Caharets

NEW YORK CITY

Barret of Fus

Polly Frank
Georgie Hayes
Renita Kramer
Laiage
Eleanora Mare
Eleanora Mare
Marietta & Ruddi
Rodolfo
Komarova Hallet
Mohamed & Jaarra
Jack Carlton
Jean Shaw
Grang Grang
Grang Grang
Jack Denny Oro
Jack Denny Oro

Jack Denny Oro
Barney Gallant's
Barney Gallant
Herbert Gallant
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Herbert McCop
Pat Clayer
Bat Clayer
Haver
Bert Lindan
Blanca Volland
Blanca Volland
Horman Actwood
Jules Kenton Oro,
Jim Healey's

Jim Realey's Joe Frisco
Jaok White
Kay Hamilton
Joa Frieco
Vincant Padula Ore

Vincant Padula Orc
Anna Held's
Paul Base Orc
Hickory Huuse
Francotta Malloy
Ted Lana
Arthur Ganstried E
Red Norvo Bd

Hotel Ambassador Ramon & Ralita Francisco de Carlo Westlas Tappen Max Bergere Oro Shandor & Mc Vincent Lopez Oro Hotel Astor Jack Berger Ore Hotel Barlizon-P'ga Joe Moon Melvin Palil Hotel Billimore

Howard Lally Ore Marlo & Floria Boy Foy Hotel Buckingham

Rosina C & Ptnr
Alee Halls & Page
LIFORD
Super
White Flashes
Joe Boganny Co
Gaston & Helen 3 Sachs Hanson, H'w'rd & B Percy Stoner

Bert & Leo's Percy Stoner Chio Goldman Gaston & Helen
ISLINGTON
Blua Hall
Ist half (16-18)
Barnhart & Kilda
Stona & Dell
2d half (13-21)
Phyllis & Shields
Hillbillies Bijou Geo Scherban's Or

Bill's Gay 90's

Jon E Howard

John Steela

Eddie Furman

Billy Lorraina HILBURN Grange Bluck Cut

Amanda Randolph
Russell Smith J Jacks Tommy Trinder Mona Vivian LEWISHAM Falace T Elliotts LEXTONSTONE Bialto Mayer & Kitson NEW CROSS Kinema

Cafe Bene
Cariton & Julietts
Iris Phane
Marion Roberts
Loretta Crawford
Brick Holton
Vincent Sorey Ore Kinema
Strad & Boys
Terry Wilson
3 Aberdonians
OLD KENT ROAD
Asteria

Vincent Sorey Ore
Cafe Trouville
Rita Bell
Burt Stovens Ore
Casine Venezia
F Bracciante Ens.
Central Pk. Casine
Marianne Davis
Milton Douglae
Muurice & Corbods
Roy Benson Orc Asteria
Pat Rossborough
PECKHAM
Palace
Strad & Boya
Terry Wilson
3 Aberdonlane
SHEPH'EDS BUSH
Pavilion
Younkman Bd
AMFORD HILL Anna May Fleids
Tha Continentals
R. Smith's Seplane
Maurice Shaw Oro
Club Gaucho

Di itri Di itri
Biance Volland
Olga Acceta
Munoz & Balan
D & Helen Virgil
Cinb New Yorket
Alice H Burrage
Jack Meyers Org
Jimmie Rogers
Arthur Brown
Club Richman

Club Richman
Lca Carr
James Sherry
Harry Bernie
George Oliver
Freddie Monros
Jack Mayo Orc
Coconnut Grove
Geo Libby Girls
Varsity Co Eds
Adair & Richarde
Henry Halstend Or
Connie's Inn

Consider date of the consideration of the considera

Delmonico'a

Jerry Baker
'Hello Jimmy'
Perry 2
Ruth King
Rosalle Roy
Roy Sedley

Roy Sedley Td'dore & Denesh Mike Landau Orc

Milie Landau Orc
Jack Dennpsey's
Dorothy Williams
Rubert Hilton
Clift Daly
Carlos & Marchen
M. Schuster's Orc
Jan Brinesco Occ
Clemente Bd

Dickens Johnny Macki George MacLe

El Morocco
El Morocco
Ernie Holst's Ore
Pintonis Boar
Roy Bidridge 4
Winty Mannone Bd
French Chelno
Pellelity Androse
Arubeile Rich & A
Christian Arnault
Enrico Bertolaso
Assia De Ruxny
Assia De Ruxny
Elsi Roy ampo

Boy Foy Hotel Buckingham Bob Frama Patricia Leeds Jackle Beakman Hotel Commodore Johnny Johnson Or Micha Roginsky Or Hotel Edison Frank Haynes Oro

Vicki Joyce Sammy Wilson Orc Mac Coogan Coq Rouge
Roberta Alaire
Irwin Gilbert Ore
Tisdale Trio
Colten Club Mac Coogan
otel Elysee
Vivian Johnson
Barney Winton Or
Hotel Fifth Ave

Colton Club
Nina Mas McKinney
Con La Redd
La R Harold Stern Oro Raoul Lipoff Oro Hotel Gov Clinton Bert King Oro Hotel Lexington Billie Trask Ozzle Nelson Oro Hotel Lincoln

Claude Hopkins Or Denuville. Betty Cashman Lucien La Riviere Lady Godiva -Betty Real Nina Lester Caron Cortez Vera Milton Heat Waves Don Luis Bd

woods Luceus
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Hotel Madloos
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Hotel Pierre
("Apert" a. Cal'mb's
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Marion Cooley
otel Pinza
De Marzo's
Bady Duchlo Orc
Georga Sterney Orc
Hotel Ritz-Craiton
Arman Vecsey Oro
Hotel Savoy-Pinza
Francis Maddux

Ron Perry ore Sunny Rice Irene Antarova Leo Resnick

Hotel St. Regis
Eve Symington
Hartmanns
Jules Lande Oro
Emil Coleman Oro
Hotel Taft
Geo Hall Ore
Dolly Dawh Hotel Vanderbilt
Murray Dancera
Alex Drasein Ore
Hotel WaldorfAatorla

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Kit Kat
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Nancy Garner
Harry Rosenthal
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Loba Mulica

Loba Mulica

Varelty, Elght

Phil Neely

Phil Neely

Jay & Lucille

Marlon Martin

James & Mathews

Fockler Crean

Danny Dare Girle

Eugene Jeleenick Cor

Patau Sig.

Holel Ambaresafor

Ramon & Renita Le Bus Dick Plano Eddle Davier Terry Lawior Della Carroll Haywood & Allen MacDonalds Wm Farmer Oro

Madeleine Lucille Jarrett Roxanne Noblemen Orc Joa Gray Trio

Joa Gray Trio
Man-Abunt-Town
Barbara Beeon
Betty Bowker
Jorry William
Blee Bekler
Bleeins
Al Manuti Orc
Mardon's Rivers
Garry Spear
K'thana & Malcoin
Jonis Williama
Mimi Rolline
Garrol Sis

Malsonette Busse Codolban Oro Malsonette 4

Maisonette 4

Maxim's

Philip Tiltman

Jimmie Lee

3 Rivera Boys

Jane & J Farrar

Rita Renaud

Irving Fields

Val Ernie Oro

Val Ernie Oro

Mon Paris

Cobina Wright
Endor & Farrell
Peggy Eunice
Gene Fosdicks Oro
Occar Caivet's Oro Monte Rosa

Mionte Rosa
Herrera Orc
No. 1 Fifth Ave
Clair Willis
New Montmartre
Beatrica Lillie
Reginald Gardner
Gomaz & Winona
Jacques Fray's Orc

Normandie
Ernest Charles
Ann Courtney
Hal, Hope Ora
Nella Webb
Mildred Bragdon
Old Roumanian

Old Roumnnian
Thnie
Sadie Banks
Jack Hirsch
Russian Gypsy 1
Miokey Mailory
Sol Schneider
Roumania Gypsies
Onyx Club
Frank Feebra
Joe Helback
Red McKenzie
Fariey-Riley Ore

LOS ANGELES

Boverly Wilshire
Viola Von
Larry Lee Ora
Lester L.
Fol. Che Biltmore Bowl

Billimes Bowl
Billimes Bowl
Wayne & Tesle
Betty Roth
Be

(Continued on page 63)

Ben Bernie Ore James Evana Violet Love Pritchard & Lord Jigsaw Jackson Place Elegante Piace Elegante
Tommy Mills
Bill Farrell
Benn Kauff
Irve Harris
K'fman's M'd'rniste
Gua Lazaro Orc

Bainbow Gritt
Louise Lawrence
Doloree & Gardido
Louis Griffen
Ruby Newman Oro Rubow Roum
Lydia & Joresca
Ray Noble Oro
Shella Barratt
Neville Flaeson
Ramon Ramon Oro

San Souri. Jerry Bi ine Ore

Sherry's
Winston Powers
Betty Rogers
Gladys Redmond
Sidewalks of N. Y. Sidewalks of N. X.
Roscoe Alle
Mammy. Jinny
Helen Stone
Clark & Verdi
Anthony Trini Oro
Betty Lewis
Small'a l'aradise Small'a f'aradise
Charlis Johnson Oro
Palmire & Valez
Chunk Robinson
Oilie Potters
Alfreda
Arnette
3 Blink Boye
Amoe Bonde
Marlon Hoireton

Stork Club Marjorle Logan Gus Martel Anatol's Cubans

Anatol's Cubans.
Sully's Showboat
Alberta. Pryme
Betty Rowland
Dorothy Buckley
Doris Scott
Frackin Scott
Frackin Scott
Francis Smith
Jimmy Wate'n B'ys
Thru the Looking
Glass

Glass
Grances Faye
Gao Paderewski
Dora Maughan
Sybil Kaye
Tad White
Bert Mann
Aristocrats
Duke Ensten Oro
Allan Cole Oro

Allan Cole Oro
Town Bar
Tample King
Town Casino Club
Carolyn Nolte
Plerre Doray
Barbara La Mar
Owene Hunt Parco

Thomashelsky's Harry Littman Oro Chea Doberty Rev

Trocadero
Morton Downay
Peppy Da Albrew
D'Ivons
Pancho Orc

Villege Bartie Pancho Orc

Ubangi
Gladya Bentiey Rev
Mas Johnson
Mas Johnson
Mas Johnson
Bobby Evans
Bobby Evans
Bobby Evans
Bobby Evans
Bobby Evans
Bohnson
Brown & Brown
Dusty Flatcher
Pearl Banee
Versaillee
Esa Maxwell
Goorge Jessell
Goorge Jessell
Jos Smith Oro
Villege Barn
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Village Bara
Sammy Walsh
Bronco Bueters
Val & F Vestoff
Barbara Belimon
Rosalyn Kenny
Mickey Braatz
Milton Mann Ore Milton Mann Oro
Villinge Nut Club
Murray & Alan
Al Samuels
Rosita Royce
Sonia Maror
Cola,
Helon O'Shea
Dickte Wells'
Kenny Watts Oro
Billy Griben
Joe Smothers
Lannab Sylvester

wited

La Nena
Sylvia Fina
Lilyan Lorraine
Baron Gyldenkurn
Naina Kinova
Frank LaSalia Ore
Bob Loe
Wynne Rolph
Robarte & Whita

Thelma Conner. Gray & Bergen Lester Lee Hal Chanelor Ord 3 Roberte Bros Clover Club Vi Bradley Nat Leslie Orc

Coconnut Grove
Bob Rogers
Ed Le Baron Orc
Wanda Allen
Al Lyons Oro
Cotton Club Cliff Ritchle Danny Montagu Loyce Bright

Valaida Snow
Bille Starite
Flora Washington
Dudley Dickersien
Nyas Berry
Mae Diggs
Rythm Pals
Les Hite Ore
Billie Yarbo
Faneus Boor

Famous Doo Louis Prima Of Sylvester Scott

irens Taylor

George MacLeon
Eil Chico
Tinlie de Torre Orc
Eil Furendor
Cortes & Maida
Leon Villamarin
Medardo
Aura del Bar
Don Gilberto Orc
1. J Bavarpinter Or
Eil Morrocco

Francis Maddux Dick Gasparre Orc Medruno & Donni Basil Fonicen Orc

Netherianu
Allan Gray Orc
Colony Boys
Hotel St. Morily
Nikita Balleff
'Chauve Sourle Rev'
Dorothy Fox

Equity Sets Method of Procedure For Monthly Meets: No Resolutions

Equity's informal monthly gatherings to be held the first Friday of each month during the season will be known as 'discussions meet ings.' At none of these sessions will a vote be taken and therefore To regulation resolutions will be in-

troduced.

Meetings will be in charge of three members of the council. They will report the trend of the discussions, it being optional with the council whether it considers any of the proposals which are brought forth.

Monthly sessions were conceded by the council after last month's tempestious special meeting, but not along the lines sought by the Actors Forum. Latter, which subsided from its militant attitude after being voted down by a proportion of more than three to one, wanted the chance to control the meetings by having the chairman named from the floor and the appointment of more or less permanent committees. Equity, however, will hold the reins and only topics, set forth beforehand will be considered, unless the chairmen should decide to permit the introduction of unacheduled topics. Next regular quarterly meeting of Equity will be held Friday (20) afternoon at the Astor Principal objective of the session.

After the program is finished and if there is time enough, it is posonthiv sessions were conceded

the session.

After the program is finished and if there is time enough, it is possible he will turn the chair over to a councillor for the first of the dis-

'WALTZ' INTO CLEVE AUD DESPITE BAN

Ban against touring road attrac tions in the civic auditorium has been lifted for 'Great Waitz,' which opened at the Public Music Hail, Monday (16). It is the first New York show allowed in there for the

York show allowed in there for the last three years.

Bars were put up by the former eity administration after theatre managers. kicked about the Eddie Cantor-George Jessel show. Claimed unfair competition. Reported that Carl Hanna, owner of the Hanua legit theatre and local sponsor of Waltz,' had something to do with bringing about the new ruing.

One Year to Actress For Grand Larceny

Jane O'Roark, former actress who for several years appeared in stock on the W. Coast, was sentenced to State's Prison for a term of from 15 to 30 months by Judge Cornelius P. Collins in General Sessions Could be sent to the sent of th

absent in Europe.

Mrs. O'Roark, or Jane Sherman as
the was known professionally,
claims she played legit leads in San
Francisco from 1914 to 1920.

Herb Levine Retires

1 orbert Levine, who for 20 years has been in the accounting department of Lebiang's ticket office in New York, will retire at the end of the month. He will embark on a world cruise, to be gone about a vear

Prior to the Lebiang post he was auditor for the former legit man-agerial ce of Werba and Leuscher.

Col. Campbell Finds Out

The Item and Morning Tribune gnitted reviews or any comment on Three Men on a House when Col. Thomas Campbell, local manager, failed to insert advertising on the stage play in these papers. Colonel used two opposition rags. Now he's back in all four papers,

Six-Week Rehearsal For Land of Promise

Salary guarantee for the chorus of 'Land of Promise' spectacle to be staged by Max Reinhardt at the Manhattan Opera House, N. Y., was filed with Equity Monday (15) and

filed with Equity Monday 139 and rehearsais have started. It was expected a bond covering the principals would be fopthcoming during the week.

Because of the nature of the presentation Equity made a concession, permitting six weeks of rehearsals, rehearsal pay, however, being due after the first week. Understood the spec's management has assured Equity the attraction will run at least 10 weeks.

B.O. and House Staff At Belasco Switched After 'End' Buy Mixups

and the box office staff of the Belasco, N. Y., where the dramatic smash 'Dead End,' is current, were changed over the week-end, Two versions of the reasons for changing the staff are current, but the matter of tickets is the seat of indicated

the staff are current, but the matter of tickets is the seat of indicated internal turmoil.

Reported that the management entered into a deal whereby the allocation of tickets was made a concession sold for a lump sum. Second version is that George Wordship of the control of the tickets was made a concession sold for a lump sum. Second version is that George George of the control of the contro

Slezak Exemption

Walter Slezak, co-featured in 'May Wine,' has been notified by Equity that the six months' alien rule, which provides that an alien actor must wait six months between American engagements, has been walved in his case.

Equity decision was prompted by the fact that Siezak, who took out first citizenship papers five years ago, is soon to receive his final citi-

Touring N. Y.

Blind Alley, announced to close once or twice but atili on the Broadway boards, was written by James Warwick, who calls himself the 'author of the play that is touring New York.'

Drama is making something of a record, having opened at the Booth and moved sub-sequently to the Ritz, Shubert and Morosco, where it is now

anchored.
'Squaring the Circle' is one
down on 'Alley.' Opened at
the Lyceum, moved to the
Adeiphi and is now at the 4501

EIGHT B'WAY **SHOWS HAVE** BUYS

re eight ticket buys on There Broadway shows currently. Most of the deals between managers and agencies are somewhat elastic marking a distinct difference from the buys of former seasons. Noted that two standout attractions are not among the buys, they belong 'Boy Meets Girl' and 'Dead End. Managements of those shows see no advantage in buys. Both are seil-

advantage in buys. Both are sell-ling out regardless.

Buys at present are for First
Lady, 'At Home Abroad,' Pride
and Preludice, 'Jumbo,' Jubilee'
and May Wine.' Brokers put up the
last week of a four weeks' deal covering the latter show, but similar
advance parment does not apply to
the other shows. Two buys which
expired last week were 'Taming of
the Shrew' and 'Porgy and Bess.'
George White is seeking a buy of
16 weeks for his new 'Scandals,'
which comes to the New Amsterdam next week. Understood some
agencies have signed up for that
period on the strength of the names
added to the cast during the revue's
extended stay out of town.

Chorus Equity Suggests Musicals For WPA with Members as Principals

Draper, Away Six Yrs., Relights Chi Selwyn

With Eddie Dowling's Works Progress Administration plan to tour musical comedies at a standstill for the time being, it has been suggested to Elmer Rice, regional director of the theater project in director of the theater project in a standard state.

Life, was not forth by Docothy Bryant, executive head of Chous Equity. Suggested further that operettas of the elider project, thereby giving employment to singers, who have had little opportunity display the regions of the project. The project there or was a support of the selfer project, there by giving employment to singers, who have had little opportunity display the regions of the project there or was a support of the past three or was a support of the project there or was a support of the project the proj Although Chicago was quick, back in 1919, to like and to pay to see Puth Draps annually there after for a decade found in one of her best pitches, she will have been six years absent when. Dec. 30, she reopens the Schwyn, dark since Mayor Kelly went sore on 'Tobacco

effective rivalry to Cornella Otts
Skinner, who also cleans up here
annually, Oddly cnough, Miss Draper's 1929 fortnight was her biggest
as to intake.

Draper one-woman show will be in for two weeks this time,

Little Theatres Cut Into Amateur Night

Spartanburg, S. C., Dec. 17. Spartanourg, S. C., Dec. 17.

Little Theatre movement is stealing most of the thunder away from the widespread amateur night and radio crowd down South.

radio crowd down South.
Leading groups include the Stratford - Players at Wofford College,
Spartanburg; the Drama Fortnightly at Tryon, exclusive winter
resort colony; the Margarette MacNaughton Dramatic club at Asheville, and the Lee Edwards Dramatists, aiso at Asheville, plus Chariotte and Columbla groups.
In the casting process for early

lotte and Columbia groups.

In the casting process for early winter production are Booth Tarkington's Seventeen, at Asheville: Waiter Hackett's 'Capitain Applejack' at Tryon, and Tarkington's 'Trysting Place' at Brevard.

B.-o-take is large in most places and is mostly gravy, except for royalites, since casts volunteer for experience.

had little opportunity display their talents in the past three or four years. To date only one operetta has been used by the WPA set-up, it being 'Mikado', one of the units taken over when the relief shows under emergency relief inanding were absorbed by the WPA. Unique feature of Mrs. Bryan's idea is to use choristers in the principal parts in at least one of the suggested relief musicals. It is conceded that the commercial therate demands youth in the chorus, girls between 18 and 30 years of age, but Chorus, Equity has the problem of getting emplyment for members who have devoted 10 years or more to the theatre and have been replaced by younger people. **Business Down South**

people.

Same applies to chorus boys,
Understood that only 30 members
of Chorus Equity have been on the
WPA payroli and it is doubted if
(Continued on page 61) 'ROAD' OKED BY **MILWAUKEE**

MAYOR

Milwaukee, Dec. 17.

Asserting that while the language is a bit off key in "Tobacco Road; which opened to capacity at the Davidson here Sunday night (15), Mayor Daniel Hoan, who attended with City Attorney Max Raskin, said it will not be tampered with during its Milwaukee stay.

Mayor and prosecutor said they attended the opening because of the action taken in Detroit and Chicago, where play was banned, but they feit that persons with thin skins should stay away from the theater if they don't like honest language.

theatre if they don't like nonest language.

Henry Huil, star, congratulated the local city heads on the view taken of the play and, said that, except for deletion of two lines, the play was the same as when presented in the cities in which it was houred.

barred.
Publicity, meantime, has helped show for the seven-day engagement

BARBARA NEWBERRY TO MARRY FOSTER, RETIRE

Barbara Newberry, of musical comedy, will become the wife of Robert Foster Dec. 27 at Cold-water, Mich., home of the bride. Colgate-Palmoilve products in Eng-iand. The marriage will mark Miss Newberry's retirement from the

Newberry's retirement from the stage.

The couple leave New York this Saturday (21), accompanied by the bride's mother, and return to sall early in Yanuary. They will honeymoon in Egypt and return to London, where they will reside.

Miss Newberry was previously married to Eddle Foy, Ir, receiving her divorce two or three years ago. She has been active in English shows, both as ingenue and stager of dances, the past couple of seasons.

McClintock Weak

rles McClintock, legit advance agent, who has been in St. Ciaire's lospital is falling rapidly. At press time it was stated at the hospital that he is fading day by

Ten Legits Will Boost B.O. Tops For New Year's: 2 Midnight Shows

Indications are that New Year's eve on Broadway will be the best Tobacco Road, Forrest, and Moon for legit theatres within the last six years. Ticket prices will be the property of the prope

Regina,' highly regarded out of town, will start at 10 p.m. at Henry Miller's theatre, while Jumbo' is slated to get going at 10:30. Attempts will be made to have intermission fall at midnight, so that Day.'

30th ANNIVERSARY EDITION



OUT LATE IN DECEMBER

RESERVATIONS AND COPY MAY BE SENT TO ANY VARI

NEW YORK 154 West 46th St. 1708 No. Vine St. 54W.Randolph St. 8 St. Martins Pl.

LOS ANGELES

CHICAGO

LONDON

Legit Mgrs. Gird for Battle as WPA Plans New Loop Plays at 75c Scale

Much running around in circles in the Works Pro ct Administration's theatrical division locally, but with some occasional progress re-

Harry Minturn, vet stock pro ducer of the midwest, started ac-

ducer of the midwest, started activity last week by issuing a call for WFA people for a show which will probably be Way Down East. Had originally planned on 'Old Homestead' but there was difficulty with obtaining the rights. Show will use 33 people and will be set in a nabe house, if a house is available. WFA group has run iato snage on this theatre question, with no theatres apparently available at a pride which the government considers reasonable. Has been a bit of negotiation for the westside Kedzle, about the only house which could be turned over to legit at this time, but the deal looks doubtful. looks doubtful.

looks doubtful.

Another unit group working out for some legit production is under Robert Breen, who is understood to be planning to produce new plays and would like to have the loop Great Northern which has been shuttered for several years. Scheme is understood to sell seats for new plays in this big house at 75c top XIII start a geauine ruckus if this jan goes through, as it will be real competition. competition.

Loop Batt

Logit managers in town are al-ready getting up steam for a howl-against his 75c schene, and are calling it plenty of names. Feel that it is 2 body blow against the standard legit theatres in Chicago and will hust regular performers and theatres seriously. The control of the control of the white the control of the control of the control of the control of the standard legit the seriously are the control of the control of the standard legit the seriously are stiting on the sidelines if the Breon 5c plan go into effect, but will be in the fight with both feet.

in the fight with both feet.

Particular annoyance about it all is that the loop now is making what is its best progress in many seasons and showmen can't see why the politices should spoil it.

NOVICE BRINGS IN 64 SIDE PART OVERNIGHT

Something of a feat in dramatics was accomplished by Mercedes Gilbert, unknown colored actress who stepped into Mulanto at the Vanderbilt, N. Y, last week and enacted the 64-side part-originated by Rose McClendon without a miss. According to Martin Jones, Miss Gilbert was not secured through an agent. She wandered into the theatre seeking a nart and was biased

agent. She wandered into the thea-tre seeking a part and was placed in the show as an experiment. Miss McClendon was taken ill two weeks ago. Lucille La Verne was engaged for the part, which is one of the leads, but after one performance by Miss Laverne the new act-ress was tried and Miss Gilbert has the berth germanently awa. He berth germanently awa. Leon Januery replacing Horst Anya.

Orpheum, K. C., Policy

R. Victor Leighton, representing Martin Beck and Marcus Heinman, is here to open and manage the Or-pheum theatre as the town's only

pneum theatre as the towns only legit house. Policy of the house will be road shows with a \$2.50 top and attractions on one week stands. House will open Dec. 30 with Dodsworth' and will be followed by Three Men on a Horse, 'Tobacco Road,' Old Maid, and Eva Le Gallenne by reperties.

AHEAD AND BACK

Bob Reud p.a. 'The Seasor Changes' (Robert Milton),

Shows in Rehearsal

'The Eternal Road'-Max Rein-

'Drought'—Shuberts, 'Dear Old Darling'—George M.

Holiday'-John 'Tomorrow's Colder Illustrators Show-Tom Weather

iv.

'O Evening Star'—Harry Moses.

'Ziegfeld Follies'—Shuberts.

Tapestry in Gray'—Shulbert, Gerling and Stroock.

The Season Changes'—Robert

Mil 'I Want a Policeman'-Curtis and

Myers. 'Hell Freezes Over'—George Kon-dolf.

BROMBERG'S FILM BID. ALSO REINHARDT PLAY

J. Edward Bromberg has left the Group Theatre but. Is uncertain about his future moves, Has a contract offer from 20th Century-Fox and a bid for one of the leads in Ebernal Road, new Max Reinhardt legit and is trying to fix it so he can take both.

Bromberg left the Group Hamberg left the Street Street

Bromberg left the Group be figuring he'd like more coln. Group is on a sharing basis through the year. He's the second actor to leave, other being Franchet Tone.

Settle Contest Over Florence Moore Will

Philadelphia, Dec. 17.

Philadelphia, Dec. 17.

Agreement in the \$125,00 conitest
over the will of Florence Moore,
musical comedy star who died last
March, was reached out of cour; last
week by the half-elster and nephew
of the actress. Former is Mrs.
Emma W. Vervall, 66, of this city,
and latter is her son, Edward W.
Verreil, of Lansdowne. Mrs. Verrall says she is on relief.
Another person in the suit was

rall says she is on relief.

Another person in the suit was
John O, Keerner, Miss Moore's
estranged husband and former
chauffeur, who contended he was
entified to half the estate under
law. Settlement was reached a short
time before hearing of the case in
Surrogate Court, Nassau county,
Nathough terms of the agreement
were not revealed, it was learned
that Kerner will be given real estate valued, at \$25,000.

White Man, negro play by Sam-son Raphaelson, will be produced by Sam Byrd, actor, presently in cast of Tobacco Rond. Play formerly snown as "Harlem. Has been re-written. Fell production. 'An American Romance,' by Edna and Edward P. Riley, bought by

McHugh, Kohler on Robbins' Sepia Legit

Hollywood, Dec. 17.
Jimmy McHugh and Ted Kohle
arrived here last meet Jimmy McHugh and Ted Kobler arrived here last week and immedi-ately started to write the book and musle for Jack Robbins' forthcom-ing colored musleal, From Hariem to Hollywood.'
Producer is lining up Cleo Brown, Fats Waller and Bill Robinson for the cast.

COMPLAINTS VS. WPA MEET

Group known as the City Project Council, comprised of persons work-ins the various Works Progress Administration prejects in New York, called a meeting Felday (13) when those on the WPA theatre payroll having complaints were invited to attend. General trend of the objectors concerned clalms for back pay.

Elmer Rice, regional directors.

back pay.

Elmer Rice, regional director of the theatre end, was later queried as to the justification of the complaints. He stated that a number of such claims had been made but on investigation none were upheid. Rice investigation none were upheld. Rice explained that no person on relief was entitled to pay until given a work slip and in cases thus far considered it was found that the claims were all for periods prior to receipt of the slips. It is one of the kinks in the WPA rules, a form of red tape that holds applicants off the pay-roll some times for weeks. Should they work on the project during that period no compensation is due, nevertheless.

At the meeting, however, it was decided that a committee be formed and sent to Washington, where it is hoped to place the claims before Harry L. Lopkins, chief WPA ad-ministrator. Understood the council

SKETCH BOOK' TOUR SUDDENLY CANCELED

Tour of 'Sketch Book,' which was Tour of 'Sketch Book,' which was shated to open in Wilmington Friday (28), was suddenly cancelled early this week by Earl Carroll. Revue was booked into mid-western stands and the advance work on most of the dates had been started or completed. 'Book' managed to play 28 weeks on Broadway, starting as a summer show at the Wilner Garden and moving to the Majestic. It never drew big money but apparently drew big money but apparently bettered an even break most of the

way.

Carroll was reported backed principally by Lee Shubert in the presentation of Book. Rehearsals were to have started Monday (16), were to have started Monday (16), not much preparation being neces-sary because the cast was virtually intact. Some mix-up in the man-agerial end is said to have brought about the cancellation. Curroll is presently engaged in readying a floor show for the Palm Island Club, Miami beach, Fla.

Two WPA Tryout Houses for Mgrs. Set, but Casting Method Undecided

With two of the three theatres in which managers will try out new plays under the Works Progress Administration set in New York, it was discovered that the casting for the plays was an unsolved prob-Announced that three plays would start rehearsal next week but the Theatre League, which will handle the try-outs for members, is not so sure that the casts will be assembled.

It is claimed that most of the Bob Reid pa. The Season that seem of the Reiler across are paid the changes' (Robert Mikton).

Allan Atwater, manager, etc. Draper tour, select advances, Ruth Draper tour, select advances, Ruth Draper tour, select advances, Ruth Draper tour, select advances as the select advances are allowed to end of the Robert advances. All the select advances are allowed to end of the Robert and the select advances are allowed to end of the Robert advances. All the select advances are allowed to end of the Robert advances are allowed to end of the Robert advances. All the select and the relief try-outcompanies. Same goes for the writers and the profile to be paid by the in-players of the relief are was pending time in the relief try-outcompanies. Same goes for the writers and the profile to be paid by the in-players of the relief are was pending the relief are was pending the relief are was pending the profile to the relief are was pending the relief are was pending

does not mater! in assembling the easts.

The polyto go into rehearsal simultaneously, it is expected, will be "Woman of Destiny," Distant Fields' and "Top Dog," all previously mentioned for tryout regularly around show circles. Two will open at the Shibert Teller, Brooklyn, and Willis, Bronx, playing three weeks in each house, then exchanging theatres. That means a minimum of six weeks for each play and about the same period for rehearsal. Reiler actors are paid the regular wage during rehearsals. Before opening time it is figured a third neighborhood theatre will have been secured.

secured.

Authors are to be paid \$50 weekly.

Same goes for the writers of new plays to be presented by the 'popu lar price theatre' and the Negro theatre, schedule of plays to be done

Battle to Raise Exemption on WPA Quota to 25% Taken to Washington

Current Road Shows

Week Dec. 16

lossom Time, City Aude, Sa-mah, Ga., 16; Albany, 17; Grand,

vannah, ca., 10, Macon, 13.

Ceiling Zero, Copley, Boston, 21.

Constant Wife (Ethel Barry-More), Cass, Detroit:

Dodworth, Erlanger, Chicago, Chea Le Gallienne Repertory, Forrest, Philadelphia, Globe Theatre (Shakespeare), Alcazar, San Francisco,

Great Waltz, Music Hall, Cleveland

land.

'Leaning on Letty' ('Post Road'),

Cearry, San Francisco,
'Old Maid,' American, St. Louis,
'Personal Appearance,' Garrick,
Philadelphia,
'Personal Appearance,' Harris,

Personal Appearance, Harris, Personal Appearance, Harris, Chicago, 20-21, 2016.
Chicago, 2016.
Chi

"Three men or, menth, Boston.
"Tobacco Road," waukee.
"Tobacco Road," bus, 16-18; Shri

ad, rtman, Colum-Shrine Aude, Des bus, 16-18; Shrine Aude, Des Moines, 20, eve., 21, mat. 'Victoria Regina,' National, Wash-

WPA's 'Paper'

(Continued from page 1) Brooklyn and the Willis, Bronx ere the WPA houses. At the Lafayette the WPA houses. At the Larayette four plays are being readied with colored casts. Brenx and Brooklyn spots are to have try-outs under the auspices of the Theatre League, managerial association.

managerial association.

Two main stem spots to be tied up are the Manhattan Music Hall (formerly Hammerstein's) and the adjacent Broadway. Boult's has taken the position that the project's dramas are not to be spotted on Broadway nor anywhere in the borough of Manhattan, but the WPA claims that this restriction goes only for new play try-outs under managerial sponsorship. Although admissions will be charged, the exact scale is uncertain. It may be 50c. top. Tuesday it was indicated that Equity, the managers and stage hands unlow would vigorously prohands union would vigorously pro-test against using Broadway show shopts for WPA projects.

Pop Theatre

'Pop Theater'
At the Manhattan the project known as the 'popular price theatre' will be conducted by Edward Goodman, formerly of the Washington Square Players, a semi-pro organization out of business for years. Difference between that project and managers' try-outs is that the pop theatre schedule is supposed to call for 'arty' plays, which are part of the Rice program. There are 270 persons on relief concerned in the pop theatre and the same number in the Negro project.
Rice, in announcing the start of will be conducted by Edward Good man former of the Washington to the washington at the pop theatre schedule is supposed to call for 'arty' plays, which are part of the Rice program. There are 270 persons on relief concerned in the pop theatre and the same number in the Negro project.

Rice, in announcing the start of the three projects and the plays to the three projects and the plays to the three projects and the plays a definite date.

He added he was lired of takingthes and the presentations, shows to the plays but and reb. I, but could not fix a definite date.

He added he was lired of takingthes and the presentations, shows to the plays but all would be in releasably next week, he believes. Matter for securing settings and props may be problems because of the WPA and If Among the stagers will be and If Among the stagers will be business manager. How and who will collect the admission fees Rice has not been able to find out from the lighter-ups.

Plays for the Negro theatre: 'St. Louis Woom,' Walk Together Childran, 'Ninth Avenue' and an untilled place, where will all be a will be an expected and the floors terraced with contential the Manhattan had been selected as the stage of the Broadway for the investment of the projects and the presentations, shows to the plays but all the stage with the stage with the same premise and the presentation of the projects maintains the same proposed to use the Broadway for the 'Riving Newspaper' It is proposed to use the Broadway for the 'Riving Newspaper' It is proposed to use the Broadway for the 'Riving Newspaper' It is proposed to use the Broadway for the 'Riving Newspaper' It is proposed to use the Broadway for the 'Riving Newspaper' It is proposed to use the Broadway for the 'Riving Newspaper' It is proposed to use the Broadway for the 'Riving Newspaper' It is proposed to use the Broadway for the 'Riving Newspaper' It is proposed to use the Broadway for the 'Riving Newspaper' It is proposed to use the Broadway for the 'Riving Newspaper' It is proposed to use the Bro

Continued attempts to have the Works Progress Administration in Washington raise the percentage of exemptions from 10% to 25% for those not entered on home relief up to Nov. 1, so that more needy persons can be put to work in the New York WPA theatre project was noted last week.

sons can be put to work in the New York WPA theatre project was noted last week. Elimer Rice, regional director, conferred with Victor Ridder, head of the WPA in the metropolis, while Frank Gillmore of Equity called on Mayor La Guardia to enlist his support.

of the WPA in the metropole, while frank Gillmore of Equity called on Mayor La Guardia to enilat his support.

In addition Gillmore sent a long telegram to the White House giving the reason why actors should get the full benefit of the limit under the rules. Ridder, who went to the light of the rules are supported in the rules. Ridder, who went to the rules are supported in the reasons for horeasing the exemptions. Stated here that it has been difficult to get even the 19% quota requisitioned for the payroll.

Communications were also sent to Hallie Flanagan, head of the Federal Theatre Project, but she is on, the west coast, where the theatre project needs untangling. One of her assistants responded, setting forth the position of Harry L. Hopkins head of the WPA. Letter stated that there were many project in the rule of the resistants responded, setting forth the position of Harry L. Hopkins head of the WPA. Letter stated that there were many projects in the rule of the resistant seponded, setting forth the setting the construed as being discriminatory.

That attitude was discussed by those in the New York theatre projects in other fields and that the theatre project, along with other white collar projects, should receive a pecial and from the work projects in other fields and that the theatre project, along with other white collar projects, should receive a pecial consideration on the grounds that many applying for relief now hesitated from seeking aid from the government until finding it impossible to get along on their own and the project of the project in the project in the field of the project in the project, along with other white collar projects, along on their own of the project in the project, along on the project in the project in the project in the project in the project, along the project in project in the project, along the project in project in the project, along the project in the project in

Another communication from Mashington dated late last week stated that raising of the exemption percentage in the theatre project was entirely up to Jacob Baker, one of Hopkins' actes. When last queted on the issue Baker is under-steed to have said he had no inten-tion of 'disturbing the quota' or

Kettering Rep in Chi For Pemberton, Woods

Chicago, Dec. 17.

After a couple of years with the NRA on liquor control Ralph Kettering is returning to show business as general midwost representative for Brock Pemberton and Al Woods. Pemberton is sending in Personal Pemberton is sending in Personal Company of the Woods is ready-

Loop Readies for Post-Xmas Boom: 'Men' Scrams After 37 Smash Wks.

Chicago, Dec. 17.

It's the week before Christmas in legit, and that means there's only one show in the loop, Dodeworth.' And this Walter Huston show quits bere on Saturday (21) and heads for the coast in four jumps—Milwaukee, Kansas City, Denver, Salt Lake City.

City.

"Three Men on a Horse decamped last Saturday (14) after a remarkable record run; is resting up for a week and will open in St. Louis on

week and will open in St. Louis on Dec. 25.
Flock of new shows come into town this and next week, which will fill every available theatre in the city, a particularly unusual sight for Chicago these days.

Estimates for Last Week

Estimates for Last Week
'Anything Goes,' Grand (1,300;
\$3.30). Opens on Dec. 22 for what
looks like a cinch run for this season's only musical.
'Dodsworth,' Erlanger (1,200;
\$2.75) (10th, final week). Turned in
a fine \$13.000 last week, and will do
as well this session, despite the
builds?

hollday.

"Personal Appearance," Harris
(1,000; \$2.75). Opens on Dec. 20
with Glady George.

"Three Men on a Horse," Harris
(1,000; \$2.75). Closed an amazing
(1,000; \$2.75). Closed an amazing
cutous and the second an

'GOES' \$29,000, FINE, PITTS.

Pittsburgh, Dec. 17.

'Anything Gees' on the heels of Scandals', gave the Nixon its second sook in a row, musical hit pulling in a bit over \$29,000 last week. Just a few hundred bucks short of have topped it with any kind of weather break last half of session. Goes' topped Scandals' for the first couple of days, but slipped off second of the second o

'Road' Splendid \$38,000 Three Weeks, St. Louis

St. Louis, Dec. 17.

"Tobacco Road," which closed a
three-week stand at the American
theatre Saturday (14), established a
13-year record by running that
long. Last stage show to run three

iong. Last stage show to run three weeks locally was 'Lightning,' with Frank Bacon as star, in 1922. 'Road's' grosses were very satisfactory; opening week approximated \$15,000; second week, about \$12,000, and third week was near \$10,000.

"The Old Maid," by Zoe Akins, former St. Louisan, began a week's engagement here Sunday night (15).

Barrymore in Detroit

Detroit, Dec. 17.
Playing one of the two worst theatre weeks of the year, Ethicl Bar-tymore opened her 'Constant Wife' at the Cass Monday (16) before a 500d-sized audience. Bargain holiday prices, \$2.20 top, are being used to balt customers during the six-day stand.

to balt customers during the six-day stand.
Following 'Wife' the Cass has booked Earl Carroll's 'Vanites' for the week of Dec. 29, with a special New Year's Eve show; and George M. Cohan's Dear Old Darling' week of Jan. 13. The Wilson, other Detroit legit house, will be closed during the holldnys. but is lining un several plays for after the first of the year.

'MEN' \$12,000, BOSTON

Still Good in Sixth Week Town to Itself

With the whole town to itself, Three Men on a Horse' continues at a satisfactory pace at the Plyman at a satisfactory pace at a satisfactory in the production here, starting Dec. 21, with Robert Ober, G. Albert Smith, Eric Kaikhurst, and Edgar Mason. Mary Young will produce, but will "Ziegfeld Foilles" opens at the Shubert Christmas Night for two weeks or more.

weeks or more.

Estimates Last Week

'Three Men on a Horse,' Plymouth
(6th week) (\$2.75). Still a good b.o
bet at \$12,000 last week.

HAYES' RECORD \$15,000. BALTO

Pailmore, Dec. 17.
Premiere of Haten 17.
Premiere of Haten 17.

Britan 18.

Br

'LETTY' \$16,000

Long-Legged Gal Clicks in 'Post Road'—Under New Frisco Title

San Francisco, Dec. 17.

Legit has perked up here suddenly with two houses alight now and several offerings scheduled, and several consistency in the several content of the several c

Estimates for Last Week

Alcazar (Conley) (1,400; 55-\$1.10-\$1.65)—Shakespearean repertory. Two shows in tab version at each performance; \$7,000 for second week, good enough to warrant hold-

week, good enough to warrant hold-over. Geary (Duffy) (1,500; \$1.10-\$1.65-\$2.20-\$2.75) — 'Leanling on Letty pleasing all hands with excellent \$16,000. Mathee turnaway business first week caused house to drop Monday evening (16) performance, and add extra mal. this week:

'Waltz' \$26,500, Cincy

Cincinnati, Dec. 17.

'Great Waltz' got approximately \$28,500 last week at the Indie Taft for the biggest legit tug registered in this burg in several seasons. House is modern and seats around 2,700. Tops was \$2.33.

The Cox, Shubert stand, has Earl Carroll 'Vanities' in for the first half of this week at \$2.5 top. Respens Chastman for 11 days of Tobacco Road' at \$2.20 tops. Cincinnatl. Dec. 17.

'LIBEL' \$7,000. P. A. SAME. **PHILLY**

head the cast,

Estimates For Last Week

'Libel' (Chestnut, 2d week). Subscription held up what might otherwlse have been a pretty sad gross;

7,000, not too bad.

The control Lady (Broad). No names
in the cast of the

'King Law,' in cast and notices n.s.g., \$3,000.

'Personal Appearance' (Garrick, 3rd week). Holding on through the holidays, although not hitting any terrific pace; \$7,000 claimed.

WHITE \$28.500 CLICK IN WASH.

Washington, Dec. 17.
Pre-Broadway week of George
White's 'Scandale had 'em standling up at the National here last
last week. Marked the first time
show in three years and the customers were hungry.
Rudy Wallee, playing his first
week with the show, was a big ouil
here and his lift with White, which
papers constantly. Week wound up
with estimated swell \$25,500 at \$3.55
top.

with estimated swell \$20,000 at your top.
'Anything Goes,' which rode into town the week before on a wave of anticipation we an interaction of anticipation was all interaction to the but took only about \$23,000. Answer seems to be that the Capital is near enough to Broadway so that the smart folks see the shows be-Current attraction is Victoria Regina' which looks like a sell-out in Helen Hayes' hometown. Dec. 30 ushers in Eva LeGallienne Repertory.

'Road' \$12,000, Ind.

Indianapolis, Dec. 17.
'Tobacco Road,' here for nine per formances at the English theatre, iormances at the English theatre, banked approximately \$12,000 at the end of the run, with the aid of plenty of editorial space in the pa-pers, and a first rate exploitation campaign.

Two matinees were included:

Week Before Xmas Slump on B'way; 'Lady' Leads Dramas, \$19,500

Week before Christmas theatre slump is on and there was a pre-holiday decline in grosses quite evitons are known to have played to actual capacity. That is most unusual at this period and partially makes good the prophecy of ticket. The presentage of the prophecy of the

\$2,000. 'Hell Freezes Over' due next week.
'At Home Abroad,' Winter Garden (14th week) (R-1,493-\$4.40). Agency call dropped off for most of earlier hit arrivals; material drop in tak-lngs last week but claimed okay at \$30,000.

hit arrivals; material drop in takings last week but claimed okay at \$30,001 Alley.' Moroneo (13th week) (CD-100-12-25). Will stick into January and possibly longer; grosses in lower brackets but turning some profit; around \$4,000 estimated. Bo Mees Girl', COrt (4th week). Bo Mees Girl', COrt (4th week). Cortions; new laugh show as strong as in early days and the gross again went over \$17,500. Elliot (7th week) (D-12-25-25). Rent average of the strong strong and the strong strong

dlented.

'Libel,' Henry Miller (1st week)
(D-944-\$3.30). Presented by Gilbert
Miller; writen by Edward Wooll;
English melodrama Impressed in
Philadelphia; opens Friday (20).

'May Wine; St. James (3rd week)
(M-1,520-\$3.5). First full week ap-

proximated \$13,000 for musical without chorus; expected to develop around holiday time. Street! 45th St. (16th week) (D-1,328-\$3.30). One of several low grossers lasting longer than expected; cut rates keen gross around \$4,000 mark. (D-804-\$2.75). Said to be earning agme_rowline, though _agme_rowline, thoug

goes to road. Bess. Alvin (1th week) (M-1,355-\$3.30). Dipped again week) (M-1,355-\$3.30). Dipped again around \$19,000 estimated holidays; around \$19,000 estimated. Pride and Prejudice, Plymouth (7th week) (D-1,036-\$4.30). Started off by heading the non-musicals though each off the property of the prop

Though eased somewhat last week; though eased somewhat last week; GD-1164-4330). Dropped last week as expected, with takings around \$6,000; strong sale for holldays. Squaring the Circle, 48th St. (11th week) (D-98+32.75). Another of the one set limited cast plays getting by to modest more; cutting by to modest more; cutting by to modest more; cutting by the condition of the one set limited cast plays getting by to modest more; cutting by the condition of the co

Guild's most successed.
season.
'First Lady,' Music Box (4th week)
(C-1,000-32,30). Capacity throughout, with the gross \$19,500; that
pegs smart comedy as number one
grosser among Broadway's straight

pegs smart comedy as number one grosser among Broadway's straight plays.

This Our House, 55th St. Yanked at Three Men on thers. Parked three Men on the st. Parked around \$10,000 to 100.00 to 100.

through fall and is indefinite; around \$1,000 is big money at pop around \$1,000 is big money at pop which the property of the

times.
'Let Freedom Ring,' Civic Rep theatre; propaganda play recently withdrawn on Broadway relighted down on 14th street Tuesday.

Chi Showboat Docks

Chicago, Dec. 17, After two years on the upper river he Showboat Dixiana folds for the

Expects to open next spring with a permit to park close to the loop.

CHRISTMAS IS COMING

GIVE A VARIETY SUBSCRIPTION to Friends, Clients or Employees

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154 West 46th Street, New York City

54

Plays on Broadway

GHOSTS

(NAZIMOVA)
Tragedy by Honrik Ibsen revived at the
Empire, N. Y., Dec. 12, '35, by Luther
Greene with Nazimova starred; staged by
atter.
Pastor Manders
Mrs. Alving
Oswald Alving
ReginaOna Munson
Jacob Engstrand Raymond O'Brien

The Empire has been the host to many. of America's Jucat. It kyers. To its legend is added the Hitle brackets of the second of t

wind its season starring in the revival.

Easy to understand way England's censor banned the play and London has only seen it in private has the play and London has only seen it in private has the play and London has only seen it in private has the play and the play and london has only seen it in private has the play and in the play and in the play and in the play and in the play and the play

THIS OUR HOUSE

Melodrama in two acts presented at the kth Street theatre, N. Y., Dec. 11, '35, y Christopher Noel; written by Joel W. thenker and Allan Fleming; staged by ames Light; \$3.30 top.

Glorgio	Benedict McQuarrie
Olimpio Marzio	Sherling Oliver
Restrice Cenci	Edlth Atwater
Putana	argherite Norrie
Glovenni	Elvln Field
Laicrezia Cenci	Helen Holmes
Bernardo Cencl	Helen Holmes
Salvatore	Henry Buckler
Padro	Richard Huett
Puther Cimer	Halliam Bosworth
Facus Const	Ian Maclaren
Franceaco Conci	manage Tankson
Cardinal Shvestri	Edward Jephson
Porzia	
Sbirro	
First Judge	
Second Judge	John Oshorno
Third Judge	Courtney White
Prince Colonna	Fred Lesile
Cardinal Rovers	Stephan Dennis
Cardinal Alessandro	Franklin Heller
Warder	Richard Aller

JallerFranklin Klei

'This Our House' joins the list of mistaken efforts.
Play is based on life of Beatrice Cenci, of the family notorlous in Italian history late 16th century.

Many books have been written about the villainies and crueities of the Cenci and the incestuous Francesco, father of Beatrice. The control of the Cenci and the incestuous Francesco, father of Beatrice. The control of the Cenci and the inceston that the control of the control

gallows.

Play brings on Edith Atwater, who has toured in a number of Broadway shows, but has had few assignments on Broadway. She makes Beatrice attractive, despite the Cenci's homicidal yen, Ian Maclaren plays the father with less effect.

'House' drew a bad press and was withdrawn after the second night.

ENGAGEMENTS

Mike Hirano, Waiter Gibert, Theresa Maxwell Conover, Marlon Shockley, Edna Holland, Forrest Orr, Alney Alba, Joe Geary, Lulu Mae Hubbard, Dear Old Darling'. Dorothy Siater, Phillipa Evans Secret Garden'.

Lorouny Stater, Phillipa Evans,

Scoret Garden.

Philip Merivale, Gladys Cooper,

Call it A Day,

Judith Wood, Weldon Heyburn,

I Want A Polleeman'.

Sam Jaffe, Eternal Road'.

Konger Davis, Ziegefeld Poiller,

Konger Landen, Charles Halton, Cyrli

Soott, Wulliam David, Raymond

Braniley, King Calder, Royal Stout,

Kathleen Moran, Robert Burton,

Janet Fox. Donald Foster, "Tomore.

Janet Fox. Donald Foster, "Tomore.

Janet Fox. Donald Foster, "Tomore.

Henry Vincent, Murle Brassler,

Henry Vincent, Murle Brassler,

Henry Horner, Mere Bleadale,

Berlin, Howard Sherman, Cornella

Bell, "Tapestry in Gray."

Elizabeth Houston, Dan Harden,

"Illustrator's Show'.

Mary Morris, Granite',

Mulatto'

Mulat

'Mulatto',
Mary Philips, 'Postman Always
Rings Twice',
Les Bakes, 'Hell Freezes Over',
Vaughn Godfrey, Paul Dane, Willlam Vaughan, 'Squaring the Circle'
(Chicago company).

nat Lewis

One More Flop

"This My House" was quickly withdrawn from the 58th Street, N. Y., last Thursday (12). It premiered the night previous and drew a panning.

THIS OUR HOUSE

Opened Dec. 11. All the first-stringers panned this drama. Gabriel (American) called it 'another family play-and the poorest,' and Atkinson (Times) said 'it belongs to the claptrap school.'

Two other shows stopped and an-Two other shows stopped and an-nounced a week before Christmas lay-offs. 'Squaring The Circle, 48th Street, is due to resume Thurs-day (19) and 'Whatever Goes Up' is carded to relight at the Biltmore next Monday (23).

SHUBERTS GIVE IN ON 'SWING LADY' PAYOFF

Shuberts have decided to pay off on 'Swing Your Lady,' Equity was advised by Henry Moskowitz of the Theatre League. Tuesday the check, was sent by the actors' association there having been some delay in the Shubert auditing department. Actors in 'Swing' are entitled to \$1,000 in all, that representing five-elighths of a week's salary.

Show played one week and two days out of town, then being called back for repairs. Shuberts sought to deduct the rehearsal pay from the amounts due the cast, but Equity refused to make an exception to its rule that no deductions of the Kind are allowable if any show plays more than one week.

PLAYS OUT OF TOWN

VICTORIA REGINA

VICTORIA REGINA

Baltimore, Dac. 12.
Gilbert Miller presenta Heler Hayes in Victoria Regian, by Laurence Houseman, staged by Mr. Miller; production designed by Mr. Miller; production designed by Mr. Miller; production designed between the production of the product

ort von Rigel, Elizabeth Munn.

Assured of a very hearty run, but
there is doubt whether it will attain
smash proportions. Script as a writting job is very fine, but the story
clings as closely to the late great
victures a private and that it hack
thought the story clings are considered to the conthose elements because the ruler's
personal home life lacked 'em.
Understood that author Houseman originally wrote 30 scenes for
whole would have been too prodiglouis, since as is the show consumes
three hours.

whole would have been too prodiglouis, since as is the show consumes
three hours.
The eleven scenes touch articity.
The eleven scenes touch articity.
The eleven scenes touch articity
the seven as the seven and the product of the seven as a woman, and dwells undevlate
was upopoular with the English
masses until the very-end of her60-year reign goes virtually unmentioned; yet had the situation been
tioned; yet had the situation been
made for some vivid drama that
play could have been benefited by.
Also, color could have been
heightened by introducing as seven
which would be perfect
the era when he roamed the country
ranting against Vic's rule. Gladstone gets quite some mention in
one access which would be perfect
trance had the character been given
one.
Play covers the period from 1837.

trance had the character been given one.
Play covers the period from 1837, when the mere silp of a girl inheritance in the second of the second of the second of the second for the first two acts is the romance of Vic and her Prince Consort, a love match. Second-act sheet drops on teath of the prince, and signals a state of the prince of the pr

Inside Stuff—Legit

Unusual ad in the dailies on Boy Meets Girl, current roadway comedy, okays the legitimate ticket agency but pans the scaiper. Ad copy read: The legitimate ticket broker has his function. The scaiper, however, is a parasite bliking you and bleeding the theatre. He should be eliminated. If you will refuse to buy tickets on the street or at temporary boothe, you can help accomplish this. It would be a fine thing, moreover, if the public would learn how satisfactorily tickets may be purchased by mail. Your check or money order, with self-addressed stamped envelope, is a reasonable assurance to us that the tickets will be used by you and not resold at a higher price.

Opening of Helen Hayes in 'Victoria Regina' at Baltimore last week was probably as big a premiere as the Maryland city ever witnessed from a news angle. Associated Press took Dictures while performance was on, slipping cameramen in side alsies, and these stills went out over the wirephoto service. A. P. also had a request for 300 words from London

office. Play will never be presented in England since royalty, living or dead, cannot be played on stage over there. But Victoria Regina was actually staged in London before showing over here, for a few private per-

Booking of Katharine Cornell into the Martin Beck theatre, N. Y., for Booking of Katharine Cornell into the Martin Beck theatre, N. Y., for a repeat of 'Uniter' for two weeks glarting Dec. 23 rather puzzied Broadway, since it means that 'Winterset' will be moved. Latter show presented by the star's husband, Guthrie McClintic, has been doing rather well. Manager's office explains that Miss Cornell's hollday date was arranged last season, Settings were built to fit the Beck stage, original scenery which she used on tour previously having been scrapped. 'Winterset' switches to the Lyceum next Monday (23) for two weeks. It may return to the Beck or go on tour. 'I Want a Policeman' is due into the Lyceum Jan, 4.

Mary McQuade, 13, one of the kids in Remember the Day, National, N. Y., was taken ill at last Wednesday's matinee (11) and was removed to a hospital for an immediate appendix operation. Girl's father telephoned the next day saying that Mary was in favorable condition but that she cried bitterly, never having missed a performance.

Lass played the tot with the pigtails. Edna Hagan replaced.

Shubert theatre, N. Y., has been rented for the engagement of 'Tapes-

Shubert theatre, N. Y., has been rented for the engagement of "Tapes-ry in Gray," due to debut Dec. 27. It is a four walls arrangement with the show management installing its own boxoffice staff. 'Gray' will be presented by a new three-film consisting of B. P. Shul-berg, James E. Strocck (Brookes Costume Co.), and Marion Gering, 'Shulberg is on the Coast but plans to plane to New York for the opening.

Weep for the Virgins, which the Group Theatre yanked from the 48th Street, N. Y., after one week, had sold a number of benefits dated for last week and thereafter. Some were switched to other attractions. One went to Remember the Day' and another to 'Mulatto.' The switchee were arranged through Lubblangs.

Alex Yokel and George Jessel have virtually settled plans to produce The Magnificent Heel.' latter to be starred in this Samson Raphaelson play, Arrangement calls for Jessel to have 25% of the production. 'Heel' was written while Jessel was appearing in the author's 'The Jazz Singer,' relations between the pair being strained. They natched things up on the Coast last summer and Raphaelson is rewriting the new script.

- Play was also once known as 'Boolle of Broadway.'

At the premiere of 'Ghosts' in New York last Thursday (12) Nazimova nd cast were accorded 21 curtain calls. Star all but fainted at the reception.

reception.

Luther Greene, who presents the star at the Empire, was formerly a Chicago showman. Last summer he conducted stock at Carmel, N. Y. Sam Levey, associated with B. C. Whitney, the Detroit Opera House and other show ventures, is backing the revival, which has been on tour in the east.

SHUMLIN PONDERING 'HOUR' BAN IN BOSTON!

Group of attorneys conferred in Boston yesterday (17) to consider procedure which may lead to the presentation there of The Children's Hour' despite the fact that Herbert L. McNary, that city's play censor, banned it.

banned it.

Herman Shumlin, play's producer,
will act on their decision.

McNary saw a performance of
'Hour' at the Elifott, N. Y., where
the drama is in its second year, and
turned thumbs down as far as the
Witheld. Hub is concerned.

a second company on Hour regardless. He intends to continue the original cast on Broadway through the winter. Business after New Year's will decide.

Show has not had one losing week.

'The Sky for a Ceiling,' comedy by Robert Housum, is next on Arthur Hopkins' schedule. Now casting.

cinated; in fact, the whole show is the sort that femmes fondle. Helen Hayes probably touches the high-water mark of her career as the lead, appearing, as she does, in every scene. Has submerged herself so completely in the role that submerged herself so completely in the role that a very ardious assignment and probably one of the longest parts any modern play has vouchsafed if, years.

any modern play has vouchsafed it, years.
Swell selling point is the production, one of the richest around in years. Each scene is in full, sets stocked copiously with gliede arrays of props that draw applause spontaneously. Rex. Whister has undertaken the property of the product of

(Continued on page 55)

PRODUCERS ATTENTION!

When in need of amplifying equipment for orf-stage "sound effects", public and amplification problems and amplification problems and amplification problems are accounted by the second problems and a reasonable price, yet be astronous equipment at a reasonable price, yet be astronous equipment at a reasonable price, yet be astronous equipment at a reasonable price, yet be astronous and the problems are both in New order and the problems are both in New of "Personal Appearance" "Personal Appearance"

"Personal Appearance"
"Men in White," etc. "Men in White," etc.
Consult us before you buy
sound equipment. We have
the largest and most varied
line in America. . . a type
for every requirement.
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request.

WHOLESALE RADIO SERVICE (O



Lounge Suits from 17,50.) Christmas booklet and full list of gift suggestions mailed on request. All gifts purchased up to midnight Dec. 24th, delivered Christmas day. 1580 B'way bet, 47th & 48th Sts. Madison Ave.at 48th St.

designed by NAT LEWIS are

a wise selection. Sketched:

New Double-Duty Lounge Suit, with the longer length coat

that may be worn as a sepa-

rate cocktail jacket. Rich brocade, pure silk crepe coat: satin trousers: navv. black. wine, green or brown, 25,00.

Robe to match, silk lined throughout, 25.00. (Other

SUMMER OPERA Program Notes Tell **MULLED FOR CARNEGIE**

Hall is being talked rt soon after Metro-

politan Opera's late spring season "Traviata" was staged in its entirety on Dec. 3 as a special performance on Dec. 3 as a special performance honoring Max Rabinoff for his long career in the musical field; and click at that one-nighter sold the management on the idea to consider it as a seasonal venture. Hall is generally dark during the summer months, which would mean that contemplated opera run would keep it open for a period of weeks.

At various times, short sequences of standard operas have been given on Carnegie stage, but never a full length performance with ballet, chorus, etc. House underwent considerable remodeling this past fail,

siderable remodeling this past fail, which makes such a season easy to

DEADHEADS BARRED BY RACHMANINOFF

Philadeiphia, Dec. 17. Fhiladelphia, Dec. 17.
For first time within memory,
Philadelphia orchestra last weekend gave out no ducats for its concerts. Only working passes for
critics were okay, with absolutely,
no exceptions. Reason was that
Sergel Rachmaninoff, Russian pi,
lat, was soloist on percentage, and
he issued fiat demand that there be
no deatheads. Both Friday aftermon and Saturday night sessions were sell-out.

House seats 3,400, with prices from \$2 to 50 cents. Usual percentage for star in guest appearance with Philly symph group is about 3

Baltimore, Dec. 17.
Rachmaninoff grossed estimated \$2,800 at \$2.75 top here at Lyric with one-nite stand last Wed. (11).
Biggest b.o. take the planist has attracted in some years here. He makes an annual appearance.

Salt Lake Wants Aud

Salt Lake City, Dec. 17. With the Salt Lake City chamber of commerce going on record favorof commerce going on record favoring the immediate construction of
a \$1,000,000 civic auditorium, the
matter will now be presented before WPA officials, to obtain federal
funds to help finance the project.
Chamber reported that 64 conventions, nine of which are national in
scope, have been booked for Salt

scope, have been booked for Salt Lake City in 1936. They also pointed out that an auditorium will do muci to bring large conventions and thus promote tourist travel to the city

Roth Quartet returned to New York last week following a Pacific Coast tour, and will be in the east until February, when departing for Europe.

Routes

JOHN GOSS

(December)	22-Toronto.
8-Chicago.	25-Buffalo.
9-Ada, O.	(Februar
11-Detroit.	17-Port Arthur
13-Swarthmore, Pa.	19-Winnipeg.
15-Syracuse,	20-Regina.
16-Geneseo.	21-Saskatoon.
18-Hertford.	25-Edmonton.
20-22-New York.	26-Culgary.
(January)	28-Van ouver.
11-Chambershure	(March)
	2-Victoria.
20-State College, Pa	i. 4-Portland

TRUDI SCHOOP BALLET (Dec. 27-Jan. 5) New York

(January)	10-Oal
12-Washington	11-Sa
13-Baltimore	1:-Po
14-Brooklyn	14-Se;
15 -Mt. Vernon	15-Ta
17—Cleveland	17-La
10-Chleogo	18 Let
20-Milwaukee	21-Fa
	2:1- Ch
	24-W1
24-Slour City	'20-Lar
20-Grand Island	27-Blo
27—Denver	7
31-Sen Francisco	1-01

iklan
icramento
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attle
acoma
aGrand
ewiston,
argo
ileago
mona, Mire,
mising
ominication (March)

Ft. Wayne of Concert Dates in Other Towns

Fort Wayne, Dec. 17. Lawrence Tibbett in a concert appearance here last week packed the Shrine (3,000-seater). Hereto fore the community concert series has been presented in a smaller hall at Concordia College, but this season it was moved downtown and is doing okay. ibbett's engagement in considered the best concert ducy in vears here

Also revealed at the performance was a trick manner in which Co-lumbia concerts and NBC Artists Service are ballyhooing similar at-Service are ballyhooing similar attractions in neighboring towns. If a music lover has a hankering to hear a certain concert attraction not playing the home town but within a reasonable distance the networks idea is to see that the music lover knows about it long enough in ad-Battle Creek, Elkhart, Flint, Kalamazoo, Langing and South Bend

amazoo, Lansing and South Bend bookings listed on Ft. Wayne pro-

Fitziu. Once of the Met. Official of Chi Opera

Chicago, Dec. 17. prano, has been elected secretary the Chicago City Opera. Not of is she the only woman on the boa but also the only member of the body apart from Paul Longone, gen-eral manager, with any background

or opera. When, back in 1901, 'The Wizard of Oz' had its premiere here in what then was 'Hamilin's Grand, a Chicago girl in Julian Mitchell's enece; and, as Anna Fitzhugh, she was soon a somebody of the chorus in that extravaganza. Little more than three years later the girl was a-star in the old New York Casino, at 39th street, in a piece called 'Baroness Fiddlesticks'. She soon vanished from the theatrical scene, to reappear, long afterward, with the spelling changed to Fitzlu, in Gattl-Casazaxa's roster of first-line Gatti-Casazza's roster of first-line sopranos in the Metropolitan,

Myra Hess May Cancel

Myra Hess, planist, now in Europe and slated for an extensive U. S. tour, is reported about to cancel all dates in this country due to

iliness.

If she does, she'll probably remain on the other side to recuperate.

Dobrowen Decorated

Rome Dec 6

assay Dobrowen, Russe conductor has been decorated by the King with the Order of Commendatore of the Crown in recognition of his Italian opera season recently conducted in Oslo.

Former direct

ducted in Oslo.

Former director of the San Francisco Symphonic in U. S. is presently conducting a series of concerts at the Augusteo Hail (Mausoleum of Emperor Augustus). Selections of Wagner, Prokoffef, Laldof, Dyorak and Cherubini on the program.

'Quixote' Ballet

Moscow, Nov. 27.
New ballet called 'Don Quixote' is
being prepared by Dmiltri Shostakovich and I. L. Sollertinski. Will be
based on Cervantes' original. Shostakovich is composer of 'Lady Macbeth.' Sollertinski, who is doing the libretto, is a Leningrad critic.

BALTIMORE BIZ OKAY

Don Cossack Male Chorus grossed estimated \$1,100 at \$2.20 top at the Lyrle Dec. 7.

Bidu Sayao's Debut

Bidu Sayao's Debut
Bidu Sayao, recently arrived from
South America, where she has sung
with opera companies in Duenos
Airea, Hio de Janiero and San Paolo,
Is siated to make her debut at Town
Hall, New York, under the management of the NBC Arlists Service.
She will probably go on the air
for the same network.

Salzburg Copyright

Vienna, Dec. 6 You can't get away with that Salzburg ballyhoo any more. From now on performers have to get into the real featival or else omit the fact of singing in Salzburg during the featival from press notices. "Salzburg Festival Is now a protected title. It's been trademarked, patented and otherwise so tied up in legal phraseology that the improner You can't get away with that

wise so tied up in legal phraseology that the improper use of it lays one open to sanc-tions, threats of sanctions and prosecution.

Mrs. Lah-De-Dah Scrubs Tiara

With announcement politan Opera Company of probable productions for its four Philly dates this season, rush for boxes by social tinis season, rusin for boxes by social biggies was as of old. Met has been absent from here since '33. Now, with money freer and operations more the thing,' Mrs. Lah-de-Dah and her hated rival, Mrs. Whoesis, have the old claws out and wittelest a free?

Dah and her hated rival, Mrs. Whoosis, have the old claws out and rivalry is keen.

Boxes, seating while those eating a seating while those eating a seating while those eating a seating while those outling are cost \$400 for series. Demand exceeds supply and so old shuffle by powers that be is once more in order to see that none of the ineligibles worm into the sanctified row of society.

Operas are being offered in Academy of Music (for social reasons) which seats 3,400. At that rate there'll be beaucoup room for erhere'll be beaucoup room for exhere'll be beaucoup room for exhere'll be beaucoup room for exhere'll be open to might (Tuesday) and will have "Tosca" as initial offering, Lott Lehman, John Charles Thomas and Richard Crooks being stars. Subsequent productions; to

Thomas and Richard Crooks being stars. Subsequent productions, to be presented January 28, February 18 and March 3, will be chosen from "Norma," 'Lakme, 'La Juive, 'Manon,' 'La Rondine,' 'Mademe Butterfly,' 'Mignon,' 'La Travlata,' Die Meistersinger,' 'Die Walkure,' Tannhauser and 'Tristan und

CHICAGO OPERA ENDS WITHOUT PAYOFF

Chicago, Dec. 17. Although the orchestra-men, stage Attnough the orchestra-men, stage hands, most of the singers, advertising staff and office force are waiting for wages for final week, the 1935 opera season ended Dec. 7, and City. Opera is offering subscriptions for 1936.

for 1936.

Meanwhile, there's been an election, with Paul Longone again named as general manager and Charles S. Peterson treasurer. The \$15,000 gift by the city has not yet been turned over, Mayor Kelly say-ing he must walt until he gets a rein; he must wait until he gets a re-port on Longone's bookkeeping for 1935. Bernhard Ulrich, who was business manager of the original: Chicago Opera Company from 1910 to 1916, is named to do the examin-ing of the books from the standpoint of a veteran of opera. Announced for Dec. 20 is a special performance by opera singers in the

Announced by open a singers in the Civic Opera House to raise what it is hoped will be enough cash for a fund wherewith to pay a skeleton staff on preliminary work for '36.

Flagstad Cutting Down

Next year's concert tour for Kir-sten Flagstad is to be much smaller than the current one, according to NBC Artists Service. This year's itherary covers some 48 engage-ments, not including the Met. Open dates.

Diva plans a longer vacation

Concert Managers in N. Y.

Guy Golterman, St. Louis Mrs. Edna Saunders, Houston Victor Pager, Montreal Waiter Fritschy, Kansas City Zorah Berry, Buffalo

Level Blast at L. A. Opera Heads For Holding Out Paycheck to 44

27 Travel Lectures in **Detroit Adventure Series** Detroit, Dec. 17.

Series of 27 lectures by noted travelers has been arranged for the winter program of World Adventure talks at Detroit Institute of Arts Dr. Thomas C. Poulter speaking, will open the series Jan. 5.

Others include: Burton Hoin S. Lan-Ve-Van
Crubs Tiara

For Promenade

For Promenade

Philadelphia,
th announcement

MetroMetroMetroMetroOthers include: Burton Holmes, seven lectures; Josef Israels II, N.
Y. Times correspondent in Ethiopia; Father Hubbard, 'Alaskan Adventures'; two British soldiers, Mai, A.
Radelyfe Dugmore and Capt. C. W.
R. Knight; Julien Bryan, with talks on Russia and Manchiuoukuo; Maurice Hindus; Lowell Thomas, two lectures; Richard Halliburton; John E. Williamson, Capt. Cachado, Hoffman, Richard Finnie, Brayton Hoffman, Richard Finnie, Brayton Seddy, Howard Cleaves, Capt. John Noel and Amos Burg. Noel and Amos Burg.

SAN CARLO TO GIVE 14 SHOWS ON COAST

Hollywood, Dec. 17.
San Carlo Grand Opera company,
under direction of Fortuno Gallo,
will open at Philharmonic auditorium Feb. 7 for 14 performances This will be preceded by week's en gagement of the Monte Carlo Balle

engagements presented by

Chicago Tuning Up By Frederick Donaghey

Bertha Ott, Harry E., Voegell, Harry Zelzer and Fred Crowe, who are in competition for the concert-givers and recitalists, are having something resembling a rest until Christmas after the buslest two months in their line the city has become slowed [931] known since 1931,

Josef Lhevinne, classed by many critics with the big-shots in plano-playing, was last week's sololst for all three concerts by the Chicago Symphony.

Mary Cameron, regarded here as a sort of Dorothy Parker in music, made so good a year ago with her grand-opera skit, 'Hi Eda!' written for the 'Cordon Club (all-temme group), that the club revived it for its annual rfolic last week, a real event for the town's uppercase mu-

Ralph Helporin, burning with belief that the world was created as a spot. for the Gilbert-Sullivan picces, is making ready The Pirates of Penzance with his Chicago Comic-Opera Company (semi-pro), which makes money, but, what is much more remarkable, never loses

Albert Spaiding plays his violin Dec. 18 for Northwestern Univer-sity's music-history series in Audi-torium, with Felix Borowski, long-time crtic on Chicago dailles, utter-ing explanatory lecture.

Music dealers report largest sea son of retail sales since 1931, with the increase notable in both vocal and plane sheet music and in discs carrying recordings by celcbrated orchestras of classical and standard

Rosa Raisa, whose - w 1935 appearances with the City Opera were helpful in a helpless yenture, let us the a recital night of Dec. 22 in the Auditorium for the benefit of the Jewish Labor Committee.

Ferrero in Russia

Rome, Dec. 6.

Rome, Dec. 6.
Willy Perrero, conductor, will remain in Soviet Russia and conduct
six more concerts there, four at
Rostov and two in Odessa. Programs are composed chiefly of
Italian music and reported regarded
very favorably.
On his return to Italy, Ferrero
will be designated by Central Committee of Radio, as conductor of the
Brethoven Festival to take place
here in April and May.

here in April and May.

Los Angeles, Dec. 17.

Ts that the principle of show business—to sell tikets, call off the show and keep the money? was question volced by deputy labor commission here during hearths of the commission of the during hearths of the commission of th

money was too scarce for show to continue.

Merien moved into box office, hearing brought out, took money to pay rental, musicians and stage hands. Group which brought wage claims was composed of chorus, prompters and publicity man.

Boris Charsky, general director; Paul Mazur, controller; Paul Fozz, box office man, and Dr. C. P. Recciard, president, were opera company officials at whom claims, sattorney officials represent fuel to the control of the c

875 NEW HAVENITES FOR KULLMAN DEBUT

No fewer than \$75 fellow New Havenites of Charles Kuliman will attend the Metropolitan Thursday (19) for his American operatic debut, party coming by special train to hear him-sing the tenor lead in Faust! Former grocery store clerk trained abroad, singing in grand opera four seasons in Berlin and two in Vlenna. He is a Yale graduate, class of '24, and the second from the university to figure at the Met. Late Herbert Witherspoon was also a Yale man. Kuliman made one vaudeville tour, playing the Poli circuit teamed with Earl Hanson.

Concert Notes

Ruggiero Ricci, violinist, files to the Coast on Jan. 2 for a guest ap-pearance on Kraft Music Hall. He's to play two numbers.

Guy Golterman, general manager of St. Louis Opera company is in New York for several days on busi-ness. He's negotiating for appear-ance of Lily Pons in April, for the production of 'Lucla.'

John Goss and London Singers (5) leave for Australia the end of March, following their current cross-country tour, for an extended season. Willmore & Powers han-

Stravinsky is staying in Europe this year, passing up all engagements on this side. He was slated to arrive after the first of the year for a tour under Musical Arts Management. However that office has folded.

Plays Out of Town

VICTORIA, REGINA (Continued from page 54)

(Continued from page 54)
the Victorian era with duil horsehalf socias, tobacco-colored wallpahalf socias, tobacco-colored wallpahalf socias, tobacco-colored wallpahalf social to the visual treat
sets in the show will widen eyes.
Big cast is uniformly excellent, with
Vincent Price as the Consort the
only one with a part of much size;
rest are more or less in for a scens,
rest are more or less in for a scens,
for a scens,
decreased to the scenario of the scenario of the scenario of the scenario
for the Arlss film characterization, slightly overacted; James
Woodburn is-a Soci with delightful
burn; Florence Edney is a preachcrub the scenario of the scenario of Kent; Ficlen Trenholme is a
Lady-in-Valiting who was quick to
turn on the weeps; George Macready
is brother to the Prince Consort,
All have strong moments and handle

Mas the play stands it wouldn't

All have strong moments and handle-them well.

As the play stands it would'nt make a picture. Almost a complete rewriting would be neressary.

Technical end is Jawless. Gilbert Milier has directed with his usual acumen.

That Ole Capitalist Devil, Theatre Spec. Bothers Even the Comrades

Moscow, Nov. 29.

There is one bit of griof in the capitalist theatre that bothers the Boisiviks too—ticket trouble. Pravda, organ of the Communist Party, has just demanded changes, which means that ducat distribution methiods are due for a sable-in. ods are due for a shake-up.

At present the majority of play-

ons are due to a sanker-wind place, goers have a native choice of player goers have a native choice of player commendation of the commendation of the current state. The commendation of the current system is a certain amount of speculation and, what is worse, artificial support for flops that ought to be off the boards. Most tickets are sold through trade union committees. Committees buy big blocks of seats from agents and then distribute them at greatly reduced prices to union members, factory or o ce workers. Union pays the difference between the reduced price and the box-office figure. Average union member, has neither time nor money for the only alternative—going to the theatre and getting tickets personally.

ally.

However, it is easier to sell tickets for a success than a bust, and
since agents get a bigger commission for the latter, they deluge the
union committees with tickets for
second-vaters. Thus, say commentators, poor plays are kept going
under forced pressure without any
genţine audience demand, and the
ultimale oonsumer just has to take
it or leave it.

tor leave it.

Eact that big factories or offices
nequently buy out a whole house
or one night and also have season
ubscription seats in most theatres, subscription seats in most measure, helps to make good plays available. But in general, the average citizen has a hard time getting to topnote performances without an inconven-ient and expensive trip to the box

office. There has always been ticket speculation—and speculation is kind is a serious offense in the list of socialist misdemeanors. There are some professional speculators, but most are amateurs trying be always possible to locate a guy with a pair of tickets outside a tiquate just before the outside, see up. a pair of tickets outside a theatre just before the curtain goes up, even if, as is usually the case in Mos cow, it is a box-office sellout. Out-side of an occasional raid on the most diagrant spots, the police are inclined to let it alone. Too much

webably some way out of Trou-No. 1 will be found by shifting distribution methods. Speculable No. 1 will be found by shift the distribution methods. Spect tion, however, will be harder

PLAY PRECIPITATES RIOT AT THE HAGUE

The Hague, Dec. 6.
Production of "The Hamman," by
Paer Legerquist, at the Municipal
theutre here, precipitated a riot betheatre here, precipitated a rior over tween fascists and liberals, necessi-tating the eviction of 150 of the au-dience. Play is getting loads of free space in view of the fracas at the theatre and another battle in chambers of the Town Council on whethor not it merited a municipal

subsidy.

Churches squawked also because of the unorbidity of the webiole.

Producers finally got 41,000 as a city subsidy by a nerrow margin of votes. But the manager took the precaution of posting gendarmes throughout the house before curtain time. During the first act sections of the sudlence became boistorous. Coppers booted about 40 from the unevil auditors to their feet for the climax. Cast was met with a varied assortment of decayed vegetables, fruit, rotten eggs and stonch bombs. After the barrage beliepgists and the remainder of the audience started singging each other, forcing the expulsions.

New Buda Opera Head

Laszlo Markins has been appointed manager of Markins has been appointed manager of Markins of Markins and Markins as the logical successor in view of his many years experience in open administration and active stage management. Budapest, Dec.

Some Plays Too Tough For Girls? 'It's a Lie!'

Berlin, Dec. 8.

To are numerous plays that
can only be produced properly by
wonten, says Euste Hoeffich; Berlin
can onteress, who staged 'Cogelhaendier'
('Sind Dealer'), operetta, at the
Volksbuhene am Noilendordplatz.

Aliss Hoeffich, points to other successful icoz producers of home
costul icoz producers of home
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con the control of the control
control icoz producers of home
cown theatre on 'Kurtuerstendama
and does all the producing herself—
Miss Guthell-Schoder and Lei Rietenstahl.

When she wanted to stage 'The Prince of Homburg' she was politely given to understand that such a delicate matter cannot be undertaker by a woman. Miss Hoefilch is of a different opinion, which started the

8,500 JOBLESS LEGIT ACTORS IN GERMANY

Berli Dec. 8.

A. E. Frauenfeld, regional leader of the Reichs-Theater Chambey discloses that there are teday no less than \$,500 febbess legitimate actors in the Reich. He says it's quite an impossibility to find work for them all, but he is trying to place as many as possible with the isouring shows organized last vear, and which are sent out to the sticks the place and the sent of the reader of the read Berli Dec R.

Theater Chamber is not so very much satisfied with the Buehren-nachweis cofficial Stage employment office), which holds the booking right in Geru ny for legit ac-

cris. Cribics, Frauenfeld says, will in future have to undergo special training in a National Socialistic sense. A theatre academy will see to that and also to the training of new producers.

Raided Cabaret Reopens

Cabaret Tingel-Tangel, adjeining the Theater des Westens, which was raided by Secret State Police Jast year and remained closed ever since, reopens this week under new management. Called Kabaret der acht Kuenatler (Cabaret of the Eight Artists).

CARLISLE-BROWNE SPLIT

London, Dec. 8. Combination of Elsie Carlisie and am Browne ends this week at

Sam Browne engs ams week at Hackney Emplue.

Miss Carilisle starts next week with two planists at Leeds, and Sam Browne heads the Rhythm.

Exceptions

Rome, Dec. 8.
Retroactive sanction order against legit, film, radio and music from unfriendly nations has been partly rescinded. Dictum as first issued, stated that all works of such countries must be omitted. Change of attitude now lists a few exceptions.

Those favored with concession are works of Shakespeare and G. B. Shaw. Reason for latter is his peace advocacy. Contributions of French intellectuals voicing, similar, sentiments will also be permitted entry by a special grant. Rome Dec. 6.

FILM STRIKE A LEGIT BREAK IN MEXICO

Film situation, complicated by the strike of help against the eight major American distributors which started Sept. 27, and paucity of top class productions from the U. S. has tossed stage houses, especially those in musical comedies, operettas and revues, a nice Chris

tas and revues, a nice Christmas present.

Many entertainment seekers who went regularly to chiemas in the past are now flooking to the the-arres, which they find are affording-diversion more to their fancy than are the screen shops, with their pick-up bills.

Thespians and theatre operators

look for even better biz during
Mexico's prolonged Yule celebra-tion, which starts Dec 12 and winds
ap on Jan. 6.

All Kinds of Shows Under One Roof for A Nickel in Warsaw

Warsaw, Dec. 6.
Jitney show blz is the latest innovation here, being presented by
Mme. Janina Korolewicz-Waydowa, who recently assumed managership of the Teatre Wielki, local home of opera and ballet. Everything but films is offered at prices ranging from \$1 top to five cents. Municipal

from \$1 top to five cents. Municipal subsidy helps.
After booting the old company, the new boss installed a youthful crew to replace the ancients and chopped prices. In addition, she added to the repertoire of opera and of the repertoire of opera and comeslies, dancing, fashion shows and has even swung in some tan dancers.

Original intent of new impresarlo Original intent of new impresario was to produce only operas. This was quickly forgotten and other forms of entertainment added. Per-formances are given daily except Monday. Three shows are given on Sundays, starting at noon.

New Anti-Jewish Slogan in Berlin **Makes Things Tougher for Bookers**

Berlin, Dec. 8.

Latest slogan now very much in evidence all over Germany 'Wer ven Juden kauft ist eln Volkes-verrater' (Whoever bluys from a Jew is a 'traitor') is a hand blow to those booking managers who deal with foreign agents in London and, Parls, all of whom belong to the non-Aryan class. It's especially tough with reference to the new regulation issued by the 'Paschaft' Deutscher Artist (Nazi organizations of Vaude Performers), stipulating that honce-

formers), stipulating that honce-forth all foreign bookings must go through a home agent, who natur-ally shares in the commission.

ally shares in the commission. These foreign agents have been treating the German bookers quite nicely, and periodical trips to London and Paris were real holldays. Numerous local agents have approached these London and Paris agents offering their services, now a necessity under the new regulation. Which puts them in the same category—if accepted.

NEW LONDON PRODUCER

Musical by Bolton-Grey for rian Banayai

London, Dec. 8

New legit producing company just formed here by George Banavai. Hungarian, formerly connected with Gilbert Miller's continental activitics. Backers are Lord Ampthill and Sir Adolf Tuck.

First production L. Highway Men. and adapted from the Australian by Guy Boiton and Clifford Grev, and ls due for production last week in January at the Palace, replacing Charles Cochran's 'Anything Goes Show is a farce with songs and will have a cast including Delysia Barty:

Paris Legit Biz Dull; No Musical Clicks. Comedies Get Bulk of Trade

Berlin Admiral's Palace Reopens with Musical

Berlin, Dec. 8.

After having been closed for rears, the Admirals Palace reopens Christmas Buy, under new 1020257; ment of Walter Hochtritt and F. G.

Wilde with Johann Strauss The Bat. House was originally an toe-skat-ing rink, staging big productions with its own ballet of 75 part of swhich went to have to the part of swhich went to have the New York Hippodrome. Lee Battucchek was the general manager. He is now an associate in Paris of Rottembourg & Goldin, vaude agents.

After the war the Admirale Palace became Berlin's foremost revue theatre and played many American acts,

THEATRES FEEL BRUNT OF RIO REBELLION

Rio de Janeiro, Dec. 3. razll faced quite a communist

revolution last week, but managed to sit on it so quickly that the man in the street is still trying to figure what it was all about. Naturally, amusement grosses, were down for two days because people were afraid to leave home, but that was about all the financial

damage.

The Urca, one of Rio's flashiest casinos, which is en a cape jutting into the harbor, was completely cut off from the rest of the city when off from the rest of the city when the shooting started. Artilley rased the Third Regiment barracks, old 1998 International Exposition building, half a mile from the spot and all approaches to the Cashio were under fire from rebel machine-guns, as this correspondent, who was stuck out there, can testify. Candidate for the Well, that for the well, the contract of t

bombardment was at its height. The Atlantico, next door to the Copacabana coast artillery fortress, was banked with sandbags and the customers had to get out and walk the last two blocks.

Amezing part of the rebellion was that everybody went about their besides just as it nothing hap-

Lita Chaplin Clicks

London, Dec. 17. New bill at the Piccadilly is head-New bill at the Piccadilly is head-ed by Lita Grey Chaplin, who wen-over nicely at the first show, despite an involve choice of songs. With dearth of femme singles here, Mrs. Chaplin should command attention.

N. Y.'s Fair

(Continued from page 1)

(Continued from page 1)
Whalen has been an outstanding speaker in these booster patherings. Figured the relief of mention the usual heavy tourist

traffic.

While counting on the Tri-Borough Bridge's completion, with all approaches available, boosters of the fair are hopeful that the mid-town traffic tunnel under the Bast River will be ready by that thue in order to handle vast influx of travel. Also believe that the city-owned Queens subway will be finished to Kew Gardens and Forest Hills in order to carry its share of passensers to spot near Fair Greunds.

Advance slogan of N. Y. World's Advance slogan of N. Y. World'

Paris legit opens the pre-Christmas period a shade more cheerful than parlier in the season but still with much to be desired in the way

with much to be desired in the way of business. It's the comedies that are gettiry the bulk of what trade there is this year. Marcel Achael's new farce-comedy, Nots de Coco' (Cocomut') so to a rousing reception at the Theatre de Paris at its opening, and seems likely to Join Sacha Guitry's 'End of the World' as one of the season's successes. The Achard show, it it keeps its promise, will be a break for Leon Voltera, who until now, although putting on authors such as Guitry and Edouard Bourdet, has been out of the money. Another laugh hit is the Verneuli-Berr 'Lighted Fountains' at the Varietes.

Besides these three there's nothing in the larger theatres this sea-

ing in the larger theatres this sea-son which has clicked. On the other hand, some of the little houses, with serious plays, are doing extremely

Trouble' at the Nouvelle Comedie, a beautiful play, though not for the masses, is proving that there are enough lovers of really good drama in Faults to justify a long run. Charles Dulin at the Ateller has at least an artistic success in an adaptation, by Balkac, and Louis Jouvet likewise with 'The Trojan War Will Not Take Place,' by Jean Blundou, at the Atenene. by Jean Giraudoux, at the Athenes. Both these latter seem likely to last.

Both these stater seem likely to last. Gaston Baty, at the Montparnasse, seems to have rung the bell with his second show of the session, consisting of two revivals: 'Les Caprices de Marianne,' by Alfred de Musset, and 'Cry of Hearts,' by J. V. Pellerin. And the big little theatre hit of the year is 'Elizabeth,' at the Vieux Colombier.

New music shows have not had any luck. The Bouffes Parisiens put on two flop operettas in succes-sion, the current offering, 'Trente sion, the current offering, Trente et Quarante, to be yanked soon for a comedy with Max Dearly. Exception to this thumbs-down rule on musickers is a sathic revue, based entirely on local politics, at the Michel: 'Lavalison' by Dorin and Saint-Granier. Also Rip's revue, of the same type, at the Nouveautes.

Hawk Play

Hawk Flay
Among the season's successes,
though off the beaten track, must be
counted the Franch version of Howard Irving Young's 'The Hawk',
played at the Deux Masques theatre
in the Rue Fontaine. This Hitle played at the Deux Masques theatree in the Rue Fontaine. This little douse, which kept changing genres during the pest few years in the hope of finding something that would stick, opened this season under a new name as an adventure-story theatre, and got this American show right off the bat. It got well past its 100th performance. Another out-of-the-vay success is that of Louis Verneull's 'Vive le Roi,' (Long Live the King') at the Odeon, subsidized theatre that is not used to successes. Repertory has been shoved aside for this piece, with a stohishingly good financial

with astonishingly good financial results.

results.

Blg event of the pre-Christmas season will be opening of the new Heari Bernstein play, to replace 'Hope' at the Gymnase, Other coming events are Woman in Bud' by Denys Amlel, at the St. Georges, where Henri Duvernois' 'Red' has until now been held over from last season; reopening of the Ambass deurs with 'Pleasure of Love,' by Jean Martet, a novellet, and of the Pigalle with 'Europe,' by Maurice Rostand; and a new Simon Gantil-Pigalle with 'Europe,' by Maurice Rostand; and a new Simon Gantil-lon piece, 'Our Lady of Dreams,' coming to the Renaissance-Cora.

Fed. Fanner

(Continued from page 1)
been employed by the WPA as a
member of the troupe that will tour member of the troipe that will tour the states CCC camps, etc. The troupe, under supervision of Frof. A. Dale IRISe, head of the Univer-sity of Minnesota dramatic depart-ment and direction of Enza Zel-ler, veteran performer, also will in-complete the constitution of the con-traction of the control of the con-traction of the control of the con-trol of th dancers, all professionals.

Books in Russia

Books in Russia

Soviet readers are lapping up the
English and American "bourgeois
decadents' they used to scorn. Russian translations of Lardner, Heningway, Sinclair Lewis, Aldous
Huxley, Galsworthy and others are
in pint or will be next month, the
State Publishing House in Moscow
has just amounced. Year's schedule calls for 24 British and American titles.

Appearance of this group of

can titles.

Appearance of this group of decadents results partly from the Bolsheuk desire to keep up with bourgeots writers, and partly from growing liberalization of Soviet

pourgeous Mr. Decalization of Soviet ideas on Hierature. Following the Communist party dissolution to 1237 of RAPP, alliterary organization which has kept an eagle eye on hatter non-commist for several years, the turning point came last years with the Congress of Writers. Listening to speeches from Gorker, Radels, Bukharin and other Soviet notables, the Congress came out flatfooted for broader literary interests, insisted on high artistic as well as political standards, and recommended learning technique from bourgeois writers.

Most interesting volume due this year is Larinque's Snort Stories, 'al-though it is difficult to figure how they can put Ring's baseballess into Russian. Also set to appear before January: Sinclair Lewis' 'Arrowsmith,' Stephen Crane's 'Red Badge of Courage' and Sherwood Anderson's 'Story Teller's Story Also Hemingwest and Sherwood Anderson's 'Story Teller's Story Also Hemingwest and Sherwood Anderson's 'Story Teller's Story Also Hemingwest and Sherwood Anderson's 'Story Teller's Story Also Pank's 'Death and Birth of David Mark-apd' and Pearl Buck's Good Earth' and 'Sons.' American left wir rs. are represented by Jack Conroy's 'Disinherited,' William Rolling' 'Shadow Before' and Agnes Smedley's 'Stories of the Chinese Red Arms.'

Point Counter-Point, Aldous Huxley's picture of 'the dregs of capitalist society,' will come of the press there, besides some short Con-Huxley rad yarns, with Sean O'Casey's Brittain's 'Hunger and Love.

Delay Soviet Reporter's Death

Zachari Lyovich Mikhailof, Mos

Zachari Lvovich Mikhallof, Moscow correspondent of International News Service, under death sentence as each search of the Control of the Cont

igest Underway

igest Underway
First issue of Signatures, sub-titied Work in Progress, to appear
shortly, Mag to feature integrated
excerpts from forthcoming works
by both known and unknown writers. There will also be a section
devoted to a one-man show of
poetry, occasional short stories, and
acts from plays

Editors are John H. Thompson and John M. Brinnin. Publication to be a semi-annual one, tentatively priced at 75c per issue.

New Coast Supplement

New Coast Supplement.
Five Star feature supplement,
patterned after Heavist's American
Weekly, makes its debut in 117
newspapers in western, states Jan.
18. Film studios in Hollywood are
being apprached for full page features. Supplement will confine circulation to Washington, California,
Oregon, Utah and Artzona.
Donna Risha is Hollywood rep.

Women's Book Assn. Elections Women's National Book Assn. has

Women's Nationa: Book Assn. has elected new officers.
Rosamond Beebe of a illan, succeeded Alice E. Klutas as president. Margaret Lesser, of Double-day, Douan, is first vice prez.; Constance Lindsay Skinner, second vice prez.; Mrs. Sophie L. Goldsnith, recording sec.; Elinore Panis, Dortesponding sec., and Mrs. Edmund Bragdon, of Stokes, treasurer.

Peggy Wood's First

Dearly Beloved, Peggy Wood's
first novel, has been accepted by
Farrar & Rinehart and will be published on early spring list next year.
Actress is author of two mon-fiction works and stories written in
collaboration with her husband,
John V. A. Weaver.

Literati First

Irst author to exploit his literary effort with book matches is Sammy Fuller, ore-stor of 'Burn, Baby, Burn, Fuller has ordered one mil-lion, packets of matches on covers of which is pr' tod blurb about his book.

Guild Exploiting Members

Guild Exploiting Members
American Fletion Guild, In Its
monthly Bulletin, has inaugurated a
new, series of tull. hiographical
sketches of all members and is
shipping these liberally to altagents,
Flun configuration and producers. Teels
that the blogs may help spot some
of the lads. Picture company story
seditors have been told by the Guild
that the scribblers belonging to the
coverable of the result of the coverable of the results. that the scribbers belonging to the organization are all thore up hily trained to do yarns on assignment, and their background and experi-ence should better indicate just how or when they can be called in in a

or when they can be burny. While the biogs are running and being sent around to non-members, organization matters, usually discussed in the Bullett, are going out on postcards or letters.

Los Angeles Times claims it did not award the winner of a recent want ad slogan \$2,500 as reported. Daily declared it pald F. J. Kipper \$1,200, comprised of cash and an

\$1,200, comprised of eash and an automobile, for submitting a tagine, Read for profit, use for results.' According to the Times, three outside advectising executives acted as judges of the contest and paper made no. attempt to interfere with the judges choice. Report that the winner used a fictitious name in submitting his entry is also denied by the daily.

Marine Review, formerly pub-lished by Penton. Pub. Co. of Cleve-land, has been purchased by Sim-mons-Boardman Pub. Co. of New York, It will be merged with Marine Engineering and Shipping Age un-der title of Marine Engineering and Shipping Review Shipping Review.

Oil & Gas Equipment News to be launched by Western Business Pa-pers, Inc., publishers of Western launched by Western Business Pa-pers, Inc., publishers of Western Gas. Contents restricted to de-scriptions of new oil and gas in-dustry equipment. Restaurant Management has been re-styled. New layout to be 15% photographico o resign as vice-prez of Cincinnati Assn. Industrial Marketers to acceet post of man-

prez of Cincinnati Assn. Industrial Marketers to accept post of managing ed of Modern Brewery, N. Y. Woman's Hour, monthly mag for Chicago area, to be launched early in 1936. Herman C. Edwards, formerly with Linen Supply Assn. of America, is publisher. Edwards arranging distribution by cleaners and dyers. Louis Zara is editor, with Claire Green assisting.

Hollywood's Own Digest

Hollywood's Own Digest
Screen Digest, monthly mag patterned after Readers Digest except
that it will carry film news only, is
being planned for early publication
in Los Angeles by Bensel Smythe,
former Scripps-Howard promotion
man, and Bert Butterworth, L. A.
convertising man. rtising man.

Mag's first number, if plan goes through, will call for 200,000 copies national newsstand circulation

College Mag's Prizes

Rollins College student mag, Fla-mingo, offering \$2,000 worth of prizes in cash and scholarships for short stories. Closing date is April 1.

April 1.

Committee of writers, critics and editors will serve as judges, with Edwin Granberry, author and faculty advisor to the Flamingo, at the

Hartney Press Qui

Hartney Press, Qui Hartney Press, subsidiary com-pany to Topular Publications, pulp publishers, discontinued as of Nov. 15. Hartney Press was organized last January to publish books pri-marily for distribution through cir-culating libraries. Hurd Whitney, who headed firm, now covering suburban territories for book publishers.

Tower Reorg Up in Court

Tower Reorg Up in Court
Reorganization plan for Tower
Magazines is scheduled to come
up today (Wednesday) in the
Federal courts in New York,
Majority of creditors have already approved the plan.

Coverage Via Radio

Frank Jenkins, radio ed of the Boston Traveler, last week ar-ranged with New England Tel and ranged with New England Tel and Tel to broadcast via short wave a splash by splash description of the launching of the Destroyer Moffett at the Fore River ship yard, Boston. Jenkins, aboard the harbor master's launch, had exclusive use of a low-power aero-type transmitter hooked in was land wires to city editor still generous headstart on other Hub papers had anything untoward hap-pened.

Plenty public interest in this launching because press had played naunching because press had played up alleged sabotage in connection with Destroyer Guints, under con-struction in same yard. It was the first time a Boston newspaper cov-

Ethi ia's P. A. in U.

Publicity Associates, N. , has been appointed publications' coun-sel for Ethiopian government, in an advisory capacity in America and Europe. U. S. office will hand out

Europe U. S. office will hand out advice pertaining to press relations, but all propaganda is nixed. Deal was negotiated by Josef Israels II, head of Publicity Associates, who's been in Ethiopla since last summer, handling contacts for N, Y. Times, Pathe News and CBS. At present he's conferring with Paris and London legations informing them of the new policy set-up. He's sailing for the States shortly, landing about Jan. 5. Idea was presented first-hand to Haille Selassie before pacted formally.

Contest In Confession

Another contest for first-person confessional writers, this time with Modern Romances of the Dell groun worden Romances of the Den group sponsoring, opens Jan. 1. Total re-ward money is \$7,500, to be divided among twenty cash prizes. March 30, 1936, is closing date.

George Ross' New Job

George Ross, N. Y. World-Tele-gram theatrical columnist, promoted by Scripps Howard. Henceforth he will act as dramatic editor for the NEA syndicate.

Nancy Pope's Due

Even before scheduled appearance Jan. 17 of her first novel, 'We Three,' Doubleday-Doran has pur-chased Nancy Pope's second, 'In Praise of Lynn,' also for early pub-

Best Sellers

Best Sellers for the week anding Dec. 14, as reported by the American News Co., Inc. Fiction

'Spring Came on Forever' (\$2.00)	. By Bess Streeter Aldrich
'Vallant Is the Word for Carrie'	By Barry Benefield
'Sllas Crockett' (\$2.50)	By Mary Eilen Chase
'Vein of Iron' (\$2.50)	By Ellen Glasgow
'Edna His Wife' (\$2.50)	
iction	
Woollcott Reader (\$3.00)B	By Alexander Woollcott
'Mrs. Astor's Horse' (\$3.00)	By Stanley Walker
'Life With Father' (\$2.00)	By Clarence Day
Seven Pillars of Wisdom (\$5.00)	By T. E. Lawrence
'Seven League Boots' (\$3.50)	lchard Halliburton

new novel 'Here Lies a Most Beauti-ful Lady,' October choice of English Book Society. Real name of A. Doolard, author of 'Express to the East,' is C. Spoel-

Canit Hannan Hone (\$2.50)

tra. Phil Stong doing dramatic version of forthcoming novel 'Career' in ad-dition to working on new book. Hamish Hamilton, English pub-

lisher, and London representative for Harpers, in N. Y. for holidays. Dr. Albert Maltz, plastic surgeon who has been published in Esquire, bringing a new book next

spring.
Little, Brown has given permission to American Printing House for Blind to print 'Old Jules' in

braille.

Publication o ce of Country Life and The American Home, formerly in Garden City, L. I., now located in N. Y.

Henry Hart resigning as ed of G. P. Putnams, effective Feb. 1, to write a novel about life in America since 1829.

write a novel about life in America, alince 1829.
Film Curb, picture trade paper published by Thomas Hamiln as a swice-monthly, switches to a week yeazly in Jones and the switches are supported by Hilliam. On Empling has resigned with the switches are supported by the switches are switches and the switches are switches and switches are switches are switches and switches are switches are switches and switches are switches and switches are switches and switches are switches are switches and switches are switches are switches and switches are switches and switches are switches and switches are switches are switches are switches and switches are switches are switches are switches are switches and switches are switches are switches are switches are switches and switches are sw

After a brief suspension, Alaska

Sportsman resumed publication with December issue under editorship of Emery F. Tobin, who succeeded Emery F. T. K. Smith.

Chatter

Chatter

Chatter

Edna Millay to Boynton Beach, Fla., for rest of winter. Walter Young now assistant publisher of N. Y. American, Bobbs Merrill has American publisher of New American publisher of Merrill has been elected president for new term.

Fiction and Films

By Sinolair Lewis

By EPES W. SARGENT Frohman isses

Frohman is not only dean of the dramatic managers in point of service, but is about the last of that little group who so importantly contributed to the advancement of the American stage, which included his brother Charles, Augustin Daily, David Belasco (a Frohman protege), A. M. Falmer and the contributed of the contributed in the theatre is doubly important. Therefore, it is the more to be regretted that Mr. Frohman speaks so little of the progress of the thegretted that Mr. Frohman speaks so little of the progress of the the-atre and devotes so much of the atre and devotes so much of the space in his 'Daniel Frohman'. Presents' (Kendall & Sharp; \$3.50), to its people. He could have produced a volume of the utmost importance to theatrical hatory, presenting material not obtainable through other sources. He speaks, for example, of the first Lyceum theatre, but gives no thint of the manifold toubles the theatre faced in its first two years. Fee tolls of hie easily days as ad-

hint of the manifold troubles the theatre faced in its first two years. His tells of his early days: as advance agant only in brief, where several chapters would have done much to provide new material. He could have spoken from personal knowledge and experience of matters which lose much of their vivid color when dug up by respect, he could have given period to the provide color when dug up by respect to the could have given beautiful to the little more than a passing allusion in his book. He gives slightly more than 10 pages to Shakospeare, and six pages to Richard Brinsley Sheridan, but less than five to his brothers, Charles and Gushav. At one time Gustay was the most important of the three Frohman, in 'The Witch' out of a one-room office in the Standard theatre.

Frohman has written an enter-taining commentary on the stage done so more than others are caphile of. But he has left unwritten mich of the story of the early days of the theatre which he, alone, could now have produced.

now have produced.

L. B. Has Old Timer

L-B Has Old Timer
Little Brown & Co. is now publishing the Farmers' Almanac, the
current edition of which is numbered 144. The 1933-4-5 editions
were produced by Carroll J. Swan,
who gave the venerable pamphlet
an important boost in directiation,
and in the control of the control
bis lines. The new
bis lines. publishers are to carry on aions, his lines.

While the book shows evidence of

while the sook shows evidence or smarter editing, it still retains the idd format, which has been stand-ard for nearly a entury and a half. It ranges in content from the postal rates to model dinners, from horse rading to the Supreme Court in its relationship to the constitution.

Eskimos

(Continued from page 1) and explorers all got performances, which totalled 69. Besides Moliere which totalied by Besides Moliere, the repertory included Gorev's Tempest, Arbusov's 'Six cloved' Ones' and two full vaudeville pro-grams, all of which looked good to the numerous but scattered popula-tion of Soviet Arctic.

tion of Soviet Arctic.

Five hig packing cases carried all the equipment and opened up into. a portable stage. Footlights were lett home in Moscow and Midnight Sun took care of lighting. Polar Theatre was organized by Chief Administration of Northern Sea Route and will be a permanent of the whole Soviet program to exploit, populate and civilize the Far North.

CALENDAR OF CURRENT RELEASES

(Continued from page 31)

To Quero Con Locura (Sp) (Fox). Musical comedy. Rosita Moreno, Raul Roulien. Dir. John J. Boland. 80 mins. Rel. Nov. 1. Tierra, Amor Y. Dolor (Sp). Domestic drama. Dir. Ramon Peon. 60 mins. Rel. Aug. 1.

Rei Aug. 1.

Tlocks Slatten (Swedish) (Scandinavian). Comedy. Dir. Solve Cederstrand.

Tlocks Slatten (Swedish) (Scandinavian). Comedy. Dir. Solve Cederstrand.

Tolle (Swedish) (Swedish). Comedy with music. Dir. George Asagaroff. Swedish (Caslin). Comedy with music. Dir. George Asagaroff. (Par). Gallic satire. Dir. Louis Gasnier. 90 mins. Ref. Feb. 15. Rev. Feb 20.

Towarish (Russian) (Amkino). Love and comradeship in the Revolution. Dir. S. Timoshenko, 70 mins. Rel. May 15.

Tres Berretines, Los (Sp) (Hoffberg). 70 mins. Rel. Jan. I.

Tribu. (Sp.). Mexican drama. Dir. Miguel C. Torres. 70 mins. Rel. June I. Una Semana de Felicidad (Sp.). Romantic comedy. Dir. Maximo Nessek. 80 mins. Rel. June 15.

Unbekkante, Der. (Ger.) (Ger 60 mins Rel. June L Domestic farce. ir. E. W. Eno

60 mins Rel. June L.
Und Wer Kusset Mich? (Gen'eil). Back-stage romantic comedy. Dir.
E. W. Emo. 70 mins. Rel. Jan. 16.
E. W. Emo. 10 mins. Rel. Jan. 16.
E. W. Emo. 10 mins. Rel. 40 mins. Rel. Key Febr. 10.
Estant Remy. Dir. Robert Villers. 60 mins. Rel. Feb. 1. Rev. Febr. 20.
Einschuld vom Lande, Die (German). (Casino). Comedy of fight for stagecareer. Dir. Carl Boses. 60 mins. Rel. May 1.
Vier Musketiere, Die (Ger) (Casino). Farce on soidlering. Dir. Heinz Paul.
60 mins. Rel. My 1.

ov mins. Rel. Nov. I.
Viktor und Viktoria (Ger) (Ufa). Theatrical operetta, ir
Reinhold Schuenzel. 10 mins. Rel. Jan. 15
Violetera, La (Sp.). Raquel Meller. Based on an old silent, with parts reshot.
66 mins. Rel. Jan. I.

60 mins. Rel, Jan. I. Vuelo de la Muerte, El (Sp.). Mexican aviation drama. Dir. Guillermo Calles, 70 mins. Rel. April 15. Sp. Mexican aviation drama. Dir. Gregory Kozint. Youth 20. Lecture V. Lectu

Dir. Chas. Kieln. 70 mins. Rel. April 1.
Zalvany Becauleit (Hung.). Crook comedy. Ernest Verebes. Dir. Geza
Gliffra. 60 mins. Rel. Oct. 15.
Zycie J. Plisudskiege (Fal.) (Metropolla). History of the life of Marshal Pilsudski. Dir. Richard Ordynski. 60 mln. Kel June 1.

Key to Address
Harold Auten, 1840 Broadway,
Amkino, 723 Seventh Ave.
Bavaria Film. 400 Broadway,
Danubia, 728 Seventh Ave.
European, 164 W. 68th St.
France Film. 66 Fifth Ave.
Garrison Films, 727 Seventh
General Foreign Sales, 728 7th Ave.

60 mill. Kei June I.
J. H. Hoffberg, 729 Seventh Ave.
1 J. H. Hoffberg, 729 Seventh Ave.
inter-Contlement, 50 E '40f St.
Kinematrade. 723 Seventh Ave.
Acan Lenauer, 260 W. 57th St.
Lenauer, 260 W. 57th St.
Acan Lenauer, 260 W. 57th St.
Metropolia, 260 Fifth Ave.
Metropolia, 260 Fifth Ave.
Scandinavian Films 226 W. 428.
John Tapernoux, 126 West 48th Sf.
1718, 728 Seventh Ave.

Among the Women

By The Skirt

ressed Woman of the Week: ANN GREENWAY (State)

At the State

"Mutiny on the Bounty" at the State narrows the stage show to found the Carr Brothers and Betty open with Betty in a store window demonstrating stretching exercises. She is in a short white costime. Betty comes on later in "a blue satin dress with chartreuse top. Slippers gloves and her are of this."

comes on later in "a" blue satin aress with chartreuse top. Slippers, gloves and hat are of blue.

Ann. Greenys X. No. 2, is lively in a black crepe frock with a long black cape in with preen. One diamond clip holds the cape in place.

Land the state of the state of the control of the cape in place.

Adeline Kileen and Margie Lucille. One is in periwinkle blue with skirt and bodies accordian pleated. Two scarfs hang from the shoulders. The other miss is in lvory satin with high bodies effect, embodies and black the control of the control of

with brilliants.

Don Redman closes the show with his band in white coats and black frousers. Redman reverses the order, being in black coat and white trousers. The stage is draped in an abundance of silver. Three tap dancers are in talls, white ties and high hats.

cancers are in tails, white ties and high hats.

Entrancing in Pajamas

Ginger Rogers first starring picture. In Person, at the Music Hall, is a pretty weak affair. Miss Rogers has never looked so lovely, except when she's disguised as a plain maiden in black wig and false teeth. And nobody is so entrancing in pajama of the start of the same start. Lovely is a hoped gown of taffets are the same start. Lovely is a hoped gown of taffets done in a crystal shirtwaist gown, discarding the salter influence and in long pants.

Miss Rogers does a dance much affair. One dance showing the Fred Astatre influence and in long pants.

Same with the week is beautiful. Line of girls starts proceedings in the salt to reveat alone in long pants.

The same valvet trousers with white Eton jackets. Scarfs and hats are also orange. A lovely ballet is dressed in gold full skirts with panels are also orange. A lovely ballet is dressed in gold full skirts with panels of green oak leaves. Four girls are in green hooped gowns with white berthas. Stairs coming up from nowhere are painted in blue and grey blocks. The girls are in white satin one-piece suits with gold drapes in back lined in red with head dresses mounted with high plumes. The effect is outstanding.

Another Disguise

Kay Francis and Ginger Rogers in the latest pictures play double roles, and now along comes Tamara and does the same thing. In 'Sweet Surender,' at the Brooklyn Fox, Tamara, with the aid of spectacles, the same as the other two stars, takes on a personality not too pleasant. In this film she is a dancer, not a singer, and is teamed with Helen Lynd, a pretty blonde. Among Tamara's many changes of costume there are fourse, a sliver fox cape, evening frocks of the high neck variety, and a white slinky dress worn with a white wig. Miss Lynd also shows a variable outh consisting of evening and aport clottless of the high neck variety, and a write before or getting the control of evening and sport clottless of the high control of the sequins. Once again Jack Dempsey's research figures in the plot with Dempsey in for a few lines. They shade a picture actor of him yet. Abe Lynan is also present for a bit and that boy has appeal. Russ Brown screens much younger than he looks in his show.

'Wine' Wimmin
'May Wine' at the St. James theatre, when tightened up, will rank with
the season's best. Nancy McCord, remembered in 'All the King's Horses,
is doing a spiendid job in 'Wine'. She looks beautiful and sings divinely.
Appearing first in a street outfit of grey with burgundy lined cape
(Continued on 1922 62) (Continued on page 62)



THEATRICAL FOLK'S GIFT

Did You Know That-

Ethel Merman has lovely new star sapphires...Norma Taimadge stayed away from George Jessel's opening, the content light is a state of the state of t Jane Winton, Margy Breen and Mrs. Benny Davis all wore black.

Saranac Lake

By Chris Hagedorn

Dr. and Mrs. George Wilson leaving for Pittsburgh on a three- week huginess and vacation trip.

Fifi Climas sporting new lounging outfit. Dito Gladys Palmer. Dr. Karl Fishel has appointed

ommittee consisting of Marie Bianchi. Doris Gascoigne, Oscar Davis, Joe Dabrowski, Hannah Zimmerman and the writer to arrange decorations and Christmas entertainment. William Janney had his sister,

Mrs. Edward Bower, visiting him the past week.

Vernon Laurence, who has been resting downtown for the past three years, left for his home in Freeport, L. I.

L. I. Mrs. Nina Morse is now up for one meal in the dining-room. May Fisher would like to hear from her burtesque friends. Mr. George Farley, planist brother of Bob Farley, visiting him weekly while playing at the Marcy hotel in Lake Flacid.

Dr. George Ornstein, of New York

Dr. George Ornstein, of New York, one of the tops in tuberculosis has had some good results with a new body building medicine known as Ga-Ma-Cor, so the N.V.A. gang is now trying it out.

Write to those you know at Saranae.

Bruno's 'Test'

(Continued from page 1) Court of Pardons, in an effort to let members of that body pass on the probability of error in Haupt-mann's trial was not revealed. Ob-servers believe it unlikely that Gov-ernor Hoffman wants the newsreel shots for any personal use.

Midnite Vaude

(Continued from page 49)

(Continued from page 49)

(cradually acclimating themselves to
the midnite-and-later grind.

Most of the squawking over the
hours comes from the agents, who
have to sit up late to catch shows,
make contacts ind often do postindidnite booking, since the majority
of cate operators do their booking
direct and on the spot. The hours

Going Places

By Cecelia Ager

illions of Reflections

It is not often during the unreeling of a picture that the audience finds as much time for reflection as 'Millions In the Air' provides, nor, as much flappdodle to reflect upon. That young women with large faces should not wear little nonsense hats, Wendy Barrie for instance, that the name Eleanore (Eleanore Whitney) attached to a tap dancer does not assure any other likeness to Eleanor Powell.

That Miss Barrie has the flattest, narrowest derriere in pictures, that her, thin plucked eyebrows, and fine curling, by studio-appended, eyellahes interfere with the pathos of it when love treats her hisrably and she yields to tears. That she has magic; she can do a pertect Australian crawl and emerge from the water with all the curle she did not tick undorsher, while hathing cap quite dry. That the shy-cololest with which she prefaces her lines is most gridsh and monotonous, that even so, she has charm.

she prefaces her lines is most since.

That 'Millions In the Air' is so respectful to radio, it puts its studio broadcast audience-in evening clothes; rates radio's amateur hours so high, it sends professionals (Willie Howard, Jane Davis, Catharine Doucet) in to compete and be found wanting. That Miss Doucet achieves buriesque of the Billie Burke characterization by cleverly not being as pretty as Miss Burke. That Inez Courtney, the amateur hour's volently scornful secretary, has a very low boiling point for a girl in her biz.

Stylish But Nerts

The title 'The Great Impersonation' deem't betoken Valerie Hobson's job, though Miss Hobson plays a classy English dame who's nuts (she was scared by her husband on her wedding night), and who wanders through murky manorial hallways in white flowing robes alming a gun at people or else lunging at them with a dagger, and who returns to sanity by abandoning herself tremblingly to love and Eritish tweeds. It doesn't mean Wera Engels, either, though she plays a Countess who, therefore, is a vamp, a lady-in-black and a plain no good. No, a still greater impersonation than these is Edmund Lowe's English gentleman.

Since she is essentially nobie, is samewheat.

gentleman.

Since she is essentially noble, if somewhat eccentric, Miss Hobson wears her hair parted in the middle and swept clear from her gentle brow. Her virtue is expressed by her white damask robe de style whose skirt swirls sweetly and whose decently high-cut bodiec complements the primness of her old-fashioned curis.

While Miss Hobson is appealing to man's better nature in this outfit, Miss Engels sits smouldering by, burning up because nobody falls for her black volvet creation that's got its sitt sleeves bound with er ine, its overskirt, too. She is also shunned in her gold cloth cocktail ensemble with the Persian cost and glittering belt and clips, though there's nothing the matter with the costume.

Esther Dale plays a, black-clad housekeeper who speaks in an Idesof-March voice and who is terribly embittered, terribly.

What a Cook

What a Cook

There's a fairy tale for matrons called Personal Maid's Secret' playing, sensitively, in the nabes, that's an inspiration to wives ambitious for their husbands and a beacon of hope to haustraus who've had trouble with their cooks. In it Margaret Lindsay pushes her husband, an insurance salesman upward, and every move she plots in the ascent resks surance salesman upward, and every move she plots in the ascent resks are the constant of the cooks. The cooks are the constant of the cooks are the constant of the cooks are the constant of the cooks. She find a she could be constant of the cooks are the

"Rroh-neh!"

Miss Winl Shaw, who is, quite suddenly, a star in 'Broadway Hostess,' and so to be reckoned with, still shows great admiration for the art of another star, Miss Helen Morgan. Especially does Miss Shaw approve the catch in Miss Morgan's voice and her way of drawing her lower lip taut in a horizontal line when she feels more than usually forlorn. However, Miss Shaw does not sit on planos nor has she Miss Morgan's shapely equipment for the purpose.

In order to prove her stardom more than a gesture, it might be nice for Miss Shaw to give up waggling her elbows and taking her forte finish in the Harlem swing-it school. Also, to face the fact that pronouncing it 'agayn' can not alone make up for untutored diction the rest of the time. Sartorially, Miss Shaw's capable, her make-up's fine and she photographs pleasantly. She looks best in white, for it fills out her slender shoulders and balances her good-sized head. Experimenting with new coiffures might evolve one more flattering and modish than the long loose bob she's now partial to, which, in long shots, settles down around her neck and, in obliterating its line, shortens it. Genevieve Tobin, 'accelety girl, is never as ospiendle as when there's somebody in her picture named Ronnie. Then Miss Tobin can roll the form of the property of the started for her set of the started Ronnie, permitting, the last of the started Ronnie, and she say 'society' as hell.

affect the agents most because most of them still have a little vaudeville and strictly sight acts, whereas the business left and they have to be at radio opportunity is esticited to the office in the a.m. to keep it talkers, singers and instrumental-

with the playing time now available, the cafe field appears to be the best outlet just now for vaude-valed filled appears to be the best outlet just now for vaude-valed filled in what is left of the vaudeville field, has not been only for the benefit of in what is left of the vaudeville field, has not been only for the benefit of in what is left of the vaudeville field, has not been only for the benefit of in what is left of the vaudeville field to a point where it tops regular tops a point where it tops regular to a point where it tops regular tops a point where it tops regular to a point where it tops regul

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Okicago, San Francisco, Hollywood and London. Vanters takes no credit for these was teems; each has been rewritten from a daily paper.

Fast

Extase' finally passes Governmentacutum, and will be released
a Bretany. All Efsanefu p.
a Bretany. Bretany. Bretany.
All, Jelliness. Bradels. Sirongcone arted p.
a Bretany. Bretany. Bretany.
Bromas, son of the former actress.
Says he had not lived with the actress for six years prior to the boy's
birth. Lad, now a Hollywood bit
patiently in order to participate in
the estate of the late Mary Urania
Strong, the Major's mother. Maj.
Strong is now a resident of New
York.

Work.

once married to May Yohe, dentes he is the father of Robert E. Sawe he had not lived with the actress for lay exera prior to the boys britts. Lack now a Robinson to the late when the present of the late way you have been and the present of the late way you have you are relied to fine the estate of the late way you have you are relied to fine the estate of the late way. The present is staging a strong is low or a resident of New York. Addition to playing in "Bilmad and the present of the late way and the you way. Now a resident of New York. Addition to playing in "Bilmad reading proof of his new, novel, and reading proof of his new, novel, and they year is how will be great way. The way is not the years show will be great way. Now "Act-5-or 5. Man you way. Now "Act-5-or 5. Man

Merican Andrews Canada Canada

Kostich for Norway, the Land of Fjords.' They will be put in competition with the output of similar clubs in other cities for a final relation of the competition with the output of the competition of the tence Jan 7. Remanded for sentence Jan 7. Rudy Vallee decided to stick in Scandals.

ONE J. LOUIS BOFF AND BASQUE BASKS ON BACK

TIMES SQUARE-SPORTS

By JACK PULASKI

By JACK PULASKI

If there were any doubts about
Joe Louis being a great fighter, the
Detroit bomber put on the configure and the con
figure an

right to the Spaniard's kisser. Uzie crumpled, falling heavily on his back, Always a gamester, Paulle managed to get up at seven and took several blows, unable to detend himself. He still wanted to fight, even when taken to his corner, where he teetered until handlers patched him up.

patched blim up.

Just one clean sock did it. It
was lethal, and that is what this
cool, brown boxer gives out. Maybe
he is the greatest fighter that ever
drew on a glove. Certainly he is
better than any heavyweight within
a generation. Jack Dempsey didn't
knock 'em cold with one wallop and
Jack says Louis has got everything
a ringman should have. The only
doubt about Louis is can he take it.
Up to Them

Up to Them

Up to Them

Up to the time that Uzie was struck by lightning, it wasn't much of a brawl. The Spaniard covered up with both arms trying to get close to Joe, but Louis kept him off with the left mit. Boxing exhibition of Louis was something to look at. He pecked away at the Basque, taking a left to the body now and then. Uzie even got in a right to the face. Maybe it was just that which led Louis to open up—then in a flash came the crushing right which sent one of Uzie's teeth through his lip.

In the third Louis got to his man

ing right which sent one of Usel's teeth through his lip.

In the third Louis got to his man with an inside right chip sock that landed on the left temple and deeply gashed the left seet. It is likely that you the left seet of the likely that you. In the Baer fight loe stunned Max by landing on the temple, then brought the walless down to the chin. That may explain why Paulino dropped his guard, or it may be that he thought he could effectively tag Louis. Anyhow, Usle wouldn't know much about it.

On hand was Max Schmeling who is signed to fight Louis early next summer. He salled back to Germany, promising to return in the spring. But he sot an eyeful and there are guys who will bet the duced, too, was James J. Braduck, who appeared in great shape and who is slated to defend his title against Louis late next summer. Joey Gould, his manager, isn't worried about it at all. For the moment they are playing the benefit shows, but, after New Year's, will journey to Florida, picking up loose change on the way. Something like 15 dates at one grand each have been booked.

Uzeudun is sald to be weaithy, so the money he collected to get knocked out probably doesn't ap-

the money he collected to get knocked out probably doesn't ap-pease him. The fellow at 36 was reported having aspirations to be the champ. The past tense is defi-nitely correct.

RIRTHS

Mr. and Mrs. William Gaines, son, Dec. 2, in New York. Father is p.a. for the Kenyon & Eckhardt adver-tising agency. Mr. and Mrs. Charles Seaman.

tor the Kenyon & Eckhardt advertising agency.

Mr. and Mrs. Charles Seaman, daughter, Dec. 8, Tulsa, Okla.
Father is announcer for KTUL, Tulsa.

Tulsa.

Mr. and Mrs. Johnny Lee,
Dec. 3, in Albany. Father
nouncer for WABY, Albany.
Mr. and Mrs. Fred Shields, daughter, Dec. 10, in Los Angeles. Father
is KNX announcer.
Mr. and Mrs. James Gruen, son,
Mr. and Mrs. James Gruen, son,
daughter of John Meehan, Metro
writer.

writer. Mr. James Baldwin, twinMr. and Mrs. James Baldwin, twinsons, at Columbia hospital, Washlington, D. C., Dec. 15. Father is executive secretary of the National
Association of Broadcasters. One
of the Infants died the next day.
Mr. and Mrs. Chavies Goldle,
daughter, Dec. 14, in Los Angeles.
Father is 10th Century-Fox publicist on Coast.
Mr. and Mrs. Don Donnelly
(Doyle and Donnelly), son, Dec. 12,
jat French hospital, New York.

Nix Bar Oaklies

Boston, Dec. 17.

Boston, Dec. 17.
Drinks on the house are out.
The old custom has become so prevalent in Massachusetts' barrooms, the state Alcoholic Beverage Commission has ruled the practice out, warning licensees offenses would be dealt with severely.
What the commission was especially against was setting own up-afror the drinker had bought a pre-specified number.

BOOKIES MAY BE LEGAL IN MICHIGAN IN 1936

Detroit, Dec. 17. Legalizing of handbooks is likely for Michlgan in 1936, if Gov. Frank Fitzgerald accepts recommendations of Joseph D. rost, racing head. From the number of raids, said

From the number of raids, and Frost, "It is evident handbooks are as big a problem as blind pigs a few scale age. Thin handbook are as the problem as blind pigs a few scale age. Thin hand pigs a few scale age. Thin hand pigs a few scale age. The hand pigs are also suggested elimination of daily license fee at all tracks, the state to gain its revenue instead from a percentage of parl-mutuel bets; establishment of receiving barns at tracks to ell inate narcotic problem; installation of the totalizer, which; registers every bet totalizer, which registers every bet as made, thus benefiting bettors; and the taking of photographs of every finish as indisputable proof of horses' finish.

The report also showed the state's receipts from 1935 season to be \$256,597, more than \$250,000 of which was contributed by Fair Grounds track here. Expenses of commission were \$32,327, in contrast to \$54,-000 in 1934, first year of racing in

MARRIAGES

MAKRIAGLS

Madeline Louise Foss to Zebulon
V. Woodward, in Now York, at Littie Church Around Corner, Dec. 13.

Bride Is publicity assistant to Paul
Guilck at Universaits N. V. office
Touries Constitution of the Corner
Congwriter, Dec. 15, in Yuma, Ariz.

Second try for Gottler, who was
divorced two years ago.

Eulaia Hermann, pianist for
Duncan sisters, to Tom Hanlon, radio announcer, in Los Angeles, Dec.

15.

When Louise Brooks split her ballroom dance partnership with Dario she went to the Coast for a screen test. Miss Brooks, former silent film star, is still around Hol-lywood awaiting the verdict.

A VERY FANCY POOL TOURNEY IS GOING ON

VARIETY

There is no sawdust on the floor of the small ballroom in the Pennsylvania hotel. New York, where the world's championship pocket billiard world's championship pocket billiard tournament is in progress, and ends late this week. All is mauve hangings and silver canopies. Except for the cilck of the ivorles and the rather dense tobacco smoke-you'd never know you were in a poolroom. Visitors from where a poolroom is a poolroom and a string of black end which come when the progression of the p

above th familiar green-covered mahogany could walk right through turnament headquarters and would have to look twice to find a look twice to find a look the best cuelsts in America are competing is a new-fangled device. It stands on chromium triangular legs in the center of a brass-railed enclosure, thickly carpeted. The table top is not the familiar green, but a darker shade of mauve. To the old timers it verges a little towards a dash of purp actees Daily

For Lour entry actees Daily

For Hour tournament headquarters and would have to look twice to find the play-ers. The table on which 10 of the

shots.

Operation is very ultra and strictly on the polite side. E. J. Timponi, treasurer of the National Billiard Association, gives the spectators a warm. welcome.

They call it pocket billiards at the Pennsylvania, but it's still pool,

Pinch Harry Miggins On Bookmaking Rap Baltimore, Dec. 17.

Harry Miggins, operator of a nitery in Hagerstown, Md, was grabbed on a bookmaking charge last week, and is now under \$1,000 ball awaiting grand jury action. Last July Miggins was arrested on similar offense, but Circuit court prosecution on that charge has been withheld pending State. Appeals decision of the control of

New York Theatres

PARAMOUNT TIMES

"CORONADO" JACK HALEY "Ith LEON ERROL

Midnight Show Every Night

MAX REINHARDT'S A MIDSUMMER NIGHT'S /ream HOLLYWOOD SHARE TWO A SAGE

RKO THEATRES 86" ST. 81" ST.

AT LEXISCTOR Dec. 17-19 Dick Powell Fred Allen in "THANKS A MILLION" "Personal Maid's "acret" with Margaret Lindsay or senamery
Dec. 14-19
Edward Everett
Horton in
"HIS. NIGHT
OUT"
and
"The Izidy in
Secrete with Benny

RADIO CI'L BOCKEVELLER (TENTER MUSIC HALL SOID STREET and Stir Avenue GINGER ROGERS I "IN PERSON"

Picture at 11:50, 21:6, 5:00, 7:54, 10:22 Sings Show at 1:17, 4:05, 6:33, 0:21 / On STAGE: "10'V BELLS." 2 pay and tune-fol revue_in-even scener, preduced by Rus-skill Market. Symphony Oxfestra. let Mezz, Seate Raierved. CO, 5-8:35







On Screen
EDMI'ND LOWE
in E. Phillips Opposed
"THE GREAT
IMPERSONATION" On Stage
OLSEN and JOHNSON
in Their is Bevue
Exerything Goes 25%, 35%,



WINI SHAW-PHIL REGAN Coming—Christmus Day WARNEE BROS. "CAPTAIN BLOOD"

Broadway

Michael Strange going over to Mary Ellis returned from Europe Friday (13).

Lou Smith back from three-week tour of the south.

Dan Healy was abed with in-fluenza last week, nuenza last week.

A. H. Woods first with novel Christmas greetings.

Owen Davis, Jr., coastward to start for RKO Radio.

Hyde abed at Lincoln botel stomach aliment.

Sam Bischoff in town seeing the sights with Jake Wilk.

sights with Jake Wilk.

Hai Horne's new diet has knocked
off 12 of the 15 ibs, quota.

James Cain, Postman' author, in
town to see his play produced.
Clark Robinson will do sets for
Charles Hammerslough's 'Granite.'

Leonard Gaynors moving into town Jan, 1 from the Jersey farm. Walter St. Denis down in Havana publicizing the Louis-Castanaga fight.

W. G. Van Schmus back this week from Hollywood looksee at studios.

Ruth Roland, Hollywood realtor and former screen star, o.o.'ing Broadway.

roadway. Cilfford C. Fischer due back in anuary with the new French Cilifora with the new Lasino show.

Madison Square Garden using guest singers from niteries on hockey nights.

Harry Kilne's wife doing favor-ably after major operation at Len-nox Hill hospital.

Billy Jackson, vet agent, opening a nitery on west 46th street. For-merly Bal Musette.

merly Bal Musette.

Dorothy Ross and Sid Spier doing special publicity for Max Reinhardt's Eternal Road.

special publicity for Max Keinhard's Eternal Road.

Jack Dempsey's cafe will switch that the second of the second

Harry Burns on the Coast.

Harry Martin (Mills and Martin),
who grows a mustache during layoffs, is now growing a bearing.

Alisa, formerly the Harding hotel
of bith street, which was notorious
during prohibition, being razed.

The Kentucity colonels worrying
whether Ruby Laffoon's retirement
as Gov. of Ky, affects their rank.

Since Jack Bregman broke into
the tabs at the Lombard opening
he's being kidded about his screen
test.

he's being kidded about his screen test.

Heien Hayes hopped to Baitlmore last week with Gilbert Miller in his last week with Gilbert Miller in his last week with Gilbert Miller in his Parameter of 'Victoria Regrina' or premiere of 'Victoria Regrina' or he films on view in the second act sequence.'

J. Zukor elected president of the revived Paramount Pep Club at home-office, Joseph J. Dougney named v.-p.

Bugene. Eugene J. Zukor elected president of the revived Paramount Pep Club at home-office. Joseph J. Dougney Waiter Connolly expects to fly east to spend the Chrismas holidays in N. Y. with his wife, who already in here as a party luncheon of AMPA scheduled tomorrow (Thursday) at Hotel Astor grand balinoom oversubscribed.

James (Wm. Morris) Geller postponed his Hollywood return a week and y at Hotel Astor grand balinoom oversubscribed.

James (Wm. Morris) Geller postponed his Hollywood return a week and y (Wednesday).

Bob Collier out again dispensing Shakespearean culture ahead of Midsummer Night's Dream' in the consent territory.

However, we want to be consented to the consent territory.

However, we want was a supplied to the consent territory.

However, we want was a supplied to the consent territory.

However, we want was a supplied to the flywood list week.

Mrs. Eddle Edelson to Florida next week for the usual winter Jaunt. The Grosset & Dunlap publiser. However, we want was a fine and at work on their second story for Par release this season.

Cyutha White, for the Constand at work on their second story for Par release this season.

Cyutha White, for the William Ball this year on New Year's eve at Webster Hall.

Madeline Foss, see to Paul Guillet, weds Zebulon V. Woodard, Little Church Around the Contact.

Million Kramer, of the Edison hotel, to Arizona to shake asthma.

John Galludet to Coast by plane of the Company, replacing Hugh Rennic.

Alkonaulm by upped through the Almond Suttaposition.

CHATTER

principals and Billy Rose execs have

principals and Billy Rose execs have made it their headquarters, besides the transient trade; being transient trade; being transient trade; being trade transient trade transient trade transient trade transient trade trade

Palm Beach Detrofe returning to Coast.

Budapest

By E. P. Jacobi

Oscar Denes on is way home from Australia

Szoke Szakall to act in British pictures.

Charies Noti writing French sce-arios in Paris, Viima Banky and her husband, Rod la Rocque, due here shortly.

Zoitan Egyed one of three foreign nembers of the London Critics'

'Ten Minute Alibi,' Anthony Arm-rong's play, at the Bethlen Terl

strong's play, at the Bethlen Terl Theatre.
Lilli Darvas' next picture to be a screen version of Molnar's play 'Carnival.'
English Players, Edward Stirl-lag's continental touring company, due here in January.
Saul Fedak to appear in Else-mann's operette. The Silver Bride' at the Royal Theatre organizations bringing their members to town by

stoman Catholic organizations bringing their members to town by special trains to see 'First Legion.' European premiere of 'Anna Karenina' at the Metro-Scala a big event, with Regent and Mrs. Horthy present.

present.

Archduke Joseph Francis' new
play in blank verse is about Zrinyi,
a national hero. His first was about

Columbus,
Melinda Ottrubay, 16-year-old schoolgirl, starred in main part of the Delibes ballet 'Sylvia' at the

she Delibes allet "Sylvia" at the Opera House, 1963' is the title of Alexander Nadas' new novel, the heroine of which is easily recognizable as a local film step.

Four world-famous orchestra conductors expected in December; Arturo Toscanini, Bruno Walter, Weingartner and Brich Kielber. See the Comment of the Weingartner and Brich Kielber. So classical musical conductors of the Weingartner of the Weingartner

AMPA scheduled tomorrow (Thurse day) at Hotel Astro grand ballicomover of the Section of the Sec

London

Joe Termini booked for the Picca-dilly.

Douglas Fairbanks, Sr., expected here.
Aifred rayton complaining of gout.

Harry Foster vacating Chilton Charles Laughton an influenza

Charles Laughton an immense, victil or theatre closing Jan. 14 for reduction of the control of t

act on his own.
Faul Stein stat.
In the state of the stat

tre.
'The Unguarded Hour' closed at
the Playhouse after a four months'

run.
Antoinette Cellier replacing Celia
Johnson in 'The Wind and the
Raln.' aln.' Borrah Minevitch being dickered or by the Savoy hotel and Cafe de

For by the Savoy hotel and Cafe de Parls.
Glovanni may go Palmer House, Chicago, around March 15 for six

weeks.

Harry Bradbury-Pratt buying interests in provincial dog race tracks.

cks. Pola Negri booked by Harry Fos-for the Scala, Berlin, month of Pola Negri booked by Harry Fos-ter for the Scala, Berlin, month of March, 1997 Milling returning to his first love, the Reeves & Lamport agency. Carl Hagenbeck's Circus the Christmas attraction of the Agricu-tural Tall. Minister's eldest daughter, to run a

Unistanas attraction of the Agricultural Itali. Macdonald, ex-Prime Minister and Macdonald, ex-Prime Minister and Macdonald, ex-Prime Minister, but a country inn. Wilson, Keppel and Betty switched their pantomime from the Leicester to Carditt.

Wilson, Keppel and Betty switched their pantomime from the Leicester to Carditt.

General Theatres postponed the Morton Downey opening till some the Carditter of Carditter and Caudemith Brothers booked for a summer season at Biackpool Tower, April to October.

Val Parnell considering the Three Yal Parnell considering the Three Yal Parnell considering the Three This This was a summer season at Biackpool Tower, Val Parnell considering the Three Yal Parnell considering the Three Yallands of The This Market The This This was a summer season at Biackpool Tower, Val Parnell considering the Parnell Conference of The Piccality of Santa St. James, Nov. 28.

Alf Escalite figuring on going to America around April to line up more acts for the Piccality of the Piccal

made at Boreham Wood, starrins Sydney Howard.
Norman File, head of shorts dept. of United Artists here, resigned to the control of the contro

trix Thomson, Duet By Accion the control of the con

Berlin By Claire Trask

German Theatre Calendar for 1936 just off the press. Theatre Tribune reopening with new drama Dec. 9.

Elephants collecting for winter relief in Dusseidorf.

Tobls net profit for past year was \$97,200, a 4% dividend. Lilian Ward, American, dancing af Johnny's Night Club.

Gsovsky Bailet at Wintergarten Benlmino Gigil's second Scala oncert at \$10 top hardly one-third

capacity.

First mill ry musicians training school in Reich opened at Bueckeburg, Saxxony.

Monster military concert by ten army bands at Sport Palace in aid of winter relief.

of winter relief.

Palestine taiker, 'Land of Promise,' currently running in Breslau,
Goerlitz and Hamburg.

Buck and Chick left for the Arena. Copenhagen, after a month's date at the Hansa, Hamburg, General Music Director ric Kiel-ber named general manager of Budapest Opera, but unable to ac-

Alf Esdadie figuring on going to Marcina around April to line up.

Alex Cherniavsky here on a tailant hunt for next year's Emphre Exhibition at Johannesburg.

Cariton hotel changing its mind and the control of the co

Paris By Bob Stern

Henry Garat operated on for an-

Max Dearly show starting re-Pola Negri dickering with French indie to make film here.

Andre Cerf and Mme. Batcheff opening film rights agency. Studio Cumartin, film showcase, dark for an indefinite period.

Small left-bank group putting on 'She Married Her Boss' (Col) hit-Independent French distribs form-

Clifford Curzon, British planist, getting rave notives on Paris re-cital,

Studio des Acacias reopening with American films, after a long shutdown.

shutdown.

Jury looking over films in competition for 1935 Grand Pix of French cinema.

Lupe Velez reported signed here oplay in Paris Waltz film, megged by Sam Temkin.

Film extras union holding benefit performance under auspices of President Lebrun.

Figure Lebrun.
Film history set forth in exposi-tion at Galliera Museum in honor of Louis Lumiere.

Anatole Litvak sailing Jan. 20 to direct Charles Boyer picture, 'Sa-hara,' in Hollywood.

hara, in Hollywood.
Togare, tamer, badly clawed during matinee at Medrano while
working with tigers.
A.B.C. continuing current show
for second fortnight, with Fernand
Gravey sketch toplines.

for second formight, with Fernand fravey sketch toplined. H. R. Lenormand to Prague to lecture in connection with his play, Twilight of the Theatre.'

Famed Moulin Rouge dance hall, after two weeks shuddown, reopening the state of the stat Education Minister Mario Rous-tan appointing a commission to study the use of films in schools,

study the use of films in schools. Elen Dosia, new Greek soprano, halled as a success after debut at the Opera Comique in 'La Tosca.' Diplomatic and social crowd attending gaia opening of 'Kermesse Heroique,' film, at the Marignan.

recroique, nim, at the Marignan, Julien Duvivier starting 'Golem' film at Prague, with French version for United Artists distribution here. Serge Lifar getting out of a throat operation at American hospital by last-minute decision of doctors.

Gonzague Dreux of Keystone win-ning prize for best newspaper pho-tography of year, with J. Beiin sec-

Jacques Copeau to open the Am-bigu with 'Macbeth,' with Lucienne Bogaert and Jose Squinquel in

'Mexican Sun,' operetta, by A. Mouezy-Eon, A. Willemetz and Maurice Yvain, in rehearsal at the Chatelet.

Maxime Lery and Guy d'Abzac readying a play on the life of Rich-ard Wagner, to be accompanied by his music.

Marc Allegret to meg film of a Joseph Conrad novel, title unan-nounced, with Pierre Fresnay and Daniele Parola.

Hollywood

Carl Brisson eastbound, Anita Louise and mother enroute Pat Flaherty convalescing at

Jimmy Allen planed in from Chi-Hosp, gave Elleen Percy her re-Jean Arthur back from New York.

Monroe Greenthal and Lynn Far-nol here. me Mines back on the News

rama desk. Frank Whitbeck couldn't resist ne desert call. Bill Thomas back in Paramount publicity dept.

Harry Langdon to Austr is for Picture talent scouts concentrat-ng on night spots.

m Mints mending favorably at ars of Lebanon.

Emma Dunn signed for character part in 'Opera Hat.' Jay Turner floating to London for three months' siesta.

Buck Jones trained in from east-ern trip with family.

Alex Paule left Myrt lum agency to join Mitchell Gertz.

Buck Jones trained in from eastera trip with family.

Alex Panie left Myrt. Ium agency
to loan Mitches in the control of the control
to loan Mitches checked her apmitches with the control of the control
to the control of the checked her apmitches with the checked her and the checked her apmitches with the apmitches with the apmitches with the apmi

Harry Carey and Lionel Barry-more met again for first time in 10 years.
John Sorrells, executive editor of Scripps-Howard papers, looked over

studios.

Jimmy Fritz moved his scrap books to the Hess-Greenspan books to the agency. Frank Noelwestly showing the town to Georgean Hale, English

actress.

Buddy Doyle in from w York for Eddle Cantor role "Great

Honeymoon brought Bennie Berger to town after swing through South America. Charles Rosses

Charles Burns, of 21 Club, planed back to New York after two-weeks

Charles Eurns, of 21 Club, planed back to New York after two-wecks visit here.

Martin Fried, AI Jolson's accompanist, debutted as actor in The Singing Kid's shot sixond Beverly Roberts several days due to actress' infected hand.

Ceaar Romero and Robert Taylor have pooled capital to build Paint Shate Shate Singing Air Shate Sha

CHATTER

prove at Good Samaritan hospital from siege of malta fever.

Universal throwing trade sh f 'Magnificent Obsession' at an theatre Thursday (19). ern the

Nat Goldstone moved his camp urther west on the strip, with Bill tevens occupying Goldstone's old

stee ... Klayton Kirby (Kirby and De-Gago) stepping with Claire Trever in 20th-Fox's 'Song and Dance in 7 Man

Man.'
First of Will E, Burnham's nov-elty color shorts, 'Hollywood Fash-ions Supreme,' finished at Affiliated

warners has sent out 25,000 stills from Midsummer Night's Dream to American colleges, schools and libraries. Accommodations for name at Santa

Accommodations for nags at santa Anita track have become so crowded that overflow is being taken care of at Pomona.

Noel Madison sent Xmas greeting on phonograph records to his relatives in England, Australia and

Noel Manne...

Ing on Dhomograph recomming on Dhomograph relatives in England, Australia and New Zealand.

Raymond G. Katz, studio manager for Leo Schlesinger, and Mrs. John Salzenstein, non-pro, announced their early marriage. ed. Cockett Webb toget of cast all Robert Webb toget of cast all Robert Newman. formerly at UJ, will be Ploneer musical director.

Warsaw

By Edward de Kurylo

Pokora Szarkowski, actor, died Jerzy Boronski, revue artist, died. Paul Wegener, German film actor,

Paul Wegener, German num ecco. in town.
Polis Paule Dancers may go to Polis Mercio.
Picture operators must take examinations now.
Palace viceocorated, repainted and renamed Baltyk.
Lidward Daltyk.
Wiener Kamerspiele Revue in vann doing nicely.

Wiener Kamerspiele Revue in town; doing nicely. Polish films badly need some new and attractive faces. Kaminsky theatre opened again with a Yiddish play. Another operetta in town; in workmen's neighborhood.

with a Yiddish play.

Another operetta in town; in Another operetta in town; and the proper operation of the proper of the proper of the proper operation of the proper operat

Sover Singing in Veilla at Stat-theatre.

Senor Francisco Sastre Lis, man-ager of 'Varsovia-Fii' in Valence, in town.

ager of 'Varsoula-Fil' in Valence, in town.
ZAIKS, Society of Authors and Composers, now run by the government.
Mctro bought the scenario of Madame Walevska' from Waclaw Gonsiorowski.

Gonsiorowski.

Adamus, planist, acting as general manager of the Municipal The

eral manager of the Municipal Thearte in Plock
Street musicians from Warsaw
cnagaed to play at the Folies Bergere in Paris
clause wants, to be
legalized as Society for Promoting
Stage and Platfor
Raul Koczaiski, planist, known,
some time ago as a child prodizy,
gave a rectual with
Academy laurels. Some people declined to accept them.
Wanda Ezerna, cabaret singer,
arrested in Gdvnia after some
shows a product of the control of the control
stopped of t

Joseph Hofman, pianist, a big success here. Got the Polonia Restituta order from the govern-

Waydowa, ananageress of the Grand Opera, is suing Wraga, baritone, for writing a strong letter to the press.

the press.

Lot of loninhs here when Szyller-Szkolnik, fortune teller, loat money in a theatrical venture. Could not predict it.

Zimbalist, violinist, not allowed to play in Lodz, through forgetting worker's permit, so left the cuntury, not appearing in Warsaw and Krakow, as scheduled.

Vienna M. M. Fodor

Toscanini flew from Paris to Vienna to hear a concert in which his son-in-law, Wladimir Horowitz. was at the plane under the baton of

Daisy Halban-Kurz has left Vienna for opera engagements in Buchinest and Eratislava as Mini in 'Boheme' and Gilda in 'Rigoletto.' Schoenburg's 'Gurrelleder,' con-ducted by Bruno Walter, constituted one of Radio-Vienna's most suc-Singakademie and Bruckner Choir responsible.

Singakademie and Bruckner Choir responsible.

Four times over Fidelit's and four-times over Fidelit's and four-times over Fidelit's the number of performances for Toscanini in arrangement understood to have been reached by Dr. Kerber for the 1338 Salzburg Festival.

Scomedy. Die Ruckitssen, being performed at the Vienna Akademie-theater, state-owned and operated theatre in the Hofburg which, is a sister house to the Burgtheatre. First German-language performing the state-owned and operated theatre in the Hofburg patch is a sister house to the Burgtheatre if negotiations now under way between Director Roebbling and play's author, Francis Herczeg, are brought to a successful conclusion. Successful conclusion. Successful conclusion. On the successful conclusion. The successful conclusion of the successful conclusion. The successful conclusion on a capital of only \$6,000.

What Japan can produce in the way of an actress for musical comedy will soon be seen in the Cheatre and the Wien. Here, under Concest will soon be seen in the Cheatre and the Wien. Here, under Concest will soon be seen in the Cheatre and the Wien. Here, under Concest will soon be seen in the Cheatre and the Wien. Here, under Concest will soon be seen in the Cheatre and the Wien. Here, under Concest will soon be seen in the Cheatre and the Wien. Here, under Concest will soon be seen in the Cheatre and the Wien. Here, under Concest will soon be seen in the Cheatre and the Wien. Here, under Concest will soon be seen in the Cheatre and the Pickette will be produced with Michiko Meinl-Tanaka heading the proformers.

Seattle By Dave Trepp

Ada Cann to Alaska for a spell. Tannisse Fetterly back from

Tannisse Fetterly back it of the Wenatchee.
Jane Robertson rides in Olympic Riding Club exhibition.
Joe Rosenfield in from Spokane, where all shows doing good biz, he

where all shows doing good Dix, reset.

Herman Briz, former U. of Wash, football player and shot-putter, gets plenty of local color in billing of Tarzan play.

Karl Boggs trying to sign up appearance here of his black widow spider, but humane society says no fight with any local spider will be permitted.

Glenn Hughes, of U. of Wash.

permitted.

Glenn Hughes, of U. of Waish, drama dept. and author, heads federal theatre project in this, area. Plans 'Uncle Tom's Cabin' and other meller revivals.

Des Moines

By R. W. Moorhead

Ballet Russe de Monte Carlo into the Auditorium Jan. 1. Gene Tunney front-paged plenty while visiting friends here. Walter G. Samuels elected presi-dent local musicians' union, Local

75.
Bob Gary, former local theatre

here.

Local picture operators' union finally got back into the lowa booths after nine-weeks' negotiations.

Stanley A. Brown, jr., arriving home from UCLA for the holidays and set to mc. Tri-State's Christ-

and set on mc. Tri-State's Christ-Mand set on mc. Tri-State's Christ-Katharine Cornell drew 4,000 to Romeo nd Juliet' at the Shrine auditorium. Dec. 3, to the tune of over \$8,000. Weishaar, former theatre of the Register and Tribune, married to Inis Rounswille, nurse, in Albuquerque. N. M., Dec. 5. Secretary A. R. Corey, of the Iowa state fair hoard, reported an in-crease of 200,000 pnid admissions in 1715 county and district fairs over 1334.

Ouebec

Bob Granary orch playing the Arcade. Lou Walters leaving the Imperial for Toronto.

for Toronto.

W. R. Campbell to the Gazette from Ottawa.
Cabarets here giving free spaghetti parties as inducement. In the Cabarets for the Cabarets of the Ca to. Campbell to the Gazette

and as in.c. at Krausmanns. With such to Joe de Courcy and Windsor hotel So into oper

orch to Bermuda for winter season

orch to Bermuda for winter season. No replacement, washington orchestra. Washington orchestra called orf. Process Theatre. Addition of the Process of the control of the process of the consecutive year, or and orch learning for an 8-week stay in Cincinnati, with Doh Bestor taking his place at the Mount Roy Curfew leave the season of the process of th Six of United Amusements 13 nabe houses here join up with big com-mercial broadcast at low cost, show-ing 45-minute vaude with 16-piece orch one nite a week each.

Chicago

Lincage

Joey Stool back from that Coast
kibits.
Waiter Donovan

Remick offices.
Charile Althort in town to peddle
a new ether idea.
Sam Bramson bounces into soupand-fish on the slightest excuse
nowadays.
Acw Pin Davis poem tome. 'Acid
Leah Ray.
Charlotte Learn (Mrs. John J.
Garrity) keeping busy on radio in
dramatic sketches.'
Charlotte Learn (Mrs. John J.
Garrity) keeping busy on radio in
dramatic sketches.'
Charlotte Learn (Mrs. John J.
Garrity) keeping busy on radio in
dramatic sketches.'
Charlotte Learn (Mrs. John J.
Garrity) keeping busy on radio
dramatic sketches.'
Charlotte Learn (Mrs. John J.
Garrity) keeping busy on radio
dramatic sketches.'
Charlotte Learn (Mrs. John J.
Garrity) keeping busy on radio
dramatic sketches.'
Garrity in the mouth at
the Chicago Women's Ald.
Charles W. Collins, drama critic
for 'Tribune, stooping to review a
Marle Sidenius Zendi, Chicago's
sopraho, getting out new ads, letterheads and heralds in accord with
her having been hired by City Opera.
Chiratopper Keisling, who was
candidate for Mayor on Republican
ticket.
Outper Department of the Chiratopper Chiratopper
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Cicket.
Olin Downes, music critic of New York Times, here to talk k Times, here to talk on music ballet at Northwestern U., etcd by line in ads reading: 'No a charge for lecture.'

New Haven By Harold M. Bone

Wm. Rose Benet in for English teachers' contab.
Charile Lyon expects to return to this Essex fireside.
Arthur Hoyt again directing N. H. Light Opera Guiday hop from show his into a civil service fob.
Pop Griswold recouping from bump by a fit-and-runner.
Arthur Ehehalt again to bead Dorscht (musicians) Longott Gelight Theatre of Leading to the control of the contro

coln. Con Maffie and Sid Goluboff al-most jailed for trying a sidewalk

most jailed for trying a sidewalk broadcast. Prof. Jack Crawford works in a drama lecture to local thespiass now and then. Gov't turns down local WPA mu-sic project. Not enough musicians or relief rolla! The project is a side of the project of the project is a side of the project with the project is a side of the project Water Prichar' Eaton a judge in local film script contest.

Chorus WPA Idea

(Continued from page 51) they will be able to secure regular theatre engagements after the re-lief shows are through.

ltef shows are through. If others are given parts as proposed it is believed they would be rehabilitated and perhaps could secure regular berths in commercial shows afterward.

Pointed out that at least once previously a musical show useful choristers in the parts of principals. That was done during the actors' strike of 1919, when the casts walked out. Actors, however, managed to stop the scheme; at that time by organizing the chorus as a branch union of Equity; and called the elevated choristers out.

branch union of Equity, and called the elevated choristers out.

Dowling, who is the adviser on musical shows and vaudeville, is reported not yet having 'written up' his project of touring with such attractions, using players on relief, on the \$1 per day allowance to suich players in addition to the \$103.56 monthly any is not stated. Only monthly pay is not stated. Only with such allowance could the plan

Boston By Maxwell Fox

Alice Nielson in town.
Joyce Dana doing contest promotional work for Follies.
Night baseball rumored for Hubnext summer. Just another headache for film exhibs.
Femme ovic from N. Y. scheduled
for Louis' Cafe when portly Tom

for Louis' Cafe when portly Tom Maren opens portals. Handbail craze at the Met has re-cruited Clyde Strock, playing with Henry Kalis and Fabi. Sevitzky. M. H. Aylesworth, NBC prez Slated to spiel at the Hub Chamber of Commerce Thursday (12), didn't

slated to spitl at the Hub Chamber of Commerce Thursday (12), didn't, show up.

of Commerce Thursday (12), didn't, show up.

the commerce the commerce the commerce the commerce that the commerce the commerce that the commerce th

Cleveland

By Glenn C. Pullen

Frank Monaco at Miami for rest., Wife of Al

Wife of all sees of the sees o Hipp man-

per Club under name of Eloise Marr.
Earl Lesile producing another musical for Mayfair Casino, tagged Folies Dee Dammes, to show he knows his French.
Preston M. Markard promoted to management of Lake Shore hotel. Richard F. Marsh, from Kaneas Ctilan, made manager of Hollenden, succeeding Dick Brenan, shifted to Dayton Bilimore.

Detroit

By Pete Wemhoff

Emil Ludwig in town.
John T. Flynn at Temple Beth El

Forum: Fight at Temple beth Ex Forum: Clarence Budington Kelland helm-Addraft Club celebrate its 30th an-miyersary.

Charence Budington Kelland helmadcraft Cibb celebrate its 30th an
Lafayette, playing English films.
Iodia after three-month struggloFormerly the Schubert-Lafayette.
Unable to carry bad, Symphony
ork asks Board of Education to put
up \$15,000 for ten school children
Folice film censorship raising a
lot of rumpus. Amateur film makers
protest to City Council that police
are overstepping bounds.
Maurice J. Kaplan, prex. MetroMaurice J. Kaplan, prex. MetroKirchner as Variety Cibb head.
Bencht ball set for Fobruary.
Rescrivations, for New Year's
parties hitting a new high here.
All hotels and clubs sold out.
Niteries charring from \$15 to \$25
Detroit chanter of Ault-Superstition Club formed last Friday (13).
has among its 13 members Ty Tyean
Fred Schuder, Rev G. White, GoodFoodin and Edden Anker. CircTudge Vincent M. Breennan is prevident.

Indianapolis

By Bill Kiley

The Cars is taking another film at dine and dancing. Henry Armetta due for personal appearance at the Lyric. Stage hands at Indiana back into the pinochie game after a week of

flesh.
Variety Club going the li flash for its New Year's dinne

flash for its New Year's unne-dance.
William F. McDeemott Cleveland yrama critic, due here for visit-X. Fritz Morris doubling between his dental drills and fiddle in Indiana pit during Police's run.
-Newspapers carrying cuts of half-nudes in theatrics' since critic's Federation demanding that the g be covered.

OBITUARIES

HAROLD D. BUCKLEY

HAROLD D. BUCKLEY
Harold D. Buckley, 37, one of
the oldest film exchange men in
Canada, dled recently at 1½ home.
In St. John, N. B. After ten days
of illness from pneumonia, he had
been reported as recovering, when
a heart complication caused sudden
death.

a heart complication caused suident death.

He had been selling films for 17 years, and for several years previously like year and for several years previously like year and then Educational, serving as manager of the St. John exchanges of the St. John exchanges of the Educational and Fmpire Films were merged for Canada under the Empire title and was transferred back to St. John, then to manage the St. John exchan Sirviving are his widow, a 10-year-old son, and 5-year-old daughter, a brother and a sister.

WALTER ARINGTON

-WALTER ARINGTON
Walter Arington, 58 veteran Denver abov n and once manager of
theatrical companies that toured the
west, died at a Denver hospital following a week's illness.
Arington operated his own stock
company in Denver '25 years ago,
and also managed stock companies
for O. D. Woodward and L. A.
Kempton, whose daughter, Mayme
Kempton, he married. Arington was
also, liee first advance man for the
old Fioto circus. His wife, mother
and sister, latter two of Granite, Ill.
survive.

MARY FULLER

MARY FÜLLER
Mary Fuller, 41, of Camden, N. J.,
employee, in Metro-Goldwyn-Mayer
Distributing Co. office, Philadelphia,
was found dead Dec. 12 in gasfilled summer bungalow on Oldman's
Creek, néa' Salem, about 40 miles
from her home. Calling death a sulcide, Coroner H. F. Ashcraft said
she had died Monday, (9).
Friends said she had been despondent since failing to get a
promised executive job in Hollywood two years ago. Police tried to
locate relatives.

PETER P. PELLEGRI PETER P. PELLEGH!
Peter P. Pellegrini, 59, chief projectionist at RKO-Schine Keith's,
Syracuse, and former actor, died

suddenly Dec. 15.

Breaking into show business as props, at the old Grand Opera house, props. at the old Grand Opera house, Syracuse, he later trouped with 'Mrs. Wiggs of the Cabbage Patch.' and subsequently a selles of melo-dramas. In 1915 he quit the stage to turn. projectionist, and since had been employed in Syracuse film houses.

JENNY CHERFF
Jenny Cherr, 43, one of the Four
Caritons, acrobatic act, died of heart
failure in Nashia.

H. Hille in
The Colonial.

Toppling: to the floor; she was carried off, the audience under the impression it was part of the act.

Mrs. Cherff, who leaves her husband, Walter, and four sisters, was
born in Muchein, Germany, the
daughter of Henrietts Stofler.

"Body was shipped to Elimhurst,
N. Y., her home. JENNY CHEREF

WINFIELD J. STEEL
Winfield J. Steel, 45, for many
years a theatre employee in the
Reading and a pionee in motion
picture photography, on land and
from airplanes for theatre news
reels, died in Reading last week
after a long tillness.

reels, dled in Reading last week after a long illness.

He took up photography in boy-hood and with his father. J.
Steel, made good in new lines of work for film house presentations.

His father and his wildow survive.

TOM THIRAULT

TOM THIBAULT
Tom hibault, 45: in show business for some 20 years, died in Chicago Dec. 2: is remains were taken
to his home in Woonsocket, R. L. for
interment. He was last in the 'Blue
Eagles,' dancing act, and previoushy had been connected with the Six
Stylish Steppers, Demo Sisters and
Thibault, Seven Mariners and other
dance flashes.
His wildow, two dau nd
three sons survive him.

GEORGE W. HERSCHBERGER

George W. Herschberger, 76, property man in various legit theatres for almost 50 years, led at Philadelphia, Dec. 15.

He is survived by

daughter, Mrs. W. Hogan, of Wild-wood; and a son, David.

HARRY V. PROWDA
Harry V. Prowda, musician and
handmaster, dided at the University
Hospital of the Good Shepherd, Syrcause, on Dec. 12; following an-illness of three weeks. He was 49.
At the time of his death he was
conductor of a military band that
happen, his.name.

ALFRED LAWRENCE

ALFRED LAWRENCE
Alfred Lawrence, retired stage
comedian, died Dec, 3 at his home
at Brady Lake, near Ravenna, O.
He was stricken with paralysis four
years ago and had not appeared on
the stage since his illness. He was
on the Keth circuit for several
years. His widow is the only sur-

ILLY JOY
Billy Joy, 43, former agent, died
Dec. 9 in Beverly Hills. He was
credited with initiating the Our
Gang series of comedy shorts.
Sister, Learlice Joy, for film
actress, survives:

Deceased was also known by his

JENNIE CARLETON

JENNIE CARLETON
Jennie Carleton, of the Four
Carletons, stricken with heart attack; In Nashua; N. H., a moment
after, she had completed a dance
step in a position the audience believed to have been the end of the
act. Husband, Walter Cherrf, waiting for her to finish in the wings,
was to go on next.

TOD B, GALLOWAY

Tod B. Galloway, who was secretary to Myron T. Hervick while the latter was 'ambassador to France, ided in Columbus, O., Dec. 12.

He was the composer of more than 100 songs and had been a regular contributor to musical publications.

LEO BURNS

Leo Burns, 43, of Burns and For-an, standard dancing act, died Dec.

an, standard dancing act, died Dec. 6 in Boston.

Act has been playing around for about 18 years. It was used in a couple of Winter Garden Eddle Cantor shows, and in 1921 was featured with "The Midnight Rounders."

FRANK B. PRATT
Frank: B. Pratt, 74, member of
the IATSE Local No. 12, Columbus, O, and formerly road carpenter
with such shows as 'Devil's Auction,' 'Graustark; 'Goose Girl' and
other attractions died Nov. 3 at Ironton, O.

He was a Spanish-American war
veteran.

HARRIET E. HAWN
Harriet E. Hawn, well known in
vaudeville circles and widow of
Harry A. Hawn, who for may
years managed the Laiseide Casino,
Alron, O., died at her home in that
city recently of a heart attack.
Barving is a sister, Mrs. Bertha
Winebrenner.

JOHN WICK

John Wick, 53, caretaker at the State and Family theatres, Middle-town, O., was fatally injured well than the struck by an automobile crossing the street.

Funeral services urial locally.

IDNEY S. COHEN

Sidney S. Cohen, 50, one of the ploneer film exhibitors, dropped dead in the street in New York Full account in the film dept. of

PAUL CLERGET
Paul Clerget, 68, French stage and film actor, died Dec. 4, at his home in Paris.

He was manager of a Brussels theatre during the w , and was one of the aides of Antoine in Paris.

WILLIAM BUSH

William Bush, 70, retired stage ctor, dlcd Dec. 13, at his home in He was the father of Mac Busch

former screen acress, who survives,

Orwigsburg, Pa., died at his home

RAMONA LITTLE
Ramona Little, director of National School of Broadcasting in Los Angeles, died there Dec. 7. She was well known in coast music circles.

THELMA TODD
Thelma Todd, 31, died Deo: 18 in Santa Monica of carbon monoxide poisoning. Details will be found on page 2 of this issue.

Jane Wentworth rien, wife of James F. O'Brien, electrician et_Loew's State Stracuse died Dec. 14.

other of Frank Falknor, chief engineer of Columbia-WBBM in Chicago, died Dec. 10 in Pittsburgh.

News of the Dailies

(Continued from page 59)

(Continued from page 69)
Y. from Wadley, Ga., where he surrendered to the police, confessing
the murder of Lena Gregoria, tap
dancer, Dec. 11.
Local store will send a fashion
show to Bermuda to model suitable
gowns. One show on the boat going
down, one on the, return trip and
one each in St. George and Hamil-

one each in St. George and ramm-ton.

Mary Boland, in Jubilee', gets a death threat letter, but says she's not worried.

Opera at the Met Monday to backed butsed.

Dick Barthelmess and Mary Philips spotted for 'The Postman Always Rings Twice'. Guild has passed the script to Curtis & Hoagland.

passed the script to the script of the scrip

Coast

Carmelita Geraghty, screen actrees, surered deep gash in fore-head snall-red from the red-had so that the control of the contr

ring to become an actor. Current-ly working in Green Shadow at Saal Fedak, Hungarlan actress, filed suit in L. A. against Ernest Pajda for \$150,000, claiming film writer, preferred false charges and the suit of the suit of

Taylor, dancer, cultimasing warmings.
Ruling that insufficient change incommandances had taken place since
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its mooring, dropping ner on whice fence.

Mr. and Mrs. John Neel, studio workers, divorced in L. A.

L. A. court ruled that Gloria Graves' burled-alive stunt violated city's marathon ordinance.

Drew

Graves but and control ordinance city's marathon ordinance city's fine.
Dixte Howell, football coach, and bride, Peggy Watters, actress, injured in autom bile accident on international Highway near Monterey.

Jured in autom bile accident on International Highway near Monterey,
Evanational Highway near Monterey,
Nincty floor show permits granted
by L. A. Police Commission. More
than 1.500 on file.
Francis Ford, stage and serven
actor, and Elizabeth Armstrong,
ton-rio wed in Hollywood in intertion-rio wed in Hollywood.
Father of Madge Bellamy, William
Thilpott, facing trial in A. on
charges of mail fraud,
Mrs. Rodde Sutherland, wife of
elization won Carson City, Nex.
Illiance of the Commission of

or former screen acress, who survives, a will carry the control of the Crysteed, owner and a manager of the Crysteen theorem. The corresult.

UNIT REVIEWS

(Continued from page 48)

imitates Soph Tucker; and The Four Deacons, Negro quartet in cutaways and linhaits. Latter stand cord in the control of the co

Hollywood Cabaret Revue

Hollywood Cabaret Revue

(PALACE, CHICAGO)

Tollogo, Dec. 13.

Hollywood restauran in Mew York in the Chicago, Dec. 13.

Hollywood restauran in Mew York in the Chicago, Dec. 13.

Hollywood research of the Chicago, Dec. 13.

Hollywood research of the Chicago on the show elso will on the call of thire land. It's a show that will entertain 'em once the customers are in the pews. There were a couple of rough (13), but these can be ironed out without difficulty.

Basically the show is all right on production and pacing. The girls ill up the stage and manaeuver themselves around in the carloin themselves around in the carloin on boxes, in the middle of the show they return with a fast jungle number and finish with an around-the-work routine for the closing spection.

time in fine fashion. Over well here, Same goes for Jack! Starr, who has a neat little novelty with his tunibling routine while blowing smoke from a cigaret inside his mouth. Edna Janis contributes a cleancut pay specially in that easy, boylish rhythm style which has become las a pair of pipes which has become las a pair of pipes which she used to introduce the tropic production number. Danny Dare has Dre dancing boys for a couple of okey routines, finishing with as-adagio sequence in the finale.

The desired pays the start of the s

Blue Paradise Revue (ORPHEUM, LINCOLN)

Blue Paradise Kevue
(ORPHEUM, LINCOLN)
Lincoln, Dec. 15.
Pienty of dancing in this, but
there's a couple of good novelty acts
which are strong enough to rise
above the terpistry and leave a good
off the Saenger time in the gouth
and heading for Canada and dead
of winter. B.o. portent here was
abetted by the added engagement of
Harrietta Leave at the second of the same and the second of the second of the same and the second of the same and the second of the same and the second of the second

Anorson comes back just anced of Miss A so there'll be some contrast. Miss A so there'll be some contrast. Les Nichols, whistler credited to Ripley, makes the rostrum sound like a Kresse bird counter. His material is swell and at the findish some ventriloquism to make it tougher, he rates and gets applause. appenty.

Feature act, DeBarric's Birds, if tougher, he rates and gets applause. appenty.

Feature act, DeBarric's Birds, if the property of the property

Chase Unloads (Continued from page 5)

(Continued from page 5)
Chase Bania's stock to force their
way into board representation or
company control is known to be out
of the question: Downtown authorities who should know have Sidney
R. Kent mixing this definitely. Purchasers of Chase Bania's stock holdhags in 20th Century-Fox, as a condition of "salary".

worit' routine for the closing spectacle.

Standard team of Ames and Arno
Cartles the bulk of the cornety on contries the bulk of the cornety on the cornety of the cornety

AMONG THE WOMEN

(Continued from page 59)

Continued from page 59)
and matching accessories, she later wears a tourquoise taffeta trimmed with tiny red flowers. As a bride she wears a going away costume of beige with fur of the same color. A bedroom scene is played in a white satin ni hito covered with a lace robe. A chartreuse taffeta skirt cut very full has a basque of roses broade buttoned in gold.

Vera Van is partial to green, one cloth dress of the billiard table shade and an evening frock, of a softer shade. Alice Duddley is sensational in a Spanish gown of while ruffles and again in black ceri.

Say Uncle

'Your Uncle Dudley' is at the Center. If Edward Everett Horton is a favorite of yours, you may like this pleture. Marjorle Cateson, with her pearls, plays: a part very much the same as Katherine Alexander did in 'She Marvied Her Boss.' Miss Cateson is her own well dressed self in a gown of the newest metallic material. A couple of house robes and a print dress are shown.

Lois Wilson is neatly dressed in a chiffon frock shoulders. A dark street costume has a white vest an itoberts is nice in a violet trimmed chiffon frock.

Bills Next Week

(Cotinued from page 50) Mollywood Stables
Dorothy Baker
Dorothy Baker
Syn William
Robert Strong
Bob Alcott
Strong
Cub
Confine Parle Inn
Singing Walters
Hardy & D. Werne
Paul McLain
Zelma Buelt
The Modernettee
Thora Matthalson
Carla Montiel
Pete Conjrelli ro Pirrone's Dorothy Davis

Dee Sie Nancy Don Powell Davie Mack Oro Sherry's Bert Douglass Yogi Yorgeneon Walter Johnson Eugene Stark Maybeth Carr Lolce Willtman Judy Lane Bob Millsr Oro Ovette Mary Lane Chet Hartlett

Bob Miller Oro
Three Little Pigs
Doris Baker
Lesile Shreckner
Maude Taylor
Hugo Marcheta
Betty Gordon
Faith Cariton
Chilito & Gabreal
Guepa Cantamagns
Lou Singer Orc
Topsy's

Topsy's
I.eona
Leon Rice
Agnes Johnson
Lole Saunders
Virginia Dix
Goorge Redman Ord
Mabs Saunders Laurel & Ted Vic & LeMarr Ruth Lea Slim Fortier Hudson-Metzger Gis

Club Minuet

CHICAGO

lemarck Hotel Leonard Keller Or Hinckhawk Joe Sanders Oro Chez Parce Ches Parce
Cross & Dunn
Harrie Claire & S
Jean Travers
A & L Carr
Bobby Ray
Leon Belacco Oro

Club Minuet
Julia Gerity
Billy Magina Dossena
Joane Clark
Denily Fisk
Lew Sales Orc
Billy Fisk
Corrino
3 Cameos
Maxine Lee
Nancy Kelly
Maxine Lee
Vancy Kelly
Agentic Sales
Complex
Co Blackstone Hotel (Mayfoir Room) Chrysle & DeLaG Minor & Root Anna Fulton Kavelin Orc

Continental Room (Stevens Hotel) r Simona Or College Inn George Olsen Ethel Shutta

Grisha
Dolores
Beck Bros & D
Gambrelli
Don Enrico
Bob Tinsleye Orc
Club Alabam Florinne Mannere Morgan Sis

PHILADELPHIA

Adelphia Hotel
Box Roitner
Rex Weber
Shore & Harrison
Plerce & Harris
3 Deweys
Simpson Marionete
Szita & Anie
Evan B Fontaine
Agnes Tolle
Eddle Bonneify Ore
Vincent Rizzo, Ore Anchorage Manny La Porte Or

DELPHIA
Dorothy Bach
Jean Hamili
4 Wolves
Head Hamili
4 Wolves
Brook of Sis
Odette Borde
Connie Leee
Connie Leee
Connie Leee
Beston Sis
Beston Sis
Beston Sis
Mirror Room Girle
Raftera
Earl Denny Oro
Bert Dagmar
Audr Room
Bert Dagmar
Audr Room
Bert Dagmar
Audr Room
Bert Dagmar
Gath Denny Oro
Bert Dagmar
Gath Google
Gath Google
Gath
Google
Gath
Google
Gath
Google
Gath
Google
Gath
Hall
A Bansom House
Ludy Van Lowe Orc Arcadia'
Guy Lombardo Orc
Nario Villani
Conchita Gonzalez
Joy Lynne
Maurine & Norva
Prince Mogui
Tournier

Tournier
Barciay Hotel
Sylvan Herman
Believne-Stratfo
Meyer Davis Oro
Ben Franklin
Leo Zollo Oro Ludy Van Love Or Silver Lake inn (Camden) Dickens

Dickone
Jean Val-Mar
Mary Chrysler
Ellinor Faye
'Little Miss Muffet'
Eddle Villa Orc
1523 Locuet
Wanda Dawson
Plorence Hallman
Mary Lee Dennia
Rubbles Shelby
Rubbles Shelby
Stewart Sis

Silver Lake Inn
Mick Camfler Or
Mildred Tolle
Both Challis
Byrnen & Swanson
Stable
Stable
Stable
Charlie Gatner
Stable
Charlie Gatner
Heaville
Luiu Mae
Stumpy
Stoldie
Brms Keily
Town Casino
Town Casino
Laminettes
Pettor Higgin
Maurilia & Ross
Betty Lane
Howard Janin Ore
Towned Janin Casino
Towned Janin Ca Frank Palumbo's Frank Falumbo's Chief Caupolican George Reed Alice Lucey Charile Wilson Charlle Mastere LaMarr Bros Lorreine Chevaller Illy Hermann Jr Gladys Jean Bobby Morro Oro

Memphia Club Aimes Spencer Sally Gooding Florence Hill Dorothy Rose

3 Clubmen
Howard Lanin Ore
20th Century Tavern
Howard Lanin Ore
20th Century Tavern
Howard
Roddy 2
Jean Garrette
Midred Roddy
Midred Ro Old Madrid Frankle Richards Jean McCool Marrone & Gallo Monry Yon James & Peltz Gladys Grant

Milton Kellem, Or Weber's Hofbrau (Camden) Gregory Quinn Joe Kilcoyne Grant & Kinley Bobble Del Rio Shirley Gordon Pat Sullivan Ilse Hart Sidney Golden Bill) Bilger Orc Onyx Club Bradshaw Ore

15 YEARS AGO

(Continued from page 48) guarantee of \$100,000 royaltles within a si llar period for 'East is West.'

Riaito theatre kicking because it had to play pictures the week after the Rivoli showing. Couldn't get

N. Y. Board of Education bought 16 motion pictures projectors. For use in schools as a tryout.

'Passion' First, National's Gamman import, grossed \$55,000 at the N. Capitol. Introduced Pola Negri. Was in on sharing terms. First National bought it from J. D. Williams for \$800,000. Williams, who was head of First National, was who was need of First National, was reputed to have picked it up on his own for \$15,000. Later made trouble for him in the company.

Reported John Drew was flirting with a vaudeville offer of \$2,500 a week. Was to have done "J. M. Barrie's "The Will.' Got cold feet.

John R. Rogers, old time mana-ger and advance man went into vaudeville with a monologue. He didn't like it any better than the audience did, so he quit after a first half at Proctor's 23rd.

Max Hart had been eased out of Max Hart had been eased out of the booking office privilege. Mis. Hart (Madge Fox) told E. F. Albee she had a half right to the gency. Albee permitted her to open a book-ing office but with a partner for floor man. No women agents on the floor.

Emerson Phonograph Co. in bank-ruptcy. Reported that all but a couple of the largest disc concerns were paying royalties by note.

Ringlings bought back a contract to show in England. Figured that British taxes atop U. S. Income tax would kill the profits.

Izzy Herk perfecting details on his new continuous burley scheme of three shows a day plus pictures to

Comstock & Gest's 'The Wanderer' called in. Had a two week layoff between dates and "figured cheaper to bring the show in than abide by Equity ruling of salaries during that period.

Managers seeking to hold ticket specials to a 50c, maximum advance.

Shuberts decided to have no chorus men with Passing Show of 1920.' Too much kidding about 'em.

50 YEARS AGO

(From Clipper)

Cincinnati woman got \$5,000 from John Robinson in a damage suit. Later jurors explained an agent of Robinson tried to bribe one of them, so they doubled the award. Robin-son said it was blackmail.

William H. West, of minstrel William H. West, of minstrel fame, suling Fay Templeton for di-vorce in Chicago. Married in 1883, and he told the court she had prom-ised to quit the stage. Instead she quit him after six weeks.

J. K. Emmett had been on a bend-er. Estimated to have cost him \$10,000 in loss of profits, etc.

'red Bryton was doing Cla Greene's Jack o' Diamonds.' Brook lyn critic complained it was 'so full of the slang of the gambling hells as to be nauscous.' Squeamish those

Estate of the late John McCul lough estimated at \$45,000, of which all but \$5,000 was in personal effects.

Scenery of 'Hoodman Blind' was Scenery of 'Hoodman Bilnd' was much admired at Wallacks. Scene painter took bows nightly during the early part of the run; often stopping the show as much as three minutes. Phil W. Goacher painted all but three of the cioths. His knockout was the Thames Embankment.

Fanny Davenport did not play midweek mats. Maude Granger, heading a road tour, came down from Worcester, Mass., to give one performance at the People's, on the Bowery. And papers slapped.

New Lows

Albany, Dec. 17.
Those on the receiving end consider these new all-time lows for local show business: Comedy vaudeville team, 2 men, offered \$10 for three day engagement, Part-time press agent, cut from \$10 to \$5 a

week.

It happened at the Follies, recently opened burley-film stand. The press agent quit.

Sedate Burlesq Draws Only Albany Censors: Folds After 2½ Wks.

Albany, Dec. 17.

Purified burlesque lasted only two and a half weeks, the Follies fold-ing Saturday (14) after a record too clean for the b. o. Not a strip-per stripped. The combination pol-icy of stripless, fairly dirtless bur-ley and indie films dived headfirst late a sump. Only the censors

into a sump.
came.
Follies was operated by Max
Rudnick, with Harry Abbott as
house manager. Rudnick operates
the Eltinge, 42nd street burlesquer
in New York.

FOLLIES, ALBANY

Albany, Dec. 12.

(STOCK)

Albany, Dec. 12.

Burlesque—like Lulu—is back in town. The Follies theatre, nee State, nee Majestic, has dared to ten the state, nee Majestic, has dared to tree was told it could not tred the boards in Albany as long as John Boyd Thacher is mayor. That was after the raid on the Capitol, folling the state of the periators of the Capitol. Now he has come back to town with the Follies, it isn't burlesque, however, in the Billing. At the opening it was must come back to town with the Follies, it isn't burlesque, however, in the Billing. At the opening it was must be some back to town with the Follies. It isn't burlesque, however, in the Billing. At the opening it was must be burlesque, just the same, except there's no stripping.

There are six principals and to in There are six principals and to in the chorus. Now there are eight. It's a stock outfit, with occasional changes among the principals. Feature film and shorts added to the three-a-day policy with two changes

Harry Abott is house manager.

three-a-day policy with two changes weekly.

Harry Abbott is house manager F. H. Kells books the films. Prices are 25c matinees and 25c and 40c nights. Started out with 35c top. Town flooded with comps admitting for 20c. House always a tough spot, so there's no telling the outcome.

Japs, who were more of a novelty then than they are now. Patterned after the Indian villages, which had been a clean-up.

Pauline Markham in another bust. She would insist on trying the legit, where her forte was burlesque.

John H. Halvin, well-known Ohlomanager, came a cropper in Cin-cinnati. He had climbed a ladder to the rigging loft to tell the grips to put on silopers, because their boots annoyed Sol Smith Russell. Fell in descending. Rigging loft or fly gal-lery was on a level with the files, and all scenery handled from there except flats.

Lillian Russell was advertised as being supported by the Hess opera co. In St. Louis the show was gar-nisheed because of a broken Hess date a couple of years before. Hess wired he had no part in the show, but it hurt her receipts, just the

In Indianapolis John B. Dorris-won 18 suits brought by four em-ployees of his circus for back salary. Dorris had a Kris Kringle chariot in his parade. He rented it to a Chi-cago department store for a holiday ballyhoo. Eight ponies.

Alleged the English music hall managers had a list which set sala-ries for talent. No one could better the price as set in the monthly co-ferences.

Brooklyn theatre was playing a full week of benefits, laying off the tickets to various lodges and socie-

Gets Big 4 Post

|| Auto Companies as Chief Spenders At Dallas, Midway Concessions Let

HANDLES THE FAKERS

Cops Lock Up Fakes Before Show Hits Town

N.

N. C., Dec. 17. re ways and ways of Wantle The Tope Speciality Packet that is pulled on circuses and touring outdoor shows from time to But the most effective is to

ti But the most effective is to stap the fake accident victim in fall just before show gets to town. That is what Lleut. Stanhope Lineberry did with a Negro who had pulled his fake injury several times. Last year when the Ringling show was here a Negro claimed injury as a result of having failen over a tent a result of having failed over a tent rope and had the circus equipment attached until his claim was paid. The same Negro was again hurt when the Cole Brothers show came

to town.

This year, just before ingling arrived, Lieutenant Lineberry huntaet, up the Negro, put him in Jail, where he couldn't get hurt (booked for investigation), and the circus left town without a claim against it.

SON OF POLITICIAN CHARGED WITH FRAUD

Charged with grand larceny, John Murray, son of a former Tammany District leader, and who once had the pony track concessions at the pony track concessions at Pallsades Park, N. J.; Long Beach and Atiantic Beach, Long Island, is in the Tombs Prison, New York, awaiting arraignment in court. He was airested last Thursday (12) at his home in Roosevelt, L. I. by detectives after a long search.

his home in Rooseveit, L. I., by detectives after a long search.
Murray is charged specifically in an indictment handed up by the Grand Jury, with the theft of \$200 from Mrs. Edith Steinberg, a widow, of East Rockaway, L. I. She claims she gavo this sum as the same statement of the control of the control

TRUCKS AND TRAINS ON SEPARATE SCALES

Lynchhurg Dec 17 New sliding scale tax on circuses, fixed last weck by city council, is a help to little shows but will sock the big-timers nearly twice as much

the big-timers nearly twice as much as they formerly paid.
Under the old law, all shows paid a flat \$150 to the city. New scale differentiates between little and big shows, and provides separate rates for auto and train outfits.
For one to ten cars, truck shows will pay \$50 and train shows \$100. From 10 to 30 cars the rate will be \$100 for trucks, \$150 for trains. Thirty to 50 cars, \$200 and \$250. In addition, council ruled that?

In addition, council ruled that a show tenting outside the corporate limits will have to pay a \$50 fee to parade downtown.

Elkader Continues Elkader, Ia., Dec. 17.

Etkader Fair Association has abandoned plans to turn over fair-ground properties to the city under sal that the municipality assume a mortgage on the grounds.

Dates of Aug. 18 21 have been set for the 1936 event.

BOND SHOW IN GA.

Milledgeville, Ga., Dec. 17. performance at the People's, on the Bowery. And papers slapped.

Madison Square Garden housed a lapaness village, with 80 native for 1236.

Madison Square Garden housed a lapanese village, with 80 native for 1236.

Dallag With slx and one-half months to go, only 40% of Centenni tion's exhibit space rem

Ford Motor Company will come through with a contract involving Hinging only on minor details, Ford contract will provide for \$50,000 exhibit building; free excursions through 'Old Southwest Trails' in V-8s driven by college boys; free rides to Ford's branch mile from the grounds; and concerts and other class music.

DuPont companies will partici-pate, for the first time since 1893. Columbian expo. Contract calling for big show of DuPont's use of cotton and anti-war scare propa-ganda has been delivered.

General Motors and Chrysler are wavering over signing. GMC seems bent on auditorium shows with con-cert and radio stars. Both nego-tlations have gone without snags to

Shows are being nalled down as

Shows are being nalled down as fast as Paul Massman can get to applications, and best deal of last week was signing Streets of All Nations, inc. Headed by Emmeth Mc Old Header of the Market of the Mc Old Header of the Mc Old Globe theatre contracts are in process.

Chief exhibitors on the line include General Electric, with House of Magic; Westinghouse; Gulf; Texas Co.; Continental Oil Co.; Owens-Illinois; A. T. & T. Concession holders include DuFour and Rogers, Stanley Graham, Mueller Brothers, Mayflower, Doughnut Shops, Dr. Pepper Co., Nat Rodgers and others. Swift and Wilson are dickering on food concessions.

INDOOR CIRCUSES FOR BRITISH XMAS SEASON

London, Dec. 8.

Bertram Mills' Circus opens its slx weeks' annual season at the Olympia, Dec. 20. The program is as follows: Allison Troupe, Eight Corinthinians, Five Carlos, Paulo Family, Beege and Qupie, Con Col-leano, Two Karolis, Merkel, Natal, Maysy and Brach, Three Pleos Mayay and Brach, Three Pleos Erothers, Jose Ramon, Rosello, The Spyras, Ellas Wallenda and Sea Llons, Trikie, Sloan's Comedy Horse, Mroczkowski Horse and Pony Act, Kossimayers High School Act, Gindi Baby Elephants, Patricia Bourne and Llons, The Baker Boys, and Clowns Albert, Austin, Hugo Darty, Fred Boston, Bustl, Flery Carnillo Dermui, Joe Craston, Sei-lie Lafin, Paull, Pinochio, Coco, Percy Huxter, Gerbola. Carl Hagenbeck's Circus opens a

Carl Hagenbecks circus opens a five weeks eason at Noyal Agri-cultural Hall, Dec. 23, with the following acts: Liberty nonice, Glovanni and Albertina, Two Casis, Erich, Hagenbeck's Sea Lions, South China Troupe, Gautier's Zebras, Pontes, Brazillan Mules, Walter Kaden's eight elephants, Casi's Riding Family, Berosin Troupe, Silaghi Troupo, Rudolph, Matthles Fifteen Tigers, John Schipfmann group of wild animals, Aloya Peters, Gautier's high school Lippizaner Horse, Clowns, etc. Carl Hagenbeck's Circus opens a

Now It's New Orleans

New Orleans, Dec. 17.

A national exposition to be held here in 1938 is being planned by business interests of the city, it was revealed Saturday (14) at the first meeting of the new board of direc-tors of the Association of Com-merce.

merce.

Mayer Israel, newly-elected president, was authorized to name a special committee to head plans for the

The exposition, intended to exploit The exposition, intended to exploit the port and the in the interests of the Mississippi Valley and the Latin-American countries to the south, would be similar to the Texas centennial and the San Diego exposition.

Profits plucked from the Air!

Some of the many magic uses to which radio advertising is put

T HAS been said that Lord & Thomas have pioneered more new things in radio than all the other agencies combined.

Certainly the famous "Firsts" which distinguish our record support this statement, and notable sales results confirm it.

But Lord & Thomas are the last who would care to be characterized as a "radio agency." Our record in the successful use of all the other advertising media is an

It is no accident that practically all of the successful users of broadcast advertising are large and successful users of other advertising media. With a large background of newspaper and magazine advertising, far-seeing advertisers have found in broadcasting the way to more customers, reached by a different method.

Since the nature of the sales tasks given us vary almost as widely as the character of our clients' businesses, a thorough knowledge of the broadcast medium is essential in deciding the method of advertising attack.

Programs Must Do More than Entertain -They Must Sell

Lord & Thomas never lose sight of this fundamental. In the distinguished programs which bear the imprint of Lord & Thomas showmanship, salesmanship is strikingly evident. Each program is not only a first-rate show - it is a first-rate selling show, as sales records will prove.

Our radio departments include program directors, continuity experts, musical directors. They are versed in every phase of broadcast advertising. They have been foremost in recognizing new talent, and in securing it for advertisers at advantageous

Lord & Thomas offer evidence of the most convincing kind to support these claims - the sales records of many of America's most important advertisers. We are happy to offer the accumulated wealth of our experience to national advertisers.

We present, below, the radio shows currently sponsored by our clients on national networks.

Pepsodent, with "Amos 'n' Andy"

Today—who does not know Amos 'n' Andy? And Pepsodent? This blackface team, first of all the present-day strip programs, is in its seventh great year. And still voted the No. 1 laugh show of the air! —NBC Red Nework, 7 P. M., week nights, E. S.

Lucky Strike, "Your Hit Parade"

For many years a trail blazer on the air, Lucky Strike is represented by a large musical show, with a great orchestra.

—NBC Red Network, 8 P. M., Sat, E.S. T.

"Cities Service Concert" with Jessica Dragonette

Jessica Dragonette, recently voted radio's favorite woman star, is in her sirth straight year as the singing star of the Cities Service Hour, with a well known or-chestra and quartet. An outstanding program for building sales and creating good-will.

"The Magic Key" of RCA

Radio acts as good-will ambassador and salesman for a great company, the Radio Corporation of America, and Radio acts as goue-was active great company, the Radio Corporation of America, and the members of the RCA family: RCA Mfg. Co., RCA Communications, Inc., Radiomarine Corp., National Broadcasting Co. An entirely new kind of radio hour, enlisting the greatest array of international stars ever assembled for one program.

—NBC Blue Network, 2 P. M., Sun., E. S. T.

Associated Oil, Football Broadcasts

Another Lord & Thomas "First"—chain radio sponsor-ship of big West Coast football games. A splendid ex-ample of radio service to the consumer, and a natural vehicle for regional promotion of a product.

—Pacific Coast Networks, Sat. aftern

Pepsodent, with "Al Pearce and His Gang"

A great new show pre-proved by its top ranking for six years on the Pacific Coast. Through it we bring Pepsodent Tooth Powder and Junis Cream to millions of women listeners three times a week in the late afternoon at approximately half the cost of evening hours.

_NBC Red Naturels, S.P.M. week nights, E.S.T.

Bourjois, "Evening in Paris Roof"

Authentic Parisian atmosphere, created for this popular-priced cosmetic line. Featuring Odette Myrtil, French star, the entire program reflects a sales mood characteristic of the product.

-NBC Blue Network, 8:30 P. M., Mon., E. S. T.

Kleenex, "The Story of Mary Marlin" Introduced as a cold cream remover, Kleenex sought new customers for its many other uses. "The Story of Mary Marlin" was tested locally...a hit! Put on a national chain, sales pyramided. "Mary Marlin" became radio's most popular daytime show. —CBS, 12:30 P. M., week days, E. S. T.

Some radio "firsts" credited to Lord & Thomas (NAMES ON REQUEST)

It has been said that Lord & Thomas pioneered more new things in radio than all the other agencies combined. Those credited to us are listed briefly below:

1. First Daily Radio Contest of National Scope It rocked American streets with conver-sation. Made an average of 10,000 one-dollar sales a day for months. 2. First Daily Network Strip Program

Started a whole new technique of com-mercial program building.

3. First to Rebroadcast Commercial Repeat same program late at night for

4. First Big Hit Variety Musical Show Sponsored on Network Set the pattern for big commercial must-cal production shows in radio.

First Commercial Broadcast of Metropolitan Opera Series

6. First Commercial Series of Pick-ups of Foreign Dance Orchestras First Sustained Commercial Series of Spot Pick-ups Spot Pick-ups
Artists and orchestras from all over
country picked up on same program.
First to Present Authentic Police and
Department of Justice Dramas

First in Number of Contest Returns 1,800,000 forty-cent purchases in twe

weeks:

10. First Chain Sponsorship of Football

11. First Network Daytime Serial Show to

Talent which was first sponsored or popularized nationally through us Amos 'n' Andy; Bing Crosby; Eddie Duchin; Hal Kemp; Walter O'Keefe; Phil Cook; The Goldbergs; Rosario Bourdon; Donald Novis; Fred Astaire; Lum and Abner; Al Goodman; The Revellers; Walter Winchell; Jack Pearl; Clara, Lu and Em; The Cavaliers; B. A. Rolfe; Al Pearre.

Horlick's Malted Milk, with "Lum and Abner"

Local radio tests decided Horlick's on an unusual step to concentrate the entire appropriation on radio, and "Lum and Abner." They were recently voted the third most popular air team.

-NBC Blue Network, 7:30 P. M., week nights, E. S. T.

Other radio programs featured locally by Lord & Thomas include: "Jeannine and Lilac Time," Pinaud ...Local Koolmotor Broadcasts in three cities, for Crew Levick Co., a Cities Service subsidiary...St. Paul "Traffic Court Broadcasts," Nestle's Lion Brand Milk

LORD & THOMAS · advertising

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Vol. 121 No. 2

NEW YORK, WEDNESDAY, DECEMBER 25, 1935

56 PAGES

D COMES BAC THE ROA

PRIVATE PARTY TIME SEES REVIVAL

The private party after regular working hours, long a mainstay to night club players and those on to radio artists bureaus, and considered permanently dead, looks to be coming back into its own, accord-

sidered permanently dead, looks to be coming back into its own, according to nitery agents and ether bureaus. Honey from this quarter has not been seen for almost four years. Acts were beginning to despair of it ever returning.

In the hatyon days, it was not unusual for acts to do two to three private soirces after their club performances. This dropped off steadily during the depresh.

Another reviving source of additional revenue for actors is the return of commercial dinners, gettogethers, etc., which also, greatly declined. Many business however, and the state of the cated to use of thesplans for their social activities. Bailyhoo of radio announcers that their station's taient is available for such purposes is considered the converter in many cases. The others, the cognoscenti (doughboys) have airways done so until hit by the depresh.

Acts are not getting the same kind of money they used to receive, but it's a help.

Taking of Veil Put On Screen for First Time: Nuns Preview It

Paris, Dec. 15. A thousand nuns in a convent at Angers, France, saw a film for the first time when pletures of their own clostered life were shown to

CANTOR VS. BENNY

CBS Niche Vacated by Cereal to

Sunday eve, 7 to 7:30, time spot on CBS goes to Eddie Cantor (Pebeco) as soon as the Alexander Woollcott stanza for Cream of Wheat exits. Cantor currently plays from 8 to 8:30, which stacks him up against Major Bowes on NBC. New spot will put him opposite Jack Benny. Shift comes on Jan. 5.

Concurrently Pebeco has renewed the Cantor contract for 19 more

Concurrently Pebeco has renewed the Cantor contract for 19 more weeks. His old 8 to 8:30 spot has as yet no buyers, nor has the half hour succeeding it, leaving CBS with a hole of an hour opposite Bowes.

Arkansas Would Tax Radio Sets to Finance Centennial Exposition

Little Rock, Ark., Dec. 24. In need of funds to finance the Arkansas Centennial, the expo commission has proposed a tax on every radio set in the state.

The rate has not been set and the

LARIAT LARYNXERS ON AUTO-CAMP CIRCUIT

Alburqueque, Dec. 24.
Coast-to-coast plane passengers,
when forced down here in the recent uncertain weather, discovered
a heretofore unsuspected branch
of show business—an auto-camp

circuit.

Like the ltinerant minstrels of old, the plainsmen songsters, cowboys, whole families of banjo-twangers and mustang minstrels travel from joint to joint and do all right for their vittles on a pass-the-hat around.

The city silekers intered to fast

The city silekers inured to last plane service and other new-langled fol-de-rol think the cowboy songsters quite 'cute' and 'quaint'—and it's paying dividends for the lariat larynxers.

BOTH SIDES OF THE BORDER

St. John, N. B., Dec. 24. Charles E. Staples, believed to be own cloistered life were shown to them last week.

Cameraman who made it was the first man they had been permitted to see since taking the vell. Picture was made by order of the archibishop of dioceses, who feels that the world should learn about ceremonies which go on behind convent walls. Among the rites that the world should searn about be the first time this has ever been done before a camera.

In order to determine whether film was worthy of projection in the outside world, the Mother Superior pre-viewed it, in the content, with the archbishop and all the nuns present.

Partial detail of the ceremony was shown in the silent version of The White Sister.

BEST GROSSES IN SOME YEARS

Records in Some Spots Companies of Hit Plays -Four Troupes of 'Three Men' and Three 'Tobacco Roads'-'Dodsworth's' 2d Year

'WALTZ' FIGURES

The current legitimate box office boom, which has set Broadway whistling for the first time in five years, has extended to the road. Records are actually being hung up in many theatres which a year ago were dark for weeks at a time and regarded locally as iandmarks or a forgotten era.

Since early October, when a few of last season's New York hits started on tours, the road has been progressively improving. Second, third and even fourth companies of some outstanding hits have been organized and sent out.

Business has even been good in St. Louis. At the American theatth was the second three weeks ON or 44-Dec. 14) and Three Men On Horse' started a (Continued on page 55)

(Continued on page 55)

CENSORS FOR AMS. TOO: IT HELPS BIZ

Nutley, N. J., Dec. 24. Borrowing a page from censors of professional theatricals, and achieving about the same result, the local ling about the same result, the joest Board of Education turned thumbs down on a high school production. Viewing the home talent musical at a dress rehearsal the pedagogs called it indecent and immoral and forbid its presentation except after numerous changes of gags and cos-

tumes.

Result of the incident was that
the whisper spread around the
country and the show yent S.R.O.,
with the high school grossing considerably more than in any previous year.

Ban on Mimics

For the sins of their amateur, brethren, pro mimies are now taking it on the chin. With 50% of the simon-pure talent leaning towards imitations, vaude booking offices in New York have put a ban, temporarily at least, on the dating of mimes.

All of the 10 Major owes amateur troupés contain imics, while there is at least one in every tyro

How to Become a Pic Producer: Just Figure Out These Figures

London Apartments' Television Equipment

London, Dec. 24.

A new block of flats is being erected in the fashionable Mayfalr district, and one of the selling points in the advertising is to the effect that it will be the first completed building in London to be equipped with television facilities.

Each flat is to be fitted immediately with central aerial system, providing service for individual reception by tenants on sets of wireception by tenants on sets of wire-less programs and television.

20.000 Baskets of Food Realized at Chi Pix Benefits

Chicago, Dec. 24.
Exhibitors of Chicago on Monday
(23) ran a special picture show
matinee with admission restricted
to foodstuffs. All outlying houses to roodsturts. All outlying houses co-operated in basket fund show which was promoted by Chicago Amusement Publicists' Association. Response terrific with more than 20,000 baskets of foodstuffs taken in

20,000 baskets of foodstuffs taken in by theatres.
Co-operating in plan were the-atres, operators, stagehands, ex-changes, ushers, janitors, etc., all giving service gratis. Newspapers contributed free ads and publicity. Response so great likely to become annual good-will gesture of Chi-cago exhibitors and may be spread nationally.

NIGHTLY SPEECH WARNS PATRONS ON DRIVING

Detroit, Dec. 24.

Charles Meilick, proprietor of The Oasis, a beer garden on the Dixie Highway near Drayton Plains, Mich., has Joined the state's war on traffic fatalities. At closing time each night, or whenever a large party of patrons is preparing to leave spot, he signals orchestra to stop, walks over to the mike of garden's specially-rigged public address system, and speaks to customers in this vein:

"If you've had a good time here tonight, don't spoil it all now by killing yourselves or somehody eige on your way home. Drive carefully!"

Meilick calls the sheriff's office at of mimes.
All of the 10 Major owes amateur troupes, contain imics, while
there is at least one in every tyro
contest held by theatres. As result, managers have sont word to
the beoking offices asking them not
to sepid any more minics for the
time being.

Mellick calls the sheriff's office at ask if
there has been dny serious accident
in the county, especialty on Dixte
lightway. If there has he i methe beoking offices asking them not
the selociting details to his patronsto sepid any more minics for the
unfavorable driving conditions.

London, Dec. 24. Ail the boys are forming fil companies here.

Lothar Mendes has one, Asquith's getting one, Hurst has got one. Hiscott's thinking of it.

Situation is this: more money has come into production here this year than at any ti But the insur-ance companies, who are behind some of the bigger operators, are not interested in backing one-man independent set-ups. So most of

not interested in backing one-mail independent set-ups. So most of the boys have found a new formula. They schedule a film for about \$200,000. Of this they need capital to the tune of \$199,999. They go to a firm of underwriters, which advances 80% of the negative cost, in this theoretical case \$160,000. Before doing this, the underwriters want a guarantee from the backer for the other 20% that the film will positively be finished. Having got that, the finance boys carve themselves off 80% of the advance on -delivery -0f-negative check. This check, on a \$200,000 picture, would be about \$120,000, which is hander were by the distribution of the second of this—being thus out of nocket to the tune of \$45,000. But they charge 7½% interest on the \$180,000 until such time as the debt is discharged.

they charge 1/2/3 interest on the \$180,000 until such time as the debt is discharged.

Boys therefore are in little likelihood to lose money, and have a good chance of making a nice slice of interest. Assuming the film takes a year from the moment of starting, to finish its income, the underwriters who originally backed it would get their money back plus about \$12.000, all the white having first ownership of the negative. Scheme is working out so well that almost anyone with a releasing promise in his pocket can get \$80% advance.

Main headache is how first 20%.

CLOSES 3 THEATRES TO GIVE 30 XMAS OFF

Unprecedented in Detroit, James C. Ritter, operator of the Riaito, Rivoia and Boulevard, nabe houses, closed his theatres today (24) to permit employees to spend the day and evening before Xmas with their families. Idea is to be annual cus-tom and about 30 employees are affeeted.

feeted.

A trailer, which ran at the three houses the past week and roundly applauded read: "The management has decided that its employees are entitled to spend the day and evening before Xmas with their families—therefore this phente will be closed all day Tuesday, Dec. 24.

Friede Gets 101 H'wood Novels but Only 1 Good Authoring Bet, Harlow

Hollywood, Dec.
Everyone in Hollywood has a
novel in his or her system, so Donaid Friede, of Covici-Friede the
publishing house, has discovered,
Friede came here to line up a few
new authors, preferably youngaters.
Ho quietly let the purpose of a
the publishing house, has discovered,
we will be a suppose of the purpose of the
total of the purpose of the publishing has a
li written by people connected with
lettures. Ilis best bet, from the
selling end, is a book by Jean Harlow.

seming thus, as work of several seminary in the property of the seminary in th

73-Year Old Atty's \$1,000,000 Suit Vs. RKO Over 'Cimarron'

Charging plaglarism, Allen Caru-Charging plagiarism, Allen Caruthers, 73; an attorney, has begun sulf for \$1,000,000 damages in the N. Y. Supreme Court, against RKO over 'Cimarron'. The action is also for an accounting o' the profits which have accrued since the platter was first produced and asked the country of the profits was first produced and asked the profits of the profits of the country of the action.

In his complaint filed last Friday (18), Caruthers cites that he was forn 73 years ago in Tennessee. When he was a few years old his parents migrated to Oklahoma, being among the first ploneers to settle in that country. He grew up with the country and eventually became an outstanding figure in publice life of the State. At one time he was District Attorney of Logan County and later Judge of the State Circuit Court. He is now president of the Oklahoma Society in New York. In his complaint filed last Friday

Circuit Court. Ho is now president of the Okiahoma Society in New York.

Caruthers states that several years before Edna Ferber woole her novel "Cimarron" on which the picture was later based, he had written an 'autoblography which he titled "The Sooners." In it he described his life in the west and many inclidents of the people there. He claims the picture "Cimarron" is copied from his book 'although credit is given to Miss Ferber.

According to liw'in Halpern, of 51 Fifth ave, N. Y., counsel for Caruthers, the result of the present suit wii. Getermine whether action

suit win determine whether action will be taken against Miss Ferber and her publishers.

The picture company has 20 days which to file answer to the com-

BENNETT, MACMURRAY LEADS IN '13 HOURS'

Hollywood, Dec. 24.
Joan Bennett and Fred MacMur-ray get the leads in Paramount's '13 Hours by Alr.' Miss Bennett replaces Gertrude Michael due to he

places Gertruck Michael due to her tleup in 'Woman Trap.' Paramount offered Toby Wing a part in the 'Air' pic, but she wind up her contract with the studio an swings east in two weeks for per-

SWITCH SWARTHOUT FILMS

Hollywood, Dec. 24.

Paramount will delay release of
Rose of the Raucho, Gladys Swarthout's first flicker, until after Give
Us This Night' in which Miss
Swarthout is co-starred with Jan
Klephra

HOLD THERE!

Attempt of Samuel Goldwyn organization to have superior court approve minor's contract.with Anya Taranda, 20, was nixed by the bench.

Reducing

Hollywood, Dec. 21.
In effort to offset income tax,
Edmund Lowe claims he will
appear: in only four features
the coming year.
Player argues that he spent
11 weeks on his 18th two pit2tures but that his net after deducting taxes left him with just
two weeks' salary.

EILEEN CREELMAN OUT OF N. Y. FILM CRITICS

Stormy meeting of the New York Flim Critics' Circle was held Monday (23) resulting in Eileen Creel man, of the N. Y. Sun, resigning. Likely that John Mosher, of the Likely that John Mosher, of the New Yorker, mag, will also leave before the end of the week, he having expressed himself as anxious to leave. If he does, Noel Busch, critic of Time will also be dropped and the list restricted to the New York and Brooklyn deallies, Miss Créelman raised considerable fuss at the meeting, objecting strenuosity to: 'publicity' given the group in trade and daily papers. She telt that 'publicity' given the group in trade and daily papers. She telt that 'publicity' given the doesn't see why he and Busch of Time should be exceptions, since other weekly magazines are not included. Busch is out of town and thus far has not actually particle that he had been added to the group membership, making two reps from Brooklyn. Other being rep of the Brooklyn Engle.

Critics Circle now intends to meetinext Monday (30) to vote for the best picture of the year, although New Yorker mag, will also leave be-

Critics Circle now intends to meet next Monday (30) to vote for the best picture of the year, although the meeting may be postponed a week in order to be sure to include all the 1935 releases.

Philly film, crix are smouldering at latest wethnike in local film situation. Reviewers, already working 8-day, week while most other scribes in town only foll five days, are squawking because they may have to add another day on weekly calender. Recent - legalization of Sunday films has enabled exhibitors to open their new bills on Sabbath as well as during week. First such instance was last Sun-

First such instance was last Sun-day (22), but Warners, debuting 'Bride Comes Home' that day, gave crix a break by holding preview Saturday. But they don't expect that to continue.

M. H. Wants Cantor Pic

Music Hall, N. Y., is reported de-Music Hall, N. Y., is reported de-sirous of snaring some of the United Artists pictures: which will go on release and may attempt to outbid the Rivoil, N. Y., in order to get hose wanted. Falling to get Chaplin's 'Modern Times' for the Center, the Rocke-feliers may contract Eddie Cantor's 'Etrike Mo Pink.'

Two Studios Bid for Radio's 'One Man's Family

Hollywood, Dec.
Radio an Paramount are bidding
for One Man's Family, air program.
Former studio is trying to work
story idea around the broadcast.
Both studios intend to use the air
cast in the picture.

SPEED UP FOR ROBESON

Hollywood, Dec. 24.
Paul Robeson's scenes in 'Show-bont' at Universal are being rushed so the actor can get away by Jan. 2. Singer is due to trek to London and a concert tour.

MARY ELLIS BACK

Mary Ellis Batter
Hollywood, Dec. 24.
Mary Ellis, after months vacatloning in New York and Europe,
has returned to Paramount for next
assignment.
Pirst picture will be 'Brazen,' for
ivalter Wanger.



WILL MAHONEY

WILL MATIONE!
The Yorkshire Observe, England, said: "There are few comedians who can rely so certainly on a single change of facial expression as rere gift some remarkably agile tap dancing, both 'straight' and burlesque, and you have sufficient reason for his every appearance being the signal for a renewed outburst of hilarthy-cum-revue."

Direction
WM. MORRIS AGENCY Mayfair Theatre Building New York City

Yates Wants More Speed at Republic, Levine's N. Y. Call

Hollywood, Dec. 24. Unsatisfactory progress in pro duction at Republic caused Nat Le duction at Republic caused Nat Levine, production head, to be called east last week for confabs 'with Herbert Yates, head of Consolidated Film Labs, and financial mentor of the studio. Product has not been coming through on time to meet release dates in the exchanges. Reported also that Yates is dissatisfied with the studio using around \$750,000 he sent out here for three features, two of 'em westerns.

around \$750,000 he sent out here for three features, two of 'em westerns. Levine, since taking charge of Republic, has engaged a large writ-ing staff. During one period, it is said, writing payroll carried 40 with weekly outlay of \$12,000.

Doubt Jimmy Walker's Health Permits Indie Exhibs' Ass'n Post

Independent theatre owners in Greater New York are skeptic on any move to enlist former Mayor James J. Walker as head of a so-

James J. Walker as head of a so-called new national organization of indie exhibitors. Prime reason for that belief is Walker's present health. Claimed that the strenuous duties of directing any such organization would be too much for N. Y's former chie

ANN DVORAK VS. WB OVER CONTRACT JAM

Hollywood, Dec. 24.
Alleging Warners refused to allow her to work since Oct. 29, a sult has been filed here by Ann Dvorak against the studio seeking declaratory relief on her contract which, it is asserted, runs to Sept.

Suit also complains that the access salary of \$1,500 weekly has ot been paid since Oct. 29.

Korda's Basso Yen

London, Dec. 24 London, Dec. 24.
Alexander Korda is negotiating
with Feedor Challapin.
Wants the Russian basso to star in an operatic film, subject of which has not been decided as yet.

ARRIVALS -

Cueing the Chinese

Chinese Consul Causes Central Casting to Absorb Placements of Fellowmen

First Roundup

ollywood, Dec. 24.

Polyneslans have become so numerous in pictures- that South Sea and Hawailan natives are handling together. Sol.

Hoopi, steel guitar wiz, ride herd on the extras and the sea of the sea of the sea of the sea of the bronze-

is using 200 o skinned racials.

MOVE TO MAKE B. C. A PIC PROD. CENTRE

Vancouver, Dec.

Vancouver, Dec.
Several companies are reported
considering leasing studio sites in
Victoria. Only major company so
far in connection with a move by
the industry to make its British
quota pix in British Columbia is
Columbia, acting through Central
Films. This company's 'Stop. Look
and Love' is now being edited in
Hollywood.
Isadore (Bud) Barsky, former

and Love' is now being edited in Hollywood.

Isadore (Bud) Barsky, former Hollywood producer, and George Schniederman, former Fox cameraman, are reported dickering with civic authorities for lease of an old factory at \$800 annual rental. They are reported to have stated their intention of installing equipment valued at \$40,000. Their forecast for first year production expense was given at only \$50,000.

Central Films is now readying The Tugboat Princess' for shootling hereabouts,

ing hereabouts.

Chaplin Completes Pic

Hollywood, Dec. 24. Hollywood, Dec. 24.
Charlie Chaplin's 'Modern Times'
wound up today (Tuesday). After
recording symphony number last
week, Chaplin learned that considerable of the music was too burden

some.
Picture is skeded to open in New
York and London Jan. 16; in N.
Y, at the Rivoli.

Seven Key Pounders Draw Republic Yarns Hollywood, Dec. 24.

Seven writers have been handed new assignments at Republic by Al-bert E. Levoy, general production

hert E. Levoy, general production manager, William Ullman, Jr., will work with Wellip'n Totnan on screen play of Twenty Fathoms Below. Wallace Sullivan and Charles Condon at the preparing a treatment for Fathagrounds. Bert Garnet is cohlaborating with Jerry Chodorov on Tristam Tupper's story, Gentleman from Louislana. Endre Bohem and Stanley Ranh are revising dialog on Tiouse of 1,040 Candles, while Bernard Shubert is preparing a script for Wallace McDonaid's story, The Glory Parade.

LEAD FOR LOANER

ollywood, Dec. 24,

Rosalind Russell remains at 20th-Fox on loanout from Metro to take fem lead in Frank Lloyd produc-tion of 'Under Two Flags.' Player recently completed fea-tured spot in 'It Had To Happen' on the 20th-Fox lot.

ives Strike Pic Hollywood, Dec. 24.

Public Must Eat, original by Dore Schary, based on a house-wives' strike against bigh prices, will be produced by Paramount. Randolph Scott and Gertrude Michael' top the cast.

'Gold' Leads Set

Hollywood, Dec. 24.
Marsha Hunt and Larry Crabbe get the leads in Paramount's Desert Gold starting this week: James Hogan directs with Wil-liam Lackey producing.

Golding's Losch Pic

Maria Kurenko, Nathan Milstein, Madeleine Monnier, Trudi Schoop, Tillie Losch production to be made Madeleine Monnier, Trude, Schoop, by Seiznick-International.

Hollywood, Dec. 24. Chinese extras hereafter will get their cues from the Central Casting bureau. And, free of charge,

Heretofore, Tom Gubbins, agent, has been supplying the extras to the major -studies for commish. Finally, after a year of squabbling, the Chinese vice consul, Yi-Send S. Klang, filed charges with Thomas Barker, state labor commissioner, asserting it was unfair to the extras to be charged for heap on the confined with the consulty of the con commish. Finally, after a year of

Brandt Deal with Derr. Sullivan on **New Indie Setup**

Hollywood, Dec. 24, Joe Brandt is negotiating a tieup with E. B. Derr and Charles Sullivan for the producing team to make one feature which Brandt would distribute through state right channels. Included in the proposi-tion is option giving Brandt privilege of additional series of six fea-

Derr-Sullivan Productions. previously formed for the producers to make group of independent pic-tures, has been discarded in favor of

tures, has been discarded in favor of the new setup. Jesse J. Godburg was handling sales and exploitations of the proposition, which fell through due to inability to secure adequate financing.

Brandt expects to tie up the deal within the next few days and then hop east to sell initial picture to state right buyers. Understood here that Brandt is providing most of the fhancing of the first picture and fhancing of the first picture and series if option is finally lifted.

Nat Saland, of Mercury Lab-oratories, was tied up on negotia-tions from angle of getting release print work if deal was consum-mated.

mated.

Brandt, one of the original Columbia founders, goes east next week to set release. His son, Jerry, is at Columbia as assistant to Irving Briskin, producer.

ASTAIRE'S \$25,000 **ENDORSEMENT SUIT**

Fred Astaire, through Howard Reinheimer, has filed suit in New York against Esquire magazine and Baer & Wilde, jewelry manufacturers, for \$25,000 and an injunction on a charge of unauthorized use of endorsements.'

Astaire is shown in a full page advertisement in the January issue of the mag endorsing a brand of the clip manufactured by Baer-Wilde.

Quints' 300 Prints

Hollywood, Dec. 24.
Twentieth-Fox's Dionne quints
plcture, The Country Doctor, is set
for simultaneous showing in 300
theatres March 20.

It's the largest single print order in years.

MARS JOURNEYS ON

Hollywood, Dec. 24.

Journey to Mars, on and off Paramount's production sked several times, has been handed, to Arthur Hornblow to produce. John Colton and James Creelman are scripting.

scripting.

W. H. Christy of Mt. Wilson observatory, is doing scientific collaboration.

Soft-Pedal Booze Scenes

Hays Office Grapevines Films for Lay-Off. but Don't Tell the Drys

Hollywood, Dec. 24.
Although the Hays office is adverse to perinit drys to use the move as propaganda, drinking is to be made less attractive in pletures

Suggestion is that guzzling scenes be cleanated as much as possible; that where they are necessary to plot advancement, elaborate bars, cocktail equipment and accessories to binges should be cut to a minition is that guzzling scenes

"Move advances on the heels of re"newed attempt by the various prohibition bodies to revive interest in
attonal dry laws, Such bodies currently are in the midst of a tremendous money taising eampaign
battle the 'evils' of drinking.

MG SHELVES POWELL YARN, BUT PUSHES 2

Hollywood, Dec. 24. Metro's 'Hat's in the Air,' Elea Metro's 'Hat's in the Air.' Eleanor Powell story, has been shelved.
There were too many Powell stories
floating around the precinets.
Wwight Taylor, author of the orig,
has switched to 'Maytime,' and
Kalmar and Ruby, also on the yarn,
re off the payroll.
Although Miss Powell is not due
here until May, the studio has a
new 'Broadway Melody' and an untitled Sid Silvers-Jack McGowan
yarn being readled for her.

Petroff Splits with West, Timony: on Own

Hollywood, Dec. 24.
Borls Petroff, Mae West and Jim
Timony have split professionally.
Former stage producer is going into Former stage producer is going into production here on his own.
Petroff was brought out by Miss West to aid her on stories under a deal whereby he was eventually to have a crack at directing. He is readying Murder with Music for the stage of the stage

James! My Fright Wig

Hollywood Dec 24 Hollywood, Dec. 24.

'Dracula's Daughter' gets under

"way at Universal Jan. 4 after three

"bottponements. Bella Lugosi tops.

"David Selznick sold yarn to U

"with understanding that it be placed
in production by Oct. 1, with exten
sions granted. Edward Sutherland
directs.

ROSCO ATES' HEADACHE

Has Two Agents and One Pic Offer In London

London, Dec. 15.

Rosco Ates has a picture offer here from Producers' Distributors Corp., which is giving him plenty headache.

Brought over by Charles Clore, who has a contract with the star, through his agent, to handle all 'gady committed himself to another agent here. agent here.

agent here.

Agent is Joe Seymour, of Stanley
May's agency, who was in N. Y.,
early this year and managed to get
Ates' signature on the dotted line
for anything that might happen.
May's agency made no deals for
him, but claims a signature is a
signature.

Elter and Toeplitz

Marco Elter has been signed by Ludovico Toepiltz to manage production of The Beloved Vagabond, Maurice Chevalier film. Shooting begins Dec. 30.

Tilm will be directed by Knrt Bernhardt, with Franz Planer at the damen.

""After seven years in Hollywood, Elter returned to Europe to direct 'Scarpe Al Sole' for the Italian mar-ket. This file is now doing well in Italy.

Quick

Hollywood, Dec. 24.

Avalanche of scripts, all based on Thelma Todd death by monoxide fumes, have reached studios and arguits...

So far no go,

1ST 'CRIME' NOW A NO. 2 'PASTEUR'

Jean Lenauer is importing Pasteur,' French film starring Sacha Gentry recently completed in Paris.

Gentry recently completed in Paris. Warners now has a 'Pasteur' film in production, starring Paul Muni. Lenauer's entry into distribution in the U. S. was with a French 'Crime and Punishment,' released the same week as Columbia's film on the same subject, and which, thereby, got the unusual break of double reviews from the daily paper

PAR INTERESTED IN FILMUSICAL 'FAUST

G. W. Pabst and George Baile, dl. rector and producer of the proposed filmization of 'Faust', left Sunday (22) for Hollywood for confabs with Watterson Rothacker at Para-

Watterson Auditable

J. E. Otterson, Par's prez, has signified interest in distributing the film, but there will be no final deal made until atter coast conferences on the shooting script, which the due is bringing with them.

'Pastures' Co. Westward Soon for Warner Film

More than 30 original cast mem bers of the New York Green Pas-

bers of the New York Green Fas-tures' company will start migrating to Hollywood soon for similar parts in the Warner screen version. Aithough the actors hold no com-mitments with Warners, they have been assured jobs in the film by Marc Connelly, who made a blanket deal with them on his recent trip

Regan Tiffs, Blows WB

Hollywood, Dec. 24. With two months to go on his with two months to go on his contract, Phil Regan has obtained his release from Warners. He objected to being cast in two-reelers; also the embargo on his radio work. He has two radio offers coming up, and a starring contract in Laughing Irish Eyes, going into production at Republic Jan. 27.

WAMPAS FADEOUT

Filmdom's P. A. Outfit, Started in 1921, Pays 80 at Foldup

Hollywood, Dec. 24. The Wam , organized in 1921 by a small group of filmdom's press has finally closed its books dishura ement of the maining funds to 80 paid-up mem-

bers.
Payment was divided among members on basis of duration of membership, pro-rated at \$7.08 a year; 31 received \$20, while two each received \$10. Balance averaged around \$50.

New London Film Co.

PICTURES

London, Dec. 16. w production unit registere Atlantic Films, scheduled an Edward G. Robinso

Alex Esway, one of the Hun-garlans who gravitate round Korda is listed as chief Distribution sched-uled through U. A.

Thelma Todd Death Probe Pushed: Jury Calls Cicco, Others

Los Angeles, Dec. 24.
The county grand jury and the district attorney's office are investigating the death of Thelma Todd.

gating the death of Theima Todd, despite a coroner jury's verdlet that her life was accidentally souffed out by carbon monoxide.

Pat di Cleco, agent and former husband of the actress, was recalled from New York to testify before the grand Jury. Margaret Lindsay, actress and reportedly a close friend of di Cleco, also was called adought the nearly everyone that the control of th

terday (Mon.).
Others subpoensed were Roland
West, close friend and business
partner of Miss Todd; Jewell Carmen, West's estranged wife; Mrs.
Wally Ford, wife of the actor, who
said Miss Todd telephoned her at
4 p. m. Sunday (15) afternoon and
said she was coming to her party.
Miss Todd's body was found Monday (16) in a garage owned by Mrs.
West told the coroper's inver buit.

West told the coroner's jury that he doubted Miss Todd died of mon-oxide. He said Charles Smith treasurer of their oceaniside cafe was asleep above the garage and that if Miss. Todd had started her car he would have heard it, because

that he was a constraint of the cause of the

the series of Patsy Kelly com-which formerly co-featured s which former with Miss Todd,

MG NAMES IN PIC VERSION OF 'CHEER'

Hollywood, Dec. 24.
Cole Porter, Sld Silvers and Jack
McGowan are scripting Metro's
studio revue, which may be name
'As Thousands Cheer,' which title

'As Thousands Cheer,' which title he lot owns. All name players will be cast. Metro's revue will have Clark Gable and Jean Harlow as the cast's toppers. One song number is being especially written for Gable's limited pipe range.

Radio Pacts Legit

Hollywood, Dec. 24.
Radio has handed term contract to Louise Latimer from Broadway legit.
She has started to work in Thorobreds All, under direction of Glenn Tryon.

ADELE ASTAIRE TO FLA.

Adele Astaire (Lady Cavendish) with her husband arrived from London last week and goes to Mi-ami shortly after the first of the

year.
After the Florida sojourn the Cavendishes return to N. Y. and then go to the Coast for a wisit with the Fred Astaires.

GOOD EARTH' TESTEES

James Barton and Cornell Wilde tested by Metro this week for roles

runkest AT PAR
Hollywood, Der. 24.
Frank Forrest, tabbed by Paragram with Tobacce Road, if a mount scouts while appearing with Chicago Opera Co., has arrived at the studio to go to work.
First assignment probably will be opposite Gladys Swatthout in 'Count of Luxembourg.'

In 'Good Earth.'
Barton, with Tobacce Road, if garden with Tobacce Road, if willable gets one of Juve supporting spots.

Call of 20th For icciardi William Ricciard, called west by William Ricciard, called west by Country of Luxembourg.'

Will be assigned on seven to roles.

London Film Co. Plans Robinson Pic | Tillie Losch, Dancer, Likes Her Screen Tests; Her Views on Pix

Kinda Close

London, Dec. 16.
On announcement here that
the newly reorganized Britishand Dominious was to make
a Tim Whelan comedy called
Roman and Julia, its ting Thaiberg cabled from Hollywood
pointing out the title similarity with a little idea of his own.
British title will be changed.

VET FILM FAVES IN 'PREVIEW

ollywood, Dec. 24.

Ollywood, Dec. 24.
Christmas was made merrier for a dozen old time film faves by Paramount handing out assignments for Preview, studio murder mystery. Spotted are Chester Conklin, Hank Mann, Philo McCullough, Franklyn Farnum, Lawrence Wheat, Ian Keith, Jack Mulhall, Bryant Washbern, Conway Tearle, Rod La nenn, Jack Mulhall, Bryant Wash-burn, Conway Tearle, Rod La Rocque and Reginald Denny, Studio promises a similar later for femme veterans.

YIDDISH COMEDIANS BEING PIC-TESTED

Leo Fuchs, new Yiddish star a Leo Fuchs, new Yiddish star at the Second Ave. theatre, N. Y., leglt, is, being screen-tested by Metro. Young dancer-comedian is from Galicia (Foland) and only in the U.S. about two months, not yet speaking any English.

Dinah Goldberg, featured comedients of the Company of t

Bill Hart's 'O'Malley' Goes as O'Brien Yarn

Hollywood, Dec. 24. Hollywood, Dec. 24.
William S. Har'ts original yarn,
'O'Malley of the Mounted' has been bought by Sol Lesser for George
O'Brien's next starring picture for 20th-Fox release. Dan Jarrett and
Frank Howard Clark are writing a
treatment with David Howard set to

treatment with David Howard set to direct. Production starts Jan. 10. This is the first Hart story sold to sound pictures. Actor had sev-cral made as silents.

Scout Brings In Five

Hollywood Dec 24 Ben Plazza of Paramount has re turned from scouting trip through the south with five girls as screen prospects.

prospects.

They are Ann vers, Louise
Small, Wilma Francis, Jeanne Perkins and Jili Deen, all from New
Orleans. All get three-month tickcts with options.

TWELVETREES IN SYDNEY

Australia All Excited Over First American Name Import

Sydney, Dec. 4.

Helen Twelvetrees has arrived here to begin work in Thoroug: bled' for Cinesound. American actress was practically given the freedom of the city. She is the first femme film actress of note-that the locals have actually seen in the flesh.

Actree

Actress is due for chi activity work Dec. 9.

Par's '37 'Broadcast'

Hollywood, Dec. 24.

Faramount is producing Big
Broadcast of 1937 as the tiltri in series. Lew Gensler puts the filmusical in work next spring.

Eddic Welch is assigned to the

y CECELIA AGER

y CECELIA AGER

Everybody knows that Tillie
Losch is a dancer, but now, along with Miss Losch herself, who's always had fatth, Selznick-International knows that she's an actress too. Miss Losch says they found it out after some pretty thorough a street of the she's and the she's and the she's and they she she she at the she's and th

Nor will Miss Losch play a tap daneer. Nobody can compete with American tap daneing, she says, so why try? She can't do their kind' of dancing, and they can't do hers. Hers, she believes, is completely individual. After studying all kinds for many years, she finally developed something her very own. It's Losch-whatever that means, she says. Good or bad, its Losch. Perhaps she is, though she doesn't like the term, a pantomimist—a dramatic pantomimist. However that may be, audiences like to hear the taps of tap dancers: when she dances, she hopes they'll like to listen to the music,
Dancing brings new possibilities
. (Continued on page 52)

(Continued on page 52)

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BUBSCRIPTION Vol. 121 120 No. 2

Merry Christmas

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Havs Office Busy Handling Film Adv. Squawks in Recent Releases

fille a certain amount of complaints regarding alleged use of advertising in feature pictures is received each week by the Hayes organization, recent influx of squawks from exhibitors and publishers again has members of the Motion Picture Producers Distributere Association working overtime. Haysian organ-ization has been studying problem for more than a year.

for more than a year.

Hays office attitude on ad matter
in feature films is that it is strictly a
studio problem. Haysians say that
the best thing they can do now its
keep the major attidios constantly
alert against such shulyhoo unsterlai,
with the judgment of the director
and producer to be depended on to
and producer to be depended on to
and producer sto be depended on to
and producer sto be depended on to
and producer to be depended on to
and producer to be depended on to
and the story of the story of the story of the story of the

ban all that smacks of such.

It is a definite studio policy of
major producing companies to reject
all offers to plug product, according
to the Hays office, which also claims
that the records show no instance
where a major producer has planted
advertising in pictures for revenue
return. However, the organization
investigates and strives to learn
inve a specified article gets into a
feature when the complaining party
is specific as to picture and product
in his squawk.

Exhi 'Angle

аwк. Exhi 'Angle

Exhi 'Angle ost serious complaints, as, viewed in the Hays office, are the infrequent ones coming from exhibitors because they clai the use of advertising matter deprives them of a regular source of income. They refer to their own acreen advertising which is sold to local merchants and the serious control of the control of the serious control chance of selling space in screen trailers is that much reduced.

trailers is that much reduced.

Newspaper and magazine publishers squawk that ad baily in features deprives them of advertising by diverting part of a national firm's budgets into another
channel.

Policy of producers is to use
standard, well know articles such as
telephone (Western Electric), and
a telephone (Western Electric), and
interest automobiles, etc., because they
claim that audiences are accustomed claim that audiences are accustomed to seeing such. It's a matter of economy with production units when action with production units wine it comes to using common-place articles rather than building their own particular conception of what a typewriter, phone or something else would look like.

Johnston Squaring Accounts, Stays On At Republic for Yr.

Hollywood, Dec. 24.

With settlement of Trem Carrs contract with Republic, W. Ray Johnston flew to New York where negotiations for settlement of his contract will be initiated. Johnston's contract will be initiated, Johnston's pact will be squared on same basis as Carr's with exception that Johnston remains with company another year. Carr has already stepped out. Fred Steele, auditor for the company, resigned day after Carr walked. There has been no other change in the studio personnel.

LESSER MAY BECOME 20TH-FOX PRODUCER

Hollywood, Dec. 24.
20th-Fox and Sol Lesser are talking a deal whereby Lesser will abandon indie production to become

associate producer at the studio.

If it goes through Lesser will continue to produce the balance of the George O'Brien features which

20th is distributing.
Other stories now in preparation
including 'The Show Goes On,' 'Cciluloid,' and a second Richard Arlen'
for Columbia release probably will
be taken over by 20th.

1st Runs on Broadway

(Subject to Change)
Week of Dec. 27
'Capitol'—Tale of Two Cities'
(MG) (25).
Center — Wilderness'
(MG) (26).
Whatie Production (U) (30).
Paramount — Bride Comes
Home' (Par) (25).
Righto—Fang and Claw'
(RKO) (26)

(RKO) (25). Rivoli — Dangerous' (WB) Rivoti — Danie (25). Roxy—'If You Could Only Cook' (Col) (25). Strand — 'Captain (WB) (25). Week of Jan. 3

Week of Jan. 3
Capitol—Tale of Two Cities'
(MG) (2d wk),
Center — 'Ah,
Wilderness'
(MG) (2d wk),
Musi Hail — 'Magnificent
Obsession' (U) (2d wk),
Paramount — 'Bride Comes
Home' (Par) (2d wk),
Rialto—Pang and
(RKO) (2d wk),
Rivoli — 'Dangerous' (WB)
(2d wk),

(2d wk).

Roxy—'First a Girl' (GB).

Strand — 'Captain Blo
(WB) (2d wk).

761 HOUSES OPEN IN N. W.

More theatres are now in opera-More theatres are now in section in the territory served by local film exchanges than at any time in the past five years, 761 out of a total of 866 being lighted. This

film exchanges than at any time in the past five years, 761 out of a total of 866 being lighted. This compares with 699 out of 832 at the corresponding time a year ago. The gain is attributed to the im-provement in general purchasing power and busines conditions aimost all along the line.

New Criterion, N. Y. Ready in July-Aug.; New Rialto Opens

The new Criterion in the heart of Times Square, being built for B. S. Moss, will be larger than originally

Moss, will be larger than originally planned, 1,650 seats. Building on the site of the old Loew's New York-Criterion won't be ready until next July or August.

House will be a smaller edition of Radio City Music Hall, according to plans, fully equipped with a stage but no policies as yet figured by Moss, who says the playing of presentations or vaude here will depend, on what the market affords in the way of film, when ready to open, and other factors.

At the same time Moss took over the new Criterion he signed a fiveyear lesse on the Broadway, originally built by him but later in the hands of other interests. He opened the house with dual bills but closed in less than a week and has not

the house with dual bills but closed in less than a week and has not yet decided what might be done at this site. Among other things, Moss is looking forward to is the removal of the elevated which runs along the Broadway's side.

New Rialto on site of old structure at 42nd Street and Broadway, opens its doors today (Xmas) with Frank uck's 'Fang and Claw,' and pop price scale in force. Buck is scheduled to make personal appearances with film. Arthur L. Mayer operates the new house.

Rialto was constructed by Thomas.

20th is distributing.

Other stories now in preparation including The Show Goes On, 'Ccl. libild,' and a second Richard Arichi for Columbia release probably will be taken over by 20th.

Othio's 3% Tax Stands
Columbus, Dec. 24.
Senate has passed 3% sales tax covering admissions which expires Dec. 31. This settles the worry about the return of the 10% admission tax, as the House passed the measure last week.

Skouras Gathers Clan

District managers of northern California and Arizona gathered last Thursday (19) with Charles P. Skouras and discussed nesseason's drive for Fox-West Coast

Dick Spier, Art Miller and Nick Turner returned to San Francisco, and Homer ill to Phoenix after the conference.

WARNERS' 6 NEW WASH. THEATRES

Washington, Dec. 24. Washington, Dec. 24.

Most ambitious theatre building program in the capital's history was revealed Saturday (21) with announcement that Warner Bros. will expand its chain on neighborhood houses by building six new 1,500-seat spots throughout the metro-politan area. Will increase total Warner properties here to 19, including one downtown first-run house.

house.
With one new nabe due to open this week and a second scheduled to start shortly after the first of the year, Harry M. Warner personally oked company plans to get in on the current prosperity boom. In the New Deal citadel. With number the New Deal citadel. With number of government agencies swelled to the wartime peak and the city experiencing unrivated prosperity. Warner said the program was developed because 'local progress and rapid expansion of the District of Columbia necessitates new theatres.' Film exec declared his firm alms needs of the communities proving needs of the communities.' No announcements of exact locations was made, although Warner.

No announcements of exact locations was made, although Warner, accompanied by Joseph Bernhard, in charge of theatre operations, and John T. Payette, local zone manager, toured the city investigating the tentative sites. Understood four houses will be situated in the thickly settled and swanky Northwest section, one in Georgetown, and the sixth in Northeast.

Except for stating that the houses.

sixth in Northeast.

Except for stating that the houses will rang in size from 1,000 to 1,500 seats and will be 'two stories in height, Warner exces refused to reveal specific building plans. Construction is supposed to begin in the near future but no predictions were made about completion of jobs.

WANGER'S HEAVY SKED. PRODUCING ON 2 LOTS

Hollywood, Dec. 24. Walter Wanger's increased pro-duction has caused him to seek ex-tra lot space. He has engaged room at Educational studios for one film while making two others at General

Service.

'Palm Springs' will be the initialer to go, starting Jan. 2, to be followed Jan. 6 by 'Brazen,' with Mary Ellis

topping.
Columbia also using plant while two stages are being erected.

Same ASCAP Rates to Exhibs; Music Society Minimizes WB Withdrawal

Friedman's \$24.000 Award in Pa. Vs. 8 Majors on Anti-Trust Charges

Nat'l First Runs

'l. You Could Only Cook,' Roxy, N. Y. Dec. 25; Pal, Indpls, 25; Spreckles, San Di-ego, 25; Lafayette, Buff, 25; State, Bostoz, 25; Rochester, Roch, Jan. 1; Par, L. , 9; Pal, Akron, 10.

'Crime and Punishment,' Lyric, Cincy, Jan. 3; Pal, Jack-sonville, 17; Cap, Miami, Feb. 6.

RKO

'I Dream Too Much,' Pal, Roch, Dec. 31; Hipp, Balto, Jan. 1; Rialto, Allentown, 10; Ter-minal, Newk, 23; Miller, Wi-chita, Kan, 26.

'Invi ible Ray,' Crown, Mobile, Dec. 29; Maj, Shreveport, Jan. 4; Shea's, Fitchburg, Mass., 16; Imperial, Charlotte, 30; America, Colorado Spgs, Col, Feb. 1; Par, Joplin, 14.

East of Java, State, Cedar Rapids, Jan. 1; James, Newport News, 1; Princess, Sloux City, 1; Crown, Manchester, 12; State, Charlotte, 13; Parkway, Madison, 23; Isis, Lynchburg, Feb. 3. Feb. 3.

ren. 3.

' reat Impersonation,' Lincoln, Troy, Dec. 25; Maj, Shreveport, 28; Shea's, Fitchburg, Mass, 29; Strong, Burlington, Vt, Jan. 6; Orph, St. Paul, 14.

Paul, 14.

'Magnificent Obsession,' Par,
Atlanta, Jan. 10; Strand, Akron,
10; Stanley, Atlantic City, 10;
Memorial, Boston, 10; Tiv,
Chattanooga, 10; Pal, Chicago,
10; Albee, Cincy, 10.

RKO

'Annie Oakley,' Conn., Dec. 25; Lake City, 25.

'Sylvia Scarlett,' Keith's Memorial, Bost., Dec. 25; Empire, Ptid., Me., 25; Rialto, Giens Falls, N. Y., 28.

'In Person,' Aztec, San Antonio, Dec. 25.

tonio, Dec. 25.

'I Dream Too uch,' State,
New Bedford, Mass., Dec. 31;
Grand, Evansville, Ind., 31;
Strand, Ptld., Me., Jan. 1;
Orph., Salt Lake City, 1;
Strand, Ithaca, 5.

\$22,000 Casualty Award

Chicago, Dec. 24.

A jury Monday (23) returned a verdict of \$22,000 damages to Loretta Schenkl against the Sheffield

Theatre Co., owners of the Vic theatre and the Essaness Theatre Corp.

Suit was for \$50,000. She fell across alsle and through glass door, severing an artery and tendons in the wrist.

Pittsburgh, Dec. 24. In Federal court last week, a jury awarded Samuel Friedman, Sharon, Pa., exhibitor, \$24,000 damages against eight distributing firms, Verdict was for \$8,000 but under terms of Sherman anti-trust ruling,

it becomes three-fold. Friedman and two partners entered suit for \$150,000 against Met« ro, Columbia, Vitagraph, Inc.; Unic versal, United Artists, Educational, Fox and RKO in 1928 but since then the partnership has been dissolved the partnership has been dissolved the companies of the state of the companies conspired against him in restraint of trade by withholding tims from two theatres he operated in Farrell and Sharon, after he had a dispute with one of the firms, and that they forced him to quit business seven years ago because he could obtain no pictures, versal, United Artists, Educational,

because he could obtain no pfe-tures,
He said the theu Pittsburgh Film
Board of Trade, of which the com-panies were members, referred the dispute to a board of arbitration, which decided against him. Fried-man claimed the arbitration clause in his contract was illegal.
The trial consumed almost two weeks, with most of the distributors sending on a battery of imposing legal taient to fight the suit. In addition to the \$24,000 damages, Friedman was also awarded counsel fees.

THALBERG'S 8: 4 AT \$1,000,000

Hoilywood, Dec. 24. Irving Thalberg is scheduling eight pictures on his new season's program, instead of the six made last year, and half of the octet will be budgeted at \$1,000,000 or more.

First two of the group will be

First two of the group will be 'Good Earth' and the Norma Shearer production of 'Romeo and Juliet', both slated for the camera wires within a month. 'The 40 Pays of Musa Dagh' still is baffling the producer. If the picture is nixed, film rights will be sold to Walter Wanger, with latter anticipating a production for Paramount release.

WB MIDWEST SALES BALLY CONFAB ENDS

Kansas City, Dec. 24. Warner Bros. two-day sectional onference of southern and western district and branch managers closed here Thursday (19) night after screening three of the company's forthcoming special productions. The pictures were 'Louis Pasteur,'

forthcoming special productions. The pictures were 'Louis Pasteur.' (Muni) Dangerous' (Bette Davis-Franchot. Tone) and Tone Tranchot. Tone) and Tone Tranchot. Tone and the tone and trailers; and Carl Leserman, aide to Sears, let for east man, aide to Sears, let for east methad. Tone and trailers; and Carl Leserman, aide to Sears, let for east Muchibach. District and branch managers here for meeting included Fred M. Jack, Dalias; H. J. Ochs, Atlanta; F. F. Bryan, Charlotte; W. E. Collway, Dallas; Byron Adams, Memphis; L. Conner, New Orleans; J. O. Rhode, Okiahoma City; James Winn, Chicago; E. J. Tilton, Des Moines; Lee Blank, Chlerago; Will-Martin, Kanass City; R. T. Smith, M. H. Brower, Los Angelers; E. S. N. H. Brower, Los Angelers; E. S. Bell, Deliver; Newt Levi, Al Oxfoly, Seattle; and Charles Muchiman.

American Society of Composers, works in the Warner catalogs indiAuthors and Publishers yesterday
(Tuesday) announced that five-year
contracts would be made available
to exhibitors at present rates for
the ASCAP repertoric as it exists
Jan. 1, 1936. Also that the contracts
would contain a clause giving the
would contain a clause giving the
colling at any time will be a supposed of care
colling at any time will be a supposed to the contract of the contract o

INDUSTRIALIZATION OF PIX?

Oct. Theatre Receipts Near Record Tops According to U. S. Tax Income

ilm theatre patronage is zoom ing to near-record proportions after only a so-so summer, according to indications contained in latest Treasury report on admissions tax collections.

Treasury report on admissions tax collections.

Uncle Sam's November receipts, based on October box o ce business, reached the highest recorded since early in the depression and showed the greatest month-to-month gain since mid-1934. Treasury-raked in \$1,866,915 last month, bringing the total collections for 11 months of 1935 to \$14,650,957. If December take compares at all well with November, Government share of theatre income this year will exceed budget estimates by nearly \$500,000.

The November haul represented a jump of \$437,793 over October and a gain of \$432,702 over time same month last year. Both presented a jump of \$437,793 over October and a gain of \$432,702 over time same month last year. Both presented month last year. Both presented were bigger that during 1935. For the profession of the professi

collections have run ahead of 1934 six months. November pick-up means that flow of theatre cash into the Treasury has increased nearly \$700,-000 in three months and that November rate was more than \$720,000 better than the low point for the

S.E.C. REVEALS **WB. U HOLDINGS**

Washington Dec. 24. cere of Warner Bros. and Universal in reased their holdings in the film companies with which they are connected during October, Securities & Exchange Commission revealed Monday (23),

Semi-monthly report on transac tions by insiders showed that Wiliard S. McKay, officer and director of Universal, added to his holdings of preferred, while Major Albert Warner, through one of the Warner holding companies, added to his interest in debentures of WB.

McKay bought 200 shares of Universal special emulative first preferred, increasing his interest to 348 shares, in addition to 700 shares of common and 46 of second preferred. Wilkay Holding Corp. was shown to have 50 shares of the first preferred. Holding Corp. which Albert Warner is interested, picked up \$8,-982 worth of WB 6% option convertible debentures during October, raising total holdings of this paper to \$269,460. Warner directly owns 62,260 shares of WB common, 10,618 of cumulative preferred and \$1,565,-333 worth of debentures. Holding Co. A has 5,988 common in addition to its wand of debentures, Willied Holding Co. B has 4,786 shares of preferred.

Preferred.

Belated August reports released this week by the S. E. C. showed that Edward W. Marshall of Boston, this week by the S. E. C. showed that Edward W. Marshall of Boston, director of Translux Daylight Picture Screen, sold out his Interest in Translux common, selling his last 100 shares and now having no financial interest in the company, and that Jack Warner bought from one of the family holding companies 352,667 worth of Warner Broa. de-bentures, boosting his holdings of this paper to \$1,265,333 and wiping out Holding Co. B's interest. The holding company at that time had. building company at that time had. In another the property of the committee protective committee protective committee representation of 67 General Theatre Equipment delentures, reported he holds no G. T. E. paper.

Sheehan West

Winnie Sheehan and Maria Jeritza (Mrs. Sheehan) with a party of several friends left for the Coast Friday (20) to be gone, per-haps until Feb. 1. Sheehan is con-sidering several offers but has signed none as yet. He may decide his next association while on the

his next associated.

Coast.

While on the Coast, Sheehan is expected to devote considerable time to his personal investments and property there.

GOLDWYN MAY DO 8 PIX: 1ST TO EUROPE

Hollywood, Dec.

Hollywood, Dec.
Samuel Goldwyn leaves for
Europe shortly atter Jan. 1, upon
completion of 'These Three' (nee
'Children's Hour') and will return
around March 1.
On his return, he will put 'Dodsworth' and 'Come and Get. It' into
work simultaneously. 'Hurricane,'
Eddie Cantor yarn, and possibly
'Goldwyn Follies' will follow. These
will be followed by a Hawailan film.
There's talk the producer will
raise his sked from six to eight
flickers, and in event he does, 'Heli
'and Texas,' and possibly 'Dead End'
will complete his program.

Laemmle Will Stav In N. Y. Until Feb. 1 On Any U Sale Deal

Carl Laemmie, president of Universal Pictures, who leaves Hollywood Dec. 26 for New York, probably will remain close to the home office of the company until it 15 definitely known what action Standard Capital Corp. (J. Cheever Cowdin) and Charles R. Rogers interests intend regarding the option to buy into U. While east, Laemmie will the company of the Music Hall. Laemmie is expected to remain in N, Y, until early in February when option expires. Carl Laemmie, president of Uni-

Laemmle is expected to remain in N. Y. until early in February Whenlooption expires.

N. Y. until early in February whenlooption expires are the second of t

fected.

Rogers is already in New York.
Rogers is already in New York.
On a takeover of U by CowdinRogers, it and when, Laemmle will
be invited to remain, with the company; Laemmle's name as a part of
U is valued because of exhibitor and
other good will.

3 BIG ONES START WB'S 1936 SEASON

Hollywood, Dec. 24.
races will put three big pletures in work during the first week of 1936.
They re Grand Hoost

They re 'Green Pastures,'
'Hearts ivided' (Marlon Davies)
and 'Over the Wall,' (Cagney). Hearts

IATSE'S MOVE FOR ALL LABOR

Browne to Coast on Studio Situation-Jurisdiction of Union in All Branches of Pic Biz Envisioned by IA Officers

CAMERAMEN

Industrialization of the picture trade by the International Alliance of Theatrical Stage Employees, in line with a strong labor movement in that direction at the present time, may be the outcome of developments which recently opened wide the door of film studios to the IA union. While the move of George Browne, president of the IA against the major producers which resulted in a virtual closed shop for the Alliance, was not one which branched from the Industrialization campaign now strongly under way, in the end it may amount to this, according to observers of the situation. Jurisdiction of the May are the structure of the situation of the structure of the structure of the situation will be sufficiently structured to the structure of the structu

ngure would lies of the last as well as an advance of the last as well as an advance of the last as well as an advance of the last as a last as a

Cameramen Meet
Hollywood, Dec. 24.
Tossing a five-year pact between
cameramen of the American. Society of Cinematographers and the
major studios into the ash can, all
crankers with the exception of
firsts liave agreed to return to the
International Allance of Theatrical
Stage Employes as per the recently-signed producer-IA agreement.

ment.
First cameramen, meeting at the
Writers Club Dec. 20, were told a
committee from ASC was closing
the five-year contract with major
producers giving organization exclusive furisdiction over firsts.
Second, assistant and still lensers, in a meeting at the Hollywood
chamber of commerce, were ad-

(Continued on page 52)

Briskin Stands Pat on RKO Studio Staff: 2 May Get Producer Berths

U's Big 2 Weeks

irst two weeks in January will be biggest financially in the history of Universal. Reason is that company has 115 first-run books between Jan. 6-12 for 'Magnificent Obsession,' includ-ing booking into Music Hall, N. Y., starting Dec. 30.

20TH WOULD BUY OUT CHASE B'K IN FOX-WC

Hollywood, Dec. 24. Twentleth-Fox is negotiating for the purchase of Chase National Bank's 58% interest in National Theatres, which includes Fox-West

Theatres, which includes Fox-West Coast.
Understood Chase is asking around \$15,000,000 for the stock.
Lawrence Stern & Co. of Chicago is negotiating the deal for the studio. tional Theatres stock.

FWC chain comprises 155 the-tres in California, Arizona and

Rockett After 'Dead End' with U.A. to Release

PUSH MERCY KILLING YARN TO HEAD CYCLE

Hollywood, Dec. 24.
Sol Wurtzel is rushing his 20thFox 'mercy killing' story in order to
have it hit the mart as initialer of Frances Hyland and Victor Sha-piro are doing original screen play.

Goldwyn Takes 2nd Crothers Original

Hollywood, Dec. 24. Hollywood, Dec. 24.

'Perfectly Good Woman,' will be
the second Rachel Crothers' orig to
be produced by Samuel Goldwyn on
a deal similar to one on 'Splendor'
in which the playwright is getting
a percentage of profits.
Miriam Hopkins will star in
'Woman' as first of her 1986 productions. Bille Burke and David
Niven already set for spots.

Lasky Back on Coast

Hollywood, Dec. 24.

Jesse E. Lasky got back today He had been play sho ing in the

FAIRBANKS CHECKS IN

Hollywood, Dec. 24. Robert Fairbanks assumed his studio manager post at 20th-Fox yesterday (Mon.).
He will centinue as biz anager for Douglas Fairbanks on the Hollywood.

Sam Briskin, new v. p. in charge of production for RKO Radio pics, takes over his post Dec. 30 follow-ing the arrival here from Chicago of Leo Spitz, head of the organiza-

Briskin got in here Sunday (22) from New York and went into immediate conference with Jeen B. Kahane, president of RKO studios. Their conferences on studio setup and operation will continue during the week, with Briskin figuring having everything in rein when he takes charge next Monday.

It's understood that no immediate or drastic changes will be made in the operations personnel by the state of the state of the producers being added to the staff at the studio. Briskin has had contact with two tops who expressed a willingness to join up with him during the period he was negotiating the deal.

J. R. McDonough arrived here from the east last right (Monday) and will remain at the studio as executive v. p. for the remainder of his contract which has close to 10 months to go at \$80.000 a year.

Spitz is due here from Chago Friday (27) and it is understood he will immediately negotiate an exceutive v. p. for the remainder of his contract which has close to 10 months to go at \$80.000 a year.

Spitz is due here from Chago Friday (27) and it is understood he will immediately negotiate an exceutive v. p. for the remainder of his contract which has close to 10 months to go at \$80.000 a year.

Spitz will likewise perform the same mission with Ned Depinet, president of RKO distribution and a v. p. of RKO Radio Pictures. He was given authorization for this mission by the board of directors last Friday (20) when he was elected president of RKO and Donough. Others elected at that meeting besides Briskin and McDonough were M. H. Alyeworth, chairman of the source of the producer six months ago. Berman has a contract as a unit head until March, 1935, with the studio having an option on his future services.

Briskin is understood to have been given a three-year contract at around \$150,000 a year besides participation in a percentage of the profits made by production turned out during his regime.

McDonough may be assigned an eastern office with duties to be knew the profits made by production turned out during his regime.

an eastern office with duties to be fixed by Spitz.

The change as made is satisfactory to McDonough. He has been actively engaged in the film business for around two years. His previous connections were with RCA and RCA-Victor, phonograph and record manufacturing firm. and record manufacturing firm, McDonough is a Sarnoff protegee,

PIONEER'S LAST TWO FOR RKO DUE JUNE 1

Hollywood, Dec. 24.
Ploneer Productions will have its
two remaining productions for RKO
release finished by June 1. Six
scribes are busy on treatments for
the next icker to go under the
kleigs around the first of the year.
Yarn is based on early California
history and will be made in technicolor.

Jock Whitney will come out fro Manhattan around Jan. 1,

JOE KENNEDY, AUTHOR

Joe Kennedy's own story on the Securities Exchange Commission which he headed is slated for an early issue of Saturday Evening Post.

John B. Kennedy, writer dio commentator, collabed,

Advance in RCA Stocks Sole Feature of Dull Holiday Market

Yesterday's Prices

- 445 454 5	Yesterday's Prices
By IKE WEAR Stock prices were steady in yes-	
terday's (Tuesday) trading with no	Sales. Bigb Low Least chee. Sales. Bigb Low Least chee. 500 Col. Pict. Bigb Low Least chee. 500 Col. Pict. Big 50; 50; -14. 500 East. K., 1344, 133, 1445; 12. 12.00 Gen. El 57, 302, 503, 144; 12. 12.00 Gen. El 57, 303, 144; 14. 12.00 Gen. El 57, 303, 144; 14. 12.00 Gen. Col. Big. 13, 13, 13, 13, 144; 14. 13.00 Pict. Big. 13, 13, 13, 13, 144; 14. 13.00 Pict. Big. 13, 13, 13, 13, 14, 14, 14, 14, 14, 14, 14, 14, 14, 14
great activity or moves, up or down.	200 Col. Pict., 43½ 43½ 43½ - ½ 100 Con. Film 5% 5½ 5½ - ½
Amusement issues were practically	12 900 Gen El 87 30% 80% + 14
unchanged on the day, only sub-	6,500 Loew 5214 52 5214 + %
stantial loss being suffered by 20th Century-rox, which supped 1 point	800 Do 24 pt. 11% 11% 11%
to 23. Columbia Pictures stock, on	31,900 RCA 12% 12 12%
curb, was quoted for first time since	2,000 RKO: 5% 5 5%
50% stock divvy, range being 45 to 46. Traders described activity as	3,000 W. B 9% 9% 9%
typical Christmas market,	
In common with the majority of	700 Tech 17½ 17 17 - ½ 2,600 Trans-L 8% 8% 8% 3% + %
marked time in stock trading last	
In common with the majority of other groups, the Amusements marked time in stock trading last week. Mixture of good news and unfavorable developments enabled	\$81,000 Gen. Th 18% 18% 18% 7,000 Loew 104½ 104½ 104½ 104½ 0,000 Par-Bway. 57 50% 50% 20,000 Par-mount 02% 92 92% 5,000 RKO 75 75 75 75 -15,000 W. B 87% 87 87 - %
dillavorable developments chapted	6,000 Par-Bway . 57 56% 56% , 20,000 Paramount 02% 92 92%
keel in face of customary year-end	5,000 RKO 75 75 75 76 -1 5,000 W. B 87% 87 87 - 1%
ment Group closed slightly above 41	
stock market to maintain an even keel in face of customary year-end selling for tax purposes. Amusement Group closed slightly above 41 for a gain of only 0.852 of a point. High mark, as measured by averages for 12 issues, was 42½, with the low point 40½.	75c. and both issues of 26 Century-
ages for 12 issues, was 42%, with	75c. and both issues or 20 Century- Fox. Both the common and pre- ferred of 20th-Fox tied previous highs for the year before meeting sales: Warner Bros. hovered about \$10 per share on two days, only fractionally off from best 1935 quo-
the low point 40%. Comparatively the Dow-Jones in-	highs for the year before meeting
	sales. Warner Bros. hovered about
proximately the same amount, actual figures showing an advance	\$10 per share on two days, only fractionally off from best 1935 quo-
	tation, issue was up but, at the
mark for averages was 140.55. Both the common and Preferred B	strength between 5114 and 5216.
	with close only three-eighths away from best price of week.
issues of Radio Corp., of America held the center of the stage for the amusement, sector, both registering new highs for the year on Wednes- day. (18). Radio B hit 92, highest level since 1929, while the common stock registered a new peak at 13%, belon us more than 2 notice on the	
new highs for the year on Wednes-	again had to buck considerable
day (18). Radio B hit 92, highest	new low at 43%. Even this price is
stock registered a new peak at 13%,	columbia Pictures certificates again had to buck considerable pressure on downside, drooping to a new low at 43%. Even this price is rated unusually favorable considerates constitutions for the description of the considerates and the considerates are the descriptions.
being up more than 2 points on the week on that date. Radio B sported	rated unusually lavorate consider- ing recently issued 50% stock divvy. Stock was down 2 points at finish at 44. New Columbia Pix pfd., hit \$50 a share in early trading but wound up on botton at 48%. Ap-
an advance of nearly 9 points at	at 44. New Columbia Pix pfd., hit
an advance of nearly 9 points at high point but sold off later, wind- ing up week with an advance of 2%.	wound up on botton at 48%. Ap-
ing up week with an advance of 2%. Huge amount of trading in Radio	proximately half as many shares as the common (certificates) changed
Huge amount of trading in Radio common pushed it up to position of most active stock on the N. Y. stock	
exchange for the week, with 597,500 shares changing hands.	Botts. Paramount common and second preferred showed fractional gains on the week while Par Ist pfd. slid off in slow trading. Hit a low at 78 but snapped back to finish at 77%. At this quotation, it was off less than a point.
shares changing hands.	gains on the week while Par 1st
Strange feature of run-up in the two Radio Issues was that it was supposedly based only on expecta-	pfd. slid off in slow trading. Hit a
supposedly based only on expecta- tion that company directors would	at 77%. At this quotation, it was off
	less than a point, Discouraging news to market was
on the Preferred B, or would call in the Preference A issue. Both actions	continued weakness of sliver prices,
	with London quotations dropping
Because of this startling move in these two stocks, both were in a highly vulnerable position to react	This heavy slump abroad made the
highly vulnerable position to react	differential 34c. per ounce instead
	ference between N. Y. and London.
the company would have to face trial in a lawsuit with another radio manufacturing firm over licenses	continued weakness of silver prices, with London quotations dropping faster than those prevalent in N. Y. This heavy slump abroad made the differential 3½c, her ounce instead of 2c, which previously marked difference between N. Y. and London. This selling in silver affected all silver and smelting stocks.
and patents. This news, which under ordinary circumstances might have	
ordinary circumstances might have	concerned the week was one for further testing of the 140-1 level in
been taken in stride, caused Radio common to slump about 14 points and Radio B to break nearly 3	industrial averages. Range last week was from 138.33 to 141.73, with the
and Radio B to break nearly 3 points. Actually the news was taken as an excuse rather than a legiti- mate reason for selling these two	was from 138.33 to 141.73, with the close above 140.
as an excuse rather than a legiti-	
mate reason for selling these two	highly mixed, with losses nearly
Only other amusement stock to	Keith 6s which dropped 3 points
move to new 1935 high was West-	Trend in amusement conds was highly mixed, with losses nearly equalling gains. Weakest spot was Keith 6s which dropped 3 points to 92. Paramount-Broadway 5½s, eilpped to 56¾, off fractionally while Warner Bros. 6s were off 75c.
to 1231. At this level, it was up 21/4	while Warner Bros. 6s were off 75c.
points on week. Westinghouse	Radio - Keith - Ornheum liens
mate reason for selling these two leading RCA stocks. Only other amusement stock to move to few 1935 high was Westinghouse preferred, which edged up to 123%, at this level, it was up with the stock of	climbed 1 point to 76, after hitting
showed an advance of 2% at the wind-up.	climbed back past 104, and were up
Other stocks which held firm in-	fractionally on the week. Para-
eluded American Seating, up buc.	activity, finishing at 92%, for a
ner Bros. common and Pathe, up	while Warner Bros. so were on roct. to \$7%. Radio - Keith - Or phe um Hens colimbed 1 point to 76, after hitting 73 in earlier transactions. Loove climbed back past 6, and rece up fractionally more selectively, finishing at 92%, for a fractional gain.
Summary for week ending Monda	
	XCHANGE
	No
High. Low. Sales. Issue and rate.	i.ast. cns

STOCK EXCHANGE

					Net
High.	Low.	Sales.	issue and rate.	i.ast.	cng
21%	41/2	4.400	American Seat	20%	+ 14
81	3416	1.000	Col. P. vic. (1)†	44	-2 + 14
716	814	3,100	Consol. Film	5%	+ 14
22%	14%	2,600	Consol, Film pfd, (1%)\$	18	
50	48%	700	Col. Picts. pid	48%	-14
1724	110%	.700	Eastman Kodak (5)	154%	-1
104	141	70	Do, pfd	159	‡3,4
40%	2014	62,100	Gcn. Elec. (80c.)	3014	+. *
55%	3114	17.200	Loew (2) 1	51%	+ %
108	102	400	Do. pfd. (01/2)	107	- 14
1114	51/4	200	Madison Sq. Garden (30c.)	101/4	- 1/4 + 1/4
12	8.	16,100	Paramount	9%	+ 1/
101%	67	1,700	Do. 1st pfd	77%	- %
144	034	7,500	Do 2d pfd	11%	
7%	476	21,200	Pathe	71%	4 %
18%	4′°	597,500	Radio Corp	12%	+ 7
6214	50		Rad'o pfd. A (814)	55	' '
92	341/4	20,800	Radio pfd. B	8614	+2%
6	114	14.800	BKO Pro D	51/4	1 12
24%	13	12,200	RKO 20th CentFox	24	‡ % = 2*
188%	24	14,700	Do. pfd	321/4	- 12
-78	29		Universal 'pfd	58	
10%	214		Warner Bros	0%	T 1/2
93%	32%	35.000	Westinghouse (i):	84%	1.4
1237	90	50	Do. pfd. (3½)	12814	127
		•00	Do. 144. (0 2)	120%	1.00
• No	w 1035 s	dyb.			
+:P1	us stock	ext			
t Pa	dd this ;	venr			
8 P1	us cosh	extros.			
1 N	ew 1935 I	low.			

Loew Refund, \$15,000,000

Dillon, Read, according to down-town sources, will head the under-writing group refunding \$15,000,000 of Loew bonds and mortgages, is-suance of which probably will be in February. Lawrence Stern & Co, of Chicago is among the underwrit-

of Chicago is annual ing group.

The refunding is on the basis of 3½% as against 6% interest carried by the bonds presently.

Col. Would Issue 135,000 More Shares; List Execs' Salaries

Washington,

Washington, 24.

Columbla Pictures paid Harry and Jack Cohn saiaries zuunning into six figures last year, according to report made last week to Poderal Structures and the Poderal Harry Wants authority to issue 135,000 more shares of common stock and voting trustees plan similar issue of voting trust certificates.

Salary data supplied in the reg-listration application showed Harry Cohn dragged down \$182,020 and his brother pocketed \$104,220 in the last fiscal year. Each also was entitled to generous expense allowances.

Sam Briskin, new studio head for

ances.

Sam Briskin, new studio head for Radio productions, was worth \$139,750 to Columbia as studio manager before he was ousted last fall, the report showed, while Nathan Burkan, counsel, was paid \$27,180 and Abe Schneider, treasurer, was paid \$35,690, and the studies of \$15,500 voting trust certificates when the corporation issues the batch of new no-par common stock which will be listed on the New York Curb Exchange. Columbia also asked for registration of 75,500 shares of no-par \$2.75 preferred convertible store that the studies of the proper allows the two Cohns retain majority interest in the company affairs. Harry has 24.85% of the voting trust certificates and Jack has 14.27%. With 19,123 purchase warrants for voting trust certificates, Harry accounts for \$6.51% of the common stock, while Jack represents another \$3.23% of the warrants.

MET THEATRES' NET 1ST 7 WEEKS, \$100,000

Metropolitan Theatres (formerly Fox Met) shows a net profit for the first seven weeks' operation of new fiscal year of around 100,000 according to authoritative estimates. This profit is from operations only by the Skouras Theatres and the Randforce (Rinzler & Frisch) company which operate the Met houses between them.

The annual over-rent paid to Metropolitan by Skouras and Randforce aggregates more than \$300,000. At the rate of current earnings, should these continue, Met's net, at the close of the fiscal year should be close to \$500,000, or an aggregate net of around \$1,300,

year should be close to \$500,000, or an aggregate net of around \$1,300,-000 or better.

Metropolitan receives 50% of the aggregate profits of Skouras Theatres and the Randforce company, operators of Met, in addition to the over-rent payments.

operators of Met, in addition to the over-rent payments. Under this progressive pace of earnings, it appears reasonable to expect a more early retirement of the Met bonds by that company, Downtown impressions are that Met is buying up some of the bonds in fairly substantial quantities now.

in fairly substantial quantities now. Metropolitan Theatres is owned by United Artists Theatre Circuit and Keith-Albee-Orpheum, KAO, owns 29% of Met. Joseph M. Scheńck, chairman of 20th Century-Fox, is president of Metropolitan. He also is present of United Artists Theatre Circuit. Herbert Bayard Swope is chairman of KAO.

Charney East on New Agfa Distrib Deal

Hollywood: Dec. 24. Hollywood, Dec. 24.
C. King Charney, distributor of Agfa motion picture film in the U. S., is en route to New York for conferences with home office exces.
Details of a new three-year contract will be ironed out, it is understood.

Inside Stuff—Pictures

The middlewest showman, A. H. Blank, in current American Mag takes issue with the opinions of 352 picture critics as recently compiled in a nation-wide symposium. After 24 years in the industry and as head of Tri-States Theatre Corp. operating 75 houses in 35 cities, and selling 23,000,000 tickets a year, Blank opines that many of the stars than-oritics rate important have poor drawing power in his houses while others whom the critics would assign to minor years to be attractions of the stars than the power of the same traces of the composition of the stars of the same traces of the composition of the same traces of the same traces

Motion pictures operating chains are anxious to pay off inter-company dividends on earnings before Jan. 1, in order to avoid the new 1826 Federal tax on this type of income according to Fox-West Coast mogulis here. This outfit, whose bolding corporation is National Theatres, has seven subsidiary links, with bo, nerves in hundreds of houses.

After Jan. 1, the new taxation system will take toll of all subsidiaries which pay dividends up or toward the parent outfit, regarding each as a separate taxable unit. Profits will be taxed, but losses of other subsidis will not be balanced off against the parent concerns, according to info here.

Three-year-old tiff between Jack Warner and Sam Goldwyn, caused by battle for services of Busby Berkeley, ended recently at a Will Hays uncheon.

The producers originally bolled over when Goldwyn engaged the dance director for 'Kid Millions,' with Warner simultaneously signing him to a term pact before he had washed up on his Goldwyn duties. After Berkeley reported to Warners, Goldwyn called him back for additional

Price of raw film is due for a tilt around Jan. 1, according to Coast observers. Manufacturers say stock now costs more to turn out than as received at market price of 1c, a foot. ise in price of silver in the world marts is responsible.

Photographic emulsion carries a substantial amount of silver, Estimate of positive stock used annually is in excess of 1,000,000,000 feet. Negative stock, which runs around 10,000,000 feet yearly, is priced at 4c. a foot. Price increase on positive figured at about one-fourth of a cent a foot.

Deal to sell Rose of the Rancho (Par) to the Music Hall, N. Y., being off, picture goes into the N. Y. Paramount Jan. 7 with a special premiere, proceeds to go to the Musicians' Emergency Fund.
Par has arranged to have Mrs. Vincent Astor head an entertainment committee for the occasion, Gladys Swarthout's screen debut. Mrs. Astor's committee has the theatre for opening night with tickets at advanced prices.

For the 'Ah, Wilderness' (M-G) premiere at the Center, N.Y., five representative legit producers are tied in for plugs on behalf of the film. Theresa. Helburn (Theatre Guild), Arthur Hopkins, Dwight Deere Wiman, Billy Rose and Max Gordon perform the unusual of plugging a film; something in which legit managers rarely engage.

Eddie Cantor flicker, 'Strike Me Pink,' was previewed in 11,000 feet at Santa Barbara. Samuel Goldwyn, producer, decided to eli inate 2,000 feet, but there'll be no retakes or added scenes.

This is the first Cantor pic since 'Whoopee' to check in without re-

Filming of John E. Otterson in a brief address, for the Boston affair given in honor of A. J. Richard's 25 years in newsreel work, is the first instance of any film company president taking this means to put in an appearance.

Handed the 1935 record for bringing in pictures ahead of schedule, Stephen Roberts completed Radio's Indestructible Mrs. Talbot, star-ring Ann Harding, nine and a half days ahead of the 30-day limit, Around \$40,000 shaved from the cost.

Universal has built a dam across the Los Angeles river bordering the back lot to make a sizeable production of the Sacramento river for scenes in 'Sutter's Gold.' Studio had to obtain permission from the government for the construction work.

Advertising broadside in 131 newspapers in 40 cities will be launched Paramount in January. First flicker to get the buildup will be by Paramo 'Coliegiate.'

Foreign film correspondents held their first press dinner in Hollywood Wednesday (18). Organization of 33 members represents 22 foreign countries. Purpose is primarily social, but also to eliminate the phonies.

March of Time crew has snapped workings of Central Casting Bureau in Hollywood. Bureau supplies extras to the major studios.

N. Y. TO L. A.

Moss Hart. George E. rowne. Helen Sallinger. Harpo Marx. William Ricciardi. Henry Wilcoxon. Leo Spitz. J. R. McDonough. George Bailhe. G. W. Pabst.

L. A. TO N. Y.

T. Keith Glennan. Irene Ware. Helen Gahagan Helen Gahagan.
E. J. Tyler.
Gordon Strang.
Pat Casey.
Philip Merivale,
John Zanft.
Harry Richman.
Arthur Mehlinger.
Lucky Wilber.
A. C. Blumenthal.
James K. McGuinness.
"Marryane-Shulwaya."

Incorporations

Ferguson Radio & Television Co., Inc., deal in radios, radio parts and accessories of all kinds; capital stool; 200 shares—100 at \$100 and 100, no par Schmerzier, and Sarais Stool, all of 8 East 40th street, New York.

Keternal Rond, Inc.; general theathreal and motion picture business; capital and motion picture business; capital schechter, Mass. no par, value, Helen Cohechter, Mass. no par, value, Helen Goldring, sli of 51 Madison avenue, New York.

York.
A. J. M. Amusement Corp.; motion.
picture business: capital stock, \$10,000.
Jos. Mongini, 4645 Monticello avenue.
Bronx, and Anthony Jennings and
Liberty Jennings, both of 152 Garrick
street, New York.

street, New York,
Columbia Mucie Bureau, Inc; business
of musical agency; capital stock, 100
of musical agen

W. I. S. Productions, Inc.; general theatrical and motion picture business; capital stock, 100 shares, no par value. Tom Weatnerly, J. H. Del Bondio and (Continued on page, 17)

Loop Waiting for Xmas Spurt to Get Out of Decline: Kids Aid 'Rebel.' \$25,000, 'Collegiate' Plus Byrd, 10G

anywhere and faded in seven days to \$71,00. woeful.

State-Lake (Jones) (2,700; 20-25-35-40)—Ship Cafe (Par) and vaude. Off like the rest of the town and will soramble through this company of the seven days of

Buffalo Bookings Scrambled; 'Rebel' \$10,000; Lakes 6G

Buffalo, Dec. 24.

(Best Exploitation: Buffalo)
Local picture situation le badly
scrambled currently owing to the
annual seasonal mixup due to the
holidays. Hipp and Lakes are holdling over last week's programs until
changed by the control of the control
changed from the control
changed from the control
changed from the control
changed from the control
c Buffalo, Dec. 24.

Estimates for This Week

Buffalo (Shen) (3,600; 30-40-50)—
Littlest Richel' (20th), Opened as usual on Friday and will be carried through to New Year's Eve the Counted on until Christmeth to be counted on until Christmeth business may go store the counted on the Christmeth of the C

B'klyn Takes Its Xmas Shopping Too Seriously Brooklyn, Dec. 24.

(Best Exploitation: Paramount) Cops having their hands full han dling heavy traffic in downtown region this week. Throngs however, are not film-bound but heading for the stores, Yuletide shopping, and nothing else. Result, film emporiums are suffering despite attractive film to the stores. The store of dling heavy traffic in downtown re-

'Rebel's' \$90.000 Paces N. Y. As Theatres Wait to Blast With New Films for Holidays

ing last night (Tuex.), while the Parwas short of \$3,000 with Coronado. Casa Loma orchesits today with Bride' for a two weeks' stay, and preclated; well work of the processor o

MAYER'S PALESTINE AND RUSSIAN PIX

Arthur Mayer is talking a deal for the American distribution rights to Taurd of Fromise' with Keren Hayesod, Jewish group withe sponsored its production in Patestine, and last week ended a four weeks' run on picture under their own auspices at the Aston. N. Y. Tronnise' made a moderate profit on its month's engagement at the Aston. Mayer has a piece of another foreign-unde, "The New Guillver, which moves today (Wed.) to glie Acne, on Illi street, from an eight weeks' stay at the Cameo.

\$25,000, *Collegiate* Plus Byrd, 106

(Best Escivitation: State-Labe)

(Best Escivitation: State-La the greatest artists in the past three decades lived, worked and prospered as figures of destiny-when the only destiny was a clever manager, alive to the unerring benefit of liberal advertising and exploitation.

Charles Frohman knew the formula of financial success in the legitimate theatre. So did David Belasco. Both knew advertising.

Because the audience was greater in numbers and more widely distributed geographically, motion pictures used educational channels in the early years which first established personalities within the profession, and then extended the propaganda to include the public.

No artist in memory has succeeded without the commendation and approval of his fellow workers. It has been his important duty to his career to effectively exploit himself through the publications of his trade.

Only a few days remain before final forms are closed on Variety's 30th Anniversary Number.

Don't hesitate. Get into communication immediately with any one of the following offices:

NEW YORK 154 West 46th St.

LOS ANGELES 1708 No. Vine St.

CHICAGO

1W.RandolphSt.

Out Next Week

Rebel' Strong \$28,000, 'Matthews' \$10,000, Fox Fair \$5,000 in Frisco

VARIETY

San Francisco, Dec. 24.

(Best Exploitation: UA)

Holidays, generally the bane of
the theatre manager, seem to have
years as far at theatre attendance
goes. This, of course, applies only
to the houses where the product
hits, the marquees. A cluck is a
Christmas.

hits the marquess of the chick any week, only worse or Christmas. On the control of the control

Estimates for This Week Estimates for This Week
Clay (Roesner) (409; 25-35)—
Peasants' (Amkino) (2nd week).
ood for at least \$1,200, and might built a third stanza. Last week beter than \$1,456.
Embassy (Cohen) (1,512; 25-35)—
Mr. Hobo' (GB) and 'Man of Aran' GB). Will take moderate \$3,500 on air.

pair.
Fox (Leo) (5,000; 25-40)—'Kind
Lady' (MG) and 'Nevada' (Par).
Pretty fair for this house at \$5,000 Kid trade will help with the western
on tap. Last week \$4,500 for 'Bast
of Java' (U) and 'Happiness C.O.D.'
(Ches).

Kid trade will help with the western on tap. Last week \$4,500 for East of Java (U) and Happiness C.O.D. (Golden Gate (RKO), 2,850; 36-35-40)—Baldpate' (RKO) and regular stage show with vaude. Will be good \$14,500. Last week (RKO) and regular stage show with vaude. Will be good \$14,500. Last week (RKO) regular stage show plus negro revue. Latter not so hot, and so falled to pull up the gross very much. 4-00. Orpheum (F&M) (2,46; 30-36-10). Unit No. 7. Will do around \$10,000. Last week 'One Way Ticket' (Col) and Jack Benny on stage, well past 17,000, blg. "Will do around \$10,000. Last week 'One Way Ticket' (20th) and Morals of Marcus' (GB). Will do a good \$12,000. Last week 'Mary Burns' (Far) and 'Millions' in Ali' (St. Francis (FWC) (1,476; 30-35-40)—'Mutiny' (MG). Moved over here after two weeks at Warfield and will be ripe pickings at more Last week (2nd of moveover) 'Frisco Kid' (WB) nice at \$5,100. United Artists (UA) (1,200; 25-40)—'Mini' (GB), Will do less than \$4,000. Million of the stage \$4,000. Mark week (2nd of moveover) 'Frisco Kid' (WB) nice at \$5,100. United Artists (UA) (1,200; 25-40)—'Mini' (GB), Will do less than \$4,000. Marfield (FWC) (2,88; 35-40-55) "Littlest Rebel' (20th) with stage \$4,000. Warfield (FWC) (2,88; 35-40-55) "Littlest Rebel' (20th) with stage \$4,000. Warfield (FWC) (2,88; 35-40-55) "Littlest Rebel' (20th) with stage \$4,000. Warfield (FWC) (2,88; 35-40-55) "Littlest Rebel' (20th) with stage \$4,000. Warfield (FWC) (2,88; 35-40-55) "Littlest Rebel' (20th) with stage \$4,000. Warfield (FWC) (2,88; 35-40-55) "Littlest Rebel' (20th) with stage \$4,000. Warfield (FWC) (2,88; 35-40-55) "Littlest Rebel' (20th) with stage \$4,000. Warfield (FWC) (2,88; 35-40-55) "Littlest Rebel' (20th) with stage \$4,000. Warfield (FWC) (2,88; 35-40-55) "Littlest Rebel' (20th) with stage \$4,000. Warfield (FWC) (2,88; 35-40-55) "Littlest Rebel' (20th) with stage \$4,000. Warfield (FWC) (2,88; 35-40-55) "Littlest Rebel' (20th) with stage \$4,000. Warfield (FWC) (2,88; 35-40-55) "Littlest Rebel' (20th) with stage

Orph's Medley of Pix And Stage Band OK For \$3,600, Lincoln

Lincoln, Dec. 24.

(Best Exploitation: Orpheum)

Buying theatre tickets is strictly out of line with the present shope as quiet as the proverbial house the night before Xmas. The only house set to come off with a substantial week is the Orpheum, fiesh; and the straintial week is the Orpheum, fiesh; and the straintial wade show at the beginning and closes with the two-day roadshow attraction International Follies' which che addines Jackie high the control of the American Company of

Estimates for This Week
Colonial (LTC) (558: 10-15)—
Switty (Indio) (Man of Iron' (WB)
atter starting Kmas day, for three
changes, Probably to \$590 v. iswing
slump going into the holiday, not
so good. Lant week Irony Handled
Gun' (U), 'Ill Gaucho' (RKO) and
The Colonial Colonial Colonial Colonial
Colonial Colonial Colonial Colonial
Lincoln (LTC) (1.800; 10-20-25)—
This is Indic (20th). Anything but
that as far as gross is concerned;
stx days, making way for Xmas
(RKO), 'Life'-looks to be only
worth \$1.404, very slim. Last week
'Annie Oakley' (IRKO) went short,
too, at \$1.50.
Orpheum (LTC) (1.200;

25)—Navy Wife' (20th) with stage show featuring Chic. Scroggins and his band. Scrooge' (3&D) follows vanide three days for two and Under vanide three days for two man Under poilles, starring Little Jackle Heller is set in for two days starting (25). Stretch should be a cinch for \$3.500, wow gross for this house at any-and pa. of Miss America. With Blue Paradise until three days and the dual 'Socrates' (WB) and 'Sweet Surrender' (D), for May and Sweet Surrender' (D), for Miss America. With Blue Paradise until three days and the dual 'Socrates' (WB) and 'Sweet Surrender' (D), for man of the dual 'Socrates' (WB) and 'Sweet Surrender' (D), for man of the dual 'Socrates' (WB) and 'Sweet Surrender' (D), for man of the dual 'Socrates' (WB) and 'Sweet Surrender' (D), for man of the dual 'Socrates' (WB) and 'Sweet Man of the dual 'Socrates' (WB) and 'Sweet Man of the dual 'Socrates' (WB) and 'Sweet Burnel (D), Last week 'Monte Carlo' (20th) a heart breake, Bis away down with \$2.00; 10-15-20-25)—'Dictator' (GB), Very weak bo, pulse, week barely got \$1,000 chance. 'Dan Matthews' (Col) opens (25). Last week 'Crime and Funlament' (Col) took \$1,400, nloce.

ARMETTA AIDS **HOSTESS' TO** 8G, INDPLS.

Indianapolis, Dec. 21.

(Best Exploitation: Lyric)

Considerable competition among the end and admaging cold wave and the Yule shopping season. Tendency, here seems to be away from using stuff attractions prior to Christmas after the Yule shopping season. Tendency, here seems to be away from using stuff attractions prior to Christmas during the Yule shopping season. Tendency and throwing in better programs. Houses bucking the cold and the seasonal gloom are faring better than they would have if they had lid down, they would have if they had lid down, they would have they would have they would have they would have on the same product in more favorable weeks.

Tittlest Rebel' is on the profit same of a be ledger easily at the handicap of the pre-Christmas Iuli. Lyric also is a shade on the right large of the pre-Christmas Iuli. Lyric also is a shade on the right House and the Yellowship of the Profit Same of the Yellowship of the Yellow

OMAHA SLUMPS

d Rose'-'Music,' Dual, Lead the

Omaha, Dec. 24. (Best Exploitation: Orpheum) (Best Exploitation: Orpheum)
Slump brought on by the holiday
interim making its mark this week
as usual and theatres just keeping
something on the screens as a matter of policy. Attractions' magnetism in keeping with the trend of
the season as power greatly nullifled by the shopping splurge.

fled by the shopping splurge.

Omaha theatre for a change leads
the parade with 'So Red the Rose.'

Film stands a bit above the rest
of the town, but won't amount to

much rubne, at the country. Branders
and Orpheum offering a program of programmers each, which
this time.

All, houses breaking the constitute.

will do as well as anything else at this time.

All houses breaking the opening day routines to get ready for the day routines to get ready for the town Christmas day. This makes skt days at the Omhan and five at the Orpheum, and Brandels gets at full seven days only by opening schedules will likely remain jumbled till after first of year.

To top slump of the season, weatherman gave the thermometer a dip which won't dim the shopping much be the proper such that the shopping much be the shopping much be the shopping much be the shopping much such as a shopping with the shopping much such as a shopping with the shopping much would be shopping much and the shopping much and the shopping much and the shopping much and the shopping with the sho

ing by past performances.

Lat week a so-so session with Lat week a so-so session with Lat week a so-so session with Lat week. The late week a so-so session with the late was a session with the late was a session with the late was a session with Late was a session with Late was a session with the late was a session with late week. So we was a session with late week. The late was a session with late week. The late was a session with la

Estimates for This Week
Omaha (Blank-Tri-States) (2,100;
25-40)—Red the Rose' (Par) and
Music Is Magic' (20th). Plus a
quintet of Mickey Mouse shorts to
induce the kiddles. In the lead for
the town. Scarlet fever epidemic,
which is stifling kid activity, works
against this one, as it did against
last week's and the stifling kid activity,
against the weather and the
This Is Life' (20th), couldn't holdup against the weather and the
dearth of kid attendance, \$5,500 rock
bottom.

up against the weather and the dearth of kid attendance, \$5,500 rock. Brandels (Singer-RKO) (1,250; 25-35-40) -Baldpate' (RKO) and Dan Matthews' (Col), dual. Two may hit \$3,500 rn a full week, less than mediocre. Last week Broad-Iron' (EN) ould make no impression even with the current 'March of Time' to help pull; \$2,700 in five days too discouraging and the program was yanked to allow a Wednesday opening. The States) (2,976; 25-40)—Mr. Hobo' (GB) and 3 'Ids and Queen' (U). May satisfy what customers do come in. Five days of these at \$4,000, puny \$2,000. The states of the lobby 'City of Dreams', too. Last week Frisco Kid' (WB) coupled with Remember Last Night' (U) were the only near normal films in town, judging from the program was a summer or and films in town, judging from the program was a summer or and films in town, judging from the program was a summer or and films in town, judging from the program was a summer or and films in town, judging from the program was a summer or and the program was summer or and program was program was summer or and program was summe

Bride, 'Matthews,' 'Rebel' OK in KC Despite Season

Kansas City, Dec. 24. (Best Exploitation: Uptown)

(Best Exploitation: Uptown)
It's no mas that the bast week
has been sad, and with all of the
stores open until 8:30, for the first
time in years, business for the
amusements was pitful.
The Tower, with 'Dan Matthews'
and stage show, is holding its own
and stage show, is holding its own
and stage show, is holding its own
spite the fact that the Uptown has
Tittlest Rebel, the house continues
its 'dual policy by adding 'Uncle
Dudley,' and is going strong,
Manager Chambers splashed the
papers with extra space; gave picand other stunts.
Estimates for This Week.

tures on Shirtley semple to the kins, and our sturns for This West.

Maintenant (RKO) (2.200; 25-40)—
(Saldpate' (RKO). Not much activity for this one, and it will be satisfied with \$3.000, [lght. Last week Broadway Hostess' (FN) six days \$45,200; (furw) (4.00); 25-40)—
In the Air' (AiG). Only in for six days and, while Jack Benney is well liked in person and on the air, his plotures have failed to draw here; plotures have failed to draw here; his plotures have failed to draw here; have failed to draw here; have failed to flow the six of the si

'Rebel,' \$20,000, Alone; 'Whipsaw' Dual In 2 Houses 19G, Hub Pre-Xmas NSB

nearly to advance estimates and checked in \$10,300, good.

Bride Comes Home (Par). Got away to a nice start and, with Christmas day to, add irs quota in the sock, will likely be lose to \$3,200, good. Last week Stars Over Drown (Rewot) (2,200; 25-35).

"Dan Estimes" (Cot) - and stage show. Will also get the benefit of Kmas play and should cilck around \$4,500, nice. Last week Kids and Queen (U) and stage show \$8,000, factors of the control of the stage show \$4,000, factors of the control of the con

The state of the s

MILLION' \$7.000. 'COOK' \$6,000, OK IN MPLS.

Minneapolis, Dec. 24. (Best Exploitation: Orpheum) (Best Exploitation: Orpheum)
Such strong attractions as 'If You
Could Only Cook' and 'Thanks a
Million' at the Orpheum and MinMillion' at the Orpheum and MinTight well currently in the face of
the adverse pre-Christmas influences. The former, in particular,
seems to be a box office antidote
for what alls theatre patronage duru
concentrating its attention and
spending its coin on Yule-tide shopping.

ing the week when the public is concentrating its attention and spending its coin on Yule-tide shopping.

York, "A the state of the sta

500, good.

State (Publix)—(2,400; 25-35-40)—
(Coronado' (Par). Just another picture apparently lost in the Xmas fog. Names don't mean enough and critics' comments none too favorable; maybe \$3.000, porc. Last week Prisco

good.
World (Steffes) (350; 25-35-40-55)
—'Scrooge' (Par). Critics raving
over this British picture and it's
timely enough, but response so far
is very weak. Children accompanied by parents being admitted
free; about \$1,000' indicated, light.
Last week 'Harmony Lane' (Mas),
\$700, light.

3700. light.

Time (Berger) (200: 15.25)—
"High School Gilte! (Poy). Sensationalism stressed without: much
awaii at opening sessions. Not
much more than fair \$800 in prostopect. Last week '39 Steps' (GB)
and 'Man of Aran' (GB), loop second runs, \$700. light.
Lyrie. (Publix) (1.300; 20-25)—
Music Is Magic' (20th). En route
to light \$1,000; Zast week 'Last Outto light \$1,000; Zast week 'Last Outpublewer (Publix) (1.90; 2-35)—
Live My Life' (MiQ). Fair \$1,500
indicated. Last week 'Crusades'

(Best Exploitation: Fine Arts)
Neck-and-neck race this week between Littlest Rebei at the Met
and Whipsaw on a dual day-date,
and Whipsaw on a dual day-date,
like \$19,000 for "Whipsaw" and \$20,000
for 'Rebei! Met, with 'Rebei'
gets holiday break, while other
houses cut frames to six days,
for pre-holiday stanza, but not as
tough as last year, generally speaking.

tough as last year, generally speaking.
Film stands preparing for New
Year's Eve shows, with scales up to
George Kraska of the Fine Aria,
foreign film house, pulled a holiday
nifty by booking in a full week of
ali-Disney. Played 10 subjects and
charged usual prices, up to 75c even
nines. Made he now the subjects and
charged usual prices, up to 75c even
nines. Made he now the full as the
here for full week of cartoons)
clicked. Landed some very helpful
publicity in papers—and caught the
kids at school through medium of
flyers, and invitations to school
heads.

Helmitty and papers—and causin the best of the papers of t

Last week \$5,000 for 'Coronado' (Far) and 'Chan's Secret' (20th), due flow way (M&P) (1,600; 25-30-4c-50)—Scroege (Par) and 'Millions in Air' (Far), double. Lightwelght combo at \$2,500 for six days. \$3,200 last week fair for 'Coronado' (Par). Scollay (M&P) (2,700; 25-35-46-50)—Frisco Kid' (WB) and 'Coronado' (Par) dual, both 2d runs. Doing fair holiday trade at indicated \$4,-200 (Par), duello before the coronado' (Par). Secollay (Par) dual, both 2d runs. Doing fair holiday trade at indicated \$4,-200 (Par), duello before the coronado' (Par), double.

Band Helps 'Oakley' To Good \$4,000, Tacoma

Tacoms. Dec. 24.

Bobtalled weeks int order to bring change dates at both local first runs on Christmas day is the rule this week, and biz as might be extended to the holidays. Loose change is gother the holidays. Loose change is gother than the days before the holidays. Loose change is gother into give the rule of the holidays. Theatres are not putting on any special exploitation, except for the welcome being given to Cab Callowelcome being

Estimates for This Week
Musie Box (Hamrick) (1.400; 1627-37)—'Annie Oakley' (RKO) and
Cab Calloway on stage. Five days
only, good \$4,000. Last week in
good \$4,000. Last week in
Range' (RKO). excellent combo,
around \$3,000, big; surprised.
Roxy (Hamrick) (1,300; 16-27-37)
—'O'Shaughnessy' (MG) and 'Grand
poor \$1,500, Last week 'Old Extorial Cab. (1.500). Last week 'Old Exgood.
good.

good.

(Pat') and 'Live My Life' (MG), \$1,000, light.

Grand (Publix) (1,100; 15-25)—

'Shipmates Forever' (FN). Second loop run, ticketed for fair \$1,000.

Last week 'Dark Anger' (UA), second 'Live 'Live

Philly Otherwise at Pre-Xmas Normal, 'REBEL'-MILLIONS' DUO But Shirley Boffs Town for \$30,000

Philadeiphia, Dec. 24. (Best Exploitation: Fox)
Fox is one Philly downtown house

(Best Exploitation: Fox)

Fox is one Philly downtown house which isn't feeling the pre-Christmas week depression. With Shirley remple's Littlest Rebel' it hit a terrificipace from its general priday, and ought to gailop through to a swell \$30,000 on its first week and the second outside the second week.

Otherwise downtown trade looks pretty pale. Stanley changed films Sunday on Sunday since the Bite Law repeal, although "Thanks a Million' was shoved in for the second Sunday for the two weeks' run of the saw will Rogers' film. The Law repeal, although "Thanks a Million' was shoved in for the second Sunday for the two weeks' run of the saw will repeal, although "Chanks a Million" was shoved in for the second Sunday for the two weeks' run of the saw will repeal film. The Comes Home. Sunday opening was marked by only fair big, and week don't give it more than \$15,000.

A couple of pik are winding up the week mark in order to get Christmas Day openings. Whilp-saw at the Boyd is one of those, and it won't get a great deal in the "Multip" is still a sensation, in its second run at the Arcadia, as it was in its first showing at the Stanley. In its first week at the little Chestmut street house It took in wery closs that in its second. 'Ah Wildernesa', also second run, opens Christmas Day, but 'Bounty' could probably Estimates for This Week

Estimates for This Week

Estimates for This Week
Aldine (1,200; 40-55-59)—If You
Could Only Cook' (Col). Shoved in
when 'Crime and Punishment'. (Col)
couldn't make grade for second
week, and will get about \$8,500.
Dream Too Much' (UA) in Christmas Day. In Il days 'Punishment'
got \$3,800.
Arcadia (600; 25-40-50)—Muthy'
Arcadia (600; 25-40-50)—Muthy'

got \$2,800. Arcadia (600; 25-40-50)—'Mutlny (MG). Second run. Blg here, as in Stanley first run. Looks like \$4,000

Becond week.

Boyd (2,400; 40-55)—'Whipsaw'
(MG). Staying for part of second
week, with 'Two Citles' (MG) set
for Christmas. Got \$11,500 in first

the control of the co

\$10,500.

Stanton (1,700: 30-40-50)—'Fang and Claw' (RKO). Opens today (Tuesday). 'Show Them No Mercy (20th) in nine days got \$8,000, good

SEATTLE GOES DUALS. 'MUSKETEERS' OKAY

Seattle, Dec. 24.

Hamrick-Evergreen theatres gift the Northwest on Christmas day, as the Northwest on Christmas day, as the Seattle of the Northwest of Christmas day, as the Seattle of the Northwest on Seattle of Seattl

ley.

Short week prevails, as nearly every spot will start with new shows and new policy on Christmas day. No exploitation this week, but the big guns will blaze next.

Estimates for This Week
Blue Mouse (Hamrick) (800; 27-

Estimates for I his Wewk
Blue Mouse (Hamrick) (900; 2737-42)—'Musketeers' (RKO) and
'Stormy' (U). One in for full week,
and \$4,500 pace is corking. Surprising matinee draw. Last week,

Mutiny' (MG), fitth week, nine days, 33,800, good.

Golissum (Evergreen) (1,800; 21-32)—"O'Shauknessy' (MG) and Little America' (Par), dual, three days. Brutal at \$1,800. Opens Christmas day with 'Barbary Coast' (GB), dual, for a constitution of the coast of the co

Poor \$3,500. Last week 'Mary Burns (Par) \$4,800, blah.
Paramount (Evergreen) (3,106;
7-37-42)—"Storm Over Andes' (U) and 'Broadway Hostess' (FN), dual Likewise blah; \$2,000. Last week
Personal Maid' (WB) and Cab Calloway in person, \$12,400, blg.

ST. L. WAITING FOR POST-XMAS

(Bast exploitation: Ambassador). With exception: Ambassador With exception and Johnson stage show and Fox doing a fair second with Shirley Temple's newest opus, this town is having an ansemic show and Fox doing a fair second with Shirley Temple's newest opus, this town is having an ansemic this town is having an ansemic town and the show and Fox doing a second with Shirley Temple's newest open control of the shirley and the sh

Estimates for This Week

day,

Estimates for This Week

Fox (F&M) (f,038; 25-35-55)—
Littlest Rebel' (20th). Poor pace,
but should pick up senough Xmas
Littlest Rebel' (20th). Poor pace,
but should pick up senough Xmas
and week. Last week Great Impersonation' (U) and 'City Park'
(Jud). Caved in and finished with
poor 86,700.

Ambassedor (F&M) (3,018; 25-40Ambassedor (F&M) (3,018; 25-40Ambassedor (F&M) (3,018; 25-40Ambassedor (F&M) (3,018; 35-40Ambassedor (F&M) (3,018; 35Ambassedor (F,M) (3,018; 35Ambassedor (F,

a Family Tree' (RKO), \$5,500, below average.

by Copheum (WB) (1,350; 25-35-55) by Copheum (WB), and 'Hi-Gaucho' (Par'), Slipped badly and finished with only \$4,800 for poor run. Last week and the state of the sta

FAIR \$4,000 IN PORT.

Portland, Ore., Dec. 24. Exploitation guns now ballying in a big way for Two Cities' due at the UA. In its sixth week at the U.A. 'Mutiny' is still above average.
Situation is developing in the
burg with distribs demanding
showing of pix booked, while exhibs showing of pix booked, while exhibs cling to strong product that will hold. Result is another epidemic of combo fills, although combos the known to have a daubtful b. reaction. Case in point is Paramount which has Littingt. Rebelt, doubland the combo fills of the shr. different with Millions in the Air. diputed by a slump from pre-Xmas diputed by a slump from pre-Xmas diputed by a slump from pre-Xmas diputed.

Estimates for this Week

Estimates for this Week
Broadway (Parker) (2,000; 2540)—Whipsaw' (MG) (2nd week).
Hitting a fair pace to close around
\$2,500 for five extra days. First
yeek registered well and hit a nitry
\$5,200.
United Artists (Parker) (1,000;
25-40)—Mutiny' (MG) (6th week).
Still looks good, \$2,500. Last week
Mutiny (MG) closed its fith
still poke to the condition of \$2,700.

Parameters are the condition of \$2,700.

of. \$27,000.

Paramount (Evergreen) (3,000;
25-40)—"Littlest Rebel' (20th) and
'Millions In Alr' (Par). Shirley plc
doing the biz, fair \$4,000. Last week
'Mary Burse' (Par) and 'Ship Cafe'
(Par) better than average combo
got good enough returns at \$5,500. got good enough returns at \$5.300.
Orpheum (Hamrick-Ewergreen)
(2,000; 25-40)—Monte Cario' (20th)
and 'Guard That Girl' (Col). Combo
disappointing in this house for
Xmas week, \$4,000. Last week in
Person' (RKO) registered nicely
and narches to to \$4,700en). (1,400; 25-40)—Powder Smoke' (Rep).
Should get olay \$2,500. Last week
'Feather in Hat' (Col) and 'Storm
Over' Andes' (U) hit an average
pace for average results at \$2,500.

PITT STALLING 'ROSE' OKE \$17,000

Pittsburgh, Dec. 24.

(Best Exploitation: Stanley) Boys are merely marking time this Boys are merely marking time this week, with entire first-tun altuation topsy-turyy. For the most part it's four, five and six-day session, every house with exception of one yanking current bills tonight (24) to get a Christmas holiday jump. They'il continue with a Wednesday opening next week as well for New Years yound the regulation time in order to get back. Only the Stanley lant opening tomorrow because stage shows make it impossible to switch, opening tomorrow because stage shows make it impossible to switch, opening tomorrow because stage shows make it impossible to switch, opening tomorrow because stage shows make it impossible to switch, opening tomorrow because stage shows make it mipossible to switch, opening tomorrow because stages have a stage shows make it mipossible to switch, opening shows make it mipossible to switch, opening shows make it mipossible to switch, or five days only and will be lucky to get out with 35,500 on the abbreviated several stages in the stage of the stage of the switch o week, with entire first-run situation

Estimates for This Week

Estimates for This Wesk
Alvin (Harris) (2,000; 25-40)—
Feather in Hat' (Col) and 'Sweet
Beauty of the Color o

Crying Towel Worked Overtime in L. A.; Par with \$12,500 Tops Town Via 'Coronado' and 'Nevada' Dual

the way but after that the Fulton's going to have tough sledding again. Renn (Loew's-UA) (3,300; 25-40). The state of the

'REBEL,' \$25,000, OK IN QT DET.

Detroit, Dec. 24.

Datroit, Dec. 24.

(Best Exploitation: Fox)

Things pretty quiet generally, except at the Fox, with 'Littlest Rebel,' and at the Fox, with 'Littlest Rebel,' and at the Adam with 'Rebel,' and at the Adam with 'Rebel,' and at the Adam of the Total Cast In the Adam of the

Mystery' and Last of Fagans,' respectively.
To gain fop exploitation honors, Fox plastered toy departments of every department store in town with posters in connection Shriey Temple dolls, etc. Also good plugs over radio; more-than-ordinary amount of the property of the

the state of the boulevard so, that should be considered to the constraint of the co

Los Angeles, Dec. 24.

Trying to get trade current weeke every Arst run house, with the exception of two that have-holdovers, is showing double feature bills, and that goes for the Paramount, too, of "Coronada" and "Nexada", a like addyer, is tops on grosses but low with take figured at close to the \$13,500 main. The West of the Paramount of "Coronada" and "Nexada", a like and the figured at close to the \$13,500 main. The West of the Paramount of the house of the paramount of the house of the h

Estimates for This Week.
Chinese (Grauman) (2,028; 30-4055)—Whipsaw' (MG) and 'Red.
Salute' (UA) spit. Used pienty of
Inducement including two previews
to get them in with take headed for
around \$3,000. Last week 'Rendexvous' (MG) and, 'Uncle Dudiey'
(20th) little below calculations to
a finale of \$3,200.

a finale of \$3,200.
Downtown (WB) (1,800; 30-35-40)
L—Payoff (WB) and Personal Maid's (WB) spiti. Just too bad, no payall for the six day run. Last weak
Pacific Pietr (WB) aurylised with almost \$5,400, a profit.
Facility of the six day run. Last weak
Pacific Pietr (WB) aurylised with almost \$5,400, a profit.
Four Star (Fox) (900; 30-35)—
How the six day run. Last weak
Pacific Pietr (WB) aurylised with almost \$3,300. Last week, second, plenty oke at \$4,100 though fittle short of expectations.

White Payoff (WB) and Personal Maid' (WB) spiti. Previews could not even help this six day combo which may reach the \$3,000 mark.

better than figured with close to \$4,000. The first previews could not even help this six day combo which may reach the \$3,000 mark.

better than figured with close to \$4,000. The first previews could not even help this six day combo which may reach the \$1,000 mark.

Define The First Previews could not even help this six day combo which may reach the \$3,000 mark.

Define The First Previews could not even help this six day combo which may reach the \$1,000 mark.

Define The First Previews could not even help this six day combo which may reach the first previews and the six of the six o

No Xmas Blues in Cleve.: '2 Cities' \$27,500, 'Rebel,' 'Pacific' 221/2G Each

(Best Exploitation: State)
"Tale of Two Cities' is the week's
sure-fire natural at State; a natural for Christmas and ballyhoods
to terrifically that it should hit
around \$27,500, duplicating house's
previous records on Copperfield'
and Muthy. Pushed in early, it
gave Rendezvous only five days in
current week, but latter is set for
the control of the control of

current week, our latter is explored.

By a sand. \$12,500, cognitisting sphort.

Pre-holiday bix, in fact, was healthier than former years and a surprise to worried managers. Hand-pleked new product is holding in the same of the same

Estimates for This Week

Estimatos for This Week
Palace (RKO) (3,200; 30-40-60)—
Palace (RKO) (3,200; 30-40)—
This (RKO) (3,700; 30-40)—
This (Loew's) (3,730; 30-35-40)—
This (Loew's) (3,730; 30-35-40)—
This (RKO) (3,700; 30-40)—
This (RKO) (

week. WB) (3,000; 25-40)—Littlest Rebel' (20th). Going on high, and may exceed \$22,500 if held longer than seven days. Publicity yarns on Margaret Callahan, new Cleveland actress, in "Baldpate" (RKO) resulted in a satisfactory \$10,500 lest week.

land actrees, in "Baldpate' (RKO) resulted in a satisfactory \$10,500 last week.

Littiman (Loew's) (1,372; 25-25)

Hillman (Rose') (1,372; 25-25)

Hillman (Rose') (1,372; 25-25)

Virginia Judge' (Pau) and Little motices, it's headed for an extragood \$45,500. Last week on five days, Virginia Judge' (Pau) and Little Allen (RKO) (3,000; 25-40)

Devil's Island' (Col.) Ballyhoo as a novel thriller helping an average \$3,500. Four days of 'Fay-Off' (20th) last week, (RKO) (CikO) setting \$500 to two days.

'Night' and 'Splendor' At \$13,000 Alone OK In Pre-Xmas Newark

Newark, Dec. 24. (Best Exploitation: Branfor

Newark, Dec. 24.

(Best Exploitation: Branford)
All the best pictures are still being held out until Christmas except at Low's where Christmas is dispersed to the still be still

week 'East of Java' (U) and 'In the Art (MO) little better than expected at It (MO) little better than expected at It (MO) little better than expected at 1000 little better than percent of the Indian series of Indian s

Fox's Stage Circus With 'Chan' Best In Wash., \$18,000

Washington, Dec. 24. (Best Exploitation: Fox)

Washington, Dec. 24,

(Best Exploitation: Fox)

Pre-Christmas slump, staved off last week by ficely of good celluids, hit with a bang this week. One or two spots that fought to beat it came out fairly well, but majority come of the presence of the presen

Bonuses

First of the post-depression bonuses by film companies were United Artists and RKO (theatres only) New York offices granting an extra week salary before Xmas, also number of increases

PROV. JOCKEYS FOR XMAS BIZ

Providence, 24.
Plenty of jockeying on theatre alla. All but two stands have been changing programs day or ahead of schedule purposely to in holiday trade with the result that

ahead of schedule purposely to cut in holiday trade with the result that most fans have been dizzy trying to keep up with exhibitors. This has been going on since Thankagiving, and will continue until after New Xear.

Tomorf where of the downtown the control of the control of

mark.
The p.e. boys took it kind of easy
this week, holding off the big fire
for the new product starting tomorrow. No one made any effort to
grab off enything outside of the
routine stuff.

erab off anything outside of the routine stuff.

Estimates for This Week
Majestic (Fay) (2,200; 15-25-40)—
'Stella Parish' (WB) and 'Society
Fever' (Ches). Suffering with the rest; even though biz picks up over the holiday the tally cannot possibly go over \$3,500, orf. Last week
(20th) also for \$4,55.00 and 'Chari (20th) also for \$4,500 and 'Chari (20th) also for \$4,500 and and the state of \$4,000 and with flesh; no more than \$6,000 in prospect. Last week 'Hitch Hike'
(Inv) and vaude so-50, \$5,800 and 'Chari (20th) (Col), Wind-tip six-day engagement tonight with around \$5,000 in the till off. Two Cittler' (MG) in Xmas Day. Last week 'Whipsaw'
(MG) and 'Perfect Gentleman' (MG) eased into \$10,000 position nicely, okay.

okay.

Strand (2,200; 15-25-40) —
Scrooge (Par) and Coronado
(Par), N.a.g., only \$5,000 for six
days. Red the Rose (Par) in for
holls and the strange of the Rose
prised everyone by building up to
a swell \$8,000.

a swell \$8,000.

RKO Albee (2,500; 15-25-40)—
Melody Lingers on' (UA) and 'Another Face' (RKO). Didn't make out as well as the other stands on a full week; tally being only \$4,000.

Last week 'Remember Last Night' (U) and 'Forbidden Heaven' (Rep) flopped, too, at \$3,900 on six-day vin.

Stars Over Broadway (WB). Can the Christmas to maybe \$15.00. Elicular Ready (WB) and the composition of the new Mosque Christmas is causing apprehension. Charle Chan's Secret (Fox) and convolved the house can't get the novelty here. The fact the house is roughly have the sense of the house can't get the novelty here. The fact the house is roughly have the project classes away no tears, and the project cla

\$150,000 FIRE RAZES ECKEL, SYRACUSE. N. Y.

Syracuse, N. X., Dec. 24.

Destroyed by a \$156,000 fire of undetermined origin early Saturday morning, the Ekcle theater, oldest of the major downtown picture houses will be rebuilt as soon as insurance adjustors complete their task it is announced by Louis Schine (Schine Enterprises, Inc.) of Gloversville, the lessee. Actual work is expected to begin, within a fortnight by the Hulkin Co. of Lima, O., with a preliminary cost estimate of \$220,000. New seating capacity. Is argetigd to, by 1,800, ... The property is owned by the Central Cities Bilg. Corp. of Utics, successor to Robbins Enterprise, Inc. The house was the Schine contribution to the pool with RKO which became effective at the star of the present assume the star of the present assume the star of the present seasons an anger under Cus W., Lampe, Schine Syracuse representative.

The fire apparently had been burning for hours before it was discovered and presumably had started in the heatire jogan. Firemen combating the blaze were handicapped by

in the heating plant attached to the theater's organ. Firemen combat-ing the blaze were handicapped by bursting hose-lines in near-zero weather. Lampe, an early arrival at the fire, dashed into the theater, made his way to the projection booth, and staggered out with cur-rent films.

rent films.

Pending the reconstruction of the theater, a policy shift in the pooled houses is indicated. Expected that the "B" films will be shifted to the Paramount and the slough product to the Strand, the pool dropping the second-run policy instituted this fall at the latter house.

Only Denver Par Fair This Stanza. 'Gent,' All Wk., 2G

Denver, Dec. 24.

No first run except Paramount doing above-average business. All houses start Mass. Day Huffman houses, All and the start of the st

Ing.
Exploitation to Huffman houses for their weekly Ford and refrigerator giveaway, with latter leading up to house giveaway first part of

did \$4,500.

Paramount (Huffman) (2,000; 25-40)—'Guard That Girl' (Col) and Tarzan' (Burroughs), double bill.

Three days only, \$1,500, okay. Last week 'Navy Wife' (20th) did \$2,000.

RKO's Russe Pic Booking

RKO has booked 'New Gulliver, Russian film, for a first run full week at the Terminal, Newark, as

a test date.

If pic does well there, RKO will route it over its metropolitan theatres in the east.

Blackstone Gives Cincinnati Hocus **Pocus for \$10,000**

Cincinnati, Dec. 24. (Best Exploitation: Shubert)

Cincinnati, Dec. 24.

(Best Exploitation: Shubert)
.Curtain's dropping on that annual apell which reminds exhibs that there is a Santa Claus and, encouraged by marked advance in this year's holiday shopping locally, they are will set force. They are will set force. They are will be enough do-re-mi left over from the spending orgy to extend the Yule cheer to the cinema chambers. Whipsaw is the chief film loy speedor currently, knocked. Albee, which is strong for pre-Xmas. Shubert, linking 'Great Impersonation' and Blackstone's hocus pocus troupe, is linking 'Great Impersonation' and Blackstone's hocus pocus troupe, is linking 'Great Impersonation' and Blackstone's hocus pocus troupe, is linking 'Great Impersonation' and Blackstone's hocus pocus troupe, is linking 'Great Impersonation' and Blackstone's hocus pocus troupe, is linking 'Great Impersonation' and Blackstone's hocus pocus troupe, is linking 'Great Impersonation' and Blackstone's hocus troupe, is linking 'Great Impersonation' and Blackstone's hocus hocu

Estimates for This Week

Albee (RKO) (3,300; 35-42)—
Whinsaw' (MG). Six days to allow for Christmas day opening on T. Dream Too Much. Myrna Loy heavied over title, Very good at \$5,000. Last week same figure on

Whipsaw' (MG). Six days to allow for Christmas day opening on 1 Dream Too Much.' Myrna Loy the Christmas and pering of the Christmas day opening on 1 Dream Too Much.' Myrna Loy the Christmas day of the Christmas day of

'Cook'-'Gent' Dual \$5,500, 'Rebel' \$7.500. L'ville

Louisville, Dec. 24. (Best Exploitation: Rialto)

Culsville, Dec. 24.

(Best Exploitation: Rialto)

Rialto, off to a grand start, should casily top the town with \$75.00 on 'Littlest Rebel,' a natural for the youngsters and elders during the holiday week.' and 'Perfect Gentleman,' dual, looks like a pair of good ones to keep that house out of the doldrums until Xmas Day, and gross should be around \$5,500.

Thanks a Million, at the Strand.

Town to million of the current satisfactory grosses, and for the current satisfactory of the strand of the strand

Estimates for Thi Week

Loew's State (3,000; 15-25-40)—
'Could Only Cook' (Coi) and Perfect Gentleman' (MG), dual. Fair (Continued on page 17)

Victoria Passes Quota Law of Own. **Including a 25% Rejection Clause**

Melbourne, Dec. 3. After many months of bickering the Victorian government has finally passed a quota act. Quota is along similar lines to that of N. S. Wales Ith the exception that exhibitors

have a 25% rejection clause on for-Australian Films biil eign pix. through all stages in the

nave a 25% refection clause on forcieng pix. Australian Films bill
passed through all stages in the
Legislative Council and now awaits
Legislative Council and away.

It is considered here that it will
take some time for the quota to
swing into full sway, and a keen
watch will be kept on the workings
of producers in N. S. Walca. Also
considered a possibility that the
other states will follow with a quota
and that Comes into being.
Cluesound (Victoria), Ltd., will
probably be the first unit to begin
work in this territory. Unit is entirely separate from Cinesound in
N. S. W. Next in line will be F. W.
Thring with Effice. Thring has
been out of the producing end for
some time and threatened to move
to N. S. W. nueless the Victoria
Wennen, unless the Victoria
Wennen, unless the Victoria
Wennen, unless the Victoria
Grand will form a company for
this purpose. Option said already
gotten for a studio site.

Figured that many indies will attempt to secure capital from the
public for the flotation of pic units.
Whether result will be same as in
N. S. W., when only the strongers
and will form a company for
that Australia is determined to go
into competition with America and
England in an attempt to capture
some of the world's market.

Cinesound is not afraid to spend
money for importing artists and
technicians to learn the inside of
good pic producing methods. National, too, is ready to spend plenty
and mad added to come across from
this field.

In the very near future there
should be pienty of work offering
american and English film players.

in this field.

In the very near future there should be plenty of work offering American and English film players. Australia can't yet afford international stars, but there will be work in plenty for the lesser lights from now on.

'DREAM'S' BIG OPENING SPLURGE, \$7,000, PARIS

Paris, Dec. 16. Despite mixed reception by critics and first-night audience, 'Midsum-Despite mixed reception by critics and first-ingint audience, 'Midsummer Night's Dream' (WB) got.of' to a good start, from a bo. vitempoint, at the Marbeur here. First day's take indicated that initial week ought to approximate \$7,000, excellent for the house, which seats only

500.

Advance publicity for the film, carried out by Sam Waagenaar under direction of Robert Schless. Warners' continental boss, garnered a record quantity of newspaper and magazine space, plus air and lecture-room time, and essay contests. Film was subject of 11 broadcasts, a new high, for total expenditure of \$1,000 in side expenses, the time being all free.

Two in side expenses, the time being all free.
Two front-page discussions of Shakespeare on the screen in leading dailles, plus yards of space inside.

Short Strike

London, Dec. 15, There was a short strike at the ritish International Studios, Eistree, last week, and four productions were temporarily held up. Dispute was between B.F.P. and Electrical Trades Union and affected 400 of the working staff. The staff of the staff of the staff of the staff of the working staff. It was a matter of adjustment for Surday and night work, and this pettide after a meeting with John Maxwell, company's prez.

Mike Havas Upped

Michael Hayas has been upped to Central European sales rep for RKO Radio pictures, He will head-quarter in Vienna. Christophe Goldstein replaces as general manager of the Warsaw evchance.

Berlin Par Busy

Berlin, Dec. 17. Local office of Paramount has straightened out its license differences with Tobis and is going full

Five films are helps synchronized now, first of which, 'The Last Outpost' will be ready for Christmas trade. Others are 'Accent on Youth, 'Annapolis Farewell,' 'Men and 'Peter Ibbet-Without

DIRLER SCORES IN P-N BATTLE

Parls Dec 15.

Robert Dirler, head of the Pathestockholders' scored a point in his fight for the the company this presidency of week when M. Ploton, judicial administrator of the concern, filed a protest against declaration of bankruptcy of the theatre-holding sub-sidiary, Societe de Gerance des Cinemas Pathe. Protest was made et Dirler's request.

This means that Pioton, who as times has seemed opposed to the Dirler interests, is coming around to the stockholders' viewpoint. It was feared that bankruptcy of the subsidiary might lead to bankruptcy of the main company, which guar-antees the habilities of the subsid-

antees the habilities of the subsid. Such a result would naturally be digastrous for stockholder interests. Hearing on Picton's protest is set for Dec. 20. Meanwhile battle among the banking and bureaucratic interests for control of Pathe rages violently, with lots of mudslinging.

BANKS JOINS KORDA AS ASSOCIATE PROD

Monty Banks, comedy producer, foins Alex Korda for three pictures. Behind this move is Korda's de-Behind this move is Korda's de-termination, on getting his new studios built, to make more pictures and sublet studio production to two or three associates, of whom Banks will be one. Korda is interested at present in filming a London Broadway Melo-dy, but admits that it isn't easy to find talent around in this town.

Strike Threat in Nice

Total shutdown is threatened by film theatres of Nice, on the French riviera, unless the municipality cuts taxes. There are 23 houses in city of 220,000 inhabitants.

of 220,000 inhabitants.

Municipality suspended its cincma tax during three summer months, but put it back on in October, and the theatre managers feel they can't

'Roberta' and 'Chan' Click. 'Cardinal' Off. Stockholm

Stockholm, Dec. 13.

'Cardinal Richelleu' (UA) was re-leased at the small riksberg the-atre of the Sandrew chain, with the scene with Gustavus Adolphus of Sweden snipped out. This bit of the film was of most interest to the Sweden so, naturally when it was

the nim was or most interest to the Swedes, so, naturally, when it was eliminated, picture failed to draw. Roberta (Radio) is a great suc-cess here, and 'Charlie Chan in China' (Fox) is also drawing well. Released at the Riviera and Lyran sementively.

respectively, On account of severe ce on gangster pictures, 'G-men' (WB) only got into two small theatres the Sitylian and Roda Lyktan, and 'Black Fury' (WB) followed at the

SAVILLE, FORDE QUIT

Gaumont-British Losing Two Ace

London, Dec. 16.

Victor Saville and Walter Forde directors, both leave Gaumont-British on the explication of their coming contracts.

Forde, who handles comedy, is likely to go to ollywood. His big-gest film hit was 'Rome Express.' Saville is understood having ideas about a company of his own.

MEXICAN PROD. STARTS AMBITIOUS PROGRAM

Mexico City, Dec. 24.
Cinematografica Latino Americana, S. A. newest and most ambitious of Mexican producers, is far advanced with its first production, 'Vamonos Con Pancho Villa' ('Let's Go With Pancho Villa').
Large compeny and 1,200 extras are being directed by Fernando de Füentes, ex-Par exec here, on iocale in parts close to that used by Metro in making. 'Viva Villa'. Pic is scheduled to be released early in February in Mexico and other Spanlas speaking countries.

ish speaking countries.

Company intends to produce 10 features and 24 shorts in its 1935-36 season, All shorts, mostly scenic and travelogues, will have English, French, German and Italian ver-sions and will receive world distri-

Dutton.

Company this month also starts
its first American style Mexicar
newsreel, which is to be issued
every fortnight,

'DREAM' INTO 4TH WK., AND OKAY IN SYDNEY

Sydney, Dec. 4.

Looks like a pre-Yuietide slump stating in earlier than anticipated. Managements are bolding back their new pix until the real holiday season begins. Heat has hurt trade over the past Week quite a lot. Midsummer Night's Dream' (WB), after a first week low, has continued to build and swings into its fourth week okay. Has been sold in a very high-class manner, and while it may not be classed as a smash, bit is very estafactory. Teckless' (MG) did not do wonders, and has been replaced with

Teckless' (MG), dld not do won-ders, and has been replaced with Bachelor Girl' (WB) and 'Bonnie Scotland' (MG). Prince Edward has not had a solid hit in some weeks, and is currently only fair with 'Man on Flying Trapeze' (Par) and 'Smart Girl' (Par). 'The Three Musketeers' (Radio) opened last week, and should stay two or three Press gave pic no raves

however,
' right Lights' (WB) also opened
last week, and should do satisfactory biz. 'The Healer' (Mono) is
weak, and may be yanked. 'Here's
to Romance' (Fox) another opener,
and set for about two weeks,
'Escape Me Never' (BD) swlings

into its ninth week and still strong.

Melbourne, Dec. 4. Melbourne, Bec. 4.
Lineup here includes 'Roberta'
(Radio) (4th wcek), 'The Little
Minister' (Radio), 'The Raven' (U),
'39 Steps' (GB), 'Private Worlds'
(Par) and 'West Point' (MG).

Gaumont Suing Brit. Exhib Group On Ban Against Merge with Hyams

Bamberger's Buy

London, Dec. 15. Joe Bamberger, who has just dis-posed of-Ladependent Studios, for-merly Whitehall Studios at Eistree to Julius Hagen for \$305,000, has purchased 10 acres at lstre-Releats, when he intends to imme diately erect new studios.

New building, which will be all-concrete, first of its kind, will be known as Elstree Heights Studios, and will have two stages.

Entire project is privately fin-anced.

Builders Protest Theatre Erection Ban in Australia

Sydney, Dec. 4.

Master builders and other trade organizations are protesting against the proposed government ban on erection of further theatres in the nabes. Builders say the government should not interfere with private enterprise nor restrict competition in the entertainment world.

in the entertainment world.
During the past few months many
theatres have been erected in the
nabes by private individuals and
companies. In Melbourne theatres
are being erected all the time, and
there has not been an outcry for
protection: Builders will plead with the gov-

ernment not to take any action, but to allow theatres to be erected and not hinder employment of trade

When the exhibs placed their case before the government they stated that foreign influences threatened to build theatres in districts already overseated unless they, the exhibs, bought pix. It is against such methods that the exhibs ask protection. On the other hand, all the Amerlean distribs deny using any such methods to secure biz. When the exhibs placed their case

SOUND CITY'S PUBLIC STOCK ISSUE, \$1,000,000

London, Dec. 16.

Sound City, Ltd., talker producers and studio owners, who have been in the independent field here for some years, are offering the public \$1,000,000 in stock next week. Issue has been rejuvely independent

\$1,000,000 in stock next week. Issue has been privately underwritten. Company is: headed by Norman Loudon, once in the advertising business here.

At one time Universal dickered with the idea of taking company's site, lock stock and kiels lights, for its British producing subsid. At another time Hal Roach thought of busing it for a British talker company.

London, Dec. 16. Gaumont Super Cinemas, Ltd., has served writs on the Kinematograph Renters. Society and about a score of its members, both American and British, who rent films here.

British, who rent films here."

This is the outcome of the action of K. R. S. iast March in cutting off the supply of films to the Hyams picture houses when it was an-nounced they had entered into an agreement to book their programs in conjunction with Gaumont-British. K. R. S. demands that no circuit shall book for another unless it can be shown it has purchased a substantial interest therein. substantial Interest therein

it can show it is a purchased a considerable of the results and the results are shown it. It is a purchased a considerable of the results are no anti-trust laws in England. On the other hand, it is a most point whether a consumer can compel a dealer to sell his goods to him. Question at Issue is whether the law doesn't opcrate both ways. Last August, Gaumont Super Clinemas, Ltd., was formed with a \$2,000,000 capital and took over the three Hyams large capacity chemas in London. They are the Trocadero at Elephant and Castie, the Troxy on Commercial road, and the Trox on the Regal at Edmonton and the Regal at Avorwood.

Directors of the G. S. C. Co. Include Mark Ostrer, Maurice Ostrer, Arthur Jarratt, the Hyams Brothers, and Major A. J. Gale, latter a partner in the Hyams husses.

On the surface it would seem that there are but two things for the courts to determine—whether K. R. S. has a right to refuse book, R. R. S. has a right to refuse book whether Gaumont Super Clinemas, Ltd., has any official connection with Gaumont-Burettish.

ALEC REA, M. SABINE IN NEW BRIT, PIC CO.

London, Dec. 15.

Alec L. Rea and Martin Sabine are joint managing directors of the newly-formed Reandesco Pictures, Ltd. Sabine is a stage producer, and Rea is lessee of St. Martin's theatre.

Rea is an important commercial

Rea is an Important commercial magnate, and some years ago financed the theatrical producing corporation named Reandean, in which Basil Dean was associated with him. This venture cost him something like \$35,000. First production of the new film concern will be 'The Romance of Madame Tussaud,' which goes into immediate production.

Floods Wreck Three

Theatres in So. France

Floods of the Rhone valley wrecked the three biggest film theatres in Avignon, historic city of popes. First 18 rows in the orchestra of the Capitole were under water, entire electrical installation of the Palace was destroyed, and entrance to the Paladum was

Until the catastrophe business Until the catastrophe business had been botter in Avignon than in virtually any other French town.

Appeal has been made to other cxhibs of the south of France to aid the unjucky theatre owners.

S. A. 'Reel Snipping

South African censor board is very hard these days on newsreels depicting the Halo-Ethlopian conflict and wastes no time in deleting what, in their opinion, is adverse propaganda.

Present crop of newsreels being shown offers very little detailed account of the war.

LONDON P.A.'S SWITCH

LONDON P.A.'S SWITCH
London, Dec. 15.
John Downling, for many years
publicly rep for British & Dominion, and latterly combining his
activities with the recently formed
Herbert Wilcox Film prods, vacates the former position to work
exclusively for Wilcox, which is
now a whole time job.
Sally Sutherland, free lance, lately with Criterion Films, new Donglas Fairbanks' film unit, goes to18. & 19.

GFFA Cost French Gov't \$20,000,000 But Petsch Still Wants Nat'l Pix

Paris, Dcc. 15.
Disastrous effects of the government's taking over of GaumontFranco-Film-Aubert assets appear

ment's taking over of saudindir-Franco-Film-Aubert assets appear in the report of Maurice Petsch on Cincma, recently distributed among members of the French Chamber of Teport shows that although the Idea of taking over the assets was to recover some \$18.00,000 which the state has indirectly put into the G.F.F.A. business, the concern has been going further and further into debt since it was placed in 'liquida-tion,' and the government' is now nicked for about \$2.00,000 more than was owed it when it started to try to get its money back. Strangest feature is that the Petsch report showth this recon-

Petsch report showin this recoinmends, as a solution, something re- it seems.

sembling nationalization of the in-dustry through a National Cinema Fund, most of which would be sup-

dostry introght a National Chema Fund, most of which would be supplied by levies on imported—and therefore American—films. This bugbear, which bothered the Americans in the early part of this year, is now on deck sgain. At the same time the Fine Arts ministry is trying to get the cabinct to back a bill embodying the terms of the government-control decree laws which were defeated in October, and the figures submitted a couple of years ago by the Chambre Syndicate in the Vandal report urging an embarge on American films have been seriously revived.

Fight to arket for American films

TRADE EXPERTS PRAISE THIS G 'CAPICALING 'CAPICALING

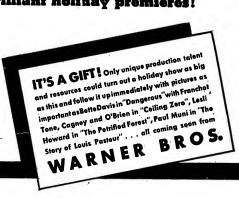
"A big-time show handled in a big way. Falls easily into the heavy money division. ... Producer has gone the limit... Ranks in the front rank of Hollywood's recent efforts... Sets the blood atingle... A splendid cast... Flynn makes a dashing figure — so dashing, in fact, that women playgoers will no doubt make him in demand... Another matinee idol is on the way up."

-'Red' Kann in M. P. Daily

"Smashing drama to please all... Every type of imaginable appeal to lure the femmes as well as the men and boys... An outstanding production... Moves with surging suspense from one stirring episode to another. Errol Flynn... is splendid. A superlative job... You can't overplay it, for it won't let you down. Go the limit!"

—Film Deily

And these sensational estimates were checked and countersigned to the last syllable by leading newspaper critics in New York and other key cities at yesterday's brilliant holiday premieres!







God Starring

From RAFAEL SABATINI'S world-famed classic, starring

ERROL FLYNN•OLIVIA D&HAVILLAND

LIONEL ATWILL • BASIL RATHBONE • ROSS ALEXANDER
GUY KIBBEE • 23 MORE NAME PLAYERS • 1500 OTHERS
Directed by Michael Curtix

By Actual Count,

A Million Dollars'

Worth of Adventure

Cities built and razed with cannon-fire

Great ships launched and blown to
bits 1500 men battling to the death
with club and cutlass. The white slave
markets of the Caribbean reproduced in
all their infamy ... Screen miracles performed to bring you Rafael Sabatini's
immortal romance of the lovable rogue
who fought a king's armada to win the
beauty who had bought him as a slave!



A Compolitan Production
A First National Picture

MUSIC HALL, N. Y. Patricia Bowman is back at the Music Hall this week. And that adds justro to the main dish, 'The Toy Princess' which Impresario Leonidoff has concocted for Christ-mas week.

Leonidoft has concotted for Christ-mas week.

Ballerina has been away from the Music Hall a long time for legit and Music Hall a long time for legit and her seturn is, welcome, for she dances with a lightness and distinc-tion not casually replaced. In Princess, based on Coppellar, she dances first as a girl and second as a 3001. It's a simple little build a 3001. The a simple little build understood. A smart thought by Leonidoft in view of the kids that come_r_the_Music Hall Christmas week.

Leondorf in view of the kids that come_if_the_Music_Hail_Chrigtingals week.

Michael Arshansky's pantomine as the non-dancing toymaker as the boy. And when Bowman and Daks get together the results are always snappy. Seeded into the half holiday period is the standard and often-reviewed Lime Trio. Rockettes bring the presentation to a socko finale. They are attired as significant as the costuming (Marco Montedoro) is imaginative and silekly fits in with the hoofing routine arranged by Russell Marco and silekly fits in with the hoofing routine arranged by Russell Make there has organized and the newsreel (very brief) has unspooled, and Offenbach's 'Orphous' has been overtured with a cadenza by Jacques Gasselin, a serious gesting the standard of the newsreel (very brief) has unspooled, and Offenbach's 'Orphous' has been overtured with a cadenza by Jacques Gasselin, a serious gesting the standard of the three wise men at The Cultum Farantium rather than Roman Christianity.

Walt Disney's 'Broken Toys' is a perfect booking for the Music Hall this week. So, too, the feature film Rebel' (20th).

FOX, PHILADELPHIA

FOX, PHILADELPHIA

As part of holiday lineup, this week stage blue at From that angle it's clicker and for adults, it's okay, too. Film is 'Littlest Rebei' (20th). After long and elaborate medley of Ynietdie air's by house band, William and Charles, bille as at nace with smart stunt of dragging tunes out of eating utensis. Goody looking pair, even to red wigs and wild-eyed frenzy, they blow, tap push, and eyed frenzy, they blow, tap push, and eyed and eyed frenzy, they blow, tap push, and eyed and eyed frenzy and seven for food, each of which gives off certain note. Trick is to grab the right one. Followed with similar gags done with other dooddag, it has kild audience with the food of the first one. Followed with similar gags done with other dooddag, it has kild audience with the food of the first one. Followed with similar gags done with other dooddag, it has kild audience and the stunding with the stage of the study of the stage of the study of the stage of the study of the s

National, Louisville

Vaudeville's been around for several weeks now, and it begins to look like its here to save with the total the total

snare beaucoup juvenile trade, during Christmas week. While nothing in the program suggest the yule holidays, the cotton-topped midget, holidays, the cotton-topped midget, appeared in over 100 pictures, undoubtedly will have appeal to the youngsters.

Youngsters.

Ournout many of acts is introduced to the country of the country of the program suggest the yule properties. The two Luganos do effective work on a double trapeze. Fredy work on a d

of the Ivy Anderson type, who delivers pair of pops into mike. Sepla songstress has pleasing voice and songstress has pleasing voice and understand how to sell it.

Gifford and Pearl on next, and introed by Dub Taylor as late of Earl Carrois Ziegreid close turn, the stage mopping being done chiefly by the feminine partner. She muggs, contorts herself into ridiculous positions, and other partner. She muggs, contorts herself into ridiculous positions, and the stage may be register solidly with their impression of an Astaire Ginger Rogers balliroom routine. Barty is, preceded by Partty, Lay-Barty is, preceded by Partty Lay-Barty is, preceded

ORIENTAL, CHICAGO

Chicago, Dec. 21.

ORIENTAL, CHICAGO

Chicago, Dec. 21.

All through the house the ushers were elseping and the sew customers huddled; together in the center of the great, barren areas for warmth and protection. It's the week before Christmas and the watchword throughout the theatman of the control of the con

beyond reasonable length. A couple of new ideas inserted in the knock-about and contortion routines would help.

File Mayo turns in a rousing citick the reperch act. Always class, to the reperch act. Always class, former, she comes through here with a pretty stage picture besides scoring nicely with her swinging perch. Same goes for Donatella Bros. and Carmen, with the family reunited again as they should be. Carmen remains the keystone of the act and thing remains which we will be considered the control of the

bourine

And finally there is Harry Holmes
with his plano and slapstick comedy.
Holmes starts off well, but then lets
the act sag. At present depends
almost wholly on gun-firing for his
laughs, and it becomes rather
monotonous after the first 30 or 40
shots.

shots.
Picture, "The Pay Off" (WB). Gold

SCALA, BERLIN

SUALA, BERLIN

Berlin, Dec. 10.

Any potential visitor to the Olympic Games from the States neodn't be under the apprehension that 'nogro Jazz' is completely wiped out in the Fatheriand. The Scala, at least, through its house orchestrat at the beginning and, truthfully, it's the only hot number in the show. Nothing against the acts. They are all okay and doing their best, but bely a walvey and they be the state of the control of the cont

ALHAMBRA, PARIS

Armand Bernard, French film comedian, toplines here this forty interference of the comedian toplines here this forty interference of the comedian toplines here this forty interference of the comedian toplines here to the comedian toplines here to the comediant of the comediant of the comediant of the first time in a long while. These boys, locally said to be known in the first time in a long while. These boys, locally said to be known in the first time in a long while. These boys, locally said to be known in the first time in a long while. These boys, locally said to be known in the first time in a long while. These boys, locally said to be known in the first time in a long while. These boys, locally said to be known in the first time in a long with a local said to the come of the come o

MET, BOSTON

MET, BOSTON
Boston, Dec. 20.
Some good ideas here for a Christmas week show for the kiddles, but in the process of booking and producing some adult acts were thrown in, apparently to please both young and old, and the state of the state of

impression of mechanical group work. Male singing due harmonizes well. An impersonator who takes off Parkyakarkas and Boake Carter is liked in the sixth spot. Local fat girl managed, despite her excess avoirdupois, to early Couple of her contortions might trighten a pro- large than the same pro-

ORPHEUM, LINCOLN

Lincoin, Dec. 21.
Once every year, and sometimes twice the management here feels the transport of the kids believing there really is a Santa Claus. It's certainly not entertain ment and the life at the transport of the transpor

HIPP, BALTIMORE

STATE, N. Y.

A few weeks ago it was Berle, Week' at the State—now it's George Jessel's, all his. He tops a smooth running five-act show, that has about anything a vaudeville patron can ask for.

can ask for.

If there is improvement with age,
then Jessel substantiates that the

running five-act show, that has about anything a vaudeville patron can sak for.

It here is improvement with age, that there is improvement with age, that there is mignovement with age, that there is the convention of the conven

MEDRANO, PARIS

MEDRANO, PARIS

Ritter's Midgets to plin over the state of the state o

dozen designs, selling his stuff viccorously. Six Decardos, teetary viccorously. But of the show is Leia Moore, doing dance of the levers, in which she impersonates a boy and girl shandled.

Elida Ballet is swell this week in a moderne number. Girl flash augmented this week by Mary Corbett handled.

Elida Ballet idea, and earlier in a moderne number. Girl flash augmented this week by Mary Corbett who, grinds out conventional routines with lack of flesses that's noticeable on same bill with the extraonitive with such and flesses that's noticeable on same bill with the extraonitive with a great search of the pan when working with a great seal of excessive challenge hoofing that, after the logical talent for one solid hour of tyrophic stakes it easy this week, having only placed the show's m.c., Harry Hines, Remainder, are gir recruited local talent for one solid hour of tyrophic stakes it easy this week, having only placed the show's m.c., Harry Hines, Remainder, are gir recruited local talent for one solid hour of tyrophic stakes it easy this week, having only placed the show's m.c., Harry Hines, Remainder, are gir recruited local talent for one solid hour of tyrophic stakes it easy this week, having only placed the show's m.c., Harry Hines, Remainder, are gir recruited local talent for one solid hour of tyrophic stakes it easy this week, having only placed the show's m.c., Harry Hines, Remainder, are gir recruited local talent for one solid hour of tyrophic stakes it easy this week, but only one it was strictly a break-in date. Company of about 46 people its group stuff and clorus work. Single singers, dous and trice, but only one is dance, could be formed to the country of the coun

ANNIE OAKLEY

make malegage of Cliff Reld produce
REO-Radio release of Cliff Reld produc-
tion. Stars Stevens. Screen play; Joel
by George Stown Twist; original story,
Sayre and Joseph A. Fields and Ewart Adamson; pho-
Joseph A. J. Roy Hunt. At Astor, N. Y.,
Week Dec. 23, 30. Attuition Champrools
Annie Oakley,Barbara Stanwyck
Buffslo Bill
Duffalo Bill
citting Bull
Dekley Margaret Armstrong
Sitting Bull

Barbara Stanwyck in 'Annie Oakleg' should carry box office appeal, and if the picture misses as outstanding it's because the script and direction are not up to the star and tities 'combination'. It is a small is the star of the star and tities 'combination'. It is a small is

THE LITTLEST REBEL

introduced Mary Miles Minter, ther a child actress, to the legit stage John Boles, Jack Holt and Karer

John Boles, Jack Holt and Karen Morley are just routine adults who react to the charm of a little girl. Acting honors belong to Shirley Given to the control of the control

\$1,000 A MINUTE

Republio	release	of a Na	at Levin	e pro-
luotion.	Features	Roger	Pryor.	Lelia
Iyams,	Director,	Aubrey	Scotto:	story.
Sverett F	raeman:	adaptatlo	n. Jack	Natte-
ord, Clai	r Church	: screen	play.	Joseph
Melds; fil	m editor.	Ray C	urtiss: c	amera.
Crnest M	ller. Jack	Marta.	At Ro	rv. N.
., week	Dec. 20,	'85. Ru	nning ti	me, 70

Wally	Jones		Roger	Prvor
Dorothy			Leila H	vama
McCart	hy,	Edg	ar Ker	nnedy
Benny.		Edv	vard B	rophy
Editor.			urnell	Pratt
Blg Ji		or	gan W	allace
Pete		erii	ng Hol	loway
Vander	br		erman	Bing
Reville.		Frankl	in Pan	gborn

Fals.

Wandarbr

Wandarbr

Wendarbr

Wendarbr

Wendarbr

Wendarbr

The di culty involved in spending a vast amount of money in a
brief given period of time is a problem contempiated by authors several
question is revived, with variations,
by Everett Freeman and several
adapters and produced by Republic.
As a picture it is fair enough entertainment, but it man it he strength
adapters and produced by Republic.
As a picture it is fair enough entertainment, but it man it he strength
adapters and produced as a spending
spree and attendant complications
to this version. A siender romany
but it's never prominent and is not
permitted to interfere. Two wellsuzared genis differ on whether
\$720,000 can be spent by anybody
within 12 hours, at the rate of \$1,000
articles to be purchased, and no
duplications permitted. Each antes
up \$360,000 to over the overhead
and they make a \$100,000 bet on the
articles to be purchased, and no
duplications permitted. Each antes
up \$360,000 to cover the overhead
and they make a \$100,000 bet on the
articles to be purchased, and no
duplications permitted. Each antes
up \$360,000 to cover the overhead
and they make a \$100,000 bet on the
articles to be purchased, and no
duplications permitted. Each antes
up \$360,000 to cover the overhead
and they make a \$100,000 bet on the
successful.

This this is an indie picture (son,
pass another load of that hop).

Roger Pryor is the boy selected
having covered the robbery from
more gates and the best item in the picma automobile smash and a finale in
a hospitai. Latter scene is nicely
succed and the best item in the pic
Edgar Kennedy as a fastout,
Sterling Hollows diviving a cab.

staged and the best item in the picture.

Edgar Kennedy as a flatfoot, Sterling Holloway diving a cab, and Edward Brophy as a flut and a flatfoot of the sterling and the sterling and do wonders with material that lant always bigtime. Typical of the gags is, Tangibles are traditionally and the sterling and the s

(WITH SONG)
Metro-Goldwyn-Mayer production and
release. Stars Frank Morgan, Cicely
Courtneldge, Features Heather Angel.
Herbert Mundin, Una O'Connor, Directed
by Tim Whelan, From story, 'The Prodi-
gal Father' by Cosmo Hamilton. Screen
play, Edward Childs Carpenter; music,
Kasper and Jurmann; lyrics, Ned Wash-
ington; camera, Chas. Clarke. At Center,
N. Y., week Dec. 19, '35, Running time,
73 mins.
MajorFrank Morgan

Major	Frank Morgan
April	icely Courtneldge
Evelyn	Heather Angel
Hitch	Herbert Mundin
Harriet	Una O'Connor
John	Richard Waring
Bishop	Henry Stophenson
Baxton	.Forrester Harvey
Lady Clyffe-Pembrook	Mary Forbes

Mammy Hannah Washington
The Littlest Rebel' Is a good
Shirley Temple picture. Which
means money It happens to be
very similar in title, plantation
leals, Negro comedy, and in gen
leases. Star Frank Morean Cleaby
leases. The Frank Morean Cleaby
leases, Trank More

Miniature Reviews

"Annie Oakley" (RKO). Bar-bara Stanwyck starred, Makes up in comedy what it lacks in romance. Exploitable feature which should do all right on

whole.
'The Littlest Rebel' (20th).
Shirley Temple as the public

Shirley Tomp. likes her. \$1,000 a Minute (Rep). Fair and on standard

mether. Minute' (Rep.) Fair correct based on anadard plot, but minus namer. The Perfect Gentiema' (M-G). Bright little story to English in tone to be important here, but a good contender abread. Frank Morgan and Ciceley Courtneidge leads. 'Coronade' (Par). Lightweight filmunical. Thin on South of the Coronade' (Par). Lightweight filmunical. Thin on Cold outletter Shop' (Alliance - F.D.). British - made Dickens fling haddy produced. 'Toe Tough to Kill' (Col). Another for the duals. Victor Jory and Sally O'Nell head cast.

cast.

'Happiness C.O.D.' (Chester-field): Homey comedy drama for lesser houses.

'Frisco Waterfront'

Curious mixture of war, water-front and political melodrama. For secondary dualers.

not meet with the approval of his son, a young clergyman. The Major promises to support the girl with the does better. The girl is pretty bad, put his protests when she is given the bird leads the audience to suppose he is a stooge and the suppose he is a stooge and the table of the suppose he is a stooge and the and she arranges with him to carry on in jest what was originally very much in earnest. The act is a hit and the expansive major visits his son ages to break up a charity garden party. That complication splits the act, but Miss Courtedge has found herself and goes on to success in musical comedy. And she story is too thin to make meaty tissue, but it is a rather pleasant little play saved not only by exceptionally good playing, but through though good playing, but through receition and excellent photography.

idonally good playing, but through idean direction and excellent photography.

Doubtful if Morgan's assignment is sufficiently well known over here overdrawn, where on the other side the type is well known, and it will be realized that he has done an aimost perfect job. He doesn't seem to be acting. He is the sieck, well and it is to be questioned whether he has ever done better work.

Miss Courtneidge is brilliant. She is poised, quiet to sease her comedy values and make the most of ments she does not flounder.

These two, to all intent, are the picture, but excellent support bits are contributed by Heather Angel, Henry Stephenson.

Only one song. This is There's Something in a Big Parade, which is given production value. It could be lifted nicely for a stage musical comedy.

CORONADO

CORONADO

(MUSICAL)

Paramount release of Wm. Le Baron, production. Features Johnny Downs, Betty Burgess, Jack Haipy, Eddy Duchin orchested by the Comment of the Comment o

'Coronado' just misses. But it makes a fairly diverting if light-weight musical. It won't bore even though not likely to prove a b.o.

weight musicili. It won't over a b.o.

Negative elements are thinness or piot, somewhat dated motivation (elight or. 10 months ago it would have been more in tempo with the little of the control of the

prove an asset. Duchin on the radio and Victor records has recorded and Victor records has recorded air, notably 'You Took My Breath Away,' 'How Do I Rate With You?' and 'Keep Your Fingera Crossed.' There are two other numbers which Haley and Errol milk for specialties, rough the second of the s

was the best last business in the proceedings.

Downs is the wealthy scion, guesting at the hotel. Betty Burgess is the singer with the Duchin band at the hotel who lives in Tent City the adjacent-to-Coronado poor folks'

the adjacent-to-Coronado poor folke:
There is a Downs-Burgess top
routine, Doing the Coronado, and
also an incidental 'Coronado by the
Sea' doggerei which suggests a
Chamber of Commerce angie. If not,
it can be a commerce and it not a commerce
it is suggests the Astaire white-tictop-hat moulf right along. His is
an engaging personality, in tweeds

Duchlin's orchestra is neity forter

Duchlin's orchestra is neity forter

an engaging personality, in tweeds or tails.

Duchin's orchestra is plenty forte with that expert Duchin planology. When the same property of the same property of the general collections of the general collections of the structure. Incidentally, Besides the featured members Jameson Thomas, Berton Churchill, and Neila Walker contribute expertly. General production calibre high grands.

Old Curiosity Shop

(BRITISH MADE)

Alliance Films, Ltd., production and
First Division release. Features Ben WebsBentley. From Charles Dickens' novel,
dapted by Margaret Konnedy and Ralph
Nealer camera, Claude Friese-Greene. At
Imp. 80 nine, weed Dec. 22, 93. Running

	The Grandfather	Ben Webste
	Nell	Elaine Benso
	Quilp	
	Little Wife	Rentrix Thomso
	Sampson Bross	Gibb McLaughil
	Sally Bross	Lily Lon
	Sampson Brass Sally Brass Dick Swiveller	Reginald Purde
	The Marchioness	Polly War
	Single Gentleman	Tomas Marcour
	Schoolmaster	T Flacken Whit
	Codlin	Diele Chubi
	Short	Total Trees
	Short	Roddy Hughe
	Mrs. Jariey	Amy venes
	Mrs. Jarley Kit Tom Scott	Peter Penros
١	Tom Scott	Vic Filme

English-made nictures on oceasion can be very good or very bad.
'The Old Curiosity Shop,' based on

English-made pictures on oceasion can be very good or very bad. The Old Curiosity Shon,' based on a Charles Dickens work, is about as bad as they come. It will do nothing to chance audience appreciation of Dickens on the sercen. Although it may attract some Dick-nathough it may be not be discussed in the photography away below average manner in which the character of Quilp is developed and played. It is done, as the foreword points out, by a well-known Shakespearian action of the played of the played seriously or for comedy. Either way, it's bad. Petrie hops around like does Quilp or has been directed to do it makes it dubious as to whether the character is being played seriously or for comedy. Either way, it's bad. Petrie hops around like the property of the played of the played seriously or for comedy. Either way, it's bad. Petrie hops around like the played of the played seriously in played seriously seriously

Small Trims Staff

Films Staff
Hollwood, Dec. 24.
Edward Small is laying of two
publicity hands—Tom Baily and
Russ Phelps—Jan I until he starts
his next Reliance picture, "Last of
the Mohicans."
Move icaves and

Move leaves secretary and Jack soland, production manager, on

TOO TOUGH TO KILL

Columbia production and release. Features Victor Jory, Sally O'Nell. Directors, D. Ross Lederman. Story. Robert D. Speers: adaptation, Lester Cole, J. Griffin Jay: film editor, Gene Millord, camera. Godbe bill. Am. At Strand, Bykm., Godbe bill. Line & Dec. 18, 38. Running time. 58 mins.

John O'Hara	Victor Jory
Ann Miller	Sally O'Nell
Whitney	Thurston Hall
Willie Dent	Johnny Arthur
Bill Andorson	Robert Gleckler
Nick Pollack	George McKay
Hubbel	Robert Middlemage
Shane Danny	Dowey Robinson
Danny	Ward Bond

lghiy fictional film material molded along lines that are all too familiar. Victor Jory plays an en-glueer and Sally O'Nell a reporter.

gineer and Sally O'Nell a reporter. The results are not exidisons to lines sure Too Tough to Kill anything better than double bill dates and then, in most cases, as the second control of the sure of

verse angle. In any event, the title probably will have little -selling value either on the marquee or in a Setting is that Jr toky country out in the southwest where a construction company is suffering suspicious delays in the building of a tunnel. Jory, who doesn't show too, is the engineer who's sent out to speed up operations. By brain and brawn, latter providing some good fistic action, he rids the outht of osend for an entire new crew when a pitot of ringleaders to blow him up along with the tunnel, is frustrated. In foiling plans of the heavies, and the sent of the self-should be a sent of the self-should be circumstances by a girl reporter (from Los Angeles), who conveniently gets marconed at the tunneling camp through a cave-in. It westigating reports of accidents in vestigating reports of accidents in the construction project but if's a girl in order that love interest may have its place in the story. The girl cose in for a lot of dangerous story and also her man, the engineer who at first had given her the customary motion picture cold shoulder. Miss O'Neil does satisfactorily, laughs as the camerama accompanying her on the odd assignment. Robert Middlemass, Robert Gleckler and Dewey Robinson, all heavies, work up a theatical sort of manses.

UNGDOM AV I DAG

(Youth of Today')
(SWEDISH MADE)
Stockholm, Dec. 10.
Paramount release, Story and direction
oy Per-Axel Branner. Cast including Ameloarie
Brunius, Cottle Chave, Tollie Zeilman, Carl Barklind, Einer Axolson.

(In Swedish)
Story is devoid of the thrills

Story is devoid of the thrills which one in the control of the con

School.

Girl's mother (Tollie Zeilman) is of the carcias and extravagant type and has been drawing false the girl to marry a sissy with money (Einar Axeison) to clear her embezziements. But in the end a dear old uncie (Carl Barklind) steps in and straightens things out and tho Main trouble with the picture is slow action, absence of heart and humor and lack of adventure. And as far as aviation pictures are considered by the excellent activation of the constraint of the const

HAPPINESS C.O.D.

Chesterfield release of George R. Batcheler production. Stars Massife Down: feature production. Stars Massife Down: feature production. Stars Massife Down: feature the Stars Massife Down: feature the Stars Massife Down: Star Massife Down: Stars Massife Down: Star Mass

Despite lack of strong name draw, Happiness C.O.D. inight have been a strong programmer until directors and cutters went awry. But despite this weakness, picture's length and v rather unpromising title, it should

(Continued on page 25)



20th CENTURY-FOX the SPICE of VARIETY

No Mercy's 332,000 Out Front

No Mercy's 332,000 Out Front

As N. Y. Starts Xmas Shopping

(Bast Exploitation: Capitol)

Biz Reports Show 20th Century-Fox Nationwide Tops!

Never before has any company so dominated the box office scene. grabbed off so many best-in-town honors. And the beauty of it is that there are plenty more hits coming up from the industry's pace-setter 20th Century-Fox.

'CARLO' \$12,000,
OK, CINCY

Thanks Million

At \$19,000 Lone

B.O. Sock in N'k

P.S.

Meanwhile 'SHOW THEM NO MERCY' finishes 3rd big week at the N. Y. Rivoli . . . smashes the house record at the Capitol, Miami . . . mpps up everywhere.

(Bost Exploits Nowall HUR SPOTS, 200)
HUR SPOTS, 200
Rose for market of

'MERCY' ABOVE PAR, \$3,000 IN DENVER

Denver, Dec. 10.
'Show Them No Mercy' is getting



THE KEYSTONE OF YOUR FUTURE

MILION' \$8,750 IN
SLUGGISH OMAHA
Omaha, Dec. 10.
Omaha, Dec. 10.
Omaha, Dec. 10.
Orpheum)
Orpheum)
Orpheum)
Orthographeum)
Orthographeum)
Orthographeum)
Orthographeum

EXPLOITATION

By Epes W. Sargent

Tickler Files

Tickler Files

Plenty of managers get hot and bothered about tickler files, but fall to keep the files in such a shape that they are of practical use. Most files suffer from either too minute an indexing or a compilation. so loose-that it is half a day's work to find any particular material. Either the material so the second of the plan from which it was derived and after this happens four or five times the file grows far too unwieldy.

What seems to be the best system is virtually a duplicate file, or perhaps it would be more correct to say an index file and a storage division.

To say an index file and a storage division.

All stunts roughly group themselves, but it frequently happens should be a supported by the state of t

ups. As. Novelties. Gags.
Each of these is given an identifying letter after the heads selected are grouped in alphabetical order. Suppose that the first idea is a cruising model of the Pounty. This is a ship design mounted on a "Perambulators." The key letter for perambulators is K, so the folder in the K section. Next next gets Kt.2.

Since A. I since I is the most per the section. Next pext gets the section. Next pext gets a searched with a reference to K-1. This sheet to punched to go into a loose leaf cover, and at the same idea for the Narquee index, since the stunt will also be useful for the top of the marquee. The reference conti-use K-1, however, since that is the folder number. Wy proper reference can be found.

If it were a small and more elaborate model, such as Metro is sending around on the picture, the stunt would be filed under Lobby words. If the were send to the sending around on the picture, the stunt would be filed under Lobby words around the suppression of a contest for ship models made lecally. In that case it would not only be findanced in the suggestion of a contest for ship models made lecally. In that case it would not only be findanced in the suggestion of a contest for ship models made lecally. In that case it would not only be findanced in the suggestion of a contest for ship models made the would be filed in its, proper place, but all would carry, reference to the folder in the contest section.

Would carry sections. The tolker has been all any stunt from the ticker is worked without variation, a notation is made for the tickler that it was used for a certain house, but there would be no addition to the file unless new angles were derived in the file unless new angles were derived with the avoided while the salient points of new campaigns are added to the original suggestion. The folders material and all suggestions would be almost automatically assembled. The next best system seems to be

be almost automatically assembled. The next best system seems to be to paste all the stuff into involce books without regard for classification and keep turning the pages unstoned the stuff of the stu

Now he has six books and seven houses and he never runs out of ideas.

'Blood' Stunts

Mong the special work on 'Capt. Blood' at the Strand was a generous use of the buccaneer hats worn in department stores from the buccaneer hats worn in department stores for window work. Gresset & Dunlap helped get book displays in 30 Liggest stores and a ship model in the Penn Astor Drug Co. That the Hotel Astor strips in the United-Whelan stores and 700 strips in the Postal Telegraph offices. Whelan strips were tied in to State of the State

Fish Illusion

Fish Illusion
One of the crowd-stopping window stunts recently pulled is a phantom fish globe. Window display consists of a screen of fairly large size in the center of which is a fish globe set snugly into an opening and not filled with water. At intervals the globe suddenly became populated with goldish which as suddenly the control of the control

illusion of some sort, but without giving much of a ciue.

The trick is based on the old calification of a ciue.

The trick is based on the old calification of the source of the source.

Other part of the apparatus is a directly bellind the globe, but is set at such an angle that when the light is on the hidden globe it will be reflected cused on the viable globe. The source of the source of the viable globe, which should be slightly larger than the visible one, the empty visible globe suddenly been ince adjustment is required before the gas is exactly right, but once the glass is set in its proper relation to the top globe, should be slightly to the gas is set in its proper relation to the top globes, the rest is easy.

to the two globes, the rest is easy.
One essential is that the glass of
the filled globe should be kept clean
to gain a sharp reflection. Can be
used in the lobby, where the weather
will permit, but is more useful in a
store window mear by since, since it
will clog the lobby space.

Keeping a Log

Slightly different from an idea re-ently recorded is the stunt of a abe manager who has started a log cently recorded is the sum. of mahe manager who has started a log of the theatre. He is offering a ticket prize for the best written story of 200 words or less on each change of bill. With three changes a week that means three stories and three tickets, each change being a manager of the stories and three tickets, each change being a

change of the transport of the control of the contr

scripting and not equical,

Toy Exchange

There's a chance for plenty of excitement in declaring a toy exchange some time during Christmas week some time during Christmas week some time during Christmas week and the control of the

Squelched

Seattle, Dec. 24.
Local big house which has been picketed for some months pulled this one: got a fat colored woman to walk alongside picket, with placard, Just Married.

Schools for 'Cities'

Schools for 'Cities'
Buffalo.
Shea's Great Lakes staged a fine exploitation campaign in conjunction with local colleges and schools for 'Tale of Two Cities'. Telephone contacts with Superintendent of Education, school board and nearly one hundred principals of schools special screening for this group. Enthus astic recommendations from the officials were used to good advantage, this being the first time the Superintendent of Schools went whole-hog for a public expression name of the superintendent of Schools with Superintendent of Schools with Superintendent of Superintendent of Schools was a compared to the superintendent of Superinte

Helped Goodwill

St. Paul. Yule season here brought plenty of theatres-charities co-operation, with Walt Van Camp, Paramount mgr., turning in a sweet campaig on 'In Old Kentucky,' tied in with a drive for funds for the Goodwill

Hollywood, Dec. 24.
Carl Dreher has been appointed
for a fourth term as chairman of
the board of judges of the technical
award. To the presented by the
Academy of Motion Picture Arts

Others named by Major Nathan Levinson on the board include John Arnold, Farciot Edouart, Harris Ensign, Virgil Miller, William Ru-dolph, Lloyd Goldsmith, Burton F. Miller, S. J. Twining and Gordon

S. Mitchell.

Board has power to award a statue, certificate of honorable mention, or may recommend no honor be given.

Incorporations

(Continued from page 6)
Thomas D. Culberhouse, all of 137 est 63th street, New York, Page 15 est 63th street, New York, Page 15 est 63th street, New York, Page 15 est 15

CALIFORNIA

Actists Musicians Guild, Jac.; no capital stock, Directors; Jean Cerallic, Scaramento. Artists Musicians Guild, Jac.; no capital stock, Directors; Jean Cerallic, Scana Carellic, Carlied Capy of United Research Conia Yacvist, Umbert, Musician Capy, William R. Aydeiott, Myrtie Montrief, Carlied Capy of United Research Theatre Arts, Ianc, capital stock, 75.000 shares, none subscribed. Directors; Jean Carellic, Jean Carellic,

TEXAS

Lott Amusement Company, Lott, orchestras, theatres; capital stock, 51,000. Incorporators Lo. F. Luckle, 100. Le. Luckle, Lotter Lotter, 100. Le. Luckle, Lotter, 100. Le. Luckle, Lotter, 100. Le. Capital stock, 51,000. Incorporators Harry Lampla, James Lampls, Lels Lampls, Tower Electrica, Inc., Plaintview, Tower State Company, 100. Lectron, 100. Lect

BEHIND the KEYS

Clarence H. Kalmann, operator of chain of nube houses here of chain of nube houses here of chain of nube houses here of the control of the chain of

tests.
- Byron F. 'Dinty' Moore, mgr. of WB houses is in New York on busi-

ness.

Leto Hill, gen. mgr. for St. Louis
Amusement Co., is back from trip
to New York.

Dr. R. E. Stone has taken over
operation of Granada Theatre in
East St. Louis.
Rex. Theatre, Ironton, Mo., now
under management George

Grand: Norfolk, Neb., is the taste of a sait for \$225 this week a result of a confab between the manager there and one A. F. Kuzelta. Who claims he was beaten out of the bank might pot of Nov. 28.

d president of the IATSE Local No. 151 here this week, and will be in oe during 1935. The new vice-president is, Vinvent Thomas: John Williams, the secretary for the 24th straight year.

Victory, Lowell, idle for a year eing completely renovated, ins being completely renovated, inside and out, at an approximate cost of \$20,000. by the Duly & DiLorenzo Theatre Corporation of Hartford, Conn., a new management. It was formerly owned by Fred Leiberman and Norman Classman.

Des Molnes. A 17-year-old mentally deficient A 17-year-old mentally deficient boy confessed to setting a \$10,000 fire in Emmetsburg, Ia. last week. The Opera house block was de-stroyed, including the lowa theatre, with damages estimated at \$40,000 by A. J. Swanson, manager. Many business houses and offices were also destroyed.

Yonkers, N. Y. Construction getting under way for a 900-seater film house in East Yonkers, with first-runs contem-plated. Jacob Weintraub fathering project, readied for spring opening.

W. W. Parson, manager of the Queen Theatre here, has been transfered to Houston to manage three new Interstate houses there. Parsons came here from San Antonio, replacing Homer Le Tempt at Queen, following; merger of local Interstate and Martini houses, with A. Martini as city manager.

Canton, O. Canton, O.

Kenneth Reid, former Loews
manager here, has been replaced as
manager of the Dennison Square,
Cleveland, by J. M. Anderson of

DREHER AGAIN HEADS TECH AWARDS GROUP BASSON SLATE **SWEEPINGLY** RE-ELECTED

Victory of Joseph D. Basson, president and most of his ticket in the N. Y. Operators (Local 306) election of officers has as its most election of officers has as its most important significance the over-whelming endorsement of the Bas-son policies for complete union de-mocracy and elimination of inde-pendent boothmen unions through a bsorption. The largest vote ever cast in 306

absorption.

The largest vote ever cast in 304-history, 1,630 out of a possible 1,850, was balloted. Although his principal opponent, Alex Polin, waged a stiff campaign for the presidency, Basson won by a sweeping majority, 1,86 votes.

Beckman, flandedek, vp.; Charles Beckman, flandedek, vp.; Charles Beckman, flandedek, vp.; Charles Beckman, flandedek, vp.; Charles Beckman, flandedek, sp.; Charles Bert Popkin (N. Y.) and Joseph Kelban (B'klyn) were re-elected. One upset in a strong Basson landsilde was election of Frank Pircher over Joseph Ambrosia for treasurer's post. Several outsiders were elected to the large executive board out of a fock of candidate. Basson and others now holding office in 308 were elected to their posts for short terms last July, when the International Alliance of Theatrical Stage Employees re-vented claims at union, the S.Y. yet reductions to union.

Theatrical Stage Employees re-turned local autonomy to the N. Y. projectionists' union. Last week's election places victors in 306 chairs for two-year terms from Jan 1

LOUISVILLE

(Continued from page 10)

(Continued from page 10)trade, but feeling effect of holiday
shopping, 'Cook,' advertised as
world premiere, probably the
stronger of the pair, and should help
gross to touch \$5,500. Big exploitation: campaign under way for
Christmas Day, opening on
Tale of Two Cites' (MG), Last
week Whipsaw (MG) and Missing
week Whipsaw (MG) and Missing
Siglio (Col), dual, gathered mild
Siglio (All Ave) (300. 15-25.

Man' (Col), dual, gathered mild \$3,500.

(Ith Ave.) (2000; 15-25.

ALL Littlest Robel' (20th). Orf to a flying start, should pack enough wallop with the kids during the holiday week to put things over at \$7,500. Last week 'Millions.'in 'Air' (Far) and 'East of Java' (U), dual, eld with \$3,400.

Brown (Ind) (1,500; 15-25-40).

"Annie Oakley" (RKO). House turned over to Junior Leaguers Priday and Saturday for home taient Junior League Soilles, 'staged by week. Last week 'Peter Grimm' (RKO) and 'Bent the Band' (RKO), dual, light \$2,200.

Strand (4th Ave.) (1,500; 15-25.

Larry Doyle; \$2,500 indicated on week. Last week Peter Grimm' (RKO) and Seat week Peter Grimm' (RKO) and Grimm' (RKO) and Grimm' (RKO) and Grimm' (Libeon) (Loue; 25,00). Mary Anderson (Libeon) (L

manager of the Dennison Square, Cleveland, by J. M. Anderson of Indianapolis.

Clarence J. Vogel, president of the Liberty Amusement Co., with film houses in the upper Ohlo valley, is linereasing the capacity of the Liberty Amusement Co. with film houses in the upper Ohlo valley, is linereasing the capacity of the Liberty Amusement Co. with film houses in the upper Ohlo valley, is linereasing the capacity of the Liberty Construction of a new 400-rest picture house in Salineville. On Duke Prince, former assistant manager of the Besley theatre in Dover, O., who has been identified with Shee's Bradford Pa. theatre succeeds Lester Hutcheon as manager of the Orpheum at McKees. George S. Otte, well known upper cohio valley theatre executive, many years manager of Wheeling, W. V., and l'ittsburgh, Pa. theatres has



We saw it and went nuts...and so will you...your audiences...the critics. It's the king of casts...the czar of comedy... the emperor of drama... the rajah of romance...the sultan of spectacle... the satrap of girl-shows...the monarch of musicals. Oh, we forgot

...it's a knockout!



ARNER BAXTER ALICE FAYE JACK OAKIE

ARLINE JUDGE . GREGORY RATOFF DIXIE DUNBAR NICK LONG, Jr. FATS WALLER KENNY BAKER

Associate Producer: Kenneth Macgowan Directed by Sidney Lanfield • Screen play by Gene Markey and Harry Tugend

Adaptation by James Seymour • From a story by Vina Delmar

A FOX PICTURE

Darryl F. Zanuck in Charge of Production



THE KEYSTONE OF YOUR FUTURE

CALENDAR OF CURRENT RELEASES

Chesterfield

Ircumstantial Evidence. A mystery asking does circumstantial evidence con-vict the innocent? Chick Chandler, Shirley Grey. Dir. Charles Lamont. 67 mins. Rel, March 30. Rev. July 17.

Condemned to Live (Invincible). Horror story. Ralph Morgan, Russell Glea non, Maxine Doyle. Dir. Frunk Strayer, 62 mins. Rel. Aug. 16, Rev Oct. 9.

False Protenses. Modern love story. Sidney Blackmer, Irene Ware, Russel Houton. Dir. Charles Lamont. 67 mins. Rel. Sept. 1. Rev. Oct. 30.

Hopton. Dir. Charles Lamont. 67 mins. Rel. Sept. 1. Rev. Oct. 30.

10: Whe Came Back. About a public heroine No. 1. Shirley Grey. Idney
Blackmer. Dir. Charles Lamont. Rel. Aug. 15.

11. Angliness C. O. D. Domestic comedy. Irene Ware, Donal
Bullifer Int. Charles Lamont. Winnis: Tier. Rug. 17.

12. Maude Bullifer Int. Charles Lamont. Winnis: Tier. Rug. 17.

13. Hitch Hike to Heaven. Novie-struck girl takes a Hitch Hike to Heaven.

14. Henrietta Crosman, Anita Page, Herbert Kawilnson. Dir. Frank Strayer.

15. Hills Rel. Nov. 1.

st mins. Rel. Nov. 1.

Lady in Scarlet. A mysterious woman in a mysterious setting. Reginald Denny, Patricla Farr, Claudia Dell. Dir. Charles Lamont. Rel. Oct. 16.

Murder at Glen Athol. Crime Club story of a G-man on vacation. John Millan, Irene Ware, Noel Madison. Dir. Frank Strayer. Rel. Oct. 1.

Ring Around the Moon. Story of love on the rebound. Three people who dared love. Donald Cook, Erin O'Brien Moore. Dir. Charles Lamont. 83 mins. 26. Dec. 1.

63 mlns. Rel. Dec. 1.

Society Fever (Invincible). Proud but impoverished family struggles to keep up appearances. Lols Wilson, Lloyd Hughes. Dir. Frank Strayer. 66 mlns. Rel. Oct. 1. Rev. Nov. 27.

The modern Tango glrl. A story of a profixon, Chick Chandler, Warren Hymer. Dir. Marian

ffices, 729 Seventh Ave., : Gower at Sunset, Hollywood, Cal. Columbia Atlantic Adventure. High crimes on the high seas. Nancy Carroll, Lloyd Nolan, Harry Langdon. Dir, Al Rogell, 70 mlns. Rel, Aug. 25. Rev.

Sept. 4 Room. Boris Karloff Marian Marsh. Dir. Roy Wm. Nelli. 70 mins. Rel. July 25. Rev. Aug. 21. of the Missing Man, The. Candid camera turns detective. Roger Pryor, Joan Perry. Dir. D. Ross Liderman, 58 mins. Rel. Oct. 16 Rev. Nov. 27.

Rev. Nov. 27.

AND ADDRESS ASSETTION, SE MINES. Rel. Oct. 15.

Calling of Dan Matthews, The. Harold Bell Wright's novel. Richard Arlen, Charlotte Winters. Dir. Phil Rosen. 65 mins. Rcl. Dec. 10.

Crime and Punishment. From the novel by Dostolvsky. Edw. Arnold, Peter Lorre, Marian Marsh, Tala Birel. Dir. Jos. von Sternberg. 92 mins. Rel. Nov. 20. Rev. Nov. 27.

Rel. NOV. 20. Rev. Nov. 27.

Rease from Devil's elanad. Just that. Victor Jory, Florence Rice. Dir. Al Rease from Devil's elanad. Just that. Victor Jory, Florence Rice. Dir. Al Feather in Her Hat, A. Vivid. story of a mother's sacrifice. Pauline Lord, Billie Burke, Louis Hayward. Dir. Alfred Santell. 72 mins. Rel. Oct. 24. Rev. Oct. 30.

Defender, The. Western. Chas. Starrett, Joan Perry, Dir. David elman. 67 mins. Rel. Nov. 30.

if Friend, The. Comedy situations in a barn theatre. Ann Sothern, lack Haley Roger Pryor. Dir. Edw. Buzzell, 69 mins. Rel. Aug. 9. Rev. Oct. 2.

Oct. 2. Oct. 2

Rev. Nov. 13.
 Heir to Trouble. Ken Maynard Inherits a baby. Ken Maynard. Joan Perry.
 Dir. Spencer Gordon Bennett. 59 mins. Rel. Sept. 28.
 You Could Only Cook. Kitchen masquerade that ends in a wedding. Herbert Marshall, Jean Arthur, Leo Carrillo. Dir. Wm. A. Seiter. 72 mins. Rel. Dec. 30.

ess Riders. Western. Ken Maynard, Geneva Mitchell. lr. S. G. Bennett. 57 mlns. Rel. Dec. 28.

Lone Wolf Returns, The. Favorite screen and fiction character reappears
Melvyn Douglas, Gali Patrick, Tala Birel. Dir. Roy W. Nell. Rel.
Die State Sta

Westerdays. Ruth Chatterton, Marlan Marsh, Otto Kruger, Robt

Musy Ticket. Love in and out of prison, and a girl who weds a convict Lloyd Nolan, Peggy Conklin. Dir, Herman Biberman. 71 mins. Rel Nov. 25.

Nov. 25.
Public on the Air. Ann Sothern, Lloyd Nolan. Dir. Al. Rogell. Rel. Dec. 31.
Public Menace. Crime reporter on board ship. Jean Arthur, Geo. Murphy.
Dir. Brie Kenton. 72 mins. Rel. Sept. 30. Rev. Sept. 25.
Sha Couldn't Take it. Gangster seeks to tame wild socialite: Goc. Raft, Jones
Bennett, Walter Connolly, Billie Burke. Dir. Ty Carnett. 77 mins. Rel.
Oct. 20. Rev. Nov. 13.

Married Her Boss. Title tells the story, Claudette Colbert, Mclvyr Douglas, Michael Bartlett, Dir. Gregory LaCava. 90 mins. Kel. Sept. 19, Rev. Oct. 2.

B. R.V. Oct. 2.
Superpased Speedbayt environment. Norman Foster, Mary Garlisle and Fosterne Rice. Dir. Lambert Hellyer. 57 mins. Rel. Spt. 1. Rev. Dec. 4.
Together We Live. Domestic tragedy induced by red propagnada. Williard Mack. 8n Lyon, Eather Ralston. Dir. Williard Mack. 70 mins. Rel. Aug. 16. Rev. Oct. 2.

Aug. 16. Rev. Oct. 23.

Too Tough to Killi. Nowspaper girl saves a hardbolied hardrock man. Victor Jory, Sally O'Neill. Dir. D. Ross Lederman. 58 mins. Rel. Nov. 23.

Western Courage. Western. Ken Maynard, Geneva Mitchell. Dir. S. G. Bennett. 58 mins. Rel. Nov. 15.

Western Frontier. Ken Maynard mects a blonde Queen of the Range. Ken Maynard, Lucille Brown, Nora Lane. Dir. Al Herman. Rel. Aug. 26.

Office: 729 Seventh Ave., New York, N. Y DuWorld

Dame aux Camelias, La (Fr.). Literal adaptation of the Dumas classic.
Yvonue Printemus, Pierro Fresnay, Dir. Ferdinand Rivers. 85 mins.
Rel. March 15. 1key, March 27.

Rci. March 15. Rev. March 27.

Legong. Technicolor version of Bail with plenty nudity. Dir. Marquis de la Faliase 90 mins. Rel. Oct. 1 Rev. Oct. 2 Rev. Oct. 9 Pecheur d'slande (Pr.) Rel Collection 18. Rev. Sept. 16. Rev. Sept. 26. Sane Familie (Pr.) Story of a boy's flight without family. Robert Lynen, Dir Andre Mouzy, 8° mins. Rel. June 1.

The Last Wildernase. Professional Prof Andre Mouzy. 8º mins. Rel, June 1.

The Last Wilderness. Expedition, animal film laid in Wyoming. Howard Hill. 35 mins. Rel. May 1. Rev. July 24.

First Division Offices: R.K.O. Bldg., New York, N. Y.

Releases Also Allied, Chesterfield and Liberty

Releases Also Allied, Chesterfield and Liberty
Circumstantial Evidence. Reporter faltes murder in campaign against death
penalty and almost goes fo-chair. Unlich Chasulder, Shirley Grey, Arthur
Vinton. Dir. Charles Lamonit. Unlich Chasulder, Shirley Grey, Arthur
Curtain Falis On the Charles Lamonit. Control of the Control of the Charles Lamonit. On the Charles Lamonit. On the Charles Lamonit. On the Charles Charles Lamonit. On the Charles Lamonit. On the Charles Lamonit. On the Charles Charles William Charles Lamonit. On the Charles Charles William Charles Cha

Cut. 22.

Forniter Justice (Futter). A rip-roaring out-door drama of might and right. Hoot Gibson. Dir. Robert McGowan. S8 mins. Rockock. 1

Girl Who Came Back, The (Chesterlied). The regent of the region of the

Sept. 18

Happiness C.O.D. (Checktorfield). Hilarious solution to the money problem that hesets every family. Maude Eburne, Donald Meek, Irene Ware, William Bakeckell, Folly Ann Young and Lona-Andre. Dir. Charles Lamont. 69 mins. Rel. Oct. 15.

Hong Kong Nights (W. Futter). An exotic slory of American courage and Oriental cunning. Tom Keenc, Wera Engels, Warren Hymer, Tetsu Komal. Dir. E. Masson Hopper. 59 mins. Rel. Sept. Hergscheimer prizewinning novel also serialized in the Satevepost, a gripping drama of

from information supplied by the checked up as soon as possible after Listing i iven when re lease datee are definitely est. Titles are retained for elx months. Managers who receive service subse quent to that period should prereference.

The running time as given here is presumably that of the projection room showings and can only approx imate the actual release length those states or communities where local or state censorship may resu in deletions. Running ti in the reviews as given in 'Variety' carry the actual time, clocked in the the atre after passage by the New York state censorship, since pictures are reviewed only in actual theatre howings.

While every effort is made to hold thi list accurate, the information supplied may not always be correct even though o ci To obtain the fullest degree of accuracy, 'Variety will appreciate the co-operation of all managers who may note di

Studio Placements

Hollywood, Dec. 24. James Burke, Frances Grant, Tor Curran, Julia Griffith, Arnoid Gray Frank Melton, David O'Brien 'Dancing Feet,' Republic.

Ben Hendrickson, 'The Oregon Trall,' Republic, Edward McWade, 'Darkest Afri-

ca.' Republic serial. Robert Dillon, Sally Unterberger

Robert Dillon, Sally Unterberger, adapting Postal Inspector, U. George Waggoner, James Mul-hauser, adapting 'Trouble in B Fiat,' U.

Ben Grauman Kohn, Stuart Pal ner, scripting Amateur Racquet,

U.
Miki Morita, 'Next Time We
Love,' U.
Robert Barrat, 'Country Doctor,'

Robert Barrat, 'Country Doctor, WB.

John Alexander, 'Men on Her Men of Her M

Moroni Olsen, Farmer in the

Moroni Olsen, Farmer in the Dell', Radio.
Paul Porcasi, The Indestructible Mrs. Taibot. Radio.
Paul Porcasi, The Indestructible Mrs. Taibot. Radio.
Paul Porcasi, Trieda Inescort, Telega Inescor

WB.
Frank Reicher, Boris Nicolal
Helen Brown, 'Anthony Adverse,'

B. Herbert Ashley, Exclusive Story,

etro. Ernest Alexander, 'The Black ang,' 20th-Fox. Margaret Callahan, 'Fugltive

iold, 'Radio.
Onslow Stevens, 'F-Man,' Par.
Jerry Lärkin, 'Wild West,' Radio.
Donald Cook, 'Showboat,' U.
Trene Coleman, Walter Kingsford,
Anthony Adverse,' WB.
Andrew Beranger, 'Colleen,' WB.
Isabel Jewell, 'The Leathernecks,'
Rapublic.

Republic. Jessie Ralph, 'The Good Earth,

Jessie Radio. Radio. Bianca Vischer; Lew Lipton, ad-ditional dialogue, Follow the Fleet,

Ray Taylor, Gilbert Wright,
Seen. play, "The Mine With the
Proposition of the Mone With the
Proposition of the Mine With the Mine With the
Proposition of the Mine With the Mine With the
Proposition of the Mine With the Mine With

Metro,
Mildred Lehrman, Jerry Larkin,
Jigsaw, Metro.
Etienne Giradot, Garden Murder
Case; Metro,
Frank Faylen, Phil Regan, Wini
Shaw; Murray Roth directing, 'Romance in the Air 'WB AniJoyce Compton, 'Spinster Inner,'

U.
Walter Johnson, 'F-Man,' Par.
Howard Bretherton, directing
'Leathernecks,' Republic,
(Continued on page 21)

the barriers of race and prejudice. Anna May Wong, Elizabeth Allen, Edmund Gwenn, John Loder. Dir. J. Watter Ruben, 70 mins. Rel. Sept. 1 Rev. Aug. 7.

(Alliance). Murger's immortal love story freely adapted from La Vie de Boheme. Douglas Fairbanks, Jr. and Gertrude Lawrence. Dir. Paul L. Stein. 76 mins. Rel. Oct. 8.

Red Wagon (Alliance). Life under the big top with cross currents of lov, hate, and reverige. Charles Bickford, Raquel Torres, Greta Nissen, Don Alvarado, Anthony Bushell. Dir, Paul L. Steln. Rel. Dec. 8.

Solety Fever (Invincible). A mad, merry saga of the zany Provetya—Los Wilson, Lioyd Hughes, Grant Withers, Hedda Hopper, Gulan Williams, Marion Shilling, George Irving, Shelia Terry. Dir. Frank Strayer, 66 mins. Ret. Sept. 13.

Studios: Burbank, First National 3 1321 W. 48th St., Broadway Hostess. Gianorous drama of Broadway's bright lights. Wint Slaw, Phil Regan, Genevieve Tobin, Lyle Talhot, Allen Jenkins. Dir. Frank McDonaid. 89 mins. Rel. Dec. 7. Rev. Dec. 13.

Captain Blood (Cosmopolitan). Based on Rafael Sabatini's smashing tale of the sea rovers of the lith centure. Errol Frank, Olivia de Haviliand, Curtiz. Rel. Dec. 23.

Case of the Lucky Legs. Detective story in a beauty contest. Warren William, Genevieve Tobin, Patricia Elils. Dir. Archie L. Mayo. 77 mins. Rel. Oct. 6. Rev. Nov. 13.

Ceiling Zero (Cosmopolitan). Story of three war buddles who, in developing commercial aviation, are thrown together in the most exciting events of their careers. James Cagney, Pat. O'Brien, June Travis, tuart Erwin, Barton MacLanc. Dir. Howard Hawks, Rel. Jan. 25.

win, Barton MacLanc. Dir. Howard Hawiss. Rei. Jan. 25.
Found Stella Parish. International trisis and tribulations of a famous
actress. Kay Francis, Ian Hunter, Sibyl Jason, Paul Lukas. Dir. Mervyn Lekoy. 38 mins. Rel. Nov. 23. Rev. Nov. 6,
ish in Us. The- Three brothers of Irish extraction with Cagney leading in
the mischler. Jas. Cagney, Pat U Brien, Olivia De Havilland, Frank
for Hong. Dir. Lioyd Bacon. 83 mins. Rel. Aug. 3. Rev. Aug. 7.
an of Iron. Comedy-dram which treats of the adventures in high society
of an unpolished workman. Barton MacLanc, Airy Astor, John Eidredge.
Oliv. The McCann. 61 mins. Rel. Dec. 21. Rev. Dec. 11.

Dir. Wm. McGann. 61 mins. Rei. Dec. 21. Rev. Dec. 11.

Payorff, The. Sports columnist is put on the rocks by his cheating wife, but makes heroic comeback. James Dunn, Claire Dodd, Patricia Ellis, Alan Dodd, Pat

Lloyd. Dir. Lou King. Rel. Feb. 29.

Story of Louis Pasteur (Cosmopolitan). Dramalization of the stirring events in the life of Louis Pasteur in his battle against ignorance and his efforts to save life by science. Faul Muni, Josephine Intichinson, Anita Louise, Donald Woods, Dickle Moore. Dir. Wm. Dicterie. Rel. Feb. 29.

The Murder of Dr. Harrigan. Kay Linaker, Ricardo Cortez, Mary Astor. John Eldredge, Joseph Creban. Dir. Frank McDonald. 67 Ins. Rel. Jan. 18.

Office: 1600 Broadway, New York,

Alias Buildog Drummond. Comedy chiller takeoff. Jack Hulbert, Fay Wray. Dir. Waiter Forde. 62 mlns. Rel. Sept. 1. Rev. Sept. 11. Dir. Walter Forde. 62 mins. Rel. Sept. I. Rev. Sept. II.

Born for lory. Navai warfare, with aid of British gov't. Betty Balfour.
Dir. Walter Forde. 70 mins. Rel. Oct. 15. Rev. Oct. 23.

Clairvoyant, The. Chiller. Claude Rains, Fay Wray.
mins. Rel. July 15. Rev. June 12.

mins. Rel. July 16. Rev. June 12.

Loves of a Dictator, The Strong historical costume drama. Clive Brook, Madeleine Carroll. Dir. Victor Saville. 83 mins. Rel. June 15. Rev. August Mah Who Knew Too Much. Realistic underworld grama in the Alps and London. Peter Loree, Leslie Bunks, Edna Best. Dir. Alfred Hitchcock. 75 mins. Rel. March 15. Rev. August 3.

My Heart is Calling. Renantic musical. Jan Klepura, Martha Eggerth. Dir. Carmine Gallone. 70 mins. Rel. April 1. Rev. April 17. Wy Song for You. Romance in the opera house. Jan Klepura, Dir. Maurice Elvey. 75 mins. Rel. May 18. May 29.

Efvey. 75 mins. Rel. May 16. May 23,
Princess Charming, Musicala. Evelyn. Laye, Henry Wilcoxon.
Elvey. 76 mins. Rel. June 15. Itev. June 24.

39 Steps. Romanite melodrams. Robert Donat, Madeleine Carroll.
fred Hitghook. 65 mins. Rel Sept. 1. Rev. Sept. 18.

Transatiantic Tunnel. Faitastic story of: undernes, bathway between Europe and America. Richard Dix. Helen Vinson, Madge Evains, Basil
Sydney. Dir. Maurice Elvey. 80 mins. Rel. Oct. 15. Rev. Oct. 15.

Office: 1776 Broadway, New York, N. Y. Liberty

Old Homestead, The. Ill-billy singer becomes radio star. Six musical numbers. Mary Carllale, Lawrence Gray, Dorothy Lee, Willard Robinson, Dir. Willaim Nigh. 71 mins Rel. Aug. 10. Rev. Oct. 9.

Mascot ces. 1776 Broadway, New York, N. Y.

Confidential. An expose of the numbers racket. Donald Cook, Evalyn Knapp. Warren Hymer. Dir. Edward Cain. 68 mins. Rel. Oct. 26. Rev. Nov. 20. Brown. 80 mins. Rel. Nov. 29. Harmony Lane. Life and songs of Stephen Foster. Douglass Montgomery, Adrlenne Ames, Evelyn Venable, William Frawley. 85 mlns. Rel. Aug. 21. Rev. Oct. 30.

zi. Rev. Oct. 30. ... miline Express. Story of a girl who eloped to baptize a train and marry a man she didn't love. Victor Jory, Evelyn Venable. Dir, Leonard Fleids. Rel, Aug. 27.

Waterfront Lady. Fast moving romance of two who loved—and joked with the shadow of the law across their lives. Ann Rutherford, Frank l-bertson. Dir. Jos. Sanitey. 67 mins. Rel. Oct. - Rev. Noy. Rev.

študios: Culver City, Calif. : 1540 Broadway, New York, N. Y. Metro Ahl Wilderness. Film version of Eugene O'Neill's comedy success. Lione Barrymore, Wallace Beery, Cecilla l'arker, Eric Linden. Dir. Clarence Brown. 89 mins. Rel. Nov. 29.

Anna Karenina. Toistoy's famous novel of a woman's struggle for love.

Greta Garbo, Fredric March, Basil Ratibone, Dir. Clarence, Brown.
85 mins. Rci. Sept. 6. Rev. Sept. 4.

Bishop Missehaves. A cieric impressed into duty as a detective. Edmund Gwenn, Maureen O' ullivan, Norman Foster. Dir. E. A. Dupont. 85 mins. Rel. Sept. 13. 18cv. Oct. 2. Bonnie Scotland. A farcical romp through the Highlands. Laurel and Hardy. Dir. James W. Horne. 82 mins. Rel. Aug. 22. Rev. Aug. 28.

ard. No release date.

Comes the Band. An ambitious song writer and a stolen melody. Ted
Lewis and his band. Virginia Bruce. Ted Healy. Dir. Paul Sloane.
82 mins. Heh Aug. 30. Rev. Selt. 25.

ve My Life. The archeologist and the society girl. Joan Crawford. Brian
Aherine, Frank Morgan. Aline MacMahon. Dir. W. S. Van Dyke. 25

mins. Hel. Oct. 4. Rev. Cur. 16.

In the Air. Eligh pressure comedy

Benin, Uni Merke, Grain Michael.

1 del. 24. Alian Merke. Alian MacMahon. Brian Alian MacMahon.

2 del. 24. Alian Merke. Alian MacMahon. Brian Michael.

2 del. 2 del

Kind Lady, Based on the Broadway play by E-from a Hugh Walpole tale. Aline MacMainn, Digges. Dir. G. Seltz. 75 mins. Rel. Dec 5: Last of the Pagans. Love story of the South Srass. A and Lotus Long. Dir. Richard Thornes. Rel. Dec

Muthry on the Bourty. Based on James libitories spisode of South Seas Muthry on the Bourty. Based on James libitories spisode of South Seas Lloyd, 131 mins. Rel. Nov. 3, Rev. Nov. 1 Lloyd, 131 mins. Rel. Nov. 3, Rev. Nov. 1 Sight at the Opera. Wild adventures in mistaken-lebratly of three Inilians. Groucho, Chico and Harpo Marx. Dir. Sam Wood. 26 mins. Rel. Nov. 15. Rev. Doc. 11.

O'Shaughnessy's Boy. Beery, Inckle Co. 27. Rev. Oct. 9.

The State of the State of

PICTURE IS A CINCH SMASH. KORDA HAS ANOTHER HIT

A DASHING GHOST WHO MADE LOVE TO EVERY PRETTY GIRL HE MET!

Overflowing with mirth and surprising situations, this romantic comedy tells the incredible adventures of a ghost who had a way with the ladies.

"REACHING A NEW MARK IN SCREAMING COMEDY

- NEW YORK TIMES The picture is a sinch smath and higher on the picture is a sinch since a, top higher on Korda and his London:

Korda and his London:

He amusement laddor: Everley Grego, Patricla of Everley fine acting cast-Wireless to the NEW YORK TIMES

ROBERT

THE GROST GOES WE - IL STANDER PALLETT

.. ALEXABER KORDA Production

Released then UNITED

CALENDAR OF CURRENT RELEASES

(Continued from page 19)

Perfect Gentieman, The. An actor who comes back. Frank Morgan, Cicoly Courtneldge. Dir. Tim Wholan. 73 mins. Rel. Oct. 18.

Pursuit. Pseudo kldnap story. Chester Morris, Sally Ellers. Dir. Edw. L. Martin. 75 mins. Rel. Aug. 5. Rev. Oct. 5.

Rendezveus. Backlind Rel. Oct. 25. Tardie Black Chamber. William Rel. Oct. 25. Rel. Oct. 25.

Rel. Oct. 25. Rev. Oct. 30.

Riffraff. Jean Harlow, Spencer Tracy. Dir. J. Walter Ruben. Rel. Jan. 3.

Robin Hood of El Derade. Drama of a-frontler days' bad man. Warner Easter, Ann Loring. Dir. William Wellman. No release date.

Marle, Rudolf Frimi's operatus. Nelson Eddy, Jeanette MacDonald. Dir. W. 8. Val. Direct. Direct. Rows more more proposed and the Franch Revolution.

Dir. W. S. AND Dyke. No release date.

Laivel Two Cities. Based on Dickens famous novel of the French Revolution. Konside Collina's Sizabeth' Alian, Edna May Cityer, Easil Kathbone. Henry B. Watthall. Dir. Jack Convay. Rel. Dec 27.

Tarzan Escapes. Farther adventures of the ape man. Johnny Welssmuller, Maureen O'Sullvan. Dir. James MacKay. No release date.

Three Live Ghosts. Based on the novel by Fred S. Isham. | lchard Arlen Ann Loring, H. Bruce Humberstone. Rei. Jan. 10.

Whipsaw. Spencer Tracy as a 'G''-man on the trail of pearls with a fortune Myrna Loy, Harvey Stephens. Dir. Sam Wood. Rel. Dec. 13.

Monogram

(Released through Republic)
Cheers of the Crowd. Russell Hopton, Irene Ware.

Keeper of the Bees, The Kunous story by Gene Stratton Porter. Nell Hamilton, Betty Eurness, Hobart Bosworth. Emma Dunn, Edith Fellowes, Helen Jerome Eddy: 76 mins. Rcl. July 15, Rev. Aug. 21.

Trall Beyond, in the. John Wayne, Verna Hillie. 55 mins. Rel.

studios: 5881 Marstnon St., Paramount Offices: 1501 Floadway, New Verk., N.Y.

Annapolis Farewell. Unusual type of story made at the U. S. Naval Academy, Standing, Rosalind Keith, Ton Brown, Rich Crouwell. Dir. Alex Ale.

Alex Hall. 75 mins. Rel. Sept. 6, Rev. Aug. 23.

Anything Goes. Broadway musical litt. Bing Crossby. Ethel Merman, Chas. Ruggies, Ida Lupino. Dir. Lewis Milestone. Rel. Jan. 24.

Bar 20 Rides Again. Hopsiong Cassidy western. William Bood, Jimmy Ellison, Elhei Wates. Dir. Howard Bretherton. Rel. Dec. 6, 1987. The Wates. Dir. Howard Bretherton. Rel. Dec. 6, 1987. The Wates Dir. Morman Taurog. 37 mins. Rel. Sept. 6 and Allein and Wandy Sarrie carry stong a fancilus story spice serves as background for an expression of the stars. Dir. Norman Taurog. 37 mins. Rel. Sept. 6 Connect Review.

The Comment of the Co

Dir. Cecil de Mille. 124 mins. Rei. Aug. 2. Rev. Aug. 28.
Esgle's Broed, The. Second in the Hopolong Cassidy series. William Boyd.
Jimniy Elson, wm. Farnum, Nana Martinez. Dir. Howard Bretherton.
Rei. Oct. 25.
very Night at Eight. Radio story capitalizing the amateur craze. Goo. Raft.
Alice Pape, Frances Laugford, Patsy Kelly. Dir. Racoil Waish. 80 migs.
Rei Aug. Rev. Aug. 7.
Hands Across the Table. The story of a barbershop mankure. Carole Lome.
Bed. 18. Rev. Mourrety, Raiph Belamy. Dir. Mitchel Leisen. Rei.
Bed. 18. Rev. Mourrety. Raiph Belamy. Dir. Mitchel Leisen. Rei.
Bed. Matter Volce. E. Benezit. Horton sets lut. toobbe for disting with

Master's Volce. Ed. Everett Horton gets into trouble for flirting with his own wife. Stage hit. Peggy Conklin. Dir. Jos. Santley. Rel. Jan. 17.

Jan. 17.

Comes Cockie. Gracie Allen gets her father's fortune and starts oprivate theatre for out-of-work sectors. Geo. Burns, Greit Allen, Geo. Barbler. Dir. Norman McLender Stock of the Cock. 16.

Barbler. Dir. Norman McLender Stock obstacter. William Boyd, Jimmy Boyd, Jimmy Dir. Boyd of the Cock. 16.

Barbler. Dir. Howard Bretherton. 59 mins. Rel. Aug. 23.

Rev. Oct. 2.

it's a Great Life. Story of the CCC camps. Joe Morrison, Paul Kelly, Char Sale, Rosalind Kelth. Dir. Edw. F. Cline. Rel. Nov. Outpost, The. From F. Britten Austin's striking fiction story. Cary Grant, Claude Rains, Gertrude Michael. Dir. Chas. Barton. 72 mins. Rel. Oct. 4. Rev. Oct. 9.

Rel. Oct. 4. Rev. Oct. 9.
Little America. With Byrd in Antarctic. Special. 52 mins. Rev. Oct. 18.
Mary Burns, Fuglither. G.-men story. Sidney Silvia. Mulvyn Douglas. Perl
Silvia. Mulvyn Douglas. Perl
Silvia. New Additional State of the Additional

Rev. Dec. 18. Ilky Way, The. Harold Lloyd production taken from a stage hit. Lloys, Adolphe Menjou, Verree Tcasdale. Dir. Leo McCarcy. Rel. Jan. 3. Nevada. Larry Crabbe in a western story. Monte Blue, Kathleen Burke. Dir. Chas. Barton. 58 mins. Rel. Nov. 29.

Dir. Chuss. Barton. es mins. Kel. Nov. 29. Ibbetson. George Du Maurler's famous love classic. Gaty Cooper, Ann Harding, John Hailiday. Dir. Henry Hathaway. 83 mins. Rel. Nov. 8. Rev. Nov. 13.

Rev. Nov. 12.

Rose of the Rancho. Eichard Walton Tully's and David Belasco's gorgeous atory of old California. Gladys Swarthout, John Boles, Charles Eickford, Willie Howard. Dr. Marion Gering. Red. Oct. 28.

Screege (Britlain made). Sir Seymour Hicks and Donald Calthon, Dickons Cristman Carol.' Dr. Henry Edwards. 72 mins. Rel. Dec. Rev. Dec. 18.

Cristman Carol.' Dr. Henry Edwards. 72 mins. Rel. Dec. Rev. Dec. 18.

Cristmas Carol.' Dir. Henry Edwards. 72 mins. Rel. Dec. Rev. Dec. 18. Ship Cate. Waterfrom tsory of a stoker who sang. Carl Brisson, Ariline Judge, Mady Christians. Dir. Robert Florey. 64 mins. Rel. Nov. 1. So Red the Rose. 'From Star's Young's best seller. Magraet Sullawan, Watter Councily, Randolph Scott. Dir. King Vidor. 10 mins. Rel. Sept. 27. Rev. Dec. 4.

Rev. Déc. 4.

Two Fisted. Two pings enter Park Avenite society. Lee Tracy, Roscoe Karns,
Gali Patrick. Dir. James Cruze. 69 nins. Rel. Oct. 3. Rev. Oct. 5.

We for Tonight. From the stage hit by flax and J. O. Lief. 1987. Head of The Stage of The Stage

mina. Rel. Sept. 27. Rev. Oct. 23.
Manders of the Wasteland, Zane Gray story. Dean Jagger, Gali Patrick,
Bedward Ellis. Dir. Otto Lovering, 62 mins. Rel. Aug. 16. Rev. Cd.
Winga Over Ethiopi. Topical. 62 mins. Special releases Rev. et . 15.
Winga Over Ethiopi. Topical. 62 mins. Special releases Rev. et . 15.
Wittel Company of the Comp

Office: R.K.O. Bldg., Radio City. N.Y.C Hollywood, Calif. R.K.O. Radio

Calif. A.A.U. ACAIU.

Radio City, N.Y.C.

Boand by Ising about her family. Katharine Hepburn, Fred MacMurray,
Fred Stoine, Evotyn Venable, Franka Albertson, Hed'at Hopper, Dir.
Georce Stevens SS Ins. Rct. Aug. 23. Rev. Aug. 21.

ie Sakley, Events in Hic. life of Annie Oalley, finmous woman rifle shot.
Herbarn Stainwyck, Precton Foster, Melyon Dou Ias. Aloroni Oisen, Pert
Kelton, Andy Clyde Dir. George Stevens. 30% ins. Rct. Nux. 15.

Another Face. A killer has his face remodelled by plastic surrery and becomes a involve actor in Hollywood. Britan Donley, Walface Ford,
Firstliss Brooks, Alan Hale. Dir. Christy Cabaine, 65 mills. Rcf.

Challer State State And Albertson.

Die. 20. States, Alail Mark. 2011. Chain yesterday. Adaptation of an Anatole France classic. Anne Shirley, Chaing Yesterday. Adaptation of an Anatole France classic. Anne Shirley, C. P. Heggle. Dir. Geo. Nichols, Jr. 78 mins. Rel. May 2. Rev. Oct 23. Chatterbox. An orphan with a vivid imagination yearns to become an actress. but finds happiness with the man of her dreams. Anne Shirley, Phillips Holimes, Edward Edils. Dir. George Nichols, Jr. Rel. Jan. 17. Ont Bet on Love. To win a bet, a meat-packing heir starts out from New York in the underwear. By the time he reacted his declination the has Shirley, and the start of th

Frank Buck. Dir. Frank Duck. Rel. Dec. 20.

Follow the Fleet. A cong-and-dance man who Joins the many meets his former firl friend in a dance bull and helps her sulvage a ship for the first the fi

Brown, Virginia Weldler, Carol Stone, Lumsden Hars, James Bush, Dorothy Peterson, Addison Richards, Dick Alexander. Dir. Edward Killy. 69 mins. Rel. Oct. 4. Rev. Oct. 30.

Private detective solves the origin of extortion notes and a g. Preston Foster, Margaret Callahan, Jack Adalt. Dir. Rel. Jan. 31. Shadow. Priv kldnapping. 1 Charles Vldor. Hi Gaucho. A romance of the plains of Argentine. John Carroll, Steffi Duna. Rod LaRocque, Montague Love. Dir: Thomas Atkins. 59 mins. Rel. Oct. 11:

Rod LaRocque, Montague Love. Dir. Thomas Atkins. 69 mins. Rel. Oct. 11:

Family Treat the family has changed its name to Murfree. James Barton, Margaret Calishan, Addison Raudali, William Harrigan, Maureen Delany. Dir. Charles Vidor. 68½ mins. Rel. Sept. 20.

The An amusing tale of the vagaries of the race track and the unquenchable fewer that surgest in the veries of men with follow the University of the California of the

18. From the first of the Jains series. Kay Johnson, Ian Hunter, C. Aubrey Smith, Nigel Bruce, David Manners, Peggy Wood, Dir. John Cromwell. 76 mins. Rel. Aug. 8, Rev. Sept. 18.

19 mins. Rel. Aug. 8, Rev. Sept. 18.

19 mins. Rel. Aug. 19 mins. Rel. 19 mins. Rel. Aug. 19 mins.

'Rel. Oct. 18. Rev. Oct. 23.

Fee Lode. Bob Fairbax fluds gold and romance in the same day, but a crook tries to horn in our both. Richard My, Lelia Kyams, Jessie Argent of the Control o

Sept. 25.
derremke, Range. An epic vestern laid in a Southern California cattle town in the late 46s. Harry Carey. Hoot Gibson, Bob Steels, Tom Tyler, Guinn William Farnum, William Dernum, William Dernum, William Parnum, Wally Wales, Art Mix, Buffalo Bill, Jr., Buddy Roosevelt, Franklyn Farnum, Boots Mailory. Dir. Waliace For. 71½ mins. Rel. Sept. 27. makers. A rich but dishonest farmer tries to stop Wheeler and Woolsey. Red. Wheeler, Dir. Waliace William California and Woolsey. Red. Wheeler, Dorothy Lee, Fredic Roland, Berton Churchill, George Meeker, Dir. Fred Guiol. 79 mins. Rel. Oct. 25. Rev. Nov. 6.

Nov. 6.

Rev. To Peter Grimm. The From David Warfield's hit. Lionel Barryand Ellis. Dir. George Nicholis, Jr., 524, min.s. Rei. Sept. 13. Rev. Oct. 9.

Neve to Balepate. Remake of the Cohan play. Gene Raymond, Marraet Callahan, Eric. Biore. Eric. D'Erien Moore, Moroni Oisen, Grant Micchell Dir. William Hamilton and Edward Killy. 69 mins, Kei. Dec. a Scarlett. A father table.

Rev. Dec. 18.
 a Scarlett: A father takes his daughter to England and dresses her as a boy. Katharine Hepburn, Edmund Gwenn, Cary Grant. Dir. George Cukor. Rel. Jan. 3.

Cluor. Rel. Jan. 3.

Thoroughbreds All. A champion race horse is stolen by gangsters and is helped back to his trainer by his staunch friend, a dog. Rcl. Feb, 14.

Three Musekterers. From the Dumas classic. Walter Abe, Margot Grahame, Rosamend Pinchot, Onslow Stevons, Faul Lukas, Heather Angel, Moronl Olsen. Dir. Rowland V. Lee. 97 inlins. Rcl. Oct. 26. Rev. Nov. 6.

Seat the Band. A befuddled helr to \$55,000,000 with strings tied to it rige his girl to a disillusioned chap about to commit suicide. Hugh bert, Helen Broderick, Roger Pryor, Fred Keating, Eric Blore, F Brooks, Dir. Ben Stoloff. 65 mins. Rei, Nov. 8, Rev. Nov. 27.

Letter American are were the file in the event a yearing the part of the hard time withing her on account of mistaken identity. Fred Asiaire, Ginger Rogers, Edward Everett Horton, Helen Broderick. Dir. aris Sandrich. 10 mins. Rel. Sept. 6. Rev. Julie 26. 10 mins. Rel. Sept. 6. Rev. Julie 26. 10 mins. Rel. Sept. 6. Rev. Julie 27. 10 mins. Rel. Sept. 6. Rev. Julie 28. 10 mins. Rel. Sept. 6. Rev. Julie 28. 10 mins. Rel. Sept. 6. Rev. Julie 28. 10 mins. Rel. Sept. 6. Rev. Julie 29. 10 mins. Rel. Julie 20. 10

ce: RKO Bidg., New York, N.Y. Republic

Burning Gold. Fast action. Bill Boyd. Rel. Dec. 1.

Cappy Ricks Returns. Peter B. Krue's familiar fiction here. Robert McWade,
Ray Welker, Horine McKluney. Dir. Mack Wright, 67 mins. Rel.
Sept. 23. Rev. Dec. 4.

Cfiffie of Dr. Crespl. The. Original story suggested by Poe's The Premature
Burlait. Eric yon Strobel h. Harriet Russell, Dwight Frye. Dir. John
Forbidden Heaven. Suggestle of 'One More Spring.' Four derelicts in an
abandoned London house. Chas. Farrell, Charlotte Henry, Beryl Mercer,
Fred Walton. Dir. Reginald Barker. Rel. Oct. 5.

Forced Landing, Murder mystery. Thirteen passengers ride with death on
Steyens, Sidney Blackmer. Dir. Meville Brown. Rel. Dec. 2.

Frisco Waterfront. Drama. Original story by Norman Houston. Ben Lyon,
Bielen Twelvetrees, Rod La Rooque. Dir. Arthur Lublin. Rel. Dec. 7.

Hitch-Hike Lady. Comedy-drams. Four characters of the road unite to
keep old lady from discovering son is paranteers of the road unite to
keep old lady from discovering son is parson. Alson's Sidpworth, Mae
Dec. 20. Arthur Teacher, James Ellison. Dir. Aubrey H. Scotto. Rel.
Lawless Range, Western. John Wayne. Dir. R. N. Brandbury, Rel. Nov. 4.

Dec. 20.

Lawless Range. Western. John Wayne. Dir. R. N. Bradbury. Rel. Nov. 4.

Leathernecks Have Landed, The. From the original story by Lieut. Franklyr.

Adreon. Lew Ayres. Leathernecks Have Landed, The. From the original story by Angue Franking.
Adreon. Lew Ayres.
Melody Trail. Western. Gene Aultry. Ann Rutherford. Dir. Joseph Kane.
69 mins. Rel. Cet. 18 mere Dec. 11
McGaugh, 11 mins. Rev. Oct. 18.
WorGaugh, 11 mins. Rev. Oct. 18.
New Frontier, The. Western. John Wayne. Dir. Carl Pierson. 54 mins.
Rel. Oct. 5. Rev. Dec. 18.
Scaland Luck Faat astlon. Ill Boyd. Dir. Sam Newfield. Rel. Oct. 22.

Rel. Oct. 5. Rev. Dec. 18.

ng Luck, Fast action. iii Boyd. Dir. Sam Newfield. Rel. Oct. 22.

brusht Proubadeur, The. Western. Gene Autry, Barbara Pepper, Smiles
Burnette. Dir. Joseph Kane. Rel. Dec. 19.

claim of the Cook of the Cook

and Dollars a Minute, A. Newspaper man makes a bet wherein he has o spend \$1,000 a minute. Rel. Nov. 5. Kan Ina.

Tumbling Tumbleweeds. Western. Gene Autry. Rei. Sept. 9. Ref. sept. 9.

Sinners. From the Warwick Deeping story. Otto Kruger, Minna Gombell, Martha Sleeper. Dir. Arthur Lubin. 72 mins. Rel. Oct. 10, Rev. Sept. 18.

Westward Ho. Western ploneer story. R. N. Bradbury. Rel. Aug. 19.

studie: For sellistics.

20th Century-Fox Offices: 44 West 5th 84 West 5th 84 New 7ch New York New Yor

Champagne Charlie, Paul Cavanau Jan. 31.

Alan, 31.
Charlie Chan in Shanghal. For once Chant operates in the home port. Warner Oland, Irene Hervey. Dir. John Blystone. 70 mins. Rel. Oct. 11:
Rev. Oct. 16.
Charlie Chan's Secret. Warner 71 mins. Rel. Jan. 19.

Oante's inferno. New version of an Ad thriller. Spencer Tracy, Claire Trevor, Henry B. Wallhall. ir. Harry Lachman; 30 mlns. Rel. Aug. 23. Rev. Aug. 7.

Oessed to Thrill. Titta Rolf, Clive Drook.
Rel. Aug. 16. Rev. Nov. 27.

Ref. Aug. 16. 169. 160. 170. 11.

Farmer Takes, a WHe, The. From the stage play of the old canal days. Janet Gaynor, Henry Fonda, Chins Bickford, Dir. Victor Jemirg. 34 mins. Rel. Aug. 2. Rev. Aug. 14.

Gay Deception, The. Francis Lederer, Henlia Hüme, Frances Dec. 1

Wyler. 75 mins. Rel. Aug. 13. Rev. Oct. 16.

Wyler, 75 ming. Rel. Aug. 13. Rev. Oct. 16.
Here's to Romance. Story of an opera singer. Nino Martini, Genevieve Tobin, Anita Louise. Dir. Alfred E. Green, 82 mins. Rel. Oct. 4. Rev. Oct. 9.
In Old Kentucky. Final Will Biogers release with Doughty Wilson, Rusself Hardle, Bill Roblinson. Dir. Geo. Marshall, 84 mins. Rel. Nov. 72, Rev. Dec. 4.

It Had to Happen (2

Studio Placements

(Continued from page 19) Nick Grinde, directing untitled Jack Holt picture, U.

Jack Holt pleture, U.

Harry Tugend, dialog,
Tonight, '20th-Fox,
Ralph Forbes, Marion Shilling,
Malcom McGregor, Mildred Clare,
Harry Semals, Charlotte Barr,
Smith, 'I'll Name the Murderer,'
Burr.

Karl Steps, Joan

Par.
Jean Arthur, Raymond Walburn,
Douglas Dumbrille, Llouel Stunder,
Warren Hymer, Emma Dunn, Mayo
Methot, Jameson Thomas, rthur
Hoyt, 'Opera Hat,' Col.

Lioyd Ingraham, Helene Chad-ick, Don't Bet on Love, Radio. Rosulind Price, Ti McCoy, Karl Hackett, John Elliott, Tommy Bupp, Jack Rockwell, Rex Lease, Lout Mechan, 'Roarin' Guns,' Excelsior.

Ralph Remly, 'Robin Hood of El-dorado,' Metro, John Graha Under,' WB.

Under. WB.
Lillian Ireno, Dickle Jones, Fred
Walton, Lawrence Grant, Montague
Shaw, Little Lord Fauntleroy, Selznick-int.
Frank Borzage,
Cosmopolitan.
Fat Flaherty,

fast, U. Lewis Stone, Metro. Henry Kolker,

Metro. Robert Livingston, Metro.

Aletro.
Robert Livingston,
fathers, Metro.
Gase, Metro.
Joan Woodbury,
Flack Gang, WE.
Si Jenks, Desert Gold, Par.
Torbin Meyer, Tomorrow Is a
Berbert St., Meyer, Tomorrow Is a
Berbert St., Meyer, Tomorrow Is a
Woman, Goldwyn.
Stuart Holmes, Gordon Elliott,
Romance in the Air, Wes,
John Spacey, Kay Hughes, Andre
Berünger, Snowed Under, WB.
WB.
J. Farrell MacDonald, Showboatt'
J. Farrell MacDonald, Showboatt'

J. Farrell MacDonald, 'Showboat,' U. lana Gibson, Priscilla Lawson, Nan Grey, Love Before Breakfast, U.

Mitchell Lewis, 'Anthony Ad-verse,' WB. Arthur Loft, Harold Huber,

Roach. Maurice Black,

Maurice Black,
Metro,
Roland Young, The Moon Is Our
Home, Wargelin, Lillian Har
Har Tomin, Lillian Har
Disky Tomin, Lillian Har
Ceorge Cleveland, Charters,
George Cleveland, Charter Coleman,
Alene Carroll, 'Tomorrow Is a Better Day,' U,
Clay Clement, 'Leathernecks,'
Jan Duskan, Dean Benton,'
Jan Duskan, Dean Benton,'

Clay Clennent, Leathernecks, public.
Jan Duggan, Dean Benton, Town Cliri, Metro.
Town Cliri, Metro.
Town Cliri, Metro.
Bill Stelling, The Devils Squadron, Col.
Bill Stelling, The Devils Squadron, Col.
George Irving, Nolla Walker, Si Jenks, Captain January, 20th-Fox, Juan Duval, Andre Cinjos, Measage to Garcia, 20th-Fox, Leonie Pray, Marie Marselles, Jacques Vanaira Rameey Hill, Max Jacques Vanaira Rameey Hill, Max Particles, Captain Caron, Landers Stevens, Edward Keane, 'It Had to Happen,' 20th-Fox, Ethel Wales, 'Small Town Girl,' Metro.

Ruth Donnelly, Clyde Blison, Hours by Air, Par. Frank Lyman, Radio.

Radio.
James Dunn. Sally Ellers,
morrow is a Better Day, U.
Cralg Reynolds, 'Border Legion,' Par.
Allson Skipworth,

Tom Keene. Monte Blue Erlekson, 'Desert Gold,' Par. Eddie Borden, 'Next Tl Love,' Radio. Byron Mor

Love, Kaum.
Byron Mor
Metro.
Byron Mor
Metro.
Bill Gilbert, Addison Richar
Siller Globert.
Harry Jans, Thorobreds All,
Radio.
Frank Albertson, Tarmer In the
Dell, Radio.
C. Aulirey . kh, Jeanne HarryRomeo and Juliet, Metry, Jonathan
Hale, Den Hall, James Mack, Wally
Mahr, Lee Phelps, Monte VandeBurr Carrett, Earl Eby, Jonathan
Hale, Den Hall, James Mack, Wally
Mahr, Lee Phelps, Monte VandeBolli Rosing, untile
Radio.

Bodil Roshig, muttle Radio, Morgan Wallace, Love, Rudio, Ho'mes Herbert, lacy, Metro, Sherry Hall, 'Getaway,' Metro, Lucien Prival, 'Darkest Africa,' Rep.

DR. LaPORTE ILL IN N. Y.

Dr. A. A. LaPorte, head of the J'ain ment, is Ill and on a two months' leave of absence.

He is now in New

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CALENDAR OF CURRENT RELEASES

(Continued from page 21)

ing of Buriesque. Warner Baxter, Alice Faye, Jack Oakie, Arline Judge Mona Barrie. Dir. Sidney Landeld. Rei, Jan. 3. ittiest Rebel, The. Shirley Temple, John Boles, Jack Hoit, Karen Morley, Bill Robinson. Dir. David Butler. Rel. Dec. 27.

Bill Robinson. Dir. David Butler. Rel. Dec. 27.
an wive Beket the Bank at Monte Carlo (20th). Ronald Colman Joan Bensett, Colin Cilve, Nigel Bruce. Dir. Stephen Roberts. 68 mins. Rel. Rov. 20. Rev. Nov. 20.
Message to Garcia (20th). W. Miller Beery, tanwyck, John Boles. Dir. Geo. Marshall. Rel. Feb. 21.
My Marriage. Claire Trevor, Kent Taylor, Pauline Frederick. Ir. Geo. Archalburth. Rel. Feb. 21.

amoguo, Rui, Feu. 7. etropolitari (20th). Musical. Lawrence Tibbett, Virginia Bruce, Alice Brady Cesar, Ziomero, Dir. Rich. Boleslawski. 75 mins. Rel. Nov. 8. Rev

Oct. 23.

Music le Magic. Alice Faye, Ray Walker, Bebe Danleis, itchell and Durant.
Spin, Geor-Metubalth. 66 mines. Rel. Nov. 1. Rev. Nov. 26.

Navy Wife. Claire Trevor, Ralph Bellamy. Dir. Alian Dwan. 72 mins. Rel. Dec.

Dec. Orchids to You. John Boles, Jean Muir. Chas. Butterworth. Dir. Wm. A. Selter. 74 mins. Rel. July 12. Rev. Aug. 14. Paddy O'Dzy. Jane Withers, Pinkle Tomlin. Dir. Rel. Jan. 17.

Rei. Jan. 17.

Professional Soldier (20th), Victor McLaglen,
Stuart, Dir. Tay Garnett. Rel. Jan. 24.

Stuart, Dir. 129 Garnett, Rei. 1811. 64.

Redheade on Parade. Picture making and hair dye. John Boles,
Dir. Norman McLeod. 78 mins. Rei. Aug. 30. Rev. Sept. 4.

Show Them No Mercy (20th). Rochelle Hudson, Ceaar Romero.

ir. Geo
Marshall. 75 mins. Rei. Dec. 6. Rev. Dec. 11.

Marshail. 76 mins. Rel. Dec. 6. Rev. Dec. 11. nboat Round the Bend. Rival captains in a river row with a murder angle. Will Rogers, Irvin Cobb, Anne Shirley. Dir. John Ford. 99 mins Rel. Sept. 6. Rev. Sept. 25.

Thanks, and the second of the

Oct. 18 Rev. Oct. 8: Thunder in the Night. Murder in Budapest. Paul Cavanaugh. Dir. Geo. Archainbaud Sept. 20.

Nept. 20.

Sept. 20.

Sept. 20.

Thunder Mountain, Zane Grey Western, Geo. O'Brien, Barbara Fritchie, Francis and Dir. David Howard. 6 mins. Rei. Sept. 27. Rev. Oct. 2.

Way Brancis and Remarks of the Griffith silent version. Roccielle Hudson; Way Henry Fonda. Dir. Henry King. 84 mins. Rei. Oct. 25. Rev. Nov. 6.

Westeome Home. James Dunn as a confidence man. James Dunn, Ariene Undge. Dir. Jas. Tinlin. 12 mins. Rei. Aug. 8. Rev. Aug. 28.

Whispering Smith Speaks. Geo. O'Brien, Irane Ware, Dir. David Howard. Rei. Dec. 20.

Whispering Dudley, Ed. Seyrectt Horton, Lois Wilson. Dir., Eugene Forde. Se mins. Rei. Dec. 13. Rev. Dec. 18.

1 N. Formosa Blvd. United Artists Offices: 729 Seventh Ave. Hollywood, Calif. United Artists Offices: 729 Seventh Ave.

Honywood, Calif. VILLEU AFTISTS New York, N. Y.

Barbary Coast. A blazing story of America's last frontier of untamed emotions. Mirlam Hopkins. Edward G. Robinson, Joel McCrea. Dir. Howard
Hawks. 90 mins. Rel. Sept. 27. Rev. Oct. 16.

Call of the Wild. From the famous Jack London story. Clark Gable. Lorette
Young Jack Cakle. Dir. William Weilman. 89 mins. Rel. Aug. 9. Rev.
Aug. 21.

Aug. 71
Angel, The. A love story that will give love a new meaning. Fredric March, Merle Oberon, Herbert Marchall. Dir, Sidney Franklin. 105
mins. Rci. Sept. 6, Rev. Sept. 11.

mins. Rci. Sept. 6. Rev. Sept. 11.

Goee West. A gay romantic comedy with Robert Donat, star of 'Count of Monte Cristo', Robert Donat, Jean Parker, Eugene Pallette. Dir Rene Clair.

no monte Cristo; Robert Donat, Jean Parker, Eugene Failette. Dir. Rene Clairs

Man Who Couwer Miracles. Based on an original by H. G. Wells, goland

Man Who Coulon Gardener and Raiplis Richardson. Dir. Lotinar Mendels,

Medern Times. A dramatio comedy based on mass production in a big factory. Charlie Chaplin, Faulette Goddard.

Meiody Lingere On, The. Lowell Brentano's best-seller. Poignant motherlove. Josephine Stuchnison. George developed. Selection of the State of the State

man Taurog. Splander A country girl marries into a society family. Miriam Hopkins Joel McGrea. Dir. Elliott Nugent. 76 milus. Rel. Nov. 23. Rev. Nov. 27 Things to Come. A dramatic adaptation from the H. G. Wells attory. The Shape of Things to Come. Raymond Massey, Raiph Richardson, Maurice Braddell. Dir. Wim. Cameron Mentles.

Universal Offices: 30 Rockefeller Center, Studio: Universal City, Calif. Affair of Susan, The, Comedy. Zazu Pitts, Hugh O'Connell. Dir. Kurt Neuman. 62 mins. Rel. Oct. 7. Rev. Nov. 6.
Dangerous Waters. Drama of the sea. Jack Holt, Robert Armstrong, lans
Glisson. Dir. Lambert Hillyer. Rel. Jan. 13.

Gilson. Dir. Lambert Hillyer. Rel. Jah. 13. lamond Jim. Drama. Edward Arnold, Jenn Arthur, Binnie Barnes. Dir. Ed Sutherland. \$2 mins Rel. Sept. 2. Rev. Aug. 28. East of Java. Drama. Charles Bickford, Elizabeth Young, Leslie Fenton. Frank Albertson. Dir. George Meiford. 72 mins. Rel. Dec. 2. Rev. Dec. 18.

Dec. 18. index of the Control of the

engcis, Dir Alan Crosiand. 68 mins. Rel. Nov. 9. Rev. Dcc. 18.

18 Night Out. Comedy Edward Everett Horton, Irene Hervey, Loia Lane,
Billy Burrud. Dir. Wo. Night. 74 mins. Rel. Nov. 21. Rev. Nov. 20.

18 Night Ray. The. ystery drama. Karloff, Bela Lugosi, Frances Drake.
Dir. Lambort Hyor. Rel. Dec. 38.

uir Lambort lilyer, Rei, Dec. 39.

Ing Salemon of Broadway, Musical drama. Edmund Lowe, Dorothy Page.
Plinky Tomlin, Ed. Pawley, Louise Henry, Philip Brooks. Dir. Alais
Crosland, 72 mins. Rei, Sopt. 30. Rev. Oct. 23

Magnificent Obsession. Drama. Irene Dunne, Robert Taylor. Ir. John M.
Stahl, Rei, Jan. 18.

Stahl, Rel. Jan. 15.
Manhattan Moon. Drama with music. Dir. Stuart Walker, Ricardo Cor Manhattan Moon. Drama with music. Dir. Stuart Whoeler. 62 Ins. Rel. Aug. 5. Rev Aug 21.

Aug 21.

Outlawed Guns. Western. uck Jones. Ruth Ch. Ir. Ray Taylor. & mina. Ret. July 29. Rev. Oct. 16.

Remember Last Night? Mystery drama. Edward Arnold, Sally Ellers, Constance Cummings, Robert Young. Dir. James Winate. Rel. Nov. 4. Rel. Nov. 27.

Rei, Nov. 27.

Rei, Nov. 27.

Rei, Comedy Zasu Pitts, Hugh O'Connell.

Storm Over the Anges De Paras Lack Holi, Anjonio Moreno, Gene Lockhart.

Storm Over the Anges De Paras Lack Holi, Anjonio Moreno, Gene Lockhart.

Miona Barric. Dir. Christy Cabanne. \$2 mins. Rel. Sept. 15. Rev. Oct. 2.

Stormy. Outloor dauma. Noah Geory, 17. Jean Rogers, Artsona Wanglers.

Dir. Louis Friendlander. 67. mins. Rel. Nov. 25. Rev. Dec. 11.

Sunset of Power. Buck Jones, Ductol More, Dorothy Dis. Dir. Ray

Taylor, 68 mins. Rel. Doc. 23.

Sweet Surrender, Musical Frank Parker and Tamara. Dir. Mont rice.

Taylor, 65 mins. Rel. Dec. 33

Sweet Surrender, Musical. Frank Parker and Tamara. Dir. Mont rice. (I.mins. Rel. Nov. 25. Rev. Dec. 12.

Three Kids and a Queen. May Robson, star. Comedy-drama. Henry Armetta, Wm. Benedlet, Frankle Darro, Billy Burrud. Dir. Ed. Ludwig. 85 mins. Rel. Uct. 28. Rev. Nov. 12.

Threw Back, The. Buck Jones western.

Warner Brothers Offices: 321 W. 44th St. New York, N. Y los Burbank. Calif. risht Lights Small time burlesque. Joc E. Brown, Ann Duorak, Patricla Ellis William Gargan. ir. Busby Berkeley, 83 mins. Rei. Aug. 21. Rev. Aug. 21.

Hev. Aug. 21.

Dangerous. Drainatic story of a beautiful and brilliant actress who wrong the lives of those she contacts and also her own. Bette Davis, Franch Tone, Margaret Lindsay, Allson Skipworth. 1r. Alfred E. Green

Dr. Socratee. Medicine and gangs in conflict. Paul Muni, Ann Dvorak, Barton MacLane, Robert Barrat, Dir. William Dieterle. 70 mins. Rel. Oct. 19. Rev. Oct. 9. Oct. 19. Rev. Oct. 9.

Freshman Love. Frank McHugh, Patricla Ellis, Warren Hull, Joe Cawthorne, Dr. Wm. McGann. Rel. Jan. 11.

Frieco Kid. Barbary Coast action story. James Cagney, Margaret Lindsay, Ricardo Cortez, Lili Damita, George E. Stone. Dir. Lioyd Bacon, Rel. Nov. 30. Rev. Nov. 27.

ng Highbrow. Kansas farmer suddenly rises to riches through the stock market. Guy Kibboe, ZaSu Pitts, Edward Everett Horton. Dir. Robert Florey, 57 mins, Muddled motives in a mountain shack. Rei, July 6. Rev. Sept.

Nev. Sept. 4.

10000 and the Gander, The, Kay Francis, George Brent, Genevieve Tobin,
Ralph Forbes. Claire Dodd. Dir., Alfred E. Green. 65 mins. Rel.

1501. E. Rev. Sept. 13.

1502 Live for Love. Spanish artists on American stage. Dolores Del Rio, Everett

Marshall. Dir. Bubby Berkeley. 64 mins. Rel. Sept. 28. Rev. Oct. 23.

Shot. Two tough guys as a baby's guardian. Sybii Jason, Robert strong, Glenda Farrell, Edward Everett Horton. Ir. Michael Cur-72 mjus. Rei. Sept. 7. Rev. Oct. 9.

-tiz. 75 miles. Ref. Sept. 7. Rev. Oct. 9.
Hunt. Stirring drams with a thrilling classe for a murderous bank robber by Federal agents and the part played in it by a lick reporter and his sweetheart. Marguerite Churchill, Wim. Gargan, leard Cortez, Chic Sale. Reb. 1. Reb. 1. Rep. 1. Rep

Mannors, George E. Stone. Lift. A Manual Mannors, George E. Stone. Living prototype of ideal beauty in Helly. Wiss. Marlon Davies, Pat O'Brien, Dick Powell, Mary Astor. Frank McKlysh, Lyst Talbot, Patry Kelly, Allen Jenkins. Dir. ervyn Lekty. Spr. in St. Rel. Sept. 7, Rev. Sept. 4.

Personal Maid's Secret. Housemald manages her employers into prosperity, Margaret Lindsay, Warren Hull, Anita Louise, Ruth Donneily, Dir. Arthu, G. Collins. 58 mins. Rel. Oct. 28. Rev. Dec. 11.
Petrified Forest. Rased on the Broadway stage play, With Lealle Howard, Bette Davis, Humphrew Bogart. Dir. Archie Mayo. Rel. Feb. 8.

Special Agent (Cosmopolitan), Woman Gorian has her troubles. Bette Davis, George Breint, Jack LaRus, Ricardo Cortez, Henry O'Nelli'. Dir. Willi George Breint, Jack LaRus, Ricardo Cortez, Henry O'Nelli'. Dir. Willi Chr. Willi George Breint, Jack LaRus, Ricardo Cortez, Henry O'Nelli'. Dir. Willi Chr. Janes Meiton, Jane Froman, Dir. Wm. Kelghley. Rel. Nov. 23, Rev. Nov. 28, 89 milas.

89 mins.

e-in the Money, Woman process servers have adventures. Joan Biondell
Glonda Farrell, Hugh Herbert, Ross Alexander. Dir. Ray Enri lit. 6i
mins. Rel. Aug. 17. Rev, Aug. 28.

Miscellaneous Releases

Land of Promise (Ur.). Photographic survey of the Palestine of today, 57 ming. Rei. Nov. Rev. Nov. 27.
Outlaw Depty (Syndicate), Tim McCoy Western. Dir. Otto Brower, 55 inst. Rev. Dec. 4.
Talie of the Wild (Ambassador). Canadian mounted story. Kermit Maynard, Ellile Seward. Dir. Sam Neufleid, 51 mins. Rei. Aug. 7. Rev. Dec. 4.

Foreign Language Films

Because of the clow movement of foreign films, this list covers year of releases.)

year of releases.)

(Most of these available with English titles.)

Aqus enel Suelo, el (Sp) (Col). Evil of gossip. Dir. Euseblo Ardavin. 8(
mins. Ref. Feb. 1.

Aesjure A Su Mujer (Sp.) (Fox). Demestic comedy. Conchita Montenegro.
Dir. Lewis Solier. 80 mins. Rel. March 1.

Aschemmittwech (German). Romantio drama. Moyer. 7(
mins. Rel. March 1.

mins. Ref. March 1:
Auffordering zum. Tanz (Ger) (Casino). Costume romance to music.
Auffordering zum. Tanz (Ger) (Casino). Costume romance to music.
Avec l'Assurgant (Far). Similar (Car).
Capellant. 80 mins. Ref. May 1.
Az UJ Roken (Hung). An American orphan among Magyar nobility. Dir.
Bela Goal. 60 mins. Ref. March 1.

Bela Ugal. by mins. Ref. March 1.

Siden Sechunde, Die (German) (General). Comedy of a playful king. Welse-Ferdl. Dir. Fred Sauer. 80 mins. Ref. March 1.

Bohemios (Sp) (Cincaport). Love in Mexico's Greenwich Village. ir. Rafael Fortas. 70 mins. Ref. Aug. 1.

rortas. 10 mins. Rel. Aug. 1.

Boliche (Spanish). Cabaret life. Dir. Francisco Elias. 80 mins. Rel. May 15.

Buzavirag (Hung) (Danubla). Operatta with romance. Dir. Steven Szekely.

80 mins. Rel. Jan. 1.

80 mine. Ret. Jan. 1.
Cantante de Napoles, El. (Sp.) (WB). Musical romance. Enrico Caruso, Jr., Mona Maris. Dir. Howard Bretherton. 60 mins. Ret. Feb. 15.
Cette Velel. Cantalle (For Millentryada). Social dram. Harry Baur. Ir.
Chapayev (Russ) (Amkino). Historical drama. Dir. Sergel and Georgi Vossilyev, 70 mins. Ret. Jan. 1. Rev. Jan. 29.

allyev. 70 mins. Rel. Jan. 1. Rev. Jan. 29.

Chaeseur de Chez Maxim, Le (Fr) (Par). Musical comedy. Suzy Vernon Dir. Chas. Anton. 70 mins. Rel. Feb. 1.

Cheliyuskin (Russian) (Amkino). Historic record of Russ expedition to Arctic wreck and rescue. 37 mins. Rel. May 15. Rev. May 29.

Cludad de Cartor, La (Sp) (Fox). Drama of martial relations. Antonio Moreno, Catolina Barcena. Dir. Louis King. 70 mine. Rel. Feb. 15.

Clemencia (Sp), Semi-historical drama. Dir. Chano Urueto. 80 min. Rel. Aug. 15.

Cognasse (Fr.) (Par). A bookkeeper with ambitions gets his chance. Tramel Dir. Louis Mercanton. 80 mins. Rel. April 1.

Dir. Louis Mercanton. 80 mins. Rel. April 1.

Corazon Bandelro (Spanish) of mins. Rel. April 1.

Corazon Bandelro (Spanish) of mins. Rel. April 1.

Corazon Bandelro (Spanish) of mins. Rel. Durring Maxi Illan's reign. Dir. Corazon Granelro (Par). Fronch version of it Pays to Advertise. Saint-Granler. Dir. Karel Anton. 80 mins. Rel. June 15.

Crime and Punishment (Fr) (Lensuer). Dostoevakië drama. Harry Baur. Pierre Blanchar. Dir. Pierre Chenal. 103 mins. Rel. Nov. 1. Rev. Nov. 20.

Nov. 20.

Crise Est Finle, La (Fr.) (European), Backstage musical, Albert Projean.

Dir. Robert Slodmak. 80 mins. Rel. March I. Rey, March 20.

Cruz Diablo (Sp.) (Col). Mexican Robin Hood yarn. Dir. Fernando de Fuentes. 80 mins. Rel. April I.

Fuentes. 89 mins. Rel. April I.

Caunay Lany (Hung.) (Danubla). Romantic farce. Lily ir. Bela
Gaal. 80 mins. Rel. Oct. 15. Rev. Oct. 23.

Czardasfuerstin. Die (Ger) (Ufa). Musical from Kalmann's stago piece. Marta
Eggertin. Dir. Georg Jacoby. 80 mins. Rel. April 15. Rev. May J.

Dancing, El (Sp) (Hoffberg). Comedy drama isi in a cabaret. Dir. Ila
Barth. 60 mins. Rel. Jan. 15.

Delito di Mastrovanni (It.) (Metropolis). Melodrama. Dir. Amieto Paler i. 66 mins. Rel. July 15. Rev. July 31.

Dernier Milliardaire (Fr) (France), Satire, ir, Nov. 1. Rev. Nov. 6.

Nov. 1. Nev. Nov. v.

Dona Francisquita (Sp.) (Noseeck). Musical romance nade in Sp.

Hans Behrendt: 70 mins. Rel. April 15. Doppelbrautigam, Der (Ger.) (General). Romance of a composer's marital mixup. Fritz Kampers. Dir. MacFric. 60 mins. Rei. March 15. Doppo una Notte D'Amore (It.). Murder mystery plus singing. Dir. G. Brig-none. 70 mins. Rel. Oct. 15.

none. 10 mins. Nel. Oct. 18.

Pic Kaleser-Jacery Gen.). Military coniedy. Else Elster, Fritz Kampere.

Dir. Robert Lond, Franz Hofer. 40 mins. Rel. March. 15.

Ord von der Kavallerle Ger.). Another military farce. Fritz Kampers.

Dir. Carl Boese. 60 mins. Rel. April I.

Edee Mostoba (Ilung). Magyar's Shirley Temple plc. 1r. Bela Balogh. 80 mins. Rel. Nov. 15.

mins. Rei: Nov. 15. Frantic love among the magyars. Lily Murati Dir. Andre Marton. 90 mins. Rei. Det. 1. Rev. Oct. 9.

El lo Que Me Guieras (Sp.) (Fig.), Romance in the theatre. Carlos Gardel. Dir. John Heinhardt. 80 mins. Rei. April 1. El Homerod. 10 mins. Rei. April 1. El Homerod. 10 mins. Rei. July 16.

El Homerod. 10 mins. Rei. July 16.

Nott (Sw.) (Scandinavian). War and love. Gustaf Molander. 80 mins. Rei. July 16.

Fantamá del Convente. El (Sc.) (Scandinavian).

nins. Rel. Jan. 16.
Fantama del Convento, El (Sn.). Spooks and love. Dir. Fernando de Fuenres. 80 mins. Rel. April 16.
Ferlen vom len (Ger.) Ufd.), Romantic comedy. Ir. Hans Deppe. Ins
Finansen des Grossherzogs, Die. (Ger.) (General). Comedy of nobility with
music. Dir. Gustaf Gruendgens. 60 mins. Rel. April 1.

music. Dir. Gustai Gruendgens. 20 minis. Rei. April 1.
Fraulein Liebeit (German (Caslino). Magia Scinnelder. Romantic comedy
Dir Johannes Gutter. 60 mins. Rei. May 15.
Fruehlingsmacrchen. (German). (General). Romantic operetta. Dir. Carl Froch(Continued on page 25)

Fake Bank Night Drawings in L. A. **Cause 4 Arrests**

Los Angeles, Dec. 24.
Fake bank night drawings which assertedly netted around \$2,500 caused burgiary and grand theft charges to be filed against Alexander Saymanski, Roy Keown, Terman and Xhai E. Fuñoler.

Ten theatre men told the district attention of the state of

Ten theatre men told the district attorney's office that a small girl, volunteering for drawing, palmed phoney tickets while apparently picking winning stub from boxes, Bard's Colorado in Pasadena was

taken for \$675.

taken for \$675.
Investigation followed filing of a suit for \$400 by parents of a child allegedly winning that amount from the Strand theatre. Complainant charged theatre refused to make award after minor had compiled with rules of the contest and held winning ticket.

F-WC NIXES GIVEAWAYS: **KEEPS BANK NIGHT**

After the present sked of prizes is completed, Fox-West Coast will abandon all giveaways and confine its extra come-ons to bank-night. Prizes expected to be dissipated

during the holidays.
Charles P. Skouras made a survey
which showed negative results regarding giveaways.
F-WC houses adopted b.o. bait in

F-WC houses adopted b.o. bait in retallation against giveaway and bank-night epidemic among other theatres. Results, however, are said to show little more than an ex-change of dollars between tills and

Sustain 'Bank' License

Minneapolis, Dec. 24.
Validity of an exhibitor's contract for bank night' was upheld in district court in an action brought by its local distributors against Thomas K. Novack, Glencow, Minn, Thomas K. Novack, Glencow, Minn., theatre owner. Novack defaulted in payment of his license fees and claimed that a contract for a lottery was illegal and unenforceable. S. P. Halpern, representing 'Bank Night,' argued it is not a lottery and the court agreed with him, awarding the plaintiff a \$116 judgment.

BILLY

BEVERLY BEMI



THE MOST VERSATILE DANCE TEAM IN SHOW BUSINESS TODAY

Offering everything from the modern ballroom dancing to the most refreshing of youthful rhythms

MILES INGALLS CURTIS & ALLEN OFFICE



Christmas Holidays at All Leading Theatres!

RONALD COLMAN in "A TALE OF TWO CITIES"



Happy New Year at All Leading Theatres!

JEAN HARLOW

in "RIFFRAFF"

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All Year 'Round at All Leading Theatres!

LEO, THE LION

in M-G-M HITS!

(Continued from page 23)

rischer Wind aus Kanada (Ger) (Ufa). Light comedy. 70 mins. Dir. einz Kenter, Eric Holder. Rel. Sept. 15. olden Taiga (Russ) (Amkino). Adventure in Siberia. Dir. Viadi ir Schneiderhof. 80 mins. Rei, Aug. 1.

Graefin Mariza (Ger). Operetta, Dorothea Wieck, mins. Rel. Jan. 15.

Gretl Zilt dos grosse los (Ger.). Lottery ticket makes for comedy. Lucie Englisch. Dir. Carl Boese. 80 mins. Rel. Feb. 1.

Rel. Nov. 15.

Rei. Mod. 15.

Rei. Sept. 15.

Rev. Sept. 15.

Kel, Sept. 15.

Herr Kohln Geht auf Abenteur (Ger). Domestic comedy. Dir.

70 mins. Rel. Nov. 15.

Hombre Peligreso, Un (Sp.) (Criterion). Gangster comedy-drama.

ard Kahn. 80 mins. Rel. Oct. 15.

ard Kann. 80 mins. Rel. Oct. 15.

Huszardem (Hung.) (Danbuls). Romantic comedy with music and military background. Dir. Steven Szekely. 60 mins. Rel. April 15.

Ich Kenn Dich Nicht (Ger) (Casino). Romantic comedy. Magda Schneider, Willi Forst. Dir. Geaa von Bolvary. 70 mins. Rel. Nov. 15.

John Sheft in Dein Herz Hinlen (Lerp.) (Casino). Comedy with music. Lien Dyers. Dir. Fritz Kampers. 80 mins. Rel. June 1.

John Hadio de La Radio (Sp.). Romantic musical. Dir. Eduardo. ins. Rel. June 10.

John Diskok (Hungerlan). Comedy mins.

Kel, June 10.

[jol Diakok (Hungarian). Comedy with music. 80 mins. Rel.

[im Helderkrug (Ger) (Germania). Romantic farce. Dir. Carl

Rel. Jan. 1.

Rel. Jan. 1.

Jo As Oreg a Maznai (Hung) (Danubia). Farce with music. Szoke Szakail.

Ernst Verebes. Dir. Fritz Schulz. 60 mins. Rel. Feb. 1.

Johannisnacht (Ger). Love in the Aips. Lii Dagover. Dir. Willy Relber. 80
mins. Rel. Feb. 18. won Tirot, Der. (Ger.). Analogy to the Passion Pl 80 mins. Rel. April 15. Ir. Frank Osten

so mins. Rel. April 15.

Julieta Compra un Hilo (Sp.) (Fox). Marital drama. Catalina Barcera, Glibert Goland. Dir. Louis King. 80 mins. Rel. March 15.

Jungfrau Gegen Moerch (Ger.). Romantic comedy (Ufa). Dir. E. W. Emo. 80 mins. Rel. March 15. rwalzer (Ger), (General). Musical with Johann Strauss tunes. Martha Eggerth. Dir, Friedrich Zeinick, 80 mins. Rei, Jan. 1. Mamsell, Dir, Ger). Comedy romance. Dir. Carl Boses. 70 mins. Rei

Jan. I.

1 Dorritt (Ger.) (Bavaria). Made from the Dickens yarn. Anny O.
Dir, Karl Lamac. 70 mins. Rel. Oct. 15. Rev. Oct. 23.

1200-100m Hogy Elgazoit (Hungarian). Musical romanos. Ins.

May I.

May I.

Konjunkturiter (Ger.) (General). Drama of profiteering. Welsa Ferdl. Dir. Frits Kampers. 60 mins. Rel. April 18.

Krach um lolanthe (Germany) (Ufa). Rural comedy. Dir. Carl Froehilch. 100 mins. Rel. May I. Rev. May 15.

Larsson I Andra Gittet (Swedish) (Scandinavian). Marital farce. Edward Person. Dir. S. Bauman. 70 mins. Rel. Oct. 15. Rev. Oct. 30.

Lagand of William Tell (Ger.) (General). English version of German pic Courad Veidt. Dir. Heinz Paul. 70 mins. Rel. Sept. 15. Rev. Oct. 2.

Liferative della Zie (Hz). Marizonlish.

Corrad Veidt. Dir. Heinz Faul. 70 mins. Rei. Sept. 1s. Rev. Oct. L'Erceitta eiler Zie (Lin.) (Metropolis). Comedy. Angelo Musco. Dir. Amlete Patermi. 55 mins. Rei. June 15. Rev. July 5. Sie Communication of the Communic

marcn 1.

N. Tod und Teljel (German) (Ufa). Kaethe von Nagy. From a Stevenson yarn. Dir. H. Hilpert. 100 mins. Rel. May 15. Rev. May 23. und die Erste Eisenbahn (Ger) (Ufa). Romantic comedy. ir. Hassa Prels. 70 mins. Rel. Feb. 15.

erens, 10 mma. Rel. Feb. 15.
Llia Akao (Hungarian). Pre-was musical romance. Dir. Istvan Szekely. 70 mins. Rel. May 15.
Llorona, La (Sp.). Mexican melodrama. Dir. Ramon Peon. 60 mins. Rel. June 15.

June 10.

Lilliom (Fr.) (Fox). Moinar's play. Charles Boyer. Dir. Frits Lang. 55 mins. Rel. March 1. Rev. March 20.

Lockvogel (Ger) (Ufa). Mystery romance. Dir. Hans Steinhoff. 60 mins. Rel. Jan. 1.

Rei Jan. 1. L'Odonnance (Fr.). Love in a garrison. Marielle Chartal. Dir. Simon Schiffin. 79 mins. Rei. June 15. Maedchen Johanna, Das (Ger.). Ufa). Joan of Aro again. Dir. Gustav Uelcky. 60 mins. Rel. Oct 1.

Ucicky, 60 mins. Rci. Oct. 1, Maria Chapdeisine (Fr) (France). Grim drama. Madelaine Renaud. Dir. Julien Duvivier. 80 mins. Rel. Sept. 15. Rev. Oct. 2. Martin Garatura (Sp.). Old-fashioned meiodrama. Dir. Gabriel Soria.

mins. Rel. Oct. 1.

Maternells, La. (Fr) (Tapernoux). Sensitively-treated story of children's lives.
Dir. Jacques Benoit-Levy. 85 mins. Rel. Oct. 15. Rev. Oct. 25.

Meline Frau, die Schnetzenkoenigin (Ger) (Germania). Theatrical farce.
Dir. Cari Boese. 85 mins. Rel. Jan. 1.

Mein. Leben fuer Maria-isabell Ger) (Casino). Illtary romance. Dir. Eric
Washnet. 80 mins. Rel. Nov. 1.

wasnner, so mins, Rel. Nov. I.
Men on Wings (Russ) (Ankino). Story of Soviet aviation. Dir. J. Rais
60 mins. Rel. June 1. Rev. June 12.
Mercades (Spanish). Musical comedy. Dir. Jose Castilevi. 80 mins.
May 16.

susy 19. Izici Svet (Slovak). Di cuity of farm life. Dir. Vladimir Ulehia. 70 mins. Rel. June 1.

mins. Rel. June 1.

Sow Laughs (Russ.) (Amkino). First Russ. musical. Dir. G. Alexandrov.

90 mins. Rel. March 15. Rev. March 27.

70 mins. Rel. March 16. Mystery drama. Dir. Gabriel Soria. 60 mins.

Rel. Nov. 18.

mercue ramin, Lee (Sp). Mystery drama. Dir. Gabriel Soria, 60 mins. Rel. Nov. 15.

New Guillver (Russ) (Serlin-Burstyn). Swift's classic played by puppets. Dir. A. Pushko. 76 mins. Rel. Nov. 1. Rev. Nov. 5.

No Mataras (Sp) (Modern). Comedy drama. Dir. Miguel Torres. 70 mins. Rel. Nov. 1.

io (Sp.). Metodrama of life in fishing village. Dir. Richard Harian. 70 mins. Rel. June 15.

Page vom Dalmasse Metel. Dei (Gar.). Comedy with detective ramifications. 70 mins. Rel. March 15.

Partoffelphelen (Gar.) (Casho). Fares of family life. Welss Fred Sauer. 80 mins. Rel. Oct. 15.

Payasadas de la Vida (Sp.). Love in a circus. Dir. Miguil Zacaras. 70 mins. Rel. March 15.

Rel. March 15.
Pessants (Risse) (Amklno). Life on the farm. Dir. Friedrich Er 104

Peshants (Risse) (Amklno). Life on the farm. Dir. Friedrich Er 104

Pechmarle (Ger.) (Fox). Comedy about a lady with hard luck. Dir. Eric Engel. 82 mins. Rel. April 15. Rev. April 24.

Pepe (Armenian) (Amklno). First tim from Armenia, sentimental yarm of home life. Dir. Ber-Nazarov. 69 mins. Rel. Oct. 1. Rev. Oct. 15.

Peter Viengradev (Riuss.) (Amklno). Life on the farm. Dir. A. Macharet. 80 mins. Rel. June 15. Rev. July. 25 mannes. Anav. Onder. Dir. Keyl. La.

Polenblut (Ger.) (Bowrsh).

Polenblut (Ger) (Bayarla), Comedy romance, Anny Ondra, Dir, Karl La-mac, 50 mins, Rel, Nov. 15.

mac. 60 mins. Ref. Nov. 15. (Tauernoux), Original version of Christopher Dean. Dir. Henri Chomette. 70 mins. Ref. Aug. 15. Legent Turandot (Ger) (Ufa). Adaptation of the opera. Koethe von Nagy. Willy Fritach. Dir. Gerhard Lamprecht. 60 mins. Ref. Jan. 15. Humano, El (Spanish) (Hoffberg). Mystery melodrama. Dir. Jorge Bell. 60 mins. Ref. May 1. El (Sp.). Mexican Robin Hood. Djr. Julian Gonzalez. 60 min Ref. Oct. 15.

Red Army Days (Russ.) (Amkino). Romanti
A. Zharky,
Oseph Heifets. 70 mins. Rel. Oct. 15.
Red Oseph Heifets. 15.
Dit. Brodynstict and Korrib. Rel. Sabriage in the power plants. Ins.
Dit. Brodynstict and Korrib. Rel. Sabriage in the power plants. Ins.
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CALENDAR OF CURRENT RELEASES | Rosa de Francia (Sp.) (Fox). Historical drama. Rosita Diaz, Antonio Morino. 80 mins. Rel. Oct. 135.
| Rosa aus dem Suden (Ger.). Romance with Strause music. The Western

Roles aus dem Suden (Ger.) Romance with Strauss music, Dir. Walter Janssen 70 mins, Rel. April 15.

Sangen Till Henne (Sw) (Scandinavian), Musical romance. Dir. Ivor Johannson. 70 mina. Rel. Feb. 15. son. 70 mlna. Rel. Feb. 13.
Schlmmeireiter, der (Ger) (General). Native drama on coast of Friesland.
Dir Curt Certel, Hans Dieppe. 30 mlns. Rel. Feb. 15.
Schloas dubertus (Ger) (Ufa). Romance in the Alps. Dir. Hans Deppe. 70
mlns. Rel. Feb. 1. Rev. Feb. 27.

mins. Rel. Feb. 1. Rev. Feb. 27.
SchwaraerisegerJohanna (Ger.). Nationalistic hurray in Napoleonic setting.
Dir. Johannes Meyer. 60 mins. Rel. April 1.
Schwarzwaldmaedei (Ger.) (Casino). Musical romance. Dir. George Zech.
70 mins. Rel. Oct. 15.

O mins. Rel. Oct. 18.

Sanora Cascada (Sp) (Fox). Marital drama. Catalina Barcena, Antonio Moreco. Dir. James Tinling. 70 mins. Rel. Feb. 3.

Shir Hanhing (Tiddish). Giobo. Sertimental meller. Samuel Goldenberg.

Barting Carlotte Carlotte Carlotte Carlotte Carlotte

Bigg Ulanskie (Pol.) (Principan). Illuary Comedy. Dir.

mins. Ref. Feb. 16.

Tisse 80 mins.
Stroastrupp, 1917 (Ger) Ir. Hans Zieberieln. Ins. Rel. Feb. I.
Sunny, Youth (Russ) (Amkino). Giorifying Soylet youth.
Sunny, Youth (Russ) (Amkino). Giorifying Soylet youth.
Ir. Paul Xiang (Amkino). Rel. Aug. 13. Rey. Aug. 21. Ir. Paul Xiang (Amkino). Rel. Aug. 13. Rey. Aug. 21. Ir. Benitto Perolo 70 mins. Rel. June 1 arcs. Rosita Ir. Benitto Perolo 70 mins Rel. June 1 arcs. Rosita Ir. Benitto Editiona. Dir. Gustaf Molander. To mins. Rel. Sept. 1. Rev. Sept. 1. Tang Bar (Sp.) (Par). Musical metodrama. Carlos Gardel, Rosita Moreno. Dir. John Reinhardt. So mins. Rel. July 1. Rev. July 17.

sita Moreno, Raul To Quero Con Locura (Sp.) (Fox). Musical comedy. Ro Roullen. Dir. John J. Boland. 80 mins. Rei. Nov. 1

Koulen. Dir. John J. Boland. 80 mins. Rel. Nov. 1.

Tierra, Amor Y Dolor (Sp). Domestic drama. Dir. Ramon Peon. 60 mins. Rel. Aug. 1.

Tjocka Slakten (Swedish) (Scandinavian).

10 mins. May 15.

70 mins May 15.

70 mins May 15.

710 Bomberg, Der (Ger.) (Casino), Comedy with music, Dir. George Asagaroff. 60 mins. Rel. Oct. 15.

70 page (Fr) (Part). Calile satirs. Dir. Louis Gasnier. Rel. Feb.

70 page (Fr) (Part). Calile satirs. Dir. Louis Gasnier.

71 Toyarishi (Russian) (Aumkino). Love and comradeshi

72 S. Timoshenko. 76 mins. Rel. May 15.

73 Tres Berretines, Los (Sp) (Hoffberg). Ar

Tribu (Sp.). Mexican drama. Dir. Miguel C. Torres. 70 mins. Una Semana de Felicidad (Sp.). Romantic comedy. Dir. Maxi mins. Rel. June 15.

Unbekkante, Der. (Ger.) (Ger 60 mins Rel June 1. Domestio farce. Dir.

60 mins Rel. June 1 Domesuo tarce. Dir. Eno.
10 mins Rel. June 1 Geri (General). Back-stage romantic comedy, Dir.
11 E. W. Emo. 70 mins. Rel. Jan. 15.
12 Etolie Disparait (Fr) (Par). Murder of a film star. Suzy Vernon, Car.
13 stant Remy. Dir. Robert Villers. 60 mins. Rel. Feb. 1. Rev. Feb. 20.
13 Unschuld vom Lande, Die (German) (Calino) Comedy of fight for stage
12 career. Dir. Carl Doses. 50 mins. Rel. May 1.
14 Viller und Viktoria (Ger) (Ufa). Theatrical operatta. Renate Mueller. Dir.
15 Viloterra, Le (Sp). Raquel Meller. Based on an old silent, with parts reshot.
16 mins. Rel. Jan. 1.
17 Vuelo de la Muerte, El (Sb.). Markan aviation drama. In Guillerman.

Viscoters, La (Sp), Asquer alenier, Based on an old sheat, with parts resnot.

90 mins. Rec. 20.1. (Sp). Marican aviation drama. Ir. Guilliermo Vaulo Calles, 70 mins. Rel. April 18.

70 teuth of Maxim (Amkino) (Russ.), Historical drama. Dir. Gregory Rozintzey, Leonid Traiberg. 80 mins. Rel. April 15.

Zigeungerbitt (Ger.), Romantic comedy with music and Alpine background.

Zigivany Bersuelet (Rung.), Crook comedy. Ernest Verebes. Ir. Gez. (Giffra. 50 mins. Rel. Oct. 15.

Zyele J. Plisudskiego (Pol. (Metropolis), History of the life of Marchal Pl. sudskie, Dir. Richard Cotynnik. 20 mins. Rel. June 1.

audski. Jir. Richard Ordytes Key to Address Amrino, 123 Seventh Ave. Bavaria Film, 689 Sith Ave. Bavaria Film, 689 Sith Ave. Danubla, 728 Seventh Ave. European, 164 W. 55th St. France Film, 728 Seventh Ave. Garrison Films, 728 Seventh Ave.

60 mins. Rel June I.

Germania, 2-2-33 libh St., Astoria, J

J. H. Hoffberg, 129 Seventh Ave., inter-Continent, 50 E. 4-2nd St. Kinemarrade. 723 Seventh Ave., 19an Lenauce, 232 Seventh Av. 19an Lenauce, 232 Audion Ave., Metropolis, 250 Fifth Ave. Scandinavian Films, 250 W. 426. - John Tapernoux, 156 West 46th St. Uta, 739 Seventh Ave.

WESTERN FRONTIER

Columbia production and release. Stars ten Maynard. Director, Albert Herman, tory, Ken Maynard; adaplation, Nate latzert; camera, James S. Brown, Herbert (fikpatrick, At Arena, N. Y., three days tarting Dec. 22, 23, on double bill. Run-ling time, 50 mins.

Ken Maynard
Lucile Browne
Nors Lane
Robert Henry
Frank Yaconell
Otts Horlan
Harold Goodwin
Frank Hagney
Gordon S. Golffith
Jim Marcus

This is Ken Maynard's first for Columbia, nd it sets a h' le stand-ard for subsequent ones to follow. Lacking only a stirring title, West-ern Frontier packs plenty of excite-ment, class and varied entertain-ment. Acting droops at times but Maynard more than makes up for

ment. class and wired entertainment. Acting droops at times but Maynard more than makes up for these lapses. The control of th

Frisco Waterfront

Frisco Waterfront

Republic release of Trem Carr prouction. Features Heien Tweivetrees and
in Joyan. Directed by Arther Liblia.

Berling of the Committee of story and ser ton; camera, Fox, Brooklyr double bill, Glenn Burton Ailce..... Dan Eillott... Eddie..... Corrigan..... District Attorney

Films 728 Seventh Ave.

General Foreign Sales, 729 7th Ave.

Film Reviews

HAPPINESS C.O.D.

(Continued from page 15)
prove interesting because of Maude
Eburne's grand performance.
This former legit actress, who's been seen in numerous supporting musical comedy production with Will Rogers, turns in a trouping job
Shem seen in numerous supporting musical comedy production with Will Rogers, turns in a trouping job
(Att promises well for her future.
Story is nort that's made to order
material that this player has done on the stage. He is the meek, construction engineer who has an enterprising both ocray burden of his three offsprings extravagances, Over this wild, irresponsible brood, his stater (Maude Eburne's grand performance) and the conduction with unnecessary, but the difference of the stage of the carry brook production with extraneous hokey comedy, while shade the daughter do an about face and come to their dad's rescut the sons and the daughter do an about face and come to their dad's rescut the sons and the daughter do an about face and come to their dad's rescut the sons and the daughter do an about face and come to their dad's rescut the sons and the daughter do an about face and come to their dad's rescut the sons and the daughter do an about face and come to their dad's rescut the sons and the daughter do an about face and come to their dad's rescut the sons and the daughter do an about face and come to their dad's rescut the sons and the daughter do an about face and come to their dad's rescut the sons and the daughter do an about face and come to their dad's rescut the sons and the daughter do an about face and come to their dad's rescut the sons and the daughter do an about face and come to their dad's rescut the sons and the daughter do an about face and come to their dad's rescut the sons and the daughter do an about face and come to their dad's rescut the sons and the daughter do an about face and come to their dad's rescut the sone of the sons and the daughter do an about face and come to thei

WTIC. Hartford. Up for Sale, May Move to Another Town; Owners of WPRO Stepping In?

Cherry & Webb, operators of WPRO and a local department store, were today (Tuesday) sleeped—in-accolations for the Traveler Insurance Co's 50,000-watter in artford. Connecticut. Understanding is that the price quoted in the pourpariers with C. & W. is considerably less than the \$1,000,000 the incurance company asked for the other providence merchants if they exceed by a substantial sum the big but in by the control of the control of the control of the providence merchants if they exceed by a substantial sum the big put in by the control of the control of

a substitution with the low per by NBC.

It is upposed by Cherry & Webb it is to the the station out of Hartford, with some quarters mentioning Boston as the objective. The
Providence negotiators were today
quoted as having declared themselves as undecided, as to where
they will shift the outlet. With the
Hartford Times slated to have its
own station within the next six
months, opposition to the moving of
WTIC is not anticipated from Hartford sources.

ford sources. Cherry & Webb has been attract-Cherry & Webb has been attract-ing attention in the last couple of years as up-and-coming broadcast-ers. WPRO has been not only hypoed through affiliation with the Inter-City Group and the Yankee network as an alternate. Paul Oury is general manager.

network as an alternate. Paul Oury is general manager.

Hartford, Dec. 24.

Loss of WTIC to Hartford would leave this deluxe 'test market' in the lap of WDRC, owned by Frank-lin Declifte, and the new If-analysis of the state of the moving away of WTIC would be a blow. This station has consistently operated on a high class plane. It is thought that at least 100 persons would be thrown out of work by a change of locale.

Travelers Insurance has lost as high as \$300,000 a year in keeping WTIC a topnotcher. This loss has been considerably reduced and with full time it was felt that eventually the deficit could be brought down to little or nottling. Seemingly the insurance firm has concluded that enough is enough and that further charge-offs for good will and prospect of a third station in town depressed 'em.

Much of the prestige Hartford has enjoyed as a test market has been a result of the high-flowered showmanship of WTIC. P. W. Morency and J. F. Clancy, the two operating heads, stand high as broadcasters.

Report of the Cherry & Webb negotiations has aroused a connicting griefly a speculation Inflicting a speculation in the speculation of the speculation prevailing between the web and John Shepard, 3rd, head of the Yankee Network. As it is CBS is now faced with working out a solution of the speculation in the special speculation in the speculation of WHDII have demanded that CBS go through with the WHDIH contract or consent to work out a settlement. Report of the Cherry & Webb

CAMPBELL SOUP IN BID FOR NBC NICHE

Cambbell Soup put in bid last week for the 9 to 10 p. m. spot on the NBC blue (WJZ) link Fridays, which Palmolive's 'Boatuty Box Revue' exits in three weeks, but was told that it had come a little too late. The period was being held for an account that had taken an option on it and was expected to signate the state of the state Campbell Soup put in bid last

CBS sales promotion department recently put out a brochure in which the network told of the mate-rial success which Campbell had derived from its sir venture.

Uncle Bill's Other Name

Buffaio, Dec. 24

Buffalo, Dec. 24.

Ill Iverson, former WBER
spieler, is home from University of Michigan at the holidisc. Since the former m. c. on
WEBR's most popula. program, akid amateur hour.
At Aun Arbor where he is a
student Uncle Bill is just
'Sonny.'

MORE NETWORK SHOWS SHIFT

Web progr m situation is still unsettled following the end of fall contracts, with more changes currently in the wind. Biggest shakeup of last week was the loss of part of CBS's Ford big to NBC. Involves the Waring show (Tuesdays 9:30 to 10:30), which sometime next month will be split into two half hours, one of which remains on CBS Tuesdays that the chart could be contracted by the contract of the contract of

days, and the other to, go to the NBC Red on Fridays. Time and date not set.
Reasons for Ford's switchover has the following slant's behind it; (1) By putting half the Waring show on NBC Ford gets two kinds of web coverage in place of his prior solo type; (2) feeling is that Waring can do better with smaller time perioda. In the place of the weeks; Rudy Vailee, 53 weeks Manhattan Merry-Go-Round (Ster-

mannatan merry-Go-Round (Ster-ling Products).

Sole changes at CBS are time changes. Cantor is shifting to the old Woollcott spot, and Leslie How-ard is moving to 2;30 p.m. Sunday

-AND SUDDEN DESIRE

A Free Ford Is Driving Philadelphia

Philadelphia, Dec. 24. Looks like Ford Motor Co. will send haif this town to boobyirm is sponsoring series of stunt shots over WIP that has local dialers in dither. One of stunts is to broadcast name of Philly dealer, with statement 'first one there gets

to broadcast name of Philly dealer, with statement first one there gets free can:

First such spot announcement last Thursday (19) caught one listener as he was in car halfway ecross. Dickware. River. bridge. 10. Camden. He jammed on brakes, made strictly taboo U-turn and roared for designated agency with two autoloads of cops in chase. Beat John Laws to place, collected free buggy (with additional \$5 note as extra bait) and was nabbed by pursuers. They took hi to Magistrate Belchier, who heard story and fined him the \$5.

While all that was going on, second contestant dashed into agency, overcoat, suitcoat and vest unbuttoned, and holding up his pants. Wife had heard annound affect upradies for hubby to do fireman act as can matter that Ford.

Gratis stunt is scheduled for once weekly. Variations (all slightly less generous terms) are announced on four got announcements daily

Gratis stunt is scheduled for once weekly. Variations (all slightly less generous terms) are announced on four spot announcements daily. Every offer entitles winner to at least \$100 discount. Whole campaign handled by N, W. Ayer, with Graham Mason in charge and two men from Detroit on for help. Entire set-up of stunts includes some weird braintwisters.

Closing Notice Given Clicquot Before Opening

Clicquot Gingerale show, which debuted on CBS last Saturday (21), may have its Columbla history limited to three weeks. Even before the program started Columbia notified the account that it would have to 'get out of the Saturday night spot the week after next because the period has been sold to Colgate Palmolive for the 'Beauty Box' services.

Though it feels peeved about the quick freezeout, Clicquot doesn't question, that Columbia was within its rights when it sold the time elsewhere. Like all contracts that, concern a split network, the Clicquot agreement stipulated that the program would have to move in the event a customer requiring a more quot will shift to the NBC red (WEAP) init, taking the Sunday matines 3 to 3:30 spot.

McIntyre on 'Time'

When the one-a-week edition of the 'March of Time' resumes on Jan. 2, John McIntyre, Coast radio actor and announcer, will succeed Harry von Zeil as the 'Voice of Time.'

Von Zell now at Young & Rubi

No WB Music for Ford

Waxings Made Off Network Programs Constitute Problem

While the radio ad agency fraternity has assumed an attitude of watchful waiting toward the Warner-Bros. performing rights situation, several connected programs have already gene into a Warner-less policy. These are shows taken off network broadcasts and waxefor distribution among local stations that hold spot contracts. Outstanding case in point is the Ford stanza with Pred Warner.

Elimination of Warner tunes from such programs has been decided on as a precautionary measure. Even if the stations that take the contract of the contract of the programs have been decided on as a precautionary measure. Even if the stations that take the contract of the contract of the programs have been decided on as a precautionary measure. Even the stations will be precauted from the American Society of Composers, Authors & Publishers, they would be prevented from airing any transcription which included a Warner Bros. number. Bather than

transcription which included a Warner Bros. number. Rather than

take a chance on the stations get-ting together with Warner on a deal, the commercials using such disc versions have elected to pass up all WB music.

used versions have elected to pass up all WB music. Several of the recorded library services have resigned themselves to a shutout of Warner music and are arranging to speed up program production so that their station clients may have enounch waxed non-Warner music available for airing when it comes to both popular and standard fare. Percentage of Warner music continued in these library services is indicated by the fact that of all music collected the past year by the Music-Publishers Protective Association from transcriptions sources 40% of it was for music controlled by the WB publishing, group.

ASCAP Suit Off Federal Docket: See Government Dropping Case

A PLEASURE

Working While Vacat ami-Acts Set Wi

en Bernie's Miami va cation, guest acts will etherize with him from the Florida resort, using oal band, aither Tommy Tucker's or Charles (Buddy) Rogers' combox. The original Bernie band remains at the Paradise on Broadway during the ole maestro's three weeks' south.

south.

Beile Baker, vacationing in Florida, right after Jan. 1 will be Bernie's first guester on the American Can show Jan. 7. Lee Sims and Ilomay Bailey, also Miami solourners, wil. likewise be picked up from the south. Sophie Tucker is booked for the same show Jan. 21, but etherizing from N. Y., when Bernie will be back.

will be back.

Herman Bernic, who books all the American Can guesters, set all three attractions on this show.

CHIZZING'N' HOW IN SPOT STUFF

record arithmetic within spot broad-casting is reported in the form of jecond arithmetic within spot broad-casting is reported in the form of a chisel built on knowledge ac-quired in practicing trick deals. Percentage boys who get to know pretty well who will and who know pretty well who will and who know pretty well who will and who won't cut card rates among the lo-cal stations, utilize this information at the control of the control of the manual advertising agencies.

As it works out the rebate brok-ers, in one instance a dummy for a patent medicine agency, call upon advertising agencies with small radio accounts.

Tet us act as your sub-agent and we'll get an extra 15%. We can split the extra 15% and both make a nice piece of change on the side.' Sometimes the sponsor knows about the deal and shares in the profits. But the control of the control of the total of the control of the control of the total control of the control of the total of the control of the control of the total of the control of the control of the total of the control of the control of the total of the control of the control of the the control of the control of the control of the the control of the control of the control of the the control of the the control of the control

two agencies with the sponsor not cut in.

In all instances the successful operation of the chissi is promised upon the sucker list built up by the operation of the chissi is promised upon the sucker list built up by the operation of the control of the control

KNX DROPS 5 ACCTS. ON WASHINGTON HINT

Washington, Dec. 24. Ducking further possible program trouble with the government, station KNX, Hollywood, last week promkNx, Monywood, last week prom-ised to stop airing advertising pat-ter for five concerns accused by Federal Trade Commission of stoop-

Federal Trade Commission of stooping to unfair practices and misleading ballyhoo for their products. Hollywood station, which was put on the spot several weeks ago at the outset of the Federal Communications Commission campaign to drive objectionable programs off the air, said it would air no more puffs for Nourishine Manufacturing Co. Nourishine Manufacturing Co. The Commission of the air, said the would air no more puffs for Nourishine Manufacturing Co. The Co. All th

apolis, and Old Mission Tablet Co., Pasadena. Five concerns have signed stipulations, agreeing to cease unfair advertising practices.

Second station to sign on the dotted line for the F. T. C. was WTRC, Eikhart, Ind., which concessed it had carried advertising for an ointment banned by the Companish. Indiana station agreed to abide by stipulation entered into by the maker of the compound, Deuel's, of Centerville, Mich. of Centerville, Mich.

Bob Allen, baritone with Hal Kemp's orchestra, auditioned iast week for Lucky Strike.

Washington, Dec. 24.
Likelihood that the government will, as previously predicted, abandon current anni-trust suit against American Society of Composers, Authors, and Dublishers was seen last week in reluctance of the Justice Department to talk about reasons for dropping the case from the cestodance. In the Note 1, 222 While various officials insisted the removal of the case from the docket. Washington, Dec. 24.

While various officials insisted the removal of the case from the docket does not mean that the suit has been dropped, no government spokesman would deny that withdrawal of the monopoly charge is a probable consequency of difficulty in stipulating grounds for a consent decree. Walk-out from ASCAP of Warner Bros. houses has left the government in very weak position and may be the deter lining factor in future procedure.

Stipulation

and may be the deter ining factor in future procedure.

Stipulation

Despite repeated inability to reach an agreement with Nathan Burikan, ASCAP counsel, the Government attorneys intend to continue efforts to prepare mutually acceptable stipulations. If a compromise cannot be reached in a few more weeks, how the country of the control of the control

Reasons Government officials intend to keep on talking with ASCAP are rooted in suspicion that Warner flock will persist in its determination to do business independently, Government wants to gct a stipulation which would serve as the basis for a consent decree restraining ASCAP in the future and leaving the Fods with the whilp hand in event that Warner—ASCAP rupture is patched up. is patched up.

Paley, Richards Buv KMPC, Bev Hills: for Chain?

Los Angelea, Dec. 24.
Confirming reports that KMPC,
Beverly Hills, would displace KHJ
as Columbia outlet here rext year,
sale of the station to William S.
Paley, CBS president, and G. A.
Richards, owner of WJR, Detroit,
was consummated several weeks
ago. Lew Weles, WJR assistant
general inanagér, svung deal with
executors of the S. A. Scheper
estate.

estate.
Palcy said to have participated in the buy as personal investment. Purchase price said to be around \$150,000.
Don Lee station, KHJ, web affiliate, persistently reported ready to call quits so as to concentrate on own coast chain. Spot is 1,000 watter. watter.

M'CLATCHY INITIALS SIXTH CAL. STATION

Sacremento, Cal., Dec. 24.
Sixth radio affiliate of McClatchy
newspaper chain, KFBK, will send
out its inaugural program shortly
after first of year.
J. C. Hamilton will operate for th

KECA May Share NBC Commc'l Load in L. A.

Los Angeles, Dec. 24.
Dual National Broadcasting outlet here is being tracked to the Earl C. Anthony words & KECA, pettiloning for five ker and readying rection of news transmitter. Would be designated as gold, corresponding with NEC's blue. Sister station, KFF, carries the orange tag.

KECA has been used as a sluft station, specializing in discs, with commercials few and far between.

20 STORES SHARE PROG

MAILING WARNER MUSIC CONTRACTS TO STATIONS THIS THURSDAY (26)

Webs Change Legal Tactics—All Sides Stall as Jan. Deadline Looms—Elimination of Warner Music Is Threatened

If factions concerned in the performing lights tanife were up tystereday. (Tuesday) doing little-size but marking time. Warner Froe, had already turned over to the printer data for the contract it up in a booklet and distributed among many that the state of the state of the state of the state of the contract it up in a booklet and distributed among many that the state of the National Association of Broadcasters, has received 25 powers of attorney from stations authorizing, him to negotiate and signature cond Comparers, Authors of Publishers and the Warner Broa, publishing group. (2), ASCAP does not propose to contract which was made available to broadcasters who would serve as austaining fee now in effect, save where the latent figures require ready and the state of the ASCAP board when the contracts were ratified had agreements with ASCAP possible to newspaper operated stations, the terms assisted for the dealt of the five business of the dealt for the five business of the five business of the dealt for the five business of the five busin

Independent of Webs

Baldwin declared Monday (23)
that he had received from Warner
a copy of the contract which the
latter is making available to broad-casters but that he would enter into no negotiations with either WB
or ASCAP until he had returned
from Washington, where he was to
spend Christmas with his family.
Baldwin added that in his negotiations he will act totally independent
of the networks and that he would
either tomorrow (Thursday) or the
next day select a group of indie
broadcasters who would serve as
his advisors.

Webs Change Legal Tactics—All Sides Stall as Jan.

Deadline Looms—Elimination of Warner Music

Is Threatened

Il factions concerned in the performing rights tangle were up to extend the performing rights tangle were under the performing rights tangle were the performing rights tangle were under the performing rights tangle were under the performing rights and the provides for a

Victor Herbert Ban

Catabog availability which has caused narticular concern among broadcastors as a result of the schism of Wanner Bross. Frower-SchAP is that of Victor Herbert Estate has signatured the new five-year contract with ASCAP. Warner controls 50% of the small rights in all his works by virtue of an agreement Horbert's help has a superior of the second of the

arin with Neisser-Meyerhof

Winters Is Night Boss
Ray Winters has been appointed night supervisor at WOR, New York, succeeding Arthur Hale.
He's been with the station since last April, coming over from WOV.

AGENCY WORKING OUT UNIQUE DEAL

Department Stores Would Divvy Expense of Pretentious Morning Show Several Pauses for Local Direct Selling Announces ments

FROM N. Y. C.

First notwork department store program is slated to make its debut. Jan. 16 over an extensive Mutual hookup. It's a participatory idea and from the programing angle will rate. It has been been some program in the sequence of the sequence

white at two of these mere years are local announcer will out in with store, opp for the local department store.

It is proposed to book name bands and established miles artists as well as picture and stage celes, with the budget policy providing that the entertainment coats be equal to the budget policy providing that the entertainment coats be equal to the billings for time. For instance, if the station time comes to \$5,000 a broadcast, a sli liar amount is to go for talent.

On at 9 A. M. EST.

Time designated for the opening of the show is 9 a. m. EST. Program will run 45 minutes, but it a station's previous commitments will be about the program will run 45 minutes, but it a station's previous commitments will be about the commitment of the show will digitate from WOR, Now York that outlet work at me the proceedings until 9.15, because of a superceding contract.

Among the department stores that were on the line last week were Macy's, New York; Mandel's, Chicago: Jordan-Marsh, Boston, and May's, Cleveland. As planned by the agency, the hookup will extend as far west as Kansas City and have a tributary that will take the program. Ill till the put year broadcasters had found the department store ranks lukewarm toward the medium. Commercial committee of the National Association of Broadcasters held last summer in Chicago a symposium on the department store in radio which is rated as having done much in overcoming the drygoods retailers objection to or hesitancy about climbing the air handwagon. Another stroke in radio's favor along retailers objection to or hesitancy about climbing the air handwagon. Another stroke in radio's favor along favor in the forms of the fo

E. S. Sprague Off NBC

E. S. Sprague, copyright attorney for the Natio al Broadcasting Com-pany, resigning Jan. 15 to enter a business of his own. Will be succeeded by Robert P. Myers, formetly attorney on copy-rights for Victor and JKO.

A. L. McKee Resigns

A. L. McKee Resigns

A. L. McKee has resigned effective Jan. B. 1935, as manager of
Station WIBC, here. He has bed
the position Jight years. Future
plans uncertain.

Exploiting this state's rabid baskedual yen McKee has been known
as Off. Complay in his regionally
as Off. Complay in his regionally

well known brondeasts of basketball

Variety's 30th Anniversary

Recollection rekindles the figures who dominated their respective spheres of professional activity during the past third of a century. Unique and individual, one common

trait is distinguishable among them all.

Outstanding figures in show business, in whatever field of endeavor, as artist, manager, or agent, have gained and maintained their prominence in past and present years first through talent and ability; second, by exploiting themselves to their professional associates and the public.

No exception is noted of success in show business where ability and talent have been left to struggle without the inspiration of advertising. Quite the contrary. Some of the greatest artists in the past three decades lived, worked and prospered as figures of destiny-when the only destiny was a clever manager, alive to the unerring benefit of liberal advertising and exploitation.

Charles Frohman knew the formula of financial success in the legitimate theatre. So did David Belasco. Both

knew advertising.

Because the audience was greater in numbers and more widely distributed geographically, motion pictures used educational channels in the early years which first established personalities within the profession, and then extended the propaganda to include the public.

No artist in memory has succeeded without the commendation and approval of his fellow workers. It has been his important duty to his career to effectively exploit himself through the publications of his trade.

Only a few days remain before final forms are closed on VARIETY'S 30th Anniversary Number.

Don't hesitate. Get into communication immediately with any one of the following offices:

LOS ANGELES 1708 No. Vine St.

CHICAGO 54W. Randolph St.

Out Next Week

52,364 Weekly Radio Ducats

Radio programs emanating from stations in the Greater New York area are heard by more than 52,364 people in studio auditoriums each Figure does not include minor programs which attract audiences of 10 or less and to which no ducats are given out.

Columbia Broadcasting System tops the list with an accredited attendance of 25,504 at its studio broadcasts. All of these originate in tendance of 25,504 at its studio broadcasts. All of these originate in three theatres, separate from CSF beadquarters building and located in the Times Square theatrical district. These are the former legit houses, the Hudson and the Times of West 44th street and the Avin on 45th street. National Endeading Company shows more than 2,000 fewer patrons, National Endeading Company shows more than 2,000 fewer patrons, with peting in via tickets. Station WHN is next with about 1,150; WMCA is fith with 400, and WINS sixth with 300. Sunday ranks as the peak day for National Broadcasting with studio audience programs, 17 programs drawing 7,334 persons. This vast total also makes Sunday the biggest day in the metropolitan district as far as studio audiences are concerned, check showing that more than 11,000 go to radio studios on the Sabbath to watch broadcasts.

NATIONAL BROADCASTING CO.

PROGRAM AND SPONSOR	DAY AND	TIME	CA	PACITY
Children's Hour, Sustaining		9:00-10:00	a.m.	118
Empire Gold Prog. Empire Gold	.Sun	11:15-11:30	a.m.	118
Empire Gold Prog., Empire Gold Pageant of Youth, Tastyeast Co	.Sun	12:00-12:30 1:30- 2:00	p.m.	1,318
Youth Radio Conf., Sustaining	. Sun	1:30- 2:00	p.m.	75
Youth Radio Conf., Sustaining. Magic Key, RCA. Roses & Drums, Union Central Life. Roses & Drums, Union Central Life. Catholic Hour, Sustaining. Echoes of N. Y., Consol. Gas Co- Fireside Recitals, Am. Radiator Co. Bob Ripley-Nelson For Galaton Yat	.Sun,	2:00- 3:00		1,318
Roses & Drums, Union Central Life.	.Sun	5:00- 5:30		284
Richard Himber, Luden's, Inc	. Sun	5:45- 6:00		30 313
Catholic Hour, Sustaining	Sun	6:00- 6:30 6:30- 7:30	p.m.	284
Echoes of N. Y., Consol, Gas Co	. Sun	6:30- 7:30 7-90 7-4E	p.m.	75
Prieside Recitals, Am. Radiator Co.	Sun	7:30- 7:45 7:30- 8:00	n m	313
Major Bowes, Standard Brands	Sun	8:00- 9:00	p.m.	1,318
Man Morry-Go-Round Dr Lyon'	4		2	
Tooth Powder	. Sun	9:00- 9:30	p.m.	, 113
Album of Music. Bayer Co., Inc	. Sun	9:30-10:00	p.m.	284
Erno Rapee Concert, General Motors	. Sun	10:00-11:00		1,318
Melody Master, General Electric	. Sun	11:00-11:30	p.m.	45
NBC Music Guild, Sustaining	: Mon	2:30- 3:00	p.m.	45
Al Pearce & Gang, Pepsodent Co	.Mon	5:00- 5:30	p.m.	284
Melody Master, General Electric NBC Music Guild, Sustaining Al Pearce & Gang, Pepsodent Co Hammerstein Music Hall, Am. Hom	9	0.00 0.00		1 010
Products	Mon	8:00- 8:30		1,318
Evening in Paris, Bourious Corp	Mon	8:30- 9:00 9:00- 9:30	p.m.	284
A. & P. Gypsies, Atlantic & Pac. Co.	Tues	7:15- 7:30	n m	46
P. Gypsies, Idantic & P. Gypsies, Idantic & P. Gypsies, Idantic & P. Gypsies, Popers of the Corp. Leo Reisman, Philip Morris Co. Eno Crime Clues, Ritchle Co. NTG and His Girls, Emerson Drug Co. NTG and His Girls, Emerson Drug Co.	Tues	8:00- 8:30). n	318
Eng Crime Clues Pitchia Co	Tues	8:00- 8:30	n.m	-284
NTG and His Girls Emerson Drug Co	Tues	9:00- 9:30	p.m.	313
Ban Barnia & Lada Amer. Can Co.	Tues	9:00- 9:30	p.m.	1,318
Ben Bernie & Lads, Amer. Can Co Helen Hayes, General Foods Sigmund Romberg, Swift Packing Co.	.Tues	9:30-10:00	p.m.	- 58
Sigmund Romberg, Swift Packing Co	.Tues	10:00-10:30	p.m.	164
Co	.Tues	11:30-12:00	p.m.	313
Helen Hayen (repeat), General Foods	s.Wed	12:00-12:30	a.m.	58
Eno Crime Clues (repeat), Ritchie Co	.Wed	12:30- 1:00	a.m.	284
Ben Bernie & Lads (repeat), Amer	r			
Ben Bernie & Lads (repeat), Amer Can Co. NBC Music Guild, Sustaining	. wed			111
NBC Music Guild, Sustaining	. wea			4: 28:
Al Pearce & Gang, Pepsodent Co	Wed			28
Life Saver Rendezvous, Life Sav. Co House of Glass, Colgate-Palmolive Co	Wed			-68
Fred Allen-T Hell Bristol-Myers Co	n.Wed			1,318
Fred Allen-T. Hall, Bristol-Myers Co. John Charles Thomas, Warner Co.	Wed			1,01
Warden Lawes Warner Co	. Wed			58
Warden Lawes, Warner Co Log Cabin Revue, General Foods	. Wed			.284
Myers Co	Thurs			1,318
NBC Music Guild, Sustaining	Thurs			4
Popeye, the Salior, Wheatena Corp.	Thurs			40
Tom Powers' Studies, S. C. Johnson	n			117
& Son	. Thurs			284
Rudy Vallee, Standard Brands	.Thurs			291
Maxwell H. Showboat, General Pools	s.Thurs			1,318 284
Death Vailey Days, Pac, Coast Boras Pau! Whiteman, Phenix Cheese Corp	Thurs.,.			291
Music Appreciation Hour, Sustaining	r Fri			284
Magic of Speech Sustaining	. Rei			4
Ai Pearce & Gang Pensodent Co	Fri			28
Magic of Speech, Sustaining	Fri			- 68
Cities Serv. Concert. Cities Serv. Co.	. Fri			1,31
Bob Crosby Orchestra, Roger & Gal let, Ltd. College Prom, Kellogg Co. Beauty Box Theatre, Colgate-Pal	-			
let, Ltd	••			7
College Prom, Keilogg Co				313
Beauty Box Theatre, Colgate-Pal				
olive Co		9:00-10:00	p.m.	274
waitz Time, Sterling Products	•	9:00- 9:30	p.m.	58
Truc Story Court, Macfadden Pubs. Beauty Box Theatre (repeat), Col	••	9:30-10:00	p.m.	284
rate-Paimolive Co	Tref	11:30-12:30	a m	284
gate-Paimolive Co Magic of Speech Audit's, Sustaining.	Sat	11:00 a.m		50
Popeyo, the Sailor, Wheatena Corp.	Sat	7:15- 7:30	n.m.	43
Al Goodman Orch., Amer. Tobacco	Sat	.8:00- 9:00	p.m.	254
Rubinoff Orchestra, Chevrolet	Sat	9:00- 9:30		310
_				
COLUMBIA BROAD				
Crumit-Sanderson, Gen. Baking Co.	Sun	5:30- 6:00	p.m.	(H) 1,094
Abe Lyman Melodiana, Philips D'nta	I.Sun	5:00- 5:30	p.m.	(L) 60(

COLUMBIA BROADCASTING	SYSTEM
Crumit-Sanderson, Gen. Baking CoSun	5:30- 6:00 p.m. (H) 1,094
Abe Lyman Melodiana, Philips D'ntal, Sun	5:00- 5:30 p.m. (L) 600
Feenamint Amateurs, Health ProdsSun	6:00- 6:30 p.m. (A) 830
Phil Baker, Gulf RefiningSun	7:30- 8:00 p.m. (A) 830
Pick & Pat, U. S. TobaccoMon	8:30- 9:00 p.m. (H) 1,094
Pick & Pat (repeat), U. S. Tobacco. Mon	11:30-12:00 p.m. (H) 1,094
Vanished Voices, D., L. & W. Coal Mon	6:35- 7:00 p.m. (L) 600
Guy Lombardo, Standard of N. J Mon	9:00- 8:30 p.m. (A) 830
Fred Waring, Ford Motor	9:30-10:30 p.m. (H) 1,094 12:00- 1:00 a.m. (H) 1,094
Camel Caravan, R. J. Reynoids Tucs	9:00- 9:30 p.m. (L) 600
Camel Caravan (repeat), R. J. Rev-	3.00- 3.30 p.m. (13) 000
nolds	11:30-12:00 p.m. (L) 600
Lavender & Old Lace, Bayer Aspirin, Tues	8:00-8:30 p.m. (A) 830
Lili Pons, Liggett & Myers	9:00- 9:30 p.m. (H) 1,094
Cai. of America, E. I. Du Pont & Co., Wed	8:00 - 8:30 p.m. (L) 600
Vanished Voices, D. L. & W. CoalWed	6:35- 7:00 p.m. (L) 600
Burns & Allen, Campbell Tomato	
_ Juice	:30- 9:00 р. 830
Burns & Allen (repeat), Campbell	
Tomato Juice	11:30-12;00 p.m. (A) 830
To Arms for Peace, E. R. Squibbs Thurs	9:30-10:00 p.m. (H) 1,094
Camel Caravan, R. J. ReynoldsThurs	9:00- 9:30 p.m. (L) 600
Camel Caravan (repeat), R. J. Rey- nolds	11:30-12:00 p.m. (L) 600
Harv & Esther, Cons. Cigar CoThurs	8:00- 8:30 p.m. (A) 830
Red Horse Tavern, Socony-Vacuum. Fri	8:00- 8:30 p.m. (H) 1.094
Richard Himber, Studebaker Autos. Frl	10:00-10:30 p.m. (H) 1,094
Richard Himber (repeat), Studcbaker	20:00 10:00 [(22) 2,001
Autos Frl	12:00-12:30 a,m. (H) 1,094
Broadway Varieties, isodolFri	8:30- 9:00 p.m. (A) 830
Nino Martini, Liggett & MyersSat	9:00- 9:30 p.m. (H) 1,094
Krueger Musical, Krueger Brewing ., Sat	8:30- 9:00 p.m. (L) 609
Atlantic Family, Atlantic RefiningSat	7:00- 7:30 p.m. (L) 600
Cliquot Eskimos, Cliquot Club G. A. Sat	8:00- 8:30 p.m. (A) 830
H-Hudson theatre, L-Little theatre. A-	Avon theatre.

STATION WOR

Fox:Fur Trappers, I. J. Fox Co. Sun. McIntyre's Amateurs, Jonti Products.Sun, Terhune's Dog Stories, Spratt's, Ltd. Sun. Music for Today, Sustaining. Tues. Husband: & Wives, Sustaining. Wed.

WGR-WKBW, After Day Commercials, Lowers Rate

Lower rates on daytime programs is Buffalo's Broadcasting Croproation's strategy in connection with network campaign producesting. New mices on 20 BB 2 stations (WGR-WKISW) in effect from 9 a.m. to 5 pm. and 11 p.m. to 1 a.m. are as follows:

rollows:
One hour, \$84; half hour, \$52.50;
5 minutes, \$33; 5 minutes, \$15.
All are subject to discounts for frequency and to 5% ASCAP tax on

British Radio Ambassador to Reside in N. Y.

STUDIO

Ottawa, Dec. 24.

As a vo-ordinative step between the United States, British, and Canadian roadcasting Commissions, a liaison officer has been appointed by the British board who will establish headquarters in New York City after a solourn in Ottawa, where the Canadian Government's radio commish is located.

Representative of the B. B. C. is Fellx Greene and he has been with the English system for more than four years in London. His job will be to bring about increased interchange of programs between the three countries and to supervise the British end of International hookups. Ottawa, De

ps.
Shortiy after his arrival in Ot-awa Greene was officially received y Lord Tweedsmuir, the Governor-General at Rideau Hall.

CBS Pulmotors 'Peace'

"To Arms for Peace' series which Squibb recently abandoned after using up only 13 weeks of a year's contract is being revived by CBS as a sustainer. Web wants to sell the program to some other sponsor. First stanza of, the new series starts Dec. 25, but the regular schedule does not take effect until Jan. 3 when the program gets the Friday eve 10:30 to 11 spot. Cast to date includes Morton Downey, H. V. Kaltenborn, Lyn Murray's choir, and Lud Gluskin as guest conductor of an ork.

Seehof with Kastor

Chicago, Dec. 24.

Jerry Seehof, formerly chief of his own agency, moves into the Kastor agency here as copy head.

Also will be associated with Also will be associated with Charles Newton on the radio end of

Galanti Bros. on WMCA
Galanti Bros., accordion manufacturers, placing a 13-week contract
over WMCA, New York, through
Sternfield-Godley agency.
Cast includes Captain Nick Hope,
accordionist, and a guest vocalist.

Atlanta Daily Okays Radio Publicity; WMAZ, Macon, in Press Truce

Titles

President's Birthday Bail President's Birthday Ball, which is stated for Jan. 30, will have an assortment of chair-men from broadcastins. After Anning S. Prail, head of the Federal Communications Com-mission. had been appended. -missions had been appointed honorary chairman, and M. H. Aylesworth, William Paley and Alfred McCosker had been designed co-chairmen it was found that the regional network chiefs felt that they also ought to receive consideration to the control of the control

coterie was associate chârrmen.
Among those who will be
listed on the balf's roster as
associate chairmen are Donald
Flamm, of the Inter-City
Group; John Shepard, 3rd,
Yankee Network; John Lee
Don Lee Network; Lee Armer,
Soui Resear Bradecastin See
Lean Network, and Gardner
Cowles, Jr., Iowa Broadcasting
System.

Mutual Expands to 10 Stations for Perkins. Arnold Johnson Show

Health Products will switch its en-a-Mint amateur show, with Ray Perkins and Arnoid Johnson, from CBS to a Mutual hookup of 10 stations Feb. 23. Deal, handled by

stations Feb. 23. Deal, handled by the William Estey agency, continues the program on a half-hour basis over WOR, New York; WFIL, Philadelphia; WCAE, Pittsburgh; WAAB, Boston; WGR, Buffalo; WGAR, Cleveland; WLW, Cincinnati; CKLW, Detrolit; WIND, Gary-Chicago, and KWK, St. Louis.
Stanza will originate from the WOR-Mutual Playhouse atop the New Amsterdam theatre in Times Square, the same fine it is now using over Columbia—6 to 6:39 p. m. Sundaya. Spotting of the account into that period will require the moving of the United Clear-Whelan Drugstore program to the ensuing half hour. haif hour.

Rud. Preisendanz, Dies

Rud. Preisendanz, Dies Candon, N. J. Dec. 24.
Rud Preisendas, Jr., president of the Candon of the Ca

Atlanta, Dec. 24.
Atlanta Georgian-American, under the radio-editorship of Max
Haii, has doubled the space devoted

der the radio-editorship of Max Hail, has doubled the space devoted daily and Sunday to radio each day, reflecting increased demand for radio information, program news and gossip among reuders.

Paper now carries (average of fecus-columns. Sally). Jettided, 2029-grams of the larger network programs, as well as a daily columns local stations (WSET, WGST and WATL) and several southern stations in the circulation territory, short wave programs, MUW (Chrimatl) program, and network programs. The page also includes a picture a day, as well as a table giving kilocycles of large American stations and a Tet's Dance' box, listing better dance music.

Program listings are, of course, stripped of all commercials, local and national. Instituted by Hail on December 10, service has been onthusiastically received locally.

Macon, Ga., Dec. 24. Macon, Ga., Dec. 24.

Macon newspapers, long bitter
foes of radio, have signed a contract whereby local station WMAZ
is to have exclusive charge of all
news broadcasts starting forthwith.

"Radio news reports will be confined to the usual bulletin length,"
says the announcement algraed by says the announcement signed by papers and radio station, leaving the detailed stories to the Macon appers. Broadcasts will be made four times daily, 7,50 a. m., 1,50, 5,20 and, 6,35 p. m., with bulletins of unusual importance given as re-ceived.

ceived.

For years, the Macon papers have refused to carry even an announcement of local people broadcasting over the WMAZ local station. This new arrangement is therefore a complete reversal of position.

Raise Charity Funds By Playing Requests at 25-50. \$1 Over WGH

Norfolk, Va., Dec. 24.

Few days before Christmas station WGH, 100-watter in Newport News, devoted large part of its time to playing request recordings at 25c, 50c or \$1 a request, proceeds going to Xmas Charity.

Several local merchants took advantage of getting store-plug, name and recording playet for a quarter, Saturday morning Kay Kyser's recording of Thinking of You' ran first with four repeats in two hours; including a \$1 donation on condition that it, was played twice in succession.

Sacred Heart Gulid Players gave Tocath Takes a Holiday' for the Joy Fund of the Norfolk' Newspapers, Hocath Takes a Holiday' for the Joy Fund of the Norfolk' Newspapers, Indian to the Norfolk Todo Good. Partly due to the factor to the boosting the ticket sale but radio tic-in with WTAR had to be cancelled at last minute because of refusal of necessary Samuel French royalty watver and that hurt ticket sale.

Another gesture for 'Joy Fund'

Another gesture for 'Joy Fund' was held Dec. 23 at Norva Theatre.
With a theatre-newspan was held Dec. 23 at Norva Theatre. With a theatro-newspaper-radio tle-in in an effort to pack house. Half-hour broadcast from stage over WTAR marks part of the festivities, while Norman Phelps Hill Village Rounders, popular local hillbillies and Feller Trio, appealing to the classifiests headline the stage to the classifiests headline the stage.

50

show.

Admission will go at 40c as usuai, with Joy-Fund cash coming from all over general expenses, a collection taken in the theatre, and donations made by phone to be broadcast in theatre and on the air while show is going on.

MRS, BALDWIN RECOVERING

Washington, Dec. 24.

Washington, Dec. 24.

James W. Baldwin, managing director of the National Association
of Broadcasters, took home Mrs.
Baldwin today (Tuesday) from the
Columbia hospital, where they had
the previous week lost their newly
born twin sons.

Mrs. Baldwin was reported as
well on the way to recovery. Washington, Dec. 24

Broadway Band Wagon, Northamp-			
ton Brewing	8:30- 9:30 p.m.		35
Martha Dean's Hour, 4 Sponsors (X). Thurs	2:15- 3:00 p.m.		100
Allie L, Miles Club, Acme Color Wks, Fri	10:00-10:30 a.m.		50
Isham Jones, United Cigar StoresFri	8:30- 9:00 p.m.	(Z)	750
Allie L. Miles Club, Acme Coior Wks.Sat			50
Lou Little Club, Borden's ProductsSat	8:00 - 8:30 p.m.	(Z)	750
X-John Morrell & Co., D'Arrigo Bros. Co.,	Julep Co., State	of Ma	aine
Development Comm.			- 1

Development Comm. Z—Theatre auditorium atop New Amster N—35 seats reserved at Beacon theatre.

STATION WINS WINS Winners, Sustaining.....

Glamour, Gossip & Grease Paint (George Lederer), Sustaining.....Sun. STATION WMCA

Three Little Sachs, Sachs Furniture. Sun..... Arnold's Musical, Arnold's Apparel...Sun.....

Ì	Also Mon., Tues., Wed., Thurs., 1 rl., Sat
ļ	STATION WHN
ı	Beauty's Court, Elmo Preparations Sun
i	Uncle Tom Kiddies, Willis Lane
ì	StudiosSun
ł	4-Star Concert, Barney's Clothes Sun
ı	Meller Drammers, Sustaining Sun
ı	Itty Bitty Hour, SustainingSun
í	Beauty's Court, Elmo Preparations Mon
ł	Broadway Melody Hour, Sustaining Mon
i	Flippen's Amateurs, Schenley Dist Tues
ı	Beauty's Court, Elmo Preparations Tues
i	Beauty's Court, Elmo Preparations Wed
Į	Tomorrow's Stars, SustainingWed
į	Beauty's Court, Eimo Preparations Thurs.
ı	Barn Dance, Sustaining Thurs.
ı	Beauty's Court, Elmo Preparations Fri
ı	Movie Club, Holland House Coffee Fri
ı	Behind the Lens, Sustaining Sat
Į	Barn Dance, SustainingSat

CBS Holding Company

Columbia is changing the technical setup of its network-owned stations from the status of subsidiary companies to direct properties of the mother company. This is being done to alleviate the tax situation. NBC has had this system in effect for some time. Applications have been made to the Federal Communications Commission for the transfer of licenses from the individual substatery companies to the holding company, the Columbia Broadcast-

Inside Stuff—Radio

Jealousy and friction between staffs of WCAU and KYW (Philadelphia CBS and NBC red outlets), brewing since latter was brought here from Chicago less than year ago, reached such bitterness that Dr. Leon Levy, prexy of both stations, recently held joint meeting to try to end it. Climax in staff feud is supposed to have been reached last month when Amold Hartley, KYW program director, was ordered out of WCAU studio for criticizing way show was being broadcast. Still another rub is said to be that engineers of KYW are hired and fired by Westinghouse and, barring outright and overt inefficiency, can't be touched by Levy. At the what-sit-ail-about meeting, which was held in auditorium of building, everyone was encouraged by the boss to get all his troubles off chest. Some het and outspoken words were let fly and considerable tension is supposed to have been spent.

Expect matter to get more attention when Dr. Leon Levy returns to job after hospital stay.

Farmer listener, representing by far the largest population group in the United States, uses his radio a greater number of hours and plans is tuning-in more seriously than do those in the city, according to a detailed survey of Radio and Rural Life, which the Radio Institute of Audible Arts has just completed. The Institute, which was founded a year ago by Philco Radio & Television Corp., obtained the co-operation of 250 of the nation's agricultural suthertities in completing the survey. Concentrated listening periods for farmers come after-the night meal, the survey revealed, when the radio furnishes relaxation after day's work. The same is true of all classes. Some stated in their contributions to the Institute survey that they knew of instances where the farmer liked the radio so much that when he worked indoors (in the barn or mill) he took his set with him to tune in on his favorite broadcasts during the day.

American Association of Advertising Agencies has instructed its counsel to find out from the Tax Appeals Board of the U. S. revenue department where its recent decision on transcriptions also applies to disc library services. Appellate had agreed with the Four A's lawyer that the manufacturers 5% excise tax as affecting phonograph records could not manufacturers ⁵% excise tax as affecting phonograph records could not be interpreted as including stencils made strictly for broadcast purposes. In making the appeal the Four A's specifically referred to commercial waxings, and, it finds that many of its members make frequent use of the sustaining libraries sold to stations. Four A's stepped into the situation when the revenue department sought to construct the law as applying not only to the physical produc-tion costs of a recording but to the fallent payroll.

Turned down cold for a transmitter in Baldwin Hills, just outside of

Turned down cold for a transmitter in Baldwin Hills, just outside of Los Angeles, Hearst radio interests are using columns of publisher's papers to try to turn sentiment against Earl C. Anthony in his efforts og set commish approval of transmitter site for KECA. Latter's petition is still before the board.

After buying KZM and KELW, Hearst sought to scrap both stations and set up a transmitter for KEHE in Baldwin Hills. Commish, said 'No' stations taken over. Few protests by realdents of the Hills against transitions taken over. Few protests by realdents of Hills against transitier is being played up in Hearst dailles. City planning commission must also pass on transmitter site even though Federal Communications Commission gives its blessing.

San Francisco had a taste of the ticket demand experienced in New York and Hollywood broadcasting plants. For the two Sunday broadcasts with Jack Benny and his Jelio gang, all here in person, everybody in San Francisco seemed set on getting on the ducat list. XBC headquarters received more than 7,000 letters requesting the pasteboards. Sponsor was swamped by advertising agencies, the press and every one who thought he had any kind of a drag.

Net result: About 600 persons made the grade for each performance. Jelio company is said to have found it necessary to send out 22,000 leteration of the Jelio consumers, explaining their difficulty in trying to take care of the Jelio consumers, explaining their difficulty in trying to take care San Francisco had a taste of the ticket demand experienced in Nev

Ad agencies are being offered for an annual fee a field intensity measurement service embracing stations located in every city in the United States of over 50,000 in population. The source of the proposed service, the first of its kind, is Edgar Fellx, freelance radio engineer. Felix is

the first of its kind, is Edgar Felix, freelance radio engineer. Felix is asking the agencies for \$150 a year.
Felix's confidential service will consist of monthly reports showing what the reception conditions are for the various stations that are heard in a certain community. If the density of population warrants Felix will conduct surveys in towns of as low as 25,000 residences. Previously time buyers have had to depend for such data on either the networks or the local stations.

under the collar because Manhattan newspaper radio columnists are lifting whole sections of the C. A. B., ratings and reprinting them. Material is under strict copyright, but this doesn't faze the lade from the dailies, who rarely apply for permission and sometimes even fall to give the credit. C. A. B. feels it's getting to a point where a sponsor could approximately tell where his show stands by simply laying out three cents for a paper.

Latest burn occurred last Wednesday (18), when the N. Y. Eve Journal gave the ratings of the first doesn show stands.

cents for a paper. Latest burn occurred last Wednesday (18), when the N. Y. Eve Journal gave the ratings of the first dozen shows of this year in comparison with those of 1934. No C. A. B. credit appeared.

No Christmas party by Powel Crosley, Jr., head of Crosley Radio Corp., for poor kids of Cincy this season. Replacing the event, which has been repeated annually for past decade and built up to biggost, thing of its kind in this section, will be a midsummer entertainment jambores for the children on a larger scale at Crosley Field, home of the Cincinnatt Reds, of which Crosley also is prez.

Xmas parties were held at Music Hall, which scats 4,000 and there three or four performances were given to accommodate the turnout of boys and girls at each Crosley Christmas affair. Talent from WLW and WSAI participated in the programs, which were followed by distribution of gifts to the juve guests.

WMCA, New York, and Donald Flamm came in for some pub-ity in one of the dailes Dec. 20, through a human interest story con-(Continued on page 37)

HAPPY-GO-BOOM

Coast Revue Folds After Six Years on Lee Chain

Hollywood, Dec. 24.
After six years on the Don Lee
Coast chain, the Happy-Go-Lucky
radio revue, which recently used
talent of both KHJ and KFRC of Frisco, folded last week.

Al Pearce started the show, car-ried it along to its recent popular-ity and then swung over to Na-tional Broadcasting after a tiff with Don Lee Artists' Bureau.

WEBS DECLARE **MUSIC COST** TOO HIGH

discussions have been held between the New York musicians union and NBC and York musicians union and NBC and Columbia over a contract to replace the one that expires Mar. 1 indicate that the webs will ask for a reduction in the scale paid men who work on both sustaining and commercial programs. The networks will contend that the latter's salaries are decidedly out of line with the small sum now derived from the sale of house men for sponsored shows.

Under the scale currently to effect.

sum now derived from the sale or house men for sponsored shows.

Under the scale currently in effect a network musician who is strictly sustaining receives \$100 as week, while the house man whose services are used for commercial programs rates \$140 a week. In Arguing for the point out the first service was supported to be point out the point out the first service was supported to be point out the week. In the work was the point out the week of the work of the point out the week of the work of the work of the week of the work of

BROOKLYN STATIONS' 4TH DEATH REPRIEVE

Another stay of execution for stations WARD, WVFW and WI/TH, in Brooklyn, N. Y. grants a new lease on life until Jan. 22. Its fourth postponement of kind.
Original sentence was dated for execution Nov. 15. Was altered successively to Dec. 3, Dec. 23.

KTUL's New Year's Party; 6.000 Dance to 3 A. M.

Tulsa, Dec. 24.

New Year's eve party will be staged by KTUL, Tulsa, as its annual habit. KTUL Revue and Dance occupies Tulsa's 5,000-capacity Coliseum. Artists five full hour's show on stage, followed by dancing until 3 a more comparable.

until 3 a, m.
Admission to be decided, but will be in line with other shindigs held same night in Tulsa.

Report Justice Department **Investigating WNBF-Knox Case**; **Buzzing Unsettles Politicians**

WIP Stumps Press

Philadelphia, Dec. 24. Philadelphia, Dec. 24.
Four youths who discovered Caleb Milne, 4th, kidnapped actor, Julian his Total Tatfer being left by captors, were put the contained t

They appeared Thursday (19) night on stage of Stanton theatre, from where show was broadcast.

Contempt Charge Filed Against Freeman, Jr.

Warwick & Cecil, advertising agency for the Sherwin-Williams Paint company, on Tuesday (24) asked Federal court to hold Charles Henry Freeman, Jr., in conchaires Henry Freeman, Jr., in con-tempt of an Injunction restraining him from alleging that the Sher-win-Williams' Metropolitan Opera Auditions' program over NBC is similar to an idea copyrighted by him. Motion was postponed to Jan. 3 when Judge Knox, who has heard the earlier litigation, will preside, year to the control of the control of the program of the control of the control years for CW&C. are charging that Freeman, after being enjoined on Nov 23 from making any fur-

that Freeman, after being enjoined on Nov. 23 from making any further claims of similarity about the opera program, nonetheless gave an interview to the New York Sun in which he repeated his allegations. This story is the basis for the contempt action. Freeman operates a tempt action. Freeman operates a concert bureau in New York.

Brokenshire Off

Roger & Gallet, cosmette and soap maker, will wash up on MPC in three weeks. Its program with Bob Crosby and band will have completed a cycle of 13 weeks. Norman Brokenshire is off the show, due to an incident which occurred last Friday (20) in Cincinnati, the originating point of the broadcast.

Drummond Joins NBC

San Francisco, Dec. 24,
David Drumond, formerly of
KGW, Portland, takes charge of
dramatic production at NBC this weck, replacing Barton Yarborough, Latter too busy with his varied re-

2-Year Attorney Rule Stays As Is

Four Communications Commissioners Combine to Doom Proposed Liberalization

Washington, Dcc. 24. Effort to undermine stringent regulations intended to bar attorneys from playing tag with Federal

neys from playing tag with Federal Communications Commission Johs was blocked last week when four members of the Commish put the knife in proposal to modify present rules of practice.

Vangulshing Chairman Eugene O. Sykes of the Broadcast Division and Commissioner. Thad H. Brown, the faction advocating strict control of all communications killed a supplementary of the communication of the supplementary probabilist commission which currently probabilist commission to the communication of the struggle is to maintain the present strict rule

with only a minor alteration which with only a minor alteration which permits former Commish attorneys to appear as witnesses in cases before the body, but atili prevents one-time government hands from using their knowledge as counsef for applicants until two years after they have depart from the Federal payroil.

Sy es argued that the regulation should be medified, so that the Commission between the theorems of the commission between the commission between the commission between the commission of the c

Washington

A strong wind blowing locally carries the whisper that the Federal Department of Justice has been ordered to investigate the wavelength dispute between Station WNBF Binghamton, and Knox Gelatine interests seeking the right to set up a new station in Schenectady, N. Y. Politicians are described as apprehensive that the matter may develop explosive possibilities.

velop explosive possibilities.
Meanwhile the tight-lipped
Men will not even admit they are
busy on the case but there seems
no doubt that the matter is being
investigated.

Prail-Sykes Feud

Prall-Sykes Faud
Two commission members—Chairman Anning S. Prall and Chairman Eugene O. Sykes of the Broadcast Division — have been thrown into a bitter feud over the merits of the two applications. WNBF—Knox rivalry has had the broadcast division on the spot for weeks and has been a topic of speculation. There are many angles which have caused widespread comment. Recently, Senator Hugo F. Black of Alubama, has taken an interest in the situation, although reasons for his entry into the pleture are obscure.

reasons for his entry into the picture are obscure.

A long-drawn out proceeding, the WNBF-Knox tiff developed last spring when operators of WNBF-knox applied for experimental authority to change the Binghamton station's frequency and to boost the transmitter's power. Shortty after this piece was filed, Knox Broadcasting Co., angeled by the Knox Gelatine-bankroll, filed a request for the identical facilities requested by the Binghamton group. Binghamton group.

Singnamton group.
Charges have been made that the entire situation was handled with regard to the political affiliations of the rival parties. The group operating WNBF is Republican while the Knox group is deemed Democratic.

Advertiser Can't Make **Good on Sample Offer** Made by WBAL, Balto

Baltimore, Dec. 24.

Recently 'The Johnson Family,' script serial on WBAL on which James Scribner does a protean job, got a sponsor in Carlesbad Saits. On three consecutive broadcasts it was announced that anyone writing in would be sent photo of one of the characters Scribner portrays along with a sample of the Saits. Station and sponsor yout toccher on stunt. and sponsor got together on stunt to build up interest among listen-

and sponsor got together on stunt to build up interest among listences.

In ten days 12,600 letters poured in, and were crated and shipped to Carisbad company in New York, Sponsor bridied, explaining it couldn't afford to give so many samples away since packing, product and printing cost around 15c per, giveaway. So firm shipped back all the letters to WBALadvising to send sample-seekers merely a photo with card attached telling public if they really wanted sample, send in a mote and would receive notice.

WBAL did so and promptly 45% of those who had initially written in sent in the second demand for sample, Reported that Carisbad does not intend giving away but few samples, and station finds itself two samples, and station finds itself two samples, and station finds itself two samples, and station finds itself.

few samples, and station finds itself

AGENCY'S NEW TITLE

Sheldon Out-Now It's Brown & Tarcher, Inc.

(Patrolsum)
(930-8a-WEAF
Wallace Beery
Jacklo Cooper
Allen Jonss
Tim Ryan
Irene Noblette
Mattis Bell
Jack Stanton
Peggy Gardiner
Victor Young Oro
"J. Walt. Thompson

*J. Walt. Thom;
SINCLAIR
S.M.WJZ
Malcolm Clair
Gus Ven
Sinclair Qt,
Bill Childe
Friiz Clark
Jos Parsons
Cliff Soubler
lifarry Kosen

BLOAN'S
BISO MAN: W=WSZ.
20,000 Years in
Sing Sing'
Warden Lawss
*C.-W.-Cecil

Bort Hirech
9.F-WEAF
(Phillips Mag)
(Waltz Time
Abe Layman Oro
Bornics Claire
Oliver Smith
SUN Oll
6447-Daily Except
Sa-Su-WJZ
Lowell Thomae
(Roche-Williams
(Roche-Williams

SWIFT 10 p.m.-Tu-WEAF Studio Party

ACME PAINT 6:30-Su-WARO

6:30-50-WARC
milling McConneil
'Henri. H. & McD.
A & P
7:30-Tu-W-Th
WARO

Kate Smith's Coffee
Tims
Jack Miller's Oro
'Paris & Peart
AMERICAN

AMERICAN HOME PRODUC WARC-II:30 A. Mon. to Fri. (Jad Salts)

(Jad Salts)

Mrs. Wiggs of the
Cabbage Patch'
Hetty Garde
Alice Frost
Jos Latham
Burford Hampden
Pat Ryan
Eddle Marr
(Kolynos)

Eddle Marr
(Kolynos)
WARD-11:45 A.M.
Mon. to Fri.
Just Piol Bill
Atther Hughes
Atther Hughes
Author Hughes
Author Hughes
James
Moighag
Cuttie Arnal
Eddle Paimer
Joseph Lathem
Marjorle Anderson
Junius Matthews
Everett Rinan
*Rinckett.5-H
ATIANUS DER

CAMPBELL

COMMERCIALS

This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertis All time is p. m unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handlin

Abbreviations: W (Wednesday);

Tu (Tuesday):

Jeck McBrydo Joseph Bonime Ore McCenn-Erick. PEPSIDENT, 7-Dally Ex Nat Sun-WEAF

WEAF Amos n' Andy Freeman Gosden Charles Currell *Lord & Thomas

5 p.m.-M-W-F-WEAF

PHILIP MORRIS 8-Tu-WEAF Philipe Lord Dr. W. H. Wallace Sally Singer 3 Sweethearts 1.eu Reisman's Orc

Phil Duey

PHILSBURY

10:38-Paily-WJZ

Today's Children'
irma Philips

Walter Wicker
Bess Johnson
Irsne Wicker
Lucy Gillman
Fred Von Amon
Jsam McGregor

*Hutchinson

PINEX 3:15-Su-WJZ

PRINCESS PAT

Pine Mountain Merrymakers John Lair Red Foley Lulu Belle

Eton Boys

NBC

5:45-M-WEAF

AMERICAN CAN Ban Bernie & i.s.d Fuller-Smith-Rose AMERICAN-HOME PRODUCTS

(Super-Suda)
'Clara, Lu & 'Em'
Lodise Starkey
isobel Carrothers
Helen King
'Benton & Bowlee
COX GELATINE,
10:15 a.m.-Fri-WJZ (Ansclu)
W.JZ-7 P.M.
Tues.:Wed.-Thur.
Basy Aces
Goodman Ace
Jane Ace
Mary Hunter
Halen Spring 10:15 a.m.-Fri-WJ Jack Berch *Katz 11:15 a.m.-Tn-W-Th-WEAF Studio No. 7 Jack Clemens Loretta Clemens -Ruthrauff & Ryan BLGIN WATCH 10:30-F-WEAF

Mon-8-WFAP (Kolynos) Immerateln Music Hammereiein Musi Haii Ted Hammeretsin Irving Fleher Lucy Loughlin

AMERICAN
TOBACCO
S-Sar-WEAF
(Lucky Sirlke)
Al Goodman Oro
Willie Morris
Stewart Allen
Loretta Les
Frim Sis
Rhythm Boys
*Lord & Thomas

ELSO-F-WEAF
Elsin Campus IV
Bennett Klipack
Mills Bros
Art Kassel Oro
Grace Dunn
Hal Motten
Hal Motten
Fruss-9-WEAF
N T G & Girls
N T Granlund
Tom Howard
George Shell
George Shell
Fruss-9-WEAF
N T G & Girls
N T Granlund
Tom Howard
Tow Howard

*Lord & Thomss AMERICAN RADIATOR 7:30-Run-WRAF Firesids Racitals Sigurd Nilssen Hardesty Johnson Graham McNames L. Raker Advt. Voral Ensamble Richard Crooks Margaret Speaks 'Swesny-James

Armee Irou
Mon-10:30-WJZ
Bennett Chapple
Armee Bd
Frank Simon
*Gardner-Greist PITCH 7:45-Ng-WEAF

A. & P. 9-M-WEAF Harry Horlick
Howard Prics
Paris & Peart
7:30-Tu-W-ThBEST FOODS, INC.
11 a.m.-Tu-W-ThWEAF

PITCH 148-WWAR Morin Sisters 14. W. Kinney J. C. W. Kinney J. O. Dan-Tu-War To pan-Tu-War To pan-Tu-War To pan-Tu-War To pan-Tu-War To pan-Tu-War To pan-War To pan-War To pan-War Tu-War Tu-Wa Ida Ballsy Allen BETTER SPEECH INSTITUTE 3-Sun-W.IZ

S-Sun-WiZ

'Your English'

*Auepliz & Lea

BOHDEN.

11:45-W-WEAF

'Magio Recipes'
Bill Bradley
Jane Ellison

*Young & Rublcam

BOURIOIS SALES, INC. Mon-8:30-WJZ ('Evening in Parls') Odotte Myrtil Pickins Sletere liton Wateon ark Warnow ord & Thom

BRISTOL-MYERS 9-W-WEAF 9-W-WEAF
(Sal Hepatica)
(Ipana)
Fråd Allen
Portland Hoffa
Art Players
Pster Van Steedan
*Young & Rubicsm

7-Su-WJZ
16t Benny
16th Benny
16t 6:30-Su-WAZ

'Grand Note!'
Ann Saymour
Don Ameche
10-F-WEAF

'First Nighter'
Francie X Bushma
Betty Lou Gerson
Caritun Brickert
Cliff Soubler
B Sageriufst Oro
*Aubrey Wallaca

CARNATION NATION MIL.

Luliaby Lady Irssne Wicker M L Eestman Ruth Lyon Erwin, Wasey CHEVROLET 9-8ai-WEAF Rubinon Virginia Rea Jan Paerce

Siennor Harrious
Siennor Harrious
Sinckett
GEN. MOTORS
10 p.m.-Ru-WEAF
John C. Thomas
Erno Rapee, dir,
"Campbell-Ewald
HOUNEHOLD
FINANCE
8:381-Tu-WJZ
Idager A. Guset
Bernardine Flynr
Sjdney Elistrom
Gallicchios Oro
"C. D Frey
WORLICK'S Jan l'eerce Graham McNamce Campbell E

*Campbell E CITIES SERVICE 8-F-WEAF Justica Dragonetic Rosario Bourdon Or Quariet *Lord & Thoma* COLGATE-PALM 0-Fri-WJZ (Palmetty Seap) Beauty Box The-tre'

Gallicentos Gro

JOHN CHEN S

M to F-7:50-W3Z.

M to F-7:50-W3Z.

(Malted Mills)
Lum & Abner
Chester canch
Lord & Thomas
HUMPHINY'S
MEDICINE
LIGH-SW-10:28 n.m.
F-10-8-10:28 n.m.
F-10-8-10:38 n

Beauty Dox The tre' Munor.

Munor Metton More Merchy
Lolen Jepson
Al Hoodnum Ore
8:31-Well Wilz
(Super Sudar

House of Glass'
House of Glass'
Gertzude, Berg
Joe Greenwuld
Paul Stowner
Horth Dunnas
Horth Dunnas
George Tobins
Arilno, Francis
Anne Teennan Blow

JERGEN

JURGEN

Charles Lover,
Moster Singers
Emery Live Ore
Needham, L. & B.
7:16.71-19.WEAF
1:16.71-19.WEAF

Al Pearce & Gang Mable Todd Morey Amsterdam Arlene Harria Harry Foster Monros Upton Andy Andrews Tony Romano 3 Chesrs William Wright *Lord & Thomas 10-Th-WEAF P Whiteman Ore Blng Crosby Jimmy Dorsey Ore Durelle King's Men Ramona

Anna Hamlin

*J. Walt Thomp. LADY ESTHER
8:30-Tu-W-WEAF
Woyne King Orc.
'J. W. Thompson
LARUS & BROS,
(Edgeworth Tob'co)

Edgeworth Tobico.

10:30 p.m.-Set.

WEAF.

TOOR COD PIPE CITY

Strickland Gillian

Squire His.

Su. Hathaway

E. B. D. A.

Lifeaver Rendexyoue

Cyde Lucas Orc.

Topping & Lloyd

LORILLABD

(Olg Gold)

(Olg Gold)

(Old Gold)
7:00-Sa-WEAF
iporte Review
hornton Fisher
Lennan & M
GEORGE W,
LUFT CO. (Tangee) 10:30-Wed-WJZ Jimmy Fidler *Cscil, W. C.

B:30-M-WJZ
Sketch
*McJunkin
P'CT'R & G'MBLE
3:30 Dally Ex. SaSu-WEAR
(Crisco)
Vio & Sade

*** LUDEN'S Richard Himber 5 45 Su WEAF . J M MATHES

LUDEN'S 5:45-Su-WEAF Rich'd Himber's Or *J. M. Mathes

S.J. Mathee
MACFADIEN
9:30-F-WEAF
(True Stury)
Out of Huma
Profestory
Wilmer Walker
Alloa Wever
Wilmer Walker
Alloa Weller
Gera Allea
Lucilla Wall
Arthur Kudher
MATRILINE
5-SU-WEAF
Enthouse Stron-

Fenthouse Seronade'.
Jack Fulton
Jorothy Hamilton
Chae Gaylord Orc
*Cramer Krasselt
DR. MILES LAH'

(Alka-Seltzer) 0:30-Sa-W.IZ WLS Born Dan Ridge Runners Uncle Ezra Lulu Belle Maple City 4

:15 M-W-F-WEAL Uncle Ezra, Redi
Station EZRA
Pat Berreit
Cilf. Soubier
Carleton Guy
Nora Cunneen
*Wade

MODERN FOOD PROCESS CO. 4:16-M-WJZ

4:16-M-WJZ
Charles Sorce
Harry Swen
*Clemenis Co.
MOLLE
2:30 p.m.-SuWELF
*Volce of the Penple
Parks Johnson
Jerry Heicher
*Stulle-Goble

Stulk-Goble
JOHN C.
MORRELI
GERS-N-WJZ
(LUR Food)
Phos. Mullins
Marion Claire.
"Heart He Mole
GMEGA OIL
7:45-Th-Thur-WJZ
Phil Cook

Phil Cook Landt 3 & White 'Husbind & Thoma *Hose ind & Thomas Pacific BORAX 9-Th-WJZ Death Vail'y Days Tim Frawley Edwin W. Whitney Lonesome Cowtoy Jean Klog

Art Van Harvsy Billy Idelson Bernadine Flynn 7:15-M-W-F-WJZ Ivory Stamp Club Capt, Tim Hsaley *Blackman Mon-Wed -Fri-12:16 WEAF

Pat Barnes *Blackett-S-H 3:45-M to F-WEAE (Ivory Soap)

(Ivory Soap
'The O'Neille'.
Kate McComb
Jans Weet
Aee McAillister
Jimmy Doneily
Jack Rubin
Jimmy Tansay
Janet Glibert
*Blackmen

*Blackmen
3:15 Pally Except
8a & Su-WEAF
(Oxydol)
Ma Perkins'
Virginia Payne
Marjoris Hannon
Chas Egeleon
Huda Graham
John Mathors
Corline Dearth
Butler Mandeville
Ken Griffin
*Blackett
19:15 n.m. Dully

*Blackett
10:15 n.m. Dully
Except Nat & SunWEAK
(Chipso)
'Home Sweet Home'
C, W. Tecreet
Harriett McGlibbon
Billy Halop
'Diackinan

RALSTON PURINA 5:30-M-W-F-WEAP "Tom Mix Adventuree RADIO CORP.
AMERICA
2 p.m.-Sun-WAZ
Magic Key of RCA
John R. Kennedy
Frank Black
Lucrezia Bori
Lucrezia Bori

A. S. BOYL. CO.
(Old English Floor
Wax)
Fri-7:15 p.m.-WABI
Lazy Dan, the
Minstrel Man
rving Kanfman
Blackett Laurezia Bori
Lori & Thomae
REAL SILIA
BAL WIZZ
Chos Previn Orch
Olga Albin
Botty Rennett
Singing Knikhie
Lee Bartlet
Fri-8:16-WiZ
Bob Croely Orc
*Marschalik & Prnt;
\$COTT & BOWNE CAMPREILL

STANDARD

STANDARD

STANDARD

HOLL

H

*Marschalk & Prati SCOTT & BOWNE Sat-Sun-5:45-WJZ Galriel Heatter *Marschalk & Prati Marschalk & Pratt
SHETTIELD
FAKMS
6:45-M-Th-F-WEAF
Billy and Betty
'N W. Ayer Sigmund Romberg
Deems Taylor
Helen Marshall
Morton Bowe
Rise Stovans
Georgs Britton
*J. W. Thompson
TASTYEAST
12-Sq-WJZ

Pagesnt of Youth *Clements TEXAS CO. 9:30-Tu-WEAF Jumbo Firs Chies Revus'
Jimmy Durante
Donald Novis
Gioria Graftou
Bianche King
Arthur Sinolair
Billy Ross
Adulph Deutsch Or
"Honff-Metzger

UNION CENTRAL (Straugance) 5-Su-WJZ 6-Su-WJZ.

Roses & Drums
H. Williams, Dir.
Helen Clairs
Reed Brown, Jr.
John Griggs
Erlo Dressler
Krwyn Mutch
E-lward Jeroms
Jack Roseligh
"J Watt. Thompse

*C.-W.-Cecins
STAND. BRANDS
8-30-WEAF
(Chass & Senborni
A. K. Spencer, Dir.
Amatsur, Slow
Grahagur, Slow
Grahag VICE CHEMICAL M-9:80-WEAF M-9:80-Was-Grace Moore Nelson Eddy Pasternsck's Ore *C-W-Cecll One. Man's raminy.

One. Man's raminy.

I Anthony Smytas.

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WANDER CO. Little Orphan A'
fisnriotta Tedro
Jack Mather
Art Van Slyke
Forcat Lewis
Vic Smith
Eugens McGillen
*Blackett

Eugens McGillen,
CHAS. WARNER
(Sloaner Linimar)
J. Ch.W. W.Z.
J. Ch.W. W.Z.
J. Ch.W. W.Z.
J. Ch. W. C.
B. L. WATKIN C.
Good Market Town or control of the co

WESTCLOX
5:30-Su-WEAF
Big Ben Dream
Dramas
Arthur Alien
Parker Fennelly
*B. B. D. & O.

WHEATENA
7:15-Tu-WEAF
Popeye the Sallor
McKee, Albright Columbia

Story of Mary Mariin' Basil Loughrane, Dir. Jane Crusinbarry, Au. Edward d'Anna, Conductor Francis Bowman *BBD&O

Dir.
Jane Crusinberry,
Jane Crusinberry,
Jane Riaine
Robt. E. Griffin
Jesse Pugh.
Cariston Brickert
Batty Lou Gerson
Francis X. Bushmar
Hob Francis X. Bushmar
Murray Forbes
Marjorie Hannon
Anne Davenport
Donnid Brigge
Isabel Randojph
Loud & Thomas
Loud & Thomas

BBIDGO OWNAM
CLIONOT CLUB
Sa-WARO
HATTY Reser and
this Clicquot Club
Eskimos
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Lynn KRUEGER
HREWING
8:30-Sat-WABO
'Krueger Musical
Toast'
Ray Block Oro
Jerry Cooper CONSOLIDATED CIGAR CIGAR

(Harvete Cigars)

8-Th WBO

Harv and Eather

Taday Bergeeu

Jack Arthur

Bernard -Gorcey

Audrey Morah

Rhythm Giris

Victor Arden's Ore

*Altken-Kynett

Barbara Biair Stuart Churchill Joinny Davis Tubby Hanion Gons Conkiin Ferne N. W. Aysr GEN. HAKINO 6:39-52-WAHO Julia Sandersou Kay Renvick Cartyle Stavens Thess Jesters Jack Shilkret Or LIGGETT &

MYERS
(Chestricold Cigs)
9-W-WABO
9-W-WABO
Lily Pons
9-Sa-WAHO
Nino Martini
Andre Kostelsutez
Oro throughout
*Newell-Enmett
MULLS
MOHAWIC CARPET
MILLS

BORAWK CARPET
MILLS
12:46 July Ex. Sa5 Star John K. Sa5 Star John K. SaJohn K. SaJ

Lacis Sulfiere Control of the Contro

Jester Tremayne

"Blacked Tremayne

7:30-Su-IVABC

7:30-Su-IVABC

Polil Baker

Reetis and Bottle

Emily Vaerhead

Reven U's

Moxing Gray

Ho Live Marchead

Reven U's

Moxing Gray

Ho Live March

Gray

Ho Live March

Grey

Ho Live March

Grey

Ho Live March

HEALTH PROD.

Grey

Grey

Ho Live March

Grey

Ho Live March

HEALTH PROD.

Grey

HEALTH ROD.

Grey

HEALTH ROD.

Grey

HEALTH ROD.

HEAL *Hurchinson
POMPEIAN
4:45-M-W-F-WAB6
'Tca at the Ritz'
Margaret Sa.try
Jerry Cooper
Harold Stern's Or
*Topping & Lloyd

BEMBINGTONBEADD AT TIME
UNATED AT IRCHER H-0-0
(EFF-12-0
(EF HECKER II-O

JULIAN & KOKENGE KOKENGE (Footaver Shosa) 1:30-Su-WARC Musical Footnotes' Vivian delia Chiesa Franz imhof R Gineburgh's Ens *A.Moore & Wallace ET.EENEX 12:30-21 to F-WARC

STEWART. WARNER

WARNER
ACTIN WABO
Lysberth WABO
Lysberth WABO
Lysberth WABO
Art Thorsen
Horace Heidt Oi
King Sisiers
Sterry
Alyse King
Al

* * * * Studebaker Richard Himber 10 F WABC STUART ALLEN ROCHE W & C

Sally Singer

*Blow

LADY ESTHER
IG-Su--M-WABG
Wayne King Ore
*Stack*Goble

LARNED CO.
(Hill's Nose Drops)
2:16-W-WABC
imperial Hawaiian
Bd.
Blacket

*Blackett
LEHN & FINK
(Pebeco)
7-Su-WARD
Eddle Canlor
Harry Elinstein
Louis Gress Orc
1-2-30-Su-Ward
Citing Harry
Allington
Levil Honey
Almond Cream
Estile Honey
Graham Harris Orc
*Service & Eck
**Entry on & Ec

LEVER BROS. (Lux Soap) 9-M-WABO

Weller-Tetley
Ruthreuf E. A.C. & DEL. A.C. & DEL. LACK. &

Introld Levey's Or
KORN dittorn
2:39-36-WARC

Con North Walky

County Rudio Theatre

Queen's Russiand;

Frank Morgan

Frank Morgan

Linky Thompson

Linky Linky

E-18-W-F-WABC

Queen Control

Linky

Link

Richard Himber Stuart Allen "Roche W & C

U. S. TOBACCO (Dill's Best) 8:30-M-WABO One Night Stands Pick & Pat Josef Bonime Orc *McCann Erick

WARD BAKING 6:15-Tu-Th-Sa-WABC 'News of Youth' Laddio Seaman *Fletcher & Ellis WASEY PRODUCT 7:30-M-WABC

WABC 6:45-Sa-WABC 'Voice Experience M. Soyle Teylor Erwin Wasey

WM. WRIGLEY 7 Daily Ex. Sa-Su-WAHC Bu-WAHC

'Myrt's Marge'
Mrytle Vull
Donna Damerel
Vinton Haworth
Ray Hedgs
Karl Way
Maris Nelson
'Francee Hooper

Mutual

CAL-ASPIRIN
12:45-M-W-FWOR
Painted Dreams'
Key Chose
Mey Afflick
Alloo Hill
Bess Flynn
Reincks-E-Y-G,
& F.

PUBITY
BAKERIES

5:15-31 to F-WOR
Omar the Mystic
Raiph Schoolman
Ethiel Everett.
*Hanff-Metzger & F.
CRUSADERS
Mon-8:45-WOB
The Crusaders'
Frad G. Clark
"Marschalk & Prat'
II:43-Mon. to FriWOR WOR
(Blequick)
'Gold Medal in-5:30-Sun-WOB Albert Payson Te hune Paris & Peart

Gold Modal Instress
Arthur Stows
Arthur Stows
Arthur Stows
Leo Harrison
Billy Chândier
Five Rangers
Dean Brothers
*Blacket
BROON
BAKERIES
7:30-M-F-W-WOR
*Congress
Total Turner
*Selli
GRUEN
7:45-Tu-Sn-WOR
Washington

Washington
Meyry-Go-Round
Drew Pearson
Robert Allen
De Garmo & Kilb'ne
KISSPROOF, INC.
M-W-F-1 p.m.-WOR The Love Doctor Mrs. H. C. Christy Blackett-Sample-H

MURINE (Eye, Wash) :30-Thu-WOR !Listen to This' Johnny & Doty Blue Diamond Oro *Nelsser-Meyerhoff PHILLIP MOBRIS 10:45 a. m.-Sa-Wolt 10:45 n. m.-Sn-WOR Graphologist Mme. N. Olyanove *Blow Co. PINAUD 7:15-M.Th-Fri-WOR

WOR
Jeanine
Pearson
Octet
*Lord & Thomae

SSS CO. (SSS Tonic) 8.30-F-WOR The Music Box Mary E. Wood Balley Axton William Stoess Johnson Dallis UNITED CIGA

SPRATT'S DOG

P180 12:15-Tu-Th-WOR 'Dream Singer' Raiph Kirberry Betty Gould Frenk Pinsro *Altken-Kynett

G:30-M-W-Good Evening
Serenade
Isham Jones Oro,
Eton Boys
Loretta Lee
Von Zell

Harry L. R. (Zemo V. Th. WOREY (Zemo V. Th. WOREY (Zemo V. Th. WORE L. Th. WORE) (Zemo V. Th. WORE) (Zemo V. Th. WORE) (Zemo V. Th. WORE) (Zemo V. Th. Work (Zemo V. Th. Work

Gene Byron Blackett-S.-H.

New Faces at WLW

Cincinnati, Dec. 24.

Cincinnati, Dec. 24.

Several important changes and additions in and to personnel of WLW and WSAI of late. Fritz M. Witte has been transferred from the new's room to the publicity department of the Crosley 500,000-water, He Joins Barkley Schroeder to do special blurbing on individual artistes and programs and to contact visiting celebs for mike personals on the super sound tosser.

Jimmie Krautters has been moved from program director of WSAI to

Jimmie Krautters has been moved from program director of WSAI to continuity editor of WLW, with John Prosser reversing in the same positions. Bill Bailey continues as continuity editor of WSAI. Laurence Mencken, who did continuity on the Dr. Ken-Rad Unsolved Mysteries' series in recent months, is ont.

teries' series in recent months, is out.

A newcomer in the continuity department is Fontaine Fox, whose choires during the past few years ranged from columning on sheets in Hartford, Conn., and Parkersburg, W. Va., to humorous writing with and for Joe Cook and doing material for Tim and Irenes' Sky Road' show on WJZ and the NEC blue waves.

waves. Stater, brother of Bob, the Tom Slater, brother of Bob, the NBC sports announcer, is a new announcer on WLW, coming from a station in Dayton, O. He has been assigned to the Life of Mary Sothern series.

Another new announcer is Fr. Cooley, formerly of KMOX, Louis, and WTMI, Milwaukee.

Tidmore's WFMD Boss

Baltimore, Dec. 24.
New 500-watt broadcaster at Frederick, Md., WFMD, will debut on ether New Year's Day. Station has 500 watts, daytime only and will occupy 900 kc. channel.
Personnel includes, A. V. Tidmore, general-minanger and chief. engineer; Robert L. Longstreet, program director an chief announcer; George C. Smith and Bereity Middleton, salesmen; Spangier Nieffer, secretary; Nat Westcott, control operator, and Lewis Rice, engineer. Additions to this skeleton staff have not as yet been selected, but will include pair of announcers, another engineer, and sta musicians.

merude pair or announcers, another engineer, and sta musicians.

Day WFMD starts broadcasting, WFML Balto, as Well as WJSV, Washington, and WSVA, Harrisonburg, Va., will air programs saluting newcomer to midst.

WFMD has subscribed to Transradio news service.

radio news service.

Ticker News Folds

Bob Taplinger is now press agenting Kate Smith, Lesile Howard, Guy Lombardo, Eddle Cantor, Lennie Hayton, Bob Crosby and the Republican National Committee.

It's pending but nothin

NEW YORK RADIO PARADE

By Nellie Revell

Wages Up at NBC

Wages Up at NBC

National Broadcasting Company announcers and productioneers are to get their first wage till in three years. Tentatively the new set-up calls for three classifications. Sustainers, commercials, and special events with a different wage scale for each. However, the minimum scale in these new gradings is to be more than present wage. Also, announcers are to be permitted only a limited number of commercial dollars, Anything over this figure will go to the National Broadcasting budget for this department. The above, though plans are not completed as yet, will be the routine used in an attempt to remedy a situation that was losing the network their best men both in production and announci

ing Holiday Honor

ing Holiday 'Honor'
Columbia Broadcasting has a program set to air January first. Titled
'12 Crowded Months' and conceived by Paul White and Courtenay Savage
of Columbia. City editors through the nation have been polled for what
in their opinion was the best news story in the past year. To date some
125 have answered and the Supreme Court nix of the NRA leads. Twelve
yarns with most votes from city editors will be dramatized and aired in
the program. Network stands to grab publicity since city editors are
already interested, but meantime the mimic actors about WABC hope
to avoid the honor as they want that day off.

Washington Hill Consults Himself

Washington Hill Consults Himself
Lucky Strike is considering another hour program in addition to its
present Saturday evening set-up at National Broadcasting. On December 30, Prexy Hill of Lucky Strike and the American Tobacco Company,
will either okay or nix the following program: Carl Hoff, and a 1-piece
orchestra, Bob Simmons, Niela Goodelle, Glersdorf Sisters and the Bachelors Trio. Practically a replica of the present program. Also subject
to Hill's nod or nix is plan for airing about middle of January on Wednesday, ere over Columbia Broadcasting. Also to be decided is whether to
switch the current Saturday evening program to Wednesday nights or let
is stand, and air the new slow on Wednesday.
Meantime Al Goodman has a plan mapped out whereby he can handle
his current Saturday night Lucky program WEAF, and the Palmolive
Music Box at WABC on the same night. Goodman is to rehearse, dress
rehearse, etc., the Palmolive show at WABC then hand baton to substitute conductor and hustle to WEAF to stage the Lucky show.

Wins Vacation-Can't Take It

Colgate-Palmollye-Peet firm offered prizes to six district managers and one divisional manager for highest-sales total in fourth quarter. Prizes were \$500 cash to each winner and trip to Bermuda for winner and the frau. Talk of prosperity! Winners are so busy they had to cancel the trip and are getting an additional \$250 in cash. One of their products is Palmolive soap represented by one hour on radio.

42 Plugs vs. Three

42 Plugs vs. Three

Executives at both agencies and networks don't particularly care for time announcements for their customers. But they sell them when client insists. Despite this frown by the expert advisers the time spot amouncements have small sponsor scrambling for time. Angle is that fifteen-minute show, smallest unit available, can take but three plugs at most. Six time spots daily totals 42 plugs on the week. And fact that all this costs less than 15-minute show. Must be paying dividends since they are atcking. One product Manhattan (Sweetheart) Soap has renewed fourth time at NBC.

Scrambled Notes

Short Shots

Short Shots

Mary Small was written into the script of 'The O'Nellis' yesterday. First time this juve singer has grone legit. Manager handles both shows and was a clinch... Due to WABC censorship people and persons are calling the Bill Johnstone script. Buck Rogers in the Land of Oz... TeA Raper, radio editor of Columbus, O., Dispatch looked around local studios last week... Jacob Tarshish taken suddenly ill last Friday. Overwork combined with bad cold to give him a weak spell. Under care of doctorn with the state of the winter and the state of the state of the winter ... The new Camay program is Elaine S. Carrington's Red Davis' under another title but with much more romance in the script which now sell scap for complexion and not coffee for breakfast. The original cast, including Curtis Arnall in lead, is back. Only newcomer is Noreen McManus. Five times weekly at National opening Jan. 6... France McManus, Five times weekly at National opening Jan. 6... France Darker with the state of the

Stand By

Dicker on at National for Eunice Howard to present a dramatized of version of Robert Browning's Pippa Passes' on January first... Coca-Cola Program may be renovated. A flock of tenors were audittoned last week of the ABC... Roy Campbell Rotalists go into Roxy for nine days opening today. This is the Paul ash unit. Fanchon & Marco office request they include their 'Cock Robin' routine. Also into the General Electric 'Music Master' program though this is incepaul his is incepaul scheman will be first guest bars on the new Whiteman show for 'godbury... ATE, the National oner this seaso for G. M.

40 PEDAGOGS **CONFER WITH RADIO**

Washington, Dec. 24.
Committee of 40 pedagogs and radio industry representatives, under chairmanship of Federal Education Commissioner John W. Studebakh, vas-sec by Jast Week by Federal Communications Commissioner of the Property of the P secretae Communications Commis-sion to work out plans for mutual co-operation between broadcasters and educational organizations and

and, educational organizations and develop scheme for greater educational use of radio.
Confronting wide differences of opinion, committee, which is in-manced contributions of the controlled o

Heitmeyer Draws Okay

Salt Lake , Dec. Paul R. Heitmeyer, manager of KLO, 100-watter, in Ogden, Utah, was recommended (asyonally becaminer P. W. Seward, of the F. C. C., Thursday (19) on his application for permission to crect a 100-watt station in Salt Lake City. Recommendation, however, contains a joken, if Heitmeyer's application is taworably allowed, the F. C. C. must presumably reverse its verdict of an earlier recommendation of the Utah Broadcasting company to construct a ommendation of the Utah Broad-casting company to construct a 100-watter. Examiner Seward re-ported that 'It has not been shown that a need exists for two 100-watt stations in Salt Lake City.' Heitmeyer has had 15 years ex-perience in the radio broadcasting business.

Stokowski on G. M. tokowski replaces Erno Rape

FCC's Washington Docket

Grants and Applications

Washington, Dec. 24. nse renewals which have been awaiting action by the Fede cral Communications Commission, last week, was released when the five transmitters a clean bill of health and broadcast division turned loose more than a score with temporary extensions.

Five transmitters in the clear Tronwood Mich . Diego, Calif.; W KROW. Oakland. KGER

arking time until the commish can iron out their troubles ared WAML Miss.; KREG, Santa Ana, Calif.; KUJ, Walla Walla, lhany N V and WIL St Louis Miss such receiving Wash: 90-day reprieves; WSAJ, Grove City, Pa., granted a 60-day extension! KGFG, Oklahoma City, Okla.; RUMA, Yuma, Ariz.; KWKC, Kansas City, KXL, Portland, Orc., and WRDO, Augusta, Me, will oper temporarily, subject to whatever action the commish may take

temporarily, subject to whatever action the commish may take upon their pending applications for regular renewal.

Extensions, with deadline set for 'Feb. 1, 1386, were given WAAW, Omaha, Neb.; WHB, Kansas City, Mo.; WINS, N. Y. C.; KGMB, Honos Liu, T. H.; KYLM, Minot, N. Dak; WIES, Hagerstown, Md.; KCMC, Texarkana, Ark.; KERN, Bakersheld, Calif.; KFIZ, Fond du Lac, Wis, WATL, Altanta, Ga.; WNRA, Sheffield, Ala.; WOFI, Bristol, Tenn.; WYEFS, Hattlesburg, Miss,, and WRAK, Williamsport, Pa. WHES, Hattlesburg, Miss,, and WRAK, Williamsport, Pa. WHES, Didfalo, N. Y., received daytime side-jump to 5 kw. WES, Hagerston, Martiners:

Northern Eroadcasting Company, Watertown, N. Y., new station to operate on 1270 kc with 250 watta; KSGJ, Sloux City, Ia, day power boost from 2½ kw to 5 kw (Station which has been operating simula taneously, days, with WTAQ, Eau Claire, Wis., asks for full-time); KLO, Ogden, Utah, increase night; power to 1 kw, day power to 5 kw, from 500 watts unlimited; WJIM, Lansing, Mich., change frequency from 1210 to 1010 kc and power increase from 100 watts nights, 250 watts days, to 500 watts nights, 160 weith 100 watts, days; Albert E. Davis, construction permit (in hearing dockst) amended to request frequency of 1420 kc with 100 watts, days; Abert set of an unannounced date, Station, accused of illegally treating itself to a power-jump, operates of 900 kc with 250 watts nights, 500 watts days.

Applications Received

Applications Received

Applications for eight new stations and three power boosts were rescreted as follows: I. L. G. W. Radio Corporation, New York City, new station to operate on the New York City, new station to operate on the New York City, new station to operate on the New York City, new station to operate on 1500 ke with 100 watts nights, 250 watts agrs; Ellwood W. Lippincott, Pendicton, Ore, new station to operate on 1500 ke with 100 watts nights, 250 watts not provided with 100 watts, days; Guilford Broadcasting Company, Fort Dodge, Ia., new station to operate on 1200 ke with 100 watts, days; M. H. White, Winona, Minn., new station to operate on 1200 ke with 100 watts, days; M. H. White, Winona, Minn., new station to operate on 1200 ke with 100 watts nights, 250 watts days (contingent upon granting of frequency change for KRIC, Lewiston, Idaho); George Harn, Fresno, Calit, new station to operate on 1310 ke with 100 watts. Station WHAT, Philadelphia, power increase from 10 watts to 1 kw, change frequency change from 1310 to 1220 kc and switch from sharing with WTEL, Philadelphia, power increase from 10 watts to 1 kw, change frequency from 1310 to 1220 kc and switch from sharing with WTEL, Philadelphia, power increase from 1 kw to 5 kw; WFEN, Philadelphia, power boost from 250 watts agas to 1 kw days and night.

A.W. Mills, Gallup, N. M., frequency change from 1500 to 1310 kc; Mays, Change and the provided on 250 kw to 500 kw; First Eaphtic church, Bluffton, Ind., new station to operate on 600 kc with 1 kw, days; Wifo Davenport, Ia., power increase from 1 kw, days; Wifo Davenport, Ia., power increase from 1200 kc with 100 watts; The Metropolis Co., Jacksonille, Fla., new station to operate on 1200 kc with 100 watts; The Metropolis Co., Jacksonille, Fla., new station to operate on 1200 kc with 100 watts; WHEP, Rock Island, Ill., frequency change from 1200 kc with 100 watts; WHEP, Rock Island, Ill., frequency change from 1200 kc with 100 watts; WHEP, Rock Island, Ill., frequency change from 1200 kc with 100 watts; WHEP, Rock Isla

Examiners' Reports

Three-cornered scuffle between KWEA, Shreveport, La., and two stations located in the East Texas oil field area resulted in recommendation to the commish that the Shreveport station's facilities be turned over to the Oil Capital Broadcasting Co. Kilgore, Tex.

Silent for several months, by commish authority, KWEA had requested renewal of its license, to operate on regular assignment of 120 ke with 100 waits. Examiner George Hill advocated denial of, the application, provided the Kilgore group receives go-ahead sign on plans to erect a new station using KWEAS facilities, but stipulated that the Shreveport Capital Broadcasting KWEAS stacilities, but stipulated that the Shreveport Capital Broadcasting requency from 130 kc and increase day power which sought to change frequency from 130 kc and increase day power from 100 to 250 watts. Examiner's decision between KFRO and Oil Capital Broadcasting was based on increase in quota which would result from assignment shift of KFRO.

Power jump for KGCX, Wolf Point, Montana, was recommended by Examiner John P. Bramhall, though granting of the application would place further burden on the state and zone quotas, already hoavily overallotted. In his favorable report to the commish, Examiner Bramhall pointed out that the quota-hoost which would result from granting the application would involve Section 307 (b) of the 1934 Communications Act, "but it is believed that Rule (g) (6) should govern the disposition of this issue.'

Ambitions of WADC, Talimadge, O., to join the 5 kw parade were favored when Examiner Melvin H, Dalberg advocated jump from I kw nights, 2% kw days to I kw nights, 5 kw days for the station. Plight of WORK, I kw station at York, Pa., which uses the same frequency and, according to the examiner's report, a present receives interference of radius of from 5 to 7 miles; suphoseculy will be berry to do WORK. Grequency and daytime operation, are listed as Bell Broadcasting Company, though Examiner Dalberg's report points out that the manager o

MAX HELLMUTH WESSELS Foreign Language Program oreign Language Flog. Mins. articipating unday, 2:15 P. M. WRL, Woodside, L. I.

Maybe the foreign-speaking citizens don't care a hoot what's on the air so long as it's in their mother tongue. This check-up (by a German speaking reviewer) analyzes a

man-speaking reviewer) analyzes a reasonably typical program, if it can be called a program. Max Hellmuth Wessel was clocked for 45 minutes on a revent Sunday as follows: 2.15, Hofbrau adv. Music. 2.12, Wardiffinater Eindemon advo-2.12, Mustard adv. Poem.

l'oem 2:34, Haberdashery adv. Adv. for a ball and dance.

ong. 38, Furrier adv.

Song. 1411. Adv. for a firm selling spices. Three bars of music. 2:43, Photo studio adv. 2:44, Adv. for foot doctor. 2:46, Adv. for a dance and entrainment. 2:47, Adv. for a half and restau-ant.

2:41, Au.
Short song,
2:49, Adv. for travel bureau.
2:51, Adv. for Christmas presents.
One chord of music.
2:32, Several ads. for affairs run
by German clubs.

Music. 2:55, Adv. for another dance.

On another program on the same station Announcer Hans Hansen in 45 minutes of broadcasting, offered 4s minutes of broadcasting, onered five songs of two to three minutes duration. The rest was all advertising, including: Four restaurants, two butchers, two watchmakers, two candy stores, one dance hall, one travel agent, one bakery, two delicaters at store one ways. one women's dress shop, one lingerie shop.

dress shop, one lingerie shop.

APTORING YOUR HOBBY
With Xavier Cugat, Marion Cole
15 Mina;
With Xavier Cugat, Marion Cole
15 Mina;
Wednesday, 8:30 p.m.
WMCA, New York.
The Cole of the Cole of the Cole
glera on the increase, practically
every station is catering to this type
of nut. Hitching Tour Hobby, presented under the auspices of the
control of the Cole
of the

RUSS GIBSON With Lyle DeMoss Musical Stuff 15 minutes, daily GRAND CENTRAL MARKET KFOR, Lincoln

GRAND CENTRAL MARKET

KFOR, Lincoln

Offering ten daily prizes which
can be had for the first ten correct
phone calls on a music puzzle which
closes this program, Grand Central's
closes this program, Grand Central's
listening interest in the has been as fav in the
past and prizes are offered for the
past and prizes are offered for the
correct identification. Rest of the
period's daily fifteen minutes is devoted to chatter by DeMoss about
foods and plane selections by Gibcods and plane selections by Gibcods and plane selections by Gibcods and plane selections by Gibricks, even those who win the
prizes having to call at the Market
to pick up the winning, invariably
resulting in other sales.

Barn.

resulting in other sales, Bars,

'SANTA CLAUS WORKSHOP'
With Marvin E. Mueller, Don
Philips

A With Marvin E. Mueller, Don
Philips

A Clever idea for youngsters, story
of fiyer, 'Ace Remington' (Don
Phillips) who files to North Pole
and broadcasts to KMOX vis short
wave, Interviews with Santa and
Marvin With Santa
Marvin

Singing 30 Mins. SHERWIN-WILLIAMS SUNDAY, 3:30 p.m., E.S.T. WEAF, New York

WEAF, New York
(Cecil, Warwick, Cecil)
This is the program that Jack
Warwick built. After it was sold to Sherwin-Williams, Cleveland paint firm, allegation was made by Charles enry Freeman, Jr., a New Charles enty reeman, i.e., a New Nork Concert manager, that the blueprint was si llar to an idea that he had submitted to various advertising agencies. To this Cecil. Warwick & Cecil entered a visilo-denial and followed up by joining with NBC in obtaining a court injunction to shush Freeman and prevent interference. Litigation delayed the program's premiere a week or

out amateur Four singers will appear weekly. At the wind-up one appear weekly. At the wind-up one will be rewarded with a contract at the Metropolitan. But as all the singers, 44 in an 11-week period, were good enough in the first place to be on file with the opera management the struggie-for-fame is less vivid in its appeal to the imagination than in the more orthorogeneous as in a number of others the program formula poses some questions.
But first of all, and most importance with the summer of the summer o

Succession and the present of all, and most important presumably to the sponsor, the quality of the talent is excellent. The four singers on the inaugural program were comparable to the reading of the talent is excellent. The four singers on the inaugural program were comparable to the radio. Wilfred Pelletter, himself from the Met, directed the orchestra with a fine steady musicianship, and in recognition of the need for succession of the control of the program were trivial as 'lingie Bells' were included. It was an easy-to-case helf hour.

Sherwin-Williams is paying for the hour and the personal presence of Edward Johnson, general manager of the Met. Latter is reported getting 31,500 for his bit. A jury of opera experts, Johnson among them.

This is perhaps logical enough but has a couple of possible drawbacks as fitting into a merchandizing set-up. It does not permit the recognition of the control of the

welcome.
Worth mentioning is the fact that
the Metropolitan opera itself has no
sponsor this season.

Land.
Thursday (26).

MET. OPERA AUDITIONS
With Edward Johnson, Wilfred
Pelletier, Howard Claney
Singing
Sin

WABC, New York
(N. W. Ayer)

After a two-year yoff, Harry
Reser went back on the air last
weekend (21) for the account that
previously had kept him on the payroll for eight consecutive years.
Reser, seeking to maintain the old
traditions of his alma mater, departed hardly a whit from the style
that had hen his for eight consec-

Reser, seeking to maintain the out traditions of his alma matery despated hardly a whit from the style that had been his for eight consectutive years, with the result that had been his for eight consectutive years, with the result can be a support of the standards of current air entertainment. To bring it up to date the programs not only needs that the programs not only needs that the programs not only needs that the programs not only needs the trade of the standards of current air entertainment. To bring it up to date the programs not only needs texture, but a few occle entertainers with style and personality. Though some of the numbers were musically the darbs, and Reser himing the band, the work of the darbs, and Reser himing the band, the two proved as sorry example of routining. There wasn't a really lively moment in the 30 minutes of going. The band went and other musical fare of kindred schools; the vécalists, Lynne Gordon and Ernfe Miller, delivered their interludes by rote, and, to top off-was a Hebe dialect, deriving from John Zellner, artlessly intruded on two occasions. Zellner limself must have wondered how he got there are the dialect, deriving from John Zellner, artlessly intruded on two occasions. Zellner limself must have wondered how he got there are the darbs, and the propositive and interpolated as the rest of the event. It mentioned Clicquot's three bottled brands—pale Rock water—and stressed the quantity angle more than quality.

Reser still ranks among the top as a banjo virtuoso, but it is doubted and up-to-the-minute half-hour program can be built around a banjo at this stage of radio's development. Perhaps Reser, the Keen must at the proposed control of the proposed control in the direction himself.

Follow-Up Comment

Mitchell Schuster and his orchestra from Jack Dempsey's supper the first property of the

engaging manner.

George Olsen and Ethel Shutta, from the College Inn of the Hotel Sherman, Chicago, came through CBS (Wed) in great style. Miss Shutta uncorked a peach of a novel. The control of the CBS (Wed) in great style of the CBS (Wed) in great style of the CBS (Wed) in GBS (Wed) in the CBS (Wed) in the CB

On WOR from Chl, via the Mutual Broadcasting System, come two crack dance combes of contrasting styles: Anson Weeks from the from the Trainaon. Lee Benneth high-lights the Garberites with his vocals although the band itself is a No. 2 Lombardo in style and orchestration. Weeks' muisikers are sprightly per send end by their tempos in yeart skyle by their tempos in great skyle by the Montage of the Montage of

Poison Gardner, WHN, New York marathon plano-tlckier, may wake up one day to find himself a vogue. Colored to the way to set ability of the colored to the way of the set ability of the bound to assert itself generally. He's on at divers periods at the Loew station's dial at 10-10, incidentally now a well-developed annuncrial slogan.

Nelson Eddy's appearance for Firestone (NBC-WEAF, Monday, 8:30 p. m.) show off his baritone pipes as Bingy radio material. Duetting with Margaret Speaks, especially impressive, and should glue 'em to the loudspeakers because of Eddy's similar stint in the pix with John Charles of the Section of Eddy's similar stint in the pix with John Charles of the Section of Eddy's similar stint in the pix with John Charles of Eddy's similar stint in the pix with Jo

Charley Stark's Operation Philadelphia, Dec. 24. Charley Stark, WIP announcer, left for his home in Reading sud-denly Saturday (21) to undergo op-eration for throat ailment.

carving to take place

PHILLIPS 66 CROSS ROADS
PARTY
With Hugh Aspinwall, Cisiland Card,
'Snozz' Kinnears, Antoinette
Bergquist, Range Riders, Three
Tones, Ted Hedigar, Rhythm
Waraglers, Bob Clinks, Dick
One Mour, Specialties
One Mouric, Specialties Songs, Music, Specialties
Orge, Music, Specialties
OPHILLIPS PETROLEUM
Saturday, 8:30 P. M.
WCCO, St. Paul-Minneapolis
(Lambert-Feasley)
Oozing over with high-class tal-

Oozing over with high-class tai-ent, this costumed show which plays every Saturday (8,30-9,30) hight to 2,500 in the Nicollet hotel's main ballroom, has actually too much on the ball. Fairly drips with clever specialties. So many artists are crammed into this hour stint that script (by Mrs. Hayle Cavanor, station production mgr.), necessarily founders and distoints

tion production mgr.), necessarily founders and disjoints.

Here's a free show (audience gets tickets at Phillips gas stations with purchase of gas or oil) for 2,800 at probably the town's best theatre hour. Followed by WDGY's similar show to 2,800 next afternoon, local and holler at this diversion of 5,000 squis from their pay windows. This show is in for 18 weeks, with the fifth airing coming up Saturday (29).

Anyhow, Phillips officials think so highly of their pet that Fane Phillips officials think so link you have been considered to the corp., flew up from Bartlesville, Okla., to throw a dinner for 1,000 dealers, etc., and acquaint them with show. WCCO gave a complete repeat performation of the corp. The show of the complete repeat performance of the corp. In the show the complete repeat performance of the corp. The show the complete repeat performance of the corp. The show the constitution of the corp. The show the constitution of the corp. The show the constitution of the corp. The co

garbied Dutch dialect and his goofy

some comes is believe orchestra
stars, too. Long is a fixture at the
swank Curtis hotel. Current pop
stuff, Dutch come numbers, billbilly, semi-classfeat, thouse a
swank curtis hotel. Current pop
stuff, Dutch come numbers, billbilly, semi-classfeat, thouse a
re taken in stride; but while orchestra is grod at ali of it, the program's general weakness shows itself here: sum total spells confusion
instead of continuity. Impression or
where to put the finger.

Same goes for the show in toto.
All good, but all specialties; it's like
all dessert and no roast beef. Exphilosopher, emcees the show. Just
when things were humming along
at happy pace, Hugh stepped up to
deliver 'Roger Babson's favorita
polemn, sober, churchy preachment
about some desert bloke who's agoin'
to meet his Maker. Out of place,
and letdown was aso obvious it took
audience five minutes to recover its
Generally, however, setup boasts
class, with outstanders, besides
Kinneard, being Clelland Card as
Tappy, Clull War vet, in some gag
to the study of the set of the set of the
stranger of the set of the set of the
stranger of the set of the set of the
stranger of the set of the set of the
stranger of the set of the set of the
stranger of the set of the
sound set frequency of plugs.
Huge banner on stage blazons:
Welcome to the Phillips 66 Cross
Roads Party. No one can miss it,
so it's a cline sponsor is no mysfor the at-homers, a plug at the beginning and one at the windup
would suffect instead, gas purveyors dub every soloits and group with
the Phillips moniter, besides going
to the set of the straight to Clelland Card
mintics a parrot. Fretty Folly, here
FOLLYmerization camples, hully
have the selder of the commersh with gagging by-play,
playing straight to Clelland Card
mintics a parrot. Fretty Folly, here
FO

Jim Begley, assistant program di-rector at KYW, Philly, back in har-ness after appendectomy on Thanksgiving day.

NEWS OF YOUTH With Laddie Ssaman 15 Mins. WARD Tues.-Thurs.-Sat., 6:15 p. m., WABC, N. Y.

WASC, N. V.

(Fletcher- Ills)

There's an ambitious showmanship campaign outlined in conjunction of the Ward's juvenile series now. on thrice weekly. In a few weeks sponsor expects to have Scoop Ward Press clubs functioning all over the Press clubs functioning all over the third of the state on thrice weekly. In a few weeks

chair and sifts down to the day's stories which are submitted from Laddle Seaman, IT-year-old youth plays this role, with adult performers and Juveniles assisting him in the different day's dramatizations. These vary according to the pro-First tale concerned a N. Y. fire of 100 years ago, hackneyed in plot and listener appeal. Next was, a cliff-clinging adventure in which and one slips over the edge. His rescue permitted much heavy breathing on the parts of assisting performers. It was punchy enough. Automotive effects were handled Commercial copy plays up the inselt angle, plugging Ward break and cakes.

MERIDIAN 7-1212 Drama 30 Mins. Thursda

Drama
3 Mines
3 Mines
3 Mines
3 Mines
4 Mag, New York
Dubbed experimental r a d.1 o
drama, but really only experimental
author of the acripts (Irving Reis,
GES engineer on the Coast), and
the subject matter is human interest melodrama. Opener emanated
from Hollywood on the 18th, and
low each Thursday. Played by a
stock company without name billing.

more by the same author with the control of the con

BENNETT SISTERS With Bob Bradley

BENNETT SISTERS
With Bob Fradley
Mins.
MORRIS SACHS STORES
Daily; 10:30 p. m. CST
WBBM, Chicago
Fome to makes this an excellent 15-tio makes
as a snappy diversion after a round
of strictly band music on the greater
part of the ether dial. Girls have a
group of neat arrangements, warbling their pop ditties in a manner
which makes the program a cinch
Bradley is in and out of the show
for some male vocalizing to relieve
the program of going completely
feminine.

temnine, Gold.

'TOMMY TATTLE'
With John E. Green.
Tath Mine.
Sustaining
Wednesday, 11:30 a. m.
WIP, Philadelphia
WIP, Philadelphia
Wip, Philadelphia
Wip, Philadelphia
Wip, Philadelphia
Wip, Windows and Wip, Windows Misnomer.
Spiel is anything
but goostly or inside stuff that name
implies. Instead it's fairly diverting assortment of unusual and little
like and the wip of the wip to wip of the wip of the wip of the wip of the wip to wip of the wip of the wip to wip of the wip to wip of the w

WE ARE FOUR' WE ARE FOUR'
Cornelia Oegood, Sally Smith,
Charles Flynn, Eleanor Harriott
Script Strip
15 Nins.
MUNSNGWEAR

HOLLYWOOD BOULEVARDIER With Ben Alexander Film Gossip 15 Mins.

HOLLYWOOD BOULEVARDIER
With Ben Alexander
Film Gossip
Signing
KFI, Los Angeles
Breezy narration of doings in celluloid town-backed by Ben Alexander's neat delivery. It's prety
incenter with an occasional guester
brought in to pep up the routine.
Jack Votion, Paramount taient
looker-upper, was in the witness
chair on night caucht and gave out
become a picture star. His was an
informative discussion with figures
to prove his point. Film-struck gais
and mais clerks were told of their
sim chances of cracking the marda
the family helricoms and coming to
Hollywood for that big break,
Mothers with infant prodigles also
felt the wet blanket.
Too bad Votion's the couldn't be
to bad Votion's the couldn't be
which are benives of potential Colberts and Gables, to hear the film
peddiers tell it, or rather tell them.
Alexander, juve film actor, has a
pleasing to the couldn't be
parat rehash and out and out
parisery. Slotted nicely, too, right
after Richfield Reporter on Monday
nights. He'll he expects; to build a
following.

EVENING STARS

EVENING STARS
With Jack Costello, Clarence,
Rowan, Leretta Season
Music and songs
30 Mins.
MONTGOMERY WARD & CO.
Wednesday, 9 P.M.
KSTP, St. Paul-Minneapolis
Good roundup of talent here spiles
Symphony violinite, petages topping, although Joseph Johnson,
baritone with radio and Paramount
plx experience under his beit, has
plenty of what it takes to entertain.
Despite calibre of talent, no at-

plenty of what it takes to entertain.

Despite calibre of taient, no attempt is made to go rizy. They're
tempt is made to go rizy. They're
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Mrs. BEE CHESEBOROUGH

The state of the s

'FROLIC TIME'
With 'Uncle Harry' Chesire and hill-

Gornelia o Osgood, Sally. Smith, Charles Flynn, Eleanor Harriott Script Strip 19 11 INSINGWEAR BOILY, 9:18 a.m. WGN, Chicago The Wester alors of Grothes Strips which command wide artime strips which command wide audiences and this particular show cathers its best results from being sandwiched among a set of programs which aiready have established audiences. The set of the

BOBBY MEEKER'S ORCHESTRA Jones Musisunce MusiSustaining WGY, Schenectady
This unit, broadcasting from the Be Witt Clinton Hotel, Albany, formost versatile outlit heard hereabouts since Kay Kyser's and Doe
Peyton's boys aired over WGY from
another Albany outlet. Mecker's
of mouth approbation that the station and hotel managements—
WGY's Albany's studio is in the De
Witt last week decided to add a
work of the work of the state of th more so in person, due to Arbuckle figure and personality.

TOYLAND EXPRESS
With Art Kirkham, Ruth Messmer and Billy Sandiford and Cecil Teague 15 Mins.
LIPMA Portland, Ore.
LIPMA Portland, Ore.
LIPMA Portland, Ore.
LIPMA Portland, Ore.
Ceeding Christmas the Lipman-Wolfe department store entertains Portland's juvenile audience with a special dally 15 minute Santas Claus Fortland's juvenile audience with a special dally 15 minute Santas Claus announcer, takes the role of Santa, in charge of the fun, and among his assistants are Mittis Le Marr, Bob Halinea, Ruth Messmer, Billy Sandiford and Cecil Teagagnary trip to the Claus' top headquarters and the kids are invited to write and tell what gifts they want. Large numbers take advantage_off as possible are read on each broadicast. The current is the fifth year that Lipman-Wolfe have used their Toyland Express' on KOIN, which indicates that it brings business to the kids.

BROADWAY BILL

the sponsor as wen as peasure to the kids.

BROADWAY BILL
With Edward Willi
Turf Gessip
15 Mins.

Mon. through Sat., 6:30 p. m. PST
KFAC, Los Angeles
This one's in. Everything's in its favor. Saint. Anita track-to-gouss
of raching and during that time the spenders forget all cise. It's a notter subject than studio shop talk and those who know their Hollywood know what that means.

It is a not the subject than studio shop talk and those who know their Hollywood know what that means.

Edward Williams a a sporting gesture for lovers of horses.

Edward Williams knows his hosses and has a nice mike sayle north-he aired for the track. Lies a well known figure bround north-west ovals. What clinices the air-piece for a heavy play is Williams and the track and it's all a de understandable to any one who has ever seen a ge-gee kick up his heeks. simplicity in retaining what happer at the track and it's all—ade under standable to any one who has eve seen a gee-gee kick up his heels. *Heliu*.

JEWISH NEWS
With Fred H. Wei
Mins.
With Fred H. Wei
Mins.
With Fred H. Wei
Mins.
Fred H. Weinberg, managing editor
of the American Jewish World, at
the mike. Obviously designed to
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the American Jewish World, at
the mike. Obviously designed to
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the mike. Obviously designed to
mike the service of the service
mixersting fashion. It's all factual;
it's ail news; but so skilfully chosen
they wellberg, that one tune-in deserves another.
Gamut of subjects covered runs
from the Warsaw, Budapest, Arabia,
anti-Jewish riots to the fact that
Mrs. John Marriott (daughter of
late Otto H. Kahn) are among the
world's best-dressed women; and
that: bottled beer, camels, donkeys
are and thirties; ham and bacon
are all thirties; ham
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HENRY HICKMAN
Inquiring Reporter
Is Minima Reporter
Is Minima Reporter
Is Minima Reporter
Is Minima Reporter
NATIONAL BEER
WFBR, Baltimore
(Newhoff Jegency)
Man-In-street programs far from new here or elsewhere, but this most and only one ever to wangle iocal sponsorahlp. Several new (to this town, leastwise) angles shownamiy injected, such as running contest for submission by public of contest for submission by public of top and five \$1 prizes weddiy; airs twice weekly in early evenings from Lord Balto hotel lobby in heart of loop.

Lord Balto hotel lobby in heart of loop.

Bach of the five or six persons asked 10 questions per program gets silver doilar, and only plugs inserted are at the dough dispensing when announcer Elickman bestows with makers of National beer presents,"

ARCADIA STRING ENSEMBLE

Music
15 Mi
Sustaining
WIP, Philadelphia.
Harp, ceilo and piano playing
uncheon music in Arcadia internaover staggered time on WIP board.
Usualiy its 1 o'clock, but occasionally it's moved 15 minutes one way
or other.

ally it's moved 15 minutes one way or other.
Stanza offers welcome change from customary blary stuff piped from eateries. Trio plays pop tunes but in concert style for most part. pation, in which harplst gets in some nifty plunking. It's dignified session well suited to clientele of swank Arcadula. Style music desart intrude on listener tuning it for merely casual fare. To only wire the concern of the standard of the control of the contr

'RENDEZVOUS IN VIENNA'
With Anthony Candelori Orchestra
15 Mine.
Sustaining
Thursday 1:45 a.m.
This mellistelphia
This Strauss' Artist's Life.

ARCHIE LOVELAND ORCH.

THE WIDOW'S SONS With Lucille Laverne, Parker Fen-

30 Mins. Sustaining Sunday, 4 p.m. EST WEAF, New York

Sustaining
Sunday, 4 p.m. EST
WEAF, New York
Another Lulu Vollmer radio serial
and, like 'Moonlight and Honeysuckle' and others by this playwright, possessing strong elements
of radio broadcasting that mone of
the Vollmer stuff has attracted
sponsorship. It's mountain-high
above the average radio script writstrue, belongs in the story and its
climaxes and tensions are artfully
contrived and logically worked outfrom episode to episode. Yet it
merit of the writing has frightened
advertisers.

NBC has consistently done fine
work in producing these Vollmer
scripts. The characterizations have
a happy adjustment between the
writing and the acting has resulted.
In 'The Widow's Sons' the high
standards are continued. Lucille
with Yollmer's 'Sun Up', is given
standards are continued. Lucille
with Yollmer's 'Sun Up', is given
standards are continued. Lucille
with Yollmer's 'Sun Up', is given
standards are continued. Lucille
with Yollmer's 'Sun Up', is given
star billing. Others not mentioned,
but among them Parker Fennelly's
voice was (presumably) recognized.

In a mountain cabin as study
mes and an addition of the
story. Few writers understand the
imitations and capabilities of the
soveral and the study and
intelligible. It is a program that requires rapt attention, but given the
amosale of detail always sharp and
intelligible. It is a program that requires rapt attention, but given the
amosale of detail always sharp and
intelligible. It is a program that requires rapt attention, but given the
amosale of detail always sharp and
intelligible. It is a program that requires rapt attention, but given the
amosale of detail always sharp and
intelligible. It is a program that requires rapt attention, but given the
such attention on merit. It is American folkores hot through with sentimentaitty, a wee pinch of hokum,
and a carload of humanor a subherintered and the minutes and the
But here's a lot of homely enter-

There isn't a blow-jug or a zither in the Vollmer concept of hillbilly. But there's a lot of homely entertainment.

Land.

UNCLE TOM KI With Harold Willi 15 Mins. WILLIS-LANE STUDIOS

WILLIS-LANE STUDIOS
Sun, 12:30 p.m. EST
WHN, New York
Parents with a desire to push
little Betty to Willie into the glaring specified may go for this juvenile
show. Other dialers will squirm as
its one of those broadcasts, replete
with precoclous talent, and presented in slapdash style with bad
taste notable.
Willis-Lane studios train young

taste notable.

Willis-Lane studios train young ones for radio, make professionals out of amatems. Its present students become kair for new enrollments. Program setting is built around Uncle Tom down on the old plantation, with all the smartle tots just bursting to let go with a redinot ditty or Bring back my mommy, please.

ditty or 'Bring Daca to Delace.'
Those selected for the initial program last Sunday, revealed dublous gram last Sunday, revealed tublous tone and hanging on to those notes with gusto. No time was lost either. They're rushed on and off. The relief is modified by the fact that the next turn is apt to be as bad as the one before.

Only plano accompaniment used.

Brai.

Radio's S.R.O. Is A.T.G.: Means 'All Time Gone'

Tulsa, Dec. 24.
Station KTUL put up radio's equivalent to S.R.O. (standing room only) for Christmas day. Post-

room only) for Christmas day. Post-ed notice that A.T.G. (all time gone-prevalled for the holiday. KTUL operates 18 hours daily. Christmas schedule held 152 local and national accounts on programs, greetings, spot biurbs.

HALL-ROONEY FEUD

Musician Walks Out on Tru-Beer Show

George Hall quit the Tru-Blu
Beer show over WOR, New York,
last Wednesday (18) after a disagreement with Pat Rooney, who
mc.'s the series. Burnup developed
wien Rooney, lost his place in the
continuity and Hall, getting uneasy
after a 15-second walt, broke into
the number witch Rooney was to
introduce with a gag.
Hall had maestroed the program
since it started four weeks ago.

Spud on WOR, WLW

Spud Cigarets makes its debut on Spud Cigarets makes its debut on the air Jan. 7, using a hookup of WOR. New York, and WLW, Cincinnati. Contract is for 13 weeks, and if the campaign pans out well, WGN, Chicago, and CKLW, Detroit, will be added.

Program will offer music plus Tex O'Reilly, the adventurer, and take the 11 to 11:30 spot Tuesday nights, Kenyon & Eckhardt is the agency.

Kraft to Coast

Kraft to Coast

Hollywood, Dec. 24.

After Jan. 2 the full hour Bins, 2

Crosby broadcast for Kraft cheese
over National Broadcasting web
will emanate from the Hollywood
studio. At that time Paul Whiteman's crew swings over to the
Woodbury soap airling.
Jimmy Dorsey's ork, Crosby's accompaniment, will have 24 pleese,
Companiment, will have 24 pleese,
Burnis, Kraft of the Archaracter, has
arrived on the Coast.

Folger Takes Farnum

Hollywood, Dec. 24.
'Drums,' adventure series headed by William Farnum, former screen by William Farnum, former screen star, will be aired over Columbia-Don Lee network after Jan. 1, sponsored by Foiger Coffee. Goes weekly in half-hour installments. Vera Oldham, who did the Chan-du continuity, is developing the sketches.

'Tea at Ritz' Expands

Tea at Ritz' program now three a week adds two additional broad-casts. New Pompelan programs will be in mornings but with same en-tertainers that appear on 'Ritz' broadcast. Roger White handling.

New York Radio Parade

(Continued from page 31)

(Continued from page 31)

Broadcasting engineers' association, Journal, has a swell Xmas issue. Lou Miles is editor...Pickford program on Feb. 6 will have Jeanette MacDonald and Nelson Eddy for guests...Yils and Clark, with Sandy at piano, have 15 minutes at WMCA. They are vaudevillers...Harry Leedy, manager of Boswell Sisters, in Suydenham Hospital with a stomach aliment...Waldo Mayor airing his tenth year with Major Bowes...Jerry Macy (Macy and Smalle of vaude latter is Ed Smalle) now on Terry and Tod show at WABC aired in 1928 over Columbia as Hank Simons Showboat...Lux program stars are kept comfy and contented by Dorls Sharpe and Sam Schiff at WABC. Dorls handies the Gables while Skip looks after the gals...Netty Cohn, ex-secretary to Jay Gould, ex-chief of Best Foods, is now in Benton & Bowles radio dept...Ruth Betz of Columbia press to Illinols, and Helen Battrud of exploitation to Minnesota for Xmas with the control of the contro

15 minutes
Sustaining
Tues-Thurs; 10
Tues-Thurs; 10
Bee Cheseborough's dialect stuff in Swedish vein. Hits the ether who somehow the seem of the stuff in Swedish vein. Hits the ether who somehow the seem of the stuff in Swedish vein. Hits the ether who somehow the seem of the stuff in Swedish vein. Hits the ether who somehow the seem of the stuff in Swedish vein. Hits the ether who somehow the seem of the stuff in Swedish vein. Hits the ether who somehow the seem of the stuff in Swedish vein. Hits the ether who somehow the seem of the stuff in Swedish vein. Hits the ether who somehow the seem of the stuff in Swedish vein. Hits the ether who somehow the seem of the stuff in Swedish vein. The seem of the stuff in Swedish vein. The seem of the stuff in Swedish vein. Missing the listeness who are not included the stuff in Swedish vein. Hits the stuff in Swedish vein. The seem of simple comedy with shift in Swedish vein. The seem of simple comedy with shift in Swedish vein the stuff in Swedish vein. The seem of simple comedy with shift in Swedish vein the stuff in Swedish

Broadcast Directory

Executives of NBC, CBS, Mutual and Regional Networks Are Listed, Together with Station Personnel in New York, Chicago, Los Angeles, San Francisco, Philadelphia and Boston.

New York City

(Stations WJZ-WEAF)
80 Rockefeller Plaza
Circle 7-800
M. H. Aylasworth. President.
Richard C. Petregon, Jr., Executive V.-P.
Mark Woods, Asst. Executive V.-P.
AL. Ashby. V.-P. and Central & Salest.
John F. Roval, V.-P. in Chorge of Programs. gs Engles, V.-P. in Charge of Artists

Service.

Roy C. Witmer, V.-P. in Chorge of Sales
Operatione.
David Recembium V.-P. & Treasurer.
Lewis MacConnech, Secretary.
C. W. Horn, Dir. Research and Develop-

Cent. Mou., Assauch Cent. Mou. Assauch Cent. Mou. Mou. Mou. M. Payne, Commercial Engineer, J. de Jara Afmonte. Evening Gen. Mgr. Donaid S. Shaw. Eastern Sales Mgr. Alfred H. Morton, Mgr. Program Dept. Phillips Carlin, Sustaining Prog. Mgr. Bertha. Brahard. Commercial Program Pertha. Brahard.

F. McClancy, Mgr. Traffic Dept, norman Belviso, Charge Music Library, https://doi.org/10.1007/serviso/10.1007/

Dept. Wm. 8. Hedges, Mgr. NBC-operated Sta-B. Hanson, Chief Engineer. P. H. James, Adv. & Seles Promotion

Mgr. 2. Tuthili, Asst. Mging. Dir. Artists
5. S. Tuthili, Asst. Mging. Dir. Artists
6. Tuthili, Asst. Mging. Dir. Artists
6. Tuthili, Asst. Mging. Dir. Banda.
Lloyd. C., Egner. Transcriptions.
Ruby Cowan, Mgr. Personal Bookinge.
Wayne L. Randell, Mgr. Prees Dept.

CBS (Station WABC) 485 Madison Ave. Wickerspam 2-2000

William S. Paley, President, Edward Klauber, Executive V.-P. Sam Pickard, V.-P., Station Relatione, Hugh Kendali Boice, V.-P. in Charge of Sum Fichard, V.-F., transcom American Selec. Scotland Boles, V.-F., in Charge of Bules. Scotland Boles, V.-P., on Opera-tions and Secretary. V.-P., on Opera-tions and Secretary. V.-P., on Opera-tions and Secretary. V.-P., on Opera-M. R. Runyon, Treesurer. W. B. Runyon, Treesurer. W. B. Lewis, Comm. Frogram Dir. Victor Ratner, Saies Promotion Dir. Victor Ratner, Saies Promotion Dir. Operation D. Gray, Comm. Continuity Editor, John J. Karol, Market Reasarch, Dir. Glison B. Gray, Comm. Continuity Editor, Paul White, Special Pseurer. Julius Mattfeld, Music Library, Hugh Cowham, Commercial Engineer, Paul White, Market Research, Dir. Raiph J. Worders, Mary, Arthut Sureau, Paul Section of the Commercial Con-puting Section (No. 1997). The Commercial Con-puting Commercial Commercial Commercial Paul Ross, Mar. Personal Rockings, James Peope, Mgr. Band Dopt, Mittilal, Mittilal,

MUTUAL

1440 Broadway, N.Y.C. Pennsylvania 6.8383 WOR, Newark WGN, Chicago WLW, Cincinnati CKLW, Detroit

W. E. Macfarlane, Pres. A. J. McCoeker, Chairman Bd. T. C. Streibert, Treas. E. M. Antrim, Sec'y.

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Knickerbocker Broadcos WMCA Building 1697 Broedway Circle 7-2200

Circle 7-2000

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Byding J Flamm, Asst. to Free.
Byding J Flamm, Asst. to Free.
Bertram Leibnir, Sales Director.
Carles Cappa, Printection Director.
Airrot flail, Program Director.
Carales Cappa, Printection Director.
Harry Freeden Continuity Director.
Harry Freeden Seedia EventaFillip Barrison, Dramatic Origical.
Airry Herofield Theoriesal Dept.
Zac Friedman, Arthur M.

WHN 1540 Broodwoy Bryant D-7800

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Don Albert and Alex Hude, Mue Feetorn, Western States Mg.
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Eldorado 5-0100

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Aifred Antonint, Musical Dir.
Dorothy Kempe, Program Dir.
Edward Cielend. Continuity,
Charles Peose, Chief, Engineer,
F. W. Honkle, Publicity.
Earl Harper, Speciel Events.

Earl Harper, Special Events.

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MRIPORS 5-083
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Sydney W. C. Alone, Marine Marinerial Mar.
William I. Moore, Secretary and Ass'
Zdward Errin, Production Manager,
Frank Johnson, Studio Director,
Leon Goldstein, Publicity Director,

Leon Goldstein, Publicity Direct
WLWL
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415 W. 59th St.
Columbus 5-7030
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R. W. Blork, Sales Manager,
Rudojb Forst, Muelcal Dir.
Rudojb Forst, Muelcal Dir.
Poesph Jopen, Program Dir.
Rudojb Forst, Muelcal Dir.

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21 Brookline Ava.
Commonwealth 6800
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Linue Travers, Dir. of Production,
Gerald Herrison, Statione Relations,
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William Warnet, WAAB Sales Mgr.
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John A. Holman, General Menger.

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John A. Holman, General Manager.

John Manager.

Mariol E. Randon, Plant Manager, WBZA,

Griffith B. Thompson, Sales Manager,

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Chairie S. Young, Office Manager,

Kobert E. White, Studio Manager, WBZA,

Chairie S. Young, Office Manager,

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WMEX
Northarn Corporation
Hotel Manger
Capital 7500
Atfred J. Pote, managing dir tor and
schnical director,
John E., Relliy, program dir tor and
hief announcer,
Affred Wasser, sales manager.
Affred Wasser, continuity director and aniouncer. Vivienne Mae Cameron, director publicity and announcer.

WCOP
Massechusetts Breedesting Company
Copley Plaza Hotel, Boston
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Joseph M. Kirby, Fresident.
Grard H. Slattery, General Manager,
Arthur Leary, Production Manager.

WHDH

at beson Radio Corporation
Hotel Touraine.
Honcock 6000
Capt. John Honeock 6000
Capt. John Honeo

Philadelphia

WCAU

WCAU Broadcasting Co.
1200 Cheeten St.
1

Inhversol Article Bureou, Emmuel Dir.

KYW
Westinghouse: Electric and Manufac Company
1626 Chestnut St.
Docused 3709.
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Armild Hartley, Program Dir.
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Samuel R. Wohnt Scheelen.

Donold Withycomb, Gen. Mgr.

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Jack Stewart, Sales Mgr.

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Martin A. Gooth, Public Dir.

Martin A. Gooth, Public Dir.

Aston Stevens, Chief Ansuneer.

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Albert A. Corner, V.-P., and Gen, Mgr.,
James Allen, Hubbirty Dir.
Edward Johnson, Chief Engineer,
Barray Armale, Chief Annou zer and
reflection Mgr.,

March Chief Change and Cornelling Street Announcer

Cornelling Mgr.

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1211 Chestnut St.
Locust 7400
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W. Maurica Steppacher, Eccretary

W. Mauries Steepacker. Secretary.
Francier G. Kombers, Sales Mark.
Francier G. Kombers, Sales Mark.
Francier G. Barbon, Gen. Mar.
Francier G. Barbon, G. B

San Francisco NBC (Stations KPO-KGO)

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Don E. Gliman V.-P. and wester Mr. Harry Anderson, Sales Mer. Harry Anderson, Sales Mer. Harry Anderson, Sales Mer. Low English Mr. Harry Anderson, Sales Mer. Lord E. Voder, Press Dir. William Andrews, Chief Announcer, Don Cope, Prod. Mgr. ap Promotion Mgr. Meredith William Andrews, Chief Announcer, March M. March M.

Meredith Willson, Musical Dir,
CBS—Don Lee
(Station KFRC)
1000 van Ness Ave.
Fred Pabst: Fredpert 6100 Mer.
Arrison Hollway, Station Mer.
Arrison Hollway, Station Mer.
Care Station Station Mer.
Care Station Station Mer.
Care Station Station Mer.
Care Station Mer.
Care Station Musical Dir.
Ed Murphy, Publicity.
Armold Maguite, Cont.

KYA

(Hearnt Owned-Operated).
Examiner Blog.
Douglas 2536
Edward McCallum, Mgr.
Harry Rogers, Frog. Dir.
Harry Bechtel, Chief Announcer,
Cy Tribbe, Stusical Dir.
Jak. Cosgrave, Comm. Mgr.

KJBS-KQW inton & Sons, 1380 Bueh St. ORdway 4148 Ralph Brunton, KJBS Mgr. C. L. McCarthy, KQW Mgr.

KGGG
(Golden State Broadcasting Co.)
Olympic Hotel
October J. Craig. Free.
W. N. McGill, Gen. Mgr.

W. N. McGill, Gen. Mgr.
KSFO
(Associated Broadcastere)
Russ Building
GA 4700
Wesley I. Dunn. Pres.
Phillip GA Lasky, V.-P. and Gen Mgr.
C. Morgan, Prog. Dir.
Ed Murphy, Press.
I. V. Moward, Tech. Dir.

Los Angeles CBS (Station KHJ)

(Columbia Don Lee Broadcasting System) 1076 West 7th Street Vandyks 7111

Vandyks 1111
Thomas Lee, President,
C. Ellsworth Wylls, Gen. Mgr.
Bill Goodwin, Froduction Mgr.
Glenhall Taylor, Aset's Prod. Mgr.
Clarence Hamilton, Studio Supervisor,
Ruth Barnard, Trafflo Mgr.
Wayns Miller, Publicity,
Thomas Lee Artist Bureau, Robert ri
Mgr.

Mgr.
Ted Bliss, Chief Announcer.
Ernest Underwood, Chief Technician,
Carroll O'Meara, Continuity Editor.

NBC (Hollywood Office) 5557 Marathon St. Hollywood 3631

John Swallow, Mgr.
Cecil Underwood, Production Mgr.
Sydney Dixon, Sales Manager.

821 Richfield Bldg.
Michigan 8307
Hnrold Bork, Pross.
Della Harshberger, Manager, Arlists Bu-

(Stations KFI-KECA) Earle C. Anthony, Inc. 1000 So. Hope Street Richmond 6111

Richmond 6117

Earle C. Anthony, President.

H. L. Shillinglaw, General Manager.
Glen Dolberg, Program Dir.
Don Haverlin, Commerciel Mgr.
Clay Osborne, Production Mgr.
Joss Rodriguez, Publicity. KFWB

Warner Bros. Pictures Corp.
Warner Theatre Bids.
Heilywood 6915
Gerald King, Gan. Mar.
Chester Groduction Manager.
Jack Joy. Production Manager.
Harry Myers, Chief Engineer.
Frank Murph, Supervising Engin
George Pischer, Publicity.
Dos Alien, Aest. Production Mgr.

KNX
Western Broadcasting Co.
6939 Sunset. Hollywood
6930 Sunset. Hollywood
Hollywood 3101
Guy C. Eorl'd Jr. President
Navior Rogers, V.-P. and Gen. Mgr.
Carl B. Nilssen. Commercial Mgr.
Kennath C. Ormiston, Technical Superisor.

isor.
Conrad E. L. Cox, Production Dir
William Hatch, Musical Dir.
Arthur Kemp, Promotion Mr.
Les Mawlianey, Manager News Bureau. KMPC (Beverly Hills)

(BOVFI) Fills)

S. A. Schere Co., Inc. 9031 Wilshire Bird. OX 6211

Richard Connor, Gen. Mgr. Kenneth Von Egldy, Publicity. Ruron Von Egldy, Publicity. Ruron Von Egldy, Program Mannger, Edward Ruggies Chief Technician. Arthur Stevenson, Buschal Higgertyr. Lyste Steiden, Commercial Manager,

KMTR
KMTR Radio Corn.
915 No. Formosa, Holiyw
Hillside 1161 Hillside 1101
Reed F. Callister, Fresident,
Tex Rickard, General Mgr.
Solvatore Santaella, Musical Dir.
Elsey Horner, Program Director.
John Hillard, Chief Engineer. New York Ad Agencies (Radio Production Executives)

N. W. Ayer & Son, Inc. 500 Fifth Ave. Douglas Coulter.

B. B. D. & O. 383 Madison Ave, Arthur Pryor, Jr Herbert Sanford

Benton & Bowles, 444 Madison Ave. Chester Bowles Tom Revere.

Biow Co., Inc. 444 Madison Ave. Milton Blow. lackett-Sample-Hummert, Inc. 230 Park Ave. Frank Hummert.

ropke-Smith-French, 247 Park Ave. Dave Elman.

Campbell-Ewal 1790 Broadway Louis Dean.

Cecil, Warwick & Cecil, Inc. 230 Park Ave. ichard Nicholls.

Paul Cornell Co. S. Caskin.

Erwin, Wasey & Co., Inc. 420 Lexington Ave. Lew Amis.

William Esty & Co., Inc. 100 E, 42d St. Edward Byron, Fletcher & Ellis

Edward Adler. Gardner Advertising Co. 83. W. 42d St. oland Martini,

J. Stirling Getchell Chrysler Bldg. Harry Bercovich.

Gotham Co. 250 Park Ave. A. A. Kron Lawrence C. Gumbinner 9 East 41st St.

Herschel Deutsch.

Hanff-Metzger, Inc. 745 Fifth Ave. Louis A. Witten. E. W. Hellwig Co. 9 E. 40th St. George Carhart.

Joseph Katz Co. 247 Park Ave. Bennett Larson.

Lambert & Feasley, Inc. 400 Madison Ave. 400 Madison Ave.
Martin Horrell.
Lennen & Mitchell, Ino.
17 E. 45th St.
Robert W. Orr.
Marion Parsonnet.

Lord & Thomas 247 Park Ave, Montague Hackett, Gregory Williamson Thos. A. McAvity. Marschalk & Pratt 535 Fifth Ave,

Curt Peterson. McCann-Erickson, Inc. 285 Madison Ave. Dorothy Barstow.

Newell-Emmett, 40 E. 34th St William Reydel. Peck Adv. Agency 444 Madison Aye.

Arthur Sinsheimer Frank Presbrey Co. 247 Park Ave. E. Noakes.

Ruthrauff & Ryan, Inc. Chrysler Bldg. Myron P. Kirk F. B. Ryan, Jr. Stack-Gobie, Inc. 400 Madison Ave. Ich rd A. Porter.

Topping & Lloyd, Inc. 485 Madison Ave. F. J. Leiss. Tracy-Locke-Dawson, Inc. 2' E. 40th St. Joe M. Dawson,

J. Walter Thompson Co. 420 Lexington Ave. John U. Reber. Robert Colwell.

Young & Rubicam 285 Madison Ave. William Stuhler. Hubbell Robinson. Don Stauffer.

idi. NGF 3 Frespect 7788

Ben S. McGlastion, owner.
Duke Hancook, Assisiant Manager,
Al Warner, Program Director.
I. R. Colbert, Chief Technician,
Joe Parker, News Editor.

ŔĠŦĴ

KRKD

Radio Broadcasters, Inc.
541 South Spring Street.
Madison 228
Frank Doherty, President,
V. G. Freitag, Gan, Mgr.
Harry Gelse, Musio Director,
Howard DeLong, Chief Technician,
Joe Micciche, Publicity.

KTM Evening Herald Publishing Co. 214 So. Varmont Exposition 1841 George artinson, Manager. Clarence Junoau, Chief Technician, Mayfield Kaylor, Production Manager,

KFAC-KFVD KFAC-KFVD

Loa Angiele Broadcasting Co.
645 Mariposa Ave.
Fitzroy 123.
Don T. Smith, Fresident
Calvin Smith, Program Director,
Obert Swan, Program Director,
Jorry Joyce, Musical Director,
Arthur Tibbels, charge darmatics,
James Brown, Chief Technician.
Med LaMon, Publicity,

KIEV Giendale
Glendals Hotel
Omaha 34191
Dave Cannon, President
L. W. Peters, General Manager,
Leslie Adams, Chief Announcer.

> Chicago NEC

Marchandise Mart Superior 8300

Marchandles Mart.

Superior S300

(Stations WERR-WMAQ)

Niles Trammel, V.-P. In charge,
San Kanay, Asst. to Ca-P.
San Kanay, Asst. to Ca-P.
San Kanay, Asst. to Ca-P.
San Kanay, Colled Mart.
John Whalley, Office Mar.
Biddey Strotz, Program Dir.
Alsx Robb, Asst. Program Dir.
Alsx Robb, Asst. Program Mgr.
Alsx Mgr.
College Mgr.
Al Williamson, Publicity Mgr.
CBS

CBS Wrigley Bldg. Whitehall 0000 (Station WBBM)

(SVAROBAN WEB M)

K. Laulie Attuen V.-P in charge,
Don Thornburgh, Asst. to V.-P.
Bob Strohenson, Raffic Sales Mgr.
Bob Strohenson, Raffic Sales Mgr.
Laonard Eriffon and Office Mgr.
Bob Strohenson, Sales Sales Mgr.
L. Kelly Smith, WBEM Sales Mgr.
L. Kelly Smith, Smith Sales Research Mgr.
John Meyers, Sales Research Mgr.
L. John Meyers, Sales Research Mgr.
L. John Meyers, Publicity Mgr.
Arthur Waner, Community Concert Mgr.
Arthur Waner, Community Concert Mgr.
Rodelby Vargetich, Columbia Con. Mgr.

WCEL WCFL
Furniture Mart
Superior 5300
John Fitzpatrick, Frasident,
Edward N. Nockles, Gen. Mgr.
Frankin Lundquist, Bus. Mgr.
Frankin Lundquist, Bus. Mgr.
Colby Harriman, Production Dir.
Eddis Hancon, Musicol' Dir.
Howard Keegon, Chief Announcer.
Maynard Masquardt, Choff Engineer.

WJJD Lake and Wells Sta. State 5466 State 5446
Ralph L. Atlass, President:
Arthur M. Linick, Gen. Mgr.
Herbert Sherman, Sales Mgr.
Joe Allabough, Program Mgr.
Al Hollander: Publicity Mgr.
Ben Kanter, Musical Dir.

Ben Kanter, Musical Dir.

WLS

1200 W. waihington
Haymarket 7600
H

WGN

W. E. Macfarlens, Gen, Quin Ryon, Station Mar. Ed Wood, Commercial Mgr. Edward Barry, Production Carl Myer, Chief Engineer, Frank Schreiher, Publicity Dir. R. D. Innis, MBS Production Mgr.

WGES 128 N Crawford Van Buren 8300

Gene Dyer, Stetlon Mgr. Chories Lamphsar: Production Mgr. Joseph Brubaker, Chief Enginesr. Join Van. Musical Dir. Don Crosnor, Chief Announcer.

WI
201 North Wells
State 6400.
Ralph Atless, Treaten,
Dwight Northup, Station Mgr.
Mrs. Dwight Northup, Station Mgr.
Mrs. Dwight Northup, Freduction Mgr.
Guss Hodges, Chief Annouleer,
Elmer Newstrom, Musicky Director,
K. C. Shirk, Chief Engineer.

WAAF

WAAF
Paimer House
Randolph 1117
Ward E Neft. President.
Will Hutchinson teen. Mgr.
Comman Signature States Mgr.
Edward States Mgr.
Arthur Trastic, continuity Editor.
Cari Ulrich, Chief Eu heer.

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Actor on Parade Float

Actor on Parade Float
Knoxville, Tenin.
Bob Drake of The Jackson Family program on WROL does 12 characterizations, Program is sponsored to the second of the Jackson Frogram is sponsored to the second of the Jackson o

ion Station Explains

ign Station Explains
Unusual promotion stuntor used to station employed here by WEBR in passing out throwaways to all fans at six-day bike race. Station admits possibility that it desent please everybody all the time. 30-10 for the beneficial who can be supported by the station of the beneficial who grows in German, It talian and Polish at especially designated hours. We are thus able to core and a control of the supported by the support of the support

tune us in again some other time."

WIP'S Mummers Parade.
Annual New Philadelphia.
Annual New Philadelphia.
Parade, one of outstanding events of the parade, one of outstanding events of the parade, one of outstanding events of the parade, one of the parade, and the parade of the pa

Army Air Maneuvers

Army Air Maneuvers and All American Alr Races (AlQ Army Ak maneuvers and All American Air Races here were the subject of some Barnum-esque stunts by WQAM. Interviews with GHQ officials were sold to the Guif Refining Company, and with the subject of the subject

Lait on Lindy
Jack Lait vill discuss Lindbergh's
voluntary exile over WNEW today
(Wednesday) at 4:45 p.m. Just one
year ago, last Xmas, Lait broadcast
Mrs. Bruno Hautpmann's appeal
via WNEW Lait has been priva
nately associated that the
bergh case since its 'inception.

WMCA's 'follies' Preview
New York City.
WMCA takes its listeners backstage for a glimpse of what goes on
at a play rehearsal on Dec. 21 for a
peek at incoming Ziegfeld 'Follies'
at the Majestic theatre. Description
of the backstage and footlights account will be rendered by A. L.

count Will be remeable Alexander.
In addition, stars of the show will be interviewed, including Billie Burke, Bob Hope, Hugh O'Connell, Fannic Brice, et al.

Proud Parent Audience Knoxville, Tenn

Proud Parent Audie, Con.
Making a bid for the proud parent audience, WROL hit on the idea of broadcasting Knoxville High School, Tickled at the publicity, students built a remote control attention of the built of

taiks, music, unatogue, traits, the school, WROL can count on plenty of relatives listening. Although only 4 sustainer, the program is followed by two or three quick commercial announcements.

Walter, KDON, Fixes Tie-Up

naner tie-in.

Outstanding Stunts

SOUSE WARN-WOR. NEW YORK

ix Gin and Gas

IX Gin and Gas

New York City.

WOR, New York, will Strike a
novel note in safety driving during
New Year's Eve, when it plans to
air between station breaks defty
couched announcements urging
autolats to lay off the steering
wheel if they feel the effects of the
linuor.

wheel if they feel the effects of the liquor.
Each announcement will wind up with the slogan, 'Don't drive a car unless you're in the right condition.'

VIRGINIA-REA

on Chevrolet

SATURDAYS, 9 P.M., WEAF

Address: Stroudsburg, Pa Phone: Saylorsburg, Pa., 224

RICO MARCEL And His Orchestra

Second Year With

Johnson Wax Program Mon., 7-7:30 P.M. CST NBC Chicago



EXCLUSIVE MANAGEMENT POCKWELL-O'KEEFE INC. WILLIAM MORRIS AGENCY



ROCKWELL O'KEEFE INC



iots for Free Dollars
Baltimore.
WPBR airs twice-weekly account
for browery is 'inquiring reporter'
r loads from lobby of Lord Balto (Continued on page 37)

Chicago Ad Agencies

Radio Production Executives

Aubrey, Moore & Wallace, Inc. 410 North Michlgan Ave. J. H. North. F. G. Ibbett.

. B. D. & O. 221 N. La Salle St. George May.

lackett-Sample-Hummert 221 N. La Salle St. Bob Hotz. oscoe Barrett.

Doremus & Company 208 S. La Salle St. H. Ray Henderson.

Erwin, Wasey & Co. 230 N. Michigan Ave. J. E. Ainley.

Fredericke & Mitchell, 360 N. Michigan Ave. Karl Frederick.

Frey & Ayevard 33 N. Michigan Ave. 333 N Henry Klein. Gundlach Advertising Co. 400 N. Michigan Ave.

Irving Rosenbloom Hanff- fletzger of ill. 520 N. Michigan Ave. S. J. Andrews.

Hays McFarland 333 N. Michigan Ave. Hays McFarland.

Henri Hurst & McDonald 520 N. Michigan Ave. N. L. Pumpian

Frances Hooper 400 N. Michigan Ave. Frances Hooper. Kaetor 360 N. Michigan Ave.

360 N. Michigan Ave.
Ed Aleshire.
Kirtland-Engel
646 N. Michigan Ave.
R. M. Kirtland.

Lord & Thomas 919 N. Michigan Ave. orge Isaac. Matteson, Fogarty, Jordan 307 N. Michlgan Ave.

307 N. Michigan Ave.
Tom Davis.

McCann-Erickson
910 S. Michigan Ave.
Raymond Atwood.

NoJunkin 228 N. La Salle St. Gordon Best:

Corris, Windmuller & Enzinger 230 N. Michigan Ce 3 Enzinger.

Carroll Dean Murphy 35 E. Wacker Drive James Shebel. Needham, Louis & Brorby 360 N. Michigan Ave. Helen Wing.

Neisser-Meyerhof 400 N. Michigan Ave Walter Rubens.

Reincke-Ellie-Younggren-Finn 520 N. Michigan Ave.

Roche, Williame & Cunnyngham, inc. Strauss Bldg. William Pierre Roche

Rogers & Smith
20 N. Wacker Drive

Ruthrauff & Ryan 360 N. Michigan Ave, Dale Carroll. Sellers Service 8 S. Michigan Ave.

George Couper. Stack-Gobie

8 S. Michigan Ave. Ralph Goble. J. Walter Thompson 410 N. Michigan Ave. lck Marvin.

Tower Adv. Strauss Bldg. Nate Caldwell.

Wade Adv. Agency 208 W. Washington St. Walter Wade.

Young & Rubicam 221 No. La Salle St. D. G. Scheider.

Shepard's Facsimile

John Shepard, 3rd, head of the Yankee Network, has bought facsimile transmission equipment which he proposes to install around the first of the year. As soon as the equipment is ready for operation, he will place receiving sets in Bostom department stores with a World of the WNAC and WAAB.

Facsimile transmitter, which is of the high fidelity type, will be

high fidelity type, will be lied above WNAC's regular installed a

Moore Paint Program on WLW as NBC Repeater

WLW as NDC Repeater.
Cincinnati, Dec. 24.
Starting Jan. 8 the Benjamin
Moore's weekly program, curried by
the NBC red net, will be heard over
WLW, but at a different time. For
the Crosley super, the program will
be conducted by WLW talent, with
Elizabeth Ann Wuebking doing the
titled chats and Arthur Chandler. tried chais and Arthur Chandler, Jr., at the consolc. Material will be same as on the chain. Handling by Crosley staff necessary because sta-tion can't clear time for the net

son. Geart clear time for the netyord. Systaff does similar treatment of the True Story Court of
Ruman Relations' series, aired via
the NBC red link on Friday nights,
only WLW period is Sunday evening from 6.30 to 7 o'clock. Rikel
Kent directs the show for the nation's startion.

Santa Anita Says No

Hollywood, Dec. 24.

Santa Anita track management
has banned daily broadcasts from
the track. Several stations, with
outbid sech other, but Dr. Charles
Strub, turr boss, called no dice.
This is the race track that is
jammed with film stars.
Only two broadcasts from the
track during the current meet.
Opening tomorrow (Wednesday)
awarded to NBC exclusively. Hollywood, Dec. 24.

Nutty Day at WDAS

Philadelphia, Dec. 24.
Annual open house of station
WDAS, held last Friday (20), was Annual open house of station when a constant of the constant o

Rubes and Jack Lynch,

KMBC Show Sponsored

Armand cosmetic firm is readying an afternoon show on the Columbia network four times weekly. Account placed through the McCann-Erickson agency, in Chicago. Program figured on is 'Between the Book Ends,' which has been originating in the studios of KMBC in Kansas City, and which is known to have built an unusually large au-

to have built an unusually large audience among the femmes, especial-ly on mail response,.

Corn Products Show

Corn Products Januene Musical Reveries, Januery 20 over Colum-bla, Quarter hour hits Monday, Wednesday, Friday and Saturday will bally Karo and Kre-mel. "Lou' Raderman prehestra, Stew-art Churchill, and Orson Welles, poetry reader, make up the pro-gram.

gram.
Program arranged
White Productions.

Dr. Levy to Florida

iladelphia, Dec. 24.
Dr. Leon Levy, president of
WCAU and KYW, leaves Saturday,
Jan. 4, for two-week stay at Palm
Beach to recuperate after recent appendectomy. he left hospital Carved Dec.

Horton Mallinson Set

Chicago, Dec. 24.
Horton Mallinson, Jr., added to the sales staff of the Fergason and Aston, station rep. concern.
Mallinson Joins the local organization after six years with Theis and Simpson, newspaper representatives

atives.

4-Putt Withycomb

Philadelphia, Dec. 24.

Don Withycomb, WFIL, left Satarday (21) for sun, rest and golf
Pinehurst until Jan. 4.

According to boys at studio, be'll
concentrate on sun and rest. Asgolfer, they call him an left, studio
exec.

ENO CONTEST STARTS WITH 500th BROADCAST

Harold F. Ritchie company (Eno) tacking the first radio contest onto its 'Eno Crime Clues' stanza over NEC on Jan. 7. Will come simultaneously with the 500th broadcast of the program. 3400 a month annuity for life to the scribbler who turns in the best letter on his experiences with use of Eno. N. W. Ayer agency

N. T. G. on WIP, Philly

N. T. G. Off WHP, Philip Philadelphia, Dec. 24. T. G. and gals will do nightly 15-minute show over WIP during week's engagement on Earle stage here beginning Friday (27). From five amateur hopefuls nightly, em-cee will select total of two for his troupe.

All will

· WIP's



GRACI

Sole Direction, HERMAN BERNIE, 1619 Broadway, New York

LEON

WEAF - TUES., WED., FRI.

Dir., Music Corp. of America Pr. Mgr., HERMAN BEBNIE

"LITTLE" **JACKIE** HELLER

The Ole Maestro's Rudio Sensation NBC NETWORKS

PLAYING DE LUXE THEATRES

Direction HERMAN BERNIE, in association with NBC Artist Bureau

TOM BENNETT

THE RIPLEY SHOW ndny-7:30 P.M.-WJZ-NBC (Coast to Coast)

Thanks to OZZIE NELSON and J. WALTER THOMPSON CO.

Now Rusiness

CLEVELAND

Quacker Serve Beans Co. of Detroit-26 weeks of 15-minute programs. 'Cooking School,' daily.

WJAY.
White Cross Cream Co.—Half-hour 'Charm' programs by Edythe Melrose for 26 weeks, daily. WJAY. Southern Pacific Lines.—26 daily announcements on morning hour.

WGAR.

Standard Oil Co.—15 day and evening weather reports.

Placed through McCann. Erickson Agency.

WGAR.

through McCann. Erickson Agency. WGARI.

WGAII. Min Glothes—155 appt and through Levy Lusting Co. WGAR. Phélps Laboratories—13 announcements on participant program. Beauties on participant program. Beauties. WGAR. Maryland Pharmaceuties Co.—572 weather and time reports. Through Joseph Kata Agency. WGAR.

How Maryland Pharmaceuties Co.—572 weather and time reports. Through Joseph Kata Agency. WGAR.

Through Geyer, Cornell Agency. WGAR.

WGARI Through Ruthrauff and through Geyer, Cornell Agency. WGARI Propublished through Geyer, Cornell Agency.

Through Geyer, Cornell Agency.
WGAR.
Chrysler Corp.—24 ET announcements. Through Ruthrauf and
Western Reserve University—46
15-minute programs weekly, evening
time. Direct.
WGAR.
daily spot announcements on Ethel
and Ben' program. Through Ernest
Dablda Agency. WGAR.
Dandee Fretzel-Daily announcements on Al Camerota's Singtire
All Camerota's Singtire
Sterling Products—15-minute programs daily except Saturdays and
Sundays for 284 times. Through
WGAR.
Sample
and Hummert.
WGAR.
Sample
Steernia 4 Co.—28 15-minute pro-

WGAR.

Stearn Ad Co.—26 15-minute programs by Graves Taylor Sunday afternoons. Direct. WGAR.

LITTLE JACK

LITTLE

ORCHESTRA

MICHIGAN THEATRE

DETROIT, MICH.

ALEXANDER

Pocahontas Oll—100 quarter-hour programs three times weekly by Jack and Earl. Through Griswold, Eshelman Agency. WGAR.

Knox Conpany—28 programs of quarter-hours, even in gritten. Through Allen C. Smith Agency. WGAR.

DETROIT

American Tire Guard, five-min.
skit, twice weekly, indefinitely.
Through ickerd Advertising agency.
WWJ.

WWJ.

Foyer 'robecry & Baking Co., 30min. music discs, weekly for one
year. Through Ralph H. Jones
agency. WWJ.

**Seurs-Roctuck Co., two announcements daily, indefinite. Direct. ments

seura-koevuck Vo., two announce-ments daily, indefinite. Direct. W. W. 1. Club of Michigen, five-min, skilt, three times weekly, 12 weeks. Through Stockwell & Marcuse. W. W. 1. Bedell's Apparel Shop, five-mingossip, three times weekly, included the state of the sta

Through Addison Lewis agency. Wold Breschie (Co. 5: Ann. sports goods and weekly, for two months of the control of the control

GRAND RAPIDS, MICH.

Incoln Motor Co., six announcements two weeks. Through N. W. Ayer & Son. W. CO. W. The Co., six announcement for 10 weeks. Direct. WOOD.

Sers-Roebuck & Co., 30 15-min Programs. Direct. WOOD.

Ford Motor Co., 15 announcements. Through N. W. Ayer. WOOD.

PITSBURGH
Lincoln Motor Co., six 100-word
announcements as ordered. Placed
by N. W. Ayer. WCAE.
Nuismatic Co., one 13-minute spot.
Placed by Guenther and Bradford.
WCAE.

Troper Grocery and Baking Co, quarter-hour program twice weekly. Se times, Placed by Ralph Jones Co. WCAE. Retail Conditions of the Retail Conditi

ail Credit Men's Assn., single linute spot, Placed direct.

WCAE.

Retail Credit Men's Assn., single five-minute spot. Placed direct.

WGAE.

Co., four 20-word station breaks as ordered. WCAE.

R. E. Laughney Co., ix 30-word station breaks as ordered. Placed direct. WCAE.

Terheyden. Co., 13 quarter-hour Terheyden. Co., 13 quarter-hour Co., 12 quarter-hour Co., 12 quarter-hour common once weekly. Placed direct. WCAE.

Acme Gold Refining Co., 12 announcements as ordered. Placed direct. WCAE.

Mutual Streed. Placed by Charles E. Yost. WCAE.

Capital City Froducts Co., thrice weekly announcements on Merry-Go-Round, 52 times. Placed by J. H. Co-Round, 52 times. Placed by J. H. Co-Round, 52 times. Placed by J. Streen. Placed by Go-Round, 52 times. Placed by J. Streen. Placed by Gardered. Placed by Hanft-Metzger. WCAE.

LOS ANGELES
Wilson & George Mayer Co., ferilizer, four spots weekly, 24 times.
Placed through H. S. Harlan, KNX.
Studebaker, three 15-minute tran-

Studebuker, three 15-minute trans-Studebuker, three 15-minute trans-studebuker, three 15-minute trans-through Roche, Williams & Cunning-ham. KNX.

Curtiss Candy, 10 spots weekly, 60 times. Placed direct. KNX.

Shadfer Pen, five planologues weekly, 108 times. Placed through Philip O. Patmer, Inc. KNX.

ALEX HYDE musical director WHN new vork

METROPOLITAN MUSICAL BUREAU

Hormel, five participations weekly in Housewives' Protective League, 30 times. Placed through Charles Mayne & Co., KNN.
Sta-Put Co., fire hose regulators, five participations weekly in Breakfast Club, 30 times. Placed direct.

Sita-Pat Co., fire hose regulators, five participations weekly in Breakfast Club, 30 times. Placed direct. KNX.

KNX. from Consolidated Water Co., five participations weekly in House-wives Protective League, 20 times. Placed direct. KNX.

Rillooks Dept. Rivers, five participations weekly in House-wives Protective League, 10 times. Placed through Dana Jones Co. KNX.

South American Mate Grovers (tea) five 43-minute recordings weekly in House Chase Co. KFWB.

Federal Outstiting, participation in Make Belleve Ballroom, once weekly, five times. Placed through State Chase Co. KFWB.

Federal Outstiting, participation in Make Belleve Ballroom, once weekly, five times. Placed chrough State Handley. KFWB.

California Grossiolated Water Co.—Five participations weekly, four times. Placed through Eddle Handley. KFWB.

California Grossiolated Water Co.—Five participations weekly in Hums. Placed through Allen C. Smith Co. Krith Rand Co. Cystex)—One 15-minute drama weekly, 26 times. Placed through Allen C. Smith Co. Komith. Rand. Corp.—Two spot announcements weekly, 194 times. Placed through W. H. Kastors & Sons. KNX.

Father Finangan's Boys (magazine)—One participation in Holly-willed)—In House Placed through Advertising Arts Co. KNX.

Father Finangan's Boys (magazine)—One participation in Holly-willed)—In the Comment of House Placed Inco. House Placed Inco. House Placed Inco. KNX.

Father Finangan's Boys (magazine)—One participation in Holly-willed)—Inco. House Placed Inco. House Pla

KNX.
Father Flanagan's Boys (magazine)—One participation in Hollywood Barn Dance weekly, 13 times.
Placed through Bozell & Jacobs.

Placed through Bozell & Jacobs,
KNX.

Coffee Products of America—Three
vocational talks (Harry Balkin).
Placed direct, K. Rest—Pive 15-mlnute periods (quartet) weekly, 52:
weeks. Placed through Newkirk &
Lawrence, KNX.

Hollywood Academy of Physical oducational talks, weekly, 52 times.
Placed through Newkirk & Lawrence, KNX.

Curtis Publishing Co. Saturday
Venning Fost, four spots daily, inclose through The Simpers

Word Heater Co. Participation in
Housewives Protective League, five
times weekly for three weeks, Places,

Frowident Loan Asm. Four-time
signals daily for one week, Placed
through Sam Miles, KNX.

PORTLAND, OREGON
Micro and Frank, dept. store, Series
of announcements. KGW.
Stevens Cleaners and Dyers. Six
When the Commerca and Dyers. Six
White Commerca and Dyers. Six
Smith Brothers. 60 spot night announcements, five times weekly.
Placed through Homman, Tarcher
and Shedon Advertising Agency.

and Sheldon Auvernment KGW.

Wheatena Corporation. 26 quarter
Tuesdays and

Wheatena Corporation. 26 quarter hour programs, Tuesdays and Wednesday, KGWV.

G. F. Johnson Music Company. 13 pre-minute programs, split schedule.

Programs, Tuesday, 13 quarter hour programs, one daily, Placed direct. KEX.

Dan Marz Company, diamonds. Series of spot announcements. Placed through Pentiand Advertising Agen-

cy. KGW.

Dodge Brothers. 24 night spot announcements. Placed through Ruthrauff & Ryan Advertising Agency KGW.

KGW.

Star Brewery. Daily announcement service, two months. Placed through Norvell Advertising Agency. KGW. DENVER

DENVER

Dupler's Furrier, three announcements daily for one year. Placed through the Raymond Keane agency.

Stevens Clothes Shop, five announcements every Sunday for one year. Placed through the Ted Levy agency. KFEL-KVOD.

Goalstone Brothers Jewelry Co., three announcements daily for one year. Placed through the Ted Levy agency. KFEL-KVOD.

Denver Rocky Mountain News, 13 announcements. KFEL-KVOD.

Glantic Cleaners and Dyers, one announcement daily for one year.

KFEL-KVOD.

Progressive Wholesale Tailors.

announcement dally for one year-KFEL-KVOD.

Progressive Wholesale Tailors, sponsorship of the 12:00 noon newscasts. Placed through the Ted Levy agency KFEL-KVOD noonsorship of the Notre Dame vs. University of Southern California football game. KFEL-KVOD.

Ball Brothers, fruit jars, 26 five-minute programs. KOA.
Public Service Co. of colorado, 13
3 merican Tabacco Co. (Roi-Tancigars), forty one-minute announcements, KOA.
Schaeffer Pen Co., 15-minute programs.

ments, KOA.

Schaeffer Pen Co., 15-minute program daily for five weeks. KOA.

Reid, Murdock and Co., one announcement daily for eight weeks.

KOA.

McMurtry Paint and Manufacturing Co., four 30-minute programs.

Bernard Perfumers—13 15-minute taiks. KOA.
Wheatina Corp.—Three 15-minute Pop-sys transcriptions weekly for 13
Denver Union Btockyards—26 one-minute announcements. KOA.
Union Pacific System—Three five-minute announcements.
Raiph W. Smith—Bonding., sponsorship of the New York Ginats vs. Detroit Lions toutball game, Dec. 15.
Fight KVOE-Ponting. Inc.—Sponsorship of the Louis-Paulin fight, Dec. "13. Placed through the Ted Levy agency. KFEL-KVOD.
Falter Charles E. Complini—Ten announcements, Placed through the Ted. W. Hellvig agency. KFEL-KVOD.

Charlette, N. C.

Duffy Medicine
gett 100

Duffy Medicine
gett 100

By Medicine
gett 100

Duffy Medicine
gett 100

Duffy

Aug. 193, 383, Placed by Northwest Radio Adv. Co., Seattle, Washington. WBT.

Radio Adv. Co., Seattle, Washington. WBT.

Gunther Brewing Co., 10 50-word station break announcements, two years of the season of the

OMAHA, NEB.

Placed through Bozell & Jacobs, Inc.,
Omaha. WAAW.

M. Lyon & Co., furs—One Reinemund period from Nov. 1 for one
year. WAAW.

Omaha. WAAW.

M. Lyon & Co., furs—One Reinemund period from Nov. 1 for one year.

M. Lyon de Co., furs—One Reinemund period from Nov. 1 for one year.

Water Mills, poultry and stock feeds—One Reinemund unit. Began Oct. 21 for one year. WAAW.

Peoples Department Store of Council Buttle—Three Reinemund unit. WAAW.

Peoples Department Store of Council Buttle—Three Reinemund unit. WAAW.

Bolles & Rogers Hyde and Fur Co.

—One announcement daily for two months from Nov. 15. WAAW.

Gus, Andy and Jin, home-grown Hawaisans. WAAW.

Gus, Andy and Jin, home-grown Hawaisans. WAAW.

Clay Roger Hyde of the Nov. 15. WAAW.

All three of the Nov. 15. WAAW.

Clay Roger Hyde of the Nov. 15. WAAW.

Clay Roger Hyde of the Nov. 15. WAAW.

Maybers & Wahw.

B. G. Hafines, jeweler—Announcement daily Dec. 2-through the Council of the Nov. 15. Placed to the Nov. 15. Placed to the Nov. 15. Placed to the Nov. 15. Placed through Wahe Advertising. Agency. Cheago. WAAW.

More Nov. 15. Placed through the Nov. 15. Placed through Wahe Advertising. Agency.

Cook Peint & Varniah Co.—Two onnouncements daily from Nov. 21. Condon.

WAAW.

More Nov. 15. Placed through Wahe Advertising. Co.— Announcement daily for now for monuncement daily for one month from Nov. 21. WAAW.

More Maybers & Marting Agency.

Cook Peint & Varniah Co.—Two onnouncements daily from Nov. 25. Condon.

Make Advertising. Co.— Announcement daily for one month from Nov. 21. WAAW.

Peoples Department and Period Nov. 15. Placed Comaha Advertising. Co.— Announcement daily for one month from Nov. 21. WAAW.

PHILADELPHIA
Howard Clothes, Inc. Sh. 15-minute musts periods for \$2 weeks. WIP,
Martin P. Connor Cont Co. Spot
for indefinile period, WIP,
John B. Stetson Co., hats. Spot
announcement twive daily for 12
days. Through N. W. Ayer. WIP.
After Hostory, Farticipation in

Homemakers Club, 6 days a week and 5 spot announcements every Sunday for indefinite period. Blaker agency. WIP.

agency. WIP.

Metro Art Studios. Participation in
Homemakers Club, 3 days a week
and alternate Tuesdays, for indefinite
period. Bermingham, Castieman &
Plerce agency. WIP.

Tappin's Jewelry Store. ix 15-minute E. T. periods, seven half-hour E. T. periods a week and participation in Homemakers Club 6 days a week. WIP.

tion in Homemakers Club e days a week. WIP.

Philadelphia Record (dally newspaper), Sponsoring Uncle Wip's 15minute progress to be a few of the progress of

series weekly for 13 weeks. WIP.

WHITE PLAINS, N. Y.

Morley Markets, Inc., (Food), saturday morning kiddle program of 15 miles of the program of 15 miles of

WFAS.

Philgo Products (Drl-Kleen Dog Baths), New York. Announcements.
Placed by Associated Broadcast Advertising. WFAS.

Schweiler's Delicatessen and Res-

ABE _

AND HIS CALIFORNIA ORCHESTRA COAST-TO-COAST

WABC-Tuesday, 5 to 5:30 P.M., EST (Phillips Dental)

WEAF-Friday, 9 to 9:30 P.M., EST (Dhilling Mills)

ODETTE

BOURJOIS' "Evening in Pari "

MONDAY' EVENINGS 8:30 P.M., I

WALTER

AMERICAN

EVERY SUN., 10:30 P.M., EST—WARC And Entire Columbia Network Now Appearing in "Anything Goes" Erlanger, Chicago—Indefinity Management CBS Artists Bures JULES ALBERTI, 515 Madison Ave.

THE VIRGINIANS

Radio's Best All-Around Colored Quartet MUTUAL NETWORK
MONDAYS, 10:30 P.M., EST

Management MARY L., SHANK WI.W. CINCINNATI TUESDAY. 10:30 A.M., EST THI REDAY, 10:30 A.M., EST SATURDAY, 10:30 A.M., EST

LISTEN 3:45-4:00 P. M.—E. S. T. WEAF

NEC Network—Coast-to-Coast

N. S. Every Mon, I was, Wed, Thrus, Fri.

Migt. Ed. Wolf, 1450 B'way, N.Y.C.—Dir. Blackman Advertising, Inc.

KOA.

YOUR OLD FRIENDS ARE BACK THE O'NELLS

NOW RADIO'S MOST POPULAR

FAMILY BRINGS YOU MORE

AUGHTER TEARS AND HEART-THROBS

Presented by Ivory Soap - 99 44/100 0/0 pure

Freeman Options Pawnee

Dill Ior Radio, Filia Pawne, Okla, Dec. 24, Showman, Is due here Thursday (26) to take up options on me old-timers of the plains, including Paw-ne Bill (Major Gordon W. Lilley), who is the chief citizen of this com-minate of the comminate of the com-part of the comminate of the com-traction of a radio broadcast serial, the other a motion picture. Both would

Bill for Radio, Films

Both would

Radio Showmanship

(Continued from page 35)

(Continued from page 25)
started distributing aliver dollars to
all who were incident of the continue of the c

Gab Spoils a Stunt
New York City,
WNEW, New York City,
WNEW, New York City,
WNEW, New York proadcast last
Thursday night (18) the payoff of a
m which Ken Strong forecast the
winners of college football games,
Program would have made an effective piece of showmanship if it has
tive piece of showmanship if it has
aired the second quarter hour resolved itself into an obvious stalleroo, with even Nick Kenny, N. Y.
Mirror radio columnist, servulted to
hadly confected poetry. Kenny
waxed maudin on the theme of
Broadway's inguatitude and sham.
Event originated from the Edina
Strong and the lads who
had been picked on WNEW'S 'All
star intercity football team', A
KWEW advertiser, was the reward
for being included in this aggregation, the choice of Kenny plus some
college coaches and aports writers.
Fordman University doninated the
sleven elect, even though Strong

ΑL

PALMOLIVE BEAUTY BOX

EVERY FRIDAY, WJZ

9 P.M. EST, 7:30 P.M. PST, NBC

LUCKY STRIKE HIT PARADE Saturdays, 8 P.M., WEAF COAST-TO-COAST

himself was an All-American half-back with New York University, Also rewarded with a football pendant was the winner of the con-test which had WnEW listeners sending in their guesses what Strong and his confères would pick. Win-ner tagged 10 out of the 11,

WCBM's Midnight Mass

Intio station WCBM Baltimore.

Intio station WCBM made deal where by the Roman Carloic Cathedral at 11:30 and Carloic Eve broadcaste carols followed by midnits high mass celebrated by Archbishop Michael J. Curley.

Early on Christmas morning, services from Christ Lutheran Church will be aired by same station aggregation at this church is largest in city.

Wrist Watches as Prizes
Schnectady, N. Y.
Five Bulova wrist watches, valued
at \$43.50, are now being awarded on
salvo over NBC's red rim for the
best four-line jingles written to the
rhythm of 'Mary Hada Little Lamb.'
Tickers for women winners are 17caret and for the men 21.
The area of the control of t

WHIO's College Tour

WHIO's College Tour
WHIO making a play for college
listeners and good will by dedicating a half hour each Sunday to an
Ohlo academic haunt. Scholastic
officials select a staff to stage the
programs, and students get a
chance to render vocal and instruColleges on the list for a salute
are Wittenberg, Cedarville, Ohlo
University (Athens), Mami, Dennison, Earlham, Wilberforce, Cincinnati, Western College for Women,
and Cinversity of Dayton.

and University of Dayton.

Convenient Fire
Lowell, Mass.
Fire damage to a one-story buildling housing dye works within a few
hundred feet of W.L.H., Lowell,
gave station second on new stem.

of fire at 4:15 p.m., Thursday (12).
Bob Donahue, station manager,
broke into a program to announce
to audience, that the black and voover the city came from the fire at
the Dillon Dye Works.

How WGST Handles It

How WGST Handles it
Atlanta, Ga.
Realizing the Atlanta, Ga.
made by several mode productions,
newspapers and other civic organizations for cash contributions for
the needy, WGST, Atlanta, continued its aerial drive this year for
old clothes and second-hand toys.
The program again emseed by
Green B. Adair, station sales manage of the second of the

tion personnel investigate cases. There were 157 donations in 30 min-utes after first broadcast.

Frazier WROL Boss

Knoxviile, Dec. 24.
Claude Frazier is now general
manager of Station WROL here. He was formerly commercial manager. Stuart Adcock, station president, has been obliged to relinquish the general managership because poor health.

WRDO Tentative

Augusta, Me., Dec. 24.
Federal Communications Commission has granted WRDO, Inc.,
Augusta House, here, a renewal of
station's license on a li ited time

basis.

Commission may take while to decide upon the final disposition of application for renewal.

Tarshish Very Ill

Jacob Tarshish, spleter on the Wasey Products stanzas over WOR, New York, contracted pneumonla last Saturday (21), causing cancel-lation of his Sunday afternoon pro-

Carlson Robison now pinch hit-ting for him until he recovers.

Clergyman's Guest Star

Usergyman's Guest Star
Buffalo, Dec. 24,
Guest star idea has come even to
clergymen here. Rabdi Joseph L.
Fink, who gives a weekly, chat on
the WBEN. 'Humanitarian Hour,'
had as his guest star Sunday (22)
the Rev. Ralph B. Hindman, Presbyterian. clergyman,
Rev. Hindman spoke on 'The
Spirit, of Christmas'.

New Business

(Continued from page 36)

(Continued from page 38)
Gaurent, Bronx. Announcements
Placed by Associated Broadcast Advertising. WFAS.
Helone (Corsettere), New York.
White Star Markets (Food), 15
participations in 'Telegraphic Fisshed Co-op program. Placed di-

Flashes' co-op program, Placed di-rect. WFAS.
Skyport, Inc. (Restaurant), New Rochelle. Announcements. Placed direct. WFAS.
B. McKean Co., Inc. (Cough Syrup), Mamaroneck, N. Y. Three 15-minute, transcription programs. Placed direct, WFAS.

BOSTON

Watch Tower. 52 weeks, 3 5-min-ute periods Sundays. One 1-hour spot Feb. 23. S. Alfred Wasser. WMEX.

wMEX.

Barrett Products Company. Six weekly, 50-word announcements. Begins Dec. 27, 1935 to March 25, 1936.

Alfred Wasser. WMEX.

C. I. Harvey (wholesale toy house, 150-word announcements, daily except Sundays. Open. S. Alfred Wasser. WMEX.

WMEX:
Wellworth Market, 100-word announcements, seven times weekly.
Open. S. Alfred Wasser, WMEX.
Havard Gardens, 100-word announcements, Open. S. Alfred Wasser, WMEX.

North Shore Cleansers. Revere, flashes, daily. Open. S. Alfred Wasser, WMEX.

nasnes, daily. Open. S. Airred Wasser, MacWeb Press Shop, Renewal, 100-word announcements. Open. S. Airred Wasser. WMEX. Liquor Co. Bally and Co. Bally and

for November, 1932, was \$1,953,953,

Agencies-Sponsors

Nat-Tur-Ral Co., cosmetics, appointing the Moore & Hamm agency to place its advertising. Radio on the media list.

Tostadas Co. (corn chips) eyeing radio through Erwin, Wasey, New York. M. L. Prindle account exec.

Walter F. Koken & Co., cosmetics, appointing Oakleigh R. French, St. Louis, as agency and putting radio on the media sched-

Engesser Brewing Co., St. Peter, Minn., using radio through Addison Lewis and Associates, Minneapolis

Dick Claringbull, production chief of CRCV, Vancouver, and Pat Terry, Sun marine editor who does 15 minutes weekly on waterfront activities, will handle the B. C. an-nouncing for the Canadian Radio Commission's Christmas cross-coun-try pageant.

Don Bestor's band is getting twice weekly release over NBC's blue (WJZ) link from the Mt. Royal Montreal.

minute programs. Direct. WNAC.
Glenders. Revere.
S. Alfred Wasser,
Op. Renewal. 100108. Open. S. Al109. Open. S. Al-

Inside Stuff—Radio

(Continued from page 29)

cerning a boy imprisoned while working for Flamm. Latter befriended boy during his incarceration and secured employment for him on release, occasioned by a pardon.

Boy, Gustave Fischer, was convicted eight years ago of second degree manisaughter, having become involved in a holdup while allegedly intoxicated. At the time he was working for Flamm, who was then in printing biz.

NBC's time billings last month represented a dip of 1.6% when compared to the gross for November, 1934. Tally for the past month was 2,541,321, while the same month the year before brought the network 2,563,494 and established a record November high. Breakup of last month's figure by link gives the red (WEAF) \$1,571,555 and the blue (WEZ) \$1,003,795 (November 1,122,390.) November \$1,100,705 (November 1,122,300.) November 1,122,300.

WBEN, Buffalo, does a burn if anyone suggests the idea that the Buffalo Answers program was copped from network Vox Pop. Defense is that WBEN did a Q. and A. job five years ago.

Ed Obrist and Hervey Carter handle local assignment, doing 15 mintues of questioning every Wednesday and Saturday in front of Shea's
Buffalo theatre, which has a remote wire, or in Hotel Statler cocktail

Execs of WIP and WMCA, New York, agreed on principal points in Exces of WIP and WMCA, New York, agreed on principal points in year's extension of Inter-City tie-up, are still scratching pates over mat-ter of taking added A. T. & T. wire service. Question is whether to take Class A, which would allow direction shift on ploped programs without 15-minute wait, or whether to struggle along with present Class E. Final settlement will likely preface arrangements for making Inter-City deal semi-permanent,

KFWB, Los Angeles, is making a heavy bid for broadcasting privilege at Santa Anita racetrack with a sponsor lined up.
Turt crowd has held out against broadcasts and succeeded last year in confining ethering to two days, the inaugural and \$100,000 handleap.
Other stations also making a play for the privilege with KFWB reported virtually promised per ission if track officers agree to arrangement.

Eddie Cantor is credited with having the longest run of any comic or the air as a sponsored artist whose programs have gone coast to coast. With recent signing of new contract, carrying him through May for Pebec, he will have been on the chains five years without a break, save for the customary summer layoffs.

Ouaker Oats on NBC

other a motion picture. B be based on Pawnee Bill.

Chicago, Dec. 24,
Quaker Oats is taking over 'Kaltenmayer's Kindergarten' for a
once weekly 30-minute shot on
NBC starting Jan. 4.
Bruce Kamman topping the show
which will hit each Saturday afternoon on the red. Others in the show
are Marian and Jim Jordon, Johnny
Wolf, Thor Ericson and Merrill
Fugit.

Iturbi's Discovery
Philadelphia, Dec. 24,
Josef Wissow, noted local concert planist, will appear as guest
soloist with Frank Black's NBC
symph orchestra Thursday (26), He does Sunday sustainer series WFIL

WFIL.
Wissow came to notice of Jose
Hurbi, Spanish plano virtuoso, last
summer when they appeared onsame Philadelphia Orchestra Dell
concert, Hurbi has been pushing
him and his work since then.

CHARLES •

And His ORCHESTRA

MUSICAL DIRECTOR

"At Home Abroad" WINTER GARDEN NEW YORK CITY

CHARLES PREVIN REALSILK'S

MUSICAL DIRECTOR SECOND YEAR

NBC, Sundays 8 P.M., CST

CORINNA MURA

Singer of Spanish Songs D uitarist extraordinnaire

AT BARNEY GALLANT'S ON THE AIR-WOR

Management WOR ARTISTS' BUREAU

RADIO'S HALL OF FAME GEORGE HALL

AND RIS ORCHESTRA aturing DOLLY DAWN WOR with 2 HIT SHOWS

"Broadway Bandwagon Wed., 8:30 P.M. TRU-BLU BEER

"Lou Little Club" BORDEN FARM PRODUCTS

EMERSON GILL

AND ORCHESTRA HOTEL WEBSTER HALL DETROIT, MICH.

Gloria Vanderblit child-custody case has been ruled out as a discussion topic over Jimmy Jemail's Enquiring Reporter hour on WOR, New York, on Sundays. The sponsor, National Safety Bank considers the subject too touchy for a man-on-the-street broadcast, and has emphatically forbidden the commentator and agency to use it at all.

Three kids developed by Thomas Dunning Rishworth on his daily KSTP, St. Paul, Children's Hour, are now before the Kielga in Hollywood. They are: Jacqueline Banning, with Hal Roach's Our Gang; Therese Bonner, also with Our Gang; and Stanford Kroman, signed for a role in the Jimmy Savo pic at Roach studlos, 'Alas Alone.'

Inflationary tendencies of a petitioner, who for six years has aspired to ownership of a radio station at Abilene, Tex., were punctured when an examiner for the Federal Communications Commission refused to take seriously a list of his financial 'assets.'

Looking for publicity break, hotels seeking to locate Jimmy Jemail's 'Inquiring Reporter' program on the front door steps have changed their tune when informed of \$100 wire charge,

Zenith Radio reported net profit of \$172,618, after charges but before federal taxes, for the month of November. The company showed a net profit of \$720,066 for the seven months ended on November 30.

. ART Kassel

KASSELS IN THE AIR **ORCHESTRA**

ADDRESS-32 W. RANDOLPH ST. CHICAGO, ILL. • • • • • • • • • •

EASY ACES

FOR ANACIN TUES .- WED .- THURS . 7 P.M. EST NBC-WJZ

PHIL BAKER

Gulf Refi ing Company Sundays, 7:30-8 P.M. EST WARC-CRS

Direction A. & S. Lyons

Inside Stuff—Music

Echind the surprise song hit, Take Me Back to My Doots and Saddle' (Miller & Schuster, Inc.) is the usual Tin Pan Alley romance which ordinarily attends a song hit from a smaller publisher. The hit broke almost simultaneously with Bob Miller joining the firm in place of Phil Kornheiser, who had resigned from Kornheiser-Schuster, Inc., to become professional head of Paranounit's new muste publishing subsid, Popular Melodies Corp.

Miller-Schuster firm is backed by R. S. Peer, head of Southern Music, which is the selling agent for M-S. 'Boots and Saddle' has gone 118,000 copies in eight weeks and is expected to do between 300,000 and 400,000. Teddy Powell, guitarist with Abe Lyman's orchestra; Leonard Whitcup and Walter Sainucis, Fatter the son of L. R. Samules, the former Keith booker, wrote it and submitted it to practically every publisher. Flim rights to the song have been sold to Atherton Pictures for a George O'Brien western, and another source of supplementary Income is from Rudy Vallee's use of the song in the new 'Scandals' with Witmarks Schuster and Miller were long professional associates with Witmarks Schuster was prof. head and Miller in charge of the bands and orchestra plugs. When they severed connections with Witmarks (resulting mas is part-owner and v.p. Schuster is president; Peer the treasurer and backer.

In Vangry's recent recapitulation of ASCAP song royalties to writer-members, many an orchestra leader and singey, who is also quasi-songwriter, was surprised at the \$5,000 annual income to-Alpison. Latter has always been an 'idea' man and co-author of his numbers which, through seniority and availability, have made, their usages extra popular. Most of the songsmiths who received a few hundred dollars as against Joison's \$5,000 also forget that this money is never touched by the star; it's automatically mailed to a designated charity in Joison's name. This is a permanent arrangement.

Most of the disgruntled songwriters who felt they might have been entitled to more of the royalty meion, only relied on the multiplicity of performances for their norm of measurement. The 'availability' and 'seniority' elements seemed forgotten by them, yet these are two important considerations in the distribution of funds.

Actually, in future, the availability-seniority aspects will assume ever greater importance, receiving a 50% consideration; the other 50% will be predicated on performances.

Among the sundry sidelights on the WB-ASCAP schism is the havoc it

Among the sundry sidelights on the WB-ASCAP schism is the havoc it is playing with certain name maestros on radio commercials. It means the loss of many thousands of dollars invested in special arrangements of old show tunes cuiled from the tertile Harms and Witmark catalogs, for example, both of them in the Warner Bros. group.

Other name bands feature 80% show tunes, old and new, which again involves the Harms catalog, in their programs, and will necessitate a more limited selection of programs. Their sponsors for the moment seem nove limited selection of programs. Their sponsors for the moment seem that the same time the bands and the singurance arrangements with WB, but at the same time the bands and the singurance arrangements. Brograms like Abe Lyman's Waltz Time' and Richard Himber's, with his penchant for show stuff, are among those seriously affected.

Santly Bros. (now Santly-Joy) which last year published the 'Stags at Bay' (Princeton's Triangle Club show) this year is only publishing the numbers outside of Brosch Bowman's songs. Latter has been nabbed by Warner Bros. under an exclusive contract to the Coast when he graduates next June. Meantlme, Remick's is publishing his songs from the current edition. The others under the S-J imprint.

Best seller of last year's Triangle show was 'East of the Sun,' 160,000 copies. 'Love And a Dime' was second with 60,000 copies. 'Will Love Find a Way',' still getting a current plug, is paradoxically the poorest seller aithough one of the most widely played; only 40,000 copies or so. Santly firm last year refurblished and reorchestrated the collegiates' songs before sending them out as professional entries.

Unique advantage which Irving Mills and his sundry recording artists have, through waxing for American Record Corp.'s various labels, is that it gives him a wide representation on British disk labels. American Record has Brunswick, Columbia, Perfect, Oleh and Vocalion. Each of these has its own British counterpart, whereast the other companies have a content of the British Chattallain muricet, and on the Content of the British Chattallain muricet, and on the Content of the British Chattallain muricet, and on the Content of the British Chattallain muricet, and on the Content of the British Chattallain muricet, and on the Content of the British Chattallain muricet, and on the Content of the British Chattallain muricet, and on the Content of the British Chattallain muricet, and on the Content of the British Chattallain muricet, and on the Content of the British Chattallain muricet, and on the Content of the British Chattallain muricet, and on the Content of the British Chattallain muricet, and on the Content of the British Chattallain muricet, and on the Content of the British Chattallain muricet, and on the Content of the British Chattallain muricet, and on the Content of the British Chattallain muricet, and on the Content of the British Chattallain muricet, and on the Content of the British Chattallain muricet, and on the Content of the British Chattallain muricet of the British Chattallain mur

the Continent,

The American interchangeability of all of Mills' disk artists on all'
five of the American Record's labels gives these artists a wider representation on the foreign releases. Idea is that it more quickly popularizes these artists for potential foreign bookings.

The new ASCAP royalty divry basis of 50% for performance, and 50% for availability-seniority was a concession to the standard music publishers who showed that most of their writers are not signed to ASCAP, he publishers (Schirmer, Fischer, et al.) are important society members but their sundry whiters are not, and for this reason it was felt that this group could break away and perhaps ally with the Warner faction, or make its own deals, with the possible danger to the future value of ASCAP's interests.

Harry Engel has issued Jimmy (Schnozzle) "Durante's 'Jumbo Song Book,' the first compilation of all the Schnoz's songs, supplemented by the William Steig, caricatures made for the 1983 United Artists (Reliance) release of 'Palook ' with Durante featured. Jean Herbert compiled

Among the Durante songs in the folio are 'Jimmy the Well- r Man,' I Know Darn Well I Can Do Without Broadway,' I Got of 'Em,' It's Mutiny,' 'Hot-Cha-Cha-Cha!', and 'I'm Mortified.'

Carl Freed, harmonica bandleader, has written two books on the sub-ject which will be published by Jack Mills, music publisher. First is on how to master the ordinary harmonica, which; will sell for 25c.

Lessons on how to play the larger more di cuit chromonica, which will be published shortly after the first tome, will sell for 50c. Freed also plans a book containing harmonica orchestrations.

Midwest bands report that with improving times the high school and college bands which cut into the professional musicians for rivate parties are now being displaced. With the bankrolls freer, sponsors of dances prefer the radio and recording combos and are now in better position to pay off. The semi-pro-combos, as result, are losing the depression prosperity enjoyed for a spell.

Copyright renewal rights to the catalog of the late Leo Ereldman have been hought by Shapiro, Bernstein & Co. Contract was signatured last week by the writter's mother, Mrs. F. F. Lowenthal. Tunes covered by the renewal deal include 'Let Me Call You Sweethcart' an ... Meet Me Tonisht in Dreamland.

night in Dreamland.

Jack Robbins is installing a music department in his building for producers. It will be a clearing house, free for a seriev fees, for writers, arrangers and other musical taleut. Entitling the will house distribution offices for the music companies of Robbins. Lee Felix, and Ohman. Construction will be completed Feb. 1.

Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played issing of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plugs on WEAF, WIZ and WABO. Little Bit Independent. With All y Heart Miami Moon

With All y Heart
Miami Moon
On Treasure Island
Where Am I |
Eeny Meeny I |
Eeny Meeny I |
Eny Meeny

WB's Curtailment Of Song Plugging **Alarms Composers**

Curtailment of professional exploitation activity by the Warner Bros. group of music publishers has the songwriters in arms. Songsmiths who recently placed numbers with any of the WB music pubs realize that after Jan. I their song plugging will be decidedly curtailed, and accordingly it will af-

fect
(1) Their ASCAP rating, and (2)
their income from sheet much

A couple of the name songwriters A couple of the name songwriters are going to make a legal issue of their rights as regards Warner Bros. and ASCAP. The writers contend that they retain the so-called 'small rights,' which privileges the American Society of Composers, Authors and Publishers to prosers, Authors and Publishers to the White State of the WB-ASCAP schlam. This phase has never been legally-adjudicated.

MILLS AND N.T.G. TEAM AS FLOOR SHOW PRODS.

N.T.G. (Granlund) and Irving Mills have partnered as Millgar Productions to put out floor shows for cases and flash acts for vaude

for cafes and flash acts for vaude. Both may team in a new Broadway nitery also. The Churchill's site may not be the spot because of the stiff rental demands.

Joe Moss (Hollywood restaurar was interested in tenning wing fortuned on the stiff restaurar was interested in tenning wing fortuned on the stiff restaurar was interested in tenning wing fortuned on the stiff restaurar was interested in tenning wing fortuned to the stiff restaurar was interested in tenning wing fortuned to the stiff restaurant was not stiff to the stiff restaurant with the stiff restaurant was not stiff restaurant with the stiff restaurant was not stiff restaurant

way nome for the sundry Mills bands that he manages. Star Productions, Inc., is another new Mills unit with Earl Carroll. Mills will finance the forthcoming new Carroll revue for the Palm Island Casino, Florida.

802 PICKETS COMPLAIN TO COPS ON BEATINGS

Charging that the police are not providing adequate protection, the musicians' Local 802, New York, has protested to Lewis J. Valentine, New York Police Commissioner, that several of its members have been beaten up while on picket duty in front of dance halls and smaller

Swing Stuff

Personals

Noel Kilgan, guitarlst, with Joe Venuti at the Palomar, L. A...
Jimmy Dorsey slated to cut in New Year's eve, same spot. Bobby Byrns taking over Tommy Dorsey's trombone assignment with brother Jimmy... Result of Victor's releasing: Fats Waller dises, with and without vocals, proved the vocals made the sales,...Top Frenchment, Stephan Grappelly, fiddle, and Django Reinhart, guitar, now recording in England...Louig-Prima's jamsters munging lightly at their own spot on the Coast, Jack. Ryan on bass Jernak Pinero, lano; Harr vardman MacAdams on guitar, and were taken as Adriang Tap Room, N. Yi...Colored trombonist Ash Harry discovered and rated tops by Charile Emge during WPA tryotts on the Coast...Coleman Ace Haw-kins recording for English Decca with Dutch Ramblers orks...Credit on the Coast. Coleman Ace Hawon the Coast. Coleman Ace Hawkins recording for English Deca
with Dutch Ramblers ork... Credit
Helen Oakley for pushing through a
sell-out Rhythm Clu's dance in Chicago. Urban Room of Hotel Congress overflowed with 800 fans
catching Benny Goodman while
Jack Hylton m.c.'d informally...
Francis Stanton and Louise Parsons reported dancing up...
Teddy Wilson rumored leaving N
Y, for Chicago... Swing family of
the year, the Van Epps brothers,
Fred airanges, George strums with
Ray. Noble, John tenors with Tommy Dorsey, and Bob manipulates
the ivorles in Jimmy Dorsey's outfit.

Ether Echoes

Ether Echoes

Noble Sissle, airing from Casa Madrid, Louisville, swung out with some okay scat vocalizing by Billy Banks. Arangement of 'Honeysuckie Rose' good, with Sidney Bechet, grandaddy of clarinet players, sololing on soprano saxophone. Warbler Unis Wilson too sweet for heavy 'arrangement of, 'Sweet Georgia Brown.' The Farley-Riley opus, 'The Music Goes Round and Round,' gets aired regularly on the strength of its own merits, and may 'develop into arother 'Tiger Rose' for bands with which to amuse for bands with which to amuse themselves. Ozzie Nelson, Dave for bands with which to amuse themselves. Ozzie Nelson, Dave Herman, and Richard Himber the latest bands to give it a plug. Tune lends itself to trick orchestrating, but needs a screwy vocalist to sell it. Tommy Dorsey has recorded it for Victor.

In one trumpet chorus of Dinah'

Louis Armstrong managed to work in licks from 'Stars and Stripes Forever,' 'The Prisoner's Song,' 'Lady Be Good' and 'Johnny Get Your Gun.'

Your Gun. Claude Hopkins plays two sweet to one hot number on his programs ... Red Nichols has deserted the swing fans. .. Herbit Kaye has an okay hot canary .. Fine bass named Grachan Moneur with the Matines Iddie Bouweller the state of the swing same of the swin Idols...Revivalist singing of the Pray for You Society almost swings . Eddle Miller lays it down on 'I Got Plenty of Nothlu' with Bob

Platters

Platters
On Decca four numbers by Joe
Venutl and His Bluc Four headline
the swing platters. Titles: 'Mellow
as a Cello,' 'Nothing but Notes,'
Mystery' and Tap Room Blues.'
These discs were coolly received in
Jongland some months ago, but
merit attention for the work of
Fulton McGrath on plano, Arthur
Rollini on tenor and clarinet, Adrian.
Rollini on vibranione, and Joe blum.

Fulton McGrath on piano, Avina, Rollini on tenor and clarinet, Adrian Rollini on tenor and clarinet, Adrian Rollini on vibraphone, and Joe himself doing a Nero. A genuine taste of the old swing that made Venuti a favorite of Ravel's. On the control of the contr Flord O'Brien is reminiscent of King Oliver', Creole Jazz Band when Armstrong played second trumpet, Personnel: Reeds, Buc Freeman, Mezz Mezzrow and Benny Treeman, Mezz Mezzrow and Benny Cantor; Juras, Piord O'Brien, Max Kaninskiy and Bud Johnson; plano, Willie The Llon' Smith; druns, hard the middle west. Eleanor Thatchier, sidner, with Georgie Stoll on the Juras of the Medical Carbonara due are well. The platter takes plenty listening and wears well. Teddy Wilson's That and These h' That 'n' Those,' have been released. This Johnson and trumpeting of Dick Eleanor Thatchier, sidner, with the control of the platter of the control of the platter of the state of

3 EX-WB'ITES REVIVING MARLO

Marlo Music Co, is being revived by three of the professional men among the Warner Bros. letotys. Group, which will operate the Marlo firm on a cooperative basis, consists of George Marlo, Eddit Wolpin and Al Porgie. Threesome would illie to take in additional Warner ex-employees on the same basis, but figure that there-won't be enough derived from the

the same basis, but figure that there-won't be enough derived from the venture in its early stages to take care of them. Decision to adopt the Mario name, instead of creating a new company, was based on the fact that the former firms holds a membership in the American So-clety of Composers, Authors: and Publishers. ciety of C

Bernie Band Stays at Paradise While Maestro Grabs That Sunshine

Ben Bernie has been renewed at the Paradise, New York, until March. He came in originally for four weeks only. He leaves Jan. 1 for a three weeks holiday in Mami, and the second of the second with the Buddy Rogers or Tommy Tucker orchestra, playing winter cngagements south. The original Bernie band will stay on at the Eroadway nitery until the ol' maestro's return. Dick Stablie will be the baton-waver.

Accompanying Bernie south will be a large music row contingent Including Milton Ager, George Olsen, Larry Spier, Rocco Vocco and Fred Ahlert, Insuring a golf and bridge battle, an annual event with this group.

group.

It's Bernle's intention to build It's Bernie's intention to build up Stabile to head his own dance unit and is thus grooming him by permitting him to direct the original combo on Broadway. Later Herman Bernie, vho books all Bernie attractions, will send Stabile out on his own.

BREGMAN VICE ROBBINS IN ASCAP BOARD SPOT

Jack Bregman has been elected to the board of the American Society of Composers, Authors & Publishers, in place of Jack Robbins. Bregman is general manager of Robbins Music Corp. and, with the head of firm spending so much of his time on the Coast, it was decemed advisable to switch the firm's board representation.

Likely that a board member to represent the Felst firm, also a Metro-Robbins affiliate, will be elected in the course of events.

Pendleton Again Heads L. A. Musicians' Local

L. A. Musicians Local
Hollywood, Dec. 24,
Local 47, American Federation of
Musicians, re-clected all officers last
week. Frank Pendleton, president;
Bill Flick and Mack Sturges, vicepresidents, were returned.
Fred Forbes was named recording
secretary; Ward B. Harrington,
fluancial secretary, and Cliff Webster, business rep. Trustees are
George Tensdale, Clarence Shaw and
Harry Silverman. Directors are
Harry Baldwin, Dr. Leonard Stallcap, Harry C. Green, John R. Flood
and William Clicher.

and William Glicher.

Baldwin, J. W. Gillette and Pendleton were selected to represent the local at the annual convention.

Stuart's Fourth Week

Nick Stuart's Fourth Week
Citicago, Dec. 24,
Nick Stuart's combo has been
booked into the Club Boga, Oklalioma City, for a fourth week by
Afusic Corporation of America. After
Jan. 15 band will be routed through
the middle west.

The Charlet, singer,
Jy with of the could be the
large than the country of the
Large than the
Large than

ASCAP HOLDOUTS GIVE IN

Parker Report Slap at CPRS: **Suggests Restoring 1931 Fees.** Establishing Appeals Tribunal 50% for Performances, 50% for Availability Seniority Adopted as New Basis for Availability at Fischer and

Toronto, Dec. 24,
Seen as a victory for the amuse,
ment industry in its varied branches
and a severe set-back to the Canadian Performing Rights Society, socollection security of Composers,
Authors & Publishers and the British Performing Rights Society, is
the establishment of an appeal tribunal to determine disputes arising
out of performance tariffs. It will
be provided for in legislation before
the end of the year, following the
recommendation of Judge Parker of
Toronto in his report of the Royal
Commission inquiry into activities
of the Canadian Performing Rights
Society,

of the Canadian Performing Rights Society.

In favoring the appeal tribunal, which, under legislative powers, will approve subsequent tariff-tilting before such levies become effective, Judge Parker found that the 1935 rates for thatres are prohibitive and that the 1931 schedule should be restored as giving a fair return to CPRS; also that tariffs levied on the broadcasting industry are too broadcasting industry are too

the foroaccasing industry are to him to the federal investigation followed charger that CPRS was unduly withholding licenses, proposing to collect excessive, fees, and was otherwise conducting its operations in a manner detrimental to the interests of the Canadian jubilc. The legal battery included counsel for Motion Picture Distributors & Exhibitors of Canada, Famous Players Canadian, Musical Protective Scheduler Conductant union and Canada Canada (Consultation of Broadcasters, Allied Exhibitors of Ontario and Hotel Association of Canada.

"CPRS Dominsering"

"CPRS Domineering"
In pointing out that 'the Canadian
Performing Rights Society was at
times domineering in its attitude and 'OPRS Dominsering'
In pointing out that 'the Canadian Performing Rights Society was at times domineering in its attitude and perhaps a little hasty in resorting to the courts for the enforcement of its legal rights,' Judge Parker, in aappeal tribunal, says: 'The position now is that the Society, having a monopoly of the performing rights in copyright music, has also the right to impose whatever fees it right to impose the right to impose whatever fees it right to impose the right to impose whatever fees it right to impose a continue to have some independent body analyze and pass on tariffs that may be charged; e. g. freight that sa cond with the recommend; in the previous tariffs as lunjust and unfair and favoing Rights Society should first receive the approval of some independent board, or to the effect that if the proposers and the proposers

(Continued on page 41)

'Santa's' Comeback

Chicago, Dec. 24.
Begins to appear that 'Santa Claus Is Coming to Town' will develop into a standard catalog song which will rise into coin and prominence each Christmas season. Song which first broke into print last year, has and in the last three weeks has bounced back into heavy plug and sales position. and sales position.

Last week it rose to third place in sales in the midwest, placing just behind 'Red Salls in the Sunset' and 'On Treas-

ASK NEW SCALE FOR COPYISTS. ARRANGERS

Appeal against the new scale for Appeal against the new scale for arrangers and copyists, which is slated to go into effect Jan. 1, has been made by the music industry through the Music Publishers Protective Association. John G. Paine, MPFA chairman, and Samuel Tabaka, a member of the executive back of the second of the second

quest.

Publishers' main argument against the increased scale is that it comes

SIGN WITH SOC.

Split-Up at Fischer and Schirmer's Insistence— Berlin, Marks, Feist, Robbins Also In

5-YEAR DEALS

The six major music publisher-holdouts have agreed to sign with the American Society of Composers, Authors & Publishers for five-year renewals. They are Berlin, Pischer, Marka, Schirmer, Felst and Robbins. The latter two were actually not holdouts, being on the fence but preferring not to renew unless assured that none of the others would be accorded any special terms.

As a concession to induce the

cial terms.

As a concession to induce the Fischer and Schirmer firms to renew, it was agreed to split up the royalty meion on a new basis of 50% for the number of performances, and 50% for availability and seniority. The actual breakdown of the first perfect of the seniority. The actual breakdown of the first perfect perfect of the first perfect perfe

ity will be determined by a committee.

The concession of 50% only for the number of performances is deemed equitable because the popu-

Why They Signed

What actually caused the holdout publishers to capitu-late and signature five-year membership contracts with holdout publishers to capitulate and signature five-year
membership contractifwith
ASCAP was a two-fold warning. They were told that if
they didn't sign the Society
would not be able to function
after Jan. I and thereby would
subject itself to immediate
liquidation proceedings. Also
that the writer members were
prepared to step into the gap
and issues through the Songwriters Protective Association.
Such a step would result in
court suits that might eventually overthrow the small
rights structure and find the
publishers by legal decision
holding their rights by sufferance of the writers.
Holdout pubs were further
warned that they would be
reckless to take a chance at
this time with an adjudication
of the small rights ownership
in the structure of the services of the
warned that they would be
reckless to take a chance at
this time with an adjudication
of the small rights ownership
in the services of the services of the
warned that they would be
less chance would the publishers have of imperiling the
top position they now hold with
regard to those rights.

Julian Abeles, counsel for the
Metro music interests, who
attended the Thursday (19)
meeting as a Feist director,
declared that if the other holdouts remained adamant there
was every possibility that
Warner Bross, would be addedtoning with the result that the
Society mi ht find itself out in
the cold.

lar firms concede that it would un-necessarily handleap the standard firms on the number of radio plugs. Heretofore it was decided to split the melons on the ratio of 65% for performances, 20% availability and 15% seniority, but the standard firm take the position that the arm take the position that the same the alreway with a highly concentrated plugging campaign on a mediore dance time, whereas the concentrated plugging campaign on a mediocre dance tune, whereas the sturdler and worthier standard stuff takes fonger to establish likewise its longevity is in proportion. At an ASCAP meeting Thursday (19) Nathan Burkan, attorney for the Society, told all present that with the Jan. 1 deadling approach

6 RECALCITRANTS | WB Firms Give 42 Employes Half Day Off for 'Xmas Shopping' and Then Give 'Em Air: No Execs Out

Jam Anthem

The Music Goes Round and Round' sounds like the jam bands' new national anthem. It may be another Tiger Rag; the hot liek boys all having their own versions and playing it for their own amazement, with an outside chance of becoming another Bananas' if the public goes for it like the musicians.

In any case, it's a cinch the tune will serve Hodgson, Far-ley and Reilly as bow music for some time.

ASCAP CUTS UP 850G ADVANCE MELON

Per annual custom, the final quarterly dividend of the American Society of Composers. Authors & Publishers was declared before Kmaa, although the actual accounting won't be ready until Jan. 10. As result, an arbitrary melon of \$850,000 has been cut by ASCAP which equals the sum distributed for the third quarter of 1935.. Amount that will actually be split among ASCAP members is \$765,000, with the difference constituting the 10% usually set aside for relay to foreign performing society af-filiates.

fillates.

The \$850,000 brings the year's total melon distributed to \$3,100,000. This pars the anticipated \$4,000,000 or more gross revenue for 1935. The \$1,000,000 difference is accounted for the 25% cost of operating

by the 25% cost of operating the Society.

The past year's yield to top-bracketed publishers from the Society has ranged between \$60,000 and \$30,000, due to the unit system of payoff. Topflight songamiths have earned slightly in excess of \$10,000 on the year from ASCAP, in addition to their other sources of

ing it was high time everybody stopped stalling and expressed their intentions. Julian T. Abeles, attor-ney for the Felst and Robbins firms, likewise endoused the thought and a plan of compromise was worked out all around to induce quick sig-naturing.

out all around to induce quick signaturing.

Committee for Changes

It was also agreed that any
changes in the classification system
of the publisher-membership can
be made only by a committee comprising four popular and three
standard publishers.

The Society recognizes sundry
problems now facing music users
Radio is in the best position, concodedly to strike off at the source
just which songs are Wairner Broscontrolled (L. e. Harms, T. B.
Harms, New World, Wimark and
Remick copyrights) but the hotels
are in a steklish position. The
leaders will have to make daily
claurts of tabu numbers (providing
they haven't signed up for the WB
music) and perhaps explain why
they can't perform a Harms show
the signed of the

It's been suggested also that the It's been suggested also that the hotels get up charts of which songs can't be 'performed, because the hotels haven't signed with WB as well as ASCAP. However, it's just as likely that music users will contract for ilenses from both ASCAP and the WB music groups. Warner Bros. has prepared itself for a complete break with radio after Dec. 31, by giving notice to 42 employes in the professional and arranging departments of Harms, Inc., T. B. Harms, M. Wilmark & Sons and Renick Music Corp. The letouts constitute over 55% of the personnel jointly employed by the publishing group and include proceedings of the property of the p

So, 100 a week.

Only possibility of these publishing houses returning to their former operating status would be if Warner should get together with the networks on a licensing contract. Even were a deal to be made with individual stations, there would be little need, as the parent contract. Even were a deal to be made with individual stations, there would be little need, as the parent contract. Even were a deal to be made with individual stations, there would be little need, as the parent contract. The present of the made with individual stations, more than the present of the present

Employees retained in the proresional departments of the Warner
Bros. musle firm are being assigned
to the task of checking on programs
broadcast after midnight Dec. 31 to
determine whether any unauthorleed uses of WB tunes are included.
Spotting will not only be done in
New York, Chicago and Los
Angeles, but in other key points
where wB reps are still maintained.
The professional contacteers will

The professional contacteers will The professional contacteers will also make the rounds of the hotels, cafes and nite clubs to caution the operators against using. Warner Bros. music unless they have obtained the necessary license from the latter source.

JOE SULLIVAN'S BAND

JOE SULLIVAN'S BAND
Los Angeles, Dec. 24.
New band is being formed here by
Joe Sullivan, former KHJ planist
and recording artist. Crew will be
nade up offocal tooters.
Sullivan has done the Ivory Job for
all Bing Crosby bpgadeasts and is
currently in Rolling Along, Harry
Hichman picture at Equipolis.

Bands and Orchestras Week of Dec. 27

Permanent address of bands or orchestras without charge mide for listing in this department. Not charge to glidance, initials represent: H—hotel, T—theatre, P—park, C—cafe, D—H—dance hall, B—ballroom, R—restaurant. As far as possible, street addresses, in large cities are also i cluded.

Arnheim, Gus, MCA, L. A. Arnold, Billy, Club Rendezvous, Pater Artiblia, Billy, Chiu Assensor H., St. Louis, Artesage, Al, Jefferson H., St. Louis, Ach., Peul., care MCA, Chicego, Atkins, A. P. 8914 di Ave., Des Moines, Austin, Gene, Par Studios, H'wood, Calif. Auetin. Sid. NBC, N Y. averill, Bud, Averille Paradise Garden, Bachman, Law, 211 N. Central, Ch., Badger, Bollle, New Shetrooke R., Sher-Baffa, Finl. Lucea C., L. A. Baffa, A. Barta, Baffa, Ch., Charles, C. L. A. Baffa, A. Baffa, A. Baffa, A. Baffa, A. Baffa, A. Baffa, Baffa, C. Baffarad, C. Baffar ilch. Barrett, Hughie, Boston, Mass. Bartol, Jeno, Ambassador H., N. Y. C. Barth, Henry S., 2028 No. 6th St., Phila. Pa.

Barton, Herbert, 62 Lewis Ave., Brooming, N. Y.

Basile, Jos., 65 No. 14th St., Newark J. Baee, Paul, Anna Held's R., N. Y. C. Bauer, F. J., 67 Ormond St., Rochester Haum, Babe, 220 Rose St., Reading, Pa. Baxter, Phil, WDAF, K. C. Peckley, T., 102 E, 8th St., Wilmington Belasco, Leon, Chez Paree, Chl. Belton's Syncopaters, Box 1803, West Palm Beach, Fla.

Benford, Jack, Jack & Jill Tavern, Port-Bentley, Billy, KXO, El Centro, Call.
Bentley, Billy, KXO, El Centro, Calif.
Bercowitz, Abe, KGW, Portland, Ore.
Berge, W. E., 67 Grand Ave., Englewood, Berger, Jack, Actor H., N. Y. C. Berger, W. J., 5440 Penn Ave., lite burgh. Max. Park Lane H. N. Y. C.
Bergere, Max. Park Lane H. N. Y. C.
Bergere, May. Park Lane H. N. Y. C.
Berlin, Park C. BS. N. Y. C.
Berlin, Bornie, "Ben," Care of Herman Dernie,
full Broadway, N. Y. C.
Berlins, Freddia, C. O. OCA, 1019 B'way,
N. Y. C. N. Y. C.
Beetor, Don., t. Royal H., Montreal, Can.
Blancohi, Albert, Town Caelno C., N.Y.C.
B'ddick, Jimmy, Omer'e Dome C., L. A.
Bigolow, Don. Palmyra C., Schenectady, Bilger, Bill, Weber'e Hofbrau, Camden, Black, Ted, 799 7th Ave., Jerry, Sans Soucci R., N. Y. C. Bert, MCA, N. Y. C. Ray, CBS, N. Y. C. Archle, c-o OCA, 1619 B'way, N. Y. C. Bob's Sunnysidere, 80 E. Haverhill St., awrence, Maes.

Bonnelly, Eddie, Adelphie H., Phila., Pa.
Borr, iecha, Ene., Waldorf-Astoria. v., ulanger, Charles, NBC, Chl., werman, Bob. c-o M. A. Goodell, 10 ord Ava., Newark, N. J. wley, Ray, 21 Baacon St., Hyda Park. Boyle, Hay, Sacramento H., cra-mento, Calif.
Boyle, Pilly, Conley-Plaza H., Boston, Boyle, Marian, KHQ, Spokane, Wash, Braccintte, Frank, Caelno Venezia R., Boyle, Marlan, KHQ, Srokane, Wesh, Rimchinely, Frank, Casino Yoshi, Ching Rimchinely, Frank, Casino Yesh, H., Toledo, O., Brackie, Vicenta, Anthessodor, H., Toledo, O., N. Y. C., White, Others, Park Guiden, N. Y. C., Brandsynne, Nat. Bil Increece C., N. Y. C., Brandsynne, Nat. Bil Increece C., N. Y. C., Brandsynne, Nat. Bil Increece C., N. Y. C., Brenskin, Danial, Ender T., Weshington, Firesheid, Erika, Rainbow B. R., Salt Richard, Act. MCA, C.d., Richard, Act. MCA, C.d., Brids, Alfredo, Yerasilia, R., N. Y. C., Brids, Alfredo, Yerasilia, R., N. Y. C., Brids, Alfredo, Yerasilia, R., N. Y. C., Brids, Alfredo, Yerasilia, R., N. Y. C.

troit. Brooke, Tenn.

N. Y. Buckeye Wonders, Akron, O.

Burtnett, Earl, MCA, Chl. Busse, Henry, MCA, Chl.

ownagle, T., 922 Oth St., Harrieburg

Pa. Brunels, George, o-o Mille, 799 7th Ave.

Brunesco, Jeen, Dempsey's, N. Y. C. Bryant, W. H., Vendome H., Buffolo,

Akron, O.

Ruckner, Keith, MCA, Chi.

Ruckner, Keith, MCA, Chi.

Runts, Howard, 5426 Rrush

Burk, Allo, Brockton, Mass.

Burke, Chick, Ameshury, Mass.

Burns, Jimmy, Lido Venice II., Sandrich, Ont.

Busse, Henry, MCA Chi.

Calloway, Cab, care of Mille Artisis, 799
7th Ave., N. Y. C.
Calvet, Oscar, Mon Paris C., N. Y. C.
Candullo, Joe. Roosevelt H., Pittsburgt,

Cancillo, Jos. Roosevelt H., Pittsburgh,
Canc. Don, NCA. Chi.
Canella, Jos. Playland Casino, Eye, N. Y. C.
Carbel, Jos. Playland Casino, Eye, N. Y.
Carberry, Duke, Walhols, Moss.
Carlon, Ruly, Belmont Manor, Homilton, Ber.
Cartion, Ruly, Belmont Manor, Homilton, Ber.
Carte, Carte, Co., Taps, 1010 B'way,
Cart.
Cart.
Cart.
Englewood.

Carr. Frank, Hilton H., Lubbock, Tex. Carr. Mickey, Leighton's R., Dairen conn. Carroll, Lee, Club Tiveli, San Francisco. Casa Loma, c-o Rockwell-O'Keefe, RKO Casa Lonia, Y. C. Casa Nova, Greenwich Village, Dayton, O. Casa Nova, Greenwich Village, Dayton, O. Casa M., 140 Pho St., Willam port, Cash, Benny, Biltmore H., Dayton, O. Cassidy, D. I., Vancouver H., Vancouver Cato's Vagabonds, Pavillon, cato's Vagabonds, Pavillon, avannah Beech, Ga. Cavallave, John Murray'e Patio, New Caro S. Hosel, Ca. Carolia G. Cavallavo, John Murray's Fatlo, New Cavallavo, John Murray's Fatlo, New Cavato, Eta Flotilla Club, Pittsburgh, Cervone, Izzy, 602 Blackstone Bldg., Pittsburgh, Chenelor, Hal, Club Century, L. A. Chaperoon, Fred, 401 P.way, Camden, N.J. Chavanne, J. Faul, 8 Townsend St., Boston, Carolina Company, Carolina Company, Carolina on.
Chernlavsky, J. MCA, Chicago,
Cheskin, Dave, Terrace Gardens, ...,
Scohester, N. Y.
Chesney, Rolly, Broadway Country C.,
Penyer, Denver.
Chester, Bob. MCA. Dallas, Tex.
Childs, Reggle, Essex House, H., New-rk, N. J.
Chio-E-Revelers, tation WJBO, New Or-Christle, H. J., 1 Louisville. Ormeby Ave. Louisville.

Clair, Slen, Cafe La Maze, L. A. (), CoClair, Sen, 1690 Roxbury Rd., (), CoClarke, Horb, L. Municland Band, Long,
Beach, Cal.
Clemente Orch., Dempsey's R., N.Y.C.,
Coskloy, Tommy, Netherlands-Plazs, H.,
Coburn, Joily, NBC, N. Y. C.
Codolban, Cornellus, St. Regis H., N.Y.C.,
Code, Allan, Thru the Looking Gless, codolban, Cornellus, St. Regis H., N.Y.C. Cole, Allan, 'Thru the Looking Gless,' R. N. Y. C. Coleman, Emil, St. Regis, H., N. Y. C. Colley, Raiph, 1110 Grand St., Wheeling, W. Va. Contey, Raiph, 1110 Grand Sr., wheeling, Consections Collegiane, Green Lantern Inn. Saratoga, N. Y. Conrad, Lew, care Mrs. N. Rohl, E. Shib St., N. Y. C. Contell, Pete, Paris Inn, L. A. Cook, Arthur, Commodore H., Toledo, Cook, Donald, Marcell Inn, Paeaden, Callicy, Fritz, Maple View, Pittsfield, Msss. fess.

Cooney, Bernard, KWG, Stockton, Calif.
Cooper, Jack, Rendezvous C., Phila., Pa.
Correa, Eric, St. Moritz, H., N., C.
Cott, Frank, Siegnlory C., Montebello.
Courtney, Del. MCA, L. A.
Covert, Michael, Seneca H., Rochester
Covert, Michael, Seneca H., Rochester Coyle, L. H., 210 E. 10th St., Easton, Pa Craig, Francis, Hermitaga H., Nashville, Create, Stands, Hermitaga H., Nasaville, Crawlord, Jack, McA, Dallas, Tex. N.Y. Cresby, Dallas, McA, Dallas, Tex. N.Y. Cresby, Dallas, Grove, N. J.

Damar Orch., Madeleine's R., N. Y. C.

Demski, Henri, KJR. Seattle,

Dantzig, Ell, St. George H., Brooklyn,

N. Y.

D'Artri'e Orch., 51 14th St., Norwich, Conn.
Daugherty. Emery. Jardin Lido, Arling-ton H.: Washington, D. C.
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Pacelli, Bob, Graneda C., Chi. Padula, Vincent, Jim Healy'e C., N. Y. C. Pales, Raymond, CBS, L. A., Tracadero C., N. Y. C. Parles, Raymond, CBS, L. A., T. C. Parleian Red Hands, 22 W. North St. Indianapola.

Parsian Red Haade, 22 W. North St. Molampolis, Molampolis, Bridge, N. Fider, N. Y. Parker, Ray, Jeffery Tavern, Chi. Parnell, Chas., Hartford B. R., San Bernredino, Cal., Paso, George C., Roneville, O., Pastermock, Josef, N. W. C. C., Pastermock, Josef, N. W. C. N. Y. C. Pastermock, Josef, N. W. C. N. Y. C. Paster, D. M. Shallmock, Chiesgo, Peerless Orch., Monmouth St., Newport, Sy.

Perdarvia, Paul, MCA, Chi. Perry, Ron. St. Moritz H. N. Y. C. Peterson, B., Tivoli T., Michigan City, nd. Peterson, Eric, Seven Gables R., Milford. Conn. Pfelffer's Orch., 1342 Palmetto Ave., To-Philibrick's Orch. Younker's Dept. Store.
Des Molnes, Ia.
Plocipo, A., 860 N. 8th. St.. Reading. Pa.
Plerce. Chas., Midway Gardens, Cedar
Lake, Ind.
Plerro and His Trocaderos, Palmeras C.
Hollywood, Culf.

(Continued on page 41)

Paine Informs Disc Co.'s of Proposed MPPA Plan; 50-Day Limit on Credit

All phonograph record companies were informed last week by John G. Paine, chairman of the Music Pub-lishers' Protective Association, that lishers' Protective Association, that he has decided to urge publishers to license this phase of the mechanical field only on the basis of the compulsory license provisions of the copyright law. If the music industry acts on Palne's recommendations it will be tentamount to line ting the credit of the phonograph ranks to 50 days.

Under the compulsory clause the licensees can be made to pay a royalty of 2c a record, make a monthly accounting of all platters manufactured and remit on the 20th day of each month the royalties due on all records turned out the previous

each month the royalties due on all records turned out the previous month. It is Paine's idea that allowances should be made for the phonograph company that is not delinquent about making its royalty payments, and so he has arranged a special form of acceptance that a publisher may use when he receives underture. Pathe's form rovides for a quarterly payment instead of monthly and for any cash discounts that the publishers might be inclined to make. that the publishers might be in-clined to make. Task of finding ways and means

MUSIC

Brighten Your Holi-day Programs With These Unusual Tunes

THESE 'N' THAT 'N' THOSE

* DOWN IN MARTI IQUE

MOON IN THE PARLOR

COCK - EYED MAYOR

OF KAUNAKAKAI BILLY CHANDLER

Other Marks Songs

Most Played on Air

Week Ending Dec. 21 Parade of the Wooden Soldiers
Song of the Islands
Caminito

Song of the Islands
Comminto
Comminto
Comminto
Malaguena (Small, \$1.75)
Malaguena (Small, \$1.75)
Malaguena (Small, \$1.75)
Managuena
Mama Yo Quiero un Novio
My Gal Sal
Mama Inex
Mama Inex
Cuiereme Mucho
Moonlight and Roses
My Shawl
Clow Worm
My Shawl
Clow Worm
Clow Worm
My Shawl
My

PERMANENTLY AT RADIO CITY, N.Y.

E HOUSE OF MUSICAL NOVELTIES

Merry Xmas to All Look What Santa Gave Us! "THE MUSIC GOES ROUND AND ROUND"

"RHYTHM IN MY NURSERY RHYMES"

"I FOUND A ROSE IN THE

YANKEE DOODLE NEVER WENT TO TOWN"

"THE POSTMAN PASSES

SELECT MUSIC PUBLICATIONS INC

MUST HAVE BEEN A DREAM

ARKS

to curb the payoff delinquencies of the phonograph record makers was turned over to Paine several months ago. About the same time Paine effected an arrangement with Brunswick by which the pubs would be paid off an monthly installments for reveities according the Line 200. for royalties accruing up to June 30, 1935. With this out of the way, Paine is now trying to collect on the

B. and O. Routes

(Continued from page 40)

Pipp's Orch., Sullivan's, Edmonton, Can. Pollack, Ben, MCA, Chil. Potts, Jack, MCA, N. Y. C. Prado, Fred, American House, Boston. Price, Larry, 3115. N. New Jersey St.,

Price, Larry, 3115. N. New Jersey St., Indianapolis.
Prima, Louis, Famous Door, R., L. A.
Purvis, Jack, Thru the Lucking Glass' C., N. Y. C.

Cal.
Radus, Hal. Plackstone H., Chicago.
Ramos, Ramon, Ralbow Room, Radlo
Ramos, Ramon, Ralbow Room, Radlo
Ramp, Barney, CBS, N. Y. C.
Club Greyhound, Louleville, Ky.
Rasmussen, F., 143 Graham, Ave., Council Bluffs, Id.
R. NBC, S. F.
Real, Betty, CBS, N. Y. C.
Red Lominos, care of E.
V. Ofilt St., N. Y. C.

v. 56th St., N. Y. C.
Rcdman, George, Topsy's Ht. Park, Calif.
Recse, Gardner, 1619 Broadway, N. Y.
Reichman, Joe, Statler H., Boston, Mass.
Reisman, Leo, MCA, N. Y. C.
Relyea, Al Buddy, New China R., Troy,
Y. Y.

Renard, Jacques, CBS, N. Y. C. Rendleman, Dunk, Del Monte, Bli ing-lam, Als

am, Ala. Rescr. Harry, 151 W. 40th St., N. Y. C. Reynolds, Lou, 600 Central Ave., Ala-ieda, Cal. Ricardo, Don, 812 Lincoln Ave., Pasa-

Ricario Don, 812 Lincoln Ave., Pasa-lena, Cal.
Rich, Raymond, Kil-Kat, C. N. J.
Rich, Fredly, Chr. N. Y. C.
Rich, Teddy, Chr. N. Y. C.
Richardson, Florance, Chr. N. Y. C.
Richardson, Florance, Chr. N. Y. C.
Richardson, Jo. Mayfair, C., Deston, Language,
Rines, Jo. Mayfair, C., Deston, Lorento,
Pizza Vincent, Joelahu Ju., Phila., P.e.
Pizza Vincent, Joelahu Ju., Phila., P.e.
Deach, Tommy, 48 S. 12th St., Newark,
N. 5.

N. 5.
Ronnes'
Mannes'

one. Rogers, Roney-Plaza H., Mlami,

onto, Can.
Pomaro, Phil. Roscland B. R., N. Y. C.
Rosenthal, Harry, Restaurant La Rue. Y. C. Rossman, Harold, Rardad C., Miami, Reth. Eddle, Club Alaham, Chicato, Rubini, Jen. Park Lare H., N. Y. C. Rubi, Warney, ichigan Tech., Hough-

Ruhl, Warney, on, Mich, Russo, Dan, CBS, N. Y. C.

Sabin, Paul, ChS, N. Y. C.
Sales, Lou, Club M'nuet, Chl.
Samietro, Joc. KOIN, Portland, Orc.
Sanders, Joc. Blackhawk, H., Chleace,
Sanderson, Bab, Peter Cooper R., 130 E.
3th St., N. Y. C.
Sannella, Andy, WFAS, White Plains.

Sannella, Andy. WFAS, White Plains, J. Y. Sans, P., 215 Bidgewood Ave., B'klyn. Santaella, Salvatore, KMTR, Hollywood. Sarambi, Fred, Pacileri's, N. Y. C. Sarlii, Jean, care Owl Bidg., San Antonio.

ex. Schneffer, Nick. NBC, N.Y.C. Schall, Sandy, Steeplechase, Concy Island. (.Y. Scharn, C. F., 621 B'way, Buffalo, N. Y. Scherhany, George, Bilou C., N. V. C. Schreiber, Carl, Oriental Gordens, Ch. Schuhert, Cat., Adding St., Lawrence,

Schuster, M. Schuster, M. Schwartz, U.

ott. Phil. N. Y.
ottl. Will. N.Y.C.
ottly's Missourians, Frolles C., Albany.

Sentry's Missourians, Profiles C. Albany, Netterman, Sid, Marfower H., Work, States, Alpharman, State, H., Work, States, Alpharman, States, Alpharman, States, Alpharman, States, Alpharman, States, Alpharman, States, Sharell, Can III, Mono, 419 St. Shaw, Hustel, Can III, Mono, 419 St. Shaw, Hustel, Can III, Mono, 419 St. Shaw, Tund, Shaw, Hustel, Can III, Mono, 419 St. Shaw, Tund, Shaw, Hustel, Can III, Mono, 419 St. Shaw, Tund, Shaw, States, Can III, Shaw, Tund, Shaw, S

hio. Smilh, Curtis, Villa Rosa, Houston, Smith, Joe. Versallie C., N.Y.C. Smith, Leroy, Mayfair Casino, Cieveland, nith, Ligon, Saint Anthony II., Sen An-

Smith. Russel. Black Cat C., N. Y. C. Smythe, Jackson Frant Inn. Burlington, Ont.

Sorry, Uncent. Cafe Rens, N.Y.C. Sonnick, Harry, M.C.A. Chi. Sonnick, Harry, M.C.A. Chi. Souther, Inck, Senator H., Sacramento. South, Eddle, Cher Parce, C. Chi. Southallo, Cher Tarce, University of the Control of th

Most Requested

(As reoprited by George Olsen at the College Inn, Sherman House, Chicago.) Cheek to Cheek Red Sails in Sunset Red Salls in Sunset Treasure Island Where Am I? Campus Moon Suddenly Music Stopped Star Dust Little Bit Independent Lucky Star

a.
Springer, Chri. Evant's Chip Garden, lint. Mich.
Springer, Loon. 134 Livingston St., Bhlyn.
Springer, Estera, Prince Edward H.,
Indsor, Canada.
St. George Geo., 2108 Belmont Ave., N.Y.
Staffon, Bill, Celaron Park, Jamestown. Stafton, Bill, Colaron Fark, Jamestown, N. Y. C., Joseph S., Wester B., Oldmentown, S. Warter B., Carlindon, S. Warter, S N. Y. Stokes, Harold, WGN, Chi. Stokes, Harold, WGN, Chi. Stone, Raiph, c-o Roy Hail, 350 W. 40th Michael Chi. Anderblit H., N. Y. C. Stuart, Nicki, McA. L. d. Stuner, George, Plaza H., N. T. C. Suss, Johnny, Cameo BR., Chicago Sweeten, Claude, KFRC, S. F.

Tellier, Ray, Taps, 1619 B way, N. Y. C.
Tompie, Jimmy, Kentucky C., N. Y. C.
Toppas, J. J. Löß Glenwood Ave, Buffalo,
Thompson, Dud, 2020 So, Redfield St.,
Phila, Pa.
Thompson's 'Virginians,' Venter T., Atantic Ci.y. N. J.
Tinzier, Bob, Colosimo's, Chicago,
Tompicha, Red, c-o Mills, 799 7th Ave., Anthony, Greenwich Village Inn. Tosca, Anthony, Greenwich Village Inn, Y. C. Town, Floyd, Harry's C., Chi. Trace, Al, Hyde Park C., Ciricago. Trace, Paul, Gloria Palast R., Y. C.

N.Y.C. Trevor. Frank. KOIN. Tortland. Ore.
Trink. Anthony. Edewalks of New York.
C. N.Y. C.
Tucker, Tommy. Statler H., Ceveland. O.
Tuker, Harry, Delimônico H., N.Y. C.
Turcotte, Geo., 90 Orange St., Manchester, N. H.

Vallee, Ernie, Stevens-Girard H., Phile,
Van Cleef, Jinmy, 41 Taternon St., Nav
Brinavick, N., 140, Sansom House H.,
Van Cleef, Jinmy, 41 Taternon St., Nav
Van Voast, C. L., Oaler Park, Bll., PortVarious, Edward, Stevens H., Chi,
Various, Daniel St., N. J. C.,
Venuti, Joe, Painmer B. R., L. A.,
Venuti, Joe, Painmer B. R., L. A.,
Manney, St. C., 2nticli Gardens, Richmonthly St. 2nticli Gardens, Ric Vernon, Earle, Tantolia Gardens, Rica-nond, Va Victor, James E., 622 Flith Ave., N.Y.C. Villa, Eddle, Dickens R., Phila., Pa.: Visian Rob, 6211 Linwood Ave., Cleve-

Vogel, Ralph, 2562 Coral St., Phila, Von Poul, Marshall, MCA, Dallas, Tex. Waldman, Herman, MCA, Chl. Waller, Fats, CBS, N. Y. C. Walsh, Jim, MCA, L. A. Wardlaw, Jack, Jesterson H., Columbia

C. aring, Fred, WMCA Bldg., N. Y. C. aring, Mark, CBS, N. Y. C. arren, Arthur, Barney Gallant's R., Watkins, Sammy, Van Cleve, II., Dayon. O. Watson, Jimmy, Sully's Showboat, N.Y.C. Wats, Kenny, Dokth Wells C., N.Y. C. Wats, Kenny, Dokth Wells C., N.Y. C. Webls, Chick, Savoy B.R., N.Y. C. Weels, Anson, Aragon, Ch. Weeks, Anson, Aragon, Ch. Weeks, Ramy, Coccanut Grove, Boston, Weldmer, Art, 44 Wawona, St., S. F. Well, Wall, Walservillet, Tavén, Watervillet, N.Y. Well, Wall, Walservillet, Tavén, Watervillet, N.Y.

Y. Iceley, Jos., 317 12th Avc., Milwaukce. Iceton, Don, Richinond H., North Juns, Mass. 'etter, Jos., 617 Adams Avc., Scranton.

Wolke, Charles, Mayfair H., Roston, Wittenbrock, Al., 1898 T St., Sacrainento Wittenbrock, Al., 1893 T. N., Sacramento, Wolf, Leo, Sky High Club, Chiengo, Wolf. Ruhe care Fanchon & Marco, Hollywood, Galif, Fl. Phito B. R., S. F. Wolohan, Johnny Lame C., San Antone, Woodworth, Julian, Payllion Royele, Valley Stream, L. L. Woodyard, Party N. Changland, O. Woodword, Party N. Changland, O. Woodword, Party N. Changland, O. Woodward, P. Woodwar

Wisteram, L. I. Wondyard, Bart, MCA, L. A. Wylie, Austin, MCA, Cleveland, O. Wyle, Rolly, KFOX, Long Beach, Cal. Wunderlich, F., 1887 E. 19th St., Bklyn,

Yaw, Rolph, KERN, B. kersfield, Cal. Young, Boh, MCA, L. A. Young, Marty, 4300 Pershing Dr. El Young, Vic. Par Studies, H'wood, Calif. Yunasz, Johnny, Grosse Pointe Yacht C., Detroit,

Zihler, Lee, Darmour Studlo, Hollywood, Zatour, Jos., Bretmore H., N. Y. Zeeman, Barney, 20th Century Tavern, billa., Pa. Zito, Horacia, MCV, Chl. Zollo, Leo, Benj. Franklin H., Phila, Zutty, Three Deuver C., Chl.

Canadian Society Rapped

(Continued from page 39)

was over. The Canadian Performing Rights Society has been selling since 1930, so that the experimental stage in Canada can hardly be sald to be over. Apparently the Canadian Performing Rights Society thought it was and followed the lead of the American Society by filing a new 1935 tariff, which is as ...Theatses -rforming race then

3 days per week, with the right to perform at any time, 20c a

seat.

Performing more than 3 days a week, limited to the evening and performing 3 specified matiness weekly, 15c a seat.

Performing more than 3 days a week, limited to evening performances, 12½c, a seat.

Performing not more than 3 days a week, limited to seat and a days a week, with the right at any 5 years with the right at any 5

a seat.

Performing not more than 3 days a week, limited to evenings, 7½c. a seat.

days a week, limited to evenings,
1½-c. a. each
Comparing the two tariffs, Judge
Parker points out that ASCAP did
not take into consideration, except
in one part of its tariff, the number of performances; e.g. all theatres with less than 800 seats and
showing three days or less a week,
10c a seat. Under the '800 seats or
less' classification fail the great
tunder the Canadian teatres bute
might be required to 'pay 20c a
seat-per annum, says Judge Parker,
In addition the minimum annual
fee was raised from \$10 to \$30.
Says His Honor's report: "The
evidence makes it clear that the
raising was done under the pressure of Mr. Mills, of the American,
Society. It was not looked upon
with favor by the directors of the
British Performing Right Society
Canadian Performing: Right Soclety, 'No Reason' for Increase

Canadian Performing. Right Society.

'No Reason' for Increase
In referring to the ASCAP tariffs, Mills had stated at the enquiry that 'they were not always andered to. Says Judge Parker: Yellow and the state of the same and th 'No Reason' for Increase

the 1935 tariff is unjust and unfait. While the experimental stage in the United States may be over, in Canada it is only beginning. Judge Tarker also points out that, in arriving at the hotel tariffs, CPRS agreed to make a concession on the basis of occupancy. He favors that concession being extended to all theatres, especially to those in the western drought areas and along the seaboard where towns are dependent upon one industry and where that is not in, full operation. He points out that theatres were built in many instances because more prosperous conditions.

operation. He points out that theatress were built in many instances
because more prosperous conditions
warranted greater scating capacilumbering seasonal in the provinces
throughout Canada the percentage
of people on relief is considerable.
With vegard to radio, Judge
Parker favors a return to CPRS of
8c for every licensed set in Canada
and dcems this a fair revenue. In
illustrating the four-year spread
demanded by CPRS, Judge Parker
takes a 100-watt station which, in
1931, paid, a \$100 tariff. Applying
the 1936 levy, he showed that the
license fee would be \$33.340 per
bour per annum and, if the station
broade-six music 10 hours a day, the
annual ilcense fee would be \$33.53.1

rights of its repertoire since 1914, subject to the discount given more and it was only last year they de-clided that the experimental stage it was this change which brought was over. The Canadian Perform-ing Rights Society has been selling Radio Commission and the Canadladio Commission and the Canadian Association of Eroadnasters. It is Judge Parker's contention that CPRS desired to obtain in Canada a fixed gross revenue from its Throadrasting Henses and that the 1935 tariff merely, shifted the burden of providing revenue, placing this on the more thickly populated centures in the East When I's Was found that the cost of collecting this in the less thickly populated areas of the West was prohibitive in collection overhead. In claiming that the loc. per set tariff in Canada 'excessive', Judge Parker favors a more careful check on radio Heenses. If the figure could be reluced to 7% cto conform with the rate adopted in Great Britain. ian Association of Broadcasters.

Name Bands Set

Philadelphia, Dcc. 24.

Philadelphia, Dec. 24.
Arcadia restaurant has signed name bands for entire run up to mid-May,
Billy Losez, now playing class. local nite spot, remains until Jan. 15, to be followed by Leon Belasco for three weeks, Eddy Puchin for five weeks, Buddy Rogers for four weeks, and Ted Fio Rito for four weeks, and Ted Fio Rito for four weeks.

James Melton's Screen Song Feature

CARRY ME BACK TO

THE LONE PRAIRIE in "Stars Over Broadway" Distinguished French Discuse Features in Her "Continental Varieties of 1936"

"THIS IS THE KI OF ROMANCE" Continually Topping the Dance

"TRUCKIN"

From Hollywood Revels of 1936 "When April Comes Agai
"It's a Lot of Idle Gossip"
"The Topic of the Tropics"
"The International"



ROBBINS' CHATS

He Stays on Top Benny Goodman and His Orchestra
Exponents of tuneful and
torrid tempos now at Chicago's Congress Hotel and
broadcasting via N.B.C.

ROBBINS
MUSIC CORPORATION
199 SEVENTH AVINCE - NEW YORK



Please Note
"SO THIS IS HEAVEN"
New Hit by Spins and Burke

You'll Note "TOO MUCH IMAGINATION" Is a Swell Novelty Bulla"

Note for Note
"WILL LOVE FIND A WAY?"
Is Princeton's Gorgeous Song
From "Stags at Bay." /antly bros.-Joy 🗝

1619 BROADWAY, N.Y.C.

2 MINNE SPOTS IN RACE FOR NAMES

Minneapolis, Dec. 24.

First stage show clash of current season, Publix and the local Singer house, the Orpheum, occurs New week. The Minnesota will ears week. The animesota will lave Burns and Allen, Ben Blue, Cardini, Stone and Vernon, Jack Renard and line of girls, against Ada Leonard and 'The Cocktail Re-Ada Leonard and The Cocktail Revue' plus a name act not yet announced at the Orpheum. Latter
house also has Wayne King and
band coming in for a week early in
the new year, while the Minnesota
is angling for numerous name attractions.

ls anging for numerous name ar-tractions.

Up till now there had been an unwritten agreement between Pub-lix and the O-pheum not to enter a name competition. Appearently this now is going by the boards.

At the same the boards.

At the same the boards of the boards

NOW AVAILABLE

PERSONAL APPEARANCES VAUDEVILLE OR MOTION PICTURE THEATRES

enigmatic, colorful and widely clased personality in America Condon recently played to ter-grosses for E. M. Loew at Gayety, 28) Boston, and Loew's Capi-Dec. 13-19) Lynn, Mass. Wire or Write for Details

MANAGEMENT LESTER LOCKWOOD City Island, New York

STUART AND LEA

"Dancing highlights of the show."

—Journal-Post, Kansas City, Mo.

PAULINE COOKE

DONALD WOODS

"A Tale of Two Cities" MIKE CONNOLLY, Pilet

PAUL DUKE

NOW APPEARING IN EUROPE

London New York
FOSTER AGENCY DICK HENRY

BUY DOROTHEA ANTEL Actress, Famous Christ 21 Original and Exclusive One Dollar, Agents Wants ards, Liberal Commission.

DOROTHEA ANTEL 226 West 72nd Street, New York City

New Acts

JOE MORRISON

JOE MORRISON
Singing
12 Mins. Two (Special)
State, N. Y.
12 Mins. Two (Special)
State, N. Y.
10 Mins. Two (Special)
Source (Special)
Source (Special)
Morrison sticks to pop up until his closing encore, Irlan Eyes Are Emiling. Overcoming a cold at one of the state of the special spe

Scho.

STEWART and SANUEL.

Genwey, Dancing, Songas

15 Mins: One and Full

Go.H., N. Y.

Comedy routine with an unbilled
blonde of classy dimensions drawling the straight affect of the straight and the straight affect of the straight affect of the straight affect of the straight and the straight affect of the straigh

GOODRICH and SCHAEFER

GOODRIGH and SUPARFER Acrobatics

8 Minut, N. V.

Pair, dressed in ordinary business suits, essay a nonchalant version of completated two-man balancing and acrobatics. Act is silent all the way through, with the smaller of the work of the complete of the

gestures during the precurious mo-ments. Well-executed handstands, bal-ances, etc., lead off, and are fol-lowed by brief sole exhibitions. Close niftily repeats the start in more involved form. Classifies as a good opener.

Unit Review

Hollywood Secrets (CENTURY, BALTO.)

GENTURY, BALLION,
Baltimore, Dec. 20.
Very nifty show all around, and
so far removed from usual sort of
entertainment provided by units
that it looks like biz. Has, names in
Jackie Coogan and Betty Grable,
swell production, and highly novel
presentation and idea.

swell production, and highly novel presentation and idea.

The fine band act, californic Colligiana, backgrounds about first legiana, backgrounds and first legiana, backgrounds and the lateral list own strong vaude turn. Dick Winslow, plc juve, can play accordion, so sits in with band and has specialty spot.

Coogan not own in personality which citeks, and is much more versatile than average Hollywoodite who takes to trouping in vaude. Miss Grable bowls 'em over, having looks and hoofing ability, plus apticand Coogan pair up for some hoofing during which she sadly outtoots him; 'the Kid' also plinks a

Season's Greetings

TWINS PERRY

STATE-LAKE, CHICAGO THIS WEEK (DEC. 21)

Direction

New York MILES INGALS

FRED ROSENTHAL

MADALYN WHITE

Ori inator of the Double Cane Tap Routine Just completed a successful engagement at THE PENT HOUSE, BALTIMORE, MD.

Address All Communications LOMBARDI STUDIOS, 205 West 57th Street, New York

guitar for one of Miss Grable's solo specialties.

What hypos the unit espacially is the picture studio scene. Nitry set where action goes on, and on side of rostrum are camera, extension boom and dolly, mixing panel, and array of Kleiga above and myriad other troubles. Coogan, Miss Grable and Winslow are in the section and myriad other miss array who does comedy assignment in settle and also mc.'s unit. He could be paced faster and snappler during enters work. Water Wilson does megger assignment in setch and also mc.'s unit. He could be paced faster and snappler during enters work. Water Wilson does megger assignment in setch and also mc.'s unit. He could be paced faster and snappler during enters work. Water Wilson does megger assignment in setch and also mc.'s unit. He could be paced faster and snappler during enters work. Water in setch and also mc.'s unit are could be a set of the dark of the array of the set of the dark of the array o

15 YEARS AGO

(From VARIETY and Clipper)

Managers warning stage carpen-ters they could get scenes built for less money out of town. Men were talking about a raise.

Times getting tougher and thea-tres feeling the slump. Feared it would be necessary to cut admission

Managers and exchange men in Baltimore district getting fined for handling uncensored pics.

Amusement stocks hitting new lows: Famous down to 40 and Loew's to 14%. Orpheum was the strongest.

Several opera singers from the Met on a benefit bill at the Hipp. Each arrived with her private claque and insisted they be admitted free.

Equity easing up on pay for lay-offs. Hurting the actors more than the managers, and the Federation of Labor was adding its kick.

Fox theatre managers told to cut the budget \$500 for each house,

Marcus Loew told Jake Lubin that the had been working too hard and to take a rest. Lubin figured he's get a week, but Loew sent him and Mrs. Lubin to Europe and paid all

Ed Marks acquired full ownership of Jos. W. Stern & Co., of which he had been the Co. Gradually eased it over to his own title, which it still

Dwindling road shows increasing the number of local stocks. There were 50 companies in process of for-

American Legion planned to produce a show for its own benefit. To take the first two weeks' profit and then rent to a commercial producer. Quit when Equity demanded three weeks' salary for everyone.

Picture actress claimed \$2,100 exemption on her N. Y. State income tax for hosiery. Tax dept. cialmed she couldn't wear that many stock-

N.V.A. drive for new members brought in nearly 1,000. Prizes given for largest numbers of application. Topper was Elizabeth Mayne, who brought 106 into the fold.

Columbia burley wheel required house managers to report number of chorus girls present at each show. New rule required report on principals who played hookey. Quite common at mats.

Police Commissioner Harris re Police Commissioner Harris re-ported to be working on a scheme to regulate theatre traffic. One feature was to limit B-way traffic to south-bound cars in early evening and re-verse for after theatre.

Booking office that down on new dramatic sketches. Had too many already. No more room on bills.

50 YEARS AGO

(From Clipper)

Prof. Bristol changed his Equine Paradox to the Equescurriculum. Coup had used the latter in 1876 and had announced an intention to revive in '86.

Sig. Faranta, of the New Orleans, advertised he had played to 5,000 the previous Saturday night with a turnaway of 2,000. He was packing them in. Had replaced his tent with corrugated fron

Joe Hart, banjo comedian joined Hallen & Hart's touring co. Became the Hart when Enid Hart, Hallen's wife, dled.

Though she had appeared in both the U. S. and England, Lillian Rus-sell made her first appearance in Chicago (her home town) in 'Billee Taylor, Dec. 14. They liked her.

Lotta was doing poor business at the Standard, but John Stetson paid the bill. He had guaranteed the booking to hold the 5th Ave. for booking to n' 'The Mikado'.

Cora Burt had a new topical song at Koster & Bial's, 'Maybe You Do, But I Doubt It'. Written by Richard Mansfield.

Lenore Gordon Hussey headed a scratch company at the Academy. Given faint praise, but did not make the grade. She paid the bills.

J. K. Emmett, nettled by comment on his recent costly spree, took a number of friends to a safe deposit co., opened a vault and handed his wife 16 \$1,000 government bonds for a Christmas present. He had some \$200,000 left to (Continued on page 55)

Richman at State

Harry Richman goes into Loew's State, New York, week of Jan. 3 for his first vaude date in vow York in a true the York in the State of the York in the State of the York in th

Coast WPA Cuts Red Tape: Plans Vaude, 3 Shows

Los Angeles, Dec. 24. Works Progress Administration

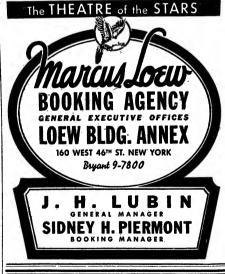
Los Angeles, Dec. 24.
Works Progress Administration
has finally arranged to stage its
first vaude show at the Wilshirebedi theatre New Yara's estand
He program was geared ahead last
week when Mrs. Halile Flanagan,
director of the Federal theatre
projects of WFA, visited L.A. and
straightend out the tangie.

Three plays, 'Our American
Cousin,' 'My Country' and 'Uriel
Acosta,' will be presented later in
both Yiddish and English. Ten
shows will be played at various hospitals, orphanages and other institutions during the bit the
project, a
total of 2.90s applicants have flied
for work. Of this number, 605 have
been placed on the payroli with
requests forwarded to Washington
for approval of 800 more.

Syr. Clergy, Tough on Stage Weddings, Unbends

Stage Weddings, Unbends
Syracuse ministerial ranks, which
heretofore have presented a united
front against public stage weddings,
were broken last week when the
Rey, Dr. Edward L. Keller, pastor of
the First English Lutheran Church,
the most fashlomable of the Church
the most fashlomable of the Church
the Most all the control of the Control
Kelltva stage to officiate at the marriage of Mary Elizabeth Love,
dancer, and Ronald William Cornish, accordionist.

Publicity aspect of the ceremony
was emphastzed by the fact that
neither of the principals was appearing at the theatre, but instead were
playing at Top' Cameron's nightery,
which later cashed in via a reception for the newlyweds.



R HE RES 1270 SIXTH AVENUE RADIO CITY **NEW YORK**



License Dept.'s Subpoenaing of Agents a 'Mistake'; Contrary to Deal

York's License Department

York's License Department last week invited four agents to appear before Mathew J. Dislrio, counsel and deputy commissioner, and apply for licensing. Licensing of agents was supposedly to have been held in abeyance till the Board of Aldermen passes a new mensure designed strictly for the Agents, and which was ratified by the latter at a Tecent meeting. Agents requested by the latter at a Tecent meeting. Agents requested Dobson, Currer Policy army Pote and North & Flaum. Invite stated that the Department was anxious to settle the matter amicably with the agents. But, if the agents did not show up within one week of receipt of the letter, Dec. 20, they would be summoned to court on charges of operating unilcensed employment agencies, the notice said.

When called by I. Robert Broder, counsel for the various agents as the letters were a "nistake"—the department, amply re-contacting its list of possible licensees. He assured Broder that his clients were safe until the new law goes into effect.

The complaint against ill Shilling, which is scheduled to come up.

effect.

The complaint against ill Shill-ing, which is scheduled to come up for trial in Special Sessions Jan. 9.

for trial in Special Sessions Jan, 9, will again be postponed by mutual consent. Disposition of the charge against Shilling will also await the new legislation.

Commissioner Paul Moss loses two important aides soon after the first of the year. Disirio, who, was brought in to the department especially to study the theatrical agency situation, has been appointed Deputy Commissioner of. Markets. Rosalle Loew Whitney, deputy License Commissioner and holdover from past administrations, holdover from past administrations becomes a judge in the Doméstic Relations Court.

SKIRTS FOR MINNESOTA'S FEDERAL FANNER NO. 1

Minneapolis, Dec. 24.

Minneapolls, Dec. 24.
Ruby Bae may be Federal Fan Lancer No. 1 as she is heralded in the WPA unit touring the Minnesota circuit, but her dance will be an entirely new conception, in which the dancer wears a skirt reaching to the floor.

That's the edict of Miss Enza Alton Zeller, who was appointed by the government to organize and rehearse this Federal Worts Progress Administration project No. 1162.
Entertainment for the boys in the pasteurized, certified and censored, according to Miss Zeller's decree.
Miss Zeller's wrath was aroused by reports published in Twin Citynewspapers suggesting that the camp boys were in for some spicy entertainment. She even emphasized the fact that Miss Bag's costume for the new fangled fan dance is so heavy that there's not a character in the Company of the Co

Leo Cohen Joins Mills: 17 Years with Loew's

Leo Cohen, after 17 years with the circuit, last week resigned from Loew's booking office in New York to Join Irving Mills as the latter's assistant. His first job will be to supervise the Mills-Earl Carroll Palm Island Casino, Mimm, Pla. Palm Island Casino, Mimm, Pla. Chat specific of the Mills-Earl Carroll Pealm Island Casino, Mimm, Pla. Chat specific of the Mills-Earl Carroll Pealm Island Casino, Mimm, Pla. On that specific or the Mills Carroll Pealm Island Casino, Mills Carroll Pealm Island Casino, Mills Carroll Pealman Island Casino, Mills Carroll Pealman Island Casino, Mills Ca

Another new addition to the Mills outfit is Sam Rubin, who comes from the Balaban & Katz organiza-tion in Chicago. Rubin will handle Mills' bands, concentrating at on Ina Ray Hutton's theatre

Knoxville, Dec, 24,
Cotton Watts this week
finishes his 65th week in the
city, breaking all records.
Watts presides at the Roxy
theatre as master of ceremonies, His act is sandwiched
between films.

CHI SHOWBOAT EYES MIDWEST UNIT TIME

Chicago, Dec. 24. Showboat Dixiana, which had two-year run on the unner river in town with its presentation of the

in town with its presentation of the old-time mellerdrammers, has its eye on the vaude field. Is considering hitting the vaudefilm houses with a 60-minute unit show of the better known mellers such as 'Bertha, the Sewing Machine Girl,' 'Neille, the Beaulful Cloak Model,' 'No Mother to Guide Her.'

Acrobat Falls

Detroit Dec. 24. Fainting as he stood on pinnacle of acrobatic pyramid. Mohamed Ben Embark, of the 12 Damnati Arabs, currently at the Michigan here, plunged to floor and suffered a concussion of the brain.

RUTH ETTING'S PAIR OF PAR WEEKS AT \$3,500

Ruth Etting returns east for a couple of weeks in vaude, opening icago, Chicago. Week of Feb 20 she plays the Metropolitan, Boston, also for Para-mount. Salary for these dates is \$3,500 net weekly.

William Morris o the

N. Y. PAR STAGE **SHOWS BACK PERMANENTLY**

Paramount, New York, adopts a rmanent stage show policy Jan. 24. Major portion of the booking will be units of the more expensive type. This will preclude the neces sity of again establishing a production department for the theatre,

Until the date for the resumption of the stage shows, the house will or the stage shows, the house will play name bands. Casa Loma or-chestra. (Glen Gray) opens at the deluxer today (Wednesday) for two weeks. Deals for at least two more bands to fill in until Jan. 24 are in the making. First unit will prob-ably be Dave Apollon's Interna-tional Varieties."

Theatre will be jointly booked by Charles J. Freeman and Harry Kal-

AFA Opens Drive for Closed Shop In Vaude, Nite Clubs: to Tackle Indie Bookers First. Circuits Later

O.&J. Start F.&M.'s Stage

Obser and Johnson, finishing a week's engagement at the Roxy, N. Y., last week, on Saturday (21) went into the Ambassador, St. Louis, starting a stage show policy there. The O. & J. unit will play 13 days at the Ambassador.

Another boxes in the Engages &

Another house in the Fanchon & Marco string, the Missouri, is going to seven acts of vaudeville and second run pictures on Jan. 1.

ELLINGTON, WARING AND LEWIS BANDS FOR PAR

Paramount has set three name bands for a total of eight weeks in its out-of-town houses. Fred Waring's orchestra, with five weeks, heads the list.

Wirling opens Jan. 24 in Minneapolis, going to the Chicago, Chicago, for two weeks, and then following into Detroit and Boston. Duke Ellington's band gets a week at the Regal, Chicago, colored house, starting Jan. 15.

Third band set is Ted Lewis'. Latter opens in Omaha for a full week, beginning Feb. 21, then splits the following week between Davenport and Cedar Rapids.

M.J. Start F.&M.'s Stage

Show Policy in St. Louis

Olser and Johnson, finishing a seek's engagement at the Room, 'X, Inst week put linto operation its effort to establish a closed-shop in the stage of the seek's engagement at the Room, 'X, Inst week on Saturday (21) ent into the Ambassador, St., 'X, Inst week on Saturday (21) ent into the Ambassador, St. asking adoption by vaudeville and nitrory bookers of a standard constant of the Ambassador, St. and the Ambassador, St. and the Ambassador, St. and the Ambassador, St. a

also among the night club talent, buyers. According to Ralph White-head, executive secretary of the union, the inde field needs' a closed shop and a mutual agreement more than the circuits at the present time. Although he has contacted several bookers, Whitehead says he has only secured verbal agreements so far. He would not divuige the names of the bookers.

AFA's intention is to line up the indic vaudeville bookers before approaching the major circuits, with whom Whitehead claims, the AFA expects no trouble on the closed-shop matter. Should the booking offices accept the AFA's standard contract, it would make it mandatory for a vaudeville performer to be an AFA member in order to get bookings.

contract, it would make it mandatory for a vaudeville performer to
be an AFA member in order to get
bookings.

Never Happened
About a year ago the AFA agttated for a standard contract
through the New Tork License Department. Commissioner Faul Moss
called several meetings of bookers
and theatrical lawyers, as everal
called several meetings of bookers
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4 Tri-State Houses **Adopt Cushman Units** For Total 12 Days

Lincoin, Dec. 24,
Tri, tate houses strengthened its
vaude time with a deal set this,
week by Bill Arms, booker for Wilbur Cushnian. Towns added to startaround the first of the year include
Watertoo, Ia, three days; Davenphree days; and Cedar Rapids, Rathree days; and Cedar Rapids, Rathree days; and Cedar Rapids, Rathree days.
In addition to this signing, pending union negotiations on what the
situations think they can profitably
stand, Omaha and Des Moines are
tentatively set to split a week, four
and three days respectively. Sloux
City, Ia, is figured for three days
on the same basis,
The Tri-State negotiations were
handled by E. R. Curminess. TriStates Grand Island and Hastings,
North Control of the Control of the Control
Day Tri-Lu-Hunt

Day Tri-Lu-Hunt

Day Tri-Lu-Hunt

Day Tri-Lu-Hunt Lincoln, Dec. 24.

Reg Taylor Hurt

London, Dec. 24. Karre LeBaron and Mayon, American addigio team stopping here, were rushed to Paris for an engagenion at the Alhambra ad-last-minute substitutions for Peggy

Variety's 30th Anniversary

Recollection rekindles the figures who dominated their respective spheres of professional activity during the past third of a century. Unique and individual, one common trait is distinguishable among them all.

Outstanding figures in show business, in whatever field of endeavor, as artist, manager, or agent, have gained and maintained their prominence in past and present years first through talent and ability; second, by exploiting themselves to their professional associates and the public.

No exception is noted of success in show business where ability and talent have been left to struggle without the inspiration of advertising. Quite the contrary. Some of the greatest artists in the past three decades lived, worked and prospered as figures of destiny-when the only destiny was a clever manager, alive to the unerring benefit of liberal advertising and exploitation.

Charles Frohman knew the formula of financial success in the legitimate theatre. So did David Belasco. Both knew advertising.

Because the audience was greater in numbers and more widely distributed geographically, motion pictures used educational channels in the early years which first established personalities within the profession, and then extended the propaganda to include the public.

No artist in memory has succeeded without the commendation and approval of his fellow workers. It has been his important duty to his career to effectively exploit himself through the publications of his trade.

Only a few days remain before final forms are closed on VARIETY'S 30th Anniversary Number.

Don't hesitate. Get into communication immediately with any one of the following offices:

NEW YORK 154 West 46th St. LOS ANGELES

CHICAGO

Out Next Week

 $\overline{\chi}$

Variety Bills

NEXT WEEK (Dec. 27) THIS WEEK (Dec. 20)

Numerals in connection with bills below inci show, whether full or spli

ing day of

RKO

Blackstons
CLEVELAND
Kelth's (27)
Relily Kids
Bobby May
Siylvia Manon Co
Lecta Lane
Carl Fresd Orc
Cars Mack O & 4
O'tons
O'd O'tons
O'd O'tons
Major Bowes Co
Major Bowes Co BROOKLYN Coney Island 1st haif (27-30) ene Vermillion Coney Jelandy Jenes Vermillen Mitt Douglan Mitted Mitt Douglan Mitted M

Hollywood My
Reith's (27)
Major Bowes
Reith's (27)
Major Bowes
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Ada Leonard Rev
Keith's (27)
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Collean (27)
Frank Moline Rev

DR. JULIAN SIEGEL

This Week: Maude Richmend-Rube Demarcal

Loew

Alica Dawn
Miss Dawn
Miss Dawn
Miss Dawn
Frank Gaby.
4 Orton
Britt Wood
Allen & Doyle
Cass Mack O & T
Hill Hogan Bd
Wally & Verdyn
CINCINNATI
Palace (27)
Hollywood Rev

State (27)
Ed Sullivan
Virginia Les
Lathrop Bros
Russell Swan
Frazee Sis
3 Ritz Bros
Ella Logan
BALTIMORE
Century (27)
Yacopla

Yacopis
Stone & Lee
Nice Florio & L
Radio Rubes
DETROIT
Fox (27)
Molasses 'n' Jan'ary
3 X Sis

NEW YORK CITY
Fremount (27)
Casa Loome (27)
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Casa Loome (27)
Sally BOTTON
Metropolitian (27)
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Metropolitian (27)
Milton Dariel
Chas Fowler
Loka Fowler
Jack Gilford
Paul Lukan C
Paul Lukan C
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Paul Jukan C
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Poofeintal (27)
Toby Wing Co

Wilbur Cushman

ABILIENY
ABI

FITTSBURGH
Stanley (27)
Steplor Fatchit
12 Arletocrats
Fift Dorsey
Eddle RIO CO
WASNINGTON
H. WORK (27)
Jackie Coogan
Betty Grable
Waiter McGrall
Warren Wilson
Josephine Dix
Achicquita
Calif Collegians

Forumons in the March 1981 of the March 1981 of

Mille Broe
Southtown (27)
Major Buwes Co
Whitey & Ed Ford
One Cummings
DETROIT
Michigan (27)
Little Jack Little Co
Raymond Wilbert
Emily Van Losssen
Sugar Cang
Don Davis MINNEAPOLIS
Minnesota (27)
Burns & Allen Co
SPRINGFIELD
Pramount (27)
'1 Hour With You

Warner

Paramount

BELLEVUE Capitol (31 only) HACKENSACK Fox (81 on

Holen Compton Ore Espy 3 Javes Bros & D Lillian Dawson Gold & Bernie IRVINGTON

Sandford (31 only) F & P. Trado C & L Girard LANCASTER

Capitol (31 only) 6 De Cardoes Floyd Christia NEWARK Tivoli (31 only) Rosso & Duval

ORANGE Embassy (31 only) F & P Trade PATERSON Regent (31 only)

Helen Compton Ore Espy 3: Joyce Bros & D Lillian Dawson Cold & Bernie PHILADELPHIA Earle (27)

Edirie (**).

N T G
Behee & Rubyet Co.

The Duponts
Radio Rubyes
Irene Vermillion Or

Fred I.i hiner

PITTSBURGH
Stanley (27)
Ed Lowrie
Stopin Fetchit
12 Aristocrats
FIA D'Orsay
Reo Bros
(20)
'Hit Parads' RAHWAY Rahway (31 only)

Mary Palmer Co Elenor Sherry Freddle Websr Mallnoff's READING

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Int haif (27-50)

5 Do Cardoce

Vuux & Walters

Floyd Christle Co
2d half (31-2)

Lou Duthers J & J Lou' Duthers J & Llazeed Arabs 2d half (24-26) 6 Elgins

5 Eigins Jackie Green Fred Lightner Billy Wells & 4 WASHINGTON
Earle (27)
'Illit Parade' (20)
Cariton Emmy Co
Earle Lavere Co
Moore & Revel
Jane Froman

WILMINGTON Queen (31 enly) Jean Boydell Lynn Berno

Carryle, Wayne and Carryle, Wayne and Lack HEV EXA 2d 18th (2-4) Pits-Cyrlein Brian and Carryle Wayne and Carrylein Brian and

Wonets
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LACROSSE
Melectic
1st haif (28-20)
Cleans in Satin
LAKE CHARLES
Arana
1st haif (27-28)
Soldiers of Fortune

Estelle Praffer
World & Volke
World & Volke
Charles Royal
Lee Sir
Charles Royal
Lee Sir
Semmors
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Soldiers Portuges Sir
Lee Sir
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2 Woodknows
3 Sallorettes
Tex Martin
Charlotte Morey
Bill Phillips B4
LONGVIEW
Lember-229)
Ballyhoo Brevitles
Myles Bell
George Moore
Murand & Girton
Williams & Miller
Evane & Rudle
Tenne & Rudle

Evane & Rudle
Janeen 3
Eetelle Smith
8 Musical Play B'ye
MARSHALLTOWN

Academic Aca

Mainte Ma

Ist helf (\$7-28)

Vardl Gras Nights

Glen Dale

Vandl Gras Nights

Glen Dale

Vandl Raba 3

Discin & Dorraine

fack Lowe

Dopblin Tarne

Tack Snoke Gray

Georgo LaTour

Masqueraders Bd VANCOUVER Manueraders Bd.
Bencon (21)
Browy Bandwares
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March of Rhythm
16a Dooley Co
16ay & Perker
2 Billy Janaper
3 Billy Janaper
3 Billy Janaper
4 Billy Janaper
5 Billy Janaper
5

1. Terry Tarr Girse
WILLISTON
Let hair (27Fads & Pons
Murdock & Mayo
DeLoule & Milo
Harry Sykes
Murdock & Mayo
Murdock & Mayo
Murdock & Mayo
Murdock & Mayo
Jaic & Dean
Tommy Seymour
Myra Caol
Jimmy Read
42nd Streeters Bd
WiNNIPEG

Jimmy Read
42nd Streeters Bd
WINNIPEG
Capitol
2d haif (30-4)
Fads & Fancies
Gabby Bros
Murdock: & Mayo
DeLoule & Milo
Harry Sykss
Dale & Dean
Tommy Ssymour
Myra Carol
Dorse & Hayward
Louise DeLoule
Jimmy Read Jimmy Read 42nd Streeters Bd

Independent

CHICAGO
State Lake (21)
Monroe Bros
Ray Conlin
Balabanow 5
Irving Edwards
Parry 2
Dorls Ross 2
Dorls Ross 2

Lila Jackie Jamie & R 5 Carleton Blonder Roof Garden Bd WATEBLOO

WATERLOO
Paramonnt
2d haif (31-2)
Town Scandals
Joe & E Dayton
Paramonnt
Paramonnt
Paramon
Phil Bernard
Mayfalr Sis
Allyn & Gandraux
Joyce Rogers
Town Criors Bd
WIGHITA
1st haif (29-51)

Irving Edwards
Psrry 2
Dorls Rosse 2
Dolly Bell
INDIANAPOLIS
Lyric (27)
Billy Barty Co
Doyle & Allen
Sid Page Co
Harry Kahne
Purgington Pd Doyle & Ailen

Borry Caches

Buzzington Bd

KANSAS CITY, MO

Tower (27)

Victoria & Lorenz

Joun Abbott

Bddle Hanley Co

LOUISVILLE

National (27)

Folice Diffree '26

National (27)

Let Diffree '26

National (27)

CHADWELL H'TH Palace
Van Dussa
3 Girlles
Bernh'rdt & Kild're
CHELSEA
Palace
Morris & Cowlsy
Barber & Stevens
Brasellos

Earber & Stevens
Brasellos
CLAPTON
Rink
Younkman Bd
EAST HAM
Premier
Van Dremier
S Gluss
Grand
Lewis & Llawn
Gaston & Helen
Rusty & Shine

EDMONTON

EDMONTON

Marcus Bd
Ruby Vining Ponies
Baiser Grant
Ruby Vining Ponies
Baiser Grant
Ruby Park
Astoria
Rury Fryer Bd
Lee Don
HAMNERSMITH
ASCRIBERT PARK
RESMITH
RESMITH

Palace
Apiche Accirdion Bd
HOLLOWAY
Mariborough
Leon Cortez Bd

EDINBUBGII
Regent
1st heif (23-24)
Irving & Moran
2d haif (26-28)
Geddes Bros
GLASGOWParamount

Week of Dec. 23

Gold Coast Rev
Harriet Nawrott Consuville Navrott
Deauville Navrott
Dolgy & LatTour
Poley & LatTour
Lattour & Lattour
Lattour
Lattour & Lattour
La

Connie Mitcheil
(One to fill)
VANCOUVER. B. C.
Beacon (27)
'Circus Parade'
Bones Hartzel
Bee Ho Gray Co
Ada Somerville

London

Week of Dec. 23

MENORD

Mario Lorent B

Saper

Saper

Saper

Sampholi & Wiss

Istination

Isti Astoria D. H.
Dennis Boys & Rita
Canterbury M. H.
Ist hair (23-24)
Dennis Boys & Rita
John II (25-25)
Za Kan II (25-25)
Za Kan II (25-25)
Za Kan II (25-25)
Za Man II (25-25)

C & G Keating
Anita Chas & Jaci
Billy Dominion
Billy Dominion
Billy Dominion
Now Victoria
G & J Dormond
Norman Long
Trocadero Cab
Wastern Bros
Herschel Heniere
Jasner Maskeleyne
Haurray & Mooney
Murray & Mooney
Maurice

Maurice
BRIXTON
Actoria
'Songs from Film:
16 Mastersingers
Erlo Palmer
Elaine Robinson
Wilcon Rogers &

A Matriala Boys

J Autriala Boys

Klaema

Klae

TOTTENHAM
Younkman Bd
WALTHAMSTOW
Granada
Tibor's Sen Lions
Chester's Doga
Jos Jackson Jr
Andos Fam
Daymar & Aun
Chas Manning Bd

Jack Hart's 1td
LEITH
Capitol
1st half (22-21)
Geddes Bros
2d-half (26-28)
Irving & Moran

Provincial

Cabarets

NEW YORK CITY Bal Mnsette
Marie Charvet
Jaco Marie Charvet
Jaco Marie Marie
Yvonse Parquet
Mitzi LaMarr
Jeanne Msilar
Capalia & Yyotto
Maurice Bouche
Sunne Sonnadre
Sarret
Sarret
Hanson, H'w'rd & B
Fercy Stoner Elsi Roy Craddocks Juliana Enskieva Polly Frank Georgie Hayes Renita Kramsr Lalage Eleanora Mara Marletta & Rudi Menito. Rodolfo Komaroya Ballet

Rodolfo Komarova Ballet Mohamed & Jaar Jack Carllon Kazanova Bd Jean Shaw Carl Hoff Oro Jack Denny Oro ert & Lee's Parcy Stoner Chie Goldman

Gso Scherban's Or Barney Gallant's
Barney Gallant's
Barney Gallant
Herberts
Gino's Cedar Gard'n
Don Martin Oro
Grawich Vill, Inn Bill'e Cay 90's Jos E Howard John Stsele Eddle Furman Billy Lorraine

Albert Pryme Elena McCoy Pat Clayton Lillian Cairnes Antony Toeca Black Cat Lillian Calrnes Antony Toeca Or Gypsy Tavern Bert Linden Blanca Volland Barbara La Marrs Norman Astwood Jules Keaton Oro-Cafe Rene
Carlton & Juliette
Richardson & Boys
Vincent Sorey Ore

Cafe Tronville Jim Henley's

Joe Frieco
Jack White
Kay Hamilton
Joe Frieco
Vincent Padula Oro Anna Held's Alda Ward Paul Bass Orc. Hickory. House

Cafe Trovnile
Rut Belloms Ore
Casino Venezia
F Bracciante Ent.
F Bracciante Ent.
Central Fk. Casinn
Mario Braggiotti O
Grace Herbert
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Ada Ward
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Dan Lopper Ore
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Christian Arnault
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Assia De Buzny
George Campo Francis Maddux

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Ben Cutler Oro
Hotel SherryNetherland
Allan Gray Oro
Colony Boys Hotel St. Morits
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'Chauve Souris Ray
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Ron Porry Ore
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Irene Antarova
Leo Resnick

Hotel St. Regts

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For Syminatos

Jules Lande Oro

Emil Coleman Oro
Mort Tarf.

Dolly Dawn.

Hotel Vanderhilt

Murray Dancere

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Hotel Warwick
Joe La Porte Oro
Hotel Weylin
Darlo & Diane
Diane Donles
Charlie Wright
Alex Fogarty
Louis Breese Oro Rainbow Grill

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Ruby Newman Orc
Ralnbow Room
Lydia & Jorsea
Ray Nobis Orc
Shella Barrett
Ramon Ramos Orc
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Reginald Gardner
Gomez & Winona
Jacquee Fray's Ore
Nermandle
Ernest Charles
Ann Courtney
Hal Hope Ore
Nella Wabb,
Mildred Bragdon
Old Roumunian

Frank Fosbra
Joe Helback
Red McKenzle
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Ben Bernle Ore
Georgie Tapps
James Evans
Violst Love
Peltchard & Lord
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Place Elegante
Tommy Mills
Bill Farrell
Benn Kauff
Irve Herris
K'fman's M'd'rnists
Gus Lazaro Oro

Marion Huiston
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Barbart, Lat Mar
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Brow Booked Minor in

Detroit, Dec.

Beer Garden, Fined \$25

Detroit, Dec. 24.

In test case of strict Michigan child labor law, Recorder's Judge Edward J. Jeffries last week found Harold L. Brow, operator of Amusement, Booking Agency, guilty of booking a minor girl dancer in abeer garden and fined him \$25.

booking a minor girl dancer in a beer garden and fined him \$25. Condemning the practice. Judge Jeffrles declared that 'fr booking agencies keep finding places for minors in beer gardens may go out of busiless.' He ruled as timmaterial the fact Brow did not tak his fee from entertainers. The present law, which is expected to be 'made strictor as a result of State Labor Department's investigations into caberate minors up to 21 working in beer gardens.

Probes accure employment, except is may secure employment, except on issuance of working permits, and also prohibits minors up to 21 working in beer gardens.

Probes are still under way of others charged with violation in the case of Clor Pike, 15, dancer, which tripped Brow. They are Sam Carver of the Affiliated Theatrical Agency: M. B. Lloyd of the Oasiand Hey Nance of Studio Cafe.

EQUITY'S STORMY WPA ME

FIST FIGHT ENDS BITTER OUARREL

Gillmore Abruptly Ends Session as Heller and O'Sullivan Mix on Floor-Vote for Minimum Pay Demands on Project Shows Ends in 65-65 Tie

ADMINISTRATION POSER

Nearest thing to a free-for-all fight in the history of Equity fight in the history of Equity abruptly closed the wordy quarterly meeting at the Astor hotel Friday (20) afternoon. With the Actors Forum group having been rebuked at the previous special meeting a month previous, the session was expected to be an orderly proceeding. Instead ructions marked the fourthment had not been made, copsulpith have had to be called in.

It all started over difference of

inter-nour session and in an adjournment had not been made, cops might have had to be all the made, cops might have had to be all the made, cops might have had to be all the made of the secondary of the made of

(Continued on page 50)

BRADY WILL PRODUCE 'SPINSTER' ON B'WAY

Hollywood, Dec. 24 Hollywood, Dec. 24.
William A, Brady will produce
'Spinster's Dinner' on Broadway.
Ramon Romero is working on the
play from Universal's screen script.
Romero held a contract with Faith
Baldwin, author of the orig, before
U made deal and will receive a percentage of the royalties.

Bein-Goldsmith Split Over Propaganda Value

Confliction of opinions on the value of social plays has severed the legit producting team of Albert Bein and Jack Goldsmith. Bottom talling out of their first effort, Let Friedom 'Ling,' was the decider. Theatre Union has taken over the show,

Affective Only independent produc-show. Both plan independent produc-tions. Bein hopes to form a group to revive his Little Old Boy' which introduced Burgess Meredith, Gold-smith is considering several plays on his own.

'The Savage' is the first play on schedule for Play Producing Syndi-

Group was formed under the di-rection of William De Mille and plans to produce plays and finance film production as well.

\$1,000 Per Wk. Pact Forces Guild Rush On New Claire Play

\$20,000 yearly guarantee to Ina Claire, the Theatre Guild is anxious to get started on S. N. Behrman's new play End of Summer and bids fair to break all speed records by rushing the play into production while the author is still working on the third stanza.

Still working on the third stanza, Contract between the actress and the Guild guarantees Miss Claire 20 weeks work yearly at \$1,000 a week. First attempt of the Guild to use Miss Claire this season ended after three weeks on the road, 'Love Is Not So Simple' folding before it reached Broadway. Guild has been hunting for a new script for Miss Claire ever since.

Another Partner

E. H. Woods, actor in 'One Good Year, is reported a third party with an interest in George Kondol's forthcoming 'Hell Freezes Over.' Actor ori inally held the soript, be-fore turning it over to present pro-

Last week Harpo Marx and Mrs. G. S. Kaufman bought themselves 10% hunks of the play.

For \$4.57

Worcester, Mass., Dec. 24.
Amateurs put on 'Snowdrop'
and the Seven warfs' here,
eight scenes, at a total nut of
\$4.57.

ROSE PLANS 'JUMBO' TOUR

Billy Rose claims to have a hona-Billy Rose claims to have a bona-fide offer for the picture rights of Jumbo,' but figures on touring the show after its run at the Hippo-drome, N. Y., which would set back picturization of the circus musical indefinitely. Manager is toying-with the idea of securing rolling stock for the planned road show-ings and figures. Jumbo' will tour-for at least one year. Presenting the production in toto, including the revolving stage, is regarded as feasible.

feasible.

Change in the playing schedule at the Hipp will have 'Jumbo' giving two performances Sunday afternoons henceforth, with the night show out. First performance will start at 1:30, with the second slated for 4.30.

Mpls. Mayor Okays 'Tobacco' Despite Church Protests; Plenty Daily Copy

HUSH-HUSH CUT RATES

'Appearance' Plays Last Day at \$1.10 Top and Sells Out

Final matinee of Personal Appearance' at the Miller, N. Y., Inat Wednesday (18) was capacity at \$1.10 top. Reduced price performance was an experiment, but no extra space was used to announce the stunt. Judging from the response, it was conceded the long run second season on Broadway had the tickets been placed on sale at cut rates!

'Appearance' had a run of 62 weeks. It opened at the Harris, Chicago Friday (20). Second company is playing the Garrick, Philadelphia in its fourth week.

KAMSLER OUT

B. F. Kamsler is out as director of 'Waltz at Midnight', being pro-duced by Halsey Raines. Kamsler recently returned from England, where he went to as-semble a cast before starting pro-duction.

Minneapolis, Dec. 24.
Despite the protest of Archibility
John regory Murray of the Catholic diocese of St. Paul, as chairman
of the archidocese's Legion of Decency, Mayor T. E. Latimer here
refused to ban the presentation of
Tobacco Road' at the Metropolitan
here this week. Controversy, however, resulted in considerable free,
and valuable front ublicity
for the attracti
In explanation of the stand stand

and valuable front whitely for the attraction in explanation of his stand, the mayor announced through the press that the straction's management and the attraction's management with the standard of the standard standard

with the mayor.
Coincident with the Archbishop's attack, Cariton Miles, advance agent for the show, a former Minneapolitan, dug up a tribute to the play from John P. Devaney, chief justice of the Minnesota State Supreme Court, and had the newspapers publish it. In a letter to Fiske O'Hara, an actor in the Tobacco Road' company, Devaney, who also is a prominent Catholic, characterized it as one of the finest plays that I have yet seen on the American stage.
City-council called R. J. Horgan, hanager of the Metropolitan, before it in connection with the matter, but retueed to act. A former mayor here was defeated for reelection after ho banned Billy Rose's Crasy Quilt', his, action being one of the campaignt issues. Billy Rose's Crasy Quilt', his, action being one of the campaignt issues. Billy Rose's constant against play censorship upon the dispute the Star here took a stand against play censorship 'regardless of the specific play involved.' with the mayor.

Coincident with the Archbishop's

Wm. DeMille's Idea

Variety's 30th Anniversary

Recollection rekindles the figures who dominated their respective spheres of professional activity during the past third of a century. Unique and individual, one common trait is distinguishable among them all.

Outstanding figures in show business, in whatever field of endeavor, as artist, manager, or agent, have gained and maintained their prominence in past and present years first through talent and ability; second, by exploiting themselves to their professional associates and the public.

No exception is noted of success in show business where ability and talent have been left to struggle without the inspiration of advertising. Quite the contrary. Some of the greatest artists in the past three decades lived, worked and prospered as figures of destiny—when the only destiny was a clever manager, alive to the unerring benefit of liberal advertising and exploitation.

Charles Frohman knew the formula of financial success in the legitimate theatre. So did David Belasco. Both knew advertising.

Because the audience was greater in numbers and more widely distributed geographically, motion pictures used educational channels in the early years which first established personalities within the profession, and then extended the propaganda to include the public.

No artist in memory has succeeded without the commendation and approval of his fellow workers. It has been his important duty to his career to effectively exploit himself through the publications of his trade.

Only a few days remain before final forms are closed on VARIETY'S 30th Anniversary Number.

Don't hesitate. Get into communication immediately with any one of the following offices:

NEW YORK 154 West 46th St.

LOS ANGELES 1708 No. Vine St.

CHICAGO 54 W. Randolph St.

Out Next Week

SWEEPSTAKE BACKING TALKED FOR 'GOES UP'

Something new in the backing of Broadway shows may be tried with 'Whatever Goes Up,' which closed at the Bilmore after playing three weeks. A proposed hook-up with a sweepstakes in which Mrs. Oliver Harriman is said to be identified is ny view. It is a sort of stogan coupon away with every two tickets purchased for 'Up.' New contest is due to start soon and the sponsors would become interested in the show if the deal in consummated. If the plan eventuates, show would be guaranteed a resumed engagement of 12 weeks, that being the period covered by each sweepstakes series.

Jeffer with the plan is the proposed of the period covered by each sweepstakes series. Presented by Crosby Tales was Francis Triess a faired. Latter indicated with Triess a faired. Latter indicated with Interest of sides.

but is also mentioned for Room Service' ('Sing Before Breakfast') which Sam H. Tarris recently tried out and brought back to New York

Stage Calls Merivale

Hollywood, Dec. 24.
Philip Merrivale planed east
Friday (20) after washing up in
Paramount's Give Us This Night.
He will go into 'Call It A Day,'
opposite Gladys Cooper for the Theatre Guild and Lee Ephraim.

HallieFlanagan'sStatement

is director of the Federal Theatre Project)

Editor VARIETY:

Editor Vanery:
The present situation of the Federal Theatre Project is as follows:
1. Five thousand: six hundred and forty-four professional theatre people, including actors, directors, designers, stage-hands, are on the Federal theatre payrol as of Dec. 36, with many being added daily.

Federial theafre "payroll as of Dec. 18, with many being added daily.

2. Our reclassification boards, composed of representatives from Equity, Starchands' Union, American Federation of Actors, and other theatrical unions, operating for the past two nonths under the various regional directors, present statistics which indicate that there are throughout the United States several thousand additional professional theatre people eligible for the Federal project. Many of these had signed up under other classifications, due to the fact that there was previously little chance to secure theatre work; they are now being requisitioned for our projects, and we hope to have all eligible theatre professionals on our payroll by Jan. 30.

by Jan. 30.

3. Since 90% of the Federal grant money must go for wages, funds are sent only to those places in which the number of professional theatre people eligible for our projects are sufficient to form a theatre unit. In cities or towns where the load of theatrical unemployed on relief rolls is less than 25, we attempt to place professionals on recreation or education projects, their wages paid by us under a special

ruing.
Findings of our reclassification
boards also indicate the states in
which the number of professional
theatre people on relief rolls does
not justify the expenditure of Federal runds to start theatre units.
Tentatively, such states are as follows: Montana, Idaho, Wyoming,
Nevada, Artzona, Utah, New Mexlco, North and South Dakota, Kansas, Arkansas, Tennessee, Misslesas, Arkansas, Tennessee, Missleico, North and South Dakota, Azar-sas, Arkansas, Tennessee, Missis-sippi, Kentucky, West Virginia, Virginia, South Carolina and Ver-

Bulk of Unemployed

Bulk.of Unemployed
This leaves, as was to be expected, the bulk of theatre unemployment in New York City, Los Angeles, Boston, Chicago and San Francisco, with groups of professionals in smaller numbers in the following citier: Philadelphia, Buffalo, Kansas City, Cleveland, St. Louis, Omahs, Dailas and Minnepalois. The above list is not complete. Additional information will be sent to you as soon as we receive all reports as to the number of qualified people available, community need, and available housing facilities.

It is our plan to travel certain companies through some of these areas, where resident units are not advisable. With that in mind, sur-veys have already been made.

with that in mind, surveys have already been made.

4. We are in agreement with Vanurr that there are thousands of theattre professionals, not on rolle, but nevertheless in a desperitory of the professionals, in the profession with the profession not, as has been erroneously stated in your columns, \$27,000,000, but \$6,784,036.

5. Rentals of scripts are paid on rrangement between producer ar l arrangement between producer ar I author. Or producer and agent. These arrangements differ on our projects just as they do on the professional stage. It is obvious that we cannot pay large rentals, but we are paying play natas usually in the neighb. hood of \$30 a week commensurate with the whole financial set-up of the woj-ect. Releasing plays in a number ect. Releasing plays in a number of places simultaneously through our Brireau of Research and Publication in New York City will build up the revenue to playwrights. The Government does not buy plays and the author retains all yights to his scripts.

the author retains all rights to his scripts.
Chicago, California and Texas report much interest in the writing and production, of original pluys of the region. Playwrights on the Dalias project are doing research

and writing in prepar Texas Centenniai,

and writing in prepar the Texas Centennial.

6. There is no attempt to force a mittonal plan or a certain type of play or a certain kind of production on any.region. The directors know their own region, were players, for that reagon, and are development of the control of the

In Los Angeles, where the project includes about 1,500 theatre work-ers, it will be necessary to house several resident companies, as well as to provide rehearsal space for three vaudeville companies now on as to provide rehearsal space for three vaudeville companies now on tour in Southern California. Several theatre units are in rehearsal; the experimental group in a new play, Backstage, by a California writer; the Negro theatre in Black Empire; the university threatre (in which a group of professional actors with the control of the Burning Pestie. Glimor Brown reports exce ellen t talent available for this project, with much interest evidenced by the actors. Other plays on this bill include Mollere's School for Wives, "When Crumles Played," The Great Galeato," and "Paola and Francesco," These productions will charge small admissions—loc and 25c; it is beadmissions-10c and 25c; it is bedrama will prove of such interest to secondary schools and colleges that these units can continue after the completion of the federal project.

Vaudeville

Vaudeville talent, of which there is an imposing array in Los Angeles, plans to open New Year's Eve with a large ensemble performance.

pans to open New Year's Eve with a large ensemble performance.

Several Chicago units of vaudeville are playing in the parks. Two large companies of legitimate theatre open in January; one, directed blay which have been the present of the manufacture of the perfect of the per

The Chicago civic group, under the direction of Theodore Viehman, will present a new play 'Model Ten-ements,' by Meyer Levin, of Chicago.

ements, by Meyer Levin, of Chicago.
Hiram Motherwell in Boston is
establishing a dramatic unit which
will open with 'Valley Forge,' by
Maxwell Anderson. In addition, a
large vaudeville project of 20 units
Including a complete circus numbering '10 performers will serve not
only Boston but neighboring towns
and cities. Fifth thousand persons
weekly attending the WPA dramatic
performances in Massachusetts may
give a fair idea of the work being
done in New England.
N. V. Plans

N. Y. Plans

lans for New York under the direction of Elmer Rice are as fol-

direction of Elmer Rice are as rollows:

The Willis and the Shubert-Teller will be used for try-outs of notentially commercial plays submitted by Broadway managers acting through the League of New York Theatres. This is one of the major divisions of the project. The managers who have offered scripts for try-out are Lee Shubert, who has submitted The Woman of Destiny; an anti-war play by Samuel J. Warshawskiy. Theron Bamberger with "Distant Fields," by S. K. Lannen, and S. M. Chartock with Top Dog," by Georgette Corneal and Burnet Hershey."

The try-out productions will open productions.

simultaneously and run for three weeks before exchanging theatres, thus insuring each play a lite-of at least six weeks.

The Negro Theatre in Harlem, under the direction of John Houseman, will open probably between the six of the

Another unit is the Popular Price Theatre, under the supervision of Edward Goodman. It is expected to open at the Manhattan Theatre between Jan. 15 and Feb. 1 with 'American Holiday,' by Albert and Edwin Barker, a play about a murder trial in a small town. (The play is not based on the Lindbergh case.)

case.)
Other productions planned for this group are 'Murder in the Cathedrah'. T. S. Ellot's dramatization of the martyrdom or Thomas A. Becket; and 'The Sun and I,' by Barrie Stavis, a satirical modern view of the story of Joseph in Egypt.
The Popular Price Theatre ill have Helen Arthur as business manager. Aline Bernstein and Tom Adrian Cracraft as seene designers, and Agnes Morgan and Halsted Welles among its, directors.
I have just spent a month visiting

I have just spent a month visiting fedoral theatree being set up in Boston, New York, Chicago, San Francisco, Los Angeles, and Dallas, Texas; I have seen at first hand the magnificent work going on under our regional directors, giving their time and energy because they see in the project the possible beginning of a subsidized theatre in America; I as subsidized theatre in America; I work the substitute of the project the possible beginning of a subsidized theatre in America; and women, playwrights, actors, designers, who are being rehabilitated and re-started in the theatre enterprises for which they have been trained. Everywhere among the workers themselves I find tallent, skill, energy and bellef that this project can be successful. I have just spent a month visiting

be successful.
(Signed) Hallie Flanagan.

Buff Manager Cleared On 'Maid' Children Case

Buffaio, Dec. 24.

Charles Otto, manager of the Erlanger, was acquitted by a jury in City Court Thursday (19) of the charge of violation of a section of the Penal Law which prohibits appearance of children under the age of 18 in theatrical exhibitions. Children's Aid Society of Erle County charged that Otto was responsible for the exhibition of four children in last month's performance of The Old Maid' at the theatre. Case received wide newschildren in less mount and a the the-ance of The Old Maid' at the the-atre. Case received wide news-paper notoriety here, practically all of the columnists agreeing that a change in the State law covering dramatic performances was desir-

SHORTAGE OF KIDS

Number Two 'End' inds Casting

Principal obstacle to formation of a second company of Sidney Kings-lev's 'Dead End' is understood to be casting difficulties. Producers report that adult roles are practically set, but find getting kids of necessary services of the producers of the company. The company of the company of the company, Kingsley placed all the juv. cast members under personal run-of-the-play contracts.

PEACE IN DETROIT

Peace on Earth' was presented this week by the New Theatre Union, third production so far this season. Edwin A. Gramercy, director of the Detroit Laboratory The State, is in charge of the organization with Gordon Slade. New London Slade. New Lond

TO CHI ON A.T.S. DATE

Chicago, Dec. 24.
Dear Old Darling, George M.
Cohan's new one, is provisionally
listed as second play in American
Theatre Society series of six in Erlarger. Booking depends on outcome of premiers, Jan. 13, in Pittsburgh, with Cohan in the principal
role. Subscription-bookings are not
a new venture for Cohan, who
played the A.T.S. string for the
Theatre Guild in 'Ah, Wilderness':
Another provisional date for the
society force for Cuil H. a. Day,' "Isda
production with Philip Merivale and
Glady's Cooper. With 'The Old
Maid' aiready in 'and Porgy and
Bess' and Lout-Fontanne Shrew'
Bess' and Lout-Fontanne Shrew'
of six plays haton requirement,
of six plays haton requirement
of six plays haton requirement
Shumlin's decision on 'The Chilidren's Hour.

2D AVE GOES 100% MUSICAL

National Theatre, N. Y., Yiddish legit house, goes musical next week, giving that legit artery four musicals out of four legit shows

current. House stars Jennie Goldstein and Sam Goldenburg and was the only theatre on the street playing straight dramatic shows, but couldn't get away with it, nut being too high. Figured that there is a current war in that sector for some current yen in that sector for and dance shows, therefore

Eileen Wenzel's \$90.000 Damage Award Stands

Motion before Justice Pecora N. Y. Supreme court yesterday (Tuesday) to set aside the jury ver-dict of \$90,000 awarded Elleen Wen-

dict of \$90,000 awarded Elleen Wenzel agninst George Elnet, Jr., for damages sustained by the former showgir! In an automobile accident in 1932, was denied. Miss Wenzel was permanently disfigured in the accident, the court said, and being denied her livelihood was entitled to compensation. In reviewing the case Justice Pecora further added that since Miss Wenzel had enjoyed an income between \$8,000 and \$10,000 annually prior to the accident the award was not excessive.

Blackstone, Chi, Reorg

Chicago, Dec. 21.
Biackstone theatre went interiendly receivership, with Gui Hardy, manager, named as receiver Guy

manager.
Under the receivership all profits
will go to Victor Lake, estate owner
of the land on which the theatre
stands.

Week Dec. 23
'Anything Goos,' Grand, Chicago.
Blossom Time,' Tulane, New Orleans, 26-26-26,
'Oodsworth,' ice, 25-28,
'Great We''

Obdeworth, livaukee, 25-28.
Great Waltz, Chicego, 25-28.
'I Want a Policeman, road,
Philadelphia, 25-28.
'My aryland, Forrest, Philadelphint, 25-28.
'Oh, Evening Star, Chestnut,
Philadelphia, 25-28.
'Personal
Chicago.
'Personal
Philadelphia.
'Enlanger, Chicago.
'Personal
Philadelphia.

Philadelphia, Ruth Draper,

Ruth Draper, 26-28.

'Squaring the Circle,' lackstone, Chicago, 25-28.

'Three Men on a Horse,' American, St. Louis.

'Three Men on a Horse,' Aude, Streveport, 25-26; Aude, Jackson, Miss., 27; Aude, Montgomery, Ala., 28.

COHAN PLAY, IF CLICK, GUS EDWARDS' 'NEWS REEL' CLAIM

Editor Vaporev.

Editor, Vaniery:

I see by you'r headlines that Eimer Rice will use the 'Living' Nöwgpaper,' which is positively. my idea,
and which I submitted to him, General Johnson, Mrs. Rosenberg, his
assistant, and other ladies who were
present, on Aug. 20, at 3 o'clock,
At that time I was seeking an appointment to head the Vaudeville
Division of the PWA Entertainment,
Plan.

Plan.
I also have this idea incorporated in my prospectus for the Show Window, in which I have been try-ing to interest financial backers for

ing to interest financial backers for more than six years. I got this idea in Hollywood, and can prove it is my original idea under the title of the 'Living News Reel.'

I know you are very fair in protecting original material. Therefore, anything you can do to establish my rights, through, your valued columns, will be greatly appreciated. Gus Edwards.

P. S.—I am voicing my protest to Elmer Rice by this same mail.

L. A. BILTMORE, FRISCO **CURRAN TIE BOOKINGS**

Los Angeles, Dec. 24.
Biltmore theatre here and the
urran in San Francisco have
lined for booking touring attrac-Biltinore theatre here and the Curran in San Francisco have joined for booking touring attractions from the east as well as those produced locally. Homer Curran will be in charge of casting and producing from an office in the Biltimore.

Biltmore.

Curran completed deal with the United Booking office of New York last week. United handled the Biltmore with Curran operating the Frisco house.

Curran believes combining the resources will enable, both house to capture more and better eastern shows with their original casts.

TAKING NO CHANCES

Cedar Rapidites Travel 130 Miles to See 'Road' Quick'

Codar Rapids, Ia., Dec. 24.
A delegation of Cedar Rapids that regoers drove 130 miles from here to Des Moines in sub-zero weather last week to see Tobacco Road, which played the capital city, with Charles Timblin as Jectre Lester, Friday night and Saturday matinee.

Hearing the show might be closed after the first performance, most of those who hoped to get an earful of dirt demanded tickets for the opening.

Des Moines was the only stop in

Jean Casto Hurt in **Boston Auto Crash**

Boston Auto Crash
Jean Casto, 20, Deston, Dec. 24.
Jean Casto, 20, Diaring the dizblonde in Three Men on a Horse'
at the Plymouth and the Horse'
at the Plymouth and logs Saturday mornin; when an
automobile in which she was vidin
with Christopher Sykes of Cambridge crashed into a steel girder
of the Waldon Street bridge.
Miss Casto, taken to Cambridge
City Hospital unconseious, after the
accident at 3-45 a.m., was released
Saturday noon and taken to her
room at the Hotel Touraine where
she will be confined for at least a

she will be continue as week.

Virginia Howard, understudy, and
cast as the maid in the pley, took
over Miss Casto's role Saturday
mattinee. Miss Howard is sister-inlaw of Sam Goldwyn. Miss Casto
is daughter of the v. p., of General
Baking company,

3.000 Persons Already Employed In N.Y. WPA; Miss Flanagan Explains How Project Bankroll Is Split Up

There are now 3,000 persons on the payroll of the Works Progress Administration theatre project New York. Procedure of getting the requisitions okayed has been slightly speeded, it was said, at the project's headquarters, 44th street and Eighth avenue. Additions of actors on relief are coming through at the rate of between 60 and 70 daily and that is not fast enough,

Elmer Rice, regional director, and Hailis Flanagan, head of the entire relief project for actors and others of the theatre, spent three hours Monday (2) and the spent three hours Monday (3) WPA work in N. Y. the spent three deep of requisitions. Ridder called in a flock of department heads and sought to know the reason for the slow pace, urging his sides to speed things up for the theatre project, both in personnel and materials, which will be necessary before the new shows get to performance. Elmer Rice, regional director, and

sary before the new shows get to performance. It was stated by Mrs. Flanagan that there are now 5.644 persons on the theatre project payrolls throughout the country and more will be added. She said there is actually \$6,784,098 allocated to the national project and \$3,000,000 is devoted to New York. Ament the \$27,800,000 for relief of the arts, the music allottment is the largest, followed by theatre, artists and then writers. She added that while there will be enough money to take on-10% of the applicants not registered on home relief prior to the deadline date (Nov. 1) it was hard to see how funds could be secured if the request for 25% of exemptions is allowed.

Rice Asks More

Rice Asks More

Rice has asked for another
\$1,000,000 for New York, to be expended in rellef shows up to June
30. At the present gait the expenditure on the project is \$350,000
monthly. That includes the administrative and clerical forces, which
run about \$% to 10% of the total.
Balance is made up of actors (60%)
stage hands, ushers, cleaners and
so on,

There are about 2,000 more people requisitioned for New York and it has been taking from three days to four weeks to get them on the

payroll.

Process of reclassification of those enrolled in the project has started. The task has been turned over to the various stage unions, which have designated an officer to act on

the various stage timons, which have designated an officer to act on the committee headed by John Askiling, chief aide to Rice. Equity, Chorus Equity, tage hands musically the stage of th

Personnel

Personnel

It is known that there are some junior Equityites on relief. That means, such persons have been in show been in the sound probably some persons have been in show be the sound probably did not appear sprofessionally more than a few weeks. Others played in summer stocks but not on Broadway. Membership in Equity or any other union is not a requirement in the WPA set-up, but it is believed the union people are qualified to straighten out this angle of the project's personnel. There are about 400 colored persons on the theatre project payroli, that being regarded as a fairly high percentage.

Rice Refuses

Imer Ice was invited to act on the Pulltzer prize play committee by William Lyon Phelps, of Yale, but refused, giving two reasons. Invitation included the comment: 'As you have already won it, you are not eligible for the prize again.but you are just the man for the committee.' After talking: it over with other members of the Dramatist Guild Rice replied:
"The rulling that no playwright may be awarded the prize more than once is a clearviolation of the general public understanding that the award is made each year to the best American play produced, that years to the sole of the committee of the School of Journalism (Columbia University) in over-ruling the findings of the play committee seems to make the function of the committee a secretarial rather than guidcial one'. the committee a secretarial rather than a judicial one.

PHILLY WPA STARTS: \$25,000 TO BE SPENT

Philadelphia, Dec. 24.

Local WPA theatre project, which was in an apparently hopiess muddle two weeks ago, is rapidly assuming orderly shape. There's still plenty of red tape evident, but Jasper Deeter, regional director, and his crew appear to be getting it cleared away. Will have a total will be applyed to the still impossible to estimate how many persons will be employed, but claim nobody qualified will fall to be used. Since the project finally passed all various biggies at Harrisburg and Washington, the local office has gone ahead. It's now possible to see some definite action on way, Marionette project, employing 35 people, beging giving shows in children's hospitals, recreation centers, etc., today (24).

Next will be two vaude units, using a total of 43 people, rehearsing now and readying for start Januina was all the start of Local WPA theatre project, which was in an apparently hopeless

Empire, Syracuse. May Go WPA Legit

Syracuse, N. Y., Dec. 24. Empire theatre, last surviving egit house here, now operated by he Fitzer interests with a picture policy plus week-end vaude. May be taken over by the WPA to house

be taken over by the WFA to house a stock company, Appointment of Edward R. Davidson, former stock trouper here. As supervisor of the federal theatre project in Syracuse is in-dicated, with John F. Wright as his

UNIONS JOIN TO SPEED WPA

A concerted drive to ell | lnate the formalities and which have delayed inauguration of the Works Progress Administra-

tion's theatre project in New York

tion's theatre project in New York City has been organized by executives of 10 theatrical unions representing about 80% of those employed on the project. Union officials unanimously adopted a resolution calling for the establishment of a regional WPA advisory council to consist of representatives from the various unions involved in the New York City Federal Theatre Project. Acting in behalf of non-union as well as union members of their respective crafts, union execs urged that all unemployed in the theatrical professions represented by the

spective crafts, union exces urged that all unemployed in the theartical professions represented by the A. F., of L. unions be placed on WPA profects immediately, regardless of quotas.

Meeting was attended by Frank Gilmore, president of Equity; William Feinberg, vice-president of Local 802, American Federation of Musicians; Ralph Whitehead, executive secretary of American Federation of Actors; Fred Marshall, business representative, United Scenic Artists; James J. Brennan, Theatrical Protective Union No. 1; Augusta Ocker and May Saunders, Federal Local 1870, Theatrical Wardrobs and Checkroom Attendants' Union; Theodore Mitchell, Association or Theatrical Agents ants' Union; Theodore Mitchell, Association of Theatrical Agents and Company of the Union, Local 230. San Writers' Union, Another meeting of the union reps will be held the latter part of next week.

No Amateurs

One of the divisions of the WPA One of the divisions of the WPA theatre project in New York consists of a group of instructors assigned to teach drama, voice and diction in public schools. Regional director Eimer Rice has informed the group that all must be rated as professionals or be supplanted by that type of instructor.

Director explained he did not want amateurs in instructional jobs. There are 300 instructors on the relief payroll, about half being pros.

Washington Threatens Abandonment Of WPA Drama as Stalling Piles Up: \$7,000,000 Yanked Back from Funds

Baker Denies

Jacob Baker, an administra-Jacob Saret, an administra-tion of the WPA in Washing-ton, was quoted in the dailing as having made petient as a having made petient as a project in New York as con-cluded by regional director El-mer Rice. Baker planned to come to the metropolis for a press conference Monday (27) but was unable to make it. Hallie Flanagan, head of the federal project nationally, was present, however, with Rice. She issued a statement from Baker taken down by tele-phone:

phone:

I deny that I charged Mr.
Rice with stupidity or nismanagement or that I threatened to
withdraw the \$3,000,000 allocation if he did not begin spending soon. On the contrary I
have complete confidence in
Rice and no criticism of his
handling of the project.

GORDON REHEARSING 'FROME' IN PHILLY

Philadelphia, Dec. 24. Philadelphia, Dec. 24.

'Max Gordon has his entire company of 'Ethan Frome,' his next legit
production, here rehearsing. Play
opens in a local house during the
week of Jan. 6.

week of Jan. 6.
Producer claims New York is too crowded at present and he couldn't find sufficient rehearsal space.

Two WPA Projects For Boston Suburb

Woburn, Mass, Dec. 24.
Two new W. A., projects for
Woburn, a city of 19,895 people,
something entirely new for this
community 10 miles north of Bos-

I, something entirely new for this, community 10 miles north of Boston, received tentative approval of the State Administration Friday (13). An actor's project and a musiclar's project were requested by the local sponsoring agent, David Moreland, who reviewed the possibilities of the work with the State Administrator.

Dramatic project will employ 16 men, and they will be spotted in producing plays.

Edward O'Donnell, local actor and stage director, will head the new project and direct all productions.

Musician's project is designed to screate a Woburn Symphony Ory chestra of 20 pieces. Set-up is for the ork to rehearse on designated hours and give the concerts to the public. Fred McHugh, planist and free lance ork director, boss of tilis outf, is angling for musicians who have instruments and interest.

Washington, Dec. 24. Possible abandonment of the ambitious Federal plans for relief of tobless actors was threatened last week as an aftermath of numerous delays, procrestination, stalling, and red tare encountered in getting the government theatre program under headway.

headway.

Coincident with disclosure that
Works Progress Administrator and
rellef car Harry L. Hopkins has
yankec back \$7,000,000 of the \$27,000,000 allotted for art projects, a
delegation of hungry New York ac-Sankee back \$1,00,000 of the \$27,000,000 allotted for art projects, a
delegation of hungry New York actors, which stormed relief headtors, which stormed relief headthread to the stormed relief headthread to the stormed relief headthread to the stormer of the storm

served notice he would lead a group to confront Elimer Rice with demands for action.

Elimer Rice was supposedly put aquarely on the spot when Baker discialmed responsibility for the stalling, but a question of veracity arose when Kaplan and Bruce McClure, director of white-collar reliet, differed over the exact statement made by the assistant administrator in putting the blame on New York bosses. Kaplan said his group was told that wages were being held up in New York because of the Stupidity of the city staff, but McClure maintained Baker had said delay was caused by an error said delay was caused by an error Miss Flanagario staff has minitained an attitude of glowing enthusiasm and confidence, despite the lack of evidence that the drama projects are progressing, and relief headquarters has failed to put out a single report to substantiate the Vassar pedagog's claims that numerous actors have been given bertis already.

Threat to abandon the whole

erous actors have been given oertis already.
Threat to abandon the whole white-collar program was given' added force by an announcement by Administrator Hopkins that emulators are supported to the support of the support of abandonment of \$27,000,000 scheme. Simultaneously Hopkins' office said the \$7,000,000 sileed off the white collar allotments will be reinstated if the program gets going fast enough to put the necessary number of unemployed arthst, sculptors, actors, and musiclans at work within a month.

Lullah Reading

Taliulah Bankhead is reading a cript called 'Bon Voyage', written y Charles Apperton and Jack

script cance some resonant Jack
Thall.
Former is suspected of being
Charles Leonard of Universal pletures, trying to coneeal his identity
via the pseudonym.

Derwents South

Back from the coast, Clarence Derwonts leaves town again tomor-row (Thursday) for Miami. He will be accompanied by his sister El-frida.

Irida.
Pair have been engaged for Walter Hartwig's transplanted stock company, which puts on Laurette Taylor's 'At Marian's as its opening

MANAGERS PROTEST USE OF THEATRES IN BROADWAY SECTOR FOR WPA PLAYS

League of New York Theatres, on chaif of the legit managers, has a consented use of Broadway theatres or Works Progress Administration crivities, but the lease on the Maniatan (Hammerstein's) is ready; a considered a managers had talked for expected and the sub-project known a 'popular price theatres.' The 'll'
I was first planned to use a small strate or the sub-project known a 'popular price theatres.' The 'll'
I was first planned to use a small strate or the work of the work League of New York Theatres, on behalt of the legit managers, has protested use of Broadway theatres for Works Progress Administration activities, but the lease on the Manhattan (Hammerstein's) is ready for signatures anway, and plays will be presented there, starting next month, by the sub-project known as 'popular price theatres.' The fluring newspaper,' however, will not be spotted in the Broadway theatre at 53d street. Whether it will be house in the theatre zene at all is now undecided.

Elmer iee, regional director in.

regarded as competition to the regu-lar theatres. Rice contends the project and that of the 'experi-mental theatre,' another sub-project with new but distinctly 'arry' plays, will serve to promote interest in the stage among persons now unable to afford attending theatre. He states, further, that reports the states, further, that reports to the diffect that only one situden in 20 has ever seen a legit show. By attracting such people, the low ad-

sons on the theatre project payroid that being regarded us a fairly high percentage.

At the headquarters there are any number of groups or bilques who devote no little time to making protests. Anyone detected leaving protests. Anyone detected leaving protests. Anyone detected leaving protests meetings is liable to towns in the theatire at the theatire project, states that plans for using his assignment and attending outside the project, states that plans for using his assignment and protest meetings is liable to two sets of the federal theatire project, states that plans for using his assignment and attending outside the project, states that plans for using his assignment and attending outside the project, states that plans for using his assignment and attending outside the project, states that plans for using his assignment and attending outside the project, states that plans for using his assignment and attending outside the project, states that plans for using his assignment and attending outside the project, states that plans for using his assignment and attending outside the project, states that plans for using his assignment and attending outside the project, states that plans for using his assignment and attending outside the project is state that plans for using his assignment and attending outside the project states that plans for using his assignment and attending outside the project states that plans for using his assignment and attending outside the project states that plans for using his assignment and attending outside the project states that plans for using house in the theatire at Broadway and 96th street. Mankattan or other houses in the house attending the decident and the page and the project states that plans for using house in the theatire at Broadway and 96th street. Mankattan or other houses in the house attending the project, states that plans for using his project, states that plans for using his assignment and attending outside the project states that plans for using his project, stat

Plays on Broadway

LIBEL

Ton Frederick Leister Wilfrid Lawson Colin Cilve

a. Sir Arthur Tuttington, carrier Laister comes Forders. A Witting Lawren Mark Loddon. Colin Cilvo Y Bord Loddon. Colin Cilvo Y Agatha Winterton. Sendy Glinda Y Agatha Winterton. Sendy Glinda Y Agatha Winterton. Nevilla Heavy Parcy Myn Filbey. Jane Archer Color Sanshion. Hober Dennett Cilvo Y Junior Counsels...... Ronald S Edward Bill and Henry

Cilbert Miller bows into the season with Lither loss into the season with Lither last week and 'Victoria Regina' this week. Former is
an English melodrama that drew
polite, first night attention and
should do well ond courtroom play
this season, the earlier arrival being 'Night of January 16,' which got
across through novelty of presentation. Lither is
the season of shady effects on some men in the
world war.

and the undertone is a reminder of many the water of the second of the s

was engaged before the war. Socond act twist brings on a tragic in gure, that of the man who it is so claimed, was the real Sir Mark. His person is a human automaton, nurself and the second of the s

Semi-annual

Here's the event that comes only twice a year-your opportunity to get I. Miller Beautiful, DeLuxe, and Ingenue models at very greatly reduced prices. All sizes—widths AAAA to C-all types, all heel heights, all seasonable materials and shades. Come early for a good selection.

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high and low heels, blue, black and brown. All present season materials

GROUP No. 2 FORMERLY 875 to 1275

A very wide selection of 1. Iller Beautiful and Ingenue models. The season's best pat-

GROUP No. 3 FORMERLY 1175 and 1275

A choice group even including Bombay calf and brown suede, famous "Wingalt" walking t and youthful "Roundi "

GROUP No. 4 FORMERLY 1275 to 1650

Cream of the sale. t. Miller's finest, igh fashion, Beautiful and DeLuxe models—black,

top.	
Shensel Kanarik	ichael Rosenberg
T.Hille	Froience Wolss
Tulano Hania	Nadla Dranova
Twillbo Hamie	Too Buche
Nuchemtze	Leo Fuchs
Max	Moishe Olsher
Conia	Anna Toback
Come Cities	Annie Thomashefsky
Sora Gitza	, Annie Inomasieraki
Zlatke:	Esther Saltzman
Charllo	Dave Lubritsky
De Glick	Isidor Shuchat
Mr Felgenhaum '	Jacob Himmelstein
D- Control	Michael Wilensky
Dr. Gottneit	Discuter Withhard
Patient	Abraham Fiehklnd
Patlent	David Levenson
Nurse	Sarab Seldman

force which hids the present administration. Jupiler Pluyuus is the President; Juno, the first laddy, Mercury and Apollo are (the President) Juno, the first laddy, Mercury and Apollo are (the President) and the present and

and has produced, among others, and unin-Kinder-Alexander widence an undersiable fair of editines of professional callibre. Some of the ilines are a bit saucy for an undergraduate of the dances has done a fine job. He's graduate show, Morgan Levis on the dances has done a fine job. He's with his torps for Surge Attack. With his his production of She Loves Mort and Charlot The Day I Port got) and did well with the book of the surger Jane Cowly (Camille, London productions of She Loves Mort and Charlot The Day I Port got) and did well with the book of the surger Jane Cowly (Camille, London Production is a bit more ambitious than most undergraduate entres. Contense are elaborate the scenery is cheated upon.

Song possibilities are Oh, Whyf (by Marvin-Taplin), Ellic and the second and in the second act Last But, and Shart' Love You And More, and in the second act Last But, and Shart' Love You And More, and in the second act Last But, and the surger of the second act Last But, and the surger of t

PLAYS OUT OF TOWN

Pudding Full of Plums

Pidding Full of Flums
Boston, Dec. 12.
Hall, Cambridge, Mass, by Harvard DraHall, Cambridge, Mass, by Harvard DraHall, Cambridge, Mass, by Harvard DraWard Bager; staged by John Ceell Haggott,
Laura MacDonald. Peg Helman
Ann MacDonald. John Barnad
Ann MacDonald. John Barnad
Cornella Adame. Agnes Love
Rick Levis. Rickbard Symme
Rick Levis. Rickbard Symme
Dommy Belliman Palmer Baker
Margot Sincialir. Jane England
Kitherine Sedlay Lee France
Kitherine Sedlay

the Harvard Dramatic Club does nothing but read Shakespeare to each other in gym suits for the remainder of the year it will have had a successful and noteworthy season—because it has uncovered a season—because it has uncovered a student playwright with plenty of promise: Edward Eager. Fact is, if Eager's 'Pudding' were re-stirred slightly and re-baked by an ace di-

il Lagger's rudomig were restricted in the control of the control

mates a hoose between tweether the and the father of their expected child.

Piece is fundamentally sustaining. Humor, is abundant in dialog that it is hardly anything but talk, and more talk; but the proof of this pudding is that the gab is still palatable in the third act.

It is a summary to the proof of the pudding is that the gab is still palatable in the third act. It is a summary to the term of the proof of the proof of the proof of the pudding is the total the dialog of the proof of the



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Chicago, Dec.

Happy days once more in the loop, with the theatres lighted as the control of the loop, with the theatres lighted as the loop, with the theatres remained and the loop faces a bewildering situation—a scarcity of theatres. For five years the theatres remained shuttered and hungry for tenants, and today suddenly there are more producers than houses.

I will be the loop of the loop of the last of the loop of the last of the loop of the last of the loop of the loop of the last of the loop of the loop of the last of the loop of the

word: moved on to adinable on its first of a four-week jump to the Tersonal Appearance' led the march of five new shows into the loop, opening Friday (29) to a capacity audience at the Harris. Brock-march of the first moved of the first moved of the first moved of the first musical of the season, and indications are for a click here also dications are for a click here also make the first musical of the season, and indications are for a click here also make the first musical of the season, and indications are for a click here also make the first musical of the season, and indications are for a click here also make the first musical of the season, and indications are for a click here also make the first musical of the first move into the march of the first moves into the manning her first move into the manning her first

Livia of Doy Meets Girl' at the house on Jan. 19.

Estimates for Last Week

'Anything Goes,' Grand (1,200; \$3.30) (lat week). Opened to bangup business on Sunday night (22).

Looks in easily as first musical, 10.

'Dedsworthes Saturday (21) and moved for the coast after taking fine \$13,000 in its final session.

'Great Waltz,' Auditorium (4,000; \$2.75). Opens Thureday night (26).

Fred Crowe has made huge preparations for this production and has the town plastereserance,' Harris (1,000; \$2.75). (fer week). Coa week.

arations for this production and has the town plastered.

"Personal Appearance," Harris (1,000; \$2.70] (18 week). Got away big on Friday night (20) and adverse of the condey.

"Squaring the Circle," Blackstone (1,000; \$2.75]. House relights on Christmas night (tomorrow) with east headed by Glenn Hunter, 200; \$2.75) (Ist week). Theatre Society subscription show started last night (Monday) and will go at least three weeks.

HELEN HAYES' RECORD \$27,000, WASHINGTON

Washington, Dec. 24.
First full week played by Victoria Regina, idded by the fact that
his is Helen Hayes' hometown,
gave the National a swell approximate \$27,000 at \$2.75 top. This is an
all-time record for pre-Christmas week here

Capital's only legit stage is dark

two weeks.
Le Galllenne in repertory
Sketch Book' now for two weeks.

Eva Le Galllenne in repertory
and Earl Carroll's 'Sketch Book'
have both been cancelled after being booked as holiday attractions.
House reopens Jan. 6 with 'Personal Appearance.'

FUTURE PLAYS

FUTURE PLAYS

'Friends and Romane', William
Miles' adaptation of Virginia Faulkner's novel. Delos Chappell and
Carly Wharton to produce.
'Murder by Prosy' by Join Reldon Fleming for Williard G. Gernhardt and Richard D. Strauss. Rehearsals in January. Premiere
around March 1.

'Mams Your Poison', meller by
Louis Weltzenkorn and Herbert C.
Lewis on A. H. Woods' schedulc.
Leconore Ulric will star.
'Fresh Paint', comedy by Duncan
Ross and Edmund Dorsay, to be
produced by Jack Hart.

Truly Valiant, by Irving Stone, to be co-produced by Gustav Blum and Ernest W. Mandeville.

'Nother Coast Showcase

Theatre Arts of California, experimental theatre fashioned on the idea of Fasadena's Commu ity Playliouse, has been: Incorporated, Lelah Tyler, Dickson Morgan and Howard Henshey are directors.

TWO SHOWS OUT

Two more shows are off Broad way's list, but only one closed last Saturday, it being 'Abide With Me' which had five lean weeks at the Ritz: Show was announced to fold one week previously.

IDE WITH ME

Opened Nov. 12. Cast was praised by the first-stringers, but the sadistic drama was not. Anderson (Journal) said it was 'so admirably done by a cast of slick actors that its wabbly structure is almost hidden.' Variety (lbee) said: "Will-probably not click.'

'Whatever Goes Up' was an-nounced to resume Monday (23) but falled to do so. Show drew a weak press and lasted but three weeks at the Biltmore.

'WHATEVER GOES UP'

'WHATEVER GOES UP'
Opened Nov. 25. Most of the
first-stringers' notices carried
those half-way opinions which
presaged the fact that 'Whatever Goes Up' would go out
quickly. Anderson (Journal)
said 'It has practically nothing
except Ernest Truex to keep it

Variety (Kauf) sai : 'Doesn't come through.'

BARRYMORE \$7,000 ONLY FAIR, DETROIT

Detroit, Dec. 24. Ethel Barrymore, for years a heavy favorite here, couldn't overcome the usual pre-holday slump, and her Constant View of the constant of the c

(21) wasn't too bad.
House is dark this week, with
Earl Carrol's 'Vanitles' coming in
Sunday (29) for a week. George M.
Cohan's 'Dear Old Davling' is booked
for the week of Jan. 13. The Wilson, other Detroit legit house, is
adjil dark, but the outlook is bright
for after the first of the year.

for after the first of the year,

Estimate for Last Week

'Constant Wife,' Cass (1,400; \$2.20)

—Ethiel Barrymore, an old fave here,
given a lot of publicity, but play
couldn't beat pre-holiday slump,
Gross around \$7,000, okay, for eight
performances.

1st in Salt Lake

Salt Lake City, Dec. 24. First road show attraction to make an appearance in Salt Lake in 1936 is 'Dodsworth' starring Walter 1936 is 'Dodsworth' starring Walter Huston, scheduled for Jan. 13 at the Paramount.

Seat sale now on, with top admish

WICHITA IS BACK

Town Returns to Legit Bookings-Best Season in Years

Wichita, Kans., Dec. 24.
This southwest metropolis is making a good comeback this season as a road spot. In the heart of a thriving agricultural section, town has always been strong on legitimate and concert attractions, but the drouth and hard times generally put the shutters on the box office the past few seasons. List of stage and musical attritions now is the biggest the town has had in several years. William Floto is handling the bookings, most of which are lined up for the Forum, muncipally owned 4,000-seat auditorium.

nuncipally over the season are torium.

Alredy played this season are season

Shows in Rehearsal

'Ethan Frome'-Max Gordon 'Call It' a Day'-Theatre Guild. 'Granite'-Chas. Hammerslough, 'Julie' - Alex Yokel

Three Wise Fools' (road)-John

Note:

A Room in Red and White'—
Wight D. Wiman.

'Russet Mantle'—Jerome Mayer
und Murray Queen.

'Midwest' ('Drought')—Shuberts.

'Dear Old Darling'—George M.

'Dahan Cohan.

The Eternal Road—Max Rein-Holiday'-John

Golder 'Illustrators' Show'-Tom Weath-

erly.

'Ziegfeld Follies'—Shuberts.

PHILLY'S JUST **MARKING TIME**

Philadeiphia, Dec. 24. hilly's much-publicized legit comeback falls to the zero mark to-night (Tuesday) but then starts on

hilly's much-publicized legit comeback fails to the zero mark to-me the comeback fails to the zero mark to-me the comeback fails to the zero mark to-me the comeback fails to the comeback fails to the comeback fails of th

'Personal Appearance' (Garrick, 4th week) Carrying on nicely, if not to any terrific profit. Near \$6,000. One more week after this, then 'Ethan Frome,' Max Gordon

then Etnan Frome, man tryout, tryout, tryout, tryout, tryout, to delinence (Forrest). Miserable reception for this repertory engagement. Two-night outright buy by Philadelphia Forum for Women Have Their Way' helped some. Even with that not over \$7.000.

ENGAGEMENTS

Curtis Cooksey, 'Edgar Nelson, Jean Odair, John Alexander, Berna-dine Hayes, 'Drought,' Eric Wollencott, Harold Moffet, T Want A Polleeman.' Earl Oxford, Joe Danatello, Tilus-trator's, Show.' Myron McCormick, ell Freczes

Myron McCormlok, ell Freczes
O'eri, Gallaudet, 'Night of January
O'eri, Coastl).
Minda Gorky, 'Moon Over Mulberry Street.'
Ruth Shepley, Ben Lackland,
Reynolds Denniston, Jack Williams,
Dearr Old Darling, and Ver
Boy Meets Girl' (Chicago).
William Gillette, James Kirkwood,
Mary Rogers, Charles Coburn, Brandon Tynan, Isabel Irving, Addison
Pitt, 'Three Wise Fools.'
Ruth Nelson, 'Tony Kraber, Art
Smith, Jules Garfield, 'Paradise
Lost.'

Lost.' Ina Claire. End of Summer.'
Leonore Ulric, Percy Killbride,
Horace McMahon, 'Name Your
Polson.'

Polson.
Tom Elwell, Charles enderson,
Francis Picriot, Sylvia Weld,
W. Dana Hardwick, Marie Falls,
Virginia Frank, Ethan Frome.
Phyllis Wgich, Byron McGrath,
Granite.

ranite." Thurlow Bergen, 'My Maryland' (road). Robert Burton, Tomorrow Is A

Robert Burton, "Tomorrow Is A Hollday." Carol Stone, Russet Mantie." Chrystal Herne, Lesile Adams, Richard Kendrick, 'A Room in Red and White. Thomas Chalmers, Bertha Kunz-Paker, Samuel Goldenberg, 'Eternal Road. Paul McGrath, 'Night of January

Week Before Xmas Not So Bad On B'way: Leaders Remain Steady

VARIETY

Broadway ticket brokers were a week) (M-1.355-\$3.39). Guild's opbit too optimistic in predicting that elegit business would be as good in legit business would be as good in slipped but wide attention should December as November, but weren't are wrong at that. Most of the Army and the strength of the same period last year.

Traditional drop in theatre attendance during the week before that of this week, saw unprecedented exceptions. Leaders did not dip and several sold out Monday and duesday night though and several sold out Monday and duesday night though the sold of the sold

eve). Included in this elect group were First Lady' and Boy Meets Girl', while 'Dead End' was virtually as a sign of the second of the second

"Abide With Me," itz. Taken off aturday after five weeks of slim

'Abide With Me,' itz. Taken on Saturday after five weeks of slim attendation. Abroad,' Winter Garden (15th week) (R.1,493-84.0). Approximated \$40,000 weekly until after Thanksgiving; down considered by the state of the slim of the sli

through winter; last season's dra-matic sensation. Chance (9th week). "Dead End," Medd its pace hest week, selling out except for boxes; gross close to \$18,000 mark; sea-son's dramatic standout. (D-918-33.30). Presented by George Kon-doff; written by John Patrick; one urlaw (28) mers tryouts; open Sat-urlaw (28).

of last summer's tryouts; open Saturday (28).
'Jubilee,' Imperial (11th week).
(M-1,468-84.40). Normally paced
around \$34.900; eased with field but
should reach capacity again.
'Jumbo,' Hippodrome (6th week)
(M-4,327-44.00).

Jumbo,' Hippodrome (but week)
(M-4,327-44.00).

Jumbo,' Hippodrome (5th week)
(M-4,327-44.00).

Jubic,' Week)

Jumbo,' Hippodrome (5th week)

Jumbo,' Hippo

\$50,000.

'Libel,' Henry Miller (2nd week)
(D-944-\$3.30). Opened late last
week, winning good notices; indications are for successful engage-

ment. Wine, St. James (4th week) (M-1,520-43.85). Theatre parties helped the gross advance to about \$14,000; rating of unusual musical will be indicated from now.

musical will be indicated from now on.

'Moon ver uiberry Erreet,'
4th St. (714 week) (D-1,232-\$43.20). Cut rated all over the lot; costs little to operate and average of the cost operate and average of "Mulatto,' Vanderbilt (19th week) (D-804-\$27.5). Another show in the bargain ticket class and also operates with modest nut; has been averaging around \$3,000. Ambassador, 19th (19th week) (D-1154-\$27.5). Court-room meller dong well enough; average was \$12,000 and should come back to that level or higher. 'One Good Year,' Fulton (5th week) (C-913-\$43.80). Moved here from the Lyreum Monday, was play at pace. 'Barenil'. Berrymore (1th week) of the property of the control of th

Parnell, Barrymore (7th week) (D-1.096-\$2.30). Started with average gross of \$10,000 weekly; cased off but should come back and better

off hot should be the state of the should be s

170,000.

Pride and Prejudice, Plymouth (8th week) (D-1,036-43.30). Starting pace was \$13,000 or better; haard takestrally alipped and looks with the start of th

by Robert Milton; written by Arthur Richman; opened Monday; got weak press.

'Three Men on a Horse,' Playhouse (48th week) (C-389-33.30), Parent of the Arthur Richman; opened Monday; got that the state of the stat

Other Attractions

Katharine Cornell, Martin Beck; return engagement in 'Juliet' for limited engagement which started

limited engagement which was Monday, "Continental Varieties," Masque; Lucienne Boyer returns for limited date; starts tonight. "Ghosts," Empire; revival; probably will be moved to another theatres soon; business better than articipated. "Let Freedom Ring," Civic Reptheatre; probably okay on 14th wirest.

MEN' SOLOES BOSTON 7TH WK., FINE \$10,000

Three Mon on a Horse 's still sold her in the horse 's still her in

oay (av) at the Opera House.

Estimate for Last Week

Three Men on a Horse, Plymouth
(7th week) (\$2.75). Affected slightly
by seasonal go-by, but still okay at
\$10,000 last week.

'Maid' \$14,200, St. L.

St. Louis, Dec.

U. S. ACTS GET Belle Baker-Hylton EUROPEAN O.O. IN LONDON

London, Dec. 15.
Continental bookers are over here exploring the possibilities of new talent from America. Some are obviously unsuited for foreign lingo spots, although registering here.
Kurt Robitzek, booker of the Alhambra, Parls, spent several days here, but only managed to pick a few acts suitable for his spot.
Andre Frank, booker for Dusseldorf, is very much on the alert for any newcomers. Is lineup-so far includes the Three Swifts, Four Trojans, Ganjou Brothers, the Gaudsmiths, and he is dickering for Gene Sheldon and Joe Termin.
There are quite a number of good

There are quite a number of good acts here, but owing to their non-Ayrianism they are not potentials.

NEW PICC BILL WEAK: MARY NOLAN JERKED

London, Dec. 24. London, Dec. 24.
Piccadilly theatre is currently
stuck with the worst show since
inaugur of its vaudeville pol-

icy.

Mary Nolan, booked in as a freak attraction for \$525, didn't par at all; her act was razzed and she called it quits by mutual consent after the first show.

first show."

Donald Calthrop, local pic and legit name, is also wobbly, and furthermore was hampered by a weak vehicle that sent 'em away disap-

vehicle that sent 'em away disap-pointed.
Sole bright spot on the bill are BBBrookings and Van, American col-ored duo, who rate quite a name here. Act marred, however, by too much clowning.

N. Y. and Polish-Yiddish Legit Unions in Treaty

Warsaw, Dec. 24,
Yiddish Actors Union of Poland
has come to an interchange agreement with Hebrew Actors Union
(branch of Equity) of New York.
These are the two strongest yiddish
legit unions in the world and there
had been considerable blockering between them in the past.
Reuben Guskin, executive secretary of the N. Y. union, left here
squared (21) acts need this the
and London before returning to
New York.
Local union had insisted on

Local union had insisted on heavy kickback by American Yiddish act-Local union had insisted on heavy kickback by American Yiddish actors appearing here on tour from time to time. Americans on the other hand, so they claim, have been lenient and friendly to locals on Second Ave., the Yiddish right of the York Argument came to a New York of Leo Fuchs, a Polish star. He was accepted on Second Ave after some discussion and permitted to star in a current legit at the Second Ave theatre, without kickbacks.

Using that as a club, Guskin maneuvered a reciprocal deal, whereby the two unions will in the future allow each other's members complete freedom.

Rolls Into Sydney

Melbourne, Dec. 4.
Ernest C. Rolls will break into Sydney at Yuletide with several of the legit attractions he has played successfully here. First break will probably be with 'Flame of Desire'. Arrangements have been completed for Rolls to take over the civic, Sydney, by arrangement with Stuart F. Doyle.

Strella Wilson (local) has replaced Ethelynd Terry (American) in 'Desire.' Other Americans in the show include Lesier Brain, Neille Breen and Bert Matthews. Melbourne. Dec.

Loraine Dies

London, Dec. 24.
Robert Loraine, local legit star, died suddenly yesterday (Monday) in London. He was 59 years old.
Loraine played in several shows in America during the past, being over last early in 1935.

For Palladium in Feb.

London Dec 24. Belle Baker will headline the new Crazy Show at the Palladium. Show is due to get started some time in February.

Once again 'Crazy Show' will be built around the Jack Hylton band. Hylton is now in perica.

MGR. SCHMIDT OUITS BERLIN WINTERGARTEN

Berlin, Dec.

Wilhelm Schmidt, general manager of Germany's best-known vaude house, the Wintergarden, has designed on account of Ill health. Schmidt succeeded the late Franz Steiner in 1915 when he came from the Circus Busch and ever since has been in control of house.
Wintergarden is owned by Hotel-betriebe Geseilschatt,' a chain of hotels and restaurants. Practically every American act that played in Europe appeared at the Wintergarden in its more than 40 years' exist-

Europe appeared at the Wintergar-den in its more than 40 years' exist-cace. House was completely rebuilt some years ago, but the unique po-sition of its stage in center of left side remained, a handleap to most acts, making them face three sides simultaneously.

is invaling the state of the state of the state of the state of all nationalities turing his 30 years' activity at the

Deighton's U.S. Replacer For Grosvenor Frenchie

London, Dec. 15. All-French cabaret, Jointly produced by Jacques Charles and Felix-Ferry at Growcnor-House, has proved the biggest flop staged here since Grosvenor went leg show. Closing after five weeks. Next ishow, due Dec. 19, will be produced by Howard Deighton, American, who staged the first show at the Dorchester hotel, two years ago.

ago.

Cast will comprise 12 Canadian girls, all from Toronto, Chaz Chase, who will be featured, Donald Burr, John Maxwell, Caryl Gould, Billy Worth and Esme Willmott, all Worth and Esme Willmott, all. Americans.

Delghton is in on percentage, with guarantee of \$3,000 per week.

MODERN PANTO

Charlot Does 'Sleep'ng Beauty' in New Version

London, Dec. 16.

London, Dec. 16.
Andre Charlot presented a version of the perennial 'Sleeping Beauty' pantomina, at the Vaudeville theatre, Theo. 14. and made a theatrical departure from the traditional method.
Conventional 'dame' (always played by a man) and regulation Prince (always played by a woman designated as 'Principal Boy') are absent. A modern story of the theme was written by Desmond Carter and Robert Neebitt, with music by Dennis Van Thai.

Runner Vice Chevalier In Paris Casino Show

Paris, Dec. 15.

Jules Ladomegue long distance runner, la a surprise hit replacing Maurice Chevalier in the Casino de Paris show. Almost all he does on the stage is run.

Opons by glving gym lesson to the English line. Then runs, as form demonstration, on a small highbanked track on stage, and finally turns on full speed on a treedunfil. treadmill.

Ladouniegue, most popular track athlete in France, was disqualified by the local A. A. U., and now fans must come to the theatre to see

'Fritzi' Weak

Chances of 'Fritzl,' new musical comedy which opened at the Alephi Friday (20), are silm. Lacks any outstanding features to pack 'em in.

Did You Know That-

That was Mitzi Hajos who looked so pretty at the Algonquin the other day. Colin Clive there, too, and Ann Pennington. Oscar: Levant still wears no hat these icy days ... Mams. Newberry will remain in this country where some some still be suffered to the spirit of the holidays, strolling along 57th street wearing a bright red scart with huge white dots. Lou layton, Paul Ash, Jimmy Durante and Yinghia Smith diling at Manny's Chop House... Laura Royston tells a swell story... Mrs. Clayton Sheehan wore a lovely grey fur coat with silver fox collar and was obusy shopping... the most good of the street That was Mitzi Hajos who

Leslie Scouting

London, Dec. 24.

Lew Leslie's new show is now definitely skedded to open at the London Alhambra in February. Leslle is scouting around trying to cure Arthur Riscoe, rances and Wylle Watson to star. rances Day

and Wylle Watson to star.

Some difficulty here, though, because Watson has an assignment in
the Hippodrome show, and Riscoe is
understood to be practically set for
the new Charlot Revue, due at the
Vaudeville theatre.

Equity Fight

(Continued from page 45)
Fact that money will be charged for
admission strengthens the contention and supports the idea of higher
wages. Pointed out that the building trades section of the WPA succeeded in getting the prevailing
wage on relief projects, but that
was accomplished by reducing the
number of work hours.

Such matters were the subject of discussion over and over again during the Equity meeting, it being claimed that Actors Forum embers hindered the proceedings. Finally a vote was taken on whether the association should stand for the \$40 weekly minimum or comply with the second of the \$40 weekly minimum or comply with the second of the se

jected the suggestion. It was evident that most of the non-voting members are in relief projects and would have favored increasing the wage and upsetting the already recorded official vote.

Another reason for not per Itting the oral plan was that it might have created a precedent which could upset regular procedure at subsequent

meetings.
George Heller of the Equity meetings.

George Heller of the Equity
Council and a leader among the
Forumites, arose to speak in favor
of the motion for the second time.
Lawrence O'Sullivan, who has been
a front row squatter for years and
who used to heckle Gillmore, began
making remarks in an undertone
just the motion of the council just about audible to the speaker. Latter made retorts, but the heck-ling continued until Heller lost his temper. Instead of turning to the chair for protection he leaped from the platform and made a figing tackle. O'gullivan crouched, Heller landing around his neck fialling his ar

No Damage
There was no real damage, but other incimbers surged toward the combatants, some making abortive attempts to land pokes.
Gillimore called for a motion to adjourn, which was yelled down, but he dismissed the meeting regardless. On the way out various scuffles were reported in the hotel lobby. It was intimated later that Heller may be called to account by the council for his unparliamentary conduct. O'Suillvan vamped quickly after the mix-up.

Moeting was advised that if a movement for the prevailing wage

Meeting was advised that if a movement for the prevailing wage was continued the government

Among the Women

By The Skirt

Best Dressed Woman of the Week:

George Jessel is home again. e's at the State. Few can be quite

George Jessel Is home again.

aughty as glessel, or so nice.

A team called Stone and Lee should be looked into. The girl is a splendid straight. She is your small, and wore a costone of black velvet skirt, bolero jacket and white shirtwalst. Discarding the skirt she is in short black velvet pants and her legs, are covered in sheer tights. She again proves how much better legs look in tights than bare. Sheppard and Carleton have a good revue with plenty of excellent dancing. Act consists of two boys and two girls. The first number has the girls in white sallor dresses with blue trimming. One of the girls does a comedy number with a boy in a Dietrich suit of blue flannel. A tapper is in a white sallor dresses with plurfed sleeves dotted in red. Most picturesque are the Liazeed troupe in white sallor capes lined in red. The costumes underneath are green. The men are in short skirts while the three women are in chiffon trousers with silver bodices ending in a line of fringe.

Some Fun

Whatever Ben Bernie does he has fun doing it. Whether it is bridge, golf or leading his men. And leading the Paradise show he is at his

solf or leading his men. And leading the Pavadise show he is at his best.

The Paradise show is all one expects from one of those places. The girls wear colothes or they don't, and the men at the tables enjoy every minute. The costumes show long usage. They are all soiled, showing the wear and tear of the many shows a night. There are about 30 girls in the ensemble and most of them beauties with picture possibilities, one girl doing a strip number has a walk; that outdoes Mae West. The white saith frock is hipless and is covered for the minute with a cape. Piece by plece the costume is discarded and she disappears behind a screen just in time. Blue sequin coats are worn with green skirts by the girls in the opening number. Another group are in orange one-piece dreases made very short.

Jean Goodman does some typs in an abbreviated dress of accordion pleafings with diamond bands. A blue and green number trimmed with maribeau is led by a girl named Balley. Radium plays an important part in a number done with long streamers.

Prichard and Lord oa a swell dance with Miss Pritchard in red pleated skirt and long bodice. An avenue of trees of green feathers have the girls in white organdle frocks with green asshes. White lace frocks worn by the girls are topped by huge hats. One miss is stunning in the wind a stream of the girls, they look their best as English toffs in grey cutaway coats, striped trousers and high hats.

eautiful Show

Radio City Music Hall is all dressed for the holiday season. Christmas atmosphere here pervades even before one enters the huge auditorium. This theatre of theatres could do with no show. It spells relaxation. But this week you can sink back in a comfortable seat and with half closed eyes view one of the most beautiful shows put on at

First number, called 'The Nativity,' contains images at the extreme

First number, called 'The Nativity,' contains images at the extreme sides of the stage, with Edwina Eustis, Jan Peerce and Wilma Miller doing the singing. The rising curtain reveals the front of a church, with a tableaux of the Nativity.

Rest of the show is a Christmas pantomime based on Coppella. Patricla Bowman starts the show with a bailet dance in a full rose skirt banded with embroidety. A black velvet jacket trimmed with white fur with matching cap. The huge company is dressed as Russian peasants in colorful display. The finale, with a modernistic Christmas tree, has the girls costumed as snow men in white With black buttons. A white horse drawing a slejsh, is a novelty.

The Shirley Temple picture, The Littlest Rebel, will please all fans of this adorable baby. The opening, with a children's party going on, makes the rest of the picture tame. The youngsters, seated at a horseshoe table, so into a minuet, the little of which has nevey been done in picture. It's what could be called divine.

The picture lags when Shirley isn't doing her stuff with Bill Robinson. Set in Civil War days, it has Karen Morley and Shirley in hooped skirts.

skirts,

oxy's Xmas. Show

Kathryn Parsons had no trouble getting an unusually large pre-Christmas audience singing the old songs at the Roxy. Miss Parsons looked a real old fashioned picture in her beruffted pale blue dross. A large hat topped the costume and a pink parasod was carried. In touch with this season, of course, a toy number was done. A dozen of the Gae Foster girls were dolls in short white dresses with pink sashes and bows in the ties season, of course, a toy soldiers in white trousers, black jackets but-loned in red, and pill gox soldiers in white trousers, black jackets but-loned in red, and pill gox soldiers in white trousers, black jackets but-loned in red, and pill gox soldiers and white satin whom by the girls had then in aliver cellophane fringe and white satin wide of black. The shelds and spears of red and yellow added to the color scheme. The Dresden finish was beautifully done with some of the girls in hooped dresses of dainty design and some as ballet girls in the shortest of ballet dresses the skirts looking like maribeau fluffs. The girl of Dennis and DuRayne, according to her contortions, can't have a bone in her body. And all in a pink dress with blue lining. Later she is in a lovely frock of mauve pink, made full in the skirt, with inserts or ruffles. The bodice seemed to be of satin with the shoulders also of ruffles. The picture here is '31,000 a Minute', with Lella Hyams as the leading woman. Another Brewster's Millions.' Miss Hyams, seen so seldom in pictures these days, has improved her appearance. As far as clothes are concerned she has small opportunity to show many. A dinner frock this she wore a plain verter would with a cross belt of silver. Over this she wore a plain verter would be checked tailored suit was cheap, and a black suit was worn with a filly blouse. The best shot of Miss Hyams was in a sath nighty and dressing gown.

might divert the allotted money away from the rellef theatre proj-ect. This was further indicated by statements made in Washington during the week in reply to de-mands made by a visiting New York committee from the City Projects Council, made up of WPA relief workers.

persons working on relief figured persons working on rellef figured there was up to six weeks pay com-ing to them. Washington stated the local administrators should not have put applicants to work until their requisitions had been okayed. Controlling departments of WPA are blamed because of the mass of red tape requirements.

workers.

Jacob Baker, administrator of the theatre project, is quoted as saying that \$7,000,000 allotted to New York's leater relief program would be withdrawn if Victor Ridder, WPA head in the metropoils, and Elmer Rice, regional director, didn't start spending the money soon.

Committee's complaint was that

TENT NEXT **AUGUST**

Boston, Dec. 24. Approval has been voted by trusof the Berkshire Symphonic Feetival to bring the Boston Symphony Orchestra, under Dr. Sarge Koussevitzky, to the Hanna Farm, between Stockbridge and Lenox Mass., for a series of concerts next August. Band will play under a tent. Seats will also be set up out-side the tent for fresh-air auditors and over-flow crowd anticipated.

am over-now crowd anticipated.
Tent show angle marks new departure for the famous Boston group. Among the guarantors of the annual festival is Mrs. Grace Coolidge, widow of the former president; and Albert Spaiding, violinist.

Israels to Lecture

When Josef Israels II, head of Publicity Associates, arrives back in this country early in January following a several months' stay in Ethiopia covering war-front activities, he has a lecture tour lined up for him which will take him out to

the midwest.

Dates for the trip follow: Feb. 14,
New London; 15. Westfield; 16,
Wilkes-Barre; 17, Williamsport; 18,
Ann Arbor; 20, Filnt; 21, South
Bend; 23, Detroit; and March 2,
Omaha.

Bookings

CARNEGI	EHALL	
(January)		
2-Philharmonic.	17-Philharmonic.	
4-National Orches- tra, afternoon,	Goiden Hill Chorus, eve-	
Philharmonic, evening, 5—Philharmonic,	ning. 18-Philharmonic. 19-Philharmonic.	
7-New York	afternoon. Burton Holmes,	
Women's Sym- phony. 8-Philharmonic.	evening. 22-Artur Schnabel. 28-Burton Holmes.	
9-Burton Holmes, afternoon.	afternoon. Philharmonic.	
Boston Sym- phony, evening. 10-Philharmonic.	24-Philharmonic,	
11-Philharmonic, morning,	afternoon. Lea Luboshutz, evening.	

orning,
evening,
et on 8 Sym 25-Philharmonic,
houy, after 20-Philharmonic,
oon,
C. Vladeck,
Olh Anniver ovening,
ary, evening, 27-National Orchestilharmonic,
fternoon, 28-Philadelphia Oron. Holmes, atternoon.
Burton Holmes,
evening.
-Jascha Holfetz.
-Artur Schnabel.
-Burton Holmes,
atternoon.
-Philharmonic,
atternoon.
-Philharmonic,
-Evening.
-Indiadephia Or chestal

TOWN HALL TOWN HALL (Junuary) 2-Washinton 18-O-in Down es. String Guertet. 3-Vjols Mitchell. 6-Vjols Mitchell. 6-Vjols Mitchell. 7-Vjols Mitchell.

ertson, after-	Harold Triggs,
noon.	afternoon.
Clarence Adler.	Emanuel Feuer-
Samuel Antek.	mann, evening.
afternoon.	20-S. K. Ratcliffe,
Franciszek Zach-	morning.
ara, evening.	Benjamin De-
6-Philharmonic-	Loache, after-
Chamber Or-	noon.
	Emma Redell
7-Louis K. Ans-	evening.
pacher, morn-	21-Louis K. Ans-
ing.	pacher, morn-
London Madrigal	ing.
Group, after-	inifred Chris-
noon,	tie, evening,
Jerome Swinford	22-Ida Wright Bow-
-II. V. Kalten-	Andres Scgovla;
born, morning	evening
Kolisch Operter	24-Col. W. Stewart-
	Roddie, morn-
10-Capt, C. W. R	Ing.
Knight, morn-	Jonquin Nin-
ing.	Culmell efter-
Addison Jones,	noon.
. evening.	Emo Valacek.
11-Willam Lyon	evening.
Phelps, morn-	25-Gcorge Earle
	Raiguel, morn-

Nikita Magaloff

And the second s

SYMPHONY IN FOOTBALL SATURDAY POOR FOR LECTURES

Great Adventure Series presented

Great Adventure Series presented for the first time this year in Carnegie Hall for 19 Saturday mornings straight ended on Dcc. 14, with average, subscription representation around 900 persons. Top price for series was \$12.

Harold Peat office handled and contemplates repeating next year, only setting the series ahead 107āh. and Feb. so as to be free from football competition. Adventure lectures clicked but competition from vacationing residents on days of big games was felt.

Those on this season included: Admiral Byrd, Robert Edison Fulton, Jr.; Ruroy Sibley, Col. Roscue Turner, B. D. MacDonald, Bruce Bairnsfather. B. MacDonald. Bruce Bairnsfather and Lowell Thomas.

Chicago Tuning Up By Frederick Donaghey

Myra Hess, London planist, unable to come for two concerts with the Symphony, replaced by Efrem Zimbalist, who now sends word that he, in turn, is unable to fill dates, with John Welcher, second concertmenter of the orchestra, taking the open spot.

John Alden Carpenter, although his Puritan ancestry is indicated by his middle-name, just will not stop composing music in the profane modern idion, and again speaks up for himself (but with no Priscilla to urge hi) by putting a new dance-vast repertoire. A business-man of independent wealth, he is an amateur of music in the true meaning.

Igor Stravinsky, in canceling booked American tour; has upset important post-holiday plans of the Symphony, including appearance of Samuel Dushkin, a sort of protege of the Russian composer.

'The Messiah,' for decades a Apollo Club, is being sung this Yuletide (Dec. 22) by the Swedish Choral Club, most active of Chicago's numerous gro

Frederick Stock will in his Jan. 2-3 subscription-concerts make his program in commemoration of the 100th anniversary of the birth of Theodore Thomas, founder of the Chicago Symphony Orchestra and Dr. Stock's sole predecessor as its conductor.

Lily Pons is to give a night-recital Feb. 1 in the huge Civic

Rosa Raisa will late in April appear here in Rocco's opera called 'The Dybbuk,' based on the Yiddish play, with her in the role acted in English in New York by Mary Ellis and in Chicago by Mary Fowler.

A fresh attempt to feed Chicago ballet will be made Feb. 8 by the Joos troupe of dancers from Europe, with the huge stage of the Civic Opera-House as the platform.

With symphony orchestras throughout the world celebrating the birthday of Jan Sibellus and the Chicago Symphony celebrating the birth of Theodore Thomas, the Minneapolis Orchestra is taking a hand by noting the death of Franz Liszt, 50 years ago, having hired Rudolph Ganz, a passionate disciple of Liszt, to play one of the two concerts for plano here Jan. 22, in the Civic.

Nelson Eddy is to have his first Chicago recital, Feb. 15, in Orchestra

Old-time patrons of comic opera are discussing (and fussing) in let-ters to the papers which of the numerous Johann Strauss stage-works had in its score The Blue Danube, used as the climax of The Great Waltz, opening here Dec. 26 in the Auditorium, with none of them yet guessing the right operetta —Tindigo.

Grace Moore Delay

Latest into is that Grace Moore may have to set ahead her Metropolitan Opera date in February as work on 'Clssy' (Col) is keeping her on Coast longer than expected.

Met date already pacted for a benefit. Latest info is that Grace Moore

10,000 Salt Lake City Seats for Stokowski

Salt Lake City, Dec. 24, Deseret News, evening paper, will sponsor a one-night engagement of Dr. Leopoid Stokowski and the Philadelphia symphony orchestra the Salt Lake tabernacle, May the 1936.

1936.
It's the first time in years that a nationally-famous conductor and orchestra will make a personal appearance here.

Tabernacle has a seating capacity

Jascha Heifetz Hires Armored Car to Get His Violins to Hall

Very little exploitation and bally-hoo indulged in by figures in the operatic and concert end of show biz, but Jascha Heifetz, the violin-ist, is one of the exceptions.

When he plays dates on the road, always has an armored car hired to tote from r.r. station to theatre his several fiddles. And always sees to it that newspapers are informed of

Further publicity is that one of his five fiddles is a Stradivarius, which he is reported to value at \$150,000,

Opera Benefit Show

Chicago, Dec. 24

Paul Longone, feeling that he will have a better chance with the time-killing 7-to-midnight hurrah crowd, has moved from Dec. 21 to the 31st the special show designed to bring in cash to take care of miscellaneous bills with enough over to pay running expenses of skeleton staff he plans for work in preparation of 1345 season of Chicago City Opera. The program will be bits of this and-that by volunteers, Unpaid musicians, starchands

Unpaid musicians, stagehands and office workers are still waiting for city's check of \$15,000; while the city says it is waiting for report by experts on the 1935 Opera books. Letters from taxpayers showing up in newspapers to protest against city's paying toward Opera deficit with need of cash for schoolteach-

Eddy Concert Nearly Sold Out Three Months Ahead

Minneapolis, Dec. 24. Although the Nelson Eddy-Min-Airnough the Nelson Eddy-Min-neapolis Symphony orchestra con-cert here is still three months away (March 6), the 6,000-seat University of Minesota Auditorium aiready is practically sold out.

Advance sale is the best of any of the symphony orchestra concerts Sex appeal of tenor credited with sales boost.

REVIEWS

Sarah Osnath-Halevy

Sarah Osnath-Halevy

Lateat Importation under S.
Hurok banner is Surah OsnathHalevy, singer from Education Treaday night (17) at Town Hall. She
sings in Hebrew, Arabic and Persian, and is strictly a fill-in for the
platform series catering to more
sometic cutte of the series of the series

Met's First Week Is Strong, Films Scout New Singers: **Johnson Moves Cautiously**

Lots of trimmings highlighted the day) in 'Faust' with over 1,000 out-first week of the new season at the of-towners present for the occasion' Metropolitan Opera, New York, der Edward Johnson regime, with Fulkey to get screen tests, which was a sexpected singing film stars (Thebeth first on the list) drawing well York to hear him. Dagget Lee, a expected debut of 11 new volces. New Haven concert manager, hanadvent of American Bailet taking advent of American Bailet taking over the dance department, Lucre-zia' Bori's well-timed announcement of her forthcoming retirement after the opening, and sundry other four-ishes. Intake at box-office was brisk, with Monday and Thursday nights sold-out and solid with standers.

Talent scouts worked overtime scanning the new personalities for picture possibilities. Charles Kull-man and Helen Oelhcim who de picture possibilities. Charles Rule man and Helen Oelholm who de butted on the same night (Thurs

California College Bankrolls N. Y. Recital

Mills College, culture fountain for femininity in Oakland, California, is feminity in Oakland, California, is bankrolling a dance recital at the Guild theatre, New York city, on Jan. 12. Its an artistic exploitation stunt designed to stimulate enroll-ments of young ladies in the school. Tina Fiade, once of the Mary Wig-man troupe and now the dance pro-fessor at Mills, will give the show. College pays all expenses and anything that the sale of tickets might show as profit roses into a

might show as profit goes into a scholarship. Frances Hawkins of-fice handling the booking and busi-

LECTURE DRY TOWNS

Irwin, 24, Learns How to Lectur

David Irwin, 24-year old globe-trotter whose solo job, 'Alone, Across, the Top of the World' broke front-pages several months ago and is now out in book form (Winston, \$2), goes out as a platform attraction for the first time next fall under Harold Peat banner, after a season-ling garneed from minor public ap-

Right after his feat became publicized, young journeyman was con-tacted as hot lecture material, but his stage presence and method of meeting people was flabby, so advice was given 'o brush up on his show-manship by accepting 'whatever came his way. Se he's beca doing

Stokowski Injures Back, Can't Baton in Baltimore

Baltimore, Dec. 24. Philadelphia Symphony Orchestra with Fritz Kreisler as guest soloist grossed an estimated \$4,000 at concert in Lyric last Wed. (18). Over-flow crowd in the 2,700-seat hall at

cert in Lyric last web. (16). To common conduction the 2,700-seat hall at 32.75 top.

Leopold Stokowski did not show to baton his Symph, cancelling outnous the conductor had the conductor at the conductor had in New York.

Alexander Smallens, frequent guest conductor at Philly, and who currently leads pit orch for "Porgy and Bess" at the Alvin, N. Y., stepped onto the podium and subbed for Stokowski. Smallens' assistant replaced him for the performance at the Gershwin musical.

Helen Gahagan Tour

Hollywood, Dcc. 24, NBC is lining up a concert tour for Helen Gahagan next month, Actress, now in New York, is due at Radio studio here in February for her next picture.

her next pleture.

Severai writers are working on the yarn, which is being adapted from the book, 'A Splinter in God's

Emil Ludwig Sails

Emil Ludwig salies

Emil Ludwig salied this week for

Europe to be home in Switzerland
by the holiday season. Authorlecturer filled 35 dates on this side,
hopping all over the country.

Not decided if he'll return to the

U. S., for another tour next year.

New Haven concert manager, nan-dled the ticket sale direct for the visitors. Miss Oelhei , who's from Buffalo had 200 from the city on hand to witness her metropolitan

nand to witness ner metropolitan debut.
Friday matines performance had a short opera, 'Haensel and Gretel' of the witness of the business of the short of the witness of th charge swung into action two weeks prior to the season's start and is slated for another informal get-together shortly to keep things

stated for another informal gettogether shortly to keep things moving.

Stiffest brushing is noted in sets designed by Jonel Jorgulesco and to the single general state of the single general state of

the third week's repertoire. It's noted that Johnson is moving with marked care, and is picking old-standbys, etc., for his feeler at the managerial reins.

managerial rens.
These debutting this second week are: Susanne Fisher and Hilda Burke. Repertoire follows: Lakme, Monday; Traviata, Wednesday; Butterfly, Thursday matinee; Tannhauser, Thursday methor; Tannhauser, Thursday weening: Carmen, Friday; Rigolector, Saturday night.
Other first wock dobutters included: Marjorie Lawrence, Gertrude Wettergren, Eduard Habich, Hubert Raidich, Carlo Morelli, Chasc Baromeo, Charlotte Symons, Julius Hushn, Thelma Votjika. Edith Mason and Gennaro Pap returned to company after two year's absence. These debutting this second week

company after two year's absence.

Philadelphia, Dec. 24. Philadelphia, Dec. 24.
ct Opera Company looks in for heavy sugar on the four Phility dates this winter, if last week's (17) opcner is indication. Offering Trocae with Lotte Lehmann, John Charles Thomas and Richard Crocks for its initial date, Med drew 18, 2000. The gross over just under \$12,000.

Opening night was most brilliant affair in memory. Old Academy of Music was jammed with all stai-wart socialities in their accustomed spots, Veteran opera fans couldn't recall when Mrs. Whatsis and her

recall when Mrs. Whatsis and her mildly unwilling spouse had sported so much crmine and sparklers. Fact that Mct was staging come-back and that show business here has been considerably on the up-grade this season probably affected dailies, which splurged with pic-tures and printed publicity as never before. Jimmy Craven, who has handled last few Mct seasons here, everted with wide ones arms at vergreeted with wide open arms at various papers. Looks like \$20,000 put up by number of local guarantors would go right back in stocking.

v Sinclair Tarris

N. Y. Dailies in Scoop Battle

VARIETY

Scoop battle is on among the New York dailies harder than it has been in a long time as the result of the N. Y. Times pulling two important beats during the past week.

First was a Washington story to the effect that an important rate cut was practically set throughout the United States for railroads. Barely three days later same paper followed with a beat on the Charles Lindberghs, and their son, Jon, leaving the country secretly because

leavlug the country secretly because of continued threats.

All N. Y. morning papers were caught coid with the Lindbergh yarn, by-lined by Lauven D. Lyman and carrying a copyright. Hearet's American, replated, getting out an extra on the story.

Afternoon papers all carried the yarn with streamers, the N. Y. Post's yarn also carrying a copyright. Understood in newspaper circles that the Post had been under the impression it had a scoop and had prepared to handle the story that way, but was beaten by the that way, but was beaten by the

Times.

Likely that Lindbergh released the story to the Times. This paper syndicated Lindbergh's story of his solo flight across the Atlantic and the fiyer liked the way the entire the flyer liked the

deal was handled.
Lindbergh carried a high-powered
camera on all his trips and map
photographic studies. Also, he
frequently took candid pictures of
his wife and Charles, Jr., his son
who was kidnapepd and found sialn.
The Times 'printed these pictures
for him, making but one print of
cach and 'etcuring telm with the
seach and 'etcuring telm with the
kept any for its files.
Lept any for its files,
As a result, thouch its photo de-

As a result, though its photo department had printed several plctures of the child, the Times itself did not have a picture of the boy available when the story of the kidnapping broke. Like other dailies, it had to be content with the single picture of the boy given by Lindbergit to the police and released by the latter of the press. And the private photographer to do his camera work, paid the Times its regular rates for such service. As a result, though its photo de

regular rates for such service.

Pubs Want Code
Graphic arts industry (books, magazines, etc.) has asked the music publishing industry to support it in trying to get code legislation passed at the coming session of Congress. Statutory action urged provides either for the creation of a special agency or for so enlarging the tunctions of the Federal Trade the functions of the Federal Trade the function of the Federal Trade the function of the function of the Federal Trade practices which any industry might adopt.

Representatives of the Music Publishers Protective Association will meet spokesmen of the graphic arts group in Washington during the early part of January to try to formulate a legislative program. Pop music publishing industry has currently on file with the FTC a sense of trade don'ts that it would see comission to take under its wing for enforcement.

wing for enforcement.

St. Paul's S.A. Mage Undercover Four- and five-column splashes of newspaper publicity, lavishly illustrated with pix of flashy magazine covers, has cut down St. Paul's pornographic literature supply to the vanishing point, according to Irving. Gotlieb, city prosecutor, whose office was assigned to make it tough on drugstores and newsstands purveying dirty mags.

Instigated by the Maria Sanford school, drive was adopted by the St. Paul Pl'A council to purge the city of sexy magazines, with the council cailing on the police department for cooperation in the cleanup. St. Paul's S.A. Mags Undercover

ment for cooperation in the cleanup. Clergy also chimed in, with appeals from the puipit for help in stamping out ole debbil smut.

Ralph Quinn Leaves S-H
Ralph H. Quinn resigned as business manager of the Cincinnati Post
to Join the Enquirer in that city Jan.
1 as general manager, succeeding
William F. Wiley, who advances as
publisher of the latter sheet. Quinn
formerly was with the Enquirer for
formerly was with the Enquirer for
as advertisiting manager to Join the
Scripps-Howard Post in a si lare
capacity.

Quin's position with the Post goes to Frederick W. Giesel, biz mgr. of the Akron Times-Press durmgr. of the Akron Times-Press dur-ing the past several years. Don D. Patterson, advertising director of the Post, has been promoted to gen. mgr. of the Scripps-Howard na-

Best Sellers

est Sellers for the week ending Dec. 21, as reported by the American News Co., Inc. Ficti

	It Can't Happen Here (\$2.50)	
	'Spring Came on Forever' (\$2.00)	By Bess Streeter Aldrich
	'Valiant Is the Word for Carrie' 2	.00) By Barry Benefield
1	'Europa' (\$2.75)	By Robert Briffault
	'Silas Crockett' (\$2,50)	By Mary Eilen Chase
	Edna His Wife' (\$2.50)	Margaret Ayer Barnes
		ion
	'North to the Orient' (\$2.50)	By Anne Morrow Lindbergh
	'Woolicott Reader' (\$3,00)	By Alexander Woollcott

| Volume | V

Book Biz Up in '25
With the end of 1925, many book
publishers have taken time out to
agree that this season has been a
banner one for them. With sales
figures exceeding 1924 in nearly
every case, some publishers reported new all-time records.
Simon & Schuster did more business in November than in any other
month in its history. Harcourt,
Brace doubled its 1934 figures for
each month. McGraw-Hill reports
increase of sales on books on scientific subjects, indicating evidence
of considerable re-empolyment.
Figures on number of titles pub-

of considerable re-empolyment. Figures on number of titles published in 1935, computed by R. R. Bowker Co., confirm spreading out of public reading interest. In first eleven months of 1935, 7,930 new books, not including pamphlets, were, issued in U. S., compared to 7,118 titles in same period of 1934,

Walks After Radio Block
Mollie Merrick, for eight years
Hollywood rep for Norith American
Newspaper Alliance, has resigned
because organization refused to
permit her to go on the air. She
retains her copyrighted column,
Hollywood in Person, which will be serviced by another eastern syndicate, which has agreed to her doing

the ether work.

Prior to the NANA she worked on the San Francisco Call-Bulletin and Examiner.

More Book Lessons

More Book Lessons
In addition to courses now under
way covering book production, periodical design and production, Ms.
editing, preparation of copy and
proofreading, the Educational Committee of Book and Magazine Guild
of America has organized several
new priving.

New courses to consist of book advertising and promotion; copyright and legal procedure for publishers and trade unionism. Book production has been split into two proups. First group covers advanced book design, the second book de-signing and production. All courses open to Gulid members and nonmembers.

Textbook Exhi it
More than 500 Interesting and
original modern textbooks from 18
foreign countries have been received
by American Institute of Graphic
Arts for its exhibition of 'The Textbook of the Future and Its Forerunners.

Aim of exhibition is to present most significant achievements o entire world in field of the moder textbook. Projects embodying pub book. Projects embodying publishers' and designers' conceptions of future textbooks to be an impor-tant feature. Exhibition to open at National Arts Club in New York the first week in February.

rench Prizes
In addition to the Prix Goncourt which Joseph Peyre received for his book 'Blood and Light,' three other important French literary have been awarded.

Countess de Divonne who writes countess de Divonne, who wri under pen name of Claude Sil received Prix Femina for her no Benediction. Isabella Rivere w runner-up with 'Le Bouquet Roses.'

Rosss.'
The Prix Theophraste Renaudot went to Francois de Roux for his Days Without Gjory,' and the Prix Interallie was awarded to M. Debu-Bridel for 'Jeunes Menage.'

Two-Way 'Romeo' Edition
New form of co-operation between book publisher and motion
plcture company has been effected.
Random House and Metrio-GoldwynMayer to collaborate on special
edition of Tomeo and Juliet.'
edition of Tomeo and Juliet.'
actual succession of the company of the collaboration of t

ing play a talking picture, as well as original Shakespearean text. Voi-ture to be published simultaneously

romoting Youth Movement irst issue of Neo-Christian, new non-sectarian monthly out end of December, Mag to devote itself to advocating spiritual independence and plans spiritual youth movemen

ut the country through of non-sectarian youth

throughout medium o forums. ory Gortikov is editor. Edi-Gregory Gortikov is editor. Edi-torial staff consists of Burton Stone, Elizabeth Goodwin, Sylvia Goodwin, Jennie Carr and Edna Bailey. Edith Montlack is head of art dept.

D-D's Canadian Outlet

Doubelday Doran announce the establishment of a new publishing house in Canada to be known as Doubleday, Doran & Co. of Canada, Ltd. Offices to be in Toronto.

Ltd. Offices to be in Toronto. Theodore F. Pike is to direct new organization beginning Jan. 1. He has been in Toronto for past 14 years as manager of Canadian house of Longmans. Green & Co., and con-tinues as manager for latter?

'Nother Frink Crick

Marion Frink, sister of Carol Frink, drama and motion picture editor of the Chicago Herald-Ex-aminer, has been appointed motion picture critic of the Boston Amer-

picture critic of the Boston American.

Miss Frink, who will review under name of 'Marion French,' has been assisting her sister for the past three years, has contributed to magazines, and dabbled in radio

Agent's \$50 Prize Contest J. G. Edmonds, literary agent in Pittsburgh, will award cash prize of \$50 for best original unpublished short story he receives by Feb. 23. Private contest is intended primarily for new authors.

Creditors Move in Creditors of the Hollywood Film-ograph, trade paper, have taken over the sheet. Harry Burns re-mains as editor. Reported that Jim Timony has bought interest in Holly down, chatter sheet.

Sally Rand doing an article on

suckers."

Knopf to publish Claude Brag-

don's autobiog. Asia mag appearing in new format

Asia mag appearing in new format with January issue.
Vigo Press issuing first 'Italian-American Who's Who.'
Louis Golding has started on his cross-country lecture tour.
Owen Wister, G. B. Stern and James Stephens Europe-bound.
Macmillan to publish G. B. Stern's new book. Monogram, in Spring.
Mr. and Mrs. John Masefield to California from England by way of the Canal.

the Canal,
Richard Halliburton making two
and three appearances daily on his

Hichard Halifburton making two and three appearances daily on his lecture tour.

erman G. Weinberg doing a novel, 'Romance Sentimentale,' for Houghton, Mifflin.

Howard Chapelle in Searsport, Me, diggring, up more material on early American ships.

En lish rights for Story of Huey Long,' by Carleton Beals, acquired by Hutchinson & Co., Ltd.

May Lamberton Becker of Herald Tribune salling for London to spend holidays with her daughter.

Fhilip J. Rodgers, et of Newark Star-Eagle, has become associated with the Wall Street Journal.

Fire court, Erace plan Negley Far-Sed Star-Wall Street Journal of the star of their non-faction titles of spring.

Peete Cross and C. H. Slover, some

time in February.

James Weldon Johnson's 'God's Trombones: Seven Negro Sermons in Verse,' has gone into its seventh printing in seven years.

Jon Cheever, whose short stories

Jon Cheever, whose short stories have been appearing in various mags, to have his first novel published by Simon & Schuster.
Bainbridge Colby, Sec. of State in resident Wilson's cabinet, has written a book on the American-Constitution, which John C. Wijston Co. of Phila, Ill publish in spring.

spring.
William C. White, author of several-books on Russia, writing se-ries of biogs called Makers of the Revolution. irst tome to be on

Revolution. Irst tome to be on Lepin Smith & Haas publishing it in spring.

William Cunnagham, newly appointed director Federal Writers' Project for Oklahoma, has written novel called 'Pretty Boy.' with Pretty Boy Floyd, gangster, as its central character.

The Selzin Press, founded in 1927 by Laura Riding and Robert Graves at Deya, Majorca, will associate its

by Laura Riding and Robert Graves at Deya, Majorca, will associate its Imprint with that of Constable & Co., Ltd., and all its publications will be issued from London. Three show biz yarns in the January Pictorial: Review: an interview by Dana Bürnett of Fred Astaire, a humorous piece by Eddle Cantor on radio, and a short story by Mary Carr about Broadway. Eustace L. Adams, Satevepost, writer and author of 17 novels with marine backgrounds, is preparing a

wites and the thought of the control of the control

Versus Moloch.
William H. and Kathryn C. Cordell, editors of Pulitzer Prize Plays, starting annual essay anthology from American mags to be published by Doubleday, Doran under title 'American Points of View.' Three prizes for best essays of year to be awarded in connection with the book.

Industrialization

(Continued from page 5) vised to put in applications to the

IATSE local 659. ASC informed men who must get into IATSE that former would pay the first quarterly dues in union and all second, assistant and still men would be carried on ASC rolls

and all second, assistant and sun method to be carried on ASC rolls without dues. Carrying technical crews, and the second of the major crews, and the second of the secon

tory, to the basic studio agreement has provided impetus to plans of Screen Wilters' and Screen Actors'. Guidas to demand recognition of their organizations, with closed shop for both of the talent groups. According to present indications, Guildas will, be ready to smack the producers with their demands early next month. As plans were being shaped and alignments with other groups completed, Guilds originative.

shaped and alignments with other groups completed, Guilds originally figured to move into the studio trenches around March.
Closed shop for labor unions sets the machinery in motion which the two talent organizations have been waiting for. Previously, unofficial argument of the producers against preognizing the Guild's demands which carried closed shop was that labor organizations had not been accorded that recognition inside the studio gates, and a precedent could not be set for the actors and writers.

Fiction and Films

By WOLFE KAUFMAN

Two Plays George S. Kaufman's plays have a habit of reading as well as the play. That is true again of his news est piece, 'First Lady' (Random House; \$2), written in collaboration with Katharine Dayton. It is clever, timely comedy and makes fine armchair theatre.

clever, timely comeny and masses fine armchaft theatre.

Henry Astor explains in a fore-word to his printed play, Outcasted (Brice Himphries, 31), that it is not a propaganda play. The fact that it needs this explanation immediately, puts it in a spot. Because-if it is not propaganda, it is nothing. It is a sort of anti-propaganda. plece really. About how all the world's ills (America's rather) need straightening and can be straightened on the old lines properly applied, but not through a continuous description of the continuous distribution of the continuous contin

Strictly Stag A ripe, amusing, thoroughly mas-culine book is 'The Bedroom Com-panion' (Farrar & Rinehart; \$2.50), in which Johnny Farrar has corralled in which Johnny Farrar has corralled a gang of poems, carbons and skits intended to amuse the males on a lonely evening at home. Book carries the subtitle 'A Cure for Man's Neuroses,' a sop to his frustrations, a langhitcap of robidden balinds, a standard of the company of th

story.
Plecés are written by Leonard
Bacon. Rex Stout, Philip Wytle,
Alan Rinehart, Hervey Allen, Luclus Beebe, Marc Connelly, Baron
Ireland, Bernard Sobel, Ogden Neah,
William Rose Benet, Mark Hellinser, Arthur Kober, Millon MacKaye,
Carl Carmer, Ed Bell, William Soskin and Robert Cantwell, making
for sufficient diversion.

Omnibus of Crime

Tillie Losch

(Continued from page 3) to the screen, Miss Losch believes, and the screen presents magnificent opportunities to dancing. There is a great literature about dancers, as story material; there are all the great women who have danced in history. And then there are the fantastic things that dancing can do only in pictures. Not yet, for the audience must be prepared for it first, but coming; things like jumping, and never coming down; turning, and never stopping, a whole line-up who is the same person, perfection possible to only the perfect 'take' of the screen. However, Miss Losch's i mediale problem was calling Adele Astaire, who had just arrived in town, Hello, Lady Cavendish, please. Hello, Deille? This is Tillie. opportunities to dancing.

form contracts governing free lauce Harcourt, Brace plan Negley Farson's The Working for Previously, unmoffield ston's The Working for Previously, unmoffield straight for the Previously unmoffield straight for a Transgreesor ragment of the producers against straight for the Previously, unmoffield straight for the Guilds' demands which carried closed shop was that Siand, from where he has just relating the producers against straight for the Guilds' demands which carried closed shop was that studies accorded that recognition inside the studies of Jurisdiction between the IAB was agreed upon between the IAB witters.

Translation rights to Anne Lind between the IAB witters and a precedent could not been the New York conference Dec. 8. The N

News From the Dailies

This department contains rewritten theatrical news tiems as pub-lished during the week in the daily papers of New York, Ohlcago, San Francisco, Hollyysood and London. Vanwert takes no credit for these wews tiems; each has been rewritten from a daily paper.

East

Press photogs will stage their annual ball at the Commodore Jan. 24 westcheater liquor dealers feuding against Connecticut rivals. Claim lack of state tax in Conn. permits price-cutting, spoiling the N. Y. trade.

price-citting, spouling the N. J. Frade.
Rooself Christmas tree ever set up to N. J. Tr. 80 feet tall, dressed with 1,700 lamps. In the Plaza.
Mrs. Frances Wright, 77, stricken Wednesday climbling to the bulcony of Carnegie Hall at a concert, Dead when the ambulance arrived.
William Gillette to do a comeback in Three Wiles Fools under directions of the Carnegie of the Carnegie C

Chester Erskine takes over the Belmont theatre for his own pro-ductions. Will enlarge the capacity

to the control of the

Moon was taken from his book, Sconers.

Annual Actors' Fund Christmas dinner held at the fund's headquarter; last Wednesday, attended by a flock of old timers.

Lucrezia Borl announces this is Lucrezia Borl announces this is reason at the Met. Wanted to the state season at the Met. Wanted to the state of the state of the Met. Wanted to the state of the s

years ago.
'Moon Over Mulberry Street' laid
off Wednesday and Thursday of last
week to let in Princeton college

y Mose over Mulberry Street laid off Wednesday and Thursday of last week to let in Princeton college players.

Mr. and Mr. Robert Tapley remained to the process of the profile of the process of the process of the profile of the process of the pro

ticking at the innequage used by the kids in Dead End. He says they talk like sizeles. Seekerts N. S. Behrmanie The End of Summer' for Ina Claire. Ink hardly dry on the MS. Rialto theatre will open soon after Christmas. Will have a box office the seeker of the seeker

out.

Authors' League fund for dis-tressed writers bare as Mother Hub-bard's cupboard. Officials (cel an-******

NEW YEAR'S EVE Rainbow Room RAY NOBLE Rainbow Grill RUBY NEWMAN GALA ENTERTAINMENT

ROCKEFELLER CENTER ROOF

nouncement of WPA relief has cut

nouncement of WPA relief has cut off contributions. Built voat dur for contributions. Planted dur for contributions. Planted during the contribution of the City Projects Council, group of WPA workers, charges vector Rids progress and may lose the government appropriation. Weartwyrashington to see what could be done about it. Res refuses to serve on Pullteer prize committee. Says he doesn't like the way the committee is overruled and also contends that limiting a dramatist to one award violates the spirit of the rules. Son, with Katharine Cornell, for its own Romeo and Juliet, but actor must return home following his stage engagement.

return home following his stage en-gagement:
Eddie Fy got a ticket for likegal.
Eddie Fyrlday week (13). Last
Friday Mrs. Foy came into traffic court and paid his fine of \$1, ex-plaining he had gone to London. Equity's quarterly meeting a tie on the matter of standard pay for WPA players—if any. Vote stood 65-65.

The players—in any. You should be a seen and the are operator, convicted in Special Sessions of having conducted a lot-tery. He was arrested Aug. 16. Several cases pending in Magistatete' courts on similar charges. Lity Pons had her Christmas cards mailed from Lilypons, Mapostoffice. Named after the postoffice. Named after the Order to the home grounds Friday hissed a new symphony by Roger Sessions, with the composer at the plano.

concert on the home grounds Priday hissed a new symphony by Roger Sessions, with the composer at the plano. The plano of t

Coast

Kitty O'Dare, dancer, separated from husband after 13 days of mur-

elego Exposition begun. Expo due o reopen Jan. 15. Conway Tearle filed petition of ankruptcy in Los Angeles Federal

Leo Morrison suing Mae Clark for \$856 she allegedly owes him for hospital bills.

hospital bills.

Nospital bills.

Charles Coburn Frank Lloyd and James Haven made arget of 235, 344 suit filed in L. A. by Emil Hubertz, who claimed he fell from rigging of Bounty, due to defoctive rigger equipment, causing, broken bones and permanent disabilities.

bertz, who claimed he fell from rigging of Bounty, due to defoce, religions of Bounty, due to defoce, but the second of the second series of the second degree muder trial, Frank Mondal party Bedeger and one draking the second degree muder trial, Frank Mondal party Bedeger and the second degree muder trial, Frank Mondal party Bedeger and second second

cameraman, and Mary Farker, acturess.

Mrs. Louise Dupont fled suit in L. A. court against Ewald Andre Dupont for \$50,000, which she allow the court of the court

EMBASSY, N. Y.

(Continued from page 14)

EMBADS 1, N. 1,

(Continued from page 14)
dition to the lead-off on Hoare with the English stateman photographed in Paris on the mission which cost him his job, the Fox and Par newspreels grab off various delegates to the London naval parley. Then King specting soldiery. He can be dropped awhile, it would seem, or until something important happens down in Athens. He would seem, or until something important happens down in Athens. He would seem, or until something important happens down in Athens. He would seem, or until something important happens down in Athens. He would seem, or until something important happens down in Athens. He would seem, or until something important happens down in Athens. He would be not be a seen and not applause. A new Cuban president, English troops into Egypt copencia; Gov. Landon of Kansas pleading for road safety; Hoover's denunciation of the New Deal; Japanese celebration over arrival of a new prince and the Italian Edhaped and the Holm of the Par Cansas and the Athense were interesting. With Gov. Olson (Minn.) Liggett, Minneapolis editor who had attacked Olson's poileden, also has a political flavor. Gov. Olson talks to the Par cameran, making a very impressive and forceful appearance Liggett.

Sports and the field of sclence also well represented this week. One of well represented this week. One of well represented this week.

impressive and forceful appearance in his appeal to get the murderers of Liggett.

Sporty and the field of science also was a considerable to the sport of the most interesting clips is one in which Universal photographs the so-called 'bat man' at the Miami air show demonstrating flight with bird-like wings attached to his arms. Gen. Pershing presonts medals and a Washington delegation visits the birthplace of the ploneering Wright brothers, film golug back to Washington for a demonstration of the latest type auto-gyro. A test of some dublon of a demonstration of the sport of the spor

Kitty O'Dare, dancer, separated from husband after 13 days of mirriage.

Stephen Arnes, N. Y. broker, and M. Stephen Arnes, M. Y. broker, and da Washington foer a domonstruction of the M. A. Lamson, the author, now in San Quentin awaiting his third trial for murder of his wife.

A. Lamson, the author, now in San Quentin awaiting his third trial for murder of his wife.

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A. Lamson, the author now in San Quentin awaiting his third trial for murder of his wife.

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B. Reschiding order out of Beverly third with the M. M. Stephen M. M. Stephen M. M. Stephen M. M. Stephen M. S

Mrs. John Howard Laert, son, at New Rochelle hospital, New Rochelle, Dec. 21. Mother is daugh-ter of R. H. Cochrane, v. p. of Upi-versal Film Corp., who becomes

New 'Free' School for Thesps in N. Y. Posts Tuition Fees; WPA Denies Tie

A Letter

Harlem employment agency Hartem employment agency which furnished Mrs. Gumnio Mark with a maid collects a fee from the prospective employer: Definquent housewives who don't remit, re-cokes-the-dollewing form letter which is something of a classic in free 'n' easy Hartemeter's

"An account is something like a train—they are both late

at times.

"We are sending this letter because your account is somewhat overdue and we are asking you just as you would ask the station master about a train that is late— What time do you guess she'll roll in?

"How about making out your check for the right amount and saying \$2.50. Here she comes!"

WINCHELL SOCKED

Columnist Claims 2 Men Cracked Him-Loses a Tooth

With Walter Winchell, olumnist, being of the opinion tha Hauptmann sympathizers attacked him last Tuesday night (17), Broad him last Tuesday night (17), Broad-wayites are still trying to figure other angles to his waylaying in front of the Dawn Fatrol barber shop at 8 p. m. that evening. Winchell lotst a plyot tooth as he was knocked down, besides some facial brulses, dismissed as trivial, not requiring hospitalization as at first reported. He said he was at-tacked by two men. Detective Johanny Broderick is re-ported handling the case, although the Broadway-columnist was quoted as stating that he had made no police complaint. He received first ald at the barber, shop, 52d street

aid at the barber, shop, 52d street and 7th Avenue, after the attack.

MARRIAGES

Esther Becker to Arnold Schaack, Long Beach, Cal., exhibitor, Dec. 17, in Los Angeles

In Los Angeles.

Janice Grandy, non-pro, to Roland
Trenchard, manager radio station
WHOM, Jersey City, Dec. 24, in To-

WHOM, Jersey City, Dec. 24, In To-ledo, O.
Claudette Colbert reported en route to Yuma, Ariz., to marry Dr. Joel Pressman, Los Angeles phy-sician, last night (Dec. 24). H. Preston Peters to Marjorie

New 'free' school of 'theatre, radio and seveen' has been started with quarters, on West 45th street, New York, but identity or these be the seven that the school might be connected with the federal theatre project, but the Works Progress Administration Excess stated it had no 'know's edge of it. Despite its claim of giving free instruction, a schedule of fees for various kinds of schooling is posted theatre management, camp counselloring, little theatre organization and vocabulary building call for fees of \$1 per week. Dancing, singing, radio dramatics and other departments call for the payment of 15c per lesson, with classes several times weekly.

Posner, Who Gave Helen Kane 50G, Held For Grand Larcenv

Murray Posner, ex-dress manufacturer, was indicted on a charge of grand larency by the New York County Grand Jury last week. He pleaded not guilty when arralgned before Judge William Allen in General Sessions, who remanded hint to the Tombs in default of \$5,000 ball pending trial.

According to Max Schnur, manager and the stated and agreement to turn over money to the company which held a lien on Posner's income on dress sales until a debt was satisfied. It is alleged Posner withheld \$1,534 from the company under this arrangement.

rangement,

rangement. Posner came in for wide publicity several months ago in a bank-ruptcy proceeding in the Federal courts. It was testified, by witnesses for his creditors, that instead of paying his debts the dressmaker squandered the money along Broadway. Helen Kane, it was claimed, received \$5,00 from Fosteries of the profit on investments made with Posner.

Hodgsdon in Old Lyme, Conn., Dec. 17. Groom is vice-president and eastern manager of Free & Sleinin-

New York Theatres

PARAMOUNT TIMES

CLAUDETTE COLBERT and FRED MacMURRAY The Bride Comes Home

On the Stage GLEN GRAY and His CASA LOMA ORCHESTRA

RKO THEATRES 86" ST.

Dec. 24-26 GINGER GINGER BOGEES in "IN PERSON" —and— "The Great Impersonation" EDMUND LOWE

81" ST. Dec. 24-30 GINGER ROGERS "IN PERSON" GEORGE BRENT

Wrought into a film triumph Warner Bros."—American MAX REINHARDT'S

MIDSUMMER NIGHT'S

DREAM

Twice Daily: 2:30 & 9: All scats reserve

RADIO CII. BOCKEFELLER MUSIC HALL Son Street SHIRLEY TEMPLE in

The Littlest Rebel" STAGE: "THE TOY PRINCESS."
Idoff's Christmas Pentomime in three acts
. Bymphony Orchestra. LATE CONTROL SYLVIA SIDNEY I 'Mary Burns, Fugitive'

CAPITOL # CHARLES DICKES "A TALE OF TWO CITIES'

TRAND " WAY

CAPTAIN BLOOD

Errol Flynn-Olivia DeHavilland Pop. Prices MIDNITE SHOWS NIGHTLA

BETTE DAVIS-PRANCHOT TONE IN "DANGEROUS"

STRIVOLISMS Continuous from 9:30 A.M - Midnite Shous

AN AV.4 SOIN St. | 'If You Could

Only Cook' 25% 2 35% 7 with Herbert Murshall and Jean Arthur

Broadway

nothe

ramwell Fletcher got a Fox test Count de Vassy Calvert whisky. resenting Fred Fisher's son, song orchestrating. doing Freddie Coldsmith's wife, Estelle, has fractured ankle

at the Roxy to stage floor . arry Hershileld dinner.

rence of grippe last week.

Buster West and Bobble Sunning at Finchurst, N. C.

Kay Parsons back at the Gay

Kay Parsons buck at the Gay Nineties. Nathan: Zadkin press representa-tive for WPA theatre project in N.Y. Dave. Chasen drove in from Coast to see ill mother and motored back. Marcus Griffin gets cottontalis and squirrels up on his Connecticut farm.

Dick imber's private gym next-or to his offices in the Essex

door to his offices in the Essex.

James Blakely in town from the
Coast to spend the holidays with
his Branch Blakely in town from the
Coast to spend the holidays with
his Branch Black Branch
Bob Blactow and Larry Lee starting their second sear at the Pepper
The Press Photographers Assn.
is holding its annusi affair at the
Commodore Jan. 24.

Margaret Sullavan due here this
week by plane from Hollywood to
Mrs. Ben Bernie to Miami. The
ole maestro follows. The Anatole
Friedlands also slated for southern
trip.

rriecianas and stated for southern trip.
Milke Ames, out of show biz for two years, now Michigan state rep for the Book Cadiliac hotel; Detroit. Joe Laurie, Jr., and Harry Hetsh-field slated to m. c. Greenwich Viliage ball. New Year's eve at Webster hall.

iage ball New Year's eve at Webster hail.

Were around 12,000 empty
seats in Madison Square Garden
last Friday when Jock McAvoy
kayoed Babe Risko.

Par's home office closed the doors
at 3 o'clock yesterday (Tuesday) to
ute Xmas shopping.

Joe Williams, sports columnist for
the World-Telegram, rushed to
Lenox Hill hospital for appendix op,
so its trip to Rose Bowl game is offitioned for U.S. Olympic fencing
team. Thospian duelist won seveith and eighth place in eliminationad.

Got tilles, of the bridge Four Horsemen, announcing their engagement
this week.

Gary Cooper is planning å two
monthe' vacation starting in Febmen of the word of this time to be
sterner with most of this time to be

week.

ry Cooper is planning a two
the vacation starting in Feiny with most of this time to be
t in Bermuda and a trip to

Section 1 was 10 miles to be section of the table of table

CHATTER

London

laid up with gastric flu Nor an Marshall back from New York.

St. James' theatre celebrating its

St. James' theatre celebrating its centenary.

St. James' theatre celebrating its centenary.

In the st. St. James hospital with the st. Certifican: returning of America in early March.

Paul Graetz off to New York to blay in a show on Broadway.

Chris Charitton has leasand the st. Chris Charitton has leasand associate producer on Broten Blossoms at Twickenham.

Bernard Vorhaus now acting as associate producer on Broten Blossoms at Twickenham.

Title of new Herbert Wilcox producing of the St. Christon Produced on Street Song.

Sponsored by the American Club, funds are being solicited here for the Will Rogers Memoria!

Mark Daly leaving cast of Closing at Sunrise for pantonime cusage.

Joe Rock extending his studios.

Building two more floors, and will have three stages next year.

Norman Masshall, just back from America, staging a new revue. This Workey was the control and Wensley here of well a wender.

Building two more floors, and will have three stages next year.

Morman Mashali, just bace, from Marchael stages leaf the Cate Chis was a stage of the control of the contr

sinue Stand, at the Saville.

"Right Must Fall foes Dickers.

Entyn Williams goes to New York to appear in his own play, with another actor taking his role here. Fritzl', new nusical by Sydney Blow and Edward Roye, goes into the Adelphia, Dec. 20 for four weeks prior to Cochran's production of his revue there titled Tollow the Title december of the Parkey Standard Contract of the Contract of the

Sun.'
Title of new Jack Buchanan musi-cal now 'This Wiii Make Them Whistic.' Opens Streatham Hiil the-atre, Dec. 26, with Elsle Randolph, Maidle Hope, David Hutcheson in

Maidle Hope, David Hutcheson in support.
Roscoe Ates stuttered a question to three patrons in dress sults, as to why they were leaving the Ploca-dilly theatre during his performance Trio apologized. Claimed they had to catch a train.

Paris

By Robert Stern

New Chaplin film's Paris debut in January. Robert Dirler learning to like Chi-

nese food.
Semenova, Russian dance, reaching Paris.
Marianu Oswald playing in

ing Pacis,
Mariani Oswald, playing in Bordeaux.
Samson Federalistics
Reference of the Samson Federalistics
Reference of the Pacific Samson Federalist Sams

Private Lives migrating to the Theatre de l'Etolle for Christmas holidays, Radio's local p.a. announcing a French 'March of Time' release for New Years's. George Boronsky in Vienna getting stalent for the coming French Casino show.

Jewels of late Luclenne Breval.

Casho silow.

Casho silow.

Jewels of late Luclenne Breval singer, sold at auction for bonefit of needy singers.

Writer in Paris Soir saying the girls on Broadway are the world's most heautiful.

Elizabeth Hijar,

ican tour, replacing Delia-Col in Capucincs show. Maurice Escande and Vera Korenc to get partnerships in the Comedle Francaise.
Diana Stabb temporarily replacing Fernande Albany in Lighted Fountains at the Varietes.
Jean Fages, of Fet Journal and Michael Color of the Color of t

Li Club du Faulbourg.

"Morguerite Moreno losing her voice temporarify" out of "Lavalisons" cast for a weck.

Richard Pottler, German director who has been working in Paris, to make a picture in London.

Charles Gonibault, p.a. of Ambassadeurs, taking over same job for Bouffes Parisiens from Roger Feral.

Jeanne Aubert playing part of American girl in France, to star in operetta for reopening on the Employment of the property of the control of the property of the control of the con

pire.
Son, Jean-Claude, born to Gisele
Casadesus, of the Comedie Francalse, and Lucien Pascal of the
Odeon.
Pierre Scize, critic, getting into
Theatre de Paris despite ban by
Leon Voiterra, who doesn't like his
reviews.

Pierre Scize, critic, getting into Theatre de Paris despite ban by Leon otterra, who doesn't like his "Cheories Simenon piece, 'Negro Quarter,' eventually to foliov Sacha Guttry's "End of World' at the Market of the Cheories Simenon piece, 'Negro Quarter,' eventually to foliov Sacha Guttry's "End of World' at the Market of Honor Legion of Honor Legion of Honor Legion of Honor Legion with the Honor Legion has been a legion him has has been a legion has been a legion has been a legion has

Berlin By Claire Trask

By Claire Trask

Another smaship in radio: Owin Radio bleungets off to Paris for Cirque Medical Service and the Scala in January.

Lionel Strongford Physical Culture in bankruptey.

Lionel Strongford Physical Culture in bankruptey.

Scala, Berlin, claims to have signed Pola Negri for all month of More and the Scala Service and Service and

auccs.
Liliputian bar at Schaefer's
Midget Chrous Show has dwarf
mixer handing out Manhattan
cocktalis.

mixer handing out Manhattan coextails.

coextails.

A stand Circus Hagenbeck building in Essen, circus having gone to the Olympia, London.

Civic Opera Charlottenburg, recently reopened after extensive representations and week.

Vicuness revive 'Alica fuer's Hors' ('Everything for the Heart') opening Xmas Day at Palmengarten Essens House.

Lichard House the Heart's opening and the Heart's opening Xmas Day at Palmengartent Barona House.

The Hors' ('Everything for the Heart') opening Xmas Day at Palmengartent Barona House.

Lichard House House House House House accident during performance at Lichard. Brealau, falling from trapcze into orchestra stalls, brain concussion.

trapeze into orchestra stalis, brain concussion.

Every manager handling a vaude, eabaret or circus, act in Germany can can be concerned in Germany can be considered in German acts to accept foreign acts and if the agency is named, also full personalities. Permits for German acts to accept foreign bookings will only be forthcoming providing all dues are paid up to the organization.

The Hague By M. W. Etty-Leal

Marian Anderson here again. staging French company Bichon by Letraz.

Amsterdam Musical College will be turned into a cinema.

Dutch Composer Leo Kok just fin-shed music for Mistinguette's new ished music for Mistinguctie's new revue for Paris.

In Holland's Hollywood near the Hague production has started a new pic, 'Ideal Love.'

pic, 'Ideal Love.'

Cliemas at Hague, under influence of depression, forced to lower box-office prices.

Amstelfim, Ltd., Dutch film producers, negotiating in England to produce a pic in English and Dutch versions.

Controversy between Dutch film-interests and papers over film-re-views; cinemas think that criticism is unfair.

Is unfair,

Amsterdam Rembrandt cinema
got a night visit from burgiars who
got away with box-office receipts of
the weck-end, \$2,500.

Two premieres of Dutch plays in
Amsterdam: 'The Fakir' by Lamerson and de Vries and 'B 21 Files
Around the World,' by Panten.

Around the World, by Faiten.
Fritz Hirsch Operetta Company,
after 100th performance of 'Alies
fuer mcin Maedchen,' ('Ail for My
Girl'), revived 'Walzertraum' Giri'), revived ('Waitz Dream').

Waizertraum' (Waizertraum' (Waizertraum' (Waizertraum') (Waizertra

Palm Springs

Four new cocktail bars opened with the season,
Marc Connelly has decided to write a play here.

Dunes had a nice opening. veryone there in dress.

Mrs. Skects Gallagher and Bebe
Daniels plotting a charity fashion

show. Eddle Moran double-talked the Indians and they double-talked

Eddle Moran double-talked the Indians and they double-talked right back.

Horse show planned shortly and Horse show planned shortly and the short planned short planned the short planned short

Giri.

Jack and Charlle of New York's
21 Club did five days of looking
around, left without saying anything.

around, ten without thing. Mr. and Mrs. Al Wortheimer in-sist on guesting a flock of Holly-wood people at their home each weekend.

Chicago

First real snow of the season, Charlie Kallen has written a new

Pirst real snow or the season. Charle Kallen has written a new song.

Connor in head of 'Squaring the Circle.'

Warren' rown headed for a radio commercial shortly.

Sylvia and Clemence treated themselves to a new gas wagon.

John Gottleib ducked into the loop after a long inhernation in Moline.

A contract of the state of Ruth Draper, due Dec. 30 at Setwyn.

Max Gordon due for the opening of 'Creat Waltz' at the Auditorium.

Will Harris revamping his 'Gee Women' unit and starts out on the commercial state of the state o

lng.
Col. R. R. McCormick, exec of

Col. R. R. McCormick, exec of Tribune, on newsreel voice denun-ciation of Liggett murder in Minne-apolis. Fortune Galio in-and-out to check up early on outlook for April re-turn of San Carlo Opera in Audi-torium.

Mayor Kelly's annual Xmas bene-fit show played to capacity again, with the talent arranged by Frank Smith, manager of the Palace.

Hollywood

Joe Cuits, of Caits Bros., here. A cold put Jerome Kern to bed, Colleen Moore has bought a Jersey farm.

Reeves Espey a Kentucky for four days.

Archie May

Dick Foran confined at home with Mark Larkin played Santa for the

Zion Myers boating in from his junket east,

Nat Saland here delving into deals of Mercury lab. Joe E. rown York this week.

York this week.

Lou Halper in
bed of his fattier.

Edgar Allan Woolf expected up
soon from illness.

John Qualen set at 20th-Fox to
play Papa Dionne.

Myron Seiznick angeling

Myron Seiznick angeling shop on county strip. Peari Gros back on L. nor as women's ed. Pierre Collings in town to work after New York o.o. Cole Porter in from Manhattan for ditties at Metro. Mike Levee checked out of Man-hattan for the Coast.

Henry Fonda spending Yuletide in Omaha with homefolk. Lewls Stone planning Tahiti in his schooner.

Omaia with homefolk.
Lewis Stone planning
Tahiti In his schooner.
Irene Dunne personally suping
Committee and the second of the

pains.

Jerry Fairbanks and Bob Carlisie east for group of scientific shorts

deast for group of scientific since for Par.

Dan Kelly, Universal caster, back after illness. Lou Schnitzer pinch-

Richard Schayer won a victory with his six metre sloop in L. A.

Narbor. Narbor. Victor Haverman has taken his Leica over to the Hubert Voight Letca over to the Hubert Volght agency.
Louis Welss back from east with plans for two serials within six months.
Robert Florey turned designer to fashion fur coat for the missus'

months.

Robert Florey turned designer to fashion fur coat for the missus' birthday. Bruth brought '14 Had to Happen' in four days ahead of sked at 20th-70x.

Tay Garnett left a liner at Honoliulu to board ilis schooner enroute to the Orient.

Harman-Ising experimenting with like and the Green in the period of the Common of the period of the Common o

Jan. 2.

Oscar Oldknow, ex-operating head of F-WC, and now handling Georgia theatre chain, here for Rose Bowl.

theatre chain, here for Rose Bowl.

game. James Cagney Leads committee
handling forthcoming annual dinner
dance of the Screek Actors' Guild
Lois Wilson, Incille Gleanon, Robert
Montgomery and Kenneth Thompson adding.

OBITUARIES

CHARLES MCCLINTOCK

McClintock, 55, one of the

Charles McClintock, 55, one of the best known advance men in the legit field died in New York of cancer last Thursday (19). Most-of his show publicity was on the road and he was a familiar figure in many newspaper, dramatic departments from coast to coast. McClintock started in show business with the Mittenthal worker.

ness with the Mittenthal rothers one time pop priced showmen. Later he war contracting agent for the 101 Ranch and Barnum & Balley shows. Returning to the stage end he was long associated with Cohan & Harris shows, the more recently with the Charles Frohman o ce and Gilbert Miller ventures.

ROSARIO M. D'ANGELO
Rosario M. D'Angelo, 51, head of
the Voice Department of the University of Tampa for the list several years, died Dec. 14, in Tampa
after a brief lilness.
Mr. D'Angelo had resided in
Tampa for the past ten years. He
was born in Falermo, Italy, and
came to the United States in 1905
under a contract with the Metropolitan Opera Company, where he
sang for three seasons. After leavling there he traveled extensively
with touring companies and was
with Twin Beds' for eight years.
He is survived by his, wife, Mrs.
Callie (Van Vilet) D'Angelo, and
several brothers and sisters in
Italy.

CHAS. L. BRAZELLE

Charles L. Brazella, 44, died Dec. 19 from heart disease complicated by gastric ulcers. He was the nite

IN FOND MEMORY

GEORGE LIPSCHULTZ

he Died Dec. 24, 1932 JERRY VOGEL

club manager of the cafes in the Medical Arts Bidg., N. Y. He also managed the Medical Arts Bidg. managed the Medical Arts Bidg.
A son by the first of his two marriages, James C. Brazelle, a South American mining engineer, and a brother, James, residing in Hollywood, survive.

GEORGE F. SKINNER GEORGE F. SKINNER
George F. Skinner, 84. died in
New York, Dec. 20. He was formerly president of the Educational
Film Co., a former director of the
Motion Picture Producers and Distributors and one of the organizers
of the Film Research Council.
In recent years he has girner
much of his time to a study of the
nuch of his time to a study of the
vas treasurer of the Payne Fund,
which made a three-year survey of
the effect of motion pictures on
children.

He is survived by his widow.

SOPHIE BRESLAU
Sophie Breslau, 43, formerly of
Metropolitan opera, died in New
York of a progressive illness. She
had been bedridden since last June. Born in New York, she was aided

Born in New York, she was aided in her ambitions by Alma Gluck, from whom she derived her inspira-tion. Her first important, role was in Borls Godunuff in 1916. She later appeared in concert and had done considerable recording for the phonograph. She is survived by her

MALCOLM TEARLE

Malcolm Tearle, 47, actor, younger brother of Godfrey and Conway, committed suicide in London home. Dec. 8. Depression over recent di-vorce and lack of work iven as

cause.

He had appeared in Shakespearean and minor roles, the most recent of which was The Unguarded
Hour, but never achieved the standing held by other members of his

ELWYN L. SIMONS

lwyn L. Simons, 51, for several years manager of Butterfield the-atres, died in Benton Harbor, Mich.

atres, died in Benton Harbor, Mich. Dec. 14, where he currently had been managing the Liberty and Bi-jou theatres. Born in Detroit, he began his business life there, selling candy in the Capitol Sq. theatre. Presenth Capitol Sq. theatre. Presenth Adrian. When this wassel 14 years ago, he joined the Butterfield orces.

Park Swope, 37, for past 15 years coast manage publicist, died in Veterans hospital publicist, died in Veterans hospital, San Fernando, Cal., Dec. 20 after year's illness. Deceased managed the Apollo and Flimarte in Holly-wood before joining Fox West Coast to publicize their Hollywood

nouses.

Buriai Dec. 30 in Veterans cemetery in Sawtelle. Widow, two shildren, his father and two brothers, Les and Claude, survive.

JOHN MAHON

JOHN MAHON
John Mahon, the wizard in the
orleftnal 'Wizard of Oz' production
died in Jersey City Dec. 22. He was
known on the stage as John Mayon.
He was in vaudeville for many
years, playing also for Harrigan
and Hart, Marle Dressler and
others. In his early years he was
teamed with Willip Pickett,

He never fully recovered from an injury sustained about 12 years ago

WILLIAM J. DORGAN

WILLIAM J. DORGAN
William J. Dorgan, 79, who was
known professionally as Billy
Stephens, digd in New York, Dec.
17. He had sung at the Metropolitan, with the Castle Sq. company,
Al Fields, Primrose & West's and
other minstrel troupes,
He was a clerk in the N. Y. District Attorney's office for 29 years,
retiring recently because of ill
health.

LUCYLE THORNDYKE
Lucyle Thorndyke, 70, who retired 10 years ago after long stage
and screen career, died Dec. 17 In
Los Angeles general hospital. She
was born in Seattle and was prominent for years in coast theatre circies.

Remains were cremated.

ALEX M. WAGNER
lex M. Wagner, 60, who at one
time was president of the George A.
Boeckling Company, operators of
Cedar Point Lake Erle amusement
center, died at his home in Sandusky, O., Dec. 13 irom pneumonia. A son and daughte, survive,

SAMUEL MORRIS

Samuel Morris, 67, for many years leader of the Dome theatre orches-tra in Youngstown, died Dec. 13 at his home in Cleveland, following a

lingering illness, Six children survive.

ROBERT . LORRAINE

Robert Lorraine, 59, English light star, died in London Dec. 23. He was well known as a leading man in various American produc-

A. H. HINTON
A. H. Hinton, formerly publicity
and advertising expert with the
Schlesinger outfit, died Nov. 18 in
Johannesburg, South Africa.

Mrs. Harold M. Goldblatt, 40, wife of the theatrical attorney, died Dec. 23 after a lingering liness. Although a nonpro, she was well known in the show business and for her social service.

Besides the husband, two sons, 12 and 7, survivo.

Daughter, 4, of Harry Rossangle, manager-treasurer of Harris the-atre, Chicago, died in Chicago of streptococcus infection on Dec. 18. Burial in Freeport, Iil.

Hazel Cohn, 50, wife of Alfred A. Cohn, film writer and Los Angeles collector of customs, died in Los An-geles Dec. 17. Burial was in Holly-

Emma Kendall, 85, mother of Read 'Speed' Kendall, Los Angeles Times film columnist, died there Dec. 19. Two other sons and a daughter also survive.

Daughter, 10, of Mrs. Lawrence H. Pike, who as 'Betty Lenox' broad-casts on an afternoon householder over WGY Schenectady, died last week after a brief illness.

Mrs. Jennie Talaiday, author a Frank J. Snow, 63, band musician, led in Syracuse, N. Y., from heart

Father of Cary Grant died in Bristol, England.

Road's Comeback

(Continued from page 1)
premeditated run of two weeks Sunday (22). Of course some attractions have closed down fhis week
proverbially bad, but others which
have remained open report receipts
okay.

7 Companies-2 Shows

okay.

7 Companies—2 Shows
here are four companies now
playing "Three Men On a Horse'.
Original New York troupe continues
into its 48th week at the Playhouse',
the Chicago company has just
finished 37 weeks at the Harris and
starts a tour of the middle west in
St. Louis; the Boston company is
now in its eighth week at the
Plymouth, and the Eaclife coaso'or
general transparence of the coaso'or
continuously since May 6, will play
two weeks in New Orleans, opening
last Monday (23).
Three companies of Tohacco
Road' are playing; the New York
presentation; now in its 94th week
at the 48th Street theatre; a Coastcompany with Henry Hull came
east to Chicago and thence to middle western cities, and an eastern
road company, which opened in
Buffalo on Oct. 7, has played
Detroit Cleveland, Indianspolls and
Columbus and will continue through an

Columbus and will continue through the northwest. 'Slim Timblin' is

Columbus and will confirm through the northest of the Timblin' is of the northest of the through the t

pactities of local theatres or auditoriums.

Katharine Cornell in 'Romeo and Juliet.' Class classic of the season, which has rolled up even greater grosses than the same star on tour in 'Barreits' two years ago. Opened in Baltimore Oct. 10, and has played Washington, Philadelphis, Boston, New Haven, Springfield, Chicago. Completed on Saturday (1) which will be supported to the control of the c lowing cities: Omaha, Wichita, Tuisa, Okiahoma City, Memphis, Nashville, Louisville, Indianapolis, Toledo, Ft. Wayne and Rochester, N. Y. Comes to New York next week at 'the Martin Beck. 'Anything Goes.' Opened Philadelphia Nov. 13 and has played Washington and Pittsburgh at advanced prices. Opened at the

delphia Nov. 18 and has played Washington and Pittsburgh at advanced prices. Opened at the Grand Opene House, Chicago, Sunday (22).

While the Committee of the

Monday (23). Thereafter through the middle west, to the Coast and return.

Personal Appearance'. Touring company opened Dec. 11 In Baltimore. Then to Philadelphia and in its fourth week. Original New York company started an indefinite engagement of the Company attend an indefinite engagement of the Constant Wife'. Opened in Washington, Oct. 10 and has played consecutively through the south and middle west. Closed Saturday (23) In Detroit. San. Carlo Grand Opera. Opened in Montreal Sept. 36 and has played control to the coast. Dear Company of the Company of the Company of the Sept. Sept.

Biggies May Resume Circus War To Grab Off Truck Shows Coin

Milwaukee, Dec. 24.
Plans replace the carnival
with a circus, preferably the Ringling shows, are being made by the
city fathers for the second annual
City Festival to be held on the lake

City restryal to be need on the lake front in July.

The first festival, last summer, was a money maker but it is be-lieved a bigger fent attraction will gain more cash.

COL. CHAS. CONSOLVO LIKES THAT SAWDUST

Baltimore, Dec. 24. Coi. Charles Consolvo, Maryland and Virginia hotel man, will devote and Virginia hotel man, will devote himself to circus direct-management after Jan. 1. He owns majority of shares in the Cole Bros. trick. His hostelry here, the old and swank Belvedere, is in receivership and shortly the bondholders will take over and operate spot. He also owns hotels in Richmond and Norfolk.

Norfolk.

The 'colonel, who is nearing 70, started out years ago as a circus acrobat and has always harbored a warm spot in his heart for the sawdust 'n' spangles. Spent vacations for years traveling around with various outfits. He'll be out with the Cole show next season in some business capacity, probably as general manager.

50 YEARS AGO

(Continued from page 42) ce other sprees, he demonfinance strated.

Charles Coghlan finally settled his Charles Cognian linally settles suit against John B. Stetson unemployment. Got \$2,338.86 \$216.94 for extras. Had been ning a couple of years.

Manager had the idea of reproducing the Washington cent, used to raise money for the Barthodd pedestal, for a theatrical souvenir. U. Treasury agents told him what would happen, Out.

A lion in the Forepaugh A lion in the Forepaugh inter-quarters, got out of the training arena and wandered 'Into the menageric, where he met Bollvar, a trained elephant. After the tussic Forepaugh was out \$2,000 worth of educated lion.

John L. Sullivan, William , ul-doon and Martin Muldoon, out with a minstrel c were arrested in Olean, N. Y. for assaulting two men who clubbed Muldoon's dog. men who clubbed Muldoon's dog. Sullivan was discharged but the Muldoons were fined \$50 and \$100, though the judge remarked his regret they had not done a -better job inussing up the plaintiffs, who put one of the dog's eyes out.

Daniel Frohman the Mojeska co.

Carnival Dancer Beats

Murder Rap in Norfolk

Norfolk, Va., 24,

T am going to find me some nice
young man, marry him, nd settle
down and value chickers.

Tam going to find me some nice
young man, marry him, nd settle
down and value chickers.

The light group of shows, Ringling Brothersellar and Balley, the Hagenbeling acquitted in local courts on
December 16.on a charge of slaying
Williams, alias William
Hollomon, in a local hotel early in
Hollomon, in a local hotel early in
Horough with the show business.

On top of the quitting talk gill
fift for New York city with her
left for New York city with her
furnity, who furnished most of the
durrier, who furnished most of the
furnity with the said most of the
durrier, who furnished most of the
furnity with the stand turrier, who furnished for a dime and some the
form giving her a beating.

CIRCUS OUSTS

FAIR CARNEY

Milwaukee, Dec. 24.

Plans replace the carnival
Milwaukee, Dec. 24.

Plans replace the carnival
ad two weeks before the Barnes
with a circus, preferably the Ringling shows, are beling made by the

Gircus war, long ago abandoned as
a money losing proposition, by all
tricks, will sprobably be a resum with garine the sean with the Ringling shows, as the lagent with a circus, preferably the Ringling shows, are beling made by the

years, didur. C-B got into eastern Canada two weeks before the Barnes, Circus, which despite being a Coast aggregation, has long considered that part of Canada is territory, Cole-Beatty got first and best,

money.

Barnes show will probably go into the eastern states this year for the first time in a number of years. Show has never played New York -city, but on its three previous visits to the east cleaned up. Outfit has never been routed east or north of Kentucky since taken over by the Ringlings. For the past three years, and the same with Clade Beetty now part owner of the show. Hagenbeck-Valnames. With Clyde Beatty now part owner of the show, Hagenbeck-Wal-ince has been building up Bert Noi-son, cat act, as its name feature. Nelson left vaude last year, where he had appeared for a number of years with his lioness, Princess Pat, to handle the 30 H-W cats. Only name the Barnes show has had for the past two years was Mabel Slark, who because of an accident jast year when one of her tigers attacked her, will probably be out of the lineup next season. next season

next season. For the past three years, opera-tion of the three shows has given the RB-B & B outfit all the breaks with the other two shows switched and jumped around to give the heavy show the best territory breaks. Policy this year will be different with the past of the smaller shows built up to hold their own in their territories.

IA. OPEN SHOP FAIR DRAWS FIRE OF LABOR

Cedar Rapids, Ia., ec. 24, Iowa's state fair will be kept on an 'open shop' basis so far as hiring labor is concerned, according to a resolution adopted at the an-nual meeting of the fair board.

nual meeting of the fair board.
This year the annual exhibition held in August in Dos Moines was picketed by organized labor because the board refused to pay prevailing scales. Notice was sent to all labor unions and Labor Federations in the state that the fair had been put on the 'we don't patronize list.'

list."

J. P. Mullen of Fonda, president of the fair board, defended the resolution on the ground that the fair, is a state institution supported by all taxpayers of the state and that a 'closed shop' would rule out workers who are not union men.

Independent Burlesque

Week of Dec. 29

Week of Dec. 29

'flig Iteour-Varioty, Pittsburgh,
China, Dolle—Troe, Philantelphi
'Dainty Dulle—Holson, Thina City,
Dainty Dulle—Holson, Thina City,
Thinabed barlings—Lorte, Atty (1),
'Superior-Valliamopter (2), 'Orpheum,
Isaling (5-1),
'Isaling (5-1),



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