

VARIETY

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56 PAGES

15 HIT PLAYS ON BROADWAY

SEEK RADIO SPONSOR FOR OLYMPICS

American Olympic Committee wanted to have the Olympics from Berlin next year commercially sponsored, but lost out when discovering that both the NBC and CBS had already made gratis pickup arrangements with the German authorities.

Still in need of a bankroll to defray expenses, the American Olympic committee will sell the try-outs in the U. S. as a radio commercial to some sponsor. To this end Avery Brundage, president, and Gustavus T. Kirby, treasurer of the A.O.C., will confer this week with John P. Royal of NBC, Paul White of CBS and Kermit K. Shafer also of the American Olympic committee.

Track and field try-outs will be held at the Randall's Island (N. Y.) City Stadium, the finals being July 10-12. The track and field games in Berlin run from Aug. 1-16. The American Olympic Committee hopes to get the preliminary as well as the final tryouts sponsored.

Dept. Stores Go In For More Pre-Xmas Showmanship Stuff

Hollywood, Dec. 3. Local department stores are figuring on installing production and sound equipment in their toy departments to show cartoon comedies to kids instead of using dumb acts during the Xmas period. The May Co. and two Broadway stores have had figures submitted to them on installing equipment and are now trying to get the city administration to approve the showing of pictures under the local ordinance covering public entertainment.

Should this plan go through, it will eliminate about 100 dumb acts who have gotten from two to four weeks' work in local department stores each year. This is the first time the picture idea has been considered by the shops.

Elaborate street parades, juvenile and top dept. shows, stunts, films and general theatrical ideas, manifested by the great department stores in Manhattan, Brooklyn and Newark, has

(Continued on page 55)

Hauptmann's \$10,000

N. Y. Daily Mirror, tab, is reported paying \$10,000 for the Bruno Richard Hauptmann story over the convicted kidnaper's signature which is serializing in the daily. Money will go to defray cost of Hauptmann's appeal fight against conviction.

AFA's New Function

American Federation of Actors has appointed itself as a sort of collection agency for those people to whom actors may owe money.

In its last issue of the Reporter, official union organ, the AFA tells how it collected a hotel bill from an unidentified act, with the act, through the AFA's efforts, agreeing to pay off at the rate of \$40 a week.

TALK A CLASS HOTEL FOR R.C.

Recent demand for banquet facilities by various enterprises now headquartered in Rockefeller Center buildings has revived talk of a class hotel. Probably could be situated on one of few remaining vacant spots near Rockefeller Plaza and would be connected by underground passageway with principal Rockefeller office structures.

One of New York's leading hotel managers originally was interested in project immediately after construction of RCA building, but apparently the present proposal is based on real demand. Most logical project calls for structure with small number of bedrooms (probably scaled at \$6 and upwards) but large dining facilities.

Recent check shows that there are nearly 2,000 different business firms having offices in the RCA Bldg., exclusive of offices and stores in the RKO Bldg. and International Bldg. in Rockefeller Center. It is estimated that such a hotel would have an immediate drawing populace of 10,000 to 12,000 from these structures alone.

USE RADIO TO STOP BORDER SMUGGLING

Detroit, Dec. 3. The United States Immigration Department's first venture in the use of radio to aid in patrolling the nation's borders, a 200-watt radio telephone transmitter, has been installed here as an experiment. Messages, broadcast every half hour to Immigration cars and boats in the Detroit district, can be heard 17 miles.

Innovation already has been instrumental in thwarting several illegal entries and liquor smuggling from Canada, attaches of Border Patrol declare.

With success of the venture almost assured here, Immigration Department is laying plans for similar equipment to be installed along both the north and southern borders of country. El Paso, Tex., will receive the next setup, said Col. D. W. MacCormick, U. S. Commissioner of Immigration, while inspecting local project. H. J. Walls, radio engineer of the Immigration Service, supervised project.

ONLY 13 CLICKS ALL LAST SEASON

Eleven New Plays Already Established in Money, Plus Four Holdovers—Three Musicals and 'Jumbo'—Picture Coin Satisfied—Highest Hit Percentage

2 ARRIVE IN WEEK

There are 15 hit plays current on Broadway all of which are distinctly in the money. That is the highest success percentage yet recorded and gains real prominence in view of the fact that during the entire season of '34-'35 there were only 13 hits. The current season is about one-third over. There are 32 shows on the list.

Of the 15 current hits, 11 are of this season's crop, four being holdovers from last year, but still distinctly in the profit class. Most of new clicks are in the \$15,000 or more class on weekly grosses.

Lift of the new season standout plays is 'First Lady,' 'Boy Meets Girl,' 'Dead End,' 'Pride and Prejudice,' 'Taming of the Shrew,' 'Winter' and 'Night of January 16.' To this are added three musical successes 'At Home Abroad,' 'Jubilee' (Continued on page 21)

'LIBERTY AT CROSSROADS'

Republicans Tentatively Adopt Catchphrase for '36

Republican National Committee's ether wary, 'Liberty at the Crossroads,' may get a tryout by way of die in Chicago. It is up to Thomas G. Sabin, the committee's radio director and former NBC time salesman, to pick the station.

Sabin has also to decide whether to make the program a half-hour of recorded musical and dramatic entertainment or combine the latter with a half-hour of live speechmaking. If the idea clicks in Chicago, the committee will stick it over a weekly cross-country hookup.

Daffy

Chicago, Dec. 3.

Bob Hawk runs a 'Red Hot and Low Down' program on WCFL, the Federation of Labor station, which consists of regular phonograph records with spot announcements in between platters. Hawk had an anniversary last week and invited the listeners to come in, telling 'em he had accommodations for 200 for the special party.

More than 1,500 people sent in requests for ducats just to watch Hawk put records on a turn-table.

2d Ave. Moving to B'way; Yiddish Legit Plans Concerted Uptown Move

Mikes All Healthy

Buffalo, Dec. 3.

In WBEN's studios they go around squirting anti-cold atomizers at the microphones. So far it's been successful. No microphone has so much as sneeze.

Yiddish legit will make a concerted attempt to get a foothold on Broadway next season, with a special company headed by Maurice Schwartz taking over a Broadway house for a full season's attempt.

Ruben Guskin, executive secretary of the Hebrew Actors' Union, is sailing for Europe next week for conferences with Schwartz on the matter. Schwartz is currently on a European tour with his troupe of New York Art Theatre players in 'Yoshe Kalb.' He hasn't played in New York for two seasons.

Guskin's idea is to lend Schwartz the full support of the union, members of which are convinced that the move can be made to pay. A special company would be gotten together, composed of the best possible Yiddish dramatic talent, to support Schwartz, who would produce, direct and star in the plays.

Union's attitude results from the (Continued on page 51)

NEGROES KICK ABOUT 9 SONGS

Baltimore, Dec. 3.

More light has been thrown upon the objectives of the Negro group which is seeking to organize effective protest against allegedly offensive phrases heard over the air. In addition to such words as pickaninny, nigger, jig, darky, etc., the new organization, three weeks old, and claiming 15,000 enrollments, has listed nine songs, all of them popular, which they allege belittle the Negro race. Songs are:

'That's Why Darkies Are Born,' 'Old Kentucky Home,' 'Swanee River,' 'Giddy Waters,' 'Garry Me Back to O' Virginia,' 'River, Stay Way From My Door,' 'Without a Song,' 'Underneath the Harlem Moon.'

Any program carrying one of above songs or words is sure to get howls if caught. For instance, the Kraft Music Hall Thursday-evening NBC show with Paul Whiteman got severe censoring for offering 'Darkies Are Born'; and Helen Hayes got (Continued on page 54)

CHAMP BEER DRINKER PLAYING SALOON ROUTE

Baltimore, Dec. 3.

Latest attraction to lure patrons into saloons is the personal appearance of the lad who claims to hold world record for beer drinking. As last Emil Cella quaffed half a gallon of suds in 17 seconds flat. There were a number of quibbled tries by the champ, but he never succeeded in lowering his own record.

During the autumn Cella's fame waned, but lately he has snapped back into the limelight due to the route of nabe saloons he has commenced playing. Some of the spots advertise his appearance in the papers, while the smaller bars content themselves by tossing heralds around the neighborhood and hanging out an olfactory sign over door. As far as can be determined, only compensation the champ receives is the food and beer he stows away in each saloon which features him.

Wis. Stag-Fans Finally Get Hep to Phantom Strippers and Buffet

Milwaukee, Dec. 3.

The stag show racket has about been shot in these parts, with the disclosure that the shows, which had been swamping the county, were taking the ticket buyers for a merry ride.

Stag shows were held secretly in taverns and bars. A ticket salesman would approach some 'about-town' and offer a ticket for \$2 which provided admission to the stag, where nudes were promised in profusion plus all the beer and sandwiches the ticket holder could assimilate.

About the time that the stripper started to peel, and just before the beer and sandwiches were trotted out, a burly gent would step out, flash a badge and announce the house was pinched, taking with him only the stripper and the bartender, however. The ticket suckers would then blow, glad to have avoided a pinch. But when newspapers failed to print stories of the raids, some wise guys began to investigate, learned that the 'sheriff' was a fake and that the sandwiches and beer had never been delivered. Entire set-up was bringing promoters as high as \$100 to \$200 a night, split about four ways.

Riches-to-Ragtime

Roger Wolfe Kahn, scion of the house of Otto H. Kahn, is again anxious to forsake riches in favor of ragtime.

Kahn is planning another 'come-back' with a dance orchestra. He has a New York hostelry in view as a berth for his band.

FAVOR EARLY A. M. GRINDS

Spitz Ponders Studio Angles, Payroll As Is

Hollywood, Dec. 3. Leo Spitz, Radio prexy, on his first visit to the studio, will remain here for another three weeks before returning east. Ned Depinet will stay on with him. Spitz is studying production as it ties up with distribution.

He announced that there would be no change in the studio's personnel, that operation of the studio would remain as is. When he gets back to the New York office he intends to unravel the many tangled threads of foreign production and distribution, particularly that of England, where the quota will be tightened after the first of the year.

OWEN DAVIS, JR.'S 5-YR. CONTRACT WITH RADIO

Owen Davis, Jr., will leave for Hollywood Saturday (7) under a term for Radio. Contract calls for one year with option over a five-year period, agreement being made by Pan Berman. It is Davis' first Coast assignment since 'All Quiet on the Western Front.'

A actor, son of the dramatist, was under contract to appear in the scheduled revival of 'An American Tragedy.' He was released by Milton Shubert.

Davis, Jr., calls for California Dec. 7. Patricia Wilder, child thespie, also set with same lot. Zeppo Marx office negotiated.

Connie Bennett Set For Two Pix Abroad

Hollywood, Dec. 3. Ticketed on a two-picture deal for Gaumont-British, Constance Bennett is scheduled to pull out here for England in mid-January. First assignment will be 'Everyting Is Thunder,' with Milton Rosper directing. Second is 'The Hawk,' not slated to start until October.

Player has a commitment to do one for 20th-Fox here and may perform that before or after the first British picture, depending upon success of the hunt for story material.

Beery in Pola's Pic

Hollywood, Dec. 3. Noah Beery has been set by Capital Films of London for an important part in its first Pola Negri starring picture. Beery is now in London playing with Nils Asther in 'Carnal of Carbal' for the same company.

MARCH'S LAST 20TH-FOX PIC

Hollywood, Dec. 3. Howard Hawks has been assigned to direct 'Wooden Crosses,' final picture for Fredric March on his 20th-Fox contract. Picture will be a remake of French film of same name. Nunnally Johnson has been set as producer.

LORETTA YOUNG SET

Hollywood, Dec. 3. First assignment for Loretta Young following her recent illness will be in 20th-Cento, y-Fox's 'Lightning Strikes Twice.' Gene Fowler and Bess Meredyth are currently whipping script into shape.

STRICKLING RESTING

Hollywood, Dec. 3. Metro's publicity head, Howard Strickling, left here for a two weeks' vacation in Arizona. He has been on and off the sick list for past few months.

Matter of Choice

Hollywood, Dec. 3. John Lodge, film actor, prefers studio politics to the national brand. That much he told his cousin, Henry Cabot Lodge, Jr., who wants him to handle his senatorial campaign in Massachusetts. Hollywood's Lodge is a lawyer and stumper in his own right.

H-MacA'S 'MURDER' NEXT FOR PAR, SETTING CAST

Ben Hecht and Charles MacArthur are expected back in New York within a week and hope to complete script of their second this season for Par, 'Murder at 21,' by Xmas, so that it can go into production early in January. Tentative date to start shooting at Aetoria, L. I., has been set as Jan. 14.

Hecht left Friday (28) for Hollywood to join MacArthur, already there, after attending a sneak preview of 'Soak the Rich' in Connecticut Thursday night (28). Team is setting talent during their Coast visit for 'Murder at 21.'

Hollywood, Dec. 3. Ben Hecht arrived in town Sunday (3). He and MacArthur will vacation for a few days on Howard Hawk's yacht. Both to remain here for about two weeks.

Sidney's Bronte Chore, Then 1 for GB in May

Hollywood, Dec. 3. Mordaunt Sharpy is doing the screenplay on 'Withering Heights' from the Emily Bronte novel for Walter Wanger-Paramount release. Sylvia Sidney will be starred.

Initiating an exchange of players and writers with European studios, Wanger loans Miss Sidney to Gaumont-British for one picture next May. Will be directed by Alfred Hitchcock.

'Frisco' Waits on Leads

Hollywood, Dec. 3. Though the script for Metro's 'San Francisco' has been ready for several weeks, picture will not get started for at least a month, due to Jeannette MacDonald and Clark Gable being tied up on other assignments.

Miss MacDonald is still recording on 'Rose Mari' and Gable was slipped into 'Wife vs. Secretary' on a four-week schedule.

Tillie Tied to Two

Hollywood, Dec. 3. Tillie Losh brought here from New York legit by David C. Selznick, will have the featured role in the second production to be made by Selznick International.

Player's tied to the producer on a two-picture deal, with Selznick holding an option for further services.

SPENCE'S 6 MONTHS AT GB

Hollywood, Dec. 3. Ralph Spence was signed by Michael Balcon to a six-month writing contract for Gaumont-British.

He leaves Saturday (7) with Balcon and Charles Reisner for New York, sailing for London Dec. 15.

STANWYCK'S 'VOLCANO'

Hollywood, Dec. 3. James Ward Grant is at Radio doing the screenplay on 'Volcano.' Barbara Stanwyck is starred.

'Foundry' a la 'Grand Hotel' Hollywood, Dec. 3. Ashell Himmelt is doing the adaptation of 'The Foundry' at Metro for Hunt Stromberg Production. Yarn is take-off in a factory.

CERTAIN PIX CAN MEAN UPPED BIZ

Paramount and Strand on Broadway Have Been Cashing In with Post-Midnight Grinds—Type of Film a Factor

OK IN BIG KEYS

Failure of all but a few houses to grind beyond regular running schedules, into the late morning hours, when a picture comes along which justifies the overtime entailed, amounts to failure of most all operators to milk the maximum from pictures. The Paramount and Strand, N. Y., for some time have not been adhering to any set closing time. Both houses open early in the morning and continue later at night on certain pictures, if biz warrants, and both have found it pays.

On a few occasions, but not as often, the Rivoli on Broadway has done the same thing. This house also plays with its admission scale, setting it up a notch or two when certain pictures justify this, in order to get the full benefits from a play-date. In the past year the Paramount has shown added profit of around \$20,000 just from an additional hour or two here and there, after deduction of union overtime, heating, lighting and other bills.

On outstanding pictures, or one which is likely to lure late night trade, the Par and Strand both have kept open as long as people come in, sometimes grinding to 4-5 a.m. Both houses and also the Rivoli have played midnight shows for several years. Music Hall has a midnight show only on Saturday, as also the Capitol.

That the Par and Strand have profited by grinding as late as people can be enticed past box offices, in sufficient numbers, is in itself not so important, shrewd point out. What is important is that many other houses might develop late night business and show greater returns not only to themselves but to the distributor, most deals being on percentage of take. This is true not only of New York but certain other big keys.

Some New York showmen believe the Capitol lost at least \$10,000 on the first week of 'Mutiny on the Bounty' by not operating later than the house did, being a man's picture and ideal for the day-up. Both House went to midnight shows on 'Mutiny' but other managers believe Cap could have operated until almost dawn on the first week at least.

Twelvetees in Sydney

Sydney, Dec. 3. When Helen Twelvetees, first American here for pie work, arrives this week she will practically be given the freedom of the city. Cine-sound's main idea is to have the actress act as an Australian booster in Hollywood when her contract is completed.

Cine-sound is banking on the importation of Americans to sell its product overseas.

FOUND—A PALOOKA!

After more than a year's search, Warner's Flabush shorts studio has finally located a Joe Palooka for the proposed series that title.

Danny Collins found the new Palooka, whose name is Robert Norton. He's signed by WB for two years.

AM'S PIC BREAK

Hollywood, Dec. 3. Metro talent scout caught Bob McClung, 18-year-old harmonica player from West Virginia, at local amateur show.

Youngster latched to stock contract, with studio figuring him a potential comedian.

N. Y. Film Critics Will Vote Only One 'Best' Per Annum, 4 Classes

What a Memory

Hollywood, Dec. 3. Ted Healy broached a Metro producer with a story idea. Several hours later the exec sent for comic to recount yarn to a director. Healy couldn't remember it.

FILM MUSEUM CEDED HISTORICAL SUBJECTS

The Film Library recently established by the Museum of Modern Art in New York has acquired a large number of films which trace the development of pictures from their earliest days. Twentieth Century-Fox has just donated 13 pictures made from 1915 to 1933, while Walt Disney has given 'Plane Crazy,' his first Mickey Mouse short; 'Skeleton Dance,' first Silly Symphony, and 'Flowers and Trees,' first of his color cartoons.

Widow of Jean A. LeRoy, film pioneer and inventor, has donated the LeRoy collection of old books, photographs, slides, articles, etc., while here and there more than 350 short subjects produced here and in Europe between 1893 and 1910 have been gathered in.

Wood, Rogers to Make 'Trent' with Brit. Coim

Hollywood, Dec. 3. Sam Wood and Howard Emmett Rogers go to London next Summer to produce a film version of Wyndham Maister's novel, 'Trent Of The Lone Hand,' with private British capital.

Wood, who recently signed a term directing contract with Metro, has the privilege of making one picture a year on the outside.

Burton Gambling on Pix

John Burton, recalled from the Coast for lead in Morris Gest's 'Lucky Precious Stream,' will return west for a Warner test. He has abandoned legit plans for film gamble.

Reason advanced for switch was that procrastination for sketched rehearsals on producer's part was decided. Actor didn't want to lay around.

'Chutes' Shot, Alton East for Stage Terp

Hollywood, Dec. 3. Having completed direction of top numbers for the Eddie Cantor picture, 'Shoot the Chutes,' Robert Alton returns to New York this week.

Broadway hoof monitor was brought out by Samuel Goldwyn especially for 'Chutes.'

TEAMING HORTON-BURKE

Hollywood, Dec. 3. Metro is flirting with the idea of teaming E. E. Horton and Billie Burke in a series of feature-length comedies. Dicker is on with both players.

Horton has been sealed to Universal mea-time for two pictures. Deal goes into effect when Horton finishes with Francis Lederer in the Pickford-Lasky picture, 'ne Rainy Afternoon.'

O'BRIEN'S OPTICAL HIATUS

Hollywood, Dec. 3. Added scenes on 'Whispering Smith Speaks' are being held up on account of the eye injury received by George O'Brien while playing handball.

Actor is expected to return to work at the end of the week.

Some time during the first week in January, 1936, the New York picture reviewers' organization will vote to pick the following:

1. The best picture of the year.
2. Best performance by an actor.
3. Best performance by actress.
4. Best script produced during the year.

Voting will be on pictures and performances during the entire current year, 1935.

Minus any of the fireworks which characterized earlier meetings of the critics to form an organization, with the New Masses and New Republic critics ruled out, although they were originally in, the meeting Monday (2) resulted in final plans to pick the 'best' of the year.

It was agreed that any picture, whether produced here or abroad, was eligible as choices and that the organization, to be known as the New York Film Critics, would have no officers who might control its activities. Presumably the critics themselves will announce results in their own papers.

The script which is voted the best of the year will be published by Coveli-Friede under arrangements already made.

Ins' and Outs

New York film critics who will vote include all the first string reviewers of New York dailies as well as the Brooklyn Eagle. Original opposition against inclusion of Leo Mishkin of the Morning Telegraph was voted down. He had been opposed by some because the Telegraph is a specialty paper. Outcome of vigorous opposition to inclusion of New Masses and New Republic was pressure in favor of the New Yorker and Time. Radical mags were voted out while New Yorker and Time were admitted by a narrow margin. Vote to include the Nation failed.

Critics have abandoned the best idea in favor of one best.

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SEE URGENT NEED FOR EXHIB-DISTRIB ORG. TO IRON OUT FILM TRADE SQUAWKS

Too Much Needlessly Going Into the Courts—Wasteful Litigation—Deprecate Irresponsible Parties—Plaintiff

The Hays office is making progress toward establishment of some organization that either will supplement workings of Film Trade or co-ordinate efforts of this organization and the various exhibitor associations. Recent check reveals that sentiment in the industry is well crystallized that some such organization should be promulgated.

Feeling is that it would make possible adjustment of differences between exhibitor and distributor and establish a form of arbitration without going into court. Motion Picture Producers & Distributors is not definitely set on just what form this new unit is to take, but thus far the attitude is that it should be an organization which will bring together present Film Trade Board set-up with exhibitor associations.

Rumblings of trade practice disputes are heard on all sides. Overbuying disputes are most numerous, and in some instances damage suits have been filed.

Practice of small exhibitor, with questionable financial stability, crashing into towns and cities which already are overextended is revealed in reports directed to Haysian officers. Failure to keep up part in such spots, or what he terms his just share, winds up in court action.

KATZ'S 8 MUSIC

PIX SKED AT MG

Hollywood, Dec. 3.

Metro has slated eight musicals for production by the Sam Katz unit during the coming year. First is the Jessie Matthews picture, co-starring with Robert Montgomery, starting in February. Others in the cast are Sid Silvers, Clifton Webb, Una Merkel, Judy Garland and Robert Wilkink.

Second will be 'Hats in the Air' for Eleanor Powell, story by Dwight Taylor, Bert Kalmar and Harry Ruby, with George Murphy, Frank Tane, Sid Silvers and Una Merkel in the cast. Third will be a new 'Broadway Melody,' being written by Sid Silvers and Clifton Webb, with Igor Gorin, Silvers and George Murphy set for cast. Next will be a revue based on 'As Thousands Cheer.' Cole Porter will do the music and lyrics and Jack Benny will probably be the top male name. Katz is looking for material for the other four musicals.

Metro is dickering for the purchase of 'Lady Elvira,' musical by Eddie Buzzell and Owen Davis, produced in New York 12 years ago.

FROM PASTEUR TO GEN. GOETHALS FOR MUNI

Hollywood, Dec. 3.

Following 'Pasteur,' Warners will cast Paul Muni as the hero of another scientific achievement, 'Panama Canal.' Story is an original by the studio staff, which has been on the shelf for over a year.

Muni will be General Goethals, engineer who built the canal. Sheridan Gibney, now on his way to England, will handle the screen treatment.

'BETSY' JAN. 1

Hollywood, Dec. 3.

Next Marlon Davies picture at Warners, 'Ivorius Betsy,' has a Jan. 1 starting date with Frank Borzage to direct.

Cluck Powell, Charles Ruggles and E. E. Horton to be in support.

BRISSON'S 'COCKTAILS FOR 2'

Hollywood, Dec. 3.

'Paramount's 'Cocktails For Two' will have Carl Brisson and Kitty Carlisle in the leads.

Al Lewis will produce.

Nat'l First-Runs

COLUMBIA

'Escape From Devil's Island,' State, Schenectady, Dec. 7.

'She Couldn't Take It,' Orph. Boston, Dec. 12; Loew's Syracuse, 12.

'Crime and Punishment,' Maj, Bridgeport, Dec. 6.

UNITED ARTISTS

'Splendor,' State, Atlanta, Dec. 5; State, Nev. 5; Loew's Rochester, 5; State, Cleve, 5; State, Houston, 5; Pal, Indianapolis, 5; State, Louisville, 5; State, New Orleans, 5; State, Memphis, 5; State, St. L., 5; Strand, Albany, 5.

'Melody Lingers On,' Victory, Evansville, Dec. 2; Keith's, Wash., 6; Cap, Cin., 6; Denver, Denver, 7; Garde, New London, Conn., 7.

PARAMOUNT

'Bride Comes Home,' Mich, Det., Dec. 27; Denham, Den., Jan. 1.

'So Red the Rose,' State, Mpls., Dec. 6; Roosevelt, Cal., 11.

'Collegiate,' UA, Det., Dec. 19; Denham, Den., 25; Newman, K. C., Jan. 1.

'Rose of the Rancho,' Denham, Den., Jan. 8.

'Coronado,' Denham, Den., Dec. 12; State, Det., 25.

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Ted Reed's Son's Suicide

Hollywood, Dec. 3.
John Stewart Reed, 18, son of J. Theodore Reed, assistant producer to Barney Galzer at Paramount, died yesterday (Monday), following self-inflicted gunshot wound in his home.

Reed, a college student, left a note giving as the fear of flunking in his studies his reason.

M. B. COMERFORD DIES FROM AUTO ACCIDENT

Scranton, Pa., Dec. 3.

Michael B. Comerford, 44, v. p. and general manager of the Comerford Theatrical Enterprises, also nephew of Mike Comerford, died here last night (Monday) after being unconscious since Saturday (30) morning, when his car collided with a coal truck at Daleville, 10 miles from here, en route with his wife and another couple.

The Army-Navy football game in Philadelphia. Comerford was rushed to the Mercy hospital here, but never regained consciousness. Mrs. Comerford and Mr. and Mrs. James P. Lavelle, of this city, escaped with minor injuries. Lavelle was driving.

There was no fracture of the skull, but Comerford suffered a severe concussion of the brain. Physicians said that his brain was lacerated when the impact hurled him through an open door of his car.

Frank C. Walker, director of the National Emergency Council of the Roosevelt administration, a cousin of Mr. Comerford and general counsel for the Comerford Enterprises, rushed here from Washington and brought with him Dr. Arthur Wright, of St. Vincent's and Bellevue hospitals, New York, and his personal physician, Dr. Robert E. O'Rourke, of Washington. Dr. J. F. Comerford, a brother of the deceased, headed a local group of physicians in attendance.

Accident to Comerford is the second blow suffered by the Comerford organization within a year. His uncle, Mike B. Comerford, head of the circuit, has been ill for many months. Deceased is survived by the widow, three daughters and two sons.

It is expected that Walker will now take full charge of the Comerford circuit, or else appoint a directing head of the company. Whether he will resign from his Government post could not be learned.

U. S. Marking Time but Admits Film Probes 'Going On All the Time'

Washington, Dec. 3.

Despite recent declaration by Attorney General Cummings that the Government is marking time in its film crusade until the equity proceedings at St. Louis are completed, the Justice Department is actively investigating masses of complaints from exhibitors in other portions of the nation with a view to getting set for added civil proceedings if further harassing of the picture industry is ordered from higher up.

With a prominent D. J. official stating that inquiries about the conduct of film industry are 'going on all the time,' other sources revealed that a half-dozen active probes are being pushed vigorously. Regions where Government is snooping were not disclosed, although it was said that the Texas inquiry has been wound up for the time being. This is in accord with Cummings' recent assertion that the Dallas kicks were being pigeonholed until the fate of the injunction suit at St. Louis was determined.

The department definitely does not have in mind at the moment launching any further civil or criminal actions against major distributors in the immediate future, a responsible source revealed. The

1st Runs on Broadway

(Subject to Change)

Week of Dec. 6

Capitol—'Night at the Opera' (MG)

Musie Hall—'I Dream Too Much' (Radio) (2d wk.)

Center—'Thanks a Million' (20th-Fox) (4th wk.)

Paramount—'So Red the Rose' (Par) (2d wk.)

Rivoli—'Show Them No Mercy' (30th-Fox) (3d wk.)

Rosy—'Miss Pacific Islet' (WB)

Strand—'Frisco Kid' (WB) (3d wk.)

Week of Dec. 13

Capitol—'Night at the Opera' (MG) (2d wk.)

Musie Hall—'In Person' (Radio) (12)

Center—'Tour Uncle Dudley' (20th-Fox)

Paramount—'Millions in the Air' (Par)

Rivoli—'Show Them No Mercy' (30th-Fox) (3d wk.)

Rosy—'Great Impersonation' (U)

Strand—'Frisco Kid' (WB) (4th wk.)

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Sabbath Quizzers Will Resume Par Hearings in Wash.

Los Angeles, Dec. 3.

Percy R. Kent, former v. p. of Paramount-Public, and certain other so-called key witnesses in the Sabbath Congressional committee's investigation of Paramount's alleged reorganization are under special subpoena to appear in Washington for resumption of the hearing which was terminated here last Saturday (Dec. 2).

Citation was the final local act of the Congressional probing body, after Murray W. Garson, chief investigator, told the committee that Kent and other answers could not be located. Committee's evidence in nationwide investigation of bonded reorganization methods of corporations is to be used in drafting legislation designed to protect bondholders from what members regard as excessive reorganization expenses, and for possible Government prosecution in some cases.

During hearings Charles C. Irwin, one of three trustees in Fox-West Coast bankruptcy, was in custody of U. S. Marshal for 15 minutes until he agreed to give answers to committee's questions in connection with S. W. Straus \$50,000,000 realty bond set up in California. Irwin, former v. p. of Straus organization, finally answered that he had received between \$1,300 and \$1,500 monthly salary from Straus and later got \$82,000 as trustee in the P-WC Theatres bankruptcy.

Committee will get testimony of Louis B. Mayer, Joseph M. Schenck, Lou Angel and William Goetz in connection with reorganization of General Theatres Corp., Fox-WC parent company, when probes convene in Washington, probably after next session of Congress.

COMM'L AD RIGHTS TO REST WITH PARAMOUNT

Hollywood, Dec. 3.

All new contracts being issued by the Paramount studio contain a clause giving the film company the right to endorse commercial products for the players.

In a number of cases players have had the clause stricken out, these being stellar players, with lesser lights having to leave everything to studio's discretion and endorsement.

Many Brave Hearts, and 200G's, Asleep in the Deep

Hollywood, Dec. 3.

Paramount is requesting a special hearing by the Hays unit in an effort to get an okay for 'Sailor Beware' which has been on the taboo list.

Studio claims \$300,000 is tied up in screen preparation of the play.

Hy Daab Set at Col

Hollywood, Dec. 3.

Hy Daab started yesterday (Monday) as head of the trailer department at Columbia. He may later work in on advertising publicity and expenses having to leave everything to studio's discretion and endorsement.

Lon Lusky left Cal and may all with Sam Briskin.

Miller to Selznick

Hollywood, Dec. 3.

Virgil Miller joins Selznick International as photographic consultant and is slated to organize camera department for that company within two months and step in as head. Miller recently resigned as chief of Paramount camera department after several years in that post.

CARROLL TO H'WOOD

Hollywood, Dec. 3.

Madeline Carroll, Gaumont-British star, has been signed to a term contract by the Warners. Carroll will leave for Hollywood immediately upon completion of her current assignment in London.

Christopher Mann, London agent now here, set the deal.

THEATRE

N.Y. PARLEYS WILL DECIDE THIS WEEK

IATSE - IBEW Factional Feud has Par and All Other Theatre Circuits in the Middle—Chi Walkouts—Finish Fight

STUDIO ANGLE

With the International Alliance of Theatrical Stage Employees reported as determined to fight to the finish for studio recognition, fears of a nationwide theatre tie up are not entirely dispelled by Monday's (2) emergency conferences forestalling any IA action pending a parley between union and major producer-distributor heads. This meeting will be held before the end of this week if it can be arranged by then. It will take place in New York, according to latest advice, but indicated that if all studio producing heads are also to sit in, it may be switched to Los Angeles.

Following conference on Monday afternoon George Browne, president of the IA, and major producer-distributor chiefs agreed to the pour-parlers. Browne flew to Chicago from Washington in the morning to talk to John E. Otterson, Adolph Zukor, Ernst Lubitsch and other Paramount executives gathered there for a Par district sales convention. He went back to Washington the same night. Meantime, a hasty meeting of company heads and attorneys was called at the Hays office in New York with wires open to Chicago in hope of reaching some agreement as to what should be done.

It was agreed all around that company heads would meet with the IA and that meeting no further action would be taken by IA. Theatres, notably those of the Paramount chain, were going through Monday afternoon (2) in the fear that operators might be pulled without notice at any time, trying up shows the same as when the IA pulled its men out of all houses in Chicago, St. Louis, Minneapolis and other midwestern spots. The week-end displacing International Brotherhood of Electrical Workers members wherever they were employed. In Chicago alone 42 IBEW men lost their jobs to IA members inside of an hour and a half.

IA Displaces IBEW
By Monday (2) all IBEW men employed in theatres in the United States had been thrown out and IA men were in their place. Browne is reported to have decided on a major offensive as the first step in the open warfare declared against the IBEW, and any studio "conspiracy" believed developing to lock IA men entirely out of picture-making plants. The IA is undoubtedly expected to have felt that not only was the IBEW laying plans for complete studio control, to the exclusion of the IA, but after that was going after all theatre jurisdiction.

IBEW men, handling maintenance work, have been in various theatres up to 20 years. The IA has never bothered them though resisting any efforts for extra pay. What burned the IA principally and set off the present fireworks was renewed threat of IBEW dominance with co-operation of studios. This theory resulted from demand by Par that two men resign from the IA before coming eastward on location work for Paramount's production, "13 Hours by Air". Browne had warned Par, which ignored the warning.

By the time Monday had arrived and no one knew which way the IA was going to strike, Par and other majors were frantically trying to find out what to expect. What burned the IA principally and set off the present fireworks was renewed threat of IBEW dominance with co-operation of studios. This theory resulted from demand by Par that two men resign from the IA before coming eastward on location work for Paramount's production, "13 Hours by Air". Browne had warned Par, which ignored the warning.

wanted. It is known that he at least wants studio not to interfere with IA men, but whether or not the IA now may move for a closed shop in studios is something else again. Through ousting the IBEW men around the country, the IA has virtually sealed itself a closed shop in the theatres. So far there has been no expression of attitude by the IBEW, which, like the IA, has its headquarters in Washington.

If there is any hitch in forthcoming parleys between the IA and major producing heads, there is no assurance what the IA will do in forcing its demands through. The fear is that it not only can but may force out all its members in the theatres which are controlled by major companies. Such a move has never been contemplated before in any union controversy but right now it admittedly appears dangerous.

Reliable union sources point out that if this ever happens the IATSE would probably strike directly at wholly-owned theatres of Paramount, Lowy, RKO, Warner Bros. and Fox. The UA Theatre Circuit is a question since various owners figure there. Where parties of major chains exist, it is problematical what might be done if very drastic action should be taken. It is noted that where a partner such as Kinney & Wilby owns a substantial interest in the theatres which form the K&W-Par group, the IA would be striking against Kinney & Wilby also. K&W has no say in the Par studio matters and policies, although interested with Par in theatre operation. Injunction relief in such a case by Kinney & Wilby might result.

One IA official was credited with saying yesterday that "this thing is not through until we go back into the studios, where we belong."

In the meantime, the "Thirteen Hours" camera was grounded in Newark several days behind original shooting schedule. The Paramount camera crew making location shots for this feature was scheduled to leave for the Coast last Friday (28), with stop-off slated for Chicago, Monday (3). After some work in Cleveland. Apparently all necessary film work in and about Newark airport, done with force of motorcycle and other cops standing guard, was finished by Friday.

Understood that it had been planned originally to take most of scenes along airline route coming east. Now, majority of them will be shot on westward trip. In addition to Chicago, Sunday morning calls for stops and camera work in Omaha, Salt Lake City and San Francisco. Par's crew was slated to get back in Los Angeles, Dec. 7.

Chi's 2 Walkouts
Twice in as many days, Saturday and Sunday (Nov. 30-Dec. 1) the International Alliance of Theatrical Stage Employees walked out on Paramount-Balaban & Katz theatres, acting under new and secret orders from Washington headquarters. Operators and stagehands walked out on Saturday night at the ace B&K Chicago house and in Great States houses in other Illinois, in such towns as Elgin, Joliet, Bloomington, Aurora and Springfield.

In these houses, both in Chicago and downstate, the walkouts on Saturday night lasted from 15 to 30 minutes, the men returning to their posts and finishing the shows for the evening. On Sunday morning all operators and stagehands in Balaban & Katz and Great States houses reported for work in the morning and simply stood by with all the B&K and Great States houses keeping closed until 2 p.m. when a general order went out to get back on the job. Some places failed to open before 3 p.m., a transmission of the okay orders were delayed.

Houses posted doorman out front to tell the public that the house was closed but the front men were unable to notify the would-be customers just when the theatres would

open. It is understood that Barney Balaban's personal intervention on Sunday morning secured the okay order to reopen, with Balaban asking this okay on an agreement to get together to discuss the matter with George Browne, head of the IATSE, who was in Washington over Saturday and Sunday, returning to Chicago on Monday afternoon to attend the confab with Paramount officials.

IATSE walkouts occurred simultaneously with the gathering in Chicago of the top Paramount officials such as John E. Otterson, Adolph Zukor, Ernst Lubitsch, Neil Agnew and Waterson Rothacker. George Browne arrived in Chicago yesterday (Monday) at 4 p.m. and went into immediate conference with the Paramount heads to try to straighten out the situation, which involves primarily the Coast studio wrangle which started when Paramount sent an International Brotherhood of Electrical Workers crew out for some location shots at airports in Kansas City, Chicago, Newark and other towns on the United Air Lines route. IATSE squawked at this crew (on the film, "13 Hours by Air"), and asked for \$100,000 on the job or as stand-bys.

Coast Desires
Browne is also seeking at this time to place his own IATSE men into the studios, and will evidently start with Paramount due to the present fracas. Studios, however, are tied up at present with IBEW on a five-year contract. Pat Casey, who was on his way across the country on Monday (yesterday) was snared and asked to sit in on the meeting as intermediary and conciliator. He dodged this.

Balaban & Katz group takes the attitude that it is strictly a Coast situation and should be settled by the studio officials rather than the theatre department, though the theatres at present are being used as the wedge by IATSE.

Cap Seas Finish Fight

Washington, Dec. 3.
A fight to a finish show-down between the International Brotherhood of Electrical Workers and the International Alliance of Theatrical Stage Employees "is seen as the likely consequence of new twist between I. A. and producers. Renewal of ancient jurisdictional feud is against the odds, but the way for a decisive test of strength between the battling American Federation of Labor factions. This despite the temporary truce called Monday night by Chicago, Dec. 2.

Vigorously denying the row with Paramount has been patched up, George Browne, I. A. president, declared Saturday (30) that the alliance was not going to pick up every weapon in order to prevent employers from taking sides in the jurisdictional tiff and in order to safeguard its own interests. These were the reasons cited for ordering its members to replace IBEW electricians in every house in the country. (Continued on page 23)

Par Execs at Chi Sales Confab Vote \$500,000 for Institutional Ad Bally

PLUGS NATHAN BURKAN FOR FEDERAL BENCH?

Nathan Burkan is being spoken of for a U.S. District Court judgeship in the southern district of N. Y. (Manhattan), and another theatrical law firm, House, Grossman & Vorhaus, has now become HGV & Henley, with the addition of Jesse Henley to full partnership. Frederick Henley, is already a partner. Leo J. Rosett has also been admitted. Moses H. Grossman & Grey Richards Crump is the firm's new west coast branch addition. Should Burkan accept the Federal Court judgeship which pays \$10,000 annually, his private law practice would be continued chiefly as now, by Louis D. Froehlich and Arthur Schwartz.

Chase Bank Reported After Profit On Its 20th-Fox Holdings, Won't Sell

Warners-ASCAP

Warner Bros.-American Society of Composers, Authors and Publishers schism is fully detailed in the music dept. of this issue, page 35.

SEE SCHAEFER ON SALES FOR UA

George J. Schaefer as v.p. in charge of distribution at United Artists is expected. Mary Pickford would remain president. This possibility has been on for some time. UA owners have been satisfied to coast along for a while pending a final decision but some opine this coasting may have been necessary to give Schaefer an opportunity to clean up his affairs at Paramount, resigning a week ago. Schaefer announced no future plans, but following his hunting trip in Mexico, it is believed he may swing up to Los Angeles and there discuss things with UA.

'MODERN TIMES' READY FOR XMAS RELEASING

Hollywood, Dec. 3.
With Charles Chaplin's "Modern Times" now in the final cutting stages, Chaplin figures on releasing the picture Christmas. First-runs in key cities will be handled on terms arranged by Chaplin himself, with the possibility that the local showing will be at the Four Star Theatre.

Release will be exactly four years after "City Lights," his last picture. "Lights" in four years has grossed over \$5,000,000, half of which came from foreign exhibition.

MUSIC HALLERS WEST

W. G. Van Schmus, managing director of Radio City Music Hall, N. Y., and Leon Leonidoff, production chief, left yesterday (Tuesday), for the Coast.

They will be gone a week or more, looking into product that is in work.

Downtown observers, as well as trade spokesmen, feel that Chase National Bank will make no disposal of its stock control interest in 20th Century-Fox Film, at the present time. This opinion by competent authorities is based on the supposition that Chase Bank may see a profit by retaining its large stock interest in the company under the present management of the film firm.

Should Chase National Bank consider disposing of its stock control interest in the company, however, it is believed the deal would have no effect on the management step of 20th Century-Fox. According to authoritative opinion, Chase Bank could probably make a profit in this condition in any stock deal it might make regarding 20th-Fox. Besides S. R. Kent and principal executives of company are under long-term contracts running up to seven years.

To what extent any negotiations on purchase of Chase of the bank's 20th-Fox stock may have progressed is uncertain. It is accepted that such sale in the company, however, a syndicate of financial interests, seemingly is involved. Mentioned as principal members are the Lehman Corp., Lawrence Stern & Co., of Chicago, and White, Wald Co., also the latter's British associates such as the Balfour, Boardman firm of London.

Conjecture on the possible price of the Chase stock at any such deal is placed around \$27,000,000. It is further reported that should Chase consider a deal on its stock it would be considered only on the basis of 100c. on the dollar, plus back interest to Chase on its film company investment.

NEW DEAL FOR ARTHUR LOEW

Arthur Loew's dissatisfaction at Metro is reported ironed out with Loew to stick at his present post as vice-president in charge of the foreign department. He will not, however, become active on either the Metro or Loew boards, from which he and his brother, Dave, resigned a few months ago.

A new contract is being prepared for Loew which he is expected to sign before the end of the week. It is for 10 years and replaces the current arrangement which has about two years to run.

STANDARD-ROGERS' U DEAL MARKS TIME

Officially there is no change in the Standard Capital-Charles R. Rogers negotiations looking towards acquisition of Universal control. U has the option to buy into Universal three-month option still holds.

Arrival in New York of Rogers and Lawrence Fox, of Standard Capital, from Hollywood, is understood to be for purpose of going over details that have been put in shape by J. Cheever Cowdin, head of Standard Capital in recent weeks. Part of the detailed work in going over physical set-up of Universal has included almost daily conferences between Cowdin and principal Universal home office executives.

While Standard Capital Corp. and Charles R. Rogers may not pick up the option to buy into Universal until the end of designated period, Feb. 1, 1936, all financing and details for carrying through the deal were completed last week, according to report.

Hollywood, Dec. 3.
Charles R. Rogers trains east today (Tuesday) on the Universal deal.

Was delayed four days in okaying start of "Showboat," which goes into production Friday (6).

Amusements Rally With Rest of Market; Brief War Scare Slump

By MIKE WEAR

Stocks reversed recent reactionary trend in yesterday's (Tuesday) market, new peace plan for Europe being ascribed cause. Nothing sensational about most of advances although the closing at best prices of the day, was regarded favorably. Majority of amusement stocks and lens sold at higher prices. Best gains were made by Eastman Kodak, up 2; Paramount 1st pld., up 3%; Loew's Radio B, up 5; 20th Century-Fox and Radio, up 1%; Radio common was one of 12 most active issues on big board pushing forward on great volume. While not as active, Radio B shot up nearly 6 points at one juncture.

Many amusement bonds finished higher, with Paramount Pictures 6s best performer. These obligations soared 3 1/2 points to 90 1/2. Warner Bros. lens made next best showing, pushing up 1 1/4 to 86 1/4.

Reactionary general trend in the stock market last week was climaxed by sell-off at close of Monday (2) which forced most groups to lowest point in past seven days. Disturbing news from abroad and financial troubles of Europe were given as reasons for declining stock values. But in many respects it was taken as normal reaction which has been so long in making itself felt.

Amusement group followed trend of most other groups and dipped to lowest level in several weeks. This group, as measured by the averages, was off 0.33 of a point at finish, which was around 3 1/2. Low point was 3 1/2 while high was slightly above 4 1/2 at which level the group was more than a point below the high of preceding week.

In face of this general weakness the fact that three picture issues went to new highs in the week, all the more remarkable. Pathe climbed to 7 1/2 in Monday's trading, being up 1 1/2 points of week. Both 20th Century-Fox issues made new peaks, the common at 24 1/2 and the preferred at 32. General Theatre bonds and certificates of the same also registered new tops.

Industrial group which has been in the fore of recent smashing advances, fell abruptly. Dow-Jones industrial averages were off 4 points at finish at 140.72. This was only a little above high point of week, registered Monday at 140.88. Other representative groups also fell back but did not suffer the same heavy decline proportionately as the industrials.

Among the heavy losers in amusement group were:

METRO SIGNS DANIEL

Henry Daniell, English actor who appeared with Grand Hotel in the legit production, "The Lady," has been signed to seven-year contract by Metro.

Stage player also had lead in "All My Heart" summer stock show produced last summer.

Markey Back on Home Lot

Hollywood, Dec. 3. Gene Markey has returned from London where he had been loaned by 20th Century-Fox to Capitol Films to write the screen play of his novel, "His Majesty's Menages." His first assignment on the home lot is "Commencement," adaptation of Ladislav Fodor's play.

L. A. to N. Y.

Charles R. Rogers.
Harry Akst.
Lew Brown.
Charles MacArthur.
Joe E. Brown.
Hugh O'Connell.
Robert Altom.
Frank Morgan.
Lupe Velez.
Jack Cohn.
Maria Gambarelli.
Elliot Nugent.
Blanche Yurka.
Zion Meyers.

N. Y. to L. A.

Sam Hearn.
Herbert Moore.
Ben Oakland.
Charles Schmetz.
Robert Schmetz.
M. H. Aylesworth.
Harry H. Lichtig.
George Frank.
Helen Morgan.
Pandora S. Berman.
Mrs. Harry Sobel.
W. G. Van Schmus.
Leon Leonidoff.

Pettijohn Claims \$1,250

Settlement Ousts Suit

Charles C. Pettijohn, of the Hays organization, has retained Judge Frederick E. Goldsmith to oppose John Gentile's suit for \$3,500 as an alleged share in profits of several propaganda films which Pettijohn produced and on which Gentile claim he assisted.

Defense is that a \$1,250 consideration for a release of all claims, signed last March, is a bar against such an action, unless Gentile remits the \$1,250 and puts the cause back into its original position.

Plaintiff admits in his suit that he settled the case but avers that Pettijohn had promised to assist him in getting a film production job but without success, and for this reason renaugurated his action which he had originally discontinued.

CHICAGO TIMES' UPS AD RATE TO 30C LINE

Chicago, Dec. 3.

First increase in motion picture advertising rates in some time has been put into effect by the tab Daily Times here, raising its line rate for picture ads from 25c. to 30c. per line.

This rate, however, is still far below the rival papers in town. Closest to the figure is the daily morning Hearst Herald-Examiner with a rate of 55c. a line and \$1 for the Sunday Her-Ex. Sunday Tribune has top rates, with \$1.25 per line while the daily Trib gets 90c. per. The evening American and the evening News both rate their amusement ads at 75c. a line.

F-WC's 5-Yr. Pactees

Hollywood, Dec. 3.

Spyros Skouras is due here from the east Thursday (5), at which time he will hand new five-year contracts to the following company executives:

J. J. Sullivan, chief film-buyer; Charles A. Buckley, head of the legal staff; Arch M. Bowles, San Francisco division manager; Rick Ricketson, Rocky Mountain division manager; and Elmer Rhodin, Kansas City circuit manager.

Bonus checks to amount of approximately \$25,000, were distributed today (Tuesday) by Charles P. Skouras to district and house managers of Fox West Coast who won awards in business drive that ended Sept. 30, last.

All participating managers called in by Skouras for the get-together.

H'wood Bowl Murder Meller

Hollywood, Dec. 3.

Metro has purchased "Murder Under the Stars," mystery written around the Hollywood Bowl, by Albert J. Cohen and Robert Shannon. Spencer Tracy will be starred. Lucien Hubbard produces.

Florence Ryerson is writing the script around the murder of a tenor during a concert.

Universal Still Opposes 2,000-Ft. Reel as of Limited Value to Exhibs

Universal still remains a hold-out on 2,000-foot reels and probably will continue to oppose adoption of them until satisfied the larger reels will be beneficial to the company and exhibitors it serves. Universal this week stated it figured installation of system, and facilities for bigger reels as representing an unnecessary expenditure of more than \$100,000 without producing any measurable benefit either to U or to exhibitors.

Spokesman for U also emphasized that the cost such new reels would mean for smaller theatre operator and owner. He claimed that Universal officials felt that the larger reels would force several thousand exhibitors to spend \$100 of more

Yesterday's Prices

Sales.	High	Low	Last	Net
100 Col. Pict. 67 67 67 1/2				
1,000 Gen. Film 64 64 64 1/2				
500 East. K. 163 163 163 1/2				
10,000 Gen. Film 33 33 33 1/2				
5,000 Loew's 33 33 33 1/2				
8,200 Pathé 9 9 9 1/2				
8,700 Loew's 11 11 11 1/2				
3,500 Paramount 7 7 7 1/2				
8,700 Loew's 11 11 11 1/2				
4,100 Radio B. 67 67 67 1/2				
1,000 Radio B. 67 67 67 1/2				
1,000 Paramount 9 9 9 1/2				
14,200 W. B. 8 8 8 1/2				
15% 15% 15% 1/2				
4 4 4				
\$80,000 Gen. Th. 19 19 19 1/2				
1,000 Keith 33 33 33 1/2				
1,000 Paramount 9 9 9 1/2				
400 Par-Play 58 58 58 1/2				
1,000 Paramount 9 9 9 1/2				
18,000 W. B. 8 8 8 1/2				

BLIZ CHIZZES PA. SUNDAY PIX

Pittsburgh, Dec. 3.

Second of Pittsburgh's open Sundays a frost literally and figuratively. First snowstorm of year, and an unusually heavy one at that, hit town at that time and made downtown streets smother than they usually were on closed Sundays.

At 2 p. m. there were just a few stragglers at the box offices, and the afternoon features played to practically empty houses. Nights weren't much better, with Pittsburgh Symphony concert featuring Kirsten Flagstad also cutting in considerably.

Generally finding that any conditions keeping 'em away from downtown sites would be reflected in nabe houses, but that wasn't so either. Street-seaters in outlying sections suffered along with the rest of them, with everybody apparently hugging close to the fireplace and radio.

Attendance throughout district was about 100,000, and first Sunday, when unofficial estimates placed attendance at close to 100,000.

Philadelphia and other Pennsy spots likewise frostbitten at the b. o.

Reading, Dec. 3.

Delayed by the slowness of the Nov. 5 vote count by an official board, Reading's first legal Sunday afternoon ticket sales, took place Dec. 1. Huge crowds marked the formal opening of the legal Sunday film era here.

In previous years all Sunday shows were confined to the nights, without ticket sales, and under the guise of 'benefits.' Collections were taken in theatre lobbies for veterans and other welfare societies.

Boothmen Union Holds Over Coast Officers

Los Angeles, Dec. 3.

Only officers to be elected to Projectionists' Local 150, at annual election set for Dec. 5, will be assistant business manager and executive board of five members. Rest of officers were nominated by acclamation, first time in history of the local. Officers chosen are E. C. Hamilton, president; J. B. Keaton, v.p.; M. J. Sands, Sec.-treas. and R. L. Haywood, business rep.

T. M. Armentrout, present assistant business manager, is opposed for reelection by O. Stowe, and nominating committee has picked four of the most experienced members of exec board who will be chosen.

Each without deriving any advantage.

Until last week, both Par and RKO also were opposed to the larger reel. At the Hays committee confab, when all major distributors were represented, only Universal refused to accept pet project of research committee, the Academy of Motion Picture Arts and Sciences.

Official bulletin from Hays office states that various committees will begin at once to secure bids for and samples of reels, shipping cases, wind equipment and other material needed for adoption of the big reels. Also set April 1 next as official date that changeover is to be made by majority of companies.

Inside Stuff—Pictures

Rental of commercial films for recreational use by the U. S. navy, involved an outlay of \$323,280 last year, of which \$85,000 came from appropriations and remainder was kicked in by seamen or taken from profits earned by ship stores, Bureau of Navigation in Washington reported Monday (2).

Navy trained 169 sound film technicians during the last fiscal year, with N. Y. service school turning out 84 and San Diego school 85. Admissions totaled 200, with San Diego taking 112 and New York 88, for the six-week instruction course.

New detailed list of non-theatrical film producers and distributors has just been issued by the U. S. Commerce Department. Volume contains 40 pages and lists several hundred makers of educational and industrial pics of all varieties. Data contained in the publication shows whether individual producers turn out sound or silent product, 16 or 35 mm, and distribute free, on rental basis, or through outright sales. Studios are listed according to types of films, running from agricultural to travel pic.

Snoopy government underling last week received a dressing down from a film representative who was asked to supply much needless data before he could get reply to a simple request for factual information. Incident occurred in the Interior Department, which has been trying to make producers contribute to National Park Service trust fund in order to obtain permits to use public land for location purposes.

Caller, seeking data for use in preparing scenario for forthcoming picture, was told that no business could be transacted until after a government was acquainted with all details of the proposed story. Industry rep told the secretary to mind his own business and, in time, got the info he wanted.

Minneapolis film row is trying to figure out the problem of when dual billing is not double featuring. The Time, loop sure-seater, accused of double featuring last week in violation of an unwritten law in Minneapolis against the practice, denies the charge. Reno Will, handling the theatre for the Berger circuit, states that the house did not play the feature version of "New Adventures of Tarzan" with "Crime of Dr. Crespi," as charged. Instead, he says, the house clipped 30 minutes from the original chapters of the serial and used the feature version ending with the clips. Will says that he himself did the cutting and that he only was guilty of "selling" the public two attractions—not double featuring.

Group of Coast picture people, headed by Murphy McHenry, Jack Larus, Jack Oakie and Vince Barnett, are circulating petition in Hollywood for appeal to President Roosevelt to intervene in pending deportation of Duncan Renaldo. Player will soon finish two-year term on charge of falsely swearing he was American citizen and is to be sent back to Rumania.

Renaldo served in U. S. Army and claims citizenship. Presidential intervention is the last resort.

Fox newswire got awell publicity break last week via NBC when Lowell Thomas, on his 15-minute nation-wide broadcast, mentioned the reel's All-American football selections. Explained that the newswire named its own grid eleven after viewing vital scenes of favored players in their important contests, with Ed "Doc" Holloman, star of max movie, supervising selections. Lowell Thomas' tie-in was because he does bulk of chatter for this newswire.

Columbia Pictures has agreed to pay Shaplo, Bernstein & Co., for the use of the title, "Rolling Along," the Harry Richman musical now in production. Publishing firm put in claim for remuneration on the ground that it popularized years ago a tune of the same name, with Richman credited as one of the writers.

Settlement allows Irving Berlin to publish as part of the picture's score a song of the same title, authored by Lew Brown and Billy Axt.

After 14 months' negotiation, Paramount finally clinched screen rights to the Franz Lehar opera, "Count of Luxembourg." Jeff Lazarus, who engineered the deal with assistance of Frank Campbell, Paramount's Paris legal advisor, spent considerable time and effort to trace heirs to the property, which later had to go through several channels before both European and American rights could be cleared.

Mayor P. J. Nolan of Ottawa, who operates three theatres of his own, has come out with a request to the new Liberal government of the Dominion of Canada for a federal investigation into the method of film distribution in Canada, especially with respect to the block booking system. Nolan himself is a prominent Liberal and his word carries considerable weight with the party leaders who won the federal elections less than two months ago.

Marx Bros. never went big in Europe but Metro thinks its new "Opera" will pave the way for the Marx boys outside of the U. S. Eddie Cantor paradoxically has always been big in Europe, yet some of his stuff is goofy, too, but the nature of the Marx' "Night of the Opera" is expected to sell 'em abroad.

Censorship problems arising from Sino-Japanese situation in North China have caused Universal to abandon "Men of Glory," picture dealing with U. S. Marine Corps on the Far East station.

Chinese vice-consul on the Coast regarded certain angles of yarn as too provocative, and studio decided to halt story.

Samuel Goldwyn has paid a pretty penny to Lew Brown, Ray Henderson and the corporation that produced the play, for the title "Strike Me Pink" as substitute for Eddie Cantor's picture monicker, "Shoek the Chutes."

Producer figures it'll help in England and fetch the folks on ho as well. Cantor's character name in pic is 'Eddie Pink.'

Old era of standard stock film tests is passing. Probably the company most active in promoting the idea of making original tests of potential talents is Metro. Company, under supervision of Al Altman, fits an original script and test to the particular type of talent at hand in the east.

First stills from the Chaplin picture to appear in this country were published by the New Theatre Magazine. Foreign publications have also already been thoroughly serviced with stills, particularly the South American press.

Rian James and Radio are putting, all because James was asked to turn in a treatment of "Volcano" in five days which the writer did, then sat around for a week awaiting story conferences on his treatment. James can't figure why the rush, then the stalling.

Around \$20,000 yearly has been lopped off the advertising budget of the Paramount, N. Y., by all ination of ads in various foreign and other papers. Plan is to go into these sheets only when pictures are the type seeking foreign or specialized circulation.

Hecht and MacArthur's "Soak the Rich" (Par) was previewed Friday (29) at Paramount's Empire theatre. South Coast City's Sammo house got their previous film, "Crime Without Passion," the same way.

Picture company story editors are securing the field for political yarns for 1936 release.

Loop Grosses Continue Fast Pace; 'Person' 25G in 8 Days, Air' Big \$7,500, 'Dream' Roadshow Perks in 2d Week

(Best Exploitation: Palace)
Currently it's holdover week with all the pictures which had been shown in for the Thanksgiving gravy sticking around for additional playing time and the bulk of them are garnering nifty slices of box-office.

Due to walkout of operators and stage hands Sunday morning (1) and not working until 2 p. m. in B. & K. houses gross was nicked \$500 to \$1,000 in each of those houses. Loop lately has shown its tendency towards weekend trade, the Friday-Saturday-Sunday business being up in the bucks while the midweek merely so-so. Loop theatres are now campaigning to bolster the weekday trade.

Belaban & Kats has changed its mind about 'Midsummer Night's Dream' and has played a third week for the Warner roadshow following a satisfactory first week at \$11,000, much better than anticipated. B.&K. had originally given Warner an ultimatum that the picture would be pulled after two weeks unless the exchange wanted to guarantee losses for the picture. The picture is all straightened out at the present with advance duet sales for the second and third weeks making any guarantee unnecessary.

Palace got away strong on Thursday (28) with 'In Person' and is holding a neat pace at present which should give the picture a pleasant enough rating on its eighth-day life. Exploitation made it plain that this was strictly a picture to be handled in clever fashion to spread excellent plugging on the flicker. Roosevelt and United Artists hold over. 'Mutiny' at the Palace is doing particularly well. Only factor holding back this picture from tremendous grosses is the length, impossible to get sufficient turnover to garner top grosses but the take has been big nevertheless.

Estimates for This Week
Apollo (B&K) (1,200; 55-53-\$11.05)—Midsummer Night's Dream' (WB). Roadshow is showing better strength than the picture has ever shown. It is getting more advance sales now. A fine \$11,000 the first week. Will go another week anyway, and then no word yet. The picture is being played in the big South. Playhouse to extend run.

Chicago (B&K) (3,940; 35-56-75)—'Mary Burns' (Par.) and stage show. Just an average picture. Currently, the big house flicker being too similar to previous gun-moll pictures. Will manage hardly more than \$25,000. Last week 'Old Kentucky' (Fox) turned in fairly enough \$29,900 on six days for the final Rogers flick.

Garrick (B&K) (900; 25-35-55)—'In the Air' (MG). Jack Benny reels garnering good drop-in play week \$7,500, fine. Last week 'The WB' drew the blood-and-thunder Randolph streeters for \$7,100, excellent.

Oriental (B&K) (3,200; 25-35-40)—'Chan Shanghai' (Fox) and 'Blue Venus' on stage. House perks currently to \$18,000, neat. Last week 'Two Fists' (Par.) off to \$13,000 on six days.

Palace (RKO) (2,500; 25-35-55-65)—'In Person' (Radio) and vaude. Benny Rubin and Everett Marshall headlining on stage. Eight-day grind, with the Thanksgiving day in the total, will make it \$25,000, good. Last week a short short for 'Three Musketeers' (Radio) and Jack Hytton band on stage for bang-up \$18,000.

Roosevelt (B&K) (1,500; 25-45-65)—'Thanks Million' (20th-Fox) (2nd week). Doing around \$9,500 currently, satisfactory. Last week session. Opening week was fine at \$12,200. 'Two for Tonight' (Par) set to replace.

State-Lake (Jones) (7,800; 20-30-40)—'His Night Out' (U) and vaude. Will ride for \$12,500, profitable by a fine margin. Last week 'Live for Love' (WB) galloped with the Thanksgiving holidays to fine \$16,700.

United Artists (B&K-UA) (1,700; 25-35-75)—'Mutiny' (MG) (2nd week). Bi run picture of the loop at present even at the upper end on the tariff. Length of reels holding down the turnover but preventing higher takes. Will manage 19,000 currently, powerful. Last week net \$28,500, practically capacity during the holidays.

Little Theatre Group
Hollywood, Dec. 3.

Hedgerow theatre group of Philadelphia, now touring Oklahoma, is to be brought to the Coast by Ann Harding, an alumnae.

With star has been doing a play annually for Little theatre group.

S. D. Okes Bank Night

(Best Exploitation: Palace)
Bank night has been given white-wash by District Attorney Thomas Whalen after he had warned Fox West Coast he would close their theatres unless coin giveaway was abandoned. D. A. now holds that as bank night drawings are open to general public, through means of outside registration, giveaway does not constitute a lottery.

Meanwhile, the jury is in session here, with the town closed up tight.

DIXIE-MINDED WASH. FAVORS 'ROSE', \$20,000

(Best Exploitation: Earle)
Thanksgiving was aptly named as far as local theatres are concerned. Holiday meant just about double average gross for every spot and spirit of spending carried over entire week-end. Even those flickers which were admittedly so-so came out ok.

Face slowing up now, but most spots have enough in so they can't lose. 'Oakley' is in this class, having opened on Thanksgiving and whether customers were determined to await pop prices. Film is giving Palace passable gross, but no more. Best bally honor goes to Warner Bros. start for selling 'So Red the Rose' at the Earle to the Dixie-minded folks. Was distinctly close campaign centered on Daughters of Confederacy, et al.

Estimates for This Week
Fox (Loew) (3,434; 25-35-60)—'Man Who Broke Bank' (20th-Fox) and vaude. Nicely on strength of Colman, but slipping slightly. Should wind up with good \$23,000. Last week 'Night at Opera' (MG) rode on wave of bally to yield \$28,000.

Earle (WB) (2,424; 25-35-40-60-70)—'Red the Rose' (Par.) and vaude. Campaign and fact that town still sings Dixie giving this one big \$30,000. Last week \$18,000. (WB) took good \$18,000.

Belasco (Radio) (1,100; 25-35-50-65)—'Mr. Hobo' (GB). Artiss is again proving he is far and wide best name in house playing only foreign celluloid. Pic bowed Wednesday (27) and will get what is sock \$6,500, largely due to Thanksgiving. Last week 'Song for You' (GB) only booked four, and struggled with light \$2,000.

Keith's (RKO) (1,830; 25-35-60)—'Annie Oakley' (Radio). Opened big on Thanksgiving and slipping badly. May end with passable \$7,500. Last week 'In Person' (Radio) took ok \$2,000 for about \$1,000.

Palace (Loew) (2,362; 25-35-60)—'Crusades' (Par). Pop debut after Thanksgiving. Last week 'Song for You' (GB) only booked four, and struggled with light \$2,000.

Keith's (RKO) (1,830; 25-35-60)—'Annie Oakley' (Radio). Opened big on Thanksgiving and slipping badly. May end with passable \$7,500. Last week 'In Person' (Radio) took ok \$2,000 for about \$1,000.

Palace (Loew) (2,362; 25-35-60)—'Crusades' (Par). Pop debut after Thanksgiving. Last week 'Song for You' (GB) only booked four, and struggled with light \$2,000.

toppo roadshow in September getting by with fair \$14,000. Last week second of 'Mutiny' (MG) sailed through with socko \$17,000 and only came out because house was pushed for playing dates.

Columbia (Loew) (1,263; 25-40)—'Two-Fisted' (Par). Should get along with sock \$4,000. Second on mainstem for 'Rendezvous' (MG) got sock \$6,000.

Met. (WB) (1,855)—'Rain-Makers' (Radio). Opened Thanksgiving and should get surprisingly good \$6,000 for eight and a half days. Last week 'Personal Maid' (WB) good \$5,000.

'Ky.' \$12,000, 'Opera' \$8,000, Oakley \$6,000, Omaha Very Ha-Ha

(Best Exploitation: Brandeis)
As usual, holiday brings in super-attractive films, and picture business is in the money. Favorable weather and magnetic pictures sends all three houses to near-capacity business. Thanksgiving openings all around, but only one house, the Orpheum, off its regular scheduled opening.

Will Rogers' last film is set to top all other Rogers pics and will hold for eight days. Orpheum, consequently, leads the town. Omaha with Marx Bros. and Brandels with 'Annie Oakley' strong. Omaha theatre Thursday broke the single-day house record; Brandels came within \$200 of it, and Orpheum virtually equaled its best single-day effort.

Outside competition, as usual, heavy on turkey day, with football games headed by the Nebraska-Oregon State fray at Lincoln. Rest of the week competition unconcentrated.

Last week holds to the trend of the season, with likewise good biz at each spot. Omaha led list with 'Hands Across Table' Brandels up to snuff, and Orpheum somewhat above normal, although about as weak a week as it has had in months.

Exploitation stunts not so noticeable this week, but Brandels pulled a good one with 'Girls' rifle match to boost 'Annie Oakley'. Cracked the spot pages consistently previous to and during opening days. Omaha and Orpheum confined themselves mostly to straight advertising, letting the attractions be their own exploitation.

Estimates for This Week
Orpheum (Blank-Tri-States) (2,976; 25-40)—'Old Kentucky' (Fox). Moved in Thursday to capture the Thanksgiving shoppers, and got its full quota, 'Little Big Shot' (Fox) to make it a double bill. Just holding up the policy. Rogers due to top all his previous efforts, may hit \$12,000. Last week 'In the Air' (MG) also paring out to six days, but were fair enough \$7,400.

Omaha (Blank-Tri-States) (2,100; 25-40)—'Night at Opera' (MG). Single-day house record, being snapped Thursday. Set house off to bully start, and holding more than steady for a bang-up week. Should reach considerably over \$8,000 at rate of beginning. 'Personal Maid' (WB), as second half of bill, did not do as well as 'Night at Opera'.

Brandels (Singer-RKO) (1,250; 25-35-40)—'Annie Oakley' (Radio) and 'Payoff' (FN). Good campaign behind it started off to push the 'Top Gun' picture, scheduled to near \$6,000, very good. Last week 'In Person' (Radio), coupled with 'Missing' (MG), made a fine \$12,000.

Omaha (Blank-Tri-States) (2,100; 25-40)—'Night at Opera' (MG). Moved over from Warfield, can do at least \$3,000. Last week 'Old Kentucky' (Fox) \$6,000.

United Artists (UA) (1,200; 25-30-55)—'Metropolitan' (20th) (2nd week). Easy business at \$5,000, firm week \$7,200, disappointing.

Warfield (FWC) (2,680; 35-40-65)—'Prison' (K.W.B.). Ought to make 'em bounce on the till to the tune of \$25,000. Local background 'The Cagney' seems like a click. Last week 'Night at Opera' (MG) very nice at almost \$24,000.

'I Dream' Close to \$95,000 at Music Hall with Kentucky' Big On \$48,000, Roxy; 'Rose' \$30,000

Darken Chi McVickers

(Best Exploitation: Par)
Several new pictures on Broadway in time for a Thanksgiving carving and all are getting their fill. Outstanding is 'Old Kentucky' at the Roxy, which is garnering \$48,000. 'So Red the Rose' (Par) pushes it out.

Two others got going the same day. 'I Dream Too Much' (Music Hall) and 'So Red the Rose' at the Par. The Lily Pons musical is trilling its way close to \$95,000 and holds a second week. Supported by big grossing 'So Red the Rose' will get \$30,000 also on eight days. It goes another week.

The Paramount, as well as other Broadway organizations, are considerably concerned over the weekend by a threat of a nationwide strike in the war between the International Alliance of Theatrical Stage Employees and the International Brotherhood of Electrical Workers which has been organized for the middle.

It was feared the trouble might affect other chains. Actual strike by the I. E. W. is momentarily forestalled late Monday (2) with agreement of company heads to play away the I. E. W.

Rain Thanksgiving and again Sunday (1), cut in somewhat but Friday and Saturday were big. With the holdover 'So Red the Rose' Center's third week of 'Thanks a Million' will beat the second for a week of \$35,000 as result of a fourth. 'Splendor' is also comparatively holding up better on its current (2d) and final Rivoli week at \$44,000 than on its first.

Capitol topped \$45,000 on third week of 'Mutiny' and may push its way to \$55,000 this week (fourth), but doesn't stay a fifth. 'Nite at the Opera' opens Friday (6). Holdover 'The Cagney' (Strand) also potent for \$33,000 this week (2d) and lingers.

State is playing James Melton in person, with the sturdiest opposition to himself at Pal in 'Stars Over Broadway' coupled with 'Way Down East'.

Spending more money than ordinarily, the Par went to town on 'Way Down East' for 'Rose'. Elaborate fronts were built, much fancy campaigning and a lot of windows arranged plus tie-ups.

Estimates for This Week
Astor (1,012; 25-35-55-85)—'Land of Promise' (Keren Haywood) (2d week). Will get about \$5,000 on second week. First was \$7,500.

Capitol (1,820; 25-35-55-85-125)—'Mutiny' (MG) (4th week). Will have to stretch to get \$35,000, good and could hold but anxious to get structural work done east. Third week topped \$45,000.

Center (3,525; 25-35-55-75-85-99-110)—'Thanks a Million' (Fox) (3d week). Thanksgiving pushing the week chances to \$26,000, beating last week's \$19,000. Stays a fourth.

Hollywood (1,553; 25-35-55-85-125)—'Way Down East' (WB) (2nd week). On eighth week short of \$13,000.

Palace (1,700; 25-40-55)—'Stars Over Broadway' (WB) and 'Way Down East' (WB). On eighth week, \$35,000 will be ok. 'To Rent the Band' (Radio) and 'Stella Parish' (Radio) will do six days last week \$8,000, also ok.

Paramount (3,664; 25-35-55-75-85)—'So Red the Rose' (Par). Around \$30,000 on first eight days, holding second week. Six days on second week of 'Mary Burns' (Par) was \$10,000.

Radio City Music Hall (5,985; 40-60-80-90-\$110-\$155)—'I Dream' (Radio) and stage show. Close to \$35,000 and is a holdover. Last week 'Crime and Punishment' (Col) poor \$48,000.

Rivoli (2,032; 40-65-75-85-99-99)—'Splendor' (UA) (2d week). Will not get over \$14,000 on second week and on Thursday night (5). 'Show Them No Mercy' (Fox) opening Friday (6) will get \$11,000. First week for 'Splendor' was \$25,000.

Roxy (5,835; 25-35-55-75)—'In Old Kentucky' (Fox) and stage show. House is doing well on second week and after an eight day gross that will be \$45,000 or better. Product commitment for 'Friday a Holdover' (WB) week (Thursday Last Night) (6), also eight days, \$30,000, all right.

Strand (2,767; 25-35-65-85)—'Prison' (K.W.B.) (2d week). Standing up well for \$33,000 this week (2d). First seven days \$41,700. Holds third week.

State (3,500; 25-35-75)—'Crusades' (Par) and vaude. James Melton heads vaude hit takings below record new York 'Took' at \$21,000. A little over. Last week houses held to pretty \$28,000 with 'Barbaric Coast' (UA) and stage bill headed by Willie and Eugene Howard.

30th ANNIVERSARY EDITION

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NEW YORK 154 West 46th St. LOS ANGELES 1708 No. Vine St. CHICAGO 54W. Randolph St. LONDON 8 St. Martins Pl.

Philly Pix Sked Jazzed Up Due to Holiday; 'Million' \$30,000, Marx 17G

Philadelphia, Dec. 3.

Philadelphia, Dec. 2.
(Best Exploitation; Stanley)
General falling-off in biz along the line is forecast in the downtown film house sector this week although crosses will continue above-average, narrower on that is a number of houses changed attractions Thanksgiving day and those theatres therefore have the advantage of the holiday, the Army-Navy game weekend and another good Sunday, that four-day head-start will offset dullness that started yesterday (Monday) and which will probably

Marx Bros. new pic, 'Night at the Opera,' given plenty of special exploitation and some clever advertising at the Stanley ought to do better than any previous Marx film, but that doesn't mean anything sensational. 'Mutiny' was still strong at the end of its third week and would have attracted plenty of attention from the holiday and game crowds. 'Night at Opera' ought to net \$16,000-\$17,000 on its first week and almost sure for holdover.

real sensation of the week," however, promises to be "Thanks (million)" which is doing even better than optimistic Fox management hoped. Having done a whacking one \$4,000 when inserted just for Sunday during the run of 'Old Kentucky,' it came back Thanksgiving to start a two weeks' run with rousing \$6,700 on the day. Friday was big and Saturday bigger and unless a sudden and unexpected slump sets in, pic won't go under \$10,000. Biggest house has had in months.

'Spider' didn't hold up well as expected at the Aldine although lifting away a nice \$16,000 on its first week. Second won't be any surprise as it's a sure thing and 'Punishment' is set to follow after another week. 'Spider' completes its second week, which will hardly see more than \$9,000.

How 'The Kid' at the Stanton is performing this week. It started 10 days ahead of the theatre's usual Saturday opening date and will get nine days in all, figures for \$10,000.

Earls has 'Green Roads' in 'In person' on the stage. Fred Weems choreographed the show. Combo opened Friday and did well Friday and on Saturday but doesn't look like it will do too well in the week's total. \$15,500 fair for week.

Last week's grosses are deceptive. Some included Thanksgiving and we didn't. 'Mutiny' for example, went off Wednesday night but its \$8,000 gross in six days is terrific for third week of the run. 'Aldine's' lurdy \$16,000 nor 'Splendor' already referred to; Earle very well satisfied with \$17,500 for combination that included Benny Davis now on stage and 'Remember Last Night' on screen. On the other hand, 'So Red the Rose' was very much of a disappointment and yielded only \$12,000 in six days at the Lloyd.

Estimates for This Week
Aldine (1,200; 40 - 55 - 65) —
plendor (UA) (2d week). Slip-
 ping fast, maybe \$9,000 or under.
Last week fine \$16,000 with holiday
 aid, seven days.
Arcadia (600; 25-40-50) —'Cru-
 de' (Par). Second run, \$4,000
 cured. Last week, 'Rendezvous'
 (IG) \$2,200, n.s.g. 6 days.
Boyd (2,400; 40-55) —'Ah Wilder-
 ness' (IG) Looks no more than
 fairly good although, may build,
 \$5,000 with holiday aid. Last
 week, 'Red Rose' (Par) dismal
 week, \$2,000, 6 days.

earts (2,000; 25-40-40) — 'In Per-
 n' (Radio) and vaude. Ted
 earts' headlines; \$15,500 will hold
 Last week. Remember Last
 ight' (L) and vaude, corking
 \$5,500 which included 'Thanksgiv-
 g'; 7 days.
 Fox (3,000; 40-55-65) — 'Thanks
 illon' (20th-Fox) and stage show.
 rrisic draw, \$7,000. Thanksgiving
 y alone. Will soar over \$30,000,
 onal. Last week, \$10,000, old
 nducky (Fox) and vaude, \$10,000.
 on week, five days only, \$10,500.
 r, but included no Sundays or
 idays.
 arlton (1,000; 25-35-40) — 'Mimi'
 D. First run for a change, not

torre, mebbe \$4,000, 7 days ind-
ing thanksgiving, Saturday and
Keith's (2,000; 30-40-50) - 'So Red
see' (Par) Second run, \$4,500
ured. Last week, 'Ibetsoun'
r), second run, \$2,500, disap-
enting, 6 days.
ing (Par) (1,700; 30-40-55) - 'Night at
nta' (MG) on Thanksgiving day
d will get sound \$18,000 or \$17,000
first week but many still think it
s a mistake to pull 'Bounty'
(G). Latter got a swell \$18,000
its third week and in six days
Stanton (1,700; 30-40-50) - 'Frisco
nd' (WB). Okay \$12,000 figured on
end of big first three days. Af-
that, question mark. Last week,
ary Burns' (Par), second week,

5 days only, \$4,200, 141R.

PARAMOUNT'S BANKRUPTCY

Par Merges Distrib and Theatre Cos. in France; New Taxation Law

Paris, Nov. 25. Paramount has merged its distributing and theatre owning interests in France, hitherto separate companies, into one \$2,000,000 French corporation, the largest subsidiary of any American film company on the continent.

New concern, known as 'Films Paramount', is legally a continuation of the Societe Immobiliere du Vaudeville, owner of the 'Paramount Theatre' here, which used to be the Theatre du Vaudeville. With its name changed, this company was used by Paramount to absorb two of its other French concerns: the Societe Anonyme Francaise des Films Paramount, which handled French distribution, and the Societe des Grands Cinemas Francais, which owned the five Paramount theatres in France.

Theatres will now be directly operated by Films Paramount, which will be the distributing corporation. Fred W. Lange, until now president of the French distributing corporation, is president of the new concern. Henri Kiersfeld will continue to be in charge of the theatre and Andre Ullmann will still run the theatres.

'We are not theatre owners here because we want to be exhibitors,' said John W. Lange, Jr., Paramount's export chief, now in France, explaining the move. 'Our theatres are intended to help distribution, to show our films and get publicity for them, and therefore it is only logical that they should be controlled by the distributing corporation.'

Longer also is important from a tax angle point of view. Previously the French Government taxed all three concerns: now it will have only one to get after. Hitherto, however, it was not possible to make the combination, because of double taxation practiced in France on foreign-owned companies. This question has been settled by the commercial agreement between France and the United States ending double taxation, which goes into effect on Jan. 1.

Hitherto the Societe Anonyme Francaise des Films Paramount was the only direct subsidiary of the parent company in America, and it was taxed by France as well as the American company. Its income for this purpose was estimated as a percentage of the entire Paramount income. Other two Paris subsidiaries involved in the new merger were strictly French concerns, with stock held here, and therefore, did not come under the double tax rule. These distinctions are now out of the way.

Paramount studio at Joinville remains independent of the merged concern, as it has nothing to do with distribution. Films Paramount will continue to order French films from indie producers who will rent the Paramount Studio in which to produce them, but the studio company remains independent.

Paramount Theatre in Brussels will continue to be owned by a separate company, although forming part of the chain controlled by French Paramount.

Anzac Grey Pic

Sydney, Nov. 13. A Zane Grey pic will be made in Australia in conjunction with Cine-sound. Stuart Doyle has been asked that Ed Brown, of G. M. Zane Grey, Inc., will leave for Australia on Dec. 11 to finalize arrangements for the making of the pic following Grey's contemplated visit here.

Doyle now announces that one pic may also be made on a co-operative basis, of a story written by Grey, carrying an Empire theme. Later would be done by Paramount in conjunction with C. M. Wolfe of London.

Emu, Sydney, Liquidates
Sydney, Nov. 6. Emu Films, Ltd., registered last January with a nominal capital of 250,000, has gone into liquidation without producing a single pic.

Mycroft on Own?

London, Dec. 3. Reported here that Walter Mycroft, production manager of British International, is leaving that company.

Story is that he would form his own production unit.

UA Buys 'The Golem' For France, Spreads On Local Financing

Paris, Nov. 25. United Artists' French branch, continuing the policy inaugurated by Lacy W. Kastner, of distributing local makes, has acquired French rights to 'The Golem,' made in two versions (German and French) in Prague by Julien Duvivier. Harry Baur, top local male lead, stars. This follows the acquisition of 'Mademoiselle Mozart,' Frencher made by Ivan Noe, local boy with Hollywood training.

Reportedly, these pictures are obtained in accordance with the local U.A. policy of straight percentage, without guarantee.

A deal for three pictures with a newly formed concern backed by big local interests is also in the making. Kastner's policy calls for a total of ten French pictures to be released here in connection with United Artists' films of Hollywood and English origin.

DOYLE-TOEPLITZ SIGN PACT FOR PRODUCTION

Sydney, Nov. 6. A new French-Anglo-Australian production and distribution alliance has been consummated by Stuart F. Doyle with Ludorico Toeplitz. Anzac interests will be represented by Doyle on behalf of Associated Distributors, who will be responsible for the Australian quota.

Doyle says that the deal is completely separate from his recently completed C. M. Wolfe tieup.

Negotiations are also being conducted with an American major, Doyle says, which if they mature, may involve the production of two Toeplitz pics in America.

Korda Squawks Versus Wilcox's 'Pimpernel' Pic

London, Nov. 25. Directly it was announced that Jack Buchanan would do a sequel to 'The Scarlet Pimpernel,' Alexander Korda squawked, alleging Herbert Wilcox had no right to make it and threatening reprisal in the form of a film to be titled 'The Return of Nell Gwynne.'

Korda alleges he has purchased the talking picture rights to all the Pimpernel stories: Wilcox, on the other hand, says he made the story in silent form, starring Matheson Lang, some years ago, and feels this entitles him to make the talker.

Crick in Politics

Sydney, Nov. 6. Stanley Crick, head of Fox London, is taking a fling in the political arena. Crick is running as a candidate for the Citizens' Reform Association in the City Council election.

Besides being head of Fox, Crick is also chairman of directors of Hoyts, and on the board of General Theatres.

NATIONALIZATION OF PIX IS FEARED

Liabilities \$16,000,000—Unit Is Theatre Holding Co. of Pathe-Natan—Latter Guarantees All—\$1,000,000 Accounts Receivable

DIRLER'S PLAN

Societe de Gerance et des Cinemas, Pathe-Natan theatre holding subsidiary, has been declared bankrupt. F. Mauger, liquidator of the Gaumont-Franco Film-Aubert receivership, has been named receiver leading directly towards a generally expressed fear of nationalization of French cinema. Closing of the entire chain of theatres is a possibility.

[This situation of a theatre chain going under is not unlike the financial woes which beset the American film biz in recent years. How the theatre would will affect P-N is indeterminate.]

Societe de Gerance des Cinemas, suspended payments two days ago. Liabilities are \$16,000,000, including about \$1,000,000 in accounts payable, largely for films distributed by the company. Paramount and Fox are believed to be the biggest creditors.

Move at first was not figured to lead to bankruptcy, hope being that this would be averted, as it was in G-F-P-A, the other important French film and theatre company.

All liabilities of the subsidiary company are guaranteed by Pathe-Natan but it is not believed that the P-N company will be forced into a (Continued on page 51)

'DREAM'S' FAR-FLUNG PREMIERES; SOCIAL

Sydney, Nov. 13. 'Midsummer Night's Dream' (WB) opened at the Embassy here on a hot summer's day. Warners is hopeful that the pic will click.

Next week should tell the story of success or flop. 'Night' is in on a two-a-day policy.

Bombay, Dec. 3. 'Midsummer Night's Dream' (WB) opened Nov. 23 in three Indian cities and doing well. Showing now in Bombay, Calcutta and Rangoon.

Budapest, Dec. 3. 'Dream' (WB) opened Nov. 28 at the Radius theatre, with a lot of celebs present, including Count Hortha.

Paris, Dec. 3. Opening of 'Midsummer Night's Dream' at the Marbeuf has been set back to Dec. 12 because Warners wants to build up a big exploitation splurge.

Athens, Dec. 3. 'Dream' (WB) opened last night (2) at the Pallas theatre here and got an enthusiastic reception from a specially elegant first-night audience.

MG's Sir Pat Hastings Nixed in South Africa

Capetown, Nov. 11. Sir Patrick Hastings, English barrister briefed by M-G-M in its intended visit to February against African Consolidated Theatres, failed to pass certain necessary examinations in South African law before being permitted to take his stand in a case against her.

Sir Patrick may take another exam in December, and if he gets the O.K. arks, will come over for the action.

Ban Against Theatre Construction By 'Foreigners' Up Again in Sydney

Scotoni's New Co.

Nov. 25. Ralph Scotoni, general manager of Scotini Film Co., Zurich, has founded a new production company in Berlin, Gea Film Ltd. Co. Capital is \$40,000. In spite of the low capital, Scotoni says he will make a bi-lingual super in German and English to cost around \$320,000.

Financing question has been settled, he says, by having a guarantee from a British firm. Gea will also work in conjunction with TERRA.

MEX MUDDLE STILL THICK

Mexico City, Dec. 3. Pic situation continues to be a heap of headaches here. Mixes and compromise propositions were the industry's response to propositions of the ministry of finance experts that foreign distributors pay a flat 4% nick on their gross intakes, starting Jan. 1, impost that is less than the present one but twice as heavy as that in effect up to Jan. 1, 1934; native producers pay 2% on gross income; foreign distributors be obligated to import more copies of pics to assure greater distribution.

Current maximum annual import quota is 100,000 meters per distributor at duty of \$7.75 per kilogram, within the quota and \$20.50 per kilogram over that amount. Distributors assert these imposts are too high for profitable biz and object to the law's requirement that they deposit \$20.50, besides paying regular duty, for every kilogram imported, to guarantee that duty on quota excesses be taken care of.

Through their spokesman, Arthur H. Pratchett, local Par rep, American have propositions a complete mix, but suggested that all distributors have a 100,000 meter import quota a year, duty be a straight \$2.80 per kilogram within the quota, with a proportionately higher tax on amounts over the 100,000 meter limit, and that income tax apply only to amounts they send to their headquarters instead of on gross, as at present.

Nick of 4% on distributors' gross was suggested by European pic reps.

Mexican producers nixed proposed 2% tax on their gross incomes, saying that they don't like preferences with regard to income levies.

Strike of help against the American distributors is still on, with no end in sight yet, just to make things worse.

MUNRO BUYS WARNERS

Hoyts Director Better—Ties Up WB Pics for 68 Theatres

Sydney, Nov. 6. First job of Charles Munro, m. d. of Hoyts, on return to his office after illness was to sign a two years' contract with Warners for all product for his circuit. Tie-ups have also been made with Fox, 20th Century and RKO-Radio so that Hoyts will be all set on product when the break comes with General Theatres.

Warner deal is reported covering 68 theatres and is regarded as the biggest buy here in recent years.

Mex Exhibs Elect

Mexico City, Dec. 3. New officers of Union of Mexican Motion Picture Exhibitors are: Alfonso Acevedo, president; Eduardo Chavez Garcia, vice-president, and Guillermo Haller, treasurer.

Wales hinted recently that his government may prevent any further theatre erection in this territory pending a probe into alleged unfair competition by foreign interests.

Hint was given to a deputation consisting of 18 speakers representing the exhibitors of N. S. Wales. Deputation interviewed the premier requesting that the government offer some protection to exhibitors and prevent foreign (presumably American) interests from entering into competition with them. Exhibitors protested strongly against opposition, which they alleged, was sponsored by foreign interests in towns, where, it was stated, the population did not warrant further theatres.

Premier answered that the exhibitors had presented a strong case and that the government, pending determination of the matter, would withhold approval of further theatre licenses.

Premier also remarked that affidavits produced by the indie men indicated that attempts were made from time to time to secure higher prices for pic runs were normally obtained. Threats were made to place opposition in the way of the indies who refused to pay the higher rate. That was something which the government was prepared to give serious consideration to at the earliest possible moment.

Premier stated that the question on blind-bookings was being carefully probed, too. General opinion of the government was that some restriction, as requested by the deputation, was needed. He pointed out that there was a great field for advancement of co-operation between Australia and England, and he would very much like to see an Imperial quota in operation.

Not so very long ago the Premier appointed F. W. Marks to conduct a probe into film affairs in N. S. Wales. After months of probing, which cost the taxpayers a high figure, Marks gave his verdict, which was mostly in favor of the indies, American and British. Marks said that no restriction should be placed upon theatre erection, suggesting only to the government that a local quota be introduced.

Nebenzahl's Version Idea on 'Mayerling'

Paris, Nov. 25. Having finished French 'Mayerling,' based on the mysterious slaying of the Austrian archduke, with Charles Boyer in the lead, Seymour Nebenzahl, French-American producer, is working on a possible English version of the story. He'd like to make a deal for the loan of Boyer here as well, but failing that, intends to import another U. S. star.

Emile Natanson, formerly of Pathe-Natan, was associated with Nebenzahl in 'Mayerling,' but only because Boyer had a contract with Pathe-Natan to make French film, which the Nebenzahl firm took over. Hookup now ends. However, there apparently is a chance that Nebenzahl will tie up with Lermard Natanson. Emil's brother, in the studios the latter is erecting in the Bois de Boulogne.

New Sydney Cinema

Sydney, Nov. 13. Taitler, a new, wealthy club house, has opened under direction of Errol Sydnor. House is up and rebuilt on the site of the old Majestic, formerly a 'Union Theatre' several times.

'Universal' is first in, with 'Night Life of the Gods' and 'Straight From the Heart.' U denies any financial interest.

FIRST FOUR DAYS AT RADIO CITY MUSIC HALL

BEATS

"LITTLE WOMEN"

"GAY DIVORCEE"

"LITTLE MINISTER"

"ROBERTA"

TOP-MONEY PICTURES AT THIS
HOUSE...AND THREATENS THE
ALL TIME HIGH ESTABLISHED 3
MONTHS AGO BY "TOP HAT"!



LILY PONS

"WORTH GOING MILES TO SEE"

"Lily Pons is a star to be cherished . . . 'I Dream Too Much' is a picture that should sweep the country . . . Her singing is worth going miles to hear, and she is worth going miles to see . . . Bubbles and splashes over with fun . . . Picture very near the top in musical entertainment."

—Thornton Delehanty, N. Y. Post

"FANS SHOULD WELCOME HER ENTHUSIASTICALLY"

"Lily Pons makes a breezy debut as a movie star in this lively comedy, alternating roughhouse and arias with a blithe disregard of operatic tradition . . . A gay picture . . . Her brilliant singing is thrilling. Her talent for comedy is delightful . . . She clowns with a frenzy unmatched by the maddest Sennet graduates and she is utterly winsome in these hoydenish moods . . . Her magnificent voice and her exhilarating talent make her a rare acquisition for Hollywood. Film fans should welcome her enthusiastically."

—Bland Johaneson, N. Y. Daily Mirror

"MAKES THRILLING DEBUT AS PICTURE STAR"

"The petite and dainty Lily Pons makes a thrilling debut as a motion picture star . . . She emerges as an ingratiating comedienne, and permits the liquid gold of her voice to trickle delightfully through the mechanical devices of the screen."

—Kate Cameron, N. Y. Daily News

"ADD IT TO THE SEASON'S LIST OF BLESSINGS"

"Add 'I Dream Too Much' to the winter season's list of cinema blessings, the reason being that it marks the successful screen debut of Lily Pons . . . Besides possessing one of the loveliest voices in the world, Miss Pons is an accomplished and attractive actress . . . The occasion is quite a triumph for both the star and the screen."

—William Boehnel, N. Y. World-Telegram

"BRILLIANT SINGING AND ENGAGING CHARM"

"Lily Pons makes a graceful cinema debut . . . She fortifies her brilliant singing with an engaging quality of birdlike charm."

—Andre Sennwald, N. Y. Times

"GAY AND SPARKLING MUSICAL"

"A happy occasion . . . Gay and sparkling musical . . . full of pleasant fantasy . . . the cast a handsome and engaging one . . . Screen captures the full beauty of a coloratura voice, getting its warmth as well as its clarity."

—Eileen Creelman, N. Y. Sun

"BRILLIANT VOICE AND GOOD LOOKS"

"Blessed with both a brilliant voice and good looks, the petite diva plays her first film role with charm and distinction . . . The Pons voice plus the Pons personality provides delightful entertainment."

—Rose Peiswick, N. Y. Evening Journal

"LILY PONS BECOMES NEW STAR"

"Lily Pons becomes a new film star . . . A warm human story serves well to introduce her to her newest and greatest audience. An audience which she captures quite easily with the beauty of her voice, the wholly sympathetic personality which the cameras capture, and a greater histrionic gift than has been displayed by any of the recent rival recruits from the operatic marts."

—Regina Crewe, N. Y. American

"WE WILL BE SEEING HER IN ADDITIONAL PHOTOPLAYS"

"Looking quite charming, the most fragile of divas makes her cinema debut in a comedy of domestic romance, operatic numbers and musical comedy . . . Her voice is effectively recorded and registers with genuine effectiveness . . . We will be seeing her in additional photoplays."

—Richard Watts, Jr., N. Y. Herald Tribune

"I DREAM TOO MUCH"
with
HENRY FONDA
ERIC BLORE · OSGOOD PERKINS
Directed by John Cromwell . . . A Pandro S. Berman Production

Music by
JEROME KERN
Composer of "Roberta"
**RKO · RADIO
PICTURE**

(Continued on page 52)

**ANOTHER DRAMATIC BOMBSHELL
FROM THE MAN WHO GAVE YOU:**

"LITTLE CAESAR"

"PUBLIC ENEMY"

**"I AM A FUGITIVE
FROM A CHAIN
GANG"**

**"SHOW
THEM
NO
MERCY!"**

**A
DARRYL F. ZANUCK**

20th CENTURY PRODUCTION

**Presented by Joseph M. Schenck
with**

ROCHELLE HUDSON

CESAR ROMERO

BRUCE CABOT

EDWARD NORRIS

**Directed by George Marshall. Original
story and screen play by Kubec Glasmon.**

Adaptation by Henry Lehrman.



THE KEYSTONE OF YOUR FUTURE

By *Epes W. Sargent*

Christmas Windows

Most large stores stress special displays around the holidays, many of them sinking four-figure sums into a special window display. Managers who know what their holiday week attractions will be can get a long run by working in with the advertising managers on window attractors.

The totrain is still a standout if a scenic production is built around it. If the theatre can supply the scenery, it can work in a number of brilliant scenic shows, remembering that the stuff will be in until Christmas. With some gravel, a mirror 'lake' and grass mats a distinctive display can be created with little trouble. Regulate stage grass mats are too coarse, but an excellent store of material in coco matting or even burlap dyed green and teased up with a metal brush, the same as the girls use for those fuzzy tams. Brushes can be had at the hardware store. Used paintbrushes and clean tree trimmers.

Seascapes are also good eye catchers, with the water made of white paper soaked in glue or starch water, pinched up into a wave effect, permitted to dry and then painted green with white surf caps. The use of a heavier paper will create cliffs for the background with, of course, a lighthouse with a flasher light. Paper should not be glazed!

Miniature snow landscapes make the third strongest appeal with twigs, fence rails and plenty of glistening snow. If animation is desired, build a hill parallel to the front and put tiny sleds and riders on an endless belt, run at considerable speed. Sleds should be fastened to the belt at one point only, to permit them to round the pulleys. Any of these are worth trying for.

Still Time

Dick Wright in his recent mimeo journal to the Warner managers in his (Cleveland) territory, offers a bunch of sound Christmas suggestions. Most of them require advance

preparation, but one is still in line. This is a package wrapping service in the lobby of the theatre, designed to lessen the post office's troubles with faulty wrapping. Involves some investment in paper, unless this can be promoted or unless it be stipulated that the patron bring his own paper. Post office will instruct ushers in the safe way of wrapping and tying and most offices will loan a scales and a parcel post rate book. Ties in nicely with a 'mall early' campaign by adding 'and safely.'

He also urges that the theatre's Santa Claus stay over with the announcement he can't go back to the North Pole until he has seen the New Year program. That's good, too.

Trade Fair
Ottawa.

RKO Capitol theatre took on the appearance of an exposition building last week when two dozen merchants and industrial firms of the

Canadian capital presented trade exhibits in the big foyer. A representative firm from each line of business had a display of merchandise, all attractively arranged in fall fair style.

Necessary to buy a regular admission ticket to see the trade fair. There were big crowds during the six days and everybody was satis-

Loew E. T.'s
Loew theatres in metropolitan area, including New Jersey spots, are augmenting advertising program by hitting airwaves with elec-

When broadcast, recorded programs have sufficient amount of smartness and class to attract attention. Loew houses figure it sort

of a trailer on forthcoming attractions. Each transcription is accompanied by local announcer's statement giving playdates and houses where play can be seen. Local man-

managers in some instances have been able to get programs on some stations without paying usual commercial rates or even gratis.

Plugging Pat

Warner Bros. made a good job of plugging Pat O'Brien, on here for

Got him in as starter for the six day races and then plugged him at the Friday night fight crowd, too. Broke six of nine papers for art.

LOEW'S
NEW YORK THEATRES

Memo

to all managers

Paramount's "SCROOGE"
has been booked to play
LOEW THEATRES
during December 15th
to January 1st.

Tell your audiences.
They'll be glad to know!

THAT'S THE CHRISTMAS SPIRIT!...

Here's LOEW'S... the latest circuit to play Santa Claus to its customers by playing "SCROOGE" ... The new edition of Charles Dickens' "Christmas Carol."

We call that showing the right kind of Christmas Spirit. It's right smart of LOEW'S, too, for the whole family will get a lot of enjoyment out of seeing "SCROOGE," with Tiny Tim, the Cratchits, and all the rest of those familiar Dickens' characters.

LOEW'S also knows



It Pays to Play a Paramount Picture!



FLASH!

Hollywood Preview Electrifies
Film Colony! Another Big
M-G-M Sensation Arrives!

RONALD COLMAN *in* **A TALE OF TWO CITIES**

—it's more M-G-M "Mutiny" at the Box-Office!

Watch for reprint of amazing Coast Reviews in Trade Papers!

When? . . .

When will the greatest trade showing in motion picture history be held?... Universal is keeping the date a guarded secret until arrangements have been completed for every exhibitor to see it at the same time!

Where? . . .

Simultaneously, in 38 of the biggest cities on the continent—from Florida to Alaska and from the Atlantic coast to the Pacific!

Watch! . . .

Watch these announcements for your most important date—for the names of all the cities, and for the special theatres now being selected for the massive occasion.



IRENE DUNNE and
ROBERT TAYLOR in
JOHN M. STAHL'S

MAGNIFICENT OBSESSION

With
CHARLES BUTTERWORTH
BETTY FURNESS

Sara Haden » Ralph Morgan
Henry Armetta

From the read-by-millions novel
by Lloyd C. Douglas

It Will Write New Motion Picture History! - -

IATSE-Paramount

New York City, N. Y.

'Make No Move,' N.A.B. Wires Membership; Board Ponders What to Do About ASCAP

Washington, Dec. 3. Waiting for overtures from both American Society of Composers, Authors and Publishers, and Warner Bros., National Association of Broadcasters last week advised all radio stations to sit tight on the copyright question until the board of directors has had opportunity to confer and suggest industry stand on new contracts.

Assured by Warner Bros. that the film producer is willing to sit down with any representative group of broadcasters to discuss interests of both copyright owners and users, N.A.B. wired all members, suggesting that no action be taken until the board has had a chance to analyze the matter and recommend a concerted course of action. No date has been set yet, however, for board members to put their heads together.

Preliminary report is being drafted for the board by James W. Baldwin, managing director, who conferred at length with Henry Starr, Warner exec. last week after the filmlets pulled out of ASCAP. Starr informed Baldwin that Warner is ready to consider various license arrangements, including sales on per-piece basis, no long advocated by N. A. B. per catalog or by the book.

Exclusive Rights?
Possibility that no development in relations between music users and copyright holders will be an aftermath of the W.B.-ASCAP break was seen in reports that Starr intimated the producer might be interested in propositions from certain groups of stations whereby exclusive performing rights to all Warner titles would be garnered by a select few broadcasters.

Doubt that the Warner withdrawal will have any repercussions in the government's anti-trust suit against ASCAP was expressed informally, although the lid remained in place at the Justice Department. Observers were unable to see any reason why the government should back down as a consequence of the breach in ASCAP ranks, although it was admitted there is a possibility that the split may weaken the government's contention about the future need of breaking up the copyright pool.

As Washington sees it, ASCAP cannot avoid making some new propositions in lieu of its offer to renew existing contracts effective Dec. 31.

PRALL'S SPEECH ON NBC, CBS, WOR, WMCA

Four networks will carry the speech of Anning S. Prall, chairman of the Federal Communications Commission, is scheduled to deliver at a luncheon of the Downtown Athletic Club this Friday (6). Mutual Network through WOR, New York, and the Inter-City Group, through WMCA, New York, had originally got in on the pickup, but when the guest list was extended to include a number of important figures in the communications world NBC and Columbia also arranged to broadcast the event.

Among those attending will be David Sarnoff, Walter S. Gifford, head of the American Telephone and Telegraph Co.; M. H. Aylesworth, Willis L. S. Paley, A. L. McCosker, and Donald Flamm.

Dr. Levy Reconsiders

Philadelphia, Dec. 3. Dr. Leon Levy, proxy of stations WCAU and KYW, local CBS and NBC (red) outlets, after quitting his chairmanship of Poor Richard Club radio committee, has been persuaded to withdraw his resignation and continue in office. Understood Charles Eyles, president of club, prevailed on Levy to change his mind.

Don Withycomb, WFIL (NBC blue outlet) general manager, was recently named chairman of entertainment for annual banquet in January with following radio and agency men on the committee: Ben Gimbel, Larry Eberling, Harold Simonds, Manny Sacks, Harry Gilbert and Marty Gosh.

To the Letter

National advertisers who are inclined to include the Wanamaker stores in local announcements have been cautioned against doing it if the program is broadcast on a Sunday. Situation came up when RCA Victor prepared to mention during the RCA hour over NBC Sunday matinee that Wanamaker's is among those handling its special recorded symphonic series.

Founder of the stores had laid down a rule against any Sunday operations whatever, and his heirs are following out the injunction to the letter.

'Time' Back to 1 Wkly; Remington Drops Out; Production Headache

After four weeks of dickerings and conferring, the sponsors of 'The March of Time' have decided to abandon the five-a-week status and go back to a single half hour per week. Concurrently Remington-Rand, co-sponsor with Time mag., will drop out of the sponsorship team and let Time go it alone.

Present series is slated to run until Dec. 18 on an extension of a contract that was originally scheduled to end Nov. 22. During the extension, sponsors, web, and Batten, Barton, Durstine & Osborn, agency on the account, have been holding conference on how to iron out kinks in the production job. Decision now is that the program's old set-up, employed until the series this fall, is the superior method. No definite date has been set for the resumption of the one-a-week job. Old spot on Friday evenings, however, is definitely out with Campbell Street's 'Hollywood Hotel' entrenched there. Other evening periods also highly crowded, and CBS will have to do some squeezing to make room. Not probable that the revamped 'March' will get going before Dec. 26, if by then.

Harry Paar Dies

Des Moines, Dec. 3. Harry F. Paar, a pioneer in radio broadcasting in this state, died Nov. 24 of a heart attack. He started WKAA in his home in Cedar Rapids back in the pre-peak era. This later became KVCOR and still later WMT, the present call letters.

Outside of radio Paar's hobby for years was raising snakes, tarantulas and spiders.

MPPA Wax Royalties, \$130,000

Licenses on Transcriptions Run to July, 1936, Despite ASCAP-WB Split

Music Publishers Protective Association expects to close the current year with an income of \$130,000 from royalties on transcriptions. Distribution publishers on collections from this source during October came to \$14,400 and it is figured that the July of November coin will total \$15,000. Radio discs brought the MPPA \$86,000 in 1934.

November's collections will include a lump sum of \$4,950 from Studer-Konecny in the library of 15 Dick Humber records that the car manufacturer has booked with 70 stations, through its local dealers. This series took to the air Nov. 1. Despite the withdrawal of the Warner Bros. publishing firm from the American Society of Composers, Authors and Publishers the MPPA will continue issuing transcription licenses for WB controlled

Arthur Church Now Pres. And Gen. Mgr. of KMBC

Kansas City, Dec. 3. Arthur B. Church has been elected president and general manager of KMBC following recent death of Frederick B. Blair, president and treasurer of the company. Church founded the company in 1921 and has been conspicuously active in its operation as vice-president and g.m.

Roland R. Blair, son of Frederick B. Blair, was elected vice-president of the company, and Mark N. Stedfield of Independence, Mo., was elected treasurer. Miss Mildred Whiting continues as secretary.

WBT, Charlotte, Feeds 16 Dixie CBS Affiliates

Charlotte, N. C., Dec. 3.

Beginning Dec. 1, WBT is feeding seven programs a week to the Columbia network, to the south and immediate west of Charlotte. This marks the first time in three years that the Charlotte station has been used for originating network shows. Until three years ago the old Dixie Network was in operation.

Stations to get the Charlotte programs number 16. They are located in South Carolina, Georgia, Florida, Texas, Alabama, Louisiana and Arkansas. Arrangement is for a 15-minute program nightly save Sunday, when a half-hour program will be piped to the other stations. Arrangement was made to give sustaining service to network stations below Charlotte.

Certain programs fed by the network to WBT are not used by stations further south. This leaves such stations with no network service for these periods. Philco with Boake Carter goes no further than Charlotte five nights a week. Carborundum stops with Charlotte on Saturdays and the Voice of Experience goes no further than Charlotte on Sundays.

WBT will use for its network programs: Jane Bartlett, the South's personality girl; Holly Smith, and his 'Sing It's Good for You'; Margaret Cheslock and 'Rosewood and Ivory'; and the Hod Williams or Dave Burnside orchestra.

WBT will not attempt to plug itself on this time, but will close the broadcasts with 'This program has come to you from Columbia's studios in Charlotte, North Carolina.'

PONSLETTE STICKING

Bisodol (CBS) has renewed Carmella Ponslette for 13 more weeks, commencing Dec. 19.

It will be the opera singer's second 13 on the show. Bill Miller of the Charlie Morrison office set the deal.

Chain Income from Time Sales

NBC

	1935	1934	1933	1932
January	\$2,894,767	\$2,387,127	\$1,869,886	\$2,635,447
February	2,757,476	2,187,297	1,742,784	2,571,609
March	2,971,321	2,473,400	1,987,463	2,864,783
April	2,692,073	2,348,600	1,890,777	2,649,927
May	2,891,513	2,472,594	1,952,987	2,835,458
June	2,380,485	2,182,742	1,512,139	2,081,466
July	2,208,935	1,864,420	1,370,993	1,825,433
August	2,021,366	1,736,555	1,407,843	1,745,338
September	2,163,317	1,860,166	1,556,806	1,807,792
October	2,777,093	2,774,406	2,130,446	2,063,272
November	(Not Reported)	2,583,494	2,138,342	1,953,953
Total for first 10 months		\$24,999,322	\$19,128,165	\$24,504,434

CBS

	1935	1934	1933	1932
January	\$1,768,949	\$1,405,048	\$941,465	\$1,348,842
February	1,638,421	1,387,823	884,977	1,319,414
March	1,819,553	1,524,894	1,016,102	1,459,050
April	1,897,283	1,371,601	775,487	1,354,592
May	1,287,455	1,255,887	624,356	1,226,994
June	1,066,729	926,939	553,056	915,830
July	910,470	620,290	445,414	691,183
August	879,631	513,315	499,538	604,542
September	1,066,900	700,491	577,320	685,156
October	1,530,612	1,162,601	1,429,793	972,538
November	1,722,390	1,682,959	1,277,459	1,105,895
Total for first 10 months	\$15,707,693	\$13,140,858	\$8,994,950	\$11,598,856

* Total for first 10 months.

CBS, \$1,722,390 in November

Visiting New York

John W. Runyan, KRLL, Dallas. Paul Oury, WPRO, Providence. Edward J. Samuel, WMAS, Springfield, Mass. Lloyd C. Thomas, WROK, Rockford. John Blair, Blair & Co., Chicago.

5 VIRGINIA STATIONS OFFER BOXING SHOW

Richmond, Va., Dec. 3. Boxing will this winter be added to the list of college sports commercially exploited on the ether. Five Virginia stations are banning together with a wire hookup to sell the complete schedule of the University of Virginia, southern conference champs. Consists of 15 broadcasts on Saturdays beginning Jan. 11. Includes conference finals and Olympic tryouts. Work is priced at \$15,000.

Stations in the huddle are WCHV, Charlottesville; WETM, Danville; WLVA, Lynchburg; WGH, Newport News and WYMB, Richmond. No buyer signed up yet, but a beer sponsor is said to be in sight. Aerial Publicizing doing the peddling.

Spud Radio-Minded

Spud cigarettes, product of the Axton-Fisher Tobacco Co., is working on its first radio plans through Kenyon & Eckhardt. Mentholated smoke is virtually the only ranking brand that has thus far obtained completely from the ether.

Spud is viewed in trade circles as being almost entirely a magazine built product. Newspaper campaigns are used off and on, but the mags get the most generous appropriations.

Plans for the radio series are still in the tentative stage, with Peter Dixon, Kenyon & Eckhardt radio chief, tinkering on ideas. Most likely setup will be a spot schedule for a starter, followed by a web campaign over one of the NBC webs. Dates, talent, program, etc., not set.

Broadcasters at Capital

Washington, Dec. 3. Lloyd C. Thomas, WROK, Rockford, Ill. Judith C. Waller, NBC, Chicago. J. B. Feltzer, WKZO, Kalamazoo, Mich. C. D. Masthi, WNEB, Inghamton, N. Y. Carl Haviland, KFI, Los Angeles. William D. Pyle, KVOD, Denver. Fred Hart, KQMB, Honolulu. Gordon Brown, WSAV, Rochester, N. Y.

Columbia's gross from the sale of time last month was \$1,722,390. Compared to November, 1934, the figure represented a boost of 2.3%. It was the smallest margin until that the network has shown since radio grosses started on their comeback two years ago.

Narrowness of the edge might be accountable by the fact that in November, '34, took an uncommonly big jump over the previous November's take. Edge between the two latter months came to 32%.

In November, 1934, the CBS gross on time was \$1,682,959. The tally for November, '33, was \$1,277,459 and for November, '32, \$1,105,895. As also happened in 1934 the November gross is less than that prevailed for October. In either case the huge billings that the broadcast of the World Series for Ford entailed were responsible.

LIONEL BARRYMORE AS YEARLY SCROOGE

Philadelphia, Dec. 3. F. Wallis Armstrong agency handling Campbell Soup's special one-time shot on Christmas Day with Lionel Barrymore, is scheduling Dickson's 'Christmas Carol' scheduled for 5 p.m. EST over CBS for a half-hour spread.

This will be the first ethering on a five-year period whereby Barrymore will do Scrooge annually for the sponsor, Nash Motors sponsored Barrymore's Scrooge last year.

Sues Crazy Crystals

Charlotte, N. C., Dec. 3. Suit has been filed here in superior court by W. Fisher Hendley against James W. Fincher and the Crazy Water Crystals company, seeking \$10,750 that he claims the defendants owe him for services rendered as impresario of 'Crazy Mountaineers.'

Hill Billy band that was used principally over radio station WBT.

Doctor Underhill

Buffalo, Dec. 3. Charles Underhill, assistant director of 'March of Time,' was here last week to doctor Wildroot Sports Question Box which is being groomed for a web hookup if it clicks in 13 weeks on WKBY here. Period has Roger Baker, sports commentator; Clinton Buehlman, comic; and vocal chorus. Underhill directed his attention mainly to chorus revamping.

KSO in Police Court

Des Moines, Dec. 3. Station KSO will resume actual broadcasts from police court here. Cases will be confined to traffic pinches only. Station tying-in with safety clubs, etc.

STILL AMERICAN WEB?

BRAZILIAN BACKWOODS SMARTENED UP BY RADIO; BOON TO BIZ EXPANSION

South American Republic at Least Eight Years Behind United States Broadcasting, but Public Beginning to Demand Higher Type Programs

Y HAROLD YALE ROSE
vicar advertising agency executive until recently Director of Advertising and Programs for PRB-0 São Paulo and PRD-5, Rio de Janeiro.

So far as Brazil is concerned and despite the recent revolutionary turbulence radio's ability to speed up and facilitate the commercial development of backward countries is well exemplified. Larger than the United States, but occupied by only 47,000,000 people, of whom many are illiterate Indians and jungle savages, the Brazilian problem of pushing back the frontiers of civilization from the narrow strip along the coast has already been enormously simplified by radio.

Radio has carried the cosmopolitan life of Rio de Janeiro and São Paulo into the primitive interior of Brazil. It has opened even to the commercial and industrial development. It has created a desire for better things, and actually done more to bring the people of the interior of the country into a direct contact with affairs of the nation and of the world than all the other influences combined. Struggling under the handicap of inadequate means of communication Brazil lacks newspapers and magazines of national circulation. Radio has done more even than aviation to bridge the gap between slow and rapid progress.

Yet with all that which has been accomplished during the past five years, Brazilian radio broadcasting is still in its infancy. It is probably fair to consider that technically and artistically it is about where American radio was in 1927 or even further back. Newer broadcasting stations erected since 1933 enjoy the advantages of fairly modern equipment on a modest scale, and yet with rather limited kilowatt power actually. These stations, however, are very few, possibly four out of the total of about 50 broadcasting stations throughout the huge country. Furthermore these stations are located either in São Paulo or Rio de Janeiro. On the whole, taking into consideration all of the stations by and large from Rio Grande do Sul to Para, the power on the air hardly exceeds two kilowatts. However, the government is reported considering forcing stations to operate at 5,000 watts, and some similar rule may be anticipated, perhaps, next year.

Practically 50% of all the stations in Brazil are located in Rio de Janeiro and São Paulo, and the few covered by them encircle the most densely populated territories, representing about 40% of the total population of the nation and virtually 75% of the purchasing power. Through the foresightfulness of the management of one of the first stations erected in São Paulo a network was formed which today includes about 15 units scattered throughout the State of São Paulo, Minas Geraes, and Rio de Janeiro. This chain operates, as such, nightly between the hours of 9-10, but apparently for sentimental reasons only—certainly not for profit. During the past 18 months the programs have been almost 100% studio with very few commercials, always excepting the short advertising phrases extolling the qualities of some manufacturer's shoes, patent medicine or possibly the luck of some particular seller of lottery tickets.

Shouters

Importance and commercial value of real programs lasting fifteen minutes or longer is but little understood or appreciated by the local merchant. Practically all of the advertising is centered around a (Continued on page 33)

Clicquot Club Program, Practically Intact, Back After 2½ Year Layoff

Clicquot Club ginger ale will on the 21st resume the ether series it dropped in July, 1933, after a run of eight solid years. Program will be virtually intact after its layoff of two and a half years, with Harry Reser and his orchestra called back to fill a musical assignment.

Previous Reser series for Clicquot was on NBC-WEAF, and his contract at that time ran from Dec. 13, 1925, to July 17, 1933, one of the longest runs in radio. New series is spotted on CBS on Saturday evenings 8 to 8:30. Split web will be used to hit the eastern seaboard where Clicquot's sales are highest. N. W. Ayer is the agency in charge.

CHILDREN TO HAVE OWN NEWS PROGRAM

Ward Bread will use a Junior March of Time idea when the account returns to Columbia Dec. 17. Program will be so framed as to appeal primarily to the kids, with the merchandising plan involving novelty giveaways and cash prizes. Juve listeners will be invited to submit news items for inclusion in the program, but before they may compete for the prizes that will be available for the selected news bits they must get from the dealer a green badge designating the wearer to be a "Ward Gazette" reporter.

Bill Stern Loses Leg

Bill Stern, NBC sports announcer, underwent a leg amputation at the Joint Disease hospital, New York, last week. It was necessitated by injuries sustained in an auto accident several months ago.

Stern was stage manager of the Radio City Music Hall under S. L. Rothafel (Rox) before becoming an NBC sports commentator. He was driving south on his first out-of-town assignment for the network when the accident occurred.

Bob Hope's Oil Co.

Bob Hope will step into the Atlantic Refining show (NBC) Dec. 14. He'll do the comedy, which Frank Parker has been handling, with Parker staying on for singing only. No other changes contemplated. Hope deal was set by Louis Shurr.

HOLD OFF SENTENCE

Brooklyn Stations' Fate Again Is Postponed

Brooklyn, N. Y., radio stations, WARD, WVFV and WLTH, which have been on the anxious seat for over a year, received a further stay of execution until Dec. 23 in their appeal from death sentence imposed upon them by the Federal Communication Commission. They were previously dated for the guillotine Dec. 3.

Washington authorities have not yet announced their attitude on stations' further efforts to survive.

90 Min. Star Studied Air Show Christens NBC Hollywood Studio

Hollywood, Dec. 3. National radiocasting gives up with 90 minute special program Saturday (7) to dedicate new studio on Melrose avenue. With exception of greeting from David Sarnoff, NBC board chairman, in Ruth Eting in Honolulu, entire show will be produced here by Cecil Underwood.

From the home office for the chivvaining have come Martin H. Aylesworth, NBC exec.; John Royal, vice president in charge of programs; Richard Patterson, executive vice pres.; David Rosenblum, treasurer; and O. B. Hanson, chief engineer. Execs and Will Hays, giving a salute for the film producers, will be on the speaker's dais.

In the talent lineup will be Bing Crosby, Al Jolson, Jack Benny, Edgar Guest, Marion Talley, Nelson Eddy, Ann Jamieson, Phil Regan and Gladys Swarthout. Taking turns at waiting the baton will be Meredith Wilson, Johnny Green, Victor Young and Josef Pasternack.

Don Wilson, Jimmy Wallington and Sam Hayes will alternate the emceeing. All star show hits all web's outlets at 7:30 P. M.

KNX-TIMES LIBEL SUIT UNDER WAY

Los Angeles, Dec. 3. Outcome of KNX-L. A. Times libel suits, which got under way yesterday (Mon.), is being closely watched in radio circles. Downtown daily is lone defendant in \$500,000 action, linked in two others for same amount with KHJ and KMTR.

Editorial comment on KNX independent news stand appeared in an April last year. Sheet declined a retraction. Radio stations became involved when disputed editorial was read over both stations during news broadcast.

CBS Votes \$1 Extra

An extra dividend of \$1 per share on both the Class A and issues was declared by directors of Columbia Broadcasting System last week. This payment is in addition to the usual quarterly payment of 40c per share.

Both the regular divvy and the cash extra are payable Dec. 27 to stock on record Dec. 13. CBS paid a 50% stock dividend about a year ago.

Rocking Chair Blues; Boys Who Parlez-Vous Can't Squattez-Vous

Chicago, Dec. 3. A new efficiency expert at Station WEBB has ruled that henceforth announcers cannot slip from a sitting position. A West Point posture, eyes even with the microphone, has been declared the official voice-throwing stance. It seems the efficiency expert conducted or heard about some scientific experiments that proved that talking on the hoof was more efficient than having 'em off the haunches. Anyhow rules is rules.

Meanwhile the announcers are pretty warm about that efficiency expert and about this claimed disregard for their fatigue. They say that the life of an announcer is tough enough, that remote control assignments are enervating, and that the indignity of having to stand up in the presence of saxophone players, press agents and sponsors has given them the Rocking Chair Blues. They can't decide which one of them will file the official protest.

GEORGE BIJUR JOINS FLETCHER & ELLIS

George Bijur, recently resigned director of advertising and sales promotion for the Columbia Broadcasting System, on Monday (2) became a director and vice-president of Fletcher & Ellis, Inc., advertising agency. Will take over control of the creative departments.

Bijur's acquaintance with the agency's governing personnel is an old one, dating back to the time when he and Sherman K. Ellis, president, were colleagues at Erwin-Young. Following Bijur's resignation at CBS, which became effective Nov. 25, Ellis immediately tendered the new position.

In accepting, Bijur is abandoning plans to start his own advertising, publicity, and sale promotion outfit.

Westergaard to WNOX

Des Moines, Dec. 3. Richard Westergaard has resigned, as merchandising manager of Stations KRNT, KSO and WMT of the Iowa Broadcasting System (Cowles) in order to become commercial manager of WNOX, Knoxville, Tennessee.

His duties at IBS will be taken over by Ayleyn Burtis.

RE-BROADCAST OF SHORTWAVE

Tentative Experiments See If Practical—Envisage Commercial Hookup Inclusive of All Republics Except Chile—Buenos Aires as Program Source

I. T. & T.

Practically the entire South American continent may be made available to American manufacturers for network broadcasting as the result of a series of experiments which the International Telegraph and Telephone Co. proposes to undertake shortly after the first of the year. The purpose of the tests will be to determine what stations in the various S. countries can be hooked up by a shortwave signal emanating from Buenos Aires, Argentina. Behind the South American network idea is the Conquest Alliance Co., an American firm specializing in foreign station representation.

By directing the shortwave signal northwest by southeast I. T. & T. engineers believe they will be able to reach every country but Chili from a transmitter in Buenos Aires. It would then be up to the stations designated by the commercial as composing its network to pick up these programs and rebroadcast them by long wave. Through this directional wave the engineers anticipate no difficulty in covering all of Argentine, Brazil, Bolivia, Peru, Uruguay, Ecuador, Paraguay, Colombia and Venezuela. Omission of Chile is not looked on by Conquest as important enough to warrant arranging for an individual relay. Station time in that country now sells for an average of \$2.50 a quarter hour.

\$30,000 a Year

As Conquest has it figured out, an advertiser could have one of these all-continental hookups on the basis of an hour a week for an annual cost of \$30,000. This would cover all station time and the toll for short-wave transmission. Available to the commercial in Buenos Aires is the cream of South American entertainment. Conquest points out. In addition to orchestras of every description there are various opera companies and a host of first rate music hall artists. Language barrier would be overcome by having both Spanish and Portuguese spoken on the program.

Should Conquest get through with its proposition it will be the first commercial network dependent entirely on shortwave as the link of intercommunication. No other method would be feasible in South America. Of land wires there are few available to broadcasting, while the cost of those that may be had is too prohibitive for the purpose.

Jenkins Quits KSD

St. Louis, Dec. 3. Ray C. Jenkins has resigned as commercial mgr. of station KSD, St. Louis to accept job with KSTP, St. Paul. Edward W. Hamlin, of KSD succeeds Jen ins. Ward Moore formerly with the A.P. and St. Louis Star-Times has taken over newscasting at KSD. Moore moves in as station's news editor and handles six daily programs of 5 minutes each, using latest A.P. dispatches.

Kasper-Gordon Fire

30th ANNIVERSARY EDITION

OF

VARIETY

OUT LATE IN DECEMBER

RESERVATIONS AND COPY MAY BE SENT TO ANY

NEW YORK 154 West 46th St. LOS ANGELES 1708 No. Vine St. CHICAGO 54 W. Randolph St. LONDON 8 St. Martins Pl.

JOSE MANZANARES

South American Music

30 Mins.

LINCOLN MOTORS

WABC, New York

(N. W. Auer)

Immediately preceding the New York Philharmonic programs which begin at 3 p.m. this new half hour unrolls music in the South American idiom. It's rumba and tango and Latin oddities. Musicianship is first-rate and the program is marked by Henry Ford's characteristic and smart modesty of statement and curtailment of wordiness on the commercial end.

Since Manzanares speaks English with a rather thick accent, not ideal for a radio microphone that logically suggests the need for thought. Perhaps it was merely first program comment and is not intended as a regular item. Okay for Manzanares to announce one or two titles as his accent used to play lends authenticity to the nationality angle. Extended remarks or explanations concerning the meaning or antecedents of selections should be omitted.

This is Ford's third network program. All on Columbia. A swell account for the network and in more ways than usual. The Ford speaks class and is exemplary in salesmanship. Dignified economy of phrase alone makes him a good share by reflection in the general prestige of the Waring, Detroit Symphony and now the Manzanares melodies. Each program strikes its own distinctive pitch and all on the deluxe side.

Mid-afternoon Sunday ought to be a good time to capture a public already primed for the Philharmonic that follows. The radio audience must be plenty of prospects for Lincoln's new pop-riced buggy. Manzanares got the nod at the San Diego radio during the summer for Ford. They give out not with a nice change of pace, vocal punctuations and a single. Certainly no ordinary one-tempo tango grinder-outer. Land.

BIG CITY BROADCAST

Orchestra-Chorus

30 Mins.

NEBRASKA POWER CO.

WOW, Omaha

(Bozell & Jacobs, Inc.)

This program is the 1935-36 edition of the annual series sponsored by this territory's electrical monopoly, and as usual it's built by the ranking local agency. Is an improvement over last winter's series.

Much the same style prevails with the improvements being mostly in the vocal music and the instrumental tunes were always near par as they are manufactured by some of the best hands the Omaha Musicians Union can muster. Where the chorus, before was a double male quartet, this one has voices of both sexes and those who sing ideally into the program tops a male as well as a female solo voice.

Selections by the enlarged orchestra from the light and the more enduring of the popular group, and dispensed in semi-concert arrangements this time. The vocal elaboration with the skimpier setup that is invariably accorded daytime only.

Pratt's style remains intact, although his partners Sherman and Rudolf no longer chime in with him. McCoubert, m. c. and announcer, should out where he can. Pratt divides his stuff into two sections, vocal and instrumental. The first, condensed for solo rendition. Mainly inane gibberish, ad-libbed as the way through, but funny because of the pretentious length. Has the earmarks of being welded together in a slap-bang fashion, and needs better than McCoubert's m. c.'ing is creditable, as is Owens' singing and Krenz's solo on the violin. Orchestra, however, needs bucking up.

Second bit is devoted principally to mimicry. Pratt hits his stride here nicely, mimicking no individual person but bringing out the caricature angles of a type, as for instance an old-fashioned policeman.

Component parts of the rest of the program are okay, but the whole suffers from its pretentious length. Has the earmarks of being welded together in a slap-bang fashion, and needs better than McCoubert's m. c.'ing is creditable, as is Owens' singing and Krenz's solo on the violin. Orchestra, however, needs bucking up.

'DREAM AVENUE'

With Tom Baker, tenor; Arthur Utt, Marvin E. Mueller

Musical and Poetry

HINDS HONEY & ALMOND CREAM

KMOX, St. Louis

This new three-a-week show selling Hinds hand beautifier uses two St. Louis radio faves, a tenor, and Marvin E. Mueller, tenor. Baker sings fave pop songs with good tone but lacks style and seems too dramatic for morning show for females. Should be restful and in harmony with poems and philosophy read by Marvin E. Mueller. Arthur Utt gives good support to singer and background to narrator with excellent organ music.

Harold

DOCTOR EASY

Songs and Chatter

15 Mins.

Sustaining

KWK, St. Louis

A very fine and unusual program. Back on the air after an absence of a few months, Dr. Easy brings to listeners a quarter hour of both the old and new tunes with a bit of chatter.

Program runs sans announcements of any sort. Dr. Easy has a pleasing voice. Tuned in just before Betty and Bob—2.45, n.m. daily except Sat. and Sun. Hurst.

FRANCIS X.

With Kate Mori, Talk and Story, 15 Mins.

MODERN FOODS CO.

WGN, Chicago

(Rogers & Smith)

Each afternoon for 15 minutes Businessman's new out on the WGN wires to bring either chatter of Hollywood personalities or to deliver a synopsis preview of a new flicker. With his background in the picture biz Bushman has been able to add much to the similes of a new Hollywood. He has been on several such shows on local stations, and has made good on every one of them. Miss Krug (Mrs. Ashton Stevens) is a Chicago personality of considerable note, having made numerous appearances on the legitimate stage mostly at the Goodman, and on the other.

Pair work together well with enough banter to keep the chatter periods lively and quickly paced. Handle their lines with professional surefootedness in their dialog duties of the preview shows. Miss Krug demonstrates a fine microphone personality, her voice registers nicely in the lower tone registers.

Clean-cut show that's a cinch for the listener in buying listeners in the early afternoon. Has the quality of Hollywood-inside-stuff that must corral the feminine ear.

MUSIC BY MCPHAIL

With Honey Dean and Key

30 Mins.

Sustaining

WJZ, New York

Lindsay McPhail, composer-arranger, on Sunday (1) bated a stanza in his higher end of his compositions. Was part of long run series which started over WJZ on July 16, and gives over a program each Sunday eve to some well known musician.

From his portfolio McPhail picked 'Go on Home,' the new number aired for the first time, and melody consisting of 'Foolish Child,' 'San,' 'Some Little Bird,' and 'Flag That Train.' Rest of the numbers on the program were chosen from past and present pop tunes.

WJZ, New York's policy to get an ace musical stanza on the air each night in the week. In line with this endeavor, the orchestra is exceptionally good for a broadcast aggregation, playing with full-bodied arrangements. Singers—do some peppy vocalizing.

'BREAKFAST CLUB'

With Rusty Ritz, Don McNeill, Jack Owens, Bill Krenz, and Walter Blaufuss of Krenz.

Variety.

60 Mins.

Sustaining

WJZ, New York

Chicago radio as one of the erstwhile 'Three Doctors,' is now added to the Saturday morning edition of this first-class New York sustainer (23). Does considerable toward brightening up a 60-minute radio hour at night-time with elaboration with the skimpier setup that is invariably accorded daytime only.

Pratt's style remains intact, although his partners Sherman and Rudolf no longer chime in with him. McCoubert, m. c. and announcer, should out where he can. Pratt divides his stuff into two sections, vocal and instrumental. The first, condensed for solo rendition. Mainly inane gibberish, ad-libbed as the way through, but funny because of the pretentious length. Has the earmarks of being welded together in a slap-bang fashion, and needs better than McCoubert's m. c.'ing is creditable, as is Owens' singing and Krenz's solo on the violin. Orchestra, however, needs bucking up.

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WASHINGTON MERRY-GO-ROUND

With Drew Pearson and Robert Allen

15 Mins.

GRUP WATCHES

WOR, New York

(Garmo-Edwards)

In view of the current subject matter, this stanza is the ultimate in fence-straddle. Is supposed to be framed along the fence. Drew Pearson and Allen's best selling books about the nation's more famed politicians, but the barbs are almost all aimed at that WLTV, Cincinnati, already has succumbed to the jittery ones (the program is aired over the usual web twice weekly) and temporarily stopped the Merry-Go-Round's gyrations, is now back again on the Crosley super-wave, however.

Program tries to cash in on the current interest in politics among the middle and upper classes—the crowd with money enough to be Green prospects. Procedure of Pearson and Allen's pick a topic, and the crowd with money enough to be Green prospects. Procedure of Pearson and Allen's pick a topic, and the crowd with money enough to be Green prospects. Procedure of Pearson and Allen's pick a topic, and the crowd with money enough to be Green prospects.

Content has lately (23) been opened in which letter-writers can vote whether or not they favor Roosevelt's election. One already sitting on the fence again, Gruen offers half the prizes to those who favor Roosevelt, the other half to those who don't, and additionally has picked Luella S. Laidin, charge d'affaires of the Women's Radio League, as one of the judges.

Series is put together as well as its limitations allow, and Pearson and Allen's pick a topic, and the crowd with money enough to be Green prospects. Procedure of Pearson and Allen's pick a topic, and the crowd with money enough to be Green prospects.

VOCATIONAL AMATEURS

30 Mins.

SCOTT FURRIERS

Following a lengthy session, last year, of straight amateur shows running one hour Sunday afternoon, the Scott Furriers put out this idea to maintain the amateur interest. Idea is not bad—taking groups from various vocations, trade and organizations and giving them a half-hour on the air—but the results are comical.

When caught (17) the telephone operators had a night of it before the mike. Produced without the cooperation of the telephone company, which sagaciously declined to tie in with the fur-coat series, the show attempts to dramatize the herosim of phone operators in general. Doubtless the telephone records provide abundant synopses for dramatization, but such dramatizations require professionals for effect.

After a very phoney announcement program, the operator at a fur store, in which she burles a mass of advertising hokey, the program ends with a very vivid real honest-to-goodness amateur stuff in the singing and whistling line. Ad burbs out in half way through the m. c. and announcer should be shaved aside for the final plug.

Announcements, aiming to tie in with the hour-long NBC record every Monday. Program is a conglomerate of Southern music, folk, spirituals and allusions to sectionalism and personalities of the past. It weaves what is fittingly described as a restful mood for late evening.

Guest star on this night was Jack Burns of the 'Three Men On a Horse' (23) as part of the program fitted in beautifully with the program.

Comedy touch on an information operator who told about a woman calling for dope on how to fix a sick canary.

First prize was \$25 and a week's date at the Club Mayfair, local night. Last week it was a tenor's night, and the winner (mail vote through) was a tenor solo. Next week it's postal employees' night, etc.

No Moore on the piano accompaniments; and to an unannounced male voice that almost saved the day by assisting a dramatization of a heroic deed early in the show.

A critics' night would sound about the same. Fox.

MARTINEZ OYANGUREN

Guitarist

With FRIEDMANN YEAST

(J. Walter Thompson)

Rated one of the world's outstanding guitarists, Martinez Oyanguren unveiled his talents to American listeners for the first time last night (23) as part of the Rudy Valle-Fleischmann bill. He did two numbers and in each was a key note in the pleasant sense of rhythm with a rich array of tonal variations. His interpretation of one of his own Rudy Valle-Fleischmann dance songs was a pleasant win of a repeat date in the near future.

Who got stroking the steel strings for public consumption Oyanguren fills in as an officer of the Uruguayan navy. Odec.

BROADWAY BANDWAGON

Pat Rooney, George Hall, Anthony and Rogers, Fred Lightner and Rozella, Dolly Dawn, Margaret Young

Comedy, Songs, Band

30 Mins.

TRU-BLUE BEER

WOR, Newark

(N. W. Auer)

If the pace set by the introductory show (27) can be maintained, Tru-Blue Beer's comedy show should do a swell job for it. For the major burden of its entertainment the program is depending on acts that have been in the vaude circuit for years, and it is a policy that will likely garner for the Wednesday evening event a substantial representation of listeners.

Ann Brue, who has been round radio for years as a freethinker, is producing the stanza. Thing that stands out most in her favor is the fact that they had got away from the stock radio technique of welding together a program, and that the alternative of each talking or singing item with a band interlude. As the initial show was routine George Hall's band came in for only one sold inning and this was down toward the end of the proceedings. The arrangement may, from the perspective of the Wednesday evening event, be a good idea that could be carried out on a regular basis.

Hall's own number became the overture and five or six acts were run off in rapid succession. Or, the bill might have been two acts and the Hall bit, with Dolly Dawn as vocalist, spliced in as a sort of intermission. The routine of singing would be a novelty, and the change might prove an added interest.

Pat Rooney is the program's regular m. c. While weak on material, this vaudevillean showed that he could alternate the ingratiating made comedy have been better, if he hadn't been added down with a vaudeville act. The programing would be a novelty, and the change might prove an added interest.

Neither of the comedy teams, Anthony and Rogers and Fred Lightner and Rozella, was equipped with click material for the purposes, but the general impression was favorable. Former confined them to a routine, and the latter, while Lightner went in for a hap hazardly directed crossfire that had Rooney and Joe Bolton, the announcer, as his regular partner. Lightner's script was away too long and occasionally evidence of bad taste in subject matter. Margaret Young registered in the fashion, with her pipes lending heaps of verve and melody such excerpts from her old repertoire as 'Way Down in New Orleans' and 'The Lovely Snake Charming'.

Main point by the sale copy was that Tru-Blue is made in the city of Newark, New Jersey, where it is brewed from Italian wells imparts that something different to the brew. Odec.

MAGNOLIA BLOSSOMS

With Frick Jubilee Singers

Songs, Music

30 Mins.

Sustaining

WEAF, New York

WSM, Nashville, gives this late evening hour on the NBC record every Monday. Program is a conglomerate of Southern music, folk, spirituals and allusions to sectionalism and personalities of the past. It weaves what is fittingly described as a restful mood for late evening.

Guest star on this night was Jack Burns of the 'Three Men On a Horse' (23) as part of the program fitted in beautifully with the program.

Comedy touch on an information operator who told about a woman calling for dope on how to fix a sick canary.

First prize was \$25 and a week's date at the Club Mayfair, local night. Last week it was a tenor's night, and the winner (mail vote through) was a tenor solo. Next week it's postal employees' night, etc.

No Moore on the piano accompaniments; and to an unannounced male voice that almost saved the day by assisting a dramatization of a heroic deed early in the show.

A critics' night would sound about the same. Fox.

MARTINEZ OYANGUREN

Guitarist

With FRIEDMANN YEAST

(J. Walter Thompson)

Rated one of the world's outstanding guitarists, Martinez Oyanguren unveiled his talents to American listeners for the first time last night (23) as part of the Rudy Valle-Fleischmann bill. He did two numbers and in each was a key note in the pleasant sense of rhythm with a rich array of tonal variations. His interpretation of one of his own Rudy Valle-Fleischmann dance songs was a pleasant win of a repeat date in the near future.

Who got stroking the steel strings for public consumption Oyanguren fills in as an officer of the Uruguayan navy. Odec.

FRED WARING

With Barbara Blair, Vera Brodsky, Harold Trigg, Rosemary Lane, Frisella Lane, and Stella Friend

Variety

60 Mins.

WABC, New York

(N. W. Auer)

Stoopage and Bud left this long run variety on the 14th, and Barbara Blair and guests took their place. Attention is in the main superficial. As usual, the Waring ensemble, with the variety talent serving to change the pace and add dashes of novelty.

Now a permanent member of the cast, Barbara Blair brings her 'Shoony' character from the half-goof and half-naïve lingo aim at comedy and pathos. Has done okay for the Waring ensemble, as a guest and on intermittent appearances of her own. First try for Waring, Blair stumbled at the finish, after showing off her comedy effectively. 'Shoony' rushed into the pathos too fast via a ballad delivery with tears. Wall done, however.

Brodsky and Trigg, piano duet, were their best. Waring guests. Style of their renditions is clean of trills, causing a neat fit with Waring. Got three spots on the program.

Waring's lion's share of the stanza remains virtually unchanged from previous seasons. Though Waring's hand is one of the most imitated on the ether, its formula on this series remains distinctly unchanged. The Waring ensemble, with the variety talent serving to change the pace and add dashes of novelty.

Pliver king intended this series as a permanent member of the cast, Barbara Blair brings her 'Shoony' character from the half-goof and half-naïve lingo aim at comedy and pathos. Has done okay for the Waring ensemble, as a guest and on intermittent appearances of her own. First try for Waring, Blair stumbled at the finish, after showing off her comedy effectively. 'Shoony' rushed into the pathos too fast via a ballad delivery with tears. Wall done, however.

MINIATURE MINSTRELS

Songs, Jokes, Dancing

15 Mins.

LOBEL'S STORE

WABC, New York

Rather a pat tune. Lively little program by 10 children 11 to 13 years old for a store specialty in the city. The children are spotted Saturday noon, when both children and grownups can listen.

Program is a happy minstrel tune, after which Interlocutor Freddie Schubert, 12, cracks a couple of jokes with Edmond Newman, 11. Gags are simple enough for children to get laughs. George Labbutt, 11, sings 'The Pie and the Pie' as a tap dance. More jokes and then Walter Neuer, 13, sings 'The Roseary' with entire company. More jokes and then Betty Cooper, 11, sings 'You're Wonderful' as a closer.

Children in the outfit are Angeline Manuel, 11; George Koesel, 11; Helen Heliceneaux, 12; Irene Doering, 12, and Philip Kramer, 11. All are dance pupils at Kramer studio, but terp has to be minimized in favor of songs and jokes for radio.

Program is prepared and children rehearsed by Nicholas Pagliari, program manager of the CBS Radio for station staff is announced.

Program rates as effective for its type. Four plugs, two formal and two informal, intended to satisfy the children, is too many for a 15-minute program. Sounds as though the tendency of the program is to get money's worth.

'ROMANCE IN RHYTHM'

With Kay Storey, Lester Tremaine, Jack Daly

Dialog and Songs

15 Mins.

WABC, New York

Program attempts to romanticize a fiction of the popular story behind the popular song. Each Sunday afternoon for 15 minutes show store specialty in the city. The children are spotted Saturday noon, when both children and grownups can listen.

Program is a happy minstrel tune, after which Interlocutor Freddie Schubert, 12, cracks a couple of jokes with Edmond Newman, 11. Gags are simple enough for children to get laughs. George Labbutt, 11, sings 'The Pie and the Pie' as a tap dance. More jokes and then Walter Neuer, 13, sings 'The Roseary' with entire company. More jokes and then Betty Cooper, 11, sings 'You're Wonderful' as a closer.

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NEWSPAPER EYE RAO

International Party's Big Crowd

Station managers, radio entertainers, network officials, members of the press, equipment and set manufacturers are among the diversified group gathering here today to sail for Havana aboard the P&O steamer 'Florida' into Dec. 6 (Friday). On the following day they will begin a week's blowout in the Cuban metropolis. Its number six, of the annual International Radio Parties of which Jack Rice is president. Cuban Tourist Bureau is the host.

This year's attendance is expected to set a new high. Prior to departure a party will be given at the Royal Palm Club, Miami, by Station WIOD and the Miami News. In Havana the guests will be housed at the National Hotel.

I. R. Baker of RCA and Frank Baker of Zenith, are among the leading manufacturers attending. James Baldwin of the National Association of Broadcasters is making the trip. James M. Cox, L. B. Wilson, Joe Chambers, Joseph Riles, Elmer Dressman going.

Market Society Hears Explanation Of Gadget Bankrolled by Shepard

Atlantic City, Dec. 3.

A new instrument for measuring the listener effectiveness of radio programs was described to members of the American Marketing Society at their annual meeting here last week. Accuracy of the gadget, according to Robert F. Elder, of the Massachusetts Institute of Technology, will allow advertisers to determine the size and type of the audience any program commands, what objectionable features may exist in the program or commercial announcement, and what kind of entertainment is preferred by the listeners he wishes to reach.

By this new method, the radio audience is measured, according to Dr. Elder, by attaching to the radio set in properly selected homes instruments to make a continuous record of the times when those sets are tuned in and the stations to which they are tuned.

Technically the machine involves a synchronous motor of the television type driven from the main current supply to the set. The motor drives both a recording tape and a magnet, through which current flows only when the set is on, and a mechanical or electrical means of positioning the marking device laterally on the tape.

In Code

Professor L. F. Woodruff, of the Massachusetts Institute of Technology, designed the machine. Its installation was held to be easy and it is located out of sight behind the set and does not interfere in any way with the reception. At the end of a given time the recording tape is removed and decoded with the results put in tabulated form.

One hundred recorders are now in service in the Boston area from which records are being taken weekly, it was stated. Initial survey, bankrolled by John Shepard, is to run ten weeks, at the end of which time there will have been obtained a complete story of the total audience by hours of the day and days of the week.

The Missing Point

No perfect method for measuring the coverage of radio programs has yet been devised in the opinion of Dr. George H. Gallup, of Young and Rubicam, Inc., New York, who spoke on 'Problems of Radio Research,' at the closing session of the Society Saturday (30).

Dr. Gallup said that although each of the various measurement schemes tried has its supporters and all are workable up to a certain point, no one will accept any of the present methods without qualifications. Recently developed electrical recorders that attach to individual radio sets in the homes, according to Dr. Gallup, are unable to indicate whether anyone is listening to the program or not despite ability to record the station and the length of time it was tuned into the set. Dr. Gallup said they were useful, however, as instruments with which to measure the efficiency of other similar devices.

Three-factor group which has

Swap Announcers

Washington, Dec. 3.

Harold Gray, veteran CBS mikesman at WJSV in Capital, was returned to the sticks this week in a deal with WBIG, Greensboro, N. C. Gray is now assistant manager at Dixie station, in exchange for Walter B. Halslip, Jr., who moved from WBIG to WJSV.

Arrangement was first instance here of an out and out swap of announcers between two stations. Gray had yearnings toward WBIG for personal reasons. He is well known there, but Halslip comes to Capital outlet, sight unseen.

Getting Jobs Easier, But Pay Still Same For Philly Spielers

Philadelphia, Dec. 3.

Recent scarcity of announcers here has created unprecedented condition among studios. It's always been just about impossible for newcomers to shift from one station to another. If they quit or were fired from one studio they were pressed to any other. Stations apparently figured it a matter of keeping pace with listeners. 'If So-and-So isn't good enough for Such-and-Such station, why should he be good enough for us?' being reasoning.

But mike-wise lads have been getting rather than rosters' molar and it's all changed now. If an announcer leaves one station there are plenty of other broadcasters eager to grab him. And it's even gotten to place where they're being tried to swipe the boys from each other. There are endless instances of such changes lately. Significant, however, is that the pay still averages around \$25 a week.

Grandma's Night Out

WMAO, New York, taking the case of 'Grandma's Night Out' for an airplane ride Thursday (5) and will broadcast from the plane. Program, running Friday even since August and fed to the Inter-city hookup, is staged by members of the Brooklyn Three-Scott-Ten club, all of whom are 60 or over.

for the past four months been working on the formation of a station measurement bureau is on the verge of agreeing as to the number of radio sets that there are in the United States. Group's technical committee of seven turned over the tabulations to the steering committee at a meeting held Monday (2). Measurement project is a co-operative affair. Involving broadcasting, the American Association of Advertising Agencies and National Association of Broadcasters. Agreement on the number of existing home sets is necessary before the group can proceed to lay out the general purposes of the bureau.

E. KATZ FIRM STARTS FLIRRY

With 120 Stations Owned by Newspapers, Two-Way Representation of Coordinated Media Thought Plausible—But Radio Trade Itself Sees Some Practical Handicaps

BRAND NEW

Chicago, Dec. 3.

Firm of E. Katz, newspaper reps, is making a bid for the radio sales representation. Has already gone into the field with the take-over of the national sales jobs for KLZ in Denver and WKY of Oklahoma City, both of which are associated with the Oklahoma City Times and the Oklahomaian, repped through the E. Katz offices.

This, figures as just a start for Katz, who is planning to contact stations throughout the country for possible contracts. Firm has already made overtures to several key men in radio rep field for possible affiliation with company. Particularly interested in men associated with advertising agencies which carry on a great deal of spot radio business, figuring that these men have formed long-standing friendships with most of the stations in the country and so would be in a position to bring a good number of these stations into the E. Katz roster.

Follow the Leader

It has caused a flurry among the other newspaper reps and they are hurriedly calling special meetings to decide whether or not to follow the lead of Katz organization in the radio rep invasion. Many of newspaper companies, aware that they have been approached from time to time by their radio-affiliated fellows to handle the station as well as the newspaper, but that they have rejected proposals for several reasons. But now with one newspaper rep firm busting the ice, others may follow. Some 120 stations are owned by newspapers.

Among the newspaper reps which may be station possibilities are such companies as Kelly-Smith which represents the Buffalo Evening News which has WFLB, an amuseur chance; J. E. Woodward which among other has the Dallas News which controls WFAA; Reynolds-Pitzgerald with the Portland News and KOIN affiliate; O'Meara and Ormsby of the Milwaukee Journal with its WTMJ outlet. These newspaper reps mentioned are merely examples and the newspapers and stations mentioned are also strictly instances of many such possibilities. There are several others, such as The John Brannan company which represents the Lexington Courier-Journal which controls WHAS.

Pro and Con

Question among the present radio line-up and agencies is whether this new standing of newspaper salesmen which have been stating that newspapers are the best sales media in the country can now do an about-face and sell radio. Either what they have been saying about newspapers has been awry or their arguments for radio must necessarily be hypocritical. Radio still must be sold, is the consensus of opinionists and radio men, and they are anxious to see how a newspaper representative can sell a competitive medium. For unless the representation settles down to more order, the radio man can't see how a newspaper firm can do job.

Newspaper reps, however, feel that they can do a better job since they know the story of the various markets throughout the country through their long connection with these cities; they know the news-paper setup of the radio connection and believe that they can do in both radio and newspaper for a combined selling job so that they bring solid newspaper advertisers over to the radio and vice versa.

'Mr. Sage' Revealed as American; Canada's Liberals Still Hot; Radio Investigations Due

Toronto, Dec. 3.

KESTEN'S NEW DUTIES
Detached From Present Job for Special Assignment

William S. Paley has assigned Paul Kesten, CBS vice-president, to devote himself for an indefinite future period to studying 'current problems and future developments in the broadcasting industry.'

During that time, unofficially estimated to be at least a year, Kesten's present vice-presidential duties will temporarily be held in abeyance to make room for his new project.

Exact nature of the latter is unannounced. Known, however, that Kesten has lately been concerning himself with market data, and that CBS has kept an eye cocked on Washington. Consequently expected that Kesten's work will have to do with the contemplated re-allocation of wave lengths with which the FCC is concerning itself, and possibly with power increases for various CBS stations.

WARING CASE POSTPONED TO DEC. 12

Philadelphia, Dec. 3.

Trial of Fred Waring's suit to restrain WDAS from "unauthorized" broadcasting of his phonograph recordings, originally scheduled for Thursday (5) in Common Pleas Court No. 1 before Judge Harry S. McDevitt, has been postponed a week until December 12. The suit is taken as having important bearing on present and pending copyright laws and on broadcaster-performer relations.

Backing Waring in case is National Association of Performing Artists, of which he is president. RCA-Victor, makers of Waring recordings, and NAB are co-operation of their legal staffs to defense. Maurice Spieser of Spieser & Spieser is counsel for Waring's plaintiff, while James P. Gilliland, of Carr & Kraus, is in active charge of defense.

Application by WDAS for right to broadcast proceedings will probably be turned down as Hitzner is understood to feel it would compromise dignity of court. However, that's not final and station is still working to obtain other permit. Ozzie Nelson, who broke into the week with opinion that broadcast of recordings is good publicity, will be invited by defense counsel to give his views on question to court. Case is also expected to draw numerous other radio and musical names as expert witnesses for Waring. Broadcasting of them would be cost of name to mere order, particularly as unpaid use of their names and work is object of suit.

Arrangements are being made to have those interested in Waring's side of the case, including witnesses, transported by special train to Philadelphia the night before the opening of the trial. Bunch will consist of name to orchestra leader and mike vocalists, representatives of the musicians union, talent bookers and possibly spokesmen for the American Society of Composers, Authors and Publishers and the Music Publishers Protective Association.

Mae Murray Waxes

Mae Murray will do a series of radio programs for Columbus Radio Studios. Being prepared by D. J. Lustig.

A sweeping investigation of the Canadian Radio Commission will be immediately launched following reports just received by Prime Minister King that the mysterious 'Mr. Sage,' self-styled political commentator during the last election, was Vaughan Glaser, an American actor brought to Canada under a special immigration permit to broadcast the propaganda campaign under the direction and sponsorship of the now-defeated Conservative party. Result of the current investigation is to be reform of broadcast regulations which will, among other things, put an end to 'abuse to public men.'

'Mr. Sage' series, originating from CKNC, Toronto, and carried over the coast-to-coast web of the Canadian Radio Commission, was a particularly virulent piece of election campaigning, and King was never spared in the socks which the 'communist' time, together with the CBC's plea, identity of 'Mr. Sage' was kept a close secret, but has now leaked out. Glaser is a Cleveland-born stock actor who for a long time played the bigger T. S. Canadian border towns. Was in Toronto for a seven-year stretch on one occasion, and on another conducted a radio station here.

Personally, Glaser is not involved in the current investigation, having apparently served in the campaign simply as talent on a program. Conservative party's radio methods are the subject matter of the ruckus, and the 'Mr. Sage' deal is one element that is causing the Liberals to burn up.

CKNC Matter.

Another matter to be probed is the fact that the Canadian Radio Commission assigned CKNC a poor wave-length and a reduction in power, and then subsequently took the station over two months before election time, together with the CBC, for political broadcasts only. Night before elections CKNC was closed entirely, the 'Mr. Sage' series stopped, and officials of CKNC were absorbed into the Canadian Radio Commission.

Under current legislation, the authority of the Canadian Radio Commission does not expire until next March 25. It is expected that at that time a new system of national broadcasting will be established under the direction of the Ministry of Communications, a new department which is planned to consolidate the railways, canals and marine portfolios.

Vaughan Glaser, who was located at the Lamb's Club in New York where he has lived for 15 years, when he was approached about doing the 'Sage' show, was told that he had been imported into Canada for the broadcasts. He was in Toronto, where he has lived for 15 years, when he was approached about doing the 'Sage' show. He would have taken an assignment from the Liberals, if it had been offered him.

PACKARD WITHDRAWS ON SHORTWAVE BOUT

Export division of the Packard Motor Car Co. has dropped the idea of a shortwave radio from the Jos Louis-Paulin 'L'cudun light Dec. 13 to a group of South American stations. Mike Jacobs wants \$10,000 for the world broadcast rights.

With NBC for the right to go through when the network failed to put up the cash in advance as required by Jacobs. Latter has refused to allow any one an option on the broadcast rights.

Cillen
 F-MYOR
 I-H.
 VARNER
 (ndiment)
 W-JZ
 Thomas
 revlin Ore
 C.
 PRO'DT
 WARC
 Sam
 nkel
 Pe. Ma-Nu
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 Taylor
 neev
 I-H. W-
 I-H-OR

Parker Fennelly
 'B R D & O
 WHEATENA
 7:15-TU-WRAT
 'Pence the Sailor
 'McKee, Albright
 WOODBURY
 7:45-M-W-F-WJZ
 Dangerous 'Paradise
 Elaine Hitz
 Jack Dawson
 'Lemmon & M
 TW WRIGLEY
 T-Daily Fr Sa-
 Sa-WAHO
 'Myrr & Marge'
 Myrtle Val
 Donna Damerei
 Fred Arnold
 Ray Hedger
 Karl Wav
 Marie Nelson.

UNKEPT AIR PROMISES

Reallocation Stalled

Washington, Dec. 3.

Further delay in opening public discussion of radio reallocation is expected here with doubt that any concrete results will materialize before late next spring or sometime in the summer.

Report on desirability of changing regulations covering clear channel stations is still due for presentation to the broadcast division sometime this month, but the document may not be handed in until considerably later. Believed that scheme will be retarded until the new chief engineer, Comdr. T. A. M. Craven has had a chance to analyze the findings of broadcast engineers and discuss the plan with subordinates.

The regional shake-up scheme, which was presented to the Broadcast members a month ago and never has seen official daylight, is still reliably reported to be dead, although it comes likely the commission will toss the engineer's suggestions into the forthcoming hearing for the purpose of getting industry reaction. Even so, Washington does not expect anything to be done with the regional report for many months.

Preliminary survey of the clear channel phase of the problem has been washed up and mass of data has been accumulated for study in connection with the move to up power and probably cut down the number of exclusive frequencies. Engineers are ready to begin writing their report at any time when they can get a chance to push other problems aside.

Expectation continues to be that the experts will recommend the commission remove the existing 50,000 watt lid and make the maximum power 500 kw, leaving it optional with stations whether they take advantage of the new limitation.

NEW YORK RADIO PARADE

By Nellie Revell

Abe Lyman-Bob Goldstein Split

Abe Lyman has amicably split with his manager, for the past ten years, Bob Goldstein, executive in charge of talent at Blackett-Sample-Hummert Agency, stays as is. Lyman continues to lead his orchestra on radio programs, for various Blackett-Sample-Hummert Agency clients.

Papers were signed yesterday that call for Music Corporation of America to manage the Lyman band. Lyman intends trouping the 'Hollywood restaurant floor show this summer. Under title of 'Hollywood Revels' they will play a series of one nighters.

Don Bestor Gets Card Back

Local 802 has returned union card to Don Bestor. Despite heavy pressure the members of his orchestra and Bestor lost their appeal against the decision of the Local 802 trial board. Bestor paid his fine of \$1,000 and a claim of \$465. Men paid a fine of \$100 per man. The local proved its rules were not to be tampered with. Now, rather than permanently withdraw a man's opportunity to make a living Bestor has been reinstated. Members of his orchestra didn't lose their cards at any time but their earning power was curtailed by the setting-down of Bestor.

Radio Editor Shows Intelligence

Charlotte Geer, radio editor of the Newark Evening News, is now writing the continuity for the Hammerstein Music Hall of the Air project at National Broadcasting Company. In one of her reviews of the program she rapped the quality of the continuity. Sponsor offered her an opportunity to do a better job. She took the dare and seems to have clicked. Only previous radio experience had to do with scripts for a couple of small WOR shows last year.

Before Cole Porter

Riverside Drive Church airs its male choir once a week at WMCA. The opening and closing theme is titled: 'All Through the Night.' One of the Cole Porter tunes, all of them are restricted, in 'Anything Goes' has the same title. Imagine the excitement at the office of the producer when news seeped in that WMCA had a program using one of their hit songs, restricted song no less, for a theme number. A bit of sleuthing showed that the number the choir was using was an old Welsh folk song and the lyrics have to do with: . . . shepherd watching on the hillside ALL THROUGH THE NIGHT.

Inside Stuff on Buck Rogers

Buck Rogers script program is due to cease airing shortly. Program is still popular with listeners and its rating is high but program is not selling the product. Reason: sponsor persists in writing his own commercial plugs which consequently are much too technical for the juvenile listeners. So kids like show but don't know what is being sold. Another angle has the agency more than fed-up with another situation: Budget is limited and whenever the author uses an extra character in the script the actor doing this role is paid by the agency.

Why Auditions Are Cancelled

One of the independent radio program producers was fanned three in one day last week. He had three shows which were okayed by the sponsor subject to a satisfactory audition. Audition the first was cancelled when the client's daughter was suddenly taken ill. Audition number two went the same way when the client himself went under with a sudden attack of pneumonia. Still later the same day a third audition went down without swinging when the frau of the agency radio executive was suddenly taken ill.

Scrambled Notes

Sponsor has given 'House of Glass' until end of current 13-week stretch (Dec. 25) to find another spot on air else expects to cancel. . . . Barry McKinley singing with the Al Donahue orchestra. . . . Harold Stern celebrated his 11th anniversary in radio with the first broadcast for Pompeian. . . . Phil Lord sold his 'G-Men' script again. This time under title of 'Crime Crusaders'. . . . Vella Reeves of Frisco office of National Broadcasting Company in town. . . . World-Telegram exits from WMCA on the 7th and shifts over to WHN. The two half-hour market analysis programs are okay but those ten-minute news flash programs from the World-Telegram offices are too topheavy with plugs for the paper. . . . What happened to Willie Farmer's National Broadcasting wire for his orchestra at Leon & Eddie's. . . . Ludens looking for a program for its new product, Lozemes. . . . Smith Corona typewriters airing a script pro-

(Continued on page 33)

WEBS CHECKING CARELESS ACTS.

Sponsors Rush In, Unprepared to Handle Flood of Mail that Sometimes Follows Premium Offer—NBC, CBS Now Mulling Terms, Judges, Actual Delivery of Prizes to Winners

BOOMERANGING?

NBC and Columbia have both decided to maintain closer supervision over sample giveaways and contests as affecting network-owned and operated stations. Control idea will be directed at local and spot accounts, as a result of complaints which have been received from dissatisfied listeners. While the webs have had practically no trouble on this score as far as network advertisers were concerned, it is figured that the move to tighten up might serve as an example to the rest of the industry and also anticipate any possibility of a governmental probe.

Among the angles that task of supervising will entail are:

1. Checking up the giveaways sponsor to find out whether ample provisions have been made to take care of a huge inquiry return.
2. Following up the returns to see that they have been filled.
3. Scrutinizing every detail of the terms of the contest to determine whether they contain any gimmicks or come-on twists or are too involved for the average listener to penetrate.
4. Looking up the judges mentioned in the contest data and ascertain, if legitimate, whether they actually study and sift the returns.
5. Obtaining the names and addresses of the winners and from them learn whether the prizes have been received.

Most of the squawks that the webs have garnered from their own stations in connection with local or spot accounts have had to do with the failure of the commercial to come through with the promised samples. Inquiry has developed that with few exceptions the jam has been caused by the fact that the demand was far greater than what the advertiser had expected, with the result that if he went through with the proposition the cost would run him into a deficit.

Jack Lait to WINS

Jack Lait's Sunday Mirror Flashes, current on WNEW, switches to WINS towards end of this month. Kenneth McCaleb, managing editor N. Y. Sunday Mirror, who has been pinch-hitting for Lait, who has been on a vacation for several weeks, will supplant the Mirror Flashes broadcast on WNEW with another Mirror program in the next few weeks.

It will be known as Ken McCaleb's 'At Home Abroad,' being a weekly trip into various 13 foreign colonies in New York City. Guest star each week will be a consul or some official or semi-official representative of foreign nation being described. McCaleb remains at helm for this new WNEW broadcast.

Dan Frohman on Air

Daniel Frohman and Hilda Spence, one of the few remaining members of the original Daniel Frohman stock company, are scheduled to broadcast over WINS, New York, today (Wednesday) on a stanza marking the release of Frohman's new book, 'Daniel Frohman Presents.' Program, called 'Court of Literary Justice,' goes on at 3:30. Others in the cast are Gladys Shaw Erskine, authors; Major Ivar Firth, and Josef Ransid.

Alderman's Attack on Auto Radios Brings Out Industrial Squawks

St. Louis, Dec. 3.

St. Louisans own automobiles equipped with radios and value of that equipment is \$1,200,000, according to C. H. Christine of St. Louis Electrical Board. This statement was made last week at public hearing on bill outlawing radios in motor cars and sponsored by Alderman O'Connor. Bill ran into lots of static as each of 10 speakers attacked it in its entirety. More than 100 persons representing automobile dealers, radio manufacturers, distributors, broadcasters, St. Louis Safety Council, Automobile Club of Missouri and others voiced disapproval of bill.

Bond Geddes, Washington, D. C., exec. v.p. and gen. mgr. of National Radio Manufacturers' Assn., declared not one highway engineer in 44 states had been able to cite an accident caused by radio. Other speakers against bill were Gus Vahlkamp of Automobile Club of Missouri, Robert Probst of Armature Winding Co., R. C. Laver, v.p. Artophone Corp., Jack L. Von Vorteburg, pres. KMXX; Raymond C.

Schröder, of WLC; George M. Berry, of Greater St. Louis Automobile Assn.; Reyburn P. Hoffman, mgr. St. Louis Safety Council. Despite opposition Alderman O'Connor thinks measure a good one and will continue fighting for its adoption. Legislation committee which conducted public hearing will make recommendation on bill at meeting of entire board on (8).

Frank Rand's Job

Boston, Dec.

Frank Rand has resigned as Director of Publicity of the Yankee network to join Columbia Broadcasting as head publicist and special adviser in Chicago. He will probably pull up stakes here around Dec. 15.

Jap Gude, head of CBS network publicity, will go west with Rand at the time to install him in office. Rand will have a free rein on both publicity and special events.

HARRY W. CONN

WRITER OF FIRST RUN MATERIAL

and

Writer of the 200 programs

JACK BENNY

HAS BROADCAST

Harry W. Conn is the creator of a style of Air Comedy imitated by 32 Major Programs

ALSO HELPED TO WRITE AND CONSTRUCT

"BROADWAY MELODY OF 1936"

for

METRO-GOLDWYN-MAYER

Harry W. Conn will continue to make

10,000,000

people laugh through the artistry of

JACK BENNY

and

MARY LIVINGSTONE

DEATH OR CURTAINMENT OF CANADA'S RADIO COMMISSION SEEN AS LIKELY

**\$2 Set-Tax Will Go i Favor of Tube Tax—
Pressure of Advertisers for Lower Telephone
Hookup Rate**

Toronto, Dec. 3.—Possible elimination of the Canadian Radio Commission, a slackening of present advertising curtailment with an expected resultant increase in radio revenue, and the levying of a stamp tax on tubes to replace the present \$2 license fee on sets; these are matters now being considered by the Canadian government in the matter of Federal-

eral-operated radio in this country. Valuations for duty purposes are announced as cancelled on radio sets and customs officials are now working on a set of regulations which will per it returning Canadian visitors to the United States to receive the reciprocal exemption on \$100 for tourist purchases as governing visitors from both countries. There are other provisions in the Customs act, however, which will prevent the dumping of radios, for instance, in Canada, at slaughter prices. Cancellation of duty imposed on radios becomes effective January 1.

Abolition of the Canadian Radio Commission, or at least the splitting of this Federal-appointed body's functions, is being pressed by Canadian national advertisers as well as those whose parent companies are in the United States. Claim is that the majority of stations have an absolute monopoly of the air in their own area, that the three line companies controlling means of transmitting programs are charging exorbitant rates, and that station and line rates must be lowered. In order to free the Canadian Radio Commission from charges of patronage and the subsidizing of radio advertising, proposal is to place complete charge of sustainer programs and the sale of land lines in the hands of a separate corporation consisting of a board of voluntary directors and a salaried general manager. Proposal is to allow the Canadian Radio Commission, if it must stay in existence, to remain a regulating body insofar as supervising rules under which stations operate, keeping the ether clear of interference, and aligning wave-lengths that will give Canadian listeners comprehensive coverage.

Belief of the previous administration that advertising was obnoxious in a policy of nationalized radio and should be prohibited to the extent that radio revenue should be just such as to operate the government stations after taking the \$1,500,000 license-fee revenue into consideration, is supplanted by the new government's attitude that added radio revenue is needed from commercial sources and that present restrictions must be made more reasonable.

\$2 Nuisance
Abolition of the present license system is certain, well-informed claim. The \$2 levy has caused annoyance as a 'nuisance tax' both to listeners and collectors. Under present system, radio dealers cannot sell a set unless it is immediately licensed, or repair a radio unless the owner can produce his license. Imposition of a stamp tax on tubes is held to be a more convenient method of collecting revenue besides being more equitable. Total revenue from set-owners this year was slightly under \$1,500,000, collections running about 92.5%. Radio-owners on relief are exempt. Estimated, therefore, that there are about 800,000 registered sets in Canada but known that many have steadily under the \$2 levy but have not been apprehended. Amount of stamp tax on tubes has not yet been determined.

New government is committed to strictness on certain public services and unlikely that there will be any immediate appropriation for the purchase or erection of more stations across Canada. First important step will be to make the system already in operation pay this by easing the present advertising clamps, and furnish to Canadian listeners the maximum entertainment value from the existing station set-up.

Joe E. Brown left Hollywood Sunday (1) for New York, where he will broadcast Dec. 9 'The Showoff on the Law' program.

Lewis Clay, who had to do with 'The March of Time' air show in New York and also scribbled for Radio pictures on the West Coast, has joined the WLW production staff.

Here and There

New announcers in Baltimore: John Adams at WCAO; Bill Heron and Phil Christ at WBFL.

Mrs. George Bolek indispensed, and consequently of the weekly Bolek Musicals WCAO, Baltimore, feeds to Columbia.

William Stunt, new appointee on KOMO-KJR, Seattle, commercial staff.

Lytleton 'Tubby' Tempea quitting the KOMO-KJR, Seattle continuity staff for newspaper work with the Vancouver (Wash.) Columbian.

Ken Stuart, veteran KOL announcer, off to new fields in San Francisco.

Priscilla Fortescue, Yankee Web's shopping expert, dubbing in descriptive talk for a series of fashion films.

Charlie Phelan, Sales Director of Yankee Network, has purchased another race horse, bringing stable up to nearly half a dozen nags.

Immigration trouble is keeping Jimmy Shields, late of CKNC, Toronto, from crossing the U.S. border for that WABC series.

'Evening of Silence' was observed by KXTZ, Houston, while all staff members celebrated at the station's fourth birthday party.

Reed Chapman handling CJOR, Vancouver, sport assignments during absence of Leo Nicholson, honeymooning in California.

A. Olin Niles, who has directed orchestras in Troy, N.Y., is balancing the Tennessee Polytechnic Institute Symphony unit, heard over WHAZ, Troy.

Ernie Smith, formerly of WAIM, Anderson, N. C., directing programs for WBIG, Greensboro.

Robert Longwell and Larry Gentile announcing WJBK, Detroit. George McWilliams is doing continuity chores at same station.

WFBH, Baltimore, has taken studio quarters in the Lord Baden hotel, from which programs will be aired as soon as the space is shaped up for broadcasting.

Chuck Wise, publicity director of WKRC, Cincinnati, put in tonight's vacah visiting studios in New York and Chicago.

Charlotte Shaffer, telephone operator at WKRC, Cincy, a bride.

Larry Menckin of Crosley's continuity staff and author of Kent Rad Unsolved Mysteries on WLW, has written four articles on how he does it to be published by Writer's Digest.

WHBB, Selma, Ala., went on the air last week with formal opening as Alabama's newest station. John S. Allen is manager of the 100-watt, which operates on 1500 kilos. One of the speakers on the dedicated program was Congressman Samuel Hobbs, who helped secure the permit from the F.C.C.

Gene Stafford new to WHN, New York, joining the program department last week.

Peter MacArthur, director of the Iowa Barn Dance Frolic for WHO, Des Moines, will go to Havana for the sixth annual International Radio Club party, Dec. 9-11. WHO will exchange a program with Havana Dec. 3 extending greetings.

Mrs. Dorothy Edwards, of the National Household Institute, an added starter on Procter & Gamble Oxydol's 'Ma Perkins' over the NBC red web.

Rose Mountain, contralto on WGY, Schenectady, in the pioneer days, is back on a sustainer.

Ed Voynow escorted a squad of station managers to the Chicago hockey games.

Outstanding Stunts:

STATION-WEB-THATRE
RECIPROCAL
WIBX, UTICA, N. Y.

On All-Fronts

WIBX has concluded a mutual publicity tussle with five pic houses here in which the station exchanges free plugs over the air for a trailer shown in the theatres. Dale Robertson, station manager, responsible for this idea. Continuity for the film was written by Vic Knight, of the CBS program department in New York, and showings were arranged by Victor Blumer, CBS director of advertising and promotion. Trailer depicts Paul Douglas, CBS announcer, and Phil Ross, program director, and announcer at WIBX, in action. Plugs both web and local station programs.

Idea is the second one Robertson has designed for theatre tie-ins. Other consisted of a special leader for Hearst Metrolite News in which Edwin C. Hill announces that 'this is Edwin C. Hill speaking, Globe trotter for Hearst Metrolite News and Station WIBX.' Houses using this leader with the station plug in get reciprocal publicity over WIBX.

25c Adm in for Housewives

Through simple expedient of making 'em pay for it, Anice Ives has convinced Philly women dialers that her 'Housewife's Club' is something hot. Admission charges (25 cents) pay for upkeep of entire staff of up, and whatever she collects from sponsor is gravy.

Stutz, Houston, in 1930 over WIP. La Ives ran program not as home economics show, but as straight entertainment. She runs her get-together every month, and working on idea that it's human to think a thing's no good if you don't have to pay for it, and working on idea to get in. Crowds of 1,500 to 2,000 are not unusual, and names on registration now 20,000.

Highlight of year is annual Christmas party, from which proceeds go to charity. What has put Ives over the top is sense of psychology and tireless energy.

For the Ladies

Des Moines, Iowa Broadcasting System has sold the 'Land of Experience' to the Lane-Bryant department here, Priscilla Wayne, Tribune women's writer handling the program.

KMBC's Fast Work

One of the most elaborate and complicated broadcasts ever staged in Kansas City was put on by KMBC on the occasion of the inauguration of Fred Goldman as president of the Chamber of Commerce, City and Chamber officials participated in the ceremonies in a TWA-Douglas air liner flying over the city while members of the C of C listened to the broadcast by short wave.

As the 15-minute ceremony ended the plane landed at the Municipal airport and a short-wave switch-over was made to the KMBC Newscaster car. Retiring president Woodman and incoming president Goldman were rushed to the car by police escort, and escorted to the Hotel Muehlebach, where the meeting was in progress.

During the four-minute ride Earle Smith, KMBC news editor, interviewed the two officials, accompanied them into the hotel, and described their entrance to the ballroom. Then another switch-over was made to the remote control mike of the speakers' stand which brought the applause and the greeting of the toastmaster, completing a three-point broadcast.

30c Worth of Oil for 1c

A contest in which everybody wins has long been the hope of every radio fan, and it has now been done by the Hoosier Petre, signed to sell oil and gasoline for 52 weeks over WFBM. A slogan contest is conducted every Sunday morning during the broadcast, and everyone who submits an entry receives a card entitling him to two quarts of oil, value 30c.

In this way, whether the slogans are good or bad, the sender spends only one cent for a postcard and gets the oil, while a grand prize is promised later for the best of the lot.

Frank Presbrey's Drafts

New York. Fac-similes of checks are being mailed out by the Frank Presbrey Co., advertising agency, to call attention to the Schulte Cigar Store program which debuted over CBS last night (3). Legend on the im-

station bank order reads: 'Test National Bank of Entertainment at Columbia Broadcasting System (WABC); pay to the order of..... \$15 minutes of music, songs and foolishness... signed by Rube Goldberg, Vera Van and Waldo Mayo, talent of the Schulte series. Agency endorses the check on the reverse side.

'Dept. Store of the Air'

Miami. Station WIOD in Miami, Florida, has inaugurated a 'Department Store of the Air' program, aired each Tuesday at 4:30 p. m. Program features a Spanish orchestra, marimba, guitar and vocal solos, organ-piano duos and where-to-show news presented in English and Spanish. Is especially designed for Latin-American listeners to WIOD and its short-wave affiliate, WABX.

VIRGINIA

REA
on Chevrolet

SATURDAYS, 9 P.M., WEA
COAST-TO-COAST

Address:
Stroudsburg, Pa.
Phone:
Saylorsburg, Pa., 224

RICO MARCELLI
And His Orchestra
Second Year With
Johnson Wax Program
Mon., 7-7:30 P.M. CST
NBC Chicago

RAY NOBLE
Rainbow Song
Radio City
New York
WABC
9:30 P.M. EST
Wednesdays
COCA-COLA
AND HIS ORCHESTRA

EXCLUSIVE MANAGEMENT
ROCKWELL O'KEEFE INC.
WILLIAM MORRIS AGENCY

AL DONAHUE
WALDORF-ASTORIA
WJZ-NBC
Wed., 11:30 P.M.
Dec. 4
AND HIS ORCHESTRA

EXCLUSIVE MANAGEMENT
ROCKWELL O'KEEFE INC.

Victor Young
SHELL
OIL
SATURDAYS
WEAF
9:30-10:30 P.M.
EST
AND HIS ORCHESTRA
EXCLUSIVE MANAGEMENT
ROCKWELL O'KEEFE INC.

Radi ity
ic Hall

VIOLA PHILLO

WJZ
with
"RADIO CITY
MUSIC HALL
ON THE AIR"
EVERY SUNDAY
12:30-1:30 P.M.
Sole Direction
HERMAN BERNIE
1019 Broadway
New York City

GRACIE BARRIE

"GEORGE WHITE'S
SCANDALS"

Sole Direction, HERMAN BERNIE,
1019 Broadway, New York

LEON BELASCO

And His ORCHESTRA

NOW APPEARING
CHEZ PAREE, CHICAGO
WED.-TUES., WED., FRI.
12 to 12:30 A.M.

Dir., Music Corp. of America
Pr. Mgr., HERMAN BERNIE

"LITTLE"

JACKIE HELLER

The Old Maestro's Radio Remotest
NBC NETWORKS
Tues., Wed., Fri. and Sat.
12 to 12:30 A.M.
CHICAGO

Direction HERMAN BERNIE, in
association with NBC Artist Bureau

AL SHAYNE

Radio's Ambassador of Song
EVERY SUNDAY
WOR—12:30 to 1 P.M., for
ANSONIA SHOES
Foot Fashion for Footlight Femmes

Inside Stuff—Radio

Ownership of four-fifths of the capital stock of WJR, Detroit, by three individuals was revealed last week in registration statement filed with the Securities and Exchange Commission as first move by a radio station to sell part of the stock to the public.

George A. Richards and his wife, Frances S. Richards, between them control 69 percent of the corporation, the statement showed. Richards, as president of the corporation, is listed as beneficial owner of 37,700 shares of \$5 par value capital stock, which is 29 percent of the total outstanding, and his spouse was down for 52,200 shares, or 40 percent of the aggregate. Leo J. Fitzpatrick, vice-pres, owns 27,040 shares, or 20.8 percent.

Salary figures included in the document showed Richards' annual remuneration is \$30,000, while Fitzpatrick draws down \$18,400. P. M. Thomas, secretary-treasurer, who owns 6,760 shares of the stock, is worth \$4,000 per annum.

Contracts between the station and NBC, King Features, and ASCAP were revealed by the filing. Station has agreement with the chain to pay \$1,500 per month for sustaining programs and in return collects at usual hourly rates for time sold for web commercials. Contract with King Features calls for news report of Hearst's International News Service for \$150 per week. The ASCAP contract stipulates that, in addition to paying \$5,000 and 5% per year, the station will agree to an amendment boosting the license fee if its power is raised as is contemplated.

Laurence Schwab, producer of 'May Wine' operetta offered Baltimore radio stations the four leads, Walter Woolf King, Nancy McCord, Vera Van, Walter Slezak, plus an orchestra for a half-hour program at cost of \$500. Tunes from the 'May Wine' score would be played and sung. Schwab's idea was that one of the stations could peddle such a program to one of local air advertisers.

It was first time any touring legit touching this town ever made such an overture to Balto broadcasting, and it got a round-robin turn-down not because the stations disliked idea, but no local firm ever paid anywhere near \$500 for talent, and stations believed to even get any prospects warmed up would take several weeks longer than show stayed here.

After the Schwab proposal got no bids, Hearst-owned newspaper News-Post popped up with proposition that paper would spread sheets of publicity for show in sheet during sojourn in Balto, if the leads in 'Wine' would do half-hour broadcast gratis over Hearst-owned WBAL, with News-Post home-delivery dept. putting in few plugs for self as apparent sponsor. 'Wine' management consented, but supplied no orchestra, merely four singers with accompanying pianist.

There is increasing likelihood that the National Broadcasting Company will break away from its complete network policy in 1936 and will accept baseball play-by-play contracts on the bulk of its owned-and-operated stations.

This likelihood comes from pressure from both within the ranks of the organization and from without. Heavy advertisers are clamoring for baseball play-by-play at its high mark in 1935, primarily through the build-up by General Mills for Wheaties, and the outlook for 1936 is that there will be even more scrambling for the key baseball play-by-play spots by the advertisers. General Mills is going at it wide and handsome with a budget for baseball alone figured at nearly \$700,000 in 1936, the sum being raised 200 grand since the original appropriation for baseball was considered several months ago.

Clean bill of health has been given 90% of the mass of commercial radio continues scrutinized by Federal Trade Commission during the first year of this government agency's vigil over ether advertising.

Reporting to Congress on accomplishments for the fiscal year ended June 30, F.T.C. said that satisfactory progress has been made toward shutting off blurs which are not deemed in the public interest. Teamwork with other branches of the government has been particularly effective, report said.

Up to June 30, commission had received 439,253 continuities and had finished the hurried preliminary review on 375,539. Out of this latter number only 38,873 were marked for further consideration and possible action against sponsors.

Business of National Broadcasting Company's studio tours increased 10% in second year of existence as compared with first season. The second 12-month period closed November 19, when records of tour biz showed that 472,131 paid to go on tour through NBC's studio set-up as compared with 429,200 in previous year or 42,931 more people.

Actual financial return to NBC is expected to stack up even more favorably than first year of tour's existence. Reason for this is that NBC studio tour management also sold tickets for Rockefeller Center tour and obtains percentage return for this work.

Reputedly the first radio artist in Canada to feel the effects of the Italo-Ethiopian conflict is Leon Zuckert, South American baton-wielder, who conducts a rumba and tango band here. Seems the Latin had been rehearsing his orchestra for weeks prior to hitting the ether for a Canadian dealer in Italian olive oil. Canadian shipment was unloaded at Naples when Mussolini took over the steamship as a troop transport and, with sanctions now in force, the oil can't be shipped to Canada and Leon doesn't go on the air because there is no oil to advertise.

Jerry King came to the rescue of Coast grid fans last weekend by shelling out \$1,000 for a direct line to the Southern Methodist-Texas Christian game for KFWB. Neither of the chain outlets carried the full game, since Army and Navy were fighting it out in Philly. It was smart showmanship on King's part and station will probably be repaid in good will.

German radio manufacturing industry, comprising 28 firms, is not doing so well. Two leading firms, Selbst und Lumphorn, went into liquidation last week and output of wireless sets declined plenty.

Cheapest German loudspeaker, Volksempfänger (People's Radio) which costs 76 marks (\$30) sold 166,000 sets this year against 296,000 in same period last year.

Although CBS has steadfastly denied that a big broadcasting studio is planned for the west coast, tipoff came last week in Hollywood when an architect asked a well known film studio man to help him land the CBS job. Also known that blueprint lads have made many trips to downtown headquarters.

Web's current quarters in Los Angeles are confined to a small office suite.

Confident that their petition for five kw will get favorable action from the commission, KECA execs in L. A. are scouting the suburbs for a new transmitter spot. Station has been on a straight concert diet for past year with few commercials coming its way. Slister spot, KFI, gets all the gravy.

The Philip Morris radio program is paying Robbins Music Corp. \$50 a week on a 52-week contract for the theme song written by Ferde Grofe used on the program, the 'On the Trail' movement from his 'Grand Canyon Suite'.

WCCO HAS 55 SHOWS

Seven Orchestras, 150 Entertainers Sets a Record

St. Paul, Dec. 3. WCCO is now originating in its studios 55 commercial live shows a week, each running 15 minutes or more. Shows employ seven different orchestras and approximately 150 other radio artists besides, weekly. Five of the shows are fed to other stations in Minnesota, North Dakota and Iowa.

Present total of 55 is largest number of live shows ever put on the air locally by any Northwest station, and is greater than number carried currently by all other Twin Cities stations combined.

'Not Interested,' N.A.B. Tells Berry

Trade Association Spurns Invitation from Government—Sees New Code

Washington, Dec. 3.

Broadcasters last week put the snub on Major George L. Berry, Government co-ordinator for industrial co-operation, and refused to take any part in forthcoming discussions about revival of the code system.

Freeze was administered by di-

rectors of the National Association of Broadcasters in replying to invite to attend industry-labor conference under auspices of the National Recovery Administration next week. Radio gang said it had had enough of partnership with Government and doesn't care for any 'core.



BEN BERNIE

THE OLD MAESTRO

And All The Lads

Shattered



Attendance records at one-night stands along Pacific Coast.

Broken



House records in theatres from California to New York.

Beaten



All existing records at Westwood Gardens, Detroit, Michigan, playing to nightly crowds of over six thousand.

Crashed



Thru with a new record for the Arcadia International Restaurant in Philadelphia. "Deah Deah."

ANNOUNCING

A limited engagement of four weeks only, BEGINNING FRIDAY, DECEMBER 6TH, at

PARADISE RESTAURANT

Broadway at 49th Street
New York

Broadcasting each Tuesday night at 9:00 to 9:30 EST and 10:15 to 10:45 PST over the NBC Blue Network for the AMERICAN CAN COMPANY.

Chilton's Lieutenants

Atlanta, Dec. 3. A. L. Chilton has assumed his duties as executive manager of WGST, Atlanta. W. H. Summerfield, associated with Chilton in the management of KRLL, Dallas, for the last nine years becomes general manager of the station. Fred Jeske, known to listeners as Bob Crane, becomes station production manager. He's from Chicago via Iowa. Mrs. Pauline J. Wilhite, WGST's treasurer, who has been acting as a co-manager, will continue in that capacity. Mr. Chilton announced.

WFIL Chips Off a Piece

Philadelphia, Dec. 3. First time company has changed its local radio set-up in five years has Maryland Pharmaceutical Company (Rem) signed for spot announcements with WFIL. Firm's radio budget will remain same as before but business will probably be split between WFIL and WCAU. Latter had it exclusively before. New contracts with WFIL calls for 21 station break spot announcements and weather reports a week for 26-week run. Deal was arranged by Jack Stewart, station sales manager, through Joseph Katz agency, Baltimore.

AL GOODMAN

And His ORCHESTRA
PALMOLIVE BEAUTY BOB
EVERY FRIDAY, WJZ
9 P.M. EST, 7:30 P.M. PST, NBC

LUCKY STRIKE HIT PARADE

Saturdays, 8 P.M., WFAB
COAST-TO-COAST

BENAY VENUTA

EVERY TUES., 8:15-8:30 P.M.
EVERY SUN., 10:30-10:45 P.M.
EST—WABO
And Entire Columbia Network
Now Appearing in "Good"
Pittsburgh, Pa., Week Dec. 9th
Management CBS Artists Bureau
Personal Management
JULES ALBERTI, 415 Madison Ave.
New York City

EASY ACES

FOR ANACIN
TUES.-WED.-THURS.
7 P.M. EST
NBC-WJZ

PHIL BAKER

Gulf Refining Company
Sundays, 7:30-8 P.M. EST
WABC-CBS
Direction
A. S. Lyons

THE WALTONS

JULES AND JOANNE
Playing at
EL RETIRO MEXICO CITY
Dir. MARY L. SHANK

Brazilian Radio

(Continued from page 25)
local speaker bombastically shouting the merits of the products advertised. He will possibly rush through as many as 75 rapidly fired phrases of from 25 to 50 words each during one hour, interspersed with a few musical numbers.

A few merchants and manufacturers have experimented with the 15- or 30-minute programs, but due to the very nature of the business methods still used by nearly all of the stations these experiments have seldom been renewed.

In the first place a great number of the stations have been erected on a limited financial backing and the moment the station is thrown on the air it becomes imperative to produce an income to cover operating expenses. The quickest way to do this is to sell phrases. This means that an advertiser will pay a very modest sum, possibly from 100 to 200 cents per month (at present exchange \$5 to \$25) for the privilege of having the radio speaker announce a 20 or 50-word phrase once or more times each day. This means that hundreds of these phrases for small and large merchants can be crowded into each day's broadcast. This question of need for quick funds does not apply to a few of the stations, but these have been functioning so long under the clan of phrases that the large source of the station's income is controlled by the speakers who are allowed to augment their salaries as speakers by receiving commissions on all advertising they sell. They put over many phrases during their shift at the mike so they plug phrases.

Announcers Are Kingpins
When radio was first becoming of general interest several speakers adopted special and characteristic methods of trying to place emphasis and urge behind the phrases. Today each speaker tries to outdo the other and with so many stations operating in Rio and Sao Paulo the air is filled with a veritable bedlam of over-emphasized shouting. Public antipathy towards it is increasing and will soon be an important factor in creating better programs and reducing the obnoxious verbal bombardment. Practically no station as yet entertains a business-like attention to the make up and perfection of programs. Some will display an imposing list of departments and department chiefs, but a close observer will soon realize that there exists but little conception of the real work to be performed. All of this must and will come to an end. The present possibilities for this type of development are as great there now as they were in the United States eight years ago.

Wax N. S.
As each new station is inaugurated it announces a power far in excess of facts, and above all promises to introduce and maintain the American Plan of lively, interesting, well balanced and complete programs of entertainment. So far no station has successfully carried out this promise and as for the type of canned program made outside of Brazil and sent there as electrical transcriptions, these do not command attention even in the face of poorly prepared local programs. This I can state definitely after conducting several surveys to determine the kind of music wanted. The public by and large, rich and poor, want Brazilian music first and in preference to all other. Secondly, the popularity is divided equally between light, lively, such as "Two Cigarettes in the Dark" or "Hot Cha, Cha," and the fast, wild jazz. And to play the Brazilian selections to meet the Brazilian demand you must have a Brazilian orchestra. In time to come some American orchestra will no doubt be polished, clear and concise, and this just as they have the Danzon, Rumbá and Tango.

Then there is the spoken part. It should be Brazilian Portuguese, not the polished, clear enunciated Portuguese of Portugal. These may appear to be minor points, but they spell success or failure for the advertiser who uses the air in Brazil. Radio, however, is firmly entrenched in Brazil. Sooner or later the government will exercise a direct control over it than is apparent today, the weak transcriptions will be weeded out, network will be used, better programs will be offered and that enormous territory as yet occupied by 47,000,000 people will be more actively used by a national radio which will tend to elude innate revolution and discord.

PRESS WON'T ADMIT THERE IS A RADIO

Spartanburg, S. C., Dec. 3. Apropos the clamping down of Atlanta newspapers on radio publicity last week, this town is a good example of the stringent situation between rival media which is typical of Dixie towns. Probably worse in the smaller cities with radio scrapping with the press for the limited amount of retail advertising available.

Locally the morning and evening papers have an absolute prohibition of radio mention. That goes for the personalities of chain broadcast as well as the doings of local station WSPA. Probably only the destruction by fire or suppression by F.C.C. of the radio could qualify as 'news' in the Spartanburg press. Meanwhile WSPA broadcasts Transradio bulletins several times a day. Which, causes eye editors to burn like toast. Dailies successfully prevent most of the local news to add to the national service.

Molly Ficon Sponsored

Molly Ficon starts over WMCA, New York, on Jan. 7 under sponsorship of Horowitz-Margaretent label for a 13-week series. She'll do imitations and songs in dialect. This series will be broadcast through Advertisers Broadcasting Agency.

Same agency placed Joshua Epstein, Jewish commentator for a 13-week sked, starting on the same date with Rockeack & Son sponsoring.

New York Radio Parade

(Continued from page 29)

gram over National Broadcasting each Thursday titled "Nine to Five." Parker Fennelly, Jack Smart, Lucille Wall heading cast... Shirley Winderman, ex-secretary to Jay Faggen, now on the staff of Harry Bestry... Eleanor Sherry is new staff vocalist at WOR. Hails from vaudeville—G. W. Johnstone and Jerry Danzig of WOR to Philadelphia over last week... Frank Bravett is assistant to Jo Ransom, radio editor of the Brooklyn Daily Eagle.

Short Shots

Deems Taylor is now musical supervisor of all the N. W. Ayer agency programs... A loan association has a 10-minute spot on WJZ Tuesday evenings 8-8:45. Commercial spot has to do with music to a touch small rate of interest. Theme song for program is "More Than You Know"... Frank Gallop is a new Columbia Broadcasting announcer. With Del Sharbut out for a bit of rest and weight-gaining; and Larry Harding recuperating from a fever, Gallop was brought in from WBEI in Boston... WNEW's Milkan Matinees passed its 100th performance and still use found for the old used needles... Marjorie Beattie, vocalist with the Paul Pandarvis orchestra, is recovering and will air again soon... Peter Donald played the part usually done by Robt. Strauss in "Mrs. Wiggs of the Cabbage Patch" last week... Kroger Groceries preparing a series of recordings at World... Louise Massey of "The West-enders" getting a build-up on Showboat on Broadway... Another Annette Hanahan... Molasses and January contract for one week in Fox theatre in Detroit calls for a \$3,150 paycheck.

Stand By

Joe Cross, creator of the Buck Rogers series, has completed a radio script of the King Features cartoon strip "Mandrake the Magician" for Cleveland B. Chase. Out of some 300 applicants for radio deals on various King Features attractions this is the only okay issued... Bauer & Black shopping for one hour of program through the Needham, Louis & Brorby Agency... Jack Arthur has a new program at WOR. Sponsored by Visa Sunday morning at the 15th... Today account has shifted to N. W. Ayer with a test program underway over WCAU in Philadelphia... Rosanne Damar currently appearing at Madeline's begins a Columbia Broadcasting sustainer soon... Lou Bring stays at the House of Morgan after Helen Morgan leaves... Floridian hotel in Miami arranging a network wide to go as far west as the Mississippi... The Harv & Ester program is being readied to play vaude. Teddy Bergman heads program... Captain Tim Healy is selling New York Tuberculosis & Health Association Christmas Seals at Grand Central Station this morning... Justice Gilbert, radio and B-way columnist for Bergen Eve Record, having his B-way column syndicated into 10 papers... Gertrude and Jack on the air with Louis Glickin at WABC... Margaret Santry's program for Pompano will air a day late next week... President Roosevelt talk on Monday sets the show over until Tuesday... Gabriel Heatter and Harlan Eugene Reed, WOR newscasters, set for Warner Bros. shorts. Will specialize on the running comment for the Alfred Newman traveltogs... Mark Hanna, manager of Jan. Perce and Vivienne Segal, fractured his ankle in an auto accident last week.

Nemo

Sterling Products (Charles Phillips Chemical Co.) bought Haley M-O from Wasey Products. Account switched from Edwin Wasey to Blackett-Sample-Hummer. Started a test program of recording a script "Way Down East" script beginning where the play ends. To air five times weekly over WOR-WLW. Hilman Brown produced... Fred Waring had his mother, Mrs. Jessie Waring, in for Thanksgiving. The home town is Tyrone, Pa... Hal Kemp for Gulf; Ted Husing for Campbell Tomato Juice and Mark Wornow for Sanka are contract renewals this week... James Clemenger now spelling the WMCA Society Amateur Week... Three X Sisters headed for a five-times weekly commercial on a coast-to-coast network... Corinna Mura set for 10 weeks at Barney Gallants by Herman Paley of the WOR Artists Bureau... Dwight Butcher heard on WJZ in broadcast last week after the first of the year... Home Sweet Home program renewed. Script been shipping for a new show but found nothing better than the current attraction... Jack Rubin of "The O'Neills" has a birthday this week... Slings' Sam will air from Washington, D. C., on the 16th of December. People's Drug Co., large retail chain in that town, will air Sam from a studio in one of their shops... Wilson Brown, assistant to Curtin Mitchell, added to Radio Guide staff. Guide editorial office are to shift to West 45th St... Columbia Broadcasting gave Jimmy Farrell a week of rest. He vacationed at home in Eden, N. Y.

Hampton with WXYZ

Detroit, Dec. 3. William Hampton joins the staff of WXYZ, the local Kunsky-Trendle station, as idea man and liaison between the sales and program department. Hampton is reported readying a system of program production and sales presentation to give a complete program and merchandising setup for new accounts for both WXYZ and the Michigan network. Hampton was signed on the dotted line by Commercial Manager Allan Campbell on his recent trip to Michigan. Hampton was formerly associated with KLZ, Denver, and NBC in Chicago.

New York Disc Programs Relayed to WIP, Phila.

Philadelphia, Dec. 3. Tappan Jewelers, Jersey City and Philly, yesterday (2) increased its contract with WIP from daily 15-minute spot of discs to 60 minutes daily. Called "Little Theatre of the Air," it now comes in half-hour and two 15-minute doses. Sponsor phoned station from New York at 8:30 yesterday morning with request to go on at 9 o'clock. With only helloing call in studio, it took some frantic phoning to get deal okayed in time. Bess and Schilling agency handled it. Records played at WNEW, New York, relayed through WMCA and piped to WIP for broadcasting. WIP also yesterday signed Howard Clothes to daily 15-minute series of dancsation by Ted Arnold's ork. That one was handled direct.

36 Actors, Musicians, Sound Men, in Denver's Biggest Local Commercials

Denver, Dec. 3. Public Service company is on KOA with a half hour weekly. Initial program used 18 in the cast, 13 in the orchestra and five on sound, easily the largest ever used in a local commercial in Denver. Cast will be smaller on some programs. Six writers are working on the series, with most of the research being done by Edgar McMechan, of the Colorado State Historical society. Roscoe Stockton is in charge of production. Stockton authored "Reminiscences of Old Wagon Tongue" which ran over KOA, sponsored by Kuer-Rimpson, cannery, a few years ago. Present series will be confined to Colorado history. To be known as the "Light of the West" series, with the first named "Silver Heels."

Swap Extended

Philadelphia, Dec. 3. Philadelphia Inquirer (morning daily) has increased its space-time swap deal with WIP from 7 to 5 minute shots and 14 spot announcements weekly to ten 5 minute programs and 17 spot announcements. Paper is plugging its lost and found ads, using radio to offer them in slightly dramatized form. Since inaugurating series in September, daily average number of lost and found ads in paper has jumped from 6 to 31. Sheet offers free white space in return for time.

CHARLES PREVIN

REALSILK'S
MUSICAL DIRECTOR
SECOND YEAR
NBC, Sundays 8 P.M., CST

RADIO'S HALL OF FAME GEORGE HALL

AND HIS ORCHESTRA
Featuring DOLLY DAWN on
WOR with 2 HIT SHOWS
"Broadway Bandwagon"
Wed., 8:30 P.M.
TRU-BU BEER

"Lon Little Club"
Sat., 8:30 P.M.
BORDEN FARM PRODUCTS

CHARLES DRURY

And His ORCHESTRA
MUSICAL DIRECTOR
and Conducting
"At Home Abroad"
WINTER GARDEN
NEW YORK CITY

CORINNA MURA

Singer of Spanish Songs
and
Guitarist extraordinaire
in PERSON NIGHTLY
at BARNEY GALLANTS
ON THE AIR—WOR
FRIDAY NIGHTS AT 9
Management
WOR ARTISTS' BUREAU

EMERSON GILL

AND HIS ORCHESTRA
HOTEL WEBSTER HALL
DETROIT, MICH.
MCA Direction

Edgar Bitner Resigns from Feist After 38 Years with Publishing Firm; Olman New V.P.-Gen. Mgr.

Edgar F. Bitner, president and general manager of Leo Feist, Inc., since the death of its founder, during most of which time he was v.p. and g.m., resigned from the firm Monday (2). Bitner-states he will do some extensive "loadings" and, "if become anxious for his activity again, will possibly return to the music business."

For 38 years with Feist's, Bitner was the active directorial head up until the Metro-Goldwyn-Mayer and Robbins, Music Corp. buy of the firm three weeks ago. Metro-Robbins paid the Feist estate and Bitner \$40,000 for all the stock. David Bernstein and J. Robert Rubin, the Leo-Metro executives, invited Bitner to continue with the firm, under the picture company's new financial control, and to agree on cooperation for the new Hollywood musical auspices, as under the old regime.

Olman New V. P.

Abel Olman, placed at Feist's as Metro-Robbins' representative for three weeks functioning as chief business aide to Bitner, becomes v.p. and g.m. of Feist's business activities. Chester Cohn, brought in Chicago, heads the new personal department. On the sidelines Jack Robbins, now on the Coast, and Jack Bregman, v.p. and g.m. of Robbins Music, are directing the activities of the new Feist business management, through Olman.

Meantime, a third Robbins-Metro music publishing acquisition, Olman Music Corp., will likewise be built up in 90 days or so. Abel Olman, whose name is lent to the firm, would continue at the business helm of Feist, but also concern himself with the Olman subsidiary, spotting in another professional man to develop that catalog. Idea is to make all three firms count in the American Society of Composers, Authors & Publishers ratings.

Bitner owned about 25% of Feist, Inc., and Feist estate controlled the rest save for a few blocks of 10 and 20 shares outstanding which, incidentally, at the time of the Metro deal, were a stumbling block because of attempts to force the valuation up.

Feist's business and professional departments have been co-ordinated as the midtown Manhattan address and the old Cooper Sq., N. Y., location of the business department has been abandoned.

New Feist field representation finds Ned Miller, last with Donaldson, in charge of Chicago; Harry Kessel from the Kansas City-St. Louis belt shifted to Baltimore, Philadelphia, Washington and New York state; Billy White as in Cincinnati, Pittsburgh, Detroit and Cleveland; Charles McLaughlin, Robbins' Denver rep, also doubling for Feist. In that territory: Billy Wilson in charge of L. A. and the Coast; Floyd White, also ex-Donaldson, in charge of K. C., St. Louis and the South; and Freddy Auger from Philly to the Boston-New England belt.

Olman taught Jack Robbins the music business when he (Olman) was for 20 years general manager for W. J. A. Forster, Chicago publisher.

Stark Club, N. Y., is trying it a lark, having dispensed with its "production" dinners, now the feature of this nitty. Getting squawks as result.

Team Whiting-Marion, Jr.

Hollywood, Dec.

Jack Robbins has made a deal with Dick Whiting to team with George Marion, Jr., to write popular numbers of the Feist and Robbins catalogs.

Duo will also work on a new musical, with Robbins having the first option on it.

U. S.' 106 TOP SONGWRITERS FOR '34

A breakdown of the 85 top-played songs in 1934, each getting 10,000 performances or over out of a grand total of 1,295,863, discloses that 106 men and women in America wrote the nation's major songs and this group alone is responsible for making the entire jazz world pucker its lips, hum their tunes or respond to their 100-odd.

This 100-odd group spreads its works among 31 American music publishers who are the concentrated source for the dissemination and exploitation of these popular songs.

Gus Kahn was 1934's ranking songwriter, with eight out of the 85 songs; Warren and Dubin, seven; Gordon and Revel, Nacio Herb Brown-Arthur Freed, six each; Vincent Youmans, Johnny Mercer, Walter Donaldson, four each; Ed Eliscu, R. Stanley Adamson and E. Y. Harburg, three each; Leo Robin-Ralph Rainger, Jerome Kern-Otto Harbach, Sigler-Goodheart, Hoffman, Dick Whiting, Edgar Coe-Koehler, Paul F. Webster, Arlen-Langner, Ira Gerahwin, Jimmy McGuffey-Dorothy Fields, Fred Albert-Edgar Leslie, Vernon Duke and Billy Rose, two each, etc.

The ranking publishers show Berlin and Robbins on top with eight each out of the 85 top-played songs; Donaldson-Doughs-Gumble, DeSylva, six each; Witmark, Famous, T. B. Harms, Remick, Metro-Goldwyn-Mayer (at that time having a separate classification), five each; Feist, Sanley, Marks, three each.

If adding M-G-M to the Robbins' roster, that would make the Metro-Robbins affiliation tops for 1934, since Metro owns Robbins and at that time was also credited with the performances accruing to Paddy Whiteman Publications, Inc., Rudy Wiedtke Co., Mayfair Publications, Inc., all Metro-Robbins' subsidiaries. Select Songs, a non-ASCAP member in 1934, also had two of the top 85 songs. Since then the firm has been merged into Santly-Joy, and ASCAP-affiliated.

Osterman in Beerville

Milwaukee, Dec. 3.

Kate Lauters has sold her Chateau Country club to a group of Milwaukee professional men who have signed Tony Scaler, veteran nitty boss, to operate for them.

Scaler has booked Dave Miller's band and Jack Osterman as m.c.

Most Played on Air

To familiarize the trade with the tunes most on air all around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plays on WEA, WJZ and WABO.

On Treasure Island
Little Bit Independent
Red Sails in the Sunset
No Other One
I Found a Million
Got a Feeling You're Foolin'
Back to My Boots-and Saddle
You Are My Lucky Star
I Dream Too Much
I'd Love to Take Orders
From You
Dance-us to Love Li
Eeny Meeny Miny Mo
24 Hours a Day
Here's to Romance
Why Shouldn't I
I'm Sittin' High on a Hill-top
Don't Give Up the Ship
Top Hat
Will We Find a Way
At Little Church Around the Corner
The Rose in Her Hair
With All My Heart
Where Am I

KAPP BACK WITH FILM SIGNS FOR DECCA DISCS

Jack Kapp, prez of Decca, is back from a month's stay in Hollywood lining up recording talent and setting more dates. Among the new Decca artists are Frances Langford, Ginger Rogers, Dick Powell, Judy Garland, latter the 12-year-old Metro contractee-songsstress.

Miss Langford and Powell were last on Brunswick, shifting to Decca.

Crosby also recorded eight numbers under Decca's personal supervision, chiefly pops, which is a departure from the crooner since he's been in pictures, preferring to can only the numbers he introduced in his Paramount musicals. Being between piz for so long, however, he's done a few "Island," "Boots and Saddles," "Red Sails in the Sunset," "Silent Night and 'Adeste Fideles' for the Xmas trade, and others.

MARIANNE DAVIS FILES

Marianne Davis, who formerly operated the Club Marianne, has sued the city of New York for \$10,000, claiming relief from her financial obligations in Federal Court, Manhattan.

Along with a petition in bankruptcy she filed a schedule showing \$17,300 in debts. Her assets, she says, are: a car, a house, a Central Park Casino, New York.

Precedent Setting Wilkie Decision Will Be Carried to Highest Courts

Music biz is faced with a crucial anti-industry decision which will be carried on appeal to the highest courts, on the ground it would work great damage on songwriters, publishers, producers and other such merchandisers of music. W. A. (Bud) Wilkie, in receiving the decision against Santly Bros. Music Co. (now Santly Music Co.), has established an unusual legal precedent.

Federal Judge Alfred C. Cox found for Wilkie on the ground that his self-authored song, "Confessing," written in 1927 and never published, but sung around at various parties in Hollywood, was infringed upon by Miss Petekere's composition, "Starlight." This was published in 1931 by Santly and sold 60,000 copies. Joe Young, lyricist, is not named a co-defendant as the suit hinges solely on alleged melody infringement.

Contrary to Precedent

Santly Bros. in calling in J. T. Abeles as trial counsel on the appeal, contends that Judge Cox's decision is contrary to all legal precedent on song copyrights where it must (1) be shown that the infringer had accessibility to the ac-

MPPA Warns Band Leaders of Possible 'Conviction' in Letter on Paid Plugs

Black List

The Hague, Nov. 22.

Dutch press is ridiculing a German publication entitled "Musical Yiddish Alphabet," by Christa Maria Rock and Hans Bruckner, which is floating around.

It is a sort of musical black list of musicians and composers, and is allegedly pro-Jewish and therefore not in favor of the present Reich regime.

MBS' MCA BAND PICKUPS FOR ALL OVER

Chicago, Dec. 3.

Music Corporation of America and Mutual Broadcasting System have closed a deal for the pick-up of MCA bands every night by MBS of the bands from the two Andrew Karzas ballrooms, Aragon and Tri-annon. Under the contract Mutual will broadcast the Aragon-Trianon dance bands, Anson Weeks and Jan Garber at present, from 10.30 to 11 p.m. This cuts down the present WGN period for the Karzas ballrooms from 40 minutes to 30.

For the rest of the 60-minute period Mutual may wander where it will for the other two bands. In Chicago it will have the Blackhawk with Joe Sanders band, Palmer House with Ted Weems, Drake hotel with Horace Heidt or the Blackstone hotel with the Al Kavelin. Also the MCA orchestras in Boston, Buffalo, New York, Cincinnati, Pittsburgh, Philadelphia and other eastern towns.

Eve Beck Returns to London for Musical

Eve Beck (Countess Caniva in private life) sailed back for London and a 19 weeks' engagement in a forthcoming revue Friday (30). She came over with Jack Hylton as one of the soloists for the Standard Oil of Indiana radio commercial out of Chicago. She had assumed the prior bookings. She is due to rejoin the Hylton air show next April.

Hylton is currently playing some vaudeville dance, a guest maestro with local musical combinations recruited in each city, as part of his covenant with the American Federation of Musicians.

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tual taking, as well as (2) a similarity. The proof of actual taking is very important as every musical composition might then be subjected to litigation on allegations of similarity, without need of proof of actual taking.

This was brought out in the Fred Fischer vs. Dillingham-Harun-Kern suit over "Dardanella" and "Kalan," where the judge ruled that when Jerome Kern was admittedly established composer and needn't establish by anybody, it is conceivable that the widespread familiarity of the "Dardanella" bass (which was the crux of the case) could have been unwittingly infringed upon. Thus was established a possible "taking" as well as similarity.

In Judge Cox's decision, he admits that Miss Petekere's "Starlight" sounds like a composition called "Violeta" (1900), but that it resembles even closer the work of Wilkie's "Confessing." Miss Petekere's defense admitted having been influenced by the "Violeta" song of 1900.

The case accordingly assumes important proportions for legal precedent and general welfare of Tin Pan Alley.

Music Publishers Protective Association is now going directly after band leaders who accept payment for plugs. Leaders accused of the practice, are being advised by John G. Paine, chairman of the MPPA, that as soon as the Federal Trade Commission has acted on rules of trade practice which have been filed by the industry, the receiver of a performance bribe will be subject to FTC investigation and, if convicted, to the penalties of the FTC Act.

First batch of these form letters of warning went out last week. A copy follows:

Dear Sir:

A complaint has been filed with me that you have accepted payment either directly or indirectly for the inclusion of certain musical compositions in your broadcast repertoire.

It is this nature I would appreciate very much your writing to me and so advising me. If it is true then I would like to know whether in your opinion this is good business; whether in your opinion it would not be the ultimate good of music to have compositions selected for performance on the basis of a financial competition among publishers rather than on the basis of the merit of the composition.

Do you believe that the practice of selecting the composition of the publisher who pays you directly or indirectly in preference to the composition of the publisher who does not pay you, will have a tendency to increase or decrease your musical prestige? Do you believe that the continuation of these paying practices on the part of some of the publishers will improve radio as a form of entertainment or destroy it as a form of entertainment?

'Commercial Bribe'

This association believes that the paying directly or indirectly to performers to perform a musical work is a commercial bribe, and we have recently filed an application with the Federal Trade Commission to pass a rule on this very subject. The Federal Trade Commission feels that the rules they have already passed relative to commercial bribery meet the situation, and have asked us to prepare a rule for our industry which will cover the situation already ruled upon by them in the language used in our industry. This has been done and it will mean that any violation of the rule on the part of either the publisher or performer, either the giver of the gratuity or the receiver, will be subject to Federal Trade Commission investigation, and upon conviction will be subject to the penalties of the Federal Trade Commission Act.

It has always been my hope that this matter could be controlled within our industry, but apparently there are always some publishers who are willing to pay and some orchestra leaders who are willing to accept payment, and as is always the case in such situations neither has respect for the other. The complaint has been filed here about you, I wanted to get your reaction to this practice, and have felt justified in addressing this letter to you.

If you would prefer to answer by conference I would be most happy indeed to meet you and discuss it further.

Redmond's Bath

Donald Redmond filed a petition in bankruptcy in Federal Court, New York, last week.

Band leader's liabilities were given as \$1,768 and assets, \$3,000.

Richard Boleslawski dished up military song, "First Company of the Brigade," for "Three God-fathers" at Metro.

CHRISTMAS IS COMING GIVE A VARIETY SUBSCRIPTION

to Friends, Clients or Employees

A Practical Gift-It Will Be Appreciated

\$4 a Year—Four Subscriptions, or More, \$5 Each

Foreign \$1 Extra

VARIETY

154 West 46th Street, New York City

DILEMMA: EITHER WALK OUT

Warner Bros. and ASCAP

Warner rothers' group of music publishers' secession from the American Society of Composers, Authors and Publishers has cast a shadow over those concerned with popular music and song hit-making. Warners intend to break away from ASCAP as of Jan. 1, 1936.

There is still a chance that Warners may change its mind. The threat to quit the Society was deemed just a threat, until the formal notice of resignation last week; but Tin-Pan-Alleyites wonder how graciously the film company can change its attitude. The licensing group, which through the years has developed the business of collection of public performance royalties from a few thousands into \$4,000,000 per annum, would like to retain the Warners.

Recrimination is now heaping upon recrimination from both sides as the result of the bolting from the ranks by Witmark, Remick, Harms, Inc., T. B. Harms Co., and subsidiaries, totaling 11 music publishing firms in all. Both sides are now seeking to justify their attitude with formal press statements.

The merits of the Society, the sympathetic and practical necessity of some sort of compensation to the group whose songs can only be capitalized in certain channels, are too well known within the trade to warrant recapitulation. No dispute about that. Basically, even the Warners and ASCAP are of the same accord—that more should be realized for their music. With music, where would the broadcasting business be? How could it continue its gross billings, to advertisers, into the tens of millions of dollars per annum? Without music how would the recorded, electrical and microphonic manifestations of present day show business be able to flourish? Music is no longer just the sentimentalized lyrics of minstrels committed solely to the objective of stirring the toes, puckering the lips, making the public hum, or play. Music has become a definite and valuable merchandising commodity.

And so, when the Warners invested \$5,000,000 in a big music firm buy-out in 1933, and six years later perceived other channels for capitalizing on it, it became all disquiet with the modus operandi of ASCAP. To which the existing ASCAP directorate points, that the Warners throughout had its own Buddy Morris, Max Dreyfus, Jerome Kern and Herman Starr on the executive board, directing its course, without protest. To this day, Dreyfus and Kern continue with ASCAP.

As do many of the Warners' stellar luminaries. The late Victor Herbert assigned his works to ASCAP in perpetuity. Vincent Youmans, Jerome Kern, Sigmund Romberg, Otto Harbach, the Gershwins, Rodgers and Hart and other production writers have also committed their works to ASCAP.

Other Warner Bros. writers have since renewed under the Composers-Authors classifications. It becomes a legal question, yet to be tested, whether or not the Society needs the WB publishers—as publisher-members—by having the writers. The songsmiths aver that all they vest in the copyright owner is the publication rights. The publishers likewise have a strong point—as the sole owners of the copyrights, providing there are no reservations of any small, grand or other rights—that ownership entitles them to everything in the life of that copyright. In the instances of the 'name' songsmiths (such as Berlin, Kern, Romberg, Herbert, Youmans, etc.) each for years specifically reserved these rights, by contract, so there is no question as regards them. There is a question concerning the others.

There is only one known test case: It was in England and the British lower courts decided for the author. Abroad it's long been customary to respect the rights of the creative artist—the author, composer, etc.—rather than the publisher, producer or other entrepreneurs engaged in the merchandising of the creative artists. America, under existing laws, it may be something else again.

All contracts with songwriters today are subject to the publisher's membership in ASCAP. The Warners have the advantage there. As such, they may be able to withhold a sizeable portion of music from the Society.

ASCAP is losing no time to advise licensees of its cancellation privileges in view of the schism. That's per contract also. It may well be that music users will be able to fill the needs via the present ASCAP roster of copyrights, even if 25-40% of it has been withdrawn via the WB group. And then possibly not as much as that is lost.

The technical pros and cons are really secondary to the basic thought that the WB breakaway at this time isn't the best thing for Tin-Pan-Alley. There is the pending Duffy bill to amend the copyright act around the corner. There is an alleged claim for \$1,000,000 income tax against the Society, although that's not taken too seriously in view of its being a charitable and central collection agency, per charter. There is still the pending U.S. vs. ASCAP anti-trust case. That, too, seems to have the Government, as witness the early sessions of the grand jury and subsequent postponements. But these are no small harassments; they are costly attacks from divers sources. There is also always the collective threat of the hotel men's association, the broadcasters, the theatre owners—all who use music extensively in their businesses and who aver they should not be obligated to pay for it, once having bought the orchestrations and engaged the musicians.

Warners feels that its group alone should collect \$1,000,000 a year for its publishers, and another \$1,000,000 a year for the WB songwriters. So WB is setting up its own collection agency. If achieving it, that's the answer for all time to ASCAP's judgment in license not asking enough for its music. But the Society will argue that it's not propitious to ask for more under existing conditions; that when the tilt in rates was first advocated Warners theatres were among the bitterest to oppose it.

Warners already has evidenced means of capitalizing on its music via "score charges." It has collected into the millions from exhibitors playing WB musicals and other pictures. Ranges are from \$2.50 per "score charge" to the smallest exhibit and up.

Hence, Warners isn't doing this thing blindly. It's the firm's idea, for instance, to make a radio station use spot announcements of Such-and-Such Songs from This-and-That Warner picture, and thus realize publicity. That may be a worthwhile consideration in exchange for the use of the music. It makes the radio station a mile-trailer for WB pictures.

Primarily WB is in the picture business. Tin-Pan-Alleyites music is their main business.

That's why the Warners can return to ASCAP and But, at the same time, ASCAP isn't grieving.

SONGWRITERS WORRY MOST

Composers See Long Court Fight Over Performing Rights—ASCAP Talks Cutting Salaries and Conserving Funds—WB Pubs Await Networks' Response

WB'S REASONS

Warner Bros. will make no move to treat with the independent station multi-laterals found out from NBC and CBS what the networks propose to do about taking out a license for the use of music controlled by the WB publishing firms, starting Jan. 1. Meanwhile the state of uneasiness which the break from the American Society of Composers, Authors & Publishers has caused among both music and broadcasting circles grows more acute.

While Warner Bros. is awaiting the networks' response to an invitation to a conference and the independent stations are looking to the National Association of Broadcasters for guidance, directors of the society are showing signs of having reconciled themselves to the permanency of the WB schism by talking about reducing expenses. It has already been suggested that the salaries paid Gene Buck and E. C. Mills, president and gen. mgr., respectively, be substantially clipped. Mills is getting \$50,000 and Buck \$35,000. Sentiment prevailing among the directors is that all of ASCAP's extra resources will be needed if it is decided to engage Warner Bros. in a legal showdown.

Formal notice in writing of Warner Bros.' decision to quit the society as of Dec. 31, 1935, had not been received by the performing rights combine up to yesterday (Tuesday). At the ASCAP board meeting, which Herman Starr, WB v.p., attended the week before, the society was notified that the letter in receipt of the formal document had stayed ASCAP from notifying the 67 stations which had taken out new five-year licenses that these could be cancelled on 30 days' notice.

Networks' Main Object

In its determination to increase the performing rights income on the catalogues of Harms, Witmark, Remick and B. E. Horne, Warner Bros. has made the network the main object of the protest. Not until it has obtained the signatures of NBC and CBS to contracts will WB undertake to talk terms to the indie station operators or any other class of user. Warner Bros. has come to the conclusion that the networks should be made to carry a major share of the performance money burden and indications are that to achieve this aim the producers are ready to risk having their music boycotted.

From the commercial viewpoint it is seen in the best light that such a boycott would not be feasible for the networks. With many millions of dollars in contracts involved, the feeling is that no move will be made by the networks to tell the major national advertisers what music they may or may not incorporate in their programs, as long as the latter cater to the demands of the listeners. Leading air advertisers and their agencies were notified last August by WB publishing firms that the latter's music would not be made available through ASCAP after Dec. 31, 1935, and it is not intended for the time being to advise these same sources of the final break.

Worried most by WB breakaway are the music writers. The leaders among them are convinced that the production of new tunes and the bitter series of court battles to determine the extent of the author's right to the small rights in musical copyright. By Warner Bros. moving to deal directly and on its own

(Continued on page 36)

Licensing in Dec.?

Belief in music circles is that the various factions concerned in the Warner-ASCAP break will let the matter of licensing slide until the last week of December, when everybody will rush into a series of day and night huddles. Number of ASCAP's directors, in anticipation of such situation, are refraining from making out-of-town holiday engagements.

Possible consequences of the WB withdrawal and the adjustments it light entail in making contracts will come up for an airing at a general meeting of the ASCAP board tomorrow (Thursday). This will serve as the regular monthly meeting for November, which, originally was set for Nov. 26. Last week that followed Herman Starr's resignation as a member of the board prevented the board from taking up the usual routine matters.

MGM FIRMS TO SIGN WITH ASCAP

Metro-Goldwyn-Mayer's music publishing subsidiaries, next in size and importance to the Warner Bros. group, will renew their contract with the American Society of Composers, Authors & Publishers some time this week.

At the ASCAP meeting yesterday (Tuesday), Jack Bregman of the Robbins and Feist executive committee, along with J. T. Abeles, counsel for and a director in both music firms, attended the conclave. All they wanted was the Society's assurance that should the Warner music firms return to the ASCAP fold they would not be given any special privileges, and, if otherwise, that the MGM subs., (Metro-Feist, Olman, Paul Whiteman Publications, Mayfair, Rudy Wiedotz) instead of eight originally planned, would be accorded the same consideration.

BREGMAN VICE ROBBINS ON ASCAP BOARD?

Jack Bregman, general manager of Robbins Music Corp., may replace the head of the firm, Jack Robbins, on the board of directors of the American Society of Composers, Authors & Publishers. His name will be put in nomination at the next meeting of the board.

Switch is being arranged on the ground that Robbins' long detentions in Hollywood give him little opportunity to devote time as an ASCAP director. Bregman would represent not only Robbins-Metro but Leo Feist, Inc., in which Robbins Music holds a partnership with Metro-Goldwyn-Mayer.

Lombardo Cuts Philly Run for Roosevelt, N. Y.

Philadelphia, Dec. 3. Guy Lombardo, now at the Aradia International Restaurant here, closes Wednesday (11) and goes to the Hotel Roosevelt, New York. Engagement here will total four weeks; instead of eight originally planned. Replacing Lombardo at Aradia will be Billy Loezser and a large show, starring Sheila B. Brett.

US KIDS

Spartanburg, S. C., Dec. 3. Life of the party, loud and hearty and all that, is Carl Hibel, dean of Asheville, N. C., musicians and a character, under the Boston symphony orchestra. On the eve of his 52d birthday he gave a concert, then followed up with a party, held a "collist, violinist and composer."

WARREN-DUBIN QUANDARY ON WB-ASCAP

Hollywood, Dec. 3.

Harry Warren and Al Dubin are in a quandary as result of Warners' picketing over their option for another picture, starting in January, despite their written request that the studio not do so. Songwriting team has commissioned its agent, M. C. Levee, to leave here Thursday (5) for New York to get advice from the American Society of Composers, Authors and Publishers on what they should do as Society members, not wanting to waive their membership because their employers have broken with ASCAP. Songwriters are remaining here on assignment.

Warren has been an ASCAP member for 14 years and Dubin for 12. Contract of team with Warners stipulates their ASCAP affiliation, and their letter to the studio pointed out that it could not take away any of these royalty rights through pulling out from its ASCAP contract, thus preventing playing of their songs through ASCAP license.

Too Advanced Jazz For U.S., Clicks Big in France, and England

Chicago, Dec. 3.

The English Phonograph record company, deprived of its American source, for "swing" music by the fold-up of Okeh in July, has decided to do its own American recording in the future. John Hammond has been engaged to supervise 24 sides, using bands and names considered tops in hot jazz circles.

While here Hammond cut an all-star group from Benny Goodman's band now at the Congress hotel in France, England, the drummer, Gene Krupa, adding 16-year-old colored bass player, Israel Crosby. Also recorded were some just discovered original compositions of the late Dixie Belandbeck, never before put on wax, played by Goodman's pianist, Jess Stacy, blues and stomps by a hot three piece combination, and some original "boogie-woogie" piano blues by the colored, Meade Lux Lewis. Jimmy Noone is also scheduled to assemble a New Orleans band for Parlophone, and Albert Ammons is set to record his Dixieland band of the same name in December for the same outfit. Decca studios in Chicago were used, owing to a recently consummated deal whereby Decca has use of the Parlophone-Odeon catalog.

The remaining Parlophone recording will be completed in New York this week, artists including Mildred Bailey and a small band; Bud Freeman, star tenor sax with Ray Noble, with a selected hot-bucket bunch; Jack Teagarden and Bunny Beigan.

Joker is that this stuff is considered too advanced to be released commercially in America. Parlophone's foreign market, particularly in France, England, Holland and the Scandinavian countries has some appreciation for the real hot jazz, than even the younger element over here.

Chi Group May Reopen Darkened French Casino

Chicago, Dec. 3.

With the late club biz in town working, couple of angels are thinking of reopening the northside French Casino, which has been closed for the past year. Howard Dubeny is reported leading the group which could start the northside.

Dubeny would take over the place but talk of what he had seen since at all.

Mayfair Casino, Cleveland, 1st Cabaret Theatre Outside of N. Y.

Harry Propper's new Mayfair Casino is not only setting Cleveland on its ear but also bids strongly for the title of being the biggest theatre-cabaret attraction in the middle west.

Old Ohio theatre, formerly devoted to light plays, was entirely reworked by a syndicate backed by Chicago money. Lease stipulated that nothing was to be defaced, so architects made artificial floors, ceilings and walls that can be removed in a week, making it a theatre again. Long lobby was turned into a swank cocktail lounge, with mirrors, maroon decorations, a 125-foot circular bar, red leather love-seats and a five-piece jazz band. Auditorium has been terraced for tables to accommodate 500 diners. Hidden ceiling, floodlights in ceiling and vivid paintings on walls carry out the elaborate air of sumptuousness. Balcony has terraced tables, too, connected to seats on 300 main floor by a sky-bar looking down from the top level. Total capacity is about 1,000, counting the cocktail lounge.

Most imposing is the stage, used as a dance floor, which has been enlarged so much that it scares laymen in the revues. Two stage bands are on tap, Leroy Smith's for the show, and Johnny Lewis' for dance music.

Revees are to be changed only once a month, but they should do it often for this theatre. The first edition, 'Parl'ian Varieties', is a stunner. Produced by Earl Leslie, it includes 24 principal characters, 10 posing models, 10 dance scenes, 24 numbers in all and is so long—it runs two and a half hours—that it is put on in two parts with an hour and half interval. The most elaborate extravaganza in local history it was a bang-up hit at the opening.

Two top hotches are Bobby Dupont, a skilful comedy juggler, and Kay, Katya and Kay, whose 'Dancing Doll' is an excellent example of the airy, new adagio trend. Next come Shayne and the dancing kickers of exceptional grace and originality. Gaby Leslie does a peeking bit in which she dances with herself in a duo male-female outfit, a la Rita Krenner at the French Casino.

For comedy contrast there's Charles Ahearn with his veteran vaude act of the tramp musicians. Musical clowning old stuff; travels on beauty parade funnier. Others range from Virginia Lee Rae, singer with elegant pipes, who is more effective in this spot doing pop ballads, to Bessie Pierce, a ducky hippy; Rose Monte, a singer who is a toe-twirler, yet fast; the acrobatic Vivienne Newman and Harvey Karp, who tentacle the champagne.

Producer Leslie has flair for richly colored, swirling ensembles that have the benefit of rather lavish settings. Upstairs, smart show work, particularly in imaginative numbers like 'Harlem Nights' or 'Aideadeaux'—a smart show with black and white silk drops. Another punch has five shapely nudes on a revolving stage.

Top hat trade is being brought out by these high-jinks, but large percentage are demonstrative heavy spenders who wait for the season in 'sophistication.' Few kids about prices, despite the \$2.50 minimum for week-ends, 15c for the season times. Drinks high, but of good quality, as is Joe Bock's superlative cuisine. Lowest ticket is a 10c luncheon. Going to the Mayfair Casino is an event here, and everybody wants to be in the swim.

HOTEL AMBASSADOR (NEW YORK)

Ambassador's new ballroom room is one of the nicest interiors in town, a credit to Casto, who did it in a room being too smart, which is the first suspicion. It's probably too new, perhaps not sufficiently equipped, and one or another reasons, for the Trianon room of the Ambassador has everything in its favor.

Lopez, having been away for a couple of seasons, is hot again for any N. Y. spot. Fourteen men plus Maxine Tappan, Coast songstress, has a pop song and the accepted modern manner, looking cute and fresh in front of the boys as occasion arises.

Fred Lowry from Texas is a dulcet whistler who clicks with his solo opportunities. Young Lowry is at

B. R'ing a 'Legger

One of those cynical laughs hit George Hoffman, ASCAP exec, who finally succeeded in getting a bootleg song-sheet peddler committed to 30 days, which is really what the music men don't want—like a peddler to take the anonymous printers and wholesalers rather than the youngsters.

After the 30 days' sentence, the boy showed up at the society's executive offices in the RCA bldg., New York, stated that he'd served his penalty, was broke and could he get a job. He was given a \$1 stake by Hoffman.

That night passing the Paramount theatre on Broadway was the same guy, peddling song sheets, financed by the \$1 from Hoffman.

least 80% sight-deficient, if not more, yet that's not mentioned, which is, wise. On the other hand Lopez might herald him as the 'coolest boy ever' who is his affectionate, private manner of referring to Lowry. This would give any sharp observation of Lowry sort of feels his way from his perch behind the band up to the mike as occasion arises.

Edison, who had Lopez so long at the Hotel St. Regis before shifting into the Ambassador as manager, has done very well by his fave maestro. He's given him a monk's clove and lamb's liver, and a sharp observation of Lopez makes the Trianon almost like a broadcasting studio in its acoustical bays.

Dorothy Stone opens the Stone-Collins terms with a 'Behind My Mask' number, a sort of a character study of 'Should I Be Sweet?' alternating the saccharine moods with an occasional pun. Charles Collins, a popular tap dancer, 'Russian Rag' (see 'Pec' Qynt), and then into a smart double of the 'Danse' waltz which the dances, and recognized as Ray Noble's Victor recording arrangement. It's a sophisticated musical structure for their well routine dance. Team has Hollywood commitments and was succeeded Dec. 2 by Ramon and Renita.

Difference between the Stone-Collins musical comedy school of dance and the standard exhibition floor show stepping was manifested at the Monday night (Dec. 2) debut at the Ambassador of Ramon and Renita. Team is hitting its stride with refreshing verve as the newly-learned partner of Ramon (ex-Rosta) is unimpaired and attaining poise and professional unctiousness and businesslike manner. They open with a distinguished waltz to a tune specially written for Ramon while in Hollywood, in itself a masterpiece of restraint and grace. It's a fetching enough tune to suggest musical comedy or operetta. Similarly Phil Weylin's specially composed tango, in the second groove, stands out on a new and a standard exhibition floor. The finale is the corking Brazilian zamba, a maxixe, and forerunner of the carles popularized in the Fred Astaire film.

Pitched against Beatrice Lillie's debut at the New Montmartre, above the Winter garden (which also houses the Lillie musical, 'At Home Abroad'), the Amb had a class turnout Monday. Lopez's music is now being relished during the intervals by the tango-rumba-Vincent Bigam combo, a good idea to break up the daisies.

Dinner \$3 and place doesn't start filling up until 8:30-3 p.m.—it's one of those late session dinner spots. Convert (excepting late diners) \$1 and \$2 on Saturdays. Max Berger's and operated by same management, headed by Mark Brower, veteran showman here. It's a black-and-tan spot, seats 500, and that menu, with no sandwich over two bits and no drinks tagged higher than 35 cents, plus a 10c tip, is a kind of trade the boys are going after.

HARLEM CASINO (PITTSBURGH)

Pittsburgh, Nov. 27. This is Pittsburgh's first dose of show when he unleased his Casino de Paree. Harlem Casino is built on site of old Center Square theatre and operated by same management, headed by Mark Brower, veteran showman here. It's a black-and-tan spot, seats 500, and that menu, with no sandwich over two bits and no drinks tagged higher than 35 cents, plus a 10c tip, is a kind of trade the boys are going after.

Casino itself is an imposing looking place, and a step superior to anything locally in the strictly nitty line. Stage remains where it always was, band seated there, but the whole place has been turned through what was once the auditorium for dancing and floor show. There's a big balcony in the ex-

(Continued on page 40)

SINGLE STANDARD

Suit to Uphold Femmes' Rights of Elbow-Banding at the Bar

St. Louis, Dec. 3. Edict of Excise Commissioner Anderson that femmes cannot have their drinks at any bar but must be seated when imbibing is attacked in suit filed in Circuit Court by Headquarters' Liquor, Inc. Suit also is aimed against liquor regulation ordinance approved by Mayor Dickmann.

Six grounds are cited. It clothes excise commissioner with legislative functions and gives power to make arbitrary decisions; rule against women is neither necessary nor feasible; it denies women rights of citizenship as defined in constitution; it makes a discrimination on account of sex and women under constitution have equal status with men; it is class legislation and it conflicts with state liquor control act which does not prohibit sales to women at bars.

Gov't Declares N. Y. Relief Fuss A Local Matter

Washington, Dec. 3. Government relief officials are ducking the fuss over work relief policies kicked up by American Federation of Musicians in New York City, making no efforts to avert threatened strike of tooters employed on relief projects.

Taking view that the issue is purely local, Works Program head, Harold Ickes, referred all inquiries to Roy Ridder, New York City administrator. Federal spokesman explained, 'It's a New York matter and the New York administrator is supposed to handle things of that sort. All we know about it is what we read in the papers.'

Trace 'Range' Authorship Back to Goldigger in '85; Involved Suit

President Roosevelt's favorite song, 'Home On the Range', has finally been traced in its origin to 'B. Schwartz', a gold prospector, in Leadville, Colo., and now accredited to original source, authorship back in 1885. A letter to his mother, now in legal possession of more than a score of defendants in a lawsuit, written from the Junkdome hotel, Leadville, quoted the lyrics almost verbatim, as they are known today. The song was then called 'Colorado Range', instead of 'Home On the Range', and was inspired by his being unemployed and a contractor.

This extensive research resulted from Southern Music Co. (R. S. Peeler) suing both the NBC and CBS, Columbia Pictures, Educational Pictures, First National Pictures, and several other music publishers, and several songwriters and arrangers, all of whom were alleged to have infringed upon Southern's copyrighted version. This is credited to William and Max Goodwin, operating an Arizona trading post.

Suit was twice dismissed with leave to amend the complaints, and has again been officially discontinued by Southern on consideration that all assignees, heirs, successors, etc., will not be molested. Originally all the defendants, because of the expense involved in research, were dropped on the grounds that all assignees, heirs, successors, etc., will not be molested. Originally all the defendants, because of the expense involved in research, were dropped on the grounds that all assignees, heirs, successors, etc., will not be molested.

Since inception of the suit, Mary and William Goodwin have split matrimonially and she now claims sole ownership to the copyright, and contends her husband had nothing to do with its authorship.

Most Requests

(As reported by Vincent Lopez at the Hotel Ambassador, N. Y.)

- Cheek to Cheek
- Two Kisses
- Mood for Love
- One of Those Things
- Why Shouldn't I?
- Treasure Island
- Love with a View
- In the Dark
- Lovey

WB Walkout

(Continued from page 35)

with the use, the writer's rights in the performing rights which the producer controls have been seriously imperiled.

By the method of procedure that Warner Bros. is setting up, say the writers, they have nothing to say as to how these rights may be sold or licensed. If Warner Bros. can get away with it, there is nothing to stop other film company controlled publishers, or even indie pubs, from doing the same thing, with the eventual possibility of the writer finding himself depending solely on what he gets from the publishers by license.

What they fear most, say the writer spokesmen, is that if the writer fails to enforce direct control over the small rights, there is a likelihood of the value of such rights being reduced to the point of negligibility. As this authority over the WB catalogs now stands there is nothing, declare these writers, to prevent Warner Bros. from letting film theaters go tax free, and thereby depriving the authors of their share of that potential income.

Publishers' Positi

In the event ASCAP goes to court to prevent WB from trying to license the works of writers who have signed five-year renewal contracts with the society or to have upheld ASCAP's rights to continue to license WB catalogs, the publisher members in the performing rights combine will find themselves in an incongruous position. For years these same publishers have been contending that the small (performing) rights are theirs by virtue of the fact that they themselves hold the registration of copyright.

At the ASCAP board meeting which received Starr's resignation as a member, the WB vp. stated that the cost of an investment of \$10,000,000 Warner Bros. in 1935 drew a profit of \$85,000 from its publishing firms. Of this \$35,000 came from England; as the result of the settlement of a three-year-old matter while the balance was derived from the sale of synchronization rights to Warner Bros.

Starr at one point of the discussion said that he might agree to let the publisher control the small rights for six months provided ASCAP consented to waive any claims it might have in behalf of the songwriters and declare that WB had the right to license the works of ASCAP members. This proposition was rejected by the board.

At another point in the meeting Nathan Burkan, chief ASCAP counsel, advised Starr that he should bear in mind that his rights in the Harms, Inc., were very limited. This catalog, Burkan pointed out, was predominantly made up of the scores of musical comedies, and has again been officially discontinued by Southern on consideration that all assignees, heirs, successors, etc., will not be molested. Originally all the defendants, because of the expense involved in research, were dropped on the grounds that all assignees, heirs, successors, etc., will not be molested.

Since inception of the suit, Mary and William Goodwin have split matrimonially and she now claims sole ownership to the copyright, and contends her husband had nothing to do with its authorship.

Detroit's New Pair

Detroit, Dec. 3. Two new nities were added to Detroit's chain this week as big biz singer and pianist took over the Detroit 2 a.m. closing hour by voters.

Club Monticello, formerly the Monticello Ballroom, opens after renovation with Mel Allen's Florida Dancers in Grace, and June Carson. Two floor shows nightly.

In the northwest section of town the new Everglades has begun operation with Leonard Seel's band, Alfred Doornum is manager.

Paine Asks Pubs To Kick In for Duffy Bill Fight

Funds to fight passage of the Duffy copyright bill are being collected by John G. Paine, chairman of the Music Publishers Protective Association. Paine figures that a minimum of \$15,000 will be required for the campaign, and in a circular letter which he addressed to the trade last week advised each publishing firm what its quota of the expense would be, and urged that the money be sent in by Dec. 5.

Paine proposes to use the 'war chest' to prepare pamphlets setting forth the music industry's objections to the measure and contact teachers of music, show music dealers, manufacturers of musical instruments and companies engaged in the making of player rolls, phonograph records and radio discs.

Paine's letter, 'take the statistics that we have been painfully gathering and put them in proper form so that every congressman and every senator will know clearly what he is doing to the economic disadvantage of his constituents back home.'

'Every time I go to Washington, in order to get even with the music industry at some time or another tried to collect a music tax from a little bootblack shop or a corner drug store, and so radio, in order to get even with the music industry for this alleged abuse, sponsors a bill which will throw thousands of girls out of employment all over the United States, ruin hundreds of dealers, put back the musical advancement of this country 50 years and destroy everything that the women's clubs of this country have valiantly fought for and that the music associations throughout the United States have advocated.'

1G DOUBLE, 24G SINGLE, MRS. LAZARUS' DILEMMA

Minneapolis, Dec. 3. If Mrs. Eddie Lazarus wins the divorce suit that she has filed against her husband, the m.c. at the 620 Club, local night spot, it will be worth \$1,500 to her. The will of her father, Isaac Shapiro, former hotel investment company, has stipulated that if she divorces in October, provides that she and her m.c. husband are still married at the end of the year, she is to receive \$1,000, but if they are divorced, the inheritance will be \$2,500.

But rs. Lazarus avers that it is no mercenary motive that prompts her divorce suit. 'He is a night club singer and the former and now home nights,' she states, explaining the reason for her action.

Music Notes

Corkey O'Keefe, of Rockwell-O'Keefe, left Wednesday (27) for the Coast to negotiate a spot for Jimmy Dorsey's unit and deals for Casa Loma and Ray Noble.

Walter Jurmann and Bronislav Kaper got terms at Metro.

Abe Meyer found musical background at 'Leavenworth Case' at Republic, also scoring 'Silver Spurs' at Universal and 'Wanted Men' at Victory.

Mickey Carr's swing septet succeeds Eddie Mayfield band at Leighton's, Darlen, Conn.

Art Hicks 12-piece combo booked into hotel at new Coconut Grove, Bridgeport, WICC remoting.

Bill McCune band, lately out of Rhineland Gardens, Westchester, re-nited Sunday (1) at Ritz ballroom, Bridgeport.

Sammy Stept tuning up several musically at Republic. Had previous 'turning out' title number 'Every Time I Get Home', for 'Dancing Feet,' Sidney Mitchell penned lyrics.

HOW ASCAP PAYS OUT A MELON

Songwriters' ASCAP Payoff

	Present class.	Performance credits.	P. C. of Royalties total, paid 1933.
Aarons, Alfred B.	1/27/27		\$20.00
Abrahams, Maurice, Est.	8/12/14	Perm. C.	750.00
Achorn, Joseph	1/22/21	2	140.00
Adams, R. Stanley	2/28/34	2	
Adamson, Harold	11/2/32	D	250.00
Ager, Milton	1/21/27	AA	*6,928.05
Ahlert, Fred E.	12/17/20	AA	6,836.46
Akst, Harry	5/25/22	BB	8,417.73
Allen, Thornton W.	4/30/31	3	80.00
Alter, Louis	3/14/29	CC	*1,579.39
Anderson, F. H.	9/23/25	3	80.00
Anderson, Lily	3/28/24		3,417.73
Archer, Harry	9/30/22		1,281.64
Arlen, Harold	2/25/30		*2,652.81
Armstrong, Harry	1/26/29		170.00
Arnold, Felix, Est.	9/25/30		200.00
Arnhelm, Gus	3/6/25		200.00
Atteridge, Harold	3/19/14		1,500.00
Auer, Leopold, Est.	6/26/24		80.00
Austin, Gene	4/30/25		35.00
Axt, William	3/28/24	D	807.13
Ayres, Fred, Est.	9/23/24	BB	5,120.53
Baer, Abel	3/28/24	2	20.00
Bainbridge, K.	6/26/24	2	20.00
Baker, Phil	9/26/29	3	80.00
Ball, Ernest	5/6/14	Perm. AA	4,504.73
Ballard, Pat	11/2/32	3	1.00
Barnett, Alice	9/23/24	3	80.00
Baron, Maurice	1/19/28	CC	2,653.31
Barris, Harry	1/27/21	DD	550.00
Barron, Ted S.	1/27/31		20.00
Bartholomae, P. H.	4/28/14	4	20.00
Bartholomew, Marshall	9/23/24		20.00
Baschetti, Billy	4/20/25	C-1	1,281.64
Bassett, K. W., Est.	9/23/24	C-1	1,281.64
Baxter, Phil	11/27/31		170.00
Bayha, Chas. W.	1/27/20		20.00
Beach, Mrs. H. H. A.	9/23/24	BB	200.00
Bennett, Geo. J.	10/31/22	2	20.00
Berg, David	9/29/21	4	20.00
Berg, Harold	5/26/26	4	20.00
Bergh, Arthur	11/6/19	4	20.00
Berlin, Irving	2/13/14	AA	*7,088.46
Bibb, Irving	1/19/28	2	1,281.64
Black, Ben	6/25/29	3	80.00
Black, Frank J.	6/25/29	3	80.00
Blake, Eubie	2/24/33	2	20.00
Blake, James W.	9/29/21	3	80.00
Blauhaus, Walter	9/29/21	3	80.00
Bloch, Ernest	1/18/28	C	1,281.64
Bloom, Mary	9/26/25	CC	1,614.82
Bloom, Rube	9/26/25	CC	80.00
Blossom, Henry, Est.	1/27/27	1	80.00
Bond, Carrie Jacobs	4/30/25	2	20.00
Borisoff, Josef	11/28/28	2	170.00
Borscheln, Franz C.	2/27/30	1	35.00
Boutford, George	2/27/30	1	35.00
Boutelle, Phil	11/27/23	4	400.00
Bowers, Fred V.	3/26/14	1	400.00
Bowers, Robert Hood	11/28/28	2	400.00
Bradford, James C.	11/29/32	1	400.00
Branscombe, Genia	9/13/14	Perm. C	750.00
Bratton, John W.	10/31/22	4	750.00
Breaux, Lew, Est.	10/15/14	B	65.00
Brennan, James A.	9/29/21	2	65.00
Brennan, J. Keirn	10/15/14	2	65.00
Breuer, Ernest	4/15/20	B	1,034.87
Bridges, Ethel	9/26/25	C	550.00
Brookman, James	9/26/25	D	550.00
Brooks, Shelton	5/7/23	2	80.00
Bronson, Martin	5/7/23	2	80.00
Brown, A. W., Est.	9/23/23	3	80.00
Brown, A. Seymour	9/23/23	3	80.00
Bryman, J. Tim	2/2/31		*8,905.30
Brown, Nacio Herb	9/23/27		80.00
Brown, Geo. L., Est.	3/28/24		80.00
Browning, Mortimer	11/25/28		80.00
Brunhes, J. F. W.	9/17/13	AA	*7,147.36
Bryan, Alfred	4/23/14	BB	420.00
Buchanan, Simon	4/23/14	BB	420.00
Buck, Gene	12/17/20	AA	*7,522.26
Burke, Johnny	3/26/14	A	5,126.53
Burke, Joseph A.	2/23/34	2	191.4
Burleigh, Harry T.	2/23/34	2	191.4
Burnett, Ernie	3/19/14	Perm. B	1,500.00
Burns, Annie	3/28/24	4	35.00
Burnside, R. H.	9/23/25	1	*278.89
Burnett, Earl	9/23/25	1	250.00
Burton, Val	11/6/19	4	20.00
Buzzi-Peccia, C.	6/26/23	AA	80.00
Buzzi, James A.	6/26/23	AA	80.00
Caddigan, Jack J.	4/15/23	3	80.00
Cadman, Chas. W.	12/17/20	AA	6,836.46
Cadman, Irving	6/26/23	3	80.00
Caine, Sidney C.	9/23/24	D	550.00
Callahan, J. Will	9/23/24	D	550.00
Carlo, Monte	11/27/31	DD	*1,725.00
Carmichael, Hoagy	4/25/29		1,281.64
Carpenter, John A.	9/26/25		20.00
Carroll, Earl	1/13/14	C	750.00
Carroll, Harry	6/23/34		80.00
Cavanaugh, James	9/23/27		80.00
Chase, Philip	1/22/31		40.00
Chase, Newell	6/23/23		20.00
Chasins, Abram	9/23/23		20.00
Chattaway, Thurmond	11/2/32		20.00
Chenoweth, Wilbur	3/30/27		3,417.73
Clare, Sidney	4/24/24		80.00
Clark, Amy Ashmore	4/24/24		3,378.54
Clarke, Grant, Est.	4/24/24		80.00
Claypool, Ed. B.	11/26/23		80.00
Cleary, Michael H.	9/23/23		80.00
Clifford, Gordon	9/23/23		80.00
Cobb, Will D., Est.	9/23/27		400.00
Coburn, Richard	9/23/27		35.00
Cohn, George M.	9/23/27		6,835.46
Cohen, Henry R.	3/30/22		528
Cohn, Chester	3/23/24		1,375.69
Collins, Will	3/28/24		879

Name	Date selected.	Present class.	Performance credits.	P. C. of Royalties total, paid 1933.
Conroy, E. E.	5/25/22	1	6,887	19
Connor, Pierre	9/23/25	1	441	400.00
Conrad, Con.	12/23/20	A	4,072	11
Cook, Philip D.	3/28/24	2	159	200.00
Cooper, Bud	9/23/25	3	523	80.00
Cook, Will Marion	6/26/34	1	889	03
Cooke, Jane Francis	2/23/34	2		20.00
Cool, Harold	12/23/25	4		20.00
Coombs, C. Henry	9/23/25	3		20.00
Cooper, Bud	9/23/25	3		110.00
Cooper, Joe	5/7/23	4		20.00
Costa, J. Fred	3/30/27	1		*3,341.18
Coslow, Sam	6/26/23	A	84	5,823.74
Costello, Bartley	6/26/30	2		20.00
Cowan, Rube	11/13/23	3		11.00
Cox, Ralph	6/25/26	3		80.00
Creamer, Henry, Est.	3/28/24	C-1	11	1,281.64
Crist, Bainbridge	10/23/25	1		40.00
Crosby, Bing	11/2/32	3		1,708.87
Crumit, Frank	12/13/23	2		20.00
Cunningham, Paul	9/23/21	4		35.00
Curran, Pearl G.	3/7/25	CC		20.00
Curtis, Billy	3/23/24	3		01
Curtis, Loyol	4/30/31	2		20.00
Daly, Williams	2/27/21	4		20.00
Daniels, Charles N.	11/29/25	AA		6,836.46
Dash, Irwin	3/28/24	4		20.00
David, Benjamin	5/7/23	4		20.00
David, Louis	6/23/34	DD		*7,252.81
David, Mack	6/23/34	DD		01
Davis, Benny	9/23/21	AA		22
Davis, John	9/23/21	AA		6,836.46
Davis, Lou	11/27/23	DD		01
Dawson, Eli	9/23/21	2		80.00
De Costa, Harry	6/25/26	2		250.00
De Coia, Leon	6/25/26	4		20.00
De Francesco, L. E.	9/25/30	2		20.00
De Koven, Reg, Est.	3/14/23	1		08
De Leath, Vaughn	9/27/23	2		20.00
Delf, Harry	4/30/25	4		20.00
Denniker, Paul	2/27/30	2		20.00
Deppen, Jessie L.	7/25/25	DD		11
De Rose, Peter	10/31/22	3		3,417.73
De Silva, Bud	1/8/20	AA		*8,815.71
Dett, Nathaniel	9/23/25	D		05
De Voll, Carl	9/23/21	2		20.00
Dick, Dorothy	12/19/33	2		08
Dietz, Howard	12/26/29	B		4,265.46
Dillon, William	3/23/24	2		02
Dixon, Harold	3/23/24	4		15.00
Dixon, Mort	3/28/24	AA		31
Donaldson, Will	9/23/21	AA		*6,974.35
Donaldson, Walter	9/23/21	3		10.00
Donnelly, Andrew	9/26/29	4		00
Donnelly, D. Est.	9/27/23	B		10
Doughty, Dan	5/26/26	D		02
Drake, Milton	2/28/34	2		33
Dreyer, Dave	3/6/25	BB		16
Drummond, Gus	1/19/28	BB		1,417.73
Dubin, Al	1/20/21	AA		1.97
Duke, Vernon	2/28/34	2		20
Duncan, Wm. C.	6/25/22	1		06
Dunn, James P.	6/25/22	1		06
Dyson, Hal	6/26/24	3		00
Eberhart, Nellie R.	4/28/27	CC		13
Edelstein, Harry	11/27/23	4		00
Edmonds, Shepard N.	11/27/23	4		00
Edwards, Clara	4/30/25	CC		06
Edwards, Leo	10/1/14	Perm. C		02
Egan, John C.	3/6/25	4		00
Egan, Raymond B.	1/20/21	BB		09
Ehrlich, Sam	9/23/21	C-1		03
Elie, Justin, Est.	6/25/26	3		05
Eliscu, Edward	9/23/30	DD		31
Elman, Misha	10/24/24	4		00
Enders, Harvey	6/23/34	4		00
English, Granville	3/6/25	00		80.00
Erdman, Gus	1/19/28	BB		05
Fain, Sammy	1/19/28	40		*2,688.34
Farley, Roland, Est.	9/23/24	03		1,708.87
Fazio, Billy, Est.	5/7/23	00		80.00
Federick, Gottfried	6/25/26	13		*520.83
Fields, Buddy	4/30/25	76		*8,927.20
Fields, Dorothy	3/14/29	05		1,153.45
Florida, Ted	11/29/31	14		4,125.52
Fisher, Fred	2/3/21	02		50.00
Fisher, Mack	1/19/26	02		50.00
Fisher, Arthur	9/23/21	01		1,708.87
Flagler, Robert S.	6/23/33	00		40.00
Flatow, Leon	9/21/22	00		20.00
Fleeson, Neville	2/7/21	01		11.00
Forster, Dorothy	9/23/25	01		1,708.87
Forsyth, Cecil	3/14/39	01		20.00
Fowler, B. Sherman	9/23/25	00		80.00
Fox, Oscar J.	4/28/27	01		550.00
Franklin, Dave	6/25/34	00		1.97
Franklin, Blanche	3/30/22	00		6,836.46
Franko, Nathan	11/14/24	00		191.4
Frederick, Arthur	11/14/24	00		191.4
Frederick, Ralph	2/28/34	00		1,500.00
Frederick, Eleanor	2/28/34	00		1,500.00
Frey, Hugo	3/24/14	00		1,500.00
Fried, Martin	12/13/23	00		1,500.00
Friedland, Anatol	9/23/21	00		1,500.00
Friend, Cliff	3/30/22	00		1,500.00
Friml, Rudolf	3/24/14	00		1,500.00
Frisch, Billy	2/27/23	00		1,500.00
Gahn, Joseph	6/25/26	00		1,500.00
Gaines, Samuel R.	6/26/24	00		1,500.00
Galloway, Tod B.	6/23/33	00		1,500.00
Gardner, Wm. H., Est.	4/30/25	00		1,500.00
Garrett, Lloyd Frey	4/30/25	00		1,500.00
Gaskill, Clarence	1/20/21	00		1,500.00
Gaul, Harvey B.	4/30/25	00		1,500.00
Gay, Byron	10/31/22	00		1,500.00
Gensler, Lewis E.	6/26/23	00		1,500.00
Gerber, Alex	9/23/27	00		1,500.00
Gershwin, George	12/17/20	00		1,500.00
Gershwin, Ira	12/17/20	00		1,500.00
Gifford, H. Eugene	4/30/25	00		1,500.00
Gilbert, L. Wolfe	12/4/24	00		1,500.00
Gillespie, Haven	9/23/25	00		1,500.00
Ginsberg, Marion E.	11/14/20	00		1,500.00
Ginsberg, Sol	11/14/20	00		1,500.00
Glick, Jesse G. M.	9/23/25	00		1,500.00
Glogau, Jack	1/14/24	00		1,500.00
Godowsky, Leopold	12/13/23	00		1,500.00
Gott, Coleman, Est.	2/27/30	00		1,500.00
Goetz, E. Roy	2/13/14	00		1,500.00
Gold, Ed	4/30/25	00		1,500.00
Golden, Ed	3/31/32	00		1,500.00

(Continued on page 38)

SONGWRITERS' PAYOFF FOR '33

ASCAP Figures Printed for First Time in 21 Years—Why Younger Writers Demand New System of Allocation—Divvy as Against Performances Causes Resentment

OUTMODDED?

Resume of royalties paid for any one year to writer members by the American Society of Composers, Authors & Publishers is published herewith for the first time in the 21 years existence of the performing rights combine.

The money they received in 1933 as compared to the accumulation of plugs is the cause of agitation among the younger members for a complete revision of the system of allocation. They are demanding that the method of distribution be put on a strictly scientific basis instead of the present one, a formula that has not only been long outmoded but is subject to the whims and authority of a small self-perpetuating group

MUSIC PUBS'

65-20-15% DIVVY IDEA

Publishers' classification committee of the American Society of Composers, Authors and Publishers, augmented by certain other publishers' representatives—attorneys, et al met yesterday (Tuesday) in N. Y. and will meet again today to achieve a revision of the system of classification. So far it's officially agreed to split the ASCAP melons in future (for publishers) on the basis of 15% for seniority, 20% for availability (including prestige of catalog) and 65% for performances.

The system of performance rating must yet be worked out. Heretofore it's been based solely on radio program analyses. New classification may divide melons in picture and other uses. The multiplicity of publisher-members with Hollywood affiliations augurs the crediting of film musical and other cinematic usages, heretofore discouraged.

Whether the same 15-20-65% system will apply to writer-members of ASCAP must yet be determined, although will perform have to follow the same channels.

MILLS-AM. RECORD CORP. RENEW DISK CONTRACT

Irving Mills yesterday (Tuesday) closed a new agreement with the American Record Corp. which extends considerably his operations as an impresario and producer for the recording combine which includes such labels as Brunswick, Columbia and Vocalion.

Mills will be able to develop his stylistic specializations through the artists which he controls. Bands which Mills has available for such allocation are Duke Ellington, Cab Calloway, Ina Ray Hutton, Mills Blue Rhythm band, Benny Meroff, Hudson-DeLang, Red Norvo, Red Allen and Wingy Mannone, while the vocalists include Monette Moore and Chuck Richards.

Song Publisher's Threat Against 'Dead End' Prod.

Threat to bring infringement proceedings against the producers of 'Dead End,' Broadway smash, over the use of 'The Prisoner's Song' was made last week by Shapiro, Bernstein & Co., owner of the tune's copyright. Caroling of the ballad by a quartet occurs in the final act.

Publisher contends that the number, as used in the play, constitutes a grand right which the law requires special permission for such use to be obtained direct from the copyright owner. Letter, which S-B addressed to the producers, said that the court would award not only to assess the mandatory damages of \$250 per infringement, but to issue an injunction.

3,600 Rare Musical Instruments on Move

Berlin, Nov. 25. Ancient instruments from all ages and countries, collected for years at the Academy of Music High School here and numbering 3,600, have to move for lack of space and are being transferred to the Palais Freyhau.

Rare old instruments, oldest of which is an Egyptian harp said to be over 5,000 years old, complete cembalos from Johann Sebastian Bach, flutes from King Frederic the Great, a portable piano from Mozart and one from Maria von Weber, also a complete Java music assortment, the first saxophone from France from the year 1847, baby violins from the middle ages, and hundreds of exotic African instruments.

Bobby Lyons on Road

Rochester, Dec. 3. Bobby Lyons' orchestra, local outfit that set a record with 17 months engagement at Hotel Seneca, swank dance spot, hits the road for series of collegiate hops.

Band broadcast thrice weekly over WHCC during the hotel run. Michael Covert replaces.

Songwriters' ASCAP Payoff

(Continued from page 37)

Name	Date elected	Present class.	Performance credits	P.C. of total	Royalties paid 1933
Golden, John	2/13/14	Perm. D	2,233	.06	375.00
Goldman, Edwin	9/23/24	D	2,132	.06	400.00
Goschart, A.	2/25/24	D	1,592	.06	250.00
Goodman, Alfred	3/30/22	A	1,692	.02	20.00
Goodman, Frank	9/23/21	A	606	.01	20.00
Goodman, Lillian R.	2/28/23	A	3	.00	20.00
Goodwin	9/17/14	Perm. B	1,892	.01	1,500.00
Gold, Sam, Est.	1/13/24	B	3	.00	80.00
Gordon, Mack	4/27/33	DD	45,424	1.27	200.00
Grant, Bert	3/30/22	CC	1,008.37	.02	342.59
Grant, Charles N.	10/1/14	A	4	.01	20.00
Green, Bud	9/29/21	BB	11,029	.31	5,128.59
Green, John W.	1/22/31	DD	15,638	.44	783.89
Greene, Schuyler	9/23/21	A	490	.01	20.00
Greer, Jesse	12/13/23	BB	15,220	.43	3,417.73
Grey, Clifford	3/6/25	B	5,601	.18	3,417.73
Grey, Frank H.	3/6/25	C	1,053	.07	1,053.07
Grissle, Thomas	4/27/33	C	2	1.308	4.150
Grofe, Ferde	11/27/23	B	10,639	.30	1,708.87
Grossman, Bernie	3/26/23	A	1	211	400.00
Grunberg, Jacques	1/20/21	A	4	.02	20.00
Gunn, Homer	6/26/27	A	2	.02	20.00
Guion, David W.	9/23/27	DD	11	.00	550.00
Gumbel, Albert	5/1/14	Perm. C	400.00	.00	80.00
Gurewicz, Jascha	3/28/24	A	1	.01	35.00
Gusman, Meyer	2/27/30	BB	8,417.73	.00	1,104.30
Hadley, Henry	2/15/17	BB	2	.00	80.00
Hagen, Richard	11/28/30	A	2	.00	80.00
Hagen, Mitt	3/28/24	A	2	.00	80.00
Hager, Clyde	3/28/24	A	2	.00	80.00
Hahn, Carl	4/30/25	A	2	.00	200.00
Hall, Wendell	4/26/34	A	2	.00	200.00
Hamblen, Bernard	3/30/23	AA	1,708.87	.00	6,835.46
Hammerstein, O. 2nd	6/26/23	AA	1,708.87	.00	6,835.46
Handman, Lou	6/26/23	DD	712.50	.00	1,281.84
Hansen, W. C.	4/24/24	BB	4,618.94	.00	20.00
Hanley, James F.	5/3/17	A	2	.00	20.00
Hanson, Bert	5/3/23	A	2	.00	20.00
Harbach, Otto A.	5/6/14	AA	6,835.46	.00	487.50
Harburg, E. Y.	4/30/23	AA	1,708.87	.00	1,708.87
Harling, W. Frank	4/23/26	CC	1,500.00	.00	1,100.00
Harris, Chas. K., Est.	4/9/14	Perm. B	1,281.84	.00	1,281.84
Harris, Harry	2/28/23	C	2	.00	80.00
Harris, Victor	3/23/24	C	2	.00	80.00
Harrison, C. F.	3/14/29	AA	6,874.35	.00	80.00
Hart, Lorenz	9/23/25	D	2	.00	80.00
Hartmann, H.	9/26/29	D	2	.00	400.00
Hawley, C. B., Est.	8/27/14	A	4	.00	20.00
Hazard, John E.	8/27/14	A	4	.00	80.00
Hearsey, Wm. H.	2/13/14	Perm. A	3	.00	60.00
Hein, Silvio, Est.	1/22/31	A	2	.00	60.00
Henderson, Chas. E.	1/22/31	A	2	.00	60.00
Henderson, Ray	4/30/23	AA	6,835.46	.00	487.50
Herbert, Victor	2/13/14	DD	476.00	.00	80.00
Herschler, Louis	9/23/24	DD	2	.00	80.00
Herson, Frank E.	9/23/24	DD	2	.00	80.00
Hess, Cliff	8/21/19	C	801.39	.00	80.00
Heyman, Edward	1/22/31	C	2	.00	80.00
Hill, Alexander	3/28/34	C	2	.00	80.00
Hill, William (Billy) J.	1/28/23	Perm. D	3	.00	80.00
Hirsch, Louis A., Est.	4/16/14	C	2	.00	80.00
Hirsch, Walter	9/23/21	D	2	.00	80.00
Hobson, Geo. V.	2/13/14	Perm. D	3	.00	80.00
Hoffman, Al.	5/6/30	CC	882.31	.00	400.00
Holten, Sidney	4/30/25	1	1	.00	80.00
Holmer, Mann	6/23/33	2	2	.00	80.00
Hollingsworth	2/28/28	2	2	.00	80.00
Holzman, Abraham	5/3/23	1	1	.00	80.00
Hosmer, Lucius	6/26/24	1	1	.00	80.00
Howard, John Tasker	6/25/28	2	2	.00	80.00
Howard, Joseph	9/23/21	DD	350.00	.00	80.00
Hubbell, Raymond	2/13/14	BB	3,000.00	.00	80.00
Huerter, Charles	3/14/29	3	3	.00	80.00
Hughes, Rupert	3/14/29	3	3	.00	80.00
Huhn, Bruno	6/26/24	C	1,281.84	.00	912.50
Hupfeld, Herman	4/30/31	C	912.50	.00	80.00
Howard, Frederick	6/23/24	3	3	.00	80.00
Jaffe, Moe	6/27/29	4	4	.00	35.00
James, Billy	6/26/24	3	3	.00	80.00
James, Paul	4/30/31	3	3	.00	80.00
James, Philip	1/13/28	1	1	.00	200.00
Janis, Elsie	3/12/14	1	1	.00	400.00
Janssen, Werner	3/30/22	DD	612.50	.00	80.00
Jasany, Joan	1/13/28	DD	80.00	.00	178.39
Jason, Will.	6/26/23	3	3	.00	750.00
Jentes, Harry	1/15/15	Perm. C	1,708.87	.00	3,000.00
Jerome, M. K.	12/17/20	CC	3,000.00	.00	20.00
Jerome, Wm. Ed.	4/30/25	Perm. A	20.00	.00	20.00
Johnson, Arnold	3/28/24	3	3	.00	2,417.73
Johnson, Horace	3/28/24	3	3	.00	235.00
Johnson, Howard E.	3/29/27	BB	1,281.84	.00	350.00
Johnson, J. C.	1/1/22	C-1	1,281.84	.00	350.00
Johnson, James P.	1/10/26	C-1	1,281.84	.00	350.00
Johnson, J. Rosamond	12/17/27	DD	1,033.34	.00	1,281.84
Johnson, J. Walden	6/25/23	C-1	1,281.84	.00	80.00
Johnston, Arthur	4/27/33	DD	20.00	.00	20.00
Johnstone, Gord, Est.	10/30/19	C-1	20.00	.00	20.00
Johnstone, Thomas	3/28/24	3	3	.00	20.00
Johnstone, Will B.	4/30/25	A	20.00	.00	20.00
Jolson, Al.	1/8/20	BB	5,128.59	.00	5,128.59
Jones, Isham	6/26/24	A	35.00	.00	1,683.31
Jones, Stephen	3/28/24	B	200.00	.00	6,835.46
Kahal, Irving	9/29/27	B	200.00	.00	110.00
Kahn, Grace Le Boy	10/30/30	AA	6,835.46	.00	200.00
Kahn, Gus	12/23/30	AA	110.00	.00	80.00
Kalmar, Bert	12/23/30	A	80.00	.00	80.00
Kassel, Art.	9/25/30	2	2	.00	80.00
Kaufman, Mel D., Est.	6/26/24	3	3	.00	80.00
Kettler, E. Clinton	6/26/24	3	3	.00	80.00
Kempinski, Leo A.	9/23/27	1	1	.00	80.00
Kendjis, James	9/23/27	1	1	.00	80.00
Kenny, Nick A.	1/25/32	DD	1,281.84	.00	475.00
Kern, Jerome	3/6/14	AA	6,904.31	.00	35.00
Kernell, Wm. B.	9/26/27	C	35.00	.00	35.00
Kernochan, Marshall	9/26/27	C	35.00	.00	35.00
Kerr, Harry D.	10/31/22	C-3	1,375.59	.00	80.00
Kileny, Edward	9/23/27	C	80.00	.00	2,653.31
King, Robt. A., Est.	11/20/30	CC	60.00	.00	3,417.73
King, Wayne	4/27/33	BB	3,417.73	.00	170.00
Klages, Raymond W.	5/3/23	BB	170.00	.00	170.00
Klein, Lou	4/26/29	2	2	.00	200.00
Klemm, Gustav	11/25/32	2	2	.00	200.00
Klennen, John	4/28/32	2	2	.00	200.00
Klickmann, F. Henri	9/23/21	2	2	.00	200.00
Knox, Helen	9/23/24	2	2	.00	200.00
Koehler, Bert	1/13/24	2	2	.00	200.00
Kortlander, Max	12/17/20	2	2	.00	200.00
Kountz, Richard	9/29/27	2	2	.00	200.00
Kramer, A. Walter	4/12/28	2	2	.00	200.00
Kreiser, Fritz	9/23/24	2	2	.00	200.00
Krumme, H. Sylvester	6/23/33	2	2	.00	200.00
Krouse, Clara	6/28/34	2	2	.00	200.00
Lada, Anton	4/15/20	2	2	.00	200.00

Name.	Date elected.	class.	ance P. C. of Royalties.	total paid 1933
La Forge, Frank	11/1/32	C	3,425 .10	80.00
Lake, Mayhew Lester	6/26/24	2	5,963 .17	1,708.87
Lampe, J. Bodevall	3/24/14	Perm. C	474 .01	750.00
Lane, Burton	4/27/33	2	16,050 .45	60.00
Lane, Eastwood	3/6/25	1	675 .02	200.00
Lang, Arthur	6/26/24	4	4 771 .02	35.00
Lange, Henry W.	6/26/24	2	2 4	35.00
Lanning, Paul	6/26/23	4	101 .00	20.00
Lardner, Ring, Est.	6/27/33	3	1	80.00
Laska, Edward	1914	4	1	80.00
Lavior, Chas. B.	10/30/30	1	.03	400.00
Lawnhurst, Vee	10/26/33	3	.25	20.00
Lawson, David	6/28/24	4	.01	20.00
Leaton, Turner	3/30/22	2	.08	20.00
Le Baron, William	4/27/33	2	.06	20.00
Lee, Norah	6/30/24	2	.10	20.00
Lewin, Samy	6/30/31	2	.02	20.00
Leslie, Edgar	2/24/14	AA	2	.02
Levant, Oscar	2/27/30	2	.02	20.00
Levenson, Boris	6/26/24	2	.02	20.00
Levy, Harold	9/29/25	4	.03	20.00
Levinson, Jerry	11/15/33	1	.72	.60
Lewis, Al	6/26/27	B	.05	.29
Lewis, Samuel M.	10/22/14	AA	.45	.00
Leit, Max	10/29/31	2	.02	.03
Leit, Nathaniel	10/29/31	2	.02	.03
Liaurance, Thurlow	4/26/34	2	.06	.00
Link, Harry	2/27/30	1	.02	.03
Little, George A.	9/27/28	DD	.63	.08
Little, Jack	9/27/28	C	.63	.08
Livingsstone, Mabel	12/9/26	3	.00	.00
Lockhart, Eugene	4/28/30	2	2,388	.07
Loeb, Jacob	11/7/31	1	338	.01
Logan, Fred K., Est.	3/1/17	BB	3,244	.09
Logan, Virginia K.	9/21/22	CC	236	.01
Logan, Carmel	9/21/22	CC	714	.02
Logan, Abe	6/26/24	4	183	.01
MacBoyle, Darl	4/30/25	8	236	.01
MacDermid, James G.	10/31/22	2	35	.00
MacDonald, Sealand	10/30/14	B	2,746	.08
MacDonough, Glen, Est.	2/13/14	Perm. B	1,830	.06
Madden, Edward	3/28/24	1	1,387	.04
Maguire, Murray	11/7/31	3	1,156	.03
Magnini, Quinto	11/7/32	2	338	.01
Magidson, Herbert	11/26/29	DD	12,102	.34
Magine, Frank	9/29/21	1	955	.03
Magine, Jack	9/29/21	1	665	.02
Maley, Florence T.	4/26/27	2	1	.49
Malneck, Matt	3/31/32	1	2,395	.07
Malna-Zucos, Mme.	9/29/25	B	2,246	.06
Mann, Charles F.	9/29/25	2	768	.02
Manning, Kathleen L.	1/28/32	D	4,278	.12
Marion, George, Jr.	9/35/30	2	2,463	.13
Marsden, George	9/35/30	2	4,183	.20
Martelli, Henry I.	11/1/32	2	404	.01
Martens, F. H., Est.	3/7/24	BB	1,363	.04
Martin, Daniel G.	12/12/33	2	12	.00
McCarron, Chas. Est.	2/13/33	1	1	.49
McCarthy, Joseph	5/16/14	A	5,873	.16
McConnell, Geo. B.	3/1/21	DD	1,717	.05
McConnell, Charlie	3/1/21	2	2,737	.07
McKenna, Frank W.	10/1/14	3	378	.01
McKenna, William	9/29/25	2	60	.00
McLaughlin, John	9/29/25	2	80	.00
McPherson, R. C.	3/6/25	1	240	.01
Melrose, Walter	9/28/29	3	1,111	.03
Melrose, Murray	12/22/32	1	3,223	.09
Mendosa, David	6/27/29	2	153	.00
Mercer, John W.	11/29/32	1	22,742	.64
Merrill, George	10/8/14	4	1	.00
Mesestadt, John	1/28/32	CC	1	.03
Metz, Theo. A.	1/28/32	2	.03	.03
Meyer, George W.	2/26/14	AA	.20	.14
Meyer, Joseph	9/29/27	2	3	.00
Meyers, Billy	9/29/27	4	.06	.00
Miles, Walter E.	4/30/25	3	.01	.01
Milly, Edna St. V.	2/26/34	2	1	.00
Miller, Bob	2/24/33	2	.01	80.00
Miller, Ned	6/26/24	DD	.02	1,375.69
Mills, F.	8/3/32	2	.01	170.00
Mills, Irvin	2/26/34	2	.01	20.00
Mitchell, Sidney D.	8/21/29	DD	.03	807.13
Mott, Billy	6/8/30	1	.11	400.00
Monahan, John	2/26/14	AA	.27	714.95
Moore, Elizabeth E.	4/30/25	2	.01	.01
Moore, Leslie F.	11/19/25	2	.00	80.00
Moore, M. J.	2/26/34	2	.00	200.00
Morris, Carey	2/27/23	4	.00	80.00
Morris, Edward	6/28/28	3	.01	80.00
Morris, Melville	10/28/29	4	.00	20.00
Morris, Arthur C.	10/28/29	B	.00	20.00
Morse, Dolly	3/12/14	Perm. B	.11	1,500.00
Morse, Theo., Est.	3/12/14	Perm. C	.03	937.50
Motzart, Harry	1/19/14	C	.00	1,708.87
Murphy, Kenneth M.	4/30/25	4	.00	20.00
Murphy, Owen	11/28/28	1	.02	400.00
Murphy, Owen	11/27/29	1	.06	400.00
Murphy, Jack	9/26/29	3	.00	80.00
Myers, Richard	9/29/27	D	.27	512.50
Nieburg, Al J.	2/24/33	1	.45	256.67
Nielson, Ed	10/20/22	CC	.10	1,708.87
Nevin, Arthur	9/23/24	3	.00	80.00
Nevin, Ethelbert, Est.	5/28/25	A	.30	6,835.46
Nevin, George B., Est.	6/26/27	2	.00	80.00
Newman, Frank	6/26/27	C	.01	1,064.87
Nichols, Alberta	6/29/33	2	.02	40.00
North, Jack	3/20/22	D	.09	400.00
Oakland, Est.	6/26/34	2	.00	80.00
Oda, Anne Caldwell	4/28/14	9	.09	300.00
O'Flynn, Charles	12/15/27	1	.21	1,281.64
O'Hara, Geoffrey	6/26/27	4	.04	2,563.31
O'Keefe, Lester	4/23/20	2	.07	807.13
O'Keefe, Chauncey	11/7/14	0	.11	937.50
Olmstead, Abe	11/27/30	1	.00	1,100.00
Oppenheim, David	1/22/31	1	.60	*1,320.00
Orr, Harold	8/29/14	Per	.00	730.00
Orr, Nat.	11/27/30	Per	.00	750.00
Osgood, H. O., Est.	10/31/22	2	.00	80.00
Ostrows, A. Dorian	11/27/33	3	.00	20.00
Oswens, Harry	9/29/21	1	.00	80.00
Oswens, Haley	9/19/14	Per	.00	750.00
Owens, Jack	12/2/36	2	.09	400.00
Owens, Jack	12/2/36	2	.09	400.00
Owens, Jack	12/2/36	2	.09	400.00
Owens, Jack	12/2/36	2	.09	400.00
Owens, Jack	12/2/36	2	.09	400.00
Owens, Jack	12/2/36	2	.09	400.00
Owens, Jack	12/2/36	2	.09	400.00
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Owens, Jack	12/2/36	2	.09	400.00
Owens, Jack	12/2/36	2	.09	400.00
Owens, Jack	12/2/36	2	.09	400.00
Owens, Jack	12/2/36	2	.09	400.00
Owens, Jack	12/2/36	2	.09	400.00
Owens, Jack	12/2/36			

Name.	Date elected.	Perform- ance class.	Recent credits.	P. C. of Royalties total.	Royalties paid 1935.	Name.	Date elected.	Perform- ance class.	Recent credits.	P. C. of Royalties total.	Royalties paid 1935.
Powell, John.....	5/28/30	1	487	.01	400.00	Sullivan, Alexan	3/30/22		24	.00	20.00
Price, George.....	12/13/23	4	32	.00	20.00	Sullivan, Henr	3/3/22		2,157	.06	170.00
Priva, Max.....	12/13/23	4	32	.00	20.00	Sunshine, Mark	6/29/33		409	.01	40.00
Pyrot, Arthur.....	9/27/28	1	4	.00	20.00	Sweeney, Arthur	9/26/30		6,779	.19	209.46
Rachmannoff, Sergei	4/30/25	CC	17	1,708.87	500.00	Sweetnam, Wilbur C.	4/12/17		87	.00	20.00
Rainger, Ralph.....	4/30/31	D	62	525.00	500.00	Swift, Ray.....	4/30/31		2,454	.07	80.00
Rappe, Erno.....	11/27/23	CC	13	2,663.31	500.00	Sykes, Marty.....	11/15/33		1,152	.04	40.00
Rapaport, Rube.....	2/22/24	3	3	.00	20.00	Taylor, Deems.....	1/27/27		1,020	.03	3,417.73
Rasbach, Oscar.....	1/28/24	DD	2,261	.03	400.00	Terry, Robert H.....	9/23/24		10	.00	20.00
Raskin, William.....	3/23/32	C-1	472	.01	2,814.64	Thompson, James	9/29/27		3,927	.07	400.00
Ratner, Andy.....	2/27/29	CC	20	50.00	50.00	Thorne, Harry.....	3/7/17		11	5,126.59	80.00
Reddick, William.....	2/9/26	3	118	.00	50.00	Tintner, Peter.....	10/28/33		11	5,126.59	80.00
Repper, Charles.....	6/28/30	3	1,083	.03	50.00	Tobias, Charles.....	10/31/22		15	3,708.87	20.00
Revel, Harry.....	2/28/34	DD	45,111	1.44	310.00	Tobias, Harry.....	3/30/23		15	3,708.87	20.00
Rice, Lieut. Gitz.....	10/30/19	1	473	.03	310.00	Tobias, Harry.....	6/27/29		15	3,708.87	20.00
Rich, Max.....	4/30/31	3	15,036	.42	310.00	Tracey, William	10/15/14		15	3,708.87	20.00
Richman, Harry.....	2/29/28	3	926	.03	110.00	Trent, J.....	9/29/25		15	3,708.87	20.00
Rienholdt, Hugo.....	12/4/24	C-1	168	.02	2,251.64	Trenkous, George J.	10/22/14		15	3,708.87	20.00
Ringle, Dave.....	3/30/22	2	3,343	.09	200.00	Truck, John A.....	6/26/24		15	3,708.87	20.00
Robe, Harold.....	9/4/19	1	367	.01	400.00	Turk, Roy.....	9/21/22		15	3,708.87	20.00
Roberts, Charles J.....	12/17/20	B	2,232	.06	2,563.31	Twining, Daniel S.	1/19/26		15	3,708.87	20.00
Roberts, Leo S.....	5/3/23	1	1,331	.03	350.00	Valley, Wm. H., Est.	4/12/17		15	3,708.87	20.00
Robin, Leo.....	6/26/27	A	34,193	.96	4,875.41	Vaughan, Harold, Est.	5/6/30		15	3,708.87	20.00
Robinson, J. Russell.....	12/17/20	B	8,422	.24	2,563.31	Vanderpool, Fredk W.	12/17/20		15	3,708.87	20.00
Robinson, Caron J.....	2/2/28	2	2,079	.08	750.00	Vargas, Joe.....	2/28/28		15	3,708.87	20.00
Robson, Willard.....	4/26/28	DD	6,976	.20	500.00	Wagner, Harold, Est.	6/26/23		15	3,708.87	20.00
Robyn, Alfred G.....	3/5/14	Permn. C	972	.03	750.00	Ward, Percy.....	5/6/30		15	3,708.87	20.00
Robyn, Richard.....	11/19/24	AA	2,434	.08	750.00	Webb, Roy.....	3/12/14		15	3,708.87	20.00
Rogers, James H.....	3/28/24	B	1,040	.03	2,563.31	Weber, Paul F.....	11/2/32		15	3,708.87	20.00
Rolle, Walter.....	6/30/31	2	36	.00	80.00	Weid, A. J.....	6/26/30		15	3,708.87	20.00
Roma, Carlo.....	6/26/24	D	16	.00	80.00	Weid, A. J.....	6/26/30		15	3,708.87	20.00
Romberg, Elmer.....	11/12/17	AA	20,898	.58	6,835.46	Weid, A. J.....	6/26/30		15	3,708.87	20.00
Ronell, Ann.....	11/2/32	D	13,945	.39	925.00	Wells, John Barnes	4/30/25		15	3,708.87	20.00
Rose, Billy.....	11/27/23	AA	13,918	.39	925.00	Wendling, Pete.....	10/30/19		15	3,708.87	20.00
Rose, Ed.....	6/26/24	2	745	.02	20.00	Wendling, Pete.....	10/30/19		15	3,708.87	20.00
Rose, Fred.....	11/28/28	2	243	.01	20.00	West, Eugene.....	2/27/23		15	3,708.87	20.00
Rose, Vincent.....	9/29/21	BB	4,972	.14	4,177.73	West, Eugene.....	2/27/23		15	3,708.87	20.00
Rosenmont, Walter.....	4/6/25	1	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Rosey, George.....	4/30/31	2	144	.00	80.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Rosey, Joe.....	8/21/19	1	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Rosoff, Charles.....	3/6/25	1	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Rourke, M. E.....	9/14/24	Permn. C	256	.08	6,835.46	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Rubens, Maude.....	1/19/26	2	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Ruby, Harry.....	5/24/17	D	13	.00	80.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Ruby, Herman.....	9/29/25	3	4	.00	80.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Rupp, Carl.....	9/29/25	3	4	.00	80.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Russell, Alexander.....	6/28/28	3	4	.00	80.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Russell, Benjie.....	9/29/27	3	4	.00	80.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Russo, Dan.....	4/30/25	4	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Ryan, Ben.....	5/3/23	1	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Ryder, Sturkow, Mme.....	9/29/27	4	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Saar, Louis Victor.....	9/29/27	4	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Saenger, Gustav.....	9/23/24	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Salt, Clair, Floyd J.....	9/23/24	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Salter, Mary Turner.....	11/2/32	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Santinsky, Lazare.....	2/27/30	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Samuels, Frank.....	2/27/30	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Samuels, Walter G.....	4/28/34	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Sanders, Alms.....	3/7/23	1	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Sanders, Joe L.....	9/26/29	2	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Santley, Henry W.....	10/31/22	2	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Santley, Joseph H.....	8/21/19	1	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Santley, Lester.....	4/24/24	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Savino, Domenico.....	9/23/24	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Schad, Walter C.....	11/28/28	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Schaefer, Bob.....	9/23/24	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Schertzing, Victor.....	12/19/33	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Schmid, Adolf.....	11/28/28	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Schmidt, Erwin.....	6/26/24	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Schoedel, Elmer.....	6/26/27	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Scholl, Jack.....	1/12/33	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Schouberg, Chris.....	12/4/24	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Schouberg, John.....	9/29/25	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Schuster, Ira.....	9/29/25	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Schuster, Joseph.....	4/26/28	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Schwartz, Arthur.....	5/6/25	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Schwartz, Jean.....	3/5/14	2	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Schwartz, Nat.....	6/28/34	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Schwarzwald, Milton.....	6/26/24	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Scott, John P.....	6/26/28	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Selden, Edgar, Est.....	12/17/29	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Severn, Edmund.....	6/26/24	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Seymour, Tot.....	6/26/24	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Shapiro, Ted.....	6/26/24	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Shay, Larry.....	3/6/25	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Shelley, Harry.....	5/6/25	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Sherman, Al.....	3/6/25	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Shields, Ren, Est.....	2/27/30	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Shikret, Nathaniel.....	9/27/28	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Siegel, Monty.....	6/26/28	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Sigler, Maurice.....	2/28/34	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Signorelli, Frank.....	6/29/33	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Silber, Rhea.....	9/23/24	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Silver, Abner.....	3/30/22	4	2,375	.22	587.50	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Silvers, Louis.....	2/27/23	2	2	.00	587.50	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Silvers, Sid.....	9/26/29	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Simon, Ed.....	3/23/28	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Simon, Robt. A.....	12/19/33	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Simon, Walter.....	6/26/24	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Simons, Seymour.....	5/25/33	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Sirmay, Albert.....	5/25/33	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Sissle, Noble.....	3/30/22	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Sizemore, Arthur.....	9/29/21	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Skilton, Charles S.....	2/28/24	3	1	.00	20.00	Wheeler, Frank C.	6/29/33		15	3,708.87	20.00
Sloane, A. R., Est.....	3/5/14	3	1	.00							

Night Club Reviews

HARLEM CASINO

(Continued from page 36)

treme back and about 20 tables on the left.

Reported cost of remodeling \$20,000 and looks it. The front exterior is in that new-fangled colored glass with black only trimmings and brightly mirrored panels inside. It's neatly set off by some smart lighting. There's also a good p. a. system, which helps in spite of its size. Crew wasn't very well organized—opening night and with place jammed and prospective customers clamoring to get in, the service was pretty treble. Took about an hour to get a drink.

That, however, is only a temporary flaw and can easily be corrected. No excuse, however, for the "show" here. The boys had made a great start on the spot itself, they should have gone out and gotten a show to match it at least half way. Revue is pretty crummy throughout, and outside of Billy Maples, good dancer, and the "Three Bits of Rhythm," male hooding trio, talent represents minus quality. Chorus in spite of its size, not a looker in the bunch, and those costumes, they wear in a couple of numbers look like the moths have been at 'em.

Show also has two femme vocalists, an alleged comedy duo, and a "show" in all in a big spot like this and a would-be good dancer whose belly-wiggling is signal for a finale in which the girls are supposed to be slaves up for sale at the market. If it hadn't been for Bits of Rhythm, and the appearances, "Jazzmania Revue," as it's called, would have been a thoroughly negative quality. It's a shame, too, that a spot with such a natural advantage should get off on wrong foot with such a mediocre show.

Dick Hardie's orchestra, ordinary and should keep as far as possible from those typically "hot" tunes. Where's a W. V. wire here, with an hour's pickup of dance music nightly. Cohen.

TABARIN, PARIS

Paris, Nov.

Tabarin, not so long ago a cheap dance hall, is now the place to go to top spot in Paris of the type for which the Folies Bergere was once famous. It gets better yearly; current production is a new one, which has been seen in this town for a long while, and considering that it is a Parisian type, it's probably means tops for the world.

Pierre Sandrini, who puts on the shows, has what they call Parisian taste. When he says "Parisian" in his show he doesn't just take her clothes off but puts on a costume that means something. He's got an ensemble that clicks as a whole. His music is bright, whether original or adapted, uses lights, colors, sets and tiny things that stage, from which the shows work down to the floor, and he gives his customers real dancing, both ballet and individual.

This year, riding on his previous success, he has moved his show into the production. Tabarin now contains machinery unprecedented in night clubs—the floor rolls away and is replaced by a stage. There is an apparatus which comes down from the ceiling, over the floor, capable of carrying a dancer, who make their entrance that way, and another revolving set of horizontal bars, about ten feet high, which advances on rails. Apparently there's more coming; a fountain which comes up on the elevator. But this wasn't quite ready for the opening of the current show.

Performance really should be rated as legitimate production, only it takes place before tables and begins at 11:30 p.m. A peculiar time, for the theatres here are not out yet. It's not a genuine night club, but it has no one dreams of coming here for supper. One goes somewhere else, afterwards. And dancing is for customers, while still maintained for the sake of tradition, is a minor feature. It's a little late show.

Program open with what is billed as a ballet-opera. Couillides de la Conture (Behind the Scenes in Dressmaking), by Sandrini, with original music by Pierre Neville and lyrics by Georges Schmitt and Henry-Lemarchand. This is a innovation—usually all the music in these shows is adapted from current pop-stuff and classic, and it is quite new to have original music in this case, by the girls, whose chief talent formerly was to pose in the nude. They are good dancers.

It is a fast-moving, delicate act. Represents the inside of a Paris dress-making establishment, with maidettes, maquettes, seamstresses and all. Everything is gently kidded in song and dance, particularly by the Impit, a little girl, Troizki, who during the trying-on of a dress pulls aside the material to show just enough of what's underneath to make the audience roar. One very clever stunt is the dressing, before the audience, of a nude mannequin, using strips of cloth. Follows a lively bar, a waltz dance by an English girl, Noni

Reed, a rumba by Harry Pelst and Gipsy, and finally, after entrance on the elevator and working on a mirror floor, a number by Myrlo and Desha, who are the girls which Paris has seen a number of times before, seems more graceful than ever. Desha is almost perfect, and the number is climaxed with Myrlo carrying her, high over his head, and with her lips down to his in an attitude of mock weight seem to disappear.

Second scene, titled "et al.", is more in the old Tabarin tradition of plain ballet. Opens with some music and light effects on a revolving apparatus, which ends in the entrance of a gorgeous nude dancer billed as Grace, whose body is entirely covered with steel-colored paint. Ballet then enters from the "flea" on the new apparatus, in chains as costumes, to do a dance with abrupt movements, suggesting metal. Teams, Harry Pelst and Gipsy and Myrlo and Desha, then do their stuff, and the ballet exercises on the steel apparatus which revolves and advances over the floor.

Third scene goes back further to the ideas of previous years. Titled "Contra-Alt", it is a scene of the presentation of costumes, with emphasis on the nude, each of which represents a verb-tense. Idea is a bit far-fetched, but not the costumes.

It's climaxed by something that comes out of the show, a scene of costumes or nudity, but which brings down the house; an act number by Marion and Irma, two "trailed" girls, who give a show of suppleness and strength. They open with simultaneous contortionism, and then a series of equestrian feats that are really a sock, especially since the understater is a little girl no heavier than her partner.

This is really the hit of the show, amidst all the nudity, proving again that what is really good in the business is performers who can perform.

Traditional Tabarin cancan follows, getting its usual big hand. No question that this spot will be the show place of Paris for another year, at least. Stern.

CONNIE'S INN

(NEW YORK)

An extraordinary good and commercial floor show at Connie's Inn, now in its second season on Broadway, transplanted from Harlem into the old Palais Royal. Connie Immernan's former 131st and Lenox avenue spot has since become the

Operating on the premise that the Harlem taxi hop is a bit deterrent, the show has brought to Broadway a snappy show of the type which Theatre Guildish colored entertainment and lowdown Harlemiana, that is, the type of show that makes it okay all around and those who captiously denigrate the show as going "down" will find there's enough left to go generally.

The premise is basically correct. Hot entertainment is synonymous with colored talent and it's a mistake whenever a producer decides to show off the dusks, no matter how comely and cultured their voices sound and talents in anything but hotcha stupides.

With Louis Armstrong topping, Connie's Inn is a top line name, as the torrid trumpeter comes on for his sizzling solos. The Luis Russel orchestra officiates otherwise for the dancepeople.

There are 12 girls, including the usual good proportion of lookers, besides a couple of peaches. There's a choir of eight male voices and a female number leader.

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In the heat driving the rumba team with the 'shoin' the male's another in the field of sizzling swayers. Good dance-on-the-drum number. Then Snakehips Earl T. and his rubber ribs. The place-de-resistance is the African cooher who's missing box office coin from the Park avenue belt. She's a inch for private parties as a novelty and should be getting her share of that fancy coin this way. Satcho Louis Armstrong next in a bulldip spot, but he stalls too long in the forefront with a meaningless vocal. They want to hear him give out on that brass thing

Them That Has

That 'them that has gits' was manifested twice last week on the stage of the club in the class niteries of giving away things for stunt nights and to bloter biz.

Eve Symington, socialite-sometimes, appearing in the King Cole room of the Hotel St. Regis, N. Y., won the case of champagne the Hotel Weylin gives away every Tuesday. Angelique Chisler, Brooklyn, copped the Ford giveaway at another niter.

which he made famous and he should be guided to uncork the book on the horn. He's done before, but somehow takes a bit long to give out.

Show having a run a full hour up until his advent, they're in no mood to dicker with the prelims. Not that he doesn't wham 'em after getting rolling, but the advance fo-de-rol is set to go.

Revue is very commercial, and has been getting a good play. Tariffs are a little high for a week-day dinner \$1.50 and \$2 after 10 p. m. per person. Saturday, Sunday and Monday, \$2.50 and \$3 after 10 p. m. \$2.50 additional. Show runs from 7:45 to about 9 p. m., which means that the left-grocer must scam a bit after the finale. However, mass niteries like Connie's, Paradise, Hollywood and others, are a bit better off. A long time on the premises and discount the quick-get-aways. Abel.

HOTEL WEYLIN

(NEW YORK)

Caprice Room of the Weylin, one of the first post-1929 rooms to get a big play, and a hint to date, remains effective in its decor, and smart in its general environment. It's another of those late dining Continental rooms, also getting a big play.

Dario and Diane, reunited since Louise Brooks has gone back into pictures (Republic just screened her) as a dancer in their wait, fox and tango temps, Diane, retiring on her marriage, but now back again, is a dancer with a couple of extra pounds and Dario is as ever a smooth pacer and

Band combo is dance-compelling, maestroed by Louis Breeze. He used to be called Calbrese. His muted trumpet and banjo solos, and over versatility, are personal scores for himself. He has an odd combo of music, and a bit of a variety, he uses four saxes, one brass only piano, drums, bass fiddle, and one flino, latter J. J. Chance, who had the flino in the Club. He's a job and who is relief maestro in Breeze's breezing off the bandstand. He's a good dancer, and a good stress, unlike D-D and the band, who appear at both dinner and supper, and he's a help to the mid-night song sessions.

In the Weylin Bar, still one of New York's phenomena as a money-maker, doing turnaway cocktail biz, Alexander Fogarty, composer, pianists; Charlie Wright, accompanist, m.c.'s, and a quartet lives out vocally. Abel.

SAVOY-PLAZA HOTEL

(NEW YORK)

Cafe Lounge (informal room) of the Savoy-Plaza has been one of the post-repeal hotel venders, doing turnaway biz, whereas some of the established pre-prohibition speakeasies, even under legalization and with that personal touch which was always an asset to the speakeasy, had to take a powder. Also, where the capture the hotel has sought to capture the vintage of the past, and failed, the S-P has been embarrassed with riches.

Heavily due to a combination of circumstances, one being the character of this very intimate room, and secondly, the fact that Fluke at the Steinway, who is a very successful way with his exceedingly clever if risque, lyrics. Fluke's stories in song compel admiration by their good timing. In general, the S-P is paradoxically, some of it doesn't quite fit in with the nice young bunch that thrives in the S-P. However, the general polish of the Rabelaisian discourses, fortified by dramatic piano accompaniment which is as good as vivid as his words, seems to offset much.

For the youngsters, Basil Fomberg's jazz band is a very well sated. Minimum tariffs at supper \$1.50 to \$2.50 Saturdays, and that of course, is another item in the S-P.

In the formal room, Dick Gaspare, who used to be in the Lounge, now holds forth with Mediano and Donna dancing at dinner and night. Their terms are as ever, tip-top. Convert \$2 to Saturday, no convert for late diners remaining after 10:30 p.m., excepting on Saturdays when the ban crowds necessitate an extra fee. Abel.

CLUB NEW YORKER

(NEW YORK)

Hector's Club New Yorker, a pre-repeal oasis, is one of the few few hideaways to maintain its post-prohibition place with improved times, manifest a definite upbeat. So much so that Hector is flirting with the idea of moving to a better quarters excepting like all traditional, bouffantes. It's hazardous sometimes to desert the beaten paths in favor of new haunts.

Still in his east 51st street brownstone, Hector, who has been riding with the trend of the socialite entertainers. He's done all right with his own money, proper to fact, than the others. When Eve Symington started the vogue at Place Plaquie she didn't prove a click for Frank and Maurice Audette at LeMfrage, although she's doing better now in the King Cole Room of the Hotel St. Regis. But Hector has had Timmie Dobbin and other Junior League waiters, later by the High-away Burrage of the Boston Back Bay.

He's father is a horticulturist by avocation, famed for the Burrage orchard, and her authorship and staging of the Vincent show (Boston's Junior League) has brought her professional attention. Like the others she's a pianologist singer.

Real property of Hector's Club New Yorker show (as distinguished from the semi-pro Miss Maudie Rogers' show) is a very saucy, speak-easyish doggerel which go great in a hyper-sophisticated environment such as Hector's oasis. The material is in many, oftentimes extraordinarily clever, and Rogers' piano-vocal delivery, sans milk, is a very good one. He's been in a flock of glorified bars and ex-speaks in recent years, chanting his rhythmic and by now he's a professional. Arthur Brown, likewise a niter and stage vet, lends a legit class note with his barytone and Jack Meyer's snappy Meyer Davis orchestra dispenses titillating dnaspiration in corking style.

If you're Meyer's face customer he'll give out some of his wiled violin solos, mostly very low and pash, and the total contribution more than passingly fair to the evening's sum total. And Hector's kitchen and dinner, still battling its usual high average. Abel.

COCCANUT GROVE

(BRIDGEPORT)

Bridgeport, Nov. 23.

Connecticut nite life had to wait until state lawmakers liberalized the rules to permit restaurant sale of likker by glass. T didn't arrive until last summer, and since then Bridgeport, like other Nutmeg towns, has experienced a boom in after-dark biz.

Paul J. Harroli, once in on Boston's famous nite life, has given Connecticut's industrial capital a replica of the beavtown rendezvous of the remote New York City. He's a spot, good-looking, has accommodations for more than 400 guests and a main stage, and the ways being a prime time in the night industry hereabouts. Harroli, important figure in automotive busi-

ness in state, reported to have invested \$15,000 in layout.

Entertainment bill offers Art Hicker 12-piece unit for dnaspiration and entirely conventional "revue," Pearl Dawn and Guy Bertram. Without Hicker's orchestra offering would be very sad. But the musicians, strong on hokum, bring the show to life.

Hicks, who emcees the program, has some famous youngsters in his roster, among them Clovis Rogers, who can swing from easy tenorizing to comedy stuff. Band also offers John Smith, rube apologist, and excellent jazz club arrangements. Dance music is strictly sensib. proper for a family trade, with occasional break into swing for benefit of the youngsters.

Dawn and Bertram, heading the orchestra, are the only dancing partnership who furnish such varied routines as "Cameo Filtration" waltz and a colorful Lindy hop. Six-pony line simply takes care of the girl element, routines being orthodox. Specialty pair, Betty and Milly, impress with hot rumba. Benny Keyes, Harlem emcee, clicks with "Trucking." Aside from orchestral novelty, the show is entirely devoid of comedy.

After opening night at \$2.50 minimum, scale went to \$1 weeknights and \$1.50 Saturdays and Sundays, a little above the average for rooms in this sector.

Harroli is paying for two remotes a week via WICC, Bridgeport Yankee webber. Miller.

VERSAILLES

(NEW YORK)

Libby Holman at the Versailles is an anomaly. She's doing good business, but doesn't register on a cafe floor. The extensive publicity which unquestionably accounts for her accentuated b.o. values is the very thing which counts against her in her torch songs. Almost every number she sings is the wrong thing to sing, in view of the publicity which forced the songstress into unanticipated prominence. As a result, the total impression is negative. Along with that, an odd manner of employing her hands likewise counts against her as a man in an intimate room.

Rosita and Fontana, a new combo, are effective with their polished ballroom style. They're offshoots of the prominent Ramon and Rosita and Moss and Fontana dance teams and shape up to come in, and then possibly Harry Richman for another repeat.

Nick and Arnold are maintaining the Versailles one of the town's top money-makers, due to a wisely paced policy of switching attractions with the tempo of the patronage, and maintaining an ultra privacy that's bound to command attention and support. Abel.

Songwriters' ASCAP Payoff

(Continued from page 39)

Name	Performances	P. C. of Royalties
Singer, Dolph	184	.01
Smith, Walter	15	.00
Solomon, Harold	15	.00
Stener, Max	333	.01
Stevens, Leonard	15	.00
Sullivan, Jerry	15	.00
Van Loan, Paul F.	15	.00
Vann, Don	15	.00
Vesce, Desider	15	.00
Wallace, Mildred W.	15	.00
Wagner, George	15	.00
Ward, Ed	15	.00
Warren, Ellnor	15	.00
Weinberg, Jacob	15	.00

Sub-Total	3,830,918	99.99	\$883,375.00
Barby, George	15	.00	
Bergere, Ray	15	.00	
Brown, John	15	.00	
Brackman, Davi	15	.00	
Buffano, Jules	15	.00	
Casler, Don	15	.00	
Cortelyou, Winthrop	15	.00	
Davis, George Gibson	15	.00	
Dove, Earl	15	.00	
Fames, Henry Fur	15	.00	
Henshaw, March	15	.00	
Leason, Ed	15	.00	
Levenson, Robert	15	.00	
Mack, Andrew	15	.00	
Malie, Tommie	15	.00	
Meyer, Henry	15	.00	
O'Hare, William C.	15	.00	
Payche, Freida	15	.00	
Polgers, Jack	15	.00	
Salter, Frank	15	.00	
Sullivan, Don J.	15	.00	
Willi, Fred A.	15	.00	
Total	3,831,421	100.00	\$883,375.00

*Including prize money.
*New members.
*Did not sign a

Swing Stuff

Personals

Following musicians caught at the Famous Door, N. Y., one night, sitting in with Wingy Mannone's jamsters: Toots Mondello giving his accurate imitation of Ted Lewis; Jack Teagarden singing lazy blues; Frank Signorelli creating corn with both hands on the piano; Bob Crosby singing Teagarden's old version of 'Basin St.'; Russ Morgan lending his silent assistance.

Idney de Paris, crack cornetist, has left Don Redman to join Teddy Hill; Fletcher Henderson reports several arrangements for Casa Loma, and Isham Jones, as well as Benny Goodman. John Hammond rediscovered the old honky-tonk piano player, Mead Lux Lewis, in Chicago, and plans for recording after under way; Claude Brown's new discs include Vic Burton, drums, Manny Stein, bass, and Bob Sherwood, guitar. Ben Webster furnishing the swing in Calloway's outfit on the Coast; Peck Kelly, the swing pianist by whom musicians swear, lured out of Texas at last. He opens with Art Hinks at the Meadowbrook Club, near Bridgeport, Conn. Teddy Pettman on drums.

Up and Coming

The cats are flocking to hear a new trumpeter, Gordon 'Chris' Griffin, at Hickory House, N. Y. Band consists of Lennie Candell on clarinet, Ned Cosmo, guitar, and Felix Jobbe, bass. Young Griffin played the ride trumpet on Mildred Bailey's Vocalion discs. His only prior recording was with Charlie Barnett, on 'Blue Bird,' and his brass work is modeled

Sweet Charity

Chicago, Dec. 3. James Petrillo, head of the Musicians' Union, chairing a benefit at the Granada theatre tomorrow night (Wednesday), asked everybody to deliver some acts. One of the agents had a musical act, set, to go.

Act called the union and asked if they could play the benefit.

Were told they could not play it as a benefit, but would have to be paid regular scale.

on Henry Allen stuff, plus enough originality to cause comment.

Armstrong Revival

Louis Armstrong has waxed four new sides for Decca. Titles include, 'Old Man Mose,' 'I'm Shooting High,' 'I've Got My Fingers Crossed' and an old number, 'Was I to Blame.' Much time spent by Stevens of Decca grooming the band for the occasion. Old Okeh discs of 'Lime House' okay. Work of Johnny Russell on tenor, Dick Clark on trumpet, and Glen Paige on clarinet, stamps band as very good. Only too much m.c. prattle by Bryant.

On the Air

Darktown Meeting Society, over Mutual Broadcasting System, featured some good swing clarinet, trumpet, and guitar. In the course of a minstrel show entertained the local trio okay without sounding too much like the Mills brothers.

Willie Bryant, over NBC from Buffalo, is cutting loose with the season's old Okeh discs of 'Lime House' okay. Work of Johnny Russell on tenor, Dick Clark on trumpet, and Glen Paige on clarinet, stamps band as very good. Only too much m.c. prattle by Bryant.

Earl Hines, over NBC, turning in good work with Andy Munday on tenor. Tommy Dorsey, on Columbia, demonstrating his band can swing when necessary. Arrangement of 'Weary Blues' close enough to Dorsey brothers' version to cause comparison. As expected, a fine brass section with Tommy standing out.

Swing Wave

Recent interest in swing has led a few sweet bands to take shot at the hot stuff. Paul Witherman announced his intention to restate the jam, and now Ozzie Nelson brings forth a weak version of 'Tiger Rose.' Nothing can keep a commercial band from having a fling once in a while. Jimmie Grier's 'Bugle Call,' on Brunswick, features a new clarinet, but the tenor hurts the disc. Leo Reisman continues to play a wailing hot number on the air in each set. As an indication of a renewed interest in swing, this is cheering, but it is not too hot.

On the Wax

Bouquets to Eddie Miller for top clarinet work on 'Red Sails in the Sunset,' to be released shortly on Victor. His holiday offers something swell in the drag-vocal line with Teddy Wilson's 'I Wish'd on the Moon,' on Brunswick. Bunny Berigan's torrid trumpet on Benny Goodman's 'King Tiger Stomp' (Victor) offers the best in recent days. For tenor work catch Chu Berry on the Mildred Bailey Vocalions. The Goodman clarinet remains tops. Jack Jenney's best trombone work was waxed by Columbia on Red Norvo's 'Burguese.' And the head-line Mannone trumpet, taken from a 1917 Gennett, has just been released on Champion with an old band playing 'Weary Blues,' and 'I'll Be Glad When You're Dead.'

BARBETT IN RAINBOW

Sheila Barrett opens at the Rainbow Room, Radio City, tonight (Wednesday) for four-week stay. Neville Flesoon goes in with her. Booking was handled by Charlie Morrison.

Simonds in New Role

Philadelphia, Dec. 3. After years and years in front of local mikes, Harold Simonds gives up announcing chores at WFIL this week and joins sales force. He will still keep his chance to do splicing if opportunity knocks, though, as he's reserved right to announce show if he can sell himself along with product to a sponsor. Simonds is pioneer of local radio field and is well known to listeners.

Taking his place on announcing staff is John Thorp, who comes from KVV and previously from WNAV, Boston. He'll do special events, sports and news.

Inside Stuff—Music

ASCAP writer credits disclosure that many songsmiths write under a number of pseudonyms, some of fanciful etymology. Most succinct nom-de-plume is 'X' for Sidney Clare.

The estate of Robert A. King, who was Bob Kaiser until the German equation in the word was changed Kaiser to King, has the most profitable list of pen-names: F. Beatrice, G. H. Burghelm, Betty Chapin, J. Corrine, W. L. Dewey, Mary Earl (his most frequently used nom-de-plume), Frank Hills, Bob Hughes, Julius Konas, R. Kelsner, H. Kennedy, Robert King, Robert A. K. King, Robert Kingsley, David Klein, Ida Lester, H. I. May, A. A. Montaine, J. E. Morgan, R. W. Moskowitz, M. Richmond, A. Roberts, T. Roosevelt, Yama Sen, S. Seymour, Sol Smith, F. Stanley, H. Tobini, Alice White.

Charles J. Roberts' many nom-de-songwriters are Ivan Akimueko, S. Ballkov, Margaret Benson, Robert C. Boger, Elizabeth Clarke, Elmer Gaul, Carl Glesser, Alfred Gray, Richard Higginson, Erno Kalman, Gondov Karoly, Chua, Kraushaar, Margaret LaRoy, Elwood McKinley, Ernest Nield, Robt. E. Pickett, A. Pierce, Carlos Roberto, Geo. Simpson, Alfred Stevens, C. J. Strebor, Otis Taylor, But Ward, Henry Wiegand, J. S. Zamenick is otherwise, also, Lionel Baxter, Leon Berger, Arturo De Castro, Robert L. Creighton, Jane Hathaway, Kathryn Hawthorne, Roberts Hudson, Ted and Josh, Joane Karvelo, Dorothy Lee, J. Edgar Lowell, Johna Reynard, Frederic Van Norman, Grant Wellesley.

Frank H. Grey's roster of nom-de-plumes: Herbert Ickford, Jose Fernandez Carillo, Donald Clafflin, Joe Dunn, Herbert Francis, Francoia, Franz Grau, Francis Gwynn, Emil Leonard, Harold Locke, Jules Mathia, John Siders Manckson, Stanley Macdonald, Dayne Oyet, Emil Tenon, Elaine Stocking, Peter Tschering, Cecil Warren.

Other established songsmiths with multiple pen-names include Vaughn de Leath, Charles Hueter, Richard Kountz, Ballard Macdonald (deceased) and Domenico Savino.

Deal of the Paramount, N. Y., to play Glen Gray and his Casa Loma orchestra Christmas and New Year weeks, has been approved, including Local 802, Musicians Union. House arranged to play the band over the holiday weeks in satisfying a contract for two weeks signed with Casa Loma by Boris Morris, before he left for the Coast and prior to the decision of the Par not to go back to stage shows.

When Morris negotiated the contract with the orchestra, the Par was to open next shows Nov. 1. With band still on pay or contract, it was decided to use up the contract over the Christmas-New Year holidays. Salary is \$7,500 a week net. Band open Dec. 20.

In America, Oley Speaks, composer of 'On the Road to Mandalay' alone collects public performance royalties, since the Rudyard Kipling poem is in the public domain, but in England, where the life of a copyright is longer, the British author also cashes in on the song rights.

Rasbach, who set the late Joyce Kilmer's poem, 'Trees,' to music, likewise gets a royalty, but the poem was purchased outright by Schirmer's. However, ASCAP permits to Mrs. Kilmer for sentimental reasons, although the writer's personal position makes this quite unnecessary, and it has no material significance other than the gesture.

While some of the Brunswick and Columbia recording artists are interchangeable, it's seldom that the self-same arrangements by the same artists, and the same couplet, are released concurrently on both labels. However, Paul Penzance's 'Thanks a Million' and 'Sittin' High on a Hill-Top' (from the same film) back to back on both brands, and 'Leasing under his own name. Irving Mills, colored bands, for example, shift among almost all the record labels, but usually switch titles to maintain distinction, although chiefly committed to Brunswick. Latter and Columbia are both controlled by American Record Corp.

England being still partial to what they call the 'Chicago style,' a form of swing, over there, John Hammond, his U. S. rep, has recorded Gene Krupa and his Chicagoans, Jimmy Noon and his New Orleans (colored) and other hot bands in Chl. for Parlophon (British) release.

Heretofore Parlophon had a Decca alliance, but since American Decca sends its masters to British Decca, under the existing arrangements, Parlophon must cut its American artists independently. Hammond is commissioned to do that chore for Parlophon in America, and has just completed 24 recordings.

Irving Caesar is talking a test case on authors' and composers' rights in the American Society of Composers, Authors & Publishers, as distinguished from the publishers, who are also the copyright owners in almost every instance. Caesar is planning to consult Isidor Kresel, his attorney, on the proposition of a divisibility of copyright. Caesar maintains that all the publisher is granted is a publication right and that other small rights are vested in the author, regardless of the assignment of copyright. This has never been legally adjudicated.

In the face of some of the radio-recording artists objecting to the broadcasting of their records, other bands and singers take the opposite viewpoint that it's good free publicity and can't damage the artist. Ozzie Nelson is one who freely circulates his Brunswick recordings to certain stations using disks to insure getting that gratis radio plug.

The recently formed American Association of Recording Artists takes the position that this promiscuous etherization of records undermines both stage, screen and commercial radio values.

Con Conrad blew up on his first assignment at Metro when he had run-in with his co-writers, Bert Kalmar and Harry Ruby, on numbers to be used for 'Hill in the Air.' Underneath, however, Conrad went on the picture was that he was to receive equal credit on all numbers to be used in the show. But when Kalmar and Ruby, it is claimed, tried to slip one of their own numbers in without Conrad's sanction, he bolted. Matter rests with studio to straighten out.

For the first time in several years releases of indie publishers last week held the first three places in the list of best sheet sellers. 'Tues' were in order, 'Red Sails in the Sunset' (Bernstein), 'On Treasure Island' (Morris) and 'Little Bit Independent' (Donaldson). This situation hasn't prevailed since the return of the film musical cycle, as marked by Warner Bros. '42nd Street.' During the past two years indie publishers have averaged one out of the first six best in monthly sales surveys.

Tele-flash, the wired radio service which has 1,200 receiving sets installed in eight cities, opened negotiations for a disc manufacturing deal with the Music Publishers' Protective Association last week. Outfit wants to play copyrighted music between its broadcasting of sports results.

Tele-flash's competitor, Ticker News Service, obtained a six month's license from the MPFA about a month ago, with the music fee based upon the money collected for each installation.

Smart nitery spots are starting to 'bootleg' the Gershwin 'Porgy and Bess' and Rodgers and Hart 'Jumbo' tunes, playing them in jam fashion, extemporaneously.

Being restricted from radio and all other public performance, but the stage, the violinist-conductors or pianists are usually faking orchestration in response to public requests, and in that wise the tunes are getting a play.

Proprietors Nipped

For Fanner's Fanning

Scranton, Dec. 3. Harold and Willard Melville, father and son, owners of the Wood-cliff Inn, roadhouse on the outskirts of Scranton, are cited for hearing on charges of sponsoring an 'immoral show.'

State troopers and county detectives visited the nitery after District Attorney M. J. Eagen had received complaint that Helen Seawell, 31, of Fair Roadway, N. Y., a fan dancer, was performing in the nude. They pinched and the two Melvilles. At a hearing before an alderman, the father and son furnished bail for themselves, but allowed the girl to be sent the county jail in \$300 bail.

Judge William R. Lewis later dictated the release of the girl and declared that in his opinion the proprietors of the resort are the ones who should be prosecuted, and that the girl should not be charged.

ASCAP's Cut

(Continued from page 37)

Rainier got \$525 on a rating of 22-364 performances. Mitchell Parish drew \$550 for 17,890 plays; David Openheim, \$1,133, 21,571 performances; Herman Hupfeld, \$312, 30,322 performances; Harold Spina, \$516, 13,623 performances; Thomas Walker, \$400, 10,203 performances, and Marty Symes, \$468, 11,524 performances. In the cases of Hupfeld, Spina and Symes the sums included prize money.

Society's net distribution in 1934 was 25% more than 1933.



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Week ending Nov. 30
Song of the Islands
Derecho Viejo
Parade of the Wooden Soldiers
Chloe
Aila en el Rancho Grande
Ida, Sweet as Apple Cider
Sari Waltz
Mama Inez
Glow Worm
Moonlight and Rcccs
Peanut Vendor
La Camparsita
Springtime in the Rooki
Negra Consentida
My Gal Sal
My Shawl
King's Serenade
Mama, Yo Quiero un Novi

Popular Orch. -- 50c
Tango Orch. -- 60c
Standard Orch. -- 75c

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RADIO CITY
N.Y.

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(Signed) Ben Marden
All Communication for
BEN MARDEN
Write old Jack Bartlett Paramount
Theatre Bldg., New York City

Lack of Break-In Time Takes Play Away from New York; Chicago Now Production Center for Vaudeville

Unit and vaudeville producing has completely shifted away from New York and is now centered in Chicago and the midwest. Activities in the north, with most of the producers doing a little vaude acting when possible, or else practically inactive.

Chief reason for lack of vaude production of any kind in New York is the lack of a break-in house within 50 miles of the metropolis. The Ritz, Elizabeth, N. J., Warner house, was the only circuit proving ground comparatively close to New York up until two weeks ago, when it dropped stage shows for a double-feature policy. Only circuit break-in house now in RKO's Capitol, Trenton, N. J., which the bookers occasionally find too long a run to look at something new for vaude.

But the circuit bookers don't seem to find it troublesome to go to Chi to see units, all of them having made two or three hops to the midwest in the past year to see vaude productions.

Difficulty of spotting new acts by agents and bookers close to New York is also proving a problem to what's left of the biz in the east. Only one break-in spot, the indie Grand Opera House, is still running stage shows in the city, but its budget is too low to play units or even a large flash act.

Razing Garden, Buff.

Buffalo, Dec. 3. Sheen's old Garden theatre, which for several years has been operated as a garage, was closed last week and work on razing the building for a parking lot begun immediately. Building is approximately 75 years old, and was converted into the Garden theatre in 1898.

Mike Sheen relinquished his management in 1905, when he moved vaudeville to the Court Street, and from that time until a few years ago the Garden housed vaude and burlesque.

Jane Froman's Film Raises Her Salary 25%

Her picture for Warner Bros. has boosted Jane Froman's vaudeville salary 25%, new high for the singer being \$2,500.

At the raised salary, Miss Froman opens for WB Dec. 20 in Washington. RKO has booked her for the following week in Boston at the same figure. Both deals set by Charlie Morrison.

Vaude in F-WC Nabes

Los Angeles, Dec. 3. With eight Fox-West Coast nabes houses now playing small-time vaude one night weekly, impetus is being given the varieties in this sector.

Houses playing acts, booked through the Al Wager agency, are: Granada, Inglewood; Uptown, Belmont, Boulevard, Florence, Golden Gate, Figueroa and Westlake, all in L. A.

Thurston Recuping

Recupering at Biload, Miss. from his recent collapse, Howard Thurston has notified the William Morris office that he will be ready to resume working with his road show by February or March. The magician is 68.

Milw. Spot Drops Ams

After about two months of trial, the weekly amateur shows at the Wisconsin theatre have been called off. Shows went into the Wisconsin Wednesday night, when Dave Miller and band quit the Palace to move to the Fox house.

New Acts

DANCE AUCTIONEER (5)

Dances, Song, 15 Mins.; Full G. O. H., New York. Labels in this case as the pianist m.c. leaves it up to the house to judge who wins out on the talent. Three girls all platoon, and two fellows on stage when curtains part. Following some brief explanatory remarks to key the accompaniment, the second man steps up for a dance of the top hat, white tie and tails variety. First of the girls performs in a chanter who delivers in a high key via a microphone. Her pitch ends up somewhere between a shrill whistle and mere trill, but it gets over. Another dancer is back for a toe number, displaying neat technique. Next has the tallest girl of the lot on for an acrobatic number, in the midst of much Indian feithers. All return for brief reprises while the audience is urged to bid for the winner. The ballet dancer won at this time.

Dancing throughout is uniform and sold well by the group, all appear young and peppy. Act is costumed tastefully and stage is dressed simply but enough color is used to hold the eye. A closer on this program and a passable for the average patronage. *Brat.*

MOORE'S CIRCUS

8 Mins.; Full (Special) G. O. H., N. Y.

This is undoubtedly an old act, but probably has changed its tag. Contains three ponies, a bucking mule, four dogs and three stooges. Most of the time is devoted to the simple tricks, with one of the ponies' racing of a turntable as the only possible applause-getter.

Act chiefly appeals to children, especially the bucking jacks. The stooges (one of them colored) do not add as much to the bit, however, as is possible. Their falls look too phoney.

Opened the show here, to fair applause. *Scho.*

IRWIN and MILLER

Comedy 8 Mins. One G. O. H., N. Y.

A life-of-the-party mixed team, with some decidedly third-rate material. Laugh in the deuce spot here before a pushover audience were practically nil. Red-headed girl the hoke part of the turn, but with little to sell and not much style to sell it with. Her two dress changes also detract. Partner goes straight for the legs, hocks and jiggles rubber balls. The juggling is the best of the act. *Scho.*

Unit Review

MARDI GRAS NIGHTS

(ORPHEUM, LINCOLN)

More of the pitched battle between the J. H. Cooper and L. L. Dandridge finds the former with three complete units on his hands at the Orpheum in an endeavor to show more talent in the billing than the latter's Variety with "WLS" Barn Dance. Glen Dale's "Mardi Gras," being the classiest of the titles and carrying the accent, had him gets the nod in billing. Beverly Hill Billies, direct combat for the Variety's "Barn Dance," and Billy Barton and Co., "Torne," the Mickey McGuire comedy kid, are the other spotlight shakers.

Set for the opening session before the footlights Beverly Hill Billies, a flock of fellows and one girl, go strong for the mountain music. Several of the boys come before the house mike for specialties and the girl does a dance of the calibre of a "Sinner's" in a tent.

She sings with it, making it hard to tell which is the worse. Dale show starts at this juncture. Dale's music-baton waving assignment. Scenery is swell and wins attention and comment in "Dance." A number which is too short for much but atmosphere. Since their tango routine was dropped because of time shortage, showing was limited.

Comedy of which there is too little, is solely on the shoulders of a "Sinner's" of Smokey and Honey Gal. It's blackface with Dale questioning, but only one or two wags worth the time it takes. Dale's music-baton waving number ahead of a Dale song. Furthering the staccato hoofing vein, it's Jack Lowe this time. Tugged in high hat and tails, his fast clipping earns him plenty.

Chanaman, who gets his name from having been the other of Chandu (NBC) and Omar (CBS), tolines with his magic act. He does only a few tricks closing with the disappearing duck stunt. Liked here. Smartest of the show's dancing is the following Dorothy LaRue, in her acrobatic routine in a stalla. A looker, she twists into some hard stunts, the steps adding to the novelty as the show goes on.

Billy Barry, with his two sisters a "Sinner's" in the show. Barry, old looking juv player, is a wily kid and is his best at the trap drums. His girls are not bad, but his takeoff on Mae West sour. Bad material for an eight-year old. Lehman's gumming of time with the fat some on the opening would improve it out.

Show ran 63 minutes this time, representing a cut from more than two hours of material. A good all around bill and big biz all four days. *Berny.*

Holman for Chicago

Libby Holman has been booked by Paramount for one week at the Chicago theatre, Chicago, starting Jan. 24.

Torch is currently at the Versailles, New York nitery.

Chi Likes 'Em

Oriental theatre, Chicago, repeats a Major Bowes amateur unit for the third time in six months. Tyros are re-spotted in the house for week of Jan. 3.

Daniels' New Spot

Joe Daniels is now booked the Rex (John Danz). This is only vaude spot in town. Every other week the Rex plays Cushman units. Daniels also has the Edison theatre, New Westminster, B. C., and Capital, Portland, Ore.

Phila Variety Club Show

Philadelphia, Dec. 3. Show business leaders from all over the country are coming to the first annual dinner installation of the local Variety Club, Tent No. 13, which will be held at the Bellvue-Stratford hotel, Jan. 12. Installations that around 1,000 will attend, surpassing perhaps even the Variety affairs of Pittsburgh and Washington.

Jay Emanuel is general chairman of the party. Subcommittee chairmen and vice-chairmen include Eile Shipman, David Barrist, I. D. Levy, Jack Beresin, Lou Krouse, Harry Blumberg, David Weshner, Ben Amsterdam, Al Blofson, Harry Goldberger, Leonard Schlesinger, Edie Sherman, Charles Goodwin, Lou Davidoff and William Clark.

7 U. S. ACTS ON ONE LONDON SHOW

London, Dec. 3. New all-important bill at the Piccadilly, with seven American turns, including the Samuel Brothers, holdovers, and three acts from the continent. Nothing outstanding in the lineup, however.

Roscoe Ates went over nicely, with Barbara Ray a good foil. Karra, Baron and Mayon, adagiola, follow Peggy Taylor's three weeks here, which takes the edge off of their offering. Vocal Kings, Dutch quartet, is a brazen Mills Brothers takeoff, and bad. Three Music Hall Boys, hereafter a month at the Berkeley hotel, are a novelty hit. Batle and Foster, colored, from "Blackbirds," are fair.

Freddy Dosh, continental mimic, recently in Jack Hytton's act at the Palladium, over splendidly. Von Sollo and Mary, opening turn, and Mary and Nathan, closers, just so-so.

At the Holborn Empire, Buddy Rogers is leading Hytton's band and doing some songs besides. Scoring solidly.

At Chiswick Empire, Turner and Layton, in first appearance since Layton split with Johnston, over nicely but handicapped by following two other musical acts.

At the Ritz hotel, Bubbles Stewart and Sisters opened well and asked to prolong date, but can't because of other bookings.

Saranac Lake

By Chris Hagedorn

Doris Gascoline back at the Lodge after a ten-day visit with family and friends in New York and New Jersey.

Armand Monte okay again after slight illness last week.

Dr. Karl Fishel back at the Lodge after a big trip to the city.

Bee Lee got an okay report from the medical staff.

Ruth Morris, W. L. Morris, Jr., Aunt Ella and Little Nikkie up to spend Thanksgiving with "Mother" Morris at Camp Intermission.

Helen O'Reilly, former patient, opened a new dress shop. Mrs. Bob Merrick taking part of the store for a gift and novelty shop.

Write to those you know at Saranac.

SCHMERTZES WEST

Charles Bayes Schmeretz, assistant to Boris Morros for years at the Paramount home office, leaves Sunday (8) to join Morros at the Coast studio. His duties have not been defined in advance of arrival in Hollywood but he will probably be that of general assistant.

Accompanying Schmeretz to the Coast will be his brother, Robert, who has been connected with the Paramount theatre in New York. He goes out on spec.

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WILBUR CUSHMAN
CIRCUIT
MELBA THEATRE BLDG.

15 YEARS AGO

(From VARIETY and Clipper)

Marie Dressler was dropped from "The Passing Show" for the Chicago engagement. Never had been a draw there.

Loew ended its lobby stock selling campaign. Had disposed of 18,000 at around \$20.

Famous Players' layoff of 200 people followed by other studios. Times were getting tough and producers were retrenching.

Morris Gest and Harry Reichenbach were battling over "Aphrodite." Press agent had a 4,500 footer coming over not so titled but not based on the Luvsy book. Gest claimed right to the title. Not worth all the row.

D. W. Griffith announced he was in the market for Eway theatre, then site for his own productions. Fortunately for him he didn't get it.

Market was jammed with 65 December releases. Producers needed the cash.

Armistice Day had been tough on theatres, but Thanksgiving week saw tops in most houses. Globe broke all records, taking \$30,900.

Theatre attendants planning a union. Still making plans after NRA crash spoiled chances.

Many out of town houses trying a \$2 top to break bad business. Went back when things bettered.

Midwest one-night shows were coming into Chicago. Biz terrible in the sticks.

"Girl Who Came Back" did it on the hoof in Syracuse when the angel mouled. Played three days.

Chaney Olcott fired his advance man. Part of latter's duties was to (Continued on page 54)

THE CUFF LIQUOR SHOW

Vaude Coming Back—But Don't Get Excited, It's Only New Year's Eve

If nothing else, vaude will have at least a one-night revival. New Year's. Special shows are being planned by RKO and Loew's as usual, only the coming Eve will find more straight picture theatres with stage shows than before, this especially holding true in New York.

RKO, which hasn't a vaudeville house open in New York, will put stage shows in practically all of its former combo theatres for the one night, with the usual \$1 tap per person for the pre and after-midnight entertainment. Loew's, besides putting some extra acts into the State on Broadway, will also spot shows into its former vaudeville houses for the one night.

Among the RKO houses to get the special shows are the Palace on Broadway; Albee, Madison and Tillyou, Brooklyn; Coliseum, 81st Street and 86th Street, N. Y., and the Franklin, Bronx. Loew's will spot shows into the Metropolitan, Brooklyn; Paradise and Boulevard, Bronx; Orpheum, New York, and the Valencia, Jamaica, L. I. Shows will run from five to seven acts. Fox and Paramount theatres, Brooklyn, operated independently, will probably also install stage entertainment for the one night to compete with the circuit theatres in their name.

Par Out of Town

Paramount plans no stage shows in New York after the Christmas and New Year's booking of the Casa Loma orchestra at its Broadway deluxer, but is spotting names out-of-town. Shows opening Dec. 27 include Major Bowes' acts at the Southtown, Chicago; Little Jack Little, Michigan, Detroit; Milton Berle, Chicago, Chicago; Dave Apollon's unit, Metropolitan, Boston, and the 'One Hour With You' unit in Springfield, Mass.

In the past acts have ducked the special New Year's Eve bookings because of the unfavorable tenor of the celebrating audiences.

Hutton Unit Tops Bowes By \$10,000 in Dallas

Dallas, Dec. 3.

Makeshift unit headlining Ina Ray Hutton's girl band, at the Majestic, Dallas, last week, ran nearly \$10,000 ahead of the gross attained by Major Bowes' amateurs at the same spot. Band show complete with 'It's in the Air' (Metro), drew \$24,500.

Previous to Dallas, the Hutton unit, put together in New York by Charles J. Freeman, Interstate booker, drew better than \$17,000 in Houston, bettering the Bowes figure there by over \$3,500. Unit is current in San Antonio, where it pulled \$3,100 over the weekend.

Besides Miss Hutton, unit contains Jack Pepper, Helen Homan, Byrnes Sisters and Dorothy Crooker and Co.

Minneapolis, Dec. 3.

The Public circuit for the first time is booking a Major Bowes amateur unit, No. 4, and the second to be seen in the territory; into towns other than Minneapolis. Following its engagement at the Minnesota theatre here, unit goes into the Public houses at Duluth, Superior, Wis., and Fargo and Grand Forks, N. D., for one to four days' engagements.

Lowry to M. C. As

Baltimore, Dec. 3.

Ed Lowry will m.c. the local talent revue Loew's Century will have on stage before Xmas. Lowry will be only professional in lineup of show, which is an annual at the theatre.

Will be probably quickest repeat ever for vaudevillian here, Lowry being current at Century now. Sticks in town next week to rehearse with locals and following stanza show goes. Gene Ford is producing the revue. Johnny Loneran comes in this week from N. Y. to drill the dancers.

COAST ROUTE

Reli its Touring Ci it of 27 CCC Camps

Hollywood, Dec. 3.

First unit of Federal Theatre Project got underway here yesterday (Monday) with first unit being booked over a circuit of 27 CCC camps throughout southern California.

Movement and formation of other units to share in state's \$1,500,000 allotment will be made as soon as certain issues of expedition can be clarified.

BURNS, ALLEN UNIT SET AT \$10,000 NET

Burns and Allen, in a unit with four other acts, have been booked by Paramount through the William Morris office at \$10,000 net for the entire show. Unit opens Dec. in Minneapolis, with Chicago and Boston to follow.

Besides Burns and Allen, unit holds Ben Blue, Curdin, Milton Watson, and Stone and Vernon. Teams' last stage salary on its own was \$5,000.

G. T. Overlooks Pic Ban for Minevitch

London, Dec. 3.

Borrah Minevitch is the first American act to overcome General Theatres' ban on the Piccadilly theatre. Harmonica maestro has been set to open at the Finsbury Park next week on percentage, despite having just completed a pic date.

After Finsbury, Minevitch goes to the Cafe de Paris, opening Dec. 26 for four and a half weeks.

Berle Into Chi Vauder With '8:40' Material

Milton Berle goes to the B & K Chicago, Chicago, week of Dec. 27 on a William Morris office booking. House will pay the Shuberts for the use of some sketches from 'Life Begins at 8:40' as part of the Berle booking. Deal for Berle and the sketches involves \$3,000 altogether.

Pritchard-Lord Biking

Ann Pritchard and Jack Lord, dancers, opened Friday (29) at the Hotel New Yorker, and starting Friday (6) double into the Paradise restaurant on Broadway concurrent with the Ben Bernie engagement.

Pritchard-Lord may also triple into the Versailles, doing a 9-10 session, commencing next week.

NEWEST WRINKLE IN FREE SHOWS

Distillery Co.'s Troupe Playing Nite Clubs, Restaurants, Etc., Gratis—Ballyhoo Only Obligation—7-Girl Line—\$2,000 Weekly Cost Charged to Advertising

WORKS ANYWHERE

A new kind of free show is making the rounds sponsored by Oldeltyne Distilleries as a promotional stunt for its Green River and Three Feathers brands of booze. Show is supplied gratis to nite clubs and restaurants.

It features a line of seven girls who do specialties and chorus work, an advance man, arranger and publicizer. Estimated cost of the show is about \$2,000 weekly in salaries, maintenance and transportation expenses. Entire overhead is underwritten by the bottle impresarios and charged off to advertising.

Show slipped out of New York minus ballyhoo recently and planned to Cleveland, where it premiered. Since then Ohio, Wisconsin, Nebraska, Missouri, Illinois, Indiana and currently Michigan, have been covered. Next stop is Pennsylvania, to be followed by New Jersey, Maryland, Washington, D. C., and New England. New York is slated to get it for the spring, with show booked up until next August.

In addition to night club and eateries, outfit fills in at conventions and exhibitions whenever possible. Clubs and organizations are invited to play it also. Texas Centennial and San Diego Fair are on the books.

Modus operandi has the troupe, exclusive of the advance man, traveling by permanently chartered bus from city to city, according to bookings arranged via branch offices of the spirits concern, and forwarded to New York headquarters for okay. Show then appears at specified spot and works for 20 to 40 minutes, according to local requirements. Sometimes sequestered to fit into intervals between regular house shows' intermission periods. Where there is no other entertainment two performances are often given, and in some instances four shows are given in one spot over a period of four hours. This depends on number of sites in a town. If there are a su cent number of locations shows are divided into one in each.

Whistle Stops

No prospect is overlooked. Whistle stops as well as larger communities are included in the itinerary. Troupe works six days weekly with an average of 24 shows delivered in that time. Starting mark is about 10 p.m. and conclusion 2 a.m. Girls get 'brat' chorus money. Maintenance (room and board) and transportation are

Birm. Censor Too Tough for Vode Spot, Closing 'Till Bluenoses Change Color

Service

Burns and Allen were approached to do a benefit for a New York charity drive. It involved memorizing 10 minutes of crosses.

'Don't bother to write anything,' said the charity organizer, 'I've written 10 minutes of patter for you.'

Temporarily at least, the Pantages theatre closes this week until several other things can be straightened out. One of these is an understanding between operators of the house and the city censor, Mrs. Harriet B. Adams, who is said to have made the remark that Birmingham doesn't want vaudeville.

House opened Oct. 6, playing cheap units. Realizing that these shows were not capable of pulling in audiences, theatre sought larger shows, one of them, 'Oo-la-la Continental', more than doubled normal attendance couple of weeks ago. But to bring in these girthy shows, theatre is fighting a strong army of blue-noses. Mrs. Adams admitted to Ray Peterson, manager of the Pantages, that several church people had complained to her about vaudeville at Pantages and thought that the house should be closed. They appealed to Levey Robinson, City Commissioner, who ruled that the house was trying to bring stage shows back to the city and that it should be given a chance. Censorship coming upon the theatre, Commissioner W. O. Downes, who was out of town at the time, hence the decision by Robinson.

Balto Court Rules Ins. 'Release' Not Binding On Injured Dancer

Baltimore, Dec. 3.

Patricia La Monte, dancer, was awarded \$1,500 damages in Maryland Court of Appeals last Friday (29) for injuries suffered in motor accident recently. She had narrow squeak in getting the money, because she had signed paper for insurance adjuster clearing company of all future claims for \$5; paper was signed in the hospital shortly after accident.

Appeals Court established some sort of precedent in Miss La Monte's case, ruling that she was not bound by release she signed, because 'she was hurried into signing without opportunity to appreciate and understand nature, effect and consequence of her act.'

Pepple on Unit Hunt

Hollywood, Dec. 3.

T. Dwight Pepple, Chicago unit producer, is here looking for principals and girls for a number of units which will play the midwest. Rehearsals are being held at Bud Murray studios.

furnished by the company. Total of 72 shows have already been done at an approximated outlay of \$40,000 charged off to advertising.

Promoting the outfit is another wrinkle. Advance man is equipped with film trailers, posters and sheets heralding the arrival and site. Exhibits cooperate as show 'does not conflict as in the case of free radio shows'. Local newspaper space is left in the hands of place booked. All contracts stipulate that advance advertising is a 'must' on part of establishments.

There are two distinct shows depending on the locale. In the midwest what is termed the 'Green River Show' is the offering, due to the familiarity of the brand in that section. In eastern sectors the 'Three Feathers Show' is on the boards for similar reason. Each show is light on plugs. Like dispenser is chary of aggravating instead of impressing. Light touch is given products by a song with special lyrics being built around each brand for sale act. Banquet on the company chariot are the only other reminder.

The 'Continental' unit was in the city for several weeks and hadn't run into trouble anywhere except in Birmingham. Mrs. Adams ordered several cuts from the show, including some girls wearing hoopskirts without any skirts on the hoops. Several gals were ordered cut, too. Police drove up to the stage door before the opening show of the 'Continental' and inspected costumes before the show was allowed to go on. They told Peterson that if there was any rough stuff he would be arrested.

The city censor has so much power here that theatres are scared to move. She has the authority to ban a picture, stage show, or other exhibition after viewing it. If the theatres do not obey her orders she has the authority to padlock the houses.

If the blue-nose opposition can be beaten down, the Pantages may resume stage shows shortly after Christmas.

Albany Upsets Dope By Okaying Sally Rand

Albany, Dec. 3.

Not a squawk was raised against Sally Rand when she appeared at the Palace last week and was expected, however, because of the town's blue nose element that forced the mayor a year ago to declare a ban on stage nudgy.

Local Advertising Club welcomed the fanner at a dinner.

Casino, Balto, Fined \$25 For Phony 'Bowes' Billing

Baltimore, Dec. 3.

Casino theatre today (Tuesday) was fined \$25 and costs in Circuit Court for fake advertising. House billed an amateur unit as Bowes Amateurs' three weeks ago.

Joe and Leo Fields operate the theatre.

Montreal, Dec. 3.

A temporary injunction restraining the Confederation Amusement, Ltd. from billing certain winners of amateur contests with Major Bowes' name was handed down today (Tuesday) by Superior Court Justice Frank Curran.

At the same time suit for \$4,500 was started by Bowes against the circuit, which allegedly played an unauthorized Bowes unit at its Chateau Outremont theatre here.

Buck Injured in Chi

Chicago, Dec. 3.

Verne Buck, m.c. at the State-Lake, in local hospital following injury to his side.

Expected out late this week.

30th ANNIVERSARY EDITION

OF

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Red Tape Holds Up Start of WPA Theatre Project; Rice Rushes It

It was expected that the Works Progress Administration relief theatre project would start functioning Monday (2), but red tape held it up despite the efforts of Walter Rice, regional director for New York. Rice spent the week-end on the long distance telephone, hoping to speed the WPA administrators, some of whom are in Washington and others in New York.

Procedure of recruiting people for the WPA relief show divisions is by requisitioning them from the home relief rolls. As soon as they are confirmed by the administrators they are eligible for the better compensation under the WPA. Lowest pay in the theatre project goes to messenger boys at \$60 monthly. Actors receive \$163.50 per month and office workers up to that sum, while non-relief people in administrative berths get higher compensation.

Those on home relief are doled from \$5 to \$9 weekly and that goes for entire families. For that reason Rice is attempting to get some 2,000 players and theatre workers on the WPA payroll as quickly as possible. That goes for the entire WPA project and is the method of taking people off the dole and placing them in jobs.

Early this week players and the office staff which made up the relief show outfit playing the conservation camps and institutions were on the WPA pay basis. Previously they were paid out of federal and state emergency relief funds.

Monday the merging of the staffs quartered at 79 Madison avenue and at 11 Eighth avenue was completed and the entire outfit is now quartered in the former bank building at the northwest corner of Eighth avenue and 44th street.

PROF. RILEY HEADS 2 MINN. WPA THEATRES

St. Paul, Dec. 3. Prof. A. Dale Riley, director of the U. of Minnesota theatre, has been named head of the WPA project for two theatres (one in Minneapolis and one in St. Paul) designed by the state WPA administration to absorb actors, directors, playwrights, designers, vaudeville artists, backstage technicians and others of the theatre currently unemployed.

E. N. Qualen, Prof. Riley's executive assistant, estimates the project will employ 250 in the two cities. Besides playing to theatre adult audiences, project plans presentation of juve plays, puppet shows and other forms of entertainment to be played in grade and high schools and at the approximately 80 CCC camps throughout the state.

Treasurers Elect

Treasurers' Club meeting at the Astor Hotel, N. Y., Saturday (30) saw the re-election of the incumbent officers for another year. Five new members were named to the board of governors, however, they being Louis Olms (Empire), Jimmy Murphy (Pulmon), Tom Burke (Pulmon), Dixie Reed (John Golden), and William Metz (Madison Square Garden).

Of the six made life members Lep (Lippman) Solomon, of the Music Box, was the recipient of additional honors. He was presented with a white gold watch for activities on behalf of the organization during the past year.

Gummo Marx, Prod.

Zeppo Marx's coast agency contemplates expanding its present field and will go into legit production through its eastern office. Gummo, non-pro brother, in charge of this branch.

Forbes' 'Fields'

Henry Forbes has settled on 'Distance Fields' as his contribution to the current legit crop. Play is an original by S. K. Lauren. Production will not start until after returns from London.

Tait in N. Y.

Hollywood, Dec. 3. E. J. Tait, of Williamson & Tait, arrived here from Australia on Saturday (30) and left yesterday (Monday) for New York to engage talent for 'Anything Goes' and other New York legit, which he will produce in Melbourne and Sydney.

Tait, while here, displayed no interest in picture talent for the show, saying he wanted seasoned musical comedy people.

BUDAPEST MGR. HAS 'JUMBO' CLAIM

George L. Bard, of Budapest, now in New York, is in dispute with Billy Rose in the matter of his production of 'Jumbo', Hippodrome, N. Y. Bard was the producer of 'The Circus Star' in the continental capital and claims Rose agreed to purchase the rights last year when the New York manager spent a week there looking the show over. Rose announced he would do the show but changed his mind.

Shortly afterwards Rose informed Bard that he had decided on an original story by Hecht and MacArthur. There are similarities between 'Circus Star' and 'Jumbo' such as combining dancing and singing ensembles with circus turns. Bard does not base his dispute as much on that angle but claims that when Rose announced 'Star', it affected his chances to sell the picture rights. European showmen say he had an offer from Metro at one time.

Another dispute on the same case is understood to have been straightened out last week when Rose came to an amicable agreement with Dr. Edmond Farker, representative of Laszlo Bus-Fekete, author of the Hungarian circus play. Report is that Bus-Fekete accepted a cash settlement.

WILLIAMS VICE FIELD

Boston, Dec. 3. Muriel Williams stepped into the lead role of 'Three Men on a Horse' at the Plymouth Monday night (2). Replaces Betty Field.

Number Two Companies Ready for 'Boy-Girl,' 'Dead End,' 'Circle'; Confidence Expressed for Road

Quote Me as Saying

Boston, Dec. 3. Joe Flynn, now here with 'Three Men on a Horse,' going the rounds of club crisis for quotes in newspaper ads, noted conspicuous omission from the ranks: George Holland.

Holland, barred from the Plymouth, and all Shubert houses, has not seen the show. Result of a chummy confab with the Boston American critic-columnist:

'They tell me it's a great show!'
Quote ran in the Sunday ads, in 18 print.

Shubert-Equity Fight On 'Lady' Wage Payoff

'Swing Your Lady,' Nicholson-Robinson comedy with a wrestling background, which Milton Shubert brought back to New York after try-out last week, failed to re-start rehearsals as planned. Management instead contested the Equity rules on rehearsal pay and asked the council to consider making a special ruling. Indicated the request will be rejected.

Equity stated the rules were quite clear. If a show flops and is closed within the first week, the manager can deduct the money paid for rehearsals, but the two-week minimum salary requirement remains. If the show plays more than one week, no such deduction is allowable, even if there is only one more than the regulation eight performances.

Cast has five-eighths of a week's salary due. That is explainable because there were several previews which were sold to organizations. 'Lady' opened in New Haven, playing three performances there, then moved to Washington, where it folded. When the players sought the coin they were told the rehearsal money more than balanced the claims. Equity then got the case.

ressing confidence in out-of-town business, three number two companies of current roadway attractions will soon be sent on tour. Two are stand-out successes, and the other is in-between. Expected that the replicas will materially improve legit business generally, especially in such keys as Boston and Chicago.

Immediately after it opened to raves praise at the Cort, N. Y., last mid-week, George Abbott decided to duplicate the Bella and Samuel Spewack comedy 'Boy Meets Girl' and casting is dated to start this week. About the same time Norman Bel Geddes started preparing another 'Dead End,' Sidney Kingsley dramatic click at the Belasco. Third show for which a road company will be formed is 'Squaring The Circle.'

Later was recently taken over by A. L. Jones and is current at the Adelphi. Planned to spot it in the Blackstone, Chicago, where it will be operated along party and cut rate lines as on Broadway.

Three of last season's holdover hits are at present on the road, 'Three Men on a Horse,' 'Tobacco Road' and 'Personal Appearance.' Latter started mildly, but picked up smartly in Philadelphia. 'Tobacco Road' has three companies on tour, which is more than any play since the start of the depress. Original company is still current at the Playhouse. 'Personal Appearance' is trouping, while the original is current at the Forrest. 'Appearance' winds up a long run at the Miller next week, then also the tour.

Picture money figures in the quick touring of both 'Boy' and 'End.' Warners backed the former, spotted across the street from 'End.' Warners backed the former, spotted across the street from 'End.' Warners backed the former, spotted across the street from 'End.' Warners backed the former, spotted across the street from 'End.'

Noted that none of the three plays to be road-showed with number two, has any star players in the original casts.

Philly Football Jam Forced Show People Into Pvt. Lodgings

Philadelphia, Dec. 3. Football made strange bedfellows out of showfolk here last week-end, and it sure made 'em numerous. With more than 50,000 persons at Army-Navy tuss Saturday (30), every hotel and boarding house was jammed to the phone booths, and it was double up or stay up all night. Ted Weema and band, arriving at Earle for Friday opening, were unable to get in anywhere and had to put up at friends' homes. Girls with 'White' 'Scandals,' although they had written here well in advance, couldn't get anything after Friday, so gals from 'Anything Goes' took them in. Same story all over town, with sometimes four and five lively sleeping sessions.

Upwards of 50,000 transients were here for game and, with Penn-Cornell tangle only two days previously, it was 'biggest weekend in years.' For some reason, however, most legit houses failed to sell out except for one or two performances. Best seems to have been Thursday (Thanksgiving) night. Almost everything was mobbed then. Saturday night 'Scandals' had several empty rows. 'Personal Appearance' was less than expected. 'Room Service' was not so well patronized. 'Away Home' had empty seats. 'Petrified Forest' could have used some more spectators. Only 'Anything Goes' was full. Pix generally were better and niteries made a killing.

COAST RELIEF BRAWL AWAITS MRS. FLANAGAN

Hollywood, Dec. 3. Hallie Flanagan, national head of Works Progress Administration, theatrical project, is due in this week to attempt smoothing out of trouble brewing between professionals on relief and amateur charge of projects. Mass meeting which was to have been held Wednesday (27) to air grievances of professionals was called off until the arrival of Mrs. Flanagan.

Glimor Brown, regional director for California and five other western states, had accepted the invitation of those sponsoring the meeting to speak and explain workings of the government project. Robert Montgomery, Ernest Pascal, Marc Connelly, Lionel Stander and J. W. Buzzell, head of the local labor council, also were scheduled to speak.

Wilma Ebsen's Plans

Baltimore, Dec. 3. Wilma (and Buddy) Ebsen is taking vocal lessons, and in the future would like to devote herself either to fancy warbling or straight legit. According to her present plans, her hoosier career is closed.

Boy-girl dancing duo which she and her brother Buddy composed was split after the pair's initial film appearance, 'Broadway Melody of '36,' when Metro gave Buddy a contract with intentions of buildup as a comic.

EQUITY RULES FOR ONCE-MONTHLY MEETS; FORUM STATUS UNDEFINED

Whether the Actors Forum is washed up or whether the militant so-called workers in legit it will continue as a faction within Equity despite the result of last week's meeting, has not been clearly indicated. Vote at the hectic session upheld the association's administration and repudiated the activities of the Forumites. Understood that at the council meeting the day after the meeting the group's representative were rather subdued.

A delegation waited on the council and requested it to authorize monthly meetings so that various issues could be regularly considered. Regardless of the fact that a resolution to the same effect had been turned down at the general meeting, the council assented. Informal Equity gatherings will be conducted the first Friday of each month at the Astor hotel, N. Y., from September to May.

Expected that every third month will see the regular quarterly general sessions, which were ruled in last season at the suggestion of the Forum, instead of the informal sessions. Issues to be considered at the monthly affairs are to be outlined in advance, so that those in charge will be able to answer queries from the floor.

Matter of monthly meetings finds some in Equity opposed. Despite the informality, it is expected that the result will be a regular series of resolutions which the council will

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have to consider, entailing a certain amount of time at its huddles. That the monthly gatherings will be attended by enough members not aligned with the Forum to establish the meetings as indicative of general trends is doubted.

Believed that the Forum will discontinue its sessions and gather at the monthly affairs. Forum called off a scheduled session last Friday, the move being virtually forced after the council ruled in the monthly meetings, which do not start until January.

Report that council might discipline the leaders of the Forum for convening after last week's verbal roughhouse at the Astor proved to be only a rumor.

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Plays Out of Town

LIBEL

Drama by Edward Woolf, presented by Gilbert Miller, directed by Otto Ludwig Freminger. Settings by Raymond Sower. At the Chestnut Street Opera House, Dec. 3, 1935.

Associated: Lester Dayton
William Bale.....Clayton Jones
Sir Wilfred Kelling.....Ernest Lawford
Sir Arthur Cullington.....F. Lederer
Thomas Foxley, Jr. C.....Wilfrid Lawson
Sir Mark Loddon.....Jean Marion
Lady Emily Loddon.....Clive
Sarah Carleton.....Arthur Vinton
George Hambury.....Colin Hunter
Patrick Buckingham.....Robert Benjamin
Capt. Gerald Loddon.....Robert Benjamin
Gen. Winterton, C. B.....Edward Gaisford
Lady Agatha Winterton.....Emily Gilbert
Major Hampton.....Neville Heber-Percy
Numero Quince.....Robert Simmons
Debars.....Charles Walker
Robert Lesieur

Philly saw the opening of A. H. Woods' courtroom melodrama, 'The Night of January 16' earlier this fall. Last night, at the same theatre, it saw what might be termed its English equivalent, 'Libel,' imported to this country by Gilbert Miller.

'Libel,' for two acts, is insistently and consistently compelling; the story peters out considerably at the end, with only the superb acting of the greater part of the play will carry it along, time ending and all, is a matter of conjecture.

There is no denying the brilliance of Miller's cast, which is about 95% British. Although Colin Clive is starred and gives an admirable performance in the role of the plaintiff in the libel suit, about which the play is concerned, the men who play the heads of the Defense and Plaintiff counsels grab themselves a large part of the play's spotlight.

One is an old favorite in this country, Ernest Lawford, who brings sarcastic quips and suave jocosities

supply most of the play's laughs, and the other is Wilfrid Lawson who, as his adversary, won most of the first-nighters' attention. This actor, a stranger here, is particularly apt and dominant in his cross-examinations, as well as in his side-bar conflicts with Lawford. Play concerns a libel suit brought against a prominent London newspaper which has published a story (just a paragraph but prominently displayed) to the effect that Sir Mark Loddon, war veteran, M. P. and highly-regarded citizen, is really not Mark Loddon at all but an impostor who assumed his identity somewhere on the battlefields of the Great War.

Counsel for the newspaper (Lawson leading) bring witnesses to identify Sir Mark as Frank Weldey, a cowardly Canadian officer who killed the English peer and assumed his name and honors. Counsel for the plaintiff (Lawford) promptly proves that one of the witnesses is a fall-bird and convicted black-maller and the other a bigamist and prostitute. Ease with which these witnesses are confuted doesn't speak well for the newspaper's conduct of the case and constitutes a point that is hard to swallow.

A French doctor who introduces the character of a horribly-mutilated man whose mind has gone entirely and who was picked up near the spot where Sir Mark and Weldey were supposed to have been after an escape from a German prison camp. Supposition is that this is Sir Mark and even the latter's wife believes that; also the plaintiff's counsel.

In fact, by that time, taking the testimony of the supposed Sir Mark, the audience is inclined to believe him an impostor. In the last act, however, his shell-shocked mind begins to recall things and, just be-

(Continued on page 52)

Not Magic Enough

Baltimore, Dec. 3.
No WPA funds will be spilled in or around Balto for establishment of a theatre to give employment to actors. Mr. Hallie Flanagan had the local relief rolls o. o'd and upon 'em was discovered the name of just one person, who, around naming the profane as former occupation; he was a magician.

So a theatre won't be established here.

'Post Road' Hits Coast As 'Leaning on Letty'

Hollywood, Dec. 3.
Henry Duffy's next legit at the El Capitan will be 'Leaning on Letty,' produced in New York last season as 'Post Road.'

Charlotte Greenwood, just back from London, will be starred, with opening tentatively set for around the holidays.

BETTER A SALARY

Lucille Watson, legit actress, has permanently abandoned plans she announced early in the season for independent production of a play. Instead, she will remain in the cast of 'Pride and Prejudice.'

Current Road Shows

Week Dec. 2

'Anything Goes,' National, Washington.
Ballet Russe, Auditorium, Chicago.

'Blossom Time,' English, Indianapolis, 2; Memorial Aude, Louisville, 4; Ryman Aude, Nashville, 5; Aude, Memphis, 6; Temple, Birmingham, 7.

'Constant Wife' (Ethel Barrymore), Metropolitan, St. Paul, 2-4; Metropolitan, Minneapolis, 5-7.

'Dodsworth,' Erlanger, Chicago.
'Ghosts' (Nazimova), Colonial, Boston.

Globe Theatre (Shakespeare), Alcazar, San Francisco.
'Great Waltz,' Municipal Aude, St. Louis.

'Katy Did, So What?' Copley, Boston.

'Kind Lady,' Cass, Detroit.
'Libel,' Chestnut, Philadelphia.

'May Wine,' Shubert, New Haven, 2-4.

'Old Maid,' Paramount, Toledo, 2; Cox, Cincinnati, 3-7.

'Personal Appearance,' Garrick, Philadelphia.

'Petrified Forest,' Broad, Philadelphia.

'Romeo and Juliet' (K. Cornell), Grand, Chicago.

Ruth Draper, Majestic, Utica, 6; Masonic Aude, Rochester, 7.

'Scandals,' Nixon, Pittsburgh.

'Student Prince,' Forrest, Philadelphia.

'Three Men on a Horse,' Harris, Chicago.

'Three Men on a Horse,' Plymouth, Boston.

'Three Men on a Horse,' Tulane, New Orleans.

'Tobacco Road,' t, Louis.

'Tobacco Road,' English, Indianapolis, 4-7.

'Vanities,' Majestic, Houston, Tex. 2; Paramount, Austin, 3; Majestic, San Antonio, 4; Waco, Waco, 5; Majestic, Dallas, 6; Majestic, Fort Worth, 7.

ENGAGEMENTS

George McQuarrie, Conrad Lantzen, Harold McGee, Fred Lealle, Elvin Field, Sterling Oliver, 'This Is Our House.'

Owen Moore, Phyllis Joyce, Zamah Cunningham, 'Season Changes.'

Eyrone McGrath, 'Hell Freezes Over.'

Luella Gear, 'Swing Your Lady.'

Philip Merivale, Gladys Cooper, 'Call It A Day.'

Frances Williams, Estelle Taylor, 'Here Prince.'

Betty Field, 'Three Men on a Horse.'

Geor, 'Taming of the Shrew.'

Curtis Cooksey, 'Drought.'

Joseph Sweeney, 'Dear Old Darling.'

Ebabette Feist, Cherry Hardy, George Macrae, Helen Trenholme, Oswald Marshall, Florence Edney, 'Victoria Regina.'

Ildore Cashier, Lenja, Beatrice Terry, 'Pride and Prejudice.'

Kenneth Gross, 'Whatever Goes Up.'

Inside Stuff—Legit

Better ent along Broadway is accompanied by high-priced previews, such performances being sold to social and charity organizations. Latest addition to the list is 'Paradise Lost,' Group Theatre's next presentation, National Council of Jewish Women will attend the dress rehearsal Saturday (7) at the Longacre, N. Y. Premiere is set for next Monday (9). Top price will be \$20 per ticket on the preview.

It has been announced that a preview of 'The Eternal Road,' due at the Manhattan Opera House next month, will have tickets topped at \$100. High prices were also paid for a dress rehearsal of 'Jumbo' recently, boxes being \$250 each.

Judging mail order response to date when Helen Hayes, in 'Victoria Regina,' breaks in at the indie Auditorium Dec. 12-14 at Baltimore, all four performances during the three days will go clean. Show follows with a week in Washington prior to N.Y.

Steve Cochran, manager of the UBO house, National, in the Capital, has made a deal with Leonard B. McLaughlin, operator of the Auditorium, to break newspaper ads in Balto dailies day after 'Victoria' leaves this town applying citizens that those turned away can get seats for play by journeying over to Washington, 40 miles away.

Nancy McCord, femme lead in the operetta 'May Wine,' played all through tryout engagement at Ford's, Baltimore, last week, with right ankle tightly taped. Heel of slipper gave way several days before show debuted in Baltimore, and her ankle was badly turned. Laurence Schwab, producer of 'Wine,' got a wheelchair which rode Miss McCord to wings before each entrance and carried her to dressing room after each exit. During the rehearsals held daily while musical was grooming in the Maryland city; the soprano was permitted to sit so ankle might be rested.

Word got around that Jed Harris would stage 'I Want a Policeman,' which will be presented by the new managerial duo of Frank Curtis and Richard Myers, but the play went into rehearsal last Monday (2) with Antone Bundemann directing. Harris merely expressed interest in the script and is a friend of the young showmen who hail from Philadelphia. Bundemann staged several plays in the summer theatre at Locust Valley, L. I.

Gross of 'Crime Marches On' was steadily improving at the Morosco, N. Y., takings being around \$10,000, but the show folded Saturday (30). Play was hooked up fairly heavy for a straight show and needed \$11,500 weekly to break.

Tentative closing notice was posted and when two leads handed in their notice it was decided to close.

Last week George Cohan reassembled his staff for his resumption in the managerial field. Cohan's new play, 'Dear Old Darling,' went into rehearsal Tuesday (3).

Cohan devoted two seasons to 'Ah, Wilderness' under Theatre Guild management. This fall he has first-nighted with regularity.

Ben Stein, who produced several plays on his own, is back on the Billy Rose staff. His assignment is the handling of ticket allotments for 'Jumbo,' Hippodrome, N.Y., contacting the various premium agencies for that purpose.

Two Broadway boxoffice men died Saturday (30); Al Plymouth, and Leon Fitzmaurice, formerly at the Bijou.

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I-MILLER

CARDINAL
HEADLINING
THIS WEEK
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Once Over, Lightly
Westbrook Peck, now in Italy, has been having his fun with the British censors at Gibraltar who, he has written, have been conspicuous by their complete absence. He has commented through the Scripps-Howard newspaper syndicate, the article appearing several days after he had shipped to his family in New York, by mail, a half dozen rules of 16 mm. film showing battleships and submarines in the harbor. Pegler cautioned the home folks to be especially careful and forward the negatives for immediate printing. All instructions were carefully followed. So the films came back n. e. The censors had nailed them on the way out and given them the sunshine treatment.

Trade Papers
reskin & Charlton Publishing Corp. to publish new monthly, Shipping Management, starting with January issue. Joseph Blue, ex-advertising manager of Corrugated Paper Mills, will be in charge.
W. D. Boyce Co. of Chicago, to resume publication of Blade & Ledger, monthly, beginning with January issue. Cotton and Cotton News, Dallas, now Cotton and Cotton Oil Press, has been appointed official publication of National Cottonseed Products Assn., of Memphis. International Grocer, of Chicago, has changed its name to Successful Grocer.

Louisiana Druggist, official organ Louisiana Pharmaceutical Assn., has suspended publication. Accountants' Digest, not published by Professor L. I. Briggs, of U. of Vermont faculty, is Burlington's latest mag.

Guid Nixes Gen. Johnson
General Hugh S. Johnson last week had his bid for membership in the Washington chapter of the Newspaper Guild denied. Former NRA administrator sought place in the guild because he is presently penning syndicated column of political and economic comment. The Capital Guild, in a report which the group adopted, branded Johnson as a "traitor to the strikebreaker in the U.S." And Bob Buck, one-time v-p. of the American Newspaper Guild, claimed that the general had hampered guild representation on the Newspaper Guild district Board, which for while considered owner-employee relations under the NRA.

Rep. Patterson Dead
Former U. S. Representative Frank P. Patterson, an ex-newspaper editor, died Nov. 30 at his home in Merchantville, N. J. He was active until Wednesday as chairman of the board of the West Jersey Trust Company, Camden. A complication of chronic ailments grew acute Nov. 26.

In 1885 he became city editor of the Camden Courier, later going to Baltimore Herald. He recently worked with his brothers on the Camden Sunday Review, the Camden Morning News and the Philadelphia Times, and then the New Jersey editor of the Philadelphia Record.

Edson Gets 'Gumps'
Guy Edson, sports cartoonist on the New York Daily News, tabloid, has been elevated, assigned to do 'The Gumps,' strip created by the late Sidney Smith. His name goes on the strip starting Dec. 16. Smith was killed in an auto smash-up recently. He had drawn 'Gumps' two months in advance. Strip is owned by the Chicago Tribune-Daily News syndicate.

Another who has succeeded Edson in the sports department job, Understood latter will receive \$25,000 annually for the strip job.

Burdett Eagle's Film Critic
Winston Burdett has replaced John Reddington as film critic on the Brooklyn Daily Eagle. Martin Dickstein, former critic, continues as motion picture reviewer and in charge of picture advertising.

Since Dickstein was placed in charge of the ad. and last August, the film advertising lineage is estimated to have jumped about 100%.

Paper now devotes a full page daily to films.

Refuse Injunction vs. Macy's
Doubleday, Doran was denied an injunction against E. J. H. Macy, New York store, by Justice Frederic P. Close, of N. Y. Supreme Court, on ground that the Field-Crowfoot Fair Trade Act is unconstitutional.

Morris L. Ernst, Doubleday's attorney, immediately appealed, case going before Court of Appeals rather than Appellate Division because of constitutional questions involved.

Best Sellers

est Sellers for the week ending Nov. 30, as reported by the American News Co., Inc.

'Europa' (\$2.75)	By Robert Brinkhoff
'Valiant Is the Word for Carrie' (\$2.00)	By Barry Bennett
'Vain of Iron' (\$2.50)	By Ellen Glasgow
'Edna His Wife' (\$2.50)	By Margaret Ayer Barnes
'About the Murder of a Startled Lady' (\$2.00)	By Anthony Abbott
'I Can't Happen Here' (\$2.50)	By Sinclair Lewis
Non-Fiction	
'North to the Orient' (\$2.50)	By Anne Morrow Lindbergh
'Mrs. Astor's Horse' (\$2.00)	By Stanley Walker
'Life With Father' (\$2.00)	By Clarence Day
'Seven Pillars of Wisdom' (\$3.00)	By T. E. Lawrence
'Will Rogers' (\$1.00)	By J. O'Brien
'Man the Unknown' (\$3.50)	By Alex Carroll

'Moderns' Gets Medal
Limited Editions Club's gold medal was awarded to Donald Cuross Peattie for his 'An Almanac for Moderns.' Medal is given annually to the American author of a book which most nearly attains the stature of a classic. Award was made by Carl van Doren, Harry Hansen and Burton Joyce, who suggested it. He received from 45 authors and critics, one from each state. Peattie is a native of Chicago. His most recent published work is 'Singing in the Wilderness.'

Roberta Due in Jan.
New femme mag called Roberta to make appearance in January under guidance of Roberta Publishing Co. Pub. to feature fashion news, latest styles, beauty hints and some fiction.

Pub. to be bi-monthly, with Lionel Bonnar editing, assisted by Marika Holman and Saul Saks.

Israelis Coming Back
Josef Israel's 2d return from the Ethiopian battle front in about two weeks. He leaves Addis Ababa by plane for London and, after a short visit, sails for the U. S. He covered the fray for the New York Times, handled field crews for Pathé newsreel, represented Columbia Broadcasting and also acted for Central News, Ltd. of London. On his arrival here he will embark on a lecture tour.

New Wash. Femme Critic
Washington has femme drama critic, Hattie Hagan, who is fashion scribbler for Herald, is now theatre ed. for the Hearst morning sheet.

She replaces Mason Peters, Jr., who held top spot for four weeks following Mabelle Jennings, for years the town's only female film reviewer.

Guid Child Publisher?
B. P. Guid, business manager of the Los Angeles Examiner, is in Chicago where reports have it he will be elevated to publisher's spot on that city.

Guid recently returned from Washington, where he turned the efficiency hose on Washington Herald.

College Humor Revived
College Humor, recently purchased by Ned Pines, publisher of 14 other mags, back on newstands with January issue. Mag has been without and price has been reduced to 15c.

Robert A. Pines is editor. Publication to continue as monthly.

CHATTER
M. Tomlinson is Black Sea voyager.

Award of 1935 Nobel Prize for Literature postponed.

Louis Bromfield nearly half through with his novel on radio.

Goofy Gorer, English writer, visiting U. S. for first time.

John Cushman Plister appointed associate ed. of Ladies Home Journal.

Andrew Mauro's 'Prophets and Poets' is study of nine English authors.

Francis Brett Young to take year's vacation before starting another novel.

Louis Adams working on sequel to 'The Native's Return' at Black Mountain College.

J. H. H. Gauts appointed to editorial staff of George G. Harrap & Co., Ltd., of London.

Henry de Montherlant donated his Heinemann prize money to King's College hospital in London.

'Lucy Gayheart' bought by Hugo Gebers Bokforlag of Stockholm.

John Macrae recently celebrated completion of 60 years with E. P. Dutton, of which he is now president.

Lewis Mumford working on second volume of his interpretation of modern civilization to be ready in 1937.

Morris Ernst to write book on American Constitution for Simon & Schuster to be published next spring.

Registration for free courses in scribbling, offered by Professional Workers Adjustment Institute, now in progress.

Harpers to publish Margaret Lane, 'Fate, Hope, No Charity,' book-of-the-month selection of Daily Mail in London.

Attempt is being made to revive the Press Club in Los Angeles. Club folded when the appearance of a newspaperman became a novelty.

Edna Milly collection with George Dillon on translation of 'Selected Poems of Charles Baudelaire,' to be published in January.

Robert Neumann's life of Sir Basil Zaharoff has finally passed legal scrutiny of attorneys in London and here. Will be published in January.

William W. Tyler, for the last seven years editor of the Chatham, N. Y. Weekly Courier, has joined the Albany Associated Press bureau.

'Book of the Month Club' selections for January are 'The Next Hundred Years,' by C. C. Furness, and 'If I Had Four Apples,' by Josephine Lawrence.

Albert Stevens Crockett, author of 'The Old Waldorf-Astoria Bar Book' (Dodd, Mead), has acquired all rights from original publisher and is releasing it again.

'First Lady,' the new Katherine Dayton-George S. Kaufman play, and 'Paradise Lost,' new Clifford Edes play, will both be published in book form early in December by Random House.

George Gore, scriptist and program director with Lord & Thomas radio department, has completed the dramatization of a story he published in the September issue of Story magazine. Title of the yarn was '\$555 F.O.B.'

2d Ave. on B'dway

(Continued from page 1)
fact that business for Yiddish legit has been better than usual in New York the current season. Yiddish companies in the Bronx and Brooklyn are doing well in showing profits. Only one of the four theatres on Second Avenue itself is doing well, but that is believed due to poor stars.

Fishele der Gerutim, the Yiddish Police Gazette, is in the money, while the other three houses, Second Ave. Public and National, are barely getting by.

Fact that the piece at the Folks has been the most successful star (Menasha Skutnik, Lila Olith) and is generally on a higher plane artistically than its competition, is credited with the good b. o. results.

This, plus the fact that the six theatres in the suburbs are doing ok, leads the Union to the conclusion that Broadway is ready for Yiddish legit if well presented, or if near home.

Fact that three of the four Second avenue legit are musical and the only straight drama house (National) is a Second Avenue success (ring) is not considered 'art' theatre, has caused considerable chatter.

Feeling is that there should be at least one 'art' troupe. Schwartz's only Yiddish star who has ever been able to make 'art' in theatre pay definite returns, although he has avoided New York for two years on grounds he isn't ready.

Younger his company on a long run basis.

Fiction and Films

By WOLFE KAUFMAN
Markley's New York

Morris Markley has been observing New York for some years as a sort of extra-legal reporter for the New Yorker. His weekly pieces, for that mag's 'Reporter at Large' department are a sort of polished-up Hellinger sans the sentimentalities.

Where the pieces differ from Hellinger's, or even from the old Ben Hecht pieces in Chicago, is that they're distinctly more carefully prepared. It's the difference, in other words, of having a week for each piece rather than being forced to a one-a-day schedule. In book form, collection of the best of Markley's pieces is called 'Manhattan Reporter' (Dodge; \$2.50) and is somehow not as good as it should be. It should be better than '1001 Nights' or 'Moon Over Broadway,' but it isn't. The yarns read better in the mag.

New Style Shakespeare

A curious book is 'Shakespearean Nights' (Bass; \$2.50). Written by Estelle H. Davis, of the Barnard College English Dept. and Edward Stettin, of Bryn Mawr High School, N. Y., it is a sort of game for making Shakespeare easier. Consists of three original plays using scenes from Shakespeare in new forms. Jane Austen novel, now current in New York. A. A. Milne has also made a dramatization, not yet published. It is competent, workmanlike, but in book form appears as dated Austen. The original is still easier reading.

Two Plays

Arm-chair drama gets two new volumes, 'Pride and Prejudice' (Doubleday-Doran; \$1.75) is the Helen Grey dramatization of Jane Austen novel, now current in New York. A. A. Milne has also made a dramatization, not yet published. It is competent, workmanlike, but in book form appears as dated Austen. The original is still easier reading.

'If This Be Treason' (Macmillan; \$1.75), by John Haynes Holmes and Reginald Lawrence, was produced earlier this season by the Theatre Guild and flopped. In book form it seems hard to figure why it didn't make out better than it did. It was probably intended to be read in the place; a strong and disquieting tone.

On Writing

Edward Weeks, editor of the Atlantic Monthly Press, has a lot of experience with writing and writers. He has written a book on writing, a considerable save advice and information in a tome entitled 'This Trade of Writing' (Little-Brown; \$1.75).

It is a quiet, chatty sort of book in which Weeks discusses the various facets and trends in writing; what, where and how to sell; how and when to write, etc. Whether or not anyone gets any definite value out of it depends on how much help is needed by the reader. It's one of those books in which approach counts a lot. If you are really looking for information or help, the book could fire it to you. If not, it's likely to be a bore.

Omnibus of Crime

Erle Stanley Gardner goes merrily on his way as a prime raconteur of mystery yarns in 'The Case of the Greenback Cat' (Morrow; \$2.00). Perry Mason, the jolly lawyer-detective, continues getting himself into hot water and his clients out of trouble by use of out-of-the-ordinary methods. It's always likeable and his escapades are always, to say the least, interesting. 'Cat' is quite on par with the Gardner-Mason forerunners. Warners has the film rights.

Philo Vance still is the same annoying case as always in 'The Garden Murder Case' (Scribner's; \$2). He's annoying because he talks like such a fool and acts such an utter ass. But his creator, S. S. Van Dine, always sets him some good problems and Vance always figures them out pretty cleverly, so maybe all about the forensics.

Current number is one of the best Vance yarns yet. Metro has the picture rights.

Anthony Abbott (Fulton Oursler) hasn't published any yarns in several years. His Phantom Colt yarns resume again with 'About the Murder of a Startled Lady' (Farrar &

Rinehart; \$2). It's a tough cop and robber plot, ingeniously worked out. One of the tops in its line this season. For film purposes it would have to be considerably switched about, however.

By EPES W. SARGENT

Two books from Kendall Sharpe are widely contrasted, one heavy and the other light. Both are at the \$2 price.

'Pendulum Swing' is a novel by Gary Mitchell, who wrote 'Warning to Wantons.' She's an Australian with the story spotted there. It's a bit stodgy for the American taste, the careful study of a girl whose ill looks embitter her life until she finds that her envied cousin is less happy than she. Clever character work, but dull. Soberly for pictures.

'The Other Lady,' which comes from Wilson Collison's prolific pen. It's not plausible, but the reader will not care in the face of a living account that atones. Nella Arden, on her way to her wedding, finds her prospective spouse trying to square things with another woman. She beans him with a vase and flees, thinking she has killed him. From this premise the author has developed a semi-mystery story that never stops until it reaches the end. Okay for pictures, and good reading, too.

A Family Affair

Selecting a thoroughly irritating central figure, Norma Patterson has made a thoroughly irritating book of her 'Drums of the Night' (Farrar & Rinehart; \$2), which had prior magazine publication.

Stuart Progress is a stiff-necked, self-confident family autocrat, ruling his group with an iron rod of discipline, though he means well. It takes two deaths, an accident and an elopement, all blamed on him, to convince him he's wrong. The pile-up is too obviously forced to be convincing. The tale lacks dash, but as too as interest. Could be a picture if tempered a little, but probably would not interest.

Ballet History

Weightiest of the new ballet books is Lincoln Kirstein's 'Dance' (Putnam; \$5), which covers dance history from the earliest times up to the advent of the American Ballet. Not confined entirely to classic ballet, as it is generally accepted, the book strives to acquaint the reader with as much past detail and lore as possible. The last three-fourths of the pages are devoted to origins, meanings and effects.

When the current issue is reached (Russian is that mostly) some interesting sidelights are shown on personalities, foibles and traditional beliefs. Book is labeled a short history, but stacks up as quite lengthy.

(Continued from page 11)

similar bankruptcy or receivership move, the value of the stock is 10% more. (Pathe-Natan) represents \$10,000,000 actual cash invested by the general public, with the Government here anxious to protect them.

Also Robert Dirier, representing the majority of stockholders, claims he will be able to reimburse the creditors in full after he is elected president and placed in actual control of the business. The election is a formality, more or less, yet to be accomplished.

Theatre Subsidiary
Omniun des Spectacles, another P. N. subsidiary, which programs the 150 theatres in the P. N. circuit, also suspended payments as a technical result of the other company's move, although Omniun is apparently profitable.

Both suspensions follow a move by Jacques Worms, who holds bonds of the Societe de Garantie as guaranty of a loan to Pathe-Natan, made a year ago when that company's troubles first started. It is believed partially a matter of Worms trying to get control of the firm, although Dirier still appears to hold all the aces due to unquestioned control of stock majority.

Worms has been very much worried over the situation. Especially troubled is Eastman to whom Pathe-Natan owns \$1,800,000 for raw stock. Dirier claims he has a working agreement with Eastman Kodak and the other big creditors and bondholders, if only Worms would lay off.

P-N Bankruptcy

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GYPPERY ON THE CAMPUS

WB LEGIT TAKE MAY FINANCE FILM

For the first time since film people started investing in legit shows, profits from one show to the picture end may total enough to finance the cost of the screen version. That is indicated via "Three Men on a Horse," 50% of which is owned by Warners. Estimated that WB's end of the net will reach \$400,000 and may top that figure.

"Horse" is presented by Alex Yoche and is his first managerial venture. Original company is still on Broadway, nearing the year mark at the Playhouse. Three companies are on tour and all reported operating successfully. Another company is soon due for Australia and one is planned for London.

Warners has also struck oil with "Boy Meets Girl," current at the Cort. N. Y. Understood picture firm also has a 50% interest in this comedy. On the reverse angle, Warners has been behind three or four flop shows this season.

VAUDE PARDS' 6 MONTH DEALS

Six months is now about the limit for vaudeville partnerships among acts pointed for regulation vaudeville bookings. There isn't enough playing time in the country to keep teams, trios, etc., in the \$500-or-over salary class intact for longer period.

Only alternatives to splitting are to grab a unit or a nite club rep, or cutting salary to the coffee-and-cake level demanded by most of the present non-unit vaudeville houses. As a result, most new stage partnerships are now formed with the understanding that the hook-up will last about six-months. After the fourth or fifth month the partners start looking around for new partners in anticipation of the cycle commencing all over again.

Cantor's Understudy to Play Cantor in 'Ziegfeld'

Buddy Doyle, yet vaudeville single, gets his first important film chance in Metro's "The Great Ziegfeld." He'll play Eddie Cantor in the picture.

Doyle, who formerly did black-face, understudied Cantor in "Ziegfeld's" "Whoopie" and played the Cantor part when the star left the show. He was signed by Metro, Friday (8) and left for the Coast the same day.

RABELAIS ON RADIO

But Archais' French Is Self-Censoring

Paris, Dec. 1. Francois Rabelais, whose language wouldn't get by radio censors, has been put on the air in France. Fortunat Strowski, member of the Institute of France, is adaptor of skits in which candid author of antiquity figures, and in which his works are quoted.

Starts out in modern French, but the quotations worked into the sketches go back to old French, so that the radio listeners, unless they're scholars, can't tell how rough the talk is.

\$5 TO \$30 RAP IN N. Y. FOR NEW YEARS

New York, along with the other key city niteries, will see a big killing this New Year's Eve. Greenwich Village hot spots are starting their tariffs at \$5 a couple, the lesser Harlem black-and-tans at \$7 per and the swank midtown hotels and cabarets are ranging it from \$15, 20, \$25 to \$40. Latter is tops at the Waldorf, the French Casino and kindred cafes.

Where capacity is large, there are three scales of prices from \$7.50 to \$12.50 per person, depending on proximity to the "ringside." Last New Year's Eve the big hotels grossed \$25,000 on a night's business, limited their fees to favors, supper, one or two cocktails before supper, and some found it was subsequently a good business investment to throw in a quart of champagne per two persons. That started them on the vineyard and topped the ultimate tariffs proportionately. Same stunt will be tried this season.

48 Pix in Work, Heaviest Pre-Xmas Coast Shooting Schedule in 5 Years

Hollywood, Dec. 10. Cheeriest Christmas in years for Hollywood with 48 pictures working this week—a dozen more than in the same period last year. Casting is a problem, however, with more freelance players on assignments.

Schedule to the first of the year is the heaviest at this time in five years. Merchants also report heavy trade, enhanced considerably by the boom studio payrolls. Heavy production at this time due to the reorganization of 20th Century-Fox and Paramount catching up on its releases. Rule is generally to clear the boards so as not to carry beyond the holidays.

BANDS GET THE ACADEMIC CHIZ

'Committees' find Many Ways of Grabbing Coin—Boosting Corkage Fees, Cut-Rating Ducats, Double Entry on Entertainment Salaries, Etc.—No Recourse for Victims Through School Heads

HAND IT DOWN

Shady dealings as experienced and witnessed by dance orchestras engaged for recent campus frolics, makes it appear that some of our nicest undergrads are taking post-graduate courses in gypsyery. Some of the chiselings devised and practiced under the wing of Alma Mater makes the Times Square chiz artists, who never went to college, look like amateurs.

Gypsyery encountered by bands (Continued on page 66)

2 CHAPLIN EX'S OPEN SAME NIGHT IN LONDON

London, Dec. 10. Two former Charlie Chaplin wives made their West End debuts last night (Monday).

Lita Grey Chaplin opened at the Cafe de Paris and, despite a very small audience, scored well.

Mildred Harris, assisted by Jack and Eddie Eden and Ian Hay, opened at Luxury Liner, new West End niterie operated by Beaumont Alexander, and scored. Miss Harris also debuted the same night in a suburban cinema owned by the Kay Brothers on a salary and percentage

Rose's Invite

Ily Rose has wired drama critic on rags in all the eastern key cities, asking 'em to New York at his expense to see "Jumbo" and write reviews on the show for their respective sheets.

Crix are to advise Dick Maney, "Jumbo's" p. a., when and how many seats are wanted, then after returning home, send in swindle sheets, which will be honored and coin forwarded immediately.

B'way Vs. Park Av. Cheek-to-Cheeking; Sobbie at Elsa Maxwell's Niterie

Pallet Face

Hollywood, Dec. 10. Dutch Pettit, former stand-in for Richard Barthelmess, has a peculiar job at Metro. All the makeups for "Good Earth," something of a headache to the studio, are tested on his pan.

BEAUCOUP B.R.'S BUT CAN'T GET LEGIT CASTS

Good backers now seem to be more numerous on Broadway than good actors. Most producers contemplating shows are in a quandary as to casts, particularly established leads, but on the financing end are having little or no trouble.

The supply of legit b.r. boys is greater than at any time since 1929, but on the other hand the talent supply for legit is slimmer than at any period within memory.

One producer whose show is being held up by casting trouble, had his choice of four different backers, yet can't find a suitable leading player.

Ecclesiastic Bally Also Giveaways in The City of Churches

Brooklyn, Dec. 10. This City of Churches appears to be going through a real religious cycle with a multitude of evangelists occupying the pulpits. Many churches have adopted ideas from the film and circus ad writers for their Sabbath advertisements in the local gazettes.

Hottest copy in town comes from the Baptist Temple, Dr. Russell Brougher, preacher. He has imported Evangelist Oscar Lowry to save souls. Sermon topics at church this work read like old-time Ivan Abramson film titles, "The Sin" (Continued on page 67)

Mercy Killing Theme

Hollywood, Dec. 10. "The Right to Kill," original by Stephen Marbett, based on recent mercy killings headlined in the dailies, has been purchased by Ben F. Ziedman. Producer will make the picture as one of his group of exploitation features for the Independent Market.

By CECILIA AGER

So glided the Elsa Maxwell-George Jessel opening at the Club Versailles, N. Y. Monday night, Miss Maxwell's comedy dowager costume was enfolded in a genuine—positively not from Sally's Fur Coat—chinchilla cloak, and real aligrettes sprang from her majestic wig. Affair so tense with hollytoyness that when dear Elsa turned, the floor over to Jessel, cracking 'she hoped to see him at Laura Corrigan's after the show, and he said well, maybe, not at Laura's, but surely at Lindy's—the gentlefolk shouted with relief at hearing so homely a term.

Elsa's friends packed the joint and Jessel entertained them. Though Miss Maxwell introduced him as "the incomparable Mister" George Jessel and pronounced it right, Jessel didn't let it get him. He was going great and could surmount any appellation.

Elsa's yen for dressing up in costumes got another chance when she reappeared as a Scotch father complete with pipe and side whiskers for an enactment, with Jessel and (Continued on page 70)

BOSTON G'DEN'S INDOOR MORITZ

Boston, Dec. 10. Winter sports setup in the Garden, here, similar to Madison Square Garden in New York, as a showmanship-merchandizing stunt for sporting goods and department stores, has erected a 200-foot ski jump, a sled-dog track, a skating rink, all in a frigidized atmosphere to simulate a miniature St. Moritz.

It's paradoxical of nature that the big cities, where smart winter sports' attire and properties can sell, aren't conducive to the sport, as are the suburban sectors. The re-creation of all the Alpine atmosphere in the urban trade is another thing, however, and it's expected that the Boston Garden project will pave the way for a new field of winter activity in the big key cities.

Some of New York stores have also installed ski runways as well as instructors.

1st U. S.-Chinese Talker

Hollywood, Dec. 10. First Chinese all-talker produced in America is to be put in work today (Tuesday) at the Reliable Studios by Cathay Productions. A. M. Wong headed the cast of three imported leads. Frank Tang, who authored, also directs the yarn, freely translated from the Cantonese as "Hearts-in-the-Picture," to be released here and in China, has one reel in varied color.

Readying Bally on Dionne Quints' Feature; Production Complications

Hollywood, Dec. 10. Harry Brand, 20th-Fox publicity head, has successfully hurdled one of the toughest jumps in the publicizing of the Dionne Quints in connection with the production of "The Country Doctor" at Callender, Ont. Newspaper Enterprise Association has the exclusive on all still photographs taken of the youngsters. Bad angle for the studio was Shul-NEA franchise holders got the pictures, while other newspapers went without.

Brand sold the studio idea of engaging Neil Brinkley and Harrison Fisher to make drawings of the youngsters and others connected with the production of the picture. Drawings will be made up in the form of layouts, serviced free to all newspapers.

NEA charges 20th-Fox \$50 for any and all stills it accepts of the youngsters, or of atmospheric photography of the production activities in the Ontario town.

"Country Doctor" crew in Canada packs up today for return to studio.

Ontario, Dec. 10. Production of the Dionne feature delayed for some days following accident yesterday when Jean Herscholt, in trying to master the art of snowshoeing, slipped and fell into a ditch. Dr. Datofo attending Herscholt, says the actor has twisted his leg badly, and may be laid up for some time.

A billboard greeted the Californians. They encountered another chilly reception at the border where they were held up by immigration officials and only allowed in after a barrage of wires and telephone calls to Minister of Welfare Croll at Toronto resulted in his instructions to the immigration men to per it entry. Party included Director Henry King, Jean Herscholt, Dorothy Peterson, Sonya Levien and 11 cameramen and technicians.

Protests of the Projectionists' Union No. 10, 10-12 the Toronto local of the International Theatrical Employees' Union meant another headache, with Minister of Welfare Croll arranging a meeting between the Canadian union representatives, the Fox-20th Century technicians and King. Charlie Blake, representing the Chicago American and the N.Y. Evening Journal, was appointed arbiter of the discussion. Meant, however, that shooting was delayed while the Fox-20th men made the trip to Toronto for the meeting. Because Dr. Datofo allows only five cameras and sound men in the hospital at one time, union dispute was settled by the putting of five Toronto technicians, on the Fox-20th picture payroll during the expected three weeks of filming. During the filming inside the Datofo hospital, Director King and his technicians are wearing white gowns and masks and must undergo periodic throat and nose sprays. Dr. Datofo fears regarding the strength of the lights have been set at rest. Photographs with blue gelatine filters are being used.

Gigolo on Horseback

Hollywood, Dec. 10. Paramount Unit's Gene Raynor on a horse for "Proud Rider," western story by Harvey Ferguson. Story purchased last week is currently appearing in Blue Bird.

Jack Cunningham will produce.

Lily Pons to Europe

Lily Pons sails for Europe on Dec. 26 for a short stay in between opera and film engagements. With her will travel her mother, Mrs. Marie Pons, and Albert D'Gorogastia, her instructor.

She's been living in Connecticut since returning from the Coast.

Local Stand-in Makes Good

Minneapolis, Dec. 10. William O'Connor, of St. Paul, Minn., former University of Minnesota student who for two years has heard how much he looks like Richard Arden, screen star, also a former Minnesotan, is going to cash in on that resemblance.

He's left the studio for a week for Hollywood under a year's contract to Warner Bros. as a stand-in for Arden.

The contract calls for a salary of \$15 a day.

Goetz Heads for London

Hollywood, Dec. 10. Ben Goetz planned for New York Saturday (?), intending to sail for England the end of this week.

He will spend a month in London preparing for production of "The English Picture" to be made in England during the coming year, and then return to Hollywood to line up skeleton production and studio crew for the English unit.

CENTRAL KEEPS TABS FOR PENSION PAYOFF

Hollywood, Dec. 10. Federal and state measures on unemployment insurance and old age pensions, which become effective Jan. 1, threatened to jam the auditing systems of major studios in keeping necessary records on extras.

Problem was solved at meeting of studio auditors and legal advisers when maintenance of records of employment of extras was turned over to "Central Casting" office to handle. Estimated that centralization of record-keeping for annual reports will save major studios thousands of dollars a year.

Returns required to be filed include statistics on every individual employed by a company, regardless of number of days worked or compensation paid.

Cantor Aims for East As 'Pink' Washes Up

Hollywood, Dec. 10. Washup of Eddie Cantor's "Strike Me Pink" due this week with actor sticking around for the cutting and preview. Will do his Pebecco broadcasts from the east after first of year.

Benny Holzman, personal manager for Cantor, hits trail for New York this week, cleaning up some big details before comic arrives.

UA Star's Anzac Pic

United Artists is scouring its talent lists for a name star who can be spared long enough to go to Australia to make a feature film. UA has contracted with Cinecound to produce a picture in Sydney and wants to use one of its own names to get the film outside of the routine quota channels.

Merman's Pic Washup

Hollywood, Dec. 10. Ethel Merman finished her role in the Eddie Cantor picture, "Strike Me Pink," for Samuel Goldwyn, and hopped a train for New York last week. Player holds no further picture commitments and is slated to appear in new musical on Broadway next spring.

TILLY LOSCH TRIPS EAST

Hollywood, Dec. 10. After making a test for possible contract with David O. Selznick, Tilly Losch planned to New York to negotiate a British picture deal. Selznick declined on dancer.

Daniels in 'R. & J.'

Hollywood, Dec. 10. Henry Daniels arrived from the east last week to start term contract at Metro.

A first assignment will be a role in the Irving Thalberg production of "Romeo and Juliet."

Kelly in Canadian Pic

Hollywood, Dec. 10. Lew Goldner, American representative for Central Films of Victoria, Canada, sent Walter C. Kelly and Clyde Cook to Canada for principal parts in the company's second feature, "All Aboard."

David Selman, also of Hollywood, will direct.



WILL MAHONEY

The Yorkshire Post, England, said: "The English music-hall stage has received many new variety acts from America, but it is doubtful whether any have met with such success as that given by Will Mahoney, which has been referred to as the outstanding item in the recent Royal Command Performance. On his two previous visits to Leeds Empire Mahoney drew record attendance, and last night's crowded houses clearly indicated heavy bookings for the direction."

Direction
WM. MORRIS AGENCY
Mayfair Theatre Building
New York City

DAUGHTERS, CHARITIES SHARE IN WARNER WILL

Los Angeles, Dec. 10. Leaving personal property in excess of \$100,000, Benjamin Warner willed that part of his estate to his three daughters, according to probate court records here. Beneficiaries are Mrs. Rose Warner Charman, Mrs. Anna Warner Robbins and Mrs. Edna Warner Halper.

Jewish Consumptive and Ex-Patients Relief Association was left \$10,000. Sum of \$500 was willed Hebrew Sheltering Home for Aged. Max Albert Warner was appointed executor. His bond was fixed at \$100,000 as formality, because he is New York resident.

CASUAL CASTING

Muni Sets Chinese Broker, ide, Entertainer, Stenog.

Hollywood, Dec. 10. Four Chinese, seen by Paul Muni during his recent trip to San Francisco, have been set for feature roles in Metro's "Good Earth."

Quartet are William Law, broker; China Lee, a Chinatown guide; Lita Ming, cabaret performer, and Laure Loe, stenog.

MG Pimps for Stahl

Hollywood, Dec. 10. John Stahl has moved to Metro to start preparations on picture he owes this firm on former contract.

He draws former executive offices of Louis B. Mayer, with quarters being redecorated for him.

PARRE FOR PAR PAIR

Hollywood, Dec. 10. Paramount has selected "Imported from Paris" as the new co-starring picture for Carole Lombard and Red MacMurray.

Arthur Hornblow,

SAILINGS

Dec. 26 (New York to London) Hal Jensen (Ile de France).

Dec. 14 (New York to London) Michael Balcon, Mark Ressler, Ralph Spence, Charles Lester (Aquitania).

Dec. 11 (London to New York) Dave Bader (Georgic).

Dec. 7 (New York to Paris) Lupe Velez, Dr. Herbert Kalmus, Bernard Fay, Robert Katscher, Dr. Edmund Faulder, Hal Roach, Clifford Whitley, Margaret Ettinger, Al Trahan, Lady Yukona Cameron (De France).

Dec. 7 (London to New York) Mary Ellis, Henry Wilcoxon, Raymond Massey (Aquitania).

Dec. 7 (Los Angeles to Honolulu) Adolph Ramsl, L. P. Rosen, Billy Clifton, Ben Jolly (Malolo).

Dec. 7 (New York to Los Angeles) Mr. and Mrs. Oscar Hammerstein, 24 (Santa Elena).

Dec. 6 (New York to London) Louis Sterling (Majestic).

Minor Paychecks Oked

Los Angeles, Dec. 10. Helen Wood, 18; Dixie Dunbar, 17, and Maxine Reinher, 19, were given court approval of their contracts with 20th-Fox. Also okayed was contract between Ted Lewis and Edna Strong, 20.

Miss Dunbar's is for six months at \$400 per week, with options carrying rate to \$1,500 at end of six and one-half years. Miss Wood gets \$100 weekly for six-month period, with seven-year options taking scale to \$1,000 weekly. Miss Reinher's is for seven years. Miss Strong receives \$100 per week for 40 weeks with band.

FREUNDLICH NAMED M.P. RELIEF SECRETARY

Hollywood, Dec. 10. Alexander Freundlich was appointed executive secretary of the Motion Picture Relief Fund at board of trustees' meeting Friday (6) at Pickfair. He has been acting in the post since death of F. X. Baur some months ago.

John Cromwell was elected to board of trustees to succeed Will Rogers, and Robert Montgomery was elected to the executive committee in place of M. C. Levee, resigned.

At today's meeting plans were formulated for contact with non-contributors to the fund in order to secure additional pledges based on 1/2 of earnings in films. Trustees voted disbursement of Xmas baskets and dinner tickets for those on the rolls, continuing practice of previous years.

Selznick Heads Mayfair

Hollywood, Dec. 10. David O. Selznick has been elected president of Mayfair Club, Carole Lombard is first v. p., and Donald Mack Stewart, second; Robert Montgomery, sec.; M. C. Levee, treasurer, and Margaret Ettinger, assistant secretary. Board of directors includes W. S. Van Dyke, Selznick, Miss Lombard, Irving Thalberg, Joe E. Brown, Hal Roach, Harry Ray, Levee and Leslie Howard.

Club will stage four monthly dinner dances with proceeds to be turned over to the Motion Picture Relief Fund. Latter received \$5,000 from last season's program.

Mrs. Coogan a Scrib

Hollywood, Dec. 10. Career of Mrs. Lillian Coogan, mother of Jackie, is changing to that of a writer. Sol Lesser has her under contract to turn out a yarn for Bobby Breen.

Mrs. Coogan always had a hand in the stories for her offspring when he was the kid rage at Metro.

PLAZZA SCOUTS HOME TOWN

New Orleans, Dec. 10. Ben Piazza, Paramount talent scout, is here renewing acquaintances and giving local boys and girls the once-over. In addition to interviewing large number of hopefuls he looked over talent of Little Theatre as well as groups from Tulane and Louisiana State universities, including Mary Healey, a New Orleans (1935) and Louise Schmalz (Miss America of 1935).

Piazza was formerly manager of Palace and Orpheum here.

STANDER SET AT COL.

Hollywood, Dec. 10. Columbia has sealed Lionel Stander to a term contract. Draws role in "Opera Hat," Frank Capra production, starting next week.

Stander is currently in cast of "Rolling Along," Columbia and drew the ticket when he caught exec's eye for performance in "If You Could Only Cook."

CAGNEY'S NAG YARN

Hollywood, Dec. 10. "Warners has bought 'Sergeant Murphy,' yarn of jockey and historic stepphase nag, from Sy Bartlett as one of five possible vehicles on deck for James Cagney. Cagney, away on month's vacation, will not get assignment until after New Year.

APPOINT ACADEMY AWARDS BOARD

Hollywood, Dec. 10. The Academy Awards Committee, headed by Frank Capra, president, holds its first meeting Tuesday (12) to perfect the setup under which ballots will be cast late in February on the best picture work of the year.

Academy Committee: Lionel Atwill, Lloyd Barrymore, Reginald Dwyer, Clark Gable, George Irving, De Witt Jennings, J. Farrell MacDonald, Harry Pickford, May Robson, Frederic Stanley.

Directors: Clarence Brown, George Cukor, C. B. DeMille, E. H. Griffith, Howard Hawks, Harry Lachman, Mervyn LeRoy, Frank Lloyd, Rouben Mamoulian, Victor Savignier, King Vidor, William Wyler.

Assistant Directors: Glen Beauchamp, Sid Bowen, Gordon Hollingshead, R. L. Selander.

Producers: Harry Cohn, Henry Ginsberg, Henry Herzbrun, B. B. Kahane, Nat Levine, Charles R. Rogers, David O. Selznick, Hunt Stromberg, J. L. Warner, Darryl Zanuck.

Technicians: Martin Cohn, Carl Dreher, Arthur Edson, Bernard Herzbrun, John Hughes, Louis Kolb, William Mueller, J. M. Nicklaus, Max Parker, S. J. Twining.

Writers: Howard Estabrook, Howard Green, Grover Jones, Joseph Moncur, March, John Meehan, Jane Murnin, Robert Riskin, Paul Gerard Smith, Carey Wilson, Waldemar Young.

With such a wide range of top pictures now in circulation, belief in academy officials will avoid repetition of last year's judging when most of awards fell into the lap of one studio, Columbia.

Believing the Academy awards to be inadequate, Screen Actors Guild will make its own awards for the best performance of the year ending June 30, 1936.

Guild already brevets best performance of the month, and it will be from that month's selections that the annual awards will be selected.

TONE AND CRAWFORD SET IN METRO TUNER

Hollywood, Dec. 10. Metro set Franchot Tone in featured role for the film musical, "Elegance," which has Joan Crawford and Clark Gable in supporting parts. Jack Conway will direct, Louis Lighton as producer.

WB May Pact Steffi Duna

Hollywood, Dec. 10. Warners is talking term contract with Steffi Duna as result of Hungarian actress' showing in "Anthony Adams," in which she plays role of Neleta.

Metro also negotiating for player for "Good Earth," after tests for Lotus part.

JANE WINTON BACK

Jane Winton, American film actress, gets in from London today (Wednesday) after finishing a picture for British & Dominions while abroad.

Girl appeared opposite Arthur Tracy in British film version of "The Street Singer," recently completed. She will remain here for the winter and return to Paris in the spring for a musical.

MASON-HEERMAN SHIFT

Hollywood, Dec. 10. Writing team of Sarah Y. Mason and Victor Heerman completed their two-year writing ticket at Radio last week.

Team swings over to Selznick-International to prepare additional dialogue on "Little Lord Fauntleroy."

FILM SCRIB'S PLAY

Hollywood, Dec. 10. Allan Scott, Radio contract writer, left here yesterday (9) for New York to make arrangements for the production of his play, "Sweet Home."

He has a six-1 the studio.

CHURCH TIGHTENS ON PIX

Novarro, Hamilton, Miss Cherrill All Fail to Click in London Legit

London, Dec. 10. Hollywood talent isn't doing so well in London this week. There are three different instances.

'Royal Exchange,' Joe Sachs' new show starring Ramon Novarro, opened at His Majesty's Friday (6) to a laxed reception by the audience and a unanimous panning in the press. It's the retitled 'All the King's Horses' from New York, which had so much trouble getting started here. Novarro failed to click personally, while the critics didn't care much for Doris Kenyon's work. Eddie Foy, Jr., and Doris Carson were praised individually.

Backers decided to fold the show after two performances, but Novarro stepped in with a new bankroll on the condition that all principals take a percentage arrangement in lieu of salary.

Last night's (Monday) take was estimated at less than \$500.

Virginia Cherrill was scheduled to open at the end of the current week in 'Sleeping Beauty,' a new Charlie pantomime, but was taken out of the cast, despite the fact she's been rehearsing for several weeks.

Nancy Burne replacing 'Neil Hamilton is out of the 'Sauce for the Goose' cast. Show is now on a provincial tour prior to London opening and will have a new lead when it comes in.

LEW AYRES WILL ACT, DIRECT AT COLUMBIA

Hollywood, Dec. 10. Columbia has signed Lew Ayres to actor-director contract, with ticket providing for him to direct at least one picture a year. Agreement starts Jan. 15, at which time Ayres takes the lead in 'Wedding Present,' B. P. Schulberg production from yarn by Paul Gallico.

Ayres is slated to star in one picture for Republic this month, and returns to that company some time next year to direct one feature. Both are on a prior commitment signed with Republic last fall.

Edmund Lowe as Philo

Hollywood, Dec. 10. Edmund Lowe goes to Metro to handle role of Philo Vance in 'Garden Murder Case,' from yarn by S. S. Van Dine.

Edwin L. Marin will direct, with Lucien Hubbard and Ned Marin functioning as co-producers on the whodunit.

Lukas' Personals

Paul Lukas has been set by Paramount for three weeks of personals with a three-people sketch. Deal was arranged by Eddie Hesnick on the Coast.

Film player opens Dec. 27 in Chicago, with Detroit following, then a lay-off till Jan. 31, when he goes into the Metropolitan, Boston.

MESSAGE FOR MONA

Hollywood, Dec. 10. Mona Barrie draws role in 'Message to Garcia' at 20th-Fox, taking spot originally slated for Helen McKellar.

Picture is now in work with George Marshall directing.

Gargan on the Loose

Hollywood, Dec. 10. Warners failed to exercise option on Bill Gargan after actor made it known that he wanted release.

He will freelance, having already landed a part in 'SK, Parade' at Paramount.

Wells' Short

Hollywood, Dec. 10. Those who attended the Academy's dinner for H. G. Wells in Hollywood Dec. 3 received a mental shock when the English author made about the shortest speech on record for a Hollywood gathering.

Introduced by Charles Chaplin, who in turn was introduced by Cecil De Mille, Wells said: 'You ask me what I think of Hollywood. It leaves me speechless.' Then he sat down. De Mille's introduction of Chaplin took 10 minutes.

Guilders Vote Cagney's 'Bottom' Best in November

Hollywood, Dec. 10. James Cagney secured vote of Screen Actors Guild for best performance of the month of November, getting the nod for role of 'Bottom' in 'Midsummer Night's Dream.' Player had plenty of competition, however, with balloting including names of 20 players from 13 different features released locally during the month.

Honorable mention for acting honors went to Carole Lombard for portrayal in 'Hands Across the Table,' with Preston Foster swinging into third spot for performance in 'Last Days of Pompeii.'

Screen play voted best of the month by members of Screen Writers Guild was 'Hands Across the Table,' written by Herbert Lawrence, Norman Krasna and Vincent Lawrence. George S. Kaufman and Morrie Ryskin slipped into second place with 'Night at the Opera,' while Nunnally Johnson rests in third place with solo screen play of 'Thanks a Million.'

Dieterle Paired with Connelly on 'Pastures'

Hollywood, Dec. 10. William Dieterle is being pointed for co-direction with Marc Connelly on latter's 'The Green Pastures' at Warners, slated for production after holidays.

Assignment will depend on whether biographical drama of Beethoven, also in preparation for early production under Dieterle's direction, can be conveniently scheduled.

'Beethoven' is presently in abeyance while Milton Krims, who is doing screen play, makes revisions ahead of camera on 'Anthony Adverse.'

'Showboat' Starts

Hollywood, Dec. 10. 'Showboat' was launched at Universal yesterday (Monday) after several delays, due to difficulty in landing romantic male lead to play opposite Irene Dunne. Allen Jones has been borrowed from Metro for the part. Carl Laemmle, Jr., produces and James Whale directs. Cast nucleus, beside Miss Dunne, includes Charles Winninger, Helen Morgan, Paul Robeson, Helen Westley, Marilyn Knowlden, Francis X. Mahoney and Eileen McNiel.

Jerome Kern, who with Oscar Hammerstein II wrote screen version as well as book, lyrics and music for play, pulled in from New York today. Hammerstein is due next Monday. Pair will be on deck in advisory capacity.

Victor Baravalle, who directed music for stage show, will direct picture.

Q. T. CONCLAVES IN WASHINGTON

Curb Backsliding—Broaden Scope—Episcopalian Alliance with Catholics—Hints of Boycotts

Washington, Dec. 10. Catholic bishops at recent secret sessions of Catholic Welfare Conference here not only agreed to continue the Legion of Decency but planned to broaden the scope of the campaign to force higher moral standards in Hollywood productions, church sources have revealed.

Following renewal of pledges to support the Legion of Decency by millions of communicants in all sections, responsible quarters hinted that drastic steps are in contemplation to halt what Episcopal Committee on Motion Pictures regards as backsliding by film producers and Hays organization.

Hints of boycotts, against houses as well as specific films, are heard from church circles, coincident with disclosure that more stringent rating scheme has been evolved to put new life into the morality endeavor.

3 Classifications

Centralized church bureau will supervise grading of films in the immediate future, instead of leaving the job up to groups in each diocese, while absolutely no positive approval will be given any picture by the committee. Pictures in the future will be tagged as 'not disapproved,' 'disapproved for children,' and 'disapproved for all.'

Exceptional films will receive only the not-disapproved mark, with responsibility for specifically endorsing any individual pictures being left up to parish priests and diocesan authorities.

A boycott of all houses displaying pictures deemed objectionable to Catholic minds is threatened as well as a blacklisting of various offending films. Previously oaths bound church members to withhold patronage from theatres which disregarded the Catholic crusade, but from now on active steps will be taken to make the power of the church felt.

The recent confab was hemmed in by secrecy, with the bishops announcing only that decision had been reached to continue the work of the committee and that another member had been added to the group. Now, it seems, considerable attention was paid to the subject of films at the annual session.

Baltimore, Dec. 10. That the Legion of Decency is not a transient organization, but one which will continue ad infinitum was intimated when Archbishop Michael J. Curley asked all Catholics attending Mass Sunday (9) to stand and renew the decency pledge. The prelate's archdiocese covers Maryland and D. C.

The Pledge

'I condemn indecent and immoral motion pictures, and those which glorify crime and criminals.

'I promise to do all that I can to strengthen public opinion against the production of indecent and immoral films, and to unite with all who protest against them.

'I acknowledge my obligation to form a right conscience about pictures that are dangerous to my moral life. As a member of the Legion of Decency, I pledge myself to remain away from myself. I promise, further, to stay away from places of amusement which show them as a matter of policy.'

Understood the pledge will be re-

(Continued on page 70)

Goldwyn's \$200,000 'Jumbo' Offer; A \$1,000,000 Pic for Eddie Cantor

Unofficial 'Pains'

Following the meeting a week ago of New York film critics at which they assigned film rights for 'Jumbo' to the producer, Stage opus is wanted for Eddie Cantor, who would play the Jimmy Durante part of the press agent.

Offer is one of the highest ever made for a legit attraction and Goldwyn is willing to give it a \$1,000,000 budget in the filming.

Although this is said to be the first proffer made for the Hipp production, it is understood that Jock Whitney, one of the show's backers, is willing to swing the deal Goldwyn's way. Feels that such a release by United Artists, through which Whitney will distribute his Pioneer Pictures, would more than repay the releasing organization in prestige. Whitney has two more pics to deliver to Radio.

COOGAN-GRABLE GO EAST IN F&M UNIT

Jackie Coogan and Betty Grable will head a stage unit produced in Hollywood by Fanchon & Marco and coming east for vaudeville. It opens Dec. 20 for Loew in Baltimore, with Washington for the same circuit following. Salary of the unit is \$4,500 net.

California Collegians, Walter McGrail, Dick Winslow, Josephine Dix, Chiquita and Warren Wilson also in the cast. Latter wrote the script.

Harry Flam and Paul Dempsey are handling the show for F. & M. Tom Kearns will be out in advance.

JANE WITHERS' \$200 TO \$1,000 TILT IDEA

Hollywood, Dec. 10. Jane Withers, whose current contract at Fox is for \$150 weekly with an option due today (Tuesday) at \$200, will not report for work unless her contract is adjusted.

Mother, her guardian, feels the kid actress should get at least \$1,000 weekly.

Alice Faye Makes Her Nom de Plume Official

After Jan. 14, Alice Faye, torch-singer protégée of Rudy Vallee and screen star, will have the official right to use that name in private as well as professionally. She has been granted this right by Justice Bernard L. Shientag, of the New York Supreme Court.

Her real name is Alice Leppert. Through her attorneys, she told the court that she has been known socially as well as professionally as Alice Faye since she was 13, and that she now considers this name indispensable.

Miss Faye came to N. Y. from Hollywood recently for the funeral of her father, Charles Leppert, who died in Bellevue Hospital Thanksgiving Day.

Filmers' Nags

San Francisco, 10. Racing colors of six picture players and two directors ar to be seen at Bay Meadows, just outside San Francisco. Having stables here are Clark Gable, Joe E. Brown, Bing Crosby, James Gleason, Clara Bow; directors are Leon Gordon and Raoul Walsh.

Crosby and Brown are especially active turf boosters and are at the track as often as Hollywood absence will permit. Others seen frequently on the course are Richard Arlen, Pat O'Brien, Al Green and Hunt Stromberg.

Hollywood, Dec. 10. There's a check for \$200,000, with Sam Goldwyn's sig on it, for Lily Rose the day he assigns film rights for 'Jumbo' to the producer. Stage opus is wanted for Eddie Cantor, who would play the Jimmy Durante part of the press agent.

Offer is one of the highest ever made for a legit attraction and Goldwyn is willing to give it a \$1,000,000 budget in the filming.

Although this is said to be the first proffer made for the Hipp production, it is understood that Jock Whitney, one of the show's backers, is willing to swing the deal Goldwyn's way. Feels that such a release by United Artists, through which Whitney will distribute his Pioneer Pictures, would more than repay the releasing organization in prestige. Whitney has two more pics to deliver to Radio.

TAYLOR, GAYNOR SPLIT 'SMALL TOWN' BILLING

Hollywood, Dec. 10. Robert Taylor has been set by Metro as head with Janet Gaynor in 'Small Town Girl.'

Story was originally bought by Robert Montgomery and Jean Harlow. Both have been assigned other pictures.

Bug-Minded Scripts

Hollywood, Dec. 10. Present furor over Warners' screen translation of 'The Life of Pasteur' has made Hollywood bug conscious.

While most every studio is looking for another bacteria story, Universal has hopped onto Pierre Colings' original based on life of Dr. Edward Jenner, scientist who discovered vaccine for smallpox during 18th century.

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OTTORSON RE-ENDORSES STUDIO SETUP AFTER SCREENING NEW PRODUCT IN CHI

Feels Crop of Future Releases Worthy of Drive for Higher Rentals—Backing Them by \$500,000 Adv. Campaign—Want 25% Revenue Tilt in 4 Months

Chicago, Dec. 10. "Official notice from the top that production costs must be appreciably lowered and that the distribution department, backed by new product that is coming through, shall go out for higher rentals on a four months' sales drive starting Jan. 1, highlighted the Paramount district sales convention in Chicago last week.

Goal of the sales force is to total rentals that will be 25% higher than income on pictures during the same four months this year. The drive and this quota was determined upon after several of the new pictures were screened at Chicago and plans were laid to spend \$500,000 in an ad campaign for the four months of the drive. If results show that this push has been merited, additional budgeting for institutional advertising will be considered. The \$500,000 is to be spent in about 100 newspapers in 35 of the leading cities of the country.

A total of six pictures which have been completed were screened in Chicago, while five were screened in part. On the basis of possibilities these screenings indicated, Par decided on the sales drive, higher rentals and the advertising campaign.

In addressing the convention, John E. Otterson made it clear to the assembled Par executives that everyone knew the pictures were costing too much and that there would be economies, but that these would probably have to be achieved gradually. Otterson indicated that others, from banking and business fields, who have come into pictures have tried to make sweeping reforms but that his policy was to proceed slowly and carefully. Pointing to Adolph Zukor the Par president told his listeners that with Zukor's help the Par house would eventually be put into order. The product which is beginning to come through is accepted as signaling the results of a reorganized studio and Otterson again expressed full confidence in the present studio setup.

Not only completed crop of pictures brought on from the Coast were "Bride Comes Home," "Collegiate," "Rose of Rancho," "Milky Way," "Her Master's Voice" and "Millions in the Air." Portions of five others not yet completed were also brought on, including "Anything Goes," "Give Us This Night," "Trail of the Lonesome Pine," "Klondike Lou," and "Woman Trap."

COL.'S \$1,000,000 BLDG. PROGRAM AT STUDIO

Hollywood, Dec. 10. Columbia digs into the bankroll for a \$1,000,000 construction program at the studio, besides acquiring additional ground to provide for the two large stages to be built immediately.

Three four-story buildings to house more dressing rooms, studio hospital, portrait gallery and graphic laboratory, special effects department, casting and purchasing offices, and writers' offices, are part of the studio construction program.

Sheehan Sticks East

Winnie Sheehan is lingering east and will remain in New York until the holidays. Sheehan will stay here until Christmas at least, and maybe New Year's as well. No official announcement as yet on his future film company affiliation.

inson's London Pic

Helen Vinson is enroute to New York to spend the holidays with her mother.

Actress sails for London Dec. 28 to appear opposite Elvira Brook in "His Majesty's Pajamas" for Capitol Films.

1st Runs on Broadway

(Subject to Change)

Week of Dec. 13

Capitol—'Night at the Opera' (MG) (2d week).

Center—'Your Uncle Dudley' (20th-Fox) (11).

Music Hall—'In Person' (Radio) (12).

Paramount—'Millions in the Air' (Par) (11).

Rivoli—'Show Them No Mercy' (20th-Fox) (2d week).

Roxby—'Great Impersonation' (U).

Strand—'Frisco Kid' (WB) (4th week).

Week of Dec. 20

Capitol—'Night at the Opera' (MG) (3d week).

Center—'Charlie Chan's Secret' (20th-Fox) (13).

Music Hall—'Li'l Test Rebel' (20th-Fox) (13).

Paramount—'Rose of Rancho' (Par).

Rivoli—'Show Them No Mercy' (20th-Fox) (3d week).

Roxby—'A Million, A Minute' (Rep).

Strand—'Capt. Blood' (WB) (21).

JOHNSTON SUPERVISING REPUBLIC'S BIG PUSH

Hollywood, Dec. 10. W. Ray Johnston here for extended conferences with Tremm Carr and Nat Levine on Republic production matters. Production push, for which studio has had upward of 50 writers working for past two months, is all set.

Press of Republic will watch start of 'The Oregon Trail,' John Wayne western; 'Dancing Feet,' semi-musical, and 'Return of Jimmy Valentine,' all slated to start within next two weeks. In production are 'Leavenworth Case' and serial, 'Darkest Africa.'

Fifteen of announced program of 52 for season have been completed.

Wm. Fox in Toronto

Toronto, Dec. 10. William Fox, former head of Fox Films, is quietly seeking medical attention at the Banting Institute and living at a private hospital here. His only diversion is a morning ride downtown to scan the New York ticker tape.

Fox files from speaking for publication with the question, 'Are you a newspaper man?'

'No, please,' said Fox, shaking his head vigorously. 'I haven't anything to say. I never give out interviews. I'm a sick man. I'm just here for treatment.'

'Mutiny' Kicking Up 'Hurricane' for Goldwyn

Hollywood, Dec. 10. 'Hurricane,' south seas thriller by Charles Nordhoff and James N. Hall, authors of 'Mutiny on the Bounty,' has been purchased by Samuel Goldwyn. Story, which is to be run first in Stovepot, was bought by producer after reading galleys proofs.

Goldwyn plans to send company to yarn's locale.

B&K HEART-TO-HEART

Chicago, Dec. 10. First general meeting of Babelsberg & Katz executives in several years was held last week with some 20 of the top men in the organization gathering for luncheon and some heart-to-heart with Barney and John Balaban.

Metro's Bart. N. Test

James Barton, 'Jeter Lester' in 'Tobacco Road,' is being screened this week by Metro for Chinese-uncle role in 'Good Earth.'

PATHE NOT TO REENTER PROD.

Pathe Film Corp. is not to re-enter production on its own. Only possible way that the company now contemplates appearing more prominently in the industry would be to distribute product made by First Division under the title of Pathe or P.F. Pathe. Latter is strictly conversational stage, and it is doubtful if subject even will be brought up at directors' meeting today (Wednesday).

Pathe's agreement with RKO to the effect that former company would not enter into production or distribution field expires Jan. 29 next. Expiration marks five-year pact between two companies.

Just how any plan to use the name Pathe in connection with features or shorts made by First Division would affect present Pathe News set-up is another point that must be gone over fully before any decision is made. Reason is because RKO currently handles physical distribution of this newsreel, Pathe Film only doing printing.

There is no intention of Pathe officials to disturb present set-up with First Division and First International. Contact with FDI is maintained through its company, with First Division handling production, either through its own producing units or indie producers, and distribution. Pathe is concerned in progress of First Division because of certain money advances made to company, directly or indirectly for film-making purposes.

Directors' session today primarily for purpose of going over financial statement, first to be issued since Pathe reorganized under present title. This is to be released later in the week, according to present indication. Meeting also may set on preferred dividend, with current rate reported definitely set to be maintained. No action on common is contemplated.

LOU BROCK'S DEAL FOR 2 PAR FILMUSICALS

Hollywood, Dec. 10. Paramount has closed with Lou Brock to produce two musicals on leased space at General Service Studios. First, 'Argentina,' was ready for production at Radio which Brock took with him on leaving that studio. Cole Porter's music and lyrics is completed. Al Fineman to handle business end.

No Eastern Prod., Say 3

Reports of plans by Paramount, Metro and Radio to set up studios at Nyack, N. Y. for production by these studios of portion of yearly output, is denied.

Approach Walker to Head New Nat'l Organization of Independent Exhibits

Former Mayor James J. Walker may head a new national organization of independent exhibitors which would have as its nucleus close to 150 indie theatre operators in New York, Brooklyn and Long Island. Plans for such an organization have been proposed by Harry Brandt, president of the Independent Theatre Owners' Assn., who has had several talks with Walker with a view to enlisting the services of the former mayor of N. Y. as its chief.

Understanding is that while the offer was made to Walker a couple of weeks ago and it has been discussed no further developments have resulted due to the fact that Walker has been ill during the past several days. The matter, however,

Nat'l First Runs

METRO

'Ah Wilderness,' Maj. Dallas, Dec. 15; Waco, Waco, 28; Par, Amarillo, 28; Par, Rutland, Vt., 28; Blou, Brunswick, Ga., 30; Sunshine, Albuquerque, Jan. 10.

'Whispering' State, L'ville, Dec. 12; State, Houston, 12; Grand, Atlanta, 12; State, N. G., 12; Loew's, Dayton, 12; Midland, K. C., 12; Valentine, Toledo, 12; Regent, Harrisburg, 12; State, Prov., 12; Loew's, Rock, 12; Loew's, Spout, 12; State, Memphis, 12.

WARNER BROS.

'Dangerous,' Strand, Akron, Dec. 25; Alhambra, Canton, 25; 'Captain Blood,' Newport, Norfolk, Dec. 25; National, Richmond, 25; Astor, Houston, 25; Aztec, San Antonio, 25; Elanor, El Paso, 25; Mary Anderson, Evansville, 27; Queen, Galveston, 28.

COLUMBIA

'One Way Ticket,' Iowa, Cedar Rapids, Dec. 10; Par, Ft. Wayne, Jan. 9.

'Escape from Devil's Island,' Pal. Ft. W., Dec. 10; 'Good, Bad and Punishment,' Strand, Memphis, Dec. 6; Pal, Akron, 11; Par, L. A., 12.

UNIVERSAL

'Significant Obsession,' Lafayette, Buff. Dec. 27; Music Hall, N. Y., 30.

PAR'S 'F MAN' TO CLINE ON ITS THIRD BOUNCE

Hollywood, Dec. 10. To Paramount's supervisor, Ed Cline, falls the duty of directing 'F Man.' Both Norman McLeod and Ray McCarey assigned to direct the picture, have been given other assignments.

In addition to his directorial work, Cline is also supervising production of 'Preview' and 'Sky Patrol' for the Harold Hurley unit.

Hayes, Aylesworth East

Hollywood, Dec. 10. Will Hayes left here Saturday (7), pulling out for New York after a 10 day stay. M. H. Aylesworth was on the same plane, with Hayes slated to return here for a month around Jan. 5.

24th 'Faunt' Casting

Hollywood, Dec. 10. Signing of Tempe Pigott and Lionel Belmore for 'Little Lord Fauntleroy' raises cast of picture to 24 principal players. There are four more parts to be cast.

DAVID LOEW EAST

Hollywood, Dec. 10. David L. Loew, Roach v.p., en-trained out of here Friday (6) for New York on home-office conferences. He'll be in the east until after Jan. 1.

Setting Cantor, Chaplin Ad-Publicity Campaigns

Monte Greenthal planned Sunday (8) for Hollywood to huddle on ad and publicity plans for the new Cantor and Chaplin pictures. Lynn Farnol of Donahue & Coe agency also was called west by Sam Goldwyn on the Cantor picture ad campaign. At same time Farnol will assist on plans for a broadcast by Mary Pickford for a D.C. j.e. account in the west.

JUDGE FARIS MAY SIT ON ST. L. CASE

Judge Charles B. Faris, who is retired from full-time service on U. S. Circuit Court of Appeals on Nov. 30 because of age limit, may be the judge selected to hear injunction case against Warner Bros. Pictures, Inc., Warner Bros. Circuit Management Corp., First National Pictures, Inc., the Vitaphone Corp., Paramount Pictures Distributing Co., General Theatrical Enterprises, Inc., Vitaphone, Inc., and RKO Distributing Corp. Judge Faris is acceptable to representatives of the Department of Justice and attorneys for defendants.

The government is asking first for a temporary restraining order to prevent Warners, Paramount and RKO from continuing to refuse to furnish first run pictures to Fanchon & Marco for use in Ambassador, Missouri and New Grand Coast theatres.

Russell Hardy, special assistant to U. S. Attorney General Cummings, is asking immediate action through the filing of an affidavit supported by a transcript of evidence in the six weeks' conspiracy case that resulted in acquittal of eight corporate and five individual defendants on Nov. 11. Hardy's contention is that the verdict of the jury in that case should have no bearing on the equity proceedings.

Judge George H. Moore, on Nov. 32, acting on his own motion, declined to sit in equity proceedings after he had overruled motions of defense for his disqualification on grounds of personal bias and prejudice.

Appointment of a judge to hear case is now in the hands of Judge Kimbrough Stone, presiding judge of U. S. Circuit Court of Appeals.

NEWSREELERS COVER CHINO-JAP WARFRONT

Newsreel companies either have sent or are dispatching their cameramen into north China, where open warfare between the Japanese and Chinese is expected to flare momentarily. Two or three U. S. companies have ordered their camera grinders from Shanghai, where most trouble originally was anticipated, to Peiping, which is much closer to the scene of threatened hostilities.

Most of newsreel representatives in China already have laid in a big supply of raw stock in expectation that warfare may be prolonged.

Shapiro Aids Wurtzel

Hollywood, Dec. 10. Victor Shapiro has been appointed production aide to Sol Wurtzel at the 20th-Fox Western Ave. studio. Former publicity director at the same studio, he later was western manager of a trade publication.

Setting Cantor, Chaplin Ad-Publicity Campaigns

Monte Greenthal planned Sunday (8) for Hollywood to huddle on ad and publicity plans for the new Cantor and Chaplin pictures. Lynn Farnol of Donahue & Coe agency also was called west by Sam Goldwyn on the Cantor picture ad campaign. At same time Farnol will assist on plans for a broadcast by Mary Pickford for a D.C. j.e. account in the west.

SAMMY COHEN'S FOX CALL

Sammy Cohen, vaudevillean, called to the 20th-Fox lot for one unnamed picture. Actor left New Dec. plane.

Del Ruth Show Shops

Hollywood, Dec. 10. Having completed directing of 'It Had to Happen,' Roy Del Ruth shows off for New York early next week.

Producer will combine business with pleasure by glimpsing new plays for Darryl Zanuck.

PAR'S FROZEN \$7,500,000

Silverstone Sails Mid-Jan. from London to Become President of UA

London, Dec. 10. Murray Silverstone, managing director of United Artists in London, is sailing for New York in mid-January to assume the post of president of United Artists. This has been rumored and denied for some time but is understood now to be definite and final.

Teddy Carr, former head of the sales department here, and recently appointed a director of the local UA company, will become joint managing director, on Silverstone's departure, with another local director to be appointed.

Silverstone's appointment as UA prez has been in the wind for some time. Not certain yet just what arrangements will be made when he takes over, but it is believed likely in New York that when he does he will restrict himself to the executive post and not head sales, also, as did Al Lichtman.

This would still leave the possibility of someone coming into the company (with George J. Schaefer most prominently mentioned) to head sales.

With that arrangement going through, if it does, Arthur Kelly, it is understood, would return to head of the foreign department and probably go to England immediately.

'Sweet Aloes' as WB Solitaire for Colbert

Hollywood, Dec. 10. Claudette Colbert will probably fulfill her one picture commitment at Warners in 'Sweet Aloes,' play which Warners is backing for Broadway production and seven version of which is being released.

Show, now on in London with Diana Wynyard, bounced around studios here for months, but possible buys were frightened off by censorship taboos on maternity angle. Warner writers understood to have ironed out this barrier satisfactorily, with Miss Colbert first under consideration for top spot.

Spitz Hits West Again

Leo Spitz, president of RKO, who came on for union conferences, will fly back before end of the week for stay of two weeks or more. No conclusion respecting Coast studio setup reached so far, it is said.

While east, RKO prez reported to have contacted downtown sources on RKO reorganization.

J. Warner Cancels Trip Abroad, to Scout N. Y.

Hollywood, Dec. 10. Unsettled conditions abroad prompted Jack Warner to call off his two months vacation in Europe. Instead he'll carry in New York, looking over the new stage crop and doing an occasional talent ogie.

Heads east after Jan. 1.

NEW FEIST-METRO PACT

Felix Feist has signed a new, long-term contract as general manager of sales and distribution of Metro. Nick Schenck made the announcement last Wednesday (4). Feist has been with M-C-M for 11 years. In that time, according to the company's official announcement, Feist perfected a nation-wide sales organization.

LASKY'S N. Y. BOONEING

Hollywood, Dec. 10. Jesse Lasky trained east yesterday (Monday) to scout the play crop for the second production under the Pickford-Lasky banner, though the first hasn't started. He's due back in two weeks.

GILDING 'GOLD'

U Sends Pic Budget Soaring to \$900,000

Hollywood, Dec. 10. Universal has given 'Sutter's Gold,' currently in work under Edmund Granger's production wing, 20% budget boost, bringing cost allotment from original \$750,000 figure to around \$900,000.

'Gold' is one of pix on which recent Standard Capital-Charles R. Rogers group loan, with optional buy, was based. Added allowance, set after conferences in which Rogers sat in with U execs, will be used for more elaborate production.

WARNERS' \$1,000,000 NET FOR 1ST QUARTER

Prospects for net earnings of approximately \$1,000,000 for Warner Bros. in the first quarter of new fiscal year, ended on Nov. 30, are excellent, in the opinion of Wall Street. Official statement is not due for several weeks, but conservative estimates in the street are that net for company will reach this figure.

In the same three months last year Warner net was \$674,159. Several factors contributed to this excellent pickup. Fact that Pennsylvania is employing Sunday shows now and that the company is cashing in on this through its numerous theatre holdings has helped returns at box office.

Wall Street observers believe that a number of writedowns and adjustments, soon to be made by Warner Bros., also will materially assist company in maintaining high earnings rate. Consequently, financial experts regard this improvement to be a forerunner of sustained big return.

Butcher Out of 20-Fox

Hollywood, Dec. 10. Twentieth-Fox has settled E. V. Butcher's producer contract which had 18 months to go. He had turned out five boxoffice pictures including two Will Rogers and one Shirley Temple.

Butcher will announce his new connection on returning from a N. Y. vacation which he starts next week.

IATSE WINS OUT IN BEW-HOLLYWOOD STUDIOS SHOWDOWN; IA CLOSED SHOP

Pushed into a corner, a position which was precipitated by Paramount through its alleged discrimination against members of the International Alliance of Theatrical Stage Employees, producers and distributors have given the IATSE one of its most important victories in history in the IATSE-IBEW-producer dispute. Bearing down heavily on the major companies for a final showdown, the I.A. over the weekend succeeded in fortifying its position in the studios for what amounts to a virtual closed shop, while the International Brotherhood of Electrical Workers suffers important setbacks.

Reported ready to call a nationwide strike in all theatres of major circuits with studio connections a week ago, the IA forced company heads into agreement to attend parleys which were held Saturday and Sunday (7-8) and severe demands were laid down. Under the settlement reached, the IATSE is given 100% jurisdiction in studios over all crafts excepting the soundmen whose work is essentially electrical.

REASONS WHY IT CAN'T BE DIVVIED

Say-so Reats with Operating Partners—Some Estimate Surplus Up to \$8,500,000

BUY-BACK ANGLE

Having adopted the principle of partnership operation, as presently existing, as the definitive and permanent policy of the company, Paramount's brain-trusters now find themselves stumped on how to share appreciably in the large amount of cash which is being held in the treasuries of the theatre field partners. Estimated there is more than \$7,500,000 cash which can't be touched by Paramount without the say of the partners. Some estimate in Par even figure the amount of cash to be nearly \$8,500,000, but which Par can't so much as look at.

It had been figured shortly after reorganization that by reassembling the company's chain, under its buy-back privilege with the partners, that Paramount could cut a melon of the \$7,500,000-\$8,000,000, and it would come in very handy. But Par has surrendered this buy-back privilege.

Cash profit from Par's theatres is figured to run upwards of \$250,000 weekly, presently. That's far ahead of a couple of years ago when these theatres were aggregated in the red.

Par's Position

Par's partners have built up a cash position but no dividends can be declared except by the partners. When the deals were made, Par was given ample protection in a buy-back clause in all the contracts. However, seems as if Par doesn't care for the buy-back thing but still wants the cash and doesn't know how to get it.

Paramount may be entitled to all of the money lying around in those treasuries or not, according to how one figures.

The partners can keep from declaring dividends by simply raising depreciation charges or keeping assets at high levels, and the cash remains as is, and accumulates.

Recently J. Frank Freeman and a group of company auditors met to study the bone thrown by IBEW. It seems that the matter is more than a mere bookkeeping angle. It's an operating and management problem of the toughest kind.

Par is in a quandary additionally.

(Continued on page 55)

Lynch Leaving Par Jan. 1 to Handle Own Fla. Holdings; With Co. 2 1/2 Yrs., Supervising Theatre Reorganization

Big Week

Domestic rentals of 20th Century-Fox Film, last week, went to \$1,129,000. This is the top single week's figure for Fox since 1923.

High mark came on the closing week of the company's 15-week sales campaign which started the week of August 11.

Pictures which contributed largely to the gross were 'Old Kentucky' and 'Thanks a Million.'

S. Lynch, who was drafted by Paramount, after that company went into receivership more than two years ago, to handle that firm's theatre situation, has asked John E. Otterson, Par's president, according to understanding, to be relieved from further duties in connection with Paramount or its theatres. Word of Lynch's desire to quit Par is revealed through an offer from Nick Schenck to Lynch for latter to join Loews's, but which Lynch is understood to have declined. Lynch has been with Par this time for around two and a half years.

He was chairman of the advisory committee on theatre reorganization under the Par trustees. When Otterson became president of Par, amount in the summer of this year Otterson asked Lynch to continue with Par.

Par had lost many houses during receivership and prior to Lynch's entry into the company, in 1933, and the Par houses generally were suffering heavy losses. Par's chain of 1,000 theatres, some company around \$100,000,000, according to estimate, and prior to Lynch's being drafted for the rescue job these houses are slated to have suffered estimated losses weekly of around \$100,000 in the aggregate.

Lynch's Formula

Lynch did not conceive the formula of decentralized operation under selective manpower on a partnership and management basis but he did conceive the buy-back clause in the contracts, which permitted Par, under reasonable conditions, to regain control of the theatres at specified periods. Since then the new Par executive setup waived the buy-back privilege.

Under this system the Par chain of theatres today is figured to be grossing a cash profit weekly of around \$250,000, whereas formerly these houses were in the red for about \$100,000 weekly.

This job was done by Lynch as chairman of the advisory committee on theatre reorganization.

The manner in which the Par theatres were reorganized can be viewed from the fact that after adjustments made by Lynch, Paramount has a chain in the U. S. by affiliation with partnership or management operation that is larger aggregately than the combined Fox-West Coast, Loew and RKO circuits.

Under the plan to quit Paramount is held to be that he wished to concentrate on his personal investments in Florida.

Lynch came into Par as an experienced showman, formerly connected with the company, and as a creditor. He was the organizer and equal owner with Paramount some years ago of Southern Enterprises chain of theatres. He sold his interest in Par around 10 years ago. Southern at that time was one of the largest chains in the country, and later became successful forming the Public Enterprises, with theatres totaling more than 300, mainly in the south.

Lynch while at Paramount is known to have been offered a partnership with Warners, but which he declined because of his desire to stick with Par until he had fully reorganized the firm's chain.

It is expected that Joel Hurt, Jr., assistant to Lynch, will leave Paramount with him.

Schaefer's Theatre Idea If UA Spot Doesn't Jell

If the United Artists deal doesn't jell, George J. Schaefer may enter theatre operation. He is said to prefer that to distribution.

The Comerford circuit of around 70 theatres in Pennsylvania and New York State is mentioned as a possible move. Schaefer, but not known whether there has been any discussion about a deal. M. B. Comerford, general manager of the Comerford chain, died Dec. 2 from injuries in an auto accident.

SPLITTING UP PAR SALES UNDER AGNEW

The general sales manager post which Neil F. Agnew held prior to resignation of George J. Schaefer, Agnew succeeding latter as v.p. in charge of distribution, will be eliminated. Plan is to try to operate with two division managers directly under Agnew. If the load becomes too heavy, a third division head will be put on.

At present J. J. Unger is division manager in charge of east and south; Charles Reagan in charge of west. Before Agnew became general sales manager under Schaefer, he was in charge of the western division, while the east had two division managers, Unger and the late Stanley Walte.

While Agnew succeeded Schaefer as vice-president in supervision of distribution, he has not been elected to the board. Vacancy on directorate caused by Schaefer's resignation has not been filled.

Mayer East on Biz

Hollywood, Dec. 10. Louis B. Mayer is due to go east for two weeks to mull over studio biz with home o c executives. He was to have left tonight (Tuesday) but is held here by the U.S.S.C. meeting, reported elsewhere in this issue.

Frank Orsatti or Pat de Cleo go along. Metro chief expected back to spend the holidays with his grandchildren.

IATSE WINS OUT IN BEW-HOLLYWOOD STUDIOS SHOWDOWN; IA CLOSED SHOP

final, according to the settlement reached in New York. This verdict is expected in 60 days.

Includes Cameramen

A virtual closed shop for the IA over all other crafts not only includes the grip, property men and others but, most important of all, the cameramen who a few years ago set up their own organization, the American Society of Cinematographers. Presumption under agreement by producers that cameramen will come under jurisdiction of the IA, is that this means the end of the ASC from a union point of view. Status of the members of the ASC becomes an important angle of the situation since in future cameramen cannot work with other IA men unless they also hold IA cards and recognize the union.

While the Screen Actors' and Writers' Guilds are not presently concerned in the studio situation attendant upon the agreement with the IA, the future relationship of these guilds with the IA may be important, although an organization (Continued on page 12)

Stockholders Vote Approval of WB-Renraw Settlement in Wm'gton

Wilmington, Dec. 10. (Continued on page 21)

Stockholder approval of the settlement between Warner Bros. Pictures, Inc., and Renraw, the Warners' personal holding company, went through on 2,140,451 votes at the WB stockholders' meeting here yesterday (9) amid warm legal skirmishes over the proxies and an estimate from Abel Carl Thomas, secretary, that earnings before interest and taxes for the quarter ended Nov. 30.

Controversy settled was that of the 'employment contract' between WB and Renraw on remuneration for the services of Harry M. Warner, Albert Warner and Jack L. Warner, none of whom was present. Stated the brothers are now getting \$5,000 weekly in the aggregate, whereas the original provision was for \$10,000 weekly or \$500,000 yearly, which has been cut down several times prior to negotiation of the present settlement.

Thomas Garrett, New York attorney, gave a general explanation of the methods he used to evaluate the claims of Renraw in drafting the settlement. Said the evaluating involved a thorough study of all books and records of the company and all records of legal proceedings. Henry L. Canby, appearing on behalf of minority stockholders, opposed ratification of the resolution to approve the settlement. He insisted the 'employment contract' should be abrogated.

After the proxies had been counted, Milton Rosenberg, New York attorney, moved to cancel the vote of the proxy committee, but he was ruled out of order by Ivan Culbertson, of Warners' legal counsel, who presided.

Thomas' Statements

Thomas said his estimate of the earnings for the quarter was based on information given him by Samuel Carlisle, comptroller. Earnings in this quarter, he pointed out, were greater than in all of last year.

The following directors were re-elected without opposition by the prearranged shareholders: the three brothers, Thomas, Waddill, Catchings and Henry A. Rukdin.

Directors were nominated by Harry Wolf, holdover director. Presiding stockholder was Samuel Carlisle. Annual meeting of directors scheduled for Dec. 17 in New York. Said here Harry M. Warner is assured of being reelected president.

Thomas' statements to the stockholders: 'I speak in the absence of Harry M. Warner, president of the'

NO FELD SUCCESSOR

But Probably Harry Katz-Chatkin Co.-Operating Chai

Successor to Milt Feld as president of Monarch Theatres, following entrance of Feld into the production field, has been appointed, according to Harry Katz, who will probably move into the vacated chair. He is a brother of Sam Katz, now a Metro production executive. Feld has become assistant to Darryl F. Zanuck on the 20th Century-Fox lot.

With both Sam Katz and Feld now on the Coast permanently, the Monarch chain, operating in the Ohio and Indiana territory, is being run by Harry Katz and Dave Chatkin, each of whom were division operating chiefs in the old Public circuit.

IMPORTANT BOOTHMEN DECISION IN N. Y. CITY

A decision of vital importance to union labor in the complex boothmen' situation in Greater New York, where three different unions have been fighting each other for years, was rendered yesterday (Tuesday) by N. Y. Supreme Court Justice John L. Walsh, who held that the so-called master contract between the Independent Theatre Owners Association and Allied Operators is not binding on ITOA members.

Under this contract, all independent exhibitor members of the ITOA were forced to use Allied operators in their booths. Judge Walsh ruled that this contract is not binding in an old action brought by Allied against the Edjomac Amuse. Corp., which operates the Eltinge, N. Y. This theatre had summarily ousted Allied men in order to install members of Local 306, the American Federation of Labor affiliate.

Significance of the ruling by Judge Walsh is of utmost importance to Local 306, since it decides once and for all that any theatre in the ITOA group may choose its boothmen and, if preferring, hire 306 operators. Some time back, ruled Operator had asked for an injunction compelling the Eltinge to live up to the master contract between Allied and ITOA by re-installing Allied operators.

In ruling on the case, Judge Walsh offered the Allied counsel the alternative of fighting the case further or accepting a mistrial. Latter was accepted.

GAME CALLED

Wilmington, Dec. 10.

Warners will resume shorts production within six weeks after finishing this season's output with 'Slide, Nellie, Slide.'

Koenig Talking U Studio Deal In N. Y.; Halper-Charnas WB Shifts?

William Koenig, executive studio manager for Warner Bros. on the Coast, is reported in New York to discuss a deal under which it is said he would swing into Universal when J. Cheever Cowdin and Chas. R. Rogers exercise their option for control of the company. Rogers was expected in yesterday (Tuesday) from the Coast to confer with Cowdin yesterday (Tuesday) refused to confirm any negotiations which may already have been opened with Koenig. Meantime, it was reported Lew Halper, Warner Coast theatre operator, would succeed Koenig at this company's studio, with Harry Charnas switching from New York to Los Angeles to handle the WB houses out there. Charnas has been in charge of Warners' Greater N. Y. theatre operations for several years.

Should Koenig join the Cowdin-Rogers group in Universal, any deal involving out would be contingent upon exercise of the option held to buy Universal. While expected that this 'deal' will be consummated, swinging control of U, Cowdin says

Yesterday's Prices

Sales	High	Low	Last	Chgs.
1,000 Col. Pict.	49 1/2	47 1/2	47 1/2	- 1/4
1,000 Gen. Film	25 1/2	25 1/2	25 1/2	- 1/4
700 East. K.	161 1/2	157 1/2	157 1/2	- 1/4
1000 East. K.	108 1/2	108 1/2	108 1/2	- 1/4
5,000 Leaw	54 1/2	54 1/2	54 1/2	- 1/4
10,000 Paramount	27 1/2	27 1/2	27 1/2	- 1/4
10,000 De. 2d pt	12 1/2	12 1/2	12 1/2	- 1/4
10,000 De. 2d pt	12 1/2	12 1/2	12 1/2	- 1/4
1,000 Path	112 1/2	112 1/2	112 1/2	- 1/4
1,000 RKO	82 1/2	82 1/2	82 1/2	- 1/4
200 Radio B.	82 1/2	82 1/2	82 1/2	- 1/4
1,000 RKO	22 1/2	22 1/2	22 1/2	- 1/4
50,000 W. B.	10 1/2	9 1/2	9 1/2	- 1/4

CURR

	High	Low	Last	Chgs.
200 Tech.	18 1/2	18 1/2	18 1/2	- 1/4
2,200 Trans-U	4 1/2	4 1/2	4 1/2	- 1/4

BONDS

	High	Low	Last	Chgs.
\$75,000 Gen. Treas.	108 1/2	108 1/2	108 1/2	- 1/4
\$100,000 Leaw	104 1/2	103 1/2	103 1/2	- 1/4
\$100,000 RKO	104 1/2	103 1/2	103 1/2	- 1/4
4,000 RKO	75 1/2	75 1/2	75 1/2	- 1/4
61,000 W. B.	89 1/2	89 1/2	89 1/2	- 1/4

* New 1935 high.
1 1/2 % 90% stock dividend.

FILM BOARDS AGAIN, SOON

Minneapolis, Dec. 10.

Early reestablishment of film boards of trade is foreseen here as a result of a pledge by C. C. Pettiglow, MPPDA general counsel, to President J. B. Clinton of Northwest Allied States to cooperate with the latter in bringing the boards back into being here and elsewhere throughout the country.

Believing there is an urgent need for a central governing board to discipline unethical practices on the part of both distributors and exhibitors, Clinton brought the matter to Pettiglow's attention.

Pettiglow wrote Clinton: 'When you consider that we probably have as many as 10,000,000 separate contracts for leasing and exhibiting of films each year, it is not surprising that all disputes growing out of those contracts cannot be decided in New York city by men who do not know all the facts, or the territory, or the peculiar conditions surrounding each contract, and that such things can be done locally much better, more fairly and more effectively.'

Crone Moved Up

Hollywood, Dec. 10.

J. R. Crone has been appointed production manager of Radio to succeed C. D. White, deceased. Crone was White's assistant.

Walter Daniels, unit manager, takes Crone's previous spot.

Downs in 'Old Man'

Hollywood, Dec. 10.

Johnnie Downs goes to 20th-Fox on loanout from Paramount for juvenile lead in 'Everybody's Junior', Irvin S. Cobb's first starrer.

Picture started yesterday (9) with James Flood directing.

Amusements Up After Early Dips Last Week; Warners' Move Biggest

NW 10c School Pix Out

Minneapolis, Dec. 10.

As a result of a campaign by Northwest Allied states, public schools here have eliminated the showing of feature pictures in their auditoriums, recess, noon hour and after school at 10c admission. Most of the exchanges were servicing the schools with pictures several years old.

Appearing before the Northwest Allied directors, David Strum, director of visual education for the local school system, assured the independent exhibitors that showing in the school auditoriums would be confined henceforth to educational and travel subjects. The association pledged itself to aid the school board in obtaining such pictures.

IKE WEAR

'Stump in silver metal prices and had break in silver shares forced stock prices down in yesterday's (Tuesday) stock market. While many industrial and other groups were being forced lower, but amusements held comparatively steady. Before selling wave hit market, Warner common registered new 1935 high at 10 1/2. Preferred slipped a point from new peak to 5 1/2.

Columbia Pictures certificates, appearing Tuesday for first time ex-dividend (50% stock disbursement) did remarkably well, opening at 4 1/2 and closing at 4 1/2, heading from a point. Monday's final quote before stock issuance was 7 1/2. Eastman Kodak was hit by silver crack-up since it has silver nitrate reserve stocks, the common tumbling 5 points to 15 1/2. Universal preferred was down 5 1/2 to 60 but nearly all other amusement losses were confined to fractional declines. Bond list was practically unchanged.

Miniature bull market of its own, staged by picture stocks Monday (9), went far in making Amusement Group comparatively stronger than remainder of stock market last week. Picture issues pushed ahead fractionally to 4 points, as Warner Bros. common, heading for the day in amusement sector.

As a consequence of this smart rally, the Amusement Group was lifted from doldrums and managed to wind up week's trading with a gain of 1.700 points at 40%, measured by averages. Low was recorded at 38% while high for group was 41%, for the group, from best level in nearly three years. Uprun was on great volume, a total of 336,390 shares in this group changing hands.

Reason for bullish enthusiasm for Warner stocks was action of stockholders in approving settlement involving stock held by the Warner brothers. Once move got under way, several picture company stocks also joined in parade to higher levels, included among these being Columbia, Paramount, Issues, and Columbia Pictures certificates.

Warner Bros. common registered a new 1935 at 10 1/2, closing quotation for the stock at this point it was up 1 1/2 on the week. The preferred shot up to new peak at 5 1/2, where it showed a special 5 1/2 points net. Activity in the common swept Warner common into list of 12 most active issues on big board.

Only other amusement to hang up

BINGO'S BUGABOO FOR PROVIDENCE EXHIBS

Providence.

Bingo, the showman's dilemma, continues to pop up as the theatre exhibitor's major nightmare in these parts.

Saturday night most of the downtown spots took it on the chin when a crowd estimated at 17,000 people turned their attention away from the screen to a massive bingo party staged by the Veterans of Foreign Wars in the state armory here. Between 12,000 and 15,000 persons jammed their way into the armory for the bingo, and outside fully 5,000 disappointed ticket holders were refused admittance because of lack of space. All available police reserves were rushed to the armory to keep order.

This breaks all records for attendance at a bingo party. Previous high record was the 3,500 persons who attended the Shriners' bingo parties at Rhodes' ballroom every Tuesday night.

L. A. to N. Y.

Joseph Weber.
Michael Reagan.
Steve Newman.
Margot Graham.
Helen Vinson.
Ben Goetz.
Tilly Losch.
Will Hays.
Jesse J. Goldberg.
Ralph Spence.
Ned Depinet.
Ed Silverman.
Harry Goetz.
Charles Riesner.
Monroe Goldstein.
M. H. Aylesworth.
John Royal.
Sidney Strotz.
Robert Flory.
Margaret Sullivan.
Harry Warren.
Al Dubin.
James Cain.
Louis B. Mayer.
Henry Wilson.
Benjamin Holtzman.
Jesse Lasky.
Una Merkel.
Lloyd C. Douglas.
Rex Cole.
Countess Frasso.
Alma Rankin.
Herb Kahn.
Abie Cohn.

N. Y. to L. A.

Pat Casey.
Loren Hart.
Richard Rodgers.
Al Berres.
Victor Clark.
George E. Browne.
Steve Newman.
Dan Thomas.
Buck Jones.
Monroe Greenhalgh.
Lynn Farnol.
Jesse Lasky.
Sammy Coleman.
Jimmy McHugh.
Ted Koehler.
Benue Russell.
Harry Tugend.
Alma Rankin.
Ara Gerald.
Leo Spitz.

2 Theatre Fires

Emmetsburg, Ia., Dec. 10.

The Opera House block was destroyed as well as the Iowa theatre in a \$100,000 fire that started in the theatre basement when a prowl set some oil papers on fire.

Moss Point, Miss., Dec. 10.

Fire last week destroyed the New Joy theatre. Loss was estimated at \$130,000. House was new, opening Oct. 8 last.

Squabble Over Lease Of Dearborn in Chi

Chicago, Dec. 10.

Question of who belongs in the northside Dearborn will have to be settled in court following the refusal of Harry Balaban to vacate the house on Dec. 1 when it was supposed to have been turned over to Johnny Jones by the Marshall Field estate.

Estate is going into court on Thursday (12) to secure a dispossess writ against Balaban who claims that he still holds a lease on the property.

Hogan on 'Desert Gold'

Hollywood, Dec. 10.

First directorial assignment for James Hogan, elevated from assistant director, will be 'Desert Gold,' Zane Grey western. William Lackey produces.

Hogan, onetime feature director at FBO, has been an assistant for the last three years.

L. A. State's \$10,000 Blaze

Los Angeles, Dec. 10.

Crossed wire backstage caused a \$10,000 blaze at Loew's State and held up opening three hours Sunday.

Emergency crews were instantly alerted and house filled within 15 minutes after doors opened.

Pathe's Grid Special

'Pathe News has been commissioned to make up a special football two-reeler reproducing outstanding plays of the past season.

Film will reach the screen at the gathering of the coaches due in New York City next month. The grid mentors convene to cross-check each other and submit suggestions to the rules committee on any code changes they deem advisable.

Pathe may later release this grid compilation to the theatres.

SYRACUSE U. IN SHOW BIZ

Syracuse, N. Y., Dec. 10.

Syracuse University reopened its Civic, recently devoted to stock burlesque, picture double features at 25 and 35c.

While the leasing announcement by the University emphasized that it was not 'going into show business,' Civic display copy is appearing in the amusement columns of the local dailies.

PAR'S 2D JUVE PIC

Hollywood, Dec. 10.

Paramount is releasing its second juvenile picture, 'Too Many Parents,' cast including David Jack Holt, Virginia Weidler, Benji Bartlett.

All are now working in 'Timothy's Quest' and will swing over to 'Parents.'

U. S. DUCKS PIX CONTRACT

Amusements Snub U. S. Efforts on Government-Industry Partnership

Washington, Dec. 10. Latest Government effort to generate industry enthusiasm for revival of Government-Industry partnership found amusements generally snobbish. None of the amusement branches was represented by delegates to the 'congress of industry' conducted yesterday by Maj. George L. Berry, coordinator for industrial cooperation, as nearly as could be discovered.

Labor gang was in full force, with union leaders demanding action to limit the work week, Federal licensing of all corporations, and other concessions, but industry generally put the snub on the laborites. Principal session was short-lived, with Maj. Berry giving a light talk and then shutting off squawkers, while group meetings were featured by rows and dissension.

One feature of the confab was refusal of the American Federation of Labor to sit down with other workers' groups with which it has no official relations. This put something of a crimp in the united front of employees against employers, but the conference was bound to be a washout anyway.

The A.F.L. contingent was out in full force, with representatives present from the International Brotherhood of Electrical Workers, International Alliance of Theatrical Stage Employees, and American Federation of Musicians. Equity was conspicuous by its absence. Current jurisdictional feud between I.B.E.W. and I.A.T.S.E. did not prevent these members of the Federation family from joining in the effort to try and talk capital into new concessions.

One prominent ex-filmite in the gathering was Sol A. Rosenblatt, who two years ago was a big-shot to picture people as deputy administrator of the film code. Rosy showed up, however, as representative of the cloak and suit people for whom he now is 'impartial arbitrator' and claimed he had only a passing interest in amusements.

Radio crowd followed the lead of National Association of Broadcasters, which a week ago said it had had enough of Government partnership. Broadcasters' crowd was the only amusement group that announced, as a unit, that it would not take part in any Blue Eagle revival. Other amusements just snubbed Maj. Berry, or flinched even to express their hostility.

Principal meeting was a scream, with laborites and a few minor industry representatives packing the house. Gang of business representatives was present, but in the capacity of observers rather than as participants. Just before the wind-up an antagonistic business man demanded right for the opposition to sound off against New Deal policies, but Maj. Berry quickly adjourned the meeting while laborites booed and hissed.

Await N. Y. Ruling On City Sales Tax Of Film Rentals

There is small chance of the City of New York collecting local sales tax on film rentals, in the opinion of industry and trade organization spokesmen who have studied legal aspects of situation. Committee of city fathers conducted hearing on matter some time ago, and now distributors and exhibitors in Greater N. Y. area are awaiting a ruling by Comptroller Taylor.

In case of adverse ruling, distributors here will test city's right to levy such a tax by means of a trial suit by United Artists. This is expected to take the form of a plea for a restraining order or temporary injunction to prevent collection of any part of the tax until whole subject has been tested in courts.

Friend of Jupe

Hollywood, Dec. 10. When it rains the farmers are happy. So is John Miljan. His part in 'Sutter's Gold' at Universal calls for only interior scenes. Studio utilizing every good day available on account of mass of exterior shots. Miljan has put in two days since pic started two weeks ago.

MUSIC HALL'S 2 PIX OVER PERIOD 3 WEEKS

The Music Hall, N. Y., is trying an unusual experiment over the Christmas and New Year weeks this year by scheduling two pictures so that they will eat up three weeks of playing time. Plan is based on theory that both holiday weeks are much stronger than normal weeks, justifying the extra days.

Shirley Temple's 'Littlest Rebel' (20th-Fox) opens on Thursday, Dec. 19 and will run through Sunday (29), total of 11 days. Then 'Magnificent Obsession' (U) will open Dec. 20 (Monday), and run through to Jan. 8, total of 10 days.

FILM ON NOBEL

Hollywood, Dec. 10. Paul Kohner has acquired option on 'Dynamite Nobel' from Robert Neumann and Dr. Friedrich Kohper, with possible production at Metro to which producer, now at Universal, is slated to move shortly.

Story is biographical drama of Alfred Nobel, founder of the Nobel prize.

MULLER-FOX CASE STILL UNDECIDED

U. S. Supreme Court Refuses to Solve Standard Distributor-Exhibitor Contract on Ground No Federal Question Is Involved

STATE RULINGS

Washington, Dec. 10. Whether standard film contracts are legal or illegal continues to be an unanswered riddle following abrupt rejection by the U. S. Supreme Court of suit expected to test validity of customary document. Tribunal Monday (9) threw out the Fox-Muller suit, involving question about what effect Paramount decision on compulsory arbitration had on the remainder of the usual agreement.

Declaring that no federal question is involved, nation's ultimate tribunal tossed back to lower Federal and State courts the final ruling on whether contracts are still binding on exhibitors in view of the Thatcher decision in the Paramount case. Lower courts have disagreed violently, with some taking position that document is tainted with illegality throughout and others insisting that elimination of compulsory arbitration feature removes all legal objection.

Fox-Muller case grew out of refusal of A. B. Muller, Fergus Falls, Minn., exhibitor to either pay or play. Theatre-owner claimed that presence of the arbitration section—even though killed by the court decision in the Paramount tiff—makes the whole agreement illegal. Minn. (Continued on page 16)

Charge \$25,000,000 Conspiracy in Suit to Set Aside Fox-WC Bkptcy

Plebe Weed Doused

Hollywood, Dec. 10. Hereafter, smoking on the job at Paramount will be an exclusive privilege of the upper classes.

Secretaries have been informed that dragging the weed, unless in inconspicuous places, is banned from now on.

FRIEDL-LUDWIG STILL OP. F&R; NO B&K DEAL

The Finkelstein & Rubin theatres in the northwest are continuing under the direct supervision of Paramount in New York, John J. Friedl and L. J. Ludwig, operating out of Minneapolis. Whether this may become the permanent policy remains undetermined.

Reports that Barney and John Balaban would extend their management deals to include the F. & R. group are incorrect. The Balabans are felt to be carrying enough of a load with the operation of Balaban & Katz, Great States (Indiana and Illinois) and Toledo, given to them under a recent seven-year contract.

The F. & R. theatres, once numbering over 100, were reduced under receivership to around 80.

Harry Cohn Denies

Hollywood, Dec. 10. Harry Cohn denies eastern reports that Columbia intends pulling out of the Hays organization or the Producers Association.

Cohn states he has not discussed anything in that direction.

Los Angeles, Dec. 10.

Charging that Fox West Coast Theatres was thrown into bankruptcy by fraud of parent companies, T. L. Tally and Corbar Corp. have filed petition in Federal court here asking that bankruptcy be set aside. Complaint contained every charge that recently was made here against bankruptcy by Senate investigating committee.

Attorney Dean Warner, law partner of Senator William Gibbs McAdoo, and Col. William H. Neblett, are acting for Corbar and Tally. Senator was on committee and Neblett was counsel for body. Complaint asks appointment of receiver for F-WC, F-WC Theatres Corp. and all other subsidiaries; that Chase National Bank, Fox Films, Wesco and National Theatres pay to receiver \$25,000,000 in alleged losses suffered by lessors and creditors; that attorneys, trustees and referee in bankruptcy administration be made to pay back \$628,757.75 in fees and expenses.

Tally claims he suffered loss of \$458,548.61 when F-WC lease on his Criterion theatre here was disaffirmed. Corbar, operating Colorado, is also named. Adams here set its loss through similar move at \$620,251.81.

Reopening of bankruptcy is demanded on charge that fraud was practiced upon court when it was adjudicated. Matter will go on once to U. S. Circuit Court in San Francisco for setting of trial date.

Parent companies acted in conspiracy, complaint said, to disaffirm hundreds of valid contracts causing \$25,000,000 loss to contract holders; to be enabled to buy property of bankrupt through bid of \$15,433,388.16, and to buy assets, appraised by court at \$12,507,019 for sum of \$323,949.53.

FOX-WC HANDS OUT FIVE-YEAR CONTRACTS

Los Angeles, Dec. 10. Arriving here from New York early last week, Spyros Skouras handed out new five-year contracts to J. J. Sullivan, Fox-West Coast's chief film buyer; Charles A. Buckley, head of circuit's legal department; and Arch Bowles, northern California division manager.

Skouras, with Charles P. Skouras, F-WC operating head; Mike Rosenberg and J. J. Sullivan currently are in San Francisco for a circuit checkup, going from there to Portland and Seattle. Spyros Skouras plans to return east end of this week.

'Red Salute' Arrests

New Orleans, Dec. 10. Two men picketing the Tudor in protest against 'Red Salute' were arrested today (Tuesday) and booked with distributing handbills without permit.

Men represented the American League Against War and Fascism and carried posters declaring the film war propaganda, and called for end of wars. Handbills alleged film first of propaganda pictures approved by W. R. Hearst. 'Who got us into Spanish-American war?'

Reliance's Fisk Yarn

Hollywood, Dec. 10. Reliance will film the life of J. I. Fisk. Story of post-Civil War tycoon is being adapted from the Matthew Josephson biography, 'The Robber Barons.'

Rep. May Join Acad.

Hollywood, Dec. 10. Academy at its next meeting will act on application for membership by Nat Levine for Republic Pictures. If signing, agreement would include writer's pact.

30 YEARS

For 30 years VARIETY has chronicled the happenings of show business throughout the world.

In the first issue, dated Dec. 16, 1905, some of the names that appeared in news stories, or reviews, were George M. Cohan, Bessie McCoy, J. J. Murdock, Tony Pastor, Hurtig & Seamon, James T. Powers, Bessie Clayton, Martin Beck, William Morris, F. F. Proctor, Reggie Vanderbilt, Tod Sloan, James J. Corbett, Gus Edwards and Percy G. Williams.

In the issue of today, of last week, of 10 years ago, VARIETY continues unbroken an absorbing and romantic story of show business and its people. Thirty years of intimate, accurate history.

No other publication in show business has served its trade so fearlessly, so understandingly.

The 30th anniversary number of VARIETY will be published late in December. It will contain editorial text of an unusual interest and value. It will again be a permanent reference.

Reservations and copy may be sent to any VARIETY office.

NEW YORK	LOS ANGELES	CHICAGO	LONDON
154 West 46th St.	1708 No. Vine St.	54W. Randolph St.	8 St. Martins Pl.

'Thanks Million,' \$20,000, Tops Philly 2d Week; 'Hobo' So-So 13G, 'Stars' 14G

LESS

4,500. (M-G-M)

DRUMS

Pittsburgh, Dec. 10
(Best Exploitation: Penn)
Pre-Christmas depression has already set in and only crowds around the theatres these days are those that pass by outside on their way to the shops. With the more open Sundays aren't proving the expected lift, leaving grosses little better than the previous week. However, showmen are attributing it to bad Sunday weather of the late, also claiming public hasn't been properly educated to novelty at yet. For most of it'll be in another couple of weeks.

Not a lot exciting this week, with "Wilderness" taking the lead at Penn, but even \$14,500 isn't a figure to write home about. Otherwise, however, it's distinctly a case of the jitters. "Old Kentucky" holding up fairly well in its second week at Alvin, probably in line for respectable \$25,250, which isn't so bad on the heels of film's opening \$10,000, some.

At Stanley, combination of "Monte Carlo" and Weaver Bros. and Elvira are the main draws, hitting the mark with \$18,000, if that. Better results obtain at Warner, where "Three Musketeers" corralled a flock of nice ones and "The Sign of the Cross" took \$5,000. Almost exclusively a male draw.

Some special exploitation all through on "Wilderness" in addition to big institutional splash in newspapers, hitting the top of the charts. Groups, contacting little theatre groups on play's reputation and selling into drama leagues and the like. "The Sign of the Cross" from MGM office in Cleveland to handle additional stuff.

Week

Alvin (Harris) (2,000): 25-40—"Old Kentucky" (Fox) (2d week). Rogers holdover fair enough, almost \$25,000. Another splash of \$25,250, better than recent average at this site. Last week "Kentucky" had great first half, slipped some in latter part section but still managed to come through with commanding \$10,000.

Shen (Shes-Hyde) (1,700): 25-40—"Thirteen in Night" (Fox) and "This Is Life" (Fox). Slipping a little, but still holding up fairly good. Here still having its problems and with nothing important available and competent plenty tough, Paramount is cutting again, second time within month for fortnight. Goes down tomorrow to \$1,500.

"Little Rebel" (20) Xmas day what boys hope will be a run. Last week \$10,000.

"Kidds and Queen" (U) about \$3,100, n.s.h.

Warner (Harris) (1,750): 25-40—"Bishop Misbehaves" (MG) and "Broadway Hostess" (WB). No much action here either, although "Broadway Hostess" is getting better house is getting lot of product off shelf and at same time is managing to hold its own. Looked like slightly better than \$3,100, but about a hundred bucks better than last with "Payoff" (WB) and "Beat"

Penn (Loew's-UG) (3,300; 25-40): "Wilderness" (MG). Tough one to

(FD), \$1,900.

**'CARLO' \$12,000,
'CRUSADES' OK
8G. CINCY**

Cincinnati, Dec. 10.
(Best Exploitation: Shubert)
Only three new features this week
at the main houses and biz is at the

pre-Xmas slump stage. 'Monte Carlo' is the pix topper, with \$12,000 for the Palace. Albee is getting \$8,000 on 'Crusades,' and Lyric is running up \$5,000 on 'Three Musket-

Bowes No. 2 unit is doing all right by the Shubert, at \$14,000, the same being linked with 'Sweet Surrender.' Theatre received the extra force of RKO's publicity blast currently:

extra ad space and first call on art. Also an effective amateur contest tie-up with WCPO, 'Voice of the Cincinnati Post.' Flock of Cincy hopefuls milked talent and biggest vote puller, a gal xylophonist, re-

warded with addition to Bowes lineup for Shubert engagement.

Keith's is holding on 'Frisco Kid' for five days; 'Ah Wilderness' has been moved into Capitol for second week, and 'Old Kentucky' is in fourth and final main line week at

Estimates for This Week
Shubert (RKO) (2,150; 35-55)—
'Sweet Surrender' (U) and Bowes
No. 2 unit of ams. Sounding \$14,000;
plenty good, though a couple of C's

plenty good, though a couple of Gs. under pull of the No. 1 troupe that was in during September and set season high for house. Last week 'This Is Life' (Fox) and Weaver Bros. and Elviry, \$10,500.
Palace (RKO) (2,600; 35-42)—

Monte Carlo' (20-Fox). Colman the b. o. angle for \$12,000, all right. Last week 'Ah Wilderness' (MG), \$12,000. **Albee** (RKO) (3,300; 35-42)—'Crusades' (Par). Looks like \$8,000, light. Last week 'Ibbetson' (Par),

Capitol (RKO) (2,000; 35-42)—**'Wilderness'** (MG) Transferred

Estimates for This Week
Mainstreet (RKO) (3,200; 25-40)
 —'In Person' (Radio). Fairly steady, expects 'close to \$7,000, not bad. Last week 'Annie Oakley' (Radio) and Henry Armetta, \$13,500 not as good as expected.
Midland (Loew) (4,000; 25-40)—
 'Splendor' (UA). In spite of nice

Tower (2,200; 25-35) — 'Grand Exit' (Col) and stage show. Strong indications of \$7,000; good. Last week 'Red Salute' (UA) and stage show, eight days, \$8,500, nice.

Omaha, Dec. 10.
(Best Exploitation: Orpheum)
Film attractions for the week following Thanksgiving will draw in little more than run of the mill business. Quality of films undisputed, but when it comes to box-office draw, that's another matter.

nue theatres, (both operated by Ralph Goldberg), the one a second run downtown, the other a suburban, anything live is noteworthy in

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for five days; 'Ah Wilderness' has been moved into Capitol for second week, and 'Old Kentucky' is in fourth and final main line week at Grand.

Estimates for This Week

Shubert (RKO) (2,150; 35-55)—'Sweet Surrender' (U) and Bowes No. 2 unit of ams. Sounding \$14,000;

Albee (RKO) (3,300; 35-42)—'Crusaders' (Par). Looks like \$8,000. light. Last week 'Ibbetson' (Par), six days, \$6,500.

Lyric (RKO) (1,400; 35-42)—'Musketiers' (Radio). A nice \$5,000. Last week 'Mary Burns' (Par), \$6,500; best for some time.

Capitol (RKO) (2,000; 35-42)—

Grand (RKO) (1,200; 25-40)—'Old Kentucky' (Fox). Fourth downtown week, and second week here, \$2,800.

Wednesday. Last week 'Crusades' (Par), second run and didn't hold up as expected, however, a fair \$3,000 in six days.

Boyd (2,400; 40-55)—'Mister Hobo' (G-B). Won't do anything sensational, maybe \$13,000. Last week 'Wilderness' (MG), rave notices but just \$16,000 for eight days; fair.

Carlton (1,000; 25-35-40)—'Splendor' (UA), second run. Fair \$4,000 seen. Last week 'Mimi' (BIP) \$4,200 in nine days, not so hot for this first run, which included Thanksgiving.

Stanton (1,700; 30-40-50)—'Frisco Kid' (WB) (2d week). Nice \$7,500 figured. Last week a fine \$10,000.

dandy. Got \$4,500 last week; \$23,000 in first week at Albee and \$7,500 in second week at Capitol.

Family (RKO) (1,000; 15-25)—'Ivory Handed Guns' (U) and 'Two

last week, two days, with repeat of 'We're Not Dressing' (Par) for five days; looks like \$1,200 will cover, bare. Last week 'Dance Band' (FD), \$1,900.

'Littlest Rebel' (20) Xmas day for what boys hope will be a run. Last week 'Remember Last Night' (U) and 'Kids and Queen' (U) about \$3,100, n.s.h.

Davis (WB) (1,750; 25-40)—
'Bishop Misbehaves' (MG) and
'Broadway Hostess' (WB). Not
much action here either, although
Warners seem to be satisfied since
house is getting lot of product off
shelf and at same time is managing
to break just about even. Looks

slightly better than \$3,100 this week about a hundred bucks better than last with 'Payoff' (WB) and 'Beat the Band' (RKO).
Penn (Loew's-UA) (3,300; 25-40) - 'Wilderness' (MG). Tough one to sell but boys hit every possible an-

sen but boys hit every possible an-

Lyric (RKO) (1,400; 35-42)—'Musketters' (Radio). A nice \$5,000. Last week 'Mary Burns' (Par), \$6,500; best for some time.

Capitol (RKO) (2,000; 35-42)—
'Wilderness' (MG). Transferred
 from Palace for second week; \$4,500,
 okay. Last week **'Thanks Million'**
 (20-Fox), also switched from Palace
 for second week, \$6,000, heavy; pic
 got \$16,000 in initial week.
Keith's (Libson) (1,500; 30-40)—

'Frisco Kid' (WB). Holding on for five days at \$3,200, following \$7,000 in first week. 'Miss Pacific Fleet' (WB) opens Wednesday (11).
Grand (RKO) (1,200; 25-40)—'Old Kentucky' (Fox). Fourth downtown week.

week, and second week here, \$2,800.

'Ivory Handled Guns' (U) and 'Two Flsted' (Par). Split. Made-to-measure product. Lobby flash of shootin' Irons a trade aid for this horse opry stand; swell \$2,300. Last week 'Eagle's Brood' (Par) and 'Music Is Magic' Fox), divided, \$1,800.

(FD), \$1,900.

Folies Vs. 'Dames' Units in Indpls. B.O. Battle \$11,000 and \$9,000 Respec

(Best Exploitation: Lyric-Indiana)

Folies Bergere stage unit, spotted in for a week at the deluxe Indiana, usually straight film house, is encountering stumbling competition from the regular vaudeville Lyric which is playing 'Bring On the Dames' revue. Former is playing at a price scale upped to 55c. at the 3,700-seat Indiana and it is lagging in the red at a pace that won't top \$11,000 in conjunction with the pic, 'Coronado'. The less elaborate unit at the smaller 2,000-seat Lyric, at 40c. top, is garnering a nifty \$9,000 combined with 'Navy Wife' on the screen to put the house on the profit side of the ledger.

During this battle between the two combo theatres, the other downtowners are feeling a bit considerably. 'Old Kentucky' is holding up its tace, however, to an okay \$4,750 in its second week at the Apollo. 'Transatlantic Tunnel' is submerged dimly at the Circle with the gross not likely to go above \$2,000. In its second week at \$3,750 on a dual of 'Splendor and Grand Exit'.

Exploitation honors evenly divided for the week between the Lyric and the Indiana with both theatre staffs putting in plenty of extra work to plug their stage attractions. The Lyric resorted to street ballyhoo with one man in a penguin costume and another in a tuxedo, attracting plenty of attention to 'Bring On the Dames.' Ad tieups with beauty parsons on the sidewalks, with top shops on appearances of show's live penguin, and with classified ad sections as well as outdoor posting, all ran for 24 sheets to window cards and taxi bumper strips were used by the Lyric. The Indiana, on the other hand, used window cards and bumper strips in its outdoor campaign, but the house connected to good results in department store deep sales on fashion shows and the like with its 'Folies Bergere' beauties as the selling angles. Herald's radio program, a card line, a brief radio program, and a new-car parade were other items in the Indiana's effort. Both houses received plenty of editorial space on their stage shows.

Estimates for This Week

Apollo (Fourth Ave.) (1,100; 25-40)—'Old Kentucky' (Fox) (2d week). Rogers always a draw here and his last release is stepping smoothly as ever towards a good \$4,800 in its second week of opening, stanza, strong \$7,500.

Circle (Katz-Feld) (2,800; 25-40)—'Transatlantic Tunnel' (Radio) (2d week). Trouble on this one which opened one day early last Wednesday; bad at \$2,300 pace. Last week 'Annie Oakley' (RKO) followed after six days with terrible \$2,500.

Indiana (Katz-Feld) (3,100; 25-55)—'Coronado' (Fox) (2d week). Bergere unit on stage. Increased scale of prices too steep for this town and abundance of French revues during past week have helped against this spot-week booking. Results are bad in view of heavy cut, \$11,000 indicated for the week. Last week 'In Person' (RKO) at customary 25-40 scale finished mild at \$4,500.

Low's (2,800; 25-40)—'Splendor (U) and 'Grand Exit' (Col). Dual. Slow at \$3,750. Last week 'Night at the Opera' (MG) scored a good \$4,000.

Lyric (Oulton) (2,000; 25-30-40)—'Navy Wife' (20th-Fox) and 'Bring On Dames' stage revue. Latter heavily plugged as Kathleen Norris' authorship angle of film story also stressed. House's momentum from steady vaudeville policy helped bump opposition. Gross is very sugary at \$9,000. Last week 'Stars Over Broadway' (Fox) (2d week) leading Bob Hall okay at \$7,700.

B'KLYN NOT BAD THIS WEEK, 'FRISCO,' \$18,000

(Best Exploitation: Fox)

Not bad at the downtown b.o. considering the Yuletide shopping rush. Pictures here are better this week with stimulus from the theatres, especially at Paramount where 'Frisco Kid' is packing 'em in and at the Fox where 'Navy Wife' is in view. Far is figured for splendid \$18,000, with good chance of holding over.

Low's Met is through with 'Mutiny' after a highly successful two weeks' run and has gone back to dealers. 'Kids and a Queen' and 'Melody Lingers' looks for \$10,000, mild.

Larry Cowen, Fox p.a., tied up with the American Legion on the Red Salute flicker. He had the Old Gray Naval Post with Captain Angelo J. Cincotta march to the front from the post headquarters in full uniform. About 400 men participated. Plenty of music and trailers in fronted populace that picture was

at the Fox. Good advance and following publicity in the local gazettes.

Estimates for This Week

Paramount (1,400; 25-35-50)—'Frisco Kid' (WB). Good notice for the Cagney pic with magnificent attendance at all shows, will get easy \$15,000. Last week 'Navy Wife' (Fox), disappointing.

Fox (4,000; 25-35-50)—'Red Salute' (UA) and 'Personal Maid' (WB). Looks like \$13,000, good. Last week 'Couldn't Take It' (Col) and 'Cappy Ricks' (Fox) \$16,000, mild. Last week 'Mutiny' (MG) (2nd week) \$16,000, fine.

Albee (3,500; 25-35-50)—'Thanks to the Wind' (Fox). Good advance. (Fox). Will get \$16,000. Last week 'Monte Carlo' (20-Fox) and 'Beat 'N' (Radio) \$11,500, fairish. Stray (2,000; 25-35-50)—'Mary Burns' (Par) and 'Supersized' (Col) (2nd week). Not so strong, \$4,000, fine.

MELTON-DAVIS 'AID PACIFIC' TO 15½G, BALT

(Best Exploitation: Century)

Biz has bowed down all over burg this week. Downtown jam-packed with people, but they scurry by the theatres, intent on shopping. 'Old Kentucky' in second week at the New rather sprightly, with indications that h. o. helping will total up better than most second stanza work at the smallie, with very good \$3,400 looming.

Hardt-to-peddle pic, 'Splendor' at Century given thought and film attention. Biz has bowed down all over burg this week. Downtown jam-packed with people, but they scurry by the theatres, intent on shopping.

'Old Kentucky' in second week at the New rather sprightly, with indications that h. o. helping will total up better than most second stanza work at the smallie, with very good \$3,400 looming.

Estimates for This Week

Century (Loew-UA) (3,000; 15-25-35-55)—'Splendor' (Fox) and Joe Morrison heading vauds. Mild \$16,000. Last week, second of 'Mutiny' (MG) and 'Lowry revue' on stage, \$17,000, good. It was second film in eight years held over at this house.

Hoodrome (Rappaport) (2,300; 15-25-35-40-55-65)—'Pacific Fleet' (WB) and James Melton and Benny Davis' 'The Girl in the Red Coat' (Fox) on flash, and coming out okeh at \$15,500. Last week 'Crime and Punishment' (Col) and Bob Crosby (Fox) (2d week) \$16,000, good. Last week 'Crime and Punishment' (Col) and Bob Crosby (Fox) (2d week) \$16,000, good. Last week 'Crime and Punishment' (Col) and Bob Crosby (Fox) (2d week) \$16,000, good.

Low's (2,800; 25-40)—'If I Had Million' (Par). This three-year-old period brought off shelf to the over-older of product paucity, and coming out on top at \$4,500. Last week 'Stella Parish' (WB) found favor for nine days, getting v. g. \$4,500.

New Mechanic (1,800; 15-25-35-40-55)—'Kentucky' (Fox) (2d wk). Stanley happy \$3,400, after dandy haul of \$4,000 the first lay. Hanley (WB) (3,450; 15-25-35-40-55)—'Red the Rose' (Par). Full scale ended last night (Monday) and pick sticks two added days to put house back on regular opening day, but not meriting 48-hour h. o. disappointment from start, \$3,000, lightweight.

Rogers \$5,000, Tacoma

(Best Exploitation: Romy)

Purse strings loosening up for the annual gift season, but tightening a bit on amusements. Romy rates a good exploitation of week, with increased advertising campaign and exceptional theatre from for the Rogers one.

Estimates for This Week

Music Box (Hamrick) (1,400; 15-27-37)—'Rainmakers' (Radio) (2d week). (Rockwell) (2d week) \$3,000; last week, 'Stella Parish' (WB) and 'S'ormy' (U) dual, \$1,700, good.

Strand (Indle) (2,200; 15-25-40)—'Crime and Punishment' (Col) and 'The Girl in the Red Coat' (Fox). Last having already switched their openings to same day as Strand sort of cutting in. Coupled with 'Rainmakers' (MG) five days, \$3,100, okay.

STAGE SHOW, 'OAKLEY' FINE \$12,500, SEATTLE

(Best Exploitation—Orpheum)

Yuletide spirit is already evidencing itself by cutting into box-offices as the coin is going for socks and floor lamps. Seattle's auto show, where Major Bowes had one of his amateur units, didn't help the theatres any, either.

First major stage show at a local ace house in a long time is at the Paramount, where 'French Folies' with a girl band, is helping grosses. Niftiest exploitation is at the Orpheum for 'Par' (at least newspaper ads topping. Idea of ads was to preclude any impression that Ginger Rogers was appearing on stage in person, but that she was on the screen 'In Person'.

Estimates for This Week

Coliseum (Evergreen) (1,800; 21-32)—'Dark Angel' (UA) and 'Girl in Shanghai' (Fox) dual. Surprisingly good at \$4,000. Last week, 'Broadway Melody' (MG) and 'Thunder' (N.Y.) (Fox) dual, nine days, garnered \$4,800, big.

Blue Mouse (Hamrick) (900; 27-37-42)—'Mutiny on Bounty' (MG) (4th week in 'Par' and 'at least newspaper ads topping. Idea of ads was to preclude any impression that Ginger Rogers was appearing on stage in person, but that she was on the screen 'In Person'.

5th Avenue (Evergreen) (2,700; 27-37-42)—'Crusades' (Par). Nice campaign not helping. Gross headed for \$5,000, brutal. Last week, 'In Person' (RKO) (2d week) \$4,000, more than twice that, \$10,100, beautiful.

Liberty (J-V) (1,900; 16-27-37)—'New Arabian' (Met and Missing Man' (Col) dual, expects about \$4,000, no weeps. Last week, 'Crime and Punishment' (Col) dual, moderate at \$3,800, a disappointment.

Music Box (Hamrick) (900; 27-37-42)—'Old Kentucky' (Fox). Extended run after a good day at the 5th. Pic likely to expect to reach a nice \$3,500. Last week, 'Tibetans' (Par) (3d week), \$3,100, good.

Orpheum (Evergreen) (2,700; 27-37-42)—'French Folies' (Par). Good novelty campaign and downtown tieups, but biz only fair at \$4,500. Last week, 'Frisco Kid' (WB) eight days, \$3,100, good enough.

Paramount (Evergreen) (3,100; 32-42-53)—'Annie Oakley' (Radio) and 'The Girl in the Red Coat' (Fox) dual, campaign helping to sock biz at \$12,500. Last week, 'It's in the Air' (MG) and 'Powder Smoke Range' (Radio) dual, \$4,700, okay.

HIT 'PASS WK. CRIME PROSECUTION

(Best Exploitation: Strand)

Looks like a week of hits and misses, mostly misses. New bills nothing to rave about as far as picture quality goes. Some programs in town getting the hurrahs from the critics, but the cash counts are not so good. Tley seem to have their own ideas.

Grosses at the various straight picture stages seem to be pretty well substantiated. Last week, 'Crime and Punishment' (Col) and 'The Girl in the Red Coat' (Fox) dual, a toss-up as to the leader. Loew's did aver-ge biz with double bill 'Splendor and One Way Ticket'. Likewise Albee and Majestic like are also 'no tin' twin bills. Majestic likely to come out on top as pace continues. 'Frisco Kid' and 'Happiness C. O. D.' being just what the fans want.

Because of Paramount's entertainment playing on double bill with 'Supersized' and despite a big campaign headed by the 'Frisco Kid' and 'Happiness C. O. D.' dual, the picture gave 'Crime and Punishment' great send-off, and this coupled with a sensational newspaper campaign by house should be big business on the sky. But feature picture is strictly class entertainment, and they're not getting the word.

Pay's combo bill hits the right spot, and probably will come through with \$7,500 to top the field this week. Picture 'Crime and Punishment' (Col) and 'The Girl in the Red Coat' (Fox) dual, nothing to write home about, but the leg show is pulling them in. Last week, 'Crime and Punishment' (Col) and 'The Girl in the Red Coat' (Fox) dual, nothing to write home about, but the leg show is pulling them in.

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Estimates for This Week

Strand (Indle) (2,200; 15-25-40)—'Crime and Punishment' (Col) and 'The Girl in the Red Coat' (Fox). Last having already switched their openings to same day as Strand sort of cutting in. Coupled with 'Rainmakers' (MG) five days, \$3,100, okay.

Frisco Kid' with Phil Spitalny Orc Nice \$21,000; 'Carlo'-Lunceford 18G

(Best Exploitation: Fox)

give house no more than \$7,500 for the week average. Last week 'The Frisco Kid' (WB) (2d week) (Par), class entertainment also, but midweek show and holiday boosted takings to \$3,300, nice.

Low's (2,800; 25-40-50)—'Splendor (U) and 'Oz Way Dicket' (Col). Notings particularly hot, notices lukewarm and reaction the same; even with a pickup later in the week gross is not expected to go over \$3,500, so-so. Last week 'Night at the Opera' (MG) started off with a bang, but slowed up in last two days because of terrific cold weather, but \$7,000 is still plenty good.

Pay's (2,200; 15-25-40)—'Murder at Glen Arden' (Par). Fresh entertainment doing the trick again this week. Fans going for Lottie May's diving girls' gross likely will be up around \$7,500; okay. Last week 'Smoky' (U) and stage show nice \$7,300.

Majestic (Fay) (2,200; 15-25-40)—'Frisco Kid' (WB) and 'Happiness C. O. D.' (Ches). Best chance to go over \$3,500; top looks like \$3,800, but no barometer. Last week 'Who Broke Bank' (20th-Fox) and 'Sweet Surrender' (U) lukewarm \$7,300.

RKO Albee (2,500; 15-25-40)—'In Person' (Radio) and 'East of Java' (U). Okay for entertainment, and since the bad; ups there's a sudden switch house seems headed for \$5,500, so-so. Last week 'Annie Oakley' (Radio) and 'Kids and Queen' (U). Old rather well considering the opposition; \$7,300.

CALLOWAY UPS NIGHT OUT \$7,500, PORT.

(Best Exploitation: Mayfair)

Cab Calloway captured plenty of biz at the Mayfair, which for two weeks has upped a dashish from \$3,500 to \$7,500. Last week house scored heavily at the b. o. with 'French Folies' musical, Coast production, which registered only fairly but won great pickings from this stage.

'Mutiny' (MG) at Parker's UA still hitting the high spots in its fourth week, almost as strong as its third. This is the first time to break all records in the burg. Although slightly under the high spot in its third week, 'Frisco Kid' (WB) still standing and will run indefinitely.

Local managers are a chorus of second-nights, which is unusual in these parts. 'Thanks Million' sets a strong pace at the Orpheum, and likely to stay longer. 'Rendezvous' cut closed two good stanzas at the Broadway, and 'Old Kentucky' (Fox) had a good fortnight at the Paramount.

With strong product showing in the burg, total grosses have jumped \$1,000 a week, average. Last week, 'Rendezvous' (MG) closed a good new biz from non-show-going public has been getting results right along. All houses have thrown away the red inkwell for several weeks, and whenever good product is booked it gets results.

Estimates for This Week

Broadway (Parker) (2,000; 25-40)—'Broadway Hostess' (FN) and 'Kids and Queen' (U). Fair combo get-back this result, \$4,000. Last week, 'Rendezvous' (MG) closed a good second week at \$4,300, following big first week with \$6,300.

United Artists (Parker) (1,000; 25-40)—'Mutiny' (MG) (4th week). Keeping up as good in third and fourth weeks. Last week, 'Frisco Kid' (WB) ended a good holding longer, \$5,000; third week, \$5,800; second, \$7,800; first, \$10,700.

Paramount (Evergreen) (3,000; 25-40)—'Frisco Kid' (WB). Good play in this big house and will close nicely for okay \$6,000. Last week 'Old Kentucky' (Fox) ended a good second week at \$5,300; first strong \$5,800.

Orpheum (Hamrick-Evergreen) (2,000; 25-40)—'Thanks Million' (20-Fox) (2d wk). Keeping up big pace, great \$4,500; first week put this score on the map in a big way for \$5,500.

Mayfair (Parker-Evergreen) (1,400; 25-55)—'His Night Out' (U) (2d week). (Parker) (2d week) Musical road unit billed above pic and pack; picture house well at raised adish, strong \$7,500. Last week 'French Folies' musical road unit, registered only fairly, but stood them in the aisles for bumper takings to close for \$5,500; pic was 'Rainmakers' (RKO).

(Best Exploitation: Fox)

ok oes feeling pinch of holiday season and bad weather hereabouts this stanza. Both loop and nabe houses are suffering, but take is not something to cry over. Good fellows' Xmas 'give' is carrying the publicity, and as a result there is little or no exploitation among the loop houses.

Two third-week holdovers, 'Mutiny' and 'Old Kentucky', feature local film offerings as combo houses. After breaking attendance records in United Artists during first session, 'Mutiny' continues to drag them in and looks good for a nice \$11,000 this week after sessions of \$20,000 and \$15,500. Following two swell weeks at the Fox, 'Kentucky' Box office is looking for \$11,000 this week and should gross okay \$4,200.

Scramble for top coin honors settles down to Fox and Michigan this week, with the latter winner by a margin, \$21,000 to \$18,000. Both theatres have average stage shows, piz being 'Frisco Kid' at the Mich and 'Old Kentucky' at the Fox, only \$5,000, which isn't bad, though.

With Goodfellows' drive getting all the play in print, loop houses continued their work in the ordinary daily ads. Of the free copy, Fox, RKO Downtown and Michigan got the majority.

Estimates for This Week

Michigan (United Detroit) (4,000; 25-35-55)—'Frisco Kid' (WB) plus Phil Spitalny's orchestra on stage. Cagney and the Spitalny fems, bad crowd, but growing there are; house figures for \$21,000, nice. Had a \$19,000 take last week on 'Stella Parish' (FN) and Mary Small heading vauds.

Fox (Fox) (5,000; 25-35-55)—'Monte Carlo' (20-Fox) and Jimmy Lyric's 'Dorcy Day' (Radio) on stage. Biz dull here, too, and b. o. won't exceed \$18,000, nice, however. Net \$20,000 last week on second session of 'Old Kentucky' (FN), following a bang-up \$30,000 first week.

United Artists (United Detroit) (2,000; 25-35-55)—'Mutiny' (MG) (3d wk). Fine biz, about \$11,000. Pic set new attendance mark for first season, when taken was \$10,000; second week gathered \$13,500.

Downtown (RKO) (2,800; 25-35-55)—'Annie Oakley' (Radio) plus 'March of Time' and Bowes Amateur football team on stage. Last week three nice weeks, house will get a fair return this week, likely \$8,000. Last week, 'Frisco Kid' (WB) on Inn Revue on stage, nice \$13,000 last week.

Adams (Balaban) (1,700; 25-40)—'Old Kentucky' (Fox) (3d wk). Moved here after two nice sessions at Fox and should bring in okay \$4,200. 'Kids and Queen' (U), plus 'Devil's Lane' (20-Fox) set a house record last week, slumping with other houses near end, but got under wire with swell \$5,500.

Low's (2,800; 25-40)—'Broadway Hostess' (FN) (3,000; 25-40)—'Powder Smoke Range' (Radio) and 'Broadway Hostess' (FN). Gross stays around house's steady pace, with about \$4,500 due this week; \$5,000, fine, last week on 'Payoff' (FN) and 'Moonlight on Prairie' (WB).

Europa (475; 25-40)—'Truhsing-Maerchen' ('Tale of Spring'). German film house continues to do o. k., with about \$800, nice, this week. Took a cut \$300, last week. 'Rosen aus dem Sueden' ('Roses from the South').

Estimates for This Week

Fanchon & Marco is mulling the idea of opening the Missouri theatre in St. Louis to stage shows, as well as the Ambassador. Latter house is scheduled to start its combo policy Jan. 13.

Missouri has been operated as a straight-picture spot for several years.

First show into the Ambassador will be a locally produced radio show in conjunction with CBS' outlet on the map in a big way for \$5,500.

Gorin's Air Choro Igor Gorin, M-G-M contract operative singer, probably will swing over to Gorin & Allen radio program after pre-arranged 28 weeks. Campbell's 'Hollywood Hotel' broadcast.

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IATSE Closed Shop

(Continued from page 5)
such as the Actors Equity Assn., through which the Screen Actors' Guild got its charter, has always shielded clear of labor controversies in which scale and other typical union matters were involved.

Browne to Coast

Following his rapid victory in behalf of the IA with the union which he heads getting what it wanted, George Browne, IA president, left for the Coast yesterday (Tuesday) to confer on plans with respect to carrying out agreement reached. The same day, Pat Casey, Al Berres and Victor Clark, members of the producers' labor committee, also left for Hollywood. Steve Newman, IATSE representative from the Coast, who came on for the meetings, left Monday night (9) in advance of Browne.

Over 400 IA members in the Hollywood area are affected by the situation, while the number of soundmen whose future will be either IA or IBEW is at least 1,000. From the IA point of view, the success of Browne's offensive undoubtedly means that the IA is now recovering the jobs which were taken from it by the IBEW three years ago. When Paramount allegedly discriminated against two IA men by asking them to resign before going on a location trip for "13 Hours by Air," a spark was set off by that studio which in less than a month has meant a dangerous battle in which the IA won hands down.

While the IA all along has had nothing to say, its policy having been to even keep the producers in the dark following warning to go on the location trip which wasn't heeded, it was reported in union circles that the IA accused Paramount of acting as meaning the IBEW was not only after a closed shop in studios but would also go after IA jurisdiction in theatres.

West Walkouts

The order to walk out of Chicago, St. Louis, Detroit, Minneapolis and other theatres as protest against employment of IBEW men in those houses went out. Inside of Chicago, where the IBEW men in Chicago theatres were replaced by IA members. Next move anticipated was a walkout of all IA men in major controlled theatres everywhere as a weapon in the fight for a showdown at the studios on the question of IA-IBEW jurisdiction. IA refused to tip its plans, with result major companies finally got panicked that they agreed to sit down to parleys with the IA. IA demanded these parleys would not be with the studios but with the president of the company. Browne, meantime, held off on any plans which he may have had up his sleeve. Without any stalling, the first of the parleys was held Saturday morning (7). It was necessary for Leo Spitz, president of RKO, and Jack Cohn, v. p. of Columbia in charge at the home office, to fly in from the Coast.

Saturday parleys were of a preliminary nature. All principals met again Sunday (8), being in session for eight hours at the New York headquarters of the Hays office. Company executives who attended meetings both days included John E. Otterson for Paramount; Herbert Bayard Swope and Leo Spitz for RKO; Harry M. Warner for WB; Jack Cohn for Columbia; R. H. Cochrane for Universal; Sidney R. Kent for 20th Century-Fox, and Nicholas M. Schenck for Metro. Pat Casey, chairman of the producers' labor committee, also was present.

Browne's IA delegation included Harlan Holmden and John P. Nick, IA vice president, as well as Steve Newman, who represents the IA on the Coast. Dan Tracey, president of the IBEW, and three other members of the executive council of the

American Federation of Labor also figured in the confabs.

Coast Contacts East

Hollywood, Dec. 10. Importance of major producers conferences in the 42-11th George Browne and other claims of the International Alliance of Theatrical Stage Employees is seen in the sudden eastward exodus of studio contacts for both sides last week.

Steve Newman, International representative of IATSE for the studios, packed up portfolios of charts and statistics to rush east on hurried call from Browne.

Following conferences in L. B. Mayer's office last Tuesday night (3) on the labor situation, Victor Clark, studio labor contact for the producers, was sent to New York for the confabs.

Leo Spitz, new president of RKO, who just arrived for studio conferences, hopped a plane to reach New York last Saturday (7). Jack Cohn of Columbia, was on the same ship.

L. A. Court Ruling

Nixes Day-Dating Pix in Same Zone

Los Angeles, Dec. 10. RKO has been barred from day-dating its feature pictures in any one zone by decision here in Superior court. Ruling came as victory for Robert Gumbler in his petition for injunction against distributor in connection with showing of "Top Hat."

Gumbler charged that showing of picture in two other downtown houses simultaneously constituted an act of unfair competition in violation of his agreement with RKO. Decision clarifies zoning situation and upholds Gumbler's definition of third run. RKO did not put on defense. Gumbler and Ben Bernstein were only witnesses called.

HARASSED 'AIR' CREW

BACK, PIC UNDER WAY

Hollywood, Dec. 10. Paramount's harassed "13 Hours by Air" crew, making stock footage and fighting labor trouble in the east, is due back here today with actual production on the picture about to start tomorrow (Thursday).

Cast so far includes Gertrude Michael, Fred McMuray, Elizabeth Patterson, David Holt, Alan Baxter and Brian Donlevy. Mitchell Leisen is directing.

Ptsbg. Fulton's In 'n' Out

Policy Presages Foldup

St. Petersburg, Dec. 10. Presaging early demise of Fulton, Shea-Hyde house will shut down tonight (11) until Christmas, when it reopens for run of "Littlest Rebel." First-run site has been taking it on chin all season as result of product shortage and stiff competition, frantically alternating between singles and duals, but without much success.

House first closed month ago, announcing stage would be remodeled for presentations. Opened again 10 days later, which was fortnight ago, with management deciding to stick to pictures rather than risk big outlay. With site shutting shop temporarily once more and product troubles piling up, it's the general opinion here that it'll only be a matter of time before shutters go up for keeps.

Employees have all been notified to look around for other jobs.

Marcelled Banko

San Francisco, Dec. 10. First rival of theatres in banknote stunt is beauty shop in Redwood City, just south of Frisco. Beacalan advertisements \$100 bank, each 50c purchase entitling to chance at a draw.

A.S.C. ASKING FINAL SAY-SO

Hollywood, Dec. 10. Petitions are being circulated among cameramen for signatures to designate the American Society of Cinematographers as sole representative for negotiations of wage scales and agree to working conditions for the craft.

In addition to the delegation of authority, forms give signatories privilege of withdrawing approval of the ASC at any time via a written notice to the latter.

Petitions are in circulation through authority of the executive committee of the ASC, and are the first shots in move to combat attempts of the IATSE to regain control of the cameramen through its local 685. ASC leaders anticipate that a large majority of the cameramen will sign the petitions, and the latter will be recognized as legal under provisions of the Wagner labor act.

Board meeting of the American Society of Cinematographers is called for tonight (Tuesday) at which major studio heads will be told how cameramen entered into settlement by major companies with IATSE, giving latter jurisdiction over cameramen. ASC will stand on rights that present contract governing cameramen on wage scales, working conditions, etc., running to 1939, must be lived up to. ASC will show major producers recently signed petitions of over 500 cameramen requesting that body be recognized as representative for cameramen in all labor negotiations.

Louis B. Mayer cancelled his scheduled last night's departure for New York on account of unsettled labor conditions and will attend tonight's meeting. Reason behind quick settlement of IATSE and majors with IBEW relinquishing jurisdiction over electricians and others in studios is fight raging within the ranks of the American Federation of Labor over industrial and craft unions. High A.F.L. officials are concerned over reports that IA will follow John L. Lewis and mine scale to set up a new five-year agreement signed with producers three weeks ago.

Spokesmen for Local 644, New York chapter of International Photographers, claimed that the amicable settlement and unionization of picture studios was a tremendous boost to prestige and organization of the cameramen's union.

"This union currently is represented by Local 665 in Canada; Local 659 in Los Angeles; No. 666 in Chicago and Local 644 in New York City. Camera men figure that they will have more equitable representation in West Coast studios in many spots filled by ASC men. New York union officials rate ASC as pretty a company union proposition.

Old procedure of bringing in ASC crews from Hollywood when location shots were made in the east will be taken under new union setup, in the opinion of local spokesmen.

\$213,600 THEATRE JUDGMENT

Portland, Ore., Dec. 10. Judgment for \$213,600 largest handed down in the Kelso, Wash., superior court for some time, was granted to C. Ellis Shepard as trustee, against the Columbia Amusement Co., owners of the Columbia theatre, Longview, Wash.

The property will be offered at sheriff's sale in January, on the judgment.

TITLE CHANGES

Hollywood, Dec. 10. Metro's "Getaway" retagged "Tough Guy."

"Show Must Go On" gets new handle, "What Goes On."

Halperin Bros. "Thrift of a Century" hits screen as "I Conquer the Sea."

Warner's "Prison Farm" hits the release sheet as "Road Gang."

Inside Stuff—Pictures

E. C. Mills, general manager of the American Society of Composers, Authors and Publishers, issued a statement yesterday (Tuesday) in reply to one issued Monday (9) by Ed Kuykendall, prez of the Motion Picture Theatre Owners of America. Latter had averred that the exhibs look to ASCAP to reduce its rates and to Warner Bros. to charge nothing for the use of its music.

"Figures compiled by the U. S. Department of Commerce," said Mills' statement, showed that ASCAP last year received around 10 out of every \$6.82 of the receipts collected by the country's motion picture theatres, or, figuring on operating costs, about 10 out of every \$5, spent by the exhibitor. For this penny the exhib gets a license, said Mills, to use the copyrighted music of 45,000 composers, authors and publishers of 21 countries.

That stories of the filming of the Dionne Cluques for 20th Century-Fox's picture, "The Country Doctor," have made page one on practically every paper in the country is no little due to Frank Perritt, 20th-Fox publicist, whom Harry Brand assigned to cover the story for that studio. Perritt sold both the UP and AP the idea of assigning a man to the story. In addition to this he has special correspondents from a number of papers on the job. Picture is probably getting more natural stories than any other film ever produced.

Brand first suggested the Dionne angle to the studio and stuck to it long after the studio had given up hope of landing the Cluques.

One of the last Fox West Coast theatres to do dual bill is the snooty United Artists in Pasadena, which for years drew only the class trade of the community. Short time ago house went for bank night, and overnight decision last week brought in double features, night top being maintained at 55c.

Two more Los Angeles houses do dual this week, at least until Christmas. These are the RKO Hillstreet and Pantages Hollywood which have been day-dating since opening of current season.

Both Shirley Temple's and Freddy Bartholomew's contracts with their film producers restrict all commercial rights to themselves. Even adult motion picture editions of forthcoming films ("Littlest Rebel," "Capt. January," "Fantomur," etc.) can't use stills from the pix which include the juveniles' likenesses. Normally that's a grant that rests with the studios, but the kids, in view of their ill-fated professional life, capitalize everything possible.

All studios are being flooded with requests for players to represent Hollywood in the various Will Rogers Memorial performances being given throughout the country. First was Kansas City for Dec. 9 with Ralph Forbes, Heather Angel and Dixie Dunbar on the program. All would like to have Shirley Temple. Century-Fox has been swamped with requests for the youngster since the studio allowed her to appear with Bill Robinson at the Los Angeles Rogers show.

Universal is going in for a big printing job on "Magnificent Obsession" in expectation of playing the picture day-and-date in 150 spots. Already 110 of the simultaneous bookings, all for Jan. 10, have been set. "Obsession" is one of four pictures which remain to be delivered by the studio. Hall under last season's (1934-35) contract. The Hall did not write a new deal with U this year.

Sam Goldwyn bought the title "Strike Me Pink" from Lew Brown as a substitute for "Shoot the Chutes" (next Eddie Cantor picture) because "Pink" phrase is much more popular and typical of English territory than the other. Since Cantor is a big grosser in England, both agreed on the switch in titles.

Metro's first picture into Radio City, "Ah Wilderness," goes into the Canon, N. Y. Xmas week. Picture became available as result of product piling after four weeks of "Bounty" at the Capitol, and with two others for the Cap anticipating runs, "Night at the Opera" and "Tale of Two Cities."

New type of script writing is being sought by Metro via Al Altman, east coast talent agent for comedy. He's scouting for original material limited to four or five minutes in duration, matter to be used in screen tests made in the east and to fit the performer on trial.

Universal execs and Edward Griffith are battling over title change for "Next Time We Live." Director wants original title of Ursula Parrott's novel retained. Executive claim that name may cause patrons with "Xmas" in mind to keep away. Suggested change is "Next Time We Love."

"So Red the Rose" (Par) has two trailers, one for Dixie and one for Yankee territory.

Paul Ash at Roxy, N. Y.,

For 9-Day Xmas Run

Starting Dec. 20, the Roxy, N. Y., will have a five-day week for its stage show and film. Paul Ash's band show to open Xmas Day (25) and remain past New Year's for a total of nine days.

Olsen and Johnson unit opens at the Roxy Friday (18) for a full week, with the five-day term following.

United's 11th in Det.

Detroit, Dec. 10. United Detroit Theatres Corp. has started construction of a 1,500-seater on the northwest side of city, consisting to 11 the total number of theatres operated by group. Duals to be used. No name has been selected for new house, which will be a sister to the new Alger, recently opened in east-side section. Corporation, headed by George W. Trendle, runs four big theatres downtown, the Michigan, United Artists, State and Madison.

New University theatre, being built by Detroit Consolidated Theatres, Inc., will be ready for downtown location around March 1. It will seat 1,500 and is located in University of Detroit district near northwest outskirts. The new 1,500-seater Rio, operated by Cohen Bros., opened here on duals. Cohens also manage Hollywood, Roxy, Mayfair, Grand Victory and Norwood.

NEWS CAMERAMEN OK NEW UNION CONTRACT

Newsreel cameramen, represented largely by International Photographers' Local 644, and executives of the newsreel companies, have agreed on all points on old dispute over working hours, waiting time, etc., and all that remains is affixing signatures to agreement by both parties.

While actual signing of new agreement has been held up for some time, recent developments in IATSE circles have made union men hopeful that this might now be on the way. First move looking towards signing of this pact was made yesterday (Tuesday) by representatives of No. 644, with optimistic hope that this might be consummated within the next 10 days.

Clifford, Chi Ops. Agt.

Chicago, Dec. 10. Frank Clifford installed as business agent of M. P. operators' union last week. Clifford was assistant to the late Tom Maloy.

Peter Shayne becomes president of the union, replacing Thomas Reynolds who resigned several months ago. Glen Sweeney becomes v.p. and Neal Bishop, secretary.

CHRISTMAS IS COMING

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**A bigger and better
than those twin
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"BA RIDES

WILLIAM BOY

Jean Rouverol, George

Directed by Howard Bretherton. A

ttter job

successes "HOPALONG
THE EAGLE'S BROOD"

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with

D • JIMMY ELLISON
ge Hayes, Frank McGlynn, Jr.

Harry Sherman Production. A Paramount Release



Motion Picture Film Critics Boost "Bar 20"

From Hollywood Reporter:

"Best of series...combines action and comedy in a happy manner to provide a Roman holiday for Western fans...Tap-notch entertainment!"

From Motion Picture Daily:

"Retains all values appreciated by audiences and showmen, and adds much that is unique...Effective romantic thread...Smartly balanced dialogue, action and

situations to create and hold interest...Thrill-action quality natural...Musical accompaniment acts as sock!"

From Daily Variety:

"Merits top billing...Exhibits need have no worry in offering this one...Nothing spared to make picture one of merit...Direction flawless...Sherman deserving of a lot of credit for restoring the drama of the wide-open spaces to a higher

plane...Boyd outstanding...Jimmy Ellison equally good...romantic scenes with Miss Rouverol register solidly...George Hayes superb...Harry Worth gives fine characterization as heavy...fetching song number, 'When the Moon Hangs High'...All concerned can take a bow!"

From Film Daily:

"Top class western entertainment with plenty appeal for adults as well as kids."



Legit Reform, Revival of Road And General Code Talked in Paris

Paris, Dec. 1.

Tot reform and re-activation of legit in France is planned by the Estates General of the Theatre, which opened sessions here under leadership of Charles Martinelli, president of the Union des Artistes (Local Equity). A sort of theatrical code is expected to result.

Although biggest names in the profession are attending the sessions, not all the trade is in it. Association of Theatre Managers and the Authors' League are among the important organizations laying off.

Revival of road is one of the main objects of the convention, which has appointed a committee to study means of accomplishing this. A ruling body to run the trade is also expected to be created. Ten committees were appointed at opening session.

Jules Romains, Saintes-Lahu, Edmond See and Jacques Richepin were named general directors of the convention, and Paul Abram, Rene Alexandre, Raoul Audier, Andre Bally, George Bourdon, Bouquet, Con, Deynes, Faraut, Frances, Nest Gaubert, Jose Gernain, Paul Peres, Henri Rabaud, Gaston Raquet, Jacques Rouché, T. Salgna, Leon Balby, Arquilliere, Harry Baur and Toulout were appointed to the executive committee.

8 MOSCOW CINEMAS FOR CHILDREN ONLY

Moscow, Nov. 20.

Catering to kids on a grand scale, Moscow now has eight film theatres reserved for children from ages of six to 15 years.

In addition to film exhibition, houses are all staffed with teachers, lecturers and a story-teller to explain confusing points in pictures and further enlighten children on intents and contents.

Haik Distribbing

Paris, Dec. 1.

Jacques Haik, after returning to films as an exhibitor, running the Olympia, is now opening up as a distrib in French territory, and is looking for American films for his companies, Regent Films and Cristal Films.

Haik is having a tough fight putting the Olympia back on the map, after years of Gaumont Franco-Film Aubert management of the house. Nevertheless, he seems to be making headway.

No Natan Studio

Paris, Dec. 1.

Bernard Natan, former boss of Pathe Cinema, has been forced to give up his plan to erect the largest film studios in France on a site in the old zoo in the Bois de Boulogne. Authorities decided that the Bois should remain a public park, and is refused the permit.

McGivney and Joe Termini On London Piccadilly Bill

London, Dec. 10.

No newcomers on the new Piccadilly bill, but Owen McGivney bows in after a provincial tour, and over, as usual.

Joe Termini, with some new material, and the Caligari Brothers, playing quick returns, are individual hits.

Rivels Compromise

Berlin, Dec. 1.

Court proceedings in the reported clash of the Rivels, Spanish clowns, caused front page publicity here. Charlie Rivels, most prominent member of family and highest paid, had his name copyrighted with the German Pat. mers' Union, wishing to restrict his four brothers from using it.

After a good deal of talking by both sides, the brothers compromised.

P. A.ing in France

Paris, Dec. 1.

Specialized booking office for personal appearances of film stars on tour has been formed in France by Henry Dore. First tour, with Lucien Curatier, singer, is considered to have proved French provincial interest in this sort of thing, and future appearances have been arranged for Robert Pizani, Jean Toulout, Leon Belieres, Charles Lamy and Joseline Gae.

Booking is in film theatres. Actors, during intermission, sign photos, which are sold for benefit of actor's League unemployment fund.

THREE SILENT HOUSES LEFT IN PARIS

Paris, Dec. 1.

Three film theatres showing silent pictures still survive in Paris. Owner of one, in the Belleville slum district, explains that many of his customers are alien workmen who don't understand enough French to follow a talker. Other fans like the silents better because they contain action and adventure than those newfangled pictures. They also say that noise in a picture takes their mind off the dramatic scenes.

Spot shows three films at a 14c admission.

Another silent, in working class quarter on north side, claims to be the silent picture house in Paris. Started as a magic lantern show, according to the owner, before flickers, and lived through the days when the projection machine was cranked by hand. Now has a motor on its silent machine, and a phonograph with loudspeaker instead of a piano. Favorite type of film here is western, and audience yells to encourage the cowboys.

Third house, on the left bank, specializes in old French pictures with sentimental or melodramatic stories.

PLENTY COMPETITION FOR JOB AT COMEDIE

Paris, Dec. 1.

In spite of the fact that the Comedie Francaise is supposed to be at its last legs, half the actors in France are looking for the job left vacant by the death of Leon Bernard, who was the Comedie's number one actor.

Big boom was started by Harry Baur's friends for the job, but the actor, now in England, wasn't able to do anything about it himself. Raimu, specialist in Marseilles dialect; Charpin, Pauly, Samson Fainsilber, Signoret, Alme Ciaroni and others are supposed to be in the running, and some of them, with friends, are spending lots of time in the wings of the Comedie these days.

Job is a prestige affair, involving little cash but a good title.

No Exposés

Berlin, Dec. 1.

Felchsfachschaf Deutscher Artistic (Faupe Performers' Union) issues a warning to illusionists about exposing magic tricks before audiences.

Threatens them with expulsion, which means no more work in the Fatherland.

Says nothing about exposés in dailies and periodicals, which are a feature in many illustrated papers here.

G-B HAS HYLTON PIC

London, Dec. 10.

Gaumont-British subdied several other distributing organizations for Jack Hylton's feature (Twickenham production).

Feature was booked by G-B over the entire circuit.

THUNIS SUING

Tenor Wants Court to Judge
Whether He Can Sing

Paris, Dec. 1.

Willy Thunis, tenor who was housed at the European, nabe vaud house, is suing for seven cents damages. Defendant is R. Buguat, whom Thunis accused of leading a clique against him.

Tenor's lawyer, Jean Charles Legendre, says he's going to ask the judge to let the client sing in court so as to be able to decide whether he deserved the bird.

Meanwhile Thunis is reopening in Franz Lehár's 'Land of Smiles,' musical play, which made him famous at the Theatre Antoine.

Sup. Court Ducks

(Continued from page 7)

neatly Supreme court upheld lower courts, which sustained arguments of the exhib.

Distributors now must either dig up new pretext for asking Supreme court to state its opinion on recent case, or else to press of litigation with balky exhibs. Monday's action virtually closed the door on chances of a ruling in the Muller case, which was thrown out by the highest court once before as 'premature.'

Justice Sutherland Rules

Decision by Justice Sutherland, concurred in by all judges except Chief Justice Hughes, who did not participate in the case, because his son, Charles E. Hughes, Jr., was an attorney in the proceedings, declared that lower courts were final in the matter. Another case, involving a federal question within scope of the Federal court, however, would be another thing.

Noting that the Minnesota court held the arbitration provision could not be severed from the remainder of the document, Supreme court said that 'whether this conclusion was right or wrong was not determinative' and ducked the issue. Justice Sutherland explained 'it is at least not without fair support,' indicating final tribunal is inclined to agree with the Minnesota judges' view.

With explanation that Fox and Muller disagree about whether federal issue is involved, court said, 'We do not intend to decide the dispute only, but assuming for present purposes that petitioner's view is the correct one, the case is controlled by the settled rule that where the judgment of a state court rests upon two grounds, one of which is federal and the other non-federal in character, our jurisdiction falls if the non-federal ground is independent of the federal ground and adequate to support the judgment.'

Other courts cannot agree on the validity of the balance of the contract, as Fox attorneys emphasized the briefs and arguments. Some have asserted that the whole document is unlawful while others have asserted that the arbitration provision can be chucked out and the rest of the contract stand. Court said in regard to the question of severability of the contract that this is 'clearly a question of general and not of federal law.'

Arbitration Feature

Justice Sutherland said, remarking that the illegality of the arbitration feature is conceded, that 'the primary question to be determined by the court below was whether the concededly invalid clause was separable from the other provisions of the contract. The ruling of the State Supreme Court in that regard was not, in our opinion, clearly erroneous.'

The construction put upon the contracts did not constitute a preliminary step which simply had the effect of bringing forward for determination the legal question, but was a decision which automatically took the federal question out of the case if otherwise it would be there. The non-federal question in respect of the construction of the contracts and the federal question in respect of their validity under the anti-trust act were clearly independent of one another.

Consequence of the court's action seems to be that distributors will be governed by two different sets of lower court rulings. In states where the contract was not in force, exhibs are free to disregard obligations, while in states where the contract has been termed valid after the arbitration feature was killed the exhibs will be bound.

Make Cheaper Pictures or Lose Jap Market, Warning of Tokio Showman

Co-op Pic Prod

Mexico City, Dec. 10.

Plans for organization of a national pic producing co-op, composed of employers and employees of the Mexican cinematographic industry, are being developed at conferences here between reps of the industry and federal government officials.

Movement has the support of the National Revolutionary party, which dominates the government. Co-op proposes to produce pics that will be modern and of social and cultural influence.

PAR STICKING TO PROD. IDEA IN PARIS

Paris, Dec. 1.

Reports that Paramount is hesitating whether it ought to continue to back with guarantees the production of French films for its own distribution, which is based on chatter by a Paramount executive here, have aroused disturbed denials in official French Paramount.

Henri Klarfeld, head of Paramount's French distribution, says that Paramount will continue its French production next season, and that seven or eight films are planned. He even hopes that among them will be two or three big productions, which in France means pictures costing anywhere from \$200,000 to \$375,000. Whether other authorities will agree to this idea is another matter.

As proof that the policy is unchanged Klarfeld cites the fact that a deal has just been made with Flores Films, Fred Bacos' company, to produce a new film for Paramount distribution with Lucien Barroux and Josette Day, temporarily titled 'His Father's Voice,' Rene Guissart is to direct.

Moreover, Klarfeld says that the policy next season will call for action films, rather than romances and comedies.

Nevertheless the only next year's picture, title of which can now be announced is 'You're Me,' last season's operetta hit of the Bouffes Parisiens.

All the French films brought out by Paramount so far this season have been satisfactory, according to Klarfeld, who does not share the fears of some exhibs unofficially expressed by his colleagues.

ROTATING FREE FILM UNITS GO ON IN ROME

Rome, Nov. 28.

Success of mobile film exhibition unit, lent gratis to populace in rural districts by the government, has decided the authorities to continue the activities throughout the winter. Plan was to shutter the trucks after the first snow; now plan will execute this, but bring the reels into available indoor spots.

Log of one unit, rotating through the Tuscan province, reveals that the 140 days of actual riding time, 133 days of the unit were given. Seven free days included were devoted to broadcasting events of national importance.

Pic Breakins in France

Paris, Dec. 1.

Following the example of Sacha Guitry and other legit managers, certain film distribre are now trying out the practice of showing films instead of opening them cold in Paris.

H. Roussillon, distrib who has French rights to 'Eroda Blumant' ('Red Flower Street'), first Swedish talker to reach here, put out the picture in a showcase in Lyons before bringing it to the metropolis. Picture ran there three good weeks, and hasn't opened in Paris yet.

Hollywood, Dec. 10.

Unless American producers meet foreign competition in the matter of film rentals the Far East market will be lost to them. Anyway, that's the belief of Vincent Kutsuki, shiro Kutsuki, member of syndicate operating de luxe houses in Tokio and other populous Japanese centers. Titled theatre magnate admits he's here to take pictures, but, not exactly the purchase of them.

'Your pictures are too high,' offered the Viscount. 'From Europe we get good product for almost half what American pictures cost. There's not enough difference in attendance to justify the increased rental.'

Two years ago your pictures were all over Japan,' he added, 'but now they are few and far between. Pictures we get from Europe are constantly improving and in a year two they'll be as good as those turned out in Hollywood. There's only one way for your producers to get a fresh foothold on the Japanese market. Compete with us on the rental figures to meet competition abroad.'

Just now the Jap penchant is for G-men pictures. Musicals are also popular. Tourist competition is baseball, which hits the matinee trade, hard. It Happened One Night' ranks among the top grossers.

Viscount Kutsuki goes to New York after a brief visit here, then abroad before he returns home.

KINEMAS' S. A. REPORT FOR YEAR ANALYZED

Capetown, Nov. 18.

Annual report of Kinemas, Ltd. of South Africa, which appeared as an advertisement in newspapers, has come in for some comment here. This concern originally was reported to be holding about \$37,500 worth of debentures in African Consolidated Theatres and African Consolidated Films as assets.

Published statement of Kinemas modestly describes it as 'an encouraging report for the year ended June 30, 1935. Company lists net profits as 'improving' \$85,000, but falls to state what portion of this revenue is listed at \$194,500, an increase of \$25,000 over previous year, with expenditures running to \$57,500 against \$115,000 in preceding 12 months.

Company paid up arrearages on its \$100,000 debentures amounting to \$100,610 during the fiscal year covered by report. Kinema's publishers report that company has arranged to cut interest on two issues of subsidiary companies' bonds, effective Nov. 1. Claimed that the bonds issue of \$25,000 would have interest rate trimmed from 8% to 6 1/2%, while that on a \$175,000 issue would be cut from 7% to 6%, it being figured that this would effect further saving for the company.

Statement credits directors with appreciating that it will take considerable time to pay off existing liabilities. Places loans and advances at \$1,931,685, including loans to subsid companies and accrued interest of more than \$300,000. Loans and shares of Kinemas Ltd., were reduced by approximately \$89,000 in the year.

Company disposed of Astoria Theatre, Johannesburg, in the past year. This statement also revealed that other theatre properties are registered in the names of subsidiary companies.

Kinemas holds 22% stock in African Consolidated Theatres and African Consolidated Films, Ltd., according to the report. Report states that dividends received from these holdings totalled \$163,000 in the past year.

Cochran Readying Barrie Play for Eliz. Bernger

London, Dec. 10.

C. B. Cochran's production of the new Barrie play starring Elizabeth Bernger will open about mid-February. Theatre will be His Majesty's.

Agitation Against House Building In Sydney Becomes More Serious

Sydney, Nov. 13. Agitation for legislation preventing erection of theatres in the nabe and country districts is taking definite shape. Premier Stevens promised government support if it could be proved that foreign (American) interests are threatening to build theatres in opposition to the nabe and country men if they refused to book product.

Agitation has persisted and now looks as though definite action will come into being to prevent further theatres going up. Exhibits say they do not object to theatre erection in districts where population warrants further houses, but they object strongly to the alleged tactics adopted to force them into buying what they do not require, and erection of further theatres in districts already over-saturated.

Deputation to the Premier was about the most comprehensive to ever represent the Exhibits Association. Premier was asked to have the government pass legislation similar to that adopted in New Zealand, where erection is only allowed if it can be proved that the particular district warrants another theatre.

Strong arguments were brought to bear also in the request for the government to allow exhibits the right to have a 25-percentage clause inserted in all contracts covering foreign (presumably American) plex in N.S. Wales.

Within the industry it is believed that the government will pass some form of legislation, proposed by the deputation, and also that the 25-percentage clause may actually become law. The very friendly attitude adopted by the Premier towards the exhibits, followed up by some outspoken remarks against foreign interests, has given the majority of the districts here something to think about.

Both Paramount and M-G-M deny that they have combined to erect theatres in districts already carrying sufficient seating, in opposition to either Hoyts or Greater Union. Other districts also emphatically deny using any tactics against exhibits. An official connected with Hoyts mentioned the fact that, although his organization has been buying Par plex for a considerable time in certain districts, no contract has been offered for approval for the new season product yet.

THELLON SAYS RUSSIE VAUDE IS OKAY NOW

Berlin, Dec. 1. Max Thellon, German acrobat, whose troupe has been in Soviet Russia since last February, arrived here from Moscow to form another troupe.

Thellon says conditions are very satisfactory there, now that all food cards have been abolished and everything is sold openly in the stores. Work for performers is plentiful, mostly in circuses which, like everything else with the Reds, are government-controlled.

He ridicules stories in American newspapers about conditions in Russia and says that the forthcoming stabilization of the ruble will create a rush of performers from all countries to Russia.

Thellon played several years in American circuses.

HAIK'S QUESTIONNAIRE ON DUBBED PICTURES

Paris, Dec. 1. As an exploitation stunt and also a means of finding out the preferences of the local public, Jacques Haik's Olympia theatre is running a referendum on dubbed American films vs. original versions with dialogue titles.

Program is dual, one film dubbed ('Way Down East') and the other in English. Each spectator gets a ballot which he is asked to mail to the Intransigent newspaper, indicating whether he prefers the dubbed or original version. He is also asked if he knows any English. Ten lines of commentary on the vote are requested but not required.

Cash prizes are offered for best replies.

MONEY COMPROMISE

German, British, Vaudevillians Working on Deal for Mark Export

Berlin, Dec. 1. Difficulty of taking money out of Germany except that portion of salary allowed by the government, is worrying foreign acts here. English Variety Artists Federation has been approached by members about advisability of establishing a financial clearing house between Great Britain and Germany in order that financial facilities be available to foreign acts playing here in respect to balance of salary.

UA'S TIEUPS ON PIX IN PARIS

Paris, Dec. 1.

Tieup between United Artists and big French industry is reportedly at the bottom of a contract signed by Lucy W. Kastner, UA Paris chief, with new producing firm here, Les Films Artistiques. New producer is supposed to have back of it the Havas Agency and other important newspaper interests, and also the Renault automobile concern.

United Artists is to distribute three pictures made by Artistiques this year, after okaying titles, stories and stars. No guaranty, and apparently no obligation to distribute if no satisfactory story is proposed. This forms part of a United Artists' local list annually. 'Vie Parisienne', Seymour Nebenzahl's production, 'Mademoiselle Moin', made by Ivan Noe, and a French version of 'The Golem' are already clinched for future release.

ANTIPODES BIZ OKE; 'DREAM' ON 2-A-DAY

Sydney, Nov. 13.

Biz is picking up again, after a decided drop. Cool weather is a big help in sending the customers to the various box- offices.

All eyes are watching how 'Midsummer Night's Dream' (WB) will fare on two-a-day. Press was divided on reviews.

'Sanders of the River' (UA) goes out after four good weeks. 'The Married Her Boss' (Coi) is holding up splendidly on its second week. 'Escape Me Never' (BD) is set and may create another long run record. 'Look Up and Laugh' (ATP) went to its fourth stanza and was replaced by 'Keeper of Bees' (Monot). 'Redheads on Parade' (Fox) is not too strong and may go out after one week. 'Anna Karenina' (M-G) looks set for three to four weeks.

Melbourne, Nov. 13.

Biz slipped somewhat following the exodus after the race carnival, but managers are not giving up. Lineup includes 'Roberta' (Radio), 'Scarlet Pimpernel' (UA) (7th week), 'Accent on Youth' (Par), 'Ginger' (Fox), '39 Steps' (G-B) (7th week), 'Front Page Woman' (WB), and 'Anna Karenina' (M-G).

New Zealand, Nov. 13.

No kinks over this way with 'Curly Top' (Fox), 'The Black Room' (Coi), 'Keeper of the Bees' (Monot), 'Look Up and Laugh' (ATP), 'Out for Lamps of Lamps' (WB), and 'Calm Yourself' (M-G).

British Censor

London, Dec. 1.

Lord Tyrrell, former ambassador in Paris, was over the post of film censor, following death of Edward Shortt. Salary is \$10,000 per annum.

New president of the board is 69. Appointment was unanimous at a meeting of representatives of the film trade.

Mae West Is Finally Okayed at the Hague

The Hague, Dec. 1. Decision of censor board to permit unveiling of Paramount's Mae West film 'Going to Town' resulted in a.r.o. signs at the Odeon Cinema here.

Censor crew refused admission to the two preceding West pics.

SOUHAMI CASE AGAINST PAR IN COURT

Paris, Dec. 1.

After more than a year of investigation, the law court of Paris, Souhami against French Paramount for indemnity to compensate him for having been fired came up for trial in the Tribunal de Commerce.

After a couple of weeks deliberations, in private, court will decide how much Souhami is to get, if anything.

Souhami originally asked for \$200,000, but report of a referee, M. Buriat, decided that the maximum due him is two years' salary, or \$80,000. Paramount contested the referee's opinion. Souhami had been general manager of French Paramount, in charge of distribution, and left the concern shortly after John W. Hicks, Jr. took over export.

Paramount contends that Souhami was not an employee but a stockholder, and therefore wasn't fired as an employee might have been.

Souhami contends that he really sold no stock and was a salaried man.

This manner of drawing the issue forced Referee Buriat to investigate the organization of French Paramount under French law, and the results of his investigation are reported to be among the reasons for the recent reorganization of Par's French distribution and theatre interest into one concern, after dissolution of the old French Paramount company. Souhami thus claims that his lawsuit forced the reorg.

According to those who know how to calculate French taxes, Par's reorg must have cost \$100,000, paid to the government, plus lawyer's fees. New Par company has a capital of \$2,000,000, whereas the three old companies which were amalgamated in it were capitalized at only \$600,000. Increases in capital pay heavy taxes.

STRONG OPPOSITION BY UFA STOCKHOLDERS

Berlin, Dec. 1.

Numerous UFA shareholders, greatly disappointed over the statement of the board of directors that no dividend will be declared at the forthcoming general meeting, have commissioned a Hamburg lawyer to go to work.

Fireworks are expected when opposition, representing UFA capital of over \$400,000, speaks up.

Meanwhile, UFA shares tumbled from 66 to 48 here.

German Decline

Bucharest, Dec. 1.

Indication of enormous decline in German film exports is shown by official figures here. This country, one of Germany's best customers before 1933, imported 194 German pictures in pre-Nazi year 1932. Figure dropped to 48 in current year. It's now practically all American films jumping from 78 in 1932 to 128 in 1935.

Another Try.

Paris, Dec. 1.

Chez Florence owners have taken over the cabaret which couldn't get by under names of Montmartre and Belle Epoque, and will reopen it next month under brand new monicker, with an elaborate floor show.

This is the most ambitious niter attempt the season, with the exception of Harry Pile's venture on the Champs Elysees, which has made good. Florence crowd has one of the most successful spots in Paris already, but on a quiet and exclusive basis, whereas this new venture will be more blatant.

Struggle for Pathe-Natan Control Grows Bitter; Dirler Seen as Head Man in Spite of Bankruptcy Move

Paris, Dec. 1.

Struggle for Pathe-Natan, beleaguered ever since the Nathan brothers withdrew from the fight, has intensified, and is now one of the prettiest industrial wars France has seen for a long ti.

These in the know see more than half a dozen groups maneuvering, with all the weapons of French business warfare, to get hold of the theatre chain, studios and newsreels which constitute one of the keys to France's cinema.

First of all, there's Robert Dirler and his backers, who represent the stockholders and claim a controlling stock interest, if they can

ever get it recognized at a stockholders meeting with power to elect Dirler president of the company.

Then Edouard Raphael Worms, who formerly tried to add the Natan.

Then there are groups including the Credit Lyonnais, the Louvre, Bureau wheat and banking interests which owns the newspaper Paris Soir, the Lazare-Freres-Ha v a s group, and the Thompson-Houston Company (with the Banque de l'Union Parisienne), which tried in vain to get the Gaumont-Franco-Film-Aubert concern out of the hands of the government.

PARIS DISTRIBS FACE SHAKEUP

Paris, Dec. 1.

Fight over decrees-law may result in a shakeup of the United Syndicate des Distributeurs, to which the American concerns belong—Georges Louriou, head of the French branch, has offered his resignation as president, apparently because of feeling that the rep of a foreign concern should not head the group.

Resignation has not yet been accepted, however, and will be only if the group feels that it will gain membership with Louriou stepping out.

Syndicate met on learning of suspension of payments by the theatre-holding subsidiary of Pathe-Natan, and decided on a common action to protect their interest of distributors—American—to whom Pathe owes money for films rented. Leaders of the group contend that through this, as well as the decrees-law fight, it is gaining power and will soon blanket the entire French distribution field.

HUTCHINSON MAY HEAD 20TH-FOX'S FOREIGN

London, Dec. 10.

William Hutchinson, managing director for Fox in London, is sailing for New York next week.

Under- of here that he may not return to the post. He has been offered Clayton Sheehan's former post and head of foreign for Fox.

Will come to a definite decision after conferences with Sid Kent, 20th-Fox proxy, immediately upon arrival.

PIGALLE REOPENING

Rothschild's Paris Theatre Gets New Rostand Play

Paris, Dec. 1.

Theatre Pigalle, net of Baron Philippe de Rothschild, and frequently called the finest theatre in the world, will be reopened in January after more than a year of darkness. Gustave Quinson, old-time manager, has signed a contract for the reopening.

House is being overhauled by Sals and Just architects who built it, with special attention to revamping of the lighting system outside. Front of the theatre probably will be floodlighted.

Seating seating 250, will be fixed up in the building, for lectures, little musical shows and picture presentations.

Maurice Rostand play, will reopen the theatre.

Three-a-Day Sundays At Paris Alhambra

Paris, Dec. 1.

Alhambra, local vaude house, unable to take care of all the Sunday trade in two shows a day, has added a third.

Additional performance was at first given at midnight, but because of situation of the theatre being far from the usual going-out neighborhood, this did not work. Now it's a second Sunday matinee.

Finally and most dangerous to the Dirler interests, there is the group of American and business men who want Pathe to fall into the hands of the state, to become one big government picture concern, with the interest with Gaumont-Franco-Film-Aubert.

Politics

Some of these groups are interested in Pathe strictly as a business affair, but strangely enough (from the American point of view) some of them care more about getting the newsworld than anything else, because of its propaganda value, which would fit in with their newspaper interests.

Debts Unpaid

The July, 1935, coupon on these bonds, which was guaranteed by Pathe-Natan, was not paid. Other debts also went unpaid for a long while. Nothing happened immediately, but finally an application was made to the court, which appointed M. Mauget, receiver of Gaumont, to investigate. First result of Mauget's work in connection with Judicial Administrator Beviere of the Societe de Gerance was an official suspension of payments, as a step towards bankruptcy.

Important thing, of course, is not the fact that Pathe-Natan (officially called Pathe Cinema), the bankruptcy of which might facilitate a purchase of assets by one or the other of those groups which are trying to get the control of the company, but the fact that the move, of course, be disastrous for the stockholders. Moreover, the Government, which in this country commands the judiciary, is anxious to avoid any more big bankruptcies, if it can get out of them. This fact leaves Dirler, in spite of Worms' attack, in a strong position. He claims to have the resources behind him to pay off the creditors in full, once he's in the saddle—and every assertion Dirler has made up to now has turned out to be true.

Dirler's Angle

Dirler, in his struggle with M. Ploton, judicial administrator of Pathe Cinema, to have a stockholders meeting held in which Dirler can vote his shares and thus become managing director, replacing Ploton, has just won what appears to be an important victory. Judge Borriore, who named Ploton and was himself unsuccessful in the recent meetings, has been relieved of the case, which has been turned over to another magistrate named Putols. Dirler will continue to ask for a meeting, and it remains to be seen how quickly Judge Putols will grant it him.

Bankruptcy menace obviously bothers Dirler, but the appointment of a receiver to conserve—not to sell—the assets of the theatre-holding subsidiary, which are the main tangible assets of Pathe Cinema, is far more generally welcomed. It gives the holding company a dead end in which to pay its debts. If, meanwhile, Dirler can get in and pay off, the business will be held to a halt and can get off to a new start.



RKO-RADIO'S HOLIDAY-CROWD ATTRACTION FOR KEY CITY FIRST RUNS THROUGHOUT THE LAND!... A sensational new screen star whose glorious voice and now-discovered charm lifted the New York critics to the topmost heights of praise... and soared the picture to top-bracket business for two weeks at Radio City Music Hall

LILY PONS

in
"I DREAM TOO MUCH"

with
HENRY FONDA ERIC BLORE · OSGOOD PERKINS

Directed by John Cromwell · A Pandro S. Berman Production

Music by **JEROME KERN**, Composer of "Roberta"

**ONCE MORE HE'S
BACK ALIVE!...with
THE MOST SEN-
SATIONAL THRILLS
OF HIS HAIR-
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The world expects a lot from Buck... and he doesn't disappoint!... Here are the jungle's fiercest moments... filmed in the face of sudden death by the man who knows no fear, to give the world's sensation-seeking millions something to think about for the rest of their lives!

FRANK BUCK'S "FANG AND CLAW"

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SHE'S A BOY

Another astonishing characterization to delight your patrons—who always expect the unexpected from the screen's dramatic firebrand. See her as a daring, carefree young fellow ready for any adventure—and as a breathlessly beautiful woman—recklessly in love!

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DIRECTED BY GEORGE CUKOR

RKO-RADIO'S BIG
XMAS WEEK SHOW
IN KEY CITIES FROM
COAST TO COAST!

A Pandro S. Berman Production

EXPLOITATION

By Epes W. Sargent

Taken on Faith

St. John, N. B., Capital, Halifax, played "The Crusades," under the leadership of the advertiser. When the spectacle talking picture arrived in Halifax, it was not preceded or accompanied by the advertiser service. The following telegram warned, "Newspaper advertising service will be late in reaching you but do the best you can." The delay was caused by a sudden shift in the plans at the head offices of Paramount.

Under the heading of "SOS," the plight of the Capital was fully explained, in each of the local dailies. The explanation couched by the advertiser for the film, were lined up in a full column of type, all in black type, but nothing in display, and completely devoid of cuts. Immediately under the heading was: "The Capital theatre, Halifax, sending a call for assistance."

"We are in a predicament. Notification is received from our headquarters in New York that we are the first in Canada to present Cecil B. DeMille's, "The Crusades."

"The message also reads, 'Newspaper advertising service will be late in reaching you but do the best you can.'"

"What an awkward position... About to present the outstanding picture of the year without newspaper service. That is why we issue an 'SOS.'"

"We must depend on cold type to sell you on the merits of 'The Crusades.'"

"In informing you of forthcoming pictures of excellent merit, we have trodden carefully, we have tried not to exaggerate."

"We have tried to be a guide rather than a high-powered salesman."

"Will you, therefore, please take our word for it when we say that 'The Crusades,' is deserving of your patronage?"

"Some data on the film as taken from 'Variety' for the evening, followed in the same lineup."

Plenty of Figuring

Paris. "David Copperfield" trip to England contest is being run by Metro, and the Cinema Edouard VII as promotion for film here. Dean & Dawson Travel Bureau and Rhodesia Court Hotel in London are also helping in stunt, as are Dickens Society and British Touring Office. Prize is awarded every week, and consists of a free weekend trip to London, travelling by Imperial Airways plane and staying in a literary tour of London under guidance of Dickens society.

Everybody entering contest has right to 10% reduction on the trip if he decided to take it without having won the prize.

Contestants must estimate how long it took to go from Paris to London by stagecoach and boat in 1835, by train and by plane in 1935. In addition, to settle ties, customers are asked to estimate how many days for the evening were required in preparation of film "David Copperfield."

'Thanks' to Rubinoff

Johnny Cassidy, of the Albee, Brooklyn, is working with William H. Green, Rubinoff's publicity man, to put over "Thanks a Million," playing the theatre.

Idea is a contest for villians, several having tried at each show and the winner awarded a trophy by Rubinoff. Award will be prefaced by a parade of Chevrolet cars, banners for the evening were required in preparation of film "Thanks a Million."

Cry Room Back

A 'cry room' is featured in new Gem theatre, St. Joseph, Mo., suburb, which opened week ago. Room, located in rear of balcony near projection booth is 5 feet wide, 15 feet long, is sound proof and is equipped with four baby near projection booth and a glass panel through which screen is visible.

Fenny J. Holloway, owner of house, installed room for the parents of crying babies would not have to leave theatre when irritable youngsters disturbed other customers.

Not exactly an innovation, since cry rooms were quite common in the early silent era, but they have been scarce since the films went chattering.

Chest Keys

M. & P. theatres in downtown Boston were hooked up to a distributor of keys to a treasurer's hunt used to launch a new jewelry store with \$50 diamond rings and high grade watches for the contest.

The store felt that an indiscriminate distribution of the keys to the theatre chest would permit too many of them to fall into the hands of people not interested in jewelry. Figured additionally that people who had money for the theatre probably would be interested in jewels, so the entire key distribution was made through the Paramount Fenway, Modern, Olympia and Scollay Square theatres the opening day and the day before.

Announced the distribution in its newspaper ads, with a plug for the shows, and got an assured distribution. Cost the theatre nothing and yielded business. Harry Brown, Jr., swung the stunt for the theatre.

Remember the stunt about the next big opening in your town.

Sultan on the Hook

Spurred into action with the big Indian against the Lyric, Jack Garber went into action to let the town know that "Bing on the Dames" had been brought in. Garber wanted a co-op ad from Block's department store, with personal appearances of Pete, the Penguin, and the key department and a newspaper ad featuring the bird; slugs in all classified ads in the Star; spreads with a fun and beauty parlor; plenty of reader space and art work in all three newspapers, and a street corner and award for the contest.

Through a tie-up with ten leading stores, the Star is giving away expensive Shirley Temple dolls every week to its Junior Club without any cost to the house whatever. Coupons are given with purchases at the various stores. Stubs are deposited in a box on Saturday morning and award follows. Children must be in the house to win the doll.

Another non-cost stunt, figured out by Manager Frank Boucher, is attracting attention. It is a full-sized newspaper, entitled "Paramount Theatre News" and printed on pink paper, with plenty of big headlines and catchy pictures. Four pages of press agent material about "Muttiny on the Bounty" make up the first edition.

Paper was paid for by five companies who took 3-column ads on the back page. Fifteen hundred copies of the throwaway went to schools, and about a thousand more were distributed to homes.

Another Classified

Another stunt for the classified columns is a weekly gag which ends the Saturday evening want ad daily carry a light face capital. Contestants use the letters to spell out the names of pictures playing with six letter names. Rather limits the list and the originator is figuring out the names of some days to let in four and five letter words. One letter of these names being dropped from the list. Figures it will add to the interest. Ticket awards for five.

Now trying to figure some scheme for names of more than six letters, since he does not want the contest to run for more than a week on one set of names.

'Miss Rendezvous'

A mysterious 'Miss Rendezvous' young lady in a red dress appeared twice daily on the streets of Columbus as part of Russell A. Eovlin's campaign for "Rendezvous" for its recent showing at the Loew's Ohio theatre here.

She made her appearance on three successive days, with \$25, \$50 and \$75 as prizes, successively, to the first person identifying her each day. Eovlin was assisted in the campaign by an MGM employee.

Contact was made with Coach Schmidt of Ohio State University whereby he made announcements to all classes concerning the picture. A 'rendezvous' cocktail was offered at the leading downtown Columbus hotel.

Radio Special

Ed Harrison of the Capitol, Berkeley, Miss., liked the co-op page idea on "The Big Broadcast," but he didn't like the idea of a page, instead the theatre help him get out a 12-page radio special with each radio store in for not less than a half page.

Mr. Harrison had a big flash and cost the theatre only a little head and foot work on Harrison's part.

Star Stunt

Birmingham, Dec. 10. George Neelans, promoter of one of the nation's largest children's club of any kind went to Warm Springs, Ga., last week and got President Franklin D. Roosevelt to endorse the organization as honorary members.

Also had a telegram from the club's 10,000 members.

Choose

Max Factor, supplying the pictures with make-up, naturally goes for exploitation in a big way. His latest is a swanky invitation to a private preview for notables of the film industry of his new studio in Hollywood.

Done with a heavy blue cover and enclosing an announcement with the recipient's name lettered in with the same style and color as the printed matter. It's a 16-page sheet of which only two are used, one for the invitation and another for a greeting. Very stark.

BEHIND the KEYS

Cincinnati. H. J. 'Pop' Wessel, head of the Film Sales Co., is proposed for president of Varieties Club, Tent No. 3, to succeed Allan S. Moritz, of Columbia Pictures. Election to be held Monday (16) in club's new enlarged quarters in Nederland Plaza.

Colonel A. M. Prindle, first vice-president, led by Simon Lazarus on Colonial, Monrovia, neighboring town, and take possession shortly after first of year.

Rowland McCracken, resigned. Garson at one time directed Clara Kimball Young pictures.

South Coast pictures a new sub-sequent run picture house in February, to be operated by David L. Cantor, of the local Public exploitation in the east.

Dietrich & Feldstein have acquired a new picture, led by Simon Lazarus on Colonial, Monrovia, neighboring town, and take possession shortly after first of year.

Spartanburg, S. C. Santa Claus is coming to Carolina operators from power companies. The purchase of December current bills all clubs will get a rate reduction effective Jan. 1 which is estimated to save \$600,000 annually in fuel costs in N. C. alone. South Carolina saving estimated at \$183,000. Other power rate reductions in the next year have aggregated \$1,000,000 annually.

San Francisco. Feature of local theatre expansion this week is purchase of the Palace Theatre, Inc., of large site in thriving neighborhood called San Francisco. The theatre is understood to have been in neighborhood of \$250,000.

Joe Enos, formerly manager FWC California, now manager of Marion Davies for M. L. Markowitz.

R. Degener, former manager of El Rey, California, now operating State, South San Francisco. Gerald Hardy has opened the New Fulton theatre.

R. Wing has just been named manager of Crystal, Salinas.

Lowell, Mass. Manager, has promoted Charles Moran to management of Embassy, recently made a deal for the MICO Gold State moviehouse. Moran's assistant is Helen Cohen, daughter of Herman Cohen, operator of United Artists in Boston, and Lessee of the Embassy.

Charleston, W. Va. Danny McNatt, now assistant to J. C. Shanklin, owner of the Greenbrier, Charleston, Gauley, Bridgeport and Conover, all in West Virginia.

W. E. Blake new owner of Princess, Dunbar, W. Va.

Boston. Victor J. Morris, manager of the Olympia, has observed the week his 25th year in local theatre management.

Renovations have just been completed at the Orpheum, which dropped vaudeville policy for straight sound this season.

St. Louis. Fred Werhberg, re-elected president of the St. Louis Eastern Mo. and Southern Ill. last week. Ed Kuykendall guest of honor and principal speaker at meeting.

B. N. Judell, Chicago, has been authorized to operate in Mo. as foreign territory. His authority he may distribute, lease, rent, exhibit, etc., in motion pictures. Edward Roseau will be principal agent in Mo. for company.

A. J. Simmons has taken over control of the Appleton, Wis., formerly operated by Joe Allard. Monarch, 'Imbarok, Mo., shuttered.

Al Zimbelist, who directed advertising and publicity for St. Louis Amusement Co., has resigned to accept position with Cinema Theatre.

(Continued on page 27)

Starts an Annual

Something along new lines seems to be the plan planned by a manager in a fairly large town. He's going to get out an annual under the title of "The Log of the Grandeur." Chief feature will be a running comment of the pictures played, with stress on the hits, but a half-dozen references to the failures. Will be embellished with a few cuts on coated paper, chiefly scenes from various plays, chiefly scenes from various plays, chiefly scenes from various plays.

In addition there will be articles on the new stars, the outstanding bit actors and the guest players of 1935, an alphabetical list of all titles played, with a reference to the page on which each appears, a short history of the house, (which will be repeated and augmented in coming issues, he hopes) a brief list of early going attractions in 1936 and a full roster of employees.

Has sold sufficient advertising to pretty nearly break even on publication cost and he hopes it will be the first of a long series of annuals. Not quite as intimate in a chain house, which will be changed in staff, but still pretty practical. Figured the book will be a permanent advertising, one going to each household.

Four Theatre Stunt

Reading, Pa. Four theatres here at Loew's, Embassy, "Astor" and "State," figured in a furniture department store Santa Claus publicity stunt here. Several five policemen headed the line of parade of 13,000 children from the Kaufmann store building, in the same block in which the four theatres are located, to the Pennsylvania railroad station, seven blocks west. At the station Santa Claus, accompanied by Mickey and Minnie Mouse and a little Reading girl who won a local contest as the nearest likeness of Shirley Temple, boarded a float and the parade headed back to the four theatres, where a morning show was given for the children, admitted free under a tieup with the store management.

Street traffic over part of the route was restricted during the parade. It was the biggest affair of its kind in the city, with the parade or group of theatres in connection with a Christmas or Santa Claus publicity stunt.

Here's an Idea

Baltimore. When George Browning, pa of the Stanley, was outed as a promoter for "Red the Rose," he wrote a letter to Charles Scribner's Sons, New York, asking for Young Opus. Asked for names of stores of all sorts in and around Baltimore which had filled orders at any time, present or past, for wholesale numbers of the novel; wanted to contact the book-sellers.

So he sent out a letter from Sterling Gault, sales manager of Scribner's, 599 Fifth Avenue, N. Y., saying the publishing firm was glad to be able to submit names of all stores (and managers) in Baltimore handling the novel form of "Red the Rose." Browning was sending each book-seller a poster and few counter-displays plugging the novel.

Browning was glad to be able to add that publicity suggested to retailers that tie-ups with theatres showing film would be swell.

Sand Bags Again

Lincoln. Emphasizing the marquee "Last Outpost" at the Colonial here, Bill Lincoln, manager of the theatre, had the cement sacks (empty) he could find and stuffed them with sand and built an improvised fort on the street in front of the theatre. Mounted a 37 mm. gun alongside.

Primarily a kid trade house, stunt was a ringer for attracting attention of the adventuresome. Picture enjoyed a good run.

Stunt was a favorite right after the war, but forgotten recently.

Kid Club Angle

Detroit. More than 6,000 Detroit school children are rehearsing every Saturday morning on stages of Ramona, Riviera and Alger theatres, operated by United Artists, in preparation for the annual Christmas shows to be held at these houses.

For past few months the children to appear in the productions have been given instructions in dancing and ballet dancing from Marjorie Halliok, who conducts classes for the theatres.

Another New One

Council Bluffs, Ia. Southwestern Iowa Humane Society, under direction of Mrs. Blanche Lee Scott, is going in for showmanship in a big way in order to promote a beauty and the heat contest in the city. The event will decide which is the best-looking girl and pooch.

The fair goes for two days this week with proceeds to pay for a animal shelter. Sheets went in for the contest in a big way and at the time plenty of preliminary attention.

Good Gas for Theatre

It costs the Logan theatre, Logan, Ind., 12 guest tickets daily for as many mentions of the theatre in the local paper. Logan News sells the names of 12 subscribers and prints each name in a 2 1/2 line space in addition to giving a front page announcement in the paper.

To get publicity from the old name-in-the-program idea, but gives wider publicity. Engineered by A. Milo De Haven, of the Chalkers, theatre.

Thrifty Mothers

Paris. First two weeks of local contest to find a French double of Shirley Temple, the girl to get a free trip to America as a reward for her performance, yielded 200 photos.

(Continued on page 27)

"SHOW THEM NO MERCY" SMASH!

AS SOCK CAMPAIGN DYNAMITES N. Y. CITY

S.R.O. CROWDS STORM RIVOLI DOORS IN RECORD-BREAKING RUN — SECOND WEEK ALREADY SET!

"A super-thriller. Opened to packed houses."
—N.Y. Post

"People who crave excitement will turn out in droves to see it!"
—N. Y. News

"Topical . . . arresting . . . realistic ferocity!"
—N.Y. Times

• Astute showmanship . . . alert exploitation . . . vigorous advertising . . . plus an attraction loaded with box-office T. N. T. are knocking New York's Rivoli for a row of shattered records. The critics are going wild . . . the public is eating it up . . . and the house manager is turning handsprings of joy. Get behind it and double your profits. IT'S AS BIG AS YOU MAKE IT

"A smash thriller. Don't miss it!"—N. Y. Mirror

"A suspenseful thriller. Ascends to a bang-bang-up climax!"—N. Y. American

"Vigorous, fast, highly effective melodrama!"
—N.Y. Tribune

"SHOW THEM NO MERCY!" A Darryl F. Zanuck 20th Century Production. Presented by Joseph M. Schenck. With Rochelle Hudson, Cesar Romero, Bruce Cabot, Edward Norris. Directed by George Marshall. Original story and screen play by Kubec Glasmon. Adaptation by Henry Lehrman.



THE KEYSTONE OF YOUR FUTURE

Stock Market

(Continued from page 6)

a new high last week was American Seating which went to 2 1/2, a gain of 3 1/2 points.

Par's 10 Point Gain
Greatest gain in any picture issue last week was Paramount first preferred, which soaked 10 points to 31. Sealed the advance in Monday's trading alone. The common climbed to 12 1/2, an advance of 1 1/2. The second preferred was stronger, showing a gain of 1 1/2 to 12 1/2.

Much of trading in Columbia Pictures was confined to the upward movement Monday when it climbed to 3 1/2 points. It wound up week on top at 12 1/2, for an advance of 1 1/2. Radio B was up 4 at 8 1/2. Early strength largely accounted for a gain of 2 1/2 points in Loew. Touched 5 1/2, near 5 1/2, from 5 1/2 to 5 1/2, the best price. Twentieth Century-Fox issues were firm to higher much of week with only fractionally changes hung-up for both at close.

Remarkable part about sensational move in Warner Bros. preferred was that it had been quoted only once before it flared into activity the last day of the week. Ways has been well held, with many regarding it as an outstanding highly speculative issue. It lived up to this reputation by its great spurt near the blow-off.

While the advance by Industrial Group in last week's market was not comparatively as outstanding as the amusements or rails, the important sentiment was the rise of the Dow-Jones industrial average close to the 145 mark. Close was at 144 1/2, where the average went up 3 1/2. The Dow-Jones industrial average was at 140.60, recorded on Tuesday (3).

G. E.'s Dividend
Only dividend action of week was that of General Electric directors. While many in the street had anticipated an increase in the rate of at least a cash extra, the GE board pursued its usual policy of conservatism and announced a usual 20c quarterly payment, keeping stock on 80c annual basis. Reports indicate that company earnings are running in excess of this amount per share. Payment is to be made Jan. 25, 1936, to stock on record Dec. 27.

While there was no concerted forward move in general market last week, optimism was predominated. Most of week was devoted to backing and filling, with industrial averages moving up into 144-45 area. Period of resistance to Loew's preferred was tested and penetrated as the averages subsequently nearly hit 150.

Strength in rail section and revived interest in utilities were held to be vast encouraging. Rail averages climbed to 41.90 in Thursday's upturn, and held close to this high level remainder of period. After temporary lull, utilities and utilities again went upwards Saturday (7).

With trade news continuing uniformly excellent, there was real cause for bullish enthusiasm although European situation was disquieting. Carloadings were 16.8% above same week last year though

falling back from preceding week this year. Electric output also declined compared with previous week but was 11.8% ahead of same week in 1934. Thanksgiving holiday blamed for slump as compared with previous week.

Low point in stock values was reached on Tuesday (3), with virtually all amusements hitting bottom on that day. Loew's, Paramount issues, Warner Bros. common and many others registered their lowest prices for the week in that day's trading.

Almost sensational moves by American Seating, while primarily based on belief that earnings were vastly improved, now has the Street talking an early dividend for this stock. As has been pointed out here from time to time, this company not only has benefited by replacement work in theaters but has enjoyed a splendid pickup in business with industrial establishments outside the picture field.

Columbia Broadcasting A and B stocks came back during the week, probably in reflection of the \$1 extra dividend declared recently. These hit 49, as the asking price on Monday (9), which is within a fraction of this year's peak.

Based on that something in the way of unusual activity was in the offing for picture stocks was given the picture (7) market. In the day's trading, Warner's common edged up to equal high of year at 24. Consequent to this, the market tried to continue its climb once the traders got behind the stock.

Remarkable advances were staged in Paramount Pictures, Warner Bros., and Keith lens. Paramount 6s soared 6 1/2 points to 23 1/2, while Warner 6s shot up 4 1/2 points to 23 1/2, just 25c, from best quotation of year.

Keith 6s registered a new 1935 high at 23 1/2, which also was the closing price for week. It sported a 2 1/2 gain at finish.

Columbia Theatre Equipment bonds held firm around previously established peak, winding up week at 19 for nearly a point's advance. Paramount-Broadway obligations pushed forward to 57 1/2, an advance of 1 1/2. RKO debentures and Loew's 6s were inclined to be soft.

Technicolor
Action of Technicolor, listed on curb, attracted the speculative eye. It has held between 17 1/2 and 19 1/2 for many weeks now, which means that it has remained stationary between the year's high and low much of that time. There were some indications that some of the stock was being accumulated on the opinion of chartists and tape readers. It finished week at 19 1/2, a gain of half a point.

While the old December custom of selling stocks to establish stock losses for income tax purposes probably will not be as marked this year as in previous ones, there are plenty of smart Wall Street seers who believe that a certain amount of trading is apt to be trading this month. This alone is apt to hamper bullish moves. And there are some in the street who feel that a secondary reaction must come before any concerted forward move can be resumed. At least they would be right. It is evident if it appeared soon and the whole market structure was thoroughly tested.

Did You Know That—

Betty Compton Walker is very beautiful these days, with a new hair do... Irene Delroy, Victor Moore and the Billy Gaxtons had a gaaaaaand time shooting off machine guns with G. M. Hoover in Washington last week... Ray Perkins' wife has been very ill at Medical Center... Regina Crew really surprised Dorothy Dial with that party on her birthday... Mrs. Bill Howard was there and Natalie Schaefer... Kitty Watts, Hannah Dempsey, Gladys Feldman, Jane Seymour, Brenda Dahlin, Olga Myers and Virginia Smith... J. J. Murdoch will Christmas in Beverly Hills with his family... Walter C. Lee's new yacht is named "Statue"... Kitty Doner, cutest of male impersonators, has a chicken farm now in Oseining... that was Roosevelt Young looking at the Savoy-Plaza the other day... and Ray Bolger, too, and Vincent Lopez as well... John Lynch lunched with Louis Calhern and Sara Friday... Leonard Sullivan there, too... Jane Cowie's hands are exquisite... Charlie Baron is dancing with Joan Blair at the Statue... Sigmond Romberg has two organs in his apartment... that was Bill Boehm, Dick Watts, Charlie Elford and Herb Grudskan looking up at the star at Grand Central... Carole Lombard has been mentioned as possibly doing a New York show.

PAR'S 3D QUARTER NET PROFIT IS \$37,791

According to the Paramount company's official statement on estimated third quarter earnings, issued Dec. 6, the adverse effect of the company's stock reorganization undertaken early in the year will continue to be reflected in the operating figures of the fourth quarter. Par's third quarter net is estimated officially as \$37,791, after interest on debentures and Federal income taxes, but exclusive of dividends from non-consolidated subsidiaries, foreign exchange adjustments and earnings from wholly owned or substantially owned subsidiaries. The company's aggregate gross earnings for the quarter are estimated at \$1,137,791. Operating earnings of Par and wholly owned or substantially owned subsidiaries, \$99,189; dividends from non-consolidated subsidiaries, \$186,430; foreign exchange adjustments, \$9,013; estimated Federal income taxes, \$106,841; interest on debentures, \$400,000. These results, it is officially announced, are subject to annual audit by public accountants. They do not include the results of operations of Olympia Theatres, Inc., and its subsidiaries in reversionary throughout the period and whose operations, therefore, do not affect the current earnings of Paramount Pictures, Inc.

Fox Theatres Allowances

Special Master Announces His Recommendations on Claims

Recommendations of Courtland Palmer, special master on claims in the Fox Theatres Corp. receivership, has been filed in the Federal Court of N. Y. to allow \$20,000 to Clark Robinson, stage designer and director. Robinson had filed a claim for \$30,025. Charles Levin was allowed \$18,800. The accounting firm of Touche, Nevins & Co. is allowed \$10,000, fully as claimed. Sentry Safety Control Corp., which claimed \$14,435 allowed \$4,250. All-told, around 46 claims of were unallowed. Among the contested claims denied are included J. A. Lary, \$35,000; Harry Cherry, \$10,000; Marion Rogers, on assignment from A. C. Blumenthal, \$430,941. This

Going Places

By Cecelia Ager

ore Sailors

Tempting as recruiting posters, patriotic Joan Blondell and Glenda Farrell idealize, in "Miss Pacific Fleet," the pursuits and pastimes of a sailor's leisure. Imbued as they are with the spirit of service, they realize that the happiness of the men is of more importance in maintaining a first-class navy than the whims of its officers.

Miss Blondell and Miss Farrell are not snobs. They spare no effort, while devoting themselves to the needs of the rank and file, in making themselves as fascinating as they know how and makes her look very make-up nor wardrobe nor significant repartee, with the result that the Pacific Fleet at least, as depicted in "Miss Pacific Fleet," is a stalwart body of men, gay, carefree and contented.

Miss Blondell has even thought up a new coiffure the better to please the boys, a rearrangement of her blonde curls that lifts them off her cheeks and piles them high above each ear and makes her look very high class. She has, furthermore, a sleek black dress whose low square décolletage is supported by shoulder straps made of rows of tiny black stars, and the grey tailored suit she wears for clopping with a marine has obviously been fitted by an expert. Her hats are far more plausible than ever before, her make-up more tidy, her photography considerate.

Miss Farrell stooges vigorously, Marie Wolney gives a nit-wit skilled at double-talk and yet is likeable, and Minna Gombel plays out fiercely as a jealous wife.

Red Sailorettes

straightforward maids, the Gae Foster Girls at the Roxby. When it's their lot to be "Red Sails in the Sunset," that's exactly what they are, red sails, and against sunset on the Roxby's blue water cye. Scuttling about in red chiffon draperies, holding aloft a long wand draped sail-like in red chiffon too, bathed in red light, while Joaquin Garay sings into a mike at the side of the stage, clearly enunciating, "Red Sails in the Sunset."

Still straightforward maids in their jingle bells number, a good ear for music, a fine sense of rhythm. Prancing out in bright deep blue rompers with little-child white sailor hats, red ribbon streamers, white necker-collars, red and white plaid bows. Around their waists, their wrists, their ankles, bells, bells, bells. Each girl finally admitting a tone of her own, leaping up in turn to sound it, the whole making a pretty, slowly and very deliberately executed number. Then down on their backs for a leg drill, their ankle bells now pealing cautious caution, the white lights generously admitting the splendor of Gae Foster Girl legs.

Spotted next to closing, Cass, Mack, Owen and Topsy, two of which are swift tumbling acrobatic fennies, the blonde capable of greater feats, the brunet the "cute" one. Both disciples of derriere-extending comedy, both well equipped. Brunet in short, blue, pleated dress with white yoke, blonde in kenna, same style.

Without Barle

As tribute to her artistry, no doubt, Helen Charleston is the specialty in the act permitted to go right through to the finish without any help from Mr. Barle at the State. Miss Charleston, a personable piece in black transparent velvet, has cut against the figure that can withstand its revelation, does imitations plucked from a patter dedicated to the proposition that she won't do such an imitation, nor such a one, nor this one, either. But she has charm, and a voice, and shiny brown curls parted in the center and brushed back smartly, and what can a mimic do, if, in the end, ZaSu Pitts and Janet Gaynor and Jimmy Durante don't appear in pictures as often as necessary to refresh an audience's memory and give opportunity for check-up with their taker-overs.

Gini, of Gini, De Quincey and Lewis, is going to do a burlesque adagio ballroom dance, it's plain, soon as she skirls forth gilding from her hips. She is a little woman, which makes her ultimate falls doubly certain. In a pale green gown, in a pale green gown, she is a princess gown whose square neckline carries an outlining fold.

Incorporations

NEW YORK

Const to Coast Railroad The Albany capital stock, 200 shares, no par value. The Albany Bank, New York, Inc., Goldie Stahl, 155 South Ninth street, Brooklyn, and Mollie Schenck, 217 East 14th street, Brooklyn, are incorporators.

Granite, Inc. theatrical business; capital stock, 100 shares, no par value. Charles Hammerlough, 459 Fifth avenue; Anne S. Kastenbaum and Joseph Kastenbaum, 415 Fifth avenue, all of New York.

Eastern Operating Corp. moving and talking pictures; capital stock, 100 shares, no par value. Benj. Rich, Albany.

(Continued on page 32)

LOEW'S 1st QUARTER NET PROFIT, \$1,500,000

First quarter of new fiscal year net earnings for Loew's, Inc., will be approximately same as preceding quarter, or more than \$1,500,000. This despite film amortization charges in three months that were close to largest in Loew's history. Quarter started Sept. 1, 1935.

This was made known at annual meeting of stockholders yesterday (Tuesday) when officers were questioned on current earnings.

George N. Armbray, of Bancamerica-Blair, and William A. Parker, president of Incorporated Investors, were elected directors, succeeding Arthur Loew and David Loew, who resigned a short time ago.

Toronto, Dec. 10.

With a 7% dividend paid on preferred, annual financial statement of Marcus Loew's Theatres (Toronto) Ltd., covering the year ended Aug. 29, reveals net profits of \$53,895, this equivalent to \$3.08 per share on the 6,539 shares of preferred outstanding. Net operating profit from the Uptown and the Downtown aggregate \$116,804. Depreciation \$45,265; Dominion and provincial taxes, \$10,536; other minor expenses items bringing charges deductions to \$63,941. After a 7% dividend on preferred, the year's surplus, after Dominion and provincial taxes, amount carried forward is \$66,323.

Loew's Theatres, subsid of Loew's Inc., showed net income of \$52,882 for 1935. The year's earnings compared with \$63,624 in comparable 12-month period last year. This amounts to 95c per share on the preferred against \$2.71 for same shares earned in 1934.

Summary for week ending Monday, Dec. 9:

STOCK EXCHANGE

High.	Low.	Sales.	Issue and rate.	High.	Last.	Net
215 1/2	215	15,000	American Seating	215 1/2	215 1/2	+ 1/2
84 1/2	84 1/2	10,000	Col. v. v. O.P.	84 1/2	84 1/2	+ 1/2
7 1/2	7 1/2	10,000	Consol. Film	7 1/2	7 1/2	+ 1/2
84 1/2	84 1/2	10,000	Consol. Film	84 1/2	84 1/2	+ 1/2
125 1/2	125 1/2	4,100	Eastman Kodak	125 1/2	125 1/2	+ 1/2
168 1/2	168 1/2	73,200	Gen. Elec.	168 1/2	168 1/2	+ 1/2
40 1/2	40 1/2	200	Gen. Elec.	40 1/2	40 1/2	+ 1/2
99 1/2	99 1/2	50	Keith pfd.	99 1/2	99 1/2	+ 1/2
108 1/2	108 1/2	23,000	Loew (91)	108 1/2	108 1/2	+ 1/2
108 1/2	108 1/2	400	Do. pfd. (91)	108 1/2	108 1/2	+ 1/2
108 1/2	108 1/2	200	Madison Sq.	108 1/2	108 1/2	+ 1/2
108 1/2	108 1/2	51,300	Paramount	108 1/2	108 1/2	+ 1/2
108 1/2	108 1/2	200	Do. pfd.	108 1/2	108 1/2	+ 1/2
108 1/2	108 1/2	200	Do. pfd.	108 1/2	108 1/2	+ 1/2
73 1/2	73 1/2	15,000	Pathe	73 1/2	73 1/2	+ 1/2
40 1/2	40 1/2	300,000	Radio	40 1/2	40 1/2	+ 1/2
73 1/2	73 1/2	50	2,000 Radio, pfd.	73 1/2	73 1/2	+ 1/2
124 1/2	124 1/2	12,000	RKO	124 1/2	124 1/2	+ 1/2
8 1/2	8 1/2	20,700	RKO	8 1/2	8 1/2	+ 1/2
24 1/2	24 1/2	42,000	Do. pfd.	24 1/2	24 1/2	+ 1/2
108 1/2	108 1/2	135,300	Vernebo	108 1/2	108 1/2	+ 1/2
108 1/2	108 1/2	14 1/2	Do. pfd.	108 1/2	108 1/2	+ 1/2
108 1/2	108 1/2	22,400	Westinghouse (11)	108 1/2	108 1/2	+ 1/2
108 1/2	108 1/2	40	Do. pfd. (11)	108 1/2	108 1/2	+ 1/2

* New 1935 high.
† Plus 1935 high.
‡ Plus cash extra.
§ Plus cash extra.

4,600 Columbia Pict.
4,600 Technicolor
6,000 Technicolor (26c)
200 Universal Pict.

BONDS

\$140,000	Gen. Theat. Dec. '36	+ 1/2
100,000	Keith Dec. '36	+ 1/2
41,000	Loew Dec. '36	+ 1/2
100,000	Paramount Dec. '36	+ 1/2
435,000	Paramount Dec. '36	+ 1/2
200,000	Paramount Dec. '36	+ 1/2
251,000	Warner rot. v.	+ 1/2

BI
47 1/2
97

* New 1935 high.
† Plus 1935 high extra.
‡ Plus cash extra.

WHAT COULD BE SWEETER

as a Holiday Gift to your audiences?



Shirley **TEMPLE**
in
THE LITTLEST REBEL

with
JOHN BOLES • JACK HOLT
KAREN MORLEY • BILL ROBINSON

Associate Producer: B. G. DeSYLVA

Screen play by Edwin Burke

A FOX PICTURE

Directed by David Butler

From the play by Edward Peple

Released December 27th



THE KEYSTONE OF YOUR FUTURE

Another manager in an emergency advertised "I don't know what the bill will be for Wednesday-Thursday. It's what I expect, it's a good show, but it's what I hope for-it's a humdinger." Big crowds came to see what he got and voted it the humdinger. Little uncertainty as to dates made him doubtful of advertising the big feature until the films came in the house, so he played safe and capitalized curiosity.



THE PUBLIC BE JAMMED!

Sorry—but it's the only way to make room for the record crowds who insist on seeing this great hit before it makes way for "Captain Blood"!

**JAMES
CAGNEY**

With
Margaret Lindsay
Ricardo Cortez
Lili Damita
Directed by Lloyd Bacon



FRISCO KID

Variety rates it "great in Newark, hotcha in Cincy, nifty in New Haven"—not to mention the **HOLDOVERS IN FRISCO, CLEVELAND, SAN DIEGO, ST. LOUIS, LOS ANGELES, AND 3RD WEEK IN NEW YORK!**

**... WARNER BROS.
BIGGEST HIT SINCE 'G-MEN'!**

CALENDAR OF CURRENT RELEASES

Chesterfield

Office: 1840 Broadway, New York, N. Y.

Circumstantial Evidence. A mystery making does circumstantial evidence convict the innocent. **Blackboard**, Shirley Grey, Dir. Charles Lamont. 67 mins. Rel. Oct. 17.
Condemned to Live (Invincible). Horror story. **Ralph Morgan**, Russell Gleason, Maxine Doyle, Dir. Frank Strayer. 62 mins. Rel. Aug. 15, Rev. Oct. 9.
False Pretenses. Modern love story. **Sidney Blackmer**, Irene Ware, Russell Hopton, Dir. Charles Lamont. 67 mins. Rel. Sept. 1, Rev. Oct. 25.
Iri Who Came Back. A mystery public line No. 1. **Shirley Grey**, Sidney Blackmer, Dir. Charles Lamont. Rel. Aug. 15.
Happiness C. O. O. Domestic comedy. **Irene Ware**, Donald Meek, Maude Eburne, Dir. Charles Lamont. 68 mins. Rel. Aug. 15.
Lady in Scarlet. A mysterious woman in a mysterious setting. **Rayfield Denny**, Patricia Farr, Claudia Dell, Dir. Charles Lamont. Rel. Oct. 15.
Man at Glen Athol. Crime Club story of a G-man on vacation. **John Miljan**, Irene Ware, Sam Madison, Dir. Frank Strayer. Rel. Oct. 1.
Society Fever (Invincible). Proud but impoverished family struggles to keep up appearances. **Lola Wilson**, Lloyd Hughes, Dir. Frank Strayer. 66 mins. Rel. Oct. 1. Rev. Nov. 27.

Gower at Sunset, Hollywood, Cal.

Columbia

Office: 729 Seventh Ave., New York, N. Y.

Atlantis Adventure. High crimes on the high seas. **Nancy Carroll**, Lloyd Nolan, Harry Langdon, Dir. Al Rogell. 70 mins. Rel. Aug. 25, Rev. Sept. 4.
Awakening of Jim Burke. Tough construction boss learns to respect his men. **Jack Holt**, Florence Rice, George E. Stone, Dir. Albert Hilyer. 70 mins. Rel. May 20, Rev. May 22.
Jack Room. The mystery thriller in which **Karloff's** kiss is the seal of doom. **Boris Karloff**, Marjorie Marsh, Dir. Roy W. Neill. 70 mins. Rel. July 25, Rev. Aug. 21.
Case of the Missing Man. The candid camera turns detective. **Roger Pryor**, John Perry, Dir. D. Ross Lederman. 58 mins. Rel. Oct. 15, Rev. Nov. 27.
Calling of Dan Matthews. The Harold Bell Wright's novel. **Richard Arlen**, Charlotte Winters, Dir. Phil Rosen. 65 mins. Rel. Sept. 1.
Crime and Punishment. From the novel by Dostoyevsky. **Edw. Arnold**, Peter Lorne, Marjorie Marsh, Dir. Beryl Dir. Jos. von Sternberg. 92 mins. Rel. Nov. 20, Rev. Nov. 27.
Escape from Devil's Island. Just that. **Victor Jory**, Florence Rice, Dir. Al Rogell. 84 mins. Rel. Nov. 27.
Feather in Her Hat. A vivid story of a mother's sacrifice. **Pauline Lord**, Billie Burke, Louis Hayward, Dir. Alfred Santell. 72 mins. Rel. Oct. 24.
Gallant Defender. The Western. **Chas. Starrett**, John Perry. Ir. David Selman. 57 mins. Rel. Nov. 30.
Iri Friend. The comedy situations in a barn theatre. **Ann Sothern**, Jack Holt, Roger Pryor, Dir. Edw. Buzzell. 63 mins. Rel. Aug. 9, Rev. Oct. 2.
Land Exit. Novel story of a fire investigator. **Ann Sothern**, Edmund Lowe, Dir. Eric Kenton. 68 mins. Rel. Oct. 25, Rev. Nov. 13.
Guard That Girl. Mystery death threat story with an odd twist. **Robert Allen**, Florence Rice, Dir. Lambert Hilyer. 67 mins. Rel. Sept. 20, Rev. Nov. 13.
Heir to Trouble. Ken Maynard inherits a baby. **Ken Maynard**, John Perry, Dir. Spencer Gordon Bennett. 59 mins. Rel. Sept. 24.
If You Could Only Cook. Kitchen comedy. **Dir. Wm. A. Seiter.** 72 mins. Rel. Dec. 30.
Lawless Riders. Western. **Ken Maynard**, Geneva Mitchell, Dir. G. G. Bennett. 67 mins. Rel. Dec. 30.
Love Wolf Returns. The favorite screen and fiction character reappears. **Malvyn Douglas**, Gail Patrick, Tala Birel, Dir. Roy W. Neill. Rel. Dec. 20.
No More Yesterdays. Ruth Chatterton, Marjorie Marsh, Otto Kruger, Robert Allen, Dir. Marion Gering. Rel. Dec. 30.
One Way Ticket. Love in and out of prison, and a girl who weds a convict. **Lloyd Nolan**, Peggy Conklin, Dir. Herman Hibelman. 71 mins. Rel. Nov. 25.
Panic on the Air. Ann Sothern, Lloyd Nolan. Dir. Al Rogell. Rel. Dec. 31.
Public Menace. Crime reporter on board ship. **John Arthur**, Geo. Murphy, Dir. Eric Kenton. 68 mins. Rel. Sept. 30, Rev. Sept. 25.
She Couldn't Take It. Gangster seeks to tame wild socialite. **Geo. Raft**, John Bennett, Walter Connolly, Billie Burke, Dir. Ty Gurnett. 77 mins. Rel. Oct. 20, Rev. Nov. 27.
She Married Her Boss. Title tells the story. **Claudette Colbert**, Malvyn Douglas, Mitchell Bartlett, Dir. Gregory LaCava. 90 mins. Rel. Sept. 18, Rev. Oct. 2.
Superspeed. Speedboat environment. **Norman Foster**, Mary Carlisle and Florence Rice, Dir. Lambert Hilyer. 67 mins. Rel. Sept. 18, Rev. Dec. 4.
Together We Live. Double tragedy. **Robert Montgomery**, Willard Mack, Bert Lyon, Esther Bialston, Dir. Willard Mack. 70 mins. Rel. Aug. 16, Rev. Oct. 23.
Too Tough to Kill. Newspaper girl saves a hardboiled hoodlum man. **Victor Jory**, Sally O'Neill, Dir. D. Ross Lederman. 68 mins. Rel. Nov. 23.
Western Courage. Western. **Ken Maynard**, Geneva Mitchell, Dir. S. G. Bennett. 58 mins. Rel. Nov. 15.
Western Frontiers. Ken Maynard meets a blonde queen of the Range. **Ken Maynard**, Lucille Brown, Nora Lane, Dir. Al Herman. Rel. Aug. 25, Rev. Nov. 15.

DuWorld

Office: 729 Seventh Ave., New York, N. Y.

Dame aux Camellias, La (Fr.). Literal adaptation of the Dumas classic. **Yvonne Printemps**, Pierre Renoir, Dir. Ferdinand Rivers. 85 mins. Rel. March 15, Rev. March 27.
Legends. Technicolor version of Ball with plenty nudity. **Dir. Marquès de la Falaise.** 60 mins. Rel. Oct. 1, Rev. Oct. 15.
Pecheur d'Atlantide (Fr.). The saga of fishermen. **Yvette Guilbert**, Dir. Pierre Guérin. 75 mins. Rel. Sept. 15, Rev. Sept. 25.
Sane Famille (Fr.). Story of a boy's fight without family. **Robert Lyden**, Dir. Andre Mouzy. 58 mins. Rel. June 1.
The Last Wilderness. Irene Ware, Russell Hopton, and a neopy, tongue. **Dir. Hili.** 35 mins. Rel. May 1, Rev. July 24.

First Division

Office: R.W.O. Bldg., New York, N. Y.

Releases Also Allied, Chesterfield and Liberty
Circumstantial Evidence. Reporter fakes murder in campaign against death penalty and an anti-union plot. **Shirley Grey**, Arthur Vinton, Dir. Charles Lamont. 70 mins. Rel. Aug. 1.
Curtain Falls. One-time famous actress uses an entirely new role and makes a new triumph. **Sidney Blackmer**, Henrietta Crosman, Dorothy Lee, Wm. Bakewell, Dir. Charles Lamont. 68 mins. Rel. Sept. 1.
Dance Band (Alliance). A girl and boy band leader and a neopy, tongue. **Dir. Marcel Varnel.** Rel. Nov. 8.
Death from a Distance. A girl reporter and a police detective match their wits. **Russell Hopton**, George Marion, Sr., Dir. Frank Strayer. 62 mins. Rel. Sept. 1.
False Pretenses. Sympathetic romance of a shady lady, powerfully developed. **Sidney Blackmer**, Irene Ware, Russell Hopton, Betty Compton, Edward Gargan, Lloyd Beaumont, Dir. Charles Lamont. 66 mins. Rel. Oct. 22.
Frontier Justice (Futur). A rip-roaring out-door drama of might and right. **Hoot Gibson**, Dir. Robert McGowan. 68 mins. Rel. Oct. 1.
Iri Who Came Back. The (Chesterfield). The regeneration of a girl hopelessly involved in a counterplotting plot. **Sidney Blackmer**, Shirley Grey, Noel Mason, Dir. Charles Lamont. 66 mins. Rel. Sept. 8, Rev. Sept. 18.
Happiness C.O.D. (Chesterfield). Hilarious solution to the money problem that besets every family. **Maude Eburne**, Donald Meek, Irene Ware, William Bakewell, Polly Ann Young and Lona Andre. Dir. Charles Lamont. 68 mins. Rel. Aug. 15.
Hong Kong Nights (W. Futur). An exotic story of American courage and Oriental cunning. **Tom Keene**, Vera Engle, Warren Hymer, Tetsu Komi. 68 mins. Rel. Sept. 15.
Java Head (Associated). An adaptation of the Joseph Hergemeyer prize-winning novel also serialized in the Statepost, a gripping drama of the barriers of race and prejudice. **Anna May Wong**, Elizabeth Allen, Edmund Gwenn, John Lipter, Dir. J. Walter Ruben. 70 mins. Rel. Sept. 1. Rev. Aug. 17.
Imi (Alliance). An immortal love story freely adapted from 'La Vie de Bohème'. **Douglas Fairbanks Jr.** and Gertrude Lawrence, Dir. Paul L. Stein. 76 mins. Rel. Oct. 8.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listings are given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should provide a copy of the calendar for reference.

The running time as given here is presumably that of the projection room showings and can only approximate the actual release length in these states or communities where local or state censorship may result in deletion of running time in the actual showings.

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, 'Variety' will appreciate the co-operation of all managers who may note discrepancies.

Studio Placements

Hollywood, Dec. 10.
Al Martin, screen play, untitled original, **Katman**.
Franklin Pangborn, 'High Hat', 'Imperial: Give Us This Night', Par. **Carroll Nalish**, 'Anthony Adverse', **Marie Wilson**, Clarence Wilson, **Porter Hall**, Barbara Blane, 'The Man With Black Hat', 20th Fox.
Ralph and Eugene Burton, screen play, untitled original, Par.
Robert McGowan, directing 'Too Many Parents', Par.
John Wayne; Percy Pembroke directing, Oregon Trail, Rep.
Astrid Alwyn, George Loellier, 'Follow the Fleet', Radio.
Fritz Steffan, screen play, directing 'The Little Lord Fauntleroy', Chester Connell, Hopalong Cassidy, Par.
Barbara Stanwyck, James Edward Grant, screen play, 'Volcano', Radio.
Charles Collings, 'Dancing Buccaneers', Pioneer.
Monte Blue, 'Treacherly Rides the Trail', W.B.
Dickie Jones, 'Exclusive Story', 'The Little Lord Fauntleroy', Selznick.
Si Jenks, Todd Kelly, short, Roach.
Jackie Coogan, 'The Indestructible Man', Fairbanks.
Rollo Lloyd, 'Anthony Adverse', W.B.
Ludwig, Sam Ornitz, screen play, 'Brazen' Wanger.
Selman Jackson, 'Tom Manning', The Singing Kid, W.B.
Billy Gilbert, 'Give Us This Night', Par.
Louise Crosby, 'Next Time We Love U', Erie Wilton, 'Follow the Fleet', Radio.
Tom Dugan, 'Wife vs. Secretary', Metro.
John Kelly, 'It Had to Happen', 20th-Fox.
Bud Osborne, Monte Montague, Dick Botiller, Henry Otto, Frank Bruno, 'Treacherly Rides the Trail', W.B.
Joan Marsh, Joseph Santel, directing 'Dancing Feet', Rep.
Ann Rutherford, 'The Oregon Trail', Rep.
Lona Andre, Jack Rockwell, Frank Tashlin, 'Cherish Him', Robert McKenzie, Alan James directing, 'Lucky Turner', Futur.
William Collier, Sr., 'Don't Bet On Love', Republic.
Mordaunt Sharp, screen play, 'Wuthering Heights', Wanger.
Jonathan Hale, Singing Kid, W.B.
Marilyn Knowlton, 'Show Boat', Republic.
Reginald Denham, Gail Patrick, Frances Drake, George Barbier, Ian Keith, Rod LaRoque, Conway Tearle, Robert Raymond, Robert Froy directing, 'Preview', Par.
Jimmy Allen, Kent Taylor, William Collier, Jr., 'The Oregon Trail', W.B.
Ethan Laidlaw, Harry Woods, 'The Wild West', Radio.
John Ford, 'Treacherly Rides the Trail', W.B.
Jim Thorpe, Craig Reynolds, Carole Moore, 'Treacherly Rides the Trail', W.B.
Howard Emmet Rogers, screen play, 'The Vagabond King', Metro. (Continued on page 33)

Red Wagon (Alliance). Life under the big top with cross currents of love, hate, and revenge. **Charles Rickford**, Raquel Torres, Grata Nissen, Don Alvarado, Anthony Quinn, John Stein, Steve, Olivia de Havilland, Dec. 8.
Society Fever (Invincible). A mad, merry saga of the Proutys. **Lola Wilson**, Lloyd Hughes, Grant Withers, Hedda Hopper, Quinn Williams, Maxine Doyle, George Irving, Sheila Terry, Dir. Frank Strayer. 66 mins. Rel. Sept. 18.

Studios: Burbank, Calif.

First National

Office: 321 W. 4th St., New York, N. Y.

Broadway Melodrama. Glamorous drama of Broadway's bright lights. **Wini Shaw**, Phil Regan, Genevieve Tobin, Lyle Talbot, Alan Jenkins, Dir. Frank McDonald. 68 mins. Rel. Dec. 7.
Captain Blood (Cosmopolitan). Based on Rafael Sabatini's smashing tale of the sea rovers of the 17th century. **Errol Flynn**, Olivia de Havilland, Lionel Atwill, Basil Rathbone, Ross Alexander, Guy Kibbee, Dir. Michael Curtiz. Rel. Dec. 12.
Case of the Lucky Legs. Detective story in a beauty contest. **Warren William**, Genevieve Tobin, Patricia Ellis, Dir. Archie L. Mayo. 77 mins. Rel. Oct. 5, Rev. Nov. 13.
Celling Zero (Cosmopolitan). Story of three war buddies who, in developing commercial aviation, are thrown together in the most exciting events of their careers. **James Cagney**, Pat O'Brien, June Travis, Stuart Erwin, Barton MacLane, Dir. Howard Hawks. Rel. Jan. 25.
I Found Stella Parish. International trials and tribulations of a famous actress. **Kay Francis**, Ian Hunter, Sibyl Gray, Paul Lukas, Dir. Mervyn LeRoy. 84 mins. Rel. Nov. 23.
Irish in Us, The. Three brothers of Irish extraction with Cagney leading in the mischief. **Jay Cagney**, Pat O'Brien, Olivia de Havilland, Frank McDonald, Lloyd Bacon. 84 mins. Rel. Nov. 23.
Man of Iron. Comedy-drama which treats of the adventures in high society of an unpolished workman. **Barton MacLane**, Mary Astor, John Eldredge, Dir. Barton MacLane. 61 mins. Rel. Jan. 25.
Payoff. The sports columnist is put on the rocks by his cheating wife, but makes heroic comeback. **James Dunn**, Claire Dodd, Patricia Ellis, Alan Dineen, Dir. Mark Felt. 64 mins. Rel. Nov. 23.
Read Gang. Powerful drama with the glamorous romance of a girl who tries to establish the innocence of the man she loves who has been framed and sent to a terrible prison in the crooked politician. **Donald Woods**, Kay Linaker, Dir. Louis King. Rel. Feb. 5.
Shipmates Forever. Made at Annapolis. **Dick Powell**, Rudy Kueker, Lewis Stone, Frank Cravens, 190 mins. Rel. Jan. 25.
Song of the Saddle. Stirring Western drama with music. **Dick Foran**, Al Lloyd, Dir. Lou King. Rel. Feb. 23.
Story of Louis Pasteur (Cosmopolitan). Dramatization of the stirring events in the life of Louis Pasteur in his battle against ignorance and his efforts to save life by science. **Paul Muni**, Josephine Hutchinson, Anita Louise, George E. Stone, Moore, Dir. John Moore. Rel. Feb. 23.
The Murder of Dr. Harrigan. Kay Linaker, Ricardo Cortez, John Eldredge, Joseph Crehan, Dir. Frank McDonald. 67 mins. Rel. Jan. 13, 25.

G-B

Office: 1800 Broadway, New York, N. Y.

Allas Bulldog Drummond. Comedy chit-chat. **Jack Hubert**, Fay Wray, Dir. Robert Florey. 62 mins. Rel. Sept. 1.
Born for Glory. Naval warfare, with aid of British good. **Betty Balfour**, Dir. Walter Forde. 70 mins. Rel. Oct. 15, Rev. Oct. 23.
Clairevoyant. The Chiller. **Claude Rains**, Fay Wray, Dir. Maurice Elvey. 73 mins. Rel. Nov. 15, Rev. Nov. 23.
Love of a Dictator. The strong historical costume drama. **Clive Brook**, Madeleine Carroll, Dir. Victor Saville. 83 mins. Rel. June 15, Rev. July 15.
Man Who Knew Too Much. Realistic underworld drama in the Alps and London. **John Lores**, Leslie Banks, Edna Best, Dir. Alfred Hitchcock. 76 mins. Rel. Aug. 15, Rev. Sept. 15.
My Heart is Calling. Romantic musical. **Jan Kiepura**, Martha Eggerth, Dir. Carmine Gallone. 70 mins. Rel. April 1, Rev. April 12.
My Son for You. Romance in the opera house. **Jan Kiepura**, Dir. Maurice Elvey. 75 mins. Rel. May 15, Rev. May 23.
Princess Charming. **Henry Wilson**, Dir. Maurice Elvey. 70 mins. Rel. June 15, Rev. June 23.
38 Steps. Romantic melodrama. **Robert Donat**, Madeleine Carroll, Dir. Alfred Hitchcock. 76 mins. Rel. June 15, Rev. June 23.
Transatlantic Tunnel. Fantastic story of undersea pathway between Europe and America. **Richard Dix**, Helen Vinson, Midge Evans, Basil Sydney, Dir. Maurice Elvey. 90 mins. Rel. Oct. 15, Rev. Nov. 13.

Liberty

Office: 1776 Broadway, New York, N. Y.

Born to Gamble. Four sons inherit a grandfather's talent. **Onslow Stevens**, H. B. Warner, Maxine Doyle, Eric Linden, Lola Wilson, Dir. Phil Rosen. 68 mins. Rel. July 25, Rev. Aug. 9.
Old Homestead. The Hill-billy singer becomes radio star. Six musical numbers. **Mary Carlisle**, Lawrence Gray, Dorothy Lee, William Robinson, Dir. William Nigh. 71 mins. Rel. Aug. 10, Rev. Aug. 23.

Majestic

Office: 1270 Sixth Ave., New York City

Reckless Roads. Comedy-drama of two thoroughbreds, a girl and a horse. **Judith Allen**, Bessie Toomey, Lloyd Hughes, Dir. Burt Lynam. 65 mins. Rel. July 1, Rev. Oct. 9.

Mascot

Office: 1776 Broadway, New York, N. Y.

Confidential. An expose of the numbers racket. **Donald Cook**, Evelyn Knapp, Warren Hymer, Dir. Edward Chae, 68 mins. Rel. Oct. 23, Rev. Nov. 20.
Harmony Lane. Life and songs of Stephen Foster. **Douglas Montgomery**, Adrienne Ames, Evelyn Venable, William Frawley. 85 mins. Rel. Aug. 21, Rev. Oct. 30.
Streamline Express. Story of a girl who eloped to baptize a train and marry a man she didn't love. **Victor Jory**, Evelyn Venable, Dir. Leonard Lewis. Rel. Aug. 27.
Waterloo. Love story of two who loved—and joked with the shadow of the law across their lives. **Ann Rutherford**, Frank Albertson, Dir. Jos. Santley. 67 mins. Rel. Oct. 5, Rev. Nov. 4.
Studios: Culver City, Calif.
Ahi Wilderness. Film version of Eugene O'Neill's comedy success. **Lionel Barrymore**, Walter Bruce, Cecilia Parker, Eric Linden, Dir. Clarence Brown. 80 mins. Rel. Nov. 23.
Anna Karenina. Tolstoy's famous novel of a woman's struggle for love. **Glenn Rogers**, Richard March, Basil Rathbone, Dir. Clarence Brown. 80 mins. Rel. Sept. 8, Rev. Sept. 4.
Bishop Misbehaves. A cleric impressed into duty as a detective. **Edmund Gwenn**, Norman Foster, Dir. E. A. Dupont. 85 mins. Rel. Sept. 13, Rev. Oct. 2.
Bonnie Scotland. A farcical romp through the Highlands. **Laurel and Hardy.** 82 mins. Rel. Sept. 13, Rev. Oct. 2.
Broadway Melodrama of 1936. Big song and dance show. **Jack Benny**, June Knight, Eleanor Powell, Buddy and Vilma Ebsen, Dir. Roy Del Ruth. 100 mins. Rel. Sept. 23, Rev. Oct. 2.
China. A lengthy drama with a locale of a Chinese tramp steamer. **Gable**, Jean Harlow, Wallace Berry. 89 mins. Rel. Aug. 18.
Great Ziegfeld. The Based on the life of the late great impresario. **William Powell**, Fannie Brice, Ann Pennington, Dir. S. Z. Leon. Rel. No release date.

Metro

Office: 1500 Broadway, New York, N. Y.

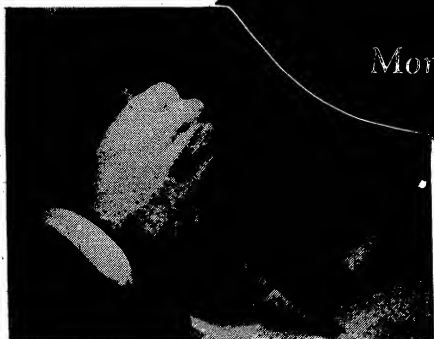
Here Comes the Band. An ambitious song writer and a stolen melody. **Ted Barrymore**, Virginia Lee Corbin, Dir. Ted Stealy. 70 mins. Rel. Aug. 25, Rev. Sept. 25.
I Live My Life. The archeologist and the society girl. **Joan Crawford**, Brian Aherne, Dir. Frank Capra. 84 mins. Rel. W. S. Van Dyke. 83 mins. Rel. Oct. 4, Rev. Oct. 15.
It's in the Air. High pressure comedy with atmosphere setting. **Jack Palance**, Dir. Frank Mitchell. 84 mins. Rel. Oct. 15, Rev. Nov. 13.
Kind Lady. Based on the Broadway play by Edward Chodorov, stemming from a stage tale. **Alma Kruger**, Basil Rathbone, Dir. Charles Brabin. 78 mins. Rel. Dec. 6.
Last of the Pagans. Love story of the South Seas. **Mala de Eskimo** fame, Dir. Richard Thorpe. 84 mins. Rel. Nov. 13.
Mutiny on the Bounty. Based on famous historical episode of South Seas. **Clark Gable**, Charles Laughton, John Kingdon, Dir. Frank Lloyd. 131 mins. Rel. Nov. 8, Rev. Nov. 13.
Night at the Opera. Wild adventures in mistaken identity of three Italians. **John Barrymore**, John Barrymore, Dir. Richard Boieslawski. 87 mins. Rel. Sept. 27.
O'Shaughnessy's Boy. A father and son who follow the circus. **Wallace Berry**, Jackie Cooper, Dir. Richard Boieslawski. 87 mins. Rel. Sept. 27.
Perfect Gentleman. The actor who comes back. **Frank Morgan**, Cleely Courtneidge, Dir. Tim Whelan. 70 mins. Rel. Oct. 13.
 (Continued on page 31)

THE CHRISTMAS SOCK!



RONALD COLMAN *in*
**A TALE OF
TWO CITIES**

More M-G-M Mutiny at the Box-office!



**DON'T CHISEL ON YOUR
HOLIDAY BOOKING!**

**Get the Attraction that Requires
Cops to Handle the Crowds!**

DICKENS AT CHRISTMAS TIME!

The same production forces that made Dickens' "Copperfield" such a heart-warming triumph have again given loving care to the perfect filming of Dickens' most thrilling drama, "A Tale of Two Cities." Perfect for Christmas; sequence includes Christmas carols. David O. Selznick, producer. Jack Conway, director.

BIGGEST ATTRACTION OF SEASON!

Cost more than a million dollars. 18 months of research and preparation before a camera turned. Cast of 8000 with 27 featured players. London and Paris scenes faithfully reproduced. Next to "Mutiny on Bounty" it's M-G-M's most ambitious undertaking!

CAPITALIZE ON ITS NATIONAL ADVERTISING!

With perfect timing, M-G-M is synchronizing a giant national magazine advertising campaign with your Christmas booking. 38 leading magazines carry full page ads, reaching 30 million homes. America has been pre-sold that "A Tale of Two Cities" is the important holiday attraction. Tie in with this gigantic ad campaign!

APPEAL IS FOR ALL AGES, YOUNG OR OLD!

It is the ideal holiday drawing card, because millions have read it in schools and eagerly await the spectacular production. It is the one picture that the whole family will get in line to enjoy!

NEVER SUCH COAST RAVE NOTICES!

While America is reading the national magazine ad messages about "A Tale of Two Cities" Hollywood is buzzing with excitement following the preview of the completed picture. And the reviews are great. Watch the trade papers and see for yourself!

START POWERFUL CAMPAIGN AT ONCE!

Let them know you've got the sensational holiday attraction! Ride along with the big magazine campaign. Start with teaser trailer (from M-G-M Branch) and put an underline in every ad from now on. Tell them you've got the next M-G-M triumph by the producers of "Mutiny on the Bounty".

THEATRE OWNERS AND BOOKERS—TAKE NOTICE!

The Montreal Daily Star.

REPRINTED FROM
MONTREAL, TUESDAY, DECEMBER 3, 1935

INJUNCTION TAKEN OUT AGAINST THEATRE CO.

Major Bowes Claims Breach of Rights

The appearance in theatres of the Confederation Amusements Limited of any persons purporting to be winners of contests held by Major Bowes of New York, in his 'Major Bowes Amateur Hour' is prohibited until next Thursday by an interim injunction issued by Mr. Justice Curran. At the same time as the injunction proceedings, an action for damages against the theatre company for \$4,500 was launched in the courts here by Major Bowes.

essential elements of special theatrical performances conducted by him in New York is that the persons adjudged winners by popular vote are given contracts as vaudeville entertainers in the theatre troupes which tour the continent. Since November 23, 1935, he declares, the Confederation Amusements Limited have been advertising in various Montreal newspapers that certain names contained in these advertisements were the winners of actual prizes, and he has, he says, therefore suffered financial loss through breach of his rights as an unfair competition, including misrepresentation to the public.

An interim injunction was granted by Mr. Justice Curran to remain in force until next Thursday when the issue will be debated before a judge. A similar injunction, it was noted, this morning, was recently issued by a Baltimore court to Major Bowes.

REPRINTED FROM THE NEW YORK TIMES, WEDNESDAY, DECEMBER 4, 1935.

BOWES GETS WRIT TO BAR FAKE SHOW Troupe in Canada Purporting to Be Contest Winners Enjoined by Court

RADIO STAR ASKS \$4,500 Hopes Action in Montreal Will Discourage Misrepresentation in Other Places

MONTREAL, Dec. 3 (Canadian Press).—An interim injunction prohibiting appearance in theatres owned by the Confederation Amusements, Ltd., of any persons purporting to be winners of contests held by Major Bowes of New York was issued in Superior Court today. At the same time an action for damages against the theatre company for \$4,500 was brought by Major Bowes.

Major Bowes declared in his petition that persons adjudged winners by popular vote in his New York radio entertainers in theatrical troupes which tour the continent. Since Nov. 23, he said, the Confederation Amusements, Ltd., have been advertising in Montreal newspapers that certain names contained in these advertisements were the winners of actual prizes, and he has, he says, therefore suffered financial loss through breach of his rights as an unfair competition, including misrepresentation to the public.

The present action in Montreal and an indictment obtained against a theatre owner in Baltimore, he said, would put an end to the misrepresentation. The Business Bureau of the grand jury presented a case to a theatre corporation for false advertising on Monday against the theatre company. Major Bowes declared, "The theatre pleaded guilty and costs."

REPRINTED FROM

VARIETY

Casino, Bakto, Fined For Phony 'Bowes' Billing

Baltimore, Dec. 3. Casino theatre today (Tuesday) was fined \$25 and costs in Circuit Court for fake advertising. House billed an amateur unit as Bowes Amateur three weeks ago. Joe and Leo Fields operate the theatre.

Montreal, Dec. 2. A temporary injunction restraining the Confederation Amusement Ltd. from billing certain winners of contests with Major Bowes' name was handed down today (Tuesday) by Superior Court Justice Frank Curran. At the same time suit for \$4,500 was started by Bowes against the circuit, which allegedly played an unauthorized Bowes unit at the Chateaufort theatre here.

Incorporations

(Continued from page 25)

ham Reiss and Morris F. Wiesenenthal, all of 13 East 42nd street, New York.
Drama Council, Inc., general theatrical and motion picture business; capital stock, 200 shares, \$100 par value; Ernest W. Manderville and Catherine Leiby, 4 East 42nd street, and Gustav Blum, 11 West 42nd street, all of New York.

Alman, Holdur Corp., deal in operation of a concession in any right club, hall, ballroom, or other place of entertainment; capital stock, 100 shares, no par value; Emanuel Strassman, Allen Lang and Charles J. Beneky, all of 235 Broadway, New York.

Almer Theatres, Inc., theatrical business; capital stock, \$20,000. Allan S. Lantz and J. Morvin Loutig, 401 Riverside avenue, and Margaret A. Doyle, 466 Woodward avenue, all of Buffalo.

Studio of Acting, Inc., instruction in the art of acting; capital stock, 100 shares, no par value; Joseph J. Marini, 21 Claremont avenue, New York; T. Houston Sullivan, 101 East 12th street, New York; and Erminio Sorrentino, 1023 East 15th street, Brooklyn.

Brookrose Theatre Corp., theatrical business; capital stock, 100 shares, no par value. Jacob Rosin, 23 Ridgeparkway, George Rosin, 24 Granger place, and Herbert Hoffman, 170 Franklin street, all of Buffalo.

Republic Film of Central America, Inc., motion picture business; capital stock, \$1,000. M. Waller, S. Cantor and C. Krall, all of 176 Broadway, New York.

Dance Publications, Inc., publication known as "Murray-Go-Round"; capital stock, 100 shares, no par value. Anna Posen and Eda Boulevard, 7 East 43rd street, and David A. Tushman, 521 Fifth avenue, all of New York.

Leslie J. Casey & James W. Liddle, Inc., rental theatre and amusement business; capital stock, 250 shares—50 business; \$100 and 200, no par value. Leslie J. Casey, Hotel Algonquin, 22 West 44th street, New York; James W. Liddle, 32 Lake road, Manhattan, and George Fausch, Jr., Cayuga and Mendota streets, Ithaca.

Joe Byron Totten, Inc., general theatrical and motion picture business; capital stock, 100 shares, no par value. Louis L. Cantwell and Lionel M. Mantell, 411 Fifth avenue, and Maryann, 225 Sullivan street, all of New York.

Margood Operating Corp., theatrical business; capital stock, 300 shares, no par value. Anne Swick, 117 Post avenue, New York; Victor R. Kaufman, 221 West 42nd street, New York; and Abraham W. Sorensen, 14 East 42nd street, Brooklyn.

Stone Film Library, Inc., motion picture film; capital stock, \$20,000. Dorothy T. Stone, 44 West 86th street; Albert S. Osbrin, 2 West 86th street; and Harry H. Osbrin, 1619 Broadway, all of New York.

Cinemas Francaise, Inc., theatrical business; capital stock, 250 shares, no par value. Andre Dannecey and Israel Kaplan, 45 Fifth avenue, New York; and Robt. Huel, 25 Boulevard des Champs Elysees, Paris, France.

Muck, Inc., musical instruments, etc.; capital stock, 100 shares, no par value. Henrietta Reisman, Singer and Sam Shapiro, all of 32 Broadway, New York.

Leo Y. Chertok, Inc., theatrical business; capital stock, 100 shares, no par value. Milton Wheeler and Julian Rosner, all of 162 West 42nd street, New York.

American Talking Machine Co., Filed by Company, Patented, N. Y.

American Radio & Television Corp., Filed by J. Goldberg, 226 Broadway, New York.

American Radio Telegraphs Assn. (Dissolution.)

Statement and Designation First International Pictures, Inc., 100 West 10th street, Wilmington, Del.; motion picture films of all kind; New York City, 1270 Sixth avenue; R. W. Atkins, president; capital stock, 15,000 shares—6,000 preferred at \$100 and 10,000 common, no par value. Filed by Samuel Shring, 44 Madison avenue, New York.

Wilmington, Del.; motion picture business; capital stock, 250 shares, no par value. William M. Vorse, president; capital stock, 25,000 shares. Filed by Richard T. Carrigan, 347 Park avenue, New York.

CALIFORNIA

Sacramento. Certificate of dissolution of Breen Artists, Inc., Los Angeles. Certificate of dissolution of Jefferson Picture Corp., Los Angeles.

IOWA

Des Moines. She'Kene, Inc., Des Moines, 118-108, Ray Coffin, president; Myron N. Blank, secretary.

CONTRACTS

Hollywood, Dec. 10. Warners sealed Gene Lewis new dialing director pact.

William Tannen, son of Julius Tannen, handed term to Metro after stretch in studio school.

Metro lifted Kent Smith's option. Shirley Lloyd, now terping in Colleen, sealed to term to Warners.

Radio tagged Victor Moore and Harry Jans (and Whelan) to term pacts.

Kay Hughes in for stretch at Warners after studio heard her warbling in 'Singing Kid.'

Rosener Adds in Pasadena

San Francisco, Dec. 10. Herbert Rosener, proprietor of foreign picture houses in Frisco and L. A., has concluded a deal whereby he will show pictures at Pasadena Community Playhouse, Pasadena. Special screen performances will not interfere with regular legit attractions at the house.

Rosener, former treasurer of the Erlanger Columbia, has built these two foreign pic houses into successful spots. Performances are twice every evening, three times on Wednesday and continuous Saturday and Sunday.

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Of the National Broadcasting Co., Inc.

MAJOR EDWARD BOWES

FOR

TYRO PRODUCTIONS, INC.
1639 Broadway, New York City

CALENDAR OF CURRENT RELEASES

(Continued from page 31)

Dark Angel, The. A love story that will give love a new meaning. Fredric March, Melvyn Oberon, Herbert Marshall. Dir. Sidney Franklin. 105 mins. Rel. Nov. 27.

Man Who Could Work Miracles. Based on an original by H. G. Wells. Roland Young, Joan Gardner and Ralph Richardson. Dir. Lothar Mendes. Rel. Dec. 11.

Admiral. A dramatic comedy based on mass production in a big factory. Charlie Chaplin, Robert Young, Harold Lloyd. Rel. Oct. 17.

Major Lingers Out. The Lower Brantons' best-seller. Polignat mother-loves. Josephine Hutchinson-George Houston, Helen Westley. Dir. David Burton. 65 mins. Rel. Oct. 29. Rev. Nov. 13.

Moscow Nights. From an unpublished novel by Pierre Benoit. Harry Bauer, Euphonia Dudley-Ward. Dir. Anthony Asquith. Rel. Nov. 13.

Red Salute. Two young lovers find themselves tangled in a fast-moving series of amusing idyls. Barbara Stanwyck, Robert Young, Harold Lloyd. Dir. Sidney Lanfield. 77 mins. Rel. Sept. 13. Rev. Oct. 27.

Shoot the Chutes. Eddie Cantor's first comic melodrama with songs. Eddie Cantor, Eddie Foy, Jr., Yakovleva and the Goldwyn Girls. Dir. Norman Taurog. Rel. Dec. 25.

Splendor. A country girl marries into a society family. Miriam Hopkins, John McCrea. Dir. Elliott Nugent. 76 mins. Rel. Nov. 23. Rev. Nov. 27.

Things to Come. A dramatic adaptation from the H. G. Wells story. The Shape of Things to Come. Raymond Massey, Ralph Richardson, Maurice Braddell. Dir. Wm. Cameron Menzies. Rel. Nov. 23.

Universal City, Calif.

Universal Offices: 30 Rockefeller Plaza, New York, N. Y.

Affair of Susan, The. Comedy. Zasu Pitts, Hugh O'Connell. Dir. Kurt Neumann. 62 mins. Rel. Oct. 7. Rev. Nov. 6.

Dangerous Waters. Drama of the sea. Jack Holt, Robert Armstrong, Diana Gibson. Dir. Robert Siodmak. 74 mins. Rel. Nov. 23.

Diamond J. Drama. Edward Arnold, Jean Arthur, Blinn Barnes. Dir. Ed Sutherland. 32 mins. Rel. Sept. 2. Rev. Aug. 23.

East of Java. Rel. Aug. 19. Rev. Sept. 13.

East of Eden. Drama. Robert Young, Leslie Fenton, Frank Albertson. Dir. George Melford. Rel. Dec. 5.

Lightning Youth. Football story. Charles Carroll, June Martel, Andy Devine, Farrell Macdonald, Eddie Nugent. Dir. Hamilton Macfadden. 50 mins. Rel. Sept. 23.

Great Impersonation, The. Drama. Edmund Lowe, Valerie Hobson, Vera Engels. Dir. Alan Crosland. 63 mins. Rel. Nov. 9.

Is Night Out. Comedy. Robert Kent, Inez Haverly, Lola Lane, Billy Burd. Dir. Wm. Nigh. 74 mins. Rel. Nov. 21. Rev. Nov. 25.

Invisible Ray, The. Mystery drama. Karlott, Bela Lugosi, Frances Drake. Dir. Lambert Hillyer. Rel. Dec. 30.

Living Skeleton of Broadway. Comedy. Edmund Lowe, Dorothy Page, Pinky Tumin, Ed. Pawley, Louise Henry, Philip Brooks. Dir. Alvin Crosland. 72 mins. Rel. Sept. 30. Rev. Oct. 23.

Magnificent Obsession. Drama. Irene Dunne, Robert Taylor. Ir. John M. Stahl. Rel. Jan. 16.

Manhattan Moon. Drama with music. Dir. Stuart Walker, Ricardo Cortez, Dorothy Faye. Dir. Stuart Wheeler. 62 mins. Rel. Aug. 5. Rev. Aug. 21.

Outlawed Gunge. Western. Buck Jones, Ruth Chatterton. Ir. Ray Taylor. 65 mins. Rel. Aug. 28. Rev. Sept. 13.

Reckless. The Front Girls. Allan Foy. Karlott-Hela Lugosi. Ir. Louis Friedlander. 60 mins. Rel. July 22. Rev. July 10.

Remember Last Night? Mystery drama. Edward Arnold, Billy Diller, Constance Colson, Robert Young. Dir. James Whale. Rel. Nov. 4. Rev. Nov. 27.

She Gets Her Man. Comedy. Zasu Pitts, Hugh O'Connell. Dir. Wm. Nigh. 65 mins. Rel. Oct. 27. Rev. Nov. 13.

Storm Over the Andes. Drama. Jack Holt, Antonio Moreno, Gene Lockhart, Mona Barrie. Dir. Christy Cabanne. 32 mins. Rel. Sept. 16. Rev. Oct. 23.

Stormy. Outdoor drama. Noah Beery, Jr. Jean Rogers, Arizona Wranglers. Dir. Louis Friedlander. Rel. Nov. 25.

Sunset of Power. Buck Jones Western. Buck Jones, Dorothy Dix. Dir. Ray Taylor. 65 mins. Rel. Dec. 23.

Sweet Surrender. Musical. Frank Parker and Tamara. Rel. Nov. 25.

Three Kids and a Queen. May Robson, star. Comedy-drama. Henry Armetta, Wm. Benedict, Frankie Darro, Billy Burd. Dir. Ed. Ludwig. 64 mins. Rel. Oct. 23. Rev. Nov. 13.

Throw Back. The Buck Jones western. Dir. Ray Taylor. 60 mins. Rel. Sept. 16. Rev. Nov. 6.

Burbank, Calif.

Warner Brothers Offices: 321 W. 44th St. New York, N. Y.

Right Lights. Small time burlesque. Joe E. Brown, Ann Dvorak, Patricia Ellis, William Gargan. Dir. Busby Berkeley. 53 mins. Rel. Aug. 5. Rev. Aug. 21.

roadway Gondolier. Radio singing star three of the phony atmosphere. Jack Powell, Johnnie Campbell, Dolphie Mendou. Dir. Lloyd Bacon. 100 mins. Rel. July 27. Rev. July 24.

Dangerous. Dramatic story of a beautiful and brilliant actress who wrecks the lives of those who love her. Margaret Lindsay, Allison Spivorth. Dir. Alfred E. Green. 78 mins. Rel. Jan. 4.

R. Sorceres. Melodrama and gangster in conflict. Paul Muni, Ann Dvorak, Barto MacLane, Robert Barrat. Dir. William Dieterle. 70 mins. Rel. Oct. 19. Rev. Oct. 23.

Freshman Love. Frank McHugh, Patricia Ellis, Warren Hull, Joe Cawthorne. Dir. Wm. C. Sullivan. Rel. Jan. 11.

Frisco Kid. Barbary Coast action story. James Cagney, Margaret Lindsay, Ricardo Cortez, Lili Damita, George E. Stone. Dir. Lloyd Bacon. Rel. Nov. 30. Rev. Nov. 27.

Going Highbrow. Kansas farmer suddenly rises to riches through the stock market. Guy Kibbee, Zasu Pitts, Edward Everett Horton. Dir. John Ford. 67 mins. Muddled motives in a mountain shack. Rel. July 6. Rev. Sept. 4.

Goose and the Gander. The. Frank Gray, George Brent, Genevieve Tobin, Ralph Pappas. Dir. Robert Dods. 64 mins. Rel. Sept. 21. Rev. Sept. 18.

I Live for Love. Spanish artist on American stage. Dolores del Rio, Everett Marshall. Dir. Robert Dods. 64 mins. Rel. Sept. 22. Rev. Oct. 23.

little Big Shot. Two tough guys as a baby's guardian. Sybil Jason, Robert Armstrong, Glenda Farrell, Edward Everett Horton. Dir. Michael Curtiz. 72 mins. Rel. Oct. 23. Rev. Oct. 23.

Hunt. Stirring drama with a thrilling chase for a murderous bank robber by Federal agents and the played in by a hick reporter and his sweetheart. Marguerite Churchill, Wm. Gargan, Ricardo Cortez, Chic Hale. Rel. Feb. 1.

Summer Night's Dream. A spectacular production of the Shakespeare comedy. Extensive cast of stars. Dir. Robert Marshall. Wm. Dieterle. 122 mins. (Bondage). Release pending. Rel. Oct. 16.

Las Pacific Fleet. Hilarious comedy romance. Joan Blondell, Glenda Farrell, Hugh Herbert, Warren Hull. Dir. Ray Enright. 66 mins. Rel. Dec. 14.

Moonlight on the Prairie. Upper class western story. Richard Foran, Sheila Mannors, George E. Stone. Dir. D. Ross Lederman. 65 mins. Rel. Nov. 5.

Page Miss Glory (Cosmopolitan). Living prototype of ideal beauty in Hollywood. Marjorie Davis, O'Brien Powell, Mary Astor, Frank McHugh, Joe E. Brown, Patsy Kelly, Allen Jenkins. Dir. Mervyn LeRoy. 92 mins. Rel. Sept. 7. Rev. Sept. 4.

Personal Maid's Secret. Housemaid finds her employers into property. Margaret Lindsay, Warren Hull, Anita Louise, Ruth Donnelly. Dir. Arthur G. Collins. 68 mins. Rel. Oct. 26.

Petified Forest. Based on the Broadway stage play. With Leslie Howard, Betty Davis, Warren Hull. Dir. Archie Mayo. Rel. Feb. 8.

Special Agent (Cosmopolitan). Woman G-man has her troubles. Betty Davis, George Brent, Jack LaRue, Ricardo Cortez, Henry O'Neill. Dir. William Keighley. 74 mins. Rel. Oct. 14.

Stars Over Broadway. Broadway theatrical story. Jeanette MacDonald, Jane Bryan. Dir. Wm. Keighley. 80 mins. Rel. Nov. 20.

We're in the Money. Glenda Farrell. mins. Rel. Jan. 16.

Miscellaneous Releases

Cyclone Ranger (Spartan). Western. Bill Cody. Nina Quatro. Dir. Frank Hall. 65 mins. Rel. May 22.

Circle of Death (Willis Kent). Western. Monte Montana. Dir. Frank Glendon. 45 mins. Rel. May 12.

Fighting Planes (Resolute). Western. Rex Bell, Ruth Mith, Ray Harry. Paces. Rel. May 29.

Frontier Days (Spectrum). Bill Cody western. Dir. Bob Hill. 61 mins. Rel. May 1.

Land of Promise (Urim). Photographic survey of the Palestine of today. 57 mins. Rel. Nov. Rev. Nov. 27.

Outlaw Deputy (Syndicate). Tim McCoy Western. Dir. Otto Brower. 55 mins. Rel. Dec. 4.

Red Blood of Courage (Ambassador). Western. Kermit Maynard, Ann Sheridan. Dir. Dick England. 56 mins. Rel. June 12.

Rustler Paradise (Ajax). Western. Harry Carey, Gertrude Messinger. Dir. Harry Frazer. 62 mins. Rel. July 10.

Speed Devils (Huffman). Two dirt track auto races go into the garage built by Kelly, Marguerite Churchill. Dir. Jos Hennabery. Rel. July 10.

Trails of the Wild (Ambassador). Canadian mounted story. Kermit Maynard, Billie Dove, John Ford. 51 mins. Rel. Aug. 7. Rev. Dec. 4.

Wagon Trail (Ajax). Western. Harry Carey, Gertrude Messinger. Ir. Harry Frazer. 66 mins. Rel. May 23.

Foreign Language Films

(Because of the slow movement of foreign films, this list covers one year of releases.)

(Most of these avoid the with English titles.)

Aqua enel Suelo, el (Esp.) (Cox). Evil of gossi. Dir. Eusebio Ardayan. 80 mins. Rel. Feb. 1.

Ajajura A Su Mujer (Esp.) (Fox). Domestic comedy. Conchita Montenegro. Dir. Lawls Sells. 80 mins. Rel. March 1.

Achenmiltweg (German). Romantic drama. Dir. mins. Rel. March 1.

Aufforderung zum Tanz (Ger.) (Casino). Costume romance to music. Ir. Rudolf von der Noss. 80 mins. Rel. Nov. 15.

Avoc l'Assurance (French) (Par). Saint Granger. Ir. Roger Capellan. 56 mi. Rel. May 1.

Az Uj Rokon (Hung.). An American orphan among Magyar nation. Dir. Bela Glos. 60 mins. Rel. March 1.

Belden Seheunde, Die (German) (General). Comedy of a playful king. Wels. Pardi. Dir. Fred Sauer. 80 mins. Rel. March 1.

Bohemios (Sp.) (Chenoprot). Love in Mexico's Greenhills Village. Dir. Rafael Portas. 70 mins. Rel. Aug. 1.

Bohemia (Spanish). Cabaret life. Dir. Francisco Elias. 80 mins. Rel. May 15.

Buzavirg (Hung.) (Danubia). Operetta with romance. Dir. Steven Szekely. 80 mins. Rel. Jan. 1.

Cantante de Napples, El (Sp.) (W.B.). Musical romance. Mena Maria. Dir. Howard Brubaker. 60 mins. Rel. Feb. 1.

Cette Vieille Canaille (Fr.) (Kilmétrade). Ia. Ir. Anatole Litvak. 80 mins. Rel. Jan. 1.

Chapayev (Rus.) (Amkino). Historical drama. Dir. Sergei and Georgi Vos. 100 mins. Rel. Jan. 1.

Chasseur de Chez Maxim, Le (Fr.) (Par). Musical comedy. Vasy Vernov. Dir. Chas. Anton. 70 mins. Rel. Feb. 1.

Chelyuskin (Amkino). Epic record of Russ expedition to Arctic. wreck and rescue. 75 mins. Rel. May 15. Rev. May 23.

Ciudad de Carton, La (Sp.) (Fox). Drama of marital relations. Antonio Moreno, Catalina Bana. Dir. Louis King. 70 mins. Rel. Feb. 1.

Clemencia (Esp.). Semi-historical drama. Dir. Chano Urueto. 60 mins. Rel. Aug. 15.

Cognage (Fr.) (Par). A bookkeeper with ambitions gets his chance. Tramel. Dir. Maurice de la Selve. 80 mins. Rel. March 1.

Corazon Bandolero (Spanish). Action drama laid during Mark IIan's reign. Dir. Raphael Svalby. 60 mins. Rel. March 1.

Cries-sur-Seine (Fr.). French comedy of 'It Pays to Advertise.' Saint-Granier. Dir. Karl Anton. 80 mins. Rel. June 15.

Crime and Punishment (Fr.) (Lenaue). Dostoevski's drama. Harry Barr, Pierre Blanchard. Dir. Pierre Chenal. 103 mins. Rel. Nov. 1. Rev. Nov. 27.

Crise Est Finie, La (Fr.) (European). Backstage musical. Albert Projean. Dir. Robert Siodmak. 80 mins. Rel. March 1. Rev. March 20.

Cruzando la Fuent. (Sp.) (Cineacion). Robin Hood yarn. Dir. Fernando de Fuentes. 60 mins. Rel. April 1.

Guanyang Lang (Hung.) (Danubia). Romantic farce. Lily Gail. 80 mins. Rel. Oct. 15. Rev. Oct. 23.

Cardassuetz, Die (G.) (Ufa). Musical from Kallmann's stage piece. Marta Eggerth. Dir. Georg Jacoby. 90 mins. Rel. April 15. Rev. May 1.

Dancing, El (Sp.) (Hotter). Comedy drama laid in a cabaret. Dir. Maglia Bana. 80 mins. Rel. Jan. 15.

Delito di Maestrovanni (It.) (Metropolis). Melodrama. Ir. Amieto Palermi. 65 mins. Rel. July 15. Rev. July 31.

Demier Millardiere (Fr.) (France). Satire. Dir. Nov. 1. Rev. Nov. 27.

Dona Francisquita (Sp.) (Nossek). Musical romance made in Spain. Dir. Hans Behrendt. 70 mins. Rel. April 15.

Doppelbräutigam, Der (Ger.) (General). Romance of a composer's marital mix-up. Frits Kampers. Dir. MacFric. 60 mins. Rel. March 15.

Doppo una Notte d'Amore (It.). Murder mystery plus singing. Dir. G. Brig-none. 70 mins. Rel. Oct. 15.

Drei Kaiserinnen (Ger.). A merry comedy. Else Elater, Frits Kampers. Dir. Carl Boese. 60 mins. Rel. April 1.

Edes Westaba (Hung.). Magyar's Shirley Temple pic. Dir. Bela Balogh. 80 mins. Rel. Nov. 15.

Elnok Kleasessy (Hung.). Frantic love among the magyars. Lily Muralt. 60 mins. Rel. Oct. 30. Rev. Oct. 30.

El Dia Que Me Quieras (Sp.) (Par). Romance in the theatre. Carlos Gardel. Dir. John Reinhardt. 80 mins. Rel. April 1.

El Hombre Que Se Reia del Amor (Sp.). Romance from Madrid. Dir. Benito Perojo. 70 mins. Rel. July 15.

En Nott (Sw.) (Scandinavian). War and love. Dir. Gustaf Molander. 80 mins. Rel. Jan. 15.

Fantasma del Convento, El (Sp.). Spooks and love. Dir. Fernando de Fuen-tes. 80 mins. Rel. April 15.

Ferien vom Ich (Ger.) (Ufa). Romantic comedy. Dir. Hans Deppa. 80 mins. Rel. April 15.

Finanzier des Groozherzogs, Die (Ger.) (General). Comedy of nobility with music. Dir. Gustaf Gruendgens. 60 mins. Rel. April 1.

Fraulein Liselott (German) (Casino). Magda Schneider. Romantic comedy. Dir. Johannes Gutter. 60 mins. Rel. April 15.

Fruehlingsschaerchen (German) (General). Romantic operetta. Dir. Carl Froehlich. 60 mins. Rel. May 15.

Frischer Wind aus Kanada (Ger.) (Ufa). Light comedy. Ir. Heinz Guder. 80 mins. Rel. Sept. 15.

Golden Talga (Rus.) (Amkino). Adventure in Siberia. Ir. Schneid-erhof. 80 mins. Rel. Aug. 1.

Graefin Mariza (Ger.). Operetta. Dorothea Wieck. Ir. Richard Oswald. 80 mins. Rel. Jan. 15.

Gretl Zitt des grosse los (Ger.). Lottery ticket makes for comedy. Lucie Englisch. Dir. Karl Boese. 80 mins. Rel. Feb. 1.

Grues Chance, Die (German) (Casino). Camilla Horn. Romantic drama. Dir. Victor Janssen. 70 mins. Rel. May 1.

Gruen, Ist es (Hung.) (Ufa). Nostalgia film. Ir. Hans Behrendt. 80 mins. Rel. Oct. 1. Rev. Oct. 15.

Gypsy Baron (Ger.) (Ufa). Johann Strauss opera. Ir. Karl Kral. 105 mins. Rel. Sept. 1. Rev. Sept. 15.

Held und die 7 Aufrechten (Ger.) (Casino). Battle for peace. Heinrich Knebel. 80 mins. Rel. Feb. 15. Rev. Sept. 28.

Heroe de Nacozari, El (Sp.). Railroad drama. Dir. Guillermo Calles. 80 mins. Rel. Sept. 15.

Hier Kohn geht Auf Abenteuer Domestic comedy. Dir. Hans Deppa. 70 mins. Rel. Nov. 15.

Hombre Peligroso, Un (Sp.) (Criterion). Gangster comedy-drama. Dir. Rich-ard Kahn. 80 mins. Rel. Oct. 15.

Hussarene (Hung.). Romantic comedy with music and military music. Dir. Steven Szekely. 80 mins. Rel. April 15.

Ich Kehn Dich Nicht (Ger.) (Casino). Romantic comedy. Magda Schneider, Willi Forst. Dir. Geza von Bolvary. 70 mins. Rel. Nov. 15.

Ich Sing Mit Deun Herz Weiden (Ger.) (Casino). Comedy with music. Lili Dary. Dir. Frits Kampers. 80 mins. Rel. June 1.

Idolos de La Radio (Sp.). Romantic musical. Dir. Eduardo Moreno. 80 mins. Rel. July 15.

Idol Diakok (Hungarian). Comedy with music 80 mins. Rel. May 15.

Im Helderkrug (Ger.) (Germania). Romantic farce. Dir. Carl Boese. 70 mins. Rel. Jan. 1.

Jo As Oreg a Hazaat (Hung.) (Danubia). Farce with music. Szoke Szakall. Ernst Vereben. Dir. Frits Schuz. 60 mins. Rel. Feb. 1.

Johannmaecht (Ger.). Love in the Alps. Lili Dagover. Ir. 'Bly Reiber. 80 mins. Rel. Feb. 15.

(Continued on page 34)

Studio Placements

(Continued from page 29)

Harvey Gates, Samuel Hoffenstein, screen play, "The Sign of the Cross," Metro.

Marc Conner, "Desire," Par.

J. Farrell MacDonald, George Selz directing, "Exclusive Story," Metro.

Elizabeth Meehan, screen play, "The Harvester," Republic.

Brenda Starr, "Sinner's Gold," U.

Edmund Gwenn, "The Walking Dead," WB.

Clayton Living, "Exclusive Story," "Wife vs. Secretary," Metro.

Harry Fraser, Miller

"Halt, Trigger Casey," Berke.

Clayton Living, "Exclusive Story," "Wife vs. Secretary," Metro.

Wheeler Oakman, Ed Cobb, Ed Parker, Naba, "Darkest Africa," Republic.

Clay Clement, "Case, Republic."

Warren Hymer, "Everybody's Old Man,"

Jerry Larkin, "Don't Radio."

Casey Robinson, adapting, "The Sign of the Cross," Metro.

John McDaniel, "Jonathan Hale,"

Adrian Marder, "The Sign of the Cross," Metro.

Mona Barrie, Arline Judice, Kelly, Gregory Ratoff, "Black WB."

Mayday Kirby, "Song and Dance Man," 20th-Fox.

Delmar Watson, "The Wild West," Radio.

Willie West, Radio.

Carl Stockdale, Case, Republic.

Charles Delaney, "WB."

Wade Boteler, "Rides the Trail," WB.

Merle Oberon, Lenore Coffey, screen play, "Londan Lady," Selznick.

Fat West, "Rose Marie," Metro.

Ross Alexander, "Everybody's Old Man," 20th-Fox.

Siegfried Rumann, "Invitation to Happiness," Concertina, Par.

Forrester, Harvey, "Three Live Ghosts," Metro.

Peppina and Rhoda, "Rolling Along," Col.

William Tannen, "Rolling Along," Col.

William Tannen, "Exclusive Story," Metro.

Gene Morgan, "Rolling Along," Col.

Helen Shipman, Tom Dugan, "Wife vs. Secretary," Metro.

Benny Hall, William Moore, Joe Irving, Joseph Marcus, "Bugsy Ann," J. M. Kerri.

"Shark Island," 20th-Fox.

Bryant Washburn, Carl McBride, Francis Morley, Estelle Etelle, Edie Dunn, "Preview," Par.

May Wallace, Mrs. Marsh, Hal Craig, "Six Parades," Par.

James Cagney, screen play, un-titled original, Par.

Kathleen Burke, Henry Hale, Arthur Blanke, Lard and the Lion, Alexander.

Adrienne Marden, Sam Flint, "Man," Par.

BILLY AND BEVERLY BEMIS



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S.F. Call-Bulletin

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MELODY TRAIL

MELODY TRAIL

Different western fans even if it won't satisfy the cats' owners. Average dual fare, however. Nobody is shot, only a feeble stab at the cattle rustling formula and pace is as leisurely as a musical comedy until last two reels. Then come the rapid fire gymnastics, wild ride, etc.

Gene Autry, who has been on radio, is featured here. All proceeds from his singing, a welcome change, if nothing else. Besides which Autry can hit the cowboy tunes. When story line is so flimsy, it is a pity that only haphazardly until Autry suspects a game of kidnapping the girl. The plot is so flimsy that it's a slap-bang action. Finally, a wedding of seven cowboys and cowgirls, smacks of a stage musical.

Buck, a St. Bernard dog, nearly thefts this western. Meanwhile, Autry is a hero when he saves the life of many sons. Smiley Burnette, cast as his pal, supplies drill fun and doubles on the musicals.

There is a good deal of singing though not burdened here with tedious choros. There's a flash of painting-blond and there's a singing beauty. A weak.

Film Review

(Continued from page 19)

Alte und Junge Kaiser

the boy and molds him to be a great leader.

It seems, the crown prince is such a weakling as to disbelieve in soldiering and marching, the son taken care of by his mother's cooks of all unheard-of things! His Majesty can't stand that; so the boy is sent off to his books under the supervision of his friend sympathizes with him, so the youngest is told to stand by and watch his friend to do it.

That does it. That proves to young prince where the right road lies. He grows hard.

The next day he encounters all his soft tendencies, goes to and fro, and becomes Frederick the Great.

There the story and it's true with typical Teutonic lack of pace or hurry, through 80 minutes. Y. joins in the original but cuts out for the U.S.

Emil Jannings gives a typically calculated performance of the role of Frederick, who is all that and likeable despite his toughness. Werner Hinz doesn't quite convince as Frederick, but his little brother, Prince Claren is fine as his friend Katte, with the other parts strung through.

There are bits of English to which don't quite make sense which manages to translate all important speeches.

Little bit of country and necessity to submerge all personal impulses for the "general good." This is done very well, but making it impossible to judge quality of sound or photography.

[illegible]

Der Traum Vom R

[illegible]

Come Out of the Pantry
(BRITISH MADE)

Y.	Britain & Dominions	production a
Y.	United Artists release	Stars Jack B
and	channel; features Fay Wray	Directed
es	Jack Raymond	Screen play, Austral
ut	Parker; story, Alice Duer Miller; camera	
ne	Fred Young	Pre-released Pavilion, Lon
l	don, Nov. 25, '35	Running time, 94 min
l	don Robert Brent Jack Bu
al	Hilda Jack Bu
Y.	Mr. Beach-Howard James Car
Y.	Mrs. Beach-Howard Olive Blak
Y.	don Axminster Fred Emm
Y.	Lady Axminster Kate Sm
Y.	Eccles Fred Emm
Y.	Maire O'Neil Maire O'N
Y.	Rosie Jones Ethel Stew

(In German)

'Dream of the Rhine,' as the

This story of a poor American's return to his fatherland. Effort is made to weave in a mysterious pickpocket, and the picture is made more interesting by Yank's household on his arrival abroad. Aside from this, which provides most of the human interest, the film is largely a placid run-down the river.

Herbert Selpin, who is credited with the picture, permits his cast to stand around when not actually speaking lines, giving an almost static quality to the picture's scenes. Action is held to minimum, and this is the picture's chief weakness.

William Ooster provided

Pantry,' is a certain success, both here and in America. Details of the production are of secondary importance.

[illegible]

Cabin of Old Lun

(RUSSIAN MADE)
 Moscow, Nov. 20.
 Mosfilm production. Directed by Alexander Litvinov. Running time 65 mins.

(In Russian)
 Not up to standard. Plot and cast weak. Saved from flop by good photography.

Story centers around a Red soldier who escapes from the enemy camp in the Far East and wanders in search of his home. Finally lands in Ussuri, Siberia, home of the rare spotted deer, where he helps establish a deer farm during which hero saves beautiful girl from tiger dinner. Ends with honeymoon pair aboard a Soviet steamer bound for Moscow.

Excellent shots of the Far East and a scene where a deer herd, frightened by a bear, flees from its enclosure.

Bennett.

Manager Cleared

Sentiment is moving, but never
mawkish, and the comedy evokes
considerable laughter. This is due
to the excellent screen play which
has been made of the story, the
straightaway direction, the first-rate
photography, and the richness
without ostentation, of the scenic
investiture.

Whole thing could have been
nightmare without the complete
cast, superb production and smooth
direction, augmented by first-rate
camera work. But it got them. Jolo

Manager Cleared

Jamaica, L. I., Dec. 10.

Grand larceny indictment against Sidney Seckler, former manager of the College theatre, film house in College Point, Queens, was dismissed last week in the Queens County Court by Judge Charles S. Colden.

Seckler was accused of misappropriating \$575 of the theatre's money.

CBS ORPHANS' NEW DEAL

Program Scrutiny to Continue with F.C.C. Frowning at Liquor Shows

Washington, Dec. 10. Program clean-up campaign of the Federal Communications Commission definitely has not been abandoned, despite trade reports that the sapo drive is over. Varsity learned today. On the other hand, there is more than a fair chance that the scope of the crusade will be broadened and that more vigorous efforts will be made to establish definite program standards.

Broadcast Division has decided to follow a more orderly and deliberate procedure in rounding up stations whose programs are not regarded in the public interest. Plan of action was worked out during the past few weeks.

Under the new arrangement, no hint of which is contained in the official minutes of the Commission, before any station is put on the spot, the F. C. C. will consult other government agencies, notably the Post Office Department, Food & Drug Administration, and Federal Trade Commission, to find out whether any previous action has been taken against advertisers whose products are deemed unsafe, impure, or dangerous, or against any sponsor whose programs are considered objectionable, misleading, and deceptive. Then if there appears to be adequate grounds for taking action, Commission will call on stations for continuities and other details. A further investigation will precede any demand that licensee request a renewal, which would be set for hearing.

Several reasons are given for the decision to be more circumspect in starting proceedings. Chief one is the excuse that irresponsible subordinates became too officious in calling licensees on the carpet. Marmola incident in one of the primary reasons for the new procedure. Commission will act on its own initiative against stations carrying other programs merely deemed objectionable. In the latter category are lottery programs (banned by law), too much price advertising, fortune telling, and horse racing results.

Liquor ads may also come under the Commission's frown in the near future, as a result of growing number of complaints against booze billboards. Some members feel that definite steps must be taken to prevent broadcasters from offending listeners who don't like to have the merits of whiskey and beer dinned into their ears continuously, and an informal survey of the liquor programs is in prospect.

Individual members of the Commission already have used personal influence and persuasive powers to induce certain stations to cut down on the number of programs paid for by booze money. Although lacking any authority to tell stations what they may carry, these Commissioners feel they are entirely within their rights in advising licensees that too much booze publicity may react against the industry.

W.C.T.U. Raps WOR

Stroudsburg, Pa., Dec. 10.

Women's Christian Temperance Union of this section voted unanimously to file with radio station WOR, Newark, N. J., a protest against its liquor advertisement broadcasts.

Action was taken in view of the influence such broadcasts might have on the listening public, especially children and others of immature years.

Sosnik with Pearce Gang

Chicago, Dec. 10.

Harry Sosnik orchestra has been booked by the Lord & Thomas agency to handle the musical end of the Al Pearce gang when the afternoon Peppercorn show switches from New York to the lobby.

Switch-over takes place next Monday (16).

Butcher Now V. P.

Harry C. Butcher, manager of the Washington, D. C., offices of the Columbia Broadcasting System and president of WJSV, has been elected a CBS vice-president.

New v. p. has been the CBS go-between in shooting political broadcasts over the web, being head of the Capital offices since 1929 and prexy of WJSV since CBS acquired it in 1932.

ONE AGENCY HAS 4 PRODUCERS IN L. A.

Frank Woodruff is the latest program producer for J. Walter Thompson who has been transferred from New York to the Hollywood office. Woodruff leaves today (Wednesday) to join Cal Kuhl, Herb Folsie and Sam Moore on the production of the Shell, Kraft and Royal Gelatine ('One Man's Family') programs.

On the New York end Woodruff was connected with the direction of the Cutex, Swift and Union Central shows.

Jack Rose's Title

Jack Rose has been designated business manager of the Blackman agency's radio department. He will look after the time and talent booking and other kindred details while Carlo DeAngelo, the agency's radio director, will concern himself with production and general supervision.

Rose has been with the Blackman radio department for two years.

NEW WIRE LINES FOR STATIONS

Outlying Transmitters Now Frequently Shut Out from Both Commercial and Un-sponsored Program Service Through Tie-Up of Phone Circuits

PHONOGRAPH

Columbia has decided to see what it can do about bettering the commercial lot of the forgotten affiliate, and at the same time develop the sale of more extensive hookups. As a preliminary move in the campaign to overcome the arguments which CBS salesmen meet when they try to sell some of the smaller stations both within and outside the major market areas Columbia proposes to effect a general overhauling of its telephone line ramifications. These round-robins will be so revamped as to permit the servicing of the outlying outlets with sustaining programs while nearby affiliates are carrying network commercials.

As the lines are in most instances now set up, the allocation of a commercial program to one station serves to prevent the feeding of the other stations on the circuit with sustaining shows. The new plan is to eliminate these closed circuits and make it possible for the other outlets to be reached by a different route. What has made the situation complicated all around is the fact that the stations around the core of CBS' system of lines are so

(Continued on page 35)

F.C.C. Shuns District Courts; One Year License Possible, But Longer Period Unlikely

JOHN BLAIR EXECS MEET

Detroit Pow-Wow of Repts Branch Mgrs

Midwest and eastern executives of John Blair & Co. met at the Book-Cadillac, Detroit, last week for a discussion of the organization's plans for the coming year. Attending were John Blair, Murray Grabhorn, New York mgr., and George Bolling, mgr. of the Detroit office. Blair outlined the more complete and concentrated service that had been devised for the stations which the company represented.

LINCOLN DELLER TO CBS STATION DEPT.

Sam Pickard, CBS v.p. in charge of station relations, has appointed Lincoln Deller as his other assistant. Network's decision to augment the contractor staff was actuated by the fact that Pickard, because of his health, devotes little time to the job. Pickard leaves shortly after the first of the year for a lengthy stay in Honolulu.

Assistant hand-shaking assignment was all Herbert Akerberg's until Deller's transfer last week from Radio Sales, Inc., the outfit which handles spot time bookings for CBS-operated stations plus the Don Lee Network and WFBL, Syracuse. Before joining Radio Sales, Deller was with KGB, San Diego.

Washington, Dec. 10. Test of government powers to revoke broadcasting licenses has been abandoned by the Federal Communications Commission through fear that district courts would not rule the right way and a clear-cut issue could not be presented to the Supreme Court.

Plan to try out the provision of the 1934 Communications Act had been cooperative. In connection with renewed study of the feasibility of lengthening terms of station permits. Whether the mind-change will result in chilling longer-license idea has not yet been determined.

Station scheduled to be the victim of the F.C.C. plot was KSEI, Pocatello, Ida., which is under fire for alleged use of excess power. Transmitter, which uses 500 watts days and 250 watts nights, was previous loser in legal tiff with the government, having been turned down in an attempt to gain a better frequency. Local citizens urged Commission's refusal to alter KSEI assignment.

Instead of revoking the station's ticket, Commission has ordered Radio Service Co., owner of the transmitter, to file an application for a renewal license. Plea will be set for hearing on charge of violation of rules against excess power and for violation of license terms. This will be the second such case currently before the Commission, KFYR, Bismark, N. D., being in the middle of a fight to retain its franchise after examining recommended deletion for juice-jolting without government consent.

Under provisions of the 1934 act, the Commission is authorized to revoke licenses of broadcasters for various reasons but the legality of this grant of power never has been subjected to court test. Among the grounds upon which the Commission may act are (1) failure to operate substantially as set forth in the license and (2) failure to observe

(Continued on page 41)

30 YEARS

For 30 years VARIETY has chronicled the happenings of show business throughout the world.

In the first issue, dated Dec. 16, 1905, some of the names that appeared in news stories, or reviews, were George M. Cohan, Bessie McCoy, J. J. Murdoch, Tony Pastor, Hurtig & Seamon, James T. Powers, Bessie Clayton, Martin Beck, William Morris, F. F. Proctor, Reggie Vanderbilt, Tod Sloan, James J. Corbett, Gus Edwards and Percy G. Williams.

In the issue of today, of last week, of 10 years ago, VARIETY continues unbroken an absorbing and romantic story of show business and its people. Thirty years of intimate, accurate history.

No other publication in show business has served its trade so fearlessly, so understandingly.

The 30th anniversary number of VARIETY will be published late in December. It will contain editorial text of an unusual interest and value. It will again be a permanent reference.

Reservations and copy may be sent to any VARIETY office.

NEW YORK	LOS ANGELES	CHICAGO	LONDON
154 West 46th St.	1708 No. Vine St.	54 W. Randolph St.	8 St. Martins Pl.

WXYZ'S NEW BLOOD

Ricker, Blanchard, Hampton Join Detroit Station

Detroit, Dec. 10.

George J. G. Ricker goes in as production director of WXYZ, replacing Thomas Ashwell. Before joining WXYZ, Ricker was a dance radio director and recording production man in New York. Prior to that he was at WABC, New York.

Lowell, Blanchard, from KSO, Des Moines, Ia., has been added to announcing staff, which was reduced last week with the resignation of Bob Longstreet, sportscaster, who will take over production duties at WFMD, Fredericks, Md., when that station goes on air first of year.

William Hampton, ex of KLZ Denver, and Nick Chicago is the station's new idea man and liaison between sales and program departments.

CBS-WJR Celebrate

Detroit, Dec. 10.

William S. Paley and H. Kendall Boice, of Columbia, John Patt, manager of WJAR, Cleveland, and Gov. Frank Fitzgerald of Michigan, joined with G. A. Richards, president, and Leo Fitzpatrick, general manager, in a delayed celebration last week of WJR's upcoming to 50,000 watts. Fete had been planned for September, but Paley was in Europe.

Special program was held at Book-Cadillac Hotel, with a musical Banquet's studio orchestra and other station artists providing entertainment and the Detroit Lions pro football team, owned by Richards, appearing in a body. About 150 persons attended dinner and fete.



ONE GOOD TURN I *It's The Box Office That D*

Phil Spitalny's "HOUR
Comprising A Versatile Orc

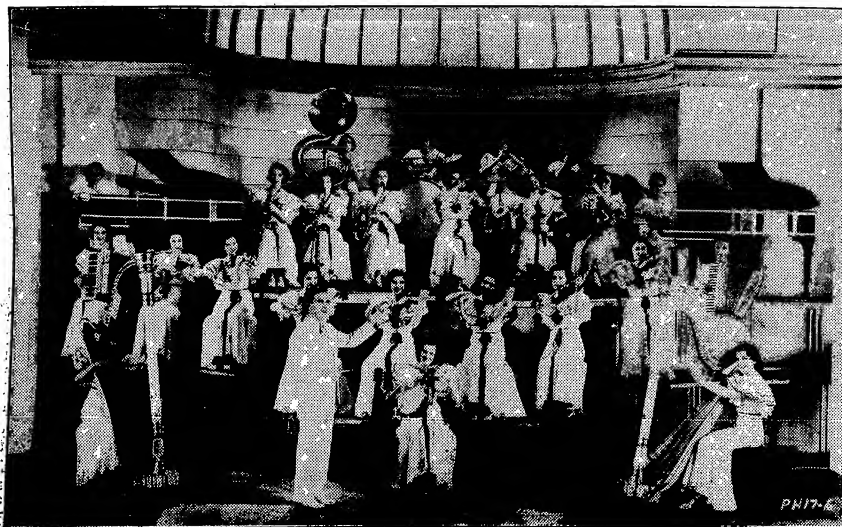
ENGAGED TO PLA

RETURN EN WITHIN 3

Chicago, Chicago
Nov. 29

Michigan, Detroit
This Week (Dec. 6)

PHIL SP



"HOUR OF

an a

Musician

DESERVES A RETURN



dictates Repeat Engagements

OF CHARM" MUSIC
Orchestra And Melodious Choir

THE FOLLOWING
ENGAGEMENTS
MONTHS

Stanley, Pittsburgh
Next Week (Dec. 13)

Earl, Washington
Week Jan. 10

ITALNY

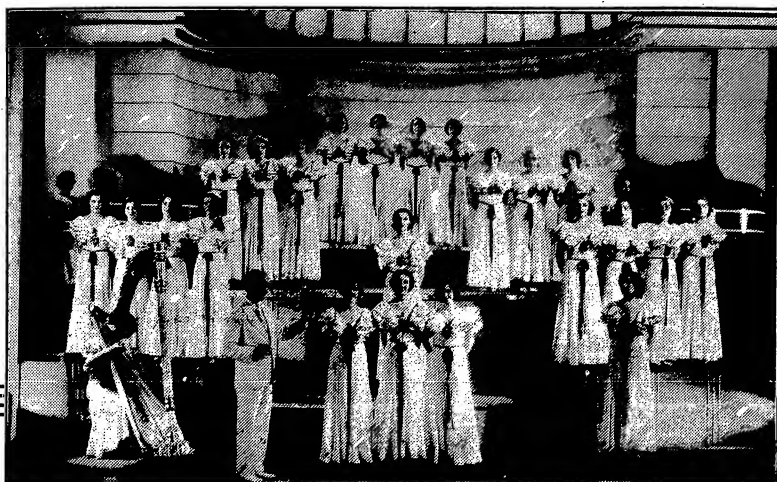
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CHARM" MUSIC

! girl unit

of

and Singers



N. A. B. BOARD WRESTLES WITH ASCAP PROBLEM; CBS TALKS WARNER-LESS DAYS

Network May Eliminate All WB Music Dec. 17-18
Test—Telegrams Give Broadcasters Confusing Advice on Its Song Problems

Board of directors of the National Association of Broadcasters spent Monday and yesterday (Tuesday) at the Hotel St. Regis, New York, debating the advisability of urging the membership to accept the five-year extension which was offered the station last June by the American Society of Composers, Authors and Publishers. By press time yesterday the board had come to no definite conclusion.

Meeting of the NAB directorate came as the climax to a series of telegrams sent out from the organization's Washington headquarters last Thursday (5), with the wires serving to add the broadcasters' bewilderment over the general performing rights situation. In one wire the NAB members were informed that the board urged them to immediately telegraph their acceptance of the contract which ASCAP offered them June 17, and the next wire, dispatched within two hours, the board's action was held that in a reply of the NAB board it was decided against urging acceptance of the ASCAP contract pending full discussion and new developments at a meeting which had been called for Dec. 8. Both wires contained the signature of James W. Baldwin, NAB executive secretary. The vote mentioned in the initial wire was 9 to 6 in favor of urging acceptance, and the poll that caused the rescinding of the previous telegram was given as 11 to 2 against acceptance.

What brought about the shift in the vote was a telephone call two NAB directors located in the middle west, made to NAB headquarters after they had received the first wire. The two inquiring broadcasters demanded of Baldwin, who had been responsible for the wire poll, that the directors take the first place, Baldwin replied that it had been urged upon him by I. D. Levy, owner of WCAU, Philadelphia, and a CBS v. p. Levy is also chairman of the NAB's committee on copyright matters.

It subsequently developed that immediate unanimous acceptance of the ASCAP agreement had been urged on the grounds that the NAB was assured that it had the entire broadcasting industry behind it and the performing rights combine was prepared to engage Warner Bros. in a legal contest over the license and rights to the Warner Bros. controlled music catalogs. It would then be a case of ASCAP and all the broadcasters versus Warner Bros.

Network Stant
Wires and the NAB directorate met also called a week of informal conference with network and Columbia officials and Warner Bros. It is reported that the wires have taken the position that if all the stations on their respective lists could be induced to sign ASCAP they would in the event of infringement proceedings on the part of Warner Bros. turn the matter of defending the action over to the Society. It would then be up to the courts to determine whether ASCAP because it controls the writers involved in the WB catalogs has the right to license Witmark, Harms, T. Harms and New World music. Unless every one of the CBS and NBC affiliates accept the ASCAP agreement, it is suggested by the network, the Society would be handicapped in making the test.

While Warner Bros. has discussed the situation with indie station operators along with network officials the film producer has not indicated what its form or scale of licensing will be. Procedure it has adopted calls first for a general airing of the relations between the casting and the value of music to it and after these preliminaries have got out of the way it will be up to the networks to submit what they consider an equitable proposition. In any event no negotiations will be held with the indie stations until a deal has been arrived at with NBC and Columbia.

It was reported last week that the Columbia had under consideration a proposal of setting Dec. 17 and 18 aside for a demonstration to War-

WMCA's Auditorium
Studio broadcasting auditorium capable of seating about 200 people is to be installed in next few weeks by WMCA, New York, in its present building on Broadway. Will probably be located on eleventh floor. Will give this station six studios for broadcasting.

THAT CANCEL HABIT IRKS SPONSORS

Both General Motors and Ford are reported lukewarm to concert divas with film assignments. Too many cancellations because of overlapping chores. Jeanette MacDonald was slated for the G. M. hour on Dec. 1, but due to continued work at M-G-M had to cancel, with Maria Jeriza rushed in to substitute.

Latest to fade for similar reasons is Gladys Swarthout, who was scheduled for the program on Dec. 22 but is now pencilled out due to plot work on the Coast. Sponsor then dickered for Lottie Lehman and had difficulty getting her to fill in. She's getting \$3,000 for the work, it's reported. Extra expense and worry is behind the two sponsors' decisions to nix any more stars with such heavy schedules.

Miss MacDonald's future date for the G. M. show is still hanging fire, which is causing more anxiety. Class shows with their array of operatic names are being outlined now, and will be completed shortly.

Grand Rapids EST

NBC is taking WOOD, Grand Rapids, out of the Central time zone and sticking it in the Eastern division. Move is made in answer to advertisers' queries as to where the station belongs, and whether they have to pay full rates or half rates on the 6 to 7 p. m., New York time, spot.

NBC says that although the whole state of Michigan, with the exception of Detroit, is listed in the Central Standard Time Zone by the Interstate Commerce Commission, the citizens prefer Eastern time. WOOD thus goes Eastern, and NBC collects full rates on the supper hour shows.

Conquest Alliance Organizes News Service for South American Radio

In conjunction with broadcasting interests in Buenos Aires, the Conquest Alliance Co., American reps for foreign stations, has organized the Pan-American News Service, which, starting the first of the year, will serve commercial outlets in South American countries with news flashes. Negotiations are being with an American auto manufacturer and a drug company to underwrite portions of the project on an annual basis.

Enterprise calls for the collection of news from various parts of South America. NBC and CBS advertisers that the network could do without WB music. Network's plan provides for elimination from its broadcasts on those two days of all numbers contained in the Warner Bros. catalogs.

In attendance at the NAB meeting were all directors but John J. Gillen, Jr. of WOW, Omaha. Gillen was detained by the ceremonies surrounding the dedication of his station's new studios.

LARRY ALLEN TO FRISCO

Carry Jennings Succeeds Him at KEX-KGW

Portland, Ore., Dec. 10. Larry Allen, manager of stations KGW-KEX will leave Portland shortly to take charge of special sales promotion at the San Francisco offices of the National Broadcasting Co.

Allen was formerly with NBC as manager of station KEX, after the affiliation of this station with the Oregonian Publishing Co. and KGW he was assistant manager of both stations and later assumed the management.

Allen will be succeeded by Carry Jennings, who for the past three years has been commercial manager of KGW-KEX. Jennings prior to joining the stations staff was manager of department stores.

C. L. Bloomer, senior salesman of KGW-KEX will be in charge of local sales as a result of the managerial changes.

TOWNSEND REP MOVES EAST

Tom Wallace, Los Angeles ad agency man, has established for himself a branch office in New York for the primary purpose of spotting propaganda for the Townsend Recovery Movement on stations in the east and middle west. Series of weekly 15 minute talks for the Townsend Plan have already been booked with WMCA, New York, WCFM, Chicago, and all the outlets in the New England network except Boston. Contracts which became effective last Saturday (7) are for 26 weeks.

Wallace would like to buy a hook-up on either CBS or NBC, if a worthwhile period became available and the networks are agreeable to selling time to the movement. If this doesn't materialize, Wallace proposes to work on a crosscountry network of independent stations. His other alternative will be to make transcriptions, with Dr. Francis E. Townsend and Earl Clements, national secretary and co-founder of the movement, doing the talking, and spot them on the best evening time that he can buy on individual stations.

Major part of the money spent on the air will come from the sale of printed copies of the radio speeches to local merchants. Latter by them for 2c. apiece from the Townsend organization and distribute them free to their customers. Broadsheets were derived from the Townsend series on KXW, Los Angeles, are financing the broadcasts on WMCA, WCFM and the New England Network.

Flock of Air Shows Folding

Number of programs of both networks are scheduled for discontinuance in the near future.

Nine NBC and four CBS shows vamoos. Those going off NBC are: Northern and Warren (Curtis) with Nite for Nite on Dec. 20; Woodbury's 'Dangerous Paradise' (three weekly) Dec. 27; Fitch's Tuesday show with Wendell Hall, Dec. 24. Best Foods, Inc., deletes Wednesday show from its three times weekly program with Ida Bailey Allen, on Dec. 24 Tuesday and Thursday stay. Borden Sales' 'Magic Recipe' comes off Dec. 26; Colgate-Palmolive omits its Super Suds 'House of Glass' show from company roster of three shows on Dec. 25; General Foods' 'Log Cabin Revue' with Conrad Thibault leaves Dec. 25, other four G-F shows continue; Elgin Watch Co. discontinues its 'Elgin Campus Revue' on Dec. 27, and last Lortie's 'Sports Review' on Dec. 28. Clara Lu and Em (Supersuds) fold in January.

Four leaving Columbia are 'March of Time' on Dec. 27 to resume later for one night weekly; Libby, McNeill & Libby on Dec. 27; Atwater-Kent on Dec. 12 and R. B. Davis (Cocoamalt) leaves Dec. 26.

JUDGE SAYS NO

Denies WDAS Right to Broadcast Waring Trial

Philadelphia, Dec. 10. Permission to broadcast proceedings from Common Pleas Court No. 11 during hearing beginning tomorrow of Fred Waring's suit against WDAS has been denied by presiding Judge Harry S. McDevitt. Case, which involves right of station to broadcast phonograph recordings without permission of artists, is expected to have considerable bearing on copyright laws and performer-broadcaster relations.

Waring, who has been expected to appear for Waring, WDAS had sought to put proceedings on the air and collect listener interest on strength of star attractions.

Geraldine Farrar May Head Operatic-Legit Show for Palmolive

Palmolive Beauty Box Theatre, running on the NBC Blue for the past 18 months, is due to be changed in the next two weeks. Benjie Bowie, agency for Colgate-Palmolive-Peet, is auditioning half a dozen shows, and will use one of them when the time contract is renewed.

Among the proposed offerings is an amateur type program called 'Stars of Tomorrow,' with Geraldine Farrar (or possibly a film name) as mistress of ceremonies. No name professionals from opera and legit, plus pop singers, concert singers and instrumentalists would compete for a weekly 15,000 vote contest. Edward Johnson of the Met Opera, Theresa Helburn of the Theatre Guild, Mayor La Guardia of New York, Max Reinhardt and Mary Pickford tentatively endorse the judges. Al Goodman to furnish the music.

Sponsor said to be pretty well satisfied that the current Beauty Box stanzas is doing okay, but figures that a revamp in show would more aggressively eat into the Hollywood Hotel' listening audience. Latter goes over CBS at the same hour for Campbell soup.

CBS Orphans

(Continued from page 35)
well sold up, particularly during the evening hours.

Phonograph Stigma

Thing that was largely responsible for the building of Columbia was its free sustaining program service. As the network's schedule became filled with commercials this angle became neglected, as far as the commercial stations were concerned. With the latest CBS sales department drive calling for the disposal of more extensive network, the web's salesmen find themselves with a surplus of the agencies the argument that the web shouldn't expect to sell stations that are not only without network commercials but because of their failure to get a sustaining service have become known as strictly phonograph record outlets.

Campaign also entails visits to these stations by members of the CBS sales relations department, whose function it will be to get acquainted with the station's sales argument and relay it to the network's sales promotion and sales departments. This end of the project will be handled by Lincoln Deller, newcomer to the CBS stations relations staff, out on the road eight months of the year.

MBS, Yankee, Lee Join Drug Ass'n As Non-Voters

Proprietary Association is opening up non-voting associate memberships to broadcasters and is conducting a drive to get the radio crowd into the fold. Object of the move is to keep stations from setting up anti-drug policies of such strength that the proprietary manufacturers won't be able to use radio facilities as a medium. In return for keeping the air open, the Association promises stations to give copy advice that will make it safe to otherwise headline accounts and not fear public lips.

Cost of the non-voting memberships is \$50 per year. Copy service includes scanning all proprietary medicine or medical service commercials. Bulletin and other information also sent. So far, Mutual, Yankee and Don Lee webs have signed up as well as WFBR, Baltimore, and WSYX, Syracuse.

WLW Tabs 170,000 Replies In Lum and Abner Stunt

Cincinnati, Dec. 10. Horlick's offer of a Lum and Abner aluminum can wrapped in a 50-cent package of its malted milk fetched 170,000 replies from WLW listeners in two weeks. In sales value it's the all-time record tug for the super station. Eight members of Crosley's clerical staff are devoting full time to handling of mail, which is from every state in the union, Canada, Mexico, Cuba and elsewhere. Senders also have privilege of voting for mayor of Pine Ridge, locale of Lum and Abner's evening show. Program is carried five evenings weekly on NBC net, a recent expansion from the Mutual web.

During past year Lum and Abner giveaway of a copy of their Pine Ridge News jerked 232,000 requests in three weeks. That's the top bringer-in for the 500,000 a year. In same period Horlick also offered a Lum and Abner pocket flashlight for a dime and without product tags, resulting in 125,000 responses.

Rubinoff's Renewal

Chevrolet has okayed another 13 weeks for Dave Rubinoff. Violinist is now ranked 14th in the half-hour classification of Crosley reports. A private fan paper called 'Rubinoff Topics' is a new notion. It's free.

Walter Craig is the Chevrolet production official for Rubinoff.

Mask and Wig on Air

Philadelphia, Dec. 10. There's always another new wrinkle to amateur contest gag. Latest, being worked Saturday (14) by KYY when it puts on final of Mask and Wig (University of Penn dramatic club) competition for its dialers. There'll be ten acts on program, which will be picked up from Irvine Auditorium, on U. P. campus. Winner will get cash and radio spot.

Entries include everything from dancers to hog callers. The students' 'Inventions.' One is called 'Oscillators' and other is 'good luck' Glocksenspiel.

'RADIO' LAWYER QUESTION

Wax Men Renew for Six Months, But MPPA Gives No WB Assurances

Brought together last week by the Music Publishers Protective Association to discuss the form of manufacturing license they would prefer, representatives of the four leading transcription makers dropped their agitation for a single change contract and decided to renew for the first six months of 1936 on the present basis. Plan which had been urged previously by the disc men would have merged the master and commercial fees in one and relieved the station of the necessity of paying the MPPA 25c per unrestricted tune and 50c per restricted tune every time a record was used for commercial purposes.

During the meeting at the MPPA offices the transcription makers expressed themselves as disturbed over the situation created by the withdrawal of the Warner Bros. publishing firms from the American Society of Composers, Authors and Publishers, and wanted to know where they stood. They told John G. Paine, MPPA chairman, that they appreciated the fact that they could go on recording WB controlled music but, they asked, what good would this music be for broadcast purposes if the stations didn't obtain the required performing licenses from Warner Bros. Paine replied that there was nothing that they could tell them about the future of the WB performing rights. It was subsequently agreed among the transcription men that they as a group arrange to meet Herman Starr, WB v.p. in charge of the performing rights matter, and try to find out from him what policy Warner Bros. would assume toward the library services.

Previous Talks

Transcription ranks had in previous talks with Paine aired their preference for a licensing system that would provide for the payment of a lump sum of \$15 on each copyrighted number in a recorded library, thereby eliminating the obligation of reporting to the MPPA whenever a disc is used on a commercial program. This commercial fee is exclusive of the master charge which is now paid by the library manufacturer, \$5 per unrestricted tune and \$10 per restricted tune.

Meeting at the MPPA was attended by Lloyd Egner, NBC; Charles Gaines, World Broadcasting System; Loren L. Watson, Associated Music Publishers; Jack Munak, Inc., and Jerry King, representing the Standard Advertising Library Service.

NBC DIGS DOWN TO GIVE KIDS PICNIC

Baltimore, Dec. 10. Don Hix, who runs a Kiddie Klub daily on WBAL sponsored by local Hearst newspaper, will escort score of tots to N. Y. for a NBC broadcast on Dec. 28.

Hix takes some of his local kid talent over to Washington every Saturday afternoon and airs a chain broadcast of "Yule Bands" by NBC as a Xmas present to the kids who have been regularly participating on the chain programs gratis.

Stephenson will have the youngsters in the big town couple of days, showing 'em places of tourist interest.

Stephenson at WNAC

Boston, Dec. 10. Al 'Steve' Stephenson slips into publicity director's shoes as band chair at Yankee Network and WNAC when latter entrains for Chicago this weekend to take up duties as publicity chief for CBS there.

Stephenson, who is new to radio field here, comes to Yankee Net with background of motion picture (M&P) and free lance writing experience.

Levy's Appendectomy

Philadelphia, Dec. 10. Dr. Leon Levy, WCAU and KYW P-exy, underwent appendectomy Saturday (7) in Jefferson hospital here. Condition reported satisfactory.

Dr. Levy kept word of operation secret telling friends and associates he was taking southern trip.

CAL RADIO TO JOUST WITH ASCAP

Los Angeles, Dec. 10. Showdown with American Society of Composers, Authors and Publishers for new arrangement expected to be first order of business when California Broadcasters Association takes form at meeting called for today (Wed.). Naylor Rogers, KNX, president in absence of Jerry King, KPWB, prez of local organization.

Representing the northern transmitters is Guy Hamilton of the McClatchey chain, who stated that the upper part of the state is anxious to get going and will play along with whatever setup is devised.

Believed that local group will proceed along same line as was followed in state of Washington in tying up ASCAP pending outcome of litigation.

GEN. MOTORS CONCERT IN DETROIT DEC. 22

Detroit, Dec. 10. General Motors will bring its 17th concert radio cast to Masonic Auditorium here for firm's Christmas party broadcast Dec. 22. WWJ will pick up program and feed to NBC Blue net.

Erno Rapee, symphony orchestra conductor; Lotte Lehmann, Met soprano, and the G. M. Chorus of 40 voices under Edward Osako will join with orchestra for program. William S. Knudsen, executive vice-pres. of corporation, will deliver Xmas message, and the entire program, billed as 'General Motors Family Xmas Radio Party,' will be on air from 10 to 11 p.m.

This fete will be second program this year G. M. has transferred here from N. Y. Last Easter a concert, with Kirsten Flagstad as the star, was broadcast from Detroit.

Bridgeport Flotation To Build New Station

Bridgeport, Dec. 10. No Bridgeporters involved, at least nominally, in New England Radio corporation, which has applied to federal communications commission for daytime 100-watt 1370-kilocycle here.

Stockholders are John R. and Mary C. McKenna, Long Island City; Sylvia Novick, Harry Rosenbaum, of Stamford. Directors are Eddie Dornfield, 10 W. 44th street, New York; Louis Shapiro, 35 W. 45th street, New York, and McKenna.

Understood several bridgeporters are in on project and that all stock is being subscribed. Corporation's authorized capital is \$20,000.

WCAO's New Lungs

Baltimore, Dec. 10. Tommy Lyons has bought a new transmitter for WCAO, local CBS outlet. Also complete new mechanical equipment for station, plus studio settings' change.

Trans litter one of those new 100% high fidelity jobs, which will make WCAO first in this territory to sport one.

MOVE TO EASE UP TOUGH RULE

Ex - Government Attorneys
Using Knowledge of F. C.
C. in Private Practice Be-
fore That Body Raises
Points of Ethics

POLITICS

Washington, Dec. 10. New attempts to lower barriers intended to keep radio lawyers from skipping back and forth between government service and private practice have thrown the Federal Communications Commission into a turmoil. Commish is split into two factions as the result of moves to modify existing stringent regulations and to open the way for government attorneys to engage in private law representing radio stations or facility-seekers whenever they go off the Federal payroll. Strong personal feeling has been generated by the tie-of-war, which receives a prolonged fight in 1934.

Move to ease existing stringent rule follows formal plea of Federal Bar Association for modification so that Federal workers who want to take a fling at law on their own will not be barred from advancing themselves.

Issue was precipitated last week when Judge Eugene O. Sykes, chairman of broadcast division, proposed that the present regulation be lightened in conformity with an antique Federal statute which only forbids ex-government employees or officers from practicing before government departments in connection with any claims pending. Final action on the Sykes amendment was deferred because of the absence from Washington of Commissioner Irving Stewart, chairman of the telegraph division.

During past few years, several Washington attorneys have left the Commish to set up private practice in the radio field. Majority of practicing radio lawyers at one time had some official connection with the government. Adoption of the rule now the objective of the modification campaign was accomplished only after a hard struggle.

F.C.C. WAIVES RULE FOR A MARRIAGE

Washington, Dec. 10. Federal Communications Commission waived one of its most stringent broadcasting rules Saturday (7) for wedding of Frank Fletcher, Commission attorney. Commission biggies arranged with WNCN, NBC station in Capital, to air appropriate music at specified time for ceremony.

Station put on unbroken half-hour of transcribed music with no announcements of any kind at 2 p. m. Radio at wedding ended in broadcast. Mendelssohn's Wedding March at end of period was cue for march down the aisle.

No publicity was permitted on stunt.

Ford Buys Live Stock Reports on WXYZ Web

Detroit, Dec. 10. Ford is making a test campaign on the Michigan web for increased rural audience and trade. Ford Dealers of the state have brought a series of daily live-stock reports which are compiled by the Michigan Live Stock Association.

Account placed through the local N. W. Ayer agency with Allen Campbell of key station WXYZ here handling the network's side of the Harold True, vet announcer on WXYZ, will tonate the commercial.

Chi NBC Considers Restricting Band Remotes to One Station; Studio Shows for Other Outlet

Square Shooters

Chicago, Dec. 10. Midwest public is watching contest between WGN, the Chicago Tribune station, and WBBM, the Columbia station in the Wrigley building, to secure the moniker rights to the open space just north of the Michigan avenue bridge. Located right across the street from each other both WGN and WBBM are shouting themselves hoarse over the radio trying to shove 'Tribune Square' or 'Wrigley Square' into the public's consciousness.

WGN is particularly spreading wide on the campaign, using each station break announcement to impress the public with 'this is WGN, Tribune Square, Chicago' while WBBM uses 'Wrigley Square' only in certain programs, such as 'in 'man on the street' pickups which are announced as 'direct from Wrigley Square.'

WJR STOCK IS GOBBLED UP FAST

Detroit, Dec. 10. WJR's 28,065 shares of \$5 par share, offered the public at \$26 per share last Wednesday (4), were oversubscribed two hours later. With O.K. of Federal Securities Exchange Commission on increase of 15,000 authorized shares to 200,000 that morning, W. E. Fulton, stock brokers, placed the 28,065 shares on sale at 10 a.m. and before noon issue was exhausted.

Upping of shares' selling price from \$25 to \$26 was accomplished by last-minute amendment to registration statement filed with Commission last month. Stock went up to \$28 last week but was quoted at \$27 on Tuesday (10).

Dividend policy for 1936 awaits stockholders meeting Jan. 13. Meanwhile station's ledgers and accounts are being audited and placed in shape for new organization. Under new setup first move by a radio station to sell part of its stock to public, control of WGAR, Cleveland, owned by G. A. Richards, Leo Fitzpatrick, John Patt and Thomas, will be transferred to WJR, Inc.

Only 130,000 of new shares are in use, remainder being kept in reserve. WJR has over 400 new stockholders as result of flotation. Average purchase was 70 shares.

Jessel Bernie Guest

Chicago, Dec. 10. George Jessel signed for a guster on the Ben Bernie band-American Can company program next Tuesday (17).

Show continues to originate in New York for the present.

Chicago, Dec. 10. It becomes increasingly likely that the local NBC organization will put into effect its long-considered plan of eliminating remote control orchestra pickups on at least one station during the night and confine that one station to a varied series of sustaining programs of musical and script shows. This possibility becomes more likely through the appointment of Henry Selinger as local program manager in charge of stations WMAQ and WENR, NBC-owned hoaxes over the radio. This change goes into effect next week.

Battle Royal

NBC for some time has been squirming under the necessity of digging up fresh cafes and ballroom as a source of supply for the remote control pickups at night, and particularly so during the recent campaign to build up NBC managed orchestras as against orchestras handled by competing agencies. NBC has been writing grudgingly at the necessity of long picking-up and plugging rival agency bands simply because its two outlets here were yawning for programs during the late evening hours and there aren't enough NBC-booked bands to go around.

With one station eliminated from the band programs at night by the addition of regular studio shows NBC believes its other outlet could be completely occupied by NBC-booked orchestras. In this way NBC could accomplish the trick of doing away with rival agency band pickups without inviting yelps of unfair competition.

Sales Chances

NBC program chief here, Sidney Strotz, has for some time shared the belief that the late evening hours deserve more varied entertainment and believes that studio-produced programs would feel a long-pending need besides the possibility of securing sponsors for these late evening studio shows where such a chance is out of the question on remote control band pickups.

If the plan goes through the studio shows will be placed on WMAQ, the Daily News station, while WENR will retain the orchestra remote.

Along with the switch of Selinger to the local program manager comes the shift of Alex Robb, former assistant NBC program manager, to the head desk of the Artists Service in the band booking division.

WFIL Loses Dance Band Because of Union Rule

Philadelphia, Dec. 10. Heaving remote dampsonators to NBC blue network over WFIL, Leo Zollo and his ilk at Bea Franklin Hotel were pulled off this week by musicians union because station WFIL has no house band.

Understood bandleader is considering transferring to KYW and going over red chain. Drawback, however, is that the Lay station doesn't usually take bands not booked by Levy-controlled Universal Artists Bureau and Zollo is reluctant to get into complications.

CHRISTMAS IS COMING GIVE A VARIETY SUBSCRIPTION

to Friends, Clients or Employees
A Practical Gift—It Will Be Appreciated
\$6 a Year—Four Subscriptions, or More, \$5 Each
Foreign \$1 Extra

VARIETY

154 West 46th Street, New York City

RADIO REPS POOH-POOH 'INVASION'

Entry of the newspaper reps into radio—a trend that has been in the offing for some time—will come still nearer actuality by the first of next year when the E. Katz Special Agency will set up a separate division to represent both newspaper-owned (or affiliated) stations plus any non-newspaper outfits as may happen into the fold. Contact men are now out in the field scouting for stations.

Katz will have at least two good-sized stations for a starter. One of them is WKY, Oklahoma City, which has been on the Katz roster for four years due to ownership by the Oklahoma City Times and Oklahoma, a Katz client. Other is KLTZ, Denver, currently represented by Edward Petry, and owned by the same Oklahoma paper. Shift will take place here on Jan. 1. Rest of the setup is still being worked out, with contracts, client list, method of representation, etc., not yet defined. Certain, however, that Katz will be strong for a 15% commission, same as in the newspaper biz.

No other newspaper reps have announced intentions of following the Katz lead, but the situation has all the potentialities of a future invasion. Statistics show that the cards are stacked temptingly for the newspaper crowd, and that the direct type of competition with the established radio reps is real. Competition is about the last thing the radio reps could wish for a Christmas present as they are still defending themselves against cut-rate upstarts in their own ranks.

Tabulation of the existing representation appears elsewhere on this page. Shows that the four topnotch radio reps—Petry, Blair, Raymer and Free & Sleininger (together with Free, Johns & Field)—have 37 stations, or 38% of their total representation list. In the newspaper-owned or affiliated category, Blair has nine such stations out of a roster of 14, and Petry 14 out of 35. Raymer has five out of 16. And Free & Sleininger (with Free, Johns & Field) have nine out of 32. Plenty of ruckus is possible should the newspaper fraternity get grabby.

From another angle, half a dozen newspaper reps are in a situation where they could easily be beguiled into sliding into radio. They are The Branham Co., O'Mara & Ormsbee, Kelly-Smith, Paul Block, Story, Brooks & Finley, and Osborn, Scholario & Meeker. All are mumm on their plans.

Radio is 'Different' Established radio reps contend that it won't be much of a squabble. Claim that agency radio executives make their bread and butter by keeping radio a field that is 'different,' and hence would resent any newspaper crowd which contends that the printed media are so alike that joint representation is possible. Reps further say that the newspaper gang has inveigled against radio so often that they can't gracefully start to sell it.

Latter statement, however, may not carry much weight in actuality. The whole newspaper field has gyrated on the question of radio like a weather vane, and so more about-face may not mean much to sponsors and agencies. And the newspaper reps have lots of sales patter. They are old hands in representation and chummy with the agency cliques. Furthermore, they have far-flung offices (at least the bigger ones) and this physical splendor might make the broadcast-goggle-eyed. For a third thing, the newspaper reps are handy with market research, sales statistics, rate statistics, etc., all of which lends the impression that they are worth their salt.

Looks like plenty of haggling, bickering and waste motion is on the calendar for the future. Whole situation is causing a renewed flurry of trade association talk, the object this time being to freeze out the newspaper reps.

Jay House's Script

Philadelphia, Dec. 10. Play authored by Jay E. House veteran Philly columnist, will be broadcast Friday (13) over Lee Rank's dramatic program. It's comedy called 'The Going Away of Harrison Sell.' House has been doing daily column for Public Ledger (defunct) and Inquirer for nearly 20 years.

Newspaper Stations' Sales Reps

Station and Wattage	Newspaper Ownership or Affiliation	Station Rep.	Newspaper Rep.
KTAH, Phoenix, 1,000	Republican	None	Williams, Lawrence & Cremer
KERN, Bakersfield, 100	McClatchy	None	O'Mara & Ormsbee
KMJ, Fresno, 1,000-500	Bee (McClatchy)	None	Hearst International
KEHE, Los Angeles, 1,000-500	Examiner	Hearst Radio	
KLX, Oakland, 1,000	Tribune	None	Williams, Lawrence & Cremer
KFBC, Sacramento, 100	Bee (McClatchy)	None	O'Mara & Ormsbee
KYA, San Francisco, 1,000	Examiner	Hearst Radio	Hearst International
KWG, Stockton, 100	McClatchy	None	E. Katz
KLX, Denver, 1,000	Oklahoma City Times and American-Republican	E. Katz	Gilman, Nicoll & Ruthman
WTBS, Waterbury, 1,000	News	Edw. Petry	Wilbur Babcock
WIOD, Miami, 1,000	Times	Wilbur Babcock	E. Katz
WDAE, Tampa, 2,500-1,000	News	F. J. & F.	Branham
WSB, Atlanta, 50,000	Journal	Edw. Petry	None
WGN, Chicago, 50,000	Tribune	Rambau (Coast)	Paul & Guy Minnick
WAAF, Chicago, 500	Drivers Journal	Paul & Guy Minnick	None
WLS, Chicago, 500	Prairie Farmer	None	Hibbard Ayer
WHBF, Rock Island, 100	Argus	Hibbard Ayer	A. T. Sears
WTRC, Elkhart, 100-50	Truth	A. T. Sears	Raymer
WFAM, South Bend, 100	Tribune	Raymer	Blair
WSBT, South Bend, 100	Tribune	Blair	Blair
WMT, Cedar Rapids, 2,500-1,000	Des Moines Register and Tribune	Blair	I. A. Klein
KRNT, Des Moines, 1,000-500	Des Moines Register and Tribune	Blair	Osborn, Scholario & Meeker
KSO, Des Moines, 1,000-500	Des Moines Register and Tribune	Blair	I. A. Klein
KSCJ, Sioux City, 2,500-1,000	Journal	None	Osborn, Scholario & Meeker
KGGF, Coffeyville, 1,000	Journal	None	Noes, Rothenberg & Jann
WIBW, Topeka, 5,000-1,000	Capper Publications	Kasper-Gordon	E. Katz
WHAS, Louisville, 50,000	Courier-Journal-Times	James Acuff	
WJBO, Baton Rouge, 100	State-Times-Advocate	Wilson-Dalton	Capper
KTBS, Shreveport, 1,000	Times	Edw. Petry	Branham
KWKH, Shreveport, 10,000	Times	Blair	John Budd
WBAL, Baltimore, 10,000	News-Post-American	Blair	Branham
WNBE, New Bedford, 250-100	Standard-Times-Mercury	Hearst Radio	Hearst International
WTAG, Worcester, 500	Telegraph-Gazette	None	Gilman, Nicoll & Ruthman
WELL, Battle Creek, 100	Enquirer-News	None	Paul Block
WWJ, Detroit, 1,000	News	None	Allen, Klapp & Frazier
WTGN, Minneapolis, 6,000-1,000	Minneapolis Tribune and St. Paul Dispatch- Pioneer Press	Blair	J. E. Lutz
WDAF, Kansas City, 5,000-1,000	Star	F. & S.	I. A. Klein
RSD, St. Louis, 1,000	Post-Dispatch	Edw. Petry	L. E. Woodward
WJAG, Norfolk (Neb.), 1,000	News	L. L. Welshar	O'Mara & Ormsbee
KOH, Reno, 500	McClatchy	A. W. Creel	I. E. Welshar
WOKO, Albany, 1,000-500	Knickerbucker Press	F. & S.	A. W. Creel
WREN, Buffalo, 1,000	News	Cox & Tanz	R. A. Fletcher
WESG, Elmira, 1,000	Star-Gazette	Allocated Radio	P. L. Henriquez
WINS, New York, 1,000	Journal, American	None	J. E. Farrell
WEVD, New York, 1,000	Jewish Daily Forward	None	M. C. Mogensen
WHCC, Rochester, 1,000-500	Democrat-Chronicle and Times-Union	Raymer	Cox & Tanz
WWNC, Asheville, 1,000	Citizen Times	Ferguson & Aston	Prudden, King & Prudden
WYSI, Winston-Salem, 100	Journal	Hibbard Ayer	J. F. McKinney
WDAY, Fargo, 5,000-1,000	Forum	Kelly-Smith	Edw. Petry
WHK, Cleveland, 2,500-1,000	Plain-Dealer	Kelly-Smith	J. F. McKinney
WBNS, Columbus, 1,000-500	Dispatch	F. J. & F.	Hearst International
WCOL, Columbus, 100	Ohio State Journal	Blair	None
WAU, Columbus, 500	Cleveland Plain Dealer	Blair	J. F. McKinney
WHIO, Dayton, 1,000	News	Blair	E. Katz
WSMK, Dayton, 200	Herald-Journal	Sawyer - Ferguson-Walker	Kelly-Smith
KVSO, Ardmore, 100	Ardmoreite	None	Kelly-Smith
WKY, Oklahoma City, 1,000	Oklahoma-Times	None	J. B. Woodward
KEX, Portland, 5,000	Oregonian	E. Katz	Garner & Grant
KGW, Portland, 5,000-1,000	Oregonian	Edw. Petry	O'Mara & Ormsbee
KALE, Portland, 500	Oregon Journal	F. J. & F.	J. B. Woodward
KSAN, Portland, 5,000-1,000	Oregon Journal	F. & S.	Garner & Grant
WGIN, Allentown, 500	Call	Hibbard Ayer	O'Mara & Ormsbee
WHP, Harrisburg, 1,000-500	Telegraph	Cox & Tanz	J. B. Woodward
WGAL, Lancaster, 250-100	Lancaster Newspapers	None	Garner & Grant
WHAF, Philadelphia, 100	Public Ledger	None	Sawyer-Ferguson-Walker
WCAE, Pittsburgh, 1,000	Sun-Telegraph	Hearst Radio	Story, Brooks & Finley
WWSW, Pittsburgh, 250-100	Post-Gazette	Aerial Publicizing	E. Katz
WQAN, Scranton, 250	Times	None	E. Katz
WAIN, Anderson (S.C.), 100	Independent-Mail	None	Verree & Conklin
WFCB, Greenville, 1,000	News Piedmont	Joseph Hershey McGilvra	Verree & Conklin
WTJS, Jackson, 250-100	Sun	Northwest Radio Adv.	Reynolds-Fitzgerald
WMOX, Knoxville, 2,000-1,000	News Sentinel	F. J. & F.	Reynolds-Fitzgerald
WMC, Memphis, 2,500-1,000	Commercial Appeal	Hibbard Ayer	Story, Brooks & Finley
KRLD, Dallas, 10,000	Times-Herald	Norman Craig Jackson & Moore	Story, Brooks & Finley
WFAP, Dallas, 50,000	News-Journal	Raymer	Paul Block
WPAT, Fort Worth, 50,000	Star-Telegram	Petry	George A. McDevitt
KPRC, Houston, 5,000-1,000	Post	Petry	H. H. Conger
KTRH, Houston, 2,500-1,000	Chronicle	Petry	R. S. Farley
WCAX, Burlington, 100	News	Blair	H. A. Patterson
WDEV, Waterbury, Vt., 500	Record	None	Hearst International

NEW YORKERS WAVELENGTH TIFF

Washington, Dec. 10. Deep-seated tiff between WNBF, Binghamton, N. Y., and Knox Broadcasting Co., Schenectady, for permission to use the 1240 kc channel was aired before Federal Communications' Commission Monday (9).

Stiff was brought before the broadcast division during oral arguments on examiners' reports which urged that Knox Group, angered by the gelatine interests, be granted consent for a new station and that the Binghamton group be denied a frequency shift. Binghamton station wants special experimental authority to change from 1500 to 1240 kc and to jump power from 100 watts to 1 kw days and 500 watts nights, while Schenectady outfit wishes a new 1 kw station on the same otherwise. Arguments brought to a head in examiners' reports, with WNBF counsel shrieking that Examiner Bramhall recommended denial of WNBF request because the resulting quota increase would violate Commission regulations while Examiner Seward advocated granting the Schenectady plea with comment that resulting quota boost would be 'slight.'

Counsel hammered away at the fact that the WNBF plea, which Bramhall said should be turned down, would jump New York quota only 2 units while the Schenectady request, toward which Seward was favorable, would raise the state's share of available facilities by 5 units.

Charge that 'different yardstick' was used in the two cases was hurled by Alfons B. Landa, counsel for WNBF, who also leveled reasons to kick about the examiners' reports, Binghamton station's mouthpiece insisted that need for service in station vicinity is greater than that of Schenectady.

Spearman for Knox Paul D. P. Spearman, Commissioner's former general counsel, is attorney for Knox group. He was interrupted several times by Commissioner Norman S. Cass, who appeared openly dubious about the impartiality of the two examiners' recommendations. With belligerent denial that he had used his personal contacts to find a smokestack for his client, Spearman questioned the rights of WNBF to the contested frequency on the ground that the request for special experimental authority was a smokestack. Spearman said that plans to use two vertical radiators would not result in 'contribution to the radio act.'

Relative financial resources of competing clients was another element of disagreement. Both attorneys claimed their groups were well-heeled, although 'examiners' reports were sketchy on this point. James E. Knox, gelatine mogul, is reported willing to shell out \$50,000 for the proposed new Schenectady transmitter, while Wiley-Jones Advertising Co. principal stockholder in WNBF, showed cash to the tune of \$172,000 with \$300,000 in quick assets. Counsel for the Binghamton station openly questioned the claim that Knox has underwritten and guaranteed to supply the needed cash for the Schenectady station.

'Time' Set for Thursday

'March of Time' will resume its one-a-week status on January 2 (Thursday), occupying the 8:30 to 9:00 slot on CBS. Currently that period is under contract to Altwater Kent, but A-K is vacating it next Thursday (12), leaving the way open for 'Time.'

Present five-a-week edition of the 'March' is due to be junked on the 18th, at which time co-sponsor Remington Rand will also drop its end of the stanza.

New Shows at WCAU

Philadelphia, Dec. 10. Seven new programs begin hitting the mikes at WCAU this week. Tony Candelori ork toots three shows a week, Jan. 8-9 has been doled another, 'Kent Family,' with Dorsey and Daley, is another. 'Melody Lingers On' is title of instrumental and vocal trio and final session is to be known as 'Art Lily' and will be along indicated time.

THE ASSASSINS OF SORROW



HONEYBOY AND SASSAFRAS

BOX OFFICE! . . . the undeniable barometer of widespread popularity . . . persistent theatre demand brought initial personal appearance last month at the Earle, Washington, D. C. . . . smash hit! . . . immediately booked into the Michigan, Detroit . . . bigger hit! . . . extended tour to follow . . . when managers demand their appearance . . . when they make a new record of unsolicited mail on a sustaining radio program . . . when they have rocking comedy music, amusing ditties and lively patter . . . when theatres acclaim them sure-fire hits because they "pack them in and stop the show", the act is . . . DYNAMITE!

ADVERTISING AGENCIES . . . think what Honeyboy and Sassafras could do for a radio advertised product!

PERSONAL REPRESENTATIVE: SAM L. ROSS
 EXCLUSIVE MANAGEMENT
NBC ARTISTS SERVICE
 OF THE NATIONAL BROADCASTING COMPANY
 NEW YORK • CHICAGO • SAN FRANCISCO • HOLLYWOOD

ARKANSAS SCHOOL'S 50,000-WATT YEN

Irmingham, Dec. 10. John E. Brown, University of Siliam Springs, Ark., will seek a permit for a 50,000 watt station to be operated 24 hours a day. Application is to be made soon, according to John E. Brown, president, and the call letters will be KFSN meaning "peoples station of the nation."

School several weeks ago took KUOA at Fayetteville, Ark.

Hershfield's 4-Weeker Harry Hershfield spotted for a month's stay on Fox Fur Trappers' hour over WFAF at 7:45 on Fridays. Bertrand Hirsch's orchestra continues for music chores. Peck agency negotiated.

General Baking (Bond Bread) signed for 65 transcriptions of Terry and Ted over WFBL, Syracuse.

of
Radi

VIOLA PHILO

WJZ
with
"RADIO CITY
MUSIC HALL
ON THE AIR"
EVERY SUNDAY
12:30-1:30 P.M.
Solo Direction
HERMAN BERNIE
1010 Broadway
New York City

GRACIE BARRIE

NEW "GEORGE WHITE'S
SCANDALS"
Solo Direction, HERMAN BERNIE,
1010 Broadway, New York

LEON BELASCO

And His ORCHESTRA
HELL OVER
CHEZ PAREE, CHICAGO
WEAF—TUES., WED., FRI.
12 to 12:30 A.M.
Dir., Music Corp. of America
P. M., HERMAN BERNIE

"LITTLE" JACKIE HELLER

The Old Maestro's Radio Sensation,
NBC NETWORKS
Mon., Tues., Wed., Fri. and Sat.
This Week Dec. 6th
PALACE, CHICAGO
Direction HERMAN BERNIE,
in association with NBC Artist Bureau

TOM BENNETT

Now Doing Dramatic Music for
THE RIPLEY SHOW
Sunday—7:30 P.M.—WJZ—NBC
(Coast to Coast)
Thanks to
OZZIE NELSON and
J. WALTER THOMPSON CO.

Radio Auction

Charlotte, N. C., Dec. 10. They put up a radio station here and auctioned it off the other day. It was WPDV, local short-wave police station serving jointly the city and rural police forces of the city and county. The station formerly belonged to city, and the county wanted to share service. Legal technicalities required that the county could make such a purchase only as low bidder at public auction. County attorney was only bidder, and took the interest at \$5,000, as agreed on for a price between city and county authorities.

Life of a Radio Ed

Buffalo, Dec. 10. Radio editor of The News is now Judge Joe Haeffner. During the week he judged finalists in The Children's Radio Revue, the Sheas' Buffalo theatre amateurs, a group of operatic auditions for a hearing by Laurits Melchior and Dorothy Manki, and was master of ceremonies at amateur show given by the Jewish Mothers' club. Thursday night (12) he becomes an amateur himself, with a role in a play by the Catholic Actors' Guild.

Voices from Past, Via Old Recordings, For Air Broadcasting

Boston, Dec. 10. Rare recordings of some of the great voices of history have been unearthed in Boston and may soon be heard on the air. Cylindrical in form, several of the records date back more than half a century. Records include readings from "Hamlet" and "Othello" by Edwin Booth, and the famous "Cross of Gold" speech of William Jennings Bryan. Other cylinders present the voices of Alfred Lord Tennyson, Disraeli, Ellen Terry, Theodore Roosevelt and Woodrow Wilson. American phonograph companies are also keenly interested in the unearthing of some of Jenny Lind's recordings, canned on the pioneer cylindrical pressings. In the case of Edwin Booth the Harvard University Dept. of Public Speaking has designated Norman R. White, New York agent, to book the legendary legitor for radio.

Gordon Pfaff joins announcing staff at CKLW, Windsor. Formerly with station at Brantford, Ont.

Jack Foster in Cincy

Cincinnati, Dec. 10. Jack Foster, former radio ed of the N. Y. World-Telegram, has been here the past week to lend a hand in perking up the recently established radio news department of the Scripps-Howard Post. Too, he has huddled with William A. Clark, manager of WCPO, "voice of the Cincinnati Post," on plans to improve the station's mechanical set-up and add sustainers of general interest. WCPO is Cincy's only newspaper-owned station.

Texaco Dealers' Party

Ducats to the Texaco 'Jumbo' broadcast given over entirely to dealers from the New York area last night (Tuesday). Cream of the retailers from 100 miles around headed into the Hippodrome theatre to witness the broadcast and get a personal glimpse of the Texaco exec staff.

Following the program Jimmy Durante put on an informal act for the 4,500 spectators. Visitors given a souvenir booklet of the program so they'll be sure to mention it the next time they pump a customer's buggy full of gas.

CONSISTENT BREWER YANKS WJBK SHOW

Detroit, Dec. 10. "Down with brewery giveaways . . . advocated Walter S. Haas, president of Gobeel Brewing Co., last week in an address before the Michigan Brewers' Association, which he also heads. Next day Haas discovered that his firm was sponsoring WJBK's broadcasts of local pro hockey games and giving away 24,000 tickets during the season in exchange for bottle caps. Without Haas' knowledge, firm's commercial manager had contracted with station several days before the address, and 5,000 tickets already had been given away.

Strictly "on the spot," Haas had no alternative but follow his own suggestion and withdraw from broadcasts. Station traded 20 weeks of Al Nagler's sportscast programs for remaining 10,000 tickets to games, and is looking for another sponsor of hockey broadcasts with tickets as premiums.

VIRGINIA

REA on Chevrolet

SATURDAYS, 9 P.M., WEAF
COAST-TO-COAST

Address:
Stroudsburg, Pa.
Phone:
Saylorsburg,
Pa., 224

RICO MARCELLI And His Orchestra

Second Year With
Johnson Wax Program
on, 7:30 P.M. CST
NBC Chicago

RAY NOBLE AND HIS ORCHESTRA

EXCLUSIVE MANAGEMENT
ROCKWELL O'KEEFE INC.
WILLIAM MORRIS AGENCY

Victor Young SHELL OIL SATURDAYS WEAF 8:30-10:30 P.M. EST

EXCLUSIVE MANAGEMENT
ROCKWELL O'KEEFE INC.

AL DONAHUE WALDORF- ASTORIA WJZ-NBC Wed., 11:30 P.M. Decca Records AND HIS ORCHESTRA

EXCLUSIVE MANAGEMENT
ROCKWELL O'KEEFE INC.

Newspaper Stations' Sales Reps.

(Continued from page 44)

Station and Watts.	Newspaper Ownership or Affiliation	Station Rep.	Newspaper Rep.
WTAR, Norfolk, 1,000-500	Ledger Dispatch	Petry	Story, Brooks & Finley H. H. Conger George M. Kohn Charles H. Eddy Garner & Grant
WDBJ, Roanoke, 1,000	Times World	Norman Craig A. T. Sears Cox and Tanz Bob Roberts	E. Katz Small, Spencer, Brewer Frederic A. Kimball Hearst International O'Mara & Ormsbee
WHIS, Bluefield, 500-250	Telegraph Sunset News	None	Allen-Klapp-Frazier
WFIZ, Fond du Lac, 100	Commonwealth-Reporter	None	Small, Spencer, Brewer
WLOI, Zanesville, 100	Gazette	None	Frederic A. Kimball
WISN, Milwaukee, 1,000-250	Sentinel-News	Hearst Radio	Hearst International
WTMJ, Milwaukee, 5,000-1,000	Journal	Petry	O'Mara & Ormsbee
WJRN, Racine, 100	Journal-Times	None	Allen-Klapp-Frazier
WBFL, Sheboygan, 500	Press	None	Small, Spencer, Brewer
KUOA, Fayetteville, 1,000	Democrat	None	Arkansas Dailies
KARK, Little Rock, 500-250	Arkansas Farmer	George Roessler	Knox Powers & Stone Carl Schulenberg
KPO, San Francisco, 50,000	Chronicle (Leased to NBC)	NBC	Williams, Lawrence & Cieslar
WDEL, Wilmington, 500-250	Lancaster (Pa.) Newspapers	None	Paul Block
WILM, Wilmington, 100	Lancaster (Pa.) Newspapers	None	Paul Block
WCOA, Pensacola, 500	Journal News	E. Katz	E. Katz
WROK, Rockford, 500	Star-Register-Republic	A. T. Sears Aerial Publicizing Capper	Kelly-Smith
WLBK, Kansas City, 100	Capper Publications	Petry	Capper
KFH, Wichita, 1,000	Eagle	None	Branhram
KGNO, Dodge City, 250	Globe	None	Arthur H. Hogg
WBEQ, Marquette, 100	Mining Journal	Cox and Tanz Radio Publicity Wilson-Dalton	Devine-Tenney
KGBX, Springfield, Mo., 500	Ozark Journal	Wilson-Dalton	
KWTO, Springfield, Mo., 1,000	Ozark Journal	Wilson-Dalton	
WMBH, Joplin, 250-100	Globe-News-Herald	None	E. Katz
WHB, Kansas City, 1,000	Journal-Post	None	Lorenzen & Thompson
WEBC, Duluth, 5,000-1,000	Superior (Wis.) Telegram	None	Burke, Kuipers & Mahoney
WMPG, Hibbing, 100	Superior (Wis.) Telegram	None	Burke, Kuipers & Mahoney
KSTP, St. Paul, 25,000-10,000	Minneapolis Journal	Raymer Blair CBS	O'Mara & Ormsbee
WCCO, St. Paul, 50,000	Star	None	Osborn, Scholard & Meeker C. A. Cour
KGFK, Moorehead, 100	Fargo (N. Dak.) Forum	None	Kelly-Smith
WQBC, Vicksburg, 1,000	Post	None	Front, Landis & Kohn
WAAW, Omaha, 500-1,000	World-Herald	Wilson-Dalton	O'Mara & Ormsbee
KGBZ, York (Neb.), 2,500-1,000	Omaha World-Herald	A. T. Sears	O'Mara & Ormsbee
KMMJ, Clay Center, 1,000	Omaha World-Herald	Northwest Radio Adv. Wilson-Dalton	O'Mara & Ormsbee
WHDL, Olean, 100	Times-Herald	None	George B. David
WCPO, Cincinnati	Post	None	S.ripps-Howard
WJAY, Cleveland, 500	Plain Dealer	Harry Jackson	J. B. Woodward Garner & Grant
KCRC, Enid, 250	Eagle-News	None	E. Katz
KGPF, Shawnee, 100	News-Star	None	E. Katz
WKBO, Harrisburg, 250-100	Telegraph	None	Story, Brooks & Finley
WAZL, Hazleton, 100	Lancaster Newspapers	None	Paul Block
WKOK, Sunbury, 100	Stem	None	D. Lissner, Boyd & Terhune J. P. McKinney
WRAX, Williamsport, 250-100	Gazette-Bulletin-Sun	Cox & Tanz	Paul Block
WOKK, York (Pa.), 1,000	Lancaster Newspapers	Cox & Tanz	Texas Daily Press League
KGNC, Amarillo, 2,500-1,000	Globe News	None	Branhram
KXYZ, Houston, 1,000	Chronicle	Cox & Tanz	Texas Daily Press League
KGKL, San Angelo, 100	Standard Times	None	Reynolds-Fitzgerald
KSL, Salt Lake City, 50,000	Tribune	Edw. Petry	Eryat, Griffith & Brunson R. J. Bidwell
KLO, Ogden, 500	Standard-Examiner	None	E. Katz
WPHB, Petersburg, 500	Richmond News-Leader	A. T. Sears	E. Katz
WSAZ, Huntington, 1,000	Advertiser-Herald-Dispatch	None	E. Katz
WCHS, Charleston, 1,000-500	Huntington Advertiser-Herald Dispatch	None	E. Katz
WIBA, Madison, 1,000	Capital Times-Wis. State Journal	Norman Craig A. T. Sears	Noee, Rothenburg & Jann

*Reps. for WCBA with which WSN is affiliated.

TO WHOM IT MAY CONCERN:

NOTICE is hereby given that we have resigned as of December 31, 1935, as members of the American Society of Composers, Authors and Publishers.

On and after January 1, 1936, no performance for profit of a musical composition owned or controlled by us may be given without proper license from us or our duly authorized agent.

Any violation of our rights will subject all parties (principals and agents) sponsoring, assisting or engaging in the unlawful performance to an action for injunction and damages under the Copyright Law of the United States.

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**MUSIC PUBLISHERS
HOLDING CORP.
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**HARMS, INC.
NEW WORLD MUSIC CORP.
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T. B. HARMS, CO.
M. WITMARK & SONS**

Music Publishers

Radio Chatter

New York

Eastman School symphony orchestra serenaded Jan Sibelius, Finnish composer, over the air waves Friday, with a program of his compositions played over WJMA and the NBC network. Dr. Howard Hanson conducted. Sibelius was listening in his home in Finland.

Joan Lee, blues singer, joining Arthur Lane, tenor, on a sustainer over WGY.

Vaughan De Leath's morning sustainer over NBC will come from WGY for two weeks.

He's one May, soprano, travels the farthest to fill a WGY sustaining engagement, coming to Schenectady Wednesdays, from Kingston, 70 miles distant.

One-time guest appearance on Maxwell Show Boat was a month's engagement at Chez Ami, Buffalo swank nitery, for Sydney Nesbitt.

LITTLE JACK LITTLE

and his

ORCHESTRA

APPEARING WEEK DEC. 13

HIPPODROME
BALTIMORE, MD.

ALSO
APPEARING IN
VITAPHONE SHORTS
AND HEARD ON
COLUMBIA RECORDS

ART KASSEL

AND HIS

KASSELS IN THE AIR ORCHESTRA

Heard Mon on the Eight program, 10-11 P.M., EST.
E & F on W.C. Radio, Coast.

ADDRESS—32 W. RANDOLPH ST.

ALEXANDER GRAY

BARITONE

METROPOLITAN MUSICAL BUREAU
115 W. 67th St. New York

ALEX HYDE

musical director
WHN new york

YOUR OLD FRIENDS ARE BACK

'THE O'NEILLS'

NOW RADIO'S MOST POPULAR
FAMILY BRINGS YOU MORE
LAUGHTER TEARS AND HEART-THROBS

Presented by Ivory Soap • 99¹¹/₁₀₀ its pure

LISTEN 3:45-4:00 P. M.—E. S. T. WEAF
NBC Network—Coast to Coast
IN . . . Every Mon., Tues., Wed., Thurs., Fri.
McG. Ed. Wolf, 1450 B'way, N.Y.C.—Dir. Blackman Advertising, Inc.

Not Enough News

Spartanburg S. C., Dec. 10.

Unless some Carolina sponsors get together the day's news will be worn pretty thin—from excess usage—over a number of stations. Reason: WBT, WFBC and WSPA, while on 22 mile radius, all have several daily news broadcasts, using mainly the same items gleaned from local coverage, Trans-Atlantic United and Associated Press.

WSPA is using broadcasts by different sponsors, with result there isn't news enough. Go around, not to mention variety. And there are six daily newspapers in station's home cities as comp.

the Colony Club, Detroit. Trio is composed of Vardach, Georges Dayton and Howard Frenzel.

Larry Chabot, the 'Gay Troubadour', is back at WJBK three times a week.

Joachim Chassman and Abe Davidson, WWJ violinists, were members of ork supporting adult choir of St. Paul's Cathedral at its presentation this week of Haydn's 'Creation'.

Series of lectures on modern trends and practices is being sponsored by Detroit chapter of Institute of Radio Service Men, John P. Meek, of Chicago, demonstrated his Cathode-Ray at first meeting last week.

Glen Forshee, of WWJ's Players, began this week his sixth year with group.

Cal Leedy, engineer at WMBC for two years, has joined staff of WWJ, Detroit.

N. E. Kent and J. F. Hopkins, both of WJBK's staff, bagged a deer each last week up north.

Benny Kyrle, ork honors Fielding H. Yost, University of Michigan athletic director, by introducing 'Young Men's Measles Day', as highlight of his 'Band Box Revue' over WXYZ.

CKLW, Windsor, is airing series of talks on 'Human Side of Art' by Institute's staff.

Charlie Sterritt now the morning announcer for WJLB.

Hester Resnik, ex-member of WWJ Players, slated to join WTAM, Cleveland, dramatic group. Her husband, Bromley House, now there.

Bobette Hall, 'Babs' of WWJ's 'Troupers' has presented the Good fellows Christmas fund with miniatures of the four 'Troupers': Gail Abbey, Georgia Hall and Jack Hill, others of cast, helped.

Al Hoffman, out of radio for nearly a year, is doing relief announcing on WJLB, Detroit.

Girl born to the Eddie Arnold's, of WWJ, last week.

WGST, Atlanta, has Bill Brady, staff announcer, to interview a prominent Georgia personality every week. His first subject was Eric Coker, general chairman of the Roosevelt Homecoming Celebration.

Weldon Herrin, of Winder, Ga., has joined WATL, Atlanta, announcing staff.

Symphony of Life, regular Sunday night feature over WSB, Atlanta, for many months, shifted to the 10:35 p. m. slot (84), and the radio actors donned costumes for the first time.

Mary Lou Methvin and Ben Blinn, native of Russia who came to Atlanta as an exchange student at Emory university, were married Nov. 26. Both sing over WSB.

Station WTFI, Athens, Ga., 500-watt, which has applied for permission to remove to Atlanta, is collaborating with the Athens Lodge of Elks in an 'Empty Stocking Fund'.

Hugh Brooks, who came to WIP from Detroit few months ago, now with KYW. He's replaced by Gene Morgan, back after session with illness.

Orient Red, WFLP contralto bluser, warbling over NBC hook-up with Leo Zolli's band from Ben Franklin hotel.

Del Regla band, Pete Woolery, Nyla Taylor, Three Keys and Tell Sisters, of WJLA and KTW staffs, doing p. a. at Earle Theatre for week beginning Friday (13).

Ray Powers, of 'Air Brakes' show, doing weekly song stint with Rhonda Lloyd over WIP beginning today (13).

Paul Alger, who recently moved from WFEN to WDAS, now taking air over WJLB.

Dorothy Love, radio columnist for Phila. Daily News, now signed solo sister yams with her other duties.

Dave Walls and Four Martins harmonizing vocally over WFIL. WCAU staff hit by sickness lately. Ed King back after four days in (Continued on page 50)

New Business

ST. LOUIS

Dodge Motor Co. Spot announcements, daily, Dec. 1 to 27, inclusive. Through Rutland & Ryan agency, KSD.

Leston Food Mfg. Co., St. Louis, five min. program weekly. Starting Dec. 22, 10 mile radius. KSD.

Hess H. Chubertson-Jewelry Co., St. Louis, ten min. program once weekly. Starting Dec. 1, William J. Miller agency, St. Louis, KSB.

Sells Jewelry Co., St. Louis, fifteen min. program once weekly. Starting Dec. 1, Ridgeway agency, St. Louis, KSD.

Ell Clothing Co., St. Louis, five min. program once weekly. Starting Nov. 22, Antefang agency, St. Louis, KSD.

Smith Radio Corp. One min. transmissions twice weekly. Starting Nov. 25, Placed direct. KSD.

Philadelphi Phila. County League of Building & Loan Associations, one - hour broadcast of banquet Nov. 23, Weller agency, WIP.

United Tailors Association, 'Mirth Parade', 15-minute A. T. show twice weekly for 10 weeks. Zook agency, WIP.

Phillips Packing Co., participation in Uncle Wip's program, twice weekly for 10 weeks. Aitken Kynett agency, WIP.

International Gold Buyers, Inc., spot announcements for 52 weeks. Broadsmith agency, WIP.

Ed's Stores, Ed's vs. Kilkibbott from Madison Square Garden, Nov. 22, approximately 75 minutes. WIP.

Electrical Association of Philadelphia, 15 minutes daily except Sunday for two weeks. Stewart Jordan agency, WIP.

Kent Fur Co., participation in 'Homemakers' Club' daily except Sunday and Tuesday afternoons for 13 weeks. Broadsmith agency, WIP.

CHICAGO Ball Brothers Co., Muncie, Ind., 26 five-minute daytime participation programs. Applegate agency, Muncie, WLS.

Father Flanagan's School for Boys, Brown, Neb., 24 one-minute daytime announcements. Bogel & Jacobs agency, Chicago, WLS.

Acme Feeds, Forest Park, Ill., 39 two-minute early morning announcements. Wade agency, Chicago, WLS.

New Whitcomb Hotel, St. Joseph, Mo., one-minute morning announcements, twice weekly. Direct. WLS.

Oyster Shell Products Co., New York City, 26 50-word morning announcements. Rubens & Thomas Agency, New York, WLS.

Hillman's Pure Food Store, Chicago, five-minute participation show. Schwimmer & Scott agency, WENR.

National Biscuit Co., evening weather reports, seven days weekly. McCann Erickson agency, Chicago, WEINR.

State St. Council, Chicago: three one-minute announcements daily. Dade Epstein agency, Chicago, WGN.

Weibolt Stores, Chicago, four announcements in participation programs. Direct. WENR.

Lancaster Park Book Co., Chicago, 15-minute period daily except Sunday for disc program. Auspitz & Lee agency, Chicago, WMAQ.

Pure Oil Co., one-minute disc announcement daily except Sunday. Freitag agency, Chicago, WMAQ.

Zenth Radio Co., one-minute disc announcements twice weekly. Kastor agency, Chicago, WMAQ.

Pinead Co., 15-minute disc show one time weekly. Lord & Thomas agency, Chicago, WGN.

Beantown, Chicago, 15 minutes once weekly, Sundays. Beaumont & Hohnan agency, Chicago, WGN.

State St. Council, Chicago: time signal announcements daily for three weeks. Dade Epstein agency, Chicago, WGN.

PORTLAND, ORE. Dr. Douglas Dental Lab., 26 quarter hour programs per month, one year. Placed through Adolph Block Advertising agency, KGW.

Forrest Publications, spot announcement service. Placed through Arthfield and Graves Advertising Agency, KGW.

Safeway Stores, 52 weekly half-hour programs. Placed through Wilkinson and Cole Advertising Agency, KGW.

Portland Gas and Coke Co., 13 weekly quarter-hour programs. Placed through McCann-Erickson Advertising Agency, KGW.

Porter Medicine Co., one year spot announcement service, three times weekly. Placed through Street and Finney Advertising Agency, KGW.

Community Credit, Inc., 10 half-hour programs Monday. Placed

through Wilkinson and Cole Advertising Agency, KEX.

Pendleton Woolen Mills, three quarter hour programs weekly, one year. Placed through Gerber-Crossley Advertising Agency, KEX.

Hermosa Cosmetic Products Co., 26 spot announcements monthly. Placed direct. KEX.

TACOMA Hemphill Diesel Engineering Schools, 13 five-min. transmissions. R. H. Albers Co. agency. KVI.

Studebaker Sales Corp., 13 quarter-hour transmissions. Roche, Williams & Cunmyhugh agency, KVI.

Montgomery Ward & Co. Daily quarter-hour program, until Dec. 24, KVI.

Energy Cereal, 30 15-min. transmissions, three times weekly. KVI.

Rhodes Bros. Dept. Store, eight announcements daily for two months, KVI.

South Tacoma Chevrolet Co., eight announcements daily for one month, KVI.

CHARLES DRURY

And His ORCHESTRA

MUSICAL DIRECTOR
And Conducting

"At Home Abroad"

WINTER GARDEN
NEW YORK CITY

ABE LYMAN

AND HIS
CALIFORNIA ORCHESTRA

COAST-TO-COAST

WABC—Tuesday, 5 to 5:30 P.M.
(Phillips Milk)

WEAF—Friday, 9 to 9:30 P.M., EST
(Phillips Milk)

ODETTE MYRTIL

FOR

"BOURJOIS"

"Evening in Paris"

MONDAY EVENINGS
8:30 P.M., E.S.T.
W2-NBC

WALTER TETLEY

Broadcasting with
HELEN HAYES

"THE SHOW BOAT"

"BUCK ROGERS"

"BOBBY BENSON"

FALMOUTH

JOE LOMBARDO

AMERICAN OF THE AIR
CBS-NBC

second year

french casino

new york

carl hoff

and his orchestra

cbs-wabc—Sun, 11:15-11:30 p.m.
mbs-wor—Fri, 11:15-11:45 p.m.

THE VIRGINIANS

Radio's Best All-Around Colored Quartet

MUTUAL NETWORK
THURSDAY, 11:15 P.M., EST

Management MARY L. BRANK

WLV, CINCINNATI
TUESDAY, 10:30 A.M., EST
MONDAY, 10:30 A.M., EST
SATURDAY, 10:30 A.M., EST

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts

STUDIO BOXING BOU
WXYZ, DETROIT
BRITISH EMPIRE
WORLD-WIDE PICKUPS

WXYZ's Studio Bout

A real three-round boxing match between two amateur champions and with the winner receiving a trophy was staged with all the trimmings last week in one of the studios of WXYZ, Detroit, and broadcast blow by blow. In the venture

was seen the possible future use of boxing bouts as sponsored programs. Regulation size ring was erected in studio, and live audience of about 100 cheered and booed the fight. Patay Uro, U.S. amateur bantamweight champ, and Gerald Con, Canadian titleholder, fought. Wise, local boxing announcer, was on hand, and Scotty MacPherson, veteran ring official, did the refereeing. Other sports at ringside included Harry Hellman, former Detroit Tiger outfielder; Edwin Whaling, ex-national Golden Gloves featherweight champ, and several local Olympic boxing candidates, who were interviewed briefly during the bout. Lowell Blanchard of WXYZ's staff, gave the description, while Judge John W. Watts, president of Detroit Sandlotiers' Association, sponsors of program, did the m.c'ing. Judge Watts and Felix Holt, station's p. a., arranged program.

Stunt got nice play by daily prints, with many photographers, newsmen and radio editors guests at bout. Boxers used 16-ounce gloves, but really whooped it up, one of them even drawing blood. Gerald Con got judge's decision.

Inter-Empire Broadcast

Toronto. Inter-Empire broadcast, picked up in part from BBC, will be carried over the coast-to-coast web of the Canadian Radio Commission on Christmas Day, this including a talk by the king and the first broadcast to the children of the empire by his royal granddaughter, Princess Elizabeth. The king will be introduced by his subjects by a little girl in New Zealand.

Empire-wide celebration will be tagged "This Great Family," and will open with the pealing of bells in Bethlehem; then an exchange of greetings from the various parts of the British commonwealth; a characterization of Dickens' "Scrooge," by Sir Seymour Tuckler, British actor, the king's talk; switches to "sound pictures" of typical homes in Canada, South Africa, India, Australia and New Zealand; the singing of "God Bless the Ruler of This House" by the London Carollers; and then a series of acts from Xmas pantomimes in various British theatres, these to include "Mother Goose" from the Empire, Manchester; "Red Riding Hood" from the Royal, London; "Dick Whittington" from the Empire, Newcastle. Program will be picked up by short-wave from Vancouver and then piped over the Canadian Radio Commission network.

is Ratner's First

First CBS promotion piece issued by Victor Ratner, new head of the advertising and sales promotion departments, now being put into circulation. Is entitled "Preview" and lists all CBS advertisers together with the length of time they've been on the air plus other relevant facts. Conclusions are that radio advertising sells the goods, that mortality of accounts is very low, and that a web can accommodate a sponsor with very little money as well as the big-time.

Pup As Xmas Prize
Anaisienne Brady, writer-actress of WKBW romantic script "Jean and Jerry," is testing a dog giveaway for pulling power. Setter pup has been written into a package and will be written out again after midnight, Dec. 21.

That's the deadline for letters on "Why I Like Jerry's Dog." Best letter-writer gets setter pup for Christmas.

tamp Collecting Bugs

Popularity of stamp collecting in Syracuse was quite evident Tuesday (3d), when Capt. Tim Healy came here as a part of his Ivory Soap tour. Previous plans were for Capt. Tim to visit several schools in the city and give short talks on the history of stamps, but demands for his services were so great that it was deemed necessary to rent the auditorium of Edwards Department Store so that he could address youngsters and grown-up who didn't have the opportunity to hear him at the schools. His only air appearance locally has made him a popular figure to do with the package itself. Another psychological factor, says Clements, that was taken advantage of in devising the air campaign had to do with the inferiority complex. Mothers listening in were bound to react to such

slogans as "Don't Let Your Child Be Inferior."

Plans are being made, says Clements, to print the pictures of the program's performers on Tascos, the packages, and in order to get a collection of these reproductions the listener will have to buy a variety of packages. Sales on "Ivory Soap," adds Clements, have increased three times in volume since the start of the "Pageant" program.

Getting Hung

Bridgeport, Conn. WELL, New Haven's new 500-watt, countering local dials' ban on program listing by having timetable printed in Post, Telegram and Herald in Bridgeport, 16 miles away. Station signs off daily referring listeners to program published in those papers. Post and Telegram, print WELL schedules, figuring some points therefrom in territory between Bridgeport and New Haven. Herald is all-state coverer, anyway.

Woman-on-the-Street

Dubuque, Ia. WKBB has adopted a novel stunt for the Christmas period on their inquiring reporter schedule. Femme adds the regular inquiring reporter and interviews women who might ordinarily pass the mike up. Gives the regular chance to line up passersby and keep the chatter going full blast until the end of the period on the main drag. Gib Forbes doing the principal stuff, with Sally Steele on the side.

Adds novelty to the ordinary routine and has attracted comment.

WBAL's Wool-Wool Program

Baltimore. WBAL tomorrow (12) morning will broadcast a quarter-hour program which will be picked up remotely from the Baltimore Post-Examiner. Announcer will interview Miss Mary Shearer, prexy since '98 of the Balto Branch of the Boy Scouts of America. She will discuss the municipal animal shelter. Both persons quizzed will explain the work of their organizations and draw special attention to the fact that dogs from the Pound would make excellent Xmas gifts.

Stunt new wave treatise and should help the Shelter spot homes for some of the pooches it cares for.

Another Safety Angle

Baltimore. WCBM has swung the biggest deal man to date, by having a broadcaster with the local school board. Arranged with supe of schools, Dr. Weglein, to have a five-minute program, taped daily around 8 a. m., teaching kids safety methods. The school board has officials, including all the scholars through principals of institutions, using the name of station and hour daily when youngsters are told to keep an ear toward the loudspeaker.

Further, the stuff used on the

five-minute talks is taken from places that kids themselves pass. Different of the upper classes in the grade schools of city alternate in turning in articles to teachers on safety. The schoolmarms comb over submitted pieces, gloss 'em up a bit and send 'em to station, from whence they are read over the air, with credits to scholar, teacher and school added.

Safety stuff touches on care that should be started by kids when running, walking, playing on streets or playgrounds; when bicycling, skating, sledging, tree-climbing or indulging in various games of action.

is-Topical Theme

Bridgeport's front-page "mercy killer," Dr. M. A. Wariner, brought to WICC for 15-minute interview and address.

Eighty-year-old medico, whose confession of euthanasia during early period of practice had the local copy boys selling stories all over the world, chatted with Joseph Lopez, station supervisor, and later discussed his action in prepared address.

Small Town's 16,000 Letters

Spartanburg, S. C. Clausen's Bakery having received 16,000 letters and many entries as result of its first amateur series over WABC, will continue with new series. Number of letters received breaks all state records for written response to a program series. Mrs. Inez Winner took first prize of a bus trip to New York, theatre tickets, \$25 cash and arrangements for an NBC vacation. Race was so close, however, that WABC and sponsor were good sports and dittoed out Low's Hall-Heien soccer team. That was a swell idea—making the best publicity yarn the whole idea produced.

WABC visitors averaging 200 daily since station announced a studio travel and business guide service—gratis.

KYW's Birthday Cake

Philadelphia. Celebrating its first birthday today, KYW is plugging itself among agencies, sponsors and any others who might be helpful by sending out cakes and asking recipients to cut them during special party program.

Sh will go on at 7:30 this evening and will include musical speech and follow with entertainment by a trio of station's performing roster.

ore About Hauptmann

New York. Station WNEW, New York, by a tieup with the N. Y. Daily Mirror and which is serializing Bruno Richard Hauptmann's autobiography, does a nightly "March of Time"

dramatization idea of the current day's chapter. No sympathy for the convicted kidnapper, that being carefully eschewed from the radio dramatization, but otherwise it adheres to the day's factual occurrences. Mirror is reported having paid \$10,000 for the autobiography but the station cut off the deal on a tie-up with the daily.

Ever since the Hauptmann trial WNEW has been closely identified with the proceedings, running a day-by-day wire into the Flemington, N. J., courthouse, etc.

ie-Up Commercialized

Syracuse. Breesse Chevrolet buys series of three-a-week for a year on WFBL, Syracuse, N. Y. Programs called "Drive Safely," urging better driving by accurate reporting of all accidents in city limits. Details taken from police records and cooperation of Department of Public Safety used.

Programs written and given by Bruff Olin. Sold by Harry Burdick, staff salesman.

KATE SMITH'S THREE LITTLE WORDS

Popular Girls Trio

CBS

Tues., 4:45 P. M.,
Sat., 6:15 P. M.

Dixie's Distinctive Daughters

Direction of
HERB COOK

Management TED COLLINS

CHARLES PREVIN

REALSILK'S
MUSICAL DIRECTOR

SECOND YEAR

NBC, Sundays 8 P. M., CST

CORINNA MURA

Singer of Spanish Songs

and
Quintarist extraordinaire
IN PERSON NIGHTLY
at BARNEY GALLANT'S

ON THE AIR—WOT
FRIDAY NIGHTS AT 9

Management
WOR ARTISTS' BUREAU

RADIO'S HALL OF FAME

GEORGE HALL

AND HIS ORCHESTRA

Featuring DOLLY DAWN on
WOR with 2 HIT SHOWS

"Broadway Bandwagon"
Wed., 8:30 P. M.
TRU-BID BEEB

"Low Little Club"
Sat., 8:00 P. M.

BORDEN FARM PRODUCTS

JOAQUIN GARAY

RETURN ENGAGEMENT

This Week (Dec. 8)
ROXY, New York

Broadcasting
AL PEARCE HOUR
5 P. M. TODAY
WEAF
COAST-TO-COAST

PAT BALLARD

Radio Material for
ELEANOR POWELL
OSGOOD PERKINS
Society-Variety, WABC
Rep.: Winkler-Harris, 414 Madison Ave.
New York

AL GOODMAN

And Hi

PALMOLIVE BEAUTY BOX

IDAY, WJZ

7:30 P. M. PST, NBC

LUCKY STRIKE HIT PARADE

Saturdays, 8 P. M., WEA
COAST-TO-COAST

BENAY VENUTA

EVERY SUN., 10:30 P. M.
EST—WABD

And Entire Columbia Network
Now Appearing in "Anything Goes"
Pittsburgh, Pa., Week Dec. 9th
Management CBS Artists Bureau
Personal Management

JULES ALBERTI, 515 Madison Ave.
New York City

EASY ACES

FOR ANACIN

TUES.-WED.-THURS.

7 P. M. EST

NBC-WJZ

PHIL BAKER

Gulf Refining Company

Sundays, 7:30-8 P. M. EST

WABC-CBS

Direction
A. & B. Lyons

THE WALTONS

JULES and JOANNE

Playing at

EL RETIRO MEXICO CITY

Dir. MARY L. SHANK

EMERSON GILL

AND HIS ORCHESTRA

HOTEL WEBSTER HALL
DETROIT, MICH.

MCA Distribute

NEW YORK RADIO PARADE

By Nellie Revell

Catching 'Em On the Fly

Two of the Blackett-Sumner-Hamperley programs at Columbia broadcasting ran into serious script trouble last Friday (9). Script for the "Mrs. Wiggs of the Cabbage Patch" arrived at 11:27 with show due on air at 11:30. "Cast went on air without a chance to look at parts and were reading roles as they went along when they noticed the script was short. Only seven pages had come. At the crucial moment, though, succeeding pages of the script started to trickle in. Page boys tossed the script in sheets as they arrived. Took some neat maneuvering to keep in time with missing pages until they arrived.

Following program, "Just Plain Bill" also had a bit of difficulty. His script showed at 11:30 and was due on the air at 11:35.

What's Commercial

Executive Board of Local 802 of the American Federation of Musicians have agreed on a new ruling and the routine necessary to make the rule valid is under way. Ruling: On all orchestra remotes where the name of a song is mentioned and credit given to the picture from which the song, if so happens, comes the program will be judged a commercial and musicians must be paid commercial scale for the airing. Union don't mind airing the name and address of spot, and what a swell 65c lunch can be had, nor the name of the tune, but feel that mentioning the picture is a commercial plug.

Fred Waring's Wintnesses

The NAPA is trouping a carload of names to Philadelphia on December 12 to testify to the fact that in their opinion as experts the Waring music is original, unique and valuable. etc. Gang will leave Penn station in a private car 9 a.m. and arrive in court about 11:15. Due to return the following day. Following is a partial list of the "surprise" witnesses who will be in court ready to appear: Irving Berlin, Billy Rose, Louis Bernstein, Walter Douglas, Gene Buck, Edgar Leslie, Bobby Crawford, Sam Teyback, official of Local 802; Ed Darling, Joe Moss, George Meyers, Harry Crandell, Alton Cook, radio ed of World-Telegram (warning from the W-T radio poll); Ben Bernie, Guy Lombardo, George Planados, Fred C. Erdman, Bill Murray of the Wm. Morris office; Fritz Rehner, Frank Behler, John McGuirk, Harry Mackey, Jack Kelly and Abe Sablosky.

Texaco Showmanship

Commercial plugs on the Texaco Fuel program are now woven into the lines of Jimmy Durante. Script has Durante in role of 'Brainy Bowers' holding a 5% partnership in a gas station in Albuquerque, N. Mex. To make the set-up authentic dangled if the sponsor hasn't selected a service station in Albuquerque and put up a sign and plix reading "Brainy Bowers 5% prop." Sponsor seriously considered making out a deed for the 5% out in the station for 'Brainy Bowers' but finally nixed idea.

Mrs. Al Goodman's Gesture

Mrs. Al Goodman, wife of the orchestra conductor, will stage a benefit card party and raffle for Dorothea Antel, invalid actress known as the 'Sunshine Girl,' at the Goodman home, 115 Central Park West, on December 21. Mrs. Goodman will provide a mass of expensive prizes which will be raffled off as part of the affair.

Standard Oil Auditions Agencies

Standard Oil Company of New Jersey has invited a selected group of advertising agencies to compete for their 1936 account. At present the account is split with Marshall & Pratt airing Guy Lombardo and U. P. News Flashes for Esso with the rest of the account including other radio programs being at McCann Erickson Agency.

Sponsored Benefits

WMCA has aired many a benefit performance in this town. Just so long as the cause was legitimate and the time available the station has been broadcasting the affairs. But of late the station has been going a bit further. They have been selling their programs to local sponsors. The sponsor pays the wire charges and gets a swell program of 'name' talent. The benefit gets a substantial donation. And, with credit lines deftly inserted everyone is happy. Last month saw four of these programs sponsored. November 2 the 'Night of Stars' benefit under the auspices of the 'United Jewish Appeal' held a show at the Garden and was sponsored by Adam Hats. The next night the National Hebrew Orphan Asylum benefit, also at the Garden, was sponsored by Sears Furniture. The 24th saw the Adirondack Sanitarium benefit from the Majestic theatre sponsored by Sears. Nov. 28 the New York American Xmas Fund benefit at the Fox theatre in Brooklyn was sponsored by Sally Studios.

Those Firechief Hats

When Ed Wynn aired for Texaco as the Fire Chief, George A. Vos, special radio aide of the sponsor, came up with the idea of giving each number of audience a red firechief hat. To date some 4,000,000 of these have been distributed. Sponsor goes for about \$175 per hat for 500 of these hats for each broadcast. Hats go home for the kiddies. Nabors kids see and want hat also which is where the other three and some odd million have gone. Demand so great they are sold to the Texaco dealers for their customers. After each broadcast 'Times Square and suburban railroads are alive with red fire chief hats.

Scrambled Notes

Glen Island Casino being reopened for the Yule holidays and Joe Haymer's band booked in by Columbia Artist Bureau. Spot has a National Broadcasting System show. Dave Hervey's orchestra renewed by Ansonia Shoes. 'Farley' Reilly band due to repeat, guest star performance on the Vallerie show...Gogo De Lys in a sanitarium on the verge of a nervous breakdown. Permitted out to make her WABC broadcasts only. Mrs. Ed Bolte, continuity writer for 'The Little House' and 'Guy Bolton' resigned for the Columbia Broadcasting the past two years, resigned to take over the radio department of the Resettlement Administration under Rexford Tugwell in Washington, D. C. 'Temporarily Georgia Backus is back in the Columbia Broadcasting continuity department after three years of freelancing... J. Sterling Getchell Agency...WNEW offices were renovated...The Dec 31st broadcast of the Ford-Waring program will be an all-audience-request show...Tempo King has A. S. Beck sponsoring him over WMCA three weeks...Fran and Francis have a six times a week commercial at WINS. Name of the spot is a tongue-twister...John Babb of the National Broadcasting Artist Service department out with La Belle Gilippe.

Short Shots

Don Bestor and the band go into the Mount Royal hotel in Montreal for three months, opening the 20th. To have a National Broadcasting and Canadian Radio Commission wire...Colgate Shaving Cream bought the new Phil Lord show, 'Crime Crusaders' and will air the first of year. This script differs from Lord's 'G-Men' in that the yarns are about local police forces...Frank Dalley orchestra from 'The Maybrook' being booked through south by Columbia Artist Bureau. Vocalist Nancy Flinn has from Wilson-Safeway and band hopes to cash in on this angle. Leaving on the 15th...Donald Flamm, WMCA presy,

Squawkers' Contest

Cincinnati, Dec. 10. WLW announcing a contest via spot blurbs in which listeners are invited to squawk about any program that falls below their standards of good water. Best objector of the week gets a Crosley radio set. Gobs of dialers taking the station up on its invite.

WGAR's All-Night Show

Cleveland, Dec. 10. For station's fifth anniversary, WGAR is going seven overtime hours in celebrating with an all-night program on Dec. 15. John Patt will christen new 384-foot single vertical column antenna.

Some 25 acts, including a dozen from Detroit and Chicago, are being brought in to participate. Program begins Saturday night, Dec. 14, at 11:30 and winds up at 8:00 a. m. next day. Walberg Brown increasing staff ork from seven to twelve for it.

Speeches are to be made by city's mayor, Governor Davey, heads of civic and church organizations, with Patt doing the introductory honors.

Treat Quits Pulpit

Boston, Dec. 10. Wolcott Colt Treat, impresario of a radio program over WCOP, Boston, called 'Hearts Adrift' has renounced the ministry (Episcopalian) to concentrate on his radio work and psychology. Simultaneously it was learned that he is being sued for divorce by his wife, Mrs. Margaret DeKoster Bliss Treat of Dobbs Ferry, N. Y.

Treat was ordained two years ago and has been married since 1927. Mrs. Treat uses on grounds of desertion. 'Hearts Adrift' and 'Lost Personalities', both conducted by Treat over the Boston station have been hefty letter-getters from listeners.

Truex Family Show

Ernest Truex is being auditioned this week before several prospective sponsors in a father and son comedy sketch. Truex' son will play the other principal character in the 15-minute radio skits which are to be spotted on air three times weekly.

Comedy script is being done by John Peter Toohy, of the Sam Harris office, being based on his play, 'Jonesy'. Jonesy Productions is staging the series.

Chain Store's Dec. 25 Show

Sears, Roebuck has scheduled a one-time spot over the CBS net on Christmas day to broadcast greetings to its customers.

Spot is from 4 to 4:30 P. M., but contents of the program aren't set yet.

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PUBLISHERS 3-WAY SPLIT

ASCAP-SPA Discuss Suing WB Over Soc. Composers' Performing Rights

Committees representing the American Society of Composers, Authors & Publishers and the Songwriters Protective Association met in New York last week, with each faction having counsel in attendance, to discuss the legal aspects of the withdrawal of Warner Bros. from ASCAP and the general situation pertaining to the Duffy copyright bill now pending before Congress. SPA delegation later the same day reported on the highlights of the conference to the members of its council.

Arthur Eburkan accompanied the ASCAP delegation which consisted of Gene Buck and E. C. Mills, while Arthur Garfield Hays sat in as lawyer for SPA. Spokesmen for the latter were Irving Caesar, George Meyers, Sigmund Romberg, Joe Young, Benne Russell and Edgar Leslie.

During the informal talk certain phases of the Duffy measure were analyzed and the question of asking Congress to write in a clause that would give the writer of a work equal ownership of copyright with the publisher was debated. Also was the proposition of bringing suit against Warner Bros. to test the rights of the writers who remain with ASCAP to the performing rights of the films produced or controlled by the film producer and of having the courts determine whether WB could dispose of these rights without taking the writers into consultation. Nothing definite as to this proposal was agreed upon.

Lombardo Forgets That Bouquet Trick, Returns To Victor as No. 1 Disk

Guy Lombardo band has returned to the Victor fold and is slated to start recording for that company this week. Lombardo's last disc coming over to that company from Brunswick when Jack Kapp quit the latter to organize American Decca two years ago. New contract which the Lombardos have with Victor gives them top billing on the company's dance combo list and also the privilege of taking the first pick of new song releases.

Some time after the Lombardos had been with Brunswick an exec in the Victor organization dug up an old contract and brought suit against the band claiming a prior right to its services. One of the litigations came the classic story on how the defendants were served with the complaint and summons.

Plaster was concealed in a bouquet which Guy Lombardo stepped forward to receive at an opening night. As Lombardo took the flowers from a page a tuxedoed diner walked over and suggested that the bandman look inside the bouquet. The former then identified himself as a process server, thanked Lombardo and departed.

Don Bestor's Canadian Job Hotel and Commercial

Don Bestor, having been reinstated in the American Federation of Musicians, opens Dec. 20 to the Mt. Royal hotel, Montreal, and goes on a sustaining pickup via WJZ-NBC into the U. S.

Bestor is also set on a Canadian regional commercial for Benson & Hedges.

CHANDLER WITH MARKS

Billy Chandler started as general professional manager for E. B. Mark Dec. 9. Paul Jonas, formerly in charge, will remain to handle transcriptions and films.

Garber, Little Already Set for Catalina Is.

Chicago, Dec. 10. Jan Garber orchestra has been signed already for Catalina Island for the bulk of the coming summer season.

Garber will be preceded at the Coast resort by the Little Jack Little band, which opens the season for four weeks.

6 OFFER SHORT TERM ASCAP RENEWALS

Despite the completion of the new classification, six independent publishers have failed to signature extension of membership agreements with the American Society of Composers, Authors and Publishers. These firms are the Robbins Music Corp., Leo Feist, Inc., Irving Berlin, Inc., E. B. Marks Music Co., Carl Fischer, Inc., and G. Schirmer, Inc. This coterie would like to continue with the Society on a short term agreement, similar to the one that was reported proffered to the Warner Bros. group, but in the event of a showdown, indications are that it will settle for a three year proposition. View taken by the six is that, though it fully realizes the precarious position the Society is in and it would like to make the renewal five years, as has been done by the other publishers, the dictates of good business judgment suggest that the hookup be for a short term. In the interim these firms would be in a position to show Warner Bros. fares on its own and modify their own performing rights situation accordingly. If WB succeeded in getting a huge return for its musical rights, the set of firms could then make different arrangements for the disposal of their rights.

Court Declares Bass Fiddle Not Necessary; \$50 Plaster

Baltimore, Dec. 10.

A colored organization in Frederick, Md., has asked a Negro orchestra, The Floridians, to play a dance date Dec. 2. The band, which was one-niting through this territory, didn't show and as result dough grossed at door had to be returned.

Next day The Floridians happened to be passing through Frederick in their bus and stopped off for some food. Townsfolk seeing the band in the vehicle, and when disappointed sponsors learned of it, had the cops invade the eatery and arrest the bandsmen.

Up before local magistrate, the leader claimed his crew had lost their bass fiddle and consequently couldn't play the dance date, but the justice-jerking sponsors discounted the excuse by saying bass music wasn't indispensable and court agreed.

Orchestra got nicked \$50.

Travers to New York

Philadelphia, Dec. 10. Vincent Travers goes into French Casino, New York, with new show beginning January 8 for 52-week stretch. It's his first Broadway break and added phase of deal is that he'll have two CBS network York musicians.

Deal was set by Manny Sacks, of Universal Artists Bureau, through Music Corporation.

DISTRIBUTION ON NEW BASIS

Performances 65%, Availability 20%, Seniority 15%—Committee of 7 to Handle Credits—More Extensive Checking

WRITERS NOT SET

With the new system ready for adoption, publisher-members of the American Society of Composers, Authors & Publishers last week were asked to elect a committee of seven whose function will be to determine at each quarterly distribution the relative availability value of the various catalogs. Writer faction of the ASCAP board has yet to arrive at even a tentative plan for revision for its system of royalty allocation.

Distribution system which the publishers' classification committee has devised will be based on a three-way division, 15% going to seniority, 20% for availability and 65% for performing credits. While the determination of seniority and performing credit ratings will be left to a hard and fast formula, a special publishers' committee will be picked each year from among the membership to do the availability classifying.

With the new system of royalty allocation in operation, the Society will go in for far more extensive checking of performances. The complications may at the end of 1936 show 10 times as many plays as were charted by the Society through the current year. To prevent any possibility of paid or forced plugs, ASCAP will from time to time change its compilation sources.

Candidates

In devising the new system the publishers' classification committee has had the cooperation of every important publisher in the business. Availability committee will consist of four pop and production clubs and three pubs from the standard field. Ballot sent to the VB studios has as candidates for the committee's proposal.

(Continued on page 52)

Dubin-Warren's Dilemma

Nothing to Do but Wait Till 1936—They'll Let WB and ASCAP Fight It Out

Al Dubin and Harry Warren agreed Monday (9) after a talk with Herman Starr, Warner Bros. v.p., that there was nothing for them to do about the dilemma in which WB's withdrawal from the American Society of Composers, Authors & Publishers has placed them but wait until after the first of the year. Dubin and Warren flew in from Hollywood to discuss the situation, with a view to finding out primarily whether the writing contract that binds them to the VB studios will imperil their membership contract with ASCAP.

Starr assured the pair that there was nothing for them to worry about. If the Society collected from licensees the duo would get their share, and if Warner Bros. collected they would likewise profit. After outlining WB's reasons for pulling out of the Society, Starr pointed out that his organization was fully aware of the angles involved in the question of the writer's right to participate in the disposal of the small rights to his works and that it is prepared to meet this issue at the proper time.

Dubin and Warren explained that they were deeply concerned with the continued existence of the Society on both sentimental and self-protective grounds. Through mem-

Fear Wilkie Decision Leaves Music Biz Open to Blackmail; MPPA Considering Joining in Appeal

No Contest on Gumble, Vocco for PMA Posts

Professional Music Inc., slang for song pluggers, elects a new set of officers tonight (Wednesday). Mose Gumble and Rocco Vocco are unanimously nominated, hence slated for prez. and v.p., respect. Others will be voted upon. PMN's second benefit show is set for March 1 at the Majestic. N. Y. Last spring's show realized \$9,000.

N. Y. MUSICIANS MAY ADOPT CHI RULE

New York musicians' union, at a meeting of the board of governors tomorrow (Thursday) will act on the resolution providing for the placing on a commercial basis of all programs which credit the picture or stage source of a musical number. Sentiment of the board is strongly in favor of the rule's passage and in the event it is approved, indications are that it will go into effect by the end of next week.

Proposition involves sustaining programs, cleared out of the network and local station studios, and hands picked up from hotels, restaurants and nite clubs.

Similar rule was put into effect by James Petrillo, boss of the Chicago musicians' union, several weeks ago, and was primarily directed at the plug advantages that Petrillo thought the film producers were getting by putting these numbers on the restricted list of the American Society of Composers, Authors and Publishers.

Music Publishers Protective Association has under consideration a proposal that it join in the appeal from the decision which Federal Judge Alfred C. Cox handed down in the case of W. A. (Bud) Wilkie, Los Angeles bandman, against Santly Bros. Music Co. (now Santly Bros.-Joy) and Bernice Petkere, Decision, which has aroused the militant interest of the music publishing industry, hold that, though the tune, "Confessing," on which Wilkie claimed an infringement had never been published, the Petkere melody, "Starlight," showed sufficient similarity to constitute a violation of Wilkie's rights under the common law.

Miss Petkere's song was published by Santly in 1925, selling around 70,000 copies. Wilkie asserted that he wrote his composition in 1927 and played it on his various engagements. John G. Payne, chairman of the MPPA, indicated that his organization would undoubtedly enter the action as amicus curiae, or friend of the court, on the ground that the issue was one of serious import to the industry.

It would seem that if similarity alone was, said Payne, to be the basis of inferring copying, despite the fact that no direct evidence to substantiate it were available and that all direct evidence indicated the contrary, the music industry would constantly be open to intimidation and blackmail. Should the MPPA enter the case, the association's counsel, added Payne, would file a separate brief with the U. S. Circuit Court of Appeals.

In defending itself from the infringement charge Santly Bros. contended that if "Starlight" could be compared to any previously authored composition it would be "Violeta," a melody in the public domain.

Los Angeles, Dec. 10.

Charging that Mack Gordon and Harry Revel lifted her song, "Lady of Love," Horne's Hush has filed suit in federal court here against the two composers, Bing Crosby and Paramount for \$500,000.

Miss Hirsch's complaint says tune was used under title of "Without Word of Warning" in Crosby's picture, "Two for Tonight."

LYMAN LETS OUT BOB GOLDSTEIN; GILLESPIE?

After nine years as Abe Lyman's personal representative and business manager, Bob Goldstein is out. Lyman is concentrating on Superior Artists, a radio agency with the Blackett-Sample-Hummer advertising agency, which also has Lyman on a number of radio commercials.

Lyman and Jimmy Gillespie are talking a personal management arrangement with Gillespie for a number of years plotted Paul Whiteman.

The Lyman-Goldstein split culminated from a series of business handlings when the orchestra leader found he had not kept up to date in current bills, income tax, etc., which are since being adjusted.

CHRISTMAS IS COMING

GIVE A VARIETY SUBSCRIPTION

to Friends, Clients or Employees

A Practical Gift—It Will Be Appreciated

\$6 a Year—Four Subscriptions, or More, \$5 Each

Foreign \$1 Extra

VARIETY

154 West 46th Street, New York City

Negroes Are Cleared

Germans Explain That Jews Are Only Ones Responsible for 'That Awful Jazz'

'Sturmer,' most vitriolic anti-semitic periodical, has made an invention. It says:

'Jazz music hails from the brains of Jewish curb composers, invented at a time when the Jews reigned over the Fatherland and triumphed over German folk songs with their dirty Jewish jokes and ditties. It is quite wrong when people say that jazz hails from the negroes. The Negro race has nothing to do with jazz, since Africans don't know any jazz music. It's the Jewish race that invented jazz, made it fit the Jewish idea of life with its disharmony and distortion.'

'The gigantic contrast between German and Nordic music and jazz is the same as the gigantic contrast between a man of Nordic race and a Jew. A later period will fall to understand how it was possible for the Jews to make German people accept their jazz tunes and jazz dancing. The German people created the biggest composers of all such as Johann Strauss, Mozart, Schubert, Haydn, Franz Liszt, Beethoven, Bach, Richard Wagner, and many more, and it's a shame that the German nation during two decades had to stand this abominable jazz craze.'

Whiteman Concert in Feb. to Help Finance Wms. College Museum

Paul Whiteman's concert in Carnegie Hall, New York, in February will be a combination of modern music plus singing, with three new American compositions by native composers to be presented for the first time. One will be David Diamond's musical version of Carl Sandburg's 'Good Morning, America,' poem. One of the other pieces now undergoing scoring will require the services of a Metropolitan opera tenor, for the singing passages, together with a regular symphonic orchestra in addition to the Whiteman contingent.

Proceeds from the concert are to be turned over to the building fund of Lawrence Art Museum at Williams College, where a new wing is to be erected for housing the Museum of Modern American Music, which Whiteman has endowed. Construction will begin next spring, with the place open for full operation by next fall. Whiteman's father, Wilberforce J. Whiteman of Denver, is coming east to assist in compiling the musical data now being collected from all U. S. sources. Museum, when finished, will have the most complete array of modern musical instruments, arrangements, recordings, etc., of the field. One item which the leader is anxious to impress is the evolution of jazz, which he claims is not an off-shoot of southern tradition, but first struck these shores during the clipper ship era along the Northern Atlantic seaboard states, and then trekked southward to the plantations. There's to be no charge for study at the museum, but one has to show sincerity in his work before being given free rein.

Diamond, whose composition is to be presented at the concert, is winner of the Elfreida Whiteman scholarship. The Whiteman program will probably be given on a Tuesday night, when the orchestra is free from 'Jumbo' chores.

Negotiations are under way for either the New York Philharmonic or Philadelphia Symphony to augment the premiere.

McHugh-Koehler Team

Jimmy McHugh and Ted Koehler are a new songwriting team for Decca Music. They left for the Coast over the weekend.

Team has six filmicals lined up among a number of major studios, including Metro and 20th Century-Fox. McHugh recently split with Jimmy Fields, who left for the Coast over the weekend.

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WHAT'S IN A NAME?

Only the Publishing Rights For Jack Robbins

Hollywood, Dec. 10. Jack Robbins has suggested the title, 'More the Merrier,' taken by Walter Wanger, with George Marion, Jr., turning out the yarn. In return, Robbins gets first crack at the publishing rights of the songs written by Dick Whiting. Robbins also suggested 'Thanks A Million' for 20th Century-Fox, also publishing that score.

Protest WPA's 'Orig. Edition' Music Ruling

Protest against restricting WPA musicians to the use of music published in original editions was made today at work by the Music Publishers Protective Association, to Harry S. Hopkins, director of the Federal Emergency Relief Administration. This policy was scored as working in favor of foreign publishing houses, while American publishers were expected to sit back and support the relief work with taxes.

Letter of protest, which was prepared by John G. Paine, MPPA chairman, follows: 'I have been advised that in connection with the federal relief work which is being done among musicians that Mr. Sokoloff, whom we understand is in charge of this work, has issued an edict to the effect that symphonic orchestras and other like groups, including choral groups, are to use only non-copyrighted musical works, and that they are to use only original editions of such works.'

'This means that works, whether copyrighted or non-copyrighted, published by American publishers, are excluded from purchase, and only foreign editions can be used. I ask you, frankly, whether this is a policy of the Federal Relief Administration. Are we American publishers to sit back and let federal relief funds be spent on foreign editions? It's our taxes that support the federal relief, not the taxes of German, or French, or Italian, or English publishing houses. If we are to be entitled to receive whatever we can back again from the Government when material which we are able to supply is being used on federal relief work. We cannot see any justice in the Government taking money from us in taxes and through an edict such as that reported to me, and which is the subject matter of this letter, send that money into the treasuries of foreign competing publishing firms.'

'We object strenuously to this edict and request that you look into the matter immediately and take whatever steps may be necessary to correct such an un-American order.'

Wally Downey Back in N.Y.

Wally Downey, who has the Brazilian and Argentine publication rights to the Robbins, Famous and Berlin catalogs, is back in New York after 13 months from Buenos Aires and Rio de Janeiro. Heads to the Coast on his and a visit with his family, then returning to his Rio headquarters after the holidays.

American music man started his South American publishing activities with U. S. methods on the theory that the musical value, then hitting renewed strides, would automatically exploit picture songs for the Latin market, as elsewhere.

RODGERS AND HART TO COAST

Lorenz Hart and Richard Rodgers left for Hollywood by air Sunday on a one-week hurry, called by Jack Whitney.

Will provide a song for a Dolores Del Rio pie at Pioneer.

Most Requested

(As reported by Hal Kemp at the Hotel Pennsylvania, N. Y.)

Just One of Those Things
A Little Bit Independent
Thanks a Million
Where Am I?
Red Sails in the Sunset
Check to Check
Pleasure Without You
Mood for Love
Truckin'
No Other One

(As reported by Cornelius Godolban of the Maisonette-Russe, Hotel Regis, N. Y.)

Bleu Danube
Dan Eyes
Merry Widow Waltz
Zwei Herzen
Royal Polonaise from 'Glinka'
Valse Bluette
Red Sails in the Sunset
Piccolo
Thanks a Million
Check to Check

(As reported by Ted Flo Rito, Hotel New Yorker, N. Y.)

Lucky Star
Little Bit Independent
Treasure Island
Red Sails in the Sunset
Roll Along Frantic Moon
Thanks a Million
Check to Check
Truckin'
Gentleman Obviously
Don't Give Up the Ship.

(As reported by Ernie Holt at El Morocco, N. Y.)

Check to Check
Just One of Those Things
Little Bit Independent
Red Sails in the Sunset
Treasure Island
No Strings
Stop, Look and Listen
Mood for Love
Why Shouldn't I?
Where Am I?

Militant Slate Sweeps Philly Mus. Election; Theatre-Air Showdown?

Philadelphia, Dec. 10. reversal of many policies of Local 71, American Federation of Musicians, is seen likely as result of annual elections last week. In overwhelming turn-over, militant faction headed by Americo A. Tomel captured all but four minor offices of entire slate. New regime comes in Jan. 7 and is expected to turn on heat in dealings with local broadcasters and theaters, particularly the latter. Tomel, present secretary of union, defeated Romeo Cella, incumbent, for president. Other winning candidates were George Greenhalge, v.-p.; A. Rex Riccardi, secretary; Charles Saxton, assistant secretary; Joseph Bessie Sr., treasurer; Michael Stassler, sergeant-at-arms; Oscar Moldayev, counselor, and Jack Pomerantz and Elmer Ziegler (with officers) members of the executive committee. Conservatives succeeded in electing only one man each to the trial board, auditing committee and two groups of delegates.

Tomel said result amounted to 'declaration of independence against studio and theatre domination and that in future all musicians would be allowed to speak their minds without threat of loss of employment.'

GRILL RESTORES RAP

Rainbow Grill has again resumed a covert, this time 50c after 10:30. Informal niter in Radio City was angling for college trade without the table rap.

Newman's orchestra comes in this week.

Bene Russell leaves New York today (Wednesday) for Hollywood. He has effected a termination of his contract with Harms, Inc., and expects to head the line, has been negotiating with a picture studio on the Coast.

Bert Anstie and his Mountain Boys, hill-billy orchestra, with base in Montreal, and with a weekly spot on the Canadian Radio Commission programs the past two years, are on a tour of the British Isles.

Inside Stuff—Music

Guy Lombardo and his Esso sponsors had ideas about switching from a 35c Decca record label to Victor's 75c brand. Figured that was more 'high class,' etc., and during the Lombardos' current engagement at the Arcadia restaurant, Philadelphia, the Victor bunch from Camden, N. J., were in constant touch to switch the deal. It was finally closed this week. Lombardo follows Berry, Cummings into the Hotel Roosevelt, N. Y., spot tonight (Wednesday) with Cummings' contract, which had three weeks or so to go, settled. Cummings under the Roosevelt's grillroom bit considerably, but didn't object to the idea of Lombardo giving himself a permanent N. Y. spot in order to be near his Standard Oil of N. J. radio commercial. It's understood that for this reason Lombardo is likewise making a better financial adjustment on his figure for the Roosevelt spot than if it was a straight booking.

Cummings goes to Detroit (Orlone Terrace), t. Paul, and due back in N. Y. in the spring.

In connection with the entomology of C. O. (Bob) Swartz's 'Colorado Home (the Prospector Song),' which is the original of what is now known as 'Home on the Range,' Paul-Pioneer's edition of this number prints an explanation of its origin. Kenneth S. Clark, supervisory editor for P-P, authored a page and a half of data explaining the original source of the now famed 'Range' number, which received extraordinary attention in recent years as President Roosevelt's favorite.

Data was dug up by Clark and served as the basis for settling Southern Music Co.'s suit for alleged copyright infringement, when it was disclosed the song dated back to 1885 and was written by sordough Bob Swartz.

New classification plan which the publisher faction of the American Society of Composers, Authors and Publishers is on the verge of adopting, has its basis in the 'comparative unit system' which Bene Russell proposed to writer members of the ASCAP board two years ago. Later, coterie, at the time, took the view that it would be dangerous to tamper with the classification method currently in effect, and as an alternative it established a bonus divvy for the writer which Russell had also devised.

Writer faction in the society has, since 1933, been distributing \$50,000 a year among those authors collecting the major number of plugs.

Visiting English crooner is getting himself on a spot with the Tin Pan Alums over his hyper-British attitudes as regards the King and the U. S. manner, as it is spoke. His audible references to the American manner of speech in the midtown eateries makes him only tolerable because of the plug equation, otherwise the music men have their own ideas.

Pubs' 3-Way Cut

(Continued from page 51)

popular division the names of Louis Bernstein, Walter Douglas, Lou Diamond, Saul Bornstein, Jack Bregman, Will Von Tilzer, Jack Mills, Henry Spitzer, Robert Crawford and Max Dryfus, while the standard list consisted of Edward B. Marks, Walter F. Fisher, Gustav Schlimer, George Fischer and Theodore Presser Co.

For royalties from the radio source, checkups are not limited to the two major networks, but every broadcasting station will be included for purposes of tabulation of the number of performances. This is a relatively economic means of checking, and can be accomplished with little extra cost.

The suggestion for checking the picture theatres for motion picture music was abandoned when it was shown that it cost \$100,000 in disbursements for \$800,000 in income, from the cinema division, in order to gauge the usages of music.

Of the Society's prospective \$4,000,000 income for 1935, 35% goes for the cost of operation. Unlike the extraordinarily high \$500,000-\$800,000 ratio in the picture theatre division, the broadcasters are much cheaper to check.

Fischer and Schlimer's petitions, as the largest purveyors of non-copyrighted music, that they receive an elevation to one point instead of half point, had been denied. These firms account for some 400,000 annual usages of non-copyrights, but utilizing the Carl Fischer, Inc., and G. Schlimer, Inc., arrangements, which are copyrighted, and hence ASCAP collect.

Bernstein Steps Down

Louis Bernstein, as chairman of the classification committee, had vacated the chair at last week's meeting at his own request, stating he did not want to be wanted to state from the floor, and could best say them when not presiding. E. C. Mills presided in his place.

Attending the powwows were Mills, Bernstein, E. B. Marks, Will Von Tilzer, Bobby Crawford, Saul H. Bornstein, Walter Fischer, Gus Schlimer, Jack Bregman, Julian T. Abeles, Lou Diamond, Walter Douglas, Max Dryfus, Henry Spitzer. Several of these sat in by invitation, not being regular classification committee members. Lou Diamond was an extra on behalf of famous Mupac to Henry Spitzer (Chappell) representative from Theodore Presser's firm; Marks; Abeles, attorney, and Bregman, for both the Metro-Robbins-Felst combination.

Todoma, Dec. 10.

Superior Judge D. F. Wright at Olympia, Wash., state capital, has extended to Dec. 16 the temporary

DECCA GOING INTO \$1 PRICE FIELD FOR DISCS

Decca is going into the higher-priced records (standard and classical) at 75c or 1c retail, but will adhere to its 35c prices for the popular brands. Sales in the pop division have convinced the firm that that's the price for big turnover.

Under a deal with EMI (Electrical & Musical Industries), British holding company for Columbia, Victor, Parlophone, Lindstrom, Trans-Oceanic and an Argentinian outfit, Decca has acquired from EMI the U. S. rights to a sizeable catalog of standards and classics, recorded in England.

Under a similar pact, Victor and His Majesty's Voice exchange matrices; Columbia in U. S. and Col. of England, likewise exchange matrices. Decca will acquire what used to go out on the Parlophone releases, in exchange for which the Parlophone pop recorders in America have been using the Decca recording studios. There are other considerations, of course, also. This will give Decca of America such artists as Tauber, Klepura, et al.

Jack Kapp, prez of Decca, claims his is 50% up since the first of the year. Lombardo, Armstrong, Dick Powell, Crosby and others the best sellers on his list.

Harry New, formerly with the American Record Corp., has joined Decca, over affairs of the Toronto Musical Protective Association (musicians' union). Walter Murdoch was re-elected president for fifth term.

Other officers are: Don Romanelli and James Buckle, vice-presidents; Arthur Dowell, secretary-treasurer; Robert Moore, assistant secretary.

Partnership of Tracy E. Griffin, General D. W. Hamilton, suit against the society for alleged violation of the state monopoly laws.

Griffin was named receiver following a recent hearing on Attorney General D. W. Hamilton's suit against the society for alleged violation of the state monopoly laws.

At annual meeting of the Toronto Musical Protective Association (musicians' union), Walter Murdoch was re-elected president for fifth term.

Partnership of Tracy E. Griffin, General D. W. Hamilton, suit against the society for alleged violation of the state monopoly laws.

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New Wage Scale For Arrangers, Engravers, Etc.

New wage scale for arrangers, copyists, engravers, autographers and proof-readers was ratified at a joint meeting of the New York Musicians' union and the engravers union Monday night (7). Opposition to the unions' action is anticipated, not only from music publishers but from NBC and Columbia. Included in the regulation is a provision banning the playing of an arrangement or sheet of music that does not contain the designated union label. Any union musician who violates this rule is subject to fine and possible expulsion from the local. Scale becomes effective Jan. 1.

Scales arrived at in joint discussions between the musicians' local (802) and the engravers' union cover both salaries and piece work. Arrangers who are in charge, but also do other work around a publishing house, are to receive \$108 a week, while assistants, who do nothing but arrange, are down for \$150 a week. Piece-work arrangements range from \$1.50 to \$4 a page when it applies to instrumental work, while vocal arranging calls for a remuneration of \$1 to \$2 a page. Piece-work on copying starts at 25c and runs up to 60c a page, with the weekly wage in this branch set at \$65. Autographers are to receive a minimum of \$75 a week, engravers \$65 and proofreaders \$75.

Weber Leaves Coast

Los Angeles, Dec. 10. After spending a month on the Coast, Joseph N. Weber, president of American Federation of Musicians, pulled out last week, en route back east. Several midwest were scheduled.

See 20c Scotch Under New U. S.-Canada Treaty

Scotch whiskey over the bar should drop to 20c per drink after New Year's instead of the current 35c and upward. Similar slashes in booze costs are expected when the new treaty with Canada becomes operative.

Liquors from England enter the Dominion duty-free and the reduction in tariffs between the U. S. and Canada will cut the cost here of Scotch \$7 by the case.

C. P. CASINO, CAFE RENE GO FOR 77B REORGES

Two New York niterys filed 77b reorgs Monday (9). Dieppe Corp., operating the Central Park Casino, lists assets of \$122,764 and liabilities of \$145,435. Rene Restaurant, Inc., operating Cafe Rene, maestroed by Vincent Sorey, at 240 West 52d street, (old King's Terrace), is a Mexican standoff on debts and liabilities of \$15,000 each, but voluntarily seeks relief under 77b.

Dieppe Corp. was recently taken over by a creditors' committee headed by Angelo C. Scavullo, who became president of the company succeeding Sidney Solomon, long incumbent at the Casino. Scavullo is credited with seeking to make good all indebtednesses by setting aside 5% of the weekly gross to meet all bills on a pro rata basis. Some creditors refused to abide by the agreement.

Birdies Go South

Buffalo, Dec. 10. Leon LeVerd and his company of female impersonators are showing at the Savorin for a few days. They're en route to Miami for the winter.

ART KAHN'S BATH

Arthur R. Kahn, better known in the dance band field at Art Kahn, last week filed a petition in bankruptcy in Federal Court, New York. Liabilities, \$1,874; assets, none.

Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plugs on W.E.A.F., WJZ and W.A.B.C.

Red Sails In The Sunset
Little Bit Independent
Sitting High on Hilltop
Why Should I?
On Treasure Island
You Are My Lucky Star
No Other One
Where Am I?
Got a Feelin' You're Fooli
Thanks a Million
Don't Give Up The Ship
I Found a Dream
Truckin'
Eeeny Meeny Miny
I Picked a Flower
Boots and Saddles
With All My Heart
When April Comes Again
24 Hours a Day
Here's To Romance
I Dream Too Much
At a Little Church Affair
Please Believe Me
One Night In Monte Carlo

TUBA PLAYER ARRESTED

John Varello Held For Probe Into
Girl's Death

Philadelphia, Dec. 10. John Varello, tuba player in Earl Denny's orchestra, was arrested Saturday night (7), during the floor show at Rafferty nitery, where band has current engagement. Police are holding him for investigation into death early Saturday morning of Alice Bertolotto, waitress found dead in front of her home.

At first it was thought the girl was a hit-run victim but later it was believed she had been thrown from an automobile.

Louis Sterling, English music publisher, recorder and producer, back to London after a period of N. Y. sojourn.

Musicians Hard Hit in Germany; Bands Replace Orchs Everywhere

Soph in New York

Hollywood, Dec. 10. Sophie Tucker goes East next week to open Dec. 25 at House of Morgan, New York.

STOLL'S NITERY THEATRE IDEA IN LONDON

London, Dec. 10. Understood that Sir Oswald Stoll has formed a private syndicate with American and local money to reconstruct the Alhambra theatre and adjoining property into a mammoth eatery, sports area and roof garden. Scherze was originally designed about two years ago by Kempinski, Berlin restaurateur, and Blum, local promoter, but was abandoned at that time due to Kempinski being unable to take his bankroll out of Germany. Kempinski at that time intended to conduct the establishment along lines of his Haus Vaterland in Berlin.

TEASING WITH TUNES

Hollywood, Dec. 10. New departure in trailers, a special musical teaser, has been prepared by Erich Wolfgang Korngold for Warners 'Captain Blood.' Korngold is scoring Sabatini pirate picture with entirely original music.

Jack Mills has disposed of the European rights of 'Dance Dolors' to Lawrence Wright.

Berlin, Dec. 1. Hardly any profession has been hit so badly in the past three years here as the musicians. It's not alone the talkers, as in other countries, which played havoc with the elder class of the learned type of musicians; it's the creation of Nazi-bands for their own military units that now take the place of orchestras formerly taken up by regular professional musicians.

These uniformed bands now play everywhere in Germany. On radio as well as in the beer gardens, in concert cafes as well as for big dance festivities arranged by private parties. A clean sweep has been made of the many former civilian bands that enjoyed employment all the year around.

Official figure of musicians in Germany is unobtainable, but believed to be over 10,000. All have to belong to Reich's Music Chamber and pass muster as to Aryan descent. Minimum salaries stipulated for musicians is \$68 monthly if playing four hours per day, rising to \$112 monthly if playing eight hours per day.

Large number of concert cafes in Vaterland still provide work for thousands. With the exception of such places as Cafe Vaterland, Imperator, Mokka Efti, Europa, etc., that employ several bands, it's mostly trios nowadays, however.

Buddy Rogers in Fla.

Chicago, Dec. 10. Buddy Rogers band opens at the Roney Plaza, Miami, Jan. 10. Former picture player arrives from England for the date and will then probably head to the Coast for films.

Guy Lombardo did the brothers in arms thing last week by insisting that he be permitted to introduce Ted Fio Rito's latest composition, 'A Lone Table for Two.'

and AGAIN ART KASSEL CREATOR OF "HELL'S BELLS" "DOODLE-DOO-DOO" "AROUND THE CORNER"

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B.R. Hoofing, Vaudfilms, 25c and Stay All Day, Chesterfield's Idea for N. J.

A gesture in bargain enter- tainment begins at this Mos- que, Newark, N. J., Xmas Day (35) under the aegis of Henry Chesterfield, NVA Club head, and J. L. McCurdy, former theatre operator for Para- mount and RKO. Program will in- clude first-run films, seven acts topped by a name, and dancing to a name band in the ballroom above the theatre, all for a 25c top in the afternoon and 40c at night.

Ballroom will open at 3 p.m. and continue till the theatre closes at midnight. First name band will be Aronson's Commanders, which will alternate the dancepation with a lesser known orchestra. First film will be "Dance Band" (First Divi- sion), while Irene Bordoni will top the theatre's initial stage show. Fanchon & Marco is booking the theatre out of New York.

Bringing the Kiddies
Patrons can go right from the theatre, after viewing the film and vaude, into the ballroom for the hoofing. Those who just want to dance can pass up the theatre end of the entertainment. There's no limit on how long one can remain in the ballroom and the nabe house- wives can bring the kiddies.

Ballroom orchestras will change weekly (Wednesdays) along with stage and screen fare. Second name band set so far is Nick Lucas, with "Mimi", starring Douglas Fairbanks, Jr., as the picture for the second week. Stage headliner hasn't been set.

Mosque, which has been opened and closed spasmodically in the past few years, was leased by Chesterfield and McCurdy from a local bank. This will be Chesterfield's first theatre operating attempt. Be- fore becoming an official of the NVA more than 20 years ago he was an actor.

BLUM-PERRY SPLIT

Philadelphia, Dec. 10.
Dave Blum and Lou Perry, local bookers, have split and will work independently in future.

IMPORTED ROBOT ACT

Reginald Taylor has brought a mechanized robot mob over from England where the act has played.

Rooney's N. J. Nitery

Pat Rooney, who went into the nitery business last summer with the Beau Rivage, Sheephead Bay, Brooklyn, has taken over the Won- der Bar, Union City, N. J., as his winter spot. It was formerly the Club Abbey.

Opens Dec. 18 with a show headed by Pat, Pat 3d, and Marion Best. Beau Rivage's weekly change policy for the floor show will be followed in Union City.

Units in Carolinas

Charlotte, N. C., Dec. 10.
Entertainers playing Carolina picture houses include:

Owen Bennett's 'Vanities of 1936,' with Bob Conn, Lillian Mitchell and Selzer Sisters; Billy Purl and his 'Cafe de Paris Revue'; Charlie Mack's 'Cavalcade of Laughs' with George Moore and Murand and Gir- ceaux; Tom and Joe Rollo and their 'Just Fools'; with Joan Brooks and June Hart; Hadji Maha's 'Midnight Ghost show'; 'Southern Aristocrats' with Bob South; 'Glorified Revue,' with Rolo Scandal; 'Castle of Dreams Revue,' Shorty Chandler's 'Happiness Revue,' with Marilyn Renaude; William F. Aldrich's 'Im- perial Hawaiians'; 'Variety Girl Revue'; Irving C. Miller's 'Harlem Broadcast of 1936,' with Billie Mills; and Ruth Ellington and band.

Agent Loses

Albany, Dec. 10.
Robert Shapiro, New York agent, failed in his suit for \$20,000 when the Supreme Court here threw out the action in a non-suit decision. Shapiro charged New York Power & Light Corp. was responsible for his falling on a street here on Dec. 12, 1932. He alleged he had tripped over a manhole cover.

TRAHAN ABROAD

Al Trahan sailed Saturday (7) to open at the Alhambra, Paris, Dec. 20, for two weeks.
He goes to England for further bookings following the Paris date.

Bowes' Ams Going Into Jerusalem Temple, N. O.

New Orleans, Dec. 10.
A Major Bowes amateur unit will present matinee and night shows in Jerusalem Temple here from Dec. 25 to Jan. 2. Lou Goldberg and J. Jacobs of New York made the ar- rangements.

Albert Kirst and orchestra will provide the music.

Mich. Bookers In Hot Water Over Kid Acts

Detroit, Dec. 10.
Threat of state legislation, which would make the desecration for nitery and theatrical booking agencies in Michigan, was made this week by State Senator Arthur Wood as Labor Department officials widened their drive against employ- ment of minor entertainers in nite- spots. Wood, who helped draft the law under which employment agen- cies now operate, declared that, un- less agencies stop booking minors, "I assure you that the next State Legislature will pass a law which will make it very hard for you to do business."

Already the drive has brought out evidence which has prompted Coun- ty Prosecutor to charge Harold L. Brow, head of the Amusement Book- ing Agency, with violation of the state labor law. Cleo Pike, 15, dancer, made the complaint, accus- ing Brow of hiring her as enter- tainer in a liquor establishment. She was paid \$1 per night. No ac- tion will be taken against Frank Victor, in whose cafe the girl ap- peared, because he convinced of- ficers he engaged acts and expected the agency to look into ages of entertainers.

Meanwhile, 12 labor department inspectors, aided by 42 Detroit po- licewomen, are checking hotels, cafes, cabarets and nite spots "1 any violations. Probes also are still under way of others charged with violations in the past, including Sam Carver of the Affiliated Theatrical Agency; M. B. Lloyed of the Oasis, and Iley Nance of the Studio Cafe.
More than 35 persons, represent- ing 15 theatrical agencies here, were warned against booking minors 1 week by Stella McLeod, deputy labor commissioner, at a specially called meeting.

Oberland Joining F&M

George Oberland is leaving the Max Richards office to go with Fanchon & Marco in New York.
He was formerly an RKO booker.

15 YEARS AGO

(From VARIETY and Clipper)

George M. Cohan at war with Equity. The previous week he had taken the back page in VARIETY to tell all actors that Equity wanted closed shop and nothing but. This week he took the front page to tell them their denials were mushy.

Police were blaming vice crime wave on serial pictures. Wanted them stopped.

Jesse L. Lasky, pursuing his chase of top authors for originals, offered to guarantee that royalties would not fall below \$75,000 per picture. Still they wouldn't bite.

"Way Down East" was one of the top pictures. Two Jersey actors were fined for advertising "Homespun Folks" as "A Story of Way Down East." Latter title was 20 times as conspicuous as that of the picture they had.

Film Importer was seeking to es- tablish a film barter system. Would trade U. S. product for desirable foreign. Big hitch was the lack of good foreign films.

Keith office supplied 40 acts to two benefits staged by Larchmont and New Rochelle cops. Jule Del- mar handled the acts.

Army was sending two new har- bor patrol boats through the Great (continued on page 70)

NEW ACTS

'THE JOHNSON FAMILY'

James Scribner
Protean
Two
Century
Baltimore

Scribner conducts a three-weekly afternoon quarter-hour serial over WJLA here that is the most popu- lar local program of its kind. Last week on each of his other periods it was announced that listeners could have a picture, plus sample of Carlabad Salts (sponsor), and \$300 letters were the response; that's big mail me! So the Cen- tury seems justified in giving act a date on local popularity merits. It hasn't much to offer to vaude- and the turn will no doubt bore many who are not followers of the air serial. At performance caught, it got a handsome hand of greeting, several laughs en route, and three bows at close. Somewhat mystify- ing reception, because strictly on merits as vaude act it's very vaude stuff.

Scribner's air serial deals with colored folks and is more or less laid out along lines of type of stuff Amos 'n' Andy do. The sketch on "The Johnson Family" and gets rather tedious and involved toward close for all save the ardent 'John- son' family fans. Decidedly noth- ing to make aude at large, but prob- ably ok enough here where follow- ing is solid.

Script into ails at desk reading script into desk-mike just as he does when broadcasting. He could use a little better but of con- tinuity from his files for this per- sonal appearance.

Unit Reviews

Vaudeville Varieties (ORPHEUM, LINCOLN)

Lincoln, Dec. 8.
Frederick Bros. Music Corp., Kay- ce, was in a dilemma this year when it came to selling stage shows here. He had a deal for every other week last season, and the same opportunity was open to it again this year when the Wilbur Cushman Circuit was able to present show here every other week. F&M wasn't getting any- where dealing for the Orpheum until it sold Tom Gentry's unit to the opposition. Variety several weeks back had the news that he had a contract to deliver shows to the Orph on a regular basis.

First of these is 'Vaudeville Va- rieties' and it's a good starter. FE idea, since its traffic in bands, is to take a dance set and drop in an act here at a nominal price, the bulk of the nut going to the music section. Three acts were chosen for Varieties and for the most, good, including Carl Strong, who spins ropes; Louie's Chinese Revue, six performing youngsters, and Kirby and Duval, comedy.

Bennett's Seven Aces are the first on and the last off. The first offer- ing here is a spang band number is the femme warbler, Thelma Mitchell, who is quickly forgotten. Happy Scantlin, rhythm section of the band, is next called before his (continued on page 70)

Fred McFadden Hurt

Fred McFadden, assistant to Paul Short of Interstate Circuit, Texas, was seriously injured in an auto- mobile accident in San Antonio last week. Publicist is improving after an operation.

McFadden, driving Ina Ray Hut- ton's car, was squeezed between two trucks.

CARRILLO AT L. A. ORPH

Los Angeles, Dec. 10.
Leo Carrillo has been booked by Bert LeVoy office to top Orpheum show here week starting New Year's Day.

It will be Carrillo's first local stage engagement in several years.

The Outstanding Hit Of Earl Carroll's "Sketch Book"

CHARLOTTE

JOHNNY

ARREN AND BRODERICK (Jenny Lind Satire)

Direction
Miles Ingalls — Mark Leddy

KELLY and HAYES
Songs, Chatter, Dances
8 Mins; One
G. O. H. N. Y.

Duo spotted second on a four-act program at this 23rd street theatre. Man in slouch garb trails his girl friend across the stage, the walk ending up in a song followed by light repartee. Soon the singing starts up again, but man's voice is none too pleasant. He stops after a while when the girl returns for an acrobatic number.

Girl is small in stature, but gets a chance to deliver her warior well in the dance breaks. It's contention stuff at times, and shows up well. Standard for so-so audiences.

Act doesn't look new, but is in line from the files.

Bral.

CLEMENS BILLING & CO. (3)
Novelty
10 Mins; Full (Special)
G. O. H. N. Y.

Main members of act are a group of poodles, neatly clipped and stir- ring up interest for a starter as used here.

Hefty man attired in striped trousers and suit holds the cen- ter of the stage, teasing magis- tricks and slight footbal banter. Later he puts the dogs through their paces in a test of which is a loop jumping feat.

There's a tall girl who dances and a second one who assists in the feeding chores. Running order limped at this viewing, but comes through fair enough.

Bral.

SWEDISH BELL RINGERS (5)
Musical Bella
11 Mins; Throgs
S. O. H. N. Y.

Drapes part with five boys and an inestimable number of copper bells or ornaments of various horse- shoe table. Open with 'Bells of St. Mary,' which is followed by four more numbers in two tempos. They never drop a note. Soft pedal thinking on some assorted glassware was barely audible be- cause of poor co-op from house pit. Act has been around, last at the Roxy on Broadway.

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2 Wks. Capitol Theatre, Portland, Ore.

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AGENTS ACCEPT LICENSING

Act Names Simon Agcy. in No-Payoff Suit as Stranded Unit's Part-Owner

Aided legally by the American Federation of Actors, Al Leuz Beau Brummels, vaudeville act, has started suit in New York against the Simon Agency and Harry Krivit for a week's salary due from the defunct 'Palais Royal Revue' unit. Although the Simon office has denied responsibility on the grounds it represented the unit only as its agent, it is described in the action as a partner in the ownership of the show.

Salary alleged due is for the week of Sept. 20, last, in Richmond, Va., where the unit folded after receiving \$1,245 on its percentage deal for the week. Other acts in the 30-piece show, also claiming no-payoff were Worth, Wyle and Howe and Jack and June Blair.

After the acts were returned to New York by bus, Krivit, on Simon Agency statement, promised to pay off, but since then no effort has been made by him to make good, the Brummels' suit charges. Meanwhile, the Simon office has repeatedly disclaimed responsibility and refused to pay the acts, it is claimed.

Simon office's name appeared on several of the unit's booking contracts as owner of the show, the suit contends.

William Rapp, AFA's attorney, is representing the Beau Brummels in the suit.

B&K SETS ACTS FOR CHI SPOTS

Chicago, Dec. 10. Louis Lipston, Balaban & Katz booking manager, has set shows for the two loop houses, Chicago and Oriental, for the next few weeks. Into the key Chicago spot Milton Berle week of Dec. 27. Burns and Allen week of Jan. 3. On Jan. 10 Veloz and Yolanda and orchestra from the Palmer House arrive for a two-week stay, with the Ray Hutton band returning to the stage here Jan. 24 with Libby Holman also in the show.

For the Oriental the bulk of the entertainment continues to be units. 'Transcontinental Revue' was dated in for Dec. 27, following the collapse of negotiations for a new unit titled 'Potash and Perimeter' in Hollywood, which contains several fine people of more or less importance. Major Bowes' unit No. 3 arrives for week of Jan. 3, followed by Olsen and Johnson the following week. For week of Jan. 17 negotiations are on for return of Ben Lyon and Bebe Daniels to the loop.

K. C. Tough on Hoofers

Kansas City, Dec. 10. This town proved a Jonah to three youngsters who said they were professional dancers. Raymond Woods, 17, and William Cates, 22, were picked up by the police after a series of holdups in downtown shops. They said they were from Memphis, Tenn. Both pleaded guilty in criminal court and were sent down the river to Jefferson City for 15 years.

Miss Dolores Smart, 24, appeared to patrolmen in a police car early one morning and advised the officers she was despondent and homeless. She said her home was in Glendale, Cal., but was here looking for work as a dancer. Police sent her home.

Markus Returning

Fully Markus returns to New York Xmas day from his trip to Buenos Aires. He sailed Dec. 8. Journey was to open offices in B.A., from where most of his present business originates, and to arrange for U. S. distribution of Spanish talking films. He will represent Compania Argentina De Films.

What's Left

According to George Beatty: 'The only thing left of vaudeville is Will Mahoney's ad in VARIETY.'

Loew's and 802 O.K. Stage Show Scale in N.Y.; RKO, PAR, Next

Loew's in New York has reached an agreement with the Musicians' Union, Local 802, on scale to govern pitmen in the N. Y. territory. A salary of \$90 a week for musicians in de luxe houses, playing 28 shows weekly, has been approved, while in vaudeville houses it will be \$75 a week on a basis of 21 shows. Contract is for minimum of 26 weeks.

Up to now the scale has been the same, except that the number of shows prior to overtime has been 20 in de luxe and 23 in vaudeville theatres. At present the only Loew's houses concerned are the Capitol (de luxe) and the State (vaude).

Following agreement with Loew's, the musicians' local will attempt to get accord on the same terms with RKO and other major circuit representatives, although at present RKO is only playing vaude at Coney Island, and other majors, such as Par and Warner Bros., have no stage shows at all in Local 802 jurisdiction. Recently RKO wanted to install vaude at the Jefferson, N. Y., but dropped idea due to what it believed were unreasonable demands by musicians.

Joe Vogel handled negotiations for Loew's in closing that circuit's deal.

TO ORGANIZE PERMANENTLY

N. Y. Artist Reps from All Fields Approve Proposed City Legislation — New Laws for Agents Only — \$25 Fee, \$1,000 Bond

NO CHISELERS

Representative members of all phases of the agency business met last week to consider the proposed new legislation for New York theatrical reps, and went on record in favor of it. At the same time, the artist reps laid preliminary plans for a permanent organization embracing all agents if and when licensed.

Johnny Hyde (William Morris office) served as chairman. Other agencies represented by heads or associates were: Herman Bernie, M. S. Bentham, Harry Bestry, Walter Batchelor, CBS Artist Bureau, Ericson & Goldsmith, Curtis & Allen, Edward Davidson, Joe Flaum, Alex Gerber, Leland Heyward, Alex Hanlon, Lou Irwin, Matt Kelly, Edward S. Keller, Sam Lyons, Leddy & Smith, Charles Morrison, Jack Mandel, C. B. Maddock, NBC Artist Bureau, Irving Mills Enterprises, Larry Puck, Edward Reilly, Harry Romm, Rockwell-O'Keefe, Louis Shurr, Fanchon & Marco, Simon Bros., Ed Scheuing, Charles Kates, Music Corp. of America, George Hamid, Maurice Rose, Marty Forkin, Phil Coscia, Maurice Golden.

Joseph McDonald, of the NBC legal department, and I. Robert (continued on page 70)

Commercial Units Look Like New Outlet for Vaude Acts; Hormel Co.'s Chili Show Playing Midwest

Real Fan

Los Angeles, Dec. 10. During recent engagement of Ted Lewis and band at Orpheum here, femme admirer from Bakersfield, 100 miles from L. A., hung up record by sitting through all 31 performances.

After paying for 18 admissions, she became guest of management, to whom she confided that in past eight years she has never missed a Lewis performance given within traveling distance of her home.

Hutton Girl Band's 8 Wks. at \$2,500 Season's Longest Paramount Route

Paramount handed in Ray Hutton's girl band the longest route it has given a show this season, eight and a half weeks, opening Jan. 10 in Milwaukee.

Route includes three and a half weeks in Chicago, mostly the B&K nabe, Omaha, Minneapolis, Detroit and Boston. Salary is \$2,500. Irving Mills set the deal.

STOOGES' 3d REPEAT

Three Stooges (Howard, Fine and Howard) are booked by Paramount for the Oriental, Chicago, week of Jan. 23.

It'll be their third repeat at the spot in less than a year.

St. Paul,

's stage presentation, 'A Night in Old Mexico' may presage a new era in show biz. Should other big businesses follow the Austin, Minn., packing company's lead, happy days may be here again for those who tread the boards. This troupe has been touring since September.

Thirty in the company, including six Hollywood Girls, who replaced first batch which came from the Coast but threw in the sponge after three tank-town one-nighters in a row. Show now is running smoothly, minimum salaries in the east at \$75 weekly, and Hormel paying all transportation expenses via special buses.

Show is bankrolled by Hormel, but no admission concessions are made to buyers of Hormel products. No box-office open sesame to Hormel label-bearing, or other, similar, admish angles. Plugging box-office tariff, wherever show plays, is the rule. Arrangements with theatres vary from straight guarantees to percentages, in some spots as high as 50% from the first dollar.

Show was rounded up and staged by radio station WCCO's Artist Bureau, under direction of Al Sheehan. Besides the six Hollywood girls, talent includes an 11-piece orch made up largely of Minneapolis Symphony musicians and key men from the former Minnesota theatre band. Jacob Heidrick, leader, is the Symphony's former first violinist.

Plugging for Hormel products is practically nil, and no outside exploitation has been attempted thus far. Packer is content to have show introduced, 'WCCO Artist Bureau, through the courtesy of George A. Hormel & Co., presents 'A Night in Old Mexico.' Kai DeVermond m.c.'s the show, explains to audience that the stub which came attached to their admission tickets is (continued on page 70)

RAND GOING OUT AS ROADSHOW AT \$1.50 TOP

Sally Rand will shortly venture into the two-a-day, \$1.50 top roadshow field with her own show produced around her by the William Morris office. Her final vaudeville date with the present Rand unit will be the week of Dec. 28 at Lucas & Jenkins' Capitol, Atlanta.

Miss Rand has been playing the vaudeville and picture theatres all over the U. S. and Canada consistently for the past three years. The two-a-day field will be something new for her, with bookings chiefly in auditoriums and legit houses.

Present Rand unit, running about an hour, will be the nucleus for the two-hour show, with other acts and more production added.

Blackstone's 8 Wks. on Interstate Include 1-Nights

Blackstone's unit will be the next show for the Interstate circuit, opening Dec. 27 in Dallas.

After playing the Texas keys, the marquee will go into the smaller intimate theatres, mostly one and two-day stands, on percentage. He will be in the territory for around eight weeks.

30 YEARS

For 30 years VARIETY has chronicled the happenings of show business throughout the world.

In the first issue, dated Dec. 16, 1905, some of the names that appeared in news stories, or reviews, were George M. Cohan, Bessie McCoy, J. J. Murdock, Tony Pastor, Hurtig & Seamon, James T. Powers, Bessie Clayton, Martin Beck, William Morris, F. F. Proctor, Reggie Vanderbilt, Tod Sloan, James J. Corbett, Gus Edwards and Percy G. Williams.

In the issue of today, of last week, of 10 years ago, VARIETY continues unbroken an absorbing and romantic story of show business and its people. Thirty years of intimate, accurate history.

No other publication in show business has served its trade so fearlessly, so understandingly.

The 30th anniversary number of VARIETY will be published late in December. It will contain editorial text of an unusual interest and value. It will again be a permanent reference.

Reservations and copy may be sent to any VARIETY office.

NEW YORK	LOS ANGELES	CHICAGO	LONDON
154 West 46th St.	1708 No. Vine St.	54 W. Randolph St.	8 St. Martins Pl.

Sybil Kaye
Ted White

Numerals in connection with bills below indicate opening day of show, whether full or split week

LOS ANGELES

[illegible]

Mary Lane	Singing Wait
Gray & Bergen	Hardy & D V
Lester Lee	Paul McLain
Hal Chanslor Oro	Zelma Bush
Roberts Bros	

La Mize	Laurel &
---------	----------

4 Ambassadors	Dee Siss	
Judy Starr	Don Powell	David MacLean
Al Lewis Oro		Sherry
Cotton Club		Bert Douglas
Danny Montague		Walter Jones
Donna Williams		Eugene Starr
Valaida Snow		Yvonne Harrar
Flora Washington		Vic Williams
Dudley Dickerson		Bob Billiar Oro
Vic Diggs		
Earl Hines		Three Little
Les Hite Oro		Dorla Baker
Billie Starr		Johnie Schriener
Billie Starr		Maude Taylor
Fleming Lord		Johnnie Schriener
Donna Williams		Betty Gordon
Silver Star		Patricia Carlton
Hollywood Stables		Johnnie Schriener
Dorothy Bar		Guspa Cantor
Marjorie		Les Williams
Eva Williams		
Donna Williams		Toppy's
Bob Alcott Oro		Leona
King's Club		Alvin Johnson
Corlie Palmer		Lois Saunders
Dotty Hobson		Lois Saunders
Thy Hodge		George Refund
Chasbourne		Chasbourne
Anita Bova		

E. Palmer	Agnes J.
Robson	Lola Sau

Blamrock Hotel Leonard & 1st Ave Blackhawk	Club Alamo 7th & 1st Ave Judy Miller Billy Magnoir Adelina Dose Linda Dose Joanne Clark Linda Clark Lew Sales Lew Sales Billy Snyder Corrine Corrine Maxine Lee Maxine Lee Palmer Hoo Palmer Hoo Roy Vicki & Yola Paul Gerrita Gerrita Kimberly Shirley Lloyd Pro Roy Layle Dolores Fred & Mole Fred & Mole Timmy Men Timmy Men Marta Sanchez Marta Sanchez Terri Green Terri Green (Hotel Madera) (Hotel Madera) Kings Street Kings Street
Joe Sanders Joe Sanders Chae Paree Crown Harris Calver & S John Travers A & A Bobby Ray Bobby Ray Blackstone Hotel Blackstone Hotel (Mayfair Hotel) Chrylax & DeLag Chrylax & DeLag Anna Fulton Anna Fulton Continental Room Continental Room (Stevens Hotel) Steymour Simons Steymour Simons College Inn College Inn Ethel Shultz Ethel Shultz Colosimo's Colosimo's Grifala Grifala Track Bros & D Track Bros & D Don Enrico Don Enrico	

<p> slays Orc Alabama </p>	<p> Lynn Sue Tito Cora Rudy Ba </p>
---	--

Florine Manner	W. McGeehan
Morgan Sis	Wesley Clark
Edna E. Smith	Eddie Rickard
Marion Parker	The Dictators
Virna Vaughan	Gretchen Lee

PHILADELPHIA

Adelphia Hotel	Conchita Gonz
Bob Richter	Jay Lynne
Red Weber	Wesley & Nor
Billie Harrison	Princess Mow
Pierce & Harris	Tourney
3 Dawes	
Simmons, Marletti	
Suits & Anis	
Ervin Bontaine	Sylvia Horne
Agnes Toile	Hellvue-Strat
Eddie Bonnelly Or	Meyer Davis C
Vivian Enzo Or	Ben Frank
	Leo Zollo Ore
Anchorage	
Manny La Porte O	Dickens
Arcata	
Gay Leano Ore	Jean Val-Mar
Marlo Villani	Walter Gilroy
	Blitzer Fare

(Continued on page 70)

(Continued on page 70)

RED TAPE STYMIES

Straw Hats Make Good

More Summer Tryout Shows Reach Broadway This Season Than in Past

More shows emanating from the summer rural try-out posts have been current on Broadway this autumn than at any time since the straw hat idea started. Four are playing this week, two more having been withdrawn last Saturday. Seventh to have arrived ('If This Be Treason') closed some time ago. All were listed in VARIETY early in the season as having a chance for New York presentation.

None are rated with the leaders, but two have moderate standing. Best-bought has been made by 'Remember The Day', 'A Touch of Brimstone' appears to be runner-up. It will leave after this week and tours. Others sticking are 'Blind Alley' and 'Abide With Me', latter, however, having been tried out the summer before last. 'On Stage' and 'There's Wisdom in Women' dropped out after brief engagements.

It is noted that all the summer try-outs which reached the Main Stem so far this season were produced by regular showmen. John Golden did 'Brimstone', 'Remember The Day' has Day, Theatre Guild presented 'Treason', A. H. Woods is in 'Abide', James Ullman has 'Alley', Rowland Stebbins had 'Stage' and D. A. Doran had 'Women'.

Ethel Barrymore Is Through with Femme Reporters, She Says

Minneapolis, Dec. 11. Discussing her ruction with a New Orleans' woman reporter, which attracted national attention, Ethel Barrymore, playing at the Metropolitan here, explained in an interview that 'women make bum newspaper men.'

'When we got into town for our engagement in New Orleans,' Miss Barrymore related, 'it was very early in the morning and we had made arrangements with the railroad company to have our sleeper set out until 11 a.m. You know, one can get a bit tired making these one night stands on a tour that takes you all over the continent.'

'There was some kind of a convention in New Orleans and the prospect of facing the crowds around the hotel didn't appeal to me. That's why I had planned to stay in my drawing room and rest until shortly before noon.'

'Well, this young woman from the newspaper came to see my business manager and insisted on an interview right then and there. It was about 7 a.m. and, naturally, he told her it couldn't be done until I was up, at 11. I understand she was rather violent because she couldn't see me immediately. She waited around, and when I got off the car, she was there and I have never seen a more angry expression on anyone's face in my life.'

'I simply told her I never permitted myself to be interviewed by girls. It seemed to me that was the best way out of the situation.'

'When I told her this she said, 'Ah! crash you down.'

'The report that I scratched her face was entirely incorrect. I only made a little gesture at her—something like the one I use in 'The Constant Wife' when I hustle someone out of the room.'

It was also said I did something or other to the cameraman. Truth is that, quite by mistake, I jostled him, thinking I was placing my hand on the arm of my manager, Mr. Bodkin.

'When the incident was over I sent Mr. Bodkin down to the newspaper office and the managing editor took the story that was being written about it right out of the typewriter. I don't want to have anything more to do with newspaper women.'

Sure Sign

Show business has improved in the last five years, according to one showman. Claims the pass lists have gotten much bigger.

HAMMERSTEIN'S BACK TO A LEGIT POLICY

Manhattan Music Hall (nee Hammerstein's), New York, is going back to its original purpose, legit. Manufacturer's Trust, property owners, will install wrecking crews this week to convert the house from its present theatre-restaurant status.

Kitchen equipment went on the block yesterday (Tuesday), as will all other furnishings of no use to the proposed reconditioning.

Site has been offered around in its present condition since it was shuttered, but no takers.

Sure Sign

Several sidewalk speculators were arrested near the Cort, N. Y., last Saturday (7), charged with violating the penal code by peddling tickets for 'Boy Meets Girl.' They were held for trial in General Sessions.

Immediately after 'Boy' clicked two ticket offices opened on 48th street east of Seventh avenue near the Cort.

NO REAL INFO ON MOVEMENT

Washington Exécs, on Gag Rule, Pass the Ball to New York — And Back with No Answer — Vague on Figures

PLENTY OF ALIBIS

Washington, Dec. 11. Practically complete collapse of the highest of the Federal actor-relief program was revealed here last week, with Works Progress Administration executives still gagged by their own red-tape.

Unable to answer straight requests for factual information, submitted by VARIETY, officials took refuge in the usual glowing predictions about what will be achieved at some future time but altered badly when it came to producing facts and figures on what, if anything, has been accomplished toward providing hundreds of jobless actors, musicians, playwrights, directors and stagehands with dependable—if strictly limited—livelihoods.

Because of drastic gag-rule policies decreed by Relief Administrator Harry L. Hopkins, VARIETY encountered a major difficulty in reaching officials who—theoretically, at least—should possess information about the status of the slow-moving program. And, even after gaining access to excess, it was found that reliable figures on the number of hard-up stage folk actually employed and the size of the relief pay-roll just don't exist.

'Decentralization' Excuse for failure to produce figures, in answer to questions, was (Continued on page 60)

Legits Establish Another New Mark; Dec. Biz as Good as Nov.

How It's Done

Young actor complaining to an oldtimer, got the following advice:

'For the first year or so your part on the stage will be to say, 'George is waiting outside.' Then in the fifth and sixth season you will say, 'George is waiting outside; shall I show him in?' 'After George.' lay

New season's standout successes, when referred to by ticket brokers as 'hot shows,' are expected to result in a Broadway phenomena—December business for 30% of that being as good as during November.

'That was definitely indicated last week, when the demand for tickets in the agencies was unprecedented at this period of the season. And the same volume of business may be approximated through the month.'

As long as show business has existed there has always been a slump immediately after Thanksgiving, growing trouperly towards Christmas, while the volume of sales in stores steadily rose. Last week, although some box-offices reacted that way, nearly all the fresh clicks either held to capacity or were only slightly affected.

Advance sales are stronger than previously, which is verification of activity in the agencies. Last week it was a toss-up which show was in demand the most, one day 'First Lady' holding the number one spot and the next day 'Boy Meets Girl' being the front runner. 'Jubilee' was reported in 'highest demand among the musicals, with 'At Home Abroad' well up in front. There were nights, too, when the brokers found it difficult to get choice locations for 'Jumbo.'

'Dead End' has always been a 'hot ticket' and has piled up one of the highest advance sales. 'Pride and Prejudice,' which led the non-musical division, remains very close to that rating. 'Taming of The Shrew,' which has run longer than the others, maintains an excellent pace. Not since 1928 have the ticket men felt so confident about show business, nor have they enjoyed such good trade.

VALLEE MAY LEAVE 'SCANDALS' AFTER D. C.

Rudy Vallee may pull out of George White's 'Scandals' after the current week in Washington and previous to its Brooklyn opening Monday (16). Queried in New York, Hyman Bushel, attorney and business rep. for Vallee, stated that White has not lived up to verbal agreements to give Vallee greater production spotting in the show.

According to Bushel, Vallee would prefer to withdraw from 'Scandals' rather than stay in the revue under present conditions.

Speculation on Vallee's subsequent status with the show started in Washington opening (Monday) night, when the crooner failed to appear for the final curtain. It was rumored that Vallee had already walked, but Bushel claims that Vallee will stick the entire week, regardless. Vallee, who joined the show in Washington, will not be in it Thursday night, however, coming to N. Y. for his weekly Fleischmann Yeast broadcast. He'll return to the Capital for the Friday and Saturday performances.

30 YEARS

For 30 years VARIETY has chronicled the happenings of show business throughout the world.

In the first issue, dated Dec. 16, 1905, some of the names that appeared in news stories, or reviews, were George M. Cohan, Bessie McCoy, J. J. Murdock, Tony Pastor, Hurtig & Seamon, James T. Powers, Bessie Clayton, Martin Beck, William Morris, F. F. Proctor, Reggie Vanderbilt, Tod Sloan, James J. Corbett, Gus Edwards and Percy G. Williams.

In the issue of today, of last week, of 10 years ago, VARIETY continues unbroken an absorbing and romantic story of show business and its people. Thirty years of intimate, accurate history.

No other publication in show business has served its trade so fearlessly, so understandingly.

The 30th anniversary number of VARIETY will be published late in December. It will contain editorial text of an unusual interest and value. It will again be a permanent reference.

Reservations and copy may be sent to any VARIETY office.

NEW YORK 154 West 46th St.	LOS ANGELES 1708 No. Vine St.	CHICAGO 54 W. Randolph St.	LONDON 8 St. Martins Pl.
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ERSKIN'S 'ART' SHOWS FOR BELMONT

Chester Erskin has taken the Belmont, New York, on a long lease basis and will use the house for use on an art production basis. West 48th Street theatre has not been used for legit much during the past five or six years.

Erskin figures the small seating, capacity suitable for his purpose. He will get together a group of players and put on plays of his own writing, plus those of others which he considers having 'artistic merit.' He will stage the show himself, also, thus cutting down on overhead and making it possible to operate to a moderate gross.

Robbins Plans Stager As Talent Developer

Hollywood, Dec. 10. Jimmy McHugh and Ted Koehler have teamed their talents for the writing of book and music for a new colored musical which Jack Robbins plans to produce for the stage under title of 'From Harlem to Hollywood.'

This would be first of a series of musicals which Robbins proposes to produce with the objective of developing new talent and material for screen musicals.

Pitts Gets Cohan Piece

Pittsburgh, Dec. 10. George M. Cohan comes into the 'Xmas New Year's week, starting Dec. 30, for a tryout engagement in his new play, 'Dear Old Darling.'

Piece will have Cohan in three-cornered spot of star, producer and author.

Buy Stage Parts Like Groceries In Coast Little Theatre Comeons

Little theatre business in Hollywood has become a racket which is weekly gyping, unsuspecting professionals and ambitious amateurs of considerable money. Of the 20 little theatres in and around Hollywood, doubtful if over three or four are on the square.

Those not connected with schools practically all have a price for each part for whatever the traffic will bear for the production of an original play. There's a regular circuit of little theatres, with most of the players going from one to another and never getting wise to what they are being gyped.

Prices for parts range from \$10 to whatever the chumps can afford. Idea naturally is that they will be seen by studio people who perhaps can do them some good. Workshop and show window idea is worked to death.

Leads in the plays cost the players around \$50. Other parts are under the scale, but few sell for less than \$20. Little theatres of this variety have regular set pitches for those who want to appear. Usually they have a stooge in some studio who is brought in on the sales argument.

Most of the productions are awful with no one having a chance to do anything. Plays are of the variety written by high school kids with no chance of ever being sold to pictures or getting a legit theatre offer. Ambitious writers, who usually have had their scripts rejected by studios, are the main fall reason.

Currently, a lad who came from the east with a fair bank roll and found no studio interested in his talents is paying \$1,000 for a two-week run of a jerk play hoping to get studio attention. Cast includes 15 speaking parts with the producer, a one-time quickie picture maker, reported having grossed around \$700 from the east as the price for their opportunity.

Rent for the barn in which he produces his plays is around \$50 a month. Production, which has come instead of sets, cost no more than \$10. Direction is by the producer's wife. On the deal he makes about \$1,500 profit in two weeks. Cast and author get no more than a raspberry for their efforts, but will move right on to another theatre of this kind. They just won't learn.

CIVIC THEATRE UP AGAIN IN DETROIT

Second attempt by the City Council to erect a \$50,000 outdoor theatre along the Detroit River is under way. Similar project was rejected last summer by the Council because of competition to privately-owned theatres.

Under new plans the theatre would seat around 10,000; would be built on the slope of a natural depression and would be called 'Memorial Theatre' because of its location on land dedicated for a memorial to World War veterans.

Proposal will be submitted to the Federal Government to be included in its 1936 public works program. These would be used for both commercial and municipal opera and concerts. Shuberts also are in the market for another site for their 'Opera Under the Stars' inaugurated last summer at the Navin baseball park.

Shows in Rehearsal

'Tomorrow's a Holiday,' John Golden.

'Illustrator's Show,' Tom Weather.

'Hall Freezes Over,' on-doff.

'O Evening Star,' Harry Moses.

'Dear Old Darl,' George M. Cohan.

'Ziegfeld Follies,' Shuberts.

'Tapestry in Gray,' Shuberg and Oering.

'Victoria Regina,' Gilbert Miller.

'The Season Changes,' Robert Morley.

'I Want a Policeman,' Curtis and Myers.

Another Three-Month Trek for Hedgerow

Philadelphia, Dec. 10. The Hedgerow theatre starts its winter tour again immediately after the holidays. The 1936 season of the Rose Valley troupe's itinerary will be under sponsorship of S. R. Bridges of Atlanta, Ga. Troupe will play at the Dixie theatre in New Orleans during the Mardi Gras and then move up through the gulf and coastal states for over two months. Louisiana, Mississippi, Florida, Georgia, the Carolinas, Virginia and West Virginia will be visited.

Hedgerow will carry nine shows: 'Emperor Jones,' 'Physician in Spite of Himself,' 'Romantic Age,' 'The Inheritors,' 'Twelfth Night,' 'Beyond the Horizon,' 'Mary, Mary, Quite Contrary,' 'Rancour' and 'The Mask and the Face.'

'Physician in Spite of Himself,' by Moller, famous French classicist, will be the big bill in New Orleans because of the French population. Following their recent 5,000 mile trek, the troupe is laying off, with most of the members show-shopping in New York. Director and head, Jasper Deeter, is in Washington working on WPA matters.

Shuberts Fight Equity Rehearsal Pay Clause On 'Swing Your Lady'

Claims of the cast of 'Swing Your Lady' for five-eighths of a week's salary have not been paid, the Shubert office contesting Equity's rehearsal pay rules which are involved. Stipulation is that when shows close within the first week rehearsal is paid for two weeks of rehearsal. It is deductible from the salaries due to players, two weeks' salary being the minimum requirement.

Although the show played two days more than one week, the Shuberts applied to Equity for an exemption. Latter came too late for consideration by the council last week but the request was decided yesterday (10). Expected that the Shuberts will ask for arbitration.

Shuberts did not directly place the matter before Equity, other than via telephonic conversations. Application was made by the Theatre League, communication being signed by its secretary, Henry Moskowitz, who wrote that production conditions were in a bad way, therefore the rules should be modified.

Rule permitting deduction of rehearsal money accounted for the prompt closing last week of 'Weep For the Virgins' and 'How Beautiful With Shoes,' both playing eight performances. 'Stick in the Mud' withdrew after one week and one night, but the cast was paid off without questioning the rule.

Revival of 'Checkers' With Tom Ross in Chi

Chicago, Dec. 10. With his eye on the low rent at the Studebaker, Horace Sistrer, veteran local practitioner of the two-for-one system of retailing seats, announces he will revive the late Henry W. Blossom's 'Checkers,' a 1904 hit, with Thomas W. Moss, original actor of the title role. Sistrer's idea is to have Checkers, a fledgling race-track tot, take on 15 years, to accommodate the circumstance that Ross is no longer a juvenile.

Ara Gerald on Spec

Ara Gerald, femme lead in the late 'Few Are Chosen,' has deserted Broadway for the west coast. Actress made move on spec to follow the free lance trail.

MANCHESTER HOME-MADES

Manchester, Ia., Dec. 10. Manchester Community players have been organized here with Francis Ellis, director of production. 'The First Dress Suit' is the initial home talent play.

She Who Slaps

Bit of business in 'Jumbo' Hippodrome, N. Y., calls for Gloria Grafton slapping Donald Novis in the face. Her aim isn't so good and several times the slap was on the right ear, affecting the drum. Doctor said Novis' listener would be okay but no more slaps. Instead Miss Grafton now gives him a shove.

EIGHT LEGITS PULL CURTAINS

Eight shows are on Broadway's exit list. Most prominent is 'Personal Appearance,' which terminates a corking run of 61½ weeks at the Henry Miller theatre when ringing down next Wednesday (13) night. It is among the several last season's successes still making coin against the incoming hit. Goes to road.

'PERSONAL APPEARANCE'

Opened Oct. 17, 1934. General raves from the first-strangers. Travesty on Hollywood drew laudatory notices, with Hammond (Tribune) saying, 'even my last night's neighbor, Mr. Zukor, of Paramount (to whom, they say, the cinema is in debt), chuckled with what I suspected to be glee.'

Variety (Ibex) said: 'Little doubt that "Personal Appearance" is in for real money.'

Most of the others stopped last Saturday more or less suddenly. 'On Stage' was withdrawn from the Mansfield after six weeks of midling business. It was paced around \$5,000 weekly.

'ON STAGE'

Opened Oct. 29, Atkinson (Times) called Benjamin M. Kaye's comedy 'An intelligent expectation that can scarcely expect much popular reward.' Most of the other first-strangers' opinion were even less favorable.

Variety (Ibex) did ink much of its chances.

'There's Wisdom in Women' stopped at the Masque after an engagement of like length. It was smart comedy but could not make the grade.

'THERE'S WISDOM IN WOMEN'

Opened Oct. 30. 'Women' drew the type of fairish notices that the usually deadly. Most of the top-flight critics resented its familiar pattern. Brown (Post) said its 'about as tempting as a thrice warmed-over dish.'

Variety (Ibex) said: 'Should do moderately well.'

'How Beautiful With Shoes' was yanked from the Booth Wednesday (4), at which time it had completed one week. Several favorable notices, but no business.

'HOW BEAUTIFUL WITH SHOES'

Opened Nov. 28. Majority of the critical brethren didn't think this was a hill-billy play by Wilbur Daniel Steele and Anthony Brown, Anderson (Journal) said it 'seemed as cold as yesterday's turkey.' Variety (Ibex) said: 'Doubtful of making the grade.'

'Weep for the Virgins' was deemed hopeless and was withdrawn from the 46th Street after a single week.

'WEEP FOR THE VIRGINS'

Opened Nov. 30. Group Theatre's initial production of the season drew a general panning. Atkinson (Times) found it 'difficult to understand what drew the Group into staging this script.'

Variety (Kauf) said likely to linger long.

'A Touch of Brimstone' will end a 12 week engagement at the Golden

Current Road Shows

Not Enough WPA Talent, So Syracuse Hires 'Em

Syracuse, N. Y., Dec. 10. Syracuse is going to have a WPA theatre and WPA symphony orchestra, even if the New Deal has to go out and hire enough actors and musicians to make both ventures possible.

With only even former trouper on the relief rolls, WPA headquarters here has designated Paul Scanlon as supervisor of actors' projects with full authority to employ the septet plus as many non-relief persons as may be necessary.

Much the same situation prevails in the melodic field. Relief roll list 22 musicians, but the music project plans, as formulated by the WPA district headquarters, call for a symphony of 43, additional players to be hired, the prevailing local music projects' supervisor is Prof. Andrus Polak, conductor of the Syracuse University Symphony, who will also conduct the WPA orchestra.

Cain Back to New York On 'Postman'; Lombard, Barthelmess as Leads?

Hollywood, Dec. 10. Studio nibbles on his 'Double Indemnity' having been seized by the Hays purifiers, James Cain has returned to New York where he will complete dramatization of his novel 'The Postman Always Rings Twice' for Broadway production by Jack Curtis.

William Morris' office made the 'Postman' deal with Curtis after the Theatre Guild surrendered its option.

Curtis is having difficulty casting 'Postman.' Richard Barthelmess is reported interested in the lead male role and Carole Lombard has been mentioned as his vis-a-vis, but no deal as yet. Dorothy Hall also been mentioned for the part.

Saturday and will also go to the road. Comedy 'drew moderate grosses, average weekly pace being about \$7,000.

'TOUCH OF BRIMSTONE'

Opened Oct. 22. This was the first leg to grasp the opportunity of opening on a Sunday, but as Atkinson (Times) put it, that was 'the most distinctive thing about' the play. Brown (Post) said it was 'not the kind of comedy which would matter much on any evening of the week.' Most of the other opinions were also negative.

Variety (Ibex) said: 'Doubtful of succeeding against fall entrants.'

'Stick in the Mud' folded at the 48th Street theatre, Saturday, playing one week plus one night. Gross was among the lowest recorded this season.

'STICK-IN-THE-MUD'

Opened Nov. 30. Second-strangers were turned loose on Frederick Hazlitt Brennan's farcure from book and magazine writing, and their opinions cut deeply. Pans were unanimous.

Variety (Ibex) said: 'New managerial team of Jack Curtis and Carlotta Hoagland appears out of luck this time.'

'Mother' will be dropped at the Civic Rep theatre on 14th street. About three weeks, the shortest entree down there by the Theatre Union.

MOTHER'

Opened Nov. 19. Gabriel (American), speaking of the Theatre Union's adaptation of Gorki's 'Mother,' said, 'I liked it more as a general panning. It went on—less.' Anderson (Journal) said it was 'addressed to the kindergarten class.'

Variety (Ibex) said: 'It is likely to have the shortest engagement of any Theatre Union show.'

Week Dec. 9

'Anything Goes,' Nixon, burgh.

'Blossom Time,' Erlanger, Atlanta, Ga., 9-11; Plaza, Asheville, N. C., 12; Auditorium, Columbia, S. C., 13; Victory, Charleston, 14.

'Constant Wife' (Ethel Barrymore), Parkway, Madison, Wis., 9; LaPorte, LaPorte, Ind., 10; Sata Sandusky, O., 11; Hanna, Cleveland, 12-14.

'Dodsworth,' Erlanger, Chicago.

'Ghosts' (Nanivska), Shubert, New Haven, 9-10.

Globe Shakespeare Players, Alcazar, San Francisco.

'Great Waltz,' Taft, Cincinnati.

'Katy Did, So What?' Copley, Boston.

'Kind Lady,' Broad, Philadelphia, 'Leaning On Latt' (Post Road), Geary, San Francisco.

'Lullaby,' Chestnut, Philadelphia.

'Ole Maid,' Tulsa, Okla., 10.

O., 9-10; Memorial Aude, Louisville, Ky., 11; English, Indianapolis, 12-14.

'Personal Appearance,' Philadelphia.

'Romeo and Juliet' (K. Cornell), Shrine Aude, Des Moines, Ia., 9; Tech High School, Omaha, Neb., 10; Arcadia, Wichita, Kans., 11; Convention Hall, Tulsa, Okla., 12; Shrine Aude, Oklahoma City, 13; Auditorium, Memphis, Tenn., 14.

Ruth Draper, Royal Alexander Toronto.

'Seaside,' National, Washington.

'Student Prince,' Forest, Philadelphia.

'Three Men on a Horse,' Chicago.

'Three Men on a Horse,' South.

'Three Men on a Horse,' New Orleans.

'Tobacco Road,' Louisville.

'Tobacco Road, English, Indianapolis, 9-11; Hartman, Columbus, 12-14.

'Vanities,' Wichita Falls, Tex., 8; Paramount, Amarillo, 9; Shrine Aude, Oklahoma City, Okla., 10; Convention Hall, Tulsa, 11; Auditorium, Memphis, Tenn., 12-13; Ryman Aude, Nashville, 14.

'Victoria Regina,' Auditorium, Baltimore, 12-14.

PLAN 'HOUR' FOR CHI; B'WAY CO. STICKING

Chicago, Dec. 10.

Although 'The Children's Hour' has for a long time been listed as one of six plays for this season's subscribers to the American Theatre Society, Herman Shumlin lacks certitude that he will take a chance with it. He said that Mayor Kelly's closing of 'Tobacco Road,' Original company will remain on Broadway if road show is sent out.

Shumlin has a second cast in mind for touring. Boston, Washington, Philadelphia and Pittsburgh are other towns with A. T. S. subscriptions—the A. T. S. being what is left of the 1933 merger of the New York Theatre Guild with the Shuberts' subscription chain the Dramatic League.

First of the six plays scheduled here in the Old Maid, due Dec. 24 but is used if he said says it will surely bring in 'Porgy and Bess' and the Luntz 'Shrew' as two of its promised contributions to the list.

SHUBERT TO HAWAII, COAST VENTURES FLOP

Los Angeles, Dec. 10.

'Although the passenger manifest did not carry his name, J. J. Shubert is understood to have sailed for Honolulu, where he is now resting.

Shubert's Coast production activities washed up in San Francisco 10 days ago when his 'Blossom Time' folded at the Curran after two weeks. Similarly, his production of 'Common Pleas,' acquired from 'Jim Timony,' closed after a week at the Geary. Shubert's Los Angeles creditors of the ill-fated musical revival venture at the Shrine Auditorium for the most part, have accepted a settlement on the basis of 33 1/3 percent. Claims totaling \$12,000 out of \$15,000 are reported settled on this basis.

Actors Must Qualify for Coast Relief Jobs, Dictum of Fed Head

Hollywood, Dec. 10. Mrs. Hallie Flanagan is here to smooth out the ruffled feelings of actors, writers and members of stage unions who will be asked to work on Works Progress Administration theatrical projects in this region. She is also conferring with Gilmer Brown, regional director, on administrative angles.

There will be no troyout theatre in this region, Mrs. Flanagan said. Screen actors (without legit experience) will be employed on projects if they can qualify as actors for Government stage offerings. She expressed hope that motion picture project may be launched here at a later date. Two months ago Mrs. Flanagan admitted, have delayed functioning of the project, while unemployed actors grew hungrier awaiting relief work.

Brown has invited representatives from various unions, Screen Actors Guild, Writers Guild, Dramatists Guild and Equity to sessions with Mrs. Flanagan. She said she wants co-operation of all bodies and hopes to set up an advisory board from these groups to work with Brown. Talent and union have called a general mass meeting prior to her arrival to discuss the situation, but the parley was postponed until she pulled in. Mass meetings will probably be held any day possibly this week.

Mrs. Flanagan was rather upset by press and trade paper criticism of the federal theatre. She says her hats of general mass meeting have been flung at her for selecting little theatre people to administer the projects. She justifies that choice by claiming that the only she has chosen are the most capable and that in many cases professionals have not been interested or able to sit in.

Those heading various branches of the project here are Ed. Edson, vaudeville; Adolph Freeman, Yiddish theatre; Corney Coray, educational; Cyrilla Lindner, research; Elmer Rice, permanent play bureau; Claude Miller, Negro; and Maude Fealy, modern theatre.

Red Tape

(Continued from page 59)

that the "decentralization" of the relief project would be impossible for Washington to receive reports on the extent of work being done in the various states. Officials claim that they have been written and telephoned for details, with no results.

Gagged but enthusiastic exes continued their assurances, however, that the project is moving ahead, and stated that approximately 3,425 individuals are "either already employed, or will be employed within the next three or four weeks."

Breakdown on employment, wages, production and rehearsals also was promised for sometime later this year, but total figures are being held off to produce any statistics thus far causes skepticism about completeness or reliability of figures when—and if—they are made public.

Promises. Set in motion nearly six months ago under the direction of Hallie Flanagan, Vassar professor who has been prominent in little theatre circles, the project is now being run by a program, which made delicious promises to give work to 17,000 badly-strapped stage people, to date has only come through with a handful of wages. Program has been beset by confusion and uncertainty and such an utter lack of co-operation exists between Washington headquarters and the state and regional directors that virtually all questions submitted by WPA have been thrown out of the window.

Whether final authorization for the program rests in the hands of the state or with the state organizations is an unsolved conundrum. As part of the run-around act, officials here refer inquiries to state bosses who, in turn, insist that all questions must come out of Washington.

Generalizations of the administration of the theatre program is based on the fact that WPA officials—despite the fact that machinery set up to help jobless actors is entirely distinct from that created to look after hand-picked bricklayers, ironworkers, and ironworkers.

Among generalizations substituted

Only 25 Actors Ask WPA Aid in Detroit

Detroit, Dec. 10. Success of the WPA theatre project, here hinges on finding enough persons with necessary talent to participate in the program, and it appears like a big job. So far less than the required 25 actors have applied, and request for U. S. aid is being held in abeyance.

Mrs. McKee Robison, president of the Women's Civic theatre committee, has appealed to daily papers in an effort to find sufficient talent. Thomas W. Stevens, Chicago producer and creator of the little Globe theatre at World's fair, is the regional director of projects and plans to organize several troupes in Michigan and one for a state tour.

If and when the actor quota is reached, a theatre will be selected for WPA aid. The Detroit Arts auditorium is the probable site.

For exact dope by the WPA bosses is the assurance that 'rehearsals are going on all over the country.' But how many people are trying out where the work is going on, and how soon some of the plays will be presented are riddles, as far as Washington is concerned.

Most of the current enterprises in Detroit have been inherited from the old State emergency relief outfit. The Chicago circus is practically the sole specific example of the many allegedly successful achievements of the new theatrical venture.

Whether any road companies will go on tour is something else that headquarters can't say. Blaming regional bosses for lack of reports, the Washington office insists that it possesses no information about what plays may be readying for presentation.

Even the question about which players will have their works put on by relief troupes brings an evasive answer. Headquarters says it is "in general, much interested in unproduced plays," but can't—or won't—specify the identity of the dramatists whom Uncle Sam is going to angel.

Recent Republican accusation that the theatre project will put on plays by left-wing scribblers and Communist sympathizers brought an indignant yelp from the WPA high command—but the refutation could not be backed up by the names of any dramatists whose works will be used. Declaring that the radical charge is "ridiculous," headquarters says plays to be presented will be 'straight theatre' and 'good amusement' other hand, commercial turned down by commercial producers as not quite up to scratch from the box-office point of view.

Royalties Basic policy matter which is being decided relates to royalties. In September, exes insist that 'something will be worked out' but decline to say how the government will dodge this obstacle. Beyond professing a desire to be fair, the bosses seem unable to handle this hot potato.

Another stickler which has given headquarters a headache is the admission question. While Mrs. Flanagan originally announced an intention of making the program partially self-sustaining, nothing concrete has been worked out and, on the other hand, commercial producers and even Equity have kicked about the government charging admission and running in competition with private initiative. Probabilities are that a small fee will be asked—somewhere between 10c. and \$1, but officials maintain that this will not be competitive with professional theatres.

Planned on stage folk already employed in the relief project, or scheduled to be employed, show that New York leads with 1,350 individuals, while California has given work to 500, and Chicago a 300.

Question of whether jobs will be made available for unfortunate theatre people who decline joining relief rolls remains unanswered, and so far as can be ascertained, the WPA ruling that all but one-fourth of the workers on Federal projects must have applied for relief before last Nov. 1, still stands.

Chapel Hill Hdq.

Charlotte, N. C., Dec. 10. Chapel Hill has been made headquarters for two southern regional directorates of the federal theatre project. These are Frederick H. Koch's territory of the Carolinas and Virginia, and John McGee's territory of Georgia, Florida, Mississippi, Alabama, Louisiana and Tennessee.

Koch is director of the Carolina Playmakers and McGee former director of the Bhr Ingham Little theatre.

NEW HAVEN'S WPA WORRIES

New Haven, Dec. 10. Subsidization of the local Lincoln Theatre, now operated by Theatre of Eleven, Inc., as WPA drama unit number one has uncovered a flock of burn-ups from local theatrical interests outside of the relief project.

Locals claim that original intent of the project, which stipulated that the organization would be recruited from talent and technicians now on local relief rolls, has been violated in that only a small proportion of members of the unit are state citizens, while balance are outsiders.

Another gripe is the complaint that the project salary will provide little relief to actors and craftsmen now unemployed, while the gravy will go to higher-salaried supervisors, directors, etc.

Still another angle brought up by critics is that if the productions are too poor to rouse public support, it will be a direct waste of project money, while on the other hand, if productions merit such financial support it will result in ruinous competition to an already established legit (Shubert) enterprise.

Theatre of Eleven originally started here eight weeks ago as stock proposition. Believed in some quarters the venture was inaugurated with eventual subsidization under WPA in mind. Company is largely composed of New York players who have agreed to work here and assist in other state cities at a project salary.

Group is to be the operating center for a new organization to include about 130 persons. Lineup has \$66,000 at its disposal and is headed by Gertrude Dondoro as state director.

Leborg's Two-Way Dicker With Theatre Guild

Hollywood, Dec. 10. Reginald Leborg is dickering with the New York Theatre Guild for job of staging his play, 'Caravel West.'

Author is now directing the operatic sequences of Paramount's 'Give Us This Night.'

Professionals Almost Get a Break On WPA Project; Baker's Reaction

Organizations furthering the employment of professionals in Works Progress Administration theatre projects in New York were elated for a time last week when Harry L. Hopkins announced that 25% of applicants not on the home relief rolls Nov. 1 could be employed on relief. That was regarded as a concession, since previously not one 10% was allowed. But it was quickly discovered that there was a joker in the new regulation.

Elmer Rice, regional director of the theatre project, was beset by a question from Broadway and other state unions for action, but Rice was unable to do anything about it. His hands are tied because the WPA rules give no power to directors to assign additional jobs until formally informed so by Washington. That procedure was expected to take several weeks, judging from the pace at which the WPA has been going.

On top of that, the 'concession' is really up to Jacob Baker, Hopkins' assistant administrator. Hopkins immediately telegraphed Baker for action. Result is awaited, but in

N. Y. WPA Execs Worried by 'Much Stalling'; No Start on Actual Work Yet, but Plenty of 'Reports'

Philly's WPA Project Completely in Maze

Philadelphia, Dec. 10. WPA relief show project in Philly is still in a maze, with everything pretty much at loose ends and little possibility of predicting when the chaos will turn into order. Jasper Deeter, Hedgerow theatre director in charge, has been on the scene only a few days, having just returned from a long road tour with his administrative troupe. In his present state it's impossible to tell how many are likely to be registered in various groups or what the general set-up will be.

Smallest group so far is legitimate actors and probably they'll be left until last for that reason. Marionette artists, who were practically all set and ready to go when the project started, will undoubtedly get under way first. They're merely waiting for final word that cash will be available.

Matter of charging admission for relief shows is in the air and Deeter is waiting for a decision on that and several other points might be reached as a result of which way the project works in New York, expectation being that this and other localities would string along on the precedent set there.

NO WPA ADMISSION CHANGES FOR BOSTON

Boston, Dec. 10. WPA o'ials here are planning no change in the present setup as to admissions in connection with drama and music projects. Although a ruling from Washington permits charging admissions in some instances, where deemed advisable by local or state authorities, Massachusetts and Boston o'ials have not adopted this plan, nor do they plan to in the near future, it was learned from an official source.

Acress-Broker

Louise Prussing, legit actress, has gone into stock brokerage business with o'cs in the Hotel Madison. Actress last appeared on Broadway in 'Counselor-at-Law.'

Spent her past summer in stock with Fred Jackson's company in upstate New York.

What goes on in the Works Progress Administration's theatre project is somewhat of a secret, but what doesn't go on is becoming fairly well established. Manner in which the project has been stalled, apparently, by red-tape tactics, is becoming more obvious daily. There could be 1,400 more theatre people put to work in New York, but the machinery of placing them on the payroll is moving at snail pace.

WPA administrators are watchdogs of the money which the government has decreed should be expended. Excessively care in safe-guarding the funds has been reported, the real reason why many of the applicants are kept off the payroll, although they may be in actual want. But WPA officials with a pay-roll moving at snail pace, are (fettering out one person in 100 who might not be eligible for jobs).

It is charged that most of the delay is in the WPA's New York office. When Gen. Elmer Johnson was in charge here the projects moved with reasonable speed and the present situation differs from his administration and that of his aide, Mrs. Anne Rosenberg, NRA exec. Victor Rider is now in charge.

Method Process of getting work is requisitioning of persons on home relief for the theatre project. It is known that in many instances requisitions have been bottled up for more than seven weeks, while investigators mulled over the papers. There must be six copies, each must be signed and the error of a single letter sends the requisition back to the regional director.

Persons who are requisitioned get no compensation until the date the names actually go on the payroll. If working in the office of the project they must volunteer, or lay off and get back on the payroll. Length of time without pay is one of the hardships forced upon those who are up against it, one of the things that is vexing the project administrators almost to the point of patience.

It is known that money has been borrowed from the Stage Relief fund to help out persons in that situation. The cost of course, to be repaid to the Fund when WPA checks finally come through. Home relief bureau continues the dole 16 days after the end of the month, but applicants are then on their own, awaiting action by WPA.

Elmer Rice, regional director, filed 700 requisitions last week and has since received 100 replies. Some are okayed. It is hoped that eventually not more than 10 days will elapse after such filings, but at the present time the theatre project's office has been unable to get any get going, despite the director's continued efforts. Some divisions of the New York project are in rehearsal but Rice is far from satisfied.

It took Rice six weeks to find out how a theatre could be leased, under WPA rules, so that the try-outs could be made in conjunction with the Theatre League (managers). He then learned that competitive bids must be submitted.

So far no home has actually been signed for. The Shubert-Teller, formerly a theatre, is being offered for WPA shows, schedule of try-outs calling for 21 new plays. In the matter of purchasing supplies anything that costs less than \$500 need not be bid for, but before the offer is placed on anything but a pledge, it is obliged on anything in excess of that figure the director must secure bids from at least five vendors.

C.G. Camp Conditions Despite the absence of many complaints, conditioned under which the shows (called the CG camps are further reported unsatisfactory and a hardship on professionals, who were required to conform to camp routine.

It was in ended to send the shows out for three weeks, and then bring them back to New York for a fourth week. The rigorous parts of the plan was not followed. Casts were required to sleep in the recreation hall—all in one room, that with the absence of baths, made touring almost impossible. Indications are that when and if shows are sent the camps next spring. It will be under more comfortable conditions.

Chi Shows Get Ready to Scram; Cornell Lams on Wow 23G; Men' 8G

Chicago, Dec. 10. Loop life is moving around as the week before Xmas. Shows and shows utilize the lay-off session to duck in or out of town. Switches will shift 'Dodgers' to 'Three Men on a Horse' and 'Romeo and Juliet' out of town, all three of them having done really remarkable trade here.

Coming for general replacement will be 'Great Waltz' on Dec. 28 at the Auditorium; 'Squaring the Circle' at the Blackstone on Xmas night; 'Old Maid' at the Erlanger on Dec. 23; 'Anything Goes' at the Grand on Dec. 22 and 'Personal Appearance' at the Harris on Dec. 21. It will be the busiest legit week this town has seen in many years.

Business is excellent in town at present for the shows that come into town with New York reputations, and the eastern managers are learning not to wait until their eastern runs are completely dissipated but to send shows in town while they are still hot.

Estimates for Last Week
'Dodgers', Erlanger (1,300; \$2.75) (9th week). Above \$13,000 last week, excellent trade, 10 to 15 weeks and then hop out for a couple of stands before hitting the Corners.

'Romeo and Juliet', Grand (1,300; \$3.30). Closed a fortnight's run here to complete capacity. Could have played much longer but scuttled the town for some low time where pre-sellouts precede the machine Corners show. Tremendous trade at \$23,000.

'Three Men on a Horse', Harris (1,000; \$2.75) (4th week). Finally calling a halt to the most remarkable run this town has seen in more than 10 years. Has broken record run recently, 10 to 15 weeks. Will close here on Dec. 14, lay off one week and then into St. Louis for a two-week stay. Around \$7,000 last week.

MEN' \$13,300 FINE, BOSTON

Boston, Dec. 10. Currently the Hub stages are rare except for 'Three Men on a Horse', entering its sixth week at the Plymouth. This week the front of the show takes on the fine Palace atmosphere in the form of three jumbo cut-out houses on the marquee, and a trademark 'What's Hot' sign.

'Ghosts' had another sad week at the Colonial and closed at about the same figure as last week. The Harvard Dramatic Club opens the season with 'Pudding Full of Plums' at the Edward Everett Square (11) for three performances. Criminal group, getting away from arty stuff, boasts that this one is a comedy. This is the first student-written piece produced by the club in 17 years.

'Ziegfeld Follies' open Christmas Day at the Shubert.
Estimates Last Week
'Three Men on a Horse', Plymouth (5th week) (\$2.75). Comedy ploughed through a muddy shopping season field nobly, skidding only a little to \$12,000.
'Ghosts', Colonial (2nd week) (\$2.75). Lacked b.o. punch both weeks here. Last frame around \$7,000.

HAYES NEAR CAPACITY PRE-OPENING, BALTO

Baltimore, Dec. 10. When the box office for Sunday the day last night (Monday) there was an advance sale of about \$11,900 in the till for Helen Hayes in 'Victoria Regina,' which premieres at the Indie Auditorium Thursday night for four performances in three days at \$33.30 top.

Capacity for the engagement would gross \$14,600.
'Sketch Book' comes into Ford's on Xmas for five performances, and that comprises all the legit definitely set for showing here.

With Steve Cochran, manager of the National, Washington, putting on a big campaign over here for 'Scandals,' current at this house, plenty Baltimoreans are journeying over to the Capital this week for a gander at the revue, which was touch this town last night, four after its Broadway showing.

'Wife' \$3,500, Mpls.

Minneapolis, Dec. 10. Here for three nights ago a matinee, Ethel Barrymore in 'The Constant Wife,' opened the last season at the Metropolitan, played to top-heavy houses, but grossed a satisfactory \$3,500.

'The Men on a Horse' and 'Tobacco Road' are under way.
'Ballet Russe' pulled a good \$4,000 at the Alvin for two night last week.

P. APPEARANCE GOOD, \$8,500, PHILLY

Philadelphia, Dec. 10. Legit business has dropped to a considerably lower level during the last couple of weeks but that is natural in view of the expected pre-holiday slump.

Only show doing anything worthwhile on its own last week was 'Personal Appearance,' which has been plugging along steadily at the Commodore since its opening on holiday crowds managed to hit \$8,500. Show will definitely stick to the holidays, with management figuring that fine cast and notices will help bring about a steady word-of-mouth improvement.

'Libel,' Gilbert Miller try-out at the Chestnut, got notices that ranged from good to fair without any real b.o. push in them. It is on subscription, however, and with that firm foundation clicked to a neat \$7,000. There hasn't been much b.o. activity, however, and the second week is likely to see a falling off.

'Student Prince' at the Forrest didn't do the trade that it did a couple of months ago. At that time it could have grossed 25 for four weeks without any trouble. This time, at its \$15.50 top, it got a fair balcony but little downstairs. Another example that returns don't fare well in Philly.

Another week sister was 'The Petrified Forest,' Wee and Leventhal production at the Broad. This one was lucky to get \$3,500.

This week bring only one new-comer, 'Kind Lady,' at the Broad (for one week only) and next week brings one more, Eva Le Gallienne in repertory at the Forrest (also for one week only).

Genie is figuring on going through the holidays with 'Personal Appearance,' so holiday attractions are all set except at the Chestnut, which hasn't a showing yet. For one, 'A Touch of Brimstone' for a ten day stay starting Christmas night. Erlanger has a tryout, 'Three Men and a Queen,' for a week starting Dec. 22, and the Broad gets a tryout, 'I Want a Policeman' on Dec. 26. On Dec. 30, the Erlanger announces 'Black Pit' with the New Theatre, a local group.

'Petrified Forest' (Broad, 2nd week). Nothing much for this special company; \$3,500 at low scale.
'Kind Lady' this week only.
'Student Prince' (Forrest). Operetta did big a few weeks ago, but not so forte this time. Between \$7,500 and \$8,000.

'Libel' (Chestnut, 1st week). Subscription has helped a bit but not much b.o. hit; \$5,000 and won't do this week.

'Personal Appearance' (Garlick, 2nd week). Only show doing real trade in town at the moment; \$8,500, without holiday or extra material, encouraging.

'WALTZ' \$26,000, 'ROAD' \$12,000 IN ST. LOUIS

St. Louis, Dec. 10. 'Tobacco Road,' now in its third and last week at the American theatre, grossed a splendid approximate \$12,000 on its second week. Natives are going strong for the play, despite sporadic hammering by a few members of the churches. Admissions are good for last week point to another good week.

'Great Waltz' concluded its engagement at the Municipal Auditorium Saturday afternoon (7), getting an estimated \$26,000 in five weeks and a standing ovation, satisfactory, the seating capacity could account for \$45,000 for a full week.

'Lady' \$19,300, 'Boy-Girl' \$17,500, Both Capacity; B'way Biz Good

Week after Thanksgiving was much better on Broadway than expected. Shows are general new hits is credited, with ticket agencies being especially heartened. Business for the week was almost as good as during the holiday week, although other attractions felt the seasonal pre-Christmas slump. That was more or' at early this week, brokers reporting trade as dull.

'First Lady' grossed about all it could at the Music Box, with takings of \$19,300. 'Boy Meets Girl,' other comedy click which came in at the same time, sold out all performances at the Cort with a gross of \$17,500. 'Pride and Prejudice' flourished at the Plymouth, with \$17,000, slightly under the previous figure. 'Dead End' continues its clean-up with the gross steadily around \$15,500, while 'Taming of the Shrew' dipped somewhat, but was very good at \$13,000.

'Jumbo' approximated \$60,000, which may be its normal pace. Figure was 10's under the holiday gross, but circus musical should be in for big money at Christmas time. 'A Home at the Holidays' approximated \$38,000. 'Jubilee,' strongest musical in the agencies, continued to sell at \$32,000 and over. 'Foggy Day' and 'Best' topped the \$21,000 mark.

While 'Lady' and 'Boy' went into high, most of the other recent debuts took a little less. 'The Sign of the Cross' and 'Three were with the Virgin,' 46th Street; 'Stick in the Mud,' 48th Street; 'How to Succeed in Business Without Really Knowing It,' 42nd Street; 'The Sign of the Cross,' 46th Street; 'Stick in the Mud,' 48th Street; 'How to Succeed in Business Without Really Knowing It,' 42nd Street; 'The Sign of the Cross,' 46th Street; 'Stick in the Mud,' 48th Street; 'How to Succeed in Business Without Really Knowing It,' 42nd Street.

'May Wine' was last week's only premiere. Thursday night, at the St. James. Musical play drew mixed notices but by Saturday attendance snapped up and show is figured to have good chance.

Estimates For Last Week
'Abide With Me,' Ritz (4th week) (CD-115-\$3.30). Will move or close soon. Gross last week estimated around \$35,000. 'Hell Freezes Over' slated for house Christmas week.

'Blind Alvin,' Broadway (12th week) (CD-115-\$3.30). Some reaction after Thanksgiving, with gross still very high last week at estimated \$28,000.

'A Touch of Brimstone,' Golden (12th week) (CD-115-\$3.30). Final week; did better than indicated, with average around \$7,000 weekly; going on tour; 'Tomorrow's a Holiday' next into house.

'Blind Alvin,' Broadway (12th week) (CD-115-\$3.30). Although moved three times still gets enough trade to set even break; court around \$5,000.

'Boy Meets Girl,' Cort (3rd week) (CD-105-\$3.30). New comedy smash, with capacity all performances and first full week's gross went to \$17,500.

'Children's Hour,' Ellor (56th week) (CD-105-\$3.30). Continues successful, this long run dramatic hit should stay through winter, paced around \$9,000, which figure provides goodly profits.

'Dead End,' Belasco (7th week) (CD-100-\$3.30). Dramatic stand-out of season capacity from the start and climax for all season; around \$15,500.

'How Beautiful With Shoes,' Booth. Suddenly yanked after Wednesday (4); one week.

'Jubilee,' Broadway (2nd week) (M-1,468-\$4.40). Another of the season's great hit crop and good into summer; paid at \$35,000 and over, which is capacity.

'Jumbo,' Hippodrome (4th week) (M-4,327-\$4.40). Musical comedy circus close at capacity and approximated \$60,000, which is indicated average pace; will go much higher during holidays.

'May Wine,' St. James (2nd week) (M-1,320-\$3.85). Divided press surmises reservations for after opening (Thursday) 5 word of mouth sent

Saturday attendance up and should be a click.
'Over Mulberry Street,' 44th St. (15th week) (D-1,328-\$3.30). One of the few small grossers that stays by grace of variety bits of cut-ris; around \$10,000.

'Mulan,' Vanderbilt (8th week) (D-804-\$2.75). Another small cost going to \$10,000; quoted around \$5,000.

'Night of Jan. 16,' Ambassador (13th week) (D-1,164-\$2.75). Consistently good business posts this meller among the hits; last week somewhat off but little under \$9,500 is okay.

'On Stage,' Mansfield. Withdrawn Saturday after six weeks of mid business.

'One Good Year,' Lyceum. (3rd week) (C-957-\$3.30). May be staying for picture rights, but attendance is mediocre and gross estimated around \$4,000; claimed improving week.

'Paradise Lost,' Longacre (1st week) (CD-1,154-\$3.30). Was tabbed by Group Theatre; playing by Clifford Odets; opened Monday; mixed business.

'Personal Appearance,' Henry Miller (61st week) (C-944-\$3.30). Leaves 15th; comedy smash of last season has been around \$30,000 lately; goes to key cities; number two show also to 'Libel' succeeds last week.

'Porgy and Bess,' Alvin (10th week) (M-1,356-\$3.30). Dipped from previous week's lead; last week's gross quoted at \$21,000; fairly strong for so-called opera.

'Pride and Prejudice,' Plymouth (4th week) (CD-1,015-\$3.30). Class production approximates capacity; held corking pace last week at \$17,000. In some 'Lady' topped it among the straight shows.

'Remember the Day,' National (10th week) (CD-1,164-\$3.30). Should fare very well during holidays because of matinee strength; last week okay, with gross around \$7,500.

'The Sign of the Cross,' 46th St. (11th week) (D-969-\$2.75). Moved again, coming down from the Adelphi Monument; another cut rate just getting by; around \$4,000.

'Stick in the Mud,' 48th St. Taken out Saturday after playing one week and one night.

'Taming of the Shrew,' Guild (7th week) (CD-1,154-\$3.30). Affected in some measure by post holiday reaction, but with takings of \$15,000 strength of draw is clearly indicated.

'First Lady,' Music Box (3rd week) (CD-1,000-\$3.30). New non-musical under in 10th week gross; first full week's takings totaled \$19,300.

'There's a Woman in Women,' Marquee. Closed Saturday after playing six weeks; unable to climb.

'This Our House,' 58th St. (1st week) (CD-1,154-\$3.30). Presented by Christopher Noel; written by Joel W. Schenker and Allan Fleming; opened Saturday.

'Three Men on a Horse,' Playhouse. (4th week) (C-869-\$3.30). During the year mark and will doubtless continue through the winter; somewhat off last week, but still very good at \$11,500.

'How to Succeed in Business Without Really Knowing It,' Forrest (16th week) (C-1,017-\$1.65). Clearing up here and on tour; pop admission scale helping to virtual capacity; started third year last week; \$10,000.

'Weep for the Virgin,' 46th St. Taken off Saturday; adverse notices; one week.

'Whatever Goes Up,' Biltmore (3rd week) (C-991-\$3.30). Has not caught on; looks like in-bustness; \$5,500 estimated.

'Winterest,' Martin Beck (12th week) (CD-1,154-\$3.30). Dropped to around \$11,000 last week; slated to move Dec. 23; Katharine Cornell returning; closed after 'Juliet.'

Other Attractions
'Ghosts,' Empire; Alia Nazimova in revival booked in as stop gap; house sets O' Evening Star during the holidays.

Eva Le Gallienne in repertory. Shubert and final week of 'Rosenheim' and 'Camille.'

'Provincetown Follies,' Provincetown; opened Saturday. 'Mother,' 14th street; final week.

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Modernist Composers' Work First For Unknowns on Subsidy Angle

Four of the leading modernist composers have recently accepted the temptations of the subsidy, whereby new compositions are commissioned and paid for in return for exclusive playing privileges. Multiplier, the leading Italian composer, started the ball rolling by giving his latest concerto to a little known girl violinist.

Stravinsky is now giving exclusive rights to all his violin compositions to the heavily-backed Samuel Dushkin, who is a distinguished artist. Sergei Prokofiev, another well known Russian composer, is writing his second violin concerto for a hitherto obscure French violinist, so that none of the acknowledged great interpreters will be allowed to have a crack at it for a specified period of time.

The latest writer to give is the Venetian Alban Berg, whose operas "Wozzeck," performed here last year by the Philadelphia Orchestra, and "Lulu," now being played by the Philadelphia under Klemperer, have caused more discussion than any music in years. Berg's newest violin concerto is being commissioned by a practically unknown native fiddler with heavy money behind him.

Tough economic conditions are given as reason and excuse for the spread of the subsidy idea. This new custom is a departure from the gifts given artists and composers by Mrs. E. S. Coolidge, since the question of monopoly never comes into her agreements.

PLATFORM TRADE IN DETROIT SEES S. R. O.

Detroit, Dec. 10.

An overflow crowd of 5,500 attended the annual recital of Fritz Kreisler in Masonic Auditorium last week. Top price was \$2.75. Capacity audiences also heard Helen Jepson and Rachmaninoff at the 1,200-seater Orchestra Hall on consecutive evenings. Top was \$3 for piano recital, and \$2 for Miss Jepson's performance.

The two local Town Hall series, at the Cass and Fisher theatres, also continue to draw good-sized crowds. The debate of George Sokolsky and Mathew Wolf, at Temple Beth El forum, got good play last week at 75 cents top.

REVUES

LA FIAMMA

Chicago, Dec. 10.

City Opera Respighi's "Fiamma" gives its American premiere here by City Opera, rates as just a passing addition to repertoire. Critics were quick dwelling on the good points of work; but there isn't in the score a tune which even an opera-singer could really sing, all ranges have a special technique for kidding themselves in such matters. "La Fiamma" (The Flame) is witch-burning stuff with medieval Italian folk-lore as basis. Respighi, high in American favor as a melomane, did two symphonic pieces, "The Pines of Rome" and "The Fountains of Rome," doesn't in the new opera display any real sense of the theatre than he did in his earlier opera, "The Sunken Bell," based on Hamlet. The play and given American hearings in the Met and at Ravinia. "Paul Longone, without spending real money for nice-sounding music, had a good show of the premiere, with settings and costumes taken from equipment of other works. Stage pictures were Oriental rather than medieval Italian, but far from ineffective. Rosa Raisa put everything she had, meaning plenty into the principal role; and Richard Hageman, emergency conductor for the opening, did wonders with the orchestra in the circumstances.

New opera repeated Dec. 7 for finish of season. Bare possibility given Met may have to give a novelty to its impending season. Donaghey.

Eide Norena's Tour

A short tour is booked for Eide Norena, soprano, having started last Thursday (21) in Mt. Vernon, O. under NBC Artists Service banner. Other dates follow: Last Sunday (24), Pittsburgh; 25, Wheeling; Dec. 2, New York; Richmond, 13; Spartanburg, 18; Baltimore, 16; Jan. 9-12, New York and 17, radford.

Wooster, Ohio, Symphony Entering 22nd Season

Wooster, O., Dec. 10.

Wooster Symphony begins its new season as soon as its current drive on patronage ends. Last year, orchestra finished season with a network broadcast from Cleveland, and a similar event is planned again after the first of year.

Group now in its 22nd season.

CHI DEFICIT \$40,000 ON 5 WEEKS

Chicago, Dec. 10.

With postponements, substitutions, non-appearances and changed schedules continuing right through final week of City Opera season, ending Dec. 7, Paul Longone asked Mayor Kelly to investigate charges made against his record as impresario, accepted Chicago's promise to pay \$15,000 toward season's deficit of \$40,000, and made official announcement through a curtain speech by Charles S. Peterson and the distribution of 1936 subscription-blanks that he would give a season of opera here starting next Nov. 2, with a schedule for six weeks of five shows per week, and even detailed a new arrangement of nights. Thus, he says that opera will be given Monday, Wednesday, Friday and Saturday nights and Saturday afternoon, whereas the old arrangement included Tuesday and omitted Friday, so that subscribers to both Opera and Chicago Symphony would not be required to take in too much music in one day, Friday afternoon's concert being the social and traditional news-ultra in the annual music-calendar.

Editorial Yelp

The Daily News, in an editorial headed "A Scandal and a Disgrace," assailed the city for giving \$15,000 of taxpayer money to Longone to make good unpaid bills. The Mayor has explained that, in return for the money, Chicago was to get from Longone 'some helpful advertising' through broadcasting of operas.

None of the formal shows was broadcast, but some of the principals were talked into going on the air Sunday (Dec. 8) at 6 p.m. Recapitulated, the five weeks' season was highlighted by two novelties, "Gale" and "La Fiamma"; the floor-show interpolation by Veloz and Yolanda in "Carmen"; a good revival of "Der Rosenkavalier," with Lotte Lehmann; non-appearance of Maria Jeritz, last season's mainstay of the company, and Hope Hampton, who also was useful last season, although both singers were stressed in original roster for 1935; the comeback of Armand Tokaty, Met tenor; marked progress of Joseph (Luigi) Benton, an Oklahoma tenor; screams of rage by all the conductors because of no allowance for rehearsal time; the walkout of Richard Hageman, on grounds of aesthetic dignity, and Yolanda's return, premised on scheduling his opera, "Capone," for next year; resignation of Gennaro Papi, principal conductor, and lawsuit by Italian princesses from Oklahoma on allegation of broken contract.

Josef Hoffman Back Jan. 1

Josef Hoffman, solo violinist, returning to U. S. around Jan. 1 after several months on the continent and the United Kingdom.

He opens his American reappearance at White Plains, N. Y., Jan. 10, after which he goes into Carnegie Hall on Feb. 8.

Paul Tscheltzstein, Parsian artist, is attracted in the U. S. for an extended stay to start work on American Ballet's dance version of "Tom." Edward M. M. Warburg, now in Mexico, is conferring with Diego Rivera and Covarrubias, which may mean that those two artists will do work for the ballet company also.

HEGIRA FROM EUROPE

Invasion of Yankindom Under Way By Recitallists

Next few weeks will see a flock of concert headliners returning to this side for 1936 tours and platform engagements. Maria Kurenko, Russian coloratura soprano, who's just finished tours through Holland and Belgium, is sailing from Paris Dec. 17.

Nathan Milstein, Russian violinist, is returning, about the same time, for his seventh consecutive tour, which is already sold solidly across the country, starting on Jan. 7 in Minneapolis. Ethel Bartlett and Rae Robertson, British two-piano team, land on Dec. 20 following a lengthy continental tour.

Gregor Piatigorsky, Russian cellist, is sailing Dec. 27 for the U. S. to embark on a series of platform appearances. Alexander Brailowsky, Russian pianist, sails Jan. 3 after an absence of five years from this country.

Slr Thomas Beecham, conductor of the N. Y. Philharmonic, arrives Dec. 27 to conduct for three weeks at Carnegie hall. Jascha Heifetz is returning Dec. 22 from a short tour of England to spend Christmas with his family.

NEW CROP OF MET S. A. DIVAS

First get-together for the newly formed Metropolitan Opera Guild, New York City, was held Sunday night (8) with formalities tossed aside, and Lawrence Tibbett singing "I Got Plenty of Nittin'" from Gershwin's, "Foggy and Bess"; Rosa Ponselle giving two numbers and playing her own accompaniment; Nino Martini delivering the title bit from his flit, "Here's to Romance" (20th-Fox) and Luceria Bori parodying "The Battle Hymn of the Republic" before the full symphony in saluting Mrs. August Belmont, head of the organization. Over 2,000 attended.

Everyone on the staff from Edward Johnson, managing director to the Broadway doorman was introduced from the stage. Much was made over the new faces and of the sex appeal of the newer femmes. Practically all of the divas who will appear for the first time this year are slim and vivacious personalities. House lights were kept on throughout the 15-minute show.

Johnson presiding on the stage, introduced the various singers (all were present of those in town excepting Lily Pons), from the first line of box office, symphony orchestra was also included in the program, giving three numbers.

Queena Mario and Marek Windheim were also present in the evening's program; the latter doing some gagging when various divas received flowers (it was the same bouquet, however).

Schedule for the first week starts Dec. 15 follows: "Traviata," "Die Walkure," "Faust," "Haensel and Gretel," "Aida," "Lohegrin" and "Boheme." American Ballet's first special performance on Friday afternoon, Dec. 20, will be "Reminiscence."

Raisa for 'Dybuk'

Chicago, Dec. 10.

Rosa Raisa is to have title role in opera founded on Yiddish folklore play, "The Dybuk," known in this country through Yiddish performance.

Opera recently sung in Paris, and called a success there. Plans are for New York hearing in the spring. Raisa has been seen by Chicago Opera, and had title-role in premiere of "La Fiamma."

Minn. Symph in N. C.

Charlotte, N. C., Dec. 10.

Minneapolis Symphony booked for Chapel Hill by State university entertainment series for February 5. Will bring 10 musicians for concert.

National Symphony, directed by Hans Kindler, is booked for Duke University, Durham, April 2. Kindler will take group as soloists as well as orchestra to U. S. and Canada. Also booked on Duke series are Mischa Elman, for February; and Ballet Russe de Monte Carlo, March 16.

San Carlo \$1 Opera Will Include 3 Different Film Theatre Circuits

Schang Host at Party

Celebrating CCC's 5th

Columbia Concerts Corp. celebrates its fifth anniversary on Dec. 24 with a gathering in the offices in Steinway hall. Groups under the same roof include: Arthur Judson, Inc.; Evans & Salter, Inc.; Metropolitan Musical Bureau, Inc.; Hansen & Jones; Wolfson Bureau of N. Y. and Community Concert Service.

Frederick Schang, Jr., setting the program.

SIGHT UNSEEN CONCERTS IN 45TH VR.

Morning musicales, meticulous jobs calling for spats, striped trousers and drawing room hauteur; is a norm of the world's healthiest business. Albert Morris Bagby, impresario with headquarters at the Waldorf-Astoria, who began his 45th consecutive season Monday (2), is dean of the before lunch shows.

Bagby utilizes a cute showmanship trick in keeping the identity of his attractions a deep secret until the 11 a.m. deadline, and then he pulls a quickie on his mob of dowagers, retired brokers, etc. (Monday's array revealed Luceria Bori, Emanuel List, Lia Kocova and Beveridge Webster). Bagby's been doing it since 1891 to good coin. Even Caruso's name was withheld until the last minute, when Bagby presented that headliner years ago.

A Bagby series comprises eight Monday mornings during the winter season, subscriptions reported to be around \$50. His clientele is exclusive and has followed him faithfully for years.

Reason for the secretive angle is that he's selling music and not names. Also no conversation case a diva faints before hand, with substitute chanter taking her place, and none the wiser.

AMATEUR AUDITION AS CONCERT HYPO

Buffalo, Dec. 10.

New type of promotion stunt for operatic concert stars here with radio tie-up engineered by William J. Neill in connection with appearance here tonight (10) of Lauritz Melchior, Wagnerian tenor, and Dorothy Manski, Met. soprano. Neill steamed up interest among classical singing aspirants with a contest, first six finalists get tickets to concert, an audition before Melchior and Manski, a Buffalo Broadcasting Corp. airing, and a chance at C. B. S.

Neill, a little vague on the last part, but the rest of program carried out as per schedule.

2 Utah Class Spots

Salt Lake City, Dec. 10.

Classical entertainment is gaining a vast hold in this city. The most ambitious schedule in years has been outlined for immediate presentation. All arrangements for the season of concerts sponsored by the Salt Lake City Music Association have been completed. The Monte Carlo Ballet Russe is scheduled for Jan. 5 and on Jan. 20, Joseph Szigeti, violinist, will appear. Arthur Schnabel, pianist, will appear as the concluding attraction, March 30.

Ogden, 40 miles from here, also following along the same lines in planning a vast list of attractions. Ogden Music society members will be admitted to Salt Lake concerts and vice versa: Ogden attractions are as follows: Ruggero Ricci, violinist, Feb. 10; Alexander Brailowsky, pianist, March 26; Charles Hackett, March 26; Agnes Davis, soprano, closes the concerts on April 17.

Entire company of San Carlo Opera tours, numbering 110 persons; returned to New York last week for the holiday lay-off period, two weeks earlier than usual, due to a change in Kansas bookings. Company goes out again on Jan. 5, opening in St. Louis. However, negotiations are underway for a re-lyp, date in Detroit on Dec. 29, which would mean an earlier resumption.

Fortune Gallo generally disbands for the Christmas lull in or around Chicago, but with nearly a month in elvish, he will leave the whole company back to New York in a body.

Troupe is also scheduled for a repeat engagement in Chicago. Belle Vreta, Swedish diva arriving from Italy, will be with the company for this second run, now pencilled in for April 21 for seven days. Opera under the San Carlo banner will also be presented through the south-west, this year playing Interstate Vaudeville circuit of Texas, comprising Dallas, Fort Worth, Austin, San Antonio, El Paso, and Phoenix, Ariz. Similar film theatre deals are closed for playing northwest and over Evergreen chain, and then into Canada, playing Canadian Famous theatres.

Gallo departs for the midwest is a week, complete further details on the remainder of his company's tour. Carla Peroni, musical director, is now in Toronto handling some special coaching chores before taking up the baton again.

MRS. ECKSTEIN WILL NOT BACK RAVINIA

Chicago, Dec. 10.

Although Louis Eckstein told a VARIETY reporter a few days before his death (Nov. 22) that he planned to restore opera to Ravinia Park, on the North Shore, the coming summer, Elsie Eckstein, his widow, says that she will not back such a project. "Ravinia Opera," says Mrs. Eckstein, was Mr. Eckstein's hobby and diversion for more than 20 years, but I doubt that he would have meant for me to become executive head of a restoration after his death. Ravinia Park and its equipment are there; they were his, and are now mine; and anybody who desires to take it over is welcome and would have my financial co-operation within reason."

It is said that Mrs. Eckstein has been besieged by persons in musical circles to do something lovely as a memorial, but there are as yet no indications that any of the music-lover devotees would put up any money.

Thaviv Has \$1.50 Show of Band, Opera and Ballet

Chicago, Dec. 10.

A. F. Thaviv, who got a gold medal for his band at the San Francisco Fair in 1915 and has ever since been in concerts and opera, has joined with John J. McMahon, who put over "The Streets of Paris" as the most successful of attractions at Century of Progress, for big exploitation of a show made up of the Thaviv orchestra, Ruth Pines, soprano, and half a dozen songbooks of grand opera to run from 8:15 to 11:00, with \$1.50 top. Plan is to go directly after holidays, booking convention-halls, auditoriums, and shrines, and to continue, until June 1, and then switch to outdoor arenas—stadiums, baseball parks, athletic fields, and the like—with \$1 as top for the Summer, when the orchestra will be reorganized as a band, with brass replacing strings. The field will be from Pittsburgh west to Kansas City, with a side-trip to New Orleans, all scheduled so that coming hot weather will find organization ready to go outdoors in the Texas country.

Ardmore, Okla., Active Artists booked for appearances in Ardmore, Okla., this year include: Maganini Chamber Symphony, Horstene Month, and Nini Thellade under the Thaviv banner. Murd Springfield representative of NBC Civic Concert Service conducted the local membership drive. C. A. Wilson heads the Ardmore group bringing the soloists.

Hellinger May Remain

Deal is in the making this week for Mark Hellinger to continue his column for the N. Y. Daily Mirror after his current contract expires in a few weeks. According to the terms of the new contract, Hellinger will do three columns weekly for the tab, alternating with Edward Orleans.

Hellinger's previously made deal to do one column weekly (Sunday) for Hearst's syndicated March of Events section, remains as is.

Under his current contract, Hellinger is to leave the Mirror a week from Saturday (21). Conference is on today (11), at which a final decision is expected to be reached, including the continuance of Gladys Glance (Mrs. Hellinger) beauty column.

Trade Papers

National Editorial Association of Chicago has launched the National Publisher, monthly tabloid printed in color. Paper is devoted to news of association activities and interests of non-metropolitan publishers and printers. Gene Aileman edits. Hat, Life, New York, has purchased the American Printer and merged the papers. W. B. Zett Co. of Chicago has begun publication of Mail Order Journal, monthly, for users of mail-order sales and advertising methods. Lloyd Kenyon Jones is editor.

Automotive Electricity has changed its name to Automotive Replacements and no longer covers automotive battery news. It is directed totally to wholesalers and wholesale retailers of automotive accessories. First issue of Home Owners Hand Book, an annual publication, has been published by Housing Publications, Inc., New York, a guide to repair, remodeling and construction of homes. Put is sponsored by three New York executives, namely, Raoul H. Fleischmann, publisher of New Yorker; Eugene R. Spaulding, vice-president, and Harry T. Hatcher, head of advertising.

Kent Lighty, publisher of Journal of American Education, has taken up the battery line of control of Teachers Annual Vacation Guide.

Drama Ed's Local Play Idea

George L. David, Rochester Democrat & Chronicle drama ed, is sponsoring a movement for amateur dramatic groups to unite in producing one good play locally during the season. He figures there are 80 or 90 of these groups representing churches, clubs and schools in Rochester and many of these have actors possessing the spark of genius in the raw. These, he believes, under expert direction could produce something worthwhile.

Milo B. Wood, director of dramas at the University of Rochester, Community Players and others are backing the idea, with indications it will get a try later in the season.

St. Paul's PTA Drive on Smut

St. Paul PTA groups, last year, on the firing line against blood-and-thunder radio programs for children, now want to purge St. Paul rental libraries and drug stores of "pornographic and indecent literature." Immediate action by the city council to carry out the purge was demanded at a meeting, by some 300 citizens, of the Marlo S. Inford Junior High School PTA. Motion was unanimously passed to request co-operation of the St. Paul Parent-Teacher council in the campaign against offending publications. As was threatened last year against sponsors of grisly juv. air fodder, members claim they'll boycott all stores and libraries selling or renting the alleged smutty literature.

Hollywood Women Branch

League of American Women has new branch in Hollywood, which will serve as an organization apart from Los Angeles branch. Officers of new group are Mrs. William H. Anderson, president; George Mitchell, vice-pres.; Mrs. Alice Byrne, recording sec., and Regina Kahl, corresponding sec. and treas.

League of American Women is second largest literary organization in country, exceeded only by Authors' League.

Walpole's Chapter

Hugh Walpole, under contract to Bantam-Warner, has been commissioned to do a chapter on "Mr. Pickwick" as a contribution to a symposium of Dickens characters to be published and distributed in England.

Best Sellers

'It Can't Happen Here' (\$2.50)	By Sinclair Lewis
'Valiant Is the Word for Carr' (\$2.00)	By Barry Benefield
'Edna Hiss Wife' (\$2.50)	By Margaret Avery Barnes
'Spring Came on Forever' (\$2.00)	By Bess Streeter Aldrich
'Vain of Iron' (\$2.50)	By Ellen Glasgow
'North' (\$2.75)	By Robert Brinkman
'North to the Orient' (\$2.50)	By Anne Morrow Lindbergh
'Woodlark Road' (\$3.00)	By Alexander Woolcott
'Mrs. Astor's Horse' (\$3.00)	By Stanley Walker
'The Wolf' (\$2.99)	By Clarence Day
'Seven Pillars of Wisdom' (\$5.00)	By T. E. Lawrence
'Old Jules' (\$3.00)	By Mark Sandos

Soskin's Publicing Scheme

When William Soskin leaves the book review berth on the N. Y. American next month, he will start immediately on a new publishing idea. Name of the house hasn't been selected yet, but press inquiry plans are all laid and financing arranged for, with John Harriman understood putting up the bankroll.

Soskin's idea is to publish only books with locality draw possibilities. He will avoid books about New York or other metropolitan big centers, or European locales. Figures that sales of novels spotted in Albuquerque or Dubuque, or fiction about centers of the same size, can be built up enough to cover the nut, with gravy from the rest of the country.

New Economics Mag

New mag called New Frontiers is to be launched by the National Industrial Democracy League, whose object is new social order based upon production for use and not profit, announces mag as 'periodical studies in economics and politics'.

Ten monthly numbers of New Frontiers will be issued during the year. Early issues will be devoted to the white collar and professional workers, the Negro, industrial union federal appropriations for recovering, social security legislation and credit as instruments of social control.

Editorial staff consists of Frederick V. Field, Mary Dublin, Mary Fox, Abram Harris, Sidney Hook, Harry W. Laidler, Joseph P. Lash, Robert Morse Lovett, Alonzo Myers, Orrie Pell, Carl Raushenbush, and others. The mag is through subscription, with subscribers receiving free full-sized volume on economic or social politics written by recognized expert.

Popular Adds 'Nother Mag

Popular Publications has just added another mag to its long string of pulps. This one is called Ten Story Western Magazine and is companion mag to Dime Western. Rogers Terrill is editing, with Michael Tilden assisting.

Popular outfit recently bought rights to Roy Horn's three bi-monthly mags, Big Book Western, New Western Magazine, and New Detective Magazine. Plans are to new mags still indefinite, with Terrill slated to edit all three when matters are adjusted.

Alexander Block Retiring

Alexander Block, art editor for King Features, was tossed a luncheon by associates at the Lexington hotel, N. Y., Dec. 4. The occasion was rather in the way of farewell. Block being slated to retire the first of the year.

He is credited with starting a number of cartoonists and columnists in newspaper work.

Wholesale Columnists

American Columnists, monthly, made its bow with a December issue. Mag consists of original, unsyndicated columns in light or satirical vein on anything and everything.

Editor is Jay Harrison. Regional editors are Evans MacGregor, for New York; Lyon F. Lingar, for Baltimore; Irving E. Morris, for Birmingham, Ala.; Michael Ligocki, for Hammond, Ill., and Otto W. Ferguson, for Jeffersonville, Ind. Mag. sells chiefly through subscription.

Dumas Malone's New Spot

Dumas Malone of Washington has been appointed director of Harvard U. Press by the Harvard Corp. Dr. Malone to devote most of his time till next summer in completing three remaining volumes of 'Dictionary of American Biography' of which he is editor-in-chief.

Times Drops B'klyn Section

New York Times is giving up its Brooklyn plant and edition Jan. 1. Figures the proposition too costly for the modest return.

Paper has a complete plant and building in Brooklyn, where it has been printing from two to four extra pages as inserts for Brooklyn and Queens sales. Figured at first that local advertising for the insert would make up the cost involved, but this hasn't materialized to the paper's satisfaction. Also, the building put up for the purpose some years ago is a small one, not allowing for rental of any space, property about which being figured a dead loss to the paper.

N. Y. Daily News continues to publish a similar section from its own Brooklyn plant.

Reporter Adds Quizzer

Edward Thompson, reporter for Los Angeles City News Service, has been appointed representative in California for Murray W. Garson, director of investigations for Congress.

Garson has been on Coast digging up facts for Sabath Congressional committee on bonded reorganizations. Thompson, who begins work Dec. 15, will be second in command to Garson. Several picture companies with default bond issues will be under fire when committee, in L. A. for short time recently, returns there during January.

It Scouts Scour

During his first week's stay in Hollywood on his current search for new novelists, Donald Friede has had submitted around 25 manuscripts, none of them having much hope of reaching the printing stages. Friede, trying to develop several new authors, figures Hollywood is the best place to search.

L. A.'s Community Daily

Los Angeles gets community daily Feb. 1. Publishers of Press, presently published twice weekly, covering the Wilshire district, will go to six afternoons weekly.

During past two and half years, Press has acquired several nab. publications in the Los Angeles area. Policy is largely market and department store advertising, with purely local community news.

CHATTER

Ruth Comfort Mitchell on the Coast.

Charles and Kathleen Norris back from Europe.

Amateur Drama Unit offering free classes in playwrighting.

Phyllis Bentley's latest, 'Freedom Farewell,' out in February.

Carl Van Doren's 'Three Worlds' being published in early spring.

Philip Cresswell, of McGraw-Hill's London office, in N. Y. on business.

James Gould Cozzens took three years to write 'Men and Brethren.'

Somerset Maugham to visit at Nelson Doubleday's plantation in South Carolina.

Kenneth K. Stowell, ex-ed of Architectural Forum, now editor of American Architect.

Mrs. S. W. Humphreys, writer of children's books, lost a number of manuscripts through recent fire in her home.

G. B. Stokke, sec. of Credit Bureau of National Assn. Book Publishers, resigned to join reorganized staff of Womrath's.

Mystery novel penned by John W. Kraft and Leslie Swabecker has been accepted by Julian Messner for Spring publication.

Tatiana Tchernavin, whose new book 'We Soviet Women' will be published next month, begins extended lecture tour Jan. 5.

Erskine Gwynne has completed revisions on his manuscript, 'Paris Pandemonium,' which will be published in January by Steller, Inc.

Fred Eldridge, editorial supervisor

Campus Gyps

(Continued from page 1)

and others at universities involves swindling acts, orchestras, hotels, nite clubs, theaters, and even Alma Mater herself when she's not looking. One popular form of grift engaged in by individuals and frat dance or other school entertainment committees is to swindle with some hotel managements to boost the corkage fees and split the difference. Some of the boys also realize an undercover profit on band bookings with double entries on salary and grubbing the difference.

Numerous hotels that have made such deals with the student promoters have lived to regret it. One playful habit of college kids is to wind up a party by tearing apart whatever property happens to be in. Having been declared 'in,' the management usually cannot squawk about wholesale destruction done in a spirit of good, clean fun. Another college boy ruse to duck responsibility for property damage is to enlist a student not of legal age, but appearing older, to sign the contracts. His technical immaturity in years usually can void any agreement, if necessary.

Hotels also suffer from 'souvenir hunters,' with silverware, glasses and other things being objects not nailed down subject to lifting. They're called 'trophies.' Kickbacks from parking lots and taxi fleets and cut-rating on ducaats are other revenue sources not overlooked by the campus con men. The clip corners into all sorts of college affairs, including activities away from the school vicinity, such as picnics and excursions. The 'arrangements committees' frequently southe most of the gravy.

In one instance a school fester grabbed himself \$200 while negotiating a boat ride to a nearby resort for his classmates. His assistants also slipped themselves. The ride accommodated 1,500 students at \$1 a head and the class treasury netted the large sum of \$7.

Manner in which the gyp is hung on professional talent contracted for college affairs was revealed recently when a well-known orchestra leader was forced to go to court to collect on a fraternity dance job at one of the east's leading seats of learning. Some of the officials, when informed of the deal, refused to intercede on the grounds the school was not legally responsible for actions of the students. The band leader's lawyer failed to seriously interest the university's president or dean in the matter.

The orchestra had been guaranteed remuneration for the date by telegram from the student who arranged the affair. Later was wise enough to insist on a direct booking, with no booker or agent in the middle. When the affair was over nobody could locate the payoff man. Band was owed \$200 and a collection was taken among the students, but it hardly covered a third of the salary. That was after the band had traveled 100 miles to play the date and stayed on the job eight hours.

It was later determined that the net on the show, without the band being paid, was \$270. The student-booker would have cleared \$70 for himself anyway, but was greedy and took a powder with the whole amount.

Although the dance, because of fraternity sponsorship, was extra-mural to college business, the band's attorney contended the matter should be taken in hand by the school officials. Latter declared the matter was in their province and that it should be ironed out between the two litigants. Refusal of school heads to intercede necessitated court action.

The gyperry is not practised by a substantial number of students in any school, of course, but is a private subject in which small cliques major. The boys pass the scepter down to lower classmen and when they graduate the new clique carries on the good work.

of Hearst morning papers in New York, has gone to Chicago to pep up the publisher's a.m. dailies there. 'The Playboys' or 'Actors' Tragedy,' written by William Prynnne some 300 years ago, and for which he was fined \$25,000, recently sold here for \$17,500.

John J. Lonnox, lead belly and His Song, musical book of Negro singer who was twice sentenced to prison on charges of murder.

Fiction and Films

By WOLFE KAUFMAN

Mizner Played Down

Possibly William Mizner had too big a build-up. Certainly Edward Dean Sullivan believes in Mizner as a great wit and a great character. That's obvious, if from nothing else, by a glance at the title of Sullivan's biography, 'The Fabulous Wilson Mizner' (Henkle; \$3). Bu' the book doesn't, somehow, live up to Mizner's reputation.

Mizner's life, and a escapade through the years on and off Broadway, Hollywood and points east, is fairly well depicted by Sullivan, who is a competent journalist. But Sullivan never manages to get under Mizner's skin. It's all surface. A lot of that surface, true, is interesting; but it isn't enough. A good biography on Mizner is yet to be written.

What Woolcott Likes

Alex Woolcott goes blithely through the years defining definition or translation. He is still the only man in America who can sell books. Single-handed, a year ago, he made James Hilton a big seller by recommending one of his books. Single-handed he is currently turning 'Valiant' the Word for Carrie' into a smash.

Now Woolcott is stating his preferences in book form. 'The Woolcott Reader' (Viking; \$3) is a very big volume. It consists of 1,070 pages of Woolcott's of 'wordiness' in reading. It contains seven books previously published as separate volumes; one play, one biography, four essays and 18 short pieces by Woolcott. The book is a good read.

The play is 'The Happy Journey' by Thornton Wilder, and no bargain. Some of the other material is not so hot, either; some of it is very fine. Woolcott has a knack of knowing what the mass of American boobies is going to like and pointing it out; when he sticks to that, he's fine; when he becomes more ambitious and picks 20 odd pieces at one go, he's not so good.

The book will sell well; Woolcott's by-line is guaranty enough for that.

Long Dick Yarn

'Death Dues a Capen,' by David Magarachack (Holt; \$2), is a curious whodunit. It is written by a Britisher trying hard to be tough American. Some of the attempts at roughness are nearly funny. On the other hand, some of the writing is sound and good. The story itself is a pretty good one, though too long-winded, with the unraveling cleverly enough handled.

Cutting 100 helped the book; for fil

By EPES W. SARGENT

One of Each

Phoenix bats only \$50 with its latest pair of releases with one pretty fair and one definitely poor story each at the \$2 price.

'The Perfect Stenographer' seeks to suggest naughtiness in its title, but it covers a story of a secretary who is willed \$5,000,000 by her dead employer to carry out an irrigation project. She has her own family will not look after. She does, after some well laid complications. Not hot, and carries interest. Done by Jeanne Bowman.

'Burn, Baby, Burn' is intended for a gibe at Hollywood scenario departments. It's a tawdry, incompetent job which is not bolstered by ribald dialog nor by the mention of a couple of hundred picture and newspaper names. Difficult to see how it snuggled between covers unless it's a vanity job. Sam Fuller is author.

Wells Cuts It Short

Those who attended the Academy's dinner for Z. G. Wells in Hollywood Dec. 3 received a mental shock when the English author made a speech on the subject of record for a Hollywood writer.

Introduced by Charles Chaplin, who in turn was introduced by Cecil B. De Mille, Wells said, 'You ask me why I think of Hollywood. It leaves me speechless. Then he sat down. De Mille's introduction of Chaplin took 10 minutes.

Chi Store's Lugs Esquire

Esquire put out a tie-up with the Marshall Field department store in Chicago, that company using its entire mailing list to solicit subscriptions for the magazine.

In a letter, the Marshall Field company offered a special rate of three subscriptions for \$10, plus a special Christmas card painted by Rockwell Kent.

News From the Tails

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. VARIETY takes no credit for these news items; each has been rewritten from a daily paper.

East

Elaine Barry announced Monday she would head for Coast and make a future job. Would not admit John Barrymore got her the job. To have a part in "Katie Did, So What," in which she played in Boston.

Velvyn Gunderson, former showgirl, awarded \$2,500 damages against Vincent Grams, Brooklyn cop. Her father gets \$500 for medical and surgical fees. She asserted cop started his car as she walked with her foot on the running board and spilled her on the ground.

Ruth McClelland out of the cast of "Music in the Air" (Serious) (11) in Sydenham hospital. Lucille La Verne replaced.

Diddoes at the Met on Sunday night. Special performance for the subscribers to the opera fund. All the stars clowned it.

Lucinda Reichenbach loses her suit to collect \$250 from A. C. Blumenthal. She contended he owed her husband, the late Harry Reichenbach, for professional services, but the court found otherwise.

N. Y. Municipal Art Committee to sponsor performance of "Hansel and Gretel" in various high schools. National Music League Open Co. to supply the talent, Rudolph Thomas conducting.

Mayor Brophy, of Elizabeth, N. J., put his foot down on a six-day bicycle race for girls. Under the auspices of the Eagles, but he says no endurance contest.

Daniel Frohman the guest of honor at the Gourmet Society luncheon Sunday. But he said nothing. Confines himself to one simple meal a day and that in the evening.

F. A. hand of 60 pieces gave a concert in Grand Central Terminal Saturday. Some people missed the 5:15.

Roland Harriman obtained a judgment for \$127,838 against N. Y. Opera Company yesterday. Sum represents default on notes.

National Kraut Patches warn that the crop for 1935 is 48% off of the previous crop. Some hot dogs will have to solo.

David Sarnoff says maybe television.

Dionne Quins cutting new teeth to the worry of the cameramen. Changes their appearance.

Slingshot Singing season. Annual "Polles," with a dress rehearsal last Saturday for the inmates. All save the actors will be locked up during the public performances the first five days of this week. Audience friked as it went.

Marion Chase, saloonite night club singer, eloped with Arthur J. Pollard, broker. They're at Virginia Beach.

Max Gordon mulling "Wild Violets," spectacular musical, as a successor to "Great Waltz." Ruvell says to Howard Lindsay figuring out a new book. German composer.

Alice Faye gets her name legally changed from Alice Leppert. Becomes effective Jan. 14.

South Mountain Music Colony, near Pittsfield, N. Y., has been incorporated to assure continuity. Has been running 16 years.

Students of Hollywood School to give Magic Telly starting tonight (Wednesday) until Saturday.

Lighthouse Players, blind theatre group, open their season Friday (13) with "Speak for Yourself." Part of the activity of organization of same name.

Ninon Bunyia, last in "Jungle Love," out on bail in Oceanside, La. Assault charged (14) (15) (16) (17) (18) (19) (20) (21) (22) (23) (24) (25) (26) (27) (28) (29) (30) (31) (32) (33) (34) (35) (36) (37) (38) (39) (40) (41) (42) (43) (44) (45) (46) (47) (48) (49) (50) (51) (52) (53) (54) (55) (56) (57) (58) (59) (60) (61) (62) (63) (64) (65) (66) (67) (68) (69) (70) (71) (72) (73) (74) (75) (76) (77) (78) (79) (80) (81) (82) (83) (84) (85) (86) (87) (88) (89) (90) (91) (92) (93) (94) (95) (96) (97) (98) (99) (100) (101) (102) (103) (104) (105) (106) (107) (108) (109) (110) (111) (112) (113) (114) (115) (116) (117) (118) (119) (120) (121) (122) (123) (124) (125) (126) (127) (128) (129) (130) (131) (132) (133) (134) (135) (136) (137) (138) (139) (140) (141) (142) (143) (144) (145) (146) (147) (148) (149) (150) (151) (152) (153) (154) (155) (156) (157) (158) (159) (160) (161) (162) (163) (164) (165) (166) (167) (168) (169) (170) (171) (172) (173) (174) (175) (176) (177) (178) (179) (180) (181) (182) (183) (184) (185) (186) (187) (188) (189) (190) (191) 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Broadway

Milton Berle's father ailing.
Leo Pillet out of Gaumont-British.
Bar being installed in La Hill's Tavern.

George Gershwin back from his Mex. vacation.
Barney Blahman in town over the weekend.

New "40 Club" in east 50's opened last night (10).
Lou Smith and missus touring south on vacation.

Izzy Hark okayed by the docs and back to work at the Gaiety.
Steve Newman, A. Coast rej., came in for union parley.

Berman people planes to Chicago today (Wednesday) on biz.
Tina Turner, ex. of Metro's legal department, attacked by grippie.

Monday night flights at St. Nick's Arena featuring the Broadway mob.
W. 47th street now has a store show. Enthralled whole shark.

J. H. Lubin's illness keeping him away from Loew's this week.
Big turnout for Universal's annual party at Astor Saturday night (9).

Warwick hotel enters night field, with Joe La Porte's orchestra playing.
Roy and Gussie Jones on from Shubert-Barbara for premiere of 'May Wine'.

Bob Collier out again on a 'Dream' trek, this time Cincy and Indianapolis.
N. V. A. clubhouse to open soon as night spot, known as Club Sharon.

Harpers will publish Freeman Bartholomew's life story, with Henry Galisse ghosting.
Alton Alexander back at desk at Roger White Productions after brief honeymoon.

Jack McInerney now spends all Saturday nights at home—new anti-partying policy.
Al Schacht, the baseball clown, goes to the next Friars Saturday Night Boys feed (14).

A brave pup pushing his kid down Broadway in a perambulator drew quite a following.
Don Thomas, Coast film newsmen, being the sights. Returns to Hollywood end of the week.

T. took a derrier and a squad of workmen to get the Xmas tree set up in Radio City plaza.
Paul Whiteman has new indoor sport, that of sail, lions between 'Jumps' at Hipp.

E. Cohn, last with the Shuberts opera stock on the Coast, going out with the new 'Follies'.
Frank of barbers, going to Philly tomorrow (Thursday) for the Fred Waring photograph test case.

Dave Sader, with Universal in London, due to sail Dec. 14 for a holiday with his family in N. Y.
After several blood transfusions, Charles McClintock reported doing favorably at St. Clare's hospital.

Photograph makers make the sidewalk outside the Warwick hotel a regular haunt, being kept to the Hollywood link.

Henry H. Lichter (England) Coast agent, still trying to effect a N. Y. agent representation. Back to the Coast the end of the week.

Members of the Friars interested in hunting have organized a Rod and Gun Club and are talking of buying an upstate hunting and fishing preserve, with agents to be used as bait.

Bish Lenihan wrenched wrist and shoulder in car accident returning from a funeral. Hal Halperin's father Sunday. Joe Lee was with, but unscathed.

Benjamin Sonnenberg is the public relations counsel behind that 'Joe Jacobs' promotion of a bridge-tournament battle-of-the-century in Madison Sq. Garden. Sonnenberg has been Culbertson's press mentor for years.

Panama

By Bea Drew

Old California has a show of native talent.

A new show arriving this week for the Atlantic.
Enrique Cambrá, local sports promoter, left for N. Y.

Imperial Club broadcasts its program every Thursday.
Little theatre under a three act play, Cat O'Nine Tails.

Mary Fields in 'In Gorgeas House' with a broken back. Halperin closed for three months, Kelley's Ritz reopened with a new show.

The Alamo has new rumba dancer. This cabaret gets the smart trade.
Mrs. Harry Cornell has filed suit against her Marie Elwell for an auto accident.

Another new cabaret organized in Colon will play nothing but classical music.
Jose Loayza, assistant conductor of the Panama Republican Band, is dead. He jumped from the sea wall, a suicide.

Paris

By Bob Stern

Ben Miggins no longer smoking. Bobby Martin getting a film job. Jacques Halk hurt his leg in fall.

Jimmy King catching all the new shows.
Lynne Clevers doubling at Trone, cabaret.

Serge Lifar, dancing his throat operation.
Italian sin now at Sherbezade.

Francis A. over from London.
Finks and Ayres, sk at Bagdad, nighty.

Marcel Pagnol to make a new version of 'Topaze'.
Peggy Taylor opening at the Alhambra, Dec. 6.

Julius Grege here from Vienna on way to U. S.
Fritz Rotter, ex-manager of Berlin theatres, in Paris.

Charles K. Goussé expected from New York next week.
Maurice Chevalier through Dec. 8 at the Casino de Paris.

Elip's show at the Comedie des Champs Elysees instead of waiting for the run of 'Belchior' to hit the Michodiers.

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Victor Perse (Chez Florence) losing his extra avoidpools.
Serge Lifar giving a midnight benefit for Louis Gauthier, ill.

George Milton, film comedian, to play in vaude sketch at Alhambra. War blind to erect monument in honor of Eugene Brieux, playwright.

Paul Charles Brier spending bulk of his time in Robert Brieux's office. Follies Bergere being published by sale of narrow gauge films of show.

Alfred Weiner, former head of Berlin Filmkunst, going to London. Comedie Francaise, hard up for plays, deciding on a series of revivals.

Sidonia Baba, singer in nite club tour, going from one local bar to another.
Jacques Deval publishing a book based on a pocket diary he kept for 15 years.

Rene Veller (Mrs. Steve Passeur) to play in Passeur's play 'Witness at the Oeuvre'.
Gaby Morlay's film engagement at Grand Rex, going to foid at the St. Georges.

Local reds producing stage version of 'Fire', war book by later. Gilbert Comte now working as editorial assistant on possible March of Time French edition.

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Local producer chattering about bringing Irone Duncans to Paris to make film of Tolstoy's 'Kreutzer Sonata'.

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Harry Plier carrying on despite a broken arm, which resulted in infection, due to wandering bone from car railway news-stand.

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Central European rights sold for Amberg. Salazar's 'Unknown Woman of Arroz', now at the Comedie des Champs Elysees.

'Big Broadcast' (Par) sound track being broadcast from Radio City newspaper. Intransigent's outlook, before film's opening here.

Gustave Quinson to make changes in lighting system of Theatre Follies before opening of Maurice Rostand's new play, 'Euro' revived by Catriens at Theatre Antier, with tenor Willy Thunis cashing on his reverse English publicity.

Yvonne Printemps leaving rehearsal of the new Bourdel show at the Marigny to sit in at an auction sale of Mme. Edouard Renard's jewels.

Francis Billon's new screen version of Zola's 'Money', script by Bernard Zimmer, with Pierre Michard and Edwige Feuillere in the cast.

Jacques Richepin losing suit to stop showbiz 'Tramp' film based on play by his father, Jean Richepin, which he contends is unworthy of the original.

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Budapest

By E. P. Jacobi

'White Horse Inn' revived at the Kiraly Theatre.
Alexander Hevesi recovering from serious operation.

Cirio Roma band and dancers a hit at Pevorat Orpheum.
Irene Zilahy investing her Paris earnings in Budapest real estate.

Doug Fairbanks, Jr., here. Thomas Garaghy, A.U. executive, with him. Alice Saady singing Hungarian songs on BBC's London radio programs.

Rosie Barsonyi sprained her ankle at guest performing in Szeged.
Fedak, comedian of playing Noel Coward's 'Marquise' in German and Hungarian.

Metro has taken an option on the American stage and world screen rights to Mohr's 'Great Love'.

Nicholas Suranyi got Volpina prize (Hungary, a Pulitzer Prize) for his play, 'Golden Ramparts'.

'Spring in Vienna', new musical in Hungarian, now at theatre with book by Torok and score by Komjati.

Shakespeare's 'Timon of Athens' now current at National theatre in a new translation by Lawrence Szabo.

Alex Hunyady's 'July Night' revived at Viginzhaz after six years, with more success than it had originally.

Manhattan String Quartette is first American chamber music ensemble to give a recital in this country.

Emmy Kosary singing at the Cafe Negresco. She played a season in America for the Shuberts five years ago.

'The Cabinet Minister's Wife', comedy translated from the Serbian by Bronislav Musics, well received at the Bethlen-theatre.

Nicholas Radnay, manager of the Royal Opera House, died suddenly, aged 44. Some talk of his being succeeded by Erich Kleiber.

Ferry Felegi torch singing at the Viginzhaz Grill. Her husband is Emory Deri, for years editor of New York's Hungarian daily.

Two theatres quarrelling about who should produce first comedy of an unknown writer, Paul Barabas. Title is 'It's Easy for Men'.

Nicholas Hajmasy latest addition to list of Hungarian actors transferred to German-speaking stage. Signed with Deutsches Volkstheater in Vienna.

Otto Indig's 'Man Under the Tree' now on screen in December at Filmruda Studio. Author is writing scenarios in collaboration with Geza Cziffra.

Paul Barabas, son of George Black, graduated from cinema training under tutelage of Otto Kantarek.

Dillon Damen, for past four years pointed as similar to Columbo.

Max Schach of Capitol Films has purchased screen rights to A. J. Jacobs novel, 'The Stars Look Down'.

Martin Walker sick and replaced in the Anna Sten picture by John Garrity, which necessitated several retakes.

Bob Dexter, former editor of 'Everyones', Australian film sheet, now publicity man for Warner Brothers (London).

Carl Hagenbeck's animal circus from Hamburg came to England for the first time, opening at Agricultural Hall Dec. 23.

George and Fred Foster no longer interested financially in 'Royal Exchange', Sachs' show due to his Majesty's Theatre.

Matheson Lang's title role in 'The Cardinal', which Sinclair Hill is directing for Grosvenor Sound Film, has been cast to Fred Foster.

Latest society girl to go in for stage career is Sarah Churchill, daughter of politician Winston Churchill. She joins Cochran's 'Rustle as a dancer'.

Frank Vosper playing lead in 'Distinction' at St. Martin's. Rest of cast same as appeared when show tried out at Embassy Theatre.

Gaudsmith Brow, switching their pantomime engagement from the Theatre Royal, Birmingham, to Alhambra Theatre, London, under management of Tom Arnold.

Penelope Dudley Ward, society belle, has cast in 'The Stars Look Down' as 'The Stars Look Down'.

'Escape Me Never', followed by 'Moscow Nights' joined the Liverpool Repertory Co. for stage experiment.

De Wolfe, Metcalf and Ford annoyed with 'Venus' for being left out of the list of stars to be shown in Europe. Claim they have worked here consistently for past three years, and are only Americans booked till next June.

Berlin

By Claire Trank

Komische Oper, Berlin, 30 years old.
Paris to get a Zels-Planerium for World's Expo, 1937.

Battenberg theatre, Leipzig, returning to vaude again.
Leader of the German singing Berlin, signed for Vienna Opera.

Schumann theatre, Frankfurt, features all-femme vaude bill.
Two American acts booked at the Circus Salomony, Bonn.

Willy Rott, German dancer, and known in the States, has largest dance and artists' school in Berlin.

Paris and London agents coming German vaude and circus market for profitable acts, comedy preferred.

Leon Wolzko's Russian Ballet from Soals goes to Volks Opera in Hamburg for December on percentage.

'Kabarett fuer Alle' in Femina building is now Stechen Concert hall for uniformed military bands only.

Largest girl orchestra in town, Jonny Lang and his 15 Maidens, at Europa-Casino after a month at Wintergarten.

New opera house in Munich to be built by municipality, claimed will be the largest and most luxurious in all the world.

Garmisch in the Bavarian Mot. tains busy preparing for Olympic events. Foreign visitors to get fare reductions at 25 per cent.

Acrobats featured at Berlin's swiftest dance floor, Femina: Bobby and Eugen, with dance teams Garbo, Cortes, and Andre and Denise additional.

Berlin boasts three music libraries for exchange of sheet music, and European agency undertaking to supply partners to house musicians of any instrument.

Benjamin Gligli after a Scala tour, gives two appearances at the Opera, makes another Berlin appearance in night concert at the Scala, and a third at the Scala.

Philharmonic Orchestra under Dr. Wilhelm Furtwaengler leaving Berlin for an English trip, starting at Queen's Hall, London, under direction of Sir Malcolm Sargent.

Manchester, Sheffield, Newcastle, Edinburgh, and finishing at Albert Hall, London.

Dresden holding Draeske Festival Week in memory of the Dresden composer. Saxony State Orchestra comes to Berlin for a performance.

Church under Karl Maria Pembar, a Dresden Opera, has a 'Mafiosa' tragedy was presented under leadership of Dr. Boehm.

The Hague

W. Eddy-Leal

Jehudi Menuhin here.
British business in touring Holland.

Neison Revue on air via AVRO microphone.
Dutch actress Fie Carlsen returning from tour in Java.

Hollandische Schouwburg Amsterdam, reviving 'White Cargo'.
World championship chess match still on between Aljechin and Beuue; 20 games played, 10 to go.

Plano dealers now doing brisk trade in October, sold 40% more pianos than same month in 1934.

Theatre Royal, Hague, 750th performance of Dutch play by the late Herman Heyermans, 'Eva Bonheur'.

'Bright Eyes' (Fox) with Shirley Temple beating all previous records at box-office here.

Arena Circus, has vaudeville again with low admission fee and prices for drinks not too high.

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Hollywood

Bert Marx agenting on his own. Pandro Berman back from the east.

Corliss and Palings Club.

Herbert Munson again heads trouper.

Barbara Barry mending from appendix op.

Barbara Barry joined Adele Pratt agency.

Ruth Misk back from swing over road circuit.

Down town streets getting jammed with pichmen.

Jerry Herdan now assistant custer at Paramount.

Bill Robinson set for fifth week at Coccato Grove.

Trem Carr got hot to shoot a 78 at Palm Springs.

Clark Gable and Clarence Brown off duck hunting.

Foley Moran leaving in Jan. for p.a. in Australia.

Joan Marsh and Ketti Gallian arrived from the east.

Gene Fowler hibernating at home while in the chest.

Tala Birelli's option with Columbia went by the boards.

Pat Moriarty bringing his mother from Ireland for holidays.

Joe E. Brown is angeling a new studio casting directory.

Hubert Volght officers serve cocktails and tea every p. m. at 5.

Rose Joseph, Col. fashion ed., retiring for impending motherhood.

William Collier, Jr., named assistant to Bryan Foy at Warners.

Guy Gunderson again sponsoring film row's annual Lutsens dinner.

Ernest Lubitch resting up from Chicago confab, at Patin Springs.

Maxie Rosenbloom at Radio to box in sequence of 'Green Shadow'.

Four doctors attending Leo McCarey, stricken with the fever.

Rhodes entertaining Aurore Leo, international femme producer.

'Royal Street,' at Pasadena Playhouse, will showcase Catherine Douce.

Arch Ward, sports ed. of Chi Trib, strutting Santa Claus lane with pichmat.

A. O. Opera Festival opened for eight performances, but folded after four.

Freddie Frailek and King Charney went ribbons at Ambassador dog show.

Anna May Wong and Princess Dorn tested for Metro's 'Good Earth.'

Paramount bought 'Corsage of Roses,' by Charlie Rosoff and Mort Green.

Ben Verschler vacationing on desert after release from Universal contract.

Wynne Gibson back from Bay Meadows race meet with inflated bankroll.

Ronald Howard, son of Leslie, teaming with Bill Gargan in writing play 'Yarn.'

Edward Jewell relieved Ray Whitley of his 16-acre avocado ranch in Escobedo.

Ray Prins signed by Carl Laemmle, Jr., to direct dances for 'Showboat.'

John Mishler, veteran Altman, p.a. manager, guested by The Agents here.

John Weid, former Manhattan agent, assigned to p.a. typewriter at Warners.

Minna Gombell was one of sponsors for Will Rogers memorial show at the Grand.

Anita Page, Wallace Beery and Bill Newberry building cabins at Lake Hughes.

Bill McNutt doing his writing for Paramount in a secret office in the Tuli building.

Edward Boleslawski grub-staked desert rat for \$25 and is waiting for gold haul.

Down town parking lots putting on the gouge, due to heavy holiday shopping crowds.

Oscar Polk to play role of 'Garbino' in Warners screening of 'Green Pastures.'

David Selznick dined press to reintroduce Dolores Costello, long absent from screen.

Charles Kenyon had to write a new twist for final sequence of 'Petrified Forest.'

Leslie Howard recalled from vacation for 'Romeo and Juliet' re-hearsal at Metro.

Dickson Morgan postponed state production of 'Scandal in Eden' due to missing trouper.

Frank Hause, erst hile m.e. of the N. Y. Daily News, pausing here on his way to Honolulu.

Jan Klepura called the 'Great Kip' around Paramount because of his temperamental rumpages.

Johnny Gray's brother Art, who plays in the band, will be married Dec. 20 to Marge Sanford.

Clarence Muse directing entrance to 25th anniversary.

McKee Daniels, official member of Our Gang, back at Roaders for the first time since he grew up.

Sam Kaufman departs after holidays to direct makeup in London.

After spending day in hospital

for observation, Sam Wood bought a new car and hobbled home.

Charles Dillman, N. Y. legit producer, due here next week to look over the local production field.

Frank Shellenback, Coast League pitcher, working in Warners location department until spring training.

Charles Blackford back from New York after failing to come to terms with Red Harris to appear in 'Ethel Frome.'

Six cutters day-and-nighting to complete Warners 'Captain Blood' in time for advertised release date, Dec. 28.

For first time in history, studios oversubscribed \$200,000 Community Chest quota with final take of \$228,778.54.

Gene Tunney, hero for two days, his first visit since 1926. Out to Vancouver to look over some mines after stay here.

Harold E. Austin embarked on schooner for six months' sailing in Mexican and south sea waters to look for adventure.

H. A. Sutherland replacing Leicester Wagner on United Press when latter holed in at 20th-Fox prior to advertising release date.

W. Ray Johnson, prey of Republic Pictures, in from New York to attend advertising conference.

Lester Cowan back from honeymoon minus bride, Anna Ronnell, who remains in New York to finish music for 'Puss in the Boots.'

Patsy Pick drops other radio activities to resume exclusive scribbling for Al Jolson when latter returns broadcasting in January.

Ray E. Fitch, in the pink after four months at Baden-Baden, night-clubbing with Harry Brand, Ben Markson and Walter Knighthead.

Robert Morley continued his first original, 'Rose Bowl,' based on exploitation of Pasadena Bowl and linking the Ted Keys-U. C. L. A. episode.

Fellow writer rejected Laila Doyle's invitation to the fight, giving as an excuse that every time he attended the fatigued exhibitions his wife became hysterical. Doyle tried to correct his pal by saying, 'you mean hysterical.' 'No,' he remonstrated, 'I mean hysterical. Every time I'm away she dips into my past.'

Ontario

Tenor Jimmie Shields has landed a spot on CFRB, Toronto.

Ralph Grey making the 'Crime Prevention' series over CKCL, Toronto.

Newest stunt at CRCW, Windsor, in seven girl ivory tinklers at two pianos.

Helene & Bill Morton launch the 'West Coast' song series over CRCT, Toronto.

Rabbi Maurice Eisendrath's 'The Chosen' series returns to CRCT, Toronto.

Bert King, whose real tag is Pearl, lands a daily warbling spot on CKCL, Toronto.

Paul de Marky's 'Strictly Formal' series on the Canadian Radio Commission's national network.

Sans Hersenhoren and Ernest Dainty launch a new duo-piano series over CFRB, Toronto.

Brian Farnon's orch on the dotted line for a dance series over CFRB, Toronto, with his brother Bob warbling.

Louise Robertson returns to her solo job on the 'Hot Spot' series over CKCL, Toronto, after some weeks' illness.

Ed Buchanan of the Canadian Radio Commission, copping three ribbons at the Royal Winter Fair, Toronto, with his Doberman-Pinscher.

Clayton Steel, technical director of the Canadian Radio Commission, in Toronto from the capital to investigate the radio scene here, which is bringing in hundreds of daily complaints.

Newark

By C. R. Austi

Bill O'Day is now a local agent. Washington Restaurant closed.

Washington are taking it on the chin here.

Freddy Krues, Happy Waters and Little Jackie Harris off to Florida.

Newlywed theatre is now definitely set to open in February. Work on the building has actually started.

Clayton Steel now closing at three a. m. at the request of new Sheriff McReil, formerly Newark's chief of police.

Date of opening of Mosque by Henry Chesterfield is in abeyance, but the new signs are up and outward everything is ready.

Bernie Seamon, formerly operator of the Orpheum, now managing the Hipp, Baltimore.

Charlie Blum is now enquire at the reopened Orpheum.

Chicago

Nan Elliott flipped to the Coast. Royale Frolics now has an NBC wire.

John Joseph sporting square-cut cheaters.

Lou Cowan sporting a new petrol devourer.

Wick Road back from gala visit to Florida.

Lou Lipstone under the weather with a tough cold.

Dave Alpton for look-around before the holidays.

Sam Tishman back on a spare-rib diet as winter comes.

Edw. Kane now stage manager of the 'Cockails of 1936' unit.

Henry Herbel's new home just about ready for the house-warming.

Benny Feldman's frau, Mary Hudson, warbling on the local ether.

Charles Freeman and Shaindel Kalish moved off to Universal studios.

J. C. Stein practically commuting between Loop and Times Square lately.

Mickey Hester joins Shaprio-Bernstein as assistant to George Plince.

Dave Idzal and Max Halperin latest additions to list of Kentucky Operetta Company.

Ralph Helperin directing 'Pirates of Penzance' for the Chicago Comic Opera Company.

Mark Vance handling special publicity for Gus Van on his Sinclair Oil program.

Lois Epstein rushing around the loop again, this time ahead of 'Hollywood Cabaret.'

Maureen O'Sullivan slipped to Detroit to arrange some bands for the General Motors auto shows.

Johnnie MacDonal printing the standard Morleyville programs for Mayor Kelly's annual benefit party.

Ashton Stevens adding radio to his list of things to write about in Chi American now that Katherine Krug (Mrs. Stevens) is paired with Frank Buchanan on WGN broadcasting stunt.

Mrs. Loyla Davis, formerly known as one of George M. Cohan's actresses and who turned press-agent for Stokowski and the Philadelphia Orchestra, to play here soon for Pasadena Hospital Benefit.

Louison Jamison, old-time Shakespearean actor, shocking main-floor audience by reading text of Mercutio's lines as written, but always diluted or omitted in this country.

Robert Morley, the chorus girl in the Chicago theatre line who has been ill in a local sanitarium, grossed more than \$1,500 on his cabaret event at the Elmhurst.

of the Micholob Inn last weekend.

Minneapolis

By Les Rees

Ernie Lund back on Par mount booking job after six weeks' illness.

'Midget Village' in loop store room opposite Orpheum sealed for 10 and 15.

'Tobacco Road,' with Henry Hull, coming into Metropolitan week of Dec. 22.

'Casey' Jones of Journal here lands managing editorship of Washington Post.

Frederick J. A. F. Stern, RKO exchange office manager, recovering from operation.

Clayton Steel (burlesque) closing, as usual, for two Christmas weeks, starting Dec. 13.

Bob La Finner recovering from minor operation at Mayo hospital, Rochester, Minn.

Warner club schedules annual Christmas party for night of Dec. 23 in club rooms.

Gloria Novotny, toe dancer, failed for allegedly defrauding Nicolett hotel out of \$35.50 bill.

Universal closing Sioux Falls, S. D., exchange, combining that branch with exchange here.

Frederick J. B. Stern, North-west Allied States departing on three-months South American trip.

Misummer Night's Dream' expected to go into Century for road-show engagement after first of year.

Bennie Berger not expected back from his honeymoon trip into Century.

Eddie Ruben further expanding his theatre chain with the purchase of Otto Hathi's Ideal, South St. Paul, giving him a total of eight houses.

J. J. Donahue and Don Woods, of Paramount, and Bill Sharten, of Universal, drew lots to adopt babies at the St. Paul and young babies turned out to be baby pigs.

Bill McNally, former Tribune

drama editor here, to have new drama, with Richard Wagner as central figure, produced by Charles L. Wagner on Broadway this season.

H. Workman, MG exchange manager, elected Chief Barker of Minneapolis Variety Club, succeeding Arthur Barker, long-time assistant Barker; A. A. Kaplan, treasurer; Ralph Cramblett, secretary; and Bill Elson, Ted Bolnick, Ben Friedman, J. J. Donahue, Gilbert Nathanson and George Grandstrom, canvassmen.

New Haven

By Harold M. Bone

Alec Bookspan a bridegroom. Molly Picon plays for a one-niter.

Mick Picing plays hockey for a hobby.

Edgewood Players opened 18th season.

Day gave Bob Hart one of those honor-guested at luncheon.

Eddie Weaver still practicing on that auto for a stock.

Sam Wasserman now doubling as restaurant prop.

Theatre of Eleven becomes WPA unit for a stock.

Harold Samuel in for Sprague Hall piano recital.

Day gave Bob Hart one of those testimonial dinners.

Milton Stiefel in for a brief recital at Lincoln.

Mary Malone steps onto this week's 'Post Road' at Lincoln.

Burleigh Morton donned grease-paint for a stock.

John Hesse relaxing after running two houses in one week.

F. P. Hesse takes an occasional fling at lecturing on the theatre.

Prof. Edwin C. Taylor, Yale Art school, did good deed.

At Robbins and Adolph Johnson will build a 1,000-seat house in Hamden.

Organizing New Haven night at N. Y. Met Opera for Charles Kuhlman debut (19).

New officers IATSE are Wm. P. Barry, pres.; Charles McBride, v-pres.; Sam Wasserman, sec-treas.; Harry Feldman, business agent; Cummings and Wm. Barry, nat'l convention delegates.

Winnipeg

Frank Willis (Met) eating seafood.

John Hazza back to his lay ranch in Alberta.

F. P. Hesse bowling league under way in grand style.

Frank Kershaw's mother in town over road.

Brown and Lavelle passed through town on way south.

Sam Simpson (Bar) back between covers again.

Nat Rothstein back from a tour of his western theatres.

Edna Keshaw, Shiloh, around town gaudily attired in silk suits.

Mrs. King ('The Cave') back to Broadway.

Leno Trotter (Crescent) into hospital for slicing. Doing fine at last report.

Donating use of houses and employees to aid Tribune Empty Stocking Fund.

Neil Lee and other theatrical and radio groups around town doing plenty of benefits.

Clayton Steel yanked from Famous-Players western circuit. Still playing into Winnipeg from La Crosse, Wis., though.

Gang of managers meeting each noon at Moore's for lunch have formed Theatrical Managers' Lunch-club.

C. E. Lockley McNeil has resigned chairmanship of local censor board.

Newman, C. McCann, civic secretary, in temporary.

Jack Whitehouse, publicity director for Kershaw, Shiloh, has resigned that post and gone back into radio acting and other free lance work.

Baltimore

Ibert Scharrer, Jr.

Ted Routson house-guesting upstairs relative.

Laddie Sanford and wife (Mauri Duncan) here riding to hounds during Maryland fox-chasing season.

Pat O'Brien stopping off for visit with old sidekick Eddie Shaw, enroute for p.a. at Erie, Wash.,ington.

Sam Wasserman around as p.a. for 'Victoria Regina,' starring Helen Hayes, which debuts at Auditorium Thursday (12).

Sam Stiefel will solo entrance at a kid show at Lyric, Dec. 23, sponsored by Balto Child Study Society.

Fred Greenway, Century manager, in Washington at the Fox, while Ed Ford, from that house, is in Balto charging up local talent revue for the Century.

Moscow

Baratov's new staging of 'Barber of Seville' a hit at the Bolshoi Opera House.

Modern composers first choice of 15,000 Moscow workers in a recent questionaire.

Half-forgotten Red Army song of Civil War days just recorded by Soviet composers after a wide search.

After a successful Leningrad premiere last season, Shostakovich's ballet 'Bright Stream' is scheduled for Moscow's red-push Bolshoi Opera House.

American composer Antonio 'Modigliani' gave 'symphonic poem score' of 'Barber' had world premiere here, by author's special request. Muscovites loved it.

Our young producers suffer from a failure to grasp the inner content of Shakespeare, says producer S. E. Radlov of Leningrad. 'Our task is to learn to study him.'

New amateur opera studio being launched by Kharkov Music Studio for its 15th birthday. Hosts two branches and 600 students. Workers children taught by day while parents work evening shift.

Tolstol's 'Anna Karenina' and a new play taken from an incident in his life, will open the winter season at the theatre for the author's quarter-century death anniversary. Tolstol lived many years on an estate near Tula.

Somerset Maugham play about the disintegration of bourgeois family will open the winter season at the Simonyan Studio. This theatre is concerned mainly with producing plays of high quality, developing the creative abilities of its actors.

Mexico City

By D. L. Grahame

Major bull fight season started (1) with fair attendance.

Don Doby in American dancer; Europe for three months.

Chang, Chinese illusionist, on program for tour after long engagement here.

Guido Galligiani, Italian cellist, in concert series at Teatro Hidalgo under patronage of Italian legation.

Ex-President Adolfo de la Huerta, now a music teacher in Los Angeles, dramatics convention on his arrival here for a visit.

Fernando Soler, ranking dramatic actor, playing lead in 'Celso' ('Jedson'), pic drama in production. Arcady Boyler directing.

Congress considering enactment of a national theatre, theatre specs. At present, Mexico City is the only town that has such a law.

Marina Teresa Montoya, junior actress, touring Mexico, arrives tomorrow after a season at the Palace of Fine Arts (National Theatre).

Civic government drilling corps of men, women and children as actors in revival of ancient Aztec ceremony of Renovation of the Sacred Fire.

Most popular current pics are 'Dances with Wolves,' 'The Conquest of Chando,' American, at Cine Olimpia; 'Red Warrior' and 'Woman Accused,' Russian, at Cine Regis; 'The Clairvoyant,' British, at Cine Acio, and 'Mysteries of Paris,' French, Cine Iris.

Sydney

By Eric Gorri

Sir Ben Fuller excited to build a new theatre in Melbourne.

New dance hall in section for company headed by Brendroit.

Vienna Boys' Choir now on tour in New Zealand for Williamson-Tait.

Long Tack Sam due for another week in New Zealand.

Ruth Craven and Ted Leary bound for a season at the Prince Edward.

Max Ehrenreich, m. d. of Monogram, back at work after 'eight weeks' absence.

'She Married Her Boss' (Col) clicks, Joe Joel in charge of great explosion.

'Keeper of the Bees' (Mono) due in for a run try in Sydney. Mike Lane in charge of exploitation.

'The Crusades' (J-I) folded after a moderate run in Sydney. Far will roadshow the attraction in the country circuit.

Two British pic cleaning up in Melbourne are 'The Scarlet Pimpernel' and 'The Sign of the Cross,' both now in seventh weeks.

Society editor of a local weekly 'The Sydney Herald' has been twelve weeks to secure copy for his paper. Cinecloud will pay the expenses.

For the first time in history three British pic play the state, Sydney (39 Stos) (G-I), 'Sanders of River' (G-I), and 'The Desire' (A.D.) on consecutive runs.

'Curly Top' (Fox) is doing great biz in New Zealand.

Mike Lane in charge of exploitation.

Miles Mander has arrived to direct.

(Continued on page 71)

Unit Review

out the local diocese renewed their Legion of Decency pledges Sunday to remain away from theatres where immoral pictures or plays are presented.

'The purpose of the renewal,' said Archbishop John Gregory in a letter to the Catholic clergy, 'is to strengthen our people in their determination to create and maintain a strong public opinion and a sincere public conscience among all the people of this country.'

The letter was read at all masses, following which congregations repeated the Legion of Decency

CLEVELAND

(Continued from page 69)

rect "The Flying Doctor" with Naughton. With Mander came J. C. Orton and T. D. Conchello from G-B; they will work in co-operation with National Productions on the pic.

Williamson-Tait will produce "Anything Goes" early next year. E. J. is at present in America scouting for talent and productions. At present W-T is operating only one theatre in Sydney with G. & S. Cervia. Others include "Sixteen" in Melbourne and "Roberta" in New Zealand.

American screen fan mags are in popular demand right now because of a huge drop in price. Gatepost, now retail at 12c, following a drop from 25c. per copy. Current issues of all pulp mags also took a big price drop to attempt a stoppage of thousands of back-dated issues flooding this country.

Pittsburgh

By Hal Cohen

The Jack Gibbons has picked up a 20-acre farm near Imperial. Ed (Hip) Segal dropped 11 pounds getting the Davis ready to open. Joe Collins will play a story in Park Tavern in a managerial capacity. Variety Club plotting breakfast dinner for Chley Barker Art Levy. Mrs. Johnny Harp home again after visiting parents in Hollywood. Helen Hoerle making the newspaper rounds ahead of Ruth Draper. Charlie Dearhoff in town for a week in the interests of "Ah, Wilderness".

New Pittsburgh Playhouse only theatre in town boasting a bar and a grill.

Joe Fete plugging Karl Krug, critic and columnist, with full-page spreads.

Henrietta Leaver, "Miss America," has abandoned her unit in favor of a single.

Ira Cohn sails from New York Dec. 20 on a 15-day cruise to Panama and Cuba.

Charlie Borchert new asst. mgr. at Roosevelt hotel and major domo of the Room.

Johnny Hamp playing here New Year's Eve for Phil Espino P.I. fraternity formal.

Dorothy Houghton continues at Show Boat despite recent injuries in auto smash-up.

Pittsburgh Playhouse's second production, "Pellaeas and Melissande," opens New Year's Eve.

Hert Gellender turned down Boston Repertory offer to remain with Pittsburgh Playhouse.

Oilily Kelly staying for "a long time." Madeleine Skelly found this season as directress of Seton Hill college theatre.

Loewenstein, former Pittsburgher, renewing acquaintances as gen. mgr. of "Anything Goes." Vinton Freedley here, too.

Indianapolis

By Bill Kiley

Town now supporting two burley shows.

Nahranah's now definitely behind Shouder.

Legit for the Civic will be "Louders, Please."

"Midsummer. Night's Dream" moved back to Jan. 14 at Keith's.

Judith Anderson and Helen Menken due at English in "Old Maid."

Variety Club using simon-pures for Saturday night entertainments.

Charlie Davis, former orchestra leader, now in inoleum business with brother.

Star-escaping squawks by giving actual headlines to all film reviews in Sunday edition.

Havel B. B. B. working on crutches at Circle while his fractured ankle knits.

San Francisco

By Claude A. La Belle

Smile Healey visiting mother here.

Helen Gahagan here for few days with her husband, Melvin Douglas.

C. B. Glascock, scenarist, and Mrs. Glascock, home to southland after vacation here.

Ben Piazza lingered in town for few days checking up on possible talent in little theatres.

Harold Crothers, dramatist, back to Hollywood after several days here looking up old friends.

"Gold Darn's" one of most popular spots in Edison with showgirls re-opened as the Greenwich Village by G. Barney Hyman.

Ivory Jones, former Frisco dramatic critic and authority on California mining camp history, here for a number of days with his wife, Mack Gordon, and Harry Revel came to Frisco for several days to finish up tunes and lyrics for "Poor Little Girl" for Shirley Temple, and "Collegiate."

Ann Harding and Mrs. rd

Boleslawski back after Honolulu jaunt. Miss Harding planned at once to Hollywood, but Mrs. Boleslawski stayed on for several days Xmas shopping.

R. A. McNeill, v. n and general manager of more than 60 theatres in Northern California, on his way to New York via Canal for business and pleasure. Accompanied by wife and daughter.

Des Moines

By R. W. Moorhead

Tri-States is again giving away free autos.

Drake U. co-ed's sponsoring both a "charm school" and a dating bureau.

Light of Old Mexico' first stage attraction at the Paramount in many months.

Iowa's newest theatre, the \$62,000 State in Algona, has opened. Gale Pettit, operator.

"Up Pope the Devil" is current show by the Little Theatre, while Drake U. is doing "Fable Song."

"Tobacco Road" due at the Shrine auditorium Dec. 20-21, with Charles Timblin in the Jester Lester role.

Emil Franke comes into the Orpheum here as manager, succeeding Hale Cavanaugh, who goes to the Coast.

Rehearsals for the Polk County WPA theatre, under way, with Clyde Jeffries directing and 38 persons assigned.

Allied Theatre Owners of Iowa and Nebraska, in annual meeting, made up a pool of \$48,000 to fight "chain" theatre competition.

Cotnam, exponent of the Grecian drama, brought his company of 15, with whom he has been playing 78 years, to the Jewish Community Center.

Cleveland

By Glenn C. Pullen

New mayor closing bookies and gambling joints.

Earl Leslie trying to get Mistinque for next Mayfair Casino show.

Ethel Barrymore in Hanna for three days starting Dec. 12 with "Constant Wife."

Herman Pinchard folded up with case of laryngitis after getting his downtown Alpine Village going.

Farland, former film reviewer for Cleveland News, now running a Warner house in Coscocton, Ohio.

Burns and Allen got \$8,000 for week at Cleveland Auto show. Jacques Renard's and George Duffy's offer also in show.

City's Music Hall in Public Auditorium opened to road attractions by Mayor Burton for first time.

"Great Waltz" set for Dec. 16.

John Howard, under contract to Paramount, home for visit. Real name is John Howard, who has been covered by Bill McDermott, Pea-Dee's crick.

Milwaukee

Abby theatre closed again, fifth time in a year.

Eddie Wirth replaces Jimmy Devine as manager of the Futuristic ballroom.

Howard Burns, Palace doorman, named assistant to Ben Marshall as Fox publicity man.

Johnny Strain, once booker for several film exchanges, has opened a cocktail bar here.

Strand has reduced admissions to 30c top, lowest on main stem. Double features go with cut price.

Ed Buetzel, radio announcer, again doing special daily broadcast for Gimble's toy department here.

Eddie Weisfeldt, Riverside manager; Frank Bursinger, hotel manager; and Oscar Brachman, realtor, planning cocktail party downtown sector. Site formerly housed women's apparel shop.

Cele Kinovsky, recalled by the news to handle film, and is working under the name of Cele Lane. Sheet had dropped use of "Don Reel" to school system's curriculum.

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Detroit

By Pete Wernhoff

Fritz Kreisler in town. State adds traffic safety education to school system's curriculum.

Suburban Flint takes Arthur Pound, who once worked as a newsboy, to the movies.

Stage, radio and literary performers help Goodfellow fund by \$7,000 by appearing at jamborees in Michigan.

Historic Soldiers' and Sailors' Monument in heart of town may be moved to eliminate traffic congestion. Erected in 1872.

"Hard-bill" policies of State Liquor

Board not going over, so Board is reverting on virtually all fronts. Several cities plan vote to nullify new closing law, which they did. Old type saloons gaining favor.

Downtown headquarters opened to receive applications of actors for membership in cast of "W. Theatre" here. Thomas Wood Stevens, regional director, plans to organize several troupes, one probably for state tour.

Plays Abroad

"L'Inconnu d'Arras" (Continued from page 64)

and this frustration is, apparently, the key to his upset life.

All this is presented as a bit Pirandellian—with compliments owed to Bernard Shaw, as well—by very fine actors and actresses. Interesting psychology, but relatively little entertainment. Stern.

LITTLE TZAR

London, Nov. 17.

Play in three acts by Bertalan Henon. Produced by the New Show. Produced by Stephen Thomas at Lyric Theatre, London. London. Set by Reginald Lewis.

Tatiana Pavlova Mark Neil
Ivan Ivanoff Charles L. Sullivan
Nouzevitch Lawrence Hanney
Constantin Navinski Roland Coward
Peodor Lewis Shaw

This is the first venture of "New Show London," founded by Ann Kennington.

Story deals with the past love affair of Veronin, one of the would-be emperors on the Russian throne, with a girl named Tatiana. Tatiana is the daughter of an aristocrat. Because of a suspected infidelity towards Veronin, she is banished from the court. Veronin has been more or less exiled as chief of one of the last prisons on the road to Siberia. There he waits year after year for his recall to Moscow. When Tatiana turns up at the prison with her illegitimate son Fedor, also son of Veronin, it seems to the fanatic Veronin that Tatiana alone more stands in his way to success.

Order comes from Moscow that Fedor must be shot, and in order to prove that he is a true son of Russia Veronin allows his son to be executed. Tatiana swears she will not forgive him until history proves the murder of their son was for the good of Russia. She leaves Veronin to continue on the weary road to Siberia.

Play has plenty of cracks, few of which are wise. And there is too much talk in it.

As Tatiana blends charm, humor and tragedy magnificently, and is almost entirely responsible for the good reception of the play.

THE INSIDE STAND

London, Nov. 22.

Comedy in three acts by P. G. Wodehouse. Presented by Jack Waller at the Savoy Theatre Nov. 22. Produced by Harold French.

Sammy Ben Walden
Duchess de la Voiepre live Blakeney
Freddie Widgeon Lynn
Miss Moscop Clara Hughes
Mr. Grogan Loughnan
Mr. Grange Cameron Hall
Senator Finch James Carr
Josephine Finch Kathleen Kelly
Mrs. Gedge Aletia Orr

Two things are against "The Inside Stand" being a knock-out force success. First is that Wodehouse needs a collaborator for stage adaptations from his novels; second, that Ralph Lynn needs a professional playwright to help him.

In addition, the production is handicapped by being apparently under-rehearsed. Without just the requisite tempo, a farcical production can be a very gloomy affair. This one is, indeed, a rather unfortunate enterprise throughout; it might have been excellent material, but is not utilized to the best advantage.

There are many wisecracks, with all the Wodehouse ingenuity, but the central character, Ralph Lynn, isn't sufficiently supported by the others comprising the remainder of the cast.

Malice does not get away to a good start, and will probably have difficulty in catching up with the procession. Jolo.

On Wheels

Reynolds & Donegan will have two acts out next outdoor season. Each with a star skater and seven girls.

Nellie Donegan will handle the western dates, with Helen Reynolds filling the eastern park and fair bookings.

One Out

Oskaloosa, Ia., Dec. 10.

It looks like curtains for the Mahakosa County Bank here, for the Mahakosa County State bank has filed for receivership proceedings against the Southern Iowa Fair Assn. Drought year killed it.

B.&G. Snag Big 4 Fair Route from C.&H. in Chi; Carnies Duck League

HELPING THE FAIRS

Nebraska Counties Draw Down Fuel Dividend

Lincoln, Dec.

Eighty-one of Nebraska's 93 counties will receive \$239 each shortly, as dividends, the second of the year, due them from operation of parimutuels at the various state race courses. The payment comes out of a \$28,668 pot held by the state racing commission.

Of the amount raised, all but \$1,500 came from proceeds of the Ak-Sar-Ben race meet at Omaha, which ran from May 30 to July 5.

A previous dividend of \$200 was paid the counties.

CIRCUS UNDER CANVAS IN HEART OF HAVANA

Havana, 10.

Santos & Artigas one ring circus is pitched in a tent within the heart of the city this season. First time the authorities have permitted such European-style presentation. Show is spotted between the Sevilla Biltmore hotel and Sloppy Joe's.

Show opened last week to capacity and is booked until Jan. 4. Fred Bradna, the Ringling, Barnum & Bailey ringmaster, is here for second season in the same capacity.

Top attraction of the winter is expected to be the fight between Joe Louis and Isadoro Castanaga, dated Dec. 29.

It's on Ice

LeMaire & Reynolds are trouping a nice circus through eastern Canada that got off to a big start at Halifax, where it showed under Masonic auspices late last month.

Show, which is under the direction of Francis LaMaire, takes half the program on the ice, then open to the patrons. Acts are headed by Evelyn Chandler and Maude Reynolds (sister of Harv). Others are Sonia Garvan, Prague; Mlle. Dore, Berlin; Margo (Margaret Miller) Swerland; Irma Merkel, Munich; Patty, Eddy and Frank LeMaire, Chicago, and Bobby Hearne, Brooklyn.

Expect to stay out until the ice melts.

Both Black

Burlington, Vt., Dec. 10.

Rutland Fair Association reports show a profit of \$16,648 and the Champlain Valley Exposition a profit of \$700. This is the first time since 1929 that the Champlain Valley has been out of the red.

New officers elected were: Rutland—Bill L. Davis, president; Carl Olney, secretary; Champlain Valley—Paul D. Raine, president; Harris Druy, vice-president, and James S. Gurw, treasurer.

Shrine Rodeo

Charlotte, N. C., Dec. 10.

Jack Knight's Wild West Rodeo here Dec. 17-21 under auspices Oasis Temple, Mystic Shrine.

Playing lighted baseball park nightly and Wednesday and Saturday matinees. Company carries 50 cowboys and cowgirls.

Fifteen events will feature Earl Sutton, Ann Sutton, Bill Burnett, Mary Cardinal and others.

Fairs' Best Outlook

Des Moines, Dec. 10.

Officials of directors of more than 70 fairs in 39 counties in Iowa were completely today (Monday) plans for one of the biggest fair seasons in Iowa in 1936, due in a measure to the improved conditions among fairs and labor interests throughout the state.

Iowa Fair Managers' Assn. met at the Hotel Savory to iron out details and to provide leeway for new fairs during the coming season. All fairs are to be conducted on a target scale, with professional talent to be given a break in view of the money situation.

Chicago, Dec. 10.

Big news of the outdoors' convention here last week was the coup by the Beckmann & Gerety shows in grabbing off what is known as the 1936, getting them away from the Castle & Hirsch shows which have had this circuit for the past few years.

Big four circuits of fair dates includes the Iowa State Fair at Des Moines, Kansasa Fair at Topeka, Kansas State Fair at Hutchinson, and the Oklahoma State Fair.

Loss of this circuit leaves Castle & Hirsch pretty much in the hole, with practically no route at all set for the coming season. Rubin & Cherry Shows had a good time of it at the meeting, securing contracts for an excellent route of fairs through the Canadian, mid-west and southern districts.

Snagged the Iowa Fair, Toronto the Ontario Fair, Ont., Fair, Knoxville Fair, besides a number of fair dates through South Carolina, Georgia and other southern states.

No Co-operation

Big nasco of the meeting was the failure of the American Carnival Association to get together for any consideration of establishing a legislative league, the baby of Max Cohen, Rochester, attorney, who has been one of the men planning over despite long efforts. Cohen was forced to call off several meetings during the convention due to the inability to get carnival owners to attend, while whole-come looks washed up, since Cohen and a couple of his buddies haven't been able to get any action on the proposal, and there has been a general unwillingness on the part of the bulk of the carnival owners to put in an appearance. Especially there seems to be a rift between the eastern and the western carnis on this legislative league question.

Eastern boys seem to be on the idea, but the western carnies can't see anything to it and have consistently refused to sit around the table to discuss the affair.

Western boys feel that the eastern carnies operate in an entirely different manner and that it's impossible to hitch up the eastern manner of carney operation with the western and midwestern style.

N. B. Fair Affairs

St. John, N. B., Dec. 10.

An increased gross deficit over that of the 1934 Halifax annual fair was shown in the report of E. Frank Lordly, secretary-treasurer, of the 1935 fair. The loss for the 1935 fair was \$31,504.

J. W. Boulter, who was elected president of the Canadian Association of Fair Exhibitors in recent convention at Toronto, during the Royal Winter fair there, is secretary-manager of the annual Charlottetown, P. E. I. fair. It is the first time a resident of Prince Edward Island, smallest province in the Dominion, has been chosen to head the national fair organization.

In attendance at the convention and winter fair from eastern fairs were: G. W. Frost, secretary-manager, and W. J. Wetmore, vice-president of the St. John, N. B. fair, and who returned to St. John, by way of New York City, where they contacted with outdoor vaudeville and fair booking agents and midway contractors: A. W. MacKenzie, manager of the Maritime Winter Fair, Amherst, N. S.; E. P. Lordly, secretary-manager of the Halifax, N. S. fair; A. C. Taylor, of Salisbury, N. B., minister of agriculture for New Brunswick, with in whose jurisdiction the annual fall fairs in that province.

Columbus, O., Dec. 10.

The Ohio State fair of 1936 will be held from August 24-29 inclusive.

A feature probably will be running races Saturday afternoon only.

NICELY BLACK

Easton, Pa., Dec. 10.

The Allentown Fair reports the highest net profit since 1931. Net is \$26,776.91. Last year profit was \$17,479.83.

Take a Tip from a Top-Notcher

"Keep your complexion youthfully smooth my easy way," says

Eleanor Powell



Eleanor Powell, now appearing in the Howard Dietz-Arthur Schwartz stage hit, "At Home Abroad." Also starring in Metro-Goldwyn-Mayer's "Broadway Melody of 1936."

IT'S not just her twinkling toes that have made her a brilliant star. She has gayety and charm—and, above all, the appealing beauty only exquisitely fresh, smooth skin can give.

No complexion worries for Eleanor Powell! Not while she has Lux Toilet Soap to care for her lovely skin. "It leaves my complexion smooth, young-looking," she says. "I use cosmetics—but I never have a sign of Cosmetic Skin."

Lux Toilet Soap's ACTIVE lather removes *thoroughly* dust, dirt and stale cosmetics that might otherwise remain to choke the pores. Use this soap and you needn't fear the dullness—tiny blemishes—enlarged pores—that mean Cosmetic Skin has developed.

No wonder this simple complexion care is Broadway's—and Hollywood's—favorite. Why not let gentle, white Lux Toilet Soap guard the beauty of your skin!



VARIETY

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15¢

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64 PAGES

WPA'S 'LIVING NEWSPAPER'

**Esquimos Get First Dose of Theatre
And Love It, but Sit on Their Hands**

Moscow, Dec. 17. Having charmed Esquimos out of their igloos and fishermen away from ships in the Arctic ice, the Soviet Polar Theatre is back from spending the summer distributing culture in the world's most untutored land—the Arctic.

Playing on boat decks, barracks and ice cabin clubhouses, the group of 14 Moscow actors mustered from the New State Theatre and vaudeville group, cruised from Archangel, 2,000 miles east to Igarka, Siberian river port, to Dickson Island, halfway to the Far East in the Arctic Ocean, and even more remote spots. Chief to be the world's one and only in their field. 'Tartuffe' scored a silent wow with the Nanooks—silent because they never heard of applauding. Company thought it had staged a Grade A flop until mob of Esquimos appeared at the makeshift stage door and smothered the actors with polar bear hugs that Jim London would have run from.

Fishing fleets, crews of isolated radio stations and airports, trappers (Continued on page 57)

**Gov. Hoffman of N. J.
Requisitions Bruno
Trial Reels from U**

At request of Governor Harold Hoffman, of New Jersey, United Newsreel has turned over approximately 20,000 feet of film covering virtually every phase of the Lindbergh kidnapping case and subsequent Bruno R. Hauptmann trial. Action in no way resembles that taken by defense counsel during progress of court trial when threat was made to withhold newsreel shots from public exhibition. Governor simply requested the reels so that he might study them.

Whether or not the newsreel record will be unfolded before the (Continued on page 58)

\$8,100, One Show

Des Moines, Dec. 17. Over 4,000 Iowans viewed Katharine Cornell's 'Juliet' to the tune of approximately \$8,100 in the box office.

Miss Cornell played six nights in many stands and one matinee, week's gross topping \$33,000.

\$23,060 PER QUIN IN PIX

Hollywood, Dec. 17. 'County Doctor,' with the Dionne Quintes, will cost 20th Century-Fox \$115,000 instead of \$70,000 as reported.

Deal closed by Joe Moskowitz for studio, called for \$55,000 plus a \$900 bonus on completion.

That's Different

Hollywood, Dec. 17. 'What's the matter with my gags?' head of a lot asked a dead pan who didn't roar. Boss added, 'Everybody at the studio laughs at them.' 'Did you ever try them at Metro?' was the rejoinder.

**N. Y. READYING
FOR THAT 1939
WORLD'S FAIR**

In anticipation of the 1939 World's Fair in New York, F.W.A. workers already are engaged in improving the terrain of the Flushing-Corona meadows, which has been designated the official site for the show. Leveling of ground and filling in on low spots has constituted bulk of work to date.

Chamber of commerce and civic worker lads already have started to point it up over the radio. Grover (Continued on page 56)

**Vaude K.O.'s Honolulu
For a Hula After 9 Yrs.**

Honolulu, Dec. 17. First stage show in nine years opened here at the King theatre Saturday night (14) to a great ovation.

Show is headed by the Rube Wolff band and the Fanchonettes, who proved a sensation. Val and Ernie Stanton also received a strong ovation. Fanchon & Marco booked.

Audience was so excited by the show that it refused to leave the theatre at the end of the performance, hanging around for some time in the hope of more.

Legit Films

Paris, Dec. 17. Gustave Quinson, taking over the Rothschild-built Theatre Pigalle, is equipping the basement as a film studio in order to make pictures of the shows he'll produce. Filma will follow the plays exactly, dialog and sets remaining unchanged.

WHAT, NO STAGE SHOW?

Paris, Dec. 17. Cinema de la Potiniere, near Opera, has inau. ured most complete film program yet: feature film, newsreel, cartoon, and lunch, (sandwich, pastry and drink). All-inclusive price: 35c, and tipping banned.

**REENACTED NEWS
6 TIMES DAILY**

**5 Project Theatres Set for
N. Y.—Manhattan as 'Pop'
at 50c and Broadway at
25c—No Shows at Night,
but 6-a-Day Except Sat.**

2 HOUSES ON B'WAY

Indications are that the Works Progress Administration's theatre project in New York will finally get going within a week. Some improvement in the situation caused by delays charged to WPA administrators is reported by Elmer Rice, regional director. He has succeeded in getting 1,000 more professional people on the payroll for a total of 2,600 but awaits action on requisitions for 1,400 more. Until they are okayed the project cannot operate according to the schedule he has written.

Three theatres to be used for sub-projects in the relief program have been secured and two more are due to be leased this week. The Lafayette in Harlem, Shubert Teller, (Continued on page 52)

Jafsie in Vaudeville

Dr. John F. (Jafsie) Condon of the Lindbergh case is turning thespian with the serious intention of becoming an attraction for regular vaudeville picture house bookings. A recent 'break-in' at the Gayety, Boston, was the convincer for 70-year-old Jafsie, who decided to take up acting on the square. As a confirmed vaudevillean he opened Dec. 13 at E. M. Loew's Capitol, Lynn, Mass.

Lynn, Mass., Dec. 17. Jafsie Condon appeared one hour yesterday (Monday) afternoon in Kane's furniture store window between shows at the Capitol to demonstrate his own kidnap ladder model and productions of full-sized ladder nails and chisels concocted by the store manager. Stopped traffic.

Furniture company has chain of stores here, but Jafsie will not play its circuit.

Iron Ticker

Hollywood, Dec. 17. First public film exhibition of mechanical heart, invented by Col. Charles Lindbergh and perfected in collaboration with Dr. Alex Carrel, will be in Warners' Karloff chiller, 'The Walking Dead.'

Stunt man man electrocuted through mole vengeance and brought back to life.

**Al Jolson's Mammying Has Earned
\$15,000,000 for Him Within 33 Years**

Taking Pappy Off

After looking for a finish for years, Doyle and Donnelly have finally found one, as a result of Donnelly becoming a papa last week. As soon as he learns to walk, the kid goes on for bows.

**MILLIONAIRE
AMATEURS
ON NBC**

Snootiest of the radio amateur shows is NBC's 'Music Is My Hobby' series on WEAF, Thursday nights at 11 p.m. Only takes bank presidents, college heads, stock brokers, academic and high-finance execs. Idea was first started three years ago and ran for four months, but was later jerked.

Hour wants to show how big guys, as busy as they are, still find time to command some musical instrument for self-expression.

Negotiations are now on to land Albert Einstein and his fiddle, Mrs. Vincent Astor and Charles M. Schwab, both handy around a piano.

**S.M.U.'S GRID BAND
SET INTO L. A. PAR**

Los Angeles, Dec. 17. Billed as 'Texas Mustangs,' the Southern Methodist University band will open Christmas day for one week at Paramount theatre here. Crew will also give performance night of Jan. 1 after S.M.U.-Stanford game in Rose Bowl. Band will be paid \$3,000.

Group, seen in action during S.M.U.-U.C.L.A. game here, is composed of 30 pieces, with femme mascot and pony. Fanchon & Marco and NBC Artist Bureau agenting.

FED. FANNER NO. 1

Ruby Bae in Minn. WPA Unit for CCC Camp Tour

Minneapolis, Dec. 17. Works Progress Administration project, approved by the state administrator, is heralding Ruby Bae, blonde local night club performer, as Federal Fan Dance No. 1.

Miss Bae, arrested recently at Coffee Dan's, Minneapolis, for performing her fan dance which the police alleged to be indecent, has (Continued on page 56)

Hollywood, Dec. 17. Al Jolson's mammy has earned him \$15,000,000 since he started out to entertain folks as a youngster in 1902. This is believed to be tops for any performing showman's income from stage, screen, radio, etc., exclusive of the market or investment.

His best week, Jolson says, was in 1923 when he grabbed \$23,000. Average weekly income since 1910 estimated around \$5,000.

Jolson says he dropped plenty in the market crash, and started again, practically flat, in 1930. Since then radio has helped round out the new nest egg. He has played in nine pic, including his current 'The Singing Kid' at Warners. Only one of the list was made outside of Warners, 'Hallelujah, I'm a Bum' for Joe Schenck (U.A.). Others were 'The Jazz Singer,' 'Singing Fool,' 'Mammy,' 'Go Into Your Dance,' 'Wonder Bar,' 'Big Boy,' 'Say It With Songs.'

'Jazz Singer' and 'Singing Fool,' in the trade, are linked with the Warner Bros.' first start into big picture money.

**Race Track Lads Only
Spend Time in Taverns,
So News Service Out**

Squawks over Teleflash, a loud speaker announced, while horse races from start to finish also other sports events, accounts for their disappearance from a number of N.Y. bars, where they are usually spotted. Elare of the instrument has some barkeepers becoming hard of hearing, while its function has allegedly attracted a tout element.

Device, however, is now the only sports broadcast being announced out of business Dec. 7. New York city is the center for the Teleflash type of news dissemination. Loud speaker box is hooked up to telephone wires, but does not interfere with normal use of the lines.

Hymns for Vaude!

Edward MacHugh, NBC gospel singer, goes into Keith's, Boston, the week of Dec. 25. He's to sing on the annual memorial show, preserving the same sacred fare he uses over the air.

It's his first vaude date.

★ ★ ★ ★ ★
Radio Ratings

First listings of four-star ratings on radio commercials.

This Issue

VARIETY

Page 26

ADVERTISEMENT

Hecht, Co-Author of 'Jumbo,' Tells Goldwyn It Ain't Worth \$200,000; Suggests Budapest Copy at 15G

Hollywood, Dec. 17.

Sam Goldwyn has gone sour on the idea of paying \$200,000 for the screen rights to 'Jumbo.' Not that Billy Rose was agreeable to that figure, as he has set a price of \$250,000 and a two-year restriction before release of the picture, but because Ben Hecht, co-author with Charles MacArthur, said he would be a sucker to pay over \$5,000 for it.

Hecht, while out here, and Goldwyn had quite a talk on the subject of the offer and when Hecht got through, Goldwyn was well convinced that he had gone overboard in making the offer. And he said he would put it out of his mind.

Then to top of matters before leaving Goldwyn, who had quite a pale look on his face, Hecht remarked, 'Sam, I'll tell you what to do; you want a story with a circus on a stage. Well, they have such a play running now in Budapest, why not buy that for \$15,000 and then pick your own title.'

Goldwyn was radiant in smiles. So now the agent who got Goldwyn to make the \$200,000 offer to Rose for the screen rights to 'Jumbo' sits in silence from Goldwyn every time he asks the producer what he is going to do about the purchase.

In the meantime Hecht has been departed for eastern shores, as his co-writer, MacArthur, is in quite a stew about him kicking over a nice chunk of coin. Understood in these circles that Hecht is collecting his royalties from 'Jumbo,' claiming he just wants them to accumulate.

LYONS-MARX AGENCY LITIGATION GOES ON

Los Angeles, Dec. 17.

Arthur S. Lyons tripped on another hurdle in his legal battle against Zeppo Marx when Federal Judge Albert Lee Stephens sustained demurrer to Lyons' \$250,000 suit. Decision forces Lyons to revise and file new complaint.

Suit is based on charge by Lyons that Marx took away from him representation of Fred MacMurray. Case has been in court for several months, first in state courts where demurrers to Lyons' suits have been sustained three times.

Build City on Desert For 'Two Flags' Filming

Hollywood, Dec. 17.

Small city housing east and crew of \$300 will be erected by 20th-Fox in Arizona desert near Phoenix for location of 'Under Two Flags.'

Frank Lloyd production will require six weeks to shoot. Studio tented sets to be built in desert. Picture will start after holidays, with Ronald Colman and Simone Simon in top spots.

Thomas In, Dailey Out As Wanger Pic Pusher

Hollywood, Dec. 17.

Dan Thomas has replaced Jack Dailey as head of Walter Wanger publicity department. Hal Horne eastern contact for Wanger, sent Thomas in. Neville Rees, Dailey's assistant, also goes to New York.

Thomas, until recently, was head of Newspaper Enterprise Association's Southern California bureau.

Ruggles in Davies Pic

Hollywood, Dec. 17.

Charles Ruggles goes into 'Hearts Divided' with Marion Davies as his one picture ticket at Warners. Frank Borzage directs the Cosmopolitan feature.

From Pix to Swing Stix

Hollywood, Dec. 17.

Raul Roulien, after Jan. 1, will storm the nightclubs with 12-piece tango crew tagged the Royal Argentinians. Pic actor swings the baton after finishing a film in Rio de Janeiro. His wife, Conchita Montenegro, goes on tour with outfit as soloist.

Now It's Skates

Hollywood, Dec. 17.

Roller skating is latest fun to go on Warners' tabboo list. Six came after Belle Richards, dancer in 'Colleen,' crashed into standing truck when she went out of control down a stage ramp.

L. A. Chinatown Mayor Probed On Film Extras

Hollywood, Dec. 17.

Inquiry into reasons why Chinese talent pays 10% commission for picture jobs to Tom Gubbins, mayor of Los Angeles Chinatown, is on. Probe has been ordered by State Labor Commission at request of local Chinese consul.

Hearings have been held for two days in producers' association offices. More than 50 Chinese complained that they must pay the 10%, plus an extra charge for costumes, whenever furnished by Gubbins, reducing their below figure on studio payroll. Consul feels that Chinese should clear through Central Casting and not kick in with commission or costume rental.

Gubbins has been relied upon by producers to furnish Chinese extras and atmosphere because of his knowledge of people available. Central also employs runners for racial types, paying them so much a head for talent secured.

MARY NOLAN'S POINT IN SUIT VS. E. J. MANNIX

Mary Nolan, screen actress and formerly known as Imogene Wilson, last week in N. Y. Supreme Court won a point in her \$500,000 suit for assault against Edward J. Mannix, v.p. and general manager of Metro's Coast Studios.

Justice Aaron J. Levy denied a motion made by Mannix's attorney to dismiss the suit on the ground that no summons had been served upon their client. After hearing Miss Nolan's attorney explain how process served, after months of effort succeeded in slapping the paper on Mannix at the Sherry-Netherland hotel, New York, court decided in favor of the plaintiff. Decision automatically means that Mannix must file an answer to the suit within 20 days or judgment will be granted on default.

In her complaint, Miss Nolan details numerous occasions on which Mannix is alleged to have beaten her. Actress specifies one instance when she had to be removed to a hospital.

Holmes' 1st Feature

Hollywood, Dec. 17.

After three years directing shorts at Radio, Ben Holmes draws promotion to handle features. First assignment will be direction of 'Farmer in the Dell,' which starts in two weeks, Fred Stone in top spot.

MIKE CONNELLY ON HIS OWN

Mike Connelly is leaving the Cook & Oz agency, New York, after four years' association. Yet picture agent will open his own office.

Danny Danker to N. Y.

Hollywood, Dec. 17.

Danny Danker of the J. Walter Thompson agency here, left for New York Sunday (15) on his annual New Year's trip. Mrs. Danker accompanied him.

During his three weeks east Danker will discuss several picture deals and radio deals with execs of the agency.

British Writers File Suit vs. Fairbanks Jr.

London, Dec. 8.

A writ against Douglas Fairbanks, Jr., and Criterion Films, his local production company, has been filed by J. Williams and A. Tolnoy, British script writers, alleging breach of contract.

Fairbanks co. is now producing Geoffrey Farnol's 'Amateur Gentleman,' starring Fairbanks and Bessie Landi.

Rothstein Sues for \$10,000 and Share of Profits on 'Tarzan'

Los Angeles, Dec. 17.

Agreement for share in net profits of 'The New Adventures of Tarzan,' which was not being honored, is charged in Superior Court suit for \$10,000 and an accounting by Nat G. Rothstein against Burroughs-Tarzan Enterprises, Inc.

It complaint says Rothstein was to have 6% cut for work on publicity and advertising. He held job from Dec. 8, 1934 to May, 1935. His suit asks money for services, the agreed and judgment also for share of profits, which he estimates as more than \$10,000.

PROF. THALBERG WILL GIVE BRIDGE LESSONS

Hollywood, Dec. 17.

That dispute over supremacy at bridge between Irving Thalberg and Hunt Stromberg, Metro producers, has been fought and settled. The argument has been going on for years.

It finally got to the point where challenges were hurled and it also steamed up the whole lot. The M. G. boys took sides, and it was suggested that a gallery be invited. Each principal chose 20 witnesses and plenty was waged. It was then decided that there should be three sessions.

Chico Marx, who sticks his chin out at the funniest times, stuck his head into this one as Stromberg's handpick. Thalberg picked as his partner Nat Deverich, agent, who will take 10% of anything and always looks before he jumps.

First session saw Thalberg-Deverich combo out front by around 1,900 points. Second meeting finished with Stromberg's team taking the lead. Final tally after Friday the 13th, at the Thalberg home. Thalberg-Deverich finished 8,520 points ahead on the night, and a tot' of 10,100 on the match.

P. G. C. has gone back to playing piano, positively.

Dionne Troupe Back

Hollywood, Dec. 17.

Production crew of 20th-Fox headed by Henry King, returned Monday (15) from location at Colander, Ont., where Dionne quintuplets were photographed for sequences in 'The Country Doctor.'

Dramatic end of production gets under way this week at the Westwood studios. Sonya Levien, scenarist, who accompanied the 'Country Doctor' production crew to Colander, has written the Dr. Daxo biography for publication. Several publishers are interested.

June Lang in Lead

Hollywood, Dec. 17.

In line with buildup being given June Lang by 20th-Fox, player gets top spot in 'Every Saturday Night,' Sol Wurtzel production, which will have Max Golden functioning as associate producer.

James Tinsling will direct, with Thomas Beck having the male lead opposite Miss Lang.

DISNEY'S FRENCH HONOR

Paris, Dec. 17.

Walter Disney has been granted the Legion of Honor. Will be presented with the cross and ribbon by the French Consul in Los Angeles.

GREATER 'ZIEGFELD'

Hollywood, Dec. 17.

'Great Ziegfeld' stays in production another two months at Metro. Three musical numbers have been added.

Rose Bowl SRO Has Coasters Up in Arms Against Freezeout

Goldwyn No. 12345

A new Sam Goldwyn story

came to Broadway last week by train, plane and telegraph. Discussing the African territorial disturbance, Sam is quoted:

'Why do the Italians want to fight with those Utopians?'

Acad Award for Terp Tutors at Feb. 27 Banquet

citywood, Dec.

Outstanding achievement for dance direction during 1935 will be breveted at annual banquet of Academy for presentation of awards for 1935 releases. Date of ceremony has been set for February 27.

Dance directing job chosen will go to best actor performance, best being certificate of merit. Awards performance by actress, direction, screen play, original picture story, art direction, cinematography and sound recording.

Certificates also go to film editing, assistant directing, outstanding musical composition, scoring. Joint awards go for cartoon, comedy and novelty shorts.

Thelma Todd, 31, Dies, Monoxide Poisoning; No Mystery Angles

Hollywood, Dec. 17.

Thelma Todd, 31, film actress for the past 11 years, died yesterday (Monday), in Santa Monica, Cal., from the effects of carbon monoxide poisoning. Undetermined whether accidental or suicidal.

Coroner's autopsy showed blood saturated with the monoxide, dispassionate murder theory advanced by the police when the body was first discovered.

Prior to the accidental death findings, daily papers over the country were sending in cries for yarns emphasizing the mystery and playgirl angle. If the mystery ingredient is kept alive it will be circulation and publicity for police officials connected with the case.

Deceased entered pictures after school teaching career in Massachusetts, going into the Paramount acting school and winning a beauty contest as 'Miss Massachusetts.' She appeared in more than 50 pictures, features and shorts. Her last picture for Hal Roach, 'All-American Toobache,' was recently completed. After the first of the year she was to have started a new series of short comedies with Patsy Kelly.

Miss Todd was booked for personal appearances at the Oriental, Chicago, week of Dec. 20, and later in New York for Fanchon & Marco. She was divorced from Pat DiCicco, agent, and was financially interested with Roland West, former film director, in a sidewalk cafe along the beach at Santa Monica.

AD MODELS' PIX CHANCE

Two commercial ad models, Anita Counihan and Harry Ueberhorst, have been signed by RKO. They leave for the Coast shortly on assignments.

Miss Counihan is from Washington, Ueberhorst from Chicago. Neither has had any film or stage experience.

METRO SETTING 'TISH'

Hollywood, Dec. 17.

'Tish,' originally bought for Marie Dressler, being readied at Metro for Edna May Oliver and Zasu Pitts.

James K. McLaughlin is doing the screen play.

Hollywood, Dec. 17.

Howls are being heard all over California anent the handling of the seat sale for the Rose Bowl game.

Already the 'sold out' answer is being given everyone including Stanford alumni, who were assured that their tickets would be obtainable up to Dec. 15. Picture men, who are heavy patrons of the annual New Year's Day game, are being sidetracked completely.

It's hard to believe that the \$5,000 capacity stadium was sold out a week after announcement of the game. Reports are around that scalpers will put around 10,000 seats on sale Dec. 20 at fancy prices with the game being played around 11:30 and other tales, such as the one about the Texas oilman who has \$38,000 invested in seats and a studio writer who managed to grab off a block of 200 have the town on edge.

Rose Bowl officials claim that no one has bought seats in blocks but the fact remains that none are obtainable from the ticket office.

More interest is being displayed in the coming Southern Methodist Stanford game than has been evidenced in any pigskin contest on the Coast since the 1928 USC-Notre Dame tangle. Pittsburgh-UNC game, figured to be a fair draw last Saturday (14) got less than 13,000 people in the stands. That's lower than most of the high school games attendances hereabouts.

NOVARRO-KENYON PLAY FOLDS IN LONDON, 1 WK.

London, Dec. 17.

'Royal Exchange,' American musical presented by Joe Sachs, and starring Ramon Novarro and Linda Starn, closed the after-supper week's run, and folded Saturday night (14).

Novarro says he will remain in London to produce a new play written by himself, 'The Failure of Success.'

Ready 'Fortune Hunters' At WB, Maybe for Bacon

Hollywood, Dec. 17.

'Fortune Hunters' may be next assignment for Lloyd Bacon at Warners following 'Over the Wall,' prison story which has James Cagney in lead spot. Stir yarn slated for early January production. 'Hunters' being written by Richard Macaulay and Lillie Hayward.

U Denies Pirating

Los Angeles, Dec. 17.

Complete denial has been filed by Universal in Federal court to charges made in \$1,500,000 suit of Elita Sak against studio. Writers' Guild also filed suit. Universal lifted her story 'Song of All Nations.'

Yarn was used for Paul Whiteman under name of 'King of Jazz,' her suit says.

SAILINGS

Jan. 8 (Los Angeles to Sydney) Ross Wyse, Jack Vier (Monterey).

Dec. 26 (New York to London) Vera Engels (ile de France).

Dec. 14 (New York to Los Angeles) Owen Davis Jr. (Pennsylvania).

Dec. 14 (New York to Genoa) Felix Ferry, Tito Schipa (Rex).

Dec. 14 (New York to Paris) Allan Udegrat (Lafayette).

Dec. 14 (London to New York) Lady Cavendish (Adele Astaire, Empress of Britain).

Dec. 11 (London to New York) Polly Walker (Majestic).

Dec. 11 (Los Angeles to Sydney) Zane Grey (Mariposa).

ARRIVALS

Emanuel Feuerman, Poldi Milder, Efrim Zimbalist, Maria Kurenkov, Nathan Milstein, Jascha Heifetz, Eleanor Steiler, Jack Powell, Ludwig Hoffmann, Arthur Gordon, Ken Harvey, Martha Merryfield.

THE ANGLO-AMERICAN PICTURE

Filming Ballet for Posterity

Only Pavlova in Celluloid.—Nothing of Nijinsky as American Ballet Set

American Ballet is to be filmed in natural tints this summer, with Jack Whitney interests especially interested in shooting in Technicolor process. Edward M. Warburg, general manager of the ballet, returned from Mexico this week to complete details. Various companies are reported to be dickering for the troupe also.

Principal dancers under George Balanchine will go to the Coast late in the spring for the filming. Warburg office is keen on the project. Western trip would follow the season at the Met. Balanchine may have to go to London for work on a C. B. Cochran show with Rodgers and Hammerstein set picture assignment ahead somewhat.

Want onto Carlottes
Studios are still ailed to be dickering for several of the Monte Carlo ballet headliners also. David Lichine, principal male dancer with the company, is the only member who's done actual picture work so far, and that was last spring when he made a two-reeler for Paramount, 'Spring Night.'

Quartet of ballerinas, Danilova, Tomanova, Baronova and Riabouchinskina, are considered the hottest leads in this troupe. DeBasil company is again skedded into Los Angeles for an extended engagement later, and tests are to be made then. It's understood.

Considered one of the greatest losses is the lack of any Nijinsky films, though there was talk of one to be made when that dancer appeared in California years ago. Nothing materialized, however. Pavlova is about the only famous dancer of note who went before the cameras, making a feature years ago when at the height of her career.

No visual record of the original Diaghilev company was ever produced, either, which is another reason for the American company's determination to get in on the film end.

WRITERS AND ACTORS GUILDS' ELECTIONS

Hollywood, Dec. 17.
Board of Directors of the Screen Writers Guild last night (Monday) elected Francis Farquhar, president, succeeding Nunnally Johnson who resigned because of his producer status at 20th-Fox.

Sidney Buchman succeeds Harlan Thompson on the board of directors as the latter became ineligible when he was appointed a producer at Paramount.

Franchot Tone and Joan Crawford were added to the board of directors of the Screen Actors Guild last night (Monday), filling vacancies left by Ralph Bellamy and Arthur Vinton. Board set Feb. 18 for the day after annual ball at the Piltmore hotel.

Engels' Three-in-One

Hollywood, Dec. 17.
Wera Engels left here today (Tuesday) for New York to embark Dec. 26 for England, where she has been signed for the lead in 'Stenka Razin.' Picture will be made by Elgar and Associated British Film Distributors.

Player will act in English, French and German versions of the story.

BASQUETTE'S 2D 100G SUIT

New Bedford, Mass., Dec. 17.
Irene Basquette has filed additional attachments of \$100,000 against Harry and Fisher Zeltz in her suit-for-unauthorized use of a photograph.

As the New Bedford Amus. Co., she had sued them last August for like amounts. Massachusetts laws permit suing individuals as well as corporations.

Pals

Recently a Coast agent arrived in New York for business, and sought a stenographer to handle letters, wires, etc. Friend of the agent, another stenographer, loaned him a girl 'as a favor.'

At the finish the visiting agent discovered that the stenog was carbon copying every coming an outgoing message, which she then turned over to the other agent.

CAGNEY-WB IN CONTRACT TIFF

Hollywood, Dec. 17.
Unless working conditions are changed for him, Jimmy Cagney is preparing to inform Warners, through his attorneys, he will not return to studio. Ultimatum is being drawn up on his current payroll.

Cagney's contract calls for four pictures yearly. He is going into his fourth year. In past three star has completed 14 features, has six remaining on contract, but studio wants to hold him to four pictures yearly deal while Cagney feels that ticket should be interpreted as calling for 20 pictures in five years. That would mean three pictures each year for two remaining years on his contract.

CHEVALIER'S FILM IN FRENCH AND ENGLISH

Paris, Dec. 17.
Maurice Chevallier announces that he will make a film here in April, in French and English versions. Picture will have a scenario by Louis Verneuil, until now as yet, directed by Maurice Tourneur.

Announcement is considered here to mean that the French actor is definitely through with Hollywood for the time being, and will work henceforth in Europe.

Before making the picture here he will do Locke's 'The Beloved Vagabond' in London.

Milestone Tied Up, New Director for Dietrich

Hollywood, Dec. 17.
Marlene Dietrich's 'Invitation to Happiness' draws a new director at Paramount. Lewis Milestone, originally set to pilot the opus, has withdrawn, being tied up on 'Anything Goes,' which has three weeks to go. 'Invitation' hits the cameras next week.

These candidates are in line for the assignment. Ernest Lubitsch personally supervises the production.

Buck's Personal with Pic

Baltimore, Dec. 17.
Frank Buck goes vaude with date at indie Hippodrome here, starting Friday (20). Concurrent with him on the bill will be his latest pic, 'Claw and Fang' (RKO).

BILL JOHNSTONE TO METRO

Bill Johnstone, cartoonist-commentator of New York World-Telegram, signed by Metro for a writing assignment, left for the coast yesterday (Tuesday). Guinness Marx set deal in east.

INCREASING FILM PROD. IN ENGLAND

20th-Fox and Metro Virtually Set—Par and RKO O.O.'ing Situation

TAX ANGLES

London, Dec. 17.
Twentieth-Century Fox gets started on its new film production schedule this week, picture being 'As You Like It,' starring Elisabeth Bergner. Figured it will take until the end of January to finish it.

It is an experiment on 20th's part. Company has made up its mind to go in for production here in a bigger way than usual for Americans locally, but won't actually set its plans until this film is finished and results, productionally, gauged. 20th-Fox isn't worried so much by returns as by figures for budget purposes and therefore expects to be ready to re-set, going on a schedule of 10 films a year by about May 1.

Bob Kane, who is in charge of production, is keeping both eyes peeled on the Bergner pic, although gathering some story material at the same time.

John Mook arrived from New York last week to be his assistant and new offices for the company have been established.

H'wood's Stance

Hollywood, Dec. 17.
Coming of men stringent regulations in England on the production of quota pictures, in accordance with the law passed there five years ago, has all Hollywood studios planning new British production than in the past. Metro is the newest American company to set an English unit. Within the next few months both John E. Otterson of Paramount and Leo Spitz of Radio are figuring on trips to Europe, ostensibly to look over the English production field. Otterson may leave around the last of January. Far was the first American major to go into serious production in London and still is doing so.

No small influence in planning British production by American studios is, of course, the California tax laws. Absence from the state of California for six months eliminates the necessity of paying local tax. However, trips to England don't really help on this score, since British taxes are just as tough or worse.

Studios realize that American names in British pictures imported here are some opposition to the home grown pictures. This, however, is secondary. Main object is to produce marketable pictures for both American and the British Empire in England, with names and production values sufficiently strong enough to insure attention from the fans of both nationalities.

In all Hollywood studios, name players, writers and directors are clamoring for the chance to go abroad. Contract people, however, do not like the idea of being sold abroad by the studio for big prices and receive only the contract salary in return. Most of them are trying to get English engagements during their layoff periods, which does not please their studios, who fear that this practice will hurt any British production they plan.

Adding everything, all studios now are of the impression that greater production in England will be beneficial all around. It will please the English, make their pictures stronger in the British markets, help placate studio contractors and bring to this country quota pictures that will stand a good chance of making money on U. S. release.

Jeane Cohan Leives Col. Jeane Cohan, story editor for Columbia Pictures for the last three years, has resigned. No successor named yet.

Lasky in N. Y. for First Time in 3 Years; Prod. Plans, Air Plug Ideas

New Garbo

Berlin, Dec. 8.
In 'Mazurka,' new Pola Negri film now running here to packed biz, there is a 16-year-old Potsdam girl, Ingeborg Theek, who plays the role of Pola Negri's daughter, and who is the living image of Greta Garbo.

Girl lacks the mystery of the original, but her features, hair and gestures give an uncanny impression that a 10-year-old Garbo is acting.

Nino Martini will try out over the air the song numbers for his next picture, according to Jesse L. Lasky, who is in New York for a week on his first visit east in more than three years. Lasky said the numbers will be sung only once and the reaction of the listening public will decide the songs to be selected. The picture will be made by the newly organized Pickford-Lasky Corp. as its second production.

First P-L picture, 'Francis Lederer in 'One Rainy Afternoon,' starts Dec. 30, with Harry D'Arrast as director, cast including E. E. Horton, Hugh Herbert, Ida Lupino and Joseph Cawthorne.

Lasky and Miss Pickford will produce four or five pictures during the first season for United Artists release. Thereafter the number may be increased yearly. Purpose of producer's visit to New York is to see the new season's plays, and to discuss feature material with managers and publishers.

He said he had no plans for Arian Borg's first picture. She is a young French actress whom he placed under contract during his recent trip to Europe.

Lasky has under consideration a story by Rian James, action of which is laid behind the scenes of a large department store. James and Jesse Lasky, Jr., have been working on this for a year or so.

Lasky gave testimony yesterday (Tuesday) before Referee John E. Joyce in an action brought by the Paramount trustees in bankruptcy against former officers and directors of the company.

Schumann-Heink's 1st

Hollywood, Dec. 17.
Edgar Allen Woolf's 'La Belle Dolly' is being readied for Madame Schumann-Heink and Judy Garland.

It's the first picture on the Metro lot for latter and a fat part as yarn has a strong kid angle.

'GOOD EARTH' A BAD CASTING HEADACHE

Hollywood, Dec. 17.
Casting for 'Good Earth' is proving a large-sized headache to Irving Thalberg with mixtures of Orientals and Occidentals needed for important roles. Studio must avoid misrepresentation angle to clear censorship.

With Paul Muni and Lulu Rainer set for leads, studio is having trouble spotting Chinese secondaries. Love interest is built around the special selections of Key Luke and Anna May Wong. Stumbling block is that Orientals are hard to find and Hays' office won't stand for mixing racials in romantic sequences.

Porter Due at Metro For More 'Cheer' Tunes

Hollywood, Dec. 17.
Cole Porter arrives from New York Friday (20), reporting to Metro to write additional numbers for the filmural version of 'As Thousands Cheer.'

Picture is slated as one of the big filmicals to be turned out by Metro in 1936, and will utilize practically all of the musical and dancing talent under contract to the studio.

Waldorf's Builder-Upper

Hotel Waldorf-Astoria, N. Y., aiming for show trade, particularly from the Coast, has taken on a special builder-upper, Charles R. Drake, as assistant manager.

He was brought in from the Beverly-Wilshire hotel, Beverly Hills.

Arnold's Pinkerton

Hollywood, Dec. 17.
Edwin Arnold is set in the title role of 'Mighty Pinkerton,' which B. P. Schulberg produces.

Pinkerton was the father of the Secret Service and organizer of a detective agency bearing his name.

ANTHONY'S SCRIPT CHORE

Hollywood, Dec. 17.
Norman Anthony, Hollywood editor, is to script and direct B. P. Ziedman's 'Sweetheart of the Navy,' Johnny Hines directs.

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ANTICIPATE GREAT STRIDES IN GEN'L ADOPTION OF VISUAL EDUCATION PIX

16 mm. Films Deemed Ideal for School Use — New Year Expected to See Great Forward Strides Nationally

Great strides towards adoption of audio-visual education on a nationwide scale is now being anticipated by projection equipment and film men who stand to profit most by this move. Trend is towards 16-millimeter talking films.

First of new year is expected to witness greater cooperation between the various warring factions in national educational groups. That is all that has prevented adoption of some national program of audio-visual education.

It is now held that the national Parent-Teacher's organization will give such a sweeping line-up the first endorsement, with the national organization of teachers expected to follow shortly thereafter.

In the meantime, individual cities both in the east, midwest and far west are taking up audio-visual education. Syracuse is latest city to make inquiries regarding sound equipment, system of instruction, and talking films. The now well-recognized Pittsburgh system is being recommended by many film manufacturers who have been enthusiastically tied up in forming a positive schedule of instruction.

Actual test in the New York public schools probably will be started Jan. 1. School system already has a large size 16 mm. projection equipment and it is likely that this will be used in this test program.

The unquestioned perfect results obtained by shooting talking pictures in 35 mm. size and then reducing to 16 mm. film for that size equipment is giving school authorities little excuse for using larger type of projection machines.

Managers in which so many large industrial firms have adopted the 16 mm. projection machines and smaller negative, after handled in this way, has convinced educators of feasibility of using 16 mm. in the classroom. It eliminates necessity of protecting against danger of fire, an item of saving that is not being overlooked.

THE JORYS, ANKURM, IN AUTO CRACKUP

Pasadena, Dec. 17. Victor Jory, his wife, Joan Inness, stage actress, and Morris Ankurm, Pasadena playhouse actor-director, were injured in an auto crash here Sunday.

Ankurm has a fractured skull; others are recovering.

Dix Swings Over to Col. for 'Squad' Lead

Hollywood, Dec. 17. Richard Dix signed by Columbia for top spot in 'The Devil's Squadron,' which Eric Kenton directs.

Picture is first Dix has made off the Radio lot in several years, aside from 'Transatlantic Tunnel' he made last summer for Gaumont-British in London last summer.

Cantor, Chaplin, 'Faunt' Pix's Adv. Campaigns Set

Hollywood, Dec. 17. Monroe Greenblatt plans east today (Tuesday) after setting selling plans for the new Charles Chaplin and Eddie Cantor films, and 'Little Lord Fauntleroy.'

Chaplin's 'Modern Times' and Cantor's 'Strike Me Pink' are both about ready.

PAR'S IMPORTERS WEST

Arriving Friday (13) from a stage engagement in London, Mary Ellis left Monday (16) for the coast to begin work in 'Brazen,' which Walter Wanger will make for Paramount release.

C. S. Forester, British author, signed by Par to adapt 'Buccaners' he arrived from London and left for coast pronto.

Title Confusion

Exhibits problems on titles in certain communities have cropped up in abundance recently.

Currently, at the Garlick, Chicago, many Randolph streeters think 'Crime And Punishment' (Col) is a G-man picture with a 'crime-doesn't-pay' theme. RKO's 'In Person' with Ginger Rogers, has created minor complications and Metro's 'Ah Wilderness,' now on release, is paratitically sub-billed with another phrase in some keys in order to get away from any idea that it's an outdoor theme.

'Rendezvous' (M-G) has also been subcaptioned 'With Love' for h.o. purposes. This was generally adopted in several spots.

PAR ADDS 'DUSTER' TO AIR PIX CYCLE

Hollywood, Dec. 17.

'The Duster' is now preparation at Paramount to give Paramount a third air picture in private plane cycle of its own. Yarn is an original by James Edward Grant, Dore Schary writing the screen play, A. M. Botsford unit will produce.

Two other air dramas, '13 Hours By Air' and 'Sky Parade,' are now before the cameras on the Paramount lot.

MG Remaking 'Student Prince'; Pacts Jones

Hollywood, Dec. 17.

Allan Jones remains at Metro under terms of new contract handed the singer.

He is in line for top role in talker remake of 'The Student Prince' at Metro upon his return from loan-out to Universal for role in 'Showboat.'

Add 'Show Boat'

Hollywood, Dec. 17.

After being here six months under contract to Paramount, Queenie Smith goes into Universal's production of 'Showboat.'

Deal closed after Paramount failed to lift actress' option.

Waring's Par Pic

Fred Waring's Pennsylvanians and Paramount are talking a feature picture deal.

Waring has done pic before, features and shorts, but this would be a starring proposition.

OBJECTS TO ADS IN FEATURE PIX

St. Louis, Dec. 17.

Fred Wehrenberg, pres. Motion Picture Theatre Owners of St. Louis, Eastern Mo. and Southern Ill., has launched a national drive against picture producers using the screen for exploitation of commercial enterprises. Wehrenberg has protested to the Motion Picture Producers and Distributors of America and also to excess of film companies, including Columbia, Paramount and Universal. Wehrenberg also has called on Edward Kyndell, pres. of Motion Picture Theatre Owners of America to enlist aid of his organization in movement.

Wehrenberg declares theatre owners are entitled to advertising remuneration when pictures in which commercial upping is given are shown. In his letter to Hays, Wehrenberg calls attention to 'Super Speed' (Columbia), in which a close-up of a can of Mobilil is shown; 'Annapolis Farewell' (Par), in which a closeup of a box of Ohio matches is shown; and 'Affairs of Susan' (Universal), in which a closeup of the radiator of a Ford V-8 is shown.

According to Wehrenberg's complaint many patrons of St. Louis houses have inquired if commercial companies pay for advertising and if local houses get their cut.

LEONIDOFF REJECTS PAR DIRECTOR BID

While on the Coast recently, Leon Leonidoff was made an offer by Paramount to join that studio as a director on operettas and musicals. He is said to have turned it down, preferring to remain production head of the Music Hall, N. Y.

Leonidoff went west with W. G. Van Schuma, Radio City theatre head, a couple of weeks ago, but returned in a plane of latter, flying in Friday (13). Van Schuma returned by train yesterday (Tuesday).



MARK WARNOW

Musical Director for "Evening in Paris Room" 8:30 p.m., WJZ, on Mondays Atmospheric Music for Helen Hayes 8:30 p.m., WJZ, on Tuesdays Exclusive Management, Ralph Wonders, CBS Artist Bureau

Lineage Drop

The New York Post (evening) is circulating a statistical breakdown on amusement ad lineage carried by Manhattan dailies for the first 11 months of '35. The Post, of course, is shown as having gained, but the breakdown reveals every other paper as being below '34—some drastically.

Figures are becoming surprising within show biz in that any showman would have guessed that amusement lineage has been 'up' for the current year, especially with the strong legit season on Broadway and the big campaigns placed behind several pictures since last summer.

The Post's breakdown does not indicate whether night club, hotel and cafe advertising is included. Such space has lately become an important source of revenue to the dailies.

Breakdown, however, may be the tip as to what extent the big picture houses have curtailed on expenditure over the year.

PENNER MGR. WEST ON POSSIBLE PAR TERMER

Monroe Goldstein is doing a quick return to the Coast on a possible term contract deal for Joe Penner with Paramount. Penner's forthcoming 'Collegiate' is his second on a solo pic deal, but there are options.

Goldstein returned Friday (13) on the Penner proposition. He had come east to clear up some affairs for Milton Berle and Damon Runyon, his clients, in New York.

Move to Make J. R. Rubin A Syracuse U. Trustee

Syracuse, N. Y., Dec. 17.

A move in alumni circles to add J. Robert Rubin, newly elected w.p. of Loew's, Inc., to the board of trustees of Syracuse University, his alma mater, was under way here this week in the wake of Rubin's appearance as toastmaster last week at an 'appreciation dinner' tendered Olympic athletes. Affair was a town and gown get-together, with Rubin coming on from New York for it.

Born here, Rubin received both his A. B. and law degrees from Syracuse.

Local organization was further represented at the dinner by H. M. Addison, division manager, and Edward McBride, manager of the State.

Hutchinson Tops Cast In Warners' Nurse Yarn

Hollywood, Dec. 17.

Josephine Hutchinson has been peddled in the title role in 'Angel of Mercy' back on active preparation in two weeks. Story is based on Lytton Strachey's essay on Florence Nightingale.

Michel Jacoby is writing assignment.

Bischoff's 'Sgt. Murphy'

Hollywood, Dec. 17.

'Sergeant Murphy,' slated as one of first of new year's pictures for Warners, will be produced by Sam Bischoff upon his return from vacation in two weeks. Picture is step-ladder thriller.

Sy Bartlett, author of original yarn, will probably draw story assignment.

COL. OVERFLOW AT EDUC.

Hollywood, Dec. 17.

Educational Studios will get the Columbia production overflow until the two new stages are completed at the Columbia plant in March.

'The Devil's Squadron,' Richard Dix starer, is the first in work at the brieffe plant.

Billie Burke East

Hollywood, Dec. 17.

Billie Burke and daughter Patricia have gone east for three weeks.

Both will attend opening of the 'Shubert's' new 'Ziegfeld Follies' Dec. 23 and spend 10 days at Palm Beach before returning.

SKOURAS' TEST SUIT ON N. Y. CLEARANCE

Trial of the suit of George P. Skouras, head of the Skouras chain of theatres in the East, against 20th Century-Fox Film, et al. for a permanent injunction restraining the RKO theatre at Broadway and 81st street from exhibiting first run picture is scheduled for trial before Justice John J. McCook in New York Supreme court on Dec. 18. Outcome of the trial will have a far-reaching effect on the film industry throughout the country.

Skouras, together with the Broadway and 81st St. Realty Corp., the Broadway and 81st St. Theatre Corp., and the 81st St. Theatre Corp., Leslie E. Thompson, as president of RKO Corp. and also president of the RKO 81st St. Theatre Corp.; Isaac E. Lambert, president of the RKO Film Brokerage Corp. and Leon Golding, who control these companies, conspired to defame the Skouras theatres from obtaining and continuing first-run films in the Broadway district, 86th street to 93rd street, from Broadway west to the Hudson River.

Nathan Burkan, counsel for Skouras, requested an adjournment of the case, which was agreed to by John J. O'Connor, for the defendants, when the trial was called last Thursday. The present suit is for a permanent injunction restraining RKO from exhibiting pictures in theatres controlled by the Skouras chain in the so-called 'Broadway sector.'

The plaintiff heretofore had obtained a temporary injunction which prohibited RKO from exhibiting the film, 'Dante's Inferno.' Picture was advertised as a premiere last September at the 81st St. theatre, the same time Skouras was showing it at the Riverside. Skouras claims that he has had a year-to-year contract with Fox company for the past 18 years, and that his present contract, which covers first run pictures over a seven-day period and specifies 'protection' and 'clearance,' is good until the end of the present year.

The defense claims that whatever agreement Skouras had with Fox was more or less oral and not binding on the defendant, and furthermore that any agreement reached by Skouras and the Fox people was not binding on the 81st St. theatre.

Reliance's B'way Play

Reliance plans to back a Broadway play this season, to be presented by a legit manager.

Harry M. Goetz, president of Reliance which distributes through United Artists, is in New York at present, and details of legit sponsoring have been worked out.

Bette Davis' Outsider For Doing Warners' 'Hat'

Hollywood, Dec. 17.

Bette Davis can make one picture with another studio as result of agreement following her acceptance of lead in 'Man With the Black Hat' with Warren Williams at Warners.

Player figured 'Hat' assignment as somewhat of concession on her part, won right to do holiday picture off Burbank lot. 'Hat' role has been built up for stronger femme interest.

SABBATH RESUMES INV.

The Sabbath Congressional Committee resumed hearings on the Paramount reorganization, in New York, Monday (15), but in private.

John Herby was a witness at the first private session. Some members of his Committee held long and extensive public hearings on the same situation.

DUSTING 'NUISANCE'

Hollywood, Dec. 17.

Metro's 'Little Miss Nuisance' is to get a dustoff and a new title 'Dark Dame.'

Picture originally intended for Jean Harlow as a John Considine production was ruled out by Hay-sites and now goes to Jack Cummings with cast leads unset.

SPITZ WAMPING 'TIL READY

Goldwyn Denial On Silverstone; Schaefer Back

Hollywood, Dec. 17. Denial that Murray Silverstone would become president of United Artists has been made here by Samuel Goldwyn. The board of directors of United Artists Distributing Corp. has no intention of bringing Murray Silverstone to America as president or any other post, as he is doing a great job in England, Goldwyn said.

Goldwyn also added that UA is functioning successfully with its present sales organization.

George J. Schaefer, who resigned recently as v.p. in charge of distribution of Paramount, returned to New York last night (Tuesday) from a hunting trip of three weeks in Mexico, and is expected to give his decision before the end of this week to United Artists, which has offered him the head distribution post, to succeed Al Lichtman.

Prior to leaving for a short vacation, Schaefer withheld an answer to the directors of U. A. Former associates of Schaefer say he had made no decision when he left town.

Set Up Tepees for Small's 'Mohicans,' UA Finale; 20th-Fox?

Hollywood, Dec. 17. After two months' stay, Edward Small (Reliance) plans to swing into production with 'Last of the Mohicans' the first week in January. Delay was caused by inability to secure the proper locations that afforded favorable weather conditions. This has been found north of Flagstaff, Arizona, where most of the film will be shot.

This will be Reliance's last picture for United Artists release. Further distributing arrangements for six stories now selected for next season's program not yet completed, but most likely through 20th Century-Fox.

GROUP NAMED TO KEEP PIX IN LINE

Hollywood, Dec. 17. Porter H. Evans, J. M. Nicolaus and Gordon S. Mitchell have been appointed to represent the Academy Research Council in the sectional committee of motion pictures for American Standards Association. Evans of Warners Brooklyn studios will be eastern contact; Nicolaus and Mitchell will represent council from this end.

Dr. Alfred N. Goldsmith is chairman of the sectional committee, which is charged with the responsibility of co-ordinating all motion picture standards and includes representatives from all branches of the industry.

Peeping Behind Tele

Hollywood, Dec. 17. Research Council's subcommittee in charge of investigating various systems of television and their relation to motion pictures, met last week and discussed their findings of various systems now in work or development.

They are compiling a report of these findings, which will be released within a month.

HILTON SCRIPS 'CAMILLE'

Hollywood, Dec. 17. James Hilton, English author, now addition to Metro writer staff, is working on screen play of 'Camille' with Frances Marion.

Irving Thalberg will produce picture as C. R. C. starter.

Ostrer States GB-20th Relations Now Closer

Relationship between Fox and Gaumont-British is unchanged, Mark Ostrer, chairman of the GB board, stated Saturday (14), as he sailed for England. The G-B official, who has been in the U. S. for several weeks, explained that if anything the relationship between Fox and his company is closer.

Michael Balcon, G-B production manager, who accompanied Ostrer here and who has been in Hollywood for about three weeks, stated that a satisfactory reciprocal agreement with 20th Century-Fox had been worked out.

WB BREAKING UP STOCK CO.

Hollywood, Dec. 17. Exit line is forming for talent at Warners, with four stars and featured players out or headed off payroll. Quartet includes Donald Woods, finished when he completes assignment in 'Anthony Adverse'; Ricardo Cortez, when he completes contract with Washup of 'Walking Dead'; William Gargan, who got his release last week, and Anita Kerry.

Stock company at studio is to be furnished up with new faces and several other players are slated to go within next month as contracts or options expire.

Term contract of Joseph Sawyer, entered into some months ago with Warners, has been washed up by mutual consent. Sawyer said to have been dissatisfied with roles.

JUDGE MOLYNEUX TO SIT IN ST. L. FILM CASE

St. Louis, Dec. 17. U. S. District Judge Joseph W. Molyneux of Minneapolis has been designated by Presiding Judge Kimbrough Stone of the U. S. Circuit court of Appeals to hear the Government's injunction suit against Warner Bros., Paramount and RKO film interests for refusing to sell films to Ambassador, Missouri and New Grand Central theatres, all operated by Fanchon & Marco.

Selection of Judge Molyneux was made late Tuesday (10) after conference between counsel for both sides in Judge Stone's chambers. Previously it was announced that former U. S. Judge Faris, recently resigned because of having passed the age limit, would be acceptable to both sides to sit in case. However Judge Faris' health caused him to reject the proffer.

Government is anxious to proceed at once with hearing but defense does not want to begin hearing until Jan. 29 and this is likely date on which testimony will start. However U. S. District Attorney Harry C. Blanton has received word that Judge Molyneux will arrive here Jan. 8 and trial may start on that date.

Judge Molyneux' appointment follows refusal of Judge George H. Moore to sit in case, having disqualified himself after overruling motions of defense that he was biased against defendants as shown in six weeks' trial before him recently which resulted in acquittal of the film interests and five of their executives on charges of violating Sherman anti-trust law.

Pic Work Picks Up

Los Angeles, Dec. 17. Greater November employment gain was shown in motion picture field than in any other industry, according to State Labor Commissioner Edward L. Nolan.

Increase was 29.3 over November, 1934, Nolan said.

BOTH ON STUDIO AND REORG PLAN

Production Status As Is, for Time Being Anyway—Several Tentative Reorganization Plans Are Being Intra-Office Exchanged Among Execs—All Depends on Rockefeller-Radio City \$9,000,000 Claim Appeal

WAITING

All reports are denied officially about what Leo Spitz, new president of RKO, may be thinking of doing in regard to the company's studio.

None can tell when a reorganization plan for RKO will be issued, but it is believed that a tentative plan is about set. Spitz has been in town right along after those recent eastern labor conferences and for which he had hurriedly come from the Coast.

J. R. McDonough, for the present, is the titular chief of the RKO firm's production end.

He has still 10 months or so to go under his existing contract with Spitz, Aylesworth and the new owners (Atlas and Lehman), and associates, are eager to get a financial reorganization of RKO as early as possible. What it looks like now, however, is it will wait until after the courts have their say on RKO's appeal from the \$9,000,000 claim allowance granted the Rockefeller-Radio City interests by Special Master Thomas Thatcher. This matter comes up within about a week.

In the mean time around four or five prospective plans have been interchanged between parties to the RKO situation, but none is definitive. The Rockefeller people appear inclined to wait until the Court has decided on the RKO appeal in regard to this claim before taking any definite attitude on RKO's reorganization.

Advent of Leo Spitz as president of the RKO-Radio setup may mean an increase of Radio picture sales of approximately \$4,000,000. Great Bulk of any such report of RKO picture revenue is based on the personal intercession of Spitz with the heads of the leading national and independent circuits throughout the country.

While stopping off in Chicago last week on his way to the Coast, Spitz is understood to have reached sales agreements on RKO-Radio pictures for next season with Balaban & Katz. Great States circuit and Essaness, with the likelihood that the RKO-Radio will produce a product on a long-term basis. Spitz has also personally conducted negotiations which have closed deals for his company's product for the Wesco theatres in Wisconsin and the Fox houses in New York, through the Skouras Bros. Regarding the Fox theatres, it is reported that Spitz gave these firms an idea and plan for a new season on the Coast for the coming year.

The production future has mentioned, unofficially, the inclusion of Egan and Cohen and Sam Briskin as producers, and that Constance Bennett may be contracted for two pictures.

VAN SCHMUS EAST

W. G. Van Schmus, managing director of Radio City Music Hall, returned east yesterday (Tuesday). Accompanied west by Leon Leonoff, the latter left the Coast a few days earlier to set new R. C. stage shows.

Theatre execs were west two weeks looking over product that will be released during the first three months of 1936.

Chase Bank Disposing of Its 20th-Fox Stock Via a Public Subscription; Eliminates Par, RKO

McKay to N. Y. with Laemmle Orders on Deal

Hollywood, Dec. 17. Willard McKay, headed back to New York Dec. 13 with instructions from Carl Laemmle to R. H. Cochrane regarding negotiations for the option lifting on Universal by Opera. R. Rogers-J. Cheever Cowdin group.

Laemmle will probably go east on the deal after Christmas.

Chase Bank's stock holdings in 20th Century-Fox Film will eventually be offered for public subscription. Such a public offering will prevent the possibility of any interlocking interest or control of 20th Century-Fox by such factors as may be interested now in Paramount and in RKO.

However, a sale public offering of stock will not be made by Chase itself. According to Wall Street authorities the public sale of these 20th Century-Fox shares, which now repose in Chase Bank's portfolio, will be made through a syndicate which, first, will purchase these shares en bloc from Chase Bank.

This public offering is held to be Chase Bank's prerogative to any consideration by the bank. The bank offers to purchase these shares en bloc, as now held.

Under the circumstances any disposition of Chase Bank's stock holdings in 20th Century-Fox Film will neither alter or affect the management of the company.

White-Weld, Stern and Lehman. There is no indication believed formed with White-Weld & Co., downtown firm, as its head, which is interested in purchasing these Chase Bank's shares in 20th Century-Fox. Lawrence Stern & Co. and the Lehman Corp. are mentioned as associates. Lawrence Stern Co. is a Chicago firm. Estimated price for these shares is around \$27,000,000.

Chances are held to be remote of any quick sale of the Chase Bank's holdings in 20th Century-Fox. There are several angles in the situation, but it is held likely that an immediate deal from being concluded. A deal may not be possible anyway for many months.

First, there is a matter of price per share. A firm in downtown circles that no agreement has been reached on this point. Chase Bank, it is understood, is willing to hold on until it gets 100c on the dollar for its back interest on its investment in 20th Century-Fox and feels that under the present management it can do better than this and even realize a profit on its investment.

Additional factors are a deal discussed as between 20th Century-Fox and Chase Bank, whereby the company could purchase for an agreed sum, Chase Bank's 58% interest in National Theatre Corp. (Fox-West Coast). 20th Century-Fox owns the remaining 42% in that theatre company. About \$15,000,000 or more could be involved in such a deal.

National Holdings

Such a deal could be made on a basis whereby 20th Century-Fox might issue certain preferred stock in payment to Chase Bank for the latter's 58% interest in National. But there is no immediate possibility, according to downtown thought, of such a deal going through.

There are principals among the would-be purchasers of Chase Bank's shares. It is held likely that Joseph M. Schenck, presently chairman of the board of 20th Century-Fox would participate, if so desiring, in any syndicate to buy Chase Bank's stock. But there is no agreement. It seems, between Chase Bank and 20th Century-Fox, relative to this National Theatre deal. And if there were, it could take months to consummate.

All things considered, everything in order for a disposal of Chase Bank's stock holdings in 20th Century-Fox to a syndicate such as mentioned, it is held likely that Joseph M. Schenck, presently chairman of the board of 20th Century-Fox would participate, if so desiring, in any syndicate to buy Chase Bank's stock. But there is no agreement. It seems, between Chase Bank and 20th Century-Fox, relative to this National Theatre deal. And if there were, it could take months to consummate.

Any chance of the purchasers of (Continued on page 62)

MARX' SECOND METRO PICTURE

Hollywood, Dec. 17. Marx Brothers will make one feature comedy for Irving Thalberg at Metro next year under terms of contract signed last week.

Pre-production preview of the material will be tried out on road tour as was done with 'Night at the Opera'. Comedians are starting preparations on the story, which will consume around four months time.

CHAPLIN FILM COMING INTO N.Y. RIVOLI JAN. 6

Due to pressing need for product, plans are set to shift the new Charles Chaplin picture, 'Modern Times', into the Rivoli, N. Y., on a reserved seat premiere Jan. 16. It will grind the picture. It was hoped that it might be available for first run engagement Christmas week, but print delayed. The Eddie Cantor picture, 'Strike Me Pink', also will not be ready for Xmas, forcing the Rivoli to go shopping for product, meantime.

In turning the Chaplin picture over to the Rivoli, a deal which was discussed as late as last week with the Rockefeller for the Center is off. United Artists demanded a guarantee of \$250,000 on an indeterminate run against 50% of the gross. This was believed to have been the highest guarantee ever asked on any picture.

'Parasite' Ready for Crosby Start at Par

Hollywood, Dec. 17. Paramount has purchased complete screen play of 'It Happened in Paradise' from Karl Freund. Latter bought original by Don Hartman some time ago.

Bing Crosby is slated to star in the picture, which will be produced by Arthur Hornblow, Jr.

Goldwyn Schedules Film Saga of Texas

Hollywood, Dec. 17. Among next group of Samuel Goldwyn pictures for United Artists will be 'Hell and Texas', story based on settlement of Lone Star state.

Edward G. Robinson will write original. Joel McCrea is slated for top spot.

SKOURAS TO N. Y.

Hollywood, Dec. 17. After a couple of weeks' prowl, Spyros Skouras returned east Monday (16) with his two nieces, Mike Rosenberg and Charles Skouras who accompanied him north are back from Seattle.

Amusement Issues Hold Their Own As Rest of Stock Market Sags

By IKE WEAR

Amusement stocks were higher in yesterday's (Tuesday) market as many issues in representative groups recovered from recent sell-offs. Interest continued to flow about general performance was Radio common, which soared 1 1/2 points to new 1935 high at 12 1/2, while Radio-34 reported 3 1/2 points to 8 1/2. The common issue's advance was due to the comparatively large volume of more than 150,000 shares, making it one of 12 most active stocks for day.

Eastman Kodak recovered 1 to 15 1/2, and Paramount 1st pfd. rose a point to 7 1/2. Consolidated Film pfd., Loews, Pathe, RKO, 20th Century-Fox issues, Technicolor and Warner Bros. common were among those to sport fractional gains. New Columbia Pictures pfd. issue appeared on Stock Exchange tape for first time yesterday, range being about 4 1/2 to 5 1/2. It was nearly as active as the common certificates. Bonds of amusement classification generally were quiet.

Stability of numerous picture company issues enabled the Amusement Group to hold its own as whole market sagged in early afternoon. Unusual strength in Columbia Pictures certificates on the big board, helped group about even at 50 1/2. Held group about even at 50 1/2. Reached into new high ground. Group closed virtually on the bottom at 4 1/2, where it was up 0.12 of a point on the week, as measured by the averages, for 12 issues.

Columbia Piz. ranged between 4 1/2 and 4 3/4 in the stock market last week, which is a sharp price structure considering that before stockholders received their 50% divvy it was quoted at only 7 1/2. The quotation actually amounted to 32 and 33 1/2 per share for those who received the additional stock.

Strong strength in 20th Century-Fox issues enabled Madison Square Garden, at 11 1/2, 20th Century-Fox common, at 24 1/2, and Warner Bros. common, at 33 1/2, and War-

(Continued on page 21)

WB K.C. CONV.

Jack Warner Due for Speech, Then East for N. Y. Vi

Warner home office officials left Monday (16) for Kansas City and a two-day sales convention at the city's downtown district and branch managers' Dec. 16-17 for discussion of midwinter sales plans and screening of new product. Jack L. Warner is scheduled to leave Los Angeles after the Thursday session, then accompany the home office contingent back to New York.

Grad Sears, in charge of southern and western divisions, will preside at the K. C. meeting. Others from N. Y. accompanying him to the mid-west key are Norman H. Moray, in charge of shorts and trailer sales; Charles Einfeld, publicity-advertising; and Sam Lesserman, assistant to Sears.

Warner is coming east until after the holidays, being due in New York this Friday (20).

Screen Caused Faint, Injuries, Patron Now Seeks \$50,000 D'm'g's

Minneapolis, Dec. 17.

One of the most unusual theatre suits filed is by Lester Larson, 18, asking \$50,000 damages from the Alvin because he fainted and cut his throat from ear to ear after witnessing scenes of a face-lifting operation in the picture "Modern Motherhood," at the showhouse. Larson is believed to be the only person in the world who severed three veins in his throat and lived. He fell through a plate glass door at the theatre because, he alleges, he was faint from witnessing the operation on the screen. The accident occurred last May.

Mrs. Nellie Larson, his mother, appearing as his natural guardian, states that the theatre in its advertising matter assured prospective patrons that there were "in-jokes" and "nausea" duty to care for persons who possibly would be affected by the sight of the operation.

It is claimed that Larson became faint, rose to leave the theatre, walked into the lobby in a fainting condition and crashed through the outside door. The glass cut his throat. He was taken to the General hospital in a cab, he was taken directly to the operating room where attendants believed the case hopeless. The surgeon, however, went to work to repair the injury. Larson was struggling. A tube permitted him to breathe, the blood vessels were tied off and the injury to the roots of the tongue repaired. Two hours later he was given a slim chance for life. Blood transfusions helped to turn the tide in his favor and he finally recovered, but he still has trouble with his speech.

Theatre, owned by W. A. Steffen, alleges the injuries were caused by Larson's own negligence.

L. A. TO N. Y.

Monroe Greent
Billie Burke
Max Rée
Carl Brisson
Errol Flynn
Lilli Damita
Jack Oakie
Seymour Skouras
N. H. Brown
Countess Frazar
Pat Di Cicco
Lynn Farn
Tom Kennedy
Tom Mix
Jack Warner
King Charney
Charles MacArthur
Mady Christians
Harry Richman

N. Y. TO L. A.

Al Dubin
Harry Warren
Mary Ellis
C. S. Forrester
Evelyn Aronson
Mary Phillips
Owen Davis Jr.
Sam Bischoff
Monroe Goldstein

Yesterday's Prices

Sales	High	Low	Last	Net
200 Col. Pict. 45	44 1/2	44	44 1/2	1/2
500 Con. Film.	8 1/2	8 1/4	8 1/2	1/4
1000 Gen. Exch.	10 1/2	10 1/4	10 1/2	1/4
10,700 Gen. Exch.	8 1/2	8 1/4	8 1/2	1/4
5,000 Gen. Exch.	8 1/2	8 1/4	8 1/2	1/4
5,000 Paramount	9 1/2	9 1/4	9 1/2	1/4
1,000 D.D. 2d pfd.	11 1/2	11 1/4	11 1/2	1/4
200 D.D. 2d pfd.	11 1/2	11 1/4	11 1/2	1/4
100,000 RCA	12 1/2	12 1/4	12 1/2	1/4
100,000 RCA	12 1/2	12 1/4	12 1/2	1/4
1,000 RCA	12 1/2	12 1/4	12 1/2	1/4
9,700 W. B. 2d pfd.	9 1/2	9 1/4	9 1/2	1/4

CURB

200 Tech.	15	18	18 1/2	1/4
100 Trans-Amer.	5 1/2	5 1/4	5 1/2	1/4

BONDS	High	Low	Last	Net
1,000 Keith	10 1/2	10 1/4	10 1/2	1/4
1,000 Loew	10 1/2	10 1/4	10 1/2	1/4
1,000 Loew	10 1/2	10 1/4	10 1/2	1/4
25,000 Paramount	9 1/2	9 1/4	9 1/2	1/4
5,000 Tech.	11 1/2	11 1/4	11 1/2	1/4

• New 1935 high.

WARNERS' NEW SOUND DEVICE

Hollywood, Dec. 17.

Improved sound recording method is being developed at Warner studios, with sound engineering staff on the lot keeping the process under cover until all kinks are ironed out. From present progress being made, it is expected that the method can be put into general use on all pictures within a year.

Several sequences of "Midsummer Night's Dream" were recorded by the new system, which is claimed to give greater clarity of sound and higher frequencies than the present type of Erpi high fidelity or the push-pull circuit method.

WALTER HUTCHINSON HEADS 20TH'S FOREIGN

Walter Hutchinson, head of British pictures for 20th-Fox, was appointed head of the company's foreign department yesterday (Tuesday) by Sid Kent, company's prez. Hutchinson is now in New York.

Will sail back to London next week to reorganize the company's British offices and appoint a successor for himself, then come back in March to assume his new duties. He replaces Clayton Sheehan.

Rep. Drives to Catch Up with Release Sheet

Hollywood, Dec. 17.

Jan. 1 will find Republic four pictures behind schedule, if two slated to start before that date are finished. Studio is driving toward sustained capacity production during next few months to meet release obligations.

"Oregon Trail" and "Dancing Feet" both set to start this week will give Republic score of 11 of the 32 features programmed for current season, leaving 21 still to complete before June 1.

Hodges, Garnett Part

Hollywood, Dec. 17.

Doug Hodges has resigned as general manager of "Ray" Garnett productions and did not sail with Hodges east to visit his mother, who is ill.

Hodges plans to join studio writing ranks after preview of "Invisible Ray" which he wrote for Universal in collaboration with Howard Higgin.

DARROW SERIES SET

Hollywood, Dec. 17.

Maurice Conn series of productions with Frankie Darrow will be made on Talisman lot. Harry Sherman has also been contracted by Dick Pearl to make his fourth "Hop-Along Cassidy" at Talisman.

JEMAL'S SHORTS

Jimmy Jemal, reporter-camera-man who conducts the "Inquiring Reporter" column for the N. Y. "Interview" series of shorts. Newsounds is already in radio, via WOR, Sunday mornings in front of Astor hotel, N. Y.

Inside Stuff—Pictures

Since the Hays office established full facilities in the New York office of the Production Code Administration last June, 70 feature pictures and 240 short subjects have been submitted and approved for showing in the U. S. Most of these features are foreign productions, bulk made abroad coming from England.

Gaumont-British, First Division (distributors of Alliance), Olympic (handling Twickenham, Real-Art and John Stafford product) and United Artists, distributing London films in the U. S., have presented most of the features to date. It was to handle these foreign-made films expeditiously and without sending them through the Joe Breen office in Hollywood, that the activities of the Hays organization office here were enlarged.

In addition to the 70 feature pictures, the Hart-Wingate force in the east passed on 20 releases of old feature productions.

Publicity department of a Coast studio has been called upon to smooth down the fine feathers of many a ruffled star suddenly gone temperamental, but how to switch their technique to placate a top cameraman has the boys worried.

Photog declines to play ball and goes high hat, giving the press department a wide berth. Total absence of publicity agent his lashing activities may do the trick as picture he's working on is considered one of the studio's acers.

Los Angeles officials are pursuing mild bluesoon policy in attempt to restrain citizens who might want to enjoy recent court decision that liquor can be sold between hours of 2 and 4 a.m. Liquor sellers formerly were judged, for that practice. Now the police commission, evidently as matter of policy, is mixing permits for entertainment in beer halls. Theory is that if entertainment is not provided in liquor joints patrons won't feel such a great urge for night life.

Lease deal enjoyed by Mascot on the Mack Bennett Coast studios is regarded as best of its kind in the picture business. Leases for the Los Angeles Guaranty Trust. Mascot has five-year lease at \$1,200 monthly. Guaranty Trust pays \$600 monthly in taxes, a figure which will shortly be increased to \$900.

Mascot realized around \$18,000 in rentals to outsiders from October to December.

Name novelist was brought from the east by plane last week to a major studio. Arriving at night, he proceeded to corral a number of friends and celebrate. He stipulated that the celebration end by 8 a.m., or in time for him to be at the studio. Then the writer insisted that his 12 guests accompany him to the studio.

The mob charged the studio and officials called the writer's agent to have the gang returned to a hotel until further notice.

Claudette Colbert's admitted pending marriage to Dr. Joel Pressman has the star at press crossroads. One femme columnist is insisting on an exclusive story when the ceremony takes place, but star also feels that other news gath'ers have been kind to her and fears the loss of many friendships.

Miss Colbert is reported plenty worried and may let her studio handle the announcement.

They call it "coming out parties" in society, but in Hollywood it is "coming back parties," established by two producers when they dined the press as a means of reintroducing two femme players who have been absent from the screen for some time.

First party was for Dolores Costello, playing in "Little Lord Fauntleroy" for David O. Selznick. The second was thrown by 20th-Fox for Loretta Young.

Warren and Dubin intend to fight Warners' stand against American Society of Composers, Authors and Publishers, although they are still under contract to studio. Similar situation has arisen between studio and E. Y. (Yip) Harburg and Harold Arlen. That pair would not give Warners the technically termed "small rights," which includes broadcasting license, with result that paragraph was stricken from their contract.

Second reel of "Pittain Island" will be released by Metro as a short. Carey Wilson is doing background dialog. Film will be edited from Australian-made feature. "In the Wake of the Bounty," which Metro purchases several months ago to prevent simultaneous showing of any picture in competition with "Mutiny on the Bounty."

Spotting of Dean Jagers to take tickets at the Fox Tower theatre, Pasadena, while player's picture was on the screen, drew natives in dozens. Ward, manager of house, started stunt with smaller players and hopes to single big names for door attraction. Phil Regan also aided in the exploitation.

Warners have designated "The Story of Louis Pasteur" as a Cosmo-politan production, making it the third picture within past month to get benefit of Hearst exploitation. The companies all Cosmo piz. Previous two were "Captain Blood" and "Casting Zoro."

New York exhibitors have been squawking over omissions in their trailers. Claim that in several recent trailers hit songs have been absent. Explanation from "trailer side" is that they can't spot every hit tune in advance, and since the trailers are made considerably ahead of release some melodies may be overlooked.

Sol Lesser is taking advantage of a production lull by putting the staff to work formulating stock scenic effects and sound tracks left over from the George O'Brien picture "Work Involved" over 100,000 feet of film, will be catalogued and offered to other independent producers as processing staff and inserts.

Edward Allen Biby, playing a bit in Warners' "Colleen," was the first Hollywood casting director. He was the first to be hired by the old Biograph studio and later general manager at Mack Bennett studio. Recently lost considerable coin in reality and hit the extra lists for job.

Specifications and drawings of new 3,000 foot standard reels have been sent by Academy Research Council to all reel manufacturers. Spec. to be adopted for general industry use April 1, 1936, will have an outside diameter of 15 inches and a hub diameter of 5 inches.

Considerable trouble in scripting "The Mystery of the Brlar Pipe" at Radio. Brian James has given up on script. He was handed the job when James Gleason, assigned direction, asked that story revision be made.

Carats Galore for Pate

Hollywood, Dec. 17.

Jonkers diamond will provide theme for next Pete Smith short at Metro is by Richard Goldstone. Jack Chertok will produce. Yarn is titled "Jonkers Diamond."

MOONEY'S RACKETS EXPOSE

Hollywood, Dec. 17.

Expose on rackets by Martin Mooney, N. Y. American reporter, "Story is by Richard Goldstone. Carries the title, 'All the Evidence'."

PAR ADDS SPACE TO MEET PROD. INCREASE

Hollywood, Dec. 17.

Expanding production plans require new construction at Paramount where studio is building 100-ton refrigeration plant for laboratory and addition of 15,000 square feet of floor space by erection of third story on two-story property building. Eight new film printers are also being added.

Studio's present machine shop will be doubled in size and new space will also be given to sound scoring stage.

Metro's 3d Dimension

Metro is releasing a third dimension short the first week in January, and it was received will make a series. They are to be known as "Audiotopics," first short to bear this title.

First film was photographed by J. F. Leventhal and J. A. Norling in their own laboratory in N. Y. and via their own process. Sound effects and dialog by Pete Smith added at the Coast studio.

"LAST TRAP" SET

Hollywood, Dec. 17.

Chesterfield Pictures moved onto Pathe lot Saturday (14) and began shooting "The Last Trap." Charles Lamont is directing.

Cast includes Irene Ware, Ray Walker, Hobart Bosworth, Hedda Hopper, Bertin Garfield, John St. Polis and Harold Goodwin.

FRED STONE'S 1ST STARRER

Hollywood, Dec. 17.

Radio has borrowed Jean Parker from Metro for the femme lead opposite Fred Stone in the latter's first starer, "Farmer in the Dell."

Irginia Bruce Set

Hollywood, Dec. 17.

Virginia Bruce is in line for first casting in Samuel Goldwyn's "Come and Get It" from the Edna Ferber yarn. Player currently in "The Great Zigzag" at Metro.

YATES' REPUBLIC BUY-UP

Discussions on Returning IATSE To Studios Wait on George Browne

Hollywood, Dec. 17. First discussions to return jurisdiction of the International Alliance of Theatrical Stage Employees to the studios on all locals that lost out during the 1933 strike, get under way this week.

Settlement reached between major company heads and leaders of the IATSE last week in New York will be given in detail to the producers when the latter meet with George Browne, president of the I.A. Browne is due in today (Tues.) from the east.

Locals involved in the settlement have been in the dark since getting together in the east last week, and none has made any moves to swing members over. IATSE locals were advised to notify members that all previous dues were cancelled and reinstatement applications were to be filed out prior to Jan. 1.

Pat Casey returned Friday (13) from New York with Victor Clarke, and presided at special meeting of major studio production managers to give the latter details of the settlement effected. He stated that nothing would be done pending the arrival of Browne from the east this week.

Cameramen, at present members of the American Society of Cinematographers, are divided in attitude of going back into the IATSE fold. ASC holds wage scale and representative contract with major studios that runs until 1939, and many of the cameramen want to start a drive to hold the producers to that pact. Final result, however, will probably see amicable settlement of the agreement and arrangements made to smooth the camera situation.

Plan being presented to local exhib leaders is similar to that installed in Pittsburgh and St. Louis recently. Operator scales would be set out for each individual house, based on several factors involved in the operation. Wage scales would take into consideration run, zone, admission price, type of picture, seating capacity, film rental, and general neighborhood.

After setting scale for each house through general discussions of exhib and union representatives, agreement would be signed whereby any disputes or misunderstandings that might arise are referred to a single arbiter, latter acceptable to both sides.

JOE ALLER NAMED COAST LAB HEAD

Hollywood, Dec. 17. With Ben Goetz joining Metro as head of that company's British production, Joe Aller will function as west coast head of Consolidated Laboratories. He takes over executive duties of the company previously handled by Goetz, in addition to continue his previous responsibilities as laboratory head.

Aller, one of the best-known lab operators on the coast, has been with Consolidated since the latter took over Aller's plant more than 10 years ago.

'DREAM' REBOOKED

At Apollo, Chi—B & K and Great States also Roadshowing

Chicago, Dec. 17. Balaban & Katz has rebooked 'Midsummer Night's Dream' (WB) into the Apollo for another fortnight starting Christmas Day. Picture just completed three weeks at this house.

B & K and Great States have also agreed to swing the picture around their circuits on a roadshow basis.

Force of Habit

Los Angeles, Dec. 17. Car pulled up to the curb in front of the Four Star theatre, occupant stuck his head out, yelled at the doorman, 'What are you giving away tonight?' House has steered clear of gimmicks.

LOEW-GOLDWYN FILM TIFF IN BALTIMORE

Baltimore, Dec. 17.

Local Loew office is having a tiff with Sam Goldwyn, results that Goldwyn releases are not being played in the second-run week-stand pair of Loew theatres here. In not playing the Goldwyn pic, Loew has found itself short on product and has bought an outside film, 'Thanks a Million' (20th), which will be shown at the uptown Parkway next week, opening Friday (20). 'Million' had first run downtown at the New, and when Parkway gets flick so will all the numerous nabes since it will have exhausted first-run clearance of 21 days.

The Goldwyn-Loew wrangle commenced recently when Loew claimed the producer wanted extra rental on certain films. Specific case charged is 'Dark Angel', which had first-run for Loew at vaudeville Century, but which circuit refused to play in subsequent-run houses because of the premium demanded on film. In retaliation, Loew refused to play 'Barbary Coast' in second-run spots, and to date has refused to show 'Splendor', which normally would go into second-showing next week.

If the 'Thanks a Million' showing does ok, Loew will pursue policy of buying outside product.

'BRIGHT STAR' BEING READIED BY METRO

Hollywood, Dec. 17. 'Bright Star', Philip Barry play financed by Irving Thalberg is being planned for a adaptation stages shortly by producer.

Play was tried out two years ago, rewritten, purchased in New York this season and had a short run.

Chair Outfit Sues

Los Angeles, Dec. 17. Demand for payment of \$34 opera chairs and 24 aisle lights has been made in Superior Court suit for \$5,775.14 filed by American Seating Co. against defunct Hughes-Franklin Theatres Co., Ltd., Howard Hughes and Hughes-Franklin Midwest Theatres Corp.

Complaint said supplies were purchased during past four years.

CARR, JOHNSTON LEAVING OUTFIT

\$500,000 Deal for Carr's Holdings and Contract—Similar Arrangements for Johnston's Interests—Biggest Indie Producer-Distributor—Siegel, Kaufman to Move Up

YATES OVER PROD.

Hollywood, Dec. 17. Trem Carr goes out of the Republic Productions, Inc., presidency today (Tuesday), with the signing of the contract selling his interests to David S. Jacobson, understood to be the agent for Herbert Yates. Payment \$500,000 for the Carr interests and his unexpired contract for four years is the consideration.

Included in the deal is the provision that the interest in Republic Productions, Inc., held by W. Ray Johnston, president of Republic Pictures Corp., will be purchased for a similar amount, with Johnston agreeing to remain in his post as distribution head for at least one year of the remaining four of his contract.

Injection of Jacobson into the picture as the buyer of the Carr and Johnston interests happened suddenly after the pair had been approached by the agent, who said he was acting for a major company.

Old Monogram

Carr and Johnston operated Monogram for four years as the tops in the indie field and were brought into a combine with Nat Levine by Consolidated and Yates, their backers, last spring. Monogram franchise holders were tied up to four-year contracts to handle Republic Yarns to supervise production at the Republic plant, with the intent of taking entire charge of it himself, delegating operation of his Consolidated Film Industries, Inc., and other interests to associates in the east.

Moe Siegel, Consolidated exec who has been at Republic since the new setup, becomes executive v.p. in charge of studio operations. Joe Kaufman, v.p. and member of the operating committee of Republic, will be moved up in the distribution setup as aid to Johnston. Latter planes east today (Tuesday).

Milwaukee Police on Theatre Vandalism Case, Suspect Unions

As You Were

Hollywood, Dec. 17. After toying around with several endings, Warners has decided that 'Petrified Forest' should finale like the play with Leslie Howard taking the count.

SYDNEY S. COHEN, 50, DIES OF HEART ATTACK

Sydney S. Cohen, independent theatre operator, died suddenly Dec. 12, victim of a heart attack while on way to his New York office. He dropped in the street less than a half block from the office. Cohen was 50 years old.

A builder and operator of theatres in the N. Y. territory for about 30 years, Cohen was not only an important independent operator but for many years a leading factor in exhibitor politics. He owned considerable real estate at the time of his death in addition to interests in various indie houses, including the Empire, Bronx, N. Y., in which he leased to RKO. This house showed a steady profit under Cohen's operation for 10 straight years. When RKO took over operation it went into the red for the first time the second week under this circuit's banner, and understood Cohen was asked to supervise operation but refused.

Cohen built, owned, operated and sold theatres, his interests changing from time to time as deals were made. He was advisor to the Bondholders' Committee of the Roxy, N. Y., and treasurer of the Arco Theatres Corp., which operates this de luxe; also advisor to the Roosevelt Committee in the Beacon, N. Y., reorganization and treasurer of the company in operating control of this house. For a time he operated the Fox, Brooklyn, also in re-capital.

Prominent in independent exhibitor politics, Cohen was president of the Motion Picture Theatre Owners of America, then a strong indie force, from 1920 to 1924 and chairman of the board from 1925 to 1928. Cohen resigned from the MPTOA presidency against the wishes of the membership in order to devote more time to his various business enterprises. A petition, signed by the majority of the MPTOA members, urged Cohen to reconsider his resignation from the exhibitor body, but he refused.

Services held Sunday morning (15) from Central Synagogue, N. Y., of which Cohen was a trustee.

A widower, Cohen is survived by a son and a daughter.

ZOMBIES BERSERK

Hollywood, Dec. 17. Second of Academy Pictures schedule, 'Revolt of the Zombies', is being readied by Halperin Bros. Howard Higgin authored.

Milwaukee, Dec. 17. Police investigation of vandalism in theatres has turned to a fight between members of the stagehands and electricians unions here.

Sound equipment wires have been cut in the Alhambra and Juncos theatres here and \$10,000 in damage was reported at Warner's Sheboygan theatre where the sound equipment was ruined and steel shavings put in the oil cups of the projection machines.

Members of the electrical workers union have been supplying a man to each theatre for maintenance but stage hands have notified the theatre owners that electricians of the non-theatrical union must be replaced by stagehands. The electricians refuse to budge and the theatre men are in the middle.

The Riverside, according to the demand of the stage craft, has dropped its electrician but other theatres are hiring both stagehands and electrical workers.

Management-% Deal For Friedl-Ludwig Over F. & R. in the N. W.

A management and percentage deal with John J. Friedl and L. J. Ludwig over the northwestern Finkelstein & Rubin (Publix Northwest) theatres will probably be made by Paramount which recently took this circuit back from William Hamm, Jr., who had been receiver and, on reorganization, an operating partner.

When the short-term partnership with Hamm and associates was dropped, Par took over operating supervision of the houses with Friedl and Ludwig on the ground at Minneapolis in charge. Both had been out there during the receivership period operating for Hamm.

A partnership over F. & R. was considered with George J. Schaefer prior to his resignation. When Schaefer left Par, all negotiations had to take over P&R were dropped.

TRANS-LUX LEASING OUTSIDE THEATRES

Trans-Lux has abandoned its original idea of confining its day-light projection and screen to its own operated chain of Trans-Lux theatres. It has named Radio Corp. of America as its agent on a royalty basis in placing the Trans-Lux equipment to exhibitors throughout the west.

Two houses under this new alignment have been opened up already this year. They are the Time theatre, Milwaukee, started several months ago, and the Time, Minneapolis, which opened its doors nearly a year ago.

Par Clips 2 Scenes Out Of 'Million' Reissue

Two complete sequences of the original production of Paramount's 'If I Had A Million' have been scissored for the reissue version of the picture, now on general release. They are the episode which deals with a prostitute receiving \$1,000,000, and sequence in which a murderer, about to go to the chair, falls into the same amount of money.

Par went in for the censoring also because the picture ran pretty long. Reissues ordinarily get a majority of dual bookings, which prompted Par to get the running time down as a convenience to the exhibitor.

30th ANNIVERSARY EDITION

OF

VARIETY

OUT LATE IN DECEMBER

RESERVATIONS AND COPY MAY BE SENT TO ANY VARIETY OFFICE

NEW YORK 154 West 46th St. LOS ANGELES 1708 No. Vine St. CHICAGO 54W. Randolph St. LONDON 8 St. Martins Pl.

THE BOX OFFICE

Chi B.O.'s Battle Pre-Xmas Slump;
'Stella' Ups B&K Flagship to 24G;
Palace \$18,000; Rose OK \$10,000

(Best Exploitation: Chicago).
 It's the week before Christmas but despite the annual box-office hoodoo the theatres are holding up remarkably well considering the time.
 Plenty of good entertainment at most of the downtown spots, entertainment which the public will make a special effort to see, pre-Christmas or not. Good shows both on and stage and are drawing fine comment around town.

'Stella Parish' is doing well enough at the Chicago where there haven't been any too good lately. Femme picture is about the only clichee card for the matrons in town at present and the picture is getting a neat matinee and evening play.

Stage shows are adding to the strength of the State-Lake, Oriental and Palace, particularly at the latter where 'Hollywood Cabaret' is on tap. Apollo is back to its grind policy with 'Metropolitan' after three weeks of 'Midsummer Night's Dream' which it did unexpectedly well, never dropping below \$8,500. May go into the theatre on the boulevard for additional time.

Arch Herloff stole most of the exploitation thunder of the loop currently on 'Parish' spreads for the Chicago.

Estimates for This Week
 Apollo (B&K) (1,200; 25-35-55) - 'Metropolitan' (20th). Flicker doing around \$8,500, fair enough for the pre-Xmas season. Last week 'Midsummer Night's Dream' (WB) finished its third week at \$1,615 top and reserved seats to fine \$8,500.

State-Lake (B&K) (2,500; 35-55-75) - 'Stella Parish' (WB) and stage show. Flicker holding up remarkably well considering the time of the year at \$24,000, ok. Last week 'Hands Across Table' (Par) in rags with \$12,500, sad.

Garrett (B&K) (900; 25-35-55) - 'Crime and Punishment' (Col). Randolph streeters think it's a G-flicker worth seeing. 'Pay' theme and don't realize mistake until inside. Picture also gets some fine carnival, which adds up to fifty \$5,500 for the session. Last week 'In Old Kentucky' (Fox) a wallop at \$5,500. Oriental (B&K) (2,200; 35-55-75) - 'Couldn't Take It' (Col) and vaude. Combination policy clicking currently to \$16,000, satisfactory all around on the session. Last week 'Grand Exit' (Col) turned in fine \$16,000.

Palace (RKO) (2,500; 35-55-65) - 'Transatlantic Tunnel' (GB) and 'Hollywood Cabaret' unit on stage. State is helping this picture to get \$18,000, powerful on the general outlook. Last week 'Annie Oakley' (20th) manager.

Rosevelt (B&K) (1,500; 35-45-55) - 'Red the Rose' (Par). Opened Saturday (14) and looks headed for \$10,000, good enough on a general femme trade. Last week something happened to 'Two for Night' (Par) and it fell away to \$9,000, probably due to unusually late release in Chicago.

State-Lake (B&K) (2,700; 30-25-34-40) - 'Lucy Lewis' (WB) and vaude. House goes along week after week in fine trade, and will hold currently. Last week 'Thunder in Night' (U) made a powerful show of it at \$13,200. Grand Artist (B&K) (2,000; 35-55-75) - 'Muttiny' (MG) (4th week). Mammoth of the loop picture in fourth week to better than \$9,000, excellent. Last week \$12,100, fine. 'Splendor' (UA) next.

Night at Opera Musical
B.O. in Brooklyn, \$16,000

Brooklyn, Dec. 17.
 Pictures in the downtown region closed, but populace isn't film-conscious at moment. Box Hall, section, housing all the department stores, getting terrific play morning and night, but in the 'wavy' tumble at the b.o.'s.
 All of department stores have got Santa Claus and toyland attractions for the kids, plus enough other entertainment to amuse the tots while mother goes frantically shopping. 'Palace' picture, but in the 'front of stores will big inrush. Hottest biz this week at Met.

Met with 'Night at Opera' will derive good \$16,000, while Par, which opens tonight with 'Red the Rose', got good \$8,000 on final four days of 'Frisco Kid'. Par plans to run 'Rose' until Christmas. Other houses in so-so condition.

Estimates for This Week
 Paramount (4,000; 25-35-50) - 'Red the Rose' (Par). Opens tonight (Tues.), replacing 'Frisco Kid' (WB), which on four days of hold-over \$8,000, good. First week was big \$17,000.

Fox (4,000; 25-35-50) - 'Crime and Punishment' (Col) and 'Sweet Surrender' (U). Figured for \$14,000, good. Last week 'Red Salute' (UA) and 'Personal Maid' (WB) \$13,000, ok.

Loew's Met (3,400; 25-35-50) - 'Night at Opera' (MG). Marxes will get nice \$18,000, but also has Chic Sale in 'Perfect Tribute'. Last week 'Kids and Queens' (U) and 'Mystery Lingers' (UA) \$10,000, exciting.

Albee (3,500; 25-35-50) - 'Baldpate' (RKO) and 'Remember Last Night' (U). Headed for poor \$3,400. Last week 'Thanks Million' (20th) and 'Red Ray' (Fox), \$16,000, ok.

Strand (2,700; 25-35-40) - 'Man of Iron' (WB) and 'Music Is Magic' (20th). Quiet week, around \$4,000. Last week 'Mary Burns' (Par) and 'Superspeed' (Par) (2d week) \$4,000, okay.

Benny Rubin Film
Unit Ups 'Annie'
To OK 13G, Cleve.

Cleveland, Dec. 17.
 (Best Exploitation: Palace)

Half-a-dozen competitive angles got together to cause a stir all acrosses. Weak product not helped by slushy weather, free Christmas shows and a rampant store and heavy opposition by such legit shows as 'Ballet Russe' and 'Great Waltz'. Figures are not as low as expected.

'Hands Across Table' is holding on at State for about \$12,500, which is helping this picture to get \$18,000, powerful on the general outlook. Last week 'Annie Oakley' (20th) manager.

Rosevelt (B&K) (1,500; 35-45-55) - 'Red the Rose' (Par). Opened Saturday (14) and looks headed for \$10,000, good enough on a general femme trade. Last week something happened to 'Two for Night' (Par) and it fell away to \$9,000, probably due to unusually late release in Chicago.

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INDUSTRIALISTS
GET FILM VEN.

Pathe Control Fight an Example—RKO-Radio's Deal with French Radio Corp.—Artistic Film's Commercial Tieups

NEWSREEL VALUE

Paris.
 Big business here is turning to films as a possible outlet for surplus capital.

Interest of industrialists in pictures has been evident for some time, although it hasn't as yet developed into much actual investment. Financing films still remains in the hands of backstairs money-lenders, for the most part, but the real money is coming out, and as general trade straightens itself out more and more it may really get into the business.

Outstanding example is the current fight to take over Pathe-Nat in which several industrial groups (as well as important commercial banks) are engaged. Robert Dier, head of the stockholders, has entirely industrial capital behind him.

Among the other competitors is reported to be the Thomson-Houston Co., makers of electrical machinery, who previously tried to get hold of Gaumont-France Film-Abert in association with Charles Fasquelle, who, although personally in the book publishing business, is related by marriage to a big business family, the Fauchers.

Another example is the step taken by the French Radio Corp. in forming a cinema subsidiary to distribute RKO-Radio films, plus a French list.

Still more striking is the grouping of big newspaper and industrial interests in a brand new concern called Artistic pictures, which has contracted to make three pictures for United Artists, in French. Besides the press, automobile, sugar and textile money is reported to be in this.

In other words, the big money-bags are beginning to see that pictures here represent an important industry, and getting ready to take advantage of the current disorder of the boom years has now left. As always, big biz acts slowly, but it's on the way.

Collapse of the film concerns which organized the business during the boom years has now left production in the hands of independents, most of them very small and weak. Majority can just get together enough money to make one film, and to get that they have to pay fantastic rates of interest and submit to all sorts of conditions. Angels with stories or stars under their wings do a large amount of the financing.

Class-Conscious
 Big biz is figuring on fixing all this. It is not only interested in the profits to be made out of films which it figures should be considerable if things were done right but it also falls for the propaganda use of pictures. Big business is class conscious in France, and cares a lot for the influence it can have on the masses if it controls entertainment. The Pathe newsreels, for instance, are one of the activities of that concern that the compelling business men most covet, because of its propaganda value.

One of the angles of industrial financing of French films is that involving international exchanges. Certain French companies—like some American concerns—have frozen credits in Central European countries; money can't get out of the country. One way of getting it out is to finance, with the frozen currencies, the making of a French version in Central Europe. Lots of dickering in this direction has been

Shopping Pressure Battled
By Roxy, With Stage Unit, for \$34,000; Opera \$42,000, 2d Wk.

(Best Exploitation: Roxy)

With Santa Claus reaching into all pocketbooks, pictures seem as hard to sell right now as electric fans. Only three houses of the 11 in New York's downtown sector are successfully battling Christmas shopping. The managers of the others are darning stockings to be hung out front Yuletide morning. Most are planning to rush in new pictures that day.

Except for the Marx picture, 'Opera' at the Capitol, business this week is going to the Roxy, which has the Olsen and Johnson unit and will do better than a good \$4,000, picture is 'Great Impersonation'. Also the State, vaude combination house, is on the way to a nice \$8,000 or better, but majority of draw here credited to 'Muttiny on Bounty'.

Elsewhere it's sad. In 'Person', at the Music Hall, is without many callers and lucky if topping an anaemic \$5,000. Bands in 'Air' for a run of 11 days. The Par, with last night's (Tuesday) preview of a new picture tossed in may reach \$12,000.

At the Strand the lowest figure in months will be struck currently, Broadway House possibly \$12,000. There. The Center, in Radio City, dips to a new low of \$8,000 or under 'Your Uncle Dudley'. Latter is replaced today (Wed.) by 'Perfect Gentlemen'.

Bookings are being jugged so that box offices will open to fresh starts on Christmas Day. The Paramount, Strand, Roxy, Capitol and Center are set to bring in new pictures on that date. Rivoli and Astor may also have new ones in for the week. 'Bride Comes Home' under an unusual arrangement, opens 'Little Red' tomorrow (19) for a run of 11 days. Dec. 20, 'On latter date (a Monday) house brings in 'Magnificent Obsession' to Jan. 3 or longer. Third two pictures are spread over two weeks.

Par opens 'Bride Comes Home' and Casa Loma orchestra for a two week run. 'Bride' is in the pit or shows upon the stage may follow the Casa Loma engagement. 'Cap hold' the 25th. Bands in 'Air' days on a third week, opening 'Tale of Two Cities' Xmas morning. Strand will struggle along with 'Hostess' until the date, then usher in 'Captain Blood'. Roxy will play 'A Minute, coming Friday (20th) and five more days to order to give 'If You Could Only' benefit of Xmas takeoff. Center will have 'Ah, Wilderness' while Riv and Astor are not definite. Riv is at present shopping for a picture.

Roxy kites the current show, 'A Minute' much more than normal in advertising its picture, having heavy stress on the Olsen and Johnson revue. Results are the answer.

Estimates for This Week
 Astor (1,012; 25-35-55) - 'Land of Promises' (Kern and Gosson) (4th week). Looks around \$4,000 this week. Last (3d) shy of \$5,000. Plans to stay in to see near Xmas. 'Parade' (20th) (40-25-55-\$1,25) - 'Night at Opera' (MG) (2d week). Holding up admirably and will slide over \$2,000, steady. Five more days to Christmas. First week \$55,000, strong.

Parade (3,525; 25-35-55-\$5-11.10) - 'Your Uncle Dudley' (20th). A bitter pill here on full seven days ending last night (Tues.) \$8,000 of revenue. 'Parade' (20th) (40-25-55-\$1,25) - 'Thanks a Million' (20th), \$11,000. Hollywood (1,533; 25-31-41-\$1,65) - 'Hostess' (WB) (11th week). Slipping off considerably, last week being under \$8,500.

Strand (2,700; 25-35-55) - 'Personal Maid's Secret' (WB) and 'Thanks Million' (20th), dual. Little stirring this week, maybe not more than \$7,500. Last week 'Man of Iron' (WB) and 'Monte Carlo' (20th) over \$7,000.

Center (3,664; 25-35-55-\$5-11.10) - 'Millions in Air' (Par). 5th preview of new picture, 'Coronado' (20th), thrown in last night (Tuesday). 'Coronado' (20th) (40-25-55-\$1,25) - 'Coronado' goes on week's run to-

day, 'Bride Comes Home' and Glen Gray's Casa Loma orchestra coming in Xmas day. Final five days on second week of 'So Red Rose' (Par) was \$8,000.

Radio City Music Hall (5,939; 40-60-85-99-\$110-\$155) - 'In Person' (RKO) and stage show. Just \$50,000 or better over, poor. Second week of Pons picture, 'I Dream Too Much' (RKO), also 'way off \$52,000.

Rivoli (2,092; 25-35-75-35-99) - 'Show Them No Mercy' (20th) (2d week). Ended first seven days under hopes at \$7,000 and on current (2d) week around \$5,000. May be third, with house looking for another picture.

Strand (2,700; 25-35-55) - 'Great Impersonation' (U) and Olsen and Johnson unit on stage. O. & J. revue, although \$4,000 a week, good. 'Miss Pacific Fleet' (WB), in ahead, wobbled in the stretch, ending at \$25,500, disappointing.

Strand (2,700; 25-35-55) - 'Broadway Hostess' (WB), limping and if over \$12,000 a surprise. 'The place' (WB) (20th) (40-25-55-\$1,25) - 'Captain Blood' (WB) (20th), \$12,300. 'Captain Blood' (WB) (20th), \$12,300. 'Captain Blood' (WB) (20th), \$12,300.

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'ANNIE' BULLSEYES
CINCY FOR \$14,500

Cincinnati, Dec. 17.

(Best Exploitation: Palace)
 'Annie Oakley' doing all the b.o. shootin' this week; turning in a bang-up \$14,500 for the Palace. Pic was accorded a smashing half-hour. Locals has much to do with Cin. and both afternoon papers were contented for order of reading matter, art and office ads on various even tests and tie-ins.

Six on the whole along maza lane feeling pre-Xmas jitter for second week.

In the all-film time, 'Splendor' is the place to go. 'Annie Oakley' (WB) anchoring \$6,500 in nine days at Keith's. Capitol echoes \$12,000. 'Melody Lingers On' and 'Lyric' is ticketed for \$5,500 on 'Ship Cafe' and 'Little America'. Combo Schubert with 'Uncle Dudley' and 'Band Box' revue, above normal at \$12,000.

Estimates for This Week
 Palace (RKO) (2,000; 35-42) - 'Annie Oakley' (RKO). Mighty publicity blast. Last week \$14,500; smacks. Last week 'Monte Carlo' (20th), \$12,000.

Splendor (1,500; 25-35-55) - 'Uncle Dudley' (20th) and 'Band Box' revue. Maybe \$12,000, above average. Last week 'Sweet Surrender' (U) and 'Bowers No. 2' unit of amts, \$14,000, big.

Albee (RKO) (2,300; 35-42) - 'Splendor' (20th) (40-25-55-\$1,25) - 'In same type, might hit \$3,000, fair. Last week 'Crusader' (Par), \$8,000. 'Splendor' (20th) (40-25-55-\$1,25) - 'Pacific Fleet' (WB). In for fine days and flirting with \$6,500, okay. Last week 'Frisco Kid' (WB), five-day holder, \$2,800, after \$7,000 in first week.

Capitol (RKO) (2,000; 35-42) - 'The Million' (WB) (20th) (40-25-55-\$1,25) - 'In same type, might hit \$3,000, fair. Last week 'Crusader' (Par), \$8,000. 'Splendor' (20th) (40-25-55-\$1,25) - 'Pacific Fleet' (WB). In for fine days and flirting with \$6,500, okay. Last week 'Frisco Kid' (WB), five-day holder, \$2,800, after \$7,000 in first week.

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Jack Hylton Orc with 'No Mercy'

Strong \$22,000; Whipsaw 20G, Det.

Detroit, Dec. 17. (Last Exploitation: 1,000; 25-35-55) "No Mercy" (RKO) is the best of the week with the exception of the Fox, little of it is finding its way into theatre coffers. Grosses down have been worse than wins, however, so houses have no kick in view of holiday shopping, pro football championship game, etc. "No Mercy" is this status, as expected.

Pleasant surprise of current hit is the Jack Hylton's Continental Revue is dragging 'em into the Fox House, with aid of Standard Oil. House, with aid of Standard Oil, gave vaude an exceptionally heavy exploitation for this time of year, and hoo looks like a rollicking \$22,000, far beyond expectations. Pic is "Show No Mercy".

"Mutiny" apparently goes on forever. After three weeks at United Artists, pic was shifted to the State current session, and should bring in a nifty \$5,500 at lower prices. Covering virtually every angle, Fox advertised Hylton orchestra to the hilt. Besides the Hylton orchestra, Standard Oil, 1,200 stations in this area displayed two-colored posters in sidewalk stands; reprints of movie ads on door and window signs; attendants distributed cards to patrons, and distributing tractors and special sheets over Hylton's regular broadcasts, through local outlet WJR, and lot of free copy in society sections of local papers.

Estimates for This Week

Fox (No. 7): 5,000; 25-35-55—"Show Them No Mercy" (20th) and Jack Hylton's Continental Revue on stage. Hylton drawing 'em in far beyond expectations for this time of year, and gross should hit a good \$20,000 this week. House was \$10,000 last week on "Monte Carlo" (20th) and Jimmy Lunceford's "Derby Day" in "State" on stage.

Michigan (United Detroit) (4,000; 25-35-55)—"Whipsaw" (MG) plus Thelma Leeds topping vaude. Figures for around \$20,000, good. Last week "Frisco Kid" (WB), with help of Phil Spitalny's work on stage, broke in about \$20,000 last stanza.

United Artists (United Detroit) (2,000; 25-35-55)—"Splendor" (UA). Pic is not so strong and, coupled with holiday slumps, gross will be lucky to hit \$7,000, o. k. however. Third session of "Mutiny" (MG) good for a nifty \$10,000 last week as pic broke attendance records first session.

Downtown (RKO) (2,500; 25-35-55)—"Baldpate" (RKO) and "A Minute" (Rep). Back on duals, b. o. dips to about \$5,000, not bad. Took o. k. \$5,000 last week on "Annie Oakley" (RKO) plus "March of Time" and Bowes Amateurs flicker.

State (United Detroit) (2,500; 25-40)—"Mutiny" (MG) (4th wk). Pic seems able to go on and on. Moved here from three hotcha sessions at UA, pic will take over \$7,500. Dtd \$4,500, fine. Last week on "Powder Smoke Range" (RKO) and "Bway Hostess" (RKO).

Adams (Balaban) (1,700; 25-40)—"Music Is Magic" (20th) and "Affair of Susan" (U). Gross should stick around \$4,000, next. Was \$4,300 last stanza on "Old Kentucky" (Fox) (3d wk), pic being better here after two big bus sessions at Fox.

Europa (475; 25-40)—"Invitation to Dance". German film house getting better break in drive, and b. o. should be about \$750, nice. "Tale of Spring" \$800 last week.

NEW HAVEN TEPID

verything Coasting — "Coronado", "Andes" Slow \$5,000

New Haven, Dec. 17. (Last Exploitation: College, Poli)

Plan: wide open house for these days. College managing to bank on to an attendance average of two features, plus two new film made on stage twice daily.

Bally Hoo! This week, with hoo-oo! "betwixt" and "between" which went heavy on its film shooting, and, and Poli's campaign on "Whipsaw". Highlights of latter were half-hour "roadmap" intro to opening; 1,000 giveaway fan mags with corner envelope; large poster corner name and name of film, flanked by a whip and a saw.

Estimates for This Week

Paramount (M&P) (2,345; 35-50)—"Splendor" (UA) and "Coronado" (UA). Slow near, light \$5,000. Last week "Red Rose" (Par) and "3 Kids" (U) not bad at \$7,200, eight

and "Annie Oakley" (RKO) pattered out to a mediocre \$3,100. College (Loew) (1,565; 25-35)—"Crime as Pleasure" (Col) and "The Band" (RKO), plus filmmaking on stage. Holding up for o. k. \$3,800 to equal last week's "Coronado" (U) (Col) and "Family Tree" (RKO).

'CRIME' AND 'KILL' DUO

FAIR \$11,000 IN NEW K

Newark, Dec. 17. (Best Exploitation: Paramount) Surprise here is "Thanks a Million" with "Navy Wife" at Proctor's, which is still holding up on its second week. As it is first with Proctor, probably garner \$15,000. Nothing else is going anywhere at all. The oldrums also extend to publicity with no one doing anything save the Paramount, which has a big float out.

Estimates for This Week
Branford (WB) (2,880; 15-65)—"Broadway Hostess" (FN) and "Personal Maid" (WB). Nothing the rap until after Xmas, about \$7,000. Last week "Pacific Fleet" (WB) and "Great Impersonation" (U) better than anticipated with \$10,500.
Capitol (WB) (1,200; 15-30-40)—"East of Java" (U) and "In the Air" (WB). Last week better than anticipated, maybe \$3,000. Last week "Barbary Coast" (UA) and "Hands Across Table" (Par) after a first start did not hold, and ended with \$3,750.

Little (Franklin) (239; 35-50)—"The Last Days of Pompeii" (L). Like most Germans here, dying at \$500, and the management swears again, they won't play here any more. Last week, second of "Dona Nostra d'Amant" (Roma) fine at \$1,250.
Loew's State (2,780; 20-30-35-55)—"Crime and Punishment" (Col) and "Too Tough to Kill" (Col). Better than last week, anyway, and may hit \$11,000. Last week bad, as expected, at less than \$8,000 for "Melody Lingers On" (UA) and "rande B" (U).

Paramount (Adams-Par) (2,248; 15-30-35-40-55-75)—"Millions in Air" (Par) and "vaid" (U). Not much here, but probably will come near \$10,000. Last week "Coronado" (Par) and "Lyceum" (Roof) (770; same scale)—"Thanks Million" (20th) and "Navy Wife" (20th) (3d wk). Going like a first week, the second, and will probably take \$11,500. Last week terrific at \$19,500.

Terminal (Skouras) (1,600; 15-30-40)—"Gay Deception" (RKO) and "Pompeii" (RKO), with "Invah" (Aco) and "Glen Alford" (Syn). Split. Second runs are now running as soon as any one's and take encouragement the house. Expected \$2,800. Last week "Scenes of Paris" (Syn) and "Judgment Bell" (Time), with "Metropolitan" (20th) and "Freelance" (RKO), split, not up to hopes at \$2,200.

"Whipsaw" (MG) (4th wk). Pic seems able to go on and on. Moved here from three hotcha sessions at UA, pic will take over \$7,500. Dtd \$4,500, fine. Last week on "Powder Smoke Range" (RKO) and "Bway Hostess" (RKO).

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Poli (Loew) (2,040; 35-50)—"Whipsaw" (MG) and "Pecunia in Hat" (Col). May take a fair enough \$3,200. Last week "Splendor" (UA) and "Perfect Gentleman" (MG), at \$7,000 just about made its grade.

Roger Sherman (WB) (2,350; 35-50)—"Melody Lingers On" (UA) and "Pacific Fleet" (WB). Bouncing along the bottom for week. Last week "Stars Over Broadway" (WB)

1st Run on B'way

(Subject to Change)
Week of Dec. 20

Capitol—"Night at the Opera" (MG) (3d wk).
Center—"Perfect Gentleman" (MG) (19).

Musie Hall—"Littiest Rebel" (20th-Fox) (19).

Paramount—"Coronado" (Par) (18).

Rivoli—"Show Them No Mercy" (20th-Fox) (3d wk).

Roxby—"A Minute" (Rep).
Strand—"Bway Hostess" (2d wk).

Week of Dec. 27
Capitol—"Two of a Kind" (MG) (25).

Center—"Ah, Wilderness" (MG) (25).

Musie Hall—"Magnificent Obsession" (U) (20).

Paramount—"Bride Comes Home" (Par) (26).

Roxby—"If You Could Only Cook" (CO) (25).

Strand—"Capt." (WB) (25).

Whipsaw—"11½" (MG) (25).

Best in Slow Kansas City

Kansas City, Dec.

Current week offers nothing unusual. Loew's Midland will likely top the town with "Whipsaw", good start.

Only stage show in town, again, is at the Tower, which also has 2.

Last week a disappointment, none developing much strength. Christmas the general abill.

Estimates for This Week

Mainstreet (RKO) (3,200; 25-40)—"Broadway Hostess" (FN). Just fair, probably good for \$5,000. Last week "In Person" (RKO), \$8,000, good.

Midland (Loew) (4,000; 25-40)—"Whipsaw" (MG). Stated "toward \$11,500, very good. Last week "Splendor" (UA) faded out the last stanza, \$4,500.

Newman (Par) (1,900; 25-40)—"Stars Over Broadway" (WB). Nothing to get excited about, but will probably run in round \$6,000, fair.

Last week "Mary Burns" (Par), \$8,000, good.

Tower (Rewot) (2,200; 25-35)—"3 Kids and Queen" (U) and stage show. Fair pace, expects to turn in around \$5,000.

Terminal (Skouras) (1,600; 15-30-40)—"Gay Deception" (RKO) and "Pompeii" (RKO), with "Invah" (Aco) and "Glen Alford" (Syn). Split.

Second runs are now running as soon as any one's and take encouragement the house. Expected \$2,800. Last week "Scenes of Paris" (Syn) and "Judgment Bell" (Time), with "Metropolitan" (20th) and "Freelance" (RKO), split, not up to hopes at \$2,200.

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Comparative Grosses for November

Total estimated grosses during November for towns and houses listed as previously reported weekly. Dates given are the closing days of the week.

NEW YORK

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
CAPITOL	Rendezvous \$20,000 (2d week)	Mutiny \$75,300	Mutiny \$52,000 (2d week)	Mutiny \$45,000 (3d week)
PARA-MOUNT	Hands Across Table \$20,000 (2d week)	Hands Across Table \$75,300 (3d week)	Mary Burns \$20,000	Mary Burns \$10,000 (2d week)
MUSIC HALL	3 Musketeers \$75,200 (tag Show)	Peter Ibbotson \$78,300	Man Who Broke Bank \$68,000	Crime and Punishment \$48,000
STRAND	Stella Parish \$39,300	Parish \$23,100 (2d week)	Stars Over Broadway \$41,700	Frisco Kid \$1,700
ROXY	Tunnel \$36,500 (2d week)	3 Kids, Queen \$36,700	3 Kids \$20,300 (5 days)	Remember Last Night \$30,300 (8 days)

PROVIDENCE

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
STATE	Rendezvous and Guard That \$13,400	Mutiny on Bounty \$21,000	Mutiny \$10,000 (2d week)	Thanks a Million \$2,400
MAJESTIC	Special Agent \$7,500	Shipmates \$7,500	Dr. Scocrates \$7,500	Stars Over Broadway \$7,500
STRAND	Last Outpost \$6,000	Grand Exit \$6,000	Cruades \$6,000	Mary Burns \$6,000

LOS ANGELES

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
DOWNTOWN	Dr. Scocrates \$7,500 (8 days)	Lucky Legs \$7,500 (6 days)	Stars Over Broadway \$3,800	Stella Parish \$6,000
HOLLYWOOD	Dr. Scocrates \$7,500 (8 days)	Lucky Legs \$7,500 (6 days)	Stars Over Broadway \$3,800	Stella Parish \$6,000
PARA-MOUNT	Cruades \$16,400 (tag Show)	Couldn't Take It \$15,400	Peter Ibbotson \$13,500	Red the Rose \$10,500
STATE	O'Shaughnessy's Boy \$16,000	Night at the Opera \$16,000	Thanks a Million \$11,000	Old Kentucky \$2,300 (6 days)

WASHINGTON

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
EARLE	She Couldn't Take It \$10,000 (Vaude)	Metropolitan \$10,000	Peter Ibbotson \$15,000	Frisco Kid \$18,000
FOX	Way Down East \$28,000 (Guy Lombardo)	Rendezvous \$30,000	Hands Across Table \$21,000	Night at the Opera \$28,000
KEITH'S	3 Musketeers \$11,500	Remember Last Night \$5,500 (6 days)	Transatlantic Tunnel \$7,000	In Person \$9,000
PALACE	Dark Angel \$14,000	Barbary Coast \$16,000	Mutiny \$28,000	Mutiny \$17,000 (2d week)
COLUMBIA	Broadway Melody \$4,500 (3d week)	I Live My Life \$6,000	Music Is Magic \$6,000	Rendezvous \$6,000

BROOKLYN

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
FOX	Fighting Feather in Hat \$12,000	Metropolitan \$10,000	Transatlantic Tunnel \$10,000	In Person \$9,000
ALBEE	Way Down East \$28,000 (Guy Lombardo)	Rendezvous \$30,000	Hands Across Table \$21,000	Night at the Opera \$28,000
KEITH'S	3 Musketeers \$11,500	Remember Last Night \$5,500 (6 days)	Transatlantic Tunnel \$7,000	In Person \$9,000
PALACE	Dark Angel \$14,000	Barbary Coast \$16,000	Mutiny \$28,000	Mutiny \$17,000 (2d week)
COLUMBIA	Broadway Melody \$4,500 (3d week)	I Live My Life \$6,000	Music Is Magic \$6,000	Rendezvous \$6,000

(Continued on page 23)

Ticket-Benny, \$16,500, Gate's \$16,000, 'Mutiny,' \$20,000 in 2d Week, Frisco

San Francisco, Dec. 17. (Best Exploitation: Warfield)

'Mutiny' is top money again, second week taking in \$20,000. Normal gross to this house for ordinary picture. F&M Orpheum also doing well business with Jack Benny on the stage. Golden Gate Negro revue, in addition to regular house band, vaude and picture, also o.k. Paramount has added Jay Clarke, mentalist, to program, good puller for the femme trade. This backed up second week of dual, normal gross. A departure for Paramount, and mentalist was held over for second stanza.

Other houses are slightly under normal grosses, with holiday season getting under way. School vacation now on, and normal spurt in business in neighborhood.

Warfield takes the exploitation bet this week, inaugurating the holiday week of 'Mutiny' by transforming front of theatre into representation of ship's prow. Made attractive flash.

Estimates for This Week

Clay (Roemer) (400; 25-35)—'Peasants' (Amkino). Should be best business for this house. Looking strong, \$15,000 good to be ticket. Last week, 'Divine Spark' (DuW). Last \$11,000.

Fox (Leo) (5,000; 25-40)—'East of Java' (U) and 'Happiness' (Chee). About \$4,000 for pair. Last week, \$4,700 for 'Uncle Dudley' (RKO) and 'Hi Gaucho' (RKO).

Golden Gate (RKO) (2,000; 35-40)—'Another Far Out' (RKO). This house stage show and colored revue. Ought to click \$16,000. Last week, 'In Person' (RKO). Last \$11,000 with recent vaude, brought in normal \$14,000.

Orpheum (F&M) (2,400; 30-35)—'One Way Ticket' (Col) and 'Jack Benny and company on stage.' Ought to garner at least \$16,500. Much better. Last week, 'Crime and Punishment' (Col), slid away to \$4,500. Not the type of picture for house.

Paramount (F&M) (2,740; 30-35)—'Mary Burns' (Par) and 'Million in Air' (Par) plus Jay Clarke, mentalist, on stage. Last week, \$13,000. Last week (2nd) of 'Rendezvous' (MG) and 'B'way Hostess' (WB), about \$9,000. Good house that seldom holds a dual bill over.

St. Francis (F&M) (1,470; 30-35)—'Frisco Kid' (WB) and 'Hi Gaucho' (RKO). Last week, \$6,900.

United Artists (UA) (1,590; 25-40)—'Splendor' (MG). (2nd week). Only fair at \$4,900; first week \$6,200.

Barclay (F&M) (2,680; 35-40)—'Mutiny' (MG) (2nd wk). Good for over \$20,000, which is what lot of good pictures get on single week. Turnaway biz for nearly \$27,000.

'3 KIDS' 'JAVA' DUO OK \$8,000, BUFFALO

Buffalo, Dec. 17. (Best Exploitation: Buffalo)

After a sinking spell last week the box office look became unit after Christmas. Last week business also badly hurt by weather and current stanza too near the holiday to warrant much in anticipation. The Lafayette alone seems to be standing out strong with a nicely rounded show.

'Whipsaw' at the Buffalo looks to do the best business this week, but fair judged either by house averages or general levels around town. Nothing elsewhere is experiencing a decided slump in strength.

'Whipsaw' exploitation came to the front, although routine for the moment. Plenty of advertising tieups with merchandise houses and the Loy average was used by a dozen houses' wear, beauty and novelty shops. Window displays were featured despite the holiday rush and the radio was utilized to good advantage. Many houses, including taxi copy and tie-ins with tobacco and other retail pacifying concerns helped.

Estimates for This Week

Buffalo (Shea) (3,600; 30-40-50)—'Whipsaw' (MG). Satisfactory picture surrounded by fine entertainment show but probably have to succumb to the season at around \$10,000. Last week 'Old Kentucky' (F&M) dropped after surprisingly strong start. o.k.

Hipp (Shea) (2,400; 25-40)—'Perfect Gentleman' (MG). Filler for the current stanza with a very much expected, hence hardly disappointing at \$5,500. Last week, 'Nella Parish' (WB) only fair at \$6,000.

Great Lakes (Shea) (3,400; 25-40)—'In Person' (RKO). Should do well, comparatively. Last week, Rogers following, indicate, prob-

able \$7,500. Last week, 'Frisco Kid' (WB) held up for good \$10,000.

Century (Shea) (2,400; 25)—'Pay-off' (WB) and 'Moonlight on Prairie' (WB). Also on the skids and Regal the show, dual, about \$4,000.

600, Last week, 'Navy Wife' (2nd) and 'Live for Love' (WB) scaled off, not so bad at \$6,000.

Lafayette (Ind.) (2,400; 25)—'2 Kids and Queen' (U) and 'East of Java' (U). Opening strong and took a substantial rise over the weekend with Sunday's business topping the town. Divided press but okay with the customers; looks like over \$4,000. Last week, 'Girl Friend' (Col) and 'Public Menace' (Col), lived up to estimated figures for satisfactory \$5,500.

'HAPPINESS C.O.D.' WITH AMS. \$8,000, L'VILLE

Louisville, Dec. 17. (Best Exploitation: National)

Another Major Bowes' unit has hit town, and is piling up grosses at the National Theatre, which is a lead for the first time since it has been operating under the present management. Unit No. 2, with Mervyn C. Riegle, took in \$8,000.

Not outstanding exploitation, though Charles Riley rates the nod. Riegle, along with a cast of Bowes' Amateurs. However, he was stymied by spread given previous troupe, which had benefit of an official welcome, broadcasts, streamers on the main stem, etc., which, of course, could not be repeated to any effect.

Estimates for This Week

Loew's State (3,000; 15-25-40)—'Whipsaw' (MG) and 'Missing Man' (Col). Good business, looking much and will get mid \$3,500. Last week 'Splendor' (MG) and 'Grand Exit' (Col), dual, light \$4,000.

Rialto (4th. Ave.) (3,000; 15-25-40)—'Millions in Air' (Par) and 'East of Java' (U) dual. Should get moderate \$3,500, wind up with a few several adverse factors. Last week 'Mary Burns' (Par) not strong business, but Johnson Merman put forth plenty of effort to sell it; \$3,600, fair.

Brown (Ind.) (1,500; 15-25-40)—'Peter Grimm' (RKO) and 'Beat the Band' (RKO), dual. Feeling the seasonal slump; will do well to get \$2,200. Last week 'Person' (RKO) a personal triumph for Ginger Rogers, nice \$3,400.

Grand (F&M) (1,500; 15-25-40)—'No Mercy' (20th) and 'Uncle Dudley' (20th), dual. Fair trade, but feeling effects of holiday shopping; probably wind up with a loss of \$2,400, below average. Last week 'Old Kentucky' (20th) wound up a dual with \$3,500, o.k.

Mary Anderson (Libson) (1,000; 25-40)—'Pacific Fleet' (WB). Single unit not getting the coin, probably shop. Fine rather than opposition will wind up \$2,800, just fair. Last week 'Frisco Kid' (WB) swelled \$4,500.

National (F&M) (1,500; 25-40)—'Happiness C.O.D.' (FN) and Bowes' Amateurs No. 2. Following the No. 4 Bowes troupe by just a few

weeks, this aggregation seems to have better talent, although they the figures reached by their predecessors. At that it looks like they will top the town at about \$8,000. Last week 'Old Kentucky' (20th) and 'vaude with Eddie Feeney and Selaya, a fair \$3,900.

Alamo (Ind) (300; 15-25)—'King Solomon' (U) and 'Woman Is Mine' (Par), dual. Gross stays around houses' steady pace, with about \$1,500. Last week, 'Old Kentucky' (20th) and 'vaude with Eddie Feeney and Selaya, a fair \$3,900.

'WHIPSAW' DUAL PRICE \$10,000 IN PROV.

Providence, Dec. 17. (Best Exploitation: Loew's)

Pre-Christmas season cutting in the grosses. Some spots doing o.k., however, weekend biz giving the houses sufficient toe-hold to overcome bad breaks.

Best bet in town is Loew's twinbill, 'Whipsaw' and 'Perfect Gentleman' along nicely. 'Whipsaw' is headed for at least \$11,000 unless there's a sudden switch.

Other stands are doing around average business. Fay's looks like the second choice, vaudeville helping things along nicely. At the should come close to \$6,000, despite pre-holiday boomering.

Metropolitan Lawrence Tibbett, doing o.k., the music-lovers making up for the indifference of the folkie herd on a shopping spree. The take is likely to come close to \$7,000.

Strand's 'Mister Hobo' and 'Confidential' along nicely. 'Mister Hobo' and soaring on flight for \$3,000. Albee's 'Remember Last Night' and 'Forbidden Heaven' likely to take it on the chin, reviews and comment against it.

Loew's badly okay, considering everything. Campaign spotted so to attract attention of the theatre-goers. Plenty of co-operative advertising. 'Whipsaw' and 'Perfect Gentleman' a chunk of space on ideas furnished by Chris Wilbert. Loew's p.a. is doing considerably well.

In addition there's the routine stuff such as heralds, etc.

Estimates for This Week

Loew's State (3,200; 15-25-40)—'Whipsaw' (MG) and 'Perfect Gentleman' (MG). Comment pretty well divided but business going along at a nice clip, enough wallop to put 'Whipsaw' in neighborhood of \$10,000. Last week 'Splendor' (UA) and 'One Way Ticket' (Col), not up to standard but house satisfied with \$5,500.

Fay's (2,800; 15-25-40)—'Hitch Hike to Heaven' (Inv) and vaudeville. Only spot in town with a good \$4,000 week with business of \$4,000, below average. Last week 'Remember Last Night' (RKO) and 'Perfect Gentleman' (MG) did well, regardless of opposition and holiday bugaboo. Last week, 'Murder at Glen Athol' and vaude, okay at \$6,900.

Majestic (Fay) (2,200; 15-25-40)—'Metropolitan' (20th) and 'Chan's

'Carlo' Eases Off to \$16,500 After Fast Start; It's a Dime in Phly

Secret' (20th). Opera folks, going for Tibbett in a big way, offsetting the loss of the other o.k. to reach \$7,000, o.k. Last week, 'Frisco Kid' (WB) and 'Happiness' (C. O. D.) (Col), swelled at \$8,000.

Strand (F&M) (1,500; 15-25-40)—'Mr. Hobo' (GB) and 'Confidential' (Col). Fast pace augurs \$8,000 at least. Last week, 'Globe and Fishermen' (Col) and 'Superspeed' (RKO), very well at \$7,500 considering.

RKO Albee (2,500; 15-25-40)—'Remember Last Night' (U) and 'Forbidden Heaven' (Rep). So-so, oppositely touch. Probably no more than \$6,000. Last week, 'In Person' (RKO) and 'East of Java' (U), very good at \$7,000.

CAB HI-DE-HOS 'MAID' TO \$12,500 IN SEATTLE

Seattle, Dec. 17. (Best Exploitation: Paramount)

Sensational run of 'Mutiny' held for so long, which will be extended to nine days, to swing back to reg change date. 'Kennedy' bowed out after second fair. 'Mutiny' is looking like leaving Myrna Loy in 'Whipsaw', but biggest excitement is at Paramount Cab Calloway troupe is at attraction.

Best exploitation is at Paramount for its stage show, Calloway. Street parade opening day by the colored lads; elaborate radio hook-ups, and big newspaper campaign. Calloway is a big name and welcome. Theatre front given flash.

Estimates for This Week

Blue Bird (F&M) (900; 27-37-42)—'Mutiny' (MG) (5th week). Holding nine days for windup, good at \$4,000. Last week, \$4,200, big.

Coliseum (Evergreen) (1,800; 21-32)—'Lived My Life' (MG) and 'Bishop Misbehaves' (MG), dual. Fair for \$3,000. Last week 'Dark Angel' (A) and 'Chan Shanghai' (Fox), dual, \$4,100, good.

5th Ave. (Evergreen) (2,400; 27-37-42)—'Whipsaw' (MG). Big campaign, getting pretty fair results, \$7,000. Last week, 'Crusades' (Par), \$6,200, moderate.

Liberty (J-V) (1,900; 18-27-37)—'Devil's Island' (Col) and 'Tory Handled' (U), dual. Good. Jones helping drive this spot, on route to \$3,500, fair. Last week, 'Turzan' (Met) and 'Missing Man' (Col), \$3,200, moderate.

Music Box (Hamrick) (900; 27-37-42)—'Red the Rose' (Par), eight weeks. Moderately good. Last week 'Old Kentucky' (Fox), 2nd week, \$3,800, fair.

Orpheum (Hamrick) (3,700; 27-37-42)—'Whipsaw' (MG). Bad at \$5,000. Last week, 'In Person' (RKO), \$6,300, fair.

Evergreen (Green) (3,100; 27-37-42)—'Personal Maid' (WB) and Cab Calloway on stage. Hi-de-ho accounting for the big \$12,500. Last week, 'The Oakes' (RKO) and 'French Folies' on stage, latter the reason for dandy \$12,500, big.

Miss America Makes Good At the Lincoln B.O., \$2,100

Lincoln, Dec. 17. (Best Exploitation: Orpheum)

With the appearance of Henrietta Leaver, Miss America, at the Orpheum with the stage show, the current piece there is anything but pre-Xmas, but a bad slump is expected on the second half dual feature week. However, the Orp is only on house and the rest of the straight pic group are foundering.

At the University Glee Club on with 'Man Who Broke the Bank at Monte Carlo' (20th), but it's expected to be no better. 'Ann Oakley' is mostly attended by those as has 'em at the Lincoln.

With the appearance of Miss America at the Orpheum, a tab sheet being circulated in all six of the houses heralding her appearance.

Estimates for This Week

Colony (LTC) (550; 10-15)—'Volney Handled Gun' (U) and 'Hi-De-Ho' (RKO), dual. Likely \$800, o.k. for the season. Last week, 'Rattler' (Rel) and 'Rainmakers' (Rat), split, \$950, fairly good.

Lincoln (LTC) (1,900; 10-15-25)—'Ann Oakley' (RKO). Annie could shut both eyes and shoot a gun in the house, but she's not hitting anybody. Not over \$1,900, under the house average the last few weeks by quite a ways. Last week 'Pompeii' (RKO) and 'Hi-De-Ho' (RKO), dual, slump and late in the week led to the chin to \$2,300.

Lincoln (LTC) (1,000; 10-25-20)—'Ship's Cape' (Par) and personal appearance of Miss America. With the appearance of Miss America at the Orpheum, a tab sheet being circulated in all six of the houses heralding her appearance. Last week, 'Payoff' (WB) and vaudeville

Philadelphia, Dec. 17. (Best Exploitation: Fox)

A dull week is indicated for the downtown. film. houses, although there are a few exceptions. One is the little Arcadia, which has the second run showing of 'Mutiny on the Bounty' (20th). The picture completed three weeks at the Stanley and could have stayed longer.

Length of picture plus small capacity of house only obstacle to a terrific second run. As is 'Bounty' will get a second week.

Fox did plenty of work on 'Man Who Broke the Bank at Monte Carlo' and 'Hi-De-Ho', but it's not so sweet. After that, however, things weren't so rosy. Notices and word-of-mouth were only so-so and trade is slipping. Nevertheless, the strength of great start pic should gross \$16,500 which is well over average.

'Crime and Punishment' is faring better at the Aldine than was figured for so early. It's not so hot, but hold until Christmas when 'I Dream Too Much' is scheduled. 'Crime' figures over better than \$8,000 in its second week at this time. Chestnut street house.

Earle has 'One Way Ticket' on the second run, but it's not so hot. No more than average \$12,500 seen. Same goes for 'Millions in the Air' and 'East of Java' at the Stanley and won't go much above \$12,500. 'Whipsaw' at the Boye is another staggerer and won't go over \$11,500. 'Shout Them No Mercy' is likely for a fair \$8,500.

Estimates for This Week

Aldine (1,200; 40-55-65)—'Crime and Punishment' (Col). Second week should give it \$8,000. Last week, \$7,000.

Arcadia (600; 25-40-50)—'Mutiny' (MG). Second run and still a wow at \$4,000, holding over. Last week 'Peter Ibbotson' (Par), second run, only \$2,400.

Boyd (2,400; 40-55)—'Whipsaw' (MG). Second week, \$11,000. Last week 'Mr. Hobo' (GB) a disappointment with scant \$11,000.

Cherry (2,400; 40-55)—'One Way Ticket' (Col) and vaude. Nothing very hot and \$12,500 will be tops. Last week 'Stars Over Broadway' (WB) and vaude, fairly good \$14,500.

Fox (3,000; 40-55-65)—'Bank at Monte Carlo' (20th). Plenty advance business, but the picture, at times and word-of-mouth not so forte and \$16,500 figured. Last week 'Thank You, Mr. Frank' (20th), second week, rousing \$17,000.

Karlton (1,000; 25-35-40)—'Perfect Gentleman' (MG). First run and word-of-mouth, \$11,000. Last week 'Splendor' (UA), second run, \$3,000.

Koeth's (2,000; 30-40-50)—'Night at the Opera' (MG). Holding for at least part of second week in this second run showing. Last week's \$4,000. Last week, \$4,500.

Stanley (3,700; 40-55)—'Millions in Air' (Par). Doesn't look so hot, maybe \$12,500. Last week 'Annie Oakley' (RKO) and 'Hi-De-Ho' (RKO), dual, \$12,500, o.k. and out on \$6,000 in four days.

Stanton (1,700; 30-40-50)—'No Mercy' (Fox). \$8,500. Last week, 'Frisco Kid' (WB), fine \$7,500 in nine-day second week.

Omaha Vamping 'Til After Christmas, 'Kid' Night' \$8,300

Omaha, Dec. 17. (Best Exploitation: Brandeis)

Stage of this week looks to be a little above. Orpheum, as in past few weeks, should lead in grosses. Tempo of films is in keeping with true picture business takes this time of year.

Last week more notable with 'The Oakes' (RKO) and 'Hi-De-Ho' (RKO), leading the town. Other two houses, average, about all that could be expected from the attractions. Outside factors, including hesitancy of the shopping surge, negligible, so is quality of films that spelled the results.

Exploitation work not to the fore this week, as in past few weeks (Continued on page 30)

Varieties unit, followed by 'Crime and Punishment' (Lonsaur) and 'Gee, Ooey' (20th), dual, near \$2,000.

Stuart (LTC) (1,900; 10-25-40)—'Monte Carlo' (20th) finding the way to touch \$12,500, nice here.

'Nella Parish' (WB) barely \$3,000, stanch.

Orpheum (Westland) (1,000; 10-15-20-25)—'Crime and Punishment' (Col). Enjoying a good run, will play until Wednesday. 'Gee's' take \$11,000, nice here.

Last week 'Mr. Hobo' (GB) taking it for 9 days gathered \$2,900, okay.

EAST OF JAVA

Universal production and release.	Featuring
Irvin Charles Bickford.	Directed by George
Melford.	From story, Tiger Lillies,
Gouverneur Morris; screenplay, Paul Perez,	
and James Ashmore Creelman; camera,	
Norbert Brodine. At Globe, N. Y., week-	
end of 34, 35. Running time, 72 mins.	
Bowers.	Richard Bickford
Ann.	Elizabeth Young
Larry.	Frank Albertson
Wong Bo.	Leslie Fenton
Muller.	Jeffrey Rumanant
Lo.	Glenn
Johnson.	Clarence
Resident.	Edward Norton
Sloppy Alf.	Charles McNaughton
Malay.	Fraser Acosta

'East of Java,' lacking heavy name draw, seems destined to collect above average grosses largely because of powerful adventure and action material that's crowded into it. After a rather flimsy start, story gathers momentum in an effective storm-swept ship sequence and holds suspense and thrills from then to a startling climax. Well-balanced cast topped by Charles Bickford at his best and sterling direction by George Melford go a long way towards lifting this film above the average.

Based on Gouverneur Morris' story, 'Tiger Island,' fundamentally it relates the adventure of crew and passengers from a wrecked Oriental sailing vessel on a deserted island. Thing that makes it different is that there is a cargo of caged wild animals on the ship and they land on same isle to provide a constant threat to the castaway's lives.

One by one, various passengers and crew members are attacked while alone by the lions and tigers. In building up to each incident in which it becomes apparent that another is about to meet his doom, the director has done his most skillful work. Even at the climax when it appears that the bullying Bowers might escape to safety, the merger has carefully developed the pincer-ness of his scene. Effectiveness of many scenes has been enhanced by a colorful score that portrays mood of story.

Charles Bickford in the role of the wanted criminal who dominates the lives of all aboard the ship turns in an elegant performance. It's the type of role that he formerly overdid. Not so here. Outstanding in support is a smooth contribution by Leslie Fenton, as

the Oriental ship captain, and a better than usual job by Frank Albertson, as the juve. Clarence Must first mate, not only is effective, but enhances his characterization with typical spiritual singing for which he is well known. Satisfactory work also is done by Elizabeth Young, sole woman in the cast; Siegfried Rumann, as the animal tamer, and Jay Gillebuena.

This feature is one that will have to be sold, although word-of-mouth advertising, after opening day, should aid. It's that sort of a film.

Wear.

She Shall Have Music
(MUSICAL)
(BRITISH MADE)

London, Dec. 2.
 Jullius Hagen production and Twickenham release. Stars Jack Hylton, features June Clyde. Directed by Leslie Hiscott. Screen play, Paul England, H. Fowler

Meier, Arthur macrae, C. Delier warren;
ensemble numbers, Howard Delighton;
musical numbers, Maurice Sliger, Al
Goodhart, Al Hoffman, Jimmy Kennedy,
Michael Carr; camera, Sidney Blythe,
William Luff. At Prince Edward theatre.
1936. 200 ft. 16 mm. B&W.

London, Nov. 35.	Running time 24
mins.	
Dorothy Drew.....	June Clyde
Mrs. Marlow.....	Marjorie Brooks
Miss Peachum.....	Gwen Farrar
Brian Gates.....	Brian Lawrence
Eddie.....	Claude Ranslee

Eddie.....Charles LaFayette
 Frederick Gates.....Edmund Breon
 Black.....Felix Aymer
 Jack Hylton and Band

Julius Hagen is stepping out. This

is the most ambitious production he has yet attempted. Nothing has been spared in the way of lavish expenditure to put over Hylton as a film star, and if this picture doesn't

There are no dull moments. Film even has a plot—a melodramatic one, not at all bad, and well brought out.

Over here, where Jack Hylton is a drawing card of vast magnitude, it will pull on name and entertain on quality. There are innumerable specialty artists who are not allot-

ted sufficient time to do all their stuff, but the cream of each is recorded and projected.

There are snatches of the work of artists who are only given a

couple of minutes and who could hold attention for much more. There are so many of these that it becomes a trifle bewildering.

and the band; they have always been able to entertain an audience for an indefinite period. Maestro has his own stock comedians from the band headed by Freddie

Gwen Farrar has a couple of bits to do, and is exceedingly funny, but gets lost in the shuffle. Director must have had a pretty tough time

EMERSON'S SAVANA

Universal production and release. Features Charles Bickford. Directed by George M. Cohan. From story by Charles Bickford and Gouverneur Morris; screenplay by Paul Pennington and James Ashmore Creelman; camera, Norbert Brade. At Globe, N. Y., week of Dec. 14, '35. Running time, 72 mins.

Boys:.....Elizabeth Younce
 Ann:.....Frank Albertson
 Larry.....Leslie Fenton
 Wong Bo.....Jeffrey Rumanan
 Muller.....Jay Gibbons
 Le.....Edgar Norton
 Johnson.....Edgar Norton
 Resident.....Edgar Norton
 Sloppy Alf.....Tom McNaughton
 Malay.....Fraser Acosta

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son, as the juve. Clarence Muse, first mate, not only is effective, but enhances his characterization with typical spiritual singing for which he is well known. Satisfactory work also is done by Elizabeth Young, sole woman in the cast; Slegfried Rumann, as the animal tamer, and Jay Gilbuena.

She Shall Have Music
(MUSICAL)

(MUSICAL)
(BRITISH MADE)

London, Dec. 2.

Julius Hagen production and Twickenham release. Stars Jack Hylton, feature June Clyde. Directed by Leslie Hiscott. Screen play. Paul England, H. Fowler. Near, Arthur Macrae, E. Denier Warren; ensemble numbers, Howard Dighton; musical numbers, Maurice Sigler. Al Goodhart, Al Hoffman, Jimmy Kennedy, Michael Carr; camera, Sidney Blythe, William Luff. At Prince Edward theatre.

London, Nov. 35.	running time 72 mins.
Dorothy Drew.....	June Clyde
Mrs. Marlow.....	Marjorie Brook
Mrs. Peachum.....	Gwen Farrar
Brian Gates.....	Brian Lawrence
Eddie.....	Claude Dampier
Herlick Gase.....	Edmund Seon
Black.....	Felix Aylmer
Jack Hylton and Band	

Julius Hagen is stepping out. This is the most ambitious production he has yet attempted. Nothing has

There are no dull moments. Film even has a plot—a melodramatic one, not at all bad, and well brought out.

quality. There are innumerable specialty artists who are not allotted sufficient time to do all their stuff, but the cream of each is recorded and projected.

There are snatches of the work of artists who are only given a couple of minutes and who could hold attention for much more. There are so many of these that it becomes a trifle bewildering.

Then, of course, there is Hylton

and the band; they have always been able to entertain an audience for an indefinite period. Maestro has his own stock comedians from the band, headed by Freddie Schwitzer and the trombone player, Gwen Farrar has a couple of bits to do, and is exceedingly funny, but gets lost in the shuffle. Director must have had a pretty tough time fitting in Diana Ward, Billy Car-

lie, Mathea Merryfield, Daimora Can-Can Dancers, Wozlikowsky Ballet, and a lot of others. Even as is, the picture is much longer than average, and looks as if it will have to be cut down. *Jolo.*

110

MARCH OF TIME (No. 9)
20 Mins.
Center, N. Y.

Radio

Timely subjects, well edited and presented, help to make the new March of Time worthy of more than passing interest. Only in its handling of the narcotic material does the treatment seem stagey and forced. Its discreet presentation of the Townsend Old Age Pension plan is the standout.

Reel goes right into attentional phase of the Townsend club's operation, representing a typical meet-

phases of movement. Traces history of project from time it was created in Long Beach, Calif., by a municipal employee, up to present time when it has a nation-wide membership, with special offices in Washington, and clubs being formed in all parts of the U. S. Just to make it impartial, Florida's Mr. Fletcher comes on at the finish to ridicule the whole proposition as economically impossible. Canteen here, have a glass of beer, get a

Time has developed capture of international dope smugglers, operating out of New Orleans, into what purports to be a thwarted Central American revolution. That phase is done sketchily, seemingly not predicted or actual facts, finally. The

Because of the present Japanese-Chinese crisis in north China, this

central interest. March of Japanese
armed machine into Manchuria, de-

Passable short built around the colored Claude Hopkins orchestra, as Tip, Tap and Toe, colored dance trio, imitates no more than routine as filler.

Opening setting is a levee where the badsmen are presumably loafers. They are bequeathed a box, contents of which are turned out to be musical instruments, the boys play 'em, they go to California, scene switching to a Harlem-type scene. The orchestra plays a couple numbers agreeably, and one of the members sings 'Call You My Own,' not so hot on the vocal as-

Tip-Tap-Toe's tapping routine on a rather small circular platform on the floor of the night club set registers okay but no smash. Claude Hopkins, heading the band, plays the piano. *Char.*

'LADIES LIKE HATS'

With Ernest Truax, Mary Jane Barrett, Cora Witherspoon
Comedy
20 Mins.
Rox, N. Y.

Educational

Mildly amusing. Not enough devotion to detail as more laughs might have been squeezed out of couple of fair and off-usual-track situations. Couple of faulty time lapses.

Concerns a husband who buys his wife a second-hand hat at a rum-

in squaring both the wife and the

RIETY
Street, New York City

[illegible]

GIGANTIC COAST TO COAST AD CAMPAIGN IN LOCAL NEWSPAPERS TO ANNOUNCE XMAS AND NEW YEAR'S OPENINGS OF LILY PONS IN "I DREAM TOO MUCH"



**Sensational Big-Space Ads In Papers Totalling
Millions in Circulation To Run in Key Cities**
—Ads To Carry Theatre Date-Lines



Smash announcements! . . . Full pages . . . three-quarter pages . . . half pages
quarter pages . . . *double trucks* . . . blanketing the nation to jam the theatres
playing Lily Pons in "I Dream Too Much". Great big, punch-packed ads in news-
papers from Coast to Coast.

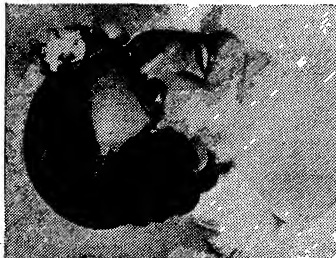
Ads geared to the gaiety of the season . Tuned to the theatre-going spirit of
holiday crowds Aimed straight at the heart of folks who are looking for a REAL

EVENT for their holiday entertainment.

A campaign urging fans to "OPEN YOUR HEART THIS CHRISTMAS OR NEW YEAR'S TO A SOUL ABLAZE WITH SONG!" . . . *Heralding in showman's headlines, copy and layout the arrival of a sensational new screen star and each ad carrying the local theatre date-line!*

A mighty mass attack of paid newspaper advertising! Big guns booming their barrage in the key spots . . . the thunder of their seat-selling smash working for theatres lucky enough to have holiday dates for the screen's new star of stars and making all America talk about "I Dream Too Much" for months to come!

Advertising weight alone enough to assure sensational openings everywhere . . . for a picture destined for long runs and record attendance wherever it plays!



—THAT'S RKO-RADIO'S REAL HOLIDAY
GIFT TO THE SHOWMEN OF AMERICA!

UA-LONDON PIX IN BUDAPEST DEAL

Budapest, Dec. 8.
Steve Pallos, London Films exec, is here to conduct negotiations for building a new studio in Budapest in conjunction with London Films and United Artists.

Things will be brought to a head shortly, with building probably to be erected on the site of a former race course. Half of the capital is to be expended on building and other half on production, which is to start with "Tragedy of Man."

Idea is to produce pictures not only in English, French or German, but, in addition, in Hungarian, mainly in languages of countries which have no production of their own, such as Roumania, Yugoslavia, etc.

Nicholas Horthy, Jr., Regent's son, is at the head of the venture at this end.

BADER QUITS U, MAY START BILINGUAL CO.

London, Dec. 8.
David Bader, Co. Lascaris's personal representative in Europe, and for the past 14 years associated with Universal in America and London, has tendered his resignation.

He sails for New York Dec. 11, and may return to London in March to head a producing company backed by a group of wealthy Englishmen.

It is proposed that his pictures should be made in two languages, English and French.

Tentative offers have already been taken in Haymarket.

How: Il Duce Beats Those Metal Bans Via Cinemas

Rome, Dec. 8.
Film houses are cooperating with the government in its drive to accumulate scrap metals, counteracting the sanctions imposed by metal producing nations. Theatres are advertising free admissions if the patrons bring along any junk heap candidates.

Response is very enthusiastic, with every conceivable type of metal container and scrap being brought in. Audiences are bringing pots, pans, lightning rods and nails. "One cent went so far as to push a dilapidated automobile up to the boxoffice as his contribution. Another rode up on a bicycle which he turned over to the cause."

One small house, the Lamormora Cinema, estimated a total gross of 300 pounds of metal on one show.

Italian Merger

Rome, Dec. 6.
Formation of a new film company here known as E.N.I.C. (Ente Nazionale Industrie Cinematografiche) is the result of the merger of three old ones. Those erased from the list of producers with the new combo were Pittagora, Ente Industrie Cinematografiche and Immobiliare Cinematografica Italiana. New organization has a combined capital of \$300,000 and is headed by Barone H. E. Paulucci de Calboli.

To create an insignia or trade mark for product, E.N.I.C. has started a contest among artists.

New Buda Cinema

Budapest, Dec. 6.
Atrium, new first run picture house in Buda, part of the city, was festively opened with "Elonokissasszony" (Miss President), Hungarian film produced by Reflector.

Opening was attended by Regent and Mrs. Horthy and Budapest's smart society.

Lab Looksee

London, Dec. 8.
Randall Terrance, director of George Humphries & Co., film laboratory, sailed for America.

He arrives in Hollywood about the middle of this month. Object is to take a looksee of any modern improvements in labs.

India's First Film Convention Via Radio

Calcutta, Dec. 6.
First film convention in the history of India was held here at the Grand Hotel, under the auspices of RKO-Radio.

Conclave was successful and has given impetus to the local film industry. Meet was proposed and executed by Reginald Armour, Radio chief here, who created much good will for his company. Convention was opened by Sir Khwaja Nazimuddin, governor of Bengal's executive council.

Two Big New Studios In Works for London

London, Dec. 8.
New studio to hold five stages is to be erected at Sound City, Shepperton. This will enable the Sound City outfit to turn out pictures at the rate of one a week.

Work is to be commenced in the early spring. Universal has already committed itself to use the Shepperton Studios from time to time.

Some time ago, Wyndham Films declared its intention of building studios at Wraybury, and it is now understood it plans to erect four stages at Elstree.

Doyle to U. S.

Sydney, Nov. 21.
Stuart F. Doyle, m.d. of Greater Union Theatres plans a trip to America and England early next year. Doyle will take a looksee over the entertainment field to gather ideas for use over his Australian circuit.

Will also study the latest picture production activities in Hollywood in connection with his cinecine unit.

MEK PRODUCER'S TROUBLE

Mexico City, Dec. 17.
"Corazon Bandolero" ("Highwayman's Heart"), produced by a native group, caused the falling of a member of the firm, Enrique Escobar, on charges of embezzling \$14,500. Accusers, Dr. Carlos Lagos and Mrs. Ana Lopez Gutierrez, other members of the company, charge that Escobar gave the pic to a local photo supply store as guarantee of a debt he had contracted without the company's knowledge or consent. Escobar asserts the debt was contracted in behalf of the company.

BRITISH STUDIO ACTIVITY CONTINUES TO CLIMB; 30 FILMS ARE IN WORK

London, Dec. 8.
Studio activity here continues to climb to a new peak. Leaving aside quickies, production pressure this week is more than 30 pictures, despite the fact that Gaumont-British has only one floor occupied at Shepperton Bush.

British International, with the largest lot in Europe, has so many let-outs to indie producers that its own product is waiting for its own floor space.

Current commencesments include "As You Like It," with Elisabeth Bergner starring, and "Czinner," her husband, is set-testing at Elstree for this film.

Garrett Klement, new indie company, is now completing its first, an Anna Sten picture, untitled.

Max Schach's Capitol Films unit, after only three months of life, is already two up and one to play, with eight pictures scheduled for the future.

Schach has completed a Jack Buchanan comedy, a bi-lingual picture in Paris, and has Sabatini's "Marriage of Corba" on the floors at Elstree.

On the next stage John Stafford, another indie, has Conrad Nagel in a new farce, with a Charles Farrell story likely to follow.

British International itself has only one out at its subsidiary studios in Welwyn. Five are waiting for floor space.

Activity at Gaumont is sleepy. Pending the return of Mickey Hargood to a Hollywood talent search. He's due next week.

Julius Hagen, who has the lar-

WOOLF MAY RELEASE 15-20 THROUGH G-B, HUDDLING WITH OSTRER ON PROD. SKEDS

Hizzoner Crick

Sydney, Nov. 21.
The local head of a foreign film company may become Lord Mayor of Sydney if present plans go through. S. S. Crick, of Fox, has just won a seat on the City Council and can now do deals with the other learned City Fathers.

Next step may mean the return as Mayor if Crick decides to take a flog at the higher honor.

SPAIN PLOTS AID FOR PIX

Madrid, Dec. 8.
Bill for encouraging and developing the home film industry has been introduced into parliament by deputy Izquierdo Jimenez.

Project actually provides:

1. Freedom from all taxes, direct or indirect, for the domestic film industry during a period of ten years.
2. All picture houses to be the capitals of provinces to show at least two nationally-made pictures per month. Houses in other cities and towns of Spain to show at least one national production for every 30 pic screened.
3. Creation of an annual award by the ministry of agriculture, industry and commerce for the best Spanish motion picture production of the year.

Bill represents first real move on behalf of home producers, who feel the industry ought to receive special benefits so that it can move ahead.

'Dream's' Anzac Build

Sydney, Nov. 21.
'Midsummer Night's Dream' (WB) got away to a slow start but has commenced to follow.

At week-end following the opening the theatre had a sell-out. Pic started on a two-day policy, but this has been switched to four-day.

Best output of the indies, has bought Whitehall studios, engaged Maurice Elvey to act as chief producer, and intends running through 20 or 25 pictures next year.

Meanwhile Alexander Korda threatens a couple of operas, a Gigli film and "Cyrano," although the latter, it seems, is not to be made in blank verse, after all.

Some talk here that Charles Laughton may steal a march on Korda, instead of starring in it. Actor is understood to have directorial ambitions as a side line.

Scheuermann, Worried by 33% Export Loss, Blames 'Malicious Agitation'

Berlin, Dec. 8.
Dr. Fritz Scheuermann, former president of the Reichs Film Chamber and now general director of the Film Credit Bank as well as president of the International Film Chamber, had a few pertinent words to say about "The German Film and Foreign Countries" before a specially invited audience.

Deploring the business methods of the film industry in blind and block booking, he said that the difficulties arising out of such methods enlarged "if one considers conditions abroad."

Germany's export biz, Scheuermann claims, has shrunk considerably, due mainly to the "malicious agitation of certain individuals."

Out of 10% of German dealings 33% was lost through boycotters, a painful loss if one considers the fact that German films are the her-

Despite Breakaway from GB, Woolf-Ostrer Friendly—This, Also, Despite Woolf's Raiding of G-B's Directorial Aces

French Don't Like Those Quota Shoes on Own Feet

Paris, Dec. 8.
French film industry has its own quota problem in Czechoslovakia, where it stands on the same side of the fence that the Americans stand in France.

Czech importers have formed a trust agreement to limit foreign films to a maximum of 60% of the total films shown in the country. French are very annoyed. They used to have a good hook with the Czech market.

Reprisals against Czech films imported to France—French versions are now being made in Prague, including "Golem," for local United Artists—are threatened.

HEAT HURTING SYDNEY BIZ; 'BOSS' IN 3D WK.

Sydney, Nov. 21.
Heat is hurting biz all around this week. Slump may go on until Yuletide.

"She Married Her Boss" (Col) has gotten three weeks sold so far and may stay another week. "Escape Me Never" (B. D.) goes into its 9th stanza.

"Keeper of the Bees" (Mono) is a flop and "Anna Karenina" (M-G) will only go so. "Accent on Youth" (Par) is not strong and may be replaced.

Rest includes "Heart's Desire" (B. I. P.), "Cuckoo in Nest" (G-B), "Joy Ride" (ATP), and "Every Night at 7" (Par).

"Midsummer Night's Dream" (WB) is building slowly.

Melbourne, Nov. 21.
Current bills include: "Roberta" (Radio), "Scarlet Pimpernel" (UA), "Accent on Youth" (Par), "Every Night at 8" (Par), "West Point of the Air" (MG), "Escape Me Never" (B. D.) and "39 Steps" (G-B).

Unusual condition is blamed on increased home production, general oversupply and unusually lengthy runs of many films.

There are at present seven completed native films waiting presentation. Schedules are so crowded that films can't get in edgewise.

Situation is so acute that prices of several Hungarian films have been protected in America recently prior to local premiere.

Although no straight Fall run has yet developed, there have been a few impressive pic. Practically all are good for at least one week and many overstep this limit.

American films that enjoyed nice stay were "Mark of the Vampire" (U), 14 days at the Omnia; "China Sea" (G-B), 30 days at the Metro-City; "Bright Eyes" (Fox) 14 days at the Omnia and Corso; and "No More Ladies" (MG), 12 days at Metro-City.

Out of 10% of German dealings 33% was lost through boycotters, a painful loss if one considers the fact that German films are the her-

aid of German mentality and their showing abroad is of paramount propagandistic value.

Three main difficulties are still blocking the road for German films abroad, he said. First, the aversion stirred up by emigrants against Germany, although this wave is ebbing now. Second, lack of foreign agencies of German industries, with UA and Tobis the only exceptions. Third, the viewpoint of the atreagoers themselves, who are influenced by politics and church motives.

Creation of the Film Credit Bank, made possible through a move of the government, together with close harmony of the big banks, proved a life-saver of the local film industry, he said, claiming it hasn't lost a single penny in its existence and has been able to guarantee financially the German film output.

With the return of Mark Ostrer at the end of the week from an American visit, it is understood he will go immediately into session with Charles M. Woolf about their mutual production schedules.

Woolf, who left G-B recently to start an ambitious production schedule of his own, has weaned away Victor Saville, Walter Ponde and Maurice Elvey, from the G-B list, latter company's only remaining ace megger being Alfred Hitchcock.

Gaumont-British now figures on doing no more than about five top rank films annually. Studio ace at Shepherd's Bush being cramped the company figures to cut down on its production plans and pick up films elsewhere to fill out its distribution budgets.

Contrary to the general impression, Woolf and the Ostrers are still very friendly and believe that the conferences will result in Woolf producing 15-20 pictures annually for G-B release.

How the deals, if any when going through, would affect American distribution of other company, is undecided. If G-B cuts down on its own productions, as now considered almost certain, it will definitely have to pick up other pictures somewhere for shipment overseas as the American organization is set up to handle even more films than it is now getting.

Budapest Market Flooded by Native And Imported Films

Budapest, Dec. 6.
Supply of films here is at present so great that the market is flooded and exhibs are getting very choosy. Any product that is not an immediate draw is yanked without compunction. Exhibs feel they are not obliged to build up business as previously, but prefer digging around until they strike a vein.

Same feeling applies as soon as biz begins to slacken. Situation has distrib in a nervous state.

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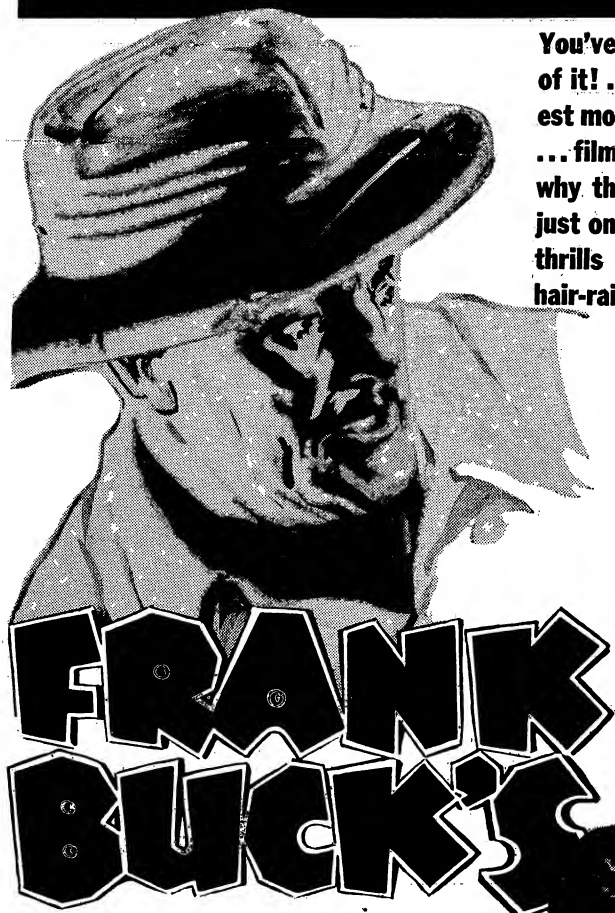
Ehrenreich to N. Y.

Sydney, Nov. 21.
Max Ehrenreich, m.d. of Film Distributors, is enroute to N. Y. in connection with the Monogram-Republic deal. Ehrenreich came here nearly two years ago with the Monogram product and had a tough battle to get act.

Hit the country just when big film title was in progress, with everything tied up. Finally was successful in floating an Australian company and product is doing very nicely.

YOU CAN'T TAKE STILLS OF A SCENE LIKE THIS!

You've got to be Frank Buck even to get movies of it! . . . You've got to catch the jungle's fiercest moments as they happen, *when they happen* . . . filming in the face of sudden death! . . . That's why this artist's drawing will have to give you just one slight idea of the scores of sensational thrills in Frank Buck's newest and by far most hair-raising experiences in breathless excitement!



"FANG AND CLAW"



PRODUCED BY THE
VAN BEUREN CORPORATION

RKO-RADIO
PICTURE

EXPLOITATION



By Epes W. Sargent

Pickups

Looking for a chance will often give a good pull at small cost. In one town a turkey vaudeville troupe went to pieces, but the manager hired the ventriloquist to sit in the lobby with his dummy and do parts of his act interspersed with conversation about the current and coming show. The conversational style seemed to make it easier to put the idea over than by a straight announcement. Cost was small because the actor was waiting for a friend to send him the coin to get out of town, and was content with board money meanwhile.

In another spot the town was rocked by a murder mystery. The theatre got the police department to loan the gun with which the shooting was done and displayed it in the lobby, guarded by a cop. Big idea was that they didn't know whose gun it was and thought it might be recognized. Worked in nicely with a detective scene in the screen. Would not have been hot with a light comedy.

Third manager hired an itinerant sign painter to do store windows for his picture and whatever the store wanted to advertise. Made a better than usual start and the first job brought a dozen other requests. Flooded the town and cost under \$15 for the painting.

With so many milling around the country looking for an opening, it's possible to get a variety of appeal. Most towns include some one feeding the tourists. A notice posted may bring a couple of real finds. Helps the down and out and brings money to the theatre—which is the important point.

Col. and G. E.

General Electric has arranged for a complete coverage of exploitation on Columbia's 'If You Could Only Cook.' Will pin to the electric grates, appliances and other things and every agency will cooperate with local theatres when the films come along.

Opening gun was fired at the recent convention in Cleveland of the GE appliances salesmen and distributors, who were urged to break things open in their territories. In New York Rex Cole, metropolitan distributor, will not only use all windows for the opening at the N. Roxy, but will hook in a department store and public school cooking classes in a demonstration program.

Electric will distribute 500,000 cook books on the picture for theatre distribution and stuffers will go out with lighted signs in New York and elsewhere. Whole thing will be practical and not just something that reads well but doesn't work.

Kidding the Kiddies

One of the unusual stunts employed by Ed. Hebel, publicity manager for the Minnesota theatre, to plug 'A Night at the Opera,' current offering was to employ the members of the University of Minnesota. Masquers, campus dramatic club, to impersonate the Marx brothers and put on a free act for the students. Trio goes from one establishment to another, repeating their performance throughout the day.

Works Old Timer

One of the biggest general publicity stunts tried locally in some time is being worked by Ben Cohen at Loew's College. It's a home town movie production with everything local.

Contest, carrying a \$25 prize, brought a flock of 30,000. Winning script being filmed on College stage, intermingled with a week of regular shows. Complete film to be shown for a week at same theatre.

Amateur cast drawing heavily from high school and college are giving the stunt plenty of bally.

Did It

Commenting on a recent remark in this department about patronage on a Shirley Temple picture in Tokyo would take some beating. Joe Hanley, through R. F. Sawyer, Warner's foreign publicity manager, remarks that 'G-Men' did 40,000 at the Nippon Gekijo, Tokyo, and then down the street to the Hibiki, one block away and opened to a sell-out by 12:21 M.

Two Ways

Joe Hewitt, of the Lincoln, Robinson, Ill., sends in a card which looks like an accessory, but which may be original. He thinks up such things for himself.

It's a strip about the width of the average store door. One side carries the words 'Thank a Million.' The reverse has: 'Thanks a Million. Call Again.' Wherever he got it, it's good.

Beating the Blurb

Straight continuities on pictures for radio broadcasts are in disfavor in one town where the local station is still to be continued. Scripts supplied by the home offices. They felt a sense of sting when a cast invariably wound up with the admonition to go to the theatre and see how it all came out. Not much sense in the advertising angle. If it's pulled, so do the theatre and thought about was the incomplete answer after listening for 10 or 15 minutes.

Setting this slant from repeated patron kicks, one small town has worked out an idea which is doing nicely. The announcer opens with a brief recast and then adds he'll tell about the coming show at the theatre. There's a sound effect of getting a number, this routine being varied to avoid monotony, and then the manager comes in to tell about the new show in answer to 'What have you got next week, Hays?'

Every effort is made to keep the stuff informal and chatty, with side lights on production to light the tale. No effort is made to more than hint at the story, but the facts as to the production angles and such are played up and sound much better over the air than the too frequently stilted dialoging of the play.

Result the issue is held and has come to be one of the station's talking points. Done from script, to provide for the announcer, but not to be written as might seem. The manager merely takes his idea of the production and then adds he'll be in with the questions. The result is an intimate appeal that does not sound like advertising and consequently is much less apt to be rejected. Manager, who knows what's coming, clips news about the stories during the week and is able to provide interesting sidelights.

For Dull Season

December being the let-down month of the year for exhibitors, also makes it a good month for audience-in-the-hole exploitation tie-up. Reading the handwriting on the wall, the Brandels went in for a newspaper connection which is bringing plenty of notice through the entire month.

Louise Cotter in charge of publicity started the idea before Thanksgiving Day and enlisted the aid of Loew's Herold to run a want ad contest through the month with Brandels theatre tickets as prizes. For its part Brandels gets mentioned daily through the ads and lights per week gets a nice chunk of display space, devoted to the current picture. So that it's direct ads on the current shows, and not institutional stuff.

Showing one of those dreamy films, 'Peter Ibbotson,' the Omaha theatre has a card which is so effective exploiting. Ted Emerson went to bat on spots where dwells the client. Interested in such a film, First Eastern gave a private screening for some forty of the town's influential citizens, including the clergy, the bar, the bench, the mercer, and the women's clubs. Among these several book reviewers took the book and gave attention through the week. Besides Emerson sprang a new one by putting on a radio review of the book. And to attract the firm crowd it was broadcast by the number one woman reviewer. To top off a want ad section display which was owed to the theatre was used to emphasize this one.

Y and Wherefore

Hollywood. Bob Smith, at the Chinese, hooked up with the local YMCA, which posted an entire front page advertisement by town, several of them 100 miles distant, of Y boys, who for an outlay of 80 cents each were provided transportation to the Washington-USC football game, ticket to the Chinese to see 'Mutiny on the Bounty' and a lunch and tip. Upwards of 5,000 boys participated.

Loe Metzger's Caballero in San Diego staged weekly dividend night, at which all patrons received some sort of a prize, ranging from one cent up. Each patron drew an envelope from a grab bag, with 75 capital prizes included in the giveaways.

Here's Something

In addition to the stunts on 'Peter Ibbotson' by the Omaha theatre, there was a classified stunt that included a paid for 15-line want ad and brought a free tree 15s.

Theatre offered \$5 for the 10 of the oldest copy of the book. Obtained one dated 1891 and sold it for \$10. The manager, telling of its success, Letter was reproduced. Worded in a fashion to get a strong reaction, the notice was answered by only printer the want ad results can be worked anywhere, on any class.

Pouring the Oil

Standard Oil combined with Fox Theatre this week to give Jack Hylton's Continental Revue one of the best all-around exploitations seen here for some time. The stage show got all the play, but the picture, the pic, 'Show Them No Mercy' (Fox), trailing far behind. With the holiday season in high gear, no chances could be taken and house saw to it that town was covered like a blanket. In addition to Hylton's own radio plugs, Standard Oil's 1,200 service stations in this area displayed large blue-and-white posters in sidewalk stands; reprints of theatre's newspaper ads on every station door and special window displays. Attendees were given small cards, containing plug for show, for distribution to customers. Figured on an average of 20 customers daily at each of the 1,200 stations, cards got into hands of over 40,000 prospective show patron.

Besides these gags, there were posters carried on all Standard Oil distributing trucks and the usual heavy daily press advertising.

BEHIND the KEYS

Los Angeles. H. H. Kopp, promoted from assistant manager in Glendale, now managing Fox West Coast's Uptown here. Harry Garson, whom he replaced, gets another local assignment. Robert C. Cannon of F-WC Sun-kist and Stanley W. Krimer of Fox, both in Pomona, have switched Fox-WC's West Coast in Santa Ana reopened Nov. 30 after being completely remodelled.

Ottawa. Ambrose Nolan, son of Mayor P. J. Nolan, former manager of his father's Avalon here, has moved to St. Thomas, Ontario, to become manager of Grand Theatre unit of new Hanson Theatres chain.

Memphis, Tenn. Howard Ruthven, of Loew's State here, has been appointed manager of Loew's, Evansville, Ind. Elliott Johnson has been appointed manager of Grand Theatre by the Malco Enterprises, Inc.

Pittsburgh. For last couple of years manager of Morf Shea's Orpheum in suburban McKees Rocks, Lester W. Hutcheon has been moved to Philadelphia and Dover, twin Ohio cities, where he will be placed in charge of Shubert Theatre. Duke Prince comes on from Bradford, Pa., to replace him at the Orpheum.

Boston. Broadway, Chelsea, re-opened Sunday (16) with second run, dual, three-week change policy. George Frary, former manager of the Central, Bedford, Maine, will manage.

Harry Mulqueen, former manager Maine Theatre, Waterville, has been assigned to Central, Bedford as manager.

Regent, Norfolk Downs, became subsequent run to the Wallington (Maine) house. Changes weekly. Arthur Quinn, former assistant manager at the Strand, Dorchester, assumes management. Marvin Hulan replaces Quinn at the Strand.

Omaha. Recent openings and closings of theatres in the Omaha territory reported by the Omaha Associated Theatre through Secretary Regina Mole are as follows: Ownership changes in a cranks list the Corn Theatre at Beemer responded by Pearl Root, Alcazar to Cairo from John Cady to Percy Brown; Gibson at Omaha to the Liberty. B. E. Dutcher; Pastime at Primrose opened by N. J. White.

Low changes into the State theatre at Algonia opened by Gall Pettit; Palace at Alton opened by Phil March; Inco at Blanchard by Harry Root; Haymarket at Blair from Simon Hanson to G. L. Parkinson; New Leg at Moorhead opened by Harry Root; Alcazar at Blair man changed from E. R. Steele to Art Tickman.

Theatre closed in the territory include the Fairmont at Fairmont, Neb., and the Grand, which burned at Hurley, S. Dak.

Denver. Denver Theatre Managers' Association, which has been organized to succeed Rick Ricketson; Hynes, v. p. Buzz Briggs, treasurer; Emmett Thurston, secretary. Other members include Harry B. D. Cockrill, Rick Ricketson, Frank Milton, Dale Cline, Burns Ellison and Gerald Whitney.

Serialization Abroad

London. Korcia's 'H. G. Wells' film, 'The Shape of Things to Come,' is figured here to have had the largest advance newspaper boost ever given a film.

Author's scenario has been serialized in 15 papers, including the London Evening Standard, and is said to have been syndicated to more than 50 papers in the United States.

Picture opens at the Leicester Square, London, at the end of January.

Topped on Hats

Spartanburg, S. C. Criterion, playing Lew Ayres in 'The Silk Hat Kid,' drew top business newspaper, even as a second run, by pulling neatly a silk hat gag.

Gratts admits to first 25 silk-hatted gams, plus their femmes was basis of kick that turned many a person from the turnstiles. Gags when advertised, drew the topper crowd, plus their friends, plus a lot of folks gathered to see the fun—and the hats.

Revived the Mummy

Utilizing a prop made for 'The Mummy,' a manager has provided it with a mike and loud speaker, to provide two-way communication with a room on the second floor with a small window looking into the lobby. Large sign states that every day between 4 and 9 the mummy will come to life. People have come to know the hours and the silence on the floor with the mummy will come to life. People have come to know the hours and the silence on the floor with the mummy will come to life.

Oracle is a girl with a deep contralto who replies to questions asked, predicts the weather, tells about the pictures and frequently injects messages about the current and coming attractions. Town has no news broadcasts, so she now and then offers a news beat by arrangement with the local paper. Always prefaces by 'In tomorrow's Herald you will read the news about the item following. Also gives the sports results in the evening.

Now and then, but not too often, she will come to the woman with the red feather in her hat, or the man with the gray ulster, and offer the doorman a glass of beer. Not always does and never more than two or three times a night, but gives a paralytic to the crowd, which does not know she is looking through a scrim in her window. Frequently makes use of the same line, but never in such a manner as to get a laugh. Management figures that near 500,000 will see it.

With a quick-witted operator the stunt can be made a permanent gag that will draw them to the lobby about these things on pictures. Not shut down when the crowd threatens to become too stationary. Girl does not guess outcome of local football games, and that has helped.

Getting the Angle

There is more than most managers realize in getting the exact selling slant on pictures. Too many regard a picture merely as a title and sell the title without regard to the picture. An outstanding example is 'Mutiny on the Bounty' which is one of the best rough and tumble melodramas made, but which seems to sell best where the romantic angle is stressed. Anyone can gather from the title and the love angle. It sells itself on the theme, through the title and the book cover which the title suggests. But stressing the love angle will sell to the women, and every sale made from that angle will add to the final gross. Essentially a man's picture, it's still giving satisfaction to the women through a proper approach.

One of the best examples was some years ago when Paramount put out a silent screen version of 'The Sign of the Cross' which had been the cause of much talk in the southern states. Lem Stewart suggested to his Southern Enterprises, that they offer it as the story of a southern hero, called in Philadelphia, who came to and found his manhood. Some southern managers thought it knew better, and the picture flopped at some points caused a little trouble. But Stewart's slant was followed the picture crossed big.

There is a right slant on every picture. Often this will differ in different towns. The management consists of selecting the proper angle and then bearing down hard on that, with proper nod to other sales values. That's management.

Matches and Paper

Joe Well, of Universal, has gotten out some match books for 'Magnificent Seven.' The legend that nothing can match it. Book is only twice as wide, but it carries the picture and the title. It gets a book will show it around, which is what helps.


Joe Well issued some nice paper for the same title. That's management with matching lettering.

\$700 Stuckup

Canton, C. Dec. 17. Posing as a press scriver a lone hand of R. E. Reinhardt, manager of the Missouri State and McKinley theatres at the entrance to the Missouri theatre office and escaped with more than \$700. The money represented the day's receipts at two of the theatres. Reinhardt arrived in his pocket was overlocked.

Classified Hook-Ups

Probably there is no more constant plug than a hook-up to the classified section of the newspapers. Always there in the town, even after the business, and even the only paper in town is anxious to see it.



The amazing dramatic firebrand
in her most amazing role!...
ASTONISHING when dis-
guised as a reckless, devil-may-care
young fellow, footloose on the
road to romance... **GLORIOUS**
when transformed into a beauti-
ful girl, blissfully adrift in a love
as perfect as her secret dreams!

KATHARINE
HEPBURN
Sylvia Scarlett
CARY GRANT • BRIAN AHERNE
EDMUND GWENN

RKO-RADIO'S BIG
XMAS WEEK SHOW
IN KEY CITIES FROM
COAST TO COAST!

DIRECTED BY GEORGE CUKOR

A Pandro S. Berman Production

"AND THE SAME TO YOU!"



Comparative Grosses for November

(Continued from page 10)

CHICAGO

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
CHICAGO (2,000; 25-35-40) High, \$75,000 Low, 18,500	Shipmates Forever (Stage Show)	Rendezvous \$29,200	Peter Ibbetson \$26,300	Old Kentucky \$29,300 (5 days)
PALACE (2,000; 25-35-40) High, \$34,700 Low, 7,000	Beat the Band \$18,700 (Laudie)	Remember Last Night \$18,800	3 Kids, Queen \$14,300	3 Musketeers \$18,500 (Jack Clayton Band) (6 days)
UNITED ARTISTS (2,500; 25-35-40) High, \$45,500 Low, 5,500	Barbary Coast \$13,000 (2d week)	Coast \$2,800 \$60 week	Melody Lingers On \$7,000	Mutiny \$25,500

BOSTON

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
KEITH-MEMORIAL (2,000; 25-35-40) High, \$43,000 Low, 4,000	3 Musketeers \$16,500 (9 days)	Remember Last Night \$5,500	Transatlantic Tunnel \$4,400	In Person \$9,000
STATE (2,500; 25-35-40) High, \$29,000 Low, 4,000	Barbary Coast and Misbehaves \$14,000	Mutiny on Bounty \$22,000	Mutiny (Stage Show) (2d week)	Splendor and Feather i Hat \$5,500
METRO-POLITAN (2,000; 25-35-40) High, \$57,000 Low, 11,500	Metropolitan \$16,500 (Stage Show)	Crusades \$22,000	So Red the Rose \$17,000	Peter Ibbetson \$23,000

PORTLAND, ORE.

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
BROADWAY (2,000; 25-35-40) High, \$21,000 Low, 2,500	Case of Lucky Legs and Alias Bulldog \$4,300	Remember Last Night and Bishop Malone \$3,800	Stella Parish \$4,500	Rendezvous \$6,300
UNITED ARTISTS (1,000; 25-40) High, \$13,200 Low, 1,200	Barbary Coast \$5,000 (5 days)	I Live My Life \$5,900 (10 days)	Mutiny \$10,700	Mutiny \$7,300 (2d week)
PARA-MOUNT (2,000; 25-40) High, \$18,000 Low, 3,000	Tunnel and Personal Maid \$3,500	Hands Across Table \$6,200	Hands \$4,200 (2d week)	Old Kentucky \$5,000

TACOMA

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
MUSIC BOX (1,400; 16-27-31) High, \$10,500 Low, 1,100	Dr. Sorcerer and Case of Lucky Legs \$5,000	Alice Adams and Little Big \$4,200	Shipmates and Personal Maid's Secret \$4,800	Red Salute and King Solomon \$4,000
ROXY (1,300; 16-27-31) High, \$7,200 Low, 2,000	Gay Deception and Thunder in Night \$4,000	I Live My Life \$4,000	Chan in Shanghai and Bishop Malone \$3,500 (3 days)	Mutiny \$5,000 (2d week)
PARA-MOUNT (2,000; 25-40) High, \$22,000 Low, 3,600	Deception and Superspeed \$3,600 (Split week duals)			

BUFFALO

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
BUFFALO (1,500; 20-40-50) High, \$42,000 Low, 8,300	Rendezvous \$13,300	Hands Across Table \$12,000	Peter Ibbetson \$10,000	Red the Rose \$7,500
CENTURY (8,400; 20) High, \$21,000 Low, 3,200	Personal Maid's Secret and Eagle's Brood \$6,300	This Is the Life and Rainmakers \$7,600	Music Is Magic and Bad Boy \$6,400	Confidential and This Woman Is Mine \$5,300
HIPPO-DROME (2,000; 25-40) High, \$22,000 Low, 3,600	3 Musketeers \$7,500	Metropolitan \$5,800	Last Days of Pompeii \$5,600	Man Who Broke Bank \$5,300

BIRMINGHAM

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
ALABAMA (2,500; 30-35-40) High, \$29,000 Low, 3,500	Big roadcast and Bishop Misbehaves \$7,700 (Split week)	Little America and Eagle's Brood \$1,800 (Split week)	In Old Kentucky \$7,000	Thanks a Million \$6,000
STRAND (1,100; 20) High, \$5,100 Low, 800	Music Is Magic and Eagle's Brood \$1,800 (Split week)	Little America and Eagle's Brood \$1,800 (Split week)	In Old Kentucky \$3,000	Kentucky and Chan in Shanghai \$2,500 (Split week)
EMPIRE (1,100; 20) High, \$12,800 Low, 800	Tunnel \$3,500	Goose and Gander \$3,600	Case of Lucky Legs \$3,400	Personal Maid's Secret \$2,800

CINCINNATI

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
ALBEE (3,300; 33-42) High, \$33,500 Low, 5,500	Rendezvous \$13,500	Mutiny on Bounty \$3,000	Night at Opera \$14,000	In Person \$10,500
PALACE (2,500; 33-42) High, \$28,100 Low, 4,500	Metropolitan \$7,500	Hands Across Table \$10,500	Old Kentucky \$15,000	Thanks a Million \$10,000
LYRIC (1,400; 23-40) High, \$28,900 Low, 2,500	Way Down East \$4,500	Fighting Youth \$4,000	Rainmakers \$3,500	Night at Opera \$16,000
KEITH'S (1,300; 20-40) High, \$22,100 Low, 3,000	3 Kids, Queen \$3,000	Personal Maid's Secret \$2,500 (6 days)	Stella Parish \$4,000	Stars Over Broadway \$4,000 (6 days)

DENVER

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
DENHAM (1,500; 25-35-40) High, \$16,000 Low, 1,750	Hands Across Table \$4,500	Smiling Thru \$6,000	Virginia Judge \$5,500 (WLS Barn Dance)	Peter Ibbetson \$6,000
DENVER (2,500; 25-40-45) High, \$27,700 Low, 2,000	Rendezvous \$7,500	Mutiny on Bounty \$16,000	3 Musketeers \$5,500	Old Kentucky \$7,000
ORPHEUM (2,500; 25-40-45) High, \$25,000 Low, 2,000	3 Musketeers \$5,500	Tunnel \$7,500	Night at Opera \$5,000	In Person \$5,000
PARA-MOUNT (2,500; 25-40-45) High, \$22,000 Low, 1,200	Dr. Sorcerer \$3,500	She Couldn't Take It \$3,000	Mutiny on Bounty \$5,000	Bad Boy \$900 (4 days)

PHILADELPHIA

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
ALDINE (1,200; 40-55-60) High, \$30,300 Low, 6,100	Melody Lingers On \$11,500	Melody \$7,000 (2d week)	Red Salute \$8,500 (9 days)	Splendor \$18,000
EARLE (2,800; 25-40-50) High, \$33,000 Low, 10,500	Two Fisted \$1,500 (Major Bowes Amateurs) (Stage Show)	Rainmakers \$12,500	Personal Maid's Secret \$12,500	Remember Last Night \$17,500
FOX (3,000; 40-55-60) High, \$41,000 Low, 10,000	Metropolitan \$20,500	Met. \$16,500 (2d week)	In Old Kentucky \$22,500 (6 days)	Kentucky \$10,500 (2d week) (6 days)
STANLEY (1,300; 40-55) High, \$48,000 Low, 5,750	She Couldn't Take It \$8,500	Mutiny on Bounty \$24,000	Mutiny \$27,000 (2d week)	Mutiny \$18,000 (3d week) (6 days)

KANSAS CITY

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
MIDLAND (2,000; 15-20-40) High, \$35,000 Low, 5,100	Metropolitan \$8,900	Mutiny \$20,600	Mutiny \$8,500 (6 days)	Thanks a Million \$12,800
MAIN-STREET (2,000; 20-40) High, \$35,000 Low, 3,300	Jalna \$8,500 (Notable Stage Show)	3 Musketeers \$6,000	Case of Lucky Legs \$25,000 (Lega Bergere)	Stella Parish \$6,000 (6 days)
NEWMAN (1,000; 20-40) High, \$33,000 Low, 3,500	39 Steps \$7,600	Special Agent \$5,500	Peter Ibbetson \$7,800	Red the Rose \$6,500 (6 days)
UPTOWN (2,000; 25-40) High, \$11,000 Low, 1,500	Gay Deception and Chan in Shanghai \$3,800	King Solomon and Affair of Susan \$5,400	I Live for Love and Rainmakers \$2,900	Old Kentucky \$5,100

SAN FRANCISCO

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
PARA-MOUNT (2,700; 30-40) High, \$37,500 Low, 5,000	Dr. Sorcerer and The Payoff \$13,000	O'Shaughnessy's Boy and Personal Maid's Secret \$13,000	Stars Over Broadway and Transatlantic Tunnel \$13,000	Man Who Broke Bank and Navy Wife \$12,000
GOLDEN GATE (2,800; 30-40-45) High, \$28,000 Low, 5,400	3 Musketeers \$13,500 (Stage Show)	Last Outpost \$14,500	It's in the Air \$14,500	Show No Mercy \$14,500
ORPHEUM (2,400; 30-40-45) High, \$27,000 Low, 2,130	She Couldn't Take It (Col) (2d week)	3 Kids, Queen \$14,500 (Calloway)	Remember Last Night \$7,000	Feather in Hat \$5,000 \$2,000 \$2,000
WARFIELD (2,070; 35-40-45) High, \$57,400 Low, 8,200	Hands Across Table \$24,000 (Ted Lewis) (Stage Show)	Thanks a Million \$25,000	Old Kentucky \$22,000	Supper at Opera \$24,000

MONTREAL

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
PALACE (2,700; 80) High, \$18,000 Low, 4,500	Broadway Melody \$12,000	I Live My Life and King Solomon \$9,000	3 Musketeers and His Nightingale \$7,000	Tunnel \$7,000
CAPITOL (2,700; 80) High, \$30,000 Low, 5,100	Bonnie Scotland and Woman Wanted \$7,000	Hands Across Table and Born for Glory \$7,000	Thanks a Million and Case of Lucky Legs \$7,500	Old Kentucky and Heart's Affire \$6,000
PRINCESS (2,300; 80) High, \$25,000 Low, 5,500	Barbary Coast and Orchids to You \$7,500	Coast and Orchids \$6,000 (2d week)	Red Salute and Mr. Burke \$6,000	Couldn't Take It and Girl Friend \$6,500
LOEWS (3,200; 50) High, \$18,000 Low, 5,000	Age of Discretion and Cappi Ricks \$18,000 (Sally Rand Revue) (Stage Show)	Irish in Us and Pay-off \$10,000	Music Is Magic and Thunder in Nite \$16,000 (Major Bowes Ama.)	Special Agent and I Live for Love \$10,000

DETROIT

	Nov. 7	Nov. 14	Nov. 21	Nov. 28
MICHIGAN (4,000; 25-35-45) High, \$58,100 Low, 6,600	Two for Tonight \$22,000 (Major Bowes Ama.) (Stage Show)	It's in the Air \$22,000 (Libby Holman)	Night at Opera \$24,000	Red the Rose \$18,000 (Chic Syle)
FOX (5,000; 25-35-45) High, \$27,000 Low, 4,000	Metropolitan \$22,000 (El Brendel and Stepin Fatchit) (Stage Show)	Feather in Hat \$12,000	Thanks a Million \$30,000	Old Kentucky \$10,000
UNITED ARTISTS (2,000; 25-35-45) High, \$27,000 Low, 2,600	Crusades \$10,000	Crusades \$10,000 (2d wk)	Melody Lingers On \$7,000	Mutiny \$20,000

(Continued on page 21)

House Reviews

EMBASSY, N. Y.

(Continued from page 18)
ing victor in routine fashion. Par shows Thaw's rescue plane after it cracked up. Clyde Pangborn's 'flea plane' is handled by Fox who's prediction of Atlantic airmail in a few years is from Pathe.

Hearst Metrotone comes through with an all-American beauty 11, the best-known model in this country. Well done as far as it went but cut too short. That said, the company contributed best human interest story—bandit in Ohio pen for long term who is repaying victims by writing and selling stories typed in his cell.

Farmount gives effective coverage to 400th anniversary of the Bible's translation, showing parade in celebration at Huntington, W. Va., and views in Bible House, N. Y. City.

Low Lehr (Fox) has two laugh aples, one on pelicans, not up to usual fun standard, but his description of playful lion cub is tops. Christmas atmosphere contributed by Fox (toys and child fashions this year). Farmount (Christmas in Paris and Universal). Latter obtained views of Christmas, Florida, and postmistress there, pointing out that each December she is flooded with letters, either from youngsters or those seeking post office stamping of her community.

Sports and freak material were weak. Best sporting shot given by Universal with its Man Mountain Dean-Hans Steinko rassing match in Chicago. Other items included quiet Arabian (Footstep Fox), Ascot races in California (Pathe), shoe fashions (Fox), Paris styles (Pathe), and a musical comedy (Pathe) state that froze (U), opening of NBC's Hollywood studio (Pathe), and a new 11-bills being printed for Xmas and Hollywood's new trick bike (both Fox).

Two one-reel shorts, 'Giver Critics,' Fox-Educational, and 'Morocco Mirage,' Fox Magic Carpet, fill out 55 minutes of program. Wear.

IMPERIAL, TORONTO

Toronto, Dec. 14.

Plenty of punch, production value and a nice diversification of talent in front of the Xmas stage trimmings in the current press. It's another Harry Anger blend with the producer showing what he can do when he has the ingredients to start with.

Traveler parts on a giant cut-out of Santa Claus in full stage, with the girl lines tumbling out of his mane. In a major blend of skating costumes for a tap routine and a skating bit, with Ted Adaire and Ruth Long trailing for a full-on tap that scores on sophisticated rhythm. Ray Saxe holds the deuce in 'one or melange of national dances to his own saxophone accompaniments, does some somersaults while playing two piccolo, and finishes with a combo tap and tariat spin while still doing his own tootling. Over on novelty.

Cammy Slaters' trio well known around the local nite spots, follow for a couple of numbers, and get a nice response. The p.a. announcement that the girls leave for Chicago next week to join Horace Heidt's band adding to the belated local recognition of the three personable songsters. Grace Hayes, the marquee draw, follows after rating an announcement that her presence is made possible through NBC. Stintaneous contralto offers a medley of songs and scores hearty applause. Offering then takes an about-face with her argument with the 'Spirit of the Mike' which he wrote, but some of his material is pretty blue, particularly in contrast to the class material of the top biller, but maybe the known name. Act is a standout novelty and paid hard to beg off after the boy came out for his introduction.

Lane Wynn has a new routine for the first-half production finish which draws heavy applause. It's a fan dance with the girls in Grecian draperies for fine co-ordination. Cass, Mack, Owen and Topsy are out for their clowning and are all over the stage for their burlesque acrobatics and falls. No trouble in getting over. Production finale has the boys in shop-window 'coming to life,' with the line out for a doll dance drill, Ted Adaire and Ruth Long, and other spasm of tapology and everyone on for the round-up. Runs 55 minutes.

Good big opening nite despite the shopping commish. The exhibitor, Mrs. Wynn, the exhibitor, agreed to recognize his union.

COLORED OPERATORS' UNION

Philadelphia, Dec. 17.
Four-week strike of colored operators at Pearl, Standard and Royal theatres ended last week when Maurice Wax, film exhibitor, agreed to recognize his union.



And she says to him...

"My love isn't the kind a man can have and walk away from. I've got something that these safe women haven't. They don't know what it is, but they're afraid of it... and heaven knows they've a right to be!"

...I heard it with my own ears in

"DANGEROUS"

👉 A Drama to Write Home About... with Asterisks! 👈

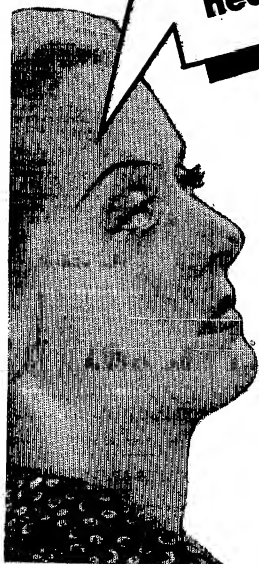
Starring

BETTE DAVIS

Teamed for the first time with

FRANCHOT TONE

Directed by Alfred E. Green for
WARNER BROS.



CALENDAR OF CURRENT RELEASES

Chesterfield

Offices: 1940 Broadway, New York N. Y.

Incumbent Evidence. A mystery making does circumstantial evidence convince the innocent. *Chick Chandler.* Dir. Charles Lamont. 67 mins. Rel. March 20. Rev. July 27.

Condemned to Live (Invincible). Horror story. *Ralph Morgan, Russell Gleason, Maxine Joy.* Dir. Frank Strayer. 62 mins. Rel. Aug. 15. Rev. Oct. 3.

False Pretences. Modern love story. *Sidney Blackmer, Irene Ware, Russell Hopton.* Dir. Charles Lamont. 67 mins. Rel. Sept. 1. Rev. Oct. 10.

Irish Who Came Back. About a public heroine No. 3. *Shirley Grey, Sidney Blackmer.* Dir. Charles Lamont. Aug. 16.

Happiness C. O. D. Domestic comedy. *Irene Ware, Don Durand.* Dir. Charles Lamont. 66 mins. Rel. Aug. 16.

Hiton Hike to Heaven. Movie-struck girl takes a Hitch Hike to Heaven. *Henrietta Croaman, Anita Page, Herbert Rawlinson.* Dir. Frank Strayer. 64 mins. Rel. Nov. 1.

Lady in Scarlet. A mysterious woman in a mysterious setting. *Reginald Barry, Patricia Farr, Claudia Dell.* Dir. Charles Lamont. Rel. Oct. 16.

Murder at Glen Athol. Crime Club story of a G-man on vacation. *John Miljan, Irene Ware, Noel Madison.* Dir. Frank Strayer. Rel. Oct. 1.

Ring Around the Moon. Story of love on the rebound. Three people who dared love. *Donald Cook, Brian O'Brien Moore.* Dir. Charles Lamont. 65 mins. Rel. Dec. 1.

Society Fever (Invincible). Proud but impoverished family struggles to keep up appearances. *Lola Wilson, Lloyd Hughes.* Dir. Frank Strayer. 66 mins. Rel. Oct. 1. Rev. Nov. 2.

Tango. The modern "Tango" girl. A story of a professional model. *Marian Nixon, Charles Chandler, Warren Hymer.* Dir. Phil Rosen. 66 mins. Rel. Jan. 1.

Gower at Sunset, Hollywood, Cal.

Columbia

Offices: 729 Seventh Ave., New York N. Y.

Intimate Adventure. High crimes on the high seas. *Nancy Carroll, Lloyd Nolan, Harry Langdon.* Dir. Al Rogell. 70 mins. Rel. Aug. 25. Rev. Sept. 4.

Jack Romm. The mystery thriller in which Karloff's kiss is the seal of doom. *Boris Karloff, Helen Marshall.* Dir. Roy W. Bell. 70 mins. Rel. July 25. Rev. Aug. 21.

Case of the Missing Man. The Candid camera turns detective. *Roger Fryer, Joan Perry, Dr. D. Ross Lidenman.* 58 mins. Rel. Oct. 15. Rev. Nov. 2.

Calling of Dan Matthews. The Harold Bell Wright's novel. *Richard Arlen, Charlotte Winter.* Dir. Phil Rosen. 66 mins. Rel. Dec. 1.

Crime of the Punishment. From the novel by Dostoyevsky. *Ed. Arnold, Peter Lore, Marian Marsh, Tala Birel.* Dir. Jos. von Sternberg. 62 mins. Rel. Nov. 2. Rev. Nov. 27.

Devils from the East. Just that. *Victory Jory.* 51 mins. Rel. Nov. 2. Rev. Nov. 27.

Feather in Her Hat. A vivid story of a mother's sacrifice. *Pauline Lord, Billie Burke, Louis Hayward.* Dir. Alfred Santill. 75 mins. Rel. Oct. 24. Rev. Oct. 30.

Gallant Defender. The Western. *Chas. Joan Perry, Dr. David Selman.* 67 mins. Rel. Nov. 20.

Irish Friends. The comedy situation in a barn theatre. *Ann Sothern, Jack Haley, Roger Fryer.* Dir. Edw. Buzzell. 69 mins. Rel. Aug. 3. Rev. Oct. 2.

Grand Exit. Novel story of a fed investigator. *Ann Sothern, Edmund Lowe.* Dir. Eric Kenton. 68 mins. Rel. Oct. 25. Rev. Nov. 13.

Guard That Girl. Mystery death threat story with an odd twist. *Robert Allen, Florence Rice.* Dir. Lambert Hillyer. 67 mins. Rel. Sept. 20. Rev. Nov. 13.

Heir to Trouble. Ken Maynard inherits a bag. *Ken Maynard, Joan Perry, Dr. Spencer Gordon Bennett.* 69 mins. Rel. Dec. 30.

If You Could Get Cook. Kitchen masquerade that ends in a wedding. *Herbert Marshall, Jean Arthur, Leo Carrillo.* Dir. Wm. A. Selzer. 72 mins. Rel. Dec. 30.

Lawless Riders. Western. *Ken Maynard, Bennett.* 67 mins. Rel. Dec. 28.

Love Without Returns. The favorite actor and fiction character reappears. *Melvyn Douglas, Gail Patrick, Tala Birel.* 67 mins. Rel. Dec. 20.

No More Yesterdays. Ruth Chatterton, Maudie Marsh, Otto Kruger, Robert Allen. Dir. Marion Gering. Rel. Dec. 30.

One Way Ticket. Love and lust of prison and a girl who weds a convict. *Lloyd Nolan, Peggy Conklin.* Dir. Herman Blumberg. 71 mins. Rel. Nov. 20.

Panic on the Air. Ann Sothern, Lloyd Nolan. Dir. Al Rogell. Rel. Dec. 31.

Public Menace. Crime reporter on board ship. *Joan Arthur, Geo. Murphy.* Dir. Eric Kenton. 72 mins. Rel. Sept. 20. Rev. Sept. 25.

She Couldn't Take It. Gangster seeks to tame wild socialite. *Geo. Raft, Joan Bonomo, Wade Boteler, Billie Burke.* Dir. Ty Garnett. 57 mins. Rel. Oct. 20. Rev. Nov. 13.

She Married Her Boss. Title tells the story. *Claudette Colbert, Melvyn Douglas, Gail Patrick.* Dir. Gregory LaCava. 69 mins. Rel. Sept. 15. Rev. Oct. 2.

Superhead. Speedboat environment. *Norman Foster, Mary Carlisle and Florence Rice.* Dir. Victor Halperin. 57 mins. Rel. Sept. 1. Rev. Dec. 5.

Under Their We Live. Domestic tragedy induced by red propaganda. *Willard Mack, Ben Lyon, Esther Ralston.* Dir. Willard Mack. 70 mins. Rel. Aug. 16. Rev. Oct. 2.

Too Tough to Kill. Newspaper girl saves a hardboiled hoodlum man. *Victory Jory, Sally O'Neill.* Dir. D. Ross Lidenman. 68 mins. Rel. Nov. 23.

Western Courage. Western. *Ken Maynard, Geneva Mitchell.* Dir. S. G. Bennett. Rel. Nov. 15.

Western Frontier. Ken Maynard meets a blonde Queen of the Range. *Ken Maynard, Lucille Brown, Nora Lane.* Dir. Al Herman. Rel. Aug. 25.

DuWorld

Offices: 729 Seventh Ave., New York N. Y.

Dame aux Camélias. La (P. N.). Literary adaptation of the Dumas classic. *Yvonne Yreany, Pierre Fresnay.* Dir. Ferdinand Rivers. 58 mins. Rel. March 15. Rev. March 21.

Legends. Technicolor version of Ball with plenty nudity. *Ir. Marquès de la Falange.* 59 mins. Rel. Oct. 9.

Pêcheur et sa Femme. Pierre Loti's saga of fishermen. *Yvette Guilbert, Dir. Pierre Guéhenne.* 75 mins. Rel. Sept. 15. Rev. Sept. 25.

Sans Famille (P. N.). Story of a boy's fight without family. *Robert Lyden.* Dir. André Melin. June 15.

The Last Wilderness. Expedition, animal film told in Wyoming. *Howard Hill.* 35 mins. Rel. May 4. Rev. July 24.

First Division

Offices: R. W. O. Bldg., New York N. Y.

Releases Also Allied, Chesterfield and Liberty

Incumbent Evidence. Reporter takes murder in campaign against decency and lust to chair. *Chick Chandler, Shirley Grey, Arthur Vinton.* Dir. Charles Lamont. 70 mins. Rel. Aug. 1.

Curtain Falls. One-time famous actress uses her talents in an entirely new role; and to overcome rivalry. *Henrietta Croaman, Dorothy Lee, Wm. Bakewell.* Dir. Charles Lamont. 68 mins. Rel. Oct. 2.

Dance Band (Alliance). A girl and boy band leader find a happy, tuncful, exciting way to overcome rivalry. *Charles 'Buddy' Rogers, June Clyde, Dir. Marcel Varnel.* Rel. Nov. 8.

Death from a Distance (Invincible). A girl reporter and a police detective match their wits. *Russell Houston, Charles 'Buddy' Rogers.* Dir. Frank Strayer. 62 mins. Rel. Sept. 1.

False Pretences. Sympathetic romance of a shady lady, powerfully developed. *Sidney Blackmer, Russell Hopton, Betty Compson.* Dir. Edward Galt. 66 mins. Rel. Oct. 1.

Frontier Justice (Futur). A rip-roaring out door drama of might and right. *Foot Gibson.* Dir. Robert McGowan. 58 mins. Rel. Oct. 1.

Irish Who Came Back. The Chesterfield. The regeneration of a girl hopelessly involved in a love affair. *Shirley Grey, Noel Madison.* Dir. Charles Lamont. 66 mins. Rel. Sept. 3. Rev. Sept. 15.

Happiness C. O. D. (Chesterfield). Hilarious solution to the money problem that begets every family. *Maude Eburne, Donald Mack, Irene Ware.* William Bakewell. *Polly Ann Young and Lona Andra.* Dir. Charles Lamont. 59 mins. Rel. Aug. 16.

Hong Kong Nights (V. Futur). An exotic story of American courage and Oriental cunning. *Toni Kene, Vera Kuzik, Warren Hymer, Tetsu Koma.* Dir. E. Mason Hopper. 59 mins. Rel. Sept. 15.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should provide a copy of the calendar for reference.

The running time given here is presumably that of the project. Showings and can only approximate the actual release length in these states or communities where local or state censorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time, checked in the theatre after passage by the New York state censorship, since pictures are reviewed only in actual theatre showings.

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, 'Variety' will appreciate the co-operation of all managers who may note discrepancies.

Studio Placements

Hollywood, Dec. 17.

Alma Krueger, 'These Three,' Goldwyn.

Conrad Nagel, Eleanor Hunt, 'Yellow Canyon,' Pathé.

George Waggoner, scripting 'Trouble in B Flat,' U.

Scott Darling, screen play, 'International Events,' U.

Arthur C. Horman, screen play, 'The Bridge of Sighs,' Invincible.

Robert Ellis, Helen Logan, adapting, 'Mother of the World,' Chesterfield.

Lowart Adamson, adapting 'The Last Trap,' Chesterfield.

Ann Doran, 'Camille,' Anthony Adams, WBE.

Robert Middlemass, 'F-Man,' Par. John M. Stymont, directing, 'Public Nuisance,' No. 1, 2nd-Fox.

W. P. Lipscomb, screen play, 'Under Two Flags,' 20th-Fox.

Ann Doran, 'Sing Around the Moon,' Chesterfield.

Paul Perez, scripting, 'Rilliant Reprise,' Columbia.

Bob Ferry, 'Lad and the Lio,' Beacon.

David Repp, 'Jewell, Nick Condes, 'Dancing Feet,' Republic.

William Still, 'Everybody's Old Man,' 20th-Fox.

Lambert Hillyer, screen play, 'Killers on Parade,' U.

Wheeler Oakman, Eddie Cobb, Ed Parker, 'Darkness, 'Darkest Africa,' Republic (serial).

Clyde Clament, 'The Leavenworth Prison,' Republic.

Victor Felt, 'Three Godfathers,' Metro.

Ed. Warner, Etienne Graciot, Nat. Penzance, Kent Smith, Robert McWade, 'Garden Murders,' Metro.

William P. Davidson, 'Singing Kid,' WB.

Henry Otto, 'Treacherly Rides the Trail,' WB.

Frita Shaw, 'High Hat,' Imperial.

John Bright, Robert Trasker, screen play, 'Exile Express,' U.

Frederic Crane, Eddie Kane, John Arthur, Maxine Jennings, Landers Stevens, untitled short, Radio.

John Lee, Dorothy Lee, Ethan Jacobs, 'Love, Woods, Belmont, Watson, 'The Wild West,' Radio.

Morgan Wallace, Eddie Grignon, Harold Kruger, 'Don't Est on Love,' Radio.

Kay Sutton, Brooks Benedict, 'Follow the Fleet,' Radio.

Jacques Tourneur, directing, 'The Jokers Diamond,' Metro short.

Lionel Stander, Jean Dixon, Peggy Conklin, 'A Kiss in the Dark,' 'Opera Hat,' Col.

Frances Farmer, Colin Tapner, Samuel S. Hinds, Evelyn Scott, directing, 'Robert Flight,' Par.

Torben Meyer 'Preview.'

Herbert Mundin, 'Under Two Eagles,' Fox.

Monte Blue, untitled western, Par.

Lester Matthews, 'Tugboat Princess,' Fox.

Donald Mack, 'Everybody's Old Man,' 20th-Fox.

Evelyn King, 'Little Lord Fauntleroy,' Pioneer.

Artline Jorg, Richard Powell, Clayton Kirby, Evelyn J. Gage, Sammy Cohen, George Chandler, Frank Hagney, Charles Stevens, Robert Homans, 'The Black Gang,' Fox.

Dave O'Brien, Sonnie Lamont (Continued on page 27)

Java Head (Associated). An adaptation of the Joseph Hergesheimer prize-winning novel also sensational in the stage, a gripping drama of love, lust and prejudice. *Charles Bickford, Charles Bickson, Don Edmond, Gwyneth John Leder.* Dir. J. Walter Rood. 70 mins. Rel. Sept. 1. Rev. Aug. 7.

Mimi (Associated). Immortal love story freely adapted from 'La Vie de Bohème.' *Douglas Fairbanks, Jr. and Gertrude Lawrence.* Dir. Paul L. Stein. 78 mins. Rel. Oct. 8.

Red Wagon (Alliance). Life under the big top with cross-currents of love, lust and lust. *Charles Bickson, George Bickson, Charles Bickson, Don Edmond, Anthony Bushell.* Dir. Paul L. Stein. Rel. Dec. 8.

Society Fever (Invincible). A mad, merry saga of the zany Protons. *Lola Wilson, Lloyd Hughes, Grant Withers, Hilda Hopper, Quinn Williams, Marion Stelling, George Irving, Shel. George.* Dir. Frank Strayer. 66 mins. Rel. Sept. 1.

Studies: Burbank, Calif.

Broadway Hostess. Glamorous drama of Broadway's bright lights. *Wini Shaw, Phil Regan, Genevieve Tobin, Lloyd Stalton, Allen Jenkins.* Dir. Frank McDonald. 59 mins. Rel. Dec. 7.

Captain Blood (Cosmopolitan). Based on Rafael Sabatini's smashing tale of the sea rovers of the 17th century. *Errol Flynn, Olivia de Havilland, Lionel Atwill, Basil Rathbone, Ross Alexander, Guy Kibbee.* Dir. Michael Curtiz. Rel. Dec. 28.

Case of the Lucky Legs. Detective story in a beauty contest. *Warren William, Genevieve Tobin, Patricia Ellis.* Dir. Archie L. Mayo. 71 mins. Rel. Oct. 5. Rev. Nov. 13.

Ceiling Zero (Cosmopolitan). Story of three war buddies who, in developing of commercial aviation, are thrown together in the most exciting events of the war. *James Cagney, Bob O'Brien, James Cagney, Stuart Erwin, Barton MacLane.* Dir. Howard Hawks. Rel. Jan. 25.

1 Found Stars Parish. International trials and tribulations of a famous actress. *Kay Francis, Ian Hunter, Silvy Sam, Paul Lukas.* Dir. Mervyn LeRoy. 84 mins. Rel. Nov. 23. Rev. Nov. 6.

Irish in Us, The. Three brothers of Irish extraction with Guy leading in Dir. Walter Forde. 69 mins. Rel. Oct. 15. Rev. Oct. 22.

Man of Iron. Comedy-drama which treats of the adventures in high society of an unpolished workman. *Errol Flynn, Lloyd Stalton, John Eldredge.* Dir. Wm. McGann. 61 mins. Rel. Dec. 21. Rev. Dec. 11.

Payoff. The sports columnist is put on the rocks by his cheating wife, but she turns out to be a good girl. *James Cagney, Charles Bickson, John Eldredge, Dir. Holt. Foreman.* 64 mins. Rel. Nov. 9. Rev. Nov. 13.

Read Gang. Powerful drama with the glamorous romance of a girl who battles to establish the innocence of the man she loves who has been framed and sent to a terrible penal institute by crooked politicians. *Donald Woods, Kay Linaker.* Dir. Louis King. Rel. Feb. 16.

Shipmates. Comedy drama at Annapolis. *John King, John King, Lewis Stone.* Dir. Frank Borzage. 109 mins. Rel. Oct. 12. Rev. Oct. 22.

Song of the Saddle. Stirring Western drama with music. *Dick Foran, Alma Lloyd.* Dir. Victor Saville. Rel. Feb. 22.

Story of Louis Pasteur (Cosmopolitan). Dramatization of the stirring events in the life of Louis Pasteur in his battle against ignorance and his efforts to save the world from cholera. *Paul Hutchings, Ann Louise, Donald Woods, Dick Moore.* Dir. Wm. Dietrich. Rel. Feb. 22.

The Murder of Dr. Harigian. Kay Linaker, Ricardo Cortez, Mary Astor, John Eldredge, Joseph Crehan. Dir. Frank McDonald. 67 mins. Rel. Jan. 18.

G-B

Offices: 1600 Broadway, New York N. Y.

Alias Bulldog Drummond. Comedy thriller takeoff. *Jack Hulbert, Fay Wray.* Dir. Walter Forde. 62 mins. Rel. Sept. 1. Rev. Sept. 11.

Born for Glory. Naval warfare, with aid of British govt. *Betty Balfour.* Dir. Walter Forde. 69 mins. Rel. Oct. 15. Rev. Oct. 22.

Calvarynot. The Chiller. *Charles Hains, Fay Wray.* Dir. Maurice Elvey. 73 mins. Rel. July 15. Rev. June 12.

Leaves of a Dictator. The strong historical costume drama. *Clive Brook, Betty Balfour.* Dir. Victor Saville. Rel. April 1. Rev. April 1.

Man Who Knew Too Much. Realistic underworld drama in the Alps and London. *Peter Lore, Leslie Banks, Edna Best.* Dir. Alfred Hitchcock. 75 mins. Rel. March 15. Rev. April 2.

My Heart Is Calling. Romantic musical. *Jan Kiepura, Martha Egert.* 70 mins. Rel. Nov. 20. Rev. Nov. 27.

My Song for You. Romance in the opera house. *Jan Kiepura.* Dir. Maurice Elvey. 76 mins. Rel. May 15. Rev. May 20.

Princess Charming. Musical. *Evelyn Laye, Henry Wilcoxon.* Dir. Elvey. 79 mins. Rel. June 15. Rev. June 15.

39 Steps. Romantic melodrama. *Robert Donat, Madeleine Carroll.* 66 mins. Rel. Sept. 1. Rev. Sept. 15.

Transatlantic. Story of a girl who sails from London to Australia by Europe and America. *Richard Dix, Helen Vinson, Madge Evans, Basil Sydney.* Dir. Maurice Elvey. 90 mins. Rel. Oct. 15. Rev. Oct. 30.

Liberty

Offices: 3776 Broadway, New York N. Y.

Old Homestead. The hill-billy singer becomes radio star. *Raymond, Mary Carlisle, Lawrence Gray, Dorothy Lee, Willard Robinson.* Dir. Willard Nigh. 71 mins. Rel. Aug. 10. Rev. Oct. 7.

Mascot

Offices: 1776 Broadway, New York N. Y.

Confidential. An expose of the numbers racket. *Donald Cook, Evelyn Knapp, Warren Hymer.* Dir. Edward Cahn. 65 mins. Rel. Oct. 26. Rev. Nov. 20.

Harmony. 89 mins. and songs of Stephen Foster. *Douglas Montgomery, Adrienne Ames, Evelyn Venable, William Frazer.* 55 mins. Rel. Aug. 21. Rev. Oct. 30.

Streets of Lullaby. Story of a girl who eloped to become a train and marry a man who didn't love. *Victory Jory, Evelyn Venable.* Dir. Leonard Fields. Rel. Aug. 27.

Waterfront Lady. Fast moving romance of two who loved—and faked with the shadow of the law across their lives. *Ann Rutherford, Frank Albertson.* Dir. Jos. Santley. 67 mins. Rel. Oct. 5. Rev. Nov. 6.

Metrol

Offices: 1840 Broadway, New York N. Y.

Ahl Wilderness. Film version of Eugene O'Neill's comic success. *Lionel Barrymore, Wallace Beery, Cecilia Parker, Willa Linsen.* Dir. Clarence Brown. Rel. Nov. 23.

Anna Karenina. Tolstoy's famous novel of a woman's struggle for love. *Greta Garbo, Fredric March, Basil Rathbone.* Dir. Clarence Brown. 85 mins. Rel. Sept. 6. Rev. Sept. 15.

Bishop Mathewson. Comic Improvisation into duty as a detective. *Edmund Gurney, Maureen O'Sullivan, Norman Foster.* Dir. E. A. Dupont. 61 mins. Rel. Sept. 13. Rev. Oct. 2.

Don't Get Started. A farical romp at the Highlands. *Laurel and Hardy.* Dir. James W. Horne. 82 mins. Rel. Aug. 23. Rev. Aug. 28.

Broadway Melody of 1936. Big song and dance show. *Jack Benny, June Haver, Fred Astaire, Fred Astaire, Fred Astaire.* Dir. Roy Del Ruth. 102 mins. Rel. Sept. 20. Rev. Sept. 25.

China Seas. Intensive drama with a locale of a Chinese tramp steamer. *Clark Gable, Jean Wallace, George E. Stone.* Dir. John Ford. Rel. Nov. 13.

Great Ziegfeld. The Based on the life of the late, great imperator. *William Powell, Louise Latimer, Fannie Brice.* Ann Pommering. Dir. R. Z. Leacock. Rel. Nov. 13.

Here Comes the Band. An ambitious song writer and a stolen melody. *Ted Lewis and his band, 'Virginia Bruce.'* Ted Henry. Dir. Paul Sloane. 65 mins. Rel. Sept. 13. Rev. Sept. 15.

I Live My Life. The archeologist and the society girl. *Joan Crawford, Brian Aherne, Frank Morgan, Alice MacMahon.* Dir. S. Van Dyke. 83 mins. Rel. Oct. 1. Rev. Oct. 15.

It's in the Air. High pressure comedy with atmosphere setting. *Benny Ush, Merle Keefe, Charles Mitchell, Mary Carlisle.* Dir. Charles C. Crichton. Rel. Oct. 1. Rev. Oct. 15.

Kind Lady. Based on the Broadway play by Edward Chodorov, stemming from a Hugh Walpole tale. *Alma MacMahon, Basil Rathbone, Dudley Digges.* Dir. G. Seltz. 75 mins. Rel. Feb. 16.

Last of the Magic. A story of a girl who is the girl of the Magic, of Faith and Lotus Long. Dir. Richard Thorpe. Rel. Dec. 20.

Autumn on the Bounty. Based on famous historical episode of Captain James Cook's voyage. *Charles Laughton, Richard Todd.* Rel. Oct. 13.

Light at the Opera. Wild adventures in mistaken identity of three Italians. *Frank Morgan, Chico and Harpo Marx.* Dir. Sam Wood. 96 mins. Rel. Nov. 15. Rel. Dec. 11.

(Continued on page 27)

"KING OF BURLESQUE"

IS IT A DRAMA?

IS IT A COMEDY?

IS IT A MUSICAL?

IS IT A GIRL SHOW?

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See **MOTION PICTURE HERALD OF DEC. 21st**
AND KNOW HOW BIG IT IS! *(Even the six-page ad can't half do it justice!)*

CALENDAR OF CURRENT RELEASES

(Continued from page 25)

O'Shaughnessy's Boy. A father and son who follow the circus. Wallace Beery, Jackie Coogan. Dir. Richard Boleslawski. 87 mins. Rel. Sept. 27. Rev. Oct. 10.

Perfect Gentleman. The actor who comes back. Frank Morgan, Cicely Courtneidge. Dir. Tim Whelan. 75 mins. Rel. Oct. 10.

Pursuit. Pseudo kidnap story. Chester Morris, Sally Eilers. Dir. Edw. L. Martin. 75 mins. Rel. Aug. 9. Rev. Oct. 9.

Rendezvous. Based on Major Herbert O. Yardley's "Black Chamber." William H. Powell, Richard Romo. Dir. W. L. Howard. 95 mins. Rel. Oct. 15. Rev. Oct. 30.

Rifflaff. Jean Harlow, Spencer Tracy. Ir. J. Walker Ruben. Rel. Jan. 3.

Robin Hood of El Dorado. Drama of a frontier days' bad man. Warner Baxter, Ann Loring. Dir. William Wyler. No release date.

Rose-Marie. Rudolf Friml's operetta. Nelson Eddy, Jeanette MacDonald. Dir. W. S. Van Dyke. No release date.

Tale of Two Cities. Further adventures of the French Revolution. Ronald Colman, Elizabeth Allan, Edna May Oliver, Basil Rathbone, Henry B. Walthall. Dir. Jack Conway. Rel. Dec. 27.

Tarzan Escapes. Further adventures of the ape man. Johnny Weissmuller, Maureen O'Sullivan. Dir. James McKay. No release date.

Three Live Ghosts. Based on the novel by Fred S. Isham. Richard Arlen, Ann Loring. H. Bruce Humberstone. Rel. Jan. 10.

Whisper. Spencer Tracy as a "C" man on the trail of pearls with a fortune. Myrna Loy, Harry Stephens. Dir. Sam Wood. Rel. Dec. 13.

Monogram

(Released through Republic)

Cheers of the Crowd. Russell Hopton, Irene Ware. Rel. Aug. 5.

Keeper of the Bees. George Bancroft, George E. Stone, Neil Hamilton, Betty Furness, Robert Bosworth, Emma Dunn, Edith Fellows, Helen Jerome Eddy. 75 mins. Rel. July 15. Rev. Aug. 21.

Trail Beyond the Hills. John Wayne, Vera Millie. 55 mins. Rel. Oct. 22.

1935 Monogram. 1935 Monogram. New York, N.Y.

Annapolis Farewell. Unusual type of story made at the U. S. Naval Academy. Sir Guy Standing, Rosalind Keith, Tom Brown, Rich Cromwell. Dir. Alex Hall. 75 mins. Rel. Aug. 12.

Anything Goes. Broadway musical hit. Bing Crosby, Ethel Merman, Chas. Ruggles, Ida Lupino. Dir. Lewis Milestone. Rel. Jan. 24.

Bar 20 Rides Again. Hopalong Cassidy western. William Boyd, Jimmie Ellison, Ethel Wales. Dir. Howard Bretherton. Rel. Dec. 6.

Big Broadcast of 1935. The Jack Oakie, Lydia Robert, Burns and Allen and Wendy Barrie carry along a fanciful story which serves as background for an array of radio stars. 90 mins. Rel. Dec. 13.

Clide Comes Home. The. A girl with spirit and a boy with a temper. Claudette Colbert, Wm. McMuray, Robert Young, Wm. Collier, Sr. Dir. Wesley Ruggles. Rel. Jan. 2.

Collegiate. Musical. Jack Oakie inherits a girl's school. Jack Oakie, Joe Penner, Ned Sparks. Rel. Dec. 27.

Coronado. Story of Coronado Beach, Southern California beach resort. Johnny Downs, Betty Burgess, Jack Haley, Alan White, Leon Errol. Dir. Norman McLeod. 75 mins. Rel. Nov. 15.

Cruades. The. Cecil de Mille's spectacle. Loretta Young, Henry Wilcoxon. Dir. Cecil de Mille. 124 mins. Rel. Aug. 2. Rev. Aug. 28.

Eagle's Broad. The. Second in the Hopalong Cassidy series. William Boyd, Jimmy Ellison, Wm. Parham, Sam Hartings. Dir. Howard Bretherton. Rel. Oct. 25.

Every Night at Eight. Radio story capitalizing the amateur craze. Geo. Raft, Alice Faye, Frank Langford, Fay Galy. Dir. Raoul Walsh. 90 mins. Rel. Aug. 8. Rev. Aug. 7.

Hands Across the Table. The story of a barbershop mania. Carol Lombard, Fred MacMurray, Ralph Bellamy. Mitchell Leisen. Rel. Oct. 18. Rev. Nov. 6.

Her Master's Voice. Ed. Everett Horton gets into trouble for flirting with his own wife. Stage hit. Peggy Conklin. Dir. Jos. Santley. Rel. Jan. 17.

Here Comes Cookey. Grace Allen gets her father's fortune and starts a private theatre for children. Ralph Bellamy, George Allen, Geo. Barbier. Dir. Norman McLeod. 65 mins. Rel. Sept. 8. Rev. Oct. 16.

Hopalong Cassidy. From the familiar book character. William Boyd, Jimmy Ellison, Prilla Stone. Dir. Howard Bretherton. 55 mins. Rel. Aug. 23. Rev. Oct. 2.

It's a Great Life. Story of the CCC camp. Joe Morrison, Paul Kelly, Chas. Sals. Rel. Dec. 13.

Last Outpost. The. From F. Britten Austin's striking fiction story. Cary Grant, Claude Rains, Gertrude Michael. Dir. Chas. Barton. 72 mins. Rel. Chas. Barton. 68 mins. Rel. Nov. 23.

Little America. Will Byrd in Antarctica. Special. 55 mins. Rev. Oct. 16.

Mary Burns, Fugitive. G-men story. Sidney Silva, Mulvyn Douglas, Pert Kelton. Dir. Wm. K. Howard. 80 mins. Rel. Nov. 15. Rev. Nov. 20.

Illions in the Air. A romance of the radio amateurs. John Howard, Wendy Barrie, Willy Furst. Rel. Dec. 13.

Key Way. The. Harold Lloyd production taken from a stage hit. Lloyds, Adolphe Menjou, Verree Teasdale. Dir. Wm. McCarey. Rel. Jan. 3.

Nevada. Larry Ralston in the role of Monte Blue, Kathleen Burke. Dir. Chas. Barton. 68 mins. Rel. Nov. 23.

Peter Ibbotson. George Du Maurier's famous love classic. Gary Cooper, Ann Harding, John Halliday. Dir. Henry Hathaway. 85 mins. Rel. Nov. 8. Rev. Nov. 15.

Rose of the Rancho. Richard Walton Tully's and David Belasco's gorgeous story of old California. Gladys Swarthout, John Boles, Charles Bickford. Willie Howard. Dir. Barton. Rel. Oct. 25.

Ship Cafe. Waterfront story of a stoker who sang. Carl Brisson, Arline Judge, Mady Christian. Dir. Robert Florey. 64 mins. Rel. Nov. 1.

So Red the Rose. From Stark Young's best seller. Margaret Sullivan, Walter Connolly. Randolph Scott. Dir. King Vidor. 80 mins. Rel. Sept. 27. Rev. Dec. 4.

Two Flashed. Two pugers enter Park Avenue society. Leo. Tracy, Roscoe Karns. Gall Fairlie. Dir. James Cruze. 80 mins. Rel. Oct. 9. Rev. Oct. 23.

Two for Tonight. From the stage hit by Max and J. O. Leaf. Gay-naked playrights on the loose. Bing Crosby, John Bennett, Mary Boland, Thelma Todd. Dir. George Stevens. 90 mins. Rel. Sept. 4. Rev. Sept. 11.

Urging Judy. The. Based on Walter C. Kelly's vaudeville character. Walter C. Kelly, Stepin Fetchak, Marsha Hunt. Dir. Edw. Sedgwick. 60 mins. Rel. Sept. 23.

Wanderer of the Wasteland. Zane Grey story. Dean Jagger, Gal Patrick, Edward Ellis. Dir. Otto Lovering. 62 mins. Rel. Aug. 16. Rev. Aug. 16.

Wings Over Ethiopia. Topical. 62 mins. Rel. Oct. 16.

Without Regret. From stage play. Love and treachery in London. Elissa Landi, Paul Cavanaugh, Frances Drake, Dir. Harold Young. Rel. A.C.S. 23.

R.K.O. Radio

Hoe Adams. Small town girl dramatizes herself and tries to win a rich husband by living off her family. Katharine Hepburn, Fred MacMurray, Fred Stone, Evelyn Ankers. Release date. Rel. Oct. 18.

Annie Oakley. Events in the life of Annie Oakley, famous woman rifle shot. Barbara Stanwyck, Preston Foster. Release date. Rel. Oct. 18.

Another Face. A killer has his face remodelled by plastic surgery and becomes a movie actor in Hollywood. Brian Donlevy, Wallace Ford, Phyllis Brooks. Dir. Alan Hale. 68 mins. Rel. Dec. 20.

Chasing Yesterday. Adaptation of an Anatole France classic. Anne Shirley, G. P. Hegarty. 75 mins. Rel. May 3. Rev. Oct. 23.

Chatterbox. An orphan with a vivid imagination yearns to become an actor, but finds happiness with the man of her dreams. Anne Shirley, Phillips Holmes. Dir. George Stevens. 90 mins. Rel. Jan. 4.

Don't Bet on Love. To win a bet, a meat-packing firm starts out to win New York in his underwear. By the time he reached his destination he has money, clothes and a girl. Ray Conniff, Raymond, Wendie Barrie, Helen Broderick. Dir. Leigh Jason. Rel. Feb. 7.

Fans and Claw. Frank Buck's latest expedition into the Malaysian Peninsula. Frank Buck. Dir. Frank Buck. Rel. Dec. 27.

Follow the Fleet. The comedy man who joins the navy meets his former girl friend in a dance hall and helps her salvage a ship by stopping a big show. Fred Astaire, Ginger Rogers, Randolph Scott, Herbert Rawlinson. Rel. Dec. 27.

Reckies. Orphan boy who conquers fear in order to save the life of a little girl and thereby wins the love and esteem of his benefactors. Tom

Brown, Virginia Welder, Carol Stone, Lumsden Hare, James Bush, Dorothy Fierstone, Fred Astaire, Dick Alexander. Dir. Edward Kelly. 69 mins. Rel. Oct. 4. Rev. Oct. 30.

Green Shadow. Private detective solves the origin of extortion notes and a kidnapping. Preston Foster, Margaret Callahan, Jack Adair. Dir. Charles Vidor. Rel. Jan. 31.

Hi Gutchin. A romance of the plains of Argentina. John Carroll, Stefani Duna, Rod Rogers, Montague Love. Dir. Thomas Atkins. 59 mins. Rel. Oct. 11.

His Family Tree. Old man Murphy comes from Ireland to visit his son only to find that his son has married a girl who is the daughter of his enemy. Margaret Callahan, Alan Marry, William Harrigan, Maureen Delany. Dir. Charles Vidor. 69 mins. Rel. Sept. 20.

Hot. A story of the "hot" trade of the vagabond "hot" trade and the unchangeable fever that auras in the veins of men who follow the ponies. James Gleason, Zasu Pitta, Margaret Callahan, Russell Gleason. Dir. George Marshall. 85 mins. Rel. Aug. 16. Rev. Oct. 2.

I Dream Too Much. Lily Pons debut picture. While trying to sell her husband's opera, a great impresario discovers the girl's marvelous voice. Lily Pons, George Meeker. Dir. Fred Gulley. 75 mins. Rel. Nov. 23.

Indestructible. Mary Talbot. An ideal marriage is broken up by a scheming woman. George Meeker, Lily Pons, George Meeker, Lily Pons. Dir. George Meeker. 75 mins. Rel. Nov. 23.

In Perfect Order. The destruction of the City of Pompeii. Preston Foster, Helen Mack, Alan Hale. Dir. Ernest B. Schoedsack. 96 mins. Rel. Oct. 18. Rev. Oct. 23.

Mother. Rich father finds gold and romance in the same day, but a crook tries to turn in on both. Richard Dix, Lella Hyams, Jesse Ralph, Alan Clyde, Onslow Stevens. Dir. Wallace Fox. Rel. Jan. 24.

Old Man Rhythm. An adoring heir deserts business to join his son as a college undergraduate. Charles Rogers, George Barbier, Barbara Kent. Dir. Edward Ludwig. 74 mins. Rel. Aug. 2. Rev. Aug. 28.

Pardners Make Range. An epic western laid in a Southern California cattle town in the late '60s. Harry Carey, Hoot Gligler, Bob Steele, Tom Riddle, William Williams. Dir. William Wyler. 100 mins. Rel. Nov. 15.

Rainmaker. A rich but dishonest farmer battles the rain. Franklyn Farnum, Boots' Mallory. Dir. Wallace Fox. 74 mins. Rel. Sept. 27.

Return of Peter Grimm. The. From David Wardle's hit. Lionel Barrymore, George Meeker, George Meeker, George Meeker. 75 mins. Rel. Oct. 25.

Seven Keys to Baldpate. Remake of the Cohan play. Gene Raymond, Margaret Hamilton, Edna May Oliver, Edward Kelly. Rel. Dec. 13.

Sylvia Scarlett. A father takes his daughter to England and dresses her as a boy. Katharine Hepburn, Edmund Gwenn, Cary Grant. Dir. George Cukor. Rel. Jan. 3.

Thoroughbreds All. A champion race horse is stolen by gangsters and is helped back to the track. George Meeker, George Meeker. 75 mins. Rel. Oct. 25.

Three Musketeers. From the Dumas classic. Walter Abel, Margot Graham, Rosamond Pincho, Onslow Stevens, Paul Lukas, Heather Angel, Moroni Olsen. Dir. Rowland V. Lee. 91 mins. Rel. Oct. 25. Rev. Nov. 6.

To Beat the Devil. A rich but dishonest farmer battles the rain. Franklyn Farnum, Boots' Mallory. Dir. Wallace Fox. 74 mins. Rel. Sept. 27.

Top Hat. American dancer who falls in love with a young girl, but has a hard time winning her on account of mistaken identity. Fred Astaire, Ginger Rogers, Robert Horton, Helen Broderick. 85 mins. Rel. Dec. 13.

Two in the Dark. A man, his memory gone and his identity unknown, gets involved in a mystery. Walter Abel, Margot Graham, Eric Blore. Dir. Ben Stoltz. Rel. Jan. 10.

Republic

Burning Gold. Fast action. Bill Boyd. Rel. Dec. 1.

Cappy Ricks Returns. Peter B. Kyne's familiar fiction hero. Robert McWade, Ray Walker, Forster McKinney. Dir. Mack Wright. 67 mins. Rel. Dec. 1.

Crime of Dr. Crippen. The. Original story suggested by Poe's "The Premature Burial." Errol Strohlein, Harriet Stuart, Dwight Frye. Dir. John Auer. Rel. Dec. 1.

Forbidden Heaven. Suggestive of "One More Spring." Four delinquents in an abandoned London house. Chas. Farrell, Charlotte Henry, Beryl Mercer. Rel. Dec. 1.

Forced Landing. Murder mystery. Thirteen passengers lie with death on a transatlantic aeroplane. Toby Wing, Esther Ralston, Onslow Stevens, Sidney Fox. Dir. Melville Frank. Rel. Dec. 1.

Frasco Waterfront. Drama. Original story by Norman Houston. Ben Lyon, Helen Twelvetrees, Rod La Rogque. Dir. Arthur Lubin. Rel. Dec. 7.

Hitch-Hike Lady. Comedy-drama. Four characters of the road unite to solve a mystery. Arthur Treacher, James Ellison. Dir. Aubrey H. Scotto. Rel. Dec. 20.

Lawless. Western. John Wayne. Dir. R. M. Bradbury. Rel. Nov. 4.

Lawless. Western. John Wayne. Dir. R. M. Bradbury. Rel. Nov. 4.

Lawless. Western. John Wayne. Dir. R. M. Bradbury. Rel. Nov. 4.

Melody Trail. Western. Gene Autry. Ann Rutherford. Joseph Kane. 50 mins. Rel. Dec. 11.

New Adventure of Tarzan. Herman Brix, Ula Hoyt. Dir. Edw. Kull. W. F. McLaughlin. 71 mins. Rel. Oct. 16.

New Frontier. The. Western. John Wayne. Dir. Carl Pierson. Rel. Dec. 11.

Racing. Action. Bill Boyd. Rel. Dec. 11.

Sagebrush Troubadour. The. Western. Gene Autry, Barbara Pepper. Iley Burnett. Dir. Joseph Kane. Rel. Dec. 2.

Spanish Gaze Mystery. The. From the novel by Ellery Queen. Helen Twelvetrees, Donald Cook, Jack La Rue, Betty Byrne. Dir. Lewis D. Collins. 70 mins. Rel. Oct. 17.

Thousand Dollars a Minute. A. Newspaper man makes a bet wherein he has to spend \$1,000 a minute. Rel. Nov. 5.

Tumbling Tumbleweeds. Western. Gene Autry. Jos. Kane. 57 mins. Rel. Sept. 9.

Two Sinners. From the Warwick Desiring story. Otto Kruger, Minna Gombell. Dir. Robert Siodmak. Rel. Oct. 18. Rev. Oct. 18.

Westward Ho. Western pioneer story. John Wayne, Sheila Manors. Dir. R. M. Bradbury. Rel. Aug. 15.

Studio Fox Film

Bad Boy. By Vina Delmar. James Dunn, Dorothy Wilson, Louise Fazenda. Dir. John Blystone. 65 mins. Rel. Oct. 26. Rev. Oct. 30.

Black Gang. The. Paul Kelly, Slim Summerville, Mona Barrie. Dir. Lewis Seidman. Rel. Feb. 28.

Champsang Charlie. Paul Cavanaugh, Helen Wood. Dir. Jas. Tinsling. Rel. Jan. 31.

Charlie Chan in Shanghai. For once Chan operates in the home port. Warner Baxter, Eileen Hervey. Dir. John Blystone. 70 mins. Rel. Oct. 11. Rev. Oct. 16.

Charlie Chan's Secret. Warner Oland, Rosina Lawrence. Dir. Gordon Wiles. 70 mins. Rel. Oct. 11.

Charlie's Inferno. New version of an old thriller. Spencer Tracy, Claire Trevor, Henry B. Walthall. Dir. Harry Lachman. 90 mins. Rel. Aug. 23. Rev. Aug. 23.

Dress to Thrill. Titta Ralt, Olive Brook. Dir. Harry Lachman. 75 mins. Rel. Aug. 16. Rev. Nov. 27.

Farmer Takes a Wife. The. From the stage play of the old canal days. Janet Blair, John Blystone, John Blystone. Dir. Victor Fleming. 94 mins. Rel. Aug. 2. Rev. Aug. 14.

Gay Deception. The. Francis Lederer, Hentia Huma, Frances Dee. Dir. Wm. Powell. 75 mins. Rel. Oct. 18. Rev. Oct. 18.

Here's to Romance. Story of an opera singer. Nino Martin, Genevieve Tobin, Anita Louise. Dir. Alfred E. Green. 82 mins. Rel. Oct. 4. Rev. Oct. 4.

In Old Kentucky. Final Will Rogers release with Dorothy Wilson, Russell Ralston, Bill Robinson. Ir. Geo. Marshall. 64 mins. Rel. Nov. 22. Rev. Dec. 4.

It Had to Happen (20th). Geo. Raft, Rosalind Russell. Dir. Roy del Ruth. Rel. Feb. 14.

(Continued on page 29)

Studio Placements

(Continued from page 25)

Frank Melton, "Dancing Feet," Republic.

Rosalind Ivan, "The Garden Murder Case," Metro.

Harry Fraser, directing "Hair Trigger," C.A. Burke.

"Fred Koller, Jr.," "Pecos Kid," Berke.

Ralph Forbes, "The Name the Murderer," International.

John McDaniel, "Exclusive Story," Metro.

Frank Howard Clarke, writing original, Principal.

Pert Kelton.

Robert McWade, "Next Time We Love," U.

Seton I. Miller, screen play, untitled original, W.B.

Harry Clark, screen play, untitled, "Queen," Metro.

Horatio Winslow, "Legion of the Lost," Kathlyn Dale.

Herbert Rawlinson, Republic.

Henry Johnson, scripting for Nothing, Far.

Lucille Newmark, adapting "Born Republic," George Plympton, screen "Flash Gordon," U. serial.

Janet Beecher, "Splinter Dinner," U.

Lucille Ball, Maxine Jennings, "Farmer in the Dell," Radio.

Harry Maren, "Don't Bet on Love," Radio.

Morlon Olsen, John "Theobalds All," Radio.

Victor McLaglen, "Flags," 20th-Fox.

Halliday Hobbes, "The Return of Jimmy Valentine," William Henry, Met. Metro.

J. M. Kerrigan.

Norman Willis, "T-Man," Far.

Norman S. Hall, screen play, "The Return of Jimmy Valentine," Alan Saalburg, screen play, "Green Pastures," W.B.

Scotty Seckett, "Anthony Adverse," W.B.

Nigel Bruce, "The Return of Jimmy Valentine," 20th-Fox.

Gene Lockhart, "Garden Murder Case," Metro.

Fred Newmeyer, directing "untitled comedy," Rich.

Charlotte Henry, "The Return of Jimmy Valentine," Lloyd Hughes, June Collier, Jack Mulhall, Laurence Gray, "Face in the Fog," Victory.

John Kelly, "Timothy's Quest," Far.

Billy Gilbert, "T-Man," Far.

John Kelly, "Timothy's Quest," Far.

"Black Gang," 20th-Fox.

Harry C. Bradley, Vene Barnett, "Dancing Feet," Republic.

Victor McLaglen, "The Return of Jimmy Valentine," Bruce Cabot, Ann Sothern, Lloyd Nolan, Dudley Murphy, directing, "The Return of Jimmy Valentine," Gordon Jones, "Devil's Squadron," Col.

Sam Flint, "Directing Coward," Victory.

Arthur Lubin, directing "House of a Thousand Charities," Republic.

Stanley Anderson, "Opera Hat," Col.

Charles Judea, "Tomorrow Is a Better Day," U.

Edward G. Robinson, "Indestructible Mary," Talbot, Radio.

Paul Irving, "The Walking Dead," U.

William Jeffrey, Ed Earl, "Along," Col.

Barbara Lawrence, Marlon Parrell, E. H. Calvert, Fern Emmett, Roland Ray, Scott Pembroke, directing, "The Oregon Trail," Republic.

Maurice Black, "The Wild West," Radio.

Elliot Nugent, directing; Doris Anderson, screen play, "Bless Their Hearts," Col.

Mayo Methot, "Opera Hat," Col.

Mayo Methot, "Prisoner of Shark Island," 20th-Fox.

Nella Walker, George Irving, "Captain January," 20th-Fox.

Onslow Stevens, "The Return of Jimmy Valentine," Maynard Holmes, May Rea, "Man with the Black Hat," W.B.

John Harlow, "The Return of Jimmy Valentine," Russell Hopton, Priscilla Lawson, Walter Long, Sutter's Gold, U.

Ronnie Cosby, "Next Time We Love," U.

William Faulkner, screen play, "Wagon Train," U.

Fred Walton, Cecil Elliott, Mary Gordon, Dan Maxwell, Gordon Craig, "The Lord Farinero," Selznick-Int.

Paul Porcasi, "Indestructible Mrs. T.," Metro.

Robert Hutton, "Quest," Par.

John Blystone, screen play, "Humphrey Bogart," W.B.

William Elliott, "Inging Kid," W.B.

Zeffe Tully, Charlie Chase comedy, Roach.

Onslow Stevens, Robert Warwick, Virginia Hammond, Henry Daniels, "Romeo and Juliet," Metro.

Zeffe Tully, "The Return of Jimmy Valentine," Fred MacMurray, "13 Hours by Air," Far.

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JACKSONVILLE
ALBANY, N. Y.
BALTIMORE
OKLAHOMA CITY
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SALT LAKE CITY
SAN FRANCISCO
CHATTANOOGA
ROCHESTER
AKRON
ATLANTA
ATLANTIC CITY
BATTLE CREEK
BOSTON
BRIDGEPORT
CHICAGO

December 30th

December 31st

January 3rd

January 3rd

January 7-10th

January 7-14th

January 8th

January 8th

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January 10-17th

January 10th

CINCINNATI

COLUMBUS

HARTFORD

CLEVELAND

DAYTON

DES MOINES

FT. WORTH

HOUSTON

INDIANAPOLIS

KANSAS CITY

LOUISVILLE

MILWAUKEE

MINNEAPOLIS

NEW HAVEN

PHILADELPHIA

PORTLAND, Ore.

SPRINGFIELD, Mass.

TOLEDO

UTICA

WORCESTER

YOUNGSTOWN, O.

READING

TROY, N. Y.

ELMIRA, N. Y.

PHOENIX

TUCSON

BAKERSFIELD

SANTA BARBARA

BINGHAMTON

January 10th

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NEW LONDON

TORONTO, Can.

MONTREAL, Can.

SYRACUSE

DALLAS

FLINT

GRAND RAPIDS

LANSING

NEW ORLEANS

TULSA

SAGINAW

KALAMAZOO

SOUTH BEND

ANN HARBOR

SIOUX FALLS

FT. WAYNE

LEXINGTON

LITTLE ROCK

NORFOLK

ROANOKE

SPRINGFIELD, Ill.

FRESNO

EVANSVILLE

SAVANNAH

CHARLOTTE

TUSCALOOSA

SPOKANE

TACOMA

LINCOLN

January 10th

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January 17th

PROVIDENCE

SCRANTON

ST. PAUL

TRENTON

WILKES-BARRE

JOHNSTOWN, Pa.

GALVESTON

CHARLESTON, W. Va.

TOPEKA

TERRE HAUTE

MIAMI BEACH

MONTGOMERY

MIAMI

WICHITA

EL PASO

NASHVILLE

BIRMINGHAM

CHARLESTON, S. C.

PORTLAND, Me.

MEMPHIS

MONTGOMERY

NEW BEDFORD

FT. SMITH

HARRISBURG

STAMFORD, Conn.

CALGARY

QUEBEC

ST. JOHN

VANCOUVER

January 17th

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January 18th

January 19th

January 19th

January 23rd

January 23rd

January 25th

January 25th

January 31st

Date Soon

"

Behind the Keys

(Continued from page 19)
cheer committees for deaf and blind school children.

Mr. and Mrs. G. L. Leslie have taken over the Castle.
Carolina, State and Imperial theatres all staging benefit food shows for Salvation Army Christmas cheer movements—and cashing in on publicity.

Emmetsburg, Ia.
Iowa Theater Co. has made plans to reconstruct its theatre here at once. Opera house block will also be rebuilt as a result of a \$100,000 blaze that wiped out the principal section

of the business district. Until a suitable location is secured the board of education has granted A. J. Swanson, theatre manager, use of the high school auditorium for theatre purposes.

Los Angeles.
Nate Scheinberg has taken over long-dark Rivoli in Van Nuys, nabe town, and after remodeling will add house to his string of indies. It's a 700-seater, with first and second run policy planned.

Canton, O.
"ALMA" THEATRE, South Main street, Akron, one of the oldest film houses

in the rubber city, will be restored to a semblance of its former glory as a first run house under the ownership of the Cleveland and Akron Theatre Company.

St. Louis.
Loew's State theatre here, has dropped the 'State' from all advertisements, etc. New steel-bronze sign, was placed in position last week minus 'State' for first time since house opened 12 years ago. Manager 'Chick' Evans stated house has no other connection in city and best interests will be served by having it known strictly as Loew's.

\$2,000,000 SOVIET ORDER GIVEN RCA

Amtrorg Trading Corp., New York purchasing agent for Soviet Russia, has completed a deal to buy \$2,000,000 worth of radio equipment and machinery of Radio Corp. of America, with company expected to file further orders in the future.
When transaction was consummated after thorough and extended study of radio equipment, facilities and methods in this country and in Europe by a commission of Soviet Russia experts. Because initial buy was made of RCA, observers in the trade took for this company to receive bulk of future orders.

OMAHA

(Continued from page 11)
most houses waiting for the return of business following Christmas. Notice this week to Brandeis theatre for a month-long tieup with the World Herald brings the theatre daily extra notice in the paper at the time of the year when it is needed most. Tieup through the want ad columns.

Estimates for This Week
Orpheum (Blank) (2,976; 25-40)—'Frisco Kid' (WB) and 'Rembrandt' (U), dual. Will be okay at \$3,800. Last week 'Thanks Million' (20th) counted up \$3,750 good money, with 'Two Rites' (Par) as double partner.

Omaha (Blank) (2,106; 25-40)—'Stars Over Broadway' (U) and 'This Is Life' (Fox). At \$5,500 on the week will be an upping over last week, commensurate in this season. Last week 'Tibetson' (Par) and 'His Night Out' (U) added comedy to this otherwise somber bill, and two together netted \$4,600.

Brandeis (Singer-RKO) (1,250; 25-40)—'Broadway Hostess' (FN) and 'Man of the Moment' plus March of Time. Week of \$4,200 will top average, quite acceptable. Last week 'Crime and Punishment' (Col) coupled with '1,000 Minutes' (Rep), net solid draw, \$4,000, so-so.

INDOPLS. LULLS

id' Alone Potent O.
with \$6,700

Indianapolis, Dec. 17.
(Best Exploitation, Lyric)
'Frisco Kid' and a vaude bill are keeping the Lyric out of the traditional pre-Christmas lull that is bothering the other local downtown houses. Cagney always has been ace b. o. at the Lyric and he's responsible for the film pulling towards a nifty \$8,700. Everything else is slow-moving with 'Mister Hobo' a trifle better than the others at a mild \$4,500 pace at the Indiana. In Old Kentucky' winds up its third week at the Apollo with business that should total a comfortable \$2,800 for the final stanza. 'Whipsaw' and 'Perfect Gentlemen' on a dual at Loew's are pulled at an indicated \$7,700.
The Lyric was the only house which did much in the way of exploitation to combat the lull season. Blowups of Cagney's visage adorned a special front, window cards were used in all shopping centers, and a timely classified ad tieup with one of the dailies 'broke' a day ahead of opening when the paper was sampling \$5,000 extra copies. Other miscellaneous stunts were used as well as several feature stories in the way of special publicity.

Estimates for This Week
Apollo (Fourth Ave.) (1,100; 25-40)—'Old Kentucky' (Fox) (3d-film week). Rogers pic all right at \$3,800. Last week okay \$4,700.
Circle (Katz-Feld) (2,600; 25-40)—'Millions in Air' (Par). Very sad \$2,600. Last week 'Transatlantic Tunnel' (GB) gloomy \$3,300.
Indiana (Katz-Feld) (3,100; 25-40)—'Mister Hobo' (GB). Arliss played up as 'lovable vagabond' in advertising; take mild at \$4,500. Last week 'Coronado' (Par) and 'Folies Bergere' unit on stage at upped 55c. scale finished in red for house with gross of \$11,500, not enough to cover the extra nut.
Loew's (Loew's) (2,800; 25-40)—'Whipsaw' (MG) and 'Perfect Gentlemen' (MG), dual. Scanty activity at \$3,700. Last week 'Splendor' (UA) dundled with 'Grand Exit' (Col) also slow at \$2,400.
Lyric (Olson) (2,900; 25-30-40)—'Frisco Kid' (WB) and vaude. Cagney stressed in all ads, and he's got a ball at the turnstiles here with a probable gross of \$8,700, dandy. Last week 'Navy Wife' (20th) and 'Brink on the Dime' stage unit was in the money also at a \$9,000 figure due to pull of latter attraction.

O'BRIEN'S 'CRIME, INC.'

Hollywood, Dec. 17.
Rights to 'Crime, Inc.' have been purchased by George O'Brien who wants to do the lead. Martin Mooney story may be produced by Sol Lesser, to whom O'Brien is under contract.
Mooney is under writing contract at Warners.

'In Person' Title Misleads Port. But Biz OK, 5G

Portland, Ore., Dec. 17.
(Best Exploitation: roadways)
Broadway put on another big exploitation campaign for 'Whipsaw,' and it looks as though that pic would close a sufficiently strong first week to warrant holding. In 'Person' at the Orpheum getting big play on the title. House tried hard to correct impression that 'In Person' meant in person exploiting the pic as such to avoid misrepresentation. As a title 'In Person' has a come-on value, but would pack a bad reaction.

Two big winners wound up their runs. 'Mutiny' at U.A., closing fifth week will pick close to \$30,000 out of the burg, a record for these parts. 'Thanks Million' fell off slightly in its second week at the Orpheum, but had a tremendous first week, and proved a bonanza for that house. Mayfair returned to straight pix this week, dropping its top admiss back from 55c to 40c. Last week the Mayfair and Cab Calloway's Cotton Club road unit packing time in the aisles for the burg's top gross. This week 'Feather in Hat' and 'Storm Over Andes' doing better than average at that house.

Estimates for This Week
Broadway (Parker) (2,000; 25-40)—'Whipsaw' (MG). Answering to exploitation for a successful play, around \$5,500, good. Last week 'Broadway Hostess' (FN) and '3 Kids and a Queen' (U) the combo registered okay, but disappointing at the b.o., five days only at \$2,800.
United Artists (Parker) (1,000; 25-40)—'Mutiny' (MG) (5th week). Closing for okay \$3,000; fourth week okay \$2,700; third, \$4,900; second, \$7,800; first, \$10,700.
Paramount (Evergreen) (3,000; 25-40)—'Mister Hobo' (Par) and 'Ship Cal' (Par). Combo looks like winner for this house, around okay \$5,500. Last week 'Frisco Kid' (WB) did nicely and closed for okay \$5,300.

Orpheum (Hamrick - Evergreen) (2,900; 25-40)—'In Person' (RKO). Registered nicely and going well by this house at \$5,000. Last week 'Thanks Million' (20th) closed second stanza off a little last half for good enough \$4,300; first big at \$8,500.
Mayfair (Parker-Evergreen) (1,400; 25-40)—'Feather in Hat' (Col) and 'Storm Over Andes' (U). Better than average combo getting average results at \$4,000. Last week Club Calloway and his Cotton Club musical road unit, with admish raised to 55c. top, did an smashing big and topped the burg's grosses for a great \$9,000; pic was 'His Night Out' (U), which registered well.

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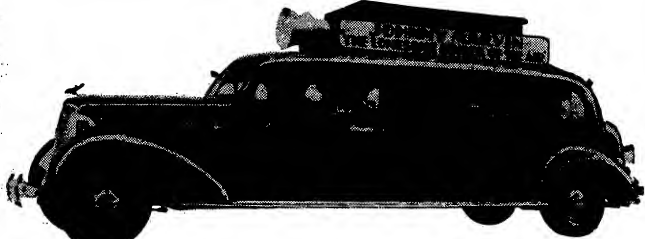
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CALENDAR OF CURRENT RELEASES

(Continued from page 29)

fisher Wind aus Kanada (Ger.) (Ufa). Light comedy. 70 mins. Ir. Heinz Kender, Eric Holder. Rel. Sept. 15.

Golden Talpa (Rus.) (Amkino). Adventure in Siberia. Dir. Viad. 80 mins. Rel. Jan. 15.

rafini Maritz (Ger.) (Opereita). Doretha Weick. Dir. Ichnard Oswald. 80 mins. Rel. Jan. 15.

relli Ziti des Prozess (Ger.) (Ufa). Lottery ticket makes for. Dir. Carl Bred. Rel. Feb. 15.

roose Chance, Die (German.) (Casino). Camilla Horn. Ir. Victor Jansen. 70 mins. Rel. May 1.

ruen ist die Heide (Ufa). Musical comedy for the home. Ir. Hans Behrends. 80 mins. Rel. Oct. 1. Rev. Oct. 15.

Quapp Baron (Ger.) (Ufa). Johann Strauss opera. Fritz Kampers. Ir. Karl Barth. 100 mins. Rel. Sept. 15.

Heidi Budapest (Hung.) (Rex). Musical comedy. "Dixie Landis". Rel. Nov. 15.

Hermine und die 7 Aufrechten (Ger.) (Casino). Battle for peace. Heinrich Georg. 120 mins. Rel. Sept. 15. Rev. Sept. 15.

Herce de Nacozari, El (Sp.). Railroad drama. Dir. Guillermo Calles. 80 mins. Rel. Sept. 15.

Herr Kohn geht auf Abenteuer (Ger.) (Ufa). Domestic comedy. Ir. Hans Deppe. 70 mins. Rel. Nov. 15.

Hombra Pelligrino, Un (Sp.) (Criterion). Ichnard Kahn. 80 mins. Rel. Oct. 15.

Husareng (Hung.) (Danubia). Romantic comedy with music and military background. Dir. Steven Szekely. 60 mins. Rel. April 15.

Ich Kann Dich Nicht (Ger.) (Casino). Romantic comedy. Magda Schneider. Willi Forst. Dir. Fritz Lang. 70 mins. Rel. Nov. 15.

Ich Bin Much in Dein Arm (Ger.) (Casino). Comedy with music. Lili Dyers. Dir. Fritz Kampers. 80 mins. Rel. June 1.

Idolos de La Radio (Sp.). Romantic musical. Dir. Eduardo Moreno. Rel. June 15.

Iglo Diakok (Hungarian). Comedy with music. 80 mins. Rel. Im Helderkrug (Ger.) (Germania). Romantic farce. Dir. Carl. Ins.

Je A Orse a Hamal (Hung.) (Danubia). Farce with music. Szoke Szankali. Ernst Verhees. Dir. Fritz Schulz. 60 mins. Rel. Feb. 1.

Johannleucht (Ger.) (Ufa). Love in the Alps. Lili Dagoven. Dir. Willy Reither. 80 mins. Rel. Feb. 15.

Judas von Tirof (Ger.) (Ufa). Analogy to the Passion Pl. Ir. Franz-Osten. 80 mins. Rel. April 15.

Julietta Compru un Hijo (Sp.) (Fox). Marital drama. Catalina Barceca. Gilbert Roland. Dir. Louis King. 80 mins. Rel. March 15.

Junfrun Gagep (Ger.) (Ufa). Romantic comedy (Ufa). Dir. W. E. Wmo. 80 mins. Rel. March 15.

Kaiserwalzer (Ger.) (General). Musical with Johann Strauss tunes. Marthas. Eggert. Dir. Carl Bred. 70 mins. Rel. Oct. 15.

Kalta Mamecil, Die (Ger.) (Ufa). Comedy romance. Dir. Carl Bred. 70 mins. Rel. Jan. 1.

lein Deritt (Ger.) (Bavaria). Made from the Dickens yarn. Anny Ondra. Dir. Karl Laus. 70 mins. Rel. Rev. Oct. 15.

Kossancon, Hedy Elgizot (Hungarian). Musical romance. Rel. May 1.

Konjunktur (Ger.) (General). Drama of profiteering. Weiss Ferdi. Dir. Fritz Kampers. 60 mins. Rel. April 15.

Krach um Iolante (German.) (Ufa). Rural comedy. Dir. Carl Froehlich. 100 mins. Rel. May 1. Rev. May 15.

Legend 1 Andra, Sifredly (Sw.) (Scandinavian). Marital farce. Edward. 75 mins. Rel. Feb. 15.

Legend of William Tell (Ger.) (General). English version of German pic. Conrad Veldt. Dir. Hans Gail. 70 mins. Rel. Sept. 15. Rev. Oct. 2.

L'Egrotte delle Zie (Ital.) (Metropolis). Comedy. Angelo Musco. Dir. Amieto. 75 mins. Rel. June 15. Rev. July 3.

Les As du Turf (French) (Paramount). Racecaract yarn. Dreaan. Ir. Serge de Poligny. 80 mins. Rel. March 15.

Lebe und Tuffel (German.) (Ufa). Kaethe von Nagy. From a Stevenson yarn. Dir. H. Hupert. 70 mins. Rel. May 23.

lebe und die Erste Eisenbahn (Ger.) (Ufa). Romantic comedy. Dir. Haas. 70 mins. Rel. Feb. 15.

Lila Akao (Hungarian). Pre-war musical romance. Dir. Istvan Szekely. 70 mins. Rel. Sept. 15.

Llorona, La (Sp.). Mexican melodrama. Dir. Ramon Leon. 60 mins. Rel. June 15.

Lillem (Fr.) (Fox). Molnar's play. Charles Boyer. Dir. Fritz Lang. 85 mins. Rel. March 1. Rev. March 20.

Lockvogel (Ger.) (Ufa). Mystery romance. Dir. Hans Steinhoff. Ins. Rel. Jan. 1.

L'Ondrannet (Ital.). Love in a garrison. Marielle Castrol. Dir. Simon Schiffrin. 70 mins. Rel. June 15.

aedchen Johanna, Das (Ger.) (Ufa). Joan of Arc again. Dir. Gustav Ucicky. 60 mins. Rel. Oct. 15.

Maria Chapdelaine (Fr.) (France). Grim drama. Madeline Renaud. Dir. Julien Duvivier. 80 mins. Rel. Sept. 15. Rev. Oct. 2.

Martin Garatuza (Sp.). Old-fashioned melodrama. Dir. Gabriel Sorra. 70 mins. Rel. Oct. 15.

Maternelle, La (Fr.) (Tapernow). Sensitively-treated story of children's lives. Dir. Jacques Benoit-Lewy. 85 mins. Rel. Oct. 15. Rev. Oct. 22.

Meine Frau, die Schuetzenkoenigin (Ger.) (Germania). Theatrical farce. Dir. Carl Bred. 80 mins. Rel. Jan. 15.

Mein Leben fuer Maria-Isabel (Ger.) (Casino). Military romance. Dir. ric. Wasmek. 70 mins. Rel. Nov. 1.

Men on Wings (Ger.) (Amkino). Story of Soviet aviation. Dir. J. Ralsman. 80 mins. Rel. June 1. Rev. June 15.

ercedas (Spanish). Musical comedy. Dir. Jose Castelli. 80 mins. Rel. May 15.

izel Surt (Slovak). Difficulty of far. Viad. lehia. 70 mins. Rel. June 1.

oscow Laughs (Rus.) (Amkino). First Russ. musical. Alexandrov. 80 mins. Rel. March 15. Rev. March 27.

Muerter Haslan, Las (Sp.). Mystery drama. Dir. Gabriel Sorra. Ins. Rel. Nov. 15.

New Gulliver (Rus.) (Gelin-Burstin). Swift's classic played by puppets. Dir. A. Pukh. 80 mins. Rel. Nov. 15.

No Matars (Sp.) (Modern). Comedy drama. Dir. Miguel Torres. 70 mins. Rel. Nov. 1.

Odio (Sp.). Melodrama of life in fishing vill. 70 mins. Rel. June 15.

Paga vom Daimasse Hotel, Der (Ger.). Comedy with detective ramifications. Dolly Haas. Dir. Victor Jansen. 70 mins. Rel. March 15.

Pantoffelhaiden (Ger.) (Casino). Farce of family life. Weiss Ferdi. Ir. "Fred" Sauer. 80 mins. Rel. Oct. 15.

Payasadas de la Vida (Sp.). Love in a circus. Dir. Rel. March 15.

Peasants (Rus.) (Amkino). Life on the farm. 104 mins. Rel. Aug. 15. Rev. Sept. 4.

Pechmarie (Ger.) (Fox). Comedy about a lady with hard. ric. Engel. 82 mins. Rel. Jan. 15.

Pepo (Armenian.) (Amkino). First film from Armenia, sentimental yarn of home life. Dir. Ber-Nazarov. 60 mins. Rel. Oct. 1. Rev. Oct. 15.

Peter Vinogradov (Rus.) (Amkino). Life on the farm. Dir. A. Machareet. 80 mins. Rel. June 15.

Pienblut (Ger.) (Bavaria). Comedy romance. Anny Ondra. Dir. Karl Laus. 60 mins. Rel. Nov. 15.

Prenez Garde a la Peinture (Fr.) (Auseux). Original version of Christ. 100 mins. Rel. Aug. 15.

Phillytine Turandot (Ger.) (Ufa). Adaptation of the opera. Koethe von Nagy. Willy Pritzel. Launrecht. 60 mins. Rel. Jan. 15.

Pulpe Humano, El (Spanish) (Hofberg). Mystery melodrama. Dir. Jorge. 80 mins. Rel. May 1.

Ray, El (Sp.). Mexican "Hood". Dir. Julian Gonzalez. 60 mins. Rel. Oct. 15.

Rel. Arny (Rus.) (Amkino). Romantic comedy. Zharky. Joseph Bred. 70 mins. Rel. March 27.

Rid Village, The (Russian.) (Amkino). Sabotage in the power plants. 60 mins. Rel. Brody. 80 mins. Rel. May 15.

Reiter von Deutsch-Ostafrika, Die (Ger.) (Casino). I-historical drama. Dir. Herbert Seppin. 60 mins. Rel. June 1.

Rosa de Francia (Fr.) (Ufa). Historical drama. Rosita Dias. Antonio Mo. 80 mins. Rel. Oct. 15.

Rosen aus dem Suden (Ger.). Romance with Strauss music. Dir. Walter Jansen. 70 mins. Rel. April 15.

Sangen Till Menne (Sw.) (Scandinavian). Musical romance. Dir. Iver Johansson. 70 mins. Rel. Feb. 15.

Schimmelreiter, der (Ger.) (General). Native drama on coast of Friesland. Dir. Curt Oertel. Hans Deppe. 80 mins. Rel. Feb. 15.

Schloss Hubertus (Ger.) (Ufa). Romance in the Alps. Dir. Hans Deppe. 70 mins. Rel. Feb. 1. Rev. Feb. 27.

Schwarzerjagdenlohn (Ger.). Nationalistic buray in Napoleonic setting. Dir. John Meyer. 80 mins. Rel. April 15.

Schwarzwalddamuel (Ger.) (Casino). Musical romance. George Zech. 70 mins. Rel. Oct. 15.

Senora Casaca (Sp.) (Fox). Marital drama. Catalina Barceca. Antonio Moreno. 80 mins. Rel. Feb. 15.

Shir Hashitir (Yiddish) (Globe). Sentimental melier. Dir. Henry Lynn. 70 mins. Rel. Oct. 1. Rev. Oct. 22.

Sluby Ulanek (Rus.) (Principal). Military comedy. Ir. Krawicz. 80 mins. Rel. Feb. 15.

So Ein Maedel Verlist am Nleht (Ger.) (Comedy) romance. Dolly Haas. Willy Forst. Dir. Fritz Kortner. 70 mins. Rel. Sept. 15. Rev. Oct. 2.

Song of Happiness (Rus.) (Amkino). A young musician finds new life and hope. V. R. Gardin. Dir. M. Donskov. 80 mins. Rel. April 1.

Sonne Oelt Auf, Die (Ger.). Musical romance. Charles Klammer. Dir. Willy Reither. 80 mins. Rel. Feb. 15.

Soviet Journey (Rus.) (Amkino). Aug. 1.

Soviet Russia Today (Rus.) (Amkino). Time. 80 mins. Rel. March 1.

Strassrue, 1917 (Ger.) (Bavaria). War fi. Rel. Feb. 15.

Suena Youth (Rus.) (Amkino). Jovifying Soviet youth. Koromotsaff. 70 mins. Rel. Aug. 15. Rev. Aug. 21.

Swana Time un Secreto (Sp.). Marital farce. Rosita Di. Ir. Benito.

Swidenehen (Sw.) (Scandinavian). Domestic drama. Tula Rolfe. Gosta Eckman. Dir. Gustaf Molander. 75 mins. Rel. Sept. 1. Rev. Sept. 11.

Tange Bar (Sp.). Marital melodrama. Carlos Gardel. Rosi Moreno. Dir. John Reinhard. 80 mins. Rel. July 1.

(Continued from page 57)

Comparative Grosses for November

(Continued from page 23)

SEATTLE				
	Nov. 7	Nov. 14	Nov. 21	Nov. 28
FIFTH AVE. (2,400; 27-37-42)	Last Days of Pompeii	Metropolitan	Mutiny on Bounty	Night at Opera
High. \$26,000	\$8,000	\$6,800	\$16,800	\$3,100
Low. 2,500				
PARA-MOUNT (3,000; 27-37-42)	Thunder and Lightning	Way Down East	Last Outpost and Case of Lucky Legs	King Solomon and Bad Boy
High. \$21,000	\$4,400	\$5,600	\$5,100	\$4,100
Low.. 1,700				
LIBERTY (1,900; 10-20-30)	Thunder Mountain	Grash Exit and Guard That Girl	Red Salute	Feather in Hat
High. \$19,000	\$1,700	\$4,300	\$4,100	(6 days)
Low.. 1,700				
MUSIC BOX (900; 27-37-42)	Shimane Forever	This is the Life and Little America	Hands Across Table	Thanks a Million
High. \$1,700	\$4,800	\$2,300	\$3,100	\$3,600
Low.. 1,700	(8 days)			
	(2d wk)			
NEW HAVEN				
	Nov. 7	Nov. 14	Nov. 21	Nov. 28
PARA-MOUNT (2,348; 37-50)	Shimane and Mimi	Crosses	Mary Burns and Dance Band	
High. \$21,000	\$6,400	\$7,300	\$7,100	
Low.. 4,200				
POLLY (3,000; 35-50)	Metropolitan	Mutiny on Bounty	Thanks a Million and Case of Miss Good	Night at Opera and Grand Exit
High. \$20,000	\$8,800	\$16,000	\$9,500	\$11,000
Low.. 4,200				
SHER-MAN (2,200; 35-50)	Last Days of Pompeii and His Night	Tunnel and King Bank	Stella Parish and Fighting Bank	Man Who Broke the Bank and Pay off
High. \$16,000	\$8,800	\$6,000	\$5,900	\$5,100
Low.. 1,500				
PITTSBURGH				
	Nov. 7	Nov. 14	Nov. 21	Nov. 28
PENN (3,300; 23-35-40)	Big Broadcast	Mutiny	Barbary Coast	Night at Opera
High. \$41,000	\$9,700	\$23,000	\$10,000	\$17,500
Low.. 2,500				
WARNER (2,000; 23-40)	Rainmakers and Personal	Last Outpost and Virginia	Mutiny	Mutiny
High. \$29,000	\$4,000	\$5,800	\$10,000	\$6,200
Low.. 2,000				(2d wk)
STANLEY (3,000; 25-30-35)	Dr. Scroates	Hands Across Table	Rendezvous	Last Days of Pompeii
High. \$48,000	\$17,000	\$17,000	\$18,000	\$17,000
Low.. 3,200	(Hunt Orch)	(Guy Lombardo Orch)	(Marty Small n' January)	(Rudy Vallee Orch)
	(Stage Show)			(6 days)
MINNEAPOLIS				
	Nov. 7	Nov. 14	Nov. 21	Nov. 28
STATE (2,400; 23-30-40)	Hands Across Table	Way Down East	Barbary Coast	Mary Burns
High. \$28,000	\$6,000	\$3,000	\$3,800	\$4,500
Low.. 2,200				
ORPHEUM (2,800; 23-35-40)	Shipmates	Three Musketeers	Peter Ibbotson	Couldn't Take It
High. \$25,000	\$7,000	\$5,800	\$7,800	\$5,200
Low.. 2,000				(6 days)
LYRIC (1,700; 20-25)	Red Salute	Welcome Home	O'Shaughnessy's Boy	Chan in Shanghai
High. \$17,000	\$2,000	\$1,200	\$2,800	\$2,500
Low.. 1,200				
INDIANAPOLIS				
	Nov. 7	Nov. 14	Nov. 21	Nov. 28
APOLLO (2,100; 20-30-40)	Metropolitan	Red Salute	Thanks a Million	Thanks
High. \$15,400	\$2,400	\$2,200	\$5,000	\$3,500
Low.. 1,200				(6 days)
LYRIC (2,000; 20-30-40)	Case of Lucky Legs	Personal. Mald's Secret	Pay Off	Stella Parish
High. \$15,500	\$1,700	\$9,000	\$5,500	\$9,750
Low.. 1,750	(Roccoe Atty)		(Cocanut Grove Revels)	
CIRCLE (2,000; 20-30)	Three Kids and His Night	Hands Across Table	Mary Burns	Three Musketeers
High. \$25,000	\$2,000	\$3,000	\$1,200	\$5,500
Low.. 1,700				
LOEW'S (2,800; 20-40)	Rendezvous and Guard That Girl	Mutiny on Bounty	Mutiny	Feather in Hat and In the Air
High. \$19,000	\$7,500	\$14,000	\$5,800	\$4,500
Low.. 2,500			(2d wk)	

Exploitation

(Continued from page 19)

swell this section. Anything that is novel will be welcomed.

One reason why it was to donate five tickets a day to a newspaper for the best written ads. Each person who put in a classified ad was given a record card with an identifying mark, either the name signed to the ad or the address or telephone number. The advertiser was supposed to decide which five were the best ads and post these in his lobby at 10 o'clock each evening. Persons holding the identification cards had only to present these at the box office to receive a free admission. Works in the usual way that one free ticket sells at least one other and that persons who bring someone to the show in case they win are more apt to buy if they miss out. Unexpected angle was that the paper went to extra lineage, most ad writers considering style before economy of words.

In another hook-up the first five persons to report results from their ads could call at the newspaper, tell their stories and get tickets. Stories were used as daily articles, turning the efficacy of the want ads. In another hook-up the most unique wants drew the awards. Plans had to express an actual want, but be out of the ordinary. They all help to draw attention to the small ad page, and that's what the publisher is after.

After Christmas

Generally the end of the holidays finds the people pretty well sated with amusements and prone to stay away for a time. If the crowd responds to giveaways it's intelligent to put something to work for after the holidays.

One of the best is the sheltand pony gas, which supplies its own publicity in the shape of the pony in the lobby or out on the street. If it is used for street work, be careful to include the award, or hard feeling may be created. Best handling is to give away money to the children, turning in the largest number of votes, with the contest running 30 days. During this time the cashier issues a vote to each ticket purchaser, the value based on the purchase price. Best plan is to allow one vote for each cent of the ticket, giving a 5 vote coupon with a quarter ad mission. Should be stipulated that the children are not to work in the vicinity of the theater. Idea is that the children will persuade their elders to attend more frequently.

When the crowd is prone to an auto can be hung up for a 30 day campaign, with block tickets sold with a three month ticket. Not as good as the other, but if you have the auto giveaway for a weekly booster, but where this has not been attempted, the idea is to suit every theatre's intake, or a number of prizes, without a cash prize, be hung up. It's anything to pull them back right after the holidays instead of working for a gradual build back.

Winter Sports

Exhibitor sold his local paper 100% on a winter sports event for some time. February. Fair has started to plug already on the proposition that the idea is new and will take a lot of putting over.

Idea was suggested by the fact there was a long hill which offered an ideal location, and contest will include idling, bob sleds and single sleds with and without "bumps." Hill will be put in shape as soon as the January thaw is over, and children will be permitted to practice on Saturday afternoons.

Sid jump will be cut down to be within the scope of the youngsters, with a comparatively short run, and local boys will take a straight-away course. With the prize turns which make the adult races a matter of real skill.

Planned to introduce some comedy in the shape of races with disinclines, barrel stave sleds and sliding down backward. All contestants must have parental consent and must present written assent of their parents, who will also sign the waivers.

Not practical where there is no proper hill, but in sections where such exist it is possible to get plenty of advance publicity. Plans to hold the event on a Saturday afternoon, with the prizes awarded that evening at the theater, which is held to overcome a bad matinee.

Where there is a pond but no hill, a similar event can be held around skate races, fancy skating and hockey.

Proving It Pays

Los Angeles.

To prove theory that special exploitation in small towns will boost grosses, Sol Lesser made a test run of "Calling of Dan Matthews" in San Louis Obispo, Cal. Result was that the picture made a house record, scored 25% more than "One Night of Love" and 35% over "Broadway Bill." All three are Columbia releases.

Cleveland Plain Dealer Case May Decide Future Course Of F.C.C. Newspaper Policy

Washington, Dec. 17. Moves toward formulating general basic policy about newspaper ownership of radio facilities were started last week when Federal Communications Commission decided to hold public hearing on question of whether Cleveland Plain Dealer interests, now controlling two Ohio transmitters, should be allowed to continue invasion of broadcasting business.

Commission ordered examiners to look into desirability of consenting to transfer of control of stations WHK and WJAY, Cleveland, to subsidiary corporation owned by Plain Dealer Publishing Co. Reg now controls company which holds license for WHK and has finger in affairs of WAIU, Columbus, O.

Plain Dealer for some time has been trying to acquire second transmitter in Cleveland, but Commission has been chary of granting consent, primarily because the whole newspaper-radio subject is so hot rather than because of any antagonism toward the Cleveland radio.

Deal which Commission will scrutinize involves transfer of control of Radio Air Service Corp., licensee of WHK, from the Plain Dealer Publishing Co. to a new holding firm which also will acquire WJAY. New group is known as U. B. Company, with the Plain Dealer Publishing Co. as its subsidiary of the Forest City Publishing Co., as majority stockholder. Minority owners will be Ruth Rubin and Monroe F. Rubin, who at present control the Cleveland Radio Broadcasting Corp., which holds WJAY license.

In return for selling WJAY to the Plain Dealer crowd, the Rubins will gain a minority interest in the radio subsidiary which will manage both Cleveland stations.

Outcome of the wrangle is likely to be first concrete step toward laying down a fundamental rule governing multiple ownership. One Commission faction wants to adopt a policy of refusing to permit one licensee to control more than a single transmitter in any particular service area, while other members feel that definite restrictions should be thrown around newspaper ownership of broadcasting stations.

Memphis, Dec. 17. Filing of a revised application by the Memphis Commercial Appeal, Inc., owners of WMC, Memphis, for permission to establish a new broadcast station at Mobile, Ala., has been made to the Communications Commission in Washington.

In the amended application, a power of 1,000 watts at night and 5,000 during the day was asked instead of 5,000 watts both day and night. The frequency of 530 kilocycles was requested instead of 590 kilocycles. New application also called for the use of directional antenna at night.

Ford Goes Stunty

Philadelphia, Dec. 17. Ford will soon begin intensive spot announcement campaign over WIP in connection with its drive on new car. Four plugs nightly will each give details of novel contest, then reveal name of distributor. Listener first to reach dealer's showroom will be allowed 50 per cent discount on Ford.

Another stunt said to be planned is planting alarm clock in one car in one agency in town, having ticker set to go off at undisclosed moment. Anyone standing by bus when clock rings gets the Ford gratis. N. W. Avery handling it, with Graham Mason in charge.

War Ends Program

Mattia Locatelli, Inc. (Bel Paese cheese) has exited from WOR, New York, following 10 broadcasts of contracted 13-week series. Sponsor exercised right to cancel it in state of war in Italy. Limered imported items of its food products.

Program has been airing on Thursday at 12 p.m. EST for a quarter hour. Ritter agency handled.

Agency Picketed

Benton & Bowles has been picketed the past week by delegates from the Typographical Union, with the picketing being done before the building at 444 Madison avenue in which the agency has its offices. Picketers, carried by the picketers, refers to General Foods and Colgate Palmolive as being among the B & B accounts and accuses the agency of having its printing done by scabs.

Also noted on the placards is the name of the printing plant doing the work.

Cleared of Wife Murder, Musician Sues WHDH for \$50,000 Over News Flash

Boston, Dec. Clifford C. Spokesfield, Westwood, Mass., musician recently freed of a charge that he murdered his wife last Sept. 22 by pushing her into the path of a railroad train, has filed a \$50,000 damage suit in Norfolk County Superior Court against Matheson Radio company, which owns and operates WHDH, Boston.

It is alleged in the suit filed by William Cunningham, local attorney, that Spokesfield's reputation was injured by a news flash alleged to have been broadcast by WHDH two days after the fatal accident to Mrs. Spokesfield.

Musician was acquitted of the murder charge in Dedham Superior Court.

Southern Conference Lifts Ban on Football Pick-ups

Charlotte, N. C., Dec. 17. Southern Conference has lifted the ban on broadcasting of football games following a hot fight. Applies to next season's games. Charles Crutchehead of WBT appeared before the annual session of conference at Richmond as only radio representative. Change passed with three to five vote. Until now all important southern games have been shut off of air.

Salt Lake City, Dec. 17. Status of Rocky Mountain Conference Football broadcasting will be decided this weekend here when R.M.C. officials and coaches convene for their annual confab. Situation now prevailing prohibits all broadcasting of these games. However, graduate managers and school authorities seem to have adapted a more kindly attitude toward radio and station executives hope break may come this year.

One Salt Lake gasoline company offered a sum of four figures for rights to broadcast the Utah University football clash on last Saturday (14). Deal was nixed by school officials.

P.&G. Seeks Bulk Time Discount for 5 Scattered 15 Min. Shows on NBC

Procter & Gamble soap outfit is conducting a series of confabs with NBC to secure a rate discount for its four shows now on the afternoon networks though presented through various agencies. Procter & Gamble now has the 'Ma Perkins' show for Oxydol through Blackett-Sample-Hummert, the 'Vie and Sade' show for Crisco through Blackett, the 'O'Neills' show for Ivory through Blackman and the Ivory Stamp Club program through Blackman. Is now considering a fifth 15 minute program for Camay which will be handled by the Pedlar & Ryan agency. It is

WOOLLCOTT TRADED IN

Cream of Wheat Takes 'Buck Rogers' Instead

Cream of Wheat will switch from Alexander Woolcott to 'Buck Rogers' at the end of the current month. Account will, starting Dec. 30, undertake the handling of the juve script serial three times a week in the same spot it has been occupying on CBS for Cocomalt.

Woolcott, who comes out of the cereal packer's payroll with the Dec. 29 broadcast, reportedly had incurred the displeasure of the commercial by some of his comments on economic and political problems.

CONGRESS TO SPANK, SAYS PAYNE

Syracuse, Dec. 17. Unless 'constructive steps' are taken by the American radio industry to 'clean up some of the flagrant violations of public confidence and support' Congress will be obliged to take an active hand in the matter, George Henry Payne, Federal Communications Commissioner, declared here Monday.

Payne was in Syracuse as guest of the School of Journalism, Syracuse University.

The Commissioner, commenting upon the project for an inauguration of an International South American hookup radio service through the Navy Department station at Arlington, said:

'I may speak very frankly and state that some of the obstacles encountered originated in the misguided objections of certain people in the broadcasting industry, who, instead of appreciating the fact that such a project would be an aid and a supplement to the so-called American system of broadcasting' feared that it would be a first wedge in governmental control and operation of all broadcasting.'

Of the total number of short-wave broadcasting stations in the United States, 75% are affiliated with regular commercial long wave and are carrying the chain broadcast program to foreign lands together with all of its advertising. Is it not time to provide, in Payne's opinion, a new type of program for distribution to foreign countries?

Payne will reflect the high standards of American ideals and good taste.

Touching upon a movement to reorganize radio as a 'Fifth Estate', Payne said:

'The suggestion to create a Fifth Estate of the radio broadcasters would, in view of its ignorance of our political and social development, be trivial, if it were not for the fact that simultaneously with this suggestion there is in progress an obvious, practical, pragmatic effort to place under the controlling commercial broadcasters to make the Federal Communications Commission a subservient instrument to commercial radio.'

I realize that this a very broad statement to make, but it is one that is borne out by the facts.'

Payne disclosed that 'within a very short time construction of a new radio station in Panama, to assure materialization of the Pan-American project.'

20,252 Post-Midnite Phone Calls to WHN During Nov.; 5-Hour 'Owl' Show

Lincoln as Gag Writer

Buffalo, Dec. 17. Abraham Lincoln is among the gag-writers for air comics, Irving Bell, a listener, has discovered. Bell heard Marty May, and later, Phil Baker, in a gag built on mis-spelling 'weather'. Looked up in its origin in Grosvenor Library here and found it in 'Old Abe's Joker, or Wit at the White House', published in 1853, as follows:

'Thomas, spell weather,' said the schoolmaster to one of his pupils.

'W-i-e-a-t-h-e-r-o-u-r, weather.'

'Well, Thomas, you may sit down,' said the teacher. 'I think that is the worst spell of weather we have had since Christmas.'

Live Talent Programs Rate 'Preferred' Spots Over WLW, Cincinnati

Cincinnati, Dec. 17. An average tilt of seven per cent is included in the new rate card for Crosley's 500,000 watt WLW, effective Jan. 1st.

An additional clause under heading of 'Regulations and Restrictions' regarded as an introduction in radio, reads: 'Programs utilizing live talent produced under the supervision of the station's program department are considered preferred programs and have right of way over all other types.' By this stipulation, a sponsor using Crosley-talent programs has time preference over an account whose broadcasts originate at other NBC or Mutual points.

Basic rates, under new set-up, from 6 to 11 p. m.: 1 hour, \$1,200; ½ hour, \$1,050; ¼ hour, \$800; 15 min., \$650. From 8:00 a. m. to 6:00 p. m., and from 11:00 p. m. to midnight, except Sunday, time charge is one-half of net basic rates, and after midnight it's one-third of regular charge.

Discounts range from 2½ to 15 per cent, according to number of broadcasts used.

Feen-a-Mint Program Takes a CBS Powder

In line with the purity drive by Columbia Broadcasting System, the Sunday night Feen-a-mint broadcasts over the CBS coast-to-coast network go off the air after the Feb. 15 broadcast. Same company's (Columbia Products) Aspergum will replace the Feen-a-mint plug following that date.

Aspergum has been plugged along with Feen-a-mint lately on the Health Products' CBS program, but after Feb. 15 there'll be no Feen-a-mint plugs. It has not yet been determined whether Ray Perkins, who has been making the Sunday night amateur show, will stay on after that date.

Ruth Roland Written In

Ruth Roland, silent screen star, will make her radio debut on 'The Jones Family', 15-minute serial in which Ernest Truex and his son are starred. She has been written into script. CBS is auditioning the first few sketches this week.

Program prepared by Roger White Productions.

Ft. Worth Staff Changes

Fort Worth, Dec. 17. John Sullivan is the new publicity director at KFJZ. He was succeeded as radio manager by Godfred Kuler, formerly studio manager of KFDM, Beaumont.

Elbert Hailing has been made assistant sales and public relations manager of KFJZ. He's from WFAA, Dallas.

Harfield Weedlin formerly program director at KNOX, Austin, holds a similar post with KTAT, Earl Rodell of KTAT changing places with him.

An all-night program over WHN, New York, is developing new aspects to radio showmanship. 'Owl show, starting nightly at 11:30 p. m. and continuing until 4:30 a. m. with the entire five-hour span under one sponsor, Adam Hata, morges request music, news flashes, direct selling, indirect selling, good deed charity gestures, respectful publicity deals with 10,000 all-night restaurants and bars in greater New York, and a variety of novelty impromptu contests scattered through the wee hours of the morning.

To keep this program on the air WHN has 24 employees divided as follows: four clerks, 12 telephone girls, two alternating night managers, two engineers, one accounts service executive (Sam Faut), a master of ceremonies (Bud Rainey) and an all-night elevator operator. All are on the weekly payroll for the show, except the engineers. Another expense is the weekly purchase of 200 new phonograph records to keep the 'library' up to date. Discs went out with about 15 playings.

During the month of November the tabulation showed 20,252 telephone calls and 182 telegrams all received after midnight. WHN is able to handle the telephone traffic through the Loew switchboard, which has 50 trunk lines. Calls are distributed all over the Loew's State building answering calls. Messages are then cleared through a central desk where statistics are compiled and the names, addresses and other data passed on to Rainey, who under the nom de radio of Old Man Adam, conducts the program. Program first went on the air Oct. last.

Direct selling angles have emphasized the desirability of Adam hats for Christmas. Indirect selling has been through systematic encouragement of listeners to offer Adam hats as prizes for contests. For example, Ivan Annenberg of the Daily News while sick abed offered a hat for the person first telephoning in the day of the week in 1935, 1937 and 1938 on which Aug. 2 would fall. Bud Fisher, the cartoonist, has been a consistent follower of the program and has just bobbed up with his biggest contest offer, fifty Adam hats to be given to 50 winners of a nutty contest he thought up in which listeners have to make a rhyme to the word silver.

Other odd slants have various other contests. Listeners are given request musical numbers and offering to give the first man wearing an Adam hat that enters the place some unique privilege such as a free toast, a drink, a bottle of champagne, etc. An all-night garage offered to fix a flat tire free. Station gives the names and addresses of the various participants.

Purchase of hats to be donated as prizes is looked upon as a year-round business stimulant that alone will go a long way to pay off the program cost. In the opinion of Elia Lustin, president of the sponsoring firm, Bud Roth is the advertising manager.

Frank Chase on Own

Frank Chase, in charge of production for the NBC transcription department during the past year and a half, resigned Monday (16) to open a business of his own.

Will produce programs for transcriptions and direct broadcast. Is locating in the RKO building, Radio City, New York.

WORL's New Prog. Dir.

Boston, Dec. 17. Merrill H. Hammond, Jr., has left the Program Directorship and Chief Announcer's job of WORL (WRSO), Babson Park, to accept a position with Fiske-Wheeler & Co. in Worcester. Edward Center is now Program Director and Chief Announcer of WORL, Babson Park. Richard Bates has been added to the announcing staff of same station.

Regan Auditions East

Hollywood, Dec. 17. Phil Regan will leave New York soon to audition for NBC on several commercial accounts. Singer currently is a sustainer. Regan has until February on his Warner contract.

CARTOONS FLOOD RADIO

General Motors After Free Time to Plug Many Auto Shows—N.A.B. Hears

Complaint has been lodged with the National Association of Broadcasters against the method that General Motors is allegedly using to obtain gratis half-hour pickups from the automobile shows which the manufacturer is staging around the country. As an inducement to broadcasting a nightly program of band music from the show local stations are offered a pair of minute announcements, one to precede and the other to follow the remote control event. Complainants want the NAB to issue a warning to its members against accepting this arrangement, on the ground that it is contrary to the NAB's code of fair trade practices.

In contacting the stations on the proposition, Campbell-Ewald, GM agency, points out that the bands playing these auto shows are invariably of high calibre and the music available from them should make a worthwhile sustaining program. Cost of the wire from the show's site would be covered by the billing for the two spot announcements. It is reported that the arrangement has been accepted in a number of cities, while stations in other spots have insisted that GM pay for the full half hour or else. Another persuasive angle involves the bookings of the talent for the show from the local station, ith Campbell-Ewald figuring that one favor is deserving of another. Letters received by stations from C-E cites the fact that KJH, Los Angeles, Don Lee Network key, is one of the outlets which has accepted the proposition. Don Lee interests are closely affiliated with GM by virtue of holding a distributor's franchise for the Cadillac franchise.

KATZ ACCOUNT SAYS 'NO' TO MET OPERA

American Oil Co. has decided not to bankroll this season's series of Saturday matinee broadcasts from the Metropolitan Opera House. After several weeks of dickering with NBC, the refiner turned down the proposition last Friday (13) with expressions of regret. It found that the funds remaining in the advertising appropriation for 1935 wouldn't suffice to finance the series. Joseph Katz was the agency go-between on the negotiations. Had the deal gone through the broadcasts would have been limited to the eastern seaboard where American Oil has its markets. Cost would have been about a third of what NBC is asking for a cross-country sponsorship of the operas. Price set on the latter, combining time and the broadcast rights, is \$500,000. Series would extend for 14 weeks.

Harry Richman Plattered For 13 Dodge Half Hours

Thirteenth series of 13 half-hour recordings are slated to be turned out by Dodge through the Ruthrauff & Ryan agency within the next three weeks. Contract for the series was obtained last week by the Rockwell-O'Keefe office, which was also in on the other two series. New group of platters will be m.c'd by Harry Richman and contain a number of mike names, with Louis Katzman heading the band in all instances. Like the previous two series, the discs will either be booked direct by the agency or turned over to dealers on placement with local stations.

WIRE to Rambeau
WIRE, Indianapolis, switches its sales representation from Paul Raymer to William Rambeau Jan. 1. Raymer has had the station on his list ever since W. H. (Plug) Kendrick took over WIRE's management three years ago.

Visiting New York

Mrs. George Kolik, WCAX, Burlington, Vt.
J. P. Fishburn, WDBJ, Roanoke.
Harry Butcher, WJSV, Washington.
Les Adams, CBS, Chicago.
Arthur Church, KMBC, St. Louis.
Earl Gammons, WCCO, Minneapolis.
Jack Van Volkenberg, KMOX, St. Louis.
Sidney Noel, WXYB, Kansas City.
Leo Fitzpatrick, WJR, Detroit.
Tim Goodman, WKRC, Cincinnati.
S. G. Persons, WSFA, Montgomery.
Edgar Wolfe, WBNS, Columbus.
Sam Cook, WFBL, Syracuse.
The Lounsbury, WGR, Buffalo.
Frank Doolittle, WDR, Hartford.
Tom Symons, KFPT, Spokane.
H. K. Carpenter, WHK, Cleveland.
R. B. Brunton, KJRS, Frisco.

NATION-WIDE KATE SMITH TOUR?

After having hit five key cities in the east and Chicago this fall, preliminary steps are being taken to repeat personal appearance tours of Kate Smith on the A. & P. program in the middle west and perhaps the far west as the Pacific coast shortly after the new year. Would entail Kate Smith appearing in big auditorium broadcasts in three different cities each week. On her tour this fall, she played in Chicago, Detroit, Philadelphia, Boston, Pittsburgh and New York City. Tickets would be dispensed through A. & P. organization.

AL LYONS CONDUCTS PICKFORD ICE AIRER

Los Angeles, Dec. 17.
Al Lyons Band, now at the Coconut Grove, has been set to furnish the music for Mary Pickford's airing, 'Pickfair Party,' which starts over NBC late in February. Miss Pickford's 30-minute broadcast is being sponsored by American Ice Industries as sales propaganda to buck mechanical refrigeration.

Cantor Back Jan. 5

Eddie Cantor's Pebecco show (CBS) returns to New York for its broadcasts Jan. 5, with Cantor having finished his Goldenwyn picture. Show stays east for the balance of the season.

DAILIES YEN FOR ROYALTY

Hearst, Scripps-Howard Put Comic Strips, Ace Writers and Syndicated Material Up for Rental

A TREND

Having cut themselves slices of the ether biz via the sale of news as well as ownership and representation of stations, the Hearst and Scripps-Howard chains are currently out to get still more of the radio cake by throwing their syndicated feature stuff on the block for royalties. Hearst owns King Features, and Scripps-Howard has United Features. Hundreds of comic strips, feature columns and story stuff are controlled by the two.

Previously most of this material has been in hiding from radio, due to fears that the syndicates' newspaper clientele would get sore and turn on the best. Hearst and Scripps-Howard are certain now, though, that the press-radio alliance is being put into mothballs and that the coast is clear.

Resultantly King Features has in the past couple of weeks been installing a radio department under the direction of J. V. Connolly, proxy of the syndicate and International News Service. His second mate is Fred Smith, once director of WLW, Cincy, and later connected with the 'March of Time' Smith last week (11) turned in a report to Connolly in which it was stated that nine strips are now due for etherization plus a script by Damon Runyon.

Eight of the nine strips are being written and offered for sale directly by King Features. They are 'Little Annie Rooney,' 'Beatrice Fairfax,' 'Inspector Wade,' 'Just Ida,' 'Bringin' Up Father,' 'Little Jimmy,' 'Tillie,' 'The Toller,' and 'Blondie.' Ninth ('Mandrake, the Magician') has been farmed out to the Cleveland B. Chase company, program producer, who will write and peddle it, paying King royalties on sales. Two more strips, 'Popeye' and 'Flash Gordon,' are also out, but they were sold sometime ago to advertising agencies on a royalty basis for specific clients, and are not so closely connected with the current maneuvers. 'Popeye' contract has just been renewed for 13 more weeks to Wheatsena.

Meantime Damon Runyon, ace Hearst sports man, will write a half-hour weekly script show. Is working it out with Irving Caesar, screen writer, both having gone to Florida (13) to hammer out the verbiage.

Royalties

Getting Runyon under the King Feature aegis is partially figured as a Hearst move to keep Runyon, and others of similar caliber, from accepting air contracts of their own for which Hearst would collect no royalties. Publisher has had experience with this kind of thing be-

It's Option Time in Manhattan; Network Commercials Upset in Maze of Exits, Debuts, Shifts

Webb's handsome flock of commercial shows is coming home to roost now that the first 13 weeks of the fall-winter season are over, and it looks as though client trouble, poor time spots, weak shows and other friction has knocked out a few of the best chickens. On the other hand, a new batch of biz is on the horizon which means that the program picture is currently topography and changes are in progress practically every day.

One of the biggest NBC gaps developed last week when Colgate-Palmolive-Peet (through Benton &

Bowles) pulled all of its accounts off the web and tossed them into CBS's lap. This means that the 'Beauty Box' series, currently on the Blue Fridays 9 to 10, will go to CBS Saturdays 8 to 9 starting Jan. 11. 'Clara Lu' n' Em' and 'House of Glass' stanzas are being completely junked.

Another Berg Script

Instead a new five-week serial by Gertrude Berg, along the 'Goldberg' plan, will start on CBS daytime spot beginning Jan. 15. This will supplant Colgate-Palmolive-Peet's household products. Meantime the shaving cream will get a serial by Phillips Lord (also over CBS) much like the 'G-Man' dope he turned out for Chevrolet last fall, except that it will warp on local instead of national gangsterism. Will probably hit the Wednesday eve 10 to 10:30 spot beginning Jan. 15. Whether the 'Beauty Box' show will remain intact or be changed is not certain.

Other shows leaving NBC are Cuckoo (Sunday 9:45 to 10 p.m., Blue); Woodbury's 'The Great Parade' (Mon. Wed., Fri., 7:45 to 8 p.m., Blue); Fitch's 'Wendell Hall' (Tuesday 10 to 10:15 p.m., Blue); Best Foods' Wednesday stanza of the 'Ida Ball' (Allison series on the Red, 11 to 11:15 a.m.; Borden Sales' 'Magic Recipe' (Wednesday, 11:45 to noon, Red); General Foods' 'Log Cabin Review' (Wednesday, 10 to 10:30 p.m., Red); Elgin 'Campus Review' (Friday, 10:30 to 11 p.m., Red); and Lordillard's 'Old Gold Sports Page' (Saturday, 7 to 7:15 p.m., Red).

NBC's New Flock

Meantime NBC gets the following new shows: 'Sherwin-Williams' 'Metropolitan Opera Auditions' (Sunday, 3:30 to 4 p.m., Red, beginning the 22nd); Cox Gelatine (Friday, 10:45 to 11 a.m., Blue); Quaker Oats (Saturday, 5:30 to 6 p.m., Red); Benjamin Moore (Wednesday, 11:30 to 11:45 a.m., Red); and Spratt's (Saturday, 5:30 to 6:45 p.m., Blue). Subtracting these additions from the losses leave NBC out about three and a half hours per week to date. Claims to have filler accounts on hand, however.

CBS's losses are 'March of Time' (Monday through Friday, 10:30 to 10:45 p.m.); Libby; McNeill & Libby's 'Og Son of Fire' (Mon., Wed., and Fri., 6:45 to 8 p.m.) at 9 p.m.; R. D. Davis' 'R. D. Davis' (Monday through Thursday, 6 to 6:15 p.m.); Squibb's 'To Arms for Peace' (Thursday, 9:30 to 10 p.m.); and Cream of Wheat's Alexander Woolcott (Sunday, 7 to 7:30 p.m.).

New shows made up for these losses. In addition to the Colgate-Palmolive-Peet biz, the following is new on the books: 'March of Time' takes the old Alexander Woolcott spot; Cream of Wheat buys the 'Buck Rogers' stuff vacated by R. B. Davis, but omits the Thursday stanza of the serial; Cluett Club gets the 8 to 8:15 p.m. spot on Saturdays until the Colgate Beauty Box Theatre opens up, whereupon Cluett moves to 9:30 to 10 p.m.; Wildroot buys a 7:15 to 7:30 p.m. spot on Mondays; Ward Bread gets a Tuesday, Thursday and Saturday spot from 6:15 to 6:30 p.m. for a 'Parade of Youth' series. A & P bread is also buying time, but no date is set yet. This puts CBS more than a full hour per week ahead of where it has been.

Whether or not these changes will shove web billings ahead or back during the next couple of months seems to be seen. Present change is looked upon, from one angle, as another example of the agency's control of shows and the ensuing dubious results. Too much of the same stuff, in some instances, is jammed up, or else the shows were frankly experimental radio attempts. Jam is now being pieced apart with the webs trying to save what they can.

F.C.C. PAPERS ESCAPE P. O. FIRE

Washington, Dec. 17.
General alarm fire, doing \$300,000 worth of damage to government agencies, Thursday night (12) swept through portions of new \$10,000,000 Post Office Department Building, where Federal Communications Commission is housed, but radio records escaped with relatively slight losses. While large volume of valuable Fed documents was destroyed by fire and water, officials reported after quick survey that no important papers of the F.C.C. were harmed. Only damage to communications outfit was done by tons of water poured into the wing where Chairman Anning B. Pratt, Secretary Herbert L. Pettey, and docket section are situated.

Docket section, containing files of current cases, was flooded and furniture ruined, but papers were only slightly damp when workers were admitted late the next day to begin straightening up. Clerical staff wore rubbers for several hours, however, and shivered in damp atmosphere. Blaze was discovered in record storage space opposite Pratt's palatial quarters, but smoke-eaters kept the fire from reaching the F.C.C. files adjoining. Commish conference room was turned into a cold hospital, where scores of firemen received medical treatment.

Notably with Louella Parsons, Walter Winchell and Ripley, all of whom are not working under King Features when it comes to the other end of their stints.

United Features' air entry will be completely handled by Jean Gronbach, program and transcription producer. He is now reading scripts. United owns about 120 features, and several of these will be peddled to agencies within the next few weeks.

30th ANNIVERSARY EDITION

OF

VARIETY

OUT LATE IN DECEMBER

RESERVATIONS AND COPY MAY BE SENT TO ANY VARIETY OFFICE

NEW YORK	LOS ANGELES	CHICAGO	LONDON
154 West 46th St.	1708 N. Vine St.	54 W. Randolph St.	8 St. Martins Pl.

NBC SHOWS 58% IN ASC

Resolution Passed (17) by N. A. B.

Resolution on the performing rights situation which was passed by the directorate of the National Association of Broadcasters at the St. Regis hotel, New York, yesterday (Tuesday), follows:

As a result of meetings held in New York December 9th and 10th, also December 16th and 17th, and in reports from a delegation of the Board which met daily during this ten-day period, the Board makes the following brief report of its opinion of the situation as it now exists:

(1) We are facing an emergency in copyright matters and the problems must be solved temporarily at least by January 1st, 1936.

(2) Various elements in this situation have been changing almost hourly and give every evidence of continuing to change even more rapidly.

(3) It is conceivable that no definite solution will be found before December 30th and 31st.

(4) No station should broadcast any musical number on or after January 1st, 1936, unless it has first a license to broadcast that number, or second, a student guarantee of indemnity from a satisfactory source.

(5) It is impossible to know at the moment from whom it will be necessary to secure copyrights, effective January 1st.

(6) The Board obviously finds it impossible to maintain the representation quorum in New York steadily until January 1st.

(7) The first information which can be obtained at this time seems to indicate some doubt as to whether or not contracts or renewals with ASCAP (guaranteeing substantially the same catalogues) contain sufficient assurance of production of stations desirous of broadcasting

Warner Bros. music or the music of several other publishing houses formerly in ASCAP.

(8) No one can now definitely predict when copyright, under revision in ASCAP after January 1st, 1936.

Recommendations

The board, therefore, believes that the best interests of all broadcasters will be served by making the following recommendations:

(1) No opportunity should be overlooked to work out a per piece or measured service plan which the NAB at its conventions for three years has requested.

(2) Insistence on any one system, however, should not be carried to the point where it endangers the ability of stations to broadcast acceptable music on and after Jan. 1, 1936.

(3) On the request of the directors, James W. Baldwin, has consented to the present emergency and do his utmost to represent such stations as desire to his best ability and confer with other elements in the industry in order to preserve the present front. He has agreed to attempt to negotiate a copyright license to extend not more than one year and to actually sign after each station gives its telephonic approval to a final form which he proposes to have them sign. He has, however, insisted that he have the authority to name a delegation of members who are to spend as much time in New York as possible in an advisory capacity.

(4) Board definitely recommends and urges that all stations be represented in New York; that those who cannot be otherwise represented sign the form of authority attached and send it to Mr. Baldwin immediately, and vice that they are sending this authority if mailing requires more than a day's delivery.

GAB PROGRAMS HAVE INCREASED

Advertising Agencies, However, Predict Current Trend of Conversational Entertainment Will See Reaction Soon

SCRIPTS ENDING

Ad agency men predict that a strong reaction will set in by the spring against the overtalky situation which has prevailed on the networks since September. Slated exit of four script shows from NBC within the next few weeks is expected to be followed by a much sharper decline in this type of entertainment fare as existing contracts expire. How radio, which has always been regarded as primarily a medium for music, has changed its program type complexion is especially evident in the October dramatic fare dominated the commercial schedule on CBS, while, with NBC the percentage of musical programs reached the lowest level that has prevailed on its two links for any one month since June, 1932.

NBC statisticians found that of all the time consumed by advertisers during October only 55% had been devoted to music, with the sharpest drop in the history of the network developing in the dance music class. In September the balance in favor of music had been 65%. On Columbia the commercial traffic in October gave the dramatic and talk program close to 60% of the total time, which is considered abnormally high even for a network which has always been known for its abundance of serials.

NBC figures that the scales will be tipped slightly the other way when "The House of Glass" and "Clara, Lu 'n' Em" (Supersuds), "Dangerous Paradise" (Woodbury) and Briggs' Sports Revue are re-titled, while "The March of Time" as a nightly feature and Libby, McNeill & Libby's "Og, Son of Fire" will make but a minor clip in CBS' conversation parlance.

Telephone Requests Jam Lines; Bell Subsid Asks \$1,700 Monthly Fee

Indianapolis, Dec. 17. Inability or unwillingness of regional telephone service to handle telephone request adjuncts to radio programs is demonstrated by the experience of Station WIRE in connection with its Geiger Candy program at 7:30-8 p. m. every Friday. After tabbing 16,771 calls on one program in the past week, the company might not be accurate the Indiana Bell Telephone Company said the telephone angle would have to be discontinued or 225 central offices lines especially installed. Expense of \$1,300 a month plus \$400 'special charge' plus \$800 installer assessment was established by phone company. This was interrupted by station and sponsor as placing a prohibitively high figure in an effort to discourage the use of telephone service for radio voting or request purposes.

Geiger has discontinued the telephone angle as too costly. Instead requests are dropped into a locked box in the candy stores. That brings people into the stores and it is now felt the better merchandising 'anyhow. Sponsor, a wholesaler, using radio for the first time has been encouraged to enter retailing in the past month. Now has two stores and expects third in few weeks.

Mabel Albertson, formerly with Phil Baker, is readying a new song cycle for NBC.

Exhausted N.A.B. Directors Getting Nowhere, Designate Baldwin One Man Committee

Handling of the stations' dilemma over performing rights has been left to James W. Baldwin, executive secretary of the National Association of Broadcasters. Latter's directorate closed a two-day session yesterday noon (Tuesday) after voting to vest in Baldwin authority to carry on negotiations with the American Society of Composers, Authors and Publishers and the Warner Bros. publishing group for the issuance of a one year license, effective from Jan. 1, 1936.

Included in the authority that the NAB recommended for Baldwin is the job of signing contracts for station members that wish to avail themselves of his service. Resolution which the board passed on the copyright situation suggests that the stations forward to Baldwin signed powers of attorney so that he can act for them without undergoing the necessity of frequent telegraphic or telephone communication. NAB members are urged by the resolution to wire their powers of attorney to Baldwin if it takes more than a day for a letter from them to reach New York. At Baldwin's own suggestion several members of the NAB will function with him in an advisory capacity.

Warners Offer First definite proposal of a licensing fee was obtained from Warner Bros. last week. Deal would be in every case for three months only, with the stations to pay 2% on their commercial billings and 40% of the sustaining figure that ASCAP col-

lected from each during the final quarter of 1935. Included in every contract would be a favored nations' clause, which would automatically give the previous licensee any better terms which the networks might obtain in subsequent negotiations. In no instance, whether network or indie operated station, will the terms or conditions of one contract differ from another.

WB proposition followed a series of meetings that various indie broadcasters had held with Herman Starr, Warner v.p., who is handling the performing rights matter. None of the station men as individuals or as a group of the four publishers as a clal reps of the NAB. The terms were, however, transmitted to Baldwin during a telephonic conversation he had with Starr Monday morning (16).

Can't Feed Webbs

Warner also let it be known that in the event the indie broadcasters accepted the terms they would not be permitted to broadcast WB music over either NBC or Columbia, unless the webbs had also obtained ASCAP licenses. Understanding also given the broadcasters by Warner was that under all circumstances the commercial fee for music is to be based on the actual billings made to advertisers by network or local stations. Licensees will be permitted to deduct, in arriving at the percentage basis, the ad agency commission and the bulk discount.

During the various sessions of the NAB directorate indie broadcasters gave voice to the opinion that the independent ranks would be best served if they stopped fighting the networks' battles and sought to get the best terms for themselves. This insurgent opinion has also held that the webbs ought to be expected to pay according to the same basis as the indie operated stations.

Network reps have been maintaining at the gatherings of the NAB directorate that the best course of action for the radio industry to pursue would be to accept the five-year agreements offered them by ASCAP and leave to the latter combine the task of defending any infringement suits that Warner Bros. might bring. It is reported that neither NBC or Columbia has held a conference with Warner Bros. during the past week. WB has from the outset of the breakaway from ASCAP declared that it would not budge from its intention of applying the commercial fee to the network time sales as billed to the advertisers. With this policy in mind, the indie broadcasters represented on the NAB directorate have in a number of instances voiced the opinion that the networks should be left to fight their own battles and that it would be the better discretion for the indie to see what they could do about working out a deal for themselves with Warner Bros.

Only three NAB directors that failed to show up for the meeting which opened Monday (16) were E. A. Allen, WJVA, Lynchburg, Va.; S. Gordon Persons, WBSA, Montgomery, Ala., and Edwin W. Craig, WSM, Nashville.

YEAR-OLD IOWA NET IN BLACK

Des Moines, Dec. 17. Iowa network, comprising KRNT and KSO, of Des Moines, WMT, Waterloo, is operating in the black within one year of the web's organization last February. Period of red ensued as the new Des Moines station, KRNT, meant that there was an extra mouth to feed with business for only one.

Since then, largely due to Walter Preston's take-over for the Cowles interests, 31 accounts have been lined up. Of these 18 take a combination of either KRNT-WMT or KSO-WMT. Current problem on the Waterloo end has to be solved in some instances by re-broadcasts at different times. Preston hammers a guarantee that 'no advertiser enjoys any secret rate, rebate or discount.'

Satevepost Uses Radio

Philadelphia, Dec. 17. Saturday Evening Post, long freeso against radio, has been quickly talking up announcements on various stations throughout country (depending on locale of articles and stories) for last year. Mag currently sponsoring series over WFIL to plug several articles based on Philly. All such deals handled through Simpers agency, which is keeping surer mum on proposition. Post made extensive radio survey some years ago when publisher Cyrus H. Curtis was alive. That was supposed to have soured 'em on broadcasting as exploitation medium, but present policy seems to indicate there's been about face somewhere.

Kassel Doubling

Chicago, Dec. 17. Art Kassel band begins tooting at the Gibson Hotel in Cincinnati this week on an indefatigable tour. Kassel group planes to Chicago every Friday for the Elgin watch other program.

BOSTON'S RADIO CENTRE

Four ions All in Same Neighborhood

Boston, Dec. 17. On before January 15, 1936, Station WBXX, Hotel Manger, Boston, will move to larger quarters in the WBXX Building at 70 Brookline Avenue, Kenmore Square, Boston. The headquarters of the Yankee Network, John Shepard, 3rd, Stations WNAC and WAAB are located at 21 Brookline Avenue, and the new proposed station of WJDX, likely to be located at the Wykes Standish, in Kenmore Square, is but a few hundred feet from the other stations.

Construction by E. C. Beacon Engineering Company of Boston, architects and contractors, began Monday (9). The official title of the new setup to be WBXX Building and Radio Centre. A two-story building, WBXX will occupy the top floor, the street floor filled with stores.

When WBXX moved into its present location, on October 18, 1934, it was felt that three years would be the limit of the station's stay, but its rapid growth demanded immediate removal. Three large studios are being constructed, the largest of 42 ft. long by 25 feet wide, the next 32 by 25 and the smallest 20 by 25; to each studio, a large reception room, 60 by 20, executive offices, announcers' lounge, sales office, and production office, all on the same floor.

Lease of premises for 10 years, signed with the Estate of John D. Smith.

Chamlee for Bernie

Chicago, Dec. 17. Mario Chamlee, operatic tonfiser, set for the Ben Bernie program on Xmas Eve (Dec. 24).

On New Year's Eve the show will feature talent from the Gay Nineties Cafe in New York, with Kay Parsons, Joe E. Howard, Mike Bernard and the Nineties quartet.

After the Dec. 31 broadcast Ben Bernie and it is understood set to hot-foot for Florida for a possible winter season engagement.

SINGER GOT \$3; CARFARE COST THAT MUCH

Washington, Dec. 17. Worried over local talent situation Most of that available wouldn't rate a try on an amateur show. Critics point to meagre pay for local artists, claiming it's not worth while for a self-respecting performer to hang around.

An example bearing on the matter is furnished by Lansing Hatfield, winner of the national Eddie Duchin-Texaco contest last summer. Hatfield, rated a satisfactory baritone, has been on air over WMAL on a weekly hillbilly program—at \$3 per show.

That paid his fare from Baltimore where he warbles in a niter.

Melton May Tarry

James Melton, tenor, getting a one shot on the Kellogg College Prom next Friday (20) over the NBC-Blue. Understood that N. W. Ayer, agency in charge, will sign him up until the 'Prom' contract expires if he pans out okay.

Have been looking for a singer since Ruth Etting left the series some months back.

CHRISTMAS IS COMING GIVE A VARIETY SUBSCRIPTION

to Friends, Clients or Employees
A Practical Gift—It Will Be Appreciated
\$6 a Year—Four Subscriptions, or More, \$5 Each
Foreign \$1 Extra

VARIETY

154 West 46th Street, New York City

FCC's Washington Docket

Grants and Applications

Washington, D.C., Dec. 17.—Source of three New England groups for a new local station last week was settled when the broadcast division of the Federal Communications Commission, following recommendations of Examiner Melvin Dalberg, threw out two applications and awarded the disputed assignment to the Hartford Times, Hartford, Conn. Two other contenders were the Hartford Broadcasting Company, Hartford, and the Worcester Broadcasting Company, Worcester, Mass., with all three applicants seeking a 1200 kc frequency, with 100 watts. Disappointed candidates had requested full-time operation, but the rag plans to broadcast only in daytime.

A fourth New England application was granted by the commission, when the Connecticut Valley Broadcasting Co., Springfield, Mass., received an okay for a new station to operate on 1140 kc with 500 watts. The Oklahoma Press Publishing Company, Muskogee, Okla., also was given the go-ahead sign on its plea for a 100-watt, to operate on 1500 kc with unlimited time, subject to certain rules of the commission.

Station WNEB, San Juan, P. R., was granted power boost from 500 watts unlimited to 1 kw nights, 2 1/2 days.

The following applications were referred to examiners: Robert Raymond McCulla, Oak Park, Ill., new station to operate on 1010 kc with 500 watts nights, 1 kw days; Valadosta Broadcasting Co., Valdosta, Ga., new station to operate on 1500 kc with 100 watt; Saginaw Broadcasting Co., Saginaw, Mich., new station to operate on 1200 kc with 100 watts, specified hours; WHIS, Bluefield, W. Va., power increase from 250 watts nights and 500 watts days, to 500 watts nights and 1 kw days; WKBE, Muskegon, Mich., change frequency from 1500 to 1200 kc; KGDW, Stockton, Calif., change power from 1 kw days to 1 kw unit; WLEU, Erie, Pa., application for license renewal.

The following applications were received: Steffen Ice and Ice Cream Company, Wichita, Kan., frequency change from 1500 to 1210 kc; WCOL, Columbus, O., power jump from 100 watts nights, 250 watts days, contingent upon granting of application for shift to Toledo, from 1500 to 1210 kc; WELI, New Haven, Conn., decrease in power from 500 watts unlimited to 250 watts nights; WYIN, St. Louis, Mo., frequency change from 1200 to 1250 kc and jump power from 100 watts nights, 250 watts days, to 1 kw unlimited; WSBT, South Bend, Ind., change frequency from 1360 to 1010, increase power from 500 watts to 1 kw and change hours from sharing with WGES, Chicago, to full time; Southwest Broadcasting Co., Prescott, Ariz., increase power from 100 watts unlimited to 100 watts nights, 250 watts days; Alex P. USS, Sacramento, Calif., new station to operate on 1310 kc with 100 watts; Memphis Commercial Appeal, Mobile, Ala., frequency change from 680 to 630 kc, and power change from 5 kw unlimited to 1 kw nights, 5 kw days, using alternate nights; Metrolia Broadcasting Co., Jackson, Miss., new station to operate on 1420 kc with 100 watts.

Examiners' Reports

Jule-Jump for WJAR, Providence, R. I., was advocated last week by Examiner P. W. Seward. Station's present assignment of 250 watts nights, 500 watts days, would be raised to 1 kw unlimited. Prosperous Rhode Island transmitter, whose financial statement shows a net profit of \$35,781 between Jan. 1 and July 27, this year, plans to erect a directional antenna at a cost of approximately \$10,000, if the application goes through. Station already has laid almost \$90,000 on the line in recent improvements.

Plans of the St. Petersburg Chamber of Commerce to erect a new station at St. Petersburg, Fla., were favored on by Examiner John P. Bramhall, who pointed out that the requested assignment of 1310 kc, with 100 watts, recently had been granted the Lake Region Broadcasting Co. in nearby Lisleland.

Examiner Melvin H. Dalberg recommended to the commission granting of applications for two North Dakota smallies, finding the applicants qualified legally and financially, and a need for additional service in both areas affected. The KWIL Broadcasting Co. of Williston, N. D., asks a 1500 frequency, with specified hours, and the Roberts-MacNab Co., Jamestown, N. D., 1310 kc, unlimited.

Power boost for KARK, Little Rock, Ark., was advocated by Examiner P. W. Seward. Station at present uses 250 watts nights, 500 watts days and seeks to double its power to 500 watts nights, 1 kw days. Transmitter, which has struggled out of the red this year, has been having interference trouble with XEIV, 50 kw Mexican station. Examiner Seward's report stated that additional power would be necessary to overcome XEIV interference and adequately serve the city of Little Rock, and that existing interference with U. S. radio stations would not be increased but would remain in the ratio now experienced.

Dismissal with prejudice was suggested by Examiner Bramhall for two Florida applications for new stations, the applicants having failed to show at scheduled hearings. Each of the defaulters wanted 100 watts. Tampa Broadcasting Company, Tampa, Fla., sought a 1370 kc frequency and D. B. Sutton, Miami, 1210 kc.

New local for Visalia, Calif., was recommended to the commission by Chief Examiner David G. Arnold. Application was made by Clark Standford, who asks for 1310 kc frequency. Only hitch in the proposed broadcast service was seen in a previous application for the same assignment, now pending, which might cause night interference. Since an actual separation of 157 miles exists between the two proposed stations, Examiner Arnold concluded that daytime interference would not be expected but that each transmitter would have to be limited at night to somewhat less than the two millivolt per meter contour.

New transmitter for Abilene, Tex., received nod from Examiner Bramhall, who passed it along to the commission with the stipulation that an antenna complying with engineering department standards would be needed. Station would operate on 1420 kc with 100 watts, under the management of the Reporter Broadcasting Company.

New Chicago Station Nixed

Plans to erect a 100-watt station in Chicago to provide additional foreign-language service were nixed by Examiner Ralph L. Walker, who recommended denial of Chicago Broadcasting Association plea for construction permit to build station using 1500 kc. Sponsors are four naturalized citizens who claim that large foreign population in Chicago area is entitled to additional special service. Examiner Walker declared, however, that number of existing stations are providing the sort of programs proposed by the quartet. Report further questioned financial stability of the group.

Because applicant is not the actual party in interest, Examiner Melvin H. Dalberg recommended denial of construction permit asked by Washington Broadcasting Co., Washington, Penn. Company proposed 250-watt daytime station on 1350, replacing WNBQ, recently deleted. Examiner said that the nominal applicant, Robert E. Cole, motor club exec, was only fronting for John L. Stewart, owner of local newspapers, and that Cole's company under the present set-up is not assured of ample financing to make the venture a good risk. Report also pointed out that objectionable interference would be caused if the station were authorized.

PILL PEDDLERS
DUMMY FIRMS

Station Representatives Approached by 'Free Lance' Boys with Promise of Medical Accounts if Splitting 15% Brokerage

REPS SIZZLE

What may result in station representatives organizing themselves into a protective association is the development in the spot broadcasting field of a type of outfit which terms itself a time broker, but is actually a subsidiary of some small advertising agency. Methods used by these agency-connected 'time brokers' has aroused strong resentment among station reps, who feel that the only way they can hope to stymie the former is through concerted action.

One of the New York agency-controlled time placing offices has a set mode of operation. First move is to call a station rep and advise him that an account is available for certain of his stations providing that he will agree to give the freelance outfit an even split on the 15% commission the rep collects from his clients. Day or two following the phone conversation the station rep gets a letter from the same 'time broker' informing him that action on the contract for such-and-such a station is being held up pending receipt of his decision on the commission divvy proposition.

No Leverage

There is no curbing element for either the station reps or the National Association of Broadcasters to resort to. In no instance are such agencies members of the American Association of Advertising Agencies, nor are their clients affiliated with the Association of National Advertisers.

Added to the 15% the adver-

VIRGINIA REGIONAL

WCHV, WGH, WLVA, WBTM, WPHR, Form a Web

A new regional web is being wired together in Virginia with five low-wattage stations... members and one account for a starter: Quintet is WCHV, Charlottesville; WGH, Newport News; WLVA, Lynchburg; WBTM, Danville; and WPHR, Petersburg. Hugh M. Curtler of WCHV is head of the web.

Same group of stations, with the exception of WPHR, had banded together few weeks ago to sell the University of Virginia boxing matches and Olympic tryouts. WMBG, Richmond, was at first in the group in place of WPHR, but has subsequently dropped out. As a result of the boxing sales effort, the stations are figuring on staying together as a web and have sold Metro Art Studios, New York (photographic enlargements—a series of spot announcements. Boxing bouts not yet disposed of.

Rates on the group are \$247 per hour; \$149.15 per half hour; \$94.41 per quarter hour; \$23.94 per 100 word announcement. Line charges absorbed. Aerial Publicizing is represented.

tising agency gets from the station direct, the share sought by the dummy firm from the station rep would give the agency a total commission of 22 1/2%. The probability is that the agency retains a goodly portion of this to the client. Figuring the huge sums spent by some accounts for spot broadcasting the savings on such kickbacks could represent no mean amount.

Association idea has frequently been brought up during chance meetings of individual station reps but the lack of a common threat to their interests served to discourage the proposal. Those in favor of an association believe that the issue which these freelance time brokers offer should suffice to swing the others into line. Pro-associationers are of the opinion that the station rep business has not only become stabilized but that it has reached the point where it can get together to discuss mutual problems and establish a code of common trade procedure and fair practices.

RULES POINT
LILY WHITE
PATH

Oakland, Cal., Dec. 17.

KROW here has a new policy which may point the way to other stations who are suffering from the FCC jitters. Policy, instituted by H. P. Drey, manager, lays down rules as to types of advertising accepted, and while cutting station revenue at start, is beginning to show results.

In a supplementary to their rate cards, KROW lays down these rules: No laxatives, stomach tablets, reducing products, internal or external medicines, drugs, or herbs of any kind.

No product or service that be injurious to health.

No program instilling fear in children permitted.

Numerology, astrology and scopes are barred.

Cosmetics only acceptable if regular standard products such as powder, perfume or rouge, no cosmetic accepted that claims face rejuvenation or elimination of wrinkles.

No dental advertising acceptable containing the claim 'painless' or quoting prices.

'Free Gifts' barred when purchase of product required. Merchants, however, may include extra merchandise to customers 'without additional cost.'

Hard liquor accounts not taken.

Others in the barred group include controversial broadcasts, criticism of public officials (except paid political broadcasts over which station has no power), and any material derived from the mails or cited by Federal Trade Commission or Food and Drug Commission.

Stripling With Teleflash

Buffalo, Dec. 17.—Robert Stripling, former Buffalo Broadcasting Corp. program director, now announcing for Teleflash, covering sports, news and stock reports. Organization has 100 amplifiers installed here.

MR. RUBY NEWMAN, OF BOSTON, BRINGS HIS ORCHESTRA TO

THE RAINBOW GRILL, ROCKEFELLER CENTER ROOF, THE EVENING OF THURSDAY, DECEMBER 19th.

THIS IS MR. NEWMAN'S FIRST APPEARANCE IN NEW YORK. HIS MUSIC OFFERS A SMOOTH, LOVELY QUALITY, MARKED BY A DISTINCTIVE ACCENT OF RHYTHM.

THE FOLLOWING BROADCASTS HAVE BEEN ARRANGED, THE N.B.C. NETWORK: DECEMBER 19th (Thursday) 12.30-1.00 (A.M.); DECEMBER 24th, (Tuesday) 11.00-11.15 (P.M.); DECEMBER 26th (Thursday) 11.00-11.15 (P.M.); DECEMBER 27th (Friday) 12-12.30 (P.M.)

INVITATION TO THE DANCE

Direction
N.B.C. ARTISTS' BUREAU
Personal Management
BENJAMIN DAVID, INC.

Radio Chatter

Illinois

Harold Stokes and Frank Trambauer have written a radio orchestra tune tagged 'Announcer's Blues.'

Ragtime salesmen and buyers now meeting for luncheon again on invitation of Nate Caldwell.

Ray Linton 'tossing' a special Christmas spread for the agency men.

Leslie Atlas in New York for talks with the eastern CBS heads.

Mark Varbo opening a radio publicity office.

Fred Wicker had a tea tossed in her honor.

Kelly Smith in Havana for the International radio meet and some sun.

Niles Trammel and Sidney Strotz back from dedication huzzas of the coast NBC studios.

Peggy Wall commuting from Bloomer for the other programs.

Warren Brown, Herald-and-Examiner sports ed, most adroit after-mongler in Chicago for radio.

Les Atlas stable capturing more medals and ribbons for the trophy at the International Horse Show.

Herb Sherman's sister going dramatic on the antennas.

E. C. Cunningham back from a quickie visit to Radio City.

George Livingston temporarily replaces Dick Brown in the NBC Chi press staff. McRoom screams on a two-month vacah.

John Foster rubbing for Fayette Krum in NBC continually department.

Frank Mullen back in town for a visit and throwing a couple of cocktail gatherings for the handshaking.

Frank Falkner making additional replacements in the Columbia-WBMB hostess staff.

Oregon

Willie Rohrer from Astoria is a new announcer at KWWJ, also does classical numbers on several spots.

Allan Roberts, recently with KWWB, has moved from KSLM, Salem, to KXLI's announcing staff.

Bob Tomlinson, for five years an announcer with KGW-KEX, has joined the staff of KHQ, Spokane.

Bill Ross, KHQ announcer has joined KGW-KEX. Ross who formerly conducted community singing for the c. of c. in eastern Washington, is currently m.c. of KEX's weekly sponsored program 'Everybody Sing.'

Tommy Hoxie, all round announcer at KXLI, Portland, about to step into matrimony.

Arthur Johnson, KWWJ, left for KOAC, Corvallis.

Chuck Musgrave, formerly of KWWJ, Portland, now on station KRRC, Lewiston, Idaho.

Sylvia Holzman, formerly of Oregon Journal ad staff, now featured in new program at station KFYR. 'Women Want to Know' is the title of the show.

Wally F. Unterhaller has joined the sales staff of KGW-KEX, Portland.

South Carolina

Martha Wales leaving WFBC for WCCO, Minneapolis.

Judy Johnson and ork (WSPA and WFBC) closing seasonal engagement at Spartanburg.

Gloria Ray of New York on WFBC for vocal Sunday night last.

Avenelle Weems, vocalist, released by WFBC.

Paul Nelson, WSPA organist, back after long illness.

Vivian Speligh and Dewey Fortune, pianists, signed by WFBC.

Bill Gaines, Greenville News Reporter, assigned to handle WFBC news broadcasts daily.

Saskatchewan

Big Sunday aft. show planned by CKCK, Regina, postponed for time being.

To be topped was a ladies choir and Regina Schoolboys Band.

Band membership depleted by epidemic of mumps.

Camera Trails, talk series by Dick Lee of Bird Films, returned to CKCK Sunday aft.

CJRM, Regina-Moose Jaw station, won good will by offering entire Dec. 13 evening program to Leader-Post newspaper Christmas Cheer fund.

Paper owns CKCK, Regina, which staged special broadcast to boost fund week before.

Dorinne Spence, 16-year-old blues singer, with mature voice, signed for 'hot' numbers on the public program at CKCK, Fridays. Syd and his Hired Men orch. for those who like 'em rustic.

CJRM has Scotch Melody Hour on Fridays with Sandy Cameron, tenor; Jack McKay, bagpipes; Jack McCartney, violin; Sheila Stewart, piano.

I. J. Armstrong, CFQC, Saskatoon, speaker, has taken to the public platform in northern Saskatchewan in interests of British-Israel Federation, new religious cult.

CHWC added new one, Wascana Showboat, to Monday night line-up backed by Pragnell Coal Co. Mixture for hillbilly stuff and amateur try-outs. First one pretty weird.

'What Would You Do?' transcription series off CKCK, about number of weeks. Was tied in with newspaper-owned station's classified advertising section in Regina Leader-Post. Solution to all problems was in advertising columns day following broadcast. Shift meant increase of Frankie Hamon and his Orchestra music period from 15 to 30 min.

Saskatoon Trades and Labor council up in air over recent assertion by Prof. Collingwood of University of Saskatchewan that programs from Saskatoon on Canadian Radio Commission were little more than trash. Professor referred particularly to so much barnyard music. Farmer addlers were better than.

(Continued on page 40)

Cuban Station Wrecked

Havana, Dec. 12.

Station CBQ was partly wrecked last night by twelve men who were finding the announcer around, as at the moment the station was hooked up in a local network, went about and destroyed the record library and the bulbs and part of the control room. Damage was estimated at about \$3,000.

Station had just installed in the afternoon a new bulb which cost \$1,200 which was also destroyed.

It is figured the party was mad because of some political talks which, CMO, José Martí, and, which sometimes gets so hot that it is considered an insult, as the Secretary of Interior started suit against it.

Zollo to NBC Via KYW

Philadelphia, Dec. 17.

Forced by local musicians union to halt remote transmissions over NBC web network because WFIL (Philly outlet) has no house band, Leo Zollo orchestra last week began pumping to red web through KYW. Case marks exception to customary rule for Levy station as it rarely takes bands not booked by Universal Music Bureau, also under Levy control.

Zollo has been tooting at Ben Franklin Hotel for several seasons.

Ted Rogers, KYDL, Salt Lake City, announcer, will marry Jeanette Steiner, non-pro, December 20.

Inside Stuff—Radio

Edward Hoffman, VARIETY's former St. Paul correspondent between the years when Arthur Sheekman and Alton Cook legged it around town for the sheet, now blossoms out as a 100-watt radio station owner, planning to start broadcasting shortly after Jan. 1, St. Paul's fifth station, with WCCO, KSTP, WDGY and WTCN currently operating.

Licenses goes to the ex-mugg and present furniture company owner after a heated four-way battle in which KSTP, WDGY and KGFK all had applications. Henry Bratter and Cedric Adams of the Minneapolis Star also had applied, but withdrew their application before the F.C.C. studied its crystal to see who'd get the new station which is to operate on 1,370 kilocycles. Hoffman's was the first application for a station on 1,370 kilos under the new provision of Congress authorizing 100-watt stations. Tentative call letters are WEST, although Ed hasn't even a speaking acquaintance with Mae.

WEST will purvey news; very likely Trans-Radio, but Hoffman hasn't definitely decided on that. He does plan on hiring two legmen, who'll cover the town daily and phone news into the office, so that it can be aired before it could possibly ever get out of the rags' reporters' Remingtons.

One thing he's sure about; he's not going to house the new station in his furniture store, or use it to plug his furniture biz. Radio to him, he says—is going to be fun; that's principally what he's going into it for.

Philadelphia Orchestra Sunday (8) night ethered concert over NBC blue network for RCA 'Magic Eye.' Played at Academy of Music and piped through the most recent was open by invitation issued by RCA Victor. It drew almost capacity of 3,400-seat house. Conductor Leopold Stokowski, musicians and Philadelphia Orchestra Association were paid.

Noval circumstance was that it was probably first time symph orchestra has played local concert and not been covered by press. That was result of private and informal agreement by Edwin H. Schloss, Linton Martin and Samuel Leach, eds of Record, and Evening Ledger, respectively. They had two motives. One was fear lest they might be called on to review all radio concerts by symph groups if they set precedent by cricking on this one. Other reason was that they were not notified until very last minute that concert was to be held, and then no arrangements were made to take care of them.

RCA-Victor is sponsoring orchestra's transcontinental tour next spring to plug its records.

Trial (now current) of KNX libel suit against Los Angeles Times was marked by minor victory for radio station. Times editorial attack against false news broadcasting is basis for \$500,000 action.

Triumph came when copy of Los Angeles Record of March 10, 1933, which carried story that 500 persons had been killed in tidal wave following Long Beach earthquake, was thrust into evidence. Times editorial had charged that many local listeners were misinformed by radio reports of tidal wave, after tremor. Claim KNX did not broadcast any such report.

Schenley amateur hour over WHN, New York, employs about 75 girls to receive telephone calls. Practically all of these girls are secretaries in the Long State theatre building, employees of the various Long and Metro-Goldwyn-Mayer departments or other tenants of the building. Girls earn a little extra every Tuesday in this manner. Their knowledge of shorthand enables them to take messages accurately and rapidly.

This is distinct from another group of regulation telephone girls who work 'til 4:30 a. m. every night for another WHN commercial.

Net income of R.C.A. Communications, a Radio Corporation of America subsidiary, increased nearly \$15,000 in October, company's report showing net for this month as being \$57,118 compared with \$42,884 in October, 1934. Company's net income for first 10 months this year totaled \$204,696, as against \$490,113 for same period last year.

WOR, New York, has cancelled its Florida Farms program after four weeks, following sponsor's urge to slip in copy allegedly pertaining to racial discrimination. Ad libbing was injected for two weeks straight before station execs decided to pencil out the show. Sponsor solicited 'Desirable' tenants for Florida real estate, using pointed terms distasteful to station policy.

Crossley, Inc., is currently marking the first year of a research project of which title is said by Crossley, but which the outfit does day hopes to turn into a good cool-raiser. It is a continuous check on the purchase of some 20 household commodities (several hundred brands) in those cities where Crossley's researchers gather figures for the Cooperative Analysis of Broadcasting. Crossley interviews only consumers for these checks, and not wholesalers or retailers. Include soap, cereals, flour, coffee, etc.

Macon Delegation

Macon, Ga., Dec.

Back from a 10 days' participation in the International Radio Party recently in Havana are E. K. Curcio and Wilson E. Cobb, who, with their wives and Miss Lucia Huff and Miss Annie Katherine Donnelly, blonde beauties officially representing Macon, were guests of the Cuban Tourist Commission.

Lookers were selected in a contest held by the Rialto theater and WMAZ.

Des Moines Kid Tyros

Des Moines, Dec. 17

Des Moines Florists Association has taken a new amateur show in which children of two-to-12 years of age supply the entertainment under the tag of Station K-I-D-D, which is supervised and produced by Dave Nowlinson.

Program rides each Sunday over KINT, the Register and Tribune station.

Harold Sherman Commutes

Philadelphia, Dec. 17.

Harold Sherman, who has been conducting 'Your Key to Happiness' waxed series over WFIL, for Carlsbad Salts and doing similar stuff over WOR, New York, in the flesh, will bring his local show to life this week, commuting Wednesdays, Thursdays and Fridays.

Also is sure of an open play, 'Some Do, Some Don't,' which will have Philly try-out soon.

Houston Under Water; Station Carries On

Houston, Dec. 17.

When flood waters menaced the business district, spreading out for more than a mile from Buffalo Bayou, KZRH, Houston, moved portable equipment to the roof and broadcast an eye-witness description.

As Announcer Ted Nabors talked, an explosion fired the Yellow Cab building in the flooded area. Its total destruction was added to the running account of flames and flood. Bulletins from the station as waters rose warned residents of threatened areas to evacuate, and carried news of rescue and relief activities.

A telephone broadcast was staged by Station KXYZ, with calls to householders who remained in their flooded homes, listeners hearing the two-way conversation.

VIRGINIA

REA

on Chevrolet

SATURDAYS, 9 P.M., WEAF
COAST-TO-COAST

Address:
trentonsburg, Pa.
Phone:
Saylorburg,
Pa., 224

RICO MARCELLI

And His Orchestra

Second Year With
Johnson Wax Program

on, 7-7:30 P.M. CST
NBC Chicago

RAY NOBLE

Ballroom
Room
Radio City
New York

WABC
9:30 P.M. EST
COCA-COLA

EXCLUSIVE MANAGEMENT
ROCKWELL O'KEEFE INC.
WILLIAM MORRIS AGENCY

AL DONAHUE

WALDORF-ASTORIA

WJZ-NBC
Wed., 11:30 P.M.
Decca Records
AND HIS ORCHESTRA

EXCLUSIVE MANAGEMENT
ROCKWELL O'KEEFE INC.

Victor Young

SHELL OIL

SATURDAYS
WEAF
9:30-10:30 P.M. EST

EXCLUSIVE MANAGEMENT
ROCKWELL O'KEEFE INC.

Soprano.
Radi
ity Hall

VIOLA PHILLO

with
"RADIO CITY MUSIC HALL ON T.V. AIR" EVERY SUNDAY
12:30-1:30 P.M.
Sole Direction
Herman Bernie
1010 Broadway
New York City

GRACIE BARRIE

"GEORGE WHITE'S SCANDALS"

Sole Direction, HERMAN BERNIE,
1010 Broadway, New York

LEON DELASCO

And His Orchestra

HELD OVER, CHICAGO
CHEZ PAREE, CHICAGO
WEAF-TUES. WJZ-FRI.
10 to 11:30 A.M.

Dir., Music Cntr. of America
Fr. Mgr., HERMAN BERNIE

"LITTLE" JACKIE HELLER

The Old Maestro's Radio Sensation

NBC NETWORKS
on, Tues., Wed. Fri. and Sat.

PLAYING
DE LUXE THEATRES

Direction HERMAN BERNIE, in
Association with NHO Artist Bureau

TOM BENNETT

New Doing Dramatic Made for
THE RIPLEY SHOW
Sunday-7:30 P.M.-WJZ-NBC
(Coast to Coast)

Thanks to
OZZIE NELSON and
J. WALTER THOMPSON CO.

INS Refuses Immediate Race Track Service to WJJD in NWS Wrangle

Chicago, Dec. 17. Possible suit by WJJD, the Ralph Atlas station looms against Inter-National News Service on the refusal of INS to deliver full news reports to the station for broadcast purposes. Last INS refused to send WJJD immediate flashes on the running and results of the horse races despite contract with the Atlas which states that it will deliver to the station the same news and reports as it does to the newspapers, and as promptly. Atlas made these demands for the INS bulletins on horse races on his allegation that has station was getting the track reports several minutes late from Nation-Wide Service, the regular track flash service. No reason given though it's claimed that one of the reasons was the desire of Nation-Wide to prevent the WJJD broadcasts from hurting the Nation-Wide's subsidiary service, Teleflash, which delivers sports news on delayed schedule to restaurants, taverns, etc. Figured that if the restaurants and taverns could get the WJJD reports for nix and first, they wouldn't loosen up to spend coin for the wired Teleflash service.

Customers

Atlas figured that INS could give the station prompt service on the track but ran into a stone wall here with the reason for the INS shyness—understood to be the fact that Nation-Wide rents the INS wires for its inter-city carry. Meanwhile Atlas last week cut off all track reports from WJJD and will not resume until the station is once more getting prompt service on the races. Station fears possible avalanche of squawks from listeners who may be past-posted due to late service.

Agencies-Sponsors

H. J. Heinz, sponsors of a three-a-week home economics series over CBS, making alterations on the programs for the Christmas-New Year's period. Josephine Gibson will temporarily leave and Lois Miller will give holiday organ recitals.

Cox Gelatine Co., New York, placing its account with the Jos. Katz agency. Is scheduling a radio series over five stations on the NBC Blue, 10:45 to 11 a. m. on Fridays. Jack Berch, soloist, is the talent.

Sternfeld-Gudley agency placing a 13 week contract with WOR, New York, for the Vim Radio chain. Programs come on Sundays from noon to 12:30, assigning roles to Jack Arthur, baritone, and Mack Follack's ork.

Fletcher & Ellis agency is adding Miss E. W. MacLean to the staff. Was formerly with Erwin, Wasey and Geyer, Cornell and Newell as account exec and stylist on merchandise of interest to women.

Abbott's Dairies, Inc., next Monday (23) will begin series of 15-minute musical shows over KYW, Philadelphia, six days a week. Will use Tony Candolari and 17-piece crew with guest soloists. Sponsors will plug milk, ice cream and butter.

L. I. Everting handling account for Foley agency.

Virginia Davis has joined program department of WBIG, Greensboro, N. C.

Keyes Perrin is a new announcer on WABY, Albany. His father, Oscar J. Perrin, is manager of the Grand theatre.

Tony Spedell's orchestra now doing a half hour sustaining program on WMFF, Pittsburg, N. Y.

Four new orchestras hit WNEB's Dance Parade in the last 10 days. They are George Binney's band from Four Towers, Johnny Elsie's orchestra from Will Oakland's Casino, Teddy Hill's band from the Ubangi Club and the Hungarian Ensemble from the Tokay restaurant.

Broadcasters at Capital

WASHINGTON, Dec. 17. George M. Burbach, KSD, St. Louis. John Elmer, WCBN, Baltimore. Dean Fitzner, WDAF, Kansas City. John Storey, WTAG, Worcester. T. W. Symons, Jr., KFPY, Spokane. Ralph Atlas, WJJD, Chicago. E. C. Page, Chicago. Ed Noekles, WCFL, Chicago. George Roder, WCBN, Baltimore. R. V. Hamilton, St. Louis. Luther Hill, KFRU, Columbia, Mo. John Shepard III, Yankee network, Boston. John B. Cooley, KLFM, Minot, N. D. Gerald King, KFVB, Hollywood. S. H. Patterson, KVOR, Colorado Springs.

Victor Linfoot, now at WLW, Cincinnati, joins announcing staff of WWJ, Detroit. He is also a bass-baritone singer.

Can't Keep a Good Hillbilly Down

Charlotte Hears 'Em Again—Silent Since Laxatives Declared Verboten

Charlotte, N. C., Dec. 17. Hill Billies, dropped from the air here along with the crystal and other laxative accounts, are coming back in favor through the distributors of radio sets. Fred Kirby, singing mountain boy just brought back here from Philadelphia, and he and Bob Phillips, another hill billy favorite with Carolina audiences, have been given a daily program for A. K. Sutton, Inc. Philco distributors. They are on WBT each morning at 8:30.

Dick Hartman and his Tennessee Ramblers, another group to graduate from radio medicine shows, have just been set to do their yodeling for Southern Radio Corporation, distributors of RCA-Victor sets, also on WBT.

Manager Bill Schudt, of WBT,

says this does not mean that the station is again letting down the bars to hill billies. Months ago it fixed a maximum percentage of the program time that could be given to mountain music. This came at a time when there was a threat that the station would be overrun with hill billies and when listeners not caring for that type of entertainment were finding the station's offerings out of balance for them.

The latest move into the hill billy field by the radio set folks has not as yet taken up anything like the amount of time that was devoted to mountain music under the laxative broadcasts and which was cancelled out under the new Columbia policy.

There is no sustaining hill billy entertainment on WBT. All of it is sponsored.

On the Air, as on the Printed Page—it takes

Showmanship

in Salesmanship!

Today's advertising that sells—like today's newspaper—demands Drama, News, Conviction. In a word, *Showmanship!* It must arrest the *Self-Interest* of the passing reader. It must be, as never before, Sales-Showmanship. And this goes for radio. Today's program must do more than entertain... it must sell.

NBC Showmanship continues to attract and hold the largest radio audience in the world. Over NBC Networks go the nation's most popular programs—notable examples of king-pin radio showmanship. Both sponsored and sustaining programs hold their vast daily audience by keying their appeal to the tremendous mail response of listeners. These programs represent the talent of expert showmen, employed by NBC, by progressive advertisers and advertising agencies. NBC's technical facilities provide a background for high showmanship on which advertisers have counted from the start—and still do. This background is written into so many successful radio programs that it continues to attract the best. It is a guarantee in itself which gives new advertisers a great head start!



Tune in the RCA Magic Key Program every Sunday 2 to 3 P. M., E. S. T., on WJZ and associated NBC stations.

NATIONAL BROADCASTING CO., INC.

A Radio Corporation of America Subsidiary
NEW YORK • CHICAGO • WASHINGTON • SAN FRANCISCO



Radio Chatter

(Continued from page 38)

most eastern Canada 'highbrow' stuff, and Trades council. Lave Mills and his Hotel Saskatoon orchestra on three new spots for CHVC besides Canadian Radio Comish late Saturday niter. Canadian Radio Commission to stage two-hour broadcast Christmas Day, Newfoundland now under way. Regis., Sask., to present 25-voice choir as its part in show which calls for some 50 minutes by local engineers across country. Moose Jaw will have 16-year-old Kenneth Spill-Jell, interviewed by P. Murphy, announcer at Ottawa.

Harry Upton, CKCK program arranger-salesman and former city minister, implicated city and Royal Canadian Mounted Police when giving evidence before Royal Commission investigating recent rioting between unemployed and police in Regina in which one detective was killed.

Minnesota

Tom Coakley and ork in at the Lorry and airing nightly over WTCN. Conrad Rice, WDGY production chief, left for a job with WDBX, Fargo. Edward P. Shurick, formerly with KSTP, now act. gen. mgr. for Dr.

LITTLE JACK LITTLE

and his

ORCHESTRA
COLUMBIA
RECORDING STUDIO'S
and appearing for
PRIVATE XMAS PARTIES

Kassel

AND HIS
KASSELS IN THE AIR
ORCHESTRA

Hear him on the Elgin program each Friday, 8:30-11 P.M., 531 WEA-F-NBC Coast-to-Coast

ADDRESS—32 W. RANDOLPH ST. CHICAGO, ILL.

ALEXANDER

GRAY

METROPOLITAN MUSICAL BUREAU
113 W. 67th St. New York

YOUR OLD FRIENDS ARE BACK

'THE O'NEILLS'

NOW RADIO'S MOST POPULAR

FAMILY BRINGS YOU MORE

LAUGHTER TEARS AND HEART-THROBS

Presented by Ivory Soap—99% pure

LISTEN 3:45-4:00 P. M.—E. S. T. WEA-F

NBC Network—Coast-to-Coast

IN . . . Every Mon., Tues., Wed., Thurs., Fri.

Mrs. Ed. Wolf, 1450 B'way, N.Y.C.—Dir. Blackman Advertising, Inc.

George W. Young, WDGY owner. Earl Gammons back from New York after huddling with CBS-owned station managers. Doc Stunshine, former carney barker and now a WTCN entertainer (seven shots weekly), opening a steak house in the country as a sideline.

A. T. Haley, WTCN's 'Trouble Shooter' returned to his high school sweetheart.

Syd Williams excused from grand jury duty today to play that ole pianola for WTCN's Afternoon Show.

Exclusive Puphal, Earl Gammons' secretary, leaving WCOO Saturday (21) for a shot at a job on the Pacific slope. Gunnar Back, on WTCN's continuity staff, doubling with a weekly department for Collegiate Digest.

Henry and Jerome, song team, formerly with WBS, Kansas City, now on WDGY. Brought E. H. Curtis, their own announcer, with 'em. Bennett Orfield, WTCN news editor, arrived home 10 minutes after Walter W. Liggett, Minneapolis publisher, was murdered back of him, (and Orfield's) apartment house, so Ben got some pretty punchy stuff on his next newscast.

Exclusive broadcast of St. Paul league hockey games on WTCN. 'American Family Robinson' script show starts today (Wednesday) on WTCN. Three minor casualties at KSTP: Roy Krupp, who, with the call sign, Elizabeth Bear down with sore tonsils, and Janet Johnson nursing a blue gill, and when an automatic towel cabinet jumped open and socked her.

Ray C. Jenkins, former KSD (St. Louis) commercial mgr., now KSTP's sales promotion mgr. Despite Twin Cities rags being rampant, and WDGY, station owner Dr. George W. Young landed his phile in two of 'em on Friday the 13th with game show, and him getting Minnesota auto license No. 13 for his 1938 model gas buggy, it being the 13th successive year he's managed to snare that number.

California

Dick Powell's ticket with Hollywood Hotel doesn't run out till '39, thereby scotchng reports that he's looking around for another spot. Erma Lazarus, from New York to script dist. titles at Olsen's Hollywood plant. XEMO, Tijuana, Mex., goes to 10 k.w. around first of the year.

John has 22 men in his KFVB ork and is he happy! KFVB ran a line into traffic court to air the walls of the fine doctrs. Jack Sayers once more a scrib at KFI.

Examiner still mad at radio. Wouldn't let her newscast enter a calling station on KFI.

HGU, Honolulu, bought 180 episodes of 'Moulin Rouge' from Thomas Freebairn-Smith, KXK broker, breveted for not talking like a train-chaffer.

Bob Shafer, KFVB caroler, spotted in new Profiles.

Georgia

Weldon Herrin, WATL, Atlanta, announcer, read 'so on' instead of etcetera the other morning on a local tire company program, and the local branch was docted with phone calls wanting to know what 'so on's' are?

John Van Cronkhite, manager southern bureau Trans-Radio, flew to New York (12) for conference of bureau managers.

Thomas Maxwell, WATL, Atlanta, announcer, has forsaken the mike and panel for the wholesale grain business in his native Greensboro, N.C. He had been with WATL for two years.

John Charles Gilbert and Helen Arnold from the cast of 'Blossom Time', which was playing at the Erlanger theatre here, sang tunes from the operetta over WGST, Atlanta, Monday (9) during a 15-minute program.

W. H. Summerville, WGST's (At-

lanta) new general manager, has brought his family here from Dallas, Texas, via Little Rock, Ark. 'Georgia Clay', a song written especially in honor of President Roosevelt's visit to Georgia, was included by 'The Singing Redheads' during their 15-minute tri-weekly spot over WSB, Atlanta, last week. Program sponsored by Hind's.

Roger Rawlings of Atlanta, won the Waggoner prize for untrained voices over 300 candidates in the contest sponsored by WSB, Atlanta.

Massachusetts

Knox Manning, Hub free lance announcer, with his Radio Scrap Book edition, published by his sponsor, for WLBZ, Boston, last week. George MacFarland doing the vocals over WCOF, Boston.

Morton Blinder, former announcer and operator at CKTB, St. Catharines, Ontario, now a member of the WCOF, Boston, announcing staff.

Clarence Morton learning the ropes of an operator for that job at WLLH, Lowell.

George R. Luckey takes on duties of Chief Engineer of WKDX, new call letters of WBSO, Babson Park, when that station moves to Myles Standish. Luckey recently resigned a similar position with WLLH, Lowell.

Sandra Bruce (Mary Kirby), WCOF, Boston, hostess and songstress and Dick Lander, WNAJ, Boston, vocalist together in duet work in new program tagged 'Rhythm in Song', with Teddy Marner at the keyboard, over WCOF.

Harvard Dramatic Club, on air for first time in five years, aired excerpts from the production 'Fading Pull of Plums', by Edward Eager, over WMEX, Boston.

Roy Radcliffe, WCOF, Boston, tenor, doubling over WPRO, Providence, has completed a five weeks' personal appearance at the 'Hillgrove' Hotel, Providence.

Heleen Young, 15-year-old contralto over WMEX, Boston, auditioned by Ben Bernie at the studios of WBZ, given contract to appear with Bernie on the boards of the RKO Keith theatre the last two days of his stay in the Hub.

New York

Bobby Worth, tenor, starts a new series over WMCA. Will be heard daily except Friday at 2:45 p.m. Dittus, soprano, soprano. Here is a once weekly feature on Wednesdays at 12:30 p.m.

Joshua S. Epstein, commentator on the Jewish aspect of news, goes into his third year at WMCA on Jan. 7 as interpreter of regular news.

WNEX installed broadcast lines into the RCA building, Radio Center, not far from the regularly established set-up of NBC. Occasion was the Press Photographers' Association exhibit on mezzanine floor of the building.

Lavena on WLW Soon

Cincinnati, Dec. 17. Lavena, cosmetic division of the Quaker Oats firm, coming on WLW early in January with a romantic musical program titled 'Loveliness For Sale'. Lord & Thomas agency is handling account. Talent from Crosey talent. Sponsors had trial programs piped to 'em in Chicago last week. Three types of orks were employed and each was so well liked that buyers came down from Windy City to hear 'em at close range before making selection.

Hands were directed by William Stooess, Virginia Marucci and Paul Pearson. Bob Nelson is vocalist on the program, which will be on Tuesdays and Thursdays from 7:15 to 7:30 p.m., spots taken over from Fmud.

Lattie is continuing on WLW on Monday, Wednesday and Friday nights, with programs handled by Crosey talent and waxed in Chicago for a 'ing by smaller stations to be contracted in other sections.

WKJC, Lancaster Moves

Boston, Pa., Dec. 17. Philadelphia, Dec. 17. New radio station expected to be opened here next month, with C. R. McCollough, general manager of Mason-Dixon Radio Group, Inc., making the arrangements. Station was formerly WKJC at Lancaster and will become WEST here. It will employ 250 wats during day and 100 wats at night.

Joe Tumulty 5th Year

Philadelphia, Dec. 17. Joe Tumulty, WFIL sports commentator, last week signed year's extension of his Cities Service contract, making it five consecutive seasons he's speled for gas and oil firm. Cox-Tanz agency handles deal.

Here and There

WFBM, Indianapolis, is acting as a proving ground for WLW with announcer Duane and K. joining his former mike-mate, Don Hancock, on the announcing staff of the big watter.

Len Riley has resigned from WIRE, Indianapolis, as sports manager.

Dorren Glover, contralto and former Yankee Network staff artist, returns to radio over WMEX, Boston, following an absence of 12 years, during which she was a member of the Nightingale Trio playing New York nite clubs.

Emil Coleman's orchestra and Willie Morris auditioned last week for Trommer's beer on WOR, New York.

Patsy Kane has joined Don Bestor's vocal staff.

Bob Burns, hick comic on the Kraft program, went back to his home town, Van Buren, Ark., last week and found the whole town welcoming him. Mayors of nearby towns were invited to take part in the celebration and Lieut. Gov. Lee Cazor, with Secretary of State Ed F. McDonald were also scheduled to welcome hi.

L. B. Wilson was too busy fishing in Florida to attend the International Radio Party in Havana as he intended.

Ovalline will celebrate sixth anniversary of 'Little Orphan Annie' with a special Christmas show.

Pat Barnes' daughter, Barbara, grabs a spot on her pop's Xmas program.

Ralph Atlas, Herb Sherman, Joe Allabough, Hartford Taylor, Lucille Whitall and John Carey are the finalists in the mammoth WJJD ping-pong tournament.

Glen Sample back at his desk in Chicago after a series of confabs in the east.

Betty Lenox (Mrs. Lawrence H. Pike) did not broadcast her food talks over WGY, Schenectady, last week, due to the illness of daughter, Carolyn Olson, of WGY's staff, substituted.

Ned Lynch, old-timer in stock and Hollywood, is dividing his time between writing and acting for WFBL, and reviving 'The Drunkard' at Cameron's Casino, new and ritzy Syracuse night club.

Allan Marin has resigned from the local John Blair station rep organization.

Curtis Wilson has joined the staff of Hearst Radio, Inc. Wilson was formerly New York manager for John Blair & Co.

Marshall H. Mittlemore, former WCAX, Burlington, Vt., chief announcer, now drama critic of Lewis-ton, Me., Journal.

Mrs. George S. Kolk, owner of WCAX, Burlington, Vt., vacationing in New York w/h husband.

J. B. Luke, formerly with WMT, Cedar Rapids, has moved to KFAR, Lincoln, as announcer.

James Van Liew is a new hand with the KFAB-KFOR, Lincoln continuity department.

Charlie Stenross' ork and Rocky Austin, on WTAM, Cleveland, Sunrise Brewery hour, vamping a vaude show for persons.

Robert Burley, WDEV, Burlington radiotele and a member of Larry Pierce's orchestra, has moved to Pittsbur.

Dewey Long, sales manager, WBT, Charlotte, on business trip to Atlanta.

Connie oswell has been renewed for another six weeks on the Coca-Cola show (CBS), which will com-

plete for her a cycle of 13 weeks. Rockwell-O'Keefe did the booking.

Camel has okayed Walter O'Keefe, Casa Loma band and Janis Deane for a second 13 weeks.

'Tommy Tattle-Tells' tie-label of new gossipier doing weekly stint over WIP, Philadelphia. Lad is John E. Green, employee in N. Snellenberg's department store.

Dot and Jack Reid, harmony duo, started a new series over WMCA, Dec. 23 and will continue every Friday following. eds former vaude-villians.

Harry E. Houghton, former v-p of Geyer Cornell, Newell Co., has joined Fletcher & Ellis as an exec.

Dave Bryn, formerly announcer for WKY, Oklahoma City, getting a similar assignment with WHIO, Dayton.

Harold Gray, back at WBIG, Greensboro, N. C., after three year announcing with WJSV, Washington.

CHARLES DRURY

And His ORCHESTRA

MUSICAL DIRECTOR

and Conducting

"At Home Abroad"

WINTER GARDEN

NEW YORK CITY

ABE LYMAN

AND HIS

CALIFORNIA ORCHESTRA

COAST-TO-COAST

WABC—Tuesday, 5 to 5:30 P.M., EST (Phillips Dental)

WEAF—Friday, 9 to 9:30 P.M., EST (Phillips Milk)

ODETTE MYRTIL

FOR

BOURJOIS

"Evening in Paris"

MONDAY EVENINGS

8:30 P.M., E.S.T.

WJZ-NBC

WALTER TETLEY

Broadcasting with
HELPS HAYES
"THE SHOW BOAT"
FRED ALLEN
"BUCK ROGERS"
"BOBBY BERNSON"
GUY LOMBARD
AMERICAN SCHOOL OF THE AIR
CBS—NBC

ALEX HYDE

musical director

WHN new york

THE VIRGINIANS

Radio's Best All-Around Colored Quartet.

MUTUAL NETWORK

MONDAYS, 10:30 P.M., EST

Management MARY L. SHANK

WFLA, GINNAPPA

TUESDAY, 12:30 A.M., EST

THU, FRIDAY, 10:30 A.M., EST

SATURDAY, 10:30 A.M., EST

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts

PRESS CLUBS FOR KI
FLETCHER & ELLI

Scop: Ward Press Clubs

Parade of Youth program which Ward Baking Company airs on CBS, eastern stations, three times weekly (Tuesday, Thursday and Saturday) at 6:15 p. m., is figuring on an elaborate club set-up to attract young members and goodwill for Ward's products. Fletcher & Ellis, Inc., in cooperation with Columbia's exploitation department, have built an Air Club for youth and the central kid character in broadcast's story. This character is "Scop" Ward, and the organization is to be known as Scop Ward Press Clubs.

Both boys and girls are eligible for membership in the clubs. Youngsters not only will be invited to send in for button and to join the club but to organize chapters in every community in the east. Prizes of typewriters or cameras will be given to club members who send in live news tips from their home towns. For each prize awarded, which will be incorporated into the programs, club members will be advanced in editorial rank and be reported to managing editor, with badges designating the new rank.

Another phase of tie-up is to interest newspapermen and editors in

all spots where clubs are formed. These will be invited to address the clubs. Along the same lines, famous newspapermen will speak on the broadcasts explaining how big boys were covered and playing up better type of news.

Des Moines, Iowa. KRNZ took advantage of its family ties with the Des Moines Register-Tribune to use the latter's circulation (news) to distribute promotional literature on its "Tall Corn" program.

Daily has list of 15,000 farm families in the outlying rural area to whom its sellers are currently trying to sell subscriptions. When the rep calls he unloads KRNZ's literature along with other stuff.

Calendars Bring Out Mail

Portland, Ore. Some 5,000 persons have visited the store of the Geric Furniture Co. in two and a half days, and 2,000 more living out of town have written in as a result of a single announcement made during the Covered Wagon Days program broadcast one night last week on KEX.

The occasion for the response was the annual announcement by the sponsors of the program that the 1936 calendar was ready for distribution.

Christmas Carols

Seattle. Department store here, Bon Marche, has unusual campaign for the Christmas shoppers, and using radio to help it along. Store has chorus of 70 employees which will sing Xmas carols twice daily on first floor, one early morning and one late afternoon, for 15 minutes at a stretch the ten days before Christmas.

KOMO to carry the programs remote.

Papers and Medals

New York. J. Walter Thompson, agency for Chase & Sanborn, is now issuing a newspaper devoted to the "Major Bowes" amateur program. It's given away by grocers to purchasers of the product. Another idea is the awarding of a plaque with Bowes' picture to winning simon-pures.

It has been used by the Schenley Amateur Show since last April. Schenley newspaper is in motorcar, Chase & Sanborn for newspaper devoted to the "Major Bowes" amateur program. It's given away by grocers to purchasers of the product. Another idea is the awarding of a plaque with Bowes' picture to winning simon-pures.

WLW's Ritzy Folder

Cincinnati. An attractive leather folder, pocket size, for which weekly changes are furnished to provide a complete and accurate schedule of its programs, has been gotten up by WLW for ready reference by advertising agency sponsors and prospective buyers of time.

First batch, sent out recently by John L. Clark, general manager of the super water, encouraged praise from recipients.

Red and black ink used to distinguish commercial and sustaining periods. "Oddly, the biz spots are red."

Packet has a triple fold and is of hand tooled Morocco leather, with a WLW silver imprint on front and the "Nation's Station" tag on the back.

'An Affair at 6:30'

Boston. Kentucky Winners Cigarettes' sports broadcast closed last week on popularity of Maribead (Mass.) High School football team, victors over Curtis High (New York City) previous week and headed for New Year's day game in Grapefruit Bowl at Jacksonville, Fla. Entire first team and coach guested on 15-minute program in deal arranged by Charlie Phelan, Yankee Web sales chief, and Nate Tutts, agency rep

on program. Phelan's son plays left on team.

Eddie Casey, former Harvard coach, handles program, and did neat job of presenting silver watch charm footballs to each member of first team and one substitute. Present from sponsor. Then interviewed Dick Wells, straight "A" student and all-scholastic quarterback, who delivers papers.

Stunt drew eight-column head in Globe, but delayed as an "affair at 6:30." No mention of radio. Record had back page photo morning after broadcast, also ducking mention of program. Couldn't locate microphone in center of the pic, but did hear the "WNAC" on it.

Boy Scouts of Business

Springfield, Vt. -WNAC-Through J. W. Wheeler, its treasurer, and manager, who is also a druggist, has tied up a series sponsored by the Vermont and New Hampshire Pharmaceutical Associations, to help the druggists as the boys scout of business. To take air immediately after Christmas rush.

KFEL-CVOD's Annual

Denver. Radio station KFEL-KVOD Denver, is preparing for its eleventh annual Denver Goodwill Club series. The series consists of 10 auctions. Through the joint sponsorship of the station and the Denver Rocky Mountain News, valuable merchandise will be auctioned off to raise funds to provide several hundred baskets of food for Denver's poor.

Denver merchants make generous contributions of their wares, and the series is a series of 10 auctions, books, which are put on the mythical auction block, described to the air audience by the auctioneer, and sold to the highest bidder. The 10 telephone girls, Western Union messengers collect the money from the bidders and deliver the orders for merchandise.

Inoor Ski Jump

Boston. WMEX, Boston, grabbed opportunity to air the National Winter Sports Exhibition at the Boston Garden, first time that a show of its kind was ever staged indoors, with ski jump built from ice rink to highest rafters of the auditorium. Under the direction of Walter Brown, Jr., son of the managing director of Boston Garden, and John E. Reilly, program director, tied in with Les Stout, publicity director of the Garden, and aired the exclusive description of the winter sports.

WMEX telephone lines were already ready there from previous broadcasts.

WIP Tots Out a Few

Philadelphia. Sudden series of stunt shows by WIP have station taking hop, skip and jump on showmanship. Most newsworthy is broadcast next week from dog pound, with announcer scheduled to describe each pup in pen and appeal to listeners to save canines from guillotine by giving them homes.

Another one, also in tear-jerker classification, is daily spiel of one of city's 20 neediest cases, with appeal for contributions (which will be administered by welfare agencies). Run in connection with Caroly Ann Crockett's "Homemakers Club." It is in co-operation with current welfare drive.

Description of "Barnum's Museum," exhibit in Gimble's department store modeled after famous showman's "Freak collection," scheduled for tomorrow (11) will have Glen Parker putting pseudo Jennie Lind before the mike.

Announcers Go Nuts

Washington. WOL, 100-watts, went gay in celebration of its 11th birthday. Announcers were given free rein to do and say whatever they pleased while on duty. Since station's schedule consists chiefly of recordings, anything might happen. Cheap spot ads also might lead to some fun.

Leroy Mark, Washington Insurance broker, has headed firm from beginning. Last spring, William Dolph, former broadcast-arranger for NRA under Hugh Johnson, went with WOL as general manager.

Say a Few Words

Denver. KOA has sold the Denver Dry Goods Co., department store, on the roving reporter idea, and two speakers from the station are making the rounds of the store, ten minutes daily, five days a week. Little, actual plugging is done, the idea being to stress goodwill. Patrons are asked to say a few words.

School Kids Sing

Rochester, N. Y. Rochester School of the Air, broadcast by WHL in co-operation with the Board of Education, has added singing to the curriculum.

Miss Marlon Colgan, teacher, instructs 81 classes from the studio and then leads in songs illustrating the subject matter, with the various room teachers merely present.

New Business

BOSTON

Radio League of the Little Flower. 3 participations in Yankee Network News Service. Through E. W. Heilig & Co., New York. WNAC. 31 participations in Yankee Network News Service, daily, including Sunday, regular effective Jan. 1. Through Hubert & Ryan, New York. WNAC.

Smith Brothers, 106 participations in Yankee Network News Service, including Sunday, through Homman, Tacher & Sheildin, New York. WNAC.

Shelton, Chas. Co., 12, 125-word announcements, daily except Sunday, through David Malkiel, Boston. WNAC.

Boston Elevated Railway, 56 announcements, daily, including Sundays, ending Jan. 26, through Mason Han, Boston. WNAC. Dappert Chocolate Co., 26 15-minute programs twice weekly, Mondays and Fridays from Dec. 9 to March 6, including Sunday, through Harry M. Frost, Boston. WNAC.

Kissap: Lipstick, 52 15-minute programs, twice weekly, Mondays and Fridays, Dec. 16 to Dec. 2, through Hummert, New York. WNAC.

Fellows Medical Manufacturing Company, Inc., 26 programs (over five stations of the New England Net). Talent: Fred Wade, vocalist, and 10-piece orchestra, through Fisher, Zealand & Co. WEEI.

Jay Jewelry Company-Continuum, 26 programs (also WNAC) (also WJAR, Providence) Thursdays, 7:45 to 8 p. m. Effective Dec. 5, through Salinger and Publiover, WEEI. John Lyons (Julep cigarettes)-13-week series of announcements with moving weather reports, starting Dec. 2, through Mark O'Day, WEEI.

Golfing's (auto supplies). Continuation for 26 weeks of sponsorship of evening weather report, daily, except Sunday, starting Dec. 23. Direct, WEEI.

Studebaker Motor Corporation-12 15-minute programs, Mondays, Tuesdays and Saturdays, 7:45, 8:45 and 7:30, respectively. Ends Dec. 14, through Rochem, Williams & Co., Chicago, Ill. WEEI.

Judea Art Studio (Samuel L. Fisher) (The Jewish Carnival)-52 weekly one-minute programs (beginning Jewish) Sundays at 10 a. m. ending March 15. Direct, WOOP.

Jordan Marsh Company (dept. store) one-minute transmissions. Harry M. Frost Advertising Agency, WCOF.

Leonold Morse Company (men's wear dept. store)-12 one-quarter hour musical transcriptions. Ingalls Advertising Agency and Nona Kane, WCOF.

Bolter Company (outfitters)-Announcements, W. Cort Treat, WCOF.

ST. LOUIS

Kroger Grocery & Baking Co., St. Louis-"Hot Dates in History" E. T. twice weekly p. m. 52 weeks ending Dec. 16, 1936. Through Ralph H. Penn, St. Louis. KMOX.

Penn Tobacco Co.-Sports news. Studio, six days weekly, p. m., ending Jan. 30, 1937. Through Ruth-ran-Ryan, New York. KMOX.

L. Cohen Grocery Co., St. Louis-France Laux. Sports talks. Studio, 30 days weekly, beginning Jan. 6, 1936, in Jan. 6, 1937. Through Hilmer V. Swenson, St. Louis. KMOX.

Westinghouse Electric and Mfg. Co., St. Louis-KMOX Magic Kitchen's studio. Six days weekly, p. m. Began Dec. 4 for 13 weeks. Placed direct.

Bernard Perfume Co., St. Louis-"Exchange Club" Studio, 2 days weekly; began Dec. 12. Through Hilmer V. Swenson, KMOX.

SEATTLE

Carlsbad Products-Sponsorship of news program three times per week 30 days weekly. H. M. Kelswert Advt. KOL.

Hemphill Diesel Engineering Co.-Five-minute news program, Friday, R. H. Alber, agency. KOMO.

Curtis Publishing Co.-One-minute spots. Placed by the Simpkins program. KOMO.

Liberty Orchards Co.-Plugging "Aplets." Edwin Wasley & Co. KOMO. Grosvenor Bros. Studio, 7 seven spots per week to run indefinitely. KOMO.

Zenith Radio Corp. H. W. Kastor & Sons, KJR.

COLUMBUS, O.

Atlantic Refining Co.-Spot announcement, studio, two per evening. N. W. Ayer, N. Y. WBSN.

Chevrolet Motors-Musical Moments-15 minutes, twice weekly, 3 per week, 13 weeks. Campbell Ewald, WBSN.

Freeman-Lang transcription. Two weekly, 15 minutes, 39 weeks. Joseph K. WBSN.

Cities Service-Remote amateur-college program. Weekly, 13 weeks. WBSN.

Dodge Motors-Studio spot, 40

times, 8 weeks.

N. Y. WBSN. Kroger, House of 1,000 Eyes-30 minutes weekly transcription. Ralph Jones, Cincinnati. WBSN. Mass. Mutual Life-15 minutes, 26 weeks. R.C.A. transcription. R. J. Potts, WBSN. Olds Motor-Five minutes, three per week. R. C. A. transcription. D. P. Brothers & Co., Detroit. WBSN. Pure Oil Co.-One minute R. C. A. transcription, two per night, 100 times. WBSN. Thermor Royal Air-Studio, 3 per week. Letton, Philadelphia. WBSN. Footsaver Shoes-Studio, one minute, week 13 times. Julian K. WBSN.

WHITE PLAINS, N. Y.

Platinum Productions (Flarees Cigaret Lighters, New York)-Announcements. Placed by Associated Broadcast Advertising. WFAS. Living Language Institute (Foreign Language Instruction), New York-Announcements. Placed by Associated Broadcast Advertising. WFAS.

Olga Woolf, Ltd. (interior decorations, New York)-Announcements. Placed by Associated Broadcast Advertising. WFAS.

Mary Trip (Bill) (gits)-Announcements. Placed by Associated Broadcast Advertising. WFAS.

Charles (Bill) (gits)-Announcements. Placed by Associated Broadcast Advertising. WFAS.

New York-Announcements. Placed by Associated Broadcast Advertising. WFAS.

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AL
GOODMAN

is ORCHESTRA

PAIMOLIVE BEAUTY BOX

EVERY FRIDAY, WJZ

9 P.M. EST, 7:30 P.M. PST, NBC

LUCKY STRIKE HIT PARADE

Saturdays, 8 P.M., WFAF

COAST-TO-COAST

EASY
ACES

FOR ANACIN

TUES.-WED.-THURS.

7 P.M. EST

NBC-WJZ

The
Great American
Tourist

PHIL BAKER

Gulf Refining Company

Sundays, 7:30-8 P.M. EST

WABC-CBS

Direction
A. S. Lyons

KAY PARSONS

"Girl o' Yesterday"

WEEK DEC. 20, ROXY, NEW YORK

Coast-to-Coast Broadcast as Guest Star with

BEN BERNIE - - - December 31st

Extended engagement, starting December 25th, at

"BILL'S, GAY 90's"

Exclusive management, THE BRUCE-CHAPMAN CO.

RKO Bldg. - Radio City Circle 1-7386

BENAY
LEUTA

EVERY SUN., 10:30 P.M.

And Entire Columbia Network

Now Appearing in "Anything Goes"

Pittsburgh, Pa. Week Dec. 10th

Management CBS Artists Bureau

Personal Management

JULES ALBERTI, 615 Madison Ave.

New York City

CHARLES
PREVIN

REALSILK'S

MUSICAL DIRECTOR

SECOND YEAR

NBC, Sundays 8 P.M., CST

CORINNA
MURA

Singer of Spanish Songs

Quintist extraordinaire

in PERSON NIGHTLY

at BARNEY GALLANT'S

ON THE AIR-WOR

FRIDAY NIGHTS AT 9

Management

WOR ARTISTS' BUREAU

RADIO'S HALL OF FAME
GEORGE HALL

AND HIS ORCHESTRA

Featuring DOLLY DAWN on

'SINCLAIR MINSTRELS'
With Gus Van, Billy White, Cliff Soubier, Malcolm Claire, Joe Parsons, Maple City Four, Harry Kington Orch.
Comedy and Music
30 Mins.
WLS, Chicago
Monday, 9 p. m. EST
WLS, Chicago

Shake-up in the roster of the Sinclair minstrel show after three years brings Gus Van to the fore as has come with Gene and Gene's old-time of the show completely. Van has brought new life to a show which had been starting to droop on the entertainment. Van keeps the minstrels on the hop, working up the gags like the showman of the time. Van keeps the show with one of his own characteristic songs.

It is noticeable that there have been some decided changes in the running of this minstrel show, with the former repetitious policy of bunched numbers being eliminated. The new show has also been acquired by the injection of Billy White, tenor, into the procession. White, a former Broadway singer, being the Silver Masked voice in the days of the former Silvertown programs.

Another new member is Claire as end man and comic. Those continuing on the show with solid performance are Chids, Soubier, Parsons and the Maple City quartet, who keep the show getting more attention than ever in the past, getting new arrangements and more importance.

WILLIAM FARNUM
With Martha Wentworth and John Prince
Famous Romances of Hi
30 Mins.
WEVER-JACKSON BEAUTY SHOPS
KFC, Los Angeles
(Hillman-Shane)

Hot and cold treatment given the dialers (heavy on the femme side) in this program. Success of this "Famous Romances of History" sort behind the curtains with makers who have been known for their amorous fancies. Piece has entirely too much production. Sound effects are okay but their soundings should be lessened or the commercials are clipped.

Cast of three performers convincingly. Farnum, who is an apt delineator and reveals the film far of a less gassy day as no more pumping and more of a role. Gals who recall his herculean physique must spark to his tender caressing of the countess-on-the-silly handed. Martha Wentworth. Love scenes are plenty torrid but such lines as "kiss me but don't crush me" give the script a ten-cent flavor. However, to Fins Fox's credit it can be said the continuity and direction savor of the real thing, should fire the imagination of the lovers.

Geoffrey Thomas is credited with the production. Each week an opus of strong armed men and weak women will be presented. Next week Lord Nelson and Lady Hamilton.

Program is a natural for women dialers should develop a taste. The hotter the love scenes the more dialers it will woo. Producer must stand against the radio dialers' sameness. If he can vary the passes and standoffs he's got something the gals will go for.

EDNA PHILLIPS
With Allison R. Drake
Sustaining
WVA, Philadelphia
15 Mins.

Making one-shot appearance as guest soloist on "Week-End Musical Series," Edna Phillips, first harpist of Philadelphia orchestra, last Saturday (7) contributed sparkling "string plucking." While she runs of "Maiden's Song," a teddy not aimed to grab mass listeners, this stanza had class enough to be out of the crowd-take category even for jazz fans.

Miss Phillips is wife of Samuel R. Rosenbaum, sax tootler with WFL present. Her brilliant playing made it evident that she has the efforts of a draw neighbor complaints. Rosenbaum lives next door to Dr. Leon Levy, WCAU and KXW prexy.

CHARLES RANDALL'S ORCHESTRA
Sustaining
30 Mins.
WHZZ, Troy

Smaller than the usual run of big banding, the orchestra is run in a fairly good performance, considering instrumental limitations. The sound is better when the band is at, Bill Long, who has been the program layout keeps him in the background until the half-way mark when he comes forward to play the same in the orchestra's style of playing has become rather noticeable. The first of Long's two choruses in the first 15-minute stretch would strengthen it. He has a pleasing natural tenor, employed in the fashion popular with the radio.

Planist seems to set the pace for the orchestra, which is well known for its broad and broad-brimmed one time over WGR.

JEAN ARTHUR
With Kenneth McKenna
A Kiss for Cinderella
6 Mins.
FLEISCHMANN
Thursday, 8 p. m.
WEAF, New York
(J. Walter Thompson)

Jean Arthur ailing on the Vallee show, "The Lady," revealed a peculiar ether voice. On stage or screen, her speaking powers are strong. In the radio, carrying the husk in the more dramatic moments. However, over the air, it would be better to have the Barrie whimsy. "A Kiss for Cinderella," it relayed as if she'd stayed out in the drizzle too long. One recognized the voice easily though in the times, only on this occasion it was a little too breathy.

Kenneth McKenna, on the spot has aired before in full-sized dramas, and is standard for such appearances.

BOWLING FETE
With Henry Ehrlie, Archibald C. Jackson
Music, Talks and Songs
30 Mins.
BOWLING PROPRIETORS ASSN.
WJBK, Detroit

Choice weekly program promoting bowling in the country. Content down the alley for early Sunday evening listeners. Music and songs are interspersed with the program, directed to give sport a high-class appeal.

Program caught Detroit Bowling Proprietors Association lined up a strong array of guest speakers. Including Augie Jankowski, president American Bowling Congress and Secretary State Association; and A. P. Fortney, vice-president K. of C. of Detroit. Bowling Committee president Michigan Bowling Association.

Program opened and closed with lively sound and cover of the show followed by recorded music. Archibald C. Jackson, who uncovered a nice variety of songs and tunes, two numbers accompanied by piano.

Following the two talks, Ehrlie gave a highlight of bowling fraternities with city, consisting of chatter, soccer at various alleys, standings of teams and women's activities. Poem on bowling contributed by fan.

ROMOLA NIJINSKY
Interview
3 Mins.
POMPEIA
M-W-F, 4:45 p. m. EST
WABC, New York
(Lloyd)

Romola Nijinsky, wife of the former Russian ballet star, guested on Pompeia's "Tales at the Bitter End" last Monday (16) with Margaret Santry regular feminine m.c. conducting the interview. Growth of the Nijinsky legend during the past two years, since publication of her book, made the appearance above par to general audience.

Talk itself was short and snappy, with "Mme. Nijinsky" relating in short sentences. Her accent is somewhat thick, but can be followed easily enough. Two more books are forthcoming on her pet subject. First is the hitherto unpublished Nijinsky diary, unearthed last year in Paris, and his family permitting publication of it to back up his wife's book which met with considerable cross-fire when it was brought out. Next is a history of the dance, with the authoress tracing the art from early Chinese up to the modern era. She also spoke of her visit to Nijinsky in Switzerland last summer, saying that he's silent, and statue-like in his reaction to her. However, she said, "I know he still has hope that he'll recover. He does respond to music, she says. He is the most brilliant and to the point, and a departure from the usual social angle, so far presented on the three weekly series."

SLOAN AND MORRELL
Comedy, Songs
15 Mins.
Daily, 7:45 a. m.
WFSB, Baltimore

Very versatile, with Margot Sloan and Billy Morrell both equally adept at playing series of musical instruments, singing light and novelty songs; but who really gives the show edge over all other turns of the stripe. This burg has had a high standard of rippling humor bounced out of the radio. Pair do material and themselves. They hit after at 7:45 a. m., and deserve better spotting than they are currently getting. Aimed at listeners frantically getting off to work (or maybe it's road late at that, since this program is broadcast on a "broad" (i. e. dull, muggy morning).

Follow-Up Comment

Josephine Antoine, new Met Opera coloratura soprano, who made an F. appearance recently for Arturo Kent, got a second chance last Friday (13) on the Palmolive Beauty Broadcast. She was paired with James Melton, tenor, in "Merry Widow." Again showed good poise and training, but continues to be slightly thin in her vocal delivery. Performance was up to par, and the program, all in all, was an okay job.

Annabelle Lee with her torches and hot pops is an engaging songstress and well fortified by Herb Spinger at the piano. One of the better ether and tipin' ally accompaniments. Heard Saturday nights at 8-11 p. m. EST from WHN.

Caswell Concert hasn't missed a weekly period on the air since 1923. Claiming one kind of a record for a commercial. Nor has the type of program been changed in that time. Last Wednesday night, as 12 years ago, the 15 minute program was confined to mixed quartet selections from that opera and musical comedies.

Vocalists are Marj Horton, soprano; Eva Gruening, contralto; George W. Brown, tenor; and John Teel, baritone. Emil J. Polak's orchestra originates at KFO, San Francisco, and hits the coast NBC network.

Spokane is George W. Caswell Coffee Co. Emil Brischler & Staff handles the account.

Al Shayne is a commercial singer in more than one respect. His allance of recent years with local merchandising, organizing, has tutored him wisely and well in the standards for effective vocal ballad, at the same time furthering his sponsor's cause. He has been at the helm of the "Ansonia Shoes Sundays" (WOR, New York) for some time, and has been mixing up the romantic pops with the femme footgear appeal. Always in line with the "Ansonia" theme, he has in his program. Muriel Martin and Dave Hermann's orchestra are capable assisting artists.

Borrah Minevitch and his Harmonica Rascals came through nicely last night on "Maggie's" Sunday matinee show. Ray Noble's orchestra with its slow drag ballad, "Dinner for One," "Please, James," "Rose Ramo," and "I'll be true" combined into a good program.

Jose Manzanera and his South American CBS Sundays, for Ford (Lincoln Zephyr), shape up to present opposition to the RCA show. First in the colorful Latin American music exponent has an undeniable air style which should fascinate the listener. His pithy and well-phrased commentary to each number, interestingly explaining the character and origin of each composition, whether Spanish, Argentinian, Brazilian, Cuban, Mexican or what. Wealth of gay and colorful rhythmic music, and a charmingly and expertly performed. The maxixe (as the forerunner of what we call the cari-cari), first introduced by the Yarns Castles years ago; the Frenchman Ravel's export Spanish composition of a "Habanera" (with Senorita Eleanor's violin); the bulgiant's martial number, the rumbas, tangos, boleros and the rest make for the best of that school of music, under Manzanera's educated baton.

Jimmy Jemal on WOR, New York, for that banking sponsor sure struck a provocative chord with his question on Hauptmann's destruction of the group in front of the Hotel Astor on Broadway is any criterion there are seemingly many who are just not believed in capital punishment as a policy, although there were a few who also wondered about the over-kill. The evidence surrounding the case, Jemal's handling of the boobstole in its stirring resonance was expert and sustaining. His 15-minute "Y. Daily News background training of having haphazardly interviewed 126,000 as the Inquiring Photographer."

THE THREE GUITARS on WHN, New York, Saturday acts give out characteristic maraca music (rumbas, boleros, etc.) and for a threesome prove highly effective musically. Sound a good No. 2 combo for vaudeville.

BURT DUNN
Sustaining
15 Mins.
WGY, Schenectady

Dunn broadcasts a mid-week supper-hour program. Tabbed a "lyric dramatic tenor," he sings a wide range of numbers in impressive style. His vocal delivery is strong and fairly robust voice, which he handles skillfully and intelligently. Dunn sings from the heart as well as the throat. A slight tremolo, noted on earlier sales in which he sang the "Y. Daily News" background training of having haphazardly interviewed 126,000 as the Inquiring Photographer.

HUMPHREY'S HOME CIRCLE
Peter DeRose, May Singly, Breen, Ann Sannella, Mary Bryant
Songs
15 Mins.
HUMPHREY'S MEDICINES
Sun, 1:45; Tu, Thurs, 10:30 a. m.
WEAF, New York
(Blow)

Nostrum mixer has injected a little romance into this season's series, but otherwise the appeal to the homely sentimentalities is as soggy as ever. Romance gets in its spars. Slicks through the guests soprano, East Sunday's (16) installment had Mary Bryant, imported from Boston, in the guest role and doing handsomely by cupid with a pair on April in Paris and April in Vienna.

Out of this season's setup is Bob Emery and his poetry reading. The mission is perhaps to the program's distinct advantage. Anyway, the maudlin rhymes don't get in the way of the smooth melodic routine that has come to be associated with radio's oldest twosome in network series. Peter DeRose and May Singly Bryant. Together they air lyrics of the "Bring My Mommy Back to Me" type. Musical level gets in the way of the piano and the melodramatic tirades which are allotted to De Rose.

Emery and the delivering of the plug is left this time to a staff announcer. Commercials are few and brief and stress the account's personal giveaway, a manual that retales common ailments in the home and how to treat them.

BOB PIERCE
With Lee Shannon
Songs and Chatter
30 Mins.
Sustaining
WHAM, Rochester

Bob Pierce, who, with his talking dog, Bozo, has been on WHAM more than two years on both sponsored and sustaining programs, has opened a new series with Lee Shannon, femme, three mornings a week at 8:30. It is one of those cheer 'em up programs with old-time songs, sentimental poems and advice. It is the type of thing Pierce does well and Miss Shannon, with her bright and cheerful voice, makes an admirable side.

A couple of old songs by transcription gives the pair breaks in their 30-minute stint, and helps to give the program variety. Listeners are invited to send in requests for old songs to be sung and asked to submit problems. One of the highlights of the program is Pierce answering the day's problem after it is set forth by Miss Shannon. Pierce's fatherly voice adds force to the reply as well as to the inspirational and common sense material in the program. Closer is lively, cheerful theme song.

Al Simon is announcer, and he freely takes opportunity to boost other programs on the day's schedule.

BENNY GOODMAN ORCH.
Congress Hotel, Chicago
15 Mins.
Sustaining
11 p. m.
WMAQ, Chicago

Goodman has done what was called the impossible—restoring the city to the room of the Congress hotel to life, liberty and happiness. Betting was 100 to 1 against Goodman when he made his debut here some weeks ago, and he's turned into a long-shot winner who is paying off in big numbers. Business has been remarkable here. That's No. 1 for this swing band. Goodman's band has made the Urban Room the mecca of the band leaders. When hands start to come from Rockford, St. Louis, Milwaukee, Peoria, Toledo, Indianapolis and other big cities to give Goodman's band a try, the eye to Goodman's band, and the musicians in Chicago practically live their off hours at the Urban Room.

And it's all because of item No. 2. Goodman has the newest band in the country today. His swing style has a freer and more easy style than has ever been heard. Playing and arrangements have the business flair, due to the fact that the arrangements are made by Fletcher Henderson and his band. Henderson himself originally rehearsed this orchestra in its present attire.

But the band does not have that annoying cornet-blasting style which has been the mark of strictly Harlem bands. It has the easy rhythm in its violins, clarinets, saxophones, without any of the ear-splitting blare of standard Harlem band. Goodman has taken the basic Harlem style and has refined it, softened it, brought a new cadence to it.

JOSEF WISSOW
Pianist
15 Mins.
Sustaining
Sunday, 7:45 p. m.
WFL, Philadelphia

Local concert ivory thumper of concert repertoire, Wissow is put-ting out series of class recitals over this NBC Blue outlet at 7:45 also Sunday, even. It's one of three (others are "Week-End Musicales" and "Philharmonic") which shows station has added to roster in recent weeks. And, if all programs are as good as this, the station should strike as high popular average as any, piano being good listeners.

Scoring mere key-pounding that less sensitive artist might offer, Wissow, nevertheless, varies his selections closely to bring out proper contrast. Program caught included a Gaviotte by Gluck, Mendelssohn's "Pavane" in 2nd minor, Brahms' Rhapsody in G minor. It's a dignified and glittering offering and one that should have maximum appeal for classical fans and not a little favor with pop dialers.



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'Sails'-'Island' Neck-and-Neck On Nov. Sales

November saw two smash tunes fighting neck and neck for sheet sales and a general toning up of the music counters. On the eastern sector the demand for the two leaders, "On Treasure Island" and "Red Sails in the Sunset," wound up with the former coming into first place by a narrow margin. In its first eight weeks of release the Joe Morris number accounted for a turnover of 240,000 copies, while Shapiro-Bernstein's "Red Sails" is likewise making strong progress and gives indication of soon reaching that figure.

Last month was also marked by the fact that three out of the six best were non-picture songs. Trio was composed of "Island," "Sails" and Schuster-Miller's "Take Me Back to My Boots and Saddle." First week December had these three tunes running in that order. Other numbers which with the turn into December showed signs of moving fast were "A Little Bit Independent," "I Dream Too Much" (T. B. Harms), "You Took My Breath Away" and "It Ain't Necessarily So," from "Porgie and Bess." Runners-up in the November best seller list of sheet music were "You Are My Lucky Star" (Robbins), "Little Bit Independent" (Donaldson), "24 Hours a Day" (Harms), "I Should Be Proud" (Famous), "I'm Sitting High on a Hilltop" (Robbins) and "I'm on a See-Saw" (Chappell).

Business picked up for the phonograph records, with the demand for Victor's album of "Porgie and Bess" tunes, with Lawrence Tibbett and Helen Jepson, running behind production. Victor reports that the sale of its Red Seal album is running four to one over the pop records and that on the whole the company's turnover was up 10 per cent, 68 per cent better this year than in 1934.

i Average

Chicago, Dec. 17. Business remained at an even pace during November, and satisfactory considering all angles. But it hasn't bounced back in the manner which has been predicted.

Stronger than sheet music on individual climb is the record biz. With the automatic machine business still going well and with more phonographs than pianos being purchased, the platter companies feel better than the sheet publishers. Two big songs in November were "Red Sails" and "Treasure Island." They were already in the best seller list by more than three lengths. Out of the first six, but coming along fast, was "You Are My Lucky Star" and "I'm Sitting High on a Hilltop." "Don't Give Up the Ship" and a return to the "Santa Claus Is Coming to Town," due to repeat lugs over the ether.

Joyous Out West

Los Angeles, Dec. 17. Sheet and platters along along at merry clip last month, with indications of even better biz in December. New entries marked best sellers among sheets. "On Treasure Island" started slow, but climbed rapidly in last two weeks to head off "Roll Along Prairie Moon," second number. "Lucky Star" and "Feelin' Your Foolin'" managed to stick among the best six for another month. "Boots and Saddles" once headed for top of heap in December, being overtaken last week of November.

Brumswick did healthy biz, "Treasure Island" grabbing top spot. Steady trade in four "Top Hat" numbers best Berlin score in running. Colored combos' renditions of "Truckin'" much in demand. Duke Ellington's Brunswick plate hit it off in a flash.

"Ride Red Ride" led Columbia column. Distributing agency figured Mills Blue Rhythm combo's work in Jack Little was strong, holding second and third spots with "Treasure Island" and "Red Sails."

Decca did outstanding biz of the

THIS TABLE SHOWS THE LEAD

OF SALES MADE DURING NOVEMBER BY THE LEAD

IC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS

ISTRI

6 Best Sellers in Sheet Music

Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
Song—No. 1	'On Treasure Island'	'Red Sails in the Sunset'	'On Treasure Island'
Song—No. 2	'Red Sails in the Sunset'	'On Treasure Island'	'Roll Along Prairie Moon'
Song—No. 3	'Roll Along Prairie Moon'	'Roll Along Prairie Moon'	'You Are My Lucky Star'
Song—No. 4	'Don't Give Up the Ship'	'You Are My Lucky Star'	'Take Me Back to My Boots and Saddle'
Song—No. 5	'Take Me Back to My Boots and Saddle'	'Cheek to Cheek'	'Don't Give Up the Ship'
Song—No. 6	'Thanks a Million'	'I'm in the Mood for Love'	'I've Got a Feelin' You're Foolin'

4 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

BRUNSWICK—No. 1	'Plenty of Nutti' (Leo Reisman Orch.)	'On Treasure Island' and 'Take Me Back to My Boots and Saddle' (Joe Moss Orch.)	'On Treasure Island' (Joe Moss Orch.)
BRUNSWICK—No. 2	'A Little Bit Independent' (Freddie Martin Orch.)	'Little Bit Independent' (Freddie Martin Orch.)	'24 Hours a Day' (Teddy Wilson Orch.)
BRUNSWICK—No. 3	'If You Were Mine' (Teddy Wilson Orch.)	'24 Hours a Day' (Teddy Wilson Orch.)	'No Strings' and 'Cheek to Cheek' (Fred Astaire, Leo Reisman Orch.)
BRUNSWICK—No. 4	'24 Hours a Day' (Teddy Wilson Orch.)	'Cotton' and 'Margie' (Duke Ellington Orch.)	'You Are My Lucky Star' (Don Bestor Orch.)
BRUNSWICK—No. 5	'Treasure Island' (Joe Moss Orch.)	'Red Sails in the Sunset' (Lud Gluskin Orch.)	'Truckin' (Duke Ellington Orch.)
BRUNSWICK—No. 6	'Now You've Got Me Doing It' (Freddie Martin Orch.)	'Thanks a Million' and 'I'm Sitting High on a Hilltop' (Paul Pendarvis Orch.)	'Top Hat, White Ti, Tails' and 'Isn't That a Lovely Day?' (Fred Astaire, Johnny Green Orch.)
COLUMBIA—No. 1	'Where Am I' (Little Jack Little Orch.)	'On Treasure Island' and 'No Other One' (Little Jack Little Orch.)	'Ride, Red, Ride' (Mills Blue Rhythm Orch.)
COLUMBIA—No. 2	'On Treasure Island' (Little Jack Little)	'Red Sails in the Sunset' (Manatovi Orch.)	'On Treasure Island' (Little Jack Little Orch.)
COLUMBIA—No. 3	'Thanks a Million' (Paul Pendarvis Orch.)	'Thanks a Million' and 'I'm Sitting High on a Hilltop' (Paul Pendarvis Orch.)	'Where Am I?' (Little Jack Little Orch.)
COLUMBIA—No. 4	'I Live for Love' (Jacques Renard Orch.)	'I'd Rather Listen to Your Eyes' (Jacques Renard Orch.)	'Red Sails in the Sunset' (Manatovi Orch.)
COLUMBIA—No. 5	'Ride, Red, Ride' (Mills Blue Rhythm Orch.)	'Cotton' and 'Truckin' (Mills Blue Rhythm Orch.)	'Dixieland Band' (Benny Goodman Orch.)
COLUMBIA—No. 6	'I'd Rather Listen to Your Eyes' (Jacques Renard Orch.)	'I Wish I Were Aladdin' (Will Osborne Orch.)	'Hawaiian Paradise' (Andy Iona Islanders)
DECCA—No. 1	'Cheek to Cheek' and 'Broadway Rhythm' (Guy Lombardo Orch.)	'I'm in the Mood for Love' (Louis Armstrong Orch.)	'Hors d'Oeuvres' (Ambrose Orch.)
DECCA—No. 2	'Cheek to Cheek' and 'Top Hat, White Ti, Tails' (Boswell Sisters)	'You Are My Lucky Star' (Louis Armstrong Orch.)	'Red Sails in the Sunset' (Guy Lombardo Orch.)
DECCA—No. 3	'I'm in the Mood for Love' and 'Got a Bran' New Suit' (Louis Armstrong Orch.)	'Cheek to Cheek' (Guy Lombardo Orch.)	'Thanks a Million' and 'I'm Sitting High on a Hilltop' (Guy Lombardo Orch.)
DECCA—No. 4	'You Are My Lucky Star' and 'La Cucaracha' (Louis Armstrong Orch.)	'Red Sails in the Sunset' (Guy Lombardo Orch.)	'I'm in the Mood for Love' (Louis Armstrong Orch.)
DECCA—No. 5	'Red Sails in the Sunset' and 'Madonna Mia' (Guy Lombardo Orch.)	'I Wish I Were Aladdin' (Bing Crosby)	'Without a Word of Warning' (Bing Crosby)
DECCA—No. 6	'Every Now and Then' and 'Monday in Manhattan' (Red McKenzie Orch.)	'Cheek to Cheek' (Boswell Sisters)	'Take Me Back to My Boots and Saddle' (Victor Young Orch.)
VICTOR—No. 1	'Truckin' and 'Girl I Left Behind Me' (Fats Waller Orch.)	'Truckin' (Fats Waller Orch.)	'Truckin' (Fats Waller Orch.)
VICTOR—No. 2	'Take Me Back to My Boots and Saddle' and 'On Treasure Island' (Tommy Dorsey Orch.)	'On Treasure Island' and 'Take Me Back to My Boots and Saddle' (Tommy Dorsey Orch.)	'You Are My Lucky Star' and 'I've Got a Feelin' You're Foolin' (Eddie Duchin Orch.)
VICTOR—No. 3	'Cheek to Cheek' and 'Isn't It a Lovely Day?' (Eddie Duchin Orch.)	'You Are My Lucky Star' (E. Powell and Tom Dorsey Orch.)	'Blues in My Heart' and 'By the Fireside' (Ray Noble Orch.)
VICTOR—No. 4	'You Are My Lucky Star' and 'I've Got a Feelin' You're Foolin' (Eddie Duchin Orch.)	'Red Sails in the Sunset' (Jack Jackson Orch.)	'Red Sails in the Sunset' (Al Bowly, Ray Noble Orch.)
VICTOR—No. 5	'Red Sails in the Sunset' and 'Roll Along Prairie Moon' (Al Bowly)	'24 Hours a Day' (Jan Garber Orch.)	'On Treasure Island' and 'Back to My Boots and Saddle' (Tommy Dorsey Orch.)
VICTOR—No. 6	'Top Hat, White Ti, Tails' and 'The Piccoli' (Ray Noble Orch.)	'You Are My Lucky Star' (Eddie Duchin Orch.)	'Santa Claus Is Comin' to Town' (Tommy Dorsey Orch.) 'Jingle Bells' (Benny Goodman Orch.)

month, reporting heaviest sales "Ride" gave Columbia outstanding musicians' plate for year. Little since opening of office here more than a year ago. Figure that addition of Dick Powell, Boswells and Louis Armstrong Ore to Decca array responsible for exceptional month. Although none of above broke into first six, they followed closely enough to indicate brisk trade. Demands for the Crosby plates also heavy in this section. Ambrose combo's 'Hors d'Oeuvres' going into eighth consecutive week as topper with demands indicating clear sailing for another month.

Fats Waller settin' on top of Victor ladder with "Truckin'." Victor's big steady with Xmas spirit in view to keep boys happy. Al Bowly's "Red Sails" look like to come in Victor lists. Benny Goodman and Tommy Dorsey split plate in Christmas specialty.

Inside Stuff—Music

Instance of a tune that has shown rapid sales momentum without any effort being made to plug it is Select Music's "Music Goes Around and Around." Song got started at the Onyx club, New York circle, where two of its authors, Eddy Farley and Mike Riley, head the music combo. Only major air release tune received was the guest appearance the Eddy Riley unit did on the Rudy Vallee-Fleischmann program Nov. 28.

A number of name bands have stepped out on the tune, while demand from the retail sheet trade was sufficient for Music Dealers Service to put in a jobbing order for 2,500 copies. After Select published the number a Chicago bandman, Red Hodgson, advised that he had a hand in composing the swinger. Select investigated and found his claim was okay, and in the subsequent printing Hodgson's name was included on the title page.

Decca Record Co., countered RCA Victor's signaturing of Guy Lombardo by bringing Jan Garber under the Decca banner. In going over to Victor platters Lombardo had made the stipulation that the RCA subsid drop Garber. With Lombardo the shift from Decca entails an increase in price for his platters over the counter. Decca related them at 35c. Victor proposes asking 75c.

Possible jam that Victor may encounter involves a clause in Lombardo's contract which assures him of top billing on Victor's monthly list and first call on musical selections. Ray Noble claims he holds a similar arrangement with Victor.

New York publishers have lost the services of George Hall's band (Taft hotel) as the chief try-out of their stock arrangements. Hall decided to discontinue the convenience on the ground that the tension required in reading scorings fresh from the arranger was proving too much for his men.

During the past four years 95% of the stock orchestrations made for New York publishing firms have received their initial going over from Hall's combo, the arrangers sitting by to spot orchestration flaws.

'END' PAYS \$2,500 FOR 'PRISONER'S SONG' USE

Claim brought by Shapiro, Bernstein & Co. against the producers of "Dead End," Broadway legit show, over the vocal rendition of "The Prisoner's Song" has settled by the lump sum payment of \$2,500. For this the show will be licensed to use the tune for all time.

Arrangement not only applies to the run of the play on Broadway, but all road and stock versions. Number is aired by a quartet during the final curtain.

A Steady Job

Pueblo, Colo., Dec. 17.

James D. Byrns was re-elected for his 22nd term as president of the Pueblo Musicians Union. Bernard Kelly was elected vice-president and Jack Balfe secretary-treasurer and business agent.

Byrns and J. S. Toohler will be delegates to the national convention.

OSBORNE IN BLACKHAWK

Chicago, Dec. 17.

Will Osborne orchestra comes into the Blackhawk cafe here Jan. 16 for an indefinite stay.

Joe Sanders band, current, heads out for a road tour, to return later in the season.

CHRISTMAS IS COMING

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VARIETY

154 West 46th Street, New York City

Irving Mills' Discs for American Record to Carry 'For Home Use Only' Restriction; Waring Test Case Angle

Regardless of the outcome of the Fred Waring-Victor record test case in Philadelphia, a premeditated move by the phonograph recording companies, the recording artists and their managers is seen in the new \$50,000 contract which Irving Mills has signed with American Record Corp. This new agreement for 120 recordings within a year, spread over the Brunswick, Columbia, Vocalion, Okeh and Perfect labels, specifically restricts the Mills' artists to recording on the wax platters "for home use only."

Mills, fortified by advance legal preparation, believes that he will achieve the very things that the Waring test case is seeking to win legally. He will limit the use of the records to home use and any radio broadcasting thereof, whether locally linked with some small commercial sponsor (as has become an objectionable practice) or performed as a sustaining filler-inner, would be deemed a violation.

In the Waring-Victor case against the Philadelphia radio stations, latter take the position that proper property to bring the suit is Victor, not the recording artist, on the allegation that Waring had ceded all his rights to the recording company. With Mills' subsidy artists, however, the suit is brought by the artist, not the recording company. In the Waring-Victor case, the rights to wax musical compositions for home use. All other rights are reserved by Mills who is thus in position to proceed legally.

Another fortification is the most of the novelty jazzlike in which the above artists specialize is under the imprint of Exclusive Publications, Inc., which, as the corporate name implies, restricts the use of the composing works by Ellington, Calloway, et al.

Ique Contract

Mills' contract with American Record is in itself unique in the trade. He's the sole recording artist contractor on disks. He's commissioned by American Record (Brunswick, Columbia, Perfect, Vocalion and Okeh) to spice up the catalog with unique jazz recordings as he sees fit. This new contract differs from his previous working agreements both with this outfit and Victor and the other companies in that Mills records only what he selects and in any way and under whatever combinations he chooses.

This is American Record's idea to encourage initiative and novelty on wax as Mills was among the pioneers to further swing stuff. American Record specifically abuses any legal responsibility from any litigation Mills might essay in future, resting responsibility of a legal test against the broadcasting of records solely on Mills.

Mills' idea is that it's unfair for radio to use disks, whether Waring's or his, for obvious reasons of unfair trade competition. Waring when he stopped recording for Victor four years ago didn't know he'd be collecting \$15,000 a week from Ford on the radio, but since it develops that way, obviously his recordings of years ago couldn't pay his work today. Benny Hutton, five years ago isn't the Benny of today. A recording of six months ago shows age in some respects, either according to arrangement, style, instrumentation or tempo.

Another point is that a disk recording is usually a special arrangement. These special arrangements must be copyrighted and thus can be protected under copyright law.

4 for 'Kid'

Hollywood, Dec. 17. Four new numbers have been finished by song team of E. Y. Harburg and Harold Arlen for Al Johnson's 'Singing Kid' (Warners).

'You're the Cure for What Ails Me,' will be comedy song for quartet of Al Johnson, Sydney Hill, and Everett Horton and Allen Jenkins. 'Save Me Sister,' for Hal Johnson Negro choir, and Call Cabloway's 'A Love to Sing-a' and 'Here's Looking at You.'

Gallant in the Tub

Barney Gallant, Inc., 163 East 54th street, New York, has filed a "recreational" petition for one of those 77b songs. The former Mayor of Greenwich Village, who, after abjuring the Village literary belt, opened uptown, with Louis Cantone associated, lists liabilities of about \$40,000 and book value assets of \$45,000. This was Gallant's first uptown literary venture, in a spot across the street from El Morocco.

B'SWICK OPENS NEW N.Y. STUDIO

Saturday (14) afternoon was the trade preview of Brunswick recording laboratories' new, modernized studios in New York. Joe Higgins had summoned in pan alley and its allies to a cocktail party and preview of the studios, which was attended by considerable fanfare, newswires, etc.

American Record Corp. (Yates), which controls Brunswick, Columbia, Perfect, Vocalion and other labels through Higgins, the recording manager, has been 'talking up' the record business in recent months. It's only recently been manifesting come-back aspects.

100G Suit Vs. Irwin, Looms for Beating Musician Up in Jan.

Suit against Lou Irwin, New York literary agent, and Guy Loomis, oil man, for alleged assault on Alberto Lopez, of the Hernandez Brothers Hawaiian string and vocal trio, for \$100,000 comes up in Supreme Court in Jan. Case is result of a beating Lopez charges he received from Irwin, and which he claims permanently impaired his vocal and nasal organs, while entertaining at a party tendered by two defendants in 1932.

At present both defendants are on \$1,000 bail each under a civil arrest. A criminal charge was dismissed by Magistrate's court. Lopez, in his affidavit charges that he was intimidated and threatened by mobsters to drop the suit.

Par Reported Wanting Merry-Go-Round Song

One of those rare instances of a novelty song making an attraction may repeat itself with the Eddy Riley-Mike Farley combination at the Onyx club, N. Y., professional nitery, where the swing band introduced 'The Music Goes Round and Round.' This has become something of a sophisticated vogue around N. Y., including special label insignia, with result that Paramount Pictures is reported bidding for the film rights to the tune.

A doubling in Loew's State on Broadway for the Riley-Farley swingsters is also in the talk stage.

Click of the novelty number has won a 48-second contract for Eddy Farley-Mike Riley and their orchestra on Decca. This company has already released 'Music.' Select publishes.

King at Waldorf

Henry King, who closed at the Central Park Casino, N. Y., goes into the Waldorf-Astoria Dec. 22, succeeding Al Donahue.

When the Casino filed a 77b reorganization, King was replaced by a less expensive band.

Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plugs on WEAF, WJZ and WABC.

Little Bit Independent.
Red Sails in Sunset
On Treasure Island
Easy Money Miny Mo
With All My Heart
I Found a Dream
Sitting a Million
Sadness and Tears
Thanks High on a Hilltop
Where Am I
Got a Feelin' You're Foolin'
No Other One
24 Hours a Day
Why Shouldn't I
I Picked a Flower
You Are My Lucky Star
One Night in Monte Carlo
Love to Take Orders
Dangerous to Love Like This
Wedding of Jack and Jill
Truckin'
Don't Give up the Ship
Moon and Midnight
My Secret
Darling

PAINE SUES ERPI FOR \$149,948 DUE

Suit for \$149,948 was filed last week in the Supreme court, New York County, against Electrical Research Products, Inc., by John G. Paine, chairman of the Music Publishers Protective Association. Paine, acting as trustee, claims that this amount is the balance due on the settlement, figure arrived at after the foreign agency contract he had made with ERPI expired in September, 1932.

As a result of the settlement negotiations ERPI agreed to pay \$149,948 to the publishers Paine represented. Of this sum, Paine's complaint states, \$150,051 has been remitted, with ERPI the past several months refusing to pay balance. Under the deal which the suit involves ERPI held the exclusive right to import into foreign countries musical films containing American copyright claims, and was obliged to collect the synchronization fees abroad remit the American copyright owner's share to Paine. Agency agreement between ERPI and Paine was in effect for five years.

TELE-FLASH GETS MPPA EXPERIMENTAL LICENSE

Tele-Flash, Inc., has obtained from the Music Publishers Protective Association an experimental license to transmit copyrighted music over its system of wired radio.

MPPA's license will run concurrently with that issued by the American Society of Composers, Authors & Publishers, which is for the period ending Jan. 31, 1936. No charge is being made by either organization for the experimental period. Tele-Flash's competitor, News Ticker Service, is currently operating on a six month license, with the MPPA collecting a lump sum on each installation of a receiver. To help the MPPA keep tabs on the musical numbers used by the NTS, the former has furnished the latter with a list of the compositions contained in its library of transcriptions and phonograph records and will each month submit a list of the discs broadcast. From this report the MPPA will be able to allocate the NTS's royalty payments among the publisher members.

Downey Coasting

Wallace Downey of the Rio de Janeiro and Buenos Aires publishing companies bearing his name, will remain in America two months on negotiations with American music publishers whom he represents.

Downey is now en route to Hollywood for a business huddle with Jack Robbins whose catalog is one he represents in South America. Due back from the Coast in a fortnight.

ASCAP to Appeal Receivership in Wash. State; Ass't U. S. Attorney in N. J. Calls Society 'A Racket'

Shades Are Down

Plenty of tightening as result of the murder of Walter Liggett, nationally known newspaperman and writer who published a weekly in Milw. attacking alleged gambling ring and liquor syndicate's alliance with authorities.

Since Liggett's murder, gambling houses and resorts are laying low and town is closed up tighter than for several years.

JAN. 1st IS THE DATE FOR ALLEY

Tin Pan Alley is now waiting for the Jan. 1st porter. Both sides of the Warner Bros.-American Society of Composers, Authors and Publishers' fence are awaiting the first of the year, when the WB schism from ASCAP becomes actual.

Meantime both sides are sparring. All sorts of pros and cons and entanglements from the music users have both factions befuddled.

The test case from the writers' viewpoint may be the solution to everything. The songsmiths claim that all that has been ceded to the WB group of music publishers is the publication rights. All other rights, including public performance for profit, were assigned to ASCAP, they contend and the Society, allegedly, still retains these rights, regardless of the Warner break-away.

Balcon Plans Deal For Interchange of Studio Tunesmiths

Hollywood, Dec. 17. Gaumont-British may share in music facilities of 3000-Fox and Metro under deal made by Michael Balcon with Jack Robbins before he returned to England.

Reciprocal proposition would make possible interchange of music writers between the two outfits. Bigger American outlet for music published by Campbell-Connelly, subsidiary of Gaumont-British, and greater English distribution for catalogs of Robbins, Ernst, Ohman and Fox Music companies would result if plan being worked out is carried through.

PMA Unanimously Elects Mose Gumble, Rocco Vocco

Professional Music Men, Inc., elected its new officers last week, some 70 of the music publishing contactees attending. Mose Gumble and Rocco Vocco were unanimously elected president and first v.p.; Joe Santly and Mack Stark, second and third v.p.'s; Irving Farns, treasurer; Harry Liebman, financial sec.; Louis Schwartz, recording sec.; Johnny Green, sergeant-at-arms; Benny Bloom, editor.

Governors elected, Bob Miller; Jack Richmond; Jules Von Tilzer; Mack Goldman; Addy Britt. Trustees: Johnny White, Charlie Warren, Mike Schloss, Ralph Smittman, Benny Bloom.

Next benefit show has been shifted to the Alvin N. Y. March 1.

Chicago, Dec. 17.

Professional Music Men's club held a monthly meeting last night and inducted a flock of new members into the organization and set plans for a special show to raise coin after the first of the year.

Also nominated a slate for a Chicago governing committee with election to be held at the meeting next month.

Counsel for the American Society of Composers, Authors and Publishers proposes to call its fight against the receivership appointed for the society's Washington state interests to the circuit court of appeals, it was announced yesterday (Tuesday). In a decision handed down last week by Federal Judge Cushing in Seattle, it was held that the U. S. courts had no jurisdiction over the issues involved.

If necessary, the case, it was declared by Nathan Burkan's office, would be carried to the U. S. Supreme Court on the ground that the business of dealing in copyrights is interstate and that the Washington state law on monopolistic practices cannot be applied against the society. It was also pointed out by ASCAP counsel that since the organization is prevented from maintaining an office in the state of Washington, music users will have to come to New York to obtain their licenses.

Seattle, Dec. 17. Washington State Attorney General delivered a stiff blow against the American Society of Composers, Authors & Publishers when he obtained from the Superior Court Saturday (14) an order which gave damages to ASCAP licensees in the state and assigned to the receiver previously appointed for the Society the copyrights owned by the latter's members. The receiver subsequently instructed ex-Senator C. Dill, associate counsel for the state in the case, to file with the copyright office in Washington, D. C. a certified copy of the Superior Court decision, together with a roster of all the writer and publisher members of the Society, including the Warner Bros. firms.

Order followed the failure of ASCAP to have the state case removed to the jurisdiction of Federal court. Judge Cushman of the local U. S. court ruled that the action could not be brought within federal jurisdiction. He had had the motion under advisement since August when ASCAP sought to stymie the sweeping decision of the state court which held ASCAP to be a monopoly and put the affairs of the Society in the hands of a receiver.

Room was left by the state court for ASCAP to reopen the case in the event it lost in Federal court. This time, however, the state proposes to do. Its initial move will be to ask that the order appointing the receiver and assigning the ASCAP copyrights to the latter be vacated.

Assignment Filed

Washington, Dec. 17. Ex-Senator C. C. Dill, acting for the Washington-state attorney general, yesterday (Monday) filed a continuing order of the state court that the works of all ASCAP writers and publishers with the U. S. Copyright office.

Dill declared that he had not been advised as to the judgment angle of the case.

Calls ASCAP 'Racket'

Camden, N. J., Dec. 17. Charge that American Society of Composers, Authors and Publishers is 'a racket' was made last week in United States District Court here by Assistant U. S. Attorney Isadore Worth. He was appearing in behalf of Harry M. Davis, operator of a series of film houses in South Jersey, in suit brought by Samuel M. Hollander, of Newark, representing ASCAP.

Society claimed defendant shovels dirt in which songs written by its members were presented without payment of necessary fee. Judge John Boyd Ayls took case under advisement.

Lachmann to Coast, Davies Assumes Biz

With Marc Lachmann shifting to Hollywood as his permanent headquarters, Harry Davies, long associated with him, takes over Lachmann's publicity and advertising business.

This includes a number of nitery accounts, legit, etc.

Night Club Reviews

NEW MONTMARTRE (NEW YORK)

The Shuberts and Beatrice Lillie, the downtown Winter Garden, are jointly associated in the reopening of the New Montmartre, just across the Garden. It's a modernistic room, a bit too severe, leaving an impression of coldness which could be offset by some judicious drapes. But it's getting smart play, predicated on the Lillie draw with her past songs and patterings. She gets a sophisticated bunch, "they're the type who, even when in doubt, get something devastatingly funny in Bee Lillie's mannerisms or lyrics. Much of it is fine and funny. But there are also moments of repetition. However, she pitches her song material judiciously and well so that it builds and progresses. Some of it from "Broadway" including the better with shoes off hokum.

Reginald Gardner, English juve, also with the review, is being put as a casual introductory, in the polite social drawing room manner. He does his "Mississippi Mud" disk number (by the Paul Whiteman Rhythm Boys, wherein the voices of Harry Barris, Bing Crosby and Al Rinker are quite distinct, through the amplification) and otherwise departs himself well.

Gomez and Winona, dance team have a nice waltz-foxtrot routine, gracefully presented. Expert ballroomologists are assimilating increasing poise and polish with seasoning.

Jacques Fray (ex-and Mario

Braggiotti) orchestra (8) gives out sprightly dancipation with Fray presiding at one of the two pianos. Vocalist should read the lyrics; okay in a radio studio, with an unseen audience perhaps, but not in a small spot such as this.

Among Miss Lillie's routines is the "Gay Nineties Number," "Mrs. Astor's Horse," the "Gleish" song from the revue and a very funny burlesque of the Libby Holman-Helen Morgan school of torchers, "You Let Me Down," including man-nerisms and loose business. A South South number also very good.

Tariffs aren't cheap. A \$2 covert, 13 on Saturdays and holidays. Bernard of the Central Park Casino is greeter and host. Nicky Blair, of the Paradise management, is operating for the Shuberts, on the theory neither spot conflicts with the other. Miss Lillie does only one show, around 12:45 p.m. and gets a conservatively smart but danceey crowd. Abcl.

CASABLANCA

(MADRID)

Madrid, Dec. 2.

Casablanca, Spanish capital's top niter and one of the finest on the continent, has been the scene for floor shows in a serious way for the first time. Most of Madrid's late haunts have some sort of a customer-puller, but Casablanca stuck to the smartness of its rep and held out. Now and then Fernando Sanz, pro, would bring in some act, turn in the Anna May Wong, but he's never made it a steady biz. Now he's fallen on the floor show gag.

Athos Polles, a fine and specialist, goes to town on beats, smart routines, hideous costuming and hot-ness. Polles, out of England. Spent the summer at "La Cucaracha" in Biarritz and has a four months' engagement set at Nice when it leaves the Casablanca.

Line opens with "I'm in the Mood for Love" with Rina Ricardio and Barbara Glen, cartwheeling about the place. Walter Crisham, American hooper, and Jean Rai, a burlesque-dance red-hot, do a neat duo. Odette Athos, 15-year-old daughter of the director, follows with warbling and a waltz turn. Uses the pipe and mule effectively, despite her youth. Chrislam comes on again for a single and chorus follows with a hot "Cucaracha" and bodyroll.

Second half opens with girls dressed in clinging white satin and waving silver fans, all seated on cocktail chairs and a bar on the rising stage. Harry Flemming, American cocktail dancer and order tender, does the cocktail dispensation in top hat, white tie and tails. Later, girls come down on the floor to give odds to customers a closeup, and Flemming goes into a smooth tap routine in and out among the girls.

Bobby Huby, a blonde looker, sings "Check to the Chief" and the mikes. Delivery weak on this one, but probably would do better if she didn't choke the mikes and tried a song that would bring out her voice quality better. Rina Ricardio closes with a swell acrobatic dance which is a natural for applause.

Casablanca continues with two bands, one Cuban and another popular music. They do their stuff for dancing on the rising stage, and move up to the balcony when the floor show is on. Zif.

EL TOREADOR

(NEW YORK)

El Toreador, on Central Park North (110th off Fifth ave.), on the edge of the Harlem-Spanish-Latin quarter, is New York's counterpart of Sloppy Joe's in Havana, only more authentic, less American touristy, gayer, more colorful and the McCoy because its appeal is to a majority Latin patronage. Tariffs reasonably the atmosphere faithful and the joint a natural for the epicurean adventurers who like to discover what the natives eat, cuisine, vintages and background.

Floor show is Mexican-Spanish-Cuban; the music a hybrid of all the Latin tempo, with the Cuban rhythms predominant in the vintages lean toward the Spanish grapes, and a relief from the Bor-tone, Burgundy, Cognac, Rhodan and Epernay sectors; the food divided into either Spanish, Cuban or Mexican, and all authentic (at least) because American dishes; and it's all reasonable. No covert, minimum check \$1 (probably an insurance against the native patronage), although that takes care of itself, being one of those spots that encourages lingering.

For Broadway there's a Cuban looker in a "nasson" dance double. Maida, who is worthy of once-overing. She's partnered with Cortez (and Maida). Cortez looks like Pegg's former partner, Maida is the former and okay. Fernan and Gloria are Mexican dancers in solo and doubles. Demetrio Villanar, Spanish with a personality kind who also suggests expansion possibilities. He could enhance his general ensemble by buying his shirts with

Most Requested

(As reported by Orville Knapper, Cosmopolitan Hotel, Denver.)

I Dream Too Much
Will Love Find a Way
Little Bit Independent
Oregon Trail
Treasure Island
Red Sahara in Sunset
Truckin'
My Sweet
Begin the Beguine
I Found a Dream

(As reported by Emil Coleman at the King Cole Room, St. Regis hotel, New York.)

Just One of Those Things
Luck Star
Broadway Rhythm
Why Shouldn't I?
Stop, Look, Listen
Picture Me Without You
Thanks a Million
Little Bit Independent
Out of Sight, Out of Mind
Mood for Love

SOPH AND TED LEWIS SET FOR CLEVE. CASINO

Cleveland, Dec. 17.

Sophie Tucker is going into Mayfair Casino Dec. 31, or, if it conflicts with her New York dates, on Jan. 3. Ted Lewis also lined up by Mike Special for the same cabaret-theatre for Jan. 26 if not sooner.

Mayfair's third show produced by Earl Leslie, includes the pantomimic Briants, Carmen Morales, Rosemary Deering, Jack Seiler, Lee Purdy, Sittie and Anis, Karen Jardearo, Norman Harris and Sylvia Shore, and a chorus of 24. Large-scaled show has two bands on stage, Le Roy Smith's and Johnny Lewis.

Cameron's 'Stew'

Syracuse, N. Y., Dec. 17.

Produced by Edward Lynch who starred in it for 11 weeks in Portland, Ore., "The Drunkard" will open at Top Cameron's Casino, local nightery, Dec. 20, for a run. Lynch is playing the heavy himself, filling the other roles with retired professionals and amateurs.

Reisman's One-Niters

Leo Reisman and his Brunswick recording orchestra essay some one-nighters starting Dec. 20 in Pottsville, Pa., booked by Music Corp. of America.

Reisman dips in and out of New York for his regular radio commercials.

VICTOR YOUNG GOES PAR

Hollywood, Dec. 17.

Paramount has signed Victor Young to arrange and conduct all the scoring on its pictures here.

longer sleeves, so that enough white shows. Aura de Bar is Cuban tumba dancer of the West Indian proportions, but knows how to shake that thing.

A wandering quartet of table workers alternates with Don Gilberto's expert dance combo. Abcl.

VERSAILLES

(NEW YORK)

George Jessel's click at the snooty Versailles in the fashionable East side belt of the current elite highlights. Coming in as a attraction with the socialite party-thriller, Max Maxwell, the old NVA class with tie as compared to Max Maxwell's Cole Porter and other hyper-sophisticated lyric aura. The talent is all Jessel's. Miss Maxwell pulls the social bunch but Jessel entertains 'em.

Although these pop song heart-to-hearts as Jessel does (with "patter" that sounds like a novelette) the comedian is a natural for the bon-ton customers. Miss Maxwell's vocal efforts are eclipsed by her society following. Although this is not a new act, Jessel's association with elite clubs, it's her first time as a songstress. When at Billy Rose's Casino de Paris she staged a series of parties who went slumming to West 51st street, and also was later accredited with a lyric collaboration with Lew Brown, but this is the first time on the roster.

Daryl and Diane, the smart ballroom team from the Hotel Weylin, are doubling into the Versailles. They're former partners with Cortez and fit the smart and nifty. Nick Proun and Arnold Rossfield Jamming 'em in. Joe Smith and Alfredo Brito's (for the rumbas) bands hold over. Abcl.

Nitery Doings

Hollywood restaurant, N. Y., show, revamped and refurbished, is a better entertainment than ever. Which probably accounts for its strong satting, average ticket grosses despite the pre-Xmas doldrums. New numbers include an "It's About Time," led by the cute Frazee Sisters from Chi, leading into a sumptuous feathers production. The gymnasium numbers, with the rah-rah motif, dovetails into a basketball game, best two goals out of three, and the kids play as if they weren't incidentally, the wholesome natural good spirit of the sport is conveyed contrast from the set, theatrically sophisticated posturings in the foreground, lending the sum total an engaging air of informality that's highly fetching. The international dance creation, for the finale, is a nifty flash. The words and music by Nelburg-Symes-Levinson and Darryl Dare's uptop stinging are clever in combination.

Jack Waldron's m.c.'ing is effectively professional. Nita Verrille and Don Donaldson, lead a juve looker who suggests screen-test possibilities, trip handsomely and well. Ben Vaynsky's variety Eight give out vocal harmonies in many and military manner, clicking not with the "New Moon" medley.

Gloria Cook is a pert personality tapster. Paton Sisters in novelty costumes and an odd dance manner are likewise arresting on a cafe floor. Cockies O'Neal is a cute number leader. Marion Martin remains the Hollywood's top beaut along with a galaxy of nifty lookers. The Billmorettes from California are an acrobatic femme threesome. Rose Blain leads the vocal pops in front of Abe Lyman's band which is mostly sane Lyman's however. Incidentally when the room is light on population, as it is around the pre-holiday period, the boys should be used to keep the pitch down. They're forte and headache, soiling out the hot breaks to indifferent response. As a dance combo, with the room full, they're tops of course. Abcl.

Guy Lombardo's return to the Roosevelt hotel grill, New York, the spot where he first came to big attention years ago, was something like a red-letter day in Tin Pan Alley. It marks another advance in the current New York trend of bringing back natty-dance. For Lombardo has a home, the same premise which inspired Abe Lyman to buy into the Hollywood restaurant which keeps Ray Noble at the Rain Room, etc.

It's a means for being near their radio commercials. In Lombardo's case the Esso people more or less inspired that. They also influenced his shifting from the Decca label back into the 75c Victor record fold. The Lombardos impressed anew rhythms that, despite dancipation; and smooth and not blatantly swingy or corny hot. The tempos inspire to the hoof and yet don't disturb.

It's been true of bands such as the Lombardos, that their prime charm is the ability of the leader to talk through the music. That's still true to holler about it. Besides which it's a highly personable team with Carmen featured in the vocal interludes along with the male quartet. The red section, per usual, is another highlight of the stylized instrumentation.

One of Philly's classiest speaks during prohibition and known among the elite as "Benny the Bum's" Philly late spot has caused raised eyebrows lately by using popular name instead of its formal The Epicure suite. Benny Foreman, a member, has a way a way to his moniker and would never let it be used. It embarrassed the missus. But Crowley-Labrun agency finally persuaded him it was valuable asset and now he's dancin' again. More than \$4,000 at Army-Navy game were treated to airplane streamer plunging it and papers have since carried ads. Place has a show and class prices.

Both Beatrice Lillie and George Jessel do but one show at the Montmartre and Versailles, respect, but the generous St. James' Hugs for the introductory of the dance team for the 2 a. m. frolic, but does only one number and off. Runs 20-30 minutes the midnight (male) show and no dupe repeat. The after specialists do three a night, at 12 and 2.

night by observing that some people start out for the Hollywood and Paradise, get befuddled, wander east and stagger into the Versailles. That won him a salvo on this occasion.

Two West 52d street niteries are expanding through adjoining buildings. Tony's has a new bar, which is connected by a through passage, and now No. 21 (Jack and Charles) is merging with the house next door for more capacity.

Theodore Tiltz launched his new Theodore's, N. Y., house, Dec. 13th, and Gertrude Nielsen debuted at the House of Morgan, N. Y., the same night. June Knight is out after doubling from "Jubilee." Miss Knight, when staying doubling into the Savoy-Plaza hotel, N. Y., also was forced out through strain.

Treadador, N. Y., opening Wednesday night (18) brings Perry Deat-brew back into the niterly field, with Morton Downey, D'Ivons and Pancho and his orchestra in the show. Spot last year was under the label of Place Piquante scene of Eve Symington's niterly debut. Location is on the West 52d street sector, a few blocks down from the hot-spot block just off Fifth avenue, which is solid with niteries to Sixth avenue.

Red Norvo and his swing sextet moved into the Hickory House this past week, pressing a form of hot- (Continued on page 47)

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- * Chio
- * Malaguena (Small, \$175)
- * Toykammer's Dream
- * Mamma Yo Quiero un Novio
- * My Gal Sal
- * Mamma Inez
- * Sari Waltz
- * Quereame Mucho
- * Moonlight and Roses
- * My Shawi
- * Glow Worm
- * Who'll Buy My Bubi
- * Derecho Viejo
- * La Camparita

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"I FOUND A BEAR IN THE SNOW"

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"THE POSTMAN PASSES MY DOOR"

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James Melton's Song Feature
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From Hollywood Revels of 1936
"WHEN APRIL COMES AGAIN"
"IT'S A LOT OF IDLE GOSSIP"
"The Topic of the Troop"
"The International"
Inaugurating a New Dance Craze
"TRUCKIN'"

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back at his old stand at the Hotel Roosevelt in New York and proving that class will tell through the stars.

Thanks Guy for your swell renditions of:
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"I'M SITTING HIGH ON A HILARIO"
"YOU ARE MY LUCKY STAR"
"IT'S GOT A FEELIN' YOU'RE FOOLIN'"
"ROLL ALONG PRAIRIE MOON"
"ALONE"
"SUGAR PLUM"

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and
"TOO MUCH IMAGINATION"
and
"IS IS HEAVEN"
and
"WILL LOVE FIND A WAY?"

Disc Reviews

By Abel Green

Teacup swings these days. - Teddy Wilson, the dusky pianologist at the Famous Door, West 54th street (N. Y.) citadel of the swing club, is a new fair-haired fave with the swing mob. He masques a Steinway like nobody's business, and evidences that both in his solo recordings and with the orchestra, around him in other disks. Brunswick 1563-1572 is 100% Wilson. "Liza," old Gerbwin tune, and "Rosetta" on the former; "I Found a Dream" and "Treasure Island" on the latter. First couplet is more swing, but in all he maintains perfect fox-trotology.

Wilson and his orchestra on Brunswick 1559 give out "4 Hours a Day" and "Yankee Doodle Never Went to Town," another jazz review on American history. No. 7554, "Beeny Meeny Miney Mo" and "If You Were Mine," both Johnny Mercer-Matt Melnick excerpts from "Beat the Band," in which whiff Willie Holiday is vocally featured with her rhythmic Harlem delivery. The Wilson pianology is brilliant, but in some of this smoother variations of swing the trumpet and reed modulations scintillate in the orchestra. The hot horn is especially forte.

Jimmie Lunceford's "Charmaine" and "Oh Boy" is hot jazz dancing music. From jazz, there are rags, versions, but okay for the fox-trot purposes thereof. Dan Grissom vocalizes "Charmaine" (the old "Liza" is wholly instrumental) and this old Lew Pollack-Erno Rapee waltz ballad, from a popular singer, called "Pryce Glory," makes a fine setting for the colored Lunceford's technique. Decca.

Back to swing on Columbia 3103-4, all by Joe Venuti's rhythmators, Ruth Lee on the vocals. First couplet: "4 Hours a Day" and "Yankee Doodle." The same choruses as by Teddy Wilson. Second two: "Yankee Doodle" and "Stop Look and Listen," likewise expertly interpreted. Venuti's own hot fiddle solos account for most of the swing.

One of the disk outstanders of the month is Decca's 632, "I Found a Dream," vocalizing and pianologizing with a slap-bass (Manny Steins), guitar (Sol), drums and drums (Vic Bertoni) accompaniment in the ultra swing style. "When Hollywood Goes Black" and "Tan and When," the same numbers composed by Leon and Otis Rena, were recorded on the Coast, where this Harlem expatriate is called Jack Pack. Decca pre, got together the accompanying trio on the Coast. The Hollywood "Tan and When" is a topical revue of the colored who's who from Ellington, Bob Howard, Waters and Calloway to Joe Louis and Armstrong, and a tip-top recordings, a setup for the swing euphonia.

Bob Howard and his orchestra (speaking of Howard, as Joe Brown) offers "It's Funny What a Kiss Can Do" and "Give Me a Break, Baby" (both by Duke Ellington) in fox-trot with his band to self-piano vocalizing. Howard, like Teddy Wilson, the pianist first, surrounded by a very danceable orchestra. Decca 627. In the "Break" number, Howard directs his crack men, in turn, to each take a break; novel orchestration.

Good of jazz on Brunswick 7551 by Mezz ezzon's ore, "Free Love" and "Dissonance" are two musical freaks in advanced jazzlike.

Xavier Cugat and his Hotel Waldorf-Astoria tangos give out "Chino Soy" (Chinese Rumba), a novelty orchestral concept composed by the maestro and Pedro Berrios, in which the Oriental and mambo motifs are blended. Cugat, the old Jacob Gade-Vera Bloom tango "Jaouise" and lends it nuance under his orchestra. Victor 25184.

Victor's 25182 couples a pair of imported Magyar recordings by the Hungarian Gypsy orchestra titled "Old Gypsy" and "Poor Herder." Intr in a melody with traditional airs, "Sweetheart Across the River" and "Carnitas." Nice change of pace from the hot stuff, this record.

The vocalists have their linings. John Charles Thomas baritone, on "Boots and Saddles" and "Russell's" "The Farmer's Price." Those who like "Boots" won't fancy "Farmer." Carroll McElister is Thomas' accompanist. Victor (real son) No. 1729.

Lenny Ross, Brunswick 7557, does handsily by the pop. "Red Sails in the Sunset" and "If You Were Mine" from "To Beat the Band." Russ Morgan's orchestra accomps.

From France, Columbia 4111 brings the Harpist's "The Harp" tenor in French, two Chinese ballads, "Hesit To Be N'Awful" and "After You, There'll Be No Other," by Xavier Scott. Backed by Joe Voudras Un Joli Bateau.

(And Like a Nice Boat). Rafaelo's orchestra is the accompaniment.

More rhythmic is Kay Thompson and her Boys on Brunswick 7554, with "Don't Mention Love to Me" and "Out of Sight Out of Mind," both from "An Person" (film by Beldia). Just pop. Since splitting with Jacques Fraz, Marie Braggiotti has taken an orchestra, himself, as has Pray. Later is at the New Montmartre. N. Y. nitery, with Beatrice Lillie. Braggiotti is on Columbia records with nice smooth dance combos. No. 3101, "It's Dangerous to Love Like This" with "Little Church Affair." No. 3102, "Don't Mention Love" and "I'm the Echo," both from musicals, "Church Affair" is a rather change of pace but with the arrangements are smoothly adequate and polite. Chick Bullock vocalizes.

Al Donahue's Waldorf-Astoria cuspides is likewise reflected on Columbia with smooth fox-trot, "Sagacity," No. 151, "Whirling," both from "Coronado" (Far) by Sam Coslow-Cliff Whitting, titled "How Do I Rate With You?" Barry McKinley vocals.

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Swing Stuff

Personas

Red Norvo opened at ickory House, N. Y., Friday (13) with Herb Hays, on tenor; Stewart Fletcher, Dave Barker and Pete Peterson in the band with McKenzie vocalizing... Harry C. Kruse, of Brunswick, and Guitarist Eddie Condon attend lectures on psychology... Max Kaminisky returning to N. Y. on a job... Cliff Allen, pianist, and Billy Haywood, vocalist, pulling them in at Leon and Eddie's, N. Y. Don Redman, Lee Lewis, and Bull Frog Blues, by Charlie Pierce, headline some all-time clarinet by the late Frank Teschmaker, and great trumpeting by Muggsy Spanier.

On the Air
Bob Crosby caught over NBC stepping out with the real thing, Crack tenoring of Eddie Miller in "Rhythm in My Nursery Rhyme," outstanding with an old-time arrangement. Drummer Ray Beadue plenty ready at all times. Out of four numbers played, "Boots and Saddles" the only bring-down from the jam.

Irving Aaronson caught the swing craze long enough to allow Tony Zimmers to get off on "You Are My Love Story." Rest of program... Joe Moss and his Society Dance orchestra is a bid for the smart party name. Moss caters to Brunswick 7570, "Please Believe Me" and "Lovely Lady" (from "King of Sausages"), No. 151, "Whirling" of Jack and Jill" coupled with "Sweet Thing." Chick Bullock, Elmer Feldkamp and Audrey Marsh split the vocals.

Hal Kemp's brace of sweet-hot fox-trotology embraces Brunswick 7572, "I Found a Dream" and "Alone." "Will I Ever Know" with "Feather in Your Hair" on 7553; No. 151, "Whirling" and "Where Am I?" No. 7556, "I'm the Fellow Who Loves You" with "Life Begins at Sweet 16," later from the new "Scandal Sheet" by Jack Yellen (see Henderson). The others are musical excerpts mainly. All done in that rhythmic brass-and-reed team work which has distinguished Kemp: Bob Allen, Skinny Ennis and Maxie's vocalists.

Ozzie Nelson scores it out on Brunswick 7459, "I Don't Know What You're Thinking of" and "You Took My Breath Away," both from "Coronado," on Bruns. 7553. Elmer Feldkamp and a trio vocalists.

On the Wax
On Jan, Whiteman's "Farewell Blues"-Darktown Strutters' Ball" features some okay trumpet and trombone by the raggedy brother, with Jack vocalizing on "Darktown." But disc suffers from too heavy arranging. "Nobody's Sweetheart," made at the same session, also suffers, well tried for the celluloid. Band features Sammy Goodman on tenor, Bob Sun, guitar, and Carl Bellinger on drums.

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OCA's Suit Against Rapp Dismissed On Appeal; N. Y. Gen'l Biz Law as Basis

ACHING HEARTS

Angui and Song Writing Basis of Kahn-Tome

Hollywood, Dec. 17. (The) behind the song will be the put over hit song. Will also expose the manipulations of fly-by-night music publishers and songwriting schools.

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litigation between Barney Rapp and Orchestra Corporation of America for past year and a half over commissions-OCA alleged was due it for securing engagements.

band leader while acting as his personal representative was settled in Appellate Division of New York Supreme court Dec. 12. Previous decision of the Municipal Court was reversed and judge dismissed complaint on grounds of defendant's plea that OCA acted as a booking agency without license and was not entitled to judgment sought.

Legality of complaint hinged on general business law of New York State. Court contended that services rendered were managerial in nature and OCA was suing as employment agency.

Suit was started in August of 1934 when Ed Fishman of OCA attached Rapp's salary at Loew's 86th St. theatre, New York. Motion by Rapp's attorney, David Greenstein, to have the order vacated was not upheld by Municipal court and was referred to a referee to try the case on merits. Supreme court also sustained charges of Fishman and Rapp was again attached while playing at the Gibson hotel, Cincinnati. There, under existing state laws, all possessions were seized by sheriffs until the hotel posted the money as an advance on Rapp's salary.

Next, and final, test was in the Appellate Division, which dismissed the complaint, forcing OCA to pay court costs and counsel fees for Rapp. Bond posted with the National Surety by OCA, limited to \$250 will be sought by Rapp's attorney.

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MILLS WITH E. CARROLL IN FLA. NITERY VENTURE

Earl Carroll and Irving Mills will be associated in the new Palm Island Casino, Florida, this winter. Association will be solely on the show, which Carroll produces annually for the P. I. spot. Bill Dwyer heads the syndicate there. The new Florida roadhouse opened last winter as an investment in excess of \$400,000.

Mills' association with Carroll would extend beyond the Miami engagement, as they're planning to send the revue out as a presentation unit. Charles Carlisle alone is set so far.

Carroll is said to be receiving \$8,000 a week for 10 weeks from Palm Island.

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Nitery Doings

(Continued from page 46)

fare fast growing in popularity among the mob. Intimate New York clubs. Francetta Malloy also new to entertainment personnel. Ted Lane at the Ivories; Arthur Gansford combs for dinner.

Sheila Barrat's newest satirical skit in the Rainbow Room is "Priscilla Pilkington's Debut in a Night Club," poking fun at the delusions who feel the urge to perform now in public. It's by Nevill Flesson.

Maurine and Norva began an engagement this past week at the Hotel New Yorker on the variety bill provided over by Ted Fio Rito's orchestra. Fritthard and Lord, previous incumbents, may return later. They're now at the Paradise.

Mrs. Jack Dempsey returned to the show spotlight for a one-time appearance last week at her husband's restaurant, teaming with her sister, Dorothy, who's singing there regularly. Occasion was a holiday benefit in the supper room.

Gertrude Nielsen, now rehearsing for "Ziegfeld Follies," is the latest to be added for appearances at the House of Morgan. Rosita and Fontana also join the show this week, with June Knight, Enders and Georges Metaxa exiting.

Swing addicts are swinging over to the Onyx Club again after the Famous Door had at first taken the play away. Riley-Farley at the latter and Winzy Mannone at the Door. Since Louis Prima left, the Door has had Red Norvo and others. Norvo is now at the Hickory House.

After a four-months' away at Webster Hall, Detroit, Emerson Giff will leave shortly after New Year's for Miami, Fla., where he will open Jan. 12 in the French Casino for the season.

Hit-and-Runner Hits

Bowes Making Play for Church Dates on Coast for Amateur Units

Los Angeles, Dec. 17. Major Bowes Unit No. 7, now on the Coast, is having a tough time finding theatres to play in. Unsatisfactory deals with circuits to play picture houses is sending the units into town halls, barns and now churches.

The latter would be an angle has been evidenced for the past two Sundays through Bowes addressing the churches on his airing and paving the way for church play dates.

Unit, currently at the Paramount, has played only one or two theatres since it was launched. It got two weeks at Seattle and Portland automobile shows, then jumped here. Next week it goes to San Francisco's Orpheum for Fanchon & Marco. Latter feel that the unit can play on the Coast for at least two months playing one-nighters on the proposed Scripture circuit, plus a number of dates under the auspices of civic organizations.

As most churches need money, feeling is that advantageous percentage deals could be made. Churches have found that in the past few years the usual angles of raising money have been fruitless.

Jerry Browne Recuping After 9 Operations

Jerry Browne, of the former Jerry and Betty Browne standard team, is recuperating at Monticello hospital, Monticello, N. Y., from injuries received in a recent auto accident.

Browne was seriously injured and has undergone nine operations in two months.

EDDIE LAMBERT'S UNIT

Eddie Lambert tops a new unit, "Smile At Me," produced by Al Grossman in New York. Others in the production are Erogan and Barlow Vito and Perry and 24 girls.

Opens in Hershby, Pa., Thursday (19), going to Toledo for a full week beginning Xmas Day.

Theatre Employees Claim Birm. Censor Cost 'Em Their Jobs

Birmingham, Dec. 17. A group of employees of the Pantages theatre went to Commissioner W. O. Downs last week and protested that constant tampering with the stage shows by the city censor had caused the house to be closed, throwing them out of work. House closed last week after a series of units.

The employees told Downs they wanted their jobs back. Downs said he would be glad to confer with Ray Peterson, manager of the theatre, but he would not allow burlesque. The employees argued that the house was not playing burlesque, and that the shows were knitting parties compared to vaudeville in other cities.

Memphis Spot Re-Closes

Memphis, Dec. 17. Orpheum theatre here is closed again. Operated by M. A. Lightman, house is the finest in town, but has been in the red from the opening. Has tried vaudeville and pictures.

Inability to get together with unions was assigned by Lightman for latest closing of the theatre.

Buff. Burly Turns Vode

Buffalo, Dec. 17. The Gayety, former burlesque house, which opens Christmas Day with vaudeville and first run independent pictures, will be booked from New York.

House will operate under the management of Dewey Michaels and Nate Boasberg, now operating the Palace (burlesque) here.

SANTLEY O.O.'S CHI

Chicago, Dec. 17. Harry Santley, formerly of the Coast William Morris office, back in the loop scouting for talent. Figures on opening own agency.

Brewery's Milw. House Reopening with Vaude

Milwaukee, Dec. 17. L. K. Brin has been named manager of the Alhambra, former Universal house, owned by the Schlitz Brewery here. Theatre opens Xmas day with Bowes No. 7 amateur unit.

Brin has for his associate Robert Hess, attorney for the local ASCAP organization, who is financing the opening. Dave Miller's band will be the house orchestra and will broadcast weekly amateur nights over WISN. Miller formerly broadcast over "WISN" while at the Riverside, whose amateur shows recently went off the air.

Kemp, Pleading Guilty, Up for Sentence Jan. 7

John J. Kemp, theatrical insurance broker, pleaded guilty Thursday (12) in General Sessions, New York, to swindling two actors of more than \$15,000.

Judge George J. Donnellan remanded him to the Tombs for sentence on Jan. 7. He can be given a Sing Sing term of not less than five years.

When Kemp was arrested last Sept. at his office, 551 Fifth ave., he admitted the misappropriation of a dividend check amounting to \$1,524 issued by the Equitable Life Assurance Society on a life policy of Will Rogers. He denied at the time, however, he had swindled various other clients in show business out of more than \$300,000, as the police alleged.

When he pleaded guilty on Thursday he insisted the total amount of his peculations would not be more than \$50,000. This included the Rogers' check.

Kemp, a bedraggled looking figure when he appeared in court in comparison to the nattily-dressed first-nighter of a year ago, pleaded guilty specifically to the theft of \$10,000 he had received from an insurance company for Clarence Bliss, a mid-east known professionally as "Little Billy." The plea also covered two other indictments based on the charges of Donald Brian, the actor, that Kemp defrauded him of \$2,248 given to Kemp after Brian had obtained it from an insurance company as a loan on his life policy. The other charge is based on the forgery of Brian's name to the check.

When first arraigned in the Magistrate's Court, Kemp was charged with the Rogers' theft. This was presented to the Grand Jury, but he was specifically charged with the "Little Billy" complaint in the absence of any member of Rogers' family. The second indictment, was based on the story told the Grand Jury by Brian.

Laurie Gives In

Joe Laurie, Jr., goes on the road after Jan. 1 in a unit produced by Irving Yates and Maurie Greenwald.

The Helen Compton girl band will backround the show.

L. A. Orph Names Back

Los Angeles, Dec. 17. Policy of playing headline attractions on the stage will be resumed by the Orpheum here beginning Jan. 1.

First booking is Leo Carrillo.

15 YEARS AGO

(From VARIETY and Clippings)

Managers shuddering at the proposition of the Treasury Department to up ticket taxes to 20% on theatre admissions and to 15% for pics. Didn't happen.

On second thought theatre managers decided not to put a \$10 soak on New Year's Eve tickets. Thought \$7 about right.

Banks were making it tough for picture producers seeking money.

Century Play Co. got 'Friendlies' Enemies' for stock by guaranteeing Al Woods \$25,000 royalties within two years. Sam Shipman refused a (Continued on page 53)

Stanley, Pitt., Drops Sun. Midnite Vode When It Fails to Draw; Alvin's Units

Unit Reviews

OKAY BALTIMORE (CENTURY, BALTIMORE)

Baltimore, Dec. 13. Local Loew vaudeville annually puts on a local talent revue the week prior to Xmas, and in the past has always done splendidly at the b.o. Show this year productionally tops previous ones; talent equation about equalizes past measurements, and is again pretty fair.

When caught, opening performance ran beyond sked 15 minutes and proved everything a bit dull at times. An unwieldy, unfunny sketch was deleted after initial show.

A 10 m.c. is always used, this year Ed Lowry, who played house a fortnight back. Lowry isn't giving out very forte humor this trip, and nothing at all out of standard stuff used regularly in vaude. He seemed more or less still casting around opening day for right material and will probably orientate himself in time, which isn't proper procedure, under current circumstances. He paces show well and intro's the ambitious acts with skill and understanding. One novelty number sung by m.c. is unworthy of the time and energy expended on it.

By audience estimates, Doris Mathews, who faintly announces her act dancing an imitation of Eleanor Powell's old vaud vamp routine, tops. Close on her heels a nine minute organ boy billed "Harmonica Syncretists"; William Pollack, Irish tenor; June Hurley, husky-voiced contralto who frankly (Continued on page 62)

Pittsburgh, Dec. 17.

WB's Stanley, in an effort to bolster Sunday trade, will eliminate midnight stage shows and instead preview coming week's film on that day. Hereafter, house has been running its current picture through afternoon and evening, ringing in stage presentation at 12.

"Result" was that "theater" has been doing practically nothing, except to bolster Sunday trade, will eliminate midnight stage shows and instead preview coming week's film on that day. Hereafter, house has been running its current picture through afternoon and evening, ringing in stage presentation at 12.

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It's a break for performers, too, since it makes Pittsburgh a six-day town for them in fact as well as fancy. In the past, they always had to be on hand for that might show. Now that's out as well.

Originally figuring on Buddy Rogers and a band show for New Year's week, opening Dec. 27, Stanley decided to push Ed Lowry ahead to that date when Rogers' cabled film work would keep him in England for few weeks longer. Lowry had originally been pencilled in here, where he has served as m.c. for six months, for Jan. 10. With him on bill will be Fila Dorsey and Stepin Fetchit.

New 'n' Then Units

Polley confusion at Alvin, Harris street, on site downtown, comes with management announcing return, temporarily at least, to units on Xmas Day. House has been alternating between single and double features, also sticking in an occasional presentation.

Show opening Dec. 25 is booked for four days only and will have Lee Sims and Iromay Bailey, Eddie Stanley and Jeanie and W. C. McKenna. It will be followed Dec. 30 by another presentation, also in for four days, which will include Johnny Ferns.

George Tyson, manager, says stage shows won't be permanent, but can be booked only when talent that can be shaped into unit form is available. Alvin operators are definitely opposed to vaude type of entertainment.

U. S. Acts to Antipodes

Hollywood, Dec. 17. Jack La Vier and Co., Ross Wyse and Co., and Roy Rogers sail aboard Monterey for 10-week tour of Tivoli Circuit in Australia. Ship leaves Jan. 8.

Acts were booked by Sam Kramer of Bert Levy office.

Lum 'n' Abner's 1-Niters

Lum 'n' Abner, radio team, are going out on southern one-niters after the first of the year, with the William Morris office booking. They open Jan. 11 in Huntington.

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VAUDEVILLE ON MIDNITE SHIFT

Morris Agency Plans 2-a-Day Vaude in Dallas for World's Fair

Dallas, Dec. 17. Abe Lastfogel and Johnny Hyde of the William Morris agency got their heads together here last week to discuss the possibility of bringing two-a-day vaude into Dallas next summer in conjunction with the World's Fair here.

Plan being considered is a variety bill composed of stage, screen and radio names. Figure that the bulk of the people visiting the fair here next summer haven't seen much vaude in the first place, and particularly haven't gotten a close-up view of the top-notchers as have the metropolitan centers in the east and upper midwest.

Figure on taking over the 4,000-seat Auditorium, which is to be scaled at \$1.50 top, with the price and seating capacity estimated as sufficient to make the booking of high-priced names a profitable venture.

License Dep't Tosses Out Phil Wirth's Kick Over Pansy the Vaude Horse

Complaint filed by Phil Wirth, outdoor agent, against Al Grossman, vaude agent, with the New York License Department was dismissed Monday (16), when Commissioner Moss found the latter agency was not at fault because Pansy the Horse failed to show per contract with Wirth in Central Park Thanksgiving Day. Pansy was signed by Wirth for Hearns' Department Store's outdoor circus for children, but didn't appear because of a three-day vaude booking in Amsterdam, N. Y., from which it was claimed Wirth would not release it. L. Robert Broder, counsel for Grossman, who in turn was represented at the hearing by Jack Davies, his associate, made Wirth admit that he was to get more from Hearns' for the Pansy booking than the contract called for, and was to deduct 10% additionally from the prop horse's salary. It was pointed out to Moss that an employer, as Wirth was in this instance, could not bring a complaint against an employee before the License Department.

Aerialist's 75G Suit Vs. Shriners On in Balto

Baltimore, Dec. 17. Trial opened today (Tuesday) before Judge Ell Frank and jury in court of Common Pleas in which Bee Jung, standard vaude and circus aerialist, is suing for \$75,000 damages for injuries sustained when she fell while performing at Shriners circus in Municipal Stadium in June, 1934. Defendants in suit are Boumi Temple, local Shrine Temple, and the city of Balto. Miss Jung fell 30 feet when trunk fouled supporting pole during her trapeze turn, and blames defendants because of alleged poor lighting in stadium. Act has not worked since accident and claims permanent disabilities.

Marion-Hall Split

Sid Marlon and Cll (Sharlie) Hall have split after a six months' vaudeville partnership and are going it alone again. Hall has gone to Hollywood, and Marlon is rehearsing a new act in New York.

'Ezra' Personalizing

Chicago, Dec. 17. Pat Barrett, 'Uncle Ezra' of radio, is going vaude. Opens this week-end at Racine theatre with the 'Four Hot-Shots.'

The Switch

Elaine Arden, vaude singer, figured in a switch last Friday (13), when she asked Al Rosen, manager of Loew's State, N. Y., for a pass. She wanted to see her manager, Madelyn Kileen, who works with Joe Phillips on stage and agents on the side.

1/2 WEEK DATE AT JEFF, N. Y.

RKO's Jefferson on 14th street, New York, which figures in a pooling agreement with the Skouras's Academy, resumes stage shows on a four-day basis weekly Dec. 27. House has been in straight pictures for the past few years.

Planned to resume vaude at the spot several months ago, but the preparation was held in abeyance when the musicians union presented what the circuit deemed high demands. A new agreement was signed with the union last week.

House will play five acts for four days, Friday opening, and double features the rest of the week. Circuit has no similar plans for any of its other former vaudeiliners in N. Y.

Tex. Expo Offers Bowes \$25,000 for Personal in July

One of the highest salary offers ever made to a stage attraction has been proffered Major Bowes by the Texas Centennial exposition, which opens in Dallas next July. Expo offers Bowes \$25,000 to make one personal appearance to open the Centennial and introduce one of his amateur units, which would remain for a full week.

Bowes is holding the offer in abeyance till he can straighten out means of transportation to and from Dallas so as not to interrupt his Sunday night broadcasts for Chase & Sanborn. He will not fly, which means that he'll either have to broadcast from Dallas one Sunday or else nix the bid. Subtracting the \$4,500 weekly salary of his units, Bowes, if accepting the Centennial's offer, would receive about \$20,500 for himself for the single appearance. Only other similarly high offer on record was the \$25,000 proposition the Capitol, New York, made to Al Johnson, Ruby Keeler and the Paul Whiteman band a couple of years ago, but not accepted.

CABARET TIME TOPS THEATRES

Vaude Acts and Agents' Activities Now 75% in Niterity Field—Estimate 1,000 Floorshow Spots of Various Grades in U. S.

HIT-RUN BOOKING

Vaudeville is now on the midnite shift.

As a result of extensive growth in the nite club field during the past three months, regular vaudeville activities now occupy only about 25% of the average actor and agent's time, with cafe work and placements representing the other 75%.

The business is strictly catch-as-catch-can, with no organized booking system as yet and all engagements varying in length and degree, so there is no gauging booking potentials or 'playing time' at the moment. But niteries now far outnumber variety theatres as a source of bookings for vaudeville acts, and on the whole they're paying better money.

A conservative estimate by agents now devoting most of their time to cafe bookings, places the number of cabarets, restaurants, beer parlors, etc., in the U. S. playing floor shows of one kind or another at 1,000 or thereabouts. In Greater New York alone the number exceeds 300. Majority, of course, are of small-time calibre, but the payoff on an average is equal to or better than the current money situation in regular vaudeville circuits.

Parallel Conditions

Due to the late hours, and in some cases the environment, niterity work isn't always as pleasant as vaudeville, although present day vaudeville with its long jumps, short routes, uncomfortable backstage conditions, etc., isn't sufficiently superior to make much difference to the acts. And the latter say they're (Continued on page 58)

Mildred Bailey, Venuti's Band as Vaude Combo

Mildred Bailey and Joe Venuti's orchestra are teaming for vaudeville. They have a number of weeks on the Coast they plan doing first. Venuti is already west.

AUDITION FOR ROBOT

An attempt is being made to arrange a one-show tryout for tonight (Wednesday) at the Grand Opera House, N. Y., for the Robot brought here from England a couple of weeks ago and having submitted to circuit vaude bookings.

Bookers seek the tryout to ascertain whether the mechanism would be effective in a theatre.

Lombartour Deal with Morris Office Opens Up South America to U. S. Acts; Claim 16 Guaranteed Weeks

Billy Jackson's Niterity

Billy Jackson, vet RKO agent, goes niterity club impresario when he reopens the shuttered Bal Musette, on West 46th street, as the Little French Casino. No covert. Opens Friday (20).

N. Y. PAR AGAIN TALKS STAGE SHOWS

The Paramount, N. Y., under an all-sound policy for several months, may go back to stage shows permanently. Discussions in this direction have been held during the past week. Final decision awaits the return to New York the end of the week or later of Y. Frank Freeman, Par's theatre operating chieftain, from Atlanta.

Christmas day the Par brings in Glen Gray's Casa Loma orchestra and a specialty entertainer for two weeks at \$7,500 net a week. This is an old booking just being taken up.

Par operators are discussing either a pit band idea, with specialties, or a full unit show on the stage, which would place the Par in direct competition with the Roxy.

Toby's Pitt Runout Forgiven; Re-Booked by Loew-WB for Stanley

Toby Wing, screen ingenue who ran out on a date at the Stanley, Pittsburgh, several months ago, has been rebooked at the house by Loew's and Warners for the week of Jan. 17. She'll continue her p.a.'s for Loew's in Baltimore and Washington immediately following. Loew's, which books the Stanley in conjunction with Warners on a pooling arrangement also affecting the Penn, issued the contract on the original booking of Miss Wing. When she failed to show up at the theatre, leaving from Canada for the Coast instead, Loew's entered suit for the full amount of the contract, around \$700, plus advertising costs.

Circuit subsequently withdrew its suit when it was discovered her signature was not legal because she's a minor.

Lombartour, Ltd., theatre and niterity operators in Buenos Aires, this week closed a deal with the William Morris Agency in New York. Bob Vernon (Stone and Vernon) and Earle Lesie, producer of the Mayfair Casino, Cleveland, establishing 16 weeks of guaranteed playing time in South America for American acts. It will be the longest initial booking given acts thus far in S. A., and the opening wedge for extensive importation of U. S. talent below the equator in the future.

According to the setup agreed upon by Andres Trillas, v.p. of Lombartour and presently in N. Y., scouting talent, the Morris office and Vernon latter, hiring acts as dancers, will set the talent in N. Y. and send it collectively to Buenos Aires, where Lesie will do the producing. First two shows will be produced in N. Y., by Lesie, the first scheduled to leave Jan. 18 to open at the Teatro Casino, B. A., and the second departing a couple of weeks later to open at the Casino Ura in Rio.

In the units, which will range from 25 to 30 people, will play three shows in the theatre (Teatro Casino) and one in the Tabarila, niterity clubs controlled by Lombartour. In Rio the units will only do two shows nightly at the Ura, which is reported to be the largest gambling casino in S. A. Gambling is prohibited in Buenos Aires.

Shows will play each city eight weeks, then switch with the B. A. troupe going to Rio and vice versa. After the first two shows get started Lesie will be established permanently in B. A.

Want Americans

According to Trillas, theatres and niteries in S. A. have been playing mostly European troupes, though South American agencies have been whetted by the few American acts and troupes seen thus far. He pointed out that Lombartour, besides acting as agent for the Casino Ura in Rio, controls the four largest niteries in B. A. playing floorshows. Besides the Tabarila, these include the Ambassadors, Novelty and Casanova. Currently they are all playing French importations. Trillas stated that the recent letter from the American consul in Buenos Aires to the State Department in Washington, which favored conditions in Buenos Aires for American chorus girls as not so forte, as having been brought about by a small, unscrupulous niterity owner. He added that for those performers who have their minds arctically on their work conditions are as good in South America as they are anywhere else.

Besides roundtrip transportation expenses which amount to \$250 per person, Trillas is posting two weeks' guarantees for every performer. If they prefer, he said, they can have it in cash when they get on the boat for B. A.

South American market is open only to sight and singing acts, Trillas made plain, American, talker acts being out because they would not be understood by the Spanish speaking patrons.

Cost of the troupe going to S. A. will range from \$3,000 to \$4,000 in salaries, not counting the transportation expenses. Lombartour recently played a Nils T. Granlund troupe of 58 people, including the Siate Brothers and Stone and Vernon, which received \$4,000 weekly plus the transportation costs.

Line at RKO, Boston

Keith's Boston, booked by RKO out of New York, adopts a line of 24 girls in the next two weeks to augment the regular vaude. Macklin Megley will interpolate the line with the acts and dress the show generally.

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Equity Sets Method of Procedure For Monthly Meets; No Resolutions

Equity's informal monthly gatherings to be held the first Friday of each month during the season will be known as 'discussions meetings.' At none of these sessions will a vote be taken and therefore no resolution resolutions will be introduced.

Meetings will be in charge of three members of the council. They will report the trend of the discussions, it being optional with the council whether it considers any of the proposals which are brought forth.

Monthly sessions were convened by the council after last month's tempestuous special meeting, but not along the lines suggested by the Actors Forum. Latter, which subsided from its militant attitude after being voted down by a proportion of more than three to one, wanted the chance to appoint meetings by having the chairman named from the floor and the appointment of more or less permanent committees. Equity, however, will hold the reins and only topics set forth beforehand will be considered, unless the chairmen should decide to permit the introduction of unscheduled topics.

Next regular quarterly meeting of Equity will be held Friday (20) afternoon at the Astor. Principal object will be consideration of Equity's position in the Works Progress Administration theatre project. Frank Gilmore will conduct the session.

After the program is finished and if there is time enough, it is possible he will turn the chair over to a councillor for the first of the discussion sessions.

'WALTZ' INTO CLEVELAND DESPITE BAN

Cleveland, Dec. 17.

Ban against touring road attractions in the civic auditorium has been lifted for 'Great Waltz,' which opened at the Public Music Hall, Monday (16). It is the first New York show allowed in there for the last three years.

Bars were put up by the former city administration against theatre managers kicked about the Eddie Cantor-George Jessel show. Claimed under competition. Reported that Carl Hanna, owner of the Hanna Grand theatre and who is sponsoring 'Waltz,' had something to do with bringing about the new ruling.

One Year to Actress For Grand Larceny

Jane O'Rourke, former actress who for several years appeared in stock on the W. Coast, was sentenced to State's Prison on a term of from 15 to 30 months by Judge Cornelius F. Collins in General Sessions Court, New York, on a plea of guilty to grand larceny. She admitted stealing \$5,000 worth of antiques from a demolished home she had subleased while the owner was absent in Europe.

Mrs. O'Rourke, or Jane Sherman as she was known professionally, claims she played legit leads in San Francisco from 1914 to 1929.

Herb Levine Retires

Herb Levine, who for 20 years has been in the accounting department of Liebiaus's ticket office in New York, will retire at the end of the month. He will embark on a world cruise, to be gone about a year.

Prior to the Liebiaus post he was auditor for the former legit managerial office of Werba and Leuchner.

Col. Campbell Finds Out

New Orleans, Dec. 17.

The Item and Morning Tribune omitted reviews or any comment on 'Three Men on a Horse' when Col. Thomas Campbell, local manager, failed to insert advertising on the stage play in these papers. Colonel used two opposition papers. Now he's back in all four papers.

Touring N. Y.

'Blind Alley,' announced to close once or twice but still on the Broadway boards, was written by James Warwick, who calls himself the 'author of the play that is touring New York.'

Drama is making something of a record, having opened at the Booth and moved subsequently to the Ritz, Shubert and Morosco, where it is now anchored.

'Squaring the Circle' is one down on 'Alley.' Opened at the Lyceum, moved to the Adelphi and is now at the Strand Street.

EIGHT B'WAY SHOWS HAVE BUYS

There are eight ticket buys on Broadway shows currently. Most of the deals between managers and agencies are somewhat elastic, marking a distinct difference from the buys of former seasons. Noted that two standout attractions are not among the buys, they being 'Boy Meets Girl' and 'Dead End.' Managers of those shows see no advantage in buys. Both are selling out regardless.

Buy at present are for 'First Lady,' 'At Home Abroad,' 'Pride and Prejudice,' 'Jumbo,' 'Jubilee' and 'May Wine.' Brokers put up the last week of a four weeks' deal covering the latter show, but similar advance payment does not apply to the other shows. Two buys which expired last week were 'Taming of the Shrew' and 'Porgy and Bess.'

George White is seeking a buy of 16 weeks for his new 'Scandal,' which comes to the New Amsterdam next week. Understood some agencies have signed up for that period on the strength of the names added to the cast during the revue's extended stay out of town.

Ten Legits Will Boost B.O. Tops For New Year's; 2 Midnight Shows

Indications are that New Year's eve on Broadway will be the best for legit theatres within the last six years. Ticket prices will be boosted for at least 10 attractions, that taking in most of the leaders. Two attractions will give midnight performances in addition to the regularly nightly show, but there will be innovations in the curtain time for two others.

Because of radio commitments neither 'Jumbo' at the Hippodrome nor the incoming 'Victoria Regina' have Tuesday performances. Because of the eve, however, both will go on, ringing up after their broadcasts.

'Regina,' highly regarded out of town, will start at 10 p.m. at Henry Miller's theatre, while 'Jumbo' is slated to get going at 10:30. Attempts will be made to have intermission fall at midnight, so that audiences can ring in the new year.

'Tobacco Road,' Forrest, and 'Moon Over Mulberry Street,' 44th Street, will start around midnight, although announced for 11:30 curtain.

Among the musicals 'Jubilee,' 'Imperial,' and 'At Home Abroad' Winter Garden, will be topped at \$7.70, 'Jumbo' will be \$5.50 top and 'Porgy and Bess,' \$4.40. Dramas going to \$5.50 from \$3.30 for the holiday eve performance are 'First Lady,' Music Box, 'Boy Meets Girl,' 'Cort,' and 'Dead End,' Belasco.

'Taming of the Shrew' will be \$4.40 and so will 'Night of January 16,' while 'Road' goes to \$3.30 from \$1.65.

One of the new hits will not increase its price, 'Pride and Prejudice,' Plymouth, holding to its \$3.30 top. Same goes for 'The Children's Hour,' 'Farnell' and 'Remember the Day.'

Chorus Equity Suggests Musicals For WPA with Members as Principals

Draper, Away Six Yrs., Relights Chi Selwyn

Although Chicago was quick, back in 1919, to like and to pay to see Paul Draper's one-act musical, there after for a decade found in one of her best pitches, she will have been six years absent when, Dec. 30, she reopens the Selwyn, dark since Mayor Kelly went sore on Tobacco Road.

Her absence left the town without effective rivalry to Cornelia Otis Skinner, who also cleans up here annually. Oddly enough, Miss Draper's 1923 fortnight was her biggest as to intake.

The Draper one-woman show will be in for two weeks this time.

Little Theatres Cut Into Amateur Night Business Down South

Spartanburg, S. C., Dec. 17. Little Theatre movement is stealing most of the thunder away from the widespread amateur night and radio crowd down South.

Leading groups include the Stratford Players at Wofford College, Spartanburg; the Drama Port-nightly at Tryon, exclusive winter resort colony; the Margaret MacNaughton Dramatic club at Asheville; and the Lee Edwards Dramatics, also at Asheville, plus Charlotte and Columbia groups.

In the casting process for early winter production are Booth Tarkington's 'Seventeen,' at Asheville; Walter Hackett's 'Captain Applejack' at Tryon, and Tarkington's 'Trysting Place' at Brevard.

B-o-take is large in most places and is mostly gravy, except for royalties, since casts volunteer for experience.

With Eddie Dowling's Works Progress Administration plan to tour musical comedies at a standstill for the time being, it has been suggested to Elmer Rice, regional director of the theatre project in New York, to form musical shows for presentation in the metropolis and state.

Ida WPA put forth by Dorothy Bryant, executive head of Chorus Equity. Suggested further that operettas of the Gilbert and Sullivan type be used for the purpose of the relief project, thereby giving employment to singers, who have had little opportunity to display their talents in the past three or four years.

To start only one operetta has been used by the WPA set-up, it being 'Mikado,' one of the units taken over when the relief shows under emergency relief handling were absorbed by the WPA.

Unique feature of Mrs. Bryant's idea is to use choristers in the principal parts in at least one of the suggested relief musicals. It is conceived that the chorists, who demands youth in the chorus, girls between 18 and 30 years of age, but Chorus Equity has the problem of getting employment for members who have devoted 10 years or more to the theatre and have been replaced by younger people.

Same applies to chorus boys. Understood that some members of Chorus Equity have been on the WPA payroll and it is doubted if (Continued on page 61)

'ROAD' OKED BY MILWAUKEE MAYOR

Milwaukee, Dec. 17.

Asserting that while the language is a bit over key in 'Tobacco Road,' which opened to capacity at the Davidson here Sunday night (15), Mayor Daniel Hoan, who attended with City Attorney Max Raskin, said it will not be tampered with during its Milwaukee stay.

Mayor and prosecutor said they attended the opening because of the action taken in Detroit and Chicago, where play was banned, but they felt that persons with thin skins should stay away from the theatre if they don't like honest language.

Henry Hull, star, congratulated the local city council on the view taken of the play and said that, except for deletion of two lines, the play was the same as when presented in the cities in which it was banned.

Publicity, meantime, has helped show for the seven-day engagement here.

BARBARA NEWBERRY TO MARRY FOSTER, RETIRE

Barbara Newberry, of musical comedy, will become the wife of Foster Foster Dec. 27 at Coldwater, Mich., home of the bride. Foster, an American, is head of Colgate-Palmolive products in England. The marriage will mark Miss Newberry's retirement from the stage.

The couple leave New York this Saturday (21), accompanied by the bride's mother, and return to sail early in January. They will honeymoon in Egypt and return to London, where they will reside.

Miss Newberry was previously married to Eddie Foy, Jr., receiving her divorce two or three years ago. She has been active in English shows, both as ingenue and stager of dances, the past couple of seasons.

McClintock Weak

Miss McClintock, legit advance agent, who has been in St. Claire's hospital is falling rapidly. At press time it was stated at the hospital that he is fading day by day.

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Two casts will enact the "news paper" playlets, each going on three times daily. Engaged for the production are the noted comedienne, Alice Adams and dramatists, Morris West, son of the Associated Press, vice president of the Guild, will be chairman of the board. The playlets will be a physical end. Admission is 25¢ to 25¢. Deal for the Manhattan clubs for a rental of \$750 weekly for eight months, lease to be extended if the playlets maintains itself. House is used at night. Seats were removed and the floors terraced with concrete steps. Cost of re-converting is \$20,000, Manhattan being bank owned (Manufacturers Trust).

Understood about the same rental applies to the Broadway, also bank

Loop Readies for Post-Xmas Boom; Men' Scrams After 37 Smash Wks.

Chicago, Dec. 17. It's the week before Christmas in legit, and that means there's only one show in the loop, 'Dodsworth.' And this Walter Huston show quits here on Saturday (21) and heads for the coast in four jumps—Milwaukee, Kansas City, Denver, Salt Lake City.

'Three Men on a Horse' decamped last Saturday (14) after a remarkable record run; is resting up for a week and will open in St. Louis on Dec. 25.

Flock of new shows come into town this and next week, which will fill all available theatre in the city, a particularly unusual sight for Chicago these days.

Estimates for Last Week

'Anything Goes,' Grand (1,300; \$3.30). Opens on Dec. 22 for what looks like a clinic run for this season's only musical.

'Dodsworth,' Erlanger (1,200; \$2.75) (10th, final week). Turned in a fine \$13,000 last week, and will sell well this session, despite the holiday.

'Personal Appearance,' Harris (1,000; \$2.75). Opens on Dec. 23 with Gladys George.

'Three Men on a Horse,' Harris (1,000; \$2.75). Closed after a run of 37 weeks in spite of every disadvantage and every enthusiastic outburst. Remarks that this is its run. Above \$5,000 on its final week.

'GOES' \$29,000, FINE, PITTS.

Pittsburgh, Dec. 17. 'Anything Goes' on the heels of 'Scandals,' raved the Nixon's New York sock in a row, musical hit pulling in a bit over \$29,000 last week. Just a few hundred bucks short of the George White show, which has topped it with any kind of weather break last half of season. 'Goes' topped 'Scandals' for the first couple of days, but slipped off slightly when heavy rains and snow broke the run.

For a time it looked as if the show would stay over for three extra days, but the Nixon's New York office didn't want to chance the pre-Xmas week, and deal was called off. As a result, 'Goes' is laying off, reopening Sunday (22) in Chicago. The Nixon will also be dark the first half of next week, pulling down the shutters night after holiday (26) with Ruth Draper, her first Pittsburgh appearance in a legit house. She'll give 'Goes' a new slant, changing her program for each.

Following Monday (30), George M. Cohan breaks in his new one, 'Dear Old Darling.'

Estimates for Last Week

'Anything Goes' (Nixon): 2,190; \$3.40. Right now to smash into legit, for the Broadway hit at better than \$29,000. Started off with a tremendous run, topped even 'Scandals' of the previous week, but slipped near the close of engagement because of bad weather break.

'Road' Splendid \$38,000 Three Weeks, St. Louis

St. Louis, Dec. 17. 'Tobacco Road,' which closed a three-week stand at the American theatre Saturday (14), established a 13-year record by running that long. Last stage show to run three weeks locally was 'Lightning,' with Frank Bacon as the star.

'Road's' grosses were very satisfactory; opening week approximated \$16,000; second week, about \$12,000, and third week was near \$10,000.

'The Old Maid,' by Zoe Akina, former St. Louisan, began a week's engagement here Sunday night (15).

Barrymore in Detroit

Detroit, Dec. 17. Playing one of the two worst theatre weeks of the year, 'Barrymore' opened her 'Constant Wife' at the Cass Monday (16) before a good-sized audience. Thursday holiday prices, \$2.20 top, are being used to bait customers during the six-day stand.

Following 'Wife' the Cass has booked Earl Carroll's 'Vanities' for the week of Dec. 19 to 21, and 'New Year's Eve show' and George M. Cohan's 'Dear Old Darling' week of Jan. 13. The Wilson, other Detroit legit house, will be closed during the holidays, but is lining up several plays for after the first of the year.

'MEN' \$12,000, BOSTON

Still Good in Sixth Week—Has Town to Itself

Boston, Dec. 17. With the whole town to itself, 'Three Men on a Horse' continues at a satisfactory pace at the Plymouth, romping into its seventh week. 'Old Maid' (15) and 'Dear Old Darling' (14) after six weeks. 'Ceiling Zero' is the next production here, starting Dec. 21, with Robert Ober, G. Albert Smith, Eric Kalkhurst, and Edgar Mason. Mary Young will produce, but will probably not play in this one.

'Ziegfeld Follies' opens at the Shubert Christmas Night for two weeks.

Estimates Last Week

'Three Men on a Horse,' Plymouth (6th week) (\$2.75). Still a good b.o. bet at \$12,000 last week.

HATES' RECORD \$15,000, BALTO

Baltimore, Dec. 17. Premiere of Helen Hayes in 'Victoria Regina' last half, last week at the indie Auditorium grossed and broke a record, smashing in \$15,000 for four performances at \$3.30 top. Figure splintered the house record (for number of performances) at the Auditorium, which had been established by George Arliss in 'Old English' a decade ago.

'Victoria' was sold out before it reached town, and could have sold out twice. Top number (150) seats were permitted by the fire board at all performances. Incidentally, balcony and gallery seats were the easiest to get.

Outlook for legit at present is the gloomiest. The burg has probably ever faced at this time of the season. 'Sketch Book,' which was un-derlined, closed in at the UBO stand. Ford's, has been cancelled inexplicably. House has nothing at all lined up.

Leonard B. McLaughlin, general manager and booker of the two indie spots, Auditorium and Maryland, has only the 'Princeton' Triangle show for one night, Jan. 2, and the 'Continental Varieties' for Jan. 4; both lined in to Maryland. McLaughlin left today (Tuesday) for N. Y. in an effort to line up something.

'LETTY' \$16,000

Long-Legged Gal Clicks in 'Post Road'—Under New Frisco Title

San Francisco, Dec. 17. Legit has perked up here suddenly with two houses alight now and several offerings scheduled. 'Geary' started the second and final stanza Monday (16) of the limited engagement of Charlotte Greenwood in 'Letty' on Leaning Tower. 'Post Road,' Comedienne goes immediately south for two weeks at the El Capitan in Hollywood, then back to London.

Alcazar is housing the Globe Players, Shakespearean tabloid group, presenting plays on replica of old Shakespeare stage. Group is booked in for two weeks, but added third beginning Monday (16) and a possible fourth is in sight.

'Toymaker' lights up the Curran next Monday (22) with batch of old timers starring, three members of the original cast being billed. 'Night of January 18' will be brought into the Geary Dec. 20 by A. J. Woods, and Walter Huston billed as 'coming' for nearly six months, is now definitely set to follow in after his L. A. run.

Estimates for Last Week

'Alcazar' (Conley) (1,400; \$5-\$11.50). Shakespearean tabloid group, presenting plays on replica of old Shakespeare stage.

'Toymaker' (Duffy) (1,500; \$1.10-\$1.65). Leaning on 'Letty' (1,500; \$2.75). Matinee turnaway business first week caused house to drop Monday evening (16) performance, and add extra mat. this week.

Scott's Own for B'way

Hollywood, Dec. 17. Allan Scott is headed for New York (13) to sit in on rehearsals of 'Sweet Home,' his new play, which hits Broadway early next year. Writer takes six months' leave from Radio, where he is on contract, to turn out some new plays.

'Waltz' \$26,500, Cincy

Cincinnati, Dec. 17. 'Great Waltz' got approximately \$26,500 last week at the Indie Taft for the biggest legit top registered in this burg in several seasons. House is modern and seats around 2,700. Tops was \$2.33.

The Cox, Shubert stand, has Earl Carroll's 'Vanities' in the first half of this week at \$2.75 top. Reopens Christmas for 11 days of 'Tobacco Road' at \$2.20 top.

'LIBEL' \$7,000, P. A. SAME, PHILLY

Philadelphia, Dec. 17. Not a great deal of legit activity in sight here until the holidays, but that's in no way surprising and no relation to the town's recent support of shows.

Only newcomer this week is Eva Le Gallienne's repertory company, which is in at the Forrest for one week. Advance sale not big.

Broad, Erlander and Chestnut are dark this week, while the Garrick has 'Personal Appearance' which, while not doing terrific trade, is going to accomplish what it hoped to go through holidays.

Next arrival will be new Harry Brown production, 'Opening Star,' opening Christmas night. The Chestnut, where it will play ten days. One night later another try-out, 'I Want a Policeman,' bows in at the Broad for a nine-day stay.

New Max Gordon show, 'Ethian Frame,' is reported for the Garrick, probably on Jan. 6. The long-deferred 'Three Men on a Horse,' was to have opened on the Chestnut on 13th, but is now put back to spring. Another try-out, 'Three Men on a Horse,' needed for a Broadway. Last-named amateur gets New Theatre, local amateur group, in 'The Black Pig' on Dec. 30.

Forrest was to have had 'A Touch of the Purple' and 'The Engaged Young' decided not to tour it looked for some time as if the house, but figures on resuming next week. 'Squaring the Circle' is laying off first half this week.

'Abide With Me,' Ritz (5th week) (\$18-\$3.30). Slatod to withdraw Saturday, but continues this week despite low gross estimated around \$2,000. 'Hell Freezes Over' due next week.

'At Home Abroad,' Winter Garden (14th week) (R-1.49-\$4.40). Agency call dropped off for most of earlier hit arrivals; material drop in takings last week but claimed okay at \$30,000.

'Blind Alley,' Morosco (13th week) (\$2-\$2.75). Will stick into January and possibly longer; grosses in lower brackets, but turning some profit; around \$4,000 estimated.

'Boy Meets Girl,' Cort (4th week) (C-1.65-\$3.30). One of the few exceptions, new high show as strong as in early days and the gross again went over \$17,500.

'Children's Play,' Elliot (5th week) (D-928-\$3.30). Recent average of long run hit has been around \$9,000 mark; show geared to make hit arrivals; material at the pace.

'Dead End,' Belasco (8th week) (D-1,000-\$3.30). Season's dramatic success, new high show as strong as in early days and the gross again went over \$16,500.

'Jubilee,' Imperial (10th week) (B-1.46-\$4.40). Somewhat affected by pre-holiday going; last week musical smash drew around \$35,500; topped all other scales; gross house capacity of \$35,500.

'Jumbo,' Hippodrome (5th week) (M-327-\$4.40). Slipped last week but with quoted gross \$65,855, show turned real profit; holiday sales lively and abnormal grosses indicated.

'Libel,' Henry Miller (1st week) (D-944-\$3.30). Presented by (Robert) Miller; written by (Edward) Woolf; English melodrama impressed in Philadelphia; opens Friday (20).

'My Wife,' Jan (2nd week) (M-1,520-\$3.30). First full week ap-

proximated \$13,000 for musical without chorus; expected to develop around holiday time.

'Moon Over Ulberly Street,' 44th St. (16th week) (D-1,328-\$3.30). One best week; low grosses; lasting longer than expected; cut rates keep gross around \$4,000 mark.

'Mullatto,' Vanderbilt (5th week) (D-924-\$2.75). Said to be earning \$5,000; mixed cast drama also among cut-raters.

'Night of Jan. 16,' Ambassador (14th week) (D-1,156-\$2.75). Success courted; milder scene; it to Coast boards; too.

A. H. Woods reading new show 'Name Your Poison' around \$5,000 and okay.

'One Good Year,' Lyceum (4th week) (C-957-\$3.30). Another of the modest money getters; climbed to better than \$4,000 and will move to Fulton next week when 'Winterest' moves in.

'Parrell,' Barrymore (6th week) (D-1,096-\$3.30). Virtually maintained pace, while most others dropped more; around \$3,000; principally lower floor business to date.

'Paradise Lost,' Longacre (2nd week) (D-1,019-\$3.30). Divided gross; low reviews; money to discourage group, which went for extra space ads; starting week's gross around \$2,000.

'Personal Appearance,' Henry Miller (62nd week) (C-944-\$3.30). Will conclude long run tonight (18) and goes to road.

'Porgy and Bess,' Alvin (11th week) (M-1,365-\$3.30). Dipped again early; the gross, \$15,500; that should fare well during holidays; around \$19,000 estimated.

'Price of the Shrew,' Plymouth (7th week) (D-1,035-\$3.30). Started off by heading the non-musicals for a time and still in the big money; show has some somewhat last week; over \$16,000.

'Remember the Day,' National (13th week) (CD-1,164-\$3.30). Dropped last week as expected; with takings around \$6,000; around sale for \$10,000.

'Squaring the Circle,' 48th St. (11th week) (D-969-\$2.75). Another of the one set limited cast plays; the gross, \$15,500; that should fare well during holidays; around \$19,000 estimated.

'The Shrew,' Guild (12th week) (D-941-\$3.30). Has been around \$15,000 mark lately; Guild's most successful try this season.

'First Lady,' Music Box (4th week) (C-1,000-\$3.30). Capacity through-out; the gross, \$15,500; that pegs smart comedy as number one grosser among Broadway's straight plays.

'This Our House,' 58th St. Yanked after second night. Panned in press.

'Three Men on a Horse,' Plymouth (4th week) (C-955-\$3.30). Still among the money makers and may last through winter; last week around \$10,000.

'The Road,' Forrest (10th week) (C-1,017-\$1.65). Run leader has shown exceptional vitality this season; the gross, \$15,500; that pegs smart comedy as number one grosser among Broadway's straight plays.

'Winterest,' Martin Beck (30th week) (D-1,214-\$3.30). Moving to the Lyceum next week; may make way for Katharine Cornell's return in 'Juliet'; business estimated around \$10,000 mark.

Other Attractions

'Ghosts,' Empire; excellent notices won by Nazimova and supporting cast; opened Thursday and virtually sold out Saturday; \$4,400 in four times.

'Freedom Ring,' Civic Rep theatre; propaganda play, recently withdrawn on Broadway replaced down on 14th street Tuesday.

Week Before Xmas Shump on B'way; Lady Leads Dramas, \$19,500

Week before Christmas theatre slump is on and there was a pre-holiday decline in gross quite evident last week. Yet three attractions are known to have played to actual capacity. That is most unusual at this period and partially makes good the prophecy of ticket brokers' recent December business.

Most of the week's grosses were comparatively low. Dips was expected to be the Hippodrome with 'Jumbo,' but the quoted gross of nearly \$56,000 provides a goodly profit. At home around figured to be affected more than others at \$30,000, but is a cinch for bigger trade during the holidays.

Straight play leaders are 'First Lady,' \$19,500, 'Boy Meets Girl,' \$17,500, and 'Dead End,' \$16,500, all sell-outs, while 'Pride and Prejudice' topped \$15,000.

Entrance of 'Ghosts' at the Empire last week created considerable interest. High critical praise accompanied the Theatre parties attendance. Revival was in as a stop-gap, but may move to another house after New Year's.

'This Our House' was a fast flop at the 58th Street, and was withdrawn after the second performance.

'May Wine,' a musical without chorus, started moderately and then slipped. Word-of-mouth.

First full figures at the St. James approximated \$13,000, but its status will not be definite until after the holidays.

'Paradise Lost,' tempestuous drama at the Longacre, drew divided opinion. Theatre parties accounted for a fair starting gross, but chances to clock will be indicated later.

One premiere this week, 'Libel,' Henry Miller. Next week's Christmas card, 'Victoria Regina,' Broadway's 'Tapestry' in Gray, Shubert; 'Scandals,' New Amsterdam; 'The Season Changes,' Booth; 'Hell Freezes Over,' New Theatre; 'Juliet,' Beck; 'Continental Varieties,' Masque (new version); 'Yuletide,' National.

'Winterest' moves from the Beck to the Lyceum, 'One More Year' to the Lyceum, 'The Engaged Young' to the Lyceum, 'Abide With Me' will either close or move from the Ritz. 'Whatever Goes' will stop at the Lyceum, but figures on resuming next week. 'Squaring the Circle' is laying off first half this week.

'Abide With Me,' Ritz (5th week) (\$18-\$3.30). Slatod to withdraw Saturday, but continues this week despite low gross estimated around \$2,000. 'Hell Freezes Over' due next week.

'At Home Abroad,' Winter Garden (14th week) (R-1.49-\$4.40). Agency call dropped off for most of earlier hit arrivals; material drop in takings last week but claimed okay at \$30,000.

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Chi Showboat Docks

Chicago, Dec. 17. After two years on the upper river the Showboat Dixiana folds for the 'upper river' season.

Expects to open next spring with a permit to park close to the loop.

WHITE \$28,500, CLARK WASH.

Washington, Dec. 17. Pre-Broadway week of George White's 'Scandals' had 'em standing up at the National here last week. Marked the first time town had seen a White or Carroll show in three years and the customers were hungry.

Following his first week with the show, was a big pull here and his tiff with White, which all would not be in the papers constantly. West wound up with estimated swell \$28,500 at \$3.35 top.

Anything Goes, which rode into town the week before on a wave of anticipation was an interesting contrast. Show was as excellent, but took only about \$23,000. Answer seems to be that the Capital is near enough to Broadway so that the smart folk see the shows before they get here.

Current attraction is 'Victoria Regina' which took a big hit out in Helen Hayes' hometown. Dec. 30 ushers in Eva Le Gallienne's repertory.

'Road' \$12,000, Ind.

Indianapolis, Dec. 17. 'Tobacco Road,' here for nine performances at the English theatre, banked approximately \$12,000 at the end of the run, with the aid of plenty of editorial space in the papers and a first rate exploitation campaign.

Two matinees were included.

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As the play stands it wouldn't make a picture. Almost a complete rewriting would be necessary. Technical end is flawless. Gilbert Miller has directed with his usual accuracy.

That Ole Capitalist Devil, Theatre Spec, Bothers Even the Comrades

Moscow, Nov. 28. There is one bit of grievance in the capitalist theatre that bothers the Bolshevik too—ticket trouble. Pravda, organ of the Communist Party, has just demanded changes, which means that ticket distribution methods are due for a shake-up.

As a result, the majority of playgoers have a narrow choice of plays to see, that being the chief kick. Result of the current system is that certain amount of speculation and, what is worse, artificial support for plays that ought to be off the boards.

Most tickets are sold through trade union committees. Committees buy big blocks of seats from agents and then distribute them at greatly reduced prices to union members, factory workers, etc.

Union pays the difference between the reduced price and the box-office figure. Average union member has neither time nor money for the only alternative—going to the theatre and getting tickets personally.

However, it is easier to sell tickets for a success than a bust, and since agents get a bigger commission for the latter, they deluge the union committees with tickets for second-rates. Thus, say commentators, poor plays are being under forced support without any genuine audience demand, and the ultimate consumer just has to take it or leave it.

Fact that big factories or offices frequently buy out a whole house for one night and also have season subscription seats in most theatres, helps to make good plays available. But in general, the average citizen has a hard time getting to top-notch performances without an inconvenient and expensive trip to the box office.

There has always been ticket speculation—and speculation of any kind is a serious offense in the list of socialist misdemeanors. There are some professional speculators, but most are amateur trying to earn a ruble or two. It is almost always possible to locate a guy with a pair of tickets outside a theatre just before the curtain goes up, even if, as is usually the case in Moscow, it is a box-office sellout. Outside of an occasional raid on the most flagrant spots, the police are inclined to let it alone. Too much of a nuisance.

Probably some way out of Trouble No. 1 will be found by shifting the distribution methods. Speculation, however, will be harder to stop.

PLAY PRECIPITATES RIOT AT THE HAGUE

The Hague, Dec. 6. Production of 'The Hamman', by Paul Legueux, at the Municipal theatre here, precipitated a riot between fascists and liberals, necessitating the eviction of 150 of the audience. Play is getting loads of free space in view of the fact that the theatre and another battle in chambers of the Town Council on whether or not it merited a municipal subsidy.

Churches squawked also because of the morbidity of the vehicle.

Producers finally got \$4,000 as a city subsidy by a narrow margin of votes. But, the manner of the precaution of posting guardsmen throughout the house before curtain time. During the first act sections of the audience became belligerent. Coppers booted about 40 to the theatre. Second stanza brought the unruly auditors to their feet for the climax. Cast was met with a varied assortment of decayed vegetables, fruit, rotten eggs and stench bombs. After the barrage belligerents and the remainder of the audience started slugging each other, forcing the expulsions.

New Buda Opera Head

Budapest, Dec. 6. Lawzio Marjany has been appointed manager of the Opera House here by the Minister of Education, to fill the chair left vacant by the recent death of Nicholas Miklos. Miklos was in charge of State subsidized theatre, with authority to direct business.

Markus is the logical successor in view of his many years' experience in opera administration and active stage management.

Some Plays Too Tough For Girls? It's a Lie!

Berlin, Dec. 8. There are numerous plays that can only be produced properly by women, says Erika Boehm, Berlin actress, who staged 'Vorgeschichte' ('Sister Dealer'), opera, at the Volksbuehne am Nollendorfplatz.

Miss Boehm points to other successful local producers of her sex, such as Agnes Straub, who runs her own theatre on Kurfuerstendamm and does all the producing herself—Miss Gubel-Schoder and Lei Rie-Jensthal.

When she wanted to stage 'The Prince of Homburg' she was politely given to understand that such delicate matter cannot be undertaken by a woman. Miss Boehm is of a different opinion, which started the whole thing.

8,500 JOBLESS LEGIT ACTORS IN GERMANY

Berlin, Dec. 8. A. E. Frauenfeld, regional leader of the Reichs-Theater Chamber, discloses that there are today no less than 8,500 jobless legitimate actors in the Reich. He says it is quite an impossibility to find work for them all, but he is trying to place as many as possible with the touring companies. Last year and which are sent out to the sticks in large buses.

Frauenfeld also says that the Theater Chamber is not so very much satisfied with the Bundesbahnenwettbewerb (official State employment office), which holds the booking right in Germany for legit actors.

Critics, Frauenfeld says, will in future have to undergo special training in a National Socialistic sense. A theatre academy will see to that and also to the training of new producers.

Raided Cabaret Reopens

Berlin, Dec. 8. Cabaret Tingel-Tangel, adjoining the Theater des Westens, which was raided by Secret State Police last year and remained closed ever since, reopens this week under new management.

Will be called Kabaret der acht Kuenstler (Cabaret of the Eight Artists).

CARLISLE-BROWNE SPLIT

London, Dec. 8. Combination of Elsie Carlisle and Sam Browne ends this week at His Majesty's.

Miss Carlisle starts next week with new plays at the Lyric, and Sam Browne heads 'The Rhythm' There.

New Anti-Jewish Slogan in Berlin Makes Things Tougher for Bookers

Berlin, Dec. 8. Latest slogan now very much in evidence all over Germany 'Wer Juden kauft ist ein Volkseverrater' ('Whoever buys from a Jew is a traitor') is a hard blow to the booking managers who deal with foreign agents in London and Paris, all of whom belong to the non-Aryan class.

It's especially tough with reference to the new regulation issued by the 'Fachschaft Deutscher Artisten' (Nazi organizations of Vaude Performers), stipulating that henceforth all foreign bookings must go through a home agent, who naturally shares in the commission.

These foreign agents have been treating the German bookers quite nicely, and periodical trips to London and Paris were real holidays. Numerous local agents have approached these London and Paris agents offering their services, now a necessity under the new regulation. With one exception, in the same category—it is accepted.

Exceptions

Rome, Dec. 8. Retroactive sanction order against legit, film, radio and music from unfriendly nations has been partly rescinded. Dictum as first issued, stated that all works of such countries must be omitted. Change of attitude now lists a few exceptions. Those favored with concession are works of Shakespeare and G. B. Shaw. Reason for latter is his peace advocacy. Contributions of French intellectuals voicing similar sentiments will also be permitted entry by a special grant.

FILM STRIKE A LEGIT BREAK IN MEXICO

Mexico, Dec. 17. Film situation, complicated by the strike of help against the eight major American distributors which started Sept. 27, and paucity of top class productions from the U. S., has tossed stage houses, especially those in musical comedies, operettas and revues, a nice Christmas present.

Many entertainment seekers who went regularly to cinemas in the past are now flocking to the stage, which has had an affording diversion more to their fancy than are the screen shops, with their pick-up bills.

Theatres and theatre operators look for even better biz during Mexico's prolonged Yule celebration, which starts Dec. 12 and winds up on Jan. 6.

All Kinds of Shows Under One Roof for A Nickel in Warsaw

Warsaw, Dec. 8. Jitney show biz is the latest innovation here, being presented by Mme. Janina Korolewicz-Waydowa, who recently assumed management of the Theatre 'Wielki', local home of opera and ballet. Everything but films is offered at prices ranging from \$1 top to five cents. Municipal subsidies help.

After booting the old company, the new boss installed a youthful crew to replace the ancient and chopped pieces. In addition, she added to the repertoire of opera and ballet offerings, operettas, musical comedies, dancing, fashion shows and has even swung in some fan dancers.

Original intent of new impresario was to produce only operas. This was quickly forgotten and other forms of entertainment added. Performances are given daily except Monday. Three shows are given on Sundays, starting at noon.

NEW LONDON PRODUCER

Musical by Bolton-Grey for Brian Banayai

London, Dec. 8. New legit producing company just formed here by George Banayai, Hungarian, formerly connected with Gilbert Miller's continental activities. Backers are Lord Amptill and Sir Adolf Tuck.

First production 'Highway Men' and adapted from the Australian by Guy Bolton and Clifford Grey, and is due for production late week in January at the Palace, replacing Charles Cochran's 'Anything Goes'.

Show is a farce with songs and will have a cast including Delysia, Margia Kna, ve Geray and Jack Barty. Will have a prellinary center in Manchester.

Paris Legit Biz Dull; No Musical Clicks, Comedies Get Bulk of Trade

Berlin Admiral's Palace Reopens with Musical

Berlin, Dec. 8. After having been closed for years, the Admiral's Palace reopens Christmas Day under new management of Walter Hochbritt and F. G. Wilde, with Johann Strauss' 'The Blue Danube'.

House was originally an ice-skating rink, staging big productions with its own ballet of 75, part of which went to America during the war and appeared at the New York Hippodrome. Leo Bartsch was the general manager. He is now an associate in Paris of Rotterdam and Goldin, vaude agents.

After the war the Admiral's Palace became Berlin's foremost revue theatre and played many American acts.

THEATRES FEEL BRUNT OF RIO REBELLION

Rio de Janeiro, Dec. 8. Rail faced quite a communist revolution last week, but managed to sit on it so quickly that the man in the street is still trying to figure what it was all about.

Naturally, amusement grosses were down for two days because people were afraid to leave home, but that was about all the financial damage.

The Urea, one of Rio's flashiest casinos, which is on a cape jutting into the harbor, was completely cut off from the rest of the city when the shooting started. Artillery razed the 'Third Regiment' barracks, old 1908 International Exposition building, half a mile from the spot and all approaches to the Casino were under fire from rebel machine guns. As this correspondent, who was stuck out there, can testify.

Candidate for the 'Well, that's just fine' department were the ads for that night's show in afternoon papers listing the street while the bombardment was at its height.

The Atlantic, next door to the Copacabana coast artillery fortress, was blanketed with sandbags and the customers had to get out and walk the last two blocks.

Amazing part of the rebellion was that everybody went about their business just as if nothing happened.

Lita Chaplin Clicks

London, Dec. 17. New bill at the Piccadilly is headed by Lita Grey Chaplin, who went over nicely at the first show, despite an unruly choice and some criticism. With dearth of femme singles here, Mrs. Chaplin should command attention.

N. Y.'s Fair

(Continued from page 1)

Whelan has been an outstanding speaker in the booster gathering. Figures that railroads, steamship lines, hotels, restaurants, theatres and every type of transportation will be first to cash in on World's Fair set-up, with stores and other forms of business to get portion of the take. Where Chicago figured to draw from a nearby population of about 7,000,000, New York's civic observers visualize an active drawing population of 12,000,000 within a radius of 200-300 miles, not to mention the usual heavy tourist traffic.

While counting on the Tid-Borough Bridge's completion, with all approaches available, boosters of the fair are hopeful that the East River will be ready by that time in order to handle the influx of travel. Also believe that the city-owned Queens subway will be finished to Kew Gardens and Forest Hills in order to carry its share of passengers to spot near Fair Grounds.

Advance slogan of N. Y. World's Fair will be 'Satisfy that life-long ambition and see New York City, and the greatest show in the world.'

Paris, Dec. 8. Paris legit opens the pre-Christmas period a shade more cheerful than earlier in the season, but still with much to be desired in the way of business.

It's the comedies that are getting the bulk of what trade there is this year. Marcel Achard's new farce-comedy, 'Nois de Cocu' (Cock's Noise), is having a reception at the Theatre de Paris on its opening, and seems likely to join Sacha Guitry's 'End of the World' as one of the season's successes. The Achard show, if it keeps its promise, will be a break for Leon Volterra, who until now, although putting on authors such as Guitry and Edouard Bourdet, has been out of the money. Another laugh hit is the Verneuil-Bourd 'Lighted Fountains' at the Varieties.

Besides these three there's nothing in the larger theatres this season which has tickled. On the other hand, some of the little houses, with serious plays, are doing extremely well.

'Trouble' at the Nouvelle Comedie, a beautiful play, though not for the masses, is proving that there are enough lovers of really good drama in Paris to justify a long run. Charles Dullin at the Atelier has at least an artistic success in an adaptation of 'Le Faiseur' ('Business Man'), by Balzac, and Louis Jouvet likewise with 'The Trojan War Will Not Take Place', by Jean Giraudoux, at the Athenee. Both these are seen likely to last. Gaston Baty, at the Montparnasse, seems to have rung the bell with his second show of the season, consisting of two revivals: 'Les Caprices de Marianne', by Alexandre Dumas, and 'Cry of Hearts', by J. V. Pellerin. And the big little theatre bit of the year is 'Elizabeth', at the Vieux Colombier.

New music shows have not had any luck. The Bouffes Parisiens put on two top operettas in succession, the current offering, 'Trente et Quarante', to be yanked soon for a comedy. The other, 'Le Petit Prince', is a thumbs-down rule on musickers is a satiric revue, based entirely on local politics, at the Michel: 'Lavalison', by Dorin and Sedes. Also Rite's revues, of the same type, at the Nouveaux.

Hawk Play Among the season's successes, though of the beaten track, must be counted the French version of Howard Irving Young's 'The Hawk', played at the Deux Masques theatre in the Rue Fontaine. This little house, which kept changing hands during the past few years in the hope of finding something that would stick, opened this season under a new name as an adventure—no longer a comedy. The Hawk can show right off the bat. It got well past its 100th performance.

Another out-of-the-way success is that of Louis Verneuil's 'Vive le Roi' (Long Live the King) at the Odeon, subsidized theatre that is not used to successes. Repertory has been shoved aside for this piece, with astonishingly good financial results.

Big event of the pre-Christmas season will be opening of the new Henri Bernstein play, to replace 'Hope at the Gymnase. Other comedy events are 'Woman in Blue', by Denys Amiel, at the St. Georges, where Henri Duvernois' 'Red' has until now been held over from last season; reopening of the Ambassadeurs with 'Pleasure of Love', by Jean Marlet, a novelist, and of the Pigalle with 'Europe', by Maurice Rostand; and a new Simon Gullion piece, 'Our Lady of Dreams', coming to the Renaissance. Cora.

Fed. Fanner

(Continued from page 1) been employed by the N.Y.A. as a member of the troupe that will tour the state's CCC camps, etc. The troupe, under supervision of Prof. I. Dale Riley, head of the University of Minnesota dramatic department and director of Enza Zeller, veteran performer, also will include a masculine hula-hula dancer, a magician, a comedian, several blue gingers, instrumentalists and dancers, all professionals.

Books in Russia

Soviet readers are lapping up the English and American "bourgeois decadents" they used to scorn. Russian translations of Lardner, Hemingway, Sinclair Lewis, Aldous Huxley, Galsworthy and others are in print or will be next month, the State Publishing House in Moscow has just announced. Year's schedule calls for 24 British and American titles.

Appearance of "this group of decadents" results partly from the Bolshevik desire to keep up with bourgeois writers, and partly from growing liberalization of Soviet ideas on literature.

Following the Communist party dissolution in 1923 of RAPP, a literary organization which has kept eagle eye on native non-conformists for several years, the turning point came last year with the Congress of Writers. Listening to speeches from all members of the barin and other Soviet notables, the Congress came out flatfooted for broader literary interests, insisted on high artistic as well as political standards, and recommended learning technique from bourgeois writers.

Most interesting volume due this year is Lardner's "Short Stories," although it is difficult to figure how they can put Ring's baseballs into Russian. Also set to appear before January: Sinclair Lewis' "Arrowsmith," Stephen Crane's "Red Badge of Courage" and Sherwood Anderson's "Story Teller's Story."

Hemingway's "The Sun Also Rises" is already on the stalls in Moscow, along with John Dos Passos' "42 Parallel," F. Scott Fitzgerald's "Death and Birth of David Marand" and Pearl Buck's "Good Earth" and "Sons." American left writers are represented by Jack Conroy's "Unholy," W. P. Whitman's "Shadow Before" and Agnes Smedley's "Stories of the Chinese Red Army."

"Point Counter-Point," Aldous Huxley's plotless study of the dreps of capitalist society, will come off the press there, besides some short Conrad yarns, with Sean O'Casey's "Shadow of a Gunman" and Lionel Brittain's "Hunger and Love."

Delay Soviet Reporter's Death

Zachari Lvovich Mikhailoff, Moscow correspondent of International News Service, under death sentence as a spy, had the sentence changed to eight years' imprisonment by the Appellate Court. The Moscow Press, which wrote under the by-line of Zhakary McLove, also was VARIETY's correspondent for a time in Moscow. He is a Russian citizen and 66 years old. He was arrested on Aug. 21 and tried in a closed session, with none of the evidence against him made public. American Embassy has taken no action in the matter since he is not under its jurisdiction.

igest Underway

First issue of Signatures, sub-titled "Work in Progress," to appear shortly. Mag to feature integrated excerpts from forthcoming works by both known and unknown writers. There will also be a section devoted to a one-man show of poetry, occasional short stories, and acts from plays.

Editors are John H. Thompson and John M. Egan. Publication to be a semi-annual one, tentatively priced at 75c per issue.

New Coast Supplement

Five Star feature supplement, patterned after Hearst's American Weekly, makes its debut in 11 newspapers in western states Jan. 18. Film studios in Hollywood are being approached for full page features. Supplement will confine circulation to Washington, California, Oregon, Utah and Arizona.

Donna Rieha is Hollywood rep.

Women's Book Assn. Elections
Women's National Book Assn. has elected new officers.

Rosamond Beebe of Illinois, succeeded Alice E. Klutas as president. Margaret Lesser, of Doubleday, is first vice pres. in California. Lindsey Skinner, second vice pres.; Mrs. Sophie L. Goldsmith, recording sec.; Elinore Thaw Denimston, of Funk & Wagnalls, corresponding sec., and Mrs. Edmund Bragdon, of Stokes, treasurer.

Peggy Wood's First

Deeply Beloved, Peggy Wood's first novel, has been accepted by Farrar & Rinehart and will be published on early spring list next year. Actress is author of two non-fiction works and stories written in collaboration with her husband, John V. A. Weaver.

Literati First

First author to exploit his literary effort with book matches is Sammy Fuller, creator of 'Burn, Baby, Burn.' Fuller has ordered one million matches of book covers of which is printed blurb about his book.

Guild Exploiting Members

American Fiction Guild, in its monthly Bulletin, has inaugurated a new series of full biographical sketches of all members and in shipping these liberally to agents, film companies and producers. Feels that the biogs may help spot some of the bids. Picture company story editors have been told by the Guild that the scribbles belonging to the organization are all thoroughly trained to do yarns on assignment, and their background and experience should better indicate just how often they can be called in in a hurry.

While the biogs are running and being sent around to non-members, organization mails, usually discussed in the Bulletin, are going out on postcards or letters.

Los Angeles Times claims it did not award the winner of a recent daily ad slogan \$2,500 as reported. Daily declared it paid P. J. Kipper \$1,200, coming out of cash and an automobile, for submitting a tagline, 'Read for profit, use for results.'

According to the Times, three outside advertising executives acted as judges of the contest, and paper made no attempt to interfere with the judges' choice. Report that the winner used a fictitious name in submitting his entry is also denied by the daily.

Trade Papers

Marine Review, formerly published by Penton Pub. Co. of Cleveland, has been purchased by Sun-Marketers Pub. Co. of New York. It will be merged with Marine Engineering and Shipping Age under title of Marine Engineering and Shipping Review.

Oil & Gas Equipment News to be launched by Western Business Papers, Inc., publishers of Western Gas. Contents restricted to descriptions of new oil and gas industrial equipment.

Restaurant Management has been re-styled. New layout to be 75% photographic. J. O. Dahl is editor.

Allen Beach to resign as vice-president of Cincinnati Area Industrial Association to accept post of managing ed. of Modern Brewery, N. Y.

Woman's Hour, monthly mag for Chicago area, to be launched early in 1936. Herman C. Edwards, formerly with Litten Supply Assn. of America, is publisher. Edwards arranging distribution by cleaners and dryers. Louis Raza is editor, with Claire Green assisting.

Hollywood's Own Digest

Screen Digest, monthly mag patterned after Reader's Digest except that it will carry film news only, is being planned for early publication in Los Angeles by Bessie Smythe, former Scripps-Howard promotion man, and Bert Butterworth, L. A. advertising man.

Mag's first number, if plan goes through, will call for 200,000 copies for national newstand circulation.

College Mag's Prizes

Rollins College student mag, Flamingo, offering \$2,000 worth of prizes in cash and scholarships for short stories. Closing date is April 1.

Committee of writers, critics and editors will serve as judges, with Edwin Granberry, author and faculty advisor to the Flamingo, at the head.

Hartney Press Qui

Hartney Press, subsidiary company to Populists Publications, which publishers, discontinued as of Nov. 15. Hartney Press was organized last January to publish books primarily for distribution through circulating libraries.

Eurd Whitney, who headed firm, now covering suburban territories for book publishers.

Tower Reorg Up in Court

Reorganization plan for Tower Magazines is scheduled to come up today (Wednesday) in the Federal court in New York. Majority of creditors have already approved the plan.

Coverage Via Radio

Frank Jenkins, radio ed. of the Boston Traveler, last week arranged with New England Tel and Tel to broadcast via short wave a splash by splash description of the launching of the Destroyer Moffett at the Fore River ship yard, Boston. Jenkins, aboard the harbor master's launch, had exclusive use of a low-power aero-type transmitter hooked in via land wires to city ed. building. Sheeple could have had a generous headstart on other Hub papers had anything untoward happened.

Fleety public interest in this launching because press had played up alleged splash in connection with Destroyer Quilley's under construction in same yard. It was the first time a Boston newspaper covered a story direct by ether.

Ethiopia's P. A. in U. S.

Publicity Associates, N. Y., has been appointed publications' counsel for Ethiopian government, in an effort to secure for the country a publicity capacity in America and Europe. U. S. office will hand out advice pertaining to press relations, but all propaganda is mixed.

Deal was negotiated by Josef Israel, II, head of Publicity Associates, who has been in Ethiopia since last summer, handling contacts for N. Y. Times, Pathe News and CBS. At present he's conferring with Paris and London legations informing them that the policy set-up. He's sailing for the States shortly, landing about Jan. 5.

Idea was presented first-hand to Hallie Selasie before pact formally.

Contest in Confessions

Another contest for first-person confessional writers, this time with Modern Romances of the Dell group, will be held. Prize is a reward money is \$7,500, to be divided among twenty cash prizes.

March 30, 1936, is closing date.

George Ross' New Job

George Ross, N. Y. World-Telegram theatrical columnist, promoted by Scripps Howard.

Henceforth he will act as dramatic editor for the NEA syndicate.

Nancy Pope's Due

Even before scheduled appearance Jan. 17 of her first novel, 'We Three,' Doubleday-Doran has purchased Nancy Pope's second, 'In the Arms of Lynn,' also for early publication.

Chatter

Edna Millay to Boynton Beach, Fla., for rest of winter.

Walter Young, new assistant publisher of N. Y. American.

Bob Merrill has been elected publication rights to Richard Blaker's

Best Sellers

Best Sellers for the week ending Dec. 14, as reported by the American News Co., Inc.

Fiction

'It Can't Happen Here' (\$2.50)	By Sinclair Lewis
'Spring Came on Forever' (\$2.00)	By Bess Streeter Aldrich
'Valiant is the Word for Carrie' (\$2.00)	By Barry Benfield
'Sillas Crockett' (\$2.50)	By Max Elster-Clay
'Wain of Iron' (\$2.50)	By Ellen Glasgow
'Edna His Wife' (\$2.50)	By Margaret Ayer Barnes
'North to the Orient' (\$2.50)	By Anne Morrow Lindbergh
'Woodcock Reader' (\$2.00)	By Alexander Woolcott
'The House of the Seven Gables' (\$2.00)	By Nathaniel Hawthorne
'Life With Father' (\$2.00)	By Clarence Day
'Seven Pillars of Wisdom' (\$3.00)	By T. E. Lawrence
'Seven League Boots' (\$3.50)	Richard Halliburton

Fiction and Films

By EPES W. SARGENT

Frohman issues

Daniel Frohman is not only dean, of the dramatic managers in point of service, but is about the last of that little group who so importantly contributed to the advancement of the American stage, which included his brother Charles, Augustin Daly, David Belasco (a Frohman protege), A. M. Palmer and others. As such, his position in the theatre is doubly important. Therefore it is the more to be regretted that Mr. Frohman speaks so little of the progress of the theatre and devotes so much of the space in his "Daniel Frohman's Presents" (Kendall & Sharp; \$3.50), to its people. He could have produced a volume of the utmost importance to theatrical history, presenting material not obtainable through other sources.

He speaks, for example, of the many famous theatre stars at the first Lyceum theatre, but gives no hint of the manifold troubles the theatre faced in its first two years. He tells of his early days as advance agent only in brief, where several chapters would have done much to present new material. He could have spoken from personal knowledge and experience of matters which lose much of their vivid color when dug up by researchers.

He could have given a richly colored picture of the heyday of minstrelsy, but it is little more than a passing allusion in his book. He gives slightly more than 10 pages to the early days of the theatre which he, alone, could now have produced.

After a brief suspension, Alaska Sportsman resumed publication with December issue under editorship of Emmet F. Tobin, who succeeded T. K. Smith.

Poetry Society of America announces award of its two annual prizes to Leonora Speyer, for 'The House of Calvin,' and Harold Vinson, for 'O Valiant Root.' Henry Goddard Leach has been elected president for next term.

Graphic Design, by Leon Friend and Joseph Heftler, is now set for publication after three years' work. Book has more than 800 illustrations.

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CALENDAR OF CURRENT RELEASES

(Continued from page 31)

To Quere Con Locura (Sp.) (Doxi). Musical comedy. Rosita Moreno, Raul Soulier. 60 mins. Rel. Jan. 1.	
Tierra, Amor Y Dolor (Sp.) (Doxi). Domestic drama. Dir. Ramon Pen. 60 mins. Rel. Aug. 1.	
Tjocka stater (Swedish) (Scandinavian). Comedy. Dir. Solve Cederstrand. 70 mins. May 15.	
Tolla Bombardier (Ger.) (Casino). Comedy with music. Dir. George Asa-gar. 60 mins. Rel. Oct. 15.	
Touze (Fr.) (Par). Galle satire. Dir. Louis Gasnier. 90 mins. Rel. Feb. 15.	
Tovarshi (Russian) (Amitino). Love and comradeship in the Revolution. Dir. S. Timoshenko. 70 mins. Rel. May 15.	
Tres Berretines, Los (Sp.) (Hoffburg). 70 mins. Rel. Jan. 1.	
Truba (Sp.). Mexican drama. Dir. Miguel C. Torres. 70 mins. Rel. June 1.	
Una Senora de Felicidad (Sp.). Romantic comedy. Dir. Maxima Nessel. 80 mins. Rel. June 15.	
Unbekannte, Der. (Ger.) (Ger). Domestic farce. Ir. E. W. Eno. 70 mins. Rel. Jan. 15.	
Und Wer Kuesst Mich? (Ger) (General). Back-stage romantic comedy. Dir. E. W. Eno. 70 mins. Rel. Jan. 15.	
Une Etolie Disparait (Fr.) (Par). Murder of a film star. Suzy Vernon, Cor. 60 mins. Rel. Feb. 1.	
Unschuld vom Lande, Die (German) (Casino). Comedy of fight for stage career. Dir. Carl Boese. 80 mins. Rel. May 1.	
Vier Musketiere, Die (Ger.) (Casino). Farce on soldiering. Dir. Heinz Paul. 60 mins. Rel. April 1.	
Viktor und Viktorja (Ger) (Ufa). Theatrical operetta. 70 mins. Rel. Jan. 15.	
Violetta, La (Sp.). Raquel Meller. Based on an old silent, with parts reshot. 70 mins. Rel. Jan. 15.	
Vuelo de la Muerte, El (Sp.). Mexican aviation drama. Dir. Guillermo Calles. 70 mins. Rel. April 15.	
Vuile de Marlton (Amitino) (Rus.). Historical drama. Dir. Gregory Kozintsev. 80 mins. Rel. April 15.	
Zigeunerhieb (Ger.). Romantic comedy with music and Alpine background. 60 mins. Rel. April 15.	
Zalwany Bezczelut (Hung.). Crook comedy. Ernest Verbees. Dir. Gera. 60 mins. Rel. Oct. 15.	
Zycle J. Pluudskis (Pol.) (Metropolis). History of the life of Marshal Pilsudski. Dir. Ryszard Ostrowski. 100 mins. Rel. June 1.	

Key to Address

Harold Aitken, 1540 Broadway.
Amitino, 121 Seventh Ave.
Barry Film, 495 Fifth Ave.
Casino, 240 E 58th St.
Dane Film, 220 E 58th St.
European, 164 W. 58th St.
France Film, 66 Fifth Ave.
Harrison Film, 229 Seventh Ave.
General Foreign Sales, 127 7th Ave.

L. B. Has Old Timer

Little Brown Co. is now publishing the Farmers' Almanac, the current edition of which is numbered 144. The 1933-4 editions were produced by Carroll J. Swan, who gave the venerable pamphlet an important boost in circulation, Swan died last spring. The new publishers are to carry on along his lines.

While the book shows evidence of smarter editing, it still retains the old format, which has been standard for nearly a century and a half. It ranges in content from the postal rates to mail orders, from horse racing to the Supreme Court in its relationship to the constitution.

Eskimos

(Continued from page 1)
and explorers all got performances, which totaled 62. Best skollers, the repository included Gorev's 'Tempest,' Arbuzov's 'Six eloved Ones' and two full vaudeville programs, all of which looked good to the numerous but scattered population of Soviet Arctic.

Five big packing cases carried all the equipment and opened up into a portable stage. Bright lights were left home in Moscow and Midnight Sun took care of lighting.

Polar Theatre was organized by Chief Administration of Northern Sea Route and will make permanent summer fixture hereafter, part of the whole Soviet program to exploit, populate and civilize the Far North.

Among the Women

By The Skirt

ressed Women of the Week:
ANN GREENWAY
(State)

At the Stage

'Mutiny on the Bounty' at the State narrows the stage show to four acts. Carr Brothers and Betty on in a store window demonstrating stretching exercises. She is in a short white costume. Betty comes on later in a blue satin dress with chaireuse top. Slippers, gloves and hat are of blue.

Ann Greenway, No. 2, is lively in a black, crepe frock with a long black cape lined with green. One diamond clip holds the caps in place. Joe Phillips has two girls assisting him in his nonsense. They are Madeline Kileen and Margie Lucille. One is in pertivinkle blue with skirt and bodice accented in white. Two scarfs hang from the shoulders. The other miss is in ivory satin with high bodice effect, embroidered with brilliants.

Don Redman closes the show with his hand in white coats and black trousers. Redman reverses the order, being in black coat and white trousers. The stage is draped in an abundance of silver. Three tap dancers are in tails, white ties and high hats.

Entrancing in Pajamas

Ginger Rogers' first strutting picture, 'In Person,' at the Music Hall, is a pretty weak affair. Miss Rogers has never looked so lovely, except when she's disguised as a plain maiden in black wig and false teeth. And nobody is so entrancing in pajamas.

Several pajama outfits are worn. One evening frock is outstanding. Of a shimmering satin, the gown is cut high with a gathered neck line. Skirt has the new full panel down the front and a belt of metal. A tunic suit is of a dotted material. There are a few summer frocks and one print dress has a short coat of the same material. Lovely is a hooped gown of taffeta with round neckline. Miss Rogers does a dance in a crystal shirtwaist gown, discarding the skirt to reveal a short tunic affair. One dance showing the Fred Astaire influence is done in long pants.

Stage show this week is beautiful. Line of girls starts proceedings in orange velvet trousers with white Eton jackets. Scarfs and hats are also orange. A lovely ballet is dressed in gold full skirts with panels of green oak leaves. Four girls are in green hooped gowns with white berthes. Stairs coming up from nowhere are painted in blue and grey blocks. The girls are in white satin one-piece suits with gold drapes in back lined in red with head dresses mounted with high plumes. The effect is outstanding.

Another Disguise

Kay Francis and Ginger Rogers in the latest pictures play double roles, and now along comes Tamara and does the same thing. In 'Sweet Surrender' at the Brooklyn Fox, Tamara, with the aid of spectacles, the same as the other two stars, takes on a personality not too pleasant. In this film she is a dancer, not a singer, and is teamed with Helen Lynd, a pretty blonde. Among Tamara's many changes of costume there is, of course, a silver fox cape, evening frocks of the high neck variety, and a white silky dress worn with a white wig. Miss Lynd also shows a variable outfit consisting of evening and sport clothes.

A large chorus of girls is effectively dressed in cellophane and black sequins. Once again Jack Dempsey's restaurant figures in the plot with Dempsey in for a few lines. They will make a picture actor of him yet. Abe Lyman is also present for a bit and that boy has appeal. Russ Brown screens much younger than he looks in his show.

'Wine' Wimmen

'May Wine' at the St. James theatre, when tightened will rank with the season's best. Nancy McCord, remembered in 'All the King's Horses,' is doing a splendid job in 'Wine.' She looks beautiful and sings divinely. Appearing first in a street outfit of grey with burgundy lined cape (Continued on page 62)

Did You Know That—

Ethel Merman has lovely new star sapphires. Norma Talmadge stayed away from George Jessel's opening, the other night, because she makes him nervous. Marjorie Deane has had to cancel her Carlisle tour in account of her mother's illness. Marilyn Miller looked lovely, Wednesday night, at El Morocco in a blue suit with a beaded blouse and a fur hat. The Nick Schencks were there, too. Also an elderly man (whom nobody seemed able to identify) who wore long pendant earrings. Catharine Dale Owen lunches at the Essex House every day. Gertrude Alcatraz opens her house in Florida soon. Evelyn Laye was very beautiful in a black ensemble, at the Hippodrome with Brian Aherne. That was Jack Pearl lunching at Reuben's. Barbara Newberry will spend Christmas with her family in Cold Water, Michigan. Mark Ostrer, of London, went home a confirmed football fan. Madam T. T. S. is a lovely gown at Rosa Rosenberg's, the other day, and also Mrs. H. M. Warner. Helen Vinson wore a stunning silver surcoat and a white dress and a bolero jacket of the same material, at the 60 Club Saturday night. Margaret Graham also wore a plectrum gown, in shell pink, and has such divine ideas. Another beautiful dress was in dark burgundy net worn with a luscious laced cape. Bobbie Perkins looked cunning in black net with red shoulder straps, and Barbara Newberry had on a very startling black lace with no black whatever. Constantine Talmadge was so splendid in white, white while Tillie Loach, Jane Winton, Margy Brean and Mrs. Benny Davis all wore black.

Saranac Lake

By Chris Hagedorn

Dr. and Mrs. George Wilson leaving for Pittsburgh on a three-week business and vacation trip.

Fift Clinton sporting new lounging outfit. Ditto Gladys Palmer.

Dr. Karl Finkel has appointed committee consisting of Marie Bianchi, Doris Gasconie, Oscar Davis, Joe Dabrowski, Hannah Zimmerman and the writer to arrange decorations and Christmas entertainment.

William Janney had his sister, Mrs. Edward Bower, visiting him the past week.

Vernon Laurence, who has been resting downtown for the past three years, left for his home in Freeport, L. I.

Mrs. Nina Moore is now up for one meal in the dining-room.

May Fisher would like to hear from her burlesque friends.

Mr. George Farley, pianist brother of Bob Farley, visiting him weekly while playing at the Marcy hotel in Lake Placid.

Dr. George Ornstein, of New York, one of the tops in tuberculosis has now had good results with a new body building medicine known as Ga-Ma-Cor, so the N.Y.A. gang is now trying it out.

Write to those you know at Saranac.

Bruno's 'Test'

(Continued from page 1)

Court of Pardon, in an effort to let members of that body pass on the probability of error in Hauptmann's trial was not revealed. Observers believe it unlikely that Governor Hoffman wants the newsworld shots for any personal use.

Midnite Vaude

(Continued from page 49)

gradually acclimating themselves to the midnite-and-later grind.

Most of the squawking over the hours comes from the agents, who have to sit up late to catch shows, make contacts and often do post-midnite booking, since the majority of cafe operators do their booking direct and on the spot. The hours

Going Places

By Cecelia Ager

Illions of Reflections

It is not often during the unrelenting of a picture that the audience finds as much time for reflection as 'Millions in the Air' provides, nor as much flappoddie to reflect upon. That young women with large faces as much not wear little nonsense hats, Wendy Barrie for instance, that the name Eleanor (Eleanor Whitney) attached to a tap dancer does not assure any other likeness to Eleanor Powell.

That Miss Barrie has the flattest, narrowest derriere in pictures, that her thin plucked eyebrows and fine curling, by studio-appended, eyelashes interfere with the pathos of it when love treats her harshly and she yields to tears. That she has magic! she can do a perfect Australian crawl and emerge from the water with all the curls she did not tuck under her white bathing cap quite dry. That the shy snicker with which she prefaces her lines is most girlish and monotonous, that even so, she has charm.

That 'Millions in the Air' is so respectful to radio, it puts its studio broadcast audience in evening clothes; rates radio's amateur hours as high, it sends professionals (Willie Howard, Jane Davis, Catharine Doucet) in to compete and be found wanting. That Miss Doucet achieves burlesque of the Billie Burke characterization by cleverly not being as pretty as Miss Burke. That Inez Courtney, the amateur hour's violently scornful secretary, has a very low boiling point for a girl in her biz.

Stylish But Neris

The title 'The Great Impersonation' doesn't betoken Valerie Hobson's job, though Miss Hobson plays a classy English dame who's nuts (she was scared by her husband on her wedding night), and who wanders through murky manly hallways in white flowing robes aiming a gun at people or else lunging at them with a dagger, and who returns to sanity by abandoning herself tremulously to love and British tweeds.

It doesn't mean Wera Engels, either, though she plays a Countess who, therefore, is a vamp, a lady-in-black and a plain no good. No, a still greater impersonation than these is Edmund Lowe's English gentleman.

Since she is essentially noble, if somewhat eccentric, Miss Hobson wears her hair parted in the middle and swept clear from her gentle brow. Her virtue is expressed by her white damask robe de style whose skirt swirls sweetly and whose decently high-cut bodice complements the primness of her old-fashioned curls.

While Miss Hobson is appealing to man's better nature in this outfit, Miss Engels sits smoldering by, burning up because nobody falls for her black velvet creation that's got its slit sleeves bound with erine, its overskirt, too. She is also shunned in her gold cloth cocktail ensemble with the Persian coat and glittering belt and clips, though there's nothing the matter with the costume.

Eather Dale plays a black-clad housekeeper who speaks in an Ideas-of-March voice and who is terribly embittered, terribly.

What a Cook

There's a fairy tale for matrons called 'Personal Maid's Secret' playing sensitively, in the nubes, that's a warning to wives and mothers for their husbands and a beacon of hope to hausfrau's who've had trouble with their cooks. In it Margaret Lindsay pushes her husband, an insurance salesman, upward, and every move she plots in the ascent reeks with success; he's content with what they've got, she isn't, and she's the one who's right.

True, when she's a maid, Ruth Donnelly, whose cooking is like Escoffier's, whose kitchen is spotless even at the height of a cocktail party, whose disposition is steady and kind, who loves children, knows exactly what's right for a hangover, is loyal, presses satin dresses, first placing a cloth over them, always wears the cap that matches her apron, is not contemptuous of a situation on the west side and prefers to come home on her day off to cook dinner. When she leaves for her day off, moreover, she wears dark, neat clothes that are her own, simple hats and trim shoes. And though her advice is the wisdom of Solomon, she 'knows her place.'

True, when she's a maid, she has a parlor maid before, she had a daughter by the son of the family, but she was married to him first. However, the daughter, grown up in ignorance of her mother's humble station, turns out to be Anita Louise, which looks bad for a time, but it isn't long before Anita Louise—exposed to Miss Donnelly's lovely excellence of character—overcomes being too much Anita Louise, and it all ends happily with everybody marrying the right people and Miss Lindsay now a member of the Long Island set.

Meanwhile Miss Lindsay has been wearing Orry-Kelly confections from his Greek mood—gowns in classic drapery suggesting, artfully, more left than Miss Lindsay's own shallow curves—and Miss Louise has been displaying Orry-Kelly fancies for the jeune fille-off-the-face bonnets, principally, like Dutch caps, and otherwise, no straightening of the jeune fille's winking shoulders.

'Rrroh-neh!'

Miss Winl Shaw, who is, quite suddenly, a star in 'Broadway Hostess', and so to be reckoned with, still shows great admiration for the art of another star, Miss Helen Morgan. Especially does Miss Shaw approve the catch in Miss Morgan's voice and her way of drawing her lower lip taut in a horizontal line when she feels more than usually forlorn. However, Miss Shaw does not sit on pianos nor has she Miss Morgan's shapely equipment for the purpose.

In order to prove her stardom more than a gesture, it might be nice for Miss Shaw to give up waggling her elbows and taking her forte finish in the Harlem swing-it school. Also, to face the fact that pronouncing it 'agayn' can not alone make up for untutored diction the rest of the time. Satorially, Miss Shaw's capable, her make-up's fine and she photographs pleasantly. She looks best in white, for it fills out her slender shoulders and balances her good looks. Experiencing with new coiffures might evolve one more flattering and modish than the long loose bob she's now partial to, which, in long shots, settles down around her neck and in obliterating its line, shortens it.

Genevieve Tobin, 'society' girl, is never so splendid as when there's somebody in her picture named Ronnie. Then she can do it. Then she can 'eh.' Well, in 'Broadway Hostess' it's Miss Tobin's wastrel brother who's called Ronnie, permitting her to give out 'Rrroh-neh's' read with love, pleading, disdain, and, oh, all sorts of ways. So Miss Tobin's eyes dance with happiness, her joy spills over in tiny soprano giggles, and she's as 'society' as hell.

affect the agents most because most of them still have a little vaudeville business left and they have to be at the office in the a. m. to keep it going.

With the playing time now available, the cafe field appears to be the best outfit just now for vaudevillians who can't find regular work in what is left of the vaudeville field. The niter time is providing much more work for variety acts than radio, which hasn't been able to absorb a substantial amount of talent, and the cafes besides offer more leeway since they can play everything in

the way of talent, including dumb and strictly sight acts, whereas the radio opportunity is restricted to talkers, singers and instrumentalists.

Recent spread of the niter field to a point where it tops regular vaudeville from almost every angle, has not been only for the benefit of lesser acts but has also opened up new playing time and additional revenue for name turns. The better class spots in New York and other key cities combined are currently playing about 10 big money names to vaudeville's one.

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Hollywood

Carl Brisson eastbound.
Alma Kruger nursing a broken heart.
Anita Louise and mother enroute east.
Pat Flaherty convalescing at home.
Jimmy Allen planned in from Chicago.
Gale Ellen Percy her romance.
Jean Arthur back from New York.
Monroe Greenhalgh and Lynn Farrow here.
Mines back on the News drama desk.
Frank Whitbeck couldn't resist the desert call.
Bill Thomas back in Paramount publicity dept.
Harry Langdon to Austr. is for 'Anything Goes'.
Picture talent scouts concentrating on night spots.
Sam Mintz mending favorably at Cedars of Lebanon.
Emma Dunn signed for character part in 'Opera House'.
Turner floating to London for three months' fiasco.
Buck Jones trained in from eastern trip with family.
Alex Paule left Myrt. lumen agency as star head.
Thelma White checked her appendix at St. Vincents.
Johnny Mercer penned new dance number, 'Jay Walkin'.
Betty Davis laid up several days from wood tick's bite.
Robert Knudsen, father of Mary, has turned actor.
Nervous breakdown had T. Mori Barnes on the sidelines.
Hugh Chatterton will make her alter derby an annual event.
Joy Santrey back on Walter Wanger directorial staff.
Lila Lee at Queen of Angels hospital for observation.
Laura Wick joined Mayer-Kemp agency as star head.
Mrs. Henry Blanke opening shop for women in Hollywood.
Nick Grande back in town after directing opus in Canada.
Paramount planning Xmas party for kids of studio employees.
Valerie Hobson joined to Columbia for 'Tugboat Princess'.
Sammy Lee to stage dance number for Metro's 'Elegance'.
Walter Strom special location manager for 'Good Earth'.
Harriet Hector to stage specialty dance number for Columbia.
Rosallind Russell laid up last week with laryngitis attack.
John Wells guest director at Screen Writers' dinner dance.
Edward Price helping brother LeRoy on 'Showboat' routines.
Stanley Morris at Cedars of Lebanon hospital for observation.
John Meehan's nag paid 26 to 1, and he only laid 100 to 1.
Joyce Moore to represent Pasadena in Rose Tournament parade.
George Arthur, Paramount film editor, latest to become busy fan.
Carl Brisson has scouts looking for spot to establish Swedish estate.
Harry Chatterton to Chicago to see visitors at Glendale sanitarium.
Ben Silver bought a plane before he has okayed a pilot's license.
John V. Weaver and Grant Garrett joined Metro writing staff.
Foreign advertising of Max Factor being handled by Bill Hardwick.
Vern Schlessinger doing the honors for his daughter, here from New York.
Harry Carey and Lionel Barrymore met again for first time in 10 years.
John Sorrella, executive editor of Scripps-Howard papers, looked over agency.
Jimmy Fittz moved his scrap books to the Hess-Greenspan agency.
Frank Noelwestly showing the town to Georgian Hall, English actress.
Buddy Doyle in from New York for 'Bridle Cantor role' at 'Great Ziegfeld'.
Honeymoon brought Bennie Berger to town after swing through South America.
Charles Burns, of 21 Club, planned his New York after two weeks' visit here.
Martin Fried, Al Tolson's accountant, doubted as actor in 'The Singing Kid'.
'Singing Kid' shot around Beverly Roberts several days due to actress' injured hand.
Cesar Romero and Robert Taylor have pooled capital to build Palm Springs shack.
Anita Crounball and Harry Eberth, ad models, given term contracts by Radio.
Al Schulte and Harry Johnson out of F-WC maintenance department in recent shakeup.
Lionel Grey shipped out for Australia to write story of Masai Indians for Columbia.
H. Bruce Hummerstone brought in 'These Live Ghosts' four days ahead of schedule at Metro.
Pat Di Cicco, new member of the Lyons, McCourty, Lyons agency plans for New York.
Warren Hull's foot was caught between two automobile bumpers. He's now on crutches.
Leo McCarey continu

prove at Good Samaritan hospital from siege of malta fever.

Universities throwing drama showing of 'Magical Obsession' at Western theatre Thursday (19).

Nat Goldstone moved his camp further west on the strip, with Bill Stevens occupying Goldstone's old site.

Klayton Kirby (Kirby and De-Ga) starring with Claire Trevor in 20th-Fox's 'Song and Dance Man'.

Five of Will E. Burnham's 'dandy color shorts', 'Hollywood Fashion Supremes', finished at Affiliated studio.

Warners has sent out 25,000 letters from 'Midsummer Night's Dream' to American colleges, schools and libraries.

Accommodations for nags at Santa Anita track have become so crowded that overflow is being taken care of at Pomona.

Noel Madison sent Xmas greeting on phonograph records to his relatives in England, Australia and New Zealand.

Raymond G. Katz, studio manager for Leo Schlesinger, and Mrs. John Stenholm, non-pro, announced their early marriage.

Robert Webb tagged to cast all American films, formerly at U.A., will be Pioneer musical director.

Warsaw

By Edward de Kurlyo

Pokora Skarskowiak, actor, died. Jerzy Bonner, revue artist, died. Paul Wegener, German film actor, in town.

Folk Folk Dancers may go to South America.

Picture operators must take examinations.

Palace redecorated, repainted and renamed Baltyk.

Edward Domanski, musical comedy writer, died.

Wiener Kamerspiele Revue in town; doing nicely.

Picture films need some new and attractive faces.

Kaminsky theatre opened again with a Yiddish play.

Picture owners in town; in workmen's neighborhood.

Polish radio again in trouble, this time with the orchestra.

Picture owners are still trying to get their taxes reduced.

In Bukarest Henrys Seirving, child violinist, a success.

Theatr Miodzy, Yiddish experimental theatre, doing well.

Following Warners, Radio nas Stanley Morris at Cedars of Lebanon hospital for observation.

Kurjer Warszawski, conservative daily, started a film page.

Artur Slawinski, pianist, resigned.

Jerzy Petersburski, composer, won a suit against his agent.

Stanley Morris at Cedars of Lebanon hospital for observation.

Biggest picture theatre in the city will be at the Catholic Home.

Count Rudolf Cronstet, representative of Universal, in town.

Marla Balcerkiewicz, actress, playing for Silesia Film in Vienna.

Count Rudolf Cronstet, representative of Swedish pictures, in town.

Ola Obarska and Wojciech Ruzynski singing in Vienna at Stadtheater.

Senior Francisco Sastre Lis, manager of 'Varsovia-Fil' in Valencia, in town.

ZAIKS, Society of Authors and Composers, now run by the government.

Metro bought the scenario of 'Madame Walewska' from Wladislaw Gosciorowski.

Adamas, pianist, acting as general manager of the Municipal Theatre in Plock.

Street musicians from Warsaw engaged to play at the 'Folies Bergere' in Paris.

Theatrical clique wants to be legalised as Society for Promoting 'Silesia and Plock'.

Raul Kocalski, pianist, known some time ago as a child prodigy, gave a recital here.

Lot of fun with new Literary Academy laurels. Some people declined to accept.

Wanda Eterna, cabaret singer, arrested in Gdynia after being shot with a fake revolver.

Polish Radio, now a member of the Polish Gov't. Radio Committee.

Joseph Hoffman, pianist, a big success here. Got the Polish order from the government.

Waydawa, managers of the Grand Opera, is suing Waga, but is not writing a strong letter to the press.

Lot of laughs here when Szylerski, fortune teller, lost money in a theatrical venture. Could not predict it.

Zimbalist, violinist, not allowed to play in Lodz, through forgetting work's permit, so left the town not appearing in Warsaw and Krakow, as scheduled.

Vienna

M. M. Fodor

Toscanini flew from Paris to Vienna to hear a concert in which his former pupil, Walter Horowitz, was at the piano under the baton of Bruno Walter.

Dalys Halban-Kurz has left Vienna for opera engagements in Bremen and Antwerp.

Performed at the Vienna Akademietheater, state-owned and operated theatre in the Hofburg which is a sister house to the Burgtheater.

First German-language performance of 'Szenen der Liebe' will occur in the Vienna Burgtheater if negotiations now under way between Director Roebbing and play's author, Francis Herzog, are brought to a successful conclusion.

Four times over 'Fidelio' and four times over 'Faust' is the number of performances for Toscanini in arrangement understood to have been reached by Dr. Kerber for the 1938 Salzburg Festival.

Rudolph Lothar's comedy, 'Die Dame mit den Teufelsschen', being performed at the Vienna Akademietheater, state-owned and operated theatre in the Hofburg which is a sister house to the Burgtheater.

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Seattle

By Dave Trepp

Ada Canna to Alaska for a spell. Tannisse Fetterly back from Wenatchee.

Jane Robertson rides in Olympic Riding Club exhibition.

Joe Rosenfield in from Spokane, where all shows doing good biz, he says.

Herman Briz, former U. of Wash. football player and shot-putter, gets plenty of local color in billing of 'Tale of Two Cities'.

Karl Boggs trying to sign up appearance here on his black widow.

Glenn Hughes, of U. of Wash. drama dept. and author, heads federal theatre project in this area.

Plans 'Uncle Tom's Cabin' and other meller revivals.

Des Moines

By R. W. Moorhead

Ballet Russe de Monte Carlo into the Auditorium Jan. 1.

Gene Tunney front-paged plenty while visiting friends here.

W. G. R. Secretary A. R. Corey, of the Iowa state fair board, reported an increase of 200,000 paid admissions in 1935 county and district fairs over 1934.

Local picture operators' union finally got back in the Iowa booth after nine-weeks' negotiations.

Stanley A. Brown, Jr., arriving home from UCLA for the holidays and set to m.c. Tri-State's Christmas party.

Katharine Cornell drew 4,000 to 'Romeo and Juliet' at the Shubert auditorium, Dec. 9, to the tune of over \$5,000.

Wayne Welshbach, former theatre ed. for the Register and Tribune, married to Miss Rounselle, nurse, in Albuquerque, N. M., Dec. 5.

Wanda Eterna, cabaret singer, arrested in Gdynia after being shot with a fake revolver.

Polish Radio, now a member of the Polish Gov't. Radio Committee.

Joseph Hoffman, pianist, a big success here. Got the Polish order from the government.

Waydawa, managers of the Grand Opera, is suing Waga, but is not writing a strong letter to the press.

Lot of laughs here when Szylerski, fortune teller, lost money in a theatrical venture. Could not predict it.

Zimbalist, violinist, not allowed to play in Lodz, through forgetting work's permit, so left the town not appearing in Warsaw and Krakow, as scheduled.

Quebec

Bob Granary orch playing the Arcade.

Lon Walters leaving the Imperial for Toronto.

W. R. Campbell to the Gazette from Ottawa.

Cabaret here giving free spaghetti parties as inducement.

Edith Rogers doubling between Rivoli and Bishops Grill.

Jim Earns doubling in dance team and as m.c. at Krausmanns.

Joe de Courcy and Windsor hotel

orch to Bermuda for winter season. No replacement.

Washington Symphony Orchestra called off at Princess Theatre. Advance sales a flop.

B. M. Gavriel, Rialto manager, elected president of North End Business Men's Association for fourth consecutive year.

Charles Dornberger and orch leaving for an 8-week stay in Cincinnati, with Don Bestor taking his place at the Mount Roy.

Curfew law invoked against niteries in the east end of the city. Regarded as move to aid westenders in scrap for Xmas-New Year biz.

Six of United Amusements 13 nabe houses here join up with big commercial broadcast at low cost, showing 45-minute vaude with 15-piece orch one nice a week each.

Chicago

Joey Stool back from that Coast kibitz.

Walter Donovan the Rialto office, invoked against niteries in the east end of the city. Regarded as move to aid westenders in scrap for Xmas-New Year biz.

Edna Rush heading east for a new niteries venture at Northwestern.

Sam Branson bounces into soup-and-fish on the slightest excuse.

New Phil Davis poem 'Acid and Wild Honey', is dedicated to Leah Ray.

Charlotte Larn (Mrs. John J. Garrity) keeping busy on radio in dramatic sketches.

Dr. Max Thoma's creative photographs on exhibition this month at the Chicago Women's Aid.

Charles W. Collins, drama critic for Tribune, scooping to review a film, 'A Midsummer Night's Dream'.

Marie Sidelius Zenti, Chicago's soprano, getting out new ads, letters and heralds in accord with her having been hired by City Opera.

Diogenes, who was box-office assistant in the old Chicago Opera-House, mentioned as candidate for Mayor on Republican ticket.

Olla Downes, music critic of New York Times, here to talk on music and ballet at Northwestern.

greeted by line in ads reading: 'No extra charge for lecture.'

New Haven

By Harold M. Bone

Wm. Rose Benet in for English teachers' confab.

Charles Lyon expects to return to his Essex residence.

Arthur Hoyt again directing N. H. Light Opera Guild.

Gene Brass may hop from show biz into a civil service job.

Pop Griswold recuperating from bump by a hit-and-runner.

Arthur Eshelst again to head Dorsett (musicians) Lodge.

Theatre of Eleven folded eight weeks of stock Saturday (12).

Henry Busse batonned Light Opera Guild's 'Blossom Time'.

Walter Kline, employed as director-actor in 'Foot Road' at Lincoln.

Con Maffie and Sid Goluboff in a drama lecture to local thespians now and there.

Gov't turns down local WPA music project. Not enough musicians on relief rolls.

Katharine Hepburn's ma in for a birth control lecture at local forum.

Walter Fricman! Eaton a judge in local script contest.

Prof. Jack Crawford works in a drama lecture to local thespians now and there.

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Boston

By Maxwell Fox

Alice Nielson in town. Joyce Dana doing contest promotional work for 'Follies'.

Night baseball rumors for Hub next summer. Just another head-ache for film exhibitors.

Pennu cut from N. Y. scheduled for Louis' date when portly Tom Maren opens portals.

Handball craze at the Met has recruited Clyde Ricketts, playing with Henry Kalls and Fabi. Szevitzky.

M. H. Aylesworth, NBC prez, slated to spiel at the Hub Chamber of Commerce Thursday (12), didn't show up.

Gus Rooney, who handled publicizing Suffolk Downs last summer, now in ad department of Herald-Traveler.

Hub ark leaders, entertainers and officials donating time in night benefits for the Boston Evening American - Sunday Advertiser Christmas Bazaar.

Boston ex making N. Y. visits to catch new shows during lull in local legist season. Current week-end is Helen Eager, George W. Brown, the rounds with Claire Staples.

Albion on Larry O'Toole's bum eye run from a doggie ingrowing hair to outgoing barn door. Lowdown is Larry tangled in a sandlot football scrimmage in South Boston.

Professor George W. Brown, of the Department of Naval Architecture at M. I. T., storm center of a nationwide protest after his recent criticism of American football.

Shovs blast at boy editors of the Harvard Crimson and Yale News.

Cleveland

By Glenn C. Pullen

Frank Monaco at Miami for rent.

Wife of Al Hipp manager, very ill.

Joe E. Brown here for Press benefit show and to see relatives.

Phidias Rice guest-starring at Play House.

The Joe Wedovicks have gone rural, moving their library out to Berea.

'Great Waltz' went into Music Hall Monday (16) on heels of Monte Carlo ballet.

Daughter of A. B. Marcus, producer, singing at Metropolitan Club under name of Eloise Marie.

Earl Leslie producing another musical for Mayfair Casino, tagged 'Folies Des Dames', to show he knows his French.

Preston M. Markard promoted to management of Lake Shore hotel. Richard F. Marsh, from Kansas City, manager of Hotelenden, succeeding Dick Brennan, shifted to Dayton Baltimore.

Detroit

By Pete Wennhoff

Emil Ludwig in town. John T. Flynn at Temple Beth El Forum.

Charlotte Budington Kelland held Adcraft Club celebrate its 30th anniversary.

Lafayette, playing

OBITUARIES

HAROLD D. BUCKLEY

Harold D. Buckley, 37, one of the oldest film exchange men in Canada, died recently at his home in St. John, N. B., after ten days of illness from pneumonia. He had been reported as recovering, when a heart complication caused sudden death.

He had been selling films for 17 years, and for several years previously had been in exchange with the Vitaphone and the Educational, serving as manager of the St. John exchanges of these distributors. He had been manager of the Educational exchange at Calgary, Alta., when the Educational and Empire Films were merged for Canada under the Empire title and was transferred back to St. John, then to manage the St. John exchange.

Surviving are his widow, a 10-year-old son, and a 10-year-old daughter, a brother and a sister.

WALTER ARINGTON

Walter Arlington, 39, veteran Denver show man and once manager of theatrical companies that toured the west, died at a Denver hospital following a week's illness.

Arlington operated his own stock company in Denver 25 years ago, and also managed stock companies for O. D. Woodward and L. A. Kempton, whose daughter, Mayme Kempton, he married. Arlington was also the first advance man for the old Floto circus. His wife, Philadelphia, and sister, later two of Granite, Ill., survive.

MARY FULLER

Mary Fuller, 41, of Camden, N. J., employee in Metro-Goldwyn-Mayer Distributing Co. office, Philadelphia, was found dead Dec. 12 in a gas-filled summer bungalow on Oldman's Creek, near Salem, about 40 miles from her home. Calling the police, Coroner H. P. Scherbert said she had died Monday (8).

Friends said she had been dependent since failing to get a prominent executive job in Hollywood two years ago. Police tried to locate relatives.

PETER P. PELLEGRINI

Peter P. Pellegrini, 39, chief projectionist at RKO-Schine Keith's, Syracuse, and former actor, died suddenly Dec. 15.

Breaking into show business as props at the old Grand Opera house, Syracuse, he later trouped with "Mrs. Wiggs of the Cabbage Patch" and subsequently a series of melodramas. In 1915 he quit the stage to turn projectionist, and since had been employed in Syracuse film houses.

JENNY CHERIFF

Jenny Cherrif, 43, one of the Four Cartons, acrobatic act, died of heart failure in Nashua, N. H., while the troupe was playing the Colonial Topping to the floor, which was carried off, the audience under the impression it was part of the act.

Mrs. Cherrif, who leaves her husband, Walter, and four new lines of work for film house presentations. His father and his widow survive.

WINFELD J. STEEL

Winfield J. Steel, 45, for many years a theatre employee in the Reading and a pioneer in motion picture photography, died from airplane crash in the new reels, died in Reading last week after a long illness.

He took up photography in boyhood and with his father, J. Steel, made good new lines of work for film house presentations. His father and his widow survive.

TOM THIBAUT

Tom Thibault, 45, in show business for some 20 years, died in Chicago Dec. 2. Is remains were taken to his home in Woonsocket, R. I., for interment. He was last in the "Blue Eagles," dancing and previously had been connected with the Stylized Steppers, Demo Sisters and Thibault, Seven Mariners and other dance troupes.

His widow, two daughters and three sons survive him.

GEORGE W. HERSCHBERGER

George W. Herschberger, 78, property man in various legitimate theatres for almost 50 years, died at Philadelphia, Dec. 15.

He is survived by

daughter, Mrs. W. Hogan, of Woodward, and a son, David.

HARRY V. PROWDA

Harry V. Prowda, musician and bandmaster, died at the University Hospital of the Good Shepherd, Syracuse, on Dec. 12, following an illness of three weeks. He was 48.

At the time of his death he was conductor of a military band that bore his name.

Five brothers and one sister survive.

ALFRED LAWRENCE

Alfred Lawrence, retired stage comedian, died Dec. 3 at his home at Brady Lake, near Ravenscroft, O. He was stricken with paralysis four years ago and had not appeared on the stage since his illness. He was on the Keith circuit for several years. His widow is the only survivor.

ILLY JOY

Illy Joy, 43, former agent, died Dec. 9 in Beverly Hills. He was credited with initiating the "Our Gang" series of comedy shorts.

Sister, Lantree Joy, for film actress, survives.

Deceased was also known by his family name, John Zeldier.

JENNIE CARLETON

Jennie Carleton, of the "Four Cartons," stricken with heart attack in Nashua, N. H., a moment after she had completed a dance step in a position the audience believed to have been the end of the act. Husband, Walter Cherrif, waiting for her to finish in the wings, was on his next.

TOD B. GALLOWAY

Tod B. Galloway, who was secretary to Myron T. Herwick while the latter was Ambassador to France, died in Columbus, O., Dec. 12.

He was the composer of more than 100 songs and had been a regular contributor to musical publications.

LEO BURNS

Leo Burns, 43, of Burns and Foran, standard dancing act, died Dec. 6 in Boston.

Act has been playing around for about 18 years. It was used as a couple of Winter Garden Eddie Cantor shows, and in 1921 was featured with "The Midnight Rounders."

FRANK B. PRATT

Frank B. Pratt, 74, member of the IATSE Local No. 12, Columbus, O., and formerly road carpenter with such shows as "Devil's Auction," "Graustark," "Goose Girl" and other attractions, died Nov. 3 at Ironton, O.

He was a Spanish-American war veteran.

HARRIS E. HAWN

Harris E. Hawn, well known in vaudeville circles and widow of Harry A. Hawn, who for many years managed the Lakeside Casino, Akron, O., died at her home in that city recently of a heart attack.

Surviving is a sister, Mrs. Bertha Winebrenner.

JOHN WICK

John Wick, 55, actor at the State and Family theatres, Middletown, O., was fatally injured when struck by an automobile while crossing the street.

Funeral services will be held locally.

IDNEY S. COHEN

Sidney S. Cohen, 50, one of the pioneer film exhibitors, dropped dead in the street in New York City Dec. 12.

Full account in the film dept. of this issue.

PAUL CLEGG

Paul Clegg, 63, French stage and film actor, died Dec. 4 at his home in Paris.

He was manager of a Brussels theatre during the war, and was one of the artists of Antoine in Paris.

WILLIAM BUSH

William Bush, 70, retired stage actor, died Dec. 13 at his home in Hollywood.

He was the father of Mae Bush, former screen actress, who survives.

WILLIAM U. FREED

William U. Freed, owner and manager of the Orpheum theatre,

Orwigsburg, Pa., died at his home there last week.

RAMONA LITTLE

Ramona Little, director of National School of Broadcasting in Los Angeles, died there Dec. 7. She was well known in coast music circles.

THELMA TODD

Thelma Todd, 31, died Dec. 16 in Santa Monica of carbon monoxide poisoning. Details will be found on page 2 of this issue.

Jane Wentworth, violinist, wife of James F. O'Brien, electrician, died in Los Angeles, Calif., Dec. 14.

Other of Frank Falkner, chief engineer of Columbia-WBBM in Chicago, died Dec. 10 in Pittsburgh.

News of the Dailies

(Continued from page 59)

Y. from Wadley, Ga., where he surrendered to police, confessing the murder of Lena Gregoria, tap dancer, Dec. 11.

Local store will send a fashion show to Beverly Hills. One show on the boat going down, one on the return trip and one each in St. George and Hamilton.

Mary Boland, in "Jubilee," gets a death threat letter, but says she's not worried.

Opera at the Met Monday to packed house. Old glory seems to have returned.

Dick Barthelmess and Mary Phillips spotted for The Postman Always Rings Twice. Leads have passed the script to Curtis & Hoagland.

Robert Henderson team with Harry O'Neil. Looking for something to produce.

Coast

Carmelita Geraghty, screen actress, suffered a leg crash in forehead in fall from couch while reading. Dailies at first banneted it as too good to be true.

Mae Marsh discharged from Santa Monica hospital after close call from appendix operation.

Corrothy Du Borg, Factor as he stepped off curb in front of his Hollywood studio, inflicting face contusion and laceration.

Announcing engagement to Mary Elizabeth Campbell, Maxie Rosenbloom, dancer, said she was going to become an actor. Currently working in "Green Shadow" at Radio.

Fedak, Hungarian actress, died suit in L. A. against Ernest Padja for \$150,000, claiming film writer, producer and director, against her in breach of promise suit.

Eileen Eddy, former wife of Hoot Gibson, arrested in Hollywood on forgery charge.

L. A. coroner's jury returned verdict wife of Rosa Alexander died by her own hand.

Ralph Bellamy and Charles Farrell recently gave away 11 acres of land adjoining their Palm Springs Tennis Club, according to recovery suit filed in Riverside.

Dorothy Du Borg, actress, had her sentence for drunk driving reduced from three years to six months. Judge, making first rap was to scare some sense into her.

Charles Wilroy, actor, held by Hollywood police after striking two women with but of gun.

L. A. divorce granted Maxine Taylor, dancer, culminating 53-day marriage.

Ruling that insufficient change in circumstances had taken place since original settlement, L. A. court refused Eleanor Roosevelt to sue for \$250 monthly allowance for her two children. He increased to \$443 by King of the Ritz.

Katherine DeMille confined to her home with cuts and bruises after captive parachute set broke from its mooring, dropping her on barbed wire fence.

Mr. and Mrs. John Neel, studio writer, divorced.

L. A. court ruled that Gloria Graves' buried-alive stunt violated city's marathon ordinances. Drew \$50 fine.

Dixie Howell, football coach, and bride, Peggy Watters, actress, insured by National Highway near Monterey, Mexico.

Ninety floor show permits granted by Police Commission. More than 1,500 on file.

Francis Ford, stage and screen actor, suffered heart attack while screen actress, filed notice of intention to wed in Hollywood.

Father of Madge Bellamy, William Pollack, father of L. A. on charges of mail fraud.

Mrs. Eddie Sutherland, wife of director, won Carson City, Nev., divorce.

Temporary alimony denied Mrs. Marion McLaughlin, wife of Victor McLaughlin's brother, in pending divorce suit.

UNIT REVIEWS

(Continued from page 48)

Imitates Sopho Tucker; and The Four Deacons, Negro quartet in cutaways and hiphats.

On improvised piano and sang several snappy spirituals to set off pop cardboard church pews with dummy boards of cardboard. From one concluded with "Youmans' Hallelujah," to which the heads and shoulders bob rhythmically.

"Zany" Glee Club, harmony warblers, were slightly off-key. Verona Bond does fair acrobatic dance in strictly dance school style. Middle-aged chap billed Popie Staples seems to have quite a natural bent for rustic comedy, but after few exchanges with Lester.

Plays a mouth-organo by nose and simultaneously whistles, plus playing with instrument on top of head with length of rubber hose from mouth attached. Prince Hassan, young chap in usual turban, does mental act that amazes and amuses.

An attractive and charmingly naïve five-year-old, Gloria Pava, does a d. under Lowry urge and pacing.

Very well line of 26 girls, hoofing with almost professional ability through three numbers. First, stunts and stunts, a picture number in which lassies all around dressed to resemble butterflies.

Jane Frideau, who does the dance during this routine, which concludes with radium-light treatment. Miss Pries is fair.

Finale and the finale and furor depicts two leading male public highschools here playing annual grid game. Starts with cast trotting and getting and responding to frantic urgings of cheer leaders, two of whom were incidentally, trained by the school.

Actual leaders would have been in show but school board nixed any leave from classes.

The guests split, and scene becomes full with a drop that has a somewhat out-of-perspective stadium full of spectators in Line girls (but 22 this routine) all in very scanty approximations of football regalia, line up and snap and the ball for a few plays. Flashy, spirited and a nice goodby gesture for show.

General manager of Fox, Washington, and former aid to L. K. Sidney when Loew had a big circuit of picture-theatres. John Loneragan, assisted by Laurence Bac, dance directed. Costumes from copious bins in Loew's. Y. warblers, Ford wrote song tagged "The Baltimore," which deserves publishing.

Hollywood Cabaret Revue

(PALACE, CHICAGO)

Chicago, Dec. 13. Hollywood restaurant in New York has received a good deal of publicity for the tag on the show should garner attention and trade. It's a show that will entertain 'em once the customers are in the room.

The show was a couple of rough spots at the supper show Friday (13), but these can be ironed out without difficulty.

Basically the show is all right on production and pacing. The girls fill up the stage and maneuver themselves in the various dance routines in suitable fashion. The opening has 'em in a tap dance on boxes, in the middle of the show they return with a fast jungle number and finish with an 'around-the-world' routine for the closing spectacle.

Standard team of Ames and Arno carries the bulk of the comedy on the comedienne's great roughhouse tumbling and clowning. Another sock comedian to match this team is all the show would need to give it more pep. The tag on the show as far as the midwest is concerned is Charlie Kemper, a clogger in the show, but he's not the don't seem to know what he's doing. He's on the stage far too much.

Rest of the show is held up well. Ben Lyon's canteen is held up well, getting right down to business and working through their singing routine.

AMONG THE WOMEN

(Continued from page 59)

and matching accessories, she later wears a tounoise taffeta trimmed with tiny red flowers. As a bride scene is going away costume of beige with fur of the same color. A bedroom scene is played in a white satin n. htic covered with a lace robe. A chartrouse taffeta skirt out very full has a basque of roses brocade buttoned in gold.

Veran is partial to green, one cloth dress of the billiard table shade and an evening frock of a softer shade. And in Hollywood is sensational in a Spanish gown of white ruffles and again in black crier.

Say Uncle

"Your Uncle Dudley" is at the Center. If Edward Everett Horton is a favorite of yours, you may like "Your Uncle Dudley," with her pearls, plays a part very much the same as Katherine Alexander did in "She Married Her Boss." Miss Gatenon is her own well dressed self in a gown of the newest metallic material. A couple of house robes and a prim dress are shown.

Lola Wilson is neatly dressed in a chiffon frock shoulders. A dark street costume has a white vest and tioberts is nice in a violet trimmed chiffon frock.

time in fine fashion. Over well here. Same goes for Jack Starr, who has a new little novelty with his tumbling routine while blowing smoke from a cigaret inside his mouth.

Rhina Janis contributes a clean-cut tap act, in that easy, boyish rhythm style which has become so popular lately. Mildred Fenton has a tap act, which she used to introduce the tropic production number. Danny Dore has five dancing boys for a couple of okay routines, which end with a tango sequence in the finale.

All in all, a show with excellent possibilities. Business over here. Gold.

Blue Paradise Revue

(ORPHEUM, LINCOLN)

Lincoln, Dec. 15. Plenty of dancing in this, but there's a couple of good novelty acts, which are strong enough to rise above the tertiarty and leave a good impression. "Blue Paradise" is fresh of the South end in the end and heading for Canada and dead of winter. B.o. portent here was abetted by the added engagement of Henrietta Leaver, Miss America of 1935), who provides plenty of material for a strong marquee and one-shower time.

The show ran 51 minutes, with only six going to Miss A. Bawan Sisters and Emily Winsette start it with a dance. The show is followed by Carl Thorgson, who is an okay comedy juggler. Carvelle Sisters, and other acts, and a fall.

Connected with Ben Bernie's band, but it must have been Bernie's first band. They dance and sing after Thorgson's act, and a fall.

Bawans is a novelty couple slinging setto and later, Billie But, a smooth dancer, who does a lot of work. Emily Winsette, neatly togged little acrobatic performer, changes the pace with some cute tricks and Thorgson's act, and a fall.

Miss A. works with Tony Francato, unit on the show.

Nichols, whistler credited to Ripley, makes the rostrum sound like a Kresge bird counter. His material is well and at the finish, when he brings on a dummy for some ventriloquism to make it appear, he rates and gets applause.

Feature act, DeBarrie's Birds, is next to closing, and strong. The trained birds do "everything" from counting to working on horizontal bars. Madame DeBarrie is a very good act, just ahead of it.

Marjorie Richmond, kid singer, who's dubbed the "stage Shirley Temple," does impersonations. It's a good bit of work for a kid, the material a credit to a great many of her elders who try the same idea, but it's out of line with the presentation and an anti-climax.

Owned on a 50-50 basis by W. E. DeBarrie and Alvin Morton, the show is a good one, but it's a pity that it's playing. Big here like nobody believes in Santa Claus, or at least he's not expected, with the lobby jammed all the time.

Barney.

Chase Unloads

(Continued from page 5)

Chase Bank's stock to force their way into board of directors, or company control is known to be out of the question. Downtown authorities who should know have Sidney R. Kent nixing this definitely. Pursued by the Chase Bank's stock holdings in 20th Century-Fox, as a condition of sale, will not be able to hold such stock on bloc.

Schenck is talked about as interested in participating in the Chase Bank's holdings of common of 20th Century-Fox. The bank holds both preferred and common. Schenck also is held to be prepared to put his own money into the deal.

This amount could cover the nominal portion of Chase Bank's holdings of 20th Century-Fox common.

Bills Next Week

(Continued from page 50)

Melody Stables Joe Venuti Oro
Dorothy Baker
Gypsy, & Marjorie
Eva Williams
Robert Strong
Bob Abbott Oro
King's Club
Corley & Palmer
Tos Hogan
Charlie Bourn
5 Strings
Tommy Lyman
Warner Sie
Donald Cook Oro
New Roberts
Ray Bourton
Dorothy
Don Steele
Howard Gerard
Oscar Marion Oro
Olette
Mary Lane
Chet Hartlett
Omar's Dance
Henry Stables
Hawkins Danes
South Sea Islanders
Jim Biddle Oro
Biddle & Arden
Biddle Sie
Palmeras
Gloria Amador
Garmia
Edith Davis
Gabriel Canino
The Tenebrones
Havana Canino Oro

Isabel & Ted
Vic & LeMarr
Kuth Lee
Slim Porter
Hudson-Metzger Gls

CHICAGO

Isamarok Hotel
Leonard Keller Oro
Blackhawk
Joe Sanders Oro
Ches Pareo
Crom & Dunn
Hearts Claire & S
Jean Travers
A & L Carr
Bobby Ray
Leon Belsaco Oro
Blackstone Hotel
(Mayflower Room)
Chrysle & DeLaG
Minor & Rootie
Anna Fulton
Kavell Oro
Continental Room
(Stevens Hotel)
Seymour Simons Oro
College Inn
George Olson
Ethel Shutta
Griha
Beck Bros & D
Gambrell
Don Enrico
Bob Timine Oro
Club Alabam
Florine Manner
Morgan Sie
Eddie Burton
Nelson Parker
Vivia Vaughn

PHILADELPHIA

Adelphi Hotel
Bob Reiner
Rex Weber
Shore & Harrison
Felix & Harris
3 Dweys
Shannon Marlene
Sita & Anie
Evan B Fontaine
Arlene Telle
Eddie Bonnelly Oro
Vincent Rizm Oro
Anchorage
Manny La Forte Oro
Arcadia
Guy Lombardo Oro
Nario Villani
Conchita Gonzalez
Joy Lynne
Maurine & Nerva
Prince Jugu
Tourner
Barchly Hotel
Syven Herman Oro
Believe-Stratford
Mayer Davis Oro
Ben Franklin
Leo Sello Oro
Dickens
Jean Val-Mar
Mary Chrysler
Eldine Faye
Little Miss Muffet
Edith Villa Oro
1523 Locust
Wanda Dawson
Florence Hallman
May Lee Dennis
Robbie Shale
Warwick Sie
Stewart Sie
Music Weavers Oro
Frank Palumbo's
Chief Capaulion
(George Reed)
Albie Lancy
Charles Wilson
Howard Mann
Lanier Bros
Lorraine Chevalier
Jilly Hermann Jr
Gladys Niro Oro
Memphis Club
Almae Spencer
Bully Gooling
Florence Hill
Dorothy Ross
Old Miami
Frank Richardson
Jan McCool
Narone & Gallo
Morry Ton
James & Peltis
Gladys Grant
Onyx Club
Bredshaw Oro
Opera Door
Scotty Middleton
Ruddy & Rita
Betty Little
Jack Young
Jimmy Ross
Fred Netherland Oro
Pennsylvania Hotel
Joe Frazetto Oro

15 YEARS AGO

(Continued from page 48)

guarantee of \$100,000 royalties within a six year period for "East is West."

Rialto theatre kicking because it had to play pictures the week after the Rivoli showing. Couldn't get the coin.

N. Y. Board of Education bought 16 motion picture projectors. For use in schools as a treat.

"Passion," First National's German import, grossed \$55,000 at the N. Capitol. Introduced Pola Negri. Was in on sharing terms. First National bought it from J. D. Williams for \$600,000. Williams, who was head of First National, was reputed to have picked it up on his own for \$15,000. Later made trouble for him in the company.

Reported John Drew was flitting with a vaudeville offer of \$2,500 a week. Was to have done "J. M. Barrie's 'The Will.'" Got cold feet.

John R. Rogers, old time manager and advance man went into vaudeville with a monologue. He didn't like it any better than the audience did, so he quit after a first half at Proctor's 23rd.

Max Hart had been eased out of the booking office privilege. Mrs. Hart (Madge Fox) told E. P. Albee she had a half right to the agency. Albee permitted her to open a booking office but with a partner for floor man. No women agents on the floor.

Emerson Phonograph Co. in bankruptcy. Reported that all but a couple of the largest disc concerns were paying royalties by note.

Ringlings bought back a contract to show in England. Figured that British taxes atop U. S. income tax would kill the profits.

Lazy Herk perfecting details on his new continuous show scheme of three shows a day plus pictures to fill.

Comstock & Gest's "The Wanderer" called in. Had a two week layoff between shows and figured cheaper to bring the show in than abide by Equity ruling of salaries during that period.

Managers seeking to hold ticket specials to a 50c maximum advance.

Shuberts decided to have no chorus men with "Passing Show of 1930." Too much kidding about 'em.

50 YEARS AGO

(From Clipper)

Cincinnati woman got \$5,000 from John Robinson in a damage suit. Later jurors explained an agent of Robinson tried to bribe one of them, so they doubled the award. Robinson said it was blackmail.

William H. West, of minstrel fame, suing Fay Templeton for divorce in Chicago. Married in 1883, and he told the court she had promised to quit the stage. Instead she quit him after six weeks.

J. K. Emmett had been on a bend. Estimated to have cost him \$10,000 in loss of profits, etc.

"red Bryton" was doing Clay Greene's "Jack of Diamonds." Brooklyn critic complained it was "so full of the slang of the gambling halls as to be nauseous." Squelched those days.

Estate of the late John McCullough estimated at \$45,000, of which all but \$5,000 was in personal effects.

Scenery of "Hoodman Blind" was much admired at Wallacks. Scene painter took hours nightly during the early part of the run; often stopping the show as much as three minutes.

Phil W. Goucher painted all but three of the cloths. His knockout was the Thames Embankment.

Fanny Davenport did not play midweek mats. Maude Granger, heading a road tour, came down from Worcester, Mass., to give one performance at the People's, on the Bovey. And papers slapped.

Madison Square Garden housed a Japanese village, with 50 native

New Laws

Albany, Dec. 17.
Those on the receiving end consider these new all-time low laws a "bunk business."
Comedy vaudeville team of men, offered \$10 for three day engagement. Part-time press agent, cut from \$10 to \$5 a week.

It happened at the Folies, recently opened burley film stand. The press agent quiff.

Sedate Burlesq Draws Only Albany Censors; Folds After 2 1/2 Wks.

Purified burlesque lasted only two and a half weeks at the Folies folding Saturday (14) after a record too clean for the b. o. Not a strip stripped. The combination policy of stripless, fairly dirtless burley and inde film dived headfirst into a slump. Only the censors came.

Folies was operated by Max Rudnick, with Harry Abbott as house's no stripping.

The Eltinge, 42nd street burlesquer in New York.

FOLLIES, ALBANY (STOCK)

Burlesque—like Albany, Dec. 12.
Burlesque—like Albany, Dec. 12. Burlesque—the Folies theatre, nee State, nee Majestic, has dared to tread with a policy which last winter was told it could not tread the boards in Albany as long as John Boyd Thacher is mayor. That was after the move on the Capitol, followed by the house closing.

Max Rudnick was one of the operators of the Capitol, New York, came back to town with the Folies. It isn't burlesque, however, in the billing. At the opening it was must-for-revues. Big wasn't so hot. So now it's "girls." But the formula is burlesque, just the same, except there's no stripping.

There are six principals and 10 in the chorus. That is, there were 10 in the chorus. Now there are eight. It's a stock outfit, with occasional changes among the principals. Feature film and shorts added to the three-a-day policy with two changes weekly.

Harry Abbott is house manager. P. E. Kula books the mat. Prices are 25c matinees and 25c and 40c nights. Started out with 35c top. Town flooded with comps admitting for House of Lords tough spot, so there's no telling the outcome.

Japs, who were more of a novelty than they are now. Patterned after the Indian villages, which had been a clean-up.

Pauline Markham in another bust. She would insist on trying the legit, where her forte was burlesque.

John H. Halvin, well-known city manager, came a cropper in Cincinnati. He had climbed a ladder to the rigging loft to tell the grips to put on slippers, because their boots annoyed him. He was on the way down, descending. Rigging loft or fly galley was on a level with the flies, and all scenery handled from there except flats.

Lillian Russell was advertised as being supported by the Hess opera co. in St. Louis the show was garlanded because of a broken Hess date a couple of years before. Hess wired he had no part in the show, but it hurt her receipts, just the same.

In Indianapolis John B. Morris won 18 suits brought by four employees of his circus for back salary. Morris had a Kris Kringle chariot in his parade. He rented it to a Chicago department store for a holiday ballyhoo. Eight ponies.

Alleged the English music hall managers had a list which set salaries for talent. No one could better the price as set in the monthly conference.

Brooklyn theatre was playing a full week of benefits, laying off the tickets to various lodges and societies.

Gets Big 4 Post

Postville, Ia., Dec. 17.
J. C. Wiehe has been named secretary of the Big Four Association for 1936.

Auto Companies as Chief Spenders At Dallas, Midway Concessions Let

HANDLES THE FAKERS

N. Cops Look Up Fakts Before Show Hits Town

N. C., Dec. 17.
re ways and ways of "the fake accident racket" that is pulled on circuses and touring outdoor shows from time to time. But the most effective is to slap the fake accident victim in jail just before show gets to town.

That is what Lieut. Stanhope Lineberry did with a Negro who had pulled his fake injury several times.

Last year when the Ringling show was here a Negro claimed injury as a result of having fallen over a tent rope and had the circus equipment attached until his claim was paid. The same Negro was again hurt when the Cole Brothers show came to town.

This year, just before ingling Lieut. Stanhope Lineberry hunted up the Negro, put him in jail, where he couldn't get hurt (booked for investigation), and the circus left town without a claim against it.

SON OF POLITICIAN CHARGED WITH FRAUD

Charged with grand larceny, John Murray, son of a former Tammany District leader and who once had the pony track concessions at Painesville Park, N. J., Long Beach and Atlantic Beach, Long Island, is in the Tombs Prison, New York, awaiting arraignment in court. He was arrested last Thursday (12) at his home in Roosevelt, L. I., by detectives after a long search.

Murray is charged specifically in an indictment handed up by the Grand Jury with the theft of \$200 from Murray's father, a widow, of East Rockaway, L. I. She claims she gave this sum and other amounts aggregating \$2,100 to Murray on his promise to obtain for her a pony track concession at Jones Beach State Park, Long Island. She asserts he claimed he could obtain the concession through the influence of his father. When he failed to make good she complained to the District Attorney.

Officials of the State Park Commission informed the Grand Jury that Murray had been promised the concession, nor, as far as they knew, had he applied for it, either in his own name or that of the complainant.

TRUCKS AND TRAINS ON SEPARATE SCALES

Lynchburg, Dec. 17.
New sliding scale tax on circuses, fixed last week by city council, is a help to little shows but will sock the big-timers nearly twice as much as they formerly paid.

Under the new sliding scale shows paid a flat \$150 to the city. Now scale differentiates between little and big shows, and provides separate rates for auto and train outfits.

For one to ten cars, truck shows will pay \$50 and train shows \$100. From 10 to 30 cars the rate will be \$100 for trucks, \$150 for trains. Thirty to 50 cars, \$150 and \$200. Over 50 cars, \$200 and \$250.

In addition, council ruled that a show tenting outside the corporate limits will have to pay a \$50 fee to parade downtown.

Elkader Continues

Elkader, Ia., Dec. 17.
Elkader Fair Association has abandoned plans to turn over fair-ground properties to the city under a proposal that the municipality assume a mortgage on the grounds.

Deals of Dec. 21 have been set for the 1936 event.

BOND SHOW IN GA.

Midwayville, Ga., Dec. 17.
Bond Brothers three-ring circus, now wintering here, occupying buildings at the Fair Grounds. Will remain until spring.

Dallas, 17.
With six and one-half months to go, only 405 of Centennial's exhibit space remains reserved.

Ford Motor Company will come through with a contract involving investment of about \$2,000,000. Hinging only on minor details, Ford contract will provide for \$50,000 exhibit building; free excursions through "Old Southwest Trails" in V-8s driven by college boys; free ride to Ford pavilion, five miles from the grounds; and concerts and other class music.

DuPont companies will participate, for the first time since 1893 Columbian expo. Contract calling for big show of DuPont's use of cotton and anti-war scare propaganda has been delivered.

General Motors and Chrysler are wavering over signing. GMC seems bent on auditorium shows with concert and radio stars. Both negotiations have gone without smags to date.

Shows are being nalled down as fast as Paul Massman can get to applications, and best deal of last year. Exhibitors: Strassler, Lee Nations, Inc., headed by Emmett McConnell, firm has agreed to build its village streets on 1 1/4 acres lease on midway. Black Forest and Old Globe theatre contracts are in process.

Chief exhibitors on the line include General Electric, with House of Magic; Westinghouse; Gulf; Eastman; Continental Oil Co.; Owens-Illinois; A. T. & T. Concession holders include DuFour and Rogers, Stanley Graham, Mueller Brothers, Mayflower, Doughnut Shops, Dr. Pepper, Nat Rogers and others. Swift and Wilson are dickering on food concessions.

INDOOR CIRCUSES FOR BRITISH XMAS SEASON

London, Dec. 8.
Bertram Mills' Circus opens its six weeks' annual season at the Olympia, Dec. 20. The program is as follows: Allison Troupe, Eight Courtinians, Fieo Carlos, Paulo Family, Bege and Quipie, Con Colleano, Two Karolis, Merkel, Natal, Mayras and Brach, Three Fleos Brothers, J. J. Crastan, Leo Bourne and Lions, The Baker Boys, and Clowns Albert Austin, Hugo Darty, Fred Boston, Busti, Flery Jack and Partner, Robert Beasy, Gaudin, Dermid, J. J. Crastan, J. J. Laffin, Paul, Pinocchio, Coco, Percy Huxter, Gerbola.

Carl Hagenbeck's Circus opens a five weeks' season at Royal Agricultural Hall, Dec. 23, with the following acts: Liberty ponies, Giovanni and Albertina, Two Castles, Erich Hagenbeck's Sea Lions, South China Troupe, Gautier's Zebras, Demid, J. J. Crastan, Leo Bourne and Lions, The Baker Boys, and Clowns Albert Austin, Hugo Darty, Fred Boston, Busti, Flery Jack and Partner, Robert Beasy, Gaudin, Dermid, J. J. Crastan, J. J. Laffin, Paul, Pinocchio, Coco, Percy Huxter, Gerbola.

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Now It's New Orleans

New Orleans, Dec. 17.
A national exposition to be held here in 1938 is being planned by business interests of the city, it was revealed Saturday (14) at the first meeting of the new board of directors of the Association of Commerce.

Mayer Israel, newly-elected president, was authorized to name a special committee to head plans for the fair.

The exposition, intended to exploit the port and tie in the interests of the Mississippi Valley and the Latin-American countries, is planned to be similar to the Texas centennial and the San Diego exposition.

Profits plucked from the Air!

*Some of the many magic uses
to which radio advertising is put*

IT HAS been said that Lord & Thomas have pioneered more new things in radio than all the other agencies combined.

Certainly the famous "Firsts" which distinguish our record support this statement, and notable sales results confirm it.

But Lord & Thomas are the last who would care to be characterized as a "radio agency." Our record in the successful use of all the other advertising media is an open book.

It is no accident that practically all of the successful users of broadcast advertising are large and successful users of other advertising media. With a large background of newspaper and magazine advertising, far-seeing advertisers have found in broadcasting the way to more customers, reached by a different method.

Since the nature of the sales tasks given us vary almost as widely as the character of our clients' businesses, a thorough knowledge of the broadcast medium is essential in deciding the method of advertising attack.

Programs Must Do More than Entertain —They Must Sell

Lord & Thomas never lose sight of this fundamental. In the distinguished programs which bear the imprint of Lord & Thomas showmanship, *salesmanship* is strikingly evident. Each program is not only a first-rate show — it is a first-rate *selling show*, as sales records will prove.

Our radio departments include program directors, continuity experts, musical directors. They are versed in every phase of broadcast advertising. They have been foremost in recognizing new talent, and in securing it for advertisers at advantageous prices.

Lord & Thomas offer evidence of the most convincing kind to support these claims — the sales records of many of America's most important advertisers. We are happy to offer the accumulated wealth of our experience to national advertisers.

We present, below, the radio shows currently sponsored by our clients on national networks.

Pepsodent, with "Amos 'n' Andy"

Today—who does not know Amos 'n' Andy? And Pepsodent? This blackface team, first of all the present-day strip programs, is in its seventh great year. And still voted the No. 1 laugh show of the air!

—NBC Red Network, 7 P. M., week nights, E. S. T.

Lucky Strike, "Your Hit Parade"

For many years a trail blazer on the air, Lucky Strike is represented by a large musical show, with a great orchestra.

—NBC Red Network, 8 P. M., Sat., E. S. T.

"Cities Service Concert" with Jessica Dragonette

Jessica Dragonette, recently voted radio's favorite woman star, is in her sixth straight year as the singing star of the Cities Service Hour, with a well known orchestra and quartet. An outstanding program for building sales and creating good-will.

—NBC Red Network, 8 P. M., Fri.

"The Magic Key" of RCA

Radio acts as good-will ambassador and salesman for a great company, the Radio Corporation of America, and the members of the RCA family: RCA Mfg. Co., RCA Communications, Inc., Radiomarine Corp., National Broadcasting Co. An entirely new kind of radio hour, enlisting the greatest array of international stars ever assembled for one program.

—NBC Blue Network, 2 P. M., Sun., E. S. T.

Associated Oil, Football Broadcasts

Another Lord & Thomas "First"—chain radio sponsorship of big West Coast football games. A splendid example of radio service to the consumer, and a natural vehicle for regional promotion of a product.

—Pacific Coast Network, Sat. afternoon

Pepsodent, with "Al Pearce and His Gang"

A great new show pre-proved by its top ranking for six years on the Pacific Coast. Through it we bring Pepsodent Tooth Powder and Junis Cream to millions of women listeners three times a week in the late afternoon at approximately half the cost of evening hours.

—NBC Red Network, 5 P. M., week nights, E. S. T.

Bourjois, "Evening in Paris Roof"

Authentic Parisian atmosphere, created for this popular-priced cosmetic line. Featuring Odette Myrtil, French star, the entire program reflects a sales mood characteristic of the product.

—NBC Blue Network, 8:30 P. M., Mon., E. S. T.

Kleenex, "The Story of Mary Marlin"

Introduced as a cold cream remover, Kleenex sought new customers for its many other uses. "The Story of Mary Marlin" was tested locally... a hit! Put on a national chain, sales pyramided. "Mary Marlin" became radio's most popular daytime show.

—CBS, 11:30 P. M., week days, E. S. T.

Some radio "firsts" credited to Lord & Thomas (NAMES ON REQUEST)

It has been said that Lord & Thomas pioneered more new things in radio than all the other agencies combined. Those credited to us are listed briefly below:

1. **First Daily Radio Contest of National Scope**
It rocked American streets with conversation. Made an average of 10,000 one-dollar sales a day for months.
2. **First Daily Network Strip Program**
Started a whole new technique of commercial program building.
3. **First to Rebroadcast Commercial Program**
Repeat same program late at night for Far West coverage.
4. **First Big Hit Variety Musical Show Sponsored on Network**
Set the pattern for big commercial musical production shows in radio.
5. **First Commercial Broadcast of Metropolitan Opera Series**
6. **First Commercial Series of Pick-ups of Foreign Dance Orchestras**
7. **First Sustained Commercial Series of Spot Pick-ups**
Artists and orchestras from all over country picked up on same program. *First to Present Authentic Police and Department of Justice Dramas*
9. **First in Number of Contest Returns**
1,800,000 forty-cent purchases in two weeks.
10. **First Chain Sponsorship of Football**
11. **First Network Daytime Serial Show to Women**

Talent which was first sponsored or popularized nationally through us
Amos 'n' Andy; Bing Crosby; Eddie Duchin; Hal Kemp; Walter O'Keefe; Phil Cook; The Goldbergs; Rosario Bourdon; Donald Novis; Fred Astaire; Lum and Abner; Al Goodman; The Revellers; Walter Winchell; Jack Pearl; Clara, Lu and Em; The Cavaliers; B. A. Rolfe; Al Pearce.

Hovick's Malted Milk, with "Lum and Abner"

Local radio tests decided Horlick's on an unusual step—to concentrate the entire appropriation on radio, and "Lum and Abner." They were recently voted the third most popular air team.

—NBC Blue Network, 7:30 P. M., week nights, E. S. T.

Other radio programs featured locally by Lord & Thomas include: "Jeannine and Lilac Time," Pinand... Local Koolmotor Broadcasts in three cities, for Crew Levick Co., a Cities Service subsidiary... St. Paul "Traffic Court Broadcasts," Nestlé's Lion Brand Milk... Numerous spot announcements for RCA tubes...

LORD & THOMAS • advertising

VARIETY

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56 PAGES

THE ROAD COMES BACK

PRIVATE PARTY TIME SEES REVIVAL

The private party after regular working hours, long a mainstay to night club players and those on call to radio artists bureaus, and considered permanently dead, looks to be coming back into its own, according to nitery agents and other bureaus. Honey from this quarter has not been seen for almost four years. Acts were beginning to despair of it ever returning.

In the halcyon days it was not unusual for acts to do two to three private soirees after their club performances. This dropped off steadily during the depreah.

Another reviving source of additional revenue for actors is the return of commercial dinners, get-togethers, etc., which also, greatly declined. Many business houses are resuming their old fests.

Artist bureaus of New York broadcasting stations and the nets report a handsome increase in the number of people booked outside to private homes for entertainment purposes. People who never before would have countenanced enlisting actors for private parties have become educated to use of thespians for their social activities. Balloons of radio announcers that their station's talent is available for such purposes is considered the converter in many cases. The others, the cognoscenti (doughboys) have always done so until hit by the depreah.

Acts are not getting the same kind of money they used to receive, but it's a help.

Taking of Veil Put On Screen for First Time; Nuns Preview It

Paris, Dec. 15. A thousand nuns in a convent at Angers, France, saw a film for the first time when pictures of their own cloistered lives were shown to them last week.

Cameraman who made it was the first man they had been permitted to see since taking the veil. Pictures was made by order of the archbishop of diocese, who feels that the world should learn about ceremonies which go on behind convent walls. Among the rites filmed was the taking of the veil by a group of novices. Believed to be the first time this has ever been done before a camera.

In order to determine whether film was worthy of projection in the outside world, the Mother Superior pre-viewed it. In the convent, with the archbishop and all the nuns present.

Partial detail of the ceremony was shown in the silent version of "The White Sister."

CANTOR VS. BENNY

CBS Niche Vacated by Cereal to Pebecco

Sunday eve, 7 to 7:30, time spot on CBS goes to Eddie Cantor (Pebecco) as soon as the Alexander Woolcott stanza for Cream of Wheat exits. Cantor currently plays from 8 to 8:30, which stacks him up against Major Bowes on NBC. New spot will put him opposite Jack Benny. Shift comes on Jan. 5.

Concurrently Pebecco has renewed the Cantor contract for 19 more weeks. His old 8 to 8:30 spot has as yet no buyers, nor has the half hour succeeding it, leaving CBS with a hole of an hour opposite Bowes.

Arkansas Would Tax Radio Sets to Finance Centennial Exposition

Little Rock, Ark., Dec. 24. In need of funds to finance the Arkansas Centennial, the expo commission has proposed a tax on every radio set in the state.

The rate has not been set and the plan is still in the proposal stage.

LARIAT LARYNXERS ON AUTO-CAMP CIRCUIT

Albuquerque, Dec. 24. Coast-to-coast plan to strengthen, when forced down here in the recent uncertain weather, discovered a heretofore unsuspected branch of show business—an auto-camp circuit.

Like the itinerant minstrels of old, the plainsmen songsters, cowboys, whole families of banjowranglers and mustang minstrels travel from joint to joint and do all right for their vittles on a pass-the-hat around.

The city slickers lured to fast plane service and other new-fangled fold-and-roll the cowboy songsters quite "cute and quaint"—and it's paying dividends for the lariat larynxers.

BOTH SIDES OF THE BORDER

St. John, N. B., Dec. 24. Charles E. Staples, believed to be the only exhibitor who directs a theatre on each end of an international bridge connecting the U. S. and Canada, is now in full control of the Queen, St. Stephen, N. B., and State, Calais, Me., both theatres being within a few hundred yards, although in two different countries. Staples was manager of both houses, under J. William Smith, owner of the Queen and lessee of the State, who died recently. Staples had been at the Queen for 22 years, and at the State for four years. U. S. and Canadian money is always taken at par at either of the theatres. Eddie Smith, Staples is a resident of St. Stephen, thus reversing the usual formula of a U. S. citizen exhibiting in Canada, with Staples believed to be the lone exception to that rule.

BEST GROSSES IN SOME YEARS

Records in Some Spots — Companies of Hit Plays — Four Troupes of 'Three Men' and Three 'Tobacco Roads'—'Dodsworth's' 2d Year

'WALTZ' FIGURES

The current legitimate box office boom, which has set Broadway whistling for the first time in five years, has extended to the road. Records are actually being hung up in many theatres which a year ago were dark for weeks at a time and regarded locally as landmarks of a forgotten era.

Since early October, when a few of last season's New York hits started on tours, the road has been progressively improving. Second, third and even fourth companies of some outstanding hits have been organized and sent out.

Business has even been good in St. Louis. At the American theatre there "Tobacco Road" played three weeks (Nov. 24-Dec. 14), and "Three Men On a Horse" started a (Continued on page 55)

CENSORS FOR AMS. TOO; IT HELPS BIZ

Nutley, N. J., Dec. 24.

Borrowing a page from censors of professional theatricals, and achieving about the same result, the local Board of Education turned thumbs down on a high school production. Viewing the home talent musical at a dress rehearsal the pedagogues called it indecent and immoral and forbid its presentation except after numerous changes of gags and costumes.

Result of the incident was that the whisper spread around the country and the show went S.R.O., with the high school grossing considerably more than in any previous year.

Ban on Mimics

For the sins of their amateur brethren, pro mimics are now taking it on the chin. With 50% of the simon-pure talent leaning towards imitations, vaude booking offices in New York have put a ban, temporarily at least, on the dating of mimics.

All of the 19 Major owns amateur troupes contain imics, while there is at least one in every tryout held by theatres. As result, managers have sent word to the booking offices asking them not to send any more mimics for the time being.

How to Become a Pic Producer; Just Figure Out These Figures

London Apartments' Television Equipment

London, Dec. 24.

A new block of flats is being erected in the fashionable Mayfair district, and one of the selling points in the advertising is to the effect that it will be the first completed building in London to be equipped with television facilities.

Each flat is to be fitted immediately with central aerial system, providing service for individual reception by tenants on sets of wireless programs and television.

20,000 Baskets of Food Realized at Chi Pix Benefits

Chicago, Dec. 24.

Exhibitors of Chicago on Monday (23) ran a special picture show matinee with admission restricted to foodstuffs. All outlying houses co-operated in basket fund show which was promoted by Chicago Amusement Publicists' Association. Pianos, Mich. has won more than 20,000 baskets of foodstuffs taken in by theatres.

Co-operating in plan were theatres, operators, stagehands, exchanges, ushers, janitors, etc., all giving service gratis. Newspapers contributed free ads and publicity. Response so great likely to become annual good-will gesture of Chicago exhibitors and may be spread nationally.

NIGHTLY SPEECH WARNS PATRONS ON DRIVING

Detroit, Dec. 24.

Charles Mellick, proprietor of The Oasis, a beer garden on the Dixie Highway near Drayton Plains, Mich., has joined the state's war on traffic fatalities. At closing time each night, or whenever a large party of patrons is preparing to leave spot, he signals orchestra to stop, walks over to the mike of garden's specially-rigged public address system, and speaks to customers in this vein:

"If you've had a good time here tonight, don't spoil it all now by killing yourselves or somebody else on your way home. Drive carefully!"

Mellick calls the sheriff's office at Pontiac every evening to ask if there has been any serious accident in the county, especially on Dixie Highway. If there has he immediately relays details to his patrons. He also tells them about rain, snow, slippery pavements or other unfavorable driving conditions.

London, Dec. 24. All the boys are forming in companies here.

Lothar Mendes has one, Asquith's getting one, Hurst has got one, Hiscott's thinking of it.

Situation is this: more money has come into production here this year than at any time. But the insurance companies, who are behind some of the bigger operators, are not interested in backing one-man independent set-ups. So most of the boys have found a new formula.

They schedule a film for about \$200,000. Of this they need capital to the tune of \$125,000. They go to a firm of underwriters, which advances 80% of the negative cost, in this theoretical case \$160,000. Before doing this, the underwriters want a guarantee from the backer for the other 20% that the film will positively be finished.

Having got that, the finance boys carve themselves off 80% of the advance on delivery of negative check. This check, on a \$200,000 picture, would be about \$120,000, which is handed over by the distributors on the completion of the film. Underwriters take the first \$56,000 of this—being thus out of pocket to the tune of \$64,000. But they charge 7 1/2% interest on the \$160,000 until such time as the debt is discharged.

Boys therefore are in little likelihood to lose money, and have a good chance of making a nice slice of interest. Assuming the film takes a year from the moment of starting to finish its income, the underwriters who originally backed it would get their money back plus about \$12,000, all the while having first ownership of the negative.

Scheme is working out so well that almost anyone with a release promise in his pocket can get 80% advance.

Main headache is how first 20%.

CLOSES 3 THEATRES TO GIVE 30 XMAS OFF

Detroit, 24.

Unprecedented in Detroit, James C. Ritter, operator of the Rialto, Rivola and Boulevard, nabe houses, closed his theatres today (24) to permit employees to spend the day and evening before Xmas with their families. Idea is to be annual custom and about 30 employees are affected.

A trailer, which ran at the three houses the past week and roundly applauded read: "The management has decided that its employees are entitled to spend the day and evening before Xmas with their families—therefore this theatre will be closed all day Tuesday, Dec. 24."

Friede Gets 101 H'wood Novels but Only 1 Good Authoring Bet, Harlow

Hollywood, Dec. 24. — Everyone in Hollywood has a novel in his or her system, so Donald Friede, of Covici-Friede the publishing house, has discovered, Friede came here to line up a few new authors, preferably youngsters. He quietly let the purpose of his visit be known. Inside of six days he had 101 manuscripts in his lap, all written by people connected with letters. His best bet, from the selling end, is a book by Jean Harlow.

Only two types of novels are written here, Friede discovered: those about Hollywood and those not about Hollywood. Everyone who thinks he has had a real deal pans Hollywood; the manuscripts usually indicate why the writer received the push-off from the studios.

Friede felt that Hollywood is the logical place to locate writers with first novels in their tanks. Oddly, most of the manuscripts submitted to the publisher are not from people employed as writers at the studios.

73-Year Old Atty's \$1,000,000 Suit Vs. RKO Over 'Cimarron'

Charging plagiarism, Allen Caruthers, 73, an attorney, has begun suit for \$1,000,000 damages in the N. Y. Supreme Court, against RKO over "Cimarron." The action is also for an accounting of the profits which have accrued since the picture was first produced and asks that further showing be prohibited pending the outcome of the action.

In his complaint filed last Friday (18), Caruthers cites that he was born 73 years ago in Tennessee. When he was a few years old his parents migrated to Oklahoma, being among the first pioneers to settle in that country. He grew up with the country and eventually became an outstanding figure in public life of the State. At one time he was District Attorney of Logan County and later Judge of the State Circuit Court. He is now president of the Oklahoma Society in New York.

Caruthers states that several years before Edna Ferber wrote her novel "Cimarron" on which the picture was later based, he had written an autobiography which he titled "The Sooner." In it he described his life in the west and many incidents which people there claim the picture "Cimarron" is copied from his book although credit is given to Miss Ferber.

According to Irvin Halpern, of 651 Fifth ave., N. Y., counsel for Caruthers, the result of the present suit will determine whether action will be taken against Miss Ferber and her publishers.

The picture company has 30 days in which to file answer to the complaint.

BENNETT, MACMURRAY LEADS IN '13 HOURS'

Hollywood, Dec. 24. — Joan Bennett and Fred MacMurray get the leads in Paramount's "13 Hours by Air." Miss Bennett replaces Gertrude Michael due to her tieup in "Woman Trap."

Paramount offered Toby Wing a part in the "Air" pic, but she wound up her contract with the studio and swings east in two weeks for personal reasons.

SWITCH SWARTHOUT FILMS

Hollywood, Dec. 24. — Paramount will delay release of "Rose of the Hancho," Gladys Swarthout's first flicker, until after "Give Us This Night" in which Miss Swarthout is co-starred with Jim Kiepura.

HOLD THERE!

Los Angeles, Dec. 24. — Attempt of Samuel Goldwyn organization to have superior court approve minor's contract with Anny Taranda, 20, was nixed by the bench. Actress will be 21, Jan. 1.

Reducing

Hollywood, Dec. 24. — In effort to offset income tax, Edmund Lowe claims he will appear in only four features the coming year.

Player argues that he spent 12 weeks on his first two pictures but that his net after deducting taxes left him with just two weeks' salary.

EILEEN CREELMAN OUT OF N. Y. FILM CRITICS

Stormy meeting of the New York Film Critics' Circle was held Monday (23) resulting in Eileen Creelman, of the N. Y. Sun, resigning. Likely that John Mosher, of the New Yorker mag, will also leave before the end of the week, he having expressed himself as anxious to leave. If he does, Noel Busch, critic of Time will also be dropped and the list restricted to the New York and Brooklyn dailies.

Miss Creelman raised considerable fuss at the meeting, objecting strenuously to "publicity" given the group in trade and daily papers. She felt that "publicity is not dignified."

Mosher's complaint is that he doesn't see why he and Busch of Time should be exceptions, since other weekly magazines are not included. Busch is out of town and thus far has not actually participated in any of the meetings.

The critic of the Brooklyn Times-Union has been added to the group membership, making two reps from Brooklyn, other being rep of the Brooklyn Eagle.

Critics Circle now intends to meet next Monday (30) to vote for the best picture of the year, although the meeting may be postponed a week in order to be sure to include all the 1935 releases.

Philadelphia, Dec. 24. — Philly film critics are smouldering at latest squabble in local film situation. Reviewers, already working 6-day week while most other scribers in town only toil five days, are squawking because they may have to add another day or weekly calendar. Recent legalization of Sunday films has enabled exhibitors to open their new bills on Sabbath as well as during week.

First such decision was last Sunday (22), but Warners, debuting "Bride Comes Home" that day, gave critic a break by holding preview Saturday. Yet they don't expect that to continue.

M. H. Wants Cantor Pic

Music Hall, N. Y., is reported desirous of snaring some of the United Artists pictures which will go on release and may attempt to outbid the Rivoli, N. Y., in order to get those wanted.

Failing to get Chaplin's "Modern Times" for the Century, the Rockefellers may contract Eddie Cantor's "Strike Me Pink."

Two Studios Bid for Radio's 'One Man's Family'

Hollywood, Dec. 24. — Radio air Paramount are bidding for "One Man's Family," air program. Former studio is trying to work story idea around the broadcast.

Both studios intend to use the air cast in the picture.

SPEED UP FOR ROBESON

Hollywood, Dec. 24. — Paul Robeson's scenes in "Showboat" at Universal are being rushed so the actor can get away by Jan. 2. Singer is due to trek to London and a concert tour.

MARY ELLIS BACK

Hollywood, Dec. 24. — Mary Ellis, after months vacationing in New York and Europe, has returned to Paramount for next assignment.

First picture will be "Brazen," for Walter Wanger.



WILL MAHONEY

The Yorkshire Observer, England, said: "There are few comedians who can rely so certainly on a single change of facial expression as can Will Mahoney. Add to the rare gift some remarkably agile tap dancing, both 'straight' and burlesque, and you have sufficient reason for his every appearance being the signal for a renewed outburst of hilarity. He is the life and soul of a variety-cum-revue."

Direction
WM. MORRIS AGENCY
Mayfair Theatre Building
New York City

Yates Wants More Speed at Republic, Levine's N. Y. Call

Hollywood, Dec. 24. — Unsatisfactory progress in production at Republic caused Nat Levine, production head, to be called east last week for confab with Herbert Yates, head of Consolidated Film Labs, and financial mentor of the studio. Product has not been coming through on time to meet release dates in the exchanges.

Reported also that Yates is dissatisfied with the studio using around \$750,000 he sent out here for three features, two of 'em westerns. Levine, vice, taking charge of Republic, has engaged a fast writing staff. During one period, it is said, writing payroll carried 40 with weekly outlay of \$12,000.

Doubt Jimmy Walker's Health Permits Indie Exhibs' Ass'n Post

Independent theatre owners in Greater New York are skeptic on any move to enlist former Mayor James J. Walker as head of a so-called new national organization of indie exhibitors.

Prime reason for that belief is Walker's present health. Claimed that the strenuous duties of directing any such organization would be too much for N. Y.'s former chief executive.

ANN DYORAK VS. WB OVER CONTRACT JAM

Hollywood, Dec. 24. — Alleging Warners refused to allow her to work since Oct. 29, a suit has been filed here by Ann Dyorak against the studio seeking declaratory relief on her contract, which, it is asserted, runs to Sept. 6, 1938.

Suit also complains that the actress' salary of \$1,500 weekly has not been paid since Oct. 29.

Korda's Basso Yen

London, Dec. 24. — Alexander Korda is negotiating with Feodor Chaliapin.

Wants the Russian basso to star in an operatic film, subject of which has not been decided as yet.

ARRIVALS

Maria Kurenko, Nathan J. Maltin, Madeleine Monnier, Trudi Schoop, Madeleine Monnier, Trudi Schoop,

Cueing the Chinese

Chinese Consul Causes Central 'Casting to Absorb Placements of Fellowmen

First Roundup

Hollywood, Dec. 24. — Polynesians have become so numerous in pictures that South Sea and Hawaiian natives are banding together. Sol Hoopi, steel guitar wiz, ride herd on the extras.

"Sutter's Gold" at Universal is using 200 of the bronze-skinned racials.

MOVE TO MAKE B. C. A PIC PROD. CENTRE

Vancouver, Dec. 24. — Several companies are reported considering leasing studio sites in Victoria. Only major company so far in connection with a move by the industry to make its British quota pic in British Columbia is Columbia, among through Central Film's "Stop Look and Love" is now being edited in Hollywood.

Isadore (Bud) Barsky, former Hollywood producer, and George Schmiedemann, former Fox cameraman, are reported dickering with civic authorities for lease of an old factory at \$500 annual rental. They are reported to have stated their intention of installing equipment valued at \$40,000. Their forecast for first year production expense was given at only \$50,000.

Central Films is now reading "The Tugboat Princess" for shooting whereabouts.

Chaplin Completes Pic

Hollywood, Dec. 24. — Charlie Chaplin's "Modern Times" wound up today (Tuesday). After recording symphony number last week, Chaplin learned that considerable of the music was too burdensome.

Picture is scheduled to open in New York and London, Jan. 16; in N. Y., at the Rivoli.

Seven Key Pounders Draw Republic Yarns

Hollywood, Dec. 24. — Seven writers have been handed new assignments at Republic by Albert E. Levy, general production manager.

William Ullman, Jr., will work with Welby Totman on screen play of "Twenty Fathoms Below." Wallace Sullivan and Charles Condon are preparing a treatment for "Fairgrounds." Bert Gernet is collaborating with Jerry Chodorov on Tristram Tupper's story, "Gentleman from Louisiana." Andre Bohem and Stanley Raskin are reviving story on "House of 1,000 Candles," while Bernard Schubert is preparing a script for Wallace MacDonald's story, "The Glory Parade."

LEAD FOR LOANER

Hollywood, Dec. 24. — Rosalind Russell remains at 20th-Fox on loanout from Metro to take film lead in Frank Lloyd production of "Under Two Flags." Player recently completed feature spot in "It Had To Happen" on the 20th-Fox lot.

Ives Strike Pic

Hollywood, Dec. 24. — "Public Must Eat," original by Dore Schary, based on a housewives' strike against high prices, will be produced by Paramount.

Randall Scott and Gertrude Michael top the cast.

'Gold' Leads Set

Hollywood, Dec. 24. — Marsha Hunt and Larry Crabbe get the leads in Paramount's "Desert Gold" starting this week.

James Hogan directs with William Lackey producing.

Golding's Loach Pic

Hollywood, Dec. 24. — Louis Golding is scripting first Little Loach production to be made by Selznick-International.

Hollywood, Dec. 24. — Chinese extras hereafter will get their cues from the Central Casting bureau. And, free of charge.

Heretofore, Tom Gubbins, an agent, has been supplying the extras to the major studios for commish. Finally, after a year of squabbling, the Chinese vice consul, Yi-Send S. Kiang, filed charges with Thomas Barker, state labor commissioner, asserting it was unfair to the extras to be charged for work when Central supplies similar help on the cuff.

About 50 Chinese complained at a series of hearings attended by the consul, Barker and Campbell MacQuibbin, Central agent. However, the charges were dropped.

It now appears that Gubbins will become a runner for Central.

The asked of fees for this work is for placement up to \$10 up to \$25; \$15 up to \$100, and \$20 above \$100.

Brandt Deal with Derr, Sullivan on New Indie Setup

Hollywood, Dec. 24. — Joe Brandt is negotiating a tieup with E. B. Derr and Charles Sullivan for the producing team to make one feature which Brandt would distribute through state right channels. Included in the proposition is option giving Brandt privilege of additional series of six features.

Derr-Sullivan Productions, Inc., previously formed for the producers to make group of independent pictures, has been discarded in favor of the new setup.

Brandt expects to tie up the deal within the next few days and then hop east to sell initial picture to state right buyers. Understood here that Brandt is providing most of the financing of the first picture and has assumed ample money for the series if option is finally lifted.

Nat Saland, of Mercury Laboratories, was tied up on negotiations of the first picture and has assumed ample money for the series if option is finally lifted.

Brandt, one of the original Columbia founders, goes east next week to set release. His son, Jerry, is at Columbia as assistant to Irving Briskin, producer.

ASTAIRE'S \$25,000 ENDORSEMENT SUIT

Fred Astaire, through Howard Reinheimer, has filed suit in New York against Esquire magazine and Rae & Willie, jewelry manufacturers, for \$25,000 and an injunction on a charge of "unauthorized use of endorsements."

Astaire is shown in a full page advertisement in the January issue of the mag endorsing a brand of the clip manufactured by Rae-Willie.

Quint's 300 Prints

Hollywood, Dec. 24. — Twentieth-Fox's Dionne Quints picture, "The Country Doctor," is set for simultaneous showing in 300 theatres March 2.

It's the largest single print order in years.

MARS JOURNEYS ON

Hollywood, Dec. 24. — "Journey to Mars," on and off Paramount's production asked several times, has been handed to Arthur Hornblow to produce. John Colton and James Creelman are scripting.

W. H. Christy of Mt. Wilson observatory is doing scientific collaboration.

Soft-Pedal Booze Scenes

Hays Office Grapevines Films for Lay-Off, but Don't Tell the Drys

Hollywood, Dec. 24. Although the Hays-office is adverse to permit drys to use the move as propaganda, drinking is to be made less attractive in pictures henceforth. Suggestion is that guzzling scenes be eliminated as much as possible; that where they are necessary to plot advancement, elaborate bars, cocktail equipment and accessories to blinges should be cut to a minimum. Move advances on the heels of renewed attempt by the various prohibition bodies to revive interest in national dry laws. Such bodies currently are in the midst of a tremendous money-raising campaign to battle the 'evils' of drinking.

MG SHELVES POWELL YARN, BUT PUSHES 2

Hollywood, Dec. 24. Metro's 'Hat's in the Air,' Eleanor Powell story, has been shelved. There were too many Powell stories floating around the precincts. Wright Taylor, author of the orig., has switched to 'Maytime,' and Kalmar and Ruby, also on the yarn, re off the payroll. Although Miss Powell is not due here until May, the studio has a new 'Broadway Melody' and an untitled Sid Silvers-Jack McGowan yarn being readied for her.

Petroff Spits with West, Timony; on Own

Hollywood, Dec. 24. Boris Petroff, Mae West and Jim Timony have split professionally. Former stage producer is going into production here on his own. Petroff was brought out by Miss West to aid her on stories under a deal whereby he was eventually to have a crack at directing. He is readying 'Murder with Music' for legit showing here. Harry Riskin is collaborating with Petroff on the book. Victor Young is writing the music, with Carl Brisson set for the starring spot.

James! My Fright Wig

Hollywood, Dec. 24. 'Dracula's Daughter' gets under way at Universal Jan. 4 after three postponements. Bella Lugosi tops. David Selznick sold yarn to U with understanding that it be placed in production by Oct. 1, with extensions granted. Edward Sutherland directs.

ROSCO ATE'S HEADACHE

Has Two Agents and One Pic Offer in London

London, Dec. 15. Roscoe Ates has a picture offer here from Producers Distributors Corp., which is giving him plenty headache. Brought over by Charles Clore, who has a contract with the star, through his agent, to handle all business, Clore finds Ates had already committed himself to another agent here. Agent is Joe Seymour, of Stanley May's agency, who was in N. Y. early this year and managed to get Ates' signature on the dotted line for anything that might happen. May's agency made no deals for him, but claims a signature is a signature.

Elter and Toelplitz

London, Dec. 15. Marco Elter has been signed by Ludovico Toelplitz to manage production of 'The Beloved Vagabond,' Maurice Chevalier film. Shooting begins Dec. 30. Film will be directed by Kurt Bernhardt, with Franz Planer at the camera. After seven years in Hollywood, Elter returned to Europe to direct 'Scarpie Al Sole' for the Italian market. This film is now doing well in Italy.

Quick

Hollywood, Dec. 24. Avalanche of scripts, all based on Thelma Todd death by monoxide fumes, have reached studios and agents. So far no go.

1ST 'CRIME' NOW A NO. 2 'PASTEUR'

Jean Lenauer is importing 'Pasteur,' French film starring Sacha Genty recently completed in Paris. Warners now has a 'Pasteur' film in production, starring Paul Muni. Lenauer's entry into distribution in the U. S. was with a French 'Crime and Punishment,' released the same week as Columbia's film on the same subject, and which, thereby, got the unusual break of double reviews from the daily paper critics.

PAR INTERESTED IN FILMUSICAL 'FAUST'

G. W. Pabst and George Baile, director and producer of the proposed filmization of 'Faust,' left Sunday (22) for Hollywood for confabs with Waterson Rothacker at Paramount. J. E. Otterson, Par's prez, has signified interest in distributing the film, but there will be no final deal made until after cast conferences on the shooting script, which the duo is bringing with them.

'Pastures' Co. Westward Soon for Warner Film

More than 30 original cast members of the New York 'Green Pastures' company will start migrating to Hollywood soon for similar parts in the Warner screen version. Although the actors hold no commitments with the Warners, they have been assured jobs in the film by Marc Connelly, who made a blanket deal with them on his recent trip here.

Regan Tiffs, Blows WB

Hollywood, Dec. 24. With two months to go on his contract, Phil Regan has obtained his release from Warners. He objected to being cast in two-reelers; also the embargo on his radio work. He has two radio offers coming up, and a starring contract in 'Laughing Irish Eyes,' going into production at Republic Jan. 27.

WAMPAS FADEOUT

Filmloids P. A. Outfit, Started in 1921, Pays \$0 at Foldup

Hollywood, Dec. 24. The Wampas, organized in 1921 by a small group of filmloids press agents, has finally closed its books with the disbursement of the remaining funds to \$0 paid-up members. Payment was divided among members on basis of duration of membership, pro-rated at \$7.50 a year. It received \$92, while two each received \$10. Balance averaged around \$50.

FORREST AT PAR

Hollywood, Dec. 24. Frank Forrest, tabbed by Paramount scouts while appearing with Chicago Opera Co., has arrived at the studio to go to work. First assignment probably will be opposite Gladys Swarthout in 'Count of Luxembourg.'

New London-Film Co. Plans Robinson Pic

London, Dec. 16. New production unit registered here, Atlantic Films, scheduled to make an Edward G. Robinson starrer. Alex Esway, one of the Hungarians who gravitate round Korda, is listed as chief. Distribution scheduled through U. A.

Thelma Todd Death Probe Pushed; Jury Calls Cicco, Others

Los Angeles, Dec. 24. The county grand jury and the district attorney's office are investigating the death of Thelma Todd, despite a coroner jury's verdict that her life was accidentally snuffed off by carbon monoxide. Pat di Cicco, agent and former husband of the actress, was recalled from New York to testify before the grand jury. Margaret Lindsay, actress and reportedly a close friend of di Cicco, also was called, along with nearly everyone connected with the case. Presentation of evidence was begun yesterday (23).

Others subpoenaed were Roland West, close friend and business partner of Miss Todd; Jewell Carmen, West's estranged wife; Mrs. Wally Ford, wife of the actor, who said Miss Todd telephoned her at 4 p. m. Sunday (15) afternoon and said she was coming to her party. Miss Todd's body was found Monday (16) in a garage owned by Mrs. West. West told the coroner's jury that he doubted Miss Todd died of monoxide. He said Charles Smith, treasurer of their oceanic cafe, was asleep above the garage and that if Miss Todd had started her car he would have heard it, because it was noisy. He also said that plaster had been knocked off walls and ceiling of the garage and indicated the poison fumes would have escaped before overcoming Miss Todd. Thousands paid homage to Miss Todd while the body lay in state in a Los Angeles mortuary, Dec. 19, for five days and half hours. Funeral services were held at the Wee Kirk of the Heather in Glendale, Cal., with Dr. Harold Pope speaking informally on the life of the actress. Cremation followed. Hal Roach has decided to continue the series of Patsy Kelly comedies which formerly co-starred her with Miss Todd.

MG NAMES IN PIC VERSION OF 'CHEER'

Hollywood, Dec. 24. Cole Porter, Sid Silvers and Jack McGowan are scripting Metro's studio revue, which may be named 'As Thousands Cheer,' which title the lot owns.

All name players will be cast. Metro's revue will have Clark Gable and Jean Harlow as the cast's toppers. One song number is being especially written for Gable's limited pipe range.

Radio Pacts Legit

Hollywood, Dec. 24. Radio has handed term contract to Louise Latimer from Broadway legit. She has started to work in 'Thoroughbreds All,' under direction of Glenn Tryon.

ADELE ASTAIRE TO FLA

Adele Astaire (Lady Cavendish) with her husband arrived from London last week and goes to Miami shortly after the first of the year. After the Florida sojourn the Cavendishes return to N. Y. and then go to the Coast for a visit with the Fred Astaires.

'GOOD EARTH' TESTEES

James Barton and Cornell Wilde tested by Metro this week for roles in 'Good Earth.'

William Richhardt, called west by Metro, leaves for Hollywood tomorrow (Thursday). Will be assigned on arrival.

Tillie Losch, Dancer, Likes Her Screen Tests; Her Views on Pix

Kinda Close

London, Dec. 16. On announcement here that the newly reorganized British and Dominions was to make a Tim Whelan comedy called 'Rogues and Ruffians,' Tillie Losch, dancer, called from Hollywood pointing out the title similarity with a little of her own. British title will be changed.

VET FILM FAVES IN 'PREVIEW'

Christians was made merrier for a dozen old time film faves by Paramount handing out assignments for 'Preview,' studio murder mystery. Spotted are Chester Conklin, Hank Mann, Philo McCullough, Franklin Farnum, Lawrence Wheat, Ian Keith, Jack Muhlall, Bryant Washburn, Conway Tearle, Rod La Rocque and Reginald Denny. Studio promises a similar treat later for femme veterans.

YIDDISH COMEDIANS BEING PIC-TESTED

Leo Fuchs, new Yiddish star at the Second Ave. theatre, N. Y., legit, is being screen-tested by Metro. Young dancer-comedian is from Galicia (Poland) and only in the U. S. about two months, not yet speaking any English. Dinah Goldberg, featured comedienne in another Yiddish musical, at the Yiddish Folks, is getting screen consideration from Warners and Paramount, after making tests for both.

Bill Hart's 'O'Malley' Goes as O'Brien Yarn

Hollywood, Dec. 24. William S. Hart's original yarn, 'O'Malley of the Mounted' has been bought by Sol Lesser for George O'Brien's next starring picture for 20th-Fox release. Dan Jarrett and Frank Howard Clark are writing a treatment with David Howard set to direct. Production starts Jan. 10. This is the first Hart story sold to sound pictures. Actor had several made as silents.

Scout Brings In Five

Hollywood, Dec. 24. Ben Plaxxa of Paramount has returned from scouting trip through the south with five girls as screen prospects.

They are Ann veres, Louise Small, Wilma Franels, Jeanne Ferns and Jill Dean, all from New Orleans. All get three-month tickets with options.

TWELVETREES IN SYDNEY

Australia! All Excited Over First American Name Import

Sydney, Dec. 4. Helen Twelvetrees has arrived here to begin work in 'Thoroughbred' for Cinesound. American actress was practically given the freedom of the city. She is the first femme film actress of note that the locals have actually seen in the flesh. Actress is due for chit activity before ending work Dec. 9.

Par's '37 'Broadcast'

Hollywood, Dec. 24. Paramount is producing 'Big Broadcast' of 1937 as the third in series. Lew Censer puts the film in production next spring. Eddie Welch is assigned to the script.

CECELIA AGER

Everybody knows that Tillie Losch is a dancer, but now, along with Miss Losch herself, who's always had faith, Selznick International knows that she's an actress too. Miss Losch says they found it out after getting pretty thorough testing, and that's the reason why they signed her for a picture. While Miss Losch was in Hollywood making the tests that won her a job as an actress, an afterthought they asked to do some dancing too. Not expecting this, Miss Losch had nothing ready, really, but she tossed a bit of a number together and when she saw it on the screen, she was amazed. It looked quite nice.

Everything looks at least 50% better on the screen, Miss Losch thinks. He efforts gone. The lighting's better. The camera angles are more interesting than the lone point of view from which dancing's seen on the stage. The picture audience sees it from so many different, intimate, angles, they get really to know the dancer. They sort of dance along with her. It's more fun, in fact, Miss Losch thinks it's wise for a dancer who's made a success on the screen, not to return to the stage. She can't possibly do as good.

Its Losch is in New York right now, waiting for Louis Golding to finish writing the story for her picture. Of course Miss Losch will play a dancer in the picture, but she will not play Pavlova, for instance. Pavlova's life, as a story, was very dull. Pavlova's whole life, Miss Losch explains, was her career. It was all dancing, the whole thing.

She Won't Tap Nor will Miss Losch play a tap dancer. Nobody can compete with American tap dancing, she says, so why try to do their kind of dancing, and they can't do hers. Hers, she believes, is completely individual. After studying all kinds for many years, she finally decided to dance her very own. It's Losch—whatever that means, she says. Good or bad, it's Losch. Perhaps she is, though she doesn't like the term, a pantomimist—a dramatic pantomimist. However that may be, audiences like to hear the taps of tap dancers: when she dances, she hopes they'll like to listen to the music.

Dancing brings new possibilities (Continued on page 52)

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Merry Christmas

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Hays Office Busy Handling Film Adv. Squawks in Recent Releases

"While a certain amount of complaints regarding alleged use of advertising in feature pictures is received each week by the Hays organization, recent influx of squawks from exhibitors and publishers again has members of the Motion Picture Producers Distributors Association working overtime. Haysian organization has been studying problem for more than a year.

Hays office attitude on ad matter in feature films is that it is strictly a studio problem. Haysians say that the best thing they can do now is to keep the major studios constantly alert against such ballyhoo material, with the judgment of the director and producer to be depended on to ban all that smacks of such.

It is a definite studio policy of major producing companies to reject all offers to plug product, according to the Hays office, which also claims that the record is against a national where a major producer has planted advertising in pictures for revenue return. However, the organization investigates and strives to learn where a specified article gets into a feature when the complaining party is specific as to picture and product in his squawk.

Exhi 's' Angle
 A set serious complaints, as viewed in the Hays office, are the infrequent ones coming from exhibitors because they claim the use of advertising material deprives them of a regular source of income. They feel their own advertising is being sold to local merchants. Their angle is that if nationally-advertised goods or articles are given a break in feature film, their share of selling space in screen trailers is that much reduced.

Newspaper and magazine publishers squawk that ad badly in features deprives them of advertising by diverting part of a national firm's budgets into another channel.

Policy of producers is to use standard, well known articles such as a telephone (Western Electric), any better-known typewriter, filing cabinets, automobiles, etc., because they claim that audiences are accustomed to seeing such. It's a matter of economy with production when it comes to using common-place articles rather than building their own particular conception of what a typewriter, phone or something else would look like.

Johnston Squaring Accounts, Stays On At Republic for Yr.

Hollywood, Dec. 24. With settlement of Trem Carr's contract with Republic, W. Ray Johnston flew to New York where negotiations for settlement of his contract will be initiated. Johnston's pact will be squared on same basis as Carr's with exception that Johnston remains with company another year. Carr has already stepped out. Fred Steele, auditor for the company, resigned day after Carr walked. There has been no other change in the studio personnel.

LESSER MAY BECOME 20TH-FOX PRODUCER

Hollywood, Dec. 24. 20th-Fox and Sol Lesser are talking a deal whereby Lesser will abandon indie production to become associate producer at the studio.

If it goes through, Lesser will continue to produce the balance of the George O'Brien features which 20th is distributing.

Other stories now in preparation including "The Show Goes On" (Col. Luloff), and a second Richard Arlino for Columbia release probably will be taken over by 20th.

Ohio's 3% Tax Stands
 Columbus, Dec. 24. Senate has passed 3% sales tax covering admissions which expires Dec. 31. This settles the worry about the return of the 10% admission tax, as the House passed the measure last week.

Skouras Gathers Clan

Los Angeles, Dec. 24. District managers of northern California and Arizona gathered last Thursday (19) with Charles P. Skouras and discussed new seasonal drive for Fox-West Coast theatres.

Dick Spier, Art Miller and Nick Turner returned to San Francisco, and Homer Hill to Phoenix after the conference.

WARNERS' 6 NEW WASH. THEATRES

Washington, Dec. 24. Most ambitious theatre building program in the capital's history was revealed Saturday (21) with announcement that Warner Bros. will expand its chain of metropolitan houses by building six new 1,600-seat spots throughout the metropolitan area. Will increase total Warner properties here to 19, including one downtown first-run house.

With one new nabie due to open this week and a second scheduled to start shortly after the first, Harry M. Warner personally aided company plans to get in on the current prosperity boom in the New Deal citadel. With number of government agencies swelled to the wartime peak and the city expected to receive untold prosperity, Warner said the program was developed because 'local progress and rapid expansion of the District of Columbia necessitates new theatres.' Films are declared his firm aims to 'keep pace with the growing needs of the community.'

No announcements of exact locations was made, although Warner, accompanied by Joseph Bernhardt, in charge of theatre operations, and John T. Payette, local zone manager, toured the city investigating the tentative sites. Understood four houses will be situated in the thickly settled and swanky Northwest section, one in Georgetown, and the sixth in Northeast.

Except for stating that the houses will range in size from 1,000 to 1,500 seats, and will be two stories in height, Warner execs refused to reveal specific building plans. Construction is supposed to begin in the near future but no predictions were made about completion of jobs.

WANGER'S HEAVY SKED, PRODUCING ON 2 LOTS

Hollywood, Dec. 24. -Walter Wanger's increased production has caused him to seek extra lot space. He has engaged room at Educational studios for one film while making two others at General Service.

'Palm Springs' will be the initiator to go, starting Jan. 2, to be followed Jan. 6 by 'Brazen,' with Mary Ellis topping.

Columbia also using plant while two stages are being erected.

Same ASCAP Rates to Exhibs; Music Society Minimizes WB Withdrawal

American Society of Composers, Authors and Publishers yesterday (Tuesday) announced that five-year contracts would be made available to exhibitors at present rates for the ASCAP repertoire as it exists Jan. 1, 1936. Also that the contracts would contain a clause giving the exhibitor the right of cancelling at any time within the five years on one year's notice in writing.

Statement declared that ASCAP will give during the five years not to withdraw from use any music which has been licensed for reproduction in sound pictures and that it had obtained renewal of memberships from all its writer-publishers members except the Warner Bros. group.

Moot point of who owns the licensing rights to certain composers in the Warner Bros. fold was raised in the statement. When it asserted that an item by item check of the

Friedman's \$24,000 Award in Pa. Vs. 8 Majors on Anti-Trust Charges

Nat'l First Runs

'If You Could Only Cook,' Roxy, N. Y., Dec. 25; Pal, Indpls. 26; Spreckles, San Diego, 26; Lafayette, Buff. 26; State, Boston, 25; Rochester, Roch. Jan. 1; Par, L. 1; Par, Akron, 10.

'Crime and Punishment,' Lyric, Cin. Jan. 3; Pal, Jacksonville, 17; Cap, Miami, Feb. 6.

RKO

'I Dream Too Much,' Pal, Roch. Dec. 31; Hipp, Balto, Jan. 1; Rialto, Allentown, 10; Terminal, Newark, 23; Miller, Wichita, Kan., 26.

'Invisible Ray,' Crown, Mobile, Dec. 29; Maj, Shreveport, Jan. 4; Shea's, Fitchburg, Mass., 16; Imperial, Charlotte, 30; America, Colorado Spgs, Col. Feb. 1; Par, Joplin, 14.

'East of Java,' State, Cedar Rapids, Jan. 1; James, Newport News, 1; Princess, Sioux City, 1; Crown, Manchester, 12; State, Charlotte, 13; Parkway, Madison, 23; Isis, Lynchburg, Feb. 3.

'I'm Impersonating,' Lincoln, Troy, Dec. 25; Maj, Shreveport, 23; Shea's, Fitchburg, Mass., 23; Strong's, Burlington, Vt., Jan. 6; Orph, St. Paul, 14.

'Magnificent Obsession,' Par, Atlanta, Jan. 10; Strand, Akron, 10; Stanley, Atlantic City, 10; Memorial, Boston, 10; Tiv, Chattanooga, 10; Pal, Chicago, 10; Albee, Cin. 10.

RKO

'Annie Oakley,' Hild., Conn., Dec. 25; Salt Lake City, 25.

'Sylvia Scarlett,' Keith's Memorial, Bost., Dec. 25; Empire, Pitt., Dec. 25; Rialto, Glens Falls, N. Y., 25.

'In Pursuit of Astor,' San Antonio, Dec. 25.

'I Dream Too Much,' State, New Bedford, Mass., Dec. 31; Grand, Evansville, Ind., 31; Strand, Pitt., Me., Jan. 1; Orph., Lake City, 1; Strand, Itasca, 5.

\$22,000 Casualty Award

Chicago, Dec. 24. A jury Monday (23) returned a verdict of \$22,000 damages to Loretta Schenk against the Sheffield Theatre Co., owners of the Vic theatre and the Essaness Theatre Corp.

Suit was for \$50,000. She fell across aisle and through glass door, severing an artery and tendons in the wrist.

Same ASCAP Rates to Exhibs; Music Society Minimizes WB Withdrawal

works in the Warner catalogs indicates that the repertoire of ASCAP will not be 'substantially reduced' by the withdrawal of Warner. 'It is well known,' said the statement, 'that Victor Herbert, Jerome Kern, Sigmund Romberg and many other well-known composers have made it a practice to convey only the mechanical and publishing rights and to reserve the performing rights. As to such rights, they remain in ASCAP by virtue of the membership agreement with the composers.'

When informed of the ASCAP statement Herman Starr, WB v.p. in charge of the performing rights situation, declared yesterday afternoon that the deal as to Herbert, Romberg and Kern were out of keeping with the facts, but that he would withdraw from making a detailed answer until Thursday (tomorrow). Starr added that Warner itself would, within the next few days, make available a license for the exhibs.

Pittsburgh, Dec. 24. In Federal court last week, a jury awarded Samuel Friedman, Sharon, Pa., exhibitor, \$24,000 damages against eight distributing firms. Verdict was for \$5,000 but under terms of Sherman anti-trust ruling, it becomes three-fold.

Friedman and two partners entered suit for \$150,000 against Metro, Columbia, Vitaphone, Inc.; Universal, United Artists, Educational, Fox and RKO in 1928 but since then the partnership has been dissolved and Friedman was the lone plaintiff in the action. He charged that the companies conspired against him in restraint of trade by withholding films from two theatres he operated in Farrell and Sharon, after he had disputes with one of the firms, and that they forced him to quit business seven years ago because he could obtain no pictures.

He said the Pittsburgh Film Board of Trade, of which the companies were members, referred the dispute to a board of arbitration, which decided against him. Friedman claimed the arbitration clause in his contract was illegal.

The trial consumed almost two weeks, with most of the distributors sending on a battery of imposing legal talent to fight the suit. In addition to the \$24,000 damages, Friedman was also awarded counsel fees.

THALBERG'S 8; 4 AT \$1,000,000

Hollywood, Dec. 24. Irving Thalberg is scheduling eight pictures on his new season's program, instead of the six made last year, and half of the octet will be budgeted at \$1,000,000 or more.

First two of the group will be 'Good Earth' and the Norma Shearer production of 'Romeo and Juliet,' both slated for the camera wires within a month.

'The 40 Days of Musa Dagh' still is baffling the producer. If the picture is nixed, film rights will be sold to Walter Wanger, with latter anticipating a production for Paramount release.

WB MIDWEST SALES BALLY CONFAB ENDS

Kansas City, Dec. 24. Warner Bros. two-day sectional conference of southern and western district and branch managers closed here Thursday (19) night after screening three of the company's forthcoming special productions. The pictures were 'Loul's Pasture' (Munt) 'Dangerous' (Betty Davis-Franchot Tone) and 'Captain Blood'. Home execs particularly pressed promotion plans for 'Anthony Adverse' and 'Green Pastures,' which Warners expect to have ready early next spring.

S. C. Elfeldt, director of advertising and publicity; Grad Sears, executive in charge of southern and western distribution; Norman H. Moray, in charge of Vitaphone shorts and trailers; and Carl Leserman, aide to Sears, left for east after conclusion of confabs at Hotel Muehlbach.

District and branch managers here for meeting included Fred M. Jack, Dallas; H. J. Ochs, Atlanta; F. P. Bryan, Chicago; W. E. Colaway, Dallas; Byron Adams, Memphis; L. Conner, New Orleans; J. O. Rhode, Oklahoma City; James Winn, Chicago; E. J. Tilton, Des Moines; Leo Blank, Chicago; William Warner, Kansas City; W. F. Smith, Milwaukee; C. K. Olson, Omaha; Rud Lohrenz, Minneapolis; N. H. Brower, Los Angeles; E. A. Bell, Denver; New Levi, Los Angeles; Vete Stewart, Portland, Ore.; Gordon, Salt Lake City; Al Ostoby, Seattle; and Charles Muhlman, San Francisco.

INDUSTRIALIZATION OF PIX?

Oct. Theatre Receipts Near Record Tops According to U. S. Tax Income

Washington, Dec. 24. — Film theatre patronage is zooming to near-record proportions after only a so-so summer, according to indications contained in latest Treasury report on admissions tax collections.

Uncle Sam's November receipts, based on October box office takings, reached the highest recorded since early in the depression and showed the greatest month-to-month gain since mid-1934. Treasury raked in \$1,866,915 last month, bringing the total collections for 11 months of 1935 to \$14,650,957. If December take compares at all well with November, Government's share of theatre income this year will exceed budget estimates by nearly \$500,000.

The November haul represented a jump of \$377,993 over October and a gain of \$432,702 over the same month last year. Both figures were bigger than anything previously registered during 1935. For the current calendar year, Treasury reports show that amusements' levy collections have run ahead of 1934 six months.

November pick-up means that flow of theatre cash into the Treasury has increased nearly \$700,000 in three months and that November rate was more than \$750,000 better than the low point for the year, April.

S.E.C. REVEALS WB, U HOLDINGS

Washington, Dec. 24. — Securities and Exchange Commission revealed Monday (23) that Universal increased their holdings in the film companies with which they are connected during October.

Semi-monthly report on transactions by insiders showed that Willard S. McKay, officer and director of Universal, added to his holdings of preferred, while Major Albert Warner, through one of the Warner holding companies, added to his interest in debentures of WB.

McKay bought 200 shares of Universal special cumulative first preferred, increasing his interest to 348 shares. In addition to 700 shares of common and 46 of second preferred.

Wilkey Holding Corp. was shown to have 50 shares of the first preferred. Holding Co. A, in which Albert Warner is interested, picked up \$1,932 worth of WB 6% option convertible debentures during October, raising total holdings of this paper to \$293,460. Warner directly owns 62,500 shares of WB common, 10,018 of cumulative preferred and \$1,565,333 worth of debentures.

Holding Co. A has 5,998 common in addition to its 348 of debentures, while Holding Co. B has 4,786 shares of preferred. Belated August reports released this week by the S. E. C. showed that Edward W. Marshall of Boston, director of Translux Daylight Picture Service, sold out his interest in Translux common, selling his last 190 shares and now having no financial interest in the company, and that Jack Warner bought from one of the family holding companies \$232,667 worth of Warner Bros. debentures, boosting his holdings of this paper to \$2,255,333 and wiping out Holding Co. B's interest. The holding company at that time had, however, 87,000 shares of WB common and 10,018 shares of preferred. In another holding report, Nelson Porter, member of the protective committee representing holders of 67 General Theatre Equipment debentures, reported he holds no G. T. E. paper.

Sheehan West

Winnie Sheehan and Maria Jeritza (Maud Sheehan) with a party of several friends left for the Coast Friday (20) to be gone, perhaps until Feb. 1. Sheehan is considering several offers but has signed none as yet. He may decide his next association while on the Coast.

While on the Coast, Sheehan is expected to devote considerable time to his personal investments and property there.

GOLDWYN MAY DO 8 PIX; 1ST TO EUROPE

Hollywood, Dec. 24. — Samuel Goldwyn leaves for Europe shortly after Jan. 1, upon completion of 'These Three' (nee 'Children's Hour') and will return around March 1.

On his return, he will put 'Dods-worth' and 'Come and Get It' into work simultaneously. 'Hurricane', Eddie Cantor yarn, and possibly 'Goldwyn Follies' will follow. These will be followed by a Hawaiian film. There's talk the producer will raise his asked from six to eight flickers, and in event he does, 'Hell and Texas', and possibly 'Dead End' will complete his program.

Laemmle Will Stay

In N. Y. Until Feb. 1
On Any U Sale Deal

Carl Laemmle, president of Universal Pictures, who leaves Hollywood Dec. 26 for New York, probably will remain close to the home office of the company until it is definitely known what action Standard Capital Corp. (of Chester Conn.) and Charles R. Rogers interest intend regarding the option to buy into U. While east, Laemmle will attend the premiere of 'Magnificent Obsession' at the Music Hall. Laemmle is expected to remain in N. Y. until early in February when option expires.

Rogers and Standard Capital supplied money via a loan that U. required for several Class A pictures it was rushing to completion in a three-month period ending Feb. 1. Stipulation of this loan was option to buy into Universal. It's figured that between \$4,000,000 and \$7,000,000 will be required to swing the deal although little will require only about \$1,750,000 in cash in February.

If this amount is forthcoming, many observers in financial circles look for Standard-Rogers combination to obtain additional monies for about \$500,000 payment annually through a stock flotation. Two sources are confident that details of such a flotation now have been perfected.

Rogers is already in New York. On a takeover of U. by Columbia Rogers, if and when, Laemmle will be invited to remain with the company; Laemmle's name as a part of U. is valued because of exhibitor and other good will.

3 BIG ONES START WB'S 1936 SEASON

Hollywood, Dec. 24. — Three will put out three big pictures in work during the first week of 1936. They're 'Green Pastures', 'Hearts in Dixie' (Marlon Davies) and 'Over the Wall' (Agnes).

ATSE'S MOVE FOR ALL LABOR

Browne to Coast on Studio
Situation—Jurisdiction of
Union in All Branches of
Pic Biz Envisioned by IA
Officers

CAMERAMEN

Industrialization of the picture trade by the International Alliance of Theatrical Stage Employees, in line with a strong labor movement in that direction at the present time, may be the outcome of developments which recently opened wide the door of film studios to the IA union. While the move of George Browne, president of the IA against the major producers which resulted in a virtual closing of the Alliance, was one which branched from the industrialization campaign now strongly under way, in the end it may amount to a big blow to the IA.

Jurisdiction of the IA over the entire picture business in all branches where unionism could figure would make outstanding power for the IA as well as an advance toward industrialization which would be important to the labor movement.

Much is admittedly held to depend on the results of arbitration to determine whether the IA shall be 100 per cent in studios or whether the International Brotherhood of Electrical Workers is to rule the soundmen's craft. Out of the settlement reached in N. Y. three weeks ago, the IBEW was reduced to the stambling of maintaining jurisdiction of the soundmen, in addition to immediate return of ousted IBEW electrical workers to midwestern theatres. Only 63 IBEW men went back to work last week. Brown, who led the International Alliance into the strongest position it has yet had in the picture industry, was in the east last week for sound stage labor union on the general situation. On Friday (20) he returned to the Coast.

Holding a commanding balance of labor power at the moment, the IA is expected to first see what the ultimate setup will be on studio jurisdiction before entering upon any possible campaign for industrialization. Latter might not be complete. It is pointed out, however, be close to that if a campaign was successfully waged.

Throughout the country the IA has full control of picture booths and theatre stage labor including all the electricians in playhouses throughout the country excepting 63. Through its coup against the major producers, it has everything in its hands excepting soundmen and may end up getting this craft, too. Service employees in theatres, such as janitors, ushers, handy men, et al., are fit into the general IA industrialization, as well as miscellaneous other help both in theatres and studios, possibly not excluding clerical and stenographic help which has attempted to organize in the past.

Cameramen Meet

Hollywood, Dec. 24. — Tossing a five-year pact between cameramen of the American Society of Cinematographers and the major studios into the ash can, all crankers with the exception of first have agreed to return to the International Alliance of Theatrical Stage Employees as per the recently-signed producer-IA agreement.

First cameramen, meeting at the Wetters Club Dec. 20, were told a committee from ASCS was closing the five-year pact with major producers giving organization exclusive jurisdiction over firsts.

Second, assistant and still lensers, in a meeting at the Hollywood chamber of commerce, were advised to join the IA.

(Continued on page 32)

Briskin Stands Pat on RKO Studio Staff; 2 May Get Producer Berths

U's Big 2 Weeks

First two weeks in January will be biggest financially in the history of Universal. Reason is that company has 115 first-run books between Jan. 6-12 for 'Magnificent Obsession', including booking into Music Hall, N. Y., starting Dec. 30.

20TH WOULD BUY OUT CHASE B'K IN FOX-WC

Hollywood, Dec. 24. — Twentieth-Fox is negotiating for the purchase of Chase National Bank's 58% interest in National Theatres, which includes Fox-West Coast. Understood Chase is asking around \$15,000,000 for the stock. Lawrence Stern & Co. of Chicago is negotiating the deal for the studio. FWC chain comprises 155 theatres in California, Arizona and Montana.

Rockett After 'Dead End' with U.A. to Release

World picture rights to the play 'Dead End', by Sidney Kingsley, which has had the major film companies bidding against each other on a flat price basis, may be closed this week on a straight percentage of the gross basis. Al Rockett, recently a supervisor at Fox, is said to have about closed for the rights of the play. He has also negotiated a United Artists release for the production if his deal goes through.

PUSH MERCY KILLING YARN TO HEAD CYCLE

Hollywood, Dec. 24. — Sol Wurtzel is rushing his 20th-Fox 'mercy killing' story in order to have it hit the mart as intiler of cycle.

Frances Hyland and Victor Shapiro are doing original screen play.

Goldwyn Takes 2nd Crothers Original

Hollywood, Dec. 24. — 'Perfectly Good Woman', will be the second Rachel Crothers' orig to be produced by Samuel Goldwyn on a deal similar to one on 'Splendor' in which the playwright is getting a percentage of profits. Miriam Hopkins will star in 'Woman' as first of her 1936 productions. Billie Burke and David Niven already set for spots.

Lasky Back on Coast

Hollywood, Dec. 24. — Jesse E. Lasky got back today (Tuesday). He had been play sho ing in the east.

FAIRBANKS CHECKS IN

Hollywood, Dec. 24. — Robert Fairbanks assumed his studio manager post at 20th-Fox yesterday (Mon.). He will continue as his manager for Douglas Fairbanks on the Coast.

Hollywood, Dec. 24. — Sam Briskin, new v. p. in charge of production for RKO Radio pics, takes over his post Dec. 30 following the arrival here from Chicago of Leo Spitz, head of the organization.

Briskin got in here Sunday (22) from New York and went into immediate conference with Ben B. Kahane, president of RKO studios. Their conferences on studio setup and operation will continue during the week, with Briskin figuring having everything in rein when he takes charge next Monday.

It's understood that no immediate or drastic changes will be made in the operations personnel by Briskin. However, there is a likelihood shortly after New Year of two new producers being added to the staff at the studio. Briskin has had contact with two tops who expressed a willingness to join up with him during the period he was negotiating the deal.

J. R. McDonough arrived here from the east last night (Monday) and will remain at the studio as executive v. p. for the remainder of his contract, which runs to 10 months to go at \$80,000 a year.

Spitz is due here from Chicago Friday (27) and it is understood he will immediately negotiate an extension of the current contract which Ben Kahane holds, as well as option a new one following the company reorganization.

Spitz will likewise perform the same mission with Ned Depinet, president of RKO distribution and a v. p. of RKO Radio Pictures. He was given authorization for this mission by the board of directors last Friday (20) when he was elected president of RKO Radio Pictures to succeed McDonough. Others elected at that meeting besides Briskin and McDonough were M. H. Aylesworth, chairman of the board, and Kahane and Depinet as vice presidents.

With Briskin in the saddle, the status of Pandro S. Berman will not be changed, as the latter added the post of executive producer six months ago. Berman has a contract as a unit head until March, 1936, with the studio having an option on his future services.

Briskin is understood to have been given a 10-year contract at around \$150,000 a year besides participation in a percentage of the profits made by production turned out during his regime.

McDonough's contract has 10 months or so to go. In this new capacity, as executive v. p. under Spitz, McDonough may be assigned an eastern office with duties to be fixed by Spitz.

The change as made is satisfactory to McDonough. He has been actively engaged in the film business for around two years. His previous connections were with RCA and RCA-Victor, phonograph and record manufacturing firm. McDonough is a Sarnoff protégé.

PIONEER'S LAST TWO FOR RKO DUE JUNE 1

Hollywood, Dec. 24. — Pioneer Productions will have its two remaining productions for RKO released by June 1. Six scries are busy on treatments for the next licker to go under the kyns around the first of the year. Lasky is based on early California history and will be made in technical.

Jack Whitney will come out fro Manhattan around Jan. 1.

JOE KENNEDY, AUTHOR

Joe Kennedy's own story on the Second World War, 'The Story of the War', which he headed is slated for an early issue of Saturday Evening Post. John B. Kennedy, writer and commentator, collapsed,

Advance in RCA Stocks Sole Feature of Dull Holiday Market

By IKE WEAR

Stock prices were steady in yesterday's (Tuesday) trading with no great activity or moves, up or down. Amusement issues were practically unchanged on the day, only substantial loss being suffered by Tri-Century-Fox which slipped 1 percent to 23. Columbia Pictures stock, on curb, was quoted for first time since 50% stock divvy, ranging between 45 to 46. Traders described activity as typical Christmas market.

In common with the majority of other groups, the Amusements marked time in stock trading last week. Mixture of good news and unfavorable developments enabled stock market to maintain an even keel in face of Christmas trading and selling for tax purposes. Amusement Group closed slightly above 41 for a gain of only 0.053 of a point. High mark, as measured by averages for 12 issues, was 42 1/2, with the low point 40 1/2.

Comparatively the Dow-Jones industrial averages moved up approximately the same amount, actual figures showing an advance of 1.44 points on the week. Closing mark for averages was 146.55. Both the common and preferred B issues of Radio Corp. of America held the center of the stage for the amusement sector, both registering new highs for the year on Wednesday (13). Radio B hit 92, highest level since 1929, while the common stock registered a new advance of 1.44 points on the week. Closing mark for averages was 146.55.

Huge amount of trading in Radio common pushed it up to position of most active stock on the N. Y. stock exchange for the week, with 597,500 shares changing hands.

Strange feature of run-up in the two Radio issues was that it was supposedly based only on expectation that company directors would arrange some dividend settlement on the Preferred B, or on the basis of the Preference A issue. Both actions would benefit also the common.

Because of this startling move in these two stocks, both were in a highly vulnerable position to react when U. S. supreme court ruled that the company would have to face trial in a lawsuit with another radio manufacturing firm over licenses and patents. This news, and the extraordinary circumstances might have been taken in stride, except Radio common to slump about 1 1/2 points and Radio B to break nearly 3 points. Actually the news was taken as an excuse rather than a legitimate reason for selling these two leading RCA stocks.

Only other amusement stock to move to new 1935 high was Westinghouse preferred, which edged up to 123 1/2. At this level, it was up 2 1/2 points on week. Westinghouse common also strong, reaching 95 1/2 before encountering selling. It showed an advance of 3 1/2 at the wind-up.

Other stocks which held firm included American Seating, up 80c on the week; Loew's, up 1/2; Warner Bros. common and Pathe, up

Yesterday's Prices

Sales	Col. Pict.	High	Low	Last	Chg.
200	Col. Pict.	49 1/2	49 1/2	49 1/2	—
400	Col. Pict.	49 1/2	49 1/2	49 1/2	—
600	East. C.	15 1/2	15 1/2	15 1/2	—
1200	Gen. S.	37 1/2	37 1/2	37 1/2	—
6000	Loew	52 1/2	52 1/2	52 1/2	—
2000	Paramount	87 1/2	87 1/2	87 1/2	—
200	Pathe	24 1/2	24 1/2	24 1/2	—
3100	RCA	113 1/2	113 1/2	113 1/2	—
3100	RCA	113 1/2	113 1/2	113 1/2	—
1000	Radio B.	92 1/2	92 1/2	92 1/2	—
1000	Radio B.	92 1/2	92 1/2	92 1/2	—
2000	20th-Cent.	23 1/2	23 1/2	23 1/2	—
3000	W. B.	87 1/2	87 1/2	87 1/2	—

CURB

700 Tech.	17 1/2	17 1/2	17 1/2	—
2,600 Trans-L.	3 1/2	3 1/2	3 1/2	—

BONDS

\$81,000 Gen. Th.	18 1/2	18 1/2	18 1/2	—
7,000 Loew	104 1/2	104 1/2	104 1/2	—
6,000 Par-Bwa	92 1/2	92 1/2	92 1/2	—
20,000 Paramount	87 1/2	87 1/2	87 1/2	—
5,000 W. B.	87 1/2	87 1/2	87 1/2	—

75c, and both issues of 29 Century-Fox. Both the common and preferred of 20th-Fox tied previous highs for the year before meeting sales. Warner Bros. hovered about \$19 on share on two days, only fractionally off from best 1935 quotation. Issue was up 25c at the close of day. Loew's showed strength between 51 1/2 and 52 1/2, with close only three-eighths away from peak of week.

Columbia Pictures certificates again had to buck considerable pressure on downside, drooping to a low of 8 1/2. Even this price is rated unusually favorable considering recently issued 50% stock divvy. Stock was up 2 points on the week, ending at 44. New Columbia Pix. pfd. hit \$50 a share in early trading but wound up on bottom at 48 1/2. Approximately half as many shares as the common (certificates) changed hands.

Paramount common and second preferred showed fractional gains on the week while Par 1st pfd. slid off in slow trading, low at 76 but snapped back to finish at 77 1/2. At this quotation, it was off less than a point.

Discouraging news to market was continued weakness of silver prices, with London quotations dropping below those prevailing in N. Y. This heavy slump abroad made the differential 3 1/2c per ounce instead of 2c, which previously marked difference between N. Y. and London. This selling in silver affected all silver and smelting stocks.

As far as industrial averages are concerned the week was one for further testing of the 140-1 level in the main. Range last week was from 138 3/4 to 141 1/2, with the close above 140.

Trend in amusement bonds was highly mixed, with losses nearly equalling gains. Weakest spot was Keith's which dropped 3 points to 92. Paramount-Broadway 5 1/2s, slipped to 56 1/2, off fractionally while Warner Bros. 6s were off 7/8 to 87 1/2.

Radio-Keith-Orpheum issues climbed 1 point to 76, after hitting 73 in earlier transactions. Loew's climbed back past 104, and were up fractionally on the week. Paramount 6s also rallied in final day's activity, finishing at 92 1/2, for a fractional gain.

Summary for week ending Monday, Dec. 22:

STOCK EXCHANGE

High	Low	Sales	Issue and rate.	Last	Chg.
21 1/2	19 1/2	4,400	American Seating	80 1/2	+ 1/2
81 1/2	81 1/2	1,800	Col. P. vic. (1)	49 1/2	—
17 1/2	16 1/2	3,100	Loew	52 1/2	—
22 1/2	22 1/2	2,000	Conrad, Film pfd. (15)	15 1/2	—
17 1/2	17 1/2	100	Col. Pict. pfd.	49 1/2	—
17 1/2	17 1/2	100	Eastman Kodak (5)	15 1/2	—
10 1/2	10 1/2	100	Do. pfd.	15 1/2	—
40 1/2	40 1/2	62,100	Gen. Th. (8 1/2)	18 1/2	—
95 1/2	95 1/2	17,200	Loew (24)	104 1/2	—
30 1/2	30 1/2	400	Do. pfd. (10 1/2)	10 1/2	—
11 1/2	11 1/2	200	Madsen Sec. Garden (30c)	30 1/2	—
12 1/2	12 1/2	100	Do. pfd. (10 1/2)	10 1/2	—
10 1/2	10 1/2	100	Do. 1st pfd.	10 1/2	—
14 1/2	14 1/2	100	Do. 2nd pfd.	14 1/2	—
7 1/2	7 1/2	21,200	Pathe	24 1/2	—
18 1/2	18 1/2	807,000	Radio Corp.	113 1/2	—
2 1/2	2 1/2	50	Do. pfd.	2 1/2	—
92 1/2	92 1/2	20,350	Radio pfd. B.	92 1/2	—
24 1/2	24 1/2	12,200	20th-Cent.-Fox	23 1/2	—
85 1/2	85 1/2	24	Paramount	87 1/2	—
78 1/2	78 1/2	150	Universal pfd.	68 1/2	—
92 1/2	92 1/2	35,000	Westinghouse (1)	95 1/2	—
12 1/2	12 1/2	50	Do. pfd. (3 1/2)	3 1/2	—

+ New 1935 high.
+ Plus stock ex.
+ Felt this year.
+ Plus cash extra.
+ New 1935 low.

Loew Refund, \$15,000,000

Dillon, Read, according to downtown sources, will head the underwriting group refunding \$15,000,000 of Loew bonds and mortgages, issuance of which probably will be in February. Lawrence Stern & Co., of Chicago is among the underwriting group, which will be organized.

The refunding is on the basis of 3 1/2% as against 6% interest carried by the bonds presently.

Col. Would Issue

135,000 More Shares; List Execs' Salaries

Washington, Dec. 24. Columbia Pictures paid Harry and Jack Cohn salaries running into six figures last year, according to report made last week to Federal Securities & Exchange Commission. Company wants authority to issue 135,000 more shares of common stock and voting trustees plan similar issue of voting trust certificates.

Salary of \$25,000 a year, as supplied in the registration application showed Harry Cohn dragged down \$182,020 and his brother pocketed \$104,220 in the last fiscal year. Each also was entitled to generous expense allowances.

Sam Briskin, new studio head for Radio production, was worth \$129,750 to Columbia as studio manager before he was ousted last fall, the report showed, while Nathan Burkan, counsel, was paid \$27,180 and Abe Schneider, treasurer, \$25,000.

Voting trustees, headed by Harry Cohn, proposed issuance of 135,000 voting trust certificates when the corporation issues the batch of new par common stock which will be listed on the New York Curb Exchange. Columbia also asked for registration of 75,000 shares of no-par \$2 1/2s preferred convertible stock now outstanding.

Latest report shows the two Cohns retain majority interest in the company affairs. Harry has 24.8% of the voting trust certificates and Jack has 14.27%. With 19,123 purchase warrants for voting trust certificates, Harry accounts for 66.87% of the common stock, while Jack represents another 33.33% of the warrants.

MET THEATRES' NET

1ST 7 WEEKS, \$100,000

Metropolitan Theatres (formerly Fox Met) shows a net profit for the first seven weeks' operation of new fiscal year of around \$100,000 according to authoritative estimates. This profit is from operations only by the Skouras Theatres and the Randorff (Rinzler & Frisch) company who operate the Met houses between them.

The annual over-rent paid to Metropolitan by Skouras and Randorff aggregates more than \$800,000. At the close of current earnings, should these continue, Met's net, at the close of the fiscal year should be close to \$500,000, or an aggregate net of around \$1,300,000 or better.

Metropolitan receives 50% of the aggregate profits of Skouras Theatres and the Randorff company, operators of Met, in addition to the over-rent payments.

Under the progressive pace of earnings, it appears reasonable to expect a more early retirement of the Met bonds by that company.

Downtown impressions are that Met is buying up some of the bonds in fairly substantial quantities now. Metropolitan Theatres is owned by United Artists Theatre Circuit and Keith-Albee-Orpheum. KAO owns 29% of Met. Joseph M. Schenck, chairman of 20th Century-Fox, is president of Metropolitan. He also is present of United Artists Theatre Circuit. Herbert Bayard Swope is chairman of KAO.

Charney East on New

Agfa Distrib Deal

Hollywood, Dec. 24. C. King Charney, distributor of Agfa motion picture film in the U. S., is en route to New York for conferences with home office executives. Details of a new three-year contract will be ironed out, it is understood.

Inside Stuff—Pictures

The middlewest showman, A. H. Blank, in current American Mag takes issue with the opinions of 352 picture critics as recently compiled in a nation-wide symposium. After 24 years in the industry and as head of Tri-States Theatre Corp. and Central States Theatre Corp., operating 75 houses in 35 cities, and selling 20,000,000 tickets a year, Blank opines that many of the stars-the critics rate important have poor drawing power in his houses while others whom the critics would assign to minor spots are big attractions to middlewest customers.

Will Rogers, in Blank's opinion, ranked ahead of Shirley Temple, while the critics ranked her ninth. "Actors are liked in the middle west for the same reasons men are popular in their own home towns. If you would make friends in Iowa, be human, kind, brave, and have a sense of humor. Don't be high hat!"

Blank's list of 10 stars he considers the most important offer from the critics' symposium, as follows: Rogers, Temple, Gable, West, Shearer, Crosby, Colbert, Loy, Crawford, and Astaire-Rogers. He also lists Laughton, Colbert, Arliss, Gable, Leslie Howard, Shearer, Garbo, Will Rogers, Temple and Helen Hayes.

Motion pictures operating chains are anxious to pay off inter-company dividends on earnings before Jan. 1, in order to avoid the new 1936 federal tax on this type of income, according to Fox-West Coast moguls here. This outfit, whose holding corporation is National Theatres, has seven subsidiary links, with b.o. nerves in hundreds of houses.

After Jan. 1, the new taxation system will take toll of all subsidiaries which pay dividends up or toward the parent unit, regarding such as a separate taxable unit. Profits will be taxed, but losses of other subunits will not be balanced off against the parent concerns, according to info here.

Three-year-old tiff between Jack Warner and Sam Goldwyn, caused by battle for services of Busby Berkeley, ended recently at a Will Hays luncheon.

The producers originally boiled over when Goldwyn engaged the dance director for 'Kid Millions', with Warner simultaneously signing him to a term pact before he had washed up on his Goldwyn duties. After Berkeley reported to Warners, Goldwyn called him back for additional work.

Price of raw film is due for a tilt around Jan. 1, according to Coast observers. Manufacturers say stock now costs more to turn out than is recouped at market price of 1c. a foot. Use in price of silver in the world market is responsible.

Photographic emulsion carries a substantial amount of silver. Estimate of positive stock used annually is in excess of 1,000,000,000 feet. Negative stock, which runs around 10,000,000 feet yearly, is priced at 4c. a foot. Price increase on positive figured at about one-fourth of a cent a foot.

Deal to sell 'Rose of the Rancho' (Par) to the Music Hall, N. Y., being off, picture goes into the N. Y. Paramount Jan. 7 with a special premiere, proceeds to go to the Musicians' Emergency Fund.

Par has arranged to have Mrs. Vincent Astor head an entertainment committee for the occasion, Gladys Swarthout's screen debut. Mrs. Astor's committee has the theatre for opening night with tickets at advanced prices.

For the 'Ah, Wilderness' (M-G) premiere at the Center, N.Y., five representative legit producers are tied in for plugs on behalf of the film. Theatres (Theatre Guild), Arthur Hopkins, Dwight Deere Wiman, Billy Rose and Max Gordon perform the unusual of plugging a film; something in which legit managers rarely engage.

Eddie Cantor flicker, 'Strike Me Pink', was previewed in 11,000 feet at Santa Barbara. Samuel Goldwyn production decided to elate 2,000 feet, but there'll be no retakes or added scenes.

This is the first Cantor pic since 'Whoopie' to check in without retakes.

Filming of John E. Otterson in a brief address, for the Boston affair given in honor of A. J. Richard's 25 years in newsreel, is the first instance of any film company president taking this means to put in an appearance.

Handed the 1935 record for bringing in pictures ahead of schedule, Stephen Roberts completed Radio's 'Indestructible' Mrs. Talbot, starring Ann Harding, nine and a half days ahead of the 30-day limit. Around \$40,000 shaved from the cost.

Universal has built a dam across the Los Angeles river bordering the back lot to make a sizeable production of the Sacramento river for scenes in 'Sutter's Gold.' Studio had to obtain permission from the government for the construction work.

Advertising broadside in 131 newspapers in 40 cities will be launched by Paramount in January. First flicker to get the buildup will be 'Collegiate.'

Foreign film correspondents held their first press dinner in Hollywood Wednesday (18). Organization of 38 members represents 22 foreign countries. Purpose is primarily social, but also to eliminate the phonies.

March of Time crew has snapped workings of Central Casting Bureau in Hollywood. Bureau supplies extras to the major studios.

N. Y. TO L. A.

Moss Hart.
George E. rovne.
Helen Sallinger.
Harpo Marx.
William Ricciardi.
Henry Wilcoxon.
Leo Solts.
J. R. McDonough.
George Balithe.
G. W. Pabst.

Incorporations

Ferguson Radio & Television Co., Inc.; deal in radios, radio parts and accessories; capital stock, 200 shares—100 at \$100, 100 at \$100 par value. Evelyn Freeman, Sylvia Schuchman and Sara Stone, all of 8 East 40th street, New York.

Sternal Road, Inc.; general theatrical and motion picture business; capital stock, 500 shares, no par value. Helen Schechter, Mos Arbeloff and Louis Goldring, all of 51 Madison avenue, New York.

A. J. M. Amusement Corp.; motion picture business; capital stock, \$100,000. Joe Mongelli, 4445 Monticello avenue, Bronx, and Anthony Jennings and Liberty Jennings, both of 152 Garrison street, New York.

Columbia Music Bureau, Inc.; business of musical agency; capital stock, 100 shares, no par value. Cecile Brill, Anita M. Skarman and Lillian Marcus, all of 165 Broadway, New York.

Society of the Friends of the Ballet, Inc.; to produce ballets and other theatricals; capital stock, 100 shares, no par value. George Bochever and E. Harry Blochman, both of 100 West 10th street, New York, and Emanuel M. Ostrow, 48 Broadway, New York.

W. I. S. Productions, Inc.; general theatrical and motion picture business; capital stock, 100 shares, no par value. Tom Weatney, J. H. Del Bondo and (Continued on page 17)

L. A. TO N. Y.

T. Keith Glennan.
Irene Ware.
Helen Gahagan.
E. J. Tyler.
Gordon Strang.
Pat Casey.
Philip Merivale.
John Zantz.
Harry Richmond.
Arthur Mehlner.
Lucky Wilber.
A. C. Blumenthal.
James K. McGuinness.
Margaret Sullivan.

Charney East on New

Agfa Distrib Deal

Hollywood, Dec. 24. C. King Charney, distributor of Agfa motion picture film in the U. S., is en route to New York for conferences with home office executives. Details of a new three-year contract will be ironed out, it is understood.

Loop Waiting for Xmas Spurt to Get Out of Decline; Kids Aid 'Rebel,' \$25,000, 'Collegiate' Plus Byrd, 10G

(Best Exploitation—State-Lake)
Some of the houses will start out fresh on Christmas day with new shows, the Palace with 'Sylvia Scarlett,' the Forum with 'Milk and Honey,' the Capitol with 'The Night of the Hunter,' the Apollo with the entry of 'Splendor into the United Artists.' The other houses will plow through on their regular Friday or Saturday change schedule figuring the Wednesday-Thursday-Friday business will keep them out of the hole.

Plenty is being counted on for the kids play home school, The House for 'Littlest Rebel' at the Chicago, 'Collegiate' and the Byrd Antarctic flicker at the Roosevelt, and the return of the Roosevelt's peacemans work to the Apollo.

Estimates for This Week
Apollo (B&K) (1,200; 25-35-55)—'Metropolitan' (20th). Still in the around until tomorrow (Xmas Day) when 'Midsummer Night's Dream' (WB) returns for a two-week, figuring on getting the kids home from school. House will garner meagre \$1,600 for the five days after a fair enough \$3,400 last week.

Chicago (B&K) (4,000; 35-55-75)—'Littlest Rebel' (20th). Stage show. Got away slowly built some what over the weekend on the matinee juvenile trade, slumped again yesterday. Thursday, needs big spurt tomorrow and Thursday for real coin. Indications are for \$25,000. 'Collegiate' (WB) for the generally bumpy week. Last week 'Siela Pariah' (WB) came through for \$18,000.

Garrison (B&K) (900; 35-55)—'Pariah' (WB). Will hit around \$2,000 for the pre-Xmas season. Last week 'Crime and Punishment' (Col) managed okay \$3,700.

Oriental (B&K) (3,200; 25-35-40)—'Pay Off' (WB) and 'Vaude.' Business hopeless over the weekend, the only chance for comeback being tomorrow. Thursday, looks for maybe \$13,000 on the week, flabby. Last week 'Couldn't Take It' (Col) hit a fine take at \$15,800.

Palace (RKO) (2,500; 35-55-65)—'Great Impersonation' (U) and 'Vaude.' Will go only five days, shifting its bill tomorrow (25). On its shortened season fades off to \$9,000 in the ditch. Come back to be 'Sylvia Scarlett' (RKO). Last week off somewhat at \$18,700 for 'Transatlantic Tunnel' (WB).

Roosevelt (1,500; 25-35-55)—'Collegiate' (Par). Has cut down 'Byrd at South Pole' (Par) to 40 minutes which running length makes it okay to run as 'double feature' in this town. Nothing over the weekend as figured to be. Stage show opening on Saturday (21). Maybe \$10,000 for the first week, good in line of general slump. 'Red the Rose' (Par) couldn't get anywhere and faded in seven days to \$7,100, woe.

State-Lake (Jones) (2,700; 20-25-35-40)—'Ship Cafe' (Par) and 'Vaude.' Off like the rest of the town and will run the rest of the season of \$9,000, fairish. Last week 'Lucky Legs' (WB) managed average \$11,200.

United Artists (B&K-UA) (1,700; 35-55-75)—'Mutiny' (MG) (5th week). Had a smashing run of it. Figures to leave the Xmas day (Wednesday) to give way to 'Splendor into the United Artists.' Will make it around \$7,000 on the final program, good after touching fine \$9,900 last week.

The Christmas angle was utilized in this exploitation with a series of special 'orphans' parties being brought to Shea houses for showings.

(MG) unable to hold up in the face of holidays; good opening slipped to bad \$9,000.

Hipp (Shea) (2,400; 25-40)—'Perfect Gentleman' (MG) and 'Sylvia Scarlett' (RKO) split. 'Gentleman' being held over until Xmas when 'Scarlet' will carry on probably until New Years. Certain death over weekend and first of week but final three days' balance ought to help get up to around \$5,000. Last week, 'Gentleman' (MG) just about the answer to how low is low; very blab at \$4,400.

Great Lakes (Shea) (3,400; 25-40)—'In Person' (RKO) and 'Tale of Two Cities' (MG) split. Should do all right on the split-up and ought to get up to \$5,000 or better. Last week, 'In Person' (RKO) okay for this which held up to estimates for nice \$7,600.

Century (Shea) (3,400; 25)—'Freddie' (RKO) and 'Scrooge' (Par). Running on regular schedule except for six-day week with attractive program for kids and holiday minded. But that can be hoped for is to go through the motions, lucky to get up to \$5,000. Last week, 'Payoff' (WB) and 'Moonlight on Prairie' (WB), felt the shopping rush and off somewhat at \$5,000.

Lafayette (Ind.) (3,400; 25)—'She Gets Her Man' (U) and 'Stormy' (U). Six-day week here also, merely marking time until the holidays; hope to get \$5,000. Last week, 'Kids and Queen' (U) and 'East of Java' (U), a natural for the house and stood out in one of the toughest weeks of the year; excellent at \$8,500.

B'klyn Takes Its Xmas Shopping Too Seriously

Brooklyn, Dec. 24.
(Best Exploitation—Paramount)
Cops having their hands full handling heavy traffic in downtown region this week. Throngs, however, are not film-bound but heading for the stores, Yuletide shopping, and nothing else. Result, film showings are suffering despite attractive flicker attractions hereabouts.

Last weekend White's new 'Scandals' at Majestic further kayoed pic. Fairly good biz for this musical.

Joe Lee's 'Par' circus-heralded town on 'Captain Blood,' also going in papers with essay contents, radio contests, name newspaper serials 24-sheets, etc.

Estimates for This Week
Paramount (4,000; 25-35-50)—'Captain Blood' (WB). Coming in Christmas Day with heavy exploitation campaign behind it. 'So Red the Rose' (Par) on week ending last night \$8,000, mild. On five and one-half days of 'Trisco Kid's' holdover week, \$9,000.

Fox (3,500; 25-35-50)—'Forced Landing' (Rep) and 'Broadway Hostess' (WB). Dualers in Tuesday night (24). Last week 'Prisco Warlock' (Rep) and 'Happiest C. O. D.' (Chee), shared \$9,000 for five days.

Time (WB) (3,400; 25-35-50)—'In Old Kentucky' (Fox) and 'Kind Lady' (MG). Opened Tuesday (24) and should do well. Last week 'Night at Opera' (MG), \$23,000 (10 days).

Albee (3,500; 25-35-50)—'Dream Time' (WB) and 'Two Tough to Kill' (Col). Will get okay \$7,000 on five days. Last week, 'Man of Iron' (WB) and 'Music Is Magic' (20th), \$4,500, so-so. 'Millions in Air' (Par) and 'Devil's Island' (Col) open Xmas (25).

'Rebel's' \$90,000 Paces N. Y. As Theatres Wait to Blast With New Films for Holidays

(Best Exploitation—Capitol)
The managers are breathing easier. With Xmas shopping behind them, they are hoping for the best box office holidays in six years. Four best-of-product-avoidable has been held back, with bookings shifted so that these pictures could open for the Christmas business.

Those starting out this morning (Wed) are 'Tale of Two Cities' at the Capitol, 'Dangerous' at the Rivoli, 'Bride Comes Home' at the Paramount, 'Ah, Wilderness' at the Center, 'Capt. Blood' at the Strand and 'If You Could Only Cook' at the RKO. The New Realto hopes to open sometime during the afternoon with 'Fang and Claw' under a policy of first run pictures at a 65c top.

Joe Plunkett beat the boys to reviews by opening 'Annie Oakley' at the Astor Monday morning (23), notices on the picture appearing yesterday (Tues.). 'Oakley' has a chance, with the holiday, to hit \$30,000, very good. Palace and State are only other houses sticking to their regular opening days and both going pretty picture appearing. 'Form' may do \$3,500 with 'Prisco Kid' and '7 Keys to Baldpate,' while State, with 'George Jessel and Joe Morrison on personals in support of 'Mary Burns, Fugitive,' may get \$22,000.

The final week of Christmas shopping figures generally sad results. Center dipped to new low of around \$6,500 on 'Perfect Gentleman' end-

ing last night (Tues.), while the Par was off \$23,000 with 'Coronado.' Latter brings in Glen Gray and Casa Loma orchestra today with 'Bride' for a week's stay. 'Bride' will score this week with others which also will work from the pic. Fresh as permanent policy here in definite with units on the stage starting Jan. 24.

On the week before Christmas only the RKO and Capitol among first runs were able to stand the gaff. 'Form,' with Olsen and Johnson on the stage in support of 'Great Impersonation,' just under \$13,000, while on five days of '\$1,000 a Minute' up to last night (Tues.) take \$19,000, average profit. Cap reported over \$40,000 on its second week of 'Night at Opera,' while final 'Prisco Kid' was up to \$20,000. Strand, on its 11-day run of 'Broadway Hostess' ending last night, prepaid, bad, \$12,000.

On pictures which opened prior to today (Xmas) best sales pressure was given 'Littlest Rebel' at the Hill.

Estimates for This Week
Astor (1,012; 25-35-55)—'Annie Oakley' (RKO). Brought in Monday morning (23). \$23,000. May get \$20,000 on first week; at that figure will hold. Final week for 'Lucky Legs' (WB) should be \$4,000 (4th) under \$4,000 but on whole run profitable.

Capitol (4,620; 25-35-55-65-125)—'Night at Opera' (M-G) (3rd week). On final five days of third week around \$20,000, fair enough. Second week \$18,500. 'Tale of Two Cities' (MG) opens today (Wed.).

Center (3,525; 25-35-55-65-110)—'Perfect Gentleman' (M-G). On week ending last night (Tues.) dropped house to new low, around \$6,500. Prior booking 'Your Uncle Dudley' (20th) wasn't much better, \$7,000. 'Ah, Wilderness' (M-G) opens today (Wed.).

Hollywood (1,553; 55-110-1-65-82-20)—'Dream' (WB) (12th week). Last night (Tues.) \$7,500. Stays through the holidays.

Palace (1,700; 25-35-55)—'Prisco Kid' (WB) and 'Seven Keys to Baldpate' (RKO). Dualers, pulling 'em in for week that may get up to \$9,500, good. Previous doubleton, 'Personal Maid' (WB), \$4,000, and 'Thanks Million' (20th), \$7,700.

Paramount (3,665; 25-35-55-85)—'Captain Blood' (WB). With preview of 'Bride Comes Home' (Par) thrown in last night, maybe \$9,000 but weak. 'Millions in Air' (Par) previous week \$8,500. 'Fang and Claw' and Casa Loma orchestra in pit opens this morning (Wed.) with 'Bride' for stay of two weeks.

Radio City Music Hall (5,089; 40-60-85-99-110-1-65)—'Littlest Rebel' (20th) and stage show. Will do around strong \$11,000 for 11 days, fourth on second week, with 'Magnificent Obsession' (U) opening Dec. 30 or run 30 or more or longer. Last week in Person' (RKO) dipped to under \$5,000, poor.

Rivoli (2,022; 35-55-75-85-99)—'Show Them' (WB) (11th week). Quiet on final (3rd) week for five days and \$9,000. Second week was \$8,500. 'Dangerous' (WB) opens today (Xmas).

Roxy (5,828; 25-35-55)—\$10,000 A Minute (Rep) and stage show. Booked in for Xmas so that new picture could open today (Xmas); on five days, \$19,000, pretty good; 'Great Impersonation' (U) and Olsen and Johnson stage unit prior week just under \$23,000, good. 'If You Could Only Cook' (Col) this morning's entry.

Strand (2,767; 35-55-65-85)—'Broadway Hostess' (WB) (2nd week). Held out for 11 days, although slow at beginning. Only \$12,000 on that run. 'Capt. Blood' (WB) debut from a.m. (Wed.).

State (3,450; 25-35-55)—'Mary Burns' (Par) and vaude headed by George Jessel and Joe Morrison. Names on stage credited with picture under their own auspices at the Astor. N. Y. 'Promise' made a moderate profit on its month's engagement at the Astor.

Arthur Mayer is talking a deal for the American distribution rights to 'Land of Promise' with Keren Hayes-sol, Jewish group which sponsored his production in Palestine, and last week ended a four weeks' run on picture under their own auspices at the Astor. N. Y. 'Promise' made a moderate profit on its month's engagement at the Astor.

Arthur Mayer has a piece of another foreigner, 'The New Gulliver,' which moves today (Wed.) to the Astor, on 11th street, from an eight weeks' stay at the Cameo.

Variety's 30th Anniversary

Recollection rekindles the figures who dominated their respective spheres of professional activity during the past third of a century. Unique and individual, one common trait is distinguishable among them all.

Outstanding figures in show business, in whatever field of endeavor, as artist, manager, or agent, have gained and maintained their prominence in past and present years first through talent and ability; second, by exploiting themselves to their professional associates and the public.

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Out Next Week

Buffalo Bookings Scrambled; 'Rebel' \$10,000; Lakes 6G

(Best Exploitation—State-Lake)
Local picture situation is badly scrambled currently owing to the annual seasonal mixup due to the holidays. Hipp and State are holding over last week's programs until Xmas Day, with the Buffalo having changed Friday (20) and Saturday (21) to leave the Xmas day (Wednesday) to give way to 'Splendor into the United Artists.' Will make it around \$7,000 on the final program, good after touching fine \$9,900 last week.

Estimates for This Week
Buffalo (Shea) (3,600; 30-40-60)—'Littlest Rebel' (20th). Opened as usual on Friday and Saturday, but carried through to New Year's Eve. Not much to be counted on until 'Christmas' but should pick up them; first seven days' business may go to \$10,000. Last week, 'Whisper'

MAYER'S PALESTINE AND RUSSIAN PIX

Philly Otherwise at Pre-Xmas Normal, But Shirley Boffs Town for \$30,000

Philadelphia, Dec. 24.

(Best Exploitation: Fox) Fox is one Philly downtown house which isn't feeling the pre-Christmas week depression. With Shirley Temple's 'Littles' he hit a terrific pace from its opening Friday, and ought to gallop through to a swell \$30,000 on its first week, in face of a snowstorm and the season, quietude. Juve star's film is set for a second week.

Otherwise downtown trade looks pretty pale. Stanley changed films Sunday (22), marking the first real opening on Sunday since the Blue Ivy repeat, although 'Thanks a Million' was shown in for the second Sunday for the two weeks' run of the set Wil. RKO film, 'Come Home Home'. Sunday opening was marked by only fair sales, and week don't give it more than \$15,000.

A couple of pix are winding up their runs a day or two ahead of the week mark. 'Whipsaw' and 'Christmas Day' openings. 'Whipsaw' at the Boyd is one of those; 'R' won't get a great deal in the extra four days.

'Mutiny' is still a sensation, in its second run at the Wreanda, as it was its first showing at the Stanley. In its first week at the little Chester street house it took in very close to \$8,000, and it won't fall far in its second. 'Ah Wilderness', also second run, opens Christmas run but 'Bounty' could probably stay.

Estimates for This Week
Aldine (1,200; 40-55-65)—'If You Could Only Cook' (Col). Shown in when 'Crime and Punishment' couldn't make grade for second week, and will get about \$6,500. Last week \$4,000. (20th) 11 days 'Punishment' got \$2,800.

Boyd (2,600; 25-35-40)—'Mutiny' (MG). Second run. Big here, as in Stanley first run. Looks like \$4,000 second week.

Boyd (2,600; 40-55)—'Whipsaw' (MG). Staying for part of second week, with 'Two Cities' (MG) set for Christmas. Got \$11,000 in first seven days.

Earle (2,000; 25-30-40)—'Broadway Melodrama' (Fox). Second week. House doesn't change Friday opening policy. Ordinary \$14,000. Last week, 'One Way Ticket' (Col) and 'So-so' \$15,000.

Fox (3,000; 40-55-65)—'Littles' (20th) and stage show. Beat last week 'Bounty' (20th) and 'So-so' (20th) and vaude. Only \$15,500, above house average, but low for a Colman place.

Hamrick (1,000; 25-35-40)—'Preckles' (RKO). First run. Kids' appeal may help. Maybe \$3,500. Last week 'Perfect Day' (20th) and 'So-so' (20th) and vaude. Also first run and good notes, but only \$2,800.

Hoyle's (2,600; 30-40-50)—'Mr. Hobbs' (GB). Second run. Mild \$3,300. Last week 'Night at Opera' (20th). Second run. Got \$1,500 in last four days.

Stanley (3,700; 40-55)—'Bride Comes Home' (Par). First actual Sunday opening since 'Blonde' (20th) last year. Fair good at \$16,000. Last week 'Millions in Air' (Par). Gloomy \$2,800.

Stanton (1,700; 30-40-50)—'Fang and Claw' (RKO). Opens today (Tuesday). 'Show Them No Mercy' (20th) in nine days got \$8,000, good.

SEATTLE GOES DUALS, 'MUSKETEERS' OKAY

Seattle, Dec. 24.

Hamrick-Evergreen theatres gift to the Northwest on Christmas day is dual billing. 'The Great Dictator' and 'The Great Dictator' in the Northwest. All houses in Seattle, Portland and every other situation in the two states are showing double billing beginning with next week.

This is the answer to suburban second runs. 'Management' and 'Double Bill' are having long runs they might as well beat the nabors a draw and so the super-value is offered with no strings. The announcement came after last week by Skouras Bros. and all Northwest managers meeting last Wednesday. Orpheum, 8th Ave., Music Box and Blue Mouse are second runs as a permanent policy in duals as a permanent policy.

Short week prevails, as nearly every spot will be running in duals and new policy on Christmas day. No exploitation this week, but the big guns will blast next.

Estimates for This Week
Blue Mouse (Hamrick) (900; 27-37-42)—'Musketeers' (RKO) and 'So-so' (20th). One in for full week, and \$4,500. Last week \$2,400, prising matinee draw. Last week,

Philly (MG), fifth week, nine days, \$3,800, good.

Coliseum (Evergreen) (1,800; 21-32)—'O'Shaughnessy' (MG) and 'Little America' (Par), dual, three days. Brutal at \$1,600. Opens Christmas day with 'Barbery Coast' (MG) and 'Romanticism' (Tunney) (GB), dual, for full week.

Coliseum (Evergreen) (2,400; 27-37-42)—'Musketeers' (RKO) and 'So-so' (20th), dual, for full week. \$4,200, poor.

Fifth Ave. (Evergreen) (2,400; 27-37-42)—'Musketeers' (RKO) and 'So-so' (20th), dual, for full week. \$4,200, poor.

Liberty (J-VH) (1,900; 16-27-37)—'Bar 20' (Par) and 'So-so' (20th), dual, five days. Also show at \$2,200. Last week, 'Devil's Island' (Col) and 'Handed Guns' (U), dual, \$4,400, good.

Music Box (Hamrick) (900; 27-37-42)—'Whipsaw' (MG). Moved over from Fifth Ave., four days, expected fair \$2,800. Last week 'Red the Rose' (Par) \$2,800, fair.

Orpheum (Hamrick) (2,700; 27-37-42)—'Pacific Fleet' (PN), five days. Poor \$3,800. Last week 'Mary Burns' (20th) \$1,800, bad.

Orpheum (Evergreen) (3,100; 27-37-42)—'Storm Over Andes' (U) and 'Broadway Melodrama' (PN), dual, for full week. \$4,200, poor.

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'REBEL' MILLIONS' DUO FAIR \$4,000 IN PORT.

Portland, Ore., Dec. 24.

Exploitation guns now ballying in a big way for 'Two Cities' due at the U. A. The city with weak UA, 'Mutiny' is still ably overhauling. Situation is developing in the burg with distribute demanding showing of pix booked, while exhibiting to strong product that will hold. Result is another epidemic of combo fills, although combos the known have a doubtful reaction. Case in point is Paramount, which has 'Littles' Rebel' double-shown with 'Millions in the Air'. Usual b. o. slump from pre-Xmas dip.

Estimates for This Week
Broadway (Parker) (2,000; 25-40)—'Whipsaw' (MG) (2nd week). Hitting fair to good around \$2,500, for five extra days. First week registered well and hit a nifty \$5,200.

United Artists (Parker) (1,000; 25-40)—'Mutiny' (MG) (6th week). Still looks good, \$2,500. Last week \$2,500. Last week \$2,500. Last week \$2,500.

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Crying Towel Worked Overtime in L.A.; Par with \$12,500 Tops Town Via 'Coronado' and 'Nevada' Dual

Los Angeles, Dec. 24. Trying to get trade current week every first run house, with the exception of the 'Coronado' and 'Nevada' is showing double feature bills, and that goes for the Paramount, too. This house, with its double program of 'Coronado' and 'Nevada', a slicer, is tops on grosses but low with take figured at close to the \$12,500 split.

State showing 'Whipsaw' and 'Red Salute' will run about a grand better than the 'Coronado' and 'Nevada' same program, almost \$2,000 below it. Warners Downtown and Hollywood also have the key to the crying room with 'The Payoff' and 'Personal Maid' in for six days, which are also at low levels in particular so far as box is concerned. RKO and Pantages in same boat with plenty of red ink required to check out the double attraction of 'Rainmaker' and 'Another Face'.

In holdover class United Artists is going green guns with 'Mutiny', headed for big profit on the stanza, with take only \$2,000 below that of 'Littles' and 'So-so' in the third and final stanza of Four Star just doing so-so while the Orpheum and 'So-so' are in the red. Broke doing facial nip-ups because of 'Rainmaker' and 'Lucky Legs' are losing combination.

Second week saw no one trying exploitation or extra money spending stunts. Theaters figured it is one of those weeks when they may open so just turn on the lights and let customers come as they may.

Estimates for This Week
Ches (Grauman) (2,025; 30-40-55)—'Whipsaw' (MG) and 'Red Salute' (UA) split. Used plenty of inducement including two previews and a lot of publicity. Took in around \$8,000. Last week 'Rendezvous' (MG) and 'Uncle Dudley' (20th) took in around \$7,000. Last week \$7,000.

Downtown (WB) (1,800; 30-35-40)—'Payoff' (WB) and 'Personal Maid' (WB) split. Just too bad, no house off of any sequence, \$2,700 will be all for the six day run. Last week \$2,700. Last week \$2,700. Last week \$2,700.

Four Star (Fox) (800; 30-35-40)—'Startin' Carol' (20th) (3rd week). Starting to show off on the final stanza and will fold with around \$3,300. Last week, second, plenty of \$1,100 though little short of expectations.

Hollywood (WB) (2,750; 30-35-40-55)—'Whipsaw' (MG) and 'Red Salute' (UA) split. Previews could not even help this six day combo. Last week, second, the \$3,000 mark. Last week 'Payoff' (WB) and 'Personal Maid' (WB) split. Last week \$3,000.

Paramount (Broadway) (2,270; 25-35-40)—'Payoff' (WB) and 'Personal Maid' (WB) split. Last week \$3,000. Last week \$3,000. Last week \$3,000.

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Los Angeles, Dec. 24. Trying to get trade current week every first run house, with the exception of the 'Coronado' and 'Nevada' is showing double feature bills, and that goes for the Paramount, too. This house, with its double program of 'Coronado' and 'Nevada', a slicer, is tops on grosses but low with take figured at close to the \$12,500 split.

State showing 'Whipsaw' and 'Red Salute' will run about a grand better than the 'Coronado' and 'Nevada' same program, almost \$2,000 below it. Warners Downtown and Hollywood also have the key to the crying room with 'The Payoff' and 'Personal Maid' in for six days, which are also at low levels in particular so far as box is concerned. RKO and Pantages in same boat with plenty of red ink required to check out the double attraction of 'Rainmaker' and 'Another Face'.

In holdover class United Artists is going green guns with 'Mutiny', headed for big profit on the stanza, with take only \$2,000 below that of 'Littles' and 'So-so' in the third and final stanza of Four Star just doing so-so while the Orpheum and 'So-so' are in the red. Broke doing facial nip-ups because of 'Rainmaker' and 'Lucky Legs' are losing combination.

Second week saw no one trying exploitation or extra money spending stunts. Theaters figured it is one of those weeks when they may open so just turn on the lights and let customers come as they may.

Estimates for This Week
Ches (Grauman) (2,025; 30-40-55)—'Whipsaw' (MG) and 'Red Salute' (UA) split. Used plenty of inducement including two previews and a lot of publicity. Took in around \$8,000. Last week 'Rendezvous' (MG) and 'Uncle Dudley' (20th) took in around \$7,000. Last week \$7,000.

Downtown (WB) (1,800; 30-35-40)—'Payoff' (WB) and 'Personal Maid' (WB) split. Just too bad, no house off of any sequence, \$2,700 will be all for the six day run. Last week \$2,700. Last week \$2,700. Last week \$2,700.

Four Star (Fox) (800; 30-35-40)—'Startin' Carol' (20th) (3rd week). Starting to show off on the final stanza and will fold with around \$3,300. Last week, second, plenty of \$1,100 though little short of expectations.

Hollywood (WB) (2,750; 30-35-40-55)—'Whipsaw' (MG) and 'Red Salute' (UA) split. Previews could not even help this six day combo. Last week, second, the \$3,000 mark. Last week 'Payoff' (WB) and 'Personal Maid' (WB) split. Last week \$3,000.

Paramount (Broadway) (2,270; 25-35-40)—'Payoff' (WB) and 'Personal Maid' (WB) split. Last week \$3,000. Last week \$3,000. Last week \$3,000.

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No Xmas Blues in Cleve.; '2 Cities' \$27,500, 'Rebel,' 'Pacific' 22 1/2 G Each

Cleveland, Dec. 24. (Best Exploitation: State) "Tale of Two Cities" the week's sure-fire natural at State; a natural for Christmas and holidayed so terrifically that it should be around \$27,500, duplicating the previous records on "Copperfield" and "Mutiny." Pushed in early, it gave "Rendezvous" only a day in current week, but latter is set for a grand \$12,500, closing the short run.

Pre-holiday biz, in fact, was healthier than former years and a surprise to worried managers. Hand-picked new product is holding its own against department store threat. In some cases, doing excellently even without benefit of Xmas day openings. Only three set for that date.

Palace will carry off a handsome \$22,500 for "Is Pacific Fleet" with support of "Hollywood Cabaret Revue." A sweet \$22,500 is assured the Hipp by "Littles Rebel" and a split-week break is helping Stillman to \$8,500, far above average. So Red the Rose (RKO) and "Annie Oakley" (RKO) and Benny Rubin film unit disappointing \$12,200.

State (Loew's) (3,750; 35-40)—"Two Cities" (MG). Opening early for Xmas crowds, a smacking week built up smartly, doing a cracking \$27,500. Five days for "Rendezvous" (MG), an excellent \$10,500. "Hans And Gretel" (Par) did only \$13,500 in full previous week.

Hipp (WB) (3,000; 25-40)—"Littles Rebel" (20th). Going on high, and may exceed \$22,500 if held longer than seven days. Publicity yards Margaret Coker, a new movie land actress, in "Balpate" (RKO) resulted in a satisfactory \$10,500 week.

Stillman (Loew's) (1,872; 25-35)—"Red the Rose" (Par). Originally slated for State and awarded special notice, it's been a very good \$5,500. Last week on five days, "Virginia Judge" (Par) and "Little America" (Par) earned \$4,500.

Allen (RKO) (3,000; 25-40)—"Devils Island" (Col). Ballyhoos a movie thriller, now out for \$3,500. Four days of "Pay-Off" (20th) last week, \$2,000, with "Rainmakers" (RKO) getting \$900 for two days.

'Night' and 'Splendor' At \$13,000 Alone OK In Pre-Xmas Newark

Newark, Dec. 24. All the best picture product has been held out until Christmas except at Loew's where Christmas is disregarded and "Splendor" and "One Frightened Night" run through Christmas to maybe \$13,000. Elsewhere there probably won't be much. Opening of the new Mosque Christmas is causing apprehension, for while the house can't get the pictures its policy of "no Xmas" is a novelty here. The fact the house runs by real showmen is not overlooked, and worst of all the knowledge the Prudential is a real headache in the prospect chase away from the Cafe Continental, after many postponements, is a real headache night. This is the first really N. Y. style cabaret in Newark. It is almost next door to the "Majestic."

For "Captain Blood," coming into the Brannford, a novelty, 100 28-shoot tenets saying nothing but "Captain Blood" in huge letters is the feature. A cross word puzzle is used in the Star Eagle, and 50,000 cards distributed. The house's transparency goes over the end of the marquee and an electric sign by 30 feet in the air illuminates the new sign over the new building on Broad street by the Brannford.

Estimates for This Week
Brannford (WB) (2,565; 15-65)—"Little Big Shot" (WB) and "A Minute" (Rep). Not hoping for much but will do all right at \$6,200 for two days. Last week, "Rainmakers" (RKO) and "Personal Maid" (WB) took \$7,500.

Capital (WB) (1,500; 15-30-40)—"Night Out" (U) and "Marry Burns" (Par). Opened well but as usual probably won't hold. If cut a day probably about \$3,500. Last

week "East of Java" (U) and "In the Air" (MG) little better than expected at \$3,700. "The Great Dictator" (U) (Franklin) (289; 30-40)—"Brothers Karamazov" (Terra) and "The Village" (Chin). On six days, maybe \$700, which is okay. Last week "Das Blaue vom Himmel" (U) a little better than hoped at \$675.

Loew's State (2,780; 20-35-55)—"Frightened Night" (Col) and "Splendor" (U). Only show to take Christmas at its stride. The raised holiday prices should mean about \$13,000. Last week "Crime and Punishment" (Col) and "Too Tough to Kill" (Col) not so bad at \$8,500.

Paramount-Newark (Adams-Par) (2,548; 15-20-30-35-40-55-70)—"Scrooge" (Par). It's a Great Life (Par) and vaude. Only five days and only \$7,000 expected. Last week "Millions in Air" (Par) weak at \$5,500.

Proctor's (RKO) (2,300; 15-55) and "Lyceum" (RKO) (770; same scale)—"Monte Carlo" (20th). "To Beat the Band" (RKO). Not weak and should get by at \$10,000. "The Great Dictator" (U) and "Thanks Million" (20th) and "Navy Wife" (20th) fine at \$13,000. Terminal (Skouras) (1,500; 15-25-40)—"East of Java" (U) and "Musketiers" (RKO) with "Wolves of Underworld" (Prin) and "Lady in the Street" (Prin). Going nicely and will do near \$2,000. Last week "Gay Deception" (RKO) and "Tommy" (RKO) with "The Great Dictator" (U) and "Glen Athol" (Syn) split, okay at over \$3,000.

Fox's Stage Circus With 'Chan' Best In Wash., \$18,000

Washington, Dec. 24. (Best Exploitation: Fox) Pre-Christmas slump. Cleve. off last week by flock of good celluloid, with a bang this week. One or two spots that fought to beat it while in the money, but majority took it lying down.

Fox is topping town with circus extravaganza, "The Circus," which is showing. Show includes everything from elephants and acrobats to house band leader conducting on horseback. "Charlie Chan and the Case of the Crossed Sabers" (U) is no draw, but fits into juvenile idea nicely.

Palace, which Loew spot, put "In Old Kentucky" in Wednesday. Town's only good flicker, and "vase" of the straight film spot. All five straight celluloid theatres are opening tomorrow (25), interrupting schedules to bow on holiday.

Fox is easy winner in exploitation honors. Played circus from every angle, and money grabbed it up with art, yards and stunts.

Estimates for This Week
Earle (WB) (2,424; 25-35-40-60-70)—"Miss Pacific Fleet" (WB) and "The Great Dictator" (U). Last week, "Miss Pac" dying so far, but Christmas and day following should up gross to passable \$14,500. Last week "Star Over Broadway" (WB). Can thank Pat O'Brien personal for oke \$18,000.

Fox (Loew) (3,424; 25-35-60)—"Charlie Chan's Secret" (Fox) and vaude. Elephants and horses on stage in circus week getting kid trade. If Wednesday and Thursday pick up as expected, week should see oke \$18,000. Last week "Whipcord" (WB) and "The Great Dictator" (U) on stage took good \$20,000.

Palace (Loew) (3,432; 25-35-60)—"In Old Kentucky" (Fox). Pic top celluloid of week and ends today (Tuesday), with seven days at weak \$11,500. "Littles Rebel" (Fox) tomorrow (25).

Keith's (RKO) (1,830; 25-35-60)—"Another Pace" (RKO). Shoved in house and kept house open with \$10,000 for five days. Last week "The Great Dictator" (U) and "The Sylvia Scarlett" (RKO) tomorrow (25).

Bonuses First of the post-depression bonuses by film companies were United Artists and RKO (theatres only) New York offices granting an extra week's salary before Xmas, also a number of increases.

PROV. JOCKEYS FOR XMAS BIZ

Providence, 24. Plenty of jockeying on theatre bills. All but two stands have been changing programs day or two ahead of schedule purposely to cut in holiday trade with the result that most fans have been dizzy trying to keep up with exhibitors. This has been going on since Thanksgiving, and will continue until after New Year's.

Tomorrow three of the downtown stands will cut loose with some big product, spotting it to as to what which will not be occupied with Christmas buying. Fay's and Majestic, however, will not change their bills following a die-hard rule to stick to Friday opening, no matter what. Loew's State, Strand and Albee are stand making changes to suit conditions.

Closing at last three theatres for the week before Christmas showed business plenty off. Fay's and Majestic will be off, too, when the boxes are closed Thursday as both are five day opening days, and even with an expected pickup the last two days, including holiday, will not bring gross over \$4,000 mark.

The p. boys took it kind of easy this week, holding off the first for the new product starting tomorrow. No one made any effort to grab off anything outside of the routine.

Estimates for This Week
Majestic (Par) (2,200; 15-25-40)—"Stella Parish" (WB) and "Society Ladies" (WB). "Society Ladies" the rest; even though big pickup up over the holiday the tally cannot possibly go over \$5,500. Last week "Metropolitan" (U) and "Chan" (20th) also off at \$5,500.

Fay's (2,200; 15-25-40)—"Whispering Smith" (WB) and "The Great Dictator" (U). Despite fact house is only spot in town with flesh; no more than \$6,000 in prospect. Last week "Hitler" (Inv) and vaude oke \$5,800.

Loew's State (3,200; 15-25-40)—"Kind Lady" (MG) and "Could Only One" (Col). Windy six-day engagement tonight with around \$6,000 in the till off. "Two Cities" (MG) in prospect. Last week "The Great Dictator" (U) and "Perfect Gentleman" (MG) eased into \$10,000 position nicely.

Strand (2,200; 15-25-40)—"Scrooge" (Par) and "Coronado" (Par). N.g., only \$5,000 for six days. Last week "The Great Dictator" (U) and "Perfect Gentleman" (MG) (GB) and "Confidential" (Col) surprised everyone by building up to a swell \$10,000.

RKO Albee (2,500; 15-25-40)—"Melody Lingers On" (UA) and "Another Pace" (RKO). Didn't make out in the week as expected, but on a full week, tally being only \$4,000. Last week "Remember Last Night" (WB) and "The Great Dictator" (U) flopped, too, at \$3,500 on six-day run.

N. H.'s SHORT RATIOS Cut Week Weekly for Xmas Openings—Five Days Only
New Haven, Dec. 24. Everybody cutting to a short week to catch Xmas and open. Weekend business a pleasant surprise but balance a washout. Not an expectation chimp in for this week. "Foolish Storing" up their bally for next week's splurge.

Estimates for This Week
Paramount (M&P) (2,348; 35-50)—"Great Life" (Par) and "Scrooge" (Par). Slow motion shift, light \$4,400 on five days. Last week "Coronado" (Par) and "Storm Over Andes" (U), so far \$5,000.

Poli (Loew) (3,040; 35-50)—"In the Air" (MG) and "Kind Lady" (MG). Five days, moderate \$4,800. Last week "Whisper" (MG) and "Feather in Hat" (Col), not too good, below \$4,000.

Roger Sherman (WB) (2,300; 35-50)—"No Mercy" (20th) and "Rain-Gate" (WB). Loosing to a light \$3,800 on six days. Last week "Melody Lingers On" (UA) and "Pacific Fleet" (WB) slid off to weak \$4,400.

\$150,000 FIRE RAZES ECKEL, SYRACUSE, N. Y.

Syracuse, N. Y., Dec. 24. Destroyed by a \$150,000 fire of undetermined origin early Saturday morning, the Eckel theater, oldest of the major downtown picture houses will be rebuilt as soon as insurance adjusters complete their task. It is announced by Louis Schine (Schine Enterprises, Inc.) of Glensville, the lessee. Actual work is expected to begin within a fortnight by the Harkin Co. of Lima, O., with a preliminary cost of estimate of \$200,000. New seating capacity is expected to be 1,000.

The property is owned by the Central Cities Bldg. Corp. of Utica, successor to Robbins Enterprises, Inc. The house was the Schine contribution to the pool with RKO which became effective at the start of the present season. Oliver Duncanson is the house manager under Gus W. Lampe, Schine Syracuse representative.

The fire apparently had been burning for hours before it was discovered and presumably had started in the heating plant attached to the theater's organ. Firemen combating the blaze were handicapped by heavy rain and high winds. The weather, Lampe, an early arrival at the fire, dashed into the theater, made his way to the projection booth, and staggered out with current conditions.

Pending the reconstruction of the theater, a policy shift in the pooled houses is indicated. Expected that the Eckel will be shifted to the Paramount and the oldest product to the Strand, the pool dropping the second-run policy instituted this fall at the latter house.

Only Denver Par Fair This Stanza, 'Gent,' AN Wk., 2G

Denver, Dec. 24. No first run except Paramount doing above \$10,000. All houses start new films today (Tuesday) or Xmas Day. Huffman houses, Aladdin, Broadway, Denver and Paramount, bought pictures for three days any so they could start new ones Tuesday, and Orpheum and Broadway started new Xmas.

"New Adventures of Tarzan" and "Guard That Girl" only films doing below average. "The Great Dictator" (U) and "Perfect Gentleman" (MG) were down Monday having taken a day off Saturday and Sunday to give the Paramount above average film.

Orpheum sold out on New Year's Eve and is expected to be perfect for shoppers and outdoor sports, hurtling. Exploitation to Huffman and refector giveaway, with latter leading up to house giveaway first part of year.

Estimates for This Week
Aladdin (Huffman) (1,500; 25-35-50-60)—"Your Uncle Dudley" (20th). Three days only, \$800. Last week "Chan's Secret" (20th) \$2,200.

Broadway (Huffman) (1,500; 25-40)—"Unfinished Symphony" (GB). Three days, \$800. Last week "Broadway Hostess" (RKO) \$1,000.

Denham (Cooper) (1,500; 25-35-40)—"Design for Living" (Par). "We're Not Dressing" (Par). "The Little Miss Marrier" (Par). "The Great Dictator" (U). "Mrs. Wiggs of Cabbage Patch" (Par) and "Ruggles of Red Gap" (Par). Last week "Coronado" (Par) did \$2,000.

Denver (Huffman) (2,500; 25-35-50)—"Here Comes Band" (MG). In three days, \$1,600. Last week "Whisper" (MG) did \$7,700.

Orpheum (MG) (2,500; 25-35-40)—"Perfect Gentleman" (MG). Only house running a full week, \$2,000. Last week "Balpate" (RKO) did \$4,000.

Paramount (Huffman) (2,000; 25-40)—"The Great Dictator" (U) and "Tarzan" (Burroughs), double bill. Three days only, \$1,500, okay. Last week "Navy Wife" (20th) did \$2,000.

Blackstone Gives Cincinnati Hocus Pocus for \$10,000

Cincinnati, Dec. 24. (Best Exploitation: Shubert) "Curtain's dropping on that annual show which reminds locally that there is a Santa Claus and, encouraged by marked advance in this year's holiday shopping locally, they are all set for a cracking hanging routine in the hope that there will be enough do-re-mi left over from the spending orgy to extend the Yule cheer to the cinema chambers. "Whisper" is the chief film joy spreader currently, knocking off \$8,000 in six days at the Albee, which is strong for pre-Xmas. Shubert, lining "Great Impersonation" and Blackstone's house troupe, is lining up \$10,000.

"What I'm Heaving \$4,500 on" So Red the Rose (RKO) is ticketed for \$4,500 on "Seven Keys to Baldpate" and "Scrooge." "Annie Oakley" is a five-day hanger on the Palace for \$5,000. "Broadway Hostess" n.g.s. for Keith's at \$2,700 for five days.

Near-zero temp was a trade barrier during last half of last week. "What I'm Heaving" is the only one in the advance for this week's attractions, being treated to most art and readers and a classified ad ticket tie-up with Times-Star.

Estimates for This Week
Albee (RKO) (3,000; 35-42)—"What I'm Heaving \$4,500 on" So Red the Rose (RKO) is ticketed for \$4,500 on "Seven Keys to Baldpate" and "Scrooge." "Annie Oakley" is a five-day hanger on the Palace for \$5,000. "Broadway Hostess" n.g.s. for Keith's at \$2,700 for five days.

Capitol (RKO) (2,000; 35-42)—"So Red the Rose" (RKO) is ticketed for \$4,500. Last week "Melody Lingers On" (UA). New all-time low at \$2,000.

Shubert (RKO) (2,500; 35-55)—"Great Impersonation" (U) and Blackstone's. Later, a rare visitor, "Broadway Hostess" in this picture, loving Burg. Okay all for \$10,000. Last week ditto on "Uncle Dudley" (20th) and "Band Box" unit.

Aladdin (Huffman) (1,500; 42)—"Annie Oakley" (RKO). Held on for five days, \$5,000, all right. Last week "Navy Wife" (20th) did \$2,000. Xmas start for "Littles Rebel."

Lyric (RKO) (1,400; 35-42)—"Broadway Hostess" (WB). In for five days, allowing for Santa Claus start on "Captain Blood." Mild \$2,700. Last week "Pacific Fleet" (WB), nine days, \$6,000.

Grand (RKO) (1,200; 25-40)—"Ah, Wilderness" (MG). Bright back to main floor. "The Great Dictator" (U) doing all right for \$2,800. Pic drew \$12,000 in first week at Palace and "The Great Dictator" (U) did \$2,800. "Thanks Million" (20th), a downtown returner, following fortnight.

Family (RKO) (1,000; 15-25)—"Frontier Justice" (Ind) and "East of Eden" (U). Better picture, average at \$2,300. Last week "Outlaw Deputy" (BFR) and "Devil's Island" (Col), \$2,800, biggest take in town.

'Cook'-Gent' Dual \$5,500, 'Rebel' \$7,500, L'ville

Louisville, Dec. 24. (Best Exploitation: Rialto) Rialto, off to a grand start, doing easily top the town with \$7,500 on "Littles Rebel," a natural for the youngsters and elders during the holiday season.

"Only Cook" and "Perfect Gentleman" dual, looks like a pair of good weeks. "The Great Dictator" (U) in goldrums until Xmas Day, and gross should be around \$5,500.

"The Great Dictator" (U) on the Strand, opened big, and momentum should carry it to a nice gross, probably in neighborhood of \$4,000. "Whisper" (MG) vaude stand in town, continues to return satisfactory grosses, and for the current week is playing Billy Barty film kiddie. Youngster should pack a nice draw from the kids; \$3,000 is indicated.

Exploitation pretty evenly divided between Rialto and Loew's. Both want the limit on special 'Give a Toy' promotion, for 60¢ charity. Both newspapers gave liberally of their space to boost the picture. Both stations sent talent and announcers to aid in making the pre-Christmas affairs successful.

Estimates for This Week
Loew's State (3,000; 15-25-40)—"Only Cook" (Col) and "Perfect Gentleman" (MG). Dual. Fair (Continued on page 17)

Victoria Passes Quota Law of Own, Including a 25% Rejection Clause

Melbourne, Dec. 2.
After many months of bickering the Victorian government has finally passed a quota act. Quota is along similar lines to that of N. S. Wales, with the exception that exhibitors have a 25% rejection clause on foreign pic. Australian Films bill passed through all stages in the Legislative Council and now awaits proclamation of Governor-in-Chief to become actual law.
It is considered here that it will take some time for the quota to swing into full sway, and a keen watch will be kept on the workings of producers in N. S. Wales. Also, it is considered here that the other states will follow with a quota and that finally a commonwealth quota will come into being.

Cinesound (Victoria), Ltd., will probably be the first unit to begin work in this territory. Unit is entirely separate from Cinesound of producers in N. S. Wales. W. Thring with Eftieff. Thring has been out of the producing end for some time and threatened to move to N. S. W. unless the Victorian government brought in a quota.
Mentioned that Ernest C. Rolls will also take a fling at pic producing and will form a company for this purpose. Opinion said already gotten for a studio site.

Figured that many indies will attempt to secure capital from the public for the flotation of pic units. Whether results will be same as N. S. W., when only the strongest survived, remains to be seen. However, one fact stands out strongly that Australia is determined to go into competition with America and England in an attempt to capture some of the world's market.

Cinesound is not afraid to spend money for importing artists and technicians to learn the inside of good pic producing methods. National, too, is ready to spend plenty and may decide to come across from N. S. W. and operate another unit in this field.

In the very near future there should be plenty of work offering American and English film players. Australia can't yet afford international stars, but there will be work in plenty for the lesser lights from now on.

'DREAM'S' BIG OPENING SPURGE, \$7,000, PARIS

Paris, Dec. 16.
Despite mixed reception by critics and first-night audience, 'Midsommer Night's Dream' (WB) got off to a good start, from a b.o. viewpoint, at the Marbeur here. First day, take indicated that audience ought to approximate \$7,000, excellent for the house, which seats only 500.

Advantage publicity for the film, carried out by Sam Waagenar under direction of Robert Schles. Warner's continental box, garnered a record quantity of newspaper and magazine space plus air and lecture-room time, and essay contests. Film was subject of 11 broadcasts, a new high, for total expenditure of \$1,000 in side expenses; the time being all free.

Two front-page discussions of Shakespeare on the screen in leading dailies, plus yards of space in side.

Short Strike

London, Dec. 15.
There was a short strike at the British International Studios, Epsom, last week, when the technicians were temporarily held up. Dispute was between B.I.P. and Electrical Trades Union and affected 400 of the working staff.

It was a matter of adjustment for Sunday and night work, and this was settled after a meeting with John Maxwell, company's prez.

Mike Havas Upped

Michael Havas has been upped to Retro Radio pictures. He will headquarter in Vienna.

Christophe Goldstein replaces as general manager of the Warsaw exchange.

Berlin Par Busy

Berlin, Dec. 17.
Local office of Paramount has straightened out its license differences with Tobis and is going full steam ahead.

Five films are being synchronized now, first of which, 'The Last Outpost' will be ready for Christmas trade. Others are 'Accent on Youth,' 'Annapolis Farewell,' 'Men Without' and 'Peter Ibbotson.'

DIRLER SCORES IN P-N BATTLE

Paris, Dec. 15.
Robert Dirler, head of the Pathe-Natan stockholders' association, scored a point in his fight for the presidency of the company this week when M. Ploton, judicial administrator of the concern, filed a protest against declaration of bankruptcy of the theatre-holding subsidiary, Societe de Gerance des Cinemas Pathe. Protest was made at Dirler's request.

This means that Ploton, who at times has seemed opposed to the Dirler interests, is coming around to the stockholders' viewpoint. It was feared that bankruptcy of the subsidiary might lead to bankruptcy of the main company, which guarantees the solvencies of the subsid. Such a result would naturally be disastrous for stockholder interests.
Hearing on Ploton's protest is set for Dec. 20. Meanwhile battle among the banking and bureaucratic interests for control of Pathe rages violently, with lots of mudslinging.

BANKS JOINS KORDA AS ASSOCIATE PROD

London, Dec. 16.
Monty Banks, comedy producer, joins Alex Korda for three pictures. Behind this move is Korda's determination, on getting his new studios built, to make more pictures and sublet studio production to two or three associates, of whom Banks will be one.

Korda is interested at present in filming a London 'Broadway Melody,' but admits that it isn't easy to find talent around in this town.

Strike Threat in Nice

Paris, Dec. 15.
Total shutdown is threatened by film threats of Nice, on the French Riviera, unless the municipality cuts taxes. There are 22 houses in city of 220,000 inhabitants.

Municipality suspended its cinema tax during three summer months, but put it back on in October, and the theatre managers feel they can't stand it.

'Roberta' and 'Chan' Click, 'Cardinal' Off, Stockholm

Stockholm, Dec. 13.
'Cardinal Richelieu' (CA) was released at the small riksteater theatre of the Sandrew chain, with the scene with Gustavus Adolphus of Sweden snipped out. This bit of the film was of most interest to the Swedes, so naturally, when it was eliminated, picture failed to draw. 'Roberta' (Radio) is a great success here, and 'Charles Chan in China' (Fox) is also drawing well. Released at the Riviera and Lyran respectively.

On account of severe censorship on gangster pictures, 'G-men' (WB) only got into two small theatres, the Sittylan and Roda Lyktan, and 'Black Fury' (WB) followed at the same spots.

SAVILLE, FORDE QUIT

Gaumont-British Losing Two Ace Directors

London, Dec. 16.
Victor Saville and Walter Forde, directors, both leave Gaumont-British on the expiration of their coming contracts.

Forde, who handles comedy, is likely to go to Hollywood. His biggest film hit was 'Rome Express.' Saville is understood having ideas about a company of his own.

MEXICAN PROD. STARTS AMBITIOUS PROGRAM

Mexico City, Dec. 24.
Cinematografos Latino Americanos, S. A., newest and most ambitious of Mexican producers, is far advanced with its first production, 'Amamos Con Pancho Villa' (Let's Go With Pancho Villa).

Large company and 1,200 extras are being directed by Fernando de Fuentes, ex-Par max here, on location in Paris close to that used by Metro in making 'Viva Villa.' Pic is scheduled to be released early in February in Mexico and other Spanish speaking countries.

Company intends to produce 10 features and 24 shorts in its 1935-36 season. All shorts, mostly scenes and travelogues, will have English, French, German and Italian versions and will receive world distribution.

Company this month also starts its first American-style Mexican newswear, which is to be issued every fortnight.

'DREAM' INTO 4TH WK., AND OKAY IN SYDNEY

Sydney, Dec. 4.
Looks like a pre-Yuletide slump settling in earlier than anticipated. Managements are holding back their new pic until the real holiday season begins. Heat has hurt trade over the past week quite a lot.

'Midsommer Night's Dream' (WB), after a first week low, has continued to build and swings into its fourth week okay. Has been sold in a very high-class manner, and while it may not be classed as a smash, biz is very satisfactory.

'Reckless' (MG) not so wonderful, and has been replaced with 'Bachelor Girl' (WB) and 'Bonnie Scotland' (MG). Prince Edward has not had a solid hit in some weeks, and is currently only fair with 'Man on Flying Trapeze' (Par) and 'Smart Girl' (Par). 'The Three Musketeers' (Radio) opened last week, and should play two or three weeks. Press gave pic no raves, however.

'Right Lights' (WB) also opened last week, and should do satisfactory biz. 'The Healer' (Mono) is weak, and may be yanked. 'Hes to Romance' (Fox) another opener, and set for about two weeks. 'Escape Me Never' (BD) swings into its ninth week and still strong.

Melbourne, Dec. 4.
Lineup here includes 'Roberta' (Radio) (4th week), 'The Little Minister' (Radio), 'The Raven' (U), '28 Steps' (GB), 'Private Worlds' (Par) and 'West Point' (MG).

GFFA Cost French Gov't \$20,000,000 But Petsch Still Wants Nat'l Pix

Paris, Dec. 15.
Disastrous effects of the government's taking over of Gaumont-Franco-Film-Aubert assets appear in the report of Maurice Petsch on Cinema, recently distributed among members of the French Chamber of Deputies.

Report shows that although the idea of taking over the assets was to recover some \$18,000,000 which the state has indirectly put in, G.F.F.A. business, the concern has been going further and further into debt since it was placed in 'liquidation,' and the government is now asked for \$20,000,000 more than was owed it when it started to try to get its money back.

Strangest feature is that the Petsch report shows this recommends, as a solution, something re-

Gaumont Suing Brit. Exhib Group On Ban Against Merge with Hyams

Bamberger's Buy

London, Dec. 15.
Joe Bamberger, who has just disposed of Independent Studios, formerly Whitehall Studios at Epsom, to Julius Hagen for \$305,000, has purchased 10 acres at 'Isle Farm,' where he intends to immediately erect new studios.

New building, which will be all-concrete, first of its kind, will be known as Epsom Heights Studios, and will have two stages.
Entire project is privately financed.

Builders Protest Theatre Erection Ban in Australia

Sydney, Dec. 4.
Master builders and other trade organizations are protesting against the proposed government ban on erection of further theatres in the nabs. Builders say the government should not interfere with private enterprise nor restrict competition in the entertainment world.

During the past few months many theatres have been erected in the nabs by private individuals and companies. In Melbourne theatres are being erected all the time, and there has not been an outcry for protection.

Builders will plead with the government not to take any action, but to allow theatres to be erected and not hinder employment of tradesmen.

When the exhibs placed their case before the government they stated that foreign influences threatened to build theatres in districts already overacted unless they, the exhibs, bought pic. It is against such methods that the exhibs ask protection.

On the other hand, all the American distributors deny using any such methods to secure biz.

SOUND CITY'S PUBLIC STOCK ISSUE, \$1,000,000

London, Dec. 16.
Sound City, Ltd., talker producers and studio owners, who have been in the independent field here for some years, are offering the public \$1,000,000 in stock next week. Issue has been privately underwritten.

Company is headed by Norman Loudon, once in the advertising business here.
At one time Universal dickered with the idea of taking company's site, lock stock and klieg lights, for its British producing subd., for its time Hal Roach thought of buying it for a British talker company.

London, Dec. 16.
Gaumont Super Cinemas, Ltd., has served writs on the Kinematograph Renters Society and asked a score of its members, both American and British, who rent films here.

This is the outcome of the action of K. R. S. last March in cutting off the supply of films to the Hyams picture houses when it was announced they had entered into an agreement to book their programs in conjunction with Gaumont-British. K. R. S. demands that no circuit shall book for another unless it can be shown it has purchased a substantial interest therein.

There are no anti-trust laws in England. On the other hand, it is a moot point whether a consumer can compel a dealer to sell his goods to him. Question at issue is whether the law doesn't operate both ways.

Last August, Gaumont Super Cinemas, Ltd., was formed with a \$2,000,000 capital and took over the three Hyams large capacity cinemas in London. They are the Trocadero at Elephant and Castle, the Troxy on Commercial road, and the Trocette at Bridge road. Some 12 later two more houses of the Hyams group were taken over by this company. The Regal at Edmonstone and the Regal at Norwood.

Directors of the G. S. C. Co. include Mark Orton, Maurice O'Brien, Arthur Arnatt, the Hyams Brothers, and Major A. J. Gale, latter a partner in the Hyams houses.

On the surface it would seem that there are but two things for the coming season. One is that K. R. S. has a right to refuse bookings to any combination of circuits, and if this is upheld, to determine whether Gaumont Super Cinemas, Ltd., has any official connection with Gaumont-British.

ALEC REA, M. SABINE IN NEW BRIT. PIC CO.

London, Dec. 15.
Alec L. Rea and Martin Sabine are joint managing directors of the newly-formed Readeans Pictures, Ltd. Sabine is a studio producer, and Rea is lessee of St. Martin's theatre.

Rea is an important commercial magnate, and some years ago financed the theatrical producing corporation named Readean, in which Basil Dean was associated with him. This venture cost him something like \$250,000.

First production of the new film concern will be 'The Romance of Madame Tussaud,' which goes into immediate production.

Floods Wreck Three Theatres in So. France

Paris, Dec. 15.
Floods of the Rhone valley wrecked the three biggest film theatres in the historic city of Arles. First 18 rows in the orchestra of the Capitole were under water, entire electrical installation of the Palace was destroyed, and entrance to the Paladium was flooded.

Until the catastrophe business had been better in Arles than in virtually any other French town. An appeal has been made for other exhibs of the south of France to aid the unlucky theatre owners.

S. A. 'Reel Snipping

Capetown, Nov. 22.
South African censor board is very hard these days on newswears depicting the Indo-Ethiopian conflict and wastes no time in doling what, in their opinion, is adverse propaganda.

Present crop of newswears being shown offers very little detailed account of the war.

LONDON P.A.'S SWITCH

London, Dec. 15.
John Downing, for many years publicity man for British & Dominion, has been asked to combine his activities with the recently formed Herbert Wilcox Film works, vacates the former position to work exclusively for Wilcox, which is now a whole time job.

Sally Sutherland, free lance, lately with 'Criterion Films, now Douglas Fairbanks' film unit, goes to B. & J.

TRADE EXPERTS PRAISE THIS G "CAPTAIN"

"A big-time show handled in a big way. Falls easily into the heavy money division. ... Producer has gone the limit ... Ranks in the front rank of Hollywood's recent efforts ... Sets the blood atingle ... A splendid cast ... Flynn makes a dashing figure — so dashing, in fact, that women playgoers will no doubt make him in demand.. Another matinee idol is on the way up."

—'Red' Kann in *M. P. Daily*

"Smashing drama to please all ... Every type of imaginable appeal to lure the femmes as well as the men and boys ... An outstanding production ... Moves with surging suspense from one stirring episode to another. Errol Flynn ... is splendid. A superlative job ... You can't overplay it, for it won't let you down. Go the limit!"

—*Film Daily*

And these sensational estimates were checked and countersigned to the last syllable by leading newspaper critics in New York and other key cities at yesterday's brilliant holiday premieres!

IT'S A GIFT! Only unique production talent and resources could turn out a holiday show as big as this and follow it up immediately with pictures as important as Bette Davis in "Dangerous", Leslie Tone, Cagney and O'Brien in "Ceiling Zero", Paul Muni in "The Petrified Forest", Paul Muni in "The Story of Louis Pasteur" ... all coming soon from
WARNER BROS.



GREAT SEA STORY TO THE SKIES! BLOOD"



From RAFAEL SABATINI'S world-famed classic, starring
ERROL FLYNN • OLIVIA DE HAVILLAND
 LIONEL ATWILL • BASIL RATHBONE • ROSS ALEXANDER
 GUY KIBBEE • 23 MORE NAME PLAYERS • 1500 OTHERS
 Directed by Michael Curtiz

**By Actual Count,
 A Million Dollars'
 Worth of Adventure**

Cities built and razed with cannon-fire
 ... Great ships launched and blown to
 bits ... 1500 men battling to the death
 with club and cutlass ... The white slave
 markets of the Caribbean reproduced in
 all their infamy ... Screen miracles per-
 formed to bring you Rafael Sabatini's
 immortal romance of the lovable rogue
 who fought a king's armada to win the
 beauty who had bought him as a slave!

Six-feet-four of
 fighting manhood
 —Olympic hero—
 world adventurer—
 idol of the
 London stage! ...
 Ladies and gentle-
 men, we give you
ERROL FLYNN!

A Cosmopolitan Production
 A First National Picture



**'Thanks Million,' \$20,000,
Tops Philly 2d Week**

Philadelphia, Dec.
(Best Exploitation: Stanley)
No great amount of b.o. activity
other than another ven-

20th CENTURY-FOX the SPICE of VARIETY

Biz Reports Show 20th Century-Fox Nationwide Tops!

Never before has any company so dominated the box office scene . . . grabbed off so many best-in-town honors. And the beauty of it is that there are plenty more hits coming up from the industry's pace-setter . . . 20th Century-Fox.

**'No Mercy's' \$32,000 Out Front
As N. Y. Starts Xmas Shopping**

(Best Exploitation: Capitol)
Only four new pictures venture
into New York

**'CARLO' \$12,000,
OK, CINCY**

Cincinnati, Dec. 10.
(Best Exploitation: RKO)

**'Thanks Million'
At \$19,000 Lone
B.O. Sock in N'k**

Newark, Dec. 10.
(Best Exploitation: RKO)
Proctor's has
received little

**'MILLION' IN 2
HUB SPOTS, 26G**

Boston, Dec. 10.
(Best Exploitation: Majestic)
'Thanks Million' on day 10
of its run and

**'MERCY' ABOVE
PAR, \$3,000 IN
DENVER**

Denver, Dec. 10.
'Show Them No Mercy' is getting
5% above

P. S.

Meanwhile **'SHOW THEM NO MERCY'** finishes 3rd big week at the N. Y. Rivoli . . . smashes the house record at the Capitol, Miami . . . mops up everywhere.



THE KEYSTONE OF YOUR FUTURE

**'MILLION' \$8,750 IN
SLUGGISH OMAHA**

Omaha, Dec. 10.
(Best Exploitation: Orpheum)
Film attraction for the week fol-

We won't blame you
if you don't believe your eyes . . . for

THERE'S NEVER BEEN A SHOW TO APPROACH THIS KING OF HITS!

We saw it and went nuts . . . and so will you . . . your
audiences . . . the critics. It's the king of casts . . . the
czar of comedy . . . the emperor of drama . . . the rajah
of romance . . . the sultan of spectacle . . . the satrap of
girl-shows . . . the monarch of musicals. Oh, we forgot
... it's a knockout!



KING OF BURLESQUE

WARNER BAXTER
ALICE FAYE · JACK OAKIE

ARLINE JUDGE · MONA BARRIE
GREGORY RATOFF · DIXIE DUNBAR
FATS WALLER · NICK LONG, Jr.
KENNY BAKER

Associate Producer: Kenneth Macgowan

Directed by Sidney Lanfield · Screen play by Gene Markey and Harry Tugend
Adaptation by James Seymour · From a story by Vina Delmar

A FOX PICTURE

Darryl F. Zanuck in Charge of Production

**20th
CENTURY
FOX**
THE KEYSTONE
OF YOUR FUTURE



"THE PICTURE IS A CINCH SMASH...KORDA HAS ANOTHER HIT!"

—HOLLYWOOD REPORTER

A DASHING GHOST WHO MADE LOVE TO EVERY PRETTY GIRL HE MET!

Overflowing with mirth and surprising situations, this romantic comedy tells the incredible adventures of a ghost who had a way with the ladies.



ROBERT DONAT

in a gay romantic comedy
"The Ghost Goes West"

THE Ghost Goes West

with JEAN PARKER • EUGENE PALLETTE

Directed by EUGENE PALLETTE

Screenplay by ROBERT E. SHERWOOD

Starring JEAN PARKER, who gave you "Henry VIII"

a London Film

"REACHING A NEW MARK IN SCREAMING COMEDY!"

—NEW YORK TIMES

THE HOLLYWOOD REPORTER

It looks like Alexander Korda and United Artists have another out of theatre yelling its audience claiming it "Korda's best since Henry the Eighth."

The story originally written by Lajos Biro and translated by Alexander Korda's brother, Sherwood, is a diabolical comedy of the picture genre. The picture is a brilliant picture of the ghost who haunts the picture after the picture.

The cast is as brilliant as the picture. The ghost, played by Robert Donat, is a hilarious role, and the picture is a masterpiece of the genre. The picture is a masterpiece of the genre.

THE NEW YORK TIMES

Without a shadow of a doubt, "The Ghost Goes West" is a comedy, director Robert Donat, who has made a name for himself in the English theatre, has here tonight all the ingredients of a triumph for all time.

The performance placed another feather in the cap of Alexander Korda, who has made a name for himself in the English theatre, has here tonight all the ingredients of a triumph for all time.

The picture is a masterpiece of the genre. The picture is a masterpiece of the genre. The picture is a masterpiece of the genre.

DAILY

"The Ghost Goes West" has the realm of the broadening of the imagination. The picture is a masterpiece of the genre.

A picture to an American New York, the picture is a masterpiece of the genre. The picture is a masterpiece of the genre.

The picture is a masterpiece of the genre. The picture is a masterpiece of the genre. The picture is a masterpiece of the genre.

THE FILM DAILY

New York Film Score. "The Ghost Goes West" is a masterpiece of the genre. The picture is a masterpiece of the genre.

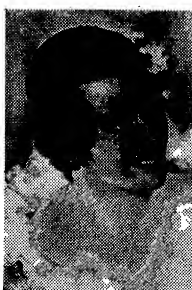
The picture is a masterpiece of the genre. The picture is a masterpiece of the genre. The picture is a masterpiece of the genre.

Released thru UNITED ARTISTS

THE BIG HOLIDAY-TIME ATTRACTIONS IN THEATRES FROM COAST TO COAST!



LILY PONS in **"I DREAM TOO MUCH"**



with

HENRY FONDA .. **ERIC BLORE**
OSGOOD PERKINS .. Directed by John Cromwell
Pandro S. Berman Production .. Music by
JEROME KERN .. Composer of "Roberta"



HOLIDAY

OPENINGS backed by a gigantic advertising campaign in local newspapers of key cities . . . full pages, three-quarter pages, half pages, quarter pages, double trucks of **PAID NEWSPAPER ADVERTISING.**



KATHARINE
HEPBURN as **"SYLVIA SCARLETT"**



with

CARY BRYAN
GRANT ★ **AHERNE**
EDMUND GWENN

Directed by George Cukor . . . Pandro S. Berman Production



THE SCREEN'S
DRAMATIC DYNAMO in her most bewitching role . . . Amazingly real as a reckless, adventurous young fellow . . . Gloriously warm and lovely as a beautiful girl, head over heels in love.

R K O - R A D I O P I C T U R E S

CALENDAR OF CURRENT RELEASES

(Continued from page 21)

ing of Burlesque, Warner Baxter, Alice Faye, Jack Oakie, Arline Judge, Mona Barrie, Dir. John H. Auer, Rel. Jan. 3.

Rebel, The, Shirley Temple, John Lee, Jack Holt, Karen Moray, Hittler, Rebel, 70. Dir. David Butler, Rel. Dec. 27.

Who Broke the Bank at Monte Carlo (20th), Ronald Colman, Joan Bennett, Colin Clive, Nigel Bruce, Dir. Stephen Roberts, 68 mins. Rel. Nov. 20.

Message to Garcia (20th), Wallace Beery, tanworky, John Boles, Dir. Geo. Marshall, 68 mins. Rel. Aug. 13.

My Marriage, Claire Trevor, Kent Taylor, Pauline Frederick, In. Geo. Arch. anbud, Rel. Feb. 7.

etropolitan (20th), Musical, Lawrence Tibbett, Virginia Bruce, Alice Brady, Cesar Romero, Dir. Rich. Boleslowski, 75 mins. Rel. Nov. 8.

Music is Magic, Alice Faye, Ray Walker, Bob Daniels, Itchell and Durant, 68 mins. Rel. Dec. 13.

Navy Wife, Claire Trevor, Ralph Bellamy, Dir. Allan Dwan, 72 mins. Rel. Dec.

Orchids to You, John Boles, Jean Muir, Chas. Butterworth, Dir. Wm. A. Selzer, 74 mins. Rel. July 12.

Paddy O'Day, Jane Withers, Patsy Kelly, Dir. John Ford, 70 mins. Rel. Jan. 17.

Professional Soldier (20th), Victor McLaglen, loria, Dir. Ray Garnett, Rel. Jan. 24.

Redheads on Parade, Picture making and hair dye, John Boles, lize Leo, Dir. Norman MacLean, 68 mins. Rel. Aug. 26.

Shew Them No Mercy (20th), Rochelle Hudson, Cesar Romero, In. Geo. Marshall, 76 mins. Rel. Dec. 6.

Steamboat Round the Bend, Rival captains in a river row with a murder angle, Will, Anne Shirley, Dir. John Ford, 90 mins. Rel. Sept. 25.

Thanks a Million (20th), Musical, Dick Powell, Ann Dvorak, Fred Allen, Patay Kelly, 74 mins. Rel. Dec. 13.

This is the Life, Runaway youngsters takes a fancy to a delinquent, Jane With- ers, John McLaughlin, Billy Blaine, Dir. Marshall Nielsen, 65 mins. Rel. Oct. 18.

Thunder in the Night, Murder in Budapest, orley, Paul Cavanagh, 68 mins. Rel. Dec. 13.

Thunder Mountain, Zana Grey Western, Geo. O'Brien, Barbara Fritchie, Francis Grant, Dir. David Howard, 6 mins. Rel. Sept. 27.

Way Down East, Remake of the Griffith silent version, Rochelle Hudson, Henry Fonda, Dir. Henry King, 74 mins. Rel. Nov. 25.

Welcome Home, Cozy, a confidence man, James Dunn, Arlene Jaffe, Dir. Jas. F. Tinnin, 72 mins. Rel. Aug. 8.

Whispering Smith Speaks, Geo. O'Brien, Irene Ware, Dir. David Howard, 68 mins. Rel. Dec. 13.

Your Uncle Dudley, Ed. Everett Horton, Louis Wilson, Dir. Eugene Forde, 68 mins. Rel. Dec. 13.

1 N. Formosa Blvd. United Artists Offices: 728 Seventh Ave., New York, N. Y.

Barbary Coast, blazing story of America's last frontier of untamed emo- tions, Miriam Hopkins, Edward G. Robinson, Joel McCrea, Dir. Howard Hawks, 90 mins. Rel. Sept. 27.

Call of the Wild, From the famous Jack London story, Clark Gable, Loretta Young, Jack Oakie, Dir. William Wellman, 89 mins. Rel. Aug. 9.

Dark Angel, The, A love story that will give love a new meaning, Fredric March, Merle Oberon, Herbert Marshall, Dir. Sidney Franklin, 105 mins. Rel. Sept. 6.

Ghost Goes West, A gay romantic comedy with Robert Donat, star of 'Count of Monte Cristo', Robert Donat, Jean Parker, Eugene Paquette, Dir. Rene Clair, 70 mins. Rel. Nov. 15.

'Man Who Could Work Miracles', Based on an original by H. G. Wells, Roland Young, Joan Gardner and Ralph Richardson, Dir. Lothar Mendes, 70 mins. Rel. Nov. 15.

Modern Times, A dramatic comedy based on mass production in a big fac- tory, Charlie Chaplin, Paulette Goddard, 90 mins. Rel. Dec. 13.

Melody Lingers On, George Brent's best-seller, Poignant mother, Melody Lingers On, George Brent, George Houston, Helen Westley, Dir. David Burton, 65 mins. Rel. Oct. 25.

ocean Nights, From an unpublished novel by Pierre Benoit, Harry Bar, recow Nielsen, Dir. Anthony Asquith, Rel. Nov. 15.

Red Salute, Two young lovers who find themselves tangled in a fast-moving series of amusing dramas, Barbara Stanwyck, Robert Young, Hardie Albright, Dir. Sidney Lanfield, 77 mins. Rel. Sept. 13.

Strike Me Pink, Eddie Cantor's first comic melodrama with songs, Eddie Cantor, Ethel Merman, Farkyskas and the Gilday, Dir. Norman Taurog, 70 mins. Rel. Nov. 15.

Splendor, A country girl marries into a society family, Miriam Hopkins, Joel McCrea, Dir. Elliott Clawson, 72 mins. Rel. Nov. 23.

'Things to Come', A dramatic adaptation from the H. G. Wells story, 'The Shape of Things to Come', Raymond Massey, Ralph Richardson, Maurice Braddell, Dir. Wm. Cameron Menzies, 90 mins. Rel. Dec. 13.

Studio Universal City, Universal Offices: 30 Rockefeller Center, New York, N. Y.

Affair of Susan, The, Comedy, Zasu Pitts, Hugh O'Connell, Dir. Kurt Neu- mann, 62 mins. Rel. Oct. 7.

Dangerous Waters, Drama of the sea, Jack Holt, Robert Armstrong, lana Gibson, Dir. Lambert Hillyer, Rel. Jan. 13.

iamond Jim, Drama, Edward Arnold, Joan Arthur, Binnie Barnes, Dir. Ed Sutherland, 92 mins. Rel. Sept. 2.

East of Java, Drama, Charles Bickford, Elizabeth Young, Leslie Fenton, Frank Albertson, Dir. George Meilford, 72 mins. Rel. Dec. 2.

ighting Youth, Football story, Charles Farrell, June Martel, Andy Devine, J. Farrell Macdonald, Eddie Nugent, Dir. Hamilton Macfadden, 60 mins. Rel. Sept. 30.

reat Impersonation, The, Drama, Edmund Lowe, Valerie Hobson, Vern Ensign, Dir. Alan Crosland, 68 mins. Rel. Nov. 6.

is Night Out, Comedy, Edward Everett Horton, Irene Hervey, Lola Lane, Billy Burrud, Dir. Wm. Nigh, 74 mins. Rel. Nov. 13.

invisible Ray, The, vater, drama, Karlott, Bela Lugosi, Frances Drake, Dir. Lambert Hillyer, Rel. Dec. 30.

ing Solomon of Broadway, Musical drama, Edmund Lowe, Dorothy Faye, Patsy Kelly, Tinnin, Ed. Pawley, Louise, Harry Phillips, Dir. Alan Crosland, 72 mins. Rel. Sept. 30.

Alas Magnificent Obsession, Drama, Irene Dunne, Robert Taylor, In. John M. Stahl, Rel. Jan. 16.

Manhattan Moon, Drama with music, Dir. Stuart Walker, Ricardo Cor- tes, Dorothy Faye, Dir. Stuart Wheeler, 62 ins. Rel. Aug. 6.

Outlawed Guns, Western, uck Jones, Ruth Ch, In. Ray Taylor, 65 mins. Rel. July 23.

Remember Last Night? Mystery drama, Edward Arnold, Sally Eilers, Con- stance Cummings, Robert Young, Dir. James Winkle, Rel. Nov. 4.

She Gets Her Man, Comedy, Zasu Pitts, Hugh O'Connell, ligh, 66 mins. Rel. Aug. 15.

Story Over the Andes, Drama, Jack Holt, Antonio Moreno, Gene Lockhart, Mona Barrie, Dir. Christy Cabanne, 82 mins. Rel. Sept. 16.

Stormy, Outdoor drama, Noah Beery, Jr., Jean Rogers, Arizona Wranglers, Dir. Louis Fisher, Rel. Nov. 25.

Sunset of Power, Buck Jones Western, Buck Jones, Dorothy Dix, Dir. Ray Taylor, 68 mins. Rel. Dec. 23.

Sweet Surrender, Musical, Frank Parker, lize Leo, Rel. Dec. 13.

Three Kids and a Queen, May Robson, star, Comedy-drama, Henry Ar- metts, Wm. Benedict, Frankie Darro, Billy Burrud, Dir. Ed. Ludwig, 65 mins. Rel. Oct. 28.

Throw Back, The, Buck Jones western, 66 mins. Rel. Nov. 6.

Dr. Socrates, Medicine and gangs in conflict, Paul Muni, Ann Dvorak, Bar- ton MacLane, Robert Barrat, Dir. William Dieterle, 70 mins. Rel. Oct. 19.

Freshman Love, Frank McHugh, Patricia Ellis, Warren Hull, Joe Cawthorne, Dir. Wm. McDaniel, Rel. Jan. 11.

Fries Kid, Barbary Coast action story, James Cagney, Margaret Lindsay, Ricardo Cortez, Lili Damita, George E. Stone, Dir. Lloyd Bacon, Rel. Nov. 30.

Goins Highway, A farmer suddenly rises to riches through the stock market, Guy Kibbee, Zasu Pitts, Edward Everett Horton, Dir. Robert Florey, 67 mins. Muddled motives in a mountain shack, Rel. July 6.

Goose and the Gander, The, Kay Francis, George Brent, Genevieve Tobin, Ralph Forbes, Claire Dodd, Dir. Alfred E. Green, 65 mins. Rel. Sept. 18.

I Live for Love, Spanish artist on American stage, Dolores Del Rio, Everett Marshall, Dir. Busby Berkeley, 64 mins. Rel. Sept. 28.

Little Big Shot, Two tough guys as a baby's guardians, Sybil Jason, Robert Armstrong, Glenda Farrell, Edward Everett Horton, In. Michael Cur- tiz, 75 mins. Rel. Sept. 7.

Man Hunt, A thrilling story of a thrilling chase for a murderous bank robber by Federal agents and the part played in it by a nick reporter and his sweetheart, Marguerite Churchill, Wm. Gargan, Ricardo Cortez, Chic Sale, Rel. Dec. 11.

Midsummer Night's Dream, A spectacular production of the Shakespeare comedy, Extensive cast of stars, Dir. Max Reinhardt, Wm. Dieterle, 135 mins. (Broadway) Release pending, Rel. Oct. 16.

Miss Pacific Fleet, Hilarious comedy romance, Joan Blondell, Glenda Far- rel, Hugh Herbert, Warren Hull, Dir. Ray Enright, 66 mins. Rel. Dec. 3.

Moonlight on the Prairie, Upper class western story, Richard Ford, Shelin Mannors, George E. Stone, Dir. D. Ross Lederman, 63 mins. Rel. Dec. 3.

Page Miss Glory (Cosmopolitan), Living prototype of ideal beauty in Holly- wood, Marion Davies, Hon. O'Brien, Dick Calk, Mary Astor, Frank McHugh, Patsy Kelly, Allen Jenkins, Dir. Byron LeRoy, 72 mins. Rel. Sept. 7.

Persons in Charge, A comedy-drama for employers into prosperity, Margaret Lindsay, Warren Hull, Anita Louise, Ruth Donnelly, Dir. Arthur G. Collins, 58 mins. Rel. Oct. 26.

Petritum Hum, Broadway stage play, With Leslie Howard, Betty Davis, Humphrey Bogart, Dir. Archie Koerbel, Rel. Feb. 8.

Special Agent (Cosmopolitan), Woman G-man has her troubles, Betty Davis, George Brent, Jack LaRue, Ricardo Cortez, Henry O'Neill, Dir. Wil- liam Kelgley, 70 mins. Rel. Dec. 13.

Stars Over Broadway, Broadway theatrical story, Pat O'Brien, James Mel- ton, Jane Froman, Dir. Wm. Kelgley, Rel. Nov. 23.

We're in the Money, Woman process servers have adventures, Joan Blondell, Glenda Farrell, Hugh Herbert, Ross Alexander, Dir. Ray Enright, 61 mins. Rel. Aug. 17.

Miscellaneous Releases

Land of Promise (U. I.), Photographic survey of the Palestine of today, 47 mins. Rel. Sept. 27.

Outlaw Deputy (Syndicate), Tim McCoy Western, Dir. Otto Brower, 55 mins. Rel. Dec. 4.

Trail of the Wild (Ambassador), Canadian mounted story, Kermit Maynard, Billie Weaver, Dir. Sam Newfield, 61 mins. Rel. Aug. 1.

Foreign Language Films

Because of the slow movement of foreign film, this list covers one (Most of these available with English titles.)

Aqua enei Suleo, (It. Sp.) (Col.) Evil of gospel, Dir. Eusebio Ardin, 81 mins. Rel. Feb. 1.

Aelja, A. A. Mijer (Sp.) (Fox), Domestic comedy, Conchita Montenegro, Dir. Lewis Seiler, 80 mins. Rel. March 1.

Aachenmitchow (German), Romantic drama, Meyer, 71 mins. Rel. March 1.

Aufforderung zum Tanz (Ger) (Casino), Costume romance to music, Rudolf von der Noss, 80 mins. Rel. Nov. 15.

Aveo Assurance (French) (Par), Saint Granier, Musical comedy, Dir. Roger L. Egan, 70 mins. Rel. May 1.

Ar U Rokon (Hung.), An American orphan among Magyar nobility, Dir. Bela Gaal, 60 mins. Rel. March 1.

Belden Seconde, Die (German) (General), Comedy of a playful king, Wm. F. Powell, 80 mins. Rel. March 1.

Bomberos (Sp.) (Cineplex), Love in Mexico's Greenwich Village, In. Rafael Portias, 70 mins. Rel. Aug. 1.

Bolito (Spanish), A tale of love, Dir. Francisco Elias, 80 mins. Rel. May 15.

Buzavirg (Hung) (Danubia), Operetta with romance, Dir. Steven Seakley, 80 mins. Rel. Jan. 1.

Cantante de Naples, (It. Sp.) (WB), Musical romance, Enrico Caruso, Jr., Mimi Yng, 70 mins. Rel. Feb. 15.

Cette Vieille Canaille (Fr.) (Kinematrade), Social drama, Harry Baur, In. Anatole Litvak, 80 mins. Rel. Jan. 1.

Chapayev (Rus) (Amkino), Historical drama, Dir. Sergei and Georgi Vost- kov, 70 mins. Rel. Jan. 1.

Chasseur de Chez Maxim, Le (Fr.) (Par), Musical comedy, Suzu Vernon, Dir. Chas. Anton, 70 mins. Rel. Feb. 1.

Chelyev (Russian) (Amkino), Historic record of Russ expedition to Arctic wreck and rescue, 75 mins. Rel. May 15.

Ciudad de Cartago, Le (Sp.) (Fox), Drama of marital relation, Antonio Mo- reno, Catalina Benda, Dir. Louis King, 70 mins. Rel. Feb. 15.

Clemencia (Sp.), Semi-historical drama, Dir. Chano Urueto, 80 min. Rel. Aug. 15.

Cognasse (Fr.) (Par), A bookkeeper with ambitions gets his chance, Tramel, Dir. Louis Mercanton, 50 mins. Rel. April 1.

Corazon Bandolero (Spanish), Action drama laid during Max II's reign, Dir. Raphael Sevilla, 60 mins. Rel. March 1.

Crisis sur les Toits (Fr.) (Par), French version of 'It Pays to Advertise', Saint-Granier, Dir. Karel Anton, 80 mins. Rel. June 15.

Crime and Punishment (Fr.) (Lensaer), Dostoevski's drama, Harry Baur, Dir. Bianchar, Dir. Pierre Chenal, 102 mins. Rel. Nov. 1.

Crise Est Finie, La (Fr.) (European), Backstage musical, Albert Projean, Dir. Robert Boudjak, 80 mins. Rel. March 1.

Crus (Sp.) (Col), Mexican Robin Hood yarn, Dir. Fernando de Fuentes, 80 mins. Rel. April 1.

Csunday Lany (Hung.) (Danubia), Romantic farce, Lily, In. Bela Gaal, 80 mins. Rel. Oct. 15.

Cardassuerftein, Die (Ger) (Ufa), Musical from Kalmann's stage piece, Marta Eggerth, Dir. Georg Jacoby, 90 mins. Rel. April 15.

Dancing, (It. Sp.) (Hoffberg), Musical drama in a cabaret, Dir. He- bert, 80 mins. Rel. Jan. 15.

Delitto di Mastrovanni (It.) (Metropolis), Melodrama, Dir. Amleto Pailer, 1. 60 mins. Rel. July 15.

Dernier Millardine (Fr.) (Francis), Satire, In. Rel. Nov. 1.

Donna Francisca (Sp.) (Nosecek), Musical romance made in Sp, In. Rel. Nov. 15.

Doppelbrautgam, Der (Ger.) (General), Romance of a composer's marital mixup, Fritz Kampers, Dir. MacFric, 60 mins. Rel. March 15.

Doppo una Notte d'Amore (It.), Murder mystery plus singing, Dir. G. Brig- none, 70 mins. Rel. Oct. 15.

Drei Kaiserjäger (Ger.), Military comedy, Else Elster, Fritz Kampers, Dir. Robert Lord, Franz Hofer, 60 mins. Rel. March-16.

Drei von der Kavallerie (Ger.), Another military farce, Fritz Kampers, Dir. Carl Bress, 60 mins. Rel. April 1.

Edee Mostoba (Hung), Magyar's Shirley Temple pic, In. Bela Balogh, 80 mins. Rel. Nov. 15.

Eino, (Fin.) (Hoffberg), Frankie love among the magyars, Lily Murati, Dir. Andre Marten, 90 mins. Rel. Oct. 1.

El Que Me Quieras (Sp.) (Par), Romance in the theatre, Carlos Gardel, Dir. John Reinhard, 80 mins. Rel. April 1.

El Hombre Que Se Reia Amor (Sp.), Romance from Madrid, In. Benito Ierolo, 60 mins. Rel. July 15.

En Nett (Sw.) (Scandinavian), War and love, Gustaf Molander, 80 mins. Rel. Jan. 15.

Fantasma del Convento, El (Sp.), Spooks and love, Dir. Fernando de Fuen- tes, 80 mins. Rel. April 16.

Ferien vom Ich (Ger.) (Ufa), Romantic comedy, In. Hans Deppa, 60 mins. Rel. April 1.

Finanzen des Grossherzogs, Die (Ger.) (General), Comedy of nobility with music, Dir. Gerd Grunwaldt, 60 mins. Rel. April 1.

Fraulein Liselott (German) (Casino), Magia Schneider, Romantic comedy, Dir. Johannes Gutier, 60 mins. Rel. May 15.

Fruehlingsmaerchen (German) (General), Romantic operetta, Dir. Carl Froeh- lich, 60 mins. Rel. May 15.

Fake Bank Night Drawings in L. A. Cause 4 Arrests

Los Angeles, Dec. 24. Fake bank night drawings which assertedly netted around \$2,500 caused a hurry and grand theft charges to be filed against Alexander Szymanski, Roy Keown, Tetmink and Ahn L. Hubler. Ten theatre men told the district attorney's office that a small girl volunteering for drawing, palmed money tickets while apparently picking winning stub from boxes. Bard's Colorado in Pasadena was taken for \$675. Investigation followed filing of a suit for \$400 by parents of a child allegedly winning that amount from the Strand theatre. Complaint charged that refusal to make award after minor had complied with rules of the contest and held winning ticket.

F-WC NIXES GIVEAWAYS; KEEPS BANK NIGHT

olwood, Dec. 24. After the present acid of prizes is completed, Fox-West Coast will abandon all giveaways and confine prizes extra copies to bank-night. Prizes expected to be dispensed during the holidays. Charles P. Skouras made a survey which showed negative results regarding giveaways. F-WC houses adopted no. ball in retaliation against giveaway and bank-night epidemic among other theatres. Results, however, are said to show little more than an ex- change of dollars between tills and patrons.

Sustain 'Bank' License

Minneapolis, Dec. 24. Validity of an exhibitor's contract for 'bank night' was upheld in district court in an action brought by its local exhibitors against Thomas K. Novack, Glencow, Minn. theatre owner. Novack defaulted in payment of his license fees and claimed that a contract for a lottery was illegal and unenforceable. S. P. Halpern, representing 'Bank Night', argued it is not a lottery and the court agreed with him, awarding the plaintiff a \$118 judgment.

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(Continued on page 25)



Christmas Holidays at All Leading Theatres!

RONALD COLMAN
in **"A TALE OF TWO CITIES"**



Happy New Year at All Leading Theatres!

JEAN HARLOW

in **"RIFFRAFF"**

1936	CALENDAR FOR 1936			1936
JANUARY	FEBRUARY	MARCH	APRIL	
Sun. Mon. Tues. Wed. Thu. Fri. Sat.	Sun. Mon. Tues. Wed. Thu. Fri. Sat.	Sun. Mon. Tues. Wed. Thu. Fri. Sat.	Sun. Mon. Tues. Wed. Thu. Fri. Sat.	
1 2	1 2	1 2 3 4	1 2 3 4	
5 6 7 8	5 6 7 8	5 6 7 8 9	5 6 7 8	
12 13 14 15	11 12 13 14 15	12 13 14 15 16	9 10 11	
19 20 21 22	16 17 18 19 20 21	19 20 21 22 23	15 16 17 18	
26 27 28 29	23 24 25 26 27 28	26 27 28 29 30 31	22 23 24 25	
			29 30	
MAY	JUNE	JULY	AUGUST	
Sun. Mon. Tues. Wed. Thu. Fri. Sat.	Sun. Mon. Tues. Wed. Thu. Fri. Sat.	Sun. Mon. Tues. Wed. Thu. Fri. Sat.	Sun. Mon. Tues. Wed. Thu. Fri. Sat.	
1 2	1 2	1 2 3 4	1 2 3 4 5	
3 4 5 6 7 8 9	3 4 5 6 7 8 9	5 6 7 8 9 10 11 12	6 7 8 9 10 11 12	
10 11 12 13 14 15	10 11 12 13 14 15	13 14 15 16 17 18 19	13 14 15 16 17 18 19	
17 18 19 20 21 22 23	17 18 19 20 21 22 23	16 17 18 19 20 21 22	20 21 22 23 24 25 26	
24 25 26 27 28 29 30	24 25 26 27 28 29 30	23 24 25 26 27 28	27 28 29 30 31	
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	
Sun. Mon. Tues. Wed. Thu. Fri. Sat.	Sun. Mon. Tues. Wed. Thu. Fri. Sat.	Sun. Mon. Tues. Wed. Thu. Fri. Sat.	Sun. Mon. Tues. Wed. Thu. Fri. Sat.	
1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
6 7 8 9 10 11 12	6 7 8 9 10 11 12	6 7 8 9 10 11 12	6 7 8 9 10 11 12	
13 14 15 16 17 18 19	13 14 15 16 17 18 19	13 14 15 16 17 18 19	13 14 15 16 17 18 19	
20 21 22 23 24 25 26	20 21 22 23 24 25 26	20 21 22 23 24 25 26	20 21 22 23 24 25 26	
27 28 29 30	27 28 29 30 31	27 28 29 30 31	27 28 29 30 31	

All Year 'Round at All Leading Theatres!

LEO, THE LION
in **M-G-M HITS!**

CALENDAR OF CURRENT RELEASES

(Continued from page 23)

riescher Wind aus Kanada (Ger.) (Ufa). Light comedy. 70 mins. Dir. Ernst Koster. Erlo Holder. Rel. Sept. 15.

Olden Taisja (Russ.) (Amkino). Adventure in Siberia. Dir. Vladimir Schmidt. Rel. 80 mins. Rel. Aug. 15.

Gräfin Mariza (Ger.) Opera. Dorothea Weick. Richard Oswald. 80 mins. Rel. Jan. 15.

Greit Zeit des grossen Los (Ger.) Lottery ticket makes for comedy. Lucie Englisch. 80 mins. Rel. Feb. 15.

rosen Chance die (German) (Casino). Camilla Horn. Romantic drama. Dir. Victor Janssen. 72 mins. Rel. May 1.

rien ist die Meide (Ufa). Nostalgia for the home lot. Hans Behrendt. 80 mins. Rel. Oct. 15.

Gypsy Baron (Ger.) (Ufa). Johann Strauss oper. Fritz Kampers. Dir. Karl Hartl. 105 mins. Rel. Sept. 15. Rev. Sept. 18.

Hellio Budapest (Hung.) (Käulo musical comedy). Dir. Laszlo Vajda. 105 mins. Rel. Nov. 15.

ins und die 7 Aufrechten (Ger.) (Casino). Battle for peace. Heinrich Georg. Dir. F. Wyssbar. 105 mins. Rel. Sept. 15. Rev. Sept. 25.

Herode Nacozari (El Sp.). Railroad drama. Dir. Guillermo Calles. 80 mins. Rel. Sept. 15.

Herr Kolbin geht auf Abenteuer (Ger.). Domestic comedy. Dir. 70 mins. Rel. Nov. 15.

Hombres Pedregos (U Sp.) (Criterion). Gangster comedy-drama. Richard Kahn. 80 mins. Rel. Oct. 15.

Husarenball (Hung.) (Danubia). Romantic comedy with music and military background. Dir. Stevan Sezekely. 60 mins. Rel. April 15.

Ich bin ein Held (Ger.) (Ufa). Romantic comedy. Magda Schneider, Willi Forst. Dir. Geza von Bolvary. 70 mins. Rel. Nov. 15.

Ich singe mich in Dein Herz hinein (Ger.) (Casino). Comedy with music. Lien Dey. Dir. Fritz Kampers. 60 mins. Rel. June 1.

Idol der La Radio (Sp.). Romantic musical. Dir. Eduardo G. 105 mins. Rel. June 15.

Idol Diakon (Hungarian). Comedy with music. 80 mins. Rel. In Heiderich (Ger.) (Germania). Romantic farce. Dir. Carl 105 mins. Rel. Jan. 15.

Jo As Oreg a Mazani (Hung.) (Danubia). Farce with music. Szoke Szakali, Ernst Verobes. Dir. Fritz Schütz. 60 mins. Rel. Feb. 1.

Johannschacht (Ger.) Love in the Alps. Lili Dagover. Dir. Willy Reiber. 80 mins. Rel. Feb. 15.

Judas von Tirol (Ger.). Analogy to the Passion Pl. In. Franks Osten. 80 mins. Rel. April 15.

Julius Compa (Ger.) (Fox). Marital drama. Catalina Barco, Gilbert Roland. Dir. Louis King. 80 mins. Rel. March 15.

Jungfrau Gegen Moersch (Ger.). Romantic comedy (Ufa). Dir. E. W. Emo. 80 mins. Rel. Feb. 15.

Kaiserwalzer (Ger.). Musical with Johann Strauss tunes. Martha Eggerth, Dir. Friedrich Zelnick. 80 mins. Rel. Jan. 1.

Kalte Mamelei (Ger.). Comedy romance. Dir. Carl Boese. 70 mins. Rel. Jan. 1.

Klein Dorelli (Ger.) (Bavaria). Made from the Dickens yarn. Anny Ondra. Dir. Karl Lamm. 70 mins. Rel. Oct. 15. Rev. Oct. 23.

Kosmoschen Hogg Elgastot (Hungarian). Musical romance. Ina. Rel. 105 mins. Rel. May 1.

Konjunkturkur (Ger.). Drama of profiteering. Welas Ferd. Dir. Fritz Kampers. 60 mins. Rel. April 15.

Krasen i Andra Giffet (Swedish) (Scandinavian). Marital farce. Edward Person. Dir. S. Bauman. 70 mins. Rel. Oct. 15. Rev. Oct. 23.

Legend of William Tell (Ger.). General. English version of German pic. Conrad Veidt. Dir. Heinz Paul. 70 mins. Rel. Sept. 15. Rev. Oct. 2.

L'Eradite dello Zile (Italy) (Metropolis). Comedy. Angelo Musco. Dir. Amleto 80 mins. Rel. May 15.

Les As du Turf (France) (Paramount). Racetrack yarn. Drea. Dir. Serge de Poligny. 60 mins. Rel. May 1.

Liebs Dumme Mama (German) (Bavaria). Comedy. Dir. Carl Boese. Rel. March 15.

Liebe, Tod und Teufel (German) (Ufa). Kaethe von Nagy. From a Stevenson yarn. Dir. H. Hilpert. 100 mins. Rel. May 15. Rev. May 23.

Liebe und die Erste Eisenbahn (Ger.) (Ufa). Romantic comedy. In. Hessa 80 mins. Rel. May 15.

Lila Aka (Hungarian). Free-will musical romance. Dir. Istvan Sezekely. 70 mins. Rel. May 15.

Llorona (La Sp.). Mexican melodrama. Dir. Ramon Peon. 60 mins. Rel. June 15.

Lillom (Fr.) (Fox). Molnar's play. Charles Boyer. Dir. Fritz Lang. 85 mins. Rel. March 15. Rev. March 20.

Loekangel (Ger.) (Ufa). Mystery romance. Dir. Hans Steinhoff. 60 mins. Rel. Jan. 1.

L'Orendance (Fr.). Love in a garrison. Marielle Chartal. Dir. Simon Schiffrin. 70 mins. Rel. Sept. 15.

Maedchen Johanna (Das Ger.) (Ufa). Joan of Arc again. Dir. Gustav Uecky. 60 mins. Rel. Oct. 1.

Maria Chappelaine (Fr.) (France). Grim drama. Madeleine Renaud. Dir. Julien Duvivier. 105 mins. Rel. Sept. 15.

Martin Garatuza (Sp.). Old-fashioned melodrama. Dir. Gabriel Sorio. 70 mins. Rel. Oct. 1.

Maternelle (La Fr.) (Taperson). Sensitively-treated story of children's lives. Dir. Jacques Fey. 80 mins. Rel. Oct. 15. Rev. Oct. 22.

Meine Frau, die Schutzengelknechtin (Ger.) (Germania). Theatrical farce. Dir. Carl Boese. 80 mins. Rel. Jan. 1.

Mein Leben fuer Maria-Isabell Ger.) (Casino). Military romance. Dir. Eric 70 mins. Rel. Nov. 15.

Men on Wings (Russ.) (Amkino). Story of Soviet aviation. Dir. J. Ralman. 80 mins. Rel. June 1. Rev. June 15.

Mercedes (Spanish). Musical comedy. Dir. Jose Castille. 80 mins. Rel. May 15.

Izeli Svet (Slovak). Di. duty of farm life. Dir. Vladimir Uhele. 70 mins. Rel. June 1.

Moscow Laughs (Russia) (Amkino). First Russ. musical. Dir. G. Alexandrov. 80 mins. Rel. March 15. Rev. March 27.

Muerter Haplan (Los Sp.). Mystery drama. Dir. Gabriel Sorio. 60 mins. Rel. Nov. 15.

New Gulliver (Russ.) (Serlin-Bursty). Swift's classic played by puppets. Dir. A. Pushko. 70 mins. Rel. Nov. 1. Rev. Nov. 6.

No Matarsa (Sp.) (Modern). Comedy drama. Dir. Miguel Torres. 70 mins. Rel. Nov. 15.

no (Sp.). Melodrama of life in fishing village. Dir. Richard Barian. 70 mins. Rel. June 15.

Page vom Daimasse Hotel (Ger.). Comedy with detective ramifications. Dir. H. H. H. Victor. 70 mins. Rel. March 15.

Pantoffelherr (Ger.) (Casino). Farce of family life. Welas 80 mins. Rel. Oct. 15.

Payatas de la Viss (Sp.). Love in a circus. Dir. Migul Zacaas. 70 mins. Rel. March 15.

Peasants (Russ.) (Amkino). Life on the farm. Dir. Friedrich Er 104 mins. Rel. Aug. 15. Rev. Sept. 4.

Pechmire (Ger.) (Casino). Comedy about a lady with hard luck. Dir. Eric 82 mins. Rel. April 15. Rev. April 24.

Pepo (Amkino) (Amkino). First film from Armenia, sentimental yarn of home life. Dir. V. Nazarov. 80 mins. Rel. Oct. 1. Rev. Oct. 15.

Peter Vinogradov (Russ.) (Amkino). Life on the farm. Dir. A. Macharest. 80 mins. Rel. June 15. Rev. July 2.

Pienbicht (Ger.) (Bavaria). Comedy romance. Anny Ondra. Dir. Karl La. 80 mins. Rel. May 15.

renez Garde a la Peinture (Fr.) (Tauroenou). Original version of Christopher Bean. Dir. Henri Chomette. 70 mins. Rel. Aug. 15.

Prinzein Turandot (Ufa). Addition of the opera. Koethe von Nagy, Willy Pries. Dir. Hans Lamprecht. 60 mins. Rel. Jan. 15.

Pulpe Humano (El Spanish) (Hofberg). Mystery melodrama. Dir. Jorge 80 mins. Rel. May 1.

Ray (Sp.). Mexican Robin Hood. Dir. Julian Gonzalez. 60 mins. Rel. Oct. 15.

Red Army Days (Russia) (Amkino). Romanti 80 mins. Rel. July 15.

Reinwein Turandot (Ufa). Addition of the opera. Koethe von Nagy, Willy Pries. Dir. Hans Lamprecht. 60 mins. Rel. Jan. 15.

Relter von Deutsch-Ostafrika (Dir.) (Ger.) (Casino). Semi-historical drama. Dir. Herbert Seplin. 60 mins. Rel. June 1.

Rosa de Francia (Sp.) (Fox). Historical drama. Rostia Diaz, Antonio Morino. 80 mins. Rel. Oct. 15.

Rosen aus dem Sueden (Ger.). Romance with Strauss music. Dir. Walter Janssen. 70 mins. Rel. April 15.

Sangen YTH Henne (Sp.) (Scandinavian). Musical romance. Dir. Ivor Johannson. 70 mins. Rel. Feb. 15.

Schmelkreiter (Ger.) (General). Native drama on coast of Friesland. Dir. Curt Cretzel, Helge Deppes. 80 mins. Rel. Feb. 15.

Schnee-Clubertus (Ger.) (Ufa). Romance in the Alps. Dir. Hans Deppe. 70 mins. Rel. 1. Rev. Feb. 7.

Schwärzberger Johanna (Ger.). Nationalistic buray in Napoleonic setting. Dir. Curt Cretzel, Helge Deppes. 80 mins. Rel. April 15.

Schwarzwaldmaedel (Ger.) (Casino). Musical romances. Dir. George Zech. 80 mins. Rel. Oct. 15.

Senora Casaca (Sp.) (Fox). Marital drama. Catalina Barco, Antonio Nove. 80 mins. Rel. Feb. 15.

Snir Hashirim (Yiddish) (Globe). Sentimental melier. Samuel Goldstein. Dir. Henry Lynn. 70 mins. Rel. Oct. 1. Rev. Oct. 23.

Slyby (Ukrainian) (Pol.) (Principat). Military comedy. Dir. 80 mins. Rel. Feb. 15.

So Ein Maedel Vergeist Man Nicht (Ger.). Comedy romance. Dolly Haas, Willy Forst. Dir. Fritz Kortner. 72 mins. Rel. Sept. 15. Rev. Oct. 2.

Song of Happiness (Ufa). A young musician finds his wife and hope. V. R. Gar in. Dir. M. Donskov. 80 mins. Rel. April 1.

Sonne geht Auf (Ger.). Musical melodrama. Charles Klei. 80 mins. Rel. Feb. 15.

Soviet Journey (Russ.) (Amkino). Tour of Russia. Silent. 60 mins. Rel. Aug. 1.

Soviet Russia Today (Ufa). 70 mins. Rel. Feb. 15.

Strovetrupp 1917 (Ger.) (Ufa). In. Hans Ziebert. 105 mins. Rel. Feb. 15.

Sunny Vovna (Russ.) (Amkino). Glorifying Soviet youth. In. Paul Korbmetz. 75 mins. Rel. Aug. 15. Rev. Aug. 21.

Susana Tiens un Secreto (Sp.). Marital farce. Kosta 105 mins. Rel. Feb. 15.

Swadens (Ger.) (Scandinavian). Domestic drama. Tuta Raffe, Gusto Eckman. Dir. Gustaf Molander. 75 mins. Rel. Sept. 1. Rev. Sept. 11.

Tango Bar (Sp.) (Par). Musical melodrama. Carlos Gardel, Kosta Moreno. 80 mins. Rel. Feb. 15.

To Quere Con Locura (Sp.) (Fox). Musical comedy. Rostia Moreno, Raul Rouillen. Dir. John J. Boland. 80 mins. Rel. Nov. 1.

Tierra, Amor y Dolor (Sp.). Domestic drama. Dir. Ramon Peon. 60 mins. Rel. Aug. 15.

Tjokta Skansen (Swedish) (Scandinavian). In. Solve Cederstrand. 70 mins. May 15.

Toile de Madame (Ger.) (Casino). Comedy with music. Dir. George Asanaroff. 60 mins. Rel. Oct. 15.

Topaze (Fr.) (Par). Gallo satire. Dir. Louis Gasnier. 80 mins. Rel. Feb. 15.

Tovarihs (Russian) (Amkino). Love and comradeship. S. Timoshenko. 70 mins. Rel. May 15.

Tres Bertelines (Los Sp.) (Hofberg). Ar 80 mins. Rel. June 15.

Tribo (Sp.). Mexican drama. Dir. Miguel C. Torres. 70 mins. Rel. June 15.

Una Semana de Felicidad (Sp.). Romantic comedy. Dir. Maxi 80 mins. Rel. June 15.

Unbelebter (Ger.) (Ufa). Domestic farce. Dir. Eno. 60 mins. Rel. June 1.

Und Wer Kussent Misch (Ger.) (General). Back-stage romantic comedy. Dir. 80 mins. Rel. Feb. 15.

Une Etolie Diamant (Fr.) (Par). Murder of a dim star. Suzy Vernon, Constant Remy. Dir. Robert Villers. 60 mins. Rel. Feb. 1. Rev. Feb. 20.

Unschuld vom Lande (Ger.) (Casino). Comedy of fight for stage 80 mins. Rel. June 15.

Vier Musketers (Ger.) (Casino). Farce on soldiering. Dir. Helms Paul. 70 mins. Rel. Nov. 1.

Viktor und Viktoria (Ger.) (Ufa). Theatrical operetta. Renate Mueller. Dir. 80 mins. Rel. Jan. 1.

Violoiera (La Sp.). Raquel Meller. Based on an old silent, with parts reshot. 60 mins. Rel. Jan. 1.

Vuelo la la (Sp.). Mexican aviation drama. In. Guillermo 80 mins. Rel. April 15.

Youth of Maxim (Amkino) (Russ.). Historical drama. Dir. Gregory Kozintsev, Leonid Trauberg. 80 mins. Rel. June 15.

Zigeunerball (Ger.). Romantic comedy with music and Alpine background. Dir. 80 mins. Rel. April 1.

Zilvany (Czechoslovak) (Czech). Cook comedy. Ernest Verobes. In. Geza 80 mins. Rel. Oct. 15.

Zyde J. Pilsudskis (Pol.) (Metropolis). History of the life of Marshal Pilsudski. 80 mins. Rel. Grudny.

Film Reviews

HAPPINESS C.O.D.
(Continued from page 15)
gave interesting because of Maude Eburne's grand performance.
This former legit actress, who's been seen in numerous supporting roles, has been cast in a musical comedy production with Willy Rogers, turns in a trouping job that promises well for her future.
Story is sort that's made to order for Donald Meek, and it smacks of material that this player has done on the stage. He is the meek, construction engineer who has an enterprising assistant who what we see in his three offsprings' extravagances. Over this wild, irresponsible brood, cooing the older, while Rogers attempts to hold sway as housekeeper and cook until the old foreclosure on the family home looms. There the two sons and the daughter do an about face and come to their dad's rescue and to their own rescue.
Early portion is cluttered with extraneous hokey comedy, while what should have been the most dramatic moments of picture are burdened with unnecessary, prolonged detail. Director Charles Lamont jumped the gun in what is intended to be important sequences without sufficient development, and the story is lost in too numerous explanations when they're not required.
While Maude Eburne plainly dominates every scene, and is the moving interest throughout, Meek also does a fine job, giving proper emphasis to the picture as it builds. William Blackwell contributes a standard juvenile portraiture of the older, while Rogers, Coghlan, Jr., looks like a find as the younger boy. Irene Ware is adequate as the mother. In the support, Polly Ann Young and Edwin Maxwell are best.
As this stands, it probably will not get past the doublers. **Wor.**

AKTENSKAPSKLEEN
(The Marriage Game)
(SWEDISH MADE)
Stockholm, Dec. 10.
Produced by M-film and Svensk Filmindustri. Story and direction Ragnar Hulten. Cast: Zarah Leander, Karl Gerhard, Karin Swastrom, Einar Axelsson, Ake Oberg.
(In Swedish)
This picture was heralded in the press long before its premiere as a great big special and is reported to have been sold to Germany and England for twice the amount ordinarily obtained for a good Swedish picture. It is nevertheless a disappointment, and all is quiet about it after its premiere.
There are good names in the pic, especially the couple at home, Zarah Leander and Karl Gerhard. Main trouble is the story and the way it is told. Swedish audiences are apt to judge it as ridiculous.
It is about a married couple, both sculptors. Wife is already divorced three times and is about to lose her fourth husband. Her former husbands are to be found at the gatherings in the artistic circles which the couple attends. Husband takes part in a contest for a monument ordered for a small town square, and wife and wife accomplices, secretly, wife is awarded first prize and nearly loses her husband on account of his jealousy. Finally she saves him, but she acts fairly well but she is rather overripe in body for the screen, at least for heroine parts. **Stenson.**

WESTERN FRONTIER

Columbia production and release. Stars Ken Maynard. Director, Albert Herman. Ken Maynard, Helen Twelvetrees, Gatzert, camera, James S. Brown, Herbert Kirkpatrick. 20 mins. Running time, 22, 35, on double bill. Running time, 22, 35, on double bill. Running time, 22, 35, on double bill.

This is Ken Maynard's first for Columbia. It's not sets a-i-h! It's standard for subsequent ones to follow. Lacking only a stirring title, "Western Frontier" packs plenty of excitement, class and varied entertainment. Acting droops at times but Maynard more than makes up for these lapses.

Time-worn theme of covered wagon family that's governed by Indians, and the adopted surviving child that's carried off by Indians (this time, his good friend, who wrinkle here with the second infant, a boy, rescued by other settlers. Counting the lad is brought up to be a stalwart hero, who who sticks to his glass of milk when the cowhands are whooping it up at the village tavern. With the cowboy, the marsh seeks aid of his old friend, this hefty youth is sent out to get the new band on their feet. It's revealed that this gang is led by a golden-haired girl—and the audience goes for it, a mauler when the stunner is found. We discover that this girl is his sister.

Despite that at times it tends to become a little stiff, Albert Herman keeps things moving straight to one of slickest climaxes framed lately in Westerns. Maynard, who's been around in these outdoor dramas and should know his audience goes for it, is credited with the original story, with Gatzert doing capable screen version of it.

Photography by James S. Brown and Herbert Kirkpatrick is uniformly fine, the night sequences look well in closing scenes. Gatzert, who's been around in these outdoor dramas and should know his audience goes for it, is credited with the original story, with Gatzert doing capable screen version of it.

Maynard sustains his standard as a western performer in this, going in for a more intense, riding and trick stuff than usual. His horse, Tarzan, also rates a bow. Lucille Browne, a pretty blonde, supplies the heart interest and about develop. Nora Lane is the sister. Though it's an unsympathetic role, the character of the girl is well played. Maynard and Frank Yaconelli also support. **Wear.**

Frisco Waterfront
Republic release of Trem Carr production. Features Helen Twelvetrees and Ken Maynard. Director, Albert Herman. Story and screen play by Norman Houston. 20 mins. Running time, 22, 35, on double bill. Running time, 22, 35, on double bill. Running time, 22, 35, on double bill.

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WTIC, Hartford, Up for Sale, May Move to Another Town; Owners of WPRO Stepping In?

Providence, Dec. 24. (Cherry & Webb, operators of WPRO and a local department store) were today (Tuesday) sleeping in the accommodations for the purchase of WTIC, the Traveler Insurance Co.'s \$50,000-watt in Hartford, Connecticut. Understanding is that the price quoted in the newspapers with C. & W. is considerably less than the \$100,000 the insurance company asked for the station, and that WTIC will go to the Providence merchants if they exceed by a substantial sum the bid put in by NBC.

It is supposed by Cherry & Webb to move the station out of Hartford, with some quarters mentioning Boston as the objective. The Providence negotiators were today quoted as having declared themselves as undecided, as to where they will shift the outlet. With the Hartford Times slated to take over one station within the next six months, opposition to the moving of WTIC is not anticipated from Hartford sources.

Cherry & Webb have been attracting attention in the last couple of years as up-and-coming broadcasters. WPRO has been not only hyped through affiliation with the Inter-City Group but also the Yankee network as an alternate. Paul Oury is general manager.

Hartford, Dec. 24. Loss of WTIC to Hartford would leave this deluxe "test market" in the lap of WDRB, owned by Franklin Doolittle, and the new if-and-when station of the Hartford Insurance Co. From the standpoint of civic pride the moving away of WTIC would be a blow. This station has consistently operated on a high class plane. It is thought that at least 100 persons would be thrown out of work by a change of locale.

Travelers Insurance has lost as high as \$300,000 a year in keeping WTIC a topnotcher. This loss has been considerably reduced and with full time it was felt that eventually the deficit could be brought down to little or nothing. Seemingly the insurance firm has concluded that enough is enough and that further charge-offs for good will and prestige are not justified, or the prospect of a third station in town depressed.

Much of the prestige Hartford has enjoyed as a test market has been a result of the high-powered showmanship of the station, and the personality of J. F. Clancy, the two operating heads, stand high as broadcasters.

Report of the Cherry & Webb negotiations has aroused a conflicting variety of speculation in New York broadcasting circles. One guess is that Columbia is already tied in with the deal, and by WTIC will either become a Hartford affiliate or be transferred to Boston to solve the shaky situation prevailing between the web and John Shepard, 3rd, head of the Yankee Network. As it is CBS is now faced with working out a solution of the jam created between itself and WHDH. But when the network failed to obtain full time for the latter station. Report which has prevailed locally for some time is that the operators of WHDH have demanded that CBS, through with the WHDH contract or consent to work out a settlement.

CAMPBELL SOUP IN BID FOR NBC NICHE

Campbell Soup put in bid last week for the 9 to 10 p. m. spot on the NBC blue (WJZ) link Fridays, which Palmolive's "Beauty Box Revue" holds in the week, but the company told that it had come a little too late. The period was being held for an account that had taken an option on it and was expected to signature a contract any day.

Canning firm had planned to use the NBC hour for its "Hollywood Bowl" stanza, which had been on Columbia since March of this year. CBS' sales promotion department recently put out a brochure in which the network told of the material success which Campbell had derived from its air venture.

Uncle Bill's Other Name

Buffalo, Dec. 24. Bill Iverson, former "University" star of Michigan for the holidays. Here he is known as Uncle Bill, former m. c. on WZLX's most popular program, a kid amateur hour.

At Ann Arbor where he is a student Uncle Bill is just "Sonny."

MORE NETWORK SHOWS SHIFT

Web program situation is still unsettled following the end of fall contracts, with more changes currently in the wind. Biggest shakeup of last week was the loss of part of CBS' Ford big to NBC. Involves the Waring show (Tuesday 9:30 to 10:30), which sometime next month will be split into two half hours, one of which remains on CBS Tuesday nights and the other to go to NBC Red on Fridays. Time and date not set.

Reasons for Ford's switchover have the following slants behind it: (1) putting the Waring show on NBC Ford gets two kinds of web coverage in place of his prior solo tie; (2) feeling is that Waring can do better with smaller time periods. His Crosby rating for the hour show not having been entirely satisfactory; (3) division of the Ford programs under the new system will cover more per week, hitting Mondays, Tuesdays and Fridays. Ford's symphony stay entirely on CBS. Account is handled by N. W. Ayer.

Three other NBC contracts put on the books last week. Camay soap buying a five-a-week "Forever Young" daytime serial over the Red beginning Jan. 6. Quaker Oats has signed up "Kaltenmeyer's Kindergarten" for the Red on Saturdays, 5:30 to 6, beginning Jan. 4. E. T. Babitt (Baby) taking a five-a-week series over the Blue starting next month. Time and date not set.

Mary Pickford's stanza (NBC-Red) for the National Ice Advertising campaign, definitely been spotted for Wednesday, starting Feb. 5, from 10 to 10:30 p.m. Additionally NBC has the following renewals: Maxwell House Showboat, 13 weeks; Amos 'n' Andy, 52 weeks; Walts Time (Sterling Products), 52 weeks; Rudy Vallee, 53 weeks; Manhattan Merry-Go-Round (Sterling Products).

Sole changes at CBS are time changes. Cantor is shifting to the old Woolcott spot, and Leslie Howard is moving to 2:30 p.m. Sunday afternoons.

Gordon Pfaff is a new announcer at CKLW, Windsor-Detroit.

No WB Music for Ford

Waxings Made Off Network Programs Constitute Problem

While the radio ad agency fraternity has assumed an attitude of watchful waiting toward the Warner Bros. performing rights situation, several commercial programs have already gone into a Warner-lessee policy. These are shown taken off network broadcasts and waxed for distribution among local stations that hold spot contracts. Outstanding case in point is the Ford stanza with Fred Waring.

Elimination of Waring tunes from such programs has been decided on as a precautionary measure. Even if the stations that take these disc versions obtain a license from the American Society of Composers, Authors & Publishers, they would be prevented from airing any transcription which included a Warner Bros. number. Rather than

—AND SUDDEN DESIRE A Free Ford Is Driving Philadelphia Daffy

Philadelphia, Dec. 24. Looks like Ford Motor Co. will send half this town to booby-hatch. Irm is sponsoring series of stunt shots over WPT that has local dealers in dither. One of stunts is to broadcast name of Philly dealer, with statement "first one there gets free car."

First such an announcement last Thursday (19) caught one listener as he was in car halfway across Delaware River bridge to Camden. He jammed on brakes, and made strictly taboo. WPT roared for designated agency with two autoloos of cops in chase. Beat John Laws to place, collected free buggy (with additional \$5 note as extra bait) and was nabbed by pursuers. They took him to Magistrate Belcher, who heard story and fined him the \$5.

While all that was going on, second contestant dashed into agency, overtook stunts and vest untuned, and holding up his pants. Wife had heard announcement on radio in kitchen and had yelled upstairs for hubby to get fireman act and submit after that Ford.

Gratis stunt is scheduled for once weekly. Variations (all slightly less generous terms) are announced on four spot announcements daily. Every offer entitles winner to at least \$100 discount. Whole campaign handled by N. W. Ayer, with Graham Mason in charge, and two men from Detroit on for help. Entire set-up of stunts includes some weird brain-twisters.

Closing Notice Given Cliequot Before Opening

Cliequot Gingersale show, which debuted on CBS last Saturday (21), may have its Columbia history limited to three weeks. Even before its program started Columbia notified the account that it would have to get out of the Saturday night spot the week after next because the period has been sold to Colgate Palmolive for the "Beauty Box" series.

Though it feels peeved about the quick freezeout, Cliequot doesn't question that Columbia was within its rights when it sold the time elsewhere. Like all contracts that concern a split network, the Cliequot agreement stipulated that the program would have to move in the event of a customer requiring a more extensive hookup were found. Cliequot will shift to the NBC Red (WEAF) link, taking the Sunday matinee 3 to 3:30 spot.

McIntyre on 'Time'

When the one-a-week edition of the "March of Time" resumes on Jan. 2, John McIntyre, Coast radio actor and announcer, will succeed Harry von Zell as the "Voice of Time."

Von Zell now at Young & Rubicam.

ASCAP Suit Off, Federal Docket; See Government Dropping Case

A PLEASURE

Working While Vacant—Acts Set W!

on Bernie's Miami vacation, guest acts will etherize with him from the Florida resort, using a local band, either Tommy Tucker's or Charles (Buddy) Rogers' combos. The original Bernie band remains at the Paradise on Broadway during the maestro's three weeks' south.

Belle Baker, vacationing in Florida, right after Jan. 1 will be Bernie's first guest on the American Cal show Jan. 7. The Sims and Horney Bailey, also Miami sojourners, will likewise be picked up from the south. Sophie Tucker is booked for the same show Jan. 21, but etherizing on N. Y., when Bernie will be back.

Herman Bernie, who books all the American Cal guests, set all three attractions on this show.

CHIZZING'N'HOW IN SPOT STUFF

A further development of off-the-record arithmetic within spot broadcasting is reported in the form of a chisel built on knowledge acquired in practicing tick deals. Percentage boys who get to know pretty well who will and who won't cut card rates among the local stations, utilize this information to attract the angle-loving brethren among the smaller advertising agencies.

As it works out the rebate brokers, in one instance a dummy for a patent medicine agency, call upon advertising agencies with small radio accounts.

Let us act as your sub-agent and we'll get an extra 15%. We can split the extra 15% and both make a nice piece of change on the side. Sometimes the sponsor knows about the deal and shares in the profits. But often the deal is between the two agencies with the sponsor not cut in.

In all instances the successful operation of the chisel is promised upon the sucker list built up by the original grifter. To these boys a printed rate card is just the point of view, which is misleading. Often they are the same agents who ask—and get—so many free insertions for so many paid advertisements in rural weeklies, etc.

As the business tendency of some stations to make a farce of their own rate structure may legit brokers have campaigned.

KNX DROPS 5 ACCTS. ON WASHINGTON HINT

Washington, Dec. 24. Ducking further private program trouble with the government, station KNX, Hollywood, last week promised to stop airing advertising matter for five concerns accused by Federal Trade Commission of competing to unfair practices and misleading ballyhoo for their products.

Hollywood station, which was put on the spot several weeks ago at the outset of the Federal Communications Commission campaign to drive objectionable programs off the air, said it would air no more puffery for Nourishment Manufacturing Co., King's Better Vision Institute and Tablet Sixty-six Co., all of Los Angeles; Germania Tea Co., Minneapolis, and Old Mission Tablet Co., Pasadena. Five concerns have signed stipulations, agreeing to cease unfair advertising practices.

Second station to sign on the dotted line for the F. T. C. was WTRC, Elkhart, Ind., which completed a hurried advertising for an ointment before the Commission. Indiana station agreed to abide by stipulation entered into by the maker of the compound, Deuel's, of Elkhart, Mich.

Bob Allen, baritone with Hal Kemp's orchestra, auditioned last week for Lucky Strike.

Washington, Dec. 24. Littlehood that the government will act as previously predicted, abandon current anti-trust suit against American Society of Composers, Authors, and Publishers was seen last week in reluctance of the Justice Department to talk about reasons for dropping the case from the calendar in the N. Y. Nat. Federal Court.

While various officials insisted that removal of the case from the docket does not mean that the suit has been dropped, no government spokesman would deny that withdrawal of the monopoly charge is a probable consequence of difficulty in stipulating grounds for a consent decree. Walk-out from ASCAP of Warner Bros. houses has left the government in very weak position and may be the determining factor in future procedure.

Stipulation Despite repeated inability to reach an agreement with Nathan Burkan, ASCAP counsel, the Government attorneys intend to continue efforts to prepare mutually-acceptable stipulations. If a compromise cannot be reached in a few more weeks, however, the government probably will turn to its hands and drop the proceeding.

ASCAP has remained adamant in refusal to sign proposals put forward by the government and, on the other hand, has repeatedly refused to come to any with any alternative agreement. Since the Warner withdrawal, the organization has been even more stubborn.

Reasons Government officials intend to keep on tugging with ASCAP are rooted in stipulation that Warner flock will persist in its determination to do business independently. Government wants to get a stipulation which would serve as the basis for a consent decree restraining ASCAP in the future and leaving the Feds with the whip hand in event that Warner-ASCAP rupture is patched up.

Paley, Richards Buy KMPC, Bev Hills; for Chain?

Los Angeles, Dec. 24. Confirming what was reported by Beverly Hills, would displace KJH as Columbia outlet here next year, sale of the station to William S. Paley, CBS president, and G. A. Richards, president of WJR, Detroit, was consummated several weeks ago. Lew Weiss, WJR assistant general manager, swung deal with executors of the S. A. Scherer estate.

Paley said to have participated in the buy as personal investment. Purchase price said to be around \$150,000.

Don Lee station, KJH, web affiliate, persistently reported ready to call quits so as to concentrate on own coast chain. Spot is 1,000 watts.

M'CLATCHY INITIALS SIXTH CAL. STATION

Sacramento, Cal., Dec. 24. Sixth radio affiliate of McClatchy newspaper chain, KFBI, will send out its inaugural program shortly after first of year.

J. C. Hamilton will operate for the web.

KECA May Share NBC Comm'l Load in L. A.

Los Angeles, Dec. 24. Dual National Broadcasting outlet here is being talked again with Edward Anthony, owner of KECA, petitioning for the law and readying erection of news transmitter. Would be designated as gold, corresponding with NBC's blue. Sister station, KFI carries the orange tag.

KECA has been used as a stunt station, specializing in discs, with commercials few and far between.

2 STORES SHARE PROGRAM

MAILING WARNER MUSIC CONTRACTS TO STATIONS THIS THURSDAY (26)

Webs Change Legal Tactics—All Sides Stall as Jan. Deadline Looms—Elimination of Warner Music Is Threatened

If factions concerned in the per-furours, rights tangle vie up to yesterday? (Tuesday) doing little else but marking time. Warner Bros. had already turned over to the printer data for the contract it will offer the broadcasters; also a tabulation of the 35,000 compositions it controls, which will be set up in a booklet and distributed among music users. Indications were given last week that NBC and Columbia had agreed not to broadcast Warner music after Dec. 31; with the fact that neither network has got in touch with WB in almost two weeks tending to give strong credence to the report.

Other developments in the three-way game of quiet waiting follow: (1) James W. Baldwin, managing director of the National Association of Broadcasters, has received 225 powers of attorney from stations authorizing him to negotiate and signature contracts with the American Society of Composers, Authors and Publishers and the Warner Bros. publishing group.

(2) ASCAP does not propose to change the terms of the new five-year contract which was made available to broadcasters last June and which 55 stations, including all those owned and operated by the national webs, have already signed. In other words, no concessions are to be made because of the withdrawal of the WB catalogs, with the stations expected to pay 5% on commercial business and the same sustaining fee now in effect, save where the latter figures require readjustment.

(3) Several indie broadcasters have demanded of ASCAP that they be given the same contract which has been and is available to newspaper operated stations, the terms of which permit the latter to pay only on commercial programs playing ASCAP music.

(4) Networks have retreated from the legal position they had heretofore taken toward their renewal agreements with ASCAP, namely that WB by having a representative on the ASCAP board when these contracts were ratified had automatically committed itself to the deal for the five years starting this Jan. 1. NBC and CBS strategy, it is reported, now favors the elimination of Warner music and the launching of a campaign over the air which would lay the blame for the absence of WB music on Warner's 'obstinate attitude' and the 'prohibitive terms' asked for the WB music. Warner has let it be known that if any such propaganda tactics are undertaken it will immediately resort to injunctive procedure and also file a complaint with the Federal Communications Commission.

(5) Impression current in advertising agency circles is that NBC and Columbia are currently engaging in wily maneuvers and that when the showdown comes Dec. 31 the networks will be found furiously huddling with Warner on a contract. Up to yesterday (Tuesday) the agencies had not been advised by either web to prepare themselves for a shutdown on WB music. Some of the agencies insist that they have already arranged for such eventuality by passing up all WB numbers for inclusion in programs dating from Jan. 1.

(6) Warner yesterday went about setting up a spotter organization, with the view to checking all broadcasters, whether network or local, on the unauthorized use of WB music after Dec. 31. Corp. of checkers will consist not only of the employees remaining on the staffs of its music companies in key cities but of the personnel employed in the Warner film exchanges throughout the country. It also is realizing the

duties of its legal staff so that some of them will be free to devote themselves exclusively to bringing infringement proceedings.

Independent of Webs

Baldwin declared Monday (23) that he had received from Warner a copy of the contract which the latter is making available to broadcasters but that he would enter into no negotiations with either WB or ASCAP until he had returned from Washington, where he was to spend Christmas with his family. Baldwin added that in his negotiations he will act totally independent of the networks and that he would either tomorrow (Thursday) or the next day select a group of indie broadcasters who would serve as his advisors.

Contract, which Warner is offering to indie station and network

alike, provides for a 2% fee on all commercial programs and 40% of the sustaining figure paid ASCAP. Stations charging \$50 or less an hour for their time will be offered the privilege of making a deal for a flat annual sum to cover both sustaining and commercial uses. It is understood that Warner is agreeable to working out a special discount for the national webs to provide for bulk payments, with this concession being founded on the proposition that the commercial fee is applied to the net intake from the sale of hookup time. All contracts made by WB will be for a three-months period, with each agreement carrying a 'favored nations' clause, so that the best basic terms obtained by any licensee will automatically become available to all previous licensees on a retroactive basis.

Winters Is Night Boss

Ray Winters has been appointed night supervisor at WOR, New York, succeeding Arthur Hale. He's been with the station since last April, coming over from WO-

Victor Herbert Ban

Catalog availability—which has caused particular concern among broadcasters as a result of the schism of Warner Bros. from ASCAP is that of Victor Herbert. Though the Victor Herbert Estate has signed the new five-year contract with ASCAP, Warner controls 50% of the small rights in all his works by virtue of an agreement Herbert's heirs made with Witmark, WB subsid, earlier this year.

Under this agreement Warner reserves the right to restrict from air uses any five of the Herbert operettas and to license the other Herbert scores over which it holds no exclusive claim. Five operettas that WB has elected to restrict are 'Mlle. Modiste', 'Babes in Toyland', 'Red Mill', 'Fortune Teller' and 'The Only Girl'. It also proposes to add to this group 'Naughty Marietta' and 'Orange Blossom', whence derives the 'Kiss in the Dark' aria.

arin with Neisser-Meyerhof

Chicago, Dec. 24. Allan Marin, formerly time salesman with the John Heil station rep outfit here, joins the Neisser-Meyerhof agency locally.

AGENCY WORKING OUT UNIQUE DEAL

Department Stores Would Divvy Expense of Pre-tentious Morning Show—Several Pauses for Local Direct Selling Announcements

FROM N. Y. C.

First network department store program is slated to make its debut Jan. 16 over an extensive Mutual hookup. It's a participatory idea and from the programing angle will rate, if the required funds are forthcoming, as the most pretentious thing yet undertaken during the a. m. broadcasting hours. Campaigning, which will start with a minimum of 20 stations, is being engineered by the Donahue & Coe agency.

Co-operative project involves tying up a major department store in each city and allowing for both institutional and direct selling. Such qualities as dependability, courtesy and service will be plugged from the originating end of the program, while at two or three intervals the local announcer will cut in with sales copy for the local department store.

It is proposed to book name bands and established mite artists as well as picture and stage celebs, with the budget policy providing that the entertainment costs be equal to the billings for time. For instance, if the station time comes to \$5,000 a broadcast, a \$1,000 amount is to go for talent.

On at 9 A. M. EST. Time designated for the opening of the show is 9 a. m. EST. Program will run 45 minutes, but if a station's previous commitments will not permit its taking all of it, a half hour will be acceptable. Though the show will originate from WOR, New York, that outlet won't air the proceedings until 9:15, because of a superseding contract.

Among the department stores that were on the line last week were Macy's, New York; Mandel's, Chicago; Jordan-Marsh, Boston, and May's, Cleveland. As planned by the agency, the hookup will extend as far west as Kansas City and have a tributary that will take the program into Minneapolis-St. Paul.

Until the past year broadcasters had found the department store ranks lukewarm toward the medium. Commercial committee of the National Association of Broadcasters held last summer in Chicago a symposium on the department store in radio which is rated as having done much in overcoming the drygoods retailers' objection to or hesitancy about climbing the air handwagon. Another stroke in radio's favor along this line was the transcription campaign that McGroovey, Werring & Howell, Inc., New York resident buyers, created and distributed among its department store clients some six months ago.

E. S. Sprague Off NBC

E. S. Sprague, copyright attorney for the Natlo at Broadcasting Company, resigning Jan. 15 to enter a business of his own.

Will be succeeded by Robert P. Myers, formerly attorney on copyrights for Victor and RKO.

A. L. McKee Resigns

Anderson, Ind. Dec. 24. A. L. McKee has resigned effective Jan. 15, 1936, as manager of Station WJLB, here. He has held the position eight years. Future plans uncertain.

Exploiting this state's rabid basketball yea McKee has been known as 'Ot Corny' in his regionally well known broadcasts of basketball.

Variety's 30th Anniversary

Recollection rekindles the figures who dominated their respective spheres of professional activity during the past third of a century. Unique and individual, one common trait is distinguishable among them all.

Outstanding figures in show business, in whatever field of endeavor, as artist, manager, or agent, have gained and maintained their prominence in past and present years first through talent and ability; second, by exploiting themselves to their professional associates and the public.

No exception is noted of success in show business where ability and talent have been left to struggle without the inspiration of advertising. Quite the contrary. Some of the greatest artists in the past three decades lived, worked and prospered as figures of destiny—when the only destiny was a clever manager, alive to the unerring benefit of liberal advertising and exploitation.

Charles Frohman knew the formula of financial success in the legitimate theatre. So did David Belasco. Both knew advertising.

Because the audience was greater in numbers and more widely distributed geographically, motion pictures used educational channels in the early years which first established personalities within the profession, and then extended the propaganda to include the public.

No artist in memory has succeeded without the commendation and approval of his fellow workers. It has been his important duty to his career to effectively exploit himself through the publications of his trade.

Only a few days remain before final forms are closed on VARIETY's 30th Anniversary Number.

Don't hesitate. Get into communication immediately with any one of the following offices:

NEW YORK
154 West 46th St.

LOS ANGELES
1708 No. Vine St.

CHICAGO
54 W. Randolph St.

Out Next Week

CBS Holding Company

Columbia is changing the technical setup of its network-owned stations from the status of subsidiary companies to direct properties of the mother company. This is being done to alleviate the tax situation. NBC has had this system in effect for some time. Applications have been made to the Federal Communications Commission for the transfer of licenses from the individual subsidiary companies to the holding company, the Columbia Broadcasting System, Inc.

Inside Stuff—Radio

Jealousy and friction between staffs of WCAU and KYW (Philadelphia CBS and NBC red outlets), brewing since latter was brought here from Chicago less than year ago, reached such bitterness that Dr. Leon Levy, presiding of both stations, recently held joint meeting to try to end it. Climax in staff feud is supposed to have been reached last month when Arnold Hartley, KYW program director, was ordered out of WCAU studio for criticizing way show was being broadcast. Still another rub is said to be that engineers of KYW are hired and fired by Westinghouse and, barring outright and overt inefficiency, can't be touched by Levy.

At the what's-it-all-about meeting, which was held in a ballroom of building, everyone was encouraged by the boss to get all his troubles off chest. Some hot and outspoken words were let fly and considerable tension is supposed to have been spent.

Expect matter to get more attention when Dr. Leon Levy returns to job after hospital stay.

Farmer listener, representing by far the largest population group in the United States, uses his radio a greater number of hours and plans his tuning-in more seriously than do those in the city, according to a detailed survey of "Radio and Rural Life," which the Radio Institute of Audible Arts has just completed. The Institute, which was founded a year ago by Philco Radio & Television Corp., obtained the co-operation of 250 of the nation's agricultural authorities in completing the survey.

Concentrated listening periods for farmers come after the night meal, the survey revealed, when the radio furnishes relaxation after day's work. The same is true of all classes. Some stated in their contributions to the Institute survey that they knew of instances where the farmer liked his radio so much that when he worked indoors (in the barn or mill) he took his set with him to tune in on his favorite broadcasts during the day.

American Association of Advertising Agencies has instructed its counsel to find out from the Tax Appeals Board of the U. S. revenue department where its recent decision on transactions also applies to disc jockey services. Appellate had upheld the Four A's lawyer that the manufacturers' 5% excise tax as affecting phonograph records could not be interpreted as including stencils made strictly for broadcast purposes. In making the appeal the Four A's specifically referred to commercial waxings, and it finds that many of its members make frequent use of the sustaining libraries sold to stations.

Four A's stepped into the situation when the revenue department sought to construe the law as applying not only to the physical production costs of a recording but to the talent payroll.

Turned down cold for a transmitter in Baldwin Hills, just outside of Los Angeles, Hearst radio interests are using columns of publisher's papers to try to turn sentiment against Earl C. Anthony in his efforts to get commission approval of transmitter site for KECA. Latter's petition is still before the board.

After buying KFM and KELW, Hearst sought to scrap both stations and set up a transmitter for KHTZ in Baldwin Hills. Commission said "No." But Burbank and Santa Monica areas must continue to be served by stations taken over. Few protests by residents of Hills against transmitter is being played up in Hearst dailies. City planning commission must also pass on transmitter site even though Federal Communications Commission gives its blessing.

San Francisco had a taste of the ticket demand experienced in New York and Hollywood broadcast plants. For the two Sunday broadcasts with Jack Benny and his Jello gang, all here in person, everybody in San Francisco seemed set on getting on the duet list. NBC headquarters received more than 7,000 letters requesting the pasteborders. Sponsor was swamped by advertising agencies, the press and every one who thought he had a kind of a claim.

Net result: About 600 persons made the grade for each performance. Jello company is said to have found it necessary to send out 22,000 letters to Jello consumers, explaining their difficulty in trying to take care of the demand.

Ad agencies are being offered for an annual fee a field intensity measurement service embracing stations located in every city in the United States of over 50,000 in population. The source of the proposed service, the first of its kind, is Edgar Felix, freelance radio engineer. Felix is asking the agencies \$150 a year.

Felix's confidential service will consist of monthly reports showing what the reception conditions are for the various stations that are heard in a certain community. If the density of population warrants Felix will conduct surveys in towns of as low as 25,000 residents.

Previously time buyers have had to depend for such data on either the networks or the local stations.

Co-operative Analysis of Broadcasting (Crossley reports) getting hot under the collar because Manhattan newspaper radio columnists are lifting whole sections of the C. A. B. ratings and reprinting them. Material is under strict copyright, but this doesn't fare the kids from the dailies, who rarely apply for permission and sometimes even fail to give the credit. C. A. B. feels it's getting to a point where a sponsor could approximately tell where his show stands by simply laying out three cents for a paper.

Least burn occurred last Wednesday (18), when the N. Y. Eve Journal gave the ratings of the first dozen shows of this year in comparison with those of 1934. No C. A. B. credit appeared.

No Christmas party by Powell Crossley, Jr., head of Crossley Radio Corp. for poor kids of Cincy this season. Repeating the event, which has been repeated annually for past decade and built up to biggest thing of its kind in this section, will be a midsummer entertainment jamboree for the children on a larger scale at Crossley Field, home of the Cincinnati Reds, of which Crossley also is prez.

Xmas parties were held at Music Hall, which seats 4,000 and there three or four performances were given to accommodate the turnout of boys and girls at each Crossley Christmas affair. Talent from WLW and WSAI participated in the programs, which were followed by distribution of gifts to the juve guests.

WJCA, New York, and Donald Flamm came in for some publicity in one of the dailies Dec. 20, through a human interest story concerning (Continued on page 37)

HAPPY-GO-BOOM

Coast Revue Folds After Six Years on Lee Chain

Hollywood, Dec. 24. After six years on the Don Lee Coast chain, the Happy-Go-Lucky radio revue, which recently used talent of both KHJ and KPRC of Frisco, folded last week. Al Pearce started the show, carried it along to its recent popularity and then swung over to National Broadcasting after a tiff with Don Lee Artists' Bureau.

WEBS DECLARE MUSIC COST TOO HIGH

Preliminary discussions which have been held between the New York musicians union and NBC and Columbia over a contract to replace the one that expires Mar. 1 indicate that the webs will ask for a reduction in the sums paid men who work on both sustaining and commercial programs. The networks will contend that the latter's salaries are decidedly out of line with the small sum now derived from the sale of house music for sponsored shows.

Under the scale currently in effect a network musician who is strictly sustaining receives \$100 a week, while the house man whose services are used for commercial programs rates \$140 a week. In arguing for the cut, the webs, it is understood, will point out that within the past two years commercials have come to depend on anything but the web house men for their musical aggregations. If it isn't a name band that the sponsor hires, it's a freelance conductor of the Al Goodman or Lennie Hayton type, who organizes his combo from among the top musicians in the freelance ranks. Income of many of these freelance instrumentalists ranges between \$500 and \$300 a week.

BROOKLYN STATIONS' 4TH DEATH REPRIEVE

Another stay of execution for stations WARD, WUVF and WLTH, in Brooklyn, N. Y., grants a new lease on life until Jan. 22. Its fourth postponement of kind. Original sentence was dated for execution Nov. 15. Was altered successively to Dec. 3, Dec. 23.

KTUL's New Year's Party; 6,000 Dance to 3 A. M.

Tulsa, Dec. 24. New Year's eve party will be staged by KTUL, Tulsa, as its annual hbit. KTUL Revue and Dance couples Tulsa's 6,000-capacity Coliseum. Artists give full hour's show on stage, followed by dancing until 3 a. m. Admission to be decided, but will be in line with other shindigs held same night in Tulsa.

2-Year Attorney Rule Stays As Is Four Communications Commissioners Com-bine to Doom Proposed Liberalization

Washington, Dec. 24. Effort to undermine stringent regulations intended to bar attorneys from playing tag with Federal Communications Commission jobs was blocked last week when four members of the Comish put the knife in proposal to modify present rules of practice.

Vanquishing Chairman Eugene O. Sykes of the Broadcast Division and Commissioner Thad H. Brown, the faction advocating strict control of all communications killed a suggested liberalization of the rule which currently prohibits Comish attorneys from leaving government service and immediately engaging in private radio practice.

Outcome of the struggle is to maintain the present strict rule

Report Justice Department Investigating WNBF-Knox Case; Buzzing Unsettles Politicians

WIP Stumps Press

Philadelphia, Dec. 24. Four youths who discovered Galeo Milne, sixth kidnapped actor, lying "brutal" after being left by captors, were put on air last Thursday by WIP. Station had grabbed them on release by G-men and before dailies got their statements. Paid them \$25 apiece "as reward for their deed" provided they'd hold story from reporters.

They appeared Thursday (19) night on stage of Stanton theatre, from where show was broadcast.

Washington,

A strong wind blowing locally carries the whisper that the Federal Department of Justice has been ordered to investigate the wavelenght dispute between Station WNBF, Binghamton, and Knox Gelatine interests seeking the right to set up a new station in Schenectady, N. Y. Politicians are described as apprehensive that the matter may develop explosive possibilities.

Meanwhile the tight-lipped Men will not even admit they are busy on the case but there seems no doubt that the matter is being investigated.

Prall-Sykes Feud

Two commission members—Chairman Amning S. Prall and Chairman Eugene O. Sykes of the Broadcast Division—have been thrown into a bitter feud over the merits of the two applications WNBF-Knox rivalry has had the broadcast division on the spot for weeks and has been a topic of speculation. There are many angles which have caused deep resentment. Recently, Senator Hugo F. Black of Alabama, has taken an interest in the situation, although reasons for his entry into the picture are obscure.

A long-drawn out proceeding, the WNBF-Knox tiff developed last spring when operators of WNBF applied for experimental authority to change the Binghamton station's frequency and to boost the transmitter's power. Shortly after this plea was filed, Knox Broadcasting Co., angled by the Knox Gelatine bandroll, filed a request for identical facilities requested by the Binghamton group.

Charges have been made that the entire situation was handled with regard to the political affiliations of the rival parties. The group operating WNBF is Republican while the Knox group is deemed Democratic.

Advertiser Can't Make Good on Sample Offer Made by WBAL, Balto

Baltimore, Dec. 24. Recently "The Johnson Family," script serial on WBAL on which James Scribner does a protean job, got a sponsor in Carlsbad Salts. On three consecutive broadcasts it was announced that anyone writing in would be sent photo of one of the characters Scribner portrays along with a sample of the Salts. Station and sponsor got together on stunt to build up interest among listeners.

In ten days 12,600 letters poured in, and were crated and shipped to Carlsbad company in New York. Sponsor bridled, explaining it couldn't afford to give so many samples away since packing, product and printing cost around 15c per giveaway. So firm shipped back all the letters to WBAL, advising to send sample-seekers merely a photo with card attached telling public if they really wanted sample, send in a note and would receive one.

WBAL did so and promptly 45% of those who had initially written in sent in the second demand for sample. Reported that Carlsbad does not intend giving away but few samples, and station finds itself in spot.

AGENCY'S NEW TITLE

Sheldon Out—Now It's Brown & Tarcher, Inc.

Hommann, Tarcher & Sheldon, advertising agency, currently doing its name to Brown & Tarcher, Inc. due to the resignation of George Sheldon, v. p. Latter is joining the Mark O'Dea agency as executive v. p. Now in charge at Brown & Tarcher is Stanley A. Brown, chairman of the board; Jack D. Tarcher, president; Charles E. Clifford, v. p. and secretary; and William E. recompe, v. p. and treasurer.

Contempt Charge Filed Against Freeman, Jr.

Warwick & Ceeli, advertising agency for the Sherwin-Williams Paint company, on Tuesday (24) asked Federal court to hold Charles Henry Freeman, Jr., in contempt of an injunction restraining him from alleging that the Sherwin-Williams' Metropolitan Opera Auditions' program over NBC is similar to an idea copyrighted by him. Motion was postponed to Jan. 3 when Judge Knox, who has heard the earlier litigation, will preside. O'Brien, Driscoll & Battery, lawyers for C.W.A.C., are charging that Freeman, after being enjoined on Nov. 23 from making any further claims of similarity about the opera program, nonetheless gave interview to the New York Sun in which he repeated his allegations. This story is the basis for the contempt action. Freeman operates a concert bureau in New York.

Brokenshire Off

Roger & Gallet, cosmetic and soap maker, will wash up on NBC in three weeks. Its program with Bob Crosby and band will have completed a cycle of 13 weeks. Norman Brokenshire is off the show, due to an incident which occurred last Friday (20) in Cincinnati, the originating point of the broadcast.

Drummond Joins NBC

San Francisco, Dec. 24. David Drummond, formerly of KGW, Portland, takes charge of dramatic production at NBC this week, replacing Barton Yarborough, latter too busy with his varied responsibilities.

with only a minor alteration which permits former Comish attorneys to appear as witnesses in cases before the body, but still prevents one-time government hands from using their knowledge as counsel for applicants until two years after they have departed from the Federal payroll.

It was argued that the regulation should be modified, so that the Comish lawyers might engage in private practice, providing they did not represent parties in any matter with which they were concerned during their government service, while Brown, who sided with Sykes, took the view that if four or five attorneys were to be penalized the Comish should extend its ban to former examiners, commissioners and engineers.

NEW YORK RADIO PARADE

By Nellie Revell

Wages Up at NBC

National Broadcasting Company announcers and producers are to get their first wage tilt in three years. Tentatively the new set-up calls for three classifications: Sustainers, commercials, and special events with a different wage scale for each. However, the minimum scale in these new gradings is to be more than present wage. Also, announcers are to be permitted only a limited number of commercial dollars. Anything over this figure will go to the National Broadcasting budget for this department. The above, though plans are not completed as yet, will be the routine used in an attempt to remedy a situation that was losing the network their best men both in production and announcer.

ing Holiday 'Honor'

Columbia Broadcasting has a program set for air January first. Titled '12 Crowded Months' and conceived by Paul White and Courtenay Savage of Columbia. City editors through the nation have been polled for what in their opinion was the best news story in the past year. To date some 125 have answered and the Supreme Court mix of the NRA leads. Twelve yarns with most votes from city editors will be dramatized and aired in the program. Network stands to grab publicity since city editors are already interested, but meantime the mimic actors about WABC hope to avoid the honor as they want that day off.

Washington Hill Conits Himself

Lucky Strike is considering another hour program in addition to its present Saturday evening set-up at National Broadcasting. On December 30, Prexy Hill of Lucky Strike and the National Tobacco Company will either okay or nix the following program: Carl Hoff, and a 31-piece orchestra, Bob Keeshan, New York City, the expert advice of the time specialists Trio. Practically a replica of the present program. Also subject to Hill's nod or nix is plan for airing about middle of January on Wednesday eve over Columbia Broadcasting. Also to be decided is whether to switch the current Saturday evening program to Wednesday nights or let it stand and air the new show on Wednesday.

Meantime Al Goodman has a plan mapped out whereby he can handle his current Saturday night Lucky program WEAF, and the Palmolive Music Box at WABC on the same night. Goodman is to rehearse, dress rehearsal, etc. the Palmolive show at WABC then hand baton to substitute conductor and hustle to WEAF to stage the Lucky show.

Wins Vacation—Can't Take It

Colgate-Palmolive-Peet firm offered prizes to six district managers and one divisional manager for highest sales total in fourth quarter. Prizes were \$500 cash to each winner and trip to Bermuda for winner and the firm. Talk of prosperity! Winners are so busy they had to cancel the trip and are getting an additional \$200 in cash. One of their products is Palmolive soap represented by one hour on radio.

42 Plugs vs. Three

Executives at both agencies and networks don't particularly care for time announcements for their customers. But they sell them when client insists. Despite this from time to time the expert advice of the time specialists Trio. Practically a replica of the present program. Also subject to Hill's nod or nix is plan for airing about middle of January on Wednesday eve over Columbia Broadcasting. Also to be decided is whether to switch the current Saturday evening program to Wednesday nights or let it stand and air the new show on Wednesday.

Scrambled Notes

Babbitt Cleanser has a 15-minute script show coming up on Fridays at National Broadcasting. Negotiations underway to do version of 'David Harum'...Ford will clip the WABC program to a half hour and spot a half hour program on WJZ. Fred Waring opens on WJZ Friday evening January 10, at 9:30...Cliffcut Club shifting from WABC time to National Broadcasting on January 12. This is a Sunday afternoon...Conrad Thibault reforms the Maxwell Showboat...Harry Keillner to New Hampshire for Xmas vacation...Angelo Palange back on the job after eight weeks in hospital with an ear ailment...Love voice on the A&P show got a 13-week renewal...Molins and January propositioned by a syndicate to do a humor column...Terry Shand of the Freddie Martin band broke his leg this summer. Last week on way to job his car crashed a concrete upright and Terry is out with same leg broken in same spot...Del Sharbut of WABC announcer staff back at the mike...Sam Pickard left on the 19th with family for warm climates and will be away until April...Laryngitis hit Jan Pearce and Vivienne Segal last week...Helen Forrest who sings with Alan Courtenay on WNEB is the Bonny Blue of WABC...Joy Nash heads south for a week. Opening the Floridian hotel in Miami Beach along with the Freddie Berens band...Symphonie Trio joining the Al hit with maximum romance in the script which now sells soap for complexion and not coffee for breakfast. The original cast, including Curtis Arnall in lead, is back. Only newcomer is Noreen McManus. Five times weekly at National opening Jan. 6...Frank Novak writing original bits of music for 'Vanished Voices'...Frank Parker dictating for a coast-to-coast...Present show has now only into Chicago and Frank has yet to be heard on the Coast...Babs Ryan and brothers to Chicago...Pompeian program will guest star Mrs. Rubie Goldberg on the 27th and Mrs. Jack Dempsey on the 30th...Phil Cook shifts to WABC with a two-year contract, a half hour spot and a big push...George Dewey Washington of 'Clot' fame hit radio last week. Did a guest spot on Arnold Diner Club at WMCA...Vincent Ragusa of National Broadcasting reception staff has a combination vocal and instrumental group, 'The New Yorkers' doing a half hour stint at National on Xmas Day. They air at 6:30 in the morn.

Short Shots

Mary Sam was written into the script of 'The O'Neill's' yesterday. First time this juve sim has gone legit. Manager handles both shows and was a cinch...Due to WABC censorship people and persons are calling the Bill Johnstone script, 'Eck Rogers in the Land of Oz'...Ted Raper, radio editor of Columbus, O., Dispatch looked around local studios last week...Jacob Tarshish taken suddenly ill last Friday. Overwork combined with bad cold to give him the spell. Under care of doctor...Missed some programs...Carson Robison pinch-hitting...Republican Radio committee shifted to own offices at 1 E. 57th street. For Tom Sabini or Ella Phillips look at this address...Log Caban definitely leave air. Product will be plugged on the Maxwell Showboat rest of the winter...The new Camay program is Elaine S. Carington's 'Red Devil' and another title but with maximum romance in the script which now sells soap for complexion and not coffee for breakfast. The original cast, including Curtis Arnall in lead, is back. Only newcomer is Noreen McManus. Five times weekly at National opening Jan. 6...Frank Novak writing original bits of music for 'Vanished Voices'...Frank Parker dictating for a coast-to-coast...Present show has now only into Chicago and Frank has yet to be heard on the Coast...Babs Ryan and brothers to Chicago...Pompeian program will guest star Mrs. Rubie Goldberg on the 27th and Mrs. Jack Dempsey on the 30th...Phil Cook shifts to WABC with a two-year contract, a half hour spot and a big push...George Dewey Washington of 'Clot' fame hit radio last week. Did a guest spot on Arnold Diner Club at WMCA...Vincent Ragusa of National Broadcasting reception staff has a combination vocal and instrumental group, 'The New Yorkers' doing a half hour stint at National on Xmas Day. They air at 6:30 in the morn.

Stand By

Dickler on at National for Eunice Howard to present a dramatized version of Robert Browning's 'Pippa Passes' on January first...Coca-Cola program may be renovated. A flock of tenors were auditioned last week at WABC...Roy Campbell Rottalogs into Roxy for nine days opening today. This is the Paul Ash unit. Fanchon & Marco office request they include their 'Cock Rock' and 'Lucky Stars' into the General Electric 'Music Master' program though this is incongruous...Harry Richman will be first guest star on the new Whiteman show for 'Jodbury'...ATE, the National

40 PEDAGOGS CONFER WITH RADIO

Washington, Dec. 24.

Committee of 40 pedagogs and radio industry representatives, under chairmanship of Federal Education Commissioner John W. Studebaker, met today to discuss mutual co-operation between broadcasters and educational organizations and develop scheme for greater educational use of radio.

Confronted with wide differences of opinion, committee, which is financed by contributions from National Association of Broadcasters and National Advisory Council on Radio in Education, will hold initial meeting next month and will discuss a program being formulated by an executive committee under Dr. Studebaker's direction.

Members are Walter Abbott, University of Michigan; Merlyn Aylesworth, National Broadcasting Co.; James W. Baldwin, National Association of Broadcasters; Edgar Bill, station WABD, Peoria, Ill.; R. S. Parker, Cadmus Federal Council of Churches of Christ; Dr. Morse A. Cartwright, American Association for Adult Education; Dr. W. W. Charters, Ohio State University; Dr. Henry W. Chase, New York University; Gardner Cowles, Jr., Des Moines Register; Lester E. Cox, Station KWTQ, Springfield, Mo.; Edwin Craig, Station WSM, Nashville; Dr. G. Crane, University of Wyoming; Walter Damosch, National Broadcasting Co.

Milton S. Eisenhower, Agriculture Department information director; John Elmer, station WGBM, Baltimore; O. D. Fisher, Station KOMO, Seattle; Leo J. Fitzpatrick, station WJR, Detroit; Willard Givens, National Educational Association; Tom C. Gooch, Daily Times Herald; William Green, American Federation of Labor; Mrs. Rose Jacobs, Hadassah Women's Zionist Organization; Rev. George W. Johnson, Catholic University, Wash. D. C.; B. J. Joliffe, Radio Corporation of America; Lambdin Kay, station WSB, Atlanta; John F. Killien, director of F.C.C. broadcast division; Dr. Cline M. Koon, Inter-Department; Mrs. F. Langworthy, National Congress of Parents and Teachers; Miss Luella S. Laudin, Women's National Radio Committee; H. B. McCarty, National Association of Educational Broadcasters; W. B. McCosker, station WOR, Newark; Mrs. Harold V. Milligan, Women's National Radio Committee; Dr. Robert A. Milligan, California Institute of Technology; William S. Paley, Columbia Broadcasting System; Andrew D. Ring, F. C. C. engineer; John Shepard III, Yankee Network; Dr. Levering Tyson, National Advisory Council on Radio in Education; Miss Judith Waller, National Broadcasting Co.; Frederick A. Willis, Columbia Broadcasting System; and George F. Zook, American Council on Education.

Heitmeier Draws Okay

Salt Lake, Dec. 24. Paul R. Heitmeier, manager of KLO, 100-watt, in Ogden, Utah, was recommended favorably by Examiner F. W. E. of the F. C. C., Thursday (19) on his application for permission to erect a 100-watt station in Salt Lake City. Recommendation, however, contained a caveat. If Heitmeier's application is favorably allowed, the F. C. C. must presumably reverse its verdict of an earlier recommending company to construct a 100-watt. Examiner Seward reported that it has not been shown that a need exists for two 100-watt stations in Salt Lake City. Heitmeier has had 15 years experience in the radio broadcasting business.

Stokowski on G. M.

Stokowski replaces Erskine Raper on General Motors hour Jan. 12 for a one-time guest shot over WEAF on Sunday nights. Enid Zanzhof will be guest soloist, one of the newer voices to be included on the second 13-week run. Stokowski date is first guest host on this season for G. M.

FCC's Washington Docket

Grants and Applications

Washington, Dec. 24.

Plans renewals which have been awaiting action by the Federal Communications Commission, last week, was released when the broadcast division. Five transmitters clear bill of health and turned loose more than a score with temporary extensions.

Five transmitters in the clear Ironwood, Mich.; KROW, Oakland, Calif.; W. Wijk, KGER.

Saving time until the commission can iron out their troubles are: WAXM, Miss.; KREG, Santa Ana, Calif.; KUJ, Walla Walla, Wash.; Ithany, N. Y.; and WIL, St. Louis, Miss. Each receiving 90-day reprieves; WSAJ, Grove City, Pa., granted a 60-day extension; KGF, Oklahoma City, Okla.; KUMA, Yuma, Ariz.; KWKC, Kansas City, Mo.; KXLI, Portland, Ore.; and WRDO, Augusta, Me., will operate temporarily, subject to whatever action the commission may take upon their pending applications for regular renewal.

Extensions with deadline set for Feb. 1, 1936, were given WAAW, Omaha, Neb.; WHB, Kansas City, Mo.; WINS, N. Y. C.; KGBM, Honolulu, T. H.; KPLM, Minot, N. Dak.; WJBJ, Hagerstown, Md.; KCMC, Texarkana, Ark.; KERN, Bakersfield, Calif.; KPZ, Fond du Lac, Wis.; WATL, Atlanta, Ga.; WNR, Sheffield, Ala.; WYOV, Bristol, Tenn.; WPPB, Hattiesburg, Miss.; and WRAK, Williamsport, Pa.

WBEH, Buffalo, N. Y., received daytime juke-jump to 5 kw. present assignment is 1 kw, unlimited, on 900 kc.

The following applications were referred to examiners: Northern Broadcasting Company, Watertown, N. Y., new station to operate on 770 kc with 250 watts; KSCS, Sioux City, Ia., day power boost from 2 1/2 kw to 5 kw (Station which has been operating simulcastaneously, days, with WTAQ, Eau Claire, Wis., as power for full-time); KLO, Ogden, Utah, increase night power to 1 kw, day power to 5 kw, from 500 watts unlimited; JWM, Lansing, Mich., change frequency from 1210 to 1010 kc with 100 watts; KMMJ, Clay Center, Neb., day power increase from 1 to 2 1/2 kw; Navarro Broadcasting Association, Corsicana, Tex., new station to operate on 1310 kc with 100 watts, days; Albert E. Davis, construction permit (in hearing docket) amended to request frequency of 1420 kc with 100 watts, days.

Hearing on license renewal for KSEI, Twin Falls, Idaho, singled out by the commission as a test case, has been set for an unannounced date. Station, accused of illegally treating itself to a power-jump, operates on 900 kc with 250 watts nights, 500 watts days.

Applications Received

Applications for eight new stations and three power boosts were received as follows: 1. L. G. W. Radio Corporation, New York City, new station to operate on 970 kc with 1 kw; Harry G. Gram, Milwaukee, Wis., new station to operate on 1010 kc with 1 kw; Joliet Printing Co., Joliet, Ill., new station to operate on 1500 kc with 100 watts nights, 250 watts days; Ellwood W. Lippincott, Pendleton, Ore., new station to operate on 1500 kc with 100 watts, days; Guilford Broadcasting Company, Fort Dodge, Ia., new station to operate on 1210 kc with 100 watts, days; M. H. White, Winona, Minn., new station to operate on 1200 kc with 100 watts; H. E. Studebaker, La Grande, Ore., new station to operate on 1420 kc with 100 watts nights, 250 watts days (contingent upon granting of frequency change for KRLC, Lewiston, Idaho); George Harman, Fresno, Calif., new station to operate on 1210 kc with 100 watts, days; Station WHAT, Philadelphia, power increase from 100 watts to 1 kw, change frequency from 1310 to 1220 kc and switch from sharing with WTEL, Philadelphia, to unlit; WKY, Oklahoma City, Okla., power increase from 1 kw to 5 kw; WEPN, Philadelphia, power boost from 250 watts days to 1 kw day and night; W. M. frequency change from 1500 to 1310 kc; WRAX, Philadelphia, increase power from 250 watts nights, 500 watts days to 1 kw; Earle Yates, La Crosse, N. M., new station to operate on 930 kc with 1 kw, days; WAO, Davenport, Ia., power increases from 50 kw to 1 kw; First Baptist church, Bluffton, Ind., new station to operate on 600 kc with 1 kw, days; Marshall News Messenger Publishing Co., Marshall, Tex., new station to operate on 1500 kc with 100 watts; Bay County Publishers, Panama City, Fla., new station to operate on 1420 kc with 100 watts; The Metropolis Co., Jacksonville, Fla., new station to operate on 1200 kc with 100 watts; WBBF, Rock Island, Ill., frequency change from 1450 to 1450 kc and power boost from 100 watts nights, 250 kw days, to 1 kw unlimited; KSD, St. Louis, Mo., authority to determine operating power by direct measurement of antenna power.

Examiners' Reports

Three-cornered struggle between KWEA, Shreveport, La., and two stations located in the East Texas oil field area resulted in recommendation by the commission that Shreveport and one quota facilities be turned over to the Oil Capital Broadcasting Co., Kilgore, Tex.

Silent for several months, by commission authority, KWEA had requested renewal of its license, to operate on regular assignment of 1210 kc with 100 watts. Examiner George Hill advocated denial of the application, providing the Kilgore group receives go-ahead sign on plans to erect a new station using KWEA's facilities, but stipulated that the Shreveport transmitter should be reinstated in the event of a turn-down for the Oil Capital Broadcasting Co.

Third contender for the KWEA facilities was KFHO, Longview, Tex., which requested a large frequency from 1570 kc and increase day power from 100 to 250 watts. Examiner's decision between KFHO and Oil Capital Broadcasting was based on increase in quota which would result from assignment shift of KFHO.

Power jump for KGCC, Wolf Point, Montana, was recommended by Examiner John P. Bramhall, though granting of the application would place further burden on the state and zone quotas already heavily over-allotted. In his favorable report to the commission, Examiner Bramhall pointed out that the quota-boost which would result from granting the application would involve Section 307 (b) of the 1934 Communications Act, but it is believed that Rule (c) (6) should govern the disposition of this issue.

Ambitions of WADC, Tallmadge, O., to join the 5 kw parade were favored when Examiner Melvin H. Dalberg advocated jump from 1 kw nights, 2 1/2 kw days, to 1 kw nights, 5 kw days for the station. Plight of WORK, 1 kw station at York, Pa., which uses the same frequency and, according to the examining board, has no serious interference of a serious nature from WADC which limits the service of WORK to a radius of from 5 to 7 miles, supposedly will not be aggravated by granting of the application, since WADC seeks only a daytime increase and WORK's chief trouble allegedly is tied to 'the short period before sunrise and sunset'.

New station for Temple, Tex., has been seconded by Examiner Dalberg. Sponsors of the proposed local, which requests 1200 kc frequency and daytime operation, are listed as Bell Broadcasting Company, though Examiner Dalberg's report points out that the manager of the Temple Daily Telegram will be station manager, if the deal goes through. Also, stockholders of the corporation are identical with those of the newspaper, though the application is said not to be for the purpose of operating a station to further the paper's interests, but rather to provide service for the community.

MAX HELMUTH WESSELS
Foreign Language Program
45 Mins.
Participating
Sunday, 2:15 P. M.
WWRL, Woodside, L. I.

Maybe the radio-speaking difference doesn't care a hoot what's on the air so long as it's in their mother tongue. This check-up (by a German-speaking reviewer) analyzes a reasonably typical program. If it can be called a program.

Max Helmuth Wessels was clocked for 45 minutes on a recent Sunday as follows:

- 2:15, Hofbrau adv.
- 2:22, Watchmaker Einhorn adv.
- 2:30, Mustard adv.
- 2:32, Haberdashery adv.
- 2:35, Adv. for a dance and dance.
- 2:38, Furrier adv.
- 2:41, Adv. for a firm selling spices.
- 2:43, Photo studio adv.
- 2:44, Adv. for foot doctor.
- 2:46, Adv. for a dance and entertainment.
- 2:47, Adv. for a hall and restaurant.
- 2:49, Adv. for travel bureau.
- 2:51, Adv. for Christmas presents.
- 2:53, Several ads. for affairs run by German clubs.
- 2:55, Adv. for another dance.

On another program on the same station Announcer Hans Hansen in 45 minutes of broadcasting, offered five songs of two to three minutes' duration. The rest was all advertising, including: Four restaurants, two butchers, two watchmakers, two candy stores, one dance hall, one travel agent, one bakery, two delicatessen stores, one women's dress shop, one lingerie shop.

HITCHING YOUR HOBBY
With Xavier Cugat, Marion Cole
15 Mins.

Sustaining
Wednesday, 8:30 p.m.
WJCA, New York.

With hobby riders and boondoggling on the radio, it is particularly every station is catering to this type of nut. "Hitching Your Hobby," presented under the auspices of the United States Union Club and aired over the Inter-City hookup, is more than a sop to the amateur artists, car collectors, horse and auto enthusiasts, each week and stages a question-and-answer routine. Scripts used the way they throw the line is a good one, preventing a lot of tragedies with untutored ad libbers. Cugat appears near end smoothly. Ork leader has a lively background, having been a European concert violinist and a friend of Liszt's, and this material is well utilized in the interview. Spoke of his hobby—caricaturing—in non-technical terms and held interest. Marion Cole's feeding of questions okay, and she didn't gush over peritricities. If the role of the Cugat program (11) can be maintained, the series merits the evening time slot it's now getting.

RUSS GIBSON
With Lyle DeMoss
Musical Show
15 minutes, daily
GRAND CENTRAL MARKET
KFOR, Lincoln

Offering ten daily prizes which can be had for the first correct phone calls on a music puzzle which closes this program, Grand Central's Musical Market Basket has a steady listening interest in this area. Guess for Gibson, pianist, to play a tune daily which has been a fave in the past and prizes are given for the correct identification. Rest of the period's daily fifteen minutes is devoted to chatter by DeMoss about foods and piano selections by Gibson, the latter a fancy key tickler. Setup of the program misses no trick, even the who don't get prizes having to call at the Market to pick up the winnings, invariably resulting in other sales. Barn.

'SANTA CLAUS WORKSHOP'
With Marvin E. Mueller, Don Phillips
Holiday Show
LAUER FURNITURE, ST. LOUIS
6 days weekly, 4:45 P.M.
KMOX, St. Louis

A clever idea for youngsters, story of fyer, "Ace Remington" (Don Phillips) who flies to North Pole to broadcast to KMOX via short wave, interviews with Santa and description of various factories. Mueller, who plays Santa, also uses the script. Letters from youngsters received during past 24 hours. Sound effects of short wave and factories very good. Advertising of sponsor in brief bits does not where their Xmas presents come from.

MET. OPERA AUDITIONS
With Edward Johnson, Wilfred Pelletier, Howard Glaney
Singing
30 Mins.
SHERWIN-WILLIAMS
Sunday, 3:30 p.m., E.S.T.
WEAF, New York

(Ceeli, Warsaw, Ceeli)
This is the program that Jack Warner liked. After it was sold to Sherwin-Williams, Cleveland paint firm, allegation was made by Charles Eyer Freeman, Jr., a New York concert manager, that the blueprint was his idea to an idea that he had submitted to various advertising agencies. To this Ceeli, Warner & Ceeli entered a vehement denial and followed up by joining with NBC in obtaining a court injunction to shush Freeman and prevent interference. Litigation delayed the program's premiere a week or two.

This is an amateur program without amateur. Four singers will appear weekly. At the wind-up one will be rewarded with a contract at the Metropolitan. So far all the singers, 44 in an 11-week period, were good enough in the first place to be on file with the opera management. The struggle-for-fame is less vivid in its appeal to the imagination than in the poster orchestra stonum pure sessions. In this respect as in a number of others the program formula poses some questions.

But first of all, and most important presumably to the sponsor, the quality of the talent is excellent. The four singers on the inaugural program were comparable to the best opera talent in the world. Wilfred Pelletier, himself from the Met, directed the orchestra with a fine steady musicianship. In recognition of the need for change of pace and the holidays such trivial as "Jingle Bells" were included. It was an easy-to-take half hour.

Sherwin-Williams is paying for the name Metropolitan Opera Auditions and the personal presence of Edward Johnson, general manager of the Met. Latter is reported getting \$1500 for his bit.

This is perhaps logical enough but a couple of possible drawbacks as fitting into a merchandising set-up. It does not permit the roster to have any prizes. It is choosing the winner nor give any reason for contacting a point dealer. And the prize is awarded by subscription. The group that previously rejected the singers at the Met. It also makes no provision for criticism that the criticism of the winner may have been decided in advance with the series acting as a public trial ride for a personality. The air already has to mind, at least one American opera company has recently received malodorous notices for the manner of picking singers. Favoritism is such a common feature of opera that a program of this caliber ought to take precautions to avoid even a hint. To the artists, apart from the possibility of a contract, the prize as the winner, a lot of publicity, the value of participation probably is in the doing as a means of exposure. Public will scarcely be made conscious of their names. First because their names are played down rather than pushed. Second because they don't introduce the singers in advance, although later they may. "Thank you, thank you" and even what might be called a given will not register due to the unpronounceable and unpellable foreign names. Only John Garney, bass, emerged from the first Sunday program as a memorable name.

Johnson attacked Walter Garney with experienced ease. It comes out smoothly but it's a clutch they won't know what he's talking about until one day to find him a winner. A clue precedes the 'audition' and afterwards the pattern calls for judgment to say, if you understand you have sung in opera abroad? "Yes, I have sung 46 roles in four languages," may be the reply. This fits the program but does not allow the singer to emerge very strongly. Irony was one touch after a splendid woman singer had done the trick. She stated she had originally studied to be a pianist. To this Johnson answered, "Well, that had had time to hear the story how you changed from pianist to singer, but alas—". Since the program had time for several commercials and extended orchestral sections it was scarcely gracious to cut off the singer or of exhortation. Or why mention the fact at all? Gurney did "The Glory Road," more of a dramatic recitation than a song, and then casting out delivered with showmanship and fitly climaxing the program even while the audience in the position of opera out. After three arias, however meritorious, the negro idiom was welcome.

Worth mentioning is the fact that the Metropolitan Opera itself has no sponsor this season. Land.

CLICQUOT CLUB ESKIMOS
Harry Lynn Gordon, Ernie Weber, John Zellner
Band, Songs, Comedy
CLICQUOT CLUB GINGER ALE
8 p.m., Sat.
WABC, New York
(W. W. Ayer)

After a two-year yoff, Harry Reser went back on the air last weekend (21) for the account that previously had kept him on the payroll for eight consecutive years. Reser, seeking to maintain the old traditions of his alma mater, parted kindly with the style that had been his for eight consecutive years, with the result that what he called Saturday night creaked with antiquity when compared to the standards of current air entertainment. To bring it up to date the programs not only needs a general revitalizing as to musical texture, but a few vocal entertainers with style and personality.

Though the numbers were musically the darbs, and Reser himself showed the old air at mastering the banjo, the whole proved a sorry exhibition. There wasn't a really lively moment in the 30 minutes of going. The band went through a variety of styles, and other musical fare of kindred schools: the vocalists, Lynn Gordon and Ernie Weber, did a few lullabies by note, and to top off the limp spirit of the evening, there was a Hebe dialect, deriving from John Zellner, who had performed two occasions. Zellner himself must have wondered how he got there and what he was doing.

Credit matter was as listlessly contrived and interpolated as the rest of the show. It mentioned Reser's three bottles of beer—pale dry gingerale, the soda and the Deep Rock water—and stressed the quantity of beer that he had consumed. Reser still ranks among the top as a banjo virtuoso, but it is doubtful if he can do much more than up-to-the-minute half-hour program can be built around a banjo at this stage of radio's development. Perhaps the best musical showman that he is, has no qualms in that direction himself. Credit it must be. Ode.

Follow-Up Comment

Mitchell Schuster and his orchestra from Jack Dempsey's supper room at the Hotel Waldorf-Astoria, New York, were vocalizing, is a soothing night pop session. Schuster's penmanship is good. The lyrics are rhythmic along with the orthodox forty-two. Lending heavily on the accordion in the arrangements. Miss Williams is Jack Dempsey's sister-in-law; the other half of the former Williams Sisters (Hannah) is Mrs. Dempsey. This is something of a professional return for her and she gives out the vocalizing in engaging manner.

George Olsen and Ethel Shutta, from the College Inn of the Hotel Sherman, Chicago, came through CBS style. Olsen, a tall, thin Shutta uncorked a peach of a novelty number in cockney accent. "Under the Arch" an English composition. Olsen's suave style of announcing and directing his orchestra in places him there as a potential confederate on the air who can foil as well as baton.

On WOR from Chi, via the Mutual Broadcasting System, come two crack dance combos of contrasting styles: Anson Weeks from the Rialto and the Duke Ellington from the Trianon. Lee Bennett highlights the Garberites with his vocals although the band itself is a No. 2 Lombardo in style and orchestration. Weeks' musickers are sprightly perusal and break up their tempos in great style.

Poison Gardner, WHN, New York, Manhattan pianist, may wake up one day to find himself a winner. Colored ivory wit is established in the 'd' but his unique pianology is bound to secure him a place. He's on at divers periods at the Loew station's well-developed annual slogan.

Nelson Edgley's appearance for the first time on NBC on Monday, 8:30 p.m. show off his baritone pipes as Blingy road material. Duetting with Margaret Sparks, whom he impressed as a good singer, he's the loudspeakers because of Edgley's similar stint in the pit with the New York Philharmonic.

No attempt at the heavier classics. Program's an okay job, though a little more serious music at this time of year would hurt.

Charley Stark's Operation

Philadelphia, Dec. 24. Charley Stark, WIP, announcer, left for his home in Wisconsin Saturday (21) to undergo operation for throat ailment.

Expects carving to take place Thursday (26).

PHILLIPS 66 CROSS ROADS PARTY
With Hugh Aspinwall, Clelland Card, W. W. Ayer, Antoinette Bergquist, Range Riders, Three Tonies, Ted Hediger, Wranglers, Bob Links, Dick Long, and cast
Songs, Music, Specialties
One Hour
PHILLIPS 66 PETROLEUM
Saturday, 8:30 P. M.
WCCO, St. Paul-Minneapolis
(Lambert-Petroleum)

Oodling over with his class talent, this program shows what plays every Saturday (8:30-9:30) night to 2,500 in the Nicollet Hotel's main ballroom, has actually too much on the ball. Fairly drips with clever specialties. So many artists are crammed into this hour stint that script (by Mrs. Hays Cavanaugh, station production mgr.), necessarily founders and distorts the program.

Here's a free show (audience gets tickets at Phillips gas stations with purchase of gas or oil) for 2,500 at Phillips 66 station, St. Paul, three hours. Followed by WDG's similar show to 2,500 next afternoon, local showmen may soon have to sit up and take notice of the diversion of 5,000 souls from their pay windows. This show is in for 12 weeks, with the first taken in for Saturday (28). Anyhow, Phillips officials think so highly of their pet that Frank Phillips, prez, together with three other members of the staff, flew from Bartlesville, Okla., to throw a dinner for 1,000 dealers, and, etc. WCCO gave a complete repeat performance of the previous Saturday show, with cast fully intact.

Former burlesquer, "Snooze" Kinnear (who originated burlesque at the line, "We been loosening ever since and monks died of with top honors. Caught both by living room loud speaker and via eye, "Snooze" clicked with equal gusto. He plays 'em with his manner, his garbled Dutch dialect and his goofy songs.

Dick Long's 15-piece orchestra stank too. Long is a fixture at the star of the show. Current pop hits, Dutch comic numbers, hillbilly, semi-classical, "hot" Me rhythms, dramatic Italian stuff—all are taken in stride, but while orchestra is good at all of it, the program's general weakness shows in its lack of variety and confusion instead of continuity. Impression of spinning a globe and not knowing where to put the finger.

Same goes with Hugh Aspinwall. All good, but all specialties; it's like all desert and no roast beef. Examples: Clelland Card, honey philosopher, emceeds the show. Just when things were humming along and happy, the "Honey" couple delivered Roger Babson's favorite poem ("as if anybody cared"), a solemn, sober, churchy preachment about some desert bird who's about to meet his Maker. Out of place, and tedious was no obvious it took audience five minutes to recover its gay mood.

Generally, however, setup boasts Clelland Card, besides Clelland Card, Kinnear, being Clelland Card as "Pinkey" Civil War vet, in some gag script. Antoinette Bergquist, blonde singer, sang a "Pinkey" piano solo. Bob O'Links, punchy vocal trio, and excellent chorus work by all groups, both male and female.

Second glaring weakness in current show is frequency of plugs. "Just one more plug," says the announcer. "Welcome to the Phillips 66 Cross Roads Party." No one can miss it, so it's a clutch sponsor is no mystery to the audience. Plugs are for the at-homers, a plug at the beginning and one at the windup would have been enough. Plugs purveyors dub every soloist and group with the Phillips moniker, besides going gassy on commercial plug, with announced Ted Hediger forced to proclaim in overlong blurs the detailed wonders of polymerization for the good traits of Phillips new motor juice no less than six times when last caught. To take the 15-minute commercial break, the commercial with gagging by playing straight to Clelland Card, did it serve only to make the thing doubly painful. The point where audience, on its guard, looked askance at every joke, suspecting a commercial to pop up. Clelland Card mimics a parrot, "Pretty Polly," here and there, as tie-in with Phillips' POLYMER brand.

More than once, when cast felt a plug coming on, it sat with collective head bowed while Hediger ran through the lines. Plugs grided so much that at show's windup, cast showed more zip, enthusiasm and interest in the good plugs proceeding than did the audience, thoroughly beaten and punch-runk.

There's a music about this one, though. Phillips has plenty of show in the making. Whether they choose to build it to unprecedented heights or to the present level, or let it collapse of its own weight, seems to lie between what can be worked out of the presentodge construction and the painful plugging.

Wait.

Jim Begley, assistant program director at KYW, Philly, back in harness after appendectomy on Thanksgiving day.

NEWS OF YOUTH
With Laddie Seaman
15 Mins.
WABC, New York
Tues.-Thurs., 8:15 p. m.
WABC, N.Y.

(Fletcher—Hills)

There's a satiation showman'ship campaign outlined in conjunction with Ward's juvenile series now on thrice weekly. In a few weeks sponsor expects to have Scoop Ward Press clubs functioning; all over the country, club badges and a flourishing organization of youngsters, and the other exploits. It may jell, as the reporter again is colorful enough to the top in the pre-teenage minds. It's open to girls as well as boys, though aimed at latter seems more logical. Scoop Ward, who's the younger ones was first labeled Parade of Youth. Character of Scoop Ward is a bustling individual who presides in a managing editor's chair and sits down to the day's stories which are submitted from listeners.

Laddie Seaman, 17-year-old youth plays this role, with adult performance before him. He's the different day's dramatizations. These vary according to the program's needs.

One episode concerned a N. Y. fire of 100 years ago, hackneyed in plot and listener appeal. Next was a character study of a boy and his two boys stole stones in the Hudson and one slips over the edge. His rescue was permitted without anything but the help of assisting performers. It was punchy enough. Automotive effects were handled with elegance.

Commercial copy plays up the health angle, plugging Ward bread and cakes.

Wait.

MERIDIAN 7-1212
Drama
30 Mins.
WABC, New York
Sustaining
Wednesday, 8:30 p. m.

WABC, New York, "experimental" radio, but really only experimental in the sense that an amateur is asked to write scripts (Living Role CBS engineer on the Coast), and the subject matter is human interest melodrama. Opener emanates from Hollywood or the East, and more by the same author will follow each Thursday. Played by a company without name billing.

ME 7-1212 is the New York telephone company's attempt to get the correct time of the day. Playlet has a writer from a smart gag (obviously a writer for the "New Yorker") who is a chief of police or a variant thereof, who call the New York, and the operators who monotonously intone from the woodwork on the right and left. The playlet is a correct time; a despondent phoning to find out if he has enough leeway to commit suicide before his insurance policy expires; and a couple of sailors dialing the number, thinking it's a femme line.

Wingfield has the phone operator collapse at midnight at which time her brother, innocently committed to the chair, dies. The playlet is a piece of trash. Scribner eventually goes back to his office to get the material that all that happened was an operator fainting.

Both of these concepts were exhibited freshness, and the stuff appears promising. Would do better, however, to cut down the inventory of his plot enough that everything would be more digestible. Lines and pace okay, and the acting better than par.

BENNETT SISTERS
With Bob Bradley
Songs
15 Mins.
MORRIS SACHS STORES
Daily, 10:30 p. m., CST
WBBB, Chicago
(Schweimer & Scott)

Femme trio makes this an excellent show. The girls are fresh, the late hours of the evening, figuring as a snappy diversion after a round of strictly bad music on the greater part of the show. The girls are a group of neat arrangements, warbling their pop ditties in a manner that makes the program a cinch for listeners.

Bradley is in and out of the show, some music vocalizing to relieve the program of going completely feminine.

TOMMY TATTLE
With John E. Green
Talk
15 Mins.
WBBB, Chicago
Wednesday, 11:30 a. m.

There's a music about this one, though. Phillips has plenty of show in the making. Whether they choose to build it to unprecedented heights or to the present level, or let it collapse of its own weight, seems to lie between what can be worked out of the presentodge construction and the painful plugging.

Collected and spouted by John E. Green, who's the younger ones was first labeled Parade of Youth. Character of Scoop Ward is a bustling individual who presides in a managing editor's chair and sits down to the day's stories which are submitted from listeners.

Wait.

Jim Begley, assistant program director at KYW, Philly, back in harness after appendectomy on Thanksgiving day.

Wait.

'WE ARE FOUR'

Cornelia Osgood, Sally Smith, Charles Flynn, Eleanor Harriott Script Strip

15 Mins.

MUNINGWEAR

Daily, 9:15 a.m.

WGK, Chicago

(Roche, Williams & Cunningham)

This is one of the weaker shows on WGN. Station has long list of daytime strips which command wide audiences and this particular show gives them its best results from being sandwiched among a set of programs which already have established audiences.

Program is worked out weakly, making the best of such appeals, which usually marks these morning shows designed for the femme matron.

Program is a consumptive story about a family of four children who are left orphans; three girls and a boy, the ages ranging from 15 to 22 with the eldest being Nancy, who is the key member of the family and of the program.

These four children are involved in minor situations which don't build much suspense. It's doubtful if the matron trade is sufficiently interested in the episode of the boy's attempt to crash the ether through an amateur program, for example.

GOLD

HOLLYWOOD BOULEVARDIER

With Ben Alexander

Film Gossip

15 Mins.

Sustaining

KFI, Los Angeles

Breezy narration of doings in celluloid town backed by Ben Alexander's neat delivery is pretty much the same old run-of-the-mill chatter with an occasional guest brought in to pep the routine.

Jack Votlon, Paramount talent looker-upper, was in the witness chair on night caught and gave out with interesting info on how he became a picture star. His was an informative discussion with figures to prove his point. Film and male clerks were told of their slim chances of cracking the maza deck, admonished against looking for family bellwethers in Hollywood for that big break. Mothers with infant prodigies also felt the wet blanket.

Too bad Votlon's talk couldn't be piped into those midwest hamlets which are beehives of potential film peddlers tell it, or rather tell them.

Alexander, juve film actor, has a pleasing voice and won't lose an sponsor unless he puts a little lean on his copy. It's for the most part refresh and out and out easy. Slotted nicely for right after Richfield Reporter on Monday nights. He'll have to start curving 'em soon if he expects to be a following.

HELM

EVENING STARS

With Jack Costello, Clarence Schubring, John Johnson, Eloise Rowan, Loretta Season

Musical songs

10 Mins.

MONTGOMERY WARD & CO.

Wednesday, 9 P.M.

KSTP, St. Paul-Minneapolis

Good round of talent here, with Clarence Schubring, Minneapolis Symphony violinist, perhaps topping, although the use of a baritone with radio and Paramount pic experience under his belt, has plenty of what it takes to entertain.

Despite calibre of talent, no attempt is made to go rhythmic. They're down to earth with good fashioned Christmas and semi-classical numbers. Loretta Season and Her Rhythmicettes do some light dancing, but refrain from the too-common hey-hey stuff; they're snappy yet essentially rhythmic. Eloise Rowan at the Wurlitzer does cute trix with sprightly Christmas tunes.

It's a once-weekly spot, coming at 9:00-9:30 P.M. in the evenings. Whole stint is seasonal, with Jack Costello (said to possess the loveliest pitch announcing voice in radio) handing the Christmas bargains in a smooth, that his work is an adjunct of decided merit; one actually waits for the commercial to come against between musical numbers.

Whole period appeals smooth, easy, restful entertainment. **Walt**

Mrs. BEE CHESEBOROUGH

Sketch

15 Minutes

Sustaining

Tues-Thurs; 10; KFAB, Lincoln

Bee Cheeseborough's dialect stuff is in Swedish vernacular. Hits the ether twice weekly, Tuesdays and Thursdays, between 10:30 and 10:45 a.m.

Her story concerns a Swedish and two children who somehow seem to get into a mess whether at home or abroad. The dialect, half the appeal of the sketch is excellent.

Morning hours, best for the housewife rest, in which the Swedish attraction she offers Swedish recipes to those who'll write in, not to mention the listeners who are not interested with giving the sketch a hand. A sense of simple comedy with situations which could happen to ordinary people, makes the sketch 'Hilda's' success. For a station as short on comedy as KFAB has been, this is important for them.

'FROLIC TIME'

With 'Uncle Harry' Chesire and hill-billies

15 Mins.

FALSTAFF BEER

Saturday, 7 P.M.

KMOK, St. Louis

Half hour of fast-moving hill-billy music headed by 'Uncle Harry' Chesire in KMOK Radio Playhouse forerunner. All 12 performers, natives of Ozark Mountains and with mountain costumes, give real hill-billy atmosphere. Includes 'Sheela's' yodeling, 'Frank's' cordonist; two pretty gals known as 'Texas Blue Bonnets'; five who sing and play hot native melodies; 'The Ozark Ramblers'; 'Shuck' with patter and songs of the hills; a gingham decked gal, 'The Ozark Swag' and Roy Queen, tagged as cowboy.

Show works up to a banter flush by entire gang. It's a good show for new stepped-up Falstaff Beer and commercial plugging is kept down to a minimum.

Hurst

BOBBY MEEKER'S ORCHESTRA

Dance Music

30 Mins.

WGZ, Schenectady

This unit, broadcasting from the De Witt Clinton Hotel, Albany, for two months, has perhaps the most versatile outfit heard hereabouts since Kay Kyser's and Doc Peyton's boys aired over WGZ from another Albany outlet. Meeker's group won so much press and word-of-mouth approbation that the station and hotel management decided WGZ's Albany's studio is in the De Witt last week decided to add a half-hour mid-weekly afternoon variety entertainment to the evening broadcasts of tunes and songs. Special program may be presented before a visible audience in the future.

Meeker has 12 men who play swing and country and who glide smoothly; he trots out three competent male soloists, Frank McGuire, Bill Patrick and Bill Blair, and a female soprano, Iola Clark. One of the trio, Blair, tabbed 'Lambie Pie,' something of a come-along in the jukebox, and Clark, more so in person, due to his Arbuckle figure and personality.

Jaco

TOYLAND EXPRESS

With Art Kirkham, Ruth Messmer and Billy Sandiford and Cecil

15 Mins.

LIPMAN-WOLFE COMPANY

KOPN, Portland, Ore.

Each year during the weeks preceding Christmas the Lipman-Wolfe department store entertains a variety of entertainment to the evening broadcasts of tunes and songs. Special daily 15 minute Santa Claus program. Art Kirkham, staff chief announcer, takes the role of Santa in charge of the fun, and among his assistants are Mizzi Le Marr, Bob Haines, Ruth Messmer, Billy Sandiford and Cecil Teague.

Each show involves an imaginary trip to the Claus' top headquarters in the olden days, to invite and tell what gifts they want. Large numbers take advantage of the invitation and as many letters as possible are read on broad broadcast. The current is the fifth year that Lipman-Wolfe have used their department store for the occasion. It indicates that it brings business to the sponsor as well as pleasure to the kids.

Beed

BROADWAY BILL

With Edward Willis

Tuesdays

15 Mins.

OVIAIT'S MEN'S STORES

Men, through Sat., 8:30 p. m. PST

KFAC, Los Angeles

This one's in. Everything's in its favor. Santa Anita track opens Christmas Day for around 65 days of racing and during that time the subject than studio shop talk and the radio show which Hollywood know what that means.

Oviatt's, class men's shop, advertising the idea of the radio show, but in concert style for most part. Once in awhile varies with syncopation, and a little bit of syncopation, and a little bit of syncopation. It's dignified session well suited to clientele of swank Arcadia. Style music doesn't intrude on the festive tuning for formerly casual fare.

Restaurant gets it for only wire

Station and the club way on plugs for this classification.

Hobe

'RENDEZVOUS IN VIENNA'

With Anthony Candelori Orchestra

15 Mins.

Sustaining

Thursday 11:45 a.m.

KYV, Philadelphia

This session of Viennese music is welcome item. Candelori, batoning studio house band taken on some of the most prexy, finally put to patch to pipe with musicians union, supplies tunes that are neither jazz nor highbrow.

Diastrophic of the caught (18) was group of selections from Lehars' 'Count of Luxembourg' opera. Diastrophic of the caught (18) was group of selections from Lehars' 'Count of Luxembourg' opera.

JEWISH NEWS

With Fred H. Wei

15 Mins.

Sustaining

WTGN, St. Paul-Minneapolis

Fred H. Weinberg, managing editor of the American Jewish World, at the mike. Obviously designed to ameliorate anti-Jewish trends and foster good will to the race, this program is the job in arresting, interesting fashion. It's all factual; it's all news; but so skilfully chosen that the listener will well sold by Weinberg, that one tune in deserves another.

Guest subjects covered runs from the Warsaw, Budapest, rabbi anti-Jewish riots to the fact that Baroness Eugene Rothschild and Mrs. John Marriot, daughter of Otto H. Kahn) are among the world's best-dressed women; and the host, Fred H. Weinberg, and (of all things) ham and bacon, are among the top items on the American import list.

Weinberg cited an (old) joke. All Jewish-American football team, gave nods to Daniel Frohman, vet spokesman, on the publication of his biography; to Lucius M. Littauer, for his \$2,000,000 gift to Harvard (he gave \$1,100,000 to the Jewish Community Center).

His speech at South Bend, Ind., when hizzoner scored race intolerance; and to the Prince of Wales, who the dedicated Jewry in building for British sailors at Haifa, Palestine, in January.

Mr. Weinberg's program, with withal, palatable, educating and entertaining, this program should be a tonic for all Jewish-American. On Sunday afternoons, 4:30-4:45.

Walt

HENRY HICKMAN

'Inquiring Reporter'

15 Mins.

WFRB, Baltimore

(Newshof Agency)

Man-in-street programs far from new here, but Henry Hickman's successful program of type in Baltimore and only one ever to wangle to sponsor a show. Hickman, in this town, leastwise) angles showmanly injected, such as running contest for submission by public of a cleverest, best, or funniest, \$5 to top and five \$1 prizes weekly; also twice weekly in early evenings from Balto hotel lobby in heart of loop.

Each of the five or six persons asked 10 questions per program gets dollar, and only plugs inserted are at the dough dispensing when announcer Hickman bestows with guests of National Beer presents, etc.

ARCADIA STRING ENSEMBLE

Musical

15 Mins.

Sustaining

WFLA, Philadelphia

Harp, cello and piano playing luncheon music in Arcadia International, six-times-a-week over staggered time on WIP band. Usually it's 1 o'clock, but occasionally it's moved 15 minutes one way or the other.

Stanza offers welcome change from customary blarney stuff piped into the air. It's a nice touch, but in concert style for most part. Once in awhile varies with syncopation, and a little bit of syncopation, and a little bit of syncopation. It's dignified session well suited to clientele of swank Arcadia. Style music doesn't intrude on the festive tuning for formerly casual fare.

Restaurant gets it for only wire

Station and the club way on plugs for this classification.

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ARCHIE LOVELAND ORCH.

Dance Music

30 Mins.

Sustaining

KGW, Portland, Ore.

Local dance situation is improved over the last few weeks. The increase in night spots has made more jobs and some fine, danceable music. Archie Loveland's orchestra is a good one. There are numerous remote broadcasts of dance music with Archie Loveland playing for number one. The orchestra is a good one. There are numerous remote broadcasts of dance music with Archie Loveland playing for number one.

Orchestra just opened the Oak room in the Benson Hotel and is getting the crowds. Weak spot of work is the vocalists which could be greatly improved.

'THE WIDOWS' SONS'

With Lucille Laverne, Parker Fennelly

30 Mins.

Sustaining

Sunday, 4 p.m. EST

WEAF, New York

Another Lulu Volmer radio serial and like 'Moonlight and Honey' and others by this playwright, possessing strong elements of appeal. It is one of the oddities of radio broadcasting that none of the Volmer stuff has attracted sponsorship. It's mountain-high above the average radio script writing. Its humor is genuine, rings true, belongs in the story and its climaxes and tensions are artfully contrived and logically worked out from episode to episode. Yet it would seem almost as if the very merit of the writing has frightened advertisers.

NBC has consistently done fine work in producing these Volmer scripts. The characterizations have been sharply differentiated so that a happy adjustment between the two leads is inevitable. Identified with Volmer's 'Sun Up,' is given star billing. Others not mentioned, but among them Parker Fennelly's voice was (presumably) recognized.

In a mountain cabin a sturdy matron lives surrounded by her several adult sons. Their lives, loves, misadventures and problems are woven in and out of the story. Few writers understand the intricacies of radio better than the microphone well enough to keep over a dozen voices separated and a natural, conversational, and intelligible. It is a program that requires rapid attention, but given the leavay of the first two minutes with which attention is won, it is American folklore shot through with sentimentality, a wee pinch of humor, and a carload of humanity.

There isn't a blow-junk or a zither in the Volmer concept of hillbilly. But there's a lot of homely entertainment.

Land

'UNCLE TOM KIL'

With Harold Will

15 Mins.

WILLIS-LANE STUDIOS

Sun, 12:30 p.m. EST

WHN, New York

Parents with a desire to push little Betty or Willie into the glacial spotlight may go for this juvenile show. Other dailies will squirm as its one of those broadcasts, replete with precocious talent and presented in slapdash style with bad taste notable.

Willis-Lane studios train young ones for radio, make professional students out of amateurs. Its present students become bait for new enrollees. Don't expect much out of Jan. 1, Uncle Tom down on the old plantation, with all the smartie toes just bursting to let go with a redhot stity 'Bring back my mommy, please.'

Those selected for the initial program lack the musical taste and talent by chanting in a nasal monotone and hanging on to those notes with gusto. No time was lost either. Their radio work is a relief. It is modified by the fact that the next turn is apt to be as bad as the one before.

Only piano accompaniment used.

Brul

'Tea at Ritz' Expands

'Tea at Ritz' program now three

a week, with additional broadcasts. New Pompelin programs will be in mornings but with same entertainers that appear on 'Ritz' broadcast. Roger White handling.

Radio's S.R.O. Is A.T.G.;

Means 'All Time Gone'

15 Mins.

Sustaining

Tulsa, Dec. 24.

Station KTUL put up radio's equivalent to S.R.O. (standing room only) for Christmas day. Posted notice that A.T.G. (all time gone) prevailed for the holiday.

KTUL operates 18 hours daily. Christmas schedule held 152 local and national accounts on programs, greetings, spot burbs.

HALL-ROONEY FEUD

Musicians Walks Out on Tru-Beer Show

15 Mins.

Sustaining

George Hall quit the Tru-Beer show over WOR, New York, last Wednesday (18) after a disagreement with Pat Rooney, who m.c.'s the series. Burnup developed when Rooney lost his place in the continuity and timing uneasy after a 15-second wait, broke into the number which Rooney was to introduce with a gag.

Hall had mastered the program since it started four weeks ago.

Spud on WOR, WLW

Spud Cigarettes makes its debut on the air Jan. 7, using a hookup of WOR, New York, and WLW, Cincinnati. Contract is for 13 weeks, and if the campaign pans out well, WGN, Chicago, and CKLW, Detroit, will be added.

Program will offer music plus Tex O'Reilly, the adventurer, and take the 11 to 11:30 spot Tuesday nights, Kenyon & Eckhardt is the agency.

Kraft to Coast

Hollywood, Dec. 24.

After Jan. 2 the full hour Bing Crosby broadcast for Kraft cheese over National Broadcasting web will emanate from the Hollywood studio. At that time Paul White-man, chief swing over to the Woodbury soap alliance.

Jimmy Dorsey's act, Crosby's accompaniment, will have 24 places, double its former strength. Bob Crosby, the character, has arrived on the Coast.

Folger Takes Farnum

Hollywood, Dec. 24.

'Drums,' adventure series headed by William Farnum, former screen star, will be aired over Columbia-Don Keston radio after Jan. 1, sponsored by Folger Coffee. Goes weekly in half-hour installments.

Vera Oldham, who did the Chandu continuity, is developing the sketches.

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a week, with additional broadcasts. New Pompelin programs will be in mornings but with same entertainers that appear on 'Ritz' broadcast. Roger White handling.

New York Radio Parade

(Continued from page 31)

Broadcasting engineers' association, Journal, has a swell Xmas issue. Lou Miles is editor. Pickford program on Feb. 6 will have Jeanette MacDonald and Nelson Eddy for guests. Ylvis and Clark, with Sandy at Mac, have 15 minutes at WMCA. They are vaudevillians. Harry Leeds, manager of Bowtell Sisters, in Suydenham Hospital with a stomach ailment. Waldo Mayor ailing his tenth year with Major Bowes. Jerry Gray, Broadway musical writer of vaude later in Ed Smalley's act. Ted show a WAEB aired in 1928 over Columbia as Hank Simons Show-bow. Lux program stars are kept comfy and contented by Doris Sharpe and Sam Schiff at WABC. Doris handles the Gables while Skip looks after the gals. Nerty Conn, ex-secretary to Jay Gould, ex-chief of Beet Foods, is now in Benton & Bowles radio dept. Ruth Betz of Columbia press to Julius and Helen Estrand of exploitation. Minnesota for Xmas. Van Hoff, who plays role of Bruno Hauptmann on WGNW, opens in a Shubert production in Boston next week. Leo Reisman on a tour of one-nighters. Jan Rubini has birthday this week. Lou Arns, Ervin Wasey radio chief, to Cleveland.

Bobby Benson program at WABC pulled 59,000 tops in four days a code book giveaway. Plugging Force and I-I-O tops with two top acts a gimmick. There will be no ad-ilp show after the New Year's Eve broadcast of 'Jumbo.' Usually the radio cast materials but this day they have a minute performance and the avenue must be set. Three Little Funsters on WMCA promise no Xmas carols today. Nat Wolf of Ben Rocks office to Coast for long stay while handling the Pickford program. Seute Cigar show at Columbia ended all of a sudden. Bud Hulek grousing about with a bad tooth. World-Telegram audience to Julius and Helen Estrand of exploitation. Minnesota for Xmas. Van Hoff, who plays role of Bruno Hauptmann on WGNW, opens in a Shubert production in Boston next week. Leo Reisman on a tour of one-nighters. Jan Rubini has birthday this week. Lou Arns, Ervin Wasey radio chief, to Cleveland.

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Broadcast Directory

Executives of NBC, CBS, Mutual and Regional Networks Are Listed, Together with Station Personnel in New York, Chicago, Los Angeles, San Francisco, Philadelphia and Boston.

New York City

(Stations WJZ-WEAF)
10 Rockefeller Plaza
Circle 1-3000
M. H. Aylsworth, President.
Richard C. Patterson, Jr., Executive V.P.
Mark Woods, Asst. Executive V.P.
A. L. Ashby, V.P. and General Attorney.
Edgar Kneek, V.P. in Charge of Sales.
John F. Rival, V.P. in Charge of Programs.
George Ennis, V.P. in Charge of Artists' Service.
Wm. V. F. in Charge of Sales Operations.
David Rosenblum, V.P. & Treasurer.
Lewis MacConnell, Secretary.
C. W. Hara, Dir. Research and Development.
Frank E. Mason, V.P. Administrative.
D. E. Jara Almon, Evening Gen. Mgr.
Donald S. Shaw, Eastern Sales Mgr.
Alfred H. Morton, Mgr. Program Dept.
Phillips Clark, Sustaining Prog. Mgr.
Bertha Brinkard, Commercial Program Mgr.
F. J. McLaughlin, Mgr. Traffic Dept.
Thomas Belvin, Charge Music Library.
Quinton Adams, Office Manager.
John R. Carey, Service Manager.
D. B. Van Dine, Office Supervisor.
D. W. Blaxden, Purchasing Agent.
R. J. Titchener, Assistant Treasurer.
H. P. McKee, Auditor.
H. M. Kelly, Assistant Auditor.
Hugs M. Deville, Chief Stationer.
M. M. Brophy, Mgr. Station Relations.
Wm. S. Hedges, Jr., NBC-operated Station.
O. B. Hanson, Chief Engineer.
R. L. H. James, Asst. & Sales Promotion Mgr.
D. C. Tullip, Asst. Mng. Dir. Artists' Service.
Harold Kemp, Artists Service Bands.
Louis D. Schenck, Transcriptionist.
Perry Cowan, Mgr. Personal Bookings.
Wayne L. Randall, Press Dept.

CBS
(Station WABC)
485 Madison Ave.
Wickham 2-2000
William S. Paley, President.
Edward Klauber, Executive V.P.
Sam Pickard, V.P., Station Relations.
Hugis Kemel, Sales, V.P. in Charge of Sales.
Lawrence W. Lowman, V.P. on Operations and Secretary.
Paul W. Keenan, V.P.
R. B. Runyon, Treasurer.
W. C. Gittinger, Sales Mgr.
Wm. H. Endicott, Asst. Sales Mgr.
W. S. Lewis, Comm. Program Dir.
Robert Fattner, Sales Promotion Dir.
F. P. Willis, Asst. to Pres.
John J. Keady, Research Dir.
Gillon B. Gray, Comm. Continuity Editor.
G. Oude, Publicity.
Edwin E. Cohen, Technical Dir.
Paul White, Special Features.
Robert E. Cohen, Local Director.
Julius Matfield, Music Library.
John W. Cowman, Commercial Sales.
Courtney Saxe, Dramatic Dir.
Rabbi J. Friedman, Religious Bureau.
Paul Ross, Mgr. Personal Bookings.
James Pope, Mgr. Band Dept.

MUTUAL
1440 Broadway, N.Y.C.
Pennsylvania 9-1000
WOR, Newark
WGN, Chicago
WLW, Cincinnati
CKLW, Detroit
W. E. Macfarlane, Pres.
A. J. McCool, Chairman Bd.
C. Treibler, Treas.
E. M. Antrim, Secy.

WOR
1440 Broadway, N.Y.C.
Theodore C. Stewart, Gen. Mgr.
Walter J. Neff, Sales Mgr.
W. J. Johnson, Dir. Public Relations.
Alfred Wallenstein, Musical Director.
Julius Beecher, Chief Engineer.
Joseph Bell, Studio Mgr.
Philip Truett, Continuity Editor.
J. R. Egan, Chief Engineer.

WMCA
Kalechbecker Broadcasting Co.
WMCA Building
160 Broadway
Circle 1-2200
Donald Flamm, Pres.
William Weisman, V.P. and Counsel.
Sydney J. Flynn, Asst. to Pres.
Bernard Lohner, Sales Director.
F. D. Dymally, Business Mgr.
Alfred Hall, Program Director.
Charles Carson, Production Director.
Larry Nixon, Publicity Dir.
Harry Faxon, Continuity Director.
Richard E. Pabel, Special Events.
Carl Taylor, Musical Director.
Philip Harrison, Dramatic Director.
Harry Harshfield, Chief Engineer.
L. A. Alexander, Chief Announcer.
E. A. Friedman, Artists' Mgr.
Frank Marx, Chief Engineer.

WHN
1540 Broadway
Bryant 1-3500
Louis K. Sidney, Gen. Mgr.
Fred Buehler, Asst. Mgr.
Morty Harris, Production Mgr.
Mitchell Lerner, Production Mgr.
Jean Martin, Mgr. Artists Bureau.
Don Albert and Alex Hude, Musical Director.
Phillip Wallsten, Sales Mgr.
Arthur C. Bryan, Continuity Mgr.
Dick Ward, Special Events.
W. J. Williamson, Chief Engineer.
Vioin Myer, Mgr. Auditions.
Joan Warner, Continuity.
J. Van Stratum, Comptroller.
Perry Charles, Publicity Dir.
Morroe Hingler, Asst.

WNW
501 Madison Ave.
Plaza 3-3000
Richard O'Day, V.P.
Charles Slatt, Mgr.
Leo Kahn, Musical Dir.
Bernie Julia, Sales Mgr.
Max Vetter, Chief Eng.
Bill Parren, Chief Announcer.
Mack Miller, Publicity.

WNBC
114 East 58th St.
Edorado 5-0100
Burt Surtis, Station Mgr.
Alfred Antonia, Musical Dir.
Dorothy Kemper, Program Dir.
Edward Geland, Continuity.
Charles Ponce, Chief Engineer.
F. W. Henkle, Publicity.
Earl Harter, Special Events.

WBXN
200 East 121st St.
Matroes 5-0333
W. C. Alcorn, V.P. and Gen. Mgr.
Sydney W. Caulfield, Treasurer and Comptroller.
William J. Moore, Secretary and Asst. Commercial Mgr.
Edward Egan, Production Manager.
Frank Johnson, Studio Director.
Leon Goldstein, Publicity Director.

WLWL
Universal Broadcasting Co.
415 W. 50th St.
Edorado 5-0300
H. F. Riley, Dir.
J. P. Kieran, Business Mgr.
R. L. Harlow, Asst. Sales Manager.
George O'Brien, Program Dir.
Rudolph Furt, Musical Dir.
Joseph Deppa, Chief Engineer.

WEEI
Edison Electric Illuminating Co.
80 Bay Street
Hus. 3223
Joseph B. Gross, Director.
W. B. Burton, Station Mgr.
Lewia Whitcomb, Exec. Asst.
Harold Pello, Exec. Asst.
R. A. Burien, Production.
Arthur H. Jones, Programs.
F. K. Baldwin, Operations.
H. E. Fallowa, Acting Sales Head.
W. B. and W. B. Z.
Hotel Bradford, Boston
Hotel Lincoln, Springfield
Hancock 4281
John A. Holman, General Manager.
Joseph B. Badgley, Plant Manager.
George A. Harder, Press and Sales Promotion Manager.
John F. McNamara, Program Manager.
Clara E. McNamee, Plant Manager.
Griffith B. Thompson, Sales Manager.
Clara E. McNamee, Service Manager.
Robert E. White, Studio Manager.
Charles S. Young, Office Manager.

WMEX
Northern Corporation
Hotel Manager
Capital 1200
Alfred J. Pota, managing dir. tor and technical director.
John E. Kelly, program dir. tor and chief announcer.
Alfred Wanner, sales director and announcer.
Marie Moon, continuity director and announcer.
Vivienne Mae Cameron, director publicity and announcer.

WCOP
Massachusetts Broadcasting Company
Copley Plaza Hotel, Boston
Commonwealth 1171
Joseph M. Kirby, President.
John E. Slatton, General Manager.
Arthur Leary, Production Manager.

WHDH
atbison Radio Corporation
Hotel Touraine
Hancock 0000
Capt. John Matheson, Pres.
Ralph J. Matheson, Station Mgr.
Loren Matheson, Program Dir.
Jack Knell, Prod. Mgr., Cont.
A. Cameron Steele, Mgr. Artists Bureau.
Watson Kowanski, Chief Engineer.

KYW
Westinghouse Electric and Manufacturing Company
1620 Chestnut St.
Locust 3700
Dr. Leon Levy, President.
Robert Sticat, Commercial Mgr.
Stan Lee Rosen, Program Dir.
John Leitch, Chief Engineer.
Charles Brown, Publicity Dir.
Universal Artiste Bureau, Emmet Sales, Dir.

WFIL
1610 Market St.
Valent 3200
Samuel R. Rozenbaum, President.
Donald Williams, Gen. Mgr.
Roger Cline, Business Mgr.
Jack Stewart, Sales Mgr.
Carl Ketchum, Program Dir.
Martin A. Goss, Publicity Dir.
Frank Becker, Chief Engineer.
Alston Stevens, Chief Announcer.

WIP
Gimbel Brothers Department St.
Ninth and Chestnut Sts.
Volunt 1800
Benedit Gimbel, Jr., President.
Alma A. Currier, V.P. and Gen. Mgr.
John Hayes, Program Dir.
James Allen, Publicity Dir.
Edward Johnson, Chief Engineer.
Murray Allen, Chief Announcer and Production Mgr.

San Francisco
NBC
(Stations KPO-KGO)
111 Sutter St.
Winter 1520
Don E. Olman, V.P. and Wente
Mr. J. Maxwell, Asst. Div. Mgr.
Low Fred, Dir.
Harry Anderson, Sales Mgr.
A. Saxon, Mgr. of Plant Operations and Engineering.
Clay E. Todd, Press Dir.
F. J. Dellet, Office Mgr.
Willard Anderson, Chief Announcer.
Don Cope, Prod. Mgr.
Raymond Buchanan, Sales Promotion Mgr.
Meridith Wilson, Musical Dir.

CBS-Don Lee
(Station KFRC)
1000 Van Ness Ave.
Prospect 6100
Fred Pabst, Don Lee Gen. Mgr.
Harrison Holloway, Station Mgr.
Owens Dresden, Sales Mgr.
Claude, Technical Dir.
Claude Swetten, Musical Dir.
Ed Murphy, Publicity.
Arnold Maguire, Cont.

KYA
(Heart Company)
Examiner Bldg.
Douglas 2530
Edward McCullum, Mgr.
Henry Rogers, Prod. Dir.
R. E. Patterson, Chief Announcer.
Cy Trubbe, Musical Dir.
J. E. McGee, Chief Engineer.
Jas. Converse, Comm. Mgr.

KJVS-KQW
Union and Son.
1000 Bush St.
Ordway 4148
Ralph Brown, JVS Mgr.
C. L. McCarthy, KQW Mgr.

KGGG
(Golden State Broadcasting Co.)
Olympic Hotel
Oakland 6993
Robert J. Craig, Pres.
W. N. McGill, Gen. Mgr.

KFSO
(Associated Broadcasters)
Rex Building
1700
Wesley I. Dunn, Pres.
Philip G. Lasky, V.P. and Gen. Mgr.
Clarence H. Brown, Prod. Mgr.
B. D. Murphy, Pres.
R. V. Howard, Tech. Dir.

Los Angeles
CBS
(Station KHJ)
(Columbia Don Lee Broadcasting System)
1075 Wilshire Blvd.
Vandenberg 7111
Thomas Lee, President.
Eileen Willis, Asst. Mgr.
Bill Goodwin, Production Mgr.
Glenah Taylor, Program Dir.
Clarence Hamilton, Studio Supervisor.
Ruth Barlow, Traffic Mgr.
Bet. A. Phillips, Sales Mgr.
Wanna Miller, Publicity.
Thanna Lee Artist Bureau, Robert Murr.
Don Bliss, Chief Announcer.
Ernest Underwood, Chief Technician.
Carol O'Meara, Continuity Editor.

NBC
(Hollywood Office)
6137 Marathon St.
Hollywood 3501
John Swallow, Mgr.
Cecil Underwood, Production Mgr.
Sydney D. Dixon, Sales Manager.
(Los Angeles Office)
821 Richmond Bldg.
Michigan 8807
Harold Bess, Asst. Mgr.
Della Harshberger, Manager, Artists Bureau.

(Stations KFI-KECA)
1000 So. Hope Street
Richmond 011
Earle O. Anthony, President.
H. L. Shillinglaw, General Manager.
Glen Davis, Program Dir.
Don Havenin, Commercial Mgr.
Clay Osborn, Production Mgr.
Eos Rodriguez, Publicity.

KFWB
Warner Bros. Pictures Corp.
Warner Theatre Bldg.
Hollywood 6810
Gerald King, Gen. Mgr.
Charles L. Hittelman, General Jack Joy, Production Manager.
Chester H. Hittelman, Chief Engineer.
Frank Murphy, Supervising Engineer.
George Fischer, Publicity.

KNX
Western Broadcasting Co.
599 Sunset, Hollywood
Hollywood 3101
Guy C. Earl, Jr., President.
Raynor Rogers, V.P. and Gen. Mgr.
Carl B. Nissen, Commercial Mgr.
Kenneth C. Grinstein, Technical Supervisor.
Conrad E. L. Cox, Production Dir.
Willard Hest, Musical Dir.
Arthur Kemp, Production Mgr.
Les Navillier, Manager News Bureau.

KMPC
(Beverly Hills)
S. A. Scherer Co. Inc.
2 E. 40th St.
OC 0211
Richard Connor, Gen. Mgr.
Kenneth W. Kelly, Production Manager.
Harold Burgess, Chief Technician.
Arthur Stevenson, Musical Director.
Lyle Steadman, Commercial Manager.

KMTR
KMTR Radio Corp.
915 So. Vermont, Hollywood 1101
Reed F. Callister, President.
Edward J. Gorman, General Manager.
Sylvester Santella, Musical Dir.
Elsie Harner, Program Director.
John Allrich, Chief Engineer.

New York Ad Agencies
(Radio Production Executives)

N. W. Ayer & Son, Inc.
600 Fifth Ave.
Douglas Coulter.
B. B. D. & O.
383 Madison Ave.
Arthur Pryor, Jr.
Herbert Sanford

Benton & Bowles
444 Madison Ave.
Chester Bowles
Tom Revere.
Blow Co. Inc.
444 Madison Ave.
Milton Blow.

Jacket-Sample-Hummert, Inc.
230 Park Ave.
Frank Hummert.
ropke-Smith-French,
247 Park Ave.

Campbell-Ewal
1780 Broadway
Louis Dean.
Cecil, Warwick & Cecil, Inc.
230 Park Ave.
Icard Nicholas.

Paul Cornell Co.
650 Fifth Ave.
S. Caskin.
Erwin, Wasey & Co. Inc.
420 Lexington Ave.
Lew Amis.

William Esty & Co. Inc.
100 E. 42d St.
Edward Byron.
Fletcher & Ellis
500 Fifth Ave.

Gardner Advertising Co.
33 W. 42d St.
oland Martini.
J. Stirling Getchell
Chrystal Bldg.

Harry Berovich.
Gotham Co.
250 Park Ave.
A. A. Kron.
Lawrence C. Gumbinner
9 East 41st St.

Herschel Deutsch.
Hanf-Metzger, Inc.
150 Fifth Ave.
Louis A. Witten.
E. W. Hallwig Co.
9 E. 40th St.

George Carhart.
Joseph Katz Co.
247 Park Ave.
Bennett Larson.
Lambert & Feasley, Inc.
400 Madison Ave.

Marion Horrell.
L. E. Mitchell, Inc.
27 E. 45th St.
Robert W. Orr.
Marion V. Parr.
State 5401

Lord & Thomas.
247 Park Ave.
Montgomery Hackett.
Gregory Williamson
Thos. A. McAvity.

Marschall & Pratt
535 Fifth Ave.
Curt Peterson.
McCann-Erickson, Inc.
285 Madison Ave.

Dorothy Barton.
Newell-Emmett.
40 E. 24th St.
William Reed.
Peck Adv. Agency
444 Madison Ave.

Arthur Sinsheimer.
Frank Presbrey Co.
247 Park Ave.
E. Noakes.
Trauttrauff & Ryan, Inc.
Chrystal Bldg.

KGFJ
1417 So. Figueroa St
Prospect 1158
Ben S. McGowan, owner.
Duke Hancock, Assistant Manager.
Joseph Decker, Program Director.
J. R. Colbert, Chief Technician.
Joe Parker, News Editor.

KRKO
Radio Broadcasters, Inc.
641 South Spring Street
Madison 2281
Frank Doherty, President.
F. W. Freitag, Gen. Mgr.
Harry Gales, Music Director.
Howard Delong, Chief Technician.
Joe Mielche, Publicity.

KTM
Evening Herald-Publishing Co.
214 So. Vermont
Exposition 1341
George Atkinson, President.
Clarence Juvona, Chief Technician.
Mayfield Kaylor, Production Manager.

KFAO-KFVD
Los Angeles Broadcasting Co.
645 Madison Ave.
Fitzroy 1211
Don T. Smith, General Mgr.
Calvin Smith, General Mgr.
Frank Swart, Production Director.
Jerry Joyce, Musical Director.
Arthur Tibbels, Charge dramatics.
James Brown, Chief Technician.
Mel Lomon, Publicity.

KIEV
W. M. Rife, Chief Engineer.
Glendala Hotel
Ona 34101
Dave Cannon, Front Desk.
L. W. Peters, General Manager.
Leslie Adams, Chief Announcer.

Chicago
NEC
Merchandise Mart
Superior 3300
(Stations WEHR-WMAQ)
Niles Trammell, V.P. in Charge.
Sam Wynn, Asst. to V.P.
F. G. Parker, Asst. Gen. Mgr.
John Whalley, Office Sales Mgr.
Sidney Strotz, Program Dir.
Roy Shild, Chief Engineer.
C. L. Manser, Production Dir.

W. H. Drops, Director of Agriculture.
Judith Walter, Educational Dir.
Kenneth Carpenter, Sales Mgr.
Chas. Rowman, Sales and Service.
O. D. McDermott, Local Sales Mgr.
Glen Carlson, Chief Engineer.
Howard Laugens, Chief Engineer.
Ben R. Duggan, Maintenance Mgr.
Al Williamson, Publicity Mgr.

CBS
Whitehall 6900
(Station WBBM)
H. Leslie Atwell, V.P. in charge.
Don Thornburgh, Asst. to V.P.
Jed King, Traffic and Office Mgr.
John Whalley, Office Sales Mgr.
Bill Williamson, Radio Sales Mgr.
Leonard Erickson.
J. Kelly Smith, WBBM Sales Mgr.

W. H. Drops, Director of Agriculture.
Judith Walter, Educational Dir.
Kenneth Carpenter, Sales Mgr.
Chas. Rowman, Sales and Service.
O. D. McDermott, Local Sales Mgr.
Glen Carlson, Chief Engineer.
Howard Laugens, Chief Engineer.
Ben R. Duggan, Maintenance Mgr.
Al Williamson, Publicity Mgr.

WCFI
Furniture Mart
Superior 3300
John Fitzpatrick, President.
Edward N. Nocker, Asst. Mgr.
Frank Lundquist, Bus. Mgr.
Maurice Lynch, Treasurer.
Coulby Hamilton, Production Dir.
Edna Hanson, Musical Dir.
Howard Keegan, Chief Announcer.
Maurice Maquard, Chief Engineer.

WJJD
Lake and West Sts.
State 5401
Ralph L. Atlas, President.
Arthur M. Linick, Gen. Mgr.
Herbert Sherman, Chief Engineer.
Gus Altkovich, Program Mgr.
Bob Hollander, Publicity Mgr.
Ben Carter, Musical Dir.

WLS
1230 W. Washington
Haymarket 1700
Burdette Butler, President.
Glenn Snyder, Gen. Mgr.
Leo Fox, Sales Mgr.
George Higgan, Program Mgr.
Walter M. Davidson, Adv. Mgr.
Tom Howe, Chief Engineer.
Clementine Lodge, Artists Mgr.
Julian Rostky, Publicity Engineer.
Berl W. Kurtze, Booking Mgr.

WGN
Drake Hotel
Superior 3300
W. E. Macfarlane, Gen.
Quin Ryan, Station Mgr.
Ed Wood, Chief Engineer.
Edward Barry, Production Mgr.
Frank Myers, Chief Announcer.
Frank Schreiber, Publicity Dir.
R. D. Innis, MVS Production Mgr.

WGES
129 E. Crawford
Van Buren 8900
Gene Dyer, Station Mgr.
Charles Lannhagen, Production Mgr.
Joseph Brubaker, Chief Engineer.
John Van, Musical Dir.
Don Crooner, Chief Announcer.

WI
201 North Wells
State 5400
Ralph Atlas, President.
Dwight Neuhoff, Station Mgr.
John Dwyer, Production Mgr.
Hugh Hodges, Chief Engineer.
Blmer Neuhoff, Musical Director.
C. K. Shirk, Chief Engineer.

WAAP
Palmer House
Randolph 1717
Ward E. Neff, President.
Will Hutchings, Gen. Mgr.
Norman Rogers, Sales Mgr.
Edward Simmons, Treasurer.
Arthur Tracht, Continuity Editor.
Carl Ulrich, Chief Engineer.

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts

HOLI SOUSE WARN-INGS.
WOR, NEW YORK.

ix Gin and Gas
New York City.

WOR, New York, will strike a novel note in safety driving during New Year's Eve, when it plans to air between station breaks deftly couched announcements urging motorists to lay off the steering wheel if they feel the effects of the liquor.

Each announcement will wind up with the slogan, 'Don't drive a car unless you're in the right condition.'

VIRGINIA

REA
on Chevrolet

SATURDAYS, 9 P.M., WEAF
COAST-TO-COAST

Address: Stroudsburg, Pa.
Phone: Saylorsburg, Pa., 224

RICO MARCELL
And His Orchestra

Second Year With Johnson Wax Program

Mon., 7-10 P.M., CST
NBC Chicago

RAY NOBLE
Rutabov Room
Radio City
New York
WABC
9-10 P.M., EST
Wednesdays
COCA-COLA

EXCLUSIVE MANAGEMENT
ROCKWELL O'KEEFE INC.
WILLIAM MORRIS AGENCY

AL DONAHUE
Bermudiana
Bermuda
NBC
Derec
Records
AND HIS ORCHESTRA

EXCLUSIVE MANAGEMENT
ROCKWELL O'KEEFE INC.

Victor Young
SHELL
OIL
SATURDAYS
WEAF
9-10-10-30 P.M.
EST

EXCLUSIVE MANAGEMENT
ROCKWELL O'KEEFE INC.

Actor on Parade Float

Knoxville, Tenn.
Bob Drake of 'The Jackson Family' program on WROL does 12 characterizations. Program is sponsored by Southern Coal and Coke every day.

In a recent street parade sponsor put Drake on a float equipped with loudspeakers and Drake continued to chatter in character for the edification of the public along the parade route.

ign' Station Explains

Buffalo.
Unusual promotion stunt for radio station employed here by WEBR in passing out throwaways to all fans at six-day bike race. Station admits possibility that it doesn't please everybody all the time. 'For the benefit of more than 300,000 of our citizens who enjoy programs in the language of the old country we have special programs in German, Italian and Polish at especially designated hours. We are thus able to serve all our citizens, both in English and in other tongues. If you should tune in on a program you may not like, please tune us in again some other time.'

WIP's Mummies Parade

Philadelphia.
Annual New Year's Mummer Parade, one of outstanding events of its kind in country, will be broadcast again by WIP. Affair, which has about 12,000 hanging their heels against asphalt while they try not to freeze and usually draws upwards of 100,000 shivering spectators, will be described for 90 minutes by announcers stationed at four points along march.

One will be in lofty City Hall Tower spot only WIP has ever been allowed to place microphone. Station has always had exclusive on Mummies.

Army Air Maneuvers

Miami.
Recent GHQ Army Air maneuvers and All American Air Races here were the subject of some Barnum-esque stunts by WQAM. Interviews with GHQ officials were sold to the Gulf Refining Company, and with this money the station built up a series of sustainer interviews with officers, two-way short wave conversations with stunt planes, and flashes on the results of the races.

Cracked the local dailies in a big way although WQAM has no newspaper tie-in.

Lait on Lindy

Jack Lait will discuss Lindbergh's voluntary exile over WNEW today (Wednesday) at 4:45 p.m. Just one year ago, last Xmas, Lait broadcast Mrs. Bruno Hauptmann's appeal via WNEW. Lait has been intimately associated with the Lindbergh case since its inception.

WMCA's 'Follies' Preview

New York City.
WMCA takes its listeners backstage for a glimpse of what goes on at a play rehearsal on Dec. 31 for a peek at incoming Ziegfeld 'Follies' at the Majestic theatre. Description of the backstage and footlights act count will be rendered by A. L. Alexander.

In addition, stars of the show will be interviewed, including Billie Burke, Bob Hope, Hugh O'Connell, Fannie Brice, et al.

Proud Parent Audience

Knoxville, Tenn.
Making a bid for the proud parent audience, WROL hit on the idea of broadcasting Knoxville High School. Tinkled at the publicity, students built a remote control studio at the school and the parent-teacher outfit supplied all necessary apparatus. Each school day at 10:15 a.m. the spot is on for a half hour, twice a week for chapel services, the rest for extra-curricular activities—talks, music, dialogue, dramatization.

With about 2,500 students in the school, WROL can count on plenty of relatives listening. Although only a sustainer, the program is followed by two or three quick commercial announcements.

Walter, KDON, Fixes Tie-Up

San Francisco.
Swapping screen advertising for air plugs is the method now being pursued vigorously by the Monterey Bay station, KDON. Some 15 theatres within 100-mile radius are now blanketed in the tie-in. Howard V. Walters, KDON's commercial manager, has just completed a tour of the territory, finding theatre managers most amenable to the plan.

Screen trailers announce various station programs, with the current theatre programs getting the air at regular intervals, a stunt that has followed for several years here by KJES and the Fox-West Coast Theatres.

lots for Free Dollars

Baltimore.
WYER airs twice-weekly account of 'Treasure' by 'Treasure Reporter' from from lobby of Lord Baltimore (Continued on page 37)

Chicago Ad Agencies

Radio Production Executives

Aubrey, Moore & Wallace, Inc.
410 North Michigan Ave.
J. H. North.
F. G. Ibbett.

B. D. & O.

221 N. La Salle St.
George May.

Isbitt-Sampie-Hummert
221 N. La Salle St.

Bob Hots.

Roscoe Barrett.

Doherty & Cominsky

208 S. La Salle St.

H. Ray Henderson.

Erwin, Wasey & Co.

230 N. Michigan Ave.

J. E. Ainley.

Fredericke & Mitchell,

360 N. Michigan Ave.

Karl Frederick.

Frey & Ayward

333 N. Michigan Ave.

Henry Klein.

Gundlach Advertising Co.

400 N. Michigan Ave.

Irving Rosnblom.

Hanft-Metzger of Ill.

520 N. Michigan Ave.

S. J. Andrews.

Hays McFarland

333 N. Michigan Ave.

Hays McFarland.

Henri Hurst & McDonald

620 N. Michigan Ave.

N. L. Fumal.

Frances Hooper

400 N. Michigan Ave.

Frances Hooper.

Kaeter

380 N. Michigan Ave.

Ed Aleshire.

Kirtland-Engel

646 N. Michigan Ave.

R. M. Kirtland.

Lord & Thomas

919 N. Michigan Ave.

George Isaacs.

Matteson, Fogarty, Jordan

307 N. Michigan Ave.

Tom Davis.

McCann-Erickson

910 S. Michigan Ave.

Raymond Atwood.

N. Junkin

228 N. La Salle St.

Gordon Best.

Horris, Windmuller & Enzinger

230 N. Michigan

Co. & Enzinger.

Carroll Dane Murphy

35 E. Wacker Drive

James Shebel.

Needham, Louis & Brorby

815 N. Michigan Ave.

Helen Wing.

Neisser-Meyerhoff

400 N. Michigan Ave.

Walter Rubens.

Reincke-Elia-Youngren-Finn

620 N. Michigan Ave.

Russ Williams.

Roche, Williams & Cunyng-

ham, Inc.

Strauss Bldg.

William Pierre Roche.

Rogers & Smith

20 N. Wacker Drive

Everett Opie.

Rutauuff & Ryan

360 N. Michigan Ave.

Dale Carroll.

Sellers Service

8 S. Michigan Ave.

George Couper.

Stack-Goble

8 S. Michigan Ave.

Ralph Goble.

J. Walter Thompson

410 N. Michigan Ave.

lek Marvin.

Tower Ad.

Strauss Bldg.

Nate Caldwell.

Wade Ad. Agency

208 W. Washington St.

Walter Wade.

Young & Rubicam

221 No. La Salle St.

D. G. Schelder.

Shepard's Facsimile

John Shepard, 3rd, head of the Yankee Network, has bought facsimile transmission equipment which he proposes to install around the first of the year. As soon as the equipment is ready for operation, he will place receiving sets in Boston department stores, with a two-fold purpose, experiment and ballroom for WJAC and WJAB.

Facsimile transmitter, which is of the high fidelity type, will be installed above WNAC's regular transmitter.

Moore Paint Program on WLW as NBC Repeater

Cincinnati, Dec. 24.

Starting Jan. 8 the Benjamin Moore's weekly program, carried by the NBC red net, will be heard over WLW, but at a different time. For the Crosey super, this program will be conducted by WLW talent, with Elizabeth Ann Wuehling doing the titled chats and Arthur Chandler, Jr., at the console. Material will be same as on the circuit. Handling by Crosey staff necessary because station can't clear time for the net spot.

Crosey staff does similar treatment of the 'True Story' Court of Human Relations' series, aired via the NBC red link on Friday nights, only WLW period is Sunday evening from 6:30 to 7 o'clock. Rikel Kent directs the show for the nation's station.

Santa Anita Says No

Hollywood, Dec. 24.

Santa Anita track management has banned daily broadcasts from the track. Several stations, with sponsors already lined up, tried to outbid each other, but Dr. Charles Strub, turf boss, called no dice. This is the race track that is jammed with film stars.

Only two broadcasts from the track during the current meet. Opening tomorrow (Wednesday) awarded to NBC exclusively.

Nutty Day at WDAS

Philadelphia, Dec. 24.

Annual open house of station WDAS, held last Friday (20), was one of goofiest parties in local history. Just to be certain guests would have amusement, studio execs imported firm alarm apparatus from Franklin Institute and had expert on hand to keep it in repair. After being properly fortified, everybody spent afternoon smashing little glass panes and turning in alarms.

Affair was broadcast and listeners had studio phones ringing constantly with queries of whether staff had gone nuts.

Among those who attended and did turns on air were Ben Gimbel, Rex Weber, Cabin Kids, Radio Rubes and Jack Lynch.

KMBC Show Sponsored

Kansas City, Dec. 24.

Armand cosmetic firm is reading an afternoon show on the Columbia network four times weekly. Account placed through the McCann-Erickson agency in Chicago.

Program figured on is 'Between the Book End,' which has been originating in the studios of KMBC in Kansas City, and which is known to have built an unusually large audience among the femmes, especially on mail responses.

Corn Products Show

Corn Products launches 'Musical Reveries,' January 20 over Columbia. Quarter hour hits Monday, Wednesday, Friday and Saturday will carry Karo and Kre-mel.

'Lou' Rademmer orchestra, Stewart Churchill, and Orson Welles, poetry reader, make up the program.

Program arranged by Roger White Productions.

Dr. Levy to Florida

Philadelphia, Dec. 24.

Dr. Leon Levy, president of WCAU and KYW, leaves Saturday, Jan. 4, for two-week stay at Palm Beach to recuperate after recent appendectomy.

Carved Dec. he left hospital yesterday (23).

Horton Mallinson Set

Chicago, Dec. 24.

Horton Mallinson, Jr., added to the sales staff of the Ferguson and Aston station rep concern.

Mallinson joins the local organization after six years with Thels and Simpson, newspaper representatives.

4-Putt Withycomb

Philadelphia, Dec. 24.

Don Withycomb, WFIL, left Saturday (21) for sun, rest and golf.

Pinchurs up Jan. 4. According to boys at studio, he'll concentrate on sun and rest. As golfer, they call him an 'old studio exec.'

ENO CONTEST STARTS WITH 500th BROADCAST

Harold F. Ritchie company (Eno) taking the first radio contest onto its 'Eno Crime Clues' stanza over NBC on Jan. 7. Will come simultaneously with the 500th broadcast of the program. Offer \$100 a month annuity for life to the scribbler who turns in the best letter on his experiences with use of Eno.

N. W. Ayer agency

N. T. G. for WIP, Philly

Philadelphia, Dec. 24.
T. G. and gals will do nightly 15-minute show over WIP during week's engagement on Earle stage here beginning Friday (27). From five amateur hopefuls nightly, emcee will select total of two for his troupe.

All will mike.

of
Radi ity
Music Hall

VIOLA PHILO

WJZ

with
"RADIO CITY
MUSIC CITY
ON THE AIR"
EVERY SUNDAY
12:30-1:30 P.M.
Solo Direction
Herman Bernie
1619 Broadway
New York City

GRACIE BARRIE

NEW "GEORGE WHITE'S
SCANDALS"
Solo Direction, HERMAN BERNIE,
1619 Broadway, New York

LEON BELASCO
And His ORCHESTRA

HELD OVER
CHEZ PAREE, CHICAGO
WEAF - TUES, WED, FRI
12 to 12:30 A.M.

Dir., Music Corp. of America
Mr. Mgr., HERMAN BERNIE

"LITTLE"
JACKIE HELLER

The Old Maestro's Radio Sensation
NBC NETWORKS
Mon., Tues., Wed., Fri. and Sat.

PLAYING
DE LUXE THEATRES
Direction HERMAN BERNIE, in
association with NBC Artists Bureau

TOM BENNETT

Now Doing Dramatic Music for
THE RIPLEY SHOW
Sundays-7:30 P.M.-WJZ-NBC
(Coast to Coast)

Thanks to
OZZIE NELSON and
J. WALTER THOMPSON CO.

New Business

CLEVELAND
Quacker Serpents Co. of Detroit—24 weeks of 15-minute programs. "Cooking School," daily. WJAY.

White Cross Cream Co.—Half-hour "Charm" programs by Edythe Melrose for 26 weeks, daily. WJAY.

Southern Pacific Lines—24 daily announcements on morning hour. WGAR.

Standard Oil Co.—15 day and evening weather reports. Placed through McCann, Erickson Agency. WVAI.

Rosenblum Clothes—156 spot announcements, evenings. Placed through Leroy Lustig Co. WGAR.

Philips Laboratories—13 announcements on participant program, mornings. Placed through Nesbitt Service. WGAR.

Maryland Pharmaceutical Co.—572 weekly and time reports. Through Joseph Katz Agency. WGAR.

Crowell Publishing Co.—15-minute foot talks mornings for 52 weeks. Through Geyer, Cornell Agency. WGAR.

Chrysler Corp.—24 ET announcements. Through Ruthrauff and Ryan Agency. WGAR.

Western Reserve University—49 15-minute programs weekly, evening time. Direct. WGAR.

E. W. Grove Laboratories—240 daily spot announcements on "Eater and Ben" program. Through Ernest Dubliss Agency. WGAR.

Jandee Prater—Daily announcements on "Al Cameron's Singing School." Through Interstate Broadcasting Co. WGAR.

Sterling Products—15-minute programs daily except Saturdays and Sundays for 24 times. Through Blackett-Sample and Hummer. WGAR.

Stearns Ad Co.—28 15-minute programs by Graves Taylor Sunday afternoons. Direct. WGAR.

Peachonts Oil—100 quarter-hour program, three times weekly by program. Placed through Griswold, Esheleman Agency. WGAR.

Knox Company—26 programs of quarter-hour evening time. Through Allen C. Smith Agency. WGAR.

DETROIT

American Tire Guard, five-min. skit, twice weekly, indefinitely. Through Ickert Advertising Agency. WJW.

W. F. "Baby" & Baking Co., 20-min. music discs, weekly for one year. Through Ralph H. Jones agency. WWJ.

Sears-Roebuck Co., two announcements daily, indefinitely. Direct. WWJ.

Auto Club of Michigan, five-min. skit, three times weekly, 12 weeks. Through Stockwell & Marcuse. WWJ.

Bedell's Apparel Shop, five-min. gospel, three times weekly, indefinitely. Through Dorsey Advertising Agency. WWJ.

Olds Motor Co., five-min. discs, weekly, six times. Through D. F. Brother agency. WWJ.

Harry Saffin, five-min. special, twice weekly, indefinitely. Through Packard & Neff agency. WWJ.

Minneapolis-Honeywell Co., two announcements daily, three months. Through Addison Lewis agency. WWJ.

Gaelic Breaching Co., 15-min. sports program, weekly, for two months. Through Maxon agency. WWJ.

Franklin Clothes Shop, 15-min. news recordings, weekly for eight weeks. Through Simons-Michelson agency. WWJ.

Hudson Motor Car Co., one-min. disc announcements, three daily for six weeks. Through Brooke Smith & French agency. WWJ.

GRAND RAPIDS, MICH.

Lincoln Motor Co., 100 announcements as ordered. Placed by N. W. Ayer. WCAE.

United Drug Co., daily announcements for 10 weeks. Direct. WOOD.

Sears-Roebuck & Co., 30 15-min. programs. Direct. WOOD.

Ford Motor Co., 15 announcements. Through N. W. Ayer. WOOD.

PITTSBURGH

Lincoln Motor Co., six 100-word announcements as ordered. Placed by N. W. Ayer. WCAE.

Nutomatic Co., one 15-minute spot. Placed by Guenther and Bradford. WCAE.

Kroger Grocery and Baking Co., quarter-hour program twice weekly, 52 times. Placed by Ralph Jones Co. WCAE.

Retail Credit Men's Assn., single five-minute spot. Placed direct. WCAE.

Mutual Supply Co., 78 announcements as ordered. Placed by Charles E. Yost. WCAE.

Capital City Products Co., three weekly announcements on Merry-Go-Round, 52 times. Placed by Horace Lytle. WCAE.

Tesco Co., 18 announcements as ordered. Placed by Hanft-Metzger. WCAE.

LOS ANGELES

Wilson & George Mayer Co., fertilizer, four spots weekly, 24 times. Placed through H. S. Harlan. KXN.

Studebaker, three 15-minute transmissions weekly, 30 times. Placed through Roche, Williams & Cunningham. KXN.

Curtiss Candy, 10 spots weekly, 60 times. Placed direct. KXN.

Shaeffer Pen, five pianologues weekly, 108 times. Placed through Philip O. Palmer. KXN.

Hornel, five participations weekly in Housewives' Protective League, 30 times. Placed through Charles Jarne & Co. KNX.

Star-Put Co., fire hose regulators, five national spots weekly by breakfast Club, 30 times. Placed direct. KNX.

California Consolidated Water Co., five participations weekly in Housewives' Protective League, 20 times. Placed direct. KNX.

Billions Dept. Store, five participations weekly in Housewives' Protective League, 20 times. Placed direct. KNX.

Southern American Meat Grocers (tea), five 15-minute transmissions weekly, 52 times. Placed through Barnes Chase Co. KFWE.

Federal Outfitters, participation in Kelleve Ballroom, one weekly, five times. Placed through Stodel and Kramer. KFWE.

R. F. Dodds, 30 30-minute recordings weekly, four times. Placed through Eddie Handley. KFWE.

California Consolidated Water Co.—Five participations weekly in Housewives' Protective League, 30 times. Placed direct. KNX.

The Knox Co. (Cystex)—One 15-minute drama weekly, 26 times. Placed through Allen C. Smith Co. KNX.

Zenith Radio Corp.—Two spot announcements weekly. Through H. Kastors & Sons. KNX.

Dr. Francis King, "Eyesight Philosophy"—One talk weekly, 52 times. Placed through Advertising Arts Co. KNX.

Pathe Flanagan's Boys (magazine)—One participation in Hollywood Barn Dance weekly, 13 times. Placed through Bonell & Jacobs. KNX.

Coffee Products of America—Three vocal spots by Harry Baldwin. Placed direct. KNX.

The Haven of Rest—Five 15-minute periods (quantity), 52 times. Placed through Newkirk & Lawrence. WBT.

Hollywood Academy of Physical Education—Two 15-minute periods, educational talks, weekly, 52 times. Placed through Newkirk & Lawrence. KNX.

Curtis Publishing Co., Saturday Evening Spot, four spots daily, indefinitely. Placed through The Simpsons Co. KNX.

Ward Heater Co., Participation in Housewives' Protective League, five times weekly for three weeks. Placed through Hughes-Morton, Inc. KNX.

President Loan Assn., For time signals and one weekly. Placed through Sam Miles. KNX.

PORTLAND, OREGON

Meier & Frank, dept. store, Series of announcements. KGV.

Stevens Cleaners and Dyers, Six quarter-hour programs weekly, one year. KEX.

Smith Brothers, 60 spot night announcements, weekly. Placed through Homman, Tarcher and Sheldon Advertising Agency. KGW.

Wheatena Corporation, 26 quarter hour programs, Tuesdays and Wednesdays. KGW.

J. F. Johnson Music Company, 13 five-minute programs, split schedule. Placed direct. KEX.

Sears-Roebuck Company, 13 quarter hour programs, one daily. Placed direct. KEX.

Dancy Company, diamonds. Series of spot announcements. Placed through Pentland Advertising Agency. KGW.

Dodge Brothers, 24 night spot announcements. Placed through Ruthrauff & Ryan Advertising Agency. KGW.

Star Brewery, daily announcement daily, two months. Placed through Norwell Advertising Agency. KGV.

DENVER

Dupler's Furniture, three announcements daily for one year. Placed through the Raymond Keane agency. KFEL-KVOD.

Stevens Clothes Shop, five announcements every Sunday for one year. Placed through the Ted Levy agency. KFEL-KVOD.

Gonsale Brothers Jewelry Co., three announcements daily for one year. Placed through the Ted Levy agency. KFEL-KVOD.

Denver Rocky Mountain News, 13 announcements. KFEL-KVOD.

Gigantic Cleaners and Dyers, one announcement daily for one year. KFEL-KVOD.

Progressive Wholesale Tailors, sponsorship of the 12:00 noon newscasts. Placed through the Ted Levy agency. KFEL-KVOD.

National Fuel Co., sponsorship of the Notre Dame vs. Calvary of Southern California football game. KFEL-KVOD.

Bals Brothers, fruit jars, 26 five-minute programs. KOA.

Public Service Co. of Colorado, 13 30-minute programs. KOA.

American Tobacco Co. (Rol-Tan cigars), forty one-minute announcements. KOA.

Schaeffer Pen Co., 15-minute program daily for five weeks. KOA.

Reid, Murdoch and Co., one announcement daily for eight weeks. KOA.

McMurry Paint and Manufacturing Co., four 30-minute programs. KOA.

General Electric Supply Corp., Daily temperature reports. KOA.

McMurry Paint and Manufacturing Co.—One-half hour program weekly for 26 weeks. KOA.

Victor American Fuel Co.—Daily temperature report for one year. KOA.

Bernard Perfumers—13 15-minute talks. KOA.

Fluorine Corp.—Three 15-minute Pop-eye transmissions weekly for 13 weeks. KOA.

Denver Union Stockyards—26 one-minute announcements. KOA.

Union Pacific System—Three five-minute drama announcements. KOA.

Ralph W. Smith—Bonding, sponsorship of the Detroit Lions football game, Dec. 15. KFEL-KVOD.

Denver Black-Pontiac, Inc.—Sponsorship of the Louis-Paulino fight, Dec. 13. Placed through the Ted Levy agency. KFEL-KVOD.

Father Charles E. Conighan—Ten announcements and two news announcements. Placed through the E. W. Helwig agency. KFEL-KVOD.

CHARLOTTE, N. C.
Duffy Medicine Co., Atlanta, Ga., eight 100-word live announcements, Tuesday and Thursday evenings, Nov. 26, 1935 through Dec. 13, 1935. Placed by Gottschalt-Humphrey, Inc., Atlanta, Ga. WBT.

Gardner Maser, Chicago, Iowa, six five-min. live programs per week, Monday through Saturdays, afternoon, Nov. 18, 1935, through Aug. 29, 1936. Placed by Northwest Radio Adv. Co., Seattle, Washington. WBT.

Guthrie Brewing Co., 10 50-word station break announcements, two each Saturday afternoon, through Jan. 1, 1936. Placed by I. A. Goldman Co., Baltimore, Md. WBT.

Key Jewelry Co., Charlotte, N. C., 10 15-min. transmission programs, 6:05-6:15 p. m. Mondays, Wednesdays and Fridays, through Dec. 23, 1935. Placed by Simons-Michelson Co., Detroit, Mich. WBT.

Southern Radio Corporation, Charlotte, N. C., quarter-hour live programs, Monday, Wednesday and Friday afternoons, Nov. 22, 1935, through Dec. 20, 1935. Placed direct. WBT.

Zenith Radio Corporation, Chicago, eight 15-minute transmissions, Tuesday and Thursday evenings, Nov. 26, through Dec. 20, 1935. Placed by H. W. Kester & Sons Adv. Co., Chicago, Ill. WBT.

Florida Citrus Commission, Lakeland, Fla., 13 6-min. transmissions, Monday, Wednesday and Friday evenings, Nov. 25, through Dec. 23, 1935. Placed by Ruthrauff & Ryan, Inc., New York City. WBT.

Ford Motor Co., Detroit (Lincoln Motors) six 100-word live announcements, Saturday, Sunday and Monday evenings, beginning Nov. 18, 1935. Placed by Radio Sales, Chicago, Ill. WBT.

Walker Remedy Co., Waterloo, Iowa, thirteen one-min. transmissions, Monday, Wednesday and Friday mornings, Nov. 19, through Dec. 16, 1935. Placed by Weston-Barnett, Inc., Waterloo, Iowa. WBT.

OMAHA, NEB.

Placed through Bazel & Jacobs, Inc., Omaha. WAWW.

M. Lyon & Co., furs—One Reimund period from Nov. 1 for one year. WAWW.

Nature Birds, poultry and stock feeds—One Reimund unit. Began Oct. 21 for one year. WAWW.

Peoples Reimund Store of Council Bluffs—Three Reimund units daily for one year from Nov. 15. WAWW.

Boiler & Rogers Hyde and Fur Co.—One announcement daily for two months from Nov. 16. WAWW.

Country Store—One hour daily from Nov. 4 for one year. Talent: Gus, Andy and Jim, home-grown Hawaiians. WAWW.

Fair Store—Announcement daily for six weeks from Nov. 6. WAWW.

Claremont Studio, photographs—Announcement daily Dec. 3-24. WAWW.

Cook Paint & Varnish Co.—Two announcements daily from Nov. 26 for one month. WAWW.

Omaha Advertising Co.—Announcement daily, for one month from Nov. 24. WAWW.

PHILADELPHIA
Howard Clothes, Inc., Six 15-minute music periods for 52 weeks. WIP.

Martin F. Connor Corp. Spot announcements three days a week for indefinite period. WIP.

John B. Stetson Co., hats. Spot announcement twice daily for 12 days. Through N. W. Ayer. WIP.

Ajux Jewelry, Participation in

THE VIRGINIANS
 Radio's Best All-Around Colored Quartet
 MONDAYS, 10:30 P.M. EST
 Management W. L. SHANK

Homemakers Club, 6 days a week and 5 spot announcements, every Sunday for indefinite period. Blaker agency. WIP.

Metro Art Studios, Participation in Homemakers Club, 3 days a week and alternate Tuesdays, for indefinite period. Birmingham, Castleman & Placer. WIP.

Temple's Jewelry Store, 15-minute E. T. periods, seven half-hour E. T. periods a week and participation in Homemakers Club 6 days a week. WIP.

Philadelphia Record (daily newspaper) Sponsoring Uncle Wipps 15-minute program Dec. 24 and one spot announcement same date. WIP.

L. N. Rendall & Sons, Inc. Spot announcement daily for 16 days. Al Paul Lettign agency. WIP.

Ford Motor Co. (Chester branch). Four spot announcements daily for 6 days. N. W. Ayer. WIP.

Associated Bar Stores, Jewelers. Five 15-minute live transmissions, series weekly for 13 weeks. WIP.

WHITE PLAINS, N. Y.
Morley Marking, Inc., (Food), Saturday morning kiddie program, 15 minutes. Also three announcements weekly. Placed direct. WFAS.

Boates Conservatory of Theatrical Training, New York, Announcements, Placed by Associate Broadcast Advertising. WFAS.

Mrs. Southern's Home Made Sweets, New York, Announcements. Placed by Associate Broadcast Advertising. WFAS.

Pukey Gifts, New York, Announcements. Placed by Associate Broadcast Advertising. WFAS.

Philgo Products (Dri-Kleen Dog Baths), New York, Announcements. Placed by Associate Broadcast Advertising. WFAS.

Schweitzer's Delicatessen and Restaurant (Continued on page 37)

W. ABEL LYMAN
 AND HIS CALIFORNIA ORCHESTRA
 COAST-TO-COAST

WABC—Tuesday, 6 to 6:30 P.M., EST
 WEAF—Friday, 9 to 9:30 P.M., EST
 (Phillips Mink)

ODETTE MURIL
 "Evening in Paris"

MONDAY EVENINGS
 8:30 P.M., E.S.T.
 WJZ-NBC

WALTER TETLEY

BROADCASTING WITH
 "THE SMOKE BOAT"
 "BUCK ROGERS"
 "BOBBY BROWN"

AMERICAN CBS AND THE AIR
 CBS-NBC

Merry Xmas

BENRAY VENUTA

EVERY SUN., 10:30 P.M., EST—WABC
 And Enter Columbia Network
 Now Appearing in "Anything Goes"

Eranger, Chicago—Indefinitely
 Management CBS and the Air
 Personal Manager
 JULES ALBERT, 115 Madison Ave.
 New York City

LITTLE JACK LITTLE

and his ORCHESTRA

MICHIGAN THEATRE

DETROIT, MICH.

ALEXANDER GRAHAM

ITONE

METROPOLITAN MUSICAL BUREAU
 115 W. 57th St. New York

ALEX HYDE

musical director
 WHN new york

YOUR OLD FRIENDS ARE BACK

'THE O'NEILLS'

NOW RADIO'S MOST POPULAR

FAMILY BRINGS YOU MORE

LAUGHTER TEARS AND HEART-THROBS

Presented by Ivory Soap .99 1/100 % pure

LISTEN 3:45-4:00 P.M.—E. S. T. WEAF
 NBC Network—Coast-to-Coast

IN . . . Every Mon, Tues, Wed, Thurs, Fri

Met. Ed. Wolf, 1450 B'way, N.Y.C.—Dir. Blackman Advertising, Inc.

Radio Showmanship

(Continued from page 35)

hotel. On at nites, sponsor recently started distributing silver dollars to all who were interviewed, averaging about five head per broadcast. News traveled quickly, and on past couple programs near-rioting has occurred when swarms swept into hotel trying to elbow way to make for the 'interview'—and especially for the dollar. Mobs have been pushing over potted ferns, guests at hostelry, trampling over furniture and making good—necessities of selves that hotel has told WFER it will have to take remote somewhere else or stop handing out dollars.

Gab Spoils a Stunt

New York City. WNEW, New York, broadcast last Thursday night (19) the payoff of a stunt it had tied up with the series in which Ken Strong forecast the winners of college football games. Program would have made an effective piece of showmanship if it had been limited to 15 minutes. As aired the second quarter hour rescaled itself into an obvious stall-out, with even Nick Kenny, N. Y. Mirror radio columnist, recruited to help all the gap with some of his badly concocted poetry. Kenny waxed maudlin on the theme of Broadway's ingratitude and sham. Event originated from the Edison hotel where a dinner was being given to Strong and the lads who had been picked on WNEW's 'All star intercity football team'—a football pendant, contributed by a WNEW advertiser, was the reward for being included in this aggregation, the choice of Kenny plus some college coaches and sports writers. Fordham University donates the eleven elect, even though Strong

himself was an All-American half-back with New York University. Also rewarded with a football pendant was the winner of the contest which had WNEW listeners sending in their guesses what Strong and his conferees would pick. Winner tagged 10 out of the 11.

WCBM's Midnight Mass

Baltimore. Indie station WCBM made deal whereby the Roman Catholic Cathedral at 11:30 p. m. on Xmas Eve broadcast carols followed by midnight high mass celebrated by Archbishop of Baltimore, J. Curley. Early on Christmas morning, services from Christ Lutheran Church will be aired by same station. Congregation at this church is largest in city.

Wrist Watches as Prizes

Schmady, N. Y. Five Bulova wrist watches, valued at \$45.00, are now being awarded on the Fifth Shampo Sunday night salvo over NBC's red rim for the best four-line jingles written to the rhythm of 'Mary Had a Little Lamb'. Prizes for women winners are 11-carat and for the men 21. Prizes are sung by Morcin Sisters and the Ranch Boys.

WHO's College Tour

Dayton. WHO making a play for college listeners and good will by dedicating a half-hour each Sunday to an Ohio academic haul. Scholastic officials select a start to stage the program, and students get a chance to render vocal and instrumental solos. Colleges on the list for a salute are Wittenberg, Cedarville, Ohio University (Athens), Miami, Denison, Earlham, Wilberforce, Cincinnati, Western College for Women, and University of Dayton.

Convenient Fire

Lowell, Mass. Fire damage to a one-story building housing dye works within a few hundred feet of WLEH, Lowell, gave station scoop on news item. Immediately following outbreak fire at 4:15 p. m., Thursday (19), Bob Donahue, station manager, broke into a program to announce to audience that the black and voluminous clouds of smoke hovering over the city came from the fire at the Dillon Dye Works.

How WGST Handles It

Atlanta, Ga. Realizing the demands being made by several radio stations, newspapers and other civic organizations for cash contributions for the needy, WGST, Atlanta, continued its aerial drive this year for old clothes and second-hand toys. The program again emceed by Green B. Adair, station sales manager, who inaugurated program five years ago.

Program this year has cooperation of auto club, a laundry and city firemen. Motor club picks up clothes, toys. Laundry cleans up clothes and firemen fix toys. Station personnel investigate cases. There were 157 donations in 30 minutes after first broadcast.

Frazier WROL Boss

Knoxville, Dec. 24. Claude Frazier is now general manager of Station WROL here. He was formerly commercial manager. Stuart Asack, station president, has been obliged to relinquish the general management because of poor health.

WRDO Tentative

Augusta, Me., Dec. 24. Federal Communications Commission has granted WRDO, Inc., Augusta House, here, a renewal of station's license on a 11 lited time basis.

Commission may take while to decide upon the final disposition of application for renewal.

Tarshish Very Ill

Jacob Tarshish, speller on the Wasey Programs stanzas over WOR, New York, contracted pneumonia last Saturday (21), causing cancellation of his Sunday afternoon program. Carlson Robison now pinch hitting for him until he recovers.

Clergyman's Guest Star

Buffalo, Dec. 24. Guest star idea has come even to clergymen here. Rabbi Joseph L. Pink, who gives a weekly chat on the 'Inquiring Humanitarian Hour' had as his guest star Sunday (22) the Rev. Ralph B. Hindman, Presbyterian clergyman. Rev. Hindman spoke on 'The Spirit of Christmas'.

New Business

(Continued from page 36)

(town) Bronx. Announcements placed by Associated Broadcast Advertising, WFAS.

Helene (Corsette), New York. Advertisements placed by Associated Broadcast Advertising, WFAS. White Star Markets (Food), 15 participants in 'Flickie public Flashes' co-op program. Placed direct, WFAS.

Skipport, Inc. (Restaurant), New Rochelle. Announcements. Placed direct, WFAS.

B. McKean Co., Inc. (Cough Syrup), Mamaroneck, N. Y. Thru 15-minute transcription programs. Placed direct, WFAS.

BOSTON

Watch Tower, 52 weeks, 3 5-minute periods Sundays. One 1-hour spot Feb. 23. S. Alfred Wassner. WMEX.

Berrett Products Company, Six weekly 50-word announcements. Begins Dec. 27, 1935 to March 25, 1936. S. Alfred Wassner. WMEX. C. I. Harvey (wholesale toy house), 150-word announcements, daily except Sundays. Open. S. Alfred Wassner. WMEX.

Wellworth Market, 100-word announcements, 15 times weekly. Open. S. Alfred Wassner. WMEX.

Harvard Gardens, 100-word announcements. Open. S. Alfred Wassner. WMEX.

North Shore Cleaners, Reverse, flashes, daily. Open. S. Alfred Wassner. WMEX.

Adelle Dress Shop, Renewal, 100-word announcements. Open. S. Alfred Wassner. WMEX.

Harvard and Liquor Co., Daily except Sundays. Through David Malkiel, Boston. WAAB.

Boy, Gustave Fischer, was convicted eight years ago of second degree manslaughter, having been involved in a holdup while allegedly intoxicated. At the time he was working for Flamm, who was then in printing biz.

Inside Stuff—Radio

(Continued from page 29)

cerning a boy imprisoned while working for Flamm. Latter befriended boy during his incarceration and secured employment for him on release, occasioned by a pardon.

Boy, Gustave Fischer, was convicted eight years ago of second degree manslaughter, having been involved in a holdup while allegedly intoxicated. At the time he was working for Flamm, who was then in printing biz.

NBC's time billings last month represented a dip of 1.6% when compared to the gross for November, 1934. Tally for the past month was \$2,641,321, while the same month the year before brought the network \$2,683,494 and established a record November here. Breakup of last month's figure by link gives the red (WEAF) \$1,571,558 and the blue (WJZ) \$1,003,738. Columbia's take for last month was \$1,732,380. In November, 1935, NBC's time sales accounted for \$2,185,342. Gross for November, 1932, was \$1,953,953.

WBEN, Buffalo, does a burn if anyone suggests the idea that the Buffalo Answers program was copied from network Vox Pop. Defense is that WBEN did a Q. and A. job five years ago.

Ed Obrist and Hervey Carter handle local assignment, doing 15 minutes of questioning every Wednesday and Saturday in front of Shea's Buffalo theatre, which has a remote wire, or in Hotel Statler cocktail lounge.

Excess of WIP and WMCA, New York, agreed on principal points in year's extension of Inter-City tie-up, are still scratching pates over matter of taking added A. T. & T. wire service. Question is whether to take Class A, which would allow direction shift on piped programs without 15-minute wait, or whether to struggle along with present Class E. Final settlement will likely preface arrangements for making Inter-City deal semi-permanent.

KFWB, Los Angeles, is making a heavy bid for broadcasting privilege at Santa Anita racetrack with a sponsor lined up.

Turf crowd has held out against broadcasts and succeeded last year in confining listening to two days, the inaugural and \$100,000 handicap. Other stations also making a play for the privilege with KFWB reported virtually promised per se if track officers agree to arrangement.

Eddie Cantor is credited with having the longest run of any comic on the air as a sponsored artist whose programs have gone coast to coast. With recent signing of new contract, carrying him through May for Febec, he will have been on the chains five years without a break, save for the customary summer layoffs.

Gloria Vanderbilt child-custody case has been ruled out as a discussion topic over Jimmy Jemall's 'Enquiring Reporter' hour on WOR, New York, on Sundays. The sponsor, National Safety Bank considers the subject too touchy for a man-on-the-street broadcast, and has emphatically forbidden the commentator and agency to use it at all.

Three kids developed by Thomas Dunning Rishworth on his daily KSTP, St. Paul, Children's Hour, are now before the Kieglis in Hollywood. They are: Jacqueline Banning, with Hal Roach's Our Gang; Therese Bonner, also with Our Gang; and Stanford Kroman, signed for a role in the Jimmy Savo pic at Roach studios, 'Alas Alone'.

Inflationary tendencies of a petitioner, who for six years has applied to ownership of a radio station at Abilene, Tex., were punctured when an examiner for the Federal Communications Commission refused to take seriously a list of his financial 'assets'.

Looking for publicity break, hotels seeking to locate Jimmy Jemall's 'Inquiring Reporter' program on the front door steps have changed their tune when informed of \$100 wire charge.

Zenith Radio reported net profit of \$172,615, after charges but before federal taxes, for the month of November. The company showed a net profit of \$720,966 for the seven months ended on November 30.

Agencies-Sponsors

Nat-Tur-Ral Co., cosmetics, appointing the Moore & Hamm agency to place its advertising. Radio on the media list.

Toastads Co. (corn chips) eyeing radio through Erwin, Wasey, New York. M. L. Prindle account exec.

Walter F. Koken & Co., cosmetics, appointing Oakleigh R. French, St. Louis, as agency and putting radio on the media schedule.

Engesser Brewing Co., St. Peter, Minn., using radio through Addison Lewis and Associates, Minneapolis agency.

Dick Claringbold, production chief of CRCV, Vancouver, and Pat Terry, Sun marine editor who does 15 minutes weekly on waterfront activities, will handle the B. C. announcing for the Canadian Radio Commission's Christmas cross-country pageant.

Don Bestor's band is getting a twice weekly release over NBC's blue (WJZ) link from the Mt. Royal, Montreal.

minute programs. Direct. WNAC. Glendale Coal Co. Eight 15-min. programs, Fridays only. Through Harold Lewis, Boston. WNAC.

Gillette Safety Razor Co. 150 announcements on The Yankee Network News Service starting January 1 and ending May 31. Through Ruth rouff and Ryan, New York. WNAC.

Daggett Chocolate Co. Six fifteen-minute programs, beginning December 16 and ending December 23. WNAC.

Penn Tobacco Corp. 91 participants in The Yankee Network News Service, through Ruthrouff & Ryan, New York. WNAC.

Freeman Options Pawnee Bill for Radio, Films

Pawnee, Okla., Dec. 24. Leonard Freeman, New York showman, is due here Thursday (26) to take up options on movie old-timers of the plains, including Pawnee Bill (Major Gordon W. Lilley), who is the chief citizen of this community.

Freeman has two deals under way, one involving the presentation of a radio broadcast serial, the other a motion picture. Both would be based on Pawnee Bill.

Quaker Oats on NBC

Chicago, Dec. 24. Quaker Oats is taking over 'Kalmeyer's Kindergarten' for a once weekly 30-minute slot on NBC starting Jan. 4. Bruce Kamman topping the show which will hit each Saturday afternoon on the red. Others in the show are Marian and Jim Jordan, Johnny Wolf, Thor Ericson and Merrill Fugit.

Iturbi's Discovery

Philadelphia, Dec. 24. Josef Wissow, noted local concert pianist, will appear as guest soloist with Frank Black's NBC symph orchestra Thursday (26). He does Sunday sustainer series over WFIL.

Wissow came to notice of Jose Iturbi, Spanish piano virtuoso, last summer when they appeared on same Philadelphia, Orchestra Dell concert. Iturbi has been pushing him and his work since then.

CHARLES DRURY

And His ORCHESTRA

MUSICAL DIRECTOR and Conducting

"At Home Abroad"

WINTER GARDEN NEW YORK CITY

CHARLES PREVN

REALSILK'S

MUSICAL DIRECTOR

SECOND YEAR

NBC, Sundays 8 P.M., CST

CORINNA MURA

Singer of Spanish Songs

and

Uitarist extraordinaire

IN PERSON NIGHTLY

at BARNEY GALLANT'S

ON THE AIR—WOR

FRIDAY NIGHTS AT 9

Management

WOR ARTISTS' BUREAU

RADIO'S HALL OF FAME

GEORGE HALL

AND HIS ORCHESTRA

Featuring DOLLY DAWN on

Wor with 2 HIT SHOWS

"Broadway Bandwagon"

Wed., 8:30 P.M.

THU-THU HERE

"Lan Little Club"

Sat., 8:30 P.M.

BORDEN FARM PRODUCTS

EMERSON GILL

AND HIS ORCHESTRA

HOTEL WEBSTER HALL

DETROIT, MICH.

MCA Directing

AL GOODMAN

And His ORCHESTRA

PALMOLIVE BEAUTY BOX

EVERY FRIDAY, WJZ

9 P.M. EST, 7:30 P.M. PST, NBC

LUCKY STRIKE HIT PARADE

Saturdays, 8 P.M., WEAF

COAST-TO-COAST

ART KASSEL

AND HIS ORCHESTRA

KASSELS IN THE AIR

CHICAGO, ILL.

Hear him on the Elgin Program 8:30 P.M. E.S.T.

W E A F - N - C Coast-to-Coast

ADDRESS—32 W. RANDOLPH ST. CHICAGO, ILL.

EASY ACES

FOR ANACIN

TUES.-WED.-THURS.

7 P.M. EST

NBC-WJZ

PHIL BAKER

Gulf Refining Company

Sundays, 7:30-8 P.M. EST

WABC-CBS

Direction

A. & S. Lyons

ASCAP HOLDS GIVE IN

Parker Report Slap at CPRS; Suggests Restoring 1931 Fees, Establishing Appeals Tribunal

Toronto, Dec. 24. Seen as a victory for the amusement industry in its varied branches and a severe set-back to the Canadian Performing Rights Society, collection agency in Canada for the American Society of Composers, Authors & Publishers and the British Performing Rights Society, is the establishment of an appeal tribunal to determine disputes arising out of performance royalties. It will be provided for in legislation before the end of the year, following the recommendation of Judge Parker of Toronto in his report of the Royal Commission into the activities of the Canadian Performing Rights Society.

In favoring the appeal tribunal, which, under legislative powers, will approve subsequent tariffs before such levies become effective, Judge Parker found that the 1935 rates for theatres are prohibitive and that the 1931 schedule should be restored as giving the public to CPRS; also that tariffs levied on the broadcasting industry are too high.

The federal investigation followed charges that CPRS was unduly withholding licenses, proposing to collect excessive fees, and was otherwise conducting its operations in a manner detrimental to the interests of the Canadian public. The legal battery included counsel for Motion Picture Distributors & Exhibitors of Canada, Famous Players Canadian, Musical Protective Society (musicians' union), Canadian Radio Commission, Canadian National Exhibition, Canadian Association of Broadcasters, Allied Exhibitors of Ontario and Hotel Association of Canada.

'CPRS Domineering'
In pointing out that the Canadian Performing Rights Society was at times domineering in its attitude and perhaps a little harsh in resorting to the courts for the enforcement of its legal rights, Judge Parker, in asking for the establishment of an appeal tribunal, says: "The position now is that the Society, having a monopoly of the performing rights in copyright music, has also the right to impose whatever fees it chooses. Where other monopolies have existed, it has been found necessary to have some independent body analyze and pass on tariffs that may be charged; e. g., freight rates, express rates, telephone rates, etc. If the Society continues to dictate its own terms and pursue a policy of 'greatly increasing those terms, then finally the community will be prevented from listening to its music. The Royal Commission is in accord with the recommendation that there should be an amendment to the copyright act to the effect that either the various tariffs as fixed by the Canadian Performing Rights Society should first receive the approval of some independent board, or to the effect that if any users felt that they were being charged unfair or exorbitant fees they would have a right of appeal to an independent body."

Branding the 1935 theatre tariff as "unjust and unfair" and favoring a return to the 1931 rate of 10¢ a seat, Judge Parker in his report states: "Up to October, 1934, the maximum charge in the United States was 10¢. E. C. Mills (ASCAP), having been the Canadian representative for collecting fees for performing rights in the United States over, increased the rate, effective after Oct. 1, 1934, to: theatres with a seating capacity of 801 to 1,599, 15¢ a seat, and theatres of 1,600 or over, 20¢ a seat; leaving the small theatres of 800 seats or less as they were in the previous tariff."

Still Experiments
It should be remembered that in the United States the American Society of Composers, Authors & Publishers had been carrying on the business of selling performing

'Santa's' Comeback

Chicago, Dec. 24. Begins to appear that 'Santa Claus Is Coming to Town' will develop into a standard catalog song which will rise into coin and prominence each Christmas season. Song, which first broke into print last year, has come back strong this winter and in the last three weeks has bounced back into heavy plug and set position.

Last week it rose to third place in sales in the midwest, placing just behind 'Red Sails in the Sunset' and 'On Treasure Island.'

ASK NEW SCALE FOR COPYISTS, ARRANGERS

Appeal against the new scale for arrangers and copyists, which is slated to go into effect Jan. 1, has been made by the music industry through the Music Publishers Protective Association. John G. Paine, MEPA chairman, and Samuel Takak, a member of the executive board of the New York musicians' union, will meet the latter part of this week to discuss the issue. Appointment was made at Paine's request.

Publishers' main argument against the increased scale is that it comes at a most inopportune time, or just when the industry requires all the money it can spare to fight the passage of the Duffy copyright bill. Paine, who is directing opposition to the measure for the publishers, has asked the American Federation of Musicians for its support on the ground that passage of the bill would seriously affect the employment of musicians.

It is Paine's contention that the provision in the Duffy bill which exempts places using mechanical music, unless there is an admission charge, will deprive the use of musicians as well as that of copyrights owners. If the recordings turned out by such outfits as ERFI and RCA Victor weren't so good, there would be little cause for the musicians to worry about their jobs. But with the perfection now prevailing in these high fidelity stencils, the chances are that the smaller home gardens and other like places will be inclined to use them freely without having to apologize to their patrons.

Dance combos of the name and near name variety have already started to cut down on their arranger payrolls. These claim that the new scale will mean a 30% boost for them, and, rather than continue to make extensive use of complete special arrangements, they plan to get along with partial recordings of stock arrangements. Expected to be hit particularly hard by the U. M. are the organized combos and freelance conductors that have made long term contracts with network commercials. Only alternative open to this element is to appeal to the sponsor for an increase in their salaries to cover the added costs which the new union regulation will entail.

CALLOWAY IN COAST CAVE

Cal Calloway and his band open at Sebastian's Cotton Club in Culver City, Cal., Jan. 28. Les Hite, current combo, swings to Balboa ballroom, short distance away.

6 RECALCITRANTS SIGN WITH SOC.

50% for Performances, 50% for Availability—Seniority Adopted as New Basis for Split-Up, at Fischer and Schirmer's Insistence—Berlin, Marks, Feist, Robbins Also In

5-YEAR DEALS

The six major music publisher-holdouts have agreed to sign with the American Society of Composers, Authors & Publishers for five-year renewals. They are Berlin, Fischer, Marks, Schirmer, Feist and Robbins. The latter two were actually not holdouts, being on the fence but preferring not to renew unless assured that none of the others would be accorded any special terms.

As a concession to Induce the Fischer and Schirmer firms to renew, it was agreed to split up the royalty run on a new basis of 50% for the number of performances, and 50% for availability and seniority. The actual breakdown of the 50% for availability and seniority will be determined by a committee.

The concession of 50% only for the number of performances is deemed equitable because the popu-

Why They Signed

What actually caused the holdout publishers to capitulate and signature five-year membership contracts with ASCAP has a two-fold warning. They were told that if they didn't sign the Society would not be able to function after Jan. 1 and thereby would neglect, if not ignore, the liquidation proceedings. Also that the writer members were prepared to step into the gap and issue licenses to radio and other users through the Songwriters Protective Association. Such a step would result in court suits that might eventually overthrow the small rights structure and the publishers by legal decision holding their rights by sufferance of the writers.

Holdout pubs were further warned that they would be reckless to take a chance at this time with an adjudication of the small rights ownership issue, and the more the writers were kept in line by concerted action within the Society the less chance would the publishers have of impervious to the position they now hold with regard to these rights.

Julian Abeles, counsel for the Metro music interests, who attended the Thursday (19) meeting as a Feist director, declared that the publisher holdouts remained adamant there was every possibility that Warner Bros. would immediately sign up with broadcast-holders if the latter could not find itself out in the cold.

lar firms concede that it would unnecessarily handicap the standard firms on the number of radio plugs. Henceforth it was decided to split the melons on the ratio of 65% for performances, 20% availability and 15% seniority, but the standard firms take the position that the smaller popular publishers could swamp the airways with a highly concentrated plugging campaign on a mediocre dance tune, whereas the sturdier and worthier standard stuff takes longer to establish like-ness its longevity is in proportion.

At an ASCAP meeting Thursday (19) Nathan Burkan, attorney for the Society, told all present that with the Jan. 1 deadline approach-

WB Firms Give 42 Employees Half Day Off for 'Xmas Shopping' and Then Give 'Em Air; No Execs Out

Jam Anthem

'The Music Goes Round and Round' sounds like the jam bands' new national anthem. It may be another 'Tiger Rag,' the hot lick boys all having their own versions and playing it for their own amusement, with an outside chance of becoming another 'Banana' if the public goes for it like the musicians.

In any case, it's a clinch the tune will serve Hodgson, Farley and Reilly as bow music for some time.

ASCAP CUTS UP 850G ADVANCE MELON

Per annual custom, the final quarterly dividend of the American Society of Composers, Authors & Publishers was declared before Xmas, although the actual accounting won't be ready until Jan. 10. As result, an arbitrary melon of \$850,000 has been cut by ASCAP which equals the sum distributed for the third quarter of 1935.

Amount that will actually be split among ASCAP members is \$765,000, with the difference constituting the 10% usually set aside for relay to foreign performing society affiliates. The \$850,000 brings the year's total melon distributed to \$3,000,000. This year the anticipated \$4,000,000 or more gross revenue for 1935. The \$1,000,000 difference is accounted for by the 25% cost of operating the Society.

The past year's yield to top-bracketed publishers from the Society has ranged between \$60,000 and \$80,000, due to the unit system of payoff. Toplight songsmiths have earned slightly in excess of \$10,000 on the year from ASCAP, in addition to their other sources of income.

ing It was high time everybody stopped stalling and expressed their intentions. Julian T. Abeles, attorney for the Feist and Robbins firms, likewise endorsed the thought and a plan of compromise was worked out all around to induce quick signaturings.

Committee for Changes

It was also agreed that any changes in the classification system of the publisher-membership can be made only by a committee comprising four popular and three standard publishers.

The Society recognizes sundry problems now facing music users since the Warner Bros. schism. Radio is in the best position, conceding to strike off at the source just which songs are Warner Bros. controlled (i. e. Harms, T. B. Harms, New World, Witmark and Remick copyrights) but the hotels are in a delicate position. The leaders will have to make daily charts of tabu numbers (providing they haven't signed up for the WB music) and perhaps explain why they can't perform a Harms show tune or Remick publication of a Warner film musical number.

It's been suggested also that the hotels get up charts of which songs can't be performed, because the hotels haven't signed with WB as well as ASCAP. However, it's just as likely that music users will contract for licenses from both ASCAP and the WB music groups.

Warner Bros. has prepared itself for a complete break with radio after Dec. 31, by giving notice to 42 employees in the professional and arranging departments of Harms, Inc., T. B. Harms, M. Witmark & Sons and Remick Music Corp. The letouts constitute over 50% of the personnel jointly employed by the publishing group and include professional managers, song pluggers, piano players, arrangers, stenographers and counterboys. Payroll and rent savings will amount to \$6,000 a week.

Only possibility of these publishing houses returning to their former operating status would be if Warner should get together with the networks on a licensing contract. Even were a deal be made with individual stations, there would be little need, as the parent company has it figured, of maintaining more than skeleton staffs.

Wholesale dismissal was interpreted as a tactical move on Warner's part to demonstrate to broadcasting that it was ready to resign at a lockout period as far as the air war was concerned. In a statement issued Friday (20), the same day that the employees received their two weeks' notice, Warners explained the personnel reduction had been made necessary by the loss of the income which had been derived from the American Society of Composers, Authors & Publishers and the decision to quit systematic song plugging and place the publishing group on an independent and self-sustaining basis.

Peppers Remain

Practically all the top men in the New York and branch offices were retained. Sweep in New York applied to 15 men and five girls, with George Harms, head of the Remick professional staff, included. Among those staying are Rocco Vocco, Remick gen mgr., and George Petrosel, Harms professional mgr., while Norman Foley and a piano player are all that remain of the Witmark retinue. Larry Spier at T. B. Harms Co. also unaffected.

In Los Angeles, the holdovers consist of Harold Lee, Witmark and Bob Miller, Harms, while the Los Angeles office will find Artie Mellingher and Lucky Wilbur operating Witmark, Harms and Remick between them. Detroit, Cincinnati, Cleveland and St. Louis offices have been ordered completely shut down, while in Boston two got their notices and Frank Rice and Bob represent the three catalogs. Others affected in the New York office by the notices were Murray Wizer and George Simon of Harms, Abe Glazer of Witmark and Eddie Wolpin of Remick.

Day before they got their notices the staffs were allowed a half day off to do their Christmas shopping.

Checking Broadcasts

Employees retained in the professional departments of the Warner Bros. music firms are being directed to the task of checking on programs broadcast after midnight Dec. 31 to determine whether any unauthorized uses of WB tunes are included. Spotting will be done in New York, Chicago and Los Angeles, but in other key points where WB reps are still maintained.

The professional contacters will also make the rounds of the hotels, cafes and nite clubs to caution the operators against using Warner Bros. music unless they have obtained the necessary license from the latter source.

JOE SULLIVAN'S BAND

Los Angeles, Dec. 24. New band is being formed here by Joe Sullivan, former KJL pianist and recording artist. Crew will be named after the band is formed. Sullivan has done the ivory job for all Bing Crosby broadcasts and is currently in 'Rolling Along,' Harry Hithman picture at Columbia.

(Continued on page 41)

2 MINNE. SPOTS IN RACE FOR NAMES

Minneapolis, Dec. 24. First stage show clash of current season, Public and the local Singer house, the Orpheum, occurs, New Year's week. The Minnesota will have Burns and Allen, Ben Blue, Cardini, Stone and Vernon, Jack Renard and line of girls, against Ada Leonard and 'The Cocktail Revue' plus a name act not yet announced at the Orpheum. Latter house also has Wayne King and band coming in for a week early in the new year, while the Minnesota is angling for numerous name attractions.

Up till now there had been an unwritten agreement between Public and the Orpheum not to enter name competition. Apparently this now is going by the boards. At the same time, however, the 55c top scale is being maintained by both Public and the Orpheum.

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New Acts

JOE MORRISON
Singing
12 Min. Two (Special)
State, N. Y.

Joe Morrison comes into vaudeville with something of a picture rep. having been featured in several Paramount films since leaving his soloist berth with George Olsen's orchestra a couple of years ago. He's at home on the stage and with an audience, and it doesn't take an audience long to warm up to him and his voice.

Morrison sticks to pops up until his closing encore, 'I'm Eyes Are Smiling,' overcoming a cold at this catching and building to the point that a certain speech had to take him off. Opening number is 'Cheek to Cheek,' followed by 'When Day Is Done' and then into a medley of western tunes which includes 'Wagon Wheels' and 'The Last Roundup.' Latter, introduced by Morrison with Olsen's band, practically sent him into pictures.

Tried here, and okay in name and appearance for an spot.

STEWART and SAMUEL (3)
Comedy, Dancing, Songs
15 Min.: One and Full
G.O.M., N. Y.

Comedy routine with an unblinded blonde of classy dimensions drawing the straight assignments. Pair have No. 3 on a four act bill.

Pair takes the stage with a fainting femme on their hands, and proceed to bring her around by squirting a bottle of oil on the more obvious portion of her anatomy. Spars, pre-holiday house humor, and it was good for a laugh. Solo tapping follows during the course of which the blonde is chased through the wings a la Harpe Marx and loses a couple of layers of garments. Calibre of the pursuit holds this up.

Blonde (in a pert evening gown) next is accented and extracts \$20 from the boys, who yank her off-stage and reappear with the coin as well as a silk undergarment. Windup is a short singing and instrumental bit interspersed with chatter.

GOODRICH and SCHAEFER
Acrobatics
8 Min.: Three
G. O. M., N. Y.

Well-dressed in ordinary business suits, essay a nonchalant version of complicated two-man balancing and acrobatics. Act is silent all the way through, with the smaller of the performers using gestures during the precarious moments.

Well-executed handstands, balances, etc., lead off by brief solo exhibitions. Close niftily repeats the start in more involved form. Classifies as a good opener.

Unit Review

Hollywood Secrets
(CENTURY, BALTO.)

Baltimore, Dec. 20.

Very nifty show all around, and so far removed from usual sort of entertainment provided by units that it looks like big. Has names in Jackie Coogan and Betty Grable, swell production, and a highly novel presentation and idea.

The fine band act, California Collegiana, backgrounds show first three quarters, inserting at two intervals its own strong vaude turn. Dick Winslow, pic juve, can play according to so in with band and has specialty spot.

Coogan not over forte, but tries hard, has disarming personality which clicks, and is much more versatile than average Hollywood-unit who takes to trouping in vaude. Miss Grable bows in, over, having looks and hooing ability, plus aptitude for singing a fair number. She and Coogan pair up for some hooing during which the sadie out-trots him. 'The Kid' also pinks in.

guitar for one of Miss Grable's solo specialties.

What hypotes the unit especially is the picture studio scene. Nifty set approximates living room of home where action goes on, and on side of rostrum are camera, extension boom and doll making panel, and array of Kieles above and around. It's a funny sketch depicting tirelessness of shooting a simple scene, technical flaws which crop in, and myriad other things. Coogan, Miss Grable and Winslow are in this sketch, which should be shortened few minutes for betterment with repulsive start, aschered. Also, Walter McGrall, the film heavy, who does comedy assignment splendidly in skit; Josephine does mceer as Richard, does her all duty in show in the sketch, and troupees nicely.

Warren Wilson does mceer as argument in sketch and also m.c.'s unit. He could be paced faster and snappier during ences work. He wrote the sketch, and the props used as well as the script were in the recent San Diego fair as a Hollywood exhibit. Up ahead Chicquita, raven-tressed warbler in white gown sings several songs in Spanish and Italian.

Unit carries heavy props. Also complete setup for staging 'Hollywood openings' of theatres for this date. About a half car of scenery, and three decks and tour with show.

Unit sells for \$4,500 net and was produced by Fanchon & Marco, Tom Kearns in advance man.

15 YEARS AGO

(From VARIETY and Clipper)

Managers warning stage carpenters they could get scenes built for less money out of town. Men were talking about a raise.

Times getting tougher and theatres feeling the slump. Feared it would be necessary to cut admission prices.

Managers and exchange men in Baltimore district settling fined for handling uncensored pics.

Amusement stocks hitting new lows. Famous down to 40 and Loew's to 14 1/2. Orpheum was the strongest.

Several opera singers from the Met on a benefit bill at the Hipp. Each arrived with her private clique and insisted they be admitted free.

Equity easing up on pay for lay-offs. Hurting the actors more than the managers, and the Federation of Labor was adding its kick.

Fox theatre managers told to cut the budget \$500 for each house.

Marcus Loew told Jake Lubin that he had been working too hard and to take a rest. Lubin figured he's get a week, but Loew sent him and Mrs. Lubin to Europe and paid all the costs.

Ed Marks acquired full ownership of Jos. W. Stern & Co., of which he had been the Co. Gradually eased it over to his own title, which it still bears.

Dwindling road shows increasing the number of local stocks. There were 50 companies in process of formation.

American Legion planned to produce a show for its own benefit. To take the first two weeks' profit and then rent to a commercial producer. Quit when Equity demanded three weeks' salary for everyone.

Picture actress claimed \$2,100 exemption on her N. Y. State income tax for hosiery. The apt. claimed she couldn't wear that many stockings.

N.V.A. drive for new members brought in nearly 1,000. Prizes given for largest numbers of application. Topper was Elizabeth Mayne, who brought 106 into the fold.

Columbia burley wheel required house managers to report number of chorus girls present at each show. New rule required report on principals who played hooky. Quite common at mats.

Police Commissioner Harris reported to be working on a scheme to regulate theatre traffic. One feature was to limit 15-way traffic to south-bound cars in early evening and reverse for after theatre.

Booking office shut down on new dramatic sketches. Had too many already. No more room on bills.

50 YEARS AGO

(From Clipper)

Prof. Bristol changed his Equine Paradox to the Equecurriculum. Coup had used the latter in 1875 and had announced an intention to revive in '86.

Sig. Faranta, of the New Orleans, advertised he had played to 5,000 the previous Saturday night with a turnout of 2,000. He was packing them in. Had replaced his tent with corrugated iron.

Joe Hart, banjo comedian, joined Hallen & Hart's touring co. Became the Hart when Endt Hart, Hallen's wife, died.

Though she had appeared in both the U. S. and England, Lillian Russell made her first appearance in Chicago (her home town) in 'Billie Taylor, Dec. 14. They liked her.

Lotta was doing poor business at the Standard, but John Stetson paid the bill. He had guaranteed the booking to hold the 5th Ave. for 'The Mikado'.

Corra Burt had a new topical song at Koster & Bial's, 'Maybe You Do, But I Doubt It.' Written by Richard Mansfield.

Lenore Gordon Hussey headed a scratch company at the Academy. Given faint praise, but did not make the grade. She paid the bills.

J. K. Emmett, nettled by comment on his recent costly spree, took a number of friends to a safe deposit co., opened a vault and handed his wife 15 \$10,000 government bonds for a Christmas present. He had some \$200,000 left to (Continued on page 55)

Richman at State

Harry Richman goes into Loew's State, New York, week of Jan. 3 for his first vaude date in New York in at least two years. He'll double into the theatre from the Versailles intory, where he opens Dec. 30, replacing Elsa Maxwell and George Jessel. Latter doubled from the intory into the State last week. Richman flew to Miami Monday (23), but returns to N. Y. in time for the Versailles opening.

Coast WPA Cuts Red Tape; Plans Vaude, 3 Shows

Los Angeles, Dec. 24.

Works Progress Administration has finally arranged to stage its first vaude show at the Wilshire-Ebell theatre New Year's eve and New Year's day. Show, running two hours, will consist of nine acts, employing around 20 performers. Fifteen musicians will be in the pit, and admish will run from 25c to 60c.

Having run into much red tape, the program was geared ahead last week when Mrs. Hallie Flanagan, director of the Federal theatre projects of WPA, visited L.A. and straightened out the tangle.

Three plays, 'Our American Cousin,' 'Big Country' and 'Uncle Acosta,' will be presented later in both Yiddish and English. Ten shows will be played at various hospitals, orphanages and other institutions during the holidays. Since the start of the project, a total of 2,606 applicants have filed for work. Of this number, 605 have been placed on the payroll with requests forwarded to Washington for approval of \$90 more.

Syr. Clergy, Tough on Stage Weddings, Unbends

Syracuse, Dec. 24. Syracuse ministerial ranks, which heretofore have presented a united front against public stage weddings, were broken last week when the Rev. Dr. Edward L. Keller, pastor of the First English Lutheran Church, the most fashionable of that denomination here, walked upon the Keith's stage to officiate at the marriage of Mary Elizabeth Love, dancer, and Ronald William Cornish, accordionist.

Publicity aspect of the ceremony was emphasized by the fact that neither of the principals was appearing at the theatre, but instead were playing at Pop Cameron's nightery, which later cashed in via a reception for the newlyweds.

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License Dept.'s Subpoenaing of Agents a 'Mistake'; Contrary to Deal

York's License Department last week invited four agents to appear before Matthew J. Dislrlo, counsel and deputy commissioner, and apply for licensing. Licensing of agents was supposedly to have been held in January till the Board of Aldermen passes a new measure designed strictly for the agents, and which was ratified by the latter at a recent meeting.

Agents requested to appear before Dislrlo were Ned Dobson, Curtis & Allen, Larry Puck and North & Pium. Invite stating that the Department was anxious to settle the matter amicably with the agents. But, if the agents did not show up within one week of receipt of the letter, Dec. 20, they would be summoned to court on charges of operating unlicensed employment agencies, the notice said.

They're Safe
When called by I. Robert Broder, counsel for the various agents' associations, Dislrlo explained that the letters were a 'mistake'—the department, simply re-contacting its list of possible licensees. The assured Broder that his clients were safe until the new law goes into effect.

The complaint against Ill Shilling, which is scheduled to come up for trial in Special Session Jan. 9, will again be postponed by mutual consent. Disposition of the charge against Shilling will also await the new legislation.

Commissioner Paul Moss loses two important aides soon after the first of the year. Dislrlo, who was brought into the department especially to study the theatrical agency situation, has been appointed Deputy Commissioner of Markets. Rosalie Loew Whitney, deputy License Commissioner and holdover from past administrations, becomes a judge in the Domestic Relations Court.

SKIRTS FOR MINNESOTA'S FEDERAL FANNER NO. 1

Minneapolis, Dec. 24.
Ruby Bae may be Federal Fanner No. 1, as she is heralded in the WPA unit touring the Minnesota circuit, but her dance will be an entirely new conception, in which the dancer wears a skirt reaching to the floor.

That's the edict of Miss Enza Alton Zeller, who was appointed by the government to organize and rehearse this Federal Works Progress Administration project No. 1762. Entertainment for the boys in the big woods must be absolutely pure, pasteurized, certified and censored, according to Miss Zeller's decree.

Miss Zeller's wrath was aroused by reports published in Twin City newspapers suggesting that the camp boys were in for some spicy entertainment. She even emphasized the fact that Miss Bae's costume for the new fangled fan dance is so heavy that there's not a chance in the world to see through it.

'Everything is censored,' averred Miss Zeller. 'We're only putting out good, clean shows—no off-color jokes, no profanity, no suggestive dancing and no improper songs. Why, we knocked out every verse in "The Man on the Flying Trapeze" that might have a double meaning.' Each show will consist of nine acts, comprising nine men and three women, and be of two hours' duration.

Leo Cohen Joins Mills; 17 Years with Loew's

Leo Cohen, after 17 years with the circuit, last week resigned from Loew's booking office in New York to join Irving Mills as the latter's assistant. His first job will be to supervise the Mills-Earl Carroll Palm Island Casino, Miami, Fla. Cohen leaving Saturday (28) for that spot, 'c'll remain there for 10 weeks.

Another new addition to the Mills outfit is Sam Rubin, who comes from the Balaban & Katz organization in Chicago. Rubin will handle Mills' bands, concentrating at first on Ina Ray Hutton's theatre engagements.

A Career

Knoxville, Dec. 24.
Cotton Watts this week finishes his fifth week in the city, breaking all records. 'Watts presides at the Roxy theatre as master of ceremonies. His act is sandwiched between films.

CHI SHOWBOAT EYES MIDWEST UNIT TIME

Chicago, Dec. 24.
Showboat 'Dikiana', which had a two-year run on the upper river in town with its presentation of the old-time miller-dramas, has its eye on the vaude field. Is considering hitting the vaude-film houses with a 60-minute unit show of the better known millers such as 'Bertha, the Sewing Machine Girl,' 'Nellie, the Beautiful Clock Model,' 'No Mother to Guide Her.'

Acrobat Falls

Detroit, Dec. 24.
Painting as he stood on pinnacle of acrobatic pyramid, Mohamed Ben Embark, of the 12 Dammati Arabs, currently at the Michigan here, plunged to floor and suffered a concussion of the brain. He is out of danger.

RUTH ETTING'S PAIR OF PAR WEEKS AT \$3,500

Ruth Etting returns east for a couple of weeks in vaude, opening Feb. 7 at the Regal, Chicago. Week of Feb. 20 she plays the Metropolitan, Boston, also for Paramount. Salary for these dates is \$3,500 net weekly. William Morris is the deals.

N. Y. PAR STAGE SHOWS BACK PERMANENTLY

Paramount, New York, adopts a permanent stage show policy Jan. 24. Major portion of the bookings will be units of the more expensive type. This will preclude the necessity of again establishing a production department for the theatre.

Until the date for the resumption of the stage shows, the house will play name bands. Casa Loma orchestra (Glen Gray) opens at the deluxer today (Wednesday) for two weeks. Deals for at least two more bands to fill in until Jan. 24 are in the making. First unit will probably be Dave Apollon's 'International Varieties.' Theatre will be jointly booked by Charles J. Freeman and Harry Kalchei

AFA Opens Drive for Closed Shop In Vaude, Nite Clubs; to Tackle Indie Bookers First, Circuits Later

O.J. Start F.&M.'s Stage Show Policy in St. Louis

Olsen and Johnson, finishing a week's engagement at the Roxy, N. Y., last week, on Saturday (21) went into the Ambassador, St. Louis, starting a stage show policy there. The O. & J. unit will play 13 days at the Ambassador. Another house in the Fanchon & Marco string, the Missouri, is going to seven acts of vaudeville and second run pictures on Jan. 1.

ELLINGTON, WARING AND LEWIS BANDS FOR PAR

Paramount has set three name bands for a total of eight weeks in its out-of-town houses. Fred Waring's orchestra, with five weeks, heads the list.

Waring opens Jan. 24 in Minneapolis, going to the Chicago, Chicago, for two weeks, and then following into Detroit and Boston. Duke Ellington's band gets a week at the Regal, Chicago, colored house, starting Jan. 15.

Third band set is Ted Lewis'. Latter opens in Omaha for a full week, beginning Feb. 21, then splits the following week between Davenport and Cedar Rapids.

American Federation of Actors this week set into operation its effort to establish a closed-shop in vaudeville and night clubs in New York. Union, which holds the White Rats charter and is affiliated with the Theatrical Federation of Labor is asking adoption by vaudeville and niter bookers of a standard contract which specifies that the actor shall be a member of the AFA in good standing.

Attempt to establish a closed-shop is first being carried on by the AFA in the indie booking field and also among the night club talent buyers. According to Ralph Whitehead, executive secretary of the union, the indie field 'needs' a closed shop and a mutual agreement more than the circuits at the present time. Although he has contacted several bookers, Whitehead says he has only secured verbal agreements so far. He would not divulge the names of the bookers.

AFA's intention is to line up the indie-vaudeville bookers before approaching the major circuits, with whom Whitehead claims, the AFA expects no trouble on the closed-shop matter. Should the bookers of the major circuits accept the AFA's standard contract, it would make it mandatory for a vaudeville performer to be an AFA member in order to get bookings.

Never Happened
About a year ago the AFA agitated for a standard contract through the New York License Department. Commissioner Paul Moss called several meetings of bookers and theatrical lawyers, several dummy contracts were drawn up, and then the matter was apparently forgotten about by both the License Department and the AFA.

According to one of the clauses of the new AFA contract, a booking office would have to substitute in 30 days another date under same terms and conditions as any date cancelled. In the event an act could not accept the substitute date because of previous commitments, the booking office would have to pay for the cancelled engagement.

Another clause establishes an arbitration board to settle all and any disputes between an act and booking office or theatre. Three people would comprise the board, one from the actor's side, another from the booker's, and a third neutral party agreed upon by both sides.

Such a thing as an arbitration board in vaudeville to settle disputes between actor and manager has been extinct for the past few years, or since the Variety Managers Association stopped functioning.

4 Tri-State Houses Adopt Cushman Units For Total 12 Days

Lincoln, Dec. 24.
Tri-State houses strengthened its vaude time with a deal set this week by Bill Arms, booker for William Cushman. Tri-State is scheduled around the first of the year include Waterloo, Ia., three days; Davenport, Ia., three days; Moline, Ill., three days; and Cedar Rapids, Ia., three days.

In addition to this signing, pending union negotiations on what the situations think they can profitably stand, Omaha and Des Moines are tentatively set to split a week, four and three days respectively. Sioux City, Ia., is figured for three days on the same basis.

The Tri-State negotiations were handled by E. B. Cummings. Tri-State's Grand Island and Hastings, Neb., houses have been playing units for two months.

Reg Taylor Hurt

London, Dec. 24.
Karré LeMayon and Mayon, American adagio team stopping here, were rushed to Paris for an engagement at the Alhambra as immediate substitutions for Peggy Taylor. Miss Taylor is hurt.

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1708 No. Vine St.

CHICAGO
54 W. Randolph St.

Out Next Week

Numerals in connection with bills below indi- ing day of
show, whether full or spli

Wilbur Cushman

Heiback
 McKenzie
 O-Riley Oro
 Parsons
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Week of Dec. 2

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EQUITY'S STORMY WPA MEET

FIST FIGHT ENDS BITTER QUARREL

Gillmore Abruptly Ends Session as Heller and O'Sullivan Mix on Floor—Vote for Minimum Pay Demands on Project Shows Ends in 65-65 Tie.

ADMINISTRATION POSER

Nearest thing to a free-for-all fight in the history of Equity abruptly closed the wordy quarrelly meeting at the Astor hotel Friday (20) afternoon. With the Actors' Forum group having been rebuffed at the previous special meeting a month previous, the session was expected to be an orderly proceeding. Instead ructions marked the three-hour session and if an adjournment had not been made, cops might have had to be called in.

It all started over difference of opinion as to the association's attitude toward the Works Progress Administration Theatre Project. There was a well-defined effort to crystallize the sentiment in favor of 'prevailing wage,' which other unions participating in the WPA relief program have been seeking. That would mean that actors in relief shows would be paid \$40 weekly instead of \$24.50, which is the federal top for relief workers other than those in administrative jobs.

Contended that if the WPA is to charge admission, such as intended for the shows to be staged in the Manhattan theatre, N. Y., then the basic minimum wage of \$40 should apply. There the 'popular price theatre' is to hold forth and it has been stated that if the venture is self-sustaining it is to be continued indefinitely beyond the eight-month period set forth in the lease.

This project is regarded as having the government going into show business. No matter what the guise may be, it is insisted that placing relief shows on Broadway is competing with regular show business.

(Continued on page 50)

BRADY WILL PRODUCE 'SPINSTER' ON B'WAY

Hollywood, Dec. 24. William A. Brady will produce 'Spinster's Dinner' on Broadway. Ramon Romero is working on the play from Universal's screen script. Romero held a contract with Faith Baldwin, author of the orig. before U made deal and will receive a percentage of the royalties.

Bein-Goldsmith Split Over Propaganda Value

Conflict of opinions on the value of social plays has severed the legit producing team of Albert Bein and Jack Goldsmith. Bottom falling out of their first effort, 'Let Freedom Ring,' was the decider. Theatre Union has taken over the show.

Both plan independent productions. Bein hopes to form a group to revive his 'Little Old Boy' which introduced Burgess Meredith. Goldsmith is considering several plays on his own.

Wm. DeMille's Idea

'The Savage' is the first play on schedule for Play Producing Syndicate.

Group was formed under the direction of William De Mille and plans to produce plays and finance film production as well.

\$1,000 Per Wk. Pact Forces Guild Rush On New Claire Play

Because of \$20,000 yearly guarantee to Ina Claire, the Theatre Guild is anxious to get started on S. N. Behrman's new play 'End of Summer' and bids fair to break all speed records by rushing the play into production while the author is still working on the third stanza.

Contract between the actress and the Guild guarantees Mrs. Claire 20 weeks work yearly at \$1,000 a week. First attempt of the Guild to use Miss Claire this season ended after three weeks on the road, 'Love Is Not So Simple' foldings before it reached Broadway.

Guild has been hunting for a new script for Miss Claire ever since.

Another Partner

E. H. Woods, actor in 'One Good Year,' is reported to third party with an interest in George Kondeirs forthcoming 'Hell Presses Over.' Actor ori'inally held the script, before turning it over to present producer.

Last week Harpo Marx and Mrs. G. S. Kaufman bought themselves 10% hunks of the play.

For \$4.57

Worcester, Mass., Dec. 24. Amateurs put on 'Snowdrop and the Seven Warfs' here, eight scenes, at a total nut of \$4.57.

-And no fairy Costumes Included.

ROSE PLANS 'JUMBO' TOUR

Billy Rose claims to have a bonafide offer for the picture rights of 'Jumbo,' but figures on touring the show after its run at the Hippodrome, N. Y., which would set back picturization of the circus musical indefinitely. Manager is toying with the idea of securing rolling stock for the planned road showings and figures 'Jumbo' will tour for at least one year. Presenting the production in toto, including the revolving stage, is regarded as feasible.

Change in the playing schedule at the Hipp will have 'Jumbo' giving two performances Sunday afternoon henceforth, with the night show out. First performance will start at 1:30, with the second slated for 4:30.

Mpls. Mayor Okays 'Tobacco' Despite Church Protests; Plenty Daily Copy

HUSH-HUSH CUT RATES

'Appearance' Plays Last Day at \$1.10 Top and Sells Out

Final matinee of 'Personal Appearance' at the Miller, N. Y., last Wednesday (18) was capacity at \$1.10 top. Reduced price performance was an experiment, but no extra space was used to announce the stunt. Judging from the response, it was conceded the long run comedy could have completed a second season on Broadway had the tickets been placed on sale at cut rates.

'Appearance' had a run of 62 weeks. It opened at the Harris, Chicago Friday (20). Second company is playing the Garrick, Philadelphia in its fourth week.

KAMSLER OUT

B. F. Kamsler is out as director of 'Waiter at Midnight,' being produced by Halsey Raines.

Kamsler recently returned from England, where he went to assemble a cast before starting production.

Minneapolis, Dec. 24. Despite the protest of Archbishop John Gregory Murray of the Catholic diocese of St. Paul, as chairman of the archdiocese's Legion of Decency, Mayor T. E. Latimer here refused to ban the presentation of 'Tobacco Road' at the Metropolitan here this week. Controversy, however, resulted in considerable free and valuable front publicity for the attracti

In explanation of his stand, the mayor announced through the press that the attraction's management promised to delete 'objectionable' lines. In a letter of assurance to Archbishop Murray, the mayor stated that 'the show will be as clean as any that has appeared in Minneapolis this fall.'

Before making his decision, mayor read the play's script.

Asking the mayor to revoke the license of both the Minneapolis and St. Paul Metropolitan theatres for proposing to permit the performances of the play, Archbishop Murray declared the production 'panders gratuitously to the depraved taste of those who are victims of the commercialization of vice under the guise of sociological research.'

The Archbishop pointed out that a state statute prohibits the utterance of obscenity and he held that 'Tobacco Road' would violate the law. He said granting of a license is discretionary, not mandatory, with the mayor.

Coincidentally with the Archbishop's attack, Carlton Miles, advance agent for the show, a former Minneapolisite, dug up a tribute to the play from John P. Devaney, chief justice of the Minnesota State Supreme Court, and had the newspapers publish it. In a letter to Fiske O'Hara, an actor in the 'Tobacco Road' company, Devaney, who also is a prominent Catholic, characterized it as 'one of the finest plays that I have yet seen on the American stage.'

City council called R. J. Horgan, manager of the Metropolitan, before it in connection with the matter, but refused to act. A former mayor here was defeated for reelection after being rebuffed by Billy Rose's 'Crazy Quilt,' his action being one of the campaign issues.

In an editorial commenting upon the dispute, the Star here took a stand against play censorship 'regardless of the specific play involved.'

SWEEPSTAKE BACKING TALKED FOR 'GOES UP'

Something new in the backing of Broadway shows may be tried with 'Whatever Goes Up,' which closed at the Biltmore after playing three weeks. A proposed hook-up with a sweepstakes in which Mrs. Oliver Harriman is said to be identified is in view. It is a sort of slogan contest.

Plan is to give a sweepstakes coupon away with every two tickets purchased for 'Up.' New contest is due to start soon and the sponsors would become interested in the show if the deal is consummated.

If the plan eventuates, show would be guaranteed a named engagement of 12 weeks, that being the period covered by each sweepstake series.

Play was presented by Crosby Claire with Ernest Frish started. Latter indicated willingness to stick but is also mentioned for 'Room Service' ('Ring Before Breakfast') which Sam H. Harris recently tried out and brought back to New York for revision.

Stage Calls Merivale

Hollywood, Dec. 24. Philip Merivale planned to visit Friday (20) after washing up in Paramount's 'Give Us This Night.' He will go into 'Call It A Day,' opposite Gladys Cooper for the Theatre Guild and Lee Ephraim.

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Out Next Week

Hallie Flanagan's Statement

(is director of the Federal Theatre Project)

Editor VARIETY:

The present situation of the Federal Theatre Project is as follows:

1. Five thousand-six hundred and forty-four professional theatre people, including actors, directors, designers, stage-hands, are on the Federal Theatre Project payroll as of Dec. 18, with many being added daily.

2. Our reclassification boards composed of representatives from Equity, Stagehands' Union, American Federation of Actors, and other theatrical unions, operating for the past two months under the various regional directors, present statistics which indicate that there are throughout the United States several thousand additional professional people eligible for the Federal project. Many of these had signed up under other classifications, due to the fact that there was previously little chance to secure theatre work; they are now being requisitioned for our projects, and we hope to have all eligible theatre professionals on our payroll by Jan. 30.

3. Since 90% of the Federal grant money must go for wages, funds are sent only to those places in which the number of professional theatre people eligible for our projects are sufficient to form a theatre unit. In cities or towns where the load of theatrical unemployed on relief rolls is less than 25, we attempt to place professionals on recreation or education projects, their wages paid by us under a special ruling.

Findings of our reclassification boards also indicate the states in which the number of professional theatre people on relief rolls does not justify the expenditure of Federal funds to start theatre units. Tentatively, such states are as follows: Montana, Idaho, Wyoming, Nevada, Arizona, Utah, New Mexico, North and South Dakota, Kansas, Arkansas, Tennessee, Mississippi, Kentucky, West Virginia, Virginia, South Carolina and Vermont.

Bulk of Unemployed

This leaves, as was to be expected, the bulk of theatre unemployment in New York City, Los Angeles, Boston, Chicago and San Francisco, with groups of professionals in smaller numbers in the following cities: Philadelphia, St. Paul, Kansas City, Cleveland, St. Louis, Omaha, Dallas and Minneapolis. The above list is not complete. Additional information will be sent to you as soon as we receive all reports as to the number of qualified people available, community need, and available housing facilities.

It is our plan to travel certain companies through the various areas, where resident units are not advisable. That in mind, surveys have already been made.

4. We are in agreement with VARIETY that there are thousands of theatre professionals in desperate situation, and worthy of jobs on the project; but since the regulations under which we operate stipulate that nine out of 10 must come from relief rolls, we cannot do anything for such theatre workers except as they come under the 10% exemption clause, or under the occasional 25% exemption clause for projects personally approved by Jacob Baker, Assistant W.P.A. Administrator. This exemption clause can be used only in special cases due to the fact that the funds allotted for the theatre project are not, as has been erroneously stated in your columns, \$7,000,000, but \$8,784,038.

5. Rentals of scripts are paid on arrangement between producer and author, or producer and agent. These arrangements differ on our projects just as they do on the professional stage. It is obvious that we cannot pay large rentals, but we are paying, and usually in the neighborhood of \$50 a week commensurate with the whole financial set-up of the project. Releasing plays in the number of places simultaneously through our Bureau of Research and Publication in New York City will build up the revenue to playwrights. The Government does not buy plays and the author retains all rights to his scripts.

Chicago, California and Texas report much interest in the writing and production of original plays of the region. Playwrights on the Dallas project are doing research

and writing in preparation of the Texas Centennial.

6. There is no attempt to force a national plan or a certain type of play or a certain kind of production on any region. The directors know their own region, are chosen for that reason, and are developing theatre enterprises in terms of their own communities. Each place dictates its own theatre needs. For example, the San Francisco company of 175 people feels, as does Blanche Bates, head of the local committee, that a single theatre can house all the activities of the group, with legitimate, vaudeville, marionette, concert and dance bills (in co-operation with the music project) and art exhibits (in co-operation with the art project) keeping the house open every night and affording a civic center of a type not at present existing in San Francisco. I had the pleasure of discussing these plans with Blanche Bates, the company's directors, and was much impressed by the energy and enthusiasm of the group. They contemplate opening with a vehicle involving legitimate, vaudeville, and dance units, a play called "Truth," by George Sterling, of California.

In Los Angeles, where the project includes about 1,500 theatre workers, it will be necessary to have several resident companies, as well as to provide rehearsal space for touring vaudeville companies now touring in Southern California. Several theatre units are in rehearsal: the experimental group in a new play, "Backstage," by a California writer; the Negro theatre in "Black Empire"; the university theatre (in which a group of professional actors will tour the various universities with a series of plays (previously decided upon to fit in with the curricula of the colleges) in the "Knights of the Burning Pestle"; Gilmore Brown reports excellent talent available for this project, with much interest evidenced by the actors. Other plays on this bill include Mollere's "School for Wives," "When Crumple Played," "The Great Galeato," and "Paola and Francesca." These productions will change small admissions—10c and 25c; it is believed that this visualization of drama will prove of such interest to secondary schools and colleges that these units can continue after the completion of the federal project.

Vaudeville

Vaudeville talent, of which there is an imposing array in Los Angeles, plans to open New Year's Eve with a large ensemble performance.

Several Chicago units of vaudeville are playing in the parks. Two groups composed of legitimate theatre actors open in January: one, directed by Harry Minton, offers a series of plays which have been important in American theatre history: "The Tenth Muse," "The Old Homestead," "The Octoroon," "The Great Divide." First on the bill is "Secret Service," by William Gillette, which will be offered, as well as all of this series, as light revivals, using actors trained in the tradition, and in some cases playing parts in which they formerly appeared.

The Chicago civic group, under the direction of Theodore Viehman, will present a new play "Model Tenements," by Meyer Levin, of Chicago.

Hiram Motherwell in Boston is establishing a dramatic unit which will open with "Valley Forge," by Maxwell Anderson. In addition, a large vaudeville project of 20 units including a complete circus unit including 70 performers will serve not only Boston but neighboring towns and cities. Fifth thousand persons weekly attending the W.P.A. dramatic performances in Massachusetts may give a fair idea of the work being done in New England.

N. Y. Plans

Plans for New York under the direction of Elmer Rice are as follows:

The Willis and the Shubert-Teller will be used for try-outs of potentially commercial plays submitted by Broadway managers acting through the League of New York Theatre Writers. The one of the major divisions of the project. The managers who have offered scripts for try-out are Lee Shubert, who has submitted "The Woman of Destiny," a multi-act play by Samuel J. Warshawsky; Theron Bamberger with "Distinct Fields," by S. K. Lauren, and S. M. Charlock with "Top Dog," by George Corneil and Burnett Hayes. The try-out productions will open

simultaneously and run for three weeks before a general try-out, thus insuring each play a life of at least six weeks.

The Negro Theatre in Harlem, under the direction of John Houseman, will open probably between Jan. 15 and Feb. 1, with "St. Louis Woman," by Countee Cullen and Arna Bontemps, a play of Negro life in St. Louis in the 1890's. Also on the list of this unit are an untitled play by Zona Neale Hurston; "Walk Together—Children," by Frank Wilson, actor, and a revival of "Macbeth," by William Shakespeare, and Cecil McPherson will direct a choir which will be heard in certain of these productions and at special concerts.

The Negro group will play at the Lafayette Theatre in Harlem, which has been leased outright. Other houses for which arrangements have virtually been completed, according to Mr. Rice, are the Willis Theatre in the Bronx, the Shubert-Teller in Brooklyn, and the Manhattan Theatre at Broadway and 53rd St.

Another unit is the Popular Price Theatre, under the supervision of Edward Goodman. It is expected to open at the Manhattan Theatre between Jan. 15 and Feb. 1 with "American Holiday," by Albert and Edwin Barker, a play about a murder trial in a small town. (The play is not based on the Lindbergh case.)

Other productions planned for this group are "Murder in the Cathedral," T. S. Eliot's dramatization of the martyrdom of Thomas Becket; and "The Sun and I," by Barrie Stavis, a satirical modern view of the story of Joseph in Egypt.

The Popular Price Theatre will have just appointed its business manager, Alaine Bernstein and Tom Adrian Cracraft as scene designers, and Agnes Morgan and Halsted Welles among its directors. I have just spent much visiting federal theatres being set up in Boston, New York, Chicago, San Francisco, Los Angeles, and Dallas, Texas; I have seen at first hand the magnificent work being done by our regional directors, giving their time and energy because they see in the project the possible beginning of a subsidized theatre in America; I have talked to groups of men and women, playwrights, actors, designers, who are being rehabilitated and re-started in the theatre enterprises for which they have been trained.

Everywhere among the workers themselves a fine talent, skill, energy and belief that this project can be successful.

(Signed) Hallie Flanagan.

Buff Manager Cleared On 'Maid' Children Case

Buffalo, Dec. 24.

Charles Otto, manager of the Erlanger, was acquitted by a jury in City Court Thursday (19) of the charge of violation of a section of the Penal Law which prohibits appearance of children of the age of 18 in theatrical exhibitions.

Children's Aid Society of Erie County charged that Otto was responsible for the exhibition of four children in last month's performance of "The Old Maid" at the theatre. Case received wide newspaper notoriety here, practically all of the columnists agreeing that a change in the law covering dramatic performances was desirable.

SHORTAGE OF KIDS

Number Two 'End' inds Casting No Cinch

Principal obstacle to formation of a second company of Sidney Kingsley's "Dead End" is understood to be casting difficulties. Producers report that adult roles are practically impossible of getting, kids of necessary years no cinch.

To insure permanence of the New York company, Kingsley placed all the juv. cast members under personal run-of-the-play contracts.

'PEACE' IN DETROIT

Detroit, Dec. 24.

"Peace on Earth" was presented this week by the New Theatre Union, third production so far this season. Edwin A. Gamery, director of the Detroit Laboratory Theatre, is in charge of the organization. "Peace on Earth," a New Dance Group, started last year, taking part in programs.

Theatres in the Macabees Building and the Detroit Institute of Arts Bureau have used alternately for productions.

COHAN PLAY, IF CLICK, TO CHI ON A.T.S. DATE

Chicago, Dec. 24.

"Dear Old Darlings," George M. Cohan's new one, is provisionally listed as second play in American Theatre Society series of six in Erlanger. Booking depends on outcome of premiere, Jan. 13, in Pittsburgh, with Cohan in the principal role. Subscription-bookings are not a new venture for Cohan, who played the A.T.S. starring Theatre Guild in "Ah, Wilderness!"

Another provisional date for the society here is "Celtic Rhapsody," mid production with Philip Merivale and Gladys Cooper. With "The Old Maid" already in and "Porgy and Bess" and Lunt-Fontanne "Shrew" promised, the immediate problem of filling the subscription requirement of six plays hangs on Herman Shumlin's decision on "The Children's Hour."

2D AVE. GOES 100% MUSICAL

National Theatre, N. Y. Yiddish legit house, goes musical next week, giving that legit artistry shows musicals out of four legit shows current.

House stars Jennie Goldstein and Sam Goldenberg and was the only theatre on the street playing straight dramatic shows, but couldn't get away with it, not being too big. Figure that there is no current yen in that sector for song and dance shows, therefore the switch.

Eileen Wenzel's \$90,000 Damage Award Stands

Motion before Justice Pecora in N. Y. Supreme court yesterday (Tuesday) to set aside the jury verdict of \$90,000 awarded Eileen Wenzel against George Ehret, Jr., for damages sustained by the former showgirl in an automobile accident in 1932, was denied.

Miss Wenzel was permanently disfigured in the accident, the court said, and being denied her livelihood was entitled to compensation. In reviewing the case Justice Pecora further added that since Miss Wenzel had enjoyed an income between \$8,000 and \$10,000 annually prior to the accident the award was not excessive.

Blackstone, Chi, Reorg

Chicago, Dec. 21.

Blackstone theatre went into friendly receivership, with Guy Hardy, manager, named as receiver.

Under the receivership all profits will go to Victor Lake, estate owner of the land on which the theatre stands.

Current Road Shows

Week Dec. 23

"Anything Goes," Grand, Chicago.
"Blossom Time," Tulane, New Orleans, 25-28.
"Ceiling Zero,"
"Dodsworth,"
"Great Waltz,"

Chicago, 26-29.
"I Want a Policeman," road, Philadelphia, 26-28.
"My Maryland," Forrest, Philadelphia, 25-28.

"Oh, Evening Star," Chestnut, Philadelphia, 25-28.
"Old Maid," Erlanger, Chicago.
"Personal Appearance," Harris, Chicago.

"Personal Appearance," Harris, Chicago.
"Ruth Draper,"
"Squaring the Circle," Istockton, Chicago, 25-28.

"Three Men on a Horse," American, St. Louis.
"Three Men on a Horse," Aude, Shreveport, 25-26; Aude, Jackson, Miss, 27; Aude, Montgomery, Ala, 28.

"Tobacco Road," Cox, Cincinnati, 25-28.
"Tobacco Road," Metropolitan, Minneapolis.
"Vanities," English, Indianapolis, 25-28.

GUS EDWARDS' 'NEWS REEL' CLAIM

Editor, VARIETY:

I have by word headlines that Elmer Rice will use the "Living News" paper, which is positively my idea, and which I submitted to him, General Johnson, Mrs. Rosenberg, his assistant, and other ladies who were present on Aug. 20, at 3 o'clock. At that time I was seeking an appointment to head the Vaudeville Division of the P.W.A. Entertainment Plan.

I also have this idea incorporated in my prospectus for the "Show Window," in which I have been trying to interest financial backers for more than six years. I got this idea in Hollywood, and can prove it is my original idea under the title of the "Living News Reel."

I know you are very fair in protecting original material. Therefore, anything you can do to establish my rights, through your valued columns, will be greatly appreciated.

Gus Edwards.

P. S.—I am voicing my protest to Elmer Rice by this same mail.

L. A. BILTMORE, FRISCO CURRAN TIE BOOKINGS

Los Angeles, Dec. 24.

Biltmore theatre here and the Curran in San Francisco have joined for booking touring attractions from the east as well as those produced locally. Homer Curran will be in charge of casting and producing from an office in the Biltmore house.

Curran completed deal with the United Booking office of New York last week. United handled the Biltmore with Curran operating in Frisco house.

Curran believes combining the resources will enable both houses to capture more and better eastern shows with their original casts.

TAKING NO CHANCES

Cedar Rapids Travel 130 Miles to See 'Road' Quick

Cedar Rapids, Ia., Dec. 24. A delegation of Cedar Rapids theatre-goers drove 130 miles from Iowa to Des Moines in sub-zero weather last night to see "Tobacco Road," which played in the capital city, with Charles Timblin as Jester Lester, Friday night and Saturday matinee.

Meaning this show might be closed after the first performance, as those who hope to get an earful of dirt demanded tickets for the opening.

Des Moines was the only stop in Iowa.

Jean Casto Hurt in Boston Auto Crash

Boston, Dec. 24.

Jean Casto, 20, playing the blonde in "Three Men on a Horse" at the Plymouth here, was badly shaken and cut about the face and legs Saturday morning, when an automobile in which she was riding with Christopher Sykes of Cambridge crashed into a steel girder of the Walden Street bridge.

Miss Casto, taken to Cambridge City Hospital unconscious, after the accident at 3:45 a.m., was released Saturday noon and taken to her room at the Hotel Toulaine where she will be confined for at least a week.

Virginia Howard, understudy, and cast as the maid in the play, took over Miss Casto's role Saturday matinee. Miss Howard is sister-in-law of Miss Casto. Miss Casto is daughter of the V. P. of General Baking company.

Nancy McCord's Contract

Nancy McCord has been forced to turn down two picture offers in the past week because of her run of the play commitment to producers of "The Vagabond."

Understood that both Columbia and Fox were dicker for her, services when informed of the standing ticket.

3,000 Persons Already Employed In N.Y. WPA; Miss Flanagan Explains How Project Bankroll Is Split Up

There are now 3,000 persons on the payroll of the Works Progress Administration theatre project in New York. Procedure of getting the regulations okayed has been slightly speeded, it was said, at the project's headquarters, 44th street and Eighth avenue. Additions of actors on relief are coming through at the rate of between 60 and 70 daily and that is not fast enough.

Elmer Rice, regional director, and Hallie Flanagan, head of the entire relief project for actors and others of the theatre, spent three hours Monday (23) with Victor Ridder, chief of all WPA work in N. Y., with the idea of speeding the acceptance of regulations. Ridder called in a flock of department heads and sought to know the reasons for the slow pace, urged his aides to speed things up for the theatre project, both in personnel and materials, which will be necessary before the new shows get to performance.

It was stated by Mrs. Flanagan that there are now 5,644 persons on the theatre project payrolls throughout the country and more will be added. She said that the total \$6,784,036 allotted to the national project, \$3,000,000 is devoted to New York. Anent the \$2,800,000 for relief of the arts, the music allotment is the largest, followed by theatre artists and then writers. She added that while there will be enough money to take on 10% of the applicants not registered on home relief prior to the deadline date (Nov. 1) it was hard to see how funds could be secured if the request for 25% of exemptions is allowed.

Rice Asks More

Rice has asked for another \$1,000,000 for New York to be expended in relief shows up to June 30. At the present gain the expenditure on the project is \$350,000 monthly. That includes the administrative and clerical forces, which run about 8% to 10% of the total. Balance is made up of actors (60%) stage hands, ushers, cleaners and so on.

There are about 2,000 more people requisitioned for New York and it has been taking from three days to four weeks to get them on the payroll.

Process of reclassification of those enrolled in the project has started. The task has been turned over to the various stage unions, which have designated an officer to act on administrative and clerical forces. Acting, chief aide to Rice, Equity, Chorus Equity, stage hands musicians, scenic artists and wardrobe mistresses' organizations will be represented, as well as the Dramatists Guild.

Function of the classifications committee is to discern whether the relief people are qualified to do the work they registered for. It is believed that some amateurs are in the professional groups and while those persons are not to be dropped from the rolls they will be shifted to the amateur groups.

Personnel

It is known that there are some junior Equities on relief. That means such persons have been in show business less than two years and probably did not appear professionally more than a few weeks. Others played in summer stock but not on Broadway. Membership in Equity or any other union is not a requirement in the WPA set-up, but it is believed the union people are qualified to straighten out this angle of the project personnel.

There are about 400 colored persons on the theatre project payroll, that being regarded as a fairly high percentage.

At the headquarters there are any number of groups or cliques who devote no little time to making protests. Anyone detected leaving his assignment and attending outside protest meetings will be instantly dismissed, same going for intoxication.

While there are undoubtedly differences among those in the project, it is believed that when all start working or are in rehearsal much of the complaining will cease.

Rice Refuses

Elmer Rice was invited to act on the Pulitzer prize play committee by William Lyon Phelps of Yale, but refused, giving two reasons. "Invitation included the comment: 'As you have already won it, you are not eligible for the prize again, but you are just the man for the committee.' After talking it over with other members of the Dramatists Guild Rice replied:

"The ruling that no playwright may be awarded the prize more than once is a clear violation of the general public understanding that the award is made each year to the best American play produced that year, and that merit is the sole criterion." His second reason for declining: "The arbitrary action on several occasions of the Trustees of the School of the Dramatic Arts (University) in overruling the findings of the play committee seems to make the function of the committee a secretarial rather than a judicial one."

PHILLY WPA STARTS; \$25,000 TO BE SPENT

Philadelphia, Dec. 24.

Local WPA theatre project, which was in an apparently hopeless muddle two weeks ago, is rapidly assuming orderly shape. There's still plenty of red tape evident, but Jasper Deeter, regional director, and his crew appear to be getting it cleared away. Will have a total of approximately \$25,000 to spend which will last six months. Still impossible to estimate how many persons will be employed, but claim nobody qualified will fail to be used. Since the project finally passed all various biggies at Harrisburg and Washington, the local office has gone ahead. It's now possible to see some definite action on way. Marjorie project employing 35 people, begins giving shows in children's hospitals, recreation centers, etc., today (24).

Next will be two vaude units, using a total of 43 people, rehearsing now and ready for start Jan. 1. Third unit, colored vaude, will take 31 more, starting series of shows for Negro Elks, colored schools, etc., about Jan. 15. Other groups, but get going as the decks are cleared.

In all classifications a total of somewhere near 150 have applied. Almost all of those have proved qualified, most of them as vaudevillians.

MANAGERS PROTEST USE OF THEATRES IN BROADWAY SECTOR FOR WPA PLAYS

League of New York Theatres, on behalf of the legit managers, has protested use of Broadway theatres for Works Progress Administration activities, but the lease on the Manhattan (Hammerstein's) is ready for signatures away, and plays will be presented there, starting next month, by the sub-project known as the popular price theatres. The "living newspaper," however, will not be spotted in the Broadway theatre at 53d street. Whether it will be house in the theatre zone at all is now undecided.

Elmer Rice, regional director in New York for the federal theatre project, states that plans for using houses in the theatrical district were set forth in a communication sent Equity and other unions some time ago. No word, however, was sent to the Theatre League.

Equity claims it was unaware of the popular notion of entering the Broadway zone. The really definite agreement between Rice and the

Empire, Syracuse, May Go WPA Legit

Syracuse, N. Y., Dec. 24.

Empire theatre, last surviving legit house here, now operated by the Fitzer interests with a picture policy plus week-end vaude, may be taken over by the WPA to house a stock company.

Appointment of Edward R. Davidson, former stock trouper here. As supervisor of the federal theatre project in Syracuse is indicated, with John F. Wright as his assistant.

UNIONS JOIN TO SPEED WPA

A concerted drive to eliminate many formalities and tape which have delayed inauguration of the Works Progress Administration's theatre project in New York City has been organized by executives of 10 theatrical unions representing about 10% of those employed on the project.

Union officials unanimously adopted a resolution calling for the establishment of a regional WPA advisory council to consist of representatives from the various unions involved in the New York City Federal Theatre Project.

Acting in behalf of non-union as well as union members of their respective crafts, union executives urged that all unemployed in the theatrical professions represented by the A. F. of L. unions be placed on WPA projects immediately, regardless of quotas.

Meeting was attended by Frank Gilmore, president of Equity; William Feinberg, vice-president of Local 602 American Federation of Musicians; Ralph Whitehead, executive secretary of American Federation of Actors; Fred Marshall, business representative, United Scenic Artists; James Brennan, Theatrical Protective Union No. 1; Augusta Ocker and May Saunders, Federal Local 16770, Theatrical Wardrobe and Checkroom Attendants; Union Theatrical Association of Theatrical Agents and Managers and John Scott, New York Sign Writers' Union, Local 230.

Another meeting of the union reps will be held the latter part of next week.

No Amateurs

One of the divisions of the WPA theatre project in New York consists of a group of instructors assigned to teach drama, voice and diction in public schools. Regional director Elmer Rice has informed the group that all must be rated as professional and no amateurs by that title of instructor.

Director explained he did not want amateurs in instructional jobs. There are 300 instructors on the payroll, about half being pros.

managers was that the latter's try-outs are to be spotted in neighborhood districts—Bronx, Brooklyn and Queens. That was objected on the ground why the Broadway had talked it over, actors' association being opposed to using Broadway theatres for that purpose.

It was first planned to use a small Broadway theatre, the Bijou being sought but not obtained. Other houses considered are located out of the show zone, such as Johnson's, Fifth Avenue, Dai's (33d street) and the Japanese Gardens, a roof theatre at Broadway and 96th street.

Managerial protest over using the Manhattan or other houses in the theatre district was not to the reason why the Broadway was dropped. It being stated that rental terms were rejected by the bank which now controls the house. The Fulton, located in the heart of the show zone, also mentioned for the "newspaper."

Plays to be put on by the popular

Washington Threatens Abandonment Of WPA Drama as Stalling Piles Up; \$7,000,000 Yanked Back from Funds

Baker Denies

Jacob Baker, administrator of the WPA in Washington, was quoted in the dailies as having made pertinent remarks about the relief theatre project in New York as conducted by regional director Elmer Rice. Baker planned to come to the metropolis for a press conference Monday (27) but was unable to make it. Hallie Flanagan, head of the federal project nationally, was present, however, with Rice. She issued a statement from Baker taken down by telephone.

"I deny that I charged Mr. Rice with stupidity or mismanagement or that I threatened to withdraw the \$3,000,000 allocation if it did not begin spending soon. On the contrary I have complete confidence in Rice and no criticism of his handling of the project."

GORDON REHEARSING 'FROME' IN PHILLY

Philadelphia, Dec. 24.

"Max Gordon has his entire company of 'Ethan Frome,' his next legit production, here rehearsing. Play opens in a local house during the week of Jan. 6.

Producer claims New York is too crowded at present and he couldn't find sufficient rehearsal space.

MUSIC

Two WPA Projects

For Boston Suburb

Woburn, Mass., Dec. 24.

Two new WPA projects for Woburn, a city of 19,895 people, something entirely new for this community 10 miles north of Boston, received tentative approval of the State Administration Friday (13). An actor's project and a musician's project were requested by the local sponsoring agent, David Moreland, who reviewed the possibilities of the work with the State Administrator.

Dramatic project will employ 16 men, and they will be spotted in producing plays.

Edwa O'Donnell, local actor and stage director, will head the new project and direct all productions.

Musicians' project is designed to create a 20 piece Symphony Orchestra. Set-up is for the work to rehearse on designated hours and give the concerts to the public. Fred McHugh, pianist and free lance orchestra boss of this suburb, is angling for musicians who have instruments and interest.

theatre group are not believed to be commercial and therefore not to be regarded as competition to the regular theatres. Rice contends the project and that of the "experimental theatre," another sub-project with new but distinctly "arty" plays, will serve to promote interest in the stage among persons now unable to afford attending the theatres.

He states, further, that reports from high school superintendents is to the effect that only one student in 20 has ever seen a legit show. By attracting such people, the low admission WPA shows are figured to educate future audiences.

Efforts to raise the exemptions of those now enrolled on home relief before the deadline date of Nov. 1 have yet to secure favorable response from Washington. It is known that the WPA Arts project did raise the percentage from 10 to 25%. Using that as a lever, further appeals are being made to WPA Administrator Jacob Baker.

Washington, Dec. 24.

Possible abandonment of the ambitious Federal plans for relief of jobless actors was threatened last week as an aftermath of numerous delays, procrastination, stalling, and red tape encountered in getting the government theatre program under headway.

Coincidentally with disclosure that Works Progress Administrator and relief czar Harry L. Hopkins has yanked back \$7,000,000 of the \$27,000,000 allotted for art projects, a delegation of unemployed New York actors, which stormed relief headquarters to protest against continued lack of progress, announced that Jake Baker, assistant relief boss, had threatened to rescind \$3,000,000 allotted for New York dramatic ventures.

Baker allegedly put Elmer Rice and the New York administrative staff on the spot, denying Washington is to blame for the muddled condition of the program.

With relief headquarters passing the buck to New York and also blaming red tape in the office of Comptroller General McCar, the future of the theatre program was uncertain. Officials declined to comment on reports that Baker had threatened the cash earmarked for drama projects may be diverted to other ventures.

Declaring Baker had given unexplained explanations and had failed to make concrete offers of assistance, Bernard Kaplan, leader of the disgruntled art delegation, said "it is quite possible that there will be a stoppage of work." Kaplan served notice he would lead a group to confront Elmer Rice with demands for action.

Elmer Rice was supposedly put on the spot when Baker disclaimed responsibility for the stalling, but a question of veracity arose when Kaplan and Bruce McClure, director of white-collar relief, differed over the exact statement made by the assistant administrator in putting the blame on New York bosses. Kaplan said his group was told that wages were being held up in New York because of the "stupidity" of the city staff, but McClure maintained Baker had said delay was caused by an "error" in the New York office, which is being corrected speedily.

Miss Flanagan's staff has maintained an attitude of glowing enthusiasm and confidence, despite the lack of evidence that the drama projects are progressing, and relief headquarters has failed to put on a single report to substantiate the Vassar pedagog's claims that numerous actors have been given betterials already.

Threat to abandon the whole white-collar program was given added force by an announcement by Administrator Hopkins that employment of 40,000 persons on cultural projects during January has been commanded under penalty of abandonment of \$2,000,000 scheme.

Simultaneously Hopkins' office said the \$7,000,000 yanked off the white collar allotments will be reinstated if the program gets going fast enough to put the necessary number of unemployed artists, sculptors, actors, and musicians at work within a month.

'Lullah Reading

Talullah Bankhead is reading a script called "Bon Voyage," written by Charles Appertont and Jack Thall.

Former is suspected of being the Lord of the Universal pictures, trying to conceal his identity via the pseudonym.

Derwents South

Back from the coast, Clarence Derwents leaves town again tomorrow for Miami, Fla. He will be accompanied by his sister Elfrida.

Tali' have been engaged, for Walter Davis, vice-president of stock company, which puts the Laureate Taylor's at Marlin's as its opening play.

Week Before Xmas Not So Bad On B'way; Leaders Remain Steady

received a fine approximately \$14,200.

theatre relief program would be withdrawn if Victor Ridder, WPA head in the metropolis, and Elmer Rice, regional director, didn't start spending the money soon.

Best Sellers

Industrialization

Tillie Lösch

the New York conference Dec. 8. Each side agreed to abide by the decision which was to be handed down within 90 days.

With the actors and writer organized in their respective guilds it is likely each group would move a unit towards any program of Australization of the industry...

Quinn's position with the Post goes to Frederick W. Giesel, biz mgr. of the Akron Times-Press during the past several years. Don D. Matterson, advertising director of the Post, has been promoted to gen. mgr. of the Scripps-Howard national chain, with offices in 14 cities.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. VARIETY takes no credit for these news items; each has been rewritten from a daily paper.

East

Press photos will stage the annual ball at the Commodore Jan. 24. Westchester liquor dealers feuding against Connecticut rivals. Claim lack of state tax in Conn. permits price-cutting, spoiling the N. Y. trade.

Rockefeller Center claims the largest Christmas tree ever set up in N. Y. It's 96 feet tall, dressed with 1,700 lamps. In the Plaza.

Mrs. Frances Wright, 77, stricken Wednesday climbing to the balcony of Carnegie Hall for a concert. Dead when the ambulance arrived.

William Gillette to do a comeback in "Three Wise Fools" under direction of John Garry. WPA operator.

Newark Jan. 13 and two before coming into N. Y.

Chester Erskine takes over the Belmont theatre for his own production. Will enlarge the capacity to 750.

Frances Stelfox, of Gotham Book Mart, gathered in by her publisher for selling a copy of Andre Gide's "If I Die." Limited edition book published by Random House.

Henry Cavendish, N. Y. lawyer, has entered suit against RKO Pictures for \$1,000,000. Alleges "Climax" was taken from his book, "Sonnets."

Annual Actors' Fund Christmas dinner held at the fund's headquarters last Wednesday, attended by a flock of old timers.

Lucrezia Bori announces this is her last season at the Met. Wanted to retire at 45, which was three years ago.

"Moon Over Mulberry Street" laid off Wednesday and Thursday of last week to let in Princeton college players.

M. R. and Mrs. Robert Tapley receive verdicts for \$67,000 damages in suits arising from the fire in the Plaza theatre, Mount Vernon, N. Y. Husband was awarded \$16,000 for injuries and for medical expenses for family. Mrs. Tapley gets \$3,000 for her hurts, and her son, permanently injured by burns, will receive \$41,000, and \$7,000 awarded for the death of their daughter. Home was owned by Rose There Corp.

Piano firm is delivering gift pianos in cellophane wrappings tied with red ribbons.

George Gerwin back from Mexican vacation with no new ideas. Says Max, musician, is too monotonous in taking the bows for the assault charge in Harlem court. Robert Montgomery, his stooge, testified that he was taking the bows for Fitch, but he didn't seek the process server, either.

Francis Hackett, British author, suing United Artists, Alexander Korda and London Films in U. S. District Court, Brooklyn, for all of the profits on the "Henry VIII" production, and an injunction against further showing. Claims the play was based on his story of the monarch, which was a new and original conception. States he was in negotiations for film rights when the playwright killed the monarch.

The head of a boy's club in N. Y. kicking at the language used by the kids in "Dead End." He says they talk like slaves.

Theatre Guild selects N. S. Behrman's "The End of Summer" for Ina Claire. Ink hardly dry on the M. Rialto theatre will open soon after Christmas. Will have a box office at the subway level as well as the main kiosk. House will appeal to masculine patronage.

Internal Revenue Service shows the U. S. garnered \$221,183,627 in liquor taxes in the first five months of the present fiscal year. Tobacco tax paid behind with \$21,000,000.

Nat. Television Corp. applies for a license to construct a 500-watt station in N. Y.

Man and a dog arrested in Jersey City Thursday for selling police traps. Pup, a tough customer, carried the slips which his master had put out.

Authors' League found for distressed writers in the case of Alexander Woodcock. Officials feel an

nouncement of WPA relief has cut off contributions.

Boston censorship kills road tour of "Children's Hour." Figured other towns will follow the lead.

Bernard Kaskin, Chairman of the City Projects Council, group of WPA workers, charges Victor Ridge and Elmer Wise are delaying progress and may lose the government appropriation. Wants to Washington to see what could be done about it.

Elmer Ridge refuses to serve on Pulitzer prize committee. Says he doesn't like the way the committee is overruled and also contends that limiting a dramatist to one award violates the spirit of the rules.

Metro wants Ralph Richardson, with Katharine Cornell, for its own "Romeo and Juliet," but actor must return home following his stage engagement.

Eddie Foy got a ticket for illegal gambling after a week (13). Last Friday Mrs. Foy came into traffic court and paid his fine of \$1, explaining he had gone to London.

Quincy's quarterly meeting tie on the matter of standard pay for WPA players—if any. Vote stood 55-45.

Bernard Zimmetbaum, Bronx theatre operator, convicted in Special Sessions of having conducted a lottery. He was arrested Aug. 16. Several cases pending in Magistrate's courts on similar charges.

Christmas Eve and Christmas cards mailed from Lillypans, Md. postoffice. Named after her.

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Diogo Exposition begun. Expo due to reopen Jan. 15.

Conway Tearle filed petition of bankruptcy in Los Angeles Federal Court.

Leo Morrison suing Mae Clark for \$856 she allegedly owes him for hospital bills.

Nitro-Goldwyn-Mayer studios, Charles Osburn, Frank Lloyd and James Haven made target of \$28,344 suit filed in L. A. by Frank H. Hertz, who claimed he fell from rigging of "Bounty," due to defective rigging and equipment, causing broken bones and permanent disabilities.

Testifying in Busby Berkeley second degree murder case, Victor Ridge said he saw no one drinking at party Berkeley attended previous night. In which three persons lost their lives.

Divorce suit filed in L. A. court by Geneva, actress, against James J. Varrick, realtor.

Estate of Thelma Todd, estimated at \$250,000, left to her mother. Pat D. Cicco, former husband, drew \$11,000.

L. A. police uncovered what looks like bank night fraud when they found four suits believed to be in stuffing drawing barrels.

Judgment for \$10,000 damages against Mrs. Betty Healy Nash, former wife of Tom Healy, awarded Mrs. Audrey Clark for death of her husband in Missouri auto crash.

L. A. District Attorney's office investigating charge of Lorraine Crane, actress, against Charles Wilkey, actor, after she was charged with peeping complaint that Wilkey attacked her with pistol.

Charging screen career was halted by injuries sustained in auto smash-up, Mary Donovan fled suit in L. A. court for \$10,075 against Peter W. Holt, driver of car.

Divorce granted Mrs. Ruby Bacon from Lloyd Bacon, director, in L. A. court. Peter Bacon, son of director, Ventura by Stephen King McNulty, cameraman, and Mary Parker, actress.

L. A. Louise Dupont filed suit in L. A. court against Ewald Dupont for \$50,000, which she alleged was due him for \$125,000 property settlement made at the time of their divorce.

Another one-punch. Hollywood fight place took place in night club when Arline Jaffe and her brother were fighting seizer at each other. Jaffe was so badly beaten she was soaked by spray, soaked star's brother.

New 'Free' School for Thesps in N. Y. Posts Tuition Fees; WPA Denies Tie

A Letter

Harlem employment agency which furnished Mrs. Cummo Marx with a maid collects a fee from the prospective employer. Delinquent housewives who don't remit, receive the following form letter which is something of a classic in free 'n' easy Harlemlense:

"An account is something like a train—they are both late at times."

"We are sending this letter because your account is somewhat overdue and we are asking you just as you would ask the station master about a train that is late—'What time do you guess she'll roll in?'"

"How about making out your check for the right amount and saying '\$2.50, Here she comes!'"

New 'free' school of 'theatre, radio and screen' has been started with quarters on West 45th street, New York, but identity of those behind the scheme is not revealed. Some indication that the school might be connected with the federal theatre project, but the Works Progress Administration execs stated it "had no 'knowledge' of it."

Despite its claim of giving free instruction, a schedule of fees for various kinds of schooling is posted in the school o. c. Courses in theatre management, camp, counselling, little theatre organization and vocabulary building call for fees of \$1 per week. Dancing, singing, radio dramatics and other departments call for the standard 15c per lesson, with classes several times weekly.

Posner, Who Gave Helen Kane 50G, Held For Grand Larceny

WINCHELL SOCKED

Columnist Claims 2 Men Cracked Him—Loses a Tooth

With Walter Winchell, roadway columnist, being of the opinion that Hauptmann sympathizers attacked him last Tuesday night (17), Broadwayites are still trying to figure out other angles to his layaway in front of the Dawn Patrol barber shop at 8 p. m. that evening.

Winchell, who a pivot tooth as he was knocked down, besides some facial bruises, dismissed as trivial, not requiring hospitalization as at first reported. He said he was attacked by two men.

Detective Johnny Broderick is reported handling the case, although the Broadway columnist was quoted as stating that he had made no police complaint. He received first aid at the barber shop, 52d street and 7th Avenue, after the attack.

Murray Posner, ex-dress-maker, was indicted on a charge of grand larceny by the New York County Grand Jury last week. He pleaded not guilty when arraigned before Judge William Allen in General Sessions and remanded to the Tombs in default of \$5,000 bail pending trial.

According to Max Schnur, manager of a finance company, Posner violated a loan agreement by taking money to the company, which held a lien on Posner's income on dress sales until a debt was satisfied. It is alleged Posner withheld \$1,634 from the company under this arrangement.

Posner came in for wide publicity several months ago in a bankruptcy proceeding in the Federal courts. It was testified, by witnesses for his creditors, that instead of paying his debts the dress-maker squandered the money along Broadway. Helen Kane, it was claimed, received \$50,000 from Posner. She contended this was the profit on investments made with Posner.

EMBASSY, N. Y.

(Continued from page 14)

dition to the lead-off on Hoare with the English statesman photographed with the mission to tell what he and his job, the Fox and Par newsreels grab on various delegates to the League of Nations conference in Geneva. George of Greece is snapped inspecting soldiers. He can be dropped while, it would seem, or until something important happens down in Athens.

When Hitler comes into focus on the screen, the picture is a celebration of the many's 100th anniversary of railroads, it's a cue for plenty of hisses and no applause. A new Cuban President is elected, and the picture opens to Egypt on riots. Hey Long's bridge finally opened; Gov. Landon of Kansas pleading for road safety; Governor's denunciation of the New Deal; Japanese celebration over arrival of a prince and the Italian-Ethiopian situation are also on the bill.

An Italian statesman explains Italy's position as a result of sanctions making his brief address very interesting. With Gov. Olson (Minn.) figuring in the story, the slaying of a fiction magazine editor who had attacked Olson's policies, also has a political flavor. Gov. Olson talks to the Par camera, making a very strong, dignified appearance in his appeal to get the murders of Liggett.

Sports and the field of science also well represented this week. One of the most interesting clips is one in which several photographs of a so-called 'bat man' at the Miami air show demonstrating flight with bird-like wings attached to his arms. George Eastman presents medals to the stratosphere record holders and a Washington delegation visits the British air force. A scene at an Ohio school; tryout of new type army ponies; man-size rocket test and a film in Canada dealing the spotted fever figure in diverse fields of science.

In addition to Pathé's commendable sports review for the year, there is a trotting race in Australia, a golf tourney in Miami, opening of the Florida racing season, a championship wrestling match and a Palm Springs, Cal. dog show. Sports departures also include New York State's offensive against race horse tipster racketeers with a complete explanation of how the racket works. Quite interesting, clear.

BIRTHS

Mrs. and Mrs. John Howard Larkin, at New Rochelle hospital, New Rochelle, Dec. 21. Mother is daughter of R. H. Cochrane, v. p. of Universal Film Corp., who becomes grandfather for second time.

MARRIAGES

Esther Becker to Arnold Schaack, Long Beach, Cal., exhibitor, Dec. 17, in Los Angeles.

Janice Grand, non-pro, to Roland "Ranchard," manager, radio station WHOM, Jersey City, Dec. 24, in Toledo, O.

Claudette Colbert reported en route to Yuma, Ariz., to marry Dr. Joel Preston, a vice-president and eastern manager of Free & Seidinger, station representatives.

New York Theatres

PARAMOUNT TIMES SQUARE

CLAUDETTE COLBERT and FRED MACMURRAY
"The Bride Comes Home"

On the Stage
GLENN GRAY and His
CANA LOMA ORCHESTRA

RKO THEATRES

86" ST. 81" ST.
Dec. 24-26 Dec. 24-30
GINGER ROGERS
GINGER ROGERS
"The Great Impersonation"
EDMUND LOWE

MIDSUMMER NIGHT'S DREAM

Twice Daily: 2:30 & 8: All seats reserved
HOLLYWOOD 7th. B'way & 51st-C17-5500

RADIO CITY ROCKEFELLER CENTER

MUSIC HALL 5th Avenue
SHIRLEY TEMPLE in
"The Littlest Rebel"

ON STAGE: "THE TONY PRINCESSES"
"Lendings in two acts"
... Symphony Orchestra.

STATE

SYLVIA SIDNEY in
"Mary Burns, Fugitive"
Star: JAMES HANCOCK
JOE MORRISON
Starts Friday
8:00 P.M.
"Night at the Opera"

CAPITOL

CHARLES DICKENS
"A TALE OF TWO CITIES"
Cast of 500 featuring
RONALD COLMAN

GRAND

Warner Bros. Presentation
Directed by Michael Curtiz
CAPTAIN BLOOD

Errol Flynn—Olivia DeHavilland
Top Picture—MIDWINTER SHOWS NIGHTLY

"DANGEROUS"

BETTE DAVIS-FRANCOIS TONE in

PRIVOLI

Continues from 2:30 A.M.—Midnight Show

ROXY
Only Cook!
with Herbert Marshall and Jean Arthur

NEW YEAR'S EVE
in the
Rainbow Room
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