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64 PAGES

B'WAY FILMS-\$380,00

Flovd Gibbons Would Broadcast **War from Neutral Tramp Steamer**

Floyd Gibbons may do a series of pre-war broadcasts for either General Foods or Colgate Palmoline French Foods and Carlots Service is serving as seles contact for Gibbons in the pourpariers with the Benton & Bowles sence this agency. The Gibbons proposition has created a ticklish situation for Benton & Bowles, since this agency, whose prime object in going over the contact of Gibbons proposition has created a ticklish situation for Benton & Bowles, since this agency, whose prime object in going over the contact of Gibbons, whose prime object in going over the contact of Gibbons and extract before the contact of Gibbons and extract in the contact of Gibbons and extract of

NEW REINHARDT SPEC AT MANHATTAN O. H.

The Manhattan Opera House, 34th street west of Elghth avenue, N. Y., will return to legit during the fall. The Road of Promise, a many-scened, large cast apectacle, is slated for the spot by Meyer Weisgal, producer, Flece was adapted by Ludwig Lewisohn. Has a Biblical background. Max Reinhardt will stage.

Manhattan formerly housed grand opera under the late Oscar Hamshown there was Chu Chin Chow. It virtually passed from the theatre that the cover by the Scottleh Rite, a Masonic order. Rite has since disposed of order. Rite has since disposed

order. Rite has since disposed of the property. Extensive interior alteration will be required for the staging of 'Promise.'

'DE LAWD'S' THEATRE

LAWD'S' THEATRE
Lynchburg, Va., Sept. 3.
Richard B. Harrisson theatre,
named for 'De Lawd' of 'Green Pastures,' has opened under Dan Vehnberg management. A portrait of the
Negro actor will be unveiled in the
lobby of the exclusively Negro

Theatre scats 450, and is equipped and for roadshows in addition to films, coin,

Yiddish Lecture Tour

Yiddish Lecture Tour
Princess Heshia Tamanya, despite recent charges that she was a
Harlem housemald well pressagented and not of royal Ethlopian
lineage, is going on a lecture tour,
freal, Toledo, Cleveland and Chrcinnati. Tour starts in Toronto.
During the past week the
Abyssinian 'princess' gave two lectures. She has a 20-minute spiel
in Tiddish, one of the reputed 11
week's lectures were in Yiddish.

For Road Tour

Harry Moses, producer of 'The Old Maid,' figures on exploiting the road tour of the Pullitzer prize play with a paid radio campaign. Idea would be to precede each local date with 10 be to precede each local date with 10 one-minute announcements run off at the rate of three a day and then on the night before the performance air a 15-minute recorded trailer including drawn of the second of the

\$2 for a Lion

Carl Hagenbeck's circus beasts yere auctioned off at Haarlem, near were auctioned on at manerum, near here, bringing prices that would about cover the nut for a day's feed for the animals purchased. A llon-ess went for \$2 and a brown bear for \$8. Next under the gavel was a sextet of polar bears, sold down the river for \$150 to Burgers Zoo at Arnhem.

Arnhem.

Animals owned by Hagenbeck, circus man of Hamburs, Germany, were touring Holland with the Henny Circus, which rented them from owner. They were seized by court order at Haarlem and put on the block to settle an uncollected debt which Hagenbeck owed an undisplosed form here.

disclosed firm here.

Henny himself took advantage of the sale. He purchased the lloness and brown bear for coffee and cake

BEST WEEKEND IN SIX YEARS

Rain and Chilly Labor Day Had B'way Looking Like New Year's Eve-Legit Shows Also S.R.O. and Nite Clubs Get Share

MUSIC HALL'S \$130,000

Nine pictures on Broadway this week will gross an estimated total of close to \$350.00, believed to be a record. Of this amount "Top Hat!" Hall; 'Anna Kacenlin '\$10.000 at the Capitol; 'Page Miss Glory' \$43,000 at the Strand; 'Two For Tonight' \$25,000 at the Paramount, and Diamond Jim' \$45,000 on its second mond Jim' \$45,000 on its second up by four other theatres. A railay and cool Labor Day

A rainy and cool Labor Day turned Broadway into something closely resembling New Year's eve. In addition to the heavlest tourist trade since 1929, the bad holiday (Continued on page 53)

GROPING FOR A NEW SHOW BIZ?

Showmen aver that with the passing of vaudeville as a staple box office institution there is manifested some form of groping for a new type of stage show business. Just what it is or will eventuate they don't know.

don't know. The paradoxical manner in which orthodox variety entertainment is fitwing, but rank amateurs come along and mop up, or the occasional radio name who also makes 'em shell out at the b.o., is cnough indication to showmen that the public—without knowing just what it is cometing or the stage once in a while if not regularly, a while if not regularly.

while if not regularly.

All argument about fortunes having been built upon vaudeville are discarded by practical theatre operators in key city situations because their grosses tell the story. They can play straight pix at less admish and make more profit than with big stage shows.

Morrissey's Plaint

Will Morrissey threatened to quit as Biliy Rose's aide in readying 'Jumbo,' explaining there is no romance around the office because everybody gets paid off promptly each Satur-day.

John Golden to Bow New Play In On Sunday Despite Double Pay

Colored Vaude in Balto With Ofays for Novelty

Will Utays for NoVelty
Flax Bros* colored week-stand
vaudfimer Royal, which during
summer has been straight films, reflower thouse will play \$1,000 bills generally, though will expand budget
when any colored name happens
along. Regular polley will be for
shows to be compnead of colored
shows to be compnead of colored presentations, preceded by two white acts of novelty classification,

RKO Agents Now Top Book-Toters: Loew's 4 Weeks

RKO franchise holders are once again the big shots of the vaudeville agency business after nearly four years in the No. 2 spot. Through a reversal of the vaudeville booking situation the RKO boys have ousted their Loew contemporaries from During the past four years, while the Loew office possessed the preferred vaudeville book, acts rated their Loew reps first, with the RKO book toters considered secondary or The Loew agents owned; the olds in so far as they dictated their movements and usually selected their RKO and other agents for them.

with Loew now cutting down to four weeks and RKO jumping to 12, the situation is just the oppo-site. Acts are seeing their RKO agents first and the RKO boys are giving most of the instructions

Thurston's Play

Philadelphia, Sept. 3.

Philadelphia, Sept. 3.
Howard Thurston is planning a venture into Broadway legit this fail. Magician says that he will back himself in a mystery-thriller called 'The Demon.'
Show had a short try-out in Washington five years ago. Has a story by himself, with dialog by Seymour Brown and will require cast of about 14, two of whom will be women. be women.

NO CONTEST

Hollywood, Sept. 3.

Blng Crosby does not believe a crooner should be pitted against an opera star, Gladays Swarthout, so he has notified Paramount he would like to withdraw from the cast of Jazz vs. Opera.'

First Sunday legit show on Brondaway, other than benefits, to be given since that type of performance was legalized, will be the premiere of 'A Touch of Brim*one' (formerly 'All Bow Down'), which is the Golden (formerly Royalo) on Sept. 22. Manager disregarded the hurdle of double pay for Sundays set up by Equily and the stage-hands union.

The stage of the stage hands union and the show will be given on subsequent Sundays but by opening on the show will be given on subsequent Sundays but by opening on the amounced date Brimstone' will escape conflict with other premieres or more premieres carded. Brimstone' will not play the following (Monday) night, thereby keeping within the elgist performance limit. Colden explained that he was a stage of the st

Blind Negro Pianist Nixes Big Time Jobs For Home Town Honk

Cleveland, Sept. 3.

Local bookers are losing sleep over Art Tatum, blind planist and rage of the town, who doesn't care to sign a contract with anybody, at

to algn a contract with anybody, at any price.

Negro plano-pounder has been any price.

Negro plano-pounder has been grounder punching at time clock,' is his only ans swer.

Previewing an Act

Unique twist and possibly another radio "first" will be preview of The Westerners, newconcers managed by Ed Wolfe, on the Maxwell House Show Boat program this Thursday, Sept. 5.
Act is written into the script for the preview sample, but does not because the control of the preview sample, but does not because the control of the preview sample, but does not because the control of the preview sample, but does not because the control of the proview sample, but does not be control of the proview

Censor Boards on Vivisection Spree. Crack Down on Four Horror Operas

Hollywood, Sept. 3.

Rough treatment at the hands of censors has given producers of so-called horror films a few shudders of their own. Echees of wholesale snipping, and in some cases complete, rejection, are rumbling does not be supplyed to the line rather than have outsiders wheld the shears and possibly ruin the continuity.

eliminated.
Nor did 'The Raven' fare any betoff the numerous torture and shooting scenes; Virginia ordered virtually the same cut-outs; Ohio and New York also had a field day

virtually, the same cut-outs; Ohio and New York also had a field day in the sixth and seventh reels. Ontario hopped on "Werewolf and atter an expansive scisoring of the seventh reels." On the seventh reels. On the seventh reels and the seventh reels. English censor's went after 'Mad Love hot and heavy and before they were through, 20 seens fell by the wayside and every reel but one-felt the heavy touch of the morals with the heavy touch of the morals of the seventh reels and the seventh reels of the seventh

GRIFFITH OFF ENGLISH 'BROKEN BLOSSOMS'

D. W. Griffith, who came over here to direct a talker version of his Proken Blossoms' for Julius Hagen squitting by mutual consens. Hagen contracted Dolly Hoaz, German girl, for the lead role, while Griffith claimed girl of the property of the contract o

Lederer No Pirate

Los Angeles, Sept. 3. Verdict in favor of Francis Lederer was returned by a Superior Court jury here in the \$150,000 plagiarism sult against player by

Jack Quartaro.

Superior Judge Smith ordered instructed verdiet on ground that quarter dance or presented sufficient of the superior of the superior of the superior of the superior of material in Romance in Manhattan. Originally a defendant, RKO won a motion for a nun-suit earlier in trial.

Jack Quartaro.

Soph's Pic

David O. Selznick has signed Sophie Tucker for one picture, to be done late this fall or winter. Miss Tucker will first complete her yande engagements for RKO.

Beery, Oliver Teamed For Metro's 'Pettingill'

FOR IMERIOS & FELLINGHI
Success of Paramount's Ruggies
of Red Gap' has Metro getting ready
to produce 'Ma Pettingill', Harry
Leon Wilson's sequel to his 'Ruggies' novel, with Wallace Beery and
Edna May Oliver co-started.
Harry Rapf will produce with
Lawrence Hazzard doing the screen

Murder Suspicion on Her. Mary Minter's Ma Asks 500G for Libel

Los Angeles, Sept. 3.

The William Desmond Taylor mystery bobbed up again with filing the control of the contro

SOBBIE AS FILM EXTRA WILL TELL ALL IN PRINT

Hollywood, Sept. 3.
Edythe Dixon, of Chicago Heraid
Examiner, is here to do a serial
story on her experiences as a Hollywood extra.
When the server is a server in the server
westward by acting as stewardess
on a sleeper plane, serving the passengers en route and making beds.
When she arrived here she applied
for a job as an extra on the Warner
to and got it. Now she is working
to an in the server is the server
the slant of things locally from an
extra's viewpoint.

the sight of things locally from an extra's viewpoint. She figures on having enough stuff for a three-week yarn on Hollywood. Another Chicagoan here is Clark Rodenbach of the Daily News, who, while vacationing, is getting mate-rial for the Saturday feature page of his publication on local personalities and sights.

Jackie Cooper's \$1,100 In New Metro Contract

Los Angeles. Sept. 3.
With player getting \$200 a week
less than before, new contract hetween Jackle Cooper and Mctro has
been approved by Superior Judge
McComb.

McComb.

Contract for 40 weeks at \$1,100 a
week runs for a year and begins
upon completion of 'O'Shaughnessy's
Boy.' Studio also takes one-year option, which. If taken up, witi give
Cooper \$1,500 a week.
It is option in agreement whether

It is option in agreement whether Jackie's name shall appear; in advertising as star or co-star; but studio agrees that names of not more than two stars or co-stars shall precede Cooper's in billing.

GUILD'S SENTRIES

Scribs Posting Deputies in Studios to Expedite Squawks

Hollywood, Sept. 3.

Special deputies for the Screen,
Writers Guild will be appointed to
represent the organization in each
major and independent studio.
Plan provides for the deputies to

vaude engagements for RICO

The last of the richtot mammas,
who had film experience a year aco
in Hollywood, was agnatured by
Sclenick at Saratoga Spirings, N. Y.
when he was visiting Jock Whince
there. Miss Tucker appeared at the
Plping Rock club at the Spa this
own of the Spa this
when he was recommended to the control of the company of the control of the contro



WILL MAHONEY

WILL MAHUNEY
West Lancashire Eve. Post said:
"Mr. Mahoney is a brilliant and
versatile -entertainer, with the
added gitt of novelty in his busities and the said of the said of the said
in Biackpool such as his, and never a
xylphone played as he plays it. Nor
have we llatened to such a wonderful creation as his buching ode to
the host of things that Mr. Mahoney
captivates the audience with."

Direction

Direction
WM. MORRIS AGENCY
Mayfair Theatre Building
New York City

Reinhardt Set on Making 'Faust' at **WB**, Garbo Lead?

Hollywood, Sept. 3.

Upon, completion of Green Paisture at Wage,
the state of Green Paisture at Wage,
the state of Green Paisture at Wage,
and the state of Green Paisture at Wage,
as pec version of the opera Paust.
Reinhardt produced the opera in spec form at the Salzberg Festival in spec form at the Salzberg Festival in summer. Producer-director has for some time,
Reinhardt has gone so far as to pick his cast. However, there's little chance he'll land his choice,
Garbo, as the lead. Also wants the chance of Mephistopheles.

Marc Connolly, who, in addition owitling the screen treatment for his 'Green Pastures' will also have
a say on production and direction,

to writing the screen treatment for his 'Green Pastures' will also have a say on production and direction, closed out at Metro last week, where he scripted 'Good Earth.' He sailed for a two-week round-trip to Hono-lulu Saturday (23), returns to War-ners to begin his writing job.

N. Y. Music Guild production of Faust' is still in story-writing stage, but script should be completed within the next two weeks. Casting is to start about the middle of Sep-tember, with production hoped to get under way Oct. 1. Feature, which will be cleased by America, is likely to be shot in the east, though studio is still in doubt.

'Ramona' Set Back to Await Miss Young, Ill

Hollywood, Sept. 3.

Production start on 'Ramona' has been set back two months by 20th Century-Fox. Delay due to edict of Loretta Young's physician that the player must rest and undergo treatments to prevent a serious operanents to prevent a serious opera-

Picture was slated to start this week, but studio execs decided to wait for the return of the player to singer ake the title role rather than sub-

Want Any Actors? Korda Doesn't: He's Just Going to H'wood for a Look

Rogers Drops Band For G-B Film Spot

Hollywood, Sept. 3.
Buddy Rogers disbands his orchestra at the close of Catalina engagement this week end and goes to
Europe for one picture for British-

Rogers' Estate Set At \$4,000,000; All Willed to Widow

Los Angeles, Sept. 3

Los Angeles, Sept. 3.
Leaving estate described, as 'In excess of \$10,000' to his widow, Mrs. Betty Rogers, Will Rogers will is on file in Superior Court here. United the state of the superior Court here. United \$4,000,000'.
Will was dated Aug. 3, day before he took his fatul plane flight and 12 days before he crashed to death with Wiley Post in Alaska. Except on the Mrs. Rogers, Occupances K. Blanke and O. N. Becaley.

Beasley.

Document also provided, in case wife died before Rogers, that estate should be divided equally among their three children. Probate hearing set for Sept. 16.

Rogers left life insurance policles corrective by 18 182 550 accord.

aggregating in all \$482,500, according to Oscar Lawler, attorney. This spikes the existence of a \$2,500,000 accident policy with Lloyds of Lordon

London.

Lloyds office here was quoted as stating Rogers took out another \$250,000 accident policy just before the plane junket.

EARLY CALIFORNIA LOCALE IN 4 FILMS

Hollywood, Sept. 3.

Picture industry is giving early California history a break with four films scheduled for winter release, all dealing with the gold rush and having the San Francisco-Suttter's having the San Francisco-Suttter's Mill-Sonora-Stockton region as lo-

cale. Pictures are 'Sutter's Gold,' at Universal; Metro's 'Robin Hood of El Dorado,' 'Sam Goldwyn's 'Barbary Coast' and Radio's 'Mother Lode.' Studios feel that the combination of western-gangster pictures with the attending action will be good fan fodder. be good fan fodder

Foy Salvaging China Clips for Del Rio Pic

Hollywood, Sept. 3. oy will incorpora Hollywood, Sept. 3.

Bryan Foy will incorporate nearly \$100,000 worth of film made in China by Robert Florey for 'Shanghai Orchids' in a revamp of the story, now titled 'Blood of China,' to star Dolores Dcl Rio, Picture is budgeted as the most pretentious handed Foy on this season's program.

son's program.

Tom Reed and Abe Jacoby are

From Radio To Radio Picts.
Hollywood, Sept. 3.
Radio Picts signed optional contract with Tony Martin, CBS radio

Studio will spot him in a forth-

H'wood's Tightened Purse-Strings

Pic People, Fearful of Tax Tap, Passing Up Yachts and Big Cars

Hollywood, Sept. 3. up to this time. Benefited have been Hollywood has pulled the purse-startings this year, blame the prospects of excessive taxation in the ring to the starting the year, blame the prospects of excessive taxation in the ring to the about of a weekend fail-off of scow buys. Those who did go for now punts stuck to the low parts of the starting that the work of the starting that the startin

By WOLFE KAUFMAN

By WOLFE KAUFMAN
Alexander Korda is in Hollywood
looking around, but he's not looking at actors. He deesn't want to
raid Hollywood. He deesn't want
want to take anybody in Hollywood
back with him; Especially actors.
What should I want actors for?
he asked just before hopping off
or the coast. What I would like
of the coast. What I would like
of the actors I've, go' in England
now."

of the actors I've, got in England of the actors I've, got in England (Novoda is a decidedly negative, sentleman. He was in Hollywood for a long time, but hann't been there for about five years. In those days Hollywood knew him as a director, but not such a much of a much; the place was lousy with discussion of the sent of the place was lousy with discussion of the place was lousy with discussion of the place was lousy with discussion of the place was lousy with the became the biggest to big shots. His pictures clicked, his name became something of an institution. Now he's going to look at Hollywood again. And Stollywood is going to look at Hollywood again. And Stollywood is going to look at Hollywood your work of the place was also and the place was also with the place was a supported by the place was a supported by the place was a discussion of the place was an extension of the place was a discussion of the place was a d but no, no, no.

Another thing that Korda is negative about is the whole subject of

British films

England Not Best

Britis Enjasa whose subject of the String Enjasand Not Best T suppose you expect me to the I regard is the best place in the world to make films, he said. Well, I won't. He won't, Korda went on to point out, because he doesn't believe that. Any place is a good place to make on whether you happen to know how to make good films. For me', he pointed out, 'England worked out, For others it may not, I tail, depends, he continued; mostly on taient. Good actors make good tail that the world recognizes. T was talking to one of the British producers, he pointed out, 'And he told me, 'Go you, it's easy, Alex, You have all the stars in the world. You have all the stars in the world. You have Just the the transparent of the British producers,' he pointed out, 'And he told me, 'Go you, it's easy, Alex, You have all the stars in the world. You have Just the stars in the world. You have Just the stars before I with which were these stars before I wade films with them' Lauthton is

Who were these stars before I made films with them? Laughton is (Continued on page 53)

Boles Adult Topper In Shirley's 'Rebel

John Beles draws the male lead in 'The Littlest Rebel,' next Shirley Temple starrer at 20th Century-Fox. Boles will handle the part originally played on the stage by Dustin Farnum.

num.

Picture is slated to get under way
next week with David Butler directing under the production wing of
Buddy De Sylva.

Selwyns Vacationing

Hollywood, Sept. 3.
Ruth Selwyn planed to New York
yesterday (Monday) to sall with her
husband, Metro producer, Sept. 4 for
a two-month European vacation.

SAILINGS

Sept. 13 (Genoa to New York) Katharine Corneil (Rex). Sept. 12 (New York to Genoa) Alexander Korda, Sir C. Guthrie (Conte di Savoia). Sept. 6 (Quebec to London) Jesse

Sept. 4 Gutcher to London) Jesse Lasky (Empress of Australia), Sept. 4 (New York to Paris) Helen Hayes, Charles MacArhur, Edgar Selwyn, Fredric March, Douglas Selwyn, Fredric March, Douglas Montgomery, Eric Locke, Harry F. Perry, Ruth Selwyn (Normandie), Aug. 30 (New York to London) Henry Wilcoxon (Bremen). Yorky, Law (Law York) (Law York)

ARRIVALS

Bela Lugosi, Milton Shubert, Grace Moore, Edith Mason, Martha Eggerth, Jack Pearl, Eric Pommer, Eric Woolhelm, Eric Charrell, Dr. A. H. Giannini, Ward and Van.

PIC YARNS NO GOLD MINE

Lasky-Pickford to Produce Five For UA; Will Go Strong on Tuners

Hollywood, Sept. 3.

Having signed partnership agreement with Mary Pickford, Jesse L.
Lasky accompanied by his son,
Jesse, Jr., is en rout to Guebec to
more than two months of negotiating, Pickford-Lasky Productions,
Inc., has signed for United Artists
release. He is president and Miss
Pickford, v.p. Lesky will be the
active production head of the compictures for its initial UA output.
New outfl placed Francis Lederer

pictures for its initial UA output. New outfil placed Francis Lederer under five-year contract, two plos yearly. One of the present season oruses will be a musical. Lasky turned over his contract with Nino Martini to the company for five years, also two ples annually. Company also signed Mme. Ernestine Schumann-Heink for one film to be based on story of her life. Schumann-Heink for one film to be based on story of her life. Davinge where they are to confer on the possibility of making one of the five there next spring. Lasky had three other deals pending, when he signed the Pickford

Lasky had three other deals pending, when he signed the Plektord teleke, one with Metro, another Par, and the third an English financing proposition, for product to be made in this country, with a UA release. Mail postacle holding and a lasky wanting the top billing of the company as prexy. This and few other points he wanted in contract were agreed to early Friday morning with contract signed at Pickfair that afternoon in presence of some 56 to a cocktail party. This is first time that Miss Pickford cnetratined the preas or masse at her home. New company will produce its pictures on the UA lot, taking over the former 20th Century quarters of the presence of some form of the presence of the pr

partner in the pic business. Lasky due back from England Oct. 15 when ho begins work on his first which will have Lederer starred. first pic

Actors' Guild Will Force Producer Hand For Mass Bargaining

Hollywood. Sept. 3.
Board of directors of the Screen
Actors Guild meets tonight (Tucaday) at which time the group will
be presented with report of special
committee appointed several weeks
ago to outline organization's plan
of action to secure producer recognition for collective burgaining under provisions of the Wagner labor
at its known that the board is
ready to follow the recommendaready to follow the recommenda-Hollywood, Sept. 3

act.
It is known that the board is ready to follow the recommendations of the committee, which consists of Robert Young, Edward G. Roblinson, Chester Morris and Boris Karloff, Althrugh Guild leaders are cummitted to members for an agressimation of the committee e-minited to memors for an agrees-sive campaign to secure producer recognition to bargain for actors, it is known that these leaders want to conduct negotiations on a friendly basis, and are not keen to precipi-tate an open battle unless forced to do so.

FLOYD CROSBY'S SHORTS

Floyd Crosby, cameraman, is dickering with RKO to make a scries of shorts in Technicolor. Would be released via the Pioneer trademark,

Bone for Buck

Hollywood, Sept. 3.

Darryl Zanuck has decided to feature Buck, the St. Bernard dog used in 'Call of the Wild,' in 'The Country Beyond.' This is the first time a major studio has gone for a bone crusher story in years Zanuck or 'Tin-Tin pictures at Warners. Sol Wurtzel will produce. Rochelle Hudson and John Rochelle Hudson and John

McGuire have the non-barking

BOGART ROGERS 20TH-FOX PROD.

Hollywood, Sept. 3.

Hollywood, Sept. 3.

Bogart Rogers has been elevated to post of associate producer at 26th Century-Fox. Originally signed by Darryl Zanuck several weeks to become scenario editor of 26th Century prior to the merger.

Jason Joy, acting assistant story editor on the lot, moves up to take charge of the scenario department. Century because of the control of the contro

duties.

Kenneth MacGowan joined the
20th-Fox producer ranks yesterday

20th-Fox producer ranks yesterday (Mon.).

He was at Radlo as story editor and producer for the past three years, having also made pictures for Pioneer on loanout.

EDDY ON LONG TOUR AFTER 'MARIE' WINDUP

Hollywood, Sept. 3.

Hollywood, Sept. 3.

Concert tour of Ncison Eddy will start in Frisco carly in November and carry through April. He opens his road jaunt after completing frose Marie' at Mctro.

While on tour singer will do 19 network airings for Firestone, one for Ford and a program from the Hollywood World Peace sfair Nov.

28.
First broadcast from NBC studios

Irene Castle Comes Out Of 17-Year Siesta for Pic

Hollywood, Sent. 3 Coming out of a 17 year retirement, Irene Castle has been engagel by Paramount for 'Collegiate'
Miss Castle will be the operator of the dancing school in the college town.

Lov-MG Talk Truce

Hollywood, Sept. 3.

Myrna Loy-planed in Sunday (1) and will discuss the settlement of her Metro differences. Sinc's prepared to go back for a salary increase and a maximum number of settlement.

pictures.

Understood that the settlement must provide that she do the Hecht and MacArthur picture (Par) as an outside opus. Miss Loy is en route back to N. Y.

BRICE, PENNINGTON WEST

Fannie Erice goes constward for Metro Sept. 7, into Great Ziegfeld for four weeks, returning to New York Oct. 10 for the Shuberts' 'Foilies

Ann Pennington, for whom negotiations are pending, accompanies

STUDIOS PAY AS LOW AS \$500

Highest Price for Original Last Year, \$12,000—Slick Mags Ladle Out \$200 Per -Pact Scribes Bat Out Scenarios from One or Two Ideas

15% CREATIVE

Hollywood, Sept. 3. Mistaken is the general idea o outside writers that picture studios are the land of opportunity for scriveners to reach fame and for-

are the land of opportunity for servicenes to reach fame and fortune. When silck magazines offer uniters \$200 for a story they yell their heads off. Studies pay off in heir heads off. Studies pay off in Story selbs at \$300 acoust. Many a story selbs at \$300 acoust. Many acoust. Many

crazy about the idea, but tool the writers that it would pay \$1,500 for the atory, and no more. Writers felt that the yarn was worth twice that amount, but finally sold when the team of the pay the while 2010 to major studios through the continuous to least and 10 m and 10

Films Using 500 Hoofers in Tuner Cycle; Chorus Lines Overdone, Out

Sweet Music

Holivwood, Sept. 3. Seven film players are cail-ing Broadway Melody of 1936' their luck piece. After Metro execs had their first look at execs had their first look at the filmusical new contracts with upped figures were handed

the group.

Una Merkel was No. 7 to have the wand waved over her;

PIX SEASONAL STORY DEARTH

absence of usual quantity of n∈w Broadway legit maerial has tiited general level of prices paid by pro-ducers for screen stories higher than it's been for three or four

This scarcity of suitable film plots has sent the major pix producers scouring the field with a fine comb. Picture officials for weeks sought any play, novel or short story showing any film possibilities.

BOYER ABROAD, HENRY WILCOXON'S ENG. PIC

Charles Boyer, slated to play op-posite Maricne Dietrich in 'Invita-tion to Happiness' for Par, is stick-ing in France to make 'Mayerling,' based on 'life of Archduke Joseph of Austria, while Henry Wilcoxon, east for 'Crusades' premiere, sailed Fri-day night (30) to make a picture in England. He will see ong Arch Stee

day night (39) to make a picture in England. He will go opp Anna Sten in 'The Woman Alone.' Par has given Wilcoxon a 10 weeks' leave of absence. English actor received invite to play opp Sten from the Garret Kloment Ple-tures, Ltd., while he was in New York, and made arrangements with Par to accept it.

Radio Spots Fred Stone While Zanuck Ponders

Hollywood, Sept. 3.

78 Parts in 'Adverse'

Warners Testing Players for Two Months in Record Pic Cast

ollywood, Scpt. 3. In order to fili 78 speaking rolesbelieved to be a talker cast record-Anthony Adverse' this week starts on two months' continuous teating haustive tests inaugurated by Max at Warners under supervision of Reliability of the Maximum and also followed in Maximum and the Maximum and the followed in Maximum and the Maximum and

on the voluminous Hervey Allen tale marks the establishment of a definite policy in e-maetion with studio's important pictures, following important pictures, following impressive results from exhaustive tests inaugurated by Max Richinavit for his "Midsimmer Night's Dream' and also followed in Capt. Blood."

Last week was bullish for danc-

ng choristers who have been taking a licking for the past three

ing a licking for the past three months. Over 500 boys and girls were tapping their dogs off in major studious. Faramount topped the list with Faramount topped the list with productions of the pictures or rehearing for future musical productions. LeRoy Prinz is currently staging dance routines for 'Colicgiate,' 'Anything Goes,' 'Corondo,' 'The Bouncer' and 'Little A. Warners, has 100 girls rehearsing for 'Broadway Hostees' and 'Stare

Acornas, as 100 gttls rehearsing for Troadway Hostees' and Stars Over Broadway, Metro has another 100 on 'Rose Marle' and 'Elagreda'. At Radio around 50 girls are being routined for 'To Beat the Band' and 'Love Song.' for heel break-rais their first chance to get bank-rolled for some time, studios with few exceptions, eliminating chorus lines feeling that the public was feel up with them. The 500 now regulars in the business. If more were needed, the dancing schools would have to be hustled.

Average amount of work given

would have to be hustled.

Average amount of work given to chorus lines on feature pictures is about two weeks per feature.

That's a week's rehearsal and a week's shooting. When the regulars are called, studios figure that the control of the con

Tough Guy' for Gable

Hollywood, Sept. 3.

Bernie Hyman has been handed the production reins on Metro's described by the World, original best Govern. Brown and Robert Chapla are scripting.

Story is being tailored for Clark Gabie.

FOUNDED BY SIME SILVERMAN Published Weekly by VARIETY, Inc Sid Silverman, President 154 West 46th Street, New York City

SUBSCRIPTION

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VISUAL EDUCATION IN N. Y.'S SCHOOLS ABOUT SET; SEEN AS TEXT BOOK SAVER

Films in Schools Would Cut Down Costs of Books -First Test Installation-Budget O.K.'d by Next Jan.

With the purchase of the first talking picture equipment last week, talking picture equipment last week, New York City's visual education test program is starting to take shape. In'tial buy was 1,000-wait job, larger on the market in the 18-millimeter field. This is to be tested in advance of the actual schoolroom curvey to ascertain its efficiency and to learn if it is esential for average classroom study Sential for average classroom study. These tests may prove that smaller talking picture machines are more suitable.

These tests may prove that smaller talking pieture machines are more suitable.

The actual classroom survey 'n the metropolitan schools may not great the survey of the metropolitan schools may not be according to the survey of the survey of

rious schools so that they can be used concurrently with riext book matter.

It was a set up already installed, estool entherties feel that the switchover to talking films, when actually placed in use throughout the school system, will be a simpler matter.

While eventually New York's talking picture project may result i quicker tunnover of students, making it possible to reduce the schools and high schools, at present most edu tional or class view visual education via talking pictures as a means of cutting down the outlay now required for textbooks.

4th 'Obsession' Delay, John Stahl Benched 2d Time

Hollywood, Sept. 3. Hollywood, Sept. 3.

John M. Stahl was forced to sus-pend 'Magnificent Obsession' for the fourth time at Universal last week

because of severe cold which sent th: director home.

the director home.

Other delays were due to yanking of Stahl's wisdom tooth, accounting for a day lost; illness of Betty Furness, necessitating two day siesta, and requirement of Robert Taylor at Metro for retakes, one

Cruze's 'Gold' Chore

Hollywood, Sept. 3.

James Cruzo is definitely set following to the Viniversal to direct "Sutter's Gold," which will be an outdoor special. Howard Hawkis oritinally takeed for the picture switches over to direct another at some study. Gene Fowler and Walter, Woods are doing the screen play.

WANGER'S McCOY

Hollywood, Sept. 3.
Horace McCoy has signed a sixmonth contract with Walter Wanser
to write dialog.
Recently authored 'They Shoot
Horses, Don't They?' novel.

TAKE IT AWAY

Rachel Crothers Sends Her % Pic 'Splendor,' To Barrier

Hollywood, Sept. 3.

Hollywood, Sept. 3.
After 10 days of pre-directing re-hearsals on the Samuel Goldwyn production of her play, "Spiendor, Rachel Crothers turns over troup-headed by Miniam Hopkins and Joel McCrea to Z'lliott Nugent to start the picture today (Tuesdan). This is the film which Miss Crothers wrote for Goldwyn on an

experimental percentage basis. experimental percentage casts, deal calling for a share of the profits but no preliminary writing salary Author rehearsed the production straight through in sequences like

W.B. Overtakes Sked. 12 Finished.

Hollywood, Spt. 3.
With nine pletures in production this week and 12 in the cans or cutting room, Warners is considerably ahead of schedule for the season's product.

Two new once getting the cun by midweek are 'Country Boy' and 'Prairie Schooners'. Holding over on production are 'Capt. Blood,' and 'Prisco Kid', 'Bound Stella Farish', The County of the Country of the Country of the Country of the Country of Man.' Benge died or held for release Bong edited or held for release

Broadway, 'Hard Luck Dame' and Enemy of Mac Peld for rebease 'Benemy of Mac Peld for rebease 'Shemme Server,' 'Goose and the Gander, 'Little Big Shot,' 'The Pay-of,' 'Dr. Socrates,' 'Live for Love,' 'Personal Maid's Seeret,' 'Moonlight, on the Prairie,' 'Murder of Dr. Harthe Carlotte, 'Beneman Maid's Seeret,' 'Moonlight,' On the Prairie,' 'Murder of Dr. Harthe Lecky Legs'.

Construction of stages, being rushed in two work shifts, adds to peak of activity at the Burbank's turneated of the stage of the stage

'Custer Serial' Breaks Out First as a Feature

Louis Weiss, producer of the serial, Custer's Last Stand,' will release the chapter play via the state right market with a six-reel first capisode.

Remaining chapters of the 15 installments will go out in around three reels each.

Wanger Seals Santley

Hollywood Sent 3

Hollywood, sept. 3.
Joseph Santley moves up into
major directorial ranks under five
year contract signed with Walter
Wanger, May make 'Her Master's
Voice' as his first on the General-

Service lot.

Wanger was impressed by Sant-ley's direction of 'Harmony Lane' for Mascot-Republic.

MERRITT CRAWFORD'S 16MM. FILM ALLIANCE

Merritt Crawford, who started two film trade papers and has worked on most of the others, is out to do something for the 16 mm. film enthusiasts. He has founded w.B. Overtakes

Sked, 12 Finished,

9 on Work Bench

Hollywood, Sept. 3.

With nine pletures in production is week and 12 in the cans or cutties room, were seen from the seen of the sense the Film Alliance. Inc. which is to

outside admiration. Net profits from such shovings are to go to find the profit of the

Academy Slate Ready

Hollywood, Sept. 3.

Nominations have been made for branch executive committees and board of directors of the Academy reliminary to annual election of the organization.

Members will vote by mail on the nominees until polls close on Sept. 15.

Board will meet shortly after the latter date for selection of offeren for the coming year.

Now Denver Theatres Are Giving Away a House and Lot. B.O. Bally

Denver, Sept. 3. Santa Claus has moved to Denver, and is making theatres his headquarters, distributing his gifts from theatres.

from theatres.

The latest gift in the Santa Claus bag is a two-story, eight-room house and lot, completely furnished and with credit for a complete stack of grocories for a year, landscaped and insured, with other inducements not yet announced. Total cost of the grand prize will be more than 216,000.

\$16,000. The Huffman string of eight theatree: I using the conce on stating his week in cooperation with the Denver Renl Estate Exclusing and are using giveaways. All these conduct the drawings, and will make run, are in the 25c, or less class. a 3,000-foot traller, in which the Four of them are granted.

firms will each get a plug. Cost to Huffman is evidently kept at a min-imum. Huffman had been giving away Ford cars, so far having given away 70 Fords. Other exhibs have given away Plymouth cars. In the Huffman group are four first run

Huffman group are four first run bouses,
Theatres giving autos get around lottery laws by passing out tickets for the state of the stat

RIO GREETS LUPE

Mob Waits Hours in Damp and Dark On Her Arrival

Rlo de Janeire, Aug. 23. Rlo de Janeire, Aug. 23.

Lupe Velez apent a hectle night here last week when she passed through.on her way to Buenos Aires to fill a five week contract with Jaym. Yankelvich, night-club and radio station owner. She will be on the air over Radio Beignano in Buenos Aires.

the air over Madio Beigrano in Buenos Aires. Was midnight and coid and damm, police had difficulty in controlling the crowus which waited four hours on the docks to catch a glimpse of the Mexican star. She received frenzied cheers. The controlling the second property of the means of the second property of the means of the second property of the pro

grano outlet.

Afterwards she visited the Casho Atlantico, where she is due to ap-pear for ten days after her engage-ment in Puenos Aires.

SEVEN PIX GET GUN AT RADIO

Hollywood, Sept. 3. Radio will start seven pletures during September. First to get go-ing will be 'Follow the Fleet,' the next Astalre-Rogers musical with Mark Sandrich directing. Irving next Astaire-Rogers musical with Mark Sandrich directing. Irving Berlin ls writing the score and Pandro S. Berman produces. Fellowing this, it Happened in Hollywood, 'Seven Keys to Baldpate,' Hussk,' and 'Two O'clock Courage's started. Two Grobert Courage's started. Two Market Month and Mother Loder with Richard Dix, and the temake of Harry Leon Wilson's 'Bunker Bean' will get under way.

TAY GARNETT ON OWN. TO PRODUCE THREE PIX

Hollywood, Sept. 3.

Starting off with a production schedule of three pictures to be made abroad, Tay Garnett has formed his own company. Hangs out his shingle on the RKO-Pathe

lot.
After finishing 'Professional Sol-dier' for 20th-Fox, which should be Atter missing Professional Sol-dier for 20th-Fox, which should be around mid-November, Garnett takes a skeleton crew to China for his first opera, 'Singapore Bound'. British capital is said to be behind this one. He will also make 'Man Laughs Back' from the book of his

Laughs Back' from the book of his authorship.
Garnett has two more to go at 26th-Fox and one at Columbia before he starts on his own.
The starts of t

Shirley's Radio Comm'l

Hollywood, Sont. 3

Hollywood, S-pt. 3.

New regime at 20th Century-Fox
has relented in its stand against
outside exploitation of Shirley Tempie and will okay network broadcast
if a deal is consummated with Raiston Cereal. Studio feels clean kid
program not out of place for its No.
1 star.

l star. Lloyd Wright handling deal for

Script Crawford's Next

Hollywood, Sept. 3.

'The Sport of Queens,' original
by Robert Hopkins, is being prepared by Bernard Hyman for early
production at Metro.

'Anita Loos is scripting. Joan
Crawford will be starred.

REG DENNY BANKRUPT

LISTING THE ANTERUPT

Los Angeles, Sept. 3.

Listing his assets at \$36,014 and desta at \$35,534. Reginald Denny filed a voluntary petition in bank-ruptey in tederal court here.

The anterior of the anterior

CANADA SCRAPS ITS PIC PROD. **PROJECT**

With Premier Hepburn admitting that the Molton Picture Bureau of
the Ontario government had exthe Ontario government had exthe Ontario government had exthe Committee of the Committee o that the Motion Picture Bureau of

ten and directed by Bruce Balrna-father and starring Jimmy Savo and Hugh Buckler. Filckers backed by Canuck capital hit a snag when the reform element maintained that Canadian soldlers never seduced French maidens behind the lines. Sergeant' is also somewhere on the shelf.

shelf.

No space, however, for the trenches and barbed wire entanglements used for the battle sequences. The trenches will remain as is, possibly confounding future historians.

Arthur Lyons' 250G Suit Vs. Zeppo Marx. Asks Rights Defined

Los Angeles, Sept. 3.

Los Angeles, Sept. 3.

Asking \$250,000 qaalant Zoppo
Marx and Zeppo Marx, Inc., Arthur
Lyons has filed suit in Federal court
here to deter ine whether an
agent's contract is a scrap of paper
or whether agent has property right
in a contract similar to chattel property right.

erty right.

Complaint charges Marx with fraud, deceit and misrepresentation and with inducing Fred MacMurray to breach his contract with Lyons on Sept. 16, 1924. Complaint also says on Sept. 16, 1924. Complaint also says Lyons took MacMurray from \$50 a week job with the California Collegians orchestra to position with Paramount Pictures on a contract which will bring him \$234,000 in five years. Contract was made Feb. 23, 1934.

1934.
Suit for \$220,000 by Lyons had been dismissed in Superior Court because contract Issue has never been decided in state courts. Same question, however, has already been decided by U. S. Supreme Court. Larger damages also can be asked in Federal court.

GREY'S 1ST ORIGINAL FOR PIX IN 8 YEARS

Hollywood, Sept. 3

Zane Grey has delivered to Par-amount 'Drift Fence,' his first to studio under a two-year contract for his entire literary output.

his entire literary output. Although having made numerous remakes of old Grey pictures, this is the first new one for Par in eight years, Studio is sending out 'Wan Wasteland' for general release wit out preview to make up for si months' lapse without a wester subject.

E. G. Robinsons Abroad

Hollywood Sent 3 Hollywood, Sept. 3.

Edward G. Robinson leaves to-ward end of this week for New York en route to Europe. Will remain around Manhattan for about two weeks before sailing.

Is between plex at Warners. Taking trip with wife and two-year-old some the second of the second

METRO'S OPERA BUY

Paris, Sept. 3.
Metre has practically closed her
for the right or Tales of Hoffman.
by Offenbach.
Studio wants to produce the opera
as a film, but is purchasing in order
to use some of the arias.

FILMS BECOME 'CLASSICS'

See A.T.&T. (Erpi) Pitted Vs. R.C.A. In Legal Tilt for Film Business

Any negotiations for revisions of present contracts held by Electrical Research Products, Inc., for sound equipment and recording business from principal major studios will witness Radlo Corp. of America, on one hand, American Telephone & Telegraph Co., on the other, at legal grips. That is the concensus among industry leaders.

industry leaders.

While RCA admittedly is concentrating in an attempt to obtain some of the business now held by ERF!, it is regarded as an entirely different matter as to whether or different matter as to whether or establish a case. Company first must prove that ERF! contracts were illegal or violated during their existence. If other were established or if RCA attorneys felt that proving either points an application for revision undoubtedly would be made.

made.

A.T.&T. is in the picture because of its interest in Electrical Research Products. Since ERPI controls patents and other rights in the Western Electric system of record-ing and equipment, the whole mat-ter is expected to be watched by American Tel & Tel, as the parent

American Tel & Tel, as the parent company in the set-up. While General Electric figured in the alignment with RCA previously, G. E. now is entirely out of it as result of a decisive court order. This leaves Radio Corp. of Am. as solely interested in getting what it considers its just share of the big basilmers of the particular of the company contracts than 1900 to 1900 t

NO PAR % DEALS FOR PRODUCERS

Hollywood, Scpt. 3. Producer percentage system in vogue at Paramount for the past year has been called off with the studio claiming that while the system worked out for actors and directors it did not prove successful with producers.

with producers. Those having percentage deals were Benjamin Glazer, William Le were Benjamin Glazer, William Le D. Lighton Lighton leaves the studio in two weeks to align with Metro. Lellacon has been given a new one year ticket as has Horn-blow. Glazer has been contracted cir two years straught. All new contracts are straight salary.

SCHENCK BACK TO HAYS ORG. IN SHEEHAN'S SPOT

Hollywood, Sept. 3.

Joseph M. Schenck returns to
Producers Association this week as
a board member, moving into Winfield R. Sheehan's old spot. Election
Sept. 9 will be mere formality. Schenck withdrew his United Artists from the Hays organization more than a year ago.

M. C. COOPER'S FINALE

an. o. COUPERTS FINALE
Having finished 'Last Days of
Omppeif, fani picture on his Radio
Pictures contract, Merian C. Cooper
leaves Sopt, 15 for a Disropean vacation. Has been ill and will reain abroad for six months.
When Cooper returns, he will associato himself with Joek Whitney
as head of production of Pioneer
Pictures.

Pommer's Eng. Unit

Eric Fommer arrived in New York: yesterday (Tuesday) and teaves immediately for Hollywood Ocea back to London as soon as he can get ready to start on a new picture producing deal in London under Charles M. Woolf. Will produce four a year with his own until a London for distribution by Woolf.

PAR CREDITORS **ARE AHEAD** SO FAR

Manner in which Paramount has cmerged from bankruptcy proceed-ings, with full consideration given to ereditor firms, has surprised business executives who have fol-

ings, with full consideration given to creditor firms, has surprised business executives who have followed the course of other bank and the second of the se

REVIVALS HAVE **B. O. LONGEVITY**

Costume Pix Top Rerelease Product—Birth of Nation,' 'Broken Blossoms' and Valentino Silents.

WOMEN'S CLUBS

Chicago, Sept. 3. Revival of hit pictures is becomng a standard policy in film business, according to the exhibitors and the exchanges, both of whom notice a sharp upturn in interest for reissues of hit flickers. Exhibs state that they are getting

Exhibits state that they are getting ground in the property of the property of

than merely taking the interchange price.

From the requests of the public and from the grosses on revivals, and from the grosses on revivals, and from the grosses on revivals, as assembled a list of reissues which are figured a cinch for repeat business for years to come and which can be plugged as 'classics'.

Nation'
Topping the plugged as 'classics'.

Nation'
Topping the price parade is the single allent picture, 'Bith of a Nation,' while 'Broken Blossoms' is also starting to figure as revival strength from the old silent days, both D. W. Griffith films. All Valentino pictures have made money titularly due to the Valentino club of Chicago, but the pictures are no longer being shown here because of the bad condition of the prints.

era. They figure as follows accord-

UA Exec Powwow on Coast: Korda Wants a Piece of Co., Also Disney

Thalberg Huddles

The Irving Thalbergs (Norma

The Irving Thalbergs (Norma Shearew), back from their Saratogs weekend, the Metro production office powwovs with the Locumetro excess. Reported that Thalberg was propositioned by J. E. Otterson, Par presty, while on the Coast, and again contacted in the east, but again contacted in the east, but the company of the coast of the coast, and the coast of the

RELIANCE AWAY FROM UA, MAY GO 20TH, PAR

Hollywood. Sept. 3.
Edward Small doesn't want to release through United Artists after he completes 'Last of Mohicans.' Small, his partner, Harry Goets (Reliance Picts), will probably distribute future wares through 20th.
Combo has two pictures already completed of the three to be delivered. They are 'Red Salute' and 'Melody Lingers On,' with 'Mohicul' be finished Nov. 1. Small wife who has been ill for past four months.

Flock of Subpoenas Out for Anti-Trust Trial in St. L. Sept. 10

st. enhancement in value, Paramount ereditor firms estimate an even greater profit, over and above the sum actually payable.

BILL FOX STOPS RENT ONS. F. FOX; TEST CASE

Hollywood, Sept. 3.

"Willam Fox quit paying rent on the Fox, San Francisco, yesterday aftones, to even the season of the exhibitors, and the fox, San Francisco, yesterday aftones, to even the same of the exhibitors, and the fox, San Francisco, yesterday aftones, to even the same of the exhibitors, and the fox, San Francisco, yesterday aftones, to see that action, the fox, San Francisco, yesterday aftones, to see that action, the fox, San Francisco, yesterday aftones, to see that action, the fox, San Francisco, yesterday aftones, to see that action, the fox san francisco, the fox since a thing lease on the shouse after sale of Fox-West Coast, was paying \$5.00 rent weekly, with four years still to go on lease.

In the past two years he has been took it over an interest past two years as the form of the printing the offer to pay \$300,000 for release from all obligations. Then he offered \$3,000 rent, as house is as been a big loser since he took it over with a varied policy and componed six years ago, and finally deedled last week he wants to get which a varied policy and componed six years ago, and finally deedled last week he wants to get which a varied policy and emprouse his obligations.

COWAN WITH MARCO
Hollywood, Sopt. 3.

Lester Cowan, former Academy occentive secondary of the components of the part of the control of the pitches and the producer at Chimal and the producer of his motion pitches and pended six years ago, and finally deedled last week he wants to get with a varied policy and emprouse the producer at Chimal and the producer at the producer at Chimal and the producer at Chimal and the prod

Hollywood, Sept. 3.

Though Alexander Korda rushed here by plane to confer with United ture with the company, he will ture with the company, he will not go into business conferences till tomorrow (Wednesday), when Al Lichtman planen in from New York. Korda, however, is undecided V. A. unites they give him a share U. A. unless they give him a share of member-ownership holdings, as otherwise he will finish his production obligations and on returning to N. Y. negotiate a deal with Joseph M. Schenck for 20th Cent.-Fox

seph M. Schenck for 20th Cent.-Fox release.
Korda, Sir Conrop Guthrie and Ettienne Pallon, since arriving, have been entertained by the UA group, with Meric Oberon throwing a dinner the first night, Mary Flokford M. Mary Mary Flokford M. Mary Mary Plokford Nathan Burkan and Maurice Silverstone, president of U. A. International Ltd., arrivph dere yesterday (Monday), and will be in on the meeting, at which it is understood that Walt Disney will also make a request for member-ownsel of the meeting, at which it is understood that Walt Disney will also make a request for member-ownsel with the second of the four ways at present. Korda, who refused to discuss his intentions until after the meetings, which will run the rest of the week, expects to leave the meetings, which will run the rest of the week, expects to leave the meetings, which will run the rest of the week, expects to leave a line on Italient available for overseas production.

BRISKIN MAY QUIT COLUMBIA

Hollywood, Sept. 3.

Sam Briskin is reported leaving Columbia after 14 years, his current contract having expired, Understood Briskin has declined to sign a new five-year ticket with options. Since Priskin returned from New York last week several major plants have made him offers, but he has declined, of the second of the second by the

Briskin started with Columbia as bookkeeper, and worked himself up to general manager of the studio, He is believed getting over \$2,500 weekly. Presumed that Harry Cohn, prez and head of studio, will take over considerable of Briskin's duties, with Ralph Kohn the balance, if Briskin leaves.

JOE TOPLITZKY, 47, DIES IN LOS ANGELES

JIES IN LUD ANUELLED

Los Anneles, Sept. 3.

Joc Toplitaky, 47, Coast's most Important theatro reality operator, died Sept. 2 from kidney compileation of the biggest reality and market operators in the country. He are of 12, starting as an errand boy in a department store, became one of the biggest reality and market operators in the country. He had been supported by the control of the country. He control of the Dillemer theatre and hord, also the Orpheum theatre, and was associated with Erlanger in the operation of the Elitmore and Mason theatres. He was vice-president of the Corp., of New York, Erlanger Theatre Corp., of New York, Erlanger Theatre Corp., also was board officer of more than 29 commercial control of the Corp. Also was board officer of more than 29 commercial control of the Corp. In the control of the Corp. Also was board officer of more than 29 commercial control of the Corp. In the Corp. In the Corp. Also was board officer of more than 20 commercial control of the Corp. In the Corp. In

Market Bullish on Amuse.'s, Though Rest of List Sags; New Issues Strong

Yesterday's Prices

Ban 'Snatched' Title

'Snatched,' as the title for the Kubec Glasmon yarn at 20th-Fox has been ruled out by title committee of the Hays organization.

Story otherwise carries the Government's blessing.

O.K. FOR SHAVING NOW

McCAREY STALLS LLOYD

Harold, Lloyd's picture, Milky Way, stands by for another week while Director Leo McCarey requestes, on the desert from a slight preumonia attack. Fill has been idling two weeks.

MAE'S STORY TROUBLE

L. A. to N. Y. Robert Riskin, Everett Riskin eo Fitzgerald. Lilian Hellman, Gene Towns.

Lillian recommended from Township.
Abe Lastfogel.
Jüdith Wood and the Louise Henry.
Arthur Hornblow, Jr.
Marsha Hunt.
Moe Slegel.
King Charney.
Merle Oberon.
Frances Marion,
Maurice Rapf.
I. Raymond.

Martha Eggerth.
David O. Selznick.
Eric Pommer.
Fannie Brice.
Ann Pennington.
Artie Mehlinger.
Donald Briggs.

Donald Briggs. Bing Crosby.

N. Y. to L. A.

CURB

By MIKE WEAR

Amusement shares were active ad strongest in yesterday's (Tues-Lasky llens and certificates of same th new high at 106, former being: up 3 points. Paramount-Publix bonds registered best 1935 price at 108, a gain of 3, while certificates of these went to 1078, up 28, points New Paramount bonds made a fresh top at 59%. Both RKO debentures and Warner llens were unusually storing to 10 big allons seared 6% and to 10 big allons seared 6% and hit 79%, while Warner bonds hit 79%, while Warner bonds

hit 73%.

After being neglected for the last two weeks by many traders, the amusement list again came into favor last week and actually stole the spotlight of whole market in the final trading days. It was the only group to attract concerted, buillish interest in transactions in the two-hour seesain Saturday (31), with hour seesain Saturday (31), with the seesain ment liens to hit new 1935 neaks

O.K. FUK SHAVING AUW
Hollywood, Sept. 3.
Completing 15 weeks of production, Metro's Mutiny On the,
Bounty' closed Thursday (29). Actors now can shave their beards.
Frank Lloyd has been assembling the picture as production progressed and it is expected to be
ready for preview within the next ment nens to int new 1939 pears.
Undoubtedly the launching of seven amusement stocks in active trading last week attracted attention, particularly since all of those making their debut on the N. Y. stock exchange closed the week with gains, advances ranging from 1 to 8 points. Three different Paramount

stock exchange closed the week with gains, advances ranging from 1 to 8 points. Three different Paramount issues, the tyon new 20th Century Pictures stocks and Paths Films' Pictures stocks and Paths Pictures and Pictures stocks and Paths Pictures and Pictu

20th Century Strong

Eyes of the trading fraternity naturally were attracted to the Paramount and 20th Century Issue, ance on the tape Wednesday. (28). Paramount's new common ranged between 8 and 3% in first transactions. Issue staged a spirited move Friday and then hit a peak price of 10% at Saturday's close. Gave the Stock a gain of 2% points from its Paramount's dopened a started of slightly above \$0 a share but went up a point the first day. After consolidating its gains on Thursday (29), this preferred moved forward (29), this preferred moved forward again Friday and to a top of 12% on Saturday. Slipped a bit from this high at the finish, but still was up high at the finish, but still was up

Rose Marie' Away at

Metro; 'Maytime' Waits

MACHUJ, MANGALINE WAILS

etro has exheduled Rose Marle,
co-starring Nelson Eddy and Jeanette MacDonald, for a Sept. 5 start
tith W. S. Van Dyke directing. Picture opens on the Lake Tahoo location. Hunt Stromberg produces.
Possibilities are that 'Marle' will
hold off the start of Tevice That.

2,000 FT. REEL CONFAB IN N. Y.

Hollywood, Sept. 3.
Gordon S. Mitchell, manager of
the Academy's technical bureau,
arrives in New York Friday (6) for
conferences with major producerdistrib reps on the Academy Research Council's technical projects.
Main object of trip is for powwow
with special committee representing
major exchanges on the new 2,000foot reel.

major exchanges on the new 2,000-tot reel.

Despite number of problems sur-rounding the shift to the new reel-length, little opposition is expected to the state of the state of the state of the three by the succell last month-Mitchell brings with him complete that of the two-year reel-length change investigation, plus full sta-tistical data on costs and efficiency angles of the plan.

Expected and on costs and efficiency angles of the plan.

With major com-Expected and plan will get into operation first of the year,

Definite steps which are expected to culminate in the actual adoption of the new 2,000-toot reel by the picture industry will be taken this week when the Hays committee, named to make a survey, will hold its first meeting. After this committee, appointed by Arthur Dickinson, has reviewed every phase of the situation and made its recommendation, all distributing companies will be asked to take action individually.

nies will be asked to take action individually. Gordon Mitchell, chairman of the research council of the Academy of Motion Picture Arts, is due in New York from Hollywood-next Saluri day. The Hays committee, comprisday. The Hays committee, compris-ing supervisors of exchange opera-tions, will confer with him as well as Harry Rubin, chairman of pro-jection practices of the SMPE, and Trevor Faulkner, chairman of the Hollywood, Sept. 3.

Klondike Lou, set to start today, was postponed again while story is being revamped. Mae West picture, set to go several weeks ago, was halted by story trouble then.

annual saving expected from use of the bigger reels.

Present: plans for handling plearer houses, not equipped with 2,000-foot magazines, call for the secondary supplying on the old 1,000 foot plearer houses, and the secondary supplying on the old 1,000-foot plengths for these spots. Same course will be followed in supplying the foreign countries supposed still to be employing the 1,000-foot magazines. In the United States, out of some 14,000 theatres, out of some 14,000 theatres, out of some 14,000 theatres, and the secondary expects of the control of the secondary expects of the secondar

has an ordinance making 1,000-foot reels prerequisite. Assurances have been received from exhibitors in been received from exhibitors in the Illinois metropolis that they anticipate no difficulty in getting approval of 2,000-foot reels.

Inside Stuff—Pictures

Foreign writer talked himself out of a sweet deal on one of the major lots when he spoke qut of turn. Studio head on the prowl for a year to fit the talents of its forement foreign star called in the scrib who was touted as having a pip of an idea. After hearing the story synopsized exec talked tarkey to the lad. The deal was \$5,000 on the line, \$400 weekly while the yarn was being whipped into screen play form and another we grand when the scripting job was completed. Along on the plot for a week, scrib struck an impasse. Other workers were called in to lend a hand. When he should have been insteading, allen quilled and there we'll see the plot unravelled. While film was being run and there we'll see the plot unravelled. While film was being run off studio chief discovered that story he bought was a dead ringer for what was flickering on the screen. All beta were called off and the foreign writer left the lot. But not before he told the lose, he hadn't given him time to tell him that his story wasn't an original.

Two outstanding humorists, both of whom recently appeared in Fox productions, may get the call from 20th Century-Fox as likely successors to Will Rogers. Though no steps have been taken to signature either as yet, recent action of syndicate in signing Irch S. Cobb to do a daily column a la Rogers may pave the way for similar spotting of Cobb, in the films. Cobb appears in Steamboat Round the Bend', Rogers starfer, Other possibility is 'Fred Allen, who is in 20th Century-Fox Thanks a Million'. Veteran of stage and radio, Alicn is not a humorist of the Rogers classification, but more the purveyor of modern-day with and comern Schop 20th Doc officials regard Cobb as more akin to the Rogerian school of humor.

Hollywood attorney is trying to figure out a way for a featured girl to terminate her managerial contract with an agency now that actress is getting into the commish-paying class. Agency took the girl in two some months ago, apotted her at \$100 a week and agreed to nurse her along without taking its 10% until her contract called for \$400 a week. Currently on a studio payroll at \$350, girl is looking for an out. Barister figures to acrap the contract called her his own wing, Agency "gures it" out a few dollars of its own for handling and publicating and may go to court if necessary to make her serve out the remaining four years of her contract.

Projected plans of Trans-Lux Movies Corp. and the Pullman company, to show daylight motion pictures in specially fitted cars made by the Pullman people recall the similar use of pictures on the Chicago & Alton railroad several years ago. A special car was arranged for picture projection, with Universal hooking up with the railway company to use its features. Were used on the short run (only five or six hours) between Chicago and St. Louis. There was no charge for these train screenings, the railroad company figuring it war a good builder-upper for bix. Project never rated a huge success, largely because installed for such a hort

On his way back to New York, John E. Otterson's orders to the home On his way back to New York, John E. Otterson's orders to the home office were that he didn't want any reporters meeting him at the station, It was explained that Far couldn't control this exactly, if any newmen wanted to buttonhole the new Far president, but that if he wanted to avoid this he might get off at Harmon or the 12th Street station, They was no report back as to what method Otterson hollowed.

The results of the state of the state

Abolition of figlic cinsorship in Ohio was recommended in a report of the Ohio government survey committee, submitted to Cov. Marifu At. Davey, by Col. C. O. Sherrill, head of the survey. The committee asserted that film ceasorship activities were necessary, that the board of film ceasors is more than self-sustaining, and pointed out that it turned in additional revenues to the state's general fund. It added, however, that 'field censorship of films can be discontinued without in any way, affecting the purpose of this division.'

Eleanor Powell is considered one of the year's best prospects at Metro and nearly-everyone is taking credit for getting the tapper her break in Froadway Melody. That is about everyone except her read discoverer, Louis Mayer. Metro's chief spotted the dancer at a benefit show. Even against the advice of taking such a long chance on a screen novice, Mayer stood pat on his judgment and now laughs at those who are stealing bows.

Although able to date the Will Rogers picture, 'Steamboat 'Round the Bend' early, some operators are deliberately holding off for a few weeks on the ground that it is better to wait and avoid possible unfavorable public

reaction.

Of course, on a new picture like 'Steamboat,' Fox has contracted with exhibitors to deliver this picture and it must respect such contracts and general release dates where accounts want it right away.

Past decade of agency disputes due for an airing in L. A. Times Sunday section. Result of an editor wondering just who is responsible for all the blokering. Material is being gathered by Jean Bosquet, sheet's feature writer. Understood all parties to squiswas over raiding and other sore spots in agency field have spilled plenty, which, while familiar to the trade, is new stuff to general public.

Syndicate columnist got his chief hopping mad when he picked on the worse gal in poking around a Hollywood divorce. Called the femme by entirely innocent and didn't even know the chap contend. Item was killed off quick on the Coast and columnist was given strong rebuke.

Because he wouldn't fly to the Coast, Bernard Sobel, entrohile dis-matic critic of the N. Y. Dally Mirror, lost out on a Metro assignment in connection with 'The Great Ziegried' (film). Sobel, before joining the Mirror, was the late showmaris publicits, and Metro wanted him as a technical director. Sobel couldn't see the neces-sity for such haste as making an air hop.

Announcement was made last week by Dillon, Read, sinking fund agent for Loew's, Inc. 15-year 5% sinking fund debentures, due in 1941, that 3247,500 principal amount of the debs has been drawn for redemption on Oct. 1, as a result of the operation of the sinking fund. Payment will be made at \$101.

John J. Friedi, general manager of the Publix Northwest circuit; pro-tested in vain to the Minncapolis Star here against that paper's use of Sid Skolsky's Hollywood column. The paper refused to discontinue its use which only started a few weeks ago.

Romeo and Jullet' (Metro) looks like a money maker for costumers and dressmakers in Hollywood. Already 250 designs have been okayed for costumers, both for principals and atmosphere people, with more to come. Work on the costumes started last week.

'March of Time' landed Walter Wanger for its next issue in which he will discuss the development of picture talent and how it feels to be a producer.

U. A. Changes Policy From Flat Rental to Straight Percentage

Walter Wanger has signed the writing team of Gene Towns and make to exclusive contract have signed since teaming up several years ago.

Contract becomes effective the end of tils month. Towns now is in the east on vacation.

Contract becomes effective the end of tils month. Towns now is in the east on vacation.

N. Y. THEATRES IN MIDDLE

Chi Exchange Sales Record To Date Shows Par Out Front With Fox-Metro Tied for 2nd

Chicago, Sept. 3. With Metro-Goldwyn-Mayer back in the running for this territory, fol-In the running for this territory, fol-iowing the demise of the exhibitor boycott against M-G product of per-centage demands, the battle royal among distribs for picture deals is hotter than in years. Metro was far behind other leading exchanges in sales last year, but this firm is now

notter tnan in years. Metro was far held of the held of the schanges in sales last year, but this time is now and an analysis of the schange in sales last year, but this time is now place thus far in the selling season. Season on sales is now wide open and indications again point to Paramount as the leading exchange on sales in this distribution center. Season on sales is now wide open sales in this distribution center. Season on sales is now sales in this territory, Paramount heat in the sale that the sample closed approximately 60% of total possibilities and will probably hit far above that before the close of the sale in this territory, taking into consideration that two competing houses on the same level cannot so do the consideration that two competing houses on the same level eannot so do the same schange.

Information along tim row places the too the same sales rung as Fox-20th Century with practically little to choose between them in the matter of sales. Both have closed the important circuits. Estimates and 20th Century-Fox sales at about the same mark. Fox will undoubtedly feel the loss of Will Rogers, for the control of the control

the weight of the new 20th Century label and product in the Fox exchangement and Universal are estimated to have sold about 40% of their possible deals already. Universal is actually in better shape in Chicago than WB, the Laemmie organization having aiready completed deals with Balaban & Katz, Essewith and the Alger circuit. With sales to these circuits the Warner rating much for the control of the control

cults or important independent va-hibitors. This is attributed to its percentage policy and of selling as the pictures come along rather than

ARTHUR-MEX SQUABBLE MAY COST HIM \$12,000

Los Angeles, Sept. 3 Los Angeles, Sept. 3.
Milion B. Arthur, operating head
of Cabart Theatres herc, stands to
drop a \$12,000 investment held individually with Guillo Ascona in Nogales, Sonora, Mexico, as a result of a controversy that has arisen bea controversy that has arison be-tween the two partners. Ascona charges Arthur with violating terms of their agreement, and in conse-quence is withholding film service for which he holds tranchise rights. Assume to get toroper film share powerment prepared to them has government prepared to then step in and operate house itself, in order that employment may be continued for Mexicans now on house payroli.

RKO-WB PRODUCT DEAL

Set for 11 Keys Except for Century, 8-C Houses

Upshot of the Warner-RKO fra-cas over WB product terms for the new season has resulted in RKO taking over the Strand, a Par house. In Yonkers and RKO's losing Wac-ses in the New York City area, namely to three A. H. Schwartz-Century Circuit houses, in Long Island and Brooklyn; and one Springer & Co-calis theatre, on upper Broadway.

Otherwise RKO takes the full War-ner program.
Previously, Loew's purchased half of the Warner Bros. output, but this year, except for the spots noted above, RKO takes all of the Warner films for the ensuing season. Loew's which formerly bought only half of Paramount, splitting this product with RKO, has taken the whole Par

with RKO, has taken the whole Par program, for the new season. The Strand, Yonkers, was a tarte to which Warners had sold away from RKO, in the recent huf the word of the RKO, own getting Among the RKO, combas, New Orleans, Kanasa City, Terchon, Min-neapolis, New Brunswick, St. Paul, Omaha, Des Molnes, Sloux City, Davenport, Cedar Rapids.

B'klyn Albee, Met's Flexible Policies: 55c Ea.

New policies for Loew's Met and RKO Albee, Brooklyn, will be flexible under the present plan of both circuits. Two weeks ago the Met circuits are not been also as the second of the Met and the Met and

Although the Albee one week may Although the Albee one week may piay a single picture and the next two features, the Met one week Just a picture, the next a stage show as well, the price for each house will remain the same, 55c.

Met gets first run of its own (Metro) pictures and United Artists, while the Albee her Bedie Event

while the Albee has Radio, Fo Universal and some of the Columb

Sale, Benchley Set For Shorts at Metro

For Shorts at Metro Höllywood, Sept. 3. Next Chie Sale two-reeler for Mexicans now on house payroll.

F. D.'S HOLDING CO.
Patho's financial elements have formed a new holding firm for First Division, as anticipated.
The new company will be known as the First International Pictures, Inc.

AND 306 UNIONS

See Fight to Finish as Rival Operators' Groups Seem Further from a Truce Than Ever-Cross-Picketing's B.O. Effect

TO FORCE ACTION

It's a fight to a finish for control of Greater New York plcture theatre booth between New York Operators, Local 396 of the I. A. T. S. B., and Allied Operators, the N. Y. State-chartered union which 396 has persistently branded as a compendent theatre of the property o

growing out of a threatened strike by 306, it is now apparent that Alleled and 305 will never smoke the Managers and operators yesterday afternoon (Tuesday) went into what promised to be a long huddle on negotiations for a new operator with the property of the strike of the strike

WM. FOX LOSES 3D TIME IN SUITS VS. 20TH-FOX

Twentieth Century-Fox is in the clear as William Fox failed for the third successive try to halt the already consummated merger on Wed-Bayer and the successive for the successive for the formation of the formation of the merger, which the former magnate was seeking through rolated plantiffs, his wife, Eva Fox, 1811 Fox's personal holding companies.

Bill Fox s persons.

The stay was sought by Fox pending an appeal from a previous decision by Justice Alonzo McLaughlin, in Brooklyn, denying an injunction

'Alaska' Crew Digs In

Hollywood, Sept. 3.

Norman Dawn, who will produce and direct 'Alaaka Bound' for Universal, has moved into the interior out of Juneau with Del Cambre, who plays the lead, to remain in the wilderness with camera crew until snow files.

Tale deals with adventures of wrecked aviator fighting his way back to civilization.

BETWEEN ALLIED | 40c Stop-Mark for U. S.' 10% Tax Seen As Reason for Keeping Down Gen'l **Average of Pic House Admissions**

FULL CUFF

Dozen Lensers on Howard Hurd's Sued for \$1,791

Los Angeles, Sept. 3. Demanding payment on promis sory notes, Howard Hurd, former husiness rep of International Photographers of the Motion Picture Industries, local 659, International Alliance Theatrical Stage Employes has filed suits in municipal court here against 12 cameramen.

Suits ask total of \$1,791, including attorney fees. All charge nonpay-ment of notes which were turned over to Hurd by union on Aug. 16, 1933,

Earl Crowley, \$135; Paul Eagler, \$270; Charles Bohny, \$95; Lauron A 3270; Charles Bohny, \$95; Lauron A. Draper, \$85; George Bourne, \$120; Milton Bridenbecker, \$61; Alvin Wyckoff, \$150; William W. Nobles, \$167.56; Judson Curtiss, \$222.50; Robert L. Surtees, \$175; George Diskant, \$80, and Elwood 'Bredell, \$210.

Fox-WC Trustees Ready for Clean Bill by L. A. Court

Los Angeles Sept. 3.
Following filing last week with
Referee in Bankruptey S. W. McNabb of the second and final report
of the Fox-West Coast theatres
in the second of the foxministrators of the bankrupt estate
is expected on Sept. 18, date set for
a hearing on the report.
Report was filed by William H.
Moore, Jr., on behalf of himself and
Skourna and Charles C. Irwin, who
resigned last March. It covers the
history of the bankruptey proceed-

resigned last March. It covers the history of the bankruptcy proceed-lngs and circuit operations from July 29, 1933, date of first report, through Feb. 2, 1935, when all as-sets were taken over by National Theatres Corp. after bankruptcy

sale.
Trustees' account shows receipts and disbursements in operation of defunct circuit of \$20,00,00, exclusive of subsidaries not wholly owned. It shows expenditures of more than \$1,100,000 on long term commitments, and transfers of funds in bank at time of sale of \$321,362.

tunds in bank at time of sale of \$323,50m (find acoinst circuit agreequed \$43,294,852. that were reduced through compromise and court action to \$15,996,852. Of this amount all except wholly secured islams of \$163,000 were paid in full reduit at 190% on amount bid for properties at the sale.

Properties at the sale.

Properties are the sale.

\$43,338, plus cancellation of trustee certificaties for \$200,800, and assembly the sale of the

aumption of all current liabilities.
Administration of bankruntery, including all fees, commissions and
charges, cost \$628,787, or about
4.2% of total nurchese price.
It was indicated in report that
only 19 theatres leases were lost
through disaffirmance, and that
those houses were responsible for
more than \$220,000 loss to circuit in
1922.
At time of bankrunter should not the

At time of bankruptcy circuit was losing around \$55,000 weekly, Under-operation of Charles P. Skoures, substantial increases were recorded in both gross and operating rev-cue, report states.

Action of Congress in keeping the 10% tax on amusement tickets selling at more than die is taken to the selling at more than die is taken to the selling at more than die is taken to the selling at more than die is taken to the taken to the selling at the sellin

the line.

At the present time, exhibitors figure that when 45c is charged and the total fee hiked to 56c, the public is inclined to fight shy of this lot tilt. Consequently, many exhibs have stuck to 40c or less, figuring that the extra nickel picked up via the 45c charge did not recompense for the loss in gross his compense for the loss in gross his on the dime.

Manner in which houses, that forman which houses, that forman that the start is the start of the start of

compense for the loss in gross big to the dime.

Manner in which houses, that formerly got 36c, easily dropped down to two bits and those getting 26c slumped to 26c or lower were among the amazing results reasonable to the same than the second that the s

MPLS. GRADUALLY UPPING ITS SCALE

Minneapolis, Sept. 3.

Minneapolis, Sept. 2.

First move of local showhouses to up admission scales in the past four years finds the public apparature years finds the public apparature years finds the public apparature years and years are the second of the former 40c. That scale not only will prevail for all future shows at the former 40c. That scale not only will prevail for all future shows at the former 40c. That scale not only also for outstanding pictures, but also for outstanding pictures, but also for outstanding pictures, but he Fublix State sans stage shows.

All Publix theatres and the Simp.

All Publix theatres and the Simp.

Instead of 8 or 5:39 pm., another way of tilting gradually.

Harry Hiresh at his Gayett, stock burleaque, showed the way to book burleaque, showed the way to be burleaque, showed the way to be burleaque, showed the way to the burleaque, showed the way to those the start of the present season. Intendendent exhibs have been insisting that the big circuits and lare downtown houses advance their prices. Northwest Allied States even cott against stadio pictures until

prices, Northwest Allied States even golog so far as to listitute a boy-cott against Hadio pictures until the promise of higher admission prices at the Twin City Orpheums was forthcoming.

L. A. Hot, 'Top Hat' 2 Houses, 371/2G, May Stay 5 Weeks; 'China Seas,' 42G, 'Miss Glory,' 22G, in 2 Theatres

ollywood, Sept. 3. (Best Exploit: Chinese, State)

Town did the biggest Labor Day weelend business in five years, with \$67,000 garnered from Saturday to Monday inclusive in the first-run houses, with the State and Pantages going after new records under nouses, with the State and Pantages going after new records under straight picture policies. Top Hat indications at the Pantages and RKO are for a five-week stary, with Page Miss Glory' set for a hold-over at the Hollywood and Down-

town.

It's one of those holiday in Dixie occasions this week for the first run houses. They all celebrated heavily with advance advertising and exploitation which has resulted in trade aplenty for the current crop of pictures they are showing this holiday week.

orop of pictures they are showing this holiday week. Way from every. State is running away from every. State is running away from every. State is running away from every account six grand ahead of its day and date companion. Chinese in Hollywood. Pariages and RKO, the first of the first of

will get through to week of heatiny, incomes for the Hollywood and Downtown. Inding plenty of opportunities that the heating plenty of the hold of the hold of the heating plenty of the hold of the hold of the hold of the hold of the heating them in.

Sanders of the River in second week at Four Sine Holding up in move eyer at Four Sine Hound the Bend'l is headed for neat profit on week.

Bend' is headed for neat profit on working. All houses stretched on exploitation and advertising, State and Chinese were in the van in accomplishments which grosses demonstrated. With Warner houses having the Hearst tleup it was cinch having the Hearst tleup it was cinch have the constraint of the control of the control

oesuces 10 day advance campaign on China Seas' in dailies doubling usual space and also used a four-week advance 24-sheet billhoard.

Tied up to with department stores and Dollar Steemship line on Ture of China Seas' and Dollar Steemship line on Ture of China Seas' and Dollar Steemship line on Ture of China Seas' and the world and two China Seas' countries of the winners. In addition had 15-min. transcription over the China Seas' and the world and two China Seas' and the China Seas' and the Week Warrer Hollywood and Daw to the China Seas' and the China Seas' and the China Seas' and the China Seas' and the China Seas' (Mg). Beating previous week by far, going at tog speech. Preview of Dark Angel' (3) who house set for a clinch \$17,800. Last week "Steam of "Seas" (Mg). Season of heatthicat stannas house has had in Downtown (WB) (1,800; 25:30-40) —Miss Glory' (WB). With heavy campaign got off to around \$2,000 and \$2,000 and

Grand International (Rosener) (788; 35).—"Love of Norah O'Neale (788; 35).
"Love of Norah O'Neale (788; 35).—"Love of Norah O'Neale (788; 35).
"Love of Norah O'Neale (788; 35).—"Love of Norah O'Neale (788; 35).
"Love of Norah O'Neale (788; 35).—"Love of Norah O'Neale (788; 35).
"Love of Norah O'Neale (788; 35).—"Love of Norah O'Neale (788; 35).

week 'Front Page Woman' (WB) in for eight days and did not cause any surprises, bowing out with the estimated \$6,000.

satimated \$6,000.

Pantages (Pun) (2,700; 25-35-40)

"Top Rat" ((15KO). In for one of the tweeks frome has had. Started off with \$1.65 top premiere to capacity and kept going at fast clip rieading for a juley \$20,000 for premiere and first seven days, which with the control of the control o

Paramount (Partmar) (3.55); 30-40-55)—Annapollar (Par) and stage show. Opened up fairly good but when site oppositions the process of the process over the process of the process over the process of the

final count was \$5,800.

State (Loew-Fox) (2,024; 30-40-55)—China Seas' (MG). Beating all take records since house went straight pics and holding them out from morn to night. May hit \$24,000.
Last week 'Steamboat' (Fox). One of biggest weeks house had in couple of years with a \$17,600 final couple of years with a \$17,600 final couple.

couple of years with a \$17,600 final United Artiste (Fox-UA) (2,100: 30-40-55)—Steamboart (Fox), Moved over from State and finding it most profitable as the Rogers followers are keen for this one which should not be seen to be seen from the seen for the seen with the seen which week (Curly Top' (Fox), It took Little Shirley Temple to show them the way down to the forsaken end. of Broadway as \$5,000 indicates.

Top Hat,' \$12,000, 'Accent.' \$8.000. Moore 10G, Mont'l

Montreai, Sept. 3. Best Exploitation: Princess

Best Exploitation: Princess
ment of first post-summers week
and the post-summer week
should see handsome increases in
should see handsome increases in
should, see handsome increases in
structure of the property of the
should, see handsome increases in
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should, see handsome increases in
should, see handsome increases
in structure in the should say a two more
first-died between the first-died between
princes of the should be the should be
pale and the

Estimates for This Week

Estimates for This Week
Palace (FP) (2,700; 50)—Top
Hat' (Radlo), Going to jam them in
over the holiday and during the
week for a likely \$12,000, very good.
Last week 'Sanders' (Regal) a nice
\$10,000.

Last week 'Sanders' (100gal) a mee Cashiel (PP) (7,00; 5,00).—Accent on Youth' (Par) and 'Smart Girl' (Par). Good average bill which should get \$8,000; Last week the Cashiel (Par). Good average bill which should get \$8,000; Last week the Cashiel (Pol) and Elight Bells' (Col), will jam the house and the Foreer' (Col) and Elight Bells' (Col). Will jam the house and lowest guess is 10,000; liebly a good lowest guess is 10,000; liebly a good Colored and Paris (Prance-Flim) Eliack Room' (Col) and Tilying Trapeze' (Pra) average at \$8,000. Cinema de Paris (France-Flim) away fans for \$3,000 last week and should do \$2,500 currentty.

St. Denis (France-Fl) (2,300; Fun came right up to shult, you a [Col]. Will jam the house and bir \$3,000. (Released) (40) of 40-50] dead over that figure. Last week week). Unusual interest manifested after first few days with result pic looks to have them coming from all (40) of 40-50 of 40 of

Lockhart Into 'Mystery

Hollywood, Sept. 3. Having discharged Having discharged his picture commitments here, Gene Lockhart left for New York last Thursday

(C9) to go into Herman Shumlin's 'Sweet Mystery of Life.' In addition to his film work at Universal and Columbia, he direct-ed 'Sumurun' in the Hollywood

1st Runs on Broadway

(Subject to Change)

Week of Sept. 6 Week of Sept. 6
Capitol — 'Anna Karenina'.
(MG) (2d wk.).
Music Haill—Top Hat' (Radio) (2d wk.).
Paramount—Two for night' (Par) (2d wk.).
Rivoli—'Dark Angel' (UA)

(5).

Roxy—'Diamond Jim' (U)
(3d wk.).

Strand—'Page Miss Giory'
(WB) (2d wk.).

Week of Sept. 13

Week of Sept. 13
Capitol — 'Anna Karenina'
(MG) (3d wk.).
Music Hall—'Top Hat' (Radio) (3d wk.).
Paramount—'Big Broadcast'

Rivoli-'Dark Angel' d wk.). Roxy—'39 Steps' (GB). Strand—'Goose and the otrand—'Goose and the Gander' (WB) (11).

TOP HAT NEW HI IN BALTO, \$28,000

Baltimore, Sept. 3. (est Exploitation: Hipp)

(est Exploitation: Hipp)
Burg is ablaze with bang-up biz
this week. With sole exception all
houses are having hurrahs loud and
long. Choice chunks of ceiluiol at at
long. Choice chunks of ceiluiol at
bringing the populace downtown
like they haven't in months. Chill
arin over weekend kept plenty of
locals around the city, a big boon
to the b.o.³.

rain over weekend kept plenty of tocals around the city, a big boon to the bo.'s.

The vaucim Hips will establish as The vaucim Hips will establish as the control of the control of the value show pared down to 35 mins, have been stripped off, and the vaude show pared down to 35 mins, have been stripped off, and the vaude show pared down to 35 mins, and final break lan't until long after midnite. Since Sunday opening every show has played to jampacked standees, with hundreds to the control of the

GALS STRONG IN CLEVE. Garbo Big \$18,500—Davies Strong \$16,000

(Best Exploitation: State)

National air races plus color

National air races plus color

over the local rialito. Most theatres

witched bookings at last minute to

bring in best film product for out
tandslide crowder result has been

indistile crowder.

Lading the race is the State's

heavily exploited 'Anna Kareinia.'

Drew rave notices from cricks who

weren't Garbo fans, bestides boost-

Philly 'Wakes from Summer Sleep. **'Steamboat,' \$23,000, 'Glory,' \$12,500**

ing her stock in a town that isn't so hot for her, and may hit \$18,500. 'Page Miss Glopy' got off to a fast start at the Hipp, where it should click around \$10,000. Combination of Ben Bernie and 'Bright Lights' of Ben Bernie and Bright Lights' at Palace giving others some opposition, sharking in about \$17,000. Most consistent grosser still is China Seas, which may reach \$8.500 in third week at Loew's Stillman after cracking State's house records to the tune of \$25,000.

Estimates for Thie Week

Estimates for Thie Week'
Palace (RKO) (3,20; 30-40-60)
Bright Lights' (WB) plus Ben
Bernie on stage. Both Joe E. Brown
and Bernie big faves in these pastures. Will climb up to a smart
\$17,500. Last week 'We're in
Money' (WB) and Vincent Lopez
brought in \$14,500.

\$17,500. Last weeke "We're in 1, 14,500. Last weeke "We're in 1, 14,500. The street Lopez Company of the street Lo

'Anna'-'Girl Friend' Big \$10,000 in N. H.; 'Glory'-'Little Shot' 6G

New Haven, Sept. 3.

(Best Exploitation: Poli)
Holiday prices a boost this week.
Things on the upgrade generally,
with everybody plugging the new
season product.
Poli topping bally list, splitting
the splurge between Kareninat and
were Girl Friend sundaest free orchegtrations to nite club bands, and
nualc counter and window displays.
Garbo photos for milk bottle caps:
milk inserts plugging Fredde Bartholomew; half-hour Russian broadcast.

Estimatee for This Week

Estimates for This Wook
Paramount (Par), (2,348; 35-50)—
'Here Comes Cookie' (Par) and
Without Regret' (Par). Set for an
indifferent \$4,800. Last week 'Accent on Youth' (Par) and 'HopAlong Cassidy' (Par) built to a satisfactory :5,600.

Pali J.(page,) (3,040; 35-50)—'Apna

\$6,500, MILD IN COL.

Philadelphia, Sept. 3.
Last week's biz in the downtown film sector upped considerably from this previous summer average and this week promises to duplicate, will be suffered to the following the control of the trouble between managers and musicians' union, which takes the stage shows away from the Fox and the Earle.

and the Earle.

Both of these houses, however, have a bood chance of beating average and the second of the second

without Regret (Par). Set for an indifferent \$8,00. Last week the indifferent \$1,00. Last week a very reduct \$1,00. Last week a

\$6,500, MILD IN COL.

Columbus, Sept. 3.

(Best Exploitation: Ohio)

Whole town looking fewrard to big scrap next week, with Top Hatian Standard to big scrap next week, with Top Hatian Standard to playing across after trom each other. Ohio pianmetton with comine though a cross meeting of the columbia of the columbia

Diamond Jim' Zinging to \$26,000 in Smashing Loop Week; 'Irish' OK 31G; 'Steamboat' Holdover to Big \$14.000

Chicago, Sept. 3. (Best Exploitation: Palace)

Loop generally got away slowly Friday (30). This is a natural oc-Friday et ab. This is a natural oc-currence on a Friday preceding a Monday holiday. Perk-up came as expected Saturday afternoon, and continued at a strong pace through the snifte Labor Day week-end. Single exception to the general finh-currence of the strong pace through the strong pace through a sec. where 'Diamond Init' zomed off to a brilliant start, with indica-tions for the biggest session this house has seen in many a month. Houses generally and diliculty on the Friday evening trade, which full stond out by delivering sidewalk holdouts throughout the evening. Particularly suffsring an evening

holouts throughout the evening.

Particularly suffaring an evening.

Particularly suffaring an evening.

Particularly suffaring an evening.

Particularly suffaring an evening and evening

has been allpping, despite a remark-ble start. Able start. About 7 Universal and Duke Juleph of RIVO combined for a slashing exploitation - job on 'Diamond Jim', getting full-page features in the Daily News and specials in the 'Tribune and other papera.

Estimates for This West Special Comparison of the Special Comparison of the Special Control of the Special Contr

tor second session managed next to second session managed next to Chicago (ReX) (4,000; 35-55-75)—
Trish in Us' (WE) and stags show. Strictly up to the picture currently and indications point to maybe \$31,-00, fair, and aided piently by the Market of the Strick of the

cass ween curity Top' (Fox) \$4,000. Corellent.
Oriental (B&K) (3,200: 25-35-40)
-Vagabond Lady' (MG) and vaude.
Labor Day trade pushing the resister hard. Will hit maybe \$18,000. highly profitable. Last week Smarter hard. Will hit maybe \$18,000. highly profitable. Last week Smarter hard. Will hit maybe \$18,000. highly profitable. Last week Smart (pif' (Far) managed okay \$15,000.
-Dlamond Jim' (U) and vaude.
-Dlamond Ji

ond session.

Rocsevelt (B&K) (1,500; 25-35-55)
—Steamboat' (Fox) (2d week). Best
Will Rogers gross in loop history.
Smashed out walloping \$18,800 on
initial ride, and is going into second
stanza with hardly any letdown.
Maybe \$14,000, excellent for deuceweek.

week.

State-Lake (Jones) (2.700: 20-2535-40)—'Going Highbrow' (WB) and
vaude. Fred Allen's Town Hall
Amateur unit headlining, Business
up again currently, and should hit
close to \$13.000, big. Last week
'Manhattan Moon' (U) did good
\$11.500.

"\$11,500.

United Artists (B&K-UA) (1,700: 35-55-65)—China Seas' (MG) (2d week). Got away fast at opening, but fell away, to finish first weck at \$19,800. Currently should hold to

LABOR DAY SAVES B'KLYN

at Fox, \$14,500—Albee, Strand Duals Strong

Drooklyn. Sept. 3.

Descrited downtown sector over Saturday and Sanday with majority of inhabituats either out of town to see the section of the section of

pretty good.

More upheavals in picture presentation policies among deluxers in business vicinity downtown. Lost week, Met dropped vands first the firm many years and this work Alber.

having blackballed vaude some months ago, went in for double fea-ture fare.

Estimates for This Week Paramount (4,000; 25-35-50)—'Annapolls Farewell' (Par). Not as good as was anticipated by Fabian management. In region of \$9,000, n. s. g. Last week 'Accent' on Youth' (Par) \$11,000.

Management. In August Of Country

Youth (Par) \$11,000.

Fox (\$4,000: 25:35-50)—'Keeper

of the Bees' (Mono) and stage show.
Advertising it is only house in

Advertising it is only house in

day amateur night with Don Kerr

getting big play. Approximately

\$14,500, fine. Last week Bonnie

Scotland' (Fox) Al4,000, good. 'Orthids to You' (Fox) and Dante's

Inferno' (Fox). Inaugurating new

policy of double feature. Elde now

admitted for 15c. Two bits until 2

'Orchids to You' (Fox) and Dante's

Inferno' (Fox). Inaugurating new

policy of double feature. Elde now

admitted for 15c. Two bits until 2

means doublittu biz. Mebb \$1,000,

okay. Last week Farmer Takes

Will of \$13,000, good. Last week
\$15,000, good. Second week house

Strand (2,000): 25-35-30)—Bright

Lights' (WB) and Atlantic Advent
will do \$13,000, good. Last week
\$15,000, good. Second week house

Strand (2,000): 25-35-30)—Bright

Lights' (WB) and Atlantic Advent
hove' (WB) and Hard Rock Harri
gan' (Fox) \$4,500.

'STEAMBOAT' 23G 'WILD' \$10,000, FRISCO BIG

San Francisco, Sept. 3.

(Best Exploitation: United Artists)
Cool spell over the holiday week
end gave the theatres a hop in the
boxofice, plus good features and
names on the marquees to help the
draw. Warfield goes tops with Will
Rogers' newest film. House did best
business on any Rogers picture, but
no house records.

no house records.

Place money is being fought out
by Golden Gate and Paramount, and
show money goes to United Artists
with 'Call of Wild.'

with 'call of Wild.'
Fox quit stage shows after fourweek try when Duncan, Slaters
couldn't hit lo grand mark. Duals
from now on.
Outlying theatres find midweek
matinese failing off with return to
United Artists takes exploitation
credit with parade of downtown
streets by big St. Bernard that has
animal role in picture. Also in
used by Gable on dog team in film.
(Estimates for This Week)
Clay (Roseney) (400) 25-351-

n front of house are two of huskles oused by Gable on dog team infilm.

(Estimates for This Week)

Clay (Resence) (400; 25: 35)—
Standown Kro Cetter than 31:200

Swedlan films popular here. Last tweek the control of the control of

'Sanders'-'Irish' \$5,000, 'Seas' \$6,200, Tacoma

Tacoma, Sept. 3. (Best Exploitation: Roxy) (Best Exploitation: Roxy)
Tacoma which likes to be rated
one of the gateways to the China
seas, is going to 'China Seas' this
week at the Roxy.
Best exploitation is added budget
for big newspaper campaign at
Roxy for 'Seas' and special atmospheric Chinese theatre front.

Estimates for This Week Estimates for This Week
Music Box (Hamrick) (1,400; 1627-37)—'Sanders' (UA) and Trish In
(FN) dual, expected \$5,000, blg;
last week, 'Shanghai' (Par) and
'We're in Money' (WB) dual, \$4,000,
good.

good. Roxy (J-vH) (1,300; 16-27-37)— 'China Seas' (MG) looks headed for heavy \$6,200; last week, 'Curly Top' (Fox) big \$5,800.

Rogers Vs. Bowes Amateurs in Det. 28G, 26G Respec

Detroit, Sept. 3. (Best Exploitation: Fox) It's Will Rogers versus Major Bowes amateurs this week in Detroit's two combo houses. And, while it isn't a walk-away, 'Steam-boat 'Round the Bend' should win

quite handily. quite handily.

Fox gave the Rogers opus a nice sendoff, with extra ad copy and a nitty editorial explaining reason for showing flicker. Opening business was tremendous and should coast in for a swell \$28,000. Benny Meroff's ork on the stage isn't hurting the bo. either.

Top Hat' reopened the Downtown Sunday (1) and off very big, \$15,000 first week and probably holds.

Sinday (1) and our very big, 33.000

A with the standing barrens on the screen, the Michigan devoted most of its attention on the racio amateurs and is getting a fine dividend, probably 326,000. Pet itself would not hold up.

Elsewhere In the loop, theatres

Elsewhere In the loop, theatres

week, due chiefly to poorer picture would be a served to be a served of the product. The opening of two new first run houses, the Latayette and the Downtown, and the chieflan the Downtown, and the this into the grosses everywhere except into the grosses everywhere except into the grosses everywhere except at the combos. Things look rosy, however, with the advent of col weather.

Estimates for This Week

Estimates for This Week
Fox (Roy) (5,000; 25-35-55)—
Steamboat 'Round Bend' (Rox) and
stage show, featuring Benny Meroff
ork Looks like a great \$28,000.
Fulled in a nice \$20,000 last week
with 'Farmer Takes a Wife' (Fox),
with help of Small Time Cavalcade
on the stage.

on the stage.

Michigan (United Detroit) (4,000;
22-35-55) — 'Annapolis, Farewell'
(Par) plus Major Bowes Fado amateurs on stage. Vaudeville keeps
house in the good time class with a
nitty \$25,000. Gross will slump
slightly from last week's wow \$27,000 on 'Page Miss Glory' (WB),
which was second best bo, this

shell of the second best bo. this year, which was been dead to the second seesalon down, 'China Sear' (MG) did a fine \$5.000 last week in its second seesalon Downtow. (RKO) (2.800; 25.35: 55)—Top Hat' (Radio). Opened Sunday (3) ster If months of dark-and tremendous. Hereafter shows will be changed on Fridays. Astaire flicker likely to gross a smash will be changed on Fridays. Astaire flicker likely to gross a smash Lafayette (Maxmar) (1.660; 20.25: 40)—Wy Heart Is Calling (GB). Lafayette (Maxmar) (1.660; 20.25: 40)—Wy Heart Is Calling (GB). Lafayette (Maxmar) (1.660; 20.25: 40)—Which Max (1.600; 20.25: 40)—Max (1.600; 20.25: 40)—Max (1.600; 20.25: 40)—Max (1.600; 20.25: 40)—Max (1.600; 20.25:

L. A. 'CRUSADES' UNCERTAIN Hollywood, Sept. ing unable to get the Carthay

Being unable to get the Carthay Circle, Los Angeles, for a deluxe engagement of Crüsades, Paramount will either have to play it at the Four Stur for an extended twice-daily run, or let it go to the Paramount on the regular grind policy; where it would stay two yeed:

Holiday Rain Helps Set B'way Records: 'Hat.' M. H., \$130,000 and 'Anna,' Cap, \$70,000; 'Glory' \$42,000

(Best Exploitation: Strand) (Best Exploitation: Strand)
Labor Day week currently will
establish some new Eroadway records, notably a new high for the
Music Hall at a terrific leap to \$130,000, or better, on first week of 'Top
Hat.' This is \$20,000 more than
garnered any previous week at the
Hall, high up to now having been
\$110,100, established by Little Min-

Silolos, established by Little MinCombination of strong pictures
and ideal holiday ticket window
weather (rinh) over Labor Day (2)
all the big first runs, every house is
holding over except the Rivol, which
holding over except the Rivol, which
of the Wild. If Rivo hadn't laid the
plans to bring in Dark Angel' tomorrow night (Thursday), this
week!.

house as usual have held another week.

A thumbnall picture of the Broad way situation in gross this week is nine pictures for a total of around lines up as "Top Hat' (Musle Hail), \$130,000; 'Anna Karenina' (Capitol), \$130,000; 'Anna Karenina' (Capitol), \$170,000; 'Diamond Jim' (Koxy, 2d week), \$45,000; 'Parga Miss Giory' (Rib, 3d week), \$25,000; 'Two for Tonight' (Par), \$25,000; 'Trusades', \$45,000; 'Crusades', \$45,000; 'Cru

'STEAMB'T' AND STAGE 'BLONDES' TOP INDPLS.

Indianapolis, Sept. 3.

Indianapolis, Sept. 3. Will Ropers is still magic at the box office here judging from the smashing business his Stenmonat Round the Bend crossed to at yet and the second state of the sec

Level. Extract Lights, plus Jack Fine's Platfund Slonde stage unit, at \$1,000 at the Lovic comfortably at \$1,000 at the Lovic Education of the Platfund Blonder's stage revue. Lack of ballyhoo is surprising in view of simultaneous booking of strong attractions at all downloads. See Education of the Lovic Education of the

serois, attractions at all downloads are serois. Serois attractions at all downloads. Serois Serois

ment, has been opening at 9:30 a. m. instead of 11:30 on a long daily grind, and Labor Day scale went the most of the scale with the scale of the sc

lance.
On attendance the Roxy also had
the biggest Sunday in its history,
25.77 people. This is not a high
for any day, however, but comes
close to record held by 'Cockeyed
World' (Fox). Another all time
record became endangered when
the Cap played to its best Labor
Day since 1324.

Day aince 1924

Street presented an unusual picture Labor Day, with lobby holdouts everywhere. As one manager
the tree of the picture of th

holds another week. Last week 'Amapolis Parewill' (Pari fell off badis, 13),5500, and wasn't held as house help of the badis, 13),5500, and wasn't held as house the part of the parish of the parish

'Folies Bergere' Unit Smash \$36,000 In Boston: Garko in 2 Houses. \$36,000

Boston, Sept. 3. (Best Exploitation: Met) Bean town went to town over holiday weekend, Labor Day being best since 1929.

best since 19-9.

Biggest film grosser this week will be 'Anna Karenha' at two house. Stite and Orpheum, ringing up a scintillant \$35,000. Ace gross for whole too will be housed of the whole to will be housed of the will be housed of the will be housed of the will be housed on the will be will be housed on the will be will be housed on the will be will b

that looks like \$35,000, tremendous. Annapolls' on Met screen, with WHN Barn Dance on stage, will rustle up about, \$32,000, good. Will Rogers at the Par and Fenway another heavy draw and house records will be crowded. Par will do \$10,000 or better.

petter.
"top Hat' opened, single, at the c.h Memorial Sunday (1) to sock zefter a hefty advance camnaign.
It first week's take will be \$30,000 hours.

ant time week's take will be \$30,000 or nore.

\[\lambda_1 \text{: exploiteers pulled nifty of the we'; in connection with 'Annapolis Faucwell'. Discovered Tom Bre Bre Paucwell'. Discovered Tom Bre Paucwell'. Discov

size, and ork pit reidy for Folles and augmented band of 20 pieces which: will stay here throughout and augmented band of 20 pieces which: will stay here throughout for the pieces which: will stay here throughout for the pieces which: will stay here throughout face to pieces which: will stay here throughout face a pool \$33,000, helped by warface a good \$33,000, helped by warface a pool \$33,000, helped by warface and the pieces of th

following 'Redheada' is alming for sizeable money.

Variely is going in the newspapers finally, LTC shill do be compared finally, LTC shill do be contained and simplicity likelf, which was a talking point.

Estimates for This Week

Could be compared for the contained for the contai

Wonderwell and travel pic in person, spilt, only \$500, below expectation, spilt, only \$500, below expectation, spilt, only \$500, below expectation, and the spile spile

up to \$3,500 before a weekend cold smoweth tid down.

Varsity (Westland) (1,100: 10-15-25) Love Me Forever' (Col) 2d week, Chlefiy for Fair trade, first week was short of expected Moore pace by several hundred dollars when \$1,800 rang up. Second canto may be worth about \$1,400.

Will Rogers Wow \$18,000; Cab Hi-De's Tubs,' 13½G, Cincy

Cincinnati, Sept. 3.

(Best Exploitation: Shubert) (Best Exploitation: Shubert)
Steamboat Round the Bend' Is
floating home with the biggest trade
cargo this week at \$13,000 on nine
cargo this week at \$13,000 on nine
plx mark is \$15,000 on 'Every Night
at 8' for the Albee. 'Page Miss Glory'
is lining up \$6,000 at Keiths. Capitol, with Paris'in Spring,' and Lyric,
with 'Hopalong Cassity,' are slowtime at a control of seekes through-

timing at around \$4,000.

Town has been stageless through summer, and reopening of muchly renovated Shubert with screen and flesh is glad tidings for natives. Initial combo, 'Lady Tubbs' and Cab Calloway's ebony troupe, is registering to the company of the comp

the Dance' (Col). Divided, \$1,800, average. Last week 'Rainbows Engle (FD) and 'Silk Hat Kid' (Fox) spilt. Strand (Ind) (1,300; 15-25)—"Scarface' (FD). Revival enlivened with controversy over release between the carried in the public prints for b. a. assistance. Might 125,00, heavy, Last week 'Manhattan Moon' (Ind.) plus amateur and beauty ngitta, \$2,100.

'STEAMBOAT' A \$13,500 SMASHER IN SEATTLE

Seattle, Sept. 3. Sensational biz for Will Rogers' teamboat.' Fifth Ave. is showing Steamboat. the Rogers onus this week, grosses running but slightly behind the re cent record smasher, 'China Seas (MG) and assure extended run at

Bive Mouse.

Heat wave end of last week chilled box office at most spots, but holiday started to help the b.o. districted to help the b.o. and the started to help the b.o. and the started to help the starte

nine days to bring reg change date.

Estimates for This Week
Blue Mouse (Hamrick) (1,000; 27-42)—Chine Sear (MG) 3d week,
18-143)—Chine Sear (MG) 3d week,
18-143)—Chine Sear (MG) 3d week,
18-143)—Chine Sear (MG) 3d week,
18-143)—Class Key' (Par) and Clinger's
18-143)—Class Key' (Par) and Clinger's
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18-

80-800 Assat were at the fair opener week at Orpheum (Hamrich) (2,700; 27-37-42)—Bright Lights' (FN) started at 47-42)—Bright Lights' (FN) started at Inlie days. Last week 'Dante's Inline days. (U) no help, dual, pulled ord for operation. (William order ord for operation. (William order order

'Annapolis Farewell'

Sonnie Sordand (MG) and Girl
Friend (Col), double, last week,
Orpheum (Loew) (2,000; 25.3-540-59)—'Anna Karenha' (MG). Big
faw here at 175.00. Second attraction of the control of the c

Those Mo. Mills Clog K.C. B.O.'S

But Biz Good—Garbo \$17,000, Hepburn \$9,000—'Steamboat' 11G

getting set for a stiff campaign on

Estimates for This Week

retting set for a saift sampaign on The Estimates for This Week Omaha (Blank) (2,100; 25-40)—
Annapolis, Farewell' (Far). The whole thing here with a good campaign behind it and emphasia on it was a saift of the s

Good Weather Offsets Newark Holiday Scram: 'Annapolis,' Par, \$10,000

Newark, Sept. 3. (Best Exploitation: Par-Newark) Good weather sent plenty to the shore and country for the holiday weekend, but plonty stayed in town and filled nearly every downtown

Branford should lead with \$18,000 for 'Page Miss Glory' and 'Black Room.' A good second is Proctor's with \$12,000 for 'Alice Adams' and 'Old Man Rhythm.' while Loew's is not to be sneezed at with nearly \$10,000 for the second stanza of 'China Seas' Even the Paramount-Newark is going over \$10,000 with 'Annapolls Farewell' and 'Ubangi Foilies' on stage. Branford should lead with \$16,000

Follics' on stage.

Empire is being repainted and nearly ready for a scason of burlesque, but the strike is postponing

the opening.

Paramount is using a large truck and in the lobby an amplifier direct from the stage, which is attracting

(Best Exploitation: Newman)

Kansa City, Sept. 3.

(Best Exploitation: Newman)
Exhibitors
ace pictures for the Spriemer start,
and the fans should be happy. Heavy
nexplare publicity given all features, displays being so large that
the start of the spriemer start,
and the fans should be happy. Heavy
newspaper publicity given all features,
the start of the starting saturday
noon and continuing over Sunday
tabor holiday and increased the
lines at the theatres.
Loew's Midland, with Garbo
town. Mainstreet with 'Alice & dame'
and the Dionne quints picture as an
added feature, and the Newman
added feature, and the Newman
added feature, and the Read' is
happy and will likely hold the picture for a couple of weeks.
Steamboat 'Round the Bend' is
happy and will likely hold the picture for a couple of weeks.
Anapolia,' as it was when they were flying
to location that a number of Paramount people crashed near here
to be a start expense, as it has
for pict and extra expense, as it has
for grief and extra expense, as it has
flower, so that shade when the sum
Makking change for the one mill
bottle cap' tokens slows the lines
up about one-half. The Tower had
house, so that the customers will
have the right number ready when
loved a sold the picture of the company;
special publicity in connection with
the Navai Reserve, and four special
brook startes for This Week
Mainstreet (RKO) (3.200; 25:40)—

Estimates for This Week

Estimates (RKO) (2,30); 5x-49)—
'Allientreat (RKO) (2,30); 5x-49)—
'All instruct (RKO) (2,30); 5x-49)—
'All instruction (State of the Control of Time, 37,500, nice.

'Anna Karenina' (MG). Garbe, and March over the title; lines holding steady, indications are for near \$17,000, big. Last week 'China Seas'
'Annapolis Farewell' (Par). 27,000
'Annapolis Farewell' (Par). Promises a good \$7,000. Last week 'Miss Glory' (WB) held nicely for \$10,000, Glory'

GRACE MOORE, GARBO FAVES IN BUFFALO

(Best Exploitation: Sept. 2.

(Best Exploitation: Suffajo)

With good features being offered with good good for the good for

They Staved in Town in Wash., Result, Garbo Smash \$24.000. 'Top Hat' \$20.000

Washington, Sept. 3. (Best Exploitation; Keith's)

(Best Exploitation: Keith's)
Thom is hitting full eason eirde
this week with two sock attractions
and increase of ecreens from eix to
seven. Foggy weather over weekneed kept fick of trade from leaving city and mainetem eiting on
Anna Karelina' and 'Top Hat'
are battling it out for top honoreBoth opened to emash house and
show no let-up. Critics hint at an
swept along with public opinion
which is giving colossal a meaning
\$\$\text{start}\$ and \$\$\text{start}\$

waince giving colossal a meaning at last, in the property of t

and total, if assembled end to end, would be atsagering.

Fox (Lower (3.54) 2.53-5.69.

Fox (Lower (3.54) 2.53-5.69.

Fox (Lower (3.54) 2.53-5.69.

Fox (Lower (3.54) 2.53-5.69.

Farle (WB) (2.54) 2.53-5.69.

Earle (WB) (2.54) 2.53-5.69.

Farle (WB) (2.54) 2.53-5.69.

Farle (WB) (2.54) 2.53-5.69.

Farle (WB) (2.54) 2.53-5.69.

Earle (WB) (2.54) 2.53-5.69.

Farle (WB) (2.54) 2.53-5.69.

Anna Karenina' (MG) Garbo with Second of China Seas' (MG) held up to big 312,000.

China Seas' (MG) held up to big 312,000.

Discretion' (MG) dual. Missed the draw Laurel and Hardy would have had with the kide, had not the intallic paralyse eituation continued. As is, however, 14,6ast wreth "China Seas" (MG) outstanding, mighty sweet \$8,800.

Strand (410. Aw) (1,45e; 11-25.

Strand (410. Aw) (1,45e; 11-25.

Strand (400. Aw) (1,45e; 11-25.

Weeker, 14,200. Indicated on week.
Last-week: "She Gets Her Man' (U) and "Dressed to Thrill' (Fox) dual,
Risto (4th Ave) (3,000; 15-25-40)
—Interno' (Fox). Good exploitation, but still not so hot; \$3,200, mild.

John (1,600; 15-25-40)
—Interno' (Fox). Good exploitation, but still not so hot; \$3,200, mild.

accounted for Garl \$3,700.

Alamo (Ind) (900; 15-25-40)
—Alamo (Ind) (900; 15-25-40)
—Alamo (Ind) (900; 15-25-40)
—Alamo (Ind) (900; 15-25-40)
—Alamo (Ind) (900; 15-25-40)
—Ladies (MG) and "Mang fairly good showing, about \$1,200, better

Ladies' (MG) and "Mang fairly good showing, about \$1,200, better

(Radio) and "Keeper of Bees' (Mand), \$1,100.

Top Hat' \$14,000, 'Karenina' \$13.000 In Providence

night. ABC annatour contest winners, upped the take at that house
rers, upped the take at that house
rers, upped the take at that house
rers, upped the take at that house
restriction and the state of present wave of annatour groups to
Strand has Steamboat Tound the
Bend. Pulling "Without Regret
without regret. Toesday In order
well and the state of the state of the state of
the wells.

**Xational. onenine vasadism policy
at fand when available, while Rialito
launches stage policy with Major
Brown. In an annature. Juli N. 4. on
Infantile paralysis situation show
in on Inferno. with claborat
for the state of the state of the state of
Estimates for This week
Brown (Ind) (1,500; 25-40)—
"Jaina' (Radio) and Town Hail Tonight on stage. Annateurs and much
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Hefty Run in Portland - 'Horse Legit Fair at \$5,300

Hefty Run in Pertland—'Here'
Legi Fair at \$520.

(Best Expositation Drambews)
Revival of Smillin' Thru' (MG) at Parker's Bradway
Revival of Smillin' Thru' (MG) at special exploitation epitoges by that a special exploitation epitoges by that worth seeling again and shouldn't be missed. Broadway comboed the plo-way good balance in entertainment and chicked.

Bo riot "China Seas" (MG) at Book and at a Book and going strong, and at a time of year when all bits is normally off. First two weeks running close the property of th

sone that were controlled to the control of the con

'STEAMBOAT' IN 2 ST. L. SPOTS. **FAST \$27,000**

St. Louis, Sept. 3.
(Best Exploitation: Fox-Ambassador)

(Best Exploitation: Fox.—
Mahassador)
with several dashes of rafin and
highly spirited competitive business
courtail. Forest Park Highlands.
town's only amusement park,
leased more customers for cinema
palaces. Fanchon & Marco shootleased more customers for cinema
palaces. Fanchon & Marco shootleased more customers for cinema
palaces. Fanchon & Marco shootleased more customers for cinema
palaces. Fanchon & Marco shootleased more customers for cinema
palaces. Fanchon & Marco shootstate of the customers with Mills Agent
the house Fox and downtown Ambassador which opened adv-rainstated of previously advertised
Orpheum In. Loow's State is offering Garbo in Anna Karenina',
Orpheum, Warner Bros. house
downtown, also putting up a strong
for house of the control of the control
for the control of the control
first first countering with 130
Sters' and Society Fever dud cusbrown with the Missouri's low
price right scale as compared with
third first-run cinema house, the
Missouri, is countering with 130
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Estimate for This Week
For (FeA) (5.08) 25-2-5.5)—
Steanhoat Round the Bend' (FeA)
Ind Dressed to Thrill (Poet).
Instituted for the property of the Property o

Olsen-Johnson Show Grabs \$15.000. Minne.'s Standout: Town's Films Off

(Jud). Donat made lots of friende here in 'Monte Christo' and dual bill looks good for \$7,700. Last week 'She Gets Her Man' (U) and 'Honeymoon Limited' (Rep) run-ning for eight days and very satis-factory \$8,400.

ning for eight days and very satisfactory \$8,400.
Shubert-Risito (WB) (1,725; 25)
S-55)—Anna Shabe Parewill (Farse)
should prevent this dual from grossshould prevent this dual from grossneight and the shabe pay being of some
help. Last week "Every Night at
good, not more than \$5,500.
Orpheum (WB) (1,950; 25-35-55)
-Page Miss Glory (WB) (2d
slower pace than first week when
\$1,500 represented box office count;
\$1,000 should satisfy management
\$1,500 represented box office count;
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\$1,500 represented box office count;
\$1,500 should state \$1,500 should satisfy management
\$1,

Top Hat' Takes **Another Record**

Denver, Sept. 3.

Three first-rune packing them in and doing big business at starting of fall eeason. 'Top Hat' breake all and doing big business at satisfied and doing big business at satisfied to the state of the stat of fall season.

Gross and 300 blus, superscriptor, and superscriptor, and the Broadway in Elevanors, and the Denver, and 10 days at the Denver, and 10 days at the Broadway in Mar, when on Pist run, back to first run after clearing most of subsequents. Not bad at \$1,500. Last week 'Farmer Takes Wife' (Pox), three days to \$350. House the Control of the

Hoad.'

Denham (Cooper) (1,500; 25-35-50)—'Here Comes Cookle' (Par).
Strong at \$5,500. Last week 'Accent on Youth' (Par) did \$6,000 for the week and stayed three extra days, Denver (Huffman) (2,500; 25-35-50)—Damond Jim' (U). Strong pace, \$8,500. Last week 'Dante's Inferno' (Fox) did \$7,000 on strength of title.

of titie.

Orpheum (RKO) (2,800; 25-25-40)

"Top Hat' (Hadlo). In for 10 days
but probably longer. Recordsmashing pace, terrific \$13,000, Last
week 'China Scos' (MG) on a fourday holdover, and 'Alice Adams'
(Radio) on three days of a week,
split, a great \$7,500

paramount (Huffman) (2,000; 25-40)—"We're in Money' (WB), Oke for \$3,000. Last week 'Welcome Home' (Fox) closed with \$2,750.

Shirley Rust's WB Shorts

Akron, Sept. 3.
Shirley Rust, local dancer, last season with Olsen and Johnson revue, has gone to New York to appear in Warner Bros. shorts productions in Brooklyn.

Miss Rust then returns to Akron to

World and still on the ledger's right side, hum for the third successive with which we have been successive with the exploitation pain, Manager Bill Sears doing a fine job on O. & J. The pair were out at the Twin City police department's let be with the twin City police department's Paber Ruth, one of the players, and to umpire a few innings. They also were on the air frequently and made the front page of the Journal made the front page of the Journal ediling want ade for the newspaper. Estimates for This Week

selling want ade for the newspaper.

Estimates for This West.

Gentury (Publix) (1,000; 35-35-40).

Gentury (Publix) (1,000; 35-35-40).

Ited pletture, but not much off a magnet because of lack of cast manes. Heading toward pretty fair strength of the st

'Burlesque' for Sidney

Ifollywood, Sept. 3.
Sylvia Sldney will have the femme lead in Paramount's remake of Thorlesque.
Stoote.

Studio made the picture in 1929 with the late Hal Skelly and Nancy Carroll co-starred. Talker's male lead unassigned.



"BRINGS DOWN THE HOUSE" "A delightful picture . . . with Astaire and Rogers dancing to your heart's content . . . The Berlin melodies linger in the memory . . . Mr. Astaire is the tops . . . He has never done anything better than the dance he does to the music of the title song . . . He uses his stick most effectively in the taps and, when he turns it into a machine gun and shoots the male chorus, one by one, he brings down the house."

—Kate Cameron, N. Y. Dally News

"WORTH STANDING IN LINE FOR" "Fred Astaire, the dancing master, and Ginger Rogers, his ideal partner, bring all their joyous gifts to the new song and dance show at the Radio City Music Hall... 'Top Hat' Is worth standing in line for. From the appearance of the lobby yesterday afternoon, you probably will have to."

—Andre Sennwald, N. Y. Times

44BEATS 4ROBERTA, "That matchless dancing team, Fred Astaire and Ginger Rogers, appear in a rollicking light comedy which beats their recent 'Roberta' . . . It is a handsome picture, lavishly produced and mounted, filled with infect out tunes and bright with laughs . . . The complete family will relish 'Top Hat' . . . a sparkling, tuneful, refreshing musical hit."

—Bland Johaneson, N. Y. Daily Mirror

"BEST ASTAIRE-ROGERS" "It is a plain fact that 'Top Hat' is the best of the Fre.l Astaire-Ginger Rogers vehicles, which is to say, it is the top in screen musicals . . . It ripples and flows from scene to scene, and it is not only a tonic for tired eyes but a fillip to appetites which have become jaded by the ordinary run of Hollywood musicals . . . The dialogue has more genulnely funny gags than all the rest of the screen musicals put together."

—Thornton Delehanty, N. Y. Post

FRED ASTAIRE · GINGER ROGERS

with Edward Everett Horton, Helen Broderick, Erik Rhodes, Eric Blore Directed by Mark Sandrich Pandro S. Berman Production





TOP HAT' "Topping entertainment, replete with song and dance, ringing with merry quips, abounding in sty situations, well cast, handsomely produced. Top Hat' is tile and talls class musical comedy . . . All in all, 'Top Hat' is delightfully—well, delightfully 'Top Hat'."

—Regina Crewe, N. Y. American

4*VASTLY ENGAGING?" "The screen's number one musical comedy team is in admirable form at the Radio City Music Hall this week, and thereupon Top Hat' assisted by some attractive irving Berlin songs, becomes vastly engaging entertainment."

—Richard Watts, Jr., N. Y. Herald-Tribune)

"TOP ENTERTAINMENT" "'Top Hat' Is top entertainment, it's even better than 'The Gay Divorcee' and 'Roberta' . . . The best thing one can do is call it the grandest screen musical in months and then go to see it again . . . You'll enjoy it tremendously."

—Rose Pelswick, N. Y. Evening Journal

"THE BEST YET" "'Top Hat' Is the best musical that this charming twaln has yet produced
... Tuneful, rollicking, merry, it is a cheerfully fast and footloose film, one of the especial delights of the new
season and one that will give you a very gay morning, afternoon or evening in the cinema. ... Consider 'Top Hat'
something to shoot away the blues."

—William Boehnel, N. Y. World-Telegram

"TOPNOTCH MUSICAL" "Those dancing feet of Fred Astaire and Ginger Rogers have already done a good deal to make this world a gayer place. Now they again lighten the woes of the nation with a merry bit of fluff, 'Top Hat' . . . a typical Astaire-Rogers musical, light, frothy, funny, with plenty of songs and dances . . . A topnotch cast and a topnotch musical."

—Elleen Creelman, N. Y. Sun



RKO-RADIO PICTURE
with music and lyrics by
IRVING BERLIN

TOP HAT

VARIETY

ns. Fred Astaire
Ginger Rogers
E. E. Hörton
Helon Broderick
Erik Rhodes
Eric Blore

The theaters will note their convenience with the new it can't miss and the reasons are three-fred Astatic, Irving Berlin's songs and sunchent comedy between numbered and the reasons are three-fred Astatic, Irving Berlin's songs and sunchent comedy between numbered and the sunch as a sunch a s

emash it might have sent them out of the theters yelling. Keminding for the theaters yelling. Keminding for the control of the

so well they made it twice. Astairs is again the American dancer in London. carefree and unattached (leading tup 1 No Strings), theme (leading tup 1 No Strings), the leading tup 1 leading 1 No Strings (leading tup 1 leading 1

Miniature Reviews

'Top Hat' (Radio). Another Fred Astaire smash with an outstanding Irving Berlin

outstanding Irving Section
School Control of the Co

no wow.
'Red Heads on Parade' (Fox).

Second-rate musical, with ex-ploitation qualities its best

plottation qualities its best recommendation. 'Atlantic Adventure' (Col). Good newspaper-crook melier with plenty action. Nancy Car-roll, Harry Langdon and Lioy Nolan. 'Going Highbrow' (WB). Horton, Pitts and Kibbee in so-so ficker for the lesser spots.

ANNA KARENINA

Metro relaces David O. Selmidel predection. Stars Ports and the David O. Selmidel predection. Stars Ports and the David Order of the Control of the Control

gelFreddie Bartholomew
tty
untess Vronsky
renin
va
shvinReginald Denny
llyPhoebe Foster
vin
VIII
shaBuster Phelpe
na's MaidElia Ethridge
iJoan Marsir
let
nia
tlerJoe E. Tozer
torGuy D'Ennery
d
ncess Sorokino Mary Forbes
ne. KaratasoffEthel Griffics
tve

Greia Garbo has never had a part which suited her more comfortably than the one in 'Anna Karenina.' David O', Selznick's production has at moments seems an overabundance of sombreness and there are those who will be distinctly depressed by the picture. Since the control of the production is the physical production impressive and the name marquee value so definite as to make it cinch bo, anywhere. Ome close to establishing modernday highs.

Mass Garbo starred in this story

come close to establishing modern-day highs.

Miss Garbo starred in this story once before, in 127. Silent film was to the comparison of t

wednesday, September 4, 1935

that doesn't matter in this case. It's more of the few instances in screen one of the few instances in screen portrayal where a director deliberate of the few in the first because of the society shift in untrue had illogical. Anna karenina was doomed from the first because of the society shift in untrue had illogical. Anna the important the first because of the society shift in untrue had illogical. Anna the important the first because of the society shift in the shif

certwined, but those are the principals and the mixture is surprisional to the mixture is surprisional to the surprision of the surprision

PAGE MISS GLORY

FAGE MIDS GLORY

Warner Bre, release of a Coemposition
production. Stars Marien Davies. Features
PAt O'Brien, Dick Powell. Directed by
Mervyn LeRoy. From piley of same name
sercen piley, Delmar Daves and Robert
Lord; photography, George Folesy; song,
director. Les A. Forbestichnit. Strand,
N. Y., week Aug. 28, '36. Running time,
31 mins.

Click WileyPat	: O'Brie
Bingo Neison Die	k Powe
Gladys	ary Asto
Ed Olsen rank	McHug
SlatteryLy	lo Talbo
BettyPa	tay Kell
PeteyAller	.Tenkin
Biackle	MacLon
Jos Bonner Hobart Co	vanoue
Mr. FreischultzJoseph	awthor
Mr. Hamburgher	Al Shee
Yatee	Churchi

sir. Freisebuitz. — Joseph. Cawthen Mr. Mamburgher. — Berton Churchill Mr. Mamburgher. — Brown of the box office to fine the market warner Bros. release. It is under Warner Bros. release. It is under Warner Bros. release. It is under the Mervyn LeRoy directorial aeris, fortified by the WB stock company as astisfactory fun flicker. Pootage is overboard, however, and 15 minutes out of the \$5 total might have a satisfactory fun flicker. Pootage is overboard, however, and 15 minutes out of the \$5 total might have cours—the obvious. The farcical situations telegraph each ensuing denouement yards ahead. But the denouement yards ahead. But the the play, does much to offset this the play, does much to offset this the play, does much to offset this the play, does much to offset the fault. It's really a comedy Clinder-ella theme.

Batter of the proposition of th

WAIGH BOWES' Amsteur

WAIGH BOWES' Amsteur

WAIGH BOWES' Amsteur

WAIGH BOWES' Amsteur

On the creek RIC Radio

On the creek RIC Radio

For the creek RIC Radio

On the creek RIC Radio

For the Creek RIC Radio

Bowes' Amateur Hour for Chase

& Sanborn coftee on a coast
graph-produced aborts are

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The taient potentialities are ob
ricusty in the second relazed

revisions are a dinch for the theatre

fans, especially if as competently

produced as this one.

Produced as this one.

The campa reliable

two different combos), there's beaus

different combos), there's beaus

different combos), there's beaus

mins, footage. The Cogan Hilbillies

from Red Bank, N. J., tes off. Then

the Campus Quartet from the Unit
stream of the Campus Reliable

from Red Bank, N. J., tes off. Then

the Campus Quartet from the Unit
roll-poly guitar accompanist. Mort
roll-poly guitar accompanist. Mort
roll-poly guitar accompanist.

Stature Twins, personable by the

Stature Twins, personable states

Adolphus Robinson, Three Hot Shota

Adolphus Robinson, Three Hot Shota

Adolphus Robinson, Three Hot Shota

Adolphus Robinson, Relaced the Relaxed

Adolphus Robinson, The Market Shota

Adolphus Robinson, The Relaxet

Adolphus Robinson, The Relaxet

Adolphus Robinson, Three Hot Shota

Adolphus Robinson, Three Hot

FIGHTIN' FISH'
Pete Smith, narrator
Pete Smith, narrator
Pete Smith, narrator
Peter Smit

SiNC, SISTER, SING With The Ham Todd, Patsy Kelly Comedy 21 Mins.
Loew's Ziegfeld, New York
Thema Todd Metro Patsy Kelly in Some lowdown nonsense and some undreasing. They are a couple of cavorting roomates who fuss over a Murphy bed, indulge in some sistendantly beare. The gas is for each to sing, when angry, instead of getting mad actual, although the bedroom in the bear of the sing with the serverse. Camera is not flattering to Miss Todd in this instance, Shan.

'ALL FOR ONE' Comedy, Singing Sylvia Froos Globe, N. Y.

Sylvin Frees

Clobe, N. Educational

Light comesy with some superb

singling by Sylvin Frees makes this a

stillide at times he more its given

stillide at times he more its given

the rough spots.

Not Casciffed at the Sylvin Frees

Not Casciffed by the silving its given

must marry and settle down, is

given a new twist when the off
spring writes four letters of pro
(Conduced on page 39)

Conduced on page 39)



Yessir, GLORY's gone and done it!-just like we predicted!-raising merry hades with Marion's previous records! - sending the new season off to a glorious start for

JARNER BROS



Biggest opening night in the entire history of the Warner, Memphis!

Smashes terrific 'G Men' mark at the Orpheum, St. Louis!

More than doubled previous week's opening at the Strand, Albany!

More money than any picture in the last 2 years at the Michigan, Detroit!

Flash premiere breaks every summer record at the Strand. New York!

Out-grosses every attraction in history in stunning world premiere at the Earle, Wash.!



MARION DAVIES

Setting Records Everywhere in Her First Cosmopolitan Production for Warner Bros.

PAGE MISS GLORY"

Supported by a 12-Star Cast Including

PAT O'BRIEN • DICK POWELL

Directed by Mervyn LeRoy • The song 'Page Miss Glory' by Warren & Dubin



BE A GREAT BIG MOVIE STAR SO I AM RITING YOU IF YOU WILL PLEASE HELP ME CAUZE I AM COMING TO YOUR MOVIE HOUSE SOOM IN MY IST. HOLLYWOOD PICTURE. IT IS CALLED LITTLE BIG SHOT! WARNER BROS. MADE IT SO IT IS A VERY GOOD PICTURE. MY DADDY SAYS SO, MY MUMMY SAYS SO, AND THOSE NICE TRADE PAPER MANS SAY SO. I HOPE YOU WILL SAY SO TOO, CAUZE MISS GLENDA FARRELL AND MISTER BOB ARMSTRONG AND MISTER EDDIE HORTON AND MISTER BOB ARMSTRONG AND MISTER EDDIE HORTON AND MISTER JACK LARUE ARE WONDERFUL IN IT. AND IT IS A VERY WONDERFUL STORY ABOUT A LITTLE GIRL WHO LIVES WITH TWO AWFUL ROUGH GENTILMEN AND I SING 'N DANCE 'N EVERYTHING.

THAUK YOU,



CASTLE

(LONG BEACH, L. I.) Long Beach, L. I., Aug. 80.

At the Castle theatre on the Lone Beach boardwalk currently is a straight vaudeville show (no kiddin'), one of several all-variety tries attempted since RKO slipped the dear old Palace a feature flicker. It's a first-rate bill and ace enter-

A picture as conelstently enter-A picture as coneletently enter-taining as this vaudeville show would draw heavy crosses all over; would be a hit on Broadway, a radio program as provocative would sell proper would be a provided by the property of the property of the pro-sent for eight days on percentage, seach for eight days on percentage, seach for eight days on percentage, the property of the property of the pro-tor of the pro-tor of the property of the pro-tor of the pro-tor

find a theatre.

On the fourth day of the Long Beach engagement the members of the Castle troupe were still minus a future destination.

future destination.

The Long Beach bill consists of standard acts, wete who know what they're doing every moment they're out there. Harry Rose is the m. c., Dale, Jules Bledsoe, Sammy White and Beatrice Curtia, Dolly Kay, Barney Dean and the 18-girl Gertrude Hoffman line, It plays splensed to the standard of comedy, contains an abundance of comedy, contains an abundance of comedy, contains an abundance of comedy.

trude Horman line. It plays spient of comedy.

Max Hayes staged it, along with Max Hayes staged it, along with Sam Howard, and everybody's on percentage. The Castle has been a poperated by Max Rudnick, and the burleague orchestra and candy butcher who spiels during internals the string in a pilload, giving out you can still a string in a pilload, giving out you can string the string in a pilload, giving out you can string the string that the Castle stage. But the string in a pilload, giving out you can string the string that the Castle stage. But the property of the string in a pilload, giving out you can string the string that the Castle stage. But the property of the string in a pilload, giving out you can string the string that the Castle stage. But the past it is bound to seem the property of the string that the castle stage is a string that the string in a string that the castle string in a string that the string in a string that the string in a string that the string in a string in

find 'em. It's an oid story now—no break-in time available, and comedy acts can't make good without was a contracted to the state of th

keep in step with the amusement parade.

Meanwhile, the Long Beach bill might bernstone on on-fiders and might bernstone on on-fiders and the state of the state

CENTURY, BALTO

EINIUKI, BALLIU

Baltimore, Aug. 30.

Karenina' (MG) stretches 97
mins, bit long, so house had to
compress the vaude show, and did,
to four acts. The quartet of turns
are very diversified; they do not
blend into quite oo speedy a show
as some of the more exacting patrons might desire, but please in
Chenica Varand Mc

rons might desire, but piezes mach instance.

Opening, Maa and his Gang, four spotted terriere comprise the Gang, and Max is youthful lad who indules in acro hoofing and ingentiously elastic back-bende wines of stunts. The act could be speeded up profitably, especially through the mid-way portions. Closing caper, with Max and one of his dons merits the sound salute audience accorded.

Deuce, Robin Sistera, Margot and

part will be an a control of the policy of t

PALACE, N. Y.

Fift Dorsay and Buck and Bubles top the Palace algow but Miss Dorsay never has been a very loud noise in this neck of the woods, so it is inreply up to the colored team onlies in this neck of the woods, so it is inreply up to the colored team of the makes too many of her gestures with her hips rather than her arms, the property of t

Uses no balancing aid, carries everything through speedily, and finishes on a swaying wire, feat getting over to the biggest response of the evenine. Incidentally, Francathen and the system of the control of the cont

Orpheum, Lincoln

Orpheum, Lincoln

Lincoln, Aug. 30.

Starting the season a little early this year, the Orph is laying for the original control of the Control

CHICAGO

MUSIC HALL, N. Y.

VARIETY

Apparently every effort was bent to match the vast scope of the M.H. attage facilities to the lavishness of stage facilities to the lavishness of the current Top Hart (Radio), And the current Top Hart (Radio), And the theatre's production staff can take a deep bow, for what evolves is a crackerjack combination of estage and screen material that flowe as sperently as though it's a stage and screen material that flowe as sperently as though it's a stage presentation, when special silent form at the closing of the stage presentation with special silent form at the closing of the stage presentation with special silent over a wide scrim masking, the Rockettes togged in tails and top-part of the firms final for the hist tap-haliroomology routine by Fred Astaties and Ginger Rogres, M. H. while the 24-male glees club, evenly divided on the theatre's terraced continuing on into the beginning of the silent script of the script of the silent script of the script of the silent script of the silent script of the sc

BREAK RECORDS WITH FIRST D

8 BIG BOY WILLIAMS 8 Alexander Brothers 6 READY "QUEEN OF HELL" WITH "SOCIETY FEVER" "UNSEEN

READY TO SCREEN

MURDER AT GLEN ATHOL", a Crime-Club best-seller by Norman Lippincot "LADY IN SCAPLET", a thriller by Robert Ellis
"LADY IN SCAPLET", a t

IAVA HEAD!

Douglas, Fairbanks, Jr. and Gertrude Charles Buddy Rogers in "DANCE

BAND" with June Clyde WRED WAGON" with Charles Bickford, Raquel Torres! ... Greta Missen. Don

Alvarado, Anthony Bushell

Greta Nissen in "SECRET AGENT" With Alliance Films

"ELIZABETH THE VIRGIN QUEEN" With Matheson Lang, Jane Baxter,

Bebe Daniels and Lupino Lane in

Chesterfield Pig Faith Baldwin's "AUGUS "RING AROUND THE MOON" WBELOW THE DEADLINE" b Robert Ellis' "LITTLE RED SC Helen Mackage Forbes, "MOTHE

VISION'S STREAMLINED PROGRAM

SCREEN 6 Blackmer, Irene Ware, Russell Hopton, Betty Compson Lois Wilson, Lloyd Hughes, Hedda Hopper, Guinn Williams LIFE SENTENCE! With Ralph Morgan, Pedro de Cordoba, Maxine Doyle, Mischa Aver E JENSIENSES C. O. D." With Maude Eburne, Donald Meek, Irene Wore, William Bakewell Ursula Parrott's "BRILLIANT MARRIAGE" JUNE FUN SUNS SIGHS II by Robert Ellis Vida Hurst's best seller "TANGO" Louisa M. Alcon's "UNDER THE LILACS" "HIDDEN ALIBI" by Horace Mansfield "DEATH RIDES DOUBLE" by Herbert Asbroo Maire, Larre, Michie, WEEK END" era Hobart's novel Hervey Adams OOLHOUSE" OF THE WORLD & HOOT GIBSONS & nte Brand

Mostly Revivals in Slow Paris Reopening: Expect Spurt in Oct.

Reopening of the legit season here is preceded by Lucien Rozenberg's troupe at the Theatre Sarah Bern-hardt with first performance of revival of old-fashioned meller, Lyons Mall,' by Moreau, Straudir

and Delacour, Rozenberg has his nerve in jump-

Rosenberg has fils nerve in jumping the gun with this big house, for there is nobody in town to see his show. Continued heat wave is keeping everybody at the resorts. But Rozenberg apparently has eneugh banks' and offer the seep that the se

'Inn' Again

"Inn' Again
Mogador is next on the program
with a revival of the nearly eternal
"White Horse Inn."
Houses will really begin to repen in Sept, with, for the most
part, continuations of last year's
eighes on the card, before the
novettee start to come.

Together start to come.

Only one adaptation from the American is regularly on the books of far: 'Children's Hour,' adapted by Marcel Achard, which is to done by Louis Jouvet at the Athence. Before coming in with his one Jouvet will do a revival of Jowed by a new Jean Giraudoux, Pay, 'Brutua,' so there's no teiling when the American show will turn up.

Another adaptation, that of 'Thre Another adaptation, that of 'Three Men on a Horse,' had originally been siedded by Max Maurey at the Varietes. Clifford Flesher has the rights, and Marcel Achard was the rights, and Marcel Achard was considered to adapt. But something slipped so Maurey also dropped the production on plana. Fischer therefore had a rough translation of the Poece made by Bob Stern (VARIETY) and turned it over to Jean de Lettura for adaptation. Who'll produce the production of t

Nothing Startling

Nothing, Startling
Review of the pre-season dope all
along the line falls to reveal anything startling in the strictly
French theatre. Legit seems to be
pretty well discouraged, partly because the country is in the throws
of depression and doesn't know
where it's going, and partly because
show biz is Just getting tougher

standbys are still with us.

Old standbys are still with us. Henry Bornstein, after sauceting a little more out of 'Hope,' last year's hit, at the Gymnase, will put on a new one at that theatre call, at the Tove.' Sacha Guitry, as usual, will do a comedy at the Madeleine, and a second at the Theatre de Paris. Edouard Bourdet goes off his beatan track by moving from the beatan track by moving from the hashedears, with a coatume playnew for him, provisionally titled 'Henri III.' Stars will be Lucleme Eorgart and Aime Clairoid, who put over 'Barretts' for Miss Bell last sec son.

Another interesting novelty is the new Macterlinek play, 'Princess Isabelle.' skedded by Cora Lapar-ceric-Richepin at her done-over Renaissance. A new Denys Amiel show, 'Women in Flower,' is due at the St. Georges after the renewal of 'Red,' last season's Duvernois laugh hit at that theatre runs out.

hit at that theatre runs out. Noteworthy opening also will be Ivan Noe's comedy. Woman Cut in Peece, 'which Maurey will put on This is a trick lauch show of considerable promise, which may turn out to be adaptable for America. Maurey has another Noe show on deek to follow it. 'Christian.' and seen amed Dubols,' acet amed Dubols.

TRICKY SOUND

Will Give Idea of Beethoven's Deaf ness by Fading Music In and Out

Paris, Aug. 25.
Will be needed in making Dorothy
Farnum's 'Immortal Beloved,' story
based on life of Becthoven and acquired by Safa, American-directed
producing company here, for English and French versions,
Organish of the great composer, and
audience will from time to time
hear his music as he heard it himself—fading, and finally disappearling.

Miller Starts Work On Shaw's New One After Trip to Moscow

London, Sept.

Gilbert iller and C. B. Cochrane left here over the weekend for Moscow to attend the Theatre Festival there. Miller Is flying and will return Sept. It.

When Miller returns he will start work on the new G. Bernard Shaw

work on the new G. Bernard Shaw play, 'The Millionairess.' It will get play, 'The Millionairess.' It will get an especially hefty production at the St. James theatre, with three permanent sets on a revolving stage and one extra set on a platform. Edith Evans will play the lead, the only strong part, others being merely support roles.

generally does all Shaw plays, hasn't seen a script of 'The Millionairess' yet and doesn't know whether it will get one. It has produced most of the Irishman's pieces prior to

ITALY FIGURES ON 60 PICS FOR NEW SEASON

Rome, Aug. 23.

Expected that this season's film output will number around sixty features. -Of this bunch there will also be several in foreign versions, principally French, German and

ngush. Ten studios and 16 producing firms are now at work here. Only inactive group is Domenico Manenti film, which, however, is preparing one for shooting at the Cines, stu dios.

At present there are 14 pictures completed or in the cutting room. At present there are eight new films in the works. Producers expect to have another five grinding before the end of the month. Agreements already signed call for pro-duction in Italy of French, Austrian and German product in dual ver-

sions.
First of the bi-lingual films will be 'Christopher Columbus' in German and English, with Carmine Gal-with the Black Band of The White Squadron, to be directed by V. Genina and The Bealeged Practor' in the same tongues directed by G. Machaty, director of 'Eschacy'.

Vienna Comedy Reopens With Parisian Comedy

Win Farisian Comedy Will open again on.
Sept. 16, and, in spite of all the talk
Sept. 16, and, in spite of all the talk
new director, it will open onee more
under the direction of Rolf Jahn.
Opening play will be Jean Letrax's
Biehon' which was a great success
in Taris. Felix Bressart will do
maile.

gent named Dubols.
Charles Dullin's Ateller is to do play by P. A. Breal. Three Comrades.' Art theatre on the other did of the company of the

Josy Baker's Dates

Josephine Baker will probably do a few personals in Vienna before leaving for New York and the Zieg-feld Follies' in the fall. She has finished her film, 'Prin-cess Tom-tom'

om-tom,' and has had a res Riviera

TEN VIENNESE **PICTURES IN WORKS**

Vienna, Aug. 23.

Vienna film plans for the immediate future include the following:
Panta Film, 'Maria Baschittzeft,'
Panta Film, 'Maria Baschittzeft,'
dio: seenario by Felix Joachim;
music by Paul Abraham; cast includes Lili Darvaa, Attila Hoerbiger,
Avant-Garde film, 'Young Packple',
Avant-Garde film, 'Young Faciple',
Atlendorf.'
Altendorf.'

Altendorff.
Atlantis-Film, Postilion of Lonjumeau,' from opera by Adolf Carl Adam, Karl Lamac will direct; cast, Hans Soehnker, Leo Slezak and Ru-

doif Carl.

Mondial-Film, 'Pompadour,' nearing completion at Rosenhuegel studdio,' under direction of Willi
Schmidt-Gentners. Cast: Kaethe
von Nagy, Leo Slezak, Willi Elehberger, Lotte Lang, Rudof Carl, Olga
Tschechowa.

Tschechowa.

'A Young Gentleman from U. S.
A' is being finished at the Schoenbrunn studio, under direction of
Huebler-Kahla. Leading parts are
played by Quast Huber, Lüzel Holzuchuh, Babette Devrient-Reinhold,
Roff Wanka, Max Guelastoff, Kurt
Vespermann, Hana Moser, Otto
Schnoele, Hugo Thimig and Rudof

Schmoele, Hugo Thimis and Rudof Carl.
Carl.
Carl.
Carl.
Checentral Il 'Sylvia and Hachauffeur, directed by Huebler Land Hachauffeur, directed by Huebler Land Hachauffeur, which will be taken at the Rosenhowa, 'Wolf Alback Retty, Leo Slezak and Rudof Carl.
The White Horse Inn,' studio seenes for which will be taken at the Rosenhugel studio, but outdoor seenes for which are now being taken on the Wolfgang See; director, Karl Lane; ceast: Christi Mardayn, Hermann Thimis.
With the Will be taken at the Rosenhugel studio, exteriors for which will be taken at the Rosenhugel studio, exteriors for which are now being completed at Hinterbich; Otto Hartmann, Julia Janssen bichl; Otto Hartmann, Julia Janssen and Hans Olden will be featured

players.

Johann Strauss film, Immortal
Melodles, under the direction of
Heinz Paul; Alfred Jerger of the
Vienna Opera will take the male
lead; other members of the cast: Maria Paudler, Lizzi Holzschuh, Iris Arlan, Leo Siezak, Rudolf Carl. New Walter Relsch film, 'Ballet,' also to be taken at the Rosenhuegel

Five of Bard's Plays Scheduled in Paris

Paris, Aug. 25.

Shakespeare will have more than five shows on Paris stages next seasen: Two 'Othelles', one by Louiz Jouvet at the Athence and another by the Pitoeffs at the Mathurins; a Tempest' by Jacques Copeau at the Ambigu, a Marcel Pagnol 'Hambigu, a Marcel 'Hambigu, a Mar

wordiessly acts two or three parts at the same time, will put on a couple of Shakespearlan actions with his own company next season.

Brit. Movietone Lands In Par London Spot

Plays Abroad

MUSICALS IN RIO

Mi

i' Leads 'Dance,' 'Scandals' at B. O.

Rio de Janeiro, Aug. 23.
'Mississippi' (Par), with Bing
Crosby, will probably head this
week's grost is here, when every
American picture on first run is a musical.

musical.

'Roberta' (Radio) is being held over for a second week, and the other releases are 'Go into Your Dance' (WB), and 'Scandals of 1985' (Fox). Ufa and Gaumont-British have drams in two other houses, Musicals are credited with attiking the hast average of any type of ple-Musicals are credited with striking the best average of any type of pic-ture here. Crosby, who has a big following, is drawing full houses. The Keeler-Jolson combination in 'Go into Your Dance' is well attend-

SEVERAL QUICK FLOPS AT AUSTRALIAN B.O.'S

Sydney, Aug. 10.

Outside of Naughty Marietts' (MG), 'Night of Love' (C0) and Frankenatein' (U), 'trade is not so smooth here.

Mimi (BIP), 'Lorna Doone' (ATP) and 'Mighty Barnum' (UA) are all out after poor biz. 'All the Kings' come off zoon. So many quick! from have managers digging quickly for new features, and quite a few will come in for run tries.

'Les Migrables' (UA) stayed three weeks, but was figured for longer.

three Weens, but was inguished longer.

Incoming ples include 'Go Into Your Danee' (WB), 'Dinky' (WB), 'Buildog Jack' (GB), 'Call of the Wild' (UA), 'Black Sheep' (Fox), 'Air Hawks' (CO), 'Doubling Thomas' (Fox) and 'The Dictator' (GB).

Melbourne, Aug. 10.

Nice lineup, and blz is on the upgrade after a spell of quiet, owing the control of the co

Spain Commemorating 300th Lope de Vega Anni.

Madrid, Aug. 23.
Spain is getting set to commemorate the 300th anniversary of the death of Lope de Vega, 'golden age' dramatist and contemporary of

akespeare. Tive of his most famous sacra-Five of his most famous sacra-mental pieces will be performed in several of Madrid's historic plazas. Loud speakers and electric stage lighting will be the only modern ef-

fects used.
Plays which Madrid audiences will
see in their proper background for
the first time since the 18th century
that the first time since the 18th century
El Depollado' ("The Decapitated')
El Hilo Prodigo' (Prodigo 'Rodigo Son');
La Locura por la Honra' (Madness
or Honra's Sake') and 'De la Puente
del Mundo' ('Bridge of the World').
Siegfried Bormann, German stage director who has lived in Spain for many years, will superintend the productions.

productions.
Margarita Xirgu and her stock
company will present Lope's 'Fuentevejuna' in the town of Fuenteovejuna. Similarly other stock companies will re-enact the dramas of
the playwright in other towns.

Vienna 'Dubarry'

Vienna, 'Dubarry' operetta will be the opening attraction at the Theatre an der Wien. Theatre has two new directors, Josef Knappi and Karl Goldfeld

Goldfeld.

Mary Loseff, star of Tauber's
'Singing Dream,' and Mimi Shorp
will handle Dubarry and Margot
respectively. Wiadimir Antseharoff,
of the State Opera at Riga, is but
26 years old and is figured to capture the femme part of the audi-Paramount has entered into a contract with the entered into a contract with Edward and Margot report and the entered into a contract with Movietone News, in Conjunction with Paramount News, at the Plaza Theatre here for the next six month Paramount houses in London will follow but the property of the Paramount houses in London will follow but the property of the Theatre an der Wien has but the Theatre and the Theatre and the Theatre and the Wien has but the Theatre and the

FULL HOUSE

Comely in tires acts by Your Novello, produced by Less the Your Novello, produced by Less the Your Novello, produced by Less the Hop-market theston, Aug. 21, in the Hop-market theston, Aug. 21, in Label Jeans Pyrnon Referey, Lillian Reithwalte John Wood, Lillian Reithwalte John Wood, Lillian Reithwalte John Hoper Land tensen at the HoyII. Isabel Jeane
Madde Androws
Maide Androws
Lillian Braithwaite
Lillian Braithwaite
Lillian Braithwaite
John Williams
Heather Thatcher
Start Kern
Start Kern
Sydney King
Walter Lindsay
George Burn
Roy Findlay

'Full House' is a technically constructed play, the conclusion of which is more than obvious before one half the first act has finished. It then remains only to determine whether the wisecracking observa-tions in the dialog will make for sufficient entertainment. They will,

rin fact, they are highly diverting.
Piece was obviously written to fit
Lilian Braithwaite with another attractive pinhead characterization. To back her up there are two for-midable assistants in Isabel Jeans and Heather Thatcher, making, in all, three leading ladies. Others in all, three leading ladies. Others in the continue of the country of the continue tractive pinhead characterization

TULIP TIME

TULIP TIME

Cornedy with music, sdapted by Worten

Cornedy with music, sdapted by Worten

Strangs Adventures of Miles Breens by Robe

Strangs Adventures of Miles Breens by Robe

Strangs Adventures of Miles Breens by Robe

Anne Cort in association with To-Oweald

Anne To-Oweald

Anne Cort in association with To-Oweald

Anne

Austro-Italian 'Maria' Pic Starts in Vienna

'Maria Baschkirtzeff,' Austrian-Italian film is being filmed by the Panta Company at the Tobis Sascha Studios, Film will mark the first appearance of Liii Darvas, legit actress, on the screen. She plays the part of Maria in the German version; Isa Miranda plays it in the Italian.

ston; Isa Miranda plays It in the Italian. Each seene is made first in Ger-man and then in Italian. Other actors of the German parts are: Attilla Hoerbiger, Szocko Szakul, Syvin de, Bettini, and Eva von Storm. Hans Jamy, in the part von Storm. Hans Jamy, in the part was the seene and the seene seene seene seene German and the seene seene seene seene seene seene German and the man.
only actor doing so.
Hermann Kosterlitz is directing

the flim, Willi Goldberger is manip ulating the camera, and Faul Abra ha is writing the music.

DRASTIC FRENCH DECREE

Making Films in China No Picnic; Sound Crawling In, but Biz Off 50%

By CAL, S. HIRSH

Shanghai, Aug. 8. The first six months' business in throughout picture houses throughout the Yangtze Valley indicates that business is 50% off from 1934, when the depression struck this country. Pro-duction is down more than 50% and receipts about the same.

receipts about the same.

In 1948, Shanghal produced 102 feature films, about 25 rated high according to Chiness average. Others were rubbish. Foreigners rarely attend a Chinese film. During 1944, Star, Unique and United Photoplay produced 64 full-lengths; first six months of 1935 only 15. Nee Wah, Denton, Shanghal Sound Photoplay, New China Studios, and Moonlight are still functioning; other filmers have folded up.
Only 400 houses in China. about

Only 400 houses in China, about 100 wired. There are ten sound cameras in Shanghal. Last year's product was 15% sound; this year it is about 40%

it is about 40%.

Shanghal studies produce in the
Mandarin language while Canton
uses Cantonese. Shanghal occasionally dubs Cantonese, but Tracial jealousy makes this unfeasible. China's population is 400,000,600 and perhaps 2,000,000 speak
Mandarin; 95% of the total population is hardly literate so that
sound pictures are-no great success.

Between sudiageness are boombur

Picture audiences are becoming more discerning and demanding better product, but the studios simply can't make it. High grade in China is far below average in the

States.

Admission prices outside of Shanghai for first run, are from 12c to 35c. Producers require 1,000,000 customers before the average picture is out of the red. "Two Sisters," featuring Butterfly Wu, China's best film to date, played to 1,500,000 first run and 2,000,000 second run admissions.

missions.

Average film costs are negligible from a Hollywood standpolin; 33,000 to 322,000 covers it. Eastman and covered to the standard period of the standar

MEX STRIKE STALLED

Mexico City., Sept. 3. The government has induced inlonized clerical help of American

unionized clerical help of American distributors here to postpone their strike movement to Sept. 7. Strike was scheduled to start Aug. 31 and would have virtually stopped all distribution activity of all American film companies in Mexico.

Office help's idea in striking is a 10-25% salary raise all down the line. American firms claim they can't afford it.

Government got the men to agree not to strike for another week by promising an official quiz.

Dr. Ernst Lothar at

Reinhardt's Josefstadt

Vienna, Aug. 23. Max Reinhardt chose Hofrath Dr. Max Reinhardt eines Horach Ernst Lothar to succeed Dr. Premin-ger as director of his Josefstadt the-atre in Vienna after everyone had for arre in Vicnna after everyone had for days been laying bets on one or the other of two entirely different can-didates. Dr. Lothar hadn't been a candidate at all, but emerged on the scene as a sort of dark horse at Reinhard's own invitation. Dr. Preminger goes to Hollswood.

Super roots of ingression of the property of the control of the co

SHORTS WANTED

Newsreel House Growth in Paris Opens Market for U. S. Briefies

Parls, Aug. 25. Spread of newsreel theatres all over Paris has increased local shortage of brief subjects, with which newsreelers fill out their programs, and prices for shorts are going up. More American briefles of the right kind, which are rare, would be welcome.

would be welcome.

Tendency in general of renters is to run up the prices on newsreel houses, which have been doing relatively good biz, with result that the reelers are now squealing they are being milked and that if the distribs keep on boosting the ante a lot of them will have to shut down.

YANK HOOFER'S PARIS PROD. GO.

Parls, Aug. 25. Paris, Aug. 25.

Jack Forrester, former New York hoofer, who eame here in 1926 to dance in the Casino de Paris show with Maurice Chevaller and stayed to become a French film producer, is working on a deal which will make him one of the big shots in local distribution, if it olicks.

Dicker is to combine with Marcel Pagnol, one of the most important local indies, for their own national mode distribution. Third firm in on the deal will be a new one formed by Georges Milton, popular local comic, to make his own pictures. Pagnol is an author, so that the new sroup would be a sort of minnie United Artists. Dicker is to combine with Marcel

United Artists.

Forrester's concern, ForresterParent, has been making coin in
the past year where lots of them
have been dropping it. Recently got
in on the Paramount production program, making She's Filtring With
You' at Joinville for Par, but since
then has made a credit deal with
Kodak for Independently, still using
Par's Joinville studio, however.

Formester we has start as cred-

X STRIKE STALLED
PENDING GOV'T QUIZ' French rights to two years of Colimits and the start as a producer here, in 1931, by buying the production.

K.R.S. CALLS MEETING ON G-B-HYAMS DEAL

London, Sept. 3.

London, Sept. 3.

Kinematograph Renters' Society is mecting today (Tuesday) to discuss the picture theatre deals between Gaumont-British and the Hyams brothers. KRS claims that it looks like a simple booking combine and, as that, cannot be allowed to go through. lowed to go through

lowed to go through.

G-B closed a couple of weeks ago for a large piece of the Hyams chain, with two of the Hyams brothers getting jobs with G-B as part of the terms involved. Had previously tried to arrange a simple hooking pool for films, which KRS

nixed.

G-B and Hyams' argument is that this time there was a definite cash arrangement with nearly \$1,000,000 changing hands, so that KRS is not entitled to complain.

SYDNEY'S FIRST

Sydney, Aug. 10.
First pie to be completed since the suder direction of Harry Southwell.
Pie is all ready for cutting but has no release set yet.

GOV'T'S STRICT MGMNT. OF FILMS

American Firms Fear Disruntion of French Riz-Would Lose Control of Coin-Gov't Classes Pictures as 'Intellectual.' Not Commercial

CONCERTED FIGHT

Paris, Sept. 3.

American firms here fear a complete disruption of their French distribution as a result of decree

American firms of the Control of the

ganda.

Proposition has the backing of labor unions and the Ministry of Education. It is being opposed by French distribs and exhibs' associa-

ions. A final decision is expected with-n a week or so. Meantime the in a week or so. Meantime the trade is mobilizing all possible in-fluences to fight the measure, which fluences to fight the measure, which it is figured, is the most disastrous yet proposed in France in a year of much pro and eon agitation. What makes it worse is the general feeling that all the fighting in the world won't do any good since tieg government seems to have set its mind to it.

Anzac Nabes Refuse Biz to British Pix

Sydney, Aug. 8. Product of the smaller British stu-Product of the smaller British stu-dios is not in great favor, for some reason or other, out in the nabes: At present there are two ace British houses in Sydney, and they play the pick of the British studios. City audiences favor pix from England, but the nabes won't take them. Contain such men can, that al. Certain nabe men say that al-though they have contracted for the British pix in order to get other pix, many of the former will never hit

their screens.

The smaller British units find it hard to get quick release in the city and have pienty of pix on ice.

Too Expensive, Three Rio Casinos **Dropping American Floor Shows**

POLITICO PIC TEST

Italians to Exhibit and Study World's Propaganda Films

Rome, Aug. 23. Rome, Aug. 23.
An exhibition of politically signif-leant films will be held Sept. 6 to 21 at the Barl Scmple Fair. Inten-tion is to have all countries submit and screen any film of this type and for the fair to Issue a report on

and for the fair to Issue.a report on the results.

Guestions to be figured out during the second of the figure of

BRIT. REMAKES OF FRENCH PIX

British producers are keeping close watch on French films for remakes, with Gaumont-British leading. Consider that the French have good ideas for pletures lots of times even if they don't always manufac-ture them right.

ture them right.

Thus G-B has bought the English rights to three Frenchers which
did pretty well here during the past
tow years: Rothchild with Harry
tow years: Rothchild with Harry
dent's Hotel's and "L'Epervier"
('Hawk'). First is for George Arliss, and is considered a logical follow up to his 'Rise of the House of
Rothschild ('UA) although the Saur
lab banking family.

"Hawk' is one of the French suc"Hawk' is one of the French suc-

'Hawk' is one of the French suc-esses of two seasons' back. Ap-arently not settled yet just what to be done with it in English. esses . arently

'WINGS,' NEE 'FOREVER, GETS 12 IN LONDON

Grace Moore's Love Me Forever' (Col.), relitled 'Wings of Song' for England, is booked into the Tivoli here for first run on a guaranteed 12 weeks' run.

That is a record in London for a

Ross Fisher Cleared

Mexico City. Sept. 3. Ross Fisher. American camera-man who has worked on several naman who has worked on several native pich here, got into a Jam with the immigration authorities because Mexico pubers aren't in order. Was exonerated with an apology when a delegation of Mexica nijim technicians and players called at the Ministry of the Irterior and said he is essential to the extean elementary of the control of the Ministry of the Irterior and said he is essential to the extean elementary of the Ministry of the Ministry of the Irterior and said he is essential to the extean elementary of the Ministry assured. Fisher he can

Ministry assured Fisher he can stay in Mexico as long as he wants to and that he won't be bothered

GERRON VICE LASEUR

GERZON VICE LASEUR

The Haupe, Aug. 23.

A monkey wrench was thrown in to the directorial works of Barnto the directorial works of Barnties sometic When Cess Laseur, actordirector, in charge, quit to fulfill their it has gone while the regular together than the propose repairs together than the order and the control of the

Rio de Janeiro, Aug. 23, The three Rlo casinos which import foreign vaude talent have each sald that they are through with American shows. Reason is under-stood to be expense, accentuated by a sharp drop in exchange.

Possibility that Rio will pass up Possibility that Rio will pass up American shows for a space is strengthened by the current big success of French vaude at the Urea and the Atlantico, understood to have been signed at far less ex-pense. Only American show on the boards in the last three months has boards in the last three months has been the show at the Copacabana, Show is reputedly costing from \$3,-500 to \$3,800 weekly. Copacabana has nothing lined up to follow, but is expected to seek talent in Buenos

eart of NTC's Paradise show has been brought for a run at the Urca from Buenos Aires, including the three Slate Brothers, ina Cooper, Mciba Bryan, the Miller Sisters and a line of six. However, casino has signed another French show to fol-low. New Method

New Method
Only prospects for the immediate future for U. S. talent In Rlo are covered by an arrangement for the Atlantico Casino to being talent from New York and produce its own shows here. New York end will be handled by Mac Kosarin, who has handled by Mac Kosarin, who has the control of the property of the proper

Programs are to be changed weekly.
This is a new experiment here
and is believed to grow out of dissatisfaction with the produced
shows sent down. A reduction in
cost is hoped for, too.

Meanwhile, though it is not be-ileved that the ban on United States lieved that the ban on United States shows will be kept up for long, hiame is attached to the agents in N. Y. for not taking better advantage of the first throw at the Rio casinos. Contracts with passenger of the contract with pas vantage of the first throw at the Rio casinos. Contracts with pas-sages guaranteed both ways are more favorable than ever before and generally allow two long stands, in Rio and Buenos Alres.

Rio.and Buenos Aires.

At the season's peak, nitery biz
is now okay..and the casinos feel
that almost, any sort of a show will
fill the tables. However, later on
in the year competition will become stiffer and operators will depend on programs to grab their
share of the very limited Rio trade.
This is likely to nut the casinos on This is likely to put the casinos on the looksec in New York again.

PARIS GRAND GUIGNOL MAY FOLD: BIZ IS OFF

Parls, Aug. 25.

Grand Guignol, world famous Paris thrill theatre, can get through just one more season at its present pace, and then, if things don't improve, will have to fold,

will have to fold,
Jack Jouvin, who runs it, has
gone into the red for three years
running. He doesn't want to call in
outside coin, and has just enough
left for another scason. After that,
he's through.

Overtaxing, and public indifference, are causes, he says. Slight tax relief recently granted is only a whiff of oxygen to a dying trade, in his opinion.

Comedie Biz Okay

VARIETY This year's SURPRISÉ PICTURE

another extra-value hit from FOX!

"If this picture is not box office tops this reviewer is no judge of audi reaction."

-Hollywood News Citizen

"Will sell itself as grand entertainment for any audience."

-Showmen's Trade Review

"Perfect entertainment with a flock of selling angles, Showmanly and fast."

-Variety Daily

"Will bring that thriving look to the box office. The gayest picture in a long, long time."

- Hollywood Reporter



The GAY DECEPT

A JESSE L. LASKY PRODUCTION with

FRANCES DEE

BENITA HUME ALAN MOWBRAY AKIM TAMIROFF

Directed by William Wyler. Original Screen Play by Stephen Avery and Don Hartman.

A FOX PICTURE

P. S.

The big, new thrill of the singing screen is Nino Martini's voice in "Here's to

Romance!"



EXPLOITATION

By Epes W. Sargent

The Strand's 'Glory'

With the Hearst newspapers close on the heels of the Warner press boys on "Page Miss Glory, the Strand opening was productive of several new stunts, with about all of the standard ideas also incorpo-

several new stunts, with ahout all the standard ideas also incorporated.

standard lines there were painted banners on the front side of the Strand, and later similar signs to the Strand signs of the Strandard signs of

Now It's Candid Cameras

Now It's Candid Cameras
Recently Earl Carvoll save a
candid camera night at the Winter
Garden with prizes for the best
work by amateura, and, incidentally,
camera and the same and, incidentally,
the same and the same and incidentally,
amateura, who faded the few professionals. More than 400 cameras were
nuss at that performance, with a
condition of the same and the same and
was promoted by the Camera magaworking. It for a combination of
reader interest and an eye to the
advertising angie. Camera has the
point where it has instructed its
agencies to give full co-operation,
and is also limit up the larger camtained five pages of the best of the
Stetch Book's bott. About a dozen
store, and the work is remarkably
good, the tiny frames enlarging to
10-20 diameters without loss of subcamera is ready to help any the-

Sood, the tiny transes cusary of the sold and the sold an

Side Push

Side Push

tro is going in for research adversion is going in for this season,
printing to spend around 23,000,000 in
promotional work, mainly billmanning to spend around 23,000,000 in
promotional work, mainly billHoward Direction of the billmanning to spend around 23,000,000 in
Howard Direction of the billscar for additional prosess on that
campaign in 1,500 cities for China
Campaign on "Broadway
Melody of 1395" to cover 1,000 towns.
In between, he has gene for 37 and
Anna Karenina', the publications
appearing about the time of the picAnna Karenina', the publications
appearing about the time of the picvomen's publications, since at felt
they will offer a strong response,
but Libetry, Stat Ever Post and simithe tasteful announcement.
Dietz argues that while the efcert in directed chiefly to the saic of
the directed chiefly to the saic of
the tasteful announcement.
Saw the Wedding

Saw the Wedding

Sydney.
Special near midnight screening.
Bride of Frankenstein' was given at Plaza with top at 50 cents.
Exploitation with dared public to witness stage wedding of monster and make at that hour and to also see plc.

Fall Stants

Fall Stants

Presty soon it withe adhibit time, with even the city breates able to born in on a flower show for prizes, with event the city breates able to born in on a flower show for prizes, with entries coming from the suburbs. Many houses make this an in the early spring, but it is not not be considered to the consideration of the consider

Illusions

the survivors.

Recently request was make for the dope on which was supplied, but with the demand for the dope on the dope of the dope of

Paging Dawn

Paging Dawn

New Haven.

New Haven.

John Hesse worked some good stuff on Miss Glory at Roper Sherman.

Week ahead, he had ushers a large state of the state of t

Lone Hand

Special near midnight screening.

Brief of Frankonstein' was given at the conference of the conference

Mgrs.' Breaks

Dubuque, Ia., Sept. 3.
The new policy of the TriStates Theatres group in Iowa,
Illinois and Ncbraska, is being hailed in these parts as smar showmanship. Home towner will be used exclusively in the future in building the person-nel of the theatres in the group

according to G. Ralph Branton, according to G. Ralph Branton, manager.

The group in the future will abandon the polley of importing managers, Branton sets forth, pointing out that one of the most valuable assets of a theatre lies in its community service.

Wangh's Drive

Waugh's Drive
Howard Waugh, ending his second year as head of the Warner Bros. Memphis territory, has inaugurated a drive on business for the eight as the second year as the second propriations, Just a little more inprograms and a hint that under the budget might help set the cash propriate and a hint that under the budget might help set the cash year had not been seen to be waugh's idea to get them back into Hydron and Mort Blumenstock kickning in with the cash. Seems to be Waugh's idea to get them back into Hydron and Mort Blumenstock hill, white he cash. Seems to be waugh's idea to get them back into Hydron and Mort Blumenstock kickning in with the cash. Seems to be waugh's idea to get them back into Hydron and head of the he

An Authority

Spartanburg, S. C.
Glen W. Naves, for many years
Southern press films critic and
Dixle of photos, library, etc., on
late Will Rogers and Wiley Post,
picked to handle Carolina's SteamNaves la telien in some of his choice
and unusual material, intimate
knowledge etc. of humorial-actor to
and rural areas as well as locally.
Film booked four days, starting
Wileyson, theatre cooperated in
Marianna Black public library benefit by giving Mighty Barnum' beneproceedings above expenses, only
to library fund.

Revivals Good

An Authority

Revivals Good
Portland, Ore.
Having exhausted the 'Best 1'0'
pictures of the 1933 and 1934 season, Doug Kimberly, manager of
the Mayfair theatre, has decided to
revive some of the other outstandday night added atraction.
Kimberly is thoroughly convinced
that his 'revival' policy is a success,
and well he may be. Monday night
went up. Every seat in the house
was filled, in spite of the fact that
Monday night is considered the finx
of managers. Not one of Kimberly's
usually good house and several have
neared the capacity mark.

BEHIND the KEYS

Recent eastern Onto Canton.

Recent eastern Onto Athean Containers include Southern Athea to the H. Spayne and C. Martini, by W. M. Gill and Charles Staider; Town Hall, formerly the Capitol, Batavia (Sill and Charles Staider; Town Hall, formerly the Capitol, Batavia Containers and Container

Annual convention of Tri-States
Theatres Corp, men at Des Moines
got under way Monday Aug. 25 with
District Manager Evert Cummings
took with him Manager Ted Emerson of the Omaha, Bill Miskell of
the Orpheum, and Charles Schlaifer,
advertising faretor, L. E. Davidadvertising faretor, I. E. Davidadvertising faretor, and as were other outstate managers.

Blytheville, Ark. A time bomb exploded at the Ritz, shaking entire hlock breaking glass, etc. O. W. McCutchen offered reward \$1,000.

Baltimore.
The salaries of the five inspectors of the state Board of Censors were slashed last week, and the resultant fund realized used to put on payroll pair of new inspectors. New Louis Richmond.
With Dr. Ben Sandy, chalrman of the consor board, away on vacation, cancet extent of the pay cuts uncertainty in the consort board, away on the consort board, away on the consort board, away on vacation, cancet extent of the pay cuts uncertainty in the consort board, away on the consort board, away on the consort board, and the consort board in the consort board of the cons

Denver.

Fox Intermountain Corp. In its expansion program in this territory is planning building at least one new house, and during the past few months has remodeled and rebuilt others. The Curran, Boulder, Colo...

has been purchased from the Boulder Kohn Fairchild Realty Co. Boulder Kohn Fairchild Realty Co., and erection of a new \$10,000 house on the site of the old will begin soon, in the site of the old will begin soon, in Curran for five years.

Fox has spent \$75,000 rebuilding the Babcock, Billings, Mont, after the old one was burned, During the Wyo, was rebuilt.

The Kiva, Durango, Colo, will be redecorated and remodeled.

Russell Potter is now assistant manager of the Apollo theatre, replacing Clyde Willard, who left to accept a similiar position with the Gary theatre, in Gary, Indiana, operated by B. U. Young. Indianapolis.

Birmingham.
G. Cary of Paris, Ark., has opened a new theater at Kosciusko, Miss. He is also opening at Ackerman.

Glendale, Calif.
R. F. Duke new manager of the
Capitol (F-WC), replacing Joe Buse,
who moves to Glendale theatre in
similar capacity. Dell Hamilton is
new manager of circuit's Gateway
here.

Palace, Loew-Poil deluxer, tries break from duals week beginning the property of the property

Winston-Sálem, N. C.
George P. Geoghegan, Jr., treasurer of the National Amusement
Corporation of Greensboro, operators
of two theatres in that city, has resigned his post and accepted a position with the Wachovin Bank and
Trust Co, in this city.

New York City.

Bernard Zimmetbaum, Bronx exhibitor, and a number of associates have taken the Park Lane theatre, in the Yorkville section of Manhattan.

Randy Such organish at the Alphama for the last course of years, but to go to the Transpace, at Knoxville, Both William the Constant of the Co

Strand re-opens as film house under A. T. Worthington of Blufton
Worthington, together with C. B.
Moore of Van Wert, O., and Budd
Silverman of Toledo, have formed
Silverman of Toledo, have formed
together was the stranger of the strange

Three of Newark, O.
Three of Newark Co.
In the operated of with the Newark Amusement Co.
In the Second of the Seco

Topping 'Hat'

Topping 'Hat'

Baltimore.

Ted Routson of the Hippordome spread a big bouncing campaign for Top Hat' (Radio), current at his house. Had large loop store feature four 5-19e. Stores' music counters; got a dept. store show window with Max Factor make-up the-up; and four 5-19e. Stores' music counters; got a dept. store show window with Max Factor make-up the-up; and four 5-19e. Stores' music counters; got a dept. store show window with fan mages Modern Screen and Screen for the store of the store o

Speed Packing

Speed Facking
Wenatchee, Wash
This town Wenatchee, Wash
the world's age to be known as
the world's age to be known
grow em here, plenty, and lusefour,
Liberty (Evergreen) theatre is
eachlying for its annual apple packeachlying for its annual apple packeachlying for its annual apple packinterest throughout the apple couninterest throughout the apple country, as far east as Jakho and south
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as Overon, with entrants from the pick of the packers from three states of the packers from three states of the packers from three states of the packers from the states of the packers from packing the packers from packers from packing the packers from packers from packing the packers from packing the packers from packing the packers from the packers

Real Class

Joo Well and his Universal co-horts have turned out a classy an-nouncement for 'Dlamond Jim.' It will stack up against any opposition

will stack up against any opposition in the act of the control of

Shockers

Shockers

There's a tip to local managers in a stunt worked by W. H. Thornton, of the London Pavillon. To promoto False Praces, titled 'Let 'Em Have to we here, a portion of the lobby photographs of gangster victims in the U.S. Kicker is that there's a flap over each still which must be view the displaye. We desires to view the displaye who desires to view the displaye who garden a ride in most of the other papers, a ride in most of the other papers, graining much more comment than would the uncovered set.



""Hop-A-Long Cassidy will hit. Boyd rings the bell as Western star. This is a grand opening number for Paramount's new series of Westerns. Everything a Western should have hos gone into the making of 'Hop-A-Lang Cassidy' and has been handled in the shrewdest monner by experienced brains who know their Westerns and their showmanship." — Hollywood Reporter

"Ace Entertainment First of the 'Hop-A-Long Cossidy' stories by Clarence E. Mulfard to be transferred to the screen by Horry Shermon is a fast-moving, obly enacted action yorn that stacks up as ace entertainment. Particularly in the spots where Western pictures have a strong appeal this one will have little trouble standing up nicely."

—Hollywood Variety

"Every exhibitor who can possibly run a Western will want to play this. This well-produced, interesting yarn has plenty of action, beoutiful scenery that you don't see in every outdoor picture, a nice smattering of comedy, some romance and a cost that handles its work & very well."

—Film Doily





Hollywood Productions

Week of Sept. 2

(Pictures now filming, or about to start, are listed below alphabetically by studios. Symbols are: D-Director, A-Author, C-Cameraman.)

-William Mellor
styles Penner
Jack Onkie
Mack Gordenford
Mack Gordenford
Harry Rovel
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C-Glibert Warrenton
Cast:
Location Library
Location Library
Location
Eddle Duchin
Jack, Haley,
Jann Brone, Ryglitve
(WANGER)
D-William Week)
A-Gene Towne and
Graham Baiker
Grove and
Lajies Rivens
C-Leon Shamroy
Sylvia Sidney
Sylvia Sidney

C—Leon Shamroy
Cast;
Salvia Sidney
Alan Baster
Alan Baster
Esther Dale
Jee Twento
Thereno
Ther

COLUMBIA

'Grand Exit'
(5th week)

D-Erle Kenton

A-Gene Towne and

Graham Baker

Bruce Manning

C-Henry Freulich A-David Belasco and Richard Waiton Tully Harlan Thompson, Brian Hooker and Charlee Brackett Frank Partos and Frank Adame C-Leo Tover Casti, by Bolan Edmund Lowe Ann Sothern Onslow Stevene Russoll Hicke Sam Flint

Lee Tover
as:
John Boles
Gladys Swarthout
Charles Birkford
William Howard
Herb Williams
Charlotte Granull
Minor Watson
Grace Dradley
Paul Harvey
Beulah McDonald
Maxine Reiner
"Milky Way" Sam Filnt
'Orime and Punishment'
(3rd week)
D-Josef Von Sternberg
A-Feodor Dostolevsky
S. K. Lauren
C-Lucien Ballard

C—Luciem Ballard
Cast

Est Arrold

Est Arrold

Ballard

Est Arrold

Ballard

Gene Lockhart

Blizabeth Riddon

Bong of the Damne

Ballard

Ballard "Milky Way"
(7th week)
D—Lso McCarey
A—Lynn Root and
Harry Clark
Doris Malloy
Cast:

Elitabeth Riston

From Control of the Dammed'

D—Al Rogel

Fred Niblo Jr.

Clark

Fred Niblo Jr.

Clark

Charles Parant

Cast Control of the Control of the

C—Total Testann

d Cartie Lombard
Fred MacMurray
Marie Prevott
Marie Prevott
Multi- Domelly
William Domelly
William Domelly
William Domelly
William Domello
William Lomello
Weller DeLoon and
Francis Martin
Cartie
Francis Martin
Cartie
Testancis Pennee

C-Clark Waller
Cate: Aughton
Grant Gabe
Franchot Tone
Eddie Quillan
DoWitt Jenninge
DeWitt Jenninge
A Tate Week
D-Jack Conway
W. F. Lipscomb
C. W. F. Lipscomb
C. Water
Gastin

W. F. Lipecomo
active
a

Harrison Jacobs
CArchie Stude

(Authority Control of the Control o i Johnny Weissmuller Mauroen O'Sullivan John Buckler William Henry Benita Humo Benita Humo
Robin Haod of El Dorado'
(8th week)
D-William Wellman
A-Wsiter Noble Burne
Melvyn Levy and
Dan Totherch
C-Chester Lyone

Charles Tolkech
Charles Tolkech
Charles Tolkech
Warner Baxter
Marge Charles
Marge Linden
Marge Linden
Marge Charles
Marge Charle

ter -Charles Clark

- Control Cont

C—Clyde Devinna
Cartillaria
Linea Derrymoro
Cecilia Parker
Fitte Lindea
Fitte Linde

Alian Secti.
Casid Cronjager
C

A.—Joseph A. Field and Ewart Adamson Joel Sayro and John Twist C.—Harold Wenetrom Cast:

-Harold Wenetrom

Elearbara Stanwyck
Peatron Foster
Moroni Olsen
Moroni Olsen
Pert Kelton
Andy Clyde

'Sylvla-Scarl

(4th week)

George Cukor

Compton MacKenzie
Gudys
Unger
Joe August

C—Joe August
Carlos Car

C—Nuddiph Mate

Casi

Virginia Bruce

Virginia Bruce

Cover Romero

Cover Romero

Lula Albertino Br

Adrian Rosley

Princhip Artfell

Jessel Ralib

Dillone Gilardot

Tituratio Hall

Thanks a Million

D—Roy Del Ruth

A-Majville Crossman

C—Pev Mariay

Dillo Powell

Casi

Cover Mariay

Dillo Powell

Dillo Powell

Pev Marley (
Dick Powell
Fred Allen
Ann Dvorak
Phil Baker with
Bottle and Beetle
Ramona
Rubinoff
Facht Cloque
Raymond Walburn
Andrew Tombea
Alan Dinebart
Edwin Maxwell
m Wilo Broke the Bank

Edwin Maxwell

Man Who Broke the l
at Monte Carlo
(2nd week)
D—Stephen Roberte
A—Nunnally Johnson
C—Ernest Miller
Cast:

C-Briest Miller
Casic and Colman
Joan Benneth
Gree
Collin Give
Collin Give
Montague Love
Montague
Montagu

Color Hofman Carlotte Carlotte

C—John Mescall
Cast:
Dunns
Rebert Taylor
Charles Buttsworth
Betty Furness
Gilbert Emery
Henry Arnetta
Mangover Murders'
(5th week)
D—Jomes Mollows
Harry Clork,
Doris Malloy and
Cast:
Cas

C—Joseph Valentine
Casti ard Arnold
Constance Cummings
Sally Eliver
Robert Armarong
Louise Henry
Jack LaRue
Monroe Cweley
Gutter
Edward Henry
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C--trores Robinson
Castley Robens
My Robens
Frankir Darro
Charlett Henry
Heary Armeta
Win. Penedict
Billy Borud
Hab Handtton
Hedda Hopper
Noel Maidson
John Millum
His Night Oul'
(Cad week)
D - Wilham Ni h

PUFFERS PARADE

Warners Take On Two Praisers, Drop One, Move Lads Around

Hollywood, Sept. 3. Warners press department added two and subtracted one this week beside making other adjustments. Len Boyd and Harry Niemeyer, Jr., are the newcomers. Boyd steps over from recent temporary berth at Walter Wanger productions, when he filled for Cy Allen, who is recoved as unit man on 'Captain Blood'. Niemeyer is the son of the Hollywood correspondent for St. Louis Post-Dispatch. Leaving for Radio, where he will handle stills, is Tom DeVanc, Bernie Williams, who has been handling art in the Warners praished the control of the control of the work of the control of t Len Boyd and Harry Niemeyer, Jr.,

SCRIBS PUTTING ROACH IN GEAR

Hot awood Sept 3 Eight writer assignments started the production wheels rolling at Hai Roach studio last week in preparation for end of the summer hi-bernation period, Sept. 9.

bernation period, Sept. 9.

James Parrott, Roger Charles and Charles Hall are readying the opera, Bohemian Girl' as the next Laurel Bohemian Girl' as the next Laurel and Hardy feature: Jack Jewns is and Hardy Leavns in the next Theims Tood-Patsy Kelly comedy: Carl Harbaught and Hal Law are working with Charlie Chase on a two-reeler, and Gordon Dougias and Lee Traber are writing with Gu Meins, who will direct the next Our Ganger.

Hal Roach Meins, who will direct the next Our Ganger.

Lot of the Charles of the C

Jones Makes 'Em End on End to Start Globe Girdle

Eneschip his Universal products spit 3. Speeding his Universal products sked so that he may foin his family on a world tour, Buck Jones will from into 'Sunset of Power,' yarn by J. E. Grenstead, immediately upon finishing his currently working. Twory Handled Guns.' Second story will be ready to shoot by the time found that the second story of t

Jones plans to overtake rs. Jones and daughter, Maxine, in India They sailed via Honoiulu last Saturday (31).

Studio Placements

Hollywood, Sept. 3. riollywood, Sept. 3.

Hollywood, Sept. 3.

Cinude King, Perfect Genticman,
Metro.
Frank Dawson, Broadway Hostcss, WB.
Donald Men, WB.
Paul Forcasi, Marte Wilson, Paul
de Ricou, Ethel Shannon, Stars
Over Broadway, WB.
Tom Duggan, Laterace Grant,
Flow Frondway, WB.
Elsa Sultanan, Olaf Hytten, 1
Flow Pick, Broadway,
WB: His Night Out, U.
Ralph Morgan, Arthur Treacher,
Sidney Bracey, Beryl Mercer, Greta,
Sidney Bracey, Beryl Mercer, Greta,
Sidney Bracey, Beryl Mercer, Greta,
George Hackathorne, Nat Hazleton,
Wagnificent Obession: U.
Edward Everett Horton, Irene
Hervey, His Night Out, U.
Edward Everett Horton, Irene
Hervey, His Night Out, U.
Sall Boasberg, adat ting and directlog Leon Errol short, Radio.
Bud Jamieson, In Person, Indianant Indianant Indianant Indianant Indianant Indianant Indianant Indianant In

Robert Cummings, 'Millions in the Air,' Par.
Antrim Short, Mel Ruic, Harry Bowen, James Farley, 'Milky Way,' Par.
Harold Minjir, 'Hands Across the Table,' Par.
Table,' Par.
Marrier adaptation; Irving Cummings directing, 'King of Buriesque,' '20th-Fox.

mings directing, "King of Buriesque," John-Pox.
Jessie Lattieve, Robert MontJessie Lattieve, Robert MontZoo Akins, screen play, "Maid of
Honor," Col.
Bruce Manning, Lionel ouser,
adapting "Pinfeathers," Col.
Adapting "Pinfeathers," Col.
Legiate," Par.
William Ulman, Jr., Robert St.
Cular, scripting Hitch Hike Lady,
Mascot.

The:
Dr. Cortney, "The Bouncer,"
The Bouncer,"

Inez Co: Tiney, And Par.
Waiter Miller, Tvory - Handled
Gun, 'U.
Norman Mascot.
George Marion, Jr., adaptation,
'Moonlight On the River,' Col.
Peggy Conklin, 'One Way Ticket,'
Col.

Moonlight On the River, Col.
Joseph Callela, Una Mcrkel, Roger
Inhof, Ceorge Givot, Paul Hurst,
Wade Botoler, Victor Killian, Rift
Raff. Morce,
Mary McLaren, Hands Across the
Table, Par Wills, William Dillon,
Joek Mower, Mary Burns, Fuglitve,
Wanger,
Actual William Dillon,
Joek Mower, Mary Burns, Fuglitve,
Wanger,
Arthur Philliph ad a ptation,
Faust, Paba (Immy Allen, Paust,
Paul Gerards Betty Weich,
Paul Gerards Smith, Betty Weich,
Charlotte Wynter, Tvory-Handled
Guri, Unroy-Handled
Guri, Unroy-Handl

un, U. Irene Bennett, 'Collegiate,' Par. Brenda Fowler, 'Enemy of Man,' WB. Virginia Howell, 'Hls Night Out,'

U.
Grant Garrett, gagging 'Coronado.'

Grant Garrett, gagging Colonian Par.
Robert Miles, scripting 'Nevada,' Par Arnold Bolgard, gagging 'Anything Goes,' Par.
Alison Skipworth, Richard Carle, Walter Walter, John Eldredge, 'Hard Luck Dame,' WB.

Mary Astor, 'Country Boy,' WB. Casey Robinson, continuity, 'Glor-ous,' WB.

VARIETY

Casey Robinson, continuity, Golous, WB.
Preston Sturges, dialogue, 'Next Time We Love,' U.
Donald Cook, Evalyn Knapp, 'Confidential,' Republic.
Edward Keane, 'Broadway ostess,' WB.
John Carradine, untiltied

Badwing Keane, Broadway ostabadwing Keane, Broadway ostalohn Carradine, untitled
Col.
Lond Carradine, Untitled
Col.
Lond Carradine, Untitled
Col.
Lond Carradine, United
Col.
Lond Carradine, Carradine
Lond Carradine
Lond Carradine
Lond Carradine
Lond Errol Short, Col.
R. C. Sheriff, soreen play, Draculate Thali, Aben Kandel, adapting
Kiverboat Gambler, Un
Lond Shalloy, Harry Clork, rewritConnie Emerald, Michael Visaroff,
Sylvia Scarlett, Radio.
Clarence Wilson, "Love Song."
Callone Carradine
Callone Carradine
Callone Carradine
Callone Carradine
Callone
Callone Carradine
Callone
Callon

Radio.

Ciarence Wilson, 'Love Song,'
Radio.

Kohler, Jr. Betty Mack,
George Cresbio, Tom Lendon, Essi
Dwire, Roger William Berke directing, 'Toli of the Desort,' Berke.

Foliles,' Reachitecting, 'Ordine,' Col.

James Burke, 'It Never Rains,' Col.

John Qualen, 'Country Boy,' WB.

John Qualen, 'Country Boy,' WB.

Charles Blake writing D. Datce

story, 20th-For Thing D. Datce

Richard Connell, writing original,

Raymond Hatton, 'Crime Desor'.

Col.

All Matfield, 'It Never Rains,' Col.

Pinky Tomlin, 'The Little Immigrant,' 20th-Fox,

Donald Meck, 'Peter Ibbetson,' Par; 'Captain Blood,' Web,

Dewey Robinson, Oscar Apfel, Harry Stubbs, Harry Depp, Kay Sutton, Henry Hanna, 'Love Song,' 'Wartlo.

Harry Stubbs, Harry Depp, Kay
Radio, Herry Hanna, Love Song,
Fred Warren, The Bouncer, Par,
John Cowles, Sam Anpel, Jack
Perry, Rose of the Rancho, Par,
Dick Foran, Aima Lioyd, 'Parirle
Joan Blondell, Warren Hull, AlJoan Blondell, Warren Hull,
Andre Beranger, Niles Welch,
Dickle Moore, Enemy of Man, 'WB,
Andre Baranger, Niles Welch,
Dickle Moore, Enemy of Man, 'WB,
Andre Baranda, 'Man Who Broke
the Bank At Monte Carlo,' 20thControl of the Carlo,' 20thControl of the Carlo,' 20thCarlon, 'Experimental Harry

Control of the Carlon, 'Experimental Harry

Carlon, 'Ex

Anya Anya Line the Bank At Monte Call.
Fox.
Dorothy Grainger, untitled Harry Fandon short, Col.
**Coronado,* Par.
**Coronado,* Par.
Coronado, Par.

Langdon short, Col.
Alice White, 'Coronado,' Par.
Pat Moriority, 'Shooting Star,'
Radio.

Radio.
Leonard Praskins, screen play, untitled original, Metro.
Torben Meyer, 'Splendor,' Metro.
Al Herman, 'Blif Raff,' Metro.
E. E. Clive, 'Stars Over Broad-

Al Human.

E. E. Cilve, 'Stars over way,' WB.
Joan Crawford; Anita Loos, adaptation, "The Sport of Queens,' Metro.

William Collier, "The Bride Comes Home,' Par.

Meloney, Rose Franken,

William Collier, "The Bride County-Home," Par.
William McLoney, Rose Franken, screen play, Bluebeard," U.
William Thiele, Houston Branch, welling original, Tomorrow Is a public Revention of the Calli Dain Mathews," Col.
Naua Bryant, "One Way Ticket,"

Nama Bryant, One way.

Col.

Eddle Chandler, Joan Perry
George McKay, Arthur Hohl, Arthur
Ramkin, 'It Never Rains,' Col.
Bernatine Hayes, Tom Tyler, 'Hot
Tih: Reliable.

William Bene 'Sm
20th-Pox.

A--Henry Irving Dodge Doris Malloy and Harry Clork C--Ed Snyder A-Plerre Collings Sheridan Glbney C-Tony Gaudio Cust: C-Sol Polito C—Tony Gaudio
C—Tony Gaudio
Jawa Bun Hutchinson
Anita Louise
Henry On New
Henry On New
Henry On New
Henry On Henry
Fritz Leiber
Horter Hall
Horter Hall
Hard Hark Dame
Jarded R. Green
A—Laird Durie
C—Street Haller
C—Street
Haller
E—Batte
Batte
Bat

-Ed Snyder
st:
Ed Evercit Horton
Irene Hervey
Robert McWade
Jack LaRue
Williard Robertson
Oscar Anfel
Gack Norton
'East of Java'
(2nd week)
--Charles Blekford
--Elizabeth Young
st:

A—Bilkabeth Young
Cast:
Levile Fenton
Ivan Nimpson
Ivan Nimpson
Ivan Nimpson
Frank Albertson
Slegtrior Runnau
Clarure Mune
Warn Nills
Gith weekd
D-Michoel Curlix
A—Unfact Sabatini
Casey Hobinson
Enton Nills
Strol Plynae

Errol Plynns Olivi de Haviliand

Cave groot Plense
Gird of the Insulant
Hobs of Marrat
Hobs of Marrat
Hobs of Marrat
Hoss Alexander
Forestee Harvey
David Torrears
Priss McGlyna
Genra Hossell
Harry Corring
Torrear
Hossell
Harry Corring
Harry Corring
Harry Corring
Harry Corring
Hossell
Harry Forestee
Holey Harry Hossell
Holly Mary Portice
Holly Harry
Holly Harry
Holly Harry
De-Louis Harry
Scion I. Miller

C-Sol Polito
Ches James Cagney
Marcaret Lindauy
Marcaret Lindauy
Gill Damita
Ricardo Corles
Joseph McWada
Joseph McWada
Joseph McWada
Joseph McWada
Marcaret
Barton MacLane
Barton MacLane
Liquid, Coleman
John Writy
Edward McWade
Mara (dth weck)
D-wm. Keighley
A. Joseph McWada
Joseph McWada
Joseph McWada
Joseph McWada
Joseph McMarcaret
Joseph McMarcaret
Joseph McMarcaret
Joseph McMarcaret
Joseph McMarcaret
Cast:
Tel Wester
Joseph McMarcaret
Cast:
Tel Wester
Joseph McMarcaret
Jo

c—dough Abstern
c—dough Abstern
Cast:
Disconnection
Disconnection
Jane Froman
James Melton
Medicon
Mendery
Melton
Medicon
Mendery
Melton
Melto

Whiterof Show Lyle Talkot Lyle Talkot Phil Regan Gonevlevé Enbin Allen Jenkon Doubl Ross Spring Lytozton Harry Seymour Frank Dowvon Joseph King Tank Dowvon Joseph King God week William Distoric

Lette Davis
Francitot Tone
Marcaret Lindsay
Alison Beltpoortis
Teynold Steller Parish
Teynold Steller Parish
Teynold Steller Parish
Teynold Steller Parish
Cany Largo
Casy Robinson
Casy Robinson
Casy Robinson

C. Sarry Robbason
Charles
Char

Risiya Kaapp
Evalya Kaapp
Donabl Cosa
Warren Hymer
Thombere Von Eliz
Kane itichnood
Eldie Hearn

NEW YORK AMERICAN

82,589 Attend 'Diamond Jim' In 3 Days

Attracting larger crowds and bigger box office returns than any other picture that has played at the Roxy Theatre turing the past to Roxy Theatre turing the past to Roxy Theatre turing the Roxy Theatre turing turing the Roxy Theatre t

without waiting.

On both Saturiay and Sunday

On both Saturiay and Sunday

oparrons waited from one-half to

patrons waited from one-half to

three-quarters of an hour for

three-quarters of an hour for

days was the theatre clear of

days was the theatre clear of

few moments that it required to

few moments at the required to

few moments and the period

any taken and the receipts on all of

The box office receipts on all of

reserves were called twice on

reserves were called twice on

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reserves were alled twice on

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Saturday and once on Sunday

Saturday and once on

sunday

The serves were once on Sunday

remains a seven o'clock, when

evening at seven o'clock, when

evening at seven o'clock,

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sunday

remains and the serves

remains a seven o'clock,

there one one

reserves were called twice on

reserves were called twice on

reserves were called twice on

reserves were called twice

in the past five years,

the control of the serves

from the past five years,

the control of the serves

from the past five years

the control of the serves

from the past five years

from the past five

With "Diamond Jim" shatter

With "Diamond Jim" shatter

With "Diamond Jim" shatter

Refrons paid to the Roxy, 82,589

days of its run, the the UniverRoxy, the theatre and the univerRoxy, the theatre full of smiles.

NEW YORK EVENING JOURNAL

and the boxoffice receipts for that period were greater than at any time in five years. Police reserves have been necessary to handle the crowds, and at one time there were close to 10,000 persons in the theatre and half that number waiting "Diamond Jim's" gustatory (feats upon the screen must have their effects upon the audience. for during one day the Roxy management served 5.850 cups of coffee and 3,900 bottles of ginger ale in the lobby.

Its the TALK IN TALK!

123,320

PAID ADMISSIONS IN 6 DAYS!

Each day the biggest in the history of the Roxy's management! And that's the story you'll be hearing from the rest of the theatres in the United States who play "DIAMOND JIM"!

DIAMOND JIM
UNIVERSAL'S TORNADO!

Market Stock

tric to act on the quarterly divi-dend this week,

Par Liens Lead Bonds

Par Liens Lead Bonds
Paramount liens were leaders in
bond trading. The new Paramount
s, which mature in 1955, went from
seven the system of the same rose 3 points to 103. Certificates of
the same rose 3 points to 105. Paramount-Publix 5½s climbed 2½
points to 105, and the curificates
system of the same to the system of the

Broadway 5½s were up 1¾ points. General Theatre Equipment de-bentures, which made a new peaker at 15¾, showed an advance of 1¾ points at the finish. Warner Bros 6s shot up 2¾ points to 73¾. RKO obligations were particularly weak, dipping 6 points to 11. Carloadings and electrical output improved, over last vear, accord-

2% points from its low of 9½. First sue was up a point at the close, week's activity in this issue indicates that it will run the common a uncomental common and the common sue was up a point at the close.

Low's common climbed to 41½
up fractionally on the week, presumably in anticipation of favorable dividend action this week.

Stock is now paying 50e quarterly,
making the yield about 4.8% on
current quotations.

current quotations.

Directors of Columbia Pictures are expected to act on dividends this week. Company pays only \$1 annually, plus a small stock dividend, making the yield around current prices only 1.4%. Recent action of company officials in asking permission of the Stock Exchange to list additional stock makes a sortion is company officials with the production of the

Treedy (27).

Paramount 1st Preferred showed bigsest gain of any amusement, climbing from \$8 t to 22 for an advance of \$9 politis on the week. Less than 1,000 bhares changed hands. Twentleth Century stocks entered the control of the company of 20th Cent. made a top at 28 and low at 25. Did not .ppear in Saturday's tradings' trad day's trading.

low at 2s. Dut not. spear in Santa.

New Pathes, maying a narrow ang the first day between E¼ and 6. Following day, it fell back to 8 feer abare but came through in good style Saturday to close at 6¾, up 1¾ on the week. Pathe A disappeared from trading after Wednesday's market on, the order of stock exchange officials. Closing quotation was 10½. The old Pathe comincreased activity, but fell to the old low for the year at 80 cents per share. Exchange officials ruled that trading in this issue should be suspended September 3.

The new Pathe Film preferred

pended September 3.

The new Pathe Film preferred stock was quoted at 85 bld and 88 asked in over-the-counter transactions. Pathe Exchange, pfd., the old issue, closed at 107 bld and 112 asking price.

Columbia Piterra.

di Jasue, cosed at 107 bid and 112 saking price.

Columbia Pictures certificates reflected the annual carnings of \$3-31 common share of Columbia Pictures certificates reflected the annual carnings of \$3-31 common share of Columbia Pictures certificates reflected the annual carnings of \$3-31 common share of Columbia Pictures common share of Columbia Pictures of \$72\pm 1. Testure showed a grin of \$100 to \$12\pm 1. Testure showed a grin of \$100 to \$12\pm 1. Testure showed a grin of \$100 to \$12\pm 1. Testure showed a grin of \$100 to \$12\pm 1. Testure showed a grin of \$100 to \$12\pm 1. Testure showed a grin of \$100 to \$12\pm 1. Testure showed a grin of \$100 to \$100 t

Summary for Week Ending Saturday, August 31:

STOCK EXCHANGE | Section | Trace and State | Action | -11/4 -11/4 - 1/4 - 1/4

		51 6,200 900	Columbia Picts (1): Technology Translux (20c);
			BONDS
1536	614	\$117,000	Gen. Thea. Eq. '40
NG.	1031	8 000	Locw 68, 41
111/4	424		Par-Broudway 5%s, '51
		17.000	Tal-Industrial Direct
15	58%		Par-Fam-Lasky 6s, 47
	59	31,000	Do. ctts
KG14	50%	22,000	Par-l'ub. 5128.
101%	58%	12,000	Do. ctfs
3%	03	-156,000	Para. 0s. '55
122	2314		RKO drha 6s
ñ".	2072	4,000	RICO dens os
91,	4814	221,000	Warner Bros. 6a, '39

OVER THE COUNTER, N. Y.

CURB

NEW PATHE ALL SET

S.E.C. Approves and Stock Admitted to Trading in N. Y.

Approval by the Securities Exchange Commission and admittance to trading on the 11. You cole-change last week paved the way for the final consummation of Pathe Film Corp. reorganization. This company, successor to Pathe Exchange, Inc. through reorganization set-up, announced that certificates for shares of stock and serip of new Pathe Film Corp. are now available for delivery to old stockholders. Certificates will be issued on a

delivery to old stockholders. Certificates will be issued on a basis of two shares of new Pathe Film stock for each share of old Pathe A preference and one-twenteth of a share of the new Pathe common. Delivery of stock and serly will be made at Bankers Trust Co, N, Y.

N. Y.
With the approval by the stock
exchange, the new Pathe common
appeared in trading for the first time
Thursday (29), opening quotation
being \$6 asher. Range was from
\$5 to 6. The old Pathe common
stock also was bought and sold but
oventually both the old common and
the Class A issues will disappear. from active trading.

MOSS' CRITERION, N. Y., PLANS; ALSO HAS B'WAY

PLANS; ALSU HAS B WAY

The old Loow's New York Criterion siles in the heart of Tries
Sequire.

The control of the control of the control

Sequire.

Farmers Trust Co. holders of a
44,000,000 mortgage on which Paramount defaulted, are constructing a
two-story taxpayer building, will

offer the following early next spring,
probably in March: 1. A picture themount defaulted, are constructing a
two-story taxpayer building, will

offer the following early next spring,
probably in March: 1. A picture thewhich B. S. Mosa will operate as a
first run, possibly with stage shows;
2. A night club accommodate 2,000; 8.

A two-low basements; 4. A resttaurant to accommodate 2,000; 8.

A clothing store, already leased to

City Bank Farmers 1,000,000 or the cite,
about \$100,000 of which will be
spent in constructing the theatre for
Moss according to his specifications.

At the same time, in preparing
inal plans calling for 1,200 seats.

At the same time, in preparing
for roturn to active theatre operation,
Moss has taken a six-year lease on
the old Colony, now called the
Broadway, at \$23,400 the first year

Moss is planning first run pictures

Moss to work out a policy,

The old N. Y. property is is asseel

The old N. Y. property is leased for 44 years to Moss at \$80,000 a year and calls for construction of a year and can's for construction of a compicte stage, dressing rooms, etc. It will have a low baleony for better screen vision, seating around 450; downstairs around 1,230.

Prov.'s Jinx House, Met, To Reopen; 15c Vaudfilm

Providence, Sept. 3.

The lil-fated Metropolitan, scating capacity 3.400, is to reopen soon.
The newest, but the Jinx house in
town, the stand has been mostly
ago. The A. & W. Amus. Co., Connecticut corporation, has leased the
house, and plans to do business
around Sept. 20.
Understood new operators plan to
run second-run pix and vaudeville
turnow. Local exhibitors are battiling against such low prices, but
whether they will get to first base
is another thing.
J. P. Walsh, W. Co., will manage the
the A. and W. Co., will manage the
the A. and W. Co. will manage the
for A. soon of the standard of the
S50,000, and cost Jacob Conn.
Providence theatre man, a forture
of \$1,500,000 when it flopped shortly
ster its opening. Conn is now in
Hollywood producing independently
with a son, who has been in the
picture business for years.

CAHN'S 'CONFIDENTIAL' PIC Hollywood, Sept. 3.

Edward L. Cahn signed to direct 'Confidential' for Republic.

Evolyn Venable, recently in Mas-ot's 'Streamline Express,' plays opcot's 'Streamline Express,'

B. & K. Campaigning for an Extra Week's Clearance; Essaness Balks

Studio's \$2,000,000 Tag

Hollywood, Sept. 3. ag of \$2,000,000 has been placed on the RKO-Pathe studio in Culver City. Amount includes the plant in present shape, together with furnishings and equipment.

with rurnishings and equipment. Few years back plant could have been acquired for \$750,000. Increase in valuation based on healthy and profitable business of the studio during the past year in leasing areas to entirely according to the past year. space to various companies as pro duction headquarters.

PENN'S EQUAL RIGHTS LAW REPERCUSSIONS

Stroudsburg, Pa., Sept. 3. Stroudsburg, Pa., Sept. 3.
This state's so-called equal rights law giving all persons, regardless of race, creed or color, the same privileges in public places, went into effect Sunday (1) with opposition prophesying a stormy advent. No end of communications asking interpretation and information regarding the act passed by the last General Assembly virtually swamped officials;

officials;

Many proprietors stated the new law would not after their policies, while others were non-committally awaiting further information before announcing any change. The president of the Fennsylvania Hotel Association attact that the new law did not after the duties or rights of hotel men in any manner.

The law expressly applies to any place where food is sold and also includes theatres, amusement parks, music halls, hotels and those of similar and like elassification. Only privately owned clubs are exempt.

Incorporations

NEW YORK

Albary.

Scott Eleser Co., Inc.; music publishers business: capital atock, 100 shares, being the control of the cont

Change of Name

Change of Name
From Medallinn Froduction, Inc., to
Academy Pictures Bletributing Corp.;
filed by Fitchson & Mayers, 1619 BroadFrom Fox Elim Corp., to 28th CenturyFox Film Corp.; filed by 8. V. Ryan,
Albany.
Seth Corp.; filed by 18. V. R

CALIFORNIA

CALIFORNIA

Antomatic Arusements Co.; capital, 1,000 shares, no sector and co.; capital, 1,000 shares, no sector and co.; capital, 1,000 shares, no par, permitted Ari Adventurere Co.; ifin producing: capital, 2,000 shares no par, permitted pieck, Harry 1,000; Aired Amartanos.

1,000 shares no par, permitted pieck, Harry 1,000; Aired Amartanos.

2,000 common shores, par, 15, permitted common short shores, permitted common short short

Chicago, Sept. 3.

Demands of Baiaban & Kats for the disruption of the iong-establease system has been resisted by the leading film exchanges and the important neighborhood circuits, and to such an extent that the question seems destined to be the long drawn-out battle of the new plcture season, just as the Metro beyord situation was the spearhcad of arguments during the season ing cache sechance with demands that the 30c top admish houses, which are classified in (2 week of pre-release be given a full seven days of protection over houses charging 25c top in the first week of general release. Under the present of the control of the cont iong drawn-out battle of the new

in this territory,

B. & K. claims that this is not sufficient protection interval for the big 30c houses, on the basis of rental for pictures. B. & K. made an attempt to secure this additional clearance last year, but it was a sufficient of the country of the

Stumbling block in this campaign for additional clearance is the Easaness nabe circuit, the majority of whose theatres are in the 25 classification. It would mean a heavy classification in the control of the control Stumbling block in this campaign

skinanges are Metro and Fox. Both have a chill on for the extra week of clearance. Where the other ex-changes will swerve in the B. & K. direction at any time, M-G and Fox are putting up a certain resistance.

COLUMBIA PICTS' 25c DIVVY. BUT NO SPLIT UP

Directors of Coulubba Pictures dociated the usual quastrative dend of 25c, per share at they dend of 25c, per share at the decident was taken on a stock dividend, such payment being deciared only twice a year and the directors precial stock divident and the attention of the proposal of special stock divident will after stockholders vote on the proposal of act on this will be held Sept. 18, the decident will be held Sept. 18, the decident until next January.

Even after stockholders act on the deciared until next January.

Even after stockholders act on the shares outstanding, approvat of the N.Y.

Exchange Commission undoubtedly would be required before extra stock yould be Issued.

Traders evidenced disappointment that the expected large stock pay. Directors of Columbia Pictures

would be issued.

Traders evidenced disappointment that the expected large stock parent was not made by directors at the expected large stock parent was not made by directors at the stock as dividend, might be approved both by stockholders and directors this month.

Columbia Pictures Corp. reports a not profit of \$4,315,500 for the fiscal year ended June 29, this year, after all charges including Pictures and charges including Pictures and Common stock outstanding. Compares with \$1,008,534 for fiscal year ended June 20, 1931.

Total assets listed are \$2,407.211 against total linbilities, \$1,735,003.

CALLING 'DAN MATTHEWS'

CALLING 'DAN MATTHEWS'

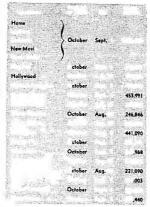
Sol Lesser has signed Karl Brown
15 prepare the screen play of 'Cail16. of Dan Matthews,' initial Harold
Fell Wright pleture which will stor
Hichard Arlen.
Tleture is salted to hit the stages
the end of the month, and will be
released by Columbia.



100,000,000 READERS!

THE MAGAZINE TRAIL TO YOUR BOX-OFFICE LAUNCHES "ANNA KARENINA" NATIONALLY







TOTAL CIRCULATION: 34,008,601 Copies • TOTAL READERS: 100,000,000

Pix Foresees the Mills of Missouri Grinding Into a Costly Nuisance

had their troubles along with other trades people last week when 1c state sales:tax became effective. state sales : tax became effective. Pasteboard, discs, similar to milk bottle caps, and in denominations of one and five mills, are used in making purchases. One mill tax is required on : all purchases of 5c and under. Two mills between 5-14c and under. Two mills between 5-14c and under the sale of the sa discs to those in line and method helped expedite sale

method neiped copyents tickets.

Tax is designed to yield state \$10,000,000 a year, part of which will be used in paying an Old Age Assistance to Indigent over 70.

Picturing a mess in bookkeeping and confusion not only in handing accounts but at box offices, home office executives and attorneys are that was a subject of the confusion of t

effective, throughout Missouri this week.

Because the use of mills, to be manufactured by the State in the form of scrip, will prove cumbersome and highly inconvenient, film and the state in the form of scrip, will prove cumbersome and highly inconvenient, film and the state of the scrip with the scrip with the scrip in the scrip with the scrip with the taxation starting on 1c, purchases. The Federal government has advised Missouri that it is unlawful to contine we more so Missouri has to contine we more so Missouri has activated by the scrip in the scrip with the scrip in the scrip

while the sales tax does not apply to film rental, it covers all theatre admissions and in the distributor camp all advertising accessories and exhibitor supplies sold at exchanges.



REVEL

THIS WEEK (AUG. 30) LOEW'S VALENCIA onal Met. WALTER BATCHEL

MAYAN THEATRE Los Angeles, Calif.

Best Equipped Legitimate Theatre on Pacific Coast ver Floor, 717; Balcony, 775 Available for Productions or Road Shows

Mortgage Guarantee Co. Chas. P. Salisbury, Mgr.



At the box office home office execs and local Issourf operators have no idea how it's going to work out. Change will have to be provided for the control of the control of

legislated. The test case in New York to de-termine-whether or not film rental is subject to the city sales tax which went into effect last Decem-until cometine this fall. City's case, as a tester, is against United Artists for failure to report a tax on film rentals out of its New York schange. All majors and the Hays office are defending the case, ground librar, not sold is rented to exhib-

MAGISTRATE IN **BROOKLYN OK'S GIVEAWAYS**

Albert L. Green, manager of the Oceana theatre, Brooklyn, went free yesterdsy (Tuesday) when Magistrate David Malbin, in Brooklyn, dismissed a charge against Green of operating a lottery. The Magistrate, in tossing out the complaint, stated, it cannot be a crime gratuliously to distribute prices according to the control of the control

IOWA'S ATT'Y GENERAL K.O.'S BANK NIGHTS

Cedar Rapids, Sept. 3 Bank nights' are definitely out in Walter Maley, first assistant attor-ncy general, which has been sent to all county attorneys and sheriffs in

all county attorneys and sheriffs in the state.

aley's latest letter reiterates a ruling he made last December that bank nights' were lotteries. He cites a decision by U. S. District Judge C. A. Dewey, who denied an injunction to the Central States Theatres Corp., which tried to restrain certain persons from interfering with the bank night stunt in the corporation's theatres. ation's theatres.

ation's theatres.

G. P. Hundling, manager of a theatre in Newton, who was convicted on charges of advertising bank night in alleged violation of Iowa laws, has appealed to the supreme court, so Taley says the attorney general's office will insist on prosecuting hank night operators until the court renders a decision.

Roy Headrich, Lyric manager here, by County Attorney Towle who filed charges after several complaints of Headrich's suburban operation of the stunt alleged to be in violation

of state lottery laws. of state lottery laws. Headrich was told if he'd drop the practice, the county attorney wouldn't file the case, but he continued. A ruling against the gag is anticipated by state showmen who believe it's the first move toward the cleaning up of giveaways.

Circuits' \$1.000 **Weekly Crockery** Bill—Giveaways

Dish and crookery giveaways : ave developed into such a business with hix houses in greater. New York that several independent circuits have inaugurated a special admission ticket for gift nights in order to reduce losses on merchandise that at times have amounted to more than \$100 weekly per circuit. One circuit, which led the way with these separate admission coupons, with the separate admission coupons, with the separate admission coupons, dishes and glassware each week in \$11 or 12 theatres. Officials of company, alarmed over the large number of dishes stolen, took drastic steps to check this loss. They found that some customers were receiving. steps to check this loss. They found that some customers were receiving as many as three dishes on one admittance ticket and that in other ways, pieces of glassware mysteriously disappeared.

ways, pieces or grasswere my circularly disappeared.

The control of the control of the control of given a separate ticket, which must be presented in order to receive the givenway article. At the close of every gift night, these coupons are checked against the total number of dishes on hand.

Some circuits carry this plan even the control of the co

New Firm's Activity

Los Angeles, Sept, 3.
With O. A. Coons as president and
Merica Armitage v.p., Hollywood
Talking Picture Corp. eapitalized at
\$75,000, will engage in picture making as well as manufacture of equipment for television and radio.

In 1819, when, the gold rush started in Frisco, keno was a headache only to the miners who didn't

of "Bingo" it's a headache to half to small outlying theaters of this town.

Couple of weeks age, Robbins & Robbins, operators of various verifications, operators within the city limits, so R. & R. boilt a modern spot jost-over the built as modern spot jost-over the built as modern spot jost-over the village of Eayshore. After some grief, mainly political, the Bingo jerut opened, and in less than two weeks hit a capacity stride every night. Peak hours are from \$1-10 are proposed to the proposed of the

While the three night hours are peak, there is always a play, with the curious autoist dropping in for few minutes to see what it is all about, and then stc./ing for an hour. A brisk matine trade is being built up. Sunday, of course, is a cleany to the several ways to attack the outflt, but with little success, as San Marecounty looks like a paradles for the gambing element these days. County has two horse reace tracks and two dog tracks, and gives all are even wishful that pari-mutuel betting would be legalized for dogs. While the three night hours are

San Mateo Worries Frisco Cinemas

win at it. Today under the name of 'Bingo' it's a headache to half the small outlying theatres of this

in it would increase the already increase with a contract of the contract of t line, because the lads are looking enviously at this new form of dime collecting. For the present it is all Robbins gravy.

Exhibitors see a new menace on the theatrical horizon. Carlton then, the see a new menace on the theatrical horizon. Carlton then, the see a new menace on the theatrical horizon. Carlton then, the see a s

WB MET, BALTO, STICKUP

Baltimore, Sept. 3.

Lone bandit robbed Warners' Metropolitan Monday (2) night of \$307, early evening receipts. Hold-up staged in lobby when eash box was being carried from cashier to office by Manager Albert Binnard. Thief escaped in front of many calculars.

ALEC MOSS' COMBO JOB

ALCC MOSS' COMBO JOB
Alcc Moss is to head both exploitation and press books at the
Paramount home office.
In charge of the exploiting division, Moss takes over the press book
duties now handled by Rodney Bush
when latter goes to Coast studio
Sept. 20 as assistant to Bill Pine.

Majors Regard 'Bank Night' as a Passing Fancy. Little Concerned

Although major film officials regard bank nights and similar so-cailed lottery stunts as an ever-in-creasing threat to business anticipated from percentage pictures, the mew selling season is in full swing action or any definite move on the part of the Hays office to curb it. Haysian attitude is that there is little or nothing that can be done, at least this year.

Bank nights and officer alleged lottery nights were definitely film Code Authority, and in instances where the cases went to the courts, the decisions were against such stunts. Reason for C. A. action while the NRA lived was that distributor leaders on the board were fully cognizant of the manner's decisions were manner to the processing the processing the processing the processing the manner's processing the proce

of the theatres involved and open to the public, therefore not requiring adminst ticket in order to entering adminst ticket in order to enter the control of York who believe the stunt is out-and-out gambling may be expected to challenge this contention by re-questing the games' counsel to produce a single person who has won a bank night account without purchasing a ticket. Some regard bank night as a fad that will soon wear itself out.

in alleged violation of flown laws, has appealed to the supreme court, so training any court of the supreme court, so the supreme court, so the supreme court, so the supreme court of the suprementation of the

BILLY AND BEVERLY BEMIS



VARIETY, August 17th: "A couple of snappy dancing kids. Attractive and plenty of ginger."

BILLBOARD, August 17th: They perform energetically and capably in three routines.

MILES INGALLS CURTIS & ALLEN OFFICE

BERNARO BURKE, Gen. Mgr. RKO Building, Rockefeller Center New York City, N. X.

Variety House Reviews

EMBASSY, N. Y.

(Continued from page 17)

EMBASSY, N. Y.

(Continued from page 17)

to this country's protest to Russia
in Moscow about America, as deinversely by Pathe this city with
pointed comment attreed the auditflower by Pathe this city with
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another rodes are also on the bill-tid of rodes, by he a relief to get tid of rodes. We have he had been also and fan, and Lew Lehr, Fox funster, dan, and Lew Lehr, Fox funster, show. Lehr funnles up the escape of monks from Bucks compound out on Long Island, Very futny, the bull-day of the beautiful and out on Long Island, Very futny, the bull-day lead to the bull-day out on Long Island, Very futny, the bull-day lead to the bull-day out on Long Island, Very futny, the bull-day lead to the bull-day one show the bull-day futny to stuttering routine that lickle the stuttering routine that lickle the meaning the bull-day of the bull-day of the bull-day of the bull-day of the stuttering routine that lickle the meaning the bull-day of the bull-day of the bull-day of the bull-day of the stuttering routine that lickle the the work of the bull-day of the the bull-day of the bull-day of the bull-day of the bull-day of the the bull-day of the the bull-day of the bull-day of the bull-day of the bull-day of the the bull-day of the bull-day of the bull-day of the bull-day of the the bull-day of the the bull-day of the bull-day o

FOX. B'KLYN

If the house stays on the black side of the ledger this week the credit goes to the stage fare. Al-though nothing sensational trans-spices, it's the kind of show that builds in a de luxe nabe via the tailed about method. Even the line

subtract about method. Even the line gitts appeal.

After the house dancers nices of the continued on Mayer open the show projer. They offer little novelty with their familiar Hardmeaque with their familiar Hardmeaque for paige, impersonator, follows minding several luminaries. The much-abused Mae West included. Next of the much about the menu is Adelaide Hall, with her pipes in good shape. Her septian accompania doing a plano gets as much response as any.

plano gets as muen response-mental proposed and proceedings and appropriate the appropriate preceding worth winner of the local tyro contribution that the state of the process of the pr

precence. Roye and Maye on repeat with their ballroomery. Smart special with their ballroomery. Smart special was a stage offers, and the stage of their ball stage. The stage of the stage batics. Poses assumed and feating the control of th

hoofing, greater effort might have been made to present entertainment in the made to present entertainment is no oral comedy at all.

As acts, those presented are standard, tried and true-blue. Robe, stant things rolling. Longer than most turns of sort, and just about a few stant things rolling. Longer than most turns of sort, and just about a few stant things rolling. Longer than fost turns of sort, and just about a few stant things rolling. Longer than fost turns of sort, and just about a few stant things rolling. Longer than fost turns of sort, and just about a few stant things rolling. Longer than fost turns of sort, and the sort and the stant turns of sort, and the stant turns of sort, and the stant turns of turns of the stant turns of turns

PARAMOUNT, L. A.

PARAMOUNT, L. A.

Los Angeles, Aug. 29.

Flenty of audience appeal in this week's Fancion & Marco stage with the control of th

winds up with a neat bit of tap-ping.

Thomas Quintet provided the class of the bill, their versatility of the provided the class of the bill, their versatility For finale Fanchonettes start with a mirror effect routine and then into a quick change garbed in half some nitty gyrations.

Also on sercen, Paramount new and Short Goes South (Par) com-cidy. Trade about average for open-ing day.

National, Louisville

Alameda Theatre 'War'

San Francisco, Sept. 3.

War is declared in Alameda, city
or 30,000, just across the bay from
Francisco and war of the following of the follow

will put \$30,000 into remodeling and new equipment.

Oppen has been inactive in thea-tre field for some time, having been engaged in art photography since dissolution of now defunct firm of Ackerman & Harris. Principal product to be shown at new Vogue will be 20th Century-Fox.

STUDIO JUICERS UP ON DISLOYALTY CHARGE

ling made of light material which girl grips and waves while her particular to the property of the property of

Men national Association of Cinema Craftamen.

Men involved faced penalties from fines to expulsion from the union. If ousted, they are virtually work in major studies, which have a working agreement with the IBEW, expiring next March.

NACC is new name for reorganical National Association of American Employees, whose officers resigned a week ago after being informed by studie spokesmen that producers believed the new group in conflict with existing labor out-flas.

MACC wants organization of stu-dlo workers from cameramen down to laborers in one group to demand collective bargaining under Wagner Labor Bill in opposition to A. F. L. unions, including the IBEW.

Broad A'er Moves Up

Hollywood, Sept. 3.

The Sun Never Sets, 'a tale of the British Empire, has been moved ahead on Universat's schedule, and will be handled by David Diamond following Karloft's 'Biuebeard.'

Story is by Jerry Horwin and Arthur Fitz-Richard.

MOON' YARN FOR CROSBY

Hollywood, Sept. 3.
Paramount has purchased 'Turn
Off the Moon,' Pictorial Review
story by Mildred Harrington.
Bing Crosby will be starred.

tates himself with the audience. Showboat idea is not followed, either in stage set or routine, aithough Leavitt does his work in yachting outfit throughout Foren, youthful dance pair, make a brace of appearances, registering solidly. Wilfred Dubois does standard jurgiling routine with tenina bails, giass of wine, time with the wine with the wine and the wine with the with the wine with the wine

ote. Laugh sock furnished by Kirk and

L'augh sook furnished by Kirk and Lawrence with their horse isaughs' routine. Man angeing pienty of gur-boy outins, snagging pienty of gur-ot the prop horses. Leavitt and Lockwood make three appearances together during the show, first in dear gel at the ball edgue, and winding up with a com-edy ventriloquist routine, contrib-uting much to the pacing of the William of the pacing of the stage of the stage of the leaves and winding the same piece of the same pacing and the same pacing the same pacing the same pacing the same the same pacing the same pacing the same pacing the same the same pacing the same the same pacing the same pac

Halperins Start First

Hollywood, Sept. 3. Edward and Victor Halperin an nounce increase of their original schedule of eight Academy pictures

schedule of eight Academy pictures to 12 for the coming season. First is being readied at Mason studio for Victor Halperin's direction. Yarn, Storm in Their Hearin', is being scripted by Richard Carticr on the rest. Second, Revolt of the Zombies, sequel to Halperins' White Zombies, sequel to Halperins' White Zombies, is being prepared by Howard Higglin, with negotiations on to star Bela Lugosi. Dave recently added to their distrib outlets Pathe Pictures, Ltd., of London, covering 300 theatres in Great Britain.

B'ham Biz

Birmingham, Sept, 3.

Business seems to be settled between the Ritz and the Alabama playing 'Broadway Gondoller' and 'Dante's Interno,' respectively. Both houses have done a good job of exploitation, with Ritz trying to sell the picture along 'Frankenstein' lines.

the picture along 'Frankenstein'
Innes, Estimates for This Week
Alabama (Wilby) (2,200; 30-3540)—'Broadway Gondolier' (WE).
Apt to get a nice \$4,500. Last week,
China Seas' (MG) good at \$7,100.

Dante's Inferno' (Fox) \$3,500, 1ght.
Strand (Wilby) (800; 25). Altive
getting \$1,900. Last week, 'Murder
Men' (MG), \$2,100, moderately good.
Empire (Acme) (1,100; 25)
Corchida to You' (Fox). Fretty good
Torchida to You' (Fox). Fretty good
Women' (Fox), \$2,400, fight.

BUFFALO

(Continued from page 10)

500. Last week, 'China Seas' (MG), atrong at \$17,500. Hipp (Shea) (2,400: 25-40)—'China Seas' (MG). Switched from the Buffalo and may get \$6,000. Last week, 'Smillin' Through' (MG)

\$6,000.

Great Lakes (Shea) (3,400; 25-40)—'Anna Karenina' (MG). Probably around \$8.000. Last week 'Bright Lights' (WB) held up well

coupt Lights (WB) held up well for \$7,000.
Century (Shea) (3,400; 25)—
Tiere Comes Cookie' (Par) and Hopalong Cassidy (Par). Same as usual for an estimated \$\$5,000\$. Last week, Dressed to Thrill' (Fox) and \$\$1,000.

\$4,600. Lafayette (Ind.) (3,400; 25)—
Love Me Forever' (Col). Got the town going to the tune of about \$13,000. Last week, 'Air Hawks' (Col) and 'After the Dance' (Col), \$5,000.

JENSEN'S DISTRIR CO.

A new distributing company is being formed by Emil Jensen. Jensen, in the picture business for 15 years as pix company repre-sentative and as an exhibitor, plans to represent a group of independent

NEW COAST TRANSCRIPTERS

Hollywood, Sept. 2.
Richard Weil, Igor Kornady and
Winifred Jones Hershman havo orsanized a transcription company.
First discs will be 23 episodes of
Tales of the Foreign Legion.

Behind the Keys

(Continued from page 23)

(Continued from page 23)
which is owned by the Price family,
will continue as directing head,
will continue as directing head,
and a series of warner strands on to
manager of warner theatre in
Portsmouth Nucse, general manager
of the Tri Theatres, Inc., announces
that Columbia, Alliance, O, dark all
summer, will reopen Sept. 1. Wallace
Strand.

Of 12 Indies at Mascot 3-DAY ANNUAL **CONVENTION OF** F. P.-CAN.

Toronto, Sept. 3.

With the three-day annual con-vention of Famous Players-Canadian ending here Labor Day and climaxed by a turnout at the Rouge Hills country club, some 200 theatre managers from coast to coast were returning today to their

Highlight of the meeting was the

homes.

Highlight of the meeting was the report by N. L. Nathanson, F. P. Can. prez regarding the first year's success of the profit sharing plan which he inaugurated July 31, 1324, Nathanson and J. J. Fitsgibbons, director of theatre operations, spoke director of theatre operations, spoke and promised the scheme and promised the control of the profit of the control of the contr

the total admissions for the pre-vious year.

As further, aid to managers,
As further, aid to managers,
Famous Players also abandoned the
budget control system, particularly
with regard to advertising ap-propriations. This being left to the
judgment of the individual manager
but some check being exercised to
especially. In miscellanectases,
especially. In miscellanectane other
controllable expenditure.
FP-Can Audit Department now
sends out monthly statements showling managers by what amounts

FP- Can Audit Department now sends out monthly statements showing managers by what amounts controllable expenditures were being exceeded or reduced and, conversely, the statement of the profit-sharing plan. Irrespective of operations, manager's sealary is not touched under periodic standings in the profit-sharing plan. Irrespective of operations, manager's sealary is not touched under percentage of the increase in gross. In some cases, managers receiving bonus cheques lost on operations but shares in gross profits because damission figures were up. Amplitation of the statement of the statement

treas.; James Nairn, publicity cancetor.

Much of the time was put in in
screening produce of the major producers, 17 features being unreeled
in addition to numerous shorts.

Auiliary meetings are scheduled
as follows: All FP-Can managers
east of Caigary will gather in Winnipeg on Sept. 16 to be addressed
by Nathanson, Fitzgibbons and R.
W. Boistad; similar meeting will be
held in Caigary for the Afberta terfritory men on Sept. 19: regional
meeting for coast men will be held
in Vancouver.

It's June at Metro
Hollywood, Sept. 2.
Ray June, finishing term stretch
with the Samel Goldwyn organization, signed contract as a cameraman at Metro.
First assignment is on 'Riff Raff.'
Spencer Tracy-Jean Harlow production being directed by J. Walter
Ruben.

From 'Freckles' to 'Baldpate' From 'Freckles' to 'Baldpate'
Hollywood, Sept. 3.
Edward Killy and William Hamilton, who got their directorial
break with Raddo's 'Freckles,' get
'Seven Keys to Baldpate' as their
second assignment.
William Sistrom produces, with
Gene Raymond starred.

Film Reviews

PAGE MISS GLORY

(Continued from page 14)

(Continued from page and)

ton MacLane, would-be anatcher,
Mary Astor and Jyle Talbot, latter
as an unbellevable newspaperman,
Mary Astor and Jyle Talbot, latter
as an unbellevable newspaperman,
Greeke baggage amather, makes it
stand up. Jack Mulhall is a reporter, while Joe Cawthort and Ai
Shean do Indic disclose opticering the
Shean do Indic disclose opticering
Latter and Shean do Indicate of the Control
Indicate of th

TWO FOR TONIGHT

(MUSICAL)

Paramount relense of Douglas MacLean production. Stars Bing Crosby and Joan Overman, Theins Todd Directed by Frank Tuttle. From play by Max Liet and J. O. Liet servenplay, George Marion, Jr., and Liet are company. George Marion, Jr. and Roselling and Company. The Company of t

Bobble Lockwood Joan Benne	
Mrs. J. S. K. Smythe Mary Bola:	n
Harry KlingLynne Overm	R
Lilly BlancaThelma To	d
Homps Crnest Coess	1
Buster Da CostaJames Blakel	c
Pooch DonahueDouglas Fowl	c
Alexander Myers	9
Author	n
Benny the Goof Charles E. Ar	т
Charlis	n
Lady Ralston	٧
Lord Raiston Lionel Po	

Despite its relatively short footage—clocked at 60 minutes at the Broadway Paramount screening—Two For Tonight' is still a rather loose affair. Not up to Bing Crösby's best and will have to be tarried solely by the crooner, Joan Bennett and the rest of the marquee names:

earried solely by the crooner, Joan Bennett and the rest of the marquee names. Element to make it appear all rather informal, gay and slify is an haphagard result. Producer all rather informal, gay and slify is an haphagard result. Producer all rather informal, gay and slify is an haphagard result. Producer all rather informal, gay and slify is an informal part of the state of th

the Tip of Your Toes, last three of which are the hit potentialities, by Director Frank Tuttle, does your precion of the hit potential to the hit potential t

orative role than anything else. Chartes Lane, Charles Arnt and Education of the Charles Arnt and Education of the Charles Arnt and Laker) have telling bits. The songs, the competent cast, the fetching title and mostly Crosby will have to offset the other deficiencies in Two for Tonight.

Redheads on Parade (MUSICAL)

Fox clease of Jessey L. Lisky pro-ducting the property of the pro-ject of the property of the pro-ducting the property of the pro-late the property of the pro-late the property of the pro-late the property of the pro-tory, Gertrude Purcell, Jay Gornoy, Don Bartinan; camera, John Seltz and Barney McGill; annemble director, Larry Celallos.

,	At the Globe, N. Y., week Sept. 1, '35
Э	Running time, 78 mins.
.	At the Globe, N. Y., week Sept. 1, '35 Running time, 78 mins. John Bruce
.	Ginger Blair
	Ginger Biair Dixie Le Peter Mathews Jack Hale Augustue Twill Raymond Walbur George Magnus Alan Dinehar
- 1	Augustue Twill Raymond Walbur
t	George MagnusAlan Dinehar
	Patsy Blair Patsy O'Conno
	Lionel Kunkel Herman Bin
٠,	Trelawney Redfern William Austi
	Johnson
n.	George Magnos Ann Johann Patsy Blair : Patsy O'Conno Lionel Kunkel : Herman Bin Trelawney Redfern : William Austi Johnson : Wilbur Mac

Hardly living up to the excellence of its title and exploitation possibilities, 'Redheads on Parade' is relegated to subsequent-run assignments by its weak and unexciting story. It will have to be sold above its worth to draw business—and the selling angles are as obvious as an will beln can hope for. John Boles will beln.

story, If will have to be sold above its worth to draw business—and the selling angles are as obvious as an will help.

A backstage musical, Redheads' and the selling angles are as obvious as an will help.

A backstage musical, Redheads' digs belind the scenes of indie pice of the selling selling belind the scenes of indie pice trade given a laugh out of viewing the short-dough boys attempting an black property of the short-dough boys attempting and placing Mrs. Bing almost solely in the short-dough boys attempting as the love story affecting Boles and placing Mrs. Bing almost solely in for a couple of songs. Her costuming is more on the order of a son-best than the leading woman the same of the solely of the script, though he does especial-agent. His chief role, however, is the script, though he does especial-agent. His chief role, however, agent. His chief role, however, agent agent agent and the script of the script, though he does especial-agent. His chief role, however, agent with the script, though he does especial-agent. His chief role, however, agent agent. He so the sole of the second of

DANCE MUSIC

('Tanzmusik') (AUSTRIAN MADE) (With Music)

Vienna, Aug. 18.
Tobis Sacha production and release.
Directed by I A Huebler-Kahla: hook by
mar. At the Apollo, Vicupa, Aug. 11, 35.
Marlo D'Almeidn Hermann Thimig
Franz Hegner
Koppler
BagmannFerdinand Mayerhofer
Bob Crawler,
Bob Crawler

life, and nasty jazzy America. But the emphasis innt o much on all that and the characterizations and the characterizations and the characterizations are considered in the characterization and the characterization and the characterization and the characterization and the concert agent in the set of the concert agent in the set of the concert agent in the concert a

Just a strugging young musician, a branch and the stane Hald will go to London after this. Gusti Huber, new Ylennese discovery, plays the part of Max's second wife. Ocean steamer deck constructed at the Sievering studio for this film is said to be the largest and most ambitious set constructed for any Austrian picture to date.

GOING HIGHBROW

(WITH SONGS)

WITH SONGS)

WITH SONGS

WITH SONGS

PRAIDE GUERN ENDERGING AND TESTS.

HICTON. Directed by Robert Pleary. Streen

HICTON. Directed by Robert Pleary. Streen

ONTHOL Hall Somer and the Guern Control

Ben Markes: photor. William Rect: control

Raminor Hall Song Market Market

Author Market Market

Market Market Desperator

Hong Market

Annie. Jung Market

Hotton Dane Market

Atlantic Adventure

Columbia production and release. Features Nancy Carroll, Harry Langdon and Lloyd Nolan, Directed by Albert Rogell, assistant director, Wilbur McGaugh, Story, Diana Bourboon, screen play, John T. Diana Bourboon, screen play, John S. Stumar, At Strand, Brooklyn, week Aug. 20, 23, as half double bill, Running time, 20, 23, as half double bill, Running time,

8 mine.
HelenNancy Carroll
DanLloyd Nolan
napper
rank f Arthur Hoh!
an Dieman Robert Middlemass
dittsJohn Wray
de Intosh E. E. Clive
spike
Mrs. Van Dieman Nana Bryant

PEASANTS

(RUSSIAN MADE) Lenfilm production and Amkino release. Directed by Friedrich Ermier; scenario M.

As more and more of the Russian films come over and are shown around, the question of propagnada comes more and more to the fore. It was also as the common of the common

HEART'S DESIRE

(BRITISH MADE)

CRITISH MADE)

Andon, Ang. 16.

Brilish International production and retenace. Stars Without Tunior, Features

Screen slay, Human Frank, I. do Garde

From a story by Haint Pickard; additional

slay, Gifferd Grey, conservant, John C.

France William (Frank, I. do Garde

France William (Frank)

And Frank

Frank William (Frank)

Frank William (Fran

Short Subjects

(Continued from page 14)

VARIETY

Continued from page 14) posal and then picks one out of stack. After he mails it, falls in love with Sylvia. His troubles pile up when he discovers that the butsten of the strength of the st

the supporting cast. Wear.

PHIL SPITALNY ORCHESTRA
Sirens of Synospation'
Il Mins.

Lack of production values and
novelty approach keeps this short
from standout distinction. Spitals
from standout distinction. Spitals
but Paramount's cameras were
practically stationary, and little
flought was given to the presentaticognit was given to the presentaticomatic embellishments. Even so
it looks better than the run-of-mill
Especially notable is the work of
Spitalny's featured soloist, Maxine
an agrecable physiognomy for the
lens suggests that she might have
and his showmanship asserts itself
in part despite the routin said.

'LOVE DEPARTMENT'
With Bernice Claire
Musical Comedy
20 Mins.

Musical Comedy
20 Mins, Y.
Vitaphone
Bernice Claire in one of those musical skits they concost out in Flatsical skits they concost out in Flatto the Lovelorn' editor who goes
abroad to find true romance and
hurries home to the reporter she left
behind. Several songs and a couple
tien neck, with two of the numbers
given a showy production.
It all addes up 20 minutes toward
the time for the next showing of the

STORY BUYS

Hollywood, Sept. 3. Radio bought film rights to Louis Ransome Foster's 'Goodbye to Yes-terday' and will develop it for Gene Raymond.

Radisome Positer's Goodnye to Kes-Raymond.
P. J. Wolfson sold screen play of the original. "Indestructible Mrs. Talbot," to Paramount.
Burn. Witch, Burn. horory yam. Burn. Witch, Burn. horory yam. H. Bruce Humberstone making own adaptation of recent buy of Satevepost yam. Lady Scrogsins' Grove' taken by Universal as pos-sible starrer for Margaret Sullavan or Jane Wyatken screen rights to Thorobreds Ali. by Tom Storey and Earl Johnson.
Battle of the Alamo, an original Bommett, bought some and Robert Bommett, bought some sullavan starrer for John Awayne.

TITLE CHANGES

Hollywood, Sept. 3. Hollywood, Sept. 3.

'The Fugitive' gets the call over
'Lady Beware' at Columbia.

Tag for Metro's next tree-swinger
is "Tarsan Escapes.'
Warners' Living Up to Lizzle' hits
the release sheet as Personal Mald's

"You Elack Sheep' becomes the
same number of Sinners at Republic.

same number of the public.
Universal's 'Hangover Murders' goes out as 'Remember Last Night.'
Little Immigrant' at 20th-Fox ets tag change to 'Paddy O'Day.'

Are Superlatives Necessary:

THE YEAR'S OUTSTANDING ROMANTIC COMEDY!

A perfect blending romance, action, sus-

It tops all romantic comedies ever produced with its daring theme, its timeliness, its unique story!

It is bound to start a cycle of similar productions...

To be a start of the start of

Give yourself and family a freat! You'll laugh, you'll cry, you'll thrill as this picture unreels laugh, you'll cry, you'll thrill as this picture unreels who its gay, adventurous tale of two young lovers who its gay, adventurous tale of two young lovers who its gay, adventurous tale of two young lovers who its gay, adventurous tale of two young lovers who is a motor trailer but picked, and away from trouble along the way.

Its ever-increasing excitement, its fast moving tempo, make RED SALUTE a memorable screen achievement. You can't afford to miss achievement. You can't afford to miss SARBARA STANWYCK in ROBERT YOUNG SALUTE" with ROBERT

Reproduced on these pages two advertisements on "Re SALUTE." One, (on the left) written because we really to that way about the picture an because a preview audience reistered a like enthusiasm. In it, whonestly attempt to transmit the public some of the pleasurew experienced while screening

The advertisement on the riginakes no claims for the pictur At merely states that it is a romant comedy and relies on the essenti quality of the production itself stimulate word-of-mouth sellin

We feel, however, that you kno your public best and are, ther fore, putting the problem up you. The question is: Does agre production need the suppoof superlatives in advertisin or can it sustain itself at the box-office on the basis of metalone with the aid of simple announcement advertising

ONE HUNDRE DOLLAR

will be awarded to the exhibit giving the soundest answer this question!

Your answer must be postmarked not la than October 1st, 1935.

Send your answers to the "Re Salute" Contest Editor. Unite Artists Corporation, 729 Seven Avenue New York, N



The Judges who will decide answer are

the winning

JACK ALICOATE MAURICE KANN TERRY RAMSAYE EPES W. SARGENT Film Paily Meli Picture Daily Mation Picture Herald Variety

Released thru UNITED ARTISTS

SHIFTS AT WHI

VARIETY

Expands Sports Coverage-Nobbs, New Jobs

Mitchell Benson moves in as program director of WHN, New York, replacing George Nobbs, who's to concentrate on station's MCM Movie Club and sundry spreads. Mort Harris is in general charge of production now and is currently build-Harris is in general charge of production now and is currently building several new variety sustainers for fall airing. He's been at the station since the William Morris of.

Beans of the same that the second several new vote the station since the William Morris of.

Enson has also been on the studio staff for some time as assistant.

Station has arranged to broadcast all Columbia U. foothall games this fall. Monroe Hellinger who's been doing daily sports resumes will be in charge of this program service.

Vincent Richards' daily ternais allows from Froest Hills is attracting statistic from Froest Hills is attracting sold executives on expanding in sport line.

Bert Frohman is mc.'ing Sophie Tucker's Music Hall show on Friday nights during the latter's leave of absence. Program still retains her name as a ma.nct.

STRIKE NEWS **NOT CENSORED** -WLW

Cincinnati, Sept. 3.

Charges of strike news censorship made by the American Civil Liberties Union, New York, against WLW, last week, were branded as untrue by John L. Clark, general Manager of the Crosley super sound tosser.

tosser.

Clark received a telegram from the Civil Liberties stating that two orders had been issued May 29 and 31 by Joe Ries, director of the station's educational department, directing that strike news be censored. Telegram added that photostatic copies of the orders were being prepared in New York and would be sent to Cincy.

Clark answered: 'All orders of Clark answered: 'All orders of policy are issued over my signature. I have issued no such orders as a those reterred to, and have our official radio log to prove that we have broadcast strike news just as it comes over the wires.'
WLW records reveal that in a 10-day period ended Aug. 21, which the provided in the company of the compan

How Do You Do It?' Is Theme of 4 Britons Due to 0.0. America

Henry Hail, Carroli Gibbons, Eric Maschwitz and Austin Croom-John-son, all major figures is British ra-dio, are scheduled to visit the Unitson, are supply figures in SPITISH TAI.

Sold and the supply of the supp

EDUCATIONAL MEET

Iowa City, Sept. 3. National Association of Educa-tional Broadcasters will meet at the University of Iowa next week for the annual fall convention. More

PRESS THRUST ABOUT AIR MORTALITY RESENTED AS DISTORTION OF FIGURES

Networks Point Out Alleged Holes in American Newspaper Publishers Case-\$7.30 Per Thousand Cost, If Correct, Still Cheap, Says Radio

Cost, If Correct, Still Cheap, Says Radio

Latest release of the American, Newspaper Publisher Association, state of the American in the value and secretized to minimize the value and the process of the American in the value and secretized to minimize the value and the process of the American in the value and the process of the American in the value and the process of the American in the value and the process of the American in the value and the process of the American in the value and the process of the American in the value and the process of the American in the value and the process of the American in the value and the process of the American in the analysis and the formation in the analysis and the process of the American in the early days of broadcasting still and the value and the programs by 1934. In example, the American in the early days of broadcasting human that accompanies the mortality murrent broadcasting with the American in the early days of broadcasting still and the value of the 40 programs by 1934. In example, the american in the active and the programs by 1934. In example, the accounts had withdrawn from radio their programs by 1934. In example, the accounts of the American in the active and the programs by 1934. In example, the accounts of the American in the active and the programs by 1934. In example, the accounts of the accounts

which places the population at 30,314,300 families would have been
closer to the facts. Through its
own figures the ANPA comes to the
conclusion that only 58-4% of all
homes have radio sets. Statistics
compiled the past year by those
close to radio set retailing, the networks state, show that in cities of
families own sets, while in towns
from 25,000 to 250,000 population
91.7% of the families are equipped
with receivers.

WIP GETS UNION DEMAND

Philadelphia, Sept. 3. There was an increase of more than 52% in NRC studio attendance in June, July and August this year as compared with the same three months in 134% that 18x541 attended National Broadcasting shows the eight studios located in the RCA building during these summer months this year against a total of about 123,000 in the period hast year. NRC has one studio seating 315, that accommodate 284, and the main studio with a seating capacity

Raise in Size of Staff Orchestra and Hour Charge Sought

Philadelphia, Sept. 3.
New agreement between musicians union and WIP is expected to be settled today to meet unden demand by union last week. Stamman house band one and a haif hours a day over three-hour stretch, is expected to take on three more men with agreement to limit playing hours to two. Question of stretch still in doubt. The more street of the street of

more men with agreement to limit by Tather tann on network. Figures men with agreement to limit the light studios located in the RCA building during these summers and the properties of the properties. The properties of the properties of the properties of the properties of the properties. The properties of the propert

ONTARIO'S NEW ONE

CKSO, Sudbury, Services Heretofore Neglected

Toronto, Sept. 3,

Latest affiliate of the Canadian
Radio Commission network is
CKSO, udown to the CKSO, udown, the CKSO, udo

Canada from CRCT, Toronto.
Dave Miller, farmer studio manager of CFRB, Toronto, takes over
direction of CKSO. Jon Farrell is
chief announcer and heads the
script department. Len Parkes,
with CKCL, Toronto, for the past
seven years, is chief engineer of
Canada's youngest station.

WJTL LOG IN WSB PAPER **AGAIN**

Atlanta, Sept. 3. WJTL has won out in its controversy with the Atlanta Journal, owner and operator of WSB, over how the former station's program Ilstings should be printed. WJTL objected to the bluepenciling and changes made by the paper's radio ed. Tiff did not involve sponsor billings, since WJTL makes it a billings, since WJTL makes it a from the listings it sends the papers.

pers.
Under the new listing setup WBS's programs are carried on the same page as those of WJTL and WGST. Impression in broadcast circles is that the Journal switched in its attitude toward WJTL atter a large number of readers phoned inquiring why the latter stations.

WFIL Counter-Survey Answers Levy Claims **By Comparative Test**

Philadelphila, Sept. 3.

Survey, Just drawn up by WFILL
and believed being readled for distribution to agencies, said to combat one recently issued by R. L.
Folk at instance of Levys, for
WCAU and KYW. Purporting to
sponsoring parties of all locally
sponsoring the second of the second of all
sponsoring the second of all
sponsoring the second of the second of

IN IOWA SEPT. 9-10

the annual fall convention. More reflective Sept. 15. Perguson was for attendance with over 30 colleges and interesting stations sending representatives. In stations sending representatives the program will be A. G. Crane. Diesdent of the University of Wyoming. Many matters of policy will be taken up at the sessions delive its dro Sept. 3 and 10 and may delive into the advertising angle to first-hand reports on the Italomake the stations self-sustaining.

188,681 Attend NBC CLAIMS WHO BREACH Newscaster Alleges He Is Entitled to \$9,000 Studio Programs in June-July-Aug., 1935

Des Moines, Sept. 3.

James Maxwell, former radio reporter for WHO, has filed suit, in district court against Central Broadcasting Co. asking \$3,000 dam-gas for alleged breach of oral contract.

In his petition Maxwell states he ontered into contract with the broadcasting company in August. 1934, to conduct a news service brusdeast, under which contract, it was a contracted for a sponsor for the news reogram and was to receive any money paid by the sponsor. Petition alleges Maxwell continued to broadcast up to Fob. 15, 1956, registry to the product of the news broadcast up to Santa Petition alleges Maxwell continued to broadcast up to Fob. 15, 1956, right to broadcast up to Fob. 15, 1956, respectively any more part of the service o

Ferguson Quits WINS

R. L. Ferguson has resigned from the sales staff of WINS. New York, in a letter addressed to burt Squire, some sales and the sales of the sales son expressed dissatisfaction with the revised terms offered him and asked that his resignation become effective Sept. 15. Ferguson was for manager of the station.

WEBS ALMOST 100% BOOKED

Agencies Share the Rap

The report issued by the Bureau of Advartising of the American Newspaper Publishers' Association, based upon a six months' analysis of the effectiveness for lack of it) of radio advertising, promises to start a lively controversy. Unquestionably the radio industry, through one or both of its national natworks, will seek to reduce the claims of the publishers' report that radio advertising is ineffective and extrawagantly expensive, when compared with newspapers and magazines, and on the decline, as maintained by the figures that of the \$55 radio advertisers who bought time on the air for some period between 1928 and 1933 inclusive, 448 had dropped the use of radio in 1934.

Notwithstanding the conclusions reached the statistics revealed indicate that radio, as a channel for national and local advertising, is not so easily disposed of as the report would indicate. Taking the published figures, there are 13,001,592 homes with radio sets in the United States of a total of 32,000,000 homes. The analysis limits itself to certain itself. The state of the major networks of the state of the stat

intent of the publishers to disparage radio advertising as unduly costly intent of the publishers to disparage radio advertising as unduty costly when compared with periodical advertising, is in line with previous blasts to the properties of the p

A mortality of 448 advertising accounts out of 635 within a five year period could point to three things. First, the medium (radio) may have been wholly unsuited to some of its users. Second, the showmanship expressed by the advertising agencies handling the accounts might have been futile and disappointing. Third, the advertising agencies, having convinced a sponsor to spend his money, then failed to keep the account properly informed of radio's effectiveness.

What the advertising agencies need to realite, is that while desire tit-ups, contests, prendums, merchandising and the whole follow-through technique is important, the program remains wholly dependent upon the entertainment equation. The campaign fails down when the program fails to appeal to listeners. Like it or not the agencies are dealing with emotional elements, not arithmetic.

it is paradoxical that agencies themselves are often such poor selfit is paradoxical that agencies themselves are often such poor self-promoters. They hold back on showmanship and will not go the full distance. The credit or blams for radio programs is largely theirs. Where an agency builds up a success story on its own showmanship that's some-thing that calls for spotlights and a chord in G. The opposition will spread the news about the flops; the agencies themselves must self-exploit the clicks.

Chains Hit by New Tuner Wage Clarence H. Taubel, president of WPEN and WRAX, and his wife, Scale on Coast

Los Angeles, Sept. 3.

Musicians' local, 47, AFOTM, has promulgated a new wage scale covering radio broadcasting, to become effective Sapt. 15. Wages, generally, have been upped, with chain broadcasts emanating from here especially affected. New scale approximates cost rates of similar broadcasts in the second control of the seco on both national chains, but considerably less in cost to stations per program than same output if originating in Chicago or New York.

Minimum rehearnal period has considerably less than the constitution of paid time for a one-holf hour broadcast, and five bours for a one-hour program of a single engagement. Int hour chain Under new scale inhum rehearnal period, will cost station or sponsor \$25 per musician, with a \$37.50 per musician, with a \$47.50 per musician for \$47.50 per musician for \$47.50 per musician programs intended to cover eastern seaboard territory.

WJBY, Gadsden on NBC

Birmingham, Sept. 3.
WJBY, at Gadsden, Ala, has signed with NBC and has already started bringing the chain programs.
Station is operated by Babson Hopson of WAPI, Birmingham.

Taubels in Smash-Up

Philadelphia, Sept. 3. were injured Saturday (31) in an

were injured Saturday (31) in an auto collision near Memphis, Tenn. Taubel received a broken wints and several rib fractures, chest injuries and numerous brules. They were returning from a business trip when the accident occurred. The radio exec, a retired hosiery manufacturer, is 44. Mrs. Taubel, who is 30, was formerly 'Miss Pennsylvania' and was three times Pennsylvania' and was three times and the second of the sec

Mevius Quits WHAT

Philadelphia, Sept. 3.

John C. Mevius, general manager of WHAT, resigned effective Friday (30) to super-les construction and become general manager of a new station in Milwauke. He will be succeeded by L. H. Balley, for the last eight years general manager of WKJC, Lancaster. Philadelphia, Sept. 3.

NBC'S RED HAS ONLY 30 MINS.

See All Three Basic Loops Sold Out by Mid-September-Running Ahead of Last Year

SHOW BIZ LATE

With the exception of a half hour each Sunday and Tuesday night there is no more commercial time available on NBC's red (WEAF) network from 7 p. m. to 11 p. m. Open Sunday evening spot is from 7 to 7:30, while the Tuesday vacancy

Open Sunday evening spot is from 10 :30 on 10 :30 on 10 :30 to 11 p. m. Columbia's only evening sellout is Sunday. Open across that net sunday. Open across that net the 7.18 to 7.20 p. m. spot. Other segments awaiting bidders are Monday, 10:48 to 11 p. m.; Tuesday, 10:48 to 11 p. m.; All the Sunday 10 to 11 p. m. streets on the red this season, RNC's blue (The 10 to 11 p. m.; Tuesday, 10 to 11 p. m.; Wednesday, 10 to 11 p. m.; All the 11 p. m.; Wednesday, 10 to 11 p. m.; All the 11 p. m.; Wednesday, 10 to 11 p. m.; All the 11 p. m.; Wednesday, 10 to 11 p. m.; All the 11 p. m.; Wednesday, 10 to 11 p. m.; All the 11 p

is obtainable on a coast-to-coast basis.

(Radio will go fully booked from two to three weeks earlier than last year, by indications. At the same time, and for what the contrast may be worth, the theatre season is neariy a month late this season.).

International Biz Increases

Wax About 50-50 with Live Talent in Newer Time Placements

KRAFT GOES VARIETY

Weekly Change of Guests New Whiteman Set-Un

Kraft-Paul Whiteman show on NBC switches to a weekly change of bill policy next Thursday (12) and the guestees booked for the program are Mischa Levitzki, Michael Bartiett and Bob Burns, man will do the m.c.'ing.

man will do the m.c.'ing.
Following week's stanza will
likely guest Mildred Balley and
George Gershwin. If the 'former
booking goes through it will be the
warbler's first appearance with
Whiteman sincs their break three

ROSENBAUM, WFIL. ON PA. BANKING BOARD

Philadelphia, Sept. 3. Samuel R. Rosenbaum, WFIL prexy, was last week appointed

member of new Pennsylvania State Banking Board by Gov. Georgs H. Earle. Body, authorized by last

Earle. Body, authorized by last season of legislature, will have broadest powers of any such group broadest powers of any such group to be the property of the power of the po

Time bookings on foreign stations by American manufacturers looks set this season for the biggest boost in radio's history. Firms specializing in this type of busi-ness placement report that the con-racts from export sources already involve an increase of about 160% over what it was for the 1394-25

involve an increase of about 150% over what it was for the 138-35 season.

Season appurt of commercial endeaver in South America is reflected by the air appropriations made by exporters for Brazil and Argentine, Another common objective on the American menchandiser's list are the Central American countries. On the control of the contr

Pro-phy-fac-tic Toothbrush, all Central American countries, Cuba,

Porto Rico.

Gem Razor, Mexico, Cuba, Porto

ico. Kelvinator, Brazil, Porto Rico.

Max Factor's Make-up, 24 stations South America. in South America.

Forhan's Toothpaste and Lipstick,
Venezuela, Mexico, Cuba, Porto Rico,
Lentheric (French perfume), Por-

Lentineric (French Persume), 202-to Rico, Cuba. Libby, McNeill, Libby, all Csntral American countries, Porto Rico and

Cuba.
Tangee Lipstick, practically all
South American countries.
Bayer's Aspirin, Brazil, Argentine,
Cuba, Porto Rico.

RHODE ISLAND'S 4TH SET FOR NEWPORT

Providence, Sept. 3.

A new radio station has entered the broadcasting picture in Rhode Island. The station will be hown as WNRI, and will be located in Newport. George S. Webb, a Newporter, has received permission from Federal authorities to set up his outfit, Webb is seeking suitable outfit. Webb is seeking suitable pany to finance the protect on pany to finance the protect is to be strictly commercial. This will make the fourth broadcasting unit for Rhode Island. The other thee, however, are all located in Froyldence, and are affiliated with networks.

Willis Cooper Quits

Chlcago, Sept. 3

Chicago, Sept. 2.

Willis Cooper quits as continuity chief of the local NEC offices on 18cpt. 15. Will free lance his own shows on NEC such as "Flying Time and Lights Out," both of which have been clicks. It's strictly an amically parting with the NEC Artists of the company o

N.A.B. Report Analyzes Summer Decline; Better Than '33-'34

Washington, Sept. 3.

Washington, Sept. 3.

Broadcast adverting of all types slumped 11.1% from June to July, but the gross still remained well above the level of the past two years, National Association of Following the normal seasonal downtrend, July sales brought in \$4,848,004, bringing the year's total up to \$45,02376. Volume was substantially shead of July, 134 and tage over competing mediums in regard to the extent of recovery from The July report, making the end that the depression of the depression that the depression that the depression statistics on business volume, revealed that broadcast advertising has made the greatest gains of any

nam of a become general manager of a policy chain of the train in the train in the train in the train in the train age, and the training training the properties of the training training the training training training the training trainin has made the greatest gains of any

about the same, with receipts of \$92,102; national non-network accounts slumped 7.4% to \$1,297,065; and local volume fell off 10.8% to \$1,283,795.

Declines

Major part of the decline in nonnetwork sales was accounted for by
stations over 1,000 watts, which restations over 1,000 watts, which re1,03%. Medium-sized stations took
1,018,850, declins of 1,3%, and
smallies garnered \$40,400, relatively,
unchanged. All geographical districts suffeced the seasonal alump,
showing great's dross.

with the Mid-West and the South showing great's drops.
Continued gains for flesh programs were noted despite the Croparns were noted despite the croparns were noted despite the croparns were noted to the spenditure for talent rose \$30,705, but flesh dropped in the local field. National transcription volume was off 18.3% in contrast local time was off 18.3% in contrast local time of the contrast of the contrast

Novel twist in relations between sponsor and station is being introduced by the Borden Co. In its sombarn of cheesespread. Full discretion will be allowed the IT stations on the list in framing the commercial. Compaign, which is slated to run four weeks, will be spilt be matterially the production of the state of th participation in cooking school pro-grams or other daytime shows with

femme personalities.

As an aid for the stations in de-As an aid for the stations in devising the plug the agency on the account, Young & Rubleam, is furnishing them with copies of newspaper ade which will parallel the air campaign, sample menus and some suggested to the product. Otherwise the station is free to handle the commercial copy as it sees best.

Borden is treating the idea of non filmsy commercials pretty much in the light of an early much in the light of are superior to the station of the stati

the ught of an experiment. Through the varied results it expects to gather info that will be of value in determining the fachioning of fu-iure spot campaigns.

JUDGE SYMPATHETIC WITH THOSE FINED

Lynchburg, Sept. 3.

There won't be any broadcast of Judge Joseph P. McCarron's municipal court esseion. The judge said so himself.

When officiale of WLVA tried to talk the judge into letting them as

and moments of WLVA tried to talk the judge into letting them eet up a mike in front of his bench, Mc-Carron gave a horrified "No!" Added that he had no intention of making a public spectacle of his court, even at the expense of a few embarrassed traffic violatore.

wame violatore.

'Maybe it's funny to some people when a guy gets up here and I fine him \$5,' he said. But it's not funny to the guy—especially if he doesn't have the five!'

Ohio State Football Bought for \$15,000

Cincinnati, Sept. 3.

Cincinnation State's Kockball games this season for a our response this season for a our response provided at 1100. All sept. 3.

Mile work by Watter 'Red' Barber of the Crosley etail. Sponsor pays spieler, plus regular card rates of the euper catation, and wire charges. There are eight games on the holio State chedule. Team's home Company works out rado rights seenartely on foreign fields.

Barber will be stationed in press stand for plping to stations transmitter plant here. He will be assisted by a field announcer, who will be a state of the control of

addition is thought to be new sturf for gridinon blaste. Ohio Oil Company's outlets are in northern part of Ohio, Indiana, Michigan and Illinois. Its account is placed through Byer & Bowman agency, Columbus. Last year WLW broadcasts of Ohio State games,

broadcasts of Ohio State games, done by Barber, were sponsored by Sohio (Standard Oil of Ohio). Crosley's smallle, WSAI, will again air home games of University of Cincinnati, with Bob Kennett doing the voicing.

Philly Clerics Extend

Philly Clerics Extend

Description of the WIP will supply most of religious program for Inter-City group during fail. Preachers who are putting radio religious on paying basis for station so far include Donald Grey Barnhouse, with half-hour every Bunday on all elight stations: Percy Crawfords "Young Feople's Church of the Alt." full hour Sunday on all but WIP will be separated by the WIP of th

CISLER'S IDEAS

Atlanta, Sept. 3.
Operation of WJTL, Atlanta, will
pass to a company organized by J.
W. Woodruff and S. A. Clsier, Jr.,
as econ as the Federal Communica-

less to a company againstee, and the same as soon as the Federal Communications Commission has approved the formal transfer of license from Ogiethorpe University and the assignment of new call citers. Meaningment of the call of the station for the university. New operating organization, the Atlanta Broadcasting Co., has J. W. Woodruff, who also owns WHBL, Columbia, and WCGC. Albarn, two Woodruff, who also owns WHBL, Columbia, and WCGC. Albarn, two and Cisler as secretary and treasurer. Pair intend to let the personnel stand as it is but make a change in program policy by building studies small for the change of t

ECC.
Clsicr purposes spreading out on
the station's news broadcaste by increasing the daily periods of its
Transradio service from eight to 12.
Station has arranged, to install a
studio in the Negro section for daily
broadcasts by members of that race
exclusively. Extensive educational
programs will continue as part of
the outlet'e schedule.

Argentine Niteries On Radio-Innovation

On Radio—Innovation
Rio do Janeiro, Aug. 18.
Ramote pick-ups from the floors
of local model of the floor of the control of the studio mike

studio mike.

Studio and remote broadcasts have proved first-rate ballyhoo for the grill and the arrangement is to be kept up indefinitely. Claudine Saxe and Gine Narcy, Parisiennes, have had top-pot under the new system

Howard Bloomfield, promotion manager of the Democrat & Chroni-cle subbed for Roy Elliott on the 10:15 p.m. news broadcast over WHEC, Rochester, during vacation.

Illegal at Sea

Washington, Sept. 3. Washington, Sept. 3.
Presence of broadcast receivere in the radio room of
licensed steamsilips drew fire
from the Federal Communications Commission last week.
Lacking traditional pity for
poor sailors, Commish ordered
the Pacific Steamship Lines to

the Pacific Steamship Lines to appear at an investigation into the circumstances and lawful-ness of the installation of a broadcast receiver in the radio cabin of the 'Emma Alexan-der,' which operates along the Pacific Coast. Commish acted upon complaint of one of ill inspectors at San Francieco.

RADIO GETS LOTS OF PHILLY VOTE COIN

Philadelphia, Sept. 3.

Local politicians are depending more than ever on radio for fall campaign. Both parties pianning laying out around \$80,000 total, to be opread around all local etations. Republicans, with three leading

inying out around \$80,000 total, to be epread around all local estations. Republicans, with three leading mayorally candidates in field for mayorally candidates in field for the state of pienty of ingenuity. They're using spot announcements, sponsored ceents and short splels by regular staff announcers on variety programs to plug candidates and issues. Republicans, with divided front, are working along old-time methods.

Jewelers-Publishers as Joint Sleuth Sponsors

Joint Sleuth Sponsors
First imajor intercity account sold through WMCA New Tork, for falls, for the sold of through the sold of the sold o

Lehn & Fink's Spot Splurge

\$250,000 Campaign in 20 Markets as Supplementary to CBS Network Show

Hinds Honey and Almond Cream the most pretentious national spot campaign using live talent exclusively that has come to the industry in four years. Account will use a minimum of 20 stations in that number of cities with the contracts calling for anywhere from threequarter-hour periods a week to six 30-minute shows a week. All deals will stipulate 26 weeks and start by the first week in November. Cost of time and talent is figured to total between \$250,000 and \$300,000.

all cases will be on daytime schedall cases will be on daytime schodules, will supplement Hinds Honey
and Almond Cream's Sunday night
half hour over Columbia. In
spotting the local contracts the drug
combine will try to avoid stations
that are included in the CBS hookup, but should the CBS shooktine first choice of the local distribs rear and the CBS hooktine first choice of the local distribs from the contract of the contracts the
order of the contracts the drug
combine will try to avoid stations
that are included in the CBS hooktine first choice of the local distribs from the contract of the
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Lehn & Fink has mapped out for linds Honey and Almond Cream the most pretentious national spot cambain using live talent exclusively high relative the state of t

NEW YORK RADIO PARADE

By Nellie Revell

WLW Separate 'True Story' Broadcast
True Story program ehifting to NEC to air on Thursday evee will not air over WLW on that evo due to a previoue commitment for that outlet. Instead the usual Thursday broadcast will air ovce WLW (Cincinnati) on Stundays. Evik Barnouw of Erwin Waeer Agency to Cincy to cast and stage first Sunday program. For outceeding programs the script will be forwarded and handled by WLW production.

An loper Broadway Woof-Woof
Announcer Paul Gregory of WMCA went to the dogs last week in a
great big way. A program sponeored by a Dog Food manufacturer was
airing from the earne-studio used by the previous program. During the
30-second estation break for network station announcements the production sheet called for organ music. Someone elipped and the organist was
not in sight. The cast of the previous program tip-toleng out of the
studio were europised to hear a human Voice barking in the studio,
Turning they saw Gregory of a dog barking routine, with movements,
Gregory had seen the vacant organ bench and summoned the only standby
he could get, remembering the coming program. he could get, remembering the coming program,

Francos Lee Barton Off Air
General Foods program featuring Frances Lee Barton, the booking
expert, exite from the air next month with a return date not set if the
show returns at all. The name, Francis Lee Barton, is the property of
the eponanc. For the past four years Francis Lee Barton has been
played by Mrs. Harry Beach.

**Cocil Warwick & Ceil Deny
This column Could with the Cocil Control of the Cocil Control
Yatronol audition of a twee cocil control as each. Ben Rocke was credted with having grabbed the pium. Rocke made audition, but Cecil,
Warwick & Cecil deny any deal eet.

NBC Shipped a troupe of 23 men to Pine Case, George Hicke, Dan Ruevers. The complete cast included Neison Case, George Hicke, Dan Ruesell, Charles Wall, Fred Ripley of WSTR, Frank Healey, Barry Halloway, Bill Lundell Walter Bowth As Toopen with a monormous engineers with the Case of the Case o

These gentlemen would select an area and rule everyone in bounde dead.

Frank Toure will handle the baton for Sam Harris production of Jubilet. This leaves the Gulf broadcasts opens for the Hal Kemp fork...Don dead to the selection of the Hal Kemp fork...Don dead to the selection of the Hal Kemp fork...Don dead to the selection of the Hal Kemp fork...Don dead to the selection of the Hal Kemp fork...Don dead to the selection of the Hal Kemp fork...Don dead to the selection of the Hall Kemp fork...Don dead to the selection of the Hall Kemp fork...Don dead to the selection of the Hall Kemp for the selection of the Hall Kemp for the Hall

ductors to replace Maestro Green for the reet of ite airings.

Short Shots

Nolghbor Nell program switches from 10:45 Sunday ayem over WEAF to Tony Wons' old epot on WIZ at 11:15 on Sundays. Switch takes effect on the Sth...f..e Don Wilsons are readying to leave Coast and effect on the Sth...f..e Don Wilsons are readying to leave Coast and Robert Walthrop of KiGO, NEC Frisco outlet, heading for New York and Borth on NBC announcing saiff...Don Love, the NBC announcing well and borth on NBC announcing saiff...Don Love, the NBC announcing well and applied to advisory board for dance orks of NY and Boston project of WPA...Carl Bikby doing the scripts for the new Green Moore program for Vicks. He did 'Dangerous Paradise' scripting...Fopeys to air for Wheatena after all. King Features may make adjustment with Wheatena ...Roy Campbell has a choral group in the new Bea Lillie legit musical... choral group now on air...Edwin C. Hillback in town after vacash... Rubinoft not set for the Cantor program...Vaude houses in England close on Sundays. Mills brothers keep working by planing to Paris doing a Sunday afternoon concert and planing back to London...B. AGIF vacashing in Canadae...Pattl Pickene learning to play one of the new electric guitars...Gertrude Berg's 'House of Glass' to appear in comic etrip with Daily Mirror set...Don Richards NBC meastro to Bermuda for nine-day cruise...Etcl Shutta hae a birthday this week.

muda for nine-day cruise...Ethel Shutta hae a birthday this week.

Stand By
Al and Lee Reiser's Thursday ayem song show over WEAF gets additional agets on WIZ Satdat eves...Chigao renewed at NBC. Innis G. Osbern of Crevelet Battat eves...Chigao renewed at NBC. Innis G. Osbern of Crevelet Battat eves...Chigao renewed at NBC. Innis G. Osbern of Crevelet Battat eves...Chigao renewed at NBC.

Doblet of Crevelet Battat eves...Chigao renewed at NBC.

Barry McKilley taking fast Bermuda rest. Left Thursday after atring and returned Tuesday ayem before show...Barry exits from all onct. 1 after one year and a half for Camay. Spinose going off...Just Plain Bill makes it three years on Sept. 19. Arthur Hughes, Ruth Russell Plain Bill makes it three years on Sept. 19. Arthur Hughes, Ruth Russell and Curtis Arall have had leads in this script since start. James McIghan been with program for two and a half years...Fort of NY Authority renewed over WOR. New program will advise football tans how best to reach scene of game. During summer advice was how and where to reach scene of game. During summer advice was how and where to returned from Europe and Statton back in action...Richard Hailburton returned from Europe and Statton back in action...Richard Hailburton returned from Europe and Statton back in action...Richard Hailburton returned from Europe and Statton back of the Arthur and Audrey Marsh playing characters of 'Harr' and 'Esther'. Show a once weeker for half an hour. Billy K. Wells scripting....Tielpfui Harry' et. of World Broadcasting continuing. Ditto Danny Dees' Did You Know' et. of Same outfit...Bobby Benson Drogram will have tie-in with rodco when hits Garden again this year. Topper will be Bobby Benson Day and 10-Gailon Stetson to top cowpuncher.

Douglass Montgomery may go Lux to nir 'Waterloo Bridge'... William A. Brady around CBS minus his mustache... Tiny Ruffner ill last week and Jean Paul King took couple of his spots... Sam Arnow of Matty Rosen booked William Kent, Joan Marsh and has Toby Wing ready to air on Vallee show... A. L. Alexander reglaced Wallington on Vallee profile of the Schotz. Alexander reglaced Wallington on Vallee profile in the Schotz of the Walley Schotz of the Schotz of the Walley Sc

SPONSORS' PREVIEW YEN

WLS. Chicago. Barn Dance to Make Film with Loop Money

Chicago, Sept. 3.

After having touched every other phase of show business the WLS at the company of the company of the company by the station for the filmization of the Barn Dance as a regular feature picture. This follows more than three years of consecutions and after some they every of theatre and after some they every of theatre

weeks at the Eighth St. theatre here and after some five years of theatre dates played throughout the middle west and environs to some 5,000,000

west and environs to some 5,000,000 people.
Private company has been organized to produce and distribute this produce and distribute this produce and distribute this produce and produce and distribute this produce and produce and produce and representatives of private money. Company will bring in an entire crew from Hollywood to distribute. Figured for director is Charles 'Chuck' Relaner, recently associate director on the new Charle Chaplin plicture, 'Modern Times' the stars of the Barn Charles (Thuck' Relaner, recently associate the Barn Chuck' Relaner, recently associate December 1998). The stars of the Barn Charles (Thuck' Relaner, recently associate December 1998) and others. Statlon has already sent letters to replies have been received to negotiate for bookings and playing through the stars of the picture. And out of the batch of the first 750 letters, more than 20 replies have been received to negotiate for bookings and playing through the produce of the p

On present schedule picture is fig-ured to be ready for release late in January, 1936.

WNYC SEEKS SIGNAL CLARITY THRU PWA

Frederick Krucke, Department of Plants and Structures Commission-er for New York City, plans to ask the Progress Works Commission for \$72,500 with which to build a new tower and transmitter for the municipally owned WNYC. Com-missioner Kracke has found that missioner Kracke has found that the outlet's present equipment pre-

missioner Kracke has found that the outlet's present equipment prevents the utmost use of its power than the united prevents the united with the prevents of the previously expressed himself as favoring the eli ination of the station in the station of the station of the station of the prevents of the p

FCC Reconsiders

Portland, Ore., Sept. 3.
Federal Communications Commission granted an application of the Southern Oregon Publishing Com-Southern Oregon Publishing Com-pany last week for permission to erect a new radio station at Rose-burg, Ore., after the company sub-mitted new and satisfactory finan-cial data. The new station is to have a power of 100 watts and day-time hours on a frequency of 1500 kilocycles.

An application by Carl C. Struble for permission to erect a new station at The Dalles, Ore, was denied.

Squire Own Sales Mgr.

Burt Squire, new station manager of WINS, New York (Hearst out-let) met with his staff for the first time yesterday (3), at which time routine business was discussed, and department heads decided upon. Setdepartment heads decided upon. Set-up runs as follows: Boland Erad-ley, production: hester Thomas, sales department: all Gotic, audi-tor and office manager; Edith J. Mescrand, presy: Ed Gleinad, con-tinuity and Charles Pease, enzired, Squire also to direct sales him-self. Sixtion has been minus such forector for the most of the sum-fraction of the sum-

Unusual KFRC Contract

San Francisco, Sent. 3. Biggest air contract of its

Bigrest als contract of its kind incally has been signatured with KFRC by the Star Outfitting Co. Deal restricts the commercial to the use of KFRC every day in the week for the next 52 weeks. Sponsor may use at his discretion eight floating periods of waxed programs or an hour's KFRC live suspit floating the commercial contracts of the contract of

Phonograph Royalties Threaten New Zealand; Stations Protesting

Auckland, N. Z., Aug. 8.
Battle is imminent between Class
B, or complete the complete of the control of the con Auckland, N. Z., Aug. 8.

Anti-Fading Antenna Said to Boom Power

Cleveland, Sept. 3. Cleveland, Sept. 3.

A new anti-fading antenna invented by Edwin S. Leonard, chief engineer, said to be equivalent to a power boost of 50,000 watts, is being erected by WTAM as soon as they set an okay from Federal Communications Commission. It is hoped to

get an oksy from Federal Communicutions Commission. It is hoped to
be ready by Oct. 1-pilecting one used
station's primary service area by
1,000 square miles, as well as getting 2,000,000 new listences-in, eliminating night-time fading.
Structure has a number of over
changes. Maximum width, a dethough it is 400 feet high. Crosssection is held in position by guywires having 40 huge insulators, according to the commission of the
commission of the commission of the commission of the
name of which is only seven inches
in diameter.

Approximately 106,000 pounds will
be supported by this insulator, and
more than 75,000 feet of copper risk
un will be buried twelve inches in

bon will be buried twelve inches in

WGAR, rival station, ls also peti-oning Federal Communications WGAR, rival station, Is also petitioning Federal Communications Commission for perulasion to build new vertical antenna and a 384-foot tower of structural steel. T. Morris Pierce, chief enginer, Is working on device which he claims will double WGAR's coverage and ell inate fading in a 15-mile radius.

WBAP Adds Talent

WBAP Adds Talent
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TIME SOLE COST

Advertising Agencies Like Hollywood First Nights Free Talent Delivered by Studios' P.A.'s

LUCKY STRIKE

Hollywood, Sept. 3. Advertising agencies are rapping at the local film studio publicity de-

partments with suggestions to 'cooperate' in the ballyhooink of new film releases over the air. Advertlsing boys are attracted by the prospect of getting Hollywood stars for nothing and are more than willing to pay the time and telephone line charges for hook-ups.

Broadcast-preview cycle may be

said to have taken sprout with Metro's radio ballyhoo of Broadway Melody of 1936.' Lucky Strike stepped in and copped Paramount's Big Broadcast of 1936.

Prevlewing and broadcasting of of this event occurs Sept. 14, origof this event occurs Sept. 14, orig-inating at the Paramount theatre here. Program will go over NBC chain with Jack Oakle, Giadys Swarthout, Joe Penner and Bings Crosby from this end and Burns Crosby from this end and Burns Roberti on from New York. Oakle will mc. Broadcast will be a full hour period starting at 4 p. m. (FST). With a ready for preview, More ready for preview, which ready for preview, descripting agencies are all on the heels of the studios for client tie-ups. Paramount has completed prelimi-

STARS ON CUFF: Congoin Issue May Clarify Some **Jurisdictional Points on Copy**

Gallup's Lectures

Dr. George Gallup, research director for the Young & Rubleam agenrency, will the coming semester chairman a sories of lectures on advertisming at Columbia University's School
of Journalism.
Guest speakers will include a
couple specialists from radio, one
dealing with the marketing side of
the medium and the other with production.

KOMO, Flour Co. Owned, Has New Account—It's Competitive Flour Co.

Seattle, Sept. 3.

ROMO, owned by Fisher Flour
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NAME COSMETIC FOR GIRL ENTERTAINER

of the studies for eilent tie-upaninary arrangements to pat on a special broadcast of the preview of "Big Broadcast of 1935" on the Lucky Strike hour Startday (14). This is the date on which the picture will be previewed in California, previewed in California, because the commercial the date on which the picture will be break next Wednesday (11) when previewed in California, and the starts who aren't, go on the air that players in picture, as well as Par starts who aren't, go on the air that players in picture, as well as Par will be cut in at New York. Some depression of the product after her and giving her will be cut in at New York. Some product after her and giving her will be cut in at New York. Some product after her and giving her will be cut in at New York. Some chore the pull-up similar to Lady people who are in Broadcast are in Scoonself concern that is maning in, the start and the starts and when the starts are the week over WDAS every bid it. Jack Oakie will m. c. the maning with Henry Patrick, vocal-special broadcast from the Coast.

Washington, Sept. 3.

Washington, Sept. 3.
Showdown in the Federal Communications Commission campaign
to outlish broadcasting of programs
of the control of the control of the conmade from Argentine mate, is due
this west when officials of the Congoin Co. of Los Angeles confer with
various Government agencies about
the truthfulness of copy and the
Possibility of the three-convented

purity of the product.

Possibility of a three-cornered fight between the F.C.C., the Food and Drug Administration, and the Trade Commission was seen last week following additional seizures of the beverage by drug inspectors and reports that the Trade Commish has found nothing objection to promote the product. State Deparement also is standing by and may intervene in the role of peacemay intervene in the role of peace-maker at the instance of Argentine

Embassy, Part of the general drive to clean up air advertising, F.C.C. order for detailed information about the Condetailed information about the Congoin copy precipitated a row which
may go a long way toward clearing
up the question of who is to decide
jectionable and in the public intelset. The Governent's accusations,
as implied by F.C.C. and indicated
by the Food and Drug seizures, will
be challenged in person when E. S.
Well characteristic production of the contraction of the control of the contraction of the control of the control of the coning traction of the contraction of the con
traction of the con
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Trade Commish

Communications Commission has been challenged already by Arthur Scharfeld, associate of Louis G. Caldwell, former Radio Commission counsel, who wrote the Commish 10 days ago that the request for data marks a radical departure from the procedure previously followed' and complained that the Commish and complained that the Commish as no authority to demand broad-casters submit samples of the product as well as names of retailers' and distributors. Scharfeld contended that the matter is one which comes under the F.T.C. Whole question grows out of disal qualities of the beverage, Coffee companies view Congoln ad similar substitutes with distaste,

YANKEE DISCS TOPS ON AUSTRALIAN AIR

Sydney, Aug. 10. Sydney, Aug. 10.
Dramatic transcriptions made in the United States have come to dominate that class of air fare among the Class B, or commercial stations. Broadcasters say that they find it cheaper to import the shows from America than employ local actors.

local actors,
Among the American disc series
now on the Australian air are
Tionor the Law, 'Air Adventures
of Jimmy Alien,' 'Hon, Archie and
Watanalie,' 'Happy Valley Boys,'
The Witch's Tale' and 'Count of
Monte Cristo.'

Don Davis in N. Y.

Don Davis, president of station WHB, Kausas City, is in New York seeling the advertising agencies, Come in from vacation in Maine. WHB operates without a vational cades rep believing in lits own brand of salesmanship and showmanship,

Broadcasters at Capital

Washington, Scot. 3. Washington, Octobers, Lather Hill, KSO, Des Molnes.
E. H. Taylor, KDKA, Pittsburgh,
E. A. Allen, WRVA, Lynchburg,
James J. Ulmer, KCKB, Tyler,

Fex.
W. Mastin, WMDF, Miami Petch,
Joseph Lodge, CBS, New York,
P. J. Hennessey, NBC, New York,

Copyright Clearance Failure Jams NBC Thesaurus Library

Failure to check with its copyright department or the source of
various musical numbers has placed
the NBC transcription department
in a dilemma with several stations
in the service. The
Thesaurus, or library service. After
receiving the first batch of records
in the service, the outlets concerned found that their performing
rights licenso with the American
rights licenso with the American
publishers does not protect them on
all the musical numbers.

NIGC is now faced with the alternative of taking back the records
and releasing these clients from

ternative of taking back the records and releasing these clients from their contracts or obteining for the statiors the necessary performing license, from the publisher, or writers whose works are not controlled by ASCAP. Many of the compilating stations have advised the web that the privilege of using tellbary aervice would not lissent the station of the performing right, a combines operating outside of ASCAP.

Among such indic groups are the complaining stations have advised house. He's won of late thereine we that the privilege of using Kart von lachau, who came to the the library service would not justify the expense of taking out an another of the service of the combines operating outside of ASCAI.

Among such indic groups are the European Society of Stage Authors identification, so for radio purposes and Camposers and Associated Music Publishers, Inc.

WRVA Richmond Waxing Its Shows as Ballyhoo

WRVA is recording a number of its sustaining shows for sales purposes among its various national validation of the substaining shows for sales purposes and substaining shows for sales and available to advertisers and agencies who inquire directly. Among the programs being waxed are the Balladier, Virginia Varieties, Among the programs being waxed are the Balladier, Virginia Varieties, which is the programs being waxed are the Balladier, Virginia Varieties, and also with the Heiritick Sisters and denniand Jack; WRVA Minstreis, Maids (Bressa and Moments in Shecal and

Repeat and Moments in Spain

The Baron's Son, Karl

Baltimore, Sept. 3.

WPBR has acquired new an-ouncer. He's son of late Barot

MASQUERADE
With Mark Warnow Orchestra, Ted
Husing
Novelty Impersonations
60 Mins.
Sustaining
WABC, New York

WABLO, New York

A great deal of preparation, rehearsal, research and ingenuity represented in this hour-long sustaintimes and the search and the search
ample of Columbia's program-creation abilities and resources it commands respect. As an idea it was
with and worked out with a brightheas and zip not customarily expected, from networks whose conpected, from networks whose conopy types, ring impersonations and
rating billing are:

Crosbw-Paul Barry

Crosbw-Paul Barry

Crosbw-Paul Barry

her billing abe:

Crosby—Paul Barry

Bea Lillie—Agnes Moorhead

Millis Bros—Oleander Four

George Burns—Prain Gould

Dick Powell—Bert Parks

Bert Lahn—Arthur Kay

Rubs—Chester Stratton

Fred Allen—Dwight Welse

Eve Suly—Edna Harris

W. C. Field—Aul Douglas will

Edd Winn—Chanter Aulter

Edd Winn—Chanter Chanter

Edd Winn—Chanter Chanter

Edd Winn—Chanter

Edd

Mae West-Jean Rowe
This array of mi ics was welded
into a program through the narrative device of representing the
action as taking place at a maerative device of representing the
action as taking place at a maeinserted throughout by Ted Huising.
Not until the end was it positively
stated for the public that all were
impersonations and none originals.
Idea was fostered that some were,

idea was fostered that some were, where not.

While it is not clear just how the might be adapted commercially it would seem that the base does might be adapted commercially it would seem that the possibilities of a sponsored program are tucked away somewhere. If nothing also theater so well the seem of the commercial control of the control of the commercial control of the commercial control of the cont

isstion) the program was nemstitched into a nitry spread by Mark Warnow's music. Eddle Duckin, Warnow's music, Eddle Duckin, Wayne King, Ted Weens were some of the drastically varied or, cheatral style successfully initiated, the successfully initiated, the successfully initiated, the successfully initiated that the successfully initiated that the successfully initiated and revealed a carny in the successfully initiated and revealed a carny in the successful and revealed a carny in the successful and revealed a carny in the successful and the successful and

KRAZY LIMERICKS With Eddie King and Larry Keating 15 Mins. COMMERCIAL KGW, Portland, Ore.

COMMERCIAL
KOW, Portland, Ore
Librarick concises still supposed
to the control of the control of

the announcer an opportunity to get patter. Eddle King, an accomplished planist, who has long ago learned, to mix it up, asves whate-patter. Eddle king, an accomplished planist, who has long ago learned, to mix it up, asves whate-patterned to the local plane are possible Eddle and his plane are possible edulation and his plane are possible Eddle and his plane are possible edulation and his plane are possible Eddle and his plane are possible Eddle and his plane are possible edulation and his

TINKER KIDS and LIZA
With Mrx. Alica B. Fogg, Alice
Fogg, Tommy Fogg
Juvenie Seria,
With Mrx. Alica B. Fogg, Alice
Fogg, Tommy Fogg
Juvenie Seria
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Wints, New York
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Wints, New York
Wints, Heart outlet is best on
Interest the serial serial serial serial
listeners, having sometime ago experimented with the Junior Leaguest
on a children's program, and is now
cocted one in this daily run. Mrs.
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Alica B. Fogg, together with the two
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HOMICIDE SQUAD
Ted Athey and Mark Daniels
30 Mins.
COMMUNITY CREDIT
KEX, Portland.

With John Sheehan, Helen Hathewey, and Johnny Finke's String Ensemble Commercial Ensemble Commercial Ensemble Commercial Ensemble Commercial Ensemble Ensemb

tone a bit too booming for a quiet tone a bit too booming for a quiet studie broadcast.

GREETINGS FROM OLD KENTUCKY
With Harry Currie's Orchestra, Dale Evans, Tommy Cunningham 30 Mins.
Whose the Committee of t

GRANDMA'S NIGHT OUT Pete Reed, Steeplejack Hay Talk, Songs, Instrumental 30 Mins. Sustaining WMCA, New York

Cast of this weekly freak stunt consists of folks over 60 years old. It gives them opportunity to since, read poetry, philosophize, play their favorite instruments or cut any other capers they choose.

other capers they choose,
Mrs. Emily Klein, secretary of the
Brooklyn Three Score and Ten Club,
who shared the mc, assignment with
Announcer Don Kerr, also serve are
are, as easy, 'referred to as old
people going into their second childhood, That's not true, We are old
That's something different,'
Kerr's hardest task is a stampther

people endoring their second youth. That's something different, resonanting the property of th

in a spe us oi, struck off a harmonics.

KOYL AMATEURS
With Tod Rogers, Dave Simmons 30 Mins.

KOYL AMATEURS
With Tod Rogers, Dave Simmons 30 Mins.

KOYL Control of the Co

'GLOOM DODGERS'
With Gary Temple, Dixie Mason,
George Netidoff, Pat and Her Boy
Friends, Leonard Keller Orch.
Sonus and Music
DODGE AUTO
WBBM, Chicago

Announcer then intros program. Friends, Leonard Keller Orch. The Management of the program were the sound of the program were Highlights of the program of the warms of the program and blues rhythms voiced by Die Evans. new on playing of the Varing themse melody. Sieep, and a xylophone melody, Sieep, and a xylophone melody, Sieep, and a xylophone melody. Sieep, and a xylophone melody, Sieep, and a xylophone melody side static and side

COLGATE MYSTERIES
With Richard Gordon, Olive Frost,
Adelaide Klein, Dick Kolman
Percy Homus, Jean Paul King
Sleuth Dramas

With Richard Gordon, Olive Froat, Adelaide Klein, Dick Kolman, Adelaide Klein, Dick Kolman, Berey Hamus, San Paul King Servey Hamus, San Paul King So Mina.

COLGATE DENTAL CREAM WOR, New York Browlee
Formerly presented in two Inmitus sectlons with an hour and a half interval allowing listeners to the second of the second o

nicely, but sound effects were poorly done.

PILSNER TAVERN
With Aan Health, Worth Kramer's auartst, Henri Pildner Music, Songs, The Miser, Songs, The Miser, BEVERAGE CO.

WGAR, Cleveland Indirect, smooth smanner 'Dilence sells its priction of the best spots and helf-dozen choice voices without any animouncer's bluths, sets a new tempolitories, and the sells in the set of the sells in the sel

Inside Stuff—Radio

Over in Manila they broadcast in five languages—English, Spanish and three native Filipino dialects, according to Tom R. Worthen, chief announcer of KZRM, largest station in the Orient, who is spending his yacation in Portland, Oregon.

News, according to Worthen, is the most important program presented News, according to Worthen, is the most important program presented by the station since other means of communication are slow in the fainade. There are 40,000 receiving sets in the area, each licensed at \$5, with an average of ten listeness to a set. Bandstands in the barrios or village plazas have been replaced with modern radio receivers. KZRM programs consist mostly of records made of native music and speeches. Cost of bringing programs to the islands from this country is about \$1,500. It is sometimes done in the case of an important football game or a president's address.

Colgate's shift of policy on its 'Minuts Mysteries' on WOR, Newark, is Colgate's shift of nolley on its 'Minuts Mysteries' on WOR, Newark, is reported to have largely resulted from the uncovering of a fraid in connection with the program's prize money. Commercial is now using a straight half hour, whereas formerly it booked two 15-minute periods for the same night with an hour intervening. First period was used to present the mystery's problem, and the second, the solution. Prizes were offered to the first three listeners wiring in the correct solution.

After \$2,000 in prizes had been distributed, the ageincy on the account. Benton & Bowles, became leery of the fact that the winners week after week came from within a certain community. To solve its own mystery the agency retained a firm of private dicks. Upshot of the investigation was the immediate dismissal of a controlroom emblow, who it was

week came from within a certain community. To solve its own mystery the agency ratlaned a firm of private dicks. Upshot of the investigation was the immediate dismissal of a controlroom employe, who it was alieged had been doing the tipping off.

Into on the solution, it was assumed, was passed out following the dress rehearsal of the programs.

Carrier wave beam of 500,000 watt WLW, Cincinnati, radiating from Crosley \$32-foot tower at Mason, 22 miles, north of Cincy, acted as a directional 'lighthouse' Thursday (29), when Army Air Corps officers staged a test of automatic flying from Wright Field, Dayton, O. Esam enabled the flying of a big bomber ship from Dayton to actinein the plane fly itself. Feat was accomplished through use of a Sperry automatic robot and a radio compass,

For the return trip the plane was almed at Station WHIO, Dayton. Reaching there, its course was set across Dayton to WSMK, completing a triangular course from the field. Human rid was enlisted in taking off and landing the ship.

From all indications it will cost the St. Louis baseball spons From all indications it will cost the St. Louis baseball sponsors just \$13,250 for the right to broadcast ball games. Under the agreement made at the start of the season the clubs were to collect \$15,000 for the broadcast privileges if either the Cardinals or the Browns finished in the first division; \$12,500 if one team finished in the first division and \$15,000 if both teams were up in the first four piaces.

It's about a cinch that the Cardinals will finish up front and the Browns In, the second division.

Hearst newspapers give no publicity mention whatsoeven to the 'March of Time,' now broadcast Mondays through Fridays over 41 CBS stations. In program listings in the Hearst publications, the period is merely referred to as 'dramatization,' news program or 'variety program,' or any other equally vague and unrevealing tag radio editors care to attach

Karl Lellky, musical director of WWL, New Orleans, was organist at wedding of late Queen Astrid of the Belgians. Swedish born, he played the organ at her wedding to the then Prince Leopol?, Duke of Brabant, in:the Stockholl Storkyrkan, or royal church.

Argentine Broadcasters Retaliate: Theatrical Comment Declared Out

Buenos Aires, Aug. 22.

Barring by theatre managers of romote pickups from their stages broadcasters. Local station men have agreed among themselves to cut out all theatrical comment, all announcements regarding new plays and the dramatization of excerpts from current store the National Advanced to the station of Argentine Broadcasters, the stations have decided that the airing of anything pertaining to show business would hereafter be done only on a cash basis.

The stations would hereafter be done only on a cash basis. The stations are stored to the clean of the station of Argentine Broadcaster, to shut down on all house broadcaste, effective Aug. I. Theatre men found that the audience which radio had developed represented as many less seats sold per performance of the present of the station of the theatrical man-

ance.
Decision of the theatrical managers to eliminate the stage broadcasts is expected to prove beneficial to local radio. This type of program, they hold, had become a nulsance, with the listeners showing signs of being fed up on the flood of promiseauce, plurging about shows. promiseuous plugging about shows and artists.

Texas Quality Renewal

Texes Quality Renewal
Six-month renewal of its 'Ideal
Walts Time' stift on Texas Quality
Network has been penciled by William Cameron Company of Waco.
Lime Company of Waco.
Lime Cameron Company of Waco.
Lime Success of Initial half-year
series of daily quarter-hour stifts
pleased sponsor to extent company
is sold on radii quarter-hour stifts
pleased sponsor to extent company
is sold on radii quarter-hour stifts
pleased sponsor to extent company
is sold on radii quarter-hour stifts
one which originates from WPAA.
Decision and KPIC, Houston.

Jean Norman has been retained by ack Denny as his soloist at the ennsylvania hotel, New York.

Crosley News Staff

Vancouver, Sept. 3. Vancouver, Sept. 3.

Crosiev geing in seriously for news flashes, geing in seriously for news flashes, general seriously for the seriously for the seriously former leg and desk men from local dailies and leasing of three wire services. Super WLW handling general news and tascho, WSAI is specializing in reports of Cincy doings. Radio and Dow-Jones Wall Street Journal hook-ups are employed. The 500-00-watter carries 26 news programs on the week, with builetins sandwiched in extra. WSAI has thrice daily incws spoits. It is a serious seriou

Robert Heidler, formerly of Cincin-nati Post, a Scripps-Howard sheet and Fritz (Doe) Witte, ex-editor of the Freie Presse, sole German daily

CRCV Power Boost

Cancouver, Sept. 3.
CRCV will have its new transmitter, probably a 5,000-wait plant, in
operation within a few months, according to a message received by
the Board of Trade from Hector
Clarifesworth, chairman, Canadlan Radlo Commission

Ikadio Commission.
Charlesworth replied to comniaints of poor CRCV coverage due
to lack of power. He claimed equipment had been bought and that
tenders for construction of the
transmitter house would be called
within a few weeks. No mention
was made of power to be used, but
urmore for a year now has had
CRCV on the verge of jumping to
5,000.

Charter for WMFR, High Point Charter for WMFR, High Point Winston-Salem, N. C., Sept. 3. A charter has been issued by the Secretary of State at Raleigh for radio station WMFR at High Point. Capital stock of \$100,000 in part subscribed by Wyne M. Nelson of Greensboro. W. L. York and C. A. York of High Point.

NBC MUM ON RECOGNITION BUREAU; **NEWSPAPER-OWNED GROUP LETHARGIC**

Here and There

Taibert Morgan, announcer at WBRC, Birmingham, is leaving to go back to learning the rah-rah routine at college, Dud Connelly is taking his placs.

KOMO-KJR, Seattle, staff members forming the Totem Broadcasters Social Club, and planning yachting crulse on Puget Sound. Stan Splegelman, musician, named chief rounder-upper.

Tommy Thomas, KOMO-KJR, Seattle, musical director, on way to Mexico City.

Stanley High, NBC news com-mentator, up to Seattle from San Francisco.

Alma Sheasgreen and Virginia Johnson, KOMO-KJR plano duo leaving Seattle for San Francisco

KPCB, Seattle, settled in new. larger studios following recent change in ownership.

Oleanders, Negro harmonizers from Cleveland, make their CBS network debut Sept. 3 at 3 p.m.

Jackson & Moore, Chicago, ap-pointed representatives for WOWO-WGL, Fort Wayne,

United Cigar-Whelan Store bought a Tuesday evening half hour on WOR, Newark, and WGN, Chi-cago, for a hookup broadcast. Start-ing date is not set. Cast as yet has not been booked.

Leonard Kapnerk has been upped from staff salesman to sales mgr. of WCAE, Pittsburgh.

Alan Trench leaves WCAE, Pitts-burgh, Sept. 14, to join his father, who has been ill in London.

Benay Venuti will guest this Sunday (8) on Freddy Rich's 'Tone Portrait' program over CBS.

Norman Graig has been appropriate for WMC, special sales rep. for WMC, Mem-phis, in the New York area, while Jackson & Moore, of Chicago, fills a similar assignment in the mid-

est, Trans-Radio last week (30) began supplying wire service to Evening Telegraph and Morning Telegraph (dailes) in Harrisburg, Pa.

Mark Warnow has been signed or two more years as CBS musical

of Advertising Agencies

from these two organizations

point out that because they have agreed to co-operate with the broad-

Baldwin Still Thinks Plan Can Be Organized-28 Stations Now Committed-Enthusiasm of Colorado Springs Dwindles

Develops New Seasonal Sponsor in Carolina

Charlotte N C Sent 3 Apparently WBT uncovered a brand new field of radio business when it recently put a tobacco market opening on the air. Since program, originating from Lake City, S. C., and handled through the Charlotte station by remote control.

Charlotte station by remote control, warehouses in all parts of the two Carolinas have made inquiry of the station as to costs for such broadcasts. A few have been led up to the dotted line. At this season of the year the tobacco markets are a big business in the tobacco bell of the southern framers haul in cured tobacco, representing their year's work, and it. Farmers haul in cured tobacco, representing their year's work, and it refings of similar growers. An auctioneer then sells the individual piles to buyers for the big cigaret and cigar men. The market gets a cut.

cut. Naturally, the warehouses vie for customers. There is considerable advertising money available for helping direct the farmers into the driveways of this or that market,

or warehouse. WBT will not profit alone by uncovering this vein for radio com-mercial men to mine in. Other

mercial men to mine in the stations are already profiting.

This new sort of program was merely the pick-up of the mumbo-jumbo of the auctioneer, the bustle of the market, and explanatory remarks from station staff men, on the scene for the purpose. The chanting and noise made for interaction of the purpose of the purpose of the purpose of the purpose. The chanting and noise made for interaction of the purpose of the purpo

Bernie Bierman Sponsored

Bernie Bierman Sponsored
St. Paul, Sept. 3.
Bernie Bierman, coach of the University of Minnesota's national football champs, has been signed for a 16-week series of weekly broad-cevery Tuesday beginning Sopt. 18.
Sponsor is General Mills, and Whattes will be plugged.
Bernie will be interviewed by Charlie Johnson, Minneapolis Star sports ed, on football subjects, partsorts ed, on cotobal subjects partsorts ed, on cotobal subjects partsorts ed, on cotobal subjects ed, on cotobal su

Washington, Sept. 3. Washington, Sept. 3.

More than one-quarter of the 120 members needed for a start have signed contracts or promised to help underwrite the agency recognition bureau recommended at the 1935 convention of the National Association of Broadoasters.

With the dendline Sixed for Oct.

J. James W. Baldwin, managing discovered for Not.

J. James W. Baldwin, and J. James W. J

fore the filing period expires.

Only a very 11 ited, number of stations have definitely declined to exclude the first of the movement to evadicate the fly-by-night agencies from the national broadcasting business. Baldwin said, while most of those which have turned down, the contracts have been sympathetic toward the proposition although unable to see any personal benefits. Luke Warmers

iggest group of lukewarm broad acasters consists of station managers whose transmitters are owned by or closely linked with powers. whose transmitters are owned by or closely linked with newspapers. This group sees no reason why ra-dio should set up a special agency! rating organization since the news-rating organization since the news-identical facilities for checking, agency responsibility and the data from this source is available to the newspaper-owned stations. There are 114 press-owned stations. Some N.A.B. members have been contition bureau because they either

ognition bureau because they either ognition bureau because they either handle only a mindte amount of national business or have found that their losses over a period of years are so small the \$125 investment would not pay a reasonable return. In this regard, it was pointed out that a rating bureau would be constable accretication. pointed out that a rating bureau would be essentially restricted to the national field, so that stations which depend on local and regional sales for the bulk of their income could not be expected to show much enthusiasm for the project.

NEC Holds Back

cnthusiasm for the project.

NEC Holds Back

Nothing has been heard from

NEC about the jossibility that, its
stations will join the movement, nor

NEC about the prossibility that, its
stations will join the movement, nor
has any direct attempt heen made
to enilot the support of this blood
of stations. CBS, on the other hand,
tracts from the wbb's own transmitters are reported in the mail.

The list of members whose handcocked papers were in N.A.B. offices
Saturday (31) follows:
SAT Lake GIV; WAHL, Columbus;
KFSD, San Diex; WKEN, Youngssown; WHOM, Jercey City, WHAA,
Dallas; KMBC, Kansas City; WHOO,
C, Des Moines; WGB, Seranton; WTIC, Hartford; KFPT,
Spokane, KKNON, Amarilla WHEO,
Des Moines; WTAT, Fort Worth;
WGAR, Cleveland; WGR-WKEN,
Buffalo; WRVA, Richmond; KFBK,
Sacramento; WPRO, Providence;
WHK, Cleveland; WGR-WKEN,
Sacramento; WPRO, Providence;
WHK, Cleveland; WGPN, Dervoidence;

Hotel Suite as Studio Philadelphia, Sept. 3.

Remote speaker's studio was opened yesterday (2) in Benjamin Franklin Hotel by WFIL in connection with local political campaign. property out that because they have a fixed to co-operate with the broad casters in mapping out and an staff will be enlarged accordingly. The theureause it is not to be assumed that they are prepared to shoulder an appreciable part of the bureaus enese. Rado is to them just an other competitive medium and it would be impossible for the advertiser and his agency to support all bureaus which are devoted to checking on services that the former buy.

Astaire Back Sept. 21

First meeting of the committee of broadcasters, advertisers and agency men delegated to organize and supervise an audit bureau of listener circulation has been set for Sept. 13. Committee consists of four representatives each from the National Association of Broadcasters, the Association of Mational Advertisers and the Association of Mational Advertisers. Lucky Strike has Everett Mar-shall and Vcc Lawnhurst booked for a single (7) on its Saturday night hour over NBC. Fred Astaire comes back to the hour Sept. 21. tisers and the American Association

A.B.C. Needs \$250,000 Fund for Air: Webs Pledge \$30,000: Agencies Tepid

Allen, WLVA, News-Minded Initial get-together is expected to Initial get-logether is expected to largely concern itself with the financing of the project. With the bineau's cost for the first year estimated at \$250,000 and CBS, \$10,000. Understanding is that the and the Four A's will propose that their financial support of the bureout their financial

Allen, WLVA, News-Minded
Lynchburg, Va. Spnt. 2.
Direct competition with the two
local daillies is threatened by station
WLVA, operated by NIB president
Edward Allen.
Station recently began broadcasting spot news through Transradio service. New Allen is thickring with the lides of employing a
more constant of the control of the control
Station expects to go coal
s

New Business

BROVID INCE

PROVIDINCE
Frank Crook, Inc., seven time eignals, daily, including Sunday, began Aug. 22. Through Charles Nolan, Providence. WEAN. Lines, Inc., five Stoud 68 facts Meters, Ge-Roand broadcasts, Aug. 23, 24, 28, 28 and 30 Direct. WEAN.
Providence Gas Co., 36 15-word announcements, four daily, except Simday, begraning Sept. 2. Through WEAN.
WEAN.

CLEVELAND

Yule Clothes, 1,100 spot announce-ents, four a day. Placed direct.

WJAY.

Standard Health Club, 13-week renewal of Edythe Fern Melrose's Charm Hour programs, six days a week, 11 am. WJAY.

William WJAY.

Will

6:45. WJAY.

Fry's Drug Co., 39 weeks of Mendel Jones' 'Informat' on Program,' 45 minutes every morning at 9:15.

WJAY.

WIAN's every morning at 3-7 must always a second programs by Jim Sands, Tues, Sta, 11-45 a.m. WJAY.

Ellert Brewery, 13 weeks of muster brewery, 13 weeks of morning with the second processing the se

FORT WAYNE

FORT WAYNE

Health-O-quality, series of quarter
hours weekly, for an indefinite period. Placed through Key Advertising Agency. WOWO.

Cystex, series of disk quarter hours
weekly. Placed through Dillon &
Kirk. WOWO.

tising Agency. WOWO.

tising Agency. WOWO.

Fernan, also one-half hour weekly.

Cocc-Ood, series of 78 apot an
Conce-bod, series of 78 apot an
Conce-bod, series of 51 apot an
concentration series of 51 apot an
concentration series of 51 apot an
concentration of the concentration of the con
concentration of the concentration of the con
Berrien Byning Chamber of Com
mental word.

Barne Bron, renewal for 104 an
nouncements. Placed through Rob
Bunte Bron, renewal for 104 an
nouncements. Placed through Rob
Comphell Cered, series of 18 apots.

Placed through:

Comphell Cered, series of 18 apots.

Placed through:

Comphell Cered, series of 18 apots.

Placed through:

Corp. The Cered, series of 18 apots.

Placed through:

Corp. The Cered, series of 18 apots.

Placed through:

Corp. The Cered of the 18 apots.

Corp. The Cer

WOWO,
Carter Medicine, spot broadcasting
renewal, for an indefinite period.
WOWO.
Dicton Bakeries, three spots
weekly, for an indefinite period.

WOWO.

Decatur Street Fair, six announcements. WGL.

J. F. Rocesler series of spots. WGL.

Greenblatt's (furs), series of six spots, weekly, for an indefinite period.

wowo.

Kamm and Schellinger, renewal on daily news broadcasts. Placed through Carter, Jones and Taylor.

WOWO.

WOWO.

Kny Jeneelry, renewal of 800 spot announcements. WOWO.

Latera, series of 62 spots. Placed through Lord & Thomas. WOWO.

Maryland Pharmaceutical (Rem), announcements for six months.

WOWO.

times. Fricery wirrough Smooth Mitchison. Wow.

8. 1. Savidge (Dodge dealer), verles of 13 quarder-hour live-talont preErnst Hardauer, two apolts per week for 13 weeks. KOL. 8 polts per week for 13 weeks. KOL. 4 Forgasin, 15-minute disc each week for 15 weeks. KOL. 4 Forgasin, 15-minute disc each week for 15 weeks. KOL. 4 Forgasin, 15-minute disc each week for 15 weeks. KOL. 4 Forgasin, 15-minute disc each week minute talks, starting Sept. 15, run until canceller. KOL. Movembate program weekly for one-year. KOL. American Washing Machine Assoc, five-minute program twice weekly program weekly for one-year. KOL. American Washing Machine Assoc, five-minute program tweek oneprogram weekly for one-year. KOL. American Washing Machine Assoc, five-minute program twice weekly for oneprogram weekly for one-year. KOL. American Washing Machine Assoc, five-minute program twice weekly for the starting Aug. 15, to run infenticly. A Politis & Levitt (turniture), oneevering spot per week for 62 weeks. KJR. https://doi.org/10.1016/j.

and KIR during September. Lioyd Spencer agency.
Western Apparel, seven spots on KIR, 20 on KOMO, Sept. 1:clenitst, one hour remote over KIR on Sept.
R. B. Brogerson, Furriers, Inc., announcement per week for \$2 weeks, split between KOMO and KJR. West Ad agency.
West Ad agency.
West Ad agency.
Ferkins Shoe Co, five spots, Sept. 3-8, on KOMO. West Ad.
Rastern Outfitting Co., minimum of one and tirre-quarter hours per one year. Ann Newman agency.
Perkins Shoe Co, five spots, Sept. 3-8, on KOMO. West Ad. agency.
Series of 28 weekly quarter-hour programs, and series of 28 weekly quarter-hour programs. Programs of Kompton Continuity and Co

FORT WORTH

Startchild & Co., Chicago, 28 oneminute transcriptions on five SBS
Startchild & Co., Chicago, 28 oneminute transcriptions on five SBS
Stations, Neisser-Meyerhoft, agency,
Ches, A. Tucker, optometrist, Fort
Worth, 22 18-minute programs. Direct., KTAT.
The control of the con

rect. KTAT.

Mistelece Cleaners, Fort Worth,
100 spot announcements. Direct.
KTAT. McGauph Hostery Mills. Dallas,
300 spot announcements. Johnson
Dallace Confect Co., Houston, spot
announcements with football broadcasts. Jay Sidnner, agency, Houston. KTAT.

BOSTON

newal effective October 2. Through through Earl Allen & Co., Omsha.
Dowd & Ostreicher, Boston. WNACWEAN-WDRC-WICC,
Standard Furnasa & Supply. Rec.

WEAN-WDRC-WICC,
New Hellenio Corporation (Greek
Newspaper), 52 15-minute programs,
Sundays, beginning Sept. 1. Through
Olympia Advertising Agency, Boston. WAAB.

ton. WAAB. Fair, 28 15-word announcements, two daily including sounday, beginning Sept. 2. Through Ingails Advertising, Boston. WAAB.
La Rosa Company, 343 30-minute programs, daily including Sunday, beginning Sept. 4. Through Commercial Radio Service, New York.
William.

William Armstrong Jockey and Scratch Sheet, six announcements during Racing Matinees. Direct.

WAAB.

Paramount Baking Company, 52

Through David Malkiel,
Boston, WAAB.

Boston, WAAB.

Houghton & Dutton Co., (department store), 58 100-word announcements, daily except Sunday. Through David Maikiel, Boston. WAAB.

David Maikiel, Boston. WAAD.

Musolmo LoConte, 364 30-word
announcements, daily including Sunday, beginning Sept. 22. Through
Harry M. Frost, Boston. WAAB.

Adam Hats, broadcast of BaerDoyle fight, August 29. Direct.

WAAB.

WARB.

Walton Shoe Company, Chelsea
Mass. (shoe factory and retail store
adjoining), series of thrice daily 80word announcements, for threemonth period, started Wednesday
Aug. 28. Direct. WMEX.

Aug. 28. Direct. WMEX.

True Detective Magazine, New York (McFadden Publications), 25 weeks of one quarter hour dramatizations, Monday to Friday, inclusive, 8:45-9:00 p.m., beginning Tuesday, Sept. 3. Placed through FMCA, New York. WMEX.

OMAHA, NEB.

Boyer Lumber Co., six announcements weekly to Feb. 12, 1936.
Flaced through Earl Allen & Co.,
F. & F. Laboratories, cough bosenges, six, break announcements weekly for six months beginning Oct.
Co., Inc., Omaha. KOIL.

Harberts Holsum Hamburgers, five minute studio produced skit three times weekly, begins Sept. 5 for one year. KOIL.

KOIL.

Standard Furnace & Supply, fiveminute sketch six times weekly for
one month. Placed through Bozeli
& Jacobs, Inc. KOIL.

& Jacoba, Inc. KOLL.
Thorgen (USSR), 15-minute transcription weekly between Sept. 12 and Oct 28, Placed through M. Kealson, New York City, KOLL.
Westinghouse Electric Col. wwo analows to the College College

PITTSBURGH

Bunte Bros. (candy), Chicago, 141 minute announcements, three times a week. Through Fred A. Robbins. WCAE.

WCAE.

American Radiator Co., New York, 18 five-minute transcriptions. Through Marschalk & Pratt, N. Y. WCAE.

WCAE.

American Oil Co., Baltimore, minute transcriptions, indefinitely, six times a week. Through Joseph Katz. WCAE.

times a Week. Through obeyin Act. W. Pacier & Gemble, Clucinnati, two-minute tie-in announcements. Blackett-Sample-Hummert. WCAR. National Feature Service, Dallas, 26 half-hour transcriptions. Through A. J. Squire, Clevcland. WCAE. General Motors, Detroit, 62 transcriptions. Through Campbell-Ewaid, Detroit, WCAE.

SAN ANTONIO

SAN ANTONIO
Twin Mountain Inn, resort, 13 50word announcemenst. Placed direct.
KTSA.

word announcements. Placed direct. KTSA.

Watchtower Radio Servetces, one S-minute transcription by Judge S-minute transcription by Judge S-minute transcription by Judge S-minute transcription by Judge S-minute Transcription, and the S-minute Transcription, and the S-minute Transcription of the S-minute T

15-minute program. Piaced direct.
KTSA. Archite Co., manufacturing geweiers, 26 one-minute transcriptons. Placed direct.
S. X. Callahan, auto accessories, election returns on repeal and other direct.
S. X. Callahan, auto accessories, election returns on repeal and other direct.
KTSA.
C. N. Brac. eleht 260-word announcements of Piedras Negras, to the Common Coffee Fo., indefinite 50-word announcements to the in With word announcements to the in With ball.
J. H. Skinner Co., Houston, KTSA.

BOSTON

John Irwing Blook Co., 11 15.-minutt.
programme, Tuesday's and Thursday's
began Aug. 22. Through Bresnick & Solomont, Boston. WNAGmick & Solomo

Sample-Hummert, Inc., Chicage. WOAL.

"Parina Mills, 27 one-minute transcriptions, Mon., Wed., Frl., 11:30 a.m., Gardner Advertising Co., St. Louis. WOAI.

"Zenith Radio Corp., 52 one-minute

seriptions, Mon., Wed., Frl., 11:38
a.m., Gardner Advertising Co., St.
Lentih Radio Corp., 52 one-minute
transcriptions, Puses, through Frl., Inclusive. H. W. Kastor & Sons, Chicagor WO.Al. Mohr Chie, M. Carlon,
Land Mohr Chie, Gaiventon,
Dard 30-minute pickup Sunday
nights. Placed by KPRC, Houston,
Gour 30-minute pickup Sunday
nights. Placed by KPRC, Houston,
For Texas Quality Network. WOA1,
CSO Indoorstories, 13 In-minute
weekly. Pittue Agency, San Antonio, WOA1.
San Artonio Brewing Association,
Rest Action, Developments, Pittuck Agency, WOA1.
Sheppard Laundrics, 13 100-word
announcements on Home Folicy program, WOA1.
Karotkin Furthers Co., 13 100-word
announcements on Home Folicy program, WOA1.
Karotkin Furthers Co., 13 100-word
announcements on Home Folicy program, WOA1.
Fitting Agency, WOA1.
PHILADELPHIA

PHILADELPHIA

PHILADELPHIA

Bond Shoe Company, shoes, 200
announcement during 52 weeks.

Lotis Groner, 15-minute program
three times a week, from Sept. 11
until Oct. 7. Direct. WIF.

Storaps Golf, night club, four anstoraps Golf, night club, four anseven half-hour programs.

Even Golf, night club, four anhour every Sunday to Sept. 29,
hour every Sunday Sunday Sunday
hour every Sunday Sunday Sunday
hour every Sunday Sunday Sunday
hour

Round program, five weeks. Direct. WDAS. Amb., spot. announcements week for 14 weeks. Direct. WDAS as weeks. Direct. WDAS as weeks. Direct. WDAS as weeks. Direct. WDAS as week, for 85 weeks. Direct. WDAS five spot. announcements during final program, twice a week, for 85 weeks. Direct. WDAS. five spot. announcements daily for 52 weeks. Direct. WDAS. Garjield Smelling Co., 10 spot announcements daily for 52 weeks. Direct. WDAS. Garjield Smelling Co., 10 spot announcements daily for 52 weeks. Direct. WDAS.

NEW YORK CITY

Port of Authority, renewal for cight weeks, Thursdays at 7 p.m., presenting Metropolitan Travelog.

Stehls Bilks Corp., two weeks, starting Sept. 10, participating on Martha Deans hour, Tuesday, Thursday and Saturday at 2:30, Placed VOR.

Clean Government Republicans of Clean Government Republicans of Clean Government Republicans of Clean Government Application of Clean Government Republicans of Clean Government Re

PORTLAND, ORE.

Portland Cleaning Works, series of spot announcements, indefinite. KGW.

of spot an occurrent was gentled as spot an outcomement, indefinite. KGW. Union Pacific Rafficay, series of spot announcements, Placed through spot announcements and program per month, afternoon; one Pacific Pruit and Produce Co, series of five-minute programs, afternoon, Placed direct, KEX. Series of 15 inight-time announcements on baselial announcements. KEX. Organ Peach Grovers' Associations of the program of the progra

BERKELEY, CALIF.

BERKELEY, CALIF.

Phill Davis (automobiles), two
quarter-hours daily except Sunday,
records. KRE.

Stonc-Pierce Furniture Co. (Electrolux refrigerators), series of six
spot announcements daily. KRE.

Halliday's Stationery, spot announcement daily for one month.

KRE.

nouncement daily for one month. KRE. Hinks Department Store, quarter-hour recorded program, daily. KRE. Hobory's Resort, quarter-hour recorded program daily and the Philos Radio & Television Co. quarter-hour of recordings and four spot announcements daily. Placed direct. KRE. Try Masheltan Laundries, three one-quarter hours weekly, recordings. KRE.

The procedure will be found reasonable. It is authorized by statute. It affords a judicial review of a controversies in the light of scientific opinion, avoids any threat of boycott. It provides in clean dunambiguous language what should not be don

and unambiguous language what should not be done. The stipulation which will be afforded to broad-casters is fair. In substance it is identical with the stipulation afforded publishers and agencies. By signing such stipulation the broadcaster agrees that he has broadcast the copy in question; watves any right mission's action (opinion is divided on the question whether he actually has any such right); and that he will ablide by any stipulation or cease and desist order entered against the advertiser. In short, the broadcaster accepts notice, steps aside pending settle-formission, and agrees to and the Federal Trade Commission, and agrees that the state of the commission, and agrees the control of the c

cision is made in the matter."

Agreement places the F. T. C. in the position of administrative arbitrers over questionable adverts, subject always to the servinty of Federal courts, and circumvents the objections which were voiced a few months back, when Chairman Anning S. Prail of the F. C. C suggested that the industry lited create some sort of board or bureau to establish standards and guide stations in accepting accounts. This much was tacily admitted by N. A. B. which explained in its weekly builetin that any opinion which such a trade work of the professionals and experts but furthermore when rendered would be extrajudicial and would not take precedence over any F. T. C. decision.

Stipulation procedure was formally agreed to by the Commish hast week in re-pouse to a letter from Baidwin requesting that 'the Federal Trade Commission afford to the members of the radio broadcasting industry the zame notice and opportunity to sign a publishers' stipulation as is now afforded other advertising media:

'Stipulation' Seen as Station Protection

Washington, Sept. 3.

Moving to eliminate much of the apprehension and uncertainty which has unsettled the broadcasting industry during the past year, the Federal Trade Commission last week mapped out new procedure in ruinificant, effect of the F. T. C. action will be to restrict indirect censorship activities of the Federal Communications Commission.

Newest development in the muddled advertising situation is announcement that the F. T. C. will grant broadcasters the same opportunity to sign stipulations against questionable copy as has been given to newspaper and magazine publishers for many years. Individual constantity on the spot under the 'public interest' clause of the 18½4 Communications Act broadcasters will receive an opportunity to agree to respect all ruings against misleading advertising and in addition will be entitled to judicial review of any puntitive actions. The ambiguity of the public interest' feature of the federal will be extended in review of any puntitive actions. The ambiguity of the public interest' feature of the federal will be overcome by giving broadcasters will be entitled to judicial review of any puntitive actions. The ambiguity of the public interest' feature of the federal law will be overcome by giving broadcasters will be entitled to judicial review of any puntitive actions. Suggested by James W. Baddwin, managing director accounts.

or rejecting dublous accounts.
Suggested by James W. Baldwin, managing director of the National Association of Broadcasters, the new

until cancelled. KOLE.

The property of the National Association of Eroadcasters, the new property of the National Associati

Radio Chatter

Melvin Winters, pinnist heard everal years on San Antonio sta-lons, has joined the Henry Busse

tions, has joined the Henry Busehands Rosemield, pie and drama
erick of Dalias News, now atrins
preddy Martin baria currently at
Freddy Martin baria currently
Freddy Martin baria currently
Freddy Martin baria
Freddy Martin baria

Jim CWTSA, Sun. tentral has been purchased there has been purchased furniture store.

Bonnie Lassie, trained police dog, hitting the air waves via San Antonio stations.

Amateur program of KMAC, San Antonio, has an automobile as top production man-

Antonio, in the production manager of KTSA, has assumed added duty of sportscaster since Charlie Casper left to tote pigskins for Pittsburgh Pirates, pro football

Coward, member o une Wranglers, vacation ing in Arizona.

Ludy Mae Sensabaugh, warbler or
Dr. Pepper TQN Sunday stint, made
a brief visit to San Antonio from

Dalias.
Free band concerts broadcast from open air theatre in Hermann Parit by KrHH, Houston, sopnoared by a beer company. Victor Aleasen So many request were received for repetition of tribute paid to Will Rogers by Dr. William States Jacobs, radio pastor, on his 'Silver Hair League on KXTZ, Houston, that the station put on two repear

that the station put on two repeat
broadcasts.
Sylvester Gross of KPRC, House
broadcasts.
Sylvester Gross of KPRC, House
covers only for show from The
Cedars, suburban niterie.
Libby Falla, child performer on
Libby Falla, child performer on
Childest continuous radio program
in Houston. Polity of Hollywoodmarked the cover of th

Michigan

Bromley House, formerly of WXYZ, Detroit, is now in a dua capacity of singer and announcer at WTAM, Cleveland. He recently won the Texaco radio open content sam, have signed for their second programmers of the B.F. Ketth-WOOD manateur injent contest, they will broadcast six atterments, week for the next six months.

hearth and week for the next six nonthal week for the next six months. Chrysler Choir were guests of their boss, Walter P. Chrysler, at an audition of recently made sons audition of recently made sons audition of recently made sons the second seco

his vacation in Quebee and New England. Eugeral and Mayor Templeton helped WJIM, Lansing, cleibrate its first birthday last week. Four thousand persons overflowed for the fetc. Program was carried over Michigan Radio Network. Lots of hustle and bustle around Lots of the second with the control of the fetc. Program was carried over Michigan Radio Network. Lots of hustle and bustle around WXY2 prepare for big switch-over of networks on Sept. 23.

Glen Thayer, ex-chief ongineer of MINK, Lacotina, N. H., has joined WINK. Lacotina, N. H., has joined Karl Schelern, resigned.

Pennsylvania

Frank Wellman handling Phila-deiphia Democratic radio campaign, Biil McGrath, KYW Philiy an-nouncer, muted few days when cold iloored him. Eleanor Cooper, the Patty of Pat and Patty, WIP warbiers, makes solo debut.

Eisanor Cooper, the Patty of Pat and Patty, WIP warbiers, makes solo debut verna and ork, tooting Tom Watton Hotel, join WIP Phila-delphia dansapatton roster. AlVin Grauer returned from vaca-tive or resume poetry readings over WIP.

again weekly features. Harold Davis, of announcing staff, takes mike onto pavement in front ou building housing studio. Uses subjects suggested by listeners. Reportall sorts of crazy gags by Inter-

dewees.

Guy Hunter, blind planist, airing hres mornings a week over WHAT Guy Hunter,
three mornings a week over transthree mornings a week over transPhitadelphia.
Murray Arnold, WIP production
manager, adds chief announcer to
his chores.
Henry Patrick, WIP crooner,
hegins Brunswick recording this

pegins Brunswick recording this month.

Henry C. Blanc resigns as WHAT program director to do production for Ticker News Service of Philadelphia and New York.

Howard Brown, formerly of WAAM Newark, Johns WHAT an-

adinia and Rown, or cornerly of WAAM Newark, John WHAT announcers.

Marty Gosch, WFIL, Philadelphia edition isst might Cri. debuted an electronic state of the property of the property.

MILLIANT OF THE PROPERTY OF THE PROP

Nebraska

Tom Chase of WOW announcing staff leaves early it. September on a Minnesota fishing trip.

Jack Dempsey in an impromptu Station predefected plenty of slugging in the Baer-Louis scrap.

Sam Minken back at the mike at KOIL after ten days of fishing Lois Green returning to WOW from a Minnesota trip.

Zel Milis of the WAAW gales taff. The Country of the WAAW gales taff, warm travelling back and forth for a sick parent.

warm travelling buck and to the a sick parent.
Buryl Lottridge, KOIL - KFAB commercial manager, hot-footing it after biz in Minneapolis. Soon due for a New York trip.
Fanny Hurst, enroute to Honoliulu, giving an interview over KOIL's Union station remote hook-

Fanny Hurst, enroute to Honolon, giving an interview overtion. giving an interview overtion. The sum of the sum of

California

Alvin Grauer returned from vacation to resume poetry readings over WF.n. Palumbo, nitery man, and Tommy LaBrum, advertising execusers on Pennyfeather's daily chatter colyum.

Lealle Frederick pelaces George Barrie on WIP's Wen Are Invited Parsam, latter going to March of Roy Comfort and trio airing two mornings a week over WIP.

Sidewalk interviews, which got WDAS plenty of attention when introduced several years ago, are

two in Texaco open at Phoenix,

two in Texaeo open at Phoenix, Ariz.

Peg La Centra and Don Ameche chock film tests at Radio and Metro. When the second in the s

abated.
Frank Purkett in charge of industrial films for Freeman Lang.
Around 7,000 persons attended the
unveiling of new KNX studio.
Norman Sper has three accounts
nibbling for projected football

broadcast.
Jimmy Fidler airs his Tangee film fodder twice to catch both coasts around peak time.
Chickens come homs to roost. Johnny Murray and Joe Twerp back at KRWB.
Dick Wiley took an oath that his swordish tipped the scales at 137.
Jack Kay has static in his home, a

boy. Richfield's 'Jimmy Allen' series hitting 14 coast stations five times a week.

Dickson McCoy moved his tool box over to Otto K. Olesen's. KHJ's chief enginer, Ernie Underwood, keeping his vacation spot a secret.

South Carolina

JURIL VALUMIA

Jimmis Thompson now editing radio column, Behind the Mike, for facility and the Mike, for the state of the

raus and Kiwanis Club organis. ... other year. Batson Quartet made WPBC debut recently. Sponsor, L. T. Batson, expected back from North Programs. Hill. Bishop directing. Plugged twice a week, Sundays and Thurston.

Milt Bishop directing. Plugged twice a week, Sundays and Thursdays.

McCraveys (Frank, Jim and Margaret), how on WFBC thrice weekly, also new WFBC brice weekly, also new WFBC staff folner, as local talent build-up for autumn is continued. Ditto Helen King, planist; Lee Boawell, tenor, and C. R. Burry, tenor.

WFBC looking around (yet) for new tower locations, with seven choice spots in and near city pros-pected, but none chosen so far. McCravey trio, WFBC stars, re-turning to Washington soon for N. C. Symphony ork appeared re-(C. n. used on page 42)

Frisco Wax Co. Suggests Old Claims Come Up After License; MPPA Says No

Wax Works

Moving date for World Broad-casting System to its new quarters on Fitth Ave. Is oct. 1. Three floors will be used by the company in-cluding its subsidiary. Sound Stu-dies of New York. Inc., and re-ording unit of Electrical Research Products, Inc.

Broadcasting Abroad, Inc., is changing firm title to Alsop Radio Recording, Inc. Alsop will maintain its offices at the same address and will retain the same staff and officers. Carlton W. Alsop stays as president, with A. A. Klinger as vice-president.

Alsop is recuperating from a long siege of hospitalization.

Phillips Facial Cream will use 117 quarter-hour musical programs on 26 stations over a period of 39 weeks, Blackett-Sample-Hummert is the

Utility Not Ironic

Buffalo, Sept. 3. Milford (Joe) Wesp, the Ironic Re-orter, returned to WBEN Monday Milford (Joe) Weep, the Ironie Re-porter, returned to WBEN Monday (2) in a ten-minute, Monday-to-Friday news comment spot. Uses own name, dropping 'Ironic Re-porter' tag. New sponsor, Ontario Electric Co.

Wesp doubles as reporter (not ironic) for the Buffalo Evening News, owner of the station.

Ed Levin Sponsored

Chicago, Sept. 3.
Ed Levin, handling publicity for
Balaban & Katz theatre circuit here,
will double shortly to the Dean
Milk program on WGN, Chicago
Tribune station, with three minutes
of picture biz chatter.
Sponsor figured Levin a cinch for
the anot due to his containt com-

spot due to his constant con-t with show biz angles where tact other chatterers around town have been srictly laymen.

WFAA's New 'Early Birds'

WFAA's New 'Early Birds'
Dallas, Sept. 3.
WFAA's 'Early Birds' hour has
been rebuilt, with Ralph Nimmons
smeseing and Jimmy McLain handling the 11 commercial spots woven
into the program. New entertainers
include Midred Glenn, Abner Sags and Meryl Adams, singers.

'Early Birds' has just passed its
1,700th consecutive daily perform-

KTSA Stays Put

San Antonio, Sept. 3.

San Anionio, Sept. 3. Enlarging and sprucing up its studios and offices will be result of KTSA is decision to remain in Plaza KTSA is decision to remain in Plaza sidering moving to another hostelry. Station will have entire field floor of one wing for studios, control rooms and an auditorium, something new for stations in this area. Offices will be housed on 15th floor.

San Francisco, Sept. 3.
McGregor & Solite, San Francisco
transcription maker, is seeking to
straighten out its ilicense and finantical differences with the Music Publishers Protective Association. In a
letter addressed to the MFPA, the
Frisco firm last week offered to
signature a license agreement, providing it felt that the terms were
that the MFPA claims it has outstanding against MGG & S, that is
something, wrote the disc outfit,
which would be adjusted after a
new license had been agreed upon.
MFPA's answer to McGregor &
Solite stated that there would be no

Sollie stated that there would be no wiping out of old obligations a that the license terms available the Frisco concern would similar to those contained in con-tracts made by the MPPA with NBC, World Broadcasting System NBC, World Broadcasting System and Jerry King's Standard Library Servics. Licenss would apply for four months only and provide for the payment on each master of \$2 per unrestricted tune and \$\$\frac{1}{2}\$ per restricted tune.

per unrestricted tune and \$1 per re-stricted tune. Because of the unsettled situation in the American Society of Com-posers, Authors and Publishers as-regards the renewal of membership contracts, publishers have elected to restrict their mechanical rights ilcensing to a term not extending beyond Dec. 31, 1935.

WCAO Out to Show FCC

Baltimore, Sept. 3.

Baltimore, Sept. 3.

WCAO went off air half-houldearlier for three successive evenings
in order that engineers much rank
and WICC, Bridgeport, Conn., roll
in over Balto area.

Testa are being made to get some
statistics for FCC. Last soring all
three of above named breadcasters
wanted power litts from present
500-watts inte-time to doubt that,
which they already enjoy during
daylight hours. Since WICC,
owned by John Shepherd 3d, is
lodged on same frequency as WCAO lodged on same frequency as WCAO at 600 kc., and Barney Gimbel's WIP is anchored on 610 kg ured there would be interference if ail stations were granted the rise. Matter was mulied for some

months with nothing definite ar-rived at.

So Tommy Lyons of WCAO has a flock of engineers going over case and chariting it for submission to FCC this autumn.

Lily Pons Back

Lity Pons and Nino Martini signed for alternate recitals on new Chesterfield series over CBS start-ing Oct. 2. Andre Kostelanetz again in charge of the concert or-chestra. There'll also be a vocal ensemble on the program David Ross will spiel.

Hoosier Hop on CBS

Mousier Hop on USS
Hoosier Hop, originating at
WOWO, Fort Wayne, becomes a
regular CBS weekly network show
starting Sept. 4, coast to coast.
Half-hour program is scheduled at
4 p.m., with Bob Albright heading
the cast.
Others include Fred Monager.

the cast.

Others include Fred Tangeman,
Happy Herb Haworth, Percy Robbins, Marguerite Hitzman, Mary
Berghoff, Happy Couriers.
Show
was auditioned ten days ago.

Philly Act Heard in Philly

Philadeiphia, Sept. 3. Aithough they've been airing from MCAU over coast to coast CESternetwork for some time, Carlton and Shaw will be heard over home station for first time today '(3). Program is sustaining one afternoon

Has not been on originating sta tion because previ-program kept it off

Lucille Seeley added to the tinuity staff of WGST, Atlanta. Comes from KPRC, Houston.

Jane and Patti Pickers are nu-

Marion Talley is being handled

Buffalo, Sept. 3.
matic emphasis, inhalf-hour broadcast
Pland-hair, is pianned by
c, program director quire,
R.-WKBW.

By R. C. ('Journey's End') Sheritf.
Stack Bager's Green.
Black
Bager's Green.
Black
Bager's Green.
Black
Black
Bager's Green.
Black
Black Extensive dramatic emphasis, including weekly half-hour broadcast over Columbia Chain, is planned by Herbert C. Rice, program director of stations WGR-WKBW.

Dickens, Shakespeare, Sheridan and Modern Plays on WGR-WKBW. Buffalo

of stations WGR-WKBW.

Rice has seript for American radio premiere of Dickens' Olive.

Rice, a former Britisher, has accident of British Broadcasting Company, Will run serially in six halthours.

Jay Clarke, who writes Tront Page Dramas' (transcription), is dapting Poyld Copperfield in half-hour Installments. W.G.R.

WKRW players will take a crack at Shakespeare's 'Much Ado About Sheight are at hand on John Drinks.

Scripts are at hand on John Drinks. Scripts are at hand on John Drinks. Scripts are at hand on John Drinks. Scripts are at hand a radio play deemed satisfactory.

Trust-Bust Blast at Radio: Congressman Raps 'Arrogance' Of KYW Deal, License Trades

Washington, Sept. 3. Washington, Sept. 3.
Opponents of commercial operation of the nation's broadcasting
bushess opened up on a new front
last week, demanding the Federal
section to prevent alleged trafficking
in franchises. Additional demand
was violed for Congressional inquiry
into control of broadcasting facilities and administration of the law

by F. C. C.
Carrying on the fight launched by
printing trade unions, Representative Joseph P. Monaghan, in a statement printed in the Congressional
Record supportling his bill for government operation, lashed out at the ernment operation, lashed out at the Radio Trust and called for action to enforce provisions of the 1934 law which require licensees to exercis complete control of the mechanica equipment and the programs of the

Terming jeasing practice one of the most flagrant and deliberate violations of the law, Monaghan as-serted bluntly that "The Federal Communications Commission and its Communications Commission and its predecessor, the Federal Radio Commission, has time and time again approved of the trafficking in radi licenses by members of the Radio Trust. Montana Democrat charged trust. Montana Democrat charged that the Commish, after approving terms of leases, hid the papers in secret files which are open to in-spection only by members of the Commish.

Commiss. Cantack centered largely around the allocation of clear-channel assignments, as Monaghan declared that five of the 40 choice frequencies are reserved for two of the most powerful members of the Radio Trust namely, the General Electric Co. and the Westinghouse Electric Manufac the Westinghouse Electric Manufac-turing Co. for the use of seven transmitters leased to NBC. Added that the Radio Trust has possession of more than 35 of the most desir-

ble frequencies. Among the individual transactions

The trequences.

Among the individual transactions singled out for condemnation by Monaghan was the KYW deal, which the Montanan said was a notable instruction of the second state of the

Another deal which was severely criticized was the lease of WMCA, New York. Monagian said record regarding this station showed that Donald Flamm and the Knicker-bocker Broadcasting Corp. like the bocker Broadcasting Corp., and School Radio Trust, seems to enjoy exceedingly powerful influence with F. C.C.

Effects of radio on printing trades Effects of radio on printing trades unions and on small-town newspapers was brought out by Monaghan in the appeal for support of his government-control legislation, while the trust was accused of defying public interest, excreising censorship and exerting undesirable influence at Washington.

Atwater Kent Casting

Personnel for Atwater Kent's fall series, starting Sept. 19 over CBS, still langing fire, with B. B. D. & O. agency trying this week to settle on details. Jessica Dragonette is the initial guester on the series, but the ensuing names haven't been picked

Musical post is also open, though Josef Pasternack, who's done the job & the past, may be retained. He's out on the Coast at present.

KNOW, Austin, Texas, now op-aling, with a new high fidelity erating with a transmitter.

Radio Chatter

(Continued from page 41)

(Continued from page 41)
centry on NBC red network, program broadcast from Asheville, with
LaMar Stringfield conductors,
James Thompson has been ondefined to the continued of the continued of

Ohio

Unito
WGAR, Cleveland, children's hour
being hypoed Sept. 7 by addition of
Ida Smith, legit actress formerly of
Ida Smith, legit actress formerly
Ida Smith, legit actress for the sacling a new type of 30-minute juve
shows for alternate Saturdanshows for alternate Saturdanshows for the saclegit shows for the saclegit shows for the saclegit shows for the saclegit shows for the sacshows for the sac-

by Federal Communications Com-mission.

Ray-Federal Communications are to the Ray-federal Communication of the Ray-land. Replaces Frank Price, who for married in Hollywood.

-Hal Shubert, the original Able in 'Able's Irish Rose' and ex-produc-tion manager of WINS, opening restaurant in Cleveland.

-Patt Circlin Communication of the Patt Circlin Communication of the Rayland Communication of the WTAM's staff band as arranger.

Utah

Sir Malcolm Campbell interviewed by Ted Rogers over KDYL. Texaco Radio Open Judges listened to 250 auditions over KDYL. Finally selected Camille Sori and Don Corey, victors. Duo will appear on Eddy Duchin's program Tuesday (3).

Eddy Ducnin's pros.

'Saturday Night in Sheepfold, new program on KSL. Seth Parkerish in nature, features Peter Spraynozzle and Harry Clarke.

Charlie Chan platters auditioned

nozzle* and Harry Clarke.
Charlle Chan platters auditioned
at KDYL.
'Good Morning, Judge' series being,
resumed on KSL.
KDYL remodeled its Kangaroo
Club, kld's hour, studio. Center of
attraction is a stuffed kangaroo purchased by members of the Club.
Craig Rogers new at LDYL.

Massachusetts

Alice Russell, former secretary to the late Will Dodge, and well-known in local music has joined staff of W. Toustmaster to a bandmaster was theme of send-ori, artly to Walter Leavitt, newest WEEL Boston, letter Leavitt, newest WEEL Boston, letter Lock by the studio gank. Helen Devoe, o. WEEL Boston publicity department set some kind of record over Labor Day w-eleval dings.

ngs. Sylvia (Wilkins) Winters back at a WEEI, Boston, mike next week th her New Eng.and Fu.? Food

with her New Eng.and. Fu.: Food Institute. 'Jack and Bill.' the Twin Tipplers assigned to new Thursday thre (5:45). WEEI, Boston. Carol Lenore Wolfe, soprano planist, and winner of a Paul Wilteman audition contest, makes her bow over WEEI, Boston, Sept. 13.

WMEX, Boston. Besides Joe Grant as a new announcer has an-noxed Alden Redmond, formerly of WBZ. Alden has been recuperating after a six months' slege in the hos-pital. Stanley Schultz, Musical Director and announcer of WMEX fett this station to conniect with radio new-

set air station, WCOP, Boston. To stil this vacency is Harrison Filmt, organist at the Boston Chamber of Commerce, and at times hiled in ovarious occasions at WMEV. Seather, and the control of the cont

Oregon

Walter Biddick-Free and Sielninger, radio representatives, liave
been named sexulusive agents in the
eleven western states for KMED,
KGW and KEX. Portland, have issued a new national rate card. For
KGW and KEX. Portland, have issued an event of the state of the first time an lourly rate is
quoted and regular time affigure
monthly announcement service.
KOIN, Fortland, has purchased
complete international New Service.
KOIN, Fortland, has purchased
complete international New Service.
KOIN, Fortland, has purchased
is minuted daily.
R. W. Molntosh and associates,
Los Angeles transcription firm, has
representative in North California,
Oregon, Washington, Idaho and
Montana.

representative in North California, Oregon, Washington, Idaho and Montana.

Montana.

In a prize contest for scenarios and script for the Dorothy but program on KOIN. Kay Holbrook is director of the production. Deep the contest for scenarios and script for the Dorothy bery in the California selling radio scripts.

Donna Damorel, Marge of Myrt.

octribe. In Cantornia sening ratio octribe. The more of Mayre and Marge, halted briefly in Portland last week. She was on her way Helen Jones of the KGW-KEX staff has written a rhythmic fox trot. T Worship, Adore You, My Scott Held. Held made the arrangement and released the new number over NBC.

Illinois

Ulmer Turner triping from his Herald-and-Examiner column to both WENR and WBBM. Nag tagged Pierre Andre thun-dered home by wide margin at Lin-coin Fields and paid off in the mil-

ons. Quin Ryan getting in his hay ever sniffles a bit earlier than usual

fever sniffles a bit earlier than usual this year.

Bill Young readying still another studio for RCA Victor recording in the Merchandise Mart, John S. Cohen, Jr., now in Chi With the NBC press department. Pat Manners and Boy Friends doubling between Evans and the Dodge programs.

with the same pass of partment of the same pass of partment of the same pass of the same pass of the Dadge programs.

Radio Columnist Yank Taylor of the Dally Times in Chicago took and the same pass of the Dally Times in Chicago took allon Town Hall Amsteurs unit playing the State-Lake theatre stated in first year that the unit playing the State-Lake theatre was denied by the press agent for the show Taylor said that he was glad to be warned that they were amateurs and that he would confine limited the same three pass of the same pass of the sa

New York

minter Dalberg told the Commish that no objectionable interference will be a controlled and other tonight of the Musual state in a controlled and solution of the proposed station and emphasized that the butlet will not carry chain programs. Area at present has limited services only 21 and considered a control in the program is abel, scheduled for an \$2.30 broadcast to run 30 minutes. Kolin D. Hager, WGY manager. Kolin D. Hager. Kilmin S. Manager. Manage Practically all of the Mutuai staff

FCC's Washington Docket

Washington, Sept. 3.

Grants and Applications

Grants and Applications

Construction of one new teansmitter was approved last week by the Federal Communications Commission as applications for two other stations were, turned down on recommendation of examiners. Following recommendations of Examiner R. H. Hyde, broadcast division sanctioned plans of Dr. William J. Reynoids and William J. Reynoids, Jr., to erect a 100 watter at Seima, Ark. Station will operate days on 150 kc. License-seekers who were turned down are Carl C. Struble. The Dieso Ore, why applied to Final, Ark. Station will operate days on 150 kc. License-seekers who were turned down are Carl C. Struble. The Dieso Ore, why applied to Final, Ark. Station will operate days on 150 kc. License-seekers who were turned down are Carl C. Struble. The Dieso Ore, why applied to Final, who wanted a 500 water on 320.

Transfer of license of WTAQ from the Gillette Rubber Co., Eau Claire, Wis., to WHBY, Inc., (avorably reported recently by Examiner George H, Hill, was oked by the broadcast division. Approving plan for eventual sale of WHBY, Commish granted consent for change of studio and transmitter sites from Eau Claire to Green British.

Reconsidering previous Consenses of the Southern of the Consense of the

Levys Squawk

Approval of a new station at Rockville, Md., planned by the Monocacy
Broadcagling Co. was withdrawn following receipt of protect from
WCAU, Philadelphia. Hearing was ordered on the application for a construction permit for the transmitter, which would operate days on 1140
with 250 watts.

struction permit for the transmitter, which would operate days on 1140 with 250 water called on four-reneval license requests, while 11 stations were given 30-day renevals and present franchises of five stations. The reneval renevals are present franchises of five stations with the stations were given 30-day renevals and present franchises of five stations. The reneval applications listed for hearing are those of KGFG, Oklahoma City; KGKO, Wichita Falla, Tex, KMTR and KFAC, Los Angeles. Thirty day renevals went to KFAB, Lincoin, Neb; KFRU, Columbia, Mo.; KEHE and KELW, Los Angeles. WIP, Philadelphia, and WIBW, Topeka, Kan. Temporary renevals were issued to KFRC, San Francisco; KFYR, Bismarck, N. D.; WMMN, Feirmont, W. Va.; WOS, Jeffenson; City, Mo. and WTMJ, Milwaukee, which have other applications hanging fire. Extensions of present tickles until Oct. I were granted to KFQ, Anchorage, Alaska; WQAM, Scranton, Penn.; WLBZ, Bangor, Mc. Lapplications set for hearing included: WMC, Memphis, Tenn, increase daytime power from 2% to 5 kw; The Lifebuilders, Fort Worth, Texn, neve station on 1200 with 100; KGDE, Fergus Falls, Mnn., shift from 1200 to 530 kc and increase power from 100 watts night and 250 watts day to 250 watts night and day; and WOJP, Bristol, Tenn, increase day power from 100 to 250 watts.

Seek New Ones

lay to 250 watts might and usy, and WOJF, perils, Itemir, increase day power from 190 to 250 was back New Ones

The following new applications were filed during the week:
John Eg. Fetzer, Saginaw, Mich., new station on 800 with 1 kw days;
WSGN, Birmingham, Ala., change frequency from 1310 to 590 kc and
increase power from 190 watts night and 250 watte day to 1 kw; WEAN,
Providence, R. I., increase power from 600 to 1 kw; Benavides School
KGFF, Shawnee, Okia, increase daytime power from 100 to 250 watts;
KMO, Tacoma, Wash, increase daytime power from 100 to 250 watts;
KMO, Tacoma, Wash, increase daytime power from and increase power
from 100 watts to 250 wattes night and 1 kw day; WCAE, Pittsburgh, increase day power; WIRE, Indianapolis, Ind., increase power from 500

Recase day power; WIRE, Indianapolis, Ind., increase power from 500

Broadmainer Co., Eau Claire, Wis, new station on 1909 with 250 watts

Broadmainer Co., Eau Claire, Wis, new station on 1909 with 250 watts

Examiners' Reports

EXAMINETS REPORTS

Construction of two new stations was recommended to the F. C. C. last week by Examiners P. W. Seward and Melvin H. Dalberg in reporting on applications of Charles C. Theis, Wichita, Kan, and Connecticut Valley Broadcasting Co., Springfield, Mass.

Springfield station, which is to operate limited hours on the 1140 channel with 500 watts, will be built by three Westinghouse employees who have been active in radio for years. One of the tiro, Quincy A. Brackett, hear been active in radio for years. One of the tiro, Quincy A. Brackett, Forest, built radio equipment for the government during the war, and participated in erecting the original station KDKA. Co-partners are Lewis B. Breed and Edmund A. Laport, Westinghouse engineers of long periods.

Lewis B. Breed and Edmund A. Laport, Westinghouse engineers of long periods.

The periods of the lack of local service in Western Massachusetts, Examiner Dalberg told the Commitsh that no objectionable interference will result from construction of the proposed station and emphasized that the outlet will not carry chain programs. Area at present has limited service, which is mostly of the network variety.

Other new station, to be erected at Wichita, Kan., will be a 100 water using the 1210 channel and rendering purely local service to raise its daytime power from 180 to 250 watts which, Seward said, would meet need for additional service. Station is tied up with the Racine Journal-Times, owned and operated by the same interests.

Second successive weekly rebute to David Parmer, Atlanta, Ga., was administered by Examiner John P. Branhaul in recommending renewal administered by Examiner John P. Branhaul in recommending renewal had sought facilities of WhBL, should be permitted that Parmer, who had sought facilities of WhBL, should be permitted on some print application with prejudice. Week ago similar recommendation was filed in connection with Parmer's request for a new station at Atlanta.

Sponsors—Agencies

Hathaway Bakeries of Cambridge Hathaway Bakeries of Cambridge, Mans., debuts a 13-week minute announcement campaign in that area Sept. 15. Stations with whom the business has been placed by J. Walter Thompson are WEAN, Providence; WEEI, Boston: WBZA, Boston-Springfield, and WTAG, Worcester.

Roger & Gallet, sonp and cos-metic maker, makes its debut in network radio Oct. 25 with a 15-minute program framed around Bob Crosby and band, It will be a Fri-day evening spot on NBC's (WIZ) blue link. Marschalk & Pratt is the agency.

lackett-Sample-Hummert hand-ling Just Plain Bill for American Home Products (Kolynos) which begins Sept. 30 over CSS. Jad ac-count of same company presenting 'Mrs: Wigso of the Cabbage Patch' on 11 stations also.

Ruthrauff & Ryan in charge of Buck Rogers serial for Cocomalt starting Sept. 30 over CBS. On Monday to Thursday at 6 p.m.

William Esty agency directing Camel Caravan which begins Oct. 1 with Glen Gray, Walter O'Keefe, Deane Janis and Ted Husing. Eighty-seven CBS stations to pre-sent it.

Dorland International, Inc., in charge of Justin Haynes series starting Sept. 23 over WJZ, presenting The Charloteers. Thrice weekly at 6:35 p.m. EDST.

Philip Palmer, Chicago, handling inex program, down to start Oct. over WJZ and network.

Leonard Freeman has started his own radio advertising agency to be known as Leonard Jay Freeman As-sociates, Inc.

Florence Range and Oil Burner Company of Massachusetts is now sponsoring over WGY, Schenectady, a once-weekly quarter-hour shot featuring Robert Hood Bowers' Band, electroed.

Hardwick and Magee have signed 13 week contract with WFIL, Philadelphia, for weekly 15-minute musical program with Wilbur Evans. Program will be built around Oriental atmosphere idea, with warrater sniellien history dea around Oriental atmosphere loca, with narrator spleling history of oriental rugs, sponsor's product. Alexander Schmidt's string or chestra will provide accompani-ment. Arranged by Feigenbaum

Grossman Furniture store has doubled its spot announcement placement over WHOM, Jersey City, raising number of brief announce-ments from 40 to 80. Handled by Bass & Schillin.

Bisodol Co., New York, will pre-sent 'Everett Marshall's Broadway Varieties,' 21 times, beginning Sept. 18 and concluding Feb. 19, 1936. Placed by Blackett-Sample & Hum-mert, Inc. CBS.

Harvester Cigar show over CBS on Sept. 12 includes Teddy Bergman, Jack Arthur and Audrey March, and featuring the Rhythm Girls and Vic-tor Arden's orchestra. To be broad-cast at 8 p. m. EDST. Consolidated Cigar Corp. sponsoring.

'Mystery Flashes,' five-minute dra-matic show which did 125 perform-ances last season, again set on WKBW, Buffalo, five nights weekly, 10:45, beginning next month. Yates-Lehigh Coal, sponsoring. Addison-Vars account.

Bob Crosby plus orchestra airs for Rogers & Gallet (parfum) start-ing Oct. 5 over WJZ. It'll be a quarter hour spot scheduled at 8:15

p.m. Marschalk & Pratt agency han-

Carlsbad Sprudel Salts is placing Carlsbad Sprudel Salts is placing its three orchestra series, Freddic Miller, Dick Newton and Harold Sherman, according to the popu-larity of the name in a particular community. Each has turned out community. Each has turned out 26 quarter-hour transcriptions. Con-25 quarter-hour transcriptions. Con-tracts have already been placed with 15 stations. It is figured to use between 125 and 150 stations eventually. Kiesewetter is the agency.

Gude's Pepto - Mangan has switched to the Brook-Smith & French agency and is planning on an extensive spot campaign.

FAST WORK AT WEIL

Use Amateur Shortwavers for Ship-wreck News

Philadelphia, Sept. 8. WFIL resorted to a tieup today (Tuesday) with the Amateur Radio Relay League and WIOD, Miami, for a direct bulletin collections today (3) on the hurricane lashing Florida and the rescue of the S. S. Dixie, aground on a reef off the Florida Keya. Through Jack Wagenseller, the ARRL's communications mgr. of Eastern Pennsylvania, WFIL ob-tained the frequencies of Florida's annateur operators and as the sta-tion's engineer at the transmitter site decoded the annateury short-day of the State of the State of the WFIL listeners. (3) on the hurricane lashing Florida

Earlier in the day WFIL had con-tacted Jesse Jay, WIOD manager, and arranged to have him wire the latest reports it received from the Florida station had a shortwave connection. Combination of amateur elays and the WIOD angle resulted in WFIL's getting the edge during the day over the bulletins fed the other local stations by the regular news services.

Scotch Twist

Jed Kiley, newspaperman, scenarist and Paris boulavadier, is of the opinion that the Ethiopian ruler has a streak of Seotch in him and so he's written a theme song that he would like to dispose of to the sponsor of a broadcast series from the control of the sponsor of a broadcast series of the sponsor of the sponso

Little House's Fate Decision Due Soon

Fate of America's Little House, at 39th and Park, which CES has been allighthoding for the past several months, is undecided as closing date for the model is Nov. 4. Place was for the model is Nov. 4. Place was precised stimulator.

For a time CES aired several of its domestic commercial accounts from the miniature studio at the louse, but for past few months all phase been sustainers.

Television Models and Literature Barred from London Radio Show

Card Rates Are Card Rates

Philadelphia, Sept. 3. Philadelphia, Sept. 3.
Despite the rumored pro-Democratic sentiments of WFIL management that station last week cut
Jack Kelly, the Democrats choice
for mayor, off the air when his
speech overlapped the 15 minutes
he had bought.

he had bought.

Samuel Rosenbaum, president of
WFIL, is in realty firm of Albert M.
Greenfield, prominent Democrat.

Max Halperin's 2nd Unit

Max Halperm's Vnd Unit San Antonio, Sept. 3. Artist bureau of WFAA, Dallas, is lining up a second tour of station talent, first unit having met with success in 10 Interstate theatres, which booked it. In the meantime, Max Halperin, who pilots the station's bureau, is in Chi. looking around.

Television models were rigorously excluded from the annual radio show held last week at 01/mpla Hall, London. So much did the Radio Manufacturers Association desire to keep distracting television factors out of distracting television factors out of pamphlets dealing with the sechear innovation was not permitted. Despite the whoopla put over in the British press the radio show was pretty dull and served to dramatize the failure of British factories to the failure of British factories to culated to etimulate sales. Of some 2,500 sets on view, less than 50, for Television models were rigorously

2,500 sets on vicw, less than 50, for example, had shortwave circuit. Britain notably lags behind the American market in this resp

Viviene Segal's contract with Bayer Aspirin's Album of Familiar Music (NBC) has been extended in-def.

On the Air, as in the Air

holds the crowds!

Showmanship of the sort which gave NBC Networks the 1935 Winners in every program classification on a nationwide poll.

Showmanship wins and holds the crowdsin the breathless "delayed opening" parachute jump, or the carefully built radio program. Showmanship delivers the entertainment the whole world wants-thrills, laughter, tears, romance. Without them, there is no entertainment, no audience,

Showmanship has made the programs on NBC Networks the outstanding entertainment of radio since 1926. Day in, day out, sponsored and sustaining programs on NBC attract the greatest air audience in the world -an audience which recently cast 1,250,000 votes to elect six programs and artists as the Radio Winners for 1935. Every winner was a program feature on NBC. Each an outstanding example of the showmanship -of agency, advertiser and NBC-which has kept America's pioneer broadcasting organization pre-eminent.

NATIONAL BROADCASTING CO., INC.

A Rudio Corporation of America Subsidiary NEW YORK & CHICAGO & WASHINGTON & SAN FRANCISCO



COMMERCIALS

WEEK OF SEPT. 4-10 (ALL TIME IS EDST)

This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name.

All time is p. m. unless otherwise noted. Where one advertiser as two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

Count.
Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday);
(Wednesday); Th (Thursday); F (Friday); S: (Saturday).

ACME PAINT
6:30-Su-WABC
niling NeConnail
isnri. ff. & McD
A & P
9-M-WEAF
arry Horlick
n Peerce Harry Horlick
Jan Peerce
Paris & Peart

AMERICAN

HOME PRODUCTS

(Anacin)

W4Z-4:15 P.M.

Tus-4:4:5 P.M.

Eas Aces
Godman Ace
Jane Ace
Mary Hunter

COLUMBIA ARTISTS BUREAU PRESENTS

LITTLE

And His Original Columbia **Broadcasting Orchestra**

AUG. 26 TO SEPT. 8 RICE HOTEL HOUSTON, TEXAS

Broadcasting Daily for Niagara Hudson Electric - Light and Power Co. ALSO ON COLUMBIA RECORDS

REED LAWTON "The Carlsbad Cavalier"

AND HIS MUSIC Mon., Tues. at 11:30 A.M. WOR

Carlsbad (Sprudel) Program Personal Representatives E. MARION GRIMES and JACK EATON 270 Park Avenue, New York

BENAY VENUTA

Sunday, 10:30 P.M. EDST, WABO And Entire Columbia Network Now Appearing in "Anything Goes"
Alvin, New York

Management CBS Artists Bureau Personal Management
Jules Alberti, 515 Madison Ave.
New York City

ABE

AND HIS CALIFORNIA ORCHESTRA

COAST-TO-COAST

WARC-Tuesday, 8:30 to 9 P.M., DS1 (Phillips Dontal)

WEAF-Friday, 0 to 0:30 P.M., DST

ALEX HYDE musical director

WHN new york

AMERICAN
AMERICAN
TOHACCO
8-Sat-WEAF
(Lucky Striks)
Lennie Havion O
Everett Marshall
Jahnny Hausse
Koy Thompson
Cheries Carllis
Riytim Kings
Girls Glee City
Lord & Thomas

AMERICAN RADIATOR

RADIATOR
7:30-Sun-WEAF
Fireside Rocitals
Sigurd Nilosen
Hardesty Johnson
Graham McNamee
*Biaker Advt.
#HSODOL
8:30-W-WABO

8:30-W-WABO
GUY Robortson
Dizabath Lennox
Dizabath Lennox
Dizabath Lennox
Haria Cre
Blackett
HOHDEN
H:40-W-WEAF
Magic Recipes
Bill Bradley
Jana Ellison
'Yaung & Rublesm
BOURJOIS SALES,
WOLES, SO-WJZ
WOD-8:30-WJZ

Mon-8:30-WJZ (Evening in Parla' Odette Myrtii Pickina Sistera Milton Wateon Mark Warnow Orc *Lord & Thomas A. S. BOYLE CO.
(Old English Floor
Wax)
Fri-7:15 p.m.-WABC
Lazy Dan, ths
Minstrel Man'
rving Kaufman
*Blackett

rving Kaufman
*Blackett
BRISTOI-MYERS
0-V-WEAF
(Sal Hapetics)
Frank Countil
Jack Countil
Jack Countil
Jack Stander
Elicen Douglae
frwin Delmore
Minerva, Plouglae
frwin Delmore
Minerva
Jon Ameche
10-F-WEAF

IO F-WEAT

FORD AUTON
FORD AUTON
FORD AUTON
Stella Friend
Stella Friend
Stella Friend
Frie GENERAL FOOD 2:50-F-WEAF GENERAL FOODS
2:50-F-WEAF
Grass Nut Flakes
Kitclen Farty
X. W. Barnum, Dr.
X. W. W. Barnum, Dr.
X. W. W. Barnum, Dr.
X. W. W. Barnum, Dr.
X. Barnum

I-SH-WAZ
I-S

Berty Grocker Cooking Recipes

3:30-Dally Ex. Sa Su-WABC

5:30-Bailv r.z. en
lock - ManRC
lock - Armatrong
lock - Armatrong
Jin Goss
Robert Fisks
H. R. Hoffer
H. R. Hoffer
H. R. Hoffer
H

Don Ameche
10 E-WEAT
10 E-WEAT
Anne Seymour
Anne Seymour
Anne Seymour
Anne Seymour
Level Seymour
Lev

CHEVROLET
0-Sat-WEAF
Men
stilling Lord
ampbell-E

*Campbell-E
CITIES SERVICE
S.F. WEAF
lessles Dragonette
Rosarlo Bourdon Or
!Uarlot
Lord & Thoma
COLGATE.PALM
0-Fri-W4Z
*Paimolive Soap)
Resuly Rox Thssire*

'Rio Rita'
John Barciny
Francia White I Goodmon Ore 8:30-Wed WJZ (Super Suds) iouse of Gines; ertride Berg to Greenwald uil Stewart elen Dumos erthio Waiden eorge Tobias cline Francis nne Teoman

rline Francis and Teoman inford Melsner lenton & Bowles

(Bisquick)
'Gold Madel Min

streis'
Arthur Stowe
Danny Duncau
Lco Harrison
Billy Chandler
Five Rangers
Deon Brothers
*Bleckett 7:45-Mon-WEAF (Wheatles)

11:45-Mon. to Fri-WOR

Fritz Crisier *Knox Reoves

CORN PRODUCTS 12:15-M-W-F-WABC

The Gumps'
Wilmer Walter
Agnes Moorehead
Lester Jay
Georgs Graham
Edith Spencer
*E. W. Hellwig

COTY
(Facs, Powder)
10:30-W-WEAF
Ray Noble Ore
Al Bowlly
Blow

*Blow
CRUNADERS
Man-8:45-WOB
'The Crusuders'
Fred G. Clark
*Morschalk & Pra
R. B. DAVIS
(Coconsatt)

R. B. DAVIS
(Coconali)
6-M-Tu-W-TbGueth Rogerd
Curtis Rogerd
Curtis
Cu

N T G & Girls N T Graniund *J. Walt, Thompso

FITCH 7:45-8n-WEAR

Morin Sisters Ranch Boys *K. W. Romsey FORD MOTOR 0:30-Tu-WABO

Fritz Crisier

**KNOZ Revores

**S.W-W-MAND

**AND W-W-MAND

**AND W-W-MAND

**AND W-W-MAND

**AND W-W-MAND

**CONTROL TO THE

**CONTROL T

Petar Dixon
0:15-Ta-Th-WABC
(arson Rohlson
IIII Mitchell
John Mitchell
Frank Novak
Craig McDonald
Erwin-Wane)
EDNA WALLACE
HOPPER
3:10 Dully Ex SaSu-WABC
Romans of Helen

Vocel Ensemble
Wm. Daly Orch.
Margaret Speake

JULIAN & KOKENGE

2:10 bully Ex Sa-Su-Wall Can Romance of Relian Romance of Relian Elizabeth Hines Ed Prontles Cathrins Hibbon Cathrins Hibbon Alice Hill Blochett HOUSENGE Sci-Ta-W-IZ Rdgar A. Guest Bernardine Flyn Sidney Elistrom G. D. Frey C. Frey FIRESTONE 8:30-M-WEAF World Fires Hisbon FIRESTONE 8:30-M-WEAF

MOHAWK CARPET

Su-WABU
'5 Star Jones'
Jahnny Kane
Elizabeth Day
Blill Johnston
Phil Van Zante
Flarencs Malone
Eddie Marr
*Blackett-S-H. Sweeny-James
Moring Moritis Moris Grand
Moritis Milk)
Lum & Abner
Chester Lauck
Norris Grand
*Lard & Thomas
JERGEN
*30-9n-WJZ
Walter Winchell
*J Walt. Thompson

JOHN C. MORRELL 5:30-Sn-WJZ
(Dog Fond)
Thos. Mullins
Marion Clairs
*Henri, H. & MoD.

JOHNSON & SON (Floor' Wax) 8 p.m.-Mon.-W4Z Fibber McGeo & Nation & J. Jordan Mnily'
Marion & J Jordan
Lynn Mortin
Charles Laveer
Master Singers
U. Marcell's Ore
*Needham (Cutex)
9:45-Su-WJZ
Nicis Goodelle
OUTDOOR GIBL,
Ino.

(Footsaver Shoes)
12:30-Su-WABC
'Musical Footnotes'
Vivian della Chiesa
Franz Imhof
R Ginsburgh's Ene
*A Moore & Wallace

8-Th-WJZ

Dsath Vall'y Days'
Tim Frawley
Edwin W. Whitney
Lonsooms Cowboy
Jean King
Jack McBryde
Joseph Bonims Ore
McCann-Erick
PEPSODENT

Taballs Fr Set Sun. *A Moore & Wallace KELLOGO 5:30-Daily Ex. Sa-Su-WJZ 'Singing Lody' treene Wicker treene Wicker

8:80-F-WJZ

Ruth Etting
Red Nichol's Ore
*N. W. Ayer
KISSPROOF, INC
M-W-F-I p.m.-WOF

MEAF
Amos 'n' Andy
Freeman Gosden
Charles Correll
*Lord & Thomas
PHILCO

Boake Carter
'Hutching
PHILIP MORRIS
8-Tu-WEAF

Dir.
Jane Crusinberry,
Au.
Jane Crusinberry,
Au.
Joans Binins
Art Jacobson
Britane Berty
Betty Mou Gereon
Fraocis X. Bushma
Judith Lowery
Bob Fiske
Murray Perhee
Marjorie Hannon
Anne Davenport
Lawhel Randolph
Lawhel Randolph
Lawlie Husting
Lord & Thomas
KOLYNOS Phil Duey
S-W-WABO
Johnnie
Foursoms
10:45 a. m.-Sa-WOII
Graphologist
Mme. N. Olyanovs
'Blow Co.
PILLSBURY
10:30-Dally-WJZ

*Lord & Thomas ROLLYNOS 1:46 n.m-M to F-WABC Just Piain Bill' Arthur Hughes Ruth Russellan Just Piain Bill' Arthur Hughes Ruth Russellan Just Lathum 'Blackett-S-H KRAFT-PHENIX IO-Th-WEAF Whiteman Orc Jurelle Alexander amona felen Jepson J Walt, Thomp

Ben Bernis
*Morris-W & E.
PRINCESS PAT
9:30-M-WJZ

J. Walt. Thomp.
I.ADY ESTHER
IB-Nu-MABC
Wayne King
8:30:Thu-W-WEAF
Wayne King
8:30:Thu-W-WEAF
Wayne King
Stack-Gobie
I.EHN & FINK
(Lyson)
R-Nu-WARC
Al Goodman's Ore
*Leunen & Mitchell

10-9a-WEAF
(1/vory Soap)
'Uncle Charlin's
Ivory Tent Show'
Chas. Winninger
Adele Ronson
Songsmith's Quart't
Conrad Thibauti
Jack & L. Clemes
Lols Vorthers
Order Show Control
Control LEVER BROS. (Lux Soap)
9-M-WABO
Lux Racio Theetre
Petticoat Induence
Ruth Chattertou
J. Wait. Thampson LORILLABD

Capt. Tim nearly
Slacking Except
Sa & Su-WEAB
(Oxydol)
Ma Perkins'
Virginia Peyno
Chas Egolson
Chas Egolson
Charner
Batson
John Malhaws
Carins Dearth
Butler Mandsville
Ken Griffin
'Blackett
S145 p.m.-Tu-W-

Charles Goodman
Al Dupont
Harold Waoisey
Louis Vandsvesr
Al White
*Blackett-Sample
STUDEBAKEB
10-F-WABC

Richard Himber Stuart Allen *Rochs W & C

*Rochs W & C
SUN OIL
6:45-Dally Exce
Sa-Sn-WJZ
Lowell Thomas
*Roche-Williams

UNITED DRUG 5-Sn-WKAF

Blackett
3:45 p.m.-Tu-WTh-WEAF
(Cams.)
Dreams Come
Trus'
Barry McKinisy
Ray Senatra Oro
Pediar & Ryan
3 p. m. Dally Except Snt & ounWEAF
Home Sweet

WEAF
Home Sweet
Home' (Chipso)
C. W. Secraet
Harriett McGibbon
Billy Halop
*Binckmon
Mon-Wed-Fri-12:if
WEAF
Pat Barnes

Pat Barnes *Blackett-S-H

Lowell Thomae

Rocha-William

10 - p.m.-Tu-WEAF

Studio Farth
Studio Farth
Studio Farth
Studio Farth
Studio Farth
Studio Farth
Studio Marshall
Holen Marshall
Holen Marshall
12-Sa-WuZ

Amateur Show
Horacs Febyl
Johnny Johnson
TEXAS CO.
0:30-Tu-WEAF

Granam Michames

et Hann-Mettger
UNION. GENTHAL REAL SILE
9-Su-WJZ
Chas. Pravin Or
Betty, Bennott
Singing Knights
*Erwin-Wasey Orc *Erwin-Wasey
REMINGTONRAND & TIME
10:30-Daily Exce
Sat-Sn-WABC
'March of Time'
*B B D & O-

"Hanf-Metzer
UNION CENTRA!
(Insurance)
5-8th-W4Z
Roses & Drums'
H. Williams, Dir.
Helen Claire
Reed Brown, Jr.
John Griggs
Erio Dressisr
Eriward Jerome
Jack Rosisigh
Irryn Mutch
J. Walt. Thompsan

March of Time
B B D C OSHENTIELD
OSHENTIELD
OSHENTIELD
OSHENTIELD
OSHELL
(Petrolem)
SHELL
(Petrolem)
SHELL
(Petrolem)
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UNITED FOUL 5-Sin-WKAR Rhythm Symphony DeWalfs Hopper 'Stract & Finnay U. S. TOBACCO (Dill's Bastl 8:30-M-WABO One Night Stands Pick & Fat Josef Bonima Ore 'McCann-Erick WANDER CO. (Ovaltinway Little Orphan & (Ovaltins)
5:36-bally-WaZ
Little Orphan A
Little Orphan
Little
Li

BINCLAIR

BINCLAIR

Gane As Now A

Bill Childs

Mac McCloud

Joe Parsone

Harry Kogen

Freder

SOCONY VACUUM

SOCONY VACUUM

SOCONY VACUUM

SOCONY Sketches

Christopher Morley

Jimmy Farell

Mariory Logan

Eton Boye

So Getchell

S Getchell

S G.

S G.

Jimmy Farreil
Jimmy Farreil
Jimmy Farreil
Jimmy Grosen Oro
Jinkow Grosen Oro
Jinkow Grosen Oro
Jinkow Jimmy Singing Sam' Harry Francis Sam'

Buffalo, Sept. 3.

5-Su-WABO
Abe Lymau
Barnice Claire.
Oliver Smith
*Blackett WJZ Moving Tower? Blackett,
STEWARTWARNER
(Alsmite)
- (Als

NBC may move its WJZ (New York) transmitter from Bound-brook, N. J., to a spot in Westchester County, N. Y. WJZ transmitter Shift of the WJZ transmitter Shift of the York of the WJZ transmitter of the WJZ has a strong signal at the years time to the later city,

Fitch Stays NBC as Is

Chicago, Sept. 3. Difficulties on the new contract for Fitch have finally been straightened out, and in such a manner that he new deal is exactly the same as the former arrangement, both as to time and talent.

Will continue with the Ranch Boys and Mort Sisters on present outlets and period.

JOHNNY AUGUSTINE

+ His Music

Featured or "MARTY-MAY-TIME"

THURSDAYS, 0:30 P.M. EDST Coast-to-Caset Columbia Network

"LITTLE" **JACKIE**

HELLER The Ole Masstro's Radio Scusation

on., Tues., Wed., Frl. and Sat. (Red and Blue Chains) Week Aug. 30. HEADLINING Loew's STATE, New York

Sole Direction HERMAN BERNIE 1619 Broadway, New York

·AL· SHAYNE

Radio's Ambassadar of Song EVERY SUNDAY

WOR 12:30 to 1 P.M.

FOR

ANSONIA SHOES-Foot Fashlous for Foatlight Femmes

AND HIS ORCHESTRA

EVERY SUNDAY 6:30-7 P.M., EDST WEAF Management NRC

HARRY SALTER

Musical Director В

EMERSON GILL

AND ORCHESTRA NOW PLAYING ANTLERS HOTEL COLORADO SPRINGS

VAUGHN DE LEATH

MON., WED., FRI., 3:30-3:45 P.M. WJZ-NBC COAST-TO-COAST Personni Mgt. HERMAN BERNIE

THE VIRGINIANS Radio's Best All-Around Colored Quartet

MUTUAL NETWORK Thursdays, 10:30 P.M. EDST Management MARY L. SHANK

WLW, CINCINNATI Mondays, 9:15 P.M. EDST Thursdays, 10:30 A.M. EDST Saturdays, 6:15 P.M. EDST

('I'rus Stary)
'Court of Hum
, Relations'

Relations
Percy Hamus
Nad Wavar
Wilmer Walker
Janet Lee
Alice Rhainhaart
Helen Spring
Vera Alian
Fred Felkel, Org
Lucilis Wali
Aliyn Joslyn
*Lord & Thomas MAYBELLINE 3:30-Su-WEAF

Penthauso Serou ads'
Don Marlo
Dorothy Hemilton
Chas. Gaylord Oro
*Cramer Kasselt

(Briggs Tobacco (Murisi Cigers) 7:45-8a-WEAF

'Sports Ravisw'
Thornton Flaher
*Lennan & M ~

*Louis PHILLIPPE
2 Daily Ex. Sa-SuWABO

Maris, Little French
Princess*
Ruth Yorke
James Meighau
Lester Jay
*Blackstt

MACFADDEN

*Cramer Kasselt
DR. MILES I.AB'
(Alka-Seltzer)
0:30-8a-WJZ
WLS Barn Dance
Ridgs Ranners
Uncle Ezra
Lulu Bells
Maple City 4 7:15 M-W-F-WEAL Uncis Ezra, Radio Station EZRA

Pat Barrett Clift Soubjer Carlston Guy Nora Cunnesn Wade

MODERN FOOD PROCESS CO. 4:15-M-WJZ Charles Sorce Harry Swan *Clements Co.

12:45 Dnlly Ex. Sa. Su-WABO

NORTHAM WARBEN

11:15 a.m.-M-W-F WABO Blanchs Swest
*Blackstt-Sampls-

PACIFIC BORAX

-Dally Ex Sat S WEAF

M-W-F-I p.m.-WOR
Ths Love Dector
Oon Munson
Blackett-Sample-H
KLFENEX
12:30-22 tn F-WAB(
Story of Mary
Marlin
Basil Loughrans,
Dir.
Jane Crusinberry,
Au. 7:45 daily ex. Sa-Sn-WABC

e-su-WEAF
Lee Reisman's Ore
Eton Boys
Phil Duey

10:30-Dally-WIZ
Today's Children
Irina Phillips
Walter Wicker
Bess Johnson
Irens Wicker
Lacy Gilman, on
Lan McGragor
-Hutchinson
I a.m.-W-F-WABC
Cooking Close Ups;
Mary Ellis Amss
'Hitchinson
PREMIER PARST
0-Tu-WEAF
O-Tu-WEAF

WBEN's Amateurs D:30-M-17Shetch
McJunkin
P'CTPR & G'MRI.E.
3-15 Daily Ex. SaBu-WEAR
(Crieco)
Vio & Sado'
Art Van Harvey
Billy Ideison
Dernadine Flynn

Buffalo, Sept. 3.
WBEN will inaugurate, an amateur hour for kids on Sept. 8. It's a Sunday morning spot, 10:30. Gene Gordon, Chautauqua circuit entertainer and magician, will mc. Hope to get co-operation of school department in scouting talent.

STATION PORTRAIT

RADIO SHOWMANSHIP

women.

To correct faults of most food-hint programs, only one recipe is given and actually carried out each day in the half-hour broadcast, thus giving listeners time to visualize and jot down sallent points of each

and set down salient points of each recipe.
From time to time, chefs of the big downtown hotels are guests and outline their famous dishes. Store, which handles electric appliances, gets benefit of advertising for its part in program, present, but food manufacturers are being lined up,

How To Go Through College

riow To Go Through College Davemport, as of
washing machines, used WOC in a
three a week promotional program
(15 minutes), with 22 scholarships
consumers as the
consumers of
consumers
consumer

an accompaniat in putting over upprogram.
Designed to appeal to the elders through the young folks, college man for the program pappy and the special properties of the program pappy and the properties of the program pappy and the properties of the program pappy and properties of the program paper of th

Station's G-Men Tie-In
Dayton, O.
WHIO plugged Chevrolets 'G
Men' program with show window
Men' program with show window
machine guns, brass knuckles and
an assortment of pistols taken from
prisoners by the Dayton Police Deprisoners by the Dayton Police Deprisoners by the Dayton Police Depages which had been pierced by
agangster bullets, killing the officers.
Included in the display were pitbis capture in Dayton, which preceded his break from the Lima, O.
jail.

KNX's Promotional Job

ership, income bracketship average persons per family.

Autograph Books as Bait Philadelphia Philadelphia.

Since it moved into new quarters,
WDAS has been angling for visitors to eye handsome surroundings.
Latest come-on is free album for
autograph hounds to use in cornering their prey. Listeners can now
confe into studio, receive hook and
collect beaucoup John Hancocks on
spot.

spot.
Station is about to add autographed pictures to bait for visitors.

Asides for Parents and VorVan Flenning, who reads the Sinday Oregonian funnies over KEX,
decided to encourage his young and
jarge audiences to become cartoonsits themselves by offering prizes
week. Many and varied were the
responses, ranging from the rudimentary sera: I of tots to some
very finished drawings from older
knife for the boys and a camera for
knife for the boys and a camera for
the girls.

very finished drawings 1100 0000, youngsters. Prizes were a secout funite for the boys and a camera for A large audience of both grownings and children come to the studies of forwarings petting a kiel out of some of the more some publishicated formarks Undie Van publishicated for the studies liking the action portrayal of kiels liking the action portrayal of

Asides for Parents Only Portland. Ore

Stunts, Novelties, Tie-Ups

tend special invitations to women to become part of the visible audience. Selection of assistants from the speciators in helping prepare the women. To correct faults of most food-

Outstanding Stunts

'THE MIXING SPOON' UNO WOOD WXYZ, DETROIT

'MASQUERADE' PROGRAM CBS, NEW YORK

WXYZ's Mixing Spoon

Something new in these parts.
The Mixing Spoon' on WXYZ is
drawing a lot of attention from D
troit and suburban housewives. The
daily half-hour program, conducted
by the station's home economist,
Miss Una Wood, is also fed to the
Michigan Radio Network as a sus-

CBS' Impersonations Sturt

COutubla put ever a novelty presources and resourcefulness of tesources and artists departments
last Thursday (29). An hour-long
last Thursday (29). An hour-long
personations of famous yadio personalities. It is listed as an outstanding sturt because of the alickstanding sturt because of the diskstanding sturt because of the diskresources. The study of the conception

Frogram is reviewed in detail under Radio Reports elsewhere in

Valuere. Miss Can Radio Network as a sufficient of setup is special electric kitchen studio in downtown store, where 100 women are able to watch actual preparation of food while recipes are broadcast step by step. Eighty salesmen, scattered throughout the city and vicinity, ex-



EXCLUSIVE ROCKWELL-O'KEEFE INC WILLIAM MORRIS AGENCY



ROCKWELL O'KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC.



EXCLUSIVE MANAGEMEN ROCKWELL O'KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O KEEFE INC.

WSJS, Winston-Salem, N. C.

WSJS, Winston-Salem, N. C.

WSJS celebrated its fifth birthday on April 17 and its third anniversary as a CBS affiliate on June 28, Norris L. O'Neil is manager of the station and has held the position and has held the position for merely been connected ing formerly been connected in the station. O'Neil responsible for several unique studio protection of the station. O'Neil responsible for several unique studio protection of the station. Worked up kiddies' party three years ago for Bell Bakery limited to children under ten years. It's a spontaneous program. Each child is allowed to sing, play sometimes of the station is also has several annual outdoor programs which have become standard. During fair, each year announcer takes radio audience over entre cakes radio audience over entre station also has annual sustainer. Moravian Easter morning is also an annual sustainer. Moravian Easter morning is also an annual sustainer. Moravian Easter morning services each year at sumrise has followers Moravians pre production of services, but we such production of services, but we such products the products of the station of services have been broadcast for waters.

WSJS broke the ice and services have been broadcast for past five years. Moravians furnishing a minister to describe the services and give background and origin of unique services in 1732.
WSJS is 100-watter and O'Neil has a staft of ten to aid in operation.

the strips. On the air a year and ls increasingly popular. Fleming takes many different voices in rectal factors and sound for the rectal factors and sound for each comic identify the strip and gives the youngsters time to turn the page. Agitato music for Disc. Rog-Cra. etc.

Tracy, weird music for Buck Rog-reg, etc.

Trace, etc.

Trace, etc.

Trace and trace and trace and trace and trace trace trace to the feet and trace and

Music For Sports Idea

Music For Sports Idea

Philadelphia.

The Walsh's sport airings over
WDAS will now have musical acproper mood for type of event being broadcast, bably call for Merry
Most the Sport of the Sport of the Most Wave's for skaling, "Hearts and
Flowers' for wrealing matches,
Arvill Chorus' for field events in

Fanfare will introduce program
and musical background will be
utu.

For the Most of the Most

Seattle Salmon Derby

KNX's Promotional Job
Latest promotional Job turned out
by KNX contains in loose-leaf and
by KNX contains in loose-leaf and
the station's signal strength for
both day and night, mail breakdowns for some 30 programs, popudowns for some 30 pr Seattle.
Greatest sait water sport in the
Pacific Northwest is salmon fishing.
Last Sunday (Sept. 1) the nation
was apprised of that through a
transcontinental hookup originating
over KOMO when the finals were
'fished-off' in the big Seattle Saimon Derby.

was apprised of that through a way apprised of that through a way are continual bookup originating transported by the state of the stat

KROW, Oakland, Enterprise

KROW, Oakland, Enterprise
Oakinnd, Cai.
KROW, 1000-watt independent
station with studios in Oakland and
San Prancisco, has adopted an aggressive policy and is nasking a bid
to draw listener attention away
Station inaugurated a state history class on the alr last year in
onjunction with the schools of
Alameda, an adjacent town, and the
state Department of Paluration.
Continued this year, will all schools
in county invited to turn in and get
a lond of sugar-coated history.

Many radio-equipped schools have indicated their approval.

Only fly in the w.k. cintment is that Shell Oil is interested and may also that Shell oil is interested and interested and

ballyhoo service.

Duke Chamberlin, continuity editor, has been advanced to asst. prod. mgr. In order that Weakley may devote more time to special broadeasts. Kenneth Burkhard added to announcing staff to replace Herb Allen, who announcing staff to replace Herb Alien, who went to KYA in Prisco. Burkhard is from KLS, Oakland.

'Telling It to the People'

reining It to the People' Miami. WQAM has introduced a Telling It to the People' program of which cach Monday night the heads of various departments in the municipal televant of the program of the second title and answer questions about their respective jobs which have been mailed in by listeners. Stunt comes on the heels of a local political denuty in which indicted and several county officials convicted.

Opposition As Allies

Opposition As Allies
Canadian Radio Commission. CKY
And Western Eroadeasting Bureau,
Winnipes, garnering plenty of free
space in a local daily (Free Press)
through sheet hoosting auddtions
being conducted for the forth-coming
sor, the Back to the Land Association, in conjunction with the above
named radio people.
Unique situation in that CRC is
government (Conservative) Jomes
apper, CKY also state owned, local
parliament being a Farmer government.

paritament being a Fairmer govern-ment.
Stories, with double column heads appearing urging simon-pures to step up and have a hearing. Result, plenty of strange material being un-carthed.

'Courtesy' Staff Sponsored
Fort Worth.
A sponsor on KTAT, Fort Worth,
has relieved the station of all its
'courtesy' stuff by combining soclety, club and church announcements in a thrice weekly late aftcrnoon program.

KSL's Mobile Short Waver Salt Lake City. KSL's Mobile Short Waver
Nevest facilisant Lake City,
5,000-west statics and added to \$2,5,000-west statics
wat mobile short wave transmitter, fully licensed for operation,
unit will be used for the first time
Monday (2) when communications
reporting the progress of Si Maireporting the progress of Si Maimorth of the statics
Monday (3) when communications
300 miles an hour, will be transmitted to the KSL studios, then rebroadcasted.
Transmitter will be used for
Transmitter will be used for
Transmitter will be used for
City, Utah and internountain region.

Traffic Jam Service

To help the automobility returning to New York by swalphility returning to New York by swalphility returning to New York by swalphility and you have been dead to be a swalphility of the York of the Yor

morning Tribune.

WFAA House Organ
WFAA, Dallas out San A Molis
WFAA, Dallas out San A Molis
WFAA, Dallas out San A Molis
Greas Quality Network is publishing a monthly pamphict boosting
station's facilities and listing adverstation's facilities and listing advercentry for the station of the san and selection
and agency.

and agency.

Corpus Delicti on Air
New York City,
Ed Smith, canductor of the 'Inquaring Mike' series for WINS, has
conseried a stutu which he will exeted to the 'Intime of the 'Interest o

listeners. Site as yet uncertain de-pending on the willingness of the hospital and it's trainc. Logical se-lection are Flower, Hariem or Belle-vue hospitals.

WHEC Gives Victims Warning Rochester, N. Y.

Station WHEC, Rochester, N. Y.
Station WHEC, Rochester, is trying the inquiring reporter stunt for
the first time here over the air in
a program sponsored by People's
Gunnar Wile, station mauger, and
Harry LeBrun of the staff take their
microphone to hotels, theutres and
other points where people congrewith the control of the AAA,
Williams are given a few minutes
wrining to get their thoughts arregarded the necessary touch of reality.

\$1 a Pound for Beer Cap Memphis.

Memphis.

Battle of beer bottle caps has now reached the point where the distribs are offering eash for caps turned in. Peeved by the success of a WMC client who has been giving away weekend excursion trips of a WMC client who has been giv-ing away weekend excursion trips for 14 pounds of caps, a competitive beer distrib is making it a week-end trip to a northern race track for every 12 pounds of bottle caps. If the cap collector doesn't want to take the trip, the latter distrib will pay 3i for each pound of caps brought to the plant.

ARTHUR * BOR AN

RADIO'S MOST VERSATILE ENTERTAINER

PRESENTING HIS NOTED

Chicago Theatre

Chicago, III., Week Sept. 6 DIr. WILLIAM MORRIS AGENCY

GEORGE GIVOT

WARFIELD SAN FRANCISCO

Sole Management HERMAN BERNIE 1619 Broadway

__LEON=

And His ORCHESTRA

CONTINENTAL CLUB,
HOLLXWOOD, CALIF,
CUB NETWORK

Sole Direction, HERMAN BERNIE
1010 Broadway, New York

OPENING SOON "GEORGE WHITE'S SCANDALS"

Sole Direction, HERMAN HERNIE, 1610 Broadway, New Vol.

AL

PALMOLIVE BEAUTY BOX EVERY FRIDAY, WJZ 9 P.M., EDST, 7:30 P.M., PST, NBC

Lehn and Fink Hour Sundays at 8 P.M., WAHC-COAST-TO-COAST

Inside Stuff—Music

E. B. Marks Music Corp. tops Milis Music, Inc., by one subsid in the number of subsidiary firms each company controls, according to the latest ASCAP roster. Marks has 27 sub-companies and Mills 26. The cataloge controlled by Marks, other than its own major imprint, are the copyrighte belonging to Bergstrom Music Co., Ltd., Leo E. Berliner, Forrest S. Chilton, Paul Dresser, George (Honeyboy) Evans, Globe, Roger Graham, R. L. Haile, Julian Jordan, Chas. E. King, Lecuona (Cuba). Lyceum, Theodore Metz, Roy M. Miller, Ovide Musin, Wm. H. Penn, H. W. Petrie, Prelude, Primrose & West, Robt, Recker, Bert Reed, Reed & Keller, Ren Shields, Wegner & Levien, Wills-Woodward.

Mills' roster discloses a take-over of a number of old firms: American Composers, Inc., Mort Beck, Frank Clark, Jos. Dalv. Gus Edwards, Exclu-Composers, Inc., Mort Beck, Frank Clark, Jos. Daly, Gus Edwards, Exclusive Pubs, Fred Fisher, Inc., Gordon & Rich, Gotham Attucks, Gotham Music Service, M. K. Jerome, Jerome & Schwartz, Kalmar, Puck & Abrahama, Lawrence Music, Lewis Music, Marlo, Ilsons, Theodore Moree, Jack Nelson, Stark & Cowan, Stept & Powers, Sterling Songs, Sunlight, Waterson, Berlin & Snyder, Henry Waterson, Inc., Harry

Mille Music's abundance of catalogs euitable for eynchronization pures has established that firm as probably realizing as much from sync as ASCAP income.

Death doesn't terminate the income to composer and author members of ASCAP as their estates are paid regular quarterly dividends by the society, commensurate with the number of usages.

or ANLAR as their estates are paid regular quarterly dividends by the society, commensurate with the number of usages.

Estates of the following, 70 deceased songamiths receive such, an income: Maurice Abrahams, Felix Arndt, Lepoid Auer, Frederic Ayrea, Ernest R. Bail, Karolyn Weils Bassett, James W. Blake, Henry Blossom, Lew Breau, Al W. Brown, J. Lewis Browne, Will D. Cobb, Henry Creamer, Reginald DeKoven, Dorothy Donnelly, Sam Ehrlich, Juetth Elle, Roland Farley, Billy Bratioli, Robt. S. Finger, Nahan Franko, Wm. H. Gardner, Sam Goold, Schuyler Greene, Carl Hahn, Chaa, K. Harris, C. B. Hawley, Slivio Hein, Victor Herbert, Louis A. Hirsch, George V. Hobart, Karl Stivio Hein, Victor Herbert, Louis A. Hirsch, George V. Hobart, Karl Lens, Robt, A. King (Mary Earl), J. Bodewalt Lamps, Ring W. Lardner, Chas, B. Lawlov, Fredik Kinkith Logan, Glen MacDonough, Fredik Hafratens, Chas, McCarron, Theodore Morse, Stanley Murphy, Ethelbert Nevin, Geo. B. Nevin, Chauncey Olcott, H. O. Osgood, Horatio Parker, E. T. Paull, Ruth Rapaport, Ed Rose, M. E. Rourke, Henry W. Santily, John Prindle Scott, Edgar Selden, Ren Shledds, Edward G. Simon, A. Baldwin Sloane, Clay Smith, John Philip Sousa, Frank L. Stanton, Jimmy Stefger, Billy Stone, R. M. Stulis, Roy Turk, M. H. Tyers, Harold Vicars, Mortimer Wilson, Wm. H. Woodin.

Tin Pan Alley calls a favored few name maestros the 'hit makers.' A new tune, given a ride by this handful ôf dance bands, is a cinch for hitdom, providing it has any sort of merit. Lombarão, Whiteman, Vallee, Waring and one or two others enloy music row's rating in this charmed circle. There are instances, of course, where hits have happened despite these maestros. 'Jaio of Capri' is one of the most recently noted. Vallee has yet to play this foxtrot ballad to this day, but 'Capri' is an exception to a rule, for the name bands, as well as other radio artists, are ever hourgy for new song material. Having an important ether rep at stake, and other states of merit.

This automatically answers recent t.p.a. agitation about controlled lugs. If a song has hit makin's, aver some of the vet song exploiteers, othing can stop it. Demand will force it on programs of hig and little rilate allike for obvious reasons.

Bing Crosby while in New York recorded six numbers for Decca with the Dorsey Bros, orchestra as musical accomp. He did the five Gordon and Revel numbers out of 'Two for 'Enalight' and 'Wished on the Moon' from 'Big Broadcast,' another Paramount picture.

Decca is still stalling on its proposed de luxe catalog at 60c retail as against the 35c uniform price. Prez Jack Kapp's idea is that Ford makes more money at pop scale than Rolls Royce, and if he can sell shough at 35c for three for \$1), that may bring back the record business. So that the sell shough at 35c for three for \$1), that may bring back the record business. It is what put a halt on any plans to up some of the artists, such as Crosby, Lombardo, et al., Into the 60c. de luxe class.

Faux pas by Romeo Cella, Philadelphia musicians' union president, last week caused a mixup After offering to get John Charles Thomas for Philadelphia (symphony) Ornekstra Delle concert for benefit of unem-ployed musicians, Cella learned from a friend that Thomas was in

HARMS INCORPORATED

Announce the Removal of Their Professional and Executive Offices

NEW ADDRESS

R. C. A. BUILDING

1250 Sixth Avenue New York City Circle 7-1250

Scranton. He phoned hotel there and was given baritone's promise to sing at concert. Dailiee were notified and ran plenty of publicity. Next day John Charles Thomse phoned from New York yelling murder and demanding explanation. Said he had previous engagement to sing on that data. Investigation disclosed that the 'Mr. Thomas' in Scranton was Baritone Mostyn Thomas.

After J. T. Abel threatened copyright infringement euit against T. B. Harms Co. over 'Jale of Capri,' Larry Spier of Harms dug up a Russian folk song, rangenen Maitchik Codolah, among other musical properties in the public domain, to prove that 'Capri' lan't exactly an original strain. Attractive and the complex of the

American Legion, department of Ohio, in annual convention at Dayton last week, passed a resolution eesking amendment of the federal copyright law whereby Legion activities may be exempt from the assessment of any license or any other fee whatsoever for use of copyright music. American Society of Composers, Authors & Publishers has demanded and collected a license fee from some American Legion posts for use of copyright music at dance and other functions held by posts.

Counsel for the Music Publishers' Protective Association is preparing to file with the U. S. Department of Juetice a memorandum covering the legal aspects of the government's anti-trust suit which, were discussed at a meeting in Washington several weeks ago. Francis Gilbert, chief MPPA counsel, who was accompanied by John G. Paine, MPPA chairman, went over the issues of the case at the time with Mac Ashbell, existent U. See attorner sense in a case at the time with Mac Ashbell, existent U. See attorner sense in a case at the time with Mac Ashbell, existent U. See attorner sense in a case at the time with Mac Ashbell, existent U. See a sense at the time with Mac Ashbell U. See a sense at the time with Mac Ashbell U. See a sense at the time w

Vaugrt's recent recapitulation of the hits of the past 20 years sought to be as meticulous as possible about omissions, realizing the reaction of any affected congwriters. Prisoner's Song' was one of the hits left out. Irving Berlin's Remember, 'All Alonc' and 'Lady of the Evening' might have ranked with any of the other of Berlin's hits mentioned, only that he had certain smash songs, such as 'Always,' which fellpsed every' thing in certain years.

Music row's agog over the visiting British bandman and radio artists, notably Henry Hail, musical director of the British Broadcasting Corp., Carroli Gibbons, crack London arranger, et al. Their curiosity about the American 'dance parade' program idea means a vast plug for American tunes, as well as British. In England. But primarily, music-radioties are curious about BBC's 'elevision experiment and the extent of its progress. Beaucoup trade chatter about tele, despite its being discounted for various reasons as being something a decade ahead of time.

Jack Robbine, music contact on the Metro lot, was offered a film production berth which the publisher turned down. He's contenting himself with securing musical tient for shorts, ag an adjunct to his regular musical duties, but otherwise has no production yen. Robbins Music Corp. 16 51% owned by Metro.

With Phil Kornheiser joining Famous Music, he automatically bows out of Kornheiser-Schuster, Inc., in which he had a relatively minor in-terest. K-S is a subsid of Southern Music Co. (R. S. Peer) and may be continued with Ira Schuster in it.

Jack Mille has taken over from Fred Bowers and Charles Horwitz 15 tunes whose original copyrights recently expired. They include. Bless'd, 'You Anit' Changed a Bit' and 'The Little Church That Stood on the Hill.'

Music Notes

Herbert Spencer in from the eas to start dutles as musical arrange for 20th Century-Fox.

David Bottolph conducting musi-cal score for 'This Is the Life,' at 20th-Fox.

Dorothy Fields assigned to lyrics for 'Believe It, Beloved,' Grace Moore picture at Columbia.

Bert Kalmar and Harry Ruby have dished up 'Gotting Away With Murder' as themer for story of that name.

Tom Coakley unit unvoils at the Rice hotel, Houston, Sept. 9 for a three weeks' stay. Coakley succeeds Little Jack Little. Latter will do 21 one-nighters on his trek from Hous-ton to New York.

George Simon has shifted from Select Music, Inc., to Harms, Inc.

Harold Arlen and Y. P. Harburg sold 'Last Night When We Wore Young' for Lawrence Tibbett in 20th-Fox 'Metropolitan.'

Gus Kahn, Bronislau Kaper and Walter Jurman have written 'Magic of Maytime' as an added starter to the score of 'Maytime' (Metro).

Eddie Bonnelly has added two men to his band, making it an 11-piece outfit, and renewed contract for six more months at Cafe Mar-guery, Hotel Adelphia, Philly.

Xavier Cugat leaves the Waldorf-Astoria, N. Y., Sept. 10 for a slx weeks' tour. He is slated to return Astoria, N. Y., Sept. 10 for a six weeks' tour. He is slated to return to the hotel Nov. 1. On tour with Cugat will be Georges and Jaina and Raul and Eva Reyes, dance teams, and Joaquin Garay.

Nat Brandwynne's band contin-ing at the Westchester Bath Club, Cestchester County, N. Y.

WILLIAMS LEAVES MILLS TO JOIN KENNAWAY

Ncd E. Williams has left Mills Artists, Inc., to join the New York office of Kennaway, Inc. In addi-tion to being in charge of the pub-licity and exploitation, Williams will assist Gus C. Edwards, Kenna-way prez, who recently opened the local office, with the band bookings and production.

and production.

Williams, who rates as one of the
most widely conversant authorities
in the band field, allied himself with
fiving Mills four years, ago. Before
that he served as exploitation head
of NEC's band booking department
in Chicago.

N. O. ROOSEVELT'S ORCHS

M. New Orleans, Sept. 3.

Harry Sosnik's orchestra opens at the Hotel Roosevelt Sept. 5 and will be followed by Smith Ballew and his crew Oct. 1, with Dorothy Williams, sister of Mrs. Jack Dempsey (Hannah Williams) as the featured vocalist.

to the advisory board for dance or-chestras in New York and Boston of the Federal Music Project for the U. S. Works Progress Administra-

Benny Cash orchestra into the Orlole Terrace, Detroit, Scpt. 5, for four weeks.

Rudolph Friml, Jr., has joined Witmark's professional staff in New York.

Bobby Mellin and Harold Lce, respective managers of the Harms and Witmark branches in Chicago, are in New York talking things over with the home office.

ulng at the Westchester Bath Club,
Westchester County, N. Y.

Artie Mehlinger, Remick's Los
Angeles manager, leaves New York
Lee Reisman has been appointed for the Coast today (Wednesday).

WEST 52D ST. THE MONTMARTRE OF N. Y.

West 52d street, between Fifth and Sixth avenues, has become the Montmartre of New York, It houses between 20 and 30 niterles, restaucocktail bare, open - front glorified speake and kindred spots

glorified speake and kindred spots catering to the palates, situated eide by each on both eides of the block. Many are survivors of the prohibition era, continuing to thrive under a readjusted scale to conform with conditions. Others are poetrepeal entries, invading that sector on the principle that the nocturnal on the principle that the nocturnal wandering etews falling out of one hot spot, will fall into their joy cave, and thue keep the monetary circulation confined to that highly concentrated radius of one block.

concentrated radius of one block. Two or three are real money makers, both dry era hungovers. They are Leon and Eddie's at No. 32, and Jack and Charlle's at Z. 33, and Jack and Charlle's at Z. 35, right next door to L&E's, is another good gross-getter, the Famous Door, but the waiters probably do better comparatively than the 20 or petter comparatively than the 20 or so co-partners who syndicated thie musiclans hot spot where Louie Prima's New Orleans quintet holds forth. The score or so of partners are all name bandsmen and radio entertainers who conceived the idea of underwriting their personal haunt of musical diversion.

of musical diversion.

The others do well in a more moderate manner, and will be augmented shortly by the reopening of the Town Casino club, 'the new Stetch Book nitery and Dave (Ben's brother) Marden's new hot epot.

Sletch Book nitery and Dave (Borns brother) Marden's new hot spot.
Classifications of New York's Montmartre (comparable to Paris' defeated in the Comparable to Paris' rice are congested around the Boulevard de Clichy and Place Pigalle) are many, running the samut from the 50c. French table d'hot (wine included) to the late windup hot spots like Jack White's, Lou Richsold in the Comparable of the Paris's Comparable of the Paris's Comparable of the Paris's Comparable of the Comparable of the Paris's Comparable of Paris's Comparable of the Paris's Comparable of

Gallant's Uptown Spot

Barney Gallant will open a new night club on the upper east side of New York. It's to be a class spot upon which \$50,000 is being expended for decoration and equipment. Restaurateur was formerly established in Greenwich Village.

lished in Greenwich Village.

During prohibition he developed a club in Washington Square. About two years ago he retired to take a world crulse, turning the place over to the waiters. Dailies played up the

ROBBINS' CHATS

"BROADWAY **MELODY OF 1936"**

When you've said that you've said the last word, the best word and TOPS in musicals—Motro's most spectacular musical film production of all time.

un time.

Sangs — all hits — by Nacio
Herb Brown and Arthur
Freed.

Paste these titles in your
hat

"YOU ARE MY LUCKY STAR"
"I'VE GOT A FEELIN' YOU'RE
FOOLIN'",

"ON A SUNDAY AFTERNOON"
"BROADWAY RHYTHM"
"SING BEFORE BREAKFAST"

ROBBINS
MUSIC CORPORATION
199 SEVENTH AVENUE NEW YORK



DISKERS RAP OVER-PLUGGING

CONTINUING PIX TALKS

Frank Orsattl, Hollywood agent is in New York conferring further with Irving and Jack Mills to ef fect a picture company tieup. It's the first time that a music publisher has brought an agent into a proposition of this kind to effect a tie-in with a film producer.

Generally admitted that the filmusicai accord more or less insures the average pop music publisher of top song material and in-valuable plugs, with result that the unaffillated pubs are now hot after Hollywood tie-ins.

Hollywood tie-ins.
Mills Music, Inc., of which Jack
and Irving are heads, has a valuable catalog, which Irving Mills is
trying to sell to pictures. Paramount (which sileady has Famous
Music Corp.) was reported having
fored \$700,000 some months back,
with the Mills holding out for
\$1,000,000.

Saul H. Bornstein, v. p. and gen-eral manager of Irving Berlin, Inc., who is also a director of Columbia Pictures, and already has published both Coi and RKO Radio filmusical numbers (including Irving Berlin's Top Hat' music), has just returned from the coast. He is preparing to set up a special subsid to handle pleture songs for Radio and Col

Some of the Mills publications of the Ellington, Calloway and kindred type numbers may also be individ-ually sold to Metro for production rights.

Hollywood, Sept. 3.

Hollywood, Sept. 3.
Frank Orsattl left here by plane
Thursday (29) for New York to sit
in on conferences between Irving
Mills and Nick Schenck on the deal
by which Metro will align itself
with Mills Music Corp. for publication of studio numbers. Orsatti arranged the deal.

Mills will also confer with Her-man Starr of the Warner music affillations and Joe Moskowitz, who handles music publication for 20th-

OLMAN NAME STICKS ON ROBBINS TAKEOVER

Robbins Music Corp.'s takeover of Olman Music Corp., will continue under that name. The 26th Century under that name. The 26th Century Sam Fox's subsid, Movietone Music Corp., has a long contract with Fox Fil., which automatically gives Fox the in on the 26th Century music Tickles through the 26th Century music Tickles through the 26th Century music Robbins, he some Individual Zan.

Robbins has some individual Zan-Robbins has some individual Zannck pictures which will be assigned
to the Olman catalog, notably
Thanks a Million. In the past, Jack
ROBBINS of Catalogs, Section of Canucik
ROBBINS of Catalogs, Section of Canucik
ROBBINS of Catalogs, Section of Catalogs, Sect

PALORAMA'S NEW BOSS

Schencetady, N. Y., Sept. 2.
Club Palorama, Schencetady night spot which has had several changes of management since its opening about two years ago, came under the sponsorship of Pink Palmer last week.

week.

Ernic Deil's orchestra hooked,
with floor show including Borrine
and Lazur, Freddie Dale, Patsy
Shaw, Lady Godiva and a line of 12.

Ann Ronell will write the theme: for Shirley Temple's 'Captain Jan-uary' at 20th-Fox.

IRVING MILLS Propper and Pirchner in New Cleve. Nitery Feud

Cleveland, Sept. 3, Harry Propper and Herman Pirchner are fighting for the dublous honor of building largest cabaret in Cleveland, with results calculated to shake up the night club field.

shake up the night club field.

Pirchner, operator of suburban
Alpine Shore Club, is taking over
two floors in a downtown office
building for his Tyroican Gardens,
Rathakeller with 1,000 capacity and
strolling entertainers planned one
floor and a dance and dine spot
with Bavarian shows and atmosphere on the second.

phere on the second.
Spot will cost a reputed \$80,000
and will open around Nov. 1, about
the same time Propper premieres his
1,500-seat Maylair casino in the remodeled old Ohio legit theatre. Joe
Bock and local syndicate is backing
acts-and-choring, shows on stage,
four bars, cocktail room in revamped
theatre lobby and three bands, including George Duff's.
Both new spots are within, a

Both new spots are within a stone's throw of each other, with the largest seating capacities in local cabaret history.

3 Copyright Suits

Canton, O., Sept. 3.

Three New York music publishing houses here filed suits in Federal court. Cleveland, charging that operators of three eastern Ohio resorts permitted the playing of certain popular compositions in their establishments without permission of the converging towners. copywright owners

copywright owners.

Milis Muske, Inc., sues John E.

Smith, proprietor of the Crystal

Tavern in Youngstown. Lee Feist,

Inc., filed its suit against Craig

Beach Park on Lake Milton, Dia
mond, O. M. Whitmark & Sons

charges one of their copyrights

had been infringed at Kokono Inn

mar Lima.

Each of the publishers asks at least \$250 damages.

PRIMA TO HOLLYWOOD TO START OWN CAFE

Louis Prima, ork leader at the Famous Door, pop nitery hangout in New York, leaves for the Coast in the next couple of weeks to open his own case in Hollywood, He'li take his band with him.

take his band with him.

Prima will make a short stopoff in New Orleans on his way to California to see his brother, Leon, who is renovating and will reopen his club in the French Quarter there as Prima's Shim-Sham.

NEW WOODMANSTEN

New Woodmansten Inn, Massa-paqua, L. I., with Joe Smutz oper-ating, opens Sept. 16.

Will play a floor show. No cover

ng. disk makers, of coursc, are

(Continued on page 49)

HURTS SHEET MUSIC SALES

See Publishers, Writers and Waxers All Losing in Long Run by Indiscriminate and Repetitious Airing of Hit Tunes

PUBLIC EARACHE

The phonograph recording executives, on the simple economic principle that theirs is a combined \$3,000,000 - \$8,000,000 - \$1,000 The phonograph recording execu-

Record makers are of the opin-ion (1) that not one music publisher makes money today from his sheet makes money today from his sheet music alone, unless it's a mash hit, because not enough copies are sold to offset the exploitation expense in landing the radio plugs, and (2), too much attention is being paid getting the ether plugs at the ex-pense of other possible fields of revenue.

revenue.

One of these fields is the phonograph record sales. In former years, the mechanical royalties from disks was one of the more important sources of income, a very important by-product, eclipsing even the ASCAP Income. Now the So-ciety has become such a consuming force in tin pan alicy that every-thing else has been neglected, state

thing else has been neglected, state the phonograph men.

They doubt that, aside from the major stations which represent an undeniable source of revenue, the rank and file of the lesser stations mean anything comparable to what any of the major disk companies pays in quarterly royalties for use of non some material.

nays in quarterly royaltles for use of pop song material.
Furthermore, the phonograph people are agitating that the music publishers, when signing their new ASCAP agreements as of Jan. 31, mechanical broadcasting of phonograph records. This promiseuous barrage of canned music from scores of one-lung stations throughout the length and breadth of the U. S. and Canada not only undermine the state of the control have possessed is militated agains se of the barrage of over niugging.

Paine Calls Anti-Payoff Meeting. Asks 'Responsible Heads' to Attend

Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the listing of the sorgs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plugs on WEAF, WJZ and WABC.

In the Mood for Love.
East of the Sun.
You're All I Need.
Little Gypsy Tea Room.
Page Miss Glory.
Couldn't Believe My Eyes.
Rhythm and Romance.
I'll Never Say Never.
Paris in Spring.
I Wished On the
Trucki ', Trucki '.
I'm On a See-Saw.
And Then Some.
Every Now and Then.
Cheek to Cheek.
Loafin' Time. Lulu's Back in Town. From Top of Your Head. Double Trouble.

Calloway Clipped

Youngstown, O., Sept. 3 Cab Calloway was robbed of \$1,500 Cab Calloway was robbed of \$1,500 early Tuesday (27) morning. Calloway and his band had filled two dance engagements at Idora Park pavililon here and before the start of the second, the leader put the receipts in a satchei and locked it in his parked automobile.

When the dance was over, he found the car had been broken into and the money stolen.

Cab Calloway will open the new Paradise Showboat at Troy, N. Y., Sept. 20, staying the one night only, Will be followed in by Ted Black, who remains for four months startwho remains ing Sept. 21.

Show will be aired nightly over WGY, Schenectady.

Saxophone Lifter

Fort Dodge, Ia., Sept. 3.

Arthur J. Bender, 30, is in the hoosegow, ha/ing been returned from Elyria, O., where he had shipped and collected two saxophones, valued at \$350, which he had iffted from fellow orchestra members.

He allegedly addressed the in-struments to himself and then left the outfit with which he was play-

POLLACK-ELISCH TEAM

Hollywood, Sept. 3.

Lew Pollack has replaced Ann Ronnell as teammate for Edward Eliseu on the tunes and lyrics for 'Captain January' at Fox.

In a financial move to get the pop nusic industry to agree to an antibribery pact, John G. Paine, chairman of the Music Publishers' Protective Association, has asked the heads of publishing firms to meet at the Astor hotel tomorrow afternoun (Thursday). Paine is particu-iarly interested in having attend this meeting the executive chiefs of publishing houses affiliated with picture producers.

picture producers.
Though Paline has been working to revive the old pact against son pring evils ever since the demiss of the producer of the

Still Serious

Still Serious
In a letter to the industry Paine declared last week that the situation as regards unfair competitive methods is as serious as that which provipted the signaturing of the previous pact. The costs, he wrote, confronting the publishers through these practices are mounting daily, we should as an industry make up our minds whether we want to rid of these conditions which are see harmful to the reputation of the industry, or whether we want to do nothing about it.'
At the two previous meetines

At the two previous meetings called to discuss the situation, said Paine, nothing was accomplished because the responsible heads of the different publishing firms were not present, and that was why he was asking that tomorrow's meeting heads of the property of the prope ing be attended by the owners representatives with authority representatives bind their firms.

IRV AARONSON GETS ALIMONY DELAY

Irving Aaronson was awarded an alimony respite by Justice Aron Steuer in N. Y. supreme court who gave the maestro of The Commanders until Oct. 15 to start paying off his alimony arrears at the rate of 1,000 amount. In addition, Justice Steuer kayoed the \$13,000 in notes owing his wife, the former Christine oving his wife, the former Christine or Julius Kendler's policy and the proposed of the notes since that doesn't constitute alimony.

allmony.

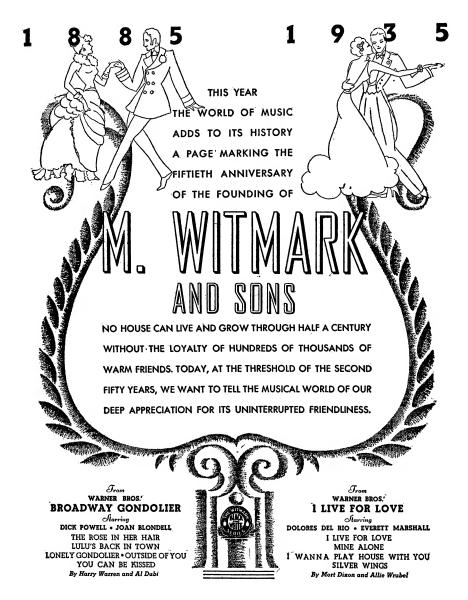
However, the Court held that the \$10,000 in insurance policies in her favor must be maintained by the bandman. In addition, the Oct. 15 period pe-aints Auronson to petition for a reduction of his \$50 weekly minory commitments. Some \$1,650 has accrued up until now.

Riley's Staying Open Beyond Saratoga Season

Saratoga Springs, Sept. 3.
Jolly Cohurn's orchestra closed at
Riley's Lake House, Saratoga, with
the windup of the racing season, but. the wholp of the racing season, but loor show starring freme Bordoni and including Pearl Morris, Ethel Berman, Judith and Barron, Harold Richards, Nitza Vernille, Don Don-aldson and Meta Carlisle, hulds over, Herh Gordon's unit succeeded Co-

FILM AND MUSIC REPS MEETING IN HAYS OFFICE ON LICENSE DILEMMA

Representatives of the music publishers and picture producers are slated to meet in the Haya office today (Wednesday) to discuss a way tout of the dilemma which the latter office them by the picture men is the effect that this picture men is the effect that the effect that



Night Club Reviews

COPACABANA

(RIO DE JANEIRO)

(RIO DE JANEIRO).

America was de dalent has been gattling for waude dalent has been gattling for was dead to the set of a month or two, with two out of three big casinos billing French floor-shows. Stars and condoba, Buster West, Lucille Page, the Danny Dare line and Max for the sociality of the damp of the sociality of the case of the sociality of the social the social the sociality of the sociality of the sociality of the sociality of the so

Handling it out in trancs seems to conceasing the public response. Eu-ropean song and dance is not per-sishing here in the light of American competition. Seems that the Copa-menty Indistinguishable in their offerings to the public, are getting the so-called atmosphere that comes only of age and experience and are only of age and experience and are of geers-outers. With foreign tastes in amusement getting wider accept-ance and the season on, the hot-saw fashion and still can't get 'em and in.

and the search of the search o

eccentric tap numbers get the most encores.

Show opens with Black Coffee.

Souther Show opens with Black Coffee.

Souther Show opens with Black Coffee.

S

over.

Maurice and Cordoba (old favorites in Rio) close the first part of
the program with a classical that is
so-so and encore for a far better

WALTER WINCHELLWRITES NEW YORCHIDS: One of the better dancing trios. "THEY HAVE CLASS."

THE RANDALLS NOW APPEARING

BEN MARDEN'S RIVIERA THE RIVIERA OF AMERICA

exhibition rumba, which is well

exhibition rumba, which is well received.

Dance music for half an hour and the Danny Dare line follows up with Motter Futuriste in green net and continuing Accompaniem of Continuing Accompaniem of Continuing Accompaniem of the Continuing Accompaniem of the Continuing Danse Blue, to soft accompaniem of 1'vg, cot a Right to companiem of 1'vg, cot a Right to companiem of 1'vg, cot a Right to velvet Turkish pants and alver sequence jacket is a wow under the spot and the dance a rhythmic knock-out. spot and knock-out.

is noted to the second of the

LEON & EDDIE'S

LEON & EDDIE'S

(NEW YORK)

From a Voleteadlan sacia, Leon and Eddel's has certainly become an institution and more and more of a nite ciub, embellishing the diversity of the control of

MINOR AND ROOT

ST. REGIS HOTEL, NEW YORK

Management C.B.S. ARTIST BUREAU

MUSIC-NITE CLUBS Alphabetical Symph

BaltImore, Sept. 3.

Belleved to carry the longest official billing tag on record is the new symph ork newly formed in upstate Maryland. Will be known as the Waynesboro, Hagerstown, Fredrick and Chambersburg Symphony Orchestra.

and Chambersburg Symphony Orchestra.
The four towns range in population from 15,000 to 40,000 each and individually could not support a symph, so they banded together and got up a four-way outfit. Stephen Deak of Balto will be director.

another specialist and Poison' Gardner, dusky ivory-tickler, sitting in with the band, is no small plano-logistic attraction on his own. Young Gardner also has a WHN keyboard chore regularly.

Young Gatus Young Gatus Keyboard chore regularly.
Eddle Davis is on a three-week Coast leave, on a Paramount film choice, with Leon, his partner, mairreing and packin 'em in. No couvert but every customer must buy at least two drinks at 75c a copy in order to make the \$1.50 minimum.

The April-in-Paris room (tear garden), with its sliding roof, permits dancing under the stars and solves the hot-weather problem in great style.

MARDEN'S RIVIERA (FORT LEE, N. J.)

(Paul Whiteman) Ft. Lee, Aug. 22.

Ft. Lee, Aug. 22.
Paul Whiteman has moved his
versatile instrumental roadshow into
Ben Mardein's Riviera on the Ft. Lee
cliffs, displaced the indifferent Earl
Compared to the control of the control
control of the control
control of the control
control of the control
con

appeal. And that's what they want nany nitery, after all.

The Whiteman unit is a veritable timber in every variable variab

a floor show as well.
Whiteman, looking more like
Whiteman through having reclaimed
a few more pounds of that Whiteman's burden' which he took off so
radically, is a fit fiddler at the helm
of his crack organization.

outers.

The Riviera lives up to its billing as 'the Riviera of America' in its natural setting on the Jersey cliffs. No couvert, but a \$3-3.50 table d'hote, cocktails '55c, etc., averages it about \$5 a head. The house must get that to get out and deserves it for what it gives.

Abel.

Stone's Roof Gardens (AKRON)

Akron, O., Aug. 30.

Akron, U., Aug. 30.

Ranking with the ace night spots in castern Ohio is Stone's Roof Garden, Akron's finest night club, which was premiered recently. New club is the first real opposition for Tony Masino's Merry Go Round, which spot has had things its own way for two or more years.

Located in the heart of the down.

two or more years.

Located in the heart of the down-town district, the new club, on Sume's root, afford the second results of the s

imported floor shows.

Opening show was headed by Ray
Stiles and his orchestra, which came
direct to Akron from a lengthy stay
at Pittsburg's swankless night spot.
The Sky Club. Combo plays danceable music, and has several in the
personnel who step out and offer
variety entertainment.

variety entertainment.

Topping the floor show were the Smith Sisters, a most versatile due, who do an excellent routine of dance steps. Betty Blue is a capable syncopator of blues and went big with first night auddences. Georgic Strosser and his accordion scored beauty

Spot has no cover nor entertainment charge. Appointments are the most recent and the swell layout should continue to bring in the customers until frost chases them in doors. Mack.

Disk Reviews By Abel Green

From England via Decca 522 comes and likely Ambrose and his orchestra's verito enjoy renaissance a la 'Man on England' (Chappell) the Chappell to the Chappe

Blue.

The swing addicts will so cubrazy for the Benny Goodman or and Soul, done as a slow fox, contrasted with the now classic Creamer and Laytons' After You've Gone, fast Soul, done as a slow fox, contrasted with the now classic Creamer and Laytons' After You've Gone, fast Macstro Goodman clarineting at it carinetin'est. Teddy Wilson at the loveles and Gene Krupa at the traps, which the campus kiddies will dote on. Plenty of fancy licks and which the campus kiddies will dote on. Plenty of fancy licks and the contrast of the contrast o

Rudy Vallee on Victor 25922 with another English novelty importa-tion, "The Gentleman Obviously Docsn't Belleve (In Love)' by Eddie Pola and Michael Carr, another of those 'Miss Otis Regrets' oddities, naired with the old Henl, Hapgood Burt doggerel, 'The Pig Got Up and Slowly Walked Away,' which is now

enjoying renewed vogue and likely to enjoy renisance a la Man on the other oldies which the ether material was a superior and the other oldies which the ether material was a superior and the other oldies which the ether material was a superior and the other oldies which the ether material was a superior and the other oldies with the other oldies. The other oldies was a superior of the other oldies with the other oldies was a superior of the other oldies. The other oldies was a superior oldies with the other oldies was a superior oldies with the oldies was a superior oldies. The oldies was a superior oldies was a superior oldies with the oldies was a superior oldies. The oldies was a superior oldies was a superior oldies with the oldies was a superior oldies. The oldies was a superior oldies was a superior oldies with the oldies was a superior was a superior

Diskers' Rap

(Continued from page 47) frankly selfish in wanting to con-trol the phonograph record broad-casts. For obvious economic rea-

casts. For obvious economic rea-sons, the over-plugging is no boon to disk sales. But control rests not

sons, the over-plugging is no boon to disk asles. But control rests not with them but ASCAT and if the grant of the second of th

being used by them of late.

True, only a portion of those
millions reaches the pubs and
writers as royalties, but formerly
it ranged up to \$25,000,000 per annum and meant a proportionate increase in disk royalty revenue to
the tin pan alleyties. The phonomen think it will once again attain
the same proportions, given any sort
of cooperation.



Idle Thinking

By Joe Laurie, Jr.

Waiting

Waiting
Waiting for vaudeville to come
back is like putting in a stock of
bugry whips. Some of the better
acts may get together and form a
co-operative variety show, playing
under canvas in the towns that
haven't seen. flesh in years. There
won't be much money in it...but
money has played a very small part
in vaudeville the past few years.

Summer Time

Reported that since the Barn the-atre season is over the farmers find it hard to get the animals back in

many of the Barn theatres are on a co-operative basis. Each week the management could take out expenses then split the deficit among the actors.

A Sécret

A Secret
Secret of success for buriesque:
You've got to show what you've got
to show.'

Remember?

Remember?

Do you remember these 'ad libs' of the vaude comics? Paste 'em in your gag book. They may come in handy when vaudeville comes back. (After getting a laugh) 'You didn't think I was any good when I first came out."

'Don't get up, make him climb (To late comer) 'Where have you

(To man or woman who laughs out loud) 'Leave the room.' (To a good laugher) 'If you're not doing anything tomorrow night come

oke spreading) 'Take your time

(Joke spreading) 'Take your time folks let it circuiate' (To late comer) 'You came too late; you laised everything'. 'Am with arm on rait of box) 'Take your arm of' the rait; you make me thirsty. (To single man coming in alone.) 'What's the matter mister, did you have a fight with her?' (After a little applause) 'Good thing you called me back'. 'Don't tell her, mister, make her listen.'

'You're not paying attention, Mrs.

Cohen.'
'Listen, Customers.'

The THEATRE of the STARS

LOEW BLDG. ANNEX 160 WEST 46TH ST. NEW YORK

Bryant 9-7800

GENERAL MANAGER

SIDNEY H PIERMONT

ATR

1270 SIXTH AVENUE

HE

RADIO CITY

LUBIN

ES

NEW YORK

I'm a horse, she has field glasses on

I'm a horse, she has field glasses on me.'

"There's a fellow kissing a girl over there. When he gets through I'll start.'

"While they are setting the stage they have to have something out here.'

(Noise off stage.) 'That's my salary combing in.'

(Noise on sage.) That's in sar-ary coming in.'
(To orchestra as they come into pit) 'Who won?'
(To bass player) 'I tried to play one of those things but couldn't get

one of those things but couldn't get it under my chin.'

(To drummer dropping cow bell)

Milk the dam thing.'

(To lerd'r after asking for a chord) I asked for a chord and you

gave me a rope.'

Maybe these are the things that chased vaudeville.

15 YEARS AGO

(From VARIETY and Clipper)

Loew eircuit preparing to mark it's 15th anniversary. Readying a drive to seil stock to its patrons. Did very well.

Shuberts were planning a theatre at 68th street and B'way. Still on

Picture projection sts threatening to strike in all N. Y. spots. Still have the habit.

Delegation from 14 churches representing 1,500 bible students, shut off the midnight mats at the Gillis, Kansas City on kick to the mayor the shows were 'licentous and unchased.'

Rats were good for admission to an Akron plc theatre, but they had to be dead. To combat a local plague.

Vaudeville Managers Protective Assn. was readying an 'unreliable' list of those who did not keep pacts. To list managers as well as artists

Report of Famous Players for past six months indicated an earn-ing of \$17 a share after deduction.

Shortage of acts around N. Y. caused plenty of doubling. Many standards playing fairs.

Listen, Customers.

Somelos moncle) Somebody shoeling a horse in this theatre.

(Showling rings on finger) One in more payment and this is mine.

T can hear you whispering to each clare. That boy is clever.

There's a lady back there thinks

Open-Air Opera Co. Moves Into Det. Vaude Spot

Detroit, Sept. 3.

Opera Under the Stars, which completed a successful 12-week sea-son at the Navin basebali park Sunday (1), moves indoors Friday (6) for a week's engagement on the For theatre stage. Excerpts from 'Student Prince,' 'Rose-Marie,' 'Blossom Time', 'The Last Waltz', 'Coun-tess Maritza' and 'Bitter Sweet' will be given.

be given.

Almost a score of the principals
who became favorties with Detroit
this summer will appear in the
supplementary program, among the
supplementary program, among the
flarry K. Morton, Zella Russell,
Sandra Ward, Ruth Relter, Bette
Davis, Hope Emerson, Charlotte
Lockwood, Mary Rix, William Lilling and Bartiett Simmons. The
male singing ensemble and the baiteat the teath of the control of the control
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part.

In signing the contract with David
M. Idzel, operator of the Fox, J. J.
Shubert deferred the departure of
the company for the Coast, where
it is booked for 18 weeks at the
Shrine' Civic auditorium, Los
Angeles, and eight weeks in San
Franoisco. Fox's first Loew-Francisco. Fox's first booked show will be Sept. 13.

Burke-Thomas Scrap In Chi Over Material

Chicago, Sept. 3. Johnny Burke took a couple of socks at Chic Thomas last week socks at Chic Thomas last week to the socks at Chic Thomas are socked at the sock at a warrant for Burke's arrest. Matter is settled in court this week.
Fisticut's occurred when Burke told Thomas that he was using his (Burke's) material and warned him to cut it out.

Bowes' Purees West

Chicago, Sept. 3.
Great States time in Illinols is
giving two weeks of percentage one
and two-dayers to a Major Bowes
amateur unit. Show was booked
through the Paramount office in
New York.

few York.

Opening date is Sept. 13 in Joliet.

Unit Review

FOLIES BERGERE

(KEITH'S, BOSTON)

Boston, Aug. 29. Second edition of Folies Bergere which played at this same spot last spring, packed 'em in. This edition, inal, is packing them ever

spring, packed 'em in. This edition, the original, is packing them even more. It's one of the zipplest revues Boston has seen at any price. There of the property of the seen at any price. There of the property is the final analysis of what makes this show outstanding; there is the seen at any price. The seen at any price is the property of the seen at the property is the seen at the property of the seen at the seen at the seen at the undress angle is handled artistically. Highlight of this theme is the undress angle is handled artistically. Highlight of this theme is the undress seene. The dance of the faun in a harem of Eves which we have the seen at the se

NEW ACTS

CLIFF HALL and SIDNEY

CLIFF HALL and SIDNEY
GARGON (4)
GAMAGON (

LITTLE JACKIE HELLER

ROSITA ROYCE Dove Dance

ROSITA ROYCE
Dove Dance
5 Mins; Full
Orpheum, Lincoln,
Rosital Rose season in a Broadway nitery, is warming up this turn
for a spot in the Jumbo' show this
season. She's done fans, balloons,
scarfs and well dances, but this reason
Carries seven birds, three on each
arm and one on her head and work
under amber lights behind a scrim.
Costume, except on arms and head
regigible. In fact, so is the idea
behind the dance.

Barney.

benind the dance. Burney.

lace, muff, etc., of which the muff is the pay-off—that plus a shoulder for piece being at the gawkers. And there is another generous splash of feministy in the finale. The Tarabete is another generous splash of feministy in the finale. The Tarabete is an experience of the first payer of t

PAULINE COOKE 1674 Broadway

JOHNNY PERKI

Week Aug. 30 MRLE, WASHINGTON COOKE & OZ

RED NICHOLS ORCH. (21)
Band Act
28 Minn:; Full (Special)
State, N. Y.
The sugmented Red Nichols and
berling 12, besides the trumpeting
maestro). Isoma as something
berling 12, besides the trumpeting
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DOROTHEA ANTEL

226 West 72nd St. New York City Birthday Everyday Convalescent Greeting Cards

Greeting Carls
in Boxed Assortments 15 exclusive
and original cards in the box, \$1.00
Special discount on large quantities
Write for Particulars

BILLY KEATON

"Smiling the Blues Away"
NOW IN STH WEEK
FOX, BROOKLYN
Direction WM, SCHILLING

MADALYN WHITE

APPE'RING WITH BELL BROS, AND FEATURING NOVELTY DOUBLE CANE TAP DANCE

Created by SAMMY BURNS

PARIS VARIETY REVIVAL

Nabe Vaude May Return in N. Y. On Heels of Waning Circuit Time

With the vanishing of major cir-cuit vaudeville from Greater New York, indie bookers see a revival of the once popular family theatre vaude in neighborhoods that have been all-film for some time. Lack of competish from circuit houses is figured to be prompting managers to inaugurate the old vaudifin pol-

icy again.

Probable method will be the showing date basis with corresponding
salaries (100 yf or actors, Regardafford big money because of the
afford big money because of the
mecessarily low admish prices.

If eventuating, it might prove a
bromide in eliminating the dust features headache. Likely, however,
the fesh nettraliment agementing,
the fesh nettraliment agementing.

that some will continue duals with the flesh entertainment augmenting. With: the exception of Loew's State and the Grand Opera House (indie), N. Y., and the Fox, Brookhyn, there is no vaudeville in New York. All neighborhood circuit houses have discontinued their stage offerings in favor of the double feature policy. On the country of the country of

VODE SPURTS IN LONDON

There has been a sudden vaude-ville spurt here, with Sir Oswald Stoll the latest rumored reviving variety shows at the Alhambra the-atre. Understood Stoll is looking for novelties for mid-October open-

ing.
Phoenix theatre is also getting ready for a vaudeville launching, with Luclen Sammett, who former-ly operated vaude at the house, returning to his old post.
With the Piccadilly also going vaude under Henry Esdalle and Charles Clore sometime toward the Charles Clore sometime toward to the West End will have at least four houses playing acts in the next eouple of months.

our nouses playing acts in the next couple of months. Significance of the situation is supposed to be keynoted by the fact that Val Parnell, General Theatres' booker, salls for America Sept. 12 and will remain 10 weeks making an exhaustive tour for novedties,

BUTTERFIELD TIME IS BEING REVIVED

Detroit, Sept. 3

Vandeville in Michigan appears due for a rosy season, plans of Butterfield Theatters, which operates 70 houses in the state, indicate. While only a few weeks of vaude were played last year, at least eight houses, in the larger towns, will have continuous attractions through will start of ct. I, with Boyle Wolfolk, of Chicago, doing the booking.

Stanley's Pic Names

Stanley, Pittsburgh, Jointly booked by Loew and Warners on a pool-ing deal, gets an ail-film personality vaude show Friday (6). Acts will include Roscoe Ates, Sammy Cohen, Toby Wing, Joan Marsh and a 24-girl line.

New Haven's Now 'n' Thener

New Haven, Sept. 3.
Paramount theatre here, in straight pictures except for occasional stage shows, again goes for one of the latter the week of Sept. 27.

Ina Ray Hutton's girl-band will comprise the entire stage fare.

MINSKY BILLING

Didn't Jell with Model, Who Sues

For Lobby Display

Charging that her eputation was admared with display of her photo in lobby of Minskys in Hollywood, Patrician Beck, model, has flied suit in Municipal Court here for \$1,975 damages against 409 Holding Corporation, Herbert Minsky, Billy Minsky, Joseph Weinstock and Minsky's Susie Hall.

Girl claims out cast at representation of the companion o

fered \$225 loss of work as an actress and model through unauthorized

Fox and Earle. Phila, Drop Vode And Musicians

Philadelphia, Sept. 3.

Philadelphia, Sept. 3.
Fox and Earle theatres here are without stage shows this week with no signs of are intended to the stage of the

STRAIGHT VAUDE SET IN 3 SPOTS

Alhambra and Olympia Joining ABC, Last Year's Sole House-Also Several Vaudfilmers Likely

BREAK FOR ACTS

Paris. Aug. 25.

Paris, Aug. 25.

Big vaudeville battle is on here for the season about to open, with acts (American and otherwise) the only ones likely to benefit.

In field where last year there was the theatre, sealing scarcely my vaude theatre, sealing scarcely my vaude theatre, sealing scarcely my vaude theatre, sealing scarcely more than 1,000, puls a 2,000 seater vaudfilm house, there now seems likely to be three spots showing straight variety, plus whatever vaudfilm houses open up.

In addition to that there will be the regular uninterrupted circuises. The control of the control

them as they hit Britain from now on.

2,500-Seater

Big new addition to the vaude field is the Alhambra, a nice 2,500-seater like the same of town, which has always had touch solns because it is badly situated and a people who have the same town of the same of the same than the same of the same than the same of the They are turning on a heavy pub-

Joe Brown for \$2.500 Now Only A Dream to B&K

Chicago, Sept. 3.

Balaban & Katz thought It was a pretty good deal last wock when they received a wire offering Joe E. Erown for \$2.500. Only hitch in the proceedings was the request of Brown for the simultaneous booking of the Maxellos, with whom the Warner picture, Tirght Lights.' Maxellos, however, were working on the Coast and weren't so anxious to flip all the way to Chicago for one week. B. & K. expressed a willingness to pay the round-trip wouldn't make the jump for the act however, and the Maxellos asked for plane fare back to Coast. This stumped B. & K. until finally From wired that he would take care of the boys plane fare him. Simulty would the state of the boys plane fare him. Simulty we straight.

self.
Finally everything was straightened out. Balaban & Katz wired
Brown's agent that the firm accepted the Brown personal at the
price mentloned in the original
wire, \$2.500. Back came a frantic
telegram stating that there must
have been a mistake. The price
or Brown was originally intended
as \$1,500.
So Joe E. Brown is not going to

Joe E. Brown is not going to play the Chicago theatre after all. plus a percentage.

Vaude Production at Standstill **Because of Dwindling Playtime**

SHEILA BARRETT'S THROAT Withdraws from Palladium Show Back to N. Y. for Operation

London, Sept. 3.
Shella Barrett, booked for a return in the new Palladium show after scoring a big hit at the Cate de Paris here several months ago, opened successfully but withdrew after one week, claiming a bad throat.

She's sailing back to New York tomorrow (4) for an operation. Re-placed on the Palladium bili by the Three Swifts.

Loew Returns to Vaude for Holtz. Baker, B&S Unit

recently instituted straight picture houses Sept. 13, but only for one houses Sept. 13, but only for one week, to repeat the Lou Holtz, Bellc Baker and Block and Sully show at the Metropolitan, Brooklyn. Fiveact bill, also including Moore and Kevel and Tip, Tap and Toe, has been taken over by Holtz under William Morris office management.

William Morris office management. Under the new terms with Holtz, show plays the Met and other time at \$10,000 guarantee and percentage of the net profits. Under the previous contract, Holtz received at \$2,500; Belle Baker, £5,500, and the other two acts split the remaining \$1,000. Moore and Revel getting most of it. There was no percentage split, though the contract did call for a cut in the headliner's slarles certain figures.

Besides the Met, the tribu-head-

certain figures.

Besides the Met, the triple-head-liner show repeats at Loew's State, New York, the week of Oct. 4, also on the new terms. Week prior to the State date, layout plays for Loew in Washington.

Locw in Washington.
Week of Oct 11, the Holtz-BakerBlock and Sully bill will play opposition to Loew's Century, Baltimore, when it appears at Izzy Rapapports' indle Hippodrome there,
Deal at the Hipp is on the same
basis as in the Loew theatter.
So far, no other time has been
sor for the show.

Vallee at \$12,500

RKO's Palace, Cieveland, gets its highest priced stage show in years the week of Sept. 20, when Rudy Vallee's ork goes in at \$12,500 net, Simon agency set the deal in New York.

Vallee plays Cleveland as a stop-over on his way to the Coast.

News' Ballroom Winners In State at \$100 Per

Milton Berle, on a direct booking, goes into Locw's State, New York, Friday (5) at \$2,250.

Also on the show will be the five individual team winners in the N. Y. Daily News' 'Harvest Moon' ball-room contest, each to get \$100 for the week, and the all-around champ team, which nicks the State for \$250.

Vaude production in New York is now at a complete standstill, producers having curtailed their activ-Itles almost entirely because of the dwindled Loew time and the unpromising break-in situation for new acts, flashes especially. In previous years at this time vaude production was at its height for the new sea-

According to indications around the city, rehearsal halls have been hit especially hard. Chief source of revenue for dozens of such places was the new vaude acts because of the two or three weeks necessary to whip them in shape. That's now

out.

What little production is going on in New York at the present time comprises amail units for the cheap one and two-day stands in the hin-terlands. These carry around 20 people and are built to sell for about \$150 day, with this figure including the producer's small margin of profit. They rehears as little as possible, however, the majority being produced on a shoe-string.

ing produced on a shoe-string.

Larger \$3,00-\$4,000 units of the
past seasons are most conspicuous
now by their absence on the list of
future activities. They represent
too much of a gamble for the vaude
producers in view of the present,
state of the major circuit vaude

PAR-RKO NAME BATTLE IN **BOSTON**

RKO's splurge on high priced shows at Keith's. Roston, will get some opposish from Paramount's Mctropolitan there. Latter is starting to lay in a series of money attractions to offset the RKO lineup. Chasa Loma orchestra, at \$1,500 cm. Chasa Loma orchestra, at \$1,500 net plus extras at Keith's. Second show at the Met will be a Major Bower's mateur unit at \$2,500 guarantee against a 50-50 split of the book of the second which was the second which will be a major bower's mateur unit at \$2,500 guarantee against a 50-50 split of the book of the second which was a second second by the second will be a second with the second will be second with the second week of the second week of s

at \$3,500.

Morton Downey will be the Met's topper the week of Sept. 20 with RKO not having a name set for that week as yet.

SCALE IS UPPED. SO OAKLEY-MUGS SOUAWK

Baltimore, Sept. 3.

Loew's vaudfilm Century last week upped weekday nite top to 55c from 40c. All complaints were checked, member of staff hovering constantly

member of staff hovering constantly mar door tabbling squawks.

At end of week, compilation revaled that most off the yappers were valed that most off the yappers were advertising passes. Squawks from those who were asked to cough up 5c government tax on each oakley outnumbered the paying patrons, who had to lay out 15c more per head.

Beacon, Newark, Opens

TYROS OPEN LOUISVILLE
Louisville. Sept. 2.
Fourth Avc. Amusement Co.'s Rialto theater here is to resume stage:
shows Sept. 20 with Major Bowes
amteur unit Not. 4.
Unit goes in at \$3.500 guarantee
plus a percentage.

A RECORD BOX-OFFICE FOR THE SEASON '34'-35 TO BE DUPLICATED THE COMING YEAR-1935-1936

DAVE APOLLON

AND HIS

"INTERNATIONAL VARIETIES"

WITH 40 ARTISTS

Re-opening after a much needed rest for RETURN EN-GAGEMENT at the MICHIGAN THEATRE, DETROIT-Week of SEPTEMBER 6th-Following with CHICAGO THEATRE, CHICAGO; PALACE, MILWAUKEE; PAL-ACE, CINCINNATI, AND OTHER PRINCIPAL CITIES.

A REVUE ALIVE WITH GORGEOUS GIRLS, FAST TEMPO, PULSE-QUICKENING DANCES ALL WRAPPED IN ELABORATE SCENERY-with COS-TUMES by BROOKS.

NEW YORK AMERICAN

O. O. McIntyre

Dave Apollon has the best entertainment in vaudeville.

TIMES-HERALD, Dailes, Texas

washington Ti Sat., May 4, 1935 By Andy Kelly Dave Apollon's Revue, is back on the Fox stage because so many who saw it two months ago, and liked it wrote and requested an early return visit. Apollon's ence technique is a little different. His comedy is out of the groove, and all of the specialties he introduces have entertainment merit. REVUE IS BEST

OF THE SEASON

This reviewer has seen and touted so many good stage shows at the Majestic in the last few weeks that it is with hesitancy that Dave Apolion's Int. revue is described as "the best of them all." them all."
Saturday's audience raised the roof.
Jimmy Lovell.

THE PRESS-SCIMITAR, Memphis, Tenn.

APOLLON'S REVUE IS BEST STAGE SHOW OF YEAR

ORPHEUM ACT IS SENSATIONAL HIT

By Jack Bryan

Bigger and better superlativas are needed to do justice to Dave Apollon's revue on the Or-pheum stage this week. If Memphis has ever had a more beautiful, high-class or richly-entertaining stage attraction, it has never been brought to my notice.

WASHINGTON HERALD Mabelle Jennings

Dream of High Price Picture House Entertainment

On the stage Dave Apollon and his "Interna-tional Varieties" make up the dream of a high-priced picture presentation-house-revue-man-ager come true.

Apollon, incidentally, is a new type of mas-ter of eeremonies. His every line is funny, and be makes a handsome figure.

HOUSTON PRESS, Houston, Texas Sat., June 8, 1935

Dave Apollon's Stage Show Is Among Brightest

By Hubert Roussel

By Hubert Roussel
One of the best bargains I have ever caught
in a Houston theatre is furnished at the Metropolitan in the combination of Dave Apollou's
poppery stage revue, "international Varieties."
If a little shorter, of course, than the Earl
Carroll revue or the so-called "Ziegfeld's Follies," which were briefly in town last winch
but I field safe in reporting you will find it
more calcypaths.

If there's a better musical revue on the road than the one Dave Apollon brought to the Majestic theatre Saturday, it ought to pack up and go right straight to Broadway. We saw a flock of the saw and the saw and

Entertainment Than
Any Vaudeville Bill
Dave Apollon and his "International Varleties," a unit show offering much more entertainment than the customary vaudeville bill, are on view this week at Loew's State theatre.

THE DALLAS DISPATCH Apollon's Revue Belongs on B'way

NEW YORK HERALD TRI March 23, 1935

Unit Shows Offer More

FORT WORTH PRESS, Fort Worth, Texas

Monday, July 1, 1935

APOLLON'S SHOW RINGS BELL
By Jack Gordon
Dave Apollon's third and newest show, "The
International Varieties," now at the Worth,
packs more entertainment than many a \$3.30
rerue that has come to town under a "Broadway" banner.

SAN ANTONIO EVENING NEWS.

San Antonio, Texas
Friday, June 21, 1935
By Mary Louise Walliser
Dave Apollon scores triumph of his career
with his "International Varieties."

Direction

BERNARD BURKE

Curtis & Allen

RKO Bldg.-Rockefeller Centre New York City

Vaude Revival

(Continued from page 51)

(Continued from page 51) licity stream, announcing all the big names in France, including an ideck that never appeared in vaule before, plus all the international acts they can get their hands on.

Insiders, however, are skeptical because the vaude bit from the sar year was the stream of the continued of the co ways fuli.

ways full.

To keep to capacity, however, the
A.B.C. had to do heavy advertising
and play expensive programs. This
could be done, according to the locall vaude doctors, only because
Rottembourg and Goldin had a doal

Could not one. According to because to temporary the country of th

the galt even.in appearance. Looks now as if neither Empire nor Moulan would reopen on same basis. Reorg of the Gaumont-Halk theatre combo is leaving out in cold the Olympia. Halk house, during past years' run for films with a small stage show. In the old Paris this was a celebrated variety the

atre.

Gaumont-Halk liquidation threw
this spot back on the owner, Mme.
Dumlen, and she is now reported
ready to reopen with variety. Deal
is not all set yet, but if it goes,
booking and maybe publicity will
be handled by the people who do
these jobs for the Medrano.
This will make Paris one of the
most active vanide markets in the
world, second only to London.

Saranac Lake

Balanda Lance

By Chris Hagedorn

Mrs. William (Mother) Morris
and her friends were the guests of
Father Booth, the angel of Clinton
Prison in Dannemora.

Miss Marie (Bunky) Blanchi a
new arrival at the NVA. Lodge.
Formerly with Billy Hayden stock
players.

players.

Boys and girls here were all sorry
to hear that Bobby Graham, Toronto Star's dramatic critic, is in
St. Michael's hospital there with fractures recompound

several compound fractures re-ceived from a reckless driver.

Mrs. Lofquest and daugister left for home in New York after spend-ing a week visiting papa.

Dr. Joseph Plummer, new house medico, has plenty of sick-room personality.

medico, nas pienty of the personality,
Dr. Agrippa Roberts ioft here to join the staff of the Philadelphia

Dr. Agrippa Roberts loft here to Join the starf of the Philadelphia General hospital.

General start side of the labeling so rapidly that the talior is a steady wisitor.

Hospital hospital hospital hospital hospital hospital.

General hospital hospital hospital hospital.

Jack Phillips, comedian, las-quit show business and is now running aboarding house on upper Broadway.

Saranac Láke.

Jack Phillips, comedian, las-quit show business and is now running aboarding house on upper Broadway.

Saranac Láke.

Jack Phillips, comedian, las-quit show business and is now running aboarding house on upper Broadway.

Watar hospital hospi

Min.

Kate Smith and Mr. and Mrs
Ted Collins have taken a camp in
Lake Placid for a month.
Mr. and Mrs. John Louden are
back at the Lodgo after sneading
two weeks in New Jersey. Mrs.
Louden is San's housekepers.

Write to those you know in Saranac. him.

Kato Smith and Mr. and Mrs

15 YEARS AGO

(Cotinued from page 50) coin than the locals would have paid. One act tentatively booked for \$575 drew \$625 when the N. Y. contracts came in.

Upped railroad rates bothering vaudeville and burlesque. It cost \$1,200 to move one musical from N. Y. to Chi.

Columbia theatre, N. Y. burley house, up to \$2 top Sat. and Sun. Added acts the excuse for the hoist. Was \$1.50 other days,

Street car strike in Brooklyn t ugh on Coney Island with Mardl

Avory Hopwood had four plays in for B'way runs. One was 'The Gold Diggers.'

Eddie Cantor and Fio Ziegfeid split. Cantor to go out in a musical for \$1,250 and 10% of all over \$12,-500 a week.

Al Woods produced 'Come Up in the Haymow.' Another of his bed-room farces.

Jewish Art theatre opened in the Garden, small theatre in the old Madison Sq. Garden.

Equity's closed shop threat scar-ing members out of Fidelity.

50 YEARS AGO

(From Clipper)

Bradford, Pa., closed the season with a clean record. Had four circuses through the summer and not one had been able to announce the concert. Local custom in which they—teok pride.

Onl. show doing business in Boston was a minstrel troupe. Minstrelsy close to the exit, but still a potent draw.

Smallpox in Canada was making trouble for the theatres, with the season just opening. Talk of shut-ting everything, including the Bar-num show.

Managers glad the circus season was nearing its end. Had been poor in practically #ll parts of the country, due to the financial panic. Shows breaking even regarded themselves as fortunate.

McNish Johnson & Slavin minstreis formed a ball team to meet locals for ballyhoo. Kidding stuff that slayed the yokels.

D'Oyly Carte slipped a 'Mikado' troupe over here without parade and gave the first 'authorized' porformance at the 5th Ave, with John Stetson. Two other companies had given N. Y. shows, and it was being done by scores of road troupes, but the imports faded all the others.

Trouble over 'The World' Drusy Lane drama which had been very profitable over here. Samuel Colville, owner of the American rights, from using either play or title. Little rejoined that the English drama was a complete swipe from his play, variously known as 'Roving Jack'. Agsulast the World' and Little's Agsulast the World' and Little's deep the world was the distance of the control of the con

Abe Erlanger , who in his later years rather fancied himself an athlete, took a beating from G. H. Leonard, husband of Louise Baife. He was displeased at the arrangements made for his wife's tour under Haviln & Erlanger.

Minnie French replaced Minnle French replaced Jennie
Yeamans as Innocent Kidd in
Evans & Hocy's 'A Parlor Match.'
Played it until she retired, giving
place to Clara Thropp, but not for
several seasons. She married Evans severa while Hocy. everal seasons. She marr

Troupes heading for Texas where the crops were good. Too many.

Walls of the Park theatre, Brook-lyn, done over 'in the new patent process known as stippling.' Many houses still used wall paper.

Monte Ross

Variety Bills

NEXT WEEK (Sept. 6) THIS WEEK (Aug. 30)

Numerals in co onnection with bills below indicate opening day of show, whether full or split week

RKO

NEW YORK CITY
Palace (6)
Bob Ripa
John Perkins
Nonchalants
Matisou's Rhythms
(One to fill)
(30)

Ben Bernie Bd Ben Bernie Bd
DETROIT
Fox (30)
Benny Meroft Ore
MINNEAPOLIS
Orpheum (30)
Olssn & Johnson
ROCHESTEL
Palace (6)
Frank & M Eritto
(30) (30) Kitaros Eddle Rio Fiñ D'Orsay Buck & Bubbles Helen Deulson

OFFICIAL DENTIST TO THE N. V. A. DR. JULIAN SIEGEL
PARAMOUNT BUILDING
ON Vacuation—Back Sopt. 4

BOSTON

Redits (8)

French Casino Show
French Cosino Show
CHICAGO
GARGER
GARGER Mattison's Rhythm Madisy & Dupres Sims & Ballsy Harris & Howall Nonchalants SCHENECTADY
Procter's
1st half (5-7)
Connis's Inn Rev

In that (5-1)
In the control of the

Loew

NEW YORK CITY
Bonlovard
Bonlovard
4 Fantinos
(4-5)
4 Fantinos
Charles Carlile
Fronk Conville
(One to all)
(One to all)
Cone to all)
(One to all)
Bernica Martin
Bernica Martin
Gordon's Doss
(Two to fill)
BALTIMORE
Gordon's Doss
Carling (6)
Garnes Co Sid Gory
Sid Gory
Sid Gory

Moore & Revel
HARTFORD
Falace (6)
WHN Barn Done
Stanley (7)
San March
Washington
Mam Dorrest
A Dorrest
Man Dorrest
Eddle Rio & Broe
Art Jarrett Ore
Eleanor Houny
ist half (7-10)
Major Bowes U & L

Paramount

ALBANY, GA.
Albany
Alba

George & Olive

Dillie & Bob

Tad Cook Bd

Orlental (6)

Robert (8)

Orlental (8)

France & LaPel

Selden Beren

France & LaPel

Selden Beren

Orlental (8)

Dave Annion (9)

Dave Annion (9)

Orlental (8)

Nelbyan (9)

Orlental (8)

Orlental Paramnust (6) Major Bowes No. 2

Warner

ELIZABETH

Int Mits

Lot and G. 2)

Garner of E. Rev

(Thres to fill)

PTITSBURG'H

Stanley (30)

Ted Weems Ore

3 Stooren 181

RANOr

Lot half (6-5)

WASHINGTON Enr.o (6) Ted Weems Orc (30) 32 Roxyettes
Johnny Perkins
The Hartmans
Park & Clifford
Vera Van

Ins Roy Hutton Or

Independent

CHICAGO
Stote Laka (31)
Burns Doll & M
Art. Henry
Dorothy Martin
Pred Allen's R W
KANSAS CITY. Mc
Gloria Lee
Banfields
Mayfield a
Frank Liluse
Lincol.N
Varsity (6) CHICAGO

Varsity (6) Croel: & Allan Myrtie Lansing Jack Lane Eliner Cleve Paul Spor

LOS ANGELES Orpheum (28) Whidden Orc 3 Tie Toe Gls Leon & Mace Jig-Sow Jackson Bob Schaffer PUEHLO. COLO Colorado (1) Marie Purl U

Beacon (6) 3 Itythmiles Bub White Art Ward 3 Evans & Dean Brooks & Chap Frank Maraesi VANCOLVER, B C Lyric (6)

Joyce Reimer Co White & Stauley Maxine & Bobby Nelson & Kolght Chanelle & Carlton Culvin Winter Orc

Fanchon & Marco

LOS ANGELES
Paramount (29)
Ted Claire

Dolores Ande & M
Norman Thomas 5
Fanchonstes
Rube Wolf Orc

London

Week of Sept. 2 Sept. 2

2d half (5-7)
Kam Tal 3

Munney & Clarke
Kilbura
GAUTHAN

AUTHOR

MIDLE

STEPPES

STEPES

STEPPES

STEP

Casterbury M. H.

Casterbury M. H.

Lit half (2-4)

Mannary & Clarke

24, foot (2-7)

Af & Bob Harvey

Af Service Manches

Ado Resve

Bonnett & William

Ado Resve

Bonnett & William

Bonnett & Clarke

Johneto & Clarke

All Onles & Stocet

Mocket J. Tonnet

Wanner & William

Rochlower

Bonnett & Tonnet

Bonnet & Tonnet

Bonnett & Tonnet

Bonnett & Tonnet

Bonnett & Tonnet

TOTTENHAM
Palics
Bertini & Clarke
Johnson Chrke
Dinks & Trisin
WALTHANSTOW
Granada
Marous Bd
AI Oaks & Stoogse
Douglas Neate
Mackay 2
Newman W. & Y
12 Mnngan Gis

Super
Jr Jubiles Bd
ISLINGTON
Bine Hnli
1st hoif (2-4)
Los Volgos
Al & Bob Harvey

Provincial

Week of Sept. 2 EDINBURGH
Regent
1st half (2-4)
Frodo Philips
Claude Williams
2d half (5-7)
4 Rich Sis

I.EITH
Capital
Ist hnif (2-4)
4 Rich Sis
2d haif (5-7)
Freda Phillips
Claude Willioms

bniens Crystal Club

French Cusine

Cabarets NEW YORK CITY

Arrowhead Inn Irving Conn Orc Aux Vignes de France

Chnrile Beal Colony Surf Club Paul Sahin Orc Paul Sahin Orc
Colton Club
Nins Mac McKinney
Nicholas Bros
Butter Beans & S
John Henry
Bahe Mathews
Miller & Mantin
Clauda Honkins Orc France
Jos Zelli
Mnrtha Rayo
Richard Lane
Revero & Amas
Nancy Kelly
Buddy Wagner Or-Ciauda Honkina Or t'og Ronge Joe La Porte Orc Cultunacan Luos Norlego Luis & Rosita Antonio & Junita Cubatens

Barrel of Fun Moran & Merrill Benny Rainh Patricia Morcan Mickey Malloy Znodin Spencer J & P Goulding Ruth Love Tracey & Leonard Benn Rivinge

Benn Rivinge
Pat Rooney
Marion Bent
Pat Rooney
III Rooney
Werna Burks
Marty Bech Orc
Bill's Guy 90°e
Ios E Howard E
Dick Robertson
Jackle Ryun
Britt wood
Patrick

Crystal Club
Mever Davis Ore
Leala Livina
J. Continents and
J. Con Britt Wolfame
William Gant Ore
Britte
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Brit Claremont Inc

Freddie Starr Or les Szigell Ore Club Gauche Club Gauche Separita Leona Jack Meyer Ore foregrant Gray Ranche & Elliot Davey Kraft Peggy Mann Florance Mayo Cain de Purl-lence Estabrook lerce Parrar Harey Santa Arthur Clbbs

French Cusino
Nikita Buileff
Kenita Kraner
Lalage
Lalage
Lalage
Montis
M Charles Busengle International Orc Paim Beach 3 Hollywood Boys

Gypsy Tavern Lonis Garcia Oro Auna Reid's Farn Jean Prague's Oro Bobbette Christins

Balleton Bertine
Blekory Bertine
Blekory Bertine
Donno Hoyt
Jimmy Little
Winsy Mannone Br
Tose Lavali
Winsy Mannone Br
Tose Lavali
Winsy Mander
Dack Weidren
Hyw'd Resiannat
Fore Lavali
Jack Weidren
Frincess Calyo
Joan Mitchell
Gloria Cook
Gloria Gook
Gloria Gook
Gloria Gook
Gloria Gook
Gloria Gook
Gloria Gook
Jack Berger Ore
Jack Berger Ore
Jack Berger Ore

Jack Berger Ore Hotel Blitmore Jarry Cooper
Joseph Zatour Oro
Varnons
Dick Gasparre Oro
Hotel Buckingham

Idotel Buckinghen Edouard Fontaus Hotel Commedore Johnny Johnson O Hotel Edison Hotel Edison
Aian Les Oro
Melody Men
Raoul Lipoff Oro
Lilyan Dell
Hotel Fifth Ave.
Musical Rogues
Hotel Gov Clintou
Bert King Ore
Hotel Laziugtou

E Jeissnick Oro D'Ivons David Ailison Will Osborne Oro Hotel Lin Hotel Lincoln
Dick Messner Ore
Hotel McAlpin
Enoch Light Ore
Mory Danis
Hotel Montclair Coral Islanders Martl Michel Ore Hotel New Yorke

HILD BUILDEROOSS
KIREMS
KIREMS
KIREMS
KIREMS
JOHN STANDAM
JOHN STANDAM Hotel New Yorke
D'Ivons
Clyde Lucas Oro
Linda Lee
Lyn Lucas
Ronnie, Van & K
4 Diplomate
Frank' Bessinger
Joe Bonni Oro Joe Bonni Cro
Motel Park Lane
M Schuster Orc
Hatel Pennsylvania
Jean Norman
Crawford & Coskey
Jack Denny Oro
Hotel Pierre
Capert'n & Col'mb's
Jos Moss Orch.

Castled & Grow De Monte of Charles of Charle

Close Douvery liev
Datty Fletcher
Datty Fletcher
Veima Middleton
Veima Middleton
Allen Drew
Francis Carter
Dilly Cole
Richard Control
Dilly Cole
Richard Cole
Dilly Cole
Richard Cole
Dilly White
Ones & Dun
Gardyn Narah
Joe Smith Orc.
Village Bara
Val Vestor
Woccrea's Cole
Village Aut Club
Geer Bro.
Beeba Monet
Watlort'-Astoria

Mon Paris

Mon Paris

Jimmie Rogers
Claire Willis
Gene Fosdicks Ore
Oscar Calvet's Ore

Michai Zarin Orc Wivel Frank LaSalie Or Dolores Cortez Wyane Rolph Betty Nylee Bicanor Henry Bob Lee Alleen Cooks Milion Mann Orc CHICAGO

Ilincklinawk
Joe Sanders Orc
College Inn
Frankle Masters
Colosima's

Colosing's
Mary Sunds
Rence Villon
Rentlick 3
Rerie Sis
Fring Parker
Lydin Harris
Gouniess Boriska
Rob Tinsley's Ore
Club Alsbum

trun Alaunm
frudy Davidson
trale West
Virla Vaughn
Bubbles Reith
fot Myers
Heien Burks
Rennie Adler Clob

Myra Lang Nikki Nichalis Yasha & Masha Adelina Possena Joan Clark Maurie Stanton Coconut Grey Lina Basquette Bill Hogan Gre J Cherniavsky G Drake Hatel

Waldert Asierle

Phil Harris Ore Leah Kay Wausen Ore Hartman's Michai Zarin Ore

Enters & Borgia Rlo & West 4 McNaille Sis Mary Martin Horace Helds Edgew Ted Fig-Rila Candy Muzzy Marcel inc 5 Debutantes 4

Earl Richard Ginger Wood

Billy Meyers
Edno Leonard
Art Buckley
Floyd Town
Harry Harris
Al Wagner
Hi Hat Club

Paramoont Club
Sammy Walsh
Ruth Delmar
Howalian 4
Joe Marino
Gorilea & Paimer
Mourie Stoin Oro
Royate oiles
Signification oile

My Bine Heaven Gene Austin Candy & Coco

Candy & Coco

New Yorker
Frankle Deveraux
Mason & Porvis
Mary Lanor
Roberta Smith
B B
Paggy Glibert Ore
Omar's Dome
Lornn Lee
Tom Princs Ore
Palmeros
Adriano

Adriano Caria Montiel Alberto Sargio Chuy Perez Oro

Palomar
3 Jack Tars
Marcia Mace
Buddy Marenn
Halen Ward
Benny Goodman

s Little Figs
irene Barry
Dorls Baker
Lesile Shreckner
Gens Tabor
Falth Arden
Denics Bruno
Marjoris MeKay
Morjorie Shelly
Lloyd Rippey Ore
Töpay's

LOS ANGELES

Murlei Love Harry Stevens Virla Vaughn 3 Andra Sia Effic Burton

Monte Ross
Frank Marino
Peter Gallo
Maria Donia
Herrara Oro
Jimmie Rogora
Clatire Willia
Jimmie Rogora
Clatire Willia
Gene Foedist Oro
Kormandie
Ralph Chigori OreHawkins & Morthvid
Old Roumasian
Thais
Sodie Branks
Sodie Branks
Ruth Wynn
Ronnie de Camp
Ronnie de Camp
Ronnie de Camp
Coleita Lincoln Tavern
Jos Lewis
Ben Pollock Oro
J & E Torrence
Dorls Robbins Palmer Hause Veloz & Yolanda Cardini

Beverly Wilshire Edith Caidwell Norman Ruvall Orvills Knapp Or

Roomie, de Camp
Coleita

Anita Fendorowa
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milit are Bovi

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Markon Doubrone

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Barkon Doubrone

Barkon Doubrone

Barkon Bournone

Carle de Farce

Burke & Davis

Burke & Bovi

Cotto Conficential

Cladys Bagwell

Diadys Bagwell

Diadys Bagwell

Marton Jackson

Tall Climatic Ore

Coccanat Grove

Barriet Milliond

Coccanat Grove

Barriet Milliond

Commis Margin

Marton Jackson

Tall Climatic Ore

Coccanat Grove

Barriet Milliond

Commis Margin

Tall Climatic Ore

Coccanat Clib

Vanisia Snow

Chesman & Perry

Marton Jackson

Tall Climatic Ore

Coccanat Clib

Vanisia Snow

Chesman & Perry

Marton Jackson

Tall Climatic Ore

Cottan Clib

Vanisia Snow

Chesman & Perry

Marton Jackson

Tall Climatic Ore

T Bear Steves Ore
Room Room
Roy Atwell
Beauvet & Towa
Beauvet & Towa
Teel Jeastowts
Room Ranno Ore
San Soed
Satch & Satch
Round Beavet
Ruth Lornachet
Ruth Lornachet
Ruth Lornachet
Ruth Romen Ore
Room Room
Romen Ore
Rom

meien Ward
Benny Goodman
Paris Inn
Singing Waters
Malers
M Tonay's

Elmer
Virginia Dix
Leon Rice
Ninon Bergeron
Jackis Lavins
Betty Knox
Geo Redman Ore

Don Swander
Hailywood Stables
Jerry Clifford
Betty Danleis
Done Sales
Dorle Dornel
Bill Gordon Orc
King's Clab
Guy Renule
Pyrnmid 3
Clarence Orlick
Joey Les Orc

Stork Club

Book Smith (Continued from, page 2) (Continued from, page 2) a great actor, a great star. Sure. I do not deny II. But why didn't they take him before I made "Henry the Eighth?" Leslie Howard is a tremedous star. Certainly, I admit it. There can be no doubt of It. But its very first film was made for me in experience of the star of the star

self, is such a genius, either. It's just that he knows talent when he sees it and he discovered an early trick, he says.

Korda

ust Have Talent

ust Have Talent

I reclined that to make films I
must have star talent, he explained.
FBut I couldn't afford to pay for
stars. And that is the difference.
I think I know where today I can
put my hands on half a dozen little
a week actors, who tomorrow can
be as big as Luughton or Oberon or
anybody else. If they get a chance.
And I think there is the answer to
everything. Find fine talent. But
generally recognized.
As easy as all that. But it really

generally recognized.

As easy as all that. But it really is easy, Korda insists.

Tm no genius; I found it. My first Lesile Howard picture, for Instance. It Introduced to the screen not only Howard but also Benita Hume and Elizabeth Allen. They're not great stars, but they're prett, good: they're recognized in Hol-lywood, Take 'Heory the Eighth.' It not only established Laughton, if brought out idnale Barnes and Meric Oberon. And so on down the

They claim I discovered interest of the physics in the rank few years. Fin no blushing Illy: 115 interest in namone cless in the rank few years. Fin no blushing Illy: 115 interest in local pleasant till, as about yourself. But I dien't discover It it was there; I merely found to the local pleasant till, as about yourself. But I dien't discover It is took in the local till the local pleasant till, and the local pleasant till the local pleasant till the local pleasant till the local pleasant till the step handlers doubling the anto, the step handlers doubling the anto like it is required to a step of the local pleasant like it is any longer. It is for on six years when he're is for a few will hook about disound seen. It's five outleters, at him, didn't receive the conditions, and the local pleasant like it is any longer to the local pleasant like it is any longer to the local pleasant like it is any longer. But if Ilolywood should ask him. The maswer is still no. ore

B'way's Biz

(Continued from page 1)

weather drew New Yorkers back to town until crowds became so big in the downtown section that they were literally pushed off the streets were interally pushed on the streets into the theatres. But this year they had the money to get past the doors. Every house, including the newsreel theatre, Embassy, had lobby holidouts. Even the cheaper double feature stands were selling

Almost every kcy throughout the country enjoyed the best weekend business by a big margin since 1929. The holiday weather nationally was

Legit Shows
Business in the legit theatres was
the turnaway on Labor Day that
managers have hoped for year after
year. Eight attractions played matimes Monday (2) managers bankmes Monday (2) managers bankwish with the leaders going S.R.O.
P. M. business, too, was distinctly
stronger than heretofore on the
night of a holiday. Trade came
mostly from out-of-towners as inpriced tickets, nearly all the eale
being direct at the box offices.
Might Clubs

Night. Clubs

oeing direct at the box offices.

The New York crowds reacted likewise in favor of the niteries, class bars and restaurants. The class bars and restaurants. The restaurant on the morrow after Labor Day all volced regrets of having closed down for the long week-end, as many make it a summer practice to call it a week Prison of the control of the cont

See Improvement

break. See Improvement
Improved conditions and general
outlook has encouraged film producers, major and independent, to
largest buggets this year since 1920.
Ingrest buggets this year since 1920.
Ingrest buggets this year since 1920.
It was the since 1920 of the

Sunday Legit

(Continued from page 1)

(Continued from page 1)
replied they all his to try it. Pays
will star Raine Young, with Mary
Phillips featured.
Sunday situation developed a new
angle last week when James J.
Brennan, head of local one of the
stage hands union announced that
it the actors took that postion the
it the actors took that postion the
it the actors took that postion, the
stage hands also had the privilege,
Move of the union caused some
stage hands also had the privilege,
Move of the union caused some
stage hands also had the privilege,
Move of the union caused some
stage hands also had the privilege.
Above to the union caused some
stage hands also had the privilege.
Move of the union caused some
stage hands also had the privilege.
Above to the union caused some
stage hands also had the privilege.
Above of the union caused some
stage hands also had the privilege.
Above of the union caused some
stage hands and all unionists were in
stands yell-allation was being comsidered and all unionists were in
hands were exceeded to come out for
regular wages on Sundays for legit
theattrees.
Theatre Union, which operates the
street, proposed to plus mattines and
applying to both shows actors would
receive week and one half's salaries. Will most of the phrees in
this group getting a 3.0 minimum,
it was figured the non-provile organilikht of one of the province of the same stage
like the one providers doubling the and
stage handlers doubling the and
stage handlers doubling the and
stage lands and the stage handlers doubling the
will look about

EQUITY'S NEW CONTRACT DRAFTED

Final draft of Equity's new con tract, which establishes new policies, principally that of rehearsal and double pay for Sundays, was adopted by the Council after two special sessions last, week When phrased by the legal department the contract will be turned over to the Theatre League, so that

over to the Theatre League, so that managers may look it over. That is a courtesy not heretofore extended the managers by Equity, since the passing of the 10-year basic agreement, which started in 1934 and was abandoned before exand the man about the before ac-piration. Showmen required that they be given a chance to look over the contract, so that suggestions for changes might be adopted be-fore it be finally issued and in use. Equity conceded that privilege but is virtually certain that there will be no change in the Sunday status and rehearsal pay require-status and rehearsal pay require-changes will be considered by Equity until or unless it is proven that its new rules are innimical to the cheatre.

More than 200 clauses in the con tract were passed on by Equity, Not all the rules will be set forth in the new and more concise form, in the new and more concise but the contract will be subje-regulations which will be seps ly printed and given the man for guidance.

Negroes Barred from Theatre, Sue for \$2,000

Los Angeles, Sept. 3.
Because they were denied admission to performance of The Drunkard, (Miss) Burnette Bush and Armand Kimbrough, colored, filed

Armand Kimbrough, colored, filled sulf of \$4,000 damages in Municipal Court here against Theatre Mart. Complaint says pair were in line Complaint says pair were in line of Aug. 11, when they were rised admittance. Contesting the sulf, Theatre Mart has set up defense that it conducts a club and not a theatre proper, to which admits a theatre proper, to which admits a be had only through measurements. possession of a membership card as well as a ticket.

well as a ticket.

Answer also maintains that Miss
Bush and Kimbrough had been denied club membership prior to Aug.

Boyes Stays On

Lit.cola, Sept. 3. Chick Boyes, whose number one tent show here has been doing a good biz over the last 16 weeks, will stay on until cold weather. Boyes has started a No. 2 outfit, which is in its third week and also clipping off neat biz in the surrounding ter-

off neat biz in the surrounding ter-ritory. Spot here can only tag the gate a dime and reserves another dime, but the territorial venture playing three days stands in smaller towns, most dates in conjunction with plenie and county fair dates, is able to clip 26c at the froit door and an extra dime for the select seats.

Omaha Fixing Up

Omaha, Sept. 3. Board of the Omaha Community Board of the Omaha Community Playhouse has made arrangements to reseat the house before opening the new season, early in October. Loan from Junior League of \$500 and chrck just received from Henry Fonda, film player, makes the total needed for the new opera style chairs.

chairs.

Fonda is an Omaha boy, who got his start in the title role of 'Merton of the Movies' at the Playhouse in 1926.

Alvord with Rose

Ned Alvord has quit the Marcus show and returned to New York to handle promotion and outdoor bili-ing for Billy Rose's 'Jumbo.' Only ing for Billy Rose's Jumbo. Only agent sporting a cutaway coat laid out the billing campalgn, for the show early in the summer but rejoined Marcus, saying he would

New York.
Dick Maney will handle the new paper end of 'Jumbo.'

THUMBS UP' TO START BALTO LEGIT SEASON

Baltimore, Sept. 3. Wheels are beginning to turn again on the local legit outlook. Current sesson curtain-lifter looks like Eddie Dowling's revue, 'Thumbs Up, nencliled into UBO Ford's week of Sept. 23. A fortnight later Schwalt & Mandel's production of the new Sigmund Romberg operetta, Be-loved Rogue, plays a week at the same house prior to its Broadway

debut.
Tentatively inked in at Ford's are Damn Deborah,' Oct. 28, and Eva Le Gallienne, Nov. 11. Latter has announced the start of her season's road tour here. Deborah' is a new play which will be produced by Carl Hout.

Hunt.

Harry Henkel, manager of Ford's,
will go to Manhattan late this week
to see Jules Murray, UBO booker.

Hopes to bring back with him several other-bookings for his house.

Meanwhile the indie Maryiand has
Raymond Moore coming in with a
stock company for a six weeks' season starting Oct. 14.

'Doc Lincoln' on Coast

Description on Coast

ENGAGEMENTS

Ruth Lee, Saul Z. Martell, 'Three en on a Horse' (Chicago com-

George Curzon, Margaret Rawl-ings, Effie Shannon, 'Parneli.' Claudia Morgan, 'On Stage.'

Classic Lottus, 'Jumbo'.

John Harrington, Georgia Caine
Lawrence Grossmith, 'A Slight Case
of Murder.'

or Murger."

Jessamie Newcombe, Kathleer
Krder, John Hammond Daliey
Keenna Wynn, Grant Mills, Jan
Seymour, Frankle Thomas, Frantesca Bruning, Russell Hardle, 'Remember The Day.'

Louis Caihern, Leo G. Carroll Jay Fassett, Ivy Troutman, Bruce Cardigan, 'Agatha Calling.'

Cardigan, 'Agatha Calling.'
Cardini, Edith King, Barbara
Robbins, Nicholas Joy, J. P. Wilson, Frothligham Lysons, Shelia
Hayes, Charlle Jordan, Lucian
Self, Oscar Sterling, Wylle Adams,
Estelle Mitchell, 'The Ascending
Dragon.'

Richard Bennett, Burgess Meredith, l

Ara Gerald, Alma Kruger, Mary Hone, Gertrude Mattland, Lida Kane, Norman Downey, Alney Alba, Charlotte Gloer, 'Few Are Chosen.'

Gracie Barrle, 'Scandals.' Howard Chamberlain, Jack Harl-ng, 'Achilles Had a Heel.'

ing, 'Achilles Had a Heel.'
Jack Roseleigh, William Harrigan,
Myron McCormick, Lee Baker, Jerome Cowan, George Tobias, Roland
Drew, Harold Monatt, Ann Dere, in
'Paths of Glory.'

Drew, Heroto C. Rey Hardon C. Rey Hargary C. Rey Hardon C. Rey H

Doyle, Albert Tarbell, Emily Davie, I Doyle, Albert Tarbell, Emily May Dennis, Mass, Cap Playhouse, Lillian Foster, Earl McDonald, sy Lillian Foster, Earl McDonald, sy Lillian Foster, Earl McDonald, sy Lillian Dorbin, Frank Weir King-I Ston, Caroly Only Company, and Cap Lindian Dorbin, Frank Weir King-I Ston, Caroly King, Lillian Dorbin, Frank Weir King-I Ston, Caroly King, Lillian Cap Lillian Cap Lillian Company, and Cap Lillian Company, and Cap Lillian Cap

Shows in Rehearsal

'Scandals'-George White,
'Heroes Are Born'-Jcd Har-

s.

'A Dash of Brimstone' ('All ow Down')—John Golden.

'Remember the Day'—Philip

The Bridge'—Guthrle Mc-Clintic

Clintic.
'Jubilee'—Sam H. Harris
and Max Gordon.
'Most of the Game'—Dwight
Deere Wiman.
'Porgy and Bess'—Theatre
Guild.
'Night of January 16'—A. H.
Woods

ident'—Irving

Cooper.

'Taming of the Shrew'—
Theatre Gulid.

'Crack-Up'—James R. Uli-

an. 'Paths of Glory'—Arthur

"Pathe
Hopkins.
"Jumbo"—Billy Rose.
"Slight Case of Murder'—
Howard Lindsay.
Shakespearean Repertory—
Shakespearean.

shakespearean. Repertory— seby Gaige-Shuberts. f This Be Treason'—The-e Gulld. Few Are Chosen'—N. M.

Lawlor.
'Squaring the Circle'—Trl-

'JUMBO' WILL

COST \$250.000

Biggest production of the seaso will be 'Jumbo,' to be presented by Billy Rose with the backing of Jock Whitney at the Hippodrome, N. Y. on or before Oct. 4. Estimated cost of production is \$250,000 or about \$100,000 over the original fig-'Jumbo' will therefore exc the outlay for 'The Great Waltz' last eason, not counting the structura changes at the Center

With production activities about 70% in motion, Rose expects to be gin dress rehearsals in some form of other on Sept. 20. Rehearsals are proceeding all over the lot. John Murray Anderson is working with the chorus at the Hlpp, George Abthe chorus at the Hipp, George Ab-both has been using the former Jol-son's for the principals and Allen K. Foster is working his acrobatic girl dancers in Brooklyn, where the 39 horses to be used in the show are quartered. Some numbers have the girls astride equines.

ose states that the show will us Rose states that the show will use 1,200 animals, mostly caged, In 'Jumbo.' Animals will be quartered in the basement of the Hipp, but some are to be used in a circus parade which will be part of the

UTAH-IDAHO LEGIT

Shows Into Salt Lake Houses at \$2 Top

Sait Lake City, Sept. 3. Harry David, general manager of the Sait Lake-Publix, Inc., owners and operators of cight houses in and operators of c'ght houses in Utah and Idaho, outlined a policy in regards to legit productions, which will immediately go into ef-fect. David believes that legit shows should be used in this hin-terland, but price must be oke all around.

Shows under consideration to be

around.

Shows under consideration to be brought into his houses are 'Three Men on a Horse,' Anything Goes' and 'Life Begins at \$1.40'. Recent presentation of 'Tobacco Road' was a complete sell-out for each of the three shows. Top seats sold for \$1.24'. Similar price will be in effective three three will be in effective three shows.

Szold Starts in N. O.

New Orleans, Sept. 3.

Bernard Szold took over his duties as new director at the Little thentre here Wednesday (August 28), Szold, who succeeds Walter Richardson, came to the city from Omaha, Neb., where he was director of the Omaha Community Playbonse for six verse for the control of the Community Playbonse for six verse. Playhouse for six years.

Playnouse for six years.
Szold officially becomes director
here on Sept. 15, but he came to
see a workshop play presented so
he could look over the actors with
whom he will work.

Inside Stuff-Legit

Recent bankruptcy of Edgar B. Davis' North & South Development Co. concerns the man who spent more than \$1,000,000 trying to make a reluctant public accept 'The Laddor' because he believed in the idea of reincarnation and because he wanted to help his friend, J. Frank Davis (no relation), who wrote it.

Out of the \$12,000,000 he received from Magnoila Petroleum Co. to which he sold his former holdings, he gave away more than half in charity. He sank \$13,00,000 in 'The Ladder.' Most of the remainder went into dry wells.

Mark A. Luescher and Thomas J. Reilly have contacted the League of New York Theatres with a plan whereby they claim it is possible to attract new or increased audiences to Broadway's legit theatres. It is a publicity campaign idea which they do not care to divulge, saying if the managers fail to buy it someone else may cop it. Plan's sponsors have so far not gotten to first base because they insist on being guaranteed a certain amount of colu to put the plan into operation. Managers refused to go on the nut for four or five G's without knowing what it's all about. Understood the proposition has to do with

the sucuros.

Luescher, formerly p.a. at the Hippodrome and for RKO theatres agented the D'Oyly Carte opera outfit last season when the British outfivisited this side. Relili has been on the promotional end of banquet and similar affairs at big New York hotels.

Rated as one of the most successful of straight summer stocks is that at Suffern, N. T., where the season started early and ends late. House is a 309-scatter built by Robert Cutler on his estate. His interest in the atricals dates from his marriage to Nondas Cutler, who was in the ensembles of 'Good News,' O'Thee I Sing' and other musicals. It is the

sembles of 'Good News,' Of thee's sing and volon mooresecond scason at Suffern.

Last week Helen Hayes made her sole summer stock apper ling the lead in 'Gaesar and Cleopatra,' Joshua Logan an Windust are the Suffern Players' directors.

Story on summer theatres in Town and Cowintry (monthly), just prior to the summer season, mentioned that Malcolin Perarson, Donald Baruch and W. A. Brady Jr., proposed presenting sight new hits in eight weeks at Asbury Park and predicted that it couldn't be done. Young managers didn't relish the comment and have started sult. Venture at the resort gult after five weeks.

quit after nve weeks.

Action is against Stuyvesant Co., Inc., publishers of the magazine, a
Hearst owned publication. Otis Chatfield Taylor, who wrote the yarn, is entioned in the complaint,

Some of those present at the premiers of four Novelics Full House at the Haymandeck London, claim the best part of the contag's service at the Haymandeck London, claim the seek, when he received as call for having staged the production. Author was not present, as he was playing the lead in his 'Glamorous Night' at Drury Lane.

Henson gave an Imitation of Novelic that was an uncanny caricature.

Tom Naughton, long in the Fifth avenue, or original Tyson's ticket gency, has withdrawn. His son, Everett, also resigned. They will stablish their own agency early in the fall. Tyson's was among those ticket brokerages which abandoned \$2nd treet when burlesque and grind pictures virtually eliminated legit from nat throughfare. John McNames is continuing the agency

Clare Carleton has been chosen to play the lead in 'The Body Beautiful,' written by Robert Rosson, which Sidney Harmon will present. She was chosen after nearly 200 actresses had either given a reading of the script or been interviewed for the part.

Miss Carlion appeared in 'The Great Magoo.'

William Liebling has been granted a legit agency permit by Equity. is a renewal, caster having formerly held a permit which he allowed because when associated with other agencies.

Qualified for the permit by re-establishing his own offices.

NO PHILLY OPERAS SET | L. ULRIC PLAY STARTS

Ambitious Symphony Schedule In-cludes Ballet

Philadelphia, Sept. 3.
For its 36th season beginning Oct.
4. the Philadelphia (symphony) orchestra schedules 28 pairs of concerts, 10 extra Tuesday concerts and
3 youth concerts. Leopold Stokowski will conduct 18 pairs and 5
Tuesday concerts. Other conductors include Hans Kindler, Vhadimir
cors include Hans Kindler, Vhadimir Golschmann, Alexander Smallens Fritz Reiner, Sir. Thomas Beecham Bernardino Molinari, Werner Jans-sen, Jose Iturbi and Eugene

Southandor.

Soloists so fare engaged include Fritz Kreisler, Joseph Knitzer and Staten Soloists so fare engaged include Fritz Kreisler, Joseph Knitzer and Nathan Milstein, Polinistis, Serzeil Rachmaninoff, pilanist, and Helen Jepson and Charles Kuilman, vocallata. The Monte Carl. Ballet Russe will also appear for a series of three performances for the orchestm include eight ances for the orchestm include eight consideration. Solois of the performances for the orchestm include eight operate will be given this season.

Prices range from \$500 for parter boxes (seating six) to \$25 for years will be \$25 for \$25 Ormandy.

quet boxes (seating six) to \$25 for amphitheatre (3d balcony) for sea-on tickets for the 28 Fiddy after-noon concerts, \$430 to \$25 for similar seats for the 28 Saturday for the same scats for the 10 Tucs-day night concerts. Single scats range from \$3.50 for boxes to 50 cents for amphitheatre unreserved. Local concerts are all given in the Academy of Musis. amphitheatre (3d balcony) for sea-

"If This Be Treason," drama by John Haynes Holmes-Reginale Holmes-Reginald John Haynes Holmes-Reginald Lawrence, which was tried out at the Westport Summer Theatre, will open about Sept. 21 at Guild the-arre, N. Y. Theatre Guild produc-

PHILLY LEGIT SEASON

Philadelphia, Sept. 3.

The Broad opened its legit season last night (Monday) with 'Portu-guese Gal,' Wee and Leventhal tryout, in for two weeks. Samuel

guese Gal. Wee and Leventhal tryout, in for two weeks. Samuel
Nixon-Nirdilinger, indie director of
house, kept his promise by emphasizing in all ads that no cut-rating would be used. First show has
a \$2 top. Advance sale was negligible but that's not surprising at
the city doesn't get back in town
until after Labor Day.
Two Shubert-UBO houses are
kedded to bow in on Sept. 16, but
there's plenty of doubt about one of
them, the Forrest, where 'A Home
Abroad' is still mentioned. Other
them, the Forrest, where 'A thome
Abroad' is still mentioned. Other
them, the Forrest, where 'Shirev' on
two weeks' AMS subscription.
In 'The Taming of the Shirev' on
two weeks' AMS subscription.
Ford gets a second try-out,
'Squaring the Circle,' on the same
date. One week only,
On Sept. 30, 'The told Maid' comes
to the Porrest, also on subscriptont and the Group Theatre to
broad to the two Cillford Odets
Broad to do the two Cillford Odets
Broad to do the two Cillford Odets

mut and the Group Theatre to the Broad to do the two Clifford Odets plays, 'Waiting for Lefty' and 'Awake and Sing.'

awake and Sing.'
Katharine Cornell comes to the
Forrest on Oct. 21 in 'Romeo and
Juliet,' with the Chestnut housing
'Midsunmer Night's Dream' (WB)
film for three weeks starting
Oct. 14.

'Lady in the Window,' operetta under auspices of Sam Grisman, due in November. Otto Harbach wrote the libretto, musle by Sig-mund Romberg.

\$20,000,000 MORE LEGIT AID

Frank Allworth Dies on Stage In Philly at Ulric Premiere

Philadelphia, Sept. 2.

Opening of Philip's legit season
last night at the Broad Street theaire was marked by an on-stage
traged when Frank Alivorth, playing the role of Steve, a policeman,
in the James Hagan-Jusephine Victor play, 'Portuguese Gal,' dropped
dead in the middle of a dramatic
scene with Lenore Ulric, the star,
about half-way through the second about half-way through the second

about half-way through the second act.

Performance had been very selective and fumbling from the beginning with prompter working hard tween Allworth and Miss Utric which led up to the tragedy had been particularly disjointed. Seene was supposed to reach its climax in Allworth leading Miss Utric through a hot dance number-to the tunes a hot dance not be the selection of the tragedy had help to the selection of the tragedy had help to the selection of the tragedy had help to the selection of the tragedy had been particularly disjoint and help the selection of the tragedy had been selected by the selection of the tragedy had been deeper and the selection of the s

down.

James Hagan, one of the authors, came out it a moment and asked the audience to be patient. After a few minutes, he reappeared to say that Eliworth was 'out cold' and that the Ellworth was 'out cold' and that the play would go on from the reappearance of the skipper. When the curtain did go up, however, it was with Edward Hartford, show's director, in the part of Steve, taking up the action where Allworth had left off rector, in the part of Steve, taking up the action where Aliworth had left off.

Hartford, with the script in his hand, but seldom using it, got a deserved hand.

erved nand. Different reports circulated in the

served hand.
Different record scrutiated in the
Different record is full and act III,
but at the end of the play Hagan
appeared again, with Miss Uiric,
thanked the audience for their courtesy and referred to the tracedy and
the 'passing away' of Allworth.
Allworth had been taken to he
first fall of the curtain and had
been removed from there to the heapital during, the intermission. He
died shortly after. Heart attack
was given as the malady. His home
was in Baysic's. L. I., where he had
was given as the malady. His home
the record is the state of the court of the
here in several Wee and Leventhal
productions last season.
Audience was told that they could
etc. ..ats for a later performance.

get ... ats for a later performance.

Allworth appeared in a number of Broadway productions for A. I Woods and the Selwyns. His most recent appearance was a revival of at the Cesmonlitan (Paul), chimn-bus Circle, N. Y. Heart aliment caused him momentarily to collapse twice in one day in New York. Recently he dropped over while alighting from a taxl in front of the Lambs Club.

Equity's Quarterly Meet

Equity's Quarterly Meet
Equity's regular quasterty general
meeting will be held next Monday
(9) at the Astor hotel, N. Y. Further changes in policy, other than
set forth in the new contract, are
not anticipated, although further
proposals may be made by the
younger group, Actors' Forum.
Council started its regular weekly
council started its regular weekly
summer
meeting the council of the council of the
monthly, except for special purposes.

AUBRIGHT IN (SHREW)

Hollywood, Sept. 3.

Hardie Albright flew east last week for a part in the Theatre Guild presentation of 'Taming of the Shrew.'

Play co-stars Alfred Lunt and Lynn Fontanne.

Warners B.R.'s Another

Hollywood Sant 2 Warners wii finance Lew Cantor and Max Shagrin, Coast agents, In their stage production of 'Giory's their stage production of Giory's Child' in New York the coming season. Play, by Judith Kendail, will co-star Judith Woods and Sam Wren, with Jo Graham staging. Cantor and Miss Woods leave for New York next week to start re-

TALK TICKET **BUYS AGAIN: ROSE 1ST?**

Although ticket buys by agencles are expected to be made for Broadproductions, no deals have been concluded and only one showman has approached the brokers with that end in view. Billy Rose, who is readying 'Jumbo,' to debut at the Hippodrome, N. Y., late this month or early October, huddled

month or early October, huddled with a dozen agency men last week, but arrived at no decision.

If a buy is made for 'Jumbo' it will probably be a modification of Rose's proposal—that the agencies guarantee to dispose of 1,250 tickets nightly for eight weeks. No deal

Roce's proposal—that the agencies guarantee to dispose of 1,250 tickets nightly for eight weeks. No deal of such proportion. In as been considered heretofore. Size of the Hipp opened the way for Rose to expect the such as the such as

First show which will attract them is 'At Home Abroad,' which opened in Boston Monday (2). Understood, however, that the Shuberts may not seek a buy on this show. Harry Kaufman, tleket man who is closely associated with Lee Shubert, is known to be opposed to buys.

Maurice Barber to Prod 'Love on Dale' in N. Y.

Paris Aug 25 Maurice Barber, hu: I and of screen writer, Dorothy Farnum, and former angel for a number of stage and screen enterprises in the United States, will enter the producing field on Broadway next season with 'Love on the Dole, current hit in London.
Barber and his wife live in France.
Barber wants to bring the London star, Wordy Iller, to New
York to head his cast, together with four or five others from the English production, and therefore is wait-ing for the London run to wear out

ing for the London run to wear out before crossing with the piece. Play is by Walter Greenwood and Roland Gow, and played for months in the British sticks before anyone dared bring it to London.

SHOW PROJECTS

1,000 More Persons to Be Em ployed in Relief Units-Includes Vaude and Cir cus Performers Throughout U. S .- Will Take In Separate FERA Setups

400 MORE ACTORS

Much more federal relief coin is in sight for the continuance and increase in legit shows and vaudeville units in Civilian Conservation Camps and institutions. Around \$20,000,000 is the sum stated to be allocated to such purposes for the entire coun-

Fund is believed to include the \$1,400,000 already set aside for CCC free shows and something like \$375,000 for vaude and circus relief units. Another 1,000 persons will be employed in the expanded relief shows, about 400 of them to be actors, the balance made up of dlrectors of the varied departments of the drama project and office workers. Money is to be made available soon and admini tered from Washington.

Halle Flanagan has been appointed head of the theatre or drama bureau of the Federal Emergency Rellef Bureau. Country has mapped out in eight zones. Local stage relief agencies will be continued, but the activity will be enlarged with the idea of giving employment to the approximately 17,000 persons enrolled for the relicit who claim to be in some department of the theatre.

Hopkins' Idea

General plan is credited to Harry Hopkins in charge of the FERA ad-Hopkins in charge of the FEKA ad-ministration. Miss Finangan has consulted Broadway showmen for advice as to its workings, theatre men evidencing no interest because of the relief nature of the project, which would aid all in distress, from indigent playwights to doormen Plan includes training of amateurs of distribution of the control of the control of the control of the control of the distribution of the control of the distribution of the control of the control of the distribution of the control of the control of the distribution of the control of the control of the distribution of the control of the control of the distribution of the control of the control of the control of the distribution of the control of the control of the control of the distribution of the control of the control of the control of the distribution of the control of the control of the control of the distribution of the control of the control of the control of the distribution of the control of the control of the control of the distribution of the control of the control of the control of the distribution of the control of the control of the control of the distribution of the control of the control of the control of the distribution of the control of the control of the control of the distribution of the control of the ed functioning.

ed functioning.

Miss Pinangrin was instructor of
dramatics at Vassar, women's coliege near Poughkeepste, N, Y. She
is aild to be an intimate of the
Rooseveit family, being especially
Rooseveit family, being especially
Boettiger, President's daughter. Mise
Flanagan will establish offices at
the capitol, the relief shows operated from New York by Col. Earle
Boothe being aubsildary. The Col
atter division, interiocking with the
units playing in the metropolitan
district.

district.

Office politics are said to have disconcerted the drama project stuff. In New York recently, mostly traceable to executives who have neworking knowledge of the theatrefaith Davis, daughter of a mission-ary and heretofore identified as an agratulation, is directly under Botch thority to increase the wages of people employed in the drama projects or reject applications. ects or reject applications.

Another assistant, said to have been a candy maker, is reported having authority over applications for home relief, all being required to qualify for that classification be-fore going on the draina project's Comments and criticisms from

comments and criticisms from camp commandants anent the show units are regarded more or less rou-tine, but it is reported that some requests have been made eliminat-

(Continued on page 57)

GOV'T TO EXPAND Chorus to Get Brunt of Economy **Moves by Managers to Counteract** Added Expense of Rehearsal Pay

Everything Included

Reported grant of \$20,000,000 for drama, recreational and stage instructional projects by the government is regarded as Washington's final disposition of all proposals which sought federal money to aid or revive show business.

RADICAL LINE **GAL FACTION** -ALMOST

of chorus girls Equity's concession permitting 'The Great Waitz' to lay off three weeks between its closing date the Center, N. Y., Sept. 14 and the Boston road start, caused reports that s radical faction within the chorus ranks is making demands for 'reranks is making demands for re-forms. Understood, however, that when the time for a showdown, came, girls decided there was noth-ing to talk about.

One militant chorister in 'Waltz'
who attended meetings of the op-

position group within Equity known as the Actors Forum sought to corrai fellow ensembicttes, but most of the latter did not care to

bother,
"Waltz' in shutting down so that
the production can be made to conform with average stage requirements, did not necessarily have to
put 'the matter before Equity because there will be a change in
management, Max Gordon taking
over the show on his own. Associated with him in the original production were 'the Rockefeller interests.

New contracts will be issued to the entire company.

BRITISH EQUITY CABLES DISAVOWAL OF SACHS

Actors Egulty has a cable from British Equity to the effect that J. L. Sachs, producer in London, is 'not certified' by the latter organiza-

'not certified' by the latter organiza-tion.
Sachs Is about to produce 'Royal Exchange', a musical, in Lordon, and has hired Ramon Novarro and of them are already in Lordon, No-varro hooked through the William Morris office and Miss Kenyon through Arch Selwyn. Both received cash advances and their fares over, can be done about It, and that It is probably a momentary diagreeprobably a momentary disagree-ment in London.

'Goes' Moves

'Anything Goes' le sinted to move to the 46th St. theatre, N. Y., from the Aivin, continuing the run about four weeks at reduced prices. Be-cause of the tentative Jan. 15 re-lease date of the film version, it, was expected that 'Goes' would take to the road, playing several key cities only. Understood, however, that the

Understood, however, that the contract for the pleture rights stip-ulates that the film will not be ex-hibited in Chicago so long as Goes' is playing there. Loop date will be the final stand out for the show.

It is indicated that the chorus will feel the brunt of expected managerial moves to counteract added pay for rehearsal outlay. Although any for rehearsal outlay. Although that measure, as many complaints are now expected from the mas Equity expects from its members. Tendency to reduce the size of ensembles or silce the salaries, or both, is already in evidence. In rehearsal that the salaries of the salaries of

l'Anything Goes' are included In the rehearsal pay rule.
Discussion arose over the chorus of Porgy in relation to the reof Porgy in relation to the called early in the month, was merely belaw 'In the month, was merely belaw 'In the month, was merely belaw 'In the month, was called early in the month of the reof Porgy in the month of the reof Porgy in the relation to the called the reof Porgy in the relation to the called the reof Porgy in the re
of Porgy in the reof Por

on. Chorus of 'Jumbo' will not come Chorts of 'Jumbo' will not come under the rehearsal pay requirement, show being ruled 'outside the jurisdiction' of Equity. That ensemble has been rehearsing for the past month, but, unless the management voluntarily pays them from now until the opening, the 'Jumbo' peopie will not be paid.

FIGHT ON RIGHTS TO 'MARIE' OUT OF COURT

Legal contest over the stage rights to Nicse Mark's to out of court, Attorney David Shapiro, representing Mrs. Ceceila Breuer, withdrawing action wherehy she hoped to seque sanction of an offer of \$500 weekly from the Shubata Converted to the contest of the con

Child Shall Lead Them

Hamilton's mythleal kingdom play,

'The King Sleeps,' with To-year-ald
Jackie Moran in title role. Actorplaywright is staging.

Cast includes Esther Howard,

Version Steele, Jann (ale, Lynton b

Brent, Murduek MacQuarric, Ron
Steele, Willis Steek, Roy Watson
and Watter Worden.

Summer Theatres

·VARIETY

The Uncertain Lover (HAMPTON PLAYERS)

Produced by The Hampton Players. Di-
rected by Felix Jacoves. Settings and Cos-
tumes by Mary Merrill. At the Parrish
Memorial Hall, Soutbampton, L. I., Aug.
21. 1935.
John Seymour
Mrs. Winslow
Dr Meeker Edward Fielding
Theyer Hurlantt Arthur Wilmurt
Clave Seymour
George Tomkins
Evelyn WilliamsJustine Chase

As their last play of the season. The Hampton Piayers present an The Hampton Piayers present and the Control of the Control of

Jacoves has directed with an eye to spontaneous comedy. Several scepes, written with insight of hugor. lift the play, but sight of hugor. lift the play, but sight of hugor. If the play, but sight of hugor. If the play hugor hugor is a deaf, man as a romantic hero is not a happy one and suggests that author may not be theart-e-wise. This angle will probably scare off picture interest, in any case.

Come'y by Robert Buckner in three act	
Presented by Martin Jones at the Was	'n-
ington theotre, Dobbs Ferry, N. Y. Au	g.
28. 135.	
Gov. Fowler	he
Sen. Day Frank Jag.	tet.
Mrs Dov	on
Atwater Smith Patrick Hallar	an
Abble Day Patricia Mallis	on
Gaarge Day	YX
Mr. Knight	on

to pass under the wire a winner. After a lengthy colloque by the control of the c

FUNERAL GAMES

(PHELPS PLAYERS) Rochester, Sept. 3.

Comedy in three acts, by Randolph Car
ter. Produced by the Phelpe Players
Staged by L. Wood and Randolp
Carter, Settings by Dorothy Otla. A
Phelps Opera House, Phelps, N. Y., Aug
29. 1035.
CryslsRuth Yalowich
Quartilla
CaracaElta Slagh
Stichus
CynthiaJanice Lembk
Oenthea
CalusRose Wells
NeroNorman Slem
Siaves:-Richord Lee, Marion Sullivan, Ed
ward Merritt, Janice Stonaker, Jack Cor
dit, Cuyler Bengtson, Roger Phillips an
dit, Cuyler Bengtson, Roger Fillipe an
Buddy Gleason.

uning a deaf man as a romantic hero its not a happy one and surgests that author may not be these than the surgests that author may not be these than the surgest of picture interest, in any case.

Then Came the Dawn (WASHINGTON THEATEE)

Cross y be Ropett Buckers if the Wash Prevented by Marita Joses of the Wash (WASHINGTON THEATEE)

The Phelps Players, a University weeks season in Fhelps with a new years of picture interest, in any country from the surgest of the Wash (WASHINGTON THEATEE)

Cross y be Ropett Buckers if the Wash Prevented by Marita Joses of the Wash (WASHINGTON THEATEE)

The Phelps Players, a University weeks season in Fhelps with a new years of the Wash (WASHINGTON THEATEE)

Loss y be Ropett Buckers if the Wash (WASHINGTON THEATEE)

The Phelps Players, a University weeks season in Fhelps with a new years of the prevent of the preve

Leading producers find the prices, in our new

theatrical departments, a

Current Road Shows

Week of Sept. 2 'Anything Goes,' El Capitan, L. A.
'At Home Abroad,' Shubert,

oston. 'Ode to Liberty,' Curran, San Franelsco.
'Portuguese Gal,' road, Philadel-

Summer Theatres (NEW PLAYS)

'Great Expectations,' Rice Play-house, Oak Bluffs, Mass. (2). 'Immoral Support,' Stony Creek theatre, Stony Creek, Conn. (2).

into the tomb to escape a storm and it's not long before Crysls revives. Then along comes Nero, with an eye on the widow, who has played with him in the past, but she interests him in her slave gir, Quartilla, and alms to keep Caips for herself.

and aims to keep Caips for herself.
There is feasting and fun until
the soldier discovers one of his
hanged thieves is missing. Penalty
ls death, but Nero suggests they
hang up the corpse of Lysippus in
place of the thieft. Comedy ends as
Crysis looks out the door and disCrysis looks out the door and disto the surprise that Lysippus
looks are the corps. The corps of the corps

looks just like the other thieves.
Ruth Yalowich as the widow does
the best acting: Norman Silens,
though a bit slow on cues, makes
the emperor a figure of proper magnifenenc, and Ross Weller gives
capable support as the soldier.
Play is light fare but has some
possibilities in its humerous situations and callegs. Not for films.

Behind the Evidence (ACTOR-MANAGERS) Newport, R. I., Sept. 2.

roduced by the Act	or-Menagers Inc. n
he Newport Caelno	theatre. Thursday
lug. 20. '35.	
nez de Brissac	Murial Star
tanley Dacre	Ernest Woodwar
Ceightly Wilbur	Taba Clark
farry Maingage	Charling Oller
Suzenne Maingaye	Sacrang Onve
David Devenish	Jane Churcul
dary Devenish	
Dr. Conlon	nzaoeth Dean Farra
State of the state	
District Attorney	Charles Trexle
corge Redfield	John Graban
oe Swecney	Farrell Pell
Bark Noe	Harold Thoma
Dawkon	George Spelvl
/tolet	Geraldine Corso

If Paul Y. Mitchell, author of 'Behind the Evidence', has an idea of
staging his play on Broadway he
had better do some tall rewriting,
sprecially in the closing sequences,
of a successful meldorama, but in
the closing minutes Mitchell falters
badly. All the good he had gradually built up during three previous
studies and contradictions.
It's one of those plays within a

situations and contradictions. It's one of those plays within a play. Concerns Itself with the principals of a legit company in a new play on Broadway. Opening night play on Broadway. Opening night country in the principal season the first act of a comedy, 'Sixth Sense.' Back stage a shot is fired, and the audience is let in on the news that one of the principals has been murdered.

let In on the news that one of the principals has, been murden. Suspicion falls upon two members and the properties of t

Plays Out of Town

PORTUGUESE GAL

Philadelpha, Sept. 2.

Opening of Philiy's legit seasonthough a way murked by a conthe way murked by a conthing and way murked by a conthing and way murked by a conthing and way a murked by a conthing and way and the stage in full view of the audience
and one of the worst performances way
mons. Tragedy (death of Frank
Allworth) is referred to elsewhere.
Play in question with Fortuguess
changed comedy by Josephine Vietor and James Hagan, starring
Level of the condition of the conchanged comedy by Josephine Vietor and James Hagan, starring
Level of the condition of the conreceivable of the condition of the conreceivable of the condition of the conreceivable of the condition of the conlevel of the condition of the conthough program credit Thomas J.
Powers) might just as well closely
hough program credit Thomas J.
Powers) might just as well closely
hough the condition of the contitude of the condition of the contitude of the condition of the contitude of the condition of the contain sort of halo.
Piece is a three-actor, with a
starting of a treet of the contain sort of halo.
Piece is a three-actor, with a
starting of a freighter tied up along
the Jersey coast. Main characters
are the Skipper, Pepita Guinaldo.
Alion there is a cop (part played by
Allworth), his superior, the police
and a wrist watch from him. In
Pops Redding, wanted by the pohalo the skipper's and prepared to
the condition of the skipper's amorous advances, at the
and a wrist watch from him.
In
pops Redding, wanted by the pohalo the skipper's and the same by
and a wrist watch from him.
In
pops Redding, wanted by the pohalo the skipper's and the same by
and a wrist watch from him.
In
pops Redding, wanted by the pohalo the skipper's and the same by
and a wrist watch from him.
In
pops Redding, wanted by the pohalo the skipper's and the
and a wrist watch from him.
In
pops Redding, wanted by the pohalo the skipper's and the
and the same by
and the skipper returns with a
fine load himself and is beaned b

served hand for his work in a tougn.

Math agent his Vietor and
Halfagen, both authors of okey
plus, writing 'Portuguese Gal'. Despite a host of oft-color lines and
sity conversation, it hash't got a
chance. Actors' mistake', mix-up
chance. Actors' mistake', mix-up
inst night's trobbles, topped by the
on-stace tragedy, have nothing to
do with the basic fact that this is
a very bad piece of writing.

Waters.

I AM LAUGHING

needs little work and the pace sticks until near the close of the second act, which is killed with an overlong scene finishing on a slow curtain injected for business which doesn't work out. Comedy lines are at times briliant, particularly when the playwright and his star-sweet-lard are tiffing, but alsor-always-

at times brilliant, particularly when the playwright and his star-sweetheart are tiffing, but also—always—the playwright and his star-sweetheart are tiffing, but also—always—and the author's attempt to find an ending for a new play. He invites and the author's attempt to find an ending for a new play. He invites yet the district of the play and the same and the system of the play and the system of the play and the system of the play and girl in the midst of young boy and girl in the midst of young boy and girl in the midst of young boy and girl in the midst of covers that his butter makes more out of writing than he does by copping his discarded ideas and podule of the play and the pla

PASSPORT FOR TWO Hollywood, Aug. 20.

Hollywood, Aug. 20.
Drams in three acts, etased and presented by Earle Tree for an indefinite run starting wood.
Start S

Notable for smart production and a capable eart, this little theart as capable eart as earth as proven worth and with a little tightening up it should be a capable of the capable earth and the capable earth earth earth and the capable earth e

CHIROPODIST

of the 'time.

sent of fool disturbance,
reaking apperatus in trealing arch commission,
reaking apperatus in trealing arch commission,
reaking apperatus to treatment both feet, \$1.50
S. MONTAPERTO, Ped. G., 1576 B'wsy
George Comparison of the Commission of the Com

Shoufolks Shockey 1552 BROADWAY Open till 9 p. m.

pleasant surprise.

I. MILLER

Going Places

By Cecelia Ager

Hock Stens and Misfite

In 'Top Hat' Ginger Rogers proves she's the lucklest dancer on the screen to have for her dancing teacher Fred Astaire. Under his tutelage Milss Rogers' dancing, too, is taking on line and style—Astaire's line and style—Astaire's line and style—Astaire's line and style—Astaire's line and style. In fact, so apt a pupil has, she become that in 'Top Hat' she's able to keep up with the master.

able to keep up with the master.

Though it's clear that Miss Rogers is remembering the routines, whereas Astaire's dancing seems to spring out of him spontaneously without any forethought of the step, next to come—for Astaire's dancing is the natural expression of his own pleasant, chic, debonair personality, while Miss Rogers' personality as yet; indicates none of these attributes—still in time, no doubt, Miss Rogers' personality as yet; indicates martness of meaning, and the propinguity, nome of Astaire's blittle spirit and smartness of meaning martness of meaning, and the propinguity, nome of Astaire's blittle spirit and smartness of meaning martness of

unly, some of Assuries outno spirit and smartness of men. In Top Hat, Miss Rogeré costumes interrupt her progress toward the tatus of smart young thing. Astalie is naturally a smart figure in his lothes; it happens that Miss Rogers is not. She has to overcome the retty and cluttered musical comedy ingenue style normal to her, and in Top Hat, 'costume designer Bernard Newman hasn't helped her.

"Rop Hat," costume designer Bernard Newman hasn't helped her. Save for the riding habit worn in her most winning number, 'Isn't It a Lovely Day,' a trig and jaunty little costume beautifully fitted that proves how much a chic outfit contributes to the building up of a chic number—Miss Rogers is festooned with thoroughly routine dresses topped off—except for the simple; tidy hairdress held smoothly in place across her head by a rope coil of hair instead of the more usual braid—by uninspired finity coiffures.

inspired fluffy colfures.

The line of her whits satin basque—a stereotyped enough line, it's true—is almost totally obscured by the welter of white ostrich flues massed from a high neck in front down to her walst, where soon it's met by a voluminous three-tiered sikirt of ostrich flues widely floating adqually good at blotting out her own excellent silhouet. There's no distinction—and even unsuitable maturity—in her black net princesse dress with full long sleeves, suspended from a dropped shoulder line marked with net ruching, a U-shaped, white-faced, decolletags close to her neck at the back and sides, then widening as it approaches its low base.

at the back and sides, then widening as it approaches its low base.

A clump of large whits flowers is now placed at the side neck of this costume, revealing fully its want or good design—nor is the sequined peptium bodice and tight-fitted skirt, fairing sudenly sequined, widely from the knees—also the recipient of added artificial flowers at the neck—a costume displaying either imagination or fair. Miss Rogers' costumes look as if they were flattering and very pretty viewed close-to on the set, and blindly hopeful that such would be the case when seen through the more critical eye, of the camera peering from a longer range. The crackle of Helen Broderick's dry drollerles does not depend, fortunately, on the style of her grooming. She, too, is hung with Hollywood magnificence.

Music Hall Rockettes and Corps ds Ballet happen to have devised so many good numbers in their years of service to their oig stomping grounds, that often during the summer, and especially when they realize it's the picture the customers have really come to see, they prefer to go through one of their old ones that they know will get 'em, rather than fritter around with something new. Sometimes they call these nostalgic reviews by the straightforward title, Reptise, and other times, like this week, they just tack on any old title, like 'Curtain Call.'

And so this week it's the maxincat routine that the Corps de Ballet, and the corps of the control of the corps o

As for the Rockettes, they're mighty fond of their 'Blonde or Brunet As for the Rockettes, they're mighty fond of their Blonde or Brunet' number, for while half of them are beautiful brunets in long silm transparent red chifton skites and rutiled grey taffeta short-sleeved brief jackets, and the other half are beautiful blondes with the colors of their particular than the state of the state of the particular than the pound, in their dance, their philosophy anent the coloring of dames, which is that brunets are nulversally holty-totly, languorous, alinky and stuck-up, whereas blondes are cute little babes, wriggly, active and hot-cha.

which is that brunets are universally noisy tone, angles and stuck-up, whereas blondes are cute little babes, wrigely, active and hot-cha.

But first Stuart and Lea do their 'Boiero of the Capes' with fine theatrical offectiver eas before a huge mirrored acreen sign-sagging across the cortesters placed and the study of the study

Marion Davies Gives Her All

Marion Davies Gives Her All

It's nice to see in 'Page Miss Giory' how really hard working our lovely picture stars can be when they want to. The energy Miss Marion Davles puts into her portrayal of Davn Glory, the sheer physical energy of her work leaves not a single Davles muscle unregimented for the cause of art. Her eyes flicker, blink, squint; her plus flutter, smile and smile; her fine figger bends, wobbles, gallumphs into awkwardness for a laugh, a snicker, or even a snigger. She is always up to something, working, working, working every minute. It's splendid, how hard Miss Davles works.

That's why, when Miss Davies finally stops being an ugly duckling That's why, when Miss Davies finally stops being an ugly duckling to try awanning a bit, Miss Davies has got real algrettes bursting like roman candles from the neck of her white satin dress. Mariene, who doesn't work hard, only got as far as sough feathers once, and Miss gressed only to bird of paradles shooting around her neck. But Miss Davies rates algrettes, and not only algrettes, field flowers gathered at her throat for the algrettes to spring out of. Then there are more flowers appliqued on the straight, maybe a little bir too closely fitted white satin sidri, and over this a white chilfton over-skiri, slashed up the center from and tied at the wais; floats out far befinding Mary Asior's sober, dark ensembles are also not too attention-calling.

Garbo Changes Her Act

Persons who look anguished into the distance, pull their hair over one eye, mutter 'Ay vant to be—sh-loanni'—and lo, it's a Garbo imitation—will have to change their act. Along comes 'Anna Karenian', and what —to everyone's constemation or relief, depending on whether they're old Garbo imitators or audience—has that Garbo gone and done but changed

her's.

Though from scratch, tragedy still stalks her own stalking, she displays a whole new scries of emotions convincingly—alsterly affection mother love, gaidy, tendernose, etc., and trittermore, she's changed her style. Frizzed bangs now cover her once clear brow without distracting too much from the beautifully doomed expression of her eyes, she wears for the first time low decolletages which bring out the firm modelling of her collarbones, all the trappings of feminine coquetry—ruffles, chiffons, laces, pearls, ribbons, shirrings, gardenias, violets—becloud her own

(Continued on page 62)

Gov't Grant

Continued from page 55)

ing vaude units from certain camp areas. Understood that the complaints followed actions of players inclined to celebrate too much. Play inclined to celebrate too much. Play-ers retorted that they had to do something to escaps the monotony of camp appearances, with the at-tendant rigors of transport and housing accommodations. Relief shows originally financed

by the government have been tinuously operating since early in 1734. Last fall the project was exindowns operating since early conminutes of the process of the control of the c all such projects.

Washington Angle

Washington Angle
Washington, Sept. 3.
While many details remain to be
Ironed out and numerous desiglons
ars yet to be ratified by higher-ups,
it was learned today, despite, a high
wail of secrecy, that President
consevelts new work-relief proconsevelts new work-relief protakings intended to provide jobs for
takings intended to provide jobs for
eight people, musiclans, stage-hands,
and vaudeville and specialty performers.

formers.

Outlines of the government program are fairly well fixed. It is certain that Uncle Sam, as previously reported by VARIETY, has absolutely no intention of angelling private producers, but, on the other hand, the Federal drama program will not be Federal drama program will not be federal drama program. character.

character.

Seeking to launch and encourage worth-while ventures which in time may become well-enough established to continue permanently on their own momentum, relief authorities are working over a scheme of regional activities which will provide government-sponsored fobs for unemployed show people in at the same time foster and revitalize hinterland interest in both straight drama and vaude.

So far, a number of basic de-

So far, a number of basic de-cisions and fundamental principles have been agreed upon. Officials ars determined to follow the fol-lowing general lines of attack: General Plan

General Plan

1st, the ventures will be essentially professional and on a sound business basis.

2nd, efforts will be made to stimulats dramatic activities which stand a chance of becoming permanent

and, encouragement will be offered to repertory groups, native schools, and young playwrights.

4th, ample provision will be made for variety, specialty and vaude

people.

for variety, specially and properly people. Whole, the government scheme most favored in high folial quarters resembles a aummer theatre movement on a national basils, a sort of multiplication of the sort of activity which has been carried on at New Begiand seconds and at rural points in New York and New Jersey during the vasction New Jersey during the vasction sharp contrast to the idea of sponsoring an amateurish effort along the 'little theatre' collegiate lines. Commercial producers will be left.

Commercial producers will be left almost entirely out of the picture, in pursuance of a decision some months ago that Federal funds canmonths ago that Federal funds can-not be made available for the underwriting of dramatic produc-tions under private management and control. Uncle Sam is not go-ing to be the angel for Broadway, but likewise ha dues not expect to run in competition with private en-terprise where rivalry can be

avoided.

Preparatory work has reached the stage where officials are lining up regional staffs, picking persons who have been connected with dramatic activities in various sections either in a professional or outstanding amateur capacity, and a mass of applications for financial support of applications for financial support is being weeded out. Before any little being weeded and being and John Gameron. We white House, relief officials of the white House, relief officials of the white House, relief officials of the work of the wo

Splendid Labor Day Biz Heartens B'way: Mgrs. See Good Season Ahead

Hollywood, Sept. 3.

Henry Duffy inaugurated the new legit season at El Capitan Thurse de a magnitude at El Capitan Thurse de a magnitude at El Capitan Thurse de a magnitude at the season of the sea

nd for two stanzas. Estimates for Last Week Estimates for Last Week
'Anything Goes' (1st week, El
Capitan). Initial three nights and
Saturday mat, which included a \$5
opening, brought nifty \$8,500, plenty
Life Begins at Mineky's (7th wk.,
Minsky's Music Hall). Trade starting to slip and burlesque revue had
to be satisfied with \$6,000 last week,
still profitable.

'Road' Entry Boosts Loop Legits to Duo; 'Men' \$7,500, 23rd Wk.

Chicago, Sept. 3.

Legit season in the midwest gets underway with the addition of To-bacco Road' to the single summer show of Three Men on a Horse'.

day) to a fine advance sale and indications are it is in for a pretty good stay. Horse' perks currently on the extra Labor Day matines, the same of the same

Estimates for Last Week Estimates for Lact Week
'Three Men on a Horse,' Harris
(1,000; \$2.75) (23d week). Around
\$7,500 last week, a remarkable gross
for the 23d week in this town. At
pace ca. 90 on and on.
'Tobacco Road,' Sclwyn (1,000;
\$2.75) (13t week). Opened strong
last night. San Grisman and Jack
Kirkland in for the start.

Claire \$13,000, S. F.

San Francisco, Scpt. 3. Ina Claire in 'Ode to Liberty' did approximately \$13,000 first week at the Genry theatre here. Show closes Saturday (7), to open the following Monday in L. A. Leaves this town dark until 'Anything Goes' gets tired in L. A. and moves in here. thing Goes' gets tired in L. A. and moves in here. Henry Duffy reported to be dick-ering with George Jessel for Frisco only in 'Jazz Singer.'

Future Plays

'Satellite,' by Kerry Shaw-Joseph Mitchell, produced by Edward Davidow and John Cameron. 'Other Side of Glory,' by Rex Smith and Robert Milton, pro-

THUMBS UP' \$15,000

"At Home Abroad' Has a Delayed Opening—Scenic Trouble

Boston, Sept. 3.

"At Home Abroad' revue staring Beatrice fallie, Eleanor Powell, Hiero Williams and Ethel Waters, and you have been a season will see an approximate review of the depression. Weck-end trade day (2) because of scenic trouble. Sold to capacity in advance. Extended to the control of the cont

hecause of the augustative water water and a commonth of the company of the com

approached \$0,000 mark; light to-revue. The Geat Waltz, Center (34th Week) (resumed engagement) (O-3,423-53.30). Final two weeks for operetta standout; busiless strong-est at matinese, with week's takings around \$30,000; considered excel-

arount infiliness, and the services of the ser

Revivals
Gilbert and Sullivan, Adelphi;
also at pop scale; final week.

'Ah' Closes Elitch Stock Season with \$10,000 Top

Season with \$11,000 Top.

Penver, Sept. 3.

Penv

Course on Screen-Writing will be given by the Division of General Education of New York University, to begin Sept. 25. Will be conducted by Robert J. Gessner, instructor in English at the institution, and a writer for the screen.

Gessner has arranged with a number of picture creators to let-ture, including Sidney Howard, Jake Wilk, John Howard Lawson and Hanns Tiesler.

and manns Tresser.

Course will attempt to acquaint the student with the technique of the screen play, and to direct those who are writers in the creation of a scenario. Study will be made of screen adaptations, and successful pictures will be analyzed.

Dodge Starts Sept. 9

Dodge Starts Sept. 9
Dodge Publishing Co, new affiliate
of Robert M. McBride, gets started
on Sept. 9 with the publication of
Murder on the Way, by Theodore
Roscoe. Will be the first of a series
of mystery books which Dodge. Roscoe. Will be the first of a serve of mystery books which Dodge will issue under the classification of Blue Streak Mysteries.

Dodge has a pretentious list of books lined up, both fiction and non-fiction, for publication between now

Originally the Dodge Co. used to put out greeting cards, calendars and the like. Now will pursue the same policy as that of the parent organization, McBride.

Odhamn' Strong Standing Odhams Press, one of London's giant publishing houses, which the out the Daily Herald, with a circula-tion of 2,000,000 daily, and the People, with 3,000,000 Sundays, evi-dently stands pretty well in the investment world.

It recently formed a separate com-It recently formed a separate company for a new printing plant with the latest color printing machinery, etc., and went to the public with a stock issue of \$2,500,000. It was oversubscribed 20 times.

Two Mags Combine Golden Book will be merged with Fiction Parade beginning with the October number, the combined mag to be known as Fiction Parade and Golden Book. Two Mags Combine

Golden Book.
Policy of Fiction Parade, which has been reprinting current and recent outstanding fiction, will continue, Golden Book policy was the reprint of fiction classics of the past.
Morger of the two mage effected by Francis Bellamy, who started Firting Parade in the apring.

Enlarging New Telent
New Talent, the mag devoted to
the short story, following its prototype. After two years in mimeographed, it has received sufficient
its next fatue. So into print with
its next fatue. Still quarterly, but, if further encouraged, the mag will go into
monthly publication, E. G. Arnold
and David Bernstein, founder, still
at the helm.

Expanding After Reorg.

With the reorganization of the book firm of Dingwall-Rock under the control of the cont

New head of Dingwaii-noca so perhaps the youngest to hold such a position in the book publishing industry. Harris is but 28, and was dustry. Harris is but 2 formerly a college prof.

Democracy-Controversy Merge
New Democracy, published in New
York, and Controversy, issued from
San Francisco, having found themine. Titles of the two periodicals
will be combined for the merged
mags, with headquarters in the Enst.
New editorial set-up has Gorham
Musson and Lawrence Morris as
Joint editors, and Elliott Taylor as
associatic edition.

Ex-Gov's Republican Mag Ram R. McKelvie, ex-Governor of Nebraska and publisher of the Nebraska Farmer, launching a new political mag to espouse the Republican cause. Cailing it The Issue. Mag will be published from Lincoln, Neb., from where the Nebraska Framer also emanates.

L. A. Examiner Retrenches

L. A. Examiner Retrenches
Los Angeles Examiner is on another retrenchment wave. Publication has gone back to the six-day
week. To make the change, couple
of reporters and photographers went
off the payroll.

Cobb in Rogers' Spot

Los Angeles, Scpt. 3.

Irvin S. Cobb has taken Will
Regers' old front page position
as a daily contributor to the
Los Angeles Tir-st.
Appeared
in the Sunday (13) edition,
launched with the humorist's
recognition that he would be
accused of sceking to step into
Rogers pince. 'If I do put on
the main's been word,
they'll
probably have to take soundings to find me. But what nobler ambitton for any American
writing "ana, even though he

bler ambition for any American writing "an, even though he falls, than trying to foliow in Will's footsteps." New feature syndicated by North American Newspaper Alliance, Rogers column was released by McNaught Syndicate.

Record Book Price

written by the Last book E. Lawrence (Lawrence of Arabia), and called 'The Mint,' will be and called 'The Mint,' will be priced at the highest figure ever asked for any volume immediately

priced at the highest figure ever asked for any volume immediately after its printing, and probably the biggest figure for an book of the biggest figure for any book of the book. With two to go to Washington for copyright, only 10 will be for sale. It is around 70,000 words in length and is reputely critical for Britain for the biggest figure for any book of the book of the book at \$500,000 fper, but it may be good advance ballyhoo for a moderately-priced edition to follow.

Coast Firm Moves to N. Coast Firm Moves to N. Y. Trayor-Lane, the West Coast book publishing house, transferring its activities to New York. Has taken quarters in the Grand Central zone, with Billy Bell in charge. Organization's heads will come east

later. Future publishing plans not altogether set as yet. Have a novel, The Gentleman on Horseback, by Bernard McConville, to be published from N. Y. this month.

Nother Radio Fan Mag Edwin W. Lederman and Clarence W. Emerson, who organized
the Manson Publishing Corp. some
time ago, adding a mag to their
book publishing properties. It is
All-Wave Radio, a monthly, and
almed for the vadio listener and
apperimenter.
Radio is but one of a
number of new mags in the radio
field. Radio Today, another new
one, comes in soon.

CHATTER

CHATTER
H. L. Davis quits Moxleo, soon, to
go to the Coast.
Aldous Huxley will remain on the
Riviera to finish a novel.
Sixty years in the publishing biz
for J. Bertram Lippincott.
Edmund Leamy, in Provinces
lately, moved to New The Provinces
as you must be a supported to the control of the

stay of this sales of this white his class in Cowper Poyys is writing the next novel about the Thomas Hardy country. Sincilar Levis worked seven days. Sincilar Levis worked seven days a week to get that new novel ready for October publication. Harold Montayne writes Billy Barnes-Plyer novels which S. & S. issues monthly in mag form. George Seldes' Freedom of the Press' finality appears this week,

groups sendes rreedom of the Press finally appears this week, after numerous postponements. Covici-Friede thinks so well of John Steinbeck that he has been

signed to a seven-year contract.
Ray Van Edish, L. A. Examiner
managing editor, doing Europe on a
health buildup. Warden Woolard

managing editor, doing Europe of mean health bulldup. Warden Woolard Robert P. T. Coffin the latest of Robert P. T. Coffin the latest of the poets to try his hand at a novel. Calls it 'Red Sky in the Morning,' and Macmillan will publish. Larry Reid, of the Pawcett publications, married Many Boyle in New York, Aug. 25. Pair suited for hoseymout in London and Parls. Lide on Richard Le Californe and Eva, containing tales Dickle forgot to put into his book on Nineties. Gregory Baxtei, author of 'Calianity Comes of Age,' is the joint seculony nor the writing team of John Ressite and Eric de Banzie.

titled 'The Cowboy Humorist,' and hopes to get it off the press early in October.

October.
John J. McCarthy, who recently contributed an article in Esquire on Joe Breen, of the Hays office, has written one on Eamon de Valera for

written one on Eamon de Vaiera for Vanity Pair,
Jerry Eriggs received checks same day from Blue Book and Topnotch mags. Will give by familier and the lance exclusively.
Winner of the New Masses-John Day Co. prize contest for the best novel on a protestrain theme is Clara Weatherway, of Oakland, Gal., with 'Marching, Marching!' Prise is \$750.

306--Allied

(Continued from page 7)

(Continued from page 7) there have been some bomb disturbances, latest at the Audubon, a Brandt house, and a number of serious clashes between 306 and Allied members have occurred, resulting in arrests, beatings and foot. Charges have been brought, including against cops who figured in meleca, and hast week seven suits.

Charges have been brought. In the control of the co

they won't care.
Theatre and union observers cannot promise how far the 306-Allied hostilities will go. Present negotia-tions of 306 for a contract with the

not promise how far the 30s-Allied hostilities will go. Present negotiations of 30s for a contract with the major circuits and indies not present the second of the second

amount.

Proposed Scales
While the membership, hearing
what the minagers proposed as basis
what the minagers proposed as basis
rejected the offer, this was accepted
largely as a matter of form, to permit negotiation. Membership autorized this negotiation to continue
rather than consider a strike. As a
favorable settlement granting that Swi, Colitaining tries Diffice longer to put into his book on Nitcheles. Geogray Baxter, author of Callantiv Comes of Ase," is this John Result and Eric de Banatie. However, the state of the Kerner of John Results and Eric de Banatie. However, the state of the KRC-Lowe-Skouras class, in ordinarily of Will Rogers, by Toger Dadin, eet - importance Just under tie de luxers, summer.

Best Sellers

Best Sellers for the week ending Aug. 31, as reported by the American News Co., Inc.

Fiction 'Lucy Gayheart' (\$2.00)By Willa Cather

'Green Light' (\$2.50)By Lloyd C. Douglass					
'Honey in the Horn' (\$2.50)					
'Vein of Iron' (\$2.50)By Elien Glasgow					
'Inquisitor' (\$3.00)By Hugh Walpole					
'Voice of Bugle Ann' (\$1.25)By MacKinley Kantor					
Non-Fiction					
'North to the Orient' (\$2.50)					

 'Life With Father' (\$2.00)
 By Clarence Day

 'Mary, Queen of Scotland, and the Isles' (\$3.50)
 By Stefan Zweig

 'King Lehr and the Gilded Age' (\$3.00)
 By Elizabeth Drexel Lehr

 'Asylum' (\$2.00)
 By William Seabrook

 'Woman's Best Years' (\$2.50)
 W. Beran Wolfe, M. D.

Book Reviews

Thyra Samter Winsiow calls her new book 'My Own, My Native Land' (Doubeday, Doran, £5.60), which was the same thank of the same to the stories from the New York to a total of 40, all etchings that will be recognized as the McCoy by any small towner, but none the less interesting to the urbanite. There's sly humor in the cowbody who is less glamorous off the range and excuses himself after a visit because he has to take someone else's hired girl to the picture, and in contact the company of the same of the picture, and in contact the company of the same the same of the same thank of the same of the same the same of the same thank of th

A surprisingly Pure A mailably pleasant novel is Saturday Island, by Hugh-Brooke (Doubleday-Doran; \$2). Few are likely to remember it, but those who read it will enjoy it. Has to do with a British barmald who gets wrecked on an un-troom island with a mercelous 14.

known island with a precolous 14-year-old boy. They have lots of fun discovering and naming things for a couple of years and then are rescued. It's funny, some of it, and all of it is clean. A swell present for grandma, but not likely film material.

the managers ofter \$1.60 an hour, which 38t counters with demand for \$2. Present scale is \$2.12½ an hour for such houses, 30% ofter meaning a decrease even if circuits 'bent' that far. Belief is that the final that far. Belief is that the final makes will be around \$1.90. This was the figure around which prior maporitations were proceeding. The somewhere around \$2.25 an hour. De luxers have been paying \$54 for a four-day week, while RKO and Loew's have been paying \$54 for a four-day week, while RKO and week, managers have tried for a loyear contract, but not expected they will push for such a feet of the such paying the such payin the managers offer \$1,60 an hour

year contract, but not expected they will push for such a term. A two-year contract is desired by the 386, and hinted that, if it wanted to sign up for longer, the LATSE under its by-laws may not permit it. It is too more than two years from now, manager desire for a 10-year agreement being predicated largely on hopes for a scale now which will be a good gamble in the face of an optimistic further scale now in engotiations, 396 operators are getting their present scales of \$81 for four days in de luxers and \$84 for five days in de luxers and \$84 for five days in other houses. Those notices of a

present scates of 801 for four days in in de luxers and \$68 for five days in in de luxers and \$68 for five days in in de luxers and \$68 for five days in the second second

agements would want to unophands together with operators. It is similar to conditional notices

Forced Emigration

Forced Emigration
For some time the subject of deportation, as handled by the American government, has intrigued
writers. There have been several
plays, films, and books on the subject. Newest is a novel, 'Strange
Passage,' by Theodore Irwin (Smith
& Haas; \$2) and perhaps the best,

& Haas; \$2) and porhaps the best. There are several incidents in the novel similar to those in a play on the same subject produced or. Broadway last year, Garbage Express'. Also the handling is similar to the same subject produced or. Broadway last year, Garbage Express'. Also the handling is similar book. Irwin, however, has done a splendid job on his novel. It is a well-knit story, full of striking heracters and seenes that live and sear. It could be used as the basis or a film, stithough the subject has before and always been sidestepped. More important than the novel

More important than the novel is Irwin as a future writer, if he can repeat and improve.

A New World

A New World
James O'Neill is a new Irlah
writer who, in his first American
book, shows all the attributes of the
best acribblers from Erin; he has
book is "Land Under Engina" (Simon & Schuster; \$2). There will
be some who won't get beyond the
first chapter or two, but no one can
read the book without giving
native writing.

O'Neill tells of a last who dis-

native writing.

O'Neill tells of a lad who discovers a new world in the interior of the earth. Men there are sheer automatons; their minds have been automatons; their minds have been think and know only the one thing they are best fitted for from a work standpoint; nothing else. They cannot even talk. Interesting as it is, it isn't designed for the average reader.

Another Hospital

Another Hospital
Kathleen Wallace hits along new
angles in her 'Madame, I'll Give
You' (Doubleday, Dorn; \$2),
though the idea suggests that she
might have patterned it after 'Private Worlds.' At any rate, she
opies the locale rather than the
subject matter. The derived-row
give you he Keys to Heaven, which
is a bit far 'fetched.
Most C' the story lies in a private

is a bit far fetched.

Most of the story lies in a private hospital founded by the mother of one of boy victims of the World War. She seeks the rehabilitation with the world war, a young society dress-maker, volunteers for nursing service when the staff is cuttailed by an epidemic of the flu. She finds not only the key to her own Heaven, but two other women are detity to other women are detity. Somethies, we have the some of the staff is cutted to the sta

Something different from the average yarn and interesting, even powerful, in spite of its British powerful, in spite of its British origin and locale. Morale angle bans it as a picture.

Familiar Pattern

Appearing serially in Liberty as Right to the Heart, Reita Lambert's story of the slugger and the socialite becomes The Nobie Art' (Doubleday, Doran, \$2); between

covers.

It's the familiar pattern, with not much added other than a scene where the puglistic husband spanks the old admirer who seeks to regain his former standing with the wife. Too 'stressed to save the book, but probably of appeal to library patrons Nothing for pletures, and little for

CONEY ISLAND AGAIN N.S.G.

News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the tweek in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Varustri takes no credit for these sews items; each has been rewritten from a daily paper.

East

Yankes ball club gets a rehearing on the city excise tax case. Control of the con

that these days 'hell' and 'dam' are purely conversational and not sufcharge.

Norma Shearer in town looking for a common of the common of t

the new theatre on the Criterion suitable of the second state of t

(Continued on page 62)

BARYTONE JAKE TAKES TENOR JACK IN FIRST

BY JACK PULASKI

Jack Doyle (Derl to Dan Parker and Dile to the Tavern waiters), made good the prediction of the sports writers by going floppo at (29) in the first frame of a carded six-rounder with Jacob (Buddy) Baer, Max's overgrown kild brother. The alleged champ of Ireland looked good for about one minute, then Jake tagged Jim and he started gong lorishment.

ing horizontal.

Match may have ended sooner, for right after the bell Doyle went to his knees grasping his grotin. Some observers declare he was distinctly fouled, others that it was a hook in the midriff. However, the spasm quickly evaporated and Doyle squared off. He landed several hard squared on. He landed several hard rights to Buddy's kisser. Kid didn't seem to mind but the guys taking the short end of three to one coin had fleeting visions of nicking the

BUT LIGHT COIN

Concessions Looking Forward to Mardi Gras So They Can Close-Luna Park Reflects Depresh

3c-5c RIDES

By EPES W. SARGENT

Coney Island is galloping down e home stretch. Some of the stores will be open for a couple months more, others will operate on Saturdays and Sundays, but the end of Mardi Gras marks officially the end of the season and plenty of concessionaires will go home with the bables whose parade marks the last day of the flesta. And glad of it Opinion generally is that it's been

a great season for Coney. Most week ends were hot and clear. There were several weeks of exceedingly ho weather which drove Sunday crowds to the beaches in mid-week. One Sunday saw over 1,000,000 people swarming around, but it all adds up in pennies. The crowds were there but not the coin.

swarming around, but it all adds up in penies. The crowds were there, but not the coin. Hot dog state places the coint and the c

(Continued on page 63)

A. C. FIREMEN'S FETE

First show and entertainment un der the auspiccs of the Atlantic City firemen will be staged in the resort's Boardwalk auditorium Oct. 9, show to be supplied from New York. It is expected to be an an-nual setfair. Those to appear in-clude John Fogarty, Arren and Brodaciek, Gaudamit Brothers, Gaudamit Brothers, Show was booked by William J Sullivan, formerly of the Keith office, the auspices of the Atlantic

MARRIAGES

MAKKIAGES
Dolly Newmire, beauty contest
winner, to Earl Snyder, assistant
film director, Aug. 25, In Yuma, Arlz.
Second try for bride.
Estelle Brody, actress, to Osear
Alexander, New York broker, at Calnia. Cal., Aug. 31.
Neville Reay, of the Paramount
studio publicity department, to Vina
Jean Curtis, dancer, in Los Angeles,
Aug. 31.

Aug 31.
Liuth Vonnegut to Lt. Daniel Lynn
Carroll, Jr. U. S. N., in San Diego.
Aug. 31.
Enth Vonnegut to Lt. Daniel Lynn
Carroll, Jr. U. S. N., in San Diego.
Aug. 31.
Bride is step-daughter of
Kenneth C. Beaton (KCII), syndicate columnist, to Frederice: Stein,
Aug. 31, in Los Angeles.
Alary Ai-foll-To Charles Barwin in
Las Vegas, Nev. Both stand-ins
for film players.

Nev. Both stand-ins 25%, 35%,

RECORD CROWDS Times Sq. Today a Medley of Cheap Rackets That Drives Legit Biz Away

Today, along the Square groups of colored children in curbone dance performances beg for pennies. At colored children in curbone dance performances beg for pennies. At the consensation of the cross-street corners. These peddars sell everything from penny candy to wearing apparel. These, added to the rapidly increasing fruit juice emportums on the main stem and the frankfurter stands, Times Square is more n' more a No. 2 Coney Island without the sufficient of the standard of

babel.

Most of the speakeasy spots are now wide-open salsons. Class of trade has failen miserably. Some of these salsons are only the head-quarters for other rankets.

All kinds of moochers are likely to stop a pedestrian along the Times Square area. The more particular begggar generally has his regular, station where he taps only selective persons.

Creep-Joint Shills

Dancc haills and the main stem dishing the mains the main stem dishing the main stem dishing the mains and the pseudo dance hostesses.

Like the scores of kelsters and tripod salesmen who complement the pushcart peddiars to drive legitation of the main was a state of the main was a ar. and Mrs. Jack Kay, son, Augin Like the secores of kelsters and tripod salesmen who complement the pushcart peddien to drive personal to drive personal the pushcart peddien to drive personal the produce for a formation of the personal three personal tripodients are the personal tripodients and places of business at they rush in to solicit trade, and the personal tripodients are the personal tripodients and places of business at they rush in to solicit trade, and the personal tripodients are the personal tripodients and places of business at they rush in to solicit trade, and the personal tripodients are the personal tripodients and places of business at they rush in to solicit trade, and the personal tripodients are the personal tripodients and places of business at the product of the personal tripodients and places of business at the product of the personal tripodients and the personal tripodients are the personal tripodients and places of business at the product of the personal tripodients are the personal tripodients and the personal tripodients are the personal tripodients are the personal tripodients and the personal tripodients are the personal tripodients and the personal tripodients are the personal tripodients

Times Square today unlooses formed and better clientele, were more small-time human prey of driven out by the lilegitimate speak, and their heydey. Only a scattering few of these are held to be native New Yorkers.

The squamsary for open-air chiesist. They are the square may have had for natives or tourists. Today, along the Square groups of colored children in curbations dance performances beg for peniles. At night is the time an army of pushing the square and the square performances beg for peniles. At night is the time an army of pushing the square performances beg for peniles. At night is the time an army of pushing the square performances to reconstitutions from the car, demonstrating the square performances beg for peniles. At night is the time an army of pushing the square peniles are the square peniles and the square peniles are the square peniles. At night is the time an army of pushing the square peniles are the square pen

New Show Biz Club

Chicago, Sept. 3.

Chicago, Sept. 3.

First show biz club to be organized in this town in several years is the new Professional Men's Pleasure Club, in the Wooda Theister Bidg. the sheet must be able to the sheet must be sheet

Club is being managed by Eddle Lewis, former sheet music publisher and rep.

DOPEY NAGS

DUFEY NAGES
Tacoma, Wash, Sept. 3.
Doping of ponies at Longacres
came to a head with a third supersion of one of the trainers.
A lot of the boys who have been playing the horses are now wondering if they can recover on their bets,

BIRTHS

Mr. and Mrs. John Dullam, daughter, Aug. 24, in Hollywood. Father is sound engineer at Metro. Mr. and Mrs. Jack Kay, son, Aug. 24, in Los Angeles. Father is radio

New York Theatres





PARAMOUNTstilles BING CROSBY

JOAN BENNETT "Two for Tonight" Extra!—MAJOR BOWES'

"Diamond Jim" * Plus Big Stage Show + DOORS OPEN 10 A. M. TODAY

RKO THEATRES 81" ST. 86" ST. Sopt. 4-6 GUY KIBBER "GOING HIGHBROW"

"ACCENT ON YOUTH" "THE SILK



in 'PAGE MISS GLORY with DICK POWELL-PAT O'BRIEN

RADIO CITY ROCKEFELLER

MUSIC HALL Soll Birots and Charles Hall Soll Birots and Cith Avenue Fred Astaine - Ginger Rogers in "TOP HAT"
With Music and Loyles by With Music and Loyles by With Music and Loyles by With 18 tone factor, produced by Leended, Symbleny Ordenias, In Mex. Soll Bertred. CO. 5-6535

Metro has bought 'La Golon-drina' for inclusion in 'Robin Hood of El Dorado.' Special film edition will be published by Robbins Music, (1.726 pt 1)

Broadway

VARIETY

Margarct Walker abed with neu-ritis.

Jack Inglis gets his beer okay this

Altha. And inglis gets his beer okay this wat.

Bob Stevenson, Sr., recuperating at Polycinic.

Arthur and Jaura Willi back and the polycinic and the polyci

ork.

Chester Clute replaced Percy Kli-bride in Coast 'Three Men on a Horse.' Joseph Connolly, head man at ing Features, taking a trip to

JOSEPH.
King Features, taking Europe.
Blanche Livingston back at her ad desk at RKO after jaunt into

Diagram ad desk at RKO arrow and desk at RKO arrow Canada.

Harry Shannon laughed his doe out of sticking in hosp after minor than Doris Doris

Blanche Livingston back at her and desk at RKO after jaunt into Charles and the state of the sta

Paris By Bob Stern

By Bob Stern
Tonin Nova breaking into music hall at View.
Paul Schiller getting ready for a hop to London.
Ross Fonselle entertaining heavily and the state of th

Marcel Thil. middleweight boxer, to play a convict part in his first picture.

CHATTER

knocked over by a cyclist at Cap d'Antibes. Opera Comique reopening Sept. 1 with 'Mireille,' with new costumes and sets. Cecile Sorel still saying she'll go to Hollywood in Oct. to play Sarah Bernhardt.

With antibus,

With antibus,

Cocile Sorel still saying she'll go to Hollywood in Oct. to play Sarah Bernhardt.

Cocile Sorel still saying she'll go to Hollywood in Oct. to play Sarah Bernhardt.

Antibus of the Sorel still saying a tought the Hollywood in Oct. to play Sarah With English.

Vite Parlsteiner company moving the Hollywood in the Hollywood in Hollywood in

Mexico City

By D. L. Grahame

Lupita Tovar visiting here. Construction of another de luxe naborhood cinema started. First all-Mexican ballet a smacke at Palace of Fine Arts (Nationa Theatre).

First all-Mexican ballet a smacko to Etalea or Fine Arts (National Theatre).

Mexican Symphony Ork giving free concerts for workers in Palace of Fine Arts (National Theatre).

Mexican Symphony Ork giving free concerts for workers in Palace of Fine Arts (National Theatre).

Mexican Symphony Ork as planist at Palace of Fine Arts (National Theatre).

Given Heart of National Theatre).

Government on local theatre by organized thesplans. Idea is to keep granized the properties of the Arts of the Ar

can or other foreign influence.
Cinematografica Latino Americana, S.A., latest native producers, has sent technicians to Cithuahua state to arrange for making 'Vamonos Con Pancho Villa'). Production is to be directed by Fernando de Fuentes, ex-Par exec here.

Rome By George Byrne

Attillo Moretti, MGM rep in nade a Cavaller of the

Bob Davis and the Mrs. visiting liber White at Los Andelys. Attillo Moretti, MGM rep in Illier White at Los Andelys visiting liber White Council Counc

Riviera

By George Axelsson

Cecile Sorel on vacash in Nice. Nice has had its annual spe-

Nice and and reversible to the control of the contr

under the direction of the Broadcast Commission.

Rogers, American
dancers, still a feature with Ernest
Rolls' revue. Dancers first came
here for Merry Majones.
In the American Christopher of Merry Majones.
Here now including Frank O'Brian,
Kirakus. Broadway Boys and
Kirakus. Broadway Boys and
Ward.
Gilbert & Sullivan revivula meetder Williamson-Tait management.
Cast includes Ivan Menzies, Winifred Lawson. Gragory Stroud. EvenEdward Sward. American scenarist, busy writing a series of pix
to be produced by Cinesound with:
Doyle has set plans in motion for
studio to swing into work as quickly
as possible.

Vienna

Erna Sack will sing in Vienna this tail.

Vienness composer Hans May invited to London by BLP.

Vienness composer Hans May invited to London by BLP.

Signature of the Composer Hans May invited to London by BLP.

List anniversary this year.

Director Jahn spending his vacation at the Lido in Svitzelondontime his work at the Volksoper.

Dela Lipinskajia has been engaged for the next Femina, Revue as star.

Dela Lipinskajia has been engaged for the next Femina, Revue as star.

Dela Lipinskajia has been engaged for the next Femina, Revue as star.

In Thiersee near Kutstein completely sold out.

Director Roebbeling after taking Director Roebbeling after taking head to the Lizzi Walding Lipinskajia has been at the Lizzi Walding Lipinskajia has been dela taking has been dela takin

Gylmes Revue at the Femina. 'A Maharadsha Seeks a Thousand Work on a French-Austrian film about the life of Offenbach entitled The Musician of Paris' will soon New theatre, called the Little Stage, to open in Vienna next season, to give mostly musical sketches and control of the William of the Control of a Viennese legit stage about good of the William of the Will

contrate tledes to the shows and holders of season cards are admitted free.

Indication of season cards are admitted free.

Sydney

By Eric Gorrick

Sydney

By Eric Gorrick

Regent, Sydney, enlarging orthests.

Janice Hart out two weeks or a leg injury.

Beginty:

Williamson-Tait reviving The Desert Song.

Mulliamson-Tait reviving The Desert Song.

Mu

London

Edward Laurillard getting hig memoirs ready for publication. Laurence Olivier co-starring with Edna Best in a new Lonsdaie play. Edna Best in a new Lonsdaie play.
Milton Shubert looking around and conferring with T. H. Bostock.
Gilli-Gilli one of the side-show attractions at the Brussels Exhibiation.

Gaumont-British picture, 'King off

Paul Stein holidaying on con-tinent, with one eye open for new talent.

Reva Reyes, despite her Mexican nonniker, was born in Alpaza,

Texas,
Andre Charlot's latest revue,
'Stop—Go,' opened in Manchester,
Aug. 21.
Gaumont-British to do a filmization of Somerset Maugham's 'Asshenden.'

Eric Maschwitz off to Budapest for 10 days' vacation and business

Vic Oliver returning to play vaudeville, cabaret and radio in September.

Cecil Landeau writing a new revue for Steve Geray and his wife, Magda Kun.

'Tho Mask of Virtue' closed at the Ambassadors, Aug. 24, after three months' run.

Walter Hudd chosen by Alexan-der Korda for title role of 'Law-rence of Arabia.'

Emiyn Williams doing script for Twickenham Films production of 'Broken Blossoms.'

Berman Brothers forcing Pa and Ma Berman to take a Mediterran-ean cruise for health. Yvonne Arnaud and Ronald Squire to co-star in a new comedy, "The Old Guard by Peter Traili.

Jimmy Bryson hawking Uncle Moses, an indle picture in Yiddish, starring Maurice Schwartz. Brian Lawrence not replacing Jack Harris at the Cafe de Paris, as Harris agreed to take a slight cut.

Sam Garcia, local sportsman, is now owner of Murray's Ciub, one of the oldest niteries in the West End.

Members of the Russian ballet at-tending the annual service at the grave of Anna Paviova, at Golder's Green.

Diana Forbes - Robertson, Sir. Johnston's youngest daughter, to marry Vincent Sheean, American scribe.

scribe.

Arthur Tracy's first broadcast here brought him \$250, which he turned over to the Musicians' Union benevolent fund.

Brian Lawrence offered 14 weeks' work by Jack Hylton to lead the English maestro's band while he trips in America.

Ursula Jeans and A. E. Matthews join Marie Tempest and Sybil Thorndike to star in 'Short Story,' now in rehearsal.

now in rehearsal.

Alan Webb replacing Robert
Harrls in The Wind and the Rain'
at the Queen's, while latter goes on
a month's vacation.

Joan Bernerd, daughter of Jeffrey Bernerd, shortly to announce her engagement to John Martineau, son of Sir Philip Martineau.

San Francisco

By Claude LaBalle

Jack Benny hosted dramatic and

Hollywood

Howard Lang on his own. Georgie Stone raising a beard. Back injury lays up Dore Schary The Bing Crosbys in from the

Samuel Goldwyn eelebrated a

Victor McLaglen beat court rap for \$6.250.

W. K. Craig new prexy of MGM Studio Club. Ernest Van Peit p. a'ing Vine

Street legit. Robert Liebmann, German scenar-

Steries of the Common Scenarist, in common scenario, in co

Michigan and N. Y. vacash. Mrs. Luis Alberni in Santa Monica hospital with heart attack. Vessels Farrell under observation at the control of the control of

rea. Biil Thomas out of Par's publicity epartment, into studio's production

department, into studio o pud dept. Metro used electric organ for background music in Tale of Two

Cities.'
Relman Morin returns to Hollywood trick on news and features for Hearst.
C. B. de Mille, Harold Lamb and Bill Fine in from eastern 'Crusades' premiere.

premiere. Norman Westwood, manager of Universal's Shanghai branch, sail-

ing home.

Mother and sister of Wendy Bar-rie making permanent home in

Mother and sister of Wendy Barrie making permanent home in Hollywood. The street with Faramount. The street with Paramount. Tom DeVane transferred from Warners p.a. staff to Radio to Robert Montgomery due in this week from vacash spent at his week from vacash spent in the same Berger, traveling exec for Merci, in from east via plane and Dave Marx, Metro prop man, dons grease paint for acting try in Perfect Gentleman.

Frod Fox testical structions at the San Diego Expo.

Gaumont-British negotialing with Robert Armstrong for lead in Madder Cantor voted honorary

San Diego Expo.
Gaumont-British negotiating with
Gaumont-British gor lead in
Stoilers Three.

Eddic Cantor voted honorary
police chief at convention of Nov
Pork police chiefs.

Wind policy to the convention of Nov
policy chiefs.

Eddic Cantor reheavising for Los
Argeles Community Chest inaugural
to the convention of Nov
prese Community Chest inaugural
to the convention of the Convention

CHATTER

ate.
Dudley Digges finished his last scene in Mutiny On the Bounty' and then to hospital for appendec-

and them to morphism to my tomy.

Fox-West Coast sending out the sending out the sending sendi Waldemar Young, who took time out for a fortnight from Par, has been given an extra week by the

studio.
Milton B. Arthur planing out for
St. Louis to testify at anti-trust action against Warners and other

majors.

Louis Lurie down from Frisco on financial conferences with Sol-Lesser. They're partners in Atherton

ser. They're partners in Atherton Pictures. Claudette Colbert nixed English offer of lead in 'Melo,' account com-mitments here running till end of the year. mitments here running till end of the year.

Fercy Waram and Byron Russeli, brought from N. Y. for Metro's 'Mutiny On the Bounty,' returned

last week,
Cecil B. DeMille, Henry Wilcoxon,
Harold Lamb and William H. Pinc
back from 'Crusades' premiere in

lard, week. DeMille, Henry Wilcoxon, Harold Lamb and William H. Pinc back from Crusades' premiere in New York. Wills, Metro prop department head, in London getterniture and equipment for fitning furniture and equipment for fitness attaint director at Universal, back in town with his wife after year on Joe Louis against Max Baengoutting 19,000 for first filmite to bet on Joe Louis against Max Baengoutting 19,000 for first filmite to bet on Joe Louis against Max Baengoutting 19,000 for first filmite to bet on Joe Louis against 19,000 at present correy for Warners, visited studio last week with Carl Lesserman, Edythe Dixon, feature writer for Chicago Herald-Examiner, working at Warners for week as extra on Kredric March and his wife, Plorence Edichigs off to New York, then Europe for two months. Direct phone service to Loew's State and Grauman's Chinese discontinued, with incoming calls now board.

board.

Ben Levin, Dr. Glen English, John
M. Boyle and Ralph Gordon made
somo kind of all-marine record
lauding 'two big swordfish from
same boat at same time.

Cleveland

By Glenn C. Pullen

Hanna starts icgit season Oct. 7

Winsor French covering cow barn theatres in east for Press. George Stevens, Camco manager Sammy Goodrich bought out Hy Moss, auto-dealer angel of Torch

Ralph Villone running for toppost in election.

Arthur Rodzinski, conductor Cleveland Symphony, returning from Poland trip.

Jack Whitney, Cleveland Ind, get-ting a break at last in pic tagged Sweet Surrother, Creveland Ind, get-ting a break at last in pic tagged Sweet Surrother, or man, in Hol-Phil Selznick, nitrogen work for nephow, David Selznick, Al Ward, yet song-and-dama, now pedding the and socks William F. McDermott due back from four-month trip in Europe, writing for Plain Dealer writing for Plain Dealer immong exhibitors by satring five-cent pix at his house. First in 19 years,

though Canada. The town huddling with Universal on his Stutier's Golf script.

Cliff Webster forgerting business like years, the Constantial of the Constantial Co

Panama By Bea Drew

Hotel Astor has reonened Joseph Ehrman gave a concert in

Happyland closed for two wecks;

Happyland closed for two weeks; remodeled, essential ess

onc. Dickson and Beiglum, entertain-rs at the Atlas Garden, icit for ers at the Auas yasses, N. Y. Thelma Robertson, beauty-contest winner, a visitor en route to Holly-

Theima Robertson, beauty-contest winner, a visitor en route to Holly-walla Vidame of the Moulin Rouge cabart went swimming raw. Fined 330.

Mazie Kenn in the hopsital for an experiment of the Moulin Rouge cabart of the Rouge C

is a theatre in the Chirlqui region.

An open-air night club is being added to the rear of Keiley's Ritz. and the sept. The se

Egypt By Edward Asswad

uad Mahasen off to Syria All Kassar to Palestine with his

co. Fathia Ahmed, singer, confined to

dancer.

Hawria Mohamed, young Egyptian dancer, engaged by Casino Sar

chronking dises. Thereafter to Tunis.

Aziba Emir entered into agreement with Nagib Rihani for assuming role originally given to Rawhia Hasaan El Baroudy, leader of Ezypflan troupe which toured the Sudan, hack to Calro with members of the troupe.

A the troupe of the Government has appointed Khalli Bey Moutran, poet, as manager of the Government therefore the superiority of the Interior has appointed Miss of the Covernment therefore the superiority of the Interior has appointed Miss of the Interior ha

for featuring

nim, 'Wedad.'
Artists starring in film 'Love
Tcars,' off to Marseilles via Genoa.
Include Miss Nagat, Miss Souad
Fakhri, Soliman Nagib. Produced
by Mohamed Kerim.

by Mohamed Kerim.
Cast of Nagib Rihani's fit , 'What
Happened With the World' includes
Nagib Rihani, Bichara Walseem,
Fouad Selim, Abdel Lattir El Masar,
Fouad Selim, Abdel Lattir El Masar,
Fayek, Mohamed Mostafa, Aziza
Emir, Miss Fathia Cherlf, Bshla
Emir and Zeinat Sedit, Producer is
Alexander Farkashe and his assistant is Abdel Salam et Nabulsi.

ant is Abdel Salam el Nabulsi.
Summer Follies truope under Hag
Mostafa Hefnl, now at Ramleh,
Casino Camp Cesar Members inCasino Camp Cesar Members inCasino Camp Cesar Members inCasino Camp Cesar Members inLanguage Casino Casi

Breeklyn By Jo Ranson

State theatre robbed of \$1 000 Teddy Trust commuting to New Jersey.

Charles Richman doing p.a. work at Bossert.

Don Kerr handling amateur pro-gram at the Fox.

ram at the rox. Harry Pricc, Eagle's Marine and 'ravel editor, off for a Caribbean

Architect's plans filed here for addition to Vitaphone studios in Flatbush.

Tom Gulictte replaces Don Me-Lennon as ship news reporter on The Eagle.

Lcmon as thip news reporter on the Eagle.

Long Island railroad special from Prookin to Montauk for fishermen services and the services of the

Minneapolis By Les Rees

James Winn, new Warner district manuger, in town. Home of Ben Friedman, Indie exhib, burglarized. Sandy Gutteless. Club Lido had public wedding as Goor show attraction, Frank P. Parrott, veteran elreus agent, ill in St. Mary's hospital. neapolis-St. Paul molice department's ball game.

Leonard Frinkelstein, of Finkelstein theatre circuit, back after four months' visit in England.

In the England in the England

Norman Taurog, Par director; Barney Giazer, par scrib, and Max Gordon, composer, visiting town. sa Fahmi and Fatouh Nachati eaturing in Om Kaisoum's

Barney Giazer, par scrib, and Max Gordon, composer, visiting town.

Jess Liendelsohn has taken properties of the propert

Des Moines By R. W. Moorhead

Stroudsburg

By John J. Bartholomew

Nick Lucas at Dorney's.
Jack Dempsey at Unity House,
Bill Thiden's troupe at Skytop,
West End Fair broke all records,
Doug McCauly (WFIL) a visitor,
Henry's Rhythm Kings at Pocono

Alps.
Gould B. Martin and John Bai

Gould B. Martin and Jonn Da.
to New York.
A carnival to boost night base-balls finance, and the same state of the same s

Hills Tavern between sallings.
Dorothy Pearsall and Vittorio
Verso recitated at Buck Hills Falls
Inn.
Sherman theatres, celebrating
boro's 135th birthday, gave kiddles

boro's 135th birthday, gave kiddles twe free shows, Ruth 'Pete' MeGinnis, women's world champlon billiardist, signed for shorts by Warner Bros. Fred Warnig, week-ending at Buckwood, m. c.'d the show and guest-conducted Herb Toft's band at the Penn-Stroud for the charity ball.

Omaha

By John Quinn

consideration of the problems.

Gly council has tabled proposed in the problems.

Gly council has tabled proposed in the problems.

Al Wolf and Rudy Muclier getting haved distribution of Shopping Rews and other circulars.

Ruby Bao, night club fan dineer and the problems of the problem

OBITUARIES

JOHN JASPER

JOHN JASPER
John Jasper, 59, ploneer studio executive, died Aug. 23 in Beverty stroke. The second of the second of

FELICE LYNE
Felice Lyne, operatic coloratura, better known abroad than in this country, died in Allentown, Pa. Sept. 1 at the home of her parents. In her girlhocd in Kansas City her voice attracted considerable atten-tion and she was sent abroad to

Billies, said to have been the first act of its kind in coast radio. Widow, two daughters and a so

TOMMY MASKELL

Tommy Maskell, repertoire comedian 20 years ago, died Friday, Aug. 23, in the Veterans hospital on Mt. Alto, Washington, D. C. Death was due to a paralytic stroke. He was buried with military honors, being a Spanish-American veteran. panish-American veteran. He is survived by his wife and

one sister. Was a former member of the Ben-net & Moulton, Gladys Clark, W. F. Lewis and other repertoire shows.

FRANK CHAMBERLIN

FRANK CHAMBERLIN
Frank Chamberlin, 65, cowboyactor, song writer, died Aug. 29 in
L. A. general hospital. Deceased
was an expert ropier and toured the
world with his lariat exhibition. He
claimed to have taught Will Rogers
how to handle the hemp.
As a song writer he composed the

IN MEMORIAM Marcus Loew

September 5th, 1927

study under Marchesi. Oscar Hammerstein gave her a debut in his London operation of the state of

CARL ERICKSON

CAPIL ERICKSON
Carl Erickson, 27, film writer, died by, his own hand of builter wound Aug. 28 in Burbank, Cal. Starting as a reader at Warners five years ago, deceased latter moved into the atory department, writing an original for Chic Sale which landed him on the scenario star. data has collaborated on screen plays of "Silver Dollar," Wax Museum, "Easy to Love," Fashions of 1934; "Sweet Music and "Black Fury."
His widow was in Reno at the

His widow was in Reno at the time of his death, seeking a divorce.

SAMUEL SPECK

SAMUEL SPECK
Samuel Speck, 81, manager, music publisher, died in Woodside, L.
L. Sept. 2, of a compilection of diseases. He was at one time manager of Eva Tanguay.
When he retired in 1930 he had completed a career of more than

Commenmoration of My Belove Friend and Theatrical Mentor

PAUL ARMSTRONG Who Passed Away August 80, 1015

BEN J. PIAZZA

half a century in the publishing business, a portion of that time being spent as head of the Enterprise Music Co.

Music Co.

Though he did not make professional appearances, he was a sound platform entertainer and could have made a name as a musical monologist.

CALLIE F. THOMLINSON
Mrs. Callie F. THOMLINSON
Mrs. Callie F. Thomlinson, 74, of
Columbia, Ala. and said to be the
owner of the first Show Boat on the
Mississiphi rivers, died incre last
Gratian E. B. French, carried their
first. Show Beat out in 1879.
Following the death of French
she carri or the show-with Captain J. E. McXair until 1907. She
hen retired and moved to Columbeat the column of the column of the carried and moved to Column
Column of the Column of the Column of the Column
Column of the Colu

was also a musiclan. Widow and daughter survive,

SAMUEL H. WALLACH
Samuel H. Wallach, 57, brother
of Mrs. Henry B. (Riene) Harris,
dled at Mt. Sinai hospital, N. Y.,
Aug. 30, peritonitis setting in following the removal of his appendix.

Deceased was formerly a legit show and house manager. He also managed Warners, a Broadway film house which has been dark for several seasons. Latterly he was con-nected with a Wall Street stock brokerage house. Being a member of the Lambs' Ciub, he kept in conof the Lambs' tact with show

MARJORIE HOWE

MARJORIE HOWE
MarJorle Howe, 27, Shreveport
amusement writer widely known to
the amusement profession and particularly name band masters, died
Aug. 29 following a lengthy illness.
She is survived by her parents,
Mr. and Mrs. J. Ed Howe.

FRANK ALLWORTH

FRANK ALLWORTH
Frank Allworth, a member of
Lenore Uirlo's 'Portuguese Gal,'
dropped dead on the stage during
the opening performance at the
Broad St. theatre, Philadelphia,
Sept. 2. Physicians found his death
due to an acute heart attack.

JOHN THORNE

John Thorne, a legit actor, was reported dead at Mercer, Pa., Aug. 30. No details were forthcoming, although Equity stated it had been advised of his death by a news

THERESE KOLB

THERESE KOLB
Therese Kolb, 78, Alsaclan-born
retired actress of the Comedie
Française, who made her stage
debut as Eva in a French Tom
show, died at her home in LevaiioisPerret, Paris suburb, Aug. 19.

JOE TOPLITZKY

Joe Toplitzky, 47, most important theatre realty operator on the Coast, dled Sept. 2 from kidney compilea-tions at his Los Angeles home. Fur-ther details will be found in the film section of this issue.

LUCIFNNE BREVAL

LUCIFNNE BREVAL

Lucienne Breval, operatic soprano, who had given up active
stago work for teaching some years
ago, died Aug. 19 in a hospital at ago, die Neuilly,

ARTHUR GIBBONS
Arthur Gibbons, 64, theatrical
manager, for many years associated with the Royalty theatre, London, died at his London home, Aug.

of Robert DeHaven, formerly vaudeville and now manager of vaudeville and now manager of the Ritz, Richmond, Ind., died there Aug. 27.

Mrs. Sarah McConnell, mother of Guy McConnell, magazine writer, dled at her home at Fartherest East, Wrightsville, Pa., Sept. 1.

Mother, 65, of Ben Bloom of Irv-

Mother, 65, of Robert Armstrong, film actor, died Aug. 30 in Los Angeles,

News of the Dailies

(Continued from page 59) Mulien back to her maid's role which puts Geraidine Wall out of a

job. Bomb in the St. Nichoias avenue entrance of the Audubon theatre Friday partly demolished the lobby. One of the Brandt houses. New N. Y. liquor commission provides that beer spots must advertise the brand they sell and stick to that brew.

rew. Richard Bennett to be in 'The

Richard Bennett to be in Indianal Bridge.

Stage hands demand double pay for Sunday performances of 'Smile at Me, 'which cools that Mea, Indianal Howard Schenebe to be peneral Howard Schenebe to be proportionally to the peneral Joseph Losey back from Russia with some play scripts.

Florence Reed to play the Nurse in Katharino Cornell's Romeo and Juliet. Could not find a suitable colar for her won tour. 'vesleng to

In Katharino Cornell's Romeo and Juliet. Could not find a suitable plant of the County of the Legion to have a benefit Sept. 14 at the Manhattan opera house. In the Manhattan opera house. The should be suitable to head for Russla.

Fire aboard a special train brings the close of Russla, and the County of Russla, and the Russland of Russland

Ferde Grofe turning Madison Square Garden sports into a symposium of the s

Advertising plane over Coney leand dropped on a andiot Sunday, but not up a ball game. No delicatessens selling local dropped on the selling local control of the

Coast

Going Places

(Continued from page 57)

(Continued from page 57)

Innately ascetic aura, and the high, sharp peaks in the graph of her movements have settled down into low, even waves.

The Great One makes her entrance through a veil of steam ag- a reverent hush steals over the house. The steam happens to come, fortultously, from the air brakes of the railway carriage in which she's hit town. But no sooner is it dispiciled than her shouldrs hunch, her brow contracts and contract that the steam happens to come, fortultously, from the air brakes of the railway carriage in which she's hit town. But no sooner is it dispiciled than her shouldrs hunch, her brow contracts and the steam of the steam in the should be she had between two cars of Garbo's train, upsetting her something terrible. It is, she walls, an 'evil omen,' and the house is properly indignant at the railway worker's thoughtlessness.

Henceforth Miss Garbo is seen leading an aristocratic life in aristocratic costumes, adhering faithfully to the period, yet adapted with great imagination to Garbo's modern frame and epic style. Thus, upstanding collars, either frilled or small circular plates, caresa her neck. The heavy sold charge of the style of the period, for Garbo, is stylized to mark the upstanding collar and the center closing of the short, fitted jacket plausible, all correct and all very beautiful.

Phoebs Foster, Maureen O'Suillvan, May Robson are, in 'Anna Karenina', competent but unobtrusive background for the star, and the Russian bailet costumes in the opera Miss Garbo goes to see turn out a chic, amusing series of problems solved in bold black and white.

Joan Bennett, who in 'Two for Tonight' has a, wetty a blonde head as anyone could want to look at, takes good car. that she does nothing to interfere with anyone's rapt contemplation of it. No animation, no verve, no little personality quirks set free are allowed to distract the gazer from its placid loveliness, nor does Miss Bennett hury in the read-

sazer from its placid loveliness, nor does Miss Bennett hurry in the reading of her lines or in her moving/from chalk mark to chalk mark either, Miss Bennett is the ideal heroine for stills.

Theima Todd, on the other hand, doesn't mind carrying on, nor does Mary Boland, but the story is so arranged that there's too little carrying on for Miss Todd to do, whereas Miss Boland's carrying-on is generous cnough in quantity, but quite shy of quality. All three gals, however, are nicely dressed, Miss Todd as a naughty binode siren in a luxurious black suit whose flared short coat is entirely surrounded by sifter fox, and who has a pair of black cite gauntite gives that are something; Miss short puffed sleeves, a short wide flaring akirt and white organdy Purlian colar, which fastens cock-cyed at the side front, where it's marked with dalsies, and Miss Bennett's tailored ensemble—black cloth skirt, black crepe de chine shirt, and tan man-tailored jacket, stamps Miss Bennet as someone who can put dash at least into the wearing of tailored suits. Miss Doland sooms about as, altay matron, revealing that dizzy ma-

Miss Boland zooms about as a dizzy matron, revealing that dizzy ma-trons somehow wear clothes with far greater flair than sensible ones,

tor, burgiarized of jewels and furs valued at \$5,000.

which has him confined in L. A. Calunty hospital, Claudette Colbert divorced in Mesico from Norman Foeder. A. A. department store autographing opies of her recently authored tome, 'Denni Widow,' Ashes of Ray Long seattered over Ashes of Ray Long seattered over Robert Davidson, L. A. golf pro, divorced by Durothy Douglas film Sentence of two to 20 years in Folsom prison imposed on Pat Harmon, actor, for stealing a horse. Manslaughter unfulnit issued found in L. A. of Marjorie White, Gatters, Same Steam of the Colores of the Co

figured in the accident that caused carth in L. A. of Marjorie White, and the state of the state

Times Sq. Today

watchmen.' Not to say the nuisance value fee could cause a scene or possible car gamage, This is worked at night mostly around the theatre zone, in the side streets, although some of the birds brazenly work the

racket daytimes also.
The lads with a cloth who rub someout's parked auto and then wait for the driver to collect a fee

for this unsolicited rubdown is part of the daytime gyp. Groups we together on the thing so that driver has a chance to refuse

driver has a chance to refuse to make a payor.

Cabbies' Capers

The division and make a many caper.

The division and make a many caper.

The division and many caper.

The division and the cowboys may be playing auto polo, bumping each other in or out of place. There are more cabs in the Times Square are more cabs in the Times Square and the caper.

The division are caper. large cities have altogether, on their streets, day and night.

airge cities have altogether, on their case of the cas

Groups of cab drives of the area Groups of cab drives or factions, and each faction has its own curbstone station and weekle any outside cabbic who tries to park or plek up a customer even in passing at a site which any faction has thus under control. At night the cabb and the cab curbs and the cab carbon and the faction has thus curbon a curbon and the faction and the cab carbon and the cab cab carbon control title streets.

how the factions continue to control lies streets.

The payoff is as low in some cases as 10c. This payoff is intended to as 10c. This payoff is intended to as 10c. This payoff is intended to the particular station. Private drivers, during the heavy theatre scason, make payoffs for places in line or particular partituing spots, according to some of these drivers.

According to some of these drivers. tain J. E. McNair until 1907. She manager, or many years associated and moved to Columbia. She was born at Washington don, died at this London home, Aug. Tour House, Olio, in 1821.

5 TOM MURRAY 5 TOM Living 40, vaude and radio actor, died Aug. 27 in Hollywood actor, di

EXPO EXIT ZOOMS FAIRS

Coney Lays Another Egg FARMERS RETURN NO TAX ON HAMID Fair Booker Escapes Tax at Greenville, S. C., Fair

(Continued from page 50) parchily from year before leart. The chutes operated, but the Witching Waves was tossed in favor of rides which cost less to run, with trick airplanes about the only novelty, and not much of a novelty at that. At eight o'clote one Wednesday night in August there were fewer than 500 people in the park. Of course that's a bit early for Coney, but in other death of the complete of the park. Of course that's a bit early for Coney, but in other death of the complete of the continuent of the complete of the continuent with the combination tickets were selling only to those who did not know how little the combinations represented.

Plenty Spots Boarded

Plenty Spots Boarded

Pienty Spots Boarded
Along Surf avenue most of the
locations on the shore side were
occupied, but there were boards up
along the other side to make for but
90% of the usual lighted spots, and
many of these unattractive and
drawing little play. About the only
novelty was a one-armed loop the

novelty was a one-armed your unlop.

Pony tracks, once relegated to the
back stretches, were frequent, three
back stretches, were frequent, three
shear that the property of the
avenue. At the Brighton end a pit
show announced a three eent admission for today only. Might have
been more believable had the signs
been less weather beaten. Apparsacon. One mulor pit show was
getting a dime. Two others showed
the 10e price, but at each opening
it was announced that for a limited
time the titlet sellers would tear time the ticket sellers would tear the ducats in haif and sell each half

time the ticket sellers would tear the ducats in haif and sell each half for a nickel. Supposed to be a time the sale keeps up just so long as anyone will cough a jitney. Several Sportlands at the western end of the street, most of them on such uneven fooring that the machines wabble distressingly. Bail you can be supposed to be supposed to the sale keeps with the sale keeps with the sale was the sale was the sale was the sale with the sale was the sale wa to come back when the free use is resumed. Good bally, but poor ball

for cash.

Drab Boardwalk

On the v.alks leading to the beach
about 30% of the spots are closed
and boarded. Others are mostle
not recommended to the spots are closed
and boarded. Others are mostle
Not much better on the boardwalk
itself. Shy on novelty and appeal
and most of the spots poorly patronized. Crowd so listless that some
places did not even try to grind
few for a nickel even on the best
plich.

them in. Ten cent top usual, out a few for a nickel even on the best properties of the control o

Even the crowd seems to be dif-ferent. Better class of visitors are in-king, and, and grown boys and girls, with little change in their pockets, are predominant. They spend little and even shop for the spring of frozen custard. Some spots sell custard and ice cream waffies for three cents. The old free spenders are lacking and it's probable in the spending and it's probable in 190% of the crowd and crowds have to gasay heavier than that to make for a profitable take. Even the crowd scems to be dif

Such profit as accrues rises more Such profit as accrues rises more from the 1-sacend competition, Just 1-sacend competition, Just 1-sacend 1-sac

much. Even the parking spaces are suffering because there are so many fewer cars.

Coney h.d the cards stacked in its favor this season—except the ace in the hole. It got the crowd, but the crowd did not have the coin.

Choked for a Jit

Des Moines, Sept. 3.
One of the few jams at the Iowa state fair occurred when Clarence Johnson, 42 concession employee at the fair, chose to choke a youth the fair, chose to choke a youth rather than concede a point and give him a jitney back on a short change charge.

The father took Johnson out of the fair game for three days on an assault charge.

Exempting Fairs

Winston-Salem, N. C., Sept. 3.
Allen J. Maxwell, state commissioner of revenue, announced today
(29) at Raleigh that 38 county fairs
and 22 community fairs in North
Carolina have been exempted from
state license tax on a

Nights Pay Best

West Union, Ia., Sept. 3.

Come 1936, fair directors of the
Fayette country fair will make more
of a bid for night trade, experience
with the fair this year having disclosed that more and more patrons
are going in for night programa.
The fair grossed over \$10,000 at the
gate. Black.

Horse M.C.

Tacoma, Sept. 2.

Hoot Gibson has been signed by
the Puyaliup Pair, iargest in the
state, to-act as an mc. of the horse
acts at the fair grounds Sept. 16-22.

Tacoma and Seattle claim this
fair as their very own, and its draw
runs up to over 200,000 during the
week.

Cole Gets 10,000

Omaha, Sept. 3.

Cole Brothers-Clyde Beatty circus
In town Aug. 25. Played to about
10,000 total in its matinee and evening performances. Show is second
tent brigade this season, with Tom
Mix auto circus preceding several weeks ago.
Cole-Beatty only major tent outfit scheduled this season.

Owl Autos in N. C.

Winston-Salem, N. C., Sept. 3.
Night automobile racing has been inaugurated here and is drawing between 2,000 and 3,000 fans every Thursday night.
The races are said to be the first owi contests held in the South.

Rlack at Last

Bloomfield, Ia., Sept. 3.

Davis county fair officials happy.
Deficits of previous five years have been wiped out, and there is a net of nearly \$200 left in the kick on which to do business come 1556.

It means that fair directors on It means that fair directors and a fair and ele out the least on expenditures.

CIRCUS ROUTES

Week of Sept. 3
Cole Bros.
Ada; 5. Muskogee;
Russelivilie.
Al. G. Barnes
Alliance; 5, Sterling; 6-7,

Chi C. of P. Fold Removes

Chicago, Sept. 3.

Chicago, Sept. 3,
Fair secretaries and midwest
amusement park managers are ail
down on their knees thanking
Frovidence for the folding of the
century of Propret: which for two
for the folding of the
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It's a rebirth for fail festivals, al

ferent.

It's a rebirth for fail festivals, all of which suffered brutally because of the World's Fair competition, their attendance failing off as much as 50% because of the Chicago attraction. If the farmers and mid-traction. If the farmers and mid-traction is the season of the Chicago attraction. If the farmers and mid-traction is the season of the contraction of the season of the contraction. If the farmers and mid-tractic is the season of th tauqua lecturers and the trotting

Reflections

Besides the fairs themselves have taken plenty of lessons from the Chicago Fair and it's remarkable how many items of the Chicago festival are being confed as closely as possible by the farm festivals. Particularly the fairs are conving the ticularly the fairs are copying the World's Fair style of girl revues

World's Fair atyle of girl revues and femme entertainment. Cooch and atrip shows are highly in fashlon with fan dancers competing swish by swish with the cowa, muice and wheat samples. Fair agencies themselves have cleaned Chiego, St. Louis, Minneapolis and Detroit of available contained as the contained of the competition of the contained of t Keeping Step

Keeping Step
Where the fair secretaries were
formerly skittish of the femme angie
because of possible yedps from the
public, they are not at all worried
about this aspect now, having the
precedent of the World's Fair to
fall back on in ease of a squawk.
Fairs now actually report publigliping if no fan dancers or girl
revues are on the bill, the squawk
being that the fair is 'behind the
times' with its Swiss bell-ringers
and yodders.

TO HOME EXPOS

Charlotte, N. C., Sept. 3.

Greensboro city council sat in hearing on the question of whether or not the Central Carolinas Fair there should be taxed. Legislation passed by the last state general as. The council sate in hearing on the question of whether or not the Central Carolinas Fair there should be taxed. Legislation passed by the last state general as. State Fairs Feel Attendance being a distinction between agrituding and distinction between agrituding and state of the council of the counci

seek more emphasis on agricultural exhibits.

This information, together with the fact that the fair grounds are already subject to property tax, caused the council to decide that no privilege tax would be levied against the fair this year.

DEMANDS POLICE QUIT SKILL GAME RAIDING

Demand for a restraining order against Santa Monica police interest and the second of the second of

Two for Lendon

Cyril Milis, son of Bertram Milis of London, of the Milis Circus, has returned to London after looking over American circuses. He contracted Bert Nelson, who is featured on Hagenbeck-Wallace circus with his ion and tiger act, for the London Olympia circus during the builday season.

He also contracted the three girls who work elephants on the same show.

Maxellos East. West

Hollywood, Sept. 3.

Five Maxellos, who appeared in Bright Lights' with Joe E. Brown, will personal with the actor when the picture opens in Chicago Sept. 6.

Act planes back to the coast to catch opening of L. A. County Fair at Pomona. Open at Shadowland, San Antonio Oct. 1.

discard with the evidence pointing to the word 'exposition' as the new tag for the harvest time celebrations in this country. Word 'exposition' is regarded as more swanky than 'fair which is already being passed off by the secretaries as too bucolic and corney for their shows.

and yodelers.

Particularly the fairs are striving for that Century of Progress glamour by even changing their names now to ye even changing their names to add that certain touch. Instead content of calling It simply the Conterville County Fair of 1935 they are witching to the 59th Anniversary radically and the control of the Senson. Park that witching to the 59th Anniversary radically off some of the World's light content of the World's radical three to the senson. Park that such that it appears that the work for the world fair their fair of the World's fair their senson in the world fair their senson is ignifiant effects.

So much so that it appears that the world fair their senson is park to the particular that the part of the particular their senson is the world fair their senson is particular to the particular their senson in the world fair their senson is particular to the particular their senson is the senson in the world fair their senson is particular to the particular their senson is the senson in the world fair their senson is particular to the particular their senson is the senson in the world fair their senson is particular to the particular their senson is the senson in the world fair their senson is particular to the particular their senson in the senson is the senson in Chi Park Booms

WINTER STAND FOR S. D. EXPO

San Diego, Sept. 3.

Report making the rounds here that exposition will continue through the winter. Gates go shut after Armisitee Day but not activity on the grounds. Fair will undergo complete rewamp and make its next stand after first of the year. The stand after first of the year of the expected to settle status of motor exhibit. Concessionaires are said to ewilling to go along for another swing and Hall of Fame will keep open as long as the expo died. From the settle standard with the settle standard with the settle standard will be the settle standard will be the settle standard with the settle standard will be the settle settle standard will be the settle settle standard will be the settle set

Minn. State Fair Up

St. Paul. Sspt. 3.

With the Minnesota State Fair today (Tuesday) rounding out the fourth day of its annual eight-day run, turnstille figures point to at least a half-million attendance, as compared to \$45,000 in 1834. Leased axhibit space also is up, about 10% his year over last. are booked, the wenty-two bards the honors before the grandstand. Belmuth's Ensemble, Ted Johnson's ock, and the Albrecht Concert band, ali fays in this territory, are other outstanders. As in previous years, fire-

ers. As in previous years, fire-works provide nightly display be-fore the grandstand, augmented by other special dally features. Ad-mish to the grandstand is 50c, 75c and \$1.

mish to the grandstand is 50c, 75c and \$1.

Unit show, booked th r ou grandstand is formation of the formati the impact.

Carney Jam

Monroe, Wis., Sept. 3.
Gold Medal carnival shows got
Into a jam in this section of the
state when a barker for one of
the concessions went after two
visitors who had been badgering
him.

visitors who had been badgering to the coccaped, and his lidentity is not as yet known, after using a harmor on two now in local hospitals with plents of gashes and wounds. Fraces took place on the midway at the Green County fair grounds and had tho whole mob of spectators in an uproar.

The original comeoff was anent the manner in which he was opterating one of the concessions.

More for '36

Humboldt, 4n., Sept. 3.
The Humboldt county fair went to
town and plenty in the black.
Take will enable the directors to
put on much more pro talent in

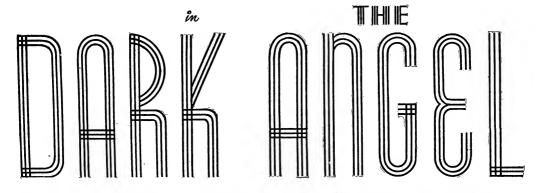
alker Niteries Again Stanley Walker, former managing editor of the New York Herald-Tri-lume and last with the Dally Mirror in similar capacity, is preparing an article for Stage to be called The Robber Barens of Broadway."



Comorrow

the world premiere of the most eagerly awaited film success of the new season will take place at the Rivoli Theatre, N.Y. It is a love-story so heart-stirring in its emotional power, so enchanting in its elusive beauty that it seems destined to win screen immortality as one of the ten best pictures of the year! Samuel Goldwyn's finest achievement . . .

FREDRIC MARCH MERLE OBERON HERBERT MARSHALL



From the play by Guy Bolton Directed by SIDNEY FRANKLIN creator of "Smilln" Thru," and "The Barretts of Wimpole Street/

Published Weekly at 154 West 45th St., New York, N. T., by Variety, Inc. Annual subscription, \$5. Single copies, 15 centa. Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 2, 1879. COPYRIGHT, 1935, BY FARIETY, INC. ALL RIGHTS RESERVED

Vol. 119 No. 13

NEW YORK, WEDNESDAY, SEPTEMBER 11, 1935

64 PAGES

AR VICTO

Theatre Shortage on Broadway: 47-Houses Available, All Booked

There are 47 theatres on Broadway available for legit bookings roofs little theatres and houses roofs, little theatres and houses committed to grind films and stock buriesque being automatically of the list. Indications are that a house shortage will exist next month, when the bulk of the late season's first shows are dated to

house shortage will exist next month, when the bulk to the late season's first shows are dated to arrive.

In the season's first shows are dated to arrive.

In the season's first shows are dated to arrive.

In the season's first shows are dated to arrive.

In the season's first shows are dated to exist secase of the number of shows seeking bookings. There was a steady decline in the number of productions during the depress and since 1832 there has always been allst of unlighted houses.

Situation is now being reversed, with the theatres in the position of the season's seeking the season's season's seeking the season's season'

group.
Whit ay be the case in November after the hits, runs and errors are tallied, is something else again. But so far it looks like over-seating goes up until the October schedule.

FORD'S WORLDS SERIES BUICK'S FIGHT B'DCAST

Henry Ford will make no move to the up the World Series this year untill assured that the can be cleared for the broadcasts over one of the national hookups. With the sale of daythne advertising among local stations the heaviest that it has ever been, the question arises as to whether the broadcasters could, if they wanted to, make room for the series pickups next month.

If they wanted to, make room for the scrieg pickup next month.

Price for the broadcast rights to the games is still \$100.00.

Buick will bankpoil the blow-by-blow broadcast of the Max Baer-Joe Louis bout at the Yankee Stadium classes to the Max Baer-Joe Louis bout at the Yankee Stadium classes to the Max Baer-Joe Louis bout at the Yankee Stadium classes to the Max Baer-Joe Louis bout at the Yankee Stadium classes to the Max Baer-Joe Louis bout at the Yankee Stadium classes to the WJZD networks plus Canada and Honolulu. It was first to even try't the girl old coreopping thas tied listed up with prizedight broadcast of national proportions. 'NIRC entered negotians for the event with eight different advertisers before Buick.

Kate Mayhew's Show

Kate Mayhew, who is 82, has the lead in 'Please Mr. Presi-dent,' due at the Mansfield, N. Y., late next week. Part calls for 75 sides of script.

for 75 sides of script.
Miss Mayhew made her stage
debut at the old Museum theatre, Chicago, with her sister
Anne in 1863 and says she still
likes to act. Anne is 87, retired for some time.

CREDIT ASTAIRE IN B. R. TEAMS' **COMEBACK**

Dance teams in the U.S. and abroad are free in their curtsics to Fred Astaire for reviving general interest in bailroom dancing. Since the passing of Maurice Mouvet, the exhibition terpers have felt the sag in public, interest.

Repeal for a while indicated a renewed impetus to bailroomology as effective, yet inexpensive, featuring for cases, hotels and the like. But not until the success of the Fred Astaire filmusicals, aver the professional ballroomers, topped now by the vigorous managerial in-terest in their taients for fall and

terest in their talents for fall and winter engagements, have they come back into anything bapproaching previous prestige. The cilck of 'Top Hat' nationally, is aiready being feit by the ballroomers and their agents through the demand for terp teams. Even before their fall bookings are set, the smarter dance teams are lined up for winter engagements in the smarter up for wi winter engagements up for Florida,

Mike Fright Pills Almost Kill Girl

Dailas, Sept. 10.

KID AND LIQUOR SHOWS BOTH OFF

Women's Clubs Scare Away Sponsors of Children's Programs-Drys, Through Government, Discourage Liquor Advertising

STATIONS NIX

Reformers have apparently had their way as far as the kid shows on the networks are concerned. Agitation from women club and parents and teachers association sources which reached its height last season has succeeded in making the advertiser wary of bankroiling any juvenile entertainment that might even suggest excitement. Clients, say ad agencies, have taken the attitude that the safest way to avert reformer opprobrium is to tie avert reformer opprobrium is to tie up with no child program unless it has an educational angle. But so far this season no advertiser has

It has an educational angle. But so far this season no advertiser has elected to try to sell his produce to kids through education. Pounding by the reformer element against blood and thunder fare for the adolescents is reflected in the sharp drop in advertiser-backed adventure serials on NBC and CBS. NBC, which had six shows now this classification does not be a season of the classification of

While the furore from reform quar ters was at a crescendo last year NBC announced that it had retained (Continued on page 36)

Show-Minded

hiladelphia, Sept. 10 Universal Artist Bureau last cek was solicited to book

Universia Artist Bureau last week was solicited to book midgets. Manny Sacks, bureau director, replied he didn't have eny midgets on call, but night be able to get some.

"What kind of show are you running," he asked how for a show. Incurer came back. This is a window cleaning company, and I want them for a cleaning by on an air conditioning system. Some of the air ducts are too small for our regular men to get into.

Less Gross but More Net, So Arliss F Renounces American Pix Forever

Conservative

Coming out of a private New York screening of a forthcom-ing filmusical, a home office exec was asked, 'How's it?'

exec was asked. How's it?

'Weil,' he sald, 'et's be conservative. I won't say it's terrific, colossal or sensational.

I'il just say it'il make 'Top
Hat' look like a short.'

STOKOWSKI AS **WAGNER IN** FILM?

Leopold Stokowski, conductor of the Philadelphia Symphony Orches tra, has been undercover negotiating with Metro-Goldwyn-Mayer to make a motion picture based on the life of Richard Wagner with Stokowski to piny Wagner. Nothing set.

play Waguer. Nothing set.
While on the Coast during the
summer at his Santa Barbara home,
the Philadelphia conductor made
several visits to the M-G-M studio,
where he experimented with costumes and make-up. Musician has
never done any acting except on the
podiums of symphony auditoriums.
He has the reputation of being the
number one showman of the philharmonic world, having specialized
in bawling out Philadelphia audiences for rustling programs and ences for rustling programs and other stunts in that vein.

Silent Stars to Tour With 'Drunkard' Film

Hollywood, Sept. 10. Hollywood, Sept. 10,
Louis Welss, who has been here
past four months producing 'The
Drunkard' and a serial, 'Custer's
Last Stand, 'leaves for New York
Sept. 15. He will arrange the
roadishowing of The Drunkard' film.
Clara Kimbail Young, Bryant
Washburn, Ben Turpin and other
screen names of silent days, who are
in cast of 'Drunkard,' will go on
tour with the pic, making personal
appearances.

George Arilss is reported having no intention of making future pic-tures in the U.S. He figures that making American pictures costs him double tax and prefers to stay home and earn more net, though getting less gross.

getting less gross.

For his final picture on his current Gaumont-British contract, Arliss will do an Edgar Wallace detective story, the first of this type
he has done either on stage or
screen. G-B has discarded 'Cagliostro' and 'Dlary of Mr. Pepys' in
favor of the thriller.

Arliss was to have started on his
final, film chore under the present
contract Sept. 16 but allowed the
company to set it back until Oct. 14.

He will be a free agent after this
one but will probably re-sign with
G-B for the next two years.

Government Record Of the 'New Deal' Via Film Cameras

Federal government, under the direction of the Works Progress Administration, is making what is described as a camera record of the New Deal. All phases of the Deal's operation are being recorded by expert cameramen, many of them unemployed union lense experts. Sidney MacKean is editor in charge of the complete operation.

Latest phase of 'snooting' developments in the rehabilitation program was the dispatching of Fred Fordham to Alaska where he will 'shoot' seenes in that vast Government development. Another cament development. Another cament development and bother camerams is engaged in taking scenes in and about Chicago. Five grinders are being used in all.

Bridging the Gap

Detroit, Sept 10. Detroit's vet wrestling promote Detroit's vet wrestling promoter, Nick Londes, has turned his talents to a lottier form of art, concerts, His opening presentation on Oct. 4 at Orchestra Hall will be Tito Schipa, Metropolitan Opera Co, tenor.

tenor.

Londes predicts he will 'have them going from wrestling to concerts and back again.'

Paris, Sept. 10.

Molicre will break into vaudeville for the first time at the Alhambra, tocal straight poiley house.
Cecilo Sorel, formerly of the Commelle Francalse, will play Celimene, from 'Misanthrope,' and connedian Tramel will play Conte. Another Moliere character. In a wholes sketch by Rene Dorin.

Television's B.O. Possibilities Too Much in the Future, Maybe O.K. As News Novelty; Home Receivers

Only chance of television crashing into picture theatres will be televistic broadcasts of important news 💸 or odistanding

news... or "offstanding national events such as inauguration of the prealdent. And then it will be used only as a novelty, with extremely dublous entertainment value unless unheard of strides are taken in the next five or six years. Experts familiar with motion picture operations, the radio field and the development of trevision can visualize the new discovery as being set for home use almost extended to follow much the same course saradio, which means that televistic sets for the home will be costly and comparatively rudimentary in projected results. Aside from costiliness of operat-

and congruence of the control of the projection. First of these is the matter of

retat of, these is the matter of illumination.

Technical experts realize that tele pictures will have to be extremely brilliant for satisfactory projection on a theatre screen. Many describe a television picture as being nothing more than a flying dot, making it, necessary to have complete darkness in order to get even half-way successful results.

get even nail-wey such as the size of a televistic picture, researchers being extremely doubtful of the effects obtained by blowing; up the tele broadcasted scenes. Most satisfactory television screens now care for a picture only 5 x 7 and 8 x 10 inches in dimension. Normal detail is not possible much above the latter size. slze

tall is not possible much above the latter size ing to increase the size of a television picture would re-sult similar to that obtained when a newspaper haiftone only two inches wide is 'blown up' to an image four to six times the orig-inal specificaction. This would re-sult in lack of definition in the television picture and course de-tails for the enlarged televistic broadcast on the screen (Consecutive of the picture and (Continued on page 38)

Par Counts Fire Loss At \$200,000; Antiques, Drapes Go, Pix Held Up

Hollywood, Sept. 10.

Hollywood, Sept. 10.

Paramount counted damage by fire last Tuesday (3) to the studio drapery and prop building at \$200,000. In addition to the loss of valuable draperies and antique furniture and props. company was forced to hold up retakes on 'So Red the Rose' and Peter Ibbetton' until duplicate furnishings could be secured to replace those destroyed.

A second fire upset the lot two

those destroyed.
A second fire upset the lot two
days later, when film on the transparency stage took fire. Automatic
sprinkler extinguished blaze with
little damage, but alarm, system
brought five engine companies
through the studio gates.

Easy Living's' Borrowed Director and Principals

Hollywood, Sept. 10.

William A. Selter has been borrowed from Radio by Paramount to direct 'Easy Living.'

Jean Arthur leaned by Columbia. Patsy Kelly, Roach loanout, and Adolphe Menjou are in cast.

WINNINGER'S PIC PACT

ollywood, Sept. 20. Charles Winninger has signed a term contract with 20th-Fox. Stage and radio player is due at

the studio after his air commit-ments are concluded.

3 After Mary Ellis Hollywood, Sept. 10.

Both Metro and Radio are overturing Paramount for a loan of
Mary Eills.

Halev's Operatic Comedy

Hollywood, Sept. 10. Jack Haley draws the feature part in Paramount's Give Us This Night,' co-starrer for Gladys Swarthout and Jan Kiepura. Now winding up in 'Coronado.'

Agency Claims Pact Jumped. Asks \$28,105: S-J Vs. Tuchok, Lukas

Los Angeles, Scot. 10.

Charging that Edward Norris broke contractual obligations same day he was handed five-year con-tract at Metro, player has been sued

broke contractual obligations same-day he was handed five-year contract at Metro, player has been sued in Superior court here for \$23,105 damages by Gilbert F. Nelson, assignee for Bernard & Meiklejöhn.
Complaint said Norris entered contract with agency last Aug. 7 and that he discharged agents on Aug. 9 when Metro ticket was signed. He will receive \$230,150 in five years from studio, complaint charges.
Two Seiznick-Joyce clients, Wanda Tuchock and Pauli Luikas, are being sued in Superior court here. Complaint against writer asks \$12.375 and \$1,500 attorney fees. She is charged with wrongfully discharging Seiznick-Joyce as her repit asks of or damages for vrongful discharge and for commissions assertedly accruing during life of contract.
Luikas, complaint saginst player

Lukas, complaint against player alleges, agreed on July 14, 1933, to pay cash premium and commissions agreement was contract. He is asked for \$2,050 and \$500 attorney fees.

DR. DAFOE MAY TECH ADVISE ON FILM PROD.

Hollywood, Sept. 10.
Charles Blake, scripting 'Country Doctor' at 20th-Fox is back from Toronto, where he planed Sept. 7 to confer with Dr. Dafoe for an appearance in the picture. Blake was told. by Dr. Dafoe that he would not appear in the picture but would como to Hollywood to act as technical advisor without fee as a favor to Blake.

Dr. Dafoe also has many radio offers with Canadian Radio Commission deigated to handle all offers in that direction. No possibility of getting the Dionne quintuplets for picture as tied up exclusively under Fathe agreement. In case available for pictures, they can't be removed from their Callander (Can.) home.

Brendel's Vaudfilm Tab

Hollywood, Sept. 10.
After finishing a short at Warner's, El Brendel goes on tour with
a show built around a name band

now being negotiated.

Will also line up other acts for picture house presentations.

MARY PICKFORD TO EUROPE

MARY PICKFORD TO EUROPE
Mary Pickford is expected in New
York from the Coast next Thursday (19) enroute to Europe. Jesse
L Lasky, associated with her, is airready, over there. While in N. Y.
Miss Pickford will probably consult
on the complaint against Metro for
alresculy signing Ennestine Schutract to Lasky.
Miss Pickford will remain abroad
a couple of weeks,

a couple of weeks.

Mayfair at Pierre, N. Y.

The Mayfair resumes at the Hotel Plerre, New York, in October, and runs every Saturday night as be-fore when at the Ritz-Carlton. This is the first season at the Pierre.

Jack Rumsey will be at the helm
of the supper club, per usual.



WILL MAHONEY

WILL MAHONEY
The Glasgow Herald said: "Although he was in the city barely
three months ago, Will Mahoney, is
evidently one of those artists of
whom Glasgow music-hall audiences cannot get too much. The
clowning dancer in the Empire
Theatre last night was every bit
as enthuslastlo as that which he
received earlier in the year. But
here is at least one instance where
familiarity has not lessened the
contextalment

Direction
WM. MORRIS AGENCY
Mayfair Theatre Building
New York City

MAYER EAST TO **ACCEPT CUP AS** FRENCH BURN

The Mussolini Cup, which was awarded to Anna Karenina' (MG) at the international picture contest in Venice. Ill be shipped to Washington and there awarded to Louis B. Mayer.

Mayer. . The Italian Ambassador will make the presentation at a special cere-mony. David O. Selznick produced the pic.

Rome, Sept. 10. 'Anna Karenina' (MG) was award-Anna Karenina' (MG) was awarded the Mussolini Cup for the best foreign film of the past year at the
third blennial motion picture exhibit in Venice. All companies from
all countries of the world were invited to compete and most of them
were represented.

were represented.
Fascist Party's prize for the most artistic foreign film goes to 'Boys of Paul Street' ('No Greater lory')

Walt Disney again won a prize for the best animated cartoon, gold medal going to him for 'Band' Concert.'

Concert.

Governmental cup for the best
director was awarded to King Vidor,
whose only picture during the past
year, 'Our Daily Bread' was screened

A special prize for the best color film went to Radio for Becky Sharp.

Paris, Sept. 1. French officials are sore at the showing made by the native film industry at the Venice xpo. Crime and Punishment' is reported here as the only local made which got a hand.

Fine Arts Ministry, which made the selections, is blamed for the choice of pix.

Gang Up on 'Tony'

Hollywood, Sept. 10.
Hollywood and Los Angeles book stalls and rental librar es have been swept clean of "Authony Advest" speaking roles which Warners is casting for the Fredric March starting vehicle. Casting director Max Arnow has had to call off all phone applications for tests.
Deluge of requests came in after studio announcement that two months would be devoted to exhaustive tests for greatest number of parts yet slated for a picture. Hollywood, Sept. 10.

Fred Allen's Pic Bid

Twentieth Century-Fox has a new contract ready for Fred Allen, but comedian won't sign until after the preview of his current picture, 'Thanks a Million.' Allen is due back east Sept. 20 to start fall broadcasts,

Bulls Toss. So Do Stomachs of Film Mob as Mex Lads Flag Down Bovines

Oakie, Par May Part

Hollywood, Sept. 10.

Final option on Jack Oakle's con-tract with Paramount has been taken up and it is doubtful if the comedian will remain with the stu-dio after his contract expires in De-

Current contract has been running for three years with the final salary \$2,000 weekly.

Lasky Charges MG Cut In on S-Heink

Charges that Metro had interfered with his contract negotiations and agreement for series of pictures with Madame Ernestine Schumann-Heink, Jesse L. Lasky has filed complaint with the Hays office for adjudication and settlement.

Lasly was the first producer to use the singer in a picture, signing her for a part in 'Here's to 'Romance,' and getting an option for additional pictures, according to statement of a spokesman for the producer. Ten days ago, statement was issued that the artist's contract had been renewed and she would appear in a group of pictures for the newly-formed Pickford-Lasky Corp. during the coming year. Mice from a Euprope-bound steamer Friday (6). Lasky stated: 'I cannot reconcile the action by Metro-Goldwyn-Mayer in interfering with my negotiations and agreement with the artist, in the light of past industry ethics in matters of this sort. A full review of all'facts by Mr. Hays' of Mr. Parky Lasky was the first producer

ethics in matters of this sort. A full review of all facts by Mr. Hays will establish the Pickford-Lasky Corp. rights to produce pictures with Madame Schumann-Heink, and protect our company and artists from future interferences of this kind.

TOBY TAKES WING ON PITT STAGE DATE

Pittsburgh, Sept. 10.

Failure of Toby Wing, booked as one of stars in Stanley's 'Hollywood on Parade' attraction, to show up on Parade' attraction, to show up for opening on Friday (6) had management burning up wires from coast to coast trying to locate ficker ingenue. Performance was held up an hour, house figuring she must have been delayed, but at last reports she was back in Hollywood following a film assignment in Montreal.

No explanation forthcoming and

No explanation forthcoming and Warners were still trying to find a reason as late as next day. Booked through Loew office, boys in New York didn't know anything about it, figuring she was in Pittsburgh, Replacement made following day (7) with Tip, Tap and Toe coming in to fill the Wingless spot.

Loew's is entering suit against Toby Wing for \$1,050 actual dam-ages, plus reimbursement for loss Toby Wing for \$1,050 actual damages, plus reimbursement for loss of good will and advertising expenses, as a result of her failure to appear at the Stanley, Pltt. Friday (6) per contract for a week's booking. Miss Wing failed to notity the theatre and show played with but four acts the first day, Tip, Tap and Saturdov's defenders, substituting on Saturdov's defenders, sub Saturday

Saturday.
Sult will be for Miss Wing's stag;
salary, \$750, the \$250 salary of Tip
Tap and Toe, and the \$50 rr. far
necessary to rush the trio to Pitts. burgh.
Miss Wing was in Toronto when

Miss Wing was in Toronto when the stage date was set, a telegram from her confirming acceptance. Loew's is entering suit as having booked Miss Wing, though the theatre is now jointly operated by Loew's and Warners in a pooling arrangement.

Metro's Kent Smith Pact

Kent Smith, actor who's been in several Broadway shows, has been signatured by Metro. Deal handled through Zeppo Marx

Hollywood celebs hied to Tia Juana last Sunday to get a load of some real buil fighting which is replacing gambling at the Mexican regort as tourist draw. They came, they saw and they became ill, Toreadors were a lot of lads whose previous bull killing endeavors had been confined to an abbatoir. They managed to cut the bull to pleces before they put the finishing blow to the animal. One of the bulls had to be shot, which gives an indication of the provess of the buil fighters.

Charges MG
In on S-Heink
Deal; Hays Appeal
Ollywood,
that Metro had interfered
the bull fighters.
About 5,000 people went across the border, pald \$2\$ for the privilege of sitting still in the hot sun while their stomachs did nip-ups. Mexicans tried to add a little American color to the affair by selling hot dogs. They grossed about two less which didn't pay for the mustard.

mustard.

Buil fights are scheduled to be a regular affair, but it is doubtful if it will go on again. When the fights started, arena was half packed. By the time the 'third buil' was sent lato the ring, about the only specialors left were a few peops, and tators left were a few peons and a company of Mexican soldiers. Lat-ter make up most of the audlence at anything held in Tia Juana.

LOY TAKES UP AT MG WHERE SHE LEFT OFF

Hollywood, Sept. 10.

Hollywood, Sept. 10.
Conferences last week between Louis B, Mayer and Myrna Loy resulted in Mayer's issuing a formal statement Jeclaring that differences between the player and Metro had been adjusted and Miss Loy was back on the studio payroll under the same status as when she left some time ago.

time ago.

First assignment for the player,
will be spot opposite William Powell
in 'After the Thin Man,' which will
be produced by Hunt Stromberg,
Fleture will not start for at least
two months, as director W. 'S. Van
Dyke started production yesterday
(3) on 'Rose Marie' and will have to
complete the latter before doing
"Thin Man' sequel.

Hecht & MacArthur start 'Soak the Rich' at the Paramount Astoria, L. I., studio around Oct. 15, earlier than first anticipated.

MacArthur was to have salled Wednesday (4) with Helen Hayes (Mrs. MacArthur) for London where (Mrs. MacArthur) for London, where Miss Hayes will confer on the 'Queen Victorla' play which she is to do this fall for Gilbert Miller, but

New Academy Writer Pact Set for Look-See

Hollywood, Sept. 10.

Academy writer-producer code re-newal negotiators expect to have the revised pact, which embodies first standard writers contract form in history of films, ready for submis-sion to the writers' and producers' branches next week.

Pact, which has been given con-siderable revision and amendment, is now at the comma-changing stage, with committeemen and at-torneys giving it the final o.o.

First writer-producer code, under Academy aegis, was adopted for a two-year period in April, 1932. It was renewed in April of last year.

SAILINGS

Sept. 23 (New York to Paris), Clifford C. Fischer (Normandle), Sept. 19 (New York to London), Alexander Korda, Sir Connop Guth-rie, Etlenne Pallos, Maurice Silver-

rie, Etlenne Pallos, stone (Berengaria). Sept. 12 (New York to London), Sir Malcolm Campbell, Henry Hall, Jimmy Phillips, Peter Maurice, Les-ile McDonnough (Majestic).

Sept. 6 (Los Angeles to Honolulu), Henry King, Donald Meek (Lurline).

ARRIVALS

Simone Simon, Jan Kiepur;

U.S. AMUS. TAXES, \$15,379,297

GUILDS TALK MERGE. WOULD CUT 10% COM.

ollywood, Sept. 10.

Screen Actors and Writers Guilds have revived their interest in the agency business, reported as an important [factor in Guilds strategy toward enforcing formal recognition organizations bargaining rights under the Wagner Labor Bill.

With filter of a secret report by a

With filing of a secret report by a joint Writer-Actor committee on the agency situation last week, Guilds, it was learned, are bringing up again dormant idea of contractual agreements between the agents and talent Guilds.

and taient Guilds.
Guilds-agent agreement almost had the ink flowing two years ago, but was tabled, when NRA came in, with all parties scrambling for code protection. Writers Guild secretly negotiated a three-year agreement with a committee of representative percenters, covering mutual rules and regulations plus an arbitration actup, but the scheme stylind on actup, but the scheme stylind on portant agencies signing before it became effective.

Fig. stick behind the Thillds.genet.

became effective.

Big stick behind the Teilids-agent ageo then age to the man agent and the teilids agent age then age to the man agent and the threat of Gulds egitabilishing their own agency, similar to the method in which American, Society of Cinematographers, etc. and the second of the secon

the traditional 10%. Cuilds' campaign to regulate the agents is said to be much stronger on so-called creative talent rights than was the 'Academy's attempt along similar lines three years ago. Bigger agents are saying nothing officially so far, holding off until the Guilds start leading their cards toward some sort of negotiations.

Berkeley's Auto Crash Shifts Connolly to WB

Hollywood, Sept. 10.

Injured in triple auto crash which cost the lives of tow and in-injured six others, Busby Berkeley has been replaced at Warners by Bobby Connolly in directing the dance numbers for 'Stars Over Broadway.' Connolly also does two production numbers for 'Broadway Hostess.'

Berkeley's injuries are not seri-ous. Blame for accident will be fixed by coroner's jury.

Films' 3 Foreigners

ollywood gets a new load of foreign imports this week with three different studios welcoming new talent from abroad.

iner usient from abroad. itst to come in was Marta Eggerth (Hungarian), late last week, for Universal. Her husband, Jan Klepura (Polish), arrived yesterday (Tuesday), for Paramount. Simone Simon (French), is due today for Fox.

LANDI, COL LOSERS

Hollywood, Sept. 10. Elissa Landi and Columbia studios Ellssa Land and Columbla studios lost out last week on appeal cases in the California courts. Miss Landi's L. A. judgment for \$1.250 against Schulberg-Peldman agency was ordered back for retrial by the appellate court.

State supreme court put a final seal on Constance Cummings successful action for declaratory relief from Columbia contract.

from Columbia contract.

Uncharmed

Hollywood, Sept. 10.
Claiming that the assignment was too insignificant,
Peggy Hopkins Joyce has cancelled her deal to appear in
Paramount's 'Collegiate.'
Miss Joyce was set to appear,
as the teacher in charm school

sequence of the picture

ZINN, 5 OTHERS **DEPART 20-FOX**

Hollywood, Sept. 10. Hollywood, Sept. 10.
Resignations turned in at 20th
Century-Fox last week included
John Zinn, who leaves as soon as a
successor is selected. He had been
with the studio for the past three
years as assistant plant manager
under J. J. Gain.

under J. J. Galn.

Jack Otterson, supervising art director for the past two years,
handed in his resignation to become
effective when he finishes resent
picture assignments. Others moving out via resignation route are
Louis Witte, head of the special effects department; O. C. Stratton, in
charge of props and rentals, and
Ben Wurtzel, chief of the construction department. tion department.

Stanley Garvey, assistant to Julian Johnson in the story department also elected to depart; being replaced by Karl Tunberg,

MITCHELL, DURANT SPLIT UP AS TEAM

Hollywood, Sept. 10. Mitchell and Durant, in pictures for the past two years, have dis-solved partnership following the washup of their Fox contract last

week.

Former vaude team feels both can get farther a: individuals but will work as a team in pictures whenever occasion demands.

Al Rocketts Back Home

Al Rockett, accompanied by Mrs an nockett, accompanied by Mrs. Rockett, returned to New York Monday (9) after an eight months' round-the-world cruise. Back to the Coast after a brief stopover in New York.

SHTHERLAND'S VACASH

SUTHERLAND'S VAUGHS.

Edward Sutherland, who directed
'Diamond Jim' for Universal, may
get his postponed vacation in
Europe this month. He arrived
from Hollywood last Saturday (7)
and is considering salling this week.
Sutherland came east a month
or two ago intending to go abroad
or who ago intending to go abroad
uncle, Thomas Melghan, prevented
his taking journey.

OVER PREVIOUS YR

Better Biz in General but N. Y., Chi and Philly, Paradoxically, Show Declines-Pacific Coast and New England Up

NITERIES BULLISH

Washington, Sept. 10.
vidence of substantial improvement in theatre business from July,
1934, to July, 1935, was supplied
Monday (9) by preliminary report
on admissions tax collections during
the fiscal year ended June 30.

the fiscal year ended June 30.
Reflecting better grosses, Treasury statistics showed Uncle Sam's take from box office transactions amounted to \$13.757,233, a gain of \$113.618 over the previous fiscal period. Government income from all admissions, including cabarets and miscellaneous amusements, reached \$15.379,297, an increase of \$755,822.
Ten percent top brought in exactly \$379,397 more than figure-jurglers had expected, as the treasury's midwinter estimate of the year's receipts, based on six-month figures, was a flat \$15,000,000.
Drop in the use of throwaways,

year's receipts, based on six-month figures, was a flat \$15,000,000.

Drop in the use of throwsways, Annie Oakleys, and other cut-rate ducats, as well as decline in volume of legit business handled by speculators, was indicated in the analysis of receipts. Report showed that the contract of the second second

757,238; from the tax on cut rates and gratis admissions, \$509,383; from leases of boxes or seats, \$42.208; from excess prices charged by box offices, \$22,172; from brokers, \$42,478; from roof gardens, cabarets, and other hoof palaces, \$953,-794.

\$34,695; from row sauces, \$93,799.

While the amusement business nationally was showing a healthler condition, government figures gave model of the same for entertainment centers, New York, Chicago, and Philadelphia, while the Pacific Coast and New England reflected bigger grosses.

Receipts in the third New York district, which comprises the heart of Gotham, dove \$39,529, while the Chicago office reported a drop of \$43,094 and the Phility office showed a decline of \$23,561.

Offsetting these accesses Los Angele Englanders had a total (Continued on page 36)

Sextet from Chaplin

Comedian Will Direct All, Appear in Two, Star Paulette Goddard

Hollywood, Sept. Charles Chaplin is planning an extensive production schedule for the next two years that will entail the turning out of six featur

Two will star hi and Paulette Goddard, two will star Miss Goddard and a male player and the remaining two will have all star

Chaplin will direct all the pictures which will be released through United Artists. The two Chaplin previewing.
starting pictures will be speechless with Chaplin deciding that without dian might roadshow the picture bedialog file pictures are better at-fore setting it for general release.

tractions in foreign countries. All the other pictures will be talkers. Chaplin's next picture will be based on the life of Napoleon. His second will be a modern story Miss Goddard's first will be a mod-Miss Goddard's first will be a mod-ern comedy, her second a heavy drama written by Chaplin as a play. Doubtful if Chaplin's current ple-ture, 'Modern Times' will be ready for its Oct. It release date. There's date of the company of the company of the dubbing to easily one. Peter is now in \$,500 feet with Chaplin honjing to eliminate another 1,500 feet before previewing.

GAIN OF \$413,618 | S.S. Dixie Survivors Eclipse Merle's N. Y. Arrival but Norma's Neighborly

H'wood's B'way Beauts

Typical roadway stage type chorus girls are being sought by Metro for its 'Great Zlegrield.' Al Altman, M-G's stalent executive east, has sued a call for chorines, with preference to musical comedy trained girls. Will pick 10 for actual appearance in the picture.

Only silent tests will be

only slient tests will be given. Idea of using eastern beauts is that they typify variety of girls used in recent Ziegfeld shows.

BILL ROBINSON GOES DRAMATIC FOR FOX

Bill Robinson will essay a seri-ous part for the first time in his 35-year career in Fox-20th's 'Abra-ham Lincoln, Jr.' Part requires Bojangles to play straight without

Bojangles to play straight without hoofing.

Tincoln' will be Robinson's second of a new four-picture deal arranged with the studio last week by Marty Forkins. His first will be in support of Shirley Temple in Little Rebel.' Robinson left for the Coast, Sunday (8) to start on the

Lengyel's Dietrich Pic

Hollywood, Sept. 10. Paramount has signed Meichio Lengyel, who was a writer with Alexander Korda's London Flims. His first script for Par will be 'Invitation to Happiness,' a Marlene

Metrotone's, Exclusive On Confession Killers

On Confession Killers

After grabbing exclusive newareet talking pix of four youths confessing to participation in subway killing, Hearst-Metrotone newsreel held off releasing reel for four or five days. Metrotone incorporated this dramatic feature in regular newsreel release hitting theatree yesterday (Tuesday). Gave eight Loew houses chance to carry special ad space on reel.

With an exclusive on the confession, Metro decided to hold pictures for regular clip released first of this week. Saw no reason for adding to expense by making it a 'special.' and it offered company sufficient time to do some extra ballyholng about the 'scoop.'

H'wood Fight Special

H Wood Fight Special

A Hollywood, Sept. 10.

A Hollywood fight special planes
east Sept. 19. In party of 14 are
included James Dunn, Raiph G.
Farnum, Leo Morrison, Robert
Woolsey, Mr. and Mrs, Eddle Mannis, Willium Frawley, George Raft,
Mack Grny and A] Kingston.

LEDERER'S PERSONALS

Hollywood, Sept. 10.
Francis Ledever, under fire contract to Jesse Lasky, is on tap for a series of stage personals at a reported \$3,500 weekly. Understood the Paramount on Broadway among other houses listed for the Lederer showing. showing.

empster's Stage Chore

empater's stage unore
Westport, Coun., Sept. 10,
Carol Dempster, former film
star, came out of rethrement to appear in sketches written by Philip
Dunning and John Cocil Holm for
the local Flrenam's Froic, a benefit. First time Miss Dempster has
anneared on the stage.

appeared on the stage.

Married and living on a farm near here, Miss Dempster has no for returning to the theatre.

It isn't so often these days-what with predatory planes swooping down over Hollywood and snatching up its choice bits of cargo-that the Century comes to town with as precious a patron as Merie Oberon. But it happened that Miss Oberon, who works for Samuel Goldwyr and who works for Samuel Goldryr and minds him, was departing Holly-wood after a preview of The Dark Angel' that was memorable even in Hollywood for its stunning effect—whereupon Mr. Goldwyn found he was loathe to let Miss Oberon Journey, by any means less cozy than strong steel ralls over solid ground. So on Saturday morning, very proudly, the 'Qentury rolled into Grand Central Station and disagorged its charming baggage. Also on that Saturday morning, over at the Pennsylvania Terminal, other trains were pulling in and dishing out survivors of the S. S. Dixie.

Now, while it is true that tributes

trains were putting in and classing out survivors of the S. S. Dixle.

Now, while it is true that tributes to Miss Oberon had brightened the dailies on Friday morning after the premiere of Theo Dark Angel at the Rivol the preceding Thuraday night rated in the picture reviews which are printed, unjustly or no, on the inside pages. Also all week long the front pages had been sereaming reports of the motley flock aboard the Dixle, in stories not written by picture reviewers. And so where was all the hullabaloo and everybody? At Penn Station. The Century was mortified. A station bare save for a handful of U. A. press agents and some second-string photographers.

The Of S. A.

The Ol' S. A.

The O'' S. A.

Miss Oberon herself, however, was cheerful. So too the photographers; when, after perching Miss Oberon a-top some trunks, etc., and admonishing her to wave, they squinted into their finders.

But now Miss Oberon, her pictures the part of the produced statement.

taken and her undeservedly skimpy welcome over, must hie herself over to a suite at the Waldorf, there to (Continued on page 35)

VARIETY

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SUBSCRIPTION

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It.

Consolidated Lab 30% Price Slash Seen as Move to Dominate Film Biz

Hollywood, Sept. 10. Consolidated Film Laboratories has started an aggressive drive to line up the bulk of film proces among the lesser independent pro-ducers on the Coast. Present move, which is reported to involve price cuts up to 30% below standard prices through concessions, is also rated by observers as a campaign to eliminate competition from the field.

eliminate competition from the field.

Surprise move of Consolidated in
making concessions for new business is reported as a flat-rate deal
to producers per picture. One offer
of 1756 would include developing of
at least 20,000 feet of picture and
sound track negative, daily prints
abound track negative, daily prints
laps and 15 dissolves; supplying of
main title, parts titles and end titles;
and delivery of a master print.
Concession is secured through the

and delivery of a master print.

Concession is secured through the
inclusion of the laps, dissolves and
titles, on practically gratis basis to
the producer, it was stated, as Consolidated has to maintain regular
prices on processing of negative and
supplying of prints in order not to
jeopardize big accounts whose contracts provide for equal concessions
given to any other customers.

A price algabing campaign was

given to any other customers.

A price slashing campaign was expected several months ago when it was announced that International Cinema would open a new lab to go after business. Roy Davidge, through inability to offer partial financing of pictures or long time credit, was forced to suspend his laboratory business Saturday (7) after 20 years in the field.

Consolidated's price cutting is not

after 20 years in the field.
Consolidated's price cutting is not
confined to the film processing end.
Columbia Phonograph (a Consolidated affiliate) has started cutting
prices on radio transcriptions and
record processing in an attempt to
secure a portion of the business
here in that field, declared to the columbia
control of the business
here in that field, declared to the
cord, which is said to be doing 70%
of the record pressing, business in

Scribs Readving 18 Yarns at 20th For Early Prod

Hollywood, Sept. 10.

Writing activity is not at 20th Century-Fox with 18 stories now in the process of construction and another 12 awaiting writer assignments. All will go into production as soon as completed. Most of them replace Fox stories tossed out following the merger. lowing the merger.

lowing the merger.

Yarns and their writers are
Country Doctor, Charles Blake and
Sonya Levien; City God Forgot,
Gene Fowler: Lattlest Rebel, Eawin Burke; Buccaneer, Frances
Hyland; Wooden Crosses, Stephen
Avery; untitled Shirley Temple
story by Sam Duncan; Protessional
Soldier, Herbert Smith and George
Jessel; Your Uncle Dudley, Dore
Schary, Joseph Hoffman and Allan
Rivkin.

Rivkin.

Maude, Fulton after a two-year rest resumes work scripting 'Song and Danie Man,' W. P. Lipseomb is working on 'A' Message to Garclat,' It Had to Happen,' Kathryn Soola; 'It's Hellman and Gladys Lehman; Bess Meredyth has two asstraments. 'Il der Two Flest'. Gladys Lehman; Bess Meredyth has two assignments, 'Ul der Two Flags' and 'Barthbound.' 'Nile Patrol,' Harold Long; 'Gentle Julla,' Lamar Trottt; 'Country Beyond.' Ray Schrock, and an untitled circus story by William Juriburt.

All stories currently in work are expected to be out of the type-writers by the end of November.

Radio Takes Ivanhoe

Hollywood, Sept. 10.

Hollywood, Sept. 10.

Darryl Zanuck has decided to forego production of 'Ivanhoe' and has sold the adaptation to Rudio. Roland Lee directs.

Robert Lee, who did the adapting of the classic while under contract to 20th Century, will also do the screen platury.

Metro Test for Hulburt While Calling on Mate

Hollywood, Sept. 10.

Jack Hulb. , English screen star and husband of Cicely Courtneldes, due here this week to visit his wife who is making 'A Perfect Gentleman' for Mctro, will be tested by the studio for a one picture deal.

Hulbert has had several English pictures released in this country this year and Metro figures he should brove a draw.

SEE EARLY 100% REORG. OF PAR **SUBSIDS**

With the Finkelstein & Ruben branch of Paramount on its own once again with William Hamm, Jr., under a short-term contract as operator for Pan, and opposite the street of the paramount of the p

large and important subsidiary of Par is declared imminent by attorneys, following approval of the mortgage foreclosures of G. B. Theatres, Inc., which figures in the recognization. Under the mortgage foreclosure, property of the mortgage of the mountage which amounted to \$75,-00. This is the most important step looking to the complete recognization of New England for Par and discharge of Olympia from receivership. The properties of GB were owned by Olympia subject to \$375,00. This are owned by Olympia subject to the \$75,00. The subject to the source of the subject to the source of the subject to th

S. A. Lynch. Latter's job on reorganization which brought him into Par in the summer of 1933 will be complete when a pian is arrived at and court approval obtained.

The northwestern F. & R. reorganization is rated next to Olympia in important subsidiaries which were thrown into receivership, both

groups representing a large number of theatres. In the northwest, Hamm, who was appointed receiver, once held a mortgage of \$3,000,000 on the F&R chain. This has been reduced to \$500,000.

Cantor Shoots 'Chutes' Sept. 17, Airing from L.A. Hollywood, Sept.

Production on 'Shoot the Chutes,'
Eddie Cantor Picture, starts Sept.
17 at the United Artists studio.
Cantor, in the meantime, figures
he will be three weeks ahead in
haring prepared his Pebeco broadcasting program, which starts from

casting program, which starts from here Oct. 6.
With Ethel Morman at Paramount for "anything Goes" for the next 'eight weeks, start of Sam Goldwyn's 'Shoot the Chutes' has been stalled. Miss Merman has the femme lead in the Eddie Cantor. picture. Initial shooting will be around her scenes.
Cantor opera has lad about the lengthiest preparation schedule of any picture in several years. Writers are still working on the yarn which first hit the typewriters 40 weeks ago.

weeks ago

LOSES FATHER

HOISTON, STATHER
Hollywood, Scnt. 10.
Louise Henry, accompanied by her
mother, I anel to New York today
(Tuesday) to attend the Tuneral of
her father, Dr. Jesse Hyman, who
died there Sept. 8.
hysician to a carl Lacamble's
hysician to operate upon the film
man.

Nat'l First Runs

PARAMOUNT

PARAMOUNT

'Peter Ibbetson', Newman,
KC., Oct. 11; Denham, Denver,
: Orph., St. L., 28.
'Two for Tonight', Met., Boston, Sept. 13; Met, Houston,
13; Denham, Denver, 13; State,
Cleve., 13; Pal, Dallas, 21;
Maj., San Anton.
'Accent on Youth,'
lanta, 13.
'Big Broadcast of 36,' Par,
N. Y., Sept. 13; Mich., Det.,
20; Orph., St. L., 20; Denham,
Denver, Oct. 4; Ralito, St. L.,
Denver, Oct. 4; Ralito, St. L.,

'Little America,' Denham, Denver, Oct. 4; Rialto, St. L.,

 Without Regret, Met., Wash., Sept. 20. 'Gettin' Smart,'

COLUMBIA

'Girl Friend,' Met, Washington, Sept. 13.
'She arried Her Boss,' Harmanus Hall, Albany, Sept. 19; Palace, Cincy, 20; Orph, St. P., 27; Hipp, Clev. 28.
'Feather in Her Hat,'

Feather in Her Hat,'
Jackson, Tenn., Oct. 14.
'Super Speed,' Rex, Jackson,
Mich., Sept. 29.
'Atlantic Adventure,' State,
Winston-Salem, Sept. 27;
Strand, Hot Springs, Ark., Oct.
'20

WARNER BROS.

Special Agent, Worth, Ft. Worth, Sept. 11; Mary Anderson, L'ville, 13; Palace, Clev., 13.

'Goose and Gander, Victory, Dayton, Sept. 14; Palace, Clev.

'Anna Karenina,' Par, New-port, Sept. 13; Saenger, Mobile, 13.

UNIVERSAL

"Diamond Jim," Lafayette, Buff, Sept. 12; Keith, Wash., 13; Roxy, Springfield, Ili., 14; Keith, Boston, 20; Rialto, Butte,

RADI

:Last Days of Pompeli,' America, Casper, Wyo., Sept.

:Last Days of Pompeii, America, Casper, Wyo., Sept. 15.

'Old Man Rhythm,' Princess, Nashville, Sept. 20; Georgia, Atlanta, 20; Texas, San Antonio, 21; Egyptian, Ogden, 22; Coral Gables, Miami, 28; Royal, Hot Springs, Oct. 20.

'Top Hat,' Main, Lafayette, Ind., Sept. 15; Pal, St. P., 15; Hipp, Cleve, 15; Albec, Cinc., 16; Orph, Minn., 20.

'Hot Tip,' Pal, Canton, O., Sept. 17; Par., Cheyenne, 25; Strand, Wilkes B., 30; Coral Gables, Coral Gables, Fla., Oct. 1.

UNITED ARTISTS

UNITED ARTISTS

'Dark Angel,' Chinese and
State, L. A., Sept. 12; United
Artists, Chi. 12; State, N. O.,
13; Denver, Denver, 13; Orph.,
Omaha, 13; Penn, Pitts, 14;
Orph., Salt L. C., 19; Des
Moines, Des M., 19.
'Barbary Coast,'
Denv., Sept. 26,
'Red Salute,'
St. L., Sept. 20.

DOUBLES TROUBLE

Metro's Difficulties—Trying to Find Dupes of Ziegfeld Stars

Hollywood, Sept. 10.
Locating doubles for famous stage personalities who at one time worked for Florenz Ziegreid is causing Metro numerous head-aches. So far studio has spotted only Nat Pendieton, who will play Sandow in "The Great Ziegreid."

Sandow in The Great Ziegfeld.
Others needed for 'the picture are
doubles for W. C. Fielda Bert Williams, Marilyin Miller, Marion Davies, Will Rogers, Joseph Urban,
Nat Wills, John Steele, Eddie Cantor and Van and Schenck. Studie
was hunting for a double for Ann
was hunting for a double for Ann
that Miss Pennington is accompany
that Miss Pennington is accompany
ing Fannie Brice to the Coast. ing Fannie Brice to the Coast.
Miss Brice is set for the picture Miss Pennington will be tested and probably play herself.

Muni No Napoleon

Distribs' Show-Me Attitude on 2,000 Ft. Reels: Will Saving Be Worth It?

'City' to Be Special, Beery, Raft Toppers

Hollywood, Sept. 10.

Darryl Zanuck plans to make a special of 'City That God Forgot,' film version of 'Men Remington Knew,' by Sam Engel and Paul

wallace Beery and George Ratt will be co-starred in the produc-tion, Raft being borrowed from Paramount and Beery drawing the part under his one a year ticket with 20th-Fox.

PAR, RKO AND FD MEET. BUT NOT **MUCH HAPPENS**

Paramount, RKO and First Division held their usual board meetings last week, each reporting that such meetings were only routine effairs

At Paramount John. E. Otterson At Paramount John. E. Otterson made a perfunctory report on what he accomplished on the Coast, it is understood that no matters of policy were discussed or voted at this meeting, and that the board numbers had already previously been aware of what the meeting would tell them.

Nothing particularly informative for the trade from the RKO board session or the directors' meeting at First Division held on Thurs-day (6).

N. Y. Music Guild's 'Faust' Film to Be Prod. In Color on Coast

New York Music Guild has decided to make 'Faust,' its first film, in Hollywood. Technicolor will be used for the entire film, with studio work to start about November.

work to start about November.

G. W. Pabst, who will direct the film, is now in New York working with George Anthell, who is writing an entire new score and J. Phillips, who is doing the screen story.

Guild has purchased world rights to Gouncd's 'Faust' from the heirs of the composer in France, and registered it at the Hays office, doing, away with the possibility of Max Reinhardt producing it for Warners, as reported.

Guild is auditioning radio talent

as reported.

Guild is auditioning radio talent
right and left for leading roles in
Faust. Within past two weeks a
big group of NBC warbiers have
been tested, company feeling that
ether now affords best hunting
ground for choice singers. Several
more hearings are also scheduled. more hearings are also schedu this week.

Femme singers auditioned in-clude: Jean Dickinson, Lillian Clark, Lucille Manners, Lucy Monroe, Verna Osborne, Leona Turner. Males Include: Walter Casscil, Mario Cozzi, John Herrick, Phil Ducy and Ben Klassen.

Lucky 7 Pix for 2

oliywood, Sept. 10.
Paramounts two busiest players.
Gall Patrick and Roscoe Karns, had
their options taken up.
Each was in seven pictures this

IT'S GRETA NATZLER AGAIN

Hollywood, Sept. 10.
Greta Natzler, Paramount's Viennese import, has been switched back to her original moniker after being known cinematically as Roma Gabriel.

Hollywood, Sept. 10.

Paul Muni couldn't see himself as Napolcon so Warner's is looking around for a name player to essay role in picture of that title.

Atter 'Good Barth', his next, Munit coses abroad for a yacalton, w Hollywood, Sept. 10.
Frances Farmer, University of
Washington co-ed, scouted at the
Pasadena Playhouse by Paramount year contract,

Despite the fact that the Academy of Motion Picture Arts and Sciences already has approved the 2,000-foot reel, in major film circles, notably from the Motion Picture Producers

tors com ittee,

fight is expected to develop over the actual cost to the exchanges of making changes to handle the larger reels, definite proof of saving and assurance that no union trouble will result. At least two big distributors are revealed as being anxiong to be shown facts and figures on what it will cost i. enlarge their exchange vaults, the cost of an efficient 2,000-foot reel, reel caces, rewind equipment, and the added cost of inspection service. At present the Academy and numerous exchange chiefs appear to be at wide variance on these points. In recent Disc hater officials in recent Disc hater officials in recent of the control of th eels, definite proof of saving and assurance that no union trouble will

distributing companies, wan some major leaders dubious as to whether this amount actually will be sayed, this amount actually will be sayed, this amount actually will be sayed, the control of the contr

FRANK MASTROLY ASKS RULING ON U STATUS

Los Angeles, Sept. 10. Request that local superior court, determine 'is legal rights has been made here again by Frank R. Masnitoly with the filing of a suppler, mental complaint for declaratory relief against Universal Pictures, Corn.

reclief against Universal Pictures
Corp.
Mastroly complaint says he entered into two-year contract with
Universal as executive manager on
June 2, 1734, a ticket which gave
him optional right to extend for a
third year at \$500 per week. Last
April he was ordered to New York,
where he is editing and writing dialog for newsrels and travelogues.
He is demanding that studio pay
his higher living expenses in New
York and is asking court to deter,
mine whet: r. Universal is violating
contract by having him work in ,
a
writing rather than managerial,
capacity.

Lesser-Breen Tie Legal

Los Angeles, Sept. 10.

Court approval has been given
contract between Bobby Breen, 7,
and Sol Lesser, which gives boy \$156
per week for four months and options extended for five years. Salary
under options ranges up to \$500
weekly;
Included also in contract are
fincluded also in contract are
agreements for iad to get 10% of
profits from each picture in which
he plays; 33% of figure paid Lessser on loan-outs. Los Angeles, Sept. 10.

LASTFOGEL BACK TO L. A.

Abe Lastfogel of the William Morris office returns to Hollywood Wednesday (11) after a quick trip to New York. He's reen in (own

Lastfogei's schedule now keeps him on the Coast about eight months a year.

NOW IT'S UNDERSEATING

Senator Reed's Sister's Death Postpones St. Louis Trial to Oct. 1

St. Louis, Sept.

Because of the absence of former U. S. Senator James A. Reed chief counsel for Warner ros, and affiliates, who is attending the funeral of his sister, Mary E. Reed, in Portland, Ore., the U. S. injunction case trial, set for today (Tuesday), in II. S Judge George E. Moore's court, was continued until Oct. 1. Continuance was ordered after the judge announced that all costs of summoning witnesses again, a sum involving between \$4,000 and \$5,000, must be borne by the defendant must be norme by the detendant companies, Order was issued over the strenuous objections of Russell Hardy, Special Assistant U. S. Attorney-General, who pointed out to the court that there was sufficient counsel here to start the case.

cient counsel here to start the case. Hardy said the case probably would require five days to try, but Sam Jeffries, of the dofense starf, insisted that four or five weeks would be necessary, pointing out that the Government had 40 witnesses to call.

During the hearing today, it developed that the Government has not presented as yet a bill of particulars in the indictment case ticulars in the indictment case against nine picture companies and affiliates. The case is set for Sept. 30. Hardy said that this bill will be handed to the defense counsel tomorrow (Wednesday).

Present line-up now calls for the criminal case to begin on Sept. 30, with the injunction case coming up the following day.

Court room today was fille picture company executives and legal lights, with the likelihood that the injunction action probably would have gone to bat except for Sen. Red's absence. Charges that lessees and others

(Continued on page 31

LYNCH AS LIAISON ON PAR THEATRE OP.

In future S. A. Lynch, who headed the theatre reorganization advisory committee for the Partrustees under bankrupty and reorganization, will devote his time and attention to matters bearing on the state of the part of the state of the stat and attention to matters bearing on theatre administration as an ad-visor to John E. Otterson. Under the setup, Y. Frank Freeman, who was with Lynch for years in the south, will be in active operating charge. He was informed during the past week by Otterson that he will man operation.

the past week by Otterson that he will man operation.

Freeman is v.p. of Famous Theatres Corp., the principal theatre holding subsidiary of Par which was given birth when Publix Enterprises, previous largest holding company, was discharged from bankruptcy. At that time Famous bought close to 300 P.E. theatre properties on liquidation, with company finally taking in all other Par theatre holdings. George J. Schaefer holds the title of president of Famous but, as with all principal subsidiaries in Par, the v.p. has carried actual operating duties. In past, Adolph Zukor has held title of president over producing, distributing and other branches, the v.p.'s being actually in charge.

Par Cold on 'Garibaldi'

Hollywood, Sept. 10. Paramount amount has shelved 'Gari-story of the Italian poet-

Studio fears the political angle.

ERPI'S 4,000TH INSTALLATION

. Erpi equipment is now in 4,000 theatres throughout the world. Figure was brought to an even four grand on signing of a contract to install a new theatre in Ran-cagua, Chile.

Beethoven' Goes as Special at Warners

Hollywood, Sept. 10, Warners will make "The Life of Beethoven' as one of its heavy budget pictures for the coming season. William Dieterle will direct, and Erich Wolfgang Korngold, Viennese composer, brought out here to arrange the Mendelssohn score for 'Midaumer Night's Dream,' will arrange for the musical sequences.

r Midsummer Night's Dream, in a condition, which annoyed the industry for the last three or four years, is rapidly being supplanted by an under-seated problem in pleture houses as 1935 draws near a close. This is truer in some sectors than others, while some communities manifest an acute desire for further theat building, the trade in general hopes will reflect itself in admission scales being brought up. Severe preserved. **BRISKIN QUITS**

Hollywood, Sept. 10.

Sam Briskin is out as general manager at Columbia Pictures Oct. Though his resignation was Jo. January in resignation was tendered and accepted early last week, the Columbia general manager and Harry Cohn, prexy, got together toward end of the week to try and adjust the situation which caused the withdrawal of Briskin.

Company had offered Briskin a Company had offered Briskin a 10-year deal in two five-year sec-tions which provided for \$3,000 a week first five years and \$3,500 a week second five years. Besides, Bujskin was to get a batch of stock as a bonus.

as a bonus.

It was on the problem of the stock delivery that the deal was called off by Briskin. Toward end of last week it was figured that the proposition could be worked out, but after two days conferring it was decided by both parties to eall quits Oct. 15.

Briskin, though he has not de-cided on his future plans, has had an offer from Radio Pictures to do a minimum of 10 pictures yearly, also one from Metro, besides figur-ing that he might go in on his own and produce independently with distribution possibly through United

Artists.

However, he will not decide on his future connections for another week at least. Upon completing his task at Columbia, where he has been for 14 years working his way up from a bookkeeper in the New York office. Briskin will take a vacation until the end of the year.

eation until the end of the year.

With Sam Briskin going out,
Harry Cohn is taking over th. production reins and elevating Bobby
North to a general executive position besides handling his own production unt. North, in addition to
his own pictures, will supervise the
making of a large quantity of company product by other producers.

William Perlberg, easting director, is being elevated to the post of,
assistant to Cohn, with his office
adjacent that of the Columbian
chieftain. Perlberg continues supervision of casting office.

Sheehans in Paris

Paris, Sept.
Winfield Sheehan and his bride,
the former Maria Jeritza, are stopping here, preliminary to a honeymoon tour of France and Mrs. Sheehan's native Austria.

They'll land in London in about month, and Sheehan expects to return to America in Oct. and re-sume picture producing in Nov.

WILL HAYS EAST

Hollywood, Sept. 10.
Will Hays departed today (Tuesday) for New York after spending two months on the Coast.

He will sift the Jesse Lasky com-plaint against Metro in signing Ernestine Schumann-Heink when

THAN TOO MANY

Recovery the Reason-Building Halted, Certain Sectors Now Feel Dearth of Theatre Capacities

FARMERS UP

being brought up. Severe price-cutting in recent years still has the general average quite a bit below

seneral average quite a bit below par.

Surveys made by representative trade organizations in key cities in the last four or five months shows that the ratio of seats to theatreatending population has grown from about 1 to 5 up to approximately 1 to 8. Which is taken to mean that, compared with two or three years ago, nearly twice as many people are paying their way into virtually the same houses. The result is that theatres which played to 55% and 75% of capacity three and four years ago, now are dusting off the SRO sign.

This under-seating situation is attributed to the following:

(1) Absence of any general theatre construction pregram in the last construction pregram in the last construction pregram (2) More prosperous times.

(3) Doubling of farming populations income in the last two years.

(4) Pick-up in industrial activity.

(5) Providing cash for those on relief.

Since the first of the year, the

relief.

Since the first of the year, the number of open and operating picture theatres has been steadily increasing, but this as well as the building of new theatres has not kept pace with the growth of patrons having money for admittance coupons.

coupons.

Return to more normal times.

Return to more normal times, with more people having additional more people having additional people people have been noted for more than a year. Revival of business is best seen in improved earnings statements of bir industrial companies and the increased pace of representative trade indices.

companies and the increased pace of representative trade indices.

The Farm Belt
Great portion of this resumption of business is traced to betterment of the farmers. Annual income of the farming population has been virtually doubled in about two years' time. Beneficial effect this has had on box office is best comprehended when it is realized that half of the nation's populace is represented by the farmer class. With the farmer having considerably more to expend this spending is reflected not only in territory and business adjacent to the farm belt, but all through the industrial world. Fact that those on relief now are being paid cash instead of being granted food, clothing and lodging is putting more money into circuits paid the second of the programmer more more prior circuits and the second of the programmer more more prior circuits and the programmer more progr

granted food, elothing and lodging is putting more money into circulation, with the theatres getting a proportionate share of this coin.

Detroit is coming to be recognized as one of the most underseated communities. Wave of more prosperous times was felt in the center of automobile production, which has been in the fore of the recovery movement.

Old Film for Archives

Hollywood, Sept. 10.

Over 2,000,000 feet of old film, the celluloid history of Hollywood, has been taken back to the archives of the Museum of Modern Art Film Library in New York by John Abbott.

General

General manager of the library spent several months collecting the material.

TOO FEW RATHER Korda's London Films to Produce Six Pix as Partner with United Artists

'Husk' Waits on Names

Hollywood, Sept. 10.
Start of Radio's 'Husir' is being held up due to easting difficulties with the studio being unable to find strong names for the leads and featured parts. So far only Preston Foster 'has been cast. Margaret Callahan has been pencilled in as the femme lead.

James Flood, who will direct, has been on the lot marking time for the past month.

NW CAN'T FIND ANY THEATRE FOR SALE

Minneapolis, Sept. 10.
Exchanges here report that for the first time since 1929 there are no theatres for sale in the territory. Improved business and a very more business and a viery divorable outlook for the fall and winter, due to the generally better trade conditions, increasing employment and greater farm buying power are causing exhibitors to hold on to their houses and actually have been a factor in the construction and reopening of more than 25 additional theartes during the past year. R. H. Wagner, who recountly sold Slowy Falls, S. D. Drothe Edde Ruben circuit, states that he has secured the territory in vain in an effort to purchase a theatre. He says he has been unable to find a single one for sale.

METRO GIVES BENNY PIC \$100,000 BUILDUP

Hollywood, Sept. 10.

Metro has decided to spend another \$100,000 on added sequences for Jack Benny's second starring picture for that company. Let Freedom Ring: Exces generated enthusiasm for the picture at a sneak preview out of town last week and figured the added expenditure would swing the feature into higher percentage brackets when released.

New sequences

New sequences and the finish are New sequences and the finish are being worked out by Chuck Reisner and Lew Lipton, Reisner handled the pleture as producer-director and Lipton collaborated with Byron Morgan on the original and serpic. Benny is driving back from Se-attle and the added sequences are expected to get under way next

Week-to-Week Supers

Hollywood, Sept. 10.
Douglas MacLean and Charles R.
Rogers are working on a week week basis as Paramount producers.
Contracts expired last month.

LEE MARCUS DUE IN N. Y.

Lee Marcus, Pollywood, Sept. 10.
Lee Marcus, Radio producer, planes to New York Sept. 21 for a three-day visit with his mother to celebrate her birthday.
On his return, Marcus starts production of the next Wheeler-Woolsey pic, The Wild West.

L. B. MAYER BEDDED

Hollywood, Sept. 10.

Louis D. Mayer centracted a massiinfection at the etro plenic Sunday (8), which caused dectors to
order him to bed for a couple, of
days.

Hollywood, Sept. 10. With London Films now a partner in United Artists and the Fortingin Dinear Artists. Interested in Paramount, English money is firmly intrenched in motion pictures. Influx of British coin in pictures has been rare since a Giasgow syndicate financed F.B.O.

flux of British coin in pictures has been rare since a Glasgow syndicate financed F.B.O.

Alexander Korda and Sir Connop Guthrie—latter in addition to being an LF director is also representing. Frudential insurance of Brafand, the control of the

leave by plane tomorrow (Wed.).
Discussions for the establishing of a British film organization patterned along the lines of the Academy of Motion Picture Arts and Sciences were held by Alexander Korda last week with leaders of the Academy here.

Korda was tendered an informal Korda was tendered an informal dinner by the directors' branch of the Academy during his trip to the coast last week, and said that many members of the British film colony were interested in establishing an Academy in England. Korda, Sir Guthrie and Pallos, of London Fil sail Sopt. 19 for

Otterson's Academic And Trade Ouiz on Paramount Personnel

John E. Oiterson wants to know the academic background as well as the picture experience of men and women in Paramount. Personnel must detail this information for him on-orders of department heads, who in turn have received orders from the Par president. When anyone is taken into Par, it is customary to make out an application blank, giving the usual details as to education, experience, etc. Figured that Otterson wants a more detailed record as to past experience. John E. Otterson wants to know

WURTZEL GIVEN NEW TERMER AT 20TH-FOX

Hollywood, Sept. 10.
Although his present contract still has a year to go, 20th-Fox has handed Sol Wurtzel a long-term pact that becomes operative upon expiration of the old one.

THALBERG STILL EAST

Inving Thaiberg is due to remain cast another week. The 'studio blaned him a rough cut of the Marx Bros. picture, 'Night at the Opera.' a further work on the picture until authorized by him. Hollywood, Sept. 10.

Amusements Reach New Top Levels; Nine New Peaks Marked Up in Surge

Stock market held firm yestercay (Tuesday) in another 2,000,000-share day, with important industrials hitting new highs. This upturing pushed several in amusement list to highest ground this year. These included american seating, at 13%; Eastman Kodak, at 156, an advance of 4 points for the day; General Electric, 34%; —2 Westinghouse, at 76½, Radio westing the day of the 164%. at 156, an advance of the day; General Electric, 34%; and Westinghouse, at 76%. Radio B. rallied more than a point to 64%, while Trans-Lux equalled its previous 1935 top at 3½. Picture company issues were unchanged to

pany issues were unchanged to fractionally lower.

A resumption of the advance, led by industrial favorities, carried the Amusement Group to highest levels of the year in last week's stock market. Group went to about 36¼ and showed the remarkable advance of 0.729 of a point as measured by the average for 12 representative issues. Low level was 33½.

Most pleasing feature of strength in amusements was that the Amusement Group went up on heavy vol-

anos pleasing resture of strength in amusements was that the Amusement Group went up on heavy volume, More than 483,000 shake the strength of the strength of

up 7% points and projects.

Manner in which high-priced blue-chip stocks pushed forward was heartening to traders. With many leading industrials forging in the project of the project of

Averages finished at 132.48, up 4.65 polnist on the week. Rail and utility averages lagged in comparison, neither group getting to light ground reached months ago. Highest 1935 prices were reached by American Seating, 13%; Eastman Kodak, 1534; Lower common, 44%; General Electric, 34%; Madi-average common, and the seat of the sea son Square Garden, 10½; Para-mount common, 11; Paramount firs

son Square Garden, 10%; Paramount formon, 11; Paramount first pfd., 98%; Pathe, 71%; Radio common, 8; RKO, 4%; 2001 Century-Fox common, 8; RKO, 4%; 2001 Century-Fox common, 15%; pfd., 27%; Warner Brox. common, 6%; pfd., 44%, and Westinghouse common, 75.
Amusement bonds which made new peaks were General Theatre Equipment Hens and certificates of deposit for eame, both at 16; Paramount-Famous-Leaky, 8s and certificates of same, both 106; Paramount-Funbus-Funger, 85 and Warner Brox. 6s, at 82%c.
Steady improvement in business as shown, by warrous trade indices as flown, by warrous trade indices as flown, by warrous trade indices as the same provided that the was through experimenting (Continued on page 24)

Merritt Crawford's Film Alliance Advisory B'd

Alliance Advisory B'd

Tim Alliance, headed by Merritt
Crawford, has already lined up a
flock of advisors in its production
schemiss, among those interested
are Herman Shumlin, Albert Bein,
John Gwatts, Allian Bennwald,
John Gwatts, Allian Bennwald,
Gerstein, Otis Ferguson, William
Croy, G. W. Pabst, Robert Gessener, John Howard Lawson, Albert
Maitz and George Sklar, all to act
on the advisory board. This list
includes Shelley Hamilton, v-p of
the National Board of Review,
Irving Browning, is listed on the
board of directors.

Group is not only concerned with
18 mm. enthusiasts, but primarily
in standard 35 mm. films.

Scotto On 'C a Minute'

Hollywood, Sept. 10. Aubrey H. Scotto has been signed at Mascot by Al Leroy to direct \$1,000 a Minute, starring Roger

Pryor.
Picture, first Maccot feature for Republic release, is slated to shove off Sept. 17. Vince Barnett prominently in.

Yesterday's Prices

ė							N	eŧ	
	Sales		1	Algh	Low.	Last.	cbs	e.	
	600	Col. I	Pict	65%	651/4	65%	_	₩.	
	500	Con, I	. 119	4%	4%		+	14	
	900	East.	к•	156	152	150	+	•	
	24 200	Gen.	R1	2444	8814	.8444	÷	44	
	5.700	Loew	-3	4414	4814	48%	•	~	
	7.400	Par.	new.	10%	10%		_	14	
	6.700	Do.	2d of	1214	11%	11%		,	
		Pathe.			6%	6%	_		
	27,800	RCA		774	7%	77/			
	4.000	Radio	B	6474	68	64%	+1	146	
	8.500	RKO		. 374			1		
	1.200	20th (en	18~		17%	-	14	
	9,900	W. B		614	614	614	_	14	
				RB					
	700	Took		9014	1076	1074	_	24	
	200	Tech.		217	91/	814	+	£	
	,=00	TIGHE.				0/2	•	~	
				NDS					
	\$30,000	Gen.		16	15%				
	1,000	Loew		164%	104%	101%	-	%	
	5,000	Par-B	wy	61	61	61	-	36	
	68,000	Par,	new.	90%	951/2	95%	_	*	
	6,000	RKO	'	62%	6414	051/2	+	3/2	
	85,000	w. B		821/6	8114	811/2	-	₩	

WAMPAS NO MORE

• New 1935 high.

Its Potency Gone, P.A. Group to Lose Identity in Masquers

Hollywood, Sept. 10.

The once potent Wampas will lose its identity some time this week when the Masquers or withdraw from the affiliation, receiving an amount equal to the Masquers membership fee.

With some \$45,600 in the treasury

in cash and dues payable, the amount will be turned over to the Masquers to pay for the member-

amount win be turned over to the Masquers to pay for the member-ships.

Wampas has suffered a gradual decline since the forming of the Hays organization. Previous to that time, Wampas as an organization of studio and free lance press agents, dictated policies, was a regulatory body for the craft. With the founding of the Hays organization, duties of the Wampas as an organization were usurped and it became a more or less impotent so-clai club, an excuse for a weekly gathering of p.a.'s.

Studios three years ago refused to cooperate with the Wampas on its annual selection of Baby Stara-the Wampas annual ballyhoo. Club went out and corralled 12 freelance players as Baby stars but lacking

players as Baby stars but lacking players as Bady stars but lacking major studio co-operation the se-lections meant nothing. For the past two years, membership has dwindled to a handful.

Split Up Assignments

Assignments Hollywood, Sept. 10.
Assignments for Kenneth Macgowan at Radio before he jumped
over to 20th Century-Fox as a producer have been given to Zlon
Meyers and Dave Hempstead.
Former gets "Two O'Clock Courage," while Hempstead has been
given "Long Ago Ladles."

L. A. to N. Y.

Louise Henry. Ed Davis. Harry M. Warner, Margo. Frank Craven. Louis Weiss. Nat Dorfman. Arthur Shadur. Alexander Korda.
Sir Connop Gutbric
Strict S Alexander Korda. Maurice Silverstone.

N. Y. to L. A.

Pat Ballard. Marta Eggerth. John LeRoy Joh Jan Kiepura, Bill Robinson, Simone Simon, Dixie Dunbar, Abe Lastfogel David O. Seiznick.
John E. Otterson.
Johnny Green.
Lennie Hayton.

Universal Will Produce Gilbert-Bernard Shorts

Hollywood, Sept. 10.

Hollywood, Sept. 10.

L. Wolfe Gilbert and Fellx Bernard have sold Universal three tworeel ideas and optioned for three
more by the studio. Sam Van Runkel will produce. Gilbert-Bernard
team supply yarns and songs.
First two will be 'The Cut In' and
Quintuplets on Farade.'

Fla. Coast Guard **Steps Into News** Reels' Competish

Battle of five newsreel companies to obtain first prints of the hurrito obtain first prints of the hurri-cane-stricken Florida region and the S.S. Dixle, aground off the coast, as taken from a coast guard plane, reached a climax last week, when U. S. officials stepped in. Protests of Fox Movietone to the coast guard commandant in Washington that it was entitled to these shots proved unavailing. Result was that Uni-versal, Pathe and Metrotone were the only companies to get these plane views, first of the stranded steamer and the initial motion pic-tures of the storm have off the keys. Paramount got other plane shots.

keys. Faramount got other plane shots.
Universal, Metrotone and Pathe sent James Lyons, cameraman, by plane to Jacksonville Tuesday. Made remainder of journey to Miami over water-guited highways by auto. When coast guard plane was ordered on flight over the hurricaneswept keys country Wednesday to learn extent of damages and ascertian if anybody had lived through the storm. Lyons was only cameraman to make trip. He obtained pictures of the Dixle and the desolate region, being the first to see the wrecked Conservation Corps camp. Camera also shows wrecked train and manner in which roadbed was carried away.

The three companies representations to the coast guard were that they were solely entitled to the film because they alone made application for the pictures, before the flight was made. They informed the coast guard commandant that on this basis prints were withheld from Paramount and Fox, with coast guard later admitting correctness of claim made by Pathe, Universal and Metrotone.

After being on duty for more than 48 hours in the storm and part of the time flying over the ocean and flooded region in the coast guard

48 hours in the storm and part of the time flying over the ocean and flooded region in the coast guard plane, Lyons collapsed shortly after phoning N. Y. film editors of scenes obtained. This and delays in shipping prevented negatives from reaching New York city until Friday (6) afternoon. Result was that these reels did not hit Broadway houses until Saturday morning. Faramount got into the houses ame morning with other plane views of boat and storm. Universal. Pathe and Metrotone shot out these pictures by air express Saturday (7) morning and caught boats for Europe same day. Importance attached to obtaining these films was seen when it was reported in industry circles that at least one of the two newsteel companies would demand an investigation of the first part of the two newsteel companies would demand an investigation of the first part of the first part of the two newsteel companies would demand an investigation of the first part of the first part

Doob's Sec, Anna Elmer 1 of S.S. Dixie Survivors

Anna D. Elimer, secretary to Os-car Doob, Loew publicity chief, was on board the S. S. Dikle returning from a Canadian Rockles vacation when it went on the Forlda reefs-last week. She returned to N. Y. City. Saturday (f) with plenty of stories of heroism in the store. Canada, and returned in Eanf, Canada and returned via Call-tornia and New Orleans.

REGAL GETS GOING

Hollywood, Sept. 10. George Hirliman is readying first of his scheduled eight Magnacolor features under the Regal Produc-tions label at Talisman studios

tions label at Talisman studios, while neglobating major release for his product.

Roger Whateley has been assigned to script the first yarn, 'The Rescuer,' a Foreign Legion Drama.

Inside Stuff—Pictures

Falling to exercise transfer rights by Aug. 30, when such transfer rights expired, many persons are holding old Paramount Publix certifi-cates as well as warrants. Included among the investors are Par em-phoyes who bought the old stock six years ago and have been holding it

since.

Those who failed to exercise transfer rights by Aug. 30 state they paid no attention to notice calling their attention to this necessity because they received so many notices under the bankruptcy and reorganization, they stopped paying attention to them, only to wake up too late.

While Warner ros, and RKO are having difficulty getting together on a product deal this year to cover the Greater New York area, with situation reducing itself down to pressure from WB in selling away to RKO opposition theatres in some sections, an RKO partiner, Mort Singer, has signed for Warner pictures.

Singer's deal covers Orpheum houses which he operates in Minneapolis, New Orleans, Omaha, Davenport, and Cedar Rapids. Contract is for Warners 100%.

As major distributing company o clais this week go into confabs on possible adoption of a 2,000-foot reel, there is considerable apparent resentment in some quarters over the fact that this Academy idea was approved in Hollywood by Coast officials. Company chiettains claim that some of home offices were not even consulted before placing an okay on the larger reel. One company claims the whole scheme was officially approved by their Hollywood representative before the N, Y, office was advised

Previewed and soundly panned by Coast critics, result on a major studio's picture is being blamed on the director who permitted his wife to sit on the set throughout the picture, change dialog, business, camera, setups and situation at will.

Star of the film protested but got nowhere and was finally sold by the lady that she was giving the picture 'class'.

Director's wife produced a single receiver which received acclaim from

More space is being devoted to motion pictures by newspapers than ever before, and there is an increasing demand for both art photos and copy on the part of the large dailies around the country. This information was uncovered at a meeting of the studio publicity committee of the Hays organization by several studio press agents who had made recent swings through the midwest and cast for their companies.

Demand has grown for experienced advertising-publicity-exploitation men with the arrival of the new show season. A number of men have been or are being put to work on roadshow engagements of pictures and as special exploiteers on new films on regular release. Par is using some on Crusades, while Columbla has put on a bunch for 'She Married Heff Boes' dates. United Artists is also contributing to the employment of advance men.

Los Angeles city proper, which for past several months has had less than hair a dozen straight single bill first run houses, recently had 12 first runs soloing. Two of total United Artists and Egyptian, are continued first run of Fox's 'Steamboat 'Round the Bend.' Other houses sploing are Chinese, Warners Hollywood, Pantages, Four Star, Paramount, Lowe's State, Warner's Downtown, RKO Hillstreet, Filmarte and Grand International, latter two housing foreign pix.

Walkout of Rian James on his Gaumont. ritish contract was on the advice of Martin Gang, his attorney, upon arrival of the contract which was said not to be in accordance with original negotiations. Contract, while it stipulated 30 weeks at \$1,500 weekly, gave GB the right to cancel at the end of any week and also called for James to make personal appearances and write ad copy. Latter two items were not in the original deal, it is claimed.

Several financial houses last week awakened to the possibilities of amusement stocks, as a result of the Labor Day week Broadway grosses. This is the time of the year that many amusement issues begin reflecting the uptrend in box office receipts of the winter months. Some brokerage establishments are preparing pamphiets covering the situation with a few making specific recommendations.

Figuring to cash in on any prestige Michael Bartlett may garner when replacing Frank Parker on the lack Benny Jello air program, starting Sept. 29, Fanchon & Marco is setting back play dates of 'She Married, Her Bose' (Col), in both Los Angeles and San Francisco until sometime, in October. Bartlett is one of the leads in the pic and F&M, with Columbia agreeing, wants to get full value of any breaks.

Report is that Paramount has spent around \$20,000 redecorating John tterson's suite of offices on the ninth floor of the Paramount building,

N. X.

Among items installed in the suite is a kitchen.

At present most of the office space in Otterson's suite, which occupies around a half floor, is unoccupied.

Afraid he might be misquoted by any newspaper men on arrival from Europe Monday. (9), Jan Kiepura, Polish actor over here for Paramount, instructed Par to bring, a couple stenographers along on the cutter meet-ing him. He wanted the shorthand writers so they could take down

Loew's State, the Paramount and the Lyceum (legit) in New York are making use of the obening now available across the Criterion block, since the latter house and the old New York theatre are torn down, by hang-ning valances and large cloth streamers on their properties adjacent to Criterion-New York lot.

Flock of picture names in California are miffed at a star who manages to get the cream of publicity on charitable affairs, but when the event rolls around the star is never to be found. Other players have been showing up to do their bit but they are now qualifying their acceptance with the provise Til show up it you do.

Los Angeles territory subsequent run houses we threatened with a shortage of feature product breaks during next few weeks, due to current holdover of three pictures being day-dated in total of six houses. "Situation expected to continue, more or less, during season due to the three Los Angeles day-date pools on six of the local nine first runs.

Graham McNamee, called to Universal's lab after midnight Friday (6) to do the newsreel commentation on the Florida hurricane, became so hourse that he finally gave up on one scene. Clip is in but no chatter from McNamee

While buriesque houses were closed a few days last week because of the strike, and absence of legit shows. Fox Brooklyn held the distinction of being the only house in Brooklyn with stage show.

306-ALLIED MERGER LOOMS

Chi Palace Nixes 'Diamond Jim'

Chleago, Sept. 10,
One of the worst Jams in the history of the RKO-Universal tie-up here occurred last week when RKO general manager. Nate H. Blumberg ordered the Universal picture, 'Diamond Jim,' out of the RKO Palace after one week despite the fact that the picture is estimated to have finished to better than \$27,000, biggest gross the house has seen in months.

Diamond Jim' was pushed out because of the insistence of the RKO-Radio distributing organization for the house for the national simultaneous opening of 'Top Hat' (Radio). Officials of both RKO and Universal urged Blumberg not to yank a picture which was doing such profitable biz.

WANGER SPREADS ON SCRIBS, 14 NEW HIGH

Hollywood, Sept. 10.

Hollywood, Sept. 10.
Walter Wanger went on a writers
spree last week, adding four to
bring his staff to a new high of 14.
Scriveners added are Dorothy
Parker and Alan Campbell, her Parker and Alan Campbell, her husband, who were brought over from Paramount to write additional dialog for the Sylvia Sidney picture, "Mary Burns, Fugitive;" Adele Com-mandini, assigned to scrip on Bra-zen," and Dore Schary, who will do treatment on 'Her Master's Voice."

'Dream' Not Going Into Center: 75c Vaudfilm

Deal between Warner Bros, and Rockefeller-Radio City to reopen the Center, N. Y., as a picture house with 'Midsummer Night's Dream' on a two-a-day basis, is reported off. Dream' into the house at a \$2 top was nulled during the past week. This leaves 'Dream' going into WB's Hollywood on Broadway Oct. 3, simultaneous with its premieres in Lyndon, Parla Ratue and Buenos Center is scheduled to go into a picture and stage show policy Oct. 2 at a probable 75c top. Exact nature of the stage shows has not yet been decided, nor is it known which picture will be the opener.

been decided, nor is it known which picture will be the opener. Once before the Center played pictures and stage shows, for a time dropping stage shows in favor of a straight picture policy. It housed 'Great Waltz' last season. 'Waltz' goes out Saturday (14).

Denver Lass Lands

Hollywood, Sept. 10.
Adrienne Marden autoed in from
Denver last week to start her term
deal with Paramount.

deal with Paramount,
Player, tabbed by Paramount
scouts while playing ingenue roles
with Elitch stock company, is slated
to draw a part in 'Millions in the
Air as her first under contract,

BIP's Talent Hunt

Hollywood, Sept. 10.
Arthur Woods, director of British International Frod., in on his
first visit to ollywood, is lining up talent for his next picture, an un-titled musical spectacle.

as been conferring with Buddy ers, who will handle a lead spot

MONTGOMERY'S PLAY

On returning from a Europear vacation in about a month, Doug-lass Montgomery will go into a play Montgomery sailed last Wednes-

ikes Wendy's Work
Hollywood, Sept. 10.
Impressed by her work in 'Big
Broadcast,' previewed' yesterday
(Monday), Paramount handed
Wendy Barric the lead in 'Millions
in the Air.'

Hall on Par Tuner

Hollywood, Sept. 10. Alexander Hall will direct 'Song of the Night' for Paramount. Picture will have Jap Kiepura and Gladys Swarthout in top roles. Feature is down for production start on Sept 23, with William Le Baron handling the filmusical.

EXHIB'S SUIT VS. PAR **MUST GO TO TRIAL**

St. Louis, Sept.

A demurrer of the Paramount Pictures Dist. Co., Inc., seeking dismissal of the suit filed against it last February by the Abraham Lincoln Amus. Co., which operated a theatre in the Odcon building, recently destroyed by fire, was overruled by U.S. District Judge Davis on Saturday (7). The suit seeks \$5,780 damages along the control of the control

murrer.
Under a contract with Paramount the Lincoln company opened its theatre on Nov. 2, 1934, and had gross receipts totaling \$4,1384 in the first four weeks, it was said. The contract with Paramount, entered the previous August, was for a year's supply of "ilms of certain classifications, according to the petition."

Conway Closes 'Life,' Van Dyke to 'Rose Marie'

Van Dyke to 'Kose Marie'

Hollywood, Sept. 10.

Jack Conway stepped in to take over direction of the Joan Crawford starrer at Metro, 'I Live My Life, replacing W. S. Van Dyke to clean up the last four days of the picture. Switch was necessary to allow Van Dyke time for preparations and casting of the filmusical, 'Rose Marie,' which got before the cameras Monday (9) at location near Lake Tahoe. Unit will return to the studio in about four weeks.

PAR-FWC IMPASSE

Subsequent Run Bookings In L. A. S. F. Not Set

Los Angeles, Sept. 10.
Subsequent run bookings on the new Paramount product are held up here and in Frisco due to inability of Fox West Coast and Par to get together on a product buy. Outside competitive spots are also being denied dates until pictures are set with the circuit.

Films held up are 'Every Night at Eight,' 'Annapolis Farewell,' 'Here Comes Cookie.' Out of town houses are also penalized by sales impasse.

are also penalized by sales impasse.

Paramount only major lineup not contracted by West Coast. L. A. exchange is under orders to set no bookings until the chain deal is

WB's Curwood Remakes

Hollywood, Sept. 10.
Warners will make J. O. Curwood's God's Country and 'The Woman' with Bette Davis and George Brent in leads.
Film rights acquired 'through WB's Cosmopolitan tieup.

PAR'S 'FLORIDA SPECIAL'

Hollywood, Sept. 10. Clarence Buddington Kelland's Satevepost serial, 'Recreation Car. has been purchased by Paramount [t will be retitled 'Florida Special. Arthur Hornblow produces.
Action of the yarn takes place on a Florida bound train.

Brandt-306 Truce - Means Working Agreement Between the Two, and Probable Ultimate Alliance

NEGOTIATIONS

The New York Operators (Local 308)-Allied Operators merger, which was looked for a month ago, when the RKO-Loew-Skournas circuits sought to push 308 into a position on arbitrary 41% salary cuts in booths, now looms for the future with Harry Brandt and 308 having reached a truce Monday night (9). A week ago it was deemed 100% as the contract of the way to a working agreement between 308 and Allied, with negotiations to work out its provisions, expectation is that the two unions will combine at some later date. Frank Tichenor, publisher, appointed mediator in union troubles by New York's Mayor LaGuardia several months ago, when crosspicketing brought complaints from theatre operators, is declared. On the contract of the contra

both sides agreeable to possible ying. While neither side is issuing any statements, it is said that one of the provisions of the peace pact will be agreement that 306 will not attempt to win over any of the booths occupied, by Allied operators and vice versa. Allied ops are in the

Fox-WC, Metro Sneak Up On L. A. Zoning with 'Seas'

Hollywood, Sept. 10.

Hollywood, Sept.: 10.

Metro' and Fox-West Coast are taking a poke at the recently inaugurated zoning agreement on protection by allowing 'Clina Seas' to go into the subsequent run houses 10 days ahead of the protection time. Picture opens at the Wilshire 12 days after it closes on its Chinese-State first run. Ten days after the State first run. Ten days after the nabon to be supported to the state first run. Ten days after the days in the first instance and 31 days in the case of the nabes.

Pathe Stockholder Comm. Awaits Hilbert Decision

Organization of a committee of common stockholders of Pathe is in progress. Purpose of this commit-tee will be to advise Pathe share-holders to withhold their consent to

holders to withhold their consent to the presently proposed reorganization plan of that company, until the court action by Ben Hilbert, a stockholder, now pending before the Appellate Division of the N. Y. Supreme Court, is disposed of. Hilbert's suit is not expected to be tried until the October session. In the meantime, however, a motion by Pat Casey to examine cer in Pathe officials before trial, is, pending before N. Y. Supreme Court. Justice Charles B. McLaughlin. This motion is to be heard on Sept. 18.

FRED METZLER TO 20-FOX

Hollywood, Sept. 10.
Resigning as Fox-West Coast treasurer, which position he held for three years, Fred L. Metzler swings over to 20th-Fox studio in the same capacity, succeeding George Bagnall.

George Topper, circuit's chief ac-countant for 10 years, gets Metz-

LOOKED 100% OFF, Warners on Studio Construction Spree, H. O. Despite Wow 1st Wk. Gross NOW VERY LIKELY Up Budget \$500,000 for Theatre, Stages

Stenched Pickets

The latest in labor circles is the stench-hombing of pickets. A couple New York Operator (Local 306) boys carrying the signs in front of the Liberty, on 42nd street, were stench-hombed during the past week, someone tossing one of the smeller-uppers into them as they paraded up and down in front of the theater. Pickets were driven out of a tailor shop when wanting to get their suits drycleaned and buried the a instead. The latest in labor circles is

TECHNICOLOR'S \$500,000 **ENGLISH LABORATORY**

ollywood, Sept. 10. Dilywood, Sept. 10.

Erection of a new \$800,000 Technicolor plant adjoining London
Films plant at Denham, England,
will-be under the supervision of
Frank R. Oates, v.p. and plant manager of Technicolor, who departs
put into operation in nine months,
will have a capacity or 2,000,000
feet.

feet.
Now on the ground is Arthur Ball Now on the ground is Arthur Ball, yp, and head technical expert of the color company, who is supervising plans and early construction of the British laboratory. Prudential Insurance Co. of England will handle the financing in addition to having 50% interest in the, operation or the company, which is to be known as Technicolor, Life Part T., Kalmus, with operating control resting we'll the present company, which also has an interest in the enterprise.

enterprise.

Half of London Films' next season's output will be tinted, nine al-ready being scheduled. Plant will also handle color work for other producers on continent.

Setting, Shelving

Hollywood, Sept. 10,
Fred Stone, Henry Fonda and
Elizabeth Patterson are set for the
leads in Feud. Walter Wanger remake of Trail of the Lonesome
Pine, Paramount release. Picture
will probably start in three weeks.
Pastry Baker's Wife, for which
Par wanted to borrow Edward G.
Robinson, is still up in the air and
headed for the shelf. Studio dissatisfied with story.
The Baby Market, halted when
Barbara Stanwyck declined to go
through with deal, claiming story
not for her, is believed permanently shelved.

D'Arrast's Par Remake

Harry D'Arrast is negotiating with Paramount for a remake of 'Laughter' made seven years ago. Studio wants the director for 'The New Divorce' -obtained by Par from Warners in a trade for 'Doctor Socrates' (Muni).

WALLIS AIDE OPTIONED

Hollywood, Sept. 10. Warners has picked up another year's option on Walter McEwen, assistant to Hal Wallis, stretching

his tenure to sixth year.

Started as a reader and became story editor before moving in as Wallis' right bower.

GOLDEN PROD. BOSS

Hollywood, Scpt. 10.
Max Golden has been installed as
production manager at the 20th
Century-Fox studio on Western

Lefty Huff is new studio manager

ollywood, Sept. 10.

onlywood, Sept. 10.
Warners is starting sits studio expansion program with an additional
\$500,000 budgeted, adding jobs for
another 1,500 to the 5,000 now employed on the Burbank lot building
program. Previously a \$2,000,000
program had been under way.

program had been under way.

Highlight of new work is a 1,500seat theatre on the lot, matching
facilities with country's smartest de
line houses but specially designed
as part of studio's production facili-

Studio theatre will have a pros-cenium 100 ft. wide and 90 ft. high with a 100-ft. deep stage and special concealed camera spots every 40 feet of the stage on both sides, plus special arrangements for cameras in the auditorium.

Active construction on the vast Active construction on the vast improvement program is being done mostly at night, with workmen rushing three new stages, a 6-story executive office building and a modern crafts building to replace the old back lot.

Expressing the conviction, that their expansion plans are not only an improvement of production facilities but a challenge to calimity howers, Harry M. Warner, in a statement announcing the additions astatement announcing the additions astatement announcing the additions astatement announcing the additions. It is a statement announcing the additions with the additions of the ad

Five new stages and an air con-ditioning plant will be constructed immediately on the 20th-Fox West-wood lot for total expenditure of \$1.250,000.

31,250,000.

Joseph M. Schenck returned from
the east last week with okay for the
appropriation to provide necessary
space for the heavy production program outlined by the company for
the coming six months,

LASKY STAFF MOVES INTO UA LOT SPACE

Hollywood, Sept. 10.

Hollywood, Sept. 10.
Jesse Lasky unit took formal possession of a group of offices on the
United Artists tot Saturday (7).
Producer's staff moving in included Phil Friedman, executive assistant to Lasky; Maurice Hanline,
story editor; Randolph Rogers, producer's assistant; Max Parker, art
director, and Linc Quarberg, director of publicity.

'Shark Island' First for Ford Direction at 20-Fex

Hollywood, Sept. 10. First assignment for John Ford on First assignment for John Ford on his new 20th Century-Fox contract will be the direction of 'Shark Island,' story based on the blography of Dr. S. A. Mudd, civil war surgeon, who was accused of being an accomplice in the murder of Lincoln, Fredric March will be starred.

Hawks Pilots 'Ceiling 0'

Hollywood, Sept. 10.

Howard Hawks will direct 'Gelfing Zero' for Warners, with James Cagney and Pat O'Brien in top brace for the acreening of the Frank Wead play.

Hawks came over from Samuel Goldwyn where he has just finished 'Barbary Coast.'

Lennon Ups to Scrib

Hollywood, Sept. 10.

Tom Lennon, in the Radio studio publicity department for more than a year, joins the ranks of scenurists on the lot this week.

His first assignment will be to script "The Wild West," next Wheeler and Wolsey story.

7 of L.A.'s 11 1st Runs H.O., All Doing OK; 'China,' 'Glory,' 'Hat' Still Tops; Duncans-'Cookie' 16G

(Best Exploitati Paramount)
Seven of the 11 first run house Seven of the '11 first run houses holding over their respective attractions, 'Top Hat' at RKO and Pantages that leader of the contingent. This pio which did record smashing take on its initial-week is keeping it up on the second stanza and in the case of Pantages is giving that' house the healthiest two weeks-in-succession profit in its

weeks-In-succession profit in its history. The comes the comes the comes that the

former house somewhat light but nights. to practical capacity business.

Tags Miss Glory in for five days of the second week at Downtown and Glowed, with former house lead for the second week at Downtown and the second week at Downtown and House the second was seen as the second for the four Start. UA, account of holding over of China Ssas' at State, went double bill.

As the balancs of the major first run houses had holdows pice Paramount gets tops on exploitation with the second for the second

Fetimates for This Week

quential cost.

Estimates for This Week
Chinese (Grauman) (2,028; 30-4055)—China Seas' (MG) (2nd week).
Exploitation on this one keeping up,
second staraz creating plenty interest and will hit around \$3,250;
after opening days on the mats and
finished considerably below calculations at \$15,300.

Downtown (WB) (1,800; 30-35-40)
—Tage Miss Glory (WB) (2nd
week). Held up fairly well for five
around \$5,600, oke. Last week first,
did plenty, getting an even \$10,500.
—Tims Woman Is Mine' (Par). With
Gregory, Ratoff carrying on a verbal
campaign for this one in pic colony,
and will click week for with a round
\$2,600. Last week Ta Maternells'
(Met). Kept house in black by
winding up its engagement with a
seat \$1,300.

Four Star (US) (3rd week). Due to
leak est wild to the colony.

winding up its engagement with a neest \$1,300.

Four Star (Rox) (900; 30-55)—
Sanders' (UA) (3rd week). Due to lack of product, being held for this stanza which will get around \$2,200, mild. Last week, second for it with beautiful state of the stanza which will get around \$2,200, mild. Last week, second for it with past the \$2,500 mark.

Grand International (Rosener) (785; 33)—Depression is Over (Europe). Title quite enticing for this importation which will wind up with most satisfactory \$1,300. Last week, Nort O'Nelle' (Burl five days and Romance in Budapest (Do Hollywood (WB)) (2,756; 30-35-40-55)—Glory (WB) (2765; 30-35-40-55)—Glory (WB) (2761; 30-35-40-55)—Glory (WB) (2761; 30-161) arranged \$4,300 for final five days here. First week wound u at \$4,500.

World) two days, Iltig short of figuring by getting an even \$1.200.

Hollywood (WB) (2,756; 30-35-40-50)—Glory' (WB) (2nd week). Not doing as well as Downtown but figures are supported by the state of the state of

was more than grand over expectations.
State (Loew-Fox) (2,024; 30-40-55)—China Sear (MG) (2nd week). With fiest coming into port, trade holding up great for holdower which les sure of running, toward a great 313,000. Last week, first, having to make retunds on account of holdouts keept ple from reaching the original

1st Runs on Broadway

(Subject to Change)
Week of Sept. 13
Capitol — 'Anna Karenina' Capitol — Anna Karenina (MG) (3d wk.). Music Hall—Top Hat' (dio) (3d wk.). Paramount—Big Broadcast'

Paramoun. — (Par.), Rivoli—'Dark Angel' (24 wk.), Roxy—'39 Steps' (GB). Strand—'Goose and the Gander' (WB) (11). Week of Sept. 20

'36' (MG). of '36' (MG), usic Hall — 'Steamboat Around the Bend' (Fox) (19). Paramount—'Blg Broadcast' (Par) (2d wk.). Rivoli—'Dark Angel'

Rivoli—Dark Ange (3d wk.). Roxy—'Girl Friend' Strand—'Special .(WB) (18).

Rogers \$10,000, 'Call Wild' \$14,000, 'Hat' 22G in Prov.

Providence, Sept'-10.

(Best Exploitation: Loew's)

Except in one or two cases business is forthe as strong that there is a strong that there is a strong that there is a strong that the signs point to substantial gains at the box office.

Will Royer is at the Majestte where Steambeat' is playing is giving to the signs point to substantial gains at the box office.

Will Royer is at the Majestte where Steamboat' is playing is giving in the strong that the strong is a strong to the strong that the strong house best business in weeks. Biz is so nicely paced that house is bound to grab off at least second place in a town where entertains as 'Cail of the Wild' and 'Top Hat'. Loew's is set for first place with 'Caill' gross sure of crossing 31,4000. Albea closes tumorrow night with 'Folies Bernet's stage show. Split week on 'Top Hat' of sufficient strength to induce Rko managers to move film over to the Victory for Business of the Stage of the Wild' had a bit of the unusual mixed in here and there. There were 25 the house peess agent, revealing a thorough campaign of Cail of the Wild' had a bit of the unusual mixed in here and there. There were 25 the house peess agent, revealing a thorough campaign of the Stage of St

created no end of confirms.

Estimates for This Week
Loew's State (3,200; 15-25-40)—
Call of Wild' (MG) (3,200; 15-25-40)—
Call of Wild' (MG) (3,200 and Locally of the confirmation of th

ostimate but trade was plenty heavy for a \$21,300 finished. United Artists (Fox-UA) (2,100; 30-40-45)—39 Steps (GB) and Welcome Home (Fox), split. Nothing exciting in this duo so house will such about in the \$4,000 mark which is bit above the nut. Last week Stcambout (Fox), sloughed off bit final three days but plenty big for this house, at \$5,000.

opens here with house tilting prices to \$50.

Strand (Inde) (2,200; 15-25-40)

Accent on Youth' (Par) and from the price of the price o

MONTREAL'S 4 ENGLISH. 3 FRENCH PIX ALL O.K.

Montreal, Sept. 10. (Best Exploitation: Loew's)

Two first-run houses reopening current week makes a total of four

Two first-run houses reopening current week makes a total of four English and three French picture houses on the main stem now in full blast while His Majesty's (legit) will reopen later in the month and will also run pix occasionally during Fall and. Winter Scason.

Palace repeats 'Top Hat' which went over big last week and should with 'Steamboat Round the Bend' and 'Ginger' should get snough on Rogers interest to gross \$10,000 Leowar reopens with 'Withstand' of the work of the wo

Estimates for This Week Palace (FP) (2,700; 50)—'Top Hat' (Radio) (2nd week). Took \$12,500 last week and should hold

88,000 currently.

Cinema de Paris (France-Film).

(600; 50)—'Angele' (3rd week). Will

still gross \$2,000 after good \$2,500

still gross \$2,000 after good \$2,500 last, week. \$t. Denis (France-Fil) (2,300; 30)—Corins et Chattment' and the 500 Last week 'Le Baron Trigane and 'La Sonnett d'Algram; \$8,500. Cinema Imperial (Ind) (1,600; 80) —U'Agonie dea Aigles. Packed in opening night and should gross \$4,-

Bowes Amateurs Hypo B'ham; 'Band' Fair \$2,500 Birmingham, Sept. 10.

(Best Exploitation: Alabama)
One of the Major Bowes amateur One of the Major Bowes amateur shows at the Alabama for three days, Friday, Saturday and Sunday, tie-ups with local amateur programs, newspaper publicity and radio has helped business along and the show grossed nicely. Matiness a little off but nights were standups. Town's first show anywhere resembling vaudeville with exception of years also helped.

New picture goes Into Alabama after the Bowes show leaves making it a spilt week. Other houses are just fair.

Estimates for This Week.

Alabama (Wilby) (2,800; 30-35-

Top Hat,' Outstanding Loop Flick, Onens 4-Week Run to Wow \$32,500; 'Glory' O.K. \$31,000; State Lake 13G

Music Hall Highs

Five highs for the Music Hall, N. Y., rated according to gross, are:

"Top Hat' (Radio) \$134,800;
Littls Minister' (Radio) \$110,100;
Tiltits Minister' (Radio) \$110,100;
Tiltits Minister' (Radio) \$101,000;
Tadio) \$103,000;
Tatitle Woman'
Radio) \$101,000.

"Hat' looks to noss into second place also on its current (2d) week, expectatiops being gross of \$112,000, or better.

Rogers, Astaire **Pix Both Setting** Records in Denv.

Denver, Sept. 10. ati : Denham) (Best Exploitati

irst runs doing best business of months, Denver and Orpheum breaking house records under present owners: Orpheum putting them ent owners; Orpheum putting them to the roof and standing them to the attests several times, forcing holding Top Hat' to two weeks after bookea 10 days. In spite of bp-position, Ford Nite' giveaway on Tuesdays, Orpheum broke house record under present owners packing them in ing them in.

Denver sailing to house record

with Rogers film, picture had man-agement worried before opening but started good and built fast, standouts every day. Film goes to Broad-way for at least a second week, maybe more.

maybo more.

Denham close to last week's figure.
Aladdin doing better than since 'Lee
Miserables' in May. 'Diamond Jim'
very good on extended run at
Broadway, and while 'Clairvoyant' let houss down with poor gross
necessitating jerking after two days,
'Elondes' will pull house back so it will get average week. All this busirand Sunday.

The Denham tled in with the
recruiting stations on 'Annapolis
Farewell' on a reciprocal basis, with
the Navy signs appearing in the
the recruiting stations on 'Annapolis
Farewell' on a reciprocal basis, with
the Navy signs appearing in the
the recruiting signs. All mail of the
recruiting signs. All mail of the
recruiting signs. All mail of the
recruiting stations carried announcement of the film.

Estimates for This Week

Aladdin (Huffman) (1,500; 25-3560)—'93 Steps' (GB). Okay for
3,000. Last week 'Lovcs of Dictator'
(GB) and 'Man Who Knew 'Too.

Broadway (Huffman) (1,500; 2540)—'Diamond Jim' (U). Following
big week at the Denver, good at
\$2,000. Last week Naughty Marletta'
(MG) established a record, not as to
brought back to in first run thee
after clearing most of the subsequents; did \$1,500, better than
average.

Denham (Coopper) (1,500, 25-35-40) Denham close to last week's figure

Bross, but not being the hirst nime bross, but not being the hirst nime after clearing most of tun abose attended to the hirst nime and the clearing most of the hirst nime and the clearing most of the hirst nime and the hi

Chicago, Sept. 10. (Best Exploitation: State-Lake)

Chicago, Sept. 10.

(Rest Exploitation: State-Lake)
For the most part of the loop, the
business they are setting is the
most states and the loop, the
business they are setting is the
mobs. Picture was a cinch from
the opening gun and from early
indications the Astaire-Rogers picture will go four weeks easily and
morning bell the house filled Immediately and is now turning out
five full houses daily.
Figured on absolute capacity at
the prices the picture is heading for
a capacity and in the picture is heading for
a capacity and in the picture is heading for
a capacity and in the picture is a selfaction of the picture is a selfaction of the picture is a capacity at
the prices the picture is heading for
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the picture is picture in the picture is
a capacity and the picture is a
large to a capacity and the picture
at the theatre. It figures as the
einch box-office smash of the year.
On opening day Top. Hat' drew
blood from the theatres around the
such the picture is a control of the picture
and then tried the other box-offices
when they couldn't crash the Palace. Second best pace in the loop
is Glory at the Chicago, which is
galloping for good enough \$13000
in Glory at the Chicago, which is
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in the loop. Trish in Us' at the
of the loop. Trish in Us' at the
of the loop. Tri

Estimates for This Week
Apollo (B&K) (1,200,25-35-55)—
'Smilln' Thru' (MG). Revival of
Shearer-March-Howard tear-jerker
is a bit too far off the shopping
stem to get the matrons in for-a
good cry but should figure for some
sound evening femme play. Maybe
\$3,000, flar enough. Last week
Murder Man' (MG) fadog away, to

Murder Man' (MG) fadad away, to \$2.301.

Method flory' (WB) and stage show. Davies, a standard loop fav, having natural difficulty bucking the 'Hat' wallop. Will make a profitable showing for the house at indicated the wallop. Will make a profitable showing for the house at indicated (WB) finland to ditto.

Garrick (B&K) (900:25-35-55)—Trish in US (WB) finland to ditto.

Garrick (B&K) (900:25-35-55)—Trish in US (WB) finland to ditto.

Garrick (B&K) (900:25-35-55)—Trish in US (WB) finland to ditto.

Garrick (B&K) (900:25-35-55)—Trish in US (WB) finland to ditto.

Garrick (B&K) (900:25-35-55)—Trish in US (WB) finland to make play and the sasion on male play. Last week sadly despits Burns-Allen fans to meagre \$2.200.

Oriental (B&K) (3,200:25-35-70)—Thunder in East' (FCX) and vently at \$18,000. Last week about the same pose at \$14,500 for 'Vagabond Lady' (Par).

Palace (RKO) (2,500:25-35-55)—Thunder (RKO) (2,500:25-35)—Thunder (RKO) (2,500:25-

WILLIAM FOR 'DUCHESS'

William FUE DUCHESS
Warren William, who got Warners to agree with his disagreement on part handed him in 'If I Found. Stella Parish', now set after a week lay-off for spot opposite Dolores Did Rio in 'Meet the Duchess'.

Frank [McDonaid directs with Bryan Foy as producer.

HAT' \$112,000; 2ND N.Y. W

'WILD' AT \$19,000 STRONG, 'JIM' **7G IN BALTO**

(Best Exploitations Keith's)

Business series of the spots. "Diamond Jim' most of the spots. "Diamond Jim' et "Keith's, impeded by nasty weather, gained momentum that thrust it right out in front for nitry \$7,000, auguring hold-over. The series of the spots of the series of the ser

take the cat-o'-nine-tilling. Last week 'Karenina' (MG) and vaude with the cate of the cat

ween. Majestie (RKO) (1,100; 25-35).—
Majestie (RKO) (1,100; 25-35).—
Front Page Woman' (WB) and
Daring Young Man' (Fox), spllt.
Not much expected, with only \$2,500
in sight. 'Smilln' Through' (MG)
did surprisingly well, with sweet
\$4,000 over the counter.

'Hat' Tops L'ville, \$5,500; 'Jim' \$4,500, Garbo. Davies O.K.

Louisville, Sept. 10.

Louisville, Sept. 10.

(Best Exploitati Brown)
Smash hits and cooler weather combined to stir up business, here in great style. Topping the town and crashing through for the best Brown, and certain for a holdover. Should finish the week at a nice \$5,000, and leading the field, but all first-run houses gathering in healthy grosses.

Steamboat Round Beredmand looks to stay at least three weeks. Any Will Rogers pie sure to pull Strand out of a slump, and nothing in sight to draw them in after the Rogers films are all played.

Brewater's Millions' found the going plenty tough, with opposition too strong to cut much figure.

Paralysis situation still far from being cleared up. However, a ray through the gloom, with number of new cases gradually diminishing.

Fall season can be considered out on an auspicious start here, and if present pace continues everyone will be cheerful. Dest exploitation goes to the Brown, with a generous used of white space, window displays in department stores, music stores, and many other downtown places of business.

ness. Estimates for This Week

over and 'Jim' \$28,000 in 3rd Wk. at Roxy-'Dark Angel' \$38,000

11 HOUSES \$321,000

itation: Labor Day week for 11 leading Broadway theatres meant a total gross of \$378,600, claimed to be a record for any Labor Day week: record for any Labor Day week. Currently, all first run houses are on holdovers, excepting the Rivoll, which brought in 'Dark Angel' Thursday night (5), yet these same 11 houses will be around \$321,000 this week. This also represents bar-

rels of black ink,

'Angel' opened up strong, and is gaited for a first week of \$38,000. House went up on its prices, in-ereasing to 35c mornings, to 85c week nights and 99e Saturdays and Sundays, this alding the take pe capita.

"Top Hat' and 'Anna Karenina' are in their second weeks and both very strong. 'Hat' will get \$112,000, very strong. Hat will get \$112,000, or over, at the Music Hall, and thus will again go over the high for the house previously held by "Little Minister' at \$110,100. Figure is as remarkable as the first week's \$134,800. 'Karenina' mounted to \$66,500 lts first week, and is maintaining a strong page for \$52,000 on its

being held up by trouble with the street week, and is maintaining at strong pase for \$82,000 on its second week and is maintaining at the past week of \$10,000 on its second week should set \$25,000, but was as a strong pase of \$25,000 on the second week should set \$25,000, but was a strong pase and should set \$25,000, but was a strong pase at a should set \$25,000, but was a strong pase at a should set \$25,000, but was a strong pase at a should set \$25,000, but was a strong pase at a should set \$25,000, but was a strong pase at a should set \$25,000, but was a strong pase at a should set \$25,000, but was a strong pase at a should set \$25,000, but was a strong pase at a should set \$25,000, but was a strong pase at a should set \$25,000, but was a strong pase at a should set \$25,000, but was a strong pase at a should set \$25,000, but was a should set \$25,000, but \$25,000

of Wald (UA), \$25,300.

Newy (6,335; \$2-35-55)—Dlamond Jim' (U) (3d week) and stage show the stage stage

'Jim'-'Girl Friend' Duo \$15.000, 'Anna' 16G, Bing At 9G N.S.G. in Newark

Newark, Sept.
(est Exploitation: Branford)
Probably Loew's will lead off this
week with Garbo taking \$16,000 for 'Anna Karenina' while the Branford won't be far behind with 'Dlamond Jim' and 'Girl Friend' at \$15,000.

The Beacon did not open Friday, being held up by trouble with the union. The matter is not yet set-

week 'Alice Adams' (Radio) sagged with only \$6,000. Broad (Low-UA) (2,500; 30-42) —Steamboat Round the Bend' (Row-UA) (

et will lead the town this week on the strength of Casa Loma on the stage with 'Miss Glory,' which wlll net the big house close to \$35,000.

In the holdover field 'Top Hat' is outstandi Going into week at the emorial with

predicted.

'Karenina' stays one more week

Karenina' stays one more week at the Orpheum, but not strong enough to h. o. at both the State and Orpheum, where it day-and-dated to swell biz last week. At the Keith-Boston, 'Folies Bergeres' on stage is being retained for another stanza after a smash week. 'Thun-day' the Night' will command. der in the Night' will accompany it

stanza arter a smash week. "Thunderin the Night' will accompany it this week.

"Crusades' to be roadshown at the Majestic, starting Oct. 2 at \$1.50 top, for four weeks. Ditto for Midsummer Night' at an early fall date, with the standard of the stage show at the Memorial and Boston, respec, before his public consistently for two weeks, getting has "Top Hart' film and the Tolies' stage show at the Memorial and Boston, respec, before his public consistently for two weeks, getting hostories, even as the stage of the stage. Keith Beston (RKO) (2.300) \$5.

H'W'OD PARADE' TAB UPS 'NITE AT 8.' 20G. PITT

VARIETY

titsburgh, Sept. 10,

Town falling off a bit after sensational holiday week, best here in years, with grosses approaching ever, continues to pace the burg with another sizzling tak, with prospects of \$20,000 for Severy Night at Eight' and stage show, including flower of the burg with another sizzling tak, with prospects of \$20,000 for Severy Night at Eight' and stage show, including flower of the town yesterday (3) on heels of two swell week-end days.

Elsewhere biz just so-so. 'Steamboat' taking a dip at Alvin in secent of the sever yesterday (3) on heels of two swell week-end days.

Elsewhere biz just so-so. 'Steamboat' taking a dip at Alvin in secent years and the wild isn't causing any excitement at Penn. Outdoor mele 'Call of the Wild' isn't causing any excitement at Penn. Outdoor melo has been clicking off nice grosses all over surgagement iocally doesn't look like anything better tham melocre \$3,000, if that. Wainer got away to its usual brisk start with 'Paris in Sovered and another of the several of the several coulcols is for \$5,000, just fair. Still no announcement on Fulton's reopening, house having usually swung into action long before this. essat Art Clnema, which opens Monday (16) with 'Constant Nymph'. Arty flicker site will show foreign films only. Town gets its first road show picture in some time Sent in the week's engagement at legit Nixon. Estimates for This Week

Alvin (Harris (2,000; 25-30-40)—Steamboat' (Fox), Second week' for Rogers flicker not so forte, opening session apparently draining exession apparently draining exession apparently draining for the sent and show pricture in some time Sent forte, opening of the sent more than \$4,800 in final four days and midnight show. 'Dante's inferno' (Fox) opens Friday (13) with house holding off a couple of more big flickers are played off.

Penn. (Loew's-UA) (3,300; 25-36-40)—Call of Wild' (UA), Not get'-

show. Danté's Inferno' (Fox) opens Friday (13) with house holding off on resumption of stage shows until a property of more big flickers are played off more big flickers are played off. The property of the

least, sweet music the adays. Last week week a wow at \$24,000 with 'Bright Lights' and Ted Weems band, Labor Day alone seeing more than \$6,000 point into till Day alone seeing more than \$6,000 point into till Day alone seeing more than \$6,000 point into till Day alone seeing more than \$6,000 point into till Day alone seeing more than \$6,000 point into till Day alone seeing more than \$6,000 point international (MG). Paris in Spring' (Per) and 'Aurder Man' (MG). Dual doing all right at three days, and failing away find the seeing the point of the seeing more than \$6,000 point international Revue in the plant and the point of the point of the seeing with the seeing the point of the point

Lincoln's 2 Stage Shows

Hest Exploitation: Orpheum)
Two stage shows are in town now, and in the control of the control o

luloiders.

Top money this week, however, will go to 'Top Hatt'. Best exhlostation noise wes stirred un at the Ortheum, though, when Esther Ralston, pa.'ing ple star, was introed to the jammed State Fair grandstand just ahead of opening day, and rated plugs in all the papers.

Estimates for This Week

"Little Big Shot" (WB) and personal appearance of Eather Raiston, pic star, with the Jack Randall unit on stage starting for three days, followed by 'Dealers in Death' (Indie) and When Strangers Meet' (Rep) or better. Last week 'Welcome Home' (Fox), with the first vaude bill and 'Redheads on Parade' (Fox) on a spilt, got \$2,740, 00; 25,40). Stuart (LTC) (1,90); 25,40,—Stuart (LTC) (1,90); 32,40,—Stuart (1,90); 32,4

GARBO-APOLLON COMBO SMART \$28,000, DET.

Detroit Sent 10

Detroit, Sept. 10.

(Best Exploitati : Fox)

Business continues definitely on
the upgrade throughout the town
with a big \$23,000 on 'Anna Kurenina' plus a sparkling stage show,
Apollon's international revue.

Fox received the benefit of reach
with a big \$23,000 on 'Anna Kurenina' plus a sparkling stage show,
Apollon's international revue.

Fox received the benefit of reach
the stars, which just closed a 12-week
season outdoors hers, but the
vaudeville sm't elicting with the
crowds and 'Diamond Jim' is forced
have eithe seen the long with the
crowds and 'Diamond Jim' is forced
have eithe seen the long with the
the past summer or take no fancy
to such attractions. Nevertheless,
house will turn in a nitry \$23,000 for
the such attractions. Nevertheless,
house will turn in a nitry \$23,000 for
the such attractions. Nevertheless,
house will turn in a nitry \$23,000 for
the such attractions. Nevertheless,
house will turn in a nitry \$23,000 for
the carloads last week, is having
another powerful b. o. at the Downtown, around \$7,500. A staire flicker
opened this house last week atter
a very big \$15,000. A staire flicker
opened this house last week atter
a very big \$15,000. A staire flicker
opened this house last week atter
a very big \$15,000. A staire flicker
opened the fox in its first session,
Steamboat Round the Bend' has
After doing an excellent \$23,000
at the Fox in its first session,
Steamboat Round the Bend' has
should bring in a swell \$5,200 this
week at the maller theatre.

Detroit's first run houses were
increased to eight this week, with
conceasing the summer of the several
possible of the several sears. Only one major
theatre in the flowtown district
remains shut, and there is a possibclooked upon as a jink house, may be
opened before the fall season is under way.

Estimates for This Week

Michigan (United Detroit) (4,000;

Those 2 Kiddies, 'Jim' And 'Anna.' Take Port'd For 81G and 8G Respec.

Portland, Ore, Sept. 10.

(Best Exploitation: Eway-UA).

Broadway and UA launched this week the biggest exploitation campaign in the history of the burg to inaugurate Parker's private Greater Show Season. Other houses did not participate in the exploitation campaign in the exploitation campaign in the exploitation campaign of the property of the pr Portland, Ore., Sent. 10.

nouses used two-color copy for plugging: Jim and Anna.

Estimates for This Week Broadway (Parker) (2000; 25-40) - Diamond Jim (Ull Annesmang) (Parker) (2000; 25-40) - Diamond Jim (Ull Annesmang) (Parker) (Parke

'HARMONY LANE' OKAY \$4,500 IN SEATTLE

Seattle, Sept. 10.

(Best Exploitation: Orpheum).
Run for 'China Seas' going beyond expectations to nice takings at Blue Mouse, while of the new crop, 'Diamond Jim' at Orpheum

At Blue Mouse, while of the new crop, Diamond Jim' at Orpheum looks town's top.

Best exploitation at Orpheum, with tieups with jewelry stores, rall-roads, bringing out RR magnate angle; best individual gag a scries of ads in classified dept. of news-palesmen wanted, the lines running like this: Tearn how the supersalesmen ran \$90 into \$12,000,000.

Estimates for This Week

Blue Mouse (Hamrick) (950; 27-37-42)—China Seas' (MG) (4th week). Still hotsy, expects \$4,000 on its eight-day windup, good. Last week, \$5,300, corking, close to 2nd wk.

Week, \$9,000, Comming, with Coolings on Evergreen) (1,800; 21-22)—No: More Ladice' (MG) and Slack Sheer, (Fox) dual. At \$3,000 pace, it's slow trade. Last week, 'Our Little Girl' (Fox) and 'New York Night' (MG) dual, good \$3,800. Half week prior, 'Glass Key' (Par) and 'Ginger' (Fox) 4 days, \$1,700, slow.

and tees (Fox) 4 days, \$1,700, alow. Sth Ave. (Evergreen) (2,400; 27-37-42)—Alice Adams (Radio). Hep-burn heading for fair \$7,000. Last great, Moved to Music Box. Liberty (1-vH) (1,900; 11-14-27)—Harmony, Lane (Mas) and Super-Speed (Col). Big ads for former Foster's life story. Good for \$4,500. Last week 'After the Danco' (Mas) and 'Westward Ho' (Rep) dual, \$1,000; 27-37-42)—Steamboat' (Fox). Second week, moving from 5th avenue, likely for \$4,500, good. Last week, Takenboat' (Fox). Second week, moving from 5th avenue, likely for \$4,500, good. Last week, Takenboat' (Fox). Second Week, moving from 5th avenue, likely for \$4,500, good. Last week, Takenboat' (Fox). Second Week, moving from 5th avenue, likely for \$4,500, good. Last week, Takenboat' (Fox). Second Week, moving from 5th avenue, likely for \$4,500, good. Last week, Takenboat' (Fox). Second Week, moving from 5th avenue, likely for \$4,500, good. Last week, Takenboat' (Fox). Second Week, moving from 5th avenue, likely for \$4,500, good. Last week, Takenboat' (Fox). Second Week, Takenboa

Jy for \$4,000, good, Lase, week, Escape Me Never. (LA), \$2,900, fair plant of the property of

Comparative Grosses for August

Total estimated grosses duri previously reported weekly. week

NEV	V YORK

	Aug. 1	Aug. 8	Aug. 15	Aug. 22
CAPITOL (4,620; 25-83 75-85) 85) High. \$110,400 Low 10,000	Murder Man \$54,000 (Holtz, Baker, Block and Sully)	Flying Trapeze \$49,000 (Holtz, Baker Block and Sully)	China Seas \$54,000	Seas \$38,000 (2d wk)
PARA- MOUNT (3,004; 85-75-75) High. \$95,000 Low 10,800	Shanghai \$14,000 (2d wk)	Every Nite at 8 \$20,000	Accent on Youth \$21,200	Accent \$16,000 (2d wk)
MUSIC HALL (5,090; 40-60-85) High. \$134,800 Low. 44,000	She \$58,800 (Stage Show)	Curly Top \$82,000	Farmer Takes Wife \$72,500	Alice Adams \$91,500
ROXY (5,886; 25-35-55) High. \$165,500 Low. 5,200	Arizonian \$28,000 (Stage Show)	Mad Love \$24,800	Orchids to You \$26,500	Keeper of Bees \$27,100
STRAND (2,707; 35-55-08) High: \$81,200 Low: 6,500	B'way Gondolier \$17,300 (2d wk)	Irish in Us \$31,700	trish \$22,700 (2d wk)	Bright Lights \$12,400

CHICAGO

100	Aug. 1	Aug. 8	Aug. 15	Aug. 22
CHICAGO	Escapade	Shanghai	B'way	Curly
(3,940; 35-55-75)	\$26,000	\$39,800	Gondolier	Top
High. \$75,000	(Stage Show)	(Rudy	\$32,500	\$38,000
Low: 18,500		Vallee)	(Sally Rand)	14
PALACE	Paris in	Java	Lady	Alice
(2,500; 25-35-55)	Spring	Head	Tubbs	Adams
High. \$34,700	\$16,400	\$14,100	\$22,700	\$24,600
Low 7,000	. (Vaude)			30
UNITED	Call of	Call	Farmer	China
ARTISTS	Wild	\$9.800	Takes	Seas
(1.700; 25-35-65)	\$16,800	(2d week)	Wife	\$24,000
High. \$43,500			\$13,500	
Low 3.300			(10 days)	

LOS ANGELES Aug 16 1

DOWN- TOWN (1,800; 25-30-40) High. \$38,500 Low 1,700	Becky Sharp \$6,500 (Repeat)	Chasing Yest'y and Old Man Rhythm \$3,100	B'way Gondolier \$4,200	Black Room and Jaina \$4,900
HOLLY- WOOD, (2,750; 25-35-40) High. \$37,800 Low., 2,400	She \$8,000	B'way Gondolier \$7,500	Irish in Us \$7,200	lrish \$5,400 (6 days)
PARA- MOUNT (3,505; 30-40-55) High. \$57,286 Low 5,600	Shanghai \$15,000 (tage Show)	Paris in Spring \$33,860 (Eddle Cantor)	Every Nite at 8 \$12,700	Accent on Youth \$16,000 (Eddie Peabody)
STATE (2,024; 30-40-55) High. \$18,000 Low 4,900	Call of Wild and Silk Hat Kid \$16,000	Call and Kid \$9,100 (2d wk)	Farmer Takes Wife and Murder Man \$10.000	Curly Top \$21,000 (10 days)

BROOKLYN

	Aug. 1	Aug. 8	Aug. 15	Aug. 22
FOX (4,000; 25-35-40) High. \$48,600 Low 8,900	Love Me Forever \$20,000 (Stage Show)	Love Me \$13,500 (2d wk)	Love Me \$10,500 (3d wk)	Black Room \$11,000
ALBEE (3,500; 25-35-50) High, \$45,000 Low 2.508	Hooray for Love \$7,000	Ginger \$5,000	She \$2,500 (New Record Low)	Curly Top \$5,000
PARA- MOUNT (4.000; 25-35-50) High. \$57,800 Low. 5.600	B'way Gondolier \$11,000	Shanghai \$11,000	Irish in Us \$16,000	Every Nite at 8 \$11,500
METRO- POLITAN (2,400; 25-35-50) High, \$39,000 Low., 12,000	Murder Man \$12,000 (Stage Show)	Mad Love \$11,500	Woman Wanted \$11,000	Flying Trapeze, \$12,000
STRAND (2,000; 25-35-50) High. \$28,500 Low. 2,500	Paris in Spring and Alibi Ike \$5,500	Don't Bet on Blondes and Little Men \$4,500	Arizonian and Lady Tubbs \$6,000	After the Dance and Smart Girl \$5,000

BOSTON

	Aug. 1	Aug. 8	Aug. 15	Aug. 22
KEITH MEMORIAL (2,000; 25-35-50) High. \$43,000 Low. 4,000	Lady Tubbs and Old Man Rhythm \$5,800	39 Steps \$10,100	Jaina \$10,000 (6 days)	Alice Adams \$14,900
STATE (8,000; 25-30-40- 55) High. \$29,000 Low. 4,000	Murder Man and Party Wire \$10,300	Woman Wanted and The Black Room \$11,000	Smilin' Thru and After the Dance \$11,000	China Seas \$13,500
METRO- POLITAN (4,200; 35-50-65) High. \$67,000 Low 11,500	B'way Gondolier \$22,500 (Fred Allen Amateurs)	Curly Top \$27,000	Every Nite at 8 \$22,000 (Leo Carrillo)	Irish in Us \$21,000

MINNEAPOLIS

	Aug. 1	Aug. 8	Aug. 15	Aug. 22
STATE (2.400; 25400-40)	Call of Wild \$10,000	£6.000	B'way Gondolier	Shanghai \$5,000
High. \$23,000 Low. 2,500		(2nd Week)	\$7,600	
ORPHEUM (2,800; 25-25-40)	She \$4,000	Girl 10th Ave.	Irish in Us	Arizonian \$6,000
High, \$25.000 Low. 2.000		\$5,000		**,***
LYRIC (1,000; 20-25)	Men Without Names	Chan in Egypt	Don't Bet on Blondes	Sanders \$1,600
High. \$17,000	\$2,400	\$2,200	\$900	4-4

(Continued on page 20)

'Glory' \$7,000, 'China Seas' Smashing \$12,000; Joe E. Brown \$5,500 in Mpls.

Minneapolis, Sept. 10,
(Best Exploitation: Century)
'China Seas' is leaving the rest
of the pack far behind this week.
Its screen opposish is negligible and the town hasn't a single vauddim show to give it a battle. Critics haven't spilled any superlatives over the Harlow-Gable-Beery opus,

show to give it a battle, Critics haven't applied any superlatives over the Harlow-Gable-Beery opus, either, but the starting combo in the starting sprouts prosperity. But a starting combo in the starting sprouts prosperity. In the starting sprouts prosperity new Dionne short, Bright Lights, it doing well and promises to keep the Orpheum in the winning column. Joe E. Brown hasn't been anything like a power for the A houses, but better leases luminary lights and ordinary program pletures seem to be in for box-office breaks. Tage Miss Glory, at the Century, also is giving a pretty gode the fact that Marion Davies has spelled anything but box-office in this burgh during the past several semesters. Escape Me Never finally has departed from the World with the starting place, is in for a single week, previous bookings precluding a longer run, according to adamonocements. In the starting place by teling Glory' into the Dick Powell-Marlon Davies' broadcast, and also by having Postal Telegraph insert dodgers with all telegrams. This Week Congrey Missillory (MB). They started coming to this one right from the outset. Manager Harold Kaplan's good publicity campaign belped. No race, but customers seem to like it. En route to be readed at the place of the starting place of the proposition of the place of the proposition of the place of the proposition of the place of the place

sponsible for enormous \$15,000 for six days.
State (Publis) (2,400; 25-35-40)
—China Seas' (M60). Sure-fire box-office with Harlow. Gable and Beery. Has the town in its companies of the state of the s

Should soar above \$12,000 for Initial seven days, very big. Last week, 'Annapolis' (Par), \$7,500, \$20,000 Morld (Steffes) (35); 25-35-40-55)—Runaway Queen' (UA) and 'March of Time.' Spotted for a single week and very poor, \$300. Last mail of the control of the

'NIGHT' INTO 9TH MO.; ANTIPODES BIZ OKAY

Sydney, Aug. 21.
rade is okay here, with 'One
ight of Love' (Col) swinging into
its ninth month. 'Naughty Marietta'
(M-G) goes out after a good ight of Love (101) swinking more initial monity. Naughty Marletta for George out after a good run, 10 feb. (F&M) (5,038; 23-35-55)—Diamond Jim (U). Falling to live achig. Call of the Wild (UA) is urprise hit and swings into its jointing \$12,500. Last week Steamster of the control of the work of the control of the contro

fourth week. With vacation time for kiddles here bis should mount. Billis include "The Scoundrel' (Par), 'Our Little Girl' (Fox), Glager' (Fox), 'Pampas Moon' (Fox), Brown on Resolution' (G-B), Buildog Jack' (G-B), Whinns, Square Lady, 'G-G), Whinns, Charles and Charles (Fox), 'Informer' (Radio), and 'Right to Happiness' E).

rew zenand, Aug,
Trade is very good here, with
'Break of Hearts' (Radio), 'Our Littie Girl' (Fox), 'Enter, Madame'
(Par), 'Naughty Marletta' (M-G),
'Sanders of the River' (UA) and
'Mississippi' (Par),

Redheads' Parades \$7.500 Into Indols. B.O.; 'Jim' Good \$6,000

Indianapolis, Sept. 10.

Indianapolis, Sept. 10.
Diamond Ji Circle with a probable \$6,000 and the good hold-over bix of 'Steamboat' at the Apollo with an indicated \$5,700 are pace-setters for the week in the down-town houses. Redheads On Paradé and vaude is okay at the Lyric with a likely take of \$7,500, while Loew's is very mild at \$4,000 on a dual of 'Bonnie Sociand' and 'Black Room.' Nothing of moment in exploitation by the deluxers.

Estimates for This Week Apolio (Fourth Ave) (1.100: 25-

Estimates for This Week
Apollo (Fourth Ave) (1,100; 2540)—Steamboat' (Fox), Will Rogers
always big here, and in his second
week will do a nitry \$5,700. This is
not up to his record mark on previous films, but same plc last week
in its initial stanza topped his best
with a smashing \$9,800, 19,500; 25-40)
—Dies (Kath-Feld), 6,800; 25-40
—Dies (Kath-Feld), Favorable reviews and strong word-of-mouth is
adding this one to a good \$5,000. Last
week 'Alice Adams' (Radio) fair at
\$4,700.

views and strong word-of-mouth is adding this one to a good \$5,000. Last \$4,700. Low's (Low's) (2,800); 25-40)—Bonnie Scotland' (MG) and 'Black Room' (Col.). Double bills no attract store the strong opening day to a very moderate \$5,000. Last week 'Anna Karenina' (MG) slipped away after strong opening day to a very moderate \$5,100. Low's (Fox) and vaude. Latter played up with Frankie Parish, former local tenor, strongly billed, Results are okay at \$7,500. Last week 'Bright Lights' (WB) and 'Paltinum Blonde' stage week visitors from duct-of-town wishing to see 'Hesh' entertainment; register read \$10,000, socko.

'Diamond Jim' Day-Date Disappoints in St. L., 22G

St. Louis, Sept. 10.

(Best Exploit'n: Fox-Ambassador)
First day and date policy of Fox and Ambassador up to expectations with Rogers in 'Steamboat' getting \$34,000 between them, phenomenal \$34,000 between them, phenomenal business, and grossing mores than if the pix had played out enter for discovered the pix had played out the pix had played by the pix had by the pix had played by the pix had play business, and grossing more than if

Astaire, \$24,000, Noses Out Garbo. \$22,000, in Frisco

San Francisco, Sept. 10.

The Golden Gate leads the box office parade this week with "Top Hat' and the Market Street is being treated to the sight of the Gate beating out the Warfield, something that dispense there's me static plot in town. Gate's normalcy is between \$13,000-14,000, but the take this week will run close to \$24,000. For is back to straight ple policy with duals, a month of stage flesh that unless they put in a Cantor the stage is a dead issue.

Exploitation is as absent as a runaway wife this week.

Estimates for This Week

Clay (Roesner) (400; 25-35)—
'Thunderstorm' (Amkino). Good
for \$1,200. Russ pix always pull at
this house. Last week \$1,000 for
'Kilnnorna Kring Larsson' (Stock-

Krinnorna Kring Lactasan holm), Fox (Leo) (5,000; 25-40)—Wiltholm Fox (Leo) (5,000; 25-40)—Wiltholm Fox (Par), Lack name value and wort 40 over \$5,200, n.s.h. Last week 'Smilin' Through' (MG) and Dressed to Thrill' (Fox), about 40,000.

week 'Smilin' Through' (MG) and 'Dressed to Thrill' (Fox), about \$6,000.

Goldon Gate (RKO) (2,850; 30-35-40)—Top Hat' (Radio), Will do so other was also as a second of the second of t

'Top Hat,' 'Annapolis,'

boat Round the Bend' (Fox) and losed to Thrill' (Fox). A swell week, exceeding fondest hopes, and closed with \$13,000. Last week (10) Gave (10) Ga Hat' Rousing \$23,000, 'Band' Mild 12G

Cincinnati, sept. 10.

(Best Exploitation: Albee)

Top Hat' is waving Albee to an new high on present scale at \$22,000 and the sept. 10.

Top Hat' is waving Albee to an new high on present scale at \$22,000 and the take of other first run houses, yet comblined gross is above last week by a comfy mark.

'Anna Karenina' is getting \$13,500 for the Palace. Lyric is stacking up \$5,000 with Boomle Scoland' name to the sept. (In the Special Control of the Palace. Lyric is stacking up \$5,000 with Boomle Scoland' and Edge Shot.' Second week of 'Steamboat' is ticketed for \$5,500 at the Capitol. Shubert, only flesh-flick stand, is hotcha at \$13,000 on Whelcome Home and Olsen annother week, when Labor Day helsted receipts. Biggest publicity noise for current attractions on 'Top' Hat' with national campalgn important. Extra ad space in dailies on Olsen and Johnson, who had Fost tie-up for Johnson, who had Fost tie-up for porturi.

Estimates for This Week

Estimates for This Week

Injection of local amateurs into their potpournt.

Estimates for This Week

Albee (RKO) (3,300; 35-42)—'Top Hat' (Radlo). Gallop tempo from opening song. Second day set house record for Saturday biz at current the second of the second for Saturday biz at current the second for Saturday biz at second for Saturday for Saturda

BUFFALO OFF A BIT

But Stifl Oke-'Glory,' \$10,000, Others Mild

Buffalo, Sept. 10.

Top Hat, 'Annapolis,'
'Call Wild' Big in N. H.

New Haven, Sept. 19.

(Best Exploitation: Meek agent to Marriago on the holdover, 'Karenina', already in, and the town looks set for another to follow with 'Top Hat'. Later doing tromendous business, but other spots bolding up pretty well in spite of this. A raily holiday last week was a grand break all around.

Estimates for This Week:

Paramount (M&P) (2.34; 35-50).

—Annapolis Parweul' (Har). Pick—Annapolis Parweul' (Har). Pickmer destructions of the present the competials. Last week 'Hero Comes showed week. Swen the Century tompetish. Last week 'Hero Comes showed week. Swen the Century tompetish. Last week 'Hero Comes showed week. Swen the Century to Cookle' (Par) and 'Without Regret' 'Love Me Forever' at the Latayette

hiladelphia, Sept. 10 With flock of repeats occupying most of the downtown film houses this week, central attention will almost certainly center on 'Top Hat'

this week, central attention will atmost certainly center on Top Hat'
at the Stanley. Second week's a
clinch and a third quite possible.
Around \$23,000 looks like a surety
with an extra grand or two. if the
Hold-overs are all healthy with
Steambost' figured for \$18,000 or
\$17,000 at the Fox, 'Call of the
Wild' rating around \$12,000 in its
second week at the Aldine and
or so better at the Boyd.
Earle won't do a great deal with
Ted Lewis' Here Comes the Band'
with \$12,000 as likely tops. Karlton's 'Little Big Shot' will probably
find the competish, even of the holdovers, a little too heavy. Give the
first-named \$2,400 and the other
\$47,700 week, dealing five days of

overs, a little too heavy. I we the first-named 32,400 and the other Irast week, despite five days of rain, found sensational biz most everywhere. Rain that blued Atlantic City Labor Day brought cheers to local b.o.'s. Biz upped to high figures and stayed that way all week. 'Steamboat' led the procession with a walloping \$22,000, just under estimated figure. On the Other was the standard of the control of th

Estimates for This Week

all the time.

Estimates for This Week

Addine (1,200: 40-55-65)—'Call of
the Wild' (UA) (2d week). Looks
ilke a sure \$12,000. First week's
\$14,000 a real sensation.

Arcadia (600: 25-40-50)—Every
Night at Elight' (Far). Second run,
week.

Barretts' (MG) Second run,
week.

Barretts' (MG) Arcadia
(GG) to the Second run,
week.

GMG) which didn't, go over \$500 in
same time.

(MG) which didn't, go over \$500 in
same time.

(AGG) (2nd week). Figures for strong \$13,000, first week a
walloping \$17,400.

Earle (2,000: 25-40-50)—'Here
Comes the Band' (MG), Doesn't look
so very hot this week with lack of
\$12,000 probably. Last week, 'Bright
Lights' (FN), first week without
vaude, and \$13,500 was satisfactory.

Fox (3,000; 40-55-85)—'Steamboat'
(Fox) (2d week). A roy \$16,000 or
\$10,000 probably. Last week, 'Bright
Lights' (FN), first week without
vaude, and \$13,500 was satisfactory.

Fox (3,000; 40-55-85)—'Steamboat'
(Fox) (2d week). A roy \$16,000 or
\$10,000 probable to the second secon

New York Trom lack of stage show there.

Karlton (1,000; 25-25-40)—Keeper of Bees' (Rep.). Not over \$2,400.
Last week, Without Regret 'Rep.' (Rep.). Not over \$2,400.
Last week, Without Regret 'Rep.' (Rep.). Not over \$2,500.
Last week, Without Regret 'Rep.' (Rep.). Not over \$2,500.
Last week, 'Willow Regret 'Regret Market New Regret N

was under expectations but showed well.

The music angle played the most important part in 'Miss Glory' exploitation and in fact music of most current films is furnishing the mainspring for 'Glories and 'Article and an inglist clubs with the music stores coming through with lavish display windows. Plenty of co-perative advertising with merchandles effores, several mewspring chandles effores, several mewspring bugs were freely used.

contests and radio and newspaper plugs were freely used.

Estimates for This Week
Buffalo (Shea) (3,00): 30-40-50)

—Miss (Hory' (WB), Setting about average pace and picture will probave a setting a setting and a setting a set

(Continued on page 31)

German Agents Want Exclusive **Booking Deal; Religious Question**

Berlin, Aug. 31.
With 90% of all big-time bookings in German vaude handled through London and Paris agents, local group is registering a strong protest with the newly created Naziorg of vaude actors. Now see their chance to cut out this foreign com-

petition.
All labor permits for foreign acts
booked in Germany are to go exclustvely through German agents
instead of through big time managers as heretofore. This would
automatically force these managers
to book foreign talent through the

home agents only, they contend.
Up to now, German bookers, because of lack of connection, were cause of fack of connection, were unable procure-usuch foreign taient as needed by leading houses like Scala, and Wintergarten, Berlin. Another angle is an alleged kick-back to German managers because of the 10% commission allowed foreign agents here, while the commission for German agents is set at 6%.

sion for German agents le set at 6%.
Jewish question in foreign booking is also tackled by the new Nazi org. In future all applications for foreign labor permits must state the religion of performer, another new rule, enabling the Nazi group to refuse per its on religious grounds.

Sydney Quota Almost Set to Start: Victoria About to Follow Suit

Sydney, Aug. 21.

Quota Advisory, Board held its
first meeting last week to formulate
plans under which the local quota
will operate. Board comprises F.
W. Marks, chairman; Creswell
O'Reilly, and E. Harkness. Board
will meet again in two or three
weeks, when the quota will come
into active operation.
First pic completed under the completed under the

First pic completed under the quota is 'The Bells,' which Harry Southwell produced for Film Players at Cinesound. Pic carries no known marquee names for overseas trade. Other producers are sitting tight waiting for the quota to come

Melbourns, Aug. 21.
Victorian government is just about set to pass a quota law on lines similar to N. S. Wales. Fight is on, however, concerning a proposed 25% right of rejection. Industry wants this out and may be successful.

F. W. Thring (Effec) is still undecided whether to move to N. S. Wales or stay put here. Thring has jumped out of the legit and ple producing field and is in the exhibiting end. Stuart Doyle, Cincound, definitely stated that his organization will produce pix in Melbourne in the Melbourne, Aug. 21.

will produce pix in Melbourne in the very near future.

SWITZERLAND STUDIES PIC, NEWSREEL QUOTAS

Berne, Sept. 3.

Quota is threatened by the Swlss Government on foreign films imported to this yodel territory. Berne authorities have sent out a questionnaire to all in the trade to sound out opinion on the subject, and asking exhibs how many films are needed yearly for programs.

Heavy tax on projection of foreign films is understood to be contemplated, proceeds to be used for development of the industry to make Swlss fil and to export them all over the world.

Goy't likewise is reported trying

them all over the world.

Gov't likewise is reported trying
to figure out means of making
newsreels operating in this territory carry a minimum, footage of
Swies subjects in exported recis.

Object: propaganda.

Guitry's Tryout

Paris, Sept. 3.

New Sacha Guitry play, 'End of World,' will have a trial opening at Villencuve-aur-Lot, small town, as lauguration of a 900-seat theatrebuilt and endowed by the widow of Georges Leygues, magnate and minister.

ister:
Playhouse is built on site of city
rison, torn down to make room for

French Fox Cutting Down Its Overhead

Siashing at overhead in Fox French distribution organization has aiready yielded economies of about already yielded economies of about 700,000 a year and the slashers are still going strong. They may find half as much again to cut. Meanwhile dismissal of unnecessary employees has led to rumors in French circles that Fox, thred of mutting money into French

putting money into Fre branch instead of taking it out has been publicly denied, but rumor peralata.

persists.

Part of expensive-looking quar-ters in the Marignan building on the Champs Elysees will be subjet, how-ever, if a tenant can be found.

'Deceivers' Off Despite In the Money Because Luce, Greenwood Walk

London, Sept. 10. 'Gay Deceivers,' Lee Ephralm

show which had an indifferent run at the Galety theatre and was trans-

at the Galety theatre and was trans-ferred to the Collseum five weeks ago, closes in a fortnight. Show has been doing sufficiently well to warrant resumption of full salary to principals, who had been under a 20% cut, with closure at-tributed to Claire Luce, one of the leads, leaving the cast to go to

Russia. Stoll's arrangement with Ephraim Stoll's arrangement with Ephraim calls for no change in the cast, but he was prevailed upon to let the show stay on condition Gina Maio take the Luce role. Things looked pretty smooth when p. Charlotte Greenwood decided to quit, claiming she needs a holiday before going to Hollywood. Hence the finale, despite show is in the money.

FIRING FRENCH HELP NO CINCH, FOX LEARNS

Paris, Sept. 3.

When is a newsreel employee a newspaperman? That is the issue of a row in which the local Fox

newspaperman? That is the issue of a row in which the local Fox Movietone News is involved through firing of P. Comte, Frenchman, whom it employed as a writer of titles and commentary.

Recent law it was just a indemnity, plus of titles and commentary.

Recent law it was just a indemnity, plus of the properties of th editor, A. Sozio, an American citizen, and the row between David Souhami, once manager of Par's French subsidiary, who also was let out, is still to be settled in or out of court.

NOTHER PARIS CINEMA

Parls, Sept. 3.

Still putting up new film spots in Paris, despite toughness of bir for existing house. New 2,000-scater is going up on Rue Avron, in far eat nabe, and at the same time an old house, ould of hundred yards away, is giving itself a complete renovation to meet the competials.

NEW ANZAC PIC CO.

Sydney, Aug.

"Southern National Pict, Lids, has recently been formed to make pix rom original local yarms." John Appleton will be director and supervisor. Other officers include flavoid King and Bobble Hunt. No lineup as to actors, studio, or when activities will commence.

We Want Jobs

Paris, Sept. 2.
Unemployed of Epinay, Paris
suburb where Tobis has its
French studio, marched enmasse on the studio last week
and demanded jobs as extras.
Studio authorities only suc-

Studio authorities only succeeded in chasing them when they explained that there is lots of unemployment among the professional extras already. Jobless, nevertheless, made lot of noise, interfering temporarily with production.

No Paper in Berlin For Show Biz: Nazis Order Matz Arrest

Berlin.

Berlin,
Confiscation of Das. Programm,
German show mag of 34 years existence, by the Secret State Police,
has resulted in great-consternation
among vaudevillans, managers and
agents in Central Europe, all depending on its information, route
list and ads. Substitute sheet, was
promised by newly founded artists'
organization, but has not materiallzed.

Meanwhile a new paper, Organ, is being published in Zurich, Switzer-iand, with similar make-up as Programm containing its entire route list of acts and agents' ad-dresses, as formerly printed by Programm, for years its outstand-ing feature. New Naul

ing feature. New Nazi organization, badiy alarmed over this rival sheet, has demanded inmediate arrest of Programm editor A. Matz, who allegedly is exercising control of the Zurich paper. Irom Berlin and supplying it with lists and cuts, as well as financial ald. Warrant for his arrest is out.

GFFA REORG STILL UPSET: TARGE WALKS

Paris, Sept. 1.

Mysterious upsets are going on in the Gaumont-Franco Film-A-bert reorganization, with the latest unexplained development being the withdrawal of General Targe from the board of directors. Targe was the government's yes supervising liquidation before the new board was named.

Georges Ricou, former manager of the Opera' Comfuse, is carrying on

Georges Ricou, former manager of the Opera Comique, is carrying on the current business of GFFA as manager, temporarily. He also rep-resents the government, Stockholders of the company are convoked for a special meeting next week, but a general clearing up of the situation is not expected at that the situation is not expected at that time, for the agenda includes only a suppression of the double voting rights of B stock, unification of the two types of stock and revision of the charter to bring it in accord with the law.

Emperor of Ethiopia Orders Sound Outfits

Berlin, Sept. 1. Klangfi , Germany's leading firm of sound apparatus, has shipped four talker outfits to the Emperor of Ethlopla by Royal Command. Entire country, although much larger in area than Germany, has only 26

nilm houses.
Capital city, Addis Ababa, with a population of over 200,000, has three chemas. Most films shown are in the French language.
Elder's on of the emperor, Prince Makommen, is an enthusiastic film fan.

fan.
Military authorities, too, are getting interested in talkers and choose
such films as they consider good for
'atmosphere' in rousing the populatlon to patrlotlsm.

'39 Steps' Pre-Releases

London, Sept. 10.

Thirty-nine Steps' (G-B) is the first picture ever accorded four West End pre-releases.
Picture played four weeks at the New Gallery, then nine at the New Gallery, then nine at the New Farly New The Pavillon. One week followed at the Dominion and now the picture goes into the Capitol for a run,

Cliff Fischer Bidding for Moulin. Paris, If Pathe-Natan Pulls Out

Indie Exhibitors Win Hungarian Ass'n Fight

Budapest, Aug. 31.

Budapest, Aug. 31.

After a big fight in the Hungarian
Exhibitors' Asso., enhanced by
stormy meetings; press campaigns,
and duels, former president Kalman
Balogh has resigned and Gabriel
Bornemissza takes his place.
Issue at stake was the email exhibitors' resistance against the attempts of istvan Gero, owner of six
important Budapest picture, theatres, to-enlarge his chain and dictate to them in the matter of distributing and release of pictures. tributing and release of pictures. Former president Balogh, allied with Gero, was pro-trus; but the small exhibitors won and elected a new president who, it appears, is all in favor of the indie exhib interests.

More Bids Stall **Esdaile-Clore Deal** For London Pic'ly

London, Sept. 10.

The Esdalie-Clore deal to acquire the Piccadilly theatre for vaudeville is temporarily cold. Understood próposal was for one year at \$1,000 weekly with an option to purchase for \$400,000.

House is in the hands of an official receiver, with all offers subject to confirmation by court. Story of the deal broke before this confirmation, which resuited in several better offers, including one from Payne, Jennings and Killick.

The court is sitting again Friday (13), when all sealed offers submitted will be opened and the best one accepted.

Esdalie-Clore's proposed vaudeville policy for the house, due to start Sept. 23, is now postponed ladef.

INT'L PLAY LINEUP SET FOR THE HAGUE

The Hague, Aug. 31.

Hofstad Tooneel, leading legit co in Holland, which is the only group which has weathered the storm which has weathered the storm here and was able to maintain pay-ment of its actors, has lined up its program of new plays for the com-

ment of its actors, has lined up its program of new plays for the comlag season.

Rather an international bag. From Attain will come Ping roog* by Attain will come Ping roog* by Attain will come Ping roog* by Attain will come the property of the ping roog by Handle will be properly of the ping roog by Handle will be properly of the ping will be properly of the p ney Phillips.

No new Dutch plays are billed.

London Phoenix Sold

London, Sept. 1.

The Phoenix theatre, on Charing Cross Road, which was built for Sidney Bernstein and conducted as a legit, house, afterwards trying various other policies, including continuous variety and revues, has been sold. It will be operated by Louis J. Seymour as a combination of films and vaudeville.

House will continue to be 2vol. The Phoenix theatre, on Charing Cross Road, which was built for

House will continue to be avail-able for trade shows in the morn-

FRENCH NIX RUSS PIC

Paris, Sept. 1.

Moulin Rouge, famous Paris theatter, may return to revues under
American auspices in the spring.
Clifford Fischer, who is now in New
York with a French trouge at the
French Casino may take over the.
Moulin for one of his productions,
Moulin for one of his productions,
Moulin is still under contract to
Pathe-Natan, which last season
used it for a while as a vaudefilm
house and, when that forped, for a
dual film program. This season
Pathe is in a jam, and it cannot
yet be told whether it will hold the
contract:

Pathe is in a jam, and it cannot yet be told whether it will hold the contract:

House might thus fall back to the corp, formed by the Fourert family, owners. Plagher has an in with the Fourerts through Georgea Boronski, his aide, who put on shows this spring at the Ambassadeurs, which nitery is now run by the Fourert scion. Fischer and the Fourerts have been dickering, in case Natan pulls out.

Other plans for Fischer to break into Paris production is with 'Three Men on a Horse,' French rights to' which he owns. Adaptation to the show has been finished by M. de Latraz, and Boronski is now dickering with several theaters for pro-

ing with several theatres for pro-

duction.

It is now evident that Pathe-

duction.

It is now evident that PathenNatan will have to drop the Fournier chain of theatres, which formed one of the main bases of its theatre-operating subsidiary, the Societe de Grance. Fournier is already taking over the houses, to operate itself next season, although on what basis is not yet known.

Fournier houses include some of the biggest and best in the Pathechain, including the Empire, but not the Moulin Rouge. Pathe just can't fulfill the contract by which it took them contract by which it took the moule of the pathechain of the contract of the pathechain of the contract of the pathechain of the pathecha

so far, are slated to continue opera-tion.

Pathe concern, under M. Pioton, judicial administrator, will start the season with the Moulin Rouge, Marignan and the other houses which it previously operated out-side of the Fournier deal.

Hungarians Make Up Own Titles and Ban U. S. Gangster Films

Budapest, Sept. 10.

Censors here have gone on an-other rampage against gangster films, with four American pictures ining, with four American pictures-getting the axe. Plcs banned are 'Mark of the Vampire' (MG), 'Public Hero No. 1' (MG), 'Chicago, 1935' (WB), and 'Stream Scandal' (WB).

Warners in New York didn't rec-ognize the titles of the two pictures mentioned, but thinks it probable that the first is 'G Men' and the second 'The Upper World.'

METRO'S TWICKENHAM PRODUCT FOR U. K.

London, Sept. 10.

Sam Eckman, Ir., head of Metro
In England, Is on the verge of closling a contract with Twolkenham
Films to release the latter's entire
product in the United Kingdom.
Deal comprises about 15 pictures
annually. Those in course of production now are a remake of 'Brokeen Blossoms,' a remake of 'Private
Sccretary,' a Jack Hylton pic, and
a film wound around. Flanagan and
Allen, local faves.
Deal includes the abandonment of London, Sept. 10.

Allen, local layes.

Deal includes the abandonment of
Twickenham's idea of establishing
its own distribution organization.

Withers in 'Dwelling'

Withers in 'Dwelling'
London, Sept. 1.
Margaret Withers has been ensaged to appear in Allee Campbell's new play, Two Share a Dwelling,' now in rehearsal. This is the
play which Grete Mosheim and
Helen Haye are in. Piece will be
produced by Leontine Sagan in
Glasgow, before comfing to the West
End.

GB-BIP Talk Counter Move Vs. Oscar Deutsch in Theatre Battle

London, Sept. 10.

Gaumont-British and British International are discussing possible reprisals against occar Deutsch, one of the man and the second of the man of the second of the man of the second of th

kepf. secret.

Deutsch's expansion and entry into London proper is entirely due to his alliance with Jos. M. Schenck, and friendliness with Metro, so that he now feels sure he can secure sufficient product. Also his chances along that line are figured strengthened by erection of the London

chain.

Princess theatre, , has been sold to Deutsch for conversion into a deluxer. Deutsch paid \$800,000 for it. He now becomes the first important indie owning a West Stock Angle

When he's through building and changing around he is figured to have 60 theatres and Will go to the public with stock issue of 10.000

55,000,000.

Deutsch also purchased the Palace, Reading, a 1,300-seater, which has been operating as a vaudeville house for several months, with Gerard Heath as the booker. Understood the deal, which involves adjoining car park, involves 3300,000. It is intended to erect a super cinema to seat 2,000 on the car park space without interfering it the New York of the car park who was not provided to the car park space.

Palace.

Negotiations are now pending between Deutsch and a group of London vaudeville adherents to lease the Palace at an annual rental of \$20,000, with the vaudeville policy

INT'L FILM CHAMBER FORMED: BERLIN HDO.

Rome, Aug. 31.

Final formulation of the International Film Chamber took place here last week. Delegates from Italy, Germany, France, Poland. England, Belgium, Spain, Czechoslovakia, Hungary, Austria. deen, Switzeriand and Holland gathered to pass on iaws of the organization. Headquarters will be in Berlin until 1937.

Objective of the organization is a second to the second to the organization is a second to the second

Objective of the organization is to promote inter-company cooperation between the various nations in-cluded. Secondary aim improve the artistic and technical value of films. Information will be disseminated to members from the central body. England and the U. S. have con-sistently refused to join.

Paris, Sept; 1.
Broad representation of French
film interests on the board of the
International Film Chamber was assured at the formal creation of that
body in Venice.
Raymond Lussiez, friend of U. S.

Raymond Lussiez, triend of U. S. is named to the chamber to represent French exhibs; G. Lourau, president of diatribs syndicate to which American firms in France belong, will represent his branch of the trade, and Charles Delac, of the Chambre Syndicale, will take care of the interests of French producers. Latter appointment is an apite of the composition of the control of the c

Flash Opening and 10 Wks. for 'Dream'

London, Sept. 10.

Iggest opening ever attempted, here by Warner Bros. will be given Aidaummer Night's Dream' when it starts off at the Adelphi Nov. 9.

Sam Morris, company's foreign chief, and Max Milder, local boss, signatured the house for 10 weeks with options. A special symphony orchestra will be installed for the run.

Negotiations are on by which the entire first night receipts will be devoted to some big charity.

Dutchman Banned by Nazi Re-places German in Hague

places German in Hague

The Hague, Aug. 31.

First measure, forced by the government to stimulate employment of Dutch artists, has been taken at Arnhom, near here. Arnhom Government and one of the concert-mesters, Rudolf Bergmann, a German, has been asked to resign in order to make place for Maurits van den Berg, who formerly was a member of the Berlin Philharmonic. He was forced to give up his job in Berlin because, he was non-Aryan. Government's idea is that orchestras which get government subsidy, should employ solely Dutch

LUMIERE ENDS 3-DIMENSION

Paris, Sept. 1.

Louis Lumiere, in great accreey, has finished the production of the first talking film in relief. Inventor used money ient him by his friends, and had no other technical aid than that of his assistant, Pierre de Cuvier and a cameraman from Nice named Walter. Job was done in the studios of Nicaes Films, at St. Laurent du Var, on French Riviera. Lumiere has got little jack out of his invention of the motion picture, and he therefore intends to exploit his new discovery himself. Picture, which was taken with a two-lensed sterescopic camera is two-lensed sterescopic camera is emotioned by the picture of the picture

but title not yet chosen.

Program will get its start at Paris
Opera during the Lumiere Jubilee,
which will take place there in Nov.

SNIDER OUITS HOYTS: MAY GO INDIE EXHIB

Sydney, Aug. 21.
Sam Snider, resident manager for Hoyts, has resigned.
Understood that a cash settlement was made. Reported that Snider may enter into the exhibiting end, joining with Alberis (music publishers) and George Dean, who controls a nabe and country chain. Alex Albert is already interested in the pic biz, holding a parcel of stock in Film Distributors Ltd., controllers of Monogram in Australia.

South of Min Distributions Mar-tinibutions of Monogram in Aus-tinibutions of Monogram in Aus-tinibutions of Monogram in Aus-tinibutions of through and the con-templated break between Greater Union and Hoyts occur, the former group will probably link up with G.U.T., thus giving both a big hold against Hoyts in the nabe field. Snider was one of those respon-sible for arranging the Fox buy-in with Hoyts at a time when the chain was in low straits financially.

UA Sues Buda Rep on **Embezzlement Charge**

Budapest, Aug. 30 United Artists, through its Buda-pest lawyers, has foreclosed on all available property of its local ex-

representative, Sandor Winter, president of the bankrupt City Film Co. Charge is embezziement. Winter, at great pains to liquidate the affairs of his company and hoping to meet all liabilities, maintains that he is not guilty. On the contrary, he says, UA still holds a cash security of his, and it was on account of difficulties, cused by UA that he had to incur expenses which led to harderstrate he charges.

Yes or No?

London, Sept. 1.

Kessler Howes, Columbia publicity man, has signed with British Lion Fil Joe Friedman, head of Col., denies it, but Sam Smith, head of British Lions of the Sam Smith, head of British Lions

Lion, confirms, Entire situation will probably be aired at the Kinematograph Rent-ers' Association. Supposed to be an unwritten law here that no renter is to grab another renter's

Yank Newsreels In Between on Paris Politics

French police, with considerable

French police, with considerable difficulty, has locally suppressed newsreels on the marriage of former Jose Laval, premier's daughter, to Count Rene de Chambrun.

Laval's intention apparently had not been to allow local release of the story at all, but he forgot to tell American companies which took pictures of him coming, down the policium of him coming, down the couppe with his daughter and the count, and other compromising details.

details.

They're compromising because Laval is a former anti-clerical and socialist, and the local radicals consider he did a terrible thing in marrying his daughter to a nobleman, and in a church, at that. Fox Movietone News innocently put out a special edition on the story, and when it got to the working class nabe houses the audiences.

story, and when it got to the work-ing class nabe houses the audiences started roaring. Incidents were immediately reported to the Ministry of Interior, and Prefecture of Police got orders to stop the film. It took some time to get all the copies in. Meanwhile Fox was told not to release any more, and compiled, although a legal basis for the order is doubtful:

At Apollo, Warner showcase, po-itice coming for the reel, which had already been shown four days, were stumped at first because the man in stumped at first because the man in charge insisted on a written order before withdrawing the picture. This the cops wouldn't give, obviously because writing could be used politically against the Premier. Thrests of fine didn't shake exhib, but diplomacy by the local police commission of the comment of the control of th plained ail about it.

No objection to showing the pic-ture abroad, where there is no prej-udice against churches and counts.

New Dutch Pic
The Hague, Aug. 30.
Hugenot van der Linden and
Josephson producing a new Dutch
film on the island of Texel called
'Young Hearts.'
Pair also words the

oung mearus.

Pair also wrote the scenario.

French Gov't Almost Ready to Rule Pic Biz: Doesn't Want to Hurt U. S. But Aims at Other Foreigners

BIG PARIS PROBLEM

Where to Put Bar Worri I

Paris, Sept. 1.

Theatre Francaise, in which the Comedie Francaise holds forth, is being remodeled, and the big current problem is where put the bar.

Ministry of Fine Arts favors putting the new drinkery in the main foyer, but actors of the cooperative state theatre object, saying that the half contains a bust of Voltaire, which would clash with the brass rail.

Another party wants it a flight up near the treasurer's o ce, but this would block a stairway, and the fire department objects.

'ACCENT,' NEW **CHARLOT REV..** JUST FAIR

London, Sept. 10.

'Accent on Youth' (legit), opened at the (globe here Tuesday (3). It was generally praised by the press and acclaimed by first, nighters but is not likely to get a big rush. Charlot's new revue, 'Stop-Go,' opened at the Vaudeville, Wednesday (4). It stars Mary Brian, from Hollywood. It is by no means a sensational show, although it is mildly agreeable entertainment.
'As Bad As I Am' opened at the Ambassador's, Thursday (5). It is a farce comedy with an impossible central character. More than unlikely.

NEW FRANCO-ENGLISH PIC CO. PLANS 'ROUGE'

Paris, Sept. 1.

New Franco-English hookup for production of two-version films is annunced in form of an alliance between Criterion Film Prod., Ltd., of London, and Monopole Films of Paris to turn out English and French pictures based on Stendhal's novel 'Le Rouge et Le Noir' ('Red and Black').

Maurice Tourneur, who is now megging Roger Richebe's production of 'Koenigsmark' in two languages, is slated as the director, and A. Gargour is production manager.

Led by, American distribs, French film industry is mobilized to fight the attempt at government control ich the cabinet, espe-clally Minister of Public Education Mario Roustan, is meditating,

Government depart

meeting regularly to consider the decree-laws which, in their present would create an Office National du Clnema' (National Cinema Department) to run the show,

ducing private distribution to auxiliary role, controlling produ-tion, and, above all, handling to cash.

command, above all, handling the cash.
Project is a result of action all this year by groups outside of the business end of the industry to get the trade out of the hands of private enterprise. It has been helped by the extreme disorganization of private enterprise, which has obviously not been of the highest class. It has been possible to point to the Gaumont bankruptcy and the Pathe-Natan mess, and then to the mass of independents, many of them phoney and central or eastern European in origin.

Opposition
On the other side is a group of exhibitors, led by Raymond Lussiez, who are fighting for independence, and who are allied now with the independent distribs, of whose association—Union Syndicale—the Rogether with a few mombers. Together with a few mombers. Together with a few distribute or the recent 'Comite du Film (Film Committee).

mittee)

Weakness of the distrib organiza-

mittee).

Weakness of the distrib organization, which is the nucleus of the Film Committee, is that its president, Georges Lourau, is the local boss of Tobis (German), and its vice prez, Heuri Klarsfeld, sells films for Paramount, Both foreign concerns; argument against them is too obvious.

From the government's point of view, the film biz is too important to be permitted to go to pot or get into the hands of ailens. Allens does not necessarily mean people like Lourau or Klarsfeld, who are French, and whose companies, although foreign, are respected as square shooters and as producing films necessary to the French trade. It means, rather, the mass, of little producers, Russians, Poles, Germans, Austrians and what not, who turn out most of the films celested.

Govt. Angle

Govt. Angle
Proposed Office du Fil is almed
really at them, but in its present
form, it reaches the Americans, too.
Government here does not want
to sink or hurt the Americans, and
that is why if is likely that, in the
end, the matter will be fixed up
from a Yank point of view.
But an important part of the
project, which probably will stay,
is the definition of a French film,
which will so he made as to make
it tougher for the contral and eastcrn European indies to operate.
French consider that pictures are
too important, as propaganda and too important, as propaganda and as expressions of national taste, to be run by them. They blame them be run by them. They blame for the low quality of most F films and also for the low star of business ethles in the local (

WORK STARTED ON METRO'S S. A. STRING

Lima.

round was broken here last week for a new theatre to be controlled by Metro in the Plaza San Martin. It will be a 1.500-seat house, and will be constructed by a local architect under supervision of Harry Moskowitz, who is here from the Loew home office.

Lima theotre will be the first of four new houses M-G is putting up in South America within the next few weeks. Herman Wiener from the New 'ork ho. left last week to relieve Moskowitz in Lima. Moskowitz then goes to Buonos Alres, with Wiener following him up the south of the southern with the most proposed in the southern with the most proposed in the southern with the southern with the most proposed in the first proposed in the southern with the southern wi nahes. G.U.T. solos include Tas-manian Theatres, Sydney nabe and a share in the Birch-Carroll-Coyle Queensland claim. G.P.T. and Hoyts, with Wiener following him up both hold interests in Newcastle.

Greater Union Ready to Split Away From Hovts: Both Now Out of Red

Sydney, Aug. 21.

Swiriging into the black after many years of red, Greater Union Theatres is about ready for a breakaway from the General Theatres Corp. Contract agreement between G.U.T. and Fox-Hotys, known as General Theatres, expires Jan. 1, 1933. Inside has it that a split, will occur long before this date, and probably within a few months from now.

For some weeks now Stuart Doyle of G.U.T., and Charles Munro of Hoyte, and both co-directors of General Theatres, have been making a complete overhaul of their

ing a complete overhaul of these own respective chains and ordering every theatre brought up to the every theatre brought up to the minute. Wherever Doyle has been Munro has followed and vice-versa Each has pald strict attention to the nabe field, seeking to prevent any opposition from gaining too strong a hold.

Stuart Doyle is said preparing to spend much money in requestions.

spend much money in renovations spena muen money in renovations on the following theatres in Sydney. Melbourne, Brisbane and Adelaide: Majestic, Empress, Melba, Olympia, York, State, Tivoll and Wintergar-den. Theatre buildup will also

Charles Munro Hoyts has concentrated for some time on theatre h rovements in all States including the nabes.

Theatres under General Theatres

control are:

Greater ion Group

Sydney: State, Capitol, Lyceum Lyric, Empress

ourne: State, Majestic, Melba. alde: York, Olympia, Clvic, Adelalde:

Adelalde: York, Olympia, Civi Mayfair. Brisbanc: Tivoli (share), Majer iic, Valley, Wintergarden (share). Hoyta Group Sydney: Regent, Plaza. Melbourne: Regent, Plaza.

eum. De Luxe.

ceum, De Luxe,
Adeialde; Regent,
Brisbane: Regent,
West Australia: Capitol, Regent,
Majestle (with G.U.T.), Ambassadors, Prince of Wales, Princest,
Hoyts sole control includes all
nabes in Melhourne and Victorian
country centres and certain Sydney
males. G.U.T. Solos hetude Tasmales. G.U.T. Solos hetude Tas-

And Now Comes More 'GLORY'

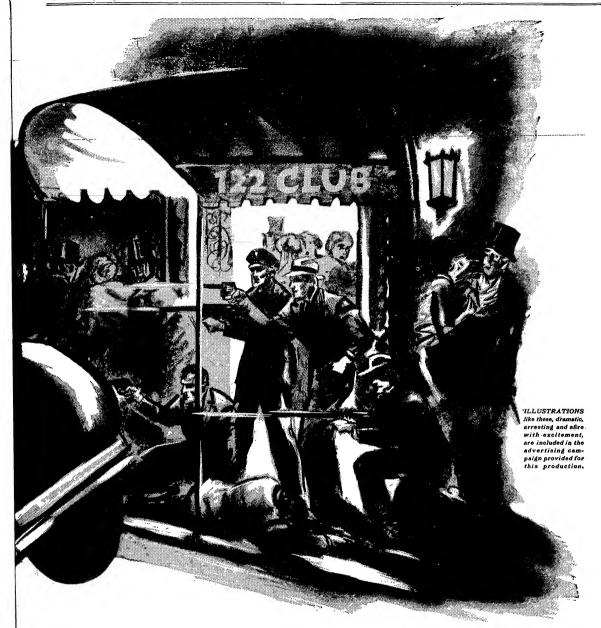


of course you've heard about the glorious send-off Warner Bros. have given the new season with their first Marion Davies show!

Those "Page Miss Glory" records are pouring in almost hourly. Seems like it's breaking some kind of a record everywhere it plays!

And now comes the exciting news

that the Warner boys have "Glory's" running mate right on tap. It's called "Special Agent" and is ready for release September 14th. It is another Cosmopolitan Production and will be exploited and advertised on the same extensive scale as "Glory." Right now, for instance,



it is being serialized in 15 key city papers throughout the country!

"Special Agent" is the screen's first drama of the "T-Men"—Uncle Sam's heroic Treasury Department operatives who are cracking down on the monied mobsters G-Guns couldn't reach. Into it Warner Bros. have injected all the headlong speed and shock of "G-Men"—plus the lure of a famous feminine star. Also it has the same director as "G-Men"— William Keighley.

We strongly recommend that you strongly recommend to your patrons—

SPECIAL AGENT'

Starring BETTE DAVIS with GEORGE BRENT, Ricardo Cortez, Jack LaRue

ORPHEUM, N. Y.

This is the swan song for major circuit split-week vaude in Greater New York. It's the end of stage shows at Loew's Orpheum for the

New York. It's the end of stage shows at Low's Orpheum for the first time. In 25 years—Loew's Roule—vard, Bronx, also going straight pictures Monday (3)—and from now on the acts will come in cans. Plenty of cans, for double features, plus shorts and newersel at a recombine of the combon policy.

Vaudeville may just as well recombon policy.

Vaudeville may just as well reconcile itself to this anti-climax. If yaude could offer something. China Seas' (MG) and 'Bright Lights' (WB), which inaugurate the all-film-policy, here and at the Roulevard, it wouldn't be taking it on the kisser.

When the combon it is not shown in the country of the combon policy, though it's possible that better shows can be booked. The complex of the complex the five act layout; in the uninspired acts and musicians; in the unoriginality that has marked vaudeville for the past five years. That's the way had there's been no development of talent and material to make the picture change for the future.

Jeen no development of talent and material to make the picture change for the future. At the since we have a superior to the future. At the since we have a few and there's nothing original in imitating either of those names, even if there is no announcement.

reminiscent of Osterman, and there's nothing original in imitating either of those names, even if there is no announcement. Show missed on the original of the original origin

PALACE, N. Y.

Dividing one of the turns, Mattison Rhythms, into two sections and
working Johnny Perkins throughout, communicates an air of novelty
to the Falace bill. At least it fam
to the Palace bill. At least it fam
with Hepburn's 'Alice Adans'
(Radio), it looks like the usual
quota of pedestrians' would be
diverted past the ticket-gobbler.
Spotlight immediately following
cowhestin and reflying out personality

the feature discovers Perkins in the orchestra pit giving out personality and gags, while stalling into the control of the con

Acts) takes up the responsibility in the deuce. She's doing a singly it turn stronger in the first part than it. Speedy Mattison Rhythms, all it double-winded hoofing demons, are first introduced as Leo O'Neill and Co. When they returned to diese. As snappy array of young talent. Six foot-and-then-some, O'Neill has the beginnings of an uitra-modern dance style. It's one of those flairs that newcomers sometimes reveal that newcomers when the share that the stronger of the first hand the stronger of the stronger o

VARIETY

tracts from an otherwise clean-qui appearance.
Ruth Petty's sock style of song delivery wins instant recognition.
Perkins cross-fires to good results.
Miss Petty straights well along with the vocal bombardment. Additional

Miss Petty straights well along with the vocal bombardment. Additional laughs are filched by Ferking when working with an acrobatic tugh. Three Nonchalents (New Acts) oc-cupying what would nominally be the closing spot.

VARSITY, LINCOLN

VARSITY, LINCOLN

VARSITY, LINCOLN

Lincoin, Sept. 7.

Present bill, produced under guidance of Paul Spor, opens second actage show house here this season, life. a. competitive spot to the Orpheum, a. J. H. Cooper house, and its one of the Lir. Drent enterprises—Two stage 601.

It's. a. competitive spot to the Orpheum, a. J. H. Cooper house, and it is one of the Lir. Drent enterprises—Two stage 601.

It's. a. competitive spot to the Orpheum, a. J. H. Cooper house, and it is one of the Lir. Drent enterprises—Two stages of the Lir. Drent enterprises—Two stages of the control of the cont

MET, BOSTON

MET, BOSTON

Boston, Sept. 6.

Glen Gray and the Casa Loma hand have the stage to themselves this week. Their youthful followers the stage to themselves the stage to the stag

number) takes hows and at the finish steps out front to acknowledge his election. Simple, but effective lies and analyse we with the band, is the femme vocalist. She's introduced informally, as having dropped in to see the boys, and appears in a simple daytime frock. She gives nouncement for next band number steps on the roof-reliain appliause. Henry Kalis and the house band are unscent his week, but heard in hore played in a long while. Bidde Ballet present an unusual modern dance in cdd bit > lights that emphasize cleverly the dreamy effect of the theme. Reverted is the cittle hold forth in arm and body movements on a tilted platform. Costumes are long drapes and all girls wear. Black wies.

Film, 'Page Miss Glory' (WB).

Foz.

Palladium, London

London, Aug. 28.

Starting as a minor affair some three years ago, these Crazy productions at the Palladium have gradually become more and more clabarate. Last one here, built around Jack Hylton and his band, cost \$25,000 to produce, which is a mere bagatelle compared with the present show, Round About Regent Street. The present show cost needs of the present show many strong the present show th

Underatood present snow ownearly, \$70,000, which includes two weeks preliminary canter at Brighton, which must have have been as a state of the state of the state of the state of the state of George Black's several attempts, is not.a-Crazy, show that can in any way be compared with any way be compared with a string of scripters and a pile of scenery. As such it must be compared with these spectacles, taking into consideration that the latter usually cost less and, most of them are mileum. About factor was a string of scripters and a pile of scenery. As such it must be compared with these spectacles, taking into consideration that the latter usually cost less and, most of them are mileum. About factor in the string of scripters and a pile of scenery. As such it must be consideration that the latter usually cost less and, most of them are mileum. About factor in the string of the string

ther dance, done in a huge cage setting.

Jeanne Devereaux scores in some excellent. Russian pirouets work and cute rumba. Last was hastily put together to train the put together to train the put together to the show when at Brighton, but objected to here by the London County Council.

Shella Barrett, booked specially into this show after four weeks at the cast of Paris, has did not be together togethe

Yvonne George. Excellent in very biting impressions of film person-alities, and her 'Night Club Girl,' in which she portrays a stew is price-less. She opened, badly placed and disautisfied and left end of week by Four Flash Devils follow every-thing on the bill, and still manage to reveal a few new tricks in foot-logy.

Theatre's overhead is \$14,000 per week, and should have no difficulty weeks. But it will take some time before the production cost is in the

before the production cost is bag.

STATE, N. Y.

STATE, N. Y.

Milton Berle has not only the top billing at the surviving Loew vaude ville house, but he has the show named Milton Berle's Birthday Revealed to be of him, from baby the party of the view of the property of the view of t

only the Lindy Hoppers approach-ing professional rating. The others would get small applause as pro-fessionals, but they interested to a

desired as but they interested to a degree.

Mitzi Mayfair is secondary similarly with a brief dance packed to versiowing with a brief of the secondary similarly with a brief of the secondary similarly with a secondary similar of the secondary similar secondary with a secondary seconda

does two sougs with satisfactory returns.

Herbert Barris and Rosalind Baker help Berle. In his blackouts, two of which would have been better had they been shorten the series frankfactory between the series frankfactory between the series frankfactory between the series of the ser

PARAMOUNT, L. A.

Los Angeles, Sept.

Duncan Sisters continue to rate as topnotch variety house enter-tainment. Whether or not they tainment.

Duncan Slaters continue to rate as topnotch variety house entertainment. Whether or not they maint the first of the property o

APOLLO, N. Y.

Louis Armstong, better than ever, set a new house record at the 125th St. Apollo, Harlem's colored vaudfilmer, with his band. So much goes overhoard on its 35,000 -a-week shows, or thereabouts, to attract a \$10,000-12,000 average weekly gross (15 to 40 cents, with 55 cents -for-loose), add. a...little. Justifiable cheating this week, as Armstrong's dear the color of the color of

draw in extra potent. Ind of a trumpet, the cuture handsmarmaestro features the cornet as a trademark insignia on his music stands, for his trumpet work is virtually the whole show, He wahwahs his vocal choruses in the same rhythmically insirticulate popular, and the same rhythmically insirticulate popular, but the hot swing style that counts. Topped, of course, by his heated trumpet interludes to highlight each number.

trumpet interludes to highlight each number.
Stalling for nothing and cutting into and choking the applause into and choking the applause into and choking the applause classic 'Ain't Misschavin' (to this day one of Okeh's best record sell-ers) and into a sure-fire jazz repertoire. Freded Jenkins, who used to a sure-fire jazz repertoire. The control of the sure of the control of the sure of the control of the sure of the armstong combo, with the name leader entering from the wings for his specialities in soloist teahlosses, four reeds, traps, bass fiddle, piano and guitar. Works on the stage throughout fronted by specialists who include one of the best of the sure of the

Bill Robinson and Fats Waller in 'Hooray for Love' (Radio) on screen. Gene Raymond and Ann Sothern, the stars, are relegated to minor captioning for the Harlem

EMBASSY, N. Y. (NEWSREELS)

CHIMENSHAP, ...

The Emb was anxious for the Broadway exclusive of Hearst-Metrotone's view of the four Brooklyn youths who confessed, for the newspeed camera, that they murdered a But H-M held it back until early this week. That clip would have put the Emb's current program over for a sock that it needed. As It was the most of the second of the secon

distinctive. Us "Stranger Than Fiction" serial and a Van Beuren-RKO Radio travelog on Quebec are the taglincrs, with a "Better House Administration propaganda reel on Key West sandwiched in. H-M's shot of the Newport News, Van Delberger (1988) with Bishop 'Daddy' Grace leading his colored flock is

(Continued on page 36)

DARK ANGEL

United Artiste release of Samuel Goldwyn production. Stars Fredric March, Merie Oberon and Rebert Marchall. Directed Goron and Rebert Marchall. Directed Goron and Marchall Directed Goron and Marchall Shalips, from play by Guy Bolton (R. B. Trevelyan was hie then non-de-plume); camera, Gregg Toland; muelcal director, Affred Nawman, assionat Goron Charles (Nama), Allen Char

Running time, 16
Alan Trent.....
Kitty Vane....
Gorald Shannon.
Mrs. Shannon.
Sir George BartoFredric March Merie Oberon
Merie Oberon
Meroext Marshall.

Janet Beecher
on John Halliday
enricita Crosman
Frieda Inescort
Claude Allister
George Breakston
Fay Chaldecott
Denle Chaldecott est...... ce Bidiey.

A sockeroo woman's picture. Has

Marshall berating March for being supposedly unfaithful to Miss Obto climacite situation where March rehearses every step in his familiar environs as a means to fool his visitors—Miss Oberon and Marshall—whom the kindly Halliday lerker sequence. Every move, every simulation of pseudo-vision, is wellnigh flawless as March cooly greets his childhood friends and former barch of the sequence which is conceal his post of his play acting, as both realize March's attempt to conceal his bilindress and dismiss them from himself forever.

Miss Oberon is a reversange the Javanese slant-eyed siren, her versatility as the comely English girl opens up a new and heretofore unsuspected histrionic channel to the Javanese slant-eyed siren, her versatility as the comely English girl opens up a new and heretofore unsuspected histrionic channel to the were formerly 'typed' sophisticated roles. In simple hair-freess and sans any great sartorial display, Miss Oberon's emotional opportunities are fully met upon every occasion. The ups of her hands, a not particularly happy and betimes disconcerting effect. But otherwise her personal charm and pulchritude is as ever Magahed rund, mutually in low with Miss Oberon. Both refuse to avail themselves of any opportunities to "The judicious directorial restraint all down the line reacts in the proper degree of audience appeal. The fuldicious directorial restraint all down the line reacts in the proper degree of audience appeal, the sight road towards the achievement of 'the new citiensatic art' about protect. This Goldwyn talker version of Dark Angel' is another manifestation of how much more effective are the normal reactionary instincts from the audience if proprinting the sorted of the more limiting of the dialog plus the proper histionic shading, thus reacts in the audience's own natural emotions being some highly plothed than every disconcernic shading, thus reacts in the audience's own natural emotions being some highly plothed than every disconcernic and the screen. The limiting of the

sympathetic job. Janet Beecher, the mother of Marshall whom she sees to be seen to be se

It.
Just 10 years ago Goldwyn made
'Angel' for First National with
Ronald Column and Vilma Banky
and George Fitzmeurico-directing.
As a silent it was big bo, in dialog
transition today it's even more certain of conomic success.
Film runs long, 195 minutes, but
nobody minds.
Abdi.

THIS WOMAN IS MINE (BRITISH MADE)

Woman Is Mine,' made in England under another title, maker a weak bid for attention on this side Paramount bought the picture, produced in Britian by Monty Banks for Pathe-Vogue. Banks also Banks also directed.

for Pathe-Vogue. Banks also directed.

Story is by Gregory Ratoff, if it can be called a story, and in it can be called a story and in it can be called a story and in it can be called a story and in the calculation of a circular story and it can be called a story and a story and it is called a story and it is called a story and it

SHE GETS HER MAN

Universal release of a David Diamond production. Features Zasu Pitts, Hugi O'Connell, Helen Tweivetrees, Director William Nigh. Story, Aben Kandel and David Diamond; adaptation, Aben Kandel, camera, Norbert Brodine. At Fox. Brook. Imm. vet Spt. 0, 33. Running time. 06

nins.
eineraldaZasu Pitts
Vindy
rancine
imerLucien Littlefield
lash
plke
oofyBert Gordon
hick

Weird conglomeration of situa tions and lines put over in out-landish fashlon, with net result that this is extremely thin program fare Highly improbable story appears to

prate. This Goldwyn talker version of Therk Angel' is another manifestation of how much more effective are the normal reactionary instituction the auditore properties of the screen. The limiting of the dialog plus the proper histrionic shading, thus reacts in the audience's own natural emotions being the screen cast out hysterical didoes. The same semblances of symbolism which Sidney Franklin manifested the screen cast out hysterical didoes. The same semblances of symbolism which Sidney Franklin manifested the screen cast out hysterical didoes. The same semblances of symbolism characteristic form of the surface of

Miniature Reviews

'Dark Angel' (UA). March, Oberon and Marshall in strong romantic film. Big femme matinee draw, and surefire boxoffice in general. 'This Woman is ine' (Par).

British-made circus story and a minor picture. Cast names standard but each drawing

yeld mixture of crook stuff and weak comedy, with Zasu Pitts and, Hugh O'Connell. 'Ladies Love Danger' (Fox). Good whodunt with novel mo-ments. A mite, more cast

ments. A mite more cast name strength could have sent

it into top houses.

'Alias Bulldog Drummond'
(CB). British made which
leans to comedy treatment. For minor dates.

is nearest plx gets to this tempo, and it's the funniest. Miss Pitts squeezes every possible laugh out of commonplace lines and Hugh O'Conneil carries on despite the impossible story. Helen Twelvettees, as Rugh's sweetheart, does are the supplementation of the supplementatio

Lucien Littienera is the petent self.
Looks suited only as secondary feature on dual programs, with running time of more than an hour Wear.

LADIES LOVE DANGER

Fox production and release. Features Mona Barrie and Gilbert Roland. Produced by Edward T. Lowe. Directed by H. Bruce Humberstone. Story, Hys Zorn. ceresa play, Samson Raphaelson; adapta. Logar, Samson Raphaelson; adapta. Camera, Daniel B. Clarit. At Times, N. A. and Carlie

"Ladies Love Danger' has enough appeal for detective-story lovers to lift it above dual classification in some spots. It is compact story tell-

appeal for detective-sury loves to lift it above dual classification in some spots. It is compact story telling with many familiar but no sock cast names. Screen play is intelligent bit of writing, with direction and supervision pralesworthy. Added Collect Roland is a playwright and amateur sleuth. Mona Barrie is the blonde menace, and also figures in the brighter moments, as the foreign news writer who accidentally bumps measurement and amateur sleuth. Mona Barrie is the blonde menace, and also figures in the brighter moments, as the foreign news writer who accidentally bumps with the same of the second of the

Alias Bulldog Drummond (BRITISH MADE)

GRITTISH MADE)
Gaumint-Brillsh production and release.
Stars Jack Hulbert features Fay Wray.
Stars Jack Hulbert features Fay Wray.
Tocked by Walter Gaiple Richardson. Directed by Walter Gaiple Richardson. Directed by Walter Gaiple Richardson. Directed Stars of the Control of

nn Manders	Fa	v Wrav
ack Pennington	Jack	Hulbert
lgy Longworth	Claude	Hulbert
dorelle	doh Rid	chardeon
alviol	Pau	Gractz
Denny	ibb Mcl	Joughlin
Bulldog Drummond	Atholi	Fleining
delvor	nrv L	onchurst
Duke	Cvr	Smill

ment, as developed, lan't strong enough to offset the weakness of plote construction and action. To begin with, Hulbert, never makes the substitute for the real Drummond, which he plays, the contribution of the substitute for the real Drummond, which he plays, the contribution of the substitute of the real Drummond, which he substitute the substitute of the result audience appreciation of his work in this case will be wanting. The substitute of the substitut

Paul Graetz, whose principal fault is over-acting.
Lighting and recording satisfactory, while photography attracts more than the ordinary attention, the wild subway ride notably being well cameraed.

Char.

SWEDENHIELMS

(SWEDISH MADE)

Swenskilm production and Scardinavian release. Stars Gosta Ekman, features Tutta Roit, Director, Gustaf Molander. Cast includes Karin Swanstroem. Dicernan. At Chema de Paris, N. Y. week Sept. 6, 38 Running time, 75 mins.

(In Swedish)

(In Sweedsh)

This plcture has, vaguely, something or other to do with the winner of a Nobel prize. It seems he's
the world's greatest scientist but
when it comes to managing his own
home affairs—. He's no more a
flop at that, however, than the producers of the film were at production.

does at that, nowducers of the film were at production.

The film were at production and the film were at production and the film were at the
war a bad handleap Costa Eckwar a bad handleap Costa Ecktead role and indicates that he
knows how to act and will some day
do so. Tutta Roif, who has already
been paged by Hollywood, has only
a bit. No way of telling, from her
performance here, why Hollywood
what to be on Wite the shin will the
Coast. Rest of the cast, too, seems
to be struggling against the tide.
Notither the sound nor camera
work are what they should be.

Kauf,

The Crouching Beast (BRITISH MADE)

London, Aug. 30.

John Stafford production and India Pictor, release. Stars Wynne Glisbon, Fritz Kortner. Directed by W. Victor Hanbury, From Valentina Williams aver, (Cubfoot, Common, James Wilson, Att the Frince Common, London Wilson, Aug. 20. Running time, Joynina.

Gall Dunhar	Wynne Glbse
Ahmed Bey	Fritz Kortn
Mixel Druce	Richard Bli
Prince DmitriAnd	drews Engelma
The Pellegrini	Isabel Jean
Rudi Von Linz	Fred Conyngha
Gadir Pasha	Peter Gawthorn
Major Abbott	Jan Flemir
Ditille.	. Marjorle Ma

Grant Barriers Man Comments of the comments of

PEG OF OLD DRURY

VARIETY

mostre, aug. 23, 25, Running time, 75
mich. Wortington. Anha Nesgle
David Garrick. Cedric Hardwicks
Ritty Cilve. Margararia Scott
Reg. Mother: Margararia Scott
Reg. Mother: Arthur Sincial
Mr. Rich. Hardwick
Mr. Rich. Hardwick
George Father Arthur Sincial
Mr. Rich. Hardwick
George Father Arthur Sincial

Special commendation the cameraman.

Exceptional care was exercised in the construction of the period scenery and costuming, but one is never only scener, the thought that it is only scener, the thought that it is only scener.

The one thing lacking in the entire production is a sense of reality, and that is never there for a minute.

A CSUNYA LANY

('Plain Girl')

(HUNGARIAN MADE)
Budapeet, Aug.
Harmonia-Plese prod. Scenario by
Lazzio Vadnay and Bela Gasti, directed
by Gasli music Fred Markuch: cameraman Henry Balasch; cast: Lilli Murat.
Balasch; cast: Lilli Murat.
Coop., 2011a.
Maria Szenier, Istvan Bakean; preview,
at Forum Theatre, Budapeet.

(In Hungarian)

(In Hungarian)
This picture is an adaptation of an earlier stage musical by Vadnay and Markush, but Markush has composed a few very spirited new numbers for it which greatly add to the attraction of a well made bleture.

composed a tew very spirited newnumbers for it which greatly add
picture.

Story is about Eva, a very pretty
girl who makes up to look plain and
different so as to get a . Job in the
a point of having only plain girls
working for hi. Eza wants to get
even with Hai i because he did her
a bad turn previously. In the
making out that Eva was the cause
of the client's indeleity. So she
writegies into his office and his contience and makes him fall in love
making out that Eva was the cause
of the client's indeleity. So she
writegies into his office and his contience and makes him fall in love
making out that Eva was the cause
of the client's indeleity. So she
writegies into his office and his contience and makes him fall in love
the obviously happy ending.

Direction is spirited with many
musing details. Lily Murati, in her
first access part, the double one of
first-rate. She is one of the most
gitted young actreases on the Budapeat stage, and she now proves a
find for Hungarian plctures, too,
the male lead.

Capital comedy couple of Hungarian films, Ella Gombazogi and
Julius Kabos, agrain give an occellent.

Capital comedy rouple of ther
ure in which the two of them pice
care of the comedy recile, but they
are never the same and always
musing, Julius Gozon, too, is very
for the part of a detective.

Scoth

SZERELMI ALMOK

(Love Dreams)

(HUNGARIAN MADE)

(HUNGARIAN MADE)

(HUNGARIAN MADE)

(HUNGARIAN MADE)

Hunnia produbudapest. Ang. 21.

Recentro and direction Helmania: recease; second of the second of

and Seala theatren, Budapost; running lime 103 mins.

In Mangarian)

It was a capital idea to weave a sercen story around the figure of Franz List, greatest planist of all times. Capital idea, however, has been executed in a most unhappy manner. Franz List, whose music strangely suggestive power over his contemporaries, has become, in the director's hands, a dummy made of cardboard who speaks like a schoolmaster and recis off platitudes about Richard Wagner. Hungarian Countres, Maria Duday, hersoif a glited planist, who meets List at a party given in his honor by Count Ziehy. Maria is engaged to be maried but runs away before her planist. These sections of the country of t

READ TODAY'S





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REPORTS ON ALL
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P BAT

RKO-RADIO PICTURE

Comparative Grosses for August

(Continued from page 10)

PHILADELPHIA

	Aug. 1	Aug. 8	Aug. 15	Aug. 22
BOYD (2,400; 40-55) High, \$30,300 Low., 6,100	Paris in Spring \$8,500	.Shé. \$7,500	Jaina \$6,500	Alice Adams \$10,000
EARLE (2,000; 25-10-50) High \$33,000 Low. 10,500	Trapeze \$15,000 (Vaude)	Smart Girl \$12,000	in the oney \$13,000 (Britton Bund)	Hot Tip \$11,500
FOX 40-55-05) \$41,008 10 500	Farmer Takes Wife \$8:500 (11 days) (Stage Show)	Curly Top 25,600	Curly \$14,000 (2d wk)	Inferno \$14,500
STANLEY (8,700; 35-40-35) High, \$48,000 Low. 3750	B'way Gondoli \$17,500 (8 days)	Irish in Us \$12,500	Every Nite at 8 \$9,500	China Seas \$19,000

WASHINGTON

	Aug. 1	Aug. 8	Aug. 15	Aug. 22
EARLE (2,421; 25-35-40- 00) High, \$27,000 Low. 6,000	B'way Gondolier \$18,500 (Vaude)	Front Page Woman \$17,000 (Leo Carillo)	Irish in Us \$18,500 (Phil Spitalny)	Miss Glory \$21,000
FOX (3.434; 25-35-60) High, \$41,500 Low., 11,000	Murder Man \$17,000 (Vaude)	Shanghai \$22,000	Flying Trapeze \$21,000	Every Nite at 8 \$16,500
KEITH'S (1.830; 25-35-00) High, \$21,000 Low. 3,000	Ginger \$3,000 (5 days)	Lady Tubbs \$6,000	Jaina \$8,500	39 Steps \$9,000
PALACE (2,363; 25-35-60) High, \$32,000 Low., 6,000	Curly Top \$17,000	Curly \$9,000 (2d wk)	Farmer Takes Wife \$14,000	China Seas \$25,000
COLUMBIA (1,208; 25-40) High. \$19,000 Low. 1.000	Escapade \$3,500	Black Sheep \$2,100	Orchids to You \$4,000	Curly Top \$5,000

PITTSBURGH

	Aug. 1	Aug. 8	Aug. 15	Aug. 22
PENN	Men	Scoundrel	Flying	China
(8,300; 25-85-10)	Without	\$7,700	Trapeze	Seas
High. \$41,000	Names	1	\$6,000	\$23,000
Low. 3,750	\$6.200			
WARNER	Love Me	Front Page	Old Man	We're in
(2,000; 25-40)	Forever	Woman and	Rhythm and	Money and
High. \$29,000	\$3,700	Hocsier	Black Room	The Healer
Low. 2,000	(5 days)	Schoolmaster \$4,500	\$4,000	\$4,300
STANLEY	B'way	Becky	Irish	College
(3,000: 25-35-40)	Gondolier	Sharp	*in Us	Scandal
High, \$48,000	\$23,000	\$13,000	\$19,000	\$20,000
Low 3,200	(Little Jack	720,000	420,000	(Major Bowes
	Little)			Amateurs)
	(Vaude)	1	<u> </u>	1

SAN FRANCISCO

	Aug. 1	Aug. 8	Aug. 15	Aug. 22
PARA- MOUNT (2,874; 30-85-40) High. \$37,500 Low. 5,000	Flying Trapeze and Ginger \$13,000	Trapeze and Ginger \$3,900 (2d wk)	We're in the Money and Welcome Home \$11,500	Inferno and Smart Girl \$13,300
GOLDEN GATE (2,850; 30-35-10) High. \$22 530 Low. 5.400	She \$10,700 (2d wk) (Stage Show)	Old Man Rhythm \$11,500	Alice Adams \$16,800	Alice \$11,500 (2d wk)
ORPHEUM (2.862; 80-35-40) High. \$27,300 Low., 2,130	Love Me Forever \$6,500 (3d wk)	Love Me \$4,000 (4th wk)	Love Me \$3,500 (5th wk)	Black Room and She Got Her Man \$6,000
GARFIELD (2,070; 85-40-55) High. \$57,400 Low 8,200	Irish in Us \$25,000 (Stage Show)	Farmer Takes Wife \$22.500	Bright Lights \$24,500	Curly Top \$26,500

DENVER

	Aug. 1	Aug. 8	Aug. 15	Aug. 22
DENHAM (1,500; 25-35-50)	Flying Trapeze	Every Nite	Keeper of Bees	Without Regret
High, \$16,000 Low., 1,750	\$4,000	\$4,000	\$4,000	\$1,750 (New Record Low)
DENVER (2.700; 25-35-30) High: \$27,700 Low: 3,000	Curly Top \$12,000	B'way Gondoli \$5,000	Call of Wild \$8,000 (James Band)	Farmer Takes Wife \$7,000
ORPHEUM (2,003; 25-35-50) High. \$20,000 Low. 2,000	Arizonian \$3,000	Calm Yourself \$6,000 (Vincent Lopez)	Old Man Rhythm \$8,500 (Buddy Rogers Band)	China Seas \$10,500
PARA- MOUNT (2,000; 25-35) High. \$22,000	Alibi Ike \$4,500	Florentine Dagger and Mary Jane's Pa	Ginger \$2,500	Black Room \$3,000

PROVIDENCE

			-	
	Aug, 1	Aug. 8	Aug. 15	Aug. 22
STATE 200; 15-25-40)	Murder Man	Woman Wanted	Pursuit	China Seas
High. \$29,000	and Smili	and	Girl Friend	\$17,000
Low. 2,500	Through \$7.800	Black Room \$8,700	\$7,400	
MAJESTIC	Curly Top	Curly	- Alibi Ike	Front Page
(2,200; 15-25-40)	and	and	and	Woman
High. \$17,500	Silk Hat Kid		Hard	_and-
Low., 2,500	\$12,000	\$8,000	Harrigan	Tarzan
		(2nd Week)	\$7,800	\$6,000
STRAND	Shanghai	Flying Trap.	Keeper of	Every Nite
12,200(; 15-25-10)	and	and	Bees and	at 8 and
High. \$18,000	Excitement	Honey Moon	Dizzy Dames	This Woman
Low 2,000	\$8,500	Ltd.	\$5,000	ls Mine
	Ladics Crave	\$7.500		\$7.000
ALBEE	She	Clairvovant	Jaina	Old Man
(2,500; 15-2(0)	and	\$8,700	\$9,300	Rhythm
High. \$20,000	Kentucky	(Fred Alien's	(Folies De	and
Low. 1,900		Amateurs)	Parec)	39 Steps
	\$5,500			\$4,500

DETROIT

MICHIGAN (4.000; 25-35 55) High. \$58,100 Low. 6,600	Aug. 1 B'way Gondolier \$20,800 (tage Show)	Aug. 8 Irish in Us \$20,200	Aug. 15 Front Page Woman \$24,000	Every Nite at 8 \$20,000 (Anna May Woug)
FOX (5,000; 25-35-55) High: \$50,000 Low: 4,000	Love Me Forever \$20,600 (2d vk)	Carly Top \$33,000	\$20,000 (2d week)	\$18,000 (Hal Kemp)
UNITED ARTISTS (2,000: 21-35-55)	Call of Wild	Call \$6,000 (2d. wk)	Flying Trapeze \$7.500	China Seas \$12,000
High. \$27,000 Low. 2,600				

KANSAS CITY

100.00	Aug. 1	Aug. 8	Aug. 15	Aug. 22
MIDLAND (4,000; 15-25-40) High, \$35,000 Low., 5,100	Indiscretion \$7,000	Murder Man \$6,500	Smilin' Thru \$7,100'	China Seas \$24,000
MAIN- STREET (3,200; 25-40) High. \$35,000 Low 3,300	Don't Bet on Blondes \$13,000 (French Revue)	Irish in Us \$9,400	Arizonian \$14,500 (Vincent Lopez)	Old Man Rhythm \$15,500 (Olsen and Johnson Revue)
NEWMAN (1,800; 25-40) High, \$33,000 Low 3,500	Alibi Ike \$5,500	B'way Gondolier \$10,500	Shanghai \$8,000	Every Nite at 8 \$7,000
UPTOWN (2,040; 25-40) High. \$9,000	Curly Top \$6,500	Curly \$3,900 (2d week)	Dante's Inferno \$5,300	Farmer Takes Wife \$4,400

CINCINNATI

	Aug. 1	**Aug. 8	Aug. 15	Aug. 22	Ł
ALBEE (3,300; 35-12) High. \$33,500 Low. 5,800	Old Man Rhythm \$8,500		Woman Wanted \$7,000	China Seas \$20,000 (9 days)	
PALACE (2,000; 35-42) High. \$28,100 Low. 4,500	Irish in Us \$11,000		Curly Top \$15,500	Inferno \$9,500	
LYRIC (1.400; 25-20-40) High: \$28,900 Low: 2,500	College Scandal \$3,000		Men Without Names \$5,000	Smart Girl \$4,000	
KEITH'S (1,500; 55-42) High. \$22,100	Calm Yourself \$3,000	B'way Gondolier \$7,500	B'way Gondolier \$4,000 (2d wk)	We're in Money \$5,500	

INDIANAPOLIS Aug. 1 Aug. 8 Aug. 15 Aug. 22

APOLLO (1,100; 25-40) High. \$15,400 Low 1,200	Curley Top \$6,200	Curly \$3,500 (2d wk)	B'way Gondolier \$5,000	Farmer Takes Wife \$4,200
LYRIC (2.000; 25-30-40) High. \$15,000 Low. 1,750	Don't Bet on " Blondes \$11,500 (Buddy Rogers Stage	Silk Hat Kid \$6,000	Irish in Us \$10,500 (Barney Rapp Band)	We're in Money \$8,000
CIRCLE (2,600; 25-10) High .\$26,000 Low1,700	Show) Front Page Woman \$4,700 (Gene and Glenn)	Flying Trapeze \$5,000	Smart Girl \$8,300 (Bowes Amateurs)	Every Nite at 8 \$4,000
LOEWS (2,800; 23-40) High. \$19,000 Low 2,000	Let Em' Have It and Calm Yourse!f \$3,200	Sanders and Air Hawks \$2,800	Murder Man and After the Dance \$3,000	China Seas \$10,000

BUFFALO

BUFFALO (3,600; 80-40-55) High. \$42,000	Curly Top \$14,000	Irish in Us \$10,400	Farmer Takes Wife \$12,000	Alice Adams \$9,700
CENTURY (3,400; 25) High, \$21,000 Low. 3,200	Mad Love and Dog of Flanders	Murder Man and Smart Girl \$5,800	Pursuit and Ladies Crave Fxcitement \$4,500	Old Man Rhythm and Virginian \$6,000
HIPPO- DROME (2,400; 23-40) High, \$22,000	\$3,600 Shanghai \$5,600	Curly Top \$8,200	We're in the Money \$5,000	Inferno \$7,500

SEATTLE

	Aug. 1	Aug. 8	Aug. 15	Aug. 22
FIFTH AVE. (2,400; 25-35-10) High. \$26,000 Low., 2,500	Curly Top \$9,300	Curly \$7,000 (2d wk)	Farmer Takes Wife \$5,000 (6 Days)	China Seas \$14,300
PARA- MOUNT (3,106; 27-37-42) High. \$21.000 Low. 1,600	Calm Yourself and Virginian (Revival) \$5,800	College Scandal and Silk Hat Kid \$3,700	Flying Trapeze and Murder Man \$6,400	We're in Money and Welcome Home \$4,600
LIBERTY (1,900: 25-35) High. \$12,600 Low 1,700	Love Me Forever \$8,100 (2d wk)	Love Me \$6,100 (3d wk)	Love Me Forever \$3.800 (4th week)	Hard Harrigan and Champagne Breakfast \$3,800
MUSIC BOX (100; 25-35-40) High \$17,000 Low 1,700	Beck Sharp \$5,600	\$4,400 (2d wk)	Becky \$3,100 (3d wk)	Scoundrel \$3,900

NEW HAVEN

	Aug. 1	Aug. 8	Aug. 15	Aug. 22
PARA-	Shanghai	Smart Girl	Java Head	Every Nite
MOUNT	and	and	\$6,600	At 8 and
(2.348; 35-50)	Keeper of	What Price	(Fred Allen	Symphony of
High. \$21,000	Bees	Crime	Amateurs)	Living
Low., 2,500	\$5,700	\$3,800		\$4,400
POLI'S	Becky Sharp	Curly Top	Farmer	China Seas
(3,010; 35-50)	\$5,700	and	Takes Wife	\$10,100
High, \$20,000	1.5	After the	and Woman	410,100
Low., 4,200		Dance	Wanted	
		\$10.000	\$6,500	
SHERMAN	Gondolier	Lady Tubb	Irish In Us	We're In
(2,200; 45-50)	and	and	\$7,000	Money
Hgh: \$16,000	Man Who	Old Man	1 .,000	and
Low., 1,500	Knew Much	Rhythm		39 Steps
	## 900 I	40 100	%	os orcha

(Continued on page 34)

CAPITOL, READING, PA., IN 4-CITY LAWSUIT

Reading, Pa., Sept. 10.

Reading, Pa., Sept. 10.

A four-city piece of litigation, overthe Capitol here, reconstructed as a
film house after many years of service as the city's first legitimate theatre, went on court records here,
The Grand Opera House Co, owner
of the \$400,000 property, asked, for,
an injunction to prevent a forced
sale of the house by the Reading
Trust, first mortsage holder, claiming such sale would beopardize interests of other mortsage holders.
The same petition asks for a receiver to operate the theatre and
color results operated in the buildresults operated in the buildresults operated by the results of the
Hartsburg corporation with offices
in Harrisburg, alleges that a forced
sale would give the property to Witmer & Vincent, New York, lessee
of the theatre and holder of a large
interest in the corporation holding
it.

Although reconstructed as a pic-Although reconstructed as a picture theatre, the Capitol, approximately 2,500 seats, is equipped with a deep stage, seepery lofts and full sets of seenery and a dozen dressing rooms, as well as with a modern screen and projection outfit. Wilmer & Vincent has used it chiefly in the past year for occasional road in the depression period as a screen showplace.

American Legion Hypo Puts Through Sun. Pix

Sept. 10.

By a close poll, residents of Laurel, Maryland town, midway between Baltimore and Washington, on Monday (3), voted for Sunday pictures which have always been banned. Peculiar angle is that the Laurel American Legion post will get percentage of Sunday film proceeds from exhibitors for one year; but and the sunday film proceeds from exhibitors can pocket-all profile.

from then on exhibitors can pocket-all profits.

Deal exhibitors made with Legion-naires which at first blush appears strange is explicable when under-stood that theatres made unsuc-cessful assault upon Laurel blue law for three years and were unable to thrust through city council two ordinances calling for referendum by public pooling on Sunday films question. Then the Legion stepped in and propositioned exhibits prom-ising to force through referendum and produce necessary votes provid-ing legion was cut in on Sunday grosses for one year. The war vets wanted financing for new clubhouse. Legionnaires agreed last month to get Sunday fickers favorably acted upon before October or deal was off. Exhibs figured they had noth-ing to lose sincer they had learned they themselves could not procure Sabbath showings unaided by out-side agencies.

City of Tuscaloosa, Ala., Becomes a Par Th. Pard

Decomes a Par Th. Fard
Another house will be added to
the Paramount string in Tuscalosas,
Ala. Bob Wilby of Kincey & Wilby,
Par's southern partners, and J. C.
Pierson, representing the city of
Tuscalosas, in New York last week
closed the deal for building a structure which in addition to the theatter will become the new city hall
of the town.
Under the deal the altw of Tweet

of the town.
Under the deal, the city of Tuscaloosa is to build the theater, the
Par-Wilby combination leasing it
for a term of 20 years at a fixed
rental of approximately \$10,000
year, Lease is to Alabama Theatres,
Inc. Par-Kineey & Wilby subsidiary
in Alabama. Seating capacity of
new theatre not set. There are presently three houses in Tuscaloosa,
Bama, Diamond and Ritz, all Kineey
& Wilby.

SUE INDIE EXCHANGE

Los Angeles, Sept. 10. Charging that \$1,500 is assertedly

Charging that \$1,500 is assertedly due on a written contract, S. Kaye, assignee for Regal Distrib. Corp., of New York, has filed sult in Municipal court here for that amount against All Star Features Distributors.

Suit says All Star agreed to take six films from Regal for distribution in California, Nevada, Arizona and Hawatian Islands. Three were delivered and paid for, but All Star has refused delivery or to pay for remaining three, suit says.

CHI PIX DEALS ON % ZOOM

SQUAWKS OVER

CANADA'S **TAXES**

Toronto, Sept. 10. With Premier Hepburn's new amusement tax schedule showing a tripled revenue in the first month operation over the corre-

operation over the corresponding period prior to the fax levy, Col. John A. Cooper, president of the Motion Picture Distributors & Exhibitors of Canada and president of the newly-formed Alijed Sports and Amus. Asri, is leading the protest that the new tax is too remunerative to the government and too severe on the amusement industry.

and too severe on the amsement industry.

The include change in the tax

The te removal of the exemption on admissions of 25e and under, it is pointed out that this imposes a hardahip on children and people of moderate means; they are bearing the brunt as a revenue source, the tax on the 30e admission being an increase of 180%, while the levy on the 75e admission was raised only 25% with no increase at ail on the \$1.60 tickets. First month of operation showed the new levy totalling \$239,271, the jump in tax revenue of \$155,000 over the corresponding month for 1934 indicating that the greater proportion of the increase is

of \$185,000 over the corresponding month for 1934 indicating that the greater proportion of the increase is coming out of the pockets of pieture-goers who can only afford the 25c or 30c tarifs. Was embarrassing the government because it had proved to be excessively productive and hence unduly severe upon amusement operators is the point being emphasized by Col. Cooper. The Premier had publicly announced, in levying the new amusement tax rate, that \$1,000,000 was needed from this source for unemployment relief. Under the compliation based on the first month's operation of the tax, the government will receive \$2,000,000. Theatre interests therefore maintain ment will receive \$2,000,000. Thea-tre interests therefore maintain that the theatre-goers are not only paying more than expected but that the tax is proving destructive to theatre business as well as sports.

White and Negro Ops. in St. L. Settle Differences

St. Louis, Sept. 10. John P. Nick, v.p. of the IATSE and M.P. ops of U.S. and Canada, installed 21 negro motion picture machine operators as members of

installed 21 negro motion picture machine operators as members of the newly chartered St. Louis Motion Picture Machine Operators Auxiliary, Local Union 143-A, last week, thus officially ending strife between negro and white operators that resulted in a number of colored houses shutting down during controversy. An ex-con in rear of a negro pix house was also arrested at the time in act of tossing away bundle of dynamite sticks.

As members of Local Union 143-A, negro machine operators will be under supervision of Local 143, white operators' union and Local 6, white stage hands' union. The negroes will be permitted to collect any dues from own membership sc long as; they make payments to white local and international unions. They will enjoy same working conditions and wags scale as white operators and international unions. They will enjoy same working conditions and wags scale as white operators and the properties of the control of the con they see fit. Operators of Star, Strand and Criterion houses, prin-cipal houses involved in recent con-troversy, expected to act on selec-tion of operators next week, with prophecy that only one house will demand hiring of negro operators.

'CRUSADES' ROAD SHOWS

Al Burks left for Cieveland Sun-day (3) to handlo roadshowing at Hanna of Par's 'The Crusades,' while Ed Coehrane will handle

Washington and Pittsburgh.

'Crusades' opens in National,
Washington Sept. 29, and at Aldine,
Pittsburgh, Sept. 23.

Giveawayers' Ritz

Giveaway nights are spreading so rapidly in the metro-politan area that manufac-turers of dishes, used as prizes on these stunts, are growing more independent daily:

The latest edict sent to exdibitors is that no allowance will be made for breakage.

MANAGERS SHIFT IN WB COAST REVAMP

Hollywood, Sept. 10.
Flock of managerial shifts were
made last week in Warners Pacific
Coast theatres zone, with setting up
by zone boss Lou Halper of a new

by zone boss Lou Halper of a new operating system.

Territory is split into three districts with Carl Walker and Ben Wallerstein joining George Welsa as district supervisors. Halper previously handled entire territory with Welsa as aide. Welsa takes the Hollywood, Downtown, L. A., and the Beverly Hills. Wallerstein gets the Huntington Park, Forum, and San Barnadino and San Pedro houses. Walker takes the three Santa Barbara houses, the Fresno, the Aberdeen, Washington and two Salem-Oregon theatres.

Other managerial shifts: Jimmie Hicks, from Hollywood; Vie Rosen, Forum to Granada, Santa Barbara: Frank Regan, from San Pedro to Fresno; Cliff Chellev, from Fresno; Cliff Chellev, from Fresno; Hills to San Fedro; Fred Ridsingbury, Salta Barbara: Fred Ridsingbury, Salta Barbara to the Beverly Hills.

How Paddy Nolan Lost Out for Canadian M.P.

Paddy Nolan had aspirations for Paddy Nolan had aspirations for the Federal Parliament in the general elections on Oct. 14, but he has lost out, and thereby hangs a tale. In addition to being the mayor of Ottawa, Nolan is the owner of three local theatres. He is widely known as a good Liberai, the same as Fremier M. F. Hepburn of Ontario. Hepburn put through heavy amusement tax increases last June and they brought plenty of squawks from exhibitors everywhere—incuding Nolan, who was active in organizing a protest against the destructive nature of the low for Federal Park of the Control o the Federal Parliament in the gen-

Opposish from Non-Thea. Accts. Worries NW Allied

Minneapolis, Sept. 10.

Northwest Allied States wants local film exchanges to stop servicing all non-theatrical accounts, including schools and churches, regardless of the age of films used and regardless whether an admission is charged. At their meeting here, the hillors' organization voted to notify the exchanges that Northwest Allied's unalterably onposed' to rentlied 'is unaiterably opposed' to rent-al of any and all films to non-the-

al of any and all films to non-the-atrical accounts of every nature. If the independents accomplish their purpose, local public schools, as well as many churches and re-ligious schools throughout the ter-ritory, will have their source of film supply eut off. Many of the elty's high schools have been showing old charging a dime admission and using the proceeds for various school funds.

charging a dime admission and using the proceeds for various school funds.

Northwest Allied governors deciured that members have been complaining about the increasing non-theatre competition. Non-tax-paying institutions should not be permitted to show theatrical pletures in competition with regular showhouses, according to the governors.

DISTRIBS SEEK MORE ON PERG.

Follows Collapse of Metro Boycott by Exhibitors Only Figure 3 Cos. for Straight Rentals

RADIO'S 15

After a lengthy and desperate battle against percentage deals, a battie which last year meant an battle which last year meant an exhibitor boycott against Metro-Goldwyn-Mayer product here, it appears that the exchanges are winning their argument for sharing arrangements among the midwest theatres. But the stream of the secting to break into Chicago with their own percentage demands after having for years been satisfied with straight rental arrangments in this territory.

territory.
Only three companies indicate that they will make straight rental deals in many instances. Those are Paramount which has never been much of a percentage company, Co-lumbia and Universal; the latter

lumbia and Universal; the latter two varying its arrangements with each individual situation whether on straight or percentage deals. United Artists has always had a policy of straight percentages on all of its pictures, and is insisting on percentages on the majority of its 23 releases on the coming season's moorram.

23 releases on the coming season's program.

Other upcoming percentage askers is RKO-Radio which has prepared a list of pictures in which 15 are figured for spitts on the boxoffice take. On current negotiations RKO salesme are asking for six RKO salesme are asking for six six of the same and the same are selected as the same are selected as the same are selected as the same are the same as the same are th

Metro Compromi

Metro Compromi
Metro has silloed its percentage
demands somewhat from previous
deals in order to break up the local
boycott. Instead of the former requests for 13 pictures on percentage, the exchange is now requesting
only nine pictures on a portion of
the gross receipts in the city of
Chicago. However, downstate the
13 pictures are still a part of the
percentage clause. Metro has also
rearranged its Chicago demands for
preferred playing time. No longer percentage clause. Metro has also rearranged its Chieago demands for preferred playing time. No longer insisting on Saturday and Sunday date for apilt pictures, having allocated values to each dad of the cated values of the control of the control

BILLY JAMES STRICKEN

Columbus, Sept. 10.
William M. "Billy") James, past president of otion Picture Theatre Owners of Ohlo, and for years prominently associated with midwest amusements, suffered an in-ternal hemorrhage last Thursday

(29) while playing golf.

His condition is reported as scrious, with three transfusions made

ivian Moses at Par ro Tem Vivian Moses pinch-hitted at Par-amount on press books pro tem for

originally a fortnight's chore dur-ing Bob Moriarity's vacash, latter's appendictis op kept him away a third week and Moses leaves Far this week with Moriarity returning this week wi Monday. (9).

Skeptics

Exhibs playing duals report inquiries from patrons for titles of the pictures, supplemented by, 'And what time does the feature that people don't want to see go on?'.
This, parallels, the inquiries, about 'what dishes are being given away tonight?' in houses featuring premiums.

FULTON, PITT, MAY NOT OPEN: NO PRODUCT

Pittsburgh, Sept. 10. Pittsburgh, Scpt. 10.
With continued delay in reopening
of downtown Fulton, there's been
some doubt expressed locally as to
whether Shea-Hyde first-run site
can make a go of it this season.
There have been reports that house
cent Leev-WB pool, which has left
Fulton on outside in matter of product.

uct.
For last few seasons, Fuiton has been paying rent of Loew's dark-ened Aldine, in return for which it has received all stuff Metro and UA product that Penn hasn't used. Under new set-up, however, Warner gets the slough filekers and pooling locks after Aldine rental. In addition, Harris-Aivin has signed for GB output, which went to Fulton last season.

That deaves Shea-Hyde site with only one-third of Fox and half of Universal and whether this, in addition to whatever indie product that can be picked up, will be enough to keep house going all season hasn't yet been determined by operators. Futton was originally scheduled to get under way last of August after two-month annual shutdown, but resent amouncement of Loew WB pool left Sixth avenue because the season has been deared to be a season of the season where the season when the season was season where the season when the season was season where the season was season was season where the season was season was season where the season was That leaves Shea-Hyde site with

See Wave of Giveaways As Detroit Ok's Screeno

Detroit, Sept. 10.

A wave of givcaways in Detroit theatres is expected shortly, following the court decision last week upholding sereeno as played at the Colonial. After several weeks of delay on the case, Recorder's Judge Christopher Stein dismissed the lotter observe sereint (Gerer Physics). tery charges against George Buck-tery and Jacob Schreiber, operators of the Colonial. He thus contra-dieted a recent order of Prosecutor Duncan McCrea that the games

stop.

'There is no lottery involved,' ruled Judge Stein, 'as long as tickets to play the game arc included in the price of admission.'

The Cohen Bros., who operate five theatres here, will probably seek an extension of their rederal injunction, banning the game, before it expires Oct. 1.

Exhib Held Up in Home

Toronto, Sepi. 10.
Samuel Pirestone, India owners of the Astor and Lyndhurgt houses, and his son, Harry, 10. were held, up and robbed in the living-room of their home by an armed and masked thief when the elder was about to deposit 1641 of the theatre take in his private safe. The thier rose from behind a chesterfield, foreing the two to ile on the floor and be bound with whre, hands and feet.
Firestone and his son managed to Toronto Sent 10

and be bound with wire, hands and feet.
Firestone and his son managed to break loose quickly and rushed from the house to see the masted man running down an alley and getting into a ear. While they rushed to-ward bim, their cries attracted the attention of a neighbor. he three jumped on the running-boards of the moving par. In the neice, the thief lost his gun but managed to throw the three off. Car was found two hours later by police. Near it was a small sack containing \$248.

Headrich said he wanted it tested.

150 MASS, BILLS **AFFECTING** FILMS

Boston, Sept. 10.

Check-up on the 1935 session of the Massachusetts legislature, recently ended, reveals that out of 3,000 bills filed. irectiv or indirectly affected the im in-

or indirectly affected the im industry in this state.

Two censorship bills filed would have prevented children from attending motion picture theatres, except those showing films of a religious or educational nature. Both defeated.

Several liboard bills, sponsored by Governor Curiey, which might, have added to overhead costs of well as a number of tax bills ealling for all forms of taxation. One of these called for a tax on all admisthese called for a tax on all admis-sions. In addition there were nu-merous sales tax bills that met de-

feat,
House Bill 1647 was:a petition of
the Massachusetts branch of the
International Union of Operating
Engineers, recommending Jurisdiction of the Dept. of Public Safety
over Internal combustion engines,
refrigerating apparatus and gas and
steam eranes. After several stormy
sessions this was voted down. Another important bill that met defeat was a nettion that the Comfeat was a nettion that the Comfeat was a nettion that the Com-

other importantill that met defeat was a petition that the Commissioner of Public Safety be given authorization to lienne stage mechanics and other employees of theatres. Motion picture machine operators in Massachusetts have been lieensed by this department for several years.

There were many hearings on various bills relative to horse and dog racing, and out of a large number of bills filed one was passed providing for a referendum at the next state election in 1936 on the question of eontinuing in effect the provisions of the law legalizing dog racing under the pari-mutulet system.

tom.

One of the most aggressive antiagents on these bilis was Aliled
Theatres of Massachusetts, usually
in the person of Joseph H. Brennan,
executive secretary.

FIRST 'GIVEAWAY' **BOMBING PROBE**

inneapolls, Sept. 10.

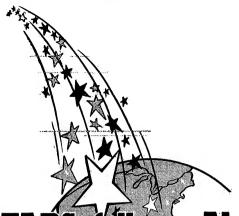
Police are investigating to determine if this city had its first 'giveaway' bombing in the dynamiting of Harry Dickerman's Northtown, independent neighborhood house, on the morning of the evening when it was advertising a \$700 'Jack Pot' prize in conjunction with two other Dickerman uptown theatres. Blast did \$1,000 damage.

did \$1,000 damage.

A witness saw three men drive away from the front of the theatre a moment before the bomb exploded, and obtained the first three numbers on the license plate, furnishing police a tangible cine. The bomb was thrust through the box office window. The b.o. was blown to bits window. The b.o. was blown to bits window. The b.o. was blown to bits hind, was shattered. All glass was blown out in front of the building.

Bank's Lincoln Setback

Lincoln, Sept. 10.



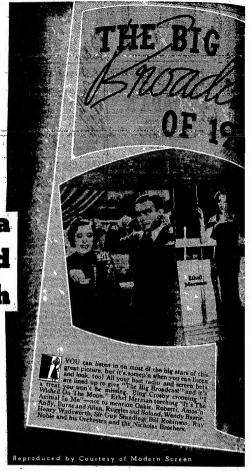
STARS fall on Alabama and the rest of the United States on September 20th

That's the day "THE BIG BROADCAST OF 1936" showers down on the grateful theatres of the United States—the most glittering constellation of entertainment to appear on the screen horizon since Paramount's first "Big Broadcast" blazed its meteoric profitable way across the country's box-offices in 1933 • • • To drop the play on words for a moment, "THE BIG BROADCAST OF 1936" is an attraction that would have made the great Barnum, himself, turn green with envy BECAUSE it has specialties by (1) BING CROSBY, most popular crooner on screen and radio; (2) AMOS 'n' ANDY, who hold the record for holding a daily radio



audience, (3) ETHEL

MERMAN, at the height
of her popularity due to
her. overwhelming success in "Anything Goes"



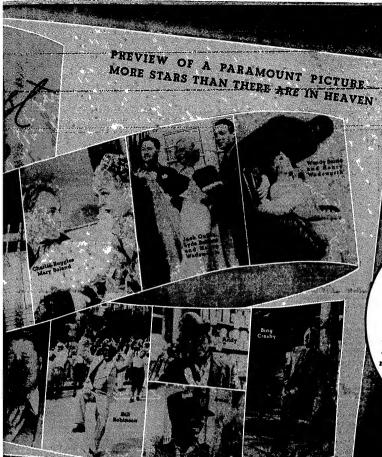


and her radio programs,

(4) RAY NOBLE AND OR
CHESTRA, the ace band on
the airwaves; (5) MARY

BOLAND and CHARLIE

RUGGLES, the screen's most hilarious "Mr. and Mrs."; (6) BILL ROBINSON, kingpin dancer whose taps have been heard 'round the world, and because it features (7) JACK OAKIE, whose characteristic roles have won him millions of admirers; (8) BURNS AND ALLEN, radio's most beloved nitwits; (9) LYDA ROBERTI, the girl who puts plenty into what she's doing.



Luten in Big Broadcast on "THE BIG BROADCAST OF 1936"

~.r-----

Lucky Strike "Hit Parade" will leature a musical prevue of "The Big Broadcast of 1936" over the Red network of the N.B.C. system Saturday might, September 14th, at 8:00 p. m., Eastern Daylight Time. Jack Oakie, Master of Ceremonies, will introduce many of the important stars in the

Among the many other bright satellites who help make "THE BIG BROAD-CAST OF 1936" the gorgeous piece of entertain-



ment it is, are Sir Guy Standing, Wendy
Barrie, Henry Wadsworth, Ina Ray Hutton and
Her Melodears, Nicholas Brothers, Gail
Patrick, David Holt, Virginia Weidler, Vienna
Boys' Choir, Willy, West & McGinty • •
Music of the spheres is by RAINGER,
ROBIN & WHITING and RAY NOBLE, songwriting luminaries who contribute such heav-

enly melodies as "I Wished on the Moon,"
"Why Dream?," "Double Trouble," "It's the
Animal in Me," "Miss Brown to You" • • •
You'll thank a score or more of your most favorite stars for "THE BIG BROADCAST OF
1936," for it's got everything to make it the most
profitable piece of popular entertainment of the
current show season. Di-

A PARAMOUNT PICTURE

rected by Norman Taurog



306-Allied

(Continued from page 7) booths of close to 100 houses, 42 of which are operated by Brandt, who all along has been held up as the actual head of the Allied union Brandt is president of the Independent Theatre Owners' Ass'n, allegedly making Allied a company union.

506 and The armistice Allied is accepted as meaning that the circuits, presently in negotiation with 306 on a new scale, cannot get operators in the event of a 500 lockout. Unconfirmed report is that the circuits have been keeping 200 Ailled members under cover in event of a sudden strike. From the 306 angle, the peace pipe with Ailled, means that Basson can go back into negotiations with the managers better fortified to force terms,

During the past week two 306 pickets received 30-day sentences and one a five-day sentence from Judge Ruddick in Brooklyn, N. Y.,

pickets received 30-day, sentences and one a five-day sentence from Judge Ruddick in Brooklyn, N. Y., attre being arreated on picketing activity in front of the Sanders, Brooklyn.

While expressed in union quarrest that there still remains some tenders that there still remains some tenders of the sanders, brooklyn.

While expressed in union quarrest that there still remains some forms of the sanders of a strike to Local 306, the operators in New York booths are working at the \$1.80 top offered by managers. They went on this basis subject to final agreement reached, which would be retreactive, but are claimed diagruntied over, having to cut to this scale while negotiations and the sanders of the sanders

Local 306, to get a higher scale from the managers was openly feared during the past week as re-ault. Cof. developments. In the altuantion, notably refusal of the International Alliance of Theatrical Stage Employee in result, lo, order for: bidding 305 the right to strike. When a special committee of five was sent 10, Vashibation, affected on litting of the order. George Browne, president of the LATSE, still refused to give permission.

"Contention" of 306 was that the tocal had two strikes on tel-in nego-ticalions with the managers for a new scale because it did not have

Hattons with the managers for a new scale because it did not have the right to strike, claiming this order banning a strike became a weapon in the hands of the theatre men. On the other hand, observers and insiders point out that there has been no justification for striking so far, with negotiations proceeding satisfactority, as 306 admits, and that in the face of no discord, the LATES may feel that permission to strike would be like waving the flag before a friendly buil.

306-Wanted Strike

strike would be like waving the nab before a friendly buil.

The membership of 306 cried strike the minute 306's wage scale negotiating committee informed it that the union had acked for booting pay ranging from \$1.00 at 500's and \$1.00 at 1.00 a

PAR-BROADWAY CORP. COL'S NEW ISSUES

Listing of \$8,875,000 of new Paramount-Broadway Corp, first mortgage sinking fund loan certificates, due on Yes. 15, 1956, was approved last week by governors of the N. Y. stock exchange. Coincidential with this action, which permitted that ing in the new bonds, the exchange suspended from further dealings the old bonds and certificates which were designated as 20-year 5½% sinking fund liens and certificates of same, both being due Aug. 1, 1850.

sinking fund. Hens and certificates of same, both being due Aug. 1, 1950.

The new Paramount Pictures 5% bonds, due in 1385, were approved from the property of the following the following

Incorporations

NEW YORK

NEW YORK

Albany.

Number One Theatre, Inc.; theatre, concert gardens, music halls, etc. capital, et

above. Number Four Theatre, Inc.; same as above.

Number Five Th Inc.; same as above.

Number Six Theatre, Inc.; same as

above.
Number Seven Theatre,
above.
Number Nine Theatre, ber Seven Theatre, Inc.; same as

Number Ten Theatre, Inc.; same as above.
Number Eleven Theatre, Inc.; same as above. Number Twelve Theatre, Inc.; same as nber Thirteen Theatre, Inc.: same

Number Thirteen Theatre, Jun., same as above.
Number Fourteen Theatre, Inc.; same as above.
Number Fifteen Theatre, Inc.; same as

bove. Number Sixteen Theatre, Inc.; same as Number Sixteen Theatre, Inc.; same s above. Number Seventeen Theatre, Inc., same

as above.

as above.

Metropolitan Playhouses, Inc.; theatron, must halls, set; capital Tock, 312,326.

Metropolitan Playhouses, Inc.; theatron, must halls, set; capital Tock, 312,326.

Metropolitan Playhouses, Inc.; theatron, must hall set; capital playhouses, and william P philips, and set of the playhouses, and provided the printing and publishing of music, etc.; or printing and publishing of music, etc.; or printing and publishing of music, etc.; or printing and publishing of music, etc.; of the printing and publishing of music, etc., and all of New York. [30] startes, and of the printing and the printing and publishing of the printing and publishing and publishi

Bolth Indow, 107 East 28th; street, Door Mr. President, Inc.; theatrical business; capital stock, 100 shares, no Denker and Laurence S. Bushnell, all of 28 PHth accuse, New York; theatrical business; capital stock, 31,000; Eugens Hang, Jr.; Prancis A. Dowl and George Hang, Jr.; Prancis A. Dowl and George Mr. Street, New York, New York, Prancis A. Dowl and George Mr. Street, Prancis A. Dowl and George Mr. Street, New York, New York, Prancis A. Dowl, Prancis A. Dowl and George Mr. Street, New York, New York, Prancis A. Dowl, Prancis A. Dowl and George Mr. Street, New York, Prancis A. Dowl, Prancis A. Dowl and George Mr. Prancis A. Dowl, Prancis A. Dowl and George Mr. Prancis

Rianc, Jr.; Francis A. Davin and George Cont. on all of 12 rate; row, New Dork Boutlind, Inc.; theatrical business, and the second of the seco

CALIFORNIA

National Enterprises, Inc.; theatrical, capital, 100 shares, no par, permitted to shares, no particular productions, Inc., Los Augeles, Technal Productions, Inc., Los Augeles, and Capital Productions and Cap

Stock Market

(Continued from page 6) with new deal projects, started up-swing. Publication served as signa-for an outburst of activity and re-newal of buil movement on a wide

Kront.

Not the least of the groups to attrace "special" arteenfor were the
amusements. Radio common gave
hint of getting back into its oldtime stride of several years ago;
blocks of 5,000 and 10,000 shares
changing hands on several days.
Stock made a new peak at \$8 and
was_only. a fraction from .this high
at, the windup. This action was
considered sepecially good in yiear. of marked strength in the previous

week.

RKO was another strong feature.
rising to 4% on something like 15
times its customary volume. Sold
down fractionally at the close but
still boasted an advance of 1%
points on the week.

points on the week.

Both RCA preference issues were
actively higher. Radio A pushed up
to 57% and was up 1½. Radio B
got to 65 before meeting profit-taking. Showed a gain of 3 points at
the closing level.

tone closing ievel.

Warner ros...common was up nearly a p. int at one juncture. After making a new high at 6%, it fell back to close with only an advance of five-eightins. Preferred justified the confidence of numerous shrewd traders by rising to 44%, new p64k. Met plenty of pressure in late trad-line.

trauers by rising to .44%, new peak. Met plenty of pressure in late tradling.

American Seating again pushed forward, elimbing to 13½. It was a gainer of 1% points at the close. New Atther the control of the control

ferred held steady at around \$12 a share.

Both of the electric company issues were strong. Westinghouse common was sensational, soaring to \$75 per share and boasting a gain of 7%. General Electric climbed to \$43.12% a, share, showing an advance of 2% points for the week.

Loew's common was another strong spot; getting up to 44%. At the closing price of 43% issue was up 1% points. Preferred went to 106, a gain of a point. Directors held to the old \$3 annual divvy rate on common, votting no increase or

ahead four points at the finish.
Only markedly weak spot among
amazemente was Columbia-Pictures
certa. This stock dipped six points,
winding up the week almost on the
bottom-cd-cds-Philo-resection-presumably was over disappointment of
some because large stock dividend
was not declared at recent directory.

Eastman Kodak common was swept forward on the bullish senti-ment in favor of industrials. Was up 5½ points at one time, Peak

was reached at 153½, stock being ahead four points at the finish.

Strength in General doubtedly was partially in reflec-tion of directorial action in boost-ing dividend from 60c to 80c per

share.

Spurt of activity in Trans-Lux, listed on the curb, pushed this stock up near best previous price of year, \$3.25 a share. Issue showed a gain of five-eighths at this level. Co-tumbla Broadcasting stocks made new highs, with the asking price at \$41.12½.

\$41.12\(\frac{1}{2}\).

Greatest advance of any amusement lien was shown by RKO debentures, which shot up 14 points to a new high at 65. Next biggest gainer was: Warner Bros, 68, which jumped 3\(\frac{1}{2}\) foints to 82. Had been to 82\(\frac{1}{2}\) in earlier trading.

New Paramount Pic. 68 went up 1\(\frac{1}{2}\) points to 96. Paramount-Broadway 68, the new obligations due in 1955, opened at \$61.50 and did not move.

move,
Loew 6s went to 105 for an advance
of 1 point. General Theatre Equipment liens were up 75c at 15, new
high. Keith 6s advanced the same
amount to 90%.
Paramount-Famous-Lasky 6s and

Paramount-Famous-Lasky 6s and Paramount-Publix, 5½s and the certificates of these were removed from trading during the week, Par-F-L bonds closed at \$106, up \$3 on the week, while certificates finished at \$100%, a fractional gainer. Paramount-Publix liens closed at \$107, and \$100%, a fractional gainer. Paramount-Publix liens closed at \$107, and \$100%, and \$100% Paramount-Publix 5%s and the cer-

\$34.12½ a share, showing an advance of 2½ points for the week. Loew's common was another strong spot; getting up to 44½. At the closing price of 43½ issue was the closing price of 43½ issue was up 1½ points. Preferred went to else a gain of a point. Directors it of a common, voting no increase or cash extras.

Fox A (old issue) was removed irom stock exchange trading, closting price being 11½, virtually the highest of the year.

Summary for week end

High. 1314 81 714 2214	Low. 41/2 84/2 81/4 141/4	Sales, 6,500 5,600 3,560 4,000	Issue and rat American Seat Col. P. vtc. (1)1 Consoi, Film Consoi, Film pfd. (1½)2	73	Last. 13% 60 4% 16%
15816 17% 3316 4414 108	110 1/4 8 1/4 20 1/4 31 1/4 10 2	4,600 9,500 116,600 35,900 260	Eastman Kodak (5)2 Fox, Class A Gen. Elec. (80c.) Loew (2) Do. ptd. (6%).		152 1714 8314 4316 106
161/2 11 931/4 123/6 71/6 8 621/2	51/2 8 84 0	900 132,700 8,100 86,000 26,400 225,200 2,200	Madison Sq. Garden Paramount Do. 1st ptd Do. 2d ptd Pathe Film. Radio Corp. Radio nfd A.	*10½ *11 *93½ *12% *7½ *8 *577	1014 10 93: 1174 614 774
05% 416 18% 27% 40% 6% 44% 75		26,300 126,200 13,300 22,000 30 112,800 2,180 65,000	Radlo pfd. B. RKO 20th Century-Fox Do, pfd. Universal pfd. Warrier Bros. Do, pfd. Westinghouse (50c.)*.	*4½ *18% *27% 	03½ 33% 17% 26% 33¼ 0½ 42 74
27	low 1935 lius stock ald this lus cash ald this	extras. car on a extra	ecount of accumulations.		19%
31/4					2%
16 92½ 106 106 106 108 107% 06¼ 05 82½	58% 50 50½ 58% 93 20½ 48½	\$245,000 19,000 12,000 -1,010 2,000 -7,000 2,000 -12,000 557,000 30,000 502,000	Gen. Thea. Eq. Kelth 0s, 46. Loew 6s, 41. Par-Broadway 5½s, Par-Fam-Leaky 6s, Do. ctfs. Do. etfs. Par 655 RKO debs. Warner Bros. 6s,	7*108 *108	
			OVER THE COUN	TER, N. Y.	
81d. 39% 46% 90%	Asked, 41% 48% 94%		Coi. Bdcast A Coi. Plets. pfd Pathe Ex. pfd.2		



SHOCK SAVERS into your theatre?

theatre chair to take up the shock of a hard, lumpy, uncomfortable seat, RESEAT with comfortable chairs. Ask Us,





General Offices: Grand Rapids, Michigan
BRANCHES IN ALL PRINCIPAL CITIES





EXPLOITATION

By Epes W Sargent

Keeping Them Wise

Keeping Them Wise

Edward Selette, of the Albany theatre. Warner Albany house, the control of th

Just Signs
Small time house manager picked up a drum when the viliage band decided it had outlived its usefulness and suggested he might be able to do something with it. Manager braced up the shoil and putcopy leading off 'We can beat the drum about—
Seemed to hit the fancy of the crowd, so now he uses it for all big shows, but only for the ones he is shown, but only for the ones he is Knows the first time he stings them with the drum and a poor picture he might as well throw away the drum.

Another manager worked an old idea in a new way for a comedy. He made a peep hole in the top of a barrel, mounted a sign inside and hung it in the lobby, down front. Barrel was painted if you want to have a barrel of fun, look inside. Inside merely told them to see the laughts. More effective, for one time, than the sign in the barrel on the sidewalk.

picture If they wanted a barrel of laughs. More effective, for one time, than the sign in the barrel on the control of the con

'Scotland' on the Map

'Scotland' on the Map

New Haven.

Ben Cohen going to town with a flock of Scotch gags on Bonnia Scotch gags o

Preview, plus some stages stuff, by control pair, is another feature, and the topper is an opening day street parade to theatre marque where comics scatter a 'pot of gold' (glided pennies).

Tagging Onto Tab

Hullywood-Warners studio and Coost theatre press agents teamed to grab half of INO Grande gasoline company's Calling All Carg' monthly 1'-pace tabloid with circulation of 50,000 frie conjects to Coast motorists. Sported was front page small on Tage trail one over five more pages on current Warner flins. Similar smash: a set for next isyne. Table sted in with oil company's true police story of the conjects over five more pages on current Warner flins. Similar smash: a set for next isyne. Table sted in with oil company's true police story of the more pages on current Warner flins. Similar smash: the set of pages of current Warner flins, Similar smash: the set of pages of the conjects over flow more pages on current Warner flins. Similar smash: the set of pages of the previous over flow more pages on current Warner flins. Similar smash: the set of pages of the previous over flow more pages on current warner flins. Similar smash: the set of pages of the previous flow over flow more pages on current Warner flins. Similar smash: the set of pages of the pages o

Digging an old set of frames out of the stock room, a manager had them neatly painted to match the general color scheme of his lounge and then listed the stars in the companies, whose product he has believed.

and then listed the stars in the comspanics, whose product he has bookedmore frame is dedicated to each of the more prominent players, with photograph centered. The apace around is left for chat about the particular player, the items being taken the stars and the stars around a left for chat about the particular player, the items being taken the stars are stars and the stars and left for chat about the particular player, the items being taken the stars and the stars are stars as a chance to follow their favorites closely and often a patron, particularly among the younger set, will spend from haif an hour to an in the center of the frame is a tablet announcing the players coming pictures, with dates added as soon as they become known. Old items are replaced by never after the frame to the frame should be stars and the star and t

Plugs on Youth

Plugs on Youth

Baltimore.

Although the plc, 'Accent on Youth' (Par) won't come into his Bouth' (Par) won't come into his Bouth' (Par) won't come into his Browning, pa. for Warners' Started last week getting advance build-up for film by tying in stores neatly on the accent-on-youth angle locoligians are heading back to classrooms and every store over country at this time of year features youthful stuff in sales and displays. Browning took the idea of gan, which is, in most instances in this town, catchier than anything ever conceived by shopkeepers or their ad man op store took suggestion and is using the film title for captioning all newspaper ads and window displays. Great many other retailers also grabbed idea and the theatre got no direct tie-in and the theatre got no direct tie-in and the theatre got no direct tie-in and pic consequently got no mention at all, the slogam will have been impressed on public mind plenty when the film gets its release locally.

Booms an Opening

Booms an Opening

Booms an Opening
Birminsham.
Realizing that the opening night
goes a long way toward selling a
new house to the public the Wilby
interests really sold the opening
night of the Marcingo at Demopolis,
talked with 'cen. Harlow by telephone. The mayor was on the stage
and the conversation was carried to
the audience by means of a loudspeaker.

Level the Graves autographed a
copy of the book 'So Red the Rose'
which was given away.

Every theatre manager of the
Wilby chain in Alabama was invited to be present.

Good for 'Red Heads'

Good for 'Red Heads'

During the showing of 'Redheads on Parade' Lyric theatre had a blonde picketing one side of the sidewalk in front of the boxofice wearing a placard announcing 'This' of the sidewalk in front of the boxofice wearing a placard announcing 'This' of the sidewalk in front of the boxofice wearing a placard without a card which read, 'This Theatre is Unfair to Brunettes.'

Stunt attracted plenty of attention, especially from the men, who promised to be fair to the girls but the femmes remained on duty until their hiking had assured a good opening for the theatre.

Indian Gift. Baltimore.

Last month Metro, presented. Preseldent Roosevelt at the White Houseldent Roosevelt at the White Houseldent Roosevelt at the White Houseldent Roosevelt at the Roosevelt at the Roosevelt Roosevelt

Into Dept. Stores

Bill Connor. manager of Music Box, tied up with largest loc, de-partment store with give-away tickets to first 2,000 people who bought some article in opening of

cought some article in opening of new department.
This is the first time in local his-tory that department store has tied into any ticket give-away and is the beginning of other ticket tie-ins through other these ties.

A certain class of women buyers went for the first giveaway in a went for the first giveaway in a small. Local press played up the free ticket gag through layouts and publicity while department store, used plenty of space in telling the story. Connor made money on the deal as he has a big house withpenty of seats.

BEHIND the KEYS

Sorg Opera House said to be the oldest theatre in see, said to be the oldest theatre in see, said to be the oldest theatre in see, said to be the far the said to be said to be the said to be the said to be the said to be the said

t. John, N. B.
Eastern Film co. has organized to
operate-film exchange in St. John,
New Brunswick, Nova Scotia and
Prince Edward Island, and part of
the province of Quebec, and the
Island colonies of Newtoundland,
Indies. Partners in new firm are
Samuel Jacobs, Ronald Kerr and
Gerald M. Hoyt, all active as film
salesumen and exchange managors in
St. John. Hoyt is present manager
of United Artists exchange in St.
John. t. John, N. B.

Dallas.

Interstate has acquired three more nubes in Dallas. With newly named managers, they are Dal-Sec, Ceell Barham; Forest, Leroy Beavers; Wilte, Joe E. Luckett, who will also be in general charge of the three. Walter Henshell will manage the remodelled Capitol when it opens soon,

Los Angeles.

Los Angeles.

Construction started on new \$100,000 theatre and store building in Compton, (suburb) by Al Handrake and the store that the stor

Worcester.

Admission prices in two houses here out a nickel. Capitol reduced from 40 to 36c at night with mathnee admissions continuing at two bits. Regent, just acquired by Gallahad Amus. Co., dropped from 25 to 20 and 15c at nient ith all seats a dime until 6 o'clock,

New York City.

Complete reorganization of Belic
Theatres circuit, comprising 14
houses in Greater New York, has
been completed. Lewis Schneider,
formerly of the Meyer & Schneider,
formerly of the Meyer,
formerly of the Meyer,
formerly of the Meyer,
man named chief buyer,
Max Cohen
a. J. Lusting appointed publicityexploitation director for the circuit.
Louis Fischier stays as booker.

shape an indie chain there with this site as a nucleus. Pitt will have an arty flicker site again this season when 280-seat house on Liberty avenue, formerly next Monday (18) as Art Cinema. Opening attraction will be Constant Nymph and foreign films exclusively will be booked. House has a foreign for the constant of the constant of

Lincoln.

The following marriages to come have been announced: Leona McCracken to Willard Kramer, cashler and doorman, Varsity Ena Kiva Gorman, Varsity Ena Kiva usher; Berenice Clark to Walter Huber, doorman, Kiva, and Loraine Stephens to Bill Lindeman, house manager, Colonia, Neb., Clarence M. Lay Bodge formerly managed by Frank Beal. At Wakefield, the Wakefield changed hands with P. J. Held now the boss. Bob Freed was in before.

John Quinn has bought the Pil-ger, Pilger, Neb. He's in the deal with Ernie Jones. Two vaude houses operating here now with dual opening last week (30) of Varsity and Orpheum. Both houses listed to sell wares at two bit

(30) of Varsity and Orpheum. Both houses listed to sell wares at two bit top.
C Zulaus, Wilcox, Neb. has opened the theatre there after several more and the self-several more control of the self-several for the self-several forms of the several forms of the self-several forms of the self-several forms of the self-several forms of the self-several forms of the several forms of th

Klamath Falls, Ore.

Purchase of the Vox here by group of California theatre owners announced by Jack Heacox who has owned and operated the house for six years. George M. Mann of San Francisco heads purchasing fir Ivan McClain new manager.

Herb Sobottka, with Bob Williams as assistant, transferred from management of Paramount to Orpheum, both Hamrick-Evergreno situations; with Don Geddes and his assistant, Paramount.

Orpheum slated to get the big pixes, under new setup, along with Fifth Avenue, also in the combo.

Lukan suburban houses have morized with Sterling Chain (John months. Lo. Lukan reverse we care, Elli Forman into main office at Rosesvell as booker, succeeding Rex Stevenson, who will manage one of the houses. Roy Cooper is gen. mgr.

Birminchem Marengo, a new theatre, has been opened at Demopolis by the Wilby claim. It seats '750, including a negro baleony with a side entrance. Jimmic Pepper, manager of the Lido, will be manager. Lido is beling darlend. ing darkened.

New Bexley, Baxley, O., will ready for opening about Oct, 15, Henry Strawbosky, who for se eral years has been head usher (Continued on page 31)

Wrinkles

Manager who likes to keep his house, filled has a new idea. Up to bouse, filled has a new idea. Up to given a card reading: 'If you like this show and sell it to two or more members or your family, this card will entitle you to a free admission for yourself if you accompany them.' Marked 'Not transferable' in large type, but manager figures that half you to a free the half you have the manager figures that half you have the manager figures that half you have the manager figures that half you have had not transferable in large type, but manager figures that half you have he had not read to have a subject to the work of the manager of the half you have had not been a subject to the half you have the manager of the half you have the half you h

or Sanday, and so stated on the card.

In another house cards are handed out the first of the month to all who attend. Printed with the for that month, Those who desire fill in the cards with their estimates of each show, marking in percentage. Managor marks the shows for each show, marking in percentage. Managor marks the shows for each show, marking in percentage. Managor marks the shows for each show, marking in percentage. Managor marks the shows for each show, marking in percentage. Managor marks the shows that at least 12 of the les shows be marked. So far it the les shows be marked. So far it the summer and looked for better results for the fall, when everyone is back home.

Small towner makes Thursday.

results for the fall, when everyone is back home. I makes Thursday, his dead night, Surprise Night; his dead night, Surprise Night; his dead night, surprise night added the later with the surprise of the su

Boosting Sept.

Bosting Sept.

Omaha.

Louise Cotter of the Brandels theatre publicity and advertising department got herself off to a good
start on an intensive campaign for
the month of September. Using the
the month of September. Using the
theatre is working out the campaign
on the basis of covering every possible angle and giving each show a
little extra.

Ent the stream of the month.

Ent the stream of the month
out the idea. On this super Miss
Cotter began by setting art breaks
weeks ahead, far enough to get a
rotogravure flash in the Sinday
World Hersell, a tough spot to crack
the stream of the stream
local department store was tied-up
to feature the hats from the film.

Large angle on this flicker is the
tional one sheet displayed in all
local ballrooms as well as muslo
from the film featured by the dance
bands simply accomplished and very
effective. Fred Astaire's guesting
effective. Fred Astaire's guesting
makes radio plugs and local programs naturals and all Omaha radio
stations were enlisted.

All in all gives widespread coverasset on most effective angler and
will follow through on 'She Married
Her Boss' and two more programs

Building Up

Building Up

Basing his campaign on the national contest on China Seas, the distance, starting off with a copp page with the cover line You don't have to go across China Seas to get the values offered by our leading merchants. Nine in the collection of the content of the cont

Pennsy's 'Jim' Tieup

Pennsy's 'Jim' Tieup

Altoona, Pa.

The Strind, Silverman Bros. Independent, had the cooperation of the Fennsylvania Rullroad last week in advertising 'Diamond 11. 'The company loaned two small exhibit the company loaned two small exhibit trains value when the company loaned two small exhibit trains value were displayed in front of the theatte, taking up.a. square of purifus, space on the principal lhoromethiare, a real concession on the part of the city. Other business extablishments within the local training the properties of the company of the part of the city. Other business extablishments within the local training the properties of the city of the city

COLUMBIA'S PRODUCTION Claudette Colbert in She Married Hen Boss IS TOPPING IT HAPPENED ONE NIGHT BUSINESS BY 25 PERCENT IN ITS FIRST FIVE TEST ENGAGEMENTS-THAT'S HOW BIG IT IS

CALENDAR OF CURRENT RELEASES

--- Chesterfield --- Offices: 1540 Brasdway.

ircumstantial Evidence. A mystery asking does circumstantial evidence con-yiet kile Indocent?. Chick Chandler, Shirley Grey. Dir. Charles Lamont 67 mins. Rel. March 30. Rev. July 17.

ov. mins. Ret. March at. Rev. July 17.
Condemned to Live. Horror story. Rajph Morgan, Russell Gleason, Maxine
Doyle. Dir. Frank Strayer. 82 mins. Rel. Aug. 15.
Happings Cr. 92-20, Zonesov Concey. Trene Ware, Donald Meek, aude
Edurne. Dir. Charles Lamont. 83 mins. Rel. Aug. 1.

Society Fever. A crashing society comedy, Lois Wilson, Lloyd Hughes, Hedds Hopper. Dir. Frank Strayer. 66 mins. Rel. June 20.

Synthetic Lady. Modern love story. Sidney Blackmer, Frone Ware, Russell Hopton. Dir. Charles Lamont.

Brudio: Gower at Sunset, Columbia Offices, 729 Seventh Ave.

fter the Dance. Remance of a night club singer who finds love after a jail-bund. Nancy Carroll fee. Murphy. Dir. Lee Bulgakov. 89 mins. Rel. Alantic Adventure. High crimes on the high seas. Nancy Carroll. Lloyd Nolan, Harry Langdon. Dir. Al Rogell. 79 mins. Rel. Aug. 24, Rev. Sept. 4.

seph. 1. tening of Jim Burke. Tough construction boss learns to respect his men Jack Holt, Florence Rice, Kathleen Burke, Jimmie Butler, Dir, Lambert Hillyer, 70 mins. Rel. May 20. Rev, May 22.

best Hillyer. 70 mins. Rel. May 20. Rev. May 22.

lack Room. The. Mystery thriller in which Karloff's kiss is the seal of common the season of the season of

Alfred Santell. Kel. Oct. 12.

Gil Friend, The. Comedy situations in a barn theatre. Ann Sothern, Jack Gil Friend, The. Comedy situations in a barn theatre. Ann Sothern, Jack Tales, Roger From Dir. Edw. Buzzell. 99 mins. Rel. Aug. 9.

Justice Rel. May 25. Rev. June 12.

Lady of New York, George Murphy,

Sept. 10.

Love Me Forever. Operatic-ganster story. Grace Moore, Lso Carrillo and Robert Allen, Dir. Victor Schertzinger, 91 mins, Rel. June 27, Rev.

nof the Hour. Story of the newared cameramen. Richard Cromwell, Billie Seward and Wallace Ford. Dir. Lambert Hillyer. 67 mins. Rel. May 15. 16. Rev. May 15. ing Wild. Western. Tim McCoy, June 28.

She Married Her Boss. Claudette Colbert, Dir. Gregory LaCava. Rel. Sept. 19. Superspeed. Norman Foster, Mary Carlisle and Florence Rice. Dir. Lambert Hellyer. Rel. Sept. 1.

Hellyer, Rel. Sept. 1,

Together We Live. Domestic tragedy induced by red propaganda. Willard
Mack. Ben Lyon, Esther Ralston. Dir. Willard Mack. Rel. Aug. 16,

Unknown Woman, The. Action story of a woman government agent. Richard
Cromwell, Marian Marsh. Dir. Al Rogell. 67 mins, Rel. June 14, Rev.
June 28.

Office: 729 Seventh Ave., New York, N. Y DuWorld

rainquebille (Fr). Drama from Anatole France yarn. ir. Jasqude de Baron-ceill, 80 mins. Rei Dec. 1.

ceill, 80 mins. Rel Dec. 1.

Dame aux Camelias, Le (Fr.), Literal adaptation of the Dumas classic.

Yvonne Printemps, Pierre Fresnay. Dir. Ferdinand Rivers. 85 mins.

Rel. March 15. Rev. March 27.

Il in the Case. Comedy in the Continental manner. Jimmy Savo. Eddle

Lambert, Dorothy Darling. Dir. Eugene Frenke. 60 mins. Rel. Oct. 1.

Kocha, 4.ubi, Szanule (Folish). Young love in Foliand, with musle. Dir.

Michal Wyzynski. 70 mins. Rel. Nov. 1.

L'Agonie des Aigles (Fr). Pre-Napoleonic drama, Dir. Roger Richebe, 70 mins. Rel. Dec. 1.

mins. Rei, Dec. 1.

Man Who Changed His Name (ritish), An old Edgar Wallace yarn revived, Dir. Henry Edwards. 75 mins. Rei. Oct. 1. Rev. Oct. 23.

Norah O'Neale (British), Irish yarn. Dir. Desmond Hurst. 70 mins.
Oct. 15. Rev. Oct. 30.

Sans Familie (Fr.). Story of a boy's fight without family. Robert Lynen. Dir. Andre Mouzy. 80 mins. Rei. June 1.

The Last Wilderness. Expedition, animal fil laid in Wyoming. Howard Hill. 35 mins, Rel. May 1. Rev. July 24.

First Division Offices: R.K.O. Bldg., New York, N. Y.

Releases Also Allied, Chesterfield and Liberty ircumstantial Evidence. Reporter fakes murder in campaign against death ponaity and almost goes to chair. Gliok Chandler, Shirley Grey, Arthur Vinton. Dir. Charles Lamont. 70 mins. Rel. Aug. 1.

Curtain Falls. Ohr. Charles Lamont. To mins. Rel. Aug. 1.

Curtain Falls. Ohr. Charles Lamont. To mins. Rel. Aug. 1.

Curtain Falls. Ohr. Charles Lamont. To mins. Rel. Aug. 1.

Curtain Falls. Ohr. Charles Lamont. To mins. Rel. Aug. 1.

Dorothy Lee, Wm. Bakewell. Dir. Charles Lamont. 58 mins. Dorothy Lee, Wm. Bakewell. Dir. Charles Lamont. 58 mins. Rel. Falls. Charles Lamont. 58 mins. St. Dir. Frank Strayer. 62 mins. Rel. Sept. 1.

Iff. Who Carm. Back. The (Chesterfield). The respectation of a girl hore-time of the companies of

Sept. 1. Act. AUS. 1.
Public Opinion. Jealousy separates loving couple who are brought together
by their child's deathly illiness and realize they still love each other.
Lois Vilson, Crane Wilbur, Shirley Grey. Dir. Frank trayer. 65 inhs.
Rel. July 15.

Riel, July 15.

Riel, July 15.

Rainbow's End. Western. A black sheep goes west, makes good and shows up father's partner as a crook. Hoot Gilbson, June Gile, Dir. Norman Spenetz 69 mins. Rol. June 10. Rev. July 17.

Shot in the partner of the crew of the control of the contr

Burbank, Calif. First National 3 (321 W. 49th St., New York, N.

Irl From 10th Avenue. The adventures of a young shop girl he accelentally marries a society derenct and then makes a man of him. Bette Davis. Ian Hunter, Colin Clive. Dir. Alfred E. Green. 69 mins. Rel. June 1. Rev. Mar 29.

In Callente, Musical spectacle of famous Mexican resort, Pat O Brien, Dolores Del Rio, Edw. Everett Horton, the DeMarcos. Ir, Lloyd Bacon. 84 mins. Rel. May 25. Rev. July 3.

mins. Rel. May 25. Rev. July 3.

Irish In Us., The. Three brothers of Irish extraction with Cagney leading in the mischief., Jas. Cagney, Pat O'Brien, Olivia De Havilland, Frank McHugh, Dir. Lloyd Sacon. 34 mins. Rel. Aug. 3. Rev. Aug. 7. Tank Til for the Lamps of China. Pat O'Brien, Josephine Hutchinson, Jean Muir. Dir. Mervyn, Lettoy. Rel. June 8.

Traveling Saielady. Onc of those Joan Blondell-Glenda Farrel romps. Ir., Ruy Enricht. 63 mins. Rel., April 6. Rev. April 3. Mins. Rel., April 6. Rev. April 3. Mins. Rel., April 6. Rev. April 3. Mins. Aline McMahon. Dir., Ruy Enright. 66 mins. Rel. March 9. Rev. March 6. March 9. Rev. March 9. Re

ices: 444 West 56th St. New York, N Y ir. Ilan Dwan : Fox Hills, Hollywood, Cal. Fox

lack Sheep. Edmund Lowe Claire Trev Charlie Chan in Egypt. Further, adventures of the Honolulu Chinaman. Warner Oland, Mary Brian. Ir. Lewis Seiler. 72 mins. Rel. June 21. Rev. June 26.

Rev. June 26.
Cowboy Millionaire. George O'Brien western. Dir. Edw. May 10. Rev. June 4.

various production, companies and checked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are released for checked to the agent to that pariod should present to that pariod should prevent to that pariod should prevent to that pariod should prevent to sopy of the calendar for releases. various production companies

The running time as given here is presumably that of the projection room showings and can only approximate the actual release langth in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in "Verlety" carry the actual time clocked in the theatre after passage by the New York state censorship, since pictures are reviewed only in actual theatre showings.

While svery affort is made to hold this list accurate, the information supplied may not alwaye be correct, even though official. To obtain the fullest degree of accuracy, Variety will appreciate the co-operation of all managers who may note discrep-

Studio Placements

Hollywood Sept 10.

John Bright, Robert Tasker, cripting 'A Son Comes Home,' Par. Donald Meek, 'Bride Comes Home,' Par, Michael, Nina 'Paddy O'Day,' 20th-Fox,

Chris Martin, 'Song Damned,' Col. the

Will Stanton, 'Monte Carlo,' 20th-

Will Stanton, 'Monte Carlo,' 20th-Fox.

Sam Adams, Marilyn Knowlden.'
Metropolitan,' 20th-Fox.
Joan Blondell, Glenda Farrell,
Hugh Herbert, Allen Jonkins; Ray.
Fleet, WR. Hisser, Miss Facific Fleet, WR. Hisser, Miss Facific Fleet, WR. Hisser, 'Murder at Glen Athol.' Chesterfield, Swabacke.
Glen Athol.' Chesterfield, Swabacke.
Glen Athol.' Chesterfield, Swabacke.
Glen Athol.' Chesterfield, Swabacke.
Game a Woman, 'Republic, Hong.
Game a Woman, 'Republic, Composity.' Radio.
William Davidson, 'Public Property.' Radio.
William Davidson, 'Public Property.' Radio.
George Regas, 'Rose Marle,' Metro.
Russell Simpson, The Immigrant,' 20th-Fox.
Loia Lane, 'His Night Out.' U,
Walter Controlly. Gloria Shea,
Thurston Hall, 'Herbert Biberman directing,' One Way Ticket,' Col.
Bilmer Harris, continuity, 'Song of Julie Haydon, 'End of the World,' Par.
Stuart Anthony, screen play, un-

Julie Haydon, Tand of the World,

Father Anthony, screen play, untitled Zane Grey story, Par.

Richard Dix: Cyril Hume, adaptling, Green Grow the Lilacs, Radio,
Dorothy Peterson; William McGann directing, Country Boy, WB.

Affarry Wond Collegiate, Par.

Affarry Mond Collegiate, Par.

Affarry Mondard: Jack English
directing, Till Stanford, Ted Oliver, The Bouncor, Par.

Kermit Maynard: Jack English
directing, Till Fighing Blood,

Roger Pryor, Thousand Dollars A
Minute, Republic.

Incz Palange,

Col.

Col

Jack Natteford, laire Church, writing original, Invincible. Selmer Jackson, Patty O'Dea, 20th-Fox.

Seimer Jackson, Patty O'Dea, 59th-Fox, Billy Gilbert, Coronado, Par. Leonard Snegott, Monte Carlo, Leonard Snegott, Monte Carlo, Reginald Sheffield, Torben Meyer, Splendor, Godlwyn, Lambert Hillyer directing ble Ray, U. Jerry Chedorov, Wellyn Totman, Edward Carlo, Landed, Tepeblic, Hoger Whateley, sereen play, The Rescuer, Regal, Jack Kirkland scripting Sutter's Gold, U. Gott directing Two O'Clock Comman, Itadio, Barbara Cummings: Ray MeCarcy directing, Millions In the Air, Par. Gene Towne, Graham Baker, writing original for Charles Boyer,

Air. Par.

Gene Towne, Graham Baker, writing original for Charles Boyer,
Wanger.

Julian Josephson, writing original
for Edgar Guest, U.
Heather. Angel, Jessle Rulph,
Wother Loke, Radlo.
Wother Loke, Radlo.

Grant Bayer, Bayer, Bayer,
Wanger Grant Bayer,
Wanger Wanger Bayer, Bayer,
Wanger Wanger Bayer, Bayer,
Wanger Bayer, Bayer, Bayer,
Wanger Bayer, Bayer, Bayer,
Wanger Bayer, Bayer, Bayer, Bayer,
Wanger Bayer, Bayer,

Wanger.
Anthony Coldeway writing original, WB.
Paul Kelly, Clairs Trevor; George

These tabulations are compiled carry top. Sitting Temple story. Sitting Temple John Boles, Rochelle Riudson. Dr. Irving Cummings. 15 mins. Rel. July S. Rev. Aug. 7.

Dr. Irving Cummings. 15 mins. Rel. July S. Rev. Aug. 7.

Dr. Irving Cummings. 15 mins. Rel. July S. Rev. Aug. 7.

Honry B. Waithall, Dir. Harry Lachman. 90 mins. Rel. Xug. 31. Rev. Aug. 7.

Aug. 7.

Daring Young Man, The, James Dunn, mins. Rel. May 24. Rev. July 24.

"Doubtern "Thomass" "Flyd. George Kelly's stage play, The Torch Bearers."

Will Rogers, Billie Burke, Allson Skipworth. Dir. David Butler, 73 mins. Rel. June 7. Rev. July 17.

Dressed to Thrill, Tutta Rolf, Cilve Brook, Dir. Harry Lachman, Rel. Aug. 23.

"The Stage of the Old eanal days, Janet

Farmer Takes a Wife, The. om the stage play of the old canal days. Janet Gaynor, Henry Fonds. Chas. Blekford. Dir. Victor Jemileg. 34 mins. Rel. Aug. A. Rya. Law. M. Gay. Deception, The. Francis Ledders, Besite Hume, Frances Dec.—. Wm. Wyler. Rel. Aug. 9.

Wyler. Rol. Aug. 9.

Ginger. Jane Withers as a not-so-good little girl. With O. P. Heggle, Jackle
Searle. Dir. Louis Seller. 80 mins. Rel. July 5. Hev. July 24.

Hard Rock Harrigan. Rivairy on a tunnel Job. Geo. O'Brien, Irene Hervey.

Dir. David Howard. 60 mins. Rel. July 10. Rev. July 31.

Dir. David Roward. 50 mins. Rei. July 10. Rev. July 31.

Ladies Love Danger, From a story by flyz Zorn. Mons Barrie,
Roland. Dir. H. Bruce Humberstone. Rei. May 3.

Orchids to You. John Bolcs, Jean Muir. Chas. Butterworth. Dir. Wm. A.
Seiter. 74 mins. Rei. July 12. Rev. Aug. 14.

Our Little Girl. From the story 'Herwin' Gate', by Florence L. Pfaiggraf.

Thin, Oreas angles. Shirley Temple Rosemary Ames, Joel McCrea.

Plant Comments of the State of the State

Ten Dollar Raise. Edward Everett Horton, Karen Morley, shall. 68 mins. Ref. April 5. Rev. May 8.

Under the Pampas Moon, Mex. story. Warner Gulzar, Dir. Jas. Thilin, Rei, May 31. Rev. Welcome Home. James Dunn as a confidence man. Judge. Dir. Jas. Thilin, 72 mins. Rel. Aug 9.

Clairvoyant, The. Chiller. Claude Rains, Fay Wray, mins. Rel, July 15. Rev. June 12. Loves of a Dictator, The. Strong historical costume drama. Clive Brook, Madeleine Carroll. Dir. Victor Savilie. 83 mins. Rel. June 15. Rev.

June 5.

Man Who Knew Too Much, Realistic underworld drama in the Alps and London. Peter Loree, Leslie Banks, Edna Best, Dir. Alfred Hitchcock. 75 mins. Rel. March 16. Rev. April 3.

My Heart is Calling, Romantic musical, Jan Klepura, Martha Eggerth. Dir. Carmine Gallone, 10 mins. Rel. April 1. Rev. April 17.

My Song for You. Romance in the opera house. Jan Klepura, Dir. Maurice Elvey. 75 mins. Rel. May 16. May 29.

Princess Charming, Musical. Evelyn Laye, Henry Wilcoxon. Dir. Elvey. 70 mins. Rel. June 18. Rev. June 26.

ce: 1776 Broadway, New York, N. Y. Liberty

Born to Gamble. Four sons inherit a grandfather's taint. Onsiew Stevens, H. B. Warner, Maxine Doyle, Eric Linden, Lois Wilson. Dir. Phil Rosen. Rol. July 10.

Dizzy Dames, Musical, Theatrical boarding house locale, Marjorie Rambeau, Florine McKinney, Lawrence Gray, Dir. William Nigh, Rel. May 15.
Old Homestead, The. Sugesset by the play. Six musical numbers. Mary Carilale, Lawrence Gray, Dorothy Lee, Willard Robertson. Dir. William Nigh, Rel. Aug. 10.

Majestic : 1776 Bdway.

Motive for Revenge. Thrilling adventures resulting from desire to satisfy wide craving for inxury. Donald Cook. Irene Hervey. Dir. Burt Mutiry Ahead. Stark dramaf. Adventure! Romance! On the high seas. Noil Hamilton and Kathleen Burke. Dir. Tommy Atkins. Rel. May 1. Reckless Roads. Councdy-drama of two thoroughbrees, a girl and horse. July 1. Ludith Allen, Resu Toomey, Lloyd Hughes, Dir. Burt Lynwood. 66 mins. Rel. July 1.

Mascot ces, 1776 Broadway,
Marmony Lane. Life and sings of Menhen Foster. Dougless Bordomory,
Adrienne Ames, Evelyn Venable, William Fravely.
Headline Woman. Strange romance develops when a beautiful society girl is
forced to live with a wise-cracking reporter to save her reputation.
Headline Monan. Strange romance develops when a beautiful society girl is
forced to live with a wise-cracking reporter to save her reputation.
Heatlier Angel, Roger Pryor. Dir. William Nigh. 75 mins. Rel. May 16.
Rev. June 36.

Rev. June 26.

Leddes Crave Excitement. Sparkling action romance with newsreel background. Norman Poster, Evalyn Knapp, Brie Linden, Esther Raiston. Dir. Nick Grinde. 69 mins. Rel. June 22. Rev. July 24.

One Frightened Night. Nutty millionaire who distributes his fortune on a wild, stormy night. Charles Grapewin, Mary Carlisle, Regis Toomey. Dir. Cliristy Cabanne. 64 mins. Rel. May 1.

Steamline Express. Story of a girl who cloped to baptize a train and marry a man she didn't love. Victor Jory, Evelyn Vonable. Dir. Leonard Fleils. Rel. Aug. 27.

Waterfront Lady. Ann Rutherford, Frank Albertson, Rel. Sept. 20.

Studios: Gulver City.

Metro Offices: 1440 Broadway.

Age of Indiscretizal Diversed country shill problem. Paul Lukas, Madge
Evans, David Jack Holt. Dir. Edw. Ludwig. 77 min. Rel. May 10.

Rev. May 22.

Anna Karenina. Tolstoy's famous novel of a woman's struggle for love.

Greta Garbo, Fredric March. Basil Rathbone. Dir. Clarenco Brown.

85 mins. Rel. Sept. 6. Rev. Sept. 10. days as detective. Edmind.

Bishop Misbehaves. A cleric linpressed into duty as a detective. Edmund Gwenn, Maureen O'Sullivan, Norman Foster. Dir. E. A. Dupont. Rel. Sept. 13.

Bonnie Scotland. A fareleal romp through the Highlands. Dir. James W. Horne. Sz mins. Rel. Aug. 23. Itc. Brcadway Melody of 1936. Big song and dance show. Knight, Eleanor Powell, Buddy and Vilma Ebson. Itcl. Sept. 20.

Calm Yourself. From a magazine story. Madge Evans. Dir. Geo. B. Seltz. Capture of Tarzan. New jungle thriller.

China Seas. Intensive drama with a locale of a Chinese tramp steamer. Clark Gable, Jean Harlow, Wallace Beery. 89 mins. Rel. Aug. 16.

Escapade. Love and innocence in Vienna with a new star, Wm. Powell, Frank Morgan, Virginia Bruce. Dir. Robt., Ins. Rel. July 5, Rev. July 10,

the sween Frank Morgan, Virginia Bruce. Dir. Robt.

Tas. Ric. July 5. Rev. July 10.

Flame Within, The, Woman doctor becomes enmeshed with a mental patient. Ann Harding, Herbert Marshill, Mauree O'Sullivan, Dir. Edmund Goulding. 72 mins. Ref. May 17. Rev. June 4.

Here Comes the Band. An ambittous mag writer and the Band. An ambittous mag writer and the Marshill. Marshill Bruce. Ted Heavy. Dir. Pull Monne. Ref. Aug. 30.

Let Freedom Ring. Tilgs pressure command with stratophers setting. Jack Brenz, Dir. Charles Research Command. The Bruce. The Marshill Bruce.

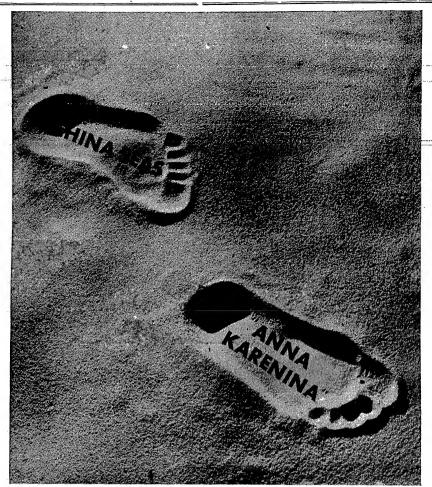
Mad Love. 19 Mad Love. Thriller of a mad surgeon who takes unique revenge. From The Hands of Orlac. Peter Lorree, Frances Drake, Colin Cave. Dir. Karl Fraud. 67 mins. Rel. July 12. Rev. Aug. 7.

Mala. Love story of the South Seas. Dir. Richard Thorpe. nia, of Bakl

Mark of the Vampire. urder more, Elizabeth Alan, Bela April 20: Rev. May 8.

Murder Man. Newspaper reporter who specializes in murde Virginia Brace, Lionel Atwill, Dir, Tim Whelan, 19. Rev. July 31.

Murder in the Fleet. vstery aboard a buffleship. Robt. ker. Dir Edw. Sedgwick. 70 mins. Rel. May 24, Ite (Continued on page 20)



1935-36 MARCHES ON!

The sensational success of GARBO'S "ANNA KARENINA" establishes the 2nd Giant hit of M-G-M's Mightiest Year!

- ★ Great business everywhere. It even tops the famed record-holder "China Seas" in many spots (for instance, Boston, Bridgeport, Harrisburgh, New Haven, New York, Pittsburgh, Reading, Springfield, Philadelphia).
- ★ Four Year Attendance Record, Capitol, N.Y. Held Over 3rd Week!
- ★ Happy hold-overs from Coast to Coast.
- ★ Acclaimed by critics over the entire nation as Garbo's Greatest!
- ★ And now, gentlemen of the motion picture industry, wait and watch for M-G-M's "BROADWAY MELODY of 1936"

Ing

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CALENDAR OF CURRENT RELEASES

(Continued from page 27)

Night at the Opera. Wild adventures in mistaken identity of three Italians, Groucho, Chico and Harpe Mark., Dir. Sam. Wood. Rel. Nov. J.

No More Laddes. From the stage play by A. E. Thomas. Bright domestic drama. Joan Crawford, Robt. Montgomery, Chas. Ruggles. Dir. E. H.
Griffith. 79 mins. Rel. June 18. Rev. June 28.

One New York Night. Comedy mystery story, Franchot Tone, Una Merkel. Conrad Nasel. Dir. Lack Convay 68 mins. Rel. April 5. Revil May 8.

Ornad Nagel. Dir. Jack Conway, 23 mins. 11el. April 5. nevi 1842.

O'Shaughnessy'e Boy. A feither and son who follow the circus. Wallace

Repty. Jackie, Conper... Dir. Richard Bolaslavski. Re. Nov. 8.

Perfect Gentleman, The. An actor who comes back. Frank Morgan, Cicely
Courtnedge. Dir. 11m Whelan. Ret. Oct, 11.

Courtneings. Dir. 11m Yusuan. Act. Oct. 11. Ile Hero, No. 1. G man story. Llonel Barrymore, Chester orris, Jean Arthur. Dir. J. Walter Ruben, 90 mlns. Rel. May 31. Rev. June 12.

Artiur. Dir. 4, Watter Ruben. 90 mlns. Rel. May 31. Rev. June 12.
Robin Hood of El Oorado. Drann of a front! 'Dan nan.'- nor-Baxter. Ann Loring. Dr. William Well
Tate of Two Cuttes. Basic on Dickens famous novel of the French, Revolution.
Robind Column. Edizabeth Allin, Edna May Oliver, Basil Rathbone,
Henry B. Wathall. Dir. Jack Conway.

Vagaboni Lady. Younger brother save a Touring Diesi Rathoone, Young, Evelyn Vensble, Drr. Sam Taylor. 72 mina. Rel. May 3, Rev. June 19.

Monogram

(Released through Republic)

Cheere of the Crowd. Russell Hopton, Irene Ware. Dawn Rider, The. John Wayne, Marion Burns, June 20. Desert Trail (Lone Star). John Wayne western. Rel. April 22. Rev. Aug. 21.

Desert Trail (Lone Star). John Wayne western.

Rel. April 22. Rev. Aug. 21.

Healer, The. From novel by Robert Herrick. Ir. Reginald Barker, Raiph
Beilany, Karen Mortey, Mickey Rooney, Judith Allen, Robert McWade,
Beilany, Karen Mortey, Mickey Rooney, Judith Allen, Robert McWade,
Honeymoon Li ited. Neit Hamilton, Irene Hervey. 70 mins. Rel. July 1.

Hooseier Schoelmaster, The. Norman Foster, Charlotte Henry, Otta Harian,
Louis V. Mong. Dir. Lew L. Collins. Famous classic by Edward
Eggleston. 76 mins. Rel. May 18.

Keeper of the Bees, The. Famous story by Clans Strattin Porter. Nell HamilKeeper of the Bees, The. Famous story by Clans Strattin Porter. Nell HamilKeeper of the Bees, The. Famous story by Clans Strattin Porter. Nell HamilKeeper of the Bees, The. Famous story by Clans Strattin Porter. Nell HamilKeeper of the Bees, The. Famous story by Clans Strattin Porter. Nell HamilKeeper of the Bees, The. Famous story by Clans Strattin Porter.

Halen Sterome Eddy. 76 mins. Rel. July 15. Rev. Aug. 21.

Make a Million. Story of how a professor gets rich by Chain letter game.

Charles Starrett and Fauline Brooks. Rel. July 25.

ointe Carlo Nights. Innocent suspect traps bis man at famous caalpo and
wins the fit. July 24. Rev. Mars. Movie-airuck family sixes husbands all to crash Hollywood, with hilarious results. Wallace Ford. 62

Trajl Beyond, in the.

Hellywood, Callt. A'aramount New York, N. Y.
Accent on Youth. From a current stage hit. Sylvia Sidney, Herbert Marshall.
Dir. Wesley Ruggles. 77 mins. Rel. July 12. Rev. Aug. 14.
Annapolis Farewell. Unusual type of story med.

Dir. Wesley Ruggies. 77-mins. Kei., Juny 12. Kev. Aug. 13.
Anapolis Farwell, Univasual type of storty made at the O. S. Naval Academy, Sir Guy Standing, Rosslind Keith, Tom Brown, Rich Cromwell. Dir. Broadcast of 1935 The. Jack Cakie, Lyda Robert, Burns and Allen and Wendy Barrie carry along a fanciful story which serves as beckground for an array of radio stars. Dir. Norman Taurog, Rel. Sept. 13.
Gollege Scandal. Whodunit with college background. Arline Judge, Kent Taylor, F. Bright, Rugent. Rel. June 21. Rev. July 47.

Tor, Wendy Barrie. Ir, Elliott Nugent, Rel, June 21, Rev, July 17, Crusades, The, Ceull de Mille's spectacle. Loretts Young, Henry Wilcoxon, Dir, Cecil de Mille. 124 mins, Rel, Aug. 2, Rev, Aug. 28.

Every Night at Eight, Radio story captualizing the amateur crase. Geo. Raft, Alice Faye, Frances Langford, Patsy Keily. Dir. Raoul Waish. 40 mins. Rel, Aug. 9, Rev, Aug. 7.

Key, The. Politico-mystery story by the author of 'The Thin Claire Dodd, Rosalind Cuili. Dir. Frank Tuttie. 77 mins. Rel. Rev. June 19

Nev. June 19
Comes Cookle. Gracie Allen gets her father's fortune and starts a private theatre for out-of-work actors. Geo. Burns, Gracie Allen, Geo. Barbler. Dir Norman McLeod. Rei, Sept. 6, ing Coutpost, The. From F. Britten Austin's striking Barton. Rei. Aug. 16, Grant, Claude Rains, Gertrude Michael. Dir. Chas. Barton. Rei. Aug. 16,

Grant, Claude Rains, Gertrude Michael. Dir. Chas. Barton. Rei. Aug. 18.
Man on the Flying Trapeze. Piodding office worker cits into a science of amusing scrapes. W. C. Fleids, Mary Brian, Kathleen Howard. Dir. Clyde
Bruckman. 65 mins. Rel. July 25. Rev. Aug. 7.
Mem Without Names. G Men story. Fred MacMurray, Madge Evans. In
Raiph Murphy. 67 mins. Rel. July 36. Rev. July 3.
Paris in Spring. Two Tarislan would-be suicides who didn't jump off the
Milestone 88 mins. Rel. May 31. Rev. July 17.
People Will Talk. Combination of original storice by Sophie Kerr and Hugh
Herbert. Neighbors almost talk the leads into a divorce Charles
Ruggics, Mary Boland, Leila Hyams, Dean Jagger. Dir. Al Santell.
Rel. May 21. Rev. July 27.

Henry Havings Du Maurirer's famous love classic. Gary Cooper, Ann Harding, John Italiday. Dir. Henry Hathaway. Rel. Aug. 30.

Harding, John Hailday, Dir. Henry Hailaway, Rei, Aug. 39, or the Fanche. Richard Walton Tully's and havid Belasco's gorgeous or the Fanche. Richard Walton Tully's and havid Belasco's gorgeous ford, Willie Howard. Dir. Marion Gering, Rei, Oct. 28, Charles Eickford, Willie Howard. Dir. Marion Gering, Rei, Oct. 28, Charles Eickford, Willie Locitat Young, Chirles Béyer, Warner Cland, Dir. Jas. Flood. 76 mins. Rei, July 19, Rev. July 24. Tr Girl. Post-depression orphans work out their fates in a comedy vein. Ha Lujino, Kent Taylor, Gall Patrick, Dir. Aubrey Scotte, 78 ed the Rose. From Stark Young's best seller, Margaret Suillavan, Walter Connolly, Randolph Scott. Dir. King Vidor. Rei, Sept. 27, 10 Bar (In Spanish). Muscla, Icaturing the late Carlos Gardel. Rosita

Tango Bar (in Spanish). Musical, featuring the late Carlos Gardel, Rosita
Moreno. Dir. John Reinhardt. 87 mins. Rev. July 17. (Not on regular

release.)

Two for Tonight. From the stage hit by Max and J. O. Lief. Gay-hearted playwrights on the loose. Bing Grosby, Jonn Bennett, Mary Boland, Thelma Todd. Dir. Frank Tuttle. 60 mins, Rel. Sept. 27. Rev. Sept. 4. Wanderer of the Wasteland. Zane Grey story. Dean Jagger, Gall Plarick, Bedward Ellis. Dir. Otto Loverins. Rel. Aug. 18.

Without Repret. From a stage play. Lovo and treachery in London. Land, Paul Cavanaugh, Frances Drake, Dir. Harold Young. Rel. Aug. 25.

Hollywood, Calif. R.K.O. Radio Hollywood, R.K.O. Radio Offices: R.K.O. Biday.

Ilies Admin. Small town girl dramatizes terraid and rive to win a rich huyfred Stone, Evelyn Venahle, Frank Albertson, Hedra Hopper, Dir.
George Stevens. '95 mins. Rci. Aug. 23. Rev. Aug. 21.

Izonian, The A vivid citagter in American Cavalende. The bringing of
law and order to the west of 180. Richard Dix, James Bush, Marce
Viden. '72 caus. Rci. June 28. Rev. July 31.

ecky Sharp. The story of a woman who wrecked the lives of all the men, who
loved her. Mirlam Hollskins, Alan Mowbray, Frances Dee, Sir. Cedric
Hardwick, Nigel Bruce, Allson Skiptworth. Dir. Reuben Mamoullan 18

mins. Rev. June 28. Rev. June 19.

reak of Hearts. Two temperamental musiciant discover, after almost wreckClinarius Bover. John Benj. Jean Hersholt. Dir. Philip Moeiler. '78 mins.

Rel. May 31. Rev. May 22.

Freckles, Orphan boy who conquer's foar in order to saye the life of a little

reckies. Origina boy who conquers fear in order to save the life of a little lift and thereby wing the lowe and esteem of his benefactors. Tom Brown 'Irginia Weldier, Carol Stone, Lunsden Hare, James Dush, Dorothy Peterson, Addison Richards, Dick Alexander. Dir. Edward Killy. Res. Sept. 27

Killy. 'Re. Sept. 27

ay for Love. A young college graduate invests his small fortune in a mucked show, falls in love with the teading lady, socs to fall because of a bad sheek, but the show opens on time and the play is a success. Ann Solten, Gene Raymond, Bill Robinson, Maria Gombarell. Thirst ton Hail, Fert Kelton. Dir. Walter Lang. 75 mins. Ret. June 14, Rev. 1919, 17.

July 17.

Hot Ti. An amusing tale of the vagaries of the race track and the unquenchable fever that surges in the velns of men who follow the ponics. James Glesson, ZaSu-Pitts, Margaret Callaian, Russell Glesson Dir. Ray McCarey. Rel. Aug. 16.

Informer, The. A story of the Irish revolution. Victor McLaglen, Preston Foster, Heather Angel, Wallace Ford, Una O'Connor, Margot Grahame. Dir. John Ford. 91 mins. Rel. May 24. Rev. May 15.

Jaina. From the first of the Jaina series. Kay Johnson, Ian Hunter, C. Aubrey Smith, Nigel Bruce, David Manners, Peggy Wood, Dir. John Cronwell. Rei. Aug. 9.

Last Days of Pompell. The destruction of the City of Pompell. Preston Sosiet, Helen Mack, Alan Hale. Dir. Ernest B. Schoedsack, Rei

Oct. 4.

Nivits, The: Woolsey is an inventor and Wheeler a sone writer. Unwittingly they become entangled, in a murder. They discover the murderer through the truth-telling machine, which Woolsey has invented. Bert Wheeler. Robert Woolsey, Fred Keating, Betty Grable, Evelyn Bront, Reille, Brodger. Dir. Ceo. Stevens. - Ste mins: -tiel: June 7: Rev. - June 7: Stevens. - June 7: Jun

ERL. Rhoden. Dir. Geo. Stevens. St mins -tiel. June 7. -Rev. Jene 50.

Old Man Rhythm. An adoring faither deserts business to John his son as a college undergraduate. Six new songs. Charles Rogers. George Barbler.

Darbers Rent. Dir. Boward Ludwig, Rel. Aug. I. Lionel Barriy.
Helen Mack, Edward Ellis. Dir. George Nicholis, Jr. Rel. Sept. 13.

She. Rider Haggard's novel. Helen Gahngan, Randolph Scott, Fielen Mack, Nigel Bruoe. Dir. Ivving Pichel and Lancing C. Holds 2009 times—Sell-July 12. Rev. July 31.

July 12. Rev. July 31.

Strangers Al. May Robson, the champion of her own brood of four children, saves them from her induigence, from themselves and from the fury of the law. May Robson, Freston Foster, Fiorine McKinney, William Backwell. Dir. Chas. Vidor. 88 mins. Rel. May 19, Rev. June 25.

Three Musketeers. From the Dumas classic. Walter Abel, Margot Grahame, Rossmond-Phichot, Chmiow Stevens, Eust Lukas, Heather, Angel, Moroni Obsen-Dir. Rowland V. Lee. Tect. Spir. 20.

Olsen. Dir. Rowland V. Lee. Ardt. Septr. 20.

Top Hat. American dancer who falls in low with a young girl, but has a hard time winning her on account of mistaken identity. Fred Astaire, Clinger Rogers, Köwawi Everett Horton, Helen Brouderick. Dir. Marik Sandrich. 101 mins. Rel. Sept. 6. Rev. June 28.

Village Sandrich. 102 mins. Rel. Sept. 6. Rev. June 28.

Village Sandrich. 103 mins. Rel. Sept. 6. Rev. June 28.

Village Sandrich. 104 mins. Rel. Sept. 6. Rev. June 28.

Village Sandrich. 105 mins. Rev. June 28.

Village Sandrich. 105 mins. Rev. June 29.

Kornamin Hel. April 26. 30 mins. Rev. June 29.

Woman in the Dark. (Select). Dashiell Hammett mystery story.

Raiph Bellamy. Dir. Phil Rosen. 68 mins. Rev. May 22.

Office: RKO Bidg.,

Republic

Cappy Ricks Returns. Peter . Kyne's familiar fiction hero. Robert McWade, Ray Walker, Florine Mc Inney. Dir. Mack Wright. Rel. Sept. 25.
Crime of Dr. Crespl, The. Original story suggested by Poe's 'The Fremature Burial. Eric von Stroheim, Harrict Russell, Dwight Frye. Dir. John H. Auer

Burail. For von Strobeim, Harrick Russell, Dwight Frye. Dir. John Forbidden Heaven. Suggestle of 'One More Spring.' Rour derklictet in an abandoned London Rouse. Chas. Farrell, Charlotte Henry, Beryl ercer, Fred Walton. Dir. Reginald Barker. Rel. Seut. 15.
Lawless Range. John Wayne western. Dir. R. N. Bradbur Rel. Oct. 15.
Lawless Range. John Wayne western. Dir. R. N. Bradbur Rel. Oct. 15.
Lawless Range. John Wayne western. Dir. R. N. Bradbur Rel. Oct. 25.
Lawless Range. John Wayne western. Dir. R. N. Bradbur Rel. Oct. 25.
Two Black Sheep. From the Warwick Desping story. Otto Kruger. Inna
Frod. Roys Mystery, The From the nove by Ellery Queen. Helen Twelvetrees, Donald Cook, Jack La Rue, Betty Blythe. Dir. Lewis D. Collins.
Frod. M. H. Hoffman. Rel. Oct. 25.
Westward Ho. Western ploneer story. John Wayne,
R. N. Beradbury. Rel. Sept. 1.

United Artists Offices: 729 Seventh Ave.,

New York, N. Y

Rarbary Coast. A blazing story of America'e last frontier of untamed emo-tions. Mirlam Hopkins, Edward G. Robinson, Joel cCrea. Dir. Howard Hawks. Rel Seut. 27.

Hawks: Rel Seut. 27.

Brewster's Millions. Story by Winchell Smith and Byron Ongley. Jack Buchanan, Lill Damita. Dir. Thornton Freeland. 73 mins. Rel. May 20.
Call of the Wild, From the famous Jack London story. Clark Gable, Loretta
Young Jack Ookle. Dir. William Wellman. 39 mins. Rel. Aug. 9. Rev.
Aug. 21.

Dark Angel, The. A love story that will give love a new meaning. Fredric March, Merle Oberon, Herbert Marshall, Dir. Sidney Franklin, Rei. Sept. 6

Sept. 6

Escape Me Never. Story by Margeret Kennedy. Elisabeth Bergner, Hugh Sindair, Griffith Jones, Leon Quartermaine, by Harding. Dir. Paul Csindair, Griffith Jones. Leon Quartermaine, by Harding. Dir. Paul Csindair, Griffith Story by Joseph Monicure March and Elimer Harris. Richard Arlen, Vitginia Bruce. Alice Brady, Harvey Stephens, Eric Linden, Joyce Compton Dir. Sam Wood, 55 mins. Rel. May 17. Rev. June 4. Modern Times. A dramatic comedy based on mass production in a big factory. Charlie-Chaplin, Pauliette Goddard. Rel. Oct. 11.

Melody Lingers On, The. Lowell Brentano's best-seller. Poignant mother-love. Josephine Hutchinson, George Houston, Helen Westley. Dir. David Burton. Rel. Oct. 28.

Burton. Rel. Oct. 25.

ow Nights. From an unpublished novel by Pierre Benoit. Harry Bauer,
Penelone Dudley-Ward. Dir. Anthony Asquith. Rel. Oct. 18. Nell Gwyn. Anna Neagle, Sir Cedric Hardwicke. Dir. Herbert Wilcox. 70 mins. Rel. June 14. Rev. June 26.

mins. Rei, June 14. Rev. June 28. Salute. Two young lovers who find themselves tangled in a fast-moving series of amusing difficulties. Barbara Stanwyck, Robert Young, Hardic Albright. Dir. Sidney Lanfield. Rei. Sept. 13.

Anders of the River. A vivid framantization of the manner in which one white man holds the destiny of a complete tribe. Paul Robeson, Nina Mao McKinney, Leslie Banks. Dir. Zoltan Korda, 86 mins. Rei, July 4. Rev. July 3. Thunder in the East. Story by Claude Farrere. Charles Boyer, Merle Oberon, John Loder, Dir. Nicholas Farkas. 79 mine. Rel. May 13.

Studio: Universal City; Calif. Universal Offices: 30 Rockefeller Center,

Alias Mary Dow. Story of a lost daughter replaced by adopted. Sally Ellers, Raymond Milland. Dir. Kurt Neumsnn. 65 mins. Rel. May 27. Rev. Jul 2.

July 3.

Alone Together. Comedy, Zasu Pitts, Hugh O'Connell. ir. Kurt Neuman.
Rel. Oct. 7. Border Brigands. Buck Jones western. 27. Rev. June 26. ick Grinde. 56 mlns. Rel. May

Crimson Trail, The, Buck Jones western. Feb. 11. Rev. March 20, Al

Feb. 11. Rev. March 20.
Chinatown Squad. Comedy-drama. Lyle Talbot, Valerie Hobson. Dir. Murray Roth. 70 mins. Rel. May 20. Rev. June 4.
Dlamond Jim. rama. Edward Arnold, Jean Arthur, Binnle Barnes. Ir. Ed Sutherland. 92 mins. Rel. Sept. 2. Rev. Aug. 25.

Ed Sutherland. 32 mins. Rel. Sept. 2. Rev, Aug. 2. Rev, Aug. Solomon of Bresdway. Musical drama. Edmund Lowe, Dorothy Page, Crosland. Rel. Sept. 1, Sept. Louis Edmund Lowe. Dorothy Page, Crosland. Rel. Sept. 1, Sept. 2018 Edmund Lowe. Dr. Alan Crosland. Rel. Sept. 1, Sept. 23. Rev. 1, Sept. 23. Sept. 23. Rev. 1, Sept. 23. Sept. 23. Lady Tubbs. From the novel by Homer Croy. Alice Brady, Douglass Montgoury, June Clayworth, Anita Louise. 69 mins. Rel. July 15. Rev. July 24.

Manhattan Moon. Drama with music. Dir. tez, Dorothy Page. Dir. Stuart Wheeler. Aug. 21.

Aug. 21.

Outlawee Gune. Western. Buck Jones. Rel. July 29
Raven, The. From Edgar Alian Poe's story. Karloff-scia Lugosi. Ir. Louis
Friedlander. 60 mins. Rel. July 22. Rev. July 10.

She Gets Her Man. Comedy. Zasu Pitts, Hugh O'Connell. Wm. Nigh.
Rel. Aug. 19.

Rel. Aug. 19.
Storm Over the Andes. Drama. Jack Holt, Antonio oreno, Gene Lockhart. Mona Barrle. Dir. Christy Cabanne. Rel. Sept. 9.
Stormy. Outdoor drama. Noah Beery, Jr., Jean Rogers, Arizona Wran Dir. Louis Friedlander. Rel. Sept. 30.
Throw Back, The. Buck Jones western. Rel. Sept. 9.
Werewolt of London. Chiller. Henry-Hull, Warner Oland, Valerie Hobson. Leuter Matthews. Dir. Stuart Walker, 78 mins. Rev. May 16.

Studios Burbank. Warner Brothers

: 321 W. 44th St ,

Allbi ike. Famous basedul comedy by Ring Lariner.

Allbi ike. Famous basedul comedy by Ring Lariner.

Bright Lights, Joe E. Brown, Ann Dyorak, Patricia Ellis, William Gargan, Dir Busby Berkeley, 83 mins. Rel. Aug. 31. Rev. Aug. 21.

Broadway Gondelier, Railoi singing star tires of the phoney atmosphere. Dick Fowell, Joan Blondell, Adoline Menjou. Dir. Lloyd Jacon. 100 mins. Rel. July 27. Rev. July 28. Red. July 28. Rev. Aug. 27.

Rei July zr. Rev. July 24. Dinky, Stirrling drama of Everyhody's children. Jackle Cooper, Mary Astor Roger Pryor Dit D. Ross Lederman and Howard Bretherton. 65 mins Rel. May 11, Rev. July 3.

Réf. May 11, Rev. July 3.

Dr. Socrates, Payl Muni, Ann Uworsk,
William Dictorie. Rel, Sept. 28.

Don't Bét on Blondes. Warren William, Guy Klibbec, Claire Don'd, William Gargan Big-time gambler who reforms and enters the linsurance business. Dir. Robert Fibrey. 25 mins. Rel. July 13. Rev. July 24.

Front Page Woman. Newsnaper men and women-and love. Bette Davis, George Brent, Willfred Shaw, Roscoc Karns. Dir. Michael Curtis. Si mine. Rel. July 20. Kev. July 17.

(Continued on page 31)

Studio Placements (Continued from page 27)

Archainbaud directing.

Archainbaud directing.
20th-Fox.
Edward Ludwig directing: Sam
Ornitz, Barry Trivers, screen play,
"Strangers At the Feast," U.
Phillip Ann. Anything Goes, Par.
Edward Keane, 'It Never Rains,'

Col.
Her
Republic,
Addison
WB.

WB.

James Carson,
Coronado, Par.
Herbert Mundin,
Secret, 20th Fox.
Sann Ash, Monte Carlo, 20th Fox,
Caddle Ch. mdler, Broadway Hosstess, WB.
Raymond, Hettern A.-

tess, WB.
Raymond Hatton, Arthur Stone,
Harvey Stephens, Orville Alderson,
Doath On the Desert, etro short.
George Givot, The Immigrant,
20th-Fox.
Gene Raymond: Robert Presnell,
screen play, 'Goodbye to Yesterday, 'Badio.

Gene Raymond: Robert Pressnell,
Gene Ray, Goodbye to Yesterday: Radlo.
Vince Barnett, Thousand Bollars
A Minute', Republic.
James Cagney, Pat
Frank Wead; adaptation,
Cerv.
Willied McOut daptation,
Eves.
Willied Moore, Robert
Schoner, WB.
Schoner, WB.
Kirty and
Charles Middleton, Frisco Kid.

Charles Middleton, Frisco Kid.

Schooner, 'WB.
Kirby and
Otharles Middleton, 'Frisco Kid,'
Frairle Schooner, 'WB.
Betty Blythe, 'Murder at
Athol, Invisible'.
Milburn Stone His Night Out,'
Chites, 'Goldwyn.
Herbert Heywood,
Man,' WB.
Addele, Comandin,'
Brazen, 'Wanger,'
Old Udulforles,' One Way Ticket,'
Chasel Friedberger, Lambert

Col.
Ansel Friedberger, Lambert
yer, writing prison story, U.
Robert Allen, 'Buccaneer,' 20th-

Robert Allos, Euccanee, Fox.
Eilzabeth Meehan adapting Hitch
Hike Lady, Republic,
Albert DeMond, screen play,
'Along Came a Woman, Republic,
George Ratt, untitled picture,
20th-Fox.
Betty Jane Cooper, 'Collegiate,'

Wetty Jane Cooper,
Par William Frawley,
Necklace, Par.
Benny Bartlett, Millions In the
Alir, Par.
Arthur Ripley directing Robert
Benchley short, Metro.
Arthur Bavyer, Joseph Crehan,
Arthur Stayley, Stars Oyer Broadway, Wh. Owen Morgan, Arthur Beek,
Byron Morgan, Arthur Beek,
Byron Morgan, Arthur Beek,

Morgan, Arthur Beck, ay, 'Adventures of Jimmy

Byron Morgan, Arthur Beck, screen play, 'Adventures of Jimmy Allen,' Par. Charles Ray, Anne Gray, Eddle Nugent, Snub Pollard, Quentin Smith, John Roche, Lee Prather, Mathew Betz, Stan. Blystone, Jerry Mandy, Henry Roquemore, Robert Graves, Lillian Elliott, Paul Welgel, Just y Luck, 'New Century.

CONTRACTS

Hollywood, Sept. 10.
Frank Butler back at Paramount under contract as writer after year at Boach as story editor.
Metro termed Sld Silvers as writer.

Metro termed Sid Silvers as writer.
Louis King signed one picture directorial contract at Warners, and of the side of the side

Title Changes

Title Changes

Hollywood, Sept. 10.

"Tamed' ls. the new tag for Radio'a

Public Property,' which went beformation as In French.

The Comment of the French.

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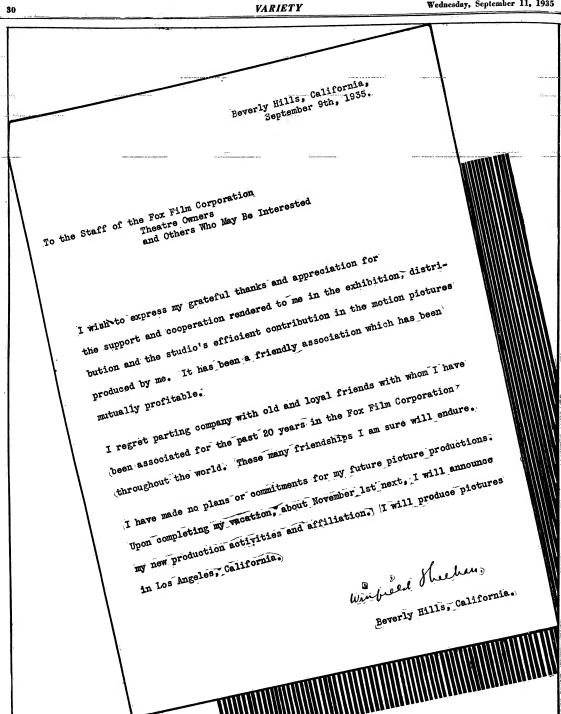
Gladys Swarthout-Jan Klenura filmusical switched over form Song immusical switched over form Song 'Charlie Chan In San Francisco,' found too long for theatre marquees, gets the shorter tag of 'Charlie Chan's Socrets of the Lucky Lega'.

Radio switched handles on two.

Goodbye Yesterday' replaced by 'My Bine Heavent', 'Public Property' bats for the contoxing 'In Person.'

STORY BUYS

Hollwood, Sept. 10.
Sereci rights to the Francis Hes
novel, 'Before the Fact,' has been
'Choulty's Testerday,' original
by Lewis Bansom Foster, bought
by Lewis Bonne Homora,
Radio bought Mildred Knopf's 'A
Silver in God's Eye' for Edward
Kaufman to produce.



Current releases

Curly Top, with Shirley Temple, John Boles, and Rochelle Hudson. The Farmer Takes a Wife, with Janet Gaynor and Henry Fonda .-Way Down East, (all star cast).

'Steamboat' Wow \$23,000, Amateurs \$31.000: Cincy Hot

Cleveland, Sept. 11. (Best Exploitation: Palace)

(Best Exploitation: Palace)
Into in red-letter grosses is being hit this week by three pictures, but the picture of t

an official welcome by the mayor. Al Gregg's exploitation.
Runner-un in biz is 'Call of Wild' at Loew's State. Cricks slapped it, but being an Ohio boy and an outstanding fave here, Gable is yanking: in the conventioneers for what should be the conventioneers of the College o

(MGM).

Hippodrome (WB) (3.529; 30-40)

Steamboat' (Fox). Opening day

was especially encouraging, with the
local taboo against posthumous
films. A figure in neighborhood of
\$25,000 is a cinch. Wiss Glory

(WB). In which they played up Dick

Powell instead of Marion Davies

here, last week slid to a slow

Allen.

\$11,000.

Allen (RKO) (3,000; 25-40)—

"Keeper of Bees' (Mono). Pollyanna stories not so hot here, doubtful if it runs up more than \$4,500.

Last week, Farmer Takes Wife'

(Fox). held over ten days for a fairly good \$7,500.

ly good \$1,500.

Stillman 'Loew's) (1,872; 25-35)—

China Seas' (MG). Still smacking
over theatre's usual grosses in third
hold-over week, after a recordbreaking o' ner at Loew's State
and being shifted for longer run;
certain \$8,500; reached sweet \$10,500
in second inning.

B'KLYN GENERALLY O.K. ,' \$17,000, Big-Garbo Strong \$16,000

Brooklyn, Sept. 10.

(Best Exploitati :Paramount)

Town has been going through one awfui siege of rain and more rain. Letup over the weekend drove elitienry out of their domiciles and into theatres, resulting in considerable spurt at b.o.s. There is plenty attractive ficker fare on downtown several contractive ficker fare on downtown and exploitation with the contractive ficker fare on the contractive ficker fare on the contractive ficker for the contractive ficker for the contractive ficker for the contractive nd exploitation evident this week. Coney's Mardi Gras this week will raw large, but non-spending mob

Paramount is celebrating its sec-Paramount is celebrating its, second anniversary under the Si Fabian management. House is offering 'Page Miss Glory' and will get \$17,000, great biz. Loew's Met with 'Anna Karenina' (MG) also on upstade. This is second week for Albie with double frature policy, Alice Adams' (R) and 'Silk Ha Kid. Charles and 'Silk Ha Kid. Anniversary layed to capacity. Maristrate Malbin's decision that 'movie sweepstakes' are not lot-teries, and therefore not lilegal, halied by neighbs with gie. Practically all of them now going in for this type of bait.

Anniversary week at the Par had 'Phe Lee puiling multifutious stunts, contests, etc. Pienty new stories the local contests of the local contests of the local contests of the local contests of the local contests with the local department stores. Thousand shoto insertions in film with local department stores.

iscuded 25,000 heralds, window teupins with local department stores. Thousand photo insertions in film mars with playanto and theatre; Ibstat Telecraph thou (heralds distributed with telegrams), contest in four local weeklies and dailies. WINS Taddo broadcast, Dranda-mog tleup (window streamer; and counter gards in 400 resturrants and local playants of the country of the country

Estimates for This Week. Paramount (4,000;25-35-50) 'Glory'

(WB). Davies flicker got fairish notices but biz is fine. This is second anniversary of house under Fabian control and Joe Lee management. Plenty scholation this wnek will give the house spiendid \$17,000. Legan 19,000, and the second of the

500, fine.

Albee (3,500; 25-35-50)—'Alice
Adams' (Radio) and 'Silk Hat Kid'
(Fox). Very big, looking \$15,000.
Last week, 'Orchids to You' Fox)
and Dante's Inferno' (Fox) \$8,900,

and Dante's Inferno' (Fox) \$8,900, good.

A Mark (2,400; 22:55:50)

A Mark (2,400; 22:55:50)

A Mark (2,400; 22:55:50)

Last week, 'China Seas' (MG) (2d week), \$14,400, good.

Strand (2,000; 25:35:50)—We're in the Money' (WE), and 'This Woman Is Mine', (Far), Unexciting, \$4,000. Last week 'Bright Lights' (YO), \$8,000, excellent.

AGENTS SEE OUT IN **RULING ON \$100 TAP**

ollywood, Sept. 10.

With the appellate division of the Superior court ruling that in the case of bail bond companies, city case of bail bond companies, city and county officials cannot demand a license fee for their operation when the state has already licensed them, agents feel that the same applies to them. To this extent, a number of agency barristers, intended the control of th

Most agents feel that two license fees are out of place and that as the state has licensed them to operate, the city has no jurisdiction in the

St. L. Trial

(Continued from page 5).

operating the Ambassador, Missouri and New Grand Central theatres have combined with, interests operating Fox and St. Louis theatres to control exhibition of first-run films in St. Louis were made last Wednesday (4) by six picture companies and affiliates in return to an order to show cause why a temporary in Junction should not be issued for strength of the first of the show cause why a temporary in Junction should not be issued for strength of the first of the show cause which altered to show cause where the first out of the first of the show can be should be fore Judge George H. Moore was signed by former U. S. Senator James A. Reed, Sam B. Jeffries, Arthur E. Simpson and Paul F. Plummer, attorneys for Warner Bros. several pic and theatre subside.

Last week companies filed answers to an injunction sult recently filed against them by Department of Justice which alleged they were violating Sherman anti-trust act by refusing to supply films to three houses. Answers denied conspiracy in restant ormans said they were prepared to offer evidence to refute charges on which alleged they were prepared to offer evidence to refute charges on which allegation was based. To grant preliminary injunction, said return, would injure defendants and public in that the losses and others operating the three, houses have entered into arrangements and combinations with persons and corporations controlling the Fox and St. Louis and absorb the available supply of ristrum films for stifling and preventing competition in St. Louis. Return continued that temporary stifling and operations of Shubert-Rialto and Orpheut theatres, operating sta outlets for Warner-controlled films, loss of large sums invested in advances of the supplement of Shubert-Rialto and Orpheut theatres, operating sta outlets for Warner-controlled films, loss of large sums invested in advances of the supplement of the cause operators of Shubert-Riatto and Orpheum theatres, operating as outlets for Warner-controlled films, loss of large sums invested in advance, of a judicial determination of the conspiracy charge. Return adds that disputed facts in case are same on application for temporary injunction, as they are on merits of case and full issues can be heard and determined as speedily as pre-lit injury theating. inary hearing.

Los Angeles, Sept. 10.
Milton B. Arthur, operating head
of Cabart (Funchon & Marcó subsid), planed out Saturday (7) for
St. Louis to testify at federal hearing into activities of major distributors in the St. Louis area.
Arthur, subpoenaed by the Government, is a partner of Fanchon &
Marco, and brother of Harry Arthur.

K.C. OKAYS TOP HAT' FOR \$20,000

Kansas City, Sopt. 10.
(Best Exploitation: Mainstreet)
Looks like the town has gone
Top Hat' as the lines of cash custoffiers suffer around the "Mainstreet,"
where the Astaire-Rogers picture is
showing. There is considerable local
interest in the success of the two
stars as Astaire is from St. Joseph.
Mo. inot far from here, and Ginger
Joseph St. Joseph.
Joseph St. Joseph
Tooling-around-here-with a girl tabploying the very small time. Both
have many friends in K. C. Picture
will very likely stay for the second
week.

lawe many triends in K. C. Picture will very likely stay for the second week.

At the Midland Bonnie Scotland is on the screen and got away nice. It is not seen to be considered to the screen and got away nice. It is not seen to the screen and got away nice. It is not seen to the screen and got away nice. It is not seen to the screen and in front of the house for an extra publicly stunt.

Typing Trapeze' is getting the W. Typing Trapeze' is getting the W. Typing Trapeze' is getting the W. Typing Trapeze' is getting the with a the biding is town against the stiff top-position. "Steamboat' is a holdower at the Uptown after-breaking the house record with \$11,000, and will. The combination policy of the Tower, together with its 25c scale at all times, continues to prove attractive to the bargain seekers, and business is holding un nicely. The tail times, continues to prove attractive to the bargain seekers, and business is holding un nicely. The stay is a subject of the stay in the seekers and t

Estimates for This Week

Song his, and numerous pressure testimates for This Week

Mainstreet (RKO) (3.200; 28.46)—

TOP Hat' (Radio). Long lines in the afternoon and night on the opening day and continuing over the week-end indicates the best showing for many weeks. Around \$20,000, and probably will stay for the section of the s

'HAT' \$7,500, OMAHA Astaire Pic Rings Up New Regor

at Brandeis

(Best Exploitation: Brandeis)

The line unt of new Jim, ofference in the control of the control of

Estimates for This Week
Brandeis (Singer-NKO) (1.59;
25-38-40)—"Top Hat' (Radio). The
newest from the Astaire-Rogers due
in for the first single feature bill the
house has had in weeks. One picture policy allows als shows daily
as fast as the ordinary dual bill.
Fans. goaded by national and local
campaigns have been waiting for
this, and will make it first choice.
feating 'Little Women's all-time
house record, and will do at least
\$7.500. Last week' Epright Lights'
(PN) showed itself by fast the best
house, and, with 'Hot Tip' (Radio)
for a partner, ran up to \$5,000, in the
money. Estimates for This Week

money.

Omaha (lank-Tri-State) (2,100;
25-40)—'China Seas' (MG), Strongly boosted, will run practically
neck and neck with any opposition. Might have been shaded in
the running but for a dual partner in 'Silk Hat Kid' (Fox), Long

the running but for a dual partmer in 'Silk Hat Kid' (Fox). Long
program is an advantage in drawing power, but handicap in the number of daily shows possible. At any
or or over, smart coin here. Last week
'Annapolis Farewell' (Par) the centre of the campaign, and had 'Calm
Yourself' (MG) for the other half of
the bill; 36,00 good enough.
'(2, 976; 38-40).—Bonnie Scotiand' (MG)
and 'College Scandaf' (Par), dual,
Comedians will find themselves a
couple of lightweights in the face
of opposing fileks, but will be good
\$4,400 will be barely according to the
Last week 'Here Comes Cookie'
(Par) carried out the Paramount
week theme here, and had 'Chinatown Squad' (WB) for double bill;
two were average at \$6,500.

BUFFALO

(Continued from page 11)

(Continued from page 11)

40)— style and developed into a real
pened paged hould symbol at \$1.25 — hould week lead to the first page of th

3 HOLDOVERS IN WASH., 8 HOUSES OPEN, ALL OK

Washington, Sept. 10. (Best Exploitation: Fox)

Washington, Sept. 10.

(Best Exploitation: Fox)

Despite three holdovers, Capitol will push well beyond average total September of the Post of the Pos

\$15,000. Fox (Loew) (3,434; 25-25-60)—
Dante's Interno' (Fox) and vaude.
Art Jarrett and Eleanor Holm
helping on stage, but week work
top light \$18,000. Last week "Here
Comes Cookle' (Par) can thank Don
Bestor's ork for a good bit of oke
\$22,000.

Keith's (RKO) (1,830; 25-35-60)— Top Hat' (Radio) (2d week). To-ward yow \$16,000 on L. I. Last week same flicker smashed all rec-ords with \$24,500.

Palace (Loew) (2.363; 25-35-60)—
Anna Karenina' (MG) (2nd week).
Garbo taking big \$12,500 for second
week. Last week same pic collected
sock \$24,500.

sock \$24,500.

Belasco (Radin) (900; 25-35-50)

-My Heart Is Calling. (GB).

Kiepura getting raves but pop trade not giving him much of a rush yet.

Maybe oke \$1,800. Last week 'Lose of Dictator' (GB) took good \$2,500. Columbia (Loew) (1.283; 25-44)—
'China Seas' (MG). Third week on
mainstem cleaning up with swell
\$6,500. Last week 'Smilin' Thiru'
(MG) revived on wave of bally and
held up to big \$6,000.

heid up to big \$8,000.

Met (WB) (1,853; 25-40)—Page
Miss Glory' (WB). Second week
after good stay at Earle should
click with good \$4,500. Last week
Trish in Us' (FN) in second week
after Earle triumph took good

\$4,500.

Rialto (Moore) (1,940; 25-35-50)

—'Harmony Lane' (Mascot). Spotty notices and light names will keep newly reopened out-of-the-way spot from big coin, but week should see satisfactory \$2,000.

CALENDAR OF CURRENT RELEASES Tacoma's 2 Duals Let

(Continued from page 29)

B Highbrow. Kanasa farmer suddenly rises to riches through the stock market. Guy Kibbee, ZaSu Pitta, Edward Everett Horton: Dir. Robert Florey, of mins. Rel. July 6. Rev. Sept. 4. ret. Geneview Tohin, Rel. May Francis, George Brett, Geneview Tohin, Rajhn Forbes, Glafte Dodd. Dir. Altred E. Green, 72 mins. Rel. Sept. 21.

Sept. 21.

Little Big Shot. Sybli Jason, Robert ontgomery, Cleda Farrell, iward Everett Horton. Dir. Mielnael Curtiz. 72 mins. Rel. Sept. 7.

Oli for the Lamps of China (Cosmopolitail). From Alice Tisdule's best seller. Chinese oil industry. Pat O'Erlen, Josephine Hutchinson, Mervyn Leitoy. 95 mins. Rev. June 13.

53 mins. Rev. June 12

Page Miss Glory (Cosmopolitan). Marion Davies, Pat O'brien, Diek Powell,
Mary Astor, Frank McHugh, Lyle Tallont, Patsy Kelly, Allen Jenkins,
Dir. Mervyn LeRoy, 28 mins. Rel, Sept. 7. Rev. Sept. 4.

Special Agent, Bette Davis, George Brent, Jack Laltue, Ricardo Cortex,
Henry O'Nelli. Dir. William Keighley. Rel. Sept. 14.

Stranded. Kay Francia as a travelers' aid worker. Kay Francia, George
Brent. Dir. Frank Borzage. 73 mins. Itel. June 22. Rev. June 26.

We're in the Money. Joan Blondell, Glenda Farrell, Hugh Herhert, Ross
Alexander. Dir. Ray Berlight. 65. Ins. Rel. Aug. 17. Rev. Aug. 28.

Miscellaneous Releases

Cyclone Range (Spectrum) Worstern. III Cody. Nina Quartaro, Ir. Bolt Bill. Gody. Rina Quartaro, Ir. Bolt Circle of Death (Willis Kent). Western. Monte Montana. Dir. Frank Glendon. 55 inlina Rev. June 2. Flaghting Ploneers (Resolute). Franker. Rev. May 23.

61 mins. Rev Frontier Days. (Speetrum). May 1.

May i. — 61 mins. Rev

Bet Bet Courage (Amhassador), 'cetern. Ker
dat. Dir. Jack English. 65 min. Rev. June 12.

Rustiers Paradise (Ajaxh.) Western. Harry Curey, Gertrude Messinger. ir.
Harry Frazer. 62 mins. Rev. July 10.

Speed Devils (Huffman). Two dirk track auto racers go into the garage business. Paul Kelly, Marguerite Churchill. Dir. Jos Heinnaberry. Rev.

Wagen Trail (Alar). Western. Harvy Marguerite Churchill.

Wagon Trail (Ajax) Western, Harry Carey, C Frazer, 56 mins. Rev. May 29, essinger, Dir. Harry

Down a Bit, but Fair

Tacoma, Sept. 10.

A letdown this week compared to last when 'China Seas' went to town and elsewhere during its sensational nine day run, and the dualed 'Sanders' with 'Irish in 'Us' got nice coin at the M.B.

at the M.B.
This week both houses are dualing, M.B. as reg policy, but splitting into two four-day week, with 'Happy Go Lucky Hour' talent on staro last half. Roxy also dualing with split, so there is plenty in the burg to choose from, with the stage fare naturally upping biz at the Hamilek house.

Estimates for This Week

Hamner house.

Estimates, for This Week
usic Box (Hamnick) (1,406); 1621-27)—Break of Hearts' (Radio)
and Stolen Harmony (Par) dual,
"Happy (Go Lucky Hour' on stage,
each for four days, Looks to do okay
for cight dews, 38,000, Last week,
Sanders' (FA) and 'frish in Us'
(Sanders' (FA) and 'frish in Us'
(Roy, [G-Vil]) + (1,30); 16-27-37)
"Here Comes Band' (MG) and 'Woman Wanted' (MG) dail split with
Daring Yaung Mm' (FOx) and 'Ordibles to You' (Fox), dual, latter takchilds to You' (Fox) dual, latter takright of the Sanders' (MG)
a natural for this seaport with its
Oriental markets, held over for nine
days, landing \$3,000, sensations,
topping biz in many a moon.

PRESS AND

PUBLIC APPLAUD

The Seasons Newest Hit

It's a real thrill to watch the record-breaking Rivoli crowds enjoy this emotional, heart throbbing screen triumph!

"The Dark Angel' is about as full and satisfactory an afternoon or evening as you could hope to spend in the cinema. Beautiful, heart-warming and completely satisfying."

— William Bochnet New York World Telegram

Plumbs the depths of audience sympathy, reaching always for the heartstrings of emotion and playing upon them with great skill."

**Regina Crows
New York American
New York American

The Dark Angel' is an excellently acted and romantic drama, absorbing and expertly handled in every detail."

— Rose Pelswick New York Evening Journal

ill reaches virtual perfection. The most honest and effective sentimental drama of the season . . . masterpiece."

Richard Walls, Jr. **New York Herald-Tribune

A happy adventure and sentimental romance. It promises to be one of the popular pictures of the season."

Andre Sennwald

New York Times

("Skilled performances will wring tears from all the women. Miss Oberon takes her place beside the Hollywood stars."

——Bland Johansson
New York Daily Mirror

"A strong appeal to the emotions ... an enormous success. An entirely sentimental film that has been produced and directed with care." — Kate Cameron New York Daily News

"One of the loveliest films ever put on the screen."

Lovella O. Parsons
Universal Service

"Not only has Goldwyn got a box-office pictur but an artistic triumph as well." — Hollywood Reporter

"Rank this as one of the most finely acted pictures of any season."

— Film Daily

i"You can always depend upon Samuel Goldwyn for a good picture. 'The Dark Angel' is a typical Goldwyn product.'' — Jim Crow Hollywood Citisen-News

"A picture of solid worth and a heavy box-office indications!"

—Daily Variety

,"One of the outstanding products of the 1935 Season."

—Eleanor Barnes
Los Anacles Illustrated News

"A picture you will hever forget!" - Mollie Merrick North American Newspaper Alliance

"One of the finest romantic studies yet given to the
... will unquestionably be remembered as a
great picture."

—Edwin Schallert
Los Angeles Times

"One of those exceptional productions that by sheer artistry and concentration upon an objective make themselves memorable. It ought to be big at the box-office."

—Motion Picture Daily

"Rivoli audience last night enjoyed it hugely. One of the year's most polished productions will probably be one of the year's biggest hits as well."

— Eileen Creetm

New York Sun



Samuel Goldwyn
PRESENTS



FREDRIC MARCH MERLE OBERON HERBERT MARSHALL

The Dark Angel

From the play by Guy Bolton Directed by SIDNEY FRANKLIN creator of "Smilin' Thru" and "The Barretts of Wimpole Street,"

Released thru

UNITED ARTISTS

No More Free Extras

French Army Decides to Nix Filmers-Extras Form Union in Paris-

PARIS RED TAPE

How to Screen a Pic. Under Bond

Ing duy, and sow them, to construe the property of the construction of the constructio

can call up to make a date to show

can call up to make a date to show a pic.
Procedure now is for American Importing fir to telephone to its shipping agent to ask for screening. Agent sends boy to customs house, who learns when time is free, and then agent phones back importer, who phones the dissistence. It's easier to be to London or Berlin to see the picture.

ANZAC BIZ 50% OFF SINCE 1930

Sydney, Aug. 21.
Figures Just released concerning operations of American distribs in Australia over the past five years disclose some highly distressing information. Distribs referred to are in the group comprising Motion Pisture Distributors of Australia. Gross Australian pic rentals from \$10,810,545 in 1930 to \$7,309,030 in 1934. Duty, primage and print costs amounted to \$1,545,900 in 1930, and \$1,507,315 in 1934. Operating expenses locality, excepting Salaries and taxation, were \$1,208,700 in 1930 and \$1,039,400 in 1934. Net profit, excluding loss on exchange, amounted to \$1,039,500 in 1930 and \$405,350 in 1934.

amounted to \$1,089,950 In 1930 and \$405,250 in 1934.

From time to time the outery has arisen here that Yankee pic producers have-taken too much money out of Australia. Such a huge drop in four years should give proof that this is not so.

Facts prove that the pic industry, both from a distrib and exhib angie, provides the government with one of its biggest tax nest eggs.

Drop in rentals, outside of the tax angle, can probably be put down to the combine of Greater Union and Hoyts into General Theatres, and lock of weekly-change theatres. But one of the biggest of the put of the combine of Common the put of the pay for pix when in eppear had to pay for pix when in eppear had to pay fur the product at the lowest possible figure when combining.

Regent Picts. New Indie

Regent Pictures starts production this week at Mascot studios. First feature for state-right market has Ralph Graves in the lead, with Al

Herman directing.

George Regan and Eddle Silton head the new indie outfit.

NEW MEX CINEMA

ollywood, Sept. 10.

When a local film company wants to parade a group of soldiers wise, it will have to hire extras hereafter for the jobs. Can't count on the French army any mor Paris, 1.
Used to be possible to bring films but Peris under bond, without nay-ing duty, and show them to customers in private profection rooms.

on the French army any mor

"Whis's Line tenur-of the unmouncement by Jean rabry, Minister of

"War, following: an unfolficial-statement that the Fourth Russaus, light
cavalary regiment, would be jent to
Roger Richebe to supply atmosphere
for the English-French -version
Koenigsmank, stavring Bilssa Landi.
No soan, says Fabry.

No soap, says Fabry.

Because of the unemployment which so sorely afflicts actors, and particularly extras," says the minister, Thave issued instructions that the aid of the army was no longer to be given to film younganies.' Other ministers are not being so tough. Minister of the Navy Pietri, has permitted the ficct to be photographed for film 'Veille d'Armes' (Armed Watchfulness'). Only condition Pietri made was that he himself wouldn't get into the pic.
Fabry ruling, however, has given encouragement to downtrodden cian of French extras, who thereupon

Fany Yuling, nowever, has given encouragement to downtrodden clan of French extras, who thereupon formed an association called Proceedings of the process of the second complementary. Utility and Extra Film Actors. Union is intended to serve as an official employment agency, compeling with agents, who now cop half of the extras pay in return for getting a Joh. Association welcomes as true professionals only those, who have been in pictures for three years or more. Younger extras get protection, too, but only as apprentices. Each applicant for membership has to be backed by four persons, who guaranty his honesty and professional past.

Foreigners can have only 10% of the jobs found by the association. Initiation fee is 35c, with 20c dues

a month.
Outfit will make a collective labor contract with the employers' syndicate, just as the exhibitors and dis-tribs are making uniform contracts among themselves.

FLOOD OF NEW PIX COS. IN ITALY

Rome, Aug. 31.

Rome, Aug. 31.

Observers are alarmed at the rapidity with which producing and distributing firms are springing up here. There is an opidemic of formulation of new companies ir. the local film industry.

Already set among the newice are Victoria Film, to produce and distribute. Superba Film, formed at Genoa, is another, at present lied only for production. Saturnia ended only for production. Saturnia ended the Society and Industry Cinematographica for that purpose. Has also increased the Saturnia capital fum \$12,500 to \$41,560.

In Rome, Aug. 31.

and the measurement of the sturnal capital of ms \$12.500 to \$41,560.

In Rome, Astra Film has been set up and will produce, in association with Fanta-Horus and Sascha-Tobis of Vienna, German and Italian version films. Has already embarited on a schedule, with Maria Bacshkirczeff in the works. Two more will follow. To avoid difficulties in exporting monles Agtra will produce . Iternately in the two countries. Idea has been approved by the Ministry for Press and Propaganda.

Italian distribs are advertising 65 films for the market, ecupied with American importations, listed at approximately 150.

Clyde Beatty's Serial

Hollywood, Sept. 10. Hollywood, Sept. 10.

Clyde Beatty, anhmal trainer, will
be featured 'in 'ark Continent,'
first Republic serial from Mascot,
following completion of 'The Fightning Marine,' last of 'the Mascot
chapter bix. 'Mari ' hits cameras,
around Sept. 25.

Barney Sarecky produces both.

Behind the Keys

(Continued from page 25) the Warner theatre, Youngstown, is assistant manager of the Warner Strand in Akron. He succeeds Grattan Johnston. assigned to the management of a Portsmouth, O,, theatre by the Warners,

Major Lou Lazar of the Schino circuit is making his headquarters in Bellefontaine. Here for the purpose, it is reported of increasing the Schine circuit in Onio.

Soume circuit in Onio.

Campaign to legalize Sunday movies has been under way in Washingto, Pa. for several months. Similar, campaigns, are, under way, in a score or more of western Pennsylvania towns and cities.

Knoxvllie.

Lyric theatre here was purchased today by the R. B. Wilby chain in an outright purchase by Holston Enterprises, Inc., new Paramount subsidiary in the south. Price was \$40,000.

Dubuque, Ia.
C. J. (Jack) Neary, advertising director of the Orpheum, Davenport, comes to the Mort H. Singer Orpheum house here as manager, succeeding Nate Rosenthal, gone to Waterloo to enter show biz with two uncles, Jake and Lew, both prominent in films throughout the state.

Jim Schoonover, Aurora, Neb. operator of two houses, has been named the acting mayor of his town.
Rivoli, West Point, Neb., was closed in honor of the Cuming county fair last week.

Los Angeles. Los Angeles.
United Artists (downtown) after few weeks single bill policy reverted to duals. Egyptians, F-WC Holiywood house, back to duals, subsequent runs, after one week of continued first run of 'Steamboat Round the Bend.'

Moore's Rialto theater undergoing overhauling. This downtown house, located directly across the alley from Hamrick Music Box, and an ancient duals at 10 and 15. It is understood the house will open with a 25 and 35 cent scale and Paramount first runs have already been signed with a chance of maybe porture.

Louise Cotter of the Brandeis the-atre advertising department on a week's trip visiting friends and the legit show in Chicago. Assistant Manager John Quinlan looked after

Manager John Quinian looked after things.
Cecil B. DeMille stopped off here on his way west after addressing the annual convention of A. H. Blanke-thing difference of the convention, but the desired of the convention, District Manager Eyet Cummings, Orpheum Manager Bill Miskeil and Omaha Manager Tight Emerson, and office, At Union Station DeMille told the Omaha folks about it over the KOIL set-up.

Charlotte, N. C. Charlotte, N. C.
While the Carolina, State and Colonial theatres, at Winston-Salem are celebrating their Movie Jubilee, U. K. Riče, manager of the Carolina, is celebrating his entry into the theatre business 28 years ago, During the first week of September 1907. Rice became a commence of the Carolina, is compared to the control of the control of the control of the projection booth at the Orpheum theatre, Paducah, Ky.

Bridgeport.

Don Ross, in from Hartförd, man, aring Giobe (Loew-Poil). Ed Doian switching from latter house to result of the property of the p

Two-year agreement signed last-week by theatre managements and the operators union. No trouble was had in getting the parties together. Downtown theatres have separate agreement with the ops. with the nabes coming in for another signature. Stinged a one year paper, stined a one year paper. However, the word Feigley River of the

Comparative Grosses for August

(Continued from page 20)

MONTREAL

0	PALACE (2,700; 50) High .\$18,000 Low. 4,500	Becky Sharp \$9,000	Becky \$6,500 (2d wk)	She and Going High- brow \$6,000	Curly Top \$7,000
е	CARLTOL	My Hoart la	Murdenia	Shanningia	Way way we
	(2,700; 50) High .\$30,000 Low. 5,100	Calling and College Scandal \$6,000	Fleet and Calm Your- self \$6,000	and Paris i Spring \$7,000	Gondoli and Bet on Blondes 33,000
-	PRINCESS (2,300; 50)	Call of Wild	Call and Swell Head	Evensong	One Woman's
d	High. \$25,000 Low 3,500	Swell Head	\$5,000 (2d wk)	Fighting Stock 5,000	Old Man Rhythm \$5,000

BIRMINGHAM

	Aug. 1	Aug. 8	Aug. 15	Aug. 22
ALABAMA (2 850; 30-33-46) High. \$29,000 Low. 3,500	Curly Top \$6,500	Call of Wild \$6,900	Farmer Takes Wife \$6,000	Every Nite At 8 \$5,100
STRAND (800; 25) High., \$5,100 Low., 800	Men Without Names \$1,200	Calm Yourself \$1,200	Call of Wild \$2,500	Flying Trapeze \$2,500
(1,000; 25) High. \$12,800 Low. 800	Front Page Woman \$3,500	Paris In Spring \$2,400	Hooray For Love \$2,000	Scarlet Pimpernel \$2,600

PORTLAND, ORE.

	Aug. 1	Aug. 8	Aug. 15	Aug. 22
BROADWAY (2,000; 25-40) High: \$21,000 Low., 2,500	Calm Yourself and Chinatown Squad \$3,800	1rish In Us \$6,800	lrish \$3,600 (2d wk)	Mad Love and She Got Her Man \$4,000
UNITED ARTISTS (1,000; 25-40) High. \$13,200 Low 1,200	Call of Wild \$7,300	Call \$3,800 (2nd Week)	Sanders \$4,500	China Seas \$7,500
PARA- MOUNT (3,000; 23-40) High. \$16,000 Low 3,000	Love Me Forever \$8,700	Curly Top. \$7,200	Curly \$9,800	Farmer Takes Wife \$7,000 (10 Days)

TACOMA

	Aug. 1	Aug. 8	Aug. 15	Aug. 22
MUSIC BOX (1,400; 25-85-40) High, \$10,500 Low 1,100	Call of Wild and People Will Talk \$5,800	Becky Sharp and College Scandal \$4,500	Front Page Woman \$4,800 (Myrt and Marge) Flying Trapeze and Girl 10th Ave. \$1,800 (Split week)	B'way Gondolier and lass Key \$4,400
ROXY (1,300; 27-35) High \$7,200 Low 2,000	Vampire and Winning Ticket Chan In Egypt and In Spite of Danger (Split Duals) \$3,900	Love Me Forever \$6,100 (8 Days)	No More Ladies \$4,200	Escapade \$2,100 (4 Days) Air Hawks and Unknown Woman \$1,700 (Split-wk)

and pix) here has taken over Regent, with resultant shakelp in betroit.

managerial situation. John Brosson. It is a shakelp in betroit.

managerial situation. John Brosson. It is a shakelp in betroit.

Lyan, Plymosition for William sent to Regent as head man and viil be assisted by Richard Owen, who has been chief usher at Plymouth house pius Neptune (Evergreen) now mgr. that have a sasistant is Harold Caballero who comes here from Coast where he was connected with the Paramount at Los Angeles-and Orpheum in Fisco. Caballero is the son of C. A. Caballero, Gallahad executive.

Boston.

John Buckley, ass't mgr. of the son of C. executive.

Regent, small down-town Albany, Regent, small down-town Albany filmer, has been reopened by Sidney Dwore, owner of the Cameo and Pa'ace in Schenettady.

W. J. Friar is managing the Strand, Hudson Falls, recently taken over by the Schine chain.

Chattanooga. The Riviera, neighborhood house (800 capacity) recently built in North Chattanooga by Independent Theatres corporation, opened last

John Buckley, ass't mgr. of the Warren Theatre, Roxbury, thwarted a \$500. holdup in broad daylight when he knocked gun out of bandit's hand. Thugs, who were seeking holiday receipts of the house, control of the control of the house, control o

Atlanta, Ga.
Willis J. Davis and W. C. Coart,
operators of the Buckhead Theatre,
have sold their lease to Terry McDaniel, of Montgomery, Ala.

1st Int'l Picts Setup

Two-year agreement signed last, week by theatre managements and keep the parties together before a subject of the operators union. No trouble was had in getting the parties together bowntown theatres have separate agreement with the ops. with the mabes coming in for another signature. Stagehands and managers How the complete the

exico City, Sept. 1.

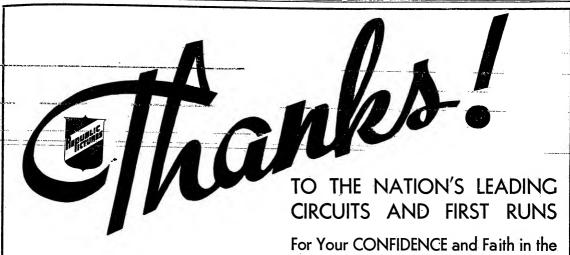
exico City, Sept. 1.

interests headed by
Manuel Cava, who controls the
Cine Maximo, a 4,000-seater, are
arranging to build a de luxe cinema in the downtown area.

House will be the only cinema in the city especially equipped for stage shows.

RALPH STAUB OUT OF WB

Hollywood, Sept. 10.
Is contract with Warners expiring next month, Ralph Staub, shorts producer and director, leaves the studio after two years.



LOCAL CIRCUITS BOOKED TO PLAY REPUBLIC

NEW YORK..... RKO Metropolitan Circuit Loew Metropolitan Circuit

DALLAS.....Jefferson Amusement Co.
Interstate Circuit
Robb & Rowley

Robb & Rowley Hall Circuit Rubin Frels' Circuit Hodge Circuit

CHARLOTTE Publix-Kincey
Anderson Circuit

COLORADO.....Griffith
BUFFALO Schine Circuit
ALBANY Benton Circuit

ATLANTA.....Publix-Wilby Hill Circuit

Hill Circuit
Orr Circuit
All Amusement Co.
Neely Circuit

NEW ORLEANS... Bailey Circuit

MILWAUKEE......Warner's Circuit

PORTLAND.....George Hunt Circuit

SAN FRANCISCO. Redwood Circuit Franklin Theatrical Enterprises, Hawaii

ST LOUIS...... St. Louis Amusement Co.

DES MOINES) Finkelstein Circuit
OMAHA C----Central States Circuit

MINNEAPOLIS ... Berger Circuit

New REPUBLIC PICTURES Organization By Booking Its Initial Program!

> NEW ENGLAND...E. M. Loew-Morse Circuit Sharby Circuit

INDIANAPOLIS U. V. Young Circuit

KANSAS CITY.... Commonwealth Amuse. Co.

OKLAHOMA..... Southwestern Theatres

KEY RUNS BOOKED TO PLAY REPUBLIC

Fox and Strand, Brooklyn
Paramount, Montgomery, Ala.
Savannah, Savannah, Ga.
Rialto, Chattanooga, Tenn.
Keith or Boston, Boston, Mass.
Union Sq. and Cameo, Pittsfield, Mass.
LeRoy, Pawtucket, R. I.
Albee, Providence, R. I.
Strand, Providence, R. I.
Strand, Gloucester, Mass.
Opera House, Newport, R. I.
Rialto and Laurier, Woonsocket, R. I.
Loew's, Hartford, Conn.
Richmond, North Adams, Mass.
Capitol, Lynn, Mass.
Bijou, Springfield, Mass.
Opera House, Waterville, Me.
Keith, Lowell, Mass.
Capitol, Elmira, N. Y.
State, Rockford, Ill.
LaPorte, LaPorte, Ind.
Liberty, Zanesville, Ohi
Midland, Newark, Ohi
State, Sandusky, Ohio
Ohio, Lorain, Ohio
Palace, Marion, Ohio
Morrison, Alliance, Ohi
Princess, Toledo, Ohi
Jean, Laurel, Miss.
Alberta, Meridian, Miss.
Crescent, Mobile, Ala.
State, Jackson, Miss.
Strand, Vicksburg, Miss.
Lyric, Tulsa, Okla.

Liberty, Council Bluffs, Ia.
Regent, Beaver Falls, Pa.
Nelson, Fairmont, West Va.
Gable, Sharon, Pa.
Colonial, Erie, Pa.
Penn, Uniontown, Pa.
Capitol, Globe and Liberty, McKeesport, Pa.
Liberty, Kelso, Wash.
Clarick, Baker, Oregon
Astor and Hollywood, Atlantic City, N. J.
Broad, Harrisburg, Pa.
Park, Reading, Pa.
Academy, Lebanon, Pa.
Hollywood, Mt. Carmel, Pa.
Victor, Meadville, Pa.
Majestic, Shamokin, Pa.
Rialto, Highpoint, N. C.
Royal or Bijou, Wilmington, Del.
Criterion, Greensboro, N. C.
Lyric, Gastonia, N. C.
Criterion, Durham, N. C.
Carden, Anderson, S. C.
Plaza, Asheville, N. C.
Garden, Charleston, S. C.
State, Waterloo, Ia.
Amusu, Muscatine, Ia.
Cozy, Pittsburgh, Kan.
Star, Arkansas City, Kan.
Beldorf, Independence, Mo.
Orpheum, Parsons, Kan.
State, Hot Springs, Arkansas
Park, Huntington Park
Star, Jamestown, N. Dakota
Roxy, Mitchell, S. Dakota
Time, Chisholm, Minn.

Palace, San Antonio, Tex.
Paramount, Amarillo, Tex.
Paramount, Amarillo, Tex.
Palace, Dallas, Tex.
Paramount, Abilene, Tex.
Paramount, Abilene, Tex.
Paramount, Austin, Tex.
Plaza, El Paso, Tex.
Worth, Forth Worth, Tex.
Queen, Calveston, Tex.
Majestic, San Antonio, Tex.
Olympic, Utica, N. Y.
Regent, Springfield, Ohi
Royal, Chillicothe, Ohi
Liberty, Lancaster, Ohio
Washington, Bay City, Michigan
RKO Downtown, Detroit
Riverside, Milwaukee, Wisconsi
Antlers, Helena, Montana
New Bijou, Aberdeen, Washington
Post Street, Spokane, Washington
Post Street, Spokane, Washington
Liberty, Lewiston, Idaho
Washington, Granite City, Ill.
Academy, Lynchburg, Va.
Virginia, Danville, Va.
Byrd, Norfolk, Va.
Rivoli, Baltimore, Md.
American, Roanoke, Va.
Hardy, Fresno, Calif.
California, Stockton, Calif.
Mission, San Jose, Calif.
Mission, San Jose, Calif.
Colden Cate, San Francisco
State or Strand, Flint, Mich.
Michigan, Muskegon, Mich.
Mcon, Vincennes, Ind.
Rivoli, Muncie, Ind.

GENTLEMEN, IT'S A PLEASURE

House Reviews

EMBASSY, N. Y. (Continued from page 16)

(Continued from page 16)
extended. That's always good copy,
and us given a unue pointest trage
by a neutrality plea by the Bishop
on the Mussolini-Ethiop situation.
French water joasetts, 7480° H-208's
George Washington U grid training;
air races; the grunt-and-jowl
mathod.of.warnealln.inseeduced_lato the Antipodes; and the Grand
Fix (will a chapeau and modiste
the sports at a styles) constitutes
the sports at a styles) constitutes
Par's nutes and J'e Dallae exposbeauty contest is the highlight sa.

beauty contest is the highlight s.a.

beauty contest is the highlight sa. soft.

Oddities in the reels are the trick canary (U), Par's jail economy,
Pox-Lew Lehr's two dialetic chores for broad comedy relief; U's shot of a Mir. Tony eating 20 lbs. of food-stuffs for his dinner; Par's Budapesth fete, a colorful shot.

Show runs 60 minutes.

STANLEY, PITT. Pittsburgh, Sept. 6.

Opening show had the management running around in circles with plenty of hair-tearing and everything that goes with it. Performance delayed for almost an hour when Zoby Wing failed, pout in when Zoby Wing failed, pout in the property of the control of the contr

BILLY BEVERLY BEMIS



want to take this epportunity to nk Paul England of Connies, Ltd, the ephendid offer to come to adon and be featured in the tish musical film, "Listen to the nd," with Jack Hylton and his adortiu orciostra. We are gratoful, adortiu orciostra. We are gratoful, adortiu orciostra. We are gratoful, and the second of the second of the new taying in America, due to

RKO-BOSTON-WEEK OF SEPT. 12

MILES INGALLS CURTIS & ALLEN OFFICE BERNARD BURKE, Gen. Mgr. RKO Building, Rockefeller Center New York City, N. Y.



required the wardrobe that was stuck en route.

With all these interferences, show with all these processes and the word of the wardrobe the word of the wardrobe the word of the word of the wardrobe the word of the word of

Marsh works right after opening chorus number and does three songs into a mike with male accompanist that stamps her as a real possibility for stage and radio. Film ingenue makes a striking appearance, and the strike of the st

a ran anne ourseque that too many before the him have likewise falien back stone of the beautiful and the stone of the sto

ORIENTAL, CHI

Chicago, Sept. 7.

Chicago, Sept. 7.
Too much of a good thing is beginning to show its effect on the
Oriental box-office; the inevitable
result of sameness is beginning to wrinkles on the Oriental

cause wrinkles on the Oriental gross.

Some time ago this house decided to try the burlesque strip dance policy. For the first few weeks the system worked. The little ladies really meant things at the boxoffice. So much so that Balban are offices, and the strip of the modes, particularly finding the Colosimo's cate as the happy hunting grounds for the girls without clothes. One was Mary Sundan came Renee Villon, who got B. & K. quite excited because of an arrest publicity stunt which cracked into local rags. Miss Villon is back at came the strip of the strip Some time ago this house decided

to and to a sound acrossate-concay session. See that the sound into a heavy reception and satisfied the customers by tearing things apart. The highest class low-class-act in-wase, this act-lac developed into fine box-office and an audience-richs.—Their estoegiags—is rapidly-best produced in the low-concerns the seed of the seed

CENTURY, BALTO

Baltimore. Sept. 6.
Believing 'Call of the Wild' (UA)
a big enough bombon to balt 'em
at the bo., stage show was scissored
down to four acts. Same number
last week when 'Karenina' (MG) ran
91 mins; 'Call' stretches like number of minutes, but vaude this week
tops last week's exhibit, stacking up
into at very fine show that was
presented to the stage of prisingly slight audience on hand for Friday opening.

hearthy hand hammewed by the surpressing the surpressing to the surmaterial each visit. Rose has resulidea in having Jack Sheman stayoffer, and each visit. Rose has resulidea in having Jack Sheman stayoffer, surmaterial each visit. Rose has resulidea in having Jack Sheman stayoffer, and the surmaterial each visit. Rose has resulidea in having Jack Sheman stayoffer, and the surmaterial each visit. Rose has resulidea in having Jack Sheman stayoffer stage and, when going simmers
down at times, attars the pacown at times, attars the sursulface to the surmaterial each visit. Rose has resulidea in the surmers here.

Sid Gary next and stops show
with his baritoning. Always surfire for solid salutation from customers here. Gave them smartly
securely hogited from start. When
he finally managed to plead off,
Ross, who introd him, returned and
mockingly tried an imitain of Jessel
iowing Gary, even though Ross was
jesting, he was sour. Mob didn't see
anything funny about this bit.

For the surpression of the surpression in short
beends, then mob's persistent and unrappeased clamor made it mandatory
for them to make a speech.

Completing program, Metro news,
true of the surpression of the surpression of the surmaterial called the sur

Air Reformers

(Continued from page 1)

Continued from page 1)
John Martin, who came recommended by Mrs. Franklin D. Roosevolt, to develop a series of sustaining programs that would serve to educate and morally uplift the adolescent listener. Martin quietly retried from the job several months ago.

Roose Cote the Rest.

Booze Gets the Boot

tired from the job several months ago.

Booze Gets the Boot Reform element has also been successful in practically eliminating all liquor advertising from radio.

Even without the pressure that sovenment authorities are exerting several results of the several results and the several results are the several results as an according to the several results are the several results and results are the several results and results are the several results and results

When he gets to clowning with his to conclude that radio as a market three tity Similar its routing an act. The tity Similar is the property of the context of the context

With the idea of selling one of its ands, a major distiller had its With the idea of selling one of its brands, a major distiller had its. New York advertising agency recently survey the Indle broadcasting field. Of the 200 stations queried only 40, or 20%, answered that they would take liquer, advertising infusse-onditional-strings, while 28-others said that it all would depend on the time of broadcast, the program and the ad matter.

Amus. Taxes

(Continued from page 3)

that was \$49.759 above last year, San Francisco take rose \$66.667, and the Massachusetts total improved by \$20,063.

Farm Belt Better

Better general business conditions, especially in the case of farmers and the rural areas, stimulated
amusement business in a large numanuscentific varieties in a large num-ber of states, the figures showed, and the majority of offices reported blgger takings from the admissions levy. Total collections were higher in 41 of the 64 districts into which the country is divided.

in 41, of the 64 districts, into which the country is divided.

Especially notable were increases in government take in the States of Ohlo, Missouri, Texas, Washington and Michigan, in addition to California and Massachusetts.

Despite declines, middtown Manhattan revenue office continued to lead the country in size of admissions collections, with eighth Illinois district (covering Chicago) and sixth California (Los Angeles) following in order. Gotham main office take amounted to more than one-fourth of the aggregate receipts, 34,809,728. Chicago office took \$1,314,715; Los Angeles \$38,418.6 Totals for leading states were: New York, \$6,48,944, Illinois, \$1,35,233; California, \$1,307,287.

Declines occurred in four of the

Declines occurred in four of the six New York state districts, two of st New York state districts, two of the three Pennsylvania districts, and the northern New Jersey district. Most of the cher chory of the other drops were in smaller states, although Indiana, lowa, and Idaho showed decreasing receipts, but the New England, Pacific Coast, and Great Lakes regions on the whole registered encouraging increases.

Greatest amount of box o ce profiteering, as reflected by figures showing payments by proprietors on sales above established prices, occurred not in New York, but in the Los Angeles area. Naturally, knoker

Los Angeles area. Naturally, broker collections were highest in Gotham.

collections were highest in Gotham.
Forecat to kick in Half of the excess above the established scale,
Southern California operators paid
\$3,871 on their lacked-up admissions in contrast to a miserly \$32
collected from theatres in the midtown New York section. New York
brokers paid \$89,497 and big town
niteries coughed up \$278,568. Collections from agencies were up \$5,512, whille hoof palaces, obviously
benefiting from return of fire-water
gave Uncle Sam \$\$1,530 more than
during the previous year. during the previous year.

Merle and Norma

(Continued from page 3)

something of a Chicago name.

Show has been built as a sort of unit revue which gets off nicity with fine lile by the Dorothy Hild dancers. Miss Hild has done excelled the head to them. Indications are that by \(\tilde{a}\) not it may be manufacturers will deather and occasions. The heave gotten the routines. They have gotten the routines. They have gotten sharply away from the messy nite-clubby catch-as-catch-can numbers sharply away from the messy nite-clubby catch-as-catch-can numbers and shim-sham.

Latest major distiller to call the club and the sharply away from the messy nite-clubby catch-as-catch-can numbers and shim-sham.

Latest major distiller to call the club and the sharply away from the messy nite-club what are not shown as the conditions of the Tuels to the their sharply away from the messy nite-club which are not sharply away from the messy nite-club with the rifered the routines. They have greed on a lay-off policy to-club with the rifered the country are now given the club with the rifered the club what the sharply away from the messy nite-club with the rifered the club with the rifered the club with the rifered the club what they are now given the club with the rifered the club what they are now given the club what the club what the sharply away from the messy nite to the club what the club

Television

(Continued from page 2)

grams in a film house, it is be-lieved, would have to depend al-most completely on the curlosity elant for favorable reaction as the actual televistic plotures would be extremely crude.

extremsly crude...

Present research shows that only a few spots, where highest admissions are charged, would an exhibitor be justified in installing television equipment for news broadcasts. Fact that a separate studio transmitting outifit, with a spiecial wire system to carry programs further than 25 or 30 miles, and an alaborate receiving setty would be essential augurs little promiss for television in theatres in the near future.

One nostile ast-110, suggested.

One possible set-up, suggested by authorities on television werk, is that of incorporating radio ad-vertising by television-telephony.

is that of Incorporating radia work, vertising by tolevision-telephony. Example of this is that of sored transmission of trailers, Some see in this possibility a chance for the theatre, to follow much the same routine as is now done by radio; that is, if exhibitors would consent to bringing television ad trailers into their houses, in some respects it is looked on as an 'out' for theatres when they actually go in for television in the matter of paying for the enormous cost of television operation. Meanwhile, theatres have a ban against ad mater on their screens.

But until present defects have

ad mater on their screens.

But until present defects have been overcome and exhibitors are convinced of the feasibility of television operation in picture houses, vision operation in our convinced of the feasibility of television to the convention of the convention of the competition with the beautiful provide for picture houses, it is declared, will be comparable with the early-day radio sets. When tele has been raised to the level of current radio, many film men anticipate that it will become a builder-upper rather than a competing medium for the atres.

"The First Talking Comedy Act at the M. H. in Two Years."

HELD OVER!

Yarlety, Sept. 4, 1915
Second 19 may 200 personality, personalit Variety, Sept. 4, 1935

HE MAKES THEM LAUGH HER

Radio City Music Hall NEW YORK CITY-

JANE MOORE

BILLY

REV

CENTURY, BALTIMORE sonal Mgt. WALTER BATCHELOR

SCENERY FOR PROGRAMS

Chain Income from Time Sales LIFE SAVERS,

	N	IBC		
January	\$2,894,767	\$2,387,127	1933 \$1,869,885	1932 \$2,635,447
February	2,757,475	2,197,297	1,742,784	2,571,609
March	2,971,321	2,473,400	1,997,463	2,864,783
April	2,692,073	2,368,118	1,690,177	2,649,892
May	2,691,513	2,472,594	1,662,887	2,305,448
June	2,380,845	2,182,742	1,512,139	2,081,466
July ,	2,208,935	1,864,420	1,370,993	1,825,433
August	(Unreported)	1,735,555	1,407,843	1,745,338
	_	\$17,681,253	\$13,254,171	\$18,679,416
	Ō	CBS		

		CBS		
	1935	1934	1933	1932
January	\$1,768,949	\$1,405,048	\$941,465	\$1,348,842
February	1,638,421	1,387,823	884,977	1,319,414
March	1,819,553	1,524,904	1,016,102	1,433,050
April	1,597,283	1,371,601	775,487	1,354,592
May	1,287,455	1,255,887	624,256	1,326,994
June	1,066,729	925,939	553,056	915,830
July	910,470	620,290	445,414	591,183
August	879,031	513,315	499,638	540,542
	\$10,967,891	\$9,004,807	\$5,740,395	\$8,830,447

Columbia August Time Sales 71% 71% Over 1934; Gathers \$879,031

Columbia last month not only established a new August record for time sales but garnered 71% more than it did for the same lunar period in 1934. Gross for last month was \$879.031, while the tally for August, 1934, was \$513,315.

tally for August, 1934, was \$315,000.
CBS achieved its previous August ligh in 1931 with a gross of \$774,518.
Margin between the latter figure and last month's total is 13.7%.

and last month's total is 13.7%.

In August, '33, the billings for
time came to \$499,638, while for the
parallel month in '32 it was \$540,642.

Largely responsible for Columbia's
showing last month was the daytime business that it had built up this summer.

this summer.
While NBC's figure for the past
month were not available at press
time (Tuesday) it was, estimated
that the web would show a boost
of at least 20% over the August, '34,
level. For the latter period NBC
grossed \$1,735,555. NBC's record ist was in 1931, when the bill-amounted to \$1,892,427.

DAVID BROWN **QUITS AGENCY**

David Brown has resigned from McCann-Erickson where he had functioned for three years as special service executive and radio-director of the Beechnut account. Working independent of agency's radio department, Brown had also at one time been the client contact on U.S. Tobacco and Standard Oil of New Jersey's air Interests.

ests. Before coming to the McG-E as assistant to Vice-President Harry Dwight Smith, Brown and radio director for the Geyer agency. As account executive for General Electric in Lord, Thomas & Logan was among the first agency mon'to make use of network broudcasting.

Don Albert Sponscred

Don Albert's first commercial over WHM, New York, will be Elmo (cosmetice), starting Sept. 25, five times weekly, including a Sunday suread, for a period o. 13 weeks. Program will be laheled Benuty's Court, with vocalists a part of the cast.

Sundays it will brondcast at 1.30, nm. but Monday. Wednesday, Thursday, Friday will be at 7 p. m., and Tuesdays at 9.30.

Handled through Phelps, Engel, Phelps, Inc., Chicago.

Phelps, Inc., Chicago.

JACK BENNY'S MISHAP

Imost-Accidents Near Seattle

Seattle, Sept. 10.

Accidents in Washington last week came near to claiming the lives of two radio performers. Jack Benny escaped death when the yacht on which he was pleasure cruising on Puget Sound caught fire and was totally demolished. Ken Stuart, KOL announcer and sports commentator, had a narrow one representation of the commentation of t

and a forced landing followed.

Benny, visiting friends in Seattle, his wife's home town, gave an impromptu comedy performance to quiet fellow passengers' fear, as the fire-racked yacht on which they had been cruising was rushed toward shore before gasoline tanks would explode. When the beat was grounded, Benny and his friends leaped into the water and waded ashore.

sahore.

Stuart was with John C. Stevenson, King county commissioner, in the latter's plane when their flying mishap took place. Stevenson avoided what might have been a tragic crackup in the mountains by skillful handling of the plane. He finally brought it down in a grain field. The county commissioner, himself, is a well known radio per somaling been a KOL feature for a number of years.

Sir Malcolm at \$1,000

ir Malcolm Campbell gets \$1,000 for his appearance on the Thursday (12) Flelschmann-Vallee show. The auto racer salls for London right after the broadcast. Radlo date was set for him by Curtis &

McMurtrie Lumber Boat Trek from Los Angeles

Burt McMurtrie came in from the west coast Sopt. 2. Reported negotiating with British Broadcasting for spot over there.

After the breakup of his produc-tion agency on the coast, McMurtrle boarded a slow lumber boat to re-turn east, arriving here 35 days af-ter salling.

CAMELS START

Specially Constructed Atmospheric Investiture Adopted by Network Accounts

SHOWMANSHIP

NRC has granted permission to the Topping & Lloyd agency on behalf of Life Savers to build and install special program scenery in studio 3-A at Radio City. Columbia will try a similar stunt for Camels.

will try a similar stunt for Camels.

Arne Lundborg, theatrical scenic designer, is building backfrop, wings and props to create the environment of a fight club in which the Life Saver program is represented as taking place. Scenery must be protable so as to do if of the company of the comp

is spending about \$2,000 for this showmanship stunt.
Phil Duey, Jane Williams, Men About Town and Aldo Ricci orchestra are the talent. Except for the orchestra, which will be in a shell at la niterles, the talent will sit at tables throughout the broadcast. Program built by Ed East's Radio Script Mart, Inc.
Playhouse for Camels
Camel clarets will have a special set for its broadcasts at the CBS 45th street Playhouse. Program resumes on a twice weekly schedule Oct. 1.
Set, which will consist of a painted backdrop, wings, valances and traveler, in the meantime may be used by the Casa Loma band on its theatre dates. If the cig account consents to the latter proposal, it will be the first lime that a commercial has doubled a special studio mercial has doubled a special studio

mercial has doubled a special studio set into theatres. Standard Oil of New Jersey's broadcasts with Guy Lombardo, which originate from the same 45th street house, also has a special set.

Network of All NBC-Owned Stations Cold: Fear Ire of Affiliates. Bad Precedents

Doc Levy to Rescue

Philadelphia, Sept. 10. lle four committee men Philadelphia, Sept. 10.
While four committee members representing musicians union were meeting with Dr. Leon Levy, WCAU and KYW prexy, in latter's office last Friday (6) about dispute over studio bands, pollec towing car impounded auto of Johnny Arthur, one of committee, for illegal parking.

N. A. B. WILL **HEAR FROM NBC**

NBC will by Oct. I decide on what policy it will take toward the proposed establishment by the National Association of Broadcasters of a Bureau for Agency Recognition. An NBC o cial declared last week that the only reason that N. A. B. hasn't heard from the network on the subject is because the NBC exces concerned haven't been able, due to vacations, to meet and agree on what part the network will play in the bureau. the bureau.

the bureau.

Among the departments interests in the credit bureau project are those concerned with the selling and management of NBC owned and operated stations. Also the treasurer's office.

Leo Boulett and Bill Iverson, WEBR Ruffalo spielers, m.c.d Erle County Democratic outing Saturday (7) In Hamburg Fairgrounds via amplifiers.

NBC has given up the idea of creating a special evening hookup of the stations it owns and operates in the east and midwest and making this link available to advertisers during the two half-hour pernods which have been allocated to affiliated stations for their own use. Had the proposal gone through it would have been the first setup of its kind in direct competition with the Mutual Network. Under the new NBC station con-

the Mutual Network.

Under the new NBC station contract the network is restricted from seiling on a regular hookup basis the 6.30 to 7 p. m. and the 7.30 to 8 p. m. stretches, weekdays. With practically all the choice evening time being sold, it occurred to the NBC sales department that an appreciable bit of additional revenue might be garnered by linking up NBC sales department that an appreciable bit of additional revenue might be garnered by linking up NBC sales and putting the proposition was the precedent if the proposition was the precedent if proposition was the precedent it might establish and the resentment

might establish and the research it might establish and the research that the competitive situation might arouse among affiliated stations. Once such hookup weigh made available sponsors might insist on getting the same set of stations at other times of the day. Stations that NBC could furnish for one of these special links are WEAF or WIZ, New York, WGY, Schenectady, KDKA, Pittsburgh, WMAL or WRC, Washington, WTAM, Cleveland, WBZ, WBZA Boston-Springfield, and WMAQ or WENR, Chleago. Most of them are 50,000-watters.

BOY SCOUTS AS SURVEY TAKERS

Phlladelphla, Sept. 10.

Philadelphia, Sept. 10.
Philly's 'battle of surveys,' recent skirmishes of which included Polk 'if you are going to advertise' census, and WFIL's about to-be-issued comparison of locally sponsored accounts over WCAU, KYW and WFIL, goes into its next round soon with WCAU tabulating 'listening habits' of 5,000 local dial twisters. It is not to be supported by the control of the co

Only Available in Certain Areas

Muzak Enters Library Competition

John Shepard Contracts for Yankee Web

Wired Radio, Inc. proposes to make available its rccordings to radio stations in those spots where its parent corporation, the North American Co., does not control the local electric power works. First deal involving the Muzak disc library will be closed Muzak disc norary will be closed with John Shepard, 3d, 7o the Yamkee Network as soon as Muzak has obtained a modification of its ERPI license. Contract with the clectrical combine as it now stands does not provide for the sale of Muzak recordings to radio stations.

Muzak, each song used per record to the lits rein those song used per record to the copyright owner.

Shepard's Slant

North America Co, has no utility subsidiary in New England. In normality in the country of the

not provide for the sale of Muzak recordings to radio stations.

After deciding to go into the business of transcription selling as radioline. Which Music Mil'2A in coincetton with the MI'2A in coincetton with the MI'2A in coincetton with the saledine, Which Music for transcription ilbrar, to Wired its license with the Music Phiblish-music Mil'2A held that NBC could its license this situation by agreeing to broaden the authority of its license so us to allow Muzak to use its own retained a revision of its Mil'2A liudion by agreeing to broaden the cannot be succeeded by the music with the Milya restricts allow for the miliance a revision of its Mil'2A liudion of the Mil'2A restricts allow for the miliance and the Mil'2A liudion of the Mil'

Visiting New York

Jack Gross, KWKH Shreveport.

Fred Pal Lee Ar

hester.

Albert Swin ky, KRLD,

Robertson, WIB. Don D vis, WHB, Kans: R. P. Jordon, WDBJ, Roane Clarence Wheeler, WHEC,

Mort Watters, WHEC, Rochester. Richard Shafto, WNOX, Knox-

Ťom Lyons, W Hal Burnett, WB

Variety's Fall Radio Business Forecast NEXT WEEK (SEPT. 18)

NEW YORK RADIO PARADE

By Nellie Revell

High-Priced Musicians

Top-price ever paid to musicians go to the four men Lennie Hayton is taking to the coast as the nucleus of his ork for the Lucky Strike broadcasts. Boys left Sunday eve and will air from coast for next 2½ months. The sponsor is paying transportation both ways for men and their wives. Also the musicians are guaranteed against loss of jobs on return to N. Y. Boys were afraid they'd loss contacts while away. They are promised a minimum salary on return until their pay checks reach their pre-journey strength.

Charles Marguils, trumpeter, is top man drawing \$500 per week. Frank Signarelli, piano; Jack Jenney, trombone and Harry Bluestone, violin complete the quartet. The latter three men will receive pay checks rangin from \$250 to \$350.

This galary is just for the single broadcast each week. These men are not being featured as soloists, they will be members of the aggregation. One of first instances where a maestro and sponsor admitted that individual musicians are an integral portion of a program.

Charles Marguils when told he is highest pald trumpeter, ever, in the biz, answered, 'And I hope I don't wake up.'

Seeks Arrangement Copyright

Maurice Spelser, attorney for National Association of Performing Artists, has made recordings of the Fred Waring-Ford broadcasts and taken same to Washington, D. C., in an attempt to get a copyright NAFA It successful will use this method of protecting its 164 members

against piracy.

Difficulty will come in getting an okay to copyright the songs used on broadcasts since they were once copyrighted. Original radio scripts have been protected, there is this precedent to protect the material but what will be the reaction to attempting to include dittles. Waring angle is that music publisher gives him okay to use tune. He in turn spends money, time, thought, to produce a special arrangement and often a special lyric. He wants to protect his own presentation ideas and technique.

Prima Donna Stuff in Washington

Chevrolet is shopping for a new program to replace their present 'Q' Men series. Handleapped from the start by official politics and production troubles the program opened behind the eight ball. Production troubles include having to use a script that once okayed by Washington must not be changed even if short. The two days before broadcasting the complete program must be wired to Washington for another okay. Political jealousies hinge about request from big official for the removal of part of J. Edgar Hoover, 'Q' Men head, from program. Supposedly the Secret Service squawked about all the publicity going to the 'Q' Men. Part of J. E. Hoover was clipped three weeks back. Sleuth never actually acted role. Mast Crowley staff actor has been Hoover. Meantime Chevry unable to cancel time looks for a new show and Hoover may be offered to sonaors on his own program. to sponsors on his own program.

One Idea—Two Sponsors

New Gulf Gas-Phil Baker program will be built in style of a fictitious auto tour of the country with airings from towns en route. Meantime the new Kitantic Gas-Frank Parker show takes to the air two weeks earlier and this also will be a fictitious auto tour. Smacks of the Maxwell & Uncle Charile Teat Shows Yeud.

Lodge Brothers

Two weeks back the Waring-Ford program featured a mess of puns. One of the gags centered about a grand plano with the name Baldwin Grand being used. Day after broadcast N. W. Ayer had a beef from Steinway Plano Co. Ayer is Ad Agent for both Ford and Steinway with Steinway aquawking since their ad agents plug an opposish ivory maker. Just a minor silp.

Modern Show Business

Charles Henderson, will again be the vocal coach of the choir on the Cheeterfield program. On the side he is readying a group of 32 male voices for Billy Rose's Jumbo.' These are the Billy Rose Requirements: all just six feet tall; young and good looking; read lines; robust; ride a horse; and all on a chorus boy salary. They don't have to provide horses.

Dorsey Bros. ork does not split officially until after they close at Glen Island Casino which event takes place on the 11st of this month. Until then the name is still Dorsey Bros. ork even the brother Tommy is now signed by Arthur Michaud of the CBS Artist Buréau. Brother Jimmy will stay under the banner of Rockwell-O'Keefe.

The Right Way
John Barlow was a legit actor years back. When hunger became one
of the-prime requisites for a thespian he looked about for another angle.
He wound up with the cigar stand in the lobby of the CBS Building and
doing very well. Now John Barlow has turned actor again, this time on a
CBS program. But he still holds on to the cigar stand.

Al. Donahue ork replaces Ray Noble's London Quickie
Al. Donahue ork replaces Ray Noble at the Rainbow Room on the 12th
Noble folds on Coty tonight, the 11th, and takes a fast hop to London
and back. 'On return goes back to Rainbow Room and Into a new commercial along with Al Bowby and 'The Freshman'. New show may be
Coca-Cola. 'He auditioned at CBS for this sponsor.' Coty time contract
will keep it on air until November.

will keep it on air until November.

Scrambled Notes

Mrs. Ashenhurst, radio chief at Blackett-Sample-Hummert has been Mrs. Hummert for the past three-weeks... Texaco dickering with Downey to take the Wynn spot... Rubhonf will not air on the Cantor show. Guest conductors will be used... Welcome Lewis is back from the Coast and sponsor shopping... The probling pages have returned to haunt visitors on the third floor at NBC. All cause the song pluggers are banned once again... Al Goodman onk takes the Luden program. Once weekly for 15 minutes... Frank Singhiser is still very much in radio... Fletcher & Ellis may get the General Electric Radio Division account. They have an Orlginal script by Jerry Cady titled. Mary, Queen of Scots, to air for GE. No cast as yet... Waring program on the 17th will air from Detroit. The Ford managers are in Lossion in that town... Kathleen Wells back from Saratoga where she warbled with the Jolly Coburn ork. Statts an NBC sustainer on Friday cov... Shirley Wynne, Jr., son of cx-NY City leath of the Commish, has a cocktail louing on Madison Ave. that gets a big play-from radiotics... Frank Novak, the Weard of Oz radio program creator, is readying a-how musical piogram with original tunes. ... Garcia Grande account switched from Lawience Perlig to Peck Agency... Love Ahoy' is new Carl Babys script. He created the Dangerous Paradisc carly. Frank Redick is playing the lead. Bibby and Readick coffereted. Cleve B. Chase is agency... Leight trios and five quartets auditioned for the new Gulf show. They were spiped to Pitts.

Short Shots

Fidelitone Recorder, a new recording apparatus, is now on the market. Manufacturer claims ginmick is bestest and lowest price. . Edith Melser who did the Sherlock Holmes script is author of the new Helen Hayes program. The yearn runs 13 weeks with a sequel already accepted for

Agency Poker

Curious situation over the radio end of the Buick account has developed since Arthur H. Kudner announced that he was wikhdrawing from Erwin, Wassy & Co. to establish his own agency. Kudner handles the Buick business and his connection with the Wassy outfit has several weeks to go.

On hand for placement is a Buick minute announcement campaign.

LOUIS K. SIDNEY IN WHN PEPPER-UPPER

Entire staff of WHN, New York met with Louis K. Sidney, station director, for the first time since his joining the outlet some six months ago, last Friday night (6). Purpose was to outline fall programs and stimulate staff.

stimulate staff.
Station has sold several major commercial hours since Sidney's direct affiliation, and has several new ones lined up which begin this week on a fail and winter schedule. Sophle Tucker will be back on her Music Hall spread late next month.

Chi Hockey to WGN

Chicago, Sept. 10.
Tie-up between Blackhawk hocketeam of Chicago and WGN, the Tribune station here; has been renewe une station here, has been renewed for another year on an exclusive basis. WGN will pick up the final half of the game each Sunday night from 9:45 to 10:30 p. m. for the 26 weeks of the hockey season.

Tussles will be described by Bob Bloom with lack Burnet assisting.

Broadcasters at Capital

Washington, Sept. 10. W. W. Gedge, WMBC, Detroit. Fred J. Hart, KGMB, Honolulu. Fred A. Paimer, WBNS, Colum

us.
A. T. Wooten, WMBC; Detroit.
Purnell Gould, WEBR, Baltimore.
Milton H. Meyers, WATR, Water-

Advertisers Chuckle as Troubles **Beset Consumers' Research Group**

WCKY TOWER STARTS

Will Be Largest Wooden Sender in

Cincinnati, Sept. 10. Cincinnati, Sept. 10.

L. B. Wilson, prez and gen. mgr.
of WCKY, last week approved plans
for the new 600-toot wooden tobyer
which "Ill replace the fattion's
present twin steel "transmitting
towers. Bids for the job are being
accepted and construction will start
within a month.

Tower, which will be the high-est wooden structure in the coun-try, is figured to increase by four times the power of WCKY's 5,000-watt signal.

6 NEWSPAPERS **SERVICED BY TRANSRADIO**

Transradio Press' campalgn to crash the newspaper field last week found the servige allied with a total of six newspapers. Transradio's switch of policy was primarily prompled by the entry of the United Press and the International News Service into the field of broadcast news selling. cast news selling.

cast news selling.

Newspapers now being fed with
publishing matter by Transradio are
the Harrisburg, Pereleverah,
which also owns Post, the Springred was a sournal, the Thisa,
Olda, Post, the Burlington, In.,
Post and the Athens, Ga., Times,
Transradio last week added to its
station list, in addition to WHP,
WHBC, Canton, O., and WCFL, Chicago.

Serious threats to the prestige and membership of Consumers Research, gadily to advertigers for the pair eight years with its system of rating wat?-plugged-products -for 60,000 subscribers, occurred last week when a strike by 41 recently unionized employees shut down the plant harbored in an old foundry in Wass-harbored in an old foundry in Wass-harbored in an old foundry in Wass-

Squayx.or. roa. employees—18—ener labor turn-over in the outfit is so high that only half a dozen work-ers have been able to hold their jobs for as long as two years. The union, organized as the Technical, Editorial organized as the Technical, Editorial and Office Assistants Union A. F. of L. No. 20055, further oharges that F. J. Schlink, guilding light of CR, canned three of its members when he learned of activities and ousted director Dewey H. Palmer for refusing to sign a statement damning the union

Arbitration of the flare-up has failed, and the union is picketing the premises with the help of a hoslery workers union located in the same village. It's also understood that Schillak has definitely split with his literary side-kick Arthur Kallet ("100,000,000 Guinea Pige"), secretary of CR, who is sympathetic to the union demand. Schilnk says he fired the employees for incompetence, and that the whole affair is Compunist engineered. The union denies this, claiming Schilnk uses autocratic methods in his labor relations. once discharging an employee. It's also understood that autocratic methods in his labor rela-tions, once discharging an em-ployee for porsonal reasons 'a sam-ple of the objections being that he took both milk and coffee for lunch in the CR lunchroom, and that he ordered three plees of toast and ate only one.

Papers Play It Up

All the New York met papers are playing up the fracas, and Trans-radio Press has issued at least one radio Press has issued at least one flash. Advertisers are gleefully rub-bing their hands, convinced that CR which always hinted its pro-labor attitude has now brought the house down 'on its head by the union troubles in its own front yard. New York 'World-Telegram' Gulld members have dropped their CR sub-

In addition to its system of rating products, CR has also been promi-nent in the Food & Drug bill hearlngs, and has spawned such best seilers as 'Skin Deep,' 'Partners in Plunder,' 'Your Money's Worth,' and Plunder, 'Your Money's Worth, and 100,000,000 Gulnea Pigs.' Schilnk currently has another on the five Eat, Drink and Be Wany. And his wife, Mary C. Phillips, is said to be contemplating a polemic against radio for the future.

K. O. CINCY TRAFFIC COURT BROADCASTS

Cincinnati, Scpt. 10.

Airings of traffic court proceed-ings by WSAI are to halt October-

ings by WSAI are to halt October.

1, according to a rulling by municipal court judges, upon recommendation of Clingy Safety Council.

Broadcasts have been conducted by the station for a half hour each morning during the past six mouths.

Judge L. L. Foreheimer, vice-picz of the council, raised chieft squawk against the radio releases, claiming that they merely provide entertainment and that no court should pormit that at the expense of misfortunes of people appearing of misfortunes of people appearing before it.

It was claimed that many violat-

before it.
It was claimed that many violators of traffic laws requested the Court to set their cases after the broadcasting period.
Discussion of the topic by the council resulted in a lively controversy, ending with adoption of a resolution that the group approve discontinuance of the broadcast with reservation that the council might request resumption of the airings later on. The matter was left to the opinion of the judges. Inquiring Reporter, a column feature of the Post, recently used the question, 'Do you think the public in general is benefiting from the traffic court brandcusts?' on six pedestrians, selected at random, received affirmative replies.

Don Isham named musical director of KOL, Scattle, replacing Ivan Ditmars who recently left for Los Angeles. Eddle Clifford now assist-ant organist.

the second 3...Norman White-Dana Blackman Radio Production Agency handling Dashlell Hammett for radio. They spotted Gretta Palmer on WOR for five fifteen-minute spots weekly. Also have Peter de Rose preparing a new half hour program. Tilled The Story Behind the Songs' with original ditties weekly and a dramatized version of inspiration of time...David Dixon, sor of the Peter Dixons, aged eight, made his radio debut on the Bobby Benson show at CBS...Fred Waring's daughter Dixle has birthday No. 1 on Friday, 18th...Kel Keech will announce the Life Saver program. This is the Aldo Ricci ork show which airs on 18 at NBC. Jane Williams is set for program. She won Campbell. Song auds at CBS under name of Rowens...Tony Wons returns from vacash. Chamberlaim Brown is the new manager and expects to spot him legit ...Harry Salter has his ork rehearsing for the first Log Cabin broadcast and its all of two weeks off...Nat Shilkret returned Friday past...Evelyn MacGregor contraito, is no longer a CBS artist...Larry Taylor' out of WOR Artist Bureau and now under wing of Ed Wolfe...Abo Glazer shifted from Harms to Remick...One of Benton & Bowles' cilents has bought a script authored by Mrs. Berg and will plant on air via recordings...A Mr. Pippin is the name of actor playing role of Popoye on air ...Set. Carborg is new character on Buck Rogers' show. Played by Julian Noa, not the ark man.

Julian Noa, not the ark man.

Stand By

Paul Whiteman ork goes into the Jumbo show but sans all singers. Just musicians... Morton Downey does a guest star routine on the Whiteman show on Oct 3... Shell renewed... Gary Gellis, drummer with the Abe Lyman ork and temporarity on sidelines with his right arm in east, due to auto crash, has the Lindyers autographing his east... Hall Kemp sent his ork vacashing prior to their taking the Baker show... Marit Warnow will provide the tunes for the new Holen Hayes show... Joyce Constanza and Bob Robb, both of Prisco NBC, tunned their vacash into a honeymoon... Michael Rafetto, Paul Bapbour of 'One Man's Family' is in bed with the flu... Bert Block airing over CBS is 21 this week. One of youngest ook leaders... Mother Venuta in from Calle to visit daughter Benay... Arthur W. Little, Jr., society and polo two-gool handicapper and editor, will handle the mike for CBS next Sat. They are airing a description of the open polo matches at Westbury... Hal Burnett of WBBM in Chicago in NY for fast vacash... Frank Parker, Greet Stueckgold, James Melton and Lucrezia Borl go for Atwater Kent guest artist spots... Don Ball, asst production may of CBS, home for next two weeks with bit of illness... Jessica Dragonette's gs. for Atwater Kent marks her first time on CBS... The Revelers sail for Europe on Sept. 27... Johnny Green is postponing his Coast trip until Friday when he will fly

Nemo

Memo

Nemo

Nemo

Nemo

Nemo

Nemo

Memo

Memo

Memo

Medical dat St. Regis. Band takes \$3,000 weekly. Coleman contract was signatured by Vincent Astor...

Buddy Clark; vocalist with the Lud Gluskin ork at CBS, answered to mame of Izay Goldberg in Boston...Charles Reader, xylophonist for Meyer Davis, signed to lead ork-by NBC AB. Big push it on with Reader taking the spot formerly held by Don-very Bros on Mondayeves at NBC...

Jack Denny will be year older on 25th of the month...Carmen, frau jof Kavier Cugat, back from Hollywood. Nat: Brusledf goes Rexall over WOR...Phil Ohman and Vic Arden, once ace piano team, have finally decided to stay out. Boys split some time back to try the biz of leading orks. Both clicked and finally decided to stay as are...Peg LuCentra hack...Sam Kaufman, radlo mag seribbler, in ashup last week. Treated at Roosevelt hospital and right home...Andre Kostelanetz flew in from the Coast to see the USA. Spent 24 hours in plane and saw nothing but fog and landing fields...Dangerous Paradles' renewed...

Paul Stewart plays Gorilla Mulligan on the 'Ilonormoners'; the press agent part on Camay; the bellhop on 'House of Glass', and will do an Italian heavy on coming Blue Coal show. Then to keep his voice in trim he does a few stints on 'March of Ti

STARS AT BARGAIN RATES

Mutual Has Over \$1,000,000 In Biz as 2nd Year Starts

Chicago, Sept. 10. Three more programs have been set by clients for the Mutual system for the new season's ride, all of which is adding to record high business for MRS. Though just in its second active year Mutual will have over \$1,000,000 in accounts as the season gets under way. Mennen's is coming over the Mutual later this month with a twice-weekly 30-minute show to plug its

Mennen's is coming over the Mutual later this month with a twice-weekly 30-minute show to plug its men's products. Originating in Cincinnati the show will center around Famous Court North.
Klessee of Carly Sochern, which has been on Mutual in the past for Cal-Aspirin, is returning to the MBS kilocycles for Hinds' Honey and Almond cream, the show being purchased by the Lennen & Mitchell agency for the account. Will be a five-times weekly show at 3.45 CTS out of Cincinnati. Early in October the Isham Jones orchestra will hit the Mutual wires for the United-Whalen eigar and drug stores. Will originate in New York once weekly for a 30-minute shot at 7.30 EST.

GENERAL ELECTRIC SEEKING PROGRAM

General Electric has taken an option on a Sunday matinee half-hour on the NBC red and figures on getting it occupied by the middle of October. Account has advised the competing agencies that it is not interested in a name show but what it does want is a program that will bull and sell General Electric institutionally above everything else.

else.
Agencies that have auditioned for the Sunday spot are Young & Rubicam, Batten, Barton, Dursthe & Osborne, Maxon, Fletcher & Ellis, and Foster & Davies. With the exception of F& E each of these agencies now has a piece of the GE business.

Paramount-Lucky Strike Publicity Stunt Sept. 14

aramount will pipe a radio pre-miere of Big Broadcast of 1936' over the Lucky Strike hour next Saturday (14) from the stage of the Paramount theatre in Los Angeles. Talent will include Jack Oakle as

naster of ceremonies, Joe Fenner, Charles Ruggles, Ethol Merman, Bennie Baker, Willie Howard, Joe Morrison, Jack Halcy, Gordon and Revel, Rainger, Robin and Whiting, and Nat Finston's orchestra of 40 pletes. Grover Jones, Paul Gerard Smith and Eddie Welch are writing

Smith and Eddie Welch are writing the material.

Theatre will be cleared of pald patrons at 3 p.m., with the air pro-gram starting at 4 and running an hour. Exploitation stunt is being handled by Bill Pine and Bill Thomas:

Noble to Coca-Cola

Ray Noble goes on the Coca Cola payroll after he completes his pres-ent contract with Coty. Spot that the beverage firm has picked for the band is the \$3.0 to 10 p.m. segment on Columbia Wednesday, with Nov 6 the likely starting date. Nobles new salary will be \$3.760 a broad-cate of the second second second second Endmany, connection with the

East.

Bandman's connection with the cosmetle, by way of NBC, winds up this week.

ASTAIRE'S WRITER WEST

Pat Ballard is en route to the Coast to write, Fred Astaire's pro-duction numbers for the next four Lucky Strike broadcasts from a Hollywood pick-up starting Sept.

Ballard collabed on the initial As-

Philadelphia Furrier

Backs 6 Quarter Hours

Philadelphia, Sept. 18. After confining radio activities for past several seasons to spot announcements, Mawson-DeMany announcements, Mawson-Pemany Forbes Company, furriers, this week ioosened up to become WFIL's best client.

Through Harry, Feigenbaum agency, fur house has contracted to bankroll Betty Ray, blues singer, in fifteen-minute shows six days

PHILADELPHIA ADVERTISING CHISEL

Philadelphia, Sept.

Recognized agencies here are seeking way to fight kick-back evil that has cropped up in connection with purchase of radio time by with purchase of radio time by local political parties. With Republican and Democratic groups estimated planning outlay of approximately \$80,000 for primary and general campaigns, reports are rife that commission-sharers are on 'in' with several accounts. Situation said to be on up and up with Democratic party, since Frank Wellman, veteran advertising man, has charge of campaign. uation said to be on up and up with Democratic party, since Frank Wellman, veteran advertising man, has charge of campaign. But to Republicans, with three leading candidates, none of whom control of experienced men, silet outsiders quote regular rate 'less such-and-such percent' and politicians go for it. Boy's then try to force station salesmen to cut rates. Several stations understood to have turned thumbs down on propositions, but from reports it's difficult practice to stop unless all stations agree to deal only through recognized agencies.

Nick Kenny's Amateurs

King's Brewery begins Sept. 15 over WINS. New York, a program called 'Court of the Unknown,' with Nick Kenny m.c.lng. Setting is to be in the courtroom, with two singing balliffs, and the orchestra acting as jury. It's an amateur idea. Everyone writing in will be placed on file for appearance. None are to be turned down. Program runfor 13 weeks.

Harper to act as commercial spieler and also foil for Kenny. Program scheduled for 11 a.m. alring. to last an hour:

Thelma MacNeil Upped

Syracuse, Sept. 10. Tholma Jean MacNell steps i Thelma Jean MacNell steps up from staff planlst to assistant pro-gram director at WFBL. Shift re-sults from the advancement of Cearge Perkins to succeed Jack Shannon. Latter resigned to join Colum-bla's Artists Bureau in New York.

Grace Moore in West

Hollywood, Sept. 10.
Grace Moore inaugurates her
Vick program from Hollywood Sept.

16.
Joseph Pasternack is tentatively set for music spot.

Louis Katzman moves into WINS

Nifredo Antonio, who's been hold-

PEACE CAUSE

Big Names Will Appear on Squibb-Peaceways Program to Further Anti-War Sentiment

OPPOSITE SHOWBOAT

World Peaceways, anti-war or-ganization, has tossed a perfect showman's natural into the tap of E. R. Squibb by asking the drug house to underwrite a fortheoming To Arms for Peace' series sched-'To Arms for Peace' series scheduled for CBS on a spot opposite the 'Showboat' Thursdays, 9:30-10. Start

uled for CBS on a spot opposite the 'Showboat' Thursdays, '3:3-1.0. Start comes on the 19th.

Terms of the arrangement eall for Squibb's bankrolling of both time and talent, but the latter enters into the setup under reduced rates, the difference between regular salaries and what Squibb will pay being construed as the talent's contribution to the cause of peace.

Deems Taylor is slated to lead a big name parade as m.c., with Howard Barlow directing a symphony and a chorus. Individual performers are Lucrezia Borl, Jascha Heff-eitz, Edward Johnson, Greta Stueckgold, George Gershwin Richard Crooks, Albert Spalling, Lotte Lehman and Richard Bonnelli

Crooks, Albert Spalding, Lotte Leh-man and Richard Bonnelii.

Programs are also to Include spe-cially written dramas by Sydney Howard. Fannie Hurst, Rupert Hughes, Zoe Akins, Maxwell Ander-son, Zona Gale, Humphrey Cobb, F. Sooti Flitgeraid, John Erskine, Heywood Broun, and S. S. Van

Lure to the bigtimers, of course is the peace angle, on which score special spiels will be delivered by Senators Borah and Nye, Al Smith, Dr. Glenn Frank and Wm. E. Green.

Senators Boyan and Aye, Al Smith, Dr. Glenn Frank and Wm. E. Green. Squibb Played Down
Figuring that the best way to capitalize on its natural is to get into the swing of it, Squibb Plans to ring its name into the programs as unobtrusively as possible, total count never amounting to over three, Sellling talk is out. Idea is to use only institutional and educational plugastiting that Squibb, too, is interested in life-saving (via its drugs). Whole business is to be high-minded and a sequence to previous publication plugging.

Series is to run for 39 weeks, after getting a sendoff with a white-tie-and-tails first night. Geyer, Cornell & Newell, advertising agency, working out details for Squibb.

WJTL Sets 10 Games Of Univ. of Georgia

Atlanta, Sept.
WJTL has obtained the exclusive
broadcasting rights to the 10 games
the University of Georgia football
team will play this season. WSB. 50,000-watter, carried the series las

Georgia team will be followed by Georgia team will be followed by wire hookup through its southern tour, with WJTL asking \$15,000 for the sponsoring of the 10 games over a link of nine Georgia outlets. Al Triggs, either WJTL spieler, with another announcer yet to be picked, will handle the series. In outbidding WSB the 100-watter paid the university a new high for this part of the country.

Katzman to WINS

down the post for some ti e.

WORK CHEAP FOR With England as Press Agent, Hall Sees Yankee Radio Ideas World-Wide

WMCA STEPS ASIDE

Ends Conflict with WHN on Prize-fight Remotes

Jam caused by the fact that both WMCA and WHN, New York, hold the broadcast rights to prizefights at the St. Nicholas arena has been settled with the withdrawal of WMCA. WHN's contract covering the current season's bouts was made with the owner of the arena, while WMCA dealt with the Johnson Bros. promoters of the fights for the Dodgers A. C.

Donald lamm, WMCA prezelected to step aside rather than involve itself in litigation over the broadcasts.

LOCAL ACCT'S. **PRETENTIOUS SCHEDULE**

Syracuse. Sept. 10.

Roy Furniture Company will buy seven programs a week, including a fifteen-minute spot daily and a haif hour on Sundays from WFBL. Three of the weekly programs will advertise another store, though of the same management.

Sun day program, known as Roy's Gang,' has been on the air for five years. A 14-pleee orchestra conducted by Victor Miller, a mixed giee club headed by Theims Jean MacNell, assistant, program director of WFBL, and a dramstic department to be handied by Gertride Aiderman will make up the backbone of the programs. Two regular soliolists, girl and boy, will be chosen, and each week guest artists will be added to the cast. Box Kesie.

Weekly programs to be known as 'The Little Show' will consist of a combination of talent and transcriptions with male and female announcers. Edmind Leonard, of the WFBL staff, handles the programs.

Wax Works

American Railway Express Co. Is placing a series of dramatized news transcriptions on around 15 stations. Schedule calls for a weekly 15-minute period over a minimum period of 13 weeks. Account is being handled by the Caples Co. New York spency, and Jean V. Grombach, Inc., is doing. the recording.

First in Canada to sign for new NBC Thesaurus are: CFAC, Cal-gary; CJCA; Edmonton, and CJOC, Lethbridge, of Taylor, Pearson, Car-son, Ltd., string.

WFBR, Baltimore, has subscribed to World Broadcasting e.t. service.

rausmeyer and Cohen series of electrical transcriptions are now sponsored by the Westlake Manu-facturing Company, of Canastota New York, on WFBL, Syracusc.

Federal Housing Admi istration has awarded to Radio and Film Methods Corp, a contract for the manufacturer of five masters and 100 duplicates each for placement on stations. Transcriptions will in addition to speaker contain numbers by the United States service bands.

American standards in radie music will be transplanted to Great Britain and from thee fed to the entire world. This is the prediction of Henry Hall, British Broad-casting Syndicate maestro now in New York City for the purpose of beginning the international infiltration process.

New York City for the purpose of beginning the international infiltration, process. It is not a process. It is push by British Broad-casting first by long wave to most of Europe, and, secondly, by short wave to India, South Atrica and the far-fung outposts of the British Empire generally. At present these lands are largely unacquainted with the characteristic zip and speed of American programs, uniterested in modern syncopation, still harboring a love for bail musettes and hopping captices. Germany has a sazz note, but it's cumbersome and inarticulate. Spain sticks to guitars and castenets. Italy is too wrapped up in Ethiopia and Puecini. So, says Hall, Britain is the, radio showmanship source for Europe.

cam. So, says are, Strom is the radio showmanship source for Europe standard British dance program least for 45 minutes, though it may run on steadily for an hour and a half. Vocats are heard in most all of the selections, but get illtie attention. Hall himself is on daily, his band being comprised of 17 pieces, regularly. Jimmy Phillips, general manager of Peter Maurice house, and Lesie Macdomell, band manager, accompanied Hall to these shores, all return on the 12th.

'Oh, yes, we just heard 'Truckin' last night in ten different arrangements, and it's colossal. That's bound to be in our first one when I get back.

"That'll sound nice coming in over the Lido, don't you think?"

FORGIVENESS URGED FOR WSBC, WGES, CHI

Washington, Sept. 10.
Two Chicago stations whose lives were endangered several weeks ago by the government's ether clean-up campaign received a break last week whon Examiner R. H. Hyde recommended that the Federal Communications. Commission, received munications Commission renew their franchises now that offending programs have been dropped. Transmitters are WSBC and

Transmitters are WSBC and WGES, which were put on the spot for airing medical programs sponsored by Dr. Schyman and the Pur-Erb Co. of Chicago. Critieism also was occasioned by programs advertising Dr. Michael's All-Herb Remedy and the Evans Fur Co. All have run afoul of the government before, Hyde pointed out in his report.

lictore, Hyde pointed out in his report.
Assalling the Schyman programs,
Examiner Hyde recalled that sponsors of the herb broadcast pleaded
guilty to violation of food and drug
inws and were ordered to cease
using the mails for distribution of
Michael program was sponsored, report noted, by an individual who
was convicted of violating Illinois
medical laws. Evans Fur Co. was
clied by the Trade Commission for
misreprescratation early this year,
Hyde added.

WFIL's Exclusive

Thiladelphla, Sept. 10.

Exclusive broadcast rivileges at Philly Food Fair have been obtained by WFIL, which also will have own both and radio studio accommedating 500 yokels. Exhibit will pleture intricative of broadcast will pleture intricative of broadcast will pleture. Bob Berger sold the contract.

Description of Film Double Contest, Klichen Gadget Parade, and Queen of Kitchen Contest, to be

aired for public.

Fair will be held at Commercial
Museum, Oct. 15 to 25, inclusive.

Variety's Fall Radio Business Forecast NEXT WEEK (SEPT. 18)

N. Y. Law Journal (Sept. 9) Calls Attention to 'Right of Privacy'

Legal respects of radio programs theatres, took moving pictures of the respect to certain existing legis-plaintin without her permission and the summarized by the incorporated them in the screen New York programs of the screen which was exhibited. The programs of the comment follows:

Text of the comment follows:

Text of the comment follows:

Text of the comment follows:

'Éccitor. 64. 'Alte-'Civil' lights
Law, creating a right of action for
the use, without written consent, of
one's name, portrait or picture for
advertising purposes or, for the purpones of trade, was enacted in 1993,
it 'was 'probably, 'Eroul' a5
a result of the decision of the
Curt of Appeals in the well-known,
or the curt of the control of the curt of the peak of the
curt of the peak of the control of the
curt of the peak of the curt of the
addown in June, 1992, holding that
there is no right of privacy recognizable by isw. At the time of this
decision, and the statute which followed, advertising through radio
broadcasting was unknown and unimagined.

broadcasting was unknown and unimagined.

The statute does not specify the special means or methods of advertising, and it may be surmised that the prohibition of the statute embraces not only advertising by methods in vogue at the time of its enactment, but to advertising by methods in vogue at the time of its enactment, but to advertising through any other medium that might be everywhere the status of t

567; N. Dak. Laws, 1929, chap. 117; Ore. Laws, 1931, chap. 368).

'Another such problem is now pending before the New York Swiprome Court of Monroe County, and that is whether the use of, one's, name during an advertising program over the radio is a violation of sections 50 and 51 of. the Civil-Rights Law, It is charged by the plaintiff, Joseph J. Kins, a Rochester carpenter, that during the familiar program over the stations of the National Broadcasting Company, advertising the product of the Andrew. Jergens Company, Walter Winchell said of him, King the carpenter, indentifying him by name and address, and by reference to his trade, that while sitting astride the limb between himself and the trusk of the tree, with the result that the first time that an aligged violation of the New York Civil Rights Law by means of the radio has been presented to the cours for determination. 'Sactions 50 and 51 of the Civil Science of

Sections 50 and 51 of the Civil Rights Law, so far as pertinent, read as follows:

Sec. 50. Right of privacy .- A

"Sec. 50. Right of privacy.—A person, firm or corporation that uses for advertising purposes, or for the purposes of trade, the name, portrait or picture of any living person without having firm of the person, or, if a minor, of his or her parent or guardian, is guilty of a misdemeanor.

"Sec. 51. Action for injunction and for damages.—Any person whose name, portrait or picture is used within this state for advertising purposes, or for the purposes of trade without the written consent first obtained as above revoked any maintain an equitable action in the Supreme court of this state against the person, firm or corporation so using his mame, portrait or picture, to prefirm or corporation so using his name, portrait or picture, to prevent and restrain the use thereof; and may also sue and recover damages for any injuries sustained by reason of such use, and if the defendant shall have knowingly used such persons, name, as is forbidden or declared to to unlawful by the last section, the Jury, in its discretion, may award exemplary damages.

Jury, in its discretion, may award sexemplary damages.

In Blumenthal v. Picture Classics, in and control several stations. In all ome 11st stations are affiliated with int. (238 App. Div., 570), the plaining tiff, a widow, residing in East Houston street, New York city, made her livelihood by selling bread and rolls in the street. The defendant, in Washington.

It all starts when it me and to preparing a moving picture entitle the properties of the properti

plaintiff without new permanents of incorporated them in the screen which was exhibited.

'In an action brought by the plaintiff with the section is and it to the Civil Ights Law the Appellate Division of the First Department held, speaking through Mr. Justice Mc-Avoy (Mr. Justice O'Molley dissenting in a written opinion), that the Disimitiff was entitled to the order, appealed from, which enjoined pendente lite the defendant from exhibiting the plaintiff's pleture. On the plaintiff's pleture, on worsel in the affirmative the question: is the plaintiff's pleture. On a worsel in the affirmative the question: is the plaintiff's pleture in the affirmative the question: is the plaintiff's plecial Term in support of and in opposition to the motion, respectively, to the in-function pendente lite granted herejunction pendente lite granted here-in?' (261 N. Y., 504).

Junction pendente lite granted herein? (281 N. Y., 504).

'In McNulty v. Press Publishing
Co. (136 Misc. 832) the World newspaper, as published in 1929, printed
a cartoon drawn by Harold T. Webster, entitled The Boy Who Made
Good, 'in which was used a photographic reproduction of the plaintiffting. The completing et forth, two
causes of action, the first for libel,
and the second for damages under
sections 50 and 51 of the civil rights
law. On the motion by the defendant to dismiss the complaint on the
ground that neither of the 'causes
of action stated facts sufficient to
constitute' a cause of action, the
court, while granting the motion as
to the cause for libel, denied the
motion as to the cause of action for
violation of privacy under the Civil
Rights Law, saying:

While the statute does not pro-

Rights Law, saying:

While the statute does not prohibit a newspaper from using or
publishing in a single issue the
name and picture of p person
without his consent having first
been obtained (Moser v. Press
Publishing Co., 58 Misc., 78), the
charge is not confined to auch use,
but includes also the saie by the
defendants to others, for profit,
of cartoons containing mignifit's
of cartoons containing mignifit's of cartoons containing plaintiff's picture. This is a use 'for the purpose of trade' and is prohibited by statute.

by statute.

From the wording of the statute and the pronouncements of the courts in the cases cited in would seem that where a radio broadcast is being used for advertising the product of a company, the use of a margant's name, without his written product of a company, the use of a person's name, without his written consent, during the course of the program, might come within the purview of the statute. We intend, of course, to express no opinion upon the merits of the action of the carpenter charged with sawing off his own perch, now pending in Monroe

KNX IN NEW HOME

\$250,000 Studio Has Six Floating Stages

Hollywood, Sept. 10. KNX broadcast from its new uarter million dollar studio on iunset houlexard last Wednesday

Sunset, houlevard, List. Wednesday. (4). Complete move-over from the old quarters on Vine street was made within a week.

New plant has six floating stages, all sound proof. Mobile base also allows for moving around \$35,000 crgan. Entire layout is modernistic in design with floors laid in oak blocks.

organ. Entire layout is modernistic in dealgn with floors laid in oak blocks. Every new gadget and device has been incorporated in the equipment. Studio. Journelly, Jhe. Mollon. Picc. ture Itali of Frine, was remodelyed by William Simpson Co., contractors. Architect was Earl Heitschmidt.

Runaway Tenor Traced by Air: Home to Mama

Two Brooklyn theatre managers helped restore a runaway youth with a mateur program proclivities to his mother in Boston, as the result of Transradio news broadcast they had heard over WOR, Newark, Sunday night (8). Runaway, Frank Healey, went on WMCA, New York, the following-night (Monday) to tell how he was spotted that evening while appearing on an amateur show at the Fox, Brooklyn, and to assure the listeners who had heard his mother's appeal that he was on the way home.

way home.

Those who did the sleuthing were
Haroid Flaher and George Ewans,
manager and assistant manager,
respectively, of the Paranager,
respectively, of the Paranager,
theatre, Brooklyn, Al Reed, genimgr. of the Fablan chain which operates both houses, staked the boy
to his fare home, the intervening
meals and a wire telling his mother
that he was on the way back.

Healey is 18 years old and a

Beauty Editor Sponsored

Chicago, Sept. 10.
Eleanor Nangle, beauty editor of
the Chicago Tribune, returns to the
ether on WGN for the Daggett &
Ramsdell organization with a program listed as "Through the Looking
Glass," under which tag Miss Nangle
writes in the Tribune, also.

Placed through the McCann, Erickson agency, show will also have Alice Blue, pianist. Show starts Sept. 16.

Scripps-Howard Radio Receptive; Karl Bickel Directing Activities

Scripps - Howard newspapers, iong lukewarm to radio, has brought in Karl Bickel, former president of United Fress, to create the new job of Scripps-Howard air boss. Intention is to seek a closer affiliation, with radio. Newspaper chain is last of the country's big journalistic holdouts against radio. There are 18 of the 24 Scripps-Howard towns which now have relations with local radio stations. This includes the resumption of the New York World-Telegram's half hour daily stock reports over station WMCA.

A rumor around New York that Scripps-Howard was augling for the Scripps-Howard was augling for the acquisition of station WMCA was denied by Blekel, who stated that Scripps-Howard did not contemplate station ownership or operation at present. This reverses reports of something more significant. Hearst and Gannett interests own and control several stations. In all worn 114 services 120.

Dispatch, independent sheet Dispatch, independent sheet, immediately came through with six daily news spots, five minutes each, in addition to 15-minute Globe Trotter newscast, over station WBNS.
Final shot was fired with Dispatch piling on with additional news dramatization broadcast every night.

Ken Murray-Sam Hearn As CBS Comedy Team

A new comedy combination of Ken Murray and Sam Hearn is due to hit the Columbia notwork within the next fortnight. Bruce Carleton's band liprovide the musical background for the program. Hearn is the dialect funster heard last year on Jack Benny's broadcasts. Murray is star of 'Sketch Book.'

Program produced by White Radio Productions.

Bercovitch Promoted

Harry Bercovitch has taken over the direction of J. Stirling Getchell's agency department. He succeeds Tom Everett, who held the assignment for over a year.

he agency's chief explotteer.

Improbable Broadcasts

No. 23-Vox Pop at the Freight Yards By Bob Landry

Tex Burper — Howdy, folks, here we are again — radio's amazing novelty program — Vox Pop—the Voice of the People's Finance Com-

pany,

Commercial Copy—Avo vulgar
scenes with uncouth bill collectors, Pay them off with a loan from the People's Finance Company. No em-barrassing arguments. Deal with barrassing arguments. Deal with the People's Finance and learn the difference between ordinary bill col-lectors and experts.

lectors and experts.

Tex Burper—Bach week Vox Poplets you hear from the citizens themselves just what America is doing and thinking. Last week we took you to the men's room of the Grand Central terminal. The week hefore we gaussed a serrection is the Grand Central terminal. The week before we caused a sensation in the lobby of the Martha Washington hotel by asking: 'Should a irl go out socially with her bose?' This week we have another novelty—Sound effect—Freight train pulling in.

smoulant wonder. Let's see, where'll we begin—you there, sonny—step up here—what's your name? Sonny—Hank.

Tex Burper—Well, Hank, don't be trightened. This isn't a pinch, Just want to ask a few questions. This contraption I hold in my hands is a radio microphone.

Sonny—You're tell'ing me! I'm a fugitive from WFAA, Dallas. I'm the Cavaller of the Cow Pastures.

Tex Burper—You'r in radio 'And who's that guy, with you?

Sonny—He's my pariner, the Melody King of the Meadows.

Tex Burper—This is what I call ifte in the raw.

iffe in the raw.
Guy in Overalls-Mister, I'm in

Tex Burper—What is this, an epi-

G. I. O.-Mister, am I sure 'nuff on the air right now?

Tex Burper—Yeah, and sustain-

ing. G. I. O.—Heilo, ma. Hello, pa.

This is Buddy. I just got in 10 minutes ago and here I am on a network hook-up. Tell the folks I'm a cinch for a week at the Roxy. Tex Burper—Anybody else got radio ideas?

radio ideans?

Sonny-Suve. That fellow over there is the Caliph of the Concertina He got on a Little Rock, Those three are the Maharziahs of the Musical Saw from WLW. The guy next to tem is result in men's pants. He calls herself Barn Dance Bertha, the Calico Cutte from Chicago. The little runt is Zither Zeke. He's got a lot of standing among the hilbilities on account of he knows three tunes all the way through.

rough. Tex Burper—What are they all

Tex Burper—What are they all coming in for?
Sonny—They want to get on the big amateur hours.
Tex Burper—Are they talented?
Sonny—Naw, but they all got good human interest stories. Take me for instance. I'm ordinary run-of-the-barn guitar and jug talent, but I got a sure-fire blography. I was born in the hornsweggle county gill the night my page houred; gill the night my page houred; was born in the hornsworgle county jail the night my pappy was hanged. Maw kept a little still to send us young 'uns through the third grade, Sayy'l got a story that cops first prize every time. Besides I'm the youngest grandfather in Arkanssatust turned 28.

Tex Burper—How about your partner?

Sonny—He's mansy with human

Sonny—He's mangy with human interest too. Got a brother in Har-

vard.
Tex Burper—In Harvard?
Sonny—Yeah, preserved in a bot-

tle.
Tex Burper—Isn't there a genuine, old fashioned, non-entertaining hobo

old fashloned, non-entertaining hobe on this train?
Höbe-I'm the real article, mister. Guaranteed never worked a day in my life. Been in every jungle from the North Pacific to the Lacks-wanna, Know every bindle-stiff, this side of Sail Lake Mary's. Coultedly you stories that would make to the country of the side of the country on the shooting of Dan McGrew.

Tex Burper—Well, you're the man we've been looking for. Tell me

your story.

Hobo—You want me to talk into

Hobo—Sonny, cont think a can-oblige you. Tex Burper—Why not? Hobo—I'd have to see my literary agent first. I'm under exclusive contract to a magazine.

Agencies—Sponsors

Leon Bloom, formerly in charge of radio department for Lee Wort-heim now with Hirsch-Garfield agency, New York, in similar job

Newest Mutual account is Tinited Cigar Stores for 26 weeks starting Oct. 1, and originating in WOF studios. Isham Jones orchestra Loretta Lee and Eton Boys comprise talent array.

Adam Hat has signed with WHN. New York for St. Nicholas Palace bouts, starting Sept. 16. Series to run throughout entire season. On Monday nights at 9:39 p.m. with Sam Taub handling the spleling. Same sponsor presenting the Ford Smith-Ray Impelletier contest from Dyckman Oval Sept. 11. Charles Vackner and Bruok Temple assisting Taub on this event.

Jack McSweeney, son of the Boston police commissioner, tenor-ing over WEEL Boston, for Siegel Shoes. Mirlam Miller and Teddy Bears ork also on the bill.

Five Star Final goes commercial for the fourth time over WMCA, New York, starting Sept. 16 with Kopper's Koke sponsoring on a 13-weck series. WIP, Philly, will also take it. Phills Barrison directing the programs?
Other sponsors have been Tastycast. Barney's Clothes and Adam Hats.

6:45 p.m. Chicken Dinner and Denver Sandwich candy bars are plugged in the ether series.

Newell-Emmett agency handling hesterfield's series beginning Oct. with Lily Pons, Nino Martini, avid Ross and Kostelanetz orches-David Ross and Mostelanetz orenes-tra. Over 91 stations, coast to coast.

McCann-Erickson, Inc., building Jack Hyiton's show for CBS starting in Oct. Standard Oil (Indiana) sponsoring. It's planted for a Sunday spot at 10:30 p. m., originating in WBBM, Chicago.

J. Walter Thompson agency on Standard Brand's renewal over NBC starting Oct. 6 with Robert L. Rip-ley, Ozzle Nelson and Harriet Hil-liard. Same agency in charge of Shell renewal, which start: Oct. 5.

Crazy Water Crystals will bank-roll 15-minute hill-billy program over WFIL. Philadelphia, six pe-riods a week beginning next week. Talent will call themselves Crazy Crystai Mountaineer

Georga Corey has resigned from the publicity staff of J. Walter Thompson's Chicago office to Join Lord & Thomas' radio department in New York, He will do'continuity work under Thomas McAvity, Corcy has been with Thompson four years, gravitating between the New York, Chicago and Cin-cinnati offices,

ast, Barney's Clothes and Adam Marion Parsonnet of Lennen & Mitchell agency goes to the Coast shortly to begin work on Eddic Canberry Candy Company's mustical order new series for Peckeco CES. Starting date of show is

WANAMAKER. A PIONEER, BACK

Starting Sept. 16 the John Wana-maker department store, New York, will go on the air for a five-hour period weekly over radio station W2XR in Long Island City. Pro-gram will-be given delly from Mon-day to Friday from 7 to 8 p. m. over-this outlet's high-fidelity band. Con-tract holds indefinitely. Prior to this contract the station onersited during its entire existence

tract holds indefinitely.
Prior to this contract the station operated during its entire existence—on-a mistalfining basis, with.
ception, that of Victor records, advertising its class release. The station is owned by John V. L. Hogan-radio consulting engineer and on-vention details. It operates on 1,000 west so the 1556 kilocycle channel, and was recently given permission of the Federal Communications Commission by accept sponsored programs. Howard J. Perry is mangalification. Howard J. Perry is mangalification. Howard J. Perry is mangalification of the federal communications and transmission of the entire range of audible sound. This requires a broadcast band double the width or ordinary stations to attial the victorial frequencies where than 5,000 cycles, This is the sole station allowed to operate on this 20 kilocycle hand in the New York area. There are three other such exitons widely care three others with the sole area three others with the sole and the New York area. There are three others with the sole station widely care the program of the sole of t

cycles. This is the sole station allowed to operate on this 20 killocycle band in the New York area. There are three other such stations widely scattered across the continent. Arthur Church of KMBC, Kansas City, is interested in one out there. Although station operates only three hours daily (recently dropped from four). If may increase time up to 24 hours it may be a such as the such as

are used, but Wanamaker will em-

N. Y. FOREIGN MARKET **CHARTED BY WBNX**

WBNX, Bronx is surveying the foreign language field in the metropolitan New York arca, garnering data and facts on the various racial groups which comprise this distinct radio listening public. Subject has been treated casually in other surveys but not in the piet manner when the manner wombled.

plete manner with which his sna-lysis is being compiled.

Report is to show concentration of population within WBNX signal area, various racial groups, number of radios in the homes, average spending power per year, etc.

Leon Goldstein in charge of sur-

Jerry Cady's Job

When Lawrence Holcomb leave the Fletcher & Eills agency at the end of this week to become head the continuity department of NBC

the continuity department of NBC's Chicago division, sole charge of the agency's radio department will fall to derry Cady. Assignment had previously been shared by Cady. Before joining Fletcher & Ellis Holcomb headed the Joseph Katz agency's radio department. His previous connection had been with NBC's continuity and production departments in New York, during which period he authored the experimental drama, 'Skyscrapers.' This script has been aired over the network six, times during the past two years.

Kapner WCAE Sales Mgr

Napner W.CAE Sales Mgr
Pittsburgh, Sept. 10.
Leonard Kapner, until last winter a salesman at W.CAE has just
been named sales manager of the
Hearet station under Ford Billings.
Appointment came seven months
after Kapner had left W.CAE to go
into general advertising work.
Before he first joined station,
new sales chief was connected with
the advertising department of a
couple of class weeklies here.

Diary of a Service

Miami, Sept. 10.
Out of WQAM's log comes
the following highlights on the
station's broadcast activities in
connection with the Florida
hurricane and the grounding of

connection with the Fibrian
hurricare and the grounding of
the S.S. Dixle;
onday
Off the air at 8 p.m. because
of power failure from high
winds. Announcer Ray, Brock
at 11 p.m. hears an ESG on-the
loudspeaker. Check with Naval
Reserve station and Tropical
Radio develops news that S.S.
Dixle is grounded on reef 500
lies south of Miami. Flashed
news to Transradio and tayed
with ship by shortwave until
\$ a.m.

a.m.
Tuesday
Winds subsided but still off the air until 1 p.m. First re-ports of Keys disaster come in. Loan short wave equipment to Red Cross for emergency re-

Loan short wave equipment to Red Cross for emergency relief. Broadcast news bulletins about storm area and Dixle all day and sent many to Keys.

Wednesday
Broadcast appeals for Red Cross for boats, clothing, doctors, nurses, etc., all day. Broadcast interview with veteran from FERA camp where 100 persished. Interviewed passengers from first two rescue ships arriving 12:30 arms.

Thureday
On network at noon which interviews Dixle passengers and veterans rescued from FERA camp. Broadcast appeal for donations to Red Cross relief.

riday

lief. riday

Broadcast call for workers to rehabilitate camps in Keys; with 450 men responding in two hours. Received lots wires requesting station broadcast for missing relatives.

Radio Sets Offered in **Exchange for Time:** Agency 15% in Cash

Janesviile, Wis., Sept. 10. Janesville, Wis., Sept. 10.
Station WCLO, through its general manager, Sidney H. Bliss, has
rejected a proposition made by Merle
V. Cox advertising agency, Chicago,
toexchange station time for StewartWarner radio sets. Cox suggested
station accept radio sets valued at
the retail price of \$57.56 for time.
Bookkeeping alwood be commissionable (in cash) to Cox.

Chicago, Sept. 10.

Chicago, Sept. 10.

Stewart-Warner company and its regular advertising agency, Blackett - Sample - Hummert, d1s-claim knowledge of the deal offered various stations in the middle west by Merie V. Cox. Local radio merchants, not Stewart-Warners, are tied into the proposition.

Cox has an electrical transcription series to spot on stations willing to accept Stewart-Warner sets. Dealer gets the plug, agency gets the commission, and the station gets the radio receivers, reported as storage battery operated. Just what the stations would do to liquidate such merchandise not reported.

Pros on Parade

Buddy Doyle's Professionals or Parade, which was on WINS, New York, for the past several months has exited. Series was handle through Herman Bernie office, which his also severed with the station. Main idea was to bring smart air talent to the attention of sponsors. It was heard thrice weekly. Periods are now replaced with studio telent.

WSB Joins G.B.A.

Atlanta, Sept. 10.
Statlon WSB has joined the Georgia Broadcasters association organized about six weeks ago in

Savannah.

Lambdin Kay was unable to attend the organizational meeting due to confliction with his vacation in Florida.

NOT NBC'S OBLIGATION TO CHART AIR SHOWMANSHIP SAYS E. P. H. JAMES

WOOD-WASH TO NBC

Detroit, Sept.: 10 WOOD-WASH wood-wash, or Grand Rapids will also join the NBC Sept. 29 when WXYZ, Detroit, switches to the na-tional net. Both stations are owned by the Kunsky-Treadle. Broadcast-ing Corp., of Detroit,

New setup will give the Grand Rapids station both the sustaining and commercial programs of the NBC as well as the sustaining and ommercial programs of the Michigan Radio Network, fed by WXYZ.
Programs of the Canadian Radio
Commission likewise will be used by
WOOD-WASH, since WXYZ is the
Detroit outlet for that chain.

W. W. Smith at Chi NBC

Chicago, Sept. 10. W. W. (Bud) Smith joining NBC organization here as assistant to Chick Showerman on sales and service

Smith, who was formerly man-ager for WTAM in Cleveland, has been away for several months on a physical build-up.

WXYZ, DETROIT, HOOKS | Philosophy of Network's Responsibility Explained-'Sales Begin When Programs Begin' Released-Promotion Manager Answers Critics

Cantor's Maestro List

Musical end of Eddle Cantor's Pebeco broadcasts, starting next month, will be an alternating proposition with Gus Arnhel , Jimmy Grier, Phil Ohiman and Anson Weeks being tagged for one or more programs. Georgie Stoil, Ted Lewis and Dave Rubinoff may also do

some battoning for the program.

Cantor will again hold public rehearsals, to time laughs, as he did in the east. Idea is to time the laughs before actually going on the

Nowinson to KRNT

Chicago, Sept. 10.

Dave Nowinson, former continuity chief for WIND, Gary, is hopping out to Des Moines to join the writing staff of the lows web of KSO and KRNT.

Nowinson hired by Walter Preston.

N.A.B. Raps Cost-Per-Inquiry;

Frowns on Revival Attempts

Washington; Sept. 10.

New campaign to eradicate from the broadcasting business the old headache of cost-per-inquiry accounts was launched list week by National Association of Broadcasters following reports that since death of NRA codes, attempts have

death of NRA codes, attempts have been made to revive the practice on a broad scale. Reminding membership that the revised code of ethics contains a han on percentage and contingent accounts, James W. Baldwin, man-aging director, served notice through publication of correspond-ence with an unidentifed agency that association members who enter deals on this basis will be cited to the stilement.

chastisement.

Although he did not directly call any of his membership on the carpet, Baldwin made the association's position plain by releasing a letter to the agency involved in which he expressed confidence that N. A. B. will not per it one bad apple to spoll the whole barrel.' Force was

spoil the whole barrel.' Force was lent to his indirect warning by a comment in the association's weekly bulletin that 'efforts are being made to learn the identity of stations that have accepted this type of business. Campaign was launched when N. A. B. office received from one of its members a copy of a for letter from the particular agency which pointed out that the Supreme Court's invalidation of compulsory. which pointed out that the Supreme Court's invalidation of compulsory codes enables any broadcaster to accept business on a contingent basis and suggested that the station 'try making this announcement every morning for a week and sec for yourself Just how productive it is.' Offering to pay I're for every order produced by spot announcement, the account of the second of the second to see how it is very likely to more than pay card rates for the time taken.' Urrims agencles to cooperate in Urrims agencles

pay card rates for the time taken. Urging agencies to cooperate in cleaning up the broadcasting business. Baldwin cailed the agency's attention to the N. A. B. code prohibition on such deals and immediately received an explanation in which the offender weasted with the alibi that it was forced to attempt contingent arrangements to defend one of its accounts. Agency said that in the face of an attempted raid that in the face of an attempted raid one of its accounts. Agency said that in the face of an attempted raid by a competit r on its client 'it was

country that a deal of this type could be obtained through our office.'

office."
Condemning the practice, Baldwin said in 1 : protest that 'Radio advertising is not a gamble. Test after test has shown it to be a most effective advertising medium. Radio time on member stations is not a bargain counter commodity and you can best gain the respect of the radio broadcasting industry by cooperating in the maintenance of this standard."

Agency Explains
With a declaration that 'we are
heartily in favor with the stand of
your association and certainly hope
that radio stations in general will
stick to the ethics you set forth,
the agency replied to N. A. B. exec
as follows: as follows:

'Some few radio stations do ac-'Some few radio stations do accept contingent deals and this fact was being played up to our client 'by another advertising agency that has accepted accounts on a contingent basis in the past. In order to protect ourselves it was necessary radio station in the radio of the radio account our every radio station in the radio account accepts and call of this type could be obtained through our office. For your information, this account accepts regular advertising programs on a formation, this account accepts reg-ular advertising programs on a number of large stations for which they pay card rates. It is their in-tention and ours to continue along this basis. However, we could not have our relationship with this ac-count jeopardized by insinuations of a competitor that they could obtain contingent deals. contingent deals.

contingent-deals. Despite indications that agencies are attempting to rovive the costper-inquiry practice in an effort to counteract recent upward revisions to counteract recent upward revisions that many stations have responded to offers of this character. Baldwin believes that the NTA code, which contained stringent ban against such deals, proved effective in acquainting indies with the practice and it confident that the industry as a whole will resist moves to break down established rates.

More than a dozen programs were outlawed by the code authority during the 18 months the NRA pact was in effect, most of them being either disguised commercial advertising or conlegic accounts which Despite indications that agencies

a accounts. Agency said either disguised commercial adver-e face of an attempted raid lising or configent accounts which petit.r on its client 'it was were specifically identified in bull-for us to go on record ry radio station in the that the practices were forbidden.

promotion and advertising for took the occasion of his company's took the occasion of his company's release last week of its latest work or potential radio audiences to point out that with this study, 'Sales Begin When Programs Begin,' the network has completed its factual

point out that with this study. Sales Begin What he was compated the factual obligations on the subject to prospective or current /advertisers. Sales Begin undertakes to show how many potential listeners there are in radic homes during the varicus half-hours of the wakeful day and also a census of coupational activity among housewives during the day.

Through this statistical compilation, averred James, the network has provided for advertisers an answer of the water of

these are actually given time.

these are actually listening at a given time.

The analysis in 'Sales Begin,' showing the number of women who are cocupied with certain chores at various half hours of the day is confined to the eastern time zone. The census is based on a survey made for NBC by the Research Corp. of America in the month of the control of the book and writing, toliet, general housework, eating meals, sewing, reading and writing, cutertaining, resting and mending. A portion of the book is taken up with showing what daytime programming on NBC has done for Por-

A portion of the book is taken up with showing what daytime programming on NBC has done for Borden Sales, the Climalene Co., Folgar Coffee, General Mills, the A. & P. Stores, the Kellogg Co., Mohawk Carpet Mills, Benjamin Moore Paints and Procter & Gamble,

G-Men Show Off

Chevrolet has issued notice to Phillips Lord that it w. 't renew his current 'G Men' script show on NBC after 13 weeks. It winds up

Oct. 7.
This leaves the account open for another show. It's looking around.

Philadelphia, Scpt. 10.

What is thought to be first broadcast, at least locally, by G-man, will probably be aired next week by WIP when George Harvey, supervisor of Philadelphia distriction.

Department of Justice Bureau of

Investigation, tells experiences.

Deal not quite set, with Ben Gi
bel, station proxy, working on it

Wired Wireless Wiz Dies

Engineer H. W. Snyders, 52, manager of Municipal Telephone System of the Hague, is dead. Though he did not cactly invent wired wireless, which is used at the Hague over telephone cables, he touched up the existing invention with several improvements of his own. These proved such a success that other places adopted the system.

Variety's Fall Radio Business Forecast NEXT WEEK (SEPT. 18)

Radio Chatter

Gene and Glenn arrived at WHO,

Des Molaes, with fantace including the Mayor, fire and police chiefs, Col. B. J. Falmer of Daventort, president, Central Broadcasting Co., Earl May, KMA, Shenandoah and Earl Peak, KFIB, Marshalltown, and entire welcoming on the air. Air weeding schiedling of the Air College of the College o hanis ... Wyrn and Jame

Mason have both some beginning of the coor of the coordinate of th

script work at WOV, WEIGA, WCBA and WMSG, also WMCA and WMSG, also WMCA and WTIC.

WCBA and WMSG, also WMCA with the work of the control of the work o

Utah

Joe Kearns, KSL, Salt Lake, an-ouncer and dramatist, vacashing in

Joe Kearns, KNL, Sait Leave, emouneer and dramatist, vacashing in San Francisco.

Nora Mary Neville newest addition to KDXL staff.

Nora Mary Neville newest addition to KDXL staff.

Low the Company of the Company of

rest.

Dorothy Leonard, warbler on the KDYL Breakfast Club, now singing with Bob Young's band at the Utah hotel

with Bob Young's band at the control of the Russell Stewart, KSL announcer,

Russell Stewart, KSL announcer, an expectant daddy.
KLO, Ogden, Utah; 100-watter, undergoing extensive remodeling.
KNEF is the cail letters of the 200-watt mobile short-wave unit at KSL.
Marle Mitchell joins KSL staff.

Indiana

Ambrose Haley, Ozark Rambler and Mary Lou on a short visit to WOWO, Fort Wayne en route to KMOX where they appear on a CBS morning spot.

KMOX where they appear on a CBS morning spot.
Fred Tangeman, staff pianist at WOWO-WGL a father this past week and being named Dlane.
Auditions for McKenzie Milling show being held Sopt. 15.
Bow of the McKenzie Milling show being held Sopt. 15.
Bow of the McKenzie Milling show being held Sopt. 15.
Bow of the McKenzie Milling show being held Sopt. 15.
Bow of the McKenzie Milling show being held Sopt. 15.
Bow and the McKenzie Milling show being held sopt. 15.
Bow of the McKenzie McKenzi

wised.

Work started on a new 450 foot directional antenna for WOWO, Ft.

Work started on a directional antenna for WOWO, Ft. Wayne.
Aaro Hershey now on press work at WOWO, Fort Wayne.
Durward Kirby handing the mike at WFBM broadcasting booth at Indiana State Fair.
Lum and Abner in Tokinanpoits.
Lum and Abner of State Fair.
Earl Levis. WIRE engineer, of for two weeks away from the tubes.
Leo Kennett, owner of WHBU.
Anderson, looking over, field for his 1,000 watter pending commission okay.

kay. John Holtman, WFBM announcer. ack from fishing expedition to

John norm fishing experience back from fishing experience back from fishing experience back after vacationing in Chicago. Finals in Feenamint Amatcur Contest being held in Tomlinson Contest being held in Tomlinson Hall, WFBM's new transmitter now pointing a 425 foot finger at the sky-

Georgia

Carroll Furniture Company of At-lants r cently has languaged one of the most extensive radio cam-paigns of its kind in the South over WGST. The schedule calls for a daily morning quarter-hour (featur-ing Paul and John, harmony team) supplemented by a weekly half-hour (Sunday nights) emphasizing old-fashioned tunes done in a modern manner.

anner. Early in September, WGST will augurate a real, old-time southern

minstrei show in behalf of Crea-Mulsion. Green B. Adair, old min-strel man, and Tom Jackson, a youngster from Mobile, will handle the show.

the show.

Jack-Mims, who has been associated with the Southwestern Broadcasting company and more recently with KPRC, to WGST as commer-

with KPRC, to, WGST as commer-cial manager Wallice, musical di-rector of WGST, back from vacation trip which took fer to Washington, Philadelphia, Atlantic City and New York. Manny, Rosenberg, of SESAC, in Atlanta ten days working on local and nearby stations. Now leaded for Nashwiller.

for Nashville.

John Fulton, of Savannah, Ca., added to WJTL, Atlanta staff.

WSB is practically sold out for October.

addeto.

John Outler, WSB advertising manager, has returned from vacation trip to Daytona Beach, Fia Mark Bartiett, WSB musical director, has gone to Daytona Deact, to Close tie-in between WSB and Southeastern Fair will result in record bally for fair event. Congressman Robert Ramspeck spoke on Washington.

Minnesota

Corinne Jordan, KSTP's program director, now adding cocker span-iels to her blue-blood collie ken-nels.

neis,
When Vai Bjornson interviewed
H. E. Anderson, chief northwest
G-man, over KSTP, script had to
pass J. Edgar Hoover's o.k. before
it could be aired.

Tom Rishworth back from Yel-lowstone, with his upper lip shaved for the first time in seven years.

for the first time in seven years. Ivan Flanery, formerly with KMBC and WHB, Kansas City, now announcing for WTCN.

Six-day bike races set for WTCN alring, with two shots daily and a final; gala windup of two hours.

Listeners to WTCN's Milkman's program (6:00-7:00 a.m.) organized themselves and the way spinch for themselves and the way spinch for Rook Ganz and his colored ork going into their second year of nightly Cotton club broadcasts via WTCN.

nightly Cotton club broadcasts via WTCN.

The Bob de Havens moving into a new hovel.

The Bob de Havens moving into a new hovel.

The Bob de Havens moving into a new hovel.

The Bob de Havens moving into a new hovel.

The Bob de Havens moving into a new force of the fifth fronting for the listeners.

British Columbia

Don Lee's 'Happy Go Lucky How as the chief vaude attraction at the Canada Pacific Exhibition. Unit travelling by Canadian Radio Commission will bring national network stuff to Vancouver a half-hour earlier (5.30 p.m.) effective Sept. 2.

Tony Geluch, formerly of CKMO, I Tony Geluch, formerly of CKMO, RCA, Taking up sound sngineering.

ing.
Given McDonaid, staff organist
KMO, Tacoma, holidaying in Van-

AMO, Tacoma, nontarying in accouncer.

B. C. Radio community and fanis
mourning death of D. Ernest Caldwell, haritone, plomeer whose popularity dated back to early lays of
CNRV, now CRCV. He was at one
time baritone soloist at the Little
Charter Around the Corner, New
York.

time baritone soloist at the Lattue Charca Around the Corner, Now Dick Claringbuil off to Jasper for two weeks of holidaying from CRCV. Partly busman's holiday. Heil announce network dance programs from there. Hopes to bring Totem Pole golf tournment.

Uncle Billy, W. G. Hassell, manager, CKCD, followed up his recent picnic success with a steamer picnic success picnic success picnic success per success picnic success picni

staff artist, back from holidays in California.

staff artist, back from holidays in California.

A Gerbardt-Oily, Russian tunör.

A Gerbardt-Oily Russian tunör.

A Gerbardt-Oily Russian tunör.

GRCV for 15-minute period weekly.

CJAT, Trail, had one of those jitter nights last week. Five minutes before time to feed the B. C. network with 'At Granpa's House, dramatic program.

A Gerbardt-Oily Company of the control of the program of the control of the control of the window and the fire had said to the window and the fire had said to the window and the fire had said the w dio McLedd and crew prayed be tween speeches.

Pennsylvania

Joe Grafton by-lining Sunday radio column in Record.

Hugh Brooks, formerly with WJR, Detroit, new announcer at WIP, Philadelphia.

WIP, Philadeiphia.

Ben Glimbei, WIP prexy, back from Malne vacash.

Horace Feyhl, WCAU production mgr., airing again with Sam Moore after holiady in Atlantic City, and general politic Says, see the control of the co

theatre.

Boake Carter, invited guester for Cecil Pennyfeather's goostp column, had invite withdrawn when broad-caster was 'too busy' and turned job over to secretary, or WFIL, Philadelphia, publicity staff, back from Bermuda.

Bermuda.
Violet Love taking rest after several months at Adelphia and airing with Eddie Bonneliy's orc.
Ben Greenblatt pianning resumption Plano Ramblings' over WCAU.
Grace Nadig, Temple University schoolmarm, back on WFIL with household hints.

Kentucky

Two WHAS, Louisville, hillbilly groups furnishing music for cowboy dances at rodeo, in progress at rodeo, in progress at Track, Jeffersonville, Ind. Georgia Wildcats glay Monday (2nd), with Log Cabli Boys doing the fiddle scraping Saturday (7th). Wild Company of the Armstrong of the State o

Arganization of the control of the c

Massachusetts

Mary Phillips, Providence singer, guest artist on Soapine Whalers program Friday (6), WNAC, Boston. Proceedings of the second confers Young Republicans of New England (1997), Washington, and washington, and washington, and washington, and washington, washing

prank-playing but an income boston.

'Masquerade' back on WEEI, Boston, Monday through Fridays at Earle

Boston.

'Masquerade' back on Fridays at ton, Monday through Fridays at ton, Monday through Fridays at Thomas Howell suppliants Early Wiedemann on the Thursday local spot, 6:35 p.m. over WEBI, Boston, Gene Rudley, recent entertainer at the 'Hi-Hat' doing a voice bit over WEBI, Boston 4:15, Scpt. 19.

- Barl Lawrence, dramatic baritone, who has Just been strengt by WNAC, tatlon for himself.

Dan Seymour, Yankee Network announcer, has ilterary aspirations, (Continued on page 45)

FCC's Washington Docket

Grants and Applications

Construction of a new transmitter, one frequency shift and one increase in power were sanctioned by the Federal Communications Commission last week, while two power ingreases were denied.

Application of KOOS, Marshfield, Ore, for frequency change from 1200 ket to 1390 ke was granted as the Commish upheld Examiner J. P. Bramhall, and WDRC. Restforth, Conn., was granted a day power-boost from 1 to 5 kw.

Commish nixed application for increase in night power, from 10 to 25 kw by KSTP, St. Paul, Minn., overruling recommendation of Examiner R. L. Walker. Daytime increase from 100 to 250 watts was denied KGFJ.

R. L. Walker. Daytime increase from the control of the walk. Day a handful of new applications were filted during the walk. Control of the co

Examiners' Reports

Construction of two new broadcasting stations, one at Hartford, Conn, and the other at Muskogee, Mich., were advocated and two similar request turned down. Examiner John P. Bramhall recommended that the application of the Oklahoma Press Publishing Co. for authority to consistent of the Consistent of

same channel.

Shepard Dimmed

Hopes of John Shepard, III, of acquiring a pair of new outlets. In New Engiand for his Yankee network programs and of severing relations with transmitters affiliated with Columbia, received a dash of cold water when Examiner Dalberg presented an adverse report on requests of the Hartford Broadcasting Co, and the Worcester Broadcasting Co, the Proper of the Properties of the United States of the Hartford Broadcasting Co, and the Worcester Broadcasting Co, the Properties of the United States of the Hartford Broadcasting Co, and the Worcester Broadcasting Co, the Properties of the United States of the Properties of the Worcester Broadcasting Co, and the Worcester Broadcasting Co, and Worcester Productions were based on technical grounds, the report emphasizing that unless directional antennas were used considerable avorably the idea of employing directional antennas for low-power local avorably the idea of employing directional antennas for low-power local avorably the idea of Employing directional antennas for low-power local avorably the idea of Employing directional antennas for low-power local avorably the idea of Employing directional antennas for low-power local avorably the idea of the Employing directional antennas for low-power local avorable the state of the American State of the State of Stat

offering.

Objections to the pair of stations were registered by WKJC, Lancaster, Penn., which also uses 1200 kc., while Daiberg pointed out that if the two transmitters were built with directional antennas the probable "nuisance radius" would be so great as to prevent the allocation of any other 100 watter on this frequency east of Detroit.

Involved in the Shepard contest, the Hartford Times won a nod for its plan to build a 100-watter using 1200 ke by amending its original application and abandoning the desire to operate nights. Declaring the paper period of the property of the provision that the station be restricted to doylume operation.

Inside Stuff—Radio

Federal Communications Commission has explained its position on television in a letter signed by Secretary Herbert L. Pettey and ad-dressed to Leon Litt:

dressed to Leon Litt:

'At the present time there is no government appropriation available for the purpose of developing television. However, extensive research is being conducted in this art by several outstanding radio companies. The commission has encouraged the development of television as far as it is possible to do in accordance with the provisions of the communications act of 1834. At the present time there is nothing further that the commission can do to promote the development of television other than to cooperate with the various companies engaged in conducting such research.'

Tele-Flash, which is selling a wired radio sports and news builetin service to salcons, restaurants and clubs in the New York area, has run into difficulties with the American Society of Composers, Authors and Publishers. T-F outfit was informed last week that the broadcasting of music which it proposes to add to its service will be endoined by ASCAP unless the service's clients obtain licenses from the society. ASCAP stepped into the situation after Tele-Flash had obtained from NBC the New York wired radio rights to the networks transcription library, the Thesaurus. It would copt each of its clients, Tele-Flash was informed, about \$300 a year for a performing rights license.

Charis Company of Allentown, Pa., whose unique campaign of radio showmanship linked to the new East and Durike program series over CBS was recently reported in detail, points out that the estimate of the number of admissions achieved in house-to-house solicitation is much too high. If sales resistance was as great as reported it would be impossible to stay in business, company states. Charis own experience is that saleswomen are admitted in about 50% of all calls where the negation are at home.

Mary Boland will be the only star or featured player in Broadcast of 1936 to be cut in from New York on the NBC Lucky Strike hour covering the preview of this Paramount picture on the Coast Saturday night (14). In the east rehearsing with Jublies' (legit), she will do a three-minute sketch with Charlie Ruggies, whose lines will be cut in from the Coast.

Despite a disastrous fire destroying one complete hall with valuable contents (damage estimated around \$1,000,000), Berlin, Germany, Radio Exhibit was visited by more than 600,000. Nothing very startling in new inventions but admittedly great improvements all-round. Big interest centered around television with an entire 'street' devoted to such exhibits.

NBC's artist bureau cost a femme name \$500 a week by stepping in recently on-a booking deal when allegedly not needed. Booking of the girl for \$2,500 a week with an advertiser was practically clinched by an outside agent when NBC informed the account it could deliver her for \$2,000. Advertiser then insisted on the NBC price and the artist had to take it.

Columbia Sees Implied Slap in **NBC** Questionnaire to Agencies

National roadcasting Company through its own advertising agency, Lord & Thomas, has solicited conious advertising from various apropos culation data presented by both major networks to the advertising fraternity during the past broad-cast season. NBC seeks guidance from the agencies for its own future endeavors in the statistical

columbia rocdeasting System Inst week was debating possible measures to office what officials interpreted as a maneouver by NBC strough the questionnaire method. CBS professed to discern some artifaliness in the NBC gulz which tended to highlight the serious merits of NBC's statistical accomplishments with hints that Columbia was ab it frivolous. Columbia roadcasting System his was a hit frivolous.

bla was a bit frivolous.

Communication to the agencies went out under the signature of Raymond Soat, who thi summer joined Lord & Thomas as head of the new radio business depart-

of the new radio business department.

We have been asked, stated the letter, by Mr. Edgar Kobak (v. p. in charge of NBC sales) at the National Bradeasting Co. to obtain a limited number of agency executives opinions comparing the two publications, the NBC Payend Might Listening Areas. Both networks honestly strive to Issue coverage publications that are help-ful in the preparation of presentations and schedules. That is why Mr. Kobak would appreciate definite appreciate of the two books so that future issues may be planned accordingly.

If you prefer, you need not sign the attached questionnaire. In either event, your expressions will not be used in any way, directly or otherwise.

NBC Asks

NBC Asks

The questions follow:

1. Which plan of network coverage visualization is preferable?
(Station by station map plan, summarizing with a complete commarizing with a complete com-posite map as CBS does, or NBC's breakdown of network groupings showing 18 geographical zones of stations, of which one or a combi-nation of several would be em-

showing 18 geographical zones of stations, of which one or a combination of several would be emloyed.)

2. The average broadcast schedule comprises a basic network plus geographical blocks of stations. From the map portrayals in the two books, which better enables you to picture the average of such a schedule when finally selected?

() NBC. () Columbia.

3. The Columbia book lays claim to over-conservative estimates. Does this Columbia book make clear or prove this point on minimum and the state of the stat to serve as a basis for a completely new analytical treatment of cov-

erage?

6. Which do you prefer, the NBC method of publishing coverage data and maps in one book and marketing and statistical data in a second book or the Columbial method or the Columbial method of the Columbia method of the Col 6. Which do you prefer, the NBC

10. As a manual of coverage and for schedule study with which book would you prefer to work?

NBC () Columbia.

11. The books are written in two different styles—one is serious and the other book mixes argument

Baltimore, Sept. 10.

WCBM here carries daily an Inter-City. program.-emanatics, from WMCA, N. Y., on which control of the con

MORE SECRECY VEILS 'LEAGUE'

National League for Decency in Radio has met and decided to move ineadquarters in Washington, but it still refuses to shed its mystical cloak. Representatives of this league promised news scribes ap-portunity to sit in at confab held last week, but first knowledge of this session was contained in mimcorraphed report covering the so-called joint meeting of executive and advisory councils of the organ-ization after the alieged meeting was held.

was held.
Check-up at o ce of National
League for Decency, in Salmon
Tower, this week revealed that the
mysterlous radio organization had
vacated its suite, 2515, leaving no
forwarding address with renting
agent. Same agent was a little hazy
regarding who specifically had rented the office excepting that the individual gave a downtown hotel as
place of residence. Building agent
had no knowledge where league was
moving to in Washington.
From the same agent it was

nad no knowledge where league was moving to in Washington. From the same agent, it was learned that the league officials, whether temporary or not, used office infrequently, such usage being confined largely to calling for mail. Deserved League authorized a build be established in manufactured would be established in the capital as soon as offices could be chosen, reason given for shift being that 'the only solution for the salvation of one of the greatest mediums for molding and forming public opinion rested in securing legislation which will insure the operation of radio in the best interests of all Americans. It was not revealed whether this was in the form of a resolution adopted at last weeks meeting, also still shrouded in mystery, or the remark of one of the thus far invisible officers of the league.

Radio Institute of Audible Arts officials sald they had no knowl-edge of this National League for Decency in Radio, although inquiries regarding it had been made in several localities where the Institute maintains contacts made in several localities where the Institute maintains contacts throughout the country An attempt of the Radio Institute to get in touch with some official connected with the so-called Decency League was entirely unsuccessful. Those in the industry are watching to see it the future office in Washington will be maintained and surrounded with the same secrecy as has prevailed in N. X.

as has prevailed in N. Y.

Bulletin sent out by league states
that organization members stand
unanimously for principles in house
bill introduced by Democratic Congressman J. P. Monaghan of Montana, which provides for government control and operation of ail
radio broadcasting stations, as well
as minimum amount of advertising
to make station self-supporting.
Pronouncement of league also
takes a back-handed slap at financial interests operating in the ple-

cial interests operating in the pic-ture industry.

FRENCH TELEVISION

Steps Promised By Georges Mande For October

Paris, Sept. 1.

Paris, Sept. 1.
French will start see-hearing at home this October if present television. Julan. and. Georges. Mandel, rad 10 - boosting Communications Minister, go through.
Mandel has put four television circuits in pione cable which ties up new 30-120 kilowatt station at Versie of the communication o ent modern. Television plans for immediate

Television plans for immediate future—are commerted with Elife' Tower, the first French station to exist and still a ploner. At present 60 line images are broadcast from Tower once a week, for a few fans, on 200 meter wave length. By end of September, Mandel promises, this equipment will be changed, and Tower will be able to send out 180-line wireless flickers on the 7-meter band, which promised infinitely better results.

WOR Office Shifts

WOR: New York, in state of moving offices around to handle its wider biz. Program department under Julius Seebach, including music, continuity and production; now on 23rd floor. Artists bureau under Nat Abramson, press under Johnny Johnstone and engineering under Jack Donnela on a new ander John Control of the program of the John Control of the

Johnny Johnstone and engineering under Jack Poppele, are now or 24th. Studios on the 25th.

MBS sales enlarged with Frec Weber in charge. Nelson Perry formerly with Liberty and Saturdas Evening Post, new to sales department, Joining this past week,

WJJD's New Music

Chicago, Sept. 10. Ralph Atlass is tearing the local WJJD studies apart to enlarge quarters for the installation of a \$25,000 organ. Studie will occupy two floors in the Trustees building under the new arrangement which will mean the addition of three wore, bragedesting.

addition of three more broadcasting rooms and a two-story studio for

Stations-Musicians Union in Philly Deadlock: Time Span, **Commercial Fees Involved**

John Dolan Killed

John H. Dolan, general manager of station WLMH, Laconia, N. H., wes killed Monday night (3) in an automobile accident. Accident-occurred while he was-driving near his home. Details of fatality unreported.

WCAU's Two-Act Plays

Philadelphia, Sept. 10.
Series dramatic sketches planned by WCAU for fall and winter will star Mae Desmond and Frank Feilder, veteran of local stage. To begin Monday (16), programs will have original two-act plays scripted by Lee Gebhart. Original plans called for adaptations of popular stage productions played by stars, but present idea was substituted.

Pair will have supporting casts of pros. Station going in heavy for scripters this fall. Philadelphia, Sept. 10.

WSOC Tag Dropped

Charlotte, N. C., Sept. 10.
WSOC has dropped mention of
McClaren Rubber Company from its
station breaks. Since the station McClaren Rubber Company from its station breaks. Since the station was moved to Charlotte from Gastonia two years ago every station break was This is WSOC and the McClaren Rubber Company, in the McClaren company, held no interest in the station, but merely bought the plug. It was WSOC's best contract, and took over McClaren, removing that concern from the tire manufacturing field. Charlotte plant was closed and the contract cancelled.

Thisadelphla, Sept. 10.

After sputtering and eigeling for last few months, ticklish situation between local stations and musicians union finally busted wide open last week. It has calmed down a triffer week. It has calmed down a triffer last week. The last week's failure to reach even near-agreement with studios, union took every local remote dansapation of air and loc several hours removed even accompanists from WIP.

By union regulations stations are divided into three classifications are divided into three classifications are divided into three classifications are founded into three classifications are in the stations of the stations from WIP.

By union regulations stations are stations from WIP.

Attention with the stations are required to last in the side of approximately \$45 weekly. Hitch to agreement in this classification, like others, is over matter of stretch and whether stations shall be allowed to use house bands for commercials and it so under what arrangement. Stations for class and the summer of the stations of the stretch and use of bands for commercials and it so under what arrangement in any case, and the stretch and use of bands for commercials.

Tough on WIP

After union was unable to reach any sort of understanding last week, every remote in city was pulled out. That was particularly tough on WIP, with almost all (10) of local remotes on its list. But rule also hit Manny La Porte, airing over NBC from Arcedia Restaurant, and Del Regis, pumping CBS through WCAU from Anchorage Inn. WIP was allowed, after renewed negotiations, to put back its remotes pendancy were likewise great and contributed and and accompanied the week an

tions, to put back its remotes pending settlement and later WCAU and KYW were likewise given remote rights.

Latter two stations, with WFIL, are in best shape to hold out against union, since they can take all dansapations they want from networks, but WIP. In addition to deriving particular to the state of the state through because union tried to at-

Walter V. Bennett and Constance Peters added to staff of Edward Petry & Co., Inc. station reps. Bennett, formerly with Federal Ad-vertising, and Butterick Publishing goes into sales department. Miss reters comes from station KTHS, Hot Springs, Ark to head research.

Don Davis, WHB, Kansas City, while in New York was cornered by the Inquiring Photographer, Jimmy Jenuil of the Dally News. In 15 years Jimmy has mugged 100,000 persons.

NBC-Bowes Asks Musicians Union To Ease Up on Its \$18 Standby Rule for the Amateur Broadcasts

or In Safety Plea - His Nephew a Victim

Denver, Sept. 10.

Barely had Gov. Ed. C. Johnson of
Colorado finished an urgent plea
over KFEL-KVOD for caution on
the highways, than KFEL-KVOD
News Service handed the governor
a bulletin, just received, that his
nephew had been killed in an auto

Governor had just read a procla mation setting September as safety month, the first time that a Colo-rado governor had personally read his own proclamation over the air.

N. Y. Political Biz

Irst political radio business to be contracted for this season in the New York area goes to station WMCA. The Democratic Citizen's Committee, sponsoring William F Geoghan, has taken three one hour and a half periods. First airing last night (Tuesday). Geoghan appires to the district attorneyship of Brooklyn in the forticoming elections.

forthcoming elections.

with whimsical stytes. Which style do you prefer? () NEC () Columbia:

12. Does either book apparently strain! for its conclusions, and it so, which one?

NBC has undertaken to con NBC has undertaken to compro-mise the demand made by the New York musicians union that a stand-by union musician be provided for every instrumentalist who take:

by union musician be provided for every Instrumentalist who takes part in an amateur program. Burtlear notice has been served by Local 802 upon Columbia and the indie New York stations.

Particularly affected, in the case of NBC by the union's move to enforce an old rule is Chase & Sanborn Coffee's amateur hour with Major Bowes. In acting for Bowes' NBC feels that the regulation which bars any instrumentalist who does not carry a union card from broadcasting is open to interpretation and modification when it comes to amateur programs.

tation and modification when it comes to amateur programs.
Under the union's ruie the minimum fee for a standby is \$18, with this sum covering programs which last no more than an hour. NBC contends that the local should make special allowances for amateur programs in which the instrumental participants consume only two or three minutes each.

Solicits Event

Soloists Exempt

Soloista Exempt
Proposition that NBC has made in behalf of Major Bowes is based on the maximum number of Instrumentalists that appear in a single group during the runoff of an amateur broadcast. If the largest unit contains eight musicians Bowes will pay for eight union standbys. Smaller instrumental units or solo-lists in the same program would, according to Bowes' proposal, be exempt from the standby law.

Variety's Fall Radio Business Forecast NEXT WEEK (SEPT. 18)

COMMERCIALS

WEEK OF SEPT. 11-17

This Department lists sponsored programs on the NBC CBS, and Mutual networks arranged alphabetically under the advertiser's name.

It time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively. An asterlak before name indicates advertising agency handling

.....Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S. (Saturday).

ACME PAINT 6:30-8u-WARC 8miling McConneil *Henri, H. & McD 0-M-WEAF Harry Horitck Jan Peerce *Parls & Peart AMERICAN

HOME PRODUCT 6:30-Weil WJ2
(Super Suria)
House of Glass
Gertrude Berg
Joe Greenwald
Paul Stawntt
Helen Dumas
Bertha Walden
George Toblas
Arline Francis
Anne Technical
Bentord Melkner
Sentord Benkner (Anacin)
WJZ—4:15 P.M.
Thes.-Wed.-Thur.
Basy Aues
Goodman Ace
Jane Ace
Mary Hunter
Helen Spring
Everett Sloan
*Biackett-S-H

CONSOLIDATED CIGAR

(Harvester Cigars)
8-Th-WABC
Harv and Esther Teddy Bergmon.
Jack Arthur
Jack Arthur
Jack Arthur
Jack Arthur
Jack Arthur
Alken-Kynett
LORA PRIDIUCTS
12:15-MW-FWABC
The Cumps

WABC
The Gumps'
Wilmer Walter
Agnes Moorehead
Lester Jay
George Greham
Edith Spencer
*E. W. Hellwi

COTY

(Face Powder)
10:80-W-WEAF
Ray Noble Ore
Al Bowlly
'Blow

EMERSON DRU (Bramo Selzer) Tues.-9-WJZ

N T G & Girls
N T Gracifind
Nelson Case
*J. Walt. Thompson

FITCH 7:45-Su-WEAR

Morin Sisters Ranch Boys •K. W Ram

*Blackett.S-H
AMMERICAN
TOBACCO
S-Sut-WEAF
(Lucky Sirike)
Lennie Havton (
Everett Marshail
Johnny Huuser
Kay Tnompson
Charles Carille
Rhythm Kings
Girls Glee Club
*Lord & Thomss AMERICAN BADIATOR

T:30-Snn-WEAF
T:30-Snn-WEAF
Fireside Recitals
Sigurd Nilssen
Hardesty Johnson
Graham McNamee
Binker Advt. ATLANTIC REF 7-Sa-WABO

Tour'
Frank Parker
Caok McBryde
Rita Allyn
Rossmary Dec Rita Aliyn Rossmary DeCar Everett Sloane Tamara Wallace Sisters N. W. Ayer BISODOL 8:30-W-WADO

All Bowily
Blow
Blow
Blow
Bon-8:46-Wulk
Mon-8:46-Wulk
Mon-8:46-Wulk
Mon-8:46-Wulk
Marschait & Prai
R (Greament
T-M-Ta-W-Th
Buck WAHE:
Buck WAHE Guy Robertson Elizabeth Lennox Victor Arden's Ord Blackett BORDEN HORDEN

11:45-W-WEAF

Magic Recipes

Bill Bradley
Jane Ellison

*Young & Kubicain

BOURJOIS SALES

INO.

Mou-8:30-WJZ ('Evening in Paris' Odette Myrtii Pickins Sisters Mitton Watson Mark Wurnow Ore *Lord & Thomas A. S. HOYLE CO.
(Old English Floor
Wax)
Fri-7:15 p.m.-WABC
Lazy Dan, the
Minstrel Man'
Irving Kaufman
*Blackett

FORD MOTOR 9:30-Tu-WAIIC BRISTOL-MYERS 9-W-WEAF BRISTUL-NY ERS.
9-W-WEAF
(Sai Hopatics)
Frank Crumi
Jack Smart
Jac 9:30-Tu-WAHO
Fred Waring
Stelle Friend
Stoopnagle & Budd
Rosemary & Priscilia Len
Poley McClintock
Tom Waring
Stuart Churchill
Johnny Davis
"N. W. Ayer

GEN. HAKING 5:30-Su-WARC S:30-9s-WARD
Julia Sanderon
Frank: Cruinno
Frank: Cruinno
Frank: Cruinno
Frank: Cruinno
Frank: Cruinno
Frank: Cruinno
Kay Renwick
Kay Renwick
Kay Renwick
Kay Renwick
Sievers
Jack Shilkret Oro
GENERAL CHAR
(White Dir.
Burns & Alton
Frede Grafe
Thomuson
GENERAL FOODS
GENERAL FOODS

9-F-WABO 9-F-WAND
Holly-work Rivel*
Dick Provell
Loneis Privons
Ann Rording
Ann Rording
Raymond-Palge Ort
Frances Langford
Anne Janison
Fer Warmetons
Lallaby Lady
Freene Wicker
Ruth Livon
Jervin, Waser
Levin, Waser
CENTATIR CO.

2130-F-WEAF
(rape Nut Flakes
and Sanke).
'Kitchen Party'
M. W Baronm, h
Marle De Villi
Jimmy Wilkinson
Alt A Los Rober.

Marie De VIIII
Jimmy Wilkiuson
Al & Lee Robser
Jack Arthur
Jack Arthur
Jack Arthur
Jack Arthur
Jack Arthur
Factor
Factor CENTAL'R CO.
(ZBT Baby Powder)
11 a.m.-M-WABC
Dr. Louis I. Harris
Louis A. Witten
*Hanff-hietzger

CHARIS CORP. 1:45-Sn-WABC Sisters of the Skil-7-Su-WJZ (Jell-O) y Ross lale John L. Butie.
CHEVROLET
9-Sat-WEAF
Frl-State Gang'
-Men
hillips Lord
Campbell-E

OTTIES SERVICE 8-F-WKAF

Rosario Bourdon Or Quartet *Lord & Thomas COT.GATE-PALSI *P-FFI-WJZ Cooking liectpes A;30-Dally Ex. Sa Su-WABC Jack Armstrong All American Boy P-Fr-WJZ
(Falminive Soap)
Beauty Box Theatre'
'Love Song'
Frank Parker
Francia White
Al Goodman Orc
8:30-Wed WJZ

Jim Goss Robert Fiske H. R. Hoffman Lester Tremayr Blackett 4-Dally-

Betty & Bob'
Beatrice of hurchill'
Beatrice of hurchill'
Clan Soule lie
Clan Soule lie
Henry Sexe
Hilda Graham
John Goldsworthy
Sunda Loverlott
Pleanor Harriott
11:45-Mon. to FriWOR
(Hisquick) (Bisquick)
'Gold Medal Min-strein'

Arthur Stowe Danny Duncan Leo Harrison Billy Chandler Five Rangers Deen Brothers *Bleckett 7:45-Mon-WEAF (Wheatles)

Fritz Crisier

*Knox Reeves
GULF
5:30-Su-WABO
James Melton
Itevelers 4
Pickens Sisters
Halile Stiles
Frank Tours Ore
J Pasternack's Or
*Cecil, W. & C.

HEALTH PROD.
6-Su-WABO
(Feer-A-Mint)
Amateur Night'
Ray Perkins, M.C.
Arnold Johnson Or
'Wm. Esty

Wm. Esty

BECKER II-0

G.16-M-W-F

WABC

R-Har-O Rangers

Bobby Benson

Nelli O'Mailey
Florence Halop

Billy Halop

Eddie Wragge

John Battle

John Shea

Peter Dixon

Peter Dixon

Peter Dixon

Peter Dixon

(Lux Soap)

9-M-WABO

'Lux Radio Theatre
Judith Anderson
Conrad Wagel
'Leah Klesehna'

*J. Walt, Thompson LORILLARD Peter Dixon
G:15-Tn-Th-WABC
Garon Robison
Bill Mitchell
John Mitchell
Frank Novak
Craig McDanaid
Erwin-Wassey
EDNA WALLACE
HOPPER
t:10 Daily Ex San-WABG (Briggs Tobacco) (Murici Cigars) 7:45-Sn-WEAF 'Sports Review' Thornton Fisher *Lennen & M

LOUIS PHILLIPPE WABC

Romancs of Heie Trent' Elizabeth Hines Ed Prentise Ed Prentise Ed Prentise Hibbon Cabines Hibbon Alice Hill "Blackett HOTS ANCE Bernardine Flyan Sidney Elization C.D. Frey FIRESTONE Walle Marie, Little Freuch Princess' Ruth Yorke James Melghau Lester Jey *Bleckett MACEAUDEN 9:30-F-WEAF

Sido-F-WEAF
(True Victor)
Court of Humer
Reletions
Percy Hemus
Ned Weer
Janet Lee
Alice Rheinheart
Helen Spring
Fred Pelke-J Org Lucille Wall
Aliya Joseph Aliya Joseph
Derrat Thomas
WARC
WARC

OR. MILES LAB

(Alka-Selts

9:30-Selfzer
9:30-Selfzer
WLS Barn Danc
Ridge Runners
Uncle Ezre
Lulu Belle
Maple Cily 4

7:15 M-W-F-WEAT

Uncle Ezra, Badi Stetlon EZRA Pat Barrett Cliff Soubler Carleton Guy Nora Cunncen *Wade

MODERN FOOD PROCESS CO.

4:15-M-WJ2

Chorles Sorce Harry Swen

FIRESTONE 8:30-M-WEAE Vocal Encemble Vm. Daly Orch Mergaret Speaks HORLICK'S
HORLICK'S
M to F-7:30-WJZ
(Maited Milk)
Lum & Abner
Chester Lauck
Norris Goff
*Lord & Thomas 10:35 a.m.-Sn WABC Daie Carnegle Girls 3 *S. C. Croot Co

Lord & Thomas
JEEGEN
JEEGEN
330-81-WJZ
Waiter Winchell
J Wait. Thompson
JOHNSON & SON
(Floor War)
8 p.m.-Mon.-WJZ,
Flober McGee &
Molly
Marion & J Jordan
Lorn Martin
Charles Laveer
Haster Skucer
Naccham
Neccham

JULIAN & KOKENGE
(Fontsaver Shoes)
12:30-Su-WABC
'Musical Footnotes'
Vivian della Chiesa
Franz Imhot
R. Ginsburgh's Ene
'A Mooro & Wallace

KELLOGG 5:30-Dally Ex. Su- 'AZ 'Singing Lody' freene Wicker Ruth Etting

SHEFITELD FARMS 6:45-M-Th-F-WEAF Billy and Betty *N. W. Ayer SHELL (Petroleum) 9:30-Sa-WEAF Al Joleon MOHAWE CABPET 12:45 Dally Ex. Sa-Su-WABO Personal Part And Andrews Personal Part Andr

75 Sta; Johnny Ra. Bilizabeth Day Bili Johnston Phil Van Zante Florence Malone Eddle Marr Blackett-S-H. Star Jones ohnny Kane ilizabeth Day

5:30-Su-WJZ (Dog Fond) Thoe Mullins Marion Claire 'Henri, H. & McD NORTHAM WARREN

(Cutex) 9:45-Sn-WJZ Nicle Goodelle OUTDOOK GIRL Usla am.-M-W-B

Red Nichol's Ore

RISSPROOF, INC.

'The Love Doctor' Ona Munson 'Blackett Semple-H

KLPENEX 12:30-21 to F-WAB(Story of Mary Mariin' Basil Loughrane,

Marlin Basil Loughrane, Dir. Jane Crusinberry,

Jane Crusinberry,
AU,
Joane Biaine
Art Jechen Bricker
Art Jechen Bricker
Betty Lou Gerson
Francis X. Bushmi
Judith Lowery
Bob Fiske
Murray Forbes
Marjorle Hannon
Conaid Briggs
Issbei Randolph
Lucille Husting
Lucil Thomas

KOLYNOS :1:45 n.m-M to F-WABC

WABC
Just Plain Bill'
Arthur Hughes
Ruth Russell
James Melghau
Curtis Arnali
Jos. Letham
*Blackett-S-H

KBAFT-PHENIX 10-Th-WEAF

P Whiteman Ore Michael Bartiett Bobby Burns Ramona

Bobby Burns
Ramons
Helen Jopeon
*J Welt. Thomp.
I.A.DY ESTHER
10-Sn-M-WABO
Wayne King
8:30-Tu-W-WEAF
Wayne King
*Stack-Gobie

*Stack-Goble
LEHN & FINE
(Lygol)
8-Su-WABC
Al Goodman's Orc
*Lennen & Mitchell

LEVER BROS.

Jimmy Farrell
Marjory Logen
Eton Boys
Johnny Green's Ore
'J. S. Getchell
SSS CO.
(SSS Tonic)
6.30-F-WOR
The Music Box
Mary E. Wood
Billy Axton
'Johnson-Dallis
TREAND Blanche Sweet
*Blackett-Sample-Hummert, Inc. PACIFIC BORAN Death Vall'y Days Tim Frawley Edwin W. Whitney Lonesome Cowboy Johnson-Dallis
STAND: BRANDS
B-S-WEAF
(Chase & Sanborn)
A. K. Spencer, Dir.
Amateur Show Mail
Edw Hawae
Graham McChamee
Graham McChamee
One Man's Family
Carleton E. Moore.
Dir.
J. Anthony Smythe

Jean King Jack McBryde Joseph Bonime Or McCann-Erick

PEPSODENT
7-Dally Ex Sat Su WEAF
Amos 'n' Andy Freeman Gosden Charles Correll
*Lord & Thomas

PHILCO 7:45 dntly ex. Sa-Su-WABO Boake Carter PHILIP MORRIS

Carleton E. Moore.
Dir.
1. Acttony Smythe
Michael Refetto
Michael Refetto
Kathleen Wilson
Barton Yarborough.
Bernice Berwin
S-Thurs-WEAE
(Fleischmann)
G. Thompson, Dir.
Hie Conn Yarke
Sir M. Campbell
Leo Carrillo
Raphael Lee Reismen's Ore Eton Boys Phil Duey 8-W-Johnnie Foursame Leo Carrillo
Raphael
Al Bernle
Tom Howard
George Shelton
7:30-Sn-W4Z
(Royal Gelatine)
Voice of the Feople'
Jerry Belcher
Parkes-Johnson
J. Walt. Thomp.

10:45 n. m.-Ba-WOH Grephologist Mme. N. Olyanove *Blow Co:

Blow Co.

PILLSHURY

10:30-bally-W.20

Incomp of this light of the lig

STANDARD OIL OF N. d. 8-M-WABO Guy Lombardo & hir Royal Canadians Marschalk & Prati

*Maracbalk & Pri STERLING PRO 9:30-8u-WEAF (Dr. Lyon's Toothpowder) Frank Munn Vivienne Segal Ohman & Arden Gus Haenschen C Bert Hirsca

STUDEBAKER 10-F-WABC Richard Himber

Richard Hinber
Stuart Allen
*Roche W & O S
SUN OIL
6:45-Dally Except
Sa-Su-WJZ
Lowell Thomas
*Roche-Williams

Hoche-Williams
SWIFT
10 p.m.-TD-WEAF
10 p.m.-TD-WEAF
Studio Party
Sigmund Romberg
Deems Taylor
Holen Marshall
Holen Marshall
Holen Marshall
12-Se-WAZ
ASTYEAS'
12-Se-WAZ
Chubbar Chow
Chubb

Old

PREMIER PABSI 9-Tu-WEAF Ben Bernie *Morrie-W. & E. PRINCESS PAT

Sketch •McJunkin

SMCGUnkin

FITTER & GIMPLE

STID Bally Ext SaSu-VERS

GUESO

Vic & Sacryey

Billy Ideison

Bernodine Flyvin

10-5a-WEAF

Lvory Tent Show

Uncle Charle's

Lvory Tent Show

Conrad Thibautt

Lola Bennett

Lola Bennett

Lola Bennett

Lory Strong Club

St WARNER
(Alemita)
10-Th-WAEG!
Lysbeth Rughes
Bob McCoy
Horner
Horn

Blackmen

Bi30 Dally Except

Sa & Su-WEAE

I Oxydol)

Ma Perkins

Virginia Payno

Chas Egelson

Chas Egelson

Corlos Deerth

Butler Mandeville

Ken Griffin

Bitckett

S45 on Ta We

MATBELLINE 3:30-Su-WEAF Penthouse Seron-ade'.

Don Marlo
Dorothy Hamilton
Chas Gaylord Orc.
*Cramer Kasselt

Binckern. Tn-W-Th-WEAF (Camey)
Dreams Come
True'
Barry McKinley
Ray Senatra Ore
Pediar & Ryan
3 p. m. Bully Except Snt & SunWEAF
Home Sweet
Home
(Chipso)

C. W. Secrest
Harriett McGlbb
Billy Halop
Blackman

*Blackman
Mon-Wed - Fri-12:11
Mon-Wed - Fri-12:11
MEAF
Pat Barnes
*Blackett-S-H
REAL SILE
9-Nu-W3Z
Chas. Previn Orch
Betty Bennett
Singing, Knikhte
*Erwin Wassy

torace February
for the State of the State o REMINGTON-BAND & TIME 10:30-Daily Excep Sat-Su-WABC 'March of Time'

Erwyn Mutch UNITED PRUG G-Su-WEAR Rhythm Symphor DeWolfe Hopper Street & Finney

S. TOBACCO (Dill's Best) 8:30-M-WABO One Night Stand Pick & Pat Josef Bonime Ore McCann Erick

WELCH

rape Jule 8-F-WJZ frens Rich

Dangerous Para

dise'
Elsie Hitz
Nick Daweon
Lennen & M

VICK CHEMICAL M-9:30-WEAF Grace Moore

*C-W-Ccell WANDER CO. (Ovsitine) 5:45-Dnily-WJZ *Little Orphan &* Henristta Trafte Jack Mather Art Van Slyke Forrest Lowis Vio Smith *Federet

SOCONY VACUUM

S-F-WAISC

Sacony, Sketchez,
Christopher MorieyVirginia Verrili
Jimmy Farrett
Marjory Logen

Eton Roye Porrest Lewis
Vio Smith
Eugene McGillen
*Blackett

CHAS. WARNER (Sloans' Liniment) '9-W-WJZ J. Charles Thomas Willi Morris Frank Tours Oro 'Cecil, W. & C. WASEY PRODUCT

*Lennen & M.

WM. WRIGLEY
?-Dally Ex. Sa-WABO
'Just EntertainFrancee Hooper
WYRTH
10:45 - a.m.-Dally
Ex. Sa-Su-WABO
'Mrs. Wigge of
Cabbage Patch'
Betty Garde
Alice - Frost WABC 'Singing Sam'
Harry Frankel
12-Daily Ex. Sa-St
2-Su-WOR
6:45-Su-WABC

Alice Frost
Joe Lathem
Andy Donnelly
Amy Sedelle
Estelle Levy
'Blackett-S-H
Pat Ryan. 'Voice Experience' M. Sayles Taylor 'Erwin Wasey

Here and There

CBS will continue the five-day week in its New York offices through September.

KFEL-KVOD, Denver, news service celebrated its first year as a four-time daily news broadcast, and Gene O'Fallon, station head, was congratulated over the air by the governor, mayor and other celebrities A huge birthday cake, with a single candle, was presented O'Fallon.

Canadian Press more liberal with news flashes recently. In addition to regular news services provided twice daily to Canadian Radio Com-mission, lately been passing out flashes on early morning breaks in news. One instance, Campbell's speed-breaking episodes,

Josephine Halpi, directress of KMOX, St. Louis, service program, 'Let's Compare Notes,' may do per-sonal appearances this fall,

KMOX, St. Louis, using U. P. press service four times daily. Harry W. Flannery, new commentator and Larry Neville are editing news for broadcasting.

Chief Engineer Graham Tevis of KMOX, St. Louis, has completed in-stallation of a transmission assem-

Ray C. Jenkins, commercial manager of KSD, St. Louis, suffered a fractured jaw in an automobile accident prior to starting on a vacation three weeks ago. Had the thouse the properties of the suffered with the properties of the control of the cont

KSD, St. Louis, has purchased a new RCA 5,000-watt, high-fidelity transmitter, and installation will be

John McCormick, production manager of WKRC, Cincy, vacashed in N. Y.

Bob Ballantine, harmonica player and member of Divano trio at WLW, in Christ hospital, Cincinnati, mend-

Charlie Warren, WSPD, Toledo, announcer, leaves for WJTL, Atlan-ta, Ga., where he will be program director. Joe Rockhoit, WXYZ Dctroit, replacing him,

'Bluer than Blues' trlo going on WSPD for Buckeye Furniture, To-ledo, three 15-minute periods a week. Are farmer girls from De-flance and led by Marj Bansen at

KOIL-KFAB-KFOR, Omaha-Lin-

coln, has added Emerson Smlth, Gene Willoughby and Art Schroeder to sales staff. Frank North, of the

ing from pneumonia.

the plane

same station group, is now devoting his time entirely to production.

B. L. WATKINS
9-Su-WEAF
(Dr. Lyone Toothpaste)
Plerre Le Kreeuu
Rachel Cerlay
Jorome Manu
Men About Towu
Andy Sannella Orc
*Blackett Ruth Dale, member of WBEN Buffalo Merrymakers trio, quit to marry Hervey Carter, staff salesman. Now she returns as soloist with trio. Current Merrymakers are Bob Armstrong, Lee Cox and Bmt Lynd. Frontier Fuel Oil sponsors, daily except Sat. Sun. at 6:20 pm.

Elmer Schmidt, WEBR Buffalo planist hurt in auto crash, suffered arm injury which he fears may permamently impair his playing.

*B.B.D.& O.
WHEATENA
7:18-Tu-WEAF
Popeye the Sallor
*McKee, Albright
WOODBURY
7:46-35-W-F-WJZ Three Treys, vocal-instrumental-ists formerly of WXYZ, Detroit, and Canadian Radio Commission stations, Join WGR-WKBW Bunalo Sept 14. Treys are Jim Frieling, Giff Jackson and Marsh Dykman.

WDGY, Minneapolis, getting new equipment installed. Al Lennon and George Jacobsen, engineers, figure to be ready in another week.

Southwest roadcasting System has applied to FCC to operate a short wave mobile transmitter for remote pickups in its four state coverage.

Andre Kastelanetz, CBS conduc-tor, back in New York after a two month west coast sojourn. Com-pleted an assignment for Radio's 'Love Song' lth Lily Pons.

WINS, New York, to air all foot-ball games of N. Y. Giants and Brooklyn Dodgers, both professional gridlron groups, this year. Earl gridlron groups, this year. Harper handling the m.c. job.

WI , New York, staff hosting Burt Squires, new station manager, at a dinner session Friday night (13) at the Hotel Lombardy. About 50 expected to turn out.

Jack Ausible who did Jimmy Durante on CBS 'Masquerade' pro-gram was not credited in the Va-RIETY review.

Three Majors, Penn studes, are newest vocal group over WIP, de-buting Saturday (7) with 15-minute swing music and scat songs pro-gram.

Tommy Parker, CJGX, Yorkton, Saskatchewan, out of hospital after auto accident Aug. 16.

Rosalyn Silber now over WHN, New York, on 'The Way of Things.'

Aerial Publici ing, Inc., has been appointed N. Y. representative for WPFB, Hattlesburg, Miss.

Furgason & Aston, opened a new branch o trolt under S. M. Aston.

Benny Walker of NBC (San Francisco) won 11th place out of 225 contestants in annual Seattle sal-mon derby.

KOMO-KJR, Seattle, staff mcm-bers guests at a reception at Hor-luck's Brewery.

George Godfrey, KOMO-KJR drama editor, leaving Scattle for Hollywood after seven and one-half years with the local stations,

Jessie Bradstreet, soprano, CHWC, Regina, full-time staff.

Don Copeland resigned from CJRC, Winnipeg, as program man-ager, to journey to Vancouver on spec.

Guy Thomas Stewart, Jr., former makeup man on the Nashville Ban-ner, has Joined WSM as continuity writer and announcer. He has worked at WLAP, Louisville, and WSGN, irmingham.

Southwest Broadcasting Service has contracted for Titan Trans-cription service to start this month on its four stations, KTAT, Fort Worth; KTSA, San Antonio: Worth; KTSA, San Antonio; WACO, Waco, and KNOW, Austin.

Harry Hershfield returns to WMCA, New York around Sept. 15.

C. B. White, Boston mgr. of the NBC Artists Scrvice, last week sold a club program to the Police Relief Association of Beyerly, Mass., for the 17th consecutive year.

Hal Kemp will furnish the dansapation on the Gulf series with Phil

Perry Charles and Ward Wilson both of Itty Bitty hour) will han-(Continued on page 63)

Variety's Fall Radio Business Forecast NEXT WEEK (SEPT. 18)

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts

MERCANTILE CAMPAIGN WFIL, PHILADELPHIA

ILLY WEDDING

"SAN ANTONIO

Convincing a Daubter

Bladelphia.

Signisture of contract NY Homewite.

Teller, local women's aparel shop, to sponsor 15-minute Janet Lare style program over WFIL three mornings a week, is triumph for that state AR Raymond Johnson, store prexy, some months ago with broadcasting proposition, exec was lee cold on radio. He claimed broadcasters clint understand merchandising problems.

Bladel Store Homewite State of the Contract Lare to work to sell store his station. Sent Janet Lane to store daily for several weeks until she was familiar with its merchandise, policies and dea of trial contract on participating basis in style speller's daily airing. After that, station installed pack system in the station installed pack system in store gratis so shoppers could hear program in all departments. Equipment also entalls to employees at close of business day.

Despite fact store was only participating in Janet Lane program, it began extensive advertising in sponsor three of six weekly programs was only 'another step in campaign.

illy Wedding

illy Wedding San Antonio.

Hillbilly convention sended when Tom Dickey of KTSA's Tune Wranglers married Mattle Maude Gregs before a station mike. Ceremony held in ballroom of Plaza hotel with invitations issued to all known hillbilly aggregations in this neck of the woods. About 40 of the woods of the woods will be with the woods of the woods of the woods will be wil

exican Congress on WOAI

exican Congress on WOAI was only an Antonio.

WOAI was only an Antonio.

to broadcast opening ceremonies of Mexican congress and President Cardenas' speech to congress Sept. I. Station was on the air for two and a half hours for which time Mexican consul general in San An-

AL SHAYNE

Radio's Ambassador of Song EVERY SUNDAY WOR 12:30 to 1 P.M.

ANSONIA SHOES



EVERY SUNDAY 6:30-7 P.M., EDST WEAF

Musical Director B

THE

tonio footed the bill. Some 30 Mexican stations carried the broadcast. Aside from the biz angle station, a 50,000-watter, figures it created plenty goodwill as result of broadcast. Stunt got extra space in the

ime Over WSB

Atlanta.

Southern Railway's famous No.

77 is on the air Mondays over WSB
as a regular service whereby the
morning-actival of the tiain from
New York will be relayed to listen-

WSB has installed mikes under the shed of Peachtree-Station to plok up the whistle, air-brakes and other typical train noises to let the public know No. 37 has come in again on time.

ore County Fair Stuff
Baltimore.

WBAL had an exhibit in one of
the booths in the Exhibition building at the Timonium Galtiwae
loaded with microphones and heap
of other mechanical gadgets to draw
attention. Then, every product advertised over station was represented in display. Many of the manufacturers advertising consented to
have samples of their products
when and what time of day sponsored programs for each sample air
aired.
Since WBAL is a 10.000-wait in bSince WBAL is a 10.000-wait in b-

aired.

Since WBAL is a 10,000-watt job, can be heard throughout the state, as the state of the

Amateur Baseball Announce

Amateur Baseball Announcers.

An amateur baseball announcer contest over WGST last announcer contest over WGST last properties wide attention among local listeners. Jimmy Clarke, manager of WGST and paps of the idea, has made it possible for the boys who say they could do a better job of baseball announcing than the fellow on the job to take a whack at it.

When the amateur baseball spielers go on they usually are given two with Tom Jackson, the regular baseball guy, taking the rest of the trick.

When the baseball season is over the winner of the amteur ball and strike calling will be given a prize. Broadcasts are sponsored by the Coca-Cola Company.

Coca-Cola Company.

Free Furnace as Prize
Schenectady, N. Y.
American Schenectady, N. Y.
American Schenectady, N. Y.
Benow Conducting Market Company is now conducting Market Company is now conducting Sigurd Milssen and Hardesty Johnson, singers, over NEC red web, a letter-writing contest, weekly winner of which is Epistes, of 200 words or less, written on: Why I Want an American Radiator System. Only qualification for entering the contest is that signer must own or Only qualification for entering the contest is that signer must own or with different company's New York offices on West 40th Street.

A dialogued plug on the competition is part of program.

Gettine Chummy With Sponsors

Getting Chummy With Sponsors
New Orleans.
Clients and station talent danced
together on the moonlight boat ride
on Lake Pontchartrain given by the
management of WDSU. Know us
and let us know you was the slogan of the frolic.
Let prospective
client hear and see talent. Between
dances studio artists entertained.

dances studio artists entertained.

ir Newspapers for Women

Women's afternoon psyracuse.

Nowen's afternoon psyracuse.

Newspaper of the Air, is given the
atmosphere of the newspaper industry by the use of sound effects.

Program opens with a recording the study by the use of sound effects.

Program opens with a recording the newspaper industry by the use of sound effects.

Chen the staff announcer does a newsboy's 'wuxtry' wuxtry' off mike, and the audience is introduced to page one and the front page news of the day of particular in pages are known, as 'Romance and Love Interest,' The Spice of Life.' Hints to Rousewises,' Styles and Fashions,' Human Interest Stories,' 'Poetry' and Editorial bandles the Poetry' and 'Editorial.' Gertrude Alderman handles the

VIRGINIANS

Radio's Best All-Around Colored Quartet

STATION PORTRAIT

VIJR. DETROIT

RADIO

liated with NBC for seven, years, WJR becomes the lumbia outlet in Detroit on Sept. 29, simultaneously jumping from 10,000 to 50,000 watts. Handling probably the great-set amount of local busingss, station maintains large prostation maintains large produced the second of the second dramatic cast. Officials do not think advent of CBS programs should cause notable reduction of staff.

should cause notable reduction
of staff.

Originally owned and operated by the Jewett Radio
and Phonograph Co, WJR
then shared its wave length
with old WCX, backed by the
Detroit Free Press. Upon
bankruptcy of Jewett concern,
the station was salvaged by
the present general manager
and vice-president, Leo Fitzpatrick, who obtained G. A.
Richards, Oakland - Pontiac
distributor, as backer.
Richards is now president, and
general manager, and Lewis
Allen Weiss is commercial
manager, are located on top
found to the present concern, with plant at Trenton, Mehr
Another studio is maintained
in the Book-Cadillac hotel.
International News Service

International News Service rovides station with 19½ provides station w hours of news daily.

Newspaper Enterprise at WFIC

Completely scooping other local stations WFIL last week furnished news of Florida hurricane and ship disaster to general public and rela-tives of victims through impromptu newsgathering system set up by Don Withycomb, station manager.

Withy comb, station manager.
Ordinary news channels proving
too slow, and inadequate for specific
news on local victims, Withycomb
arranged with Jessie Jay, manager
of associated NBC station WIOD in
Miami and Jack Wagenseller, Communications Director for Eastern
Fennsylvania Division of Amateur
communications that could be obtained from storm stricken area.
Within shall hour, WEIL was on

communications that could be obtained from storm stricken area.

Within half hour WFIL was on air with news builetins from WIOD giving what practically amounted which struck Florida Coast. By monitoring WIOD's short wave transmitter. W4XB on 6404 kilo-cycles, WFIL was able to broadcast a running description of the distance of the community of t

emory Helps Toledo, O.

On Joset, the Radio Don, of WSPD, scooped Toledo papers recently when the news report came but the same proper to the same proper to the same proper to the same spot where Wiley Post and Will Rogers crashed.

While giving the report, the name Lonz, stuck in Don's craw and finally grabing a telephone book, the same spot service with the same spot service to the same spot service the same spot service the same spot service the same spot when the same spot service the same service the same spot service

ir Malcolm On KSL Salt Lake City.

ir Malcolm On KSL.

Saft Lake City.

KSL, presented Sir Malcolm
Campbell, the British speed demon,
whose ambition of travelling 809
realized research of the realized research
realized Tuesday (3) on the Bonneville Sait Flats, 110 miles from Sait
Lake. The program was an exclusive
interview with Sir Malcolm and was
Canadian radio stations, which later
rebroadcasted via short waves to
London. Earl J. Giade, KSL general
manager, introduced Sir Malcolm
who spoke on his accomplishments.
KSL killed two birds with one
stone. It's new 200-watt mobile short
wave set was installed on the sait
tural word description of the runGordin Owens, KSL sports announcer did job on the mike, dexcylling the event intelligently and
in a enjectatining manner.

Radio Chatter

Massachusetts

(Continued from page 42) In spite of a large collection of rejection slips.

Continued from page 42)
In spite of a large collection of rejection silps.

Bain Thomisson, former account exec with a Boston Ad Agency, has joined the Yankee Network safes and the page of the page

13. after an eight-week vacash out West.
Fred Randy, WMEX, Boston, operator, birthdays Sept. 11.
H. M. rowne, WLLH, Lowell, Sperator, and Rita L. Kellex, planist over WLLH, married resently. Vic Koslowski has been promoted from operator to Chief Operator of WAD Cameron Steels, manager of the Artists' Bureau, WHDH, Boston, is spending a two weeks' vacash at Ashland, Ohlo, during which his daughter was wed on Sept. 5.
Joe Grant, announcer, WMEX, Boston, is a fudge-maker.

New York

Doris Dudley, daughter of Bide Dudley, guesting over WHN, Sherling Oliver new to WMCA, having just closed season in summer stock.

stock.
Joining the Lang Sisters, Pauline and Mary Jane, harmonists, and the Plano Pals (Monica Leonard and Dorothy Sherman) on their program over WGY (last week), was a sister of the first listed, by name, Ada May, Gave station its only femme five-some.

over WGY (last week), was a sister of the first listed, by name, Ada May, Gave station its only femme hysome.

Clamdiger, an original 30-minute drama by Miss Jean Ashe, was the Town Players of Pittsfield, Mass, with the author doing one of leads. W. Stewart Mosden, Kingsley R. Fall, Dorothy Simms, and Richard B. Stevenson also in cast. Dick Leibert, Radio City organist, broadcasting over NBC, composer of another number, Rainbow's End, Marchard Marchard Stevenson also in cast. The stevenson and the stevenson also in cast. The stevenson and the stevenson and the stevenson also in cast. The stevenson and the stevenson and the stevenson also in cast. The stevenson and the s

York.
Amateur hours burlesqued on
WGY's Household Revue last week
by a group of staffers, paced by
Eetty Lenox (Mrs. Lawrence H.
Pike).

Betty Lenox (MRS. Lawrence Pike). Maxwell Bodenhelm, poet and novelist, brondcast some of his re-cent poems on "Today's Poet's 'pro-gram over WNEW last Friday (6). Jack Fraser handling WMCA sports, off on a Labor Day house

party at Huntington, L. I. falled to get back in time for his nightly buseball broadcast, due to his boat gotting-beached. a-long ways-from home. Don Kerr, station speler, had to pinch-hit at the last minute, however, station, was panicked for however station, was panicked for abouts were unknown. When he did show up, he had on a two-day's growth of beard.

Graye mistylings at the Labor Graye mistylings at the Labor

growth of beard.

Grave misgivings at the Labor
Day broadcast of the 'Inquiring
Mike' over WINS from the Empire
State building. Program depends on
visitors to observation tower for
vernmenteries. Staff was all lined uptry stouge in event no Metory rubbernecks appeared because of the rainy
days.

day.

WGY Matinee Players are presenting a new serialized sketch. The
Life of Dick Turpin, 'scripted by
Frank Cliver, 's member of station's
acting unit since radio's ploneer
days and originally a trouper in the
English provinces. Oliver is titleroleing, too.

Alan Kennedy is the latest addi-tion to WGY's announcing staff.

tion to WGY's announcing staff.

H. M. Boss, of Bess & Schillin,
and Hy Lcvy, of the Hy Lcvy, Advertising Agency, Newark, get, back
to N. Y. today (Wednesday) atter
an ocean outing to Nova Scotla.
reta Palmer signed by WOR
Artists bureau for 13 weeks.
Frances Stevens who is now in

Artists oureau for 13 weeks.
Frances Stevens, who is now in her fifth week as soloist at the Rainbow Grill, was guest artist on the Bromo-Seltzer program last (Tuesday) night.
Walter Kelly now ensconced in new office as program director for Bess & Schillin, RKO building.

Bess & Schillin, RKO building,
Jose Acosta, former musical di-rector of WGY, Schenectady, now seeking sponsor for his 38-piece band. Touters won American Le-gion State Championship at Rochi-ester, representing Buffalo Boland Post.

eater, representing Buttalo Boland
POSL mitr's 'Sidawalls of News,
York' series over WINS will broads'
cast happenings in local hospital'
receiving room. Idea first reported
as coming over 'Inquiring Mike'
program on same station.
Eve Symington, sociale, washlerteve Symington, sociale, washlerteve Symington, sociale, washlerteve symington, sociale, washlerteve static over CBS in the spring,
again up for air chores this fail and
winter. She opens at Le irage,
new eastside, interie shorths fail and
winter. She opens at Le irage,
new eastside, interie shorths fail and
winter. She opens at Le irage,
new eastside, interie shorths fail and
winter. She opens at Le irage,
new eastside interie shorths fail and
winter. She opens at Le irage,
new eastside, being acteentested by Paramount,
Nat Filescher resumes
talks over WNEW.

Harry Salter remains as sole hold-over on the new Log Cabin show which resumes for General Foods on NBC Oct. 2. Conrad Thibault and the Ken Christie choir will do the

> ... personality set to music

emery deutsch

Rhythms 8:15-8:30 P.M. WAEC Coast-to-Coast

EMERSON GILL AND ORCHESTRA ENROUTE-

------------------MARK WARNOW

'THE EVENING IN PARIS ROOF'

AND HIS ORCHESTRA

A NEW RADIO FEATURE

MONDAY EVENINGS, 8:30-9 P. M. WJZ-NBC

MARK WARNOW Managed Exclusively by CBS ARTISTS BUREAU

MUTUAL NETWORK Thursdays, 10:30 P.M. EDST WLW, CINCINNATI Mondays, 9:15 P.M. EDST Thursdays, 10:30 A.M. EDST Saturdays, 6:15 P.M. EDST Management MARY L. SHANK

New Business

LOS ANGELES

46

Federal Outfilting, three consecutive hours transcriptions, from 1:30-4:58-pain. Sundays; for Your weeks Placed through Al Jarvis. KFWB. Golden State Outfilting, 10-minute daily transcription for one week. Placed through Campbell-Kellogs; KFWB.

KFWB ...

Kay Clotking Co. 15-minute daily transcription "to" 'three months: Placed through Beverly Hills Broadcasting Co. KFWB.

Old English Floor Wax, 'Lazy Dan,' 23 30-minute programs, starting Sept. 23 - Placed through Blackett. Sample & Hummert, KHJ.

Reminglan, Kand, Times. Magazine, March of Times. 200 18-minute and through Batton, Earl Day Charles of the Color of the Colo

OSDOTH. KIH.

Bloodel Co., Everett Marshall's
Broadway Varieties, 23 30-minute
programs, starting Sept. 18. Placed
thrrough Blackett, Sample & Hummert. KHJ.

BOSTON

BOSTON

Happy Hour Resements, Boston, 16 60 word Resements, one dally, beginning Sept. 6. Through S. Alfred Wasser. WMEX. Adele's Dress Store, Boston, 16 50-word announcements, two daily, beginning Sept. 6. Through S. Alfred Wasser. Proceedings of the Sept. 6. Through S. Alfred Wasser. WMEX. More announcements, one daily, for four week period, starting Sept. 8. Through S. Alfred Wasser. WMEX. York, one-water hour transcriptions with voice of Judge Rutherford, mornings from 10:00-10:16 o'clock, seven times per week, beginning Sunday, Sept.

GEORGE GIVOT

WORKING ON FOX LOT

HERMAN RERNIE

LEON

And His ORCHESTRA

CONTINENTAL CLUB, HOLLYWOOD, CALIF. CBS NETWORK

Sole Direction, HERMAN BERNIE 1619 Broadway, New York

OPENING IN NEW "GEORGE WHITE'S SCANDALS"

, HERMAN BERNIE, ondway, New York

"LITTLE" JACKIE HELLER

Ole Maestro's Radio Sensation FOX-LOEW'S WASHINGTON SEPT. 13

Sole Direction HERMAN BERNIE 1619 Brondway, New York

VAUGHN DE LEATH

MON., THURS., FBI., 3:30-3:45 P.M. WJZ—NBC COAST-TO-COAST Personal Mgt. PHERMAN BERNIE

8, contract for 52 weeks with option for renewal. Direct Watch Tower WMEX.

WMDX.

Mowing-Cheer-Progress, Esdda:
Heights, New Jersey, sponsored by
Pastor George A. Palmer, mornings;
7:00-8:00 o'clock by Rev. Palmer, be
siming Monday, Spot. 11, from Eoston, WLP. Philadelphia, an
WMCA network. Placed by Crowley-Ladrum; WMCA News, Basch

ley LeBrum. WMEX.

Spanish Gables, Revere Beuch.

Mass. (dance hall), ork, series of one-quarter hour and half-hour dance programs, remote control, nightly except, unday.

Direct.

dance programs, remote control, nightly, except under. Direct. W. L. ProfSWAR* Sons, Inc., Chelsea. Mass, (building and plumbing supplies), six one-quarter hour programs, evenings, Monday, Wednesday and Saturday, transcriptions talent. S. Alfred Wasser. WMEX. Cape Ood Steamship Ompany, Boston (dine and dance affond) nightly, except Sunday, one-quarter hour programs, evening the supplies of the s

WNAC.
Globe Neuspaper Co. (Boston Globe). 14 15-word announcements and 14 39-word announcements and 14 30-word announcements and 14 30-word announcements, dec gan Sept. 1, and one 15-minute program Sept. 5. Direct. WNAC.
Daggett Chocolate Co., 33 125-word participations in Spotlight Revue. Control of the Control of the

CHARLOTTE, N. C.

Johnston's Furniture Co., Charlotte, N. C., 15 one-quarter hour live programs, Monday, Wednesday and Friday mornings. Placed direct.

WHT.
Timmonsville Business Men's Glub.
Timmonsville, S. C., 28 100-word live
announcements, daily except Sunday. Placed direct. WHT.
Bunte Brothers, 122 100-word live
announcements, Sunday, Tuesday,
Thursday, Sturday venings, Sept.
Thursday, Sturday venings, Sept.
Placed by Fred A. ROOB! Inc.
WHT. rice Shops, announcements

Clarice Shops, announcements. WSOC. Valeteria Cleaning Company, announcements. WSOC. Brooks, Inc., lad es' ready-to-wear, announcements. WSOC. Cinco Cigars, N. Y. C. (continuation contract), two 25-word evening

time signals daily for 13 weeks, be-ginning August 20, 1935. Placed by Radio Sales, Inc., N. Y. C. WBT. United Bakery, announcements.

United Bakery, announcements WSOC.

Belk Brothers, department store announcements, WSOC, Sample Dress Shop, announcements. WSCO.

GREENVILLE, S. C.

GREENVILLE, S. C.

Union Bleachery, choral program
30 minutes evenings once a week.

Westerline Boking Co., twice daily
news broadcasts... WEBC.

Dizie Stores, children's program.

WFBC.

Blippers, Virginia Etheridge, vocals, daily, WFBC.

Batson's Quartet, Sundays and
Thursdays, WFBC.

Coca-Gole Bottling Co., McCravey

Vocalists.

WINSTON-SALEM, N. C.

WINSTON-SALEM, N. C.
Dizie Loan Office, two 15-minute
programs each week for two months.
Placed locally. WSJS.
W. C. Tise Bottling Company,
three 15-minute programs each week
for three months. Placed locally.
WKJS.

for three months. Assets as well, with the property of the pro

locally, WSJS.

Chiard Electric Company, daily spot announcement for one month. Placed locally with the studies of the studies

DENVER

nouncement for one month. Placed locally. WSJS.

DENVER

May Co., six one-half hour programs weekly for four weeks. KOA. Ottrell Clothing Co., 100 one-minute announcements over one-year period. KAD. Editor of the May Co., one 30-minute program. KOA. Jonas Bros. furs, two weeks temperature announcements. KOA. Foren's Drass Bhop, temperature announcements. KOA. From State Fair, one announcement daily for eight weeks. KOA. Particle Service Company. of Colorado, State Fair, one announcement daily for one week. KOA. Public Service Company. of Colorado, one 30-minute program. KOA. Fublic Service Company. of Colorado, one 30-minute program. KOA. Public Service Company. of Colorado, one 30-minute program. KOA. Senith Radio Corp., 52 one-minute announcements. KIZ. Geno-Dours Co., clothing, 15-minute program six nights weekly for the months. KIZ. Gune-Dours Co., clothing, 15-minute program six nights weekly for three months. KIZ. Miste Brothers Candy Go., the spot announcements. KIZ. Buste Brothers Candy Go., the spot announcement Colorado, control of the Colorado, cont

nouncements daily for one month KFEL-KVOD.

Brown Palace Hotel, four time signals daily for one month. Placed Rotal for the month of the form of the f

one announcement daily for one month. KFEL-KVOD.

Colorado Foot Comfort Shop, one Colorado Foot Comfort Shop, one nonconcerent dally for one month. KFEL-KVOD.

Futon Loca Co., three announcement dally for one month. WFEL-MVD.

Max Color Co.

KVOD.

Max Cook Sporting Goods Co., one
uncommented taily for one year.
Placed through Ted Levy agency.
KFEL-KVOD.

Carter Mackine Co., liver, pills, 156
one-minute transcriptions. Placed
through Street & Finney agency.
KFEL-KVOD.

WHITE PLAINS, N. Y.

Jeanea Dance Studio, New York Announcements. Pinced by Asso-clated Broadcast Advertisers. WFAS. C. B. Karlen (jeweler), White Piains, ananouncements. Direct.

WFAS.
Altman Fur Factory, New York.
Announcements. Placed by Assoclated Broadcast Advertisers. WFAS.
Brother and Sister Shop, White
Plains, announcements. Direct.
WFAS.

WFAS.

CINCINNATI

House of Pinaud starts new Jeannine in Lilac Time' series of musical programs Sopt. 23 to be used to be seried to be

tributed in pairs. WKRC.

Armstrong Pilot & Varnish Co.
Armstrong Pilot & Varnish Co.
Chicago, six formation with a mouncements during the daytime. Morenus Agency, Chicago. WLS.
Oison Ring Oo. Chicago, 120 15minute programs, morrings. Palmer Cutter Shoe Co. Chicago, one minute daytime announcement. Morenus Agency, Chicago. WLS.
Agency, Chicago. WLS.
Agency, Chicago. WLS.
Berrie March Committee and Committee pilot of the March Committee programs of the March Committee of the M

schalk & Pratt Page WLS.

Purina Mills, St. Louis, 27 oneannouncements.

WLS. w. S. Touts 27 oneminute daytime announcements.
Gardner Agency, St. Louis. WLS.
Fred J. Walsh, Chicago, nine oneminute daytime announcements.
Schwimmer & Scott Agency, Chicago.
W. Arme 11/19. Co., Forrest Park, Ill.,
two-minute early morning announcements three times weekly till forbid.
W. Lion Parchie System, Chicago aix
Union Parchie System, Chicago, WLSs.
Chappell Bros., Rockford, Ill., five
one-minute daytime announcements,
Rogers & Smith Agency, Chicago.
W. R. Chicago.
W

Rogers & Smith Agency, Chicago.

WLS. Bernard **Perfumers**, St. Lou's, series of two-minute dayrims anseries of two-minute dayrims anseries of two-minute dayrims and the series of the series of

35 H. H. H. S. Agency, South Bend, 1nd. DVLS. S. Agency, South Bend, 1nd. DVLS. S. Agency, South Bend, 1nd. Minit-Rub (Bristol-Myers Co.), eight minutes of sports reviews by Quin Ryan four times weekly. Benton, 1nd. Minited Agency, New York. Hollywood Mask Co., 15-minute period twice weekly. Schwimmer & Scott Agency, Chicago. WGN.

Scott Agency, Chicago. WGN.

P. F. Peterson Baking Co., announcement daily beginning Sopt. is
till forbid. Placed through Earl
Alien Co., Omaha. WOW.

M. C. Noil Co., distributors Stewart
Lion Petiod, Fridam June transcription petiod, Fridam June
Buttle Brothers Co., three announcements weekly between Sopt.
Brid A. Robbins, Inc., wheet muslc,
annoucements Sundays and Thursdays (Ill forbid, began Sept. 1.

Pantorium Cleances, three unnouncements per week from Sept. 4

through Dec. 3. WOW.

Raiston Purina, series of 78 15-

minute transcriptions to be given three per week between Sept. 30 and Mar. 27, 1936. Placed through Gard-ner Advertising Co., St. Louis, WOW.

Neisser-Meyerhoff, Inc. Chleago, WOW.
Union Pactife Raifroad, announcements 14 times between Aug. 27 and Oct. 4. Placed through Ernest Baden.
Selection Packers Rubber Co., 13 announcements between Sept. 10 and 24. Placed through Campbell Ewald-Co., New-York City.—WOW.

GREENVILLE, S. C.

GREENVILLE, S. C.
Coca-Gole has extended McCravey
trio broadcasts and signed for 12
football programs, all fall schedule,
WFBC.
Siepero-Arnold Company, 'air show'
slepero-Arnold Company, 'air

Kaybee Stores, musical, mes a week. WSPA. Anyoee stores, musical, times a week. WSPA.

Pendicton Maytag Company, daily news features by Dan Crosland.

WFBC.



EXCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC WILLIAM MORRIS AGENCY



EXCLUSIVE MANAGENEN ROCKWELL - O'KEEFE' INC



EXCLUSIVE MANAGEMEN ROCKWELL O'KEEFE INC



ROCKWELL O, KEEFE INC



EXCLUSIVE

NIELA GOODELLE

J. Walter Thompson
Seldom that a sponsor is able to
find a songstress capable of susnaining interest and prove enfoyable,
for 16 minutes but in Niela Goodelle,
Cutex (Northam Warren) apparently has uncarthed such an
other street of the suspension of the suspen

The Art of the Common of the C

AL

PALMOLIVE BEAUTY BOX EVERY FRIDAY, WJZ P.M., EDST, 7:30 P.M., PST, NBC

Lehn and Fink Hour lays at 8 P.M., WABC-

ABE

CALIFORNIA ORCHESTRA

COAST-TO-COAST

eday, 8:30 to 9 P.M., DST (Phillips Dental)

WEAF-Friday, 9 to 9:30 P.M., DST (Phillips Milk)

JOHNNY AUGUSTINE

+ His Music Featured o

"MARTY-MAY-TIME"

THURSDAYS, 9:30 P.M. EDST

REED

"The Carlsbad Cavalier" AND HIS MUSIC Thurs., 1-1:15 P.M. WOR

(Sprudel) rogram

Personal Representative E. MARION GRIMES and J. EATON 270 Park Avenue, New York

ABE LYMAN writes: our recording is the best I have ever heard!" "OFF-THE-AIR"

RECORDINGS

RADIO & FILM METHODS CORP. 106 E. 41st St. (at Park Ave.) CAlcdonia 5-7530-7531-7533

BILL ROBINSON With Putney Dandridge Dancing, Songs, Piano FLEISCHMANN YEAST WEAF, New York J. Walter Thompson

FLEISCHMANN YEAST
WEAF, New York

J. Walter Thompson:

In the old days, when dancers danced mostly with their feet, the Judges, act, lunck, and with a conclusion of the control of the co

SUGAR CANE with Herbert Stei 15 Mins. 15 Mins. JULIUS GROSSMAN SHOES WEAF, New York

Cramer Tobias

WEAF, New York

Sugar Cane (her real monicker is Annablanch Honness) on a new Sunday series over WEAF locally. She shares the spotlight with her manager and director. Rehert to support the support of the key-board. The two get together toward the end of the quarter hour period for informat cross-free. Young all, she's only 12 years of ago, while precoclous enough in her together toward the end of the quarter hour period for informat cross-free. Young all, she's only 12 years of ago, while precoclous enough in her your maturity by bringing the song lyrics within her age limit. This time, opening of school again, was used cieverly. Also she dips into character bits frequently, showing sounds like a veteran, especially in rhythmic numbers.

Steiner who appeared as Gershwin in Merrily We Roll Along' last season, handles his part of the professional control of th

FRITZ CRISLER With Bob Kelly, Wheaties Quartet Football Series 15 Mins. WHEATIES WEAF, New York

ID Mine.
WHEATIES
WEAF, New York
KROX Reves
This is not rever the ether this
fall, with Fritz Crisier, Princton
coach, and Bob Keily, sports reporter, doing a sort of interview job
on campus activities. Series gets
standed to confine itself mostly to
prophecics, etc. Also Crisier went
into some of his observations
reconstructly journeying. However
into some of his observations, etc.
Series should mould itself into
more definite shape as the scason
gets started. Closing stansas uses
fall into the standard of the series
fall into the standard sta

core before the mike.

Series should mould it seems the search of the series of the se

MUSICAL FOOTNOTES'
With Vivian della Chiesa, Franz
imhof, Rais Cinaburgh
Musical Variety ill.
Musical Variety ill.
FOOT SAVER SHOES
WABC, New York
WABC, New York
Nee little Sunday nontime quarter-four-m-behaff or Foot Saver
Shoes which spotlights this Musical Footnotes' program with spot
aif Footnotes' program with spot
of the shop.
Vivian della Chiesa, prize winning byrle soprano; Frank Imhof,
operatic 'Kenor,' and Raipri Ginssemble, are nicely dovetalled into a
pleasant 15 mins, interspersed by
enough commercial spieling for the
footsear for make it reasonable air
around.
Abel.

FREDDIE RICH'S PENTHOUSE PARTY
With Freddie Rich's Orc, Benay Venuta, Ted Husing, Tennis Stars, Jee Venuti, Abe Lyman, Lin Murray Choir
Walter Choir
Mins.
Sustaining
WABC, New York
Freddie Rich, top flight maestro of the CBS, in a new Sunday evening (7-120 p.m.) series of sustaining the CBS, in a new Sunday evening (7-120 p.m.) series of sustaining (7-120 p.m.) series of sustaining the CBS, in a new Sunday evening (7-120 p.m.) series of sustaining to p.m.) company idea, and in turn merits commercial sponsorship.
Called Freddie Rich's Penthouse Party, his Penthouse Suite introst the show, thence into a corking orchestral of TBO, Called Freddie Rich's Penthouse Suite introst the show, thence into a corking orchestral of TBO, Called Freddie Rich's Penthouse Suite introst the show, thence into a corking orchestral of TBO, Carolyn Bendie Carolyn Carolyn Boscok, Donald Budge, Gregory Mangin, et al.) took up a bit to much the control of thing. Anyway Husing was snappy with the scores which is sumpin.

o' thing. Anyway Husing was snappy with the scores which is sumpin.

Benay Venuta rang the bell with a how the control of the

MARTA EGGERTH
With Radie Harris
Singing, Talk
Singing, Talk
GOMMERCIAL
WHN, New York
For Marta Eggerth, recently arrived from Europe to do filmusicals
for Universal, the appearance on the
MGM Movie Club last Friday eveto Mencial and the American Control
to American radio. Torphing off an
interview that had Radie Harris
plying the usual line of chitchat
questioning, with an operatic aria,
the Hungarian actress revealed a
net review that had Radie Harris
plying the usual line of chitchat
questioning, with an operatic aria,
the Hungarian actress revealed as
speaker.
In both the chatter and the warbling episodes Miss Eggerth indicated an ease and reneral comnortment that comes with much expericere before the mike.

Odec.

CONTI AMATEUR HOUR With O. E. McIntrye Talk, Songs, Instrumental 30 Mins. CONTI PRODUCTS, I WOR, New York

lew York Henry S. Howland

30 Mins.
CONTI PRODUCTS, I
WOR, New York
CONTI SAME PROPERTY.
CONTI SAME PROPERTY.
CONTI SAME PROPERTY.
CONTI SAME PROPERTY.
CONTINUED SAME PROPERTY.
CONTINUED SAME PROPERTY.
Whole Idea is announced as a bid to place statest on the program in professional engagements. Claimer that markets on this broadcast are read to the professional engagements. Claimer that the same property.
Whole Idea is announced as a bid to place statest on the program in professional engagements. Claimer that the same property.

It is a same property of the program in professional engagements. Claimer that the same property.

It is a same property of the program in professional engagements.

It is continued to the program in professional engagements.

In land with C. E. Konniva duttor of program. Proclaimed as a brand new Idea in amateur shows, it differs from others in that there competitive slant is entirely climinated. All artists certainly show plenty of evidence of the claimed three weeks of coaching and resident of the competitive slant is entirely climinated. All artists certainly show plenty of evidence of the claimed three weeks of coaching and resident of the claimed three weeks of coaching and resident of the competitive slant is entirely climinated. All artists certainly show plenty of evidence of the claimed three weeks of coaching and resident in the programs featuring numerous performers, with entire cast coming on the competitive warbling season. Jean Roland, accordionist, and an Italian singer, Marie Di Aerillio, is another happy collegiate through the same feature and present at the great programs featury in the mental string musicians, start show off with two numbers. Mary Dugan and Harry Edwards garner real returns with Pair return entry for any profile in the production of the competitive warbling season. Jean Roland, accordionist, and an Italian singer, Marie Di Aerillio, is another happy collegiate through the same feature and present of the competitive warbling season. Jean Roland, accordionist, and an Italian si

'RICH MAN'S DARLING' Louise Blocki, Frank Seay, Peggy Wall, Olin Soule

Wall, Olin Soule
Serial

SEVEN STAR HEADLI 30 Mins. HEARST PAPERS WCAE, Pittsburgh

WCAE, Pittsburgh
This is a commercial on a Hearst
station for the local Hearst daily,
Sun-Telegraph, dramatizing outstanding headlines of the gast weektelegraph of the state of the gast weektelegraph of the state of the gast weekemphasize highlights and well-acted
by an all-professional cast. Plugs
for paper come in during announcer's introduction of each skit.
Title comes from fact that SunTitle comes from fact that Sunservers Star Final.
Half-hour more rame acch Saturday.

Tele.' Jast efillion is called the Seven-Star Final.

Half-hour program each Saturday night usually contains five or six different dramatizations. Typical is non causht, in which stand-out was more causht, in which stand-out was remarked to the standard of the standard

LITTLE

His Original Orchestra ON

TOUR

Broadcasting Daily for Niagara Hudson Electric Light and Power Co.

NBC NETWORK , 9:05-9:15 A.M. CDST CHICAGO

Personal Manager SAM BEER

FRANCES STEVENS

FIETH WEEK

RAINBOW GRILL Rockefeller, Center RADIO CITY

Sept. 10—BROMO-SELTZER PROGRAM 0 to 9:30 P.M., WJZ

unday 7-7:30 P.M. EDST., WABC Now Appearing in "Anything Goes"
Alvin, New York

Management CBS Artists Bureau Jules Alberti, 515 Madi New York City

ALEX HYDE musical director WHN new york

Night Club Reviews

FRENCH CASINO

('Folie Parisienne') (NEW YORK)

The new French, Casing show. Wolle Parisionne, almost belongs under legit reviews. It's more than just a very good nitery show—it's of production proportions, Hoised in last season's sensationally successful French Casino, less the Early, this cabacet-thoatre again sets a new lish.

In last season's sensationally successful French Casino (nee the Earl Carroll), chie cabacet-theatre again and the capacity of the capacity of

Broadway. The newshawk cameramen were dizzy clicking their shuttters.

Show was a bit ragged opening
night but its intrinsic potentialities
are undeniable. Mishaps were meare undeniable. Mishaps were meare undeniable. Mishaps were mereason to the state of the state of the state
state.

Fatag, moveable platforms, fountains, etc., sometimes not coordinating as they should.

Nikita Balleri is the mc. Outside
of his 1,100 capacity theatre defeats his personal charms and ability as an. mc., but since its a revuehouse, and everything about the
show is spectacular, the sight. appeat la everything. This is ovidenced
show its spectacular, the sight. appeat la everything. This is ovidenced
to the shows to be the highlights
of the shows.

For example, the daring Trio
Arabelle, Rich and Artin from the
Casino de Faris, Paris, an adaglo
threesome where varabelle offs the
night bath and her male paris,
toss her around. What lan't disclosed of the nude £rabelle deen the
string the should be a should be a should be
manner of terping.

Mile, Lalage of the Cirque Mcdrano, Paris, doing a Leitzel alort
on the losse tape, another sock
the second half in the hunting rendeevour's sequence. One half of Miss
Kramer is trousered and masculine;
the other half is the femme. The
seduction by the male portion of the

the other haif is the femme. The seduction by the male portion of the femme is punchy sight stuff and

PAUL WHITEMAN says: heir great, beautiful dancing real hit. Thanks, Paul. You o, Roy Bargy, and all of Paul's en for your splendid assistance all our dances."

THE RANDALLS World-Famous Dance Trio

R BEN MARDEN'S A
THE RIVIERA OF AMERICA

make the couvert customers strain the optics.

make the couvert customers strain the optics.
Georgic Hayes, another C. de P. recruit, with her plastic toe work; Polly. Frank. from the Rentzurant Ambassadeurs, Paris, featured vocalist; George Cammy, and Elsie Roy, also from the Ambassadeurs, with U.S. background, doing panto-acro-comedy; the novelty four Cruddocks, acrobatic coneditars from the Cirque d'Hiver, and also a second-haif highlight; Marletta and Rudi, comely blonde and dance patter, in a complete of the control of the pals. Carmita Rómero is s In the Spanish bolero flash

muchol and control and control and colors in the Spanish bolero flash.

The show is embarraised by riches. There's a weath of talent and production ideas, and these may have to be cut to fit, even considering that the show unreals in revenue. Some semblance of cutting was aiready evidenced by lack of strict adherence to the program. The maiden trip of the S. S. Nand timely idea, a cluch for Fischer and a swell plug for the French timely idea, a cluch for Fischer and a swell plug for the French and swell plug for the French and the swell plug for the French and the swell plug for the French and the first plug for the French and the swell plug for the French and the first plug for the French and

coultype of these would successfully consummate.

Jean Le Seyeux of the Folies Bergeres, Paris, staged the show under Fischer's direction. Choreography is by Mme. Natalle Komarova of the Folies Bergeres (there is a George Momaroff, plus other individual songs. by-Aurelli. and Gardoni, Chas, Challis, Carl Hoff is a hard-working batoneer for this long show, his versatile dance orchestra also, alternating with Don Bestor's band for the dance sets. Hoff plays show, the tradition of the control of the

terp music. The audience hoots on the huge apron of a stage-rostrum which Juts out into the orchestra floor.

The property of the stage of the stage

GOMEZ & WINONA

now under Exclusive Management of

JACK BERTELL, Inc.

PARAMOUNT BUILDING, N. Y. C.

MINOR AND ROOT

with more net than the operating management. Either way, it should work out as economically successful for the house. The French Campion of the come a set of the french campion of the Empire State, Its awell buy.

Abel.

EL CHICO

(NEW YORK)

lways a gastronomic adventure, this Greenwich Village replica of authentic Spanisis atmosphere bows in a new intime floor show with a personality flamenco dancer in senorita Plata Calvo, She's production timbre. Her flamenco rhythms have distinguished her as one of Spain's three outstanding danseuses. Rumba-tango music that's the Spanish McCoy is dispensed by who also know how to break it up with American rhythms. They're on a coast-to-coast NBC hockup every Saturday night from this Village (cafe). authentic Spanish atmosphere bows

when atterreeat my thans, oney re on what a care ready right from this Village cafe.

Rosits Rios, Spanish soprano in better than average volce; a Spanish and a capation of the care than average volce; a Spanish and Zapatian and Eapation and Eapation in Mina and Zapatiane team; a pair of nitry fiamenco guitarists, Luis Maravilla and Geronimo Villarino; and Lorenzo Herrera, tenor from the capation of the capatio

FLORIDA

(MADRID)

Madrid, Aug. 18.

Carmen Amaya, a slim, jet-haired gipsy dancer, has made the Florida; summer. nitery, one of Madrid's pop spots. It's out in the park district where it will get a breeze if there is a breeze in this little Spanish town

where it will get a breeze it uses a a breeze in this little Spanish town to get.

t

works with guitars, her father and a brother strumming the instruCarmen also is a warbier of some note, with a throaty voice which helps put across the gipsy walls and flamenco tunes. She's been playing farmenco tunes. She's been playing in the structure of and is headed for the big time. In the structure of the structure of

the house pays off the show and Flacher shares on a percentage. Last year under the Folles Bergerer. Stein) terms, they did better than the French Cashine which put up the theatre, food, liquor, etc., and permitted the Folles Bergerer's show of last season to walk out with more net than the operating. Refuting Passing of Name Bands

(KNOXVILLE, Sept. 6.

After much tuss, Knoxville has finally given birth to a real night club. It's the Club Nitengale, located just outside the city limits for one reason and another.

The state of the comment of th

Refuting Passing of Name Bands

New York this winter will see its most concentrated name, dance or chestra season in years, indicating a renaissance of the big dance or chestras asson in years, indicating a renaissance of the big dance or chestras and more than the period of the big dance of commercials can afford big orchestras any more. The small dance combon of six and seven men have been touted by the cafe wise urns as the new sing pose in the open air with plenty of lattice work and flowers and greenery around to give a country atmosphase and a liquency and the properties of the proper

Slight Mistake

2,000 Waiting for George Olsen, but He Didn't Know It

While a crowd of nearly 2,000 jammed Castle Garden at Domey Park, Thursday (5), waiting for George Oisen and his band to play for a dance, Oisen was sleeping at this home in Long Beach.

Bob Plarr, manager of Castle Garden, impatient when the band failed to appear, called Oisen on the tilephone, getting him out of bed.

Oisen told Plarr that his book-lings were made by the Orchestra Corp. of America and said there in the had been any misundermust have been some mitstake, as he wasn't notified about the date. But

ROBBINS' CHATS

"YOU ARE MY LUCKY STAR"

A smash song feature from the s mash production, "Broadway Melody of 1986," "Broadway Melody of 1986," "Broadway Melody of 1986, "Broadway Melody of 1986, "Broadway of 1986, and 1986, an "I've Got a Feelin' You're Foolin." Foolin."
"On a Sunday Afternoon."
"Broadway Rhythm."
P.S.—Don't forget:

"I'M IN THE MOOD FOR LOVE" "YOU'RE ALL I NEED" "ROLL ALONG PRAIRIE MOON" "TENDER 18 THE NIGHT"

ROBBINS
MUSIC CORPORATION
199 SEVENTH AVENUE - NEW YORK



WARNER PICTURES Direction HARRY BESTRY

ST. REGIS HOTEL, NEW YORK Management C.B.S. ARTIST BUREAU

Paine. for Publishers. Asks Gov't To Intervene Against Paid Plugs

Popular music industry has appealed to the Federai Trade Commission for help in suppressing plug bribery and other evils. Petition bribery and other evils. Petition was filed yestenday. "Tuesday) with the federal coterie in Washington asking that it hold a trade conference in New York for the purpose of discussing and adopting rules of fair competition that would bind the computingless."

pop publishers.

Proposal that the FTC be resorted to in an effort to keep the industry within the trade practice provisions of the whilem NRA code industry moving and the whilem NRA codewas unanimously approved at a meeting last week of popular-publishers at the Astor hotel. It was also voted that John G. Paline continue his effort to align the industry on a voluntary anti-bribery pact until the trade conference by the FTC could be held. Paline has received piedges for the pact from behind 60% of the pop publishers.

received piedges for the pact from about 60% of the pop publishers.

Firms which, Palne said, have declared themseives in favor of action by the Federal Trade Commission include Shapiro, Bernstein & Co., Famous Music Corp., Harms, Inc., Whitmark, Remick, Santly Bros.-Joy, Donaidson, Douglas & Gumble, Sherman Clay, Harry Engel, Ager, Yellen & Bornstein, Irving Beilln, Inc., Schuster-Kornheiser, Leo Feist, Inc., Mills Music, Inc., and Sam Fox Music Co.

Coast Scale for Radio Musicians Hits \$115 Peak

Los Angeles, Sept. 10. Los Angeles, Sept. 10.

New musicians' wage scale going into effect Sept. 15 in all radio stations in the Los Angeles area, as promulgated by musicians' Local 47, is divided into 10 classifications, to cover all types of broadcasting. Under new schedule top wages go to musickers' regularly employed on national chain programs, pay run actional chain programs, pay run for one half-hour broadcast, to \$115 ner new heaves on six hours delived.

week for one half-hour broadcast, to \$115 per player on six hours daily. Single engagement over national, ehain will being \$25 per man for half hour and \$37 for full hour. For local chain broadcasting wage is set at \$13.50 for one-half hour; \$21 for full hour. Combination local and Coast chain

Combination local and Coast chain broadcasts run from \$35 per man per week starting with half-hour broadcast up to \$30 for six-hour day. Single engagement prices for this type of ethering is \$6 for half hour and \$8 for the hour day of the hour day of the hour days for the classes. Where established quota of orchestra is 12 men pay ranges from \$30

Where established quota of orchestra is 12 men pay ranges from \$30 to \$85. In Class B house, with quota of nine players, scale is \$25 to \$80. In third class, with established quotas of six men, remuneration is set at \$20 minimum to \$75 per week. Under new schedule all free rehearsals have been eliminated, excepting that in national broadcasts new scale includes minimum of \$75 per week.

new scale includes minimum three hours of free practice.

Al Donahue Succeeding Noble at Rainbow Room

Ray Noble sails back to London for a five weeks' vacation some time around Sept. 19.

around Sept. 19.

Al Donalnue's orchestra has been booked in by Rockwell-O'lkeefe to succeed Noble at the Rainbow Room. R.-O'K. also manage the London maestro. Donalue played all summer at the Sands Point Eath Club on Long Island.

BUTCH MARTIN'S MARIGOLD

Rochester, N. ',, Sept. 10.
Former Marigold restaurant on theatre row has been leased by Butch Martin for a nite spot. It will open in October and run in connection with Martin's present Ridgeway avenue place.

WHITEMAN GOES FED

Paul Whiteman has been appointed to board of National Advisory Committee of Federal Music Projects, which Nicholas Sokoloff heads. eets, which Nicholas Sono It's a division of WPA.

Glen Is. Casino May Try 52-Week Policy

len Island Casino, , may continue until next April with a Saturday

rights only, after the Dorsey Bros orchestra closes its season at the roadhouse for the summer. This

reachouse. for. the. summer. This would be the first time for the limbeling open the year round, if working out.

Lockwood Conkling took over Glen Island along with the Colon-rades room in the Essex House, N. Y., from Ed Doran, but will probably not reopen the Coloniades, and concentrate instead on the G. I. year-round idea.

TED KOEHLER TEAMS WITH JIMMY McHUGH

Ted Koehler left New York for the Coast yesterday (Tuesday) to team with Jimmy Mc ugh on the song for an untitled 20th Century Fox musical. Teaming arrange-ment was handled by Jack Robbins, to whom McHugh is under contract, and who will publish the Koehler-McHugh output.

Koehler formerly did his writing Koenier tormerly did his writing, in turn, with Harold Arlen and Rube Bloom. McHugh's previous partner, Dorothy Fields, is now working with Jerome Kern on the RKO Radio lot, that being one cause for the split-up after writing together for eight years.

AMA Acquires United Catalog; Mostly 'Billies

Associated Music Publishers, Inc. has acquired the performing rights of the United Publishing Co.'s, catalog from Ralph Peer, head of South-Compositions in volved in the transfer arc most of

hillbilly genre, Associated's move is similar to Associated's move is similar to one made several months ago by the European Society of Stage Authors & Composers when it took over the performing rights to the M. M. Cole catalog. Associated, which is a subsidiary of North American, utilities combine, concerns itself mainly with the sale of performing rights, and the acquisition of a hillbility catalog is exmeeted the firm's approach, when it

sition of a hilbility catalog is expected the firm's approach when it
seeks to license radio stations.

Peer's efforts to obtain entry for
United as a separate entity in the
American Society of Composers,
Authors & Publishers have on several occasions proved futile.

Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plugs on WEAF, WJZ and WABC. I'm In the Mood for Love Cheek to Cheek And Then Some You're A!! I Need In a Little Gypsy Tea Ro

Top Hat
East of the Sun

Accent on Youth
Every Now and Then
That's What You Think
Lulu's Bask in Town
No Strings
I'm on a See-Saw
Without a Word of Warni
Page Miss Glory
Rhythm and Romance
Nothing Lives Longer
Piccoling
Lives Longer
Piccoling
No the Moon

I Wished On the Moon Isn't It a Lovely Day Simple Things In Life Paris In Spring

SONG PLUGGERS NIXED BY NBC

NBC program department last week closed the network's studios, offices and foyers to publishers' contact men (song pluggers). barring the boys from the r tact men (song pluggers). Order barring the boys from the premises was issued after NBC pages re-ported that several of the former had used 'devious methods' of get-ting to their quarries in the stu-dios. It's the first time that the pluggers have been completely lock-ed out by the network. Incident that actually brought on the drastic order was the chase of a

Twodow was a second to the dead of the dead to the dead to the dead to the dead to a publisher's rep by a page which took them almost across the entire length of the RCA building and up and down several staircases. The plugger reached the studio he was after, but the page prevented him from making the contact.

In commenting on the ban John Royal, NBC v.p. in charge of programs, declared that if the music business won't hire men who know how to comport themselves and re-

how to comport themselves and respect privileges there remains no alternative for the network but to keep them all out. Song pluggers hold that this attitude is unfair, as it makes everybody suf-misdemeanors of a few.

GILL 1-NITING

Colorado Springs, Sept. 10. Emerson Gill and his orchestre losing the summer season here a ne Antiers hotel, is barnstormin

the Antiers hotel, is barnstorming to Detroit on one-night dance en-gagements, via MCA bookings. Opens at the Webster Hail hotel Detroit, Sept. 14, a third return en-

Publishers Spurn Films' Plea for Blanket Licenses; 'ASCAP Not Folding'

Buddy Rogers' Father. **Fave Marrying Judge**

Kave Marrying Judge
Kansas City, Sept. 10.

Probate Judge Bert Rogers, father
of Buddy Rogers, is reaping the
benefit of his son's popularity in the
marriage license business. This
week eight members of the Henry
Busse-orchestra Journeyed, with
Wives and Thrends, to Outne, Ran,
near this city, to attend the marriage
of Joseph Anton Masek, 23, Chicago,
a member of the Busse orchestre, to
June DeForest, 21; Omaha.
Masek was formerly a member of
Buddy Rogers' band, and decided he
would be married by Buddy's father.

MUSICIANS AT MET, BOSTON, TAKE A CUT

Union contracts for musicians at the Metropolitan are set for the new season on a 52 weeks' basis, with net result that the 24 men and con-

net result that the 24 men and conductor take a slight out this year.
Under new setup, musicians are required to take off two consecutive weeks during the summer at half pay and two separate weeks at times to be decided by the house throughout the assemble. half pay and two separate weeks at times to be decided by the house throughout the season at no pay. This will imean two layoffs when, possibly name bands play the spot. It means the equivalent of three weeks at no pay. Should the house so straight sound the band must be given six weeks notice; and in case the musicians have taken off weeks previous to that time at no pay or half pay, they are to be reimbursed on basis of full salary for lost time. Size of band remains same, and under present plan Fabian Sevitzky returns this week (13) with his standing title of "guest conductor" to handle classical and production overtures. Henry Kalis, handling the band on stage and for special dance work, carries title of "conductor."

Reviving Rogers Discs

Public demand is forcing Victor to reissue two old Will Rogers recordreissue two old Will Roger's recordings. Unprepared for any such demand, RCA Victor is reissuing only
two of a number of Rogers monologs which date back to 1923, and
hence are of the acoustical recording (not the modern electrical recording) type, but decided that becording) type, but decided that becording type, but decided that bemistakable technique to that
couplets would be in good taste.

"A New Slant on War' and 'Timely
Topics' are one brace, and 'Will'
Topics' are one brace, and 'Will'

'A New Signt on war and 'liney' Topics' are one brace, and 'Will Rogers' Talks to the Bankers, coupled with 'Will Rogers' First Political Speech,' constitute the second disk.

Representative pop music publishers last week refused to consider the plea of the picture industry that a blanket licensing agreement, overfung both systements acredited to the the interests of the producers would be protected in the event the American Society of Compogers, Authors & Publishers should fold. Publishers should fold. Publishers should fold.

can Society of Composers, Authors' & Publishers should fold. Fublishers, meeting with lawyers for the producers in the Hays o ce Thursday (5), dismissed the picture men's wortes as baseless.

Agitating the film men is a fear that if ASCAP is wrecked by court decision or internal dissention mould become ted my with the expiration of all licensing agreements, which is Dec. 31, 1935. To avert such contingency the producers have asked the publishers to work out a contract which would entail both sync and performing fees and allow for the showing of a filmusical in all theatres whether they are duly licensed by ASCAP or otherwise. Fublisher spokesmen told the producer's legalities at get-together that it was not their intention to be disagreeable about the situation, but the state of the producers of the state of the producers legalities at get-together that it was not their intention to be disagreeable about the situation,

be disagreeable about the situation, but they saw no rea.on why they had to prepare for something that won't happen. Music men averred that they felt assured that there wasn't the least chance of ASCAP folding and they wou'l place themselves in the position as having assumed such possibility.

ASCAP OPENS **BOOKS TO STARR**

American Society of Composers, Authors & Fublishers has agreed to furnish Herman Starr, Warner Bros, treasurer, any date he wants from the Society's books or files. Understanding is that as soon as Starr feels' assured that all the inside into he seeks is available to him he will accept ASCAP's invitation to become a member of the board of directors.

As reogranizer of various WB holdings Starr has undertaken the task of finding ways of increasing the income from performing rights of the composition of

Into that Starr has asked of the Society includes:

1. Copies of contracts made by ASCAF with all radio stations the past three and a haif years.

1. Copies of contracts get in the past three and a haif years.

2. Copies of commercials, and what percentage of this fee has been forthcoming from NBC and CBB network commercials, a. Copies of the Society's agreements with other types of licensees.

4. Breatdown of everybody's expense account in the Society with the objective being particularly to find out what have been the expenditures of the officers, the general manager and general counsel.

5. Copies of the new five-year contracts given I. D. Levy, of WCAU, Philadelphia, and the CBS and NBC-owned and operated sta-

MPPA GETS 12G FROM AIR DISCS

Music Publishers' Protective Asso-ciation is distributing \$12,000 which it collected from radio disc sources in August. Distribution for the previous month totaled about the same. For July and August the royalty

collections on transcriptions represent a boost of 50% over what they had been for the parallel months in

FILM PRODUCERS' BUY TALK INVOLVES ALMOST ALL NON-PIC MUSIC PUBLISHERS

Film's renewed interest in music publishing holdings rights on song values, plus what-

world the elder Mills are so anxious to sell out. Bobby Crawford is reported will-

publishing noidings world rights on song values, plus whatever production assets these musical copyrights may have for future bicture producing, has involved almost every un-Hollywoodized successful in the dope talk.

Warner ros. and Paramount's reported interest in musical publishing acquisitions is contrasted by Mills Music, inc., offering tested at a reported \$1,500,000 to any picture company, providing the present Jack and Irviug Mills operating executives are retained under contract.

In timed music publishers' lists with this, a survey of undited a few, with copyright value for film affiliation. Mills is often E. B. Mairks is another, but apparently not as interested hecause Dd Marks has his son, Herbert, in line as operating successor. For that matter, Sid and Richard Mills are two of the Mills boys already in the Mills Music organization, which is for S-B states he might listen to an interest of the mills and to an overtex and successor. For that matters, and and Richard Mills are two of the Mills Music organization, which is for S-B states he might listen to an interest of the mills Music organization, which is for S-B states he might listen to an interest of the mills Music organization, which is for S-B states he might listen to an interest of the mills and the succession of the mills below the succession of the mills and the succession of t

haw, Frank Kelton, is now so active in the S-B operations, he's not par-ticularly anxious to relinquish a ticularly anisons to relinquish a business long huilt up by him and the late Maurice Shapiro, Dillott Shapiro, son of the latter, is also a '-18 exec.

Almost all of the above from time to tie have published release.

to tile have published picture songs or have direct or indirect Hollywood connectio, and will continue them regardless. and will

Hollywood connectifs and will continue them regardless.
Contrasting Mills Musics \$1,500,600 asking price with the \$75,000 which Metro paid for a 51% sontrol of Robbins Music Corp, the inercasting value of song catalogs is
apparent. For that \$75,000 investment, Metro six months thereafter
in 1929-307 received \$145,000 dividends and thus far has acquired
unto itself, almost \$500,000 in total
divvies, besides maintaining a very
ilquid cash reserve, not to mention
the copyright values which it rerecived for nothing as owner of the
firm. Only thing Metro most take
care of in preduction rights to
Robbins' musical works is compensation to the authors.

VARIETY

AUGUST MUSIC SURVEY

OF SALES MADE DURING AUGUST BY THE LEADING MUSIC JORBERS AND DISC DISTRIBUTORS IN THE TERRITORIES...

6 Best Sellers in Sheet Music Reported by Leading Jobbers

Sep Lib	NEW YORK	CHICAGO -	LOS ANGELES
long-No. 1	'In a Little Gypsy Tea Room'	'In a Little Gypsy Tea Room'	'In a Little Gypsy Tea Room'
ong-No. 2	'In the iddle of a Kiss'	'When I Grow Too Oid to Dream'	'I'll Never Say 'Never in''
ong—No. 3	'I'll Never Say 'Never Again''	'East of the Sun'	'When I Grow Too Old to Dream'
ong-No. 4	'East of the Sun'	'Paris in the Spring'	'East of the Sun'
ong-No. 5	'You're All I Need'	'III Never Say 'Never Again'	'Quarter to Nine'
ong-No. 6	'And Then Some'	'And Then Some'	'And Then Some'

4 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

BRUNSWICK—No. 1	'Cheek to Cheek,' 'No Strings' (Fred	'Cheek to Cheek,' 'No Strings' (Fred Astaire, Leo Reisman Orch.)	'Lady in Red' (Louis Prima Orch.)
BRUNSWICK—No. 2	'Isn't This a Lovely Day,' 'Top Hat, White Tie and Tails' (Fred Astaire, Johnny Green Orch.)	'Top Hat,' 'Isn't This a Lovely Day' (Fred Astaire, Johnny Green Orch.) Orch.)	'In a Little Gypsy Tea Room' (Loui Prima Orch.)
BRUNSWICK-No. 8	'Piccolino,' 'Toddlin' Along With You' (Fred Astaire, Leo Reisman Orch.)	'You're So Darn Charming' (Hal Kemp Orch.)	'Why Dream' (Freddle Martin Orch.)
BRUNSWICK-No 4	'Page Miss Glory,' 'You're So Darn Char ing' (Hal Kemp Orch.)	'in a Little Gypsy Tea Room' (Louis Prima Orch.)	'Lulu's Back in Town' (Dick Powell)
BRUNSWICK-No. 5	'Miss Otis Regrets,' 'Nagasaki' (Cab Calloway Orch.)	'What a Little Moonlight Can Do' (Ted Wolfson Orch.)	'St. Louis Blues' (Boswell Sisters)
BRUNSWICK—No. 6	'I Wished on the Moon,' 'Miss Brown to You' (Teddy Wilson Orch.)	'St. Louis Blues' (Boswell Sisters)	'I'll Never Say 'Never Agai '' (Ozzi Nelson Orch.)
COLUMBIA-No. 1	(I'm in the Mood for Love, 'Speaking Confidentially' (Little Jack Little Or.)	'I'm in the Mood for Love' (Little Jack Little Orch.)	'Music Hall Rag' (Benny Goodman
COLUMBIA-No. 2	'Cheek to Cheek,' 'Top Hat, White Tie and Tails' (Phil Ohman Orch.)	'I Wished on the Moon'. (Little Jack Little Orch.)	'Solo Hop' (Glenn Miller Orch.)
COLUMBIA-No. 3	'In a Little Gypsy Tea Room,' Ev'ry Single Little Tingle of My Heart' (Russ Morgan Orch.)	'Harlem Heat' (Mills Blue Rhythm Orch.)	'Honeysuckie Rose' (Red Norvo Orch.
COLUMBIA-No. 4	'Cotton,' 'Truckin' (Mills Blue Rhythm Band)	'Gentleman Doesn't Believe' (Lou Stone Orch.)	'Greener the Grass' (Reginald Forsyth Orch.)
COLUMBIA-No. 5	'Old-Fashioned Love,' 'Honeysuckle Rose' (Red Norvo Orch.)	'Devils Kitchen' (Vic Burton Orch.)	'in a Little Gypsy Tea Room' (Rus Morgan Orch.)
COLUMBIA-No. 6	'The Rose in Her Hair,' 'Love Me For- ever' (Russ Morgan Orch.)	'Yankee in Havana' (Benny Meroff Orch.)	'Devil's Kitchen' (Vic Burton Orch.)
DECCA—No. 1	'In a Little Gypsy Tea Room' (Bob Crosby Orch.)	'Rhythm is Our Business' (Jimmy Lunceford Orch.)	'I'm on a See-Saw' (Ambrose Orch.)
DECCA-No. 2	'Rhythm is Our Business' (Jimmy Lunceford Orch.)	'In a Little Gypsy Tea Room' (Bob Crosby Orch.)	'Sugar Blues' (Clyde McCoy Orch.)
DECCA-No. 3	'What's the Reason' (Guy Lombardo Orch.)	'Chasing Shadows' (Dorsey Brothers Orch.)	'Quarter to Nine' (Victor Young Orch.
DECCA-No. 4	'Chasing Shadows' (Dorsey Bros. Orch.)	'What's the Reason' (Guy Lombardo Orch.)	'When I Grow Too Old to Dream' (Case Loma Orch.)
DECCA—No. 5	'Sugar Blues' (Clyde McCoy Orch.)	'Sugar Blues' (Clyde McCoy Orch.)	'In a Little Gypsy Tea Room' (Bol Howard Orch.)
DECCA-No. 6	'Lady in Red' (Victor Young Orch.)	'Lady in Red' (Victor Young Orch.)	'Lady in Red' (Victor Young Orch.)
VICTOR—No. 1	"I'm Gonna Sit Right Down and Write," 'You've Been Taking Lessons in Love' (Fats Waller Orch.)	'Piccoli ' (Ray Noble Orch.)	'Ballad in Blue' (Benny Goodman Orch.)
VICTOR—No. 2	'My Very Good Friend the Milkman,' 'You're the Picture' (Fats Waller Or.)	'Cheek to Cheek' (Eddie Duchin Orch.)	'When I Grow Too Old to Dream' (Nelson Eddy)
VICTOR—No. 3	'East of the Sun,' 'What a Little Moon- light Can Do' (T, Coakley and J. Jackson Orchs.)	'Double Trouble' (Ray Noble Orch.)	'Let's Swing It' (Ray Noble Orch.)
VICTOR-No. 4	'12th Street Rag,' 'Sweet Sue' (Fats Waller Orch.)	'Accent on Youth' (Jan Garber Orch.)	'Dodging a Divorcee' (Paul Whitemar Orch.)
VICTOR—No. 5	'Top Hat,' 'Piccolino' (Ray Noble	Orch.)	'Chasing Shadows' (Enric Madriguera Orch.)
VICTOR-No. 6	'in a Little Gypsy Tea Room,' 'in the Merry Month of May' (Jan Garber Orch.)	'Sweet Sue' (Fats Waller Orch.)	'Japanese Sand Man' (Benny Goodman Orch.)

Calif. ITO Moves To Have ASCAP Declared Illegal

Los Angeles, Sept. 10.

Los Angeles, Sept. 10.
Independent Theatre Owners of
Southern California has instructed
its attorney, Frank S. Hutton, to
take necessary. legal steps in an
andeavor to have the American So-ciety of Composers, Authors &
Publishers declared a monopolistic
combine, operating in restraint of
trade in California.

trade in California.Steps would also be taken to enjoin ASCAP from making further
collections of fees from exhibitormembers of the TTO, with attempt
made to secure a return to members of all monies paid to ASCAP
during past two years at least.
Proposed plan is to proceedalong lines, is liar to what wasdone in Washington recently when
the Superior Court or Thurston
county issued an injunction ordering ASCAP to, remain in sataus. ing ASCAP to remain in status quo, and directing that no further payments of fees or music royal-ties be collected by the association.

Music Notes

John Prete has reopened his Town Casino Club on West 52nd street N. Y., with Adrienne Lucine, Har-riet Carr and Albert ianconi's orchestra for the show.

Gene Autry went cast to have his prairle yodeling plattered by Bruns-

Frederick Hollander dishing up the music score and incidental tunes for 'The Pearl Necklace' at Para-mount.

Everett Hoagland opened Sept. 11 at Casino Gardens, Ocean Park, Cal.

Paul Whiteman leaves Ben ar-den's iviera, Englewood, N. J., to-night (Wednesday), after a four-week stay. Eddle South remains on the assignment.

Red Tompkins returns to the Roseland ballroom, rooklyn, Sept. 17 for a nine-month run. He will have a WHN, New York, wire,

Shapiro; ernstein has taken over the American rights to Red Salls in the Sunset from Peter Maurice, British publisher. Writers of 'Red

Sails' were also responsible for 'Isle of Caprl.'

eyer will handle the music score for Sol Lesser's 'The Calling of Dan Mathews,' his 73d of the

year.

Boyd Gaylord's orchestra, with
Lee Owens, and Jack Pomeroy's Revue playing at Club Palorama, Schenectady, N. Y.

Carroll Gibbons back from Lon-don, in Boston visiting his family for a short time. He came over with Henry Hall, BBC musical head and party.

uls Bernstein, head of Shapiro-Bernstein, and his wife, have re-turned from a seven weeks' tour of Europe.

Jack Mills has acquired the publishing rights to the score of the Hollywood, New York, restaurant floor show, which is slated to open Sept. 28. Jerry Levinson, Al J Neiburg and Marty Symes are the writers.

Jerry Freeman man continues at the Paradise restaurant, N. Y., with the spot again going in for a policy of name acts for its show.

Cy Delman into Copley-Plaza, Boston, Sept. 26.

Coast Musikers To Wage Fight On Duffy Bill

ollywood, Sept. 10. Pacific coast branch of the American Society Composers, Authors & Publishers voted last week to open a campaign against the Duffy copyright bill, which is slated to be pr. -

right bill, which is slated to be pr-sented at the next session of Con-gress early in the yea.

Move was made at meeting last week, when Nathan Burkan ad-dressed the coast contingent, and told the group that an aggressive campaign would have to be waged by ASCAP and its members to com-bat the many interests lined up argulast the society.

by ASCAP and its members to combat the many interests lined up
that the society
Committee on the Coast, appointed
it the meeting, includes lyving Baclin, Al Jolson, L. Wolfe Gilbert, BertKaimar, Jay Goupoy, Buddy De
Slyva, E. Y. Harbing, 'siles Kahn, Al
Dubln and Ralph Rainger.
Group is slated to get together
this week to discuss line of attack,
and one suggestion advanced was bill.

Sheets Start Sent. **Strong After Poor** Aug.: Discs Off

New York, Scpt. 10. After the most discouraging month

that the music business has experlenced in years, sheet sales took a big spurt the first Week in September: August saw Morris' 'In a Little Gypsy Tea Room' hold ace selling position for the third connothing else secutive hitting a strong pace.

failed also to show

ing.

ing.

ix best sellers for August were equally divided between picture and Tin Fan Alley sources. Top sales runners-up for the month were Love Me Forever (Berlin), 'Accent on Youth' (Famous), 'Rose in Her Hair' (Witmark), 'Lady in Red' (Remick), 'I Couldn' Belleve My Eyes' (hapiro) and 'Sweet and Slow' (Remick), Tunes that disclosed promising-sales futures during the latter part of August were 'Rose in Her Hair', 'Fors' a'Animal Crackers in My Soup' and the group from the RKO film, 'Top Hat,' particularly 'Cheek to Cheek.'

Cheek.'
Fred Astaire, with Leo Reisman and Johnny Green accompanying, accounted for Brunswick's top sell-er, while Little Jack Little heads the Columbia list and Fats Waller the Victor alignment.

Chi Sags

Chicago, Sept. 10.

Music business, especially the sheet field, was off for August with the total take even falling below the gross biz for August of 1934. lenty of alibis for the August slump, but the one which stands out is the lack of sock best-sellers. Perked sharply, however, towards the close of the month, especially in the disc end of the trade.

end of the trade.

Showing particularly good promlee for high stakes this coming
month are Cheek to Cheek, "Accent
on Youth" and 'Rose in Her Hair."

That Astare picture, Top Hat. is
already starting to pound out winners as is exemplified by the 'Cheek'
to Cheek' upbeat and by the wow
demand for the three Astaire discs
on the Brunswick label. Topping
everything in the music field around everything in the music field around here at present.

Coast Defies Heat

Los Angeles, Sept. 10.

Despite terrific heat of late August, sheet music and record sales held strong on the Coast, with September getting away to another bangup start. August sales, ac-cording to jobbers and ilers, was ilers, was

heaviest of the summer.

Joe Morris' 'Gypsy Tea Room' held Joe Morris' Gypsy Tea Room' held undisputed top spot over the sheet undisputed to the sheet of the sheet of

Rainbow Holds Singer

Option on Rita Lester, who opened st veek at the Ralnbow Room Option on Rita Lester, who opened inst veek at the Rainbow Room atop the RCA Building in Rocke-feller Ceater, New York, has been picked up for another four weeks. She was originally set in the spot for a fortulght by Rita Marwig, It's the warbler's first appearance in New York, coming from Chicago.

12 Scattered Wks. Total Midwest **Time: Packaged Shows Preferred**

Chicago, Sept. 10.

New midwest sunderway with approximately 12 weeks of time on the various circuit and independent books. This is somewhat less than last year.

On the Balaban & Katz book for Chicago there are full weeks at the Chicago, Oriental and Marbro-Hardins, Uptown, Tivoli and Southtown are playing three-day week, end stands. Century, Senate, Tower play Sundays only. B. & K. also. formerly had the Paradise for Saturday and Sunday; the Terminal and Belmont for Sundaye. There is some possibility of this time returning within a few weeks.

On the Great States book there remain just two vaude towns, Peoria and Springilell, for a total of four days. Other Great States towns such as Springilell, to a total of four days. Other Great States town such as Great States, and special attractions.

RKO book now contains Fort Wayne, Dayton (a full week) and a Sunday at the local Kedzie. On the hope list are Cedar Rapids, Sloux City, St. Paul and Davenport, which played vaude last year on week-end and split-week time and may return this fall.

Frank Gladden office has lost the Lyyle in Indianapolis, which is now being booked by the owner-man.

Frank Gladden office has lost the Lyric in Indianapolis, which is now being booked by the owner-man-ager with anybody who has attrac-tions or acts. No permanently new connection has as yet been made. Booking on the outside for special attractions also is the Rivoli in To-ledo.

ledo.

Bill Diamond o ce has the State-Lake (full week) here and a week at the Tower in Kansas City booked by Dick Hoffman. Also there are a couple of Sundays in Michigan City and the local Roseland-State. On the maybe list is the Princess in Memphis

On the maybe list is the Princess in Memphis.

Mi igan Units
Only Mason, City for Saturday and Sunday remains as vaude time out of the Boyle Woolfolk office.

The Butterfield time through Michigan is in the pondering stage. At present appearances the circuit will play special attractions only, and there's a possibility that Woolfolk will build his own units to take care of this eventuality. Wisconsin theater in Milwaukee is another house which plays attractions if and when and maybe.

which plays attractions if and when and maybe.
William Morris o ce here is booking a full week at the River-eide in Milwaukee. Sam Bramson is contact man on this, with Man-ager Ed Weisfelt coming into town every week for the booking confec-out of the Morris office by Charles Hogan now consists of the Strat-ford on Saturday and Sunday, and in the future there may be some in the future there may be some time at the south side Capitol and the Parthenon in Hammond. There is a trend in the midwest to

entertainment packages; units

Rand and Davis Units Opening for Paramount

Paramount breaks in two new units the week of Sept. 20. One is Sally Rand's troupe of 20 people, opening at the Paramount, Springfield, Mass, while Benny Davis' new show, also containing around 20 specialities, debuts at the Michigan, Detroit. Both units set by the Wil-

liam Morris office.

Springfield is a full weeker, playing occasional shows booked by Par in New York.

N. O. Indie Gets Vode

New Orleans, Sept. 10. Anticipating the fall upturn, th Anticipating the fall upturn, the Strand theatre, formerly operated as a Saenger picture house in the downto...n area, will be reopened Sept. 14, with vaude Saturday and Sunday for the first two weeks, and possibly as a full-week after that. Stage is being enlarged.

VAUDE GETS CUGAT

VAUDE GETS CUGAT
Pittsburgh, Sept. 10,
Xavier Cugat's rumba ork opens
six weeks of stage work Friday (13)
at Stanley, carrying in addtion a
femme vocalist and the dance team
of Georges and Jaina. It's Cugat's
first footlight appearance.
On same bill with him here will
be Molly Picon, who has played
here previously only in Yiddish
musicals.

Perkins' Palace Show Intact for RKO Time

Current Palace New York show, headed by Johnny Perkins, will play most of the RKO time intact. Fol-lowing the Palace, it goes to Cleve-land, Cincinnati and Dayton, all full weeks, in the order named. Troupe then lays off for two weeks so Per-kins can see the World Scotter, probably psuming for RKO after

probably pesiming for RRO after the ball games.

Besides Perkins, show includes Park and Clifford, 32 Roxyettes, Babs Ryan and Ruth Petty.

POSSIBLE STAGE **RETURN AT** PAR, N. Y.

Paramount is contemplating re-suming stage shows at the Par-amount theatre, on Broadway, Some of the operators have been arguing pt. 27 is a good date on which

of the operators have been arguing that Sept. 27 is a good date on which to start off a name show policy at the theatre. Bob Weltman, of the Paramount theatre staff, and Boris Morros especially want the combo policy, though higher up theatre officials are far from being definitive on the point.

The question of the return of stage shows to the Paramount depends on three elements. First, there is the question of film product; second, the question of availability of name talent; third, the box office scale. Additionally, there is a controversy on whether the bigname vaude thing should be the new policy, if the stage thing is accepted, or whether the theatre should return instead to, presentations only. Name shows may impel tions only. Name shows may impel

should return instead to, presenta-tions only. Name shows may impel a holsting of the theatre's b. o. scale in order to carry the overhead. There is also an outside chance that the Paramount might decide, for safety reasons, to adopt a policy carry to the control of the control of the atte employs, a reduced scale and a cheap show. Morros is understood to be argu-

a cheap show.

Morros is understood to be arguing that the Paramount now has an excellent chance to cash in with stage shows with the Capitol all-

PITTS-MAMAUX ASK \$1,500 AS VODE TEAM

The vaudeville offer which Alabuma Pitts and Al Mamaux submitted to Warden Lawes of Sing Sing for an okay last week came from RKO vacuts & Allen.

RKO wants the ball team for Troy, Schenectady and Albany starting Sept. 20. International League season ends Sept. 14.

No salary arrangement made, pending an opinion from Lawes, but Mamaux is asking \$1,500 for the combo.

Platke Leaves F.&M.

Hollywood, Sept. 10.
M. D. (Doc) Howe has been made director of talent and roadshows for Fanchon & Marco following the resignation of Ira Platke, who goes

on his own.

Howe is the former F.
booking manager.

BALTO GETS HUTTON

Baitimore, Sept. . Ina Ray Hutton's all-gal orchestra plays Loew's vaudfilm Century west of Oct. 20.

Will be first visit for aggregation

"Queen Mary' Bookings
Sylvia Loew of WOR Artists
bureau is leaving for London next
month to begin negotiations with
cunard White Star line for the
malden voyage of Queen Mary veaset, which will be launched late
next spring. Staten offine au handirect the state of the state of the
intial sity show to be international in scope.

PWA VAUDE-CIRCUS UNITS IN REHEARSAL

VAUDEVILLE

Five free circuses for New York City's parks and armories and three more; vaude units in the work retief project went into rehearsaft maxweek, with Charles Mosconi in charge. Each of the circuses will entail around 50 performers, stagehands, etc.
Circuses aren't expected to be ready before coid weather sets in, with the result they'll probably rotate through the city's armories until next spring, when they'll go linto the parks,
At the same time as the new relife, shows went, into rehearsal.

At the same time as the new re-lief shows went into rehearsal. Raiph Whitehead, executive secre-tary of the American Federation of Actors, lodged a protest with the government on the low wage scale for actors in the relief shows. Sala-ries were recently upped from \$34 monthly for singles and teams to \$103.40.

monthly for singles and teams to \$103.40. Whitehead has been appointed to the Reclassification Board of the Temporary Relief Administration in New York. Object of the body is to go over the relief lists and recommend those artists cample of play. mend those artists capable of play-ing in the circuses and vaude units

2½ RKO WEEKS **AT 30% CUT**

In three of its 11 weeks of vaude-ville, RKO thinks it has found a means of buying \$3,000 shows for \$2,000—asking the acts to take a 30% cut. The part-salary dates are Rochester, full week, and Albany, Troy and Schenectady, splits. Al-bany opens Friday (13), while others are already, playing stage

shows.

If and when Syracuse joins the other RKO upstaters in vaude, it will also be a 30% cut week.

Units Back in Dayton

Dayton, Sept. 10.

Units resume at RKO's Colonial Sept. 20, beginning with Olson and Johnson, in combination with films. During summer, house used stage-band shows. buring summer, house used stage-band shows.

It was the first time in years that stage shows held through en-tire summer here.

Warners' Teaming Berkes And Howard for Shorts

Johnny Berkes, from vaude, has been signed by Warners for an-other six months for shorts. Studio is teaming him with the original Shemp Howard in comedies.

Moss, Still Determined, Dates Another Agent. but Plaster Doesn't Say When

Moral Victory

Chicago, Sept. 10.
Three Stooges (Howard, Fine and Howard), currently at the Oriental, have been booked for

Oriental, have been booked for four days to follow at the Harding, B. & K. nabe.

Before accepting, Stooges demanded around \$250 extra for cost of shipping their car from Chi. to the Coast. After much Chi, to the Coast. After much bargaining, act finally settled with B. & K. for \$12.60.

Str.-Vode Show **Grosses \$2.700:** Actors' Peanuts

The \$1 top straight vandeville bill at the Casate, Long Beach, L. L. Last week stossed only \$2,700. Big business expected over Labor Day did not materialize as rain kept the crowds away from the shore. After the union help was paid, house got half of the net and show split the balance. The acts not only were figuratively paid off in apples, but due to weather, did not even get a chance to take a swim. On the bill were Harry Rose, Jules Biedsoe, Smith and Dale, Barney Dean, Dolly Kay, Sammy White and Beatrice Curtis, and the Gertrude Hoffman Giris (18). Max Hayes and Sam Howard staged the show.

Savos Divorced

Reno, Sept. 10.
Joan (Mrs. Jimmy) Savo got her
divorce decree today. Desertion wat
the grounds. Savos were married
12 years and had no children.

Property settlement reported made includes their southern California ranch near Los Angeles, which goes to the wife. Comedian is now east but due in Hollywood Oct. 15 on his new Hal Roach film contract.

Big-Time at 15c

Sait Lake City, Sept. 10. Roxy, 15c. uptown house, playing even acts of advertised 'big wheel'

seven acts of advertised big wheel vaude. Headliners are 'Utah Junior Buck-aroos,' kid hilibililes.

Bowes-NBC Threaten Suits Against Theatres Over Unauthorized Billing

Major Bowes and NBC's artists Major Bowes and NBC's artists' bureau are jointly contemplating suit against six theatres in that number of towns which in the past two or three weeks have billed stage shows allegedly without permission as 'Major Bowes' Amateurs'. Three as major Bowes Amateurs.' Three theatres are named: Park, Reading, Pa.; Strand, Scranton, Pa., and Ritz, Newburgh. Also houses in Pough-keepsie, N. Y., Ohlo and West Virginia.

ginia.

NBC's legal department, which
now has the matter, has been conferring for the past three days on
the basis for a suit and the amount
of damages to be asked. Bowes'
name is copyrighted, and that would
be one phase of the suit, while unfair competition with Bowes' units will probably be an-

amateu units will probably be another.

Meanwhile, Bowes starts production of his sixth amateur unit next week, with a probable opening around Oct. 1. His No. 4 unit opens Sept. 20 at the Shrine Temple in Buffalo at the highest guarantee for an amateur show yet, \$7,000. Loew's has the No. 1 show booked through New Engiand in the Poil houses at \$4,500 plus percentage, and the No. 3 show in Batto and Wash, while Paramount has the No. 2 show booked through the midwest.

Nebraska's Vaude Yen

Lincoln, Sept. 10. getting vaude

Nebraska's getting vaude conscious early. Two houses, Orpheum and Varsity, representing competitive chains here, opened with stage shows Aug. 30. The Orpheum Omaha, broke some records with Olsen and Johnson.

Now the move is outstate, with the Tri-State and Central States strings grabbing at the idea. The Sun, York, Neb., Capitol, Grand Jaiand, Neb., and Rivoll, Hastings. Neb, are trying the idea two days a week for a time. The above trio are 5,000 to 15,000 population towns. Cheap units are the predominant use.

Los Angeles, Sept.
George Dickenson, co-director of the Tivoil Thoatre circuit in Australia, arrived here Saturday (?) aboard the Mariposa, for conferences with Sam Kramer, local representative in the Bert Levey offices, on stage talent.
Dickenson, who

on stage talent.

Dickenson, who is accompanied by his family, remains here until Friday (13), then going to New York, en route to London.

With the licensing of New York's heatrical reps as employment gencies now apparently his chief en. License Commissioner Paul agencies now apparently his chiet yen, License Commissioner Paul Moss renewed the attempt last week by fasting ra-complaint against. Paul Schilling, indie agent, for allegedly violating the General Bustiness Law. Schilling was given a summons to appear in Magistrate's Court in the year 1935,' but it didn't mention a data.

date.
Matter was turned over to I.
Robert Broder, who will act as
counsel for the Independent Agents
association in handling the misdemeanor accusation for Schilling.
Broder wrote to Chief Magistrate
Jacob Could schulman, and statisg, his
client would be the school of the schilling of the school
Notification chiefly concerned itself with acquainting Schulman, that a
similar complaint against an agent
(Charles Allen) was dismissed last
year in Special Sessions, and that
the License Department is 'wasting
public funds' as well as the court's
time in again trying to prosecute
the matter when the original
has not been changed.
A copy of the letter was also sent Matter was turned over to I.

A copy of the letter was also sent to Mayor LaGuardia, who appointed Moss, brother of B. H. Moss, show-Moss, brother of B. H. Moss, show-man, to the license commissioner-

man, to the license commissioner-ship.

The Last Time

In his last attempt to license the agents a few months ago. Moss called about 12 to his office for questioning. When they refused to be grilled, Moss railed against their stubbornness. The state of the stubbornness of the authornness. The state of the state of the stubbornness. The state of the state of the amount of commission from acts (law allows an employment agency only 5%), and it would be all right with his department so long as they were licensed. He also said that if it would take all of New York's 15,000 cops, the agents would be licensed. A request for the min-utes of that hearing and a record of Moss' remarks has not been granted as yet.

of Moss' remarks has not been granted as yet.

In order to cope with the situation, Moss added an extra legal advisor to the License Department to study the theatrical agency situation. In the first court battle, an assistant to the Corporation Counsel prosecuted Allen, but later Moss said that the city lost the case because the prosecutor didn't know show business and was strictly a 'legal specialist in bastardy.'

A movement is now underway for

A movement is now underway for the Loew and RKO agents' asso-ciations to petition Mayor LaGuar-dia to stop what they consider 'the persecution' of theatrical agents by

THEATRES-MUSICIANS AT IMPASSE IN PHILA.

Philadelphia, Sept. 10.

No indications of possible agreement between musicians union and Fox and Earle managements over dispute that led to discontinuation of stage shows by two houses. Warners, operating Earle, have likewise discontinued stage shows in numerous nabe houses where they have been staging them week-ends. Houses sought to cut orchestras, and union ropiled by increased demands. So far union has shown willingmess, to discuss it, with managements sitting tight, apparently with idea of waiting same. Only Carman and Fay's (latter with colored shows in Philly. Former met union terms.

Toledo Getting Shows

Tpledo, Sept. 10.
Looks like good year for vaude here. Howard Felgley, of the Rivoli, and Henry Sticklemayer, of the Paramount, each have lined up Stage talent for the winter months.

Olsen and Johnson open at the Rivoil Sept. 13 with their 'Everye' thing Happens' unit.

CALIFORNIANS ABROAD

Hollywood, Sept. 10.
California Collegians band hopsto England for bookings at the Pailadium, London, and other British
houses, following a week at the
Paramount, L. A.
Ork wound up last week in
Radio's 'To Beat the Band.'

VARIETY

ACTS NEW

HELEN HONAN Impersonations, Dancing 12 Mins.; Two (Drapes) Palace, N. Y.

Helen Honan was last new act reviewed as part of Honan and A She now works solo, but with much of her former material -ried over. Too much for her own effectiveness.

Clab base a trient for minden but the hemstitching that holds to-

could have a telent for mindery, but the hemsetitching that holds together the patchwork could be more expert. At moments, the turn sends of the carbon copy, despite expert and the send of the carbon copy, despite experts of the carbon copy, despite experts of the carbon copy. The carbon copy carbonation of an - impersonation, er mas west is poor, but several other bits are well done. Act really starts to flounder when Act really starts to flounder when Act really starts to flounder when your some stands for his power and in the carbon stands for the carbon stands of the cort but she relies of the carbon starts of the carbon starts

THREE NONCHALANTS Comedy Acrobate Mins.; One

Apparently new around New York, these three acrobats should get whatever there is to get now-adays. They have dovetailed comedy into an assortment of first-rate muscle squir ings. The comedy is easy-going and avoids the smart-

easy-going and avoids the smart-eleckry that upsets many bleep mer-chants when pursuing giggles. The serious tricks are able to command the applause of respect. Boys work clean. Wear neat gray-business suits. Good deal of floor-mont sloppy. Their comedy knack can be gradually extended, but prob-ably they'll get along best and avoid trouble if not rushing into that end. A little good comedy bests a lot of turn.—atte mugging in any acrobatic turn.—

turn,
Act could probably play floor shows in niteries, where the tables aren't too close to the performers,
Land.

CASH FOR YOU

For photographs and autographs of well-known American actors and actresses (vaudeville, musical comedy, dramatic) of the period from 1890 to about 1920

BEN BLOOMFIELD 65 University Place, New York TEL ST. 9-7711

BERNIE AND GOLD (3) Comedy, Dancing 14 Mins.; One Orpheum, N. Y.

Orpheum, N. Y.
Both billed boys are out of former knuskatour commitment 1887ine and Walker and Gold and RaysNew combination will need plenty
of work—and almost entirely new
to achieve the strength of their respective former acts.

Bernie and Gold have softened
most of their past maybem, but the
essence is there, and their bits with
the unbilled binde are far from
one, wowseed in New Gold-work Rays
act to better advantage. Boys have

original. The kissing routine, for one, womeand in the Gold- and Raye act to better advantage. Boys have the appearance, however, and can dance, even if their hoofing now is only incidental to their comedy. Latter's worth, though, doesn't deserve the stress it is given.

Next-to-closed here weakly. Scho.

RITA DELANO Singing 11 Mins.; One Orpheum, N. Y.

11 Mina; One Orpheum, N. Y.
This buxom brunet's choice of songs, with bne exception, does not match her voice. The one time she does not be sone of the sone time she does not be sone of these Days.' For a new act, this is nothing new.
Miss Delano's other three sons selections are more of the ballad type, hardly fitting her-appearance, powerful enough to get by without the p.a. system. Nor is there plano assist.

Audience response was only fair or her deuce-frame appearance.

Syr. Organist Shifts

Syracuse, Sept. 10.

Paul H. Forster, dropped by Schine after 10 years at the Eckel as featured organist and part of the time assistant manager, goes to the Haryard, operated by George Smith, opening Friday (13). For-ster is the sole survivor among Syracuse theatre organists. Dis-missal at Eckel results from shifts due to RKO and Schine pooling deal.

deal.

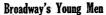
Forster's broadcasts from WSYR
will be continued, with Charlie
Warren, new station announcer,
subbling for Gus W. Lampe, Schine
district manager, 'the Gus' of the
'Paul and Gus' programs.

Burke Dismissed

Chicago, Sept. 10.

Judge last week dismissed the case brought against Johnny Burke by Chic Thomas, following a scrap in front of the Butler building a fortnight ago.

Fight started after Burke claimed that Thomas was using his soldier courties.



By O. M. Samuel Gray-Halred Young Men of Broad-

way, Grown old before their time, peaking in terms of million They baven't got a dime.

Nothing is on the level-'It's all a fake, they rave, List' to the real wise ones, Gallant knights of the pave.

Hanging around in doorways, On curbstones year by year, Walting for ships that never come

in-

Gray-Haired Old Men of Broadway, Finding, too, late, they're wrong, Instead of kidding the others, They've kidded themselves along.

Saranac Lake By Chris Hagedorn

Mrs. Garry Sitgreaves here looking hubby over.
Bobby Merrick back in the Section

hubby over. bbby Merrick back in the San after one month downtown, Joe Parker and Eddie Ross, bridge team, posted a challenge to any pair of patients.

Irving Horn, nephew of Lou Real, at the Lodge with clean bill of health.

George Vogelle made his annual trip to see his wife the past week.
Irving Zimmerman stopping in
town to see the frau, who is a late

arrival.

Betty Huntington studying shorthand for a secretary job.

-Mother Morris to N. Y. to supervise moving into new penthouse
apartment.

Labor Day lawn party for pa-

tlents.

Vaudeville Unit No., sent through courtesy W. P. A., put on swell entertainment for the N. V. A.

swell entertainment for the N. V. A. patients last week.
From Philadelphia: Happy Ben-way writes he turned G. O. P. He landed a three-day job as registration primary clerk.
Write to those you know at Saranac.

15 YEARS AGO (From Variety and Clipper)

Paul Klugh, prez of Music Industries Chamber of Commerce, said populations meeded & censur. Too much jazz.

Labor Day mats away over the top. Averaged \$1,600 apiece for \$2.50 houses.

Five grand opera projects for N. Y.

English variety artists seeking to ar imports: Needed the jobs

Two weeks before Babe Ruth en-joined showing of a short on his playing. Now he was looking for an engagement. Turned down, Managers still sore over film action.

Theatre musicians' strike in Chi-Theatre musicians strike in Chi-cago dragging, so the stage hands went out to help along. Known as 'the polite strike' it was so orderly.

There were 47½ weeks of playing time for vaudeville acts in the N. Y. radlus, without counting Sunday concerts. Houses under construction would raise it to 50 weeks.

Estimated that the big vaudeville houses would up the talent appropriation about \$1,200 a week. Small time not more than \$200 boost.

Fox booking agency changed its policy and gave contracts to acts playing Fox houses. Had been making verbal contracts, but acts kicked:

Al Jolson and the Witmarks scrapping as to who had the of-ficial campaign song. Witmarks was first in, but Jolson headed the actors Harding league and got the official endorsement.

Booking agents having trouble getting acts for the road. It was possible to play an entire season from a N. Y. flat, so why travel?

Ringling upped circus salaries 20% for the '21 scason,

Johnstown, Pa., had a carnival. Carnival had a shimmy as a blow-off. Cops raided and it cost a stag audience \$28 a head for just look-(Continued on page 53)

Idle Thinking

By Joe Laurie, Jr.

Unit Reviews

Broadway to Bagdad (ORPHEUM, LINCOLN)

Jincoln, Espt. 8, this Cushman unit shows the effect of having an adaglo minded producer, but it's a good show even if heavy on dances which have an acro slant. The usual west point of shows of this type comedy-is, well takes this type-comedy-is. well-takes-care of by some neat spotting. Time a little short of 50 minutes, which is not too long. Esther Raiston, the former film star, used 12 minutes of time later in the show on her personal appearance with the new hubby, Will Morgan, and brother, Carleton Raiston.
With a lorgest start Optilie and

personal appearance with the new nubby, Will Morgan, and brother, Carleton Ralaton.
With a logical start, Orville and Norma Detrick, hoofers, cut loose with some fast tap which is folded with some fast tap which is folded to the start of t

FANTASIES OF 1935

olin pretty neavily, but are sported nicely. Three Byrons, on early, do a frunk bit that's okay, and Conrad Hipp's comedy, although thin, manages to get across, Tarzan, the Ape Man, doling monkey tricks, has 'em

guessing.
Edith Rae, prim, is all right and has a good pair of pipes. Hy Burnctte acts as emsee and helps in the general clowning. Clora Miler heads the band and has some swell duds which she liberally uses.
Makes nine changes during the show.

show. Show is routed for fairs until Oct, 8. Blz on this date just fair. Principal time wasted in the show is on bits, of which there are too many, and too light. Barney.

Moore-Revel's Miss-Out

When the Lou Holtz-Belle Baker-Block and Sully \$10,000 unit plays the indle Hippodrome here week Oct. 1. the dance team of Moore and Revel, which has appeared with the show from its start, will not be in the line-

the show from its start, will not be in the line-up.
Reason is Moore and Revel are on current bill at the opposish Loew's Century, and Izzy Rappaport of the Hipp believes that bringing the turn in for a repeat date in Balto within five weeks is too short a spacing.

ritics

The shortest review of a new act in Vaniery was written by Jolo. It was about a trick horse named Napoleon. After seeing the act Jolowrote, 'Gldyap Napoleon, it looks

wrote Cidyap Napoleon, it looks like tall, word critician speared in London called Dreadful Night was produced. Mr. Walkely, the critic, and Casache West Company word critician and that Fred Donaghey wrote Frohman produced the House of Mirth last night. He dien't explain why. George S. Kaufman, when a critic, wrote about a certain show, From the laughter that came from the rear rows, one suspected that someone cracked a joke back there.'

And the critic, that wrote, Mrs.

the laughter that came from the rear rows, one suspected that someone cracked a joke back there. And the critic, that wrote, Mra. Flak should take heed of the other Flak slogan, Time to rethe. John Anderson's line about Falen Angels. 'It was so quiet you could have heard a play drop.'

Even back in the days of Coleridge, he wrote a line concerning Keane's Hamlet. Seeing Kean's Hamlet is like reading Shakespeare by fashes of lightning.'

In the old days, in the smaller that the smaller of the concerning the concerning the control of the cont

PAULINE COOKE

JOHNNY PERKINS **MATTISON RHYTHMS RUTH PETTY BOB RIPA**

PALACE, NEW YORK This Week, Sept. 6

TWELVE ARISTOCRATS

THIRD WEEK - ROXY, N. Y. O.L.OZ - - 1674 B'WAY

BILLY KEATON

"Smiling the Blues Away"
NOW IN STH WEEK
FOX, BROOKLYN
Direction WM. SCHILLING

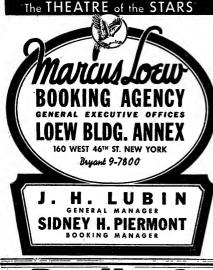
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ATRES 1270 SIXTH AVENUE RADIO CITY **NEW YORK**

Greystone Manalo Charies Buscaglia International Oro Palm Beach 3 Hollywood Boys Gypsy Tavers

Louis Garcia Oro Jim Healey's

Donna Hoyt Jimmy Little Wingy Mannon

Princess Chiyo Crane Sis Joan Mitchell Eloise Martin

Ozzie Neison Oro Harriet Hilliard Liotel L coin Dick Messner Oro Hotel McAlpin

Enoch Light Oro Mary Danis

Hotel Montclatz

Hotel Montclabr
Coral Islanders
Maril Michel Ore
Hotel New Yorker
Divons
Chinda Lee
Lyn Lucas
Ronnie, Van & 1
Diplomatener
Joe Bonni Oro
Hotel Park Lune
M Schuater Ore
Motel Flerre-

Caport'n & Col'mb' Joe Moss Orch. Hotel Plans

Darlo & Diane Ken Stevens George Stearney Or

Hotel Ritz-Cariton

Armsn Vecsey Oro

Esther Velos Oro

Mary Alice Rice Rosalean & Sevill Gregory Mann Alex Batkin Oro Eric Correa's Oro Hotel St. Regie

Minor & Root Jules Lande Ore Hotel Weylin

Elsi Lloyd Charlie Wright Gonzales & Rouge

Charlie Wright
Gonzales & Rougel
House of Lords
Michael Zarin Orc
Jimmy Keily's
I Riviera Boys
Jean McCauley
Joan Milles Parks
Midgle Parks
Gapella Orc
Dorothy Morgan
Mary Barton
Kitty Mulligan
Gilberts
Gladys Faye
Santos & Elvira
Rita Renaud
Larue.

larus Maurics Shaw Leon & Eddle's

Jim Henley's Vincent Padula Ore Hickory House

y Mannone B o'd Restauran Lavall ne-Boavier

Variety Bills

NEXT WEEK (Sept. 13) THIS WEEK (Sept. 6)

Numerals in connection with bills below

RKO

Gautier's Toy Shop Medley & Dupree Helen Charleston Eddie Peabody Sylvia Manon Co CINCENNATI Shubert (13) Major Bowes U (6) Olsen & Johnson NEW YORK CITY Palace (13
John Fogarty
Lewis & Moor
Cookie Bowers
(Two to fill)
(6) (6)
Bob Ripa
Helen Honan
Nonchalants
Johnny Perkins
Mattison's Rh'th

Olsen & Johnson CLEVELAND Palace (13) Palace (10)
Roxyettes
Park & Clifford
Johnny Perkins
Babs Co
Lee Carrillo
(6)

Johnny Ferkins
Mattison's Khithms
BEGORL'NN
1at haif (14-15)
Ted Adair
(Others to all)
Akeith's
1at haif (13-16)
Neison's Elephants
1at haif (13-16)
Neison's Elephants
1at haif (13-16)
Neison's Elephants
1at haif (13-18)
Neison's Elephants
One Hour with y
BEGEONON
2d haif (17-18)
One Hour with y
BEGEONON
2d Hour Luber
Vincent Luber
Vincent Luber
Cone to fill)

Ted Adair
(Chbers to fill)

ALBANY

ALBANY

Ist haif (13-16)
Nelsons a Blesphants

Boston (12)
Boston (13)
Boston (13)
Boston (14)
Boston (15)
Boston

OFFICIAL DENTIST TO THE N. V. A DR. JULIAN SIEGEL

On Vacation-Cliff Edwards, Juy Brenner

Loew

NEW YORK CITY DETROIT
Fox (18)
Jimmy Savo
(Others to Jill)
PITTSBURGH
Stanley (13)
Xavior Cugat Orc
MOIly Picon
WASHINGTON
Long Bros Rev
Little, Voite Heller
Little, Voite Heller
Little, Toure Cur DETROIT Fox (13) State (13)
Lou Holtz
Belle Baker.
Block & Sully
Moore & Revel
Tip Tap Toe
ATLANTA
Grand (13)
Major Bowes 19:
"" HAVITMORK Century (13)
Paul Nolan Co
J & J McKenna
Casa Loma Orc

Al Trahan
WATERBURY
Poll
1st half (15-18)
WHN Barn Dance

Paramount

BOSTON
Metrapolitni (13)
Metrapolitni (14)
Major Bowes Iin
Helene Denizon Co
CHICAGO
Chicago (13)
Dave Apolion Co
Oriental (18)
Joe Kelso Co
Holland & Hart
Saxon Si Servini (14)
Flerrotys
Arthur Doran
Harding Harding . 1st half (13-16) 3 Stooges

Oriental (6)

Stooges

Ricoges

Stooges

Stooges

Stooges

Stooges

Stooges

Stooges

Stooges

Stooges

Oriental (13)

Joe Keise Corr

Mehigan (13)

Pritcherd & Lord

Orypay Nina,

Marios & Haito

Marios & 3 Stooges

Marbro (6).

Gypsy Nina
Peggy Taylor Co
Sheldon, & Endler
Side Page's Rev
Ted Cook Bd

Warner

PITTEBURGH Stanley (13)_ vier Cugat Re FITTSHURGEN
Hanney (13)—
Namey (14)—
Review Cupat Rev
Review Cupat Review Cupat Rev
Review Cupat Review Cupat Review Cupat Rev
Review Cupat Review Cupat

Foy Tucker & J
LANCASTER
Capitol
Jet half (13-16)
In Ro. Hutton
WashinGTON
Earle (18)
Foy Tucker & J
Sydell & Spotty
Radio ces
Salici Penpets
Tai Weenya Ott Tell Weems Orc. Queen
2d half (17-19)
Ina Ray Hutton
YORK
Strand
2d half (10-12)
Ina Ray Hutton

Independent

BROOKLYN Fox (6) Fox (6)
Ritz Bros
Caslic & Fay
8 Commanders
Billy Keaton
Goss & Parrows
Calberine Hogt
B Nelson Ore LOS ANGELES Orpheum (4) Keene 2 Vio & Lamarr Bob Schaffer Harry Burns Co

Hud Murray Co VANCOUVER, E.C. Beaucon (6) Madame I amulao Frank Chaulton Rankali & Ranks I arborina & Pal Frank Maracci Frank Maracci Julia (6) Geo & Mary Ryan Val Setz Calvin Winter Orc

Fanchon & Marco

LOS ANGELES
Paramount (5)
Duncan Sis
Frank & Rit
Rube Wolf Ore

London

Week of Sept. 9

Canterbury M. H.
1st haif (9-11)
Pelovis A. Halis A. Page
A. Halis A. Page
A haif (12-14)
Trevor & Grayling
Wennited Helmanner
Wennited Helmanner Dominion
Lew Stone Be
NEW VICTURIA
Gonella's Georgians
Trocadero Cab.
Vic Oliver
Peggy Cochrane
Glen Pope & Ann
Parody Floor Show
Maurice
GHADWELL HTH

Parody Floor Show
Maurice LI HTM
Maurice
CHAD Walace
CHAD Walace
Bertini & Clarke
Johnson Clarke
Lewis & Lewin
CHADON
Peter Fannan
Reg Redcliff
Terano & Haw
EAST HAM
Bertini & Clarke
Johnson Clarke
Lewis & Law
EDGEWARD
O'Shae & Jean

O'Shea bater Gibson EDMONTON

Empire
Eddie Grey
Terry Sis & Korke
Co as booked
HAMMERSMITH Palace
Herschel Henlere
II.FORD
Super
Morris & Cowley

Muideon 4
ISLINGTON
Blue Hall
1st hair (9-11)
Trevor & Grayling
Wengley & Dale
2d hair (12-14)
Felovie
A Halls & Page
WILBURN
Grange Grange O'Shea & Jean Webster Gibson

O'Shea & Jean
Webster Giben
LETTONSTONE
Stanley & Young
SHEPHERINS B'SH
Herochal Hendre
STRATFORD
Herochal
Hero

Chas Manning Luciano Eddie Grey Co as booked

Provincial

Week of Sept. 9

EDINBURGH Capitol
Regent Capitol
2d haif (12-14)
Souther Widows E.
Scotts W'dland & I
Boro
Nicolo Ace Bd

Cabarets

NEW YORK CITY

Arrewhead Inn ving Conn Orc Aux Vignes de France

France
Joe Zcill
Martha Raye
Itichard Lane
Revere & Ames
Nancy Kelly
Buddy Wagner Orc Buddy Wagner Or Barrel of Fun Moran & Merrill Benny Italian Patricla Morgan Mickey Malloy Znodin Spencer J & P Gaulting Ruth Love Tracey & Leonard

Bean Blyage Pat Robney Marion Bent Pat Rooney 111 Verna Burke Mariv Bern

ert & Leo's Percy Stoner Chic Goldman Bill's Gir 90's los E Howard Dick Robertson Jackle Ryan

rittwood rittwood
Britt Williams
William Gant Orc
Brino
Raiph Navelle Orc
Centrul Pk Custlu.
Vernille & D'nalda'n
Doris Wester
Rodney McLennon
Leo Reisman Orc

Cher Panchare Marvell La Gree Clarement Inn

Chremont ton Freddle Starr Orc los Salgett Orc Club Gaucho Senortis Leona Jack Meyer Orc Club New Yorker Jack Meyers Orc Carantini Grav-Henry Halstead Or Blanche & Billot Dayey Kraft Peggy Mann Florence Mayo Coin-de Paris

Coin de Paris
itence Estabrook
ierre Farrar,
itarry Sapro
victur Gibbs
"harile Beni
Calony Surf Club
Paul Sabin Orc

RK CITY
Cotten Club
Nina Mac McKinney
Cora La Redd.
Jahe Wallace
Lana Horne
Lena Horne
A Rhytim Queens
Jensie Cryar Co
Orleanda Robeson
Hutter Heans a S
John Henry
Butter Heans a S
John Henry
Claude Hopkins Or
Cubanasca
Lupe Norieso
Lupe Norieso
Lunchinolo Junita
Cuntane

Antonio & Junnita
Crystal Club
Meyer Davis Ore
Beauville
Synalde Spencer
3 Cuntinen us
Allec Lowell
Harriet Page
Mike Landuu's Ore
Juck Hempsey's
Barbara McDonald
Towne & Knutt
Owen Hank & P
Olive Write
Dave Herman Ore
Barbara Jason
E) Clivo

E) Clivo

E) Clivo

E) Clivo

E) Clitro

Dave An Jason
De La Chite
Di Chite
Di Calvo
Rosita, Rio Armen
Rosi

Rodolfo Komarova Ballet Mohamed & Jaarra Don Bestor Oro Carl Hoff Oro Glen Island Casine Kay Weber Hob Eberle Rhythm Boys Dorsey Bros Oro Eddle South Ore Mon Paris

Mon Paris

Jimmie Rogers

Hida Jordan

Claire Willis

Gene Foodicks Oro

Oscar Calvet's Oro

Monte Rosa

Frank Manual Frank Marino Peter Gailo Maria Donia Herrera Oro

Horace Heldt Ore Edgewater Beach Johnny Hamp Oro Kay Kernan Granada Jessie Reed Bob Purcell Ore

Harry's N. E. Bu Trudys Davidson Barl Rickard Ginger Wood Billy Meyers Normandle Normandle
Raiph Chigori OreHawkins & Mpreh'd
Old Eoumanias
Thais
Sadie Banks
Jaca Hirich
Ruth Wynn
Ronnie de Camp
Ethel Bennett
Colette Ginger Wood Billy Meyers Edna Leonard Art Buckley Floyd Town Harry Harris Ai Wagner HI Hat Club

Muriel Love Harry Stavens Virla Vaughn 3 Andre Sis Effic Burton Biblel Bennett
Colette
Anita Feodorowna
Abracha. Orc
Onyx Olub
Frank Foebra
Joe Helback
Red McKenzie
Eddy Riley Orc
Paradise
Retiencourt Or

Parudise
L Battencourt Orc
Kay Bellau
Part Carl
Mirlam Verne
Fay Carroll
Peggy McAllipter
Paul Hagan
Rita Rio
Stenley 2

Joan Mitchell
Eloise Martin
Gloria Cook
Jonny Wells
Terry Lawlor
Marlon Marcin
Ann Graham
Enters & Bargia
Catherine O'Nsal
Haie Hamilton
Biotel Astog Paul Bagan Riter Rio Rico Rio Rico Rio Rico Rio Persona Derrico Les Barbara Back Barbara Jack Berger Ore Hotel Blit
Jerry Cooper
Joseph Zatour Oro
Vernons
Dick Gasparre Ore
Hotel Buckingham
Edouard Fontans
Hotel Commodore
Johnny Johnson Or
Hotel Edison

Hotel Edison
Alan Lee Oro
Melody Men
Raoul Lipoff Ore
Lilyan Dell
Hotel Fifth Ave,
Musical Rogues
Hotel: Gov Clinton
Bert King. Oro
Hotel Lexington

Ramon Ramon tra Al Donohus Ore Sate Saud Souch Sate Saud Souch Results Results Results Gomile Bes Wurlel Druigherty Jerry Blains Ore Sauy-Plana Bador A Farrell Bador A Farrell Bador A Farrell Bador Roberts Bador

Rodrigo Orc Taft Grill Geo Hall Oro Loretta Lee Tavern-on-the-Greer Allen Lenfer Orch Adrienne Lucine Harriet Carr Albert Blanconi

Albert Blanconi
Thomashefsky
Borls Thomashefsky
Regina Zurkerberg
Sammy Colton
Harry Littman Ore
Florence King
Mme. Charova
Irv Bercowliz
Gertle Bulinan
Ches Doberty Rev
Ulbanel

Ches Doberty Rev
Ubangl
Gladys Rentley Rev
Mae Johnson
Lee Simmons
Bobby Evans
Brown
Briggs
Speed Demons
Brown & Brown
Dusty Fictoher
Veima Middleton
Pearl Bancs
Erskins Hawkins O:
Versalites

Cross & Dunn
Carolyn Marsh
Bergere Sis
Jos Sinilh Oro
Village Bnrn Brian McDonald Jack Betty Les Texas Ruby & Zeke Sammy Walsh Village Aut Club Jack Fagen. Theer Bros Beebe Moffet

Walters Veloria Phil Harris Oro Leah Kay Wauzen Orc Hartman's Michal Zarin Orc Dirkie Weils'
Kenny Watts Orc
Billy Grimn
Joe Smothers
Hannah Sylvester

Don Marten Oro
Man-About-Town
Iria Bryson
Thee Autilliams
Dorotthy Bleering
Al Manuti Orc
Martletta Wern
Paul Whiteman Orr Million Manu Orei

Leon & Eddle's
Ella Logan
Bill Anson
Stasle Quartet
Billy Red
Hindin Wansau
Southland Girls
Don Martes Tor
Wan-About-Tow
Irls Bryson
Theo Auhin
Jerry Williams
Dorothy Blessing
Al Manuti Orc
Mardea's vier

CHICAGO

Virla Vaugin Bubbles Reith Dot. Ayers Helen Burke Bennie Adler Blackhawk loe Saniers Orc Rose & Kay Lyte College Inn Ray Fink Ray Fink Valerie 4 Ncison Sis Duke & Noble Colssina's Colosima's

Viary Sunde

Itcnee Vilion

Fiorilck 3

Berte Sis

Irving Parker

Lydin Harris

Countess Borisks

Bob Tinsley's Oro Club Alabam Dale West

Club Minuet Club Minuet
Frank Sherman
Freeddy Bernard
Myra Lang
Nikki Nichalla
Yasha & Musha
Adelina Fossena
Joan Clark
Muurle Stauton
Drnke, Hotel

Enters & Borgia Rio & West 4 McNsllie Sis Mary Martin

Paramount Club

Farmoust Chiba
Sammy Walth
Ruth Delmar
Hawalian 4
Hawalian 4
Hawalian 4
Joe Marino
Corlies & Pimer
Marino
Joe Marino
Genies & Pimer
Marino
Joe Marino
Mary Jane
Walsh
Nesson Blitterman
Norman Gott
Hai Young Geno
Hai Young Geno
Jee Orc
Jeen Lee Orc

Ter ce Gard

Roberta
Vanity Rair
Benny Fields
Corrine
Larry Blake
Jack Russell Oro
Walnut Room
(Bismarck Hotel) Palmer House
Veloz & Volanda
Chas Collins
Vira Niva
Aleme & Evans
Bobby May
Zimbalist
Rolio Pickert
Shep Field Orc Eddis Leonard

LOS ANGELES Beverly Wilshire

Clarence Orlick
Josy Lee Orc
Peggy George
Clarence Orlick
My Blus Heav
Gene Austin
Candy & Coco Edith Caldwell Norman Ruvall Orville Knapp Orville Knapp Orc
Iltmure Bowi
Röme Vincent
Pearl 2
Angelus 3
Ruth Reloise
Paul Cordon rraine,
Edith Davis
3 Rhythm Rascati
Jimny Grier Orc
Cafe de Paree
Ramedail Girls
Ramona.
Jerry Ross
Hill Fleck Orc
Club Continental

New Yorksr
Frankie DuBond
Mason & Julyis
Mary Lane
ituss Cantor
Myra Mason
B B B
Paggy Gilbert
Omar's Dom Lorna Lee Carl Dudley Orc Pulmero Club Continental

Adrianu Benita Garcia Alberto Sergio Chuy Parez Orc Wilma Novak
Mahon & Rucker
Leon Belasco Orc
Eduardo Durant C
Club Century Pnlomer
Emil & Leona
Roy Rogers
Benny Gings an

Puris inn
Singing Walters
Thora Matheson
Lolita 4
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Frances Bennet
Barney Zeoman or Babe Ruth's \$100,000 **Exhibition Offers**

Minneapolls, Sept. 10.
Paid \$1,200 and expenses for playing in the Minneapolls-St. Paul police department baseball game here,
Babe Ruth was the magnet that
w 13,000 people, the largest crowd to see a baseball game here in sev cral vears.

to see a haseoali game nere in sevcral years.

The only exhibition date that
Ruth has accepted since he left the
Boston Braves. He told local reporters that he had passed by a total of
\$100,000 in offers to appear in such
exhibition contests during the past
several months. He declared that
friendship for the local police heads
rather than the \$1,200 prompted
him to come to Minneapolis. He
rejected offers of as much as \$1,000
from eight. different northwest
towns to play on Labor Day.

He played 4½ innings each with
the Minneapolis and St. Paul teams.

15 YEARS AGO

(Continued from page 52) ing. Employees paid \$100 per.

English artists were getting away from restricted material in favor of popular songs. Wane of the writ-ten-to-order songs started when 'Alexander's Ragtime Band' got

During the August chorus girl shortage buriesque managers gave the girl \$40 contracts. Now cut \$10 and the chorines yelling.

Legit stage hands kicking for the same pay as those in vaude

Antonio Scotti planning to tour 25 spots with a grand op. co. Fares amounted to \$45,000.

50 YEARS AGO

rom Clipper)

Among the doll-ups for the Rock-ford (III.), opera house were two oil paintings in rich frames of gold and plush. Strong on plush those days.

ire Dept was after N. Y. theatres. Found three without skyllghts over the stage or lacking brick proscenium walls.

Steele Mackaye's school of acting, in the Lyceum theatre, cut the course to two years. Promised every student four hours a day. Had been silpshod the first year, and much criticism.

Two scrubwomen at the Casino were arrested charged with the theft of 72 beer bottles. Sprug when they explained the actresses drank the beer and gave them the bottles to sell.

Tiffany Co. (the decorators, not-; the jewelers), bought in the Lyceum leasehold for \$21,000 to protect their claim of \$42,000. Did not include the property which was on a 10-year ground rent at \$10,000 to \$15,-000 annually on a rising scale.

Minneapoils hotel man refused to live up to a boarding contract with the Hyers sisters' show on the grounds that Two of the troupe were colored. Matter taken to the courts under the Civil ights amendment to the constitution.

Over in Hoboken it took Harry W. Semon 14 minutes to get hitched to Julia J. Melrose, but it took the guests the rest of the night to celebrate.

Willis Swetnam, minstrei, suing-Al Hayman, who had agreed to tour him to Australia and changed his mind. Hayman was still in San Francisco.

Frank James, last surviving brother of Jesse, refusing many theatre offers. Was in the last stages of consumption.

Frank Stone closed his Coney Island Aquarium and back to Bos-ton for Austin & Stone's museum. Long a gold mine.

Cole show explained the recent Cole show explained the recent crack-up near Bornwallys, Va. Anlmai dens had been placed cross-wise on the flats and were scraped off in the narrow tunnel. Packed the tube so full the train hands had to elimb over the mountain to warn following trains.

Wyman, Dempsey & Turk show wyman, Dempsey & Turk show wheel out by a cyclone at Fairlie, Md., Aug. 25. First blow down re-ported in some time. The western cyclone beit was on its good be-havlor.

ateur circus in Parls gave the award to a man known as the fattest baron in Parls. He imitated a performing elephant.

wes on WFIL

Philadelphia, Sept. 10.

Anice Iver, creator of first Women's Club of the Air and well known for her "rik on Whodbury commercials, this week begins half-hou additional burden bur

Shakespeare Plays Are Revivals. Say 'Hands, So Need Bigger Crews

VARIETY

Shakespearean presentations, of which half a dozen are scheduled for roadway during the new season, are classified as revivals by the stage hands union. New regulation, which brought immediate managerial objection, will boost back stage operation cost about \$100 to York this week to launch rehe stage operation cost about \$100 to York child," new pla Judith Kendell, which he will crew will be required during the following the remaining the results of the regulation of the regulation of the regulation of the results of the regulation of the regulat

New York engagement.
First show affected is the repertory headed by Gladys Cooper and
Philip Merivale which opens in Boston this week. Attraction will be
out three and one-half weeks before
opening in New York. Union rule
requires the retention of road crews
by attractions remaining out of
town for aix weeks or more prior to
the Broadway engagement. Same
applies to revivals.

Crosby Gaige and the Shuberts, who are presenting the Cooper-Merivale rep, telegraphed a protest to George Brown, head of the Merivale rep, telegraphed a protest to George Brown, head of the LATS.E. in Washington, where the international stage hands union is quartered. Departure of the company to the Hub, where final rehearsals were held, was delayed because of the ruling.

of the ruling.

There will be a road crew during the forthcoming Broadway date of The Taming of the Shrew with the Lunts, but there are no grounds for protest because 'Shrew played out of them more than six weeks last spring. Among other Shakespeare plays which will have the road crew requirement is Leslie Howard's Hamlet, 'unless there is a change in union's stand.

K. CORNELL IN 2,700 SEAT LYCEUM, BALTO

Baltimore, Sept. 10.

Battimore, Sept. 10.

Katharine Cornell will open her six weeks' road tour of 'Romeo and Julief', which will touch the big towns along the eastern seaboard sector, on Oct. 10, at the Lyric here. At \$3.30 top, she will give four performances in three days.

Miss. Cornol a livers plays. the indie house, Maryland, when in Baito, but has discovered that stage of that theatre couldn't accommodate the big production 'Romeo'. Consequently, Leonard B. McLaugh lin, general-manager and s booker of the Maryland, took the huge concert-hail Lyric on straight will present the show here himself. Lyric is a 2,700-seater and, at the scale, four capa-city performances could gross \$27,-000. Will be first fouring legit pro-duction to stalk the boards at the Lyric in years; only three others have ever done so, 'Yoshe Kalb,' 'Chu Chin Chow,' and Morris Gest's spec, 'Mecca,' back in 1920. rental and will present the here himself. Lyric is a

Both Lashes B'krupt

Simultaneous with a voluntary petition in bankruptcy by Lee Lash Studios (corporation), another Lash Studios (corporation), another (involuntary) potition was filed against Harry J. Kuckuck, doing business as Lee Lash. This is the scenic artist and stage equipment manufacturing outfit.

Volun'ary petition admits liabili-ties of \$5,100 and assets of \$609. In-voluntary petition was filed by Maharan, Fabric Corp, for \$2,275; Consolideted Trimming Corp, with a \$901 claim and Hoffman Roberts Cordage Corp., \$308.

New Haven Relights

New Haven, Sept. 10.
The Shubert, originally skedded to relight Sept. 19 with a premiere of 'Paths of Glory,' will bring the play in a day ahead for a four-day

House is the town's only legit and may turn out to be the only one in the state. E. D. Eldridge is managing, as usual.

LEFFLER-YOKEL SETTLE

Suit of George Leffler against Alex Yokel, involving a booking contract on Three Men on a Horse, has been settled.

Leffier gets certain payments and new agreement to book the show. amuel J. Schwartzman represented

'Glory's Child' Staging

ollywood, Sept. 10.

Lew Cantor pulls out for New York this week to launch rehearsals of 'Glory's Child," new play by Judith Kendell, which he will produce in conjunction with Max Sharrih.

Ferdinand Gottschalk is the latest addition to the cast. Probably the play's title will be changed to 'Play, Genius, Play.'

N. Y. EXPECTS CHANGES IN WPA EXEC. RANKS

Drama and theatre relief project which has been operating for the past 18 months from New York headquarters, state, and city emergency relief funds also participating, may be subject to changes in the office executive staff. That was litef was known to be included in the Works Progress Administration, there being made available about \$27,005,000 to aid the theatre, music, art and writing fields.

There are 387 persons on the payrolls of the drama project. That number will be materially increased, since relief for people of the theatre is country-wide. There are around 500 ptofessionals engaged in the 20 legit shows and mine varied with the state is country-wide. The control of the theatre is country-wide. There are around 500 ptofessionals engaged in the 20 legit shows and mine varied with the state is country-wide. The control of the theatre is country-wide. The paying the country-wide is paying the country-wide of the control of the control of the country-wide include at the control of the cont

Civilian Conservation Camps. Bal-ance of those employed include a number of actors given assignments other than stage appearances. That takes in instruction of amateurs, other than subscion of amateurs, dance training and recreational di-

rection.
Understood that Hallie Flanagan, in charge of the WPA's drama division, will effect the personnel changes. General idea is that the office staff shall be composed entirely of people of the theatre. Col. Earle Boothe, who has been in charge of the drama project, is now under Miss Flanagan. Former under Miss Flanagan. Former manager has a staff which has some non-pros, said to have been switched in by other departmental

pressure.

Not all on the drama relief payroll were engaged under home relief ruies. There are some classed
as non-relief employees, who, however, are regarded as more efficient
in handling relief applications.

Franklin's Ticket Suit

Los Angeles, Sept. 10.

Harold B. Franklin and Frankwyn
Productions, Inc., have been asked Harold B. Franklin and Frankwyn Productions, Inc., have been asked for \$111.96 in a Municipal Court sut filed here by Edythe Rubens, assignor for New York Globe Ticket Co., Inc.
Complaint asked payment of sum for tickets sold by the company to Frankwyn Productions for use at the time Continental Varieties' was produced late in 1934.

Interstate Opera

San Antonio, Sept. 10.
Interstate will take its first fling at opera locally, San Carlo company being tentatively set for an Oct. bookin in one of the chain's

Success of opera in Interstate Dallas house last season led to local decision

Flies to See Baby

Files to See Baby

Fitsburgh, Sopt. 10.

Leo A. Levy, Pittsburgh playwright-lawyer, pulled out for the
coast by plane over the week-end t
attend the premiere of his latest
play, D.c. Lincoln, which opens tonight (10) at the Pasadena Commility Tayhouse Piece was comultily Tayhouse. Piece was comultily Tayhouse pieces with the
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time.

Levy had a comedy on Broadway
a couple of seasons ago, a shortlived work called 'It Happened To-

MARGO INTO 'BRIDGE'

In from the coast for an eight-week respite from picture work, Margo, the dancer, goes into Max-well Auderson's play, "The Bridge'. Guthrie McClintic directs.

Shubert Det. Stock Musicals on Tour

Detroit, Sept. 10.
Shuberts are sending the musical stock company which has been playing Navin field in Detroit this summer out on the road for a tour of

the midwest.

Troupe will do a repertoire of
three shows, 'Student Frince,' Blossom Time' and 'Bittersweet.'

Equity Grants Guild Exception on 'Porgy'; No Rehearsal Payoff

quirement in the case of 'Porgy and Bess' (musical version of 'Porgy') was made by Equity last week. After extended discussion, Council ruled that the chorus could be rehearsed six weeks without compensation by the Theater guild, producing.
Guild contended that Porgy' is

opera, with Equity stating it

Guild contended that Porgy is opera, with Equity stating it has Jurisdiction over-opera if given in English but making the concession anyway. Under Equity's new regulations, \$15 weekly during rehearsials (\$20 for principals) automatically should have started Sept. 2. Good of the content of

B'way Review Moon Over Mulberry St.

Moon Over Mulberry St.
Comedy-drain in three acts by Nicholas
Cosentine: presented by Standish O'Neill in
New York of the Standish O'Neill in
New York of the Standish O'Neill in
Standish O'Neill in
Standish O'Neill in
Standish O'Neill in
Nicholas O'Neill
Nicholas

William Monacade
Valerie Bergero
Mischa Ferenzo
Olga Druce
Phebe Root
Edward Marr
Cornel Wilde
Adelina Roattino
Botty Kashman
Gladys Shelley
James Metcalf

First dramatic play of the new Broadway scason is a once-overlight affair. Could have been wor but also could very easily have been better. Won't stand a chance against the next few weeks.

better. Won't stama a chance against the influx of, new shows due within the next few weeks.

Nicholas Cosentino, who wrote the play, is an actor. All the obvious show tricks are in and telegrate the stamp of the

Melcher to Coast

Inside Stuff—Legit

Sean O'Casey, Irish dramatiet, whose Within the Gates' aroused sharp critical difference of opinion and reams of publicity in the American press when presented on Broadway last winter, plane to take up readenne, here. According to a showman recently return of from abroad, who was closely associated with O'Casey during the presentation of the play, O'Casey's main fluought at this time, is to live, within an hour of New York and have his children brought up in American schools and colleges, O'Casey was an Irish citizen and his plays, presented by the Abbey Players in Dublin, won him attention on both sides of the water. However, the political subject matter of the O'Casey dramas and his own partisan sentiments forced him to move to London. Playwright has a vivid recollection of events and the people be met upon his visit here. He requested the American caller to give his resured; the subject of the New York American, one or the most possibly edispensive among the reviewers in regards to Gates'. Gabriel became riled whon Casey garbled his notice when reading it at a gathering of the Dutch Treat Club.

nis notice when reading it at a gainering of the Juich Treat Club.

Night of January 16, courtroom melodrama which opened Monday (3) at Chestnut in Philly, calls for 12 jurors to be picked from audience and at Chestnut in Philly, calls for 12 jurors to be picked from audience and the properties. Whether it was the 33 or chance to play super in legit, they were the properties of the stage introperties in legit, and the stage introperties in legit they are the properties of the stage introperties of the properties of the stage introperties of the stage in the

The Adelphi, If. Y., the 54th street theatre first known as the Craig, will be operated by Laurence Schwab and Frank Mandel under a four wails leasing arrangement during the engagement of 'The Beloved Rogue' ('Venus in Sik'). Should the operetta click the rental deal will be extended indefinitely, house to share in the gross over an agreed level. Mansfield, N. Y., will start the season with a similar arrangement, Rowland Stebbins (Laurence Rivers, Inc.) operating the house. It is the spot where his The Green Pastures' scored. Mansfield, however, will open with 'Please, Mr. President,' presented by Irving Cooper.

Coast-to-coast season of 40 weeks has been booked for Gladys Cooper and Philip Merivale who will appear in Othello' and Macbeth. First of the several proposed Shakespearean ventures this season, troupe open at the Plymouth, Boston, Sept. 12, and will play a week each in Montreal and Toronto before coming to New York at the Barrymore, Oct. 7.

Croaby Gaige, who is presenting the English stars in association Lee Shubert, states house has been sold out to organizations for second, third and fourth nights' performances.

Death of Frank Aliworth last week on stage of Broad Street theatre, Philadelphia, a few weeks after Leo Donnelly died in Atlantic City, re-calls that it was several times Allworth's fortune to follow Donnelly in

can's that it was several three aniwords fortune to follow Donneny in roles in stage productions.

After taking over parts vacated by Donnelly in 'Friendly Enomies,'
Potash and Perimutter' and 'Tho Milky Way,' Allworth once remarked he seemed to 'follow Donnelly' in everything.

Dians (Chickadee). Wa'de in the was in the Ceest Well has session, has been ill with a nervous disorder. Advised to take sun freatments by her doctor she is now in Bermuda.

Miss Walker was wed to Robert Milford, manager of the operetta,

Opposite the stage entrance of the Hippodrome, where 'Jumbo' is being readled, is painted: 'Through These Portals Pass the Most Beautiful Horses in the World.'
Wall is that of an adjoining hotel and the management has asked Billy Rose to blank it out.

Joseph DeMonneret de Villard, Italian count rehearsing in 'Heroes Are Born' which is due on Broadway soon, plans leaving the east and salling for Ethiopia. His brother is a general in Mussolini's forces.

V. HEMING GUESTING

Starts 8 Week Stock Season Off in Minneapolis

Minncapolis, Sept. 10.

'There's Aiways Julict,' with
Vloiet Homing' as guest star, will
launch W. A. Steffes' eight weeks'
spoken drama searon at the Alvin
theatre here on Sept. 30. Other
plays aiready obtained include 'Kind Lady, 'Ceiling Zero' and 'Peac Earth,'

Robert Henderson, who will be as-sociated with Steffes, is planning on the premiere of at least one new Broadway play, he says.

PHILLY TAX CLAIM AGAINST NIRDLINGER

Philadelphia, Sept. 10.
Samuel F. E. Nirdlinger, manager
of the Broad Street and Erlanger
theatres here, was arrested Friday
(6) on a Federal warrant charging
uonpayment of nearly \$3,000 in nonpayment of nearly \$3,000 in amusement taxes. Action is believed to be the first step in a drive to recover more than \$300,000 Federal tax funds from business men in this area. reported, proceedings, it is nothing of corporation methods of handling area. The was held in \$1,000 federal tax funds of the states Commissioner will the states.

Melicaer to Coust.

Was held in \$1,000 ball by United.

F. Des. Melcher, drama critic of
the Evening Star, left for Hollywood Monday (9).

Trip is Melcher's third Hollywood
jaunt in as many summers.

'LADY'S' ROAD SHOW SET AT MPLS. STOCK

Minneapolis, Sept. 10.

Minneapons, Sept. 10.
Grace George and the original
New York cast of 'Kind Lady, has
been obtained for the W. A. SteffesRobert Henderson eight weeks'
spoken drama scason at Steffes'
Alvin theatre. Season starts Sept.
30 with Violet Heming in 'Almost
Juliet.' Juliet.

Jullet.

Season, being sponsored by a cittizens' committee comprising some of the town's most cittic, also will include J. C. Nugent and Leon Jamey in 'Ah Wilderness' and Exelle Win-wood and James Kirkwood in 'The Bishop Misbehaves'.

Top will be \$2.20, with possibility of \$2.75 or \$3.30 for proposed musical and other more pretentious offerings. Season ticket purchasers will have the advantage of a \$1.65 top rate. There will be seven night and two matinee performances each week.

Coast Try for 'Men'

Hollywood, Sept. 10.
Charlotte Lemare has revumped
To Hell with Men, given a midgtle
tryout here several months ago, and
teams with Frederick E. Mailey to

cisco, where manes is a house.

Cast includes Juantta Crosland, Nan Crawford, Lillion Rettelker, Betty Lemare, Lyman Williams and Clayton Loonis.

produce. Breaks in at Santa Barbara Sept. 27 and then to San Francisco, where Mades in cisco, where Mailey is dickering for

102 TRYOUTS-26 DUE IN

Stock Touches Bottom

Hollywood is still evidencing concentrated interest in Broadway as a source of talent and material. It may go further and foster performances of stock companies, if talent is to be developed, at the rate filmdom demands. Film men have half heartedly pondered the idea more than once. Broadway producers formerly accured new faces from stock but there is now practically no stock.

Not a single stock company is reported definitely slated for the new season and the summer stocks have folded. Stock people blame pictures Years ago Hollywood was told that a loss of stock troupes would boomerans.

In 1920 picture interests grabbed nearly every available legit theatre in the stands outside New York, innocently or otherwise making it tough for stock to operate. In 1925 these leases, on those houses which weren't razed, were allowed to expire,

Stock then started on the upgrade and In 1927-28 the top number of stocks in the history of show business, were operating. As high as 165 stocks were playing in various parts of the country. The major film companies then again started leasing legit houses. Since which stock has steadily declined and appears to have about reached the vanishing point. Stock people claim there are more than 100 good citics where it is impossible for stock to be presented. Either the former stock houses in these spots have been torn down, or the rentals asked are so high that stock could not operate out of the red. The latter phase is claimed to beholding back stock managers from making plans for this season.

Hollywood has at times backed or been interested in stock presenta-tions, but in a lukewarm manner. However, pictures may be placed in the position of going into stocks extensively to try out material and develop new talent. Pictures again scouted the rural summer showshops for talent but found little or nothing.

'WALTZ' AS 10 Detroit Nixes Muny **CAR SHOW** ON ROAD

"The Great Waltz' will go to the road as a 10-car show, it being planned to hold the baggage trans-port equipment intact, with the cars painted in circus fashion. Operetta,

painted in circus fashion. Operetta, which ends its resumed engagement. Which ends its resumed engagement which ends its resumed engagement of 35 weeks, will lay off two and one-half weeks, first stand out being the Boston Opera House, Oct. 3. Total number of people to tour will approximate 150, executive staff to be carried because of the show's bookings. Waltz will play problems totals 36, there are 20 principals, and 16 stage hands and 10 musicians will be carried. will be carried.

Robert Milford will continue as

will be carried.
Robert Milford will continue as general manager and will have Paul Daur and Arthur Clark as assistiants, latter mostly assigned to the box office. About 60 of the original ensemble of both sexes walked and have been replaced.
Frank Hell also remains with the show as stage manager, with three shows as stage manager, with three shows as stage manager, with three through the stage manager in the wardrobe depurtment and in addition a man to take care of the wigs and a keeper of the dogs. Show will have three advance men with John Poilock and Elliott Foreman already engaged and out. Max Gordon will tour the show. Scale for the Boston date is \$3.30 top as in New York, but ticket pilces will vary according to capacity. Waitz' is due into the Met. Philadelphia after the Hub engagement plans thereafter calling for capacity. Mostic and Chicago.

Pasadena Playhouse's 1st Musical in 2 Yrs.

Hollywood, ept. 10. Pasadena Playhouse is doing its first musical in two years, 'Here to

You.'
Maurice Kusell directs an interest the blackouts. J. C. Lewis is contributing the music and lyrics.
Already cast are Richard Prowell.
Eols January, Maxine Lewis, Loll.
Lee, Frances Garland and Billy Taft.

Muir East for Play

Hollywood, Sept. 10.
Gavin Muir returned east to start' rehearsals for. The Room in Red and White.

Roy Hargrave play is being pro-duced by Dwight Winan.

Detroit, Sept. 10.

Plans for a \$130,000 outdoor civic theatre on Belle Islc were rejected by the Common Council here this week.

To Protect Legits

week.

Rejection was on grounds that it
would discriminate against the
city's other theatres, some of which
are closed and cannot meet taxes

Morosco Says Coerced Into Giving Ex Wife ½ Interest in 33 Plays

Los Angeles, Sept. 10. Los Angeles, Sept. 10.

Revealing that he signed away half interest in 33 plays and charging that he was corecel into doing so while he was corecel into doing so while he was mentally iil, Oliver Morosco has filed suit in superior court here against Mrs. Helen Morosco Mitchell. asking recission of a property settlement. Suit was filed in the name of Oliver Morosco Mitchell.

Mitchell.

Morosco complaint said that Mrs. Mitchell, on Sept. 6, 1924, was Mitchell, on Sept. 6, 1924, was mitchell, on Sept. 6, 1924, was mitchell on Sept. 6, 1924, was mitchell of the morosco settlement. Agreement is so binding, sult says, that Morosco cannot now do business without consulting his former wife. He had thought, according to the complaint, that he was agreeing only to a split of community property, instead of giving her equal rights to the plays which had been his exclusive property before marriage.

Community property he agreed to

which had been his exclusive property before marriage.
Community property he agreed to divide included 'Oilver Morosco, His Book,' The Third Mrs. Oilver Morosco,' Waffles,' story and photopially, and the Morosco Interest in American International Film Corporation. Plays to which he did not know he was agreeing to give his wife rights, complaint said, included 'Linger Longer, Letty' Millera-Minute Kendall,' Letty Pepper,' Canary Cotinge,' he the Chenastened 'Woman,' Tie Toe,' 'Man of Ox,' 'Myrtle,' Marry the Poor Girl,' 'Sadie Love,' Our Children,' Assemble Marry Commence of the Company of the Compan

LOOMS STRONGER

Percentage of Likely Plays in Sticks Better Usual - Several Picture Nibbles-Five Plays Already Rehearsing

13 MONEY SHOWS

Summer season in the sticks shapes up better than that last year Not so many plays were tried out but nearly as many Broadway pos-sibilities were discovered.

sibilities were discovered.
Out of 102 try-outs, 26 are rated as having a chance for regular presentation. Last summer there were 135 try-outs and 29 possibilities. Then there were 61 rural showshops as against 40 for the season just ended, stricter regulations by Equity weeding out some of the cake and coffee spots this year.

cake and coffee spots this year.
Five plays among the new crop
are already in rehearsal, proving
that the product was in much better
shape than previous summers. That
is accounted for by the fact that
recognized managers were intereated in the showings this year and
set of the province of the showings this year and
Broadway had managerial direction.
Last season the rural crop was slow
in reaching production.
Few summer try-outs have

in reaching production.

Few summer try-outs have clicked in the past, but indications, are that the percentage will be considerably upped during the coming so try out new plays week after week in the same spots, but the schedules were too tough in three instances and most of those plays failed to impress. An exception wars neutrily value, the presented are among the possibilities. It is claimed, too, that five plays, all of the same authorship, presented at Scarborough-on-Hudson, will reach Broadway.

Best Possibilities.

Of the summer's crop, 13 plays are rated having the best chance to land in the money. Listed alphebetically:

etically:

'All Bow Down.'

'I' This Be Tr

'Mad Morning.'

'On Stage.'

Penny Wise.'

Remember The Day.'

Return To Folly.'

The Beloved Rogue.'

The Country Wife.'

The King's Messenger.'

Ther's Wisdom. In Women.'

'With All My Heart.'

'Wild Justice.'

Also Likely.

Also Likely.

Also given a chance to reach the main stem:

'At Marion's.'
'Backwards.'
'Corrlda.' 'Corrida.'
'Crack-Up.'
'How Like a God.'
'The Long Frontier.'
'Murder With Pen and Ink.'
'Mr. Smith.'
'Closed Door.'
'The Little Inn.'
'Thy People.'
'White Hell.'
'Woman of Destiny.' Woman of Destiny.

Woman of Destiny.

Shows of rural try-out origin now in rehearsal are 'All Bow Down,' which has a new title, 'A Touch of Brimstone', 'Remember The Day,' If This Be Treason, 'The Beloved Rogue' (presented by St. Louts Municpal opera) and 'Crack-Up,' now known as 'Blind Alley,' Some of the others are being rewritten, while several await completed cast-

The Fox, 'Please Get Married.' Ing.

There is better picture material. There is better picture with the picture value will breed.' Property settlement also agreed that in all matters which might be consummated at Metro-foldwyn-Mayer or any other studio where the most part the picture value will have a there will be dependent on whether the shows Mayer or any other studio where the make the grade on Broadway. Paramene of Oliver Morseos was used, mount and Metro have options on that his wife should received 50%. Several plays definitely slated to be

NEW PLAY LIST Gov't Sets Aside \$27,315,217 Relief Com for Art Projects; \$10,000,000 Probable Figure for Drana End

Looking Up

ingham, Sept. 10.

Ingham, Sept. 10.

A brighter outlook for road shows this winter le seen in the plans of the Wilby Interest here to book road shows into the Temple.

Five shows, have aiready been snagged, these being 'Earl Carroll Vanlites,' Student Prince,' The Student Wick,' Thousan II ,' and Life Begins at 5:46.

EQUITY'S QUIET QUARTERLY MEET

Equity's first quarterly meeting, held Monday (8) afternoon at the Astor, N. Y., saw less fireworks than usual in the past year or so. Proposed basic arreement with the managers was the main topic of discussion, the new policies—principally rehearsal, pay and dobble pay for Sundays—having been generally agreed upon last spring.

erally agreed upon last spring.

Usually proposals such as the basic agreement suggested by the
Theatre League are matters for the
Council, without reference to the
general membership. However, it
was brought up from the floor by
Perdein's of the sections. Fession, mills,
tant younger group within Equity,
Motion was adopted that no agreement with the managers be entered
into until it be placed before the
members.

ment with the managers oe encreue into until it be placed before the members.

That are not mean that an advantage of the members.

That we would not be possible with three menths, when the next quarterly meeting is dated. Proposed from the floor was that a special meeting be called if necessary. If the managers and Council get together on the provisions of the basic contract, which would assure no further changes of policy during the Jerm of the agreement, a special session will be called.

Frank Gillmore favors such an agreement, to give the cheatre a breathing spell. Philip Loeb, J. Edward Bromberg and Irving Gordon opposed entering into a term pressing, the opinion that the actors might suffer in light of changing economic conditions, such as inflation.

It was announced that informal

tion.

As announced that informal meetings would be held perhaps monthly for the discussion of matters not usually discussed at general meetings because of time limitations. All members will be admitted to the informal sessions. Members of the Forum stated that its purpose of getting together was identical and saw in the announcement a move to absorb its hunder, if not its members.

Jessel-Selwyn's Play

Hollywood, Sept. 10.
Stage rights to Golden Sunshine,
by Sam Hellman and Louis Lee
Arms, have been taken by George
Jessel and Arch Selwyn for early
production in San Francisco.
They'll then bring comedy on Calfformia real estate salesmen to Los

Washington, Sept. 10.
President Rooseyelt removed the
rubber bands from his \$4,000,000,000
relief bankroll last week and doled
out \$27,315,217 for cultural projects,
which will include a still nebulous
drama program.

which will include a still nebulous drama program.

With many details far from settled, Relief authorities insisted no final allotment has been made for the undertakings, which are expected to provide jobs for an estimated 12,000 lobless legit and vaude performers, playwrights, directors, stage hands and technicians. Indications were that between \$7,500,000 and \$10,000,000 of the \$27,000,000 grant for white-collar ventures will be used for financing the drama program.

Because so many details have not yet been given final approval and only siketchy outlines have been fixed, officials refused to throw additional light on the formal announcement issued by works program headquarters Saturday (7). Works Progress Administrator Hopkins gagged all of his subordinates and associates, and issued strict don't-tails orders, silencing all persons concerned with the cultural projects.

Concerned with the cultural projects.

Only Estimated

Despite the formal prediction that
12,000 jobs will be created by the
drama undertaking. Vantery
learned that employment figures are
only a rough estimate. Officials
steadfastly refused to disclose the
basis of calculation used in arriving
at the decision to allocate \$27,315,227
for the art ventures, but responsible
sources said no specific grants have
been made or recommended yet for
any individual actor-relief underLibriage.

Allotment for all sorts of cultural
endeavors. Is expected to provide

endeavors is expected to provide slx-month jobs for more than 30,000 individuals, official announcement Individuals, official announcement said. Figure embraces 9,000 actors and 8,000 technicians, playwrights and others in the theatra program; 5,000 actrists, designers and sculptors, 10,000 vocal and instrumental musicians and 6,500 scribblers.

Only two concrete facts of any significance were revealed in the official statement that the President has started loosing shekels for art work. First verified prediction that all persons employed in the drama projects will be pald according to

work. First verified prediction that all persons employed in the drama projects will be pald according to government wage scales, under which \$93 a month is tops, and that pleas of Equity, Musiciann' Federation and I. A. T. S. B. for observance of union schedules have been dispeareded, Second was confirmation of report that drama program will be administered nationally through a regional set-up.

regional set-up.
Official Description

Emphasizing the attempt to com-bine practical and educational ideas in a workable program, Relief head-quarters described the drama under-

in a workable program, Relief head-quarters described the drama under-taking as follows:

The WPA theatre project will
employ actors, blaywrights, design-ers, directors, vaudeville artists, stage technicians and others in the theatrical fields. Approximately theatrical fields, approximately included, of which workers will are actors, the balance being stage tech-nicians and others.
The purpose of the theatre pro-gram, aside from giving employment to needy workers, will be to estab-lish standards of theatre production which will improve the skill of the artists and to develop methods by which the drama units may become self-supporting in whole or in part by providing entertainment to large audiences at low cost on a regional basils.' basis.

While Hallie Flannagan, Vassar-While Hallie Flannagan, Vassar-ette bossing the actor pr jects, re-mained mum under the Hopkins gag order, it was leatned that the pro-gram in its present shape includes a number of arty and amateurish angles and makes no provision for several thousand stage people

(Continued on page 62)

Plays Out of Town

AT HOME ABROAD

Boston, Sept. 6.

Revue in Iwo acits presented by the Shiberis', profiliced by Vincente Minnelli; book and music by Howard Diets, Arthur and Minnelli; book and music by Howard Diets, Arthur Charles, and Howard Charles, and H

As unfurled on the fourth show, after much scene juggling and delenting, 'Abroad' shapes up as a good. 'evue, largely- through top-line names in cast, but in this piase of the development not a sook attraction. However, for Eroadway. In a good new revue for many months, this! undoubtedly start out at a smart pace.
Founded on 'Going Places and De-Founded on 'Going Places and 'Going

months, this'll undoubtedly start out at a smart pace.
Founded on 'Going Places and Doing Sings,' produced a year ago at Buck Hills Falls, Pa., by Ray Knight and taken over by the Shuberts, this revue has been nurtured and manipulated by the Dietz-State. Hardy and into its present material remains.

Idea of the book takes characters into various European cities and even into Africa; as transitions between some of the scenes, blown-u, cablegrams from a voyageur to a friend in U. S., wr'ten in humorous vein, carry the audience from one atmosphere to another. Here, again, Knight's humor is missing, his one of the scenes here again, Knight's humor is missing, his one of the scenes here again, Knight's humor is missing, his one of the scenes here again. Knight's humor is missing, his one of the scenes here again, Knight's humor is missing, his one of the scenes here again. When the scenes here again were shelved, and other awere shelved, and other awere passed to the well-below. Miss Lillie will have to carry the show. Miss Dowell's fees will be

weeks.'

dismally on lines; Ethel Waters troupes magnificently, but has only two possible numbers, 'Hottentod Potentate', and 'Gol. a. Bran'. New Suit.' Latter sounds like the hit of the show the show.

Other musical possibilities are 'C Leo,' for tricky lyric stuff, 'O. What a Wonderful World' and 'Love It a Dancing Thinr' for ballads. Doubtful it 'there' is a smash litt in the lineup.

Staging is lush in spots, never cheap, seldom sensational; costuming is not remarkable; dance ensembles.

-of-::n-mill, but_ade.quate.

ing is not remarkable; dance ensembles, of-::n-mil, but adder, quate.

What will probably get most word-of-mouth for its suave, tharming humor is a scene shitter approximates a show stopper. Gardiner, in his jest Londonese, gives impressions of inanimate objects. To get his jestens in the right juvenile, imaginative frame of mind, he starts off with vocal impressions of designs of with vocal impressions of the starts off with vocal impressions of the starts off with vocal impressions of the starts off with vocal impressions of the starts of with vocal impressions of the starts of with open continuous control of the starts of

ous vein, carry the audience from sone atmosphere to another. Here, again, Knight's humor is missing, his original cablegrams were shelved, and others written. Miss Lillie will have to carry the show: Miss Powell's fans will be both: pleased and disappointed at both: pleased and disappointed at General; Herb Williams gets parment store scene in which side laughs in his rigs, but lets down!

"The Best In

His Line"

his sleight-of-hand work and cigaret manipulating. He's an easy and clever

worker, and takes rank with the best i

his line. Martin is here for three weeks,

this being his first. Seems to have a big

bag of tricks, but might do well to save

a couple of new ones for the next two

THE PROOF From Sept., 1934, to Sept., 1935

47—CONSECUTIVE WEEKS—47

T. BRADLEY

Says "VARIETY" "YARIETY," AUGUST 28 ROXY, N. Y. ". . . T. Bradley Martin, formerly Tommy Martin, provides the novelty touch with

NIGHT OF JAN. 16

General consensus of opening night audience at the Chestnut Street Opera House was that it was very much of a shame that it end with Al Woode' production of This murder trial melodrama by Ann Kand, Instead of Portuguese Gai. Frent nearly everybody agreed that was very service to the control of the control of

sound as strongs a dramatic end as this one.

Audience seemed to like the 'not guilty' vee'det and appladed. Also lissed when the judge made his promised to the seement of the seement of

but, on the other hand, it is evident that the author knows pienty about courtrom-procedure. There are a few minor silps, but not many that the average auditor will note. Generally they are caused by the necessity to cut for timing and, even now, the earlier acts have to be trimmed

erally they are caused by the necessity to cut for timing and, even now, the sariler acts have to be trimmed. Cast. definitely lacking in big names, prover to be top-noten. With different ones having their innings from time to time. Edmind the effective technique of the highest continuous and the same opening night, he's properly sawye and unctuous—a copying lawyer of the old school type. Waldundle of the end of Act II, has a whale of the end of Act II, has a whale of the end of Act II, has a whale of the end of Act II, has a whale of the end of Act II, has a whale of the end of Act II, has a whale of the end of Act II, has a whale of the end of Act II, has a whale of the end of Act II, has a whale of the end of Act II, has a whale of the end of Act II, has a whale of the end of Act III, has a whale of the end of Act III, has a whale of the end of Act III, has a whale of the end of Act III, has a whale of the end of Act III, has a whale of the end of Act III, has a whale of the end of t

teelings as a contrast the end.

Plot's too intricate to go into heavily, but it seems this gal. Karen Andre, is accused of having killed Bjorn Faulkner, famous Swedish financier (play siyes him many play his too the seems of the seems of

wife (society girl to whom he had only recently been married) testifies and everything is going the D.A.'s Then, as Act II curtain, comes a commotion as 'Guts' Regan, a notorious gang leader, rushes in and announces to the prisoner that Faulkner is dead. Audience has thought so all along, but it seems given that it had all been a trick on the part of the notorious financier to make the world think him dead and that the body thrown from the particular was a support of the particular to the particular to a gangside already dead. Then, Regan testification of the particular to a support of the particular to a suppore

IMMORAL SUPPORT

(STONY CREEK THEATRE)

Stony Creek, Conn., Sept. 6.
Drama in three acts and four scenes by
easy Trimble. Staged by Braco Conning.
itb sets by Francis Y. Joannes. Presentby Stony Creek Theatre, week Sept.
'230

2. '25.	
Olivia BrightJune	Blossom
Marianna BrightCarolyn	Kennedy
Oliver Bright Earl	McDonald
Liza Bright	n Fonter
Ted NicholsSherr	non Riley
Theodore Nichols	avid Bern
Mrs. KirkpatrickAnna	Cleveland
Alan Johnson Willia	m Dorbin
Delphino Por	ev Bates
Walter Frank Welr	Wingeton
William	s Duncan

Back in 1932 this same shoreline spot tried out this same play for Milton Shubert. He took a good look at it and told them to put it away in the trunk. As far as its present Broadway chances are concerned, it's still in methalis. Probably Just another sleeping dog they still the still

celluloided, so the prospects in that direction are not any too bright.

direction are not any too bright, and increase are not any too bright. An inadequate cast closent give this tryout any too good a break. Lillian Foster, billed above the title, overplays the femme lead, and several other roles just don't fit. Most natural performance is turned in by Sherman Riley, who makes a juve Character. Convincing. Froncecker is too unfinished, with players sudiated the convincion of the convincion of

some of the earlier plays put on here.t.bls.searon...

lay is a treatise on the divorce evil, primarily concerned ith its effects on custody children, those sentences of six months with each parent. Oliver Bright factor of Olivia. has alworsed Mexicona Bright and married Liza, divorced wide of Theodore Nichols and wide of Theodore Nichols and Olivia six months to have custody of his daughter, he is about to take her along to the Philippines to share his honeymoon with his new wife. Liza figured three will be a crowd, ranges to have Ted core along as a sort of conyoy to Olivia, leaving Liza to enjoy her honeymoon in peace.
But it doesn't work out that way

Liza to enjoy her honeymoon in peace, it doesn't work out that way, when Ted's father appears and claims it's his six months to look after Ted, whom he tries to bundle off to a wealthy aunt in Salem. Adolescent pain, Ted and Olivia, atton at all and, incidentally, they discover they're mixed up in a case of love at first sight, so they simplify things for themselves by slipping they have been appeared by the work of the sight of t

spot in a friendly-enemy conference as to how to stralghten out the mess.

Elders decide they will have the Elders decided they will have the Elders decided they will have the they decided they will have the they are they

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Direction NAT KALCHEIM

'Road' Opens Chi Season to \$12,000; 'Men' Zooms to 11G on 23rd Week

Back in the Chicago, Sept. 10.

Back in the Chicago, Sept. 10.

season the loop last reck sounded the bugle for the big parade with two grosses which totaled to a smashing \$23,000 for Tobacco Road' on its first gailop, and Three Men on a Horse, which is showing a fine stabras at the cross-roads of the midwest.

Horse' drew considerable strength from a powerful tabor Day well-road, erabling three capeatry housened, erabling three capeatry housened, and Labor Day night. These three sessions gave the show enough backing to push the gross far up to \$11,000 a gargantum set of numbers at this stage of the First week for 'Road' reached

for in the street of the stage of the game.

First week for 'Road' reached \$12.000 on powerful notices, good word-of-mouth and sewing circle in the crucible, and it will take at least two or three weeks to settle the question of its staying strength.

Estimates for Last Week The Stage of th

weeks to find our was.

"It be,
"Tobacco Road," Selwyn (1,000;
\$2.75 (2d week). Henry Hull name
counting on the marquee, with the
show getting good box-office notices. Founded out a highly profitable \$12,000 for its initial session on
an eight-performance grind.

'NIGHT,' 'GAL' PHILLY'S **CURRENT LEGIT FARE**

Philladelphia, Sept. 10.

Philly has two houses offering legit this week, with same number and no more skedded for activity until Sept. 30, when the Forrest will seription. With Old Maid' on exhibiting the seription with Old Maid' on exhibiting the series of the se

Future Plays

'Venus in Silk,' nee Beloved Rogue,' a Viennese Importation, due at the Adelphi theatre Oct. 12 under the Lawrence Schwab banner. the Lawrence Schwab banner. Breakin in Pittsburgh and Balti-

nore.

'This is Our House,' original by foel Schenker on the lives of Bearice Cenel and her father. John Leftler producing. James Light will

direct,
'Let Freedom Ring,' by Albert
Bein, t. be produced by the author
in association with Jack Goldsmith
Based on Grace Lumpkin's novel 'To
Make My Bread.'

The Alies' room into re-

Make My Bread.

'Two on the Aisle' goes into re-hearsal Sept. 15 under the direction of Victor Morley for Fred La

Quorne. Russet Mantle,' by Lynn Biggs for Jerome Mayer and Murray Jay Queen. Starts rehearsing in Oct, opening in New York after a Nov. tryout out of town.

1 other,' an adaptation from the German of Bert Brecht and Hans Elsior, being sponsored by the Theatre Union. Victor Wolfson will direct Opens Oct 15:

Eisior, being sponsored by the The-atre Union. Victor Wolfson will direct. Opens Oct. 15. "Tapestry in Gray," by Martin Flavin to be produced by B. P. Schulberg and Marion Gering. Elissa Landi to lead.

'Flesh' to Frisco

oilywood, Sept. 10.
James Timony is taking 'Common
lesh' to Frisco for a run before
taking it east.
Original cast goes north.

Current Road Shows

Week Sept. 9
'Anything Goes,' El Capital, 'At Home Abroad,'

'Night of Jan. 16,'

adelphi 'Othelio' and 'Macbeth' (Merivale Cooper), 'ymanth, Boston, Sept 12-14. 'Portuguese Gal,' Broad, Phila-

Three Men on a Horse, Harris, Chicago, Thurme Men on a Horse, Capitol, Walla Spokane, Spokane, Sept. 12-14.

Three Men on a Horse, Harris, Chicago, Thumbs Up,

Summer Theatres

'American Songbird,' Roadside theatre, Washington.
'Drought,' Stony Creek Theatre, Stony Creek theatre, Conn.
'My Crime,' Millbrook theatre, Millbrook, N. Y.

'ABROAD' SOCK

Boston, Sept. 10.

At ome Abroad' is hitting a high pace, going into the second capacity shows in the opening week. Word-of-mouth around town on the Beatriee Lillie show is favorable, but with reservation that finish-up the second of the se

Eddle Dowling musical feeling fects of opposition last week, sk ded to \$11,000. One more stanza.

BALTO'S VAGABONDS PLAN 7-WEEK SEASON

Baltimore, Sept. 10.

Local organization; the Vagabonds, group of socially smart and artistic folk comprising: the oldest little theatre outfit in the country today, will inaugurate its 20th season on Nov. 7 with the most ambitious layout the group ever lined up. In the past, plays presented were stated pop legit. This year outfit plans to take the professional theatre by the horns for some real wrangling. Season will run 14 weeks, with each of seven plays slated to span a fortnight, though if some display unusuab b. o, powers, they will be given a run. Pieces lined up are: "Yellow Jack," 'Green Bay Tree," "Farmer Takes Wife," Danjgerous Corner," 'Private Lives' and Butter and Egg Man. Seventh play will be selected.

200-seater, and will seale it all over at \$1.10.

EASTON CIVIC STARTS

EASTON CIVIC STARTS

Easton, Pa., Sept. 10.
Subscription campaign for season for Civic Little Theatre-has been opened and indications are it will be successful.
First week.

iccessiul. First play, 'Her Master' be given Oct. 14.

'MEN' \$9,000, SEATTLE

First Roadshow in Some Time Clicks on Test Date

Clicks on Test Date

Seattle, Sept. 10.

Sed as a tester as to public legit pulse in Seattle, Sept. 10.

Sed as a tester as to public legit pulse in Seattle, Seattle

ENGAGEMENTS

ENGAGEMENTS
Louis Calhern, Agata La Calling.'
Thomas Mitchell, "As the Twig.'
Henry Daniell, "King," As the Twig.'
Henry Daniell, "King," As the Twig.'
Richard Whorf, Hardie Albright,
"Taming of the Shrew.'
Kate Mayhew, Katherine Lowry,
Horace MacMahon, Jack Byrne,
Richard Gordon, Frank Conion, Wililam Pike, Boyd Crawford, Catherine Laughlin, Robert Portfield,
Sam Roland, Dear Mr. President.'
Women Weston, "There's Wisdom in
Women Weston, "There's Wisdom in
Cecelia Loftus,
"Jumbo.'
Montgomery Clift,
"Jubilee.'
Frank Wileox, Joanna Roos, Owen

Serial Millbrook theatre, or cock, N. Y.

BROAD' SOCK

\$21,000 IN HUB

\$21,000 IN HUB

\$21,000 IN HUB

Boston, Sept. 10.

Boston, Malker, Sept. Malker, Sept. 10.

Boston, Malker, Sept. 10.

Boston, Malker, Sept. 10.

Boston, Malker, Sept. 10.

Boston, Malker, Sept. 10.

Boston,

Are Chosen. Howard Chamberlain, Jack Hard-ling, 'Achilles Had A Heel.' James Bell, Joshua Logan, Rob-ert Douglas, Dorothy Hyson, Diana Campbell, Lionel Hogarth, 'Most of the Game.'

11 New Shows. Due in Next Two Wks.. Will Really Start Broadway Season

Shows in Rehearsal

'Sweet Mystery ife'— Herman Shumlin.
'The Beloved Rogue'— Schwab and Mandel.
'Achilles Had a Heel'—Wal-

ter Hampden.
'Jumbo'—Bill'
'Taming of
Theatre Gulld oden. —Billy Rose. 1 of the Shrew'—

'Scandals'—George White.
'Heroes re Born'—Jed Harris.
'Porgy and Bess'—Theatre

'A Dash of Brimstone'—John Golder Remember the Day'-Philip

'Remember the Day Framp Dunning. 'If This Be Treason'—Guild. 'Jubilee'—Sam H. Harris and Max Gordon. 'The Bridge'—Guthrie Mc-

Clintle.

'Most of the Game'—Dwight

D. Wiman. lory'-Arthur

Hopkins.

'Blind Alley' ('Crack-Up')— James R. Ullman. 'Dear Mr. President'-Irving

Cooper. 'Squari

Chosen'-N. M.

'Goes' 19G Smash 2nd Wk, L.A.; Burly Perks. Strikes Out

Hollywood, Sept. 10.

'Anything Goes.' at the El Capitan. Is Hollywood's biggest smash grosser of the year. Nightly trade continues big, with second week getting away to a bangun start, helped substantially by the Labor Day hollday. It's the El Capitan's distributed, in three or four. years, and early take figures it for a healthy stay.

Day holiday. It's the BI Capitan's Captan's captanessed Jul'three on South-years' and the state of the state

\$19,000 piled into the box office. Plenty healthy,

"Life Begins at the West, office Couple of weeks of slow biz, trade perked up strong just preceding Labor Day and, when house folded temporarily Friday, had close to \$9,000 in the till.

'Waltz'' 3 Advance Men; Pollock 5 Wks. Ahead

John Pollock, formerly of the Keith and RKO press departments, is in Boston readying the entry there of 'The Great Waltz,' which plays its first road stand at the Boston Opera House. He will op-erate five weeks in advance and two weeks in advance, re-spectively.

reak in 'Screaming Skull'
Hollywood, Sept. 10.
'Screaming Skull' by Neil Cook,
Is the next trout piece at Bliss-Hayden, little theatre.
Opens Sept. 18, with Harry Hayden, who stages, lining up the cast.

Not less than 11 new shows will arrive on Broadway within the two weeks "starting" next Monday (139" and the legit season of 1985-38 will really be on. Premiere of two or lives from the legit season of 1985-38 will really be on. Premiere of two or lives from the legit season of 1985-38 will really be on. Premiere of two or lives from the legit season of 1985-38 will really be on. Premiere of two or lives week, with six more during the following seven-day period. Cled to largely reverse the poor showing of last season's early start. That Indication is based on the strongly favorable reports from out of town concerning "At Home Abroad" and definitely carded for next week, So far there have been only two arrivals. Third opens tonight, "A Slight Case of Murder" (48th Street) also being touted, based on In addition to "At Home, coming to the Winter Garden, and 'January 16" at the Ambassador, next week will probably see the entry of the winter Garden, and 'January 16" at the Ambassador, next week will probably see the entry of Tew Are Chosen, 'Saft Street (for-merly Golden), Card for Sept. 23: 'A Touch of Brimstone,' Golden (formerly Royale); 'Paths of Giory,' Musice Box; 'Remember the Day,' National; 'The Bridge,' Martin Beek; 'Squaring the Circle,' Lyceum.

Music Box: Remember the Day,'
National: The Bridge,' Martin
Beck: Squaring the Circle,' LyContinued cool weather was another break for the holdovers last
week, most shows registering the
best grosses since spring. Legita
and the fact that there was no
competition from new shows.

"The Great Waltz' ends its resumed engasement Saturday (14) at
"Moon Over Mulberry Street,'
which nosed in at the Lyceum last
week, did not impress and will
move or close after another week,
"Anything Goes," Advine (324
week) (M-1,325-84.40). Aided by
cxeelient Labor Day big, musical
standout moved upward; estimated
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and standout moved upward; estimated
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"Sketch Book," Malestic (15th Week) (R-1,770-#3.85). Moved here from Winter Garden Monday; busi-ness again up, with estimated pace over \$15.000, last week; Garden will get 'At Home Abroad,' due next week.

over \$15,000, last week; Garden will get 'At Home Abroad,' due next week; in the case of Murder,' 48th SK (last week) (C-586+43.03) Presented by Howard Lindsay; written by same and Damon Runyon; well regarded at dress rehearsals; topens tonight; (Wodinesday).

(R-613-84.30) Go brook early last week but average talkings light and engagement in doubt; estimated at \$5,000 last week.

The Great Waltz,' Conter (35th 35,000 last week.

The Great Waltz,' Conter (35th 36,000 last week.)

Three Men on a Horse,' Play-Trend Preparation and starts tour in Boston Oct. 3: very good last week; quoted at \$32,000.

Three Men on a Horse,' Play-Trend Preparation and starts tour in Boston Oct. 3: very good last week; quoted at \$32,000.

The Great Waltz,' Conter (35th 36,000), Nine performances hast week; gross also went to best money of summer; \$14,000 for laugh leader.

Tobacce Raad,' Forrest (97me week), (C-1,017-\$1,05), Perked up sever \$3,000 gr un drama quoted wer \$3,000 gr un drama quoted \$3,000 gr un drama quot

over \$8.500; big at seale, which will be retained. Attractions 'Awake and Sing,' Belaseo (resumed engagement). Relighted Monday for slated three weeks; attracted attention last season, as did 'Waiting For Letty,' one-acter added to performance. Longacre (resumed engagement). Also ellighted Monday; made fairly good stay of it attended to the state of the

ASHEVILLE'S NEW TRY

Reed, Raiph Richardson, Maurice Gen, who Stages, lining up the cast. Gay: made fairly good favorant Richard Bennett, Burgess Merc-Richard Bennett, Burgess M ASHEVILLE'S NEW TRY

Charlotte, N. C., Sept. 10.

Student Theatre at Ashville, which has been trying out plays of new playwrights for the past few the past few that the past few that the past few to the past few that the past few to the p

by Mrs. Fred Hester, localite. Wil-bur Morgan, director of the players,

Light Fiction Slumps

New trend in fiction is a dropoff in the sale of so-called library
books. Mostly junk which had sold
well in the circulating libraries, but
today isn't getting the break that
it used to. First result is a switch
in publication plans of several publishers.

lishers.
First to take the hint was
Macaulay's, one of the leading putter-outers of the light lems. Lee
Furman, head of the firm, formed a
subsidiary, Lee Furman, Inc., to lasubsidiary, Inc., have high light leading to the late of the la decided to follow suit and organized Hillman-Curl, Inc., for the same purpose.

Hilman-Curl, Mcc., for the same purpose.

Attilimar-Curl is the second new Godwin subsidiary, Godwin recently began to sponsor Arcadla House to issue such light items as could not fit into the regular Godwin list. Hilman-Curl imprint will, however, be used on serious works only, with four tomes of that kind set for starters this fall.

Hillman, who is prexy of Godwin, will hold the same position in Hillman-Curl. Curl, who is sales manager for Godwin and Arcadla, will be v. p. of, Hillman-Curl and Partildge will serve as secretary.

'Nother Best Book Prize

ival award to the Pulitzer Prize the best American book of the for the best American book of the year has been arranged for by the Limited Editions Club. Will con-sist of an annual gold medal to the author whose book published during the preceding year shall have at-tained most nearly the stature of a literary classic.

tained most nearly up susual of literary classic.

lan is to have a nominating committee of 48 literary critics, one in each state. Judges, already selectit, consist of Harry Hansen, Carl Van Doren and Burton Rascoe. They, will pick the book from the recommended list by Nov. 1 of each "case."

Besides awarding the gold medal, Limited Editions Club will issue a special edition of the prize-winning book. Pulitzer book award is \$1,000.

Grover Jones' 'Wheeze'
West Side Asthma and Riding
Club of Hollywood now has an official organ, 'The Wheeze'. It is
edited, set up and printed by Grover
Jones in his back yard at his Pallsades home near Santa Monica.

Jones has had the printing bug
for some time. When he decided to
for some time. When he decided to
for some time. When he decided to
linetype manufacture. The set of a
linetype manufacture. The set of the se

know how to operate. Result was that after two weeks of moor, the first edition made its appearance at the last meeting of the club with the announcement where the meetthe announcement wing was being heid.

Sew Up Crater Yarn
Los Angeles dailles took a trimming from the Herald-Express on
Maurice Kusell-Jayne Manners divorce allegations by the dance
teacher that his former showgirl
wife 'knew plenty' about the disappearance of Judge Crater in New
York.

York.

Afternoon sheet had the gal hidden out for three days before the story broke, and, with filing of Kusell's charges, kept popping exclusives. Other rags were out in the cold for several days.

8. & S.'s New Pulp

Street & Smith entering the fall with a new pulp, Dynamic Adven-tures Magazine, Monthly will sell for a dime.

for a dime.

Although most of the Street &
Smith action story mags are edited
by John L. Nanovic, Dynamic Adventures Magazine will be edited by
F. Orlin Tremaine. Latter handles
the editorial reins for a few other
S. & S. publications.

yers Double-Dip East
Two literatt creations have drawn.
Henry Myers to New York. After
negotiating for a Broadway presentation of his new pisy, 'Hallowe'en,
he'll swing over to publishers row
and arrange for a hard covering for
his first-born, 'The Children's Cru-

Due back on the Coast in a few weeks to resume his studio scriven-

Duplicating Tags
Decision by Edward D. Whittiesey
to call his new publishing organization the Whittiesey Publishing Co.
may cause some confusion between
that and the McGraw-Hill affiliate,
Whittiesey House.
Whittiesey House gets out a line
of non-fiction books. Whittiesey
Publishing Co. will also publish
books.

Best Sellers

est Sellers for the week ending Sept. 7, as reported by the American News Co., Inc.

,	Gavheart' (\$2.00)	
·v	'eln of Iron' (\$2.50)	By Ellen Glasgow
		By H. L. Davis
		By Temple Bailey
'G	reen Light' (\$2.50)	By Lloyd C. Douglass
'Ir	nquisitor' (\$3.00)	By Hugh Waipole
	orth to the Orlent' (\$2.50)	By Anne Morrow Lindbergh
	uropa' (\$2.75)	
		By Ciarence Day

Rush Rogers' Books

Rush no by a number of publishing houses to issue or reissue whatever they have or can get hold of on or about Will Rogers. Putnam's had 'Ether and Me', a slim volume by Rogers, priced at \$1, in which he commented on the humorous side of his contact with the medicos. Firm immediately gave it a reprinting and a new advertising

campaign. Same publisher had been promised

Same publisher had been promised a new book by Rogers is few years ago, but he nevre was able to find time for the new volume.

At least two publishers now have on the presses blogs of Rogers, with that aponsored by the John C. Winderstein of the presses of the pressure of the pressure

sell for **).

Size.

Other blog on the press is Roger
Dakin's "The Cowboy Humorist,"
Robert M. McBride publishing. Price

Two for Writers

At least two books of interest to the scribbling craft will appear in the fall, both to be published by Little, Brown.

One, designed for the prose writer, is 'This Trade of Writing,' by Edward Weeks. He is the editorial head of the Atlantic Monthly Press, head of the August monthly Fress the book house affiliated with Little Brown. Weeks tells everything in his book, from how to write to how

to sell.
Clayton Hamilton has written the other, entitled 'So You're Writing a Play,' and of interest to the play-wright." Hamilton-is-regarded as an authority on the stage.

Plan New Reprint Mag

New may vogue just now is the digest, or reprint thing. Success of Fiction Parade, which in spite of its short existence has already been able to absorb Golden Book, Highlights, and others, prompting the publication of still another, of the same type.

same type.

Latest one is to be called Modern Story Selections, and makes its first appearance this month. Like its contemporaries, will reprint the alleged best things from the general mags and excerpts from the lauded new books.

Anti-Hearst Parade

First anti-Hearst parade in Los Angeles ended up there (2) with arrest of four persons and hospital-ization of one cop, who was slugged with a pipe when Communists and sympathizers gathered in front of L. A. Examiner.

L. A. Examiner.

Later same day power fuses were blown at Herald-Express, Hearst afternoon sheet, holding up one edition a haif hour. Police blamed radicals.

On International Matters

New book imprint to make its in-itlal appearance late this month is Headline Books. Sponsored by the Foreign Policy Assn., firm will get out six or more volumes a year or topical subjects of international aspects only.

Headline Books will be of small size

'easy to read' type. Subject er will be mostly on assignmatter

Hand-Work

One of the most unique of the town's book publishers is the Cassowary Press.
Cousists solely of Jaynet and Alan

Consists solely of Jaynet and Alan N. Holden, who manufacture their books entirely by hand. Includes typesetting, printing and binding, Only two volumes a year are published. Poetry and other such limited subjects make up the brief Cassowary list.

l	' Gayheart' (\$2,00)	
Г	'Veln of Iron' (\$2.50)By Eilen Glasgow	١
	'Honey in the Horn' (\$2.50)	
	'Fair As the Moon' (\$2.00)By Temple Bailey	ı
	'Green Light' (\$2.50)By Lloyd C. Douglass	ì
	'Inquisitor' (\$3.00)By Hugh Waipole	ı
	and the state of t	ı
~	'North to the Orient' (\$2.50)	۱
	'Europa' (\$2.75)By Robert Briffauit	۱
	'Life With Father' (\$2.00)	۱
	'Mary, Queen of Scotland, and the Isles' (\$3.50) By Stefan Zweig	ı
	! ing Lehr and the Gilded Cage' (\$3.00) By Elizabeth Drexel Lehr_	l
	'Asylum' (\$2.00)	Ì
-		ŀ

Charles Sessier Dead

Charles Sessier Dead
Charles Sessier, Si, noted bibliophile and dealer in rare books and
art, died Sopt. 4 at his home in
Merion, Pa., near Philadeiphia.
In his quest for rare items in art
and literature, he made more than
100 trips to Europe. He frequently
spent large sums of money—taking
spent large sums of money—taking
spent large sums of money—taking
turning with side in 103 and returning with side in 103 and returning with Side of the though
was Charles Dickens items and be
was Charles Dickens items and turning with 15c, and a treasure in collectors' Itèms. His chief hobby was Charles Dickens Items and he was founder and honorary president of the Dickens Fellowship.

He is survived by his wife, Caroline H. Sessler, and three children, J. Leonard Sessler, Mrs. Charlotte Locyden and Mrs. Marguerite Goldsmith.

CHATTER

James Stephens in N. Y. from Ire-

Nearly 75, Hamlin Garland is do-ing another book. Sinciair Lewis has gone abroad with Dorothy Thompson.

Farrar & Rinehart readying a \$2 dition of 'Anthony Adverse.'

Carmel Snow, the Harper's Sazaar editor, back from abroad. Roy Howard departed on his an-ual jaunt to the Orient. First stop

Robert Raynolds' forthcoming ook, 'Fortune,' will be dedicated to Thomas Woife.

Barry Benenfeld has written his first novel in five years, 'Vallant Is the Word for Carrie.'

Edward F. Healey has resigned from Review of Reviews to join a competing mag, Forum.

competing mag, Forum.

—Minnie-Hits Moudy goes over to
Julian Messner with her new book,
Death Is a Little Man.

Christina Stead in from London to
plck up some data for a new novel
with an American locale.

Day after he finished reading the
proofs on his new book, 'Hokusal,'
Gustav Eckstein hopped a boat for
Russia.

Russia.

Lacy Goldtwaite has quit the publicity department at Doubleday, Doran to Join up with Current Historian to Join up with Current Historian to Join up with Current Historian Lack and the season that the season of the se

SZERELMI ALMOK

(Continued from page 17)

(Continued from page 17)

Weinland, a young musician and fails in love with him. Mariase fiance fights a duel with Weinland, who is wounded, and her parents chates and the state of the st

Book Reviews

William Seabrook, who has written a number of the leading adventure books of recent years, began drinking liquor a couple of years ago and couldn't stop. He went to sanatorlum and pleaded to vog whose 'Pack Up Your Sins' course of united his style without getting with the sanatorlum and pleaded to vog whose 'Pack Up Your Sins' course of the moder, Autrin and kept him eight months. Now, out and cured, he tells the world aff about it in a book cated 'asystem (Choenix; \$2] is briskly bawdy out and cured, he tells the world aff about it in a book cated 'asystem (Choenix; \$2] is briskly bawdy without giving offense. That was sufficiently without giving offense. That was contession, or anything of that sort. It is, rather, an accurate and place the great property of the style, he comes closer, by modern hastitution by one of the withes in this story of a correction. The competitive world's acc reporters.

ace reporters.

Book is an eye-opener on the progress of modern psychology and a cluch to sell well for some time.

Tarzan of the Apes is in again and Tarzan addicts will hall the fact with delight. Edgar-Rice Burton of the state of the western action story, and his Tarzan and the Leopard Men' (Burroughs; \$2) introduces the reader to a new set of playmates for the super-hero.

This time it's a jungle secret cuit which dresses in leopard skins, kilis lis victims with claws and eats their fiesh. Story lacks the usual fluent flow of the Tarzan storles in that there are four plot leads to be followed through, but it provides the proper amount of thrills.

Publishers point out it's an addi-

Publishers point out it's an addi-tional signature (16 pages) over the

Plenty of Snow

Plenty of Snow

Deck Morgan, although still a young man, has had a dozen or so various jobs and at one time was a professional bob-sled rider. Now le's written his first novel, 'Winter Carnival' (Messnet: \$2, which, naturally, is all about winter sports. Morgan knows whereof he speaks, but his story is likely to be somewhat hard for one who doesn't know winter sports and cares less. Love is capably mixed in and the whole is a fair enough romance. Some of the characterization is excellent. With a more generally acceptable story, Morgan might be cellent. With a more generally acceptable story, Morgan might be able to click.

Background could nicely be used

for films, though insufficient story material.

Old Story

Old Story

Little that's original to the masquerade plot of 'Love is a Masquerade' (Phoenix; \$2), except that Kathryn Culver escapes reader reproof when she comes to the elimax and there are two heroines of almost equal value.

Idea is that Duncan, MacLean, Idea is that Duncan, MacLean, etc.—author, is persuaded to disguise himself and go to a resort hotel as the house detective for a real rest. Follows Sylvia Hale, stock preading the player, who has been cast escalate player, who has been cast escalate player, who has been cast escalate blayer, who has been cast so the makes done gets him for a husband and so will be considered the cole, which takes captures the role, which takes a footh.

Aside from this, the story is the same old thing not too brightly redid. Might be a picture. Has been before.

Country Life

Country Life
Typically English is Beatrice
Kean Seymour's Frost in the
Morning' (Little, Brown; \$2) in
which a rather flamboyant American is injected into the quiet: life
of an English country family, turns
her super-sexed wiles on the various menfolk and gets pushed out of
a window by one of her, feminine
antagonists.
She has been brought down to

antagonists.
She has been brought down to forget a love disappointment; though her host does not realize this at the time, and part of the story is her recital of that affair. Good character studies, but too wordy and slow to win much attention this side. Wholly British in formula.

ibus of Crime

ibus of Crime

William Crane ly one of the new
tough dicks. He bowed in for the
first time about a year goad now
his inventor, Jonathan Latimer, has
placed him in a second novel,
'Headed for a Hearse' (Crime Culus,
'22). It's one of the best whodunits
in some time, terse, tough and intelligently, plotted and keyed,
Could make a film,

who becomes her bo secretary who becomes her buse co-tensible, mistress. When Harvey learns to background better, he'll be in the running. Worth reading as is, if you like the type.

Too Good
Western heroes are all marvels of agility, strength and daring, but Pat Stevens of Peter Fields' Gringo Guns' (Morros; 32) is just a little too much so to be Lellevable, There's a little to ormoth steam in some of the performances of Stevens, including such trifles as stealing a 1-liroad train, defying the Sheriff of old Santa Fe, and similar parlor tricks. Sounds all right while being read, but won't be remembered long. No picture.

2,000-Ft. Reels

(Continued from page 4) der pressure of handling. If steel wire frame is found essential, the cost probably would be more than 31 per reel and maybe as high as \$1.50.

Another point of dispute that is expected to bob up is over what it will cost to alter exchange vaults. Academy thinks it would take only 100 per vault, but other estimates run as high as \$100. With five vaults in each exchange center and about 38 exchanges per company, the nine distributors may have to foot a bill of \$171,000 for vault alterations.

With reels figured at \$1 each, an additional \$581,400 is tacked on to the storal bill, providing each exchanges had a minimum of 1,700 reels of the storal bill, providing each exchanges had a minimum of 1,700 reels of the storal bill, providing each exchange and a run in the storal bill, providing each exchange would take four to five sex, making \$20,520 more to be added on. Flguring on 250 cases for the average exchange, the cost of new cases may reach a total of \$171,020.

In figuring this bill, which the major distributors would be called on to defray, no provision was made for increased pay that might be anticipated for inspectors nor damage expected in handling and inspection of the Boothmark exception of the Boothmark exception of the Boothmark exception of the Boothmark exception of the storal bill, which the storal beautiful to the content of the storal bill, which the storal beautiful to the content of the storal bill, which the storal beautiful to the content of the storal bill, which the storal beautiful to the content of the storal bill, which the storal beautiful to the content of the storal bill, which the storal bill, and the content of the storal bill, which the storal bill, which the storal bill, which the said that the storal bill bill bill, which the said that the storal bill bill, which the said that the storal bill

playdate. Gordon Mitchell, chairman of the research council of the Academy, will take part in the discussions this week, with Arthur Dickinson, of the Hays organization, in charge at the meetings.

East

Frank Buck back to N. Y. last week after nine months in the east. He and the Mrs. trained in; about 500 animals and 5,000 birds coming "Englawood", N. J., which closes theatres, churches and other places of assembly to check infantile paralysis, changed after a day to bar only those under 16.

par only those under 16.

National Broadcasting Co. offers
\$1,000, \$500 and \$250 for best original chamber music by American
composers. Contest will close Feb.

29, 36.

29, 36.

The large of Pine Brook (. J.)

Maist camp held for a grocery bill

of \$80. The deldie's bare a sponsy-debis pockets, so the constables madehid ress and put up \$800 ball.

Thomas Woodward, beach and

pool manager at Flayland, Rye,
answer Sept. 20 to a charge of yiolating the N. Y. equal rights bill.

Alleged he refused admission to two

Negroes.

From News the **Dailies**

pupers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

single condense music by American composers. Contest will close Feb. Leader of Pihe Brook and 1820 to Contest commencing composers. Contest will close Feb. Leader of Pihe Brook and the Contest commencing to the Contest commenc

New York Theatres

RKO THEATRES 86" ST. 81" ST.

Sept. 11-13 JOHN BOLES "ORCHIDS TO YOU" "OLD MAN

Sept. 11-13
"DEATH
FROM A
DISTANCE" "OLD MAN RHYTHM"

TRAND B WAY KAY FRANCIS

"THE GOOSE AND
THE GOOSE AND
THE GANDER"
with George Brent
Last Day-Marion Davice in "Page Miss Glory

SAT = 48th STREET On the Screen!

Gank Jean Wallace
Gable-Harlow-Beery
In M-G-M's "China Seas"
Stage-Milton Berle & Miltsi Mayfalr "ANNAPOLIS FAREWELL"

CAPITOL MA Over:—2d Week! FREDRINGS ARBO MARCHANNA KARENINA Freddie Bartholom An M-G-M Film

PARAMOUNT TIMES

BING CROSBY JOAN RENNETT

'Two for Tonight'' Extral—MAJOR BOWES'
'AMATEUR THEATRE OF THE AIR'

ROXY 25°, , 35°, ,

THIRD WEEK "Diamond Jim" ★ Plus Big Stage. DOORS OPEN

RADIO CITY BOCKEFELLER MUSIC HALL 50th Street and 5th Avenue Fred Astaire Ginger Rogers in "TOP HAT"

in "TOP HAT"
With Music and Lyrice by
IRVING BERLIN
ON THE STAGE. "CURTAIN CALL," a revos in seven scenes, produced by Leonidoff.
Symphony Orchestra.
ist Mezz. Seats Reserved.
CO. 5-6535

NBC L.A. Plant Nov. 15

Hollywood, Sept. 10.
Opening of the new NBC studios
in Hollywood is set for Nov. 15
Chain is tossing \$500,000 into revamp of old film laboratory build-

ing.
Opening will be gala network

deged bookmaking. Police say six idvorce from McGórmack Steele, in more than a passing interest of the men are members.

Sir Thomas Beecham to be guest conductor of the Philbarmonic Strat. Sir Thomas Beecham to be guest conductor of the Philbarmonic Strat. Johnny at 11 concerts commencing Jan. 2. Stress to be given British, compositions. His third visit. He was over in 22 and 32.

Zona Gale dramatizing her 'Afraid' of the West of the Strate Book' to move to the Strate Strat

den can be readied for 'Abroad.'

Harrison, N. J., again upset over
an effort to lower the prohibitive
\$10,000 a year motion picture theatre license. Town has \$8 saloons
but no picture. Business men object
to the amusement money going to
nearby towns.

to the anusement money going to nearby towns.

Drop to \$1.50 top for Tobacco Road, announced as a summer cut, to be continued through the winter.

David Warfield tells a reporter that The Music Master: is a steal to the state of the state of the state of the lede for The Return of Peter Grimm' from a story in a magazine of 1873.

N. Y. police interested in the statement made by the husband of Jayne Manners that she had said Jayne Manners that the had said a statement made by the result of the said that the said t

allegation in his amended divorce papers, the denies any inside papers, the denies any inside Edith Ward, former actress, in the toils again. Two years ago she was fined, \$500 for soliciting runds for the Actors' Memorial Foundation. This time, on the same charge of such that the work of the control of th

Phillip, brother and manager of the fiddler, in court Friday to ask \$750 a month allmony and \$5,000 counsel fees. Asserts he draws \$15,000 a years a salary and has \$50,000 salted Dr. M. Sayle Taylor, the Voice of Experience, haled into court by Harry Levey, who arranged with perine to the proposed of the property of

not an employee. Boy was trying to get into the theatre without paying the pa

Coast

Three-day attendance over Labor Day at San Diego exposition esti-mated at 170,000, running up total around 3,000,000 to date.

around 3,000,000 to date.

Beverly Hills judge slapped \$50 fine on Erskine Gwynne, of the Vanderbilt family, on a gulity plea of being drunk on a public highway. Also put him on probation for 30 days.

Also put him on probation for 90 days.

Glenoval Burke Winn, one time vaude actress, divorced in L. Ale by L. A. police at request of N. Y. authorities on larceny charge.

Matilia Feller fell 50 feet off roller coaster into ocean at L. A. beach resort and suffered three said she stood up at a turn.

L. A. cops, decked out in talls, raid two clubs for assertedly selling hard iliquor after 2 a. m.

Joyce Petrs, former chorus girl. Joyce petrs, former chorus girl. Joyce petrs, former chorus girl. The said she stood up at a turn.

May and a diving off with 16-year-old cousin of her husband, a fatter.

Balto Track Raided

Baltimore, Sept. 10.

State police swooped down on the dog track at Riviera Beach, 10 miles south of here, Saturday night and arrested the operators, who will be brought up for trial tomorrow (Wednesday) on charge of violating the Maryland gambling laws relative to racing. Court hearing will be held in Round Bay, Md., with Magistrate H. M. Sandrock on bench. The Magistrate declared after the raid that he had requested the aid of the State cops for the the aid of the State cops for the slan-down.

The track for five years has been operating through suiffners, and biz had about approximated an all-time peak this scason.

Unwelcome Repeat

Labor Day motoring is hard luck for the Harry Sobols and Velma Forrest, showgirl, both of whom had tough accidents two years ago and repeated again the past holiday. With her brother Paul Forrest driving the car, carrying the couple and Paul Yawitz, former columnist, a truck hit the Sobol motor en route truck hit the Soloi motor en route to Narragansett, R. I., smashing the car. The five occupants, however, escaped this time with little worse than a bad scare:
Sobol, Broadway
of Louis Sobol, N.

Money in Seattle

Seattle, Sept. 10,
Longacres race track wound up
Labor day with record crowd of
year and near-record handle on part
mutuel betting, reported close to
\$92,000. One day only surpasses this
headle. The track of the control of the cont avz.000. One day only surpasses handle. That was about a g more at the mutuels when \$10,000 special mile race was copped by Coldwater from fav. Biff, who finished 2nd.

Total betting handle for the meet likely around \$2,000,000.

BIRTHS

Mr. and Mrs. Joseph Santley, son, (third Caesarian child), Sept. 4, in Hollywood. Father is film director, Mother is former Ivy Sawyer, stage THE THE WIFE WEF SHEET WATER

ter, Sept. 6, in Los Angeles. Fath is co-operator of the Empire at Alvarado, indie theatres in L.

Mr. and Mrs. Sam Rosen, son, Aug. 30, in New York. Father is with the Fablan circuit. Mother was the former Elinore Fablan of the theatrical family.

Mr. and Mrs. Irving Riskin, son, Lying-in hospital, New York, Sept. 5. Father is musical arranger on

Mr. and Mrs. Richard Boleslawski, son, Sept. 9, in Hollywood. Father is Metro director.

MARRIAGES

I. C. (Doc) Mishler, theatre manager in Johnstown, Altoona, and Lancaster, now retired, to Mrs. Allee J. Sweeney, Johnstown, Aug. 29. Harriet Fodbstein, daughter of Leo F. Forbstein, music chief at Warner Bros. studios, 'to Melvin Dollar, non-pro, Sept. 7, in Los Angles

geles,
Katherine Williams, film actress,
to Danici Vandraegan, English professor at University of Washington,
Sept. 4, in Everett, Wash. Bride
was Wampas baby star last year.
Jimmle Barr, technical staff of
KTAT, Fort Worth, Tex., to Maxine

Tubbs.

Mary O'Brien Rubin, actress,
Ncd Blanc, non-pro, in Los Angeles,
Sept. 8. ride is the former wife of Ned Blanc, non-p Sept. 8. ride is Benny Rubin. Leona Wilhel picture director, maila, Calif.

NEW Studio and Garden Apartments

315 West 57th Street near Eighth Aven

Charming modern apartiments, built around a garden; 1½, 2, 2½, and 3 cooms. Electric refrigeration, elevators, inclinerators, etc. Some studio apartments available with skylights, 3-coom apartments feature 19x22 living rooms, attractive chumbers, large kitchem laxeentonally accessible. Priecel attractive despensible.

Broadway

VARIETY

Ted Clairs about due from Coast. Eddle Sutherland planed in from Coast. Romney Brent back from a sum-

mer alwoad.

Bighth avenue has a Chinamat—a Chinese cafeteria.

Chinese cafeteria.

Jules Devy at the Seach, but not daring the water.

June Martel, now on a termer, with U, in from Coast.

Town already spattered with election posters and banners.

Open seagen for pals lining up

tion posters and banners.

Open season for p.s./s. lining up shows and attractions to handle.

Robert Shapiro's (he's treasurer at the Par theatre) are expectant.

The George Browns' new Eayslde menage includes a swl ing pool.

Walter Wanger office moved from Paramount building to Madison ave.

Paramount building to manison
ave.

Marsha Hunt, Par player, arrived
from the Coast Saturday (7) for a
brief vacation.

The new French Casino's \$10
plumier raw Rept most of the songline of the songparamount of the songFall's here: niteries opening up
one by one with new policies but
the same routine.

Ed Lowry on the sick list for a
spell and Jay C. Filippen subbling on
his WHN ether dates:
Sign on a Connecticut road—
Freuderman's Mississipi Inn—fried
herring—couthern style.

Connecticut road—
Treuderman Mississippi Inn—fried herring—couthern style:

Marcella Knapp and Mary Simplements, from the Coast, chiming at Sankers and the Coast, chiming at Sankers and the Coast, chiming at Sankers and the Coast of the Cooper-Madeline Foss, assistant to Paul Guillek at Universal, back after a slegs of tonsolitis operations. Guillek at Universal, back after a slegs of tonsolitis operations curied the Coast of the

up with the faves all running out of the money. Ben Griefer, of the Par theatre, subbed for Harry Royster at Astor on 'Crusades' run while Royster was in Cleveland. Eill Boyle, of Boston's Copley-Plaza orchestra, here visiting his forms partner, Leeds Spencer (John LeRby Johnston, pulletly director at Universal's studio, returned to Hollywood after about 10 days in the big town. Ruth Stein, sister of Jules and Billly (MCA) Stein, a secret bride for two months. All the family in Chiesan-awhere Abutementon's existencially ill.

when he fell while entering a cab last week.

Bankruptcy discharges to John V. Pox, Jr., publicity and advertising: Grant and the state of the state

London

Bucky Taylor on the sick list. Aubrey Hyman off on vacation. Claire Luce to Russia for a holl-

Claire Luce to Russia for a holiday.
Chairle Tucker back from summer vacation.
Jack Davis Strand News theatre
open of the strain on the ether for
first time Sept. 14.
Chairles P lay on Norweglan
cruise for fortnighty. Williams and
Molly O'Shaun, Aug. 28.
Maurice Schwartz to make his inlitial broadcast for BBC.
Kimberly and Page signed for another broadcast, oct. 10.
Kimberly and Page signed for another broadcast, oct. 20.
Disstrable Residence closed at the
Criterion, Aug. 24, after a month.
No truth to report Gaumont-livitlish lintends t reopen the Kitt-Cat.
Violet of the strain of the strain
No truth to report Gaumont-livitlish lintends t reopen the Kitt-Cat.
Violet of the strain of the strain
No truth to report Gaumont-livitlish lintends t reopen the Kitt-Cat.
Violet of the strain finishing his contract
as producer for British International.
Horace Goldin's suit against
Lucky Strike likely to be heard in
Oct.
J. B. Priestly bound for Arizona,

CHATTER

hunting local color for his next

hunting local color for his next novel.

Paul England on 28 broadcasts via Luxembou.g. for Radio Publicity, a Gaumont-British subsid. Gaumont-British subsid. Gaumont-British subsid. Gaumont-British subside the property of the color of the

New Victoria, a Gaumont-British ouse, again going in for big names o supplement double featurs pro-ram.

Transperent course return pro-prosperition of the course of the course

Arthur Riscos back from a month's ration in the South of France and getting ready for pleture and the second of France and getting ready for pleture and the second of France and getting ready for pleture and the second second

Sydney By Eric Gorreck

'Desert Song' (legit revival) fair

hiz

Vlennese Boys' Australia.

Desert Song' (legit revival) fair biz.

Diz.

Austrilla.

Williamson-Talt will revive 'Miss Hook of Holland'.

White Horse Inn' playing successfully in Brisbane.

Richard Crooks has been booked for the playing successfully for Frank New Holland of Desire' in Melbourne.

Walter Johnson producing revues successfully for Frank New Holland of Desire' in Melbourne.

Walter Johnson producing revues successfully for Frank New Holland with the Prince Edward, Sydney.

The Scoundrel' (Par) in for a run try at the Prince Edward, Sydney.

Frank Nell is back in Australla with a nice lineup of American and Gilbert & Sullivan revivals in Melbourne are meeting with wonderful success for W-T.

Par is releasing The Scoundrel' melbourne are meeting with wonderful success for W-T.

Par is pleasing The Scoundrel' melbourne are meeting with wonderful success for W-T.

Par is pleasing The Scoundrel' melbourne are meeting with wonderful success for W-T.

Par is pleasing The Scoundrel' melbourne are meeting with wonderful success for W-T.

Frank Grahm of Holland with a Company of the Becs and Gill of Limberlost here.

Cameo, new Sydney weekly-twith M-G-m and Par product with M-G-m and Par product with M-G-m and Par product.

Frank Grahm of Hoyts, will shortly take a holiday trip to America. By same boat will go Converted to the school holiday biz. Also after holiday trade is Our Little Girl' (Fox).

Druke of England' (EHP) will go into Pravice of England' (EHP) and Rudido Parade' (EHP) will go into Pravice of England' (EHP) and Rudido Parade' (EHP) will go into Pravice of England' (EHP) and Rudido Parade' (EHP) will go into Pravice of England' (EHP) and Rudido Parade' (EHP) will go into Pravice of England' (EHP) and Rudido Parade' (EHP) will go into Pravice of England' (EHP) and Rudido Parade' (EHP) will go into Pravice of England' (EHP)

Paris

By Bob Stern

Bob Mackay going to Vichy. Jim Donohue at Baden-Baden for

Marcel Achard boo Jack Connolly (Pathe News) back

Harold Smith back from Norman Moussia sunbathing at Sainte-Maxime beach.

Roseray and Capello at Maxim's Juan-iss-Pins.

Mauries Gilles of.
Casino at Menton.
Monsleur Beaucaire' opener
for Galte-Lyrique.
Louis Pasquier's band hirsd for
the Alcazar in pit.
Michei de Bonnay,
halled as

the Alexars in pit.
Michei de Bonnay, hailed as
new French kid star.
Bob Davis dropping in at Hudson
Hawley's for cocktails.
Marjorle Lawrences back at the
Octomedian Hamonists, rench
sextst, to play the A.B.C,
Loic Le Gourladec, playwight,
planning a trip to Canada.
Victor Perosino and Jim Witerred motoring to San Remo.
City of Nice killing municipal tax
own will be a supply that the supply that a supp

Boatman was lead.
Danlelle Darrieux, film player, wed to Henri Decoin, writer, in

Faris.

Kid theatre 'Petit Monde' giving performances at Cabourg, Norman

esort. Robert Siedmak to make picture t London when 'Vie Parisienne' is

finished.

'Tarass Bulba' troupe back from
Hungary, to shoot in local studio
hereafter.
Jacques Deval, back from Riviera,
on way to Moscow and then to
Abyssinia.

Abyssinia.

Fox giving lunch to newspapermen as sendoff to Simone Simon, French flid.

Ramon Novarro spending only one hour in Paris before flying to Switzerland.

Nicole de Rouves, actress, back in Paris after making a French ver-

slop in Berlin.

Douglas Fairbanks popping in at local United Artists again, on his way to Japan. way to Japan. French version of Bruno Franck's Nina' to open the Comedies des

French version on French version on French version on Champe Elysees.

All important French outlets cardinate report on funeral of Queen Astrid.

Richard Strauss reaching Vichy to reside over international Company of the Property of the Property of Company of the Property of the Property of Company of the Property of the Property of Company of the Property of

rying radio news report on funeral of Queen Astrid.
Richard Strauss reaching Vichy to preside over international Compession of the Casino and Hollywood nittery.

Incader over international Compession over international Compession of the Casino and Hollywood nittery.

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Incader over international Casino and Hollywood nittery.

Incader over international Casino and Casino and Casino and Casino and Hollywood nittery.

Incader over international Casino and Casino and

it.

Mistinguett, back from Brussels, beginning rehearsals of the Porte Saint-Martin show, now thief 'Zi-Zi.'

"Zl-Zl."

Julien Duvivier, at Juan-les-Pins, u
finishing continuity of "Golem" film, g
in which Harry Baur will play King a
Rudolf II.

City of Dieppe celebrating cen-

tennial of Saint-Saens with a con-cert directed by S. Bovy of the New York Met.

Tatlana Athanasesco, daughter of Elvire Popesco, actress, married at St. Honore d'Eylau to Gulllaume ointre.

Alice Tissot, film actress, will re-turn to legit opposite Fernandel in operetta 'Ignace,' to open Oct. 1 in Marseilles.

Films Roussillon running a contest for best poster to advertise Josephine Baker film, 'Princess Tom-Tom.'

Roger Gaillard signed to play in Indiana' at the Sarah Bernhardt, with Madeleine Soria and Lucien Rozenberg.

Sem Bsnelli, author of 'Jest,' speaking up for 'international play-houses in great capitals' as a means of saving legit,

Looks likely that M. Quinson will taks over the Pigalle Theatre this year and reopen it with a piece by Maurics Rostand.

Roland Marcel, commissioner of touring patting films on the back as best possible propaganda to bring visitors to France.

Diana Ward, Rosita Montenegro and Caligari Bros. on bill of Silver. Night at Palm Beach, Cannes, with Maurice Chevaller.

Maurice Chevaller giving a pre-hearing at Cannes benefit perform-ance of his new songs for the coming Casino de Paris show. ing at Cannes benefit perform-of his new songs for the coming no de Paris show.

Casino de Paris show.

Fox spotting 'Goorge White's Scandals' and Helldorado' in thy Studio 28, which hitherto playad Howard Irving Young reaching Paris to help stage the French version of his 'Hawk Island,' whodunit, at Deux-Hasques theatre.

Denise Godard, who won an operesting the stage of the French version of his 'Hawk Island,' whodunit, at Deux-Hasques theatre.

Denise Godard, who won an operest the stage of the

Rome

By George Byrne

Fono Film now cutting new film, 'Abyssinia,' compiled by Captain Roberto Asinari, who made a ninemonth trip in 1929 to get material. A religious film, The Land of Christ, According to the Gospel' running 2,000 meters, has been com-pleted by the Naples Catholic Society of the Holy Land.

Society of the Holy Land.
Carmine Gallone, director, and
Karln Hardt and Sybilla Schmidt,
actresses, a win Rome complicting
shots of the theory of the
Kraft-Mayr'. In the works for Tobis
of Berlin.

or Berlin.

There are 15 houses in Rome now using double features. Admish generally eight c. Majority of these are in the center of the town. One theatre the Altieri, lets them in for a nickel in the pit.

The Hagne

By M. W. Etty-Leal

Seaside season here, is drawing to a close. • Hansi Goetze and her Dutch bald let signed for tour in Italy.

At Kursaal, Marlan Anderson, fol-lowed by the Boswell Sisters, Wilhelm Mengelberg signed to induct in Berlin the coming season.

Hagespelers announce revival of haw's 'Arms and the Man' in Amsterdam,

Gsrard von rucken Fock, 75,

Dutch composer, died at Heemstede,
near Haarlem.

Theatre Royal at Ghent (Belgium) secured rights of Dutch play, 'Usurer,' hy Bromet.

Dutch actor Silvain Poens, Java with a batch of actors to the Dutch East Indles.

Dutch plc, 'Hoping for Blessing, first banned in Surinam (Dutch Guyana) now passed with cuts. Dutch conductor and Compose Hugo de Groot off to London write music for Gaumont-British.

At Municipal Theatre, Amsterdam, premiere of Dutch version of French play 'Bibi' by Jean de Letraz. Albert May of Fritz Hirsch Com-pany left cast; has signed with sev-eral theatres in Switzerland for winter.

part the stres in Switzerland for winter.

Amsterdam Schouwtonneel preparing premiers of Michael Egan's The Dominant Sex' in a Dutch with the stress of the

Budapest By E. P. Jacobi

Ferenc Mafter illness. Molnar Wallace Beery cut Budapest stay.

wuapest stay.

Newly discovered composer, iska Magyar, is a country doctor's wife.

Marika Rockk back from Berlin for outdoor shots of her first Ufa-picture.

Victor Katona, marager of Cina Citys Itd of London, here in search of material.

Twelve to 15 Hungarian featu pictures to be released during ti coming season;

pictures to be released during the coming season.

Foreign book publishers having books printed in Hungary, paid for by frozen assets.

Archduke Joseph Francis writing another historical drama. His first was about Columbus. Crinight of Szeged visited by \$5,000 spectators.

"Miss 13" to be the title of Francy Gaal's next picture. Joe Pasternak now at work on the scenario.

Never so many foreign tourists in Budapest as this summer. Another the state of the s

Vienna

Toble Sascha starts work end of Aug. on a musical comedy film, 'Sylvia and Her Chauffeur.' Gusti Huber. Olga Tschechowa, Wolf Al-hach-Retty, Leo Siezak, 'and Rudot Carl in cast.

Toble Siezak, 'and siezak, 'and Rudot Carl in cast.

The cast of the comment of th

Hollywood

Bob Smith furloughing in Frisco. Columbia put Gene Morgan under seal, Arthur Lyons indisposed for few Herbert Marshall eastbound by

Lewis Stone back from Alaskan cruise. Claude Binyon Chicago-bound for

vacash.

Eddie Cronjager to hosp for minor ailment. ailmei Hal ily back from

Han Honolulu. Mickey washed up at "Mickey wasned up a Westwood. "Charles Ruggles back from east rh vacash. Francis Ford got an acting ticke

Francis Ford got an acting ticket 20th-Fox.

at 20th-Fox.
Irving Cummings back in saddle
at 20th-Fox.
Hal Roach back from Hawaii
po'o playing.
Gertrude Purcell off Columbia
writing staff.
Grant Garrett departed from Par

Grant Garrett departed from Fassenario staff.
Harry Warren being observed in local hospital.
Jack Joy on the last lap of his Oriental opera.
Fred Astalre back after three-

month vacash.
Philippe de Lacy filed for naturalization papers.
Elizabeth Allan pulling out for England shortly.
For the state of the s

Entracete Allan pulling out for Entracete Allan pulling out for Swatch and Robert iskin back from New York.

Harry Nace here from Phoenix on product buys.

William Koenig re-elected prexy of the New York.

Harry Nace here on equipment deals from Manila.

There's four nags in the Joe E. Brown studie now.

Entrown studie now.

Weeks of personals will do eight weeks of personals will do eight weeks of personals.

George Hassell taking it easy after foot infection.

Roscoe Karns up for the p.a. spot in the productions.

Eddie Mannix serams for European trip next week.

Max Parker with Jesse Lasky as supervising art director.

Francis Lederer planed east, returned three days later.

Unated the deals and the productions.

Eddie Shubert entering all the golf tourneys hereabout.

Sin Guy Standing tousing party.

Sin Guy Standing tousing party.

Lou Schneider here from Dallas
Hooking for Nateries etter.

Len Smith, cameraman at Metro, tuck on job with busted rib in Leo Morrison jugged for few ours by Mexican immigration offi-

hours by Mexican managers, clais,
F-WC home office ball team defeated Al Hanson's, managers, 22

o 12. Joan Blondeli selling her house nd eyeing an estate at Toluca Lake.
Parkyakarkas hosting M. W. Bliss and Harry Kane, his former em-

Bob Montgomery displaying a Bentley runabout imported from

Bon Bentley runabout mag. England.
England.
Eddle Sutherland planed to New York and back in a week for his

Three Stooges due in for more Columbia shorts after summer of

personals.

Arnold Schaak back from three weeks in Chicago and northern personals.

Arnold. Schaak back from three
Arnold. Chicago and northern
Michigan.

Licket agencies went heavy on
buys for Ina Claire engagement at
the Belasco.

Living Cummings returned from
Living of Burlesque'
at 20th-Fox.

Frank Tuttle scouting locations in
Oregon for his next at Faramount,
Essay Living.

George Hokey wound up threemonth stay in N. Y. on Columbia
Product deals.

George Hokey wound up threemonth stay in New York on Metro
Const film deals.

Editing processing
Eastman moratory.

Jack Seld, former casting aide to
Phill Friedman at Fox, now with Al
Kingston agency.

Jack Seld, former casting aide to
Phill Friedman at Fox, now with Al
Kingston agency.

CHATTER

ranch from Clarence Brown and will ranch from Clarence Brown and will raise thoroughbreds.

Henry Pringle, of Collier's, here to write an article on sheak preArthur Shadur planing in and out of New York to spend one-day with wife and new-born.

Tom Balley off to St. Louis to publicate world preem of Edward Short of the World of the Wor

Continental floor show with Jack Lesser, on the danges.

Lesser, on the danges

ments.
Carl Lesserman planed back to
N. Y. after sewing up Golden State
and T. & D. Jr. circuits with WB
product.
Irving Epstein taiked insurance
problems to F-WC managers in district convention at Colorado
Springs

problems to F-WC managers in district convention at Colorado Springs.

Robert L. Vann, of Pittsburgh Courier, and the missus ogling sender that the convention of Pittsburgh Courier, and the missus ogling sender that the convention of the conventi

Riviera By George Axelsson.

Mayol curs a nitery in Toulon.
Regina Camier at Cap d'Antibes.
Peggy. "Sipearnam. "Stoeb" ... xò
hubby at Cap d'Antibes.
Joan Warner doing her stuff at
the Juan les Pins casino.
uns a shirt shop in Nice.
Yahne d'Argent's snooty La Poularde nitery in bankrupensive Russlan eatery, closed until winter.
Le Caneton, superexpensive Russlan eatery, closed until winter.
Eaim Beach. It grossed 317,000 at
Paim Beach. It grossed 117,000 at
Paim Beac

Felix Ferry's atoms taken smow.

Geelles Sorel and her husband Ceciles Sorel and her husband clays.

Mrs. Frank Harris entertaining Emma Goldman and Alexander Berkman in her Nice flat.

Municipal Casino reopen Ang. 31.

First Colombe d'Or at St. Paul. Proprietor brought forth his distinguished visitors book for the Frince to sign visitors book for the Frince to sign distinguished visitors book for the Frince to sign distinguished visitors book for the Frince to sign distinguished visitors.

Beattice Wagner and Helen Vanel doing high class terping in a barn at St. Paul. Place seats 50 and the gals beat amusement tax law by charging no admish. Only dona-

charging no admish. Only dona-tions.
Harald Molander, assistant rector of Svensk Film, has beer here doing some background snots for 'Brollosresan' ('The Wedding Trip'), next SF production, sturing Anne-Marie Bruius and Hakan Westergren.

St. Louis By Sam X. Hurst

ill Pickens of the Garrick thea-burlesk, opened house Saturday

ill Pickens of the Garrick theatree burlesk, opened house Saturday
(T. Olleen Moore here from N. Y. to
attend display of her \$450,000 doll
house at local dept. store, (3).
James B. Gallarher, 35. m.c. at
Irish Villace, North \$E. Lonis nitery,
from injuries, suffered in anto accident near Mitchell, Ill. Sept. 1.
Mrs. John E. Weese, vice-pres.
Bast \$E. Louis Beter Films Council.
discussed Intimate Glimpses of
She recently returned from coart.
Glovenni Mcvtinelli has been
chosen to sing title role in Gouncet'
Faust. one o. four grand operas to
be given here in new convention
be given here in new convention
of the convention of the convention
of the convention of the convention
ing Oct. 1. Program opens, with
Pucchils Turnandot with Maria
Jeritza (Mrs. Winnie Sheehan) in
the star vole. Scale for is from 56
cents to 33.

Stroudsburg, Pa.

By John J. Barth

Hall Johnson Choir at Unity Sunny Rae does her paint dance at Kresge's.

Lester Englander concerted at Pocono Manor.

ight baseball folded three weeks lier than usual. Jack Lynch's band tentatively set for the Miami-Biltmore.

Evelyn Wade, Jane Walsh and Sterling Mace to New York.

Corky O'Keefe and Mr. and Mrs. Fred Waring at Buckwood, Virginia Peterson, Paul Sargent and Frederick Dynoch at Buck Hill Falls Inn.

Falls Inn.

Mateur winners of borough's
135th birthday show booked into
Penn-Stroud,
Bill Magill, formerly vocalist with
Vincent Lopez, now with Jack

Bill Magill, formerly vocalist with Vincent Lopes, now with Jack Lynch's band. Local passenger on ill-fated liner Dixies won trip through newspaper. Bill Melkot and his Bille Jackets switch to Dot and Jane Tavern, with Fred Gillott mc.'ing.

Clyde Sherman took over Lew Stanley's Nighthawks at close of their has a budden shaded all the control of the

Brooklyn By Jo Ranson

Fire at the Gold theatre. Cops pinching marijuana pickers. Tallulah Bankhead slumming on

Tailuiah Bankhead slumming on Surf avenue. Coney's Mard! ras this week, but Coney's Mard! ras this week, but Minsky's burlesk downtown re-opening, also the Oxford. Brooklyn property owners want second Jones Beach on waterfront. selugged by holduppers, recuperating, Louis G. Hart, detective and inspector for State Liquor Board, died. Paramount and Metropolitan inspects of State Liquor Board, aled. Status with the Status of Status with the Status of Stat

iows. Alyce Jane McHenry, upside down mnsy gist, medals 4:3dy civities ca amm's. Rockaway Playground closed dur-ng rainy spell, but Luna and

Kickaway Playground closed during rainy spell, but Luna and Steeplechase kept open. Old Gerritsen's Tidewater Mill at Marine Park, 250-year-old landmark and the player of the Marine Park, 250-year-old landmark and the Marine Park, 250-year-old landmark and the Marine Park, 250-year-old landmark, 2

of Music.
Candidates for Democratic nomination for district attorney, William
F. X. Geoghan and Samuel Leibowitz, criminal lawyer, making policy
racket hot Issue of campaign.

Winnipeg

Sammy Swartz back from Callfornia.

Amateur theatricals on the upbeat liere.

Lyric Opera to be producing again

Lyuc Opera to be producing again this season.

Dave Robertson, Osbourne, and fru, off on holidays.

Equipment of Garrick getting thorough overhauling.

Equipment of Garrick getting thorough overhauling.

Charles Straw in from Fort Willlam and John Hazza from Caigary, New stage put in at Dominion (legit) in preparation for coming section.

from tour of Canadian and Ameri-

rom tour of Canalan and American coast cities.

Maurice Silverstone, United Artists' general: nanager for Great Britain, visiting here on combined pleasure and business tilp.

Med. Hamel and his ork to come one Winnings' Cave' to open Winnings' Cave' on Oct. 1. Soth owned by A. G. King.

Ceorge Dowbligtin, assistant at Metro, off on holidays. Broken cartilage on knee, sustained at Filim Exchange, picnic recently, on the

Exchange picnic recently, on the mend.

Two new houses being built in St. Vital, suburb of Winnipes. One by Vital, suburb of Winnipes. One by Vital, suburb of Winnipes. One by Dave Joyal, who is wrecking his Onyx, to build closer to town.

Directors of the radio and industrial exposition appointed. Chairman, E. H. Chapman; music and orchestra, i. Lavit and Perry Wishadorchestra, i. Lavit

Pittsburgh By Hal

It's a boy, John Bernard, Jr., at the Bernle Armstrongs. Lou Gilbert's car snatched from in front of his apartment house.

Herman Middleman practically set for Nixon cafe's ork spot this fall, Tom Bodkin to company-manage Ethel Barrymore's tour in 'Constant

Buzzy Kountz's band at the Sky Club for season's wind-up at out-door spot.

Harry Olshan, Columbia salesman, moved his family to New Haven, Conn.

Hardie Albright, Charlerol boy, eading east for Guild's 'Taming of the Shrew.'

heading east for Guild's 'Taming of of the Shrew.'

Joe Reichman plays a week at the Alvin when he finishes at the Willlam Penn hotel. Kap Monahan's wife and kids Kap Monahan's wife and kids in native Denver.

Helen Donnelly back with her old boss, George Sharp, on a publicity assignment. For a few hours of the control of the control

Chicago

Charley Riley ahead of 'Going Places' revue.

Billy Dlamond back on his feet after a sige of illness,
Henry Herbel has completely given up yachting for golf.

Eddle Levin and frau busy buying furniture for their new apartment.

Frank Gillmore expected hive the state of the road counding up some biz for Brunswick-Columbia. Charley Riley ahead of 'Going

lake,
Betting on the Louis-Baer fight
now rating Louis favorite at eightto-live.
Coppers are sloughing heavily on
all gambling spots around here at

resent. Gardner Wilson back from the south to handle Lone Ranger unit publicity. Jimmy Meo, orchestra leader at Royale Froiles, has opened an

liam and John Hazza from Caligary, New stage put in at Domilion (legit) in preparation for coming. New stage put in at Domilion (legit) in preparation for coming the property of the property

Detroit

Theodore R: Schlenkert, manager of the Gakman theatre, opened a miner of the Gakman theatre, opened a miner of the Gakman theatre, opened a miner of the Gakman the G

the air, via WJR, Sept. 28, with Jascha Helfetz as the guest star for premiers of the premiers

Contract with subsequent-run theatrees has been continued for two J. J. Schubert has closed deal with Navin baseball park for presentation of Opera Under Stars in 1936, Shows drew 450,000 persons during 12-week season this summer after a Cohen Bros., who now operate five theatres here. will add the sixth Oct. 15, when the, new 1,500-seater Rio house will be completed. May add widening of Woodward Avenue is completed. "Television" scoreboard, through which Coleman Action Flavers resultant of the Coleman Action Flavers res

Indianapolis By Bill Kiley

Trees, country nitery, Sarutday (7). Tom Devine reopening Indiana Roof Sept. 14. Corbin Patrick, Star crick, now tennis enthusiast.

tennis enthusiast.

All: Parae. adding.

during the dinner hour.

Lyric ork bemoaning a week vacation during unseasonable cold cation

cation currents spell:
Lester Huff returning to town to do only local theatre organiogue at Lyric.
Waiter Whitworth back at critic's desk at the News after prolonged

illness.
Frankle Parrish, Charley Lavis
Frankle Parrish, Charley Lavis
crooner, doing week on the Lyrie
stage before rejoining ork
Fred Burleigh, Civic theatre director, back from Cohasset, Mass,
where he has been doing summer
stock.

stock.

George Fish checking valuables in lis home which was entered by burglars while he was vacationing at the lakes.

Westport, Conn. By Humphrey Doulens

Grant Mills in from Skowhegan. Roton Point Park closed for season. . Homer Mason recovered from illness. John Cecil

pond. Walter O'Keefe riding in horse

Walter O'Keefe riding in horse show.

Kathleen Comegya into 'Treason'.

Thyra Samter Winslow Ditto Homer Croy.

Thyra Samter Winslow Ditto Homer Croy.

Bert Lahr back to 'town after summer of speed-boating.

Opon Door inn opens new tap room, with occasional acts.

Thyra Samter Winslow Comercial Comments of Richard Barthelmess, here.

Phil Dunning and daughter Virginia commuting to town for 'Remember the Day' broadcasts.

Mexico City By D. L. Grahame

More taient being booked in U. S. for local cabs and night clubs. Fu Manchu, maglelan, playing here again after acquiring new equipment in the U. S.

'Stranded' (WB) at Cinc Olimpla, and Break of Hearts' (Radio) at Cine Regls, most popular current pix here.

Cine Regis, most popular current pix here.

Menagement of arty company at Teatro Arben has asked Barry Nor-ton why he is still lingering ir Hollywood when he promised to come here to play leading roles with this stage unit.

Burlesque Actors Strike for 3 Days and Win Out: Granted Salary Increase, New Contract

In the first actors' strike since the Equity strike of 1919, 60 principals five burlesquo theatres in New York and one in Hollywood last week, and remained out for three days. The strike, which commenced Thursday (5) at noon through failure of the managers to agree to terms of a new year's contract, ended Saturday night. The actors scored both a moral and practical victory.

The strike having ended with several matters still unsettled, a committee of four was appointed to diseuss them and bring about an ami eable agreement within 30 days. Members are Paul Dulzell of Actors Equity and the Four A's, which latter organization was called into the strike as American Federation of Labor charter parents of the burlesque actors' union; Sam Scribner, representing the managers; Jacob Goodstein, lawyer, representing the sionaires, and Tom Phillips of the Burlesque Artists's

ermanent board for arbitration Permanent board for arbitration of all actor-manager disputes in burlesque will consist of Phillips and Scribner, for the actors and managers, respectively. In event they are unable to agree, cases will be submitted to the American So-

be submitted to the American So-be submitted to the American So-Theatres affector. Were the Apollo. Expending Editings, Irving Pince and Gotham, New York, and the Holly-wood Playhouse on the Coast. Bur-league Artists' Association, which called the strike, received 100% ref-sponse. In these theatres. The only troupe that failed to respond was the stock company at the Bljou, Philadelphia, where only two mem-bers walked out, with the others re-ported as getting personal contracts for a year on the Independent Wheel from 120 Mits. 100 Might 100 Might

from law Hirst for stickings.

Stuck on Arbitrator

Sevoral dispited teams in the actors' proposed contract combined to bring about the atthe, but the principal cause was disagreement over the means of arbitration between the actor and manager factions. The managers, with H. K. Minsky as spoksman, appeared to object chiefly to the presence on an arbitration board of. Phillips, president of the actors' group and leading figure in the unionization of burleague actors.

The '34-35 contract between the managers and B.A.A. expired lept. I. Managers' Association, consisting of all major eastern operators with exception of I. H. Herk, the state of the actors of the major of the theology of the state of the actors on the new contract. At midnight of Aug. 31, when the old agreement expired, the two sides were still at odds. The managers threatened to close their theatres Monday (2), but didn't carry out the threat. With the breach continuing without indications of a settlement, the actors took the offensive and called their own strike for Thursday.

At 11 a. m., an hour before the

and actions on the billering was an action of the result o

All Actors Upped

Under the settlement by which he the strike was called off, principals de

and-chorus girls-both receive an increase in minimum wages. Girls get an increase of \$1.50 to \$22.50 to stock and \$25 on the road. Principals' new minimum: 1s \$40, as against last year's \$38. In addition, the girls are guaranteed one day off. In 14, and play or pay for the final wear of the girls are guaranteed in fayor of the chart was angle settled in fayor of the chart wages settled in fayor of the girls are not set the girls are not set the girls are guaranteed in fayor of the girls are girls settled in fayor of the girls are girls settled in fayor of the girls are girls.

Another angle settled in favor of ne actors concerns financial responsibility where a theatre's ilcense is revoked. Where the loss of license is due to an action on the part of the manager, the actors must be reimbursed for all losses. In other es the issue will be submitted to arhitration

During the strike's three days' duration there were several meetings on both sides, but no mutual get-together until Saturday night, when the warring factions met on neutral ground in the Friars' Club and reached an agreement.

B.A.A .conducted a series of mass

meetings, all of which were heavily attended and at which the strike was enthusiastically endorsed. Some was enthusiastically endorsed. Some of the members wanted permission to ploket the closed theatres. On Friday the Ba.A.a. dug into its treasury for \$2,500 which it distributed to needy strikers.

Meanwhile the managers, conducting their own meetings in private, refused to give in. On Friday they announced intentions of re-

they announced intentions of reopening their theatres regardless of
the strike, declaring they would
seek to recruit casts from vaudeville and, non-strikers among the
burlesque players. The vaudeville
angle caused the American Federation of Actors through Raiph Whitehead to issue instructions to its
members to refrain from accepting
members to refrain from accepting
locations are refrained to the strike.

Opens on Ti

For a time it appeared the dead-lock would prevent the new eastern circuit, Independent Wheel, from opening Monday (9) on schedule opening Monday (9) on schedule, but the strike ended in time-for a getaway by the Minsky-Weinstock-Hirst combine. First show opened at Minsky's, Brooklyn. The stock houses opened Sunday.

houses opened Sunday.

Managers have decided to make
the E.B.M.A. a permanent organization with its own offices and the
following officers: Sam. Serbner,
honorary president; H. K. Minsky,
president; Emmett Callahan, Viceresident; Callatan, Vicepresident; Solly Schwartz, secre-tary; Izzy Hirst, treasurer; Harold

president: Solly Schwartz, secretary; Izzy Hirst, treasurer; Harold Minsky, recording secretary. The association embraces eastern operators only. B.A.A. will make separate agreements with western managers such as Clamage, Travers, King and Jaffe.

1. H. Herk, who operates the Galety on Broadway, was immune from the strike through having previously signed the agreement in full. The only burlesque house in New Tork, his Galety did terrific business for the three days of the strike. In justification of his solo stand, Herk said, "This is one time the managers are wrong, There is nothing; exorbitant in the actors," demands and they are entitled to the new contract. He viewed the whole affair as a matter of, Petty personal caffair as a matter of, Petty personal new contract.' He viewed the whole affair as a matter of 'petty personal

Herk states he will continue his individualistic attitudo and refuse to join the managers' association. 'I can do my own arbitrating,' he

declared.
Matters to be settled by the temporary arbitration committee within the next 30 days include working hours, pro rata payment for midnite shows and transportation ex-

penses.

In demanding shorter hours, the B.A.A. pointed out that buriesque people, particularly the chorus girls, are now on the job 80 hours a week. B.A.A. does not demand a stipulated weekly working period, with Phillips declaring every house is a separate proposition, but it insists on a compromise. A schedule originally a compromise. A schedule originally submitted, giving the players two hours away from the theatre for dinner, was tried out by Herk at the Galety, but did not prove satis-factory. Another plan acceptable to both sides will be drafted by the committee.

ommittee.

Regarding midnite shows, usually eld on Saturday nights, the B.A.A. emands pro rata payment for

Clamage Takes St. Louis G.O.H. for Burlesque

St. Louis, Sept. 10,
A. Clamage of Detroit has taken
over the old Grand Opera House
here in downtown district and will with nir between.

with pix between.

House is being redecorated for opening about Saturday (21) prior to American Legion week (23-30).

House will offer only competition to Garrick, which has been the city's only burlesque theatre.

Court Pans Con for Balto Burlesque Pinch. **But Fines Tiny Delmar**

Baltimore, Sept. 10.

Nine cons. disguised as country jakes and laborers, sat in on a performance at the combo film and stock burlesque house, Clover, last week, and at conclusion of the show flashed badges, ordered house lights up, handpicked 25 boys under 19 years of age out of audience, then arrested Tiny Delmar, a stripper; house manager Hilliard Livingston, the pit musicians and seven other nembers of the stock troupe, and ad the whole round-up carted down o station house.

The boys of minor age were re-

leased. The cast and house staff were let off with collaterals. When hearing came up next day under Magistrate Elmer Miller, it was tes-tified Miss Delmar had stripped en-

tified Miss Delmar had stripped en-tirely nude, though she protested she had worn a net. She was fined \$20, as was the Clover's operator, Bernie Livingston.
It also eropped out in the testi-mony that the raid was instigated by a citizen who caught an after-noon performance and went to cops complaining he had been 'shocked.'
The magistrate took occasion to re-mark that the police could be renmark that the police could be ren

mark that the police could be rendering community more important
public service if they spent their
time corraining actual criminals instead of dressing up in disguises and
knocking off burlesque shows.

It was brought out when the members of stock troupe—all of whom
were dismissed save, the nepsized.
Miss Delinar—testified that the specialty dance which police deemed
integrated with the properties of the corraining the country of the
members, Burlesque Artists' Association.

Stock Burly in Pitt.

Pittsburgh, Sept. 10.

Variety, local burlesque house closed for last several months, underway again under stock polley with change of bill weekly. House again being operated by George Jaffe.

Company includes, in addition to literate of 24 gible Henry Cloye, Manney

Company includes, in addition to line of 24 girls, Harry Clexx, Jimmy Dugen, Al LeRoy, Harry Nealy, Lillian Murray, Jycs LaRue, Gladys Clark, Marie Voe, Louise Phelps, Sonya Lee and Cariton and Miller, Management intends to bring in new principals every other week.

everybody in all theatres except two. Exceptions are the Trocadero, Philadelphia, and Howard, Boston, which have shown by their books that they are unable to carry added costs for the extra show, E.A.A., said Phillips, will make other exceptions if proper evidence is

With the strike settled, eight the-With the strike settled, eight the-attes dark for the summer started the new eastern season over the weekend. They were the People's New York; Oxford, Star and Min-akys, Brooklyn; Civic, Syracuse, and the Independent Wheel houses in Boston, Philadelphia, Washington and Baltimother.

Hollywood, Sept. 10. After closing down Friday (6) due to sympathy walkout of bur-lesq players, Minsky music hall remains shuttered until definite policy is arrived at late this week. Joe Weinstock, general manager, Joe Weinstock, general manage returned today from New York, bu withholding plans for troupe of

house.

Meeting scheduled for late today (Tuesday) to determine whether to empany disbands or goes to Frisco for stand. Not decided whether to sublease theatre, or produce another burly.

Life Begins at Minsky's 'wound up seven weeks, to strong grosses.

Burlal was in Calvary cemetery, Youngstown.

FRANK V. STUMP, 63, who did weekspaper work in Terre Haute, St. Louis and Los Angeles before editing Southern California Business for L. A. Chamber of Commerce,

OBITUARIES

HENRY K. CHAMBERS

HENRY K. CHAMBERS.

Henry K. Chambers, 68, died in Great Neck, L. I., Sept. 5. He was a. younger. brother. of .the late C. Haddon Chambers and himself as playwright. He wrote 'Abigail' for Gizace, Georges, and 'Bullstiff'. For Lillian Russell. He also did 'Right to be Happy' and 'An American-Widow.' The latter was also flimed with. Ethel Barrymore in the lead, He had not written for the stage for some time; devoting most of his attention to Trne Spice of Life '601-umn in the Literary Digestow, the former May Davidson, who used Kate Carew has the signature for her short stories.

A. C. (BARNEY) BARNSDALE
A. C. (Barney) Bransdale, 56, for
years a tenor in Al G. Fields Minstrels, died at his home at Charlotte,
N. C., Sept. 1, after having been ill

for a few hours.

He is survived by his widow, Mrs
Winnifred H. Barnsdale, Woodstock Winnifred H. Barnsdale, Woodstock, Ont.; two sons, George R. H. and E. Kenneth Barnsdale, both of whom are connected with the Charlotte (N. C.) News; two sisters, Mrs. Hattle Booth and Mrs. Lillian Conley, both of Stratford, Ont., and a brother, James, Barnsdale, Winnipeg. Body was sent to Stratford, Ont., for burfal.

ERNEST HENKEL
Ernest Henkel, for many years
director of personnel at the Metropolitan Opera and in more recent years an agent for operatic artists, including Martinelli, died in New

including Martinelli, died in New York, Sept. 3, of a heart attack. A woman, who said she was formerly with the opera, saw him sitting in a doorway in 57th street, near Third avenue, and at his request took him to Hartford House, a shelter maintained by the Termporary Emergency Relief Assn. He had been living there for some time.

ELOUISE M. LITTLEFIELD Mrs. Elouise M. Littlefield, 35, former circus aerialist, died in Gloucester, Mass., Sept. 3, at the home of her husband, Frank F. Littlefield. She was stricken on an automobile

She was stricken on an automobile trip.

"Born: bothse-Leonard; she went into the circus when only 11 and continued for more than 20 years. She retired on her marriage. In the circus world she was known as Cupple and Mme. Elouise.

She is survived by her husband, two brothers and a sister. Interment was locally.

LOUISE BLITZ

Louise Blitz, 91, believed to have been the oldest woman in show business, died in Chicago Sopt. 7 as the result of hinuries sustained Sept. 1 when struck by an auto.

She had owned and operated her own sideshows and had trained both clephants and canaries. Her less than the control of the c

own sideshows and had trained both clephants and canaries. Her last connection was with the Royal Midgets on the Johnny Jones show just before her retirement in 1926. She exhibited Millie Christine, the Negro slamese twin for Sells Bros. and had been with the Barnum show.

MRS. E. TAYLOR BANKSON Mrs. Mary Ellen Taylor Bankson, 94, died in Newberg, Ore., Aug. 30. Once a well-known character ac-trèss on the stage, she retired about 20 years 850, since living in Nowberg.

She was married twice, both of the husbands having been Civil

HYMAN L. MORRIS
Hyman L. Morris, 61, treasurersecretary of the Joe Morris Music
Co. died suddenly of heart disease
at his home in Philadelphia Aug. 28.
Ile helped found the Morris publishing and jobbing interests about 30
years age.

He is survived by three brothers, Joe, Louis and Mike,

KENNETH GEORGE FOSTER Kenneth George Foster, 17, member of the Carroll-Sittig orchestradled Sept. 3, in Youngstown hospital Youngstown, O., after an lilness of

ive days.

Ho leaves his parents and a sister.
Buriai was in Calvary cemetery,
Youngstown.

died Sept. 1 in L. A. Widow and daughter survive.

PRESTON W. EATON
Preston W. Eaton, formerly secretary to Hector Turnbull, one time
story editor and supervisor at Paramount Studios, died Sept. 8 at
Gloversville, N. Y.
He was recently connected with
Stage Associates, Inc., and the Red
Barn Theatre, Locust Valley, L. L.

TED McCANDLES

Ted McCandies, publicity man for Lucky Teeder's Heil Drivers, auto-mobile trick drivers, died at Mari-anna, Fla., Sept. 4, from automobile

JAMES HUDSON JAMES HUDSON. James Hudson, 26, writer and onetime boxer, killed in fall down canyon near Los Angeles, Sept. 3.

Mrs. Ann Bourke, mother of Fan Bourke, stage and screen comedie-enne, last with 'As Thousands Cheer,' died at her home at Nor-walk, Conn. Two other daughters also survive,

Robert T. Brooki , father of Thomas Brookins, member of the negro stage team of Brookins and Van, was found dead in bed Aug. 31 at a hotel in Akron, O.

Gov't Grant

Continued from page 55)

known to be Jobless. Confidential government figures are said to show the number of needy actors, both legit and vode, and technicians as approaching 20,000, causing apprehension that the government effort, if much of the money is used to fos-ter little theatres and collegiate ac-tivities, still will fall far short o remedying the situation

No Appointments

No Appointments
A number of individuals to take charge of regional offices and to supervise activities in the various states are being considered for top spots in the theatrical, safe, up, but so Tair in appointments have been made. Likewise, works program headquarters has reached no conclusion on the cities which will serve as key points in the program, except that New York, Los Angeles and Chicago will be principal bases of operation. operation.

operation.

In the present stage, officials are surveying the country to discover what professional, semi-pro, and amateur units are functioning, what enterprises may have been suspended, which colleges and universities can be fitted into the program, and where efforts should be concentrated. With the majority of the jobless actors located in New York and smaller numbers in Chicago and on the Coast, primary problem is to work out a plan for redistributing talent with a linium outlay for transportation.

Music program is patterned after

transportation. Music program is patterned after the theatrical scheme, cailing for ostablishment of symphonies, concert orchestras, and dance bands in medium-sized and larger citics and mapping out of tour to carry Beethoven and Mozart to the sticks, Besides providing jobs through the winter, the government agency will try to use the money for musician relief in a manner to build up public appreciation of music and to encourage composers and authors to grind age composers and authors to grind out new materials.

Most of the scribblers will be nut Most of the seribblers will be put to work dishing up copy for a new national guide-book, a 20th century American Baedelter, which will con-sist of five volumes and be sold on a cost basis. Other typewriter mechanics will be assigned to the task of proparing a comprehensive history of the relief program and of propaganda material.

Resuming Burly

Youngstown, O., Sept. 10.

Princess theatre here, for many
years under the management of the
late Ralph Pitzer will reopen with
a burlesque polloy the middle of
September, Clyde Boyer will manage the house, assisted by Henry
Prather, yet tab and burlesque pro-

Pratner, yet tab and burlesque producer.

Boyer and Prather have made arrangements with Jack Kane, of indianapolis, to switch principals every four weeks.

Canadian Exposition, Biz Barometer. Plays to Big and Spending Crowds

With such attractions as Rudy Vallee and his floor show, the grand-stand pageant and the horse show stand pageant and the horse show doing capacity business and the midway receipts up.28 per cent over last year, there are no squawks from concessionaires, exhibitors or officials regarding the current Ca-nadian National Exhibition. Attend-ance at-the-two-weeks' show-to-duct-has ween-x-68,000-Increase-in-ad-missions, 132,2000 percons having compared with 1244,000 for the cor-responding period last year.

The C. N. E. has long been held in Canada as a reliable barometer in Canada as a reliable barometer of business conditions. Noticeable is the carnival spirit at the 1935 show. People are definitely spending money, as witness the heavy idway business, the standee and turnaway business at many of Vallee's twice-daily shows, and the capacity business for the grandstand pageant; a situation which has not been enjoyed for the past five years.

Vallee Gets '
For Vallee, the building which

has not been enloyed for the past five years.

Vallee (Bets)

For Vallee, the building which formerly housed the National Motor Show, has been transformed into a huge ballroom. The floor accommodates 1,800 couples. The surrounding bleachers excellent and the comparison of the compa

doing the two-a-day here. Worked into the pageant is Ed. Schooley's revue. Schooley also here.

Brilliant Pageant

Brilliant Pageant

Show starts off with the musical ride of the Royal Canadian Dragoons, always a thriller irrespective of the visitor's nationality. Then the pageantry of the four seasons, a new type of presentation here. Four sets used, these painted by Flssi, a Royal Academy brought over from Covent Garden for the job. Stage is 260 feet long and 70 feet deep, but sets are 720 feet in length and 50 feet high outside the wings. Theyro built on flat cars. wings. They're built on flat cars and run on a maze of railway tracks

sand tun on a maze of rainwy tracks backstage.

Sumbling back to the mountains, with several hundred performers on in bathing suits and summer togs for beach sports. Schooley's 24-girl line do a Parisian bailet and finale has Lottle Mayer's diving troupe on in a huge glass tank for disappearing dives and costume changes. Autumn seene is a village harvest festival, with the hunt in pinks later riding in to be followed by a travelling circus which is pinks later irlding in to be followed by a travelling circus which is Blanchc McKenny's liberty horses, Will Hill's elephants and Wilburd's Circus. Winter scene is Christmas. Eve in a Canadian village and works in figure-skating, Slegfried for spectacular skil-jumping, and another ballet by the 24-girl line. Lind ballet with Florence Tennyson as prima donna and then a straight pageant finale for Jubilee Year as troops from all parts of the Empire gather to pay homage as the Empire gather to pay homage as the Empire gather to pay homage as the King' takes the salute in the march Rust'. A thrilling and colorful finish which sets the customers cheering. Hand it to the influence of the ingress thand? Bengal Lancers get the iggest hand? Ross, who has been in the page cantry husiness for 35 years, has gent. 11, Ruttigart: 12.00 this year: Blytheville; 14, Sileston.

Handles his colors and mass effects in an eye-filling manner. Pulling the Juice

in an eye-illing manner.

Indicative of the mammoth proportions of the show in, the set-up of lights. The east and west gallerles above the grandstand carry twenty-four 1,000-watt flood lamps; the top gallery has thirty-six 1,000-watt floods and a movable center-the theology of the show in the

lamps.
The afternoon vaudeville before
the grandstand has Willie, West and
McCinty; Blanche McKenny's horse General and an as white, West and McCinty; Blanche McKenny's horse acts which include her liberty on horse-back, two-horse-hitch and three-horse-hitch Roman races and the charlot races; Wilbur's Circus, dogs, ponies and elephants; the Edith Slegrist Troupe and the Flemings, flying acts, the latter back later with the Derwells for cloud swings; Daisy the Wonder Horse come of the control of the charles of the control of the

Tops by 10.000

Vancouver, B. C., Sept. 10.
Canada Pacific Exhibition closed today with a seven day attendance total of 313,305, about 10,000 over last year's total.
Labor Day saw more than 80,000 in grounds, an all-time daily high

May Go to Dallas

New Orleans, Sept. 10.
A replica of the million dollar amusement center how being promoted for this etty, may be installed in the control of the control of the control of the control of 1938.
Bob Paige, designer, has been called to Dallas for a conference with exposition concession men.

Ottawa Fair's Record

be announced until returns are made the city government, which holds big stake in the undertaking.

N.Y. Rodeo Starts Oct. 9

Opening Oct. 9, the 10th annual indoor rodeo will hold forth at Madison Square Garden until Oct. 27. There will be 26 performances, 19 night shows and seven matinees. An estimated number of 200 roughriders will participate for the \$40,000 in prizes. Last year's contrastants numbered 173.

stants numbered 173

Rust hut Rlack

Dayton, O., Sept. 10. Though continuous rain made one Though continuous rain made one out of four days of Montgomery county fair, opening Labor day, a complete loss, gate admission... numbering 35,213, were nearly 1,000 ahead of last year.

Both pair-mutuel betting and sale of beer were banned this year.

CIRCUS ROUTES

Week Sept. 11

Al G. Barnes
Sept. 11, Alamona; 12, Trinidad; 13,
Lus Vegas; 14, Santa Fe.

OUTDOORS LEGION IN BUSINESS

Vets Will Build and Operate Amuse

Gulfport, Miss., Sept. 10. Development of Ship Island, off the Mississippi Gulf Coast, as an ansensing out Coas, as an amission reservice make certain Saturday (6) when it was announced here that President Roosevelt signed a bill ordering a reappraisal of the federal property which has been taken over by the Joe Graham Post of the American Lorder here

Joe Graham Post of the American Legion here. It is the plan of the legion to build a restaurant, dance pavilion, bathhouses for bathing, and to pro-vide facilities for fashing. It is hoped to make this a recreation center for fire entire full Coast, for New Or-leanians, and tourists and visitors from nearby states.

Corners Like Ringling

Des Moines, Sept. 10. Des Moines, Sept. 10.
Officials of Ringling Pros.-Bar-num & Bailey's circus reported here, that business in their three Iowa stops this year was 25% better than list year. Shows were in Des Moines, Iowa City and Ottumwa. With capacity of 15,000 every seat was taken for the two performances here Sept.

Carney Man Killed

Lincoln, Sept. 10:

Russell Broadstone, 26; known on United Shows of America, Carney, as Harry Hurley, foreman of the Marry Hurley, foreman of the Marry Shows histanate electrocuted that week histanate electrocuted that week histanate electrocuted with the maddy midway.

Show gave him a funeral, Rev. Guy Sharp, ordained minister who lectures in the Dillinger show, making the funeral oration. Body was shipped to Moscow Mills, Mo. Show was playing the State Fair here. Lincoln, Sept. 10.

Rubin & Cherry Expo.

Toronto, Sept. 10.

Midway was a medey of mathematicians, with dazed officials and court an admission scale, following Fremier Hepburn's ukase that amusement tax would not be lifted on midway attractions during the two-weeks' stay of the lifted on midway attractions during the two-weeks' stay of the Canadian; Midway attractions during the two-weeks' stay of the Canadian; Midway attraction of the Canadian; Midway for less than ever before. With the tax cale lumpling when the date of the Canadian; Midway for less than ever before. With the tax cale impring the Midway attraction of the Canadian; Midway for the Canadian; Midway for the Midway for

ONE DAY FAIR

Fair Stripper Shocks Iowa Solon: Now He Wants to Write a Bill

SAVES THE PATRONS

Carney Showman Leads 50 from

Toronto Sept. 10: Toronto, Sept. 19; Toronto, Sept William Collison, foreman of the

operating crew, managed to escort the customers from the canvas and wooden structure unharmed. He carried out two youngsters and was either side of the blaze were quickly

struck.

Collison had quickly pulled all electric switches as others of the crew cut loose a large gasoline tank and hauled this beyond the flames. Machinery and irrors were completely ruined, estimated loss being put at \$8,000. No insurance carried. Fire department claimed blaze

caused by a lighted cigarette

Ringling and Cole Hit Southeastern Territory

'Bir ingham Sent. 10.

Bir ingham, Sept. 10.
Cole Brothers has hit the solid
south, being the first circus to do
so. Coming in through Arkansas
the show is due to hit the cotton
territory at Memphis Sept. 16. The
show lays over Sunday at Memphis
and plays Monday.
Ringling Show is also slated to
hit Tennessee and Alabama sometime in September or October and
both the Cole and Ringling are try-

oth the Cole and Ringling are try both the Cole and Ringling are try-ing to arrange for a Birmingham date. However, a definite date has been held up because of the Ala-bama State Falr Sept. 23. Neither show will likely come in before the fair is held.

Substitute for Fair

Dallas, Sept. 10.

State fair directors are lining up every amusement house in Dallas for a city-wide 'carnival' week, Oct. 10-19. Events are supposed to re-place the State Fair's two-week run, ruined by construction of Con-

run, ruined by construction of Con-tonnial expo.
Directors have hooked theatres, nite clubs, hotels and others into the scheme, and all are offering gale programs. Idea is that horse races and football games, if amusements are thrown in, would draw a coments are thrown in, would draw a cowd about the same as the fair would.

Wining Out Wortham

Wortham Showe may be near their existence's end. Mrs. Carrie Wortham, owner, is dickering for a farm near Dallas to assemble some of her State Fair of Texas devices, and plans to bring her 18-car show, now somewhere in Kansas, to the seenc. She doesn't know whether she will dispose of the entire show.

000 by the State Fair of Texas when fair canceled her 20-year confract at the end of 14 years. She got \$1.-250 for demolition contract, but gave \$45,000 feet of lumber with it. Sold two devices to an amusement park, and is holding a Lindy Loop, merry-go-round and others.

She said the permanent carnival represented a \$200,000 investment. Mrs. Wortham's permanent rides are being razed for site of Centennial expo midway.

DUNKS IN BLACK

DONES IN BLACK.

Down Moines, Sept. 10.

lowa state fair came out of the red tils year. Total receipts to Thursday preceding the closing day, Friday, were \$232,274.60, compared with \$155,777 for the 1934 fair. Attendance was better than that of any fair since 1930,

any fair since 1950.
The one-day fair at Gilberton tructions were at the 1931 event.
Fair largest even held.

any fair since 1950.
The one-day fair at Gilberton tructions were at the 1931 event.

gross recepts this year were 65 percent higher.

Cedar Rapids, Sept. 10.
Strip women who entertain the radives out in the radives out in the radives out in the radives out in the next session of the low state logisanture if a threat issue! All the radius week by Representative, Gus Alessh of LeMars is made good. He attended the annual state fair, which closed a few days ago in Des Moines, and he is riled over what he saw on the midway.

Curlous to know if the promises of a barker that the laddes would dance in their birthday clothes without using their feet was all that it sounded to be, he took a chance

it sounded to be, he took a chance and risked at least one eye. "That barker's promise sure was made and risked at least one eye. "That barker's promise sure was made good," the Solon says in a letter of protest, which he sent to the state fair board. "She didn't have so much as a patch of courr plaster be-tween her epidermis and the goggle-eyed public." Presumably Rep. Alesch's remarks

Presumably Rep. Alesch's remarks were directed to a show in which Jade Rhodora, strip dancer, was featured, although Secretary A. R. Corey of the state fair board insists that all midway shows were censored by himself and that nothing out of line had his approvant for the control of the con sidered it okay to give the boys out in the tall uncut a thrill occasion-

ally. Corey said Alesch was deceived by mirror illusions.

S. C. Dates and Shows

Spartanburg, S. C., Sept. 10. Spartanburg, S. C., Sept. 10.
The following schedule of main
North and South Carolinas September and October fair dates has been
announced through Glen W. Naves,

announced through the publicity man:
South Carolina: Spartanburg
County, Sept. 16-19; Darlington,
Sept. 30-Oct. 5; Newberry County,
opens Oct. 5; Orangeburg opens

opens Oct. 5: Orangeburg opens Oct. 17.
North Carolina: Rutherford County, Sept. 24-28; Toe River tri-county, Sept. 17-21; Wilkes County, Sept. 17-21; Wilkes County, Sept. 17-27; Froffin, Sept. 26-27; — Greater Krause Shows booked for Toe River fair.
L. C. Price has been named president of Holls Fair Association, and Cast of the Evans is Hominy (N. C.) Gibson's Blue Ribbon Shows akedded with all week Rutherford fair booking.
Hamlet (N. C.) Oct. 7-12; Greenville, County (S. C.) at Greenville, Oct. 7-12, midway bookings in charge of Oreenville County Fair Asan, New Buncombe Road, Greenville.

Flus eight more N. C. county and 10 more community fairs placed in state license exemption list.

But levies on carnivals not included in tax exempt ruling, only tax-free amusements, such as riding devices and concessions, which caves a loop hole for a large part of set-up of many carnivals and or set-up of many carnivals and or set-up of many carnivals and carnivals and the country of the cou

Here and There

(Continued from page 44)

dle Columbia U. football tilts this year over WHN, New York. Series begins on Oct. 5. Duo not to gag, but will stick to play-by-play and other first-hand gleanings.

Charles ranoon, formerly of WCLO, Janesville, Wis, and George Kovell, who comes from WTAQ, Eau Claire, Wis., have joined the operating staff of WDAY, Fargo, N. D.

Milliard Dunkirk, WDAY, Fargo, N. D., commercial depart ent, is on a two-weeks' motoril trip with Boston as hi: main objective.

ANOTHER BLACKIE

Indianapolis, Sept. 10. The 83rd Indiana Annual Sta The 83rd Indiana Annual State Pair, concluding Friday (6), hung up a new all-time attendance record with a total of 300,000 persons passing through the turnstiles. This exceeded last year's total by 72,000, and the previous record scored in 1928 of 254,587.

A picture worthy of their great talents

Francis Lederer and Frances Dee...new king and queen of gay romance... frolic into the hearts of audiences... in this sprightly entertainment that convulsed East and West Coast preview crowds with uncontrollable laughter.

"Lederer and Dee give per "
"Lederer and Dee give per "
"Lederer and Dee give per comes formances that will he's any thousands. Lederer the's any thousands his own ..."
"The per company that the company that he company the company that the comp

"Francis Lederer's finest performance. Portrayal by Frances Dee elevates her to top rank."

— Hollywood Cilizen News)

"Francis Lederer especially
suited to role he enacts surperbly. Francis Dee's acting
exceptionally pleasing."

—Showmen's Trade Review."

Francis

LEDERER

onto GAY ON DECEPTION

P. S.

Tortes to leave at pounds

Previewers hail NinoMartini as the singing-romantic find of the year in "HERE'S TO ROMANCE", Fox picture. A JESSE L, LASKY PRODUCTION with

FRANCES DEL

BENITA HUME ALAN MOWBRAY, AKIM TAMIROFF

Directed by William Wyler. Original Screen Play by Stephen Avery and Don Hartman.

A FOX PICTURE

Published Weekly at 154 West 45th St., New York, N. Y., by Variety, Inc. Annual subscription, Entered as second-class matter December \$2, 1905, at the Post Office at New York, N. Y., unde \$6. Single copies, 15 cents, r the act of March 2, 1879. COPYRIGHT, 1935, BY VARIETY, INC. ALL RIGHTS RESERVED

Vol. 12 No. 1

NEW YORK, WEDNESDAY, SEPTEMBER 18, 1935

80 PACES

390 Chorines at Work in Legit. **Biggest Number in Five Years**

Chorus Equity's has 390 members already set in legit for this sesson Last year at the same time total reached 137, of which 31 were Britishers with the D'Oyly Carte co.

Providing present pace holds, this season bids well to establish a high water mark over the preceding five

years.

Number of those currently spotted is split among Broadway shows open and in reheureal, which have taken 344, coast production of Anything Goes' which has 30 and 16 working with the PWA. There have been as many as 1,500 chorus members at work at one time. However, nothing comparable to this has been seen since the days when 'The Student Prince' was incumbent.

Chorus members as for the east

Student Prince' was incumbent.

Chorus members sot for the east
will be divvied between 'Scandale,'
five Shubert shows two of which
are for the road, 'Vanities,' Great
Waltz, 'Keep Smilling,' Jubilee,'
'Sketch Book,' 'At Home Abroad,'
'Thumbs Up,' 'Life Begins at 8:40'
and 'Venus in Silk.'
Commenting on the publicized
shortage of girls, chorus Equity
claims that such a condition does
not now, and never did, exist. There
is sometimes a scarcity of certain
types and of those specially talented,
but a general dearth never, says the

but a general dearth never, says the

(Continued on page 35)

ROGERS FILMS FOR WINNINGER

Hollywood, Sept. 17. Century-Fox in signing Charles Winninger to a term contract, hopes that the stage and radio star will fit into the stories planned for Will Rogers without too much alteration.

"Everybody's Friend" and 'Man from Home, bought for Rogers be-fore his death, are now being re-written to fit 'inninger. Studio is also banking on Win-ninger's air audience for box office.

Plane Dread Upsets Fite Special's Reservations

Hollywood, Sept. 17,

Although three airlines are advertising fight specials pulling out tate this week, reservations are imping around like Mexican beans an account of cancellations due to studio hostility against trip by salved weekers.

aried workers.

There's expected to be a last-minute rush for space on the planes with the news of persons going publicized too late to do anything

Looking Ahead

Doo Rockwell was asked by a friend what he was doing.
'Oh, I'm giving an audition for them every year.
'How does it look for 19357' asked the friend.
'I don't know yet but I've got a great idea for the 1936 audition,' repiled the Doc.

QUARANTINE **CHORUS GIRLS BACKSTAGE**

Louisville Sent 17 Chorus at the National theatre here, a presentation house booked from New York, is being held at the from New York, is being held at the theatre in quarantine since one of the 12 girls, Gertrude Struck, was stricken with infantile paralysis last week. A doctor is in constant at-tendance, though the girls are being permitted to work.

permitted to work.
Chorus is a house line, with the
William Morris office sending down
the fill-in acts weekly. Harry Anger,
also of New York, is the producer.
The girls have petitioned the
Morris office and Anger to get them
out of Louisville. Mother of the
stricken girl, who is in a local hosdauchter, where does not work the stricken girl, who is in a local hosdauchter.

\$5,000 Weekly from Radio \$12.500 on Units. \$1.000 for Shorts-\$500 at Capitol as Managing Director

\$19,000 A WEEK

Major Edward Bowes is the new No. 1 money man of show business with a current weekly income that if maintained, will place him in the \$1,000,000-a-year class, About 98% of the total comes through his ama-

of the total comes thruc_'. his amateur shows on the radio, screen (shorts) and in theatres (units). Bowes' present estimated weekly income runs in the nelshborhood of \$19,000. It is derived from four sources, three of which pertain to amateur shows.

On his commercial (Chase & Sanborn) air program Bowes draws \$5.500 aweek. At present there are five Bowes amateur units playing theatres, with more to come, and with the first five already netting him an estimated \$12,500 weekly. For 26 screen shorts, in which amateurs are also used, Bowes gets \$25,000 at the rate of \$2,000 per short, or \$1,000 a week on a year's hort, or \$1,000 a week on a year's

THEATRE AUDIENCES AS POLITICAL POLL

Gary Cooper P.A.'s

Plan to Stamp Out

Endorsement Racket

Hollywood, Sept. 17.

In a move to stamp out what he calls the testimonian pout what he mercial products, Jack Moss business manager for Gary Cooper, has set a standard price for Indorsements by the star of commercial products and will turn monies over ments by the star of commercial products and will turn monies over to relied organizations. If other liayers fall in line, Moss is condicate the evil will be wiped out.

Although the Hays office frowns on Indorsements, practice has progressed unabated. Moss says, 'In many cases, coin for signaturing products never gets past the press agent.' Rochester, N. Y., Sept. 17.

A.&P. Co.'s Kate Smith Unit for N. Y. And Road: a \$75.000 Free Show

Solly's Offer

According to friends in the east Soliy Violinsky, now on the Coast, has received a vaude offer from Germany.

Salary quoted at \$1,250 weekly, and funeral expenses.

MULL AWARDS FOR RADIO **MFRIT**

Washington, Sept. 17. Steps toward developing a pian for recognition of meritorious radio programs were taken last week with appointment of a committee to represent the National Association of

resent the National Association of Broadcasters in arranging for a radio industry foundation award. Group, which will cooperate with similar delegation picked some time ago by the Radio Manufacturers' Association, comprises Lambden Kay, WSB, Atlanta, chairman; Merlin H. Aylesworth, NBC; Burridge D. Butler, WLS, Chicago; Leo J. Fitzpatrick, president of N. A. B. and vice-president of WIA, Detroit; and William S. Paley, CBS.
Manufacturers' representatives are

Manufacturers' representatives are Powell Crosley, WLW, Cincinnati, chairman, Leslie F, Muter, president of R. M. A.; Commander Eugene F, MacDonald of Zenith Radlo Co.; George Scoville of Stromberg - Carlson; and N. P. Bloom of Adler Manufacturing Co., council to

Ethiop War Clause For Italian Cheese Program on Radio

First war clause written into a radio contract is that of Locatelli, Inc., New York distributor for Bel Paese cheese, with WOR, Newark. Distrib, under the clause, reserves the right to cancel immediately if Indy engages in war with Ethiopia or any concrement of the property of the prop

Kate Smith's 'Coffee Time' show roes into Madison Square Gorden New York, Sept. 30, as the first sponsored commercial show with a free admish to appear there. Reported rental of the Garden is \$6,000 for the night. Atlantic & Pacific Tea Co., Miss Smith's sponsor, is underwriting the stunt.

sponsor, is underwriting the stunt. Grocery firm will rout the show through key towns for exploitation. Estimated cost of the campaign is 475,000. Show, containing Jack Miller's orchestra besides Miss Smith, will not be broadcast on these stands.

It opened last night (Tuesday) at Masonic Hall, Detroit, as the first stand. Next date is Boston tomorrow (Thursday) at Symphony Hall, Philadelphia and Washington follow.

in the continue of the continu

10 AUTO SHOWS' NAME TALENT

A string of 10 automobile shows in principal cities across the country will apend about \$50,000 next month on talent. They're all looking for names this time, with the industry going heavier on salaries generally than in the past. Shows are being booked through the William Morris olice by the various local dealers' associations.

San Francisco auto show, aiways the bliggest, goes for \$12,500 this time for Ted Lewis the week of Nov. 16. Cleveland has Bunns and Allen at \$10,000 for eight days commencing Nov. 22.

mencing Nov. 22.

Buffalo will use Lanny Ross at \$3,500, Baitimore has Rubinoff at (Continued on page 36)

CHALIAPIN'S 1ST 'LEGIT

Vienna, Sept. 17. Vienna, Sept. 17.
Feodor Challapin has been set for the part of Mowes in Max Reinhardts production of 'Road to Fromise' for New York. Play was written by Franz Werfel and adapted into English by Ludwig Lewisdon. Reinhardt set the Challapin hooking here. Into the Manhattan Play Rose into the Manhattan Olevas holms. New York. Scenery will be by Norman Bei Geddes,

Variety's Fall Radio Business Forecast **PAGES 44 TO 59**

Screen Actors and Writers' Guilds Revive Aligning Agents in Fold

Hollywood, Sept. 17.

Screen Actors and Writers Guild
members are working on leading
agents and agency attorneys in attempt to revive the idea of Guilds
and agents gettin, together on
mutually protective rules and regulations plus an arbitration machincry to settle (Tall disputer.)

Plan popped up tast week with presentation of detailed report from presentation of detailed report from a joint actor-writer committee that has been investigating the agency situation. Guilders figure, with an eve on possible Wagner law recognition, it might: be a good idea to have the agents on their side. However, Guilds are passing up. However, Guilds are passing nested to the property of the pr

NRA.

Actor and writer organizations now are figuring on aligning agents individually, figuring others will eventually drift in in time. Agents

eventually drift in in time. Agents are divided on Guild plan.

Expected Guilds will have a concrete proposal to offer the percenters in a short time, present negotiations being to sound out agency sentiment.

\$5.000 Nat'l Park Fund 'Donation' Ends Govt's Metro-Seguioa Peeve

Washington, Sept. 17.

inal traces of bad feeling between Metro-Goldwyn-Mayer and the Federal Government over alleged damage to Government property by film companies on location in Sequoia National Park were studio kicked in \$5,000 to the new National Park Trust Fund.

Check, first donation to the newly-established account for preserva

established account for preserva-tion of historic sites, was tendered in appreciation for facilities placed In appreciation for facilities placed at the commany aleposal in filming scenes for 'Saquoia,' Interior Department said. Official sources indicated the contribution will put an end to controversy over the company's liability for various injuries to park property which flared up several months ago and led to adoption of the policy of requiring producers to post bond before using parks for film purposes in the future.

Government mouthplece tactity

future.
Government mouthplece tacitly
admitted the 'voluntary' donation
bore a direct relation to the Government's demand that M-G-M bore a direct relation to the Government's demand that' M-G-M compensate the Interior Department and pay share of cleaning up and repairing after departure of the shooting units. One exe said the \$5,000 covered all of the Government's claims with a margin to spare for good will.

Although film producers have given the national park system more advertising over a period of years than any other medium; Styretary Ickes upon assuming office took the

Ickes upon assuming office took t position that the Government should be paid for the use of its preserves for film production. Then when the Sequola incident broke, Ickes and subordinate officials finally agreed to waive the rental fee idea providto waive the rental fee idea provid-ing studios would post cash guar-antee, same as is required by the Army and Navy, to cover any damages and unusual expenses which the Government might sus-

Sternberg Draws 5 Yr. Pact with Columbia

Hollywood, Sept. 17. Josef von Sternberg tabbed to a five-year Sternberg has been five-year contract by Columbia to direct minimum of two pictures yearly during that period. Director was signed by Harry Cohn after getting a flash of first preview of 'Crime and Punishment at Santa Barbara last week,

E. K. NADEL, P. A.

Hollywood, Sept. 17.
E. K. Nadel, former writer and roducer of vaude acts, has been amed publicity director of Mascot-

Slight Delay

Speaking of a procrastinating eastern test director, Sam Lyons complained:

'I bring him ingenues, and by the time he's ready for a test they're character women.

PARAMOUNT ON WRITING DEAL WITH PIRANDELLO

Hollywood, Sept. 17.

Luigi Pirandello will do the screen play of his own script at Paramount if Ernst Lubitsch okays the story brought to the studio by Frank Orsatti

Metro has the Nobel prize winner under commitment for one sto which would have to be discharg before he ties at Paramount.

Both Metro, Lasky Ready Film Scripts for S-Heink

Hollywood, Sept. 17.

Both Metro and Jesse LaskyPickford are rushing stories for
Mme. Ernestine Schumann-Heink,
while Lasky's protest to the Hay's
organization over Metro signing the
singer awaits settlement.

Singer comes to the coast Oct. 1
for her first picture on three yearcontract signed last week with Mcsculty interferred with his negotiations to sign Mme. SchumannHeinik, cabled Maurice Hanline, his
story editor, to rush preparation of
a film story to be based on the life
of the singer.

PAR'S CANARY HEADACHE

Studio Hunts Fitting Stories A Jepson, Ellis, Natzler Mark Time

Hellywood, Sept. 17.

A flock of headaches at Paramount the mong witers and reaches the reaches at the second of t

marking time, noping a continuous turn up.
Writer and execs feel that the players all must have the same type stories which are tough enough to find for one singer, let alone trying to fix up a quartet.

Played in 'Ghosts.' He'll Now Script It

Hollywood, Sept. 17.
Charles McNaughton, who played
the lead in the original production
of "Three Live Ghosts," wartime
play, gets his writing break in
Hollywood through being engaged
to Matrix the present of the pre by Metro to write the screen play of the stage production.

McNaughton has been acting in pictures for several years.

Donohue-20th Cancel

Hollywood, Sept. 17.

Jack Donohue received cancellation of his contract with 20th Century Fox, which has 10 weeks to go. He had handled the dance numbers for 12 pictures at the studio during the past year

the past year.

Donohue was brought from England by Winfield Sheehan on contract that gave studio privilege of using him as a writer, director, producer and player.

PAR AFTER NIESEN

Hollywood, Sept. 17.
Paramount is carrying on lon distance negotiations on a term con distance negotiations on a term con-tract with Gertrude Niesen in Chi-cago. Lou Diamond planed there from New York to arrange the de-

named publicity director of Masoot-Republic.

Radio and night club singer was tested here by the studio when she for another studio.



WILL MAHONEY IN THE WORLD'S FAIR

IN THE WORLD'S FAIR
Bert Ross says:—
"The Great Will Mahoney is back
at the Holborn Empire. This means
capacity business for that music
hall. Mahoney is the most energetic
performer I have ever seen. His
yitality and sense of humour are
both amazing. He is the succession of the control
againg of all comedians, most engaging of all comedians, to the control
and the sense out perfect
tunes, and his taps out perfect
tunes, and his quaint rooling and
breath-taking falls stamp him as
the king of comedians. Twice nightly audiences cheer the entertaining
little Irish-American with a reception that has selfom been equalled
in this country.' in this country.

Direction
WM. MORRIS AGENCY
Mayfair Theatre Building
New York City

PULLMAN FILMS ALL SET TO GO

Trans-Lux Moving Picture Corp. project to use moving pictures in specially designed Pullman cars has progressed to stage where tests may soon be made over short datances, probably between .New distances, probably between York and Philadelphia. Al

York and Philaselphia. All mechanical requirements have been met and equipment and physical details of setup have been successfully proved by technical department of Trans-Lux. Next move will be installations. Pullman company has remained in background in whole project, calming that the proposition is calming that the proposition is to be in the hands and control of Trans-Lux. Officially stated that all the Pullman company will do Is turnish the cars.

all the Pullman sis furnish the cars.

Jefferson Davis-Cohn is the prime Capt, Jefferson Davis-Cohn is credited with being the prime mover behind the train picture proposal. Recently he has been in England, where picture shows on trains are successfully operated, mainly on short hauls. Expected that Trans-Lux picture shows first will be installed on the crack limited that the control of the crack limited by the crack limited by the control of the crack limited by the crack

KIEPURA'S NEXT PIC IN REICH AT \$150.000

Rerlin, Sept. 8

Jan Kiepura, now in Hollywood on his first picture for Paramount is expected back here in the middle of Dec. to immediately start on his

ls expected back here in the middle of Dec. to immediately start on his next German picture. Though decision on the script is still out, the financial end came to a definite settlement just before Riepura's salling date. Beildle since will receive \$150,000, which since will receive \$150,000, which will be pald him in Polish coin in his own country. This is the first instance of official yessing to payment made to an artist in foreign currency and outside the German border, which is usually hermetically sealed to all money transfer.

Stand-In Stood Up

Hollywood, Sept. 17.
Accusing Drs. Dickey and Cass of alpractice because he was left

Can FCC Force A.T.&T. to Continue Television on Govt. Terms—legal?

Charge It

A guy who saw 'Top Hat' early the first week the Music Hall, N. Y., phoned the reserved seat boxoffice asking if he could open a charge account for the run.

ROTH TO PRODUCE VITAPHONE SHORTS

Hollywood, Sept. 17.

Murray Roth has been signed by Varners to become producer-director of Vitaphone shorts made on the Warners to become tor of Vitaphone she west coast He will function unde the production wing of Bryan Foy. Roth succeeds Ralph Staub, who Not succeeds Raiph State, when has handled the producer-director job on shorts at Warners for the past two years and who leaves the organization on expiration of his contract Nov. 1.

Picture People Named On Rogers Memorial Bd.

Hollywood, Sept. 17,
Several picture people here have
been appointed by Governor E. W.
Marland, of Oklahoma, to National
Will Rogers Memorial Commission.
Group includes "lille Burke,
Eddie Cantor, Mary
Glankor, Frank
Lloyd, Joseph M. Schenck, Winfield
Sheehan, Frank Hawks, Marlon
Davies." Sheehan, Frank Hawks, Marion Davies, Jack Warner, Irvin Cobb, Harry Chandler, Carleton Burke, Fred Bixby and Oscar Lawler.

STILL AFTER QUINTS

Lioyd Would Take Production Crev to Canada if Okayed

ollywood, Sept. 17. ollywood, Sept. 17.

Paramount still hopes to be able to photograph the Dionne quintulets for a sequence in the Harold Lloyd starrer, "The Milky Way. Proposition is now up to Canadia government officials for final decision."

sion.

If deal offered by Paramount is okayed, Lloyd will fly to Callender. Ontario, with a sound and production crew to secure the necessary sequences with the quints.

Monte Carlo Russ Ballet Film-Minded, Due Oct. 9

David Lichine arrives next week in advance of the Monte Carlo Ballet Russe troupe, to make a hurried trip to the Coast on a tentative picture deal. He made a short for Frank Tuttle at Paramount last spring, during the company's engagent of the Carlo Angeles, and it per the control of the Carlo Carlo

lease for a specialty.
Lichine was the only dancer to win any special attention from the studio scouts, out of the entire company. Ballet's N. Y. season opens Oct. 9 at the Met.

Landi Opp Fairbanks Jr.

Paris, Sept. 8.

Paris, Sept. 8.

Ilssa Landi, now making English and French versions of 'Koenigs-mark' for Roger Richebe here, has signed with Marcel Hellman in Londor to make a film there opposite Douglas Pathenks, Jr.

Distribution will be done by United Artisets

BANKER'S 31/2 YR. OLD IN PIX

Oklahoma City, Sept. 17.

Darla Jean Hood, 3½ years old, has left for Hollywood to join Hal Roach's . Our Gang. Joe Rivkin signed the kid up when she was taken to New York by Kathryn Duffy, local dancing school operator.

Darla is daughter of Leedy, Okla, hanker

FIXING 'PERFECT GENT'

malpractice because he was left with a limp after treatment for a foot injury, Eric Petiti is suing for \$27,000 damages.

Claims he was deprived of a livelihood as stand-in for Richard who made the picture, handling the choives."

FIXING **FERFEUT GENT**

Metro puts The Perfect Gentleman back into work this week for additional scenes, with Tim Whelan, livelihouses."

Washington, lept.

Fear that the United Sates may be subjected to a Britishmonopoly in the television field is the background for the stringent conditions ground for the stringent sonditions laid down by the Federal Communications Commission in genting the American Telephone & Felegraph Co. consent to hegin experimentation with a dorraid cable between New York and Philadelphia, Variety learned today.

Vanistr learned today.

As Washington heard profits that a factor of the contemplated field test at the factor of U.S. broadcasters and theatre operators from complete demination by English interests.

Although the mustice of the contemplate field for the contemplate field field for the contemplate field field for the contemplate field fi

Discription of the control of the co

lose Scruti

lose Seruti
The Commish, however, & watching closely and prepared to keep strict account of winatever & T.&T. discovers in its proposed New York-Philly experiments, fearful that as soon as bugs Lre eliminated from the process the telephone system't. will go ahead with reported plans 1640 lay, a transcocanic cable and pipe images from England. In thit control, nection, it is a matter of wife inabilities that British interests have fit almost a complete monopolyien pleudif ture-sending outside of the United States. States. Should the A.T.&T. desir

(Continued on page 31)

Newsreelers Like Newsmen on Hours. Reel Exec's Opinion

International photographers union is holding off temporarily in its proposal to obtain a definity understanding from newsreel companies as to what constitutes working hours for the newsreel camera grinders. It is unlikely that either side will move to seek a definition of what constitutes these hours on duty until after the present argument over boothmen's scale is settled in New York area.

Cameramen have been blanculous

Cameramen have been hopeful ever since the NRA folded that a definite interpretation of werking hours might be obtained.

Attitude of one newsreel execu-tive, as expressed this week, is that news camera grinder's time and hours of actual work closely renours of actual work closely re-semble those of newspaper report-ers. In other words, he felt that newsreelers knew no working hours, being largely a matter of assign-ment and completing of that task.

SAILINGS

SAILINGS

Sept. 21 (New York to London),
Mr. and Mrs. George Dickenson
(Britannie).
Sept. 19 (New York to London),
Alexander Korda, Sir Connop Guthrie. Etienne Pallos, Fred Herendeen (Berengaria).
Sept. 18 (Paris to New York),
Louis Nizer, Jack Alicoate (Normandie).
Sept. 14 (New York to Paris),
Latiny Lawrence, Pierre Mprieux
(Sept. 14 (New York to Genoa),
Mrs. Gabriel Hess (Conte Grande),
Sept. 14 (New York to Genoa),
Sept. 14 (Los Angeles to New
York), Lucille Ball (Talamanca).

ARRIVALS

Alma Gluck, Marcia Davenport, Miriam Jordan, Wallace Beery, Be-nita Gould, Felix Felix, Robert Rit-chile, Harry Foster, Val Parnell, Lou Wolfson, Mrs. Sol Hurok, Alfred J. McCosker, Jack Kennedy, Jack Con-nolly, Charles K. Gordon.

Merger with Orsatti on Pix Biz

CHALLENGE FILMS' LOBBY

Erpi's 50 Instructional Films Exclusively for Visual Educ. URGE ANTI-BLOCK

Aithough the proposed testing of talking pictures in New York City's pubblic schools is being watched with more than ordinary interest by educators throughout the country, other communities, have installed a system of audio-visual installed a system of audio-visual installed with the opening of school this month at Evansville, ind.

In keeping abreast of these developments and in anticipation of tuture demands, Electrical Research Products aiready has compiled a library of 50 wholly instructional films. Four were finished for release last week. In addition, ERPI also has aimost as many subjects which are described as informative films, being the state of the second of the second

Other cities with courses of audio-Other cities with courses of audiovisual instruction in effect include Fresno, Oakland, Allentown, New Haven, Providence, Boston and Pittsburgh. Perhaps most complete course is offcred in Pittsburgh's public schools, where educational authorities have allotted 31 per pupil annually for visual education. The old library, comprising some 1,000 reels of silent deducational subjects and built up about six years ago, now is being supplanted by sound fil

'Wilderness' Starts

Hollywood, Sept. 17.

Hollywood, Sept. 17.

With the return of Wallace Becryfrom a European vacation yester-day (Tuesday), Metro does the studio portion work on 'Ah Wilderness' starting tomorrow (Wednesday), Jamés' Stewart, new juvenile put undér 'a long-term contract last week, gets his first screen chance in this nettern.

KENYON, HEMPSTEAD AT 20th

ALIATON, HEMITSTEAD AT 20th Hollywood, Sept. 17. Twentieth Century-Fox have ad-ded Curtis Kenyon and David Hompstead to the writing staff, Put to work on an original. Hempstead resigned last week as producer of Radio Pictures.

Aherne Opp Hepburn

After a month's dickering, Radio has landed Brian Aherne for the male lead in 'Syivia Scarlett,' the Katharine Hepburn picture.

Aherne goes from this picture to Metro's 'Gorgeous Hussy' (Joan Crawford).

PAR USING JRS. IN 'B' PICTURES

DESPITE 'POWER,' Wm. Morris Agency in H'wood Mulls

Pettingill Admits Time Not 'Ripe' for Federal Censorship but Forecasts Bitter Congressional Picture Attack Next Winter

ADMITS IMPROVEMENT

Washington, Sept. 17. Chailenging the lm-produce lobby, Representative Samuel Pet-tengiil of Indiana last week in the final 1935 issue of the Congressional Record warned that strong campaign for enactment of legislation

Sime

Col's 'Wolf' Whodunits

Columbia has closed for the screen rights to "The Lone Wolf Returns' and two other Lone Wolf novels by Louis Joseph Vance, Intends to make them into a series

dunits. Character was on in silent days as a seriai.

YANK FILM **MOB IN PARIS**

Paris. Sept. 11.

Hollywood, outlawing block booking will be unlined and featured spots in B pictures, as for them with the youth angle, ship laws, Pettengill, who introduced Group, now in 'Coronado,' will go broad measure drafted by the Mo-

Merger bringing together two of the strongest members of the Hollywood agency field is expected to lywood agency field is expected to be consummated to day (Wednes-day) by the William Morris and Frank Orsatt offices on the Coast. Deal provides for a partnership ar-rangement but involves picture bookings only, with the Morris of-fice's eastern stage and radio ac-tivities not involved.

tivities not involved.

Negotiations were started in New York last week when Orsatti was in town. They continued over the weekend with Orsatti and Abe Lastfogel, Morris office partner, making the return trip to Hollywood together.

If the deal goes through, it prob-ably will be effective on or about Oct. 1. Probability is that the Hol-lywood Morris staff will move into the present Orsatti offices.

EL PASO'S CUTE BEAUT IDEA-A FILM CONTRACT

Hollywood, Sept. 17. Studios have been requested by the El Paso Chamber of Commerce to award a contract to the beauty winner of the Jan. 1 celebration.

Texas City is planning a rival affair to the Pasadena Tournament of Roses with an east-west football game and other events participated in by neighboring states.

Sylvia Sidney's Contract

Hollywood, Sept. 17.

Hoilywood, Sept. 17.
Despite published reports, Sylvia
Sidney's new deal with Paramount
has never been consummated.
Actress on loan to Walter Wanger,
is working out her old contract.
"Wanger is talking three pictures
annually on a new contract, with
options for two years more but
actress is holding off her signature.

tion Picture Research Council, appealed for support for his legisla-

M. B. Schanberg, theatre manager from Middle West, who are among the gang, went down to Rhelms to sample champagne at the invitation of Mr. Mumm himself. La Cava and Schamberg are leaving for Central Europe in a day or two.

Louis Nizer, iavyer, and Jack Aliticat are also around. Jack Connoilly, who is supposed to have come over for Pathe News on Abyssinian business, is going back today for America, as is Jack Kennedy, Radio's London boss. Kennedy le going home for contact.

Phil Reisman, Radio's foreign dept boss, has been in Europe for

ing home for contact.
Phil Reisman, Radio's foreign dep't boss, has been in Europe for a couple of weeks and is expected in Paris this week to make some important decisions on French distribution.
Other late season visitors are Lew Werthelmer and Mrs., and George Goidenberg, nitery operators from the West.

ment for them. Studio figures that actual screen training has panned out as a more practical way of gotting the young players launched than spotting them as walk throughs or putting them into studio plays for experience. ROGERS, FONDA TIED FOR ACTING HONORS

into 'Preview,' which will be produced and directed by Eddie Cline. Studio and releasing organization will give the pictures in which the youngsters appear a 'new faces' buildup campaign.

Best bets so far are Johnny Downs, Marsha Hunt and Robert Cummings. Three youngsters also had the juve love interest in 'The Virginia Judge,' Preview audlence went for the trio with studio exces planning an immediate advancement for them.

Studio flagues that actual screen

Hollywood, Sept. 17.

Will Rogers and Henry Fonda tied for first honors in vote of members of the Screen Actors Guild on best performances for the month of August. Comedian ran up his votes for portrayal in 'Steamboat Round the Bend,' while Fonda nosed into the tie for his role in 'Farmer Takes a Wife.' Both Fox productions. Honorable mention for acting honors to Boris Karloff or 'Biack Room' (Col) and Frank McHugh for Trish in Us' (WB).

Screen Writers Guild membership, voting on best screen play of the month's 'releases, tabbed Edwin Eurke's effort on 'Farmer Takes a Wife' for first honors. Runners up were Laird Doyle, Roy Chansior and Lillie Hayward for screen play on 'Front Tage Woman' and Anthony Veiller's treatment for 'Jaina.'

MOORE'S LONDON CONCERT

London, Sept. 17.

Harold Holt, concert Impresarlo, his signatured Grace Moore for one concert at Albert Hall, with a stiff guarantee and percentage. It's for a future winter date.

House seats 10,000.

RUGGLES IN MOORE'S ROLE

Hollywood, Sept. 17. Charles Ruggles is set for the leter Moore role in 'Anything Goes.'

Pleture is now in production.

tive baby on the ground the propo-sition 'will release the normal selective processes of good taste ail over the country, curb monopolistic control of the film industry, and im-prove the calibre of screen entertainment. Defi to the industry was voiced in

a warning that 'members of the House will probably be subjected to

a warning that 'members of the House will probably be subjected to the fiercest as well as the most subtle kind of pressure on the part of the big producers, a group which has unlimited resources and great powers of publicity at its disposal.' Measure is one of the more important propositions which will come up next winter, Pottenglii, a Democratic member of the Interstate Commerce committee, averagid. Interstate Commerce committee, averagid. The interstate Commerce committee, averagid in the commerce of the commerce committee, averagid in the commerce of the commerce committee, averaging in the commerce of the Legion of Decency, but published statistics showing that last fail a surprisingly large number of features produced by majors were listed as Indecent, immoral and with forecast that enactment of his bill will correct the condition, Pettengill noted that Warner Bros.-Pirst National issued 11 films described a unfit, while Universal ground out 6, RKO Radio, 4, Para—(Continued on page 75)

Colleen's Neck Hurt

St. Louis, Sept. 17. St. Louis, Sept. 17.
Colleen orc, film actress, sufcred an injury to her neck last
week when she fell over a davenport in her room at Hotel Statler
while adjusting vase of riowers. Because of fractured neck suffered
seven years vago while making a pic,
physicians took the actress to Jewish Hospital where her neck was
placed in cast. Cast remained five
days and when removed physicians
declared Miss Moore had not been
seriously hurt. days and when removed physicians declared Miss Moore had not been seriously hurt.

She is here with her doli house exhibition at downtown dept. store.

Robinson top the cast.

RENE CLAIR'S MUSICAL FOR GOETZ IN LONDON

Hollywood, Sept. 17.

Deal is on for E. Ray Goetz to produce on filmusical in England for Alexander Korda's London Film Co. Picture would be directed by Rene Clair, under contract to Korda, who is committed to make one for Goetz.

who is committed to make one for Goetz.

Proposition is expected to be scaled within the next few days, with Goetz planning to leave here next month for London. Producer expects to take along two writers to handle the screen play of the filmusical version of a former stage play. Goetz also expects to remain in England to make several pictures during the next two years.

SACHS' SHOW STARTS

London, Sept. 17.
Joe Sache' show 'Royal Exchange,'
musical, starring Ramon Novarro and Doris Kenyon, is finally set to open Oct. 16.
Goes into His Maiesty's theatre.

GRAPEWIN'S 'FOREST'

ARIETY

SUBSCRIPTION\$6 Foreign innual.....\$6 Foreign.....\$7

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Recovery Administration's Review **Board Studying Records of NRA** Film Code for Probable Future Use

Washington, Sept. :

Sweeping investigation into formulation, administration and consequences of the scrapped NRA monitor picture code has ghen launched by the skeletonized Recovery Administration, officials revealed today. Study is being made by the Review Division under direction of Daniel Bertrand, with William P. Farnisworth, former deputy administrator in charge of amusement matters, serving as consultant and ex-o clo advisor.

Armed with outlinious records of former Divisional Administrator Son Armed with outlinious records of former Divisional Administrator Son Consultant and ex-o clo advisor.

Government possession in an attempt to find out just what was accomplished by joint efforts of industry leaders and the Government in the campaign to bring about self-regulation and control of unfair

tempt to find out just what was accompilabed by joint efforts of industry leaders and the Government in the campaign to bring about self-regulation and control of unfair practices. Study is aimed more at bringing to light the benefits and effectiveness of attempts to curb unfair competition than at facts regarding labor conditions and employment trends.

Foreshadowing a new move to bring about Government regulation of all key industries, the research division's studies into the research division's studies in the research division's studies into the research division's studies and the research intended to the research of the research in tracing evolution of trade practices and laying roundwork for possible new legislation.

Official inquiry Just Now
The inquiry, despite its scope, labority of the research division's research that the research in tracing evolution of trade practices and laying roundwork for possible new legislation.

Official inquiry Just Now
The inquiry, despite the scope, labority of the research will be sent forth and the questionnaire method of getting necessary data will be sent forth and the questionnaire method of setting necessary data will be sent forth and the questionnaire method of setting necessary data will be sent forth and the questionnaire method of setting necessary data will be sent forth and the questionnaire method of setting necessary data will be sent forth and the properties of the conference of the sent forth and the properties of the conference will be sent forth and the properties of the conference will be sent forth and the labority of price-cut-time, particularly because of the rapid spread of bank-night and other similar devices in the code was desi

the correspondent and questionnaire course later on.

Another subject which has attracted close attention is the extent to which code standards are being observed voluntarily in negotiating contracts during the current booking season. Government is interested in keeping tabs on whether distribs are making ain attempt on their own initiative to perpetuate the code restrictions on forcing of, shorts, discri inatory rentals, cancellation privileges, and excessive protection.

Although interested in persistent

protection introcesses, and excessive protection interested in peralstent, reports that various industry groups, are endeavoiring to establish voluntary, codes and revive essentials of the former compulsory pact, no Fed-eral agency will admit having received any proposals from the film industry. NRA officials say they never have received the voluntary plan reputedly sent to them months ago by Tyree Dilliard, former counsel for the code authority, and the Trade Commission denies knowledge of any gestures by either producers or exhibitors in the direction of trade practice agreements.

FIGHT FANS PLANING EAST

The Hollywood, Sept. 17.
The following plane out Sept. 20 on the Bacr-Louis fight special; Jay Paley, Archie Paley, George Raft, Mack Gray, Paul Leviton, Leo Morrison, Marjorie Booth, Al Kingston, Robert Woolsey.

SAVO'S 1ST ROACH PIC

Hollywood, Sept. 17.
First Jimmy Savo pictures at
Roach carries the tentative title of
'Alone, Alas!'
Gus Meins direct

THE OTHER CHEEK

Ates, Socked, Relents, of the Socked

Roscoe Ates, film stutterer, left town after personal at Stanley with a brulsed chin and a couple of face cuts, the result of a street fight with John Darragh, 29, downtown parking garage attendant. Alteration took place on a busy thoroughfare after Ates claimed Daroughfare after Ales claimed Dar-ragh became abusive when come-dian asked for change from a \$50 bili, and cop picked them both up for disorderly conduct.

for disorderly conduct.
At station house, Ates paid a \$25
forfeit for his appearance next day
and also shelled out same amount
for Darragh, who didn't have coin
and was faced with a night in fail.
Magistrate dismissed case next day
when comedian decided not to press

Comic also made himself a good fellow when he asked that Dar-ragh's employers, who had fired him following fight, reinstate the at-

KORDA PARTY QUITS COAST, PLANES EAST

Hollywood, Sent. 17.

Alexander Korda and his London Film associates, Sir Connop Guthrle and Etienne Pallos, started their delayed plane trip to New York Sat-urday (14). Erich Pommer was

urday (14). Erich Pommer was also in the party. Trio will remain in New York for several days on United Artists home office conferences before sailing for England.

Korda, with Sir Connop and Pallos, sail for London Thursday

Sutherland Pilots Eggerth in First U

Diggettal in Fiss. U
Universal handed Edward Sutherland a new contract and the assignment to direct Marta Eggerth in
her first American picture. Studio
holds option for additional pictures.
Director due back from New Tork
now week and puts his first picture
bettere the cameras Oct. 14.

National First Runs

WARNER BROS.

'Goose and Gander,' Par,
Boston, Sept. 19; Roger Sherman, M. H. 192. Fal, Danbury,
19; Stanley, J. C., 26,

'I Live for Love,' Keith's,
Olney, Sept. 20; Victory, Dayton, 21.

NADIO

Jaina, Orph, Lincoln, Oct.

14; Cap, Dallas, 15; Newport,
Norfolk, Va., Nov. 10.

Freckles, Orph, Terre Haute,
Oct. 5; Granada, Sloux Fale,
6; Arcade, Jacksonyllis, 12.

Three usketeers, Orph.
Terre Haute, Sept. 28; La

Plaza, St. Petersburg, 12.

Ct. 22: Park, Tampa, 26; Paiace, Jacksonylle, 29.

'Old Man Rhythm,' Par,
Cheyenne, Oct. American,
Butte, 4.

Cheyenne, Oct. American, Butte, 4.

'His Family Tree,'
Cedar Rapida.
'Top Hat,' Indiana, Indianapolis, Sept. 20; Allen, Cleve, 21;
Orph, Denver, Oct. 1. COLUMBIA

'She Married Her Boss,' Hipp, leve, Sept. 28; Senate, St. L.,

Clève, Sept. 20, Oct. 12.

Oct. 12.

'Atlantio Adventure,' Family,
Cincy, Sept. 20; Pal, Akron,
Oct. 8; State, Charlotte, N.C., 9.

UNITED ARTISTS

Orph. Sloux

UNITED ARTISTS

'Dark Angel,' Orph, Sloux
City, Sept. 20; Des Moines, Des
M., 20; State, Altoona, 21;
Strand, Albany, 28.

'Call of Wild,' Pal, Wash.,
Sept. 20; State, N.O., 20; Par,
Ft. Wayne, 22; Loew's, Toronto,
27; Cap, Hamilton, Ont., 27;
Cap, Binghamton, N.Y., 27.

PARAMOUNT

'Bis Beadeast', Wet. Poston.

PARAMOUNT

Big Broadcast, Met, Boston,
Sept. 20; Par, N. H., 20; Pal,
Memphis, 20; Mich, Det, 20;
Newman, K. C., 20; Denham,
Denv. 20; Rialto, St. L., Oct. 4.

'Two for Tonight, National,
Richmond, Sept. 20; State,
Mpls, 20; Pal, Cincy, 20;
Stanley, Balto 21; Earle,
Wash, 27; Newman, K. C., Oct.
44

Here Comes

Here. Comes
Seattle, Sept.
K. C., Sept. 27.

Peter Ibbetson, Newman,
K. C., Oct. 18; Denham, Denv.,
18; Orph, St. L., 25.

'Virgi ia Judge,' Orph, St. L.,
001. 11.

LEHMANS ON RKO REORG

Reported Lehman Bios. are in-terested in the RKO reorganization. Work of reorganizing the com-pany is proceeding under M. H. Aylesworth and David Sarnoff, RCA chief who also is chairman of the RKO board.

Must Pony Up for Purity Sealing

No More Rain Checks for Indies.

Hollywood, Sept. 17.

Producers association had decided against any more free rides of
pictures through the Breen purity
sealing channels and has instituted
schedule of fees based on production costs on individual pictures to
carry the overhead of the cleansing
organization which totals around
\$175,000 annually.

\$175,000 annually. Upkeep of the Breen organization has been maintained during the past year by the treasury of the producers association. During that period a large number of pictures went through the Breen seating group on rain checks, with the majors having to carry the load.

to carry the load. The majors naving to carry the load.
Under the new setup, which went into effect the first of the month, charge will be made on sliding scale in direct ratio to production costs.

In direct ratio to production costs. The cost of the cost o

SHIRLEY A STEPPER

Learns Three New Routines From Robinson in 3rd Year

Hollywood, Sept. 17. Two days after he landed in town Bill Robinson taught Shirley Tem ple three dance routines for he ple three dance routines for her next picture, 'The Littlest Rebel' at 20th-Fox.

Start of the picture around the end of this month marks the be-ginning of the Temple moppet's third year on the lot.

MANK TO SUPE

Hollywood, Sept. 17.
First writer on the Metro lot to accept proposition to act as supervisor on pictures. in the Sam Katz unit is Joseph Manklewicz.

Latter will handle talker remake of 'The Three Godfathers,' which was recently acquired from Univer-sal. Edward E. Paramore and Manny Seff will write the screen

ILLNESS FORCES OUT ALLEN

ollywood, Sept. 17.

Iliness forced Robert Allen to withdraw from the lead in Buccaneer' at 20th-Fox.

Picture, in work one day, resumes with a substitute.

Warners' Four Year Product Deal With RKO Theatres Seen as Averting A New (3d) Chain of 1st Run Indies

TOO MUCH NOISE

New Construction Work
WB Pix From Lot

Hollywood,

Noise of riveters on the new steel property building and on sound stages under construction at Warners is driving most of the curnost or the cur-rent picture units off the Burbant tot, either to the Sunset studios or out on location, wherever that is feasible.

Companies working of the m companies working off the main lot over the week-end were eight of the nine shooting: 'Country Boy,' on location at Burbank; 'I Found Stelia Parrish,' 'Miss Pacific Fleet,' Broadway Hostess,' and 'Enemy of Man' at the Sunset boulevard lot; 'Prairie Schooners' at the Lasky wands and 'Stane Owe Declarations' rance, and 'Stars Over Broadway' at the Vitagraph studio.
Only picture at the Burbank studio was 'Capt. Blood.'

CRAWFORD BACK IN COSTUME FOR 'HUSSY'

Hollywood, Sept. 17.

'Gorgeous Hussy,' novel by Sam-uel Hopkins Adams of Washington in 1820, has been purchased by Metro for Joan Crawford. This will be Miss Crawford's first costume

pleture in years.

Joe Manklewicz produces with
Ainsworth Morgan set to write the

Nurse Pix Have Warners. Par Racing to Barrier

Hollywood, Sept. 17. Warners and Paramount are both planning pictures based on the life of Florence Nightingale and both studios are rushing preparations, hoping to beat the other on release. Warners has this distance was the studios are such as the such

Warners has titled its picture 'Angels of Mercy' and has assigned Josephine Hutchinson to the femme Paramount has a completed script but production plans are still in the air.

Par's B'way Legit B.R.

Hollywood, Sept. 17. Hollywood, Sept. 17.

Paramount will back the New York stage production of There's Wladom in Women,' by J. C. Kesselring, which strew-hatted at Locust Valley, N. Y., this summer.

Two other plays from the same sector—'Mad Warning,' By Gladys Hulburt, and Penny Wise,' by Jean Black—will get a yes or no on Par bankrolling later this week.

Studio has nixed 'Return to Folly' and 'With All My Heart,' also Locust Valley productions.

Svensk African Pic

Capetown, Aug. 19.

Two Swedish and Danish con-cerns, Svensk Filmindustri and Danish Nordisk Tonefilm are send-ing a combined outfit headed by Danish Nording Towns, and a combined outfit headed by Poul Fejos, Hungarian producer, out to Africa.

Shots will be taken of the little known African native tribes, depicting the different tribal styles of marriage, funeral rites, and hunting.

McGuire Seals Protege

Hollywood, Sept. 17. William Anthony McGuire has placed Virginia Card, 19-year-old singer, under personal contract,

SHEEKMAN, PERRIN FREE

Hollywood, Sept. 17. Arthur Sheekman and Nat Perrin artinity Sneekman and Nat Perrin washed up their two-year contract with Sam Goldwyn last week. Pair worked on the last three Cantor pic-tures, and between Goldwyn asign-ments were loaned out.

Team currently at 20(h-Fox writing an ori inal for Shirley Temple. at

The possible creation of a new, and third, first-run chain among the independents in Greater New York City, in opposition to Loew and to RKO, was averted through the intervention of M. H. Aylester securitation for Warth and the control of the con worth after negotiators for War-ners and RKO reached an impasse ners and RKO reached an Impasse on terms for the Warrer Bros, new season films. Warners already were season films, Warners already territory, when Aylesworth took charge of negotiations for RKO. The deal should mean upwards of \$2,500,000 for Warners.

The deal should mean upwards of \$2,260,000 for Warners.

Aylesworth's intercession results also in Warners and RKO finally setting together and closing a 4-year pact for Warner product in all RKO theatres. Andy Smith registrates to the setting the setting

program with RKO.

Loew also had bought the entire Columbia program, but is understood to have offered 16 of these to RKO. In closing the deal for the full Warner program, however, RKO finds itself amply supplied with new season product so that it does not have to make use of the close of the columbia product of the Columbia product.

does not have to make use of the Loew offer of the Columbia product.

Warners and RKO broke off negotiations shortly after beginning same on the new season deal. The RKO negotiators figured the Warners, with the season at hand and having to dispose of its product, began selling away to independents such as Schwart's Century Circuit in Brookiny and Long Island, and the Springer & Cocalis chain, on upper Broadway. There was a serious possibility that RKO would lose out and a new first-run gyposition chain set up, until Aylesworth stepped into the situature of the season from the RKO-Warner product conditions, they number on 1 y around four spots.

Eliscu in on Play

Edward Eliscu, 20th-Fox writer, arrived in New York Saturday (14) to discuss production plans with the Shuberts on Paris Sensations,' mu-

Eliscu wrote the book in collaboration with Allen Rivkin, also a writer with 20th-Fox.

Roach Trips East

ollywood, Sept. 17.

ollywood, sept. 17.

Hal Roach planed for New York
Sunday (15), a regular fall trip,
Will supervise recording of orchestra numbers by Nat Shilkret's orchestra for the Laurel and Hardy
version of 'The Bohemian Girl' before returning to Coast.

MARCH AS ROMEO

Metro execs in the east are pretty well set on Fredric March as the probable Romeo to Norma Shearer's Juliet in the forthcoming Shakespearean film production.

spearean film production.

Brian Aherne and one
others had been mentioned.
All this is contingent on March's
first doing 'Anthony Adverse' for
Warners, immediately upon his return from abroad, a shooting schedule which would perforce defer
'R. & J.' for quite a speil.

JEAN DIXON'S COL. TERMER

Hollywood, Sept. 17. Jean Dixon has drawn a termer t Columbia. Starts next spring.

PAR TO REBUILD ITS CHAI

Hays Organization's Good Will Campaign on Behalf of Films

Establishing of good will, making contacts for the industry throughout the country and, meantime, the gathering of information of a valuable character in behalf of pictures, is behind an extensive pro-

suable character in behalf of pictures, is behind an extensive program that is being carried through by the Motion Pleture Producers & Distributors of America. The MPPDA is planning to cover the entire country, sending special representatives into all territories on the missionary work.

Purpose of the campaign is to personally contact film men, business men, lawyers, public leaders and others in the various cities of the U. S. to get first-hand knowledge of local conditions end attitude generally, as far as the picture industry is concerned, at the same time planting good will.

John Boettiger of the MPPDA home office has just returned last week after making i. cross-country trip, stopping off in Chicago, Indianapolis, Omaha, Denver and Sait Lake Chillo Omaha, Denver and Sait Lake Children and S goes on a two months' good-will mission. He will cover the entire

Bouth.

Pettey will spend two weeks with Wilkinson in Hollywood getting the hang of things before Wilkinson goes out on his sout ern tour.

Thalberg Back West. Offered New Terms: Schenck to Follow

Irving Thalberg and his wife, Norma Shearer, are on their way to the Coast. The Thalbergs left for California on Monday (16), after concluding home office conferences for which Thalberg came east. Among the results of Thalberg's eastern. trip was an offer of new and better terms by the Metro company to the producer, with discussions along these lines to continue after Nicholas M. Schenck, Metro's president, reaches the Coast in around a week. Thalberg's present contract has about three years to run.

run, It is understood that Thalberg has not as yet approved the new terms which have been offered.

PAR AWAITS FRENCH O.K. ON 'PATHS GLORY'

Hollywood, Sept. 17.
Paramount's filming of its bankrolled Broadway stage play, 'Paths
of Glory,' will depend wholly on the of Glory,' will depend wholly on the French government's acceptance of the script. Studio is unwilling to take issue with the foreign government on the dramatic premise in the play, and won't produce unless script is officially, okayed. France warned Par that the filming of the Arthur Hopkins play, as is, would result in barring pictures of the company which defied its utilimatum.

Will Hays Returns

Will Hays returned to New York Will Hays returned to New York City, Monday (18), from a sojourn of several months on West Coast. It was longest visit Hays has made in Hollywood in years, stay being proloriged because Hays office presi-dent was 'building new home out there.

Otherwise, his visit to the film capital was usual summer vacation routine, Hays being on hand while Joe Breen was away from his pro-duction code duties on trip to

\$100,000 Rental

RKO Radio will take out close to \$100,000 in film rental on Top Hat' to cover its three weeks' run at the Music Hail, N. Y., ending tonight (Wed.), It divides up about as follows: 1st week, \$45,000; 2nd week, 2nd week, \$45,000; 2nd week, 2nd week

3 PA. SHOWMEN **RUNNING FOR OFFICE**

Pittsburgh, Sept. 17. At least three figures well identified with show business locally having their fates decided at polls to-day in primary election. M. A. Musmanno, who co-authored Paul Muni's 'Black Fury,' running for state supreme court on both G. O. P. and Democratic tickets while George Jaffe, veteran showman who has operated Varlety, burlesque house, here for more than 20 years, is a candidate for city council on Republican slate.

candidate for city council on Repub-lican slate.

Louis L. Kaufman, pioneer radio announcer who got his start shortly after start of KDKA, world's oldest station, is going after county judge-ship on both tickets. Kaufman re-cently abandoned his ether activities to practice law activities. to practice law exclusively. Another showman, James Balmer, general manager of Harris Amus. Co., originally announced for council but then withdrew his candidacy.

GARGANOFF'S 2 PIX IN ENGLISH, FRENCH

Parls, Sept. 17. Farls, Sept. 17.

Leon Garganoff, producer of
The Battle' (UA) (retitled 'Thunder
in the East' for American release)
will make two pictures in French
and English during the next year,
first belng a new version of 'The
Queen of Sheba' and second 'Colorado,' an original. Pierre Benoit,
writing both stories, has just 'returned from a trip through Africa
for purposes of background on
'Sheba.'
Garganoff and Benefit and

Sheba."
Garganoff and Benoit will go to
New York in January to cast the
English version of the first picture
and expect also to pick up a direc-

'Tales of Hoffman' for Talley, Katz Producing

ollywood, Sept. 17.

Metro has acquired film rights to Jacques Offenbach's light opera, Talës of Hoffman, 'And picture will be produced under the Sam Katz banner, as the first of several filmusicals he-will turn out during the coming season. For screen the coming season. For screen to the coming season. For screen the coming season. For screen by the comment of the coming season. Season Season Screen play assignment has been Screen play assignment has been

Hoffman.'

Screen play assignment has been turned over to Vicki Baum and vehicle is being lined up as initial starrer for Marlon Talley.

WALL ST. SEES 800 100%-OWNED

Under Lynch Setup of Decentralization, Par Has Repurchase Privilege

MANPOWER

Wall Street believes that Para mount intends to regain, if possible, direct control of the approximate 800 theatres which Par, in bankruptcy, turned over to others to op erate in order to save the company Paramount company, officially, appears not to have any policy as regards the existing theatre partner ship arrangements

Paramount, it is held downtown ls desirous of regaining direct conis desirous of regaining direct con-trol of at least its own share of the earnings in the existing partner-ships and which cannot be handled directly now by the company. This sum for 1334-35 is estimated to run upwards of \$4,000,000. However, there are some serious technical ob-stacles to Paramount's ambition, in this respect, for the present, accord-ing to some opinion, and which the ing to some opinion, and which the company would like to have re-

The existing partnership arrangements are separate and distinct firms. Under the deals which were made Paramount has the right to repurchase all such theatres at specified terms and under specific conditions at a particular period. This buy-back privilege is a condition which was written into such that the second partners. Lynch was chairman of the advisory committee on theatre reorganization, under the trustees. The existing partnership arrange-The existing partnership arrange

The existing partnership arrange-ments were to have expired last June tended for 30 days until Sept. 28.

Now, such deals are understood to

(Continued on page 79)

PRACTICALLY TWO OTHER 'ROSE-MARIES'

Hollywood, Sent. 17. Hollywood, Sept. 17.

A totem pole dance will be the only one of original numbers of material left in Rose Marle, when Metro puts it into production shortly.

Studio has an entirely new screen play, starring Jeanette MacDonald and Nelson Eddy, and also has practically a new music score.

Albert Hackett and Frances Goodrich had east this week on a New

Albert Hackett and Trances Good-rich head east this week on a New York vacation after finishing the script of Rose Marie at Metro. Stu-dio is readying an assignment on their return.

Report Justice Dept. Exasperated At Filmers' Alleged Trade Practices

GAYNOR'S FUTURE

20th-Fox's Sophisticated Idea—Also May Loan Out

Hollywood, Sept. 17. Much speculation at 20th-Fox as to

Much speculation at 20th-Fox as to the future of Janet (Saynor, who returned Saturday (14) from a Honolulu vacation. Studio has no big productions ahead for her and is reported want-ing to utilize her in sophisticated roles for the balance of the two pic-tures on her contract. It might even loan her out.

SEE REPUBLIC F. D. JOINING HAYS ORG.

Because of its realignment in the Industry, First Division may enter the ranks of the Hays organization. First International Programment of Pathe Fill Corp., to carry on its operations in FD, places First Division as virtually subsidiary to Fathe. Pathe, which holds a membership in the Motion Picture Producers & Distributors Association, has done no production or distribution in several years, but now will be represented in both fields by First Division and First International. Consequently, some regard F. D. às a virtual Haysian member, even without further action.

Although not a member at the present time, Republic Pictures is also expected to join the Hays ranks. Recent consolidation brought four larger Indies under the Republic, firsted with the idea of joining the MPDA about a year ago. Monogram (or Republic) never actually became a Hays member, but since that time has maintained friendly relations. submitting its pictures voluntarily under the Haysian production code.

submitting its pictures volun under the Haysian production

BRISKIN DUCKS EARLY, MAY ALIGN WITH MG

Hollywood, Sept. 17. Puiling out a month earlier than the date set for his bowing out from Columbia, Sam Briskin checked from Columbia, Sam Briskin checked out Friday (13), Robert North dou-bles up on his studio duties and moved into Briskin's quarters. Likely that Briskin will sign with Metro as unit producer before he takes an extended vacation.

Additional Duties for Katz at M-G. **But Says Has No Exec Post Aspirations**

Hollywood, Sept. 17.
With Eddle Mannix due to vacation for a while Sam Katz will probably assume additional duties. In line with reports that Katz do being groomed to the state of the sta

NEW INDIE PRODUCERS ASSOCIATION FORMED

Hollywood, Sept.

New Independent Producers'
sociation is being launched with
first meeting last night called by
I. E. Chadwick and attended by
C. C. Durr, William Berke, Fred
Futter, A. W. Hackle Sig Neufeld,
William Smith, Lester Simmons,
Ray Kirkwood and Maurice Conn.
Organization would take the place
of the former indic setup which took
a sleeping powder when Trem Carr
M. H. Hoffman and Nat Levin joined
Republic. Hollywood, Sept.

Washington, Sept. 17. Justice Department authorities plan to request the Circuit Court to

purpose of hearing the Government's petition for an injunction restraining the indicted film istributors from continuing alleged discri

appoint a select tribunal for the

from continuing alleged discri natory practices in St. Louis. As a move to end an exasperating series of. delays, plan is to bring 10 firms and a haif dozen bey individuals to trial on charges of violation of anti-trust statutes. Fed up with repeated postpone-fred up with repeated postpone-obstruction in the control of the con-trol of of

Fed up with repeated postponements and inturiated by film groups obstructionist tactics. Justice officials revealed they are contemplating this extraordinary procedure, employed only a dozen times in the last quarter of a century to expedite action and break the alleged death-grip of the stream of the stream

F-WC RESTRAINT CHARGE IN L. A.

ollywood, Sept. 17.
Restraint of trade charges against
Fox-West Coast will be placed before the Department of Justice by
Jules Goldstone, representing Milton Arthur, indie chain operator.
Arthur claims major distributors
clamped down on product to the
Southside Theatres Corp, in a rezoning quarrel, which will force him
to close the Manchester and Balboa,
nabe theatres.

RKO and Depinet Aver U.S. Charges Defective

St. Louis, Sept. 17. St. Louis, Sept. 17.
Charging bills of particulars furnished them last weck (11) wers
defective, indefinite and insutricient,
RKO Distributing Corp, and its
president, Ned E. Depinet, filed a
motion in the U. S. district court
here on Saturday (14) requesting
the Government to supply further
particulars of the Sherman antitrust charges pending against
them.

the toversment of the Sherman anti-trust charges pending against the state of the Sherman anti-trust. The motion was filed by Jacob M. The motion was filed by Jacob M. Lashiy, attorncy for the parties, and said the bills vere not responsive and did not comply with Fed-eral District Judge George H. Moore's order on the Government to furnish them.

'The bills furnished also are evasive, frivolous and contradictory, said the motion, in the state-ment that Depinet did none of the things alieged in the indictment ex-cept through the defendants be-cause it is notified in the statement of the statement of the statement he did them or did not do them since.

BEN KOENIG WITH RELIANCE

Hollywood, Sept. 17.

Den Koenig has been made business manager of Reliance.
He's brother of the Warner studio's manager, William Koenig.

15 Amus. Issues Hit New Highs in Bull **Market**; Hold Most Gains in Reaction

Irregular market trend yesterday (Tuesday) did not find reflection in ement list, with most issues amusement list, with most issues holding firm and four going to new high quotations for the year. Paramount first pdt, hit new peak at 88, showless—gain of. 3% pioints on the day, and, second pdf. adding to fresh high ground at 13%. New high was recorded by Warner. Bros. common at 7%. Preferred of this company rose 1% points in Tuesday's trading, equaling former top. Eastman Krolak timmed 11% noting to best months of the property of the prope

rose 1½ points in Tuesday's trading, equaling former top. Eastman Kodak jumped 1½ points to best 1935 price at 158½. Bull movement, which was hit later by reaction, last week pushed 15 anusement stocks to new 1935 highs and one bond to best price or year. With many, big industrial (Continued on page 25)

WELLMAN, WOOD SET FOR PILOTING AT MG

Hollywood, Sept. 17.

Metro's William Wellman and San Wood was directors who do not have you will all the to the state of the signment. Wellman, we has, but completed 'Robin Hood of El Dorado,' will direct one of the three 'Tar' zan' units to epsed up production on that picture.

Other two units are directed by James McKay and Richard Thorpe. Wellman, however, will be called off the picture any day to handle the rotakes' and added seenes for story buildup on Robin Hood.

Wood has three jobs on tap. Currently he is directing the new sequences and new ending on Black Chamber. Following this he is Chamber. Following this he is the Marx Broa. Night at the Open. When the Marx Broa. Night at the Open. When the Marx picture will be decided by Irving Thaiberg, now in New York: First cut of the picture was shipped to him for approval and suggestions on additional work.

When Wood finishes this assignment he will direct Whipsaw, originally scheduled for Spencer Tracy, but now tailored for Chester Morris, with Tracy tied up in 'Riff Raff.'

Will Rogers' Estate

Hollywood, Sept. 17.

Will Rogers' will, probated yesterday (Monday) leaves \$40,000 in personal property to his wideous occur Lawler, James Blake, O. N. Beasley and Mrs. Betty Rogers, the widow, were approved by court as widow, were approved by court as the wideous were approved by the wideous wideous with the remainder of personal property in automobiles and livestock.

of personal prand livestock.

According to the lawyers, estate Mrs. Rogers will approximate

Dropping Joyce Name

Hollywood, Sept. 17.
Reversion to the former firm name
of Myron Seiznick, Inc., is likely,
Seiznick is negotiating with the
widow of Frank Joyce for purchase
of her interest in the agency.

YARBOROUGH DIRECTING

Hollywood, Sept. 17.

Jean Yarborough has been upped from assistant directing rost at Radio and will be given a chance to direct

He will be assigned to handle two real comedies under the Lee Marcus production wing, first of which will be a Ford Sterling starrer.

CLAIMONT CASTING WANGER

ollywood, Sept. 17.
Harvey Claimont has been named casting director for the Walter Wanger unit at the General Service studios.

Formerly assistant to Phil Fried-man at Fox.

DOUGLAS SPOTTED

Hollywood, Sept. 17.
Walter Wanger's 'Mary Burns,
Fugitive,' after being in production
two weeks without a male lead gets
Melvyn Douglas as Topper.

'Desire' Gets Away

Hollywood, Sept. 17,
Paramount's Desire, the Gary
Cooper-Marlene Dietrich picture,
started yesterday (Mon.), with
Frank Borzage directing.
Cooper's okay to go into the picture was a last minute affair, the
actor holding out until Saturday for
story changes. Cast includes Alan
Mowbray, John Halliday and Ernest
Cossart.

PAR TO FURTHER TEST 'CRUSADES' ROADSHOWS

Paramount does not believe the New York 42 run of "The Crusades' reflects its national possibilities clearly. However, Par will not schedule any additional roadshow dates until it is seen what the picture does in Cleveland, Boston, Washington and Pittsburgh engagements which have been set. It will open in these eastern keys between Friday (20), when going into Allen, Cleveland, and end of month.

If warranting further dates on strength of these four dates, Par will push westward, as far as the Coast with runs in both Los Angeles and San Francisco. Other keys include Detroit, Chicago, Indianapolis, Minneapolis, St. Louis, and Kansas City.

Metro Rounds Up 42 Players for Riff Raff

Hollywood, Sept. 17.
Metro is using 42 featured and contract players in cast of 'Riff Raff,' Jean Harlow-Spencer Tracy production being directed by J. Walter Ruben. It's the largest number of studio's own contractees in a picture for

Stromberg's World Tour

Stromberg's World Lour
Hollywood, Sept. 17.
Hunt Stromberg, Metro producer,
leaves late this winter on sixmonth vacation trip around the
world. Mrs. Stromberg accompanies him for producer's first vacation in several years.
Stromberg leaves upon completion
of the filmusical, 'Great Ziegreid,'
which gets under way this week
with Robert Z. Leonard directing.
Production is geared for a two

Production is geared for months' schedule.

L. A. to N. Y.

Edward Eliscu. Dr. Hugo Riesenfeld. Jules Goldstone. Judith Wood. Judith Wood.
Lee Tracy.
Julie Haydon.
Lawrence Beilenson.
Harry Baldwin.
Mark Kelly.
Harold Hopper,
Hal Roach.
Bud Schulber Eric Pommer, Fred Allen. William Frawley, Portiand Hoffa, Harry Tugand. Ferdinand Gottschalk, Mack Gray,
Paul Leviton,
Helen Jepson,
Jay Paley,
Archie Paley,
Dave Epstein,
George Raft,
Henrietta Buckmaster. Mack Grav Leo orrison. Lawrence Tibbett. Al Kingston. Chic Sale. Robert Woolsey, Lee Marcus, Marjorie Booth, Ketti Galilan.

N. Y. to L. A.

Frank Giimore,
Marcella Napp
Mary Simpkins,
Mitton Pickman,
John E. Otterson.
Rodney Bush.
Johnny Green,
Michael Bartlett.
Norma Shearer
David Lichine

Yesterday's Prices

	Net.
	Sales. High Low Last chge.
	200 Col. Pict., 67 66% 66% - 16
	900 Can. Film. 4% 4% 4% - %
	900 East. K • 159% 157% 159% +1%
4	10.900 Gen. El, 34% 33% 33% - %
	2,500 Loew 41% 45% 43% - %
	19,600 Par. new., 11 - 10% 10%
	4.100 Do 1 br. 98 94 074 +34
	17,400 Do 2 pf. 13% 18 13% + 16
	16,000 RCA 7% 7% 7% 7% + %
ı	1,000 Radio B., 67% 65% 67% + %
	7,300 RKO 4% 4% 4% - % 600 20th Cen., 17% 17% 17% 17% - %
	87,500 W. B *7% 7% 7% 7% + %
ì	CURB
	1,600 Tech, 201/2 19% 201/4 + 1/4
	600 Trans-L 8% 8% 8%
	BONDS
	\$22,000 Gen. Th 15 14% 15 + 14
	2,000 Loew10416 10416 10416
١	3.000 Kelth 88% 88% 88% 88% = %
ı	2.000 Per-Bwy 814 614 614 + 4
	97.000 Par 96% 95% 96 + %
	1,000 RKO 70 70 70 +2%
ł	38,000 W. B 82% 81% 82 + %
ı	

G-B Head Booker Tells His Side of **Spotting Pictures**

who don't think all British pictures are good and who don't think all American pictures are bad. Arthur Jarratt, chief booker for Gaumont-British's chain of theatres, now in New York on his first American visit, is one of 'em.

Jarratt will stay in New York un til Thursday and then head for Hollywood for a couple weeks. It is, he says, a vacation, but at the same time, he admits, he wants to see how films are made here.

In England Jarratt books around 400 theatres and all films playing in ail these theatres are passed by him These theatres played about 40% home-made pictures last vear, the highest percentage ever, but the theatre bought, over Jarratt's signature, about \$6,000,000 worth of American pictures for the year,

'It seems to me,' Jarratt says, 'that At seems to me, Jarratt says, that it doesn't make any difference whether a picture is British or American or Hindustani, I'm talking as a booker: as a booker the only question is whether the film has entertainment value and how much so.

Every once in a while the studio in England asks him to read a story or pass judgment on a star, No Politics

In England asks him to read a story or pass judgment on a star you have been asked to be proposed to be proposed to be proposed to be proposed to be production. All I want to do is see the finished product. And I don't care tuppence about all the rest of it."

And that made him think, that 'tuppence' phrase. He admits Britlish for American congumption. And 'the same are frequently too Britlish for American congumption. And 'Both is Bestree and in Hollywood'. He says, 'they frequently make the same mistake. They peruse to realize that the screen's audience is unlimited except by boundaries of its own verbal idlosyncrasies. You people don't always understand such words as boloney. Yet both of us, in making films, fall into the same mistakes of employing local phraseology.

Words bringing actors over from 'Words bringing actors over from What we need is writers. Such writters as can live in both countries and absorb both languages. English and American, and arrive at a happy medium.'

There are theatres in his circuit, Jarratt says, which can't play American pictures.

"They've learned to take and like home-made product and they don't understand some of the Yankee talk. But on the other hand, don't let theatres on that san continued the pictures we made a couple of year's got.'

And as for the slougho British films, the quota lims, the glouckles, the quota lims, the glouckles, the quota lims, the glouckles, the quota lims, the quota lims.

ago."

And as for the slougho British films, the quickles, the quota films, etc.—'that's as much our problem as yours.' he admits. Every had picture we make at home means we have to make two good ones to wash the taste out. But that's as true in London and. New York as in Timbuctoo.'

Inside Stuff—Pictures

Pay-as-you-exit idea, which seems to have taken hold in the indexest, is far from being the novelty claimed. As a matter of fact it was one of the first-exploitation, stinds for pictures.

Back in 186 it was used at an exposition in Atlanta. William J. Holpin had purchased the rights for the tate and put on a picture show in the pavilion-next that occupied by his wife, Papina, the mirror serpentine dancer. At the start he did not take in enough to pay employees. No one seemed to believe that the show could be on level. Even the press clips did not convince them. Olpin had an announcement painted explaining that he meant what he said when he announced that pictures of photographed motion would be shown: In reproductions of that same motion. He urged people to come in and see for themselves. If they didn't feel that they had their money's worth they need not pay as they left. Business was good the reat of the season.

Some of the picture boys, punching the bag over Top Hat', were trying to figure how much influence Fred Astaire's broadcasts (Lucky Strike), had on the fast getsway of the film around the country, and especially in New York. Concensus seemed to be that Astaire's four broadcasts-unquestionably helped but no way of checking to will be will be a trained as a staire's air start was Aug. 19, the picture opening at an Music Hall. Astaire's air start was Aug. 19, the picture opening at most considerable within final ether chore Aug. 31. Music men, as well see missers, believe it was unusual ail around. Allowing that the Eving Emilia score is apt to develop into the 'Anything Goes' of the screen, for this attum, the-early restrictions on the numbers plus Astaire personally introducing the lyrics on the air, and trailing his phonograph records, combined to turn the situation into one of those breaks which seldom click so successfully.

Threatened probe by Sabath committee into depreciation of value of film and theatre company stocks, as an aftermath of reorganization programs, is regarded in Wall Street as a superfluous gesture. Since the Securities Exchange Commission was formed, this body has had final say on matters of stocks, whether it be trading, trends, special moves or alleged manipulation. Those in the street are unable to understand just what the Sabath committee could or would accomplish since eventually it would wind up in the hands of the SEC anyway. In view of the fact that SEC has approved listing of numerous issues of picture companies which have completed their reorg, it is taken to mean that this commission is familiar with all details of reorganization, including depreciation, of stockholders' holdings, and has given many reorg set-ups its official blessing.

Publicity-advertising director for one of the majors in New York sought to stampede Thursday's (12) meeting of the Associated Motion Picture Advertisers into a tilt with Joseph D. Basson, president of New York Operators' Local 306, who was honor guest of the AMPA. The publicity man interrupted Basson to point out that theatres cannot pay unreadonable salaries and still operate, The 306 head effectively hushed the fellow up, getting applicates from the AMPA members in so doing.

Pub director indicated he was skeptical of whether Basson's statements were correct and that theatre executives should be present in view of statements being made. Basson finished his speech which was strongly applicated by members present.

After acquiring all rights to 'Mr. Grant,' story of President Grant, Radio has shelved it,' possibly permanently. Arthur Goodrich, who authored and almost had a Sam H. Harris legit production of his play, (published), received around \$22,500 for all rights. The Harris production never felled as the legit producer wanted Paul Muni for the title

role.

Radio then bought it for films with Walter Abel in mind. Abel spent weeks in make up rehearsals of President Grant, from youth to maturity, but meantime Radio decided to trim the \$90,000 budget down to \$750,000, and then put it aside. Abel's first Radio chore is "Three Musicketers."

Paramount has \$400,000 in story material on the shelf which is being held in abeyance after a recent write-off. Top coin (\$120,000) is represented by 'Salior Beware,' on which studio acquired a succession of headaches in trying to cast and get the screen play past the Hays mostlers.

headaches in trying to cast any get the sweller's Shoo the Wild Mare. Tomonitors.

Another \$60,000 was tossed off for Gene Fowler's Shoo the Wild Mare. Funny Page set the studio back \$70,000, at the time considered a sweet buy. Another \$35,000 went for 'Walkiki Wedding.' Others gathering dust and their price tags are. 'Cavallerla Rusticana,' \$15,000, Kids on the Cuff.' 'Are Men Worth 'It?', \$35,000 each; 'Gambler's Maxi', \$15,500; 'The Goddess,' \$19,000.

Something of an exploration trip by plane, motor and guide to locate Mrs. Laura E. Richards, 85-year-old authoress of 'Capt' January' which Rural Pictures Corp, purchased. Attorney J. T. Abeles, for Rural, closed the deal with R. L. Giffen acting as play broker.

Twentieth Century-Fox had meantime acquired the silent screen rights from Frincipal Pictures Corp. (Sol Lesser). The dialog rights were closed subsequently with Mrs. Richards. Rural is a Fox-20th affiliate and is the same company for which Abeles closed 'Way Down East.' 'Capt. January' is slated for Shirley Temple.

Administration of funds of the Fox West Coast Theatres Employees' Medical Fund, derived from a Sc service charge assessed against all passes honored in circuit houses, has been placed in hands of the fund trustees, P. R. Kent, F. L. Metzler, Albert W. Leeds, George Topper and All of the approximately 1,400 circuit employees are eligible to receive assistance for medical attention, hospital or doctor's bills, with all applications passed upon by a committee of circuit execs.

Hopes of studies and the producers' association of getting to first base against practice of endorsing commercial products have gone glimmering with delivery of two Dodge automobiles to Mae West and Bing Crosby, Dodge Motor Company is offering cars to any name player who will be photographed with machine and plug the car. Crosby in his new broadcast contract with Kratz Cheese, has been stopped from endorsing any other commercial product, whether of a competitive nature or not.

Samuel Wallach, who recently died, was mistakenly reported to have been his brother, Edgar, of show business. Latter was a theatre and company manager and is at present with Warners, assigned to exploitating on the road. Deceased, a stock broker, was interested in several. tion on the road. Deceased, a stock Broadway productions. Mrs. Henry B. Harris is their sister.

After 29 weeks of story and production preparation, Paramount's 'Klondika Lou.' the Mae West picture, is still without an ending. Story has been a problem for some time. Casting also is at an empasse, with name leading men shying from the West assignment. Already the accumulated charges on the picture are over \$150,000.

Reason major companies have fought shy of screening 'Faust' as an opera is said to be difficulty of getting clearance for world title rights. Several majors learned that production would be eligible for distribution (Continued on page 31)

(306)-Brandt (Allied) Pact Truce

SETTING UP ARBITRATION

Pros and Cons on Proposed 2,000-Foot FAVOR MACHINERY Theatres Stalling Until N. Y. Ops

Major distributing company exchange o cials got the Academy of Motion Picture Arts and Sciences angle on the 2,000-foot reels last week when Gordon Mitchell, chairman of the research council of that body, came to New York to present details. Mitchell appeared before the Hays organization committee with Arthur Dickinson, of the Hays presiding at Thursday (12).

Thursday (12).

Wide variance of opinion on what adoption of the larger reels would cost various exchanges and some question regarding the actual saving to major producing studies prevented any definite action by the committee. However, Dickinson was instructed to contact film boards of unde to ascertain exhibitor reaction.

Several combany representatives wanted definite figures from Mitchell wanted definite figures from Mitchell regarding the pupported saving to be obtained annually at the studios. Rough estimates that it would mean a saving to the nine major producers of about \$225,000 a year were met with inquiries as to how, when and where so unch could be saved. In addition to the print or cutting saving at the studio. These favorines

saving at the studio, those favoring saving at the studio, those tavoring the bigger spools believed that ad-ditional economies could be had through reduction in the amount of leader used per reel, since fewer reels would be employed on a fea-

reeis would be employed on a rea-ture. 20-called expert stated that con-ture and the control of the control of the con-ture of the control of the control of the con-pany in handling the 2,000-footers was that only 10 feet of leader was wasted under existing conditions. Since this made a difference of \$1.25 awing, or only a few cents, it was not rated, a vital factor.

Un Findings

U's Findings

U's Findings
Universal Pictures representatives
at last week's confab led the fight
against adoption of the larger film
spools, basing their claims on actual experience had with 2,000-foot
reels several years ago. Company
discarded their use because uneconomical and falling to produce savings expected.

Fresent attitude of projectionists' union in Boston, which is already opposed to the bigger reels, and possibility that other locals would take a similar stand, was given con-

a similar stand, was given consideration.

Main points argued were whether the outlay required of ninc or more distributing companies in all exchanges justified the saving, which to several company representatives at the committee session thus far appeared to be largely theoretical or in rather vague estimating stages. Alterations on racks at exchange centers will require considerably more than the \$10 originally estimated as the cost per exchange, it was pointed out at the meeting. Other points of dispute were over

was pointed out at the meeting. Other points of dispute were over the size, quality and weight of the bigger resis; breakage of the 2,000-foot lengths of film during inspec-tion; and possibility of salary in-creases for inspectors.

Masters Feted

Toronto, Sept. 17.
Prior to his departure for New
York where hie becomes foreign
representative for United Artists
after being general manager for
that company in Canada for eight
years, Haskell Masters was guest
of honor at a testimonial dinner
tendered by some 75 firm executives
and representatives of all branches
of the industry.

and representatives of all branches of the industry,
Speakers included N. L. Nathanson, James R. Grainger, Col. John A. Cooper, J. J. Fitzgibbons, Oscar Hanson, George Nicholas, Arthur Hirsch; Clare Hague, Jack Hunter, Herb and Jules Allen, Simon Mcretsky.

Reels; Doubt Saving Will Be Much ON ORDER OF NRA RKO Has Louis-Baer Pix

Ictures of the Louis-Baer fight Tuesday night (24) will be shot ex-clusively by Oliver Picture Corp. which shunned the Louis-Carnera fight on grounds that it might not be psychologially wise in view of the Italian-Ethiopian situation, a view in which it was partly influenced by the Hearst people. That fight was photoed, however, by an indie or-ganization.
Oliver Company has filmed all im-

Oliver Company has filmed all im portant fights for years. RKO cir-cuit has already closed with Oliver for the Louis-Baer films and ex-pects to have prints in theatres at 11 a.m., Wednesday morning (25).

STAY SINGLE

Los Angeles, Sept. 17.

Resumption of dual bills in Loew's State and Chinese is not likely, for a while yet. Circuit is, well fortified with new season's product of single bill calibre and Fox West Coast operating execs. feel that unless unforeseen contingencies arise single programs will continue indefinitely. With Samuel Goldwyn's Dark Angel', current at day-date houses, lin pictures figured for two-week minimum run; Barbary Coast' and 'Melody Lingere On' coming soon, Metro pictures for F-WC acers include 'Anna Karenina, 'Broad-w a y Melody,' O'Shaughnessy's Boy,' I Live My Life,' Mutiny On the Bounty,' all set for early fall release.

From Fox, circuit will get 'This Is the Life,' Way Down East,' and 'Here's to Romance,' latter schedulesses for next few months include 'Thanks a Million' and 'Man Who Broke the Bank at Monte Calo.'

N. Y. CENSORS NIX FRENCH 'BOLERO' FILM

Albany, Sept. 17. Held to be 'indecent and immoral,'
'Bolero,' a French motion picture
which purports to interpret the
music of Ravel's famous symphony music of Ravel's famous symphopy of the same name through the medium of the dance, cannot be shown in New York state. Dr. George W. Wiley, assistant commissioner of education, which supervises the film censorship division, denied the pleture a license after witnessing it at the request of John S. Paternoux and Martin J. Lewis. They had appealed to Dr. Wiley from a previous ban issued by Irwin Esmond, director of the censorship division. Dr. Wiley found the dance likely found the dance likely found the dance likely found the Dr. Wiley found the dance likely to 'corrupt morals.'

Gloria Swings Over

Hollywood, Sept. 17.
Gioria Stuart settled her contract
with Universal last week, was immediately signed by 20th CenturyFox on a termer.

Her first assignment will be the femme lead in 'Professional Soldier' Victor McLaglen and Freddi

WELLMAN ON 'TARZAN'

Hollywood, Sept. 17.

William Wellman has been assigned by Metro to handle the dramatic sequences of Tarzan's Escape. Shooting will cover about three weeks.

Animal and trick sequences of the feature have been directed by

feature have been directed I James McKay for several months

Hays Office Confab Today (Wednesday) to Formu-late Revival of Film Boards of Trade System-Both Exhibs and Distribs Liked NRA's Provisions for Such Regulation

PIX NEED IT

The board of the Motion Picture Producers & Distributors of Amer ica is scheduled to go into session (Wednesday) to discuss numerous matters, notably the need for the organization of industry machinery patterned after the old Film Boards of Trade for settle-ment of disputes and control of frade practices in distributor-exhibitor relations. Need for some such machinery has been urgent since the collapse of the NRA Code Authority of the Motion Picture Industry, but nothing has been done over the summer, during most of which Will Hays has been on the Coast.

Hays returned to New York Mon day (16) after stopping over in Chicago on the way east. Sensing the necessity for a board meeting at the earliest date at which arbitration and other industry matters could be taken up, today's (Wednesday) date was set before Hays got in, Expectation is that Hays will report on new season film possibilities and his trip west, in addition to presenting for discussion, among matters, the complaint of Jes matters, the complaint of Jesse L. Lasky with respect to negotiations of Metro to contract Mme. Ernestine Schumann-Heink. While this may be discussed by the board, presumption is that decision will be made on the Coast through the producers' association out there since dispute is strictly of a production negative.

nature.

Probability is that the board will Probability is that the board will discuss the setup of industry machinery but take no immediate action in view of the magnitude and complexity of the job. Over the summer, since the Siue Eagle faded out, there has been considerable theory in the business are revival of Film Board rule and just how it turn of arbitration and supervision of trade practices, things having been thrown wide onen with the been thrown wide open with the end of the NRA. These theatre operators wrote the Hays' organ-

(Continued on page 18)

'ENCORE,' TUNER, NEXT TINTER FOR PIONEER

Hollywood, Sept. 17.

Pioneer's first Technicolor feature on the new program will be a musical.' Company has purchased an original, 'Encore,' from Oliver H. P. Garrett and Billie Wilder and now is casting about for director and nam

casting about for director and name players.

Ploneer initialer for the new sea-son has been matter of debate for past month, with number of yarns considered and discarded.

Bischoff Draws 3d Year

Hollywood, Sept. 17.

A third year contract extension has been handed Sam Bischoff at Warners as a rv vrd for turning out 19 pictures on second year. First under new pact is 'Let's Pretend,' Rudy Vallee starrer, which is to hit the cameras around mid-October.

Levy's Chi Deals

Jules Levy, Radio's general sales manager, returned to New York, Monday (18), after closing a deal with Publix-Great States and laying the groundwork for deals with Balaban & Katz and the Essaness circuits in Chicago.

Great States bought Radio 100%. Deal with Essaness is also for a 100% buy, while with B. & K. negotiations are looking toward a partial commitment.

tial commitment.

Representatives of B. & K. and Essaness are expected in New York this week to work out final details.

READYING QUIZ ON AM. TEL&TEL

American Telephone & Telegraph will be the first corporation to come under the scrutiny of the house committee's probe of patents, according to Dr. W. I. Sirovich, chairman of this committee. Intention of committee is too look into the effect on the public welfare of cross-licensing, so-called patent manipulation and patent pooling.

Quiz was authorized by last session of Congress, being intended as a American Telephone & Telegraph

of Congress, being intended as a study of conditions where competish is reported as being restrained or muffled by owners of underlying

patents.

Reason A. T. & T. was picked out was because of cost angle in company's charges for transmission of telephoto pictures, Dr. Sirovich said. Said that A. T. & T. offered to allow newspapers to use their own equipment in transmitting telephoto pix and that modification or policy came on the evidence of the exception of t these telephoto pictures would be a big economic aid to dailies.

big economic aid to dailles.
First hearing set for last of this
month, after staff of quizzers, engineers and statisticians have finished obtaining info on various industries. Believed that cross-patent
alignment between Technicolor and
Eastman Kodak also may come under scrutiny of committee.

MD. CENSOR CHAIRMAN ON POLITICAL CARPET

Baltimore, Sept

Baltimore, Sept.

Harry C. Jones, Maryland State
Employment Commissioner, has
called upon Dr. Ben Sandy, chairman of the state pic consor board,
to answer charges that salaries of
six inspectors (who are employed
to check seals and watch pix in
theatres so that any deleted portions are not reinserted by exhibs)
who work under State merit system had been reduced to enable hiring of an added inspector, Mrs. Max
Sokol, wife of a former law partner
of Marry W. Nice, present governor
of Maryland.
Sandy's answer to Jones is ex-

of Harry W. Nice, present governor of Maryiand. Sandy's answer to Jones is expected some time this week. He has already stated to the press that salaries of the six inspectors were not cut to provide fund to enable employment of Mrs. Sokol, but that salaries of the six were not equal and some leveling off was necessary and therefore done. One of the inspectors, however, Charles J. Bonnett, has a letter he officially received from Sandy couple of months ago which advises that 'the Board has found it advisable and necessary to appoint one additional inspector, and that . . the salary for this inspector will be patil from tunds and the salary for this inspector will be patil from tunds and the salary for this inspector will be patil from tunds of \$19 a month, or an additional from the salary for this continuous forms of \$19.95. The letter bears Sandy's signature.

Theatre managers may stall in closing up negotiations with New York Operators, Local 306, in order to give 306 and Harry Brandt time to complete details on the peace treaty to which both sides agreed more than a week ago. This peace plot, looking to a friendly agreement between 306 and Allied, followed refusal of the International Alliance, of Theatrical Stare Em. lowed refusal of the International Alliance of Theatrical Stage Em-ployes to vote the right of strike to 396 and under the covenant in-mind it would be impossible for-circuits to replace present booth-men with Allied ops.

Mentime, it is understood in managerial ranks that Allied will not amalgamate the recotterious with

has closed its negotiations with theatres for a new contract and

the theatres for a new concentrations associate.

There never was any thought of circuits tossing out 306 to bring in Ailled operators, but through the 306-8 Fandt pipe of piece the managers were automatically disarred of this threat if ever trying to use it to force deeper cuts under a contract than otherwise would be selected.

a contract than otherwise would be taken.

Managers met with 306 Friday afternoon (13) and again at night, after advance expectations of reaching an agreement, but reportreaching an agreement, but report-ed stailing was evident and that apparently the theatre executives sitting in are marking time to see whether or not 306 and Allied car-ries out negotiations for a working agreement between themselves. Presumption is that the manager are Presumption is that the manager at the manager and the property of the pro-ting of of the pro-

before they give in to 306, that situation being partly viewed as a barometer of how far they will have to bend in roaching a satisfactory agreement. Understanding in managerial quarters was that the thatres would probably be willing to go from \$1.80 to \$1.30 or \$2 an hour for de luxe houses if the \$1.40 and \$1.60 scale for houses in lesser classifications, as originally offered.

(Continued on page 23)

Don't Stick to Their Knitting, Ore. Censor **Head Warns Femmes**

Portland, Ore., Sent. 17. Women motion picture censors must not take their knitting when passing on pictures, and they must be on the job on time, Robert M. Mount, chairman of the censor be on the job on time, Robert M. Mount, chairman of the censor board, told the women at a meeting with the board. Mount warned the viewers that they have a job to perform in the public service and if they do not want to attend to it they should resign, declaring there are many women willing to do the work.

He said vigitance and knitting do not go together, and feared that scenes will slip by when the viewers are working their needles or chat-ting over a bridge party.

Barrymore in 'Witch'

Hollywood, Sept. 17. Hollywood, Sept. 17.
Metro has assigned Lonel Barrymore to top spot in Witch of Timbuctoo, 'chiler yarn having Devil's
Island background. Player goes
Into the picture upon completion of
'Ah Wilderness,' which gets under
way this week.
Witch of Timbuctoo' is an origtime of the week.
Witch of Timbuctoo' is an origdre and Garrett Fort. Browning
directs.

ROCKETTS LINGER IN N. Y.

All Rockett and his wife, back from a seven-month world crulse; will remain in New York for about another month. Wife of the former Fox film pro-ducer is currently confined to her hotel with a head cold.

Lucky Strike Pays L. A. Par \$1,750 For Free Mat, Ousting Paid Customers; 'B'cast' \$23,000, 'Angel' Fair \$11,000

VARIETY

Paramount is taking coin

week with ig Broadcast,' which ot off to Saturday (14) start, having broadcast of stars from theatre and one of those Hollywood pre-miere effects at matines, which, without extensive advertising and exploitation, had them in the holdout line from the early morning throughout day:

With NBC rules prohibiting paid attendance at broadcasts, Lord & attendance at broadcasts, Lord & Thomas, in outletting the Lucky Strike program Saturday (14) from the Paramount stage, paid the theatre \$1,760 for the malines performance, giving invitations to attended in lousting all paid customers who came in around or before the noon period. This buy was responsible for the \$5,400 figure on opening day. Picture stays 12 days. State and Chinese, to combat the

opening day. Picture stays 12 days. State and Chinese, to combat the Paramount, went heavy on exploitation stunts and coin, but State having 'Dark Ansel' and being the direct competitor did not affect Paramount any.

Trade at Chinese and State started off it neat pace and kept building during week. Houses had midnite shows Saturday (14) opening day.

ing day.

Four Star, playing the Lasky production, 'Gay Deception,' found another natural which rives indications of four week solourn. "Yarner houses not so forte with 'We're in the Money' and both Downtown and Hollywood rang in previews to bolster the income.

ster the income.

"Top Hat' at RKO and Pantages in third stanza holding up pretty in the property of the prope

and thrit weeks could show them big profits.

Tops on selling campalgn had ittle opposition for any for Chilitic or any for Chilitic or any for the property of the property o

Estimates for This Week

Estimates for This Week
Chinese (Grauman) (2,028; 30-4055)—Dark Angel (UA). Opening
fairly good with extra Saturday
midnite show helping to increase
day's take. Getting sophisticates
and pic mot be tune of \$11,000. Last
week, second and final, 'China Seaf'
(MG). Stringing of the Stringing of

tions to \$7,800 windup.
Downtown (WB) (1,800; 30-35-40)
—'We're in the Money' (WB). So
far as take concerned title is bit of
misnomer. House had preview
which helped toward a fair \$4,800
Last week 'Page Miss Glory' (WB).
Holdover five days was better than
expected with windup being \$5,900.

expected with windup being \$5,900.
Four Star (Fox) (90); 30-55) —
The Gay Deception (Fox). They went strong for this one which is a clinch, \$5,200 for first stanza. Last week, 'Sanders' (UA) third and final week, less one day of full stanza. was a \$1,600 bowout, which was red for house. First in long time.

was a 1,190 bowout, which was red for house. First in long time.

Grand International (Rosener) (785; 35)—Moscow Laugher (Amkino). The intelligentials mob pretty strong for this one as well as for-account of the 1,500 mark. Last week Depression Is Over (Europe). Just what they figured could be done, \$1,300.

\$1,300. Hollywood (WB) (2,758; 30-35-40-55)—We're in the Moncy (WB). Not so hotsy, but Monday preview from the state of th

Hoyle at \$4,500.

Pantages (Pan) (2,700; 25-25-40)

"Top Hat' (Radio) (3d week).
Pantages bunch still unching themselves. Cannot believe a pic held so long could garner so much coin, with stanza set for an ensy \$8,000.

Second week, though mars sloughed of the stanza set for an ensy \$8,000.

Fernancium (Partmary) (3,551; 20-40-55)—[3B] Broadcast' (Par) and stage show. Came in at 24-cyl-

inder pace and doing practical capacity for house which will mean around \$23,000. Last week, Hero Comes Cookie (Par). Stuck around for nine-days with Duncan Sisters as stage ballard and barred out to see the control of the control

DENVER ABOVE PAR, 'BOSS' 9G

Denve

(Best Exploitation: Orpheum) Every first run above average wth Aladdin doing double the average, and Denver and Orpheum close to double, while Broadway stepping on extended run of 'Steamboat Round Bend' and headed for two and half times average with picture being held four extra days. 'Dark Angel' dong land office business at Aladdin and will get two weeks. Denham sailing along to nice business and with two big giveaway nights will with two big giveaway nights will finish nicely. Denver packing them in and Colbert brewing strong and steady. Film is headed for extended run at roadway where go all films that do good enough at Huffman first runs.

first runs.

Orpheum tapered off at end of second week of 'Top Hat' but doing fine on start of two weeks for 'Karenina'. Garbo with March good combo for Denver. March was at Even Paramount is doing much better than average with a Laurel and Hardy.

Account showing first of Major Bowes' Amateur Hour short Orpheum tled in with Chase & Sandwindow cards, truck pasters, and large space on \$0,000 grocery dodgers.

Estimates for This Week

large apace on \$9,000 grocery dodgers.

Estimates for This Week Aladdin (Huffman) (1,500; 25-35-50-60)—Dark Angel' (UA). Strong pace, \$4,000. Lest week 39 Steps and closed with \$2,500. Lest week 20,200. Lest week 20,20

1st Runs on Broadway

(Subject to Change)
Week of Sept. 20
Capitol—Broadway Melody,
(MG) (13).
Music Hall — Steambout
Round the Bend' (Fox) (19).
Paramount—Big Broadcast'
(Par) (2d wk).
Rivoli—Dark Angel' (UA)
(3d wk).
Roxy—39 Steps' (2d wk).

wk). Strand — 'Special

Strand - 'Special
(WB) (18).
Week of Sept. 27
Capitol-Broadway Melody'
(MG) (2d wk).
Music Hall - 'Steamboat
'Round the Bend' (Fox) (2d

Paramount—Big Broadcast' (Par) (3d wk). Rivoli — 'Red Salute' (UA)

Roxy—'Girl Friend' Strand — 'Special (WB) (2d wk).

'Hat' Smashing 10G In Port.: 'Jim.' 'Anna' Strong in 2d Week

Portland, Ore, Sept. 17.
(Best Exploitation: B'dwy-UA)
With salvos of the most terrific exploitation pressure let loose for years still etchoing, Parker's Broadway and UA swung into second.
'Karenina,' First weeks of these two pix were a smashing success at those spots, running a bo. temperature of about double normal biz.
Broadway and UA spent close to expendent Great Show Season. With a two week stand those two pix will

\$4,000 on opening day of their independent Great Show Season. With a two week stand those two pix will red to the control of t

Estimates for This Week

for this house at smashing 310,000. Last week Diamond Jim', which is done of the started possibly due to heavy oposish, disappointing at \$4,000.

Mayfair (Parker Evergreen) of the started possibly fair after fine exploitation possish, disappointing at \$4,000.

Mayfair (Parker Evergreen) of the started possibly fair after fine exploitation possish, disappointing at \$4,000.

Mayfair (Parker Evergreen) of the started possibly fair after fine exploitation possish, disappointing at \$4,000.

Mayfair (Parker Evergreen) of the started possibly fair after fine exploitation for fair business. The started fine fair and the

\$1,500 gross, St. Denis will boost gross on Barcarolle and Clown Bux' to \$6,000. Nabes all doing

Estimates for This Week

Estimates for This Week
Palace (FP) (2,700; 50)—Escapade' (MG). Stand-out pic sure to
get good support at \$10,000. Last
wasels arenat of Top Hat Taulor
great (PP) (2,700; 50)—Every
Night at Eight' (Par) and Men
Without Names' (Par). Should at
least equal last week's figure of
\$9,000 grossed on 'teamboat' (Fox)
and 'Gipper' (Fox).
Loew's (N; T. Co. 3,200; 50)—Loew's (N; T. Co. 3,200; 50)—Topic (Par) and vaude Another big bill which will packthem in for \$13,000. Last week's
'Without, Regret' (U) and 'Spring'
Topic' (Par) and vaude, played to
turnsway big for near-record of
\$18,000.

turnaway biz for near-record of \$\frac{3}{4}\$,000. Princess (CT) (2,300; 50)—Dark Angel' (UA) and "Rainbow Over-Broadway" (Regent). Should gross \$10,000. Last week repeat of Love Mc Forever (College of the State o

opening with T/Agonie des Aiştes, a wow at \$5,000. Cinema de Paris (France-Film) (600; 50)—Angels' (4th wk). Should gross 31,500 after \$1,300 last week. St. Denis (France-Film) (2,300; 34)—Barcarolie' and 'Clown Bux'. May get \$5,000. Last week's Crimo et Chatiment' and 'La Rosiere des Halles,' \$5,000.

FARMER.' \$22,000 IN 2 ST. L. SPOTS

(Best Exploitation: Losw's State)
Just when all indications pointed to revival of brisk business for operators of cinema palaces here weather seems to have upset boo apple cart that will require finest assortment of features to lure patrons back until cooler weather seems to have upset boo apple cart that will require finest assortment of features to lure patrons back until cooler weather drives 'em in. Billiosards, newspapers, street cars' and other Locw's State to exploit current attractions; Orpheum, Warner house, being last to go to 24-sheets on highways and byways.

For third successive week Fanchers of the cooler of th

Estimates for This Week

Estimates for This Week
Fox (F&M) (6,038; 25-35-55)—
Farmer Takes Wite' (Fox) and
Welcome Home' (Fox). Slow start
but picked up a bit and may hit
\$12,500 which will be below expectation. Last week 'Diamond Jim'
(U) finished with a \$10,000 gross,
only fair after fine exploitation
campaign.

WILD.' \$14,000: 'HAT.' 2D WEEK. 12G. K.C.

(Best Exploitation: idland)
Only three new pictures on the first-run screens this week, 'Call of the Wild' at the Midland, 'Accent on Youth' at the Newman, and 'Girl Friend' at the Tower.

'Ton Hat' is in its second week at the Mainstreet and going strong, and the Uptown held Steamboat' for a third week, and doing busi-ness. All will enjoy satisfactory business, quite the contrary from last week, when 'Top Hat' scooped them all.

them all.

For 'Call of the Wild.' Manager
McManus of the Midland secured a
number of the ups with department
stores for photos of the stars scattered all over in different departments; a sweet co-op newspaper adniversary, numerous adio place,
jumbo telegrams in the telegraph
office windows, in addition to large
displays in the papers.

Estimates for This Week
Mainstree (RKO) (3,200; 25-40)—

office windows, in addition to large displays in the papers.

Estimates for This Wesk
Mainstreet (RKO) (3,200; 25-40)—
Top Hat' (Radio) (2d wk). AstaireRogers hit going strong, indications and the strong strong, indications and the strong strong

BROOKLYN FAIR

ice \$13,000 - Berle Ai 'Sinners,' \$14,500

Brooklyn, Sept. (Best Exploitation: Fox)

(Beet Exploitation: Fox)
Coney Island's Mardl Gras 'produced bumper crop of clitzens on Surf avenue and Beardwalk over Surf avenue and Beardwalk over bear and the surface of the surface

season, consensus among operators revealed.

Biz downtown spurted somewhat due, in large measure, to better than average film fare on screens. Locw's Metropolitan held 'Karenina' for Metropolitan held 'Karenina' for appeal to stage show by adding Milton Berle to lineup. Paramount mildish with 'Two for Tonight.'

Fox tleup with Namm's department of the control of t

Estimates for 1 his Week
Paramount (4,000; 25:43:50) - 25:43:50)
Two for Tonight (Par), at \$10,500,
mild. Last week Page Miss Glory'
(WB) \$14,700, good.
Fox (4,000; 25:33:50—Two Sinners' (Col) and stage show featuring
Milton Berle. Nice \$14,500. Last
week 'She Gets Her Man' (Fox)
\$11,500. week '. \$11,500.

week 'She Gets Her Man' (Fox) \$11,500.
Albee (3,500: 25-35-50)—'Taina' (Raddio and 'Red Heads' (Fox).
Lolled like nice \$13,000. Last week, the condition of the

'Boss'-Apollon Lead Chi. Gross Parade at \$35,000; 'Top Hat,' \$30,000 In Near Capacity H.O.; 'Angel,' 15G

(Best Exploitation: United Artists) Something of an alibi trend was noted around the loop with the start of the current week. Even those houses which were doing well

start of the current week. Even those houses which were doling well began apologizing for what might bappen if the weather continues as snapply summer-like as it has snapply snapply chilly fortnight an unseasonably chilly fortnight san unseasonably chilly fortnight back a brand of weather which is more conductive to picules han parking in a pleture show over whatever about the weather: The Chicago, with 'She Marries Her Boss,' and the Palace's holdower of 'Top Hat.' Former will boost the take of the asc Chicago, at least of the acc Chicago, at least of the acc Chicago at least of the acc Chicago at least of the acc Chicago at least of the sea Chicago at least week? count, which means a highly profitable session on a picture which, is getting a neat femme play. 'Hat,' which broke the Palace at the dance of the present scale last week at \$23,500, continues practically the same tremendous pace with hardly any sign of left-up, Will easily make it a four preaks maybe five or els sessions before departing.

Winners for the week also includes 'Dark Angel' which got goling at the United Artists on Sattanapolis 'Farewell' at the Roosevelt, which picture was rushed in when B&K decided to hold back on 'Karenina' release due to the appearance of Fredric March in both Edit Levin got 'Angel' away neatry with an excellent press build-up, based primarily on Merle Oberon publicity, which Levin broke to ke throughout the local dalles.

Estimates for This Week Apolo (B&K) (1,200; 54-6-55)—

ity with an excellent press build-up, based primarily on Merle Oberon publicity, which Levin b'r o k e throughout the local dalles.

Estimates for This West.
Apollo (E&K) (1,200; 35:45-50:36-50:45-60:46)

Grina Sens (Move after three fine weeks at the United Artists. Will manage \$3,500, good take. Last week, 'Smillin' Thru' (MG), revived to a fair gross of \$2,300.

Chicago (B&K) (4,000; 35:55-75).
Chicago (B&K) (4,000; 35:55-75).
Dava Artist of the second of t

000.

United Artists (B&K-UA) (1,700; 35-55-55)—Dark Angel (TA) (1st wk). Opened Saturday (14) and looks set for a good first session at \$15,000. Last week, 'China Sens' (MG), finished three gallops at nitty \$8,700.

Rogers, 7G, B'ham's Wham

Rogers, 7G, B'ham's Wham

Irmingham, Sept. 17.

(Best Exploitation: Alabama)

There's very little, exploitation necessary on a Will Rogers picture but Alabama is taking the lead in business and bally. Redheads' get a nice sendoff, too, the gross will select the state of the will state the lead in business and bally. Redheads' get a nice sendoff, too, the gross will recreat at the Amary Anderson, with the Strate of the will be stated as the selection of the will be selected by the selection of the w

Estimates for This Week

Estimates for This Week
Alabama (Wilby-Kincey) (2,500;
30-35-40)—"Steamboat Round Bend'
(Fox). Business so far better than
the Justiness of the Justiness of the
CPark and Major Bower show for
three days, finishing up the week
with 'Shanphai' (Par), 84,750.

Hitz (Wilby-Kincey) (1,500; 30
Glar (Wilby-Kincey) (1,600; 30
Okay at \$2,600. Last week 'Here
Comes Band' (MG), \$2,400, moderate.

Comes Band (Mis), \$4,400, moverate.
Strand (Wilby-Kincey) (800;25)—
Hopalong Cassidy' (Rep). Little
better than usual for a western,
\$1,700. Last week 'Silk Hat Kid'
(Fox), \$1,900, good.
Empire (Acme) (1,100; 25)—
'Going Highbrow' (WB). A little
stronger than usual, \$2,500. Last
week 'Don't Bet on Blondes' (WB),
\$2,200.

'Annapolis' 13G, 'Agt.' 211/₂G, 'Boss' \$9,000, Frisco OK

San Francisco, Sept. 17.

That Astaire-Rogers combination tossed the Golden Gate into an all to attend the house, and smacked all money records since the house went to its present doc top. Extra shows were given every day, and the state of the state of

L'VILLE'S MALE DRAWS

Astaire. Rogers, Brown, Gable, rosby Top Screens

Louisville, Sept. 17.

that schools will open Sept. 23, unless looked for improvement in the Service of the Sept. 24, unless looked for improvement in the Service of the Service o

\$3.300.

Alamo (Ind) (900; 15-25) — 'She (Radio) and 'Sweepstake Annie,' dual, splittling with 'Born to Gamble' (Lih) and 'Chasing Yesterday, dual. Getting around fair \$1,300 Last week 'Sanders' (UA) and 'Mary Dow' (U) splitting with 'Scarface' (UA) and 'Branded a Coward, couldn't. better a light \$1,250.

'GIRL FRIEND' TOPS CINCY. \$16,500

Cincinnati, Sept. 17.

(Best Exploitati Palace)
Shubert, only combo house, is the b. o. leader currently, with 'Girl Friend' and a Major Bowes amateur group packing 'em in for \$16,500, theatre's best figure on stage and screen duo. 'Diamond Jim,' at the screen duo. Diamond Jim, at the Palace, is pacing the sound stands at \$10,500, closely pursued by 'Accent on Youth' at \$10,000 for the Albee and \$4,000 for 'Top Hat' lat take Lyric has had hi many months. Keith's is registering \$6,000 on 'Goose and Gander,' and Capitol and Grand are doing okay on switchowers of 'Anna Karenina' and 'Steamboat,' run sector. 'Diamond Jim' received plenty of advance bally and slick exterior dress is something more. Loud noise also for the Major Bowes troups, and the Major Bowes troups, the Major Bowes troups, the Major Bowes troups to the major Bowes troups to the Major Bowes troups, the Hotel Gibson.

Estimates for This Week

bunner on the Fountial Square side of the Hotel Gibson.

Estimates for This Week
Shubert (RKO) (2.15): 35-55)—
irl Friend (Col) and Major Bowes amateurs. Extra performance necessary opening day: A very professional 315-50 in sight; biggest mark for theatre with combo policy. Last College and Johnson troups \$13,000.
Palace (RKO) (2,900; 35-42)—
Diamond Jain' (U). Hefty campaign with important newspaper \$10,500, mod. Last vecks that \$10,500, mod. Last \$10,500, mod. Last \$10,500, mod. Last \$10,500, mod. Last \$10,5

ith's (Libson) (1,500; 30-40)-

'Hat' Ouits M. H. with \$345.000. 3d Wk. \$95,000; '39 Steps' a Big \$43,000, Roxy: 'Broadcast' \$40,000

'Goose and Gander' (WB). Kay Prentse 'in spotlicht. Bir route 'to \$6,000, okay. Last week 'Little Big Shot' (WB), \$5,000.

Capitol (RKO) (2,000; 35-42)—
Karenina' (MG) (2d week), okay at \$5,000. Last week 'Stamboat' (Fox) (3d week), Osnay \$3,500. Last week. 'Alice Adams' (KRdD). (Capitol (RKG)). (Capitol (RKG)). (Capitol (RKG)). (Capitol (RKG)). (Capitol (RKG)). (Capitol (RKG)). (Capitol (Capitol (RKG)). (Capitol (Capitol

Soph and Lopez Aid 'Superspeed' To \$14.500, Boston

Boston, Sept. 17. (Best Exploitation: Met)

Outstanding flick in this town is 'Top Hat,' now in its third week at the Memorial and pointing towards a nifty \$20,000.

Top Hat, now in its third week at the Memorial and pointing towards a nitty \$20,000.

New product on Hub screens n.s.h., with 'Call of the Wild' taking first heavy the screens n.s.h. with 'Call of the Wild' taking first before the screens n.s.h. with 'Call of the Wild' taking first before the screens n.s.h. with 'Call of the Wild' taking first heef setting tough on the screens of the screens o

weel). Portends a swank \$20,000. Second week (seyen day basis) a sock \$23,000. Will ho, at least one more frame. Will ho, at least one more frame at least one week follows at least one week. Thunder in Night' (Fox). Inst week. Thunder in Night' (Fox). Inst week, and Follow Inergress' on stage show the following will be found to the form of the form o

Third week of the new season continues the smiles along New York's first run tront. Business has the season of the

NAU,000 or more. This is the best the Par has done in over six months. Both "Steps" and. "Broadcast" hold over. the other two news ones Goose and Gander' figures close to \$22,000 and Gander' figures close to \$22,000 and Gander' figures to see the Strand. John., on first run at the Strand. John., on first run at the Strand. John., on first run at the \$1,000. The strand of the strand part of \$1,000. The strand of the str

on enang its engagement at the Strand. Jaina, on first run at the Strand. Jaina, on first run at the 19,000, not so good, but may get to 19,000, not so good, but may get to 19,000. The strand strand

their regular sir nour, which they do in the picture, and other mingring ble's orchestra, part of the cast of Broadcast.

Estimates for This Week Age of Broadcast.

Estimates for This Week (hird), 37,500 and on first is days of current (4th week), \$5,000.

Capitol (4,820): 25-35-75-85)—
Karonina' Molfo (5d week). Recraound \$20,000. Second week was \$35,000. Picture fell off more than expected after its big first week. Froadway Melody' (MG) comes in the control of the

DETROIT DIPS, - DARK ANGEL, BRIGHT 8G.

Detroit, Sept. .

(Best xploitation; United Artists)

(Best xploitation; United Artista)
After a month of steady climbing, grosses dipped sharply this week throughout the downtown district with one or two exceptions. Only explanation is "boor product answoring booking. In the nabes, however, the b. o. maintained a rising page.

wrong booking. In the nabes, however, the b. o. maintained a rising,
pioce.

It in the artists has 'Dark Arnel.'
way hold over.

Because betroit is not epburnminded, the Fox is doing a very bad
\$15,500 this week on 'Allee Adams'
after several weeks in the high
upper lines will be a like a line of the artists
and the several weeks in the high
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week.
'Top Hat' continues for a third session at the Downtown, with \$5.-500 due after weeks of \$7,500 and \$15,000.

Estimates for This Week Estimates for This Week United Artists (United Detroit) (2,000: 25-35-55)—Dark Angel (UA). Gaining daily and should gross \$8,000, nice. Hit an o. k. \$5, 500. last week on 'Here Comes the Band' (MG).

Band (MG).
ichiqan (United Detroit) (4,00);
25-35-55) Bright Lights (WB)
plus stage show. Wrong bothing
will cause only the continue of the co

of last week. (5,000; 25-25-55)—
2-liee Anamy (Raddo) with vaudeville, centering around Jimmy Savo.
Siumps badly to \$15,500, Hepburn
plx never clicking in Detroit. Last
week took in a fine \$23,000 on 'Diamond Jim' (U, which had to carry
the load because 'Opera Under the
Stary' on the stage didn't go over.

Downtown (RKO) (2,600; 25-35-)—"Top Hat' (Radio) (3d week) gures for a nice \$5.500 after a first eek of \$15,000 and a second of \$7,-

week or \$15,000 and a second of \$7,500.

Adams (Balaban) (1,700, 25-40)—
'She' (Radio), and 'Old Man Rhythm'
'Radio). Dragging in an excellent
'\$7,000, chiefly because of 'She'.
Makes second week house has been
above the high water level, BeenMakes second week house has been
above the high water level, BeenMakes second week house has been
above the high water level, BeenMake week.

State (United Artists) (3,000; 2540)—'Little Big Shot' (WB) and
'Don' Ext on Biondes' (WB), Gross
rises slightly to \$4,500, good. B. o.
hit \$4,000, o. k., last week on 'Here
Comes Cookie' (Par), and 'Ladies
Crave Excitement' (Mass principally and the cookie') (Par), and 'Ladies
Crave Excitement' (Mass principally and the cookie') (Par), and 'Ladies
'Crave Excitement' (Mass principally and the cookie') (Par), and 'Ladies
'Crave Excitement' (Mass principally and the cookie') (Par), and 'Ladies
'Crave Excitement' (Mass principally and the cookie') (Par), and 'Ladies
'Crave Crave (Par), and 'La

CAMPAIGN GETS 'JIM' **NEAT \$12.000. BUFFALO**

Buffalo, Sept. 17. est Exploitation: Lafayette)

(Best Exploitation: Lafsyette)
Business is up nicely here this week, the Buffalo and Lafsyette running neck and neck for what looks to be about even grosses. In control of the street and the street and

Estimates for This Week
Buffalo (Shea) (3,600; 30-40-50)—
(Cail of Wild' (UA). Public seems

to be going for this with indications pointing to \$12,000. Last week 'Miss clory' (WB) \$10,800.

Glory' (WB) \$10,800. Hipp (Shea) (2,400; 25-40)—
Goose and Gander' (WB). Looks like fill-in for this one with signs pointing to maybe \$6,000. Last week 'Bonnie Scotland' (MG) and 'Without Regret' (Par) did well considering that getter meant to the locals \$7,000.

much to the locals, \$7,600.
Groat Lakes (Shea) (3,400, 25-40)
Accent on Youth' (Par). Polite
forder for the fans and things took
quiet around \$7,500. Last week 'Two
for Tonight' (Par), about as expected at \$7,600.

ror Tonight Trail, Tools of Tonight Trail, Tools of Tonight Trail, Tools of Tonight Trail, Tools of Tonight Trail, Tonight Tra

Improved business for past month.

Lafayette (Ind) (3.400; 25)—"Dlamond Jim' (I). Neat takings with
plenty of talk in the air over this.
Plugsed: for fine results. Looks to
get pj to \$12,000. Last week 'Love
Me' Forever' (Col) took quite a drop
at slightly over \$8,000 for second
week.

'Special Agent' with Vaude, \$7,500; Indpls. Fair, 'Steamboat' \$3,750

Indianapolis, Sept. 17.
(Best Exploitation: Lyric)
(Call of the Wild' is the big noise
of tl week downtown here with a
strong \$9,000 in prospect at Loew's Most of the newspaper reviews and comments favor Buck, the dog, more than Gable ct al. The Lyric more than Gaule et al. The LSTic is keeping comfortable at \$7,500 with 'Special Agent' and vaude, while the Circle hits a slump for the first time with a Bing Crosby opus on a mild \$4,250 take for 'Two for Tonight.' Steamboat' is tapering steadily in its third week wind-up at the Apollo and will finish satisfactorily with \$3,750.

Best exploitation of the week was done by the Lyric with its three-page classified ad spread on a Fri-day the 13th tleup in the Star on opening day.

Estimates for This Week Apollo (Fourth Ave) (1,100; 25-40)—"Steamboat" (Fox). Rogers holding its own with his earlier vehicles by heading for an adequate \$3,750 in its third week. Same pic dias (week...

and okay \$5,700 in its second stairs last week.

Circle (Katz-Feld) (2,600; 25-40)

"Two for Tenight' (Par.). Off a lod

"Two for Tenight' (Par.). Off a lod

mengre \$4,250. Last week, lamond

Jim' (U) \$6,000, good.

"Loew's (Loew's) (2,800; 25-40)

"Call of Wild' (MG). Gable's pull

with the femmes and the help off

a very good \$9,000. Last week,

dual of Bonnie Scotland' (MG) and

Black Room' (Col) \$3,500, poor.

Lyric (Olson) (2,000; 25-30-40)

"Special Agent' WB) and vaude

vaude bill. Last week, Rediteads

on Parade' (Fox) and vaude in the

clear also at \$7,000:

'Seas,' 'Hat' Holdover, Omaha's Sole New Pic, Dark Angel, Bright 9G

Omaha, Sept. 17.

(Best Exploitation Omaha).

Omaha and Brandeis retain their programs intact for the second week doing right by the pictures which did more than right by them the decide of the second week that a second week that a second week that a second week that a second that the second that the

picture plus the billing that makes the answer, and house reaped virtually five capacities daily from the six full programs offered to the six full programs of the six ful

FAMOUS FIRST NIGHTS

Rio Rita'

(Ziegfeld, . Y., Feb. 2, 1927)

Opening of the theatre built for and named after the late Flo Ziegfeld and marked the removal of that showman from the New Amsterdam theatre. The Ziegfeld, spotted at 54th street and Sixth avenue, was somewhat apart from the Broadway show zone but it commanded smart audiences for several years. House is now being operated by Loew with straight pictures.

Premiere of Rio Rita' disclosed the show as an immediate hit and adead sput around the seventh row of the house. Work on correcting amplification was started at once.

'All Quiet on the Western Front'
(Carthay Circle, Les Angeles, April 29, 1930)
Despite following many war pictures this one sent all the boys, and many women. In search or a drink at intermission due to the graphic trench that Also the first war picture to simulate in sound the whine of approaching shells.

'The Capitol'

The Capitol'
James M. Hill. better known through his connection with the Union Sq. and its productions essected the Standard for the premiere of "The Capitol's grim play to control the national legislative action was assent he arreby's attempt to control the national legislative action was assent the rate of the propaganda, arriving nowhere in particular. An audience which patiently sweltered through the performance on an intensely hot night voted thumbs down. So did the newspapers the following morning. But somehow Hill had an idea it possessed value for the road and he ran it all season.

It was the first play in which the paid tickets were punched instead of the pass coupons as involving less labor than the usual procedure, but Hill always greeted the newspaper men with 'It's the hif of the season. Audience under the stage twice last week. You can't use, a few passes for tonight can you?" It was the 19th century version of 'The Ladder' run. On the road it flopped.

'JIM,' \$3,700, LINCOLN

Battle of Stage Shows, Orpheu

Battle of Stage Shows, Versus Versity

'Lincoln, Sept. 17.

(Best Explaintion. Varsity)

'Diamond Jim' is asking and getting the best money on the drag this week, but the real battle is between the varsity or best with the series of the ser

drag. Stunt went on for three days and woke up the curlous and woke up the curlous and woke up the curlous strenk! (Rop) and Strenk! (Rof) and Strenk! (Rof)

'Accent,' \$7,000; 'Wild,' Big \$8,500, Columbus

Columbus, Sept. 17.

(Best Exploitation: Ohio)
As expected, "Teg Hat' and 'Steamboat' cleaned up. Public flocked and both films held over for another stanza, no surprise: Astaire film moved into Majestic, with more than one week seen in that house, Ohio worked hard on Gable, with Test bet in newspapers. Tie-up contests, co-op ads and cartoon strip will bring in biz.

Estimates for This Wast. Estimates for This Week

Estimates for This Week
Ohio (Loew-14) (3,006; 38-42)—
Cali of Wild' (UA). Looks like best
thing in town, with sure \$\$5.50.
Every Night at Eight' (Par)
sugged all week, only \$5.00.
Palace (RKO) (3,95,50.
Accent On Youth' (Par). Abont
even business, \$7,000 in sight. Top
11.00
Exactly the Company of the Com

114,000.

Broad (Loew-UA) (2,500; 30-42).

Steamboat (Fox) (24 wk), Expects nice \$5,500. First week built to swell \$11,500.

Majestic (RKO) (1,100; 25-25).

Top Hat (Radio). Moved here from Paiace, looks like three week holdover. \$4,000 easy money. Front Young Man. (Tox) spit week, and only \$2,750 for a total.

H-MacA Bid For Stander

H-MacA Bid For Stander
Hollywood, Sept. 17.
Wanting him for a part in 'Soait
the Rich,' Ben Hecht and Charles
MacArthur have wired Lionel
Stander to come east when he finlahes his picture work.
Now in 'The Milky Way,' Harold Lioyd starrer at Paramount.

"Waterfront" for Lubin
Hollywood, Sept. 17.
Arthur Lubin hap been assigned
by Republic to direct "Frieco
Waterfront, slated to get under
way the end of this week.
Director recently finished "Two
Sinners" for that studio.

'Hat' Takes Balto For \$13,000 in Final 5 Days

Baltimore, Sept. 17.

(Best Exploitation: Century)
Business continues at a merry

gait. The sudden upswing has lost some of lts momentum, but the pesas are still pouring in.

pcsas are still pouring in.

Top Hat' continues cording pace, at the vandim Hinpacome. This, the third week, will be shortened to five days to enable house to get flow to Friday open that if. Ted Weems band on stage and Married Her Boss had not been booked in to start this Friday (20), he would ho. "Top Hat' for another session. Last five days with 'Hat' should pick up a whizzing \$13,000.

Stanley is in clover with 'Accent

five days with 'Hat' should pick up a whizing \$13,000.

Stanley is in clover with 'Accent on Youth' sprinting toward \$3,000.

Publicist Herb Morgan of Century drew blood continued to the continued of the contin

wow \$1,000.

Keith Schanberger (2,500; 15-25-35-40). 'Dlamond Jim' (1) (2d week). This hao ession has been compressed to six days, because by concluding it tointe (Tuesday) with fair \$4,000 in till, house will be enabled to open 'Harmony Lame' (U), and give it full-week run: Tuesday (24) Big Bondcast' (Far) is inked in Last week, first of J', swell \$1.000.

\$7,000.

New (Mechanic) (1,800; 15-25-35-40-50) 'Redheads', (Fox). John Boles always beacon chough at this stand; opened yesterday (Monday) a bit stodgily, but should plok up and snag good \$4,000. Last week, second of 'Steamboat' (Fox), went 11 days and plucked fine \$5,500. Total for entire 18-day run, \$13,200, splendid,

entire 18-day run, \$13,200, splendid, Stanley (WB) (\$4.50; 15-25-54-05) 'Accent on Youth' (Par), Accent is on the bo, too, with fine \$1,000 to be realized. Last week Bright the palled pace at which it started and was jerked after five days with no more than \$2,800 grossed. First time a pic has been yanked at this stand.

Weather Cool, Folks Home, Tacoma B.O. Ups

Tacoma, Sept. 17.

(Best Exploitation: Moxy)
Ideal weather for shows, cool with
some rainy nights, is helping introduce fail biz along with folks back
in town after summer vacash and
school bells ringing, too.

school bells ringing, too.

Music Box steps out with nice
takings for ace dual again this week,
after slumping last week, with
Happy Go Lucky Hour, radio act
on stage, no particular draw,
Roxy has best exploitation for
"Keeper of Bees" with swarm in
hive, safely enclosed in glass, in atmospheric lobby display.

Ectimates for This Week

with Box (Hamrich) (1400-16.

Ectimates for This Week
usi Box (Hamrick) (1,400;1627-37) 'Bright Lights' (WB) and
'Accent on Youth' (Par) dual, Running full week, indications for good
\$4,500_Last week, 'Frest of Hearts'
(Itadio) and 'Stolen Harmon' (Par)
specially the Company of the Company of the Company
Licky Horn on Stage, no riot, but
\$4,190_olee.

\$4.100, olee.

Roxy (4-vH) (1.300; 18-27-27)

'Kceper of Bees' (Mono) and 'Silk Hat Kid' (Fox) dual, split with 'Pursult' (MG) and 'One New York Night' (MG) dual (Good, \$4,000, Last week, 'Here Comes Band' (MG) and 'Woman Wanted' (MG) dual, 4 days, \$2,700, good, and Obaring 'Young Man' (Paxing) 'Young

Philly Starts Slipping, but Weather Helps; 'Hat' Still Tops on \$18,000 2d

Philadelphia, Sept. 17.

General tapering off of trade in the downtown film sector is Indicated this week, although the sudden appearance of cold weather overthe weeken-went-here's at air. In general it aloud in the sudden appearance of the past formight.

Fox is likely to feel the absence of the past formight.

Fox is likely to feel the absence of the past formight.

Fox is likely to feel the absence of the past for Jies, first time. Fox to weeke Will Rogers' Steambost'-hae-made-them-forget all about the lack of acts. Current pic is The Gay Deception' and it here is the lack of acts. Current of the lack of acts. Current to date.

It's likely that Top Hat' will lead the town for the second week and pretty certain that it will hold to the Stanley for a third week. It it hits 18,000 or 13,000 this week, as I shall be to the sum of the su

should, third weeks a clinic, third weeks a clinic, third weeks a clinic, and second runs are the order of the day with the Earle, and Boyd as important exceptions, and the control of th

at the Alline, but goes out a day earlier than previously planned thus gestifier than previously planned the gentler than previously planned the emigers. 'Dark Angel' succeeds. Estimates for This Week Aldine (1,200; 40.55-65)—'Call of Wild' (UA). In third week but goes out one day early with 'Dark Angel' following. Should get about \$5,000 in final five days. Last week's \$3,000 and half five days. Last week's \$3,000 and five days. Last week's \$3,000 and five days. Last week's \$3,000 and five days. Arcadis (600; 28-40-80)—'Bondle Scotland' (MG). Second run and not figured such a happy choice for house, \$1,800 figured. The first such a happy choice for house, \$1,800 figured. The figured such a happy choice for house, \$1,800 figured. The figured such a happy choice for house, \$1,800 figured. The figured such a happy choice for house, \$1,800 figured. The figured such a happy choice for figured such and figured the figured such and figured such first week, 'Steamboat' (Fox), \$14,000 for second week was considered swell, although not quite what had been figured after first week, 'Steamboat' (Fox), \$14,000 for second week was considered swell, although not quite what had been figured after first week, 'Steamboat' (Fox), \$14,000 for second week was considered swell, although not quite what had been figured after first week, 'Steamboat' (Fox), \$14,000 for second week was considered swell, although not quite what had been figured after first week, 'Steamboat' (Fox), \$14,000 for second week was considered swell, although not quite what had been figured after first week, 'Steamboat' (Fox), \$14,000 for second week was considered swell, although not quite what had been figured after first week, 'Steamboat' (Fox), \$14,000 for second week was considered swell, although not quite what had been figured after first week, 'Steamboat' (Fox), \$14,000 for second week and such and such and such and suc

'STEAMBOAT' CHUGS NICE \$9,000, NEW HAVEN

(Best Exploitation: Poli)

Top Hat: a boldover as all livowing as the parade this week, with other spots sharing the leaveover evenly. Fall pickup swinging in steadily and Yale's opening will add a new cross the parade this week, with other spots sharing the leaveover evenly. Fall pickup swinging in steadily and Yale's opening will add a new cross the parade will be supported to the parade with the parade will have been dead to be supported by Rand (19) as first stage attraction in months and Par dittoes with Ina Ray Hutton (27).

Foli's doing the only splurging this week on publicity. Half-hour was a feature. Another gar was a lobby stunt with three scplans in dungarees entertaining in the levee manner. In addition to usual window eards, taxl tire covers, Roger's dow eards, taxl tire covers, Roger's dow eards, taxl tire covers, Roger's dow eards, taxl tire covers, Roger's 100 one-sheets for first time.

Estimates for This Week
Paramount (M & P) (2.348; 35-50). Two for Tonish' (Par) and

Paramount (M & P) (2.348; 35-). 'Two for Tonight' (Par) and oxether We Live' (Col). Not too d, not too good, around \$6.800. st week, 'Annapolis Farewell'

(Par) coasted to a fair \$5,400 against tough opposish.

Poil (Loew) (5,040; 35-50).
Steamboat (Fox) and 'Superspeed' (Col). Town's topper, nice \$9,000.
Last week, 'Top Hatt (Raido), nouse cord, \$14,400, nuf sed.

Roger Sherman (WB) (2,200; 35-50). Special Agent (WB) and \$100.

Ike Ran, okry \$8,900. Last week, 'Call of Wild (UA) and 'She Gets Gall of Wild (UA) and 'She Gets Gets Hat (U), reached \$7,100, very \$900d.

Her. Man. (U), reached \$7,760, very good.
College (Loew) (1,565; 35-50).
Top Hat' (Radio), Holdover will probably snare big \$4,600. Some talk, of a second holdover. Last week, 'Karenina' (MG) and 'Girl Friend' (Col), holdover slumped to tepid \$3,200.

GETTIN' TO BE A HABIT, TOP HAT 16G. SEATTLE

(Best Exploitation: Orpheum). Cool days and some rain tonic for b.o. Fall business seems off to bright start. Big news

Cool days and some rain tonic for bo. Fas husiness seems off to the first news campaign helping attract to 'Miss Glory' while 'Top Hat,' Astaire and Rogers, are a smash; young folks in particular go for it. Diamond Jim' showed enough by the control of the contr

week, Just over 170m Depteum, Good Soin at \$600, Dat week, great run wound up with \$3,900 for days.

Colissum (Evergreen). Doubting Thomas (Fox) and Caim Your seek of the see

'Goose-Gander,' \$12,000; '39'-'Bees,' 13G, Newark

Newark, Sept. 17.
There are going to be few good records here this week, although '39 Steps' and 'Keeper of the Bees,' aided by Major Bowes' anateurs on the screen may take a great \$13,000, and 'Goose and the Gander' and 'Manhattan Moon' at the Branford will bo nice if they draw the expected \$12,000. Other 'rosses will just get by.

dently aiming at the 24-hour grind and arousing no pleasant feelings, among competitors who feel snough is enough. However, as the midnight shows have not been profitable unit as at present. The 5 p.m. opening is sokay for some shows.

Estimates for This Week.

Franco (WE) (2-96: 15-65)—

Estimates for This Wesk.
Branford (WB) (2,968; 15-65)—
'Goose and Gander' (WB) and Manhattan Moon' (U). Expect \$12,000 for this, which will be very much olay, Kay Francis is always strong here, regardless of the film. Last week 'Disurond' Sim' (U') unit' Gul' Friend' (Col) disappointed with \$10,000, although this is very nice.

week 'Distinguist and 'CO' Mid' Girl' Friend' (Co') disappointed with \$10,000, although this is very nice. Capitol (WB) (1,202, \$5-25-40)—The Cets Her Man' (D) and Every nice. Capitol (WB) (1,202) and Every nice. Capitol (WB) (1,202) and Every nice. Capitol (WB) (1,202) and Friend nought to mean something, although nothing seems to draw them here, maybe \$3,500 or better. Last week 'After the Dance' (Col) and 'Flying Trapese' (Par) slightly bettered hopes by getting \$3,500. The Capitol (WB) of the Color of t

iwo amateur shows and a broadcast. The latter often uses part of the feature.

Proctor's (RKO) (2,300; 15-55)—39 Steps' (GB) and Keeper of Bees' (Mono) and 'Major Bowes Amateurs' on screen. Had the first Shirley' on Streen. Had the first Shirley' on Streen. The street of the street of the street of the street on screen. Had the first Shirley' on Street of the stre

Al Trahan-Redheads' Parade \$19,000, Wash.; 'Steamboat' Puffs 22G

Washington. Sept. 17.

(Best Exploitation: Fox)

Capital is feeling effects of eight first-run houses, all-time high, this week. Houses with ace product are figured to get by with skin of their teeth are splitting the biz and scrapping in the cellar.

Rialto, reopened by Tom Moore last year, brought in Creatore to lead 25-piece pit band, largest in uct. Old mestro is still big stuff to the mamas and papas but the potrade is steering clear of him.

Other angle is way 'Steamboat' is cleaning up. Figure won't be near house record but bids to lead Will been high cross-brouge did no smash bally on pic, but critics went to town with philosophical essays on late comic and race reviews.

Exploitation honors go to Fox for Inviting first 25 titian-topped gals to show up on opening day in free to see Rednesds on Parade.

Estimates for This Week

Estimates for This Wee

Estimates for This Week.

Earle (WB) (2,424; 25-35-40-50-70)—Bright Lights' (FN) and vaude.

Salaci puppets and Joe Brown add the Salaci puppets and Joe Salaci puppets and J

'Hat' Tops Mpls. Also, Smash \$18,000 'Cookie' Only \$1,500, 'Seas' 2d Wk., 7G

probably very big \$22,000. Last week, second, of 'Karenina' (MG) held up to nice \$12,500.

Rialto (Moore) (1,940; 25-35-50)—
"Rrewater's Millions' (UA). Crestore and biggest pit band in city making debut this week and is some help, but gross won't better light \$1,800. Last week 'Harmony Lane' (Mascot) opened house to get fair \$2,000.

Mat (WFM) (1,853; 25-40)—"Am.

Met (WB) (1,853; Z5-40)—'An-napolis Farewell' (Par). Repeat after big week at Earle just sneak-ing by with oke \$3,500. Last week repeat of 'Page Miss Glory' (WB) took good \$4,500.

took good \$4,500.

Columbia (Loew) (1,283; 25-40)—
'China Seas' (MG). Fourth week on main stem holding up to good \$4,000.
Last week same flicker took swell \$6,500 for third seven days.

PROV. SCARED, **INFANTILE B.O. ALIBI**

Providence, Sept. 17. (Best Exploitation: RKO Albee)

(Best Exploitation: RKO Albee)
The town's in the doldrums once
again. Business is in the cellar,
and the losses are plenty high. Infantile paralysis outbreak here allbi
for exhibitors. All school openings
have been delayed twice in the past
two weeks because of epidemic.
Health officials have of epidemic.
Health officials have of epidemic.
Streets, and out of the crowds. This
ediet has influenced grownups, too,
and downtown theatres have been
virtually deserted during the past
week.

week.

Outbreak of paralysis almost as serious as the 1916 epidemic, Constant emphasizing of the threat to children in newspapers daily has got everybody in these parts kind of dittery, and there's no question that disease is playing havo with all sorts of entertainment.

all sorts of entertainment.

The town's worst sufferer through this combination of circumstances with the combination of circumstances to the combination of circumstances to the combination of the combin

dence.

Keen rivalry between Albee and Loew's in exploitation campaigns. Loew's showed plenty of strength with a mediocre bill, but just couldn't overtake the rather thorough job done by the Albee in ballyhooing Tolles Bergers.

Estimates for This Week

Estimates for This Week Fay's (2.20); 15-25-40)—Thunder in Night (Fox) and Night Club Scandals', stage show. Seems to be doing better than the other spots in town, but not what it should behouse may get \$7,200, not bad, but not good. Last week 'We're In Money' (WB) and 'French Follies' plenty nice at \$5,200.

Money (WB) and French Follies' plenty nice at \$3.300.

RKO Albes (2.500; 65.40-25)—
Sweepstakes Annie' (Lib) and Folles Bergeres, stage show. Any-body's guess as to the real reason for poor box o ce showing; maybe it's the epidemic, or the high prices, the property of t

Steps' and Keeper of the Bees, 'aid-ed by Major Bowes' amateurs on the streem my take a great \$13,000, and 'Inferno' and Art Jarrett took light \$13,000, and 'Goose and the Gander' and 'Man-Intan Moor, at the Branford will be intended by the streem my take a great \$13,000, and 'Goose and the Gander' and 'Man-Intan Moor, at the Branford will be intended by the streem of the street of the stree

Minneapolis, Sept. 17, (Bost Exploitation: rpheum) With 'Top Hat' wowing 'em here in its accustomed sashion, the

In the accustomest-Sashlen, thephaum is sitting on the boxworld here currently. There's only
China Seas' to give it baths and the
State. Otherwise, the opposits is
feeble, although the Astaire-Rogers'
musical apparently hasn't anything
to fear from anything extant.
Opening at the last moment a day
shead of schedule, this Radio smash
office from the outset, and it will go
a minimum of two weeks, with leadpipe cinch prospects of maintaining
its terrific cilp at least through the
initial seven days. Paying outsomers
Top Hat.'
(China Seas' turned in a magnifiChina Seas' turned in a magnifiChina Seas' turned in a magnifi-

las well as critics are raving over "Top Hat."

'China Seas' turned in a magnificent gross for its first seven days, and will finish to better than average takings for its first stanza, according to present indications. Originally, consideration had been given and you had been given and you had been given and you hat but he state clung to its regulation top for the former, and the Orpheum followed suit.

Here Comes Cookle' is dead weight for the Century, and won't finish out its scheduled seven days, departing after five. Man Man when the somewhat of a dud for the World, while 'Woman Wanted' sirt causing any box-office rush at the Lyric. Same goes for 'Girl Friend' at the Time.

The Orpheum rightfully splurged

Time.

The Orpheum rightfully splurged on Top Hat' with extra heavy newspaper display ada, 24-sheets and store window and radio tie-ups. It copped exploitation honors without a struggle.

Estimates for This Week

Estimates for This Week
Century (Public) (1690; 25-35-40)

—Here Comes Cookie (Par). Will
be yanked atter five days. Burns
and Allen not heavy enough b. o.
here for stellar play and picture
exciting no raves. Will be bucky to
pull in \$1,500, poor Arma Exercina
(WE), \$7,000, big.

Orpheum (Singer) (2,390; 25-35-40)

—Top Hat' (Radio). Repeating
its stupendous box-office acomplishments of elsewhere. Has 'em fighting to get in. Played seven shows
Sunday for first time in theatre's
night a bad break for house because
it couldn't get turnover, too many
customers remaining through two
shows in order to catch stage entertainment. Headed for enormous
its couldn't get turnover, too many
customers remaining through two
shows in order to catch stage entertainment. Headed for enormous
\$1,000 to fin Wed days, very good.

State (Publix) (2,400; 25-35-40)

Tchina Seas' (MG) (2d wk). Momentum of magnificent first week
still carrying this one along to prof.
Hat' opposition a block away, it
seems set to finish well in the black,
Heading for a good \$7,000. First
week, \$13,000, great.

World (Steffes) (300, poor.
Time (Wathnell) (260; 15-20-25)

Time (Sudhnell) (260; 15-20-25)

Torder of the stage stage of the stage of the solution of this
house, and will do well to touch
\$1,000 bad. Last week 'Runaway
Queen' (UA), \$800, poor.

Time (Sudhnell) (260; 15-20-25)

Torder of the stage of the solution of this
house, and will do well to touch
\$1,000 bad. Last week. (Hoosier
Schoolmaster' (Mono), \$700, light.

Uptown (Publix) (1,200; 26-25)

Uptown (Publix) (1,200; 26-25)

Uptown (Publix) (1,200; 26-55)

Uptown (Publix) (1,200; 26-55)

Uptown (Publix) (1,200; 26-55)

route to fair \$1,800. Last week 'Wor's in the Money' (WB), \$1.700, \$1.800, \$2.45 - \$1.800, \$1.800, \$2.45 - \$1.800, \$1.

GERMAN VAUDE SO GOOD THAT SCALA, BERLIN, RAISES ADMISSION PRICES

Berlin, Sept. 6.
Contrary to adverse vaude conditions in other countries, Germany, is still going strong for variety shows; so much so, that the Scala, Berlin's ace house, has increased its admission price. Under the former Marx regime, to was \$1.60 for the night show and \$800, matines. New high is \$2.20 evenings and \$1.20 afternoon. Similar prices at the Wintergarten, opposition house.

Contrary to American vaude of today, scores of old-fashloned variety shows of the old Hammerstein days are still rampant here, with eight to 12 acts on each bill. This would mean ideal conditions for vaude actors, were it not for the salary, but—

would mean ideal conditions for vaude actors, were it not for the salary, but—
American acts who want the coin and not merely beer and pretzels won't see man beautiful to the salary, but—
and not merely beer and pretzels won't see man beautiful to the salary but—
and salary beer and pretzels won't see man want and maybe Dussed and Frankfort. Other Dussed and salary to abundance of idle acts in the Fatheriand.

Complete absence of stage shows in the film houses (they formenty played hundreds of acts each week in Berlin alone prior to the Hitler regime) makes it tough for native vaude people who depended to a great extent on such dates.

However, to some American acts in Europe (Aryan), German vaude has its appeal, limited as a tour may be. Only two shows a day (even one show a day houses still exist: the Wintergarten, Berlin, and the Hansa, Hamburg) and a full month in tows means a vacation compared to the grind in American vaude. No split weeks, no Saturday-Sunday dates, no five shows a day with suppershow thrown in on the Sabbath. Scala, Berlin, has the greater number of shows: three Grankers and the salary spender and well able to afford it. Wintergarten seats only 1,850, consequently has a lower budget on a one-show-anight basis, with two matiness a week. Each is a full month's stade. month's stand.

matinees a week. Each is a ruli month's state. Harmourg, Germany's second largest town, ofters 15 days at the Ufa Palaee or a full month at the Hansa. Generally the Ufa pays more for 15 days than the Hansa for a month, due to capacity and number of shows (three Sundays, two daily). Hansa's small capacity enforces strict economy in salaries. Other houses in Hamburg: Trichter and Alexara, both dance halls with large variety bills but small salary; the Flora, variety house, in addition a score or more of cabarets. Also Circus for the pays of t

circus acts.

Province

Dusseldorf Apollo. another Ufa
3,000 seater, is doing big biz and well
able to pay regular money. Runs
five acts and a film, 15-day engagements. Dusseldorf has several firstrate niteries. Top salarry about \$20
a day. Apollo, however, plays mostly
Scala acts.

Frankfort Schumann theatre, full variety bill and seating over 3,000. two shows daily, booking for 1b

variety bill and seating over 3,000-two shows daily, booking for 1b days. A cutter.
Cologne Kaiserhof, a cabaret-restaurant with a full variety show. Another cutter. Management of Kaiserhof owns six other Cologne entertainment houses. Monopoly tough on salary. Acts going to Paris from Germany breat journey in half by playing Cologne.
This about finishes the worth-white spots. Rest of large towns are just for applies. Thus a German hour for American standard acts comprises at the outset three inonths-unless sightsceling, beer and vacation are tempting.

unicss sightseeing, beer and votal all the control of the surrounding countries, open and votal and the countries, open and the countries of t

HITLER'S GIFTS

Donates Wagner Producti Nuremberg and Weimar

Sept. 8.

The Nuremberg Opera. House, which has been closed for the past six months for rebuilding and installing a revolving stage, will open again this month, in time for the big celebrations organized annually in Nurembers.

Adolf Hitler has presented the city of Nuremberg, as owners of the Opera House, with complete new scenery, decoration and costumes for 'Die Meistersinger,' which opera will be given in the Fuehrer's presence. Dr. Wilheim Furtwaenster will be conducting the orchestra.

Another gitt of Hitler was made to the Deutsche National Theater. Weimar. Besides the annual subvention of \$80,000 by the Reich, Hitler has taken on his account two complete new productions to be staged during the season. As in the case with Nuremberg, the Weimar productions slow will be operas mar productions also will be operas from Richard Wagner.

LONDON TO HAVE A CABARET-THEATRE

London, Sept. 17. Meeting was held here today (17) to make final arrangements for the conversion of the Prince Edward theatre into a theatre-restaurant with a floor show. Martinus Poulsen, owner of the Cate de Paris, is in the venture with A. E. Stone, and the E. Stone, and the poulse of the Cate of the Poulse of the Pou

ing a \$100,000 bankroli.

Opening is expected early in November with a big show to be produced by C. B. Cochran and to cost

S. Africa Protests

Capetown, Aug. 19: Shooting of wild animal films is geting strong opposition over here. National Council of Women has passed a resolution calling on the passed a resolution calling on the Government to insert a new clause in the Film Cenorship ...ot prohibit-ing 'Scenes depleting an animal or animals in which it seems that cru-eity, or brutality-or ill-treatment amounting to cruelty, has been used in securing the effect.'

AUSTRALIAN UNIT INTACT-TO LONDON

London, Sept. 8.

For the first time in the history of show business here an entire unit is being brought over from Australia

It is headed by Clem Dawe, It is headed by Clem Dawe, comic, who went to the Antipodes some years ago as half of double act, Dawe and Edgley. Since then he has become a name there.

Dawe is booked on the Moss Tour and some indie dates for 12 weeks on percentage of 80-40 and britess

and some indic dates for 12 weeks on percentage of 60-40, and brings with him a cast of 12 principals. Line of girls will be booked locally. Opening date middle Oct., with Sidney Burns having arranged book-

'American' Show Riles S. African Mob to Riot

Capetown, Aug. 19.

Capetown, Aug. 19.

A show billed as 'American Negro
Entertainers' got the bird at the
City Hall, Durban (Natal) when a
capacity house, not liking the material and the calls, and the capacity and and at calls.

At intermission time a rush was
made at the box office, will have a
for return of money. Manager ventured on the stage and asked for a
fair deal. Pennies were thrown at
him as answer.

Attempts to continue the show
got the audience riled, and somerushed the stage. It was finally decited to refund the sminday detitled to refund the sminday detitled to refund the sminday the
cited to refund the sminday the
cleared the house. cleared the house.

U FOREIGNERS IN

Monco len, Universal's manager in Argentine, and John Taylor, manager for India, arrived in N. X. last week for confabs with N. L. Manheim, company's export manager. Expect to spend several weeks here. Norman Westyood, Shanghai manager, and Albert Dedf, manager had a confabs with the second several weeks to be a confabs which was been a confabs. The confabs was been here Incompany to the confabs which was been asked back to their foreign posts.

LAWRENCE SAILS HOME

Laudy Lawrence, Metro head in Europe, sailed for his Paris office Saturday (14) after two months h.o. confabs

London Legit Season Opens Well After Exceptionally Good Summer

Regular legit season opened this week with three premieres—'Accent on Youth'. Charlot's new revue 'Stop—Go!', and a farcical comedy, 'As Bad As I Am'.

Tneatrical producers, as a whole, have little cause for complaint in that they enjoyed a generally, good summer, due in no small part to the large number of American visitors, whose total exceeded more than in any previous summer in about five years. Theatrical producers, as a whole

years.
There are five outstanding hits in
the West End, four of them surviving an exceptionally hot summer,
and the fifth, 'Anything' Goes', at
the Palace, produced in June and
successful from the go.
Ton of the other four 1066 And successful from the go. Longest rnn of the other four '1066 And All That' at the Strand, which opened in April and has just ade a new library deal running into January.

Opening about the same time was Tovarich' at the Lyric. There has hardly been a seat for sale since the premiere. Gilbert Miller retuses to dispose of the picture army been a seat for sche since the premiers. Gilbert Miller ruses to dispose of the picture lights until the produces the play in Novelio's Glamorous Night, at (Continued on page 31) rights until he produces the play in New York,

U. S. Style' Nitery

Mexico City, Sept. 17. Mexico City, Sept. 17.
Venerable mansion on a local downtown main stem is being renovated to house a U. S. style night
club by O. W. Heinz, American hotel
and entertainment operator. Floor
show taient is to be recruited in
New York and Los Angeles. Club
is scheduled to open this fail.
Spot will be known as 'Heinz St.'

MG's Paris Showcase

Paris, Sept. 11, Metro's deal to take over and com-plete the Normandy Chema on the Champs Elysees, work on which has been suspended for some months.

did not go through.

American firm, which no longer has the Madeleine here, is said to be dickering for another Champs Elysces house as a showcase.

DRURY LANE'S PANTO

PLAYS ABROAD

STOP-GO!

London, Sept. 5. Andre Charlot revue, compiled by Edgar Blatt. and .Nat. Ayar Jr.; additional song by Douglas Byrns. Dances was a pro-by Douglas Byrns. Dances was a pro-by Douglas Byrns. Dorothy Ward, Donald Styart, George Benson, Jack Clewes, Res-inald Bmith. Singed by Robert. Nesbitt at the Vaudeuile theatte, 26ppt. 4, 726.

inaid smith. Seiged by Robert Numbit at the Vaudwill thester, Sept. 4, 78.

Charlot reviues, payer, asbire to a definite plot, confining themselves to afforts to supply an evening's light entertainment. They always amuse, to a greater or lessey degree. Present one offers a generous percentage of amusement and will probably seems more liberal when it has been. Sitts are all short, which helps. General opinion of sophisticated audence at the premiers was that the first of the two parts and the first of the woo parts. Charlot can always be relied upon to bring in a few new faces, too. Considerable curlosity was aroused as to the stage debut of Mary Britan, from Hollywood. With practically no singing voice and more than easy to look as the the world on first as a revue artist.

she won't set the worse of the revue artist. Surprise hit of show is Dorothy Ward, pantomime principal boy here, who reveals a hitherto unsuspected gift of travesty. She ought to be grateful to Charlot for giving her this opportunity and will undoubtedly develop into one of the

(Continued on page 31)

FRENCH EOUITY ASKS A GOVERNMENT CODE

Paris, Sept. 8.

While the Ministry of Education is working on a code for Government control of film biz, Charles Martinelli, president of the Union des Artistes (local Equitor for paring a harding harding

France.
Convention, to be known as Estates General of Theatre, will deal chiefly with fackin up producers and seeing that they are financially responsible. It will also discuss wage guaranties, collective bargaining and sanitary laws, plus a number of other questions relating to stage

Good Comedie Biz

Paris, Sept. 8.
Summer season at the Marigny
Theatre has been a click for the
Comedie Francaise. Gross for the
month of August was about 10% higher than the outfit took in last year at the Theatre Francais, which is larger, and with prices about 25%

is larger, and with prices about any-higher.

One answer is that the name ac-tors of Comdie stuck around this summer, whereas they usually go away on vacation. Also theatre, by moving to the Champs- Elysees, eaught a new public that didnt' know about it before.

Radio's Pagnol Deal At Marseilles House

Paris, Sept. 11.

Radio Pictures Paris office has signed with Marcel Pagnol to show the only English language films which will be screened at Pagnol's new showcase, Le Noailles, on

new showcase, Le Noailles, on Canneblere at Marseilles. House will use nothing but Pagnol productions, most of which are laid in South of France, and Radio films. First Englisher will be 'Break of Hearts.'

French Product Off

Paris, Sept. 11.

Paris, Sept. 11.

French filmers have held back their product all summer, and during August and the first week of September preview followers have seen only one local made, a musi-comedy named 'Juanita', brought out by F. Meric films.

by F. Meric films.

During same period they saw 16 dubbed American plx, one dubhed Britisher and one Austrian film. In German. Of the Yank dubs, four were Osso releases for Columbia, eight Metro products, and four Fox. German talker, released by Osso, is Marta Eggerth in her last European production, 'Her Greatest Success.'

TWO NAPOLEON PLAYS JAM IN PARIS

Paris, Sept. 8.

It's Napoleon vs. Napoleon at the Comedie Francaise.
Quarrel is between Paul Raynal, author of 'Unique Napoleon,' who wanter his piece-played,' and the directors of the Comedie, who want Sardou's Madame Sans Gene, also about Nap, performed first. Umpire is Minister Mario Roustan of, National Education, supreme bous of the Comedie, to whom Raynal has appealed.

Raynal show was to have gone on last season, but the preceding new place, 'Madame Quinze,' also a costume play, by Jean Sarment, was so successful that the Napoleou piece was held over for the 1935-36 season.

plece was held over for the 1985-86 season.

Then this summer, wishing to put on something special and almost classic for the sejour of the Comedie at the Marigny Theatre, the committee hit on 'Madame Sans Gene'. Latter plece was put into rehearsal, where it now stands. English of the season of the same subject. Both playe deal with the Little Corporal's private life. Emile Fabre, boss of the Comedie, didn't want to lose, the Raynal show, and proposed to the author to put it on in Nov. Raynal wouldn't, unless 'Sans Gene' was withdrawn, which Fabre couldn't.

go. So both Naps stand pat, with the Minister to decide.

Dickenson to Modernize Vaude Houses in Aussie

Los Angeles, Sept. 17.

Arriving in this country 10 days ago to make a comprehensive survey of theatre construction, George Dickenson, circuit director of Tuol Theatres of Australia, after spending

Dickenson, circuit, director of 1 voii Theatres of Australia, after spending a week here conferring with his local booking rep, Sam Kramer, of the Bert Levey agency, trained out leaf Friday (10 for New 10 km servers). The server was the first of the Merican of the Merican Servers of the Merican Se ission is to familiarize himself ith American construction ideas, articularly with reference to mod-nized houses.

Haik's Comeback

Jacques Haik, the collapse of whose film company and theatre chain was one of the major shocks of Paris show biz a couple of years ago, is working toward a comeback. He has made a deal whereby he regains management of the Olympia, one of the theatres of this former chain, which was taken to consider the couple of the coupl Paris. Sept. 8.

which have been nurtured for sev-eral months to put the Olympia back on a straight vaude policy. House played films, with a small flesh show, at end of Gaumont regime. Hali polley has not been announced, but probably will be straight film.

Hoofers Split Up

London, Sept. 3.
Three standard dance teams are making changes in their personnel here.

Hibbert, Bird and Ready are split-Hibbert, Bird and Ready are splitting, with Eddy Ready joining Jack Arnaud, forming a new Arnaud trio. Esco Le Rue is breaking away from Ruye and Naldi and Joining, Hibbert and Bird. Raye, Naldi and Le Rue, currently in Tom Arnold's Charles Cochran's Streamline are vacating, being replaced by Hibbert, Bird and Raye and Naldi will stay as a dance duo.

LONDON TALENT SHORTAGE

Tax on Dubbing and Theatre Quota Now Loom in France, Part of Decree

Paris, Sept. 8.

With a tax on dubbing looming as a possible part of the new French film regime, secret hearings were continued all week at the Ministry of National Education on the decree-laws which are to put picture business here under Government supervision.

This is a supervision.

rision.

This tax, plus a quota of 30% of French films to be shown by the theatres—instead of a quota on importation—are the chief dispositions regarding foreign pictures of the proposed decree laws in their present status. But the project is still liquid and under consideration, and it may be completely changed before it sees the light.

These two features, however, are enough to keep American representatives here worried as to what is grown of the state of the state

or glad at the ban. Advocates of the film decree-laws

Advocates of the film decree-laws hope to get them through in 10 days or so. They will have to be okayed by nearly all the government departments, for most of the ministries will have a hand in enforcing some feature or another. That will occasion some delay in issuance and there may be no final ruling for a month and a haif.

BIP and Donada Both Bid For Bentley's 6 Houses

London, Sept. 17.

Reported here that John Maxwell (British International Plots) made a firm offer for eight picture theaters, of which Walter Bentley, recently deceased, was managing director. Houses include two in Folkestone and one each in Hastings. Nottingham, Eastbourne and Stockton.

Folkestone and one each mings. Notingham, Eastbourne and Stockton. Donada circuit has also made a purchase offer and as this circuit is financed by Amery Parkes, also behind the Bentley chain, it is figured that Donada's bid is likely to be the one accepted.

STOCKHOLM GETS TOUGH

Few U. S. Pi ; 'Forsaki 'Chan' Okay

Stockholm, Sept. 6.

Stockholm, Sept. 8.

New. season started here with Warners Golddiggers of 1935' at the China theatre. Got a mild reception and played to less than average business less than two weeks. 'Six-Day Bike Ride' (WB) was released at the Skandia theatre. Lasted only one week and was switched over to one of Syensk Film Industri's small-set accond-ruit theatres. the season with 'Hold 'em Yale,' which got a terrible panning by the press and no coin at the bo. 'Chan in Egypt' (Fox) was held over a second-week at the Skandia.

'Forsaking all Others' (MG) is a success here. Played four weeks at the Red Mill. Rivera opened with 'Let's Liye Tonight,' (Col) with personal appearance of Tullo Carminati, who happened to be in Stockholm on a visit. Just okay. 'Devil Does of the Air' (RJ) was released at the Palladuw and taken off after only nine days' run.

Last Cuban Theatre Switches to Films: Actors' Assn. Protests

Havana, Sept. 17,
A desperate fight is being put up
by the local actors' association on
behalf of their last stronghold,
which is going films soon, according to plans of the owner Teatrales
has gone to the dailies with its
plight, trying to rouse public sentiment against the turning of the
Marti Theatre oldeyt house in
town, has been showing stock at
popular prices for the past four
years. Since the closing of the Alhambra Theatre, it has been the years. Since the closing of the Ar-hambra Theatre, it has been the only standby of the local actors. Al-hambra is now being rebuilt into a film house to be known as Alcazar.

BOND SCREENING RULE RILES PARIS DISTRIBS

Paris, Sept. 8.

Distributors' association and the Chambre Syndicale, usually at swords' points, have united in letters of protest to the customs administration against ruling which requires importers leaving films in bond to screen their pictures in customs house, instead of letting them take the film to their own projection rooms, as heretofore.

Beaides the enormous nulsance involved. Customs, which is run by local Chamber of Commerce, charges \$8.50 to use tis room for the first involved. Customs, which is run by local Chamber of Commerce, charges \$8.50 to use tis room for the first hirty, and \$3.30 for every half hour thereafter. No firm can, show more than 9,000 feet at a session, and if the film is longer, or if company wants to show another film, a new special authorization must be sought. Including extras, such as papers to be filled out and time lost, special authorization must be sought. Including extras, such as papers to be filled out and time lost, projection coats about \$15.

Projection room is open from \$8 to 12 a.m. and 2 to 6 p.m., and it shuts down right on the dot of 6. If a picture is not finished at closing time, you h vet come back the next day.

G-B REJOINS K.R.S.

London, Sopt. 17.
After quitting the Kinematograph
Renters Society some four years
ago, Gaumont-British is now understood to be resuming its mem-

bership shortly.

Jeffrey Bernerd is likely to be the company's rep in the organization when the move goes through,

FOR YANK ACTS

American Chorines Re-booked by Whitley—Gov't Ban Dropped-No Opening Shows for Cafe de Paris, Ritz or Mayfair

CONTINENTAL ACTS

London

With the London cabaret season now approaching, managements are geiting panicky at the paucity of talent, particularly from America

Dorchester hotel opening is due Sept, 19, with only novelty the return of the 'Hollywood Beauties' chorus, originally told to go, but

Sept. 19, with only novelty the return of the Hollywood Beauties' chorus, originally told to go, but who, after protracted negotiations by Clifford Whitley, have been allowed to remain. Whitley is also bringing over a couple of Hungarian comics he discovered during a recent continental tour.

At the Grosvenor house, Felix Ferry is bringing in an entire Viennese outfit.

Cafe de Paris is encountering trouble with its opening star. Martinus Foulsen rebooked, Gertrude Lowerness within the season of the Capter of the C

NITERIES CRYING Dirler, Backed by Paris Bankers, **Buys Control m Pathe-Natan Films**

CLEARED

Wedekind's Aryan Ancestry Okayed After 2-Year Ban on Plays

Berlin,

Frank Wedekind's pure Aryan descent to the sixth generation (three over and above the official demand) has just been proven by his widow Tilly and Herr Professor Adolf Bartels. It took two whole years to collect the necessary data. Meantime legit fought shy of Wedekind's player. kind's plays.
Though the author died in 1918,

Though the author used in 1020, his supposed remark that his mother had a drop of Jewish blood, started the pedigree hunt.

French Trade Paper Burned Because 'Poor' French Pic Set in N. Y.

Paris, Sept. 11. In contrast with the usual action

of the French trade press, which hoots with glee when a local made gets a New York screening, the 'Cinematographie Francaise,' leading

Cinematographie Francaise, leading mag, squeats this week on learning that 'Charlemagne' is to be shown at the Cinema de Paris, N. Y.
Ower the signature of M. Colin-Reval, its editor-in-chief, the weekly says that the ple will cast discredit on French production, and biames Henri Diamant-Berger and Robert Hurel for, having placed it in America.
Compares it with 'Marle des Angoisses,' film which the French industry sent to the Venice expo and which rated blases there.

Hungarian Producers Protest Shoestringers Budapest, Sept. 7.

Budapest, Sept. 7.

Several Hungarian film producing firms of established standing are putting in a protest, addressed to the Film Fund, supreme authority governing production in this country, against extending privileges to indle producers with insufficient financial background. Claim that these newcomers start production with little capital, get stuck during the first week or so and continue work on loans from small exhibitors, who in this way can

continue work on loans from small exhibitors, who in this way can purchase cheap and inferior product at very low cost. This makes them reluctant to buy the established pro-ducers' better class and more ex-pensive fit

backed by local bankers, has bought the stock of Natan in Pathe-Natan, Bernard getting an absolute majority and thus becoming the biggest magnate in French fil

Dirier c.pects to call a stock-holders meeting to take over early in October and will probably be voted president of the firm at that time. This is independent of court action against the Natan brothers, Bernsrd and Emile, which was started by Dirier as a small stock-holder and which is still pending. Bernsrd and which is still pending. Natans which eventually resulted in the brothers being indicted and a government official being put in temporary charge of the company. Move is likely to prove a considerable break to the U.S. filmers here since Natan always considered Americans as his competitors and was always fighting them. Dirier, on the other hand, has consistently talked cooperation with the Yanks. Dirler expects to call a stock-

PARIS LIBRARY OF SILENT PIX

Paris, Sept. 11.

Move to collect classics of silent film, put them together in a library and show them from time to time is

afoot here.

Promoters put Citaplin pictures in
the front rank of foreign product
they'd revive, following with the
Eric von Stroheim films. Others included would be pictures by Fritz
Lang, D. W. Griffiths and Cecil de
Mille.

Mille.
Couple of Bill Hart westerns
would rate selection, and so would
some Mack Schnetts, Also Lubitsch's

some Mack Schnetts, Also Lubitsch's Lady Windermere's Fan, he Rene Clair pix and a number of Max Linder comedies would rate selection, and also Paris Sleeps, 'The Wheel,' Therese Raquin, 'The Wheel,' Therese Raquin,' The Share of the Wheel,' Therese Raquin,' The Linder of the Wheel,' Therese Raquin,' The Wheel,' Therese Raquin, 'The Wheel,' Therese Raquin, 'The Wheel,' Therese Raquin, 'The Wheel,' Therese Raquin, 'The Wheel,' The Wheel, 'Therese Raquin,' The Wheel,' Therese Raquin,' The Wheel,' The Wheel,' The Wheel,' Therese Raquin,' The Wheel,' The Whe

SWEDISH FILM CREW OFF TO SO. AMERICA

Stockhol Snpt. 6.

Financed by private capital, a scafarler expectation has leaf the second as a scafarler expectation has leaf the second control of the Stockhol

3d Russ Theatre Festival Starts: 51 American Show Reps Attend

Moscow. Sept.

A 'Sadko' through which hundreds or choristers, dancers and the latter season here to alght at the Bolshoi theatre.

Orchestra pit of the splendid gilt. red plush and crystal opera house held some 300 foreign reistors to, the festival when the orchestra struck up the 'Internationale'; 51. to the testival when the orchestra struck up the 'Internationale'; 51. from the U. S., including Morris Gest, Gilbert Miller and John H. Soviet opera, and the Gypsy the Morris Morris Gest, Gilbert Miller and John H. Soviet opera, and the Gypsy the Morris Gest, Gilbert Miller and John H. Soviet opera, and the Gypsy the Morris Gest, Gilbert Miller and John H. Soviet opera, and the Gypsy the Morris Gest, Gilbert Miller and John H. Soviet opera, and the Gypsy the Morris Gest, Gilbert Miller and John H. Soviet opera, and the Gypsy the Morris Gest, Gilbert Miller and John H. Soviet opera, and the Gypsy the Morris Gest, Gilbert Miller and John H. Soviet opera, and the Gypsy the Morris Gest, Gilbert Miller and John H. Soviet opera, and the Gypsy the Morris Gest, Gilbert Miller and Son H. Soviet opera, and the Gypsy the Morris Gest, Gilbert Miller and John H. Soviet opera, and the Gypsy the Morris Gest, Gilbert Miller and John H. Soviet opera, and the Gypsy the Morris Gest, Gilbert Miller and John H. Soviet opera, and the Gypsy the Morris Gest, Gilbert Miller and John H. Soviet opera, and the Gypsy the Morris Gest, Gilbert Miller and John H. Soviet opera, and the Gypsy the Morris Gest, Gilbert Miller and John H. Soviet opera, and the Gypsy the Morris Gest, Gilbert Miller and John H. Soviet opera, and the Gypsy the Morris Gest, Gilbert Miller and John H. Soviet opera, and the Gypsy the Morris Gest, Gilbert Miller and John H. Soviet opera, and the Gypsy the Morris Gest, Gilbert Miller and John H. Soviet opera, and the Gypsy the Morris Gest, Gilbert Miller and John H. Soviet opera, and the Gypsy the Morris Gest, Gilbert Miller and John H. Soviet opera, and the Gypsy the Morris Gest, Gilbert Miller and John H. Soviet opera,

PALACE, N. Y.

CALACLE, IN. 1.

One of those bills that the Falace advertises in the newspapers as Plus RKO vaudeville when there are no names to talk about. Topper Cookie Bowers bolsering up. Not enough for a Broadway drag, and the show badly needs Good nămest his week. The two comedy turns tandem and no laughs until the and only four womer in the entire show.

show is off with the Hustrel Troups four rope-walkers who use a taut cable and enormous bal-arcing poles. There are three of these, and they look cluttery on the stage. All right in the circus, where there is plenty of rocas Seene-grad balancine, but the work is too slow for the stage.

good balancing, but the work is too slow for the stage.

Next out is John Fogarty, standard radio favorite, who gets on without a megged announcement and some standard radio favorite, who gets on without a megged announcement and soul. He has a pleasant and soul-placed tenor with a bunch of top notes that match up with his lower tones, though he can go into falsetto when he wants to and make the numbers, one announced as the hit of the season, one verse of each, and a medley of 'smile' songs. When he takes his not Dave Mordecal's boys play Tirlis Eyes. He uses core, but when Fogarty still holds out on them they let him drop. They feel it's a come-on. But the fact that he does repeat speaks for itself.

Bowers is next to shut, with Sammie Lewis and Patti Moore on the midway. Rather strenuous, but the first laugh, and they did pretty well up to their stair dance. That's what

first laugh, and successful and the successful and

Jaina-girl a striking Latin typ who resembles Dolores Del Rio-Jalna-girl a striking Latin type who resembles Dolores De Ricera who resembles Dolores De Ricera a solid click with first number, a graceful routine that has class written all over it. Did two others before they managed to get away. One Harlem twist, and other a simplified adaptor that's performed with a dwarf of the country of the co

and repeat the last section of the countries.

Orchestra also carries two solo-lists, man and femme. Former has a rousing baritone that registers neathful in his single spot with Capribut girl is one of dovetail with strictly Latin physiognomies surrounding her. For finish, Cugat has his boys in those big Mexican straws going through a wild and abandoned 'Quearacha.' Just a little more precision needed, which should come after a few more performances. Picture, 'Accent on Youth Cohen.' Cohen.

SHEA'S, TORONTO

Toronto, Sept. 14. With Jerry Shea currently cele-brating the 36th birthday of the Hippodrome, he has apparently handed the stagehands a weekl before the house drapse in 'one' or 'two,' and the only expenditure of deck hand energy is in the shoving on and off of a plane for Morton No presentation framing this work.

Downey.

No presentation framing this week and no line of full-stage sets. Vaule is run off in the traditional value in run off in the traditional common framework of the full stage of the ful

sponse, Lowiey are the same distribution and Harris and Howell stopping the Max and his gang of performing pooches start the proceedings, the tumbling mutts and hurdle-jumpers getting across nicely on both sides getting across nicely on both sides deuce spot, and over. Zara Lee Revue, there girls and Duke Norman, offers the dance Sabsi. two blondes to content the dance Sabsi. two blondes gals in blue for acrobatic challenges, and then a fast-moving finale in unificon.

she mouse the state of the stat

FOX, B'KLYN

FOX, B'KLYN

With the Met (Loew's) now just a memory so far as stage attractions are concerned, this lone temple of flesh in down of the memory so far as stage attractions are concerned, this lone temple of the stage at the concerned that is not the stage of the stage at the concerned that the con

following this, played with a girl and pickaninny, gets the first good land pickaninny, gets the first good land pickaninny, gets the first good land pickaninny, gets the first good of the pickaning with the two midges, Olive and George, of Shaver's act, is mildy amusing but also dragged out too far. Impressions of Richman, Rooney and Cantor gives been something and cantor gives and cant

HIPP, BALTIMORE

more of a chance. Entire show runs two hours and 48 minutes, with the feature vigant (Radjo), newly reel and a abort. Business work.

STANLEY, PITTS.

Pittsburgh, Sept. 13.

First age appearance outside.

First seep appearance

threaded in, which is a thoughtful touch for vaude. Most exciting is the whirling of the men, which they accomplish with Dervishilke definess. Smartly liveried and lighted.

Trailers and Patthe news from the standard of the control stage. Standers from first show Scharper. Sunday afternoon.

STATE-LAKE, CHI

STATE-LAKE, CHI

With regulation vande exhibiting a downward trend in this territory the houses are generaling for arrangements which get away from the traditional setup. This house has gone to considerable trouble and expense here carefully rouble and expense here carefully rouble, and expense here carefully rouble, with the first show Saturday, but that was to be expected. About the best thing in the show Saturday, but that was to be expected. About the best thing in the show is but a state of the first show Saturday, but that was to be expected. About the best thing in the show is but a state of the first show Saturday, but that was to be expected. About the best thing in the show is believed as the first show Saturday, but that was to be expected. About the best ming in the show is the first show Saturday, but that was to be expected. About the best ming in the saturday is the first show Saturday, but that was to be expected. About the best ming in the saturday is a state of the first show in the first show in the saturday is a state of the first show in the saturday is a state of the first show in the saturday is a state of the saturday in the saturday is a state of the saturday in the saturday is a state of the saturday in the saturday is a saturday in the saturday in

and one femme dancer added for variety.

Topping the vaude line-up are Joe and Pete Michon, who haven't missed yet with their comedy acromatic tumbling. Their knockabout comedy has that easy the property of the property of

real real and Arilada contribute s.a.

deed realtnes with much hip-waving and carloa. Sandra and Winters toss in a hotcha Charleston
type of whirwind dancing for their
best bet. Both acts are suitable for
spots in présentation line-ups, particularly where they can be backed
are Hal Young and Louise Miller,
both with pipes which will get
them over in any vaude house. Individual femme dancer is Claire
Foweli.

Powell.

Couple of fairfair blackouts help to add to the revue flavor. Verne Buck, the popular mc. at this house, comedy hoofing with the line.

Pleture 'Age of Indiscretion' (MG) and business plenty on the right side at the first show. Gold.

KEITH'S, BOSTON

Boston, Sept. 13.

This marks the first week of the stage show idea which will hold; plan is to book in a 'Dersonality' name band and a marquee act to work with it.

Vincent Lopez supplies the ork end and Sophie Tucker is the name, and hands out some sock material. It was evident that a big silee of regulars were in the stands. Still the master of double-entendre, her ner of the house. Wisely finished with her familiar 'Days' torch, capably aided by the Lopez band. Miss Tucker works in 'One,' with Ted Shapiro, until this closer when the stands of the stands of the stands of the stands of the stands. The stands of the stands

PALACE, ALBANY

Albany, Sept. 14. If Bob Hall had only forgotten his ode to death, the relighting of the Plance sings with vaudwille Friday Plance sings with vaudwille Friday and the Friday of the Plance sings with read on the Friday of the Customers and box office alike. Three brief false starts for vaude last winter—two-ut Hammanus Bisocker-Holl-and-one at the Plance—sparently were—The nutbus highly of stare, fars

Table starts for vaude last winter—
two at Harmaness Biscoker Actil-andone at the Palace—apparently were
all too briefers, bereft of stage fare
lince the burlesque raid and the
three mentioned collapses, went for
the new vaud-film policy in the biggest way possible, and they paid along
the policy of the policy in the biggest way possible, and they paid along
the policy of the policy in the policy of the policy of

FOX, DETROIT

Detroit, Sept. 15.
Jimmy Savo opened his Loew ookings at the Fox this week with

a bang.

In the opener, Frank Connors, who has a strong following here, turns in a couple of nifty songs with the aid of the pit ork, under the direction of Herschell Leib. Chester Fredericks

of the pit ork, under the direction of Herschell Leib. Chester Fredericks, then displays some acrobatic tap dancing of a high order, assisted by Bubbies Stewart, who also is any Bubbies of the pit o

appiause.

In the closer, an amusing satire on baliroom dancing was presented by Lowe, Burnoff and Wensley.

Pic, 'Alice Adams' (Radio).

EMBASSY, N. Y.

EMBASSY, N. Y.

(NEWSREELS)

Newsreels didn't take full advantage of a smash news week, despite the fact that four of the companies covered the week's biggest headline, the Huey Long seasassination. Later with the companies of the fact that four of the headling the result of the fact that the result of the fact that the result of the fact that the result of the fact of Long's death on the national political situation. apparently wasn't on the scene, it's clip on the Long death, probably even including the half-masting of a Washington, D. C., flag, coming from its Long file. No good reason for this, considering that Long was shot early on Sept. 3 offering plenty of time for a timely clip. U and Paramount, the former with a newspaperman's eye-witness account, and the latter with the burial of Long, were the most up-to-date, while Pather an neck-and-Gov. A. Allen and the Rev Gerald K. Smith, Long heachmen, on the

(Continued on page 36)

Big Broadcast of 1936

Paramount release of a Benjamin Glazer production. Partures Jack Calick, Burns Partures Jack Calick, Burns Hanry Wadsworth Director, Norman Tauros, Story and adoptation, Walter DeLeon, Francis Mortin, Rajish Speccer music and price Sain, Dorothy Parker, Mack Gordon, Harry Revel, Ray Noble; dances, LeRoy Fring; cemera, Lee Tover, Af Paramoptot, N. T., week Sept. 18, "38, Xunning time."

Spud	Jack Oakle
George	George Burns
Ozucie	Gracle Allei
Countess Ysobel de Nas	
Sue	Wendy Barrie
Smilev	enry Wadswort!
Smiley	Henry Gordon
Herman	Benny Baker
Captain	
Boris	
Dot	
Dash	
Specialties by: Bing	
Specialties by: Ising	Cronby Stnet Mer

man, Amos. 'e', Andy, Ray Noble's band, Ina Ray Hutton's band, Mary Balands-Charlis Ruccies, B'll Robinson, Willie West and McGinty, Vienna Boyas Choir, Sir Guy Standing, Gall Patrick, David Holt, VI inla Weidler.

ether tollowing, but most of 'em will expect funner didnor.

Mary Boland and Charile Ruggles have the longest and stroncest of the comedy scenes, a. switch on Dr. Dippy's Sanntorium. Ordered Dr. Dippy's Sanntorium. Ordered Ruggles is tortured by Miss Boland as a wife too anxious to make him comfortable.

Baud numbers are by the Ray Nobie and Ima Ray Hutton constination of the Common of the C

red it. For the Hutton sequence the camera wheely keeps its gilin on Miss: Hutton.

A throwback to the old time dramatic skit for variety, nurroses is attempted in a serious item played by Sir Guy Standing, Gall Partick, David Hoit and Virginia Weldyrt's a blood transitusion scene, with

Standing as the doc Miss Patrick as the nurse (move over) and the two kids doing the dramatics. It crashes in rather kiuntly in a surrounding atmosphere of hilarity, but seems to fit, its value is mostly as a puce-changer.

I crashes in rather kiuntly in a surrounding atmosphere of hilarity, but seems to fit, its value is mostly as a puce-changer. As remaining, one-shot specialty item, neither hot nor cold and over in a signification of the cold way the seems of the cold way the seems of the cold house wrecking turn is worked in as a running sag, split up beautifully the only way these vaude vets could have been used in a picture. They lend a lot of value where needed.

The regular cast members, play in the story are strictly out out the latter looking particularly well and kicking-sia with a catchy some fitting the story are strictly out out of the string o

THE 39 STEPS

Gaumont-British production and release. Co-starring Robert Donat and Madeleine Carroll. Directed by Alfred Hitchcock. Story, John Buchan; adaptation, Charles Bennett; camera, Bernard Knowles. At Roxy, N. Y., week Sept. 13, 23. Running

time, 83 mins.
Richard HannayRobert Donat
Pamela
Miss Smith Lucle Manahelm
Professor Jordan
Crofter's ifePéggy Ashcroft CrofterJohn Laurie
CrofterJohn Laurie
Mrs. Jordan
The Sheriff Frank Ceiller
MemoryWylle Watson

Gaumont has a zippy, punchy, romantic melodrama in 'The 39 Steps,' which should do very well over here. Good story-teiling ought to be good box office anywhere, and while the box office anywhere, and while the DA America and the supporting players not at all, it seems likely that 'Steps' should rise above any limitations and deliver satisfaction to proprietor and patron aillet. It is not 'English' in any stylized sense.

tish' in any styllacd sense.

Story fe by John Buchan. Recently elevated to the peerage as Baron Tweedsmult, he is now Governor; General of the Dominion of Canada. Which suggests considerable versatility as his yarn suggests basic plot craftsmanship plus imagination. It's melodrama and at times far-fetched and improbable, but the story twists powered sequence to another while the entertainment holds like steel cable from start to finish.

Robert Donat, who bobbed up as

tp powered sequence to another while the entertainment holds like steel a cable from start to finish.

Robert Donat, who bobbed up as a manage of the entertainment holds like steel a cable from start to finish.

Robert Donat, who bobbed up as a manage of the control of the comment of the control of the co

Miniature Reviews

'Bi readcast of 1936' (Par.) Celluloid variety show strong on names and highly enter-

on names and highly enter-taining.

"The 58 Steps" (UB). Feat-moving romantic melodrama from England, starring Robert Donat and Madefelie Carroll. Should do very well over here, 'Goose and the Gander' (WB), Weil played! little farce with too much story for its own good. Kay Francis, George Brent, but just a fair picture. 'Jaina' (Radio), Nice produc-tion-sten on veryegood adapts

weeks not veryagood adopta-

'Thunder in the Night' (Fox)

'Thurder in the Night' (Fox). Edmund Lowe' as a sartorial detective in a murder mystery that tops average.
'Girl Who Came Back' (Ches). Crook society drama for the duals. Sidney Blackmer, Shirley Grey, Noel Madison, Matthem Betz top cast.
'Two Sinners' (Repub). Missee believ in to good programmer.

being up to good programme standard. Better than averag-rosses unlikely.

breeze carries all before it.
cism is cancelled in pleasure.
Miss Carroli, an able and attractive foil, should also do hersell
plenty of benefit on this showing,
in fact it's a bow-taking production
for everyone.

Land.

Goose and the Gander

Warner production and release. Stars Kay Francis and features George Brent. Gonevieve Tobin, Raiph Forbes. Directed by Alfred E. Green. Story and screenplay, George Kenyon; camera. Sid Hickox. Al Strand. N. Y., week Sept. 11, 1935. Run-ning time, 65 mins.

eorgianna	Kay Francie
ob McNear	George Brent
etty	Genevieve Tobini
owrence	John Eldredge
onnie	
talph Summers	Raiph Forbes
unt Julia	Helen Lowell
Uinkelsteinherger	Spencer Charters
rthur	William Austin

August and the control of the contro

JALNA

Radio relesse of a Kenneth MacGowan production. Features Kay Johnson, Ian ligners, C. Aubrey Smith, Nigel Bruce, David Manners, Feggy Wood, Jessie Cymwell, From novel by Mazo de la toche; screenplay, Anthony Veiller; adaption of the Contract of the Contr

mins.
layne
enny
icholas '. Aubrey Smith
auriceNigel Bruce
den
egPcggy Wood
ran Jessie Ralph
reasont
lera
rnest
ags
inch
akeClifford Severn

On surface indications this story of Mazo de la Roche's would soon

any screen. transcription would probably have been no more that, and probably have been no more that, and and the same that the

Thunder in the Night

Fox release of John Stone production. Features Edmund Lowe, Karen Morley and Paul Cavahagh. Directed by George Arch-Paul Cavahagh. Directed by George Arch-Paul Cavahagh. Directed and Cavahagh. Ladislaus Fodor; adaptation, Frances Hyand and Eurene Solovi, camera, Bert Glenon. At Globe, N. Y., week Sept. 10, '35. Running time. 09 mins.

Captain Torok	Edmund Love
Madala!rc	Karen Morley
Court Alv!	Peul Cayangeh
Julie	Tine O'Connor
Gabor	Gene Lockhart
Porter	John Ounten
Police Prefect	Buggelt Hicks
Professor Omega	Arlbur E Coron
T.lan	Bodil Boring
Katherine Szabo	Claria Pou
Paul Szegedy	Cornellus Kcete

(Continued on page 32)

destined for big business. It was one of the best-sustained sellers of its season and the fifth story in the season and the sea

In toto, as ever, March of Time, is above par in its detail and production.

Char.

VOICE OF EXPERIENCE M. Sayle Taylor VOICE OF M. Sayle Taylor 10 Mins, Roxy, N. Y.

10 Mins, Roxy, N. Y.

Produced in New York by Rex Produced in New York by Rex Int company, distributed by Cod all the Second of the Second of

DUNCAN SISTERS 'Surprise' 20 Mins. Strand, N. Y.

Vitaphone 1851-2

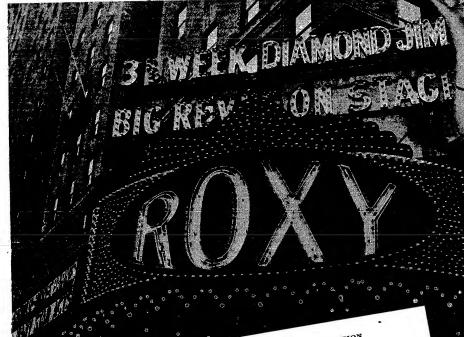
Strand, N. Y.

Titaphone, 1851-2

The, Duncans are coming home from school, so down south, on the oil plantation, the neighbors have a coatume surprise, party for them. The girls happen to have a couple of Mexican coatumes in their suit of Mexican coatumes in their suit they do their mixed Mex routine, and revert to Topsy and Eva until the bell rings at the end of the second recl. Some slight buildup forminor characters including dear old Dad, a silly ass Englishman, maxue is made of the chorus. Opens in a dormitory at school with the risk doing a couple of tuneful, if reminiscent, bits. If the Volga Ran Through Justle about the best of the numbers. Ontstanding is an eccentred dance and show seems thest suited to minor houses. Onic,



Littlest Star to Make N.Y. Debut



ROXY THEATRES CORPORATION 133 WEST BOTH STREET NEW YORK

It has just been my privilege to screen

It has just been my privilege to screen
LITTLE BIG SHOT, starring Sybil Jason, the little star who has

LITTLE BIG SHOT, starring Sybil Jason, South Africa.

Come and will go a big way from Capetown, South Africa.

I am sure that New York and the rest of the I am sure that New York and the rest of the White States will give her a most cordial welcome. In my prictive are "maturelle" in every sense. We look former with opinion this is inertable due to the fact that she outstanding produce are "maturelle" in every sense. We look forward with next men which patient and much pleasure to exhibiting this own production and much pleasure to exhibiting this my given earlicipation and much pleasure to gothor values, and and in the rest of the rest of the rest opinion LITTLE BIG SHUT has the acting malities of other outstanding opinion LITTLEs that were also best qualities of other outstanding successes we have run, such as "Beby Take a Bow", "Initiation of Life" and "Diamond Jim". The screen's smallest star cannot help but achieve great success in the world's largest theatre.

With best wishes, I am,

Cordially yours,

Howard S. Cullman.



FOR THE ROXY

at Broadway's Biggest House

Howard S. Cullman, the man who called the turn on scores of the trade's top profit properties, turns to Warner Bros. for an attraction to continue the phenomenal records of his world-famed 6,000-seat show palace—

SYBIL JASON

Uncle Sam's Favorite Child

Little Big Shot

GLENDA FARRELL • ROBERT ARMSTRONG EDWARD EVERETT HORTON • JACK LARUE

Directed by Michael Curtiz. The song, 'I'm a Little Big Shot', by Dixon & Wrubel

"Topnotch entertainment . . . slated for fancy grosses at the box-office."

Motion Picture Daily

"Sybil Jason has everything necessary for screen success."

Variety Daily

WARNER BROS...PRODUCERS

Coast Exhibs Bicycle Pix, Shortage

Fleeting Fame

Hollywood, Sept. 17.

Jesse Lauky officially left.
20th Century-Fox last Tuesday (10).

On Wednesday the Lasky
Cocktail disappeared from the
studio's cafe menu.

NIBLO BACK, DIRECTS

HOLY LIE' AT 20-FOX

Hollywood, Sept. 17.
Fred Niblo returns to pictures after several years in retirement, getting ticket at 20th Century-Fox to direct 'The Holy Lie,' from German play by Karin Michaelis

Strangeland.
Picture will be handled by Sol
Wurtzel, executive producer, and is
due for start in December,

Oakie in 'Burlesque'

Hollywood, Sept. 17, Jack Oakle swings over to 20th Century-Fox on loanout from Para-Century-Fox on loanout from Para-mount.
Comedian gets a featured part in King of Burlesque.

'Fats' Walter has been signed also for 'Burlesque.'

SUE FOR AUDIT

FRED QUIMBY'S COAST O. O. Hollywood, Sept. 17.
Fred Quimby, short subjects sales
manager for Metro, is at the studio
on his semi-annual call. Conferring

with producers on new briefie lineup

PAR'S HANDSHAKERS

Yola D'Avril's Comeback Hollywood, Sept. 17.
After several years off the screen.
Yola D'Avril is making a comeback

Arthur Martinelli
Charies Hay
Chane Grey
Chane Grey
Eddie Nugent
John Recho
Matthew Bets
Quentin Reland Smith
Lillian Ellion
Lillian Ellion
(RELIABLE)
"Tiegger Tom"
"Tiegger Tom"
Tom Gibne
Pling Goodfriend
Lillon Com Tieg

Tiom Tyler
Tom Tyler
Bernardine
Al St. John
Bill Gowld
Wally Value
John Ellott
Bullott

t:
Richard Talmadge
Theima White
Robert Walker
George (Thesbroug)
Henry Roquemore
Fern Emmett
Lloyd Ingraham
Paul Elije

man play Strangeland.

Brings Demand for Extra Prints

Hollywood Productions

Week of Sept. 16

(Pictures now filming, or about to start, are listed below alphabetically y studios. Symbols are: D-Director, A-Author, C-Cameraman.)

COLUMBIA

'Orime and Punishment'
(5th week)
D—Josef Von Sternberg
A--Feedor: Bottolewsky...
S. K. Lauren
Joseph Anthony and
S. K. Lauren
C—Lucien Bailard
Cast:

Lucien Bailard

Edward Arnold

Edward Arnold

Edward Arnold

Edward Bumbrille

Marian Marzh

Nona Bryanmpbell

Arnold Panninghell

Arnold Panninghell

Gene Lockhart

Gene Lockhart

Gene Lockhart

John Merch

Al Rogell

Fred DeGresae

Earle Send

John Stumar

Antillitate

Lockhart

Gene Lock

Al Seigler

Al Seigler

The Pryv

Jack Hattiel

George McKay

Jack Hattiel

George McKay

Arthur Rankin

James Burke

Arthur Rankin

James Burke

Tom Dugan

Ticket

(2nd week)

Herbert Biberman

Ethel Tomer

Grover Jones

Vincent Lawrence and

Henry Frcuilch

Lind McKay

Lind McKay

Lind Herbert

Henry Freulich
Lloyd Nolan
Peggy Conklin
Gioria Shea
Walter Connolly
Edith Fellows
Thur METHO
'Tarran Escapes'
(14th week)
James McKay
Karl Brown
John Farrow and
Wyndham Gittene
Leonard Smith
Mi

Johnny Welssmuller
Johnny Welssmuller
Maureen O'Sullivan
John Buckler
John Buckler
John Buckler
John Bume
Ain, Wilderness'
(ith week)
-Clarence Brown
-Eugene O'Nelli
Aibert Hackett and
Frances Goodrich
-Clyde DeVinna

Clyde DeVinna
ti Wallace Beery
Lionel Barrymore
Cecilia Parker
Eric Linden
Aline MacMabon
Helen Fiint
'Riff-Raff'
(3rd week)
J. Walter Ruben
Frances Marlon
Ray June
ti:

C-Risy June

Captan Market

Special Control of the Control

Allen Jenkins

Roger India

Allen Jenkins

Roger India

George Givel

Taul Burst

Faul Burst

Faul Burst

Witter Killian

Micho Killian

Micho Micho Micho

Baby Jane Gulley

The Control

Captan Special

Captan Control

Contro

William ...

Marchy ...

William Fowell Resealth Resealth Resealth Resealth Resealth Resealth Research ...

March ...

March ...

March ...

Mickey Reseave ...

Mickey Reseav

Al Gilke

Al college
Adolpto Menjou
Millam
Menjou
Millam
M

state and state Joe Penner
Jack Oakle
Mack Gordon
Francie Langford
Harry Revel
Lynne Overman
Larry Crabbe
Ned Sparks
Betty Grabio
Edgar Deering Edgar Deering Elizabeth Patterson Whel Wales

Henry Kolker
A. S. Byron
'Engle's Brood'
(4th week)
- Haward - Breiheran.
- Clarence E. Kulford
Dorls Schroeder and
Harrison Jacobe
- Archie Stout

C-Archie Stout
Cast; Illiam Boyd
Jimmy Billison
Nana Martinez
William Farnum
George Hayes
Addison Richards
Al Lydell
The Bouncer
Harian Thompson
Harbert Selds
C-Ted Sparkuhl
Cast Cat Hisson

-Ted Sparkuli
st:
Carl Brisson
Arline Judgs
Mady Christians
Brisson
Mady Christians
Brisson
Mady Christians
Place Courtney
William Frawley
Coronado'
-Coronado'
-Coro

dibert Warrenton

John Broi

John Droi

John Droi

John Droi

John Droi

John Howa

John Howa

James M. Grand

James M. Caron

Guy Rennle

James M. Caron

Guy Rennle

Wildth week)

Wildth Week)

Wildth Week

Wildt

t: Sylvia Sidney Alan Baxter Henry Hall Esther Dale

Henry Mall
Esther Dale
Joe Twee
Joe Twe

C--Karl Strüse
Caetis Croeby
Blite Merman
Frank Morgan
Ida Lupino
Grace Bradley
George Harbier
Louise Bradley
George Harbier
Louise Harbier
India
D-Raoul Walsh
A--Marlon Morgan and
George B. Dowell
C--Unacelgned
Cast;

voiacelgned
Cast:
Mae West
Me RaDio
Love Soug'
(8th week)
D—John Cromweil
A—Eisle Finn and
David G. Wittels
James Gow and
C—Drough North
Cast:

C—Joe August
Carsi:
Carsi:
Carsi:
Cary Grant
Edmund Gwenn
Edwund Gwenn

hor, C—Campraman.)

Ronald Colman
Joan Bennett
Nigal Brown

Montague Jeve

Montague

Montag

Helen Logan and
Cade of the Comment of the Cade of the

C.—Bert Glemon
Caet chall Tudeon
Bruss Cabet
Genera Cabet
Ceuar Romero
Edward Nortia
The Caward Nortia
Robert Glekler
Herbert Rawlineon
Ortin Burklinen
Ortin Burklinen
Glekler
Frank Conroy
Paul McVy
USINI Splendor
(Goldwan)
Grat week)
A—Bachel Crothere
C—Grege Toland
Caet
Milliam Hopkins

t:
Miriam Hopkins
Joel McCrea
Helen Westley
Billie Burke
David Niven
Ivan Simpeon
Reginald Sheffield
Torben Meyer

Torben Meyer
UNIVERSAL
Magnificant Obsession'
(11th week)
D—John M. Stahl
A—Lloyd C. Douglas
George O'Noill
Sarah Y Mason and
Color Heerman

C—John Mescall
Cast:

Richert Taylor
Charles Butterworth
Betty Furness
Gilbert Emery
Henry Armetta
Arthur Hedway
(4th week)
D—George Melford
A—Gouverneur Morris
Creelmanor,
Creelmanor,
Castella Brother
Castella Brother
Castella Brother
Castella Brother
Castella Brother
Castella Blotford

Norbert Brodine
Cinarlos Blaktord
Cinarlos Blaktord
Cinarlos Braton
Lesile Fenton
Ivan Simpson
Noil Fitzgeraid
Frank Albertson
Frank Albertson
Citarence Muse
The Invisible
(Ist week)
—Hombert Hillyer
Housels House
—George Robertson
et:

C—George Robertson
Cast:
Frances Drake
The Great Impersonatio
(lat week)
D—Lloyd Corrigan
A—E. Phillips Oppenhel
Major H. O. Yardiey
Frank Wead and
Eve Greene
C—Unassigned
Cast:

Cast:

Edmund Lowe
WARNERS

'Captain Bluo
('Cli week')
D-Michnel Cuek')
A-Rafaci Sabatini
Cast:
Mohrocast
Cast:
Mohrocast

Rathey Edwards Action of the Market M

Secondary

Self Polito

James Carney

Margaret Lindsay

Margaret Lindsay

Lilli Damita

Ricardo Cortes

Joseph MeWada

Julia Coleman

Julia C

Ramsey's Indie Shorts For Release Via Par

Oklahoma City, Sept. 17. Arthur Ramsey, 20-year-old son of W. R. Ramsey, 80cal multi-mil-lionaire oil man, picked up Fred Mayer, Paramount cameraman in Hollywood, to set sail from Seattle for Alaska. Ramsey will make a featurette around Matanuaka, Uncle Sam's spinach prospectors, and two more short subjects; all three scheduled to be released by Para-

Ramsey, who has \$25,000 worth of Ramsey, who has \$25,000 worth of modern equipment, has been thinkering with films since childhood. Plans to do feature in Alaska next year called Harpoon. Script was written by Ewing Scott, assistant director of 'Annapolis Farewell.' Scott will edit and handle releasing details of the three fall shorts. Paramount is furnishing all equipment for this first expedition.

WB DUELING GOLDWYN ON BARBARY RELEASE

Hollywood, Sept. 17.
Both Warners and Sam Goldwyn
are working overtime to rush 'Frisco
Kid' and 'Barbary Coast,' respectively, on the nation's screens shead
of the other, Both pictures have San
Francisco's Barbary Coast of the
90's as local.

Barbary Coast was slated for an
Oct. 25 release, 'Frisco Kid' oomes
out a short while later. Warners
have shoved up its picture to try
and come out ahead of the Goldwyn
opera, but Goldwyn is now planning
on, an early October issue.

Lugosi Branches Out

Hollywood, Sept. 17.

(Cagliostro' will be first release of new Indie producing organization being launched by Bela Lugosi; Story deals with life of Guiseppe Balsamo, Italian charlatan, and is based on original by Andre de Soos and historical research by Lugosi. Al Kingston files east this week to arrange for release.

McCORMICK'S COAST CALL

Hollywood, Sept. 17.

S. Barrett McCormick, Radio's advertising and publicity director, is here for a 10-day studio call. Will devote his time on campaigns for forthcoming releases.

Collins, McDonald Swap

Hollywood, Sept. 17.
Arthur Collins changes places with Frank McDonaid at Warners, taking over the direction of Meet the Duchess.

Anthony Adverse; for which Louise Fazenda, Herbert Mundin and Anita Kerry were spotted yesterday (Monday).

C—Goorge Barnes
C—The CoPrine
Part O'Prine
Part O'Prine
Part O'Prine
Jame Froman
James Melton
James Melton
William Richard
Beddie Conrad
Part Melton
Back
Part Well
Produces
P

Paul Muni

Cast:
Paul Mun!
Josephine Hutchinson
Josephine Henry O'Neil
Reymond Frown
Porter Hall
Walter Kinsserie
Under Henry O'Neil
Walter Kinsserie
Hutler Kinsserie
Hutler Kinsserie
Hutler Kantoff
Dickio Moore
Frank Reiner
Frank Reiner
Hard Lack Dame
Hard Lack Dame
O'Neil
Hutler B. Woren
A-Laird Doy
C-Erneet Hailer
Cast;

try.
First role is in at Warners. A-Norman Lippincott
John W. Kraft
C-M. A. Andereon
Cast: -M. A. Anderson

John Milian

John Milian

John Milian

Barry Notton

Soel Madison

Soel Apicl

Betty Blythe

Betty Blythe

Betty Blythe

Harry Holman

'Callsman'

'Qual My Ande'

"And My Ande'

"And My Ande'

"And My Ande'

"And My Holman

Arthur Martinelli

Soliton My Madison

Arthur Martinelli

"Arthur Martinelli

"Control Medison

"Control Medison

"Arthur Martinelli

"Control Medison

"Control Medi

Bette Davis
Franchot Tone
Margaret Lindeay
Alison Skipworth
Alison Skipworth
Richard Carle
Douglas Wood
George Irviner
1 Found Stelin Farrish
j (4th wek)
D-Mervyn LeRoy
A-John Monk Saundere
C—Sic Hickox
Cast;

Arthur Todd
st:
Joan Blondeli
Glenda Farreli
Hugh-Herbert
Allen Jenkine
Warren Huil
Marie Wilson
Ware Wilson
Bey'
William McGann
-Dawn Poweli
Bertram Milhauser
-L. O'Connell
st:

t:
Barton MacLane
Mary Astor
Jolin Qualen
Dovothy Pstereon
Joseph King
John Eldredge
Joseph Crehan

John Eldredge
Joseph Crehan
Joo Sawyer
INDEPENDENT PRODUCTIONS
(INVINCIBLE)
(Murder at 'Glen Athol'
(2nd week)
D—Frank Strayer

brought a demand from the Independent Theatre Owners of South-ern California that three extra prints of all 1935-36 product be supplied to take care of play dates upon vailability,

Acute shortage of feature prints

in virtually all local and San Franciaco, major fil exchanges has

availability.

Print scarcity has brought about
a condition of tagging or bicycling
unprecedented, in this territory. Pix
are being tagged over distances of
from 10 to 12 miles, playing haved
with house schedules and causing
pienty of wear and tear on the
celluioid.

In an attempt to overcome the situation, ITO, through Robert H. Poole, its general manager, has served a demand upon every major distributor here that the extra print system be put into effect so that the evil can be corrected.

evil can be corrected.

Shortage of available prints, ITO holds, has put local subsequent run theatres under a 'terrific handicap through not being able to play plotures within at least an approximate date of the clearance allowed them under the NRA zoning and clearance schedule adopted by the industry in this territory.

FOX-WEST COAST'S NEW CONTRACTS FOR EXECS

SUE FOR AUDIT

Los Angeles, Sept. 17.

Demand for \$7.000 assertedly due on auditing contract has been made in Superior Court here against Jesse A. Grayson by Harry C. Wixon. Suit claims money due for examination of books of Motion Picture Projectionists, Local 150, International Association of Theatrical Stage Employees.

Complaint alleged agreement made Sept. 15, 1993. Hollywood, Sept. 17. Fox-West Coast gave new five-ear contracts to vice-presidents 3. Sullivan, chief film buyer, and harles Buckley, legal head for the

pacts are also being readied for Arch Bowles, Rick Ricketson, Elmer Rhoden and H. J. Fitzgerald, division managers.

Arbitration

(Continued from page 7)

ization, to distributor companies and to the Film Code Authority in hopes that latter may be continued by the industry as a governing and protecting body. Hollywood, Sept. 17.
Chris Dunphey and Rufus Blair,
Paramount publicists start a tour
of 22 cities on a good-will handshaking junket.

tecting body.

Distributors now have clauses in their contracts for arbitration of disputes with exhibitors but teter do not have to sign this clause, submitting to arbitration unless wanting. In the past arbitration was compulsory. But subsequent decision threw that out together with much of the power vested in the Film Boards. Latter have been maintained throughout the country and are set up ready to function. While a large majority of exhibs favor arbitration of all disputes and machinery which at the same time protects them again against unfair trade practices of distributors or

protects them again against uniair trade practices of distributors or other exhibs, there are various fac-tions to contend with which, it is feared, will make organization of suitable and enforceable machinery

teared will make organization of satable will make organization of a stable or a contract of the contract of t contract arbitration clauses because it's more convenient to work out squabbles with distribs at exchange squabbles with distribs at exchange centers through arbitration than by going to court. Scores of cases are actually arbitrated this way, each week, usually through the offices of local film boards.

EXPLOITATION

By Epes W. Sargent

- Selling the Season

Most houses are devoting some extra attention to seiling the '36 product,' and 'find' that it' pays, but there are supplements to this gag. One of the best is the personal con-

product, and mind that it pays, but there are supplements to this gas, but there are supplements to this gas, and there are supplements to this gas, and as ent out from 10 until 4 to compare the supplement of the supplement the supplement of the

On His Lonesome

Un His Lonesome.

Portiand: Ore.
For his independently sponsored
Greater Show Season J. J. Parker
let go with the biggest exploitation
campaign seen in these parts for
years. Pix that took the initial
build-up were 'Diamond Jim' (U) at
the Broadway and 'Anna Karenina,'
(MG) at the UA. 'Both wowde 'em
on the first week and waded into a
big second.

the Broadway and 'Anna Karenlra,' (MG) at the UA. Buth wowed em on the first week and waded into a big second.

Helped my complimentary adversers of the complex of the com

Doubleheader

Doubleheader

RKÓ theatres in the metropolitan istrict are working with the N. Y. Mirror on the newspaper's newly formed kid club. Gives Saturday morning performances in designated stars to back up the film bill. Dime admission includes a ciub pin. One of the stipuiations is that an aduit must accompany the child, in compliance with the city laws, but the Last week the shows were in the N. Y. sector. This Saturday six Brooklyn houses will be a prepart of the probably will be a prepared there probably will be a repeat, at two-column head.

Other tic-in is to the paper's regular crossword puzzles. RKO gives 100 tickets a day to be offered as prizes. Contestants name the thearman of the probably will be a prepared to the column double-column announcement which lists the current shows. Paper provides the puzzles, so the oresumption of the earts, with the presumption of the cats, with the presumption of the cats, with the scattered to cover the area.

Counted the Steps

Recil for Milton Overman's stant here on the streets plugging 13th there on the streets plugging 13th and 15th there was the street sping from 13th around town. He hired Skib Dean, an old tent repper who has been doing FERA entertainments for the past year in community centers, to walk down the street, take 39 steps and then place a block of the sidewalk labelled 39 Steps. Taskoff came when curious people out what is was. ment line when the street we want for the Rilato the care with a maker of the respect to find one over the phone.

and the co-op can again benefit Albany.

Albany.

Albany.

Albany.

Albany.

Albany.

Warners reopened the Lincoin, Troy, Thursday (12) after being close about a year, the being close about a year.

To Thirteen Macon youths braved the phone albed to consequences with the line albed about a year.

Thirteen Macon youths braved the consequences will be consequenced to the line of the phone albed to the line of the line

Smoke Effects

Recent inquiry for a smoke effect gives emphasis to the jack of a smoke of that can be used for outdoor work. Point of the query was to the effect that the exhib wanted for outdoor work. Point of the query was to the effect that the exhib wanted for the control of the property of the p

This Is Good

This Is Good

Something new is, a 32-page plctorial with offset process illustrations of Ginger Rogers and Fred Astalre, chiefly in Top Hat but dance steps also shown. It will be put out to the dimeries with an initial press run of 800,000. It's an elegant job and the RKO hope that it will run over a million seems to be well founded. It is worth anyone's dime, and a big add to be gotten out some years ago for most top pictures.

Those were filled with blurbs for the show. This gives them all pictures, beautifully printed. In towns where there are no dime stores it might be profitable for the theaters to pick up the sails.

Co-Op Pages

Co-Op Pages

One of the signs of the times is the number of co-operative pages being used out of town. For a time these were circuit of the control of the c

Mickey in Cuba

Sunday (15) Teatry Medicinal had gain performance for the Mickey Mouse Contest winner, staged by Cine Mundial, Spanish printed New Tork Yan mag which was swarded to Maria Carlota Garriga Rey, a 12-year-old kid from Clentuesco who is to be guest of the Contest was "Why is Mickey Nows better in coffors than in black and white?"
U. A. local manage a "Very Maria Sunday (15) and manage a "Very Mickey William (15) and white?"
U. A. local manage a "Very Mickey Mickey

and white? U. A. local manager, Mr. Weiner, will present the prize to the Cuban girl and also there will be toys for the infants.

Special 'Angel' Copy

Special 'Angel' Copy
For current engagement of 'Dark
Angel' (UA) day-dating at Loow's
State and Grauman's Chinese in
Goldwyn estudio tried out a new type
of display ad which attracted considerable attention in Coast film
circles. Aim of copy and layouts
was to get over the three star names
of the pic-Fredric March, Merie
of the pic-Fredric March, Merie
the romantic angle. All copy used

Local Greta

Ides, has been tried before in other places, but it was new to Lypchburg, and created plenty of talk, when the Paramount offered by to the woman with a hair dress, profile and coatume most like Greta Garba.

Garbo's.

Tleup was with the beauty shop of the city's biggest department store. Latter advertised that contestants would be required to have their confleurs done in the store's their coffeurs done in the store's beauty store before entering the competition, which in some spots might make trouble. Stunt was worked out by Frank M. Boucher, Dominion Theatres-manager, in connection with 'Kare-nina.'

Mickey's Party

Mickey's Party

Loew's Rochester (N. Y.) theatre marked the birthday of Mickey
Mouse with a special show in the
morning for the children. Program
was nine Disney cartoons about
evenly divided between Mickey and
the Silly Symphonies. Sold for a
the control of the children of the
sold point.
Show was announced by a sixtoot gard with a three of the

Show was announced by a six-foot card with a three-foot Mickey standing alongside.

BEHIND the KEYS

Frank H. Durkee Enterprises, operator of burg's largest chain of nabe houses, opens newly erected Ambassador tomorrow night admissador tomorrow night and the second prise of the second p

Alger ros, opened its newest picture house, the Albro, a complete remodeling of the old Colonial.
Orpheum, Champaign, Ill., reopened following redecorating. It will show vaudeville Saturdays and Sundays. It is an RKO house, operated in amiliation with the Virginia.

Newton, Ia.

lowa theatre has been reoponed
y Robert M. Johnson.

Algona, Ia.

Construction work has been begun
on the new State theatre which will
have a seating capacity of 700 when
completed early in November. Gail
Petiti, owner and manager.

Canton.

Warner Bros. reopening the Libcrty theatre, Sharon, Pa., closed for
two years, late in Sept. Will be
managed by Thomas J. Whyte, present manager of the Columbia. has
succeeded Roy Rowe as manager of
the Warner theatre at Washington. Pa.
Charles Schweltzer, formerly manager of the Allen theatre, Akron,
ton, for Nate Schultz, new owner,
when the house opens the middle of
Sept.

ton, for Nate Schultz, new owner, when the house opens the middle of Sept.

M. M. Korinka has taken a lease on the Crafton, Grafton, O. House has been reopened on a four-day-a-charles Wown, formerly operator of the Pasitme in Barberyon, is retiring from the exhibition field.

Rumors are current here that the old Grand Opera house, only dark theatre here, will be dusted off and lighted for a part of the coming season. Stock of the family, type, such as has made a living there in recent seasons, is the most likely prospect.

quet was shifted from Oswego to the Ogdensburg Strand.

Sunday shows legalized in Gada-den under provisions of a bill intro-duced in the legislature by Rep. Starnes affecting only Gadsden. Act has been signed by Gov. Graves.

Ft. Wayne, Ind.
Palace has reopened with five acts
on stage, in addition to films. Wilbur Pickett directing house orch.

Kansas City.

Kansas City.

Lawrence Thompson, who has been here for several weeks recuperating from a severe lilness, has gone to take the management of Loew's, Canton, O.

William Wagner, manager of the Fox Plaza, has resigned and will operate his own theatre in Independence, Kansas. He will be such a control of the Fox Warwick, and Roy Canto of the Fox Warwick, and Roy Canto the Fox Grenada, will take over the Warwick.

R. . Speece, recently manager of Loew's in Akron, transferred here to manager Broad. Charlie Katz, relief manager Broad. to Pittsburgh, and Larry Thompson, back in town after returned to the Missouri. city as Loew manager

H. A. Albright, formerly with Schine circuit in New York state, named to guide WB interests in near-by Washington, Fa., by Zone near-by Washington, Fa., by Zone Ceeds Roy Rowe, who has returned to Burgaw, N. C., to become an independent operator.

Shift in United Artists personnel had hange Bill Rosenthal on from heat hanges Bill Rosenthal on from the contract of the contract of

ager.
Staff of Loew's-UA Penn reduced further by resignation of Reginald Stanborough as treasurer. His post will be filled by Bob Newkirk, who will continue to double in brass as managing director, Mike Cullen's private secretary.

Berwick theatre, Easton, Pa.
Berwick theatre, Easton, was sold
by D. O. Atkinson to Milford Kay of
Harrisburg.

Louisville.
Floyd Morrow has been appointed publicity and exploitation director of the recently opened National.

Now York City,
Leo Breeher's Odoon theater, in
colored Harlem, being dusted off for
reopening around Oct. 1 with vaude
and pletures. Louis Gans, now in
charge of Breeher's Harlem Opera
House, will be switched to the
managed the Orman Keesler, who
to replace Gans at the Harlem Opera
House,

Guy Wonders, who balks varied for WB into the Earls Wonders of the County of the Count

Black and White

Black and White

One of the most effective uses of black is shown in a theatre with white and gold lobby. There is set a show the angold lobby. There is et above the floor, with this dressed tweekly in black silhouettes. House has a sign-writer who is unusually clever at cutting silhouettes, but probably the same effect could be probably the same effect of the sa

Air Minded

Air Minded

Ted Smailey got some general publicity for Paramount's new seapublicity for Paramount's new seaplane distributor.

A sitp, printed on one side with a
coupon, offered plane at reduced
price to Par customers. Reverse
carried a list of coming plx.
Grant of the company of the
coupon, offered plane at reduced
price to Par customers. Reverse
carried a list of coming plx.
Grant of the coupon of the
coupon, offered plane at reduced
price to price the
coupon of
coupon of the
coupon of
coup

Horned In

Horned In

Joe Cahill, of the Brockton
(Mass), theatre, an M. & P. house,
heard that the local merchants
were planning to give away two
autos in a trade drive. He hustled
around to the committee and offered
them the advantage of applied
slowmanship. He not only laid out
their campaign, but he put it over
their campaign, but he put it over
and announced that they care
and announced that they
would be made from the stage of the
Erockton.

Just to make it look official be

Brockton.

Just to make it look official, he talked the Mayor into presiding ever the event, which gave the gets last ounce of push. Cost the theatre nothing and gave it a tremendous night, not to mention a little extra business on the other nights through the play-up of the house's name.

Called the Wild

Called the Wild

St. Louis.

Loew's state allround advertisincampaing on Cail Of the WildArt of the Wild

Likes the Sox

Likes the Sox

Harry Rostwick, of the State,
Portland, Me., one of the M. & P.
String, reports good results from
the stocking tie-up on "Broadway
Gondoller." He got the store to come
laif going on the three with about
half going on the three
window, with plenty of cards and
stills.

Now It's U

Universal space-grabber Joe Well, announces a contest for exhibs on Pighting Youth, a football story shortly to be released. Takes will be \$50, \$25, \$15 and \$10.

This advertisement is addressed to those hundreds of theatres that will play "TOP HAT" within the next few weeks

DON'T PULL YOUR ADVERTISING PUNCHES!



THERE SEEMS TO BE NO LIMIT TO WHAT "TOP HAT" CAN DO!

It has upset every preconceived notion of how much money can be crowded into a theatre! We know of no theatre that has not broken its attendance record with "Top Hat." It is making and is going to make more money for theatres than any picture in show business history!

PERMIT US TWO PIECES OF ADVICE:

First: Extend your playing time; open your doors earlier; close them later; give extra shows; have plenty of ushers and doormen to insure rapid turnover, and police assistance to keep your outside lines moving.

Second: Don't pull your advertising punches! Naturally, you are going to give "Top Hat" the biggest advance campaign you ever gave any picture. You're going to whet the public's appetite days — weeks — in advance. You're going to advertise so big that they'il be standing in line hours before the box-office opens. But DON'T STOP ADVERTISING after the opening day! Shout your success! Tell them you're running extra shows to accommodate the crowds! Tell them that if they have to bring camp stools and box lunches and stand in line for hours, it's worth it. TELL THEM IN ADVERTISING—even if you can't take care of the crowds—of the wonders of the show. Keep the ball rolling! Keep their interest up! Make 'em hungry for "Top Hat". People love success. They love going to theatres where they can't get in.

We know that if you didn't spend a dime on advertising, "Top Hat" would do wonderful business. But with big, enthusiastic advertising, there is no limit to what you can do. You can't measure advertising costs or pinch pennies when you've got a sensation like this! Don't depend on word of mouth. Spread the good news yourself, in advance and while playing, with advertising. WHEN YOU'VE GOT A WINNER, RIDE IT WITH EVERYTHING YOU'VE GOT!

There are people in your city, your neighborhood, your surrounding country, with money to spend. They've got Astaire-Rogers-"Top Hat" money in their pockets waiting for you. Get ALL of it! Where you usually play a picture a week, play "Top Hot" two or three or four. Where you play three days, play a week, ten days or two weeks.

Look at Radio City Music Haif. They've had record weeks! They've hung 'em on the rafters. They've had two-block-long lines... yet "Top Hat" the first week played to 40,000 more people than it seemed possible. In Hershey, Pa., population 2,500, they played to five times the population of the town in the first three days. They came from 100 miles around! At the Downtown Theatre, Detroit, a house closed for 18 months, two blocks off the main section, against the stiffest competition of the season, "Top Hat" topped the town. Look in your own zone, no matter where you are, and you'll find similar almost unbelievable performances!

DON'T PULL YOUR ADVERTISING PUNCHES! DON'T LAY BACK IN ANY MANNER ON THIS, THE BIGGEST GROSSING OPPORTUNITY YOU EVER HAD IN YOUR ENTIRE EXHIBITING CAREER!

RKO-RADIO PICTURES

FUTURE OF DUALS IN U.S.

First Run Situation in N. Y.

ere suga		
Paramount	OF FILMS	(a) Loew
20th Century-	56	RKO; Metropolitan (b)
- Warner Bros	52	RKO; Metropolitan (b)
Metro	50	Loew
Radio	48	RKO; Metropolitan (b)
Columbia	40	Loew
Universal*	36	RKO; Metropolitan; Loew (c)
United Artists (d)	20.	Loew
Republic	36	Loew; RKO (e)
Gaumont-	- 17	RKO
	-	
l	Total	

(a) Figures do not include westerns.

(b) Metropolitan is the successor company to Fox Met. Skouras and the Kandiorce people divide this operation. Skouras operates and the resulting the second of t

B&K Pushing Key Houses Up a Week In Move for Additional Clearance

Chicago, Sept. 17.

After trying to talk the exchanges into allowing them an extra week of clearance between the 30c top houses in the C' week of pre-release and the 25c houses in the first week of general release. Balaban & Katz has decided to put the cxtra week of clearance into effect without the consent of the distributors. B. & K. has been asking that the first week of general release be shoved back from the present nine weeks' clearance after the loop run to the 10th week after the loop run to the 10th week after loop run. Instead of shoving the general release back one week B. & K. will move its own 'C' week houses up one week closer to 'B' week releases, thus adding a rull seven days to the cicarance between 'C' and first week release to 'B' week release, the sadding a rull seven days to the cicarance between 'C' and first week rulph place 'C' week and first week rulph next beach cher. which means that a to each other, which means that a house in first week may open a picture on Sunday despite the fact it has just closed its 'C' week run on Saturday (the day previous). In Chicago ali 'weeks of release start as of a Sunday.

Balahan & Katz is understood to

as of a Sunday.

Balaban, & Katz is understood to be ready to put this new protection schedule into effect on Nov. I and has mentioned to several exchange managers that starting Nov. I will not such a starting Nov. I will not such a way that it may work out in such a way that B. & K. in moving lets 'C' week houses will merely pull all the other subsequent houses leght along with them, all the other subsequent houses eventually moving up one week on the release schedule. The key B. & K. houses are thus figured likely to suffer most in the end with their standard protection period being clipped a full week.

Picketers Fined

Lincoln, Sept. 17.
First use of the recently legislated anti-plcketing law in Nebraska by William Youngclaus, of Grand Island, Neb., ended in a victory for the plaintiff when four operators were socked \$10 and costs in Hall county count the country for the plaintiff.

were socked \$10 and costs in Hall county court fier conviction on univarful loitering and interference with biz at the Empress theatre. Trouble started v hen Youngclaus' biz was slipping and he asked his union operator to take a cut, which was refused by the local and the man was discharged. Picketing and pamphieteering resuited and Young-claus went to court. Those fined were Richard Bomgartner, Harry Sissie, William Cutter and Floyd Curwood.

Bank' Out in 'Waukee

Milwaukee, Sent. 17.

Milwaukee theater men are now convinced that bank nights and similar attractic is are out. Several having been fined for alleged violation of the lottery laws, Bert Nathan of the Hollywood, appealed his fine and demanded a jury trial.

and demanded a jury triai.

A jury of seven men and five
women heard the case and with
only a few minutes deliberation
found Nathan guilty. Bank night
stopped at once i all houses following the jury's verdict.

HOLD 1, SEEK ANOTHER IN TORONTO STICKUP

Toronto, Sent. 17.

Sequel to the armed hold-up of Sequel to the armed hold-up of Samuel Firestone, owner of the Astor and Lyndhurst, as he was about to place \$641 in the wall-safe in his home when a masked their arose from behind a chesterfield in the living-room, John Wineberg is under arrest here and Murray Weiss is being sought by police on a charge of armed robbery. It is alleged the latter was the actual gunman.

gunman.

Wineberg was apprehented after spectators in the subsequent chase noted the license number of the getaway car. He denied ownership of the car when questioned by police, but was found to be carrying duplicate keys of Firestone's two theatres and could not offer a satisfactory explanation. The money was found in the abandoned car.

New Circuit Starts

Syracuse, N. Y., Sept 17.

Syraeuse, N. Y., Sept 17.

Pointing toward a duplication of
the circuit built up in New England
by Phil Smith, his brother, George
E. Smith, veteran Syraeuse exhibitor, has launched Smith Chain
Theatres, Inc., here. New company,
capitalized at \$150,000, succeeds the
smithwas Interested with Robert
Gase.

Fighting Fire with Fire Is Major Circuits' Idea in Forcing Dualism-Hope to Bring Back Singles After Indies Feel Brunt of Big Chains' Double Billing

75% DUALS

Future of dual programs in the United States probably will be determined to a sweeping extent by the outcome of the present duofeature battle between major circuits and independent exhibitors in the Greater New York city area. It's no trade secret that big circuit and such secret fully dognizant of the control of the co fcatures.

Hays office has adopted a strictly hands-off policy. One reason for this is that there is a pronounced division of opinion among the organization membership, Hays wants no part of bringing about any agreement as to number of pictures a theatre can play,

With Motion Picture Producers & With Motion Picture Producers & Distributors Association steering a middle course, belief among Hays leaders is that dualers will be halted only when independent exhibitors realize how it is hitting their business.

hibitors realize town it is hitting their business.

Of the total number of picture theatres in this country, approximately 75% are using double bills at one time or the other during the week. Of this number more than half of them are exclusive dual-feature houses. With approximately 46% of the picture houses using double bills entirely, recent figures show that it will not be long before nearly 50% have eliminated a single feature policy altogether.

Its Effects

Ita Effects

Major circuits anticipate that bulk of independent exhibitors will find themselves relegated to the position of subsequents for the simple reason that the majors will repair the subsequent for the simple reason that the majors will repair the subsequent for the simple reason that the majors will repair the subsequent that the subsequent will repair the subsequent that the subsequent will repair the subsequent will be subsequent to subsequent subsequent box office potentialities. Fourthly, the monotony of dual programs already is tending to drive many patrons to large of dual programs aireauy is tenume to drive many patrons to large downtown theatres having single features and short subject material, and away from smaller midtown

Syracuse, N. Y., Sept 17. Pointing toward a duplication of the circuit built up in New England Syracuse, exhibition, bas launched Smith, his brother, George E. Smith, veteran Syracuse exhibiton, bas launched Smith Chain Theatres, Inc., here. New company, capitalized at \$150,000, socceeds the Northern Circuit Corp. in which Smith was interested with Robert Case.

Smith Chain starts with four theatres, three in Syracuse and the fourth in Lowville. Local theatres are Harvard Happy Hour and Novetty. Harvard was opened 10 years ago by Phil Smith, but since the has been very simple the present of the content in Choule to Smith was necessated with Robert Case.

Smith was interested with Robert Case.

Major circuits in playing a double the case because this partenage goes to the consess of different major control of the Smith was trained and away from smaller midtown was because this partenage goes to be acc houses of different major countries and the properators.

Independents in Chicago agreed and smith Albard and substitution of the Smith was not completed to the Case of Third Independent circuit to get a case, was within a smith await of the previous form the accountries and the houses. Here again, the independent and a vary from smaller midtown was because this partenage goes to the acc houses of different major countries to get a countries of the Case and the house of the house of the house of the Harry Arthur, of F.&M., who came here as a witness for the Govern Third Dalabades Case.

Third Dalabades Case and the major the properators.

While some independent circuit to get a share.

While some independent circuit to get a share.

While some independent circuit to get a share.

While some independen

WILL BE DECIDED Intensive New Theatre Bldg. in Chi; FROM N.Y. BATTLE Lou Marks, B&K, WB, S&S Expanding

Audition Giveaway

New tie-up with radio is of-fered by an East 125th street, N. Y., pix house, the Harlem Grand. Promises free radio auditions on two nights per week between 8:30-10:30 octock.

Management has an ar-rangement with a radio pro-

Coast Exhibs See Relief from Gift Nights in Cal. Law

Los Angeles, Sept.

Emcrgency blll passed by the recent California legislature to regulate unfair competition is seen by exhibitors as a possible kavo to film house giveaways and other rackets. Law, if held to be constitutional, would pave way for a permanent injunction against such practices and for relief and damages to any aggrleved theatre.

Measure, although specifically xempting 'motion pictures,' does ot refer to theatres and careful exempting observers here believe it can be construed to cover bank night and

construed to cover bank night and other forms of giveaways.

Law makes it lilegal to give, offert to give or advertise the intent to give away any article or product or service or output of a service trade, for purpose of injuring competition. And destroying competition. The provided of the product of \$100 to \$1,000 or implementation is provided. Statute, its provided.

prisonment is provided. Statutc, if violated three times by any indi-vidual, firm or organization, makes vidual, firm or organization, makes it mandatory upon the attorney general to bring proceedings to for-felt charter of the offender, or to secure a permanent injunction against further transacting of busi-ness in the state.

Disloyal Juicers Fined

Hollywood, Sept. 17.
Six members of Local 40, International Brotherhood of Electrical Workers, wcre fined \$100 each on disloyatiy charges. Several who falled to put in appearance were assessed \$28. In the move to demand recognition of the Wagner act in opposition to the wishes of AFL will get their hearing this week.

mission fee but days and week after the bigger circuit houses. With no particular incentive for patrons to wait until the dual combination plays a smaller and less preten-tious theatre, it is not difficult to visualize just the situation in which the indies may soon find them-solves.

Desire of certain portion of the amusement public to avoid double programs is pictured as actually forcing patronage to the top de luxer houses. Here again the top desired

forcing patronage to the top de luve houses. Here again, the Independents are expected to feel the pressure because this patronage goes to the ace houses of different major operators.

Independents in Chicago agreed against dualing among themselves and with the Balaban & Katz circuit. This Chicago policy has permitted independent circuits to get a certain portion of the first-run product while B. & K. also garnered its share.

Chicago, Sept. 17.

This town has developed into the hot spot of the country for exhibitors looking for expansion and for men seeking an entry into show biz

men scoking an entry into show bite by way of picture exhibition. After more than six years of absolute doldrums as far as new theatres are concerned, this territory is now the scene of a renewed theatre building drive.

Louis Marks, formerly one of the two Marks Bros. who owned the two big local nabe houses, Marbro and Granada, is erecting a new theatre ostensibly for his son, though there is every liketihood he will have pienty to say about the operation of pienty to say about the operation of this house. This will bring Marks back into the local film picture after an absence of six years, caused by Publix-B. & K.'s purchase of the Marks theatres.

Marks these of the Marks these of the Balbana & Kait is behind the new Balbana & Kait is behind the new Balbana & Kait is behind the new Balbana & Kait is the new Balbana & Kait is the new stail of at Belmont and Central. This is the first B. & K. move for new theatres in years. On the southwest, Warner Broa. has just opened its new straight picture Beverly, which is figured as the start of serious theatre acquisition in Chicago. Essaness, which has builts its circuit through take-over deals rather than doing its own building, is now in the building end of the business since the circuit has made a deal with Loew to take over and operate the new Oak Park house which is now solng up in that subury.

new Oak Park house which is now going up in that suburb. All of these building operations are regarded as merely the start of a real theatre-building camps on to this territory which is expected to get under way with the start of 1936.

OPS. WALK OUT; INDIE BRONX HOUSE SHUTS

Dispute between the New York Dispute between the New York stage hands union, Local No. 1, and the Freeman theatre in the Bronx led to closing of the house Friday (13) when the indie operator of the house found it impossible to get subs. This followed close on the peace parleys between Ailled and Local 306, leaving the Freeman in the position of being unable to turn to Ailled ops when 306 were called. The operators walked out of the

to Ailied ops when 306 were called. The operators walked out of the booth in-sympathy with No. 1, which could not agree with the theatre on maintenance men, the walkout resulting over question of \$32. Walk occurred at 10 p.m. Thursday night (12), with theatre having to make refunds to a reported audicance of 1,809 people.

Missouri, St. L., Goes 2d Run; Can't Get Product

St. Louis, Sept. 17.

Starting Oct. 4, the Missouri, one of four Fanchon & Marco theatres here, will become a second-run house because of the inability of management to book first runs, after that date. The new Grand Central, another F.&M., has been dark 53 of the past 61 weeks for the same







RKO-RADIO PRESENTS
THE SCREEN VERSION OF
ONE OF THE GREATEST
PLAYS EVER WRITTEN



DAVID BELASCO'S MATCH-LESS STAGE SUCCESS..., A TRADITION IN THE THEATRE...AN ACHIEVE-MENT ON THE SCREEN

THE RETURN OF PETER GRIMM

RKO-RADIO PICTURE

STARRING

LIONEL BARRYMORE

HELEN * EDWARD * DONALD MACK * ELLIS * MEEK DIRECTED BY GEORGE NICHOLLS, JR.

Stock Market

(Continued from page 6) (Continued from page 6)
issues soaring to highest 1935 prices,
the Amusement Group registered a
new high for past 18 months at
36%. Group closed the week at 36,
as measured by the averages for
12 representative issues, for a gain
of 1.12 points. Low level was
elightly-above 34%.
Industrials hit 135.05, as measured
by Dow-Jones averages, making a
new peak for this group in 1935. But
industrial group never recovered

industrial group never recovered from this strenuous upswing, drop-ping down on succeeding days to finish at 132.91, an advance of only

pling down on succeeding days to finish at 13291, an advance of only 0.43 for the week.

Because Wednesday's market went above the crucial 135 mark in industrial averages on trading considerably in excess of 2,000,000 shares, chart readers looked for areaction. Which actually came with the value of stocks dippling sharply the following day, and then developing irregularity and mostly lower prices in last two days of week. Only the fact that volume fell off heavily on the decline led observers to think that the reaction would be held within bounds.

Manner in which amusements held fairly steady in the face of this reversal was taken as an optimistic omen. Most of the issues hung up their new peak prices before the reaction, both Warner Bros. Issues, the two Paramount preferreds and RKO being exceptions, with best quotations coming on Monday (16).

New Hi

the two Faramount preserreds and RRO being exceptions, with best quotations coming on Monday (18). New Hi Stocks to hang up new highs and the new levels reached were American Seating, at 13%; Eastman Kodak, common, at 158%; Loew's, at 45%; General Electric, at 35; Keith preserved, at 45%; Maldion Squared, at 34; Par second preferred, at 13%; RRIGO, at 4%; Warner Bros. common, at 7%; Warner preferred, at 45%; RICO, at 4%; Warner Pros. common, at 7%; Warner preferred, at 45%; Westinghouse common, 30%; and Trans-Lux, at 3%. RICO debentures, only amusement lien to show an advance, made a new peak at 71. Warner common was up a point at the best price and nearly that much on the week. Preferred issue showed an advance of 2 points net, sterre golds and point to 45%; shot up more than 5 points during week as it went into tresh high territory for the year. At the close, it was down more than 2 points from the peak but sported a gain of 3% points from previous Monday's close. Radio common stock, which was all over the tape Wednesday often in blocks of five to 20 thousand shares, forged shead to its new high on tremendous turnover. Slipped back near finish to show fractional loss.

for stock dividend. Issue retreated in Monday trading, but still was abead on the week.

Of the preferred issues, probably the greatest improvement was made by Keith, pfd, which plunged shead to 75%, highest point of year. It boasted a gain of more than 5-points

by Keith, pfd, which plunged ahead to 75%, highest point of year. It loasted's gain of more than 6 points' at this level.

Paramount issues staged a brisk raily Monday (16), the upsurge taking both pfds to new tops. Biggest sidvance was made by the first pfd, which would be seen and the sidvance was made by the first pfd, which would be seen and the sidvance was made by the first pfd, which would be seen and the sidvance and th

ness, has also moved ahead for three weeks in succession.

After two weeks of advancing values, the new 20th Century-Fox common slipped fractionally last week. Yet, it is more than 4 points above its low of 13.

week. Yet, it is more than 4 points was down more than 2 points from the peak but sported a gain of the peak peak peak gain leads to the peak gain of the peak gain and short-selling pressure toward end of week, particularly on back near finish to show fractional loss.

Columbia Pictures staged a nice come-back to 53½, presumably on the decline. These do not think that the excuse that stockholders today the acted that volume sild off considerably on the decline. These increasing outstanding stock to finite stock peak gain the present reaction will exceed the peak gain and peak gain and peak gain and peak gain and peak gain the present reaction will exceed the peak gain and peak gain a

Summary for week ending Monday, Sept. 16:

STOCK EXCHANGE

			•				Net
High.	Low.		Issue and rate.	High.	Low.	Lest.	chg.
13%	41/6	4,000	American Seat	. •13%	13 .	13	- %
81	341/2	2,000	Col. P. vtc. (1)†	691/2	651/2	67	+1
37.4	31/4	3,700	Consol. Film	. 4%	41/2	4%	
221/4	14%	7,500	Consol. Film pfd. (11/2)	. 17%	16%	17	+ 14
1089	1101/2		Eestman Kodak (5)		152	158	+6
104	141	10	Do. pfd	. 155	153	155	+2
82	201/2	100,200	Gen. Elec. (80c.)	. •35	831/4	34	+ 6%
7514	34	200	Kelth pfd. (7)	. *75%	72	75%	+634
4514	311/	86,100	Loew (2)	45%	431/4	44	+ % + %
108	162	400	Do. pfd	. 100%	103%	100%	+.1/2
10%	51/2	2,900	Madison Sq	. •10%	. 0	914	-1% +1% +1% - %
	8	69,800	Paramount	. 10%	10	10%	+ %
94	84	4,000	Do. 1st pfd	D4	- 91	94	+1
131	914	70,000	Do. 2d pfd	. *1814	11%	131/4	+1%
	4	9,800	Pathe Film	6%	6%	6%	- 1/4
8% 62%	50	\$16,360 2,500	Radio Corp	8%	7%	7%	- 14
68%	3414	28,300	Radio pfd. A (31/2):	. 57	561/4	56%	+3%
4%	1%		Redio pfd. B	08%	63	66%	+3%
18%	13	72,500	RKO	4%	3%	41/4	
27%	23	.6,400 9.160	20th CentFox	. 18	17%	17%	+ 1/4
40%	29	9,100	Do. 1st pfd	. 271/6	2616	201/2	‡ 1/4 ‡ 1/4 ‡ 2/4
71/2	214	95,900	Universal pfd	. 86 •7%	84	84	+ %
45%	1414	1,580	Warner Bros		614	7%	T~*
80%	82%	64,500	Do. pfd Westinghouse (50c.)‡	. 40%	41 73%	44	+2
110	90	190	Meacukuonse (soc.)t	. 480%		70%	+374
***	_ •	100	Do. pfd. (81,)	. 118	1151/2	118	+8
‡ P	ew 1935 lus stock ald this lus cash	extras,					
		5,600	Technicolor	2014			- %
		123,100	Translux (28c.)†	*3%			
			BONDS				
	61/4	\$140,000	Gen. Thea. Eq. '			14%	***
	6714	17.000	Gen. Thea. Eq. '			89%	-1¼ - %
	1031	27.000	Loew 0s, '41			1041/4	- 1/4 - 1/4 - 1/4 +2/4
	01	5,000	Par-Broadway 51 '55			61	- 7
	93	272,000	Paramount 6s,			05%	- 7
	261/4	21,000	RKO debs 0s			0714	1 91/
	48%	376,000	Warner Bros.			811/2	±2%
	3072	,	Area			O 1 79	72

Operators

(Continued from page 7)

by managers, would stand. At the same time, it was believed on au-thority that 306 would be agreeable to this kind of an offer.

Graded 3 Classes

Graded 3 Classes
Under the two-year contract expected, which would probably be retroactive to Sept. 1, theatres are graded according to policy, admission price and run. There are three classifications, top being the big houses of the Music Hall, Capitol, Paramount type, for which, managers would be willing to increase 10-20c. an hour in reaching an agreement. Next class are the intermediate theatres, such as the first run neighborhood houses, third class being the smaller grinds. arst run heignpornoog nouses, thrac class being the smaller grinds. Heretofore, de luxers having been paying one scale—\$61 for a four-day week—while all others, regard-less of run or size, have been pay-ing \$64 a week.

There is no known argument over the classification and grading There is now any and argument over the classification and grading but one point which remains to be settled is how roadshow theatres will be graded. Question as to whether the Astor, only two-a-day house at present in New York, would be placed on an hourly basis or so much per performance was brought up during the past week but not being of crucial importance, this matter was temporarily put over. On Oct. 10, the Hollywood (WB) will also fail in the Astor class. At Astor; booth is now costing around \$500 weekly, with two nen fin the booth each receiving \$18 \text{ show}.

Minneapolis, Sept. 17.

A. F. L. union booth operators and independent exhibitors here, after more than a month of negotiations, are still apart on terms of a new contract. The union's old contract expired Aug. 31, but the men are remaining at their posts at tagreed upon, however, will date back to Sept. 1.

The union wants a 10 per cent. boost, but the exhibitors insist that they cannot pay more than at present. At the last conference it was agreed that the union should be allowed two weeks' time to try to organize the Twin City lower loop grind houses which now employ non-union operators or men smill-ated with an independent union. Mental the presuasion would be used and that picketing and force would be taboo.

NEW PATHE'S 1ST DIVVY

First dividend of the new Pathe Film Corp. amounting to. 87%c. per share will be payable on Oct. 1, on the company's, \$7 cumulative con-vertible preferred stock as declared vertible preferred stock as declared to the company's, \$1 cumulative con-vertible preferred stock as declared to the company's, \$1 cumulative con-vertible preferred to the firm's and the company of the company of the incorporation, Aug. 15 last until Oct. 1.

Oct. 1.

It is payable to stockholders of record as of Sept. 23, and figures at \$7 per share per annum.

Incorporations

NEW YORK

Albany

NEW YORK

Spring Amusement Corp.; Albany.
paris, etc.; capital tacks \$12,000. Louis
Bernstein. Pillip Bush and Trens E.
Spring Amusement Corp.;
paris, etc.; capital tacks \$12,000. Louis
Bernstein. Pillip Bush and Trens E.
York.
York.

The paris of the

Heights. as the point street, Jackson Bercamite Pictures Corp.; motion pictures; capital stock, 300 shares, no parton avenue, Neight, Sport Washington avenue, Neight, Sport S

Hatty Kramer, 46-35 48th street, Woodside.

Cameron's Claytos Casino, Inc., ClayCameron's Claytos Casino, Inc., ClayCameron's Claytos Casino, Inc., ClayCapital stock, 106 shares, no par value,
Charles T, Cameron, Clayton, N. Y.;
Chicago, and Side St. Hilliag avenue,
Chicago, and Side St. Hilliag avenue,
Kuckeek Katinis, Inc., Laco furnishravalue, Arnold Lowis, Geo. J. Ballanch and wm. W. Young, 101 of 70 Pine
Tailon Exterprises, Inc., Onelda: thestrical business: capital stock, 319,000.

Thinter Greek, Stracus, and Alexander
Los Louis Communication of the Communication of the

L. Saul, 2411 page torones. San.

Timberg Offices, Inc.; theatricals, moving pictures, etc.; capital stock, 100
starces, no par value. Lillian Halpern.
Sanuel Simonof, all
of 232 Brooks, Sanuel Simonof, all
of 232 Brooks, Corp.; motion picture

Among the Women

By The Skirt

The Low Holts, Block and Sully and Bells Baker combination are at he State for a repeat. Moore and Revel, retained, are still the applause

Eve Sully wears an entrancing pale blue gown. The dress of satin has an overdress of mouseillne. Close fitting is the bodice extending to the knees with the mouseillne flaring into a deep border. The skirt is clit up the front

Miss Baker is in a silver lame gown made with a short cape in red, caught at the throat with a diamond brooch. Miss Moore chose for her gown a French blue chiffon dotted in brilliants. A bow at the corsage

The Big Broadcast, at the Paramount, has a big name draw and is a well put together revue. Lyda Robertl carries off honors as far as clothes are concerned, a bit too overdressed maybe. A black long sleeved frock had but a huge cilp as ornament. With this gown was worn a silver fox, made cape and stole in one. Very large was the hat. An evening frock was embroddered in crystal circle design. A silver gown was accordion pleated in the skirt and seart, hanging across the neck and shoulders. Black chiffon was another frock with the sleeves and neck transparent. The high fur collar one associates with this miss is still in evidence.

and shoulders. Black chiffon was another frock with the sleeves and neck transparent. The high fur collar one associates with this miss is still in evidence.

Gracie Allen needs a stylist. Her dressing in all pictures remains the same. The tailored suity, small hats, and fur stole could easily be changed to something more smart. A lace dress and a caped suit were the other changes. Mary Boland was all dressed up in a dress of a dark material with revers of some frilly stuff.

Kay Franci

Kay Franci

To the Strand screen comes the glamorous Kay Francis with Genevieve Tobin. Claire Todd and Helen Lowell in association. Title of picture is The Goose and the Gander. Inst shot a ratt with Miss Tobin in a tricky bathing suit. A buttoned aftair over trunks.

Miss Francis only half out of the water might have been nude. Scene shifts to a club dining room.

Miss Francis in a shining satin fashloned with a new neckline. Train consisted of a short sash. Very stunning. Showing as much fleeh as Miss Francis usually does in evening dress.

Miss Francis usually does in evening dress.

Miss Francis in a swap to the train of the state of the state

Roxy's Presentati

Roxy's Presentati

Gae Foster girls, at the Roxy, go two face in their first number. Frocks are black and white ruffied with silver edges. Poke bonnets are faced in pink. Takeson the ruffied with silver edges. Foke bonnets are faced in pink. Takeson the pink of the girls dressed as telephone doils in mauve ruffied inher the others are in short ballet costumes while some are boys in saint the others are in short ballet costumes while some are boys in saint silver and a starting edged skirts with legs showing through the stilt skirts add a starting edged skirts with legs showing through the stilt skirts add a starting edged and kirt silver by the short of the still skirts add a starting edged and kirt slight blue. The girl of Marchon and Carlos is in a white ediffon sown with a back panel of dark blue. Jane Doyle sat at the plano in a white gown sparkling with brilliants. Mrs. Billy Hill was lovely in a white gown dotted in black.

The picture 39 Steps has Madeline Carroll in the lead. It gives her little opportunity for dressing. She wears but two frocks which are similar in design, cloth with white fronts. The hats are of the halo model and a three-quarter fur coat is also shown.

Palace's Light Matine

Palace's Light Matinee

A small and indifferent audlence greeted the Palace Saturday matinee
(14). Headed by John Fogarty, a symphony in grey, the show ran fast
enough due to a lack of encores.

Hustref Family, in their white sailor suits, seemed to feel the need
of more space. Pattl Moore, red haired dancer and comedienne, is still
wearing the double-breasted lacket of purple with skirt of same color
but of lighter shade. Jerry and her 'aby grands are in person—Geraldine
Valliers. Vere Waters and Neille Burk. The three misses with platinum
wigs are garbed in long white satin gowns with feather edged boleros.
The picture this week is 'Jaina' from the book of the same name. Kay
Johnson and Peggy Wood are the principal women with nicely turned
out wardrobes. Miss Wood wears two frocks worthy of notice, one a
cloth tucked in ingenious manner with a narrow vestee. The other is
a black velvet dinner gown made with no trimming. Kay Johnson
and a black velvet dinner gown made with no trimming. Say Johnson
and at the the large block and white check, while another chiffon gown
had at the their large block and white check, while another chiffon gown
had at the the large block and white three, in particular was outstanding being of loops corded to match the material,

business: capital stock, 200 shares, no par value. Robt. B. Jarvis. Valley road, Brette, W. N. 21. Gordon C. Frost, 115. Brette, W. N. 21. Gordon C. Frost, 126. rell, 618 West. 130th street, New York. rell, 618 West. 130th street, New York. Ben-Jim Amusement Corp.; motion pictures theatren, cic.: capital stock, state of the corp. The corp. The corp. Set St. Paul. place, Bro Transand, Grapanano, 274 Sand Lane. South Beach,

Merger

C. H. Buckley Theatrical Enterprises, inc., Albany, to merge Leland Theatre, inc.; filed by Caplan & Caplan, Albany.

CALIFORNIA

Receute the Frain Springer capital,
2.60 narrows of the Springer capit

Kid and Dog Shorts

Series of one-reel indie shorts will be produced by Kruse and Wollner, with possible Par release, featuring Jackle Moran, 10-year-old, currently in The King Sleeps, legit at the Vine Street. Series carries a kid and his dog angle with 'Corky,' picture-wise mutt, owned by Henry East, also spotted, Yarns are originals by Eddie Blum.



'Red Salute' Wins Pre-View Acclaim From Audience At Triboro Theater; Barbara Stanwyck Gains New Luster

By LUCILLE SHEARWOOD.

Continuing that commendable pre-lew habit at the Loew's Triboro in atorie. United Artists releases icture last night for a single, ad-active last night for a the theater ance showing that bad the theater

enverons grain of sait need of the en with this veriew of the ming feature, fixed Salute," and the end of the

The story itself is connected and the story itself is connected with gags, consistent, and sprinkled with gags, many of which bring on full-length many of which bring on a double many of which bear and the story of the story o consistent, and spin on all double many of which bring on all double laughter. "Red" has a double laughter, in the picture, for it is the meaning in the picture, for it is the nickness of the General's hasde with success high-spirited, or y una we of strong, hter, (Mis Stamyyok, of and it also refers to the course), and it also refers to he course), and it also whom she be young radical with whom she be ones infatuated.

comes infatuated.
The rapid action builds logically to
The rapid action builds logically to
a fever-pitch at the May Day gatherfever-pitch at the May Day gatherthe fever-pitch at the May Day
The, craftly solnational Students. The, craftly solliant is on hand makes some makes

national Students." The crafty sol-der is on hand, makes come cracks about the first and some of the cam-pus agitators rise to the batt by turn-ing the meeting into a free-for-sil-riot.

Flashing comict, novel twists and Flashing comict, novel twists and sparkling comedy are in this laught not be loaded in excellence and construction with "if Happened One Night," that the world present that the world present the present that the world present that the world present the present that the world present the world present the world present that the world present that the world present the tion with "it Happened One Night."

Rumor has it that the world premiere of "Red Salute" is set for St.

Louis next month, coinciding with
metional convention of the Ameriteen Learner.

Astoria siready has roared its abute to the noblest pre-view of them all, "Red Salute." ican Legion.



We blush with pride in reproducing this review by Lucille Shearwood, of the Long Island Daily Star, who seems to think that superlatives are necessary judging from her reaction. She attended a sneak preview of "RED SALUTE" and witnessed one of the most enthusiastic audience demonstrations that ever took place in a motion picture theatre. But let her review speak for itself!



ROBERT YOUNG CHIF EDWARDS - GORDON JONES - PAUL STANTON

An EDWARD SMALL Production

Roleased thru UNITED ARTISTS

CALENDAR OF CURRENT RELEASES

Chesterfield

Circumstantial Evidence. A mystery asking does circumstantial evidence convict the innocent? Chick Chandler, Shirley Grey. Dir. Charles Lamont of mins. Rel. March 30. Rev. July 17.

demned to Live. Horror story. Raiph Morgan, Russell leason, Maxim Doyle, Dir. Frank Strayer, 62 mins, Rel. Aug. 15.

Doyle, Dir. Frank Strayer, ex mins, kei, Aug. 16.

Happiness C. O. D. Domestic comedy, Irene Ware, Donald Meek, Maude Eburne, Dir. Charles Lamont. 42 mins. Soc. Aug. 1

Society Fever. A crashing society comedy. Lois Wilson, Lloyd Hughes, Hedda Hopper. Dir. Frank Strayer, 46 mins. Rel. June 20.

Synthetic Lady. Modern love story, Ropton. Dir. Charles Lamont.

Scudio: Gower at Sunset, Hollywood, Cal. Columbia Offices, 729 Seventh Ave.

After the Dance. Remânce of a night club singer who finds love after a jail-break. Narcy Carroll Geo. Murphy. Dr. Leo Bulgakov. 50 mins. Rel. Atlantic Adventure. High crimes on the high seas. Nancy Carroll, Lloyd Nolan, Harry Langdon. Dir. Al Rogell. 70 mins. Rel. Aug. 26. Rev. Sept. 4.

South, Harry Langton. Dir. Al Kogeli. 70 mins. Rel. Aug. 25. Rev. Awkening of Jim Burke. Tough construction boss learns to respect his mender Hullyer. 70 mins. Rel. May 20. Rev. May 22. lack Room, The. Mystery thriller in which Karloff's kins is the seal of doom. Borts Karloff Marian Marsh. Dir. Roy Wm. Nelli. 70 mins. Rel. July 25. Rev. Aug. 21.

Champagne for Breakfast. Penhiless attorney finds a sweetheart and a fortune through a breavinst call. Mary Carlisle, Hardle Albright, Joan Marsh. Lila Lee. Dir. Melville Brown. 69 mins. Rel. June 18. Rev. July 10.

Feather in Her Hat, A. Pauline Lord, Billie Burke, Louis Hayward. Ir. Alired Santell. Rel. Col. 12.

Alfred Santell. Rel. Oct. 12.

If Flend, The. Comedy situations in a barn theatre. Ann Sothern, Jack Haley Roger Pryor. Dir. Edw. Buzzell. 69 mins. Rel. Aug. 9.

Justice of the Range. Tim McCoy western. Dir. David Selman. lns. Rel. May 25. Rev. June 12.

Lady of New York. George Murphy, Jean Arthur. Ir. Eric Kenton. Sept. 10

Love Me Forever. Operatic-ganster story. Grace Moore, Lee Carrillo and Robert Allen. Dir. Victor Scherzinger. 91 mins. Rel. June 27. Rev. July 28.

of the Hour. Story of the newsreel cameramen. Richard Cromwell, Billie Seward and Wallace Ford. Dir. Lambert Hillyer. 57 mfns. Rel. May 15. Rev. May 15. ing Wild. Western.

She Maried Her Boss, Claudette Colbert, Melvyn Douglas, Ichael Bartlett. Dir Gregory LaCava. Rel. Sept. 19. Superspeed. Norman Foster, Mary Carlisle and Florence Rice. ir. Lambert Hellyer. Rel. Sept. 1.

Together We Live. Domestic tragedy induced by red propaganda. Willard Mack, Ben Lyon, Esther Ralston. Dir. Willard Mack. Rel. Aug. 15.

Unknown Woman, The. Action story of a worian government agent. Richard Cromwell, Marlan Marsh. Dir. Al Rogell. 67 mins. Rel. June 14. Rev. June 26.

DuWorld

: 729 Seventh Ave., New York, N. Y

rainquebille (Fr). Drama fro ir. Jasqude de Baron-celli. Su mins. Rei Dec. L.

Dame aux Camellas, La (Fr.). Literal adaptation of the Dumas classic.

Young Printomps, Pierre Presnay. Dir. Ferdinand Rivers. 85 mins.

Rei. March 16. Rev. March 27

Kei. March 16. Kev. March 27

Irl in the Case. Comedy in the Contliental manner. Jiminy Savo. Eddle
Laminert, Dorothy Darling. Dir. Fugene Frenke. 60 mins. Rel. Oct. 1

Koch.
Koch.
McChall Waymal. 70 mins. Itels Nov. in Poland with musts. Dir.
L'Agonie des Alques (Fr.). Pre-Napoleonic drama. ichebe. 70

mins. Rel. Dec. 1.

The Last Wilderness, Expedition, animal film i Hill, 35 mins, Rel. May 1, Rev. July 24.

First Division Offices:

Releases Also Allied, Chesterfield and Liberty

Releases Also Allied, Chesterfield and Liberty
Ircumstantial Evidence. Reporter fakes murder in campaign against death
penalty and almost goes to chair. Chick Chandler, Shrieve Grey, Arthur
Vinton. Dir. Charles Lamont. 70 mins. Rel. Aug. 1.

Gurtain Falls. One-time famous actress uses het talents in an entirely novel
role; and stages one shall givolus cont-back. Henrietta, Crosman.
Posth from a Distance. (Invincible). A girl reporter and a police detective
match their witz. Russell Hopton, Loia Laine, George Marlon, Sr. Dir.
Frank Strayer. 62 mins. Rel. Sept. 1.

Id Who Came Back, The (Chesterfield). Thos. Sindry Blackmers, Shriey,
Grey, Noel Madison. Dir. Charles Lamont. 65 mins. Rel. Sept. 8.

Java Head (Associated). An adaptation of the Joseph Hergeshelmer prizewlining novel also: serialized in the Satevepost; a gripping drama of
the bursters of race and preduder. Anna May Wong, Elizabeth Allen,
Sept. 1. Rev. Aug. 7.

Public Opinion. Jealousy separates loving couple who are brought foether

Sept. 1. Rev. Aug. 7.

c Opinion. Jealousy separates loving couple who are brought together by their child's deathly illiness and realize they still love each other. Lois Wilson, Crane Wilbur, Shirley Grey. Dir. Frank Strayer, 65 mins. Rel. July 16.

Kel. July 16. Western. A black sheep goes west, makes good and shows up the partier as a cropk. So do you will une Gale. Dr. Normar Market Berner as a cropk. The work will be the partier as a cropk. The work will be the partier as a cropk of the work of the partier as a cropk of the partier as a cropk of the partier as the partier as a cropk of the parti

Society Faver (Invincible). A mad, merry saga of the zany Proutys. Lois Wilson, Lioyd Hughes, Grant Withers, Hedda Hopper, Guinn Williams, Marlon Shilling, George Irving, Shella Terry. Dir. Frank Strayer. 66 mlns. Rel. Sept. 18

symphony of Living, (invincible). Boy violin prodigy buffeted between war-ring parents, Evelyn Brent, Al Shenn, John Darrow, Dir. Frank Strayer \$2 mins. Rev. July 3.

First National 1 321 W. 49th St., New York, N. v Burbank, Cellf.

Teilt. 11 From 10th Avenue. The adventures of a young shop girl who accidentally marries a society dereited and then makes, a man of him. Bette Davis. Ian Hunter, Colin Cilve. Dir. Alfred E. Green. 89 mins. Rel. June I. Rev. May 29.

In Caliente. May 29.

In Calie

mins. Rel. May 28. "Rev. "Living the securious. Ir. Lloyd Bacon. 84 Irish In Us. The. Three brothers of Iribin extraction with Cagney leading in the mischief. Jas. Canney, Par O'Brien, Oilvia De Havilland, Frank McHugh. Dir. Lloyd Bacon. 84 mins. Rel. Aug. 3. Rev. Aug. 11 for the Lamps of China. Pat O'Brien, Josephine Hutchinson, Jean Mutr. 11 for the Lamps of China. Pat O'Brien, Josephine Hutchinson, Jean Mutr. 12 for the Lamps of China. Pat O'Brien, Josephine Hutchinson, Jean Mutr. 12 for the Lamps of China. Pat O'Brien, Bloodell-Glenda Farrel romps. Dir. Travelling Saelady. O'Brien Sept. Mystery In a millionaire's mainton. Cuy Kibbee Aline McMahon. Dir. Ray Enri ht. 66 mins. Rel. arch 9. Rev. Space 16.

Fox Hills. Fox cess 444 West 58th St. New York, N Y lack Sheep. Edmund Lowe Claire Trevor, Tom Brown. Dir. Allan Dwan 70 mins. Rel. June 14. Rev. July 3.

Charlie Chan in Egypt. Further adventures of the Honolulu Chinaman. Warner Oland, Mary Brian. Dir. Lewis Seller. 72 mins. Rel. June 21 Rev. June 28.

Cowboy Millionaire.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when release Listing is given when release dates are definitely set. Titles are inset for six months. Maoragers who receive service subsequent to that period should preserve a copy of the calendar for reference.

reference.

The running time as given here
is presumably that of the projection
room showings and can only approxroom showings and can only approx-imate the actual release length in those states or communities where local or state censorfeling may result in deleti Running time in the reviews as given in 'Variety' carry the actual time clocked in the the-atre after passage by the New York state censorable, since pictures are reviewed only actual theatre showings. showings. While every effort is made to hold

While every effort is made to hole this list accurate, the information supplied may not always be correct even though official. To obtain the fullest degree of accuracy, Variety will appreciate the co-operation of all managers who may note discrapanci

Studio Placements

Hollywood, Sept. 17.
Arnold Korff, Leonard Mudle,
Frederic Roland, Frank Reicher,
William Stack, Frederick Vogeding,
'Magnificent Obsession,' U.

Magnincent Obsession, U.
Brian Donlevy, 'Mary Burns,
Fugitive,' Wanger.
Herbert Heywood, Enemy of
Man,' WB.

Merbert Heywood, Enemy or Man, WB.

Betty Laidlaw, Bob Lively, writing original, Resolute.

Original, Resolute.

Resolute.

Edmund Lowe, Valerle Hobson. The Great Impersonation, U.

James Gleason, Jane Wyatt, Flusk, Radio.

Jane Wyatt, Husk, Radio.

Adrian Morris, Jimmie Newell.

Metropolitan, 20th-Fox.

Thomas Fogue, Thanks a Milblessel Lyte, Guinn Williams, Hannah Washington, Littlest Rebel.

20th-Fox.

Frank Dawson, Helen Wood. Frank Dawson, Helen Wood Henry Kolker, 'Buccaneer,' 20th-

Fox.

Russell Impson, Vera Lewis,
Louise Carter, Francis Ford, Pat
O'Malley, 'Paddy O'Day,' 20th-Fox.
Chester Morris, 'Whipsaw,' Metro.
Edgar Kennedy, 'Taned,' Radio.
Bon Stoloff, directing 'Two
o'Clock Courage,' Radio.
Dickle Moore, 'Our Gang Follles,'
Paach.

Dickie Moore, 'Our Gang Follies,'
Roach.
John Miljan, 'Murder len
Athol, Invincible.
Paul Fix: Allen James directing,'
Valley of Wanted Men.' Conn.
Jack Perrin, Blanche Mehaffey:
Harry Fraser, directing, 'Masque
Safe Brush, 'Berke.
Charles Waldron, 'Cri
Ph. S. Byron, 'Collegiate,' Par,
William Frawley, Ernest Cossart,
John Halliday, 'The Pearl Necklace,'
Par.

Par. Molly Lamont, Margaret Callahan Ray Mayer, Moroni Olsen, Grant Mitchell, Seven Keys to Baldpate. Radio. adio. Gladys Swarthout: Herb Moultor lrecting, 'Thunder Over Paradise,

Bradley

Bradley
Republic
Virginia Hammond Douglas
Wood, The Great Impersonation, U.
Syd Saylor, Edgar Kennedy, Lee
Pholips & Rev Edmmu, Thousand
Dann Haines, "Sylvia Scarlett."
Radio.
Samuel offenstein continuity,
Volce of Bugie Ann. Par.
Virginia Bruce, The Great legfold. Metro.

Virginia Bruce, 'The Great leg-feld,' Metro.
Ferdinand Munler, 'I Found Stella Parrish,' 'Stars Over Broadway,' WB.

Tom Herbert, Metro short. Tom Dugan,

Par.
Richard Carle, Phil Tead. Tam(Continued on page 27)

Curly Top. Stirley Temple story. Shirley Temple, John Boles, Rochelle Hud., son. Dir. Irvang Cunindings, 75 mins. Rel. July 26, Rev. Aug. 7. Dante's Inferne. New version of an .id thriller. Spencer Tracy, Claire Trevor, Henry B. Walthall. Dir. Harry Lachman. 30 mins. Rel, Aug. 31. Rev.

Daring Young Man, The. James Dunn, Mae Clarke, mins, Rel. May 24. Rev. July 24.

mins, Rel. May 24. Rev. July 24.

Doubting Thomas. From George Kelly's stage.play. The Forch Benters:

Will Rogers, Billie Burke, Alison Skipworth. Dir. David Butler. 78 mins, Rel. June 7. Rev. July 17.

Dressed to Thrill. Tutta Rolf. Cilve Brook. Ir. Harry Lachman. Rel. Aug. 25. Form the Takes play of the old canal days. Janet Gaynor. Henry Fonda, Chas, Bickford. Dir. Victor Jeming. 34 mins. Bick Aug. 2. Rev. Aug. 14.

Gay Doppton, Lack Francis Lederer, Benita Hume, Frances Dec. Dir. Wim.

wer weeptum, i.m., Francis Lederer, Benita Hume, Frances Dee, Dlr. Winn.

Wister Red-Aug. &

Ginge Jane Wilhers as a colcos-good little girl. With O, P. Hegigs, Jackle

Bard Rock Harrigan, Rivary on a tunnel job. Geo, O'Brien, tiren Hervey,

Dir. David Howard. 80 mins. Rel. July 10. Rev. July 31.

ies Love Danger, From a story by liya Zorn. Mona Barrie, Gilbert

Roland. Dir. H. Bruce Humberstone. 89 mins. Rel. May 3, Rev. Sept. 11.

Orchleds to You. John Boles, Jean Muir, Chas, Butterworth. Dir. Wm. A.

Our Little 17 mins. Rel. July 12. Rev. Aug. It. May 3, Rev. Sept. 11.

Our Little 17 mins. Rel. July 12. Rev. Aug. It. Process L. Pfaigerst.

With circus angles. Shirley Temple, Rosemary Ames, Joel McCrea.

Dir. John Robertson. 34 mins. Rel. May 17. Rev. June 12.

Redheads on Parade. Picture making and hair dve. John Boles.

Dir. Norman McLeod. 18 mins. Rel. Sept. 13. Rev. Sept. 4.

Slik Hat Kuis, Settlement house and night cibu a bad mix. Lou Ayres, Maé.

Rev. Aug. 14.

Fen Dollar Paises. Edward, Evert Horton, Karen Mortey.

Rev. Aug 14.

Dollar Raise. Edward Everett Horton, Karen Morley.
shall. 65 mins | Rev. April 5. Rev. May 8.

Shall, 6 mins (cet. April b, Kev. May 8, Under the Pampas Moon, Mex. story, Warner Baxter, Ketti Galil Guizar. Dir Jas, Ti iln. Kei, May 31, Rev. June 4, Welcome Home, James Dunn as a confidence man, James Dunn, Judge, Dir, Jas, Tinlin. 72 mins. Rel. Aug 9, Rev. Aug. 28,

Ciairvoyant, The. Chiller. Claude Rains, Fay Wray.
mins. Rel. July 15. Rev. June 12.
Loves of a Dictator, The. Strong historical costume drama. Clive Brook,
Madeleine Carroll. Dir. Victor Saville. 83 mins. Rel, June 15. Rev.
June 5.

June 6. Who Too Much. Resilistic underworld drama in the Alps and Undon. Peter Lorse, Leslie Banks, Edna Best. Dir. Alfred Hitchcock. 75 mins. Rel. March 15 Rev. April 3.

My Heart is Calling, Romantic musical, Jan Dir. Carmine Gallone, 70 mins. Rel. April i. My Song for You. Rumance in the opera house. Elvey 75 mins. Rel. May 15. May 29.

Princess Charming, Musical, Evelyn Laye, Henry Elvey, 70 mins, Rel. June 15, Rev. June 26.

Liberty

Born to Gamble. Four sons inherit a grandfather's taint. H. B. Warner, Maxine Doyle, Eric Linden, Lois Wilson Rel July 10.

Dizy Dames. Musicai. Theatrical boarding house locale. Marjorie Rambeau, Plorine McKinney, Lawrence Gray. Dir. William Nigh. Rel. May 16.
Old Homestead, The. Sugested by the play. Six musical numbers. Mary Carlisle. Lawrence Gray, Dorothy Lee, Willard Robertson. Dir. William Nigh. Rel. Aug 10.

Majestic

dotive for Revenge Thrilling adventures resulting from desire to satisfy wife's craving for luxury. Donald Cook. Irene Hervey. Dir. Burt Lynwood. Itel May 17.

Mutiny Ahead. Stark drama! Adventure! Romance! On Hamilton and Kathleen Burke. Dr. Tommy Atkins. Reckless Roads. Comedy-drama of two thoroughbreds. Judith Alivn. Regia Tpomey, Lloyd Hughes. Dir. mins. Rel. July 1.

Mascot 1776 Broadway, New York, N, Harmony Lane. Life and songs of Stephen Foster. Douglass Montgom Adrlenne Ames, Evelyn Venable, William Frawley, Rel. Aug. 21.

deadline Woman. Strange romance develops when a beautiful society girl is forced to live with a vise-cracking reporter to save her reputation. Heather Angol, Roger Pryor, Dir. William Nigh. 75 mins. Rel. May 15. Rev. June 26

se' Crave Excitement. Sparkling action romance with newsreel back-ground. Norman Foster Evalyn Knapp, Eric Linden, Esther Raiston, Dir, Nick Grinde. 69 mins. Rel. June 22, Rey, July 24.

Dir. Nick Grinde. 69 mins. Rel. June 22. Rev. July 24.

De Frightened Night. Nutry millionaire who. distributes his fortune on a wild. sformy night. Charles Grapewin, Mary Carlisle, Regis Toomey. Dir. Christy Cabinne. 64 mins. Rel. May 1.

Streamline Express. Story of a girl who cloped to baptize a train and marry and the control of t

tudios: Culver Metro Offices: 1840 Sroadway, New York N. Y Swans, David Jack Holt, Dir. Edw. Ludwig. 77 mins. Ret. May 10. Rev. May 22.

Rev. May 22.

Anna Karenina. Tolstoy's famous novel of a woman's struggle Greta Garbo. Fredric March. Basil Rathbone. Dlr. Clarence SS mins. Rel. Sept. 6. Rev. Sept. 4.

Bishop Misbehaves. A cleric impressed into duty as a detective. Edmund Gwenn, Maureen O'Suillvan, Norman Foster. Dir. 4. A. Dupont. Rel. Sept. 13.

Bonnie Scotiand. A farcical romp through the Highlands. Dir. James W. Horne. 82 mins. Rel. Aug. 23, Rev.

Broadway Melody of 1936. Big song and dunce show Knight, Eleanor Powell, Buddy and Vilma Ebson. Rel. Sept. 20.

Yourself. From a magazine story. Madge Eyans. Dir. Geo. B. Seltz. Capture of Tarzan. New jungle thriller.

ilivan, Dir. James McKay.
China Sasa. Intensive drama with a locale of a Chinese tramp stea
Gable, Jean Harlow, Wallace Beery. 89 mins. Rel. Aug. 16.
Escapade. Love and Innocence, in Vienna with a new star. Lulise Rainer,
Wm. Cowell, Frank Morgan, Virginia Bruce. Dir. Robit. Z. Leonard. 89
mins. Rel. July 5. Rev. July 10.

Flame Within The. Woman doctor becomes enmeshed with a mental pa-tient: Ann. Haruling, Herbert Marshall, Maureen O'Sullivan, Dir. Ed-mund Goul ing. 72 mins. Rel. May 177. Rev. June 4.

the control of the co

Murder Man. Newspaper reporter who specializes in murders. Spencer Tracy, Virginia Bruce, Lionel Atwill. Dir. Tim Whelan, 70 mins. Rel. July 19. Rev July 31.

Murder in the Fleet, vstery aboard a nattleship, Robt, Taylor, Jean Par-ker, D:r Edw. Sedgwick, 70 mins, Rel, Mby 24, Rey, June 4, (Continued on page 27)



SEE YOU TONIGHT! WORLD PREMIERE, CAPITOL THEATRE, N. Y.
ROBERT TAYLOR, June Knight, JACK BENNY, Una Merkel, Nick Long, Jr., Frances Langfold
Sid Silvers, ELEANOR POWELL, Buddy Ebsen and all the Gang!

FORWARD MARCH! BROADWAY MELODY OF 1936

Hooray M-G-M and Director Roy Del Ruth and Producer John W. Considine, Jr.

CALENDAR OF CURRENT RELEASES Jaina SETION OF CURRENT RELEASES

(Continued from page 25)

ight at the Opera. Wild adventures in mistaken identity of three Italiana.

Groucho, Chico and Harpo Marx. Dir. Sam Wood, Rel. Nov. 1.

No. Mogr. Ledding. From The siage play by A. E. Thomas. Bright domostic drama. Joan Crawford, Robt. Montgomery, Chas. Ruggles. Dir. E. H. Grillith. 78 miles. Rel. June 13. Rev. June 28.

One New York Night. Comedy mystery story. Franchot Tone, Una Merkel, Courad Naget. Dir. Jack Conway. 33 mins. Rel. April 5. Revil May 8. O'Shaudhaesy's Boy. A father and son who follow the circus. Wallace Beery, Jackle Cooper. Dir. Richard Boleslawski. Ret. Nov. 8. Perfect Gantlearan, Tres. An actor who comes back. Prank Morgan, Closiv Courineidge. Dir. Tim Whelan. Rel. Oct. 11.

Courtneidge. Dir. Tim Wheian. Rei, Oct. 11.
Publio Hero, No. 1. G man story. Lionel Barrymore, Chester Morris, Jean
Arthur. Dir. J. Walter Ruben. 30 mins. Rei. May 31. Rev. June 12.
Robin Hood of El Dorado, Drama of a frontier days 'Aba man.' Warren Barteb, Ann. Loling. Dir. William Wellman.
Tah of Two Clius. Based on Dixterni famous förel of the Frefer Revolution.
Konnid Column. Elizabeth Allan, Edna May Oliver, Basil Rathbone,
Seath Column. Religious Columns of the Columns of t

Vagabond Lady. Younger brother saves bride from unhappiness. Robert Young, Evelyn Venable. Dir, Sam Taylor. 72 mins. Rel. May \$, Rev June 19.

Monogram

(Released through Republic)

. Y

Cheers of the Crowd. Russell Hopton, Irene Ware. Rel. Aug. 5.

Dawn Rider, The. John Wayne, Marion Burns. ir. R. N. Bradbury. Rel. June 20.

Decert Trall (Lone Star). John Wayne western, Rel. April 22. Rev. Aug. 21,

Hegler, The. From novel by Robert Herrick. Dir. Reginald Barker, Raiph Bellamy, Karen Morley, Mickey Rooney, Judith Allen, Robert McWade, J. Parrell MacDonald. 16½ mins. Rel. June 15.

Honeymoon LI ited. Nell Hamilton, Irene Hervey. Rel. July 1.

Rei. July 1. Honeymoon LI ited. Noli Hamilton, Irene Hervey.

Rel. July 1. Hooseler Schoolmaster, The. Norman Foster, Charlotte Louis V. Mong, Dir. Lew L. Collins. Famous classic by Edward Eggleston. 76 mins. Rel. May 16.

Keeppe d. Honeymoon Rel. May 16.

Helen Jerome Eddy. 76 mins. Rel. July 15. Rev. Aug. 21.

Make a Million. Story of how a professor gets rich by chain letter game. Charles Starrett and Pauline Brooks, Rel. July 25.

onte Carlo Nights. Innocent suspect traps the main et Tamous casho and Rel. May 20.

Paradise Carpon. John Waye. Marlon Burns. Movie-atruck tach was have been supposed to the supposed to the

wins the girl. Mary Brian, John Darrow. 52 mins. Rel. May 20.

Paradise Canyon. John Wayne, Marion Burns. Movie-struck family takes husbands all to crash Hollywood, with bilarious results. Wallace Ford. 52 mins. Rel. July 20.

Beyond, in the. John Wayne, Verna Hillie.

tudios: 5851 Maratnon St., Hollywood, Calif. Paramount Accent on Youth. From a current stage hit. Sylvia Sidney, Herbert Marsh
Dir. Wesley Ruggles. 77 mins. Rel. July 12. Rev. Aug. 14.

Dir. Wesley Ruggles. 77 mins. Rel. July 12. Rev. Aug. 14.
Annapolle Farewell. Unusual type of story made at the U. S. Naval Academy.
Sir Guy Standing, Rosalind Reith, Tom Brown, Rich Cromwell. Dir.
In 1982 and the Commission of the Commission of

or, wenny marrie. Dir. Eillott Nugent. Rel, June 21. Rev. July 17.
Crusades, The. Ceell de Mille's spectacle. Loretta Young, Henry Wilcoxon,
Dir. Ceell de Mille. 124 mins. Rel. Aug. 2. Rev. Aug. 23.
very Night at Eight. Radio story capitalising the amateur craze. Geo. Raft,
Alice Faye, Frances Langford, Patsy Kelly. Dir. Racul Walsh. 30 mins.
Rel. Aug. 5. Rev. Aug. 7.

Rel. Aug. 9. Rev. Aug. 7.

Key, The, Politico-mystery story by the author of The Thin Man.

Clairs Did Rosalind Cull. Dir. Frank Tuttle. 77 mins. Rel. May 31.

Comes Gookle. Gracie Allen gets her father's fortune and start a private theatre for out-of-work actors. Geo. Burns, Gracie Allen, Geo.

Barbler. Dir. Norman McLeod. Rel. Sept. 6.

Cutpost, The. From F. Britten Austin's striking fiction story. Cary

Grant, Claude Rains, Gertrude Michael. Dir. Chas. Burton. Rel. Aug. 16.

Grant. Claude Rains, Gertrude Michael. Dir. Chas. Barton. Rel. Aug. 18.
on the Flying Trapeze. Picoding office worker gots into a series of anusing sorapes. W. C. Fields, Mary Brian, Kathleen Howard. Dir. Clyde Bruckman. 65 mins. Rel. July 28. Rev. Aug. 7.
Without Names. G. Men story. Fred MacMurray, Madge Evana. Dir. Raiph Murphy, 67 mins. Rel. July 58. Rev. July 30.
The Rep. Burney. 2000 Paristan would-be subidies who didn't jump off. the life of the subidies who didn't jump off. the Milestone. 83 mins. Rel. May 31. Rev. July 17.
le Will Talk. Combination of original stories by Sophie Kerr and Hugh Repbert. Neishbors almost talk the leads into a divorce. Charles Replies. May Boland. Sella Hymne, Dean Jagger. Dir. Al Santell. The Rep. May Boland. Sella Hymne, Dean Jagger. Dir. Al Santell. Dibetson. George Du Mauricer's famous love classic. Garv Cooper. Ann

Rel. May 24. Rev. June 19.

Geripe Din Maurirer's famous love classic. Gary Cooper, Ann Harding, John Hailiday. Dir. Henry Hathaway. Rel. Aug. 39.

et the Ranche. Richard Walion Tully's and David Belaseo's gogeous of the Ranche. Richard Walion Tully's and David Belaseo's orgeous ford. Willie Howard. Dir. Marion Gering. Rel. Oct. 28.

ronghal. Romane of a Russian emigre working as a rickshaw coolle in China. Loretta Young. Charles Boyer. Warner Oland. Dir. Jas. Flood. 76 mins. Rel. July 19. Rev. July 24.

Smart Girl. Post-depression arphana work out their fates in a comedy mart Girl. Post-depression arphana work out their fates in a comedy martine. But Julion Kent Taylor Gall Patrick. Dir. Aubrey Scotto. 78

So Red the Rose. From Stark Young's best seller. Margaret Sullavan, Walter Connolly, Randolph Scott. Dir. King Vidor. Rel. Sept. 27.

Tango Bar (in Spanish): Musical, featuring the late Carlos Gardel, Roslta Moreno. Dir. John Reinhardt. 37 mins. Rev. July 17. (Not on regular release).

release.)
Two for Tonight. From the stage hit by Max and J. O. Lief. Gay-hearted playwrights on the loose. Bling Crosby, Joan Bennett, Mary Jooin M. Wanderen of the Wasteiand. Zane Grey story. Dean Jagger, Gall Fatricis, Edward Eills. Dir. Otto Lovering. Rel. Aug. 16.
Without Regret. From a stage play. Love and treachery in London. Ellssa Landi, Paul Cavanaugh, Frances Drake. Dir. Harold Young. Rel. Aug. 23.

Office: R.K.O. Bldg., Radio City, N.Y.C : Hollywood. R.K.O. Radio Gailt.

Radio Gity, N.Y.C.

George Stevenson Language, Frank Albertson, Redda Hopper. Dir. Arizonian, These wived mins. Rei. Ads. 25. Rev Aug. 21.

Arizonian, These wived mins. Rei. Ads. 25. Rev Aug. 21.

Arizonian, These wived mins. Rei. Alg. 25. Reinhard Dir., James Bush, Margot Grahame, Louis Callern, Francis Pord. Freston Foster. Dir. Charles Vidor. 72 mins. Rei. June 28. Rev. July 21.

Becky Sharp. The story of a woman who wrecked the lives of all the men who mins. Rei. The story of a woman who wrecked the lives call the men who mins. Rei. June 28. Rev. June 19.

Berak of Hearts. Two temperamental musicians discover, after almost wrecking titler lives, that love is most important thing. Katharine Helpburn, Rel. May 31. Rev. May 22.

Freckles, Orphan boy who conquer fear in order to save the life of a living free property of the save the life of a living free living the conquery of the save the life of a living free life of the life of the

Freekles. Orphan boy who conquers fear in order to save the life of a little girl and thereby wins the love and estem of his benefactors. Tom Brown Virginia Weldler, Carol Stone, Lumsden Hare, James Bush, Dorothy Peterson, Addison Richards, ick Alexander. Dir. Edward Killy, Rel. Sept. 27

Hooray for Love. A young college graduate invests his small fortune in a musical show, fails in love with the leading lady, goes to jail because the following fails in love with the leading lady, goes to jail because the fail of th

July 17.

Tip. An amusing tale of the vagarles of the race track and the unquenciable faver that surges in the veins of men who follow the ponies. Januar Gleason, Ass. Pitts, Margaret Cultahan, Russell Gleason Dir. Ray McCarey, Rel. Aug. 16.

mer, The. A story of the Irish revolution. Victor McLaglen, Preston Foster, Heather Angel, Wallace Ford, Una O'Connor, Margot Grahame. Dir. John Ford. 9 Imlins, Rel. May 24. Rev. May 18.

From the first of the Jaina series. Kay Johnson, Ian Hunter, C. Aubrey mith, Nigel Bruce, David Manners, Peggy Wood. Dir. John Cromwell.

Last Days of Pompell. The destruction of the City of Pompell. Preston Foster, Helen Mack, Alan Hale, Dir. Ernest B. Schoedsack. Rel. Oct. 4.

Nivets, The Woolsey is an inventor and Wheeler a song writer. Unwittingly they become entangied in a murder. They discover the murderer through the truth-telling machine, which Woolsey has invented. Bert through the truth-telling machine, which Woolsey has invented. Bert through the woolsey freed & Saing. Betty Unable, Evelyn Berton, Abebry Woolsey, Freed & Saing. Betty Unable, Evelyn Berton & College on the Saing of the Saing S

Return of Feter Origina, The. Fram David Wanfold's hit. Lionel Barrymore, Helein Mack, Edward Ellis, Dir. George Nicholis, Jr. Rel. Sept. 18.

She. Rider Haggard's novel. Edhen Gahagan, Kandolph Scott, Helen Mack, Market Haggard's novel. Edhen Gahagan, Kandolph Scott, Helen Mack, Lidital Rel. Strangers All. May Robson, the champion of her own brood of four children, saves them from her induigence, from themselves and from the fury of the law. May Robson, Freston Foster, Florine McKinney, William Scott, May Robson, Freston Foster, Florine McKinney, William Scott, May Robson, Freston Foster, Florine McKinney, William Scott, May Robson, Freston Foster, Florine McKinney, William Handler, Dir. Chas, Video, 58 mins, Rel. May 10, Rev. June Shame-her Rossmond School, Ondow Stavens, Faul Luika, Heather Angel, Moroal Olsen, Dir. Rowland V. Lee, Rel. Sept. 20.

Top Hat. American dancer who falls in love with a young girl, but has a hard time winning her on account of mistaken identity. Fred Astaire, Glinger Rogers, Edward Everett Euron, Helen Broderick, Dir. Mark Willage Tale. This storp resents a cross-section of average community life, in a typical small village in Utah. Randolph Scott, Kay Johnson, Arthur Hoyt, Robert Barrat, Janet Beecher, Dorothy Burgess, Dir. John Cromwell. Rel. April 28, 39 mins. Rev. June 28.

Woman, in the Dark (Select), Dashiell Hammett mystery story. Fay Wray.

Woman in the Dark. (Select). Dashiell Hammett mystery story. Fay Wray. Raiph Beliamy. Dir. Phil Rosen. 68 mins. Rev. May 22.

Republic

Cappy Ricke Returne. Peter B. Kyne's familiar fiction here. Robert MeWade, Ray Walker, Florine McKinney. Dir. Mack Wright. Rel. Sept. 25. Crime of Dr. Crespl, The. Original story suggested by Poe's 'The Premature Burlal'. Eric von Strohelm, Harriet Russell, Dwight Frye. Dir. John H. Auer.

United Artists Offices: 729 Seventh Ave., New York, N. V

Coast. A blazing story of America's last frontier of untamed emo-ns. Mirlam Hopkins, Edward G. Robinson, Joel eCrea. Dir. Howard wks. Rel. Sept. 27.

Brewster's Millions. Story by Winchell Smith and Byron Ongley. Jack Buchanan, Lill Damita. Dir. Thornton Freeland. 78 mins. Rel. May 20.

Call of the Wild. From the famous Jack London story. Clark Gable. Loretta
Young Jack Ookle. Dir. William Wellman. 89 mins. Rel. Aug. 9. Rev.
Aug. 21.

Aug. 21.
Dark Angel, The. A love story that will give love a new meaning. Fredric March, Merle Oberon, Herbert Marshalt. Dir. Sidney Franklin. 105 mins. Rel. Sept. 6. Rev. Sept. 11.

March, Merle Oberon, Herbert Marshall. Dir. Sidney Franklin. 105 mins. Rel. Sept. 5. Rev. Sept. II.

Escape Me Never. Story by Margaret Kennedy. Eliasheth Berginer. 105 mins. Rel. Supt. 5. Rev. Sept. II. 106 mins. Rel. June 21. Rev. May 23.

Let 'Em Have it. G. Men. Story by Joseph Moncure March and Elmer Harris. Richard Arlen, Virginia Bruce. Liloe Brady, Harvey Stephens, Eric Linden, Joyce Compton. Dir. Sam Wood. 56 mins. Rel. May 11. Rev. June 4. Modern Times. A dramatic connect based on miss production in a big factories. In the second of the second of

Sanders of the River. A vivid dramatization of the manner in which one white man holds the destiny of a complete tribe. Paul Robeson, Nina Mae McKinney, Leslie Banks. Dir. Zeltan Korda. 85 mins. Rei. July 4: Rev. July 3.

Thunder in the East. Story by Claude Farrere. Charles Boyer, Merle Oberon, John Loder, Dir. Nicholas Farkas. 79 mins. Rel. May 13.

Studio: Universal City, Calif. Universal Offices: 30 Rockefeller Center, Allas Mary Dow. Story of a lost daughter replaced by adopted. Sally Ellers, Raymond Milland. Dir, Kurt Neumann. 65 mins. Rel. May 27, Rev. July 3. Alone Together. Comedy. Zasu Pitts, Hugh O'Connell. ir. Kurt Neuman. Rel. Oct. 7.

Border Brigands, Buck Jones western. 27. Rev. June 26. rinde, 56 mins, Rel. as

Crimson Trail, The. Buck Jones western. Feb. 11. Rev. March 20. Rel.

Feb. 11. Rev. March 20.

Chinatown Saud. Comedy-drama. Lyle Talbot, Valerie Hobson. uray Roth, 70 mins. Rei May 20. Rev. June 4.

Dlamond Jim. Drams. Edward Arnold, Jenn Arthur, Binnie Barnes. ir. Ed Sutherland. 22 mins. Rep. Sept. 2. Rev. Aug. 28.

King Salomen of Broadway. Musical trams. Edmund wee. Dorothy Page. Crosland. Rel. Sept. 10.

Crosland. Rel. Sept. 10.

Fighting Youth. Football atory. Charles Farrell, June Marted, Andy Devine. 3. Farrell Macdonald, Eddle Nugent. Dir. Hamilton Macfadden. Rel. Lat. Thibs. From the novel by Homer Crov. Alice Brady. Douglass Mont-

Tubbs. From the novel by Homer Croy. Alice Brady, Douglass Mont gomery, June Clayworth, Anita Louise. 69 mins. Rel. July 15. Rev July 24.

Manhattan Moon. Drama with music. Dir. Stuart Walker, Ricardo Cor-tez, Dorothy Page. Dir. Stuart Wheeler. 62 mlns, Rel. Aug. 5. Rev. Aug. 21.

Aug. 21.

Outlawed Guns. Western. Buck Jones. Rel. July 23.

Raven, The. From Edgar Allan Pee's story Karloff. Bela. Lugosl. Dir. Louis Friedlander. 60 mins. Rel. July 23. Rev. July 10.

She Gats Her Man. Connedy. Zanu Pitt. Hugh O'Connell. Wm. Nigh. She Gats Her Man. Connedy. Zanu Pitt. Hugh O'Connell. Wm. Nigh. Storm Over the Andee. Derma. Jack Holt, Antonio orcno, Gene Lockhart. Mons Barrie. Dir. Christy Cabanne. Rel. Sept. 8.

Storm, Outloor drama. Noah Beery, Jr., Jean Rogers, Arlsona Wrangiers. Dir. Louis Friedlander. Rel. Sept. 8.

Threw Back, The. Buck Jones western. Rel. Sept. 9.

Werevolt of London. Chilles Here. Rel. Sept. 9.

Werevolt of London. Chilles Here. Watter. Oland, Valerts Hobson. Leeter Matthews. Bis. Sturit. Walker, 7s mins. Rev. May 16.

Astudios: Squrbank.

Warner, Brothers

Messey 214.

Allbl Ike. Famous baseball comedy by Ring Lardner. Joe E. Brown. Oilvia do Havilland. Dir. Ray Enright. Rei. June 15.

Bright Lights. Joe E. Brown, Ann Dvorak, Patricia Ellis, William Gargan. Dir. Busby Berkeley. 83 mins. Rei. Aug. 31. Rev. Aug. 21.

Broadway Gnodier. Radio singing star tires of the phonory atmosphere. Dick Roveli, Joan Bondel, Adolphe Menjou. Dir. Lloyd Bacon. 100 mins. Rei. March. 100 min

Dirky. String drama of Everybody's children. Jackie Cooper, Mary Astor. Roger Pryor. Dit, D. Ross Lederman and Howard Bretherton, 65 mins. Rel. May 11. Rev. July 3.

Riel May 11. Rev. July 3.
Dr. Soerates, Paul Munl, Ann Dyorak, Barton MacLane, William Dieterle. Rel. Sept. 28.
Dort Bet on Blondes. Maren William, Guy Kibbee, Claire Dodd, William Gargan. Blg-time gambler who reforms and enters the insurance business. Dir. Robert Forcy. 62 mins. Rel. July 12. Rev. July 23. neiss, Dir. Robert Florey, 52 mins, 161, July 55, 1627, 2019, 2019.
Front Page Woman, Newsinger men and wonen-and Jove, Rette Davis, George Brent, Winifred Shaw, toscoe Karns, Dir. Michael Curtiz, 81 mins. Rel, July 20, Rev. July 17.
(Continued on page 29)

Studio Placements

(Continued from page 25) many Young, Monte Carter, Fred Santley; Heinie Conklin, Jack Mul-hall, Franklin Parker, 'Anything Goes,' Par.

Lone Andre, untitled short, Edu-

Leo Carrillo, Cook.' Col.

George E. Anthony Ad-

werse, WB.

Maury Coban Pat West, Sam
Hayes, Ethel May Hall, Gertrude
Astor, Ray Cooper, Tom Curran,
'The Milky Way,' Par.

The Milky Way, Par.
Helen Jerome Eddy, Klondi
Lou, Par.
Edward Earle, Henry Rocquemore, Coronado, Par.
Maxine Jennings, Jane Hamilton,
Love Song, Radio,
Par.
Love Song, Radio,

Paul Gerard Smith,
F Man, Par.
Herbert Fields, additional logue, 'Collegiate,' Par.

Eddie Moran, Sig Herzig, adapting 'Millions in the Alr.' Par.

James Stewart, Robert 'Rose Marie,' Metro.

Louise Brien, 'Sylvia Scariett,' Radio.

Radio.
Jane Darwell, Harold
Mischa Auer, 'Husk,' Radio.
Esther Ralston, 'Forced Landing,'
Republic,
Iryln, Helena Grant,
Found Stella Partiah,' WB.
Ann Doran, 'It Never Rains,' Col.
Andre de Segurola, 'Black Chamber,' Metro.
Colin Tapley,

Fox.
Billy Gilbert, Rolfe Sedan, George
Burton, Art Miles, 'Coronado,' Par,
Harry Bernard, 'The Milky Way,'
Par.

ar. Keith Daniels. Beranger, Keith Daniels,
"The Bouncer," Par,
Ed Gargan, Matt McHugh, Harry
Wilson, Bud Fine, 'Anything Goes,'

ar. Ray Enright directing, 'Miss Paci-c Fleet,' WB

Ray Enright directing, 'Miss Pacific Fleet,' WB.

Ray Enright directing, 'Miss Pacific Fleet,' WB.

Jack Holt, 'Elliott Gibbons adapting, 'Men of Glory,' U.

Jack Holt, 'Elliott Gibbons adapting,' Men of Glory,' U.

Karen de Volf, 'screen play, 'Hitch Hike Lady,' Republic.

John Colton, Lambert Hillyer re-writing 'Invisible' Ray,' U.

Walter' Brennan, Joel 'McCreag'

tion, 'Navy Born, 'Goldwyn.

Alan Mowbray, 'Desire,' Par.

Karen Morley, 'The Littlest Rebet,'

20th-Fox, 'Fleds, David Siliverstela,

Arthur Hornblow, 'Ir, screen play, 'Florida Special,' Par.

Ottola Nesmith, Lotus Thompson, 'The Bouncer,' Par.' Brown adapting the 'Brown adapting the 'Brown adapting 'Brown Brown 'Brown 'Brown' Brown' Brown' WB.

Ken Maynard, Geneva Mitchell, The Twalin Shall Meet,' Darmour.

The Leathernecks Have Landed,' Mascot.

Waiter, Kingsford, Francia Bush.
Marty Fine Hernecks Have Landed,' Mascot.

Waiter, Kingsford, Francia Bush.-

J. Carroll Naish, 'O' WB. Addison Richards, WB.

WB.
Addison Richards,
WR.
Addison Richards,
WB.
Addison Richards,
WB.
Julian Rivero, 'Desert Schooners,'
WB.
Minna Combell, Marle Wilson,
Miss Paclific Fleet,' WB.
Minna Combell, Marle Wilson,
Miss Paclific Fleet,' WB.
Miss Combell, Marle Wilson,
Miss Combell, Marle Wilson,
Miss Combell, Marle Wilson,
Miss Combell, Marle Ray,' U.
Miss Combell, Walter
Kingsford, 'Invisible Ray,' U.
Miss Miss Mosen, Manhatan Monkey
Business,' Roach short.
Karry Depp, Ruth Warren, Frank
Home,' Par.
Claude King,
personation,' U.
Henry Armetta, Felix Knight;
Raion Miss Combell, Marle Miss Combelling,
Eddle Featherstone, 'The Milky
Way, 'Par.
Henry Travers, 'Seven Keys To
Baldpate,' Radio,
Writing original
For Jimmy Savo, Roach.
Marle Loos, 'Rose Marle,' Metro.
Russell Simpson, 'This Is the
Life,' 20th-Fox.
John Twist, Joel Sayre, screen
play, 'Farmer In the Dell,' 'Radio.

CONTRACTS

Hollywood, Sept. John Carroll handed termer by

Glenn Tryon signed with Radio as combination writer-director,

as combination writer-director.

Radio took up Fred Guloi's option,
assigned him to direct Wheeler and
Woolsey's 'Wild West.'

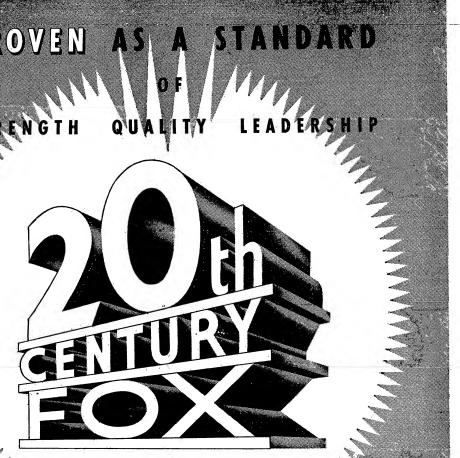
Woolsey's 'Wild West.'
Ann Rutherford teld to Mascot,
for three years, with options.
Keye Luke drew five-year optional
pact with '20th-Fox.
New writing telect for
Dium at 20th-Fox.
The the first telect for
Diam at 20th-Fox onew

Radio handed Wallace Fox new directing contract. Alexander Tollabuff signed for a year as art director for Walter Wanger. Paramount took up options on

Paramount took up options on Rosalind Keith, Frances Drake and Akim Tamiroff.

NEW

PROVEN



KEYSTONE FUTURE

CALENDAR OF CURRENT RELEASES

(Continued from page 27)

Going Highbrow, Kansas farmer suddenly rises to riches through the stock market. Guy Kibbee, ZaSu Pitta. Filward Everett Horton. Dir. Robert Florey. - 5- Mitta. Ref. 13uy S. Rev. Sept. 1 s and the Gander, The. Kay Francis, George Brent, Genevieve Tobin, Ralph Forbes, Claire Dodd. Dir. Alfred E. Green. 72 mins. Rel. Sept. 21.

Sept. 21. Little Big Shot. Sybil Jason, Robert Montgomery, Gleda Farrell, Elward Everett-Hocton, Dir. Michael Curtiz, 72 mins. Rei. Sept. 7. If for the Lamps of China (Cosmopolitan). From Alles Tisdale's best sellor.

Chinese oil industry. Pat O'Brien, Josephine Hutchinson, Mervyn Leitoy.

55 mins. Rev. Juno 12.

56 mins. Rev. June 12.
Page Miss. Glory (Cosmopolitan). Marion Davies. Pat O'brien. lok Friwell. Mary Astor. Frank McHugh. Lyle Talbot. Patay Kelly. Allen Jenkins. Dir. Mervyn LeRoy. 92 mins. Rel. Sept. 7. Rev. Sept. 4.
Special Agent. Rette Davis, George Brent, Jack LaRuer, Ricardo Cortez. Henry Civelli. Dir. William Keighley. Rel. Sept. 14.
Strandes. Eap. Eranols ns a travelers'-nic worker. Kny Francis, George Brent. Mary Brancis George Brent. Sept. 14.
Strandes. Eap. Eranols ns a travelers'-nic worker. Kny Francis, George Brent. Sept. 14.
Strandes. Dir. Ray. John Blondell, Glenda Farrell, Hugh Herbert, Roys Alexander. Dir. Ray Barieth. & Binns. Rel. Jung. 17. Rev. Aug. 28.

Miscellaneous Releases

Cyclone Ranger (Spectrum). Western. Bill Cody. Nina Quartaro. Dir. Bob Hill. 55 mins. Rey. May 22.

Circle of Deacht (Willis Kent.) Western. Monte Montana. ir. Frank Glendon. 55 min.s. Rey. June 12.

55 min.s Rev. June 12.
Fighting Ploneers (Resolute).
Frazer. Rev. May 29. Frontier Days.

May I.

Red Blood of Courage (Ambassedor), Western, Kermit Ann Sheridan, Dir, Jack English, 55 min, Rev, Juno 12.

Rustlere Paradise (Ajax), Western, Marry Carey, Gertrude Messinger, Dir. Harry Frazer, 62 mins, Rev, July 10.

Speed Govile Ruttman), Two dirt track auto racors go into the garage business of the control of

Wagon Trail Frazer

Harry Carey, Gertrude Messinger.

Foreign Language Films

Because of the slow movement of foreign films, this list covers one year of releases.)

Because of the slow movement of toreign time, this list covers one of the covers of th

AZ UJ Rokon (Hung.). An Americen orphan among amagyar natural.

Bela Gost. 80 mins. Rel. March I.

Bel Der Blonden Katherin (Ger) (Bavaria).

Ith muslc. Dir.

Belden Seehung. Die (German) (Genèral). Comedy of a playful king. Weiss Fardl. Dir. Fred Sauer. 80 mins. Rel. March I.

Bohemios (Sp) (Cinexport). Love in Mackloo's Greenwich Village. Dir. Rafael Portas. 70 mins. Rel. Aug. 1.

Boliche (Spanhab). (Cabaret life. Dir. Francisco Elias. 80 mins. Rel. May 15.

Buzavirag (Hung). (Danubla). Operet ith romance. Dir. Steven Szekely.

Gantante de Angoles. El (Sp) (WB). Muslcal romanca. Enrico Carsos.

Mone Maris. Dir. Howard Bretherton. 60 mins. Rel. Feb. 15.

Cette Vielle Carrillie (Fr) (Rimematrade). Social drama. Barry Baur. Dir. Anatole Litvak. 80 mins. Rel. Jan. 1.

Chapayev (Russ) (Amklon). Historical drama. Dir. Sergel and Georgi Voschasseur de Ches Maxim. Le (Fr). (Farp.). Muslcal comedy. Suzy Vernon.

Chasseur de Chez Maxim, Le (Fr). (Far). Musical comedy. Suzy Vernon. Chasseur de Chez Maxim, Le (Fr). (Far). Musical comedy. Suzy Vernon. Chelyuskin (Rusalan) (Amkino). Harling record of Rusa expedition to Arctic, wreck and rescue, 6° mins. Rel. May 15. Rev. May 23.

Chuche El Roto (Sp) (Cinexport), Romantic tragedy. Dir. Gabriel Sorca. 60 mins. Rel. Dec. 1.

mins. Rel. Dec. 1.

ludad de Carton, Lu (Sp) (Fox). Drama of marital relations. Antonio Moreno. Catalina Barcena. Dir. Louis King. 70 mins. Rel. Feb. 15.

lemencia (Sp). Semi-historical drama. Dir. Chano Urueto, 80 mins. Rel. Aug. 15.

Copiasse (Fr.) (Par). A bookkeeper with ambitions gets his chance. Tramel. Dir. Louis Mercanton. 89 mins. Rel. April 1.

Corazon Bandolero (Spanish). Action drama laid during Maxi illan's reign. Dir. Raphaol Sevilla. 69 mins. Rel. March 1.

Corazone Bandolero (Spanish). Action drama laid during Maxi illan's reign. Dir. Raphaol Sevilla. 69 mins. Rel. March 1.

Corazone San Derrota (Spanish). Tragic drama made in Mexico. Dir. uben in the late of the corazone sent service of the corazone sent service. The corazone sent service service service. The corazone service service service service. The corazone service service service service. The corazone service service service service service service. The corazone service serv

venues, su mins. Rel. April 1.

Car Wants to Sleep, The (Russ) (Amkino). Satire on court life of Paul 1.

Dit. Alexander Feinzimmer. 70 mins. Rel. Dec. 1.

Cardasfuerstin, Die (Ger., (Uta). Miscal based on Emmerlch Kalmann's stage plece. 'Marta Eggerth. Dir. Georg Jacoby, 90 mins. Rel. April 16. Rev. May 1.

Magila

15. Rev. May 1. — served of the deep Jacoby, 90 mln Dancing, Et (Sp) (Hoffberg), Comedy drama, laid in a cabaret. Barth. 60 mlns. Rel. Jan. 15. Dellto di Mastrovanni (It.) (etropolis), elodrama. 66 mlns. Rel. July 15. Rev. July 31. Deserter (Russian) (Garrison), More class struggle. L. Dona Eraction (Carrison). leto Palermi.

Dona Francisquita (Sp.) (Nosseck). Musical romance made in Spain. Dir. Hans Behrendt. 70 mins. Rel. April 15.

Dippelbraitigam Der (Ger.) General). Romance of a composer's marital mixup. Fritz Kampers. Lien Deyers. Dir. MacFric. 60 mins. Rel. mlxup. I March 15

mixup. Fritz Kampers. Lien Deyers. Dir. MacFric. 60 mins. Rei. Marchi. Does (Spanish) (Fox). Comedy romanes.

Dir. Muhn. Heinhardt. 60 mins. Rel. Oct. 15.

Dir. Mohr. Heinhardt. 60 mins. Rel. Oct. 15.

Pic. Kaleserjager (Ger.). Millitary comedy. Eise Elster, Fritz Kampers. Dir. Robert Lond, Franz Hofer. 60 mins. Rel. March 15.

Cel von der Kavallerie (Ger.). Another millitary farce. Fritz Kampers. Dir. Carl Boses. 60 mins. Rel. April 1.

Oser Keine (German) (General). Operetta. Gitta Alpar. Karl in Mann Will Nach Deutschland (Ger.) Coperetta. Gitta Alpar. Karl in Mann Will Nach Deutschland (Ger.) (rama of patriotism. Dir. Faul Wegener. 50 mins. Rel. Nov. 1.

Inmal Eine Grosse Dame Sein (German) (Ufn). Comedy with music Kactus von Nagy. Dir. Gerhard Lamprecht. 70 mins. Rel. Oct. 15.

Dis. Ghu & Guierra (Sp.). (Par.). Romance in the theatre. Carlos Gardel. Dir. John Heinhardt. 80 mins. Rel. April 1.

Eine John Heinhardt. 80 mins. Rel. April 1.

Errolo. 60 mins. Rel. July 13.

Else Guierra (Sp.). (Par.). Fromance from Madrid. Dir. Bentto Perolo. 60 mins. Rel. July 13.

Ferolo. 60 mins. Rel. July 15.

lao Gutt (Norwegian), (Scandinavian), From Bjornson's novel, ir. John Brunius. 80 mins. Rel. Nov. 15.

En Nott (Syy, (Scandinavian), War and love.

80

Fantasma del Convento, El (Sp.). Spooks and love. Dir. Fernando de Fuences. 80 mins. Rel. April 15.

Ferlen vom teh (Ccr., (Ufa), Romantic comedy. ir. Hans Deppe. 80 mins. Rel. April 15.

Rei. April 1.

Finanzen, des Grossherzoge, Die. (Ger.) (Generai). Comedy of nobility with
Filtering Dir. Gustaf Gruendgens. 60 mins. Rei. April 1.

Filtering With mins. Rei. April 1.

Filtering With mins. Rei. Dec. 15.

Fauman. 80 mins. Rei. Dec. 15.

Lucchtlinge (German) (Uff.).

German refuge yarn in the Feb East. Hans
Albert, Kathe von Ney. Dir. Gusta Vocty. 80 mins. Rei. Oct.

Fraulein Liselott (German) (Casino). Magda Schneider. Romantic comedy. Dir. Johannes Gutter. 60 mins. Rei. May 15. Fruehlingsmaerchen (German) (Gen lich. 60 mins. Rel. May 15. Romantic operetta, Dir, Carl Froeh-Free Eich Schaffe (19) (10) Romantic comedy, Leo Elezak.

Fronteras del Amor (8) (60) (10) Romantic comedy, Leo Elezak.

Fronteras del Amor (8) (60) (60) Miscal romance. Jose Mojica, Rosita Moreio. Dir Frank Strayer. 80 mins. Rel. Dec. 1.

Fuerst Woronzeff (Ger) (104) Romantic drama. Brightte Bel Arthur Robinson. 60 mins. Rel. Nov. 1.

Goiden Tajas (Russ) (Amkino). Adventure in Siberia. ir. Viadi ir Schnciderhof. 80 mins. Rel. Aug. 1.

Graefin Mariac (Ger). Operetta. Dorothea Wieck, 80 mins. Rel. Jan. 18.

Graefin Mariac (Ger). Operetta. Dorothea Wieck, 80 mins. Rel. Jan. 18.

Grett Zitt dos grosse 10s (Ger.). Lottery ticket mak Lucie

Graefin Mariza (Ger), Operetta, Dorothea Wicck, 80 mins. Rel. Jan. 18.

Grett Zitt des grosse los (Ger). Lottery ticket mak Englisch. Dir. Carl Besez. 80 mins. Rel. Feb. 1.

Gresse Chance. Job (German) (Carlot). Camilis. Horn. Romantic drama.

Gresse Chance. Job (German) (Carlot). Camilis. Horn. Romantic drama.

Helmat am Rhein (Ger). Romantic drama.

Gresse Chance. Job (German). Gresse Carlot (German). Ir. Carl Boeles.

Hochzet am Wolfganges (Ir. Hans Behrendt. 70 mins. Rel. Nov. 15.

Huszareisen (Hung.) (Danubis). Romantic comedy with music and military background. Dir. Steven. Szekely. 80 mins. Rel. April 15.

Helm John Dir. Brits Rampers. 80 mins. Rel. June 1.

Hodole dramatic Maria (Ger). Gresse Carlot (Ger). (Casino). Comedy with music.

Hodole dramatic Maria (Ger). Romantic musical. Dir. Eduardo Rel. June 1.

Hodole dramatic Ger). Comedy with music.

Rel Jan. 1.

Jo As Oreg a Haznal (Hung) (Danubla). Farce with music.

Ernst Verebes. Dir. Fritz Schulz. 60 mins. Rel. Feb.

Johannianacht (Ger). Love in the Alps. Lil Dagover. 1r.

mins. Rel. Feb. 15.

Judas von Tirol, Der. (Ger.). Analogy to the Passion Pl 80 mins. Rel. April 15.

80 mins. Rel. April 16. Juliets Compra un Hijo (Sp.) (Fox). Marital drama. Cetalina Barcera; ilbert Roland. Dir. Louis King. 80 mins. Rel. March 15. Jungfrau Gegen Merch (Ger.). Romantic comedy (Ufa). Ir. E. W. Emo. 80 mins. Rel. March 15.

Mafserwalzer (Ger), (General), Músical Eggerth, Dir, Friedrich Zeinick, Keite Mamseil, Die (Ger), Comedy romence, Jan. 1. Rel

zoenoem Hogy Elgazolt (Hungarlan). May 1. May I.

Konjunkturriter (Ger.) (General) Drama of profiteering.
Dir. Fritz Kampera: 66, mins Rei. April 18,
Kampera: 66, mins Rei. April 20, mins Rei. May II.

100 mins. Rei. May II. Pev. May I.

L'Ereqita delle Zie (Ital.) (etropolis).

Palermi. 85 mins. Rei. June 18. elss Ferdi. Carl Froehlich.

Dir. Amleto . Serge lr.

Patermi. 85 mins. Rel. June 16.
Les As du Turt (French) (Paramount).
de Foligny. 60 mins. Rel. May 1.
Libbe in Uniform (Ger). (Germania).
Georg Jacoby. Rel. Oct. 1.
Libbe Dumme Mama (German) (Bayarian). Comedy. Dir.
March

Rel.

Liorona, La (Sp.). Mexican melodrama. June 15.

June 10.

Lilliom (Fr.) (Fox), Molnar's play, Charles Boyer, Ir. Fritz Lang. 85
Ins. Rel. March 1. Rev. March 20.

Lockvogel (Ger) (Ufa), Mystery romance, Dir. Hans Steinho lns.
Rel. Jan. 1.

Rei. Jan. 1.

L'Ordonnance (Fr.). Love in a garrison. Marielle Charlal. Dir. Simon Schifrin. 73 inlas. Rei. June 15.

Madame Bevary (Fr) (Tapernoux). Faithful transcription of Flaubert epic. Dir. Jean Renols. 106 mins. Rei. Nov. 15. Rev. Nov. 27.

Maryjka (Fol). Rurál romance. ir. Jan Nowina-Przybylski. 60 mins. Rei. Dec. 1.

Dec. 1.

Melne Frau, die Schuetzenkoenigin (Ger) (Germania), Theatrical farce.

— Dir-Carl Boese, 50 mins. Rel. Jan. 1.

Men on Wings (Russ) (Amkino), Story of Soviet aviation, 50 mins. Rel. Junc 1. feev. June 12.

Mercedes (Spänjah), Musical comedy. Dir. Jose Castlievi, 80 mins. Rel. May 15.

May 15.

Mit Dir Durch Dick und Duenn (Ger) (
Franz Siltz. 80 mins. Rel. Nov. 15.

Mizloi Svet (Slovak), Dl culty of far
mins. Rel. June 1. ir Ulehla, 70

mins. Rel, June I.

Moscow Laughs (Russ.) 'Amkino'). First Russ. musical. Ir. G. Alexandrov.

30 mins. Rel, March 15. Rev. March 27.

Mutther Rel Steinhoff. '70 mins. Rel. Nov. 15.

Nada Mos Que Una Mujer (Sp) (Fox). Version of 'Pursued.' Dir. 'Harry Lachman. 60 mins. Rel. Nov. 15.

Odio (Sp.). Melodrama of life in fishing village. mins Rel. June 15.

Dins Rel. June 15.

Page vom Dalmasse Hotel, Der (Ger.). Comedy with detective ramifications.
Dolly Haas. Dir. Victor Janson. 70 mins. Rel. March 15.

Payasadas de la Vida (Sp.). Love in a circus. Dir. Miguil Zacaras. 70 mins.
Rel. March 15.

Pechmare (Ger.) (Fax). Comedy about a lady with hard luck. Dir. Eric

Peter Vifogradov, (Nas.). (Amkino). Life on the far
mins. Rel. June 15. Rev. July 3.

Prenez Garde a la Peinture (Fr). (Taucroux). Original version of Christopte.

Prenez Garde a la Peinture (Fr). (Taucroux).

mins. Rel. June 15. Rev. July 3.

Prenez Garde a la Peinture (Fr) (Tauernoux). Original version of Christopher Bean. Simone Simon. Dir. Henri Chomette. 70 mins. Rel. Aug. 15.

Prinzessin Tunded (Ger) (U(a). Adaptation of the opera. Koethe von Rel. Willy Prinzeh. Ir. Gerhard Lamprecht. 60 mins. Rel. Jan. 15.

Pulp Marchard (Ger) (U(a). Adaptation of the opera. Koethe von Bell. 60 mins. Rel. Jan. 15.

Pulp Marchard (El (Spanish) (Hoffberg). Mystery melodrama. Dir. Jorge Rel. 60 mins. Rel. May 1.

Rakoczi Induc (Hung) (Damubla). Musicai romance, with Paul Abraham. music. Dir. Steven Szekoly. 80 mins. Rel. Nov. 15.

Red Village, The (Russian) (Amkino). Sabotage in the power plants. 60 mins. Dir. Grodyanşki and Korsh. Rel. May 1.

Reiter won Deutsch-Ostafrika, Die. (Ger). (Casino). Semi-historicai drama. Dir. Herbert Seplin. 60 mins. Rel. June 1.

Riachulio (So) (Hoffberg). First Afraginie-made plc. Musicai romance. Dir. Richulio (So) (Hoffberg). First Afraginie-made plc.

Reiter won Deutsch-Ostafrika, Die. (Ger.) (Casino). Semi-historical drama.

Dir. Herbert Seplin. 60 mins. Red. June 1.

Riachulio (Sp) (Hoffberg). First Argentine-made pic.

L. J. Mogila Barth. 80 mins. Red. Dec. 1.

Romance Tropical (Spanish). First picture made in Porto Rico. Romante drems. 10 mins. Red. Dec. 1.

Rosen aus dem Suden (Ger.). Romance with Strauss music. Dir. Walter Jassen. 10 mins. Red. Seq. 1.

Sanges 10 Sep. (Scandinavian). Ir. Ivor Johannson. 70 mins. Red. Feb. 15.

Schlemini. Der (German). (Kinematrade). Curt Bols. rich.

Engels. 60 mins. Red. Nov. 1.

Schlemis Huefer, der (Ger.) (General). Native drama on coast of Friesland. Ir. Curt Certch, Hans Dieppe. 50 mins. Red. Feb. 15.

Schloss Huefertus (Cer.) (Lifa). Romance in the Alps. ir. 70 mins. Red. Feb. 1.

SchwarzerJaegerJohanna (Ger.). Nationalistic hurray in Napoleonic setting. Dir. Johannes Meyer. 60 mins. Red. April. 1.

Senora (CaseagerJohanna (Ger.). Nationalistic hurray in Napoleonic setting. Dir. Johannes Meyer. 60 mins. Red. April. 3.

Senora (Caseager Sp). (1923). Marital darma. Cacilina Barcena.

Spir, Johannes Meyer. of minis. Rel. April C. Senora Cascada (Sp) (Fox). Marital drama. Catelina Barcena, reno. Dir. James Tinling. 70 mins. Rel. Feb. 1.

Sluby Ulariskie (Pol). (Principal). Military mins. Rel. Feb. 15. . 80

mins. Rel. Feb. 15.

Song of Happiness (Russ.) (Amkino), hope. V. R. Gardin. Dir. life and ins. Rel

Song of Happiness (tuss.) (Linking).
April 1. R. Gardin, Dir.
April 1. Sonne Geht Auf, Die (Ger). Musical romance.
Rciber. 60 mins. Rel. Feb. 15.
Soviet Journey (Russ) (Amkino). Tour of Russia.
Aug. 1.
Soviet Russia Today (Russ.) (Amkino).
Tisse. 80 mins. Fel. March 1. ir wills

ir. Edward Spiel Mit Dem Feuer (Ger) (Ufa). Domestic reletions comedy. Dir. Ralph Arthur Roberts. 70 mins. Rei. Nov. 15.

(Continued on page 32)

TWIN CITY FIGHT **FOR 10c ADMISH**

Minneapolls, Sept. 17.
That the industry will be disrupted and revelues seriously curtalled. If compelled to service de luxe thesetres charging at dime admission the street of the service de luxe these the service de luxe the

Syracuse Map Changes

Syracuse Map Changes

Syracuse, N. Y., Sept. 17.

Syracuse's rialto, as result of the recent pooling agreement entered into by RKO and Schine interests, will undergo a general realignment. The number of major first runs will stand at three, a reduction of two, with the pooling interests controlling two of the tirce. Standing abord will be Loew's State (Metro, United Artists and Columbla - roduct). Keith's will be the pool's No. 1 theatre, playing the pick of Radio, Warners, Fox, Universal and Particus and Columbla - Rockel, original Schiners, Fox, Universal and Particus and Particus

'Gets Man' Suit

Joe Lauric, Jr., and Dolph Singer Joe Lauric, Jr., and Doiph Singer have started court proceedings against Universal on film, 'Shc Gets Her Man,' which the two alioge is based on their original yarn, 'She Got Her Man,' submitted to U a few months ago.

Singer is with Warners,
Backer handling case.

WALLACK'S, N. Y., GOES GRIND

Wallack's, N. Y., GUES GRIND
Wallack's, old-lime legit hoise on
West 42d street, N. Y., is scheduled
for reopening as a picture grind this
week.
Same interests as operate Cohan
on Broadway reported behind project, with dual policy set.



Mackay Radio DOMESTIC SERVICES 635 SEP IN PH 6 07

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B PORTLAND ORE 10

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GENERAL MANAGER UNIVERSAL PICTURES CORPN

ROCKEFELLER CENTER NEWYORK

DEAR JIMMIE IN SPITE OF TERRIFIC HEAT DIAMOND JIM OPENED TO MARVELOUS BUSINESS OUTGROSSING ANY UNIVERSAL PICTURE WE HAVE PLAYED PAST TWO YEARS STOP BEYOND QUESTION OF DOUBT YOU HAVE GREAT SHOWMANS PICTURE WHICH WILL ROLL UP A TREMENDOUS GROSS FOR YOURSELF AND THEATRES EVERYWHERE REGARDS

BROADWAY & UNITED ARTISTS THEÄTRE

is the thing even though the stage show is something different. However, the gross will stick high at a fine \$23,000, gı bı

af qι

'Diamond Jim,' now in its third week at Roxy, rates with 'Hat' and 'Anna' on its Roxy showing. House currently looks for a \$28,000 third week and film would stay a fourth, but for congestion of bookings.

the Denver, Sept. 10. Last week 'Diaget mond Jim' (U) hung up standouts every day, closing with \$8,500, and was taken to the Broadway for an 088 hus

extended run. Detroit, Sept. 10. Fox (Fox) (5,000; 25-35-55)— 'Diamond Jim' (U) and vaude, 'Opera Under the Stars' revue. Pic

Baltimore, Sept. 10, ·m to

Keith's (Schanberger) (2.500; 15-25-30-35-40) — 'Diamond Jim' (U). Grabbing a grand \$7,000, and will stick another session.

Philadelphia, Sept. 10.

ng

:ks

Seattle, Sept. 10.

Orpheum (Hamrick) (2.700; 27-37-42)—Diamond Jim (U). Plenty advance ads, reacting to strong b.o. to bу trade; \$6,800.

Last week, 'Diamond Jim' (U), second week, and still above average, fine \$5,500. San Francisco, Sept. 10.

14.

Newark, Sept. 10. Branford (WB) (2,966; 15-65)— 'Diamond Jim' (U) and 'Girl Friend' Very nice at \$15,000.

Orpheum (F&M) (2.440; 30-35-40) 'Diamond Jim' (P) (3rd week). Ought to be very okeh at \$6,000 Last week good at \$7,500.

Chicago, Sept. 10.

'Diamond Jim' (U) turned in a wal-loping \$26,100.

UNIVERSAL'S SENSATION OF THE NATION!

Behind the Keys

(Continued from page 19)

J. Payette continues as divisional manager for WB in this territory as well as product buyer. Wonders will just take some of the burden off his boss.

oss. Lon Jacobson has acquired the liektra, Essex, Md., from Pau

Lou Jacobson has acquirad, the Elektra, Essex, Md, from Paul Gaplan.

WB has taken the Auditorium, former legit house, from Leonard B. McLaughlin, g.m. of the Penn Mutual Corp., for one-week 4-walls rental with option for second week, for road-showing of 'Midsummer Night's Dresa, 'Awthet will be two-a-dayed here at \$1.65 top, starting Nov. 3.

a-dayed here at \$1.65 top, starting Nov. 3.

Loew's vaudfilm Century has entirely sound-proofed its projection booth, one of few such jobs on record anywhere. Booth is now specially cooled and heated, with glass between projectors and stage and the start of the sta

Charlotte, N. C.
Managers and assistant managers
of 25 theatres in the Carolinas and
executives of the home office here of
North Carolina Theatres, inc., held
lotte Chamber of Commerce. H. F.
Kincey and R. B. Wilby, executives
of the theatre chain, had charge of
the conference.

Spartanburg, C.
Cost estimates of American Legion memorial-auditorium here
slashed from \$105,000 to \$97,000,
with city co-operating as co-spon-

with city co-operating as co-sponSDo Tublet of Palmetto Amuse.
Bob Tublet of Palmetto Amuse.
Both of Palmetto of Palme

ville, etc.
Plaza (Publix-Bamford chain) at
Asheville, N. C., is resuming amateur nights once a week, which paid
well last year.

Fox Intermountain has added the State theatre at Boulder, Colo, to its group. The equipment was purchased by the Isis Theatre Co., who leased the building, from the Silver State Theatre Co.

State Theatre Co.

Park theatre at Greeley, formerly owned by Bud Kelly, has been taken over by Publix.

A new theatre at Tererro, N. M.,



Also new faster OVERNIGHT service to CALIFORNIA Reservations: Any United Air Lines Office, travel bureau or telegraph office. New York— 58 E. 42nd Street, MU 2-7300.

Ar. CHICAGO 4:40 a.m. (csr)

UNITED AIR LINES

JANE MOORE BILLY REVEL

Return Engagement 'Ithin Three Weeks
LOEW'S STATE, NEW YORK
This Week (Sept. 13th)
Opening Sept. 30th, Paradise Rest,
New York
Personal Mgt. WALTER HAATCHELOR



"JUMBO" NEW YORK

will be opened by A. Nelson about Oct. 1.
T. W. Couch has sold the Walsh theatre at . Walsh . Colo. . 10. . Dele-Menafee.
Irls theatre has been taken over from Paul V. Cull by M. L. Hart. - Construction of a new theatre at Tucumcari, N. M., will be started specified. N. M., will be started specified. N. M. on the specified of t

Answer to the Indie Theatress 10353,000 sult here in Federal 10353,000 sult here in Federal 10353,000 sult here in Federal 1053,000 sult here in Federal 1053,000 sult here in Federal 1054 sult here in Federal 1055 sult here in

a time.

City Manager Milton Overman, of
the Westland chain here, promoted
Willard Kramer to house manager
at the Varsity and Leland Mischnick in the same capacity at the
Kiva. In Kramer's case it was a wedding present.

W. K. Trudell, treasurer at the Capitol (F.P.), has been named man-ager of the Brant theatre, Brantford, which is being reopened Sept. 27.

Kingsport, Tenn. Sunday shows may be legalized at the next meeting of the City Coun-cil following the introduction of an ordinance repealing Sabbath shows.

London Legit

(Continued from page 12)

(Continued from page 12)
the Drury Lane opened early in May
and there was some uncertainty
about it for a while. A big, spectacular production, and with a large
cast, it has to play to considerably
more money than the average
medium-sized theatre can hold, to
show any profit. First month or so
business was excellent in the
orchestra stalls, with an indifferent
call for the cheaper seats. This
situation has been reversed now, although top price seats are still selling healthily.
Emlyn Williams' hit, 'Night Must
Fall' opened at the Duchess the end
of May and small house has been
practically capacity since; it satred.

Fail' opened at the Duchess the end of May and small house has been practically capacity since it started. Practically all the New York managers have attempted to secure the piece for immediate release in New-York, and at the present moment Brock Pemberton is negotiating. Author, who is also the star of the capacity of the started with the started of the capacity of the started of the capacity of the started of the started

Col's Biornstad Quits

Stockhoim, Sept.

Old Biornstad, Swedish branch manager of Columbia Picts, has re-signed. Is going to devote his en-tive time to the management of his nine theatres in Stockholm, the Ri

Plays Abroad

(Continued from page 12) best burlesque comediennes in this

heet burlesque comediennes in this country.

A very pleasing personality is Donald-Stewart: en-American who came over with the last Grosvenor House cabart show. He lask, sings and dances in thoroughly, mass: —
Dominant figure is Douglas Byng, revue and cabaret artist, with an overweening penchant for uncanny feminine characterization, we writes most of his material and has a fall for double ontendre and the same of the company has been requisitioned, attractive chorus, excellently-drifted und trasterizationer more representations of the company has been requisitioned, attractive chorus, excellently-drifted und trasterizationer more proposed to the company has been requisitioned attractive chorus, excellently-drifted und trasterizationer more proposed to the company has been requisitioned attractive chorus, excellently-drifted und trasterizations of the company has been requisitioned attractive chorus, excellently-drifted under the company has been requisitioned at the company has been requisitioned at the company of the compa

COURRIER DE LYON

COURRIER DE LYON
("LYONS MAIL")

Faris, Sept. 6.

Melodrama in 4 acts and 6 scenes by
Morau, Siraudin and Delacour. Produced
Lucien Rosenberg and Isola. Bros. Staget
by Rosenberg. Starring Jose Stuffactus.

Lucien Rosenberg and Isola. Bros. Staget
by Rosenberg. Starring Jose Stuffactus.

Jean Dallon Courrier

Jean Dulace
Courried Starring Jose Stuffactus.

Laymond de Boncour
Foulnard Antoine Stacquet

Destinater Mark Roland

Joliquet lerre Destailles

Farm boy lerre Rarment

Dumpt Starring

Jeanne Starring

Dampiter Company of the Company of t

AS BAD AS I AM

Farce-comedy in three acts by Brandon Fleming, presented by Sydney W. Carroll St. Carroll ion Mrs. Mullower. May Chewallet Empeline Mellinower. Barbara Caven Duchess of Reculver. Grace Lane Duchess of Reculver. Grace Lane Duches of Reculver. Bender Davenport Doris Haslame. Elitabeth Inglis Dr. Mellinower. Anders Gordon Lady Elireda Dewhurst. Pamela Staniey William Blundell. — Jack Hobbs William Blundell. — Jack Hobbs Jack Hobbs. — Pamela Staniey William Blundell. — Jack Hobbs. — Pamela Staniey Marie. — Pitte Rawlings Hondings. — Pitte Rawlings Marie. — Alyce Sandor Dustace Chiverdy. — Philip Deuboruseh Ojsa Ranebagh. — Agnes Lauthian Were It not for the for A.

1st African Color Pic

Ist AFFICAN COLOR FIC First color film to be made in Africa is being shot by Pierre Ichac, newsreel cameraman, who is accom-panying an expedition to elimb the Mount of Genies in the Hoggar dis-trict of North Africa, for the first time. Mountain is about 7,000 feet high, and is in heart of the Sahara. Old Biornstad, Swedish branch changer of Columbia Picts, has religned. Is going to devote his entered in the theatres in Stockholm, the Ri inchematers in Stockholm,

Inside Stuff—Pictures

(Continued from page 6)

abroad only after contacting some 12 or more different parties in as many foreign countries. Even though understanding is that Faust is upublic domain material in the U. S., coverage on rights abroad woul nake cost excessive, pix officials figure.

Paramount has 30% of the rights of 'Most of the Game,' new John van Druten play which Dwight Deere Wiman hopes to start into production in the next few weeks. Par-also has a piece of 'Paths of Giory,' Sidney Howard dramatization of the war novel by Humphrey Cobb, which Arthur Hopkins is producing. Latter opens in New Haven today (Wednesday).

Installation of talking pictures in especially equipped parlor cars operated by crack trains would serve as a talking point in sale of train telekts if idea of one picture company executive is carried out: e figures trains like The Chief, Century and Broadway Li Ited can ballyhoo that relaxation period spent viewing pictures lops off an hour or two spent on trains.

New art service sending clip-sheet direct to 900 film editors on news-papers throughout the country has been launched by Bill Pine at Para-mount. Sheet carries line and wash drawings by Winn Meggs, staff artist, and photo-reproductions. Editors have option on using stills, reproducing Meggs' art or asking for mats from studio.

A departure in previews is Warners screening of 'Midsummer Night's Dream' at the Burbank studio tomorrow night (Wed.) with a promise exacted from the selected group of the press in attendance that they will refrain from writing reviews. Those who make editorial comment on the fil , however, will not be regarded as breaking faith.

Out-of-state picture people who spend more than six months of taxable year in California will be nicked by a new state income tax law. Assessments also will be made against those who maintain permanent residence here. Taxes will be computed on basis of earnings from Jan. 1, 1935.

Lon Chaney, Jr., promises to be a successor to his father in the art of bizarre makeup. And like his father, the son insists on doing the job without assistance. Initial opportunity for the younger Chaney came in the Commodore picture, 'A Scream in the Dark.'

Ignoring precedent for operatic pix stars, Jan Kiepura, Polish tenor, imported by Paramount, gave demonstration of his singing ability at press iuncheon. Ignoring smoke-filled room, Kiepura sang two numbers when asked by fan mag writer.

Death of Huey Long created a brisk demand for 'The Kingfish,' reel subject on the Louisiana senator. Picture was produced by Pictures Corp., indie concern, and is state righted.

NS hitch is expected in the proposal to increase the outstanding stock of Golumbia Pictures from present total of about 30,000 shares to 1,-000,000 when stockholders meet today (18) to act on the matter,

Television

(Continued from page 2)

(Continued from page 2) stall an under-water coaxial cable linking New York with London and then to distribute pictures for any commercial use in the U. S., the Commish is preparing to launch a fight to make certain that this country is not placed in a position of having to be content with only start to provide Commish is alert to discover any evidence of tie-up between U. S. and English interests which might have the result of compelling American pic consumers to pay heavy royalty or rental charges or which might lead to discrimination. Deep international character of

Deep international character of any such eventuality is likely to become a major headache for the FCC, particularly sin , the State Department on occasions in the prist has shown disposition to play bail with the A.T.&T. and has made a policy of attempting to placate other nations at the expense of individuals here. What can be done if such a situation arises in the future is just another Commish worry to which there is no answer yet. Although nothing tangible has Deep international character

ture is just another Commish worry to which there is no answer yet. Although nothing tangible has come to light regarding any proposed A.T.&T.-Brittish television tie-up, government officials following: the wire-pie development note that there is no practical reason at the present time for installing coasial cables for domestic use. The New York-Philly installation, it is believed, will be made more with a view to using the new transmission process in the international field. This opinion is based on the fact that even over the New York-Philly route, one of the heaviest-used telephone eircuits in the country, existing facilities are more than ample, with only all title more than half of the possible volume being handled bytes of the wind of the possible volume being handled bytes of the wind of the possible volume being handled bytes of the wind of the possible volume being handled bytes of the wind of the process of the whole matter which deepens the mystery and intensifies apprehension.

In authorizing the experimental installation, the FCC imposed strict

conditions on the company to pre-vent a monopoly. Besides being re-quired to file periodical reports, the A.T.&T. is required to make discoveries available to all i discoveries available to all inter-ested parties and is prohibited from denying competing researchers from using its equipment. Before any commercial service can be started. the Bell system must again appear before the Commish and obtain government sanction for its terms.

BILLY BEVERLY BEMIS



The Boaton Globs, Sept. 13, 1935
"Judging from the applause of the delighted audience and the number of entertainers who 'stop the show until additional encores are given, it is all-star of the show along the show along the show stoppens the ever-popular radio artist. Vincent Lopez and his orchestra, filly and Beverly Benis, two Shows. Stan Kawimaugh, the tops of the jugging profession, and Fred Lowery, singer with Lopez.' Management

Management
MILES INGALLS
CURTIS & ALLEN OFFICE RKO Building, Rockefeller Center New York City, N. Y.

Film Reviews

"(Continued from page 18) ——
ations and incidents of a reasonable
character.

"Karen Morley plays the silvent's
wife and Paul plays the silvent's
wife and Paul pring belanced performances. Gloria Roy, girl who
murdered her would-be blackmailer
out of unrequited love, isn't in the
footage as much as others, isn't in the
footage as much as others, while
here a count- of herself while

a good account of hersen wanthers. Several lesser parts are ably pletured Gone Lockhart, 'prücipal Comery but, 'we'r good as a copassisting Lowe, while Russell Hicks, Arthur E. Carew, John Qualen and Una O'Connor are all well cast. Char.

Henry Vane	Otto Kruger
Elsis Summeretone	Martha Sleeper
Mra Pym	Minna Gombell
MonteFe	dinand Munier
Rolly Pym	ora Sue Collins
Ritchie	ington Reynolde
French Judge	Olaf Hytten
Mr. Grwlls	Montague Shaw
Heggle	Wm. P. Carlton
PatemanI	iaroid Entwistle

Two Sinners' just misses, being of strong enough entertainment timber to stand up alongside the better that the picture can climb to average grosses. Cast, headed by Otto Kruger and Martha Sleeper, is thoroughly expable, but wort puil the standard of the standard standard search in the standard standard search in the standard search in the standard standard search in the standard standard search in the standard stand

by Miss Gombeil, while Muller Decomes a vivid type as her paraOpening in London, where Henry
Vane is just released from prison for
having shot the mugg who moved in
on his wife while he was at war, the
action shifts to be a null the finish.
Love interest is developed slowly
and far from ingeniously, with the
ex-con making a play for the governess to Miss Gombell's exasperatinvitid commance and plodes along until getting tiresome. Last two reels
of the picture gather sudden momentum and make fast film enter
tainment. Had the opening and
tainment. Had the opening and
tainment and the proper should
get better dates and grosses:

More plot and conflict toward the
end helps immeasurably. It looks
like Deeping, in writing the topad
with a lot of chapters in leading up
to it. In every way those last two
reels are good motion picture.

Cher.

Kanske En Gentlemen ('Perhaps a Gentleman') (SWEDISH MADE)

Stockhol , Sept.

Irefilm production and release. Adoloh Jahr starred. Directed by Ragnar Arvidson and Tancred Ibsen from idea based on G. B. Shaw's "Pygmalion." At the Astoria and Plaza theatres, Stockholm, Aug. 24, 235.

(In Swedish)

(In Swedish)

Two men see Prygmalion, and on the way home they bet that one of them, who is a wealthy business man, can make a gentleman out of a tramp. They go down to the Stockholm quay and pick out a tramp who is taken to the wealthy man's luxurious home. Here all kinds of funny situations develor in the or continuous and the second that the second that the second that the second the second that the second that

Thunder in the Night

(Continued from page 15)

(Continued from page 16)

(Continued from page 16)

(Continued from page 17)

(Continued from page 18)

(Continued from page 1

gives the Jew a
to cheat him.
Picture got good writeups in the
local press and looks like a big sucswenson.

PARADISE CANYON

Lone Star production and Monogram re-lease. Features John Wayne. Director, Carl Pierson. Story, Lindsley Parsons; ecreen play, Lindsley Parsons and Robert Tansey; camera, Archie Stout. At Arena, N. X., Sept. 15-17, '85. Running time, 53 mine. John Wayne
John Wyatt John Wayne
Linda Carter Marion Burns
Dr. Carter Earle Hodgins
Curly Joe Gale. Yakima Canutt
Trigger Reed Howes

A western that has what it takes in thrills, action and plot develop-ment. Above the average oats opera. Presents John Wayne in about his neatest broncho dramatic lob to date with plenty of strong support.

about to he hearty of strong aupport.

Wayne is government sleuth, cowboy regalla and all, detailed to uncover counterfelters on perating near Mexican border. He first suspects a Too Carten, owner of a medicine show and its crew seventually leads him to his man. Idea has been unusually well developed for this sort of pix, with the result that few air pockets are encountered. Romance introduced via the medicine show owners daughter. The he hair-raisor.

Production and has done a good abone a good approach the sort of pix of the hair-raisor.

tered. Romance introduced via the medicine show owner's daughter. High dive off a cliff into a lake is the hair-raiser. Consider the hair-raiser. Froduction and has done a good for the weak of the hair raiser. Froduction and have the high raiser of the high raiser of the high raiser of the high raiser of high raiser. Good enough as single feature in some houses where family trade and kilddles expect these dramgs. Drawing possibilities of John westerns illustrated by way youngsters and others packed into this house.

CAR OF DREAMS

URITISH MADE)

LONGON, Sept. 5.

Gaumont-British production and release.
Stars Grete Monhelm, John Mills; features
North Moward, Robertson Have, Directed
play, Austin Melford; adaptation, C. Staftory Dickers, R. Benson, Camera, M.
25. Running time 72 mins.
Robert Miller.
25. Austin Melford; Adaptation, C. Staftory Dickers, R. Benson, Lance, M.
25. Running time 72 mins.
Robert Miller.
26. Mark Leater
Anne Fisher
27. Mark Leater
Anne Fisher
28. North Howard
Mrs. Hart
28. Mark Leater
Anne Fisher
38. North Howard
Mrs. Hart
38. Mark Leater
Mrs. Margaret Withers
Miller
Mi

parents when the auto arrives outside the first humble antique shop, inquire reason of delivery and is told the car has been awarded free as an advertisement. Wealthy youth has realized the girl's circumstances and bluff and concessing the state of the girl of of the gi

not sine in anything like a stails manner.
Robertson Hare is at his best as a timorous instrument-tester and has plenty of scope for laughs.
Fair all-round amusement in the second feature class.

Girl Who Came Back

First Division release of Chesterfield Ficts George R. Batcheller production. Features Sidney Blackmer, Shirley Grey, Noel Madi eon. Directed by Chas. Lamont. Story Ewart Adamson; camera, M. A. Andersen asst. director, Meiville Siyyer; production manager, Lon Young. At Loew's Mayfair

N. Y., two days, half of doub	de bill, Sept.
11-12 '35 Running time, 65	mine.
Dhodee Sidn	ev Blackmer
Gilda	Shirley Grey
Breweter	Noel Madison
Zerohella	Torben Myer
Aunty	.May Beatty
Burke	rank Lakue
Mathewa	obert Adair
Mre Rhodes	Ida Darling
Madison	rd Martindel
Wadeworth	.John Dileon
Sime	Lou Davis
Jason	Don Brodie
	

The Girl Who Came Back' is a hodge-podge of gangster stuff snatch racket, cheatin' cheaters and society drama. Sacrificing creduity for melodramatics, the actior is not without its moments at times At others, even the tongue-incheek Mayfair type of audience or Broadway razzed it out loud.

Broadway razzed it out loud. Essence is the New York garg-ster's moll who goes good in Cali-fornia. Through with the racket, who energed in devious practices up to the property of the prop

the supposed in the way to the control of the cast holds is strictly to the credit of the cast. Shirley Grey is convincing in the title role. Nocl Madison and Mathew Betz sustain the menace department. May Beatty and Torben Meyer register in character bits. Sidney Blackmer evidence of the control of the c

light heavies usually given him.

Technique is too indie Scoring
sounds like its off-the-disks; sets
are unimpressive, pseudo-exterior
backgrounds are ofttimes too crudeby cyclorama. But 'despite the deliberate economies it achieves some
illusion of atmosphere.

Film's spotting on a readway

Film's spotting on a roadway grind's dual bill is about the general extent that 'Girl Who Came Back' can go.

Abel.

THE GYPSY BARON (GERMAN MADE)

(With Songs)

UFA production and release. Discreted by Kerl Haytl. From operetta by Johann Strauer; adapted by Bruno Buday. At 70th Kerl Haytl. From operetta by Johann Strauer; adapted by Bruno Buday. At 70th Kerl Haytle, and the strain of the strain of

(In German)

A showman, in ordinary times could have taken The Gypsy Baren' and made it something of a bo. film and made it something of a bo. film at least 35 minutes procedure is if at least 35 minutes procedure, and most of the English titles rewritten. As the film stands it can only play a limited minute of the theorem of the country of the co

excelence of its score.

But, Baron' will probably be seen by more people in America than the average German film of today for two reasons. First, the Johann Strauss music; secon, the story is laid in Austria without semblance of Nazi propaganda.

Film goes back 150

Chauffeur M. S. Release)

Gossamer entertainment of the picasant, sentimental Cindercila variety. This one is set in a musical intertudes, and excuses to burst into occasional numbers.

John Mills gives an easy, nutural young the propaganda.

John Mills gives an easy, nutural public in love with one of this father's tactory girls. He doesn't even know, at first, that sile is in the firm; nor hars she any idea of his connection with the business. It all arises the firm too shops and pricing the most extravaguant articles on show. She does this once too often, when she marches first the sold, boilty insists she will have that one and no other. Young have that one and no other. Young have that one and no other. Young here hears this, and insists on letting the most extravagual that the can be considered in the ca

Strosstruph, 1877

War ii. War ii. War ii. Generichi.
Sum Y vent. Russp) (Amkino). Glorifying Soviet youth. Silent. Dir. Paul
Koromoltseff. 15 mins. Rel. Aug. 15. Rev. Aug. 21.
Susan Tiene un Screete. (Sp. 1. Martial Espec. Rocital laz. Dir.
Perolo. 70 mins. Rel. June 1.
Tange Bar (Sp.) (Par). Musical melodrama. Carlos Gardel, Rosita Moreno.
Dir. John Reinfardt. 55 mins. Rel. July 1. Rev. July 11.
Fenge en 1980 mins. Rel. Aug. 1.
Fenge en 1980 mins. Rel. Rev. 1.
Fenge en 1980 mins. Rel. Rev. 1.
Tirres Songa Abbut Lenin (Russisn) (Ankino). Newsreel compilation.
D. Vertrov. 55 mins. Rel. Nov. 1.
Thinderstorm (Russ.) (Amkino). Russian melodrama. Dir.
mins. Rel. Oct. 1. Rev. Oct. 2.
Tiera, Amor V Dolor (Sp.). Domestic drama. Dir. Ramon Peon. 60 mins.
Ticks Siskten (Swedish) (Scandinavian).

15. Solve Cederstrand.

ir. Solve Cederstrand.

Ret. Aug. 1.
Tlocka Slatken (Swedish) (Scandinavian).
In. Solve Caderstr
Topman May 1.
Topman May 2.
Towarish (Russian), (Amklino). Love and comradeably in the Revolution.
S. Timosnenko. 70 mins. Rel. May 2.

Over and commandening in the Revolution.

S. Timosensko, 7 of min. Rel. May 15.

Tree Armores (Spanish) (ID. Heavy drama, Anita Campillo, Mona Maris, Tree Berrettes, Loe (Sp) (Hontberg).

Tree Berrettes, Loe (Sp) (Hontberg).

Argentine comedy.

Jan. 1.

Tribu (Sp). exican drama. Ir. 70 mins. Rel.

Una Semana de Felicidad (Sp). Dir. Maxil

mins. Rel. June 15.

Unbektante, Der. (Ger.) W.

W.

10 molecular Men. 1 Men. 1

Nov. 1. Rev. Nov. 20.

Wenn Herzen Sich Finden (Ger), (Germania), Romantic comedy, Ander. Dir. Erich Engels. 80 mins. Rel. Nov. 1.

Youth of Maxim (Amkino) (Russ.), Historical drams. Dir. Gregory Kozintzev Communication (Russ.), Historical drams. Dir. Gregory Communication (Russ.), Historical drams. Dir. Gregory Communication (Russ.), Historical drams. Dir. Gregory Communication

ry mms sei. Nov. 1.

Zigenerblut (Ger.). Romantic comedy with music and Alpine background.
Dir. Chas. Kiein. 70 mins. Rel. April 1.

Zycie J. Plisudskiego (Pol.) (Metropolis). History of the life of Marshal Plisudski. Dir. Richard Orthynski. 60 mins. Rel. June 1.

sudski. Dir. Richard Ordynsk Key to Address Harold Auten, 1540 Broadway, Amkino, 723 Seventh Ave. Bavaria Film, 489 Fifth Ave. Casino, 240 E 86th St. Danubia, 729 Seventh Ave. European, 154 W. St. Garrison Films, 729 Seventh Ave. General Foreign Sales, 729 7th Ave.

60 mins. Řel. June 1.
Germania, 2-33 19th St., Astoria, L. I.
J. H. Hofberg, 229 Seventh Ave.
Inter-Contheut, 50 E. 42nd St.
Klinematrade, 723 Seventh Ave.
Martin Nosseck, 326 Audubon Ave.
Matropolis, 260 Fifth Ave.
Scandinavian Films, 220 W.
42d.
John Tapernoux, 126 West 46th St.
Julya. 728 Seventh Ave.

music, however, and that's where a lot of boresome repetition and unnecessary action comes in. Wohlbrueck and Miss Knoteck do most of the singing, and capably, with chorus backgrounding.

Kampers plays the part of a pig-Kampers plays the year of a pig-like the control of the singing and capably with the control of the c

Flickornas Alfred

('The Girls' Alfred') (SWEDISH MADE) Stockholm, Sept. 4.

Stockholm. Sept. 4.
Wivefilm production for Svensk Filminduetri release. Directed by Edvin Adolphson. At the Palladium, Stockholm, Aug.
23, '35.

(In Swedish)

Story is about a young lawyer, Alfred Bjork, who lives with his two aunts in their little cottage, belonging to Baron von Harrebow's big estate. Baron has a good-for-nothestate. Baron has a good-for-nothing son, UII, who, like his father, never leaves the girls alone. One of the lawyer's childhood girl friends, Marta Roos, comes to Alfred, tells him of her troubles and asks for legal help to have her baby acknowledged by his father, the yer accepts the case, since he himself has suffered scorn and disgrace in his own childhood for being parentless. He has been given the nickname 'the girls' Alfred' (referring to his two aunts).

The suffered scorn lawyer, Per Bunke, has long tried to figure out the secret about Alfred's birth, which also has been an obstacle for his chances on the mattimpnial mar-

the secret about Airred's birth, which also has been an obstacle forward with a secret and a secret and a secret and a secret as a secret

here.

But the one who steals the picture

But the one wno steams the picture is Eric Abrahamson in Per Bunke's role. People laugh as soon as he shows himself on the screen. This is his first big role and he looks to be quite a future star.

Suenson.

STORY BUYS

Hollywood, Sept. 17.
Picture rights to Ann Jordan's
Kitchen Privileges, which ran in
Ladies Home Journal, bought by
Universal for Jane Wyatt
Tegton of Dishonor, 'original by
Rudolph Mate, German cameraman
at 20th-Fox.

68 STICKS OF DYNAMITE FOUND IN ORPH., ST. L. t. Louis.

Sixty-eight sticks of dynamite and two powerful dynamite bombs were found in an unused room on third floor of Orpheum theatre (WB) house last week and police conclude from newspapers wrapped around the explosive they had lain there two years. Discovery was made by Ray Quillen, chief usher, who opened room with view of establishing dressing room there. The dynamite sticks were in a Gladstone bag and bombs in a canvas bundle. Two coils of fuse and 50 percussion caps also were discovered in the 'plant'. Theatre was opened by WB about a year ago after having been dark since January, 1932. Management at loss for presence of explosive. (WB) house last week and police

uary, 1932. Management at loss for presence of explosive. Theatre is located at Ninth and St. Charles streets, across narrow thoroughfare from Statler hotel.

Wagner Board Ready To Sift Pic Squawks

Los Angeles, Sept. 17.

Labor troubles arising in pictures under Wagner labor act will come before Dr. Towne Aylander, who formerly served as head of Regional Labor Board for Southern Califor-

nia.

Complaints are now being received by Dr. Nylander but actual work will not start for another 10 days until instructions arrive from Washington. Complaint filed by National Association of American Employes has been withdrawn, Dr. Nylander said, as Warners rostored offending workers to their jobs after brief lay-

Mexico Wants U. S. Acts. but It's for Pesos

Dearth of native talent has Mexican managers clamoring for attractions in their theatres. Scarcity netions in their theatres. Scarcity necessitates performers bicycling between club detes, theatres and the radio to keep all open. This condition has-the-Central American-impresarios angling for all American act porcurable, according to Martin Wagner, of the William Mortis office, who returned last week from a town of Mexico.

tour of Mexico.

There are a dozen theatres in Mexico city all anxious to book acts from the States; another six in Monterey, Tampico and Guadalajara.

Agua Callente is out because of the morgue atmosphere there since the chance cathedrals were shut-tered. Border town of Juarez never

id count.
There are two drawbacks to working below the border. First is the dough situation. Theatres adhere to a strict policy of peso payoff. While salaries look healthy enough in the

a strict policy of peso payoff. While salaries look healthy enough in the coin of the realm, when changed into the more familiar U. S. green, backs they retain little of the fiush. There is a very large schange difference of the two countries.

Second is the theatres themselves. While some are in excellent physical condition, others are badly dilapidated and considered firetraps. There are no chains in Mexico, each theatre operates independent of its competitors. In this way, as is frequently done, acts are permitted to rotate through several theatres in Mexico City by jumping into another house after completing an engagement in the immediate vicinity.

Wagner has arranged for the Hilton Silsters to go down there on

ton Sisters to go down there on straight salary basis the end of Oc-toher. This type of act (slames twins) and other dumb turns are in demand because of non-confliction for similar dates for Sally Rand and Thurston. If set both will go in on percentage deals.

DUNCANS SPANKED IN BANKRUPTCY WASHUP

Los Angeles, Sept. 17.
Verbal spanking was given Vivian
nd Rosetta Duncan by Federal
udge William P. James, in refusing
o discharge sisters from bank-

to discharge sister.

ruptcy,

Court said girls were negligent in

the appearances during four

litigation. Court said girls were negligent in making appearances during four years of bankruptcy litigation. They were blamed for not vigor-ously pushing their discharge pe-tition, for shifting from lawyer to lawyer and because only \$1,500 in

lawyer and because only \$1,500 assets can be located. Original filing listed debts \$405,097 and assets at \$22,500. Pre ent ruling places sisters' case ba in same status as originally.

Midwest Vaude Adds

Chicago, Sept. 17.

Perk-up of vaude time in the midwest last week brought about the consummation of deals for the booking of the National, Louisville, by the Billy Diamond office as a full-week stand, and the Palace, Ft. Wayne, four days weekly.

National will use five acts, Palace is an RKO stand, which will try vaude on a Sunday to Wednesday fling. Chicago, Sept. 17.

Big State-Lake Weeks

Chicago, Sept. 17. Chicago, Sept. 17.

State-Lake theatre has hit money and attendance highs for the year in the past fortnight on two special stage attractions: Fred Allen Town Hall: Amateurs unit and the Dally Times-Metro finals on its local SCICED contest. rcen contest.

House did al fortnight, 29,000 in the

Trio Shifts Personnel

Vaude trio of Young, Worth and Vaude trio or young, worth and Wylc has particlly split up, with Young out and the act now being billed at Worth, Wyle and Howe. New combo is currently at the tate, Balto.

Jobless on Parade

Ritz Bros. have applied to Gen. Johnson for the use of 100 relief workers.

They want them as sandwich men to cover Broadway during the Ritz' date at the State, New York, next week

BROOLKYN PAR MAY SEE VAUDE

Si Fablan is filrting with a vaude-ville policy for the Paramount, Brooklyn, at which time the Fox would go straight sound. That's ver indef, however, although the Formusicians and deckhands are on no

musicians and deckhands are on no-tice, just in case.

Switchabout of 'the downtown Broklyn film map has the Par mull-ing the vaude idea and not presen-tations. Loew's Metropolitan has some strong product on deck, the Albee (RKO) is talking of twinning which states the Par management. which, states the Par management would force it into fiesh.

Agneta Sues Sassafrass For \$3,000 Commissions

Suit against Tony Labriola, known as Sassafrass, by Nick Agneta, agent for \$3,000, filed in July in City Court, Queens County, has been answered by the defendant and is expected to come to trial in a

Agneta claims \$3,000 as his bit Agneta claims \$3,000 as his bit of what the actor has earned in the past year and half. Louis Randell, acting for Sassafrass, charges that the contract was breached because of the agent's inactivity in procuring work for the defendant. It is puryment afforded by Agneta were a few break-in vaude dates for which he was paid. Since then the actor has clicked in the current Earl Carroll show, 'Sketch Book,' which, actor has clicked in the current show, 'Sketch Book,' which, it is claimed, is what prompted the bring suit. Nature of plaintiff to bring suit. Nature of latter is breach of contract, but inthe stipulated sum

Labrica is originally from vaude in which he appeared with Jack McLallen before going in 'Sketch Rook' irom with Jac. in Sketch

Loop Hand-Shakers

Chicago, Sept. 17. Lot of New York visitors looping around last week. Among them were Abe Lastfogel, Johnny Hyde. Ferdie Simon and Max Tishman Howard Pierce and Dave Idzal came

Boys took some peeks at the newer units hitting the boards, besides casting an eye at the new setup of the Chez Parce.

AFA CHARGES CIRCUITS 'BOYCOTTING' VAUDE, ASKING GOV'T FOR SUPPORT

Manager Leaves, Dave Miller ifts From Riverside

Milwaukee, Sept. 17. In a surprise move that may mean a general change in the operation

of the Fox-managed Wisconsin and Palace theatres in the loop here Palace theatres in the loop here, Harold Flitsgraid, general managet, announced that Livingston Lanning, manager for the past several years, had resigned. No successor was named by Flitzgerald but believed the post will go to Edda Wiesner, associated with Fox in operation of several outlying and state houses. Lanning has made no plans for the future.

Fox has taken over Dave Miller and his band, for two years the attraction at Eddie Welsfeldt's Riverside. Miller goes into the Wisconsin Sept. 21 with a revue built around himself. After playing the Wisconsin one week, Miller will start his amateur radio shows from that theatre on Thursday nights over WISN. The amateur shows have become a big draw at the Riverside with Miller having been mc. and chief auditioner. Miller's band will size be used at the Wisconsin Roof ballroom and as house band at the Palace.

Aside from announcing the am-Fox has taken over Dave Miller

Aside from announcing the am-teur shows will continue at the asue from announcing the am-ateur shows will continue at 'the Riverside, Weisfeldt has made no revelations. It is believed Bob McElroy, who has directed night club and Hotel Schroeder bands will follow Miller at the Riverside.

club and Hotel Schroeder bands will follow Miller's thea Kiverside. Miller's leaving the Riverside and his debut at the Palace comes with Weisfeldt's announcing of his trump stage show for the year, Major Bowes' amateurs.

Unit Girls in Crash

Burlington, Vt., Sept. 17. Four girls of the 'Star of Stars' unit troupe were seriously injured when their car overturned near Montpelier, Vt. Hospital reports said all would recover. Ariene Clem. of Quincy, Mass., Judy Swanson and Ruth Brigham, of Boston, and Mae Boudreau, of Cambridge were the neasespeers.

passengers.
Paul Dennis, operator of the ma-chine, was held by the state police.

Kerr to M.C. Tyros

Don Kerr, WMCA announcer, opens at Fox, Brooklyn, Friday (20) on Radio Revels show, which preon kadio Reveis snow, which pre-sents the weekly amateur winners in a bunch. Novice night is aired Monday nights over WMCA. Kerr released from all station chores during the stage m.c. job.

B'way Par Set for Stage Show Return: Name Bills. \$8,500 Budget

Return of stage shows to Para mount on Broadway is now set with the date still problematical, though probably the week starting Oct. 4. probably the week starting out, *Date of resumption depends on how
long the current film, 'Big Broadcast' (Par) will run. It starts a secon' week Friday (20) and may run
a third, leaving the way open for
the house to start its stage show
program Oct. 4.
Amouncement of the resumption
A time operationment is the Nor hos

of live entertainment at the Par has of live entertainment at the Par has aiready been made on a large placard in the inner lobby of the theatre. This also falls to mention a starting date. Picture tentatively set to follow 'Broadcast' is 'Peter Ibbetson.'

O'Keefe agency. Average stage budget for the theatre is expected to be around \$8,500. Besides the starting date, other matters that are being fromed out now by Borls Morros, Par's stage production head, and the operators

production head, and the operators are deals with the stagehands and musicians unions. No real difficulties, however, are being anticipated from these quarters. Par goes into stage shows with the field practically clear on Broadway so far as the de luxers are concerned. Capitol, with straight pictures, will offer no competish, while the Roxy, because of its much lower admission scale and chaper shows, will be out of the Par's class. Loew's operators, before deciding on wheth-

will be out of the Par's class. Loew's operators, before deedling on whether the Capitol will folicw suit, will wait to see how the Paramount's littial stage start opens. New York theatre managers were cheduled to meet yesterday aftermon (Thesday) with the Musicians' union, Local 802, to discuss new wage scales for theatres using or planning to use stage shows, Paramount returning stage show poley.

FOX MILWAUKEE SHAKEUP Actors' Union Staging Mass Protest Meeting in N. Y. -Campaigning in 9 Towns for Vaude Return

A Route

Asked how he was coming along, a vaude actor answered:
'Okay. We just opened at the Roxy. Next week we go to Wanamaker's.'

No Payoff, Unit's Fem. Trio Thumbs Back Home

Trio Thumbs Back Home

Baltimore, Sept. 17.

Three girls came into Balto last week with tale of being stranded with a unit in Grafton, W. Va., and when no dough looked forthcoming of the property of the pro

playing the date at the Strand Grafton, W. Va. Admits he owes 'em some money, but his figures are far under those claimed by the trio. Van says he owes Rhoda \$12.90; Anne Trevor, 64c; Jackie Lec \$3.29.

Tooters-Theatres Still Deadlocked in Philly

Philadelphia, Scnt. 17.

Philadelphia, Sept. 17.

Meeting Monday (16) between
Fox theatre management and committee representing musicians' union resulted in deadlock. Dispute is
now where it was i-efore, with both
sides standing pat and saying next
step is up to the other.

This is the first i-reeting between
opposing sides, management previously refusing to discuss matter
unless union representatives were
given full power. No meetings have
been held or scheduled between
union and Stanley-Warner management, operating Earle and various ment, operating Earle and varie

shows.

Points at issue arc size of house bands and whether Fox and Earle will agree to use two bands each. Both managements turned thumbs down on two-band lide and offer Já (Barle) and 18 (Fox) men crews. Pending settlement, Fox and all Stanley-Warner houses are on straight film poiley.

Wayburns Bankrupt

Ned Wayburn and his wife, Mar-guerite, iast week filed voluntary petitions in bankruptcy with the Federal Court in New York, Way-burn gave his liabilities as burn gave his liabilities as \$567,579 and stated he had no as-

Mrs. Wayburn's schedule set the llabilities at \$378,538 and no assets. For Wayburn, the bankruptcy oath was the second taken within sev-

American Federation of Actors plan's a mass meeting the night of Sept. 25 at the St. James theatre, Scpt. 25 at the St. James theatre, New-York,—In-protest-gashno-what-is claimed to be the general boy-cott of stage shows by the major theatre circuits. A resolution ask-ing the government to adopt a plan submitted by the AFA for national rehabilitation of vaudeville will be submitted to those in attendance. It was a submitted to those in attendance. The nine towns in which the sub-branches for the return of vaude-ville, special souads gathering net-

ville, special squads gathering peti-tions among laymen, merchants, etc.

cally tried to restore vaude in Bridgeport, but it had always been unprofitable. He added, however, that shows will be played there whenever feasible.

Vaude plan submitted to the government calls for an expenditure of around \$5,000,000 to get a self-supporting stage show circuit started in other than metropolitan districts.

Bozo Doesn't Look Like Bozo, So Audience Riots

Opening show of Bozo Snyder and his musical revue, for an eastern Canadian tour, was far from auspicious. It was at the local Empire and in addition to picture fare.

and in addition to picture fare.
An uproar was created, with nearly
everybody in the house participating, when a demand was made for
refund of admission price. The impression prevailed in the audience
that Bozo was not the original comic
of that name.

Disorder was finally quieted down with the aid of police.

Miller Joins Morrison

Bill Miller, of the indie agency field, has joined the Charlie Morri-son office, in charge of the vaude-ville department.

Miller will represent Morrison on the RKO floor and the outside.

'Lone Ranger' Unit

Chicago, Sept. 17.

Because of the click of the Lone
Ranger radio show on the Mutual
and Michigan radio networks, the
Gordon Baking Co., which sponsors
tha three-times-weekly radio script,
also sponsoring the show in theatrees. Max Halperin agenting.

tres. Max Halperin agenting.

'Unit is carrying a line-up of 16
pcople, including the 'Ranger' himself. 'Silver,' the horse, plus comedy
and singing characters for vaude,
Now being booked on the Butterfield
and Great States time before heading east.

Cooper Shifts to Phila.

Ralph Cooper, m. c. at the Apollo, in Harlem, for the past year and a half, opens at the Lincoln, Philly, on Friday (20), doing similar chores, He also directed WMCA's Amateur Night in Harlem, broadcast Wednesday nights at 11 o'clock over intercity service, over since-its start a

year ago.
Willie Dryant has succeeded hi at the Apollo.

Resuming Cushman Units

and units are coming back to a northwest, opening week stands at fex (Sterling), Sept. 29, the units to hold the boards every other week.

From here acts Jump to Beacon theatre, Vancouver, E. C. Seattle, Sept. 17. Cushman units are coming back

Burleycue-Film-Legit Combo Policy For Old Fifth Ave. on Broadway

Unusual policy three distinct types of entertainment—burlesque, films, and legit;—will be attempted, at Jack Stern's Fifth Ave. theatre, New York, this fall. A burley and pictures are incumbents and change in policy will add legit revivals.

Jic was teacurantly. ariles a combonic state of the combonic state

25 years of variety, legit and vaude1t's located on Broadway at 28th
Street.

Around mid-October old - time
mellers such as 'The Drunkard' will
come in for exhumation. Stern will
have a repertoire of nearly every
old vehicle that played the house
during its heydey. Reference to the
public libridy has assisted. Strippers and films the sassisted. Strippers and films the legit will come on
nightly at \$1 top. George Damroth,
who directed for Stern's summer
theatre at Elverhol, N. Y., will handie the legit crews.

Intention is to install pseudo gas
lamps, sell peanuts and litter the
floor with proverbial sawdust for
'atmosphere'. Run of show depends
on time warranted. Stern will hold
each play until milkedempany is already under way. Rehearsals start
in about two weks. Augmenting the
plays, films of 'The Great Train
Robbery' and reels on the Tommy
Surns-Jack Johnson fight of '25
years ago, etc., will be used as program fillers.

The Fifth Ave. has an unusual
history and has quartered some of
the theatre's greatest personalities.
In tap prime it played Drews, Barrymeres, Edwin and Strip of the Company
meres, Edwin of Gilsey, Daly, Miner and
Proctor to the present lessee.

Possible that the City Theatre,
Newark, N. J., will get a revival of.
The Drunkard' also under Stern's
banner. He has already engaged
Jerry Sylvon, who played role last
year in New York, for the lead in
mosquite town venture.

Buff.'s 2 Burlys

Buffalo, Sept. 17.

Buffalo will have two burlesq shows beginning this weep, end of the fall of the september of the septembe

BURLY-VODE COMBO

Newari, Sept. 17.

With the settlement of the strike, the Empire began to show burleag with two acts of vaude Sunday (15), under the management of Henry Brock and Ed Rose.

Admish is 25-35c mats and 35-55-75c at night. Show is continuous.

STARS ON PARADE (INDEPENDENT WHEEL)

About the only change in the new burlesque, about which the Minskys and Issy Hirst have been speaking during formation of their Independent Wheel, is the \$1.50 a worksincrease in chorus girls calistics. And the girls had to go out on strike to get it.

Now, nerhans the Minskys and

on strike to get it.

Now, perhaps, the Minskys and Issy Hirst, and all the other burlesque managers for that matter, ought to go out on strike, and maybe they'll wind up with something besides the same old boloney.

be they'if wind up with something bendes the same old boloney.

'Stars on Parade'. first of the season's traveling troupes to reach reason's traveling traveling to the formula and attains the status of saleable stuff only when the stupping is on. There's plenty of stripping, however, and some of it by a couple of lookers, or at least lockers with their clothes off. Pat Paree, for instance, of the Peaches Strange school, and the nearest to Peaches school, and the nearest to Peaches that's come along yet.

Al Golden, who has gained the school, and the nearest to Peaches that's come along yet.

Al Golden, who has gained the strange school, and the nearest to Peaches that's come along yet.

Al Golden, who has gained the strange that the surface of the peaches that the strange of the show. Golden on Parade', and you'd never suspect it unless seeing the show. Golden out the material and spots. His stuff, leaning tenderly in the direction of abnormalities which are now considered the zenith of burlesque humor, is all over the place, and the place and all over the place, and They've seen Clyde Bates' barrending bit so often as to recognize

Golden along with it.

They've seen Clyde Bates' bartending bit so often as to recognize every little movement, yet this drew the best laugh returns of the show. In the troupe besides Golden, Bates and Miss Paree are Stanley Simmons, Marion Carroll, Sammy Weston, Jack Hyan, Marion Carroll, Sammy Weston, Jack Hyan, Minies Mas Moore, Carroll, There are 13 girls, all stripping for the posing, but yet to learn a time step.

So this is 'new' burlesque. Tel.

So this is 'new' burlesque. Tch, tch, those Minskys are such kidders.

Bige.

Girl Act to Orient

Seattle, Sept. 17. Di Gaetano dance act, five girls, sails in 10 days for Shanghat, China, to open at Cathay early in October. Otto Schmidt, manager, and a directress, go with the act, which starts on the far east circuit, under personal direction of Ed. J. Fisher, Inc. Booked in orient for about a year.

Bijou Circuit

Week of Sept. 22

Vaniteasers—Republic, New York, Scan Dolls—Werba, Brooklyn, Poppin' The Cork—Gayety, Baltimore, Pace Makers—Howard, Boston, Everything, Goes—Troc, Philadelphia, Hit Hat Rev—Empire, Newark; Wine, Women & Song—Hudson, Union

MINSKY H'WOOD SHOW **GOES NORTH TO FRISCO**

Hollywood, Sect. 17.

With the strike settled, Taffe Bogins at Minstys' reopened at the Pleyhouse Friday (13) for two days before leaving Hollywood. Troupe plays the Civic Auditorium, Long Beach, on Sept. 21, and 22; Libero. Santa Barbara 24 and 25, and opens in San Francisco for a run Sept. 28.

Nothing set to follow 'Frisco, with the show probably going to Miami seather winter: Joe Weinstock is in San Francisco looking for a house.

San Francisco looking for a house.

SYR. BURLESO ON PROBATION

Syracuse, N. Y., Sept. 17.

Syracuse, N. Y., Sept. 17.

Return of stock burlesque to the Civic, under the George Katz banner, is 'probationary', according to City Hall report.

Company, headed by Benny Wop' Moore, with Beverley Carr producing, opend Saturday sans city license for the house. If the operating Dollay meets the city administration's specifications for 'cleanlines,' the license will be forthcoming if not, it will be companied by the companied of the companied

2 Balto Burlys Open

Baltimore, Sept. 17.

Battimore, Sept. 17.

Minsky's Palace reopened this
week with indie pix and burlesque
polity, Girin from 10 am. till 6
p. m. films and fiesh. House then
shuts till 8:30, when one burlesqueconity performance plays. Nite top.
15c. Current show is intact from
Minsky's Republic, N. Y. Next
week's show likewise, but from then
on stock troupe will be put on tap
Maurice Castelle is managing house,
Burg's other burly barn, Hon
Nickel's indie Gayety, reopened
after summer slumber last week. At
98c. top, house three-a-days tourlng shows on the Izzy Hirst circuit.

Unit Reviews

BILL HOGAN UNIT

(ORPHEUM, LINCOLN) Lincoln, Sept. 13.

(ORPHEUM, LINCOLN)
Lincoln, Sopt. 13.
Riding on the crest of plenty of
time over CES in the past few
months, Hogan was picked to open
the control of the control of the control
time of the control of the control
time of the con

Inside Stuff-Vaude

Ned Dobson, back from Hollywood, brought Joe Phillips' screen test with him so Louis K. Stuncy and Marchi Schenck could have a laugh. Test film has the comic hiding under a toupe and feverishly thumbing a telephone book to call up a notorious woman.

Phillips went to Hollywood on the advice of Sidney and Schenck, First film assignment will be in Hill Raff (M-G). Spotting was done by Rufus LeMaire. Dobson also plans going back to Hollywood.

Theatrical agents in the Los Angeles sector, particularly those operating in the vaude, club, party and night spot fields, are undergoing a quiet checkup from state labor commists offices, charged with licensing and policing the percenters.

Frobe, plus tightening up on issuance of licenses, is reminder that agents are financially responsible and must operate in ethical manner.

Odd situation has cropped up with amateurs, who have won prizes on Major Bowes' broadcasts, offering themselves for stage show booking as Bowes' amateurs which they actually are as a result of having appeared on his program whether winning prizes or not.

Rub is that booking of the amateurs conflicts with personnel of Bowes' own amateur units, five of which are out on the road at present.

his own theme, Hollywood Moods, written by two of the boys, Buck Ram and Dick Maitby, Immediately thereafter. It's 'Rhythm Is Our Business,' then the trio, Dixie Debs, in 'L'amour', and again the band in short order on 'Nightmare,' also a Maitby penciling.

their avoice on "Negarithe and a Malthy penciling."
Chavez, a welcome novelty at this time, tilps cards and closes his act by swallowing one egg and by regurgitation bringing five back up. This stunt is hard on the supper show, since by the time the third egg appears to be the time to the the control of t

bring the show up and the invession here. Duo has some kick steps that are honover any order to the layout, gets this semi-collegiate mob right by the hands with four songs; al Kern, forsaking his trumpet, comes down for a nut mousely hit which pleased those who paid a dime. The Debs and Billy Hanson, doubt the honor of the honover have been always to the honor of the honor has been always to the honor hand to the honor has been as they are with the mike when singling, should learn to come out from behind it once in a while, that is, if this tour is really a spice of the honor has been always and the honor has been always and had been alw

supposed to be a personner.

It's a class show, well costumed and the rhythms snappy, and alms hard at the ether addicts, which should justify its selection by Messrs. Dick Bergin & Warne Jones for this footlighting pilgrimage.

Barney.

42D ST. FROLICS (VARSITY, LINCOLN)

Lincoln, Sent. 13.

Lincoln, Sept. 13.

Lincoln, Sept. 13.

Lincoln, Sept. 13.

Lincoln search sear

open would have helped and brought it away a winner. As is, the mob is satisfied by the time it's finished. Dob-Sitchney and Co, on first, and the same of the sam

New Acts

DANCE JUBILEE (5)
Dances
12 Mina; Full (Special)
G. O. H., N. Y.
Curtains part disclosing entire
fivesome, four girls and a boy, on
Interest of the control of the control
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to c

THREE SPEEDS

THEE SPEEDS
NOW,

KNOW,

B Mins; Full

G O. H. N. Y.

Trio, two men and a blonde girl,
on roller states for an opener. It's
regulation fare, consisting for the
mild dancing and general space
coverage. At least there's movement.

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One stater ma

Hal Thompson's ork moves from DuFont hotel, Wilmington, to Four Horsemen Club, Philly, Sept. 30, re-placing Joe Frasetto, who goes to Hotel Pennsylvania (Phility), same date. Jimmy Tyson replaces Del Regis at Anchorage, latter going on tour. Universal Artists Bureau set

PAULINE COOKE

JOHN ELDREDGE

"The Goose and the Gander" Strand, New York MIKE CONNOLLY, Pilot

DOROTHEA ANTEL

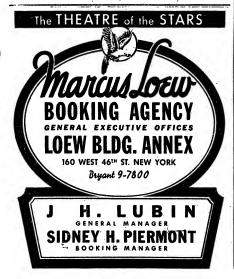
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MADALYN

FEATURING NOVELTY DOUBLE CANE TAP DANCE

R HE ATR ES 1270 SIXTH AVENUE RADIO CITY NEW YORK



State Dept.'s Lowdown on Argentine Conditions for U. S. Chorus Girls

That Buenos Aires painted to be for American per-formers—that here are no millionaire gauchos riding joose every American chorus girl that below the equator-is con-

tained in a letter sent to Secretary of State Cordell Hull in Washing-. M. Warren, Amer-General in Buenos

ires, Argentina. Letter was sent in refutation of stories that have appeared in American publications recently, although so far as is known there have been no compiaints recently on bookings in

In his letter, Warren states that he had asked the Buenos Aires correspondents of the New York Times and VARIETY 'to furnish their respective publications with information as to the actual conditions in Buenos Aires confronting American girls. Up to yesterday (Tuesday), the Times has not dwelt on the subject, nor has any word on the matter reached VARIETY.

The Lowdown

The Lowdown
Letter states that salarles are fair in Euenos Aires, while living conditions are high, and that contracts are easily broken, especially those with cabarets and revue theatres. Actors' Equity in New York is requested in the letter to warn American acts. Letter, dated Aug. 23, follows:

The Honorabie, the Sccretary of State, Washington.

The Honorable, the Sccretary of State, Washington.

Dear Sir:

I have the honor to invite the Department's attention to a copyright article written by James Aswel which appeared himself of the state o

Contracts

show girls is erroneous.

Contracts

Theatrical contracts in Buenos
Alres, especially those made by
cabarets and revue theatres, are
easily broken by the managements of such enterprises, and
the artists have but slight possibility of securing legal redress
because of the expense and time'
involved. Wage stipulations are
often completely ignored. As a
content completely ignored. As a
content of these conditions, the
content of the conditions are
content of the conditions are
content of the conditions and
content of the conditions are
content of the conditions and other
classes of entertainers. In such
classes of entertainers.
The classes of the classes of the
classes of entertainers.
The classes of the consulate dencase this office has insisted that
the return passage to the United
States for such girls be paid.
To offset the propaganda put
forth in the article written by
James Aswell the Consulate Gencall has required the local repcall has required the local repca

Times and the theatrical magnale Valery to furnish their respective publications with in formation as to the actual conditions in Buenos Aires contraining American choicus gifts.

It is respectfully suggested and the Actor's Equity Association to the Actor's Equity Association of the Actual Contraining to the Contraining the Contraining

Major Bowes

(Continued from page 1) basis. In addition to his amateur show activities, Bowes is still man-aging director of the Capitol theatre on Broadway, through which he is understood to average about \$500 a

week.

In reaching a weekly income at
the rate of \$1,000,000 a year. Bowes
hits a record gained by very few,
manager or actor, in show business.
A few others, such as Al Joison,
Mary Pickford, Charile Chaptin and

manager or actor, in show business. A few others, such as Al Joison, Mary Pickford, Charile Chapiin and some executives, have probably earned \$1,00,000 in the course of a year of the property work. It should also be taken into account that this rate of income would have to hold up on a basis of \$2\$ weeks, unusual for show business.

Bowes has been in the sizable income brackets for years as managing director of the Capitol and a member of the Metro-Goldwn-Mayer picture company board, but his spectacular earnings did not start until iess than a year ago, and at an age when most men have completed their carers.

Bowes born in San Francisco. Started his ere he married the late definition of the manager. In New York he went into the theatre real estate business with John Cort and Peter McCort, with whom he built the Cort theatre in Times Square and a house in Boston. When Messmore Kendall built the Capitol in 1913. Bowes went in as managing director. His Metro film connection followed through the Locw-Mctro partnership buy into the Broadway picture house.

It is parddoxical that Bowes did not the settle of the film of the partnership buy into the Broadway picture house.

and parauoxical that Bowes did not turn actor until middle age, and the turning brought him to his present position of top money man of show business with one of the largest weekly incomes in the United States.

Los Angeles, Sept. 17.
Major Bowes' amateur unit that has been playing the southern tertitory has been booked into the Paramount here week of Sept. 26. first of the aggregations picked from radio tryouts to come to the

Additional playdates now being framed for San Francisco and Sar Diego. Unit draws weekly salary

390 Chorines

(Continued from page 1) organization. Of the standing mem-bership there is rarely more than one-third used.

Some chorus people have despair-

Some chorus people have despaired and relinquished their cailing during these years of sim pickings, however, although still on the books. This number, claims Equity, is negligible and is no cause for alarm. That Hollywood has made any dent in the ranks is also overestimated, claims Chorus Equity. Most of the chorus girls in the film colony are natives of the vicinity and have never seen Broadway, says headquarters. says headquarters.

revocable round-trip steamship tickets are purcha-red in advance and their salaries for the period of their contracts are deposited in an American bank viving a brinch or correspondent in Bjenos Aires.

Respectfully yours,

A. M. Warren,

American Consul General.

Hai Sands "Broadway to Rio Revue," with eight femme special-lats, salled Saturday (14) for a tour of South America. Show opens Sept. 28 at the Atlantico Casino, Rio de Janeiro nitery, for six weeks with options,

According to Sands, the Atlantico has deposited \$3,000 in a New York has deposited as you in a New 10th bank partially guaranteeing the troupe's salaries and also has paid the giris' round-trip fares. James Schure went with the troupe as

15 YEARS AGO

(From VARIETY and Clipper)

Marcus Loew dropped as one of Robson over the picture rights to "The Henrietta,' which he and W. H. Crane has played on the stage, Soven still left in the case, includ-ing Soc. Am, Dramatists and Com-posers. Suit compromised.

Bill Brady agreed to stick on as prez of the Nat. Assn. of the Mo-tion Picture Industry. Only man they could all agree upon.

Charles Chapiln resenting the re-marks of Mildred Harris Chapiln about his thrift, and wiring news-papers to print stories at their own risk. Going through the divorce wrangle and she talked freely,

'Aphrodite' did \$70,000 in its first k in Chicago. That included the \$10 opening.

Joe Schenck took the back page of Variety to introduce a new come-dian—Buster Keaton.

Eddle Cantor signed a two-year contract with the Shuberts for \$1,450 a week.

In the 'Scandais of 1920' Jack Rose pasted Lester Ailcn with a black-berry ple as an impromptu. Got a big laugh, but no hit with Ailen.

'The Temptation of Eve' being readled, but producers could not get an actress for Eve. All objected to the undress. But that was 15 years

Now there were two leagues of Republican actors. Al Joison headed the original. Frank Bacon topped the copy.

Kickback on the recent Shubert rule against issuing any passes to their Chicago theatres. Cops and firemen were making trouble with summonses and violations at the beest of the big politicians

Newly incorporated Orpheum circult was earning at the rate \$1.81 per share for the first six months. Was seiling around \$25-\$30.

Severe act shortage around N. Y. as aiways in the period when summer theatres and winter houses were both open. Many acts did two houses. This was the week the late Will Rogers played the Union Sq., Hammerstein's, Paice, Colonial and Alhambra, Others only doubled. Rogers' saiary was \$200, so he drew down \$1,000 for the week.

London interests were ogling the Selis-Fioto show. Circus had netted \$200,000 on the season. Ringling rot the

Coney Island closed with conces-onaries well ahead of the nut in stonaries well ahead of the nut in spite of the recent street car strike.

Previous season had been different, ductions there. Went to the Stand-

Moss Tosses Agent Case Back at Corporation Counsel—A Hot Potato?

50 YEARS AGO

In Chicago Haverly's new Min-strel Hail turned more people from the opening than were able to gain

Barnum circus in Canada, Notice ed that any purchase, however I, would call for instant dismis-Patriotic and customs angles.

Syndicate formed in Ft. Wayne to complete the Masonic Temple in re-turn for a five years' lease on the theatre. Funds gave out on the original operation before the upper stories were completed.

H. Anstcy's 'Tinted Venus' headed for the courts. There were three versions, one by William Wilde, brother of Oscar.

Clipper referred to a woman dramatist as 'the woman who was often married and oftener not -ried.'

Skating rinks were opening up again, but not many weathered the senson.

Ned Harrigan opened the Park as his home theatre to a large busi-ness, reviving 'Oid Lavender,' raised to four acts. Mats were Wed, and Sat, instead of Tues, and Thurs, as at the oid Comique.

Coi. McCali, the operatic manager. Col. McCall, the operatic manager, haled into court to answer Heln-rich Conreld's charge that he pulled the latter's nose. McCall out on bail. Row over rights to Beggar Student, Conreid doing it in Ger-nan. Conreid later managed the Mct. opera.

American Opera Co. issuing a prospectus of a season of grand opera. Sponsored by Mrs. Jeanette Thurber and Theo. Thomas. When it failed they dumped it ati on Mrs. Thurber's shoulders. Emma Juch head canary. It was Mrs. Thurber who brought Dvorak to America for her consequence. her conservatory.

P. G. Hubert of the Lyceum Co, denied that his company was involved in the legal troubles. House was rented to Gustay Froman and Steele Mckaye, who subleased to American Theatre Building and Management Corp. Latter was the reat

Daly's theatre reopened with the Florences. House had been done over with the lobby in textile waits and tiled floor. First in any N. Y. theatre.

Hearing on the New York License Department's complaint against Bill Schilling for allegedly operating an employment agency without a license adjourned Monday (16) by Magistrate Leonard McGee till Sept. eiai counsel for License Commis-

sioner Paul Moss suddenly threw the case into the iap of the Corpora-Counsel's assistant in court, with the latter pleading that he was go ahead with the case.

Last time a si ilar matter went

case.
Last time a si liar matter went
t; court (License Department vs.
Charles Alien), Commissioner oss
was defeated in the licensing attempt and then placed the biame on
ho Corporation Counsel's office for
assigning an assistant who was 'a
legal specialist in bastardy" and unfamiliar with theatrical affairs.

I. Robert Broder, counsel for
Schilling and the indie agents' association, attempted to force the issue Monday, but Magsitrate McGen
asse Monday, but Magsitrate McGen
assement September (a)

Suprisse feature was the fact that
Commissioner Moss', special counsel,
cspecially engaged by the license
department to study the theatrical
agency situation, ducked the matter,
Moss spent almost a year figuring
out how the reps can be forced
to become jlicensees, despite the fact
that the general business law has
not been changed Sessions court.

Allen was to have been a test
case on the licensing matter, but apparently it didn't take with Moss, so
now Schilling is to be 'new evidence.'

ard when Keith took the Square for vaudeville.

Mrs, John Drew opened her Arch Street theatre with 'The Rivals.' Only her personality saved the old house, which was already too far from the theatrical center.

Saranac Lake By Chris Hagedorn

Rudd Plank, our x-ray reading expert is never seen without his spaniel.

Ray Ketchem, who's wife visits him daily, is doing fine after his fifth major operation.

Bob Faricy, Helen Morgan's plan-ist, entertains every evening in the iounge for the patients.

Johnny di Giovanni has taken up dutics supervising sound in five New Jersey houses. Gladys Paimer, personality girl, admitted another birthday, Sept. 7.

Harry Gordon, former flea-weight champ, now in the lightweight class. Little Beatrice Lee gaining nice-

Mr. and Mrs. James Marshali and their two daughters closed camp at Rainbow Lake for their home in

Milton (WB) Poliack up for one meal in the dining-room.

Fifi Cilmas, infirmary embroidery wizard, turning out some beautiful Sue (nurse) Dornbush to Philly

for a week's vacation.

Kitty Vogelle left to try curing at home after four years of N.V.A.

Kitty Vogelie left to try war and thome after four years of N.V.A. routine.

Bill (WB) Canton, after three years of bed-rest, taking leave of absence for one month to visit family in Brookityn.

Marie (Buncky) Blanchl, four weeks of the infirmary, down to the up-phytlent floor.

Marian Greene findining-room for one meal with plenty of atyse.

Entitle of the control of the contro

he heard that actors don't get up Joe Doakes, the hum now headlining at the Gem, is just a punk. When he first started in show business I was married to his sister and

If Relatives Wrote Press Notices

By Joe Laurie, Jr.

I jet him sleep in our house when his old lady would throw him out because he couldn't get a job. He because he couldn't get a joo. ... re would rather sing on the corner than work. He also would often ecop my good suit. I was making a dough those days and had two suits, but he airways copped the best one, and his sister would help shim do it...which would start a fight for a weck. I had to finally rasy I forgave the guy so that the wife and I could talk again.

I have to laugh out loud when I gread the press notices he sends us. I had to suit the wife and a loud when I gread the press notices he sends us. I have to laugh out loud when I gread the press notices he sends us. I have to laugh out loud when I through. They mean what his family live the laugh of t would rather sing on the corner

he heard that actors don't get up until afternoon.

He had a lousy voice and when he gave an audition to someone connected with radio it sounded sreat to them; But to me it's still jousy. So he became a big guy. He makes plenty, and doesn't send a dutil noom and he wees me a fast dutil noom and he wees me a fast dutil so the send of the sen even get a free pass from him to see him when he plays.

see him when he piays.

Sometimes he drives up to the house for a few minutes to let us house for a few minutes to let us the house for a few minutes to let us the first that he new car. He has a guy with the new car. He has a guy with the new car. He has a guy with the new car. He has a hour hand. His brother asked him torthe job he turned him down. I guess he figured he knew too much about him.

I have to laugh at the guy when he talks about his clothes and the shifts he has made to order, and how he must have his suite of rooms and his daily bath. I knew the mug when he wore anybody's

rooms and his daily bath. I knew
the mug when he wore anybody's
shirts...and for a long time.
Well. he may be a big guy to his
public, but to me he's still a bum.

is brother-in-late.

Antonio & Juanita Cuballens

Crystal Club Walker O'Neil Ore Pedro Via Bd Deanville

Bobette Christine Alice Lowell Hnret Page

Variety Bills

NEXT WEEK (Sept. 20) THIS WEEK (Sept. 13)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

NEW YORK CITY Palec (13) Houerl Fam John Forarty O'Donnell & Blair Cooklo Bowers

Gookin Sawara
Jarry (O. Ja

One Hour With You
Kitaros (13)
Frank Molino Co
Pon Lee & L
George Beatty
Carl Frend Hollo
GEORGE TABLE
AND CONTROL
AR MICHONICA
ARTHUR
ARTHUR B & R Pemile CHICAGO Palare (20) Gautier's Toy Shop Medley & Dupree

OFFICIAL DENTIST TO THE N. V. A

DR. JULIAN SIEGEL On Vacation-Ivan Bankoff; Joyce Hine

Helen Charleston
Eddle Peabody
Sylvia Manon Co
CINCINNATI
Palace (20)
Park & Clifford
Mainstreeters
Leo Carrillo
Johnny Perkins
Roxyettes
(13)
Major Bowes Am

seton dy seton and seton a

Loew

NEW TORK CITY
State (20)
Loule Sobel
Endor & Farrell
Martha Raye
Jack Waldron
Edna Sedgwick
3 Rtiz Broe
Reed & Mele
BROOKLYN
Metropolitan (20)
Lou Holtz Block & Sully
Moore & Revel
Pete Peaches &
BALTIMORE
Century (20)
Clare & Sana Sis

Jackle Heller Gold & Bernie Ina Rav Hutton Ort PITTSBURGH Stanley (20) Pave Schooler Stanley (2)
Dave Schooler
June Carr
Mae Queetelle
6 Lucky Boys
3 Samucis Bro 8 Lucky Boys
3 Samuels Bros
WASHINGTON
Fox (20)
Paul Nolan Co
Bob Murphy
Casa Loma Orc
WORCESTER
Elm St (20)
Jane Morley
(Others to fill)

Paramount

ASHEVILLE
Plaza (22 only)
Mag Bowee Am No 1
Matropolitan (20)
Motton Downey
Atlatocrats
Motton Downey
Atlatocrats
CHABLOTE
CHABLOTE
CHABLOTE
CHABLOTE
CHABLOTE
DAVE Apollen Co
Dave Apollen Co
Dave Apollen Co
Ramon & Ruth
Ann Bradloy
Marbne (20)
Ma

Sulp de Thomae
Wong Tr
Mark Pisher Bd
Mr Pisher Bd
Ist half (19-13)
Joe Kelee Ce
COLUMIAnhy)
Maj Bewes Am No!
MDETROUT
M Marbre (20)
Pleroty'e (20)
Pleroty'e (13)
Roscoe Atse
Dorothy & K Bro
Persy Calbert
Trado 2
Dorothy Atee
Ted Cook Oriental (20) Sid Marion Co (Others to fill) (13) Armida Joe Keleo Co Bobby Pincue

Warner

ELIZABETH Ritz.

1st half (20-23)
Radio Aces
Buster Shover Co
Cedora
(One to fill)

Ruster Shover Co
Cedora
(One to fill)
PITTSBURGH
Stanley (20)
Dave Schooler
June Carr
Mae Queefol
8 Lucky Eoye
5 Samuels Bros
Xavler Cugat Rev
Reyee
Georges & Jalna
Carrunen
Don Reed
Musicians

Molly Plcon BEADING Astor (20) (13)
Foy Tucker & J
Sydell & Spotty
Redio Aces
Salici Puppets

YORK
Strand
2d helf (19-21)
Carroll & Howe
Lynn Burno Co
(Two to Sil)

Independent

State Lake (14)
Claire Fowling
J & Donatchin
J & Donatchin
Glifford & Pearl
Cedric & Arlinda
State Vous
Had Young
Loulse Miller
EANSAR CITTO, MO
W & G Aheara
Cal Nortis
Jack Carson
LOS ANGELES
Ornheum (11)
Rob Schoffer

Will & Ahern
Unite & Herrin
John & M. Namon
Taramonat (12)
Fanchmetter
VANCOUVER, R. C.
Beacon (20)
Description
Bob Bonny Co
Bob Bonny Co
Rollettesse

LEWISHAM

Palace Troise Mandolineer NEW CROSS
Kinema
Reggie Redcliffe
Marcelle & Sills
Wensloy & Dale
PECKHAM

PECKHAM
Palace
Reggle Rodelife
Marcelle & Sills
Wensley & Dale
STRATFORD
Brondway
Alec Halls & Page
Levande
Levande
Levande
Frace

STREATHAM
Prince
Chas Manning Bd
Al & Redheads
Browning & Starr
Jean Florian
TOOTING
Granada
Chas Meching Bd
Al' & Redheads
Browning & Starr
Jean Florian
TOTTENHAM
Prince

Palace
Terry Sis & Yorke
Monley & Austin
Lloyd & Joy
WALTHAMSTOW
Granada
Mantovini Orc

Lordon

Week of Sept. 16 Johnson Cierke
Deltont & Toko
KINGSTON
Empire
Howard & Flacker
Shelder & Flacker
Wright & Gri Frud
Seima 4
Owen McGiveney
Billy Danvere

Canterbury M, H.
Younkman Bd
Dominion
Vic Ollyan Aqua
New Victoria
Mantovani Bd
Trocadero Cab
Otto Fassel
Kon Harvey
Olgo
Prakeon

Frakeon Maurice CHADWELL H'TH Palace F & B Taylor Muldoon 4 Geddes Bros

Muldoon 4 of Gedden Braylor Muldoon 4 of Gedden Braylor Muldoon 6 of Geden GLAPTON Rink Terry Sis & Yorke Maniey & Austin Lloyd & Joy.

EAST HAM Frenler & B Taylor Muldoon 4 Muldoon 9 Geddee Broe EDG'WARE ROAD

Grand
Bertini & Clarke
Delfont & Toko
EDMONTON Empire Hillbillies ILFORD Super
Alec Halls & Page
Levanda
Lewis & Lewn
ISLINGTON
Blue Hall

Younkman Bd KILBURN Grange Bertini & Clarke

Provincial

Week of Sept. 16

BRADFORD New Victoria White Flashes White Flash
Paulettes
BYKER Nicolo Accordian Bd EDINBURGH Regent 1st half (16-18) Co ae booked

2d half (19-21) Dixon-& Austin LEITH Capitol 1st half (16-18) Dixon & Austin
2d hnif (19-21)
Co as booked

Cabarets

NEW YORK CITY

Arrewhead Inn Irving Conn Orc Aux Vignes de France "al Musette Leon Boilue Re Buddy Wegner

Barrel of Fun
Dunn & Budd
Moran & Merrill
Barrel of Fun
Moran & Merrill
Moran Moran
Mickey Malloy
Znodlo Spenier
J & P Goulding
Ruth Lovs
Tracey & Leonsed

Bean Rlvage Pot Rooney Marion Bent Pat Rooney III Mariy Bent Ore ert & Leo's

ert & Leo's
Percy Stoner
Chic Goldman
Hill's Guy 90's
Iss E Howard
Bert Swor
Billy Beard
Bud Williamsen
Teil Hendricks
Mike Beroard
Nate Burhy Brittwe

Britt well lims
Williams
Williams Gnot Ore
Bruno
Raiph Navello Orc
Central '' Contine'
Tacht Club Loys
Luls & Rosita
Luls & Rosita

Leo Reismen Orc Marvell lia Gree
Art Lockwood Ore
Clarement lin
Fraddie Starr Ore
Jos Szigeti Ore
Club Gauche

Armen Vecey Orc
Hotel Rossevett
Eether Velos Orc
Hotel St. Moritz Florence Herbert Russlean & Seviji Alex Batkin Orc Eric Corree's Orc Hotel St. Regis

Hotel 84. Regis
Minor & Root
Jules Lande Orc
Hotel Waylin:
Biel Lloyd
Charlie Wright
Gonzales & Roug
Jimmy Helly
Jeon McCauley
Midgie Porke
Nilly Mack
Capella Orc
Dorothy Morgan

Inckhawk Inckhawk
Inc Sahilers Orc
Ross & Ray Lyte
Chez Parce
Ben Bernie
Gortrude Niesen
Dixie Dunbar
Edith Mann
Holland & Hart
Coilege lun
Day Nath Ray Fink

Mory Berton Kitty Mulligan De Lopez 3 Gilberts De Lopez 3 Gilberts Gladys Faye Santos & Elvira Rita Renaud n & Eddle's

Eddie Davis Slesie Quart Man-About-Town Bill White Al Manuti Orc Marden's Riviers Martina Raye Martina Raye Rendalis Jerry Lester Brandt, Fowler & Mnnning & White Eddie South Orc

Ivan Rodgara
Nile Londau's Ore
Jack Dempsey's
Barbara McDonald
Towne & Knott
Owsn-Hunt & P
Gypsy, Markoff
Olloc Writer
Dave Herman Ore
Barbara Jason
El Chico Eddle South Orc
Mon Parie
Jimmle Rogers
Hildt Jordan
Claire Wills
Gene Fosdicks Orc
Oscar Calvet's Orc Emilie de Torre Or El Tarnados D J Escarpinter

Monte Bos

. Promote de la composició de la composi Monte Rosa
Frank Marino
Frank Marino
Peter Gallo
Maria Donia
Herrore OreNormandie
Ann Courtney
Relph Chigori OreHawkins & Moreh'd
Old Rosmanian
Abrashe Oro

Onya Club
Frank Foebra
Joe Heinge Keed McKennide
Frank McKennide
Frank McKennide
Frank McKennide
L Battencourt Orc
Dick Dicke mcKennide
L Battencourt Orc
Dick Dicke McKennide
Part Carl
Mriam Verne
Part Carl
Mriam Verne
Pergy McAilleter
Paul Hagan
Frank Mazzone
Frank Mazzone
Frank Mazzone
Frank Mazzone
Frank Mazzone
Frank Mazzone
Jerry Freeman Or Pince Elegante

Island Casin

Kay Weher Bob Eberle Rhythm Boye Dorsey Bros Oro

Gypsy Tavera Louis Garcia Oro

Jim Healey's Vincent Padula Oro Hickory House

Sybil Kay Donna Hoyt Jimmy Little Wingy Menno H'iyw'd Reet

Abe Lyman Or 3 Biltmorettes Ben Dova Frazee Sis Petau Sie

Hotel Astor

Jack Berger Orc

ard Fontane

Hotel Elysee

Enoch Light Ore Mary Danis

Hotel Ritz-Cariton

Pince Elegante
Tommy Mills
Bill: Farrell
Benn Kauff
Irve Harris
Gus Lazaro Orc
Rainbow Grill
Houston & Harden
Vai Olman Orc
Terl Josefovitz
Bert Stevens Oro
Rainbow Rouse y Mennone Bo

Rainbow Room
Roy Atwell
Ramon & Renita
Rita Lester
Terl Joseforltz
Ramon Ramos Orc
Al Donohue Orc
Al Donohue Orc
Jerry Blaine Oro
Savoy-Plana Jerry Cooper Joseph Zetour Orc

Vernone Dick Gasparre Ore Hotel Buckinghan Hotel Commidure
Johnny Johnson Or
Hotel Edison
Alan Lee Orc
Molody Men
Raoul Lipoff Orc
Ruth Everetts Rob Grant Orc Endor & Farrell Basil Fonteen Orc Ship Grill

Ship Grill
Rilla Dan.
Jules Monic
Ruddy Smith
Stork Club
Georges Metaxa
Brandwynne's Ore
Tatt Grill
Geo Hall Oro
Loretta Lee Hotel Elysee
Johony Paine
Hotel Fifth Aye.
Musical Rogues'
Hotel Gov Clinton
Bert. King Oro'
Hotel Lexington
Enrica & Novello
Ozzie Nelson Oro
Harriet Hilliard
Hotel: Lincoin
Isham Jones Orc
Hotel McAlpin
Front Hitch Che

Ioretta Lee
Tnvern-on-the-Green
Allen, Leafer Orch
Town Bar
Princess Cichiny
Town Casino Club
Adrienne Lucioe
Herriet Carr
Albert Blooconi
Titomushetsky's

Thomassically or Chee Deberty Rev Ubaag!
Gladys Bentley Rev Gladys Bentley Rev Bentley Rev

Village Nut Club Jack Fagan Sheer Bros Beebe Moffet

Beebe Moftet
Waltori-Asiorla
Phil Harris Orc
Leah Kay
Wauzen Orc
Hartman's
Michai Zerin Orc
Dickle Welle'
Kenny Wnte Orc
Billy Grimn
Jos Smothers
Hannah Sylvester
Wivel

Wivel
Freek LeSelle Ort
Dolores Cortez
Wynns Rolph
Betty Nyles
Eleanor Henry
Rob Lee
Alleen Cooks
Milton Mann Ore

CHICAGO

4 Nelsoo Sis Duke & Noble

Effic Burton Gloria Starr Anthony Marks Virla Vaughn Bennie Adler

Bennie Adler.
Ciub Minuet
Frank Sherman
Broadway Billy
Adelina Dossena
Soila Sie
Violet Clasie
White Rojah
Maurie Sianton
Drake Hoiel

Paimer House

Palmer House
Velox & Volanda
Chas Colline
Vira Niva
Aieme & Evans
Bobby May
Zimbalist
Rollo Pickert
Shep Field Orc
Paramouni Club

Shep Field Orc
Paramouni Club
Sainny Walab
Ruth Delmar
Hawailan 4
Pheipe 2
Joo Marino
Corlies & Paimer
Mauris Stein Oro

Royale Froiles
Billy Gray
Jerry Bergen
Frazee Sis
Beh Sherman
Barbara Beimore

Beh Sherman
Barbara Belmore
Skexens Jidel
Mary Jano Walsh
Doc Dewle
Nelson Bittermen
Lydia & Joresco
Hai Young
Santschi & Buckley
Terrace Gardens
Glenn Lee Oro
Roberta
Vanitz Rels

Roberta
Vanity Rair
Benny Fielde
Corrine
Larry Blake
Jack Ruessil Oro
Walnut Room
(Blamarck Hotel)

Eddie Leonaro George Nalidoff

Drake Holel
Enters & Bor
Rio & West
- Menhalilo Sis.
Mary Martin
Horece Heldt Oro Edgewater Bear Johnny Hamp Or Kaya Kornan

Granada Jessie Reed Bob Purcell Ord Hurry's N. Y I Trudye Davideon Biliy Meyers Edna Leonard Art Buckley Floyd Town Harry Harris Al Wagner

1 flat Club Claire Poweil
Florone Mannere
Doloree DelMarco
Maxine Kirk
Ruseell Byrd
Thelma Gienn

PHILA DELPHIA

Herby & Estelle Brown Jacke Kahloah Doc Hyder Oro Adelphio

Kahleah

Con Merchan

George Scottle

Mildred Tolle

For Authorization

Jersen Scottle

Memphis Club

George Scottle

Memphis Sterling

Joe Fracetto Club

George Memphis Club

George Memphis Club

Merchan

Merc

Bath. Challie
Eddle Krakuer orc.
20th. Century Tavern
Honey Burner
Lifa Gaynee
Hale Sia
Burney Zeeman Orc
Marry Adar Orc
Merry Meyer Davis Oro
Palumbor
Billi Morris
Bill Morris
C & B Miller
Brandon & Dny
Charlie Wilson
Ann Savar
Cortez & Peggy
Fondar Reed
Alloc Lucsy
Bobby Morro Oro
Plantation
Baron Lee
Ubangi Chorus
Victoria Vigel

EMBASSY, N. Y.

(Continued from page 14)

LINDAD 1, N. 1.

(Continued from page 14)
future of the Long juggernaut in Louisiana. Par's other clip on the Long matter quotes Mayor Walmaley of New Orleans, foe of the Long regime, who predicts speedy disingeria, who predicts speedy and showing the noney pourpay.

About the only affective comedy rently is Path's edging on view currently is Path's edging of the predict of the speedy distingeria, who predicts and the predict speed of the predict spe (Continued from page 14)
future of the Long juggernaut in
Louisiana. Par's other clip on the
Long matter quotes Mayor Walmaley of New Orleans, foe of the Long
regime, who predicts speedy disintegration of La.'s current setup.

Fox covers the recent subway.

Fox covers the recent and the subway.

Fox covers t

LOEW MAY GO VODE IN SYR. TO COMBAT POOL

Syracuse, Sept. 17.

Reappearance of vaude on Losw's.
State stage may be the Loew circuit's answer to strategic revision of the Syracuse Bislo. by the RKO Schine pooling interests. As a preparedness move, backstage and electrical solinpent at Locav's. love, without stage attractions, is being checked and inventoried.

Loew circuit is closely watching the local developments, particularly the proble response to Fox and Universal lines at Keith's. Until the pooling agreement was effected. Schines' Eckel played all Fox and Universal product, either solo or dual, at a straight 25c admission. Keith's is getting 40c.

Auto Shows

(Continued from page 1)

(Continued from page 1)
3,000 and Kansas City will plays
Sally Rand single at \$5.000, both
New York and Detroit shows, both
the week of Nov. 9, will use name
bands, not yet booked. Philadelphia
and Harrisburg will play whichever singers are available for th
date (Nov. 11), out of Frank Parker,
James Melton, Jane Froman or
Michael Bartlett.
Chicago will be the only town not
using names, but will spend plenty
on a combination auto-fashion show
in a deal with the local merchants,
including Marshall Field.

in a deal with the local merchants, including Marshall Field.

back home for meals; staged train wreck at a midwest fair; Mrs. F. D. Roosevelt at Detroit slum-wrecking ceremonies.

Fox. with Ed. Thorgerson doing Fox with Ed. Thorgerson doing Ferry-Wilmer. But and a Los Angeles wrestling dirt track autoracers in Virginia, and a Los Angeles wrestling match that's quite hectic. Fox also covered Sir Campelectic. Fox also covered Sir Campelectics. Fox also covered Englishman. Capt. George Easton, breaking 10-mile auto recovered Englishman, Capt. George Easton, breaking 10-mile autorace. Ur covered England's King and Queen attending celebration of their third son's engagement, and Metro went to Ethopia for shots of natives; practising modern bayonet warfare. Protant or library stuff.

Nothing in the reels, with the exception of shots of Musses and some appeals, excited the capacity house prize, excited the capacity house Friday night sur.

National, Louisville.

National, Louisville

Mangean Girle
Gretanos
(Two to fill)
(13)
Carlton Emmy & M
Beatrice Howell
Cohen & Roche
Grace Dullaye Co

WASHINGTON Enrio (20) Enric Components
Eddle White
Eddle White
Kayler Cugnt Rev
Reyes
Reyes
Reyes
Reyes
Alun
Carmen
Musicians

Jeck Meyer Orc Club New Yorker Club New Yorker
Timmie Dobblo
Jack Meyers Oro
toronnut Grove
Henry Halstead O
Blanche & Elliot
Davey Kraft
Pegsy Mann
Florence Moyo

Congress Don Redman Oro
Cotton Club
Nina Mar Mrclines
Cotton Club
Nina Mar Mrclines
Cotton Club
Nina Mar Mrclines
Sina Henry Mrclines
Sina Mrcl Don Redman Orc

Colosimo's

Mary Suodo Renee Villoo Wnlly Vernon Gronadlers & Lou Bob Tinsley's Ord

Club Alabam Marloo Parker

D-D's Snow Methods
First book publisher to go in for
exploitation, publicity and advertising on a wide scale from a showmanship standpoint is DoubledayDoran, which has just installed a
new department for the purpose,
Robert Haydon Jones is in charge

Robert Haydon Jones is in charge shall will so the with a start of tour to begin with, handling all branches, Jones' theory will be that books are basically entertainment and that they must be sold-from, that standpoint, just as stage shows, films and paids. Del Previously, had one person in charge of publicity and another handling advertising, with, no exploitation attempt, just as do most other habilishers. other publishers.

publishers. es previously handled radio & Co., as with the publicity for R H Mac and for a year or more was he Lawrence Fertig advertis & Co., and for a year or make with the Lawrence Fertig advertising agency, handling radio and books. While with Macy's he conducted a weekly book-radio pro-

Beyond going after publicity and advertising in a show blz manner, D-D has installed a motion picture department, only publisher to department, only publisher to do so, Leda Bauer, formerly with the United Artists story department in New York, is in charge, contacting pic companies on all D-D books for possible tleups or deals.

Dell reviving its Terence K. O'Leary's 'War Birds Magazine as a bi-monthly, under the abbreviated title of War Birds Magazine. At the same time, Street & Smith is altering the title of its Bill Barnes Air Adventures mag to Bill Barnes Air Tralls, and undertaking an extensive ballyboo campaign for the

Analysis ballyhoo campaign for the periodical system of the series of the seading cities. Pangborn on a serial tour of the country in behalf of the mag, with Pangborn to stop in about 25 of the seading cities. Pangborn will be accompanied on the flight by E. L. Robbins, of the Street & Smith organization, who will arrange the various exploitation stunts en route. Street. & Smith meeting other competish in other ways. Reduction in price of Best Detective Magazine to 10c, has caused S. & S. to go the other way on its Detective Story Magazine. Has upped the rice to 20c.

rice to 20c

League Seeks Needy
Following the approval of the natlonal writers' relief project, Authors' League is seeking to determine the identities of all scribblers who may be in need of reilef. Wants may be in need of rellef. Wants to help authors secure employment on work rellef projects as they become available, and to learn whether the present projected plans are sufficient to take care of all qualified authors in need.

League is asking all members to send in names if requiring relicf themselves, or to forward the names of other scribblers needing aid.

Unfilmed Script in Book

irst unproduced screen play to be published in book form is that being issued by Trayor-Lane, Coast publishing house, which recently moved its headquarters to New

Entitled "The Gentleman on Horseback," it's by Bernard Mc-Conville, picture scenarist. Last season two picture scenarios

were brought out in book form, 'The Great Barnum' and 'The Silver Streak.' Both were published after the screen productions.

Pa. Pub. Moves to N. Telegraph Press, of Harrlsburg. Pa., branching out an has taken New York offices.

New York offices.

Has an idea for a series of what
it calls Scoop Books, volumes on
topical subjects. Boake Carter, the
radio commentator, has authored
title first, cntitled Black Shirt, Black
Skin, and it's now on, the press.
Others to follow will be handed out
a asstrance. assignment.

On Civilization's Future Charles J. Carroll has organized the Survival Publishing Co., Inc., to issue a new monthly mag called Survival.

Edited by Frederick Bil ht Bond, the new periodical deals with weighty subjects having to do with the survival of present-day civili-

Reviving Poetry Digest
Alan F. Pater reviving his Poetry
Digest, but with an altered policy.
Insteady of using original poetry,
will reprint the best of the rhymed
pieces that have appeared elsowhere.

Free Ad

The Hartney Press had a nice ad in the N. Y. Herald-Tribune Sunday book section last week (15), which they didn't pay for.

Peter Howe, paper 3 Dook ad

(15), which they didn't pay for.

"Peter Howe, "papers" buok, "ad
salesman, met Harold Goldsmith,
salesman, met Harold Goldsmith,
Hartney's treasurer, and tried to
sell him. Gold'smith wasn't conylhoed but challenged Howe to a
ping pong match. If, he lost he
would take the ad. "Goldsmith
who, so Howe came through with
the ad, paying for it himself.

Book Bir on Unbent

New book output thus for in 193 coutinities to show a gain over that continues to show a gain over that for the corresponding period last year, and end of the annum will show a considerable increase in production for the full period. Outlaw-ling of the codes failed to hair the increase, as was expected it might, with each month showing an increase over the corresponding month

st year. With the end of the summer, book oduction will be considerably in-eased. Will reach its height beproduction fore Christmas.

fere Christmas.

Entry of a number of new book houses not the sole reason for the increase in book output. Number of cstablished houses have perked up oductlo

production.

Increase has been most marked in fiction. In second place are books on topical subjects, replacing blographie as the runner-up. Also a pronounced increase in volumes of

Publishers' lections

With seventy-five representatives in attendance from all sections of In attendance from all sections of the United States, the National Publishers' Association conven-tioned at Buckwood Inn, Shawnee-on-Delaware, Pa., and elected the following officers for the coming year: William B. Warner, of New York, president of McCall Publica-tions, reseted weedless! York, president of McCall Publica-tions, reelected president; first v.-p., Lee W. Maxwell, of N. Y.; second v.-p., P. S. Collins, of Philadelphis; treasurer, Roger W. Allen, and sec-gelary, Lewis Wurzburg, both of N. Y. directors; A. L. Cole, Albert Shaw, Pritz Franks, Henry Lee and Stark, of Cleveland, Y., and C. J. Stark, of Cleveland. Time spent covered all phases of the publishing of periodicals.

lans New Mag

lans New Mag
Charles A, Penn, who publishes
the Model Craftsman, has organized a subsidiery organization.
Penn Publications, to sponsor a
couple of new mags. Ideas for the
Penn Publications still in the
formulative stage, and nature of
the proposed periodicals won't be
made known till ready.
Model Craftsmen won't be
grouped in the Penn Publications,
continuing as a separate identity,

Mark Kelly Leaves Coast

Mark Kelly Leaves Coast
Mark Kelly, long considered the
Coast's ace sports writer, resigned
as sports editor of the Los Angeles
Examiner last week, flew to New
York to discuss a five-year contract
on a New York dally in the same
capacity, Kelly has been with the
Hearst organization for 19 years.
Prior to coming to the Coast, he
was on the Chicago Herald Examiaminer by Tolace on the L. A. Examiner by Tolace on the L. A. Examiner by Tolace on the L. A. Exper's baseball writer who came from
the San Francisco Cali.

the San Francisco Call.

New Gu.n. Shoe Pulp Magazine Publishers, the chain mag house, has a new detective-story pulp on the way, the first is-sue of which will appear in sue of which will appear in a weck or two. Flerce competlsh among the pulp publishers is resulting in secrecy as to the new mag's title until it's actually on the stands.

A. Wyn, who heads Magazinc Publishers, also editing the latest link in his chain of mags.

New N. Y. Hande

New N. Y. Handout.
Latest thing in a metropolitan
giveaway is a strictly pictorial
publication entitled 'New York
Visitour'. Published by Visitours.
Inc., it will be distributed at hotels. air lines, steamship and rallroad of-

Head of Visitours, Inc., A. Loomis, with A. McClintock asso-clated in the enterprise.

Ship-News Scribe's 1st James Street, ship news reporter for the New York American, has vilten a novel, as yet untitled. Will additionally use some prose It has been accepted for each of poets and the rhyming craft, publication by Simon & Schuster.

Paris and Barbusse

Paris and Barbusse.

Two hundred thousand Parisians turned out for the funeral services of Henri Barbusse, French author, but the story didn't get into the leading newspapers of the town for more than a few lines. Reason: Barbusse was a communist and dled in Moscow while working for the communist party.

In addition to the red papers how

In addition to the red papers, how-ever, he got one good obit in Paris, that of Leon Daudet, editor of the Action Francise, royalist, sheet, and therefore on the other end of the political lineup. Daudet, a literary man, handed recognition to Bar-busse's literary quality in an ar-ticle entitied in Different Channels. meaning politically different from

Trade Papers Active

Number of changes and realign-ments in the trade paper field, fore-shadowing much activity in that end of the publishing biz this sea-

shadowing much activity in that end of the publishing biz this season.

W. B. iff, the Chicago publisher, adding a new one to his string called the Mall Order Journal. Intended for those interested in mail order sales and advertising methods. Lioyd Kenyon Jones editing.

Another, new trade paper to appear soon is the one which the Beard. Publishing Co., of Detroit, now has in preparation, covering the used car field. No name decided on as yet. Will be issued weekly.

Couple of trade papers have compared to the couple of the papers have the acquisition recently and the acquisition recently and the acquisition recently form the first future of the couple of the couple

'Nother Nat'l Sports Mag

Another new sports mag aimed or national appeal now in the makfor national appeal now in the maillag, to be known as Sport Mart. Iniligal issue will appear in a month
or so. Group sponsoring the new
publication is headed by Perry Biel.
Previous effort along the same
line was National Sports, published by Ned Brown, sports editor
of the old World, idn't last,
because becently affect, and the control of th

adrenalln.

American Sporting Life covered sports in general and the turf in

sports in general and the turf in particular.

Bob Newhall's Sports magazine debuts under October dating, New publication, published in Cincinnati, is a 24-page, half news page size. Newhall, sportscaster at WLW for pust five years and former sports editor of the defunct Cincy Commercial Tribute is action. Price mercial Tribune, is editor. Price is 25c, with General Mills, Newhali's current sponsors, offering it for 10c plus two box lids from Wheatles.

Distribution is via mail for most

part.

Royal Fuller Dead

Royal Fuller Dead
Royal K. Fuller, formerly a star
reporter on the old New York
Horald, was found dead in a vacant
room adjoining his bond and insurance underwriting offices in Albany,
N. Y., Sept. 13. Among notable
stories he covered were the turning
of the first spade of earth for the
Fannam canal and the arrival at
Her was the first of the Titanic.
Her was the first of the Titanic. slower of canals. At one time he was a legislative reporter in Albany. Fuller also once worked on the Brooklyn Citizen and Watertown Ti He is survived by his wife.

thers See Them

thers See Ihem
Picture people mentioned in 'Hollywood by Starlight,' published in
England, can't escape knowing about
it. Tome records experiences of R.
J. Minney, while working on script
of 'Clive of India' for Darryl Zanuck. Mentioning picnty of names
and not all complicators here. uck. Mentioning picnty of and not all complimentary, carries a comprehensive index

Enterprising Hollywood book-sciler, who got in a shipment, is circularizing everybody mentioned. Chapman & Hall, British firi , pub-lished.

Short Waves erge

Radez Magazine has absorbed D. X. Log of the World, the com-bined mag to be issued under the n, has title of the former.

Both mags previously competed for the attention of the short-wave and for.

Best Sellers

Best Sellers for the week ending Sept. 14. as reported by the American News Co., Inc.

	Eistien
Weln of Iron' (\$2.50)	By Ellen Glasgow
'Honcy in the Horn' (By H. L. Davis
	By Willa Cather
'Green Light' (\$2.50)	
'Fair As the Moon' (\$2.00)	By Temple Bailey
"The Inquisitor" (\$3.00) .	

North to the Orient' By Anne Morrow Lindbergh Buropa' (\$2.75) By Robert Briffault Many Queen of Scotland, and the Leles' (\$3.50) By Stefan Zweig 'King Lehr and the Gilded Cage' (\$3.50) By Elizaboth Drexel Lehr With Father' (\$2.00) By Clarence Day um' (\$2.00) By William Seabrook 'Asvlum' (\$2.00)

Book Reviews

Short But Good
MacKinlay Kantor, one of the
country's ace writers, shows his
mastery of the English language by
condensing an entire novel beautifully into about 100 pages in Voice
of Bugie Anne' (Coward-McCann,
\$1.25). Book is that curlous anomaly:
a dog story that's not overly sentimential, and has general appeal.
Metro has the screen rights.

John Taintor Foote, playwright, turns out an unimportant little book In 'Change of Idols' (Appleton-Century; \$1), It's really just a short story and doesn't deserve being put between covers on its own.

Story of a kid who learns to like to fish and none too convincing—nor, for that matter, intriguing. Too skimpy for films.

CHATTER

Conde Nast back from Europe. Sylvia Thompson will winter in

Countee Culien back from Spain and France. John V. Weaver back from

Hollywood. Gina Kaus coming over for he

Gina Kaus coming over 10r mer first visit soon.

A. D. Peters, London literary agent, in N. Y. for a look-see.
Rita Weiman back in N. Y. after a summer on the Maine coast.
Nila Cram Cook doing a lengthy book on her Indian experiences.
Mary Ellen Chase returning from England soon with a new book.
Gucutin Reynolds in Hollywood "cithering picture material for Col-

gathering picture material for Col-

Arthur Stringer las completed that new novel, and off to Alaska gain. Alvin Johnston's peach 'Profile' on arr Van Anda in a recent New

Alvin Johnston's peach 'Profile on Curr Van Anda in a recent New Yorker.

Frances Marlon in town, and autographing copies of her novel, 'Valley People.'
Cora Older, wildow of Fremont Older, doing a blog of William Pandalsh Heart!

Martin Mooney's 'Crime, will be published in bookform Inc.

Whittlesev House.

Whittlesey House,
Herbert Agar, the book writer,
has joined the staff of the Louiseville Courier-Journal.
Katherine Newborg has quit
Harper's to devote her future to
scribbling on her own.
Trentwell Mason White has
joined the editorial department of
the Pitman Publishing Corp.
William S. Hart has had a book
on his short stories published.

on his short stories published, called 'The Law on Horschack.' Clemence Dane, author of 'Leg-cnd,' is really Winlifred Ashton. Took her pen name from that of a

church, J. Peter Small now associated with rman H. White, literary agency directs the play and seenario de-

Jule Broussca, the former newspaper lass, has had her first novel, 'A Preface to Maturity,' published by Crowell.

Robert L. Crowell, of the Thomas

by proved. Crowell of the ThomasNorwell Co, back after a tour
of the various writers conference
for new book material.
Theodore Dreiser's jiext book will
be titled 'Formula Cailed Man.' He's
in Pasadena, Cal., now writing it
and it's a philosophical tome.
Lual by-lines on news stories are
'unusual, but the N. Y. Daily News
has two teams of by-liners. Martin
Sommers and Warren Hall spilt
billing the Huey Long follow-ups,
more provided that the spilling the regular
Washington correspondent, are at
Washington correspondent, are at
livide l'ark, N. Y., Ith the Frestdent.

Most strikes of mixed blood mar-rlages go more or less crazy in an effort to whip up su clent tension to make the subject interesting to those not interested in the social problem: Somewhat different is Hallie Dickerman's 'Stephen Kent'

Hallie Dickerman's 'Stephen Kent' (Hartney: S'araws such interest as ske derives from the concern she is able to create in her characters, seldom rides the propagnada angie and draw to a dramatic finish with material from the preceding plot factors. There is sincerity and undertaining to its sincerity and undertaining to its sincerity and undertaining to its sincerity and undertaining to the sincerity and undertaining to the sincerity and undertaining to the sincerity of the second until the day before his marriage. The first child is a hls marriage. The first child is a throwback and in horror the father throwback and in horror the father hides from his wife this blood taint, telling her the child is dead. Instead he has been placed with a negro woman to ralse and becomes the hero of the story.

Not an appealing theme, and not for pictures, but more interesting than the rubject matter suggests.

Teacher's Hardshine

Teacher's Hardships
Elia Enslow Is a country school
teacher who wrote a piece for the
Saturday Evening Post telling about
her experiences; it got a lc. of attention nationally and shor's now expanded it to book size. Book is titled
Schoolhouse in the Poothills' (Simon
A. Schutzer 12) and credits any its & Schuster; \$2), and credits say it was written in collaboration with Alvin F, Harlow.

Alvin F. Harlow. It is a more interesting book than would appear on the surface and really will appeal to whoever gets beyond the first chapter. Miss Enslow's struggles in a tiny country schoolhouse, with pupils often older than herself and under exceptionally difficult situations is an eye-opener on what still goes on in America, but what few people in big stand on the terms of the control of

No film angles

Keeps Going

Keeps Going
Apparently there's something
about South America to laspire authors to get away from the pattern
plots. Perhaps it's because of the
wider scope. Whatever it is, Rob
Edon's Golden Goddess' (Hopkins;
\$2) feels the influence. It starts off
well and gets better as it goes along,
sweeping into the spectacular for

well and gets better as it goes along, sweeping into the spectacular for the finish. Makes a real action story, Lillis Farnoi answers an advertiscment for a blonde stenog to go to a Bvazillan diamond mine owned by Derek Derger. She finds Derger slightly crazy with his sense of power and learns she's to be paimed off on a wild tribe as a goddess, to coax them to unearth the vast treasures of the roodess. Even the usualures of the goddess. Even the usually blase reader will get a kick out of this section.

Could be made into a good action

ibus of Crime
A fast moving, but thoroughly
horrible whodunit, is "The Grindle
Nightmare," by Q. Patrick (Hartney; \$2). Subject matter is really tough for general consumption and women reading it are liable to be distinctly offended. No chance for films.

illins.

Newton Gayle splins a good tale in 'Sentry Box Murder' (Sertibrer: \$2), but it is poorly written. Story is good, action is plantitul and characters well drawn, which makes cliches a shame. Could film refli.

Etha Lina White depends mostly on ancient formula for plot in her book 'Wax' (Crime Club; \$2), Murder in a wax museum has been done several times before and just as well. If not better, Not likely film material.

VARIETY

Night Club Reviews

HARLEM, N. Y.

HARLEM, N. Y.

Part of Harlem may be moved to
Broadway, but Broadway, Brooklyn,
and the Bronx must come to Harlem
to get all the local color there is.
There seemingly can be no compromise. Conflict and the local color there
is. There seemingly can be no compromise. Conflict and the local color there
is. There seemingly can be no compromise. Conflict and the local color the local
terment downtown, for convenience, but the other Harlem cafe entrepreneurs are not amise in their
theory that part of the 135th street
and Lenox avenue appeal is the lota
and Lenox avenue appeal the the
alumming excursion and nocturnal
advanture that goes with Harlem.
Right now, and all through the
summer, there are three highlight
hot appots. They're the Cotton Club,
priding itself as being the aristo.
(nec Connic's), a bit more lowdown,
and Dickie Wells', even more lowdown.

Cotton Club

and Dickie Wells, even more low-down.

Cotton Club

This is the \$8th edition of the Cotton Club Parade' series. Ted Kochler's name has gone up by the series of the billing in place of Dannesur, and as the floor own it is. The "Truckin novelty song and dance, a production of the newest Harlem sizut, is doing the trick for the public sock anneal.

doing the trick for the public sock appeal.

Koehler and Rube Bloom authored the entire show, Elida Webb and Leonard Harper putting on the dances; orchestrations by Will Vodery, Claude Hopkins and Alex Hill; plus other credits. The dance band, and very good, is Claude Hopkins, who will be a solid to the control of the c

HOUSTON

HARDEN

RAINBOW ROOM-GRILI

Rockefeller Center, New York Direction: HENRY WIESE

CHANEY and FOX

comedy routines by Millier (ex the late Aubrey Lyles) and Mantai, are of the outstanders. For name effect, and the control of the control of

Dickie Wells

Dickie Wells

Real lowdown, with a touch of Ethlopian rue Blondel atmosphere is Dickie Wells, the old Shim Shim club on West 133d. It's a basement hot spot, where Kenny Watts and heat from a kazoo band. Instead of the reeds and the brass, the kazoo trio is backed by piano, bass viol and drums, and a corking dance combol it, stoo.

Wells, Mordect and a corking dance combol it, stoo.

Wells, Mordect chirds represented in this establishment. Wells and Mordecai both do floor as well asmanagerial interludes. Billy Griffin, Joe Smothers and Hannah Sylvester, latter the saucy table worker doing hot grinds, makes this spot up until 4 am. and at its peak at 6 in the morning, on a 'good nicht. Scaled more modestly, it gets 50-76 per cent native trade, as arsinst the 5 ber cent of anys that patronist the C C and the Ubanni.

HEALY'S

FIEAL I'S

(NEW YORK)

Jack White is the general factotum, leading spirit, combination
host, mic. and principal funster at
JIM Healy's mathouse on West 526
an outdoor garden and was a hot
spot despite the weather; now with
the cooler temp it's a fave stay-up
and wind-up haunt.

The same waggishness which distinguished White, Lillian Fitzgerald,
comfooleries is highlighted here,

NITERY ORATOR

Sam Fraser's Plea Saves Licens But Not \$1,000 Fine

Detroit, Sept. 17.

Because Sam Fraser, its proprietor, is a convincing orator, Orlole Terrace, swanky niteries, has escaped the padlock. But, deepite the oratory, it cost Fraser, at, 1,000 fine. State Liquor Control Commission last week ordered the club's license revoked indefinitely for selling the control of the feet and launched a 20- inute plea for leniency, and won. Detroit, Sept. 17.

NAT FINSTON LEAVING PAR

Hollywood, Sept. 17. Nat Finston winds up as head of the Paramount studio music depart-

the Paramount studio music depart-ment Sept, 24 and will not renew his pact with the studio. He will take a month's vacation and on returning will connect with another major studio on deal now being closed Irvin Talbot, who has been acting as Finston's assistant at Paramount, will move up to take charge of the department.

ASCAP's Classification Committees' Meet Set

Classification committees of the American Society of Composers, American Society of Composers, Authors & Publishers meet Thursday (28) to go over the ratings of the membership preliminary to the distribution of the inhird-quarter money. Publishers' ranking coterie will be presented by Remick with a request that the firm's classification be returned to where it was three-quarters ago. Committee at the time dropped the Warrier Bros. subsid out of what was formerly known as Class A.

Among other publishers due to make a big for promotion in classification are Joe Morris and Harry Engel.

Dave Bernie's Bkptcv

Dave Bernle, band leader, giving his address as 147-37 Beach Ave., Flushing, L. I., filed a voluntary, pe-tition in bankruptcy in the federal district court in Brooklyn, N. Y.,

last week.

Schedule which the brother of
Herman and Ben Bernie attached
to his petition listed liabilities as
\$1,501 and assets, none.

PRIMA IN N. O.

New Orleans, Sept. 17.
Louis Prima has moved up his play date for his appearance at his brother's, Leon Prima's, Shim Sham club. He will open Sept. 18.
From here Prima goes to Hollywood.

Nathaniel Shilkret on deal with Hal Roach to handle music for Lau-rei and Hardy's Bohemian Girl.

should be.

A spot like Healy's is the answer to the 25 or 30 Joints all concentrated on West 52d; between Fifth and Sixth avenues, Each figures on benefiting from the other. No telling steps of the state of the s

Disc Reviews By Abel Green

In the ultra-modern swing vs. the orthodox dansapation field, the repressive stream of the control of the contr

dance rhythm.

Not dusky but equally heated are
the Louis Primaites on Brunswick
7499 with 'Weather Man' and 'Plain
Old Me,' wherein the maestro also
does his own characteristic warb-

ling.

Bob Howard on Decca 524 with T
Never Saw A Better Night' and
Palnting the Town Red' utilizes
these ditties as framework for his
own brand of planologistic swingology to self vocal-accomp.

ology to self vocal-accomp.

For a change of pace, Eduardo
Bianco and his famous Argentine
orchestra (Brunswick 7506) evidence
with their two tangos, 'Venti Igila'
(I. Fecci) and Tentadora' (A.
has penetrated the U. S. Composer
Agustin Cornelo vocalizes his own
tango composition and Manuel Bianco does the vocal chore on the revcrse. Very authentic South Amerlean Hyddma.

ican rhythms.
A departure for Johnny Green is:
Smolen's arrangement of Fruitas,'
snappy rhumba, with the planoconductor at the ivories. 'I. Never
Rhythm' (Lew Gensler and Johnny
Mercer) is a smoother foxtrot ballad with Marjory Lane, Jimmy Farrell vocalizing and Green again at
the Steinway for the keyboard didees. An unupuc Green again at
the Steinway for the keyboard didees. An unupuc again at the Steinway for the Region of the Steinway

The year expectation of the Steinway of t

Goes. An unusual arrangement both.

Vocals

The vocal entries finds Lanny
Ross accomped by Russ Morgan's

In the Mood for Love' (FieldaMcHugh, a crack writing team
that's no more, incidentally, after
many years) backed by 'I Wished
on the Moon' (Dorothy Parker's
tune.) Both from a'Far pix and
sympathetically tenored by Ross,
himself a Par filmer that was.

Ethel Merman, accomped by Al
Goodman's baton, gives out 'The
Lady in Red' from 'In Callente'
(Man) in Merman's usually vivid vocal
style—Brunswick (481).

If they like baby talk, Mae Quesi-

by La Merman's a tubally vivid vocal style—Brunswick 7491.

If they like baby talk, Mac Queselon of the William of Shicker of Shicke

Tomilin addicts, in Neison Eddy's vogue. Victor 4234 (rec. seal Jabe), which is another distinction in Victoria and the distinction in Victoria and the distinction in Victoria and the distinction in Victoria and V

Smoother Dance

Smoother Dance
More, from the Coast. This time
on the hoof. Jimmie Grier Immortalizes Hollywood and Vine, 'a
cute firtation song by GrierMoralne, high the meeter
for the the meeter
(Conrad-Dreyer-Schoil) is equally
meritorious song timbre and snapplly interpreted by the Grier jazzista. Larry Cotton and Diek
Webster on the vocals. Brunswick
7885.

Ted Fio Rito also coasts in with Roil Along Frairie Moon' from the Metro-Ted Lowis film backed by a waltz, 'Kalua Luilaby.' The maestro collabed on both. Muzzy Marcellino, Fio Rito's fave vocal interpreter, the Debutantes and a mixed chorus mix in on the lyricizing. Brunswick 7507,

"Orville Knapp and his orchestra, another fast up n' coming Coast entry, gives out Take it Easy' and 'Speaking Confidentially,' from Wanger-Par's Every Night at 150 MeCHogh and Fleids), Decca 133. Or MeCHogh and Fleids), Decca 134. Or MeCHogh and Fleids, Decca 135. Or MeCHogh and Fleids, Decca 134. Or MeCHogh and Fleids, Decca 135. Or MeCHogh and Fleids, Decca 135. Or MeCHogh and Indiana 135

waitz. Brunswick 7492 and Frank Luther on the vocals.

Egric. Madriguera on Victor. 25118 recourses to the Bing Croaby-Far picture. Two for Cronicht. and sivest-backed by T Wish I. Were Aladdin, another good Gordon-Revel: song from the same film. Smooth danaspation, Tony Sacce vocalizes, along More Gordon and Revel Two for Tonicht' songs are by Richard Himber and his Hotel Ritz-Cariton orchestra on Victor 25119 with From the Top of Your Head to the Aladding Course of the Co

vocais in ieu of Joey Nash, erst-while ace Himber vocai soloist.

Bruinswick's brace of tiptop dan-action of the property of the con-cept of the property of the con-dition of the control of the con-trol of the con

Skinny Ennis and Bob Allen on the vocals.
Freddy artin's orc gives out Eprokenheated Troubadour and Eprokenheated Troubadour and Troubadour a

ROBBINS' CHATS

NO FOOLING "I've Got a Feelin' You're Foolin'

From M-G-M's "Broadway Melody of 1936." Melody of 1936."

Looks like a new Robbins' bull's eye. A great song from the great score of a great musical movie.

Also featured in the same production are:

"You Are My Levy Star"
"On a Sanday Alternoon"
"Sha Before Breakfast"

P.S.—By the way, don't ret:
"I'm in the Mood for Lave"
"You're All I Need"
"Roll Along Prairie Moon"
"Tender is the Hight" -By the way, don't for-

ROBBINS
MUSIC CORPORATION
199 SEVENTH AVENUE - NEW YORK

MANYA DRIGO

Now at Roosevelt Hotel New Orleans, La.

New Orleans, In.

"The girl is one of the most sparkling dancers . . . It is her exceptional grace and delicate technique combined with the partners, odd angular the ordinary level. Girl is dramatic and knows how to emphasize her best points of beauty, from "Variety").

Bookings Through MAURICE GOLDEN

1560 Broadway, New York City

JACK LAIT writes: Marlon and Randall, the twice-around Globe-trotting Dancers, with a girl udded us a trio, 'are tope'; better known in watering spas of the world than their home-town, Chicago.

THE RANDALLS World-Famous Dance Trio

R BEN MARDEN'S A I VIER A



ST. REGIS HOTEL, NEW YORK Management C.B.S. ARTIST BUREAU

Starr Takes ASCAP Post, but WB **Maintains Royalty and Radio Demands**

man Starr, treasurer and con-golidator of the Warner Bros. interests, to be elected to the Board of directors of the American clety of Composers, Authors & Pub

lishers when it meets Thursday (19) for the first time since June. Starr will replace Edwin H. Mor-ris, v. p. and gen, mgr. of WB's publishing firms.

Danie gen, mgr, of WHB

Jubithing-firms.

In agreeing to Starr's placement
on the board, it was made known
by Warner Bros. last week, no
change of decision was implied.
Owner of Harms, Remick, Whitmark and World deciared that it
had every intention of withdrawing
these firms from the Society unless the ASCAP board consented
within the net without of the Sosety's methods of royalty distribution and to work out a plan that
will drastically increase ASCAP's
income from radio.

Standing prominently in the way
of the second demand the fiveyear extension of contract that the
Society has been handing out to
radio stations. Among the latter
are outlets owned and operated by
NBC and Columbia.

White the second demand of the second results of the second firm of the
past four months. Warner Bros.
has come to the conclusion that the
burden of the music tax on radio is
badly distributed and that unless

but our to the conclusion that the burden of the music tax on radio is badly distributed and that unless a way is found to tap the income of the networks at the source, which is the money actually taken in for the sale of hookun time the units of the sale of hookun time the units. is the mone, is the money actually taken in for the sale of hookup time, the WB publishing firms have nothing to gain by remaining with the So-

gain by remaining with the So-elety. The manipulation of the solution of the

20-FOX AFTER **MILLS MUSIC**

Hollywood, Sept. 17.

Deal is on for 20th Century-Fox to purchase the Mills Music Co-along the same lines as proposals that were on with Metro a short time ago. It would give the film company acquisition of the Mills catalog for a substantial sum to be paid to Jack and Irving Mills, with the latter pair being retained to operate the publishing concern on contract.

Proposition was discovered.

on contract.

Proposition was discussed last weit in Yew York, with Frank Orsatti presenting the Mills interests and Jose Moscowitz handling negotiations for 20th-Fox. Confabs are slated to move to the Coast shortly, with Orsatti getting to gether with Moscowitz, Joseph M. Schenck and Samuel Buzzell, attorney for Mills.

Eddie Guest's Publisher

Edgar Guest now has a music publishing firm putting out his works. Jack Mills is including 15 of the Deroit poet's roundelays in a special folio for the music and bookstore counters.

Folio will also contain the incidental music that was written for

dental music that was written for a series of shorts for which Guest provided the poems.

NAME BANDS POLICY

Canton, O. Sept. 17.

Little Hofbrau reopens in its former location Oct. 1. Carl Sinclair is manager.

Entortainment policy will be entirely different than last winter's, and, instead of Eavarian music, spot will seek name dance bands and floor shows, with change of talent weekly.

BALLAD FOR 'MONTE CARLO'

Hollywood, Sept. 17.
Bert Kaimar and Harry Ruby
have sold a ballad, 'Moon Is In the
Sky,' to 20th-Fox to be spotted in
'Man Who Broke Bank at Monte

Her. NBC Grabs Morrison. Chi, from Kennaway

Chicago, Sept. 17.

NBC has sniped off the Terrace
Garden nitery in the Hotel Morrison Garden nitery in the Hotel Morrison, taking the spot away from Kenna-way, which has been booking it for several years. NEC is placing Enric Madriguera orchestra on the Terrace Garden rostrum starting Oct. 15, replacing Glenn Lee.

If marks the start of a name parade for the Terrace Garden, which had to the Terrace Garden, which had so you can be a made for some the Mittery is on an NBC wire.

Deny MPPA Plea In \$15,000.000 Hodgman Suit

Music Publishers' Protective As sociation must remain one of the defendants in the \$15,000,000 conspiracy and anti-trust suit brought by S. Theodore Hodgman, as assignee for the Royal Amplitone Corp., until the case comes to trial. Judge Bondy so ruled in Federal Court, New York, last week when MPPA asked that the complaint be MPFA asked that the complaint be dismissed. Others named by Hodgman in the action are American Telephone & Telegraph Co., Western Electric, ERPI and American Society of Composers, Authors & Publishers.

Counsel for MPPA argued that the Counsel for MPPA argued that the organization could not have been involved in the alleged conspiracy to keep Amplitone out of the sound device field because MPPA had never entered into a contract with ERPI or any other electric outfit or with any motion picture company. In denying MPPA's motion for distance of the contract with any motion picture company. missal, Judge Bondy declared that he was disinclined to pass on a question of this sort when the only evidence presented was affidavits.

Because MPPA is not a corporate body, the plaintiff served the papers body, the plaintiff served the papers personally on Louis Bernstein as president of the organization. The court did consent to the MPPA's as-suming direct defense of the suit and relieving Bernstein of the per-sonal citation.

FR. CASINO'S \$50,000 **OPENING WEEK GROSS**

New Clifford C. Fischer revue at the French Casino, N. Y., grossed over \$50,000 on its first week, in-cluding a \$10 premiere.

Average check at the cabaret-leatre ranges between \$3.75 and 4.25. Capacity is 1,400.

CRAWFORD ILL

Music Publisher May Dispose of His Business Interests

Boby Crawford, head of the music publishing firm bearing his name (nee DeSylvania) bearing his particular his name of the particular his name of the particular his name of the his name of the particular his name of t

Mack Gordon and Harry Revel, under personal contract to Crawford got in by plane from the Coast for powwows with the music pub.

Reichman's Run

Pittsburgh, Sept. 17. at William Penn hotel Oct. 6 wher latter returns to the Statler Boston

Boston.

Reichman will have set something of a William Penn record when he quits town, having been at the spot four consecutive months, longer than any other orchestra has ever managed to stick on this job.

Most Played on Air

To familiarize the trade with To familiarize the trace win-the tunes most on the air around New York, the following is the listing of the sorgs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plugs on WEAF, WJZ and WABC.

WEAP, WJZ and WADO.

I'm in the Mood for Love
Cheek to Cheek to Cheek
You're All I Need
Accent on Youth
Couldn't Believe My Eyes
East of the Sun
Lulu's Back in Town
And Then Some
Without a Word of Warni
Isn't This a Lovely Day
I'm on a See-Saw
Top Hat, White Tie and Taile
Rhythm and Romance
Little Gyps Tee Room
Loafin' Time
Loafin' Time
That What You. Think
Swische Seeing You Again
West and Lohe
Sweet and Lohe
Wood Top Company
Truckin'
Lee's Swins It Truckin' Let's Swing It Early to Bed From Top of Your

St. L. Musicians Turn Down F.&M. Deal but Ask Gov't for Coin

Members of the musicians' union here hopeful WPA authorities in Washington will approve a project fostered by Board of Public Welfare to give employment. to nearly 200 here next. summer. Project devised by Frank . Sulliván, Superintendent of Recreation for city, calls for concerts to be played in community centers, eleemosynary institutions and public parks which calls for concerts to be played in community centers, eleemosynary institutions and public parks which have been without this form of entertainment for several years, due to curtailed municipal revenue. Total cost would be \$195,879.

cost would be \$195,879. Clarence E. Maurer of the Muscicians' Mutual Benefit Assn., advised the city assn. will furnish, without charge, use of its music library valued at more than \$25,000 and half-time services of Samuel P. Meyers, press, and Al Schott, representative of M.M.B.A.

sentative of M.M.B.A.
Musicians have had ittle work
here since films became tuneful and
recently refused an ofter of Fanchon
& Marco management for 12 weeks
at \$1,275 per. F. & M. planned to
bring Olsen and Johnson, Texas
Mustangs and others here if musicians would go along with experiment to determine if such shows
were profitable. Refusal of union
to enter into a limited engasement
plans.

Wife Insulted, He's Socked; Sues for 5G's

Akron, Sept. 17. A broken jaw and other injuries allegedly received when he went to the defense of his wife, upon whom another diner was trying to force his attentions, has brought a \$5,000 damage suit against Stone's Roof Garden, night club, by Leo Maytnier.

The suit charges the management dld not exercise 'ordinary care' for the protection of the club's guests.

Suit Over License Rochester, Sept. 17.

Gabriel Ronzo, proprietor of The Gables, Sea Breeze, is sulng Sheriff James E. Malley for \$10,000 for seizure of his liquor license in connection with closing an alleged in-decent show by a troupe of female impersonators.

impersonators. The sheriff later returned the li-cense, pending a hearing before the state liquor com ission. The show also continued in defance of the sheriff's edict after Ronzo, satisfied two civil judgments that led to pad-locking the place for two days.

Rankin's Nitery

Chicago, Sept. 17.

Bill Rankin, nite club show producer, has opened his own spat out on the West Side.
Called the Town Club, with Ray Gallet associated in the manage-

Music Sees \$1,000,000 New Income Yearly from N. Y.-Phila. News Wire Service Licenses: Paine Negotiating

Phillips, Hall Home;

C. C. Score to Maurice Before returning to London, Peter Maurice closed with Jack Mills for English rights to current Cotton Citto, New York, score. Music 13-10 be spotted in a forthcoming London revue, with 'Truckin', in for a revue, w build-up.

Jimmy Phillips, together with Henry Hall, BEC musical head, re-turned home Thursday (12) after a 10-day stay.

14-HOUR GRIND IN WASH. **NITERY**

Le Paree, Washington, D. C., chow meinery which reopens Sept. 2 after summer shutdown, will inafter summer shutdown, will inaugurate a new type—to these parts—entertainment policy when it offers grind floor show from 12 o'clock noon to 2 s.m. daily. Spot will play 1,000, 20-25 people shows, in unit form, booked by National Agency, Ealto.

The 14-hour stretch of unbroken The 14-hour stretch of unbroken entertainment will be run off along following lines: From noon to 2:30 dance music with floor-show acts interpolated; till 4 o'clock a plano duo of warblers will give out intimate chantings; from 4 till 7, Hawalian string quartet will stroil from table to table playing and vocatizing for the cocktail-hour crowd; then the band and floor-show squeezes in till 8:30, at which time the dinner crowd is dispersing. Till things warm up again at 10:00 Till things warm up again at 10:00 the plano duo stays front-and-center, then the band and floorshow on tap till 1 a.m., when the Hawaiians arn and take hold till closing

STRINGFIELD QUITS N. C. SYMPH, GOV'T PROJECT

Charlotte, N. C., Sept. 17. As a result of differences between Lamar Stringfield, conductor of the North Carolina Symphony Orchestra, a government ERA project that tra, a government ERA project that pays unemployed musicians \$18 a week, and G. O. Shepherd, former manager of station WWNC of Ashe-ville, recently named business man-ager of the symphony, Stringfield has turned in his resignation to Mrs. Thomas O'Berry, of Raleigh, state relief administrator.

Mrs. O'Berry has dispatched a representative from her office to Asheville to investigate the matter and see if things can not be worked out. Stringfield said he could not out. Stringfield said he could not direct the group under working conditions imposed by the business manager. Shepherd said he was merely complying with instructions laid down by ERA.

Stringfield founded the state orchestral group and has directed it for 18 months.

OLSEN'S SQUARER

Keeps Promise to Make Good on Easton Booking Mix-up

Easton. Pa., Sept. 17.
George Olsen, who, through mistake in booking arrangements, did
not show up at Dorner Park on
Sept. 5, several thousand dancers
being disappointed, made good his
promise to make up for it by coming to the park Thursday (12) and
bringing Ethel Shutta with him.
Large crowd greeted them.
On Sept. 5, while erowd was waiting for Olsen, George Plarr, the
dance hall manager, put in a longdistance call and learned thet Olsen
did not know he was booked for
that night. But Olsen promised to
fill a later engagoment. Easton, Pa., Sept. 17.

Music figures to add to its incom nywhere from \$500,000 to \$1,000.000. a year from the development of the type of wired music and news servthe which Ticker News Service and Tole-Plash have established in New York and Philadelphia. Plum Would York and Philadelphia. Plum would go to the music industry by way of a novel mechanical fee collected by the Music Publishers Protective As-sociation and performing rights royalties paid to the American So-ciety of Composers, Authors & Publishers

sociation and performing rights royalities paid to the American Society of Composers, Authors & Publishers.

Where the MPPA proposes to garner plenty is from the right granted to operators of the 'sound ticker' idea to manufacture devices used for public performance purposes. Licenses have been issued for the making of records to be used over the air and via whreat toware referred musical composition licensed for one form of transmission may not be used over another medium. With the copyright owner reserving the right to compel the ticker contingent to make their own records, the only way that the latter can escape goling into the recording business on their own and, instead, be free to buy transcriptions already on the market, is to make a special licensing deal. MPPA stands ready to relieve the ticker element of the necessity of making their own records if it will agree to pay \$15' for every receiving set installed in a cate, restaurant, saloon or any other public place operated for a profit.

1,050 Subscribers

1,050 Subscribers

other public place operated for a profit.

1,050 Subscribers

Ticker News Co., which operates over telephone lines from a central studio, has 400 subscribers in Philadelphia and about 300 in New York. Tele-Flash hast 300 in New York. Tele-Flash hast 300 in New York. Tele-Flash hast 200 in New York. Tele-Flash hast 200 in New York. Tele-Flash hast 200 in New York. Tele-Flash fave been trying to work out with John G. Palne, chairman of the MFPA, a licensing arrangement to cover the use of copyright musle by the two services, which heretofore have confined their broadcasting to sports and tation of Teleer Confined their broadcasting to sports and tation of Teleer Confined the profit of the service will furnish the MFPA with facts, figures and other data about its business which will enable the publishers to work out a permanent mechanical license agreement for the medium. Paine's permission was also made subject to the consent of ASCAP to waite its from the ticker outfus during the experimental period.

In advising the memoers of the MFPA of his move, Paine declared last week that the Ticker News management believes that the use of current popular musler will bring it a substitutily larger number of clients but that it prefers to experiment with the idea before talking turkey with the musle industry.

Music Notes

Abe Meyer supervising music on Radio's 'Beach Masters.'

Nacio Herb Brown and Arthur Freed to Laguna to turn out 'This Time It's Love' for Metro,

New Savoy-Plaza, N. Y., lounge opens Oct. 3 with Dwight Fiske, Rosita and Fontana and Dick Gas-parre's orchestra. Basil Foreen, to alternate with latter on music.

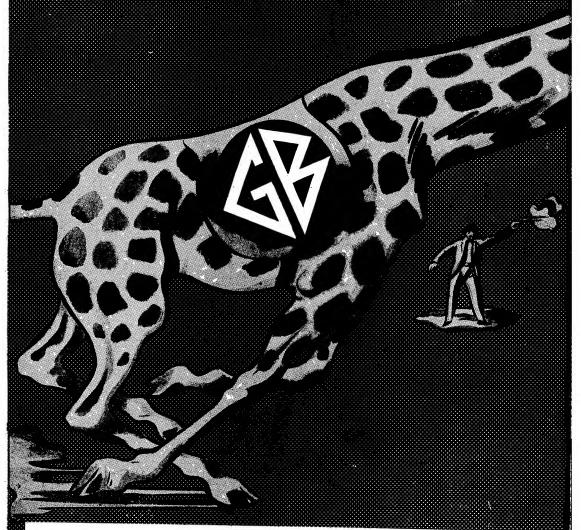
John Leipold, arranger, and Sigmund Krumgold, scorer, handed new contracts at Paramount.

otro used chorus of 40 voices for background track on 'Muthy on the Bounty.'

Ben Oakland and Milton Drake are writing the music for the new floor show which opens at the Paradise restaurant, N. Y., around Oct, 6. Bill will include Elia Lo-gan, Bob Lawrence, Pegieg Bates, and Moore and Revci.

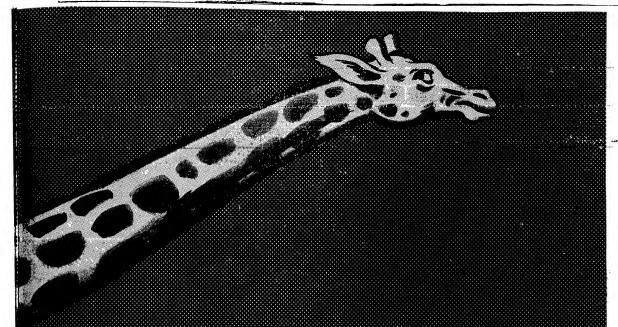
BEATSTHE GUN!

39 steps ahead of any picture this year · · ·



Tops 'em all . . . Boom days of '29

ROBERT DONAT · MADELEIN



"MORE THAN A HOLDOVER. IT IS A PUSHOVER. . FOR ANY EXHIBITOR

Saturday's admissions totalled 30,453 ... exceeded any day's admissions at the Roxy since 'Cockeyed World'"

HOWARD S. CULLMAN Trustee, Roxy Theatres Corp.

brought back by receipts of "39" E CARROLL in "THE 39 STEPS"

Off-the-Air Recorders Must Have MPPA License, Says John G. Paine

Recorders who make a business of taking programs off the air have been advised by the Music Publishers' Protective Association that their operations come within-the protessions of the copyright law and that hereafter they must obtain a menalism license. Under the comulatory license provision of the law as off-the-air recordings will be abject to a royalty of 26 per lan number per disc.

MPPA holds that regardless of whether the recording is done for whether the recording is done for

MPPA holds that regardless of whether the recording is done for placement of the record on another station or for the purpose of keeping a permanent record of the broadcast program the mechanical phase of the law applies. Making of a record of this type, without first obtaining a license from the copyright owner or his rep, avers the publishers' association, constitutes an infringement of the copyright.

In a letter addressed last week to

In a letter addressed last week to makers of off-the-air recordings, John G. Paine, chairman of the MPPA board, declared that the publishers in the association have, after studying the situation for some time, decided that they would no longer permit the unauthorized use of their material in these recordings. MPPA, he said, was preparing a proposal for itensing this type of manufacture. Recorders involved are asked by the letter to furnish the MPPA with a complete report of the classes of recording they do, the number of diacs they turn out a week, month or year, and whether they are doing the work on their own ounder the contract to some persons off-the-air contract to some persons of the air contract to some persons of the

sounded and where there was room for improvement. Paine in one paragraph of his letter outlines a ticklish legal question that faces the MPPA in its move to ticense the off-the-air recorders. It would appear, wrote Paine, that this license can in the case of mutical paragraphs of the paragraphs and the paragraphs of the property of the paragraphs of th sical compositions which have been overviously recorded be taken out under what is known as the compulsory license provision, of the law. The legal aspects of this situation, however, are now being studied, and certainly this compulsory license provision does not apply to those recordings which are made primarily four properties of the provision of the provisio sical compositions which have been composition which has never prior to taking off the radio been used for the manufacture of records.

WMCA REVIVES DEPT FOR WOMEN'S SHOWS

WMCA, New, York, which called off its regular women's department last spring, is reviving it on a new femme series presented by Helen Leighton. She'll be heard six times

Leighton. She'il be heard six times weekly starting next week, with two of the days sponsored commercially. Cardinal Laboratories have signed for a series of 13 programs, Monday and Thursdays, using participating shots. Bargains for the woman buyer are to be stressed.

Blackett-Sample-Hummert, Inc., handling the C. L. account.

Alice O'Leary Sues

Alice O'Leary Sues

Boston, Sept. 17.

Alice O'Leary, one of the best
known radio singers in this territory (Yankee Network), has filed
a petition for divorce against Ar3:hur J. O'Leary of Medford, Mass,
in Middleser Probate Court. Cambidgs. Chase: tentatively gets
custedly of two small children and
a slight allowance of support
money.

Mrs. Melrose Mending

Celeveland, Sept. 17. Mrs. Edytho Fern Melrosa man -- Mrs. Edytho Fern Melvosa, man-ageress of Station WJAY, is still in the hospital here following a serious major operation. But she is on the

mend.
She is carrying on part of he station duties from the hospital.

CBS Holds Off Publicity on Its Reforms

Contemplated plans for renewed publicity on CBS's curtailed commercial allowables have been shelved for the coment. Previously the web was understood to be thinking and telling the radio audience more how its programs are minus extended plugging, and some spot announcements were written to that effect. But they have not been used, and apparently won't be for some time. No reason given for being mum on the matter.

some time. No reason given for be-ing mum on the matter. CBS feels, however, that its rules are being observed with proper reverence by sponsors. All com-mercials are being timed and re-corded. Such recordings show that advertisers are staying well within the alloted limits, or even duck ap-preciably under.

Lady Esther's plugs (on a half hour show) have been running between 1:19 and 2:15 minutes in the tween 1:19 and 2:15 minutes in the past month. Lux (on an hour show) runs from 2:26 to 3:37. "March of Time" (quarter hour) varies between 1:30 and 2 minutes. Campbell Soup stays within the limits of 2:36 and 3:39 on an hour show.

Also appreciably noticeable is the showmanship sponsors have been using to get the most out of their cilipped moments. Dramatized commercial announcements and tricks

mercial announcements and tricks mercial announcements and tricks of various kinds are getting to be the vogue. Agencles feet that the sales splels will thus not only be more palatable to the audience, but will actually get to be integral and popular parts of the program.

PAR DICKERING FOR ONE MAN'S FAMILY

Hollywood, Sept. 17.
Paramount, which already has
the screen rights to the Jimmy Allen radio serial, is on the fire for
another; hopes to grab the screen
rights for 'One Man's Family.'
Latter has risen from an obscure
one station broadcast emanating
from San Francisco to one of the
leading script serials on the air, being broadcast by NBC. Hollywood, Sept. 17.

Paderewski Postpones

Ignatz Paderewski's air date scheduled for Oct. 12 over NBC is off due to planist's illness in Switz-erland. Network negotiating for a future date as soon as possible. Polish pianist has been a radio holdout from start.

ASTAIRE'S 2 AND 2

Splitting L-S Broadcasts to Catch Next Film's Release

Hollywood, Sept. 17.
Fred Astaire's resumption of his
Lucky Strike broadcasts, due to
start Yrom here this Saturday. 423.
almost went cold last week, but a
compromise agreement has been
reached between the star's studio almost went cold fast week, but a compromise agreement has been reached between the star's studio (Radio) and the agency (Lord & Thomas) handling the L-S account. Statiff goes on us scheduled for two alrings, but his following pair of appearancesc go over until December.

compromise agreement has been resiched between the starts studio (Radio) and suggesty (Lord & Radio) and suggesty

ESSO-NBC-U.P. **DEAL ON NEWS**

Standard Oil of New Jersey (Esso) has bought the news broad-casts on all NBC owned and operat-ed stations east of the Mississippi

easts on all NBC owned and operated stations east of the Mississippl, with the contract cailing for four-five-minute periods a day every day in the week but Sunday. Deal. which becomes effective Oct. 7. will have NBC using United Press for the first time on the network, and is for a minimum of 13 weeks.

Stations in the hookup will be WEAF, WIZ, New York; WBZ-WBZA, Boston-Springfield; WGY, Schenetady; KDKA, Pittsburgh, and WMAL, Washington, with the neriods of broadcast coming around 8:30 a.m., 12 non, 6:30 p.m. and 11 p.m. These same spots are now being used by the network to clear the Press-Radio builetina.

With the purchase of the UP statement of the Press-Radio builetina. Understanding is that it will not use the P-Rs service for the network at regular periods, NBC will continue as a member of the Press-Radio bureau, paying, the fees for each of the stations it owns and operate's and resorting to the P-Rs service for important news flashes to be broadcast on a sustaining basis.

Paid Talent May Not Compete for Texaco

Cincinnati, Sept. 17.

Talent on the payroll of WLW
was not per litted to compete in
the Texaco 'open volce' auditions
conducted at that station for four
days, ending Sunday (15), by order
of John L. Clark', gen. mgr. of the
Crosley auper.

Trials were supervised by A. J.
O'Connor of the Hanfi Metzger
agency. There, were 300 contestants.

Would End Transcription Chisel

Efforts Impend to Eliminate Dubious Practices in Wax Industry

Latest element in radio to under-fake the establishment of standards and a code for their business are the territorial distributors of tran-scription services. Teritorial go-betweens figure on working out a set of selling conditions which will bind them all in operating for indio transcription manufacturers. Initial task of the distribs is to pledge themselves against ponching McCosker Returns

Aifred J. McCosker, president of samberger Broadcasting Service and MBS chairman, returned last Thursday on the Lafayetta after a month's vacation in Europe.

In London, he visited Sir. John Reith, mansing chief of BBC and the crossed over to Paris for a standard representation contract.

stating that the standard commission is to be 25%, that the manufacturer will supply so many audition samples and underwrite such and-such percentage of the money spent in promotion and advertising. Moving spirits behind the standardization idea declare that it has been actuated by a tendency among some of the indie transcription manufacturers to finagle the agents out of their commissions and to worm out of paying the full stipulated cut by playing one distribulation.

CKLW. Windsor, with Canadian Talent Only, in Program-Building Sprint

Hal LeRoy for Radio

Elliott Roosevelt may join the Southwest Network in an executive capacity. Report that the President's son would soon switch his vocational interest from aviation to broadcasting developed last week following the visit to New York of Lee Armer, head of the Texas

While in New York Armer dis-While in New York Armer uis-cussed the matter of appointing a personal sales rep for this city to take the place of John Blair & Co., which severs its connection with the Southwest system Sept. 30.

SCHENLEY OFF WHN: ORIGINAL AMS STAY

Under reputed pressure from the government's informal soft pedal order on hard liquor advertising on the air. Scheniey Products with-draws Oct. 8 as sponsor of the weekly Jay C. Filppen amateur show

weekly Jay C. Filppen amateur show on WHN, New York. Schenley has been one of the New York indle station's principal adver-tisers. WHN intends to maintain the Filppen program with or with-out another sponsor.

ANNUAL DECISION

Myrt and Marge Back Again for Wrigleys

Chicago, Sept. 17. As had been generally expected, Wrigley will bring the 'Myrt and Marge' script back to the Columbia Marge' script-back to the Columbia spread with the start of the winter

season.

Each summer when 'Myrt and Marge' goes out there is talk of a replacement show in the fail. When autumn rolls around, however, Wrigiey officials seem to figure that, after ail, the 'Myrt and Marge' name is still pretty big and something too valuable to toss out into the alley.

Baker Campaigning

Muscatine, Ia., Sept. 17. Muscatine, Ia., Sept. 17.

Norman Baker, operator of
XENT, Nuevo Laredo, Mexico, and
recently denled a permit to operate
a radio station here, has concluded
a number of open air talks here in
the interests of a proposal to reestablish his cancer treatment hospital and air station in Muscatine
country.

ounty. Special reproduction equipment was used to tout former patients treatment five years ago and to gain testimonials which may be used to barrage the Federal Companylactions commission to allow Baker leeway to get an air lane in

Thompson Leaves WCKY

TROMPSON Leaves WCKY
Cincinnati, Sept. 17.

Mzurlce Thompson takes leave as studio program director of WCKY
Friday (20) to joint WJDX, Jackson, Miss., in a similar capacity and to double as vocal director of a coillege in that town.

He Joined WCKY in 1929, shortly atter, its opening, as baritone and annotheer.

By Pete Wemhoff

Detroit, Sept. 17, Question of what CKLW, Windsor, will do when it switches from Chiumble to Multainet Sept. 22 hay been settled. Having lost its Detroit stud. I through orders of the Federal Radio Commission and forced by Canada to use only Canadian tisent; CRLW have been extending a since it was announced this summer that WJK would become the local outlet for NBC. Ontario station switched to Mutual, which will feed only 40 hours a week of sustaining and commercial programs here. en it switches from

Under this arrangement, Under this arrangement, CKLW will be forced to produce from 60 to 70 hours weekly of its own programs, "hich is more than double its pr-sent outlay, ow the station will do this, with only Canadian talent available, was jearned today.

Burden has been placed on Stantess with the state of the control of the

Regional Net

Regional Net

It was a seen placed on Stanley Switzer, who has been raised to
program director. He formerly was
in that capa itly only for CRCW,
which brc.-leasts CKLW's stuff to
cantify. Report that the Presicity. Report that the Presicity. Report that the Presicity at the Switzer of the Switzer of the Switzer

Staff artists so far lined up inadcasting developed last week
owing the visit to New York of
Armer, head of the Texas
sload.

While in New York Armer dissed the matter of appointing, as
sonal sales rep for Bild's Co.
He for the Switzer of the Switzer of the Switzer is connection with
the Switzer is connection with
Southwest system Sept. 30.

New Program

Sustaining programs so far set up

Significant and sustaining programs so far set up

Significant and sustaining programs so far set up

Significant and sustaining the sustaining programs so far set up

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Significant and sustaining the sustaining programs and san and sustaining sustaining programs and san and sustaining sus

cuuded. The new 12-piece ork is Joe Doakes.

New Program
Süstaining programs so far set up are Etcetra, a variety revue with ork, me, comics and singing acts, one hour, e.g. Thursday evening: News and Notes, 'injehily, featuring ork and guest soloists; and a transcription of Dick Tracy. Shows (KLW will receive from WLAG. Most Wolf and Crossley Wolfas, Music Toda, Heywood Broun, Singuistic Toda, Heywood Bround Heywood Broun

stephen Bodgas, traine and production manager; Herbert Gilleland, promotion and publicity director; T. E. Cam; au, commercial manager of the Windsor offices; Arch Shawd, commercial manager of the Detroit

Sinces Announcers' staff consists of John Stinson, Wallace Ford, Bruce Hamilton, Charles Lane, Stephen Douglas, and Stanley Switzer.

Until a full schedule can be worked out, CKLW will use a lot of the World Broadcasting System service transcriptions to fill in. United Press will continue to pro-yide the station with complete news coverage, which is used six times daily for five minutes each.

George Enzinger Out

George Enziger is no longer with the agency of Morris, Windmuller and Enziger. This leaves only Philip Morris as the trio which started the agency about a year ago. Joining the new setup are B. W. Schenker and S. M. Roth, formerly of Schenker-Roth, Inc.

Fred Allen Scrams East

Fred Ailen, with Portland Hoffa, leave the Coast early next week for N. Y. to begin rehearsals on their new series over WEAF, which starts Oct. 2. Peter Van Steeden's music, plus a 'melo-dramatic' com-pany, lined up for the supporting

Ipana and Sal-

'LONG LIST' BROKER CUTS

Copyright Clearance Protection Bureau Fails to Win Support

Move to set up a Central Research Bureau to check copyrights on all music appears doomed to disappointment as a result of reaction of smaller stations last week to the proposal. Two major netadlo broadcast outfits.

One is the fear of major networks dominating and perhaps controlling such a proposed bureau and the other is the practice of smaller stations in using works of obscure authors, personally friendly to the broadcaster. Smallie station o clais believe installation of such a bureau might hait this practice.

With inance of such a research bureau by a major network,

practice.
With inance of such a research bureau by a major network;
the smaller station spokesmen
claim that it would provide a
means of tipping off their future

the smaller station spotesmen claim that it would provide a means of tippling off their future program and material to competing, stations. Small station orficials feet that this would place them at a distinct disadvantage. Consequently, these stations, such as WNEW, WINS* and WMCA, would prefer to handle their own clearance of numbers.

Personal friendship angle which permits smaller broadcasters to get certain compositions on the air., atthough appearing to be a minor difficulty on the surface, is a point that is repeatedly brought up by the station of the surface, is a point that is repeatedly brought up by the station of the surface of the

LINTON REPS WREN PLAN 'BARN DANCE'

Chicago, Sept. 17.

Chicago, Scpt. 17.

Ray Linton takes over exclusive representation for WREN of Lawrence-Kansas City according to a dcal set by Bing Smith of WREN on a special trip made to Chi last week. Linton adds WREN to his representation of WMCA, New York, and the Inter-City web.

WREN is planning to devote more time to the farming element of Missouri, Iowa and Kansas territory. Smith is now making arrangements for the spotting of rural type entertainment on the WREN transmitter and will shortly add special Barn Dance features besides the establishment of an artists booking bureau for WREN Barn Dance vaude units.

Metaxa on Radio

Georges Metaxa Joins Manhattan Meiry Go Round (Dr. Lyons tooth-paste) on Sept. 26 over WEAF. It's his first major air spot. Blackett-Sample-Hummert, Inc. in charge of account.

Sheila Barrett Guests

Shella Barrett, just back from London, guests on the Paul White-man (Kraft-Phenix), show Oct. 3. Charlle Morrison agented.

DOUBLEDAY-DORAN AIRS

Whodunits Will Be Broadcast Over

Doubleday-Doran; book publishers, go on the air over WOR, New York, with a weekly broadcast of their crime books starting Sept. 29, It's a weekly Sunday night half-hour at 8:30, and the publishers hope to sell it as a commercial.

D-D has a special crime book subsid called Crime Club, and will label its broadcasta the same way. Hugh-Austhir's Tt Cant Ee Murder' will be the first book. Publisher thus expects to reap publicity for its

will be the first book. Publisher thus expects to reap publicity for its books and at the same time garner a coin return if getting a commer-cial. Authors of the books will be cut in.

W. P. CHRYSLER AS ACTOR IN **OWN SHOW**

Waiter P. Chrysler, Sr., will turn thesplan on a one-act exploitation radio show in behalf of the Plymouth car Oct. 3, Show goes out over the Mutual network through WOR, New York, with he J. Sterling Getchell agency, handling the distinction of the sterling of the sterl

automoblie.

WDAS DEFENDANT IN WARING MUSIC SUIT

Philadelphia, Sept. 17.
Another injunction suit to halt
playing of his records by 'unauthorized' outlets was brought last weck
(13) by Fred Waring against station WDAS. Similar to actions
brought last month against a recording company, baliroom and restau-

brought last month against a record-ing company, ballroom and restau-rant. tation, notified of action, de-ciared it had only one Waring rec-ord on file and had played that only once on special request from a lis-tener. Intimating 'something tunny never had any demand from listen-ers for Waring music until the one request and that suit had followed immediately.

request and that suit had followed immediately.

Waring is president of National Association of Perfor ing Arists, which is seeking more stringent and punitive copyright laws. Suits are being brought by Waring personally in N. A. P. A.'s behalf.

Toronto Radio Theatre

Toronto, Sept. 17. Dacked by radio service organiza-tions, Metropolitan Broadcasting Company is erecting studios and a radio theatre to seat 450, with pro-grams to be piped to CFRB and CKCL here. Several of the local larger aponsors have signified their intention of staging their programs from the new radio theatre. Backed by radio service organiza-ons, Metropolitan Broadcasting

TREND IS SEEN

Short List Station Representation Viewpoint Receives New Support Through Action-Blair Formerly Had 22 Stations

CRITICISM

Controversial question of long list versus short list station representation took a step in favor of the short list brokerage viewpoint last week when one of the leading rep firms decided to specialize on a comparatively small number of stations. One group within broadcasting, frankly critical of long list selling, contends that this season may see the washing up, or at least the playing down, of wholesale groupings.

casting, reasely critical of soin may see they washing up, or at selling, contends that this season may see the washing up, or at selling, contends that this season may see the washing up, or at season they are the season with the season washing and the season washing as the season was

Blair figures that he cannot do Bilar figures that he cannot do justice to his more important stations, from the viewpoint of actual or potential income, while under the obligation of representing a long list of outlets. Such conditions do not allow for a constructive or satisfactroy job in the case of every station.

WWL LEASES STRAND THEATRE, N. ORLEANS

New Orleans, Sept.
Captain A. C. Pritchard, general
manager of WWL, is new lessee of
the Strand theatre. Radio shows will
be presented in the reopened playhouse beginning next week. Most house beginning next week, of the broadcaster's talent will

of the broadcaster's talent will be heard from the stage of the theatre. after 10 p. m. daily.

Enterprise requires construction of a stage below the level of the present one. James Willson, program director of WWL, will be in charge of the theatre's programs, and A. S. Foster, promotion manager of the station, will be in a like position at the station. Arrangement is to allow audiences to see broadcast programs.

BLAIR DROPS 10; 100-Watt Locals Sought by Scripps-Howard with WFBE, Cincy as 1st Acquisition

Just an Idea

Minsky Burlesque, New York, is again radio-minded. Wants to bring its runway attractions into the home.

into the home.

It's a problem to the burlesque execs just how to
handle radio.

Amateur strippers were suggested, but immediately pencilled out.

'Jumbo.' \$10.000. May Go Texaco In Wynn Spot

Radio version of the legit-circus spectacie 'Jumbo,' if and when commercially sponsored by Texaco, will run around \$10,000 in cost

commercially sponsored by leaked, will run around \$1,000 in cost weekly. Hanff Metzger agency auditions the show next week for the oil company as a possible replacement for Ed Wynn-Graham McNamee. Wynn renewal now appears unlikely, with the account unwilling to meet the comedian's \$7,300 salary demand.

'Jumbo' setup includes the entire stage cast with exception of Paul Whiteman's band, which is disqualified, through its exclusive air commitment until Dec. 5 to Kraff-Phoenix. Jimmy Durante, will be featured. Understanding is that Billy Rose, producer of the show and lyric writer, and the Ben Hecht-Charles MacArthur writing the stage of the show and lyric writer, and the Ben Hecht-Charles MacArthur writing accipients. Bose will open the stage Jumbo' late this month at the Hippodrome. New York, with the air version, if sct. to run concurrently. Whatever show Texaco finally de-

late this month at the Hippodrome, New York, with the air version, if sct. to run concurrently. Whatever show Texaco finally decides on, the orchestra will be Eddle Duchin's, holding over from last year's setup. On his Texaco contract Duchin has 26 weeks to go at \$2,500 per. Backstage broadcast of 'Jumbo' rehearsal activities is acheduled over WINS. New York. Thursday night (19) at 8 p.m. EDST. Ed Smith is handling the cyewitness description of Billy Rose's circus spectacle preparations. While there'll be plenty of noise, station will bring various principals, including directors, technicians, musiclans, etc. to mike for broad of the contract of the contract of the contract will emanate from Manhattan Opera House, where the dancing and dramatic portions are being shaped. Lee and J. J. Shubert are trying to make a radio side deal for '64 on meke a radio side deal for '64 on the contract of the contract o

being shaped.

Lee and J. J. Shubert are trying to make a radio side deal for 'At Home Abroad', legit revue which opens this week on Broadway, Beatrice Lillie and Ethel Waters, fcatured in the show, among others would be included in the air scup. Producers are seeking a Sunday afternoon spot.

Asking \$7,500.

Socony's Preview

As a new radio showmanship stunt, Socony-Vacuum staged a preview of its forthcoming fall cir show Sur day morning (15) at 11 in the CBS Radio Playhouse on West 44th street, New York. Show played to n invited audience. Program starts on CBS Oct. 4 for a weekly half hour on Friday nights. Troupe includes Harry Von Zeil in air mc, roie; Connie Boswell, Tim and Irene, and Mack Meith's orchesti...

Scripps-Howard's entry into the station operating field is regarded in broadcast circles as having been perfectly timed, particularly from political angle. With the newspaper chain figuring to do most of its ac-quisitioning through grants of the Federal Communications Commis-sion, let path couldn't be any more

sion, the path couldn't be any more clear or the occasion any more propitious than they are right now. Relations have been so cemented in Washington that Roy Howard is extended in the state of the sta

Niela Goodelle Sued by Max Hart for \$980

Suit has been filed in Municipaxz Court of New York by Max Hart, agent, against Niela Goodelle, singer on the 'Cutex' radio program. Agent alleges \$980 is due him on an unpaid loan. Suit charges that Hart granted the loan to Miss Goodelle, while whe

the loan to Miss Goodelle while she was unemployed so that she might was unemployed so that she might purchase some .costumes .necessary to her work. Same case was tried in Chicago last year. At that time it is reported Miss Goodelle answered charges with a declaration of infancy at time loan was negotiated. Present defense is general denial.

Louis Randell represents Hart in the litigation.

Talent 30% of Radio Costs; Over 85% of Agencies Get 15% on Production Items

Over 85% of the agencies, according to data compiled by the American Association of Advertising Agencies, now charge their clients a 15% commission on talent, with the trend in that direction indicating that the exception to the Tule will be negligible within the next year or two. Statistics gathered by the same source show that the percentage of talent costs as compared to the entire appropriation for radio is still decidedly on the increase.

Average program is now spending

is still decidedly on the increase.

Average program is now spending 30% of its entire budget for entertainment. This percentage represents a boost of around 10% over what it was in 1933 and 5% over what it was last year. Of an advertiser's entire appropriation the talent bill comes to between 7 and 8% on the basis of the \$48,000,000 that NBC and Columbia are expectively of the year at the last, failed. that NBC and Columbia are expect-ed to do this year, at the least, talent turnover from the networks for 1935 should come to around \$15,000,000.

Radio department's portion of the average agency's payroll has also taken a substantial jump during the past two years. Broadcasting now taken a substantial jump during the past two years. Broadcasting now accounts for 12% of the expenditure for inside personnel. During 1933 it was 7%. Of the 18% of an agency's payroll that goes for production the radio department's share is now 2%. Two years ago it was less than 1%.

STRONG LOCAL TONE IN PHILA.

Philadelphia, Sept. 17.

Philadelphia, Sept. 17.
Indications are that fall business among Philip stations will be biggest in history. With station estimates ranging anywhere from 200% to 30% increase over last year's figures, studio exces are beginning to have trouble finding available time for big accounts. Several report probability of being entirely sold out across the board during certain extended periods of the day.
While local stations are exceed-

while local stations are exceedingly skittish about revealing any Mile local stations are exceedingly skittish about revealing any fine of the day.

While local stations are exceedingly skittish about revealing any fine of the control of smaller stations, anticipates-2005, jump over like period last year, calling that 'extremely conservative' estimate. Station is having rush of new accounts after summer that equaled last winter—an unheard-of condition. Instead of usual failing off in business during warm weather, station found new accounts coming in a slightly increased rate. In section of the station of the control of the contr

WIP is likewise experiencing boom will business. For the first time in station's history it's evening time, when competition with network station's history it's evening time, when competition with network stations has always been too tought in the past. Like WDAS, this station also has spuirged on national and agency accounts, but, unlike WDAS, it doesn't credit much of inferease to new studio. Albert A. Cormier, v-p. and general manager, is generally seen as prime force in that. Taken in all classifications and over all hours, WIP estimates its increase over like period in 1934 to about 75%. Its morning schedule is aircady almost complete; afternoon is not going so well, but evening is ______(Continued on page 53)

(Continued on page 58)

Correspondence

Easy Aces, on the 7 p.m. opposite Amos Andy on WEAF, secelved. a. postcard. (one) from a fan saying she would have to give up A. & A. Goodman Ace sent the card to Gooden and Correll with the Globulan one well with the control of th

what would it is would to you two kids to have me wi some lousy scripts when we on in opposition to you? S cerely, Goodman Ace.

P. S.—Make that read 'so

cereily Goodman Ace.
P. S.—Make that read 'some-more lousy scripts'.
To which Amos 'n' Andy re-plied: 'Our scoretary sent you that card.'

HAWAII RADIO HITS UPBEAT

Fred J. Hart, prez and gen, mgr. of KGME. Honolulu, declared while on a visit to New York last week that Hawalian broadcasting was seeing the biggest boom in its history. Radio, he said, was prospering almost in ratio with the upturn taken by the tourist trade and the export. buistness, which is several hundred percent over what it has been in recent years. KGME's commercial income, Hart stated, has picked up 110 percent, compared to the corresponding first eight months of 1934.

of 1934.

KGMB is building new studies, made almost entirely of sugar-came products, in Honoluu, along with a new 1,000-wat transmitter, and by Jan. 1 it will have established a studie of its own in San Francisco. Hart, who is co-partner with the Consolidated Amusement Co. in the station, said that the Frisco layout will start off feeding its Island transmitter with a new service and in due time develop two full hours of relayed entertainment. Hart in-

transmitter with a new service and in due time develop two full hours of relayed entertainment.—Hart intends to mix studio-built musical programs with bands picked up from around Frisco, Only way, he explained, that Honolulu can get an entertainment from the explained, that Honolulu can get and the state of the stat aliv installed.

Opposes KGU

Hart's visit to the States this time was primarily to appear as an in-tervenor before the Federal Commi-ications Commission in the appli-cation of KGU, Honoluiu, for an excation of KGU, Honoliuii, for an ex-perimental shortwave station, At a hearing before the commission Sept. 5, Hart charged that KGU planned to put the shortwave outfit to com-mercial use, alleging that the station had already obtained a contract from the local tourists bureau for a

from the local tourists bureau or a series of shortware programs.

KGU is owned by the Honolulu Morning Advertiser, while KGMB has a tjeup with the Honolulu Star Builetin. To get around the Advertiser's refusal to publish KGMP's program listings as text matter, Hart said, he runs a weekly ad in the latter sheet containing the subsequent seven days' schedules for his station. Star Builetin confines itself to KGMB's listings on its radio page.

Hart joined the Honolulu outlet in August, 1934, coming from KGV San Jose, Calif., which he had oper ated for 15 years,

Paula Gould, picture and legit p.a., is on WHN, New York, Friday matinees with a dramatic series, 'Letting You In,' dealing with stunts she has pulled during her career.

Admen Detail Fall Offerings

Barbasol Co.

By FRANK B. SHIELDS

Treasurer, Barbasol Co.

Barbasol this season will rely
upon Singin Sam to carry its advertising message to the radio listeners. He will be heard on a coastto-coast CBS network on Monday
nights and over station WLW. Clinclinati, only on Friday nights.

As we look upon radio, the field
can be dirtided broadly intetwotypes of broadcast. One is big, tending to be formal and largely follows
stage ideas of showmanship. The
other type is the informal-more intimate style of show of which other type is the informal rinore in-timate style of, show of which Singin' Sam is one of the foremost exponents. We have been satisfied with the year-in, year-out results from this latter type of program and are, therefore, continuing it this

Borden Co.

By STUART PEABODY tor of Advertising and Com-mercial Research

e are not planning any since e are not planning any programs for the fourth quarter of this year, it is not possible to give you our broadcast schedule for the

this year, it is not possible to give you our broadcast schedule, for the coming season.

But we have and will continue to be extensive users of radio, both network and spot. The requirements of our varying products are so different that we favor no single major type of program, but vary our programs widely with the prod-uct.

Bristol-Myers

By J. M. ALLEN

Advertising Mgr., Bristol-Myers Co
Fred Allen returns to the "Town
Hall Tonight' radio program or
October Z. and is scheduled for a straight inte months' run until July
1, 1345.

1386.

This combination of an outstand-ing comedian and an amateur show with its unquestionable drawing power is a particularly happy one. As a master of ceremonies in the amateur show, he reaches unusual heights. Fred Allen's return is be-leng heralded to 58,000 druggists by means of a window poster insert in Drug Topics, which will be received by the trade on September 30. The dows of drug stores for three days prior to his return should have un-usual attention value.

prior to his return should have un-usual attention value. Sai Hepatica window displays this fail feature Fred Allen and Portland Hoffa in 18 inch heroic size heads with dialogue as fol-

lows: Fred Allen: Wow, Portland! Is that an idea coming on? Quick. hold it! Is it anything new we can say about Sal Hepatica?

Portland Hoffa: Yes, Mr, Allen. I may be dumb, but I know you can't take Sal Hepatica from a bottle you forest to how. forgot to buy. Sal Hepatica's commercial story

Sal Hepatica's commercial story will be the same as last year's, featuring Sal Hepatica's two way action—as a laxative and as an alkalinizer—and Ipana as an effective agent in the massage of the guns as well as the care of the teeth.

Town Hall Tonight' will continue as a one hour program from 9:00 to 10:00 Eastern Standard Time, with a repeat show for the Pacific Costs complete Red network and supplementaries will be used coast.

Colgate-Palmolive-Peet

By KEN R. DYKE

General Advertising Manager Colgate-Palmolive-Peet Co. as an early ploneer in the radio vertising field, the Colgateidvertising field, the Colgate-Palmolive-Peet Company has been Palmolive-Peet Company has been a leading sponsor for several years Its first radio adventure was the Palmolive Hour, featuring Olive Palmer and Paul Oliver and broad-cast continuously from December 2, 1927, to December 9, 1931. This program was hailed as one of radio's first big shows. The company of the program was pointed by the program of the augurate another network series nd seven more spot programs. ma Addition of the new shows, of fer

series have been broadcast only as far west as the Rocky Mountains. The Pacific Coast portion of the se-ries is being undertaken with the firm conviction that the three comediennes will be as popular in that region as they thave been row years in the remainder of the

country.

Other two network programs now

Other two network programs now on the air deserve mention before the spot broadcasting program. Paimolive Beauty Box Theatre, devoted to radio adaptations of mu-sical comedies and operettas, has now been of the air continuously for 18 months. The musical series was designed both to entertain and was designed both to entertain and to sell the world's largest selling beauty soap, and it has an irretur-able record of accomplishment. It will continue indefinitely and sev-eral noted vocal artists will ap-pear as guests in the immediate future.

there as guests in the immediate future.
House of Glass series, featuring Gertrude Berg as the author, director, and feminine lead, is considered the successor, to her amazingly successful serial, 'The Goldbergs.' The Colgate institution began sponsoring it only a few months ago and aiready it has a big and growing audience. The sponsor considers Mrs. Berg as one of the most original and creative writers in radio, and the House of Glass program a realistic human drama.

Glass program a realistic human drama.

Three spot broadcasts now on the air are the Colgate Mysteries, over WOR, and Fhil Cooks Note Book. over WIOD, Miami, and WJAF, Kansas City. The latter two are recordings. The Colgate Mysteries affects consisted of two 15-minute new conditions of the mystery was given. These two elements now have been neorporated in one 20-minute show, and the change augurs well for the future. Phil Cook's Note Book, the recorded serial, is also to be introduced over seven more stations, the call letters and starting dates as follows: WDRC, Hartford, Monday, Sept. 23: WORC, Worcester, Monday, Sept. 23: WORC, Worcester, Monday, Sept. 23: WOED, Albany, Monday, Oct. 21: WEEU, Reading, Monday, Oct. 7, and WFBG, Altopna, time not yet deciged.

This list serves to indicate the

7. and WFBG, Altoona, time not yet decided. This list serves to indicate the wide range of our interest in radio broadcasting, and 'likewise to iliustrate our belief that we must use a wide variety of programs to appeal to the prospective users of our many products.

Daggett & Ramsdell

By A. J. MILLARD Advertising Mgr. Daggett & Rams dell

Our new seasonal plans call for a local program over WOR in New York and another si liar one over WGN in Chicago on the new Dag-gett & Ramsdell beauty prepara-

These programs are also intended to assist in promoting our new Dag-gett & Pamsdell Salons in those two cities.

General Foods

By RALPH STARR BUTLER

V. P. in Charge of Advertising Four major radio programs will be sponsored this fall by General Foods.

soonsored this fail by General Foods.
With certain changes that will insure an increasingly favorable acceptance, the Maxwell House Show Bot will embark upon its fourth year of successful voyaging.
Jack Benny returns to the air this month with a new orchestra, a new tenor, new business. He should quickly re-establish himself, in the position he held last winter as radio's No. 1 popular favoritie, lantice as radio's No. 1 popular favoritie, and the matic offerings prepared specifically fer her and for this broadcast.

self. This is the first time that iss Hayes has been signed by a commercial sponsor for a regular series of dramatic offerings, and we are confident that her extensive popular following, built by stage and screen, will accompany her to the air and make this one of the outside of the commercial series of the winter.

orchestra, and a group of associated artists will inaugurate a new series of broadcasts in October for Log Cabin Syrup, prize contest awarding an automobile each week to the winners will be featured. Together with the popularity of the entertainers, this will undoubtedly attract a large audience to this unusuai program.

Lehn & Fink

By DOROTHY COCKS Advertising Mgr., Lehn & Fink, Inc.

Awertising agr., Lenn & Fink, Inc.
Eddle Cantor will begin a new 26week series over a coast-to-coast
Columbia hookup on Cotober 6 at
9-p.m. EST. While Cantor is on
the Coast engaged in his film wor
the broadcasts will be from Hollywood. Surrounding Cantor is a cast
including Parkyarkarkus and James
Wallington.

including Parkyarkarkus and James Wailington.
Also on October 6 we will start a 26-week series for Hinds Honey and Almond "Cream. These programs will be on the same network at 8:30 p.m., and we will use an instantaneous switchover from the Cantor to the Hinds programs just as we did last whiter. The entertainment on the Hinds sporgrams just alment on the Hinds series, however, is not yet definitely settled. In addition to our two network programs, we are planning a number of localized shows from various stations all over the country. These will be daytime programs addressed.

stations all over the country. These will be daytime programs addressed to housewives in the interests of linds I flone, and Almond Cream. In general, our plan is to buy successful station programs which have ready-made followings. One of these will be the 'Life of Mary Sothern' over WLW when it 'comes back on the air this fail. Others will go on during the big Hinds Honey and Almond Cream season beginning the week of November 4. Schedules are intended for approximately 26

Procter & Gamble

Cincinnati, Sept. 17. Cincinnati, Sept. 17.

Quarter hour daytime script programs are Procter & Gamble's major radio tactic this fail following
the foldup of the Ivory Soap Tent
Show last Sunday night on the NBC.

Show last Sunday night on the NBC. Red.

'O'Nlels' now supplanting the defunct evening spiurge, bringing the soap giant's roster of daytime programs to four, all of which are domestic dramas. Others are 'Ma Perkins' for Oxydol, 'Vlo and Sade' for Crisco, and 'Home, Sweet Home' for Chipso. Additionally there is an evening network spot for the 'Tim Healy Stamp Club' for Ivory Soap.

P&G is currently planning on a quarter hour musical over a limited network for Drene shampoo, and has released a local program for American Family soap in Chicago only.

Barton Joins WTAM

Cleveland, Sept. 17.
Howard A. Barton, former viceprez of Albert P. Hill Co, is newest
addition to WTAM staff as head of
sales promotion.
Besides being author of 'How to
Write Advertising,' he was former
radio congulant to Seratt, Inc. and

Cadio consultant to Scraft, Inc. and Carter's Inckeson has quit WHK. Mildred Okeson has quit WHK. Cleveland, with Judy Sherrill taking her place in program department. Bob Mortensen also returning to WHK'S continuity department.

Mrs. Cormier Very Ill

Filladelphia, Sept. 17.

18. Albert A. Cormier, wife of v.-p. and general marager of WIP, was last week removed to the Atlantic City Hospital from her home at Pleasantville, N. J. She underwent an operation last year.

Her present condition is very sectors.

RADIO'S STRONG FORECAST

ALL INDICATIONS POINT TO COIN

Factors Favorable to Broadcasting - PWA, Stipulation, Breathing Spell All Helpful

STABILITY

Broadcasters right now are making plans for the merriest Christmas and the happlest New Year they've ever had. All indications point to an \$85,000,000 gross for 1925 which means 12 sweet million more than in the highest previous annum.

means 12 sweet million more than in the highest previous annum. For that happy state of affairs radio can address its ornids to such giants as General Foods, Procter & Gamble, Standard Brands, Ford, Perpsodent; Campbell Soup, et al. The big boys dug deep into their pockets this year, and hauled out enough dough to enable them to grab off a monopoly of the night-time network circuits, thereby et into an overflow reservoir. When that spilled over, the local stations partially sponged it up. Situation means cavitar at most every table. NBC reports that the average persponser personger the proposer sponsor zoomed from 437 to 578 on the same web. CBS is calculating its sponsors for \$20,000 more abject than last year, and says there is a marked trend toward coast-to-coast hookups.

Momentum derived from that situation is now regarded as speedy enough to hold well into next year. The networks (who do nearly 60% of the total radio business) have developed a knack for catering primarily to big advertisers who hold

How the plow-jockeys benefit by these tactics is illustrated in a Standard Statistics report that sales of farm implements were up 75% early this year and that the mailorder houses are doing a walloping

order houses are doing a walloping business.

As the breadcasters see that situation, it means more money for their pets—the big sponsors—and mover addo time from each of them, since none wants his competitors to beat him to the draw.

Breathing Spell
Concurrently Washington is stroking the fur the right way via still another declaration—the highly touted breathing spell. Angle on that is that next year is election year, which means that the Roose-velt regime is calling off some of its year, which meuns that the Roose-vett regime is calling off some of its investigations, reform talk, and reg-ulatory bills so that the big boys will rally to the Democratic stand-ard. Meantime the giants feel re-lieved, and immediately start mak-ing hay while the sun shines. At, least, that's what everybody hopes will happen.

ing hay while the sun shines. At least, that's what everybody hopes will happen. Further factors bolstering the broadcasting situation are to be to be for radio, or close to them. Such factors are viewed as making current sponsors happier people, and their future import -is that they may assist in re-anaring old advertisers or attracting a batch of new ones. The following list is pointed out as most important by the radio boys:

out as most important by the radio boys;

1. The 'stipulation and waiver' agreements now being cooked up by the Federal Trade Commission to supplant the FCC's earlier and tougher handling of stations on the score of accepting questionable accounts. Under the pending new arrangements a station needn't ever fear loss of license so long as it consents to kick offending advertisers off the air after proper notification. Broadcasters think this will cure their case of the jitters in the matter of questionable accounts.

2. Better mechanical equipment. Most of the bigger stations are investing in some kind of new antennas, tubes, studios, etc. and immediately thereafter chi ing bigger coverage and steeper rates. Possibility now exists that the FCC may good the 100-watters into some kind of mechanical clean-up, 100. Should make aponeous happier to

The networks (who do nearly 60% of the total radio business) have developed a knack for catering primarily to big advertisers who hold the strings to the richest purses. So long as the webs can keep up that intimacy, radio is practically certain of a reasonably good intake. Success stories about radio are being circulated faster than ever right mere write out checks for appropriations.

Another big boon to radio's future well-being is indirectly supplied by the U. S. government. Washington is bearing down on the relief andoust and farm subsidies, and that dough, of course, winds up in the big advertisers' cash registers eventually. There's some \$4.880, 400,000 ready to circulate in relief andoust and farm subsidies, and that dough, of course, winds up in the big advertisers' cash registers eventually. There's some \$4.880, 400,000 ready to circulate in relief and the strings of t

WARNING TO SHOWMEN

Stations Should Be Careful of Phone

Radio stations pulling remote broadcast stunt programs should be careful how they employ telephone wires without authority.—Some stations have already gotten in jams through using ordinary telephone wires for hook-ups.

Commendable enterprise may be cancelled by troubles with the phone company. As a rule the gamble iant worth the grife that may follow. A. T. & T. subsidiaries in general have an absolute rule that wires used for broadcasting must be used only on special leased arrangement. There may be exceptions in various areas but these are unreported.

DEMAND STILL FOR CONCERT **STARS**

ven though General Motors has not decided on a policy of popular or concert music for its Sunday evening spot on NBC, the bookers of concert names anticipate as great a turnover this season as they had during the 1934-35 period. Like the situation that prevailed last season, a majority of the Class A names in the concert and operatic field will

a majority of the concert and operatic field will find themselves gravitating among three programs.

Last season the three-way swing took in Ford, Atwater Kent and Gencral Motors. This season Squibbs will substitute for the motor combine. Already Lucrezia Borl has been booked for the route. She opens the Squibbs series Thursday (19) and is slated to play the Ford show Oct. 6 and the Atwater-Kent stand Oct. 17.

Other accounts that will this season cull their entertainment.

Other accounts that will this season cull their entertainment,
either in whole or in part, from the
concert ranks are Firestone (Nelson Eddy and Richard Crooks).
PRICKARD (LAWYENES
VICKY TOOKS).
PRICKARD (TANYENES
PRICKARD (TANYENES)
PRICKARD

can sock another in the neck. Agenthink it's more spite than

class thinks it's more spite than the contest think it's more spite than the contest that the contest that the contest that contest the contest that the contest

time.

6. Easing up of attempts at reforming radio. Since CBS issued
a batch of edicts about its wonderful now behavior and NBC has been
sending out press releases on its
high-minded attitude, the reform
movement has slowed down. Predictions are that it will stey slowed down in most instances, with only minor rumpus in isolated spots. Anyhow sponsors are getting used to being less blatant over the air than they once were, and that may temporarily help some. Radio is feeling its oats right

now. It's still a supplementary advertising medium. But the cash is rolling in just the same. But the cash is

1935 Will Gross \$85,000,000: See Upward Curve Through 1936

Washington, Sept. 17.

Best second-half business in industry history is confidently en
nurveying fall and winter business
prospects on the basis of actual
performance during the first six
months of 1935. General forecast of
National Association of Broadcasters is that the current year's time
sales will exceed 1934 by approximately 25% and that total volume
will be considerably shead of the
previous peak year. The considerably the considerably
with the industrength of late
winter and apring momentum,
N.A.B. statisticians look for definite improvement in the regional
network and national non-network
fields this fall and writer, due
essentially to the almost complete
sellout of network time, which will
carry these branches of the broadcasting business to new peak levels.
Smallies and locals should benefit
considerably from the general
with virtually all government indices, as well as most independent
forecasts, giving foundation for an
optimistic outlook, industry leaders
figure broadcasters will share profliably in the apparently-widespread
improvement of business conditions.

Expect 185,000,000

Expecting total 1935 time sales
will reach the unprecedented figure

Expect \$85,000,000
Expecting total 1935 time sales will reach the unprecedented figure of \$85,000,000, NA.B. trend-calculators look for \$40,000,000 volue of business during the econd half-year. This means all radio advertising should run substantially ahead of the comparable period of 1934, when total business approximated \$34,600,000. Broadcast advertising has sur-

\$34,600,000. Broadcast advertising has sursurvived the seasonal summer slump this year better than during the two preceding years when N.A.B. was collecting figures, and the industry accordingly seems poised to go forward, steadily to new heights in all branches. Summer drop was much smaller than last yaar, with indications that August will show a better relative condition than did July, and momentum gained during the first six months appears certain to start the fall season off considerably above any previous year.

With networks reflecting record volume of business and reporting expansion of most desirable periods, leaders particularly look trock, and the summer of the summer o Broadcast advertising has sur-

turers and distributors whose business is confined pretty much to cer-

tain localities are making wider use of ether facilities.
Definite improvement in spot ac-counts likewise is looked for, pri-marily because of the exhaustion of marily because of the exhaustion of preferred hours on national networks. All classes of stations should share in this sort of business, observers believe, and locals especially should be in a position to

profit.
What will happen in the live taleut; and transcription fields is anybody's guess, Washington watchers agree. For the first half of 1835, there was evidence of growing use of station-produced programs in the national-non-network field, accompanied by a decline in transcription volume, while the pick-up in talent to the produced discountry of the produced discount

Whether this condition will continue into the fall, N.A.B. analysts tinue into the fall, N.A.B. analysts dislike to say, but it is believed significant that during July the volume of advertising by national advertisers using station talent presentations zoomed 176.1% above July, 1933, and talent business ran 60.5% above, July, 1934. Transcription volume, on the other hand, was 57.6% and edgree better than 1932. Bright Outlook for '38 Looking around the corner into

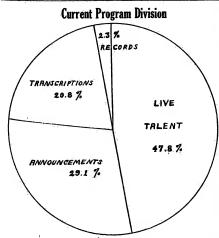
Bright Outlook for '36
Looking around the corner into
1986, Industry observers think that'
the wild scramble for time this fall
will have the ultimate effect of
checking a summer decline next
year and will lead to establishment
of accounts comparable to preferred
position advertising in printed
media, If fall and winter business
reaches the levels expected, watchers believe that large-scale sponsors

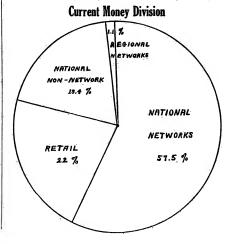
reaches the levels expected, watchers believe that large-scale sponsors will take steps to insure they will be able to get desired time next fall. While sell-out of best chain periods may have the effect of diverting business to regionals and of boosting non-network business on high-power stations, these types of advortising are expected to gain because of the general business pick-up which seems well established. All in all, Washington looks for a healthy fall and winter business.

Walter Campbell Very III

Denver, Sept. 17. Walter N. Campbell, production

Walter N. Campbell, production manager of KOA, was operated on at St. Luke's hospital Saturday and is in a serious condition, Campbell has been on leave of absence due to ill health for several weeks, Campbell was manager of WLAC for two years, and opened WAPI, Birmingham, which he managed for some time before coming to Denver four years ago.





AMATEUR CYCLE STILL NATION-WIDE BUT FLOPPING IN SOME COMMUNITIES

Retail Sponsors of Amateurs Mostly Former Spot Announcement Buyers-Some Towns Poverty-Stricken for Talent

New York City, Sept. 17.
New York City has at least 14 annateur programs on the air. Five are network programs. Others are identified with local stations. It has been estimated that there are at least 800 radio amateur programs, under various camouflared names. least 800 radio amateur programs, under various camonifaged names, now exploiting free talent in the United States. Cycle has apparently displayed no signs of weakening. Chart of amateur programs heard in metropolitan New York area:

NEC Character of Market Programs and Character of States Market Programs and Character of the Programs of the Program of the Programs of the Program of the Programs of the Program of the Programs of the Program of the Programs of the Program of the Program of the Program of the Program of th

Chase & Sanborn, Major Bowes

Sundays.

Johnson's Wax, Opportunity Mati-

nee, Sundays. Ipana, To Wednesdays. Town

CBS

Feenamint, Ray Perkins, Sundays
Horn & Hardart, Childron's Amateur (starts Oct. 13),
WOR

Conti Products. O. McIntyre.

Sundays.

WINS
Kingabury Beer, Nick Kenny's
Anateur show, Sundays,
WNEW
Canadian Fur Trappers, National
Beauty Amateur Revue, Sundays,
WHN
Schenley's (Jay C. lippen, M.C.),
Tuesdays

WMCA

Herbert's Jewelry Amateur Independent Stores, Children's

Opportunity Hour, Sundays, pportunity Hour, Sundays,

WBNX
Ten participating sponsors, Italan amateur hour, Sundays,
Ten participating sponsors,
sh amateur Script Writers program
usedays.

SAN ANTONIO ABOUT FED UP ON SIMONS

San Antonio, Sept. 17.
Town stands out as one location where amateur craze has been generally shunned. With one exception, current amateur set-up envolving KMAC, indle outlet, a suds manufacturer and Texas theatre, stations have steered clear of the

Currently KMAC is producing an amateur show for Monte Carlo beer, a lo-cent Texas between deverage. Tyros air each Sunday at studio, Winners appear on Texas stage following Thursday. Suds manufacturer will give away an auto to the winning finalist. Its sponsor's first fling at an amateur show, previous radio advertising being held to spot announcement.

announcements.

Amateur productions are a pet aversion at WOAI and KTSA.

KABC shuns the amateurs, as does KONO, although latter station, up until three weeks ago, produced a simon-pure production for San An-tonio Music Company. Local opin-

DX FANS SAY CYCLE SPREADING ABROAD

Baltimore, Sept. 17. Radio amateur craze has spread rom the States down into Central and South Americas. The simonfrom the States down into Central and South Americas. The simon-pure programs are presented down in the Latin countries along patterns ploneered in this country, so seems as if the boys down there have borrowed the idea from their neighbors.

Listeners in the States fond of short-wave re-eption have noticed in past month increasing number of past month increasing number of pecially from Cuba and Panama, and from all the other stations down there. Stations operate between 47

and from all the other stations down there. Stations operate between 47 and 52 meters. Station HP5B, located in Panapam City, seems to be top-dog in number of amateur shows, effing about as many as can squeeze on, so such periods must be popular. Saturday and Sunday > the big days for such amontpure shows; on these nights it is easy to

pick up more than 15 stations offering puree parades,

Amateur craze proved just a
flurry in Baltimore itself and the
stations are not even considering
simon-pure shindles for autum.
Started here shindles for autum.
Started here shindles for autum
started here shindles for autum
to a shindles for a shindles
to shindles shindles
to shindle

and are still strongly entrenched. Tots are, of course, purees. But for that matter so are all persons sustalning here on all four stations ve handful of selected entertainers WBAL, who air regular pro

FRISCO AMATEURS' 8 HRS., 20 MINUTES

San Francisco, Sept. 17.
Total of eight hours 20 minutes now being used by the aimon pures, divided among six stations. Only national amateur hour is the Maj. Bowes gang, KFRC's Opportunity Parade is run in conjunction with RKO Golden Gate theatre, contestants having to get past the gong on the theatre stage before they get on the air. One winner a week gets following week with Charlie Kaley's Greater Californians for salary as prize.

salary as prize,
Other amateur hours are part
sustaining, part sponsored, with sustaining, part sponsored, with only one amateur group, that spon-sored by clothing firm, possibly pushing paid talent out of the pic-ture. However, this clothing firm had gone off air a couple of years ago, claiming couldn't afford to pay for both time and talent,

KNOXVILLE HAS TWO SPONSORED, TWO NOT

Knoxville, Sept. 17.

WROL has two amateur programs. First is—weekly amateur night, 8:30 (CST) every Friday night, sponsored by Bower's Army stores, selling usual army and navy salvage stuff. Prizee awarded bestbets. Bower's has never used radio advertising before, so no professionals have been displaced.

Second la Kiddle Land, sustaining program, conducted by Miss Nanette Sargent Monday, Wednesday and Friday at 5:30 (CST). Uses Knoxville, Sept. 17.

Second is Kiddie Land, sustaining program, conducted by Miss Nanette Sargent Monday, Wedneeday and Friday at 5:39 (CST). Uses child talent; all amateur. WNOX also has two amateur programs, First is amateur night every Wedneeday from 9:15 to 9:46, sponsored by Royal Jewelry Company, Program comes from stage of Tennessee (Wilby) theatre. It tied in with 'Every Night at Elight' film for four days straight, but has now settled down regularly', Sponsors formerly used only spot plugs between transcripts, etc. Second is Children's Hour, row at 6:46 (CST) but to end when Daylight Saving time ends in New York, shifting CBS programs up an hour. Uses local child talent, but sells commercial spots as ably. No

sells commercial spots as ably. No contracts currently

AFTERNOON PROGRAM AT WGY, SCHENECTADY

Schenectady, Sept. 17.
Only regular amateur program originating over WGY, Schnectady, is a quart vr-hour shot, late Tuesday afternoon, called Microphone Discoveries' and sponsored by the John B. Hauf Furniture company of Albany, So far as is known, it has not displaced any professional talent.

Gene O'Haire, who has worked on

other commercials and sustainers over WGY, auditions neophytes and m.c.'s the broadcasts, from trans-mitter's Albany studio. Applicants requested to go to sponsor's for blanks, etc. On the air for six months six months, Price range of articles plugged by "the Hauf Hostess varies, some of them being fairly varies, some of them going tauty costly, as air-mention of products goes. Not all the entertainers are newcomere to local radio, but few of them have worked on other than a gain-experience, etc., basis,

STATION RATES UP. OFF AFTER 8 YEARS

St. John. N. B., Sept. 17. For eight years steadily, Wassons, Life a local firm operating two cutprice drug stores, sponsored a noon hour program, from local CHSJ (nee CFBO) and titled Wassons' Warbles. This was wholly of amateur talent, concentrating on boys and grits of school ages and younger. However, with a boost in the rates at CHSJ, the Wasson program has been taken off the air, except on special occasions. Formerly, this was one of the most popular of locally broadcast radio programs, particularly on Saturdays. With boy and girl listeners who brought the stipulated number of coupons and labels from the firm's merchandise, particularly in the stipulated number of coupons and labels from the firm's merchandise, particularly in the stipulating in For eight years steadily. Was of coupons and labels from the firm's merchandise, participating in a theatre party every two months. Candy and nuts were distributed at this Saturday morning, gathering in a local theatre plus an hour and a haif picture program. Eastern Backeries and Dwyer's. Eastern Backeries and Dwyer's. The second of the second property of the second participation of the secon

grams from CHSJ, through remote control, the amateurs performing in two local dance halls, with a local radio orchestra supplying the music, these groups being Messer's Lumberjacks and Davis outfat. These amateur nights in the dance halls for remote control broadcast under the sponsorship of the competing

the sponsorship of the competing baking firms, have been suspended during the summer season, but are likely to be resumed in October. Wassons' Warbles program de-veloped a ,hillbilly aspect in New Brunswick, and a Juvenih hillbilly band was organized. This band made appearances on local stages and in concerts, using the name of

the sponsor.

But all in all, amateur programs have not caught on in this section. have not caught on in this section, the great bulk of the talent used being semi-professional and profes-sional performers, but the volume of these has been much reduced in recent months, and ordinary talking machine records substituted.

INDIANAPOLIS HAS NO AMATEUR SHOWS

Indianapolis, Se Indianapolis, Sept. 17.
WFBM has never had an amateur show under any title.
WIRE had 18 weeks of the simonpures sponsored by the Kirk Furniture Company and wound up with
a final stage presentation with remote broadcast from Loew's theatre, At the present time WIRE has
a mentaines either in go out of disatre. At the pr

WINSTON-SALEM NOT HOT FOR AMATEURS

Winston-Salem, Sept. 17.

Amateur radio programs may be the rage in other parts of the nation, but they're a dud as far as WSJS here is concerned. The station has been conducting a series of programs for juveniles known as Sales of Tomorrow, for a "Inning limit for this program is 12 years, and the talent is restricted to two or sometimes three youngsters. Sometimes a 13 or 14-year-old will be allowed to compete, but this is seldom.

Anchor Store a denorment stem and the seldom. Winston-Salem, Sept. 17

Anchor Store, a department store, and Silver's, a variety store, have both tried the amateur stunt, but found listener interest not so hot

and dropped the idea after a couple of programs. Sustaining amateur program has developed only one performer so far. She is Frances Tucker, blues singer, now 14, who has been warbling for Sliver's for more than a year. Advertisers here are thumbs

down on amateur programs and pre-fer experienced taient or electrical

BEVERAGE DISTRIB SPONSORS AMATEURS

Davenport, Sept. 17.

Stations - WOC, - Davenport, and WHBF, Rock Island, III, are preparing a schedule of amateur programs for fall with indications pointing to hookups with competing Davenport theatres. Billed as the Juvenile Theatre, the Rock Island branch of Orange Crush, national soft drink manufacturer, recently concluded a contract with WHBF after a summer run. No sponsored professional talent contract existed prior to amateur sponsorship.

professional talent contract existed prior to amateur sponsorship. Orpheum theatre from which amateur programs were broadcast once a week for 22 weeks early this year will probably resume relations with WHBF soon, winners to get a with WHBF soon, winners to get a three-day vaude date and chance to compete for cash prizes at conclu-sion of the series which registered strong last season. Station WGC presented a station sponsored amateur series in its own auditorium with admission free and will resume again this fall with pos-sible connection with Cantiol the-

sible connection with Capitol the-atre, a Tri-States house.

THEATRE-STATION DEAL IN LINCOLN

Lincoln, Sept. 17.
Only amateur program here is in conjunction with Orpheum stage shows. Weekly program with about seven amateurs on average is broadcast, over KFOR and KFAB. It's in charge of Beth Langford. Voting at the theatres and by mail selects champ each month and the winner gets a spot in the Orpheum stage show at professional pay. This is rogram of kind h

AMATEUR SHIFT BY SPOT BLURB BUYER

Columbus, Sept. 17. Only two amateur programs in this city, and both on one station at present time. WAIU, after 10 weeks of hour presentation of beginners, dropped its program fort-night ago after presenting talent from 40 countles around Ohio on

air.
WCOL has had one amateur spot
for six years, with all kids as talent.
Recently signed this one with Friedman Finance Co., for one year. Firm had been using just spot announce-ments in past. About 100 kids on ments in past. About 100 kids on tap to draw from, with some outstanding. WCOL's First Nighters broadcast has two bids for sponsor which may be closed in next week or so. First Nighters presents any-body over 14 years old, without preliminary audition. In eight weeks (nine acts on each program), six artists were nicked for resulfs token artists were picked for regular jobs from this talent hunt. Mail on this program outstanding; with over 1,000 letters received since its start.

ONLY ONE AMATEUR SHOW IN CHICAGO

Chicago Sept. 17.

Amateur programs, which never were spectacular in this town even in the height of the national frenzy for the novice entertainment, are restricted in Chicago at present to a single program: the Phillips 6e program on WGN as handled by Quin Ryan. This program has lasted through the storm and strife of amateur competition while the rest of the field has curied up and died. Only other program which had any particularly outstanding strength in the community was the R. G. Dun cigar program over WBBM on a tise-up with the Balaban & Katz Oriental theatre. This program followed a precedent set by the client in Detroit on a similar to the community was the client in Detroit on a similar to client only the show, how ever, lasted only the show, how are considered only the core about manateurs in this city. The two amateur units, Maj. Bowes' and Chicago Sept. 17.

Fred Allen's, have played two downt-wn theatres and brought no start-ling up-beat of business. The State-Laike theatre operates its own 'Opportunity Night' on Mondays for strictly vauda amateurs and has been having a prefitable time of it, but this has nothing whatever to do with radio. do with radio.

do with radio.

Boston store here tried some amateur stunts running 15 minutes cally five times a week, switching between.WMAQ. at NBC and WBBM at CBS but that lasted just a couple of weeks and then faded and died away after a somewhat auspicious start. For the rather middle class Distor's department store this was much in the nature of a one-time stunt rather than any elaborate ra-

WHAM AVOIDS CUFFO SHOWS, WHEC HAS 2

Rochester, Sept. 17.

Rochester has two amateur radio programs, the All-Pen gasoline show Monday nights from the stage of the RKO Falace theatre and the children's show, sponsored by Stephsus' Women's Wear Store Sunday after you. The stage of the stage only spot announcements. Station WHEC launched the program in the studio, and when it caught on with a bangs. All-Pen bought it and moved it to the Palace stage to accommodate crowds that wanted to see the broadcast. It has proved an outstanding draw for the theatre which gets the attraction free for use of the stage.

Program is maintained on a high plane with all talent given fair chance, but enough bad ones to give the audience laughs. Series of constudio, and when it caught on with a bang. All-Pen bought it and

the audience laughs. Series of con-tests and card system by which tal-

tests and card system by which talent seeks votes gives gas stations
definite tieup with the program.
Before starting the children's
show, also on WHEC, Stephens had
an-inexpensive musical program.
Master of ceremonies, prizes and
other station service brings cost of
this program higher than former
paid talent. Children's show has
been running five months.
Station WHAM has shunned amateur programs, partly because of its
large staff of musical and dramatic
talent. Its only try in this field was
a sustaining program conducted in

talent. Its only try in this field was a sustaining program conducted in the spring by the University of Rochester. Speakers, musical and dramatic clubs appeared on successive programs, bringing strong listener response. Served mainly as a free plug for the university.

SOUTH BEND CHILLED BY 300 AUDITIONS

South Bend, Sept. 17.
South Bend radio stations, WSBT and WFAM, are not using amateur

After 300 auditions, the talent dld not come up to the C. B. S. and Chicago big station caliber, which is their direct competition.

STATION SHOW FOR SPONSOR'S OVERFLOW

Houston, Sept. 17.

KTRH amateur hour is Saturday nights, 8:30-9:30 CST. Now in its 38th consecutive week. Sponsored by Modern Appliances, Inc. Electro lux d'istributors. No previous sponsorship, On current show about two months and has signed a 52contract.

week contract.

KTRH junior amateur hour is station-produced, for children under 12, to take care of overflow from regular amateur hour. No sponsor, Saturday mornings.

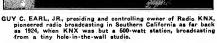
INDIFFERENCE KEYS OMAHA ATTITUDE

Omaha, Sept. 17.

Survey of Omaha radio stations with regard to amateur programs reveals that none of the three staticons here. WOW, KOIL-KFAB, WAAW, are making any regular use of amateur talent excepting one Saturday morning half hour which has been running on WOW past two years. Idea started by Bea Baxter, now in radio in Minneapolis, is to bring youngsters to the milte to display their talent. Pro-Survey of Omaha radio stations with regard to amateur programs

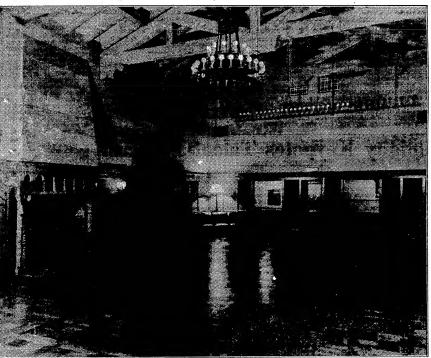
(Continued on page 48)







NAYLOR ROGERS, vice-president and general manager, whose vision has made possible the growth of KNX to its present position of national importance. Today KNX operates on 50,000 watts of power on a national-cleared channel.



MASTER STUDIO A, with its rich appointments, eight-foot walnut wainscotting, heavy-beamed ceilings and candelabra, lends an atmosphere of luxury and formality to the programs originating within its walls, and is sufficiently large to accommodate a complete symphony orchestra. The floor's construction is patterned with an artistic arrangement of blocks of oak which blend harmoniously with the heavy Renaissance medif. In the rear may be seen the enclosed producer's observation booth and monitor room. In addition to Studio A, there are five other studios, all decorated in original color schemes.



Conclusiva evidence of Hollywood's fast increasing precitive as a national radio center is seen in the opening of the new 'NX Studios in the film capital,

the film capital.

The new studios, which represent an investment of \$250,000, incorporate the latest-details in broadcast-angineering and include six separate studios, all decorated in original color schemes.

schemes.

On January 1, KnX's new single mast vertical radiator antenna was completed, which engineers claim has increased the signal efficiency of the station by over flitty percent.

National advertisers are viewing with unprecedented interest this new set-up, due to the full western coverage obtainable through this 50,000-aut independent at single station rates, Close observers look upon these progressive activities as a direct challenge to the two Pacific Coast networks, and soon, it is believed, the station will haunch a campaign to institute KnX as the "Single Station Chain" to cover the est.



OWERING 465 feet skyward, the KNX single mast vertical radiator is as high as the Los Angeles City Hall and is responsible for the powerful signal enjoyed by KNX throughout Western America, Canada and Alaska.



Located on the corner of Sunset boulevard and Gordon street, the new KNX Studio has been entirely engineered for broadcasti occupied by the Motion Picture Hall of Fame and is considered one of the show places of Hollywood.

The building was for

ADVERTISING AGENCIES CONTINUE TO CONTROL NETWORK CASTING, PRODUCING

Fundamental Buyer-Seller Confusion by NBC and Gillin of Wow, John Henry of ROIL, and James Douglas of CRS Seen as Bar to Progress in Coaxing Agency WAAW acted as Judges for these CBS Seen as Bar to Progress in Coaxing Agency

Depite the past year's streamous-efforts by the maior network artist bureaus, and particularly NBC's, to presuade advertising sources to give them more authority in the booking and producing of commercial shows, indications are that the agencies are deter ined to supervise the works themselves for anyear at least. With few exceptions the important network programs in '35-'36' will again be agency-staged and booked.

Tirked by inside and outside criti-

agency-staged and booked.

Trked by inside and outside criticism to the effect that it exercised little or no control over the showmanship' angles of commercial programs going out over its own stations, NBC least winter concentrated several of its artist bureau staffmen on the advertising agencies with orders to bring 'em back alive. But the agency response remained ice cold and the network got nowhere.

where.

Survey of production lists for the
ing season show that of, 102
commercial shows now on the network or due to open by Oct. 1. NBC
wields staging and booking authority over only 12, or slightly more
than 105, Networks artist bureau
is represented on other programs
through the presence of contract
tailent in the casts, but whele no
authority over the production or

More Experienced

More experiences
bureau's contention that
they are more experienced in the
way of air showmanship than the
average agency radio department
staff is discounted by the agencies.
For various reasons they prefer to
control their own booking as well
as charing.

s staging. Nctworks' artist bureaus are re Nctworks' artist bureaus are re-frarded, by the majority of agencies merely as talent representatives, personal and otherwise, and they are therefore classed with all other agents from the Broadway sector and elsewhere. Because the artist bureaus, separately or combined, do not represen a major share of the available talent, agencies prefer to maintain an open door policy and play the field as regards talent pur-veyors.

veyors.

Still another direction in which
the artist bureaus have missed fire
is in their relationship with other
agents and talent reps. Halfhearted offorts to encourage the patronage of agents have been fu-tile and the agents still regard the artist bureaus as direct competitors

tile and the agents still regard the artist bureaus as direct competitors and refuse to accept them as booking offices or sales sources.

Consequently, and with the encouragement of the advertising agencies, the talent agents give the ad agencies first call on all material and see the artist bureaus only as a last resort, The best they can hope for from the latter is a sustaining spot for an act, and this in view of the record showing few commercial sales directly via sustaining 'build-ups.' There is the additional fear that the artist bureau will take a successful act away from the original agent.

Artist bureaus are precisely in the same boat with all other agents in having limited taient lists to offer the advertisers, therefore they

fer the advertisers, therefore they have not been able to obtain any spatial recognition. General adver-

Despite the past year's strenuous commish grabbing from actors. Manforta by the major network artist jority of advertising agencies deversuade advertising sources to give them more authority in the mooking and producing of commercial shows, indications are that the gencies are deter ined to superful control and authority over their gencies are deter ined to superful control and authority over their

Omaha Amateurs

(Continued from page 46) gram uses no regular musicians or hired talent, but depends solely upon the kids, three or four of whom are presented on each pro-

Station WAAW, owned by the Omaha Grain Exchange, recently tried out the amateur idea with the Union Outfitting Co. as sponsors. This stanza went on twice each Saturday for six weeks. Inating in a prize contest, and proved successful enough to merit consideration of another. As yet no other execution of the idea has been attempted at this station. Sponsors previously hired professionals, and doing so again.

Omaha studios of KOIL-KFAB, where most non-chain and local Station WAAW owned by the

where most non-chain and local programs are originated for the network of the Union Holding Co. —KOIL-KFAB-KFOR—makes little —KOIL-KFAB-KFOR—makes little attempt to use amateurs. Station maintains a dramatic cast of ten people which has proven sufficient for practically all of the locally originating broadcasts.

originating proadcasts.

Recent state-wide amateur contest originated by the American
Legion as a means of raising funds
to send its band to the National
convention drew the support of all
three stations, principelly WOW,
which dld some broadcasts. John

AMS UNDEVELOPED IN NEW HAVEN, CONN.

New Haven, Sept. 17. As far as this town is concerned nateur programs are pretty much As far as this town is concerned, amateur programs are pretry much in the formative stage. WiCkew Haven and Bridgeport) has strings out on two or three sponsors but as yet has lined up nothing definite. Only amateur program locally is through WIXBS (New Haven and Waterbury), which handles the Carroll Cut Rate Portume Friday night weekly program.

Carroll hour is signed for a ten-week period. Products plugged are cosmetics and a general list of tollet goods. Hour offers cash prizes, merchandise prizes and grand prize of theatre engagement to talent used. Sponsor is a chaln correlated and previously used. organization and previously used air time in another New England

EL PASO'S 10-DAY 'OPPORTUNITY' STUNT

El Paso Sent. 17. KTSM, only El Paso station, has just completed its Opportunity Con-test, sponsored by Philco radio Philco radio dealers

dealers.

Ran 10 nights, with 10 winners selected from 200 entrants. Winners' appeared on Plaza theatre stage and divided \$50 cash and various merchandise prizes. Advertiser previously had not sponsored paid professional talent.

No other amateurs on KTSM, except on courtesy programs by churches, clubs. etc.

Radio's Banner Year

Insofar as estimates enable a comparison of the twelve months of 1935 with the twelve months of 1935, the ratio barometer will on December 31 next show approximately the following:

	1934	1935
OTAL GROSS TI	\$72,887,000	\$85,000,000
BC Time Sales		32,000,000*
88 Time Sales	14,825,000	18,000,000**
etworks Share of total	58.5%	59%
verage expenditure per NBC sponsor		147,982
venage Evnenditure per CBS sponsor	109.947	129.302

*VARIETY esti **CBS estimate.

DEPT. STORE NEW ON AIR B.R.'S KIDDIES

Buffalo, Sept. 17. Four amateur shows in action ere, not counting unusual sus-aining artists who work for

here, n taining 'glory.' taining artists who work for jolory."

WKBW offers the Victor Amateur Hour, sponsored by the Victor Furniture Co., presented on the stage of the Lafayette theatre. Now in its third 13-week series, Victor Co. had been off the air—jumped on the bandwagon when the amateur craze boomed.

WBEN—Buffalo Evening News—Shea's Buffalo Jointly sponsor amateur show on stage of latter. Has been airing all summer. One in a series of stunts station, paper and theatre have been co-opping on for number of years.

WEBR Children's Hour, Sunday mornings, on for more than three years, sponsored by Lindery Shoes.

WEBR Children's Hour, Sunday mornings, on for more than three years, sponsored by Lindery Shoes.

WEBR Children's Hour, Sunday mornings, on for more than three years, sponsored by Loonak Brow Dept, Store, not previously airing.

viously airing.

None in Chattanooga

Chattanoore Sent 17 Chattanooga, Sept. 17.
WDOD, Chattanooga, has no advitiser-sponsored amateur programs, Frank Lane, station manager, stated. What few local performers are recruited by advertis-

5 EX-PRO BACKERS IN ON SIMON PURES

Louisville, Sept. 17. WHAS, Louisville Courier-Journal station, has hopped abourd the amstation, has hopped abourd the amstation with the contest of WHAS, Louisvil

rof. T Previ		
ponsor Spon	nsored	
. Bacon & Sons	No-	
Sensinger Outfitting Co	No	
Vill (Jeweier)	Yes	
entral Furniture Co	Yes	
alls City Brewing Co	Yes	
rank Fehr Brewing Co	Yes	
ales Furniture Co	No	
Rudolph Wurlitzer Co	Yes	
C		

Rudolph Wurlitzer Co... Yes
Grand prize is \$100 cash and
wecks paid engagement at Riaito
theatre, Louisville, Second, \$50;
third, \$25, and flwe other awards of
\$15 each, all with week's paid engasement at Riaito theatre. Finals
will be held at Jefferson County
Armory, Oct.
Applicants must secure audition
blanks at one of the stores after
which they are called for audition.
Eight acts to be selected and one
assigned to each sponsor firm. Each
winner will appear on 15-minute
program over WFAS on behalf of
his sponsor. Grand award will be
made on besis of 4% by applause
from audience and 60% on selected
judges' opinions.

Oakland, Cal.

Oakland, Sept. 17,
Only two amateur programs running in town, both of recent origin,
Both are full hour, once weekly,
KLIX has show sponsored by Henning's Butter-Kist Sandwich Shops,
which began Friday, Sept. 13. First
time on air for Henning, program
will run 13 weeks with 25 bucks
prize each week with \$50 for final
winner. Placed by station.

prize each week with \$50 for final winner. Placed by station. KROW's hour is sponsored by the Italian Daily News of San Francisco, began Aug. 14. Uses any talent, Italian or otherwise. News had and still has paid professional talent on another wearen. talent on another program.

Kids in Evansville

vansviile, Ind., Sept. 17. Local station, WGBF, has a children's amateur program every Sat-urday morning which has been on the air for several years and which is quite successful. At the present time no adult amatcur program is heard over this station.

Broadcasters at Capital

Washington, Sept. 17.
John Kendall, attorney for KGW,
Portland, and KVI, Tacoma.
Frank Doherty, KRKD,

W. Duckworth, KID, Idaho alls, Idaho. Arthur Church,

City.
Deltrich Burke,

H. K. Carpenter, WHK, Cleveland, E. A. Allen, WLVA, Lynchburg,

va. D. E. K

apolls,
A. B. Chambers, WDAS, delphia

Timidity Keynotes Talent Forecast

Unless broadcasting does an about-face after the scason is under way, radio audiences appear to be in for a diet of old, familiar faces on the airwaves in '35. Advertisors have shown practically no tendency to gamble on unried talent in their entertainment plans for the unried talent in their entertainment plans for the united talent in their entertainment manner than the state of the state o

type of personality. A tew may so mean may applayers, such as Jello which is placing Michael Bartlett on the Benny show in place of Frank Parker, but for the top spots in important air productions the bankrollers demand first flight hames or nothing. In most instances they are likely to windup with the nothing, since the theatre has been pretty well liked of radio possibilities in the star stage and screen ranks. Meanwhile radio is doing little or nothing in the way of creating its own names, so the future seems far from bright where fresh star dust is concerned.

rorewers xtent of the average major program sponsor's ti ldity about new players is manifested in the fact that, rather than go out into unexplored fields for talent, most of the important advertisers prefer copping successful and established names from fellow advertisers; if able. A few have been lucky enough to step in and pick up a name cut loose through another advertiser quitting radio, but in the majority of evitices the artist has been cuited by a bigger fer the advertigers, therefore they have not been any special recognition. General advertising agency attitude is that the artist bureaus, as agents, regard the 10-20% commission from acts as being of first importance, with high the artist bureaus desirous of self-ling mainly their own acts.

From a production vacts.

From a production vanishant that network artist bureaus have failed to show by past performances why any exclusive authority should be vested with them.

It has been suggested before that the only way the artist bureaus can hope to obtain even partial booking and staging control over shows on their own already should be reasus, with all advertisers required to clear their talent firough the network, if not the actual production of shows, But this would be considered to clear their talent firough the network, if not the actual production of shows, But this would be considered to clear their talent firough the schemes of the production of shows, But this would recessible to the agency sideline and the backers anything but artist of proven air quality. The rub is that there isn't there isn't enough to go around. The

names-only attitude is rife among advertising agen-

names-only attitude is rife among advertising agen-cies as well as the advertisers themselves.
Situation makes it tough for an agent to ease a new face into the ether picture, even when convinced that the novice is sure-fire future star material. The pro-gram bankrollers are not so easily convinced. On several occasions agents with confidence in their 'dis-coveries' have attempted to sell the advertisers by building up their artists into stardom with the sales-tive the artist is triffe building in the sales of the given the artist a triffic building in answer to which manship route. This routine requires the agent to give the artist a terrific build-up, in answer to which the advertiser or ad agency man says, 'Never heard of him.' Whereupon the agent repiles, 'Tch, tch, tch,' by way of implying 'how ignorant.' But the tough advertisers remain tough and so far it hasn't worked, even though in many cases it would be worth the advertiser's while to take a capable agent's word for an artist's ability.

Worlt Gamble

even though in many cases it would be worth the cadvertiser's while to take a capable agent's word for an artist's ability.

Won't Gamble

Number of 'new' names presented on the air by major programs during the season of '34-'35 vgb silm, as usual. They included such people as Beatrice Lillie, Joe Cook, Ray Noble, Cornella Otts Skinner, Block and Sully, John Charles Thomas, Lud Gluskin and a few others. The list was notable chiefly for the absence of really new faces, since it consisted 100% in amment and a few others. The list was notable chiefly for the absence of really new faces, since it consisted 100% in amment and a few others. The list was notable chiefly for the absence of really new faces, since it consisted 100% in amment of a few others. The list was notable chiefly for the absence of really new faces, since it consisted 100% in amment of a few others. The list was not the same transfer of the same transfer

The "Radio Honeymoon" is Over

Success in radio advertising calls for showmanship that entertains—and sells

THE good old days are gone in radio. Simply "being on the air" no longer means that millions of sets are being tuned in to your program.

People no longer listen out of sheer amazement at radio's miracle. Now they take it for granted. And refuse to come to the show unless it is good.

Building an audience of millions today calls for showmanship that entertains — and sells. This means:

"giving the audience a program so magnetic that it wins instant welcome for the sponsor's message."

This type of salesmanship in showmanship opens up millions of sets day after day, week after week, to your selling message. Recent results prove that it gets and holds the big profits.

It has enabled us to deliver commercial messages for as low as \$1.00 per thousand actual listeners.

/Just a few months ago, a Lord & Thomas radio program sold \$700,000 worth of one drug product alone in ten days.

For another of our clients, a radio program on four stations sold so much goods that the manufacturer had to re-open a factory unit this Spring which had been closed for years.

Usually, to play safe, we let the thousands decided what the millions will like.

Thus, a short while since, we tested an utterly new type of daily strip show. Announcements on five consecutive days over a 5,000 watt test station, brought 64,000 sample requests. So we knew what to expect from the same show on the network. We are not surprised, at the time of this writing, that independent surveys prove it the most popular day-time sponsored show on the air. And after only a few months' time.

Some radio "firsts" credited to Lord & Thomas

(NAMES ON REQUEST)

It has been said that Lord & Thomas pioneered more

new things in radio than all the other agencies combined. Those credited to us are listed briefly below:

- First Daily Radio Contest of National Scope
 It rocked American streets with conversation. Made an average of 10,000 one dollar sales a day for months.
- 2. First Daily Network Strip Program
 Started a whole new technique of commercial program building.
- 3. First to Rebroadcast Commercial Program
 Repeat same program late at night for Far West
 coverage.
- First Big Hit Variety Musical Show Sponsored on Network
 Set the pattern for big commercial musical production shows in radio.
- 5. First Commercial Broadcast of Metropolitan Opera Series
- 6. First Commercial Series of Pick-ups of Foreign Dance Orchestras
- First Sustained Commercial Series of Spot Pick-ups
 Artists and orchestras from all over country picked up on same program.
- 8. First to Present Authentic Police and Dept. of Justice Dramas
- First in Number of Contest Returns
 1,800,000 forty-cent purchases in two weeks.
- 10. First Chain Sponsorship of Football
- 11. First Network Daytime Serial Show to Women

Talent which was first sponsored or popularized nationally by Lord & Thomas clients

Amos and Andy; Bing Crosby; Eddie Duchin; Hal Kemp; Walter O'Keefe; Phil Cook; The Goldbergs; Rosario Bourdon; Donald Novis; Fred Astaire; Lum and Abner; Al Goodman; The Revellers; Walter Winchell; Jack Pearl; Clara, Lu and Em; The Cavaliers; B. A. Rolfe,

LORD & THOMAS · advertising

New York, 247 Park Avenue • Chicago, 919 North Michigan Avenue

Toronto, 67 Yonge Street • Paris, 16 Place de la Madeleine • London, England, Millbank, Westminster

Los Angeles, 691 West Fifth Street • San Francisco, 235 Montgomery Street

Each Lord & Thomas office is a complete advertising agency, self-contained; collaborating with other Lord & Thomas offices to the client's inter-

FORECAST OF LEADING AGENCIES

N. W. AYER & SON NEW YORK CITY

Most liberal spender in the Ayer fold continues to be Ford, currently sponsoring Waring's variety with Stoopmagle and Budd variety with Stoopmagle and Budd variety with Stoopmagle and Fold or exume the Detroit Symphonies on Sundays. Both are sired by CBS, and the Stoopmagle Most liberal spender in the Aye

Clues on the MDE Blue with a Coastre-broadcast.
Kellogg continues to feature Ruth Ettling, Wallace Sisters, and Red Nichols' orchestra in the College Prom series on Fridays, plus the usual Monday to Friday shot at Juveniles via the Singing Lady, both on the Blue.

juyeniles via the Singing Lady, both on the Blue.
Ford Motor Co. (Dearborn branch) spotting Ji my Stevenson on WJR, Detroit, with spotting Ji my Stevenson on WJR, Oetroit, with spotting Ji my Stevenson on WJR, Oetroit, with spotting the spotting of the control of the control

given. Ford Motor Co. (Mllwaukee branch) using a quarter hour wax program on WTMJ, Mllwaukee, Sundays at 5.

Golden State Co. (dairy products)

Golden State Co. (dalry products) sponsoring 'Menu Flashes' Mondays through Fridays on the Coast. Kellogg Co. (cereal) using playby-play baseball over KMOX, St. Louis, a trilo ever WIP, Philadelphia, sind WOL, Washington, and participation in a New England Pure Food Institute' over five New England stations. Also a 'Riding with the Texas Ranger show over the Texas Quality Group. Quality Group. Kopper's Gas and Coke to com

mence sponsorship of Five Star Final over WMCA, New York, and WIP, Philadelphia, Mondays through Fridays at 8:15 p.m., and Sunday

Fridays at 8:15 p.m., and Sundays at 4 p.m.

McKesson and Robblin (Calox toothpowder) participating in Uncle Don' over WOR, New York.

Sheffield Farms Co. (dalry) sponsoring 'Billy and Betty' at 6:45 p.m. over WEAF, New York.

Webster Elsenbur Corp. (cigars) scheduling Transradio news flashes over WOR, New York.

B.B.D.&O., INC. NEW YORK CITY

'March of Time' has been re march of time has been re-sumed on a new five-a-week sched-ule, with its running time cut to quarter hours. Goes over 40 CBs stations, sponsorship being divided between 'Ti' and Remington

stations, sponsorship between 'Ti' and Remington' Rand.

'Big Ben Dream Dramas' continuing for Western Clock Co, over the Red on Sunday afternoons.

Bond Bread has Juila Sanderson and Frank Crumit on CBS.

E. I. duPont de Nemours & Co, bastins a 'Cavalcade of America'

begins a 'Cavalcade of America' next month (9) over CBS on Wed-nesday evenings, 8-8:30 p.m. Will dramatize events of American his-tory.

dramatize events of American his-tory.

At water Kent (radio, sets) on OBS Thursdays with an orchestra and guest stars.

Carborundum Co. scheduling its Carborundum band for CBS as of

next month (19). Following clients using various

Following clients using various forms of spot: Continental Baking; L. S. Donaldson; F. W. Fitch; General Baking; Gold Dust (Faky Soap, Shinola White shoe pollsh, and Silver Dust); International Sugar Food Co.; Larus & Brother Co. (Edgeworth tobacco); Nigarra Hudson Corp.: Oshkosh Overall Co.; Porto Rican American Tobacco Co. (Blackstone Cigar); Remington Rand; Servel (Electrolux refrigerators); Watt & Bond (Quincy cigars and Yankee cigars); Western Savings Bank; and Geo. A. Hormel & Co.

BENTON & BOWLES NEW YORK CITY

Colgate-Palmollye-Peet Colgate-Paimolive-Feet sponsor-ing a new set of Colgate Mysterles' over WOR, New York, Mondays, 8:30-9 p.m. Richard Gordon cast as

days, 3-10 p.m. with a repeater for NJAW. Cincinnati, and some westerr stations at 11:30 p.m. John Barciay and guest stolets featured in
the musical comedies and operetias.
C-P-P also Tunning House of
Glass' on the Blue Wednesdays,
3:30-3 p.m. for Super Suds, Washing
Powder. Clara, Lu 'n' Em returning
to the air over the Red next month
for same sponsor (Colgate-Paimcitive-Peet). Will play the 5:45-6
p.m.-504 Monday through Fridays.
Likewise for the same sponsor 'Phil
Cook's Note Book' with appear Mon-

p.m.-goof Mondays hrough Fridays. Likewise for the same sponsor Phill Cook's Note Book' will appear Mondays, Wednesdays and Fridays at various times over WIOD, Miami; WDAF, Kansas City; WDRC, Hartford; WFBG, Altoona; WEAN, Frovidence: WWVA, Wheeling; WORC, Worcester; WORC, Albany, and WEEU, Reading; Work, Work,

pm).
Same sponsor using a sports re-view for Minit Rub over KWK, St. Louis, and WGN, Chicago.

BLACKETT-SAMPLE HUMMERT, Inc. CHICAGO, IL

Attitude of General Mills is tha Attitude of General Mills is that after a dozen years of steadily increasing its radio expenditure, experimenting with new types of programs for the utmost in radio economy might still not be amiss. GM

only might still not be amiss. GM is now sponsoring several experimental programs weekly.

Company's regular lineup each week includes ten musicals, two home i rvice talks, ten dramas, all on a near-athonal basis, plus sixty baseball games and 12 sports

BLACKMAN ADVERTISING.

NEW YORK CITY

Three programs now running for Procter & Gamble, with a fourth due in October. A fifth, Uncle Charlle's Ivory Tent Show, has just folded after a 52-week run.

tolded after a 52-week run.
Capt. Tim Healy's Tvory Stamp
Club—aimed at juvehiles and now
appearing thrice weekly over WJZ,
WBZ and WBZA—is to be enlarged
to the NBC Blue end of this month.
The O'Nelling' five-a-week dramas
begin on the Red next month in
afternoon.spots,
Vic and Sade' and Home
Weetl

Home —both domestic dramas continuing on the Red.

EMIL BRISACHER and STAFF SAN FRANCISCO

Ceo. W. Casswell Co. (National Creat Coffee) is continuing Gilbert-& Sullivan over the NBC Coast hookup. Believed to have the oldest continuous radio show in the country, having sponsored the operatus since 1921. Also using one day-time show on same net, consisting of music and drams. California Brewing Assn. (Acme beer) shooting a musical-variety offering over the NBC Coast web, plus Denver, Salt Lake City and Phoenix. Also some spot announcements. Geo. W. Casewell Co. (Nationa

Also some spot announcements

BYER & BOWMAN Inc. COLUMBUS, OHIO

Broadcasts over WLW of all Ohi-Stoacassis over WLW of all Ohn-State football games, both at hom and away, make up the fall schedul of the Ohlo Oll Co. Red Barber i to do the announcing, with Suz Say ger giving highlights between th halves.

halves.

Plugging will be held to a mimi-mum, and no commercial breaks are to interrupt progress of the game.

over WOR, New York, Mondays, 333-3 p.m. Richard Gordon cast as Frof. Fordney, Falmolive Beauty Box theatre Chulmuling oyer the NBC Blue Rub. Programs of Songes.

CAMPBELL-EWALD DETROIT, MICHIGAN

General Motors opening its winter series next month (6) with a re-sumption of the symphonics than last-year worn one of the Women's National Radio Committee's awards. National Radio Committee's awards
But this year the hookup will be in
creased to include the coast-to-coas
Red of 62 stations.

**Selfent'-now fruening Saturder
nights on the Red for Chevrole
will terminate October 12th, and will
committee by a program as ye

be supplanted by a program as yet

undetermined.

Meantime Chevrolet keeps up its
'Musical Moments' disc series on
300 spot stations.

CRAMER-KRASSELT CO. MILWATIKEE, WIS.

Maybellin. Co. is continuing on the NBC Red with 'Penthouse Ser-enade' for another year with same cast, but is expanding current hookun to 55 stations.

up to 55 stations.
Sterling Products placing 130 disc programs entitled The Monticello Party Line for Dr. Caldwell's Syrup Pepsin. Programs run five mornings weekly on a 26-week tes over 22 South and Southwest sta-

illett Rubber again spotting hill-billy music on Saturday evenings over outstanding rural transmitters

in Midwest.
Plue Baim Co. ready to release a series of spot programs in Midwest and South. Talent not set, A. J. Krank making sectional radio tests for Baim Argentina, hand lotton. Scripts call for ferminine gossip with musical back-

Miller Hatcheries will shoot quar ter hour rusicals over stations in Midwest and South after first of

D. Hill Nursery Co. spotting wax invitations to visit its nursery over Chicago stations.

Maytag Co. sponsoring University of lowa football games over WHO, also continuing a radio test in Los

Angeles.

Norge Corp., now using nation wide spot, expected to blossom ou with a network show in late fall.

WM, ESTY & CO. NEW YORK CITY

Starting October 1, R. J. Reynolds Tobacco (Camel) is bringing the 'Camel Caravan' back to CBS Tuesdays and Thursdays 9-9:30 p.m. Health Products (Feenamint) con-tinuing. 'National Amateur Night' over same web on Sundays 6-6:30

No definite plans as yet for Thomas Leeming & Co. (Baume Bengue) which used the Mutual hookup last year.

I A GOLDMAN & CO. BALTIMORE, MD.

Frankly preferring professionals to the simon-pures for entertainment value, the Gunther Brewing Co. Is sponsoring a show with an amateur twist over WRC on Monday evenings. Liberal newspaper ads and showmanship voting hooks

and showmanship voting hooks snare further audlence interest. Haif, a dozon pros do their stuff during the initial 15 minutes of the haif hour stanza, three winners belief the stanza, three winners belief determined by electrical, gadget that registers the strength of audlence applause. Program conductions and the stanza winner a rotation of the stanza winner and the stanza winner winner winner with the stanza winner winner with the stanza winner winner with the stanza withe

ther dealers. Artist receiving most votes in a month gets a silver cup. Ultimate winner at the end of 13 weeks of balloting draws a gold cup, and a week's engagement at Loew's Fox netting \$200.

W. S. HILL CO. PITTSBURGH, PA

Climalene is sponsoring 'Clima-lene Carnival' half hour Thursday mornings over the NBC Red. Coverage is aimed mainly at women, housewives in particular.

Frank Hennessey latest-member of announcing staff of KLRA, Little Rock, Ark. Formerly with WLAC, Nashville.

HUTCHINS ADVERTISING CO.

Philco Radio & Television is cheduled to continue Boake Carte a his customary CBS spot Mondays is in his customary CI through Fridays.

HUTCHINSON ADVERTISING COMPANY MINNEAPOLIS MINN.

Plilsbury Flour has 'Today's Chil-

Pilisbury Flour has Today's Children' on the NBC Blue, and supplementaries five mornings per week, also 'Cooking Close-Ups' on CBS Wednesdays and Fridays.
Gluek Brewing and Northwestern National Life Insurance are coming in for local programs consisting of newscasts, ball scores, sports reviews and senonscast forthell. views, and sponsored football.

H. W. KASTOR & SONS CHICAGO, ILL

Welch Grape Juice continuing Ruth Etting dramas Fridays on the Blue, with one-minute spots on various schedules.

ous schedules.
rene, a Procter & Gamble shampoo, has a Jack Randolph' singing
and musical schedule over WMAQ,
WWJ, and WFBR, also some oneminute spots.
Pluto Water beginning a quarter
hour musical dise schedule, dubbed
from World's Library Service, on a

-a-week basis over 30 small stations, coast to coast.

JOSEPH KATZ CO. NEW YORK CITY

· Ex-Lax, which has betaken itself to spot without waiting for the CBS anti-laxative axe to take its toll, is releasing a campaign over 50 stations consisting of dramatiza-tions of John Hix' 'Strange As It Seems' yarns.

leems' yarns. Radio Institute of Audible Arts as okayed the series.

HENRY J. KAUFMAN WASHINGTON, D.

Doings in the 'Grand Hotel' manner, murder and all, are being sponsored by a list of participating cilents Mondays, Wednesdays, and Fridays over WJSV, Washington, at 9:30 am. Name of the program is 'Sally at the Switchboard,' the hearst leave the operators' ingrédients being the operator's one-way chatter anent internal em-broilments in the hostelry, with a murder for a lead-off to hold audi-

murder for a lead-off to hold audi-ence interest.

Saks Fur Co. taking two quarter hours over WRC. Washington, per week. Entertalmment is of the song and patter type by the Hunnicutts under the title 'College Sweet-hearts' May be increased to three-

Liberal Credit Clothing Co. using World discs on a Friday spot over

WJSV.
Chermer Motor Co., biggest local
Ford dealer, signing for 48 half,
hour shows on a once-weekly basis
over WJSV. Arthur Godfrey to
conduct them a la Jack Benny.
Agency's spot billing has been
upped 50% over last fall. Looks like

upped 50% over last fall. Looks inc. a big local year for that type of

CARR LIGGETT, Inc.

Spot announcements have been placed on 30 stations for the I. T. S. Co. (rubber heles), the only account now using radio. Announcements fall between popular chain programs and after play-by-play accounts of baseball games. One station gets a five minute newscast four days per week.

I. T. S.'s fall-winter schedule will continue the formula currently in

LORD & THOMAS NEW YORK CITY

International Cellucotton International Cellucotton Products Co. (Kleenex tissues and Quest decodorant) sponsoring The Story of Mary Marilin on CBS daytime, coast-to-coast. Runs five-a-week at 11.30 CDST, and consists of a serial drama designed especially for a woman audience.

Horlick's Malted Milk has moved

'Lum and Abner' from the Mutual web to the NBC Blue. Personent continuing the vener-able 'Amos 'n' Andy' grind on and

on.Additionally Pepsodent is taking a daylime show this year to start next month (7). Scheduled for the NBC Ren Mondays, Wennesdays and Pridays 4-4.30, and features Al Pearce and his gang. Will plug Pep-sodent toothpowder and Junis face

Pinaud (men's tolletries) on three Planud (men's tolletries) on three stations of the Mutual web Mondays through Fridays 7,15-7.39 p.m. Also using transcriptions on KNX, Hollywood, and KFRC, Toxonto. Program features Paul Pearson, and orchestra, and Jeannies. RCA Radiotron sponsoring spot announcements on 15 stations. Crew Levick (gasoline and oil) shooting a live talent show; featuring comedy and song, Mondays through Fridays 6,15-6,30 p. m. on WJSV, Washington, D. C.

LORD & THOMAS CHICAGO, ILL,

Lucky Strike spossoring Lennie Hayton and orchestra, plus Fred Astairs, Kay Thompson, Charles Carille, and the Rhythm Kings, over the NHC Red Saturdays, \$-9 p. m. Cities Service oonthung on the Red Fridays, \$-9 with Rosario Bourdon and orchestra, Jessica Dragonette and orchestra, Jessica Dragonette and orchestra, Jessica Dragonette and orchestra,

don and orchestra, Jessica Drago-nette and the Cavallers. Also using 15 other stations in addition to the

web.
Radio Corporation of America
about to sponsor Sunday afternoon
variety over the Blue. Frank Black
and NBC symphony orchestra, John
B. Kennedy, and guest, artists
(names not yet announced).
Bourfols (perfumes) using the
New Mondays 8.30-9 p. m. with
Mark Wue Mondays 8.30-9 p. m. with
Mark With Picken at orchestra, Odstie

Myrtli, Pickens Sisters, and Milton Watson.

MARSCHALK AND PRATT NEW YORK CITY

Standard Oil Co. of New Jersey continuing 'Lombardo Road' with split QBS coverage from 'Maine to Louislana. Novel commercials woven in, with the guest stars doing

them.

Scott and Bowne featuring Gabriel Heatter in a "Week-end News Review" over NBC Blue Saturdays and Sundays, 6:46-6. Five Scotty pubs to be given away weekly for the pubs to be given away weekly for take colliver oil.

Crusaders, a non-profit organization, continues over Mutual, Yankee and WLW Mondays at 10 p.m. featuring Fred C. Clark, national commander.

American Radiator using Dale Carnegle to expound Little Known Facts About Radio Stars on a six-a-week nation-wide spot basis. Program has a contest twist, awarding writer of the best letter a complete healing system. Scott and Bowne featuring Ga-

writer of the best letter a complete heating system, Roger & Gallet bringing Bob Crosby and his orchestra to the NBC Blue Fridays at 8:15 next month. It's the tolletry maker's first ether attempt.

McCANN-ERICKSON

Standard Oll of Indiana has placed a Sunday night variety show to start in October over the USB midwest hookup with Jack Hylton British maestro, as conductor. Currently the same sponsor has a daily sports review over KWTO. Coverage is for gas and oil, tires and accessories,

essories. Standard Oil of Nebraska has a Wednesday spot on KFOR and
WOW, presided over by Link Lyman, Nebraska's line coach.
Daggett & Ramsdell sponsoring
beauty and style chatter over WGN

thrice weekly

DAN B. MINOR CO. LOS ANGELES, CAL.

Wilshire Oil is entering its second year of 'Witch's Tale' live talent sponsorship over KHJ.

Western Auto Supply Co. winding up third year of 'Outdoor Reporter' on KFWB. The show is seasonal, April to October.

W. J. Ross using live and disc pro-(Continued on page 57)



DOING THE REAL JOB FOR THE ADVERTISER!

What Agencies Want From Stations

Because essential data about radio stations is worked up by each station according to its own individual format the Detroit office of Campbell-Ewald has called for more standardmatton. In at least one case a new format was adopted in accordance with the request. WHEC Rochester is now circulating important Facts' about itself with a minimum of verbiage and especial emphasis on the cold hard facts.

Material is encased in an outline form incorporating 16 major divisions and numerous terse sub-divisions. Sixteen points and their sub-points run as follows:

- General Policy
 a. Definite policies.
 b. Advertising content.
 c. Announcements.
- E. Announcements.
 Station Popularity is Based Upona. Outstanding local features.
 b. National tie.
 c. Reception quality,
 d. Local preference of merchants,

- III. Time of Broadcast.

- Competition from Other Stations.

 Transmitting and Broadcasting Equipment.

 a. Studio equipment.

 Transmitting equipment.

- b. Transmitting equipment.
 Dial Position.
 a. Operating frequency.
 b. Matched frequencies (if any).
 Management.
 Managing director.
 General manager.
 d. Program director.
 E. Dower.
 De Dower.

- VIII. Power.

 IX. Description of Retail Trading Area.

 X. Newspaper Affiliation. (if. any).

 XI. Newspaper Listing in Surrounding Towns.

 XII. Merchandising Service of Station.

 XIII. Network Affiliation (if any).

 XIV. Radio Sets in Station Area.

 XV. Surveys the Station Has Made.

 XVI. Conclusion.

Agencies-Sponsors

Piso (cough syrup) has signed for 13 weeks over full MBS network starting Oct. 22 on a twice weekly spread. Series will be broadcast Tuesdays and Thursdays at 12:15 p.m. EDST. In addition to MBS, program will also be heard over WCAR, Pittsburgh, WAAB, Boston, and WCAR, North the agency for the

and WGAR, Cleveland.

Aitken-Kynett the agency for the sponsor, and will select the program shortly. Program to originate from WOR, New York.

National Export Advertising Service placed the following business through the Conquest Alliance Co.. Carter's Little Liver Pills, spot announcements on PRAS, Rio de Janeiro, PRRS, San Paulo, PRAS, Janeiro, PRRS, San Paulo, PRAS, San Domines, Paulo, Proposition of the Conference of

Welland Furnace has signatured for a strlp across the board on WGN, the Chicago Tribune station, starting on Sept. 30, for a script show titled "The Couple Next Door, Show will gallop at 8:16 p.m. cen-tral time. Account placed through Chicago Blackett-Sample-Hummert

Nash account swings over to the

Wilf Davidson, CRC baritone, just appointed announcer at gov-ernment owned CKY, Winnipeg.

rove Laboratories, Inc., begins Flash Gordon series over WOR, New York on Oct. 14.

Garcia Grande Cigars, series of spots, placed through Peck Adver-tising Agency.

Mitchell Schuster's Orchestra sponsored over WOR, New York, by M. J. Fur company, on Sundays at 2:15 p.m. Viennese waltzes is the main fare.

Betterton Coffee Co. set for a fourth series of amateur contests following close of third. Show has been on WCMI, Ashland, Ky., for been on WCM past 18 weeks.

Gardner-Greist building Armco Iron Master program with Frank Simons for American Rolling Mills back over WJZ, starting Oct. 23.

Auspitz & Lee handling Better Speech account over WJZ, which begins Sept. 29 for a Sunday series at 3 p.m. Words to the Wise, program label which will be aired over WBZ, WBZA, WFIL WBAL, WMAL, WSYR, WHAM, KDKA, WGAR, WJR, WCKY, WHAM, WKYR, WLW, ness placed via Bess & Schillin, Inc.

London Charac r Shoes, Inc., New York City, using spot an-nouncements without entertalment on five metropolitan stations. Peck Advertising Agency.

Smith Coal Company, of Karny, New Jersey, begins series 30-minute presentations via WAAT, Jersey City, September 22. Will be on from 1 to 1:30 pm, each Sunday, with 'King Cole' orchestra featured. Account placed through Bess & Schillin, Inc.

Charles Michaels Department store, of Elizabeth, N. J., is using Jack Moore in a daily program over WNEW, New York.

Lester's Credit Department store Camden, N. J., has placed an order for two 15-minute broadcasts daily over WDAS and one quarter-how program via WIP each day, Bess & Schillin handled the deal.

Sid Gary, the Alabama Trio and Carl Fenton's orchestra, plus Dick Flabel, sports commentator, are fea-tured on new series of 30-minutes, variety shows which 'GGG' Clothes-variety shows which 'GGG' Clothes-inaugurates over. WMCA tomorrow (Thursday). Bess & Schillin han-dled the placement.

RADIO'S GREATEST **2-STATION** NEW YORK'S OWN STATION PHILADELPHIAS PIONEER VOICE

Current Spot Accounts

NATIONAL OR REGIONAL ACCOUNTS USING ANNOUNCE-MENTS, OR SPONSORING SPOT PROGRAMS EITHER RE-

-	MENTS, OR SPONSORING SPOT PROGRAMS EITHER RE- CORDED OR WITH LOCAL LIVE TALENT, ARE INCLUDED.	-
	SPONSOR AGENCY A. C. Spark Plugs. A. C. Spark Plugs. D. P. Brothera, Detro American Home Products Corp. Blackett-Sample-Hummert, N. Y. C. American Galdator Co. American Realistor Co. Marachalk & Fratt, N. Y. C. American Realistor Co. American Realistor Co. Marachalk & Fratt, N. Y. C. American Realistor Co. American Realistor Co. Marachalk & Fratt, N. Y. C. American Realistor Co. Marachalk & Fratt, N. Y. C. Am. Washing Machine Migra, Asan. Meldrum & Pessmith, Clevelan Armand Co., (cosmettica) Coolidge Adv. Co., Dre Moint Associated, Oil Co. Located Thomas, Essa Benacias Lington Realing Co. N. W. Ayer, N. Y. Auburn Motors Bail Brothers. Helmer Swenson, St. Lou Bernard Ferfumes. Helmer Swenson, St. Lou Best Food (Nucoa) Bentot & Bowles, N. Y. Bit Tabs. Galden Co., medicinal) College W. Hoyn, Y. C. Block Realing Co. Comedicinal) College W. Hoyn, Y. Y. Block Cheese Drother Co. (medicinal) College R. W. Hoyn, Y. Y. Bristol-Myers (Minit Benton & Bowles, N. Y. Pristol-Myers (Minit Benton & Bowles, N. Y. Bulck Motors Campbell-Ewald, Detro Bunta Bros. (candy) Carlson Go. (Cheese) Bunta Bros. (candy) Carlson Go. Campbell-Ewald, Detro Bunta Bros. (candy) Carlson Go. (Shrift Co. Carlson Go. Carlson Go. (Shrift Co. Carlson Go. Carlson Go.	J
	A. C. Spark Plugs	it
	American Oil Co Blackett-Sample-Hummer, N. 1, C	18
1	American Hadiator Co	c.
ļ	Am. Washing Machine Migrs, AssnMeldrum & Fewsmith, Clevelan Armand Co. (cosmetics)Coolidge Adv. Co. Des Moine	d.
1	Associated Oil Co	0
1	Auburn Motors	et
	Bernard Perfumes	is
	Best Food (Nucoa)Bento: & Bowles, N. Y. (Bio TabsBess & Schillin, N. Y. (c. c.
	B. C. Remedy Co. (medicinal)	C.
	Booth Fisheries	c.
	Bristol-Myers (MinitBenton & Bowles, N. Y.	140
	Bunte Bros. (candy)	30
'	Cardinal Laboratories (shoe polish). Blackett-Sample-Hummert, N. Y.	≅8 C.
	Cape Cod Shirt CoLanpher & Schonfarber, Providence Capitol City ProductsJ. Horace Lytle Dayton.	:e O.
	Carished Sprudel Salts (medicinal)	C.
	Carter Medicine Co. (liver pills)Street & Finney, N. Y.	c.
	Blackett-Sample-Hummert, N. Y.	c.
S.	Chesapeake & Ohio	C. re
ė	Chrysler Corp. (motors)Lee Anderson, Detro	it h
ί.	Colgate-Palmolive-Peet	C.
Ŀ	Congress Cigar (La Palina)	c.
	Consolidated CigarsAitken-Kynett, Philadelph	ia.
g	Coty, Inc	c. c.
r	Crowell Pub. Co. (Woman's Home Companion, etc.)	C.
e,	Crystaiac Products	go
er Iv	Curtis Candy Co	go
r	Daggett & Ramsdell	go ia
Œ	Detroit White Lead	go. C.
ıd	Dr. Pepper (soft drinks)	as
k 1-	Dodge Bros. (autos)	Ç.
te es	Drothy Perkins Cosmetics	rt
n.	Dr. Miles Lab. (Alka Sel	go O.
	Drezma, Inc. (face cream)	ct
18	B. E. I du Pont de Nemours	C.
ng	g Edwin Clgar Co	č.
10	Ex-Lax Mfg. Co	č.
_	Faultiess StarchRuseel Comer, Kansas Ci	it y
	Feis-Naphtha Co. (soaps)	c.
	Fiorsheim (shoes)	C.
	Four Way Cold Tablets	go go
	Fruit Industries, Ltd. (wines)Fletcier & Ellis, N. Y.	C.
	Gardner Nursery Co	tle
	General Baking Co. (Bond Bread)B. B. D. & O., N. Y.	C.
	General Mills (flour)	c.
	General Motors	.C.
	George A. Hormel & Co	C.
	Gillette Safety Razors	ç.
	Goodrich Co, (tires)	Ċ.
	Groves Laboratories (Groves Chill Tonic)	go
	Groves Laboratories (Groves Chill Tonic) H. W. Kastor, Chica Hartz Mt. Products (canary food) Dire Hathāway Bakeries, Inc J. Walter Thompson, N. Y. H. J. Heinz Products Maxen, N. Y. Hohner, Inc. (harmonica) Atherton & Currier, N. Y. Hollywood Mask, Inc. (cosmetics) Schwimmer & Scott, Chica Horlicks	C.
	H. J. Heinz Products	C.
	Hollywood Mask, Inc. (cosmetics) Schwimmer & Scott, Chica	go
	Hyral (tooth powder). Luckey Bowman, N. Y. International Sugar Food Co. B. B. D. & O., N. Y.	Ċ.
	ITS So. (rubber heels)	C.
	Jack Frost Sugar	C,
	Kellogg Sales Co. (cereai)	C.
	Kopper's Gas and Coke Co	č.
	Jack Frost Sugar Young & Rubicam, N. Y. Julian & Kokenge (Foot Saver Shoes) Aubrey, Moore & Wallace, Chica Kellogg Sales Co. (cereal) N. W. Ayer, N. Y. Kissproof, Inc lackett-Sample-Hummert, N. Y. Kopper's Gas and Coke Co N. W. Ayer, N. Y. Kroger Grocery & Baking (coffee) Ralph H. Jones, Cincinna Krueger Brewing Co Fuller & Smith & Ross, N. Y. Kvanize Ehamel.	C,
	Larus & Brother Co. (Edgeworth tobacco)B. B. D. & O., N. Y.	c.
	Lever Bros. (Lifebuoy). Ruthrauff & Ryan, N. Y. Lever Bros. (Rinso). Ruthrauff & Ryan, N. Y. Libby, McNeill & Libby. J. Walter Thompson, N. Y. Little Crow Milling Co. Rogers, & Smith, Chica	č.
	Little Crow Milling Co	go
	Marrow Mfg. Co. (Mar-o-oil)	C.
	Morton SaltWade, Chica	.go

Spot Vs. Web Price Parity

When the chains revised their rates last winter, the spot and areasenintion fraternity thought they had a swell talking point. According to their figuring, the chain of the first time had a rate higher than a combination of all the local station rates. That ment of course, that spot broadcasting was characteristic work broadcasting, whereas usually the situation is in reverse. But the talking point is by now just about washed up. Individual stations jacked their local rates as fast as possible to get them on a par with the steeper network quotations. Situation now is exactly where it was before all the rate-revising got started. The spot boys, aren't much concerned about the matter though. Business is pretty good.

DENVER ZEST FOR AMATEURS ON LAG

Denver, Sept. 17.
Amateurs over local radio stations are on some 13 programs. The Denver theatre ran an amateur hour every Wednesday night for six months, a record for Denver, but have months, a record for Deniver, but have duscontinued them for lack of applications. They used 10 acts at first, with only eight later on. The Rivoli, a dime grind, runs amateur night on Wednesday nights.

Amateur programs heard over the control of the control of

Commany did not tormerly have pro-feram employing professional talent. Programs over KPEL-KVOD. Victory theatre, eight weeks of weekly amateur programs broad-cust from stage of theatre, by re-nucte control over KFEL-KVOD. Theatre previously used talent from their stage shows to advertise on radio programs.

their stage shows to advertise on radio programs.

Harco Conservatory of Music, one-hour weekly amateur program over KFEL-KVOD. for thirteen weeks. Conservatory formerly used own talent on programs.

Public Service Co. of Colo. snon-sored an amnteur hour over KOA on Aug. 17. This culminated a week of Aug. 17. This culminated a week of appearing on the broadcast. Company did not formerly have program. pany did not formerly have program employing professional talent.

LOCAL ACCOUNTS IN L. A. SPONSOR AMS.

Los Angeles, Sept. 17. Amateur craze found a fairly fer-tile field in the Southern California area. Six of the 18 frequencies went for the simon pures, all sponsored except KNX Stairway to Stars.

except K.N. Stairway to Stars.

Three of the accounts used live talent before they switched to the lily whites. One bankrolled the ball games, the other two a hillbilly outfit around which the current set-

outnt around which the current set-up is built.

KHJ recently wound up 12 weeks of amateurs sponsored by oil com-pany, formerly bankrolled military band.

The lineup is as follows: KNX: Stairway to Star

tainer.

KMTR: Amateur Court, now in fourth week, sponsored by Henry Finance Co.; no previous account on this station.

KFWB: Amateur HI Jinks, now in sixth month, sponsored by Dave Pishman, auto dealer. Formerly bankrolled Coast league baseball

KGER: Madagorda Amateur now in second month, sponsoved by Great Western Drilling Co., oil lands. Formerly used live talent KFAC.KFOX: Beverly Hillbillies Amateur Show, now in sixth month, sponsored by Dr. Cowan, dentist games.
KGER: Madagorda

TEXAS REGIONAL IS 100% AHEAD OF '34

San Antonio, Sept. 17.

Fall biz on Texas Quality Network
Is up fully 100 percent over start of
last season, web having annexed 15
sponsors who purchase 11½, hours
sponsors who purchase 11½ hours
weekly. Several new sponsors in
prospect expected to add to the
regional time sales which are becoming serious headach for NBC.

Web is beginning to pay attention
to sustainers. Texas group Monday
(16) started its own farm and home
hour. Stint, 20 minutes daily, originates from Toxas A. & M. Hege
with institution's agricultural and San Antonio, Sept. 17.

inates from Toxas A. & M. llege with institution's agricultural and home experts backed by college band. This shuts out NBC's f. and h. hour along the line. Web's other sustainer is a half-hour variety re-

sustainer is a half-hour variety review weekly.

Three 50,000-watters which composes the net are strategically located in three major trade areas of the big state, fact which is embhasized in scrumble for new biz.

WFAA in Dallas originates majority and the big state of the control of the state of the control of the con

originate smar percentage or programs.

Current sponsors are Employers
Casualty Co., Morten Milling Co.,
(flour), Crazy Water Crystal Co., W.
Lee O'Daniel's Hilbilly Flour, Dr.
Pepper Bottling Co., William Cameron Co. (built in furniture), Murrus eron Co. (built in furniture), Murrus Mill & Elevator Co. (flour), Bewley Mills (flour), W. K. Kellog Co., Southwestern Ice Manufacturers Association, Gebhardt Chill Powder Co., Fant Milling Co. (flour), Southwestern Greyhound Bus Lines, Humble Oil & Refining Co., and Texas Lumbermen's Association.

WIP Accts. Expand

Philadelphia, Sept. 17.
Two of WIP's oldest spot announcement accounts are crashing into bigger time class. Beginning yesterday (16) Crawford (furriers) take six 15-minute ET periods week-iy and Bond Shoes use one-nighta-week show until able to get avail-able time to stretch it to six a week.

Little Change in Name Bands; Noble, Dorseys in First 15; Some for Flip Crowd Only

Appeal ings
In rating the various dance units on the basis of their commercial value several of the agency men allocated them to one of three classes: (a) all-arbund attraction. (b) where the appeal is strongest among the younger element and (c) where the personality of the leader takes precedence over the music. Unanimously, assigned to the first classification were Lombardo. Whiteman, Waring, Noble, Fio Rito and Olsen, while those cited as having their major strength among the kids were Garber, Duthin, Dorsey Bros, Kemp and Casa Loma. Style of King and Hiwber, cas well as that of Duchin, was described as lending liself par-Appeal

Opening of the new broadcast titularity to the task of garnering season finds little change in the line-up of organized dance bands with commercial pulling power. The two units which have during the pust season developed enough of, a just season developed enough of, a just season developed enough of, a sa runner-up to the personality, loudepeaker-following-to-establish them among the legaling advertishing agencies, are those of Ray Noble and the Dorsey Bros.

First 15 hands as picked by advertishing agency men follow.

1. Guy Lombardo.

2. Paul Whiteman,
3. Fred Waring,
4. Wayne King,
5. Rudy Vallee,
6. Ray Noble.
6. Ray Noble.
7. Hal Kemp,
8. Rudy Vallee,
10. Borsey Bros.
11. Dorsey Bros.
12. Ted Fio Rito.
13. Doctor Woorkees. Picked as outdoor work warm of facts. Raymond Paige, Lennie Hayton and Warnow, Andre Kostelanetz, Raymond Paige, Lennie Hayton and worth work warmow and Greater group were Warnow and Greater group were Warnow and Greater group included Jan Garber, Ozzie Nelson, Red Nichols, Al Goodman, 14. George Olsen.

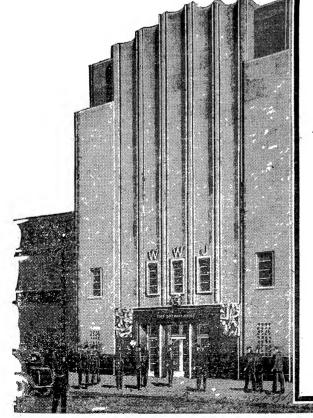
15. Dick Himber.

Appeal

CHILDREN'S HOUR IN ALTOONA STORE

Altoona, Pa., Sept. 17.
WFBG, Altoona station owned by
the William F. Gable company, department store, and operated by the
Gable Broadcasting company, Inc., broadcasts but one amateur pro-gram, The Children's Hour, from the

gram, The Children's Hour, from the children's department of the store. Talent is under 16 years of age and performs before an audience, Winners of the weekly contests appear at the Mishler theatre and are 'sultably' rewarded. Sponsors are the store and the theatre.



Detroit's Leading Radio Station and World's **Pioneer Broadcasting** Station

ANNOUNCES

Construction of New Transmitting Station and New Studios

Within the coming year Detroiters will see rise, a new home for their favorite radio station—WWJ.

Already a new transmitting station is beginning to take shape on another loca-

The new studios and the new transmitting station together, will offer Detroit listeners one of the first complete demonstrations of high fidelity transmis-

With Detroit leading the nation i recovery and WWJ first in the ears and hearts of Detroiters, radio advertisers will do well to investigate the possibil-ities offered by programs on WWJ—the first radio station in the world to broadcast regular daily programs.

National Representatives

JOHN BLAIR & COMPANY

Edited Radio Agency List

Advertising Agencies with Active Radio Departments Are Enumerated Under Cities in Which They Are Located. No Attempt Has Been Made to Include Branch Offices.

Albany, N. Y.

Geo. S. DeRouville DeRouville Advertising Agency 11 North Pearl Street Albany, N. Y.

Baltimore

I. A. Goldman

I. A. Goldman Company

100 North Eutaw Street

Baitimore, Md.

G. B. Larson Joseph Katz Co. 16 East Mt. Vernon Place Baltimore, Md.

E. M. Mier E. M. Mier Adcrafters, Incorporated 16 St. Paul Street Baltimore, Md.

Boston

R. F. Mudros Frank T. Day, Inc. 729 Boylston Street Boston, Mass.

D. Poweil S. A. Conover Co. 75 Federal Street Boston, Mass.

J. Raymond Miniter Ingalls Advertising 137 Newbury Street Boston, Mass.

J. H. Fiestsin David Malkiel Advertising Agency 260 Tremont Street Boston, Mass.

D. Winslow Crannell O'Mailey Adv. & Seiling Co., Inc. 244 Washington Street Boston, Mass.

Allen H. Wood, Jr. Wood, Putnam & Wood Co. 209 Washington Street

Buffalo

Finley H. Greene Finley H. Greene Adv. Agency 360 Delaware Ave. Buffalo, N. Y.

Charles J. Coward Moss-Chase Co. 425 Franklin Street Buffalo, N. Y.

H. W. Comstock Vars, Addison, Inc. Vars Bldg. Buffalo, N.

Burlington, Vt.

W. R. Bedell Dow & Peterson, Inc. 94 Church Street Burlington, Vt.

Chicago

F. G. Ibbett Aubrey, Moore & Wailace, Inc. 410 North Mighigan Ave. Chicago, Iil.

Roscoe Barrett Roscoe Barrett Blackett-Sample-Hummert 221 North LaSaile Street Chicago, Ili.

H. Ray Henderson Doremus & Company 208 South LaSalle Street Chicago, Iil.

Karl Frederick Frederick & Mitchell, Inc. 333 North Michigan Avenue Chicago, Ili.

Frey & Ayevard 333 North Michigan Avenue Chicago, Iil.

Irving J. Rosenbioom Gundiach Adv. Agency 400 North Michigan Avenue

It's the UNUSUAL that CLICKS!

FOREIGN LANGUAGE Programs, Too. Are Proving "Clickers" on This Independent, Full Time Station . . . Now-

Radio Station WHOM

NEW TRANSMITTER NEW ANTENNA SYSTEM NEW COVERAGE in ALL languages WHOM

New York Sales Offices HARRY F. O'MEALIA Jersey City Studios and Studios President 29 West 57th Street ROLAND TRENCHARD Journal Square 2-2929 General Manager

The Only Full Time Station in the Metropolitan District Specializing in Foreign Language Programs

MILESTONES ON WBNX FIRST - Increased space

additional studios. SECOND - High Fidelity

Speech Input Equipment NOW! -- NEW 190 FOOT 1/4 WAVE ANTENNA!!!

Q.



These events show why WBNX gives you the New York market intimately, intelligently and inex-

WBNX-New York Write For Booklet "Market Coverage"

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N. L. Pumpian Henri Hurst & McDonald 520 North Michigan Avenue Chicago, Ili.

Frances Hooper Frances Hooper Adv. Agency 400 North Michigan Avenue Chicago, Ili.

Ed Aleshire H. W. Kastor 360 North Michigan Avenue Chicago, Iil.

R. M. Kirtland Kirtland-Engel Co. 646 North Michigan Avenue o40 North M Chicago, Iil.

Tom Davis Matterson, Fogarty, Jordan 307 North Michigan Avenue Chicago, Iil.

Raymond Atwood McCann-Erickson, Inc. 910 South Michigan Avenue Chicago, Iil.

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Walter Rubens Neisser-Meyerhof 400 North Michigan Avenue Chicago, Ili.

Dale Carroll Ruthrauff & Ryan Inc. 360 North Michigan Avenue Chicago, Ill.

George Couper Sellers Service 8 South Michigan Avenue Chicago, Ill.

Dick Marvin J. Walter Thompson Co. 410 North Michigan Avenue Chicago, Ili.

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E. F. Hummert Blackett-Sample-Hummert, Inc. 221 North LaSalle Street

L. D. Mather E. H. Brown Advertising Agency 140 South Dearborn Street Chicago, Ill.

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R. H. G. Mathews Ford, Browne & Mathews 222 N. Bank Drive Chicago, Ill.

Henry C. Klein Henry C. Klein Charles Daniel Frey Co. 333 North Michigan Ave. Chicago, Ill.

A. Drew George J. Kirkgasser & Co. 400 North Michigan Avenue Chicago, Ill.

Ceorge T. Isaac Lord & Thomas 919 North Michigan Avenue Chicago, Iil.

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Frank Steel McJunkin Adv. Co. 228 North LaSalle Street Chicago, Ill.

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Helen Wing Needham, Louis & Brorby, Inc. 360 North Michigan Avenue

E. I. Wood Philip O. Palmer & Co., Inc. 520 North Michigan Avenue Chicago, Iil.

Russell B. Williams Reincke, Eisis, Young, Green rinn, Inc. 520 North Michigan Avenue Chicago, Ill.

Richard T. Robb Richard T. Robb & Associates 28 East Jackson Bivd. Chicago, Ill.

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Everett G. Opie
Rogers & Smith Adv. Agency
20 North Wacker Drive
Chicago, Ill.

Chicago, III.

Stack-Goble Adv. Agency 8 South Michigan Avenue Chicago, Ili.

Harold Bean Jeweii F. Stevens Co. 19 LaSalle Street South Chicago, Ili,

Kenneth C. Ring J. L. Sugden Adv. Co. 307 North Michigan Avenue Chicago, Ill.

Geo. C. Hooper James H. Turner 520 North Michigan Avenue Chicago, Ill.

Cincinnati

John Sinn Frederic W. Ingalls Bldg. Cincinnati, Ohio

Cleveland

Neville Bayless The Bayless-Kerr Co. Hanna Bldg. Cleveland, Ohio

C. F. Wm. Bamberg Campbell-Sanford Adv. Co. Farley Bldg. Cleveland, Ohio

Foster & Davies, Inc. 2116 B. F. Keith Bidg. Cieveland, Ohio

Carr Liggett Liggett, Carr, Inc. 1259 Leader Building Cieveland, Ohio

Frank G. James Sweeny & James Co. Bulkley Bldg. Cleveland, Ohio

W. T. Crago Gordon Vichek Adv. Agency 516 Hickox Bldg. Cleveland, Ohio

Columbus, O.

Joel M. Burghalter Byer & Bowman, Inc. 329 East Broad Street Columbus, Ohio

Dallas

Connie Joan Connor Carpenter-Rogers Company 812-14 Wholesale Merchants Bldg. Dailas, Texas

Lioyd C. Boyd Connor Adv. Agency Inc. 1523 Walton Street Denver, Colo.

Denver

C. A. Salstrand
Ball & Davidson, Inc.
Colorado National Bank Bldg.
Denver, Colo.

F. Cusack
F. Cusack Advertising Com-

any 1604 Araphoe Street Denver, Colo.

Des Moi

Kerr S. Forman Coolidge Advertising Co. Ins. Exchange Bidg. Des Moines, Ia.

C. R. Dudley Fairali & Company 1210 Capitol Theatre Bldg. Des Moines, Ia.

Detroit

Walter Craig Brooke, Smith & French, Inc. 82 Hancock Avenue, East Detroit, Mich.

M. A. Hoilinshead Campbell-Ewald Company, Inc. General Motors Bidg. Detroit, Mich.

D. L. Kirk C. E. Rickerd Adv. Agency C. E. Rickerd Auv. Agency 640 Temple Ave. Detroit, Mich. (Continued on page 56)

(ADVERTISEMENT)

MIAMI VALLEY SCOOP CONSCIOUS

Station WHIO's habit of crashing the air with news flashes is making radio fans in the Miami Valley scoop conscious.

Through its affiliation with the Dayton (Ohio) Daily News, the station grabs news hot off the wires

The boys of WHIO have chalked up the following Scoops: Aug. 7first in southern Ohio to air blow by blow account of Louis-Levinsky massacre: Aug. 16-first in south. ern Ohio (one of first in U. S.) to flash report of Rogers-Post death crash; Aug. 23-first in U. S. to announce J. B. Royall winner of Grand American Trap Shoot Handicap; Aug. 26-first in southern Ohio to radio news of Queen Astrid's death; Sept. 8—first in southern Ohio to report shooting of Huev Long.

Scoops such as these are offered, without extra charge, as a part of

the news service now available over WHIO. With all the big headlines crowding up this fall, some alert buyer is going to get double the value of his advertising

Sponsorship of Si Buricksports ed of the Dayton News and WHIO sports commentator is also available. Sport fans have followed Si's coverage of everything from heavyweight championship fights to ping pong tournaments, and they like his stuff-written and spoken.

isers interested in the news service or Si Burick sponsorship can get complete information by writing or wiring WHIO, Dayton, Ohio.

WHIO has 1,118,501 potential listeners in its primary zone and the station is going after them with power, programs and publicity,

NIW-5000 WATTS-**W**-

We announce the authorization by the Federal Communications Commission of an increase in daytime power to 5,000 watts. New commission of an increase in daytime power to 5,000 waits. New equipment is now being installed and is expected to be in operation within the next six weeks. The smart advertiser knows that effective Chicagoland coverage is to be had from a combination of 5,000 watts, a vertical radiator, and 560 kilocycles.

560 Kc .-- W-I-N-D-FULL TIME NATIONAL ADVERTISING OFFICES, 201 N. Wells Street, Chicago, III.

TRANSCRIPTIONS VS. LOCAL TALENT A MATTER OF SUPPLY, ECONOMICS

Nation-Wide Reports Indicate Uses of Library provide otherwise what the adver-Service by Stations and Attitude Program Quality-Wax Spreads

Variety presents herewith ma- area. Only pressings lately spotted by terial on electrical transcriptions station are Life Buoy (RCA), Carter culed from various otites. Specific Liver Pilis (RCA), Chevrolet. uses of library service and general attitude of stations and retail sponsors are cited. Bearing in mind that wax is radio's newest forming that wax is radio's newest forming the transcription sense—as it is lost the transcription sense—as it is oldest entortain area season. Mitchell Dairy (Borden) its 'oldest entertainment source—in the phonograph record sense—it appears that with increasing organization, sales promotion, and acceptance the et. biz is going to be more important. However its limitations are of a character sufficient to remain a perennial problem. Perhaps the greatest ally of the transcription is the mediocrity of a good deal of local showmanish and the scarcity of control of the sense of the property of the sense of local showmanish and the scarcity of the sense of the se Lorins. That with the cheaper prices—if such remains true—is the chief stimulating influence in the forecast.

Water Tower (Allied).

No disc inroads into local live talent noted. In fact, there is a signal instance of the opposite Last season. Mitchell Dairy (Borden) opened with Jones and Hare transcription and then turned to Memory Song Man' (Joe Lopez), singing request and stock tunes.

Pop platters comprise 'Town Topics' hour, during which 100-word announcements are alternated with free lurbs of community

Rochester, N. Y.

Little more than five per cent of stimulating influence in the forecast.
Sunday local situations are summarized herewith:

Bridgeport, Conn.

E. T.'s have yet to attract consistent support of advertisers in WICC (Bridgeport-New Haven)

Little more than five per cent of the time on Rochester radio stations is taken by electrical transcriptions. Both stations make every effort to adentify the station building up low cost talent shows and selling them will be stated to advertisers. Waxed service is oddwriters. Waxed service is oddwriters. Waxed service is oddwriters. Waxed service is oddwriters.

tiser wants or to keep program at lower cost.
WHEC minitains a Standard disc library and uses some World and Decca records on certain programs. These have supplanted regular phonograph records which (ormerly were used extensively.
Trend at WHAM is toward use of

- transcriptions. Station's more transcriptions. Station's greater power-makes-it-the-medium of many national spot advertisers. World transcription library is maintained and many RCA discs used. About at third of this station's programs are local and two-thirds of these are live talent.

Birmingham, Ala.

Birmingham, Ala.

Use of disca has not interfered materially with local tallent because there is a drouth of sponsors who will shell out for pro talont. They will take all of the amateur stuff they can get and if they can't get that discs will be used. For instance, several of the department stores from time to tim. have built up programs of records and labeled them with some fancy name. A coffee company has had such a program for a long time which consists of about 16 minutes of records.

WIBY at Gadsden has recently taken the NBG discs and is supplementing: this with local talent while WAPI, Birmingham, not only uses program to the discs played are commercially sponsored. For example, the Dodge Motor Car discs.

WSON is not using as many of the especially prepared discs as formerly. At one time they had the World but at the present time most of the records are phonographic obtained through a working agreement with one of the local merchants. They get the McGregor-Salile et.'s.

Louisville, Ky.

Of Louisville's two stations, only one (WAVE) has made extensive use of electrical transcriptions for both commercial and sustaining programs. WHAS, local CBS outlet, since its

words. No. 1 CBS outlet, since its beginning in 1922, has been reluctant to use recorded broadcast material. At present a few commercial recordings are being used, which business was spotted through the station's New York representative. Ordinary phonograph records have never been used on the studies, with the possible exception of test broadcasts, usually conducted in the early, hours of the morning, between sign-oft and opening of the station in the morning. NBC's Louisville outlet, WAVE, subscribed for some time to World service. Waxed programs have been used as sustaining and for sponsorship, and might be said to have a tendency to switch some local advected material. Station recently concluded World; service, and is now using NBC Thesaurus for both sustaining and commercial. Most important local account using waxed material is Citizen's Union National Bank, which broadcasts on Sunday nights a 30-minute program. called 'Galaxy of Stars.'

Altoona, Pa.

Use of a staff orchestra for a two-hour period dally, station staff vocal and instrumental talent and volun-tary, programs along with phono-graph records has precluded the use of any of the library services by WTBG, Altoona. Gable company owns and operates broadcasting station.

Baltimore

Baltimore

Danger of electrical transcription programs supplianting live talent periods in Balto seems very remote. Stations here disclaim and present stations here disclaim and present stations here disclaim and present stations are disclaim and present supplies a supplied of the station of the station of the stations around the country. Listed below are the statistics: WBAL: Crazy Water Crystals, 15-min., miyalcal programs twice daily, save Sundays, transcriptions pressed by MacGregor & Soille. Helpful Harry's Household Hints, '5-min. skitches on twice weekly advertising American Assn. of Washington

Machino Manufacturers, discs made by Sound Studios. There is a daily early a.m. musical review running is mins. on sustaining, with manufacture by RCA-Victor. Chevrolet motor cars are advertised by 3-a-week quarter-hour orchestral transcriptions made by Sound Studios. Flash Gordon serial is on for 15, 741-7452 where a week, sponsoved by Local Hearst newspaper. Same publishing firm also b.r.'s another week-by quarter-hour pericd, sketches tagged Front Page Dramas." Both threse-Hca-st-sponsoved progr swere waxed by RCA-Victor.

WCAO: The Ice Publicity Assh. hav a weekly quarter-hour shot

were waced by RCA-Victor.

WCAO: The Ice Publicity Assn.
Ina a weekly quarter-hour shot
tisgged 'Ice Carnival,' made by RCAVictor, entertainment by band and
acc ists. "Low weekly: Dodgemotor cars are plugged by 15-min,
programs, made by Decca, presenting victor Young's ork. The Bay
State Fishing Co. advertises twice
weekly with 5-min, sketches, waxed
by RCA-Victor. Then, the station
addicus accidence, mas accommon to the station of the station finds self hard put to fill in
with, entertainment turnished by
Victor Young's ork. These are used
on sustaining on occasion, when
station finds self hard put to fill in
when a program has been suddenly
cancelled. Also, station has numercus commercial 1-min, recordings,
which are reciled off 'tween programs, but they do not muscle-out
live talent, since they are all-copy
with content of the station, and no sustailrers. Solo if 5-min, period on
ench week-day for local clothier.
Blum's, consisting of series of song
recitals and soothsaying splets,
made by World Brondeasting.

WFBR: Has Judge Rutherford on

Chicago

Waxed library shows have meant
little in this town as far as commercial almost away almost entirely have signalmercial shows are consented. Standard
little in this town as far as commercial almost away almost entirely have selected.

Waxed library shows have meant
little in this town as far as commercial almost away almost are streetly have sale streetly have sale streetly have subject the time of the street of the s

once weekly, 15 mlns, manufactured by Freeman, Lang. Twice weekly Carlshad Salis advertises with 15-mln, programs presenting Warbler Dick Newton, with waxes pressed by Columbia, distribed by Eroadcasting Abroad Co. Then the iccal clothler, Blum's has 5-min, transcriptions on daily here as on WCSM.... WFBR...however...gets. a. new wax series started next week, when John Hix 'Strange as Seems' stries of twice-weekly quarter-hour periods plug Ex-Lax.

Chicago

IOWA NETWORK

SENDS REMOTE CONTROL CARS 18,304 MILES ON SHOW BUSINESS

-On One Program Only!



I the next 52 weeks we will set up portable microphones In the next 52 weeks we will set up portable microphones in 104 different lowa towns to broadcast direct from 104 I.C.A. grocery stores. It'll be quite an event in officials and newspaper editor, to be interviewed by the J.C.A. Inquiring Reporter. Before each broadcast the I.C.A. Inquiring Reporter will tour the town making personal calls in a unique merchandising tie-up. Let us tell you more about this program and other selling shows we've successfully staged. Write today or call our representatives, John Blair & Co., New York, Detroit, Chicago and San Francisco.

THE IOWA BROADCASTING SYSTEM

io Stations of The Des Moines Register and Tribune

Do You Know These Facts About the Iowa

Two network combinations are available: KSO-WMT and KRNT-WMT.

The lowa network (either The lowa network (either Special Control of Special Con

The lowa network (either combination) covers 23 of lowa's 25 largest cities; 21 with a signal atrength of 0.5 millivolts or more.

The lowa network reaches 363,440 (20%) radio sets in 6. lowa; 84% with a signal strength of 0.5 millivolts or more.

 Each station is affiliated ith either NBC or CBS ic network. Completely equipped studios are maintained in Des Moines, Cedar Rapids and Waterloo.

Young & Rubicam

Four Big Star Radio Shows

(in the order of their appearance)

LAWRENCE TIBBETT for Packard Motor Car Company

America's favorite baritone in a new series of radio concerts with Don Voorhees' Orchestra very Tuesday evening, 8:30 to 9:00, beginning September 24th Columbia Network

JACK BENNY for Jell-O

Radio's popular comedian with Mary Livingston, Johnny Green's Orchestra and Michael Bartlett, Tenor Every Sunday evening, 7:00 to 7:30, E.S.T. beginning September 29th NEC-WJZ Network

PHIL BAKER for Gulf Refining Company

The famous radio and revue star in
"The Great American Tourist"
with Beetle and Bottle and Hai Kemp's Ornestra
Every Sunday evening, 7:30 to 5:00, E.S.T.
beginning September 29th
Columbia Network

HELEN HAYES for Sanka Coffee

The great stage and screen slar
in an original radio serial
"The New Penny"
by Edith Melser

(This is the first time a star of stage and screen
has appeared in any radio serial)
very Tuesday evening, 9:30 to 10:00, E.S.T.
begin-ing October 1st
Mountain and Coast — Every
Monday Evening, 9:00 to 9:30, P.C.T.
NBC-WJZ Network

Young & Rubicam, Inc.

Advertising

New York

Detroit

KRNT COS BASIC WMT NEC BASIC ELUE KSO INC BASIC BLUE

56

Edited Radio Agency List

(Continued from page 54) Ivan Frankei Simons-Mecheison Company Washington Boulevard Bldg. Detroit, Mich.

Fort Wayne, Ind.

Ralph W. Neeb Louis E. Wade Advertising 2200 Lincoln Tower Fort Wayne, Ind.

Grand Rapids

G. H. England John L. Wierengo & Staff Inc. Bldg. & Loan Bullding

Hartford, Conn.

M. C. Manternach Manterach Company 170 High Street Hartford Conn.

Houston

Francis Gilbert Jay H. Skinner Adv. Agency Sterilng Bldg. Houston, Tex.

Huntington, W. Va.

Wilfred Guenther Monte Little Company 1st National Arcade Huntington, W. Va.

Indianapolis

Stephen R. Wilheim The Caldwell-Baker Company 1204 Merchants Bank Bldg. Indianapolls, Ind.

Jacksonville, Fla. Hunter Lynde Associated Avertising Agency, Inc National Bank Bidg. Jacksonville, Fla.

Kalamazoo

PIAY BY FLAY FOOTBALL— Direct from the "Big Six" playing ided by remote control. Will be ided by remote control. Will be ided by remote 28, with the Notre Dames 28, with t

able.

NEWS BROADCASTS—Presonting Kansas City'e best known and best liked newscaster, John Cameron Swayze, in three daily periods—using United Press and/or national and international news, with local news by the Kansas City Journal-Post staff.

Joseph B. Northrop Northrop Advertising Agency Kalamazoo, Mich.

London, Ont.

T. H. Yull McConnell, Baxter & Eastman

806 Huron & Erle Bldg. London, Ontario

Los Angeles

James M. Dignan Roy Alden & Associates, Inc. 1031 South Broadway Los Angeles, Calif.

Hai Barnes Wm. A. Ingoldsby Company 1110 Walter P. Story Bidg. Los Angeles, Calif.

F. Hume Seymour Llewellyn-Seymour Company Subway Terminal Bldg. Los Angeles, Calif.

Ted Cate Mayers Company, Inc. 1240 South Main Street Los Angeles, Calif.

T. T. McCarty McCarty Company 1206 Mapie Avenu Los Angeles, Calif.

D. W. Cummings Philip J. Meany Co 816 West 5th Street Los Angeles, Callf

Scott Clyde Dan B. Minor Co. 1151 South Broadw Los Angeles, Callf.

Vlrginia Kistler Faraon Jay Moss & Associates 228 Ins. Exchange Bldg. Los Angeles, Cailf.

Louis McDermott Louis McDermott Smith & Drum, Inc. 650 South Grand Street Los Angeles, Callf.

Memphis

WHB STAFF FROLIC—Kansas City's biggest daytime show, with Doctor Pratt as Master of Cere-monles, and an all-star cast.

monnes, and an air-star cast.

"ORTHSIDED MUNICITAL COURT
—This sustaining feature is not
available for commercial sponsorprobably the most popular broadcast heard in the Kansas City
area, day or night. A few "spots"
broadcast, for 59-word 190-word,
or 200-word announcements. Ask
for details.

FACT BOOK . FREE!

JOHN T. SCHILLING, General Manager

L. F. Muller, Jr. Lake-Spiro-Cohn, Inc. Sterick Bldg. Memphis, Tenn.

Outstanding Local Programs

Available for Sponsorship

on WHB in Kansas City

Miami

C. E. Haley
MacDonnell-Carlton Adv. Agency
Seybold Building
Miaml, Fla.

Milwaukee

Real Taylor Hall Burns-Hall Advertising Agency 757 North Broadway Milwaukee, Wis.

Gustav Marx Gustav Marx Adv. Agency, Inc. 125 East Wells Street Milwaukec, Wis.

J. E. Giebish. Cramer-Krasselt Co. 733 North Van Buren Street. Milwaukee, Wis.

R. Oakes Klau-Von Pletersom-Dunlap Ås-clates Inc. 744 North 4th Street Milwaukee, Wis.

Minneapolis

J. K. Mortiand Campbell-Mithun, Inc. Northwestern Bank Bldg. Minneapolis, Minn.

Herb Mason Hutchinson Advertising Company Hodgson Bldg. Minneapolis, Minn.

Montreal

H. E. Smith
Steveson & Scott, Ltd.
1620 University Tower
Montreal, Quebec

Newark

Jean Wannamaker Chas. Dallas Reach Advertising 58 Park Place Newark, N. J.

New York City
Sldney Matthew Welss
Acorn Agency, Inc.
1270 6th Avenue
New York City

Hans Kaufman Advertising Gulld, Inc. 258 Fifth Avenue New York City

William M. Tyack Amsterdam Agency, Inc. 680 5th Avenue New York City

F. A. Platte Anderson, Davis & Platte, Inc. 1270 6th Avenue New York City

Ralph Wentworth Atherton & Currier, Inc. 420 Lexington Avenue New York City

Ben Hershfleid J. P. Muller & Co. 512 Fifth Avenue New York City

Douglas Coulter N. W. Ayer & Son, Inc. 500 Flfth Avenue New York City

Arthur Pryor, Jr. Batten, Barton, Durstine & Os-orn, Inc. 383 Madison Avenue New York City

Chester ' Bowles Benton & Bowles, Inc. 444 Madison Avenue New York City

Marlo ingham, Castleman & Plerce,

Inc. 136 East 38th Street New York City

Biow Company, Inc. 444 Madison Avenue New York City

Carlos de Angelo Blackman Advertising, 630 Flith Avenue New York City

Henry Blackman Sell Blaker Advertising Agene 120 East 41st Street New York City

W. T. Malone Luckey, Bowman, Inc. 350 5th Avenue New York City

H. A. Marsh Franklin Bruck Advertising Corp. 1270 6th Avenue New York City

J. H. McKee Cecil, Warwick & Cecil, Inc. 230 Park Avenue New York City

Gertrude Hardeman Samuel C. Croot Co., Inc. 28 West 44th Street New York City

Rutherford Platt Platt-Forbes, Inc. 386 Fourth Avenue New York City

E. Noakes Frank Presbrey Co., 247 Park Avenue New York City

H. M. Blilerbeck Richardson, Alley & Richards Co. 370 Lexington Avenue New York City

E. W. Giadwin Riegel & Leffingwell, 25 West 45th Street New York City

Philip Ritter, Jr. Philip Ritter Company 130 West 42nd Street New York City

A. H. Kaplan Rose-Martin, Inc. 21 West 46th Street New York City

F. B. Ryan, Jr. Ruthrauff & Ryan, Inc. Chrysler Bldg. 405 Lexington Avenue New York City

Myron P. Kirk Ruthrauff & Ryan, Inc. Chrysler Bldg. 405 Lexington Avenue New York City

Arthur H. Ashley Alfred J. Silberstein, Inc. 12 East 44th Street New York City

Wednesday, September 18, 1935

Richard A. Porter Stack-Goble Adv. Agency 400 Madison Avenue New-York City

E. D. Hallock Steuerman Adv. Agency 370 Lexington Avenue New York City

Roy Spector Sternfield-Godley, 280 Broadway New York City

Street & Finney, Inc. 330 West 42nd Street New York City

John U. Reber J. Walter Thompson Co. 420 Lexington Avenue New York City

F. J. Leiss Topping & Lloyd, 485 Madison Avenue New York City

Joe M. Dawson Tracy-Locke-Dawson, Inc. 22 East 40th Street New York City

Mewburn G. Duncan Veredenburgh-Kennedy Co., 515 Madlson Avenue

New York City Kenneth Randolph White-Lowell Compa 369 Lexington Avenue New York City

William Stuhler

Young & Rubicam 285 Madison Avenue New York City

Richard Zinn Zinn & Meyer, Inc. 1819 Broadway New York City

R. P. Clayberger Caikins & Holden 247 Park Avenue New York City

(Continued on page 64)

EXT

Any ballyhoo to the effect that Memphis can be covered, adequately and dependably, any hour of the day or night, by an out-of-town station, no matter how heavy the wattage, is simply NERTS. Nashville is 225 miles distant. Cincinnati 500, St. Louis, 325.

Plenty of network and station audited surveys to show that listeners of the Mid-South overwhelmingly depend on WMC for NBC features and many showmanship, locally originated programs. It's the radio market master of the Memphis market which is the South's First Market in trading area population — over 2,000,000 consumers, and the brightest spot in the busiest section of the nation.

Commercial program identification and liberal publicity co-operati The Commercial Appeal — largest daily circulation South.



Wattage 2,500 Daily; 1,000 Night — In the Middle of the Dial Owned and Operated by The Commercial Appeal

few York and Eastern Representative: Chicago and Mid-Western Representative: Oblicago and Mid-Western Representative: Chicago JACKSON & MOORE lehigan Ave., Tel. FR. 2526-27 Chicago, Ili.

DON DAVIS, President

DILLW **STUDIOS**

KANSAS CITY'S

DOMINANT DAYTIME STATION

Three new studics. including a Master Wurlitzer Organ



MIID COVERAGE

The kind that you get when using a vertical radiator antenna with 20,000 watts power it is now under construction.

MIID RATES

W.JJD rates now afford the best buy available for any high - power station in a metropolitan market such as Chicugo. Improved pro-gram facilities plus added till naturally re-sult in the properties of the suit in the properties. Meteories and now.

MIID

Chicago's Most Powerful Independent Radio Station

201 No. Wells St. Chicago, III.

Forecast of Leading Agencies

(Cotinued from page 50) grams, recently completing its inter plans.

McJUNKIN ADVERTISING COMPANY

CHICAGO, TLL.

More love and romance, and increased dexterity in handling commercials, are to be injected into the Princess Pat Players program, as it continues its Monday night run on the Blue. Princess Pat Cosmetics recently added a test program with Milton Charles over WBBM to its schedule, which may eventually blossom into a network show for CRS.

Enoz Chemical Co. signing up Wooley-the-Moth' series on NBC for a third year. Coyne Electrical School starting radio in connection with its maga-

zine plugging.

MOSS-CHASE CO. BUFFALO, N. Y.

Quality Laundry, Buffalo Indus-trial Bank, Danahy Packing Co., and Bradford Oil Refining all have a hand in the morning 'Musical Clock' platters at various times during the week.

week.

Approved Laundries using spot
announcements in an institutional
series for 13 laundries.

William Simon Brewery broadcasting baseball Saturdays 3 to 5

LISTENERS

BUILT

NEWELL-EMMETT CO. NEW-YORK CITY

Liggett & Myers Tobacco Co. (Chesterfield) returning to the air Oct. 2 in a series similar to the one of last year. Andre Kostelanetz and his orchestra back. Big name singing cast headed off by Lily Pons and Nino Martini.

Programs are scheduled for Wed-nesdays and Saturdays 9-9:30 p.m. over CBS.

SCHWIMMER & SCOTT

CHICAGO, ILL.

Hollywood 1'ask (cosmetics) resigning for a 26-week continuation over WGN, Chicago, using two quarter-hour spots weekly with Francis X. Bushman and Allice Hill in a Hollywood gossip turn.

Stineway Drug Co. (local chain) using an hour of 'Morning Musical Chilmes' on a six-a-week basis over WMAQ, Chicago. Contract calls for 52 weeks. Programs consist of re-

52 weeks. Programs consist of re-cordings, time, temperature and

weather.
Studebaker Sales Co. of Chicago continuing Pat Flanagan in a baseball review over WBBM. Chicago, for the remainder of the ball season. To be followed by a musical.
Robert Bartiett Realty Co. using a male octette two evenings per week over WBBM.
Christian Business Men's Committee re-signing a 35-minute noonday spot over WJJD, Chicago, Mondays through Fridays.

HEARST

STATIONS

HAVE

**AUDIENCES ALREADY

SUCCESSFUL LOCAL

SIX MAJORMARKETS

Let's tell YOU about these

outstanding stations and

their established programs

HEARST RADIO

Representing

PROGRAMS

Adams & Eiting (subsidiary of Gildden Paint Co.) starting a campaign for Cheeker Plag Stores Assir. using three quarter-hour day-time programs. Featuring Milton Charles, singing organist.

S. Kendall & Co. (real estate) using a musical over WBBM, Chi-cago, on a three-a-week basis.

Lite Soap Co. contemplating use of WLS, Chicago, but no program set as yet.

Bonne & Co. (Zono nose drops and intment) to use six spot announcements per week on WMAQ and ments" per "we WGN, Chicago.

G. M. L. Co. (auto finance) sched-uling two quarter-hour spots and one half-hour per week on WBBM, Chicago. Daytime musical.

Chicago Herald & Examiner has purchased full Sunday morning hour on WBBM for 52 weeks. Ulmer Turner, radio editor, to read the funnles.

Walton Finance Corp. sponsoring a three-a-week sports review over WCFL, Chlcago.

STERNFIELD-GODLEY, Inc. NEW YORK CITY

M. J. Fur Co. has signed a quarter hour on Sundays over WOR, and four-quarter hours weekly on WMCA on 13-week contracts. Programs are musicals by Mitchell grams are musicals by Mitchell Shuster's orchestra with male and female vocalists now being audi-

Schedule begins September 15 un-der account executive Philip Scheft

SWEENEY & JAMES CO. CLEVELAND, OHIO

Firestone Tire & Rubber is slated to continue its Monday night stand over the NBC Red with Margaret Speaks and the Firestone Ensemble. Nestle LeMur contemplating wax.

J. WALTER THOMPSON

NEW YORK CITY

Standard Brands is scheduling a quartet of programs for its various products this fall. Major Bowes (for Chase & Sanborn) and Rudy Vallee (for Fleischmann's Yeast) continue on their customary NBC spots. 'One Man's Family' will likewise adhere on the NBC Pacific Coast hookup, but on the 22nd it will begin plugging Royal Gelatin instead of Tenderleaf Tea. 'Voice of the People' currently on an NBC Sunday evening spot (for Royal Aspic & Pudding or Fleischmann's Yeast) will be supplanted by Robert (Beileve It Or NO't Ripley, Ozzle Nelson's orchestra and Harriet Hilliard next month (6). At the same time the product to benefit from the commercial will be changed to Fleischmann's Yeast for Bread. Central Life Insurance Co. Pecigning Roses and Druma' Alexander Woolloct toming back for Cream of Wheat next month (19) over CBS.

Northam Warren Corp. (Cutex) continuing the Cutex porgram with

Northam Warren Corp. (Cutex)

Northam Warren Corp. (Cutex) continuing the Cutex program with Neila Goodelle, also on the Blue. Libby, McNeill & Libby (evaporated milk) has 'Og Son of Fire' for the juvenile thrice weekly on afternoon spots over CBS. Same firm participating in a program on the Coast. Also sponsorling What the Coast. Also sponsoring 'What to Eat and Why' over WOR, New York.

to Eat and Why' over WOR, New York.
Lever Bros. (Lux tollet soap) has recently switched its 'Lux Radio Theatre' to CBS, and it will remain there Monday nights.
Northern Trust Co. spotting 'The Northmers' over WGN, Chicago.
Swift & Co. using two programs, "Women's Magazine of the Air' and women's Magazine of the Air' and Common's Magazine of the Air' and Cipar its to the NEC.
Emerson Drug (Bromo-Seltzer) carrying on with 'N. T. G. and His Girls' over the Blue.
General Cigar (White Owls' scheduling. 'The Adventures of Gracie' with Burns & Allen for later this month (25) over CBS.
Kraft-Phenix Cheese Corp. has Paul Whiteman in his 'Kraft Music Hall' variety show over the Red.
Bjein National Watch Co. begins next month (4) over the Red with Art Kassel's orchestra, the Mills.
Al Joseon to continue in the 'Shell Chateau' on the NEC Red.

Al Joison to continue in the 'Shell Hathaway Bakeries using spot announcements on four New Eng-land stations. TOMASCHKE-ELLIOTT, Inc.

Cardinet Candy Co. is figuring on starting its second year of 'Night Editor' dramas next month over the NEC-KPO Coast and RM nets.

TRACY-LOCKE-DAWSON DALLAS, TEXAS

Dr. Pepper renewing 'Sugah and Boy Friends' live talent show over the Texas Quality network on an-other 26 week contract. Se-ries is composed of comedy skits supported by Pepper Upper trio and Alex Keese's orchestra.

Same sponsor using spot broad asts (platters) on 35 southern sta-

tions. Universal Universal Mills (Gold Chain flour and Red Chain feeds) spon-soring one-minute dramatized

mour and Red Chain feeds) sponsoring one-minute dramatized discs over several stations in Texas and Louisiana. Gebhardt Chili Powder Co. (on the air continuously for 512 weeks) now using two programs over ably participate in The Women's Magazine of the Air on the NBC Pacific Coast hookup this fall. One of the two programs now appearing in Texas is the 'Mexican Supper Club of the Air' of the Air's of the Air's of the Air's one of the Air's of t a morning program entitled From the Patio.'

Texas Centennial planning radio,

Texas Centennial but nothing set yet.

YOUNG & RUBICAM "NEW YORK CITY

Jack Benny and Mary Livingstonresume their fall and winter turn
for Jell-O on the 39th. As usual, the
show will occupy the 7-1.80 spet
on the second of th

9:30-10.
Packard Motor Car sponsoring
Lawrence Tibbett assisted by Don
Voorhees and orchestra over CBS
Tuesdays 8:30-9 as of the 24th.

Tuesdays 8:30-9 as of the 24th. Tuesdays 8:30-9 as of the 24th. Tuesdays 8:30-9 as of the 24th. Tuesdays 8:30-9 as of the 24th. Tuesdays 9:30-9 as of the 24th

William G. Gellatly formerly with CBS, now on sales staff at WOR, New York.

They Call It Showmanship!



SUMMER!

Eight Half-hour Shows on KSL, presented from July 11th to August 29th, pulled

27,123

written responses for one client, representing returns from every State in the Union, and from every county in the West.

The show, known as the Radio Playhouse, and featuring the KSL Players, was Created by KSL-Written by KSL-Produced by KSL.

SUMMER OR WINTER, IT TAKES SHOWMANSHIP PLUS POWER

THIS STATION HAS THEM BOTH

50,000 WATTS



SALT LAKE CITY, UTAH

Pittsburgh WCAE

New York WINS

San Francisco KYA Los Angeles KEHE

Baltimore WBAL Milwaukee WISN ·

WFAA

1. THE FACILITIES

\$300,000 transmitter. High fidelity RCA equipment.

2. THE POWER

50,000 watts on nationally-cleared channel (800 k.c.)

3. THE STAFF

PERSONNEL OF OVER
FIFTY, INCLUDING:
Three outstanding conductors.
Three staff arrangers.
Twenty-five man orchestra unit.
Production department.
Marchandi ing department.

ment. Publicity dspartment: Unsxcelled technical staff. usic li

4. THE AUDIENCE Potential circulation of 807,302 radio homes (Jan. 1, 1935).

First placs in listsner pref-srence shown by EVERY accredited eurysy.

5. THE MARKET

Transmitter's location mid-way bitwisen Dallas and Fort Worth makes BOTH cities LOCAL markets. Per capita figures place these cities far above National average.

Coverage includes all of North Texas, Oklahoma, and productive sectors of Louisiana, New Maxico, Missouri, Arkansas and Kansas.

Coverage arsa has annual rstail salss close to two billion dollars; annual spandable income of well over four billion dollars.

6. THE SPONSORS

HE SPONSORS, in-cluding the Southwest's leading concerns, sponsor MORE LIVE TALENT PROGRAMS ON WFAA-WBAP than originats from any other station in this

NATIONAL SPOT SPON-SORS place MORE PRO-GRAMS ON WFAA-WBAP than on any other station

NETWORK SPONSORS have MORE PROGRAMS ON WEAK-WBAP than on any other station in the Southwest.

The Southwest's Premier Station

WFAA-WBAP

DALLAS The Nati

FORT WORTH roadcasting Co.

ONE AMATEUR SHOW IN LOUISVILLE, KY.

Louisville, Sept. 17.

Stations in this town have not receive very extenderive for numsters above. WAVE, local NBC 1,000 water is only broadcaster which has attempted to do anything in that line. WHAS, Columbia's outlet here, and the voice of the Ceurio-German's "Louisville" Times, apparently satisfied to fill the bulk of its schedule with CBS commercial and sustaining. Maintains 12 piece staff ork as backbone of racest of the **extraining* shows, with staff artists, sinsing combos and the like.

First experiment with an amateur.

combos and the like.

First experiment with an amateur, hour was tried by WAVE, from Indiana theatre, across the river in New Albany, Ind., about two years ago. This was a 30 minute session picked up from the stage of the theatre, with announcements spotted between each act Cach wides were theatre, with announcements spotted between each act. Cash prizes were given, and program was handled by Charles Harris, new Albany man, on a percentage arrangement with the station. Was discontinued about six months ago, after NBC sent through some new commercials, which claimed the time filled by the amateur hour.

teur hour.

WAVE now carries a half hour amateur pregram, sponsored by Crutcher & Starks, local haberdashery. This is broadcast Fridays, 16:30-11 P.M. C.S.T., Program was started about three months ago, sponsors not having been on the air Moves to KELD, El Dorado, Ark.

Station Dilemma

Philadelphia, Sept. 17. After steadily losing popu-larity among all local stations larity among all local stations, amateur contests and shows look final count last week at WDAS. Payoff was decision of final winner of Woodside Park-Daily News-WDAS "talent quest," prize to be 13 weeks" contract as sustained over station. When Eddle Stevens, tap dancer and trumpte player, copped the laurels, station was stumped.

stumped. It couldn't use tap dancer or It-couldn't use tap dancer or solo trumpeter and union res-ulation-wouldn't-allow putting winner in band. Exces are still scratching their heads, but will probably pay Stevens 13 weeks' salary and call it quits.

previously. George Patterson, WAVE program director emcess the program, and auditions the talent. A prize of \$10 is given to the winner, who appears on the following week's program as a paid artist. Program is said to have drawn 3,000 votes on a single broadcast.

lia Logan and the Dave Herman band have been teamed by NBC for a build-up. Series, which will give them two quarter-hour broadcasts a week, starts Sept. 19.

Current Spot Accounts

Continued from page 52)

Moon Glow Cosmetter (cosmettes)

Morton Milling

Morton Milling

Morton Milling

Moon Glow Cosmetter (cosmettes)

Mage Cosmetter (cosmettes)

Mage Cosmetter (cosmettes)

Mage Cosmetter (cosmettes)

Mage Cosmetter (cosmettes)

Morton Milling

Morton Milli

MILWAUKEE DISPLAY STRICTLY ROUTINE

Milwaukee, Sept. 17.
Home talent and amateurs are having a berd job breaking onte the air lanes on Milwaukee's stations, WTMJ and WISN. Only one

the air lanes on Milwaukees stations, WTMJ and WISN. Only one purely, amateur hour is now on tap, run by WISN in conjunction with the Riverside theatre, one half hour program, every. Monday. with .thea theatre supplying the talent from the audience.

WTMJ recently ran an amateur contest in conjunction with Fox cheatres but since has laid low on the simon pures. Both WTMJ and WISN use kids on their special hours with WTMJ handling about ten youngsters daily on the Capt. Larry, program with Larry Telch the boss and WISN using about haif that number on its Cousin Betty that number on its Cousin Betty

wisn also uses some embryo radio folk on its 'Down by Hermans' daily half hour but these have been working on the job about six months now with the result they are classed professionals. Program. WISN also uses some embryo radio

THEATRE BROADCAST IN PINE BLUFF, ARK.

Pine Bluff, Ark., Sept. 17.

KOTN, 100 watter here, has one amateur program, which is broadcast each Saturday morning by remote control from the Community theatre. It is a commercial in which the station, and theatre co-operate with the Arkansas Baking Company in Butternut Pal broadcast.

Boys and girls are enrolled in the Pals club and the amateur program is put on at the theatre each Saturday 10:30 for half hour. Prizes are awarded on the vote of those present.

KMBC Shows Win Again

Among Biggest Mail-Pullers on Columbi Network

New York.—Ted Malons's "Bo-tween the Bookende" reported to again...sop. all CBS programs-in-August fan mail. For several months featurs has lad the net's sustainers. Only mall magnet is occasional offer of a bit of poetry or pross to listeners whose re-quests are accompanied by self-addrassed, stampad envelops.

"Happy Hollow" — "Your Home Town, My Home Town" daily rural show on the Columbia Coast-to-Coast web, a closs run-ner-up in August fan mail.

Both features originats at KMBC, Kansas City, where "Easy Aces" and "Red Houss Ranch" got their start to na-tional success.

Predict smart sponsors will quickly grab thess remarkable ready-mads audience features.

PHILADELPHIA 1000 WATTS

FIRST AGAIN!

Broadcasting Exclusively

PHILADELPHIA FOOD FAIR AND

BETTER HOMES **EXPOSITION**

OCTOBER 15th to 25th

WJAY

We Cover All of CLEVELAND

Cover Most All

OHIO

We Give You

Coverage and Results CLEVELAND PEOPLE USE

WJAY

EDYTHE FERN MELROSE Managar



Transcriptions Vs. Live Talent

ordonely on the air here with talent; and that is the Miller

live talont: and that is the Miller Fur Store which used coffee-and talent. NBC programs naturally are the NBC Thesaurus discs. Netther of the two Raiph Atlass stations, Web? and WIND, uses any disc library service and therefore have no commercial programs with library discs. Both stations have some commercial with phonograph records in the mornings, Also WIND uses some. McGregor & Solile. Ib-minute recorded shows on a sustaining basis on one-time shot arrangement.

St. John, N. B.

lectrical transcriptions nade little headway here. Ordinary made little headway here. Ordinary phonograph record is the archenemy of the talent at CHSJ, formerly CFBO. Since the increase in rates at this station, the number of sponsors has dropped off, the station is turning to the ordinary records in providing 'entertainment.'

ords in providing 'entertainment.'
Formerly, local orchestras, singers,
elocutionists,' instrumentalists, had
been getting a growing play from
the sponsors. The pay had been
from \$2 to \$25 per broadcast, per
individual. Even in what were
purely amateur programs, apparently, cash or merchandise prizes
were offered by the sponsors at
each broadcast. broadcast.

each broadcast.

At present, no local sponsor is using the electrical transcriptions. The Boston Sunday Advertiser, uses electrical transcription twice weekly from the St. John station, to advertise its next issue. Outside of this, there is no regular use of the special discs at the local broadcastic base.

Houston, Texas

KXYZ, Houston, has recently in-augurated complete. World Broad-cast System service. Idea is to dress up local presentation and ell inate profuse. use of phonograph records on a non-chain affiliate station. KTRH and KPRC get transcrip-tions prepared for national com-mercial accounts such as Chevrolet, Dodge, Dr. Pepper. This does not the control of the term tests, abonograph, records on

it eliminate phonograph records or certain spots.

Columbus, Ohio

Transcription services get big play in Columbus, with three out of four stations using several units Fourth is WOSU, Ohlo State uni-

Fourth is WOSU, Ohlo State university station, non-commercial.

Heaviest user is WCOL, with NBO Thesaurus, Standard, Transce and MacGregor-Solile on the list. None of these are sponsored, but all services are used pretty much of the time. MacGregor had been used for some three years; NBC for three weeks; Transco, two years and Standard, three or four months. WBNS uses same services, has had them about the same length of time, and none of them are sponsored. This station, however, doesn't employ much wax work, being a CBS outlet, and with much time taken by outlet, and with much time taken by WAIII handles World service, and

WAIU handles World service, and has used it for two years. In case of all three stations, not much money is available for talent, and services are preferred instead of ordinary phonograph records. No records on any kicks from listeners, with public seemingly satisfied with

Winston-Salem, N. C.

Electrical transcriptions have not aused any inroads into the loca caused any inroads into the local talent here and advertisers clamor for local talent and will use it whenever feasible. Only on rare occasions are waxed programs used by local advertisers and then only when local talent is not available. WSJS scrapped its phonograph records early this year and took on the World Broadcasting Service electrical transcriptions for use on sustaining programs where local talent is not available. Norris O'Nell, manager of WSJS, believes transcriptions have helped

Nortis O'Nell, manager of WSJS, believes transcriptions have helped to improve the quality of the station and a higher standard for local talent has been established. Radio talent has welcomed such competition for its insight into radio production technique in the bigger

Schenectady, N. Y.

Aside from commercially spon-sored discs placed by agencies WGY recently has not been broadcasting any music, etc., announced as an 'electrical transcription.' Platters electrical transcription.' Platters used on two-half-hour severy-morning commercials (7:30-8:30), between one and two-minute commercial announcements, on 9:45-10 a.m. slot, and between similar tabbings, 6:35-756- ymm, vare-announced as recordings and apparently are ordinary phonograph records.

Number of transcribed commercials are ordinary phonograph records.

Number of transcribed commer-cials, from outside agencies, has inclais, from outside agencies, has in-creased in past two or three years. Doubtful if they have taken much work or pay ..way from in-the-fleshers, most of whom are members of WGY's staff or in the employ of General Electric Co., station owner However, use of these rubbers prob-ably has cut amount of sustaining three taken from MBC red web. One three taken from MBC red web. One can be supported by the con-cence Stove Co. of Massachusetts, is a discer. whereas in mevuous falls

ence Stove Co. of Massachusetts, is a a discer, whereas in prevous falls, program had a studio quartet and instrumentalists.

Second of the 'Musical Clocks' is sponsored by Breslaw Bros, who, in switching to war, did get away from live-paid taient. For six years this furniture concern used Forrest Wills. Willis, crooner-planist, not con nected with WGY.

Davenport, Ia.

WOC, Davisport, has recently acquired Standard service and WHBF, Rock Island, has: World and NEC discs. In neither case does employment of musicians or paid talent become affected.

In both 'nstances specially recorded broadcasts are replacing phonograph records to marked degree.

Dubuque, Ia.

WKBB has been using Radio Transcription Company's electrical transcriptions for months and getting away from the ordinary plat-ters. It has not affected the status of talent and other musicians em-

of talent and other musicians employed by the station, in that the transcriptions are sandwiched in and made to bolster up whatever program is on the air.

Main idea in switching from ordinary phonograph records to the specially recorded broadcast records has been to give the outlet a comment of the control of the contr

San Antonio, Texas

Three major transcription services employed locally have had little effect on live talent since such talent has always been at a low ebb and very limited in scope.

In most instances purposes of pletters he hear to replie a phone.

platters has been to replace phonograph records especially in case of KABC, indle station, which has purchased the NBC Thesaurus. Forstation leaned heavily

records.

WOAI, NBC and Texas Quality
Network outlet, uses World platters.

Accounts using this service never
used live talent. Station uses 30
minutes daily platter service, four of
which half-hour stints are spon-

sored.

Standard service used by KTSA,
SBS and CBS outlet. In this instance there has been a small replacement of live talent. Wax work
heard about three quarter hours

New Haven, Conn.

Among operators of the two local stations, WICCA Waven and Battons, WICCA and WIXES (New Haven and WIXES) (New Haven and WIXES) (New Haven and WIXES) (New Haven and WIXES) (New Haven and Wixerbury), consensus in the matter of what effect the use of electrical transcriptions has on curtallment of employment of local talent is that the use of disea has made practically no dent as far as hiring of local performers, musicians, etc., is concerned.
WICC gives very little time to transcriptions and handles most of its waxed service through phonograph records, supplementing commercial announcements. In general, the ratio of live talent to canned entertainment at this station is four live programs to one waxed one. Among operators of the two local atlons, WICC (New Haven and ridgeport) and WIXBS (New

one.
Wixes uses a single (half-hour r daily) phonograph period and swings more heavily to transcrip-

tions. Of the waxed service used, about \$8% is NBC Thesaurus and the balance Standard.

Both stations state that waxed programs are not killing any local talent employment at all and are used primarily as fill-ins.

Lincoln, Neb.

Wax programs here are definitely at the expense of local talent, KFOR

Wax programs here are definitely at the expense of local talent, KFOR using several 15-minute periods per AgX_Ma. World Recoadcasting. Systemstands and the statement of the wax station at one time was attention to the statement of the statement

Indianapolis, Ind.

WFBM uses Standard Program Library. This service is offered to accounts for the payment of the MPPA fee, and without additional charge for the disks themselves. WIRE uses both Thesaurus and Standard's Yons of the Pioners; a hillibity group. The former has six ent accounts, and the latter is alred six times weekly and sponsored by one firm. firm.

stations state that the Both stations state that the transcriptions are used to replace phonograph records. They are of-fered to firms which will not pay for live talent, and in the opinion of program directors of both stations no musicians are displaced by their

Both stations use transcription service for co-operative programs where spot announcements are given. Both WIRE and WFBM are chain outlets and have few purely sustaining disk programs.

Knoxville, Tenn.

WNOX uses World wax, unless, of course, commercial spots furnish their own transcriptions. No ordinary records at all, being entirely supplanted by World library. As regards transcriptions displacing local not elect impacement tries.

KROL uses NBC Thesaurus wax.
Ordinary records—used only—about
one hour a day for request programs. Standard classles record library at studio. Current tunes by
exchange with local music store in
return for spot plugs.
Rough breakdown of time division: 25% local talent; 25% transcriptions and records; rest Mutual
Broadcasting and rebroadcasts. Local talent apparently unhurt by
transcriptions.

Chattanooga, Tenn.

Chattanooga, 1enn.
WDOD, Chattanooga, uses NEC
Thesaurus and World waxed services from two to three hours each
day. Frank Lane, station menager,
stated that the waxed services
have supplanted phonograph records to a large extent. They do
not cut in on local talent, because
WDOD has little such talent available and hardly uses it, he said.

Evansville, Ind.

WGBF, the local station, uses World library service almost entire-ly for sustaining programs. Em-ployment of live talent by local advertisers has not been materially affected, since there is very little of that anyhow.

Seattle

Use of electrical transcriptions by Seattle radio stations has had a varying effect, depending upon the type of station using the discs. For the smaller stations, which are minus the chain programs and which have little or nothing in the way of live talent shows, the discs serve primarily to displace phono-

graph records. However, on them the use of electrical transcriptions is small, and their waxed musical library service is limited. Freeman Lang and Titan Production Co. discs are the principal ones used by these stations.

discs are the principal ones used by these stations.

Effect of discs on KOL (CBS) is to suppliant chair sustaining time. KOL's live talent staff is small, and live talent sponsored programs on the station are few and far between. The situation with KOL seems to be that the discs are not luring sponsors away from supporting live talent shows. Instead, time on the air is being sold clients who would not advertise at all if they had to support an array of live calenti-. Only two stations in town using the big wased musical-thrastes are the jointly operated stations KOMG and KW KOMG when the same roof, have the largest staff and use more live talent than any other outfle hereabouts. They are linked with NEC.

Bill Warren, KOMG-KJR program

NBC. Bill Warren, KOMO-KJR program

Bill Warren, KOMO-KJR program director, claims the discs do not affect live talent programs or sponsorship of them in any great amount. Warren sald: 'We recognize electrical transcriptions as superior to phonograph records and to some small live talent programs, but they do not affect the aggregate amount of our sustaining volume, and they have not affected the sale in any perceptible amount of live talent to local sponsors.

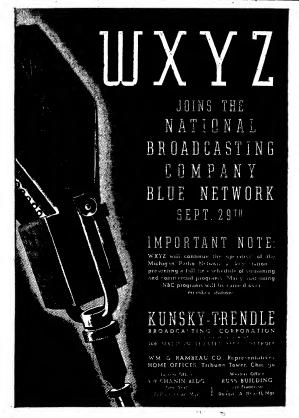
Los Angeles

Los Angeles

Coast radio stations have developed a strong tendency to forego flesh programs for what they call the more convenient and less expensive medium of entertainment—electrical transcriptions.

Opinion is by no means unanimous on the reason and its effect both on the reason and its effect forming gentry. Most operators are in accord, however, on the point that waxing has not increased unemployment among the players, but rather has had an opposite effect. The properties of the opinion that by playing transcriptions that they playing transcriptions they strengten their position in the fight on American Society Composers, Authors and Publishers for a (Continued on page 62)

(Continued on page 62)



ATLANTIC FAMILY vith. Frank Parker, Red Nichole' Songapaters, Tamara, Wallace Sisters, Jack McBryde, Rita Allyn, Rosemary De Camp, Everett Schootte, Anthony Candelori's or-30 Mins

ATLANTIC REFINING CO. WCAU, Philadelphia

WCAU, Philadelphia

N. W. Ayer & Sons
This is the first of two ythical
tours that the gasoline people are
underwriting this fall. The other
will begin on the 28th over the
guilt instead of Atlantic White
Flash, and will incorporate Phil
Baker instead of Frank Parker, et
al. Listencre seem to be in for
plenty of vicarious fouring over the
Tadlo weeker Beautiers.

al. Listeners seem to be in for plenty of vicarious touring over the radio weekend.

Atlantic Refining's show got started last Saturday (13) from WCAU in Philby, and it's one of the region of the re

the opening bore down heavily on Universal's forthcoming 'Sweet Surrender' and included four songs and the state of the st

placement for Hugh Walton, of regular WCAU staff.
Actual family party, at least at opening show, takes some time to get under way, plenty of entrance shows the stage of the s

may have been due to 'first night' jitters.

Entire program is exceptionally well presented. Reveals neat showmanship, having plenty of zip withmanship, having plenty of zip withmanship, having being to pay duct. Script whiles of the program of the program of the program of the program. Parker's singing has the stuff and Red Nichols again handles band capably. Remarkably shrewd band capably. Remarkably shrewd handles to the program of th

DOROTHY LAMOUR Songs, Music 15 ins. Sustaining WJZ, New York

WJ2, New YORK

NBC thinks so much of the possibilities of this lass from the South
that it's given her three 15-minute
periods a week. They all come at

periods a veek. They are the same in the same in dressing up the girl's act. There's John S. Young waxing poetical between numbers and a nice assortment of arrangements for the accompaniment which consists of a plano, violin, cello and cultar.

state of a plane, violin, cello and gruitar.

As for the subject of the buildup, she offers some promise, although her style is not especially distincted in the style in the style is not especially distincted in the style in the style is not especially distincted in the style in the style is not especially distincted in the style in the style is not established in the style in the style in the style is not established in the style in the style is not established in the style in the style in the style is not established in the style in the style in the style is not established in the style in the style in the style is not established in the style in the style in the style is not established in the style in the st

SISTERS OF THE SKILLET
With Ed East, Ralph Dumke, Dorothy Chase
15 Mins.
CHARIS CORP.
WABC, New York
CHARIS CORP.
WABC, New York
East and Dumke, perennial radio
fixtures, bob up this time for a
maker of coundation garments (better known to the unlitated simply as
corsets). What may at first sight be
a strange thing the desire propring on
'the four. Why broadcast to such at
mixed crowd instead of electing the
place of the strange of the strange of the
male addience is digesting dinner and the kiddles are romping on
'the-four. Why broadcast to such at
mixed crowd instead of electing the
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mixed crowd instead of electing the
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mixed crowd instead of electing the
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time and the kiddles are romping on
'the-four. Why broadcast to such at
mixed crowd instead of electing the
place of the strange of the control
the mixed crowd in the strange of the strange of the
tall strange of the strange of the control
tall strange of the strange of the
sponsor wants him to be favorably
that will improve the fravir figure.
East and Dumke's bit in this camnaign is their venerable 'Sisters of
the Skillet' act. Vanierr on a previous occasion has stated that the
nonetheless good stuff because the
numor consisted of ad-libbed exaggerations easily recognizable and
pitched to the masses. That continues to hold true. The act is what
them to the loudspeakers as of yore.
The boys are still reading letters
asking for solutions to problems and
civing answers like the following:
The way to get a hores's mouth open
nease of the conditions of their singine. For the socke finish they've
though the symme.

But this time East and Dumke
have practically left of their singine. For the socke finish they've
though the symme.

it's skillfully done and actually adds pep to the proceedings.

This giggly kind of pleasantry should do pretty well on a Sunday afternoon spot that is surrounded with such sombre entanglements as string trios, etc. The commercials are graceful and palatable.

string trios, etc. The commercials are graceful and palatable.

'SiNGING STRINGS'

With James Cavallare Ensemble, Lorenzo Todini, Carlton Weidenhammer

Italian-American Music and Songs 15 Mins.

BUONOCORE OLIVE OIL

WISCC, New Haven telalian market in New Haven and Southern Connecticut, this three-a-weeker should have no trouble attracting customers. The presence of the James Cavaliaro string group, regional faves, gives the series a come-on that will make the show, stand uptain programs in the territory, Cavaliaro is well suited to a frame combining both the folk pieces of the old country and the lighter classics of the day. He has been a WICC feature for a long time, and he knows his public. Lorenzo and singer and Cartton Wedler.

WORD KI Jerry Sylvan Novelty 15 Mins.

Novelty.

15 Mins.
Sustaining
WHN, New York
WHN, New York
WHN, New York
WHN, New Hork
Horows better as it progresses. In the
present form, quarter hour is offbalance due to poor musical treatment and unnecessary palaver.
Opening gun sounded like an ovation for some visiting nabob. Plenty
hor for some visiting nabob. Plenty
Word Xing (Jerry Sylvan) toys
with toue- words, takes ten of 'em,
tosses them out on the air audience,
then gives the correct pronunciation. One is supposed to take down
this time was aumateur, which genthis time was 'amateur,' which generality relays' like 'amachooer'. Rearrangement of running order
would help a lot.
Broadcast Mondays
Broadcast Mondays

Broadcast Mondays

CLEANDERS

days at 12 p. m. EDST.

OLEANDERS
With E. J. Wailes, Edward Jackson, Ira Williams, George H. Hall, Garace Wailes
Grace Wailes
15 Mines
Sustaining
WABC, New York
Negro quartet plus a plano accompanist made its network debut last Tuesday (3) after a lengthy last Tuesday (4) after a lengthy last Tuesday (5) after a lengthy last Tuesday (5) after a lengthy last Tuesday (7) after a lengthy last Tuesday (7) after a lengthy last Tuesday (8) after a lengthy last plant and last plant last

POPEYE THE SAILOR'
Kid Show
15 Mins.
WHEATENA
WEAF, New
WEAF, New
WEAF, New
Li
Li
MeKees Albright
Li
MeKees Albright
Li
MeKees Albright
Li
MeKees

syc has long been identified with the green hay, and to capitalize all that advance hallyhoo and association in favor of some particular brand of spinach through a radio program in the second of spinach through a radio program understand how it was muffed. But that's advertising. Or maybe that's spinach.

Anyhow, Popeye arrives for radio—and-primarily for kids—attributed to the binake, asit, as his resular, input of Wheatena, a brownish-colored cooked mush. Four bowls of Wheatena instead of two cans of spinach enables Popeye to meet such general season of spinach and popularity of Popeye' will do a job for the sponsor. However, the production on instalment No. 2 (its no prices. It was sloppily written. Incidents happened with such light-ining suddenness that even the adult mind could hardly make the jump, and—unless the professors have supposed to confuse more readily than grownups.

Sound effects where called for and needed were poorly conceived. Popeye's tustie with the safe needed dramatic fandare and got nothing.

Later his rescue of a judge from a criminal was closs to unintelligibility. Whole thing follows a hift-bangboom pandemonium pattern and suggests that, despite the sure-fire sters, the sponsor had better play safe and trot out a contest or premium.

PEPPER UPPERS

PEPPER UPPERS
With Ludi Mai Sansabaugh, Roy
With Ludi Mai Sansabaugh, Roy
Keese, Harmony Trio.
Comedy, Music, Songs
30 Mins.
DR. PEPPER COMPANY
WOAI, San Antonio.
Dawson
Pioneer attempt at comedy production to ride the Texas Quality
Network lanes once weekly. Show
is sponsored by a soft drink bottler
who has renewed for a 25-week span
effective Oral Sansays at the state of the state
work lanes once weekly. Show
is sponsored by a soft drink bottler
who has renewed for a 25-week span
effective Oral Sansays at the state
who has renewed for a 25-week span
effective Oral Sansays
with the span of the state
who has renewed for a 25-week span
effective Oral Sansays
and Sansays
Antonio, and KPRG, Houston.
With an entertaining salvoy for
a fast paced hokum stint aided and
abetted by quality music. It's builish on hoke dialogue: and sound
effects set between vocais and instrumental music by a 20-man band
deservedly rates attention it is getting because of earnestness of all
concerned to build a quality livetaienter which is sorely needed on
regional webs in this area. In type
comedy productions but material is often surprisingly fresh, the work of
Harry McMahan and Genn Addington, scriptists.
Ludi Mai Senaabaugh, promising-

ton, scriptists.
Ludi Mai Sensabaugh, promising ton, scripusts.

Ludi Mai Sensabaugh, promising contralto, in the role of Sugah, Louis Vee Common annouer; Rocord Sensabaugh, promising contralton and the commercial emanates much in the fashion of last season's Jello plugs. Stint closes with dramatic skit; also in the hoke attemposphere. Fade out brings reprise of some sound effect which garnered laughs earlier in program.

nered laughs earlier in program.

TOLEY and GLENN
With Glann Shelley and Clarence
Tolman
Organ, songs, dramatic readings
15 Mins.
EDWARD HOLMAN & SON
KEX, Portland.

KEX, Portland.

KEX, Portland.

KEX under a long time
contract with Edward Holman and
Son, undertalers.

Stars of Me and waseries of program over KEX under a long time
contract with Edward Holman and
Son, undertalers.

Stars of Me and present organ and
vocal numbers. In the new act Tolman pushes romantic ballads, songs
of old, modern numbers and bits
of homely philosophy. Before joinine KGW-KEX Tolman was with
Dobbsie and the amount of fan mail
that their work is clicking with dial
twisters in these parts. Shelley is
slick at the console. Dedication of
numbers for weddings and birthdays and the reading of special
sclections for shut-ins is included.

Tolky and the reading of special
sclections for shut-ins is included.

Tolky and the reading of special
sclections for shut-ins is included.

Tolky and the reading of special
sclections for shut-ins is included.

Tolky and the reading of special
sclections for shut-ins is included.

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sclections for shut-ins is included.

Tolky and the reading of special
sclections for shut-ins is included.

Tolky and the reading of special
sclections for shut-ins is included.

'LIFE OF MARY McCORMIC'
Mary McCormic, Mildred Herk
Frank Dane, Jay Romney, Vin
cent Coleman, Isabel, Randolph
Tom Shirley, Billy Mills orches tra.
Serial With Musi
15 Mins.
LUMBERMAN'S MUTUAL 1

CO. WBBM, Chicago. Charles Daniel Frey

Charles Daniel Frey

Ore is a program riding only 15
minutes a week that expects (1) to
suitance (2) the public to follow the
strend of a serial story. Both assumptions seem overly-optimistic.
Frogram is based on dublous
premises. It sets up Miss McCormic, a pretty-good Chicago name,
as an outstanding monitor in whom
seem the common seem overly-optimistic
to much responsibility on
the shoulders of a person who has
a fair enough reputation but who
may incur some public animosity
by placing her on the title of the
show as an outstanding careerist,
would be tried with Grace Moore
or Challapin; yet the sponsors here
glibly rush in where far greater
names would be doubtful.

Miss McCormic herself is on the
show only or her two singing
selections. The faramatic role of
handled very throatily by Mildred
Herk. There are only six or seven
minutes in the show for the dramatic script with the two songs by
Miss McCormic consuming some
five minutes and the rest for comgroup with the two songs by
Miss McCormic on summing some
five minutes and the rest for comgroup with the two songs by
Miss McCormic on get as much
power and punch in the script as
he manages in the short time allotted.
Show might stand a chance if it

he manages in the short time al-lotted.

Show might stand a chance if it were on the air maybe three times weekly at 15 minutes.

Miss McCormic is singing semi-popular stuff, staying clear of any-be a good deal of heelitancy in her voice on the couple of shows caught with evidence that Miss Mc-Cormic is overly careful in her mike enunciation and tonsil handling. A more enthusiastic, flery and freer has heretofore identified her work would give her warbling here more personality than she has been ex-hibiting over the air.

Gold.

'THE HEMINGWAYS'
With Fred Bishop, Jane Day, Frank
Rand
Serial
15 Mins.
Sustaining
WNAC, Boston

WNAC, Boston
This is a natural for AM listeners
who go for the 'down to earth' stuff.
Hemingsway are an average family
of man and wife who have been airing their difficulties and joys over
WNAC for some time. Each episode
is complete in itself, but ties in with
what has preceded.

what has preceded.

Bishop, lead character, is scripter and director of the skit and he rates a nod in all three departments. The dialog is easy to listen to. It moves with the control of the skit and the rates way overdrawn. Jane Day, as his wife, has good radio personality, although on show caught (21) she sounded least natural in her delivery of the three performers.

Recently, for a character men

of the three performers.

Recently, The control of automobile.

"Couple next door' enter the story occasionally, but not in this particular broadcast. Better than most programs of this type. Fox.

MUSIC FOR TODAY Marton Gould, Bert Sheffter, lyn Duka and Orchestra 30 Mins. 30 Mins. Sustai ing WOR, New York

Morton Gould, 21-year older, new-comer to radio, revealed budding (and oftimes mature) talent in his first major series over the Bam-berger Station last Wednesday night (4). He arranges, executes neat planology and conducts.

(4). He arranges, executes neat planology and conducts.
Station has taken extra pains to impress listeners on Gouid's age, and his ability to do a little bit of everything in a musical way. Such constitution of the control of the c

GRACE MOORE With Josef Pasternack Orch, 30 Mine. VICK CHEMICAL CO. WEAF, New York Cecil, Warwick & Cecil

Cacil, Warwick & Cacil
When Columbia Pictures engaged
Grace Moore, they had a rare commodity. Here was an opera star
who defied every popular preconception of stuffiness. Grace Moore
was equipped with blonde hair, a
good figure, and a face that would
grotesque distortion. Sha could
prance about with liveliness, Wijesly
Uolumbia cast her in roise that
brought out her vivacity as well as
her voice. And the b. o. on One
ever was such that even the "Wall
Street Journal" made a to-do over it.
Last Monday (16), after a sim-

ever 'was such that even the 'Wall Street Journal' made a to-do over it.

Last Monday (16), after a summine before European royalty, Grace Moore resumed, her radio role for Vick's cold remedies, and almost read to be a summine the summer of the summer of

hardly any leeway for sound effects.

Works wound up with renditions
of Love Me Forever' and 'Estrellita',
the latter hard on the heels of the
former. Miss: Moore said 'Good
night, and may God bless you ali!'
just as Ernestine Schumann-Heink
might have done, and all was over
occept one minutely proportioned
occept one minutely proportioned

except one minutely proportioned commercial.

What the program obviously attempts to do is make a Southern hostess of Miss Moore, who halis from Tennessee. This attempt in test is of questionable value in test is of questionable value. It is an advantage of the manner of the manner

and appeared too faint and healtant. A different type of program was originally announced as a premiere—one in which parts of Miss Moore's life would be re-enacted—and possibly the postponement of that idea subty the postponement of that idea any rate, this is not the Grace Moore that two continents know, and unless the real McCoy is resurrected, the sponsor is failing to make the sponsor is falling to make the sponsor for falling the sponsor is falling to make the song—anything. In fact, to keep Miss Moore from racing from one would be to inject studio applause between the songs—anything. In fact, to keep Miss Moore from racing from one eye on the studio clock. Commercials are almost too well-

Commercials are almost too well-behaved.

LOVE DOCTOR With Mrs. Howard Chandler Christy 15 Mins. KISSPROOF WOR, New York Blackett-Sample-Hummert

Slavest-Sample-Hummert
Kissproof's business is conducted
primarily across the counters of the
dime stores, so this program aims
for the gum-chewing audience and
pretty nearly goes the limit. Idea
is that the love doctor' (name kept
and then dishes out advice interspersed with songs like 'You Have
Taken My Heart, 'etc. It's distinctly
the opposite to a prestige builder
for radio itself aithough program
purposes
succeeds in its avowed
purpose
Doc's singing isn't much, and his
Doc's singing isn't much, and his

to the control of the

women.

Commercials, which are iong and full of price mentions, are rendered by guest stars. Mrs. Howard Chandler Christy doing them now following a spell by Ona Munson, aim and the commercial of the commercial

COURT OF THE UNKNOWN
With Nick Kenny, Antoni Orchestra, Amateurs'
Variety
KINGS BEER

KINGS BEER
60 Mins.
WINS, New York
Nick Kenny, N. Y. Dally Mirror's
Nick Kenny, N. Y. Dally Mirror's
parties of the control of the control
control of the control
control of the control
contr

prike as author and etheresi poet laureate of what he calls a new idea in radio.

The Court of the Unknown is been and the court of the Unknown is the metal of the court of the unknown are the court of the unknown are the court of the unknown are the court of the c

for tem.

Spotted on WINS Sunday mornings at 11 a.m. until noon, Kenny booms forth in his familiar fog-horn voice with a succession of nondescript materiar. Some are harmonicelst, for instance, long a standard as of Ted and All Waldman, but now seeking a 'professional comeback' via an amateur show. There might have been otherwise with the search of t

show. There might have been others in the debut program.

A la the Major Bowes, et al., idea, Kenny solicita telephonic voting, and, without callying the acores, and, without callying the acores, and, without callying the acores, and the Village Barn and the Village Grove Nut Club. Considering that two weeks in more than the Village Barn and the Village Grove Nut Club. Considering that two weeks in nowadays, no wonder the Waldmans, et al., are turning ams. Kenny also essays some comedy through repeated mispronunciations of Maestro Antonin's surchassing the Maestro Antonin's surchassing Rubinoff a comedy stoogedut makin's him. If Kenny's Kings of the Maestro Antonin's indicated and reliable of the Maestro Antonin's indicated and the Maestro Antonin's indicated and the Maestro Antonin's identity than if decorously treated. Bar! Harper announces, but there's a pseudo-amateur announcer who, as an ambifulus an, gives out 'Account placed direct. Has no Account placed direct. who, as an ambitious am, gives out the beer and ale plugs.

Account placed direct. Has no agency.

Abel.

'STRANGE AS IT SEEMS'
With Gayne Whitman, Fel
Orchestra
Novelty
15 Mins.
EX-LAX MCA, New York

15 Mine.
EX-LAX
WMCA, New York
Joseph Katz
As soon as CBS announced its
clean-up policies which involved,
as at once left, the air without
bothering to finish its contract. Now
the company is back on 50 spot stattions with a dramatization of John
Hix' Strange as It Seems, a feature
currently appearing in 200 newspanew series is eut onto platters, and
involves no live talent. And it precedes by some weeks a similar idea
that Standard Brands will use,
through Belleve H or Not' Ripley
cupied by Joe Penner.

First offering of Strange As It
eems' (16) involved a dramatization a la 'The March of Time' of
three episodes: (1) the man who
ate his book on democracy in preference to having his head chopped
sided Strothers; the Austrian agent, who
schelherg; the Austrian agent who
schelherg; the Austrian agent who
schelherg; the Austrian agent who
are all the schelherg and the schelherg
are all the schelherg
and (3) the woman who kept a light
burning 70 years in her window, expecting the lover whom her father
had chased out to return. Dramafull the schelherg
are all the schelher
ar

teresting already.

For Instance, the Scheinberg episode was broached by a scene
whereha charity worker unwittingly asks Scheinberg to contribute to
an orphanage. This gives Scheinberg an opportunity to tell of how
many kinds he himself has, and how
hard kinds have been been a
horder of the himself has had
to be the himself has had
to be the himself had
to be the himself had
the himself had
he we had
he ha

thereatter is inc.

be expected, but not overboard whee expected, but not overboard with the whole.

Series should do very well for Ex-Lax if the careful timing, and clipped 'March of Time' announcing between episodes is continued. Joseph Katz is further pepping up interest by buying newspaper space to call attention to the programs.

KRAFT MUSIC HALL
with Paul Whiteman, Mischa Levitski, Michael Bartlett, Bobby Burns,
June Knight, Helen Jepson, Ramons, Ford Bond
80 Mins.
KRAFT PHENIX CORP.
WEAF, New York
J. Walter Thompson

WASF, New York

Paul Water Thompson

In the Same agency, J. Water Thompson, for Rudy Vallee's Fleischmann. Yeast, is. in. prospect. Such would be the natural Implication of same agency of the Same agency. J. Water Thompson, for Rudy Vallee's Fleischwoold be the natural Implication of Same Anderson of the Same agency. J. Water Thompson, for Rudy Vallee's Fleischwoold be the National Water Word of Lawrey for of Lawrey for J. Same Thompson of Lawrey for of Lawrey for J. Same J. J.

JIMMY WALSH ORCHESTRA Dance Musi 15 Mins. Sustaining KHJ, Los Angeles

Statistics of the control of the con

over after an easier inimitarity with the spot.

Don Lee chain takes the band for 15 minute swing nightly. Specialty of this web is to uncover unknowns make them somebodies. They've got something to work on here. Helm.

HANK AND HERB Comedy chatter Comedy chatter 15 Min. DEMOCRAT & CHRONICLE WHAM, Rochester

of 15 Min.

DEMOGRAT & CHRONICLE

WHAM, Rochestor

WHAM, WHAM,

BRIGGS SPORTS REVIEW
With Thornton Fisher, Alfred
Gwynne Vanderbilt
15 Mins.
LORILLARD CO.
WEAF, New York

WEAF, New York
Lennen & Mitchell
Serjes on air for some time,
which gives it a start and an established audience over many of the
new sports hours now getting
started as the fall season comes on,
started as the fall season comes on,
started as the fall season comes on,
commentator who, besides gleaning
the dailles, obtains notable. figuren
of the sporting world, down for
guesting purposes.
Let the sporting world with the stamp of authenticity. Both fully
Endew their solbject.
Let the sporting world with the stamp of authenticity. Both fully
Endew their solbject.
Let the sporting world with the sporting world with
Let the sporting world with the sporting world world

NEIGHBOR NELL With Nellie Revell, Jimmy Wilkin-son, Chandler Goldthwaite Talk, Poetry and Music 15 Mins.

15 Mins.
Sustaining
Work Setsenectady
Long Setse

sponsorship on national scale, it is provided the statement of the scale of the sca

'MARY MARLI Dramatic Serial 15 Mins. KLEENEX WABC, Nev

Dramatin Serial
To Minis
Mines
KLEREX
WABC, New York

Kleenex started 'Mary Marlin' by
using a couple of 'NEC stations some
The money of the country of the country
to the country of the country of the country
to make a good daytime
woman audience. But just when the
sponsor got ready to go, network,
NBC asked to be excused from campaign part of whose plusging is for
COS, which 'K miss in turn' wante
(at least with the deodorant angle)
next year, when CBS plans to guillotine, the last of the deodorants,
dipilatories, laxatives, etc.
As is, the Mary Marlin'
to the country of the country
found in the country
fo

ter-hour program. Could easily be dectored. Nice job in toto.

TO THE LADIES
Jimmy Garuso Orch., Florence Grey, Morgares, Sue Royal, Wade Watson
30 Mine.
Sustaining
WBNX, Bronx.

The same of the housewives at home over their brooms or knitting. It's quite a major spread ton-ling from the Bronx outlet, replete with all the accepted trimmings for such a 50 minute run. Musich is full-sized and even, vocalists warble well and incidental chatter provides clever cues for the artists. Coming as it does at 11 a.m., program is certain of catching its defail. It relays like a night-time broadcast, but is kept in the earlier schedule because of station's desire to pay some attention to the morning listeners. Caruso's orchestra dominates though each of the others are spotted fairly. Reguladilyer, waylay any amateur finlsh. Wade Watson is on for mc. chores solely, while the others all sins. chores solely, while the others all sing.

Broadcast Wednesday mornings at 11 a.m. EDST.

at 11 a.m. EDST.

BOLEK MUSICALE
With Jean Benge, Phil Crist, Sigmund Block
Songs and Instrumentali
Songs and Instrumentali
30 Mins
30 Mins
WCAO, Baltimore
Weekly, Tuesday afternoons, this
one gets a chain ride out of Balto
over CBS. Currently, only local
program so honored by network
recognish. Not the sort of program
sponsorship on national scale, it is
nevertheless o.k. for its spotting,
and should grab some following for
what it is, early afternoon filler-in.
Judges strictly as a local period,
produced in Balto, it stacks up very
well.

'JUST PLAIN BILL'
With Arthur Hughes, Ruth Russell,
James Meighan, Curtis Arnell,
Eugene Palmer, and Joseph La-

tham. 15 Mins. KOLYNOS SALES CO. WABC, New York Blackett-Sample-Hummert

Blackett-Sample-Hummert
Human interest yarn of a rural
barber, his daughter, and some subsidiary family members spun on a
daytime stretch. Currently there
has been a kidnapping which
moves the scene up into the Great
Smoky mountains and occasions
the Introduction of moonshinere
riffess belief to long squirrel rifles.

and anionines toting long squirreriffees.

Fig. 1, but on all, has lots of the Collection of the Colle

selves. See ter of fact.

WAVE AMATEUR HOUR With George Patterson Songs, Music, Novelties 30 Mins. CRUTCHER & STARKS CO. WAVE, Louisville

WAVE, Louisville
Highly successful local presentation of amateur talent tides over
WAVE air lane every Friday 10:3011 PM CST, Lateness of hour undoubtedly reduces the listening audience, although announcement was
made on program caught (6) that
over 5,000 votes were cast for previous week's winner.

vious week's winner.

Tyro parade is eponsored by
Crutcher & Starke, local haberdashery. Applicants for epot on program are required to call in person
at store to register after which they
are invited to station for audition.
Those deemed to have sufficient
talent are placed on program whentheir turn comes.

talent are placed on program whentheir turn comes.

Amateur stanza has George Patterson, program director of station
as emcee. Tyros are interviewed
a la Major Bowes, after which they
those considered one so considered
to be considered to b

Commercial spiel is cut to bare mention of sponsor's name. Frequent mention is made of fact that votes may be telephoned or mailed to store, and not to station. Program has been on air about two

ROBERT HOOD BOWERS Discs 15 Mins. FLORENCE STOVE CO. WGY, Schenectady

WGY, Schenectady
Wm. B. Remington, Inc.
WGY's unfailing indicator of fall
and cooler weather is the curtain's
rise on a program sponsored by the
Florence Stove Company of Gardner, Mass. It litted recently, revealing a waved rather than a livetalent broadcast.

VARIETY

Symposium On Wax

Los Angeles

(Continued from page 59)
new arrangement, which would
for a 'per use' charge instead
the present 5%.

the present 5%.

Tabulation reveals the following set-up on waxed programs;

KNX: Using World, Freeman Lang and McGregor & Sollie transcriptions. Station uses no records. KFL: NBC Thesaurus and World (Chevrolet only) for commercials only. No records.

KECA; ar. World (Chevrolet only), trong rec

worth to the variety of the variety

mercial transcriptions. World and Standard. KIEV: Using Stilucius and World also records. KELW: Overboard on records with a few commercial transcrip-

KFVD: Mostly records

KFSG: (church station).
KGFJ: Freeman Lang, McGregor
& Sollie, Recording, Inc., Standard
Radio Transcriptions Co.; records nostly orchestras. KRKD: This one boasts the most

KRKO: This one boasts the most complete library of records in town, but is going more and more for transcriptions. Uses Preeman Lang, McGregor. & Soille.

KTM: Freeman Lang, also heavy run of records.

KPPC: (church station). KPPC: (church station). KPPC: (church station). KPPC: (shurch station). KPPC: Standard exclusively. Records are woven into continuities of several programs.

of several programs. KMTR: Standard, World; heavy n records. KMPC: McGregor & Soilie, World;

cords occasionally. KFOX: Records, with occasional

ranscriptions. KFAC: Freeman Lang transcrip

Oakland, Cal.

KLX, the Oakland Tribune sta-tion has World Transcriptions ex-clusive in northern California, us-ing them principally sustaining. KROW uses but few transcrip-tions—Tudge Rutherford being main

Prod, mgr., would rather use talent than trans., but locals hot

not so hot.

KRE, Berkeley, uses sponsored transcription such as Chevrolet and American Family Robinson. Station has about 5% live talent, 90% records and remainder transcriptions. has about 5% live talent, 90% rec-ords and remainder transcriptions. General situation sums up to transcriptions being used only when sponsored, or when local talent not procurable. Hasn't curtailed em-ployment of musicians, most of whom werent even getting coffee and doughnut money anyway.

Ottawa

Ottawa's two stations, CRCO and CKCO, use the mill run of phonograph records for sustaining hours at odd times during the day but complete transcriptions are not overwhel ing. 'Amateur guests,' etc., don't get much play.

at odd times during the day but complete transcriptions are not overwhel ing. 'Amateur guests,' etc., don't get much plac.' Omnisis. does do, however, as regular policy is to make a wax of short-wave programs from England and run them at a later hour the same day to play up the British strain. Long to play up the British strain. Long accept the place of course, used for re-broadcasts.

Miami, Fla.

Local talent has not seemed to suffer from the use of electrical transcriptions on the local stations. Standard and NBC Thesaurus discs are used with Standard canceling out October 1. Local merchants at this time of the year are not in a position. position to pay enough to attract any but the cheaper performers and professional talent here at present is at a low ebb.

Is at a low ebb.

During the winter season, mcrchants are partial to live talent
when it is available. Discs have in when it is available. Discs have in most every case supplanted regular phonograph records.

Des Moi

Library service hereabouts is as lows: CSO—Standar

wMT-Waterloo-World.

tent. Stations report the transcrip-tions have merely replaced record-ings—and much more satisfactorily.

Omaha

Two of three broadcasting stations in Omaha use extensive transcripn indraries while the third has no rvice but makes use of the disks a few programs,

Omaha studios of KOIL-KFAB employ the complete World Broad casting system of over 1,000 selec-tions. These supply material for tions. These supply material for several daily programs which are sent out from Omaha over any of the three stations of the Union Holding Co., KOIL with transmitter is Council Builds, KFAB and KFOR with transmitters in Lincoln. Service has been in effect here better b weekly.

weekly.

Station WOW employs the Standard library consisting of some more than 300 selections, but makes only limited commercial use of them. Network NBC Red being the principle source of supply for material here, disks are only an accessory compared to the extensive use made compared to the extensive use made of them at KOIL. WOW weekly presents 29 transcription broadcasts from eight national sponsors to lead the field in this res

WAAW has used only two or three small series of transcriptions, mostly from famous orchestras, but depends a good deal on records. What slight use made of transcriptions here has been at the expense of records and not of professional or hired talent.

On the statement of Manager John Henry of KOIL the use of the World Service has been directly at the expense of locally hired talent, but gives the station a range in selections and a facility and convenience it could secure in no other way even at twice the expense. This has eliminated the use of records for a long period here, and the disks are used extensively commercially. WOW has never made much use of records so that disks have not cut in this respect, and station has always tried to give local talent the work where possible so transcriptions are only a part-time accessory lere. On the statement of Manager

Winnipeg

CJRC leads here in use of trans-cription. In all cases where platters cription. In all cases where platters have been taken by sponsors it has not affected professionals. Are using World, McGregor-Soile and Inving Forle at present.

Government owned CKY and Western Broadcasting Bureau (CJGX) not overoundened. CKY

Western Broadcasting Bureau (CJGX) not overourdened. CKY carrying Ma Perkins (RCA) and one or two one minute medicine announcements. WBB using Prince announcements. WBB using Frince
Mus-kee-kee pancakes, which are
manufactured in Edmonton, Alta,
by Taylor-Pearson. Same sponsor
takes different group of corn-fed
musikers each Saturday a.m. over
same station (WBB-CJGX, Yorkton, Sask.).

Providence

Providence
Electrical transcriptions are used by all of the three broadcasting stations in town, but in each instations in town, but in each instance it is claimed that library service has not hurt local talent. Wax service is spotted during early morning hours at all stations, and only one has a spot in, the evening, WEAN, 'Shepard's, 'Juses the Standard library, and 15-minute program is spotted at 7:30 a.m., at which time the station opens its daily activities, Likewise at the Outiet station, WJAR, the NEC outlet here, where the World service is in use. The diss service used ice is in use. The disc service used from 7:30 to 8 a.m. in the morning, and it is used again for a 15-min ute broadcast in the evening a

ute broadcast in the evening at 6:30; WPRO has been using NBC Thesaurus service during the morning hours, and is planning on adding Associated Music library, probably stretching out wax time to one hour daily.

El Paso, Tex.

Waxed musical library services have enabled Station KTSM to of-fer program variety and to raise the standard of local programs, in WHO—World.

All stations report they are using maximum live talent and services which from ordinary phonograph haven't minimized this to any expenses to specially recorded

broadcasts. KTSM subscribes to World Broadcasting System and McGregor & Sollie.

McGregor & Soille.

Wyler says acquisition of library program material has not affected the employment of performers and musicians by local retail advertisers. Local taient never has been mployed except on rare occasions.

employed except on rare occasions.

XEJ, Juarez (Mexico) station
across river, uses phonograph records almost exclusively, with occasional remote control programs
from night. club. orchestras spanred by the cabarets.

Macon, Ga.

WMAZ, Macon does not use ama-teur programs such as talent dis-covery or opportunity quests, etc. Programs that use talent use it on a professional basis.

a processional basis,

World service is used on electrical transcriptions but doubtful if
any local talent displaced through
its use. Transcriptions have replaced use of ordinary-phonograph
records, but the amount of both
used is approximately equal. An
actual check of several days' programs shows one or two i transcription quarter hours some days and one or two i record periods on others. Thoro out, a week's period they di

So. Bend, Ind.

WSBT-WFAM are using Standard discs, but it has not affected the employment of performers or musicians because none are available. They have switched to Standard Service to improve the sustaining periods. South Bend Tribune owns both

Pine Buff, Ark.

Station KOTN only uses two electrical transcriptions, both be-ing commercial, the World, furnish-ing the Chevrolet, and Decca, the Dodge programs. Both of these are

Dodge programs.

15 minute programs.

None of these in any way supplant local taient or the employment of musicians or performers.

Charleston, W. Va.

Charleston's broadcasting station. WCHS, has an amateur program once weelily, every Thursday night, which is designated 'Novice Night.' It has no amateur programs spon-

red by advertisers. WCHS uses Standard electrical transcriptions, which represents a switch from World. When first inswitch from World. Which first in-augurated the station used ordinary records. The use of transcription has not had the effect of reducing the employment of performers, mu-sicians, etc., by retail advertisers

Buffalo

· Electrical transcriptions undo edly help stations here to, cut down the nut, especially during summer

Buffale Broadcasting Corp. Buffalo Broadcasting Corp., largest user, has two stations (WGR-WKBW), which divide Columbia Network Service, Transcriptions fill the gaps. Stations have been without a staff orchestra since spring. For a time Roy Wilhelm, planist, was only union musician on staff, being size the contraction. being also the contractor. Plan for fall and winter season

is to hire musicians as needed for sponsored shows and special sus-tainers, building around a small

tainers, building around a small nucleus of staff men.

B. B. C. uses RGA-Victor. World, Broadcasting Abroad, Inc., Radio and Film Methods Corp., and Columbia Phonograph transcriptions. Largely sponsored, though waxes are used for sustainers an average of two hours a day, Does not eliminate ordinary records which are used an average of three hours daily (sponsored) in Musical Clock' and Nancy's Shopping News.

News.'
Other major station, WBEN, an
NBC'a llate, uses NBC Thesaurus,
the Little Jack Little transcriptions, 'Richard, the Lion-Hearted,'
and 'Paul Wing, the Story Man' for and 'Paul Wing, the Story Man' for kids; Dodge All-Star Revue and 'Betty and Bob.' Has less time for transcription sustainers, preferring NBC service. Phonograph records used only in early morning 'Minute Men of Melody' musical clock show. WEBR, 100-watter, dishes the wax heavily, with phonograph records as fill-ins between race remulta etc. Many foreign language.

records as fill-ins between race re-cults, etc. Many foreign language recordings used for Polish, Italian and German programs. Also has transcription libraries of Decca and Hollywood. Small live musical staff is retained.

Albany

Use of waxed musical service on WOKO has not crowded out local talent, but in some instances has replaced the locals on sustainers WOKO has not crowaed out not at leint, but in some instances has replaced the locals on sustainers because the records were better than the available in-persons. World transcriptions are used Prior to the library service, WOKO used a good many individual transcriptions and had a fair-sized transcriptions and had a fair-alzed collection. It never made a practice of using many records after the first zew months of operation, although it still uses them on an hourly daily morning program known as the 'Musical Clock' in which the correct time is mentioned frequently, being intertioned frequently, being spersed with the records.

Local advertisers prefer good live talent and so does the station, but the supply of talent is so extremely limited that both advertiser and station evidently must resort to

station evidently must resort to using transcription.
Canned music has replaced musicians to a small extent because WOKO has found, in its experience, that musicians are apt to start off fine on a program and then through lack of rehearsal the quality fades.

Denver

All three radio stations use the All three radio stations use the waxed library service primarily to get away from the phonograph record and not at the expense of local talent. Stations KOA and KFEL-KVOD use the NBC Thesaurus and the World service, respectively. When used with advertising these programs carry and anouncements. programs carry spot announcements for concerns which invariably would no! otherwise employ talent to broadcast. These stations also carry various other transcription pro-grams, mostly for the dealers in grams, mostly for the dealers in this district of national products such as Chevrolet and General Mills

Station KLZ uses the Standard library one-half hour each morning with spot announcements. This instead of phonograph records. Three other times during the day local talent is used on spot announcement programs.

Cedar Rapids, Waterloo

Both the Cedar Rapids and Wa-prior Studios of WMT have had the complete World electrical canscription for over a year and a

It is doubtful whether this trans-It is doubtful whether this trans-cription service has any effect at all on the use of local talent. How-ever, the station payrol for live talent is greater than it was when transcriptions were first used.

Electrical transcriptions have al-most completely replaced phono-graph records on WMT. The few "divertiers who refused it were."

advertisers who refused to pay the extra royalty for transcriptions are now off of the air. Records are now used only for themes not in World Library, and for sound effects.

Philadelphia

Despite contrary assertions by some stations, indications are that electrical transcriptions are serious competition to live talent locality— and probably will become more so. Case is best summed up by Dr Leon Levy, WCAU and KYW prexy Leon Levy, WCAU and KYW prexy, who sees waxed services tending to replace live taient more and more. According to his estimate, station has eight sponsoord programs on transcriptions, with likelihood of several more now employing live distant future in near or semi-distant future. He cites case of Morton Credit Jewelers, who wanted program over

Jewelers, who wanted program over KYW with 10-piece band. When musicians union pushed price from \$25 to \$75, firm balked and took \$25 to \$75, firm balked and took platter service for \$10. Another case in point is Morning Sip Coffee, now sponsoring Jan Savitt's band. Union raised scale for six-man crew from \$5 to \$7 per man. Firm is now reported wavering between live talent and transcriptions to \$10 per service states and the service structure of the service structure of the service structure of the service structure of the service structure service servi

cations presented by organization have done much to sour sponsors or live talent. Recent case of Atlantic nve talent. Recent case of Atlantic Refining almost taking new Frank Parker series to New York, even though it wanted show here, is just one instance of way local wind is

are numerous participation pro-

ams on wax. Only four local stations now Only four local stations now use regular transcription services, WCAU and KYW use World. WFIL uses Standard and is getting Assosociated shortly. WIP uses NRC Thesaurus, having replaced World. WDAS, contemplating taking one of services in cast future is also be one of the contemplating taking one of services in cast future is also be one. services in near future, is only one (besides WPEN, which has no E. T. (besides.WEEN, which has no E. T. service) planning to replace phonograph records with transcriptions. Incidentally, and for what it may be worth; WEMS was last week such by Fred Waring to halt 'unauthorized' playing of his phonograph, records. WDAS also is using E. T.' issued by Warners in tie-upa with their film showings.

heir film showings.

All local stations with network. connections (that includes with WFIL, KYW) have network transcriptions sent by sponsors,

Ft. Wayne, Ind. Barnsdail Oil is the sole sponsor

Barnsdall Oil is the sole sponsor over WOWO, presenting an amateur show, having just closed a 13 week run, and scheduled to renew early in Oct. Firm has 17 oil stations in vicinity, all contributing to exploitation, entries, etc., in the radio series.

o series. WOWO first presented a 'guest' revue (same as the current ama-teur craze), fully eight years ago. Since then it has been done in various guises, from talent quest to opportunity hours outright.

13-YR. OLD PROGRAM AMATEUR EXCEPTION

Phliadelphia Sept. 17. Amateur programs never live is-

sue here as in some other cities are just about completely washed up. Local sponsors never did take to them with any enthusiasm and now even listeners are fed up. About only reaction mention of amateur shows and contests arouses is remark that they're 'passe.

mark that they're 'passe.'
Only loc-1 station still having amateur show (with exception of WIP's Uncle Wilp, and his children's hour—now in its 13th year) is WPEN with Jack Steck's new Negro simon pures for cut-price store sponsors. That looks like innovation which may be good for awhile. And Uncle Wip as ploneer kid's spiler (now sponsored by Symples.)

And Uncle Wip as ploneer kide spleter (now sponsored by Supplee-Wils Jones Dairles) still has big following. For the rest, there just ain't no such animal.

Of course, in the matter of non-paid talent on local sustainers, that's a horse of another color, bide, texture and entire construction. Philly has always had the same condition that other cities have—namely, stations giving broadcast condition that other cities have— namely, stations giving broadcast hopefuls the old run-around. Until there's enough local business to pay live talent and until would-be air luminaries refuse to be exploited by stations, there's little likelihood of sustaining 'artists' getting, coin, Va-rious efforts have been made in the past to correct free talent situation, but little real or permanent progress has been made. Only one sta-tion makes claim to paying all its talent—and that one uses spot an-nouncements on so-called sustaining

WIP-Inquirer Talk Deal

Philadelphia, Sept. 17 Philadelphia, Sept. 17.
Negotiations are on between WiP
and the Inquirer (morning daily) to
effect advertising swap deal similar
to one 'station has with Evening
Ledger and WFIL has with Record
(norning) and Daily News (evening). Agreement and formal announcement of contract expected any
day. Deal would line up WIP with
larger pair of dailies (Ledger hayling bulge on News and Inquirer beling larger than Record) than those
co-operating with WFIL. But since ing larger than Record) than those co-operating with WFIL. But since all deals are based on papers' adraies and stations time cards, it would tend to equalize in the end. Arrangement, started by WFIL with News, works out with dailtee giving white space, in even swap according to rate for spot announcements or meets or well o ments or programs on station. With Inquirer joining ranks, it leaves only though it wanted show here, is just one instance of way local wind is blowing.

Other stations are inclined to minimize amount that transcript-tion curtail employment of local live taient. But even those not using, locally-sponsored transcription programs have plenty of use for programs have plenty of use for the most usual first them on sustainers—thereby making sibility. Most press agents don't live taient unnecess ry. And there

Proposal made by James C. Petrilio, prez of the Chicago music-lans union, that a uniform scale of salaries be established for broad-

casting stations coming under the jurisdiction of the Chicago and New York unions has reached the two-way discussion point. Officials of the New York union leave tomorrow (Thursday) for a meeting with Petrillo in Chicago.

It is Petrillo's contention that since the vast majority of the network commercials and sustaining programs originate from these two cities the same wage standards

programs originate from these two cities the same wage standards should prevail for either spot. With a uniform scale in effect there would the standard standard spot that the tions by the webs in order to take advantage of the lower wages, that one town may offer as compared to the other.

Delegation white

the other.

Delegation which is making the trip in behalf of the New York local

stations coming under the

PHILADELPHIA **MUSIC-RADIO STALEMATE**

Philiadelphia, Sept. 17.

Battle between local stations and musiclans' union over matter of house bands remains stalemated, with all but one broadcaster playing waiting game and doing without re-

mote dansapations. Single exception is WIP, which has almost all (10) remotes locally and has to settle dis-pute, since it receives good revenue

remotes were to receive good straining pute, since it receives good straining from that source. Negotiations between WIP and union have settled all but one point of difference, that being whether studio band may be used for commercials without extra pay or available for only sustaining shows. Question of basic rate and stretch were agreed upon, union winning a straining shows. Question of basic rate and stretch were agreed upon, union winning establishment of eight men at \$37 figure and conceding studio unifmited stretch during dayligh hours. Union's deadline of yesterday (16) was moved back to tomorrow pending settlement of final details. Indications are that agreement will be reached satisfactorily. Only alternative open to station if it fails to settle matter' is payment of fee of \$3 a man for local remotes and \$4\$ for network remotes. But since it would be cheaper for station to give in on house band question, that will likely be outcome. WiP not only uses itself, but supplies inter-City group.

group.

There's little likelihood of other There's, little likelihood of other stations anding moore than mior stations on the station of t

Publicity Associates Out as New Mgr. In

Change in management of WINS, has eased out Publicity Associates as procurers and arrangers for the Surprise Interviews' program aired daily over that outlet. Earl Ferris will supply people and ideas in future.

Since last May 2 Associates has

will supply beeper and indeas in tu-tions and the second second

100% WBBM Renewals

Every client on WBBM, the Co-

Every client on WBBM, the Co-lumbia station, renewed contract on the station for one full year under the terms of the old contract when the station put its new \$610 rate.into effect last week.

Despite the fact that there was a 100% renewal, with every sponsor taking advantage of the privilege of getting in under the wire. WBBM getting in under the wire, WBBM and the week. ating under contracts established two and three years ago.

WLVA Expands Staff

Lynchburg, Sept. 17.
Addition of trans-radio news service and other service has resulted in increasing the size of WLVA's staff.

staff.

James H. Logan, formerly of
WEHG as Charlottcaville, has been
placed in charge of the news promotion, and aiso handles general
announcing, Also on the announcling staff is W. D. Kingsbury, formortly connected with a chain department store. James Howe has
hen appointed a time salesman.
Brings the staff's personnel to 13.

Brings the staff's personnel to 13.

Cholce of orks for the forthcompar we will state Jack Little and
homen and Arden are present setections waiting for the finals.
Lucas becomes eligible on his
mending admission into the local
musicians union. He will be available after his induction which comes-

BLUE COAL'S AMATEURS

But It's All Written Into a Three-Day Serial

Day Serial

Amateur idea will bow in as a dramatic portion of a regular weekly serial on Blue. Coal's 'Studio No.

7' scries which starts Oct. 1 over NBC with Jack and Loretta Clemens. Johnny, Cantwell of Ruthrauff & Ryan agency is handling the
account, is scripting the program,
incorporating the novice spread as
a major motivation of the taie.
However, it's not labeled an amaSeries will be heard thrice weekly. Tuesday, Wedneaday and Thursday at 11:15 a.m. for a quarterhour run. First day's program will be
devoted to auditions; second,
rehearsal, and, third, actual performance of the novice. Two leadling characters inherit a small-townradio station, and to make it pay
start an amateur contest.

Same sponsor also begins 'Vanished Voices' over CBS on Sept. 30,

Mindig and Wednesday at 6:30 p.m.

Janett ob e given current dramatizations in this one. Civels North in

past to be given current dramatiza-tions in this one. Clyde North in charge of the writing chores, and Clark Andrews the direction. Cast

Towers Blew Down in Storm. Station Sues On 5-Year Guarantee

Charlotte: . C., Sept. 17.

Manufacturers of the two 370-foot steel towers of WPTF, Raleigh, one of which crumpled before a stiff wind last June 15, have been sued for recovery of damages in the amount of \$5,140.90, allegedly suffered by the station as a result of the station of the station of the station and the subsidiary, the International Detrick and Equipment Company, of

Derrick and Equipment Company, of Columbus, O., are defendants in the action.

Towers, located seven miles west

action.
Towers, located seven miles west of Raileigh, were guaranteed for five years to withstand a wind velocity of 99 miles an hour, the complaint states. It is alleged that the towers were of defective materials, one blowing over and the other being left out of line when a stifk wind struck them.

A joint planniiff with the station is the Continental Insurance company of New York. The insurance company of New York. The insurance tompany has already paid the station \$5,140.90 under a policy issued on the towers. It is alleged that the manufacturers have refused to reimburse the insurance firm. The broadcasting company has assigned all of its equity in the possible damages, to the insurance firm.

Princeton Games Set

Philadelphia, Sept. 17. With all three local colleges (Penn, emple, Villanova) having scared With all three local colleges (Penn, Temple, Villanova) having scared away sponsors for football games by impossible price, WIP has gone out of town to sign Princeton to season contract. With seven home games, including Penn, Williams, Rutgers, Navy, Harvard, Lehigh and Dartmouth, Nassau schedule is one of the choicest in East. Station gets games free, dividing wire rates with WMCA, New York.

Idea is to get name announcer for series to garner big listener crop and collect on deal by selling pregme chatter by recognised grip properties of the pro

gate, particularly on rainy or unlear-ening days.

Temple this year asked \$3500, also a for idable rate, since schedule calls for only five Saturday games, two others being Friday night.

Clyde Lucas Eligible

Choice of orks for the forthcom-ing new Burns and Alien show has three candidates listed. Ciyde

Crosby. Dorseys Set

Bing Crosby with Jimmy Dorsey's orchestra take over Dec. 1 the Kraft Phenix spot now occupied by Paul Whiteman on NBC Thursday

raul whiteman on NBC Thursday nights. Frogram will continue its variety policy and have Croeby doubling as mc. Broadcasts will originate from the Coast. Deal which was handled by the Rockwell-O'Keefe office gives Crosby and Dorsey a minimum of 26 weeks at \$5,500 a broadcast for the combination.

combination.
Whiteman held the account for three years.

ROOF THEATRE LEASED BY **WOR**

First major audience show set for MBS is United Cigar's new series starting over WOR. New York, on Oct. 1. with sponsors presenting half-hour variety spread in Times Square studio, NBC's former spot atop the New Amsterdam theatre. Deal was closed last Friday morning (13) with Erlanger interests, for the 800-seater which will be renovated for the opening next month. Studio' is to be available also to both MBS and WOR accounts. WOR is plantaged to the studies of the st First major audience show set for

Reed Joins Rambeau

Owight Reed has been added to been on four most of the summer the sales staff of heart of the summer the sales staff of heart of the summer than the sales staff of heart of the summer than the sales staff of heart of the summer than the sales staff of the sales staff of

Petrillo Seeks One Music Rate For New York and Chicago Radio

časting

10,000,000 CIRCULATION | Mollie Merrick, NANA Coast Writer,

Los Angeles, Sept.

NBC is auditioning 'Hollywood
Preview', new air show, for several
agencies. It's headed by Moilie
Merrick. North American Newspaper Alliance's Hollywood-correspondent who is being heraided as
having over 10,000,000 circuitation or
twice that of Louella Parsons. Miss
Merrick's film chatter embraces 39
papers including Central and South
America. She's asking \$1,500 a
week.

week. Nola Day, NBC's Frisco vocal protegee at the moment, and Harry Jackson's orchestra are also in the new program. Young & Rubicam agency reported interested.

Radio Editors Should Reorganize on Wider Base, Declares Martin

Pittsburgh, Sept. 17.
Radio Editors Association formed a year ago in Cincinnati and inactive since should be reorganized in the opinion of its president Darrell V. Martin of the Pittsburgh Post, Gazette. He opines that the radio editor, as such, is not a person of much prestige and that something to make the job and its holder more lustrous within the industry should be done. Meanwhile the present numbers are at loggerheads over where and when to hold another convention and how to hold an election.

Voting by mail, even when certi-fied, is unsatisfactory.

Peruna Sponsors WOWO Barn Dance Sept. 20

Ft. Wayne, Sept. 17.
WOWO Barn Dance (20) returns to the air late this month, under sponsorship of Peruna. Unit has been on tour most of the summer

trip in behalf of the New York local consists of Edward Canavan, Jacob Rosenberg, Richard McCann and Samuel Tabak. Another topic slated for discussion is the adoption by the Chicago local of a rule imposing special fee on broadcasts originating from hotels, cafes and similar hope from hotels, cafes and similar to the fee of the cafe of the Trial License With ASCAP by

Ticker News

Ticker News Service, Inc., the system of wired radjo which aiready is supplying clients in New York City and Philadelphia, has taken out a 80-day temporary license with ASCAP. By the end of the trial period, company expects to have a fairly good conception of the number of regular outlets used by its wired system so that some basis for payment of set fees can be reached. Likely that Ticker News will show nearly 1,000 outlets by that time in regular usage. Ticker News Service, Inc., the sys-

mearly 1,000 outlets by that time in regular usage.

Ticker News in this test period also expects to obtain a fairly good idea of value of such license covering music to be played on its programs. Understood that ASCAP will insist on some sort of licensing set-up, holding that system comes in under category of a broadcast station since it maintains a studio in N. Y, and one in Philadelphia, Service goes largely to hotels, clubs, cafes and taverns, each outlet having public address system to pick-up programs wired to spot.

WCAU'S UNION TIFFS HEADACHES A.R. SHOW

Philadeiphia, Sept. 17.

Philadelphia, Sept. 17.
Union troubles in connection with
CBS Atlantic Refining show starring Frank Parker are not all setring Frank Parker are not all setring trank Parker are not all settided yet. Agreement reached when
musiclans' union allowed Red Nichols to come into Philip' (show, originates from WcAU) to handle orchestra, with credit and regular fee
going to Anthony Candelori, nominal leader of crew, may blow sky
high. Latest difficulty is over substitution of 10 men from Jan Savitt's band for like number of Canvitt's band for like number of Canvitt's band for like number of Can-

defort's outfit.

The 25-piece Candelori hand suditioned show, but when dispute between WCAU had union caused between WCAU had union caused cancellation of remotes, Universal Artists Burcau had di culty booklang Savit hand, which it has under contract. To keep misicians working, it substituted them for regular men. Matter is now in hands of board of governors of union. First broadcast of Atlantic Show (14) paid approximately \$70 (including audition) per man.

Carmela Ponselle Set

Carmela Ponselle of the operate-sister team starts a 13-week stretch on the Bisedol (CBS) show Sept. 18. Deal set by Bill Miller of the Charlie Morrison offic

Company Will Drop Claims, Change Labels, According to Reports

Congoin Compromise Likely

Washington, Sept. 17.
Possibility that Pederal Communications Commission will drop its fight against radio programs sponsored by the Congoin Co. of Los Angeles, distributor of Argentine mate, was seen today in reports that the average concern will cease claiming medicinal properties for its product.

Encountering resistance from a substantial portion of the 22 stations it put on the spot, Communications body was reported as a satisfied that the company will take stops to meet government objections and that anything beside cital, in radio continuities are outside the F. C. C. jurisalction. Officials of the Commish, however any decision while one tonnote member declared he had no knowledge at all of matters relating to Congoin blurbs.

With Postal authorities and Trade Commish, "as well as Food and Drug Administration and the F. C. C. guning for the beverage on grounds it has no therapeutic values, officials of Congoin have been conferring for several days with government agencies in an attempt to clear the Argentine drink. State Department, which has been

of product, which has been grabbed in substantial volume at Chicago, and indications are that labels which draw government fire will be revised. Government insists the product is mislabcied when claim is made that the beverage has me-dicinal values.

is made that the beverage has me individual with the beverage has me identified and the second of the medical value. Hadio stations carrying Congoin account have been caught in the middle, with KNN, Los Angeles, especially put to trouble and expense of a Washington trip due largely from airing of the mate advertising. Number of stations have compiled with Commish chemand for copies of continuities, but others had to constitute the second of the s

the radio exars last week repeated demands for info about the mate, basing action on the public interest clause of the statute. Leading the fight against F. C. C. dictation. Arthur Scharfeld, formerly a Radio Commission Blackstone, and now a radio attorney, received an ambiguous reply to his letter insisting the Commish cite its authority and reiterated his challenge.

Congoin crowd is waiting anyl.

Edited Radio Agency List

(Continued from page 56) L. S. Caskin Paul Cornell Co. 580 Fifth Avenue New York City

Tom Everett
J. Stirling Getchell, Inc.
405 Lexington Avenue
New York City

Louis A. Witten Hanff-Metzger, Inc. 745 Fifth Avenue New York City

Paul Gumbinner Lawrence C. Gumbinner 9 East 41st Street New York City

Martin Horreli Lambert & Feasley, Inc. 400 Madison Avenue New York City

Dave Eiman Marschalk & Pratt 535 Flith Avenue New York City

Arthur Singhelmer k Adv. Agency Madison Aven 444 Madle New York City

W. L. Chesman Donahue & Coe, Inc. 1270 6th Avenue New York City

Harry M. Overstreet Dorrance, Sullivan & Co. 347 Madison Avenue New York City

E Jason 1457 Broadway New York City

S. H. Ellner Joseph Ellner Company 331 Fourth Avenue New York City

F. Friedlander Empire Adv. Se 1450 Broadway New York City

John C. Esty Wm. Esty & Co. 100 East 42nd Str New York City

Donald Bryant Federal Adv. Agency Inc. 444 Madison Avenue New York City

Jerry Cady Fletcher & Eilis, Inc. 500 Fifth Avenue New York City

Roland Martini Gardner Adv. Co. 330 West 42nd Street New York City

W. A. Arner Geyer-Cornell Company Lt 745 Fifth Avenue New York City

Geo. Comptols Gotham Advertising Co. 250 Park Avenue New York City

James H. Lang, Jr. Grey Adv. Service, Inc. 128 West 31st Street New York City

Herman Kornblum Lawrence C. Gumbinner Adv Agency 9 East 41st Street New York City

T. J. L. Crane Hazard Adv. Corporation 295 Madison Avenue New York City

Leon Bloom Hirshon-Garfield, Inc. 10 East 40th Street New York City

Wm. E. Larcomble Hommann, Tarcher & Sheldon, 500 Fifth Avenue New York City

Kingsley E. Humbert Humbert & Jones 238 East 45th Street New York City

Michael Altomari John Karch Adv. Agency 280 Broadway New York City

Wm. Roberts Kayton-Spiero, Inc. Heraid-Tribune Bldg. New York City

P. W. Orr Lennen & Mitchell, Inc. 17 East 45th Street New York City

Marion Parsonnet Marion Parsonnet Lennen & Mitchell, Inc. 17 East 45th Street New York City

Montague H. Hackett

Arthur C. Smith J. M. Mathes, Inc. 122 East 42nd Street New York City

Dorothy Barstow McCann-Erickson, Inc. 285 Madison Avenue New York City

Jules G. Moritz J. G. Moritz, Inc. 51 East 42nd Street New York City

Wm. Revdel Wm. Reydel Newell-Emmett Co., Inc. 40 East 34th Street New York City

J. F. Quick Mark O'Day & Company, Ind. 400 Madison Avenue New York City

E. J. Cogan Parls & Heart 370 Lexington Avenue New York City

David Crosler Pedler & Ryan, Inc. 250 Park Avenue New York City

Oakland, Cal.

Bruce A. Wilson Atiee F. Hunt Co. 339 15th Street Oakland, Calif.

Wallace F. Elliott Tomaschke-Elliott, Inc. Franklin Bldg. Oakland, Calif.

Omaha

W. H. Kearns Thomas Buchanan Adv. Company 412 South 19th Street Omaha, Neb.

Philadelphia H. H. Kynett Altkin-Kynett Co. 1400 South Penn Square Philadelphia, Pa.

Ward Wheelock F. Wallis Armstrong Co. 16th and Locust Streets Philadelphia, Pa.

Edward A. Davies John Falkner Arndt 1411 Lewis Tower Philadelphia, Pa.

Joseph Green Adrian Bauer Adv. Agency Architects Bidg., 17th and Sam on Streets Phliadelphia, Pa.

H. O. Stone William Jenkins Adv. 220 South 16th Street Philadelphia, Pa.

Miss M. E. Peeples Sldney H. Weller Adv. Agency 1420 Chesnut Street Phlladelphla, Pa.

M. S. Well Byren-Well-Weston, Inc. Bankers Securities Bidg. Philadelphia, Pa.

A. V. West A. V. West Clements Company, Inc. Horn Bldg. Philadeiphla, Pa.

Edmund H. Rogers Jerome B. Gray & Co. 12 South 12th Street Philadelphia, Pa.

Harry B. Schwartz Charles Gross & Associates, Inc. 1606 Walnut Street Philadelphia, Pa.

Robert K. Hetherington Hetherington Watson Co 2220 Lewis Tower Philadelphia

Pittsburgh Allen F. Heinecke W. S. Hill Co., Inc. 323 4th Avenue ittsburgh, Pa.

Portland, Ore.

Mrs. S. Goodrich Adolph L. Bloch Adv, 108 N. W. Ninth Ave. Portland, Ore. Rochester, N. Y.

F. A. Hutchins Hutchins Adv. Co., Inc. 42 East Avenue Rochester, N. Y.

San Diego, Cal.

Robert Elliott Robert Gracemill Adv. Agency 316 Southern Title Bldg. San Dlego, Calif.

San Francisco

W. A. Brewer Brewer-Weeks Company 564 Market Street San Francisco, Calif.

Emil Brisacher Emil Brisacher & Staff Crocker Bldg. San Francisco, Calif.

W. Vincent Leahy W. Vincent Leahy Adv. Agency Monadnosk Bldg. San Francisco, Calif.

W. C. Day Leon Livingston Adv. Agency Penthouse Mills Bldg. San Francisco, Calif.

Seattle

B. V. Todd Weller Service Vane Bldg. Seattle, Wash.

St. Louis

L. H. Budke
Budke-Connell Adv. Agency
1129 Pine Street
St. Louis, Mo,

F. C. Weber D'Arcy Adv. Co., Inc. Missouri-Pacific Bidg. St. Louis, Mo.

Glenn W. Hutchinson Chappelow Adv. Company 3615 Olive Street St. Louis, Mo.

Woody Klose Mortimore W. Mears, Inc. 401 South 12th Street St. Louis, Mo.

Sam Van Dyne Wesley K, Nash Company 102 North Broadway St. Louis, Mo.

St. Paul

W. Schindler Chamberlin Adv. Agency 681 Endlcott Bldg. St. Paul, Minn.

St. Petersburg, Fla.

R. F. Bullard Griffith Adv. Agency, Inc. Times Bldg. St. Petersburg, Fla.

Stockton, Cal.

Elmer Kirkle Humphreys & Matthews, Inc. 644 East Market Street Stockton, Calif.

South Bend, Ind.

C. F. Prell Lamport-Fox & Co. J. M. S. Bldg. South Bend, Ind.

Springfield, Mass.

Milton Stoughton Wm. B. Remington, 21 Bess Place Springfield, Mass.

Jack Edwards
Norman W. Toler and Associates
631 Third Ave.
San Diego, Calif.

Toledo, O.

R. S. Skelley
United States Adv. Corporation240 Huron Street
Toledo, Ohio

WPRO, PROVIDENCE. **IISES BIG THEATRE**

Providence, Sept. 17.
There is only one amateur program going over the ether waves in Providence just now. WJAR, the Outlet Department Store, is sponsoring Children's Program every Saturday morning from 10 to 11 o'clock. It is non-commercial, and varied talent is used. The Youngster who' wins gets as weet's engagement as a sustaining attist at the

who'wins gets a week's engagement as a sustaining artist at the
station.

Next month, however. WPRO,
Cherry and Webb, will once more
resume the Bamby Amateurs, which
created considerable-attention. here.
last winter. This is commercial, and
is backed by the New England Bak
ing Co. to exploit Bamby The adtore the put on a large scale, program being put on in the Motropolitian theatre, \$4,60 seating capacity
house, every Saturday night. Program goes over the air for one hour
starting at 9 p.m. Theatre is usuality jammed. Baking company is
signed up for 13 weeks, as it was
last winter.

Recently WEAN, Shepard's CBS
outlet, held a purely civic amateur
aftair for Fawfucket and Centrae
remished gratis, and can company
summer months.

MIAMI'S 3 SHOWS **CLICKING NICELY**

Miami, Sept. 17.

Three amateur programs are aired weekly here, two by WIOD and one by WQAM. Former station turns out a 15-minute broadcast from its studios titled the Junior Amateur Parade. Sponsored by- Economy Cleaners, popular-priced cleaning establishment, winners are rewarded with cash prizes. Sponsor has never used live talent heretofore. Same station also presents a 30-min. period each week direct from the floor of the Royal Palm Club. Sponsored by five independent merchants, all Mlami, Sept. 17. five independent merchants, all

by five independent merchants, all of which are small shops who have never used live talent before. WQAM airs an hour amateur program each week from Baytront park, produced by the station. All three programs have been clicking for the past two months. Have apparently not out into live talent.

UNION FROWN KEEPS **OUT CANADA'S AMS**

Ottawa, Sept. 17. Amateur try-out hours haven't yet hit the Ottawa air, and they may never become prevalent here because of the Dominion Government connection with broadcasting from the Canadian Radio Broadcasting Commiss. Amateur try-out hours

Commish.

In other words, the Government has to put forward a careful foot because of the influence of organized labor, both commercially and politically. There isn't much necuragement for purely amateur or non-union stuff because of the watchful eye of labor unions. Some time ago a cardiess violinist was signed for regular programs, but the case became an issue with the Musicians' Union.

Toronto, Ont.

R. D. Alberthi Baker Advertising Agency 109 Bay Street Toronto, Ontarlo

W. R. Johnston James Fisher Co., Ltd. 204 Richmond Street West Toronto, Ontario

F. W. Percival J. J. Gibbons, Ltd. 159 Bay Street Toronto, Ontario

C. M. Pasmore MacLaren Advertising Company 372.Bay Street Toronto, Ontarlo

Washington, D. C.

W. A. McGuire Walsh Adv. Company, Ltd. Guaranty Trust Bidg. Windsor, Ontarlo

Windsor, Ont. Helen Stewart Henry J. Kaufman Advertising Homer Bidg. Washington, D. C.

Network Premieres

(Daylight Saving Ends Sept. 29)

(Daylight saving Ends sept. 23)
SEPT. 18

'The Life Savers' (Life Savers, ic.), Phil Duey, Jane Williams, ido Ricci orchestra. NBC-WJZ,

8:30°p.m. '20,000 Years in Sing Sing' (Sloan's Liniment) Warden Lawes. NEC-WJZ, 9:30 p.m.

SEPT. 19

SEPT. 19
World Peaceways (Squi's)
Sons), Desma Taylor, Howard Barlow, Lucrezia Borl, Senator William
Edwards (Sept. 20) p.m.
Architecture (William Daly, CBSWABC, 8:30 p.m.
SEPT. 21
World Staylor (Scott

Weekend News Review (Scott Bowne), Gabriel Heatter, NB: WJZ, 5: p.m. SEPT. 24

Sovine), Gabries Heatter, NBC-WUZ, 5: p.SEPT. 24

Packard Concerts (Packard Motor Co.), Lawrence Tibbett, Don Voorhees. CBS-WABC, 8:30 p.m. SEPT. 25

The Log Cabin (Log Cabin Syrup), Phil Cook, Conrad Thibault. NBC-WEAF, 10 p.m. SEPT. 29

Jack Benny (Jello-O), Mary Livingstone, Michael Bartiett, Johnny Green. NBC-WZ, 7 p.m. RCA Revue, variety bill, with talient to be picked. NBC-WZ, 2000 p.m. RCA Revue, variety bill, with talient to be picked. NBC-WZ, 2000 p.m. RCA Revue G's ensemble. CBS-WABC, 7:30 p.m. Ford Sunday Evening (Ford Motor), Victor Kolar, conductor, and guest concert artists. CBS-WABC, 9 p.m. SEPT. 30

Tom Mi acquest concert artists. CBS-WABC, 9 p.m. SEPT. 30

Tom SE

Ug, Son uf real. CBS-WABG, 6 p.m.
Libby), script serial. CBS-WABG, 6 p.m.
Mys and Marga (Wrigley Gun), script serial. CBS-WABG, 7 p.m.
Mys serial. CBS-WABG, 7 p.m.
Mys serial. CBS-WABG, 7 p.m.
Hammerstein's Music Hall (American Home Products), Ted Hammerstein and guest support. NEC-WEAF, 8:30 p.m.
OCT. 1
Jack and Loretta Clemens (Coal). NBC-WEAF, 11:15 a.m.
Easy Aces (American Home Products), Jane and Goodman Ace, NBC-WJZ, 7 p.m.
Helen Hayes (Sanka Coffee), dramatic series. NBC-WEAF, 9:30 p.m.
with vocalitat. NBC-WEAF, 9:30 p.m.

with vocalists. NEC-WEAF, 9:30 pm.

Kate Smith (Atlantic & Pacific Stores), with Jack Miller Orch, CBS-WABC, 7:30.

Camel Caravan (Camel Clgarets), Casa Loma band, Walter O'Keefe, Deans Janis, CBS-WABC, 9 pm.

Town Hall Tonight (Ipana-Sal Hepatica), Fred Allen, Portland Hoffa, Jack Smart, Peter Van Steeden. NBC-WEAF, 9 pm.

Chesterfield Concerts, Lily Pons, Nino Martini, Andre Kostelanetz, conducting, CBS-WABC, 9 pm.

Burns and Allen (Campbell Tornato Julce). CBS-WABC, 8:30 pm.

p.m.

OCT. 4

Mills Bros. (Elgin Watch), with
Art Kassel Orch., Hal Totten.
NBC-WEAF, 10:30 p.m.

OCT. 6

NRC-WEAF, C.30. Hai Totten, NRC-WEAF, C.30. Hai Totten, NRC-WEAF, C.30. Harriet Hilliard. NRC-WEAF, T.30 p.m., Musical Moments (Luden's coughdrops), Al Goodman Orch, NRC-WEAF, 5:45 p.m.

The Town Crier (Cream of Wheel), Alexander Woolloott, CRS-WARG, 8:00, Perkeyen, Perkeyen, Company, Compa

Bob Crosby Orch. (Rogers Gallet). NBC-WJZ, 7:15 p.m.

Itty Bitty Moves

Starting Oct. 2, 1tty Bitty Kiddle hour, with Perry Charles and Ward Wilson, shifts from Sunday night airing time to Wednesdays at 8:30

p. m.
Wilson's network dates necessitated the change.

New Business

NEW YORK CITY

Eberhardt & Ochme, Inc., series of octs for 52 weeks on Sundays.

Eberharat a Gehme, Inc., series of.
spots for \$2 weeks on Sundays.

Air Medicator, Inc., series of spots
in English, Italian and Jawish, thrice
daily for \$2 weeks. WENX.

Eugene Endrey, hair-hour musical
featuring Hungarian songs with fivefor \$2 weeks. WENX.

Messinger, Inc., series of spots
twice weekly in German, for 13
weeks. WENX.

The series of spots
twice weekly in German, for 13
weeks. WENX.

Series of spots twice weekly in German, for 13
weeks. WENX.

for 52 weeks. WBNX.

Messinger, Inc., series of spots

twice weekly in German, for 13

**Presental Show Company, Inc.,

series of spots Monday to Friday for

52 weeks. Placed through Waxel
kumin Advertising Agency. WBNX.

**Reliment & Brocef, Penewal for

52 weeks, Placed through Grant

**Buropean Art Trouge, renewal for

52 weeks, series of Jewish dramatic

programs on Saturdays. WBNX.

**Sach's Quality Furniture, Inc., for

52 weeks, series of Jewish dramatic

programs on Saturdays. WBNX.

**Sach's Quality Furniture, Inc., for

52 weeks, series of Jewish dramatic

130, presenting Books. Carter disk

berial. WMCA.

Dentist's Supply Co., for 26 weeks,

Tuesday and Thursday at 11 am,

presenting Dr. George Wood Clapp

130, presenting Books.

**Sacrichild & Co., series of spots

every other week, for 52 weeks.

Placed through Nelsser-Meyerhof

agency.

**WSSons, acrites of 49

for Bor of weeks. Placed through

Beas & Schillin, Inc. WNEW.

**Crasy Water Crystals, one half
hour daily, Monday through Satur
day, too 13 weeks. WNEW.

**Crasy Water Crystals, one half
hour daily, Monday through Satur
day, too 13 weeks.

**WHEW.

**Crasy Water Crystals, one half
hour daily, Monday through Satur
day, too 13 weeks.

**Whey Satur
day, too 13 weeks.

**Hall Saturn Saturn

day, too 13 weeks.

**March Saturn

**Company Saturn

day at \$1.18 am. Placed through

Beas of Schild at \$1.5 am.

**Placed through E. M. Freystadt

Agency.

**JOAT Corp., starting Sept. 16,

participating spots on Martha Deane

bour, thrice weekly, for six weeks.

**Placed through E. M. Freystadt

Agency.

**JOAT Corp., starting Sept. 16,

participating spots on Martha Deane

bour, thrice weekly, for six weeks.

**Placed through E. M. Freystadt

Bearticipating spots on Martha Deane

bour, thrice weekly, for six weeks.

**Placed through E. M. Freystadt

Bearticipating spots on Martha Deane

bour, thrice weekly, for six weeks.

**Placed through E. M. Freystadt

**Joan Corp., starting Sept. 16,

**Participating spots on Martha Deane

bour, thr

WMCA.
Elmo (cosmetics), starting Sept.
25, five times weekly, including a Sunday program, for 13 weeks.
Placed through Phelps, Engel, Phelps Agency, Inc. WHN.
Restland Sales Management, Inc., for 13 weeks, on Sundays at 1:30 pnough Phelps, Engel, Phelps Agency, Inc.
40 WOR.
WOR.
WOR.
WCR.
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WCR.
WCR.
WCR.

ior 3 weeks, on Sundays at a least process. The sundays at a least process, and the sundays at a least process. The sundays at least process, and the sundays at least process. The sundays at least process, and the sundays at least process. The sundays at least process, and the sundays at least process. The sundays at least process, and the sundays at least process. The sundays at least process at least process. The sundays are sundays at

SALT LAKE CITY

SALT LAKE CITY
Southcast Furniture Company,
two 15-minute weekly, one daily announcement. KSL.
H. J. Heinz Company, 13 announcements. KSL.
Company, one
Lodge Motor Caram weekly. KSL.
Utah Hotel. CBB program, half
hour, weekly. KSL.
Benchical Loan Society, daily announcements, KSL.
Marrow Jannfacturing Company,
Marrow Jannfacturing Company.
KSL.
A.C. Spark Plugs. daily announce.

KSL serimite programs weekly.

A.C. Spair Pluys, daily announce.

Ments for indefinite period. KSL,

Lenith Radio, four announcements

weekly for indefinite period. KSL.

Capitol Theatre, five announcements

Miducstern Dairy Products Company, two 15-minute programs weekly.

KSL.

Hudson Bay Fur Company, daily announcements. KSL. Associated Sugar Industry, daily announcements for three months. KSL.

announcements for three months. K. Petite's Shop, 52 five-minute poerams. Placed direct. KDYL poerams. Placed direct. KDYL poerams. Placed direct. KDYL poerams. KDYL. Panek Fur Company, 5 five-minute daytime programs. KDYL. Association of Coal and Storm, remote control from Paramount the-atre for amateur show. Placed through Ad-Craftsmen, Satt Take

Dealers, three 30-minute programs, remote control from Paramount the attent of a market show. Placed three few and the state of a market show. Placed three fews. KDYL.

Nelson-Ricks-Greamery Company, four 30-minute programs, remote control from Paramount theatre for amateur show. Placed through Admitted three fews. Placed through three fews. Placed three fews. White Faun Mill and Elevator Company, 25 five-minute programs. Placed direct. KDYL.

Whipple Style Shop, daily announcements for one year. KDXL, mightly time signal for 52 weeks. KDYL.

Bell Teloring Company, two announcements daily for 26 weeks. KDYL.

Bell Teloring Company, two announcements daily for 26 weeks. KDYL.

Sorcasea Co-op Furniture Com-any, 26 five-minute programs

Sorcasen Co-op Furniture Company, 26 five-minute programs.
KDYLL
South Washington Furniture Company, daily announcements, KDYLL
daily announcements, for indefinite period. KSL.
Mill Stream Dance Hall, daily announcements service for five weeks.
KSL.

nouncements service for five weeks.

KSL.

Earl G. Marsell (optometrist), 60
announcements. KSL.

Filiat Distributing Company, one
priod. KSL.

Grantie Furniture Company, one
Is-minute program weekly for six
months. KSL.

Smith-Finders, Inc.;
nouncements. KSL.

Whipple Siple Shop, 312 announceWright's Store (Ogden, tah),
daily announcements. KSL.

Standard Fuel Company, dally announcement service for four months.

KSL.

DALLAS

DALLAS

Lone Wolf Manufacturing Company, Lone Wolf hair tonic and shampon, 100 100-word announcements, Manufacturing Agency, Dallas. WFAA.

Better Monkey Grig Company, the patch, 50 50-word announcements. Kell Ferguson Agency, Dallas. WFAA.

Better Monkey Grig Company, the patch, 50 50-word announcements. Kell Ferguson Agency, Dallas. WFAA.

Schiffer, Rolls razor, 13 100-word announcements, Kimball, Hubbard and Powell, New York. WFAA.

Startling Detective Adventures. Magazine, six one-minute electrical transcriptions. Critichfield: Graves Magazine, six one-minute electrical transcriptions. Key Advertising Company, 13 -minute electrical transcriptions. Key Advertising Company, Olds. Henri-Hurst and McDonald, Inc., Chicago. WFAA.

Ponca Giff Milling Company, Olds. Henri-Hurst and McDonald, Inc., Chicago. WFAA.

WFAM. Ponca Giff Milling Company, White Swann products, 300 15-minute programs. Resum of the Milling Company, White Swann products, 300 15-minute programs. Wilson Clook Advertising Agency, Dallas. WFAA.

Southwest Greyhound Bus Lince, 14 14-minute programs Beaumond. Lichsteinschi-Mittenhals Company, wholesale millinery, 12 25-word announcements, Placed direct. WFAA.

wholesale millinery, 12 25-word announcements, Placed died, with Anchor Department Store, renews three 15-minute programs three tendency of the property of the programs three tendency of the programs of the program of the programs of the program of the programs of the programs of the program of the prog

PORTLAND, OREGON

California Brewing Association, quarter-hour programs. Placed E. Brischer Advertising Agen KGW.

Dodyc Brothers, five quarter-hour programs, electrically transcribed. Placed by Ruthrauff & Ryan Advertising Agency. KGW. Country Press, ix one-minute electrically transcribed amouncements. Placed by Critical Graves ments. Placed by Critical Graves and Company, series of 30 spot announcements, daytine. Placed by Cooldge Advertising Agency. KEX.

KEX.

Pacific Fruit and Produce Company, series of spot announcements and quarter-hour programs. KEX.

Power Seal Company, 28 quarter-hour programs monthly, one year Placed direct. KEX.

Placed direct. KEX:
Durbin and Cornoper Hop Company, series of spot announcements.
Placed direct. KGW.
Buick Motor Car Company, series
of 20 spot announcements. Placed
by Erwin Wassy Advertising Agercy, KGW.

by Erwin Wasey Advertising Agency, KGW.
Shows Insecticide Company, series of 15 spot announcements on basebill the company of the company of the company of the company of the proadcasts. Placed by MacWilkins and Cole, Advertising Agency, KEX.
Lambert Gardens, settes of spot Lambert Gardens, settes of spot Lambert Gardens, settes of spot Lambert Foot Compart Stop, quarter-hour program, three times weekly, Wedneaday, Friday, Sunday, 22 times. Placed direct. KGW.
Doubt Transport of the company o

rauff and kyan Advertising Agency.

KJAWIE Beer, Calliornia Brewing
Company, 55-word spot announcement, Monday, Wednesday and Friday, 13 times. Placed by Emil
Brischer Advertising Agency. KGW.

Pacific Fruit and Produce Co.,
quarter-hour talks on home canning,
Wednesday and Friday, Placed direct. KGW. Co., 56-word announcements, every day of week, 30 times.
Placed by Coolidge. Advertising
Agency. KEX.

University of Washington, balf-

Placed by Coolinge Avenue KEX.

University of Washington, halfhour program, through station
KOMO, Seattle, two times. Placed
direct. KEX.

Startling Detective Adventures

Startling Detective Adventures

Startling Detective Adventures

KOMO, Seattle, two times. Placed direct. KEX. Detective Adventures. Starting Detective Adventures. Starting Detective Adventures. Starting Detective Program, electrically transcribed, split schedule, six times. Placed by Critchfield and Graves Advertising Agency. KEX. Knit Toggery Shop, 55-word announcement on Home Institute program, daytime, 26 per month, one year. Placed direct. KEX. S. J. McGormick Co., 55-word announcement, six times. Placed direct. G. A. Paine Co., spot announcement.

rect. KEX:

G. A. Paine Co., spot announcement service, 13 times monthly, KGW; 15 times monthly, KEX; one year. Placed direct.

Enke's City Dye Works, series of spot announcements on 'Home In-

Enker City Dive Works, series of spot announcements on 'Home Institute' program, one month. KEX. Clow Roofing Co., series of spot announcements on 'Home Institute' three months. KEX.
Tczaco Oil Co., series of spot announcements, afternoon and evening. Placed by Hanff and Metzger Advancements, afternoon series of spot announcements, afternoon series of spot announcements, one month. Placed by Botsford. Constantine and Gardner Advertising Agency. KGW. announcements, 13 times monthly, three months. KEX.

LINCOLN

Dodge Motors, local, 15-minutes aree times weekly, one month

Dodge Motors, local, 15-minutes, three times weekly, one month. KFAB.
Lifebuoy Soap, three weeks of announcments. KFAB. Perrestry and Perke Com-Game, Froestry and Perke Committee of the Committ

3. co*in School of Commerce*, one 1 of dally announcements

Lincoln School of Commerce, one month of dally announcements. KFAB. Milling Co., 38 weekly 15. Goods programs. Baced locally. KFAB. Ditto on KFOR. Fittle Park, dally announcements Indeninte. KFAB. Schools Committee programs ally KFOR for three Milling Commerce of the Committee programs daily KFOR for three Milling. Milling Committee of the Com

weeks.

Hume-Shedair Coal Co., 78 announcements. KFAB.

Lincola Tennery. 45 daily announcements. KFAB.

Through Tennery. 45 daily announcements. KFAB.

You Sickle Gluss and Piaced by Iwin Wasey Agency. KFAB.

Van Sickle Gluss and Paint Co., month of daily announcements.

KFAB.

Seward City Mills, three months of announcements over both KFAB and KFOR.

Hovland - Swanson, five-minute program daily for a year, KFOR.

Varsity Theater, announcements until forbid. KFOR. Cornhusker Fruit Co., one month of announcements daily, KFOR.

Lincoln Army & Navy Store, year of announcements dally. KFOR. of announcements daily. KFOR.

Barker Shoes, six months of announcements. KFOR.

Wells & Frost, announcements.

KFOR.

Wells & Frost, announcements.
KFOR.
Westinghouse Electric, announcements dally for a month. KFOR.
Glen Kuster Groccy; four announcements.
Elsmark Orfe, one year of dally announcements, KFOR.
Federated Finance, announcements for a year. KFOR.
Barbard JO Cosmetics, announcements for a month. KKOR.
Barbard JO Cosmetics, announcements for a month. KKOR.
Hungly Furniture, announcements of a year. KFOR.
KUngly Furniture, announcements of a year.
KFOR.
Sweatchild & Co., 15 minutes daily for a year, starting Sept. 23. Placed by Neisser-Meyerhoff Agency, KFOR. KFOR

DENVER

gram and 10 announcements. KFELKVOD.

Grayson's Apparel Slog, three announcements daily for eight months,
mouncements daily for eight months,
mouncements daily for eight months,
agency. KFEL-KVOD.

Harca Conservatory of Misste, 13
one-hour programs. KFEL-KVOD.

Blackmer Purintiure Co, three months

CFEL-KVOD.

Denver Rocky Mountain News, 30
announcements. KFEL-KVOD.

Mile High Roller Skating Rink;
months. Placed through the Tracy
Agency. KFEL-KVOD.

Mational Adjusters, Inc., 13
announcement daily except Sundays
for one month. KFEL-KVOD.

Golden Eagle Dry. Goods CN.

Golden Eagle Dry. Goods CN.

Golden Eagle Dry. Goods CN.

CODD's Dress Shop, three announcements daily for one month, Placed
through the Ted. Levy Agency.

KFEL-KVOD.

DES MOI

DES MOI

Carbon Coal Co., renewal, 312 spot announcements over one year, KSO-KRNT.
Church of the Open Bible, 15-minute program daily except Sunday, Hasg Agency KRNT.
Hasg Agency KRNT.
Hash KRNT.
Askin Beverly Dress Shop, 15-minute program ally except Sunday, 15 weeks. KRNT.
Wolf's Department Store, 104 time contract for one year.
KRNT.
Wolf's Department Store, 104 time contract for one year.
KRNT.
Wolf of Chiefic System, 104 KRNT.
WMT.
Swortchild.Co., 26 one-minute trans-

WMT.

Swartchild.Co., 26 one-minute transcriptions every other Monday. Neisser-Meyerhoff Co. KRNT-WMT.

Sendol Co., 100 120-word announcements. Hogan Agency. KRNT-

CLEVELAND

Oshkosh Blyosh Overal , seven five-m nute hillhilly programs by Silm Eberhardt, for indefinite period. WTAM ... Bramiel, 104 spot announcements three times daily by Ethel and Ben, evening time. Direct, WGAR.

Many Dennes units daily of his of the WGAR. WGAR. Goodrich Rubber, 78 announcements three times daily. Placed by Fuller, Smith & Ross, N. Y. WGAR. Gold Data Corp. 100 announcements at 11:09 a.m. and non, Placed Obsorne. WGAR. Fresh Incorporated, 52 announcements to be broadcast at 7 and 9 p.m. daily Placed through Advertising Service, Inc., Louisville, WGAR. ments weekly, 11:15-noon, for 13 weeks. Placed direct. WiGAR. Inc. Modernes 100 announcements four times weekly, 21:15-noon, for 13 weeks. Placed direct. WiGAR. Inc. Modernes 100 announcements out of the weekly at 8 p.m. Placed through Maxon, inc., Detsoit. WGAR. Drograms of electrical transcriptions, Mondays, at 11 a.m. Placed through H. M. Weisswutter Ad Agency of N. Y. WGAR.

H. M. Weisswatter Ad Agency of N. Y. WGAR. Auburn Auto, 156 five-minute INS news broadcasts, Mondays, Wednes-days, Fridays, 6-6:05, by Wayne-Mack. Placed through Humphrey-Prentke Ad Co. WGAR.

WHITE PLAINS, N. Y.
New York Business Sohool, in nite series of announcements. P by Associated Broadcast Advert WFAS.

by Associated Devolutions of the Management of the Management of America (Jewelry Cleaners), New York, series of announcements, indefinite, Placed by Associated Broadcast Advertising. WFAS. John W. Eschen, Inc. (artificial limbs), New York, indefinite series of announcements. Placed by Associated Broadcast Advertising, WFAS.

sociated Broadcast Advertising.
Wirlst. Ord School, New York, series of announcements, inder, Placed by Associated Broadcast Advertising. Wirlst.
L. Bermont (furriers). White Plains, announcements. Placed direct. WFAS.
Playenge. Game. School of. Att., New York, one five-minute program. Sept. 12, and 10 announcements. Placed by Associated Broadcast Advertising. Wir Associated Broadcast Advertising. WFAS.
Wew York School of Interior Decoration, announcements. Placed by Associated Broadcast Advertising. WFAS.

AS.
onroe Secretarial School, New
t, announcements. Placed by
ciated Broadcast Advertising.

Brown School of Tutoring, New York, announcements. Placed by Associated Broadcast Advertising.

WFAS.

American School of Design, New York, announcements.

Associated Broadcast Advertising.

WFAS.

R. G. Dougherty, Inc., New York (refrigerators), 30 announcements weekly and part sponsorship of Junior League program Saturdays. Placed by George Rosenberg, WFAS, Z. Posner, White Plains (furrier), series of 18 time signals weekly for two months. Direct. WFAS.

FORT WORTH

FORT WORTH
Winona Rose Nursery, series of 13
quarter-hour programs, placed direct for an indet stay. WBAP.
Hanke & Buck Co., 52 programs of
18-minute duration. Placed direct.
WBAP.
Laboratories, series of 13 15minute programs. Placed by Pitluk
Agency, San Antonio. WBAP.
Mrs. Chetty's Beauty Bhop, 28 announcements. Placed direct. WBAP.
Ft. Worth Lusgage Co., series of
52 announcements. Placed direct.
Ft. Worth Battery Co., total of
26 announcements. Placed direct.
WBAP.

WBAP.

Nclson's Beauty Shop, series of 52 announcements. Placed direct.

WBAP.

WBAP.

W. Lee O'Daniel Flour Mills, series of 300 quarter-hour programs. Placed by Albert Evans Agency. WBAP.

DUBUQUE, IA.

Stampfer's, Department Store, three a week, 15 mins, transcription and personal talks under Mary Davis alias bons Ward doing the continuity alias bons Ward doing the continuity Sutter's Eulery, Dubuque on parade, spot and indet.

WKBB.

WKEB on paramete, spor and indet. Kies Boodery, announcements, in-def. WKEB. Home Supply Co., 40 programs, 15 mins, seasonal. WKEB. Spice Co., hour daily, ax days, Dunker's club, one year. WKEB. Iowa She and Clothing Store, two announcements daily, for indef. WKEB.

OAKLAND, CALIF.

OAKLAND, CALIF.

Hough Products Co. (stove polish),
39 quarter hours, three times weekly,
records. Direct. KNOW.

Lee Typeuriter Co., 240 spot announcements, 4 daily. Direct.

Pridential Building & Loan Co.,
five quarter hours a week for one.
year, discs. Direct. KROW.

Brant Shoe Co., Ltd., 56 spot announcements, 2 daily. Placed direct.

KROW.

Furtifities Co., 120 and Co.,
throw the control of the cont

KROW.

Berman Furniture Co., 120 spot announcements, 4 dally. Direct. KROW.

Bart's (women's apparel), 13 half-hours. Records. Placed. direct.

Barrs, Records, Final KROW,
Acme Doughnut Co., 26 spot and Direct. KROW,
Fredericks-

KROW.

Acme Doughnut Co., 26 spot announcements. Direct. KROW.

Pacific Brewing Co. (Fredericksburg: Reer). 52 quarter hours, twice daily, discs. Direct. KROW.

Golden Ribbon Bottling Co., 28 quarter hours, discs. Direct. KROW.

C. W. Hummon, auto finance, 104 quarter hours, once daily, talk. Direct. KROW.

Roberta School of the Communication of the communication

Roberta School of quarter hours, one daily, rect. KROW.

FARGO, N. D.

FARGO, N. D.
Jriein-Massey Go. (B.
nouncements a day,
23. WDAY,
23. WDAY,
24. WDAY,
25. WDAY,
25. WDAY,
26. WDAY,
26. WDAY,
27. WDAY,
26. WDAY,
26. WDAY,
27. WDAY,
27

Radio Chatter

California

Hy McKee fast becoming a native.

My and Marge back from their Hayalian holiday.

My and in Prisco trying to line up a northern outlet for KNX.

KHJ sales staff took on Sydney Gaynor and Amos Baron.

Retürn of thee Roberts' Id Memory Box's et for Sept. 19.

George Fischer handling the KFWB remote of Ted Dahl's ork KFWB remote of Ted Dahl's ork New Milo ability of the Modern of the Milo and the Milo and the Milo and ready Nov. 18.

Joseph Pastermack will baton the must for the Grace Moore show.

Jerry King way off on his golf form. Shot a miserable 88 the other day.

form, snot a meeta-active day, Harry Hall of KFWB walking with a limp after that auto crackup. L. A. radio eds broke bread with KHJ crew. Naylor Rogers handy with a polsabing rag.

Bill Fervarri haunting the art gal-

Ruth Etting and Col. Moe Snyder

Ruth Etting and Col. Moe Snyder have booked passage on the Fran-conia for that round the-world trip. Shove off Jan. 29.
Platters keeping Cecil Underwood on the well-known go.
Joe Alvin of NBC's Chicago press

Joe Alvin of NBC's Chicago press bureau piping the southern scene. Lucky's Hit Parade will emanate from the coast for about 12 weeks. No verdict yet from Metro or Radio on those Don Ameche and Peg La Centra tests. Date Armstrong, Times news broadcaster, having the schnoz knifed.

Valley Broadcasting company will cate in Pomona if they get that

license.
Politicos burned because they can't buy pealt time on the majors.
Jerry King got a daytime increase for KFWB but he'll feel better when the after dark upping is granted.
Billy Lowe, air chanter, couldn't figure how to pay \$1.150 in debts with \$160 assets so she went for the bath.

ath. Jack Joy is on the last lap of his

Make Joy is on the last lap of his oriental opera.

Don Lee chain gang brok's bread with Soucal's ether eds.

Don Allen back from his vacash Make John Allen back from his vacash Make John Allen back from his vacash Make John M

Minnesota

Ramona Gerhard, after three months in London, dusting off that obe planna at WCCO.

2. 3. Procker in at WCC from Carlotter in the WCC from Carlotter in the Section of the

talent.
Shyder Liquor Co., Mpls., signs
WTCN contract to sponsor local
groan-and-grunt matches over the
station from now till next August.
Swanee Hagman away to N. Y.

Swanee Hagman and for a week. Frantz Werner walks off with \$25 winner of WTCN's State Fair

as winner of WTCN's State Fair amateur announer contest. KROC, Rochester (Minn.) 100-watter, makes its air bow on Wed-nesday (23). The state of the con-position of the contest of the con-position of the contest of the con-position of the con-test of the contest of the contest of the con-test of the contest of the contest of the con-test of the contest of the contest of the con-test of the contest of the contest of the con-test of the contest of the contest of the con-test of the contest of the contest of the con-test of the contest of the contest of the contest of the con-test of the contest of the contest of the contest of the con-test of the contest of the contest of the contest of the con-test of the contest of

RNOC is RSTP are rival network affiliates.
Arthur Lund. WLB grad, new addition to WCO's sales dept.
Donn Clayton, WTCN program director, vacashing in New York.
Middred Simons, WCCO's Market

Lady, on vacash Innesota's North Shore unecca.

WTCN to make seven pickups a day from State state skeded for Armon State state skeded for Hugh McCartney hudding with KMOX and CBS, Chicago, reps at WCCO over findings in Mac's recent survey of cleared wavelengths in Florence Murphy and her slater, Jean Abbey, back to WCCO after three weeks in their water wilderness northwoods home.

In the McCartney had a gency leaves Foshay Tower and moves into Radisson hotel, Minneapolis.

- Illinois

John Baker is a new WLS mike

man. Shirley on a seven-day weekly grind at WBBM-CBS due to press of biz.

Dick Voynow treating himself to a new gas-eater.

Lou Goodkind building a new house in Winnetka for the growing femily.

a new Goodking house in Winnetka for the grownLou, Goodking house in Winnetka for the grownBaddy vogel added to the Chicago
NEG Salea array.
Shaindel Kalish (Mrs. Charles
Freeman) back on NEC ride in new
'Eyes of Youth' show.
Philip Morris, now ohiefing radio
angies for Morris, Windmuller &
The Charles of the Charle

Philip Morris now ohiefing radio angies for Morris, Windmuller & Enzinger. Ben Bernie show originating out of Chicago for next four weeks as band leader solourns at new Chez Paree. Gus Van auditioned and prac-tically set for Sinclair Minstrels

Texas

Josephine Brew, formerly with KIUJ. Santa Pe, now on staff of KTISA, San Antonio, to conduct a woman's hour.

Foster Fort, former salesman for WAGO, Waco, takes a similar spot with the same state of the same same state of the same same state of the same same state of the same state of the same state of the same state

Missouri

Russ David, planist of Al Roth's orchestra. KMOX, St. Louis, loaving to join Art Jarrett's orchestra now on tour.

Harry Cheshive, director of 'Home Folks Hour,' daily early morning Folks Hour,' daily early morning tions for hill-billy acts...over 200 billies' showed up and Cheshive listened to them (6 hours, 48 acts) and found three possibilities.

Itolie Williams, production dept. Sloux Falls, S.D.

Tiny' Remier, production manager at KMOX planning novel audition for cilent. A minstrel show, end men and all—but will be produced in auditorium studies with live audience of the control of the control

New York

Morton Gould and Bert Sheffter begin a Sunday night spot over WOR playing two planos on Sept.

Jeannie Macy in from Cincy with MBS staff tossing a cocktail party for her. Peter visited WGY last week.

for her. Peter visited WGY iast week. Peter visited WGY iast week. Peter visited WGY iast week. So were week. Peter visited with the pete

can Revolution, as principal speakers.
Waido Mayo, conductor on Major
Bowes' Capitol Family programs for
about eight years, is being readled
for an individual air stint by Roger
White Productions.
Aido Ricci and his Rhythm
Strings ork make their air debut
tonight (Wedneaday) over WJZ in
connection with Rendezvous Musicale.

Pennsylvania

Jack Vincent, formerly with Wired Radio in New York, joins WIP announcing staff.

Edith Elisworth, prexy of Philly Club of Advertising Women, interviewed on WIP's Women Who Have WOW Staff of the Wired Wired Willer William Strom WDAS.

Elaine Miller resuming warblings from WDAS.

Booke Carter spurned offer to do a guest column locally; his secret rejected, Previous report got these two facts jumbled. Hugh Brooks, graduate of Michigan U. radio school, announcing for WIP.

Hugh Brooks, graduate of Michigan U. radio, school, announcing for
WIP.
Mary T. Norton talk on 'Baby
Bonds' for Treasury Dept, Friday
(20) over WCAU.
Horace J. Gardner's 'Literary Parade' over WIP moved from Tuesday to Wednesday.
Jimmy Littlefield and ore return
to air over WIP from Rafter's.
Alan Williams, formerly with
KUR, Fortland, announcing for
WIP, W. Maurice Stemacher wite
Mrs. W. Maurice Stemacher.

KOIN. Portland, announcing for WIP.

Mrs. W. Maurice Steppacher, wife, of WDAS, Philadelphia secretary and treasurer, returned home last week from hospital where she'd been confined for two weeks with serious she'll be at linear. Physicians say he'll be at linear fight more weeks convalescing.

After summer recess, Uncle Wip's kiddles' hour, oldest radio program of its kind, returned to air Sunday (15) for usual weekly show.

Pour Irish Provinces, one of old-Part Physician news series Monday (16) over WDAS. Representing four provinces from 'Ould Sod,' instrumentalists and vocalists include Pat Stanton, Eddle Lee, John McCormack and others and offer familiar Irish folk songs. This is their seventh consecutions of the provinces of the seventh consecutions.

songs. This is their seventh consecutive year.
Thrills of G-men sleuthing will will recounted by R. Goorge Harvey, supervisor of Philadelphia District Department of Justice, in series over WIP Fridays beginning this week (20). Understood special permission had to be obtained from J. Edgar Hoover, department chief, since airling by G-men had previously been table or

North Carolina

North Carolina

L. P. Bullington. CBS traffic manager at Charlotte, working in connection with WBT, has resigned. The post has been filled by Reginal L. Acker, from Western Union.

Les Everett, program director for with WBT, Charlotte, in, the same capacity, spent his vacation in Charlotte. When he returned to the capitol. Clair Shadwell, of the WBT, program department, went with him for a postman's vacation that him for a postman's vacation that him for a postman's vacation with him for a postman's vacation in the vacation with him for a postman's vacation in the vacation with him for a postman's vacation in the vacation with him for a postman's vacation in the vac

lotte, was injured in an automobile accident. Two ribs were broken. Dorothy Thomas, formenly on the Hollywood staff of KFWB, is now living in Charlotte. She is married to Dutch' Krueter, professional feethali nlaver.

Hollywood start of ke we, is now too Dutch Kruster, professional too Dutch Kruster, which paper carries radio programs. The appear to Dutley and the professional to Dutch Kruster, and professional to Dutch Kruster, and professional to Dutch Kruster, and the professional to Dutch Kruster

Maryland

Announcer Blaine Cornwell, of WFBR, steps out of radio this week. Joining sales staff of Lam-bert Pharmaceutical Co, of N. Y. Jimmy Allen has gone to Wash-

neit-Pharmaceutical Co. of N. Y.
Jimmy Allen has gone to Washington.
Barl' Neely, winner of amateur
contest sponsored by commercial
possible of the commer

'36.

Roy Smeck, banjolst current on Hipp stage, guest on George Browning's WFBR, Balto, program

Hipp stage, guest on George Browning's WFBR, Balto, program last Friday nite. Henry Hickmen with the MFBR an-Henry Hickmen with the the Corple tratiler local Community Fund made for fall campaign use on screens in theatres. P. L. Deutsch, prez of World Broadcasting, makers of e.t.'s, in town Monday (3).

Manitoba

Valdine Condie, on the Milton Cross White Rabbit Sunday a. m., program the former planist of the College of the

Ohio

Clyde Trask, arranger on WLW. Cincinnati, did music job on new "Tidal Wave" tune.
Charlie Dameron and Jack Sant-kamp, on Crosley music staff, dualed vacash in Wisconsin.
Katie Keison, telephone operator and conductor of juve programs on and conductor of Juve programs on the conductor of Juve programs on a conductor of Juve programs on the conductor of Juve programs on Juve Peast programs on on Forrest Rose, of WKRC, arrived last week in Cincy.

Connecticut

WICC, Bridgeport, at last feeling influence of Yankee-Mutual alliance, Shepard unit carrying Nat Brusloff, Tom Terris, Alfred Wallenstein and Little Symphony to start. Tle-up means, three yeehs feeding. WICC, which has long relayed CBS and own Yankee product.

Anne Newitt, Norwalk mezzo-contralto, newcomer at WICC, Brldgeport.

Danny Glannini, sax with Artie (ayno's ork, Bridgeport, muiling of-er from Mal Hallett, Westport artists' series done at WICC, Bridgeport.

Worthy Hill's band at Pavilion Royale, Savin Rock, gets another 13 weeks on WIXES, Waterbury-New Hoyale, Savin Rock, gets another, and the Ten Tellone's Phythm group turned to WICC schedules.

College takes Margaret Leach, soprano, from WICC lists.

Bridgeport Musical Research club readying for fail series on WICC.

Lily Fons leasing Commotock Hill, and the Royal Royal

streas, visiting landsaleute in New Haven.

Anthony Trini closes summer season at Roton Point, Norwalk, next Sunday.

Bridgeport contraite the state of the state

South Carolina

M. L. Hammette has replaced Roy arner as WSPA commercial man-

M. L. Hammette has repiaced Roy Garner as WSPA commercial manager, Speatney WSPA commercial manager, Speatney WSPA commercial manager, Speatney WSPA commercial manager, Speatney WSPA commercial manager and he and his two small children narrowly escaped serious tnjury when machine was wrecked in Pennsylvania as they were convoite to Mrs. Mo-IPs's Tuneral and WSPA Kensington, Ing collision with milk truck at outsikirts of Pittsburgh.

Jacob A. Welser, MGM scout looking over little theatre and radio talent prospects at premiere of Harp of Many Strings. Ashevillas Harp of Many Strings. Ashevillas the scanned more than 170 plays for MGM. Carried several scripts of Diste plasywrights back to Manhattan with him for a look.

MGM. Carried several scripts of Dixe playwrights back to Manhattan with him for a look. LaMar Stringford Symphony or Lamar Sym

WFFC. Scoopins regions preserved broadcasts from scene while builtes withed.

Jackson, Jackson, WFFC staff.

WSFA back on full time schedule, day and night, following Interruption for opening, and testing new broadcasting station.

Disterior quartet set for WFBC Programs.

Aview, WFBC announcer, has turned musical and now on daily due with Mason Stapleton.

Boots Downing WFT (Charlotte, N. C.) bartione, on Fidny nights over WFBC.

Ted Weems and ork touring Dixle sketchilly at \$1.10 per admish.

FCC's Washington Docket

Grants and Applications

Grants and Applications

Construction of a new station and two increases in power were okayed last week by the Federal Communications Commission.

Application of WMBR, Jacksonville, Fla., for daytime increase in power from 100 watts to 250 wats was granted. Station WIND, Gary, Ind., received day power boost from 2½ to 5 kw, as Commish upheld Examiner, Melyin Dalberg.

Probably heading for a court tiff, Commish silenced KFYR of Bismarck, N. Dak, denying renewal of license to operate on 550 kc; in punishment for station having jumped power without Government sanction. Station is expected to appeal to D. C. courts.

New tragnititer is to be construgied at Buiralo. Sponsored by Roy L. Albertson, it will operate on 1370 kc with 100 watts night, 250 watts day, sharing frequency with WSVS, Buirdson.

Flock of applications was set for hearing, including 19 pleas for new stations, one frequency change and one request for daytime power increase.

Referred to Exami

Roterred to Exami

The following applications were referred to examiners:
Dean R. Richardson, Watertown, N. Y., new station, operating on 1340,
250 waits; Steel City Eroadcasting Co., Pittsburgh, Pen, new station
operating on 1426 kc, with 100 watts night, 250 watts day; Tuscaloosa
Froadcasting Co., Tuscaloosa, Ala, new station operating on 1340 kc with
100 watts days; Hunt Broadcasting Assn., Greenville, Tex., new station
operating on 1420 kc with 100 watts; Royal Killer, Sacramento, Calif.,
new station operating on 1210 kc with 100 watts; C. W. Snider, Wichita
Falls, Tex., new station, operating on 1310 kc with 100 watts; C. W. Snider, Wichita
Falls, Tex., new station, operating on 1500 kc with 100 watts; Farmers Educational & Cooperative Union of Angerica, Blemarck,
N. Dak., using facilities of KFYR, operating on 580 kc with 100 watts;
Station KOMO, Seattle, asked frequency change from 100 to 250
kc, facilities of KKA, Seattle, asked frequency change from 100 to 250
kc, facilities of KKA, Seattle, A. W. Patterson Chattanooga, Tenn., new
station operating on 1420 kc with 100
watts; Station KOMO, Seattle, asked frequency change from 250 to 760
kc, facilities of KKA, Seattle, A. W. Patterson Chattanooga, Tenn., new
station operating on 1420 kc with 100
watts; Station KOMO, Seattle, asked frequency change from 250 to 760
kc, facilities of KKA, Seattle, A. W. Patterson Chattanooga, Tenn., new
station operating on 1420 kc with 100
watts; days in station for authority to transfer control to the big-shot Democratic
politician and publisher. Owner of the Ft. Worth Star Telegram which
operates WBAP, Ft. Worth, Carter has been whispered as angel for some
of the army of smalltown Texas papers seeking 100 watt quota-exempt
transmitters.

The following applications were received during the week:
Clyde E. Britton, Lima, Ohio, new station to be operated on 1200 kc, 100 watts, days; James R. Doss, Jr., Tuscaloosa, Ala.,
mew station on 100 to 250 watts, days; James R. Doss, Jr., Tuscaloosa, Ala.,
mew station on 100 to 250 wat

Examiners' Reports

Examiners' Keports

Exorable action by Commish for a new transmitter, applied for by the Pacific Acceptance Corp., San Diego, and for frequency change and power horease for station KIEM, Eureka, Cal., was recommended by Examiner P. W. Seward. San Diego station asks to operate days on a frequency of 1200 kc, with 100 watts. Frequency change from 120 kc to 1450 kc, and power boost from 100 to 500 watts, for KIEM was advocated, as increase in quota would be slight in comparison to the service rendered to an area not now receiving adequate radio service.

Denial of request of KGGC, San Francisco, for change from specified to unlimited time, was advocated by Examiner Melvin H. Dalberg, as there is no substantial need for the additional service and granting of request would result in an increase of broadcast facilities in a state and zone already over quota at night.

zone already over quota at night. Boost for one of six stations in the United States operating with a power of 50 watts was recommended by Examiner Seward, in reporting on request of KPPC, Pasadena, Cai., for a raise to 100 watts.

George Bijur's Lectures In Advertising Agencies

George Bijur, CBS promotion manager, is on a lecture tour of the advertising agencies. On the first assignment of its kind undertaken by a Columbia executive, Bijur is addressing groups from within each agency on the meaning and pur-poses of the network's new listen-

ing area maps.
Included in his audiences are ac-Included in his audiences are account executives and others in the
various agencies who are not normaily active in radio. In his talks
Bijur trics to clarify the points and
facts contained in the day and night
study of station coverage, and at
the conclusion of the lecture he inthe conclusion of the lecture he intrick and the conclusion of the conclusion of the
conclusion of the capital the conclusion of the
conclusion of the exploits in the
field of radio promotion.

WHN Ballyhoos 'Melody

Station WHN, New York, will handle the opening tonight (18) of Broadway Melody of 1936 at the Capitoi theatre on Broadway. Metro film's Manhattan premiere will be ballyhooed over the air in the maner common to similar first night. r common to similiar first nights Hollywood and environs. Celebs will be snared for lobby interviews

Four-Unit Call Letters Prescribed for Cuba DX Havana, Sept. 17.

Havana, Sept. 17.

Local radio stations with three letters call were ordered to add one more to make it four, but the long-wavers kicked and CMQ, CMX, CMW and CMK will remain as is, but the shortwavers COC and COHI. There are plenty of jokes about the short of the complete of the compl

Silk Hat Reporter

DIIK riat Keporter

Pittsburgh, Sept. 17.

Man on street' radio program
which has become so popular recently has been picked up by Wait
Framer for new commercial set-up
on WWSW. Broadcast sponsored by
Tucker and Tucker, hat concern,
with local theatres also tied in.

Silk Hat Reporter' he'll be called
and each program Framer is to
single out an outstanding Pittaburgher for mention and a free
chapeau from his sponsors.

CHSJ's 2-Hour Silence

St. John, N. B., Sept. 17.
CHSJ here is silent from 3 to 5.
p.m., due to lack of customers, but the expectation is that it will return to continuous operation in the near future.

It has been a support the continuous operation in the near future.

It has been found difficult to snare Same picture opened month ago advertisers, and the sustaining pe-in film colony and got the radio riods have caused deep penetration build-up.

WOWO TO 25,000 WATTS

Will Expand Program Creation—

Ft. Wayne, Sept. 17.
tation WOWO's new 450-foot antenna tower now under construction. is to be finished by Oct. 28, and power will be boosted from 10,000 to 25,000 watts. Blaw-Knox company of Pittsburgh in charge of construction work.

company of Pittsburgh in charge of construction work.

Hoosler outlet expects to expand agreatly on-the-program cervice thee, using only professional talent, and weeding out much of its present amateur performers. Station recently started a sustaining series over CBS on Wednesday afternoons, labeled 'Hoosler, Hop,' using a cast of 15, and is planning si I-lar spreads for its wider coverage next month.

Public Warned Imposters Bob

Sponsors are going to some lengths in warning listeners against 'imposters' personal-appearancing as characters or troupes which have as characters or troupes which have clicked on the networks. Dr. Miles Laboratories, which present 'Uncle Ezra' on a thrice-weekly swing over the NBC red circuit, recently had announcements made: that 'Uncle Ezra' was not trouping with any unit, that he lived in and broadcast from Chicago, and that the only ho worked was Alka Seltzer's 'Staurday Night Barn Dance'. Stated that letters had been received from dialers asking about traveling 'Uncle Ezras.'

Ezras'.

On the Chase & Sanborn Hour, over NBC, Major Bowes lists the cities, and often the theatres, in which the various 'Amateur Hour' troupes are stage-appearing during the current week, and adds that theatre managers billing other groups as 'Major Bowes' Amateurs', etc., are guilty of fraud and will be prosecuted.

Paris Radio Exhibit

Paris, Sept. 8.

Annual radio show, with 225 exhibitors, has opened at Grand Palais,
giant Paris exposition hall, which
covers nearly 10 acres. Growth of
local biz is shown by fact that last
year exhibitors numbered only 160.
State radio occupies place of

State radio occupies place of honor, and star showpiece of its exhibit is an explanation of directed short wave broadcasting by which programs will be exchanged with Japan.

Japan. Newspapers also have stands, demonstrating systems they use for radio reporting of news events. Poste Paristen, leading commercial station, has an exhibit in which it puts on personal appearances of its star announcers.

Long Funeral on WDSU New Oricans, Sept. 17.

New Oricans, Sept. 17.
WDSU broadcast details of the funeral of the late Senator Huey P. Long, assassingted last week in the state capital, from Baton Rouge. Microphomes were placed at various points between the state house and the final resting place. Every detail was carried to listeners including the eulogy by the Rev. Gerald K. Smith, organizer of the Sharcthe-Wealth societies. The station also broadcast details of the senator's condition at intervals after her

also broadcast details of the sena-tor's condition at intervals after he was wounded.

Station was the only one describ-ing the funeral. WDSU is the sta-tion over which the senator broad-cast all of his political speeches in his Louisiana campaigns.

Gimbel as Stage Juror

Gimbel as Stage Juror

Philadelphia, Sept. 17.

Ben Gimbel, WIP prexy, served
on jury in 'Night of January 16th,
courtroom stage melodrama, last
week. He thought defendant was
guilty. It so happened that station
exec served, same night pictures
were to be taken after performance.
'Jurors' were asked to stay and 'act'
for stills, so Gimbel was photographed in numerous courtroom
shots with cast. Pictures were for
publicity purposes by the theatre.

NEW YORK RADIO PARADE

By Nellie Revell

Don Bestor's Sti
Local 802 ruling expelling Don Bestor from union for one year and fining film \$1,000 for underscalling was upheld by Joseph Weber, Nation
Union head. Men of the ork were fined \$100 per for accepting 'job below'
price. Bestor has two weeks in which to clean up any business contracts,
but while men in ork may play out the two weeks at French Casino,
Bestor is not allowed to lead the ork. As in all such decisions the leader
must also pay the men in ork the difference between what he pald them
and what union scale
ver a period of 'lime this makes a
hunk of back pay.

Nine Concertmasters In Orchestra
Andre Köstelanet's new Chesterfiell Cig Ork is composed of 45 men including nine ex-concertmasters are addition to symphonic and met men.
Concertmasters are J. Coliglian, M. Goustkorf, B. Ocko, L. Ash, S. Kötstarsky, M. Weinberg, I. Kraman, C. Guberman and G. Besroday, (Sounds like the roster of the Fordham football team.) Kostelanetz choir has the highest sopranos and deepest bassos.

Touring Privileges

New Gul; show opens in New York but both Phil Baker and Hal Kemp ork have privilege of going on tour and being piped into program from whatever town they may be in. Kemp is set at the Hotel Pennsy for the next few months. Baker, however, expects to go Hollywood soon.

acy—No Relation

Let Pinaud, sponsor of new program over MBS, titled Jeannine in Liliac Tilly brought Jeannine Macy, the Jeannine of program, in from WLW on a two-day trip to meet clients' exces, agency men' and newspaper boys, not to forget the press agents. Sponsor had bought program by car and eye at audition piped in from Cincy. Program was six-month sustainer over WLW as 'Macy and Her Men' and alred locally over WOR. Program name was changed cause sexes feared papers would not list 'Macy interests.'

Macy interests.

Scrambled Notes

Gene and Glenn new commercial for a hair tonic will keep the lads barnstorming. The contract calls for 13 weeks in one town, 13 in other, etc. ...Osborne and Souvaine showed Herbert Taryton Cig the D'Areaga ork of St. Louis. ...O&S also will produce a show for DiGarmo-Kilbourne Agency client, the Gruen Watch Co. .. Louis Prima and ork bound for Calif via New Orleans. Boys will take four-day rest in New Orleans and then to Coast. Another small ork from New Orleans with a trombone tooting leader takes the Prima spot at the Famous Door. ...Harry Mac-Fayden, the NBC productioner, is readying a new show. Program is about Life of Oscar Hammerstein. .. Lois Long of the New Yorker mag, starts a one-hour CBS sustainer on the 24th. For a change this show will be aimed at a woman about town instead of housewife. Hattle Carnegie will guest star on first show. .. The Harvester Cigar program at CBS, produced by Walter Craig office, got good Harvester desier reaction—someone usually has beef about the best of programs. .. Lucky Strike program on Coast will have to pay for standbys for the expensive expert musicians trouped from NY... Modern Choir augmented by two new voices giving a total of 18 for the group. .. Ted Herbert of WOR sales back from vacash jaunt to see frau on West Coast. .. BBDO sold Du Foat a program to start airing on Oct. 9. Show is Cavalcade of America.

a program to start airing on Oct. 9. Show is 'Qayalcade of America.'

Short Shots

United Press bought by station WFBE in Cincy...Notre Dame hired a Detroit sports announcer to travel with their football team and radio the games...Clyde Kittle has a birthday on the 22nd...Courtensy Savage back at desk 10 pounds heavier...Little Jack Little ork and Clyde Lucas at the New Yorker Hotel, are being considered for the new Campbell-Burns and Alien program at CBS. Client likes Lucas but Little is under contract to CBS with net putting on pressure to sell Little...Hinds Honey and Aimond Cream with an open spot following the Cantor show had been dickering with Crosby to take that spot...Eight men were auditioned for the part or 'Steve' opposite Heien Hayes in the new program...McCann-Erickson auditioned a dramatic script for Consolidated Gas Co. at NBC...Walls of studio 3A at NBC were recovered in an artempt to deaden the liveliness of the studio...Lester O'Keefe, NBC productioneer, will see his 'Venus in Silk' operate produced by Larrice Schwab. Show will do two weeks out of town...The Annenberg's (control Radio Guide, Morn Tele, etc.) now control Tele Plash aiso...Ray Hedge, Clarence of Myrt and Marge show, visiting NY. Arrived by boat via Canal...Henry Nassberg is papa.

via Canal...Henry Nassberg is papa.

Stand By

Jrving Rose, just foided his ork at the Jack Dempsey eatery, was fined \$350 by union for underscaling. As in Bestor case he must repay men difference between what he paid and union scale rate. ..Marty Lewis is in Michael Reesc Hospital in Chicago and very ill. Did four hours on operating table having stomach troubles removed...Henry Haywood of CBS commercial program dept shifts to F. Wallis Armstrong Agency and will open their New York office...Connie Gates to Cleveland, the home town, for a month vacash away from mike...Bunny Berigan returns his ork to CBS after a two month vacash...Leater Gottlieb has been appointed NY Radio Correspondent for the Screen and Radbo Weckly of Detroit Free Press...Bill Haworth shifted the deak and ice box to a new apartment but still has his old phone number...Daly Paskman set a nice bit of Hollywood talent on programs in east. He set the two Robt Montgomery appearances on Lux. Daly goes West in two weeks to line up more talent...Vic Erwin ork set for 39 weeks or popeye...Bob Crosby and ork will air for Roger & Gallett from NY for one month and then air from road while doing one nighters...Joan Buxbairn, ex-secretary to Lawrence Holcomb, is now secretary to the National Advt. Mgr of the Bikin Eagle...Jack and Dot Redd preening for a radio comeback...Congress Cafe will have a CBS wire. Cafe will have a CBS wire.

comeback...Congress Cafe will have a CBS wire.

Nemo
Joe Katz Agency engaged the Bob Taplinger o ce to handle publicity and exploitation for its spot recording campaign on Ex-Lax...Jack Rose-teigh of Red Davis program and George Tobias of House of Glass are set for legiter Paths of Glory'...Now that Gabe Houtter airs Sat and Sunday for Scott's Emulsion at NBC, he does his weekending at home on Mondays and Tuesdays...Dick Gasparre shifts from the Biltmore to Savoy-Plaza on Oct 3...Maria Silveira birthdays on Oct 2...The O'Neills' which return to air over NBC on 30th, may go movie short... Bob Carter who vocais with the Red Nichols ork is being tested by Paramount...The Westerners,' a cowboy quintet, wear city clothes except for their ten-galion hats...Georgo Glen and Ethel Shuita appear to getter for first time in months at Mayfair club in Kansas City, Mo..., Allyn Jocelyn to play Ted Harris; Jack McGride as Mr. Gorman, and Paul Stewart as thug Chico, are new additions to cast of Five Star Jones at CBS...John MacIntire, the Jimmy Wallington of West Coast radio, in NY for a crack at free-inancing...Dick Fishell, WMCA special eventor, goos to Mt. Sinni Hospital for minor operation as result of injuries suffered as footballer years back...III Brown set Thash Gordon' for WOR. Sold just on Idea. Sponnor saw no script and heard no audition... Josephine Dillon Gable, first Mrs. Clark Galle, in town for visit. Watching about CBS. She is expert in volec training...Celfa Brantz, contratio does a 15-minute stint on WEAP net on Sundays and an hour later she is playing the lead in Gilbert & Sullivan operations on WJZ net.

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts

OUTFITTING A GIRL WJJD, CHICAGO

Outfitting a Girl Stunt

Chicago. Gravson's. Chicago femme clothes on, has purchased a string of time on WJJD, the Ralph Atlass. y Herb Sherman, sales manager of the station. Under Sherman's plan the program will originate both

of the station. Under Sherman's plan the program will originate both in the store and on the State stentiance of Grayson's to get the direct human touch.

State of Grayson's to get the direct human touch as the work of the Mondack up an employed girl while she is walking down the street and take her into the store to demonstrate over the station that the girl can be turned out in the height of fashion for only \$25 for a continuity of the state of the chird will be broadcast from the store. Wednesdays 30-minute will be known as the Window Shopper, with WJJD announcer and Grayson's fashion expert getting opinithe of the state of the state of the dresses in the window. And finally the show on Friday is broadcast direct from the fashion show in the store, with professional manikins parading the various gowns.

GEORGE

WORKING ON FOX LOT

HERMAN BERNIE

LEON

And His ORCHESTRA

d His _____ CONTINENTAL CLUB, WOOD, CALIF

Sole Direction, HERMAN BERNIE 1619 Broadway, New York

OPENING IN GEORGE WHITE'S SCANDALS'

Direction, HERMAN BERNIE, 1619 Broadway, New York

JACKIE HELLER

Ole Maestro's Radio Se

NBC NETWORKS Wed. Frt and Sat. (Red and Blue Chains) THIS WEEK (Sept. 13) LOEW'S-FOX, WASHINGTON

VAUGHÑ DE LEATH

MON., THURS., FRI., 3:30-3:45 P.M. WJZ-NBC COAST-TO-COAST Personal Mgt. HERMAN BERNIE

WREC Aeroplane Ballyhoo

WREC used a real airplane to
ballyhoo a mythical air journey involving 155 towns within a radius
of 150 miles of Memphis. Some 30
of the bigger towns were actually
of 150 miles of Memphis. Some 30
of the bigger towns were actually
cournment of the course of the courtournment of the course of the courtournment of the course of the courtournment of the course of the courstation placed during the period of
the stunt 380 half-hour programs
in which 4.500 announcements were
were mentioned.

Programs contained promotional
facts about each community as well
as musical entertainment.

ing Contest

ing Contest

Rochester, N. Y.

Everything but the smell of the
temprad way WHAM
in a roulk parlor pickup from the
Rochester Exposition, featuring a
milking contest between two public
officials. Jack Lee of the station
staff gave a description of a modern
milk plant from cow to consumer'
set up on the grounds.

Climax was milking method demonstrated by Commissioner of
Public Works Thomas Morrison and
Commissioner of Public Works
Walter P. Cox. With the mike held
near the pails, listeners could get all
the sounds with a tipoff on how
good the officials were at the job.

ing Public Apathy
Dubique, Ia.
Inquiring reporter on the WKEB
staff had a hard time getting people
to go on the air in front of the
Hartmann Furniture store mike,
John Price, studio director, dug
up an old alarm clock, whitened the
face, and as it hangs in the vindow during the 15-minute broadcast
period patrons battle for a minute
at a time before his barrage of questions.

at a time before his barrage or ques-tions.

For when the alarm rings whom-soever is on the air gets a dollar.

The idea, in this sector is a novel one and has been clicking plenty.

Music Library Acquired Cheaply

Music Library Acquired Cheaply
Dubuque, Ia.
WKBB, John Price, studio director, and Gib Forbes, planist, have
cluttered up the studio library with a
mess of old sheet music that is
a mess of old sheet music that is
of the library.
Came about through a stunt team
put on. Requested all listeners to
dig into old plano benches and cabnistyed, when brought in, on a specially designed Memory Lane program. Donors get air mention for
gifts.

ing 'Em Up Indianapolis.

Durward Kirby and the Chuck-wagon Boys made a personal appearance Thursday (6) at the Indiana State Pair. Durkews WPBM for more than eight months, and the youthful Kirby, with a sub-cellar voice, donned a black broadcloth coat, black ten-gallon hat, string tie, grouper for the occasion, while the cowboys appeared in full western regalla.

cowboys appeara ... regalla.

Event was heavily plugged on the air prior to appearance at the Fair grounds and area in front of broadcasting booth was isamed to the guards with fans who came for a personal glimpse of the performers.

Human Interest in Dallas

On impulse, a WBAA announcer in-tervicwing shoppers at a department store sale on the spot, asked the Negro maid for her reaction. The Negro maid for her reaction the the rest room clean, was her first statement for the mike. Laughing, the announcer allowed the maid to go into details of extra work in the go into details of extra work in the crowds, or one, caused by the heavy crowds, or one, and the provides of the control of the contr

Patriotism

That was the hardest work I over did in my life to the control of the

The tropical shower came, the players scampered off the field, but Crutchfield carried on for the The tropical shower came, the players scampered off the field, but Crutchfield carried on for the listeners until the game was resumed. After the game has to stick by his hotel room until his clothes were dried and pressed.

ize Newspaper's Serial Spartanburg, S. C. WFBC is broadcasting a drumatized version of The Blue Door, new serial carried by the Greenville Pledmont, evening apper, with the cast consisting of local Little Theatre talent.

after talent.

Daily comes off the press around 4 p.m. and three and a half hours later the day's published installment is enacted over the air.

STATION PORTRAIT

KEWB, HOLLYWOOD

Possibly no local station has a more colorful-history than this frequency, owned and operated by Warner Brothers. Taking to the air March 4, 1935, as purely an exploitation adjunct for WB pictures it has gradually forged to the forement as an important stop on the color of the

into being. Ask any of the Warners and they'll tell you the inspiration and practical workings for the gabby flickers came out of these selfsame

came out of these selfsame control rooms.
Prideful finger next polats to a roster of names to confure with in radio, names that sprang from nonenittes through the tender nurturing of Jerry King, station boss. In this list is to be found Bing Crosby, Donald Novis, Charile Hamp, Dhe Boswells, Vera Van, The King's Men, Leon Belasco, Russ Columbo, Sterling Holliway, Gogo DeLys and Nelson Case. Quite an imposing array of talent to blossom from one spot. Unless all signs fail names of Sons of the Ploneers and Al Gaar will be added to the seroll. At least that's King's forecast and he hasn't gone miss on many.

Commercial status and time was for sale, spot perked up and under King's guidance became a factor in the broadcasting of local events. Frequency played a big part in rounding up the \$50,000 reward for the arrest of Killer Hickman, Lines were run in and out of court cooms and the technicians were

were run in and out of court rooms and the technicians were

rooms and the technicians were on their toes all the time. Jack Joy is production boss, and KFWB has no worries in that department. Others who have given the station staff one of the highest ratings locally are Chet Mittendorf, commercial manager. Don Allen, assistant, the commercial manager is the station staff one of the commercial manager. The commercial manager is the commercial manager. The commercial manager is the commercial manager. The commercial manager is the commercial manager in the commercial

nor, station contact, and George Fischer, press. For a station with an audience radius of only 60 miles, KFWB has achieved two notable performances. One is that they've sent more coin for live talent than any regional spot in the nation. Secondly, two of their periods, Coronets and Jinks. at one time, led the Crossley ratings locally. Station is now experimenting with sound-on-film-on-air, an admitted improvement over

an admitted improvement over the present transcriptions. the present transcriptions. When the price of an installation can be trimmed from \$1,300 it is expected that many stations throughout the country will turn in their turntables. Stations runs 60% commercial.

"What Would You Do?"
Salt Lake City.
Salt Lake City.
Salt Lake Telegram, evening sheet, is taking time on KUYL to exploit its features. Radio program to the correct and the control of the correct and the correct answer.

Itoma treactions and giving each listener an opportunity to supply the correct answer.

Would You Do?" and talent culled from local theatireal circles. Paper's publicity staff produces a drama per week and utilizes station's sound will the correct and the c

How to Get Fan Mail

riow to Get Fan Mail
Buffalo.
Jack and Gil (Robert Schmidt and
John Elsenberger) have been pulling mail for WKBW here without
ing mail for WKBW here without
to lure scribblers. Duo defess oncontrol of the second of the second of the second
in three broadcasts and more than
100 letters, have had to acknowledge and
If they can't sing the song they
give the name of writer who
stumped them.

Launching Football Series
Spartanburg, S. C.
Sparta

control, with thousands of college students, players, alumni, others

control, with thousands of college students, players, alumni, others istening in.
Istening in. Tegional college games, to be played on fields from Durham, N. C., to Athens, Ga., on WFDC's direct broadcast list, with news tie-up with Greenville (S.C.) Fledmont, evening, Jimme Thompson, WFBC sports authority and announcer, will headline mike starf for the series. Begins Sept. 21 and ends Nov. 28

it for Remotas
Charlotte, M. C.
WBT engineering staff has just
completed construction of a battery
remote receiving set that will supplement the station's present equipment for handling remote programs.

Completed to the station of the station of the station's present equipment for handling remote programs.

The station is a station of the station of the station when on remote, will
speed pickups, and give a double
check significant control of the station when on remote, will
speed pickups, and give a double
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WFBG Gets Burial Fund

WFBG Gets Burial Fund
Altona, Pa.
WFBG, Altoona, provided a total
of \$139\$ for the funeral expenses of
a 12-year-old hoy who was drowned
in rescuing a companion in a local
or hole. Making the appeal for comparticle birthday program, ordinarily
an hour in length, the station extended the program over two and a
half hours and on the day of the
broadcast received \$31 with the balance received on the following day,
\$45, while many pennies were received from children.

Just a Siddline

Recent riddles that have been put to Loree Peacock, Helen Suttle and Jack Phipps, chief phone-answerers at WBT, have included questions and the peace of the

'it's a Racket' Philadelphia.
Titled It's a Racket,' new series handled over WIP by Better Business Bureau will explain petty grafts, thievery and shake-downs and ways to combat them.

Candid-Not Too-Camera San Antonio.

San Antonio.

Series of candid camera shots of staff and artists of WFAA, Dallas, caught at work and play to be used in various media plugging the station. Blues warbers, announcers, production men and practically everyone in station personnel and artist roster caught by the prying lens.

lens.

'Production' for Phonograph Discs
KRE: 100-watt Berkeley, Call.
KRE: 100-watt Berkeley stations
has inaugurated a perkeley stations
as watting list of retail advertisers.
Called the Albany All-Star Review,
station tied up with the Chamber
of Commerce of Albany, a neighboring village, and put on a half hour
program daily of records interspread with spot announcements.
Spread with spot announcements,
show fashlon, opening with swing
number by band, then a vocal speclaity, etc. Sponsors limited to five
and after first broadcast, two merchants called up and asked for
time.

New York City,
Adult Education Project of State
Board of Education, which has been
presenting a series of Negro plays
over W. Breit Born, is next to give
an air Fart Born,
scheduled for Thursday at 8 p.m.,
EDST.

EDST.

'Muddy Waters' is the label of the series, and an all-colored cast is used. Atmosphere counts a lot in these presentations, and the 'rent' session is to carry all of the trim-

Station-Newspaper Joint Stunts

New teup of WHAM with the Democrat and Chronicle being used for scries of on-the-scene broadcasts of news events. Legion State Convention first big one with Jack event two days from inside Con the event two days from inside Con the control of the property of addresses by principal speakers included.

Sportcaster Lowell Management of the Sport

included.

Sportcaster Lowell MacMillan and Truman Brizee are broadcasting the New York State horseshed tournament this week from the Exportant of the New York State of Trims in with the newspaper's traffic safety campaign, MacMillan and Lee set up a mike at a busy traffic corrier and interviewed pedestrian on traffic dangers and leus or cavid them as well as opinious of cardieless motorists.

IL'S Rodeo Pick-Up

IL'S Rodeo Pick-Up

Omaha.

Station KOIL went in again this year for its annual outdoor showmanship effort to bring the Sidney. For the show the state of the s

Voice of Corn Likker

Woice of Corn Linker

New York City.

WMCA's newes the billy program is labeled Voice of this billy program is labeled Voice of the billy program is labeled Voice of the bill voice of the bill country down south. It's an inter-city presentation on Friday nights, with James A. Douglas, native of Kentucky, in charge.

It would be the be be be below the beautiful to the bill of the bill of



EXCLUSIVE MANAGEMENT WILLIAM MORRIS AGENCY



EXCLUSIVE ROCKWELL - O KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC



EXCLUSIVE MANAGEMEN ROCKWELL - O'KEEFE - INC



EXCLUSIVE MANAGEMENT ROCKWELL O'KEEFE INC



Add the thousands of members in "ELLINGTON FAN CLUBS"... Add the great numbers who sing and play the latest HIT SONGS written by his prolific pen ... Add the legion of followers who buy his outstanding

PHONOGRAPH RECORDS. Add the thousands who crowd the country's LARGEST BALLROOMS to dance to his music...Add the capacity audiences that attend his personal and film performances in the DE LUXE THEATRES EVERYWHERE...



AND YOU HAVE

A Ready-Made Radio Audience of Millions Waiting to Hear the Inimitable Musical Magic that can ONLY and ALWAYS be provided by ... DUKE ELLINGTON... and His World Famous Orchestra.

COMMERCIALS

This Department lists sponsored programs on the NBC, CBS, and lutual networks arranged alphabetically under the advertiser's name. Μı All time is 0, m. iless otherwise noted. Where one advertuers name, all time is 0, m. iless otherwise noted. Where one advertiser has two or more programs they are listed consecutively. An asterisk before name indicates advertising agency handling account.

Abbreviations:

(onday);

((Wednesday);

(Friday); S:

ACME PAINT

70

ACME PAINT

6:39-59-WABC

niling McConnell
Henri, H. & McD

A & P

9-M-WEAF

arry Horlick
un Peerce
AMERICAN HOME PRODUCT

(Anecin)
WJZ—4:15 P.M.
Tues.-Wed.-Thur.
Easy Aces'
Gondman Ace
Jané Ace
Mary Hunter
Helen Spring
Everet' Sloen
'Blackett-S-H
AMERICAN

Blackett-S-H

AMERICAN
TOBACCO
S-Sat-WEAF
(Lucky Strike
Lennie Haylon
Fred Astaire
Jahnny Hauser
Key Thompsan
Charles Carille
Rhythm Kings
Girle Glee Club
*Lord & Thomai
AMERICAN
RAUMATOR
T39-Sun-WEAI red Astatre
hims Hauser
by Thompson
y Thompson
thy Thompson
hythm Kines
tirle Glee Club
crid & Thomse
A BAHATOR
A HAMPSON
T308-Sun-WEAF
Treeide Recitate

Tigo-Sun-WEAF
Treeide Recitate

Tigo-Sun-WEAF
Treeide Recitate

Tigo-Sun-WEAF

Sigurd Nilssen
Hardeety Jahnsan
Graham McNamee
Blaker Advt.
ATLANTIO BEF.
7-Sa-WAHC
Atlantic Family
Tank
Frank Parker
Jack McBryde
Blita Allyn Comm

Jack McBryde
Rita Ally DeCem;
Everett Slaane
Wallace Sistere
*N. W. Ayer
ATWATEN KEN?
AFG. CO.
8:30-Th-WABC
Jessica Dragonette
William Daly's Or
*B., B., D. & O.

BISODOL

8:30-W WABC

Broadwey Vanities
Oscar Shew
Carmela Ponselle
Elizabeth Lennox
Victor Ardan's Orc
Blackett

LITTLE JACK LITTLE

and His Original Orchestra ON **TOUR**

Broadcasting Daily for Niagara Hudson Electric Light and Power Co.

ABE LYMAN

AND HIS CALIFORNIA ORCHESTRA COAST-TO-COAST

WABC-Tuesday, 8:30 to 9 P.M., DS7 (Phillips Dental)

WEAF-Friday, 9 to 9:30 P.M., DST (Phillips Milk)

AL

PALMOLIVE BEAUTY BOX EVERY FRIDAY, WJZ 9 P.M., EDST, 7:30 P. ., PST, NIIC

Lehn and Fink Hou COAST-TO COAST

No "r" In My Name

S.

ith Plenty of

DAVID SANOFF 201 East 35th St. New York City LExington 2-8570

EMERSON GILL

AND ORCHESTRA HOTEL WEBSTER HALL DETROIT, MICH. Odette Myrtil Pickins Sleters

Elaine Meichlor Edgar Stehli Dwight Weiet 'eggy Allenby Joe Granby Walter Tetley 'Ruthreuff & R

*Ruthreuff & R EMERSON DRUG (Bromo Selzer) Tues.-9-WJZ

FITCH 7:45-Su-WEAR

POND WITTEN STATE OF THE STATE

Julia Sander
Frank Crumit
Ted di Corsia
Kay Renwick
Carlyle Stevens
Jack Shilkret
B. B. D. &

(White Owl)
10-W-WABC
H. Polesle, Dir.
Burns & Allen
Ferde Grofe
Male Octet
*Thompson

N T G & Girls N T Graniund Nelson Case J. Walt. Thomps

Pickine Sleters
Militor Watton
Mark Warnow Ore
Lord & Thomas
A. B. BOYLE CO.
(Old English Flour
Wax)
Fri-7:18 pm. WABI
Lazy Dan, the
Lazy Dan, the
Surving Kaurner
Blackett
SHISTOJ-MYKKS
9-W-WEAF
(Sat Headles)

(Sal Hepetica)
(Inana)
Frank Crumit
lack Smart
Lionel Stender
Elleen Daugles
(rwin Delmore (rwin Delmore Minerve Pious Peter Van Steedan Benton & Bowles BUICK MOTORS

10 p.m.-Tues-WEAF-WJZ WEAF-WJZ
BRET VS LOUIS FI
Edwin C. Hill
*Erwin-Wesey
CAM-PANA
6:30-Su-WJZ

Grand Hole! Ann Seymaur Dan Ameche 10 F-WEAF

DE-MEAR
PIET Nighter
Anne Seymour
Antien Brickert
Gill Bender
Gill Bender
Charles Brickert
Gill Bender
Charles Waller
CAMPBELL
J. SWAND
Holel Parson
Fred MacMurray
Raymond Peige Gran
Raymond Peige Gran
Raymond Prige Gran
R

10-M-WEAF
Lullaby Lady
Ireene Wicker
M F. Bastman
Ruth Lyan
Strwin. Wesey
CENTAUR CO.
(ZBT Baby Pow41 a.m.-M-WAI:C
Dr. Louis I. HartiLouis A. Witten
Hannf-Metzeor

let'
Ed East
Ralph Dumke
*John L. Butler Ca CHEVROLET 0-Sat-WEAF Fingerprint Case

Philipe Lard *Campbell-E

Phillipe Lard
Campbell Sylver
Campbell Sylver
Campbell Sylver
Campbell Sylver
Campbell Sylver
Control Bourfor
Control
Sylver
Control
C

8:30-Wed WdZ
(Super Suda)
House of Glues'
Gertrude Berg
Joe Greenweld
Paul Stewart
Helen Dumas
Bertha Walden
Genrge Tobles
Arline Francis
Anne Teeman
Sanford' Melsner
*Benton & Rowles

CHARLES CHARLE

WASC
The Gumps'
Wilmer Walter
Agnes Manrehead
Lesler Jay
George Graham
Edith Spencer
'E. Hellwi

COTY (Face Powder) 10:30-W-WEAF Itny Noble Orc Al Bowlly Blow

CRUSADERS Mon-8:45- WOR

Mon-8:45. WOR
The Crusadere
Fred G. Ciark
*Marschalk & Pri
R. B. DAVIS
(Cocomelt)
6-M-Th-W-Th
WARC
Ruck Rogere
'utils Arnail
Adele Rooson
William Shelley

Billy Halop Eddie Wragge Jahn Battle Detmar. Poppen Lorraine Pankov Joe Wilton John Shea Pater Dixan *Erwin-Wasey

Envin-Wasey
EDNA WALLACE
HOPPER
Su-WABD
Romance at Reier
Trent'
Elizabeth Hines
Ed Prestiss
Cethrine Hibban
Bab Blakesle
Jess Pugh
Alice Hill
Bis elsett

PROTECTION OF THE PROTECTION O

JULIAN & (Footsaver Shoes)
12:30-Su-WABO
'Muelcai Foatnatee'
Vivian della Chiesa
Franz Imhof
R Gineburgh'e Ene
"A Moore & Wallace

(White Owl) ik El. Lidig 5:30-Dnily Ez. Sq. Sn-WJZ Singing Lady Ireene Wicker Right Wicker

8:30-F-WJZ

Ruth Eiting

Stanley Woodward

Arch Ward

Bill Henry

Rei Nichol's Ore

N. W. Ayer MENERAL FOOD

KISSPROOF, INC. W-W-F-I p.m.-WOR The Love Doctor
Mrs. Howard C.
Christy
Blackett-Sample-E
RLEENEX

RLEENEX 12:30-2: to F-WAB(Story of Mary Mariin' Basil Loughrane, Dir. Jane Crusinberry,

Basil Loughrane,
Dir.
Anne Crosinberry,
Jonne Bislane
Art Jacabana
Coriston Brickert
Francie X. Bushmar
Huditi Lowery
Sob Fiske
Murray, Corbes
Loud & Thomes
Roll-YNOS
Lidő m. Thomes
WABC
Just Plein Bill'

T-New-W.Z.
Lanning-Rass State
Fair
Howard Berlow Ort
'Young & Rublean
7.15 p.m. palty &
Sut. & Sim.-W.Z.
Day & Gray Barkes
Maric Chemics
Maric Chemics
George F Brown
'Benton & Rowter
'ENNERA' MILL'
10:45-W-F-WEAF
Conding Recipes
'Conding Recipes WABC
Just Plein Bill'
Arthur Hughes
Ruth Russell
Jamee Melghan
Curile Arnali
ira Latham
Blackett-S-H

KRAFT-PHENIX 10-Th-WEAF

*McCord Co.
5:30-Dnlly Ex. Sa
Su-WABC
lock Armstrang
All America Boy
Jim Goss
Rabert Flake
H. R. Hoffman
Lester Tremayne
*Blackett P Whiteman Orc Gearge Gershwin Mildred Balley Rey Knight Itamona Helen Jepson

4-Dalty-W.IZ

(Bisquick)
'Gold Medal Min strele'

Arthur Stowe Danny Duncan Lao Harrison Billy Chandler Five Rangers Dean Brothers Blackett

Fritz Crisicr *Knox Rcevee

7:45-Mon-WEAF

Knox Reevee
GULE
8:30-Nn-WABC
laines Melion
Revelors 4
Pickieus Sistere
Haille Stites
Frank Toure Ore
J Paeterpack's Or
Coll. W. & C.

HEALTH PROD 6-8u-WABC (Fee-A-Mint) Amateur Night' Ray Perkios, M.C Arnold Juhnson Ot Wm. Eaty

HKGKKR II-O G:15-M-W-E WARC A Bor-O Rongere Bobby Benson Nelli O'Malley Florence Halop

4-Dalty-W-1Z
Beatrice Churchill
Laulee Barclie
Olan Soule
Olan Soule
Henry Saxe
Hilda Graham
Don Ameche
Jahn Galdsworthy
Sunda Love
Elennor Harriott
**Blacket* "J Walt Thomp.
LADY ESTHER
10-Su-M-WABO
Wayne King
8:30-Tu-W-WEAF
Wayne King
'Stack-Goble. Blennor man...
Blackett
11:45-Mon, to Fri
WOR

wayne King
Sixaci-Gobie
LEIIN & FINE
S. Ciyeni
B. Ciyeni
B. Ciyeni
B. Grownian
C. Cienne & Mitchel
LEYER BROS,
(Lux Scop)
-M.-WABO
Lux Radia Theatre
Ethel Barrymore
Mary, Mary, Quite
Contrary
J. Wait. Thompsor.
LORIIJARD
IBriggs Tobacco)

Briggs Tobacco)
(Muriel Cigare)
7:45-Su-WEAF
'Sparts Review'
Phornton Fisher
Pop Warner
'Leanen & M

LOUIS PHILLIPPE 1 Duly Fill LIPP
2 Dully Ex. Sa-St
WABO
Marte Little Frenc
Princess'
Ruth Yorks
James Melghan
Lester Jay
'Blackett

Hinchett
NICPAUDEN
9:30-F-WEAF.
(Five STEVEN)
Court of Human
Reint lan
Percy Hemue
Ned Weere
Wilmer Walker
Janet Lee
Alice Rheinheart
Heicu Spring
Yead Alicn
Yed Felitel, rg

Charner Bateon
John Mathawe
Corine Dearth
Butler Mundeville
Ken Griffin
*Blackett 8:45 p.m.-Tu-W

Luclite Wali
Allyn Jasiva
- Lord & Thamas
- Lord & Thamas
- Control of Thamas
- Control
- Lord of Thamas
- Control
- Lord of Thamas
- Control
- Lord of Thamas

(Alka Selizer)

"2:30-Sa WJZ.

WLS Barn Dance
Ridge Runners
Uncle Ezra
Luiu Belle
Maple City 4
7:15 M-W-F-WEAP Uncle Ezra, R. Station EZRA

Pat Barrett Cliff Soubler Carleton Guy Nora Cunacen *Wade MODERN FOOD PROCESS CO. 4:15-M-WJZ

Charles Sorce
Harry Swan
*Clements Co.
MOHAWK CARPET 12:45 Dally Ex. Ba Su-WABO '5 Star Jones' Johnny Kane Elizabeth Day

Elizabeth Day Bill Johnston Phil Van Zante Florence Maione Eddle Marr Blackett S. H. JOHN C. MORRELL

5:30-Su-WJZ (Dag Food) Thes. Mulling Marion Claire "Henri H & NORTHAM WARREN

(Cutex)
9:45-Su-WJZ
Niele Goadelle
OUTDOOR GIRL.

SLOAN'S
9:30 p.m.-W-WJZ
20.000 Years In
Sing Sing'
Warden Lawes
*C.-W.-Cecil 11:15 a.m.-M-W-F Blanche Sweet *Blackett-Sample-Hummert, fr.c. *C.-W.-Cecil
SOCONY VACUUM
8-F-WARC
Socony Sketches
Christopher Moriey
Virginia Verrili
Jimmy Ferreli
Marjory Logan PACIFIC BORAN

Death Vall'y Days Tim Frawley Edwin W Whitney Lonesome Cowboy Jean King Edwig W Whitney
Lonesome Cowboy
Jean King
Jack McBryde
Joseph Boolme Ore
McConn. Frick
FACKARD MOTOR
CAR CO.
S. 28-7u-WABC
Lawrence Tibbett
Don Vaorheee Ore
'Young & Rubicam
FEPSUDEN1
1-baily Ex Sat SunWEAF
Amos D Andy

Maribry Loran
Maribry Loran
Biton Boys
Max Meth
Johnny Green's Ore
*J. R. Geichel)
E. R. SQUIBB &
9:30-Th-IWABG
'World Peaceways'
Luorezia Bori
Son, W. E. Borah
Deems Taylar
Journey's End'
*Geyer, Carnell
Newell

Nowell
S88 CO
(S88 Tonic)
8.30-F-WOR
The Music Box
Mery E Wood
Billy Axton
Johnson-Dellis

WEAF
Amos in Andy
Freeman Gasden
Charlee Correli
*Lord & Thomas
PHILCO
7:45 dutly ex. Sa
Su-WABC Baake Carter Hutchine

Oliver Wakefield ten Reisman's Ord Etan Bays Phil Duey

Phil Duey
S-W-WABO
Johnnie
Fonrsome
10:45 a. m.-Sa-WOR
Graphalogist
Mme. N. Olyanova
*Blaw Co.
1*11.1.NTURY
10:30-1/mily-WJZ

10:30-Indij-WJZ
Taday's Children
irme Phillips
Walter Wicker
Bees Johosan
irene Wicker
Lucy Gillman
Fred Van Amon
Joan McGregor
'Hutchinson

II a.m.-W-F-WAB Coaking Close Ups Mary Ellis Ames "Hutchinson PREMIER PARST 0-Tu-WEAF

Ben Bernis *Marris-W. & E. PRINCESS PAT Sketch McJunkin.

*McJunkin.

P'C'TR & G'MBLE
3:15 Dally Ex. SaSu-WEAk
1Crieco)

Vic & Sade
Art Van Harvey
Billy Ideison
Beroodine Flynn
10-5: WFAP

Bercodine Flyin
10-Six WFAF
(10-yr Suan)
Uncle Charlie's
Uvary Tent Shaw
Chas. Wiodinger
Addle Ronsoo
Songsmith's Quart't
Cannad Thibault
Loli Seniel'
Don Voorheer Ore
514-3-1-W-F-WAZ
1vory Stamp Club
Cant. Tim Heeley
*Blackman
3:30 Dally Except

3:30 Dully Except
8a & Sin-WEAP
(Oxyda)
Ma Perking
Virginia Payno
Marjorle Hannon
Chas Escison
Hilda Graham

Bornice Claire STEWART-

WARNEB
(Alomite)
10-Th-WABQ
Lysbeth Flugbes
Bab McCay
Art Tharsen
Horace Hold
Frag. Service
Alexandria
Jerry Bowns
Alyce King
Alvino Rey
Charles Goodman
Al Dupont
Harold Tooleey
Alvino Harold
Wigndyser
Wigndyser 'Dreams Come True' Barry McKinley Ray Senatra Oro Pediar & Ryan

Pediar & Ryan 3 p. m. Daily Ex-cept Sat & Sun-WEAF (Chipeo) Homo Sweet Home C W. Sccreet Harlett McGibbon Bill Halop Bleckman ackett Sample *Biackett-Sample STUDEBAKER 10-F-WABC Richard Hinter Stuart Allen *Rache W & C SUN UIL 646-Dally Excep Sa-Su-WJZ Lowell Thomas *Roche-Williams

"Bleckman Mon-Wed-Fri-12:15 WEAF Pat-Earner "Blackett-S-Blackett-S-Bluckett-S-Bu-WJZ Chas. Previo Orch Setty Bennet Singing Knikhts "Erwin-Wasey"

South-Williams
SWIFT
10 pm.-Tu-WEAF
Touth-Farman
Studio Party
Sigmund Ramber
Deems Taylori
Morton Bowe
Ries Stevens
Georgo Britton
T. W. Thompson
T. W. Thom BENIN, Wasey

REMINGTON,

RAND & TIME

10:30-Buly Except

Sat-Sa-WABO

Warch of Time'

B B D & O

Sat-Sa-WABO

Cabriel Heattor

Marchalk & Frath

FARMS

6:46-M-Th-F-WEAF

Billy and Bully

N. W Ayer

SHELL

SHELL (Petroleum) 9:20-8a-WEAR 9:20-9a-WEAF
A1 Jolean
Wilmer Allien
Haward Hughes
Ricardo Cartes
Ricardo Cartes
Allen Jonkine
Jack Gordiner
Peggy Stanton
Victor Young Ore
S-M-WJZ
Gene Arnoid
Bill Childs
Mac McToud
Jone Parsone
Giarry Kogen
'Frideral
SLOAN'S

Johnson Ore
Clements

5-Sn-WEAF
Rhythm Symphon;
DeWolfe Hopper
*Sirect & Finney
U. S. TOHACCO
(Dill's Best)
8:30-M-WAHO

One Night Stende'
Pick & Pat
Josef Bonlme Orc
*Mc@ann Erick
VICK CHEMICAL M-9:30-WEAR Grace Moore Paeternack's Oro *C-W-Cecil

**C-W-Cecil
WANDER CO.
(Oveitine)
5:45-Bnily-WiZ
Little Orphan A
Heendata Tedre
Act Van Silvie
Forreat Lewis
Vic Smith
Eugene McGillen
**Blacket*
CHAS. WARNER
(Slaens Liniment)
**S-W-W-IZ
**J. Charles Thomas

Charles Thomas What Carlot Car

*B. B. D. & O.
WHEATENA
7:15-Tu-WEAF
'Papeye the Sailo
'McKee, Albright

WOODBURY 7:45-M-W-P-WJ2 7:46-M-W-P-WJZ
Dangeraus Paradise'
Elste Hitz
Nick Dawson
'Lennen & M.
WM. WRIGLEY
7-Dully Ex. Sa-WABC
Just Entertainment'
France Hopper

Just Entertainment:

Frances Hoaper
WYETH.

10:45 a.m.-bully
Ex. Sa-Su-WAB:
Airs. Wiggs af
Cabose Patch
Airs. France
Alter
And Jonnelly
Amy Scattle
Estelle Levy
'Blacketi-S-H
Pat Ryon

Pickards Sponsored

Bart Hirach

O-F-WEAF

(Phillips Mag)

Weitz Time
Abe Lymen Ore
Paralle Claire

Se-Ta-WABC

Lace'
Bernice Claire
Frank Munn

Jus Haenschen's Og

5-Su-WABC

Abe Lymnu

Pickard Family. now originating nightly 15-minute series from KYW and beginning Sopt. 30 will do daily 60-minute program from WCAU.
Sponsor is Drug Trade Products

ANTI-RADIO RULE ON MD. GRID GAMES HOLDS

Baltimore, Sept. 17. Baltimore, Sept. 17.

WCBM here is trying to get the
Athlette Association of the University of Maryland interested in going
up before the hetmen of the Southern Conference, and seeing if something can't be done this year to discard the Conference's iron ruling
against the broadcasting of anyfootball games in which a Conference club plays. WCBM is interested in broadcasting the MarylandSouth Carolina game in October, and
the Maryland-Syracuse scrap here
Thanksgiving Day. To date,
ever, the authorities at the

ever, the authorities at the Md. haven't appeared very interested in bringing the matter to attention of the Conference.

Greyhound Bus Renews

San Antonio, Sept. 17. Newest renewal for Texas Quality Network Southwestern Grey-hound Bus Lines quarter-hour weekly stanza, renewed for 14 weeks. To hit the air via WFAA, Dallas, WOAI, San Antonio and KPRC, Houston, each Thursday from 6:30 6:45 p.m. Begins

Thursday (12).
Stint embraces dramatic talent in Stint embraces dramatic talent in exposition of historical locations in Southwest, all being Greyhound bus stops. Jan Isbell Fortune, story writer and poet, scripting. Ork of symphonic proportions supplies the musical background. Beaumont & Hohman, Dallas agency, handling.

second year

french casino new york

carl hoff

and his orchestra nbe-wjz-thurs. 11-11:30 p.m. mbs-wor-fri. 11:15-11:45 p.m.

BENA

Every Timrsday, 6:15-6:30 P.M. E.D.S.T., WABC And Entire Columbia Network Now Appearing in "Anything Goes" Alvin, New York Management CBS Artists Bureau Personal Management
Jules Alberti, 515 Madison Ave.
New York City

JOHNNY AUGUSTINE

+ His Music

Featured o "MARTY-MAY-TIME"

THURSDAYS, 0:30 P. Coast-to-Conet Columbia Network

REED

"The Carlsbad Cavalier" AND HIS MUSIC Tues., Thurs., 1-1:15 P.M.

WOR Carlsbad (Sprudel) Program

Personal Representatives
E. MARION GRIMES and J. EATON
270 Park Avenue, New York

MIRZL Soleta MIRPHA

With Otto Thorn's Orchestra TUES., SAT., 6 P.M., E.D.S.T. WJZ, NBC, WHAM

Here and There

Bill McKinney, ork pilot, now has station, which started a nightly run regular announcing assignment on Monday (16). Alex Hyde's music for a background.

A. R. Imes, police judge, has returned with his plane program over WMCI, Ashland, Ky.

W. H. Schaper, formerly editor of 'Amusement Tab,' has joined the production staff of Bess & Schillin, Inc., RKO building, as general assistant to Walter Kelly, program sistant to director.

rs. Howard Chandler Christy replacing One Munson on Love Doc-tor over MBS; during latter's illness

Sid Gary's 'G Men Review' starts Sept. 18 over WMCA, New York. Goes on at 7:30 until 8:00 p.m.

Jackie Walsh, last with McCalls Pubs., now with N. W. Ayer public-ity staff, New York.

Dick Fishel, sports spieler for WMCA, into Mt. Sinal hospital this week for observation.

r. Charles Fleischer out as commentator for WMCA.

Tony Wons, who returns to New York this week as a freelancer, may take a filer in legit.

'Uncle Joe' Groce of WEEI, Bos-ton, just back from a trip through Blue Ridge Mountains.

Joe Martin, amateur prize winner on WHN's novice spread on Tuesday nights, head the talent on Barney's new commercial over the New York

... personality set to music

emery deutsch

Rhythms 8:15-8:30 P.M. WABC Coast-to-Coast CBS

AL SHAYNE

Radio's Ambassador of Song WOR 12:30 to 1 P.M. FOR

ANSONIA SHOES

RECORDINGS "OFF-THE-AIR" "IN-THE-STUDIO"

RADIO & FILM METHODS CORPORATION

106 E. 41st St. (at Park Ave.) CAledonia 5-7530 -- 7531 -- 7533

Musical Director

ALEX HYDE musical director WHN new york

THE

VIRGINIANS

Radio's Best All-Around Colored Quartet MUTUAL NETWORK Thursdays, 10:30 P.M. EDST

Management MARY L. SHANK

WLW, CINCINNATI Mondays, 9:15 P.M. EDST Thursdays, 10:30 A.M. EDST Saturdays, 6:15 P.M. EDST

Hal. Kemp's. vocalists, Maxine 'Gray, Bob Allen, Jack Ennis and Saxy Dowell, will share the warbling assignment with Ed Smalle's Seven G's on the Phil Baker show for Guif.

Peg LaCentra, Babs and her Brothers and the Four Showmen will guest on next Sunday's (21) Atlantic Refining stanza over CBS.

WILH, Lowell, was the only sta-tion in New England that carried the full hour broadcast of the Will Rogers' funeral services from Hol-lywood.

Dick Cobb, formerly of WMEX. Boston, and an announcer at WLLH, Lewell, has been promoted to the program directorship of latter program directorship of latter sta-tion. Second time in past several weeks that a program director's job has been acquired by a member of WLLH staff, Nell A. Wallace now having sl liar position with WMAS. ilar position with WMAS,

Greater Louisville Ensemble, mixed quartet, with eight years of continuous broadcasting, and first program ever commercially sponsored in Louisville, switches to WHAS October 5, after two years on WAVE.

E. K. Caroill, of WMAZ, Macon. has turned down an offer from Mer-cer University to broadcast their home games on a money basis. Local station has been offered Auburn University of Alabama games free

WREC has bought 31 acres of land near Memphis to build a new \$35,000 station.

Leslie E. Marshall latest addition to announcers' staff at WCAE, Pittsburgh. He succeeds Alan Trench, who has resigned to join his ailing father in London.

Texas Quality network, which includes KPRC, Houston; WOAI in San Antonic; WFAA in Dallas and WBAP in Fort Worth, celebrated its first anniversary September 10 with a salute to the sponsors.

Pat Flaherty of the KXYZ, Hous-on, announcing staff, has resigned.

Don Daley has resigned from the stan of WCAX, Burlington, Vt., and joined the Dow & Peterson Adver-tising Agency.

Maurice Cliffer, KMOX, St. Louis, nrouncer, in hospital two weeks announcer, in he due to operation.

Colleen Moore, exhibting her doll house in St. Louis, alring exclusively over KSD.

KSD, St. Louis, has purchased new 5,000-watt RCA high-fidelity trans-mitter and installation will start soon.

Derby Sproul, continuity writer at KOA, Denver, has gone over to KLZ, Denver, where he will do continuity and assist in produc-

Memo Balleni, baritone, Chicago, added to artists staff at KOA, Denver.

Dick Fishel of WMCA, New York, for two weeks recuperating from an op.

Myrtle Leonard, Met. Opera warbler on WINS, New York, for serics.

Sid Gary moves into WMCA. New York, for eight weeks starting next week on a program labeled 'Sid Gary and his G-Men,' to be broad-cast Thursdays at 7:30 p.m. Pro-gram is sponsored by William P. Goldman Clothlers.

Clarence Putnam, p. . for station KROW, Oakland, Cal., got stuck in studio clevator and stayed there un-til five a. m., when fuse blew out and fire department couldn't get to juice

Can't Please 'Em

Chicago, Sept. 17.
They were a recording laboratory, trying a recording laboratory, trying down the alley and striking a stack of duck pins. "After working for a long time, they mailly hill upon a set-up of having a hard rubber ball rolling acress a tympani top and striking a board. It came over the michrophone exactly as the effect wanted. It came over the michrophone exactly as the effect wanted of the bowling equilpment manufacturer who was having the disagrade, piped, up, and said: "That's swell. That's got it. Only one thing is lacking. It Chicago, Sept. 17.

Only one thing is lacking. It doesn't sound like maple.

BIRMINGHAM ALWAYS WAS AMATEUR TOWN

irmingham, Sept. 17 immingham, Sept. 17.
Statement of an executive of a
radio station when queried about
the number of amateur programs
on the air explains the local situation in a nut shell. The executive was asked how many amateur
shows the station had. His reply
was 'all of them.'

was allo of them.'

Only two amateur programs in the broad sense of the word are being broad sense of the word are being much after the Major Bowes show and is sponsored by a local bakery over WAPI. Winner is given a weeks engagement at the Alabama Theatre. Other amateur program is over WBPC and sponsored by a dairy. The latter program is principally for kids and is to run 13 weeks. Winner is to be given a trip to New York and an audition for New York and an audition for late and the word of the sense of the three countries amateur program. WBRC show has been promoted in two other southern cities by the dairy company having plants there. Cities are Atlanta, Ga., and Jacksonville, Fla.

As far as competing with professional treint is concerned there is very little to be said locally. None of the three stations here hire very much pro talent for the simple reas amateur stuff as they can use. Quality is pretty sour but stations have found it hard to convince sponsors that they should make budget allowances for talent. Only two amateur programs in the

WAAW Pro Tem Basis

Omaha, Sept. 17.
Station WAAW awaiting completion of the deal which will change its ownership from the Omaha Grain Exchange to a midwest chain now being organized is working under a temporary executive setup. New and temporary arrangement requires signature from Secretary Manciester of the exchange on all contracts and biz deals.

Former Manager Ernest Bedan had

tracts and biz deals.
Former Manager Ernest Bader has
severed all connections with station,
although he maintains his al agency
office next door. Frank Phalen in
charge of commercial relations, and James Douglass handling programs, production and chief announcer's

WJR Turns on Juice

Detroit, Sept. 17.
When WJR switches from the
NBC to Columbia Sept 29, its new 50,000-watt transmitter near Tren-ton, Mich., will go into operation

ion, Mich., will go into operation, making it the most powerful station in the state. The station's present wattage is 10,000.

The highest structure in Michigan, the new 733-700t steel tower at Trenton is equipped with stationary and revolving lights to warm a watton of the stationary and stationary and proposed in the stationary and station in the stationary of the st possible improvements.

VISITING NEW YORK

Fred Hart, KGMB, Honolulu, Albert Swinsky, KRLD, Dallas. F. J. Jarman, Jr., WDNC, Durhar C.

f. C.
Jack Gross, KWKH, Shreveport,
Richard Shafto, WNOX, Knoxville,
Jim Hunter, CFRB, Toronto.
Phil LaLonde, CKAC, Montreal,
Lee Armer, Southwest network,
Bill MacDonald, WLLH, Lowell,

Dick Cobb, WLLH, Lowell, Mass

Garcia Grande, placed through Peck Advertising agency. Spread-lng spot announcements on vari-ous outlets.

Inside Stuff—Radio

Spotting of Frances Langford in Lucky Strike's Sept. 14 airing of 'The Big Broadcast,' from the stage of the Paramount theatre, Los Angeles, set off a heated controversy between Campbell Soup and NBC. Soup outilt, to which singer is under contract, demanded a courtesy credit to which singer is under contract, demanded a courtesy credit to which agency agreed. When NBC heard of it they served a gentle reminder that the web permits no double sponsorship. Campbell, therefore, withdrew its credit demand, being reminded that most of the talent for Hollywood Hotel, is recruited from films and that it wouldn't be smart to incur any enmittes;

New York Telephone company has asked the State Public Service. Commission for permission to use its facilities, on an experimental basis, for whe transmission of news photographs. The company in its application specifies that it reserves the right to limit the length of a conversation or connection in times of emergency or shortage of facilities. Proposed Takes for the relephoto are the standard charges for regular volt talks. The provisions would expire August 7, 1936, unless they are cancelled, changed or extended before that date.

KNX broadcast of the Will Rogers memorial services on the Coast drew the highest rating from Crossley Reports of any California program since the survey was initiated. Listening audience of 94% is credited to the station for the hour period, said to be unprecedented in the history of western radio.

history of western radio.

Although every frequency except KNX had agreed to remain silent for 30 minutes during the services, six took the program on a rebroadcast.

General idea of Ted Hammerstein's Music Hall series which Kolynos sponsors beginning Sept. 30 over NBC will be similar to programs of last season. It's to be a combo of old-timers and present-day names, with an overtone of Oscar Hammerstein's Victoria Music Hall surrounding the spread. Sentimental line between the two groups alring, is to be more marked than last year.

Although July net income slumped as compared with same month in 1934, Radio-Marine Corporation of America, RCA subsid, last week reported a net income of \$71,264 for the first seven months this year, against \$65,203 for the same period in the preceding year. The company's July net this year was \$11,300 as compared with \$14,292 in this month, 1934.

An experiment is being watched in Coast radio, that of a cre taking a straight recording program of three hours on Sunday afternoons, KFWB starts the discs spinning at 1:30 p.m. with only intermittent pluss between changes to vary the routine. Believed to be the first time that a sponsor has tied up a station for this length of time. Contract calls for four Sundays.

Thornton Fisher of Briggs Sports Review trekked up to Saratoga per-sonally to get Alfred Gwynne Vanderbilt, youthful turfman, down for his weekly series over NBC. Socialitie sportman finally consented to airing Sept. 14, only after Fisher gave him a sales talk. It was purely a guest date.

DEALERS STEP IN AS FACTORY OFFS RADIO

St. Paul, Sept. 17.
Play-by-play broadcasts of all 1935 Gopher football games will be aired over WCCO under sponsorship of the Minneapolls Zone Chevrolet Dealers assn.
Last year games were sponsored by the Chev Motor Co., but when the Co. gave up its option on the services this year, the dealers in this territory laid it on the line.
Schedule includes broadcasting of all home games, together with remote control pickups of the Nebraska-Minnesota battle at Lincoln.

Stix May Return

Stix May Return
Thomas Stix dickering with WOR.
New York to return with his
Tunnching Today With...' series
which was broadcast last spring
from the 'lgonquin Hotel. It was
heard thrice weekly at noon, with
Tuesday program sent over full
MBS network.
If set, series will be back by Oct.
1. Literat lunchers are interviewed
by, Stix.

by Stlx.

McLinn Joins WIP

McLinin Joins Wife.

Stoney McLinn, veteran Philly sports scribe, joined regular WIF staff yesterday (16) as 'Director of Sporting Events,' Formerly with Evening Ledger and Phila, Record besides having done previous sports comparable. commercials

DON MARIO

RADIO, STAGE and SCREEN FAME ow Going on Hi

2nd Year

"Pent House Serenade" The Maybelline Show

Heard Over NBC Coast-to-Coast Each Sunday Afternoon WMAQ, 2:30 P.M.—WEAF, 3:30 P.M



EVERY SUNDAY 6:30-7 P.M., EDST WEAF Management NBC

------MARK WARNOW AND HIS ORCHESTRA

THE EVENING IN PARIS ROOF

A NEW RADIO FEATURE

OURJOI

MONDAY EVENINGS, 8:30-9 P.M. WJZ-NBC

MARK WARNOW, Managed Exclusively by CBS ARTISTS BUREAU

Ballet Making Strong Comeback On B'way; Top Season Seen Ahead

roadway is set for its heaviest ballet season since pre-war days with the Monte Carlo group at the Met for a short fall season starting Oct. 9, the American Ballet signed to handle regular stepping chores for the diamond horseshoe addicts proper, a return of the Jooss troupe, and the American debut of the Soviet Dancers (91),

debut of the Soviet Dancers (91); now the he he street bancers (191); now the the butter stage and the the U.S.R. People'd as part of the street between the survival of the fittest, according to belletomanice. A latte spring date is being negotiated. On top of this, N.Y. dance schools are ordering lots of new trunks, slippers, horizontal bars, etc., for increasing enrollments.

There's new interest being manifested also in several other branches of the dance bix, most radical of which is Fowler & Tamara's forthcoming tour as a concern attraction

which is Fowler & Tamara's forthcoming tour as a concert attraction
under Arthur Judson management.
Team, formerly identified with
clubs, hotels, revues, etc., is pioneering in this field. It's the first strictly
ballroom team to go concert. N. X.
date is planred in Feb., following a
key city tour.

Dress reharal held Friday
members, starting off with some ancleut dances and coming up to the
popular tango variations. Only a
plano accompaniment, but Ansley
Dynaphone is used effectively for
fuller orchestral volume.

Undercurrent of ballet, which has
been smouldering for the past two

been smouldering for the past two seasons, is now coming to the surseasons, is now coming to the sur-face. So much so, that Albertina Rasch, aware of this, has upped her registration fees, the Chalif school is expanding and the Ameri-can Ballet has practically doubled

Can Jazzet has practically doubted its enrollment. Other schools run by Sara Mildred Strauss, Charles Weldmann, Edwin Strawbridge, etc., all are employing ballet with a modern four-ish. This idea was first used in Tâlo Rilar Chiack and white ballet), and lass since acquired widespread general popularity. No show on Broadway is complete now without à ballet. Even such standardized hoofing establishments as Chester Hale, Jack Blue, etc., are incorporating some fancy twists into their classrooms.

classrooms. Up to this year, studios were tossing out instructions at approximately a dollar a throw, and some less. Revival of dance interest (most of it's ue to the 'Nijinsky' legend), has made it possible for the ballet maitres to lift their tar-liffs. Takes from three to five years to turn out a good dancer. Average to turn out a good dancer. Average anuch as X:5 per hour, according to the importance of the dancer or his purse.

his purse.

Fokine's ballet slumped badly at the Lewisohn Stadium this summer, but the vogue came back when the American Ballet appeared.

the American Ballet appeared.

Ted Shawn and Ruth St. Denis
(now split) have been stunting in
the dance catagory for some time.
Shawn with an all-male company,
which enjoyed its best receptions in
London, and Miss Denis with 'splittual' presentations, which have been
given in church pulpits during the
past winter.

Argentina, Spanish ace, has a big
tour planned in the U. S. this year.

rgentina, Spanish ace, has a big planned in the U.S. this year:

May Robson in 'Kind Lady' For Homer Curran on Coast

Los Angeles, Sept Homer Curran has put 'Kind Lady,' current New York show, into

l here with May Robson Play is by Edward Chodocontrol. Flay is by Edward Chodorov, based on a Hugh Walpole story, 'Lady' is slated to follow 'Ode to Liberty,' current at the Belasco, and then goes to San Francisco.

Schenectady O. H. Dissol.

Albany, Sept. 17. Stockholders of the old Schenect Stockholders of the oid sciences-ady Opera House company, in an attempt to wind up its affairs, have filed a notice of dissolution with the secretary of state. Company has been in existence 48 years. It con-trolled the Van Curier Opera house, Schenectady's first real theatre, Schenectady's first real theatre, baving produce which still stands, although dark. from the Guild.

'Smile' Folds Suddenly: Ran Into Coin Trouble

failed to light up at the Fulton, N. Monday (16) refunded on and the box refuntickets, intimate revue definitely washed up after playing less than four trouble caused the collapse. Cast was paid off at Equity with money

from Leblang's, which guaranteed salaries but declared itself through Saturday, at which time the chorus was paid by the management.

Revue was presented by Harold Berg, but several others were inter-ested. Reported that several tough

SMILE AT ME'
Opened Aug. 23. Only four
first-stringers came out, after
previous postponements to
cover the actual opening, and
their reviews showed little
compassion for the season's
first musical. Gabriel (American) said, 'We suffered
through somethi entitled
'Smile at Mo.'
Variety (libee) sai
istinctly doubtful.'

parties frequented the front of the house and back stage, one clai ing to have bought in on the show. One actor complained that he had been socked by one of the hard-boiled

Stated that \$156 was extracted Stated that \$155 was extracted from the ensemble to pay their dues in Chorus Equity. Check for that amount bounced, however, and Dorothy Bryant, of the chorine association, protested sgainst the show continuing unless the money was made good. In the meantime the supposed new owners of 'Smile' failed to appear or post a salary guarantee and the show was called off.

LUNT ON GUILD BOARD, **WILL SHARE IN PROFITS**

Appointment of Alfred Lunt to the directorate indicates a change in the operation of the Theatre Guild. Heretofore there were six on the board and it is understood the directors were casallocked in the selection of plays and tast such control of the selection of plays and tast such control of the selection of plays and tast such control of the selection of plays and tast such control of the selection of plays and tast such control of the selection of the select thond upon her appearance here.
The Lunts are not slated to star in
The Taming of The Shrew, Guild
sticking to its policy of featuring
instead of starring its leads. Lunt. however, will participate in the

Others on the Guild board are heresa Helburn, Philip Moelice, Others on the Guild board are Theresa Helburn, Philip Moeller, Lee Simonson, Helen Westley, Law-renco Langner and Maurice Wert-helm. Miss Westley was the ouly director, active on the stage as a player, addition of Lunt now making two such members.

director active on the stage as a player, addition of Linit now making, two such members. The Linits have heen invaluable to the Guild spone of the Linit have been for the Linit have been considered the presentation of "Point Linit have been considered in his properties of the Linit have been considered in the presentation of "Point Valainer with "Ilson, Play ended in the linit have been considered in the presentation of "Point Valainer with "Ilson, Play ended in the linit have been considered in the presentation of "Point Valainer with "Ilson, Play ended in the linit have been considered in the presentation of "Point Valainer with "Ilson, Play ended in the linit have been considered in the linit have been appropried."

he red. Miss Helburn has announced a play which she will present on hown. That does not set a preceder among the board members, Langue recedent roduced several plays away

C.C.C. Drama Instructor Says Cops Beat Him Up

Syracuse, Sept. 17.

Syracuse, Sept. 17.
Commissioner of satety happ today (17) pressed on investigation
into the case of James P. Corr. 67,
New York actor and stage director,
now serving as a Port Byron CCC
dramatic instructor, who was taken
to St. Joseph's Hospital here suffering from cuts and bruises of
the head after he had been booked
by police "" public Intoxications
charge.

Acting detective Martin Kavanaugh, who arrested the man, in a statement to Chief of Police Carroll and backed by two hotel employees, Denied, charges that he had used ecessary violence in making the

arrest.
Suffering from a gash on the back
of the head and blackened eyes and
cuts on the nose, Corr charged, according to Commissioner Rapp, that police officer without provocation.

2 SHOWS HEAD **OUT FOR** 1-NITERS

Two shows are litting the road early this fall, aimed at the smaller stands. Most widely booked of the brace is 'The Old Mald, 'Pulitzer prize winner, which will maise an actual coast-to-coast tour, playing both tanks and large stands. 'Maid's 'first date out from the Empire, N. Y., will be the Forrest, Phila, opening Sept. 30, there for two weeks. Upon returning, its final stand will be at Richmond, Va., May 9. Five weeks are booked in Los Angeles and four in Chicago. Claimed that 'Maid' is the most extensively booked attraction, except tensively booked attraction, except The Green Pastures, within the past 20 years. William Fields, in

The Green Pastures, within the past 20 years. William Fields, in charge of publicity, has gotten out a booklet of the dates for the convenience-of the players and theatre managers.

The Constant Wife, which Steve Cochran is reviving for the road with Ethel Barrymore starring, will play small stands north and south this side of the Mississippi. Show time may be extended. Opens at Princeton, N. J., Oct. 7, and except for New Orleans, Minneapolis and St. Paul the show will play one-nighters. Miss Barrymore will travel in a special car.

Toronto Expects Best Season in Five Years

Toronto, Sept. 17.

Best legit season up here in five years is promised for 1935-36.

Fhilip Merivale and Gladys Cooper open fiere Sept. 23 in the Crosby Gaige production of 'Othelio' and 'Malocht'. After the Toronto date at the Royal Alexandra, troupe plays Hamilton and Montreal and Essason starts off with 'Thumbs Un'. Other musicals scheduled are 'Life Begins at 8:40,' 'The Great 'Waltz,' Anything Goes,' 'Smile at M.' 'Earl Carroll's Vanitties,' revivals of 'Rose-Marie,' 'Blossom Time' and 'Student Prince.' Another repeater will be 'Three Men on a Horse.'

Horse.'
Dramatic productions promised include 'The Old Maid,' 'The Childien's Hour,' 'Tobacco Road,' 'Petrified Forest' and Walter Hampden in

fice Forest' and Walter Hampden in referetory.
Stratford-upon-Avon Players may do a trans-Canada jaunt again, following their successful tour of two seasons ago.
San Carlo Opera Company is also stated for Montreal, Toronto, Hamilton, Ottawa, Winnipeg and Vancouver, with a possibility that other cities in the Midwest may be in-

Chi G&S. Season

Chicago, Sept. 17. Click of the O'Oyly Carte Players Click of the O'Oyly Carte Players here last year is prompting Rajbh Richerlin to make plans to import another Gilbert and Sullivan com-pany for the present season. Is mak-ing arrangements for at least 10 weeks of the comic operas. Dickering now for either the Blackstone or Studebaker theatre.

Inside Stuff—Legit

ivalry between prosecution and defense sides of cast in 'Night of January 16,' courtroom melodrama, reached climax last two performances of Philly engagement. Feature of play is verdict of jury picked from audience, rendered at close of third, and. Each side at tries to win-case.

After Friday (13) night's 'guilly' verdict, count stood three to three for week. Saturday afternoon produced 'not guilly' and prosecution almost broke its neck at evening show to get conviction and even score for week. But jurors again voted acquittal, making defense lead five to three for the engagement.

All Woods plans boletæring-up either side of case running behind in verdicts. Jurors during week included number of local clebs, such as Captain Shoosey Malone, ace detective of Philly policy: Harry Kaufman, former assistant district attorney, and number of local lawyers, scribes and former actors. Names of jurors generally good for applicuse from and former actors. Names of jurors generally good for applicuse from the control of the programment of the control o

both scouted show during Philly tryout.

Woods has personally pacted Doris Nolan, who Broadway debuted in January. This followed summer film scouting blds for Miss Nolan.

light Case of Murder, which opened at the 48th Street, N. Y., last week, is the same play that Courtney Burr proposed to present this season. Dainon Runyon and Howard Lindsay, the collaborators, however, decided they hadn't the time to work on the second act and insisted that Burr accept the return of \$1,000 paids andwares provity.

Lindsay is the producer but it is understood that Jack Curtis is also interested. Reported too that Lou Holtz and Benny Davis bought in for a plece.

Jacob A. Weiser has completed a country-wide survey of the drama in little theatres, colleges and amateur circles, principal object being to tabulate possible sources of talent for Hollywood. The jaunt required a trip of about 15,000 miles.

a trip of about 15,900 miles.

Welser, formerly identified with legit, is with Metro for whom he will write a report on his findings. He will again conduct a course of lectures on the stage at a N. Y. college.

'Kind Lady' announced for the Minneapolis drama season, has not been so booked as yet. Potter and Haight, the show's producers, advised the Minne group that if the drama plays Chicago further dates might be

Final report on the bankruptcy of Arthur J. Beckhard filed by the referee shows \$3.451 in cash on hand. Attorneys for the creditors and the former manager claim fees of \$400 and \$500 respectively, with the Irving Trust claiming \$117.

Beckhard, who presented 'Another Language,'

Emily Holt, formerly an attorney for Equity, is visiting New York. With her husband, Harper Holt, also a lawyer, she will sail shortly for Norway on a business try.

Understood Mrs. Holt has been commissioned to write a book by Covict Frieds, but it will not be about show business.

There are six treasurers at the Fulton, N. Y., for 'Smile at Me' (closed) but not all were in the boxoffice which is staffed by Buster Roemer and Tom Burke.

Fortune Gallo, one of the revue's backers, representing him at the front of the house.

Although reported being in rehearsal several times, 'Scandais' has not yet started. George White won't name the reason for the delay. Dissatisfied with choristers answering calls, White scouted the recent Atlantic City beauty pageant. So did N. T. Granlund.

Marionette bit in 'At Home Abroad', opening at the Winter Garden, Y., Thursday (19), included among the puppets a miniature of the late

uey Long. When the Louisiaπa senator was assassinated this puppet was yanked.

Artie Hitchman, fully recovered from a leg injury which required several operations, is back on Broadway and has opened a ticket agency. He was formerly with the Leo Newman ticket office.

Lee Tracy, Hayden East For Hopkins' 'Bright Star'

Hollywood, Sept. 17.

Lee Tracy and Julie Hayden
pulled out for New York Friday
(13) to start rehearsals for Bright
Star, play by Phillip Barry, which
Arthur Hopkins produces. They
were in it when tried out a year

Play is slated to hit Broadway early next month.

Mary Young, Director

Mary Young, actress, will take a fling at directing this season. tart-ing Sept. 27 she will supervise a stock company at the Copley theatre in Boston for John Craig, Jr., pro-

ducer.

Craig has taken a long-term lease on the theatre for the presentation of revivals. First on the boards will be 'Post Road.'

Ringel on 'Stevedore' Restaging for Boston

Boston, Sept. 17. Boston, Sept. 17.

New Theatre group opens its season in Boston tonight (17) at the Repertory with 'Stevedore,' which it plans to hold for two weeks, Cast is native nerro and directed by Fred. Ringel.

Ringel will inter new available.

Ringel will inject new produc-tion angles into the play, which was done on Broadway by the The-atre Union.

'VOICE' STARTS OMAHA ON SEASON OF EIGHT

Omaha, Sept. 17.

Edward Steinmetz, new director of the Omaha Community Play-Her Master's Voice, by Clare Kummer, which opens the Playhouse's 1935-36 season on Oct. 8.

After the Kummer play the Play-house will do eight shows. Complete schedule is: "Kind Lady." Return of Peter Grimm," 'Yellow Jack," 'Hob-son's Choice," 'Midsummer -Night's Dream," 'As You Like It' and "Three Men on a Horse.'

Shakespeare plays will be given a snappy version after the manner of the Century of Progress Globe theatre, and both will be given within the week.

Board this year makes an innova-tion by selling only senson books and abolishing single ticket sales.

No N. O. Stock

New Orleans, Sept. 17.

New Orienns, scpt. 11.

The New Orleans Repettory theatre group has chucked its plans to
present a number of New York,
plays here this winter. Failing to
get sufficient response to its membership drive, has decided to call it
off until next season.

Al Lovejoy, one of the prime movers in the guild, goes to Carnegle Tech, Pittsburgh, to direct five plays there this winter.

Authors Demand Some of That There Relief Coin: Everybody Is Paid but Writers, Gov't Is Told

elief program under WPA for legit s bumped into a setback through demand made by the Dramaa demand made by the Drama-tists' Guild for payment of royalties Writers have notified the govern-

nas oumped into a setback through, a demand made by the Dramatists' Guild for payment of royaltles. Writers have notified the government that they feel they should be paid. A special report was malled to members of the Guild last week, and the set of the guild last week, and the set of the guild last week, the set of the payment of th

and that therefore he can do nonning about it. A formal demand for an appropriation for royalties was sent to Washington some time ago, but, in the absence of any reply, the Guild sent the restraining letters to

Guild sent the restraining letters to its members. It is members to the members to the members the property of the members the property of the ing on plays or works of their own, and therefore isn't helping any in actuality.

Guild, through its Fund, takes care

and therefore isn't helping any in actuality.
Guild, through lits Fund, takes care of destitute or needy members. It feels that some of the relief coin should be shoved its way to keep the Fund from foundering.
Guild has never been in favor of the free shows. It has felt from the first that they may develop to the first that they may develop to the first that they may develop to the competing with show business. General view in legit circles is that the free shows are seen mostly by people who don't get to legit ordinarily and that the government is thus building up a new legit cilenarily and that the government is thus building up a new legit cilenarily and that the government is shown to the first the fir

Gallo's Detroit Date

Detroit Date

Detroit, Sept. 17.

Fortune Gallo and his San. Carlo
Opera Co. will open an eight-day
eigasement Oct. 6 at the BroadwayCapitol theatre, now closed. Company will come here after a brief
stay in Canada stay in Canada

From here it will go to Chicago for a month's engagement, then to the Pacific Coast.

EQUITY GAB-FESTS

Ass'n Makes Dates for '
ion of All Problems'

proposed series of first of proposed series of Equity meetings for the purpose of 'informat discussions' has been dated for the Astor hotel, N: X. afternoon of Oct. 4. Sessions are said to be designed to steal the thunder of the younger group in the association known as the Actors' Forum. That is indicated by the announcement, which states that members not paid up or not in good standing are welcome to attend and present views. present views.

The meeting will be thrown open for the frankest and freest discussion of the theatre, Equity, or of any problems or solutions for them which may be in the minds of the membership, says the association's house organ.

GILLMORE TO COAST: ON **GUILD BIZ?**

Frank Gilimore, Equity's planed to Hollywood Monday (16). Aithough he stated the trip was concerned with routine business, it between Equity and the Screen Actors Guild will be straightened out while he's there.

out while he's there.

Gillmore insists there is no friction between the two organizations, despite the appearance of the Gulld's attorncy in Equity's o ce last week. Reported that Equity had complianded that its members in the Gulld are not paying dues to the legit association. However, Gillmore stated there are no more delinquents than anticipated at the time the Gulld received its union charter. He added that the Gulld is no. more at fault than Equity itself, some of the latter's members. Javing failed to join the Gulld. Arrangement entered into when

having failed to join the Guild.
Arrangement entered into when
the Guild unionized, with Equity's
assent, stipulates that when legit
people enter pictures they must
join the Guild and pay dues to both
associations. Known that a number of Equityites on the coast are
not paid up. Equity resolved that
all legits in picture work on the
coast must join the Guild and that
arrearages would be crossed off, but
that dues be regularly paid Equity
from Nov., 1934 on. Time limit has
been put back twice and is now set
for Nov. I, 1935.

Hollywood, Sept. 17.
Unfinished business hanging over since the affiliation of the Screen Actors Gulld with Equity will be tackled this week with the arrival from New York of Frank Gillmore, Equity president. Plea will be made for concerted front to force recognition as a collective bargaining group under provisions of the Wagner act. Gillmore goes to Honolulu this week end, returning several wecks jater for further conferences.

Stone Sues Rose

Julius (lutch) Stone, formerly of the Liberty, N. Y., who operated the Hippodrome with pop grand opera-last spring, seeks \$5,000 from Billy Rose, basing the clai on a verbal agreement. Stone cancelled werbal agreement. Stone cancelled his leasing arrangement for the Hipp upon the alleged promise of Rose that he would place Stone at the head of the house staff. Thomas Mondrews, former magistrate and later secretary to ex-Mayor James J. Walker, is handling the claim for Stone.

Stone and an associate outside stone and an associate outside of show business have taken a lease on the Lyceum, N. Y., taking pos-session this week. First attraction booked in is 'Squaring' the Circle,' a farce from the Russian.

Playing It Safe

Eight attractions are scheduled to open on Broadway next week. One premieres Sunday (22) to avoid conflicting with any of the others. There will be opposed openings on at least two other evening; splitting the first line critics between them. All but one manned the street of the Baer-Louis fight, which will struct most of the paying first nighters. Fight's estimated het gross is \$800,000.

Exception |s_mind_ley_booth, anagement_taking a chance that it might rain that night. Eight attractions are sched.

B. PEMBERTON'S CONTRACT IDEA

New idea in special contracts bebeen entered into between Brock Pemberton and Rufus King and Milton Lazarus, who wrote 'I Want a Policeman.' Pemberton has an option on 'Policeman' for production, but, as with other plays which he presented, the manager had a hand in revising the script. He is determined to protect himself in the matter of material suggested or written by him.

written by him.
Authors are making script revisions. They have agreed that if
Pemberton's material is used he is
to receive a percentage of the
royalties in the event he release
the play and another producer presents it

Manager explained that last season, after he and Antoinette Perry, who stages all Pemberton presentations, had rewritten a script, the au-thors withdrew it and another show-man secured it. Legal proceedings still pend over Pemberton's claim compensation in this case

Under the Dramatists' Guild basic Under the Dramatists' Guild basic agreement any material suggested or written into a script by a manger becomes the property of the author. There is no provision, however, for instances where producer collaborate and other managers get

OSHRIN WINS POINT IN **COLTON COURT BATTLE**

Application to N. Y. supreme court Justice Wasservogei by Richard J. Mackey, attorney for John Colton, playwright, that a judgment aggregating \$2,300 for court costs aggregating \$2,300 for court costs in a previous litigation with Harry J. Oshrin be vacated, was denied Monday (9). Oshrin was Cotton's former lawyer and personal rep. Attorney for the plaintiff contended that the judgment should be deducted from a sum of \$28,000 due Colton from the defendant, decided in a previous suit. It is alleged that Oshrin invested this sum for Colton.

It is stated that Oshrin invested the royalites received on Cotton's 'Shanghai Gesture' into the Tinney Estates, of which he is head.

Estates, of which he is head.

Free Clothes

Actors' Clothing Bureau, in con nection with the work of performermembers of the Union Methodist Episcopai Church, 229 W. 48th street. New opened today (Wednesday).

With the closing of the clothing department of the Stage Relief Fund, Actors' Clothing Bureau will work with other agencies in provid-ing clothing for needy performers

Hart's Dramatization

Moss Hart has finally obtained permission to dramatize The Maurizus Case, novel by the inte Jacob Wasserman.

Jacob Wasserman.

Matter was complicated by the fact that the novellst, who died last year, left nine helrs, two of them ex-wives. Getting all of them to agree on any one project was no cinch. Sanford Greenburgher agent—with the details.

Rose Nixes \$25,000 Concessionaire Bid on 'Jumbo,' not Enough; Gross Can Reach \$100,000 on Capacity Biz

ith

BALTO SETBACK

Season Won't Start Till 'Venus'

Buildinger Sent 17. Inaugural of the new legit season Inaugural of the new legit season in Balto has received a setback. Eddie Dowling revue "Thumbs Up,' which was skeded to start the ball rolling the week of Sept. 23 at UBO Ford's, will not come in on that date so season won't unfuri till week of Oct 7 when Ford's has the Schwab-Mandel production of new operetta 'Venus' in Silk' (nee Beloved Rogue'). Same week Katharine Corpell comes in on Thursday (10) for sell comes in on Thursday (10) for

four performances in three days of 'Romeo & Juliet' at the concert-hall Lyric.

hall Lyric.

Eva LeGailienne's company is booked into Ford's for 4 performances. Nov. 7-3-9. To date those bookings constitute all the burg has lined up definitely.

LOOP NIXING **CUT-RATE DUCATS**

Chicago, Sept. 17. Chicago, Sept. 17.
Appears now that the cut-rate legit ducat is extinct in the loop.
Perusal of the profit and loss sheets on shows which have used the cut-rate tickets and those which held to a straight box-office tariff has taught the producers that shows which tried to cut-rate to cut-rate to the producers that shows which tried to cut-rate to the cut-rate of t tariff has taught the producers that shows which tried to cut-rate their way to profits haven't been so profitable here. Those plays which established a tariff of \$2.75 or \$2.20 top and stuck to that figure, de-spite occasional poor weeks, have, been hitting a general profit mark which the cut-rates never attained.

Last two years saw the loop flooded with cut-rates and this chiseling is figured as the reason why the past two years have been brutal for legit in this town. With the start of the summer with Three the start of the summer with Three Men on a Horse, however, the town cleared itself entirely of sliced prices. And indications are that no show coming in this season will attempt any.

Both Three Men on a Horse' and

Tobacco Road' are now operating at a straight \$2.75 top and other shows headed for town are planning strict adherence to the box-office tariff iist.

MILTON SHUBERT'S 'AMERICAN TRAGEDY'

Militon Shubert has bought rights to 'American Tragedy' and will revive the show in New York in the near future. Will use a new play version of the Theodore Dreiser novel written by Erwin Piscator, exgerman stager, which has been tried out to a Thiladelphus Players, outside of Philadelphus Players, outside of Philadelphus.

Play was originally produced in 1926 by the late Horace Liveright in a version by Patrick Kearney, who has since committed suicide: Cast introduced both Mirlam Hopkins and Helen Twelvetrees.

Concessionaires, eyeing the Hippodrome for the forth coming Ju got together and placed a of \$15,000 for the juice, candy richts: Hly Rese staff sat fight and one of the butchers pulled a sneak bld which he thought would cop, but his offer of

25 G's was coidly turned down.
Not only is the Rose outfit holding out for more but all the coin
must be put on the line in advance.
Concession at the Hipp is regarded
as the most valuable in New York
because 'Jumbo' will have the atmosphere of a circus and all sorts
of things will be on sale, from illustrated programs and songbooks to
peanuts. Latter will probably be
restricted to the lower level, where
the wild animal display ill be
spotted. 25 G's was coidly turned down.

preamuts. Latter will probably be repearates. Latter will probably be specified to the lower level, where sufficiently and the lower level, where spotted.

'Jumbo' is expected to start dress rehearsals late next week, Rose figuring on co-ordinating the show within 10 days, with the opening date set for Oct. 7. There will be several dress rehearsals with limited audiences, one or two to be sold to organizations. Manager aims to bar Broadwayites from these notes allowed to the show started last week when elephants paraded the Times Square district clothed in 'Jumbo' banners, Rose got a kick out of leading the elephants himself and listening to remarks of pedestrians.

Manager will staff the Hipp with a corps of heavyweights. Ticket taker will be aix feet, aix inches; unshers must be at least six feet tail, and the head under tailer than that. The control of the cont play twice dally inclusive of Sun-days, putting it on a 14 performance basis. While the ticket scale is not definitely set, night performances will be \$3.30 top. Weekly capacity will exceed \$100,000 gross, approxi-mate number of seats being 4,500 as against 5,190 originally. By played in a table will be played in a table will be spotted in the center.

ANNE NICHOLS BACK TO B'WAY

Anne Nichols, who wrote and produced 'Able's Irish Rose,' has returned to New York after residing on the coast for six years. While her plans are not definite, Miss Nichols will re-enter show business, probably presenting a play on Broadway during the winter. She will open offices in about one month. Her long sojourn in the west was partly due to ill health. She has fully recovered. 'Able' opened at the Fulton, N.Y., in May, 1922, after being shown in Los Angeles. It established a run of five years on Broadway, a world's record.

High Rent Asked for Morosco Theatre. N. Y.

Gardon's Louys Play

Parls, Sept. II.

Charles K. Gordon, former Brondway producer, is sailing to, ew
York with an adaptation of a posthu ous idea by Pierre Louys,
which is still in synopsis form, was
worked up by Gordon in collaboration with Robert Stern. Title is
Borrowed Time.

Louys died before he got his
hunch beyond the stuge of three
pages of robes, and his widow has
form the bank has an annual rent
for 20,000. Another deal guarantees
he house end to be not less than
given Gordon an option until Nov. I.

Morosco theatre, N. Y., which
the Shuberts operate under a booking arrangement, may be rented by
the receiver. Latter is, in charge
of the house along with the Astor
Attorney for the receiver is reproduced by Walter Reade.

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Attorney for the rec

Plays Out of Town

OTHELLO

Boston, Sept. 14.
Produced by Crosby Gaige in association
ith Lee Shubert; stage direction by Henry
erbert; settings by P. Dodd Ackerman;
costumes by C. B. Falls; in 14 scenes and
one intermission. First performance Sept.
13, ' , at the Plymouth theatre, Boston.
Duke of Venice
Brabaatlo
Gratlano
Lodovico
OthelioPhilip Merlvale
Cossio Venneth Hunter
Casslo
RoderigoRoland Bottomley
MontanoJerome Lawler
Montano
First Gentleman Joseph Holland Second Gentleman Staats Cotsworth
Third GentlemanBram Nossen
A SallorEdward Broadley An OfficerRaiph Nelson
An Officer
A Messenger
DesdemonaGladys Cooper
EmiliaAlexandra Carlisle
Blanca
Pelissicr and Margaret English

Blanca. Women. Comit. Betty Sournary Cyprian were an experienced by Cyprian was a series of the seri

than the cast, especially in the nas-few scenes.

Audience on the floor didn't mind very much, either. Came to see the two stare and to be part of a social picture. They fought for seats open-picture. They fought for seats open-picture. They fought for seats open-out, or seats open-out, or seats open-cially on the seats of the Ameri-can stage's long list of Shakespear-ean productions, seats of the Ameri-can stage's long list of Shakespear-ting the seats of the seats of the seats of the Libbey.

Squaring the Circle

lish translation by Charles Malamuth and
Eugene Lyons; supervised by Edward
Mendelssohn and staged by Dmitri. At the
Broad Street Theatre, Philadelphia, Sept.
16. '85.
Vasya
LudmillaBeatrice deNeergaard
Tony KuznetzovaFaye Gilbert
AbramEric Dressler
Sashka Sashka
RabinovitchGeorge Heller
Emilian TonkonogovAlbert Van Dekker
Borls NovikovArlatedes DeLeoni
Boris Novikov

Try-out quality is beginning to pick up in Philiy. This one, reported as a five-year favorite in Russia, has Communist, propaganda and certain features that won't be quite appreciated by American audiences, but it rates as good, uproarious farce most of the time and to the control of the time and to the control of the c

of the play in this country, although it has been put on by several little theatreg groups in the mad. Eugene Lyons, has been published. It follows the original of Valentine Katagev quite rigorously, Charles Malamuth has come in as collaborator and the control of the control

and the way includes around the house, as the switch of mates is set.

Tri-Art (programmed as the producing firm) has given the show a good cast throughout, Mas DeNeer and Miss Gilbert are the young people and work pienty hard and successfully. George Heiler is immensely funny as a very serious distinction of the series of

waving a red banner and singing about their troubles. Single set is okayomright swell fasten as a with plenty of rough-house and not as Communist propaganda, Squaring the Circle' should click nicely. Whether the Communists, will like it is semething else again.

THE KING SLEEPS

Hollywood, Sept. 8.

Corredge-denam in them acts presented by W. S. Harris at Vine Bt. theatre, Hollyby Verno. Steele. Has Bannitor, directle by Vernon Steele.
Cast: Jackie Moran, Esther Howard, Joan dock MacQuarris, Vernon Stelle, Ribhard Glyer, Bill Vinsen, Forrest Taylor, Tom Double, Jones Wester, Steppen Soulface, Camdea, Knight, Orlon Novello, Obarles M. Shaffer, Karl Lanhan. Hollywood, Sept. 8.

Stacking up as mildly pleasant stage fare. The King Sleepe, by Hale Sandre, Karl Lanhan.

Stacking up as mildly pleasant stage fare. The King Sleepe, by Hale familian, if at least infigure the stage of the stage o

DROUGHT

(STONY CREEK THEATRE)

(STONY CREEK THEATRE)
Stony Creek Conn. Spr. 11.
Drams in three cas by James Hagan.
Directed by Brace Conning, set by Francis
Y. Joannes. Freesnied by Stony Creek
Paragrams of the Conning of the Connin

Les Bragg.

The Street Paine.

Levis Harmon.

This is the third, and best, tryout of the season for this summer spot. Looks like they've got some material here that's worth doing something about. Put on with only one week's rehearsal and by a cast partly made ence, play was pretty loosely handled the ence, play was pretty loosely handled at times, but in the aggregate managed to convey a good idea of what can be done with it under definition of the season of t

Plays on Broadway

Night of January 16 Melodrama in three acts presented at the

	Woods: written by Ayn Rand; etaged by
	John Hayden; \$2.75 top.
	John Hayden; \$2.10 top.
	Balliff
	Judge Heath Arthur Young
	Defense Attorney Stevens Robert Shayne
	Delense Attorney Stevens Robert Snayne
	District Attorney Flint Edmund Breese
	Clerk of Court George Andersor
	STATE AND STATE ST
	Karen Andre
1	Dr. Kirkland Edward Wins
٠.	John Hutchins Calvin Thomas
	Warner War There are a second
1	Homer Van Fleet
	Elmer Sweency Leo Kennedy
	Nancy Lee FaulknerVerna Hillie
	Magda Svenson Sarah Padder
ı i	Magda Svenson
	John Graham, Whitfield Clyde Fillmore
٠,	James Chandler Maurice Morris
	The state of the s
u	Sigura JungquistArthur Pierson
11	"Guts" Regan
	Roberta Van Rensallear. Marcella Swansor
	Control van Attination Marcona Swangor
	Court Stenographer Richard French
н	The state of the s

. Woods has come back with a court room melodrama which should do moderately well. It is scaled under that of most plays, probably because of the box-offic appeal, yet the agencies will sup-port it with a buy.

probably because of the box-office port it with the geneles will support the geneles of the geneles will be geneles and that is novel manner. There is, however, more noveity in Jan. 15. and that is the factor that should not be geneles and the geneles of the first nighters—a highly intelligent jury which included Dr. Leo Michael. Edward J. Reilly, Col. Williams of the geneles of

years previously.

Karen Andre was his secretary
and mistress. It is testified that she
threw his body from the penthouse
terrace after he had been shot
through the heart. State contends
that her motive was jealousy over
Faulkner's marriage to Nancy,
daughter of banker John Graham
Whitfield.

Admitter's marriage to Nancy, Manuster's marriage to Nancy, Whiteld.

Proceedings go along regularly enough until the close of the second act. With Miss Andre on the stand the trial is interrupted by Guis Reference of the conduct o

interesting enough to now expecially in the second and third acts.

The specially in the second and third acts.

The second end of the second end third acts.

The second end of the second end

A Slight Case of Murder

St. Theatre, M. Y., Sept. 11, 1935, by How-
ard Lindsay; written by Damon Runyon
and Lindsay; staged by the authors; \$3.30
top.
LeftyJames La Curto
Gluseppe
Miles
Mike Land Autonom Loseph Suroner Douglas Rosenbloom Roy Le May
Chancellor WhitelawJohn Griggs
Chancellor WhitelawJohn Griggs
The Singin' KidFrankle Wheeler
Sad Sam
Remy MarcoJohn Harrington
Commissioner Mahoney Percy Moore
Gammon Smith Sydney Booth
Mary Marco Phyllis Welch
Nora Marco
Theodore WhitelawLawrence Grossmith
Ex-Jockey Kirk
Mrs. RyersonBeth Franklyn
Lorotta Paige Eleanor Brent
Pete Ryan
The ChampRay Devlin
Mrs. RitterJoy Hathaway
Calvin RitterJohn M. Kline
George HatchCharles Wellesley
Clyde Post
Colonel Jake Schultz George Christie
Policeman
PolicemanJose Ferrer

First comedy of the season was over-touted by those invited to the preview performances. Premiere attracted a sporty first-night bunch ready to ease the play on its way, and "Murder's" chances are not so hot. Thems. Bunch stock reports on the present the pre

'Murder's' chances are not so hot. Damon Runyon, crack sports com-mentator, is a prollife story writer. He had a good idea here, which, he come to the property of the commentation of the on. They had a first act six months ago and worked on the second (play is in two acts) thereafter. They were still working on it aimost up to the premiere curtain, but the second act "Murder" has a falt, fourth content.

wasn't right even then.

'Murder' has a falr laugh content
but not enough. Boys' aim of mixling farce and melodramatics doesn't
work. Large cast is kept in motion,
but some characters are overwritten.
That goes particularly for the tough
guy lead

guy lead.

Play Is localied in a large Saratoga home rented for the month of August by Remy Margo, former racketer turned legit and now makes and the second second to be seen the play has little to do with races, but the related incident of an armored truck with a haif million of bookle's coin by the second second to be seen the play has little woven in the second second

into the story of entropy of entropy of entropy of entropy.

Marko is a failled of entropy of entro

state troop.

When Marko gets a peek at him in the smart uniform of the New York state police there is an expiosion, for, like all those who once some form of the New York state police there is an expiosion, for, like all those who once some control of the thought of the thought of the menage, a madhouse at best, are more on the line—Sad Sam, a book-maker; the Singiri Kid, a fight manager and his pug, and an ex-jockey and a super and his pug, and an ex-jockey and an extended and ext

I. MILLER

Showfolks Shoeshop

Leading producers find the prices, i our new theatrical departments, a pleasant surprise.

1552 BROADWAY

Chi Legit Outlook Best in Years: Tobacco' Great 13G: 'Horse' \$9.500

Two shows in town are going along at a neat clip as the new Chicago season rubes into day second repart than the second day in the second repart than the rebound is in the second repart than the second repart that the second repart than the second repart than the second repart than the second repart than the second repart that the second repart than the second repart than the second repart that the second repart

Estimates for This Week
'Three Men on a Horse,' Harris
(1,000; \$2.75) (24th week). Joggiffs
along at a pace which they'll be telling about years from now. Around
\$3,500 last week on regular performances.
Road, Selwyn (1,000;
\$2.75) (376 week). Looks ready for
a run. Word-of-mouth is beginning
to be felt, with the matiness particularly strong, Above \$12,000 last
week, sing a song of plenty sheeks.
Seats selling eight weeks in advance.

ENGAGEMENTS

Doris Dudiey, 'Agatha Cailing.' Inez Harvot, Emily Day, The

Doris Dudiey, 'Agatha Calling,'
Inez Harvot, Emily Day, The
Great Walts.

Great Walts.

Great Walts.

Great Habart Cavanaugh, 'Sweet
Mystery of Life.'

Francis Lister, Jessle Royce Landis, 'Substitute for Murder.'

Fornanda Elisten, Holen Terrell,
Anthony Blair, John Philliber, Billy
Quinn, 'Winterset.'

Adrianne Allen, Helen Chandler,
Colin Ketth-Johnston, H. Recvess
Firty Jessle Bray, Lander, Colin Ketth-Johnston, H. Recvess
Firty Jessle Bray, Charles, 'Recvess'

Holl Deep, 'Bray, The Assending Dragon,'

Kay Linaker, Damn Deborah.'

Fhil Duey, 'Musical Rendezvous,'
Thil Duey, 'Musical Rendezvous,'

Julie,'

Hugh Buckler, Donald Cameron,
Sayre Crawley, Leona Roberts, Marion Evensen, Averill Harris, Richard

Reck, Eva Le Galilenne rep com
pany,

Film Lobby

(Continued from page 3)

mount 6, Metro 7, Fox 3 and Columbia 1 over a four-month period in 1934. Gave no more recent ratings,

Just on Selling

Just on Selling

Determined to press for committee hearings and to push his proposal, Pettengill declared the measure 'is not a censorahip.bill' and said he doubts it Congress' at this time' is in a mood to write a straight censorahip law on the books. Said he thinks that 'for the present at least we ought not to undertake to go to be the straight censorahip law of the properties of a ceptulone both of the properties of a expressed 'willingness to accept amendments which will improve the measure.

Practices of block booking and blind selling. Pettinglil charged, virtually rob the local theater man of any discretion, and he has to which show pictures which he knows his community does not want to see. Drycot The practice of compulsory block manager cannot chose to suit his manager cannot chose to suit his pattons and local control is reduced for the assauch of the cashadow. Today then only things that are possible are either the crude il tatulons of a local Goyernment censor, or, under the recent terprise dispensation which has been granted dispensation which has been granted dispensation which has been granted censor us by the overlords of American en. Practices of block booking and

Week Sept. 16

Week Sept. 16

"A Touch of Brimstone," Boulevard, Jackson Heights, N. Y.

'Anything Goes,' El Capitan, Hoilywood, Cai.
'Jubilee,' Shubert, Boston, 19-21.
'Ode to Liberty,' Belasco, Los Angeles.

Current Road Shows

'Paths of Glory,' Shubert, New

Paths of Glory, Shubert, New Haven, 19-21.
Shakespeare Rep. (Merivale-Coop-er), Flymouth, Boston.
Squaring Circle, road Philadelphia.
'Taming of Chestnut Philadelphia.

Chestnut, 'Three Men on a Horse.' Harris.

Three Men on a Horse, Harris. Chicago.

Three Men on a Horse, Pinney, Boise, Ida. 16; Paremount, Sait Lake City, Utah 17-18; Auditorium, Pocatello, Ida. 19; Auditorium, Colorado Springs, Colo. 20; coin, Cheyenne, Wyo. 21.

Thumbs Up, Carlton, Providence, R. I., 16-17; Majestle, Utica, N. Y., 18; Masonic Aude, Rochester, 19; Erlanger, Buffalo, 20-21.

Tobacco Read, Selwyn, Chicago.

PHILLY STARTS SLOW; 'NIGHT'

Philadelphia, Sept. 17.

Philadeiphia, Sept. 17.

First real trade of the season, as far an Philiy's legits are concerned, as the concerned of the season, as far an Philiy's legits are concerned, opening last night (Monday) of the Lunts' circussed version of "The Taming of the Shrew."

This Shakespearian revival, in for two weeks subscription (AMM at won't hit the gross figures of some other Lunt vehicles but it will be plenty strong. In the first place subscription is considerably larger this year than last due to last seably Hayes, Cowl., Cohan and Claire) but there is pienty of box office activity besides. Unless biz siacks suddenly, \$14,000 ought to be realized on the week, with a chance for Wweek's other opening as try-out.

sudenny, \$14,000 ought to be realized on the week, with a chance for more.

Figuraling the Circle; at the Broad and in for one week only. Special club and organization work was done here on this one and management is looking for a good week.

Next week activity slackens contisting the special properties of the special properties

the study and the state of the very vival.

October bookings are very ketchy. Forrest is set for Katharine Cornell on Oct. 21 and the Chestnut gets the bet. Midsummer Night's Draw mentioned, but Indefinite, are "The First Lady (Sam Harris tryout), Merivale and Gladys Cooper in Shakespeare and road co. 'Anything Goes.'

Estimates for 'Last Week 'Night of January 16' (Chestnut). Crix raved and it's likely this one would have fared well in second week. As is, it built allowed Trancot of the Shrew with the Lunis this week.

"Portuguese Gal' (Broad, 2d week). Never had a chance here. Last week gave it around \$2,500 and it folded. 'Squaring the Circle' this week.

tertainment since July 15, a protest of a well-organized local group which must see the picture first or the spasmodic effect of an organized boycott.

If enacted, this bill will release

boycott.

If enacted, this bill will release the normal selective processes of good taste all over the county above all, it will do so in harmony with American traditions which call for (1) local control over neighborhood conditions affecting customs, morals and conduct, and (2) a fair-chance for small independent enterprise; and which abour Federal censorship of news or entertainment.'

WOODS' FIRST DUCAT **BUY: MORE IN WORKS**

Number of ticket buys on new Broadway shows are anticipated, season's first deal of the sort being made on 'Night of January 16' which opened at the Ambassador Monday

Moon acting for A. H. Woods and

Moon acting for A. H. Woods and Lee Shubert in making the ar-rangement with the brokers.

Under the several ticket control systems tried about_the.gnly.ryle strictly_adhered to was that pro-hibiting buys. With the passing of the legit code, that regulation is out.

DROUGHT

(Continued from page 74)

(Continued from page 14)
crops and kill off some live stock.
Unkown to Luke, his radical son
has been working on his own father's farmhands, and they gather for
a showdown, in which they make
ridiculous demands. Luke is unable
loose after giving them a verbal and
physical lashing. With no other
help available this incident becomes
stage number, two in the disintethe plowing under, etc. Stage number three starts soon after, with the
coming of the drought, which just
about wipes out all of his crops and
liver of the stage of the coming of the drought, which just
about wipes out all of his crops and
liver of the stage of the county of the stage of the county of the stage of the stag

can the starts suon atter, with the schoult whice but drough which have about when the succession of the start of the crops and livestock.

Fred's baby, who has been sick, becomes worse, and Hilda can't stand the farm life, so they decide to take the child away to a hospital before they leave, however, neighthough the succession of Tooteboy and the 'two agitators, catch up with the trio and string, catch up with the trio and string. Word of the tragedy almost blacks out Luke's tottering world, but he manages to keep the news from his wife until after Fred and his family have left. An opening night to the play by having everything swing to la happy conclusion in the form of rain coming to the parched land, farmhands returning, etc., was left of the land of the string what they figured the Lord had sent them and making the Roy of the string what they figured the Lord had sent them and making the Roy of the string what they figured the Lord had sent them and making the Roy of the string what they figured the Lord had sent them and making the Roy of the string what they figured the Lord had sent them and making the Roy of the string what they figured the Lord had sent them and making the Roy of the string what they figured the Lord had sent them and making the Roy of the string what they figured the Lord had sent them and making the Roy of the string what they figured the Lord had sent them and with the thing is handled in such as Clurits Cookeey has the physique and the taient for the part of Luke, although he overdoes the seene where he is told of his son's death. He and william Dorthin, as Dod the tryout cast who could carry their roles to a Broadway production of the play, with Willis Duncan a third possibility. Anna Cleveland does a fair job, which might be impried.

Proved with a riod.

Brace Conning's direction is acceptable, as also the single farm-house set by Francis Joannes.

Bone.

'Waltz' Folds with Record \$42,000; **B'way Anxious for Season to Start**

Shows in Rehearsal

kins.

'Agatha Calling'—Eddle
Dowling.

'Venus in Silks' ('The Beloved Rogue')—Schwab and

Mandel Mystery

Bore Mystery

German Shumin.

Jumbo—Billy Rose.

Porgy and Bess—Theatre

Guid.

Achilles Had a Heel'—Waiter Hampden,

Remember the Day'—Philip

Dunning,
f'lf This Be Treason The-

y'lf This Be atre Gull
'Winterset' ('The Bridge')—
Guthrie McClintic.
'Most of the Game'—Dwight
D. Wiman.
'Commission ident'—Irving

D. W. 'Dear 'ner

GOES' \$20,000, 'ODE' \$11,000, L.A.

Los Angeles, Sept 17,
With two loss and the in rown currently, legit limits have in the interpolation of continues to be. Henry Duffy's production of 'Anything Goes,' which enters its fourth week at El Capitan, with no letup in trade so far.

It is fourth week at El Capitan, with no letup in trade so far.

Anything Goes,' which enters its fourth week at El Capitan, with no letup in trade so far.

Littup in trade so far.

Anything any of the start of a two weeks' run of Homer Curran-Mei-ville Brown production of 'Ode to Liberty,' starting ina Claire. Opus got away to a bang start.

After being forced into darkness.

After being forced into darkness can be supposed to a starting in Claire. Opus got away to a bang start.

After being forced into darkness of actors in sympathy with. New York Burlesque, Actors Association strike,

Life Begins at Minsky's' was re
tived iast Friday night for five per
formances, including two night shows Friday and three showings Satur.

Estimates for Lest Week.

"Anything Goes" (far wir., El Capitan).

Smaah trade continues, with week-end biz making up for any drop in take during early part of week, as attested by nifty \$20,000 on third stanza. Looks good for a long run. Liberty' (ist wk., Belasco).

Ina Claire's personal popularity drew a smart Hollywood mob for the opening and the comedy on first six days hit a neat \$11,000. Engement is limited to two weeks, with sale heavy for remaining per
Life Begins at Minsky's' (9th wk., Minsky Muske Hall). Pive closing

formances.

'Life Begins at Minsky's' (9th wk., Minsky Music Hall). Five closing performances after week's layoff brought neat \$3,000, profitable.

While Broadway waited with anticipation for the season's delayed start and the first flock of new shows, which began arriving this week, 'The Great Waltz' closed to a gross- of 420,000, wittailly equalities, the record for takings during a nor-

the record for takings during a normal week.
Plain that the resumed engagement could have continued at least ment could have continued at least ment could have continued at least ment could have continued at least to the country of the country of

'Moon' under \$3,000, but some improvement.
'Night of January 16,' Ambassa-dor (1st week) (D-1,156-\$2,75), Opened Monday (16) by A. H. Woods, drawing moderate press, novelty, however, expected to give

Woods, drawing moderate prees; noveity, however, expected to give melicir a chance. Simpler (37th week) (CD-1,000-43,300. In its final two weeks, business stands up strongly; last week as good as holiday period, with takings over \$14,000. "Greenal Appearance." Henry Thereonal Appearance. Henry Greenal Appearance. State of Murder over 15th Greenal Appearance. Henry Greenal Appearance in Henry Greenal Appearance in

days; house slated to get 'Triumph' Oct. 14.

'Three en on a Horse,' Playhouse (34th week) (C-860-83.30). Slated to hold over well into winter or beyond; business excellent at quoted \$14,000 pace.

'Tobacco Road,' Forrest (38d week) (C-1,017-\$1.65). Longest run show on list and probably indefinite has week takings of \$8,800 plenty for this transfer.

this drama.

'Awake and Sing,' Belaco (reregular ting, 'Awake and Sing,' Belaco (reregular ting,' Belaco (reregular ting,' Belaco (reregular ting,' Belaco (re'Kind ady,' Longacre (resumed
engagement); well supported and
may stick into fall.

Ft. Wayne Starts

First show on the Old Fort Players subscription series is The Shining Hour scheduled for three nights, Sept. 26, 27 and 28, at Civic Theatre.

Herbert Butterfield, former Wright stock director, is staging.

'At Home' Sock \$24,000 on 2d Week: Gaige's Bard Rep Starts Slow in Hub

Boston, Sept. 17.

'At Home Abroad,' undergoing many changes during its two-week tryout here, closed Saturday (14) night after near capacity all the way. Second week around \$24,000,

inyout here closed Saturday (14) night after near capacity all the way. Second week around \$24,000, smash.

Thumbs Up, periked slightly in its third week at the Colonial and the second of the prosent of the colonial and the second of the prosent of the second of the prosent of the property of the second of the prosent of the property of the propert

Future Plays

'Gentlemen in High Boots,' comedy by Oliver H. P. Garrett, to be presented by Theresa Helburn. Due in December.

Cri arches On.' by Bertrane Robinson and Maxwell Hawkins, for Bushar and Tuerk. Edward Clarke Lilley will direct. Rehearsals start in two weeks. Expected to open third week in October.

"Love Costs oney," by Burnett, Hershey and Lyon Merson, for im-mediate production by William B. Friedlander.

Friedlander.

"Substitute for Murder," comedy
by William Jourden Rapp and Leonardo Bercovici, into richeareal Sept,
23, for William Harris, Jr. Harris
directing, Previous title, 'Oedipus
Wrecks, 'Ired out a year ago, Francis Lister and Jessie Rayce Landis
bed desir

"Camera," comedy-drama by Kent Wiley, for Lionel A. Hyman and Russell Rockwell, Rehearsals start in about 10 days

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of Neu York, Chicago, San Francisco, Hollywood and London. Vaniert takes no credit for these news items; each has been rewritten from a deliy-paper.

East

Raids 2t 20 E'wry, spots Monday night, but no fuss. Two-man teams hit just at midnight looking for bootleg. George Abbott may make a pro-action with Lillian Gish in the

duction with Lillian Gism in the spring.
Elizabeth under the to open Triumph' at the Fulfon Oct. 4.
Helen Chandler caused the arrest of Roy Kindred, Negro, who would not not not consider the control of the control of

plane. Pilot claimed ballplayer was drunk and endangering safety of others.
That volton-Oshrin case in court street was drunk shonday. Judge nixed request to quash Oshrin judgment against the playwright. 'Smile at Me' did not show Monday night. Partons gof money back. Evelyn Hoey, actress, found dead at Downington, Pa. Evidence points to suicide. William James Kelly, picture cameraman, and Rogers out on nominal ball. Rogers is the disinherited son of the oil magnate-hered from '50,00,000 Frenchmen'. 'The Great Waltz' at the Center sold its millionth ticket at the Wednesday mat.

"The Great Waltz' at the Center sold its milliont ticket at the Wednesday mat. Radio Communications busts up a foot cure's cial it can put the world on its feet in three days. Northwestern Television Institute siso agrees to quit advertistievision course will get jobs. Four of 'Sketch Book' chorines played a two-day date in Macy's cosmetic department last week. Beryl Walknes also appeared to Early Walknes also appeared to Theatre Union elects Margaret Larkin executive sec. Others are M. Eleanor Fitzgeraid, production; Adeiaide Walker, playreader, Maryingston, experimental studio; Martha Drieblatt, press.

group Theatre will give the first Group Theatre will give the first of six symposiums on aspects of the theatre Oct. 19. Course is approved by Board of Education and teachers will be given credits on teachers will be given credits on the course involves attendance at six Eway shows, first three of which are 'The Bridge. 'Taming of the Shrew and the Group's own The Botth central and Pennsy to cut

Mother!

Both Central and Pennsy to cut
their fast trains half an hour, making the Chicago run in 16½ hours.
Elleen Porter, actress, seeks to
have her divorced husband. Verne
Porter, literary agent, declared in
contempt because he's back in his

contempt because he's back in his allmony. verge of her divorce suit against James Rennie, Dorothy Gish explains her nerves can't stand the strain of matrimony. Federal Judge Robert P. Patter-son voids a subpoena served on William Fox in supplementary pro-

n. Vaniert takes no credit for inese ten from a dullip-paper.

cccdings brought by the Capital Co. for rentals on a Sau Francisco theatre. Subpoena was served on Fox. In. Atlantic City, which is hold to a be outside the 100 mile limit of effectiveness. In Brooklyn supreme Fox's motion that he be exempted in a supplementary proceedings brought by the Chicago Title & Truer Co. Both liant Thursday. The control of the control

is owned by the Pennsylvania rail road.

Shipwreck Kelly was pe..hed on a flagpole on the Plaza theatre, Bronx, when the police hoisted a sum...ons up to him last week. He made a Mae Westish response about their coming up to see him sometime of the sum of the sum

dals.'
Leonard Sillman has picked Gypsy
Rose Lee out of burlesk for his new
edition of Tresh Taces.'
William Friedlander picks Love
Costs Money' out of a straw hat for
a B'way trial. Burnett Hershey and
Lyon Merson had its tryout at Lu-

Lyon Merson had according to corne.

Portuguese Gal' closed after its Phila limp.

The Bridge' reverts to Winter Set, which was its original title.

Lionel A. Hyman teamed with Russell Rockwell to do 'Camera.'

Romance of Jack Barrymore and

TRAND SATA

GEO. BRENT

New York Theatres

RKO THEATRES

86" ST. AT LEXECTOR Sept. 18-20 "DANTE'S INFERNO"

81⁵⁷ ST. Sept. 18-20 "DANTES INFERNO" NFERNO"
with
Spencer Tracy
and
Buddy Rogers
in "OLD MAN
RHYTHM"

RADIO CITY BOCKEFELLER CENTER MUSIC HALL 50th Av Fred Astaire - Ginger in "TOP HAT"

ith Music and Lyrics by IRVING BERLIN ON THE STAGE. "CURTAIN CALL." a re-vue in seven scenes, produced by Leonidoff. Symphony Orchostra. 1st Mezz. Sents Reserved. CO. 5-6535



Two for Tonight"

Extral-MAJOR BOWES'

ROXY

Robt. Donat "The 39 Steps" MADELINE CARROLL

25° 2 35° 7 Plus Big Stage Show Bully Hill-Tommy Mack-oths. 25°, 2 35°,



walter shaft.

Newark woman, who sued Western Union because it delivered to her husband a wire addressed to herself, gets \$25,000 of the \$75,000 their marriage. Calmed it broke up their marriage. Calmed it broke up their marriage. Coney's Mardi Gras had four clear days out of six. Rained out Monday and cloudy Saturday.

Winnie Shechan made an honorary citizen of Unterach, Austria, Jertize's home Lown.

Geraldine Farrar, back from German tour, says the Germans a too busy keeping a roof over the heads to enjoy music.

heads to enjoy music.

Stand at 'Max Baer's camp at

Speculator, N. Y., collapsed. Sundday, dumping-about 300,... About. 60.

required medical care.

N. Y. Society of Teachers of

Dancing held its first fall meeting

at Astor hotel Sunday (15). Numerous new steps demonstrated.

erous new steps demonstrated.
Salmagsj presentation of 'Aida'
at the Brooklyn Academy of Music
held up for half an hour while the
cast, members of the two organizaterms organization organization organizaterms organization organization organization
to the two organization organiza

Judith Allen denies in Providence reports she and her puglist hus-band, Jack Doyle, are about to

Judith Allen denles in Providence reports she and her puglist husband, Jack Doyle, are about to separate.

Merivale - Cooper Shaksperean troupe will curtail the road ordise.

Eva LeGaillenne will drop Civic Rep, this year and take a company on tour with repertory.

June Knight was trussed up and robbed in her apartment in Essex. Beau Legaillenne will drop Civic Rep, this year and take a company on tour with repertory.

June Knight was trussed up and robbed in her apartment in Essex. Bound with the electric coord from a lamp and made off with \$5,000 worth of sems. Men represented thisselves as from the Metro Office. Miss Knight visited the rogues galled the sems of the s

incidental music and also entracted diversion.

Newsreel picture of six youthful Brooklyn murders identifies one of them as connected with an earlier Philadelphia job, according to the Phila. district attorney.

earlier Fnijacepins, Joo, according to the Phila, district attorney.
Cigar makers declare cigar mokaders declare cigar mokaders declare cigar mokaders declare cigar mokaders declared for the panic.
James Zohner, auto dirt track racer, went off the bank at Garden State Fair at Bridgeton, N. J. Saturday. Possible internal hurts.
Dr. Louis S. Bardoly, who in collaboration wrote Figs Have Wings, has a bold stine Walts at Midelon and the state of t

for t for the loan of Jumbo's stuffed skin. Tuft faculty deeply regretting. Jumbo was killed just 50 years ago in the railroad yards at St. Thomas, Can. Skin went to Tuft's. The skeleton is in the Smithsonian, Washington.

Washington.
Pupils of summer play school at P. S. 62, are staging 'Hansel and Gretel' at Museum 'of Natural History. Painted the backdrop, 18 feet by 7. feet, on wrapping paper in watercolors. Part of the closing season's exhibits.
Jeritza, angered by Austrian comment on her marriage, has refused to sing at the Vienna State opera. Intended as a charity performance, but she will kick in with cash, instead.

but she will kick in with cash, instead.

Slegfried Stenwall, known as The Great Slegfried, suing Metro over a newreel clip of himself sking without snown. Clip was made without snown of the but he's just getting around to the but he's just getting around to the state of the snown of snown of

Elaine Jacobs Barrie reported wide for the neighbors got through the neighbors got through the dumb water shart. Again: N. Y. Stage Schools Get 'Em

Barber-ism

Sacramento, Cal., Sept. 17. Corporation Commissioner is trying to figure out the fol-lowing business switch, filed

Certificate changing name of Wright Barber Shop, Inc., to Sterling Corned Beef Product

COAST SPEEDWAY TO RIVAL INDIANAPOLIS

Hollywood, Sept.

Eastern capital is behind proposed construction of a new automobile speedway which will be posed construction or a new auto-mobile speedway which will be constructed on a 311-acre plot just purchased near Long Beach. John De Falma, former racing driver, will function as promoter of the

Financial men behind the project Financial men behind the project figure modern plant, to outstrip the Indianapolis speedway will provide opportunity to stage top racing classic in the country. Plans are being arranged for a \$100,000 race for July 4 next year.

Killed a Parson

Indianapolis, Sept. 17.
Matchmaker Lloyd Carter has
moved his grunt and groaners into
the Armory for the winter. First matches brought out stand-

ing crowd, and were so exciting that a local preacher dropped dead in the exit crowds.

MARRIAGES

Betty Jane Hardesty to Bobby Burns Berman (BBB), night club-entertainer, Aug. 16, at Santa Cata-lina Island, Cal. Freda May Stewart, planist, to Col. Norman E. Borden, Vermont state official, in Burlington, Vt., Sept. 11.

er, to Rena Tullar, singer, in Barre, Vt., Sept. 12. Vt., Sept. 12.
Vivian Tobin, film actress, to Dr.
Karl Von Hagen, Sept. 15, In Los

Karl Von Hagen, Sept. 15, In Los Angeles.
Florence Gardner to Harry Sher-men Independent picture producer, Sept. 13, In Tia Juana. Kay Sutton, film actress, to Eddie Cronigager, cameraman, Sept. 16, in Los Angeles.

BIRTHS

r. and Mrs. Eddie Blum, son, Sept. 11, in Hollywood. Father is film writer.
Mr. and Mrs. Hugh Harmon, son, Sept. 15, in Los Angeles. Father is cartoon film producer.
Mr. and Mrs. Jack Berman, son, Sept. 14, in Los Angeles. Father is Coast exhibitor.
Mr. and Mrs. Arthur Franklin, daughter, Sept. 13, in Los Angeles. Father is music advisor at Paramount.

mount.

Mr. and Mrs. Max Laemmle, son
Sept. 5, at Clinic Mirabcau, Paris.
Laemmle is a nephew of Carl, Sr.
and runs a film exporting company
in Paris.

who plans to tour the principal cities. Started in N. Y. Frank Buck's collection of ani-mals in town Friday on a freighter. Include a baby elephant, two tigers, a rhino and orang utan. Boat also carried about 10,000 feet of Buck's films.

carries about 10,000 cets of 200 cets of 10 cets of 10 cets of the old King Cote mural, which adorned the bar of the old Kinkcerbocker bar, to reappear at the St. Regis. Has been in mothballs since 1930, when it was withdrawn from the Racquet club, its second roost.

Coast

Default judgment of \$20,000 awarded in L. A. to Edwin Rose, Hawaiian orchestra leader known professionally as Prince Lei Lani, for asserted loss of wife's affections of H. W. Johnson, head of an avo-

to H. W. Johnson, head of an avo-cado firm.

Mrs. Jean Bello, mother of Jean Harlow, filed suit for divorce from Marlno Bello, stepfather of film actress, charging crueity.

Max Parker, studio art director, admitted paternity of child born to

(Continued on page 78)

Fall influx of stage-struck kids from all parts of the U. S. is now on ln New York, with registration heavy at the various universities and specialized training schools which offer dramaturgy courses.

They keep coming, all bent on

playing Romeo, before they're 30. er learning how to bead an eyebrow carefully. At the moment, they're flocking around Rocke-Plaza.

some local color before signing up and memorizing lines. In many cases, it's their first trip to the bl

enwich Village used to be Mecca for the newcomers, but not so any more. But Broadway holds its glamorous place as a happy hunting ground.

Playwrighting, scenario acting, elocution, etc., are the main bolt and are treated in academic fashion. Though most of them have a silent hankering to go on the stage, a few plan to go back and teach histrionics in the hinterland.

sean nistrionics in the hinterland.
American Academy of Dramatic
Art, Columbia U. and New York U,
are examples of major schools offering such courses. Everything's
listed in their catalogs, excepting
radio.

listed in their catalogs, excepting a listed in their catalogs, excepting radio gets brief mention some places, though profs have lately been swamped with inquiries regarding ether, but don't know just what to do about it. A few list 'radio' outright, but it stops right there. When asked what's planned in radio instruction, they brush it aside, saying that stage training: offers averything leading up to broadcasting. Later they'll unbend and admit it's a puzzle.

1,000 at Least Incoming drama students (they amount to 1,000 at least, and mostify from the south and west) are not so stage-struck openly as before, being aware somehow beforehand of the tough sledding in store for any real achievement either on stage, screen or the air. It's considered quite feather in ones cap to say, or and the stage of the say of the

lork and cinca of tree back to Arebraska to head the little theatre movemen enrollment at this dignified sanctum, located atop Carnegie Hall, citadel of New York's supposed culture mob which wins approval with parents right away, is around 300 pupils. This figure seldom varies. The Academy, now entering its 52d year, points to a list of alumni, many of whom are stars today. Rosalind Russell is the latest to be used as an example. Joseph S. Bell is in charge of radio broadcasting chores here, though course follows the set pattern of any regulation dramatic semester.

Columbia U. lists all of the accepted forms of dramatic work with latcher Hughes in charge. He's been away on a year's leave, but is returning this term. Classes total Flatcher Hughes in charge. He's been away on a year's leave, but is returning this term. Classes total This same goes for N.Y. U., though it does expand on its radio course. Fee is \$15 for this, with Bernard Blatt in charge.

N. Y. U. also gives shiny gradua's degrees in preparing for speech instruction, etc. This satisfies the school marm's desires.

New ones are generally fairly well

instruction, etc. Thischool marm's desires

New ones are generally fairly well fortified with funds for a year, a few coming on with scholarships and local press clippings.

HOTEL AMERICA

47th St., & Broadway

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125 WEST 49th ST. Newly decorated and furnished. Completely modern 2-room apart-ments, kitchenette, private beth, showers, maid service. Reasonable

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Broadway

Tack Blake's place has cone co-ed Elephants on Broadway ballyhoo-ing 'Jumbo.'

Clarence Grey now treasurer of the Longacre.

Milton Berle's mother and father both on the sick list. Sidney Golden elevated to house managership of Center,

Margaret Walker removed from hotel to Medical Center.

Moore's \$1.25 special luncheon— first time not a la carte. Louis Randell, barrister, moved to the Paramount building.

James McFarland hunting for a farm to buy in Maryland. George Morely shed 28 pounds by the golf route this summer.

the gold Foute this summer.

Speed Kendall, L. A. newspaper
man, in town on his first visit,

David Lustig's daughter, Miriam,
back to college at Storrs, Conn.

Lynn Farnols tossing a party for Victor Talley, roto ed of the Times. Morris (306) Yushevitz thinks this is much better weather for picketing.

The kiddies are gettin' pigskin chy now that fall's practically itchy Ed Kuykendall back in New York fter two months' sojourn at home

Jack Savage back after a week in the art colony at Provincetown, Cane Cod.

Pitchman on Broadway has ra-dio receiving set on wheels provid-ing the ballyhoo.

J. H. Del Bondio, manager, and David Wallace, p.a., for 'A Slight Case of Murder.'

Mary Morrisey, sec to L. V. Cal-vert, Pioneer Development Co. man-ager, seriously ill.

ager, seriously ill.
Jack Connolly, manager of Pathe
Newsreel, expected back from Europe Monday (23).
Carl Brisson, east, may go into
the new Harbach-Romberg operetta,
In A Shop Window.
Maurice McKenzie, Hays executive, away from office this week,
taking real treatment.

Monte Samuel back from a summer in Maine with a strong cafe tarbut not much sunburn.

but not much sunburn.

Harry Gibbs, distributor of Spectrum westerns in the New Haven territory, an town on biz.

Gentrude Schlom, secretary to Louis Shurr, recovering from appendix op at Medical Arts.

Luigi Romanelli, or is isader at King Edward hotel, Toronto, visited Rudy Vallee for a few days, visited Rudy Vallee for a few days, visited standard to the control of the contro

Gladys George given sliver cigar-ette case by Personal Appearance cast on occasion of her birthday.

Marcella Napp, assistant Metro caster on coast, skedded to return this week after confab in N. Y.

this week after confab in N. Y.

Bronx Elks boxing show benefit
Sept. 25 in ald of crippled children
will have Jack Dempsey refereeing.
Lou Irwin in New Orleans' visiting friends and relatives. He pianed
from New York for the funeral of
Huey Long.

from New York for the funeral of Huey Long. Cameo the stre glorified Richard Watts, Jr., of Herald-Trib, in marginal tributes of the strength of the strength

Sept. 30.

Jack Meskill, who has been doing his songwriting around the Bollywood studies the past two Sept. 25.

Pitchmen's paradise in front of the former sites of Loew's New York and the Rialto. They stand six and eight to a block on the demolished properties.

Rodney Bush planed to Par Coast Rodney Bush planed to Par Coast

eight to a block on the demolished Properties. Tooley Eush planed to Par Coast Rodley Eush planed to Par Coast Rodley Eush planed to Par Coast Rodley Eush Par Rodley Eush Rod

reviewe of the new Folie Parisienne' revue.
Bootbiack playing stage door of
Loew's State refused a customer
last week. Milton Berle was using
the kid for a walk on down the isle
for a gag and it was time for the
kid or a walk on down the sine
to a gag and it was time for the
long the best of the control of the
Leon and Eddle's get an inferential plug in Lew Genslor-Paris
forthcomine 'Ship Cafe,' being in
the film as Brynie and Eddle's.
Eddle Davis just back from a
maiden film singing chore in the
picture.

CHATTER

London

Edward Stirling due here Tony Schiller to sing for B.B.C. Harold Huth suffering from lum-

Max Schach off to Paris for a

Jack Buchanan on vacation in the Highlands. Larry Reads here honeymooning.

Gilbert Lennox scripting for Anna Sten and Lesile Howard.

A season of ballet succeeds 'Gay

al Robeson considering 'San ngo' by Braham Rawson. Samson Raphaelson approached to adapt Hans Jaray's 'Christiano.'

Vic Oliver being greeted at South-ampton by his agent Henry Sherek Aubrey Hyman a director of the newly formed Herbert Wilcox Prod.

Berthold Viertel approached to di-ect 'Green Pastures' in Dec. in rect 'G Vienna

Twenty minutes extract from 'Close Quarters' to be broadcast 'Close Quarters' to be broadcast Sept. 28. Clayton Hutton to do four for ABFD. All being done at Consoli-dated Studios.

Sept. 28.

Clayton Hutton to do four for Clayton Hutton to do four for Clayton Hard being done at Consolidated Studia being done at Consolidated Studia Being done at Consolidated Studia Being Control of 1068 and All That, following a minor operation.

Royal Command Performance in Four Control of Studies and Control of Control of Studies and Control of Con

of June, in companion, year, ries and consider a Charles B. Cochran has bought a new play by James Bridle, in which Stephen Haggard will have an important role. Sam Morris off to the continent, will return in time for the opening of Midsummer Night's Dream, at the Adelphi.

will return in time for the opening of 'Midsummer Night's Dream, at the Adeiphi.

Alice Burrage formerly of 'Stop Press' sails for America, returning after four weeks to play in a Charles Cochran show.

First National Pics.' trade show of the Money preceded by 'We Are in the Money' preceded by 'Gaumont Eritish Nava reel as a

of 'We Are in the Money preceded by Gaumont British News reel as a courtesy to G. Bu, in at the Palladium of the British News reel as a courtesy to G. Bu, in at the Palladium of the British News reel as a courtesy to G. Bu, in at the Palladium of the British News reel as a courtesy to G. Bu, in at the Palladium of the British News reel as a courtesy to G. Bu, in at the Palladium of the British News reel as a courtesy to G. Bu, in a court of G. Bu

is second play starring Edna Best to cancel for West End. is second play starring Edia Beat to cancel for West End.
Shirley Houston, youngest of the Houston family, to play in a straight West-End play. Closes at Sunrise, at the Royalty. Opens Sept. 23, with Campbell Guillan producing.

With Campbell Guillan producing.

Sept. 2, She is reported to get \$1,000 per week and percentage. But Charlot has no play for her as yet, say no percentage.

As no percentage.

John Southern now controlling the Grand theatre, Croydon, and County theatre, Reading, which makes him booker of three houses including the Hippodrome, Balham. Southern expects to have six houses before end of year,

Berlin

Michael Bohnen on his third cos-

Michael Bohnen on his third costume picture.

Henry Sherek, London agent, here on scouting trip.
Oscar Wilde's 'deal Husband' perfect by Wather marrying director by Wather marrying director Paul Ostermayr.

Tante's Inferno' (Fox) held back by German film censor.

Karl Elmendorif engaged to conduct the Ring in Vichy.
Todal Olicema times handled by Todal Chema tim

Behren theatre reopens with last year's success, 'My Daughter—Your Daughter.'

Daughter.'
Censor puts ban on two German soldier pix, considering them a slur on army life.
Karl Mai's adventure story, Through the Desert,' going into work at Tobis.
American acts at Scala this month are Paul Kirkland and Cass, Mack, Owen and Toney.

wan erican acts at Scala this month are Faul Kirkland and Cass, Mack, Owen and Topsy.
Volkabuhne annexed Nollendorf theatre; its large ensemble able to supply both houses.
United the state of the state Playhouse.
Three Cossacks, American roller skaters, off to Hamburg after a successful month at the Scala.
Current. newsreels forder to the staters, off to Hamburg after a successful month at the Scala.
World meet of ventriloquists at Belgrade will have rival belly speakers with a title for the winner.
Around 38 exhibitors gone to London on a friendly call, with plans for the state of t

own composition tra. Harry Piel takes palms and fero-cious animals to Baltic Island Rugen

Harry Piel takes palms and feroclous animals to Baltic island Rugen
to the control of the control of the control
to the control of the control of the control
to the control of the control of the control
Karl Valentin, Munich le t comedian, breaks into five-reclers with
comedy role in classical Kleist play.
The Broken Pitcher.
Affact a control
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the control of the control
to the c

Paris ob Stern

Witterled back from the Sainte

Harry Leasim (Radio) becoming a Kentucky Colonei. Lacy Kastner off to Budapest, Prague and Vienna.

Tioc Osso trade showing dubbed Columbia pix. oř. Phil Reisman coming to town via

Minister Georges Mandel formally opening the Radio Show.

opening tile Radio Show.

New English line for the Folies Beigere arriving from London.

Mrs. Jules Mastbaum to Vienna and Budapest, to return later to Paris,

Paul Charles Biver, coming out of retirement, hot and bothered over decree laws.

retirement, hot and bothered over decree laws.

Maurice Chevalier in town from Biarritz, to start rehearsals on new Casino show.

Meg Lemonnier to be married to Maurice Goddet of the sports news-wide Parleienne' producers inviting press to studio to see 1900 cabaret scene being shot.

Noah Beery running over from London and dropping in at the Gaumont studios hero.

Eiffel Tower, dark since the Create the State of the State of the Common Studios hero.

Eiffel Tower, dark since the Create of the State of the

Theatre de la Potiniere, ex-legit.

Theatre de la Potiniere, ex-legit, going film showcase with two American pix on first bill, He Was Her Man' (WB) and 'Sweet Music' (WB). Theatre for local kid actors founded at Librecy, village of 200 inhabitants in the Ardennes forest, by family of Urbain Fallaize, Paris

Vienna

Richard Wagner Art Center is in

Vienna Stadttheatre has anager, Ernst Tolczyner.

The Elephant in the China Shop, at the Burgertheatre, a hit.
Felix Weingartner, back in Vienna from Salzburg and vacation.
Vienna State Opera season with Figaro, sung by the Salzburg Festi-

World premiere of Oskar Strauss'
Libele! reported slated for Zurich,
Switzerland.

Toppner. stage-manager,

Switzerland.

Ernst Loenner, stage-manager,
planning to try his hand at producing on his own.

Because of illness, Richard Mayr
has been pensioned by the State
Opera of Vienna.

Bruno Waiter will wield the baton
over Meistersinger as well as
Tytetan' at the 1936 Salburg Festi-

Stuno Walter will wield the baton over 'Meisteringer' as well as "Tristan' at the 1936 Salzburg Festival.

Russian youngster, Wiadmir Antscharoff, debutted in 'Countess Hame melodious promising vocal chords.

Enzio Pinza, Don Juan of the Salzburg Fest, has been engaged by Weingartner to do it also at the Vlenna operumer, composer and conductor, Just celebrated 25th anniversary as director of the Bad Ischi orchestra.

New vocalers of the Vlenna Opera Include Margherita Perras of Berlin, is a surface of the Salzburg Fest, has been engaged by Merchant and Salzburg Fest, and Salzburg Festival with a hang was soloht in orchestral concert by Paumgartner which was swan song of 1935 fest.

Paula Wesely, picasingly plump operatin, serious drama or Jing Harold Roebbiling, son of the man of Jeretin, serious drama or Jing Son has don' and 'Roes Berndt'. based on Gerhard Hauptmann yarn.

Harold Roebbiling, son of the man there was done in the serious had been and the serious had been and the serious from the standpoint of production artistry, standpoint of production artistry, standpoint of production artistry,

Hollywood

Lillian Gish off for Broadway. Frank Orsatti back from N. Y. Harry Lustig recovering from long

Doctor ordered Cinger rest un Grace Moore trained in for '

'Audioscope' next Pete Smith short at Metro. at Metro.

Dr. Herbert T. Kalmus back from England.

Freddle Fralick found a mustache in Alaska,

Herbert Stothart had a

Det West on phonen in Desert Schooners

Cliff Work in town for a day, then Bobby Berman strutting the blvd. with his bride.

Bob Low joined Samuel Goldwyn publicity staff.

George E. Stone finally with that beard.

Frank Scuily being shown around Jim Tully's ranch, Leon Levy vacationing in Frisco, the old home town,

Nicholas Brothers going east for new 'Ziegfeld Follies.'

Rosalind Russell studying build-ng plans for a house.

Mike Lyman sued for \$10,025; sock at a customer. Phil Friedman and wife off on orthwest auto tour.

Ruth Donneily in Wilshire hospi-tal for appendectomy.

Errol Fiynn out of 'Captain Blood' for few days with fiu.

Harry Baldwin, Jack Benny man-ger, off for New York. Arthur Byron back this week from Maine summering.

Abraham Berman, Eddle Cantor's Gladys Swarthout canceled trip ast, week ended in Frisco.

A. Aiperstein, vet exhib, danger-

A. Alperstein, vet exhib, dangerously ill with heart attack.
Auto crackup put Gertrude Michael in San Berdu hospital.
Janet Gaynor in from month's holiday and rest in Honolulu.
Hard Cos of the Michael in San Hard Cos of the Michael hard Cos of the Michael Hard Rev appear in sketch for 'Collegiate'.
Mack Gordon and Harry Rev appear in sketch for 'Collegiate'.
Metro contract with Janet Quigley, four, okayed by L. A. Court.
Leo McGuary in from Victorving the Michael Hard Cos of the Mi

b stage the dances for King of burlesque.
William L. Prager of Royal Color roductions recovering from siege f arthritis.
Al Kingston will combine trip to laer-Louis fight with a two weeks

f. Y. vacash.

Phil Regan, ex-sleuth from Brookrn, made honorary detective-looey

N. Y. Ostensia.

N. Y. Ostensia.

N. Y. Ostensia.

Phil Regap, ex-deuth from Brooklyn, made honorary detective-locey on L. A. force.

George Dickenson, Australian vaude magnate, off to New York,

Binnie Barnes' husband, Samuel Joseph, English book authority, due for fortnight viest.

Gloria Boiden, Ciara Samuel Joseph, English book authority, due for fortnight viest.

Lloyd Barden, N. Y. actress, genge the state of the control of the c

walian vacasm when the Hurlbert, who just arrived from England.
Alfred B. Green used his own Puente rancho for Warners pic locution of the wall by the

OBITUARIES

MADGE GRIMSTON, KENDALL

Dame Madge Grimston Kendall, 86, died at Chorleywood, Hertford-ghire, England, Sept. 14, following

shire. England, Sept. 14, following an illness of several weeks. At one time she was regarded as one of the fovemost exponents of the fovemost exponents of the foremost exponents of the drama on the English stage.

She attained, her greatest success during the 1890's, touring with her husband, William H. Kendall, as Mr. and. Mrs., Kendall, He, elled, in 1171. Her, rittial. American bit Was, made in the late '80's in 'The Forge Master,' and she was also acclaimed for her fine work in 'A Scrap of Paper.'

raper.

Alter her marriage in 1889 she McKnown as Madge Robertson, her maiden name. Following her toing career as a star she acted with Ellen Terry, Waiter Montgomery, E. A. Southern, John Hare and Beerbolim Tree, but during their staring tours they cluing to the Mr. and Miss. Kendall billing and her press agents rather capitalized their domesticity. In the early '90's she was presented the women of Engelson to the et domestic virtues. Of this she was inordinately proud. She had a mid-Victorian mind and frowned upon the growing levity of women on and off the stage. She began her career at the age of 'six as Eva-in an Uncle Tom's Cabin' troupe touring the British privinces. Before her marriage in 1869 she

the British privinces.
In 1927 she became Dame Commander of the Order of the British Empire, the feminine equivalent of Knighthood.

JOHN E. KELLY

John E. Kelly, retired actor, died in Jackson, Mich., Sept. 8, after an iliness of about a month. Hi

tamly located there in 1912 and he retired from the stage to engage in the cigar business. For several years he headed his own: touring company and came to Broadway in Broadhurst's "Man of the Hour," he was with Lotis Mann for several seasons and did a German dialect part in 'The Man Who Stood Still, 'His final appearance was as the sea captain in 'White Cargo.' He was also a musician and played with several bands in New York State: York State.

He is survived by his widow and one son. Interment was Falls, N. Y., his birthplace.

JULIAN ROSE

JULIAN ROSE
Julian Rose, 60, died in London
Sept. 13. He was a brother of Henry
Lee, once a leading man and Shakesperean actor, later turning to
vaudeville in an impersonation act.
Rose came into vaudeville with
the rush of Jewish 'hipersonators
who followed the success of Joe
Welch and Jess Dandy. Rose inclined more to the later type, better bred and better dressed than
the Welch character. He was soon
in the headline class, but dropped
out when vaudeville hit the chutes
and, found it more to his liking in
England.

BEATRICE GJERTSEN

BEATRICE GJERTSEN.
Madamo Beatrice Gjertsen Bessesen, former court singer and prima
donna in royal opera at the capitais
of Europe and for the last 15 years
prominent in Minneapoils musical
and dramatic activities, died in Minneapoils after a year of failing
beatth.

health.

The wife of a Minneapolis physician, Mine. Bessesen, at the age of 20, as Beatrice Gjertscu, became prima donna in the royal opera at Weiman, Germany. In 1914 she was appointed private grand court singer to Wilhelm Ernest, dute of Saxo-Weiman, being the third American singer to receive the honor.

She was a rative of Minneapolis.

MAX SCHUBACH
Max Schubach, 67, veferan flim
and theatre man, died at his Denver
höme of heart disease, after an III—
pess of five weeks. Born in Germany, Schubach startag in the flin
husiness in 1906 in Seattle as head
of an exchange in 1804 of the seattle
exchange in Denver, Later he heexchange in Denver, Later he helzed the Midwest Greater Features exchange in Denver, Later he became an exhibitor and operated Midwest theatres until the theatres were sold in 1929, when he retired. He is survived by his wife. Mrs. Mabel Schubach, and five brothers and six sisters. Interment in Denver,

CLEMENT BANI
Clement Bannel, once director of the Foiles Bergere, where he proliked revues by P. de Flers, del of the Air over the station. CLEMENT BANK

Sept. 2 at the home of his son at St. Cloud, Paris suburb. Bannel was one of the leading figures of the pre-War Paris music

hai! business

JOSEPH ASHMAN

Joseph Ashman, 75, old time actor, died Aug, 10 in Cape Town. He went to South Africa m ny years ago, and was associated with the late

Leonard Karpon.

Toured Charlie's Aunt' through
the country. Some time ago he settied down as a teacher of elocution
and dramatic art.

D. O. CRONKELTON
D. O. Cronkelton, 81, died in Des
Moines Sept: 8. He was for many
years doorman at both the Garden
and the old Palace:

His daughter, Mrs. Dora Middles worth, has been secretary to A. H. Blank at Central States for many

ARVIN J. BILLINGS
Arvin J. Billings, 71, orchestra
leader, dled Sept. 8 at his hor.e in
Akron, O., where he had lived more than 30 years. The father of Alvin Royal and Warren Billings, who for several years have been identified with Akron theatre orchestras.

JULIE BLAKE

Julie Blake, 24, vaude dancer, died Aug. 10 in Los Angeles after a long

Her last appearance was in Cin-cinnati ith Paul Whiteman, ap-pearing with her partner as Zanett and Maniu. Funeral and burial in L. A. Sept. 12.

CHARLOTTE E. WELLS
Charlotte Elizabeth Weils, 79, author and playwright, died in New
York, Sept. 10. One of her plays
Riddte Woman, enjoyed a long run
Interment was in Hackensack
N. J.

JACK ALF, 59, veteran stage electrician and former business agent of I.A. T. S. E. Local 5, Cincinnati, died Wednesday (11) while on duty at the Albee theatre, that city.

CHRIST S. DIEBEL Christ S. Diebel, 66, at one ti associated with his brother, Charl in the management of Idora Pa died Sept. 10 at the home of daughter in Youngstown, O.

FRANK J. HUBBARD Frank J. Hubbard, 68, plor bandsman, died at his home Middlebury, Vt., Sept. 11. Widow and one son survive.

Mrs. Grace E. McDermott Roth mind, white of E. Otto Rothmund, 'dled Sept. 7 at her summer home in Rome, N. Y. She was the mother of Grace, Coley, Billie and Kilne Worth, stage and screen players.

Mrs. Margaret Bamberger, wife of Joseph Bamberger, managing di-rector of Independent Producers Studlos, Ltd. of Elstree, died at her hume in Stanmore, England, Sept. 2

Marienne, 10-year-old daughter of Ber Bloom, of Irving Berlin, Inc., dled in New York Sept, 13.

rs. Loretta Seiter, 72, mother, of William A. Seiter, film odicd Sept. 14 in Hollywood. film director

REPUBLIC, N. Y., GETS STAY

By ruling of N. Y. Supreme Court Justice Peter Schmuck, license Commissioner Paul Moss of N. Y had to show cause yesterday (Tues had to show cause yesterday (Tuesday) why a per namen stay should not be granted against his order of Saturday (14) that the Republic, burly house, should close its doors that night. He suspended theatres license, but operators got a temporary stay.

copy of a performance at the house last July 21.

Bide Dudley Back

Elde Dudley began his theatre re-viewing over WOR, New York again his past week, with opening of 'A Slight Case of Murder.' Dudley is permitted a five minute break-in on station's nightly, dance parade for his first-hand gleanings of the

News of the Dailies

(Continued from page 76) Mrs. Paula court action. lump sum, and child's support. inued from page ila Sieloff, tern on. Will pay \$1 and \$50 monthly 971.500

child's support.

James Eagles, film actor, filed notice in L. A. of Intention to wed
Velma Moore, non pro.

Isobot Steele, Loe Angeles music
student held in German prison for
four months on espionage charge;
trying to sell story of her expericases to film studios.

cares to film studios.
Friends of Marchen Bach-Jorgensen, actress, who dropped out, of sight syergal, weeks ago, received word that she is safe in the east.
Out of court settlement made in \$250,000 heart balm suit of Dorothy Appleby against Sidney Spiegal.
Chicago theatre owner.

Vivian Tobin, film actress, to marry Dr. Carl Von Hagan.

Presidential ban on gambling in Mexico will be strictly enforced in the northern area, Governor Magna, declared, spliting rumors that Cal-iente would be operated as of yore by trade, unions.

oy trade unions.
Faith Hampton, film actress,
awarded \$350 damages from Jack
Gallagher, stunt man, for being
knocked down in a street affray,
Sued for \$58,000, claiming she gained
25 pounds since the attack and has
been unable to get picture work as
à result.

Los Angeles traffic court judges increase fines 100% in effort to cut down rising mortality rate.

State attorney general ruled that city and county peace officers must enforce penal code section banning sale of liquor between 2 and 6 a.m. Jane Manners, one time New York chorus girl, denied to the dis-trict attorney that she had said she knew plenty about Judge Crater's disappearance. Said she was on the high seas at the time the jurist van-

sally Blane dropped remark that she would marry Norman Foster, recently divorced by Claudette Col-bert, within a few weeks.

Jackie Coogan and Toby Wing admitted to friends they are en-gaged; that they will be married 'real soon.'

Helen Lee Worthing, former Broadway chorus girl, swallowed poison in a suicide attempt, but will

recover.

Dorothy Lee, film actress, to establish residence in Reno as prelude to filing of divorce from Marshail Duffield, one-time University of Southern California football star. James Stuart Blackton, veteran film producer, drawn for federal grand jury service in Los Angeles.

Damages of \$15,500 sought by Dorothy Arlyn, actress, of Lou Clayton for injuries received when actors car figured in a traffic crash.

Anahelm, Cal., where Mme. Helena Modleska once made her home, will dedicate statue to once great tra-gedlenne.

gadienne. Eandits robbed Vendome cafe in Hollywood of \$100, day's receipts. Tom Satterfield, music composer ordered by L. A. court to pay his wife \$75 a month pending trial of d. Vorce suit.

divorce suit.

Howard Hughes clocked at 352 miles an hour, said to be the unofficial world's record for land ships in flight to test speed of his 1,000-h. p. plane, crashed on second flight, but escaped injury.

out escaped injury.

Present wife, from whom he is estranged, and his former mate press court action against Buster Kcaton for allmony pdyments. Truce called while comedian is at work on picture for which he will receive \$5,000.

New entertainment ordinance or-dered drawn up by L. A. City Coun-cil gives police control of shows presented in night spots where iquor is sold.

Manslaughter charge filed in L. A. against Bryant Washburn, Jr., the result of a traffic accident in which a pedestrian was killed.

Willie of Lawrence Tibbett won will of three sons by former marriage to John Burgard, Prisco sportsmit

sportsman. Kitty Anderson, film player. granted annuliment on testimony that her husband, C. I. Anderson, had not been divorced from Lona Malena, Gorman' plcture actross, when he married her.

when he married her.

Jimmy Savo divorced in Reno and
ordered to pay \$100 a week for support of wife and 16-year-old son.

Los Angeles Coroner's jury returned yerdiet of accidental death
in the fatal plunge of 22-year-old
girl from roller coaster at Ocean

Park.
Busby Berkeley charged with two counts of manslaughter following verific 7 coroner's jury that his verific 7 coroner's jury that his control of the three-car crash which cost the lives of two women, seriously injured three others.

Janet Beescher granted divorce in L. A. from Dr. Richard Hoffman of N. Y. after 10-year separation.

Murphy McHenry, Hollywood film mag editor, divorce Hollywood film mag editor, divorce Hollywood

CHATTER

(Continued from page 77) ...

rimes.
Lewis Milestone and Eddle Cline
mixed idea of Ray McCarey moving
into their director with

into their director suite at Par-claiming no room for his name on the door. the door.

Henry Potter, co-author of stage play, 'Kind Lady,' is being tutored for screen direction by Eillott Nugent on Samuel Goldwyn's 'Spiendor.'

liott Nugent un. seamers. Splendor. Warners makes bow to traditional supersittion by refusing to use numeral 13 in sequence of new sound stages being erected. Stage between 12 and 14 is designated 12-A.

Montreal

Larry Gil at the Piccadilly.
Robert Hurel back from Paris.
Geo Sims orch at Krausmann's.
Wally Short orch goes to Stadium
George Si orch at Krauss

Peter Aylen away on trip to the ic Sod. oew's back with vaude in mid-otember.

September. Cellophane Revue at Francals, doing well. Imperial reopens at 50c top with

Imperial reopens at 50c top with French pix. Local stations all lining up amage and the state of the state of

Victor Breaut, Montreal impre-sain, putting on potted opera here. Election campaigns right through to mid-October liable to hit film grosses here. L. Brinest Oulmet starts amateur L. Brinest Oulmet starts amateur oct. 18; every Wcdnesday there-after.

Oct. 16; every wcanesusy mea-after.

Anniversary of first cabaret in Montreal. La Boutelle Vide (The Empty Bottle) opened 278 years ago, feed here.

third largest French-speaking city in world, now has three first-un French picture houses with the opening of the Im-perial under Famous Piayers con-trol, Ernest Oulmet managing.

Milwaukee

Tor's new Sherman nearing completion and will be ready about Christmas week! George: Levine, former Universal district manager, dickering for neighborhood houses.

Herb Israel resigned as amusemely completed and strict manager, dickering for neighborhood houses.

Herb Israel resigned as amusemely completed and strict manager, has taken over scenarious of the strict manager, has taken over scenarious houses upstate. Projectionists are asking another relies in sularies. Boys got a raise for the sularies of the sularies. No takers yet for Alambra or Garden, both dark and owned by Schiltz breving interests. Charlic Fox and Joe Krauss still angling for a lease on the Gayety, whose is the sularies of the sularies of

Kcesus.

Cecile Kinovsky, who wrote film reviews and chatter under the names of Don Recl and Cecile Lane for the News, has gone to the Chicago American in a like capacity. Reviews now split three ways, with Evelyn Hammond, Roy L. Foley nd Vivian Gurdner handling.

Mexico City

By D. L. Grahame

By D. L. Grahame

Don Cossait chorus doing well at a Sunday concert in the biggest local buildight ring.

Anatole Rapoport, planist, giving cettals in Palace of Finc Arts (National treatre).

Eloise Roessler, 12-year-old vio-inist, socko in recitals at government's Hidago theatre.

The Cat and the Canary' in Spantary in Part and the Canary' in Spantary in Part arty Tento Arbeau and Tento Arbeau Canary in Spantary in Canary in Canada C

Long Island By Joe Wagner

Semi-pro football readying. It was a swell year in the Rock-

Semi-pro touIt was a swell year in the nonAwaya.
Freddle Johnson at Islip Inn three
nights weekly.
It was a suit of the 117 square
miles of Queens.
Frank Dougherty opened a nite
slibh.at. Little Neck.
Lean. sharks in the Rockaways.
sty plenty this season.
Jacob Archive Seminary of Archive Seminary of Seminary of

Jacob Schwartzdorf in charge of WPA concert unit in Queens.
Boulevard theatre in Jackson Heights again has legit shows. The nabes in Queens agiving away motor cars.
The Ernest Ehlers left Hollis to join the road company of 'The Great Waltz.'
Dick Linehan, former Jamaica.

join the road company of Waltz. Linkhan, former Jamaica Dick Press columniat, now editing new weekly in Queens. Thomas K. Krug of Forest Hills is the first Washington correspondent for the Literary Digest.

New Haven

By Harold M. Bone

Fairs getting started soon. Henry Busse has opened a studio here. Hai Horne chattered to local adv.

club. Several nabes waking from

ciub.
Several vabes waking from
Several vabes waking from
Several value Dynama School activities will
unfurl shortly.
Gloria Smith has tied up with
N. H. Institute of Music.
Adeline Manni's engagement to a
Come Clark, Poil property man for
25 years, died here Sept. 7.
Town sporting three stage shows
in two weeks—a new high.
You've weeks—a new h

one.
Ted Smalley has had his vest buttons shifted since the arrival of the
new son.
Johnny Miller and Cy Rudnick
will battle it out for that Poli crew

vacancy.

Handling Woolsey Hall concert series has become a habit with Dag-

Pittsburgh

By Hal Cohen

By Hai Cohen

Madeleine Skelly Foust,
wright alling again: theatre page of
Post-Gazette, morning daily,
Candy butchers back at Varlety,
after an absence of three years.
Martyn Shearn, of WB publicity
office, and his appendix separated.
Offill for her angain landed United States of the States of

in Cleveland after 65 weeks here at Show Boat.
Roscos. Ates went for rib of ribs from Luke Barnett, who posed as a newspaperman.
Nan Blackstone follows Ann Green-Wall of Cowne (but this week with the control of the c

Philadelphia

The Lunts guests at season's ini-tial first-night party at Ritz after

Line Louise guesses at a title after that first-nisht party at Ritz after Alfred Head in town with 'Taming of Shirey,' and Si Connor' with 'Squaring the Circle.'
Dramatic criticism getting big play with local broadcasters, four stations covering opening well with the Alfred Conner of January 16, 'panicked the mattres with his battered straw Id.

Garrick theatre, being used as campaign headquarters by mayoratty candidate S. Davis Wilson, won't have any shows until mid-November at teast.

at least,
Arrival of 'Awake and Sing' and
'Walting for Letty' Sept. 30 will be
home-coming for author Clifford
Odets. Shows will be housed at
Broad, located on corner where he
used to hobnob with the boys.

CARNIES OUT-GAFFED

Blanket Sam' Schwartz Loses 2G: Gets 1 Bump

Cedar Rapids. , Sept. 17.

(Blanket Sam) Schwartz, car
nival man working at the Audubon

county Tair, claims he was robbed
of 2-grand at an oil station three

miles south of Audubon.

Schwartz and zome friends had

stopped off for a lunch when they

were held up by two bandits with

challed faces, at the point of guns.

Officer's believe the hold-up artists.

officers believe the hold-up artists were negroes. After going through Schwartz's pockets they socked him with a blacklack.

Jinx for Cole Show

Pine Bluff, Sept. 17.
L. P. Jones, about '40, lately an employee of the Cole Brothers' Circus, and who gave his address as Chicago, was chaily injured at Brinkley, Tuesday (10), when he fell from a Rock Island tank car.

He died in a Brinkley hosyital

Frimately, Ideasity, 1079, when he tended in a Brinkley hospital. Jones had bettime circulations and institution of the control of the contro

PWA Nixes N. C.

Charlotte, N. C., Sept. 17. PWA has denied the application of the state of North Carolina board of agriculture for funds to erect a of agriculture for funds to erect a new exhibit building at the state fair grounds. The new structure was to replace one destroyed by fire last October. It, was to cost \$27,003, of which \$15,000 w vallable from fire in-surance collected on the burned building. The difference was asked

surance conected on the difference was asked as a PWA grant. State official are seeking a reconsideration. Plans were prepared and contracts have been tentatively let, depending or the outcome with PWA.

Looking Ahead

Memphls, Sept. 17.

King Cotton will dig into his treasure chest to produce entertainment and enlightenment at the 1936 Memphls Cotton Carnival. The theme will be 'King Cotton's Treasure Chest.

Five big parades are planned for he carnival, which will be held May

Busted the Dogs

Windsor, Vt., Sept. 17. Truck load of trained dogs owned by Alfred Loyal, were scattered over the Vermont countryside, when a passenger car traveling at high speed collided with the vehicle. The dogs were en route to the Brocton Fair, having just completed ar engagement in Quebec.

Another Mopun

Memphis, Sept. 17.
Tril-S e Fair had the biggest business that has enjoyed for the past five years.
Johnny Jones Shows did the largest carrival business in the past three years at the show.

London, Can, Sept. 17.

Power was cut off the midway at the "Freeton Fair Decuase of a controversy over payment of the hydro bill by the show company. The Public Utilities Commission set a deadline and when the bill had not been met shut off the current. A settlement was reached a short time later, however, and the shows went on again.

short time later, however, and the shows went on again. Heads of the Rubin & Cherry Shows said the electric bill this year was prohibility and they thought they might as well not open the shows as pay the bill. They claimed the bill suppeared as a claimed the bill suppeared as a claimed to the shows as the shows as power of the had-jumped over 200% from a year ago when the Idway alayed the ago when the ldway played the Western Fair.

Western Fair board was not a party to the argument.
During the course of erecting the Rubin & Cherry midway shows a plece of metal was sent flying through the air by a hammer striking a stake. In consequence Rolio Tourtman, connected with the shows, had his right eye removed at Victoria hospital.

Fire in Easton Park

Easton, Pa., Sept. 17.

Fire at Central Park near here, caused damage of about \$50,000 on Saturday (14). The cyclone coaster, skee-ball bowling alleys, balloon bursting concession and several park buildings were destroyed. Cause of fire is unknown.

Park was still onen, and had

Park was still open and had planned a big Sunday on 15th. Fire was discovered by James Smith, park watchman.

Two in Dixie

Charlotte, N. C., Sept. 17.
Two motor circuses have Carolina
bookings for this month; Downle
Brothers, managed by Charles
Sparkr, and Robbins Circus.

WINTER PARK

Omaha, Sept. 17. Krug Park, Omaha's outdoor musement spot, closed for the Krug Park, Omaha's outdoor amusement spot, closed for the summer Labor Day with a program of fireworks and wrestling matches Slusky Brothers, owners and managers, announced dancing would be continued indefinitely on Saturdays and Sundays and Sundays.

Park management also announced the opening of a skating rink in the park to be open to the public every night but Mondays and Tues-days which nights it will be avail-able for private parties.

Par's Chain

(Continued from page 5)

(Continued from page 5)
havo been extended once more for
60 days, until Nov. 1.
It is not expected that Paramount
would aim to regain all the partnership houses, forthwith. However,
the pro tem extension which has the pro tem extension which has been granted the partners allows for more comprehensive negotiation of the various situations and at the same time allows a period of grace for Paranount to slip into some definite policy on the matter. The purpose of decentralization was to put these houses under the operation of the best a valiable must.

power in the business on favorable power in the business on favorable terms of partiership. Some feel that the manner in which the Par-chain was decentralized hinted openly at-a-probable future return of the theatres, perhaps under the same manpower as operates these houses today, directly under Para-recent

CIRCUS ROUTES

Week of Sept. 16
46, Sarnes
1, 18, Greenville 19, Victaburg; 20, Kan Horisan, 19, Karoli, 19, Karol

Publin & Cherry Show Shut Down OFFICIALS ALSO HAVE GIFT IDEAS

Carney Owners Learn About Gimmicks from Fairs, Auspices Officials' Private Graft Takes Profit Out of Midway

TOUGH SEASON

Chicago, Sept. 17. Though finishing one of the best

outdoor seasons in years the carnivals are finding that they have corralled only a small portion of the money they handled and that many of them are hardly out of the red Angle on this year's business and the trend of the times is the fact that the carnivals when willing to operate on the square are being forced into gaffs, gi icks, biow offs and money wheels by the auspices and the fair officials who are looking out for their own pocket-

books.
In many spots the pay-off to officials has reached such a peak that the carnivals can hardly clear any profit. many instances the board's family and friends move into a carnival and demand so much of blankets, food supplies, dolls and other merchandlse from the store

other merchandise from the store shelves that the entire margin of profit is removed even before the carry gets going on its stand. In one instance in the middle-west where a carry riot was re-ported it was due to the deputy sheriffs themselves who tore into the stores when the carny was slow

the stores when the carny was slow in paying of a.tes and good locations have risen beyond all reach as even more state and county officials stick out their hands for the grease. Payoff, for the dates in the first place have reached into the heavy rend fagure, and then there's own. grand figures and then there's pay-off to make certain that they don't stick the carny on the other side of the railroad tracks or down in a swamp.

swamp.

Many fairs are insisting that the carnies run the money wheels and the gaffs and are stipulating just what percentage of the take that they are to get, even putting a minimum amount which the carnie can

mum amount which the carnie can turn over for each day's operation. What's Yours is Mine.

Another angle which is causing additional heartaches for the carnivals is the growing habit of some fairs to chisel in on the carnival's own territory by holding out the convention of the carnival's own territory by holding out the form the carnival's own territory by holding out the forther of the carnival's own the carnival's own the carnival's fair of the carnival's fairney on originally.

a healthy share of coin that the carnivals figured on originally. While the fairs are bad enough, some of the still dates under organizational auspices are even worse. In these spots the organizations themselves are doing the fixing so that the carnies can run wide open. The auspices' chiefs know their arithmetic as well as anybody and they figure that 20% of a crook-ed carnival is going to be worth much more to them than 20% of a carny that's running on the legit. And where the carny itself can

ed carnival is going to be worth much more to them than 20% of a carny that's running on the legit. And where the carny itself can make money running on the square the auspices will wind up with some nickels and on the square that the squ

PA. FAIR OPEN SUNDAY

Defies Dist. Atty, Who Will Sue for \$4 Fine

Ebensburg, Pa., Sept. 17.

The county fair ran wide open Sunday, detying state's old Blue Laws and the announcement of District Attorney W. Lloyd Hibbs that he could not condone its operation on Sunday.

Games of chance were closed, but the horse racing program was run off as scheduled.

off as scheduled. Sheriff Michael J. Boyle was in the grand stand to prevent any gambling on races and three county detectives circulated through the crowds on the grounds.

The district attorney said he would file charges against the management of the fair, charging violation of the sabbath laws. The management previously announced it would willingly pay the fines, t would willingly pay the fines, which amount to about \$4.

Neb. Fair Pays Off

Lincoln, Sept. 17.
For the first time in five years the State Fair here was able to pay off. Every contract both to attractions and exhibitors was met by tions and exhibitors was met by proceeds from the Sept. 1-6 show, according to financial statements issued last week. Parl-mutuel betting on the track and a better crop year boosted the attendance over 25,000 paid admissions higher than 1834 when only 40,000 bought tickets to the show.

to the show. Entertainment talent, always on Entertainment talent, always on the short end before, came out per contract, the Barnes & Carruthers office getting \$3.700 for the Al Miller 'Fantasies of 1935' and accompanying acts; Chris Lyck, freeworks man, got \$1,825; and the U. S. Armys Olympic equestrians picked up \$850 in two nights.

Betting was heavy on the nags and the state cuts in for 12% of the dough passing over the counters.

and the state cuts in for 12% of the dough passing over the coun-ters. United Shows of America, carney, grossed near \$11,000, according to John Castle, one of the owners. This is nearly 30% above a year ago for the same show.

Toronto's Topper

With attendance figures jumping the million and a half mark and showing an increase of 148,000 over last year, the turnstile-clickers spent an estimated \$40,000,000 at the Canadian National Exhibition, according to Elwood Hughes, expo gim. Total attendance for the 12-day show was 1,651,000 as compared with 1,503,000 last year, the 1335 figure being the highest since 1825, Toronto.Sept. 17.

Rubin & Cherry midway o clais reported an increase in gross over last year of 40% out of which comes the government amusement tax of 15% but still leaving them with the 15% but still leaving them with the best two weeks' take here in five years. Estimated grandstand gross for the pageant was \$241,000, and for Vallee's two-a-day \$57,500 Horse show and 'Cuvalcade' in the Collseum did an estimated \$45,000.

Two Showmen Hurt

Minneapoils, Sept. 17.
William A. Hughes, 38, Saugerties, N. Ya. and Thomas Sweeney, Kansas City, ... of the Royal American Shows which layed the Minnesota State fair here, were se-riously initized, when their seriously initized. riously injured when their car smashed into a concrete base of a railroad crossing.

The automobile, brand new, was

completely demolished

HEFTIES HURT

HEFTIES HURT
Rochester, Sept. 17.
orothy and Fforence Carlson,
billed as the hefty twins at the
Rochester Exposition, re injured
in an aute emish deed ; a ride after
the night show. Florence, 33, was
treated at General Hospital for
incertations from flying glass, and
Dorothy, 28, for brulses. They were
riding with Joseph Gagne of Bedford, Conn. one of the company.

MPLS. WAILS AT **IOWA FAIR YARN**

Minneapolis, Sept. 17.

Article in Time calling the Iowa state fair 'the No. 1 state fair of the nation' caused a front page outburst on the part of the Minneapolis Journal which attacked the Des Moines Registei-Tribune, Open University of the Minneapolis Star Yor supplying the Claimed erroneous material. material.

'On Monday alone the Minnesota State Fair had almost half as many visitors as the Iowa State fair had in its 10-day run,' the Journal de-

'There are probably 10 state fairs that double or triple the Iowa state fair figures in every respect,' said the local paper.

oines, Ia., Sept. 17.
Despite crepe hangers, labor troubles and cold weather, the Iowa state fair rang the bell.
A net of 485,000, an increase of 48%, over previous years and attendance upped 31% over figures for 1934, the drought season.

St. Johns Fair

St. Johns, N. B., Sept, 17.

The local fair established history this year. In offsetting criticisms that the pre-depression admission price of 50 cents was maintained unususly, a musical revue containing about 40 and titled Winter Garden Revue was presented.

George A. Hamid, presented the control of the Nugent.

ugent. So keen was the demand for seats So keen was the demand for seats in the grand stand for the stage show, even at 25 cents for rush and 50 cents for reserved, divided 50-50 in the 2,000 seat structure, that fwo night shows had to be arranged instead of one. The biggest paid attendance for a day was 25,000, which broke all records.

This is the only Canadian fair which does not have harness racing. The mildyay had 17 wheels, bird cages, crewn and anchor without the least police interference. The

the least police interference. The Williams Shows, of Winfield, N. Y.,

Golda Poney Hurt

Elmira, Sept. 17.

Madame Goida (Goida-Honey), a emember of the Honey Family, aerialists, sustained a fractured wrist and a possible fractured back when she fell from a light-wire at the fair here Sept. 11, due to the collapse of the wire and supports. She was rushed to the St. Joseph Hospital, where it was said her conditation. Elmira, Sept. 17. tion was serious and she might be obliged to remain there for a long

period.

K-rays disclosed a broken back and fracture of the left arm. It may be a year before she is again able to work. Her Injury does not affect the rest of the troupe. She did a single specialty.

Tops Last Year

Cresco, Ia., Sept. 17. In the parlance the Cresco county fair went to town this year and plenty in the black, increase in at-tendance being 5,000 ove figures for 1934.

Gate receipts were \$1,500 above 1934 and \$2,200 above 1933.

Signed for the Kraft Program with Bing Crosby!

jimmy DORSEY

and his Orchestra

Last year a seven month wonder, today a seventeen month marvel! Organized in April, 1934, the Dorsey orchestra was featured at the Palais Royal on Broadway, on NBC and on Decca records within seven short months. Since then, record-breaking theatre and ball-room engagements, all summer at the Glen Island Casino — and now signed for thirty weeks on the Kraft program with Bing Crosby!



WEAF-NBC Thursdays, 10.11 P.M. from Hollywood, beginning December 5th!

with KAY WEBER



Featured with the Dorsey orchestra since its organization, Kay Weber as a vocalist is as distinctive and distinguished as the rhythms and the arrangements of the orchestra with which she sings. Her polished lyrics match perfectly the smooth syncopation of the orchestra. And three trombones and but one trumpet make the instrumental effects of the orchestra both original and unique.

and DORSEY TRIO

Both rhythm and comedy are contributed by the Dorsey trio, Skeets Herfurt, Rock Hillman and Don Mattison, all members of the original Dorsey orchestra.

Jimmy Dorsey, master of the clarinet and saxophone, has based the band's modern style on his novel phrasings on those instruments. Under his baton, the distinction of the orchestra is unforgettable and its musicianship unbeatable!



ROCKWELL-OKEEFE INC. ARTISTS REPRESENTATIVES
R.K.O. BUILDING - ROCKEFELLER CENTRE F NEW YORK CITY F CIRCLE 7-7550

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Vol. 120 No. 2

NEW YORK, WEDNESDAY, SEPTEMBER 25, 1935

80 PAGES

Odds Against Amateurs Clicking On Broadway Placed at 200,000 to 3

Odds against amateurs landing professionally in New York are 200,000 to 3. Since the 'amateur show' craze on radio, and in the theatres, got hot a year ago, it is estimated 200,-000 genuine purese have taken their auditions' all over the country. Of that number only three have so far been regarded by the bookers as suitable for Broadway showing asset the street of the street of

Another observation of showmen is that 'anateur' shows are as much a blight as a blessing. They doubt whether the slight talent uncovered has justified the possible ill effects that the 'amateur' thing has (Continued on page 62)

Selznick Lays Out \$250.000 for Joyce Interest in Agency

Hollywood, Sept. 24.

Hollywood, Sept. 24.

ighest cash price ever paid for haif interest in an agency was recorded when Myron Sciznick acquired for \$250,000 the partnership assets of Frank Joyce, through his widow, Mrs. Dora Joyco.

Partnership, which existed for about seven years prior to the death of Joyce last March 18, enjoyed the most lucrative business of any talent organization on the Coast.

Joyce Last March 18, enjoyed the most lucrative business of any talent organization on the Coast.

Joyce Last March 18, enjoyed the was solely owned by Joyce, which was solely owned by Joyce, which was solely owned by Joyce, immediate changes of personnel will be made, it was said.

Beginning Oct. 1 Scianick will changes of personnel will be made, it was said.

Beginning Oct. 1 Scianick will change his organization to include a business management service. H. R. Williams, recently with Equitable Investment Corp., has been placed in charge.

Seiznick will represent four Hol-Seiznick will represent four

in charge.
Selznick will represent four Hol-Seiznick will represent four Hot-lywood agencies in their foreign negotiations from his London of-fices. They are Orsatti and Co., Smali-Landau, Jessie Wadsworth and Zeppo Marx.

Monaco Worried

Paris, Sept. 24.
Business was terrible this summer at Monte Carlo, as it has been since roulette became legal in France. Frince of Monaco and National Council are in a huddle to solve the depression.

One member of the Council introduced a bill to grant divorces for small scanons in Monte the Continental Reno and possibly solve problem. Paris, Sept. 24.

CRUISE ACTS' VENEZUELAN **AIRINGS**

Pleasure crulse ilners plying be-tween New York and Caribbean ports will bring South America a regular taste of American-type radio broadcasts. On a recent crulse radio broadcasts, On a recent cruise a courtesy program given over YV3RC of Caracas, Venezuela, by Harry Hershfield, Lillian Wagner, Henrletta Wakefield, Greek Evans, Corinna Mura and Louis Polanski, all In port for a few hours, created much favorable comment.

As a result a deal has been worked out whereby cruise boats touching Venezuela hereafter will do a broadcast as a regular part of their visit. Station will pay Nat Abramson, the booker of the cruise talent, in American dollars.

NEW IDEAS FOR 1936 CAMPAIGN

Sugar-Coating Propaganda as Entertainment Seems Certain to Be Technique of Both Parties-Republicans Auditioning

UPTON SINCLAIR CASE

Selling politics via radio on a national scale like toothpaste, chewing gum or breakfast food is being discussed in Republican circles, and one show along those lines has aircady been auditioned in the CBS studios. Entitled 'Liberty, at the Cross-roads,' it was staged for G.O.P. inspection last Friday (20) and is now being brushed up and muled over. Frogram is almost pure entertainment, or rather propaganda coated with a thick layer of (Continued on page 62)

Ask U.S. Reliefers Not To Split Up Professionals

Washington, Sept. 24.

Proposal has been presented to the government to eliminate the clause in its work relief project preventing more than one member of a family to be on the rolls, so far as vaudeville and circus performed to the control of th

More details on relief project in the Legit Section.

U. S. Minus New Tunes to Hum If Pop Song Writers Declare Strike

A Rib?

Sign on a New York news-paper delivery truck adver-tising color pictures of the fighters read:

Baer-Louis — suitable for framing.

SPONSOR'S KID. AGE 6. OKAYS **AIR SHOW**

New wrinkle in 'practical' auditions was started last week by Supplee-Wills-Jones exec in listening to WIP's 'Colonel Bill' program, Milk Company, which has been sponsoring Uncle Wip, kids' spleier, wanted program of juvenile appeal.

Since 'Colonel Bill' (William Gal-lagher) does script of animal storles the S-W-J exec brought his 6-year-old daughter along, Issuling must-please her ultimatum. When she oked the act, 'Colonel Bill' was in, N. W. Ayer handles account.

Nitery's Blind Band Salt Lake City, Sept. 24.

In the new band at the Club Heidelberg, four of five members are blind.

They're doing nitery work in order to complete their education at the University of Utah, where they are studying law.

Hollywood, Sept. 24.

Coast song writers will initiate a creative fast if things go against them in the legislative halls or among their own craft. Threats of them in them in the legislative halls or among their own craft. Threats of a protracted surcease from cleffing to win public support to their cause has been talked among tunesmiths and likelihood of such a campaign is imminent just before Congress reconvenes after the first of the year.

reconvenes after the first of the year.
Idea of a passive resistance to the Duffy bill and differences with the American Society of Composers, Authors, and Publishers was hatched from a remark dropped by Natian Burkan at the last ASCAP membership meeting here.

1 wonder what would be the general effect if all you boys quit writing music for a while?', he'theorized,
The Cue

ing music for a while?", he 'theorized,
The Cue
Taking their cue at that point of
the discussion, members are said to
have given slient assent to such a
proposal, feeling that it would have
a pleasing moral effect on their
struggles to attain equality, remunerative and otherwise,
Whether the winter campaign
(Continued on page 77)

MG READYING **8 FILMUSICALS**

Hollywood, Sept. 24.

Hollywood, Sept. 24.
Metro is having a rush of musicals with eight in various stages
of productive to the product of the color
activity. All will be released by the
end of January.

In addition to the eight scheduled, studio is looking for a successor to 'Broadway Melody.' Those
on the fire are This Time it's Love'
with Jessie Matthews and Robert
Montgomery; 'The Great Ziegfeld;'
'Maytime' with Grace Moore and
Nelson Eddy; 'Tales of Hoffman' for
Marion Talley; 'San Francisco' for
Jeannette MacDonald; 'Eigeance'
for Ciltton Webb. 'Rose Marie' is
now in work.

FREE SHOW MENACE BOBS UP AGAIN WITH DOZEN FIRMS TALKING STUNTS

B.R.O.

To borrev a line fr.m Arna Hell, Jr., It's been b.r.o. (bar 100m only) in the Broadway and Park avenue niteries Sunday, Monday and last (Tuesday) night before and after the Baor-Louis fracas. The visiting sportsmen did all right by the couvert charge brigade. Not that nitery biz hasn't been bullish ever since two weeks prior to Labor Day. The bonifaces around N. Y. aver that that corner's been reached, judging by the extraordinary market for wine, etc.

Last night (Tuesday) was a bit of New Year's eve on Broadway.

Free shows commercially sponsored, and as competition for the theatres of show business proper, are bobbing up again and to the greatest extent thus far. This time some 10 or 12 big industrial firms are contemplating exploitation of their products via in-the-flesh entertainment, including Standard Oil of New Jersey, General Motors, Schenicy Distillers and the Atlantic & Pacific grocery chain.

tic & Pacific grocery chain.

As an issue, free shows have been up before in the show business. Last year the Standard Oil campaign with the Guy Lombardo road show provoked concerted action on the part of the picture and theatre

(Continued on page 17)

Ecclesiastic Showman

Brookyn, Sept. 24.

r. Russell Brougher, preacher at Baptist Temple, is packing 'em ln because of his snappy display advercause of his snappy display adver-tising in local gazettes. Last Sunday nite's sermon was billed as 'The Fighter Who Couldn't Come Back— Preludes: 1. Will Max Baer Lick Joe Louis? 2. My Personal Experi-ence With Max Baer and His Trelaer. ence W Trainer.'

Ad also informed populace that Margaret McKec, whistier, was making her last appearance before moving to California.

Actress' 2 Plays Set In England and U.S.

Maria Coxe, member of the Hedgerow Theatre troupe at Rose Valley, will have two plays produced this season, on both sides of

duced this season, on both sides of the Atlantic. "If Ye Brent Faith' and 'Kit Marliowe' are the plays and both will be done by the Covent Garden Showshop in London, first on Armistice Day. Miss Coxe sails for England with the ending of the Hedgerow season next month. Path will also the control of the control of the control of the control of the country and Hedgerow will do 'Marlowe.'

39 Organizations on Coast To Safeguard Picture Works

ollywood, Sept. 24.

Few industries are surrounded by as many official organizations to lock after the histings, interests and social and economic welfare of those within, its gates as motion pictures. Every corner, in Hollywood houses some organization or group whose business it is to see that its members get (iff proverbial square deadwith their Academy off Motion Picture Arts and Sciences and the Producer's Association, works all the way, down the Studio Utility Workers, 39-in all.

That they chart courses which continually cross each other means nothing. They go, their separate ways, crossing each other sensition, as being done for their particular, is the mention after the employed in the business.

Just to Mention a Few Justice of the Academy, On, the social side, there is the Magfair, the Dominoes and the Masquers. For Producers Anoscand the Producer-Actors and Froducer-Writers 5-5 Committees. Cameramen have their union and also the American Society of Chameramen have their union shadle the affairs of costumers, make-up artists, plasterers and cement finishers, electricians and sound engineers, setting tempers. sooth ave their unions besides their social clubs. Separate unions handle the affairs of costumers, make-up artists, plasterers and cement finishers, electricians and sound engineers, studio technicians, transportation drivers, scenic artists and carpenters. In case these rrouse are not sumiciently represented by Studio Labor Committee.

'Net to Overlook Politice Studio Labor Committee. Studio Labor Committee. Studio Labor Committee Studio Labor Committee Studio Labor Committee Academy. There's a Location And there's an agents branch of the 'Academy. There's a Location Mens' Association to see the Committee of the Committee of

A. J. BALABAN SETTLES WITH FAMILY IN GENEVA

Geneva, Sept. 24.

A. J. Balaban, residing at a vilia here, is committed to the Swiss country almost for life. His three children are attending Switzerland schools, and the former Chicago showman has been instrumental in raising funds for the second Christian Science church here.

Balaban passed through Geneva for a day some years ago and determined to come back and stay longer, chiefly because of its geographical appeal.

Weitzenkorn Loses To Metro on Contract

Los Aprejes, Sept. 24.
Louis Weitzenkorn failed in his attempt to collect \$1,343 from Metro which he claimed studio owed him on contract. He has been ordered to pay costs of lengthy proceedings in municipal court

Writer's complaint declared he should have received \$5,000 for five weeks work but, instead, was paid but \$3,666.66. Difficulties arose weeks work but, instead, was paid but \$3,666.66. Difficulties arose when writer, assertedly longing for New York, walked before job was completed. He had been ince help-ing Gene Fowler on "Timberline."

Set Your Ticker

Daylight Saving Time ends Sunday (29) at 2 a.m.
It's daylight losing time, so
the clocks so back one hour.

Jan Kiepura Film Kidded Monte Carlo. Which Burns Plenty

Monte Carlo, Sept. 15.

Victim of a scenario writer's whim, Jan Klepura cannot hope to see his name added to the list of famous tenors who have sung at the control of the carlo is sensitive, so Kiepura was blacklisted.

Henry Rolland, of the Monte Carlo Gazette, Principality weekly, in a big leadoff article blames Kiepura for what he calls the serious digs at the Monte Carlo Opera, and considers it a clear case of spite works.

considers it a clear case of 'spite work.'
Wrath of the casino moguls has now spread to films in general. When Douglas Fairbanks, Jr., came down here to do some exteriors for 'The Water Nymph' (WB), story having a Monte Carlo background, municipality at first refused the company permission to turn the camera cranks. Some a fetter that the camera cranks of the case of the case

Still Suing After That H'wood Cafe Skirmish

Los Angeles, Sept. 24.
Echoes of the free-for-all New Year's Eve in the Trocadero cafe in Holiywood are heard he.e again in a suit for \$0.750 damages filed in Superior Count by Roy Chanelor against Dave Eisner.
Writer's suit charges that his nose was knocked out of line, that hole was forced to pay heavy medical bills and kept out of work as result of injuries he suffered during fistic encounter. Lon Young recently won judgment against Mrs. Chanslor for hurts he received in same meier when a thrown glass caught him in the eye.



WILL MAHONEY

WILL MAHONEY
The London Evening Times said:

"Gree the hardest, working, most versatile, bunniest gay you could meet in a week-end's hitch-hiking (just to be up to dato). He not only digs up the audience en masse with his dancing (on sylophone), sits which was the breaks them into tiny pleces with his dancing (on xylophone), sits male partner), and leaves them a hopeless, bepliess, gurgling mass with his singing, especially of 'Lily'."

Direction

Direction
WM. MORRIS AGENCY
Maylair Theatre Building
New York City

Berkeley Will Face 2d Degree **Murder Charges**

Hollywood, Sept. 24. Hollywood, Sept. 24.
Busby Berkeley, film dance director, must stand trial on two charges of second degree murder, the outcome of an auto crash in which two, persons were killed and Berkeley severely injured. In changing the charge from manslaughter, Judge Call said, 'evidence shows clearly that probably a greater crime than manslaughter has been committed.'

Berkeley was released on \$10,000 bail.

Fairlie Abroad on 1st Fox British Pic

HOIlywood, Sept. 24.
Gerald Fairlie leaves here next week for England to script Bottled. Verdict, first of 20th-Fox British productions. Picture will be produced by John Findlay, who returned to England several weeks ago after six months at the studio getting a working idea of American production. production

Original story is by W. P. Lips-comb. Al Parker will handie the

Reverse Crime Pix Nipped

Hays Office Calls Halt on Righteous Angle of Gangster Films

Hollywood, Sept. 24. Reverse angle on criminal or gaugater pictures, whereby law en-forcement groups clamp down on the wrong-doers, is banned under new ruling laid down by the Pro-ducers Association.

oard of directors of the latter

Board of directors of the latter organization passed resolution preseding: 'Crime stories are not to be approved when they portray the activities of American gangaters armed in violent conflict with the law, or law enforcing officers.' Ban virtually becomes an amendment to the production code, under which purity seals are issued by the Jos Breen organization. Latter has been instructed to turn down any pictures that violate the new order, and to also delete segemeers in regiand to also delete sequences in regular run of pictures that go against the ruling.

However, in-voting for immediate

provever, in-voting for immediate operation of the resolution, large number of pictures were specifically exempted as being finished, under way or so far along that companies would suffer heavy losses.

Readers Become Writers

Hollywood, Sept. 24.
Earl Felton and Charles Trumble have been snatched from the Warners reading department and given staff writing assignments under production wing of Bryan Foy.
Felton's first script, in collaboration with George Bricker, is Freshman Love, which Frank McDonald directs. Trumble is doing a soio original, 'Prison Far'.

Blake Ends Dafoe Yarn

Charles Hollywood, Sept. 24.

Hollywood, Sept. 24.

Hollywood, Sept. 24.

Blake of the Chicago

American staft, brought here on
five-week deal by 20th-Fox, winds
up with the studio next Saturday

(28) and returns to resume his contract with the Hearst daily

the terms out for the studio to

Willet came out for the studio to

Willet came out for the studio to

Willet Country Doday, based
on the life of Dr. Alan Dafoe.

Newsreels' Elaborate Safari to **Cover Italo-Ethiopia Hostilities**

That Big If

Hollywood, Sept. 24 Armed with personal appearance offers and a one-picture contract for Max Baer, Leo Morrison planed east for New York Jast Thursday (19).

No dice if he loses.

Stallings' 'Gibraltar' Ethiopian Film Entry, Deal Set by Cable

Hollywood, Sept. 24.

With all major studios looking for stories on which to base nictures with Ethiopian background, Darry Zanuck has closed with Laure Stallings for latter's original,
'Gibraltar,' ill rush production.

tion.

Stållings' störy idea was söld to
Zonuck by- Myron Selznick, the
writer's agent, from brief outline
suppilled by cable. In addition to
preparing a complete story and
script, Siallings is directing camera
crew 'in securing atmosphere and
background shots. Stallings is now
in Ethiopia for Fox Movietone

Paramount has closed for distri-

News.

Paramount has closed for distribution rights to a six reel traveloque feature under title of Æthiopla Speaks. Picture was made in Ethiopia by T. Weschler, Swiss producer, who crossed through the Interior of the country with a safar. At the safar, and the safar was the safar with the safar of the product of the pr

New Bartholomew Pact Calls for \$1,250 Week

Metro has substituted a new year's contract for the old one with Freddie Barthoiomew which ups the English youngster's weekly salary by \$1,000 Old figure was \$250 per New arrangement is a straight one-New arrangement is a straight one-year deal which also permits Bar-tholomew to make personal ap-pearances, up to maximum of 18 weeks, with Metro having first call and subject to picture assignments. Deal was made direct between Metro and young player, latter hav-ing no agent Bartholomew's p.a. figure is \$5,000 per week, since lad got \$3,000 per at the Capitoi; New York, with 'David Copperfield.'

SAILINGS

Sept. 28 (London to New York) Walter Huston (Bremen).

Sept. 26 (New York to Los Angeles) Mr. and Mrs. Carlos Israel (Pres. Pierce).

Sept. 25 (New York to Paris) Benn W. Levy, Constance Cum-mings, Cliff Fischer, Buddy Rogers, Arthur Woods (Normandie).

Sept. 21 (Los Angeles to Hono-lulu) Fred Beetson, Mrs. Trem Carr, Mrs. C. King Charney, Ed-ward Arnold (Lurline).

Sept. 21 (London to New York) Ben Goetz, Morris Goodman, Paul Robeson, R. C. Sherriff (Empress of Britain),

Sept. 21 (Los Angeles to New York) John Warburton, Kenneth Morgan (Santa Rosa).

Sept. 18 (Sydney to Los Angeles) Cecil Marks, Frank Graham (Mon-

ARRIVALS

Jack Hulbert, Jack Connolly, Jack Allcoate, Louis Nizer, Walter Bul-lock, Arthur Rodzinski, Katharine Cornell, Jules Brulatour, Hope Hampton, Jos. V. Connolly, Paul Stein.

With outbreak of hostilities be-tween Italy and Ethiopio expected momentarily, newsreel o ces, in New York hummed with activity as

tween Italy and Ethlopio expected momentarity, newared o ces in New York hummed with activity as each company attempted to perfect a system of transport which would bring film from the battle fronts to this country with minimum amount of delay.

Estimated that it will require two weeks to get newared shots from Ethiopia to Nr. T., providing companies get all the breaks en route. Many of these will transport to Dibouti, seaport town in Erchica to London to salo line for a light of the companies of the Companies. Many schemes of checking on rival newsreel companies, have gone to Europe to establish their camera course and line of communication. Other than the proposed of the companies have gone or lively newsreel companies, have gone to Europe to establish their camera course and line of communication. Other than the proposed the course of activities to the companies and line of communication. Other than the country of the companies of the companies and line of communication and cable.

ASTAIRE'S 2 A YEAR. STARTS WITH NEXT FILM

Hoilywood, Sept. Fred Astaire's new deal at Radio reported to include the proviso that he make but two pictures a year. This schedule becomes effective with Follow the Fieet,' now in re-

hearsai.

Astaire's first picture, 'Flying Down to Rio,' was released late in 33, since which he has made three more films. If 'Fleet' is turned loose in December it will give Astaire five pictures in exactiy two years.

years.
Contract clause on the two-a-year is a precautionary measure so that he will not make too many. Studio already has a story outline on the Astaire flicker to follow Fleet.

Cameras Finally Grind On Metro's 'Ziegfeld'

On Metro's Ziegreid

Hollywood, Sept. 24.

Dramatic sequences for "The
Great Ziegreid' went before the
cameras last week at Metro, with
Robert Z. Leonard directing, and
Hunt Stromberg producing. Wilism Anthony McGuire is acting as
associate producer.

Oliver Marsh has been assigned
of handle photography on the
filmistical.

Rogers' Double Goes MG

Pittsburgh, Sept. 24. Almost an exact double for the late Will Rogers, A. A. Trimble, Pittsburgh-Cleveland district salesman for Rand-McNaily map comman for Rand-McNaily map, company, has been signed by Metro for the role of famous humorist in 'Great Ziegfeld.' He has received a leave of absence from his firm and departs for Hollywood immediately. Even to the Rogers mannerisms, Trimble is the star's duplicate. He has appeared at several clubs here, dinners and other gatherings in the guise of Rogers.

SIMONE'S 2 20TH-FOX PIX

Hollywood, Sept. 24.
Twentieth-Fox has set Simone
Simon for the lead opposite Waiiace Beery, loaned from Metrb, in
Message to Garcia.
She follows this with femme lead
in 'Under Two Fags.'

READYING FOR BING

Hollywood, Sept. 24.
Paramount is readying ! hyth
of the Range for Bing Croshy.
Jacques Woife and J. K. Pr
writing the tunes.

WAMPAS GLORY FADES

Sec. Ickes of Interior Dept. Scored By Tourist Biz for Bludgeoning Pix

Washington, Sept. 24.

Film studies are latest victims of the singled handed drive of interior Department head darent of the single of the sin Washington, Sept. 24.

unless substantial contributions are made toward the account for main-tenance of the park system there will be no more permits for Holly-wood crews to enter lands under his jurisdiction. Policy has hotel operators, stables, outfitters, rail-roads, and miscellaneous beneficiaries of studio expenditures up in arms, according to reports from the west, while subsidiary Interior Department officials regard the Ickes ruling as shortsighted and unjustified.

tokes ruling as snortesigned and injustified.

Although he has made strenuous efforts to publicize the park system and build my olumn of the system and the system of the

Lavish Spenders

tees have been futile.

Lavish Spenders

Arguments have been made that film companies, in addition to paying customary head tax imposed on park visitors, spend lavishly for accommodations, taking the best of everything, but these contentions, although backed up by shrieks from concessionalres, have fallen on deaf ears.

Sole victim of the Ickes blackjack to date is Metro, which coughed up \$5,000 a week ago to the trust fund in order to end a long-standing controversy with the Interior. Department over damage caused by shooting units at Sequola Park last year. Two other producers contemplating plx with park background are on the point of dropping their plans because of the drastic policy. Although no trate has been haddides \$1,500 per week a fair rental for parks. Inquiries from studies which expected to use Yosemite and Yellowstone for two weeks broughtnews that permits would be forthcoming only if Ickes received checks for \$3,000 for the trust account.

Lin Bonner, Coast 'Variety' News Editor, Dies: Brief Illness

Hollywood, Sept. 24.

In Bonner, 51, news editor of Daily Variety for Style 1 to State of Sept. 19 for Style 1 to Style 1

tercepted for the transfusions, Bruce Manning, writer at Columbia, standing by.

BOYER DUE IN H'WOOD

Hollywood, Sept. 24.
Charles Boyer is due late next
month at Paramount for 'Invitation to Happiness' with Marlene
Dietrich.
He's.

He's now working in 'Mayerling' for Pathe-Natan in Paris.

Not at Home

Hollywood, Sept. 24:
Turning down a dozen requests by studio executives for screening in their homes of Midsummer Night's Dream, Jack Warner has let it generally be known that he is opposed to this gratuitous service.

showings wear out a dozen prints a year, and the best any studio gets out of it is a Bour panning. Also that such audi-ences pay little attention to the film nyway; hence their criti-cisms are of little value.

COLLEEN MOORE'S DOLL HOUSE'S \$9,204 CHARITY

St. Louis, Sept. 24.
Eight institutions devoted to crippled children received checks totaling \$9,204.56 last week representing 80% of the proceeds from recent showing of the Colleen Moore doll house at downtown descriptors after Parameters 1800. Moore doll house at downtown de-partment store. Remaining 20% of receipts were used to pay expenses of exhibition and to establish find for showing doll house in com-munities where it would otherwise not be available. Doll house next to be displayed in Boston.

M-G Starring Contract For Francine Lar'more

Hollywood, Sept. 24.
Irving Thalberg has tabbed Francine Larrimore to a term ticket and will produce group of starring pictures for Metro release. Player is expected to leave for the coast the end of next month.

Contracts were signed prior to Thalberg's departure from New York last week and after several tests of Miss Larrimore were made in the east.

CLAWIN' FOR BICKFORD

2d Jungle Beast Attack—L Leaped 3 Weeks Ago

Hollywood, Sept. 24.
Charles Blekford had a narrow escape yesterday (Monday) on the East of Java' set at Universal when a lion bit him on the neck, missing his jugular vein by a fraction of an inch. Actor was rushed to the Hollywood hospital for antitetanus inoculations and will be under observation for two weeks against infection.

Bickford was clawed by a black

Bickford was clawed by a black leopard three weeks ago in the same picture, but resumed work after emergency treatment.

Frank Fay's Legit

Hollywood, Sept. 24.
Frank Fay goes east today (Tuesday) for possible lead in Theate
Guild's production of 'The Postman
Always Rings Twice.'
Also talking over a radio deal.

MACAULEY'S MG MUSICAL

Hollywood, Sept. 24.

'Ready, Willing and Hale.' Satevepost yarn by Richard Macauley,
has been hought by Warners as a
heavy budget musical for next year's

Studio recently bought Macauley's 'Front Page Woman.'

20TH LIKES RAFT-TWICE

Hollywood, Sept. 24.
Twentieth-Fox has borrowed
George Raft from Paramount for
the second time for the lead in 'It
Had to Happen.'
Roy Del Ruth directs.

AS STAR PICKERS

Class of '26 Bulks Large with 6 of 13 Clicking-Colleen Moore, Lila Lee, Lois Wilson Survive 1st Selections in '22-Judith Allen Saved '34 Crop

SALLY RAND, FAVE

McCALL: Hollywood, Sept. 24.

With the Wampas ready to lose its identity as an organization by the remaining members moving into the Masquers as a body, its 11 years picking body discloses as a st reatest distinction be-

Wampas' ing its yearly selection of 13 girls, deemed most likely to succeed as motion picture players. Press agents organization selected its embryos yearly from 1922 until 1934, omitting 1930, when no selection was made due to lack of studio cooperamade due to lack of studio coopera-tion and difficulty in deciding whether or not the Baby Stars should be selected according to looks or vocal s.a., for at that time, talkers were just coming into their

own.
Ball, at which time the stars were presented to the public, was always held in Los Angeles except in 1924 when the local police department, a week prior to the ball, announced that dancing would have to stop at midnight. Publicity-wise, Jim Rolph, then mayor of San Francisco, offered the town to the Wampas who switched plans, went to the bay city with a trainload of stars. Affair was a financial success, gained Los Angeles a black eye for lack of liberality.

Mystery surrounds the manner in

which the original idea of selecting baby stars and why 13 originated through it is generally conceded that Mark Larkin, then and still pa. for Mary Pickford and Douglas Fairbanks, and the late Joe Jackson, fathered the idea. Present members can't recall just what happened to bring the idea to the fore.

Bumper Crop in '26

Bumper Crop in 28
Most productive year in regards
to the fulfillment of promise was
1926 when Mary Astor, Mary Brian,
Joan Crawford, Dolores Del Rio,
Janet Gaynor, Fay Wray, Dolores
Costello, Marceline Day, Sally
O'Nelli, Veru Reynolds, Joyce Compton, 'Sally Long and Edna Marion
comprised the group, Six lived
up to expectations, one, Miss Costello, retired to domestic life, and
the remainder dragged along, still
appear in an occasional picture.

Biggest dud year was 1925 with

appear in an occasional picture.

Biggest dud year was 1928 with none of the selected girls surviving the struggle. Those who fell down on their press agent sponsors were Ectty Arien, Violet Avon, Olive Borden, Anne Cornwall, Ena Gregory, Madeline Hurlock, Natalie Joyce, June Marlow, Joan Meredith, Evelyn' ierce, Dorothy Revier, Duane Thompson and Lola Todd.

Duane Thompson and Lola Todd.

Othe first selection of Baby
Stars in 1922, 13 years late 1925,
Stars in 1922, 13 years late 1925,
Stars in 1922, 13 years late 1925,
Gollech Moore is still about. Lila
Lee manages to keep busy in independents; Lois Wilson still works.
Patsy Ruth Miller is a writer contracted to Samuel Goldwyn. What
has become of Marton Aye, Helen
Ferguson, Jacquelin Logan, Louise
Lorrane, Zesse Love, Kathryn Mc
Guire, Claire Windsor, Mary Philbin and Pauline Starke? [Miss
Logan was in a Broadway legit last
season.]

Final year of Baby Stars, 1931, was also a dud, only Judith Allen getting anywhere near importance. Rest faded immediately after receiving their honors.

Still the Wampas can be proud of

(Continued on page 42)

11-YEAR RECORD | Screen Guild Ready to Forge Last Link for Swing Along with Equity

Speed Boy

Hollywood, Sept. 24.

Al Boasberg cut himself in three ways on Radio's 'Uppercutlets' and then for good measure brought it under the wire in eight hours. Boasberg wrote the one-reeler with Walter Catlett and Ethel berg wrote the one-reeler with Walter Catlett and Ethel Sykes in the lead, cast himself for a part and directed, Aggregate time consumed said to set some kind of a rec-

START DRIVE FOR ROGERS MEMORIAL

Will Hays, member of the National Operations Committee of the Will Rogers' Memorial Fund campaign, has designated John C. Film, of Vanierr, to represent the picture industry as an active member of that committee.

Flinn will devote his time to the drive during the period of the cam-

Hollywood, Sept. 24.

A memorial to Will Rogers was dedicated Sunday (22) when the Uplifters Polo Field became the Will Rogers Memorial Field.

Fred Niblo officiated at the cere-monies attended by stage and screen

Montenegro-Roulien Married, to S.A. for Pix

Conchita Montenegro and Raoul Roullen, married here Sept. 19, are expected in Buenos Airès around mid-November for personal appearances and film work for Compania Argentina de Films. Miss Montenegro to Correlly doing a picture for Nero Tilm hers.

or nerv Film here.

Pair will journey to S. A. together, femme portion on an option
if producers fail to attract Lupe
Velez, there now on a p.a. tour.
Roullen goes into film irrespective
of femme lead.

Quins Excl. to Pathe

Hollywood, Sept. 24. Canadian Minister of Public We Canadian Minister of Public Wei-fare Croll rejected Paramount's of-fer for the Dionne quintuplets, ad-vising that the babes won't appear in any pictures except for Pathe newsreel.

Studio wanted the quins for 'Milky Way.'

'Million' Air Bally

Hollywood, Sept. 24.
Twentieth-Fox and NBC are huddling on a trans-continental airing of 'Thanks a Million.' Fred Allen would m. c. the show from the east, with Dick Powell handling the Coast end.

Sez John

Hollywood, Sept. 24.

In answer to his wife's divorce complaint, John Barrymore dended the cruelty charges and claimed too high a figure was set on his community property.

TOWNE-BAKER WITH WANGER

Hollywood, Sept. 24.
Gene Towne and Graliam Baker started (Monday) on a new sixmonth contract with Waiter Wan-

First assignment is screen play on 'Case of Mrs. Ames,' which Para-mount owns and turned over to the producer.

Hollywood, Sept. 24: Two conferences last week between leaders of the Screen Actors' Guild and Frank Gillmore, president of Equity, resulted in lining up plans for closer cooperation between the two organizations and to make operative the contract of amiliation signed last year.

amiliation signed last year.

Plan as worked out by the Guild
will be carried back to New York
by Gillmore for submission to
Equity's council and if the latter
approves, it will go into operation
immediately.

immediately.

Decision has been reached for the Gulid to move slowly in its campaign to obtain collective bargaining recognition of the studies under the Wagner law and group has been cautioned to operate along those lines. Latest report here is that pro-posal has been advanced for a

posal has been advanced for a working agreement between the Guild with the British Actors' Equity, whereby members of either organization would come under the jurisdiction of the her when in respective territories. Such a tieup, it is claimed, would provide both British Equity and the Guild with working the her beginning of the proposition is the rediction or England.

Proposition is said to be favor-

or England.

Proposition is said to be favorably looked on by leaders of the two actor groups, especially in view of the increase of players concerned in the interchange of talent between London and Hollywood.

KRUGER DEFERS BRIT. PIC

REMOTERS DEFF.ERS BRIT. FIG.
Pic which Otto Kruger was to do
for British International next
month has been temporarily postpored until Nov.16. Instead he will
return to the Coast for Columbia.
opposits Ruth Chatterton. Actor
leaves New York tomorrow (Thursday). Others in cast will be Lewis

cay). Others in cast will be Lewis Stone and Rochelle Hudson, Deal arranged by Leo Morrison office, which also placed Romaine Callender, Broadway legiter, for one picture with same outfit.

Sid Silverman, President 164 West 46th Street, New York City

SUBSCRIPTION

Vol. 120

No. 2

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SEPIA SPECIAL

Lubitech Lining up Negro Toppere For 'Chocolate Princess'

ACADEMY'S NEW **PACT FAVORS**

SCRIBES

Hollywood, Sept. 24.

New basic agreement and code practice for writers drafted and approved by the Academy's producer and writer committees, holds many benefits for writers over previous

Major improvements include (1).

With Otterson's Coast Departure, Zukor in Charge of Par; Freeman, Lynch Empowered to Handle Deals

Three days after the Paramount board voted him full authority to negotiate anew the currently expiring operating, and theatre partnership deals, John E. Otterson, on Saturday (21) departed for a second visit to Hollywood, which may last about two weeks. Understood und visit to Hollywood, which may last about two weeks. Understood thir Otterson is not going abroad, for the present, anyway. Before departing, Otterson empowered Y. Frank Freeman to handle the expiring theatre operating agreements. It is officially stated that S. A. Lynch will continue to handle negotiations on the partnership arrangements which also expire currently.

Adolph Zukor, chairman of the board, is in charge of Paramount, in the east, while John E. Otterson visits on the Coast. John Hertz, of Lehman Bros., is understood to have sponsored the motion in the board.

It is expected that under Free-

It is expected that under Free-man all existing operating agree-ments, with possibly only one ex-ception, will be renewed for another year.

Company has taken no official policy relative to the expiring partnership agreements, but Otterson's own at-titude is held to be in tayor of re-newing same, depending on the out-come of negotiations which will en-sure for the next two months or so. These arrangements were to have expired Sept. 28, but will not be disturbed for a period of at least 60 days pending negotiations. There is no company record of such an at-titude, but downtown opinion would indicate that the Par directors are thus agreed without having made such overtures directly to the part-

ners. Some sources, in the field, are authority for an account that Otter-son would like to have all existing partnerships to continue indef. Still another claims Otterson's attitude to be for a five-year extension of all the partnerships. Management, ideas tend to indicate that it is the boards' ideas at least that renewal, shall be filmited to only a one-year extension.

\$1 AN HOUR REVEALED AS SCRIB'S WAGE SCALE

Woes of a playwright came to light here in a Superior Court suit against Mann Page by Stiney Cook for recission of contract. Disclosure work of the country of the contract of the country of the country

On same day in municipal court Charlotte Lemare was sued for \$300 by Marion Redle, assignee for Grace Elliott. Miss Elliott, complaint said, was promised that amount to adapt original sorem idea called 'Moon-light and You,' based on son,' Moonlight and Roses.' Work was done, suit charged, but no cash changed hands. On same day in municipal cour

June Travis Draws Lead

June Travis Draws Lead
Hollywood, Sept. 24.
June Travis, daughter of Harry
Grablner, president of Chicago
White Sox, who was recently
signed to a term contract at Warners and who has been playing bits
at that studio, has been upped to
femme lead opposite James Cagney
and Pat O'Erlen in Celling Zero.
Howard Hawks will direct.

CANTOR SIGNS FIELDS

Hollywood, Sept. 24.
Sidney Fields, straight man with
L'te Begins in Minsky's, has been
signed to a personal contract by
Eddie Cantor for two years.
Fields will write material for an
act as Cantor's feeder on his rin

National First Runs

'Top Hat,' Midwest, Okla-homa, City, Sept. 26; Cap. Al-toon, 28; State, Spokane, 28; Martini, Galveston, Oct. '; Rialto, Butte, 4; UA, Berkeley, Cal. 6, 'reckles,' Orph, Salt Lake 'reckles,' Orph, Salt Lake City, Sept. 28; Orph, Memphis,

'Jaina,' Avon, Utica, Sept.; Egyptian, Ogden, Oct. 5.
'Peter Grimm,' Egyptian, Ogden, Oct. 23.
'Hot Tip,' Pal. Ft. Worth, Sept. 25; Opera House, Tucson, Oct. 7.
'His Family Tree,' Albee, Prov., Sept. 26.

COLUMBIA

'She Married Her Boss,' State; Boston, Oct. 4; Roch-ester, Roch... 4; Pal, Bridge-port, 4; Music Hall, N. V., 10. 'Superspeed,' Hollywood, Det.,

Oct. 3.
irl Friend, Roxy, N. Y.,
Sept. 27; Riv, Toledo, 27;
Fairbanks, Springfield, O.,

UNITED ARTISTS

UNITED ARTISTS

'Dark Angel,' Loews, Nashville, Sept. 27; Pal, Dallas, 28;
Warners, Milwaukee, Oct. 4;
Buff, Buff, 4; Aztec, Ft. Worth,
25; Albee, Cincy, 25.
'Red Salute,' Pal, Cincy,
Sept. 27; Hipp, Buff, 28; Loews
Century, Balto, Oct. 4; Loews
Phoenix, Sept. 28; Warners,
Milw. Oct. 4; Orph, Salt L. C.,
10.

PARAMOUNT

irginia Judge, Par, N. H., Sept. 27; Allyn, Hartford, 27. Big Broadcast, Carolina, Charlotte, Sept. 20; Criterion, Okla City, Oct. 4; Pal, Dallas,

Two For Tonight, Alabama, B'ham, Sept. 27; Worth, Ft. Worth, Oct. 5; Majestic, San Antonio, 5.

COBB ROLLING OWN

Hollywood, Sept. 24. Walter Wanger has assigned Humphrey Cobb, author of Paths of

Glory,' to write an original. Will be for Henry Fonda or

DuPont's New Cellophane Film May Revolutionize All Sound Recording

Recent test of DuPont's cellophane film carrying only a sound
track proved ho successful that observers and experts in the entertainment field think it may prove
revolutionary not only to the pleture
business but to radio and phonograph field. Cellophane film was
given trial last week before RCA
o clais behind closed doors. The
clour fidelity of tone and easy
manner of operation impressed all
in attendance.
Figured that this new film could
be used on broadcasts in place of
electrical transcriptions, with possibility later of being employed with
real economy on re-broadcasts of
live talent programs.
For pictures, it was regarded
basically as showing possibilities in
print costs. Third outlet for new
cellophane stock is via a new invention that may in time supplant
present phonographs.
Instead of records, this film would

present phonographs.
Instead of records, this film would

Instead of records, this film would be run through compact sound head box, with photo-electric cell transplanting photographed sound track into sound. Initial cost of this film-sound set would be biggest item with likelihood that it might be marketed originally for slightly under \$100. Real economy would a be necorally for the process.

to aguage disputes.
Agreement is being voted on by producer and director branches and goes into operation by a majority vote of each and signing of pact by various major studios.

WISDOM' FOR LOMBARD

Hollywood, Sept. 24.

'There's Wisdom in Women
Joseph C. Kesserling's play produce

set as a starring picture for Carole Lombard.

No other assignments made.

in summer stock this set

\$4 or \$5 being good for 15 to 18 minutes of music or recordings, and set to last for years.

Test cellophane film ran about 460 feet, being 16 millimeter in width. Clarity of stock is reported to have been largedy responsible for flaw-less reproduction of sound as communication of the communication of be virtually tear-proof and unlimited

be virtually tear-proof and unlimited durability.

Officials who sat in at test were interested primarily in how cost would compare with present elec-trical transcriptions. Estimated that trical transcriptions. Estimated that, 1,000-foot film would be obtainable for at least half as much as present films with sound track, quoted at about \$\$, Perfection of manufacturing details is expected to lower cost of such a cellophane film to present cost of electrical transcriptions. Improved fidelity of tone, longer life and longer playing time were claimed as advantages over the records.

ed as advantages over the records. Work of making a cellophane film that will not tenr at sprocket holes is rer rated nearing perfection in the hands of DuPont's laboratory experts. When this is done, company expects to have raw stock that will have all good points of present stuff used but at a big saving in outlay for negative and positive prints for producing companies.

NEW YORK'S DUAL BILLS

By JOHN C. FLINN

Paramount is lining up a filmusi-cat which will induce an all-Negro-cate which will be an all-Negro-cate which will be an all-Negro-cate with the control of the Chocolate Frincess. I dea and story has been developed by Ernat-Lubitsch, who, will supervise the production. Plan as mapped out provides for securing slitep names among Negro-talent in the vaudeville, stage and radio fields, with picture slated to get before the cameras early next springs. Seven-day exhibition of double features in the key neighborhood theatres operated by Loew and RKO in the New York area, a new policy in effect for the past several weeks beginning with releases of the current season, is creating discussion in the trade of a problem regarded as the most froublous in

the current season, is creating discussion in the trade of a problem regarded as the most troublous in several years.

Competition of double-billing by independent subsequent runs to the Loew and RKO larger neighborhood houses is the reason given by the Loew and RKO larger neighborhood houses in the reason given by the chartest of the control of the

pact.

Major improvements include (1), all writing employment, even on a weekly basis, must be by written agreement, (2), producers committed for infimum two years; (3), simplified plagfarism warranty whereby writer assumes responsibility solely for originality of his own; work; (4), writers holding contracts studios at present have 30-day option period to include any favorable clauses of new agreement it extractive; (5), layorfs on writing contracts must be a minimum of one week, eliminates former practice for layoffs; (6), writers to be informed when others working on same material; (7), credit for screen play to be divided not more than among three writers, and neither directors nor producers can chisel writing credit unless worked on solo without collaboration; (8), failure of studio and writers, on a specific picture to agree on credits places mittee composed entirely of writers to adjudge disputes.

Agreement is being voted on by producer and director branches and tions. And after double features, what

then?,' he was asked.
'That's right,' he replied. 'What

That's right. he represent them?"
Throughout the 1934-35 season just closed a polley of mixed single and double bills was in force in the principal neighborhood thetrees of the two circuits. A strong single picture was shown over the weekend. from Saturday until Tuesday, and two plctures were played generally on the short-end, Wednesday, Thursday and Friday. Twenty-five of the 35 RKO houses in the district operated under this plan, which required 156 pictures annually. The balance of the theatres played operated under this plan, which required 156 pictures annually. The balance of the theatres played straight double bills, using 208 pictures. In the current season 52 additional pictures have been contracted for exhibition in the 25 key state.

tures. In the current season 52 additional pictures have been contracted for exhibition in the 25 key spots.

The same policy and total film requirements maintain for the 63 theatres of the Loew circuit.

RKO and Loew Lineup
The RKO buy for the current season consists of 48 from Radio, 52 from Warner Bros. 18 from University, 15 from Republic and 9 from Gaumont-British. Distributor representation in the Loew theatres is 50 from M-G-M, 60 from Paramount, 40 from Columbia, 20 from University, 15 from Hepublic, Prior to this season and for many-years the Paramount releases were equally divided between the two circuits.

None of the well known controversial issues of the film industry, such as Diock-booking, cancellations of the pictures. Year after year the major distributors and some of the affiliated theatre circuits announced determined efforts to stop the practice. Notwithstanding, the spread of the policy continued, until within the past several years nearly every exchange territory in the country has numerous theatres oftening dual features.

The Gleveland Situati Generally recognized as destructive continued as destructive to the past several present control of the policy continued, until within the past several years nearly every exchange territory in the country has numerous theatres oftening dual features.

The Cleveland Situati

Generally recognized as destruc-tive to theatre interests, if only because of the complications attendant upon the length of entertainment offered for one price of admission, double billing has been banned in certain territories by exhibitor agreements. Such an agreement between all the theatres in 'Cleveland, O. was made in August, 1932, in settlement of a dispute which had arisen in that city between independent interests and the theatres controlled and operated by Warner Bros. RKO and, Loew's In consideration of certain admission prices to be charged by the first cause of the complications attend-

run theatres, distributor-owned, the subsequent run houses pledged themselves to the single-bill policy of exhibition, and agreed to prohibitions against premiums, and two-for-one admissions. The Cleveland agreement between the theatres en agreement between the theatres ex-pired on July 8, last, and has not been renewed. With the start of the current secon double-bills have made their appearance in the Cleveland subsequent run houses.

Three has been concern expressed from tims to discover the followed that double-bills would need to the followed that double-bills would need to the followed the followed that double-bills would need to the followed the followed that the followed There has been concern expressed

First break in the double-bill policy of the RKO theatres will occur oct. 5, when 'Top 'Hat' will be shown single bill in all the theatres of the circuit for full seven-day engagement.

(To be continued)

Nabes Adv. Pix Far In Advance: Keeps 'Em Away from Deluxers

Because of the manner in which RKO, Loew and independents are plastering the town on coming attractions, the downtown New York first run theatres are threatening to demand more protection, both as to run and advertising. Claim is that their business is being injured because pictures go into second runs downtown and first run neighborhood dates too early and neighborhood dates too early and that pictures on these subsequent engagements are being advertised too far in advance.

too far in advance.
Within recent weeks RKO and
Loew have been heavily plugging
big picturies of the fall season and
increase of double billing under
which public now gets two big
ones. Prior to this move, it had
been the condency to advertise as
the property of the condency of the control
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of the control of the control
of the control of the control
of the control of the control of the control
attitude of the downtow as luxes.

reached their first run showings. Attitude of the downtown de luxe showmen is that this advertising has the effect of keeping people away from the first runs, knowing the pictures will shortly come into their neighborhoods. In the past, not their neighborhoods. In the past, not the past, and the past of the past, and the past of the past of the past, and the past of the past

causing the compilaints.

Another factor which tends to keep people in their neighborhoods or in waiting for the hit pictures at second runs downtown is the fact that stage shows are in the minority and thus do not serve as additional batt meriting the higher first run prices. Currently only the Music Hall and Roxy, among all the first runs, have stage shows, the stage shows are the stage shows. In the stage will do not be also that the stage will do not be also will do not be also

WALSH THREATENS TO WALK ON WEST FILM

Hollywood, Sept. 24.

Mae West's picture, 'Klondike Lou,' halted at Faramount today with Director Raoul Walsh threatening to wal. Three-way scrap, involving, studio, director and actress, fiared up over the photography, after film has been in production 11 days with only four pages of acript made.

Miss West ordered retakes every day, over previous day's shooting, with Walsh burned.

Victor Milner first assigned to

Victor Milner first assigned to Lou' was recalled for retakes on 'So Red the Rose,' studio rushing in Teddy Tetzlaff.

Miss West is demanding Carl Struss, now on 'Anything Goes,' but Crosby is standing firm and won't release him.

GOV'T'S PARADOX ON FILMS

Whitney Making **Choice from Three** As Tint Starter

Hollywood, Sept. 24.

New offices are ready at. United Artist studios for John. Hay-Whitney, expected in this week for a fortnight's production confabs with Meriant. Cooper and staff.

Pracy of Pioneer Pictures will set the first of eight Technicolor, features to go into production under Cooper's direction. Initiater will be one of trio now being readled: Encore, an original by Oliver H. P. Garrett and Billy. Wilder: an untitled pirate yarn being adapted by Ray Harris from a Collier's story, and an unnamed original by Wilder, having a continental background.

Cooper stepped over into his new berth at Pioneer immediately mere than the production for Radio, Last Days of Pompeli, last week,

Films from Classics For B.O. and Otherwise Urged by Will Hays

trong suggestion that the picture industry might do well to produce a number of features from the classics was made by Will Hays when he spoke at the regular quarterly directors' meeting of the MPPDA last Wednesday (18). He made no specific references to already completed product although holding to, the works of William Shakespeare as an example of what he had in mind.

holding L, the works of .William Shakespeare as an example of what he had in mind.

His idea was that even if some of the classic adapted to the screen did not reap a fortune at the box-office, they would go far towards increasing good will among potential picture theatregoers, with the result that all producers would ben-efft in the long run.

Haysian argument was further boistered by actual gross figures indicating that several recent pictures along classical lines have appealed to pix fans.

Hays office directorial session, which lasted from 2:30 until 6 p.m., falled to bring any definite vote on any subject though way was paved for state action on several. Section would be taken on the matter of new rules for the title committee but directors did not take up the subject.

oilywood, Sept. 24,
Paul obeson and R. C. Sheriff
are coming over from England on
deals with Universal for the Carl
Laemmie, Jr., unit.
Sheriff sailed witting relations
awaiting him. Robeson as set by
long distance phone to do his original 'Showboat' part in U's talker
remake. He's due in Hollywood by
Nov. 15.

Vallee's 'Lucky Me' at Warners Set for Oct.

Hollywood, Sept. 24.

Next Rudy Vallee picture at Warners will be Lucky Me, Original by Bessle. Bacon, which Sam Bischoff Will produce.

Screen plants

will produce.

Screen play is being done by Lillie

Andrews. yward and Robert Andrews, ated for production latter part of

METRO 'HOOD' BUILDUP

Hollywood, Sept. 24.

Metro's Trobin Hood of Eldorado'
looks good to the studio, hence
execs have decided to give it a
buildup with edded sequences.

It will go out as a special.

Billboards Bullish

Four films and the new Hippodrome show, Jumbo, are using the regular billboards in the metropolitan section, the largest number at any one time in nearly five years. The films are Dark Annel, Broadway Meiody. The Crusades' and A Midsummer Night Dream. Joe Bring of General Outloor Advention, in charge of the theatre division, has handled the business.

THIS SUMMER'S **PIC BIZ BETTER** THAN LAST

Washington, Sept. 24.

Film patronage is holding up much better this summer than last year, according to indications given by latest Government tax figures.

Although showing for year to Although showing for year to collections, based on July business, showed encouraging jump in amusement tax payments, Revenue Bureau reported Thursday (19). Total U. St. take from 10% take on film patrons was \$1,313,551, hird highest for any month in 1935. Foorer current year's showing so far is due largely to sharp siump in July collections, reflecting, decrease in admissions during June.

This year's August take was \$35.

missions during June.
This year's August take was \$36,-637 better than the disappointing July figure but a big \$31,834 ahead of the same month last year. August was the löw point of the first eight months of 1934, hence considerable gratification at this year's August report.

COLOR FILM AT NO EXTRA COST. CLAIMED

reault that all producers would beneft in the long run.

Haysian argument was further
strong and service of the service of t

Sequel to 'Call' Will Be Hot Weather Special

Hollywood, Sept. 24.

Hollywood, Sept. 24.
Business rolled up by film version
of 'Call Of the Wild' resulted in
purchase of Jack London's sequel to
the yarn, 'White Fangs,' by Darryl
Zanuck for 20th-Fox.
New dog picture will go into production early next year for release
around June, with Zanuck expecting hot weather will help attract
customers to feature iaid in snowbackground.

3-Yr. Starring Pact for Irvin S. Cobb at 20-Fox

IrVIN S. Cobb at ZU-FOX
Hollywood, Sept. 24.
IrVin S. Cobb will be starred by
20th Century-Fox in a group of pictures during the next three years,
under provisions of contract signed
with the writer by Darryl Zanuck.
First Cobb starrer will be Twerybody's Old Man,' from original story
by Patterson MoNut and Mitton
Sperling. Cobb was initiated into
A year ago In a grad more than
year ago In a grad more than
shorts for Metro release.

WOULD REVIVE NRA; ST. L. SUIT

Until Anti-Trust Case Is Out of the Way, Pix Industry Deaf to Setting Up Any Sort of Voluntary Code of Trade Practice

NO PARLEYS

No definite move towards setting up a voluntary code in the film industry or substituting other machinery to supplant the old NRA code of the film industry or substituting other machinery to supplant the old NRA code of the film industry of the film industry of the film industry of the film industry and restraint still pending against Paramount, Warner Bros, RKO and certain individual officials of major film distributing companies, anything smacking of a voluntary agreement, even though headed for an official blessing by the Federal Trade Commission, is strictly taboo. In the film industry of the film industry

Position of strictly 'hands-off' on Position of strictly 'hands-off' on voiuntary code or anything smacking of an agreement among producers-distributors is so strong that certain major company officials have been known to walk out of meetings where any discussion of the tople has come up. They will have no part of conversation pertaining to industry agreements while 'indictments stand against them.

them. Certain major company leaders view present situation as paradoxical, with one branch of the Federal government prosecuting major companies because of alleged agreement or conspiracy at St. major companies because of alleged agreement or conspiracy at St. Louis on one hand, and another division of the administration striving to set up a voluntary code by agreement among the larger companies and indies, on the other hand.

panies and indies, on the other hand.

Specified rules and regulations under which such a voiuntary code would be permitted by the present skeletonized NRA are generally regarded as not particularly pleasing to leaders of the picture industry, which would prove a further handically should be succeeded by the property of the picture of

U. S. Mixes Rush Act Washington, Sept. 24.

Washington, Sept. 24.
Move to put on the rush act in connection with St. Louis film monopoly cases was blocked tast week when high-up in the Justice Department threw cold water on pian of subordinate officials to request appointment of an expediting court to hear arguments on the government's injunction request. Cases will come up as previously scheduled, with injunction suit due for hearing Oct. 1 and criminal trial set to open Sept. 30. Prospects are for further postponement on the criminal cases.

inal cases.

While lesser lights were fu ing with exasperation over long string of postponements, Acting Attorney General Stanley Reed nixed the request of Assistant Attorney General (Continued on page 23)

U. S. Govt's Claim for \$3.566.583 Tax Arrears Against Wm. Fox Details Many of Film Magnate's Operations

Remember?

Metro's Dancing Lady, re-leased in December, 1933, in-cluded Fred Astaire and Nei-son Eddy, both of whom ap-peared for just a couple of minutes.

minutes.

Astaire worked with Joan
Crawford in a short dance
number, while Eddy did a
vocal with the band.

Both boys are doin'

PAR HITS 5-YR PROD. PEAK. 12 PIX IN WORK

Hollywood, Sept. 24.
Five year production high was broken at Faramount last week when 12 pictures faced cameras. With the exception of one company, all worked in the studio with every stage and street set occupied. Companies workling were 'Coronado' on location at Coronado' on location at Coronado' on location at Coronado' set of the Suner, 'Milky Way,' 'Anything Goes,' The Bouncer, 'Bride Comes Home,' 'Millions in the Air,' 'Klondike Lou,' 'Desire,' 'So Red the Rose' and 'It's a Great Life.' Latter pair are drydocked for retakes.

BUFFALO BILL LURES DE MILLE FROM BIBLE

Holiywood, Sept. 24.
Possibilities are that Cecii B.
DeMille will sidetrack the scriptures
for his next picture and produce a
saga of Buffalo Bill instead of 'Sam-

saga of Buffalo Bill Instead of 'Sam-son and Dellish' as announced.

DeMille has developed an Idea around the pialmsma and frontier character that appeals to him. He will make his decision some time this week. 'Samson and Deillah' script is still in the rough stages.

Zanuck's New Otrs.

Hojiywood, Sept. 24. Hotiywood, Sept. 24.
Fox will build a new administration building on the Pico street side
of the Westwood lot to quarter
Darryl Zanuck and executive staff.
Alongside this structure it will aiso
erect new stages to handle increased

product. Buildings will be finished Jan. 1.

Metro Plans Annual Prod. of 'B'way Melody'

Holi, woo Sept. 24.
Opening reception of Broadway Melody of 1938 in its various runs has influenced Metro to plan the picture as a yearly affair.
Sam Kaix has assigned Sid Slivers and Jack McGowan, latter on loan from 20th-Fox, to whip up the new yarn for the '37 edition. Studio will follow the present edition so far as new faces are concerned.

Zanuck's Spill

Hollywood, Sept. 24.

Daryl Zanuck suffered lacerations of the arms and legs Sunday (22) when he was pitched heanlong from a horse into a barbedwire fence at his San Fernando
ranch.

After treatment, Zanuck was able to attend a party at Joseph M. Schenck's home.

Washington, Sept. 24.
Repercussions from Senate probe
of Fox Films and Fox Theatres affairs two years ago echoed here
last week when the Internal Reveiast week when the Internal Revenue Bureau petitioned the U. S. Board of Tax Appeals to sustain deficiency assessments, fraud penatites, and interest charges against William Fox to the tune of \$3,506,583.

504,533.

In one of the biggest tax cases of recent years, Government asserted that Fox ower the treasury \$1,880,422 in income taxes on his earnings during 1923 and 1830, and is subject to penalties for evasion in the amount of \$340,071, as well as interest to date to the extent of \$746,570.

Substantial part of the amount the government seeks to recover from the film magnate represents profits derived by Fox in 1930 from his complicated financial transachis complicated financial transac-tions with Harley L. Clarke, Chi-cago financier, who, Fox said, was leader in the plot to oust him from control of his properties. Other in-come was from equally-puzzling dealings in the stock market on his own account.

own account.

The reply to Fox's petition for redetermination of his tax bill for
1929 and 1930 the government ac1929 and 1930 the government actitle for the government ac1930 f

tations the case would have been carried back into earlier years.

Fossibility of criminal charges against Fox, similar to those the government brought against Charles L. Mitchell, prominent New York banker, and attempted to bring against former Secretary of the Treasury Andrew W. Mellon, was seen in the governments' action. Lengthy Revenue Bureau petition was field with accusations that For and Herbert Leitstein plotted to reduce the film exar's tax liability and to cover up various details of his income.

Bulk Based on 1930

Bulk of the government sclaim is based on Fox's 1930 Income, with aggregate 1929 bill amounting to only \$55,421. In addition to a previous deficiency charge of \$1,505,486.

On the cover other ordered of \$1,505,486.

On the cover other ordered of \$1,505,690.

On cover other ordered of \$1,505,690.

Government challenges more than \$2,000,000. claimed by Fox to the section of the section o

Government challenges more than \$9,000,000 claimed by Fox in stock (Continued on page 17)

ROGERS' 10% ON U'S 'JIM' TOTALS \$6.000

Hollywood, Sept.

Hollywood, Sept.

Charles R. Rogers, Paramount producer, will get about \$5,000 as his share of the net profits on 'Dlamond Jim' from Universal to date. Rogers had a story on Brady's life, written by Mike Simmons and Arthur Caeser, which he tried to get Paramount to make for 13 months, but studio executives were always inshert that the public was not interested in this type of yarn. When Universal announced it would make the picture, Rogers, who had the story registered with the Hays o ce, notified Carl Laemmie, with latter buying the yarn and deeding Rogers 10% of the not take.

YATES-JOHNSON WEST

Hollywood, Sept. 24.
Herbort Yates, Consolidated Lab
head, and W. Ray Johnston, president of Republic Pictures, are due
from the cast next week for confabs with Trem Carr and Nat Le-

Now It's the Ethiopian Situash as Märket Does an Off-to-Addis-Ababa

By Mike Wear

Amusements were firm to higher fin-roduced trading resterday. (Theseday). RKO managed to edge up to new high at 5% while Columbia Pictures cits, Consolidated Film pfd., Loews, Radio B. Paramount lat pfd. and Madison Soutier Garden showed health gather than the mount-late of the second field field of the second field field of the second field fi

bonds went to best 1938 quotations. Threat of warfare between Italy and Ethiopia hit the amusement sector of the stock market last week the same as it affected the entire mart. Contention of some that the maintenance of the stock market last week the same as it affected the entire mart. Contention of some that the maintenance reaction contributed to the decline. Thursday and Friday last.

Before this pressure was felt, the Amusement Group edged up to a new peak for rough, as measured by the averages for 12 stocks, showed (Continued on page 39)

(Continued on page 39)

NO POP FOR 'CHARLIE,' ZANUCK SNIPS BUDGET

Hollywood. 24.

20th-Fox has clipped the production budget on "Champagne Charlle,
originally planned as a special by
Fox. Picture will be produced by
Fox. Picture will be produced by
Sol Wurtzel at the Western studio
as a programmer.

as a programmer.
Original story is by Gene Markey, screen play by Allan Rivkin. Edmund Lowe and Rochelle Hudson have the leads. James Tinling will

New 20-Fox Pact Assures McLaglen \$300,000 a Yr.

Hollywood, Sept. 24.

Guarantee of three pictures a year at \$100,000 dach is provided in the three year contract signed by Victor McLagien at 20th-Fox.
This exceeds the figure drawn by McLagien and Edmund Lowe as a team when they were among the studie's top draws.

2 Die from Booth Blaze

Kansas City, Sept. 24.

Jack Malone, manager of a pleture house, in Boonville, Mo., and his operator, E. V. Brooks, were burned fatally, in a booth fire. The two were doing some repair work in the booth when a hot soldering iron was accidently dropped into a container of films. The victures clothing was on fire as they ran from the building and they were so badly burned that they died in a hospital a few houre later.

No performance was being given at the time. Kansas City, Sept. 24.

Boston Bankroll for Indie Tinter Setup

ollywood, Sept. 24.
George Hirliman, who will produce a group of setures via magnacolop process under brand name of
Regal, has incorporated Pacific
Productions to turn out a group of
action pictures of the G-man type.
New organization is, reportedly
backed by Boston capital.

DEL RUTH'S AIM

Hollywood, Sept, 24. Roy Del Ruth, in an attempt Roy Del Ruth, in an attempt to get a vacation, is trying to duck the directionial assignment on 20th Cen-tury-Fox's 'A Message to Garcia, the Wallace Berry picture.

Del Ruth wants to go to Europe for a few weeks. He has worked without a break since the first of the year.

TILDEN'S RACQUET EXPOSE

William Tilden, 3d, top pro tennis player of America, has been signed by Universal for "The Amateur Racket," yarn by Albert J. Cohn, also a racket expert.

Supposed to be inside story of Tilden's experiences as amateur and explain why he is now in professional ranker easy no termine.

YOUNGCLAUS' ALLIES

Senatore Thompson, Norris and Ny New Pic Alli

Lincoln, Sept. 24. Nebraska's No. 1 indic exhib bat-tler, William M. Youngclaus, of Grand Island, is readying to choose the chain boys here again and he's ohoosing able partners in his proposed combat, too. rents his posed comoat, too. Fents his Empress theatre from former Sena-tor W. H. Thompson, who has a rag to chew with the monopolistic attitudes of the strings which con-trol film buying and selling pretty largely here.

largely here.

Toungclaus Thompson are having an audience with Nebraska's well known. Senatod Good Nortice with Nebraska's well known. Senatod Good Nortice with the senator large with the senator large that the senator large with the senator large large with the senator large large

Joe Brown to Renew at Warners, Due for Buildup

Joe E. Brown will renew with Warners for another term deal when his contract express in November.

Brown, one of the few one-lot stars, has been with Warners since

stars, has been with warners single 1928 and never away from the studio for a picture. After clicking for years in tailor-made yarns to fit his unique comedy style, studio now figures player for a bigger now figures player for a bigger buildup due to his work in 'Bright Lights.'

Robeson's \$5,000 at U

Universal has signatured Paul Robeson for the talker version of 'Showboat' and latter sails tomorrow (25). Will do some radio and concert dates in New York prior to coast-ing, since picture is not due to start before November, Understood that U will pay Robeson \$5,000 weekly on a seven-week guarantee.

Krims on Script of 'Beethoven' at WB

Hollywood, Sept. 24.

Milton Krims has been engaged by Warners to write the screen pleay for 'The Life of Beethoven' from an original be 'is developing on the dramatic phases of the composer's

Writer recently did the script for Wascot's life of Stephen Foster, Harmony Lane." Henry Blanke is supervising Bethoven, and William Dieterle

Margaret Morris Back

Hollywood, Sept. 24.

After a long absence from pictures, Margaret Morris goes into Reaumont's 'Desert Guns' as the lead opposite Conway Tearle. Mitchell Leichter produces.

Actress for many years was a featured player at Paramount and Radio.

RELIANCE JOINS HAYS ORG.

Reliance Pictures, Inc., is now a member of the Hays office. Harry cipal owners of Reliance which re-Goetz and Eddie Small are the prin Goetz, prez of Reliance which re-leases through United Artists. H. Goetz, prez of Reliance, will repre-sent the company in the Hays group. Eddle Small is in charge of group. Eddie Small Reliance production.

Hollywood, Sept. 24.

Rellance is the first independent company releasing through majors to be given speelal membership without voting power in the Hays forganization. Application was accided last week, with the board of directors to act this week on sixt others. John the should be supported to the second of the second of

Yesterday's Prices

CURB 700 Tech. ... 19% 19% 19% - % 100 Trans-L .. 3% 3% 8% - % 100 Trans-L. 3% 3% 5% - % BONDS \$9,000 Gen. Th. 15 14% 15 + % 5,000 Loow ..104% 104% 104% - % 1,000 Pars-Bdy ... 63 63 63 43 125,000 Par. Plo. 60% 90% 97% 17% 1 13,000 RKO ... 71% 70% 71% 1 13,000 W. B. ... 63% 22% 33% + 1%

• New 1935 high.

Trial Examiner to Hear Pic Disputes For Labor Board

Los Angeles, Sept. 24. Semi-judicial system instead of customary' panel procedure, providing trial examiner to hear lective bargaining disputes in films and other industries, has been ordered here by National Labor Relations Board at Washington, D. C. Instructions sent to Dr. Towne Nylander, regional director here, indicated that examiner, yet to be named, will be dispatched to Coast from capital. Mesimahle complaints will be received by Dr. Nylander and his siddes and hearings for disputants will be held at which efforts will be made to iron out difficulties. If no solution can be reactifed trial date will be set, examiner will-hear both sides and reaminer will-hear both sides and reaminer will-hear both sides and relective bargaining disputes in films reached trial date will be set, ex-aminer will-hear both sides and re-port his recommendations to Wash-ington. Final decisions rest with National Board.

Total of 61 complaints filed with Total of \$1 complaints filed with Nylander now awatt investigation. Work of office will be delayed, however, until arrival of examiner. National Association of Cinema Craftsmen and Studio Soundmen's Union, local. '855, International 'Alliance Theatrical Stage Employes, have been notified that their requests for an election among studio workers to determine collective bargaining representatives has been deterred.

RKO's Dualers Playing 'Top Hat' as a Solo Pic

RKO's theatres in New York get RKO's theatres in New York get Top Hat the week of Oct; 5, all switching pollcy from double-fea-tures to solo for the Fred Astaire-Ginger Rogers film.

General release follows its first week at the Palace, opening Fri-day (27).

L. A. to N. Y.

Edward G. Robinson, Elmer Richardson. Elmer Richardson, Donald Ogden Stewart, Robert Benchley, Ricardo Cortez, Geza Herczeg, Constance Cummings, Clarence Paramant Clarence Derwent Roscoe Karns. Ina Claire Jane Froman. Benn W. Levy. Irving Berlin. Edwin Lester. Edwin Lester.
Victor Young.
Frank Fay.
George Hirliman.
Ketti Gallian.
Richard Barthelmess. Quentin Reynolds, Ian Hunter William Wyler George Brent. Raymond Walburg. Raymond Bill Weim Wilson Leahy. Franchot Tone, Joan Crawford, Fred Quimby.

N. Y. to L. A.

Frank Skinner.
John E. Otterson
Jack-Hulbert.
Jimmy Conlin.

Inside Stuff—Pictures

Paramount is in an odd position on its roadshow engagement of 'Crus endes' at the Astan N. X., as the results of booth operator, trouble bound is experiencing through a union controversy with Joe Plunkett, who has house under a year's lease from the receivers.

Far is powerless to intervene in the union squabble, since its deal putsting 'Crusadee' into the Astor is with Plunkett on percentage. Though picketing of Astor and operating with non-union boothmen, Par might not be table to pull picture did wanted to since it is in the licuser in mach the same manner as pictures are booked on percentage, length of run being up to exhibitor. Understood that Local 306, New York operators, out of highes attempted to get Par to influence a settlement with Plunkett, without satisfactory results.

e New-York-RKO theatres this (Wednesday) morning will have The New-York-RKO-theatres this (Wednesday) morning will have the Baer-Louis fight films on exhibition by virtue of an intensive preparation schedule of developing and finishing the prints via a series of relays, a finished of waiting for the fight to be completed, Saland Picts plan together that down round-by-round for developing, dubbing and printing, and RKO is paying at the rate of \$1,000 a week per house, and more in the results of the series of \$1,000 a week per house, and more in the results of \$1,000 a week per house, and more in the results of \$1,000 a week per house, and more in the results of \$1,000 a week per house, and more in the results of \$1,000 a week per house, and more in the results of \$1,000 a week per house, and more in the results of \$1,000 a week per house, and more in the results of \$1,000 a week per house, and more in the results of \$1,000 a week per house, and \$1,000 a week pe

ongger nouses.

Saland, reported paying \$25,000 for the fight rights, was also said to have refused \$65,000 for a furnover deal, but is distributing on its own. Saland is a competitive group to Oliver (Harry O. Voller) which hereto-fore had the fight films.

In an effort to emphasize educational features of its reel, March of Time is attempting a complete canvase of school teachers throughout the nation. Instructors are being contacted through two pamphlets with the suggestion that others or additional ones of the same are available for their pupils.

New department has been set up by March of Time with Mary Losey in charge. Teachers are sent a Teachers Manual for Class Study of the monthly news magazine of the screen. This outlines how each subsect in the reel may be adapted to classroom study.

Employes in offices of the Producers' Association in Hollywood were upset one afternion last week when a sudden shuffling and pounding on the roof of the building. Investigation resulted in discovery that an independent stunt feature was being made on the roof, with the unit meaking through without the knowledge of anyone with authority. Payon is that the building is owned by Loulis Mayer, who not only do not collect location rental but may have to rebuild the roof if it leafs

It's a standing gag in Hollywood that Irving Thalberg is the toughest executive in pictures to reach. It's a fact, but Thalberg cannot be blamed, For instance, he returned from 'New York last week and after going home to see his children, Thalberg immediately hopped in a car and motored to Santa Barbarat to see the preview of 'Mutiny On the Bounty.' Making his first appearance on the lot the next morning, it took him 20 minutes to get out of his, car and into the barber shop through a barrage of agents. Hence, 'Thalberg's cautious as to his time,

H. A. Fortington, who came into the Paramount reorganization picture through English insurance and other interests, becoming a director of the new Par company as well as chairman of the executive board, is taking a very active hand in affairs of the concern. He is at Par head-quarters practically every day, interesting himself in administration, Another Par director, who is taking an active interest in Paramount is Gerald Brook and the contraction of the contractio

To avoid duplication of production ideas and straighten out personnel differences, Metro, is initiating a conciliation setup of producers to handle various problems as they arise. Sitting as a board these men will pass on matters which would otherwise hold up production or militate against the interest of the particular units.

Uitimate object is to promote a better unit morale while working and to sneed uroduction.

Paramount theatre, N. decided on resumption of stage shows only after it learned that the Capitol, which went straight film five weeks ago, was going to bring back rostrum displays about Jan 1. The Par has decided to revive the policy Oct. 4. Realizing the market for draw name attractions is lean, the Par may return to straight pictures, at the lower admission scale the minute the Cap goes combination around the first of the year.

Warners formally consummated the four-year pact for the full WB program with the RKO theatres on Thursday (19). This deal provides the RKO theatres with an ample supply of necessary major company product as the circuit, previously closed with 20th Century-Fox or seven years, and has its own affiliated Radio product additionally. The Warner deal was begun for RKO by Herbert Bayard Swope. It was broken off and consummated with the intervention of M. H. Aylesworth.

Janet Gaynor has two bictures to do for 20th-Fox on her contract.
Rumors have been current that she would not complete the agreement, but last week Miss Gaynor announced that these pictures would be made by her on the present program.
She dld not say whether or not she will remain with 20th—the agreement has ter inaced.

Major film company executives fall to get excited over rentals they might obtain from pictures used in film theatie railroad cars. Can't see, where there will be either quantity, or important prices on rentals. A sew want to be shown writer these films will net them much even in the first distant future. Sonie of calls also can't see where they would, collected much of anything except via publicity.

All Coast studios are co-operating with Warners in turning out one a minute trailers, each featuring a star speaking on behalf of Sunday theatre openings in Pennsylvania.

George Bilson of the WB studio is in charge of the trailer campaten. Subject mater all has to do with the bettering of general community conditions, upping of real estate values and increased employment.

Oct. 9 is the o clal premiere of 'Midsummer Night's Dream' (WB) but as a convenience to the daily, trade and general press in New York, a special screening at the Hollywood theatre will be staged the night before. This is also to permit daily reviewers to have more time for their reviews, request being that reviews be hold back until Oct. 10.

Chosen by committee of artists, Spanky MacFarlane will pose for 24-sheet posters typifying the American Boy in Los Angeles Community Chest drive.

NEWARK'S NEWSREELER

Newreel Theatres, Inc., operaters of the Embassy, on Broadway, will open another newsreel house, in Newark, on Broad street early in December.

'MAID' LEAD TO KRUGER

Hollywood, Sept. 24.
Otto Kruger gots the lead opposite Ruth Chatterton in Mald of Honor at Columbia.

December. Player comes west this week for the picture which is slated to get the architectural fob.

Chi States-Righters Squawk, Claim Majors OK 2-Bill, 10c Gate Sneak

velping that the major distributors are tacitly okaying 10c. admission and double features among the smaller houses despite set clauses in ali local contracts banning twin and permitting dime houses only in the 42nd week of release. However, there are a number of houses

there are a number of houses doubling up on major product and there are many theatres running in the eighth week of release at 10c on the matinees and 15c at night, with several running at a thin one all day.

several running at a thin one all day.

States right exchanges have been living off of these indie shooting gailerles for the past three years since the general prohibition of doubles in Chicago. When these small houses wanted to be run at a dime or an occasional double bill they all came to the states right exchanges for indie product which we have the states which are violating the clauses of the contracts and permitting them to double bill and slice admission charges. Which is leaving the indie distribution to the cold entirely. Instead of going into the indie market to secure double feature product the exhibs are using their regular contract product for the bargain bills.

LA. POLITICS JAMMED. **CENSOR LAW STANDS**

New Orleans, Sept. 24. New Orleans, Sept. 24.
With the administration forces
busy with a split in its ranks and
the gubernatorial campaign on its
hands, it is unlikely that anything
will be done until after the election
in January to repeal the state cersorabip law. There is no hope of
Governor Alien callling the tegislature together in special session to
the bidding of the late Senator
Long.

Exchange men and exhibitors have lost hope that the board will be abolished for the present.

OTTAWA'S SHOW BIZ

For 1934-'35, Slightly Under 1933-'34 Season

Ottawa, Sent. 24. More than 3,000,000 patronized the dozen theatres of Ottawa during the last calendar year according to Federal Government census

last catendar year according to the Federal Government census on the local amusement trade. B.O. receipts for 1934 totalled \$835,900 but this was down 7% from the previous year when the take was \$300,500. \$25.00 the previous year when the take was \$300,500. \$25.00 the previous year when the take was \$300,500. \$25.00 the previous year when the targety accounts for the drop in revenue. The 1934 admissions numbered \$2,259,000. Business for the first four months of 1935 was appreciably better than in the corresponding period last year but there has been a subsequent decline, it is reported, because of the drast Hepburn amusement tax increases including the wiping out of the tax exemption on admissions of 25c. and under. The levy on low-priced tickets now averages 22% of face value.

Pierce, Milwaukee Chief for Fox Wesco Milwaukee, Sept. 24.

Milwaukee, Sept. 24.

Roy Pierce comes in as Milwaukee manager for the Fox Wescocircuit under Harry Fitzgerald,
manager of the Wisconsin territory for Fox Wesco.

Pierce replaces Livingston Lanning, who has been on the Milwaukee post for several years.

CONLIN MOTORS WEST

CONLIN MOTORS WEST
Jimmy Conlin (Conlin and Glass)
soes back to the Coast today (Wednesday) for a part in Metro's Rose
Marie. Comic also doubles as a
hair-dye and shampoo manufacturer in Hollywood.
Motoring west with Conlin are
Charles J. Freeman, Jr.; and his
brother, John soon of the Internate.

Even the Squeal

Though all creative workers at 20th-Fox are complaining about the many construction noises emanding from the new stage being built, studio is cashing in mr the sound by planting mikes around the many of the building recording the sounds for future pictures.

Pa. Ministers' Drive On Sunday Films: Ala. Approves It All Over

Philadelphia, Sept. 24.
A last minute drive by Philadelphia ministers against the Sunday film referendum is being organized this week. The referendum will this week. The referendum will-come up at the general election in November and last week pastors in the Philadelphia Federation of the Philadelphia Federation of Churches met to formulate a united attack on the measure. They plan to deliver denunciatory sermons to their congregations between now and election time to combat exhibi-tor and producers who have cfr-culated petitions for support of the vote.

Montgomery, Sept. 24. Sunday pictures and other amuse now legal in all cities of ments are now legal in all cit. Alabama, Governor Bibb Grave Alabama. Governor Bibb Graves to-day approved without delay a biff which legalized Sunday films. sports and other amusements. For many years cities like Anniston, Dothan, Tuscaloosi, Bessemer, and, Gadsden have been without picture show entertainment, but from now on, these towns and all other piaces in Alabama.

The fight for Sunday pictures in Alabama was carried on success-

Alabama was carried, on successfully by Richard M. Kennedy, southern division manager for R. B. Wilby, and William N. Wolfson, local city manager for the Wilby organization.

Chattanooga, Sept. 24.
An ordinance legalizing Sundays
In Chattanooga for the first time
since 1923 was passed by city commission last Tuesday, and comes
por second and third (final) readlars the waste.

for second and third (final) readings this week.

Local pastors' association is all set to pack the meeting and shout protests against the Sabbath flickers, but the commission is all set, ers, but the commis 4-1. to ratify the bill.

Spartanburg, S. C., Sept. 24.

Add Hendersonville, Carolina resort city, to list of Dixle spots
barring Sunday shows.

FOX-WC GIVEN FINAL BANKRUPTCY RELEASE

Los Angeles, Sept. 24.
Final washup of Fox West Coast
bankruptey recorded when Referee
in Bankruptey Samuel W. McNabb
approved and confirmed final accounting of the remaining trustee.
W. H. Moore, Jr. Court also affirmed
sale of the bankrupt estate to National Theatree Corp., as well as
disposal of proceeds from sale, and
droposal or proceeds from sale, and
droposal or complete the contraction of the cont

Trainor.

Court failed to recognize written protests of two indie theatre op-

Filmers' 2 B'way Plays

Hollywood. Sept. 24.
Two stage plays by Gene Towns and Graham Baker, Purity Sea and They Will, Parade, 'are being readled for production on Broadway

this season.

Dorothy Mackaili is up for the lead
in 'Purity Seal,' with A. Van Buren
on deal for the direction of play.

RAYMOND'S NEXT PIC

Hollywood, Sept. 24.
Radio has bought Kenneth Earl's
'Love on a Bet' for Gene Raymond
Starrer. Leigh Jason directs.

Del Rio, WB Parting

Hollywood, Sept. 24. Hollywood, Sopt. 24.
Warners and Dolores Del Rio are
not renewing their contract foilowing actress' last picture for the
studio, "Meek the Duchesa," now being made. Miss Del Rio will assume
freelance status.
Actress did four, including
Duchess' on her Warners ticket,
others being 'Madame Du Barry,' In
Catlente' and 'I Live for Love.'

RUBIN FRELS' \$474,000 TEX. SUIT VS. MAJORS

Dallas, Sept.

Hoping for a final test of alleged conspiracy between Texas major, exhibitors against independents, Rubin Freis, owner of houses in five Vitoria County towns, filed suit in Dallas federal district court for \$474,024 damages and \$30,000 attorney's fees last Thursday (19). Freis names Jefferson Amus. Co., East Texas Theatres, Inc., Paramount, Fox, Universal, Columbia, Vitagraph, Metro, Sol Gordon, J. C. Clemmons and J. G. Long defendants in the suit.

and J. G. Long defendants in the suit.

Suit charges that when Jefferson Amus. Co. opened a Victoria house, Freis' Victoria house was discriminated against in distribution of films. Freis alleges that the exhibitors' firms and distributors agreed to allow Freis' houses only short rups on pictures; that Jefferson, attempted to buy Freis out of Victoria; that exhibitors threat-ened to trail Freis into other towns; particularly Bellville; that Freis films supply was curtailed immediately Jefferson entered a town having a Freis house.

Goldenberg as Rec'v'r of Fox. Frisco: No Rent Pay

Hollywood, Sept. 24.
Federal Judge Lauderback will decide Sept. 30 in San Francisco as whether Henry Goldenberg, manager of the Fox theatre there, who was appointed temporary receiver for house, should remain permanentily until the trial of action brought by the Fox-Cblcago Co, which operates the Los. Angeles theatre, for \$60,000 advanced the Frisco house for rent.
Capitol Corp., which leased the house to William Fox at a rental of \$5,500 a week, with four years to go on the lease, will oppose the granting of a permanent order.
Week before the suit was before the suit was companied to the companied of the Capitol Corp., that unless it accepted \$3,000 weekly, he would pay no rent. None has been paid since the receiver took charge.

Setting Center Policy

Rockefellers planning to reopen the Center, New York, Wednesday (2) with Here's to Romance' (Fox) but not set up to yesterday after-noon (Tuesday) whether house would also have stage shows and what admission scale would be. Last Days of Pompell' (Radio) is slated as the second picture for the house.

iouse.

If not playing stage shows admis-ion top will probably be 75c, but with a rostrum display it would be

John Kenneth Hyatt will be man-aging director of the Center; Mur-ray Martin, at the Rainbow Room in a press capacity, will be advertising and publicity director. Donahue & Coe agency to handle the ads.

Levy, Cummings Sail

Benn W. Levy and the missus (Constance Cummings) sail to-day (25) for London. They have several English picture deals to negotiate

Playwright just wound up at Par on 'Kiss Me Again' and' 'Peari Neckiace' while Miss Cummings had one of the top spots in Universal's 'Remember Last Night.'

WB SIGNS PURCELL

Dick Purcell, character juve in Paths of Glory, which opens in New York tomorrow night (Thursday), has been signed by Warners to a termer. Deal was set by Matty

Purcell stays with the show two weeks after its Broadway opening and then goes to the Coast.

306-Allied-Empire Operators Unions to Merge: A.F.L. Affiliate To Absorb Latter 2 Bodies

Big 5 Weeks

Hollywood, Sept. 24.

"Curly Top," Shirley Temple starrer, and one of three films made personally by W. R. Sheehan just before he resigned from Fox, earned back its entire negative cost (around 1700,000) in the first five weeks

Aii initial bookings were on a percentage basis

3 PITT SHOWMEN LOSE AT POLLS

Pittsburgh, Sept. 24.

Pittsburgh, Sept. 24.

Three Pittsburgh showmen seeking public office also ran' in primary election here last week. Best showing, of all was made by George showing, of all was made by George and the state of the showing of all was made by George candidate for city council on G.O.P. tipket. With four to be nominated. Jaffer an a close fifth and for a time during early returns was well in lead. Running for county court, Louis L. Kaufman, ex-radio announcer and air news commentator. lagged far behind on both tickets. Kaufman, by the way, following day eloped to nearby Greensburg Parkey in the showing of the showing the showing have been connelly, well-known Pittsburgh showman end for a long time manager of the Davis her during its two-a-day vaudeville supremacy.

Biggest disappointment in campaign, however, was showing of Judge M. A. Musmanno in his race for the country of the country of the country of the council of the country of the coun

DECISION OCT. 5 ON 10c FILMS IN MINN.

Minneapolis, Sept. 24. After two days of arguments, the Federal District Court took under advisement the suit brought by the Benz Bros. to compel major Minneapolis film exchange, to service their 10c subsequent-run theatres here and in St. Paul. Benz Bros.

here and in St. Paul. Benz Bros. were joined in the mandamus action at the 11th hour by Dale & Morit-gomery, who operate the 1,500-seat Garrick in downtown St. Paul.
The bench announced that a decision would be forthcoming Oct. 5.
The Benz outlit has the 1,500-seat Lyceum St. Paul the 1,200-seat Lyceum St. Paul of the 1,500-seat Lyceum St. Paul of the 1,500-seat Lyceum of 15c and 1,500-seat Lyceum of 15c admissions for the theatres.

'Swing' Back in Work

Hollywood, Sept.

Daryi Zanuck has scheduled 'The lant Swing,' W. S. Burnet's novel,

for production.

This will be the picture's second starter. Fox tried it as Rufus Le Maire's first production effort, stopped the picture after it had been in production for a week.

Hodges G.M. for Garnett

Hollywood, Sept. 24.

Hollywood, Sopt. 24.

Tay Garnett has named Doug Hodges general manager of the producing company he recently formed. Hodges, who formetly handied Garnett's publicity and assisted him in the organization of the company, will have charge of an expedition to the Orlein next month, where backgrounds will be shot.

Providing no unforeseen snags develop in negotiations under way to combine New York Operators, Local 306, Allied Operators and the Empire State Operators, one union will henceforth rule the Greater New York area. This union will be 306 for identity to remain the same New York area. This union wan a 306, its identity to remain the same except that its membership will be increased through taking in members of the other two unions. In 305 quarters the proposed merger is being referred to rather as absorption with a view to final pace in the control of the co

affiliated with the American Federation of Labor.

As soon as plans are consummated for the absorption, 306 will consider the membership applications of the men now belonging to both Allied and Empire but Indicated that unquestionably all present members of these two so-called rump unions will not be admitted into 306 because they will have to pass more rigid requirements. Between Allied and Empire, the membership that so we are soon as more rigid requirements. Between Allied and Empire, the spent of the sound of the so

Expectation is that the invitation to Allied and Empire ops to join 306 will not go out until latter has signed its contract with the mana-

grae its contract with the managera.

The de luxe theaties in New York, at bat with the operators union, Local 306, over a scale to apply to this class of house, is demanding a cut in proportion to the \$1.86 agreed upon for the Loew and RKO cifrcuit's class 'A theatres. In negotiations for a de luxe scale which lasted most of Monday night (23) and was continued iate yesterday afternoon (Tues.), Local 306 was pushing for the same wage as now being paid by the big houses, which is \$2.55 an hour, and \$3.84. for first hour overtime, \$5.10 for second hour over.

over.

The de luxers last week paid their operators the full scale they have been getting during the past year, although other theatres are paying \$1.80 an hour pending consummation of a contract.

A cut the same as the RKO and Loew circuits are stated to get, but the contract with the contract of the

hour but expe.ted de luico operators will attempt to get an agreement for less than this, as well as a substantial decrease in overtime scale.

Managers were also schedused to meet yesterday fternoon or evening (Tues.) with the musicians, Local 302, over a new scale. Musicians are asking for \$30 a week to play 28 shows, \$5 a man for every extra show played. At present union is also and the second of the second of \$1.86 an hour for the 'A' houses of the Loew and RKO circuits in the Metropolitan area, the New York Operators, Local 305; started hod.

11.85 an hour for the 'A' houses of the Loew and RKO circuits in the Metropolitan area, the New York Operators, Local 305, started huddles this week on "scale to apply for de iuxers and for the Class "B" and 10" houses of the various circuits. As soon as agreement is reached on saiary to apply for these grades of theatres among the circuit operators, union will start negotiations with the independents. Tresumption is that the scale for the Inverse may be around \$2 at 100 to 100 to

(Continued on page 68)

'Melody' Sews Up L. A. on Bally And Biz. Big \$29,000 in 2 Houses; 'Bright Lights' Nice 14G, 2 Spots

Los Angeles, Sept. 24.
(Bast Exploitati : Chinese-State) Chinese and State are to the foreurrent week with Broadway Mel-Heavily exploited, results a box office were enormous from start with none of the other houses show-ing any attraction resistance against this duo. Pic will hold here 12 days

to be followed by Barbary Coast.

Downtown and Hollywood playing
the Joe E. Brown pic, 'Bright
Lights,' picked up bit on current

Lights, picked up bit on, current week.

One of the control of the

trade Iairly good.

Ly Deception at Four Star held a good style for second stanza will probably linger for two

up in good style for second stanza and will probably linger for two more weeks and will probably linger for two more weeks on the standard will be seen in a long while. Whitheek, from the studio, guided on radio announcements, had 100-24 sheet illuminated boards; heavy ad campaign in six large dailies, with the 14 radio stations having put pluc of the standard will be seen in a decarge from the seen in the s

Estimates for This Week

Estimates for This Week Chinese (Grauman) (2032; 30-49-55)—Broadway Melody' (MG). Off to skyrocket start and headed for immense trade which will hit around 31,4000. That brings house back to its aid Sid Grauman form when top trade was done here. Last week Dark angel' (U.A.). Just a century \$10,400.

not as heavy as figured, with finale belmg \$11,690. United Artists (Fox-UA) (2,100; 30-40-55)—Dark Angel' (UA). Though not the type of plo they generally go for here, will prove to loce house out of red with around \$\$5,500. Last week "Glairvoyant" (G-B) and Red Heads' (Fox). Strictly not a b. 6. .combo as house went overboard aplenty with a final count

FRISCO'S SMASH, 'CHINA SEAS,' 26G

'China Seas' is town's big attraction this week, and while the Warfield may not tilt a record with it, it will be close to it.

field may not tilt a record with it, it will be close to it.

Top Hat' living up big smacking record as at the Golden Gate. Could do another stansar, of the could be completed by the could be completed by the could be completed by the could be co

Little Big Shot' (WB) and 'Storm Over Andes' (U) a little better than \$5,000.

Golden Gate (RKO) (2,850; 30-35-40)—Top Hat' (Radio) (3rd week). Nice-profit still at \$13,500. Last Nice-profit still at \$13,500. Last vaude.

Orpheum (F&M) (2,440; 30-35-40)—Married Boss' (Col) (2nd week). Strong at \$7,200. Last week, better than \$11,000. (FWC) (2,740; 30-35-40)—Redheads' (Fox) and 'Goose and Gander' (WB). Should have take of at least \$11,500. Last week, 'Annapolis Farewell' (WB) and Thunder in Night' (Fox), nice around \$1,000. (FWC) (1,470; 30-35-40)—"Special Agent' (WB). Moveover from Warfield, ought to see good going in this at \$5,500. Last week 'Karenina' (MG) all well' at \$5,100. Last week 'Karenina' (MG) all well' at \$5,100.

1st Runs on Broadway

(Subject to Change)
Week of Sept. 27
Capitol—'Broadway Melody'

Capitol—Broadway Melody'
(MG) (2d wk.).

**Mosic Hail—She Married
Her Boss' (Col) (26).

Paramount—Big roadcast'
(Par)' (3d wk.):

*Rivoli—Red Salute'
(22)

Rivoland Salute'
(28)
Roxy—Girl Friend' (Col),
Strand — 'Special Agent'
(WB) (2d wk.).
(WB) (2d wk.).

Gapticl — 'O'Shaughnessey's
Boy' (MG)
Music, Hall — 'She Married
Her Boss (Col), (2d wk.).
(2d wk.).
(2d wk.).
(3d wk.).
(3d wk.).
(3d wk.).
(3d wk.).
Strand—'Dr. Socrates' (WB)

Strand—'Dr. Socrates' (WB)

to \$3,700, and moves over to Strand to \$3,709, and moves over to Strand. Ritz (Wilby-Kincey) (1,600; 25)— Diamond Jim' (U). Good exploita-tion and moderate week in view, \$2,850. Last week 'Redheads' (Fox) \$2,600.

\$2,500.

Steamd (Wilby-Kincey) (800; 25)—
Steamboat' (Fox), Moved over from
Alabama but replaced yesterday
(Mon.) by Daring Young Mari (Mon.) by Charling Young Mari (Hopalong Chaeldy' (Rep.) \$1,700,
above average for western.
Empire' (Acme)— We're in Money'
(WB), Around \$2,200. Last well
(QUB Highbrow' (WB) \$2,500.

No Alibis in B'klyn This Week: Holtz **Show 22G, 'Hat' 19G**

Brooklyn, Sept. 24.

No alibis from anyone this week in downtown sector of City of Churches. It looks like old man prosperity has been dug up from a deep grave-and is highly touted by managers, etc. Picture fare and stage show, for a change, top with plenty at all ho. 3r. Plat's Para-Albee with 1818 Broadcast' and Loew's Met With a wow stage show (Lou Holtz, Belle Baker and Block and Sully) plus 'Here Comes the Band' on screen, reporting bang blz.

Over Ander (U) à little better than its add and gramman form when the base and an electric plass than calculated, to a profitable subtracted that the profit still at \$13,500. Last week with a wow are considered to the profit still at \$13,500. Last week and store that the profit still at \$13,500. Last week with now are considered to the profit still at \$13,500. Last week the store of the store

Mpls. Century Ups Scale for 'Anna' And Diff Means \$11,000 Week

'Socundrel' (Par), also gets four weeks, mostly on good nite big. Brewster's Millions' (BD) is the best of the English six, with 'Bull-dog Jack' (G-B), a close second.

Other current pix include 'Alish Re' (WB), 'Mystery Liner (Mono). 'Society Doctor' (M-G), 'Baby with the Barrington' (M-G), and 'White

Melbourne, Aug. 25.
Okay biz here with 'One More
Spring (Fox), 'White's Scandals'
(Fox), 'Brown on Resolution' (G-B), (Fox), 'Brown on Resolution' (G-B), 'Escape Me Never' (BD), 'Rumba' (Par), 'David Copperfield' (M-G), 'The Scoundrel' (Par), 'Now I'm a Lady' (Par) and 'Folies Bergere'

ST. L. WIDE OPEN

St. Louis, Sept. 24.

(Seat Exploitation: Ambassador)
Aust about of entertainment events this old Mississippl river town has seen in many a moon, what with the American Legion holding its convention here than the control of the con

In other words, 'There'll Be a Hot I'me in the Old Town Tonight' is easily the theme song this week.

Estimates for This Week
Fox (P&M) (5,038; 25-35-59)—
Box (P&M) (5,038; 25-35-59)—
Dante's Inferror (Fox) and Myhe Destination of the Committee of the Committee

Minneapolis, Sept. 24.

(Best Exploitation: Century)

'Anna Karenina' and 'Top Hat' are hogging the gross spotlight currently, setting a pace that rivals cannot begin to approximate. Carbonia of the control of the co

FOR AM. LEGION

St. Louis, Sept. 24.

(Best Exploitation: Ambassador).

Usust about the biggest array of the control of the co

ping downtown week's business should be close to \$13,000. Last will' (LA) tamed by same and the close of the

Holdovers, Heat Retard Loop B.O.; 'Boss'-Apollon Best, 26G Second Wk.: 'Broadcast' OK \$15,000; 'Woman' 13G

(Best Exploi : Apollo)
Summer returned to the midwest
with a vengeance that sent the thermometer into record highs. As a
result the theatres in the Loop took
a crimping which sliced their
grosses considerably. Loop, which
had been doing excellent business
for the past four weeks, is now in
take a "cooler thermometer plus
stronger pictures to bring back the
smiles."

trike a cooler thermometer plus stronger pictures to bring back the shronger pictures; to bring back the shronger pictures; to bring back the shronger pictures; to the possibilities of top figures currently. On the holdover apprea are Palace, with "Top Hat," third week; Chicago, with "Shouldover apprease are Palace, with "One Hat," third week; Chicago, with "Should and the picture of the picture, the picture of the picture, the picture picture, the picture picture, the picture, the

weeks at the Palace at the present pace.

Arolio press agents had a lot of tun with 'Ried Heads' on exploitation and caused plenty of comment on Estimates for Thin Week

Apollo (18-EX) (L.200: 35-35-55)—
Redheads' (Fox). Publicity helping picture to good take at \$4,000 currently. Last week (China Seas' (Mg) okay \$3,300.

Chinago Beki) ((3,340: 35-55-76)—
Chinago Beki) ((3,340:

Francis name doling business here for \$3,500, neat. Last week 'Miss Clory' (WB) oke \$3,100 on second 10,300, neat. Last week 'Miss Clory' (WB) oke \$3,100 on second 10,300, neat. Last week '9,300, 25,35,40). "Calm Yourself' (MG) and vaude. House riscs considerably above figure of previous session to \$17,000, pleasant profits. Last week 'Flying Trapet week \$11.0 ft. of the property of the property

tion campaigns with new biz being

Estimates for This West

Created.

Estimates for This Week

Croadway (Parker) (2,000; 25-49)

Goose and Gander (FWN, Gorige
Goose and Goose (FWN, Gorige
Goose (FWN,

Ornheum (Hamrick - Evergreen) (2400; 25-40)—Top Hat (Radio) (24 week). Well about usual first week average, should hit big \$5,000 and may hold longer. First week great \$10,600, and broke house records: (Parker - Evergreen) (1.400; 25-40)—She (Radio) and Hot Tip' (Radio). Good combo getting extra biz for this house and will close for nice \$2,800. Last week 'Haaler' (Mono) and 'Hopalong Cassldy' (Par) just fairlish at \$1,700.

Broadcast, 'Agent' Both Big at \$16,000 In Newark; 'Wild,' 12G

Newark. Sept. 24.

(Best Exploitation: Loew's State)
It may be a scramble for tops this week between the Branford with Special segent and Storm Over the State of the State of State of

tion for a legit house but there is none here.
For 'Call of the Wild' Loew's State put a big float in the Newark Pestival of Progress parade, using two other floats to ballyhoo two other M-G flims, and took six Western Union Sindows and five book casting an 'ali record' of the pleture with the Ledger running a feature story on Buck, the dog, 10,000 photos of Gable and Loretta Young have been distributed by merchants.
Estimates for This Week

excellent. Last week 'Indiscretion' (MG) with house unit snaged strong \$13.90.

Strong \$13.90.

\$5-45-65)—Dark (B&K-LA) (1,70).

\$5-45-65)—Dark Angel' (IIA) (2d week). Will so at least 18 days and likely to see three weeks. This weck may be \$10.00. fine enough after last week (topped \$15.90, big.

*Melody' Smash \$8,000

In Port; Agent, \$5,000

In Portiand, Ore, Sept.

(Best Exploitation: United Artists)

'Broadway Melody' is hitting the high spots this week with another high spots the spots of the spot

Last week second of 'Karenina' (MG) okay at \$5,000.
Paramount-Newark (Adams-Par) (2,248;15-20-30-35-40-55-75) — 'Blg Broadcast' (Par) and are the second of the second of

"Paramount Noverk (Adams-Par) (2,248):15-20-30-35-40-55-75) — Big Broadcast' (Par) and vaude. Packing them in and maybe a big 316,-000. Last week 'Without Regret' (Par) and 'Without Regret' (Par) and 'Millor (Par) and 'Millor (Par) and 'Millor (Radio). Taking six days to get in the fight pictures on time but will be okay at \$3,000. Shipter Temple Gab. Satisfies the Millor (Radio). Taking six days to get in the fight pictures on time but will be okay at \$3,000. Shipter Temple Gab. Taking six days to get in the fight pictures on time but will be okay at \$3,000. City on the but will be okay at \$3,000. Third (Radio) and 'Major Bowes Amateurs' on screen great at over \$13,000.

Terminal (Skours) (1,600-15-25).

Termi

Even Grand Opera In Montreal Strong For 25G: 'Seas' \$13,000

very house on Montreal, Sep. 24.

very house on Montreal's Broadway is ilt and the overflow of shows has even taken the Forum, 13,000seater devoted to hockey and wreshas even taken the Forum, 12,000seater devoted to hockey and wreshas even taken the Forum, 12,000seater devoted to hockey and wreshas even the film house headed by Loew's has the usual big vaude unit and a brace of pix. Frampas Moon' and 'Twelcome Kont Bear's house house headed by Loew's has the usual big vaude unit and a brace of pix. Frampas Moon' and 'Twelcome Kont Bear's house headed by Loew's headed b

Estimates for This Week
Forum (Ind) (13,00); 50c-\$1)—
San Carlo Opera Company for 3
nites and matinee which grossed
\$25,000.
Palace (FP) (2,700; 50)—China
Seas' (MG). Big star pic holding
up, should gross \$13,000. Last week
'Escapade' (MG) disappointing at
\$7,500

Dacapasse (MG) disappointing at 7500 and 760 a

\$7,000, after a smassing v-vector week.

Cinema de Paris (France-Film) (800: 50)—Mysteres de Paris'. Nice \$2,500. Last week (outh holdover \$5,500. Last week (Peance-Film) (2,300: 34)—La Batallie' and 'Bibl La Batallie' and 'Bibl La Week (Peance-Film) (2,300: 34)—La Batallie' and 'Bibl La Batallie'

of 'Angele' grossed \$1,500.

\$t. Denis (France-Film) (2,300;
34)—Ta Batallie' and 'Bibl La
Punce' Nice \$3,500. Last week
'Barcarolle' and 'Clown Bux' \$4,000.

Cinema Imperial (Ind) (1,600; 50)

—La Vcuve Joyeusé'. Ok, \$3,000

Last week 'Famille Nombreuse'
\$3,500.

'Steamboat' 6½G, Tacoma

(Best Exploitation; Rosy)
The weekend saw many Tacomans go to the nearby Puyaliup fair, which proved competition for the showshops. However, with Steamboat' at the Roxy there is plenty of bo, wallop there, and Music Box has strong dual in Glory' and Education of the Steamboat' at the Roxy there is plenty of bo, wallop there, and Music Box has strong dual in Glory' and Education of the Steamboat Steamboa

Estimates for This Week
Musie Box (Hamrich) (1.409); 1627-27) — 'Miss Gloty' (WB) and
"Sooundrei' (Par) dual. Tooks to
t reach big \$4.700. Last week, 'Bright
Lights' (WB) and 'Accent on
Youth' (Par), \$3,900, good.
Roxy (J-vH) (1.300); 16-27-27)—
'Steamboat' (Fox), Will Rogers
'great draw here always and a
smashing \$5.500. Last week, 'Keeper of Boes' (Mono) and 'Sik Hat'

"Steamboat' (Mono) and 'Sik Hat'

"Steamboat' (Mono) and 'Sik Hat'

"All (Mono) (Man)

"Y Night' (MG) (Man) three days,
"S1.400, fair, for \$1,200 week, good.

'Melody' OK \$45,000 in N. Y., With 'Agent' Pushing \$35,000; '39' Forced Out Despite \$34,000

(Bost Exploitation; Capitol)
Fight was expected to cut into takings last ni ht (Tuesday), but the visitors are offsetting that inroad through being here over week-

road through being here over weekend or remaining for a.d.y or two
after the fight. Business on Broadway is generally strong.
Three new pictures reached town
this week. Special Agent' is strong
at the Strand, around \$35,003, white
Broadway Melody, at the Cap, is
also up front. Musical was given a
Wednesday night. (18) premier: That
and first cight days of run through
well add up near nice \$45,000. Big
midnight trade is: a factor at the
Strand. Melody' will be held over,
also 'Agent'.
Amiong houses changing will be

also 'Agent.'
Among houses changing will be Music Hall, which will be lucky to hit \$70,000 with 'Steamboat 'Round the Bend.' The Roxy is forced to

Vaude Gives Fav's Prov. Edge; Paralysis Scare Still Hurting

Providence, Sept. 24 Providence, Sept. 24.
(Best Exploitation: Loew's State)
Infantile paralysis scare is still on, school openings have been delayed once more and newspaper emphasis is having much effect or keeping the crowds away from downtown theatres.

keeping the crowds away from downtown theatree.

Frograms are better than average and exhibitors all along the line hope to do at least average business. This week's leader looks like meas. This week's leader looks like the state of the standard of the s

imates for This Week

imates for This Week,
Loew's State (3,200; 15:25-40)

Dark Angel' (UA). Although this is
the only spot in town with a solo
program, indications are this one
with the solo program, indications are this one
with the solo program, indications are this one
with the solo program, indications are this one
with the solo program, indications are the solo
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chin with the others in town; n.s., at \$7,000. Abse (2,000; 15.25.46)—The control of the control

red.

Strand (Indie) (2,200; 15-25-40)
"Two for Tonight' (Par) and Make
a Million' (Mono). Not up to the
usual Bing Crosby films, and as a
consequence gross is not what it
should be; house not figured to go
over \$7,500 at the most, oke, but
should be better. Last week 'Annapolis' (Par) and 'Cheers for
Crowd' (Mono) disappointing at
\$4,800.

Crowd' (Mono) disappointing at \$4,500.

Fay's (2,200; 15-25-40)—'Gay Deception' (U) and vaudeville. That this is the only spot in town with a stage show is helping things along in garnering at least \$7,500. Last week 'Thunder in the Xight' (Fox) and 'Night Life Scandals' on stare, so-so at around \$7,000.

Majestic (Pay) (2,200; 15-25-40)—'Bright Lights' (FN) and 'Bright Little Shot' (FN). Nice opening should keep this house around the standard of the standar

\$7.600.

RKO Victory (1.800: 10-15-25)—
Top Hat' (Radlo) (2d wk). At this house after 10-day run at the Albeet still going strong and should wind up run in this house with 5.-500 in the till, swell.

take out '39 Steps' because it is committed to play the WHN Barn Dance unit, and Riv opens 'Red Salute' Friday (2). It all though the properties of the River (Thursday), 'Steps' on current (second) week will go to fine \$34,000 or so. House would like to have played it at hird week, especially in view of the River River (1) and the River River (1) and the River (1) and t

or the coming Jewish holidays.

Pictures on holdovers include Dark Angel at the Rivoll, which may hit \$21,000 on its third week, and Big Broadcast, which on second week at the Paramount is figured to do \$21,000 and will be retained a third.

ond week at the Paramount is figured to de '\$21,000 and will be retained a third.

The State is enjoying good business with 'Karenina' on its screen and Louis Sobol, columnit, on subject of the state of the state

item.

'Melody' was taken up to the Ma-Baer training camp and shown there to sports editors and a bilmp was bired to fly over New York last night (Tues). When Baer-Louis fight was continued to the sports of the s

Estimates for This Wook

Estimates for I his Week
Actor (1,012: 55-33-\$110-\$1.85\$2.20)—"Crusados' (Par) (5th week).
Perked up a bit last week (4th).
Gairol (4,622: 25-25-75-55)
"Broadway Melody' (MG). Brought in Wednesday night (13) and plun first eight days, will be around \$45,000, good. Holds a second \$45,000 good. Holds a second for "Garenha" (MG) around \$1.000.
Palace (1,700: 35-56-55-"Pac.

Tarenina (Md) around \$13,000. Palace (1700; \$35-65).—Page Miss Glory' (WB) and vaudc. May mount fair \$9,000. Last week Jaina' (Radio), here on first run, \$10,000. When "Top Hat' (Tadio) comes in Friday (27), vaude will be dropped but may be out only for this and a couple of other pictures.

dropped but may be out only for this and a couple of other pictures. Paramount (3,641; 26-35-55-75-85)—This Broadcast (Par) (2d week). Sluffed off to \$35,000 on first week but that's good here; second week but that's good here; second week and opening attraction on planned stage show, policy not yet set. Radio City Music Hall (5,989; 40-60-85-99-\$1:10-\$1.85) — "Steamboat TRound the Bend' (Fox) and stage show. Fosthumous Will Rogers starrer not drawing well and probastiarer not drawing well and probastiare not drawing well and probastiarer not be probastially and the probastial to probastia

Friday (27).

Roxy (5,336; 25-35-56)—'29 Steps'
(GB) (2d week), and stage show.
On holdover will maintain strong
pace for \$34,000 but can't be held
again due to bookings. First week
splendid \$43,000.

spicndid \$43,000.

Strand (2,707: 35-55-85-85) —

'Special Agent' (WB). Off stoutly
and expected to stretch to \$35,000
first week, staying a second. Last
week 'Go se And Gunder' (WB)

S21,20.

State (3,450: 35-55-75) — Karenlant (M(3) and vanule. Louis 7,000; leiping nubt, take to film 322,000 or more Last week. Annapolis Farwell Pap and return date of Lou Holtz, Bolle Baker and Dlock-Spilly stage combination, over 25,000, swin page 10,000.

'Big Broadcast' and Downey on Stage Good for \$31,000; 'Angel' 28G, Boston

(Best Exploitati

'Big Broadcast' on the screen and

Any stronacast; on the screen. and Morton Downey on stope at the Metis big, hovering around a predicted \$31,000 or better. "Top Hat' is coing into its fourth week, and posstably a fifth at the Memorial will drag in something like \$13,000.

"Darg Angel," day-and-dating at.
"Darg Angel," day-and-dating atthe the strong of the str

acap on Merie Oberon, won a feature story on the star, and tied in with a fur store on Oberon and Marshall.

Marshall (1998) (19

Stage show's weakness a sour note.
\$15,000' last week for 'Superspeed'
(Col') and Sophle Tucker on stage.

**Col' and Sophle Tucker on stage.

**Col' and Sophle Tucker on stage.

**Col' and Sophle December of the Col' and Sophle Soph

K.C. Shows Some Class; Boss' 11G; 'B'cast' \$8,500

Kansas City, Sept. 24.

(Best Exploitation: Newman)
With 'Top Hat' now in its third at the Maintreet, and Steamboat Round the Bend' transferred to the third was a standard to the Maintreet and Steamboat Round the Bend' transferred to the third week at the Uptown, this town is really showing some class.
Dark Angel: Midland's feature. Falled to show any strength the Angel: Midland's feature failed to show any strength the weekend. Tower with 'She Married Her Boss' and prices for the evening shows advanced a dime to 35c., After three weeks of 'Steamboat' the Uptown has 'Redheads on Parade.' House is giving trading stamps, and also dree parking to its lace helped by the free screen tests in Universal's 'Search for Talent' Gag, while restricted to prospocts over 16 years of age, is drawing. Universal's 'Search for Talent' Gag, while restricted to prospocts over 16 years of age, is drawing. Used large extra newspaper ads, had numerous radio spot plugs, and was benefitted greatly by the announcements on the Amon in' Andy proceeding the opening.

Estimates for This Week

Big roadcast (Par). Steady play from the start over the weekend and going nicely. Expected to get close to \$8,500, big. Last week 'Accent on Vauth'. (Par). \$7,200, 200, 25-35)— Narried Her Bosse (Col), and stage show. He can be considered to the count of dime tilt for evening shows. Lots of show for the money and should check up near \$11,000, big. Last week 'Girl Friend' (Col), \$64,400, fair.

Last week "Girl Friend" (Cot), \$4,400, fair.

Uptown (Fox) (2,040; 25-40)—
TRedheads (Fox). Musical looks sure-fire for the younger set and the Saturday opening was big. Nicely publicized and will click close to \$4,000. Last week "Steamboat" (Fox) (3d week), \$3,700, good.

Buffalo Herdin 'Em In: 'Hat' Wow 17G, Rogers 15G

(Best Exploitati : Great Lakes) Takings hitting the peaks again at downtown boxoffices, continuing in a strong upward surge from the exceptionally fine grosses of last week. Honors are being divided be-

exceptionally fine grosses of last week. Honors are being divided between Top Hat', and 'Steamboat.'

The Astairs opus looks like the Lakes has had in a long time, with the Rogers' feature coming along both on its own and due to the overflow. The leveling off elsewhere is about as expected. Each cable pulled lakings oup strong at the Buffalo, and Diamond Jim' ran a close second. Thin Man' on a dual bill for a return at the Century also clicked. "Top Hat' offered what seemed to An unusual number of cooperative adds, some with the leading department stores, noticeable. Radio used for question contests and for plugging of the picture song hits. Dance do the picture was the picture with the picture with the leading department stores, noticeable. Radio used for question contests and for plugging of the picture song hits. Dance and window displays were strong both loveling, with night clubs included and a special screening for the dancing masiers. Every song shop in town fell for a window tieup, and window displays were strong both Plenty of acreen book telups, carde and herald distribution in evidence. Estimates for This Week.

Buffalo (Shea) (3,500; 30-40-50)—Steamboat (FOX). Doing nicely at the Lakes overflow. Indications are for fine pickup to around \$15,000. Last week 'Call of Wild' (UA) improved anticipated tallings considerably at 11 lips (Shea) (2,400; 25-40)—Peter Grimm' (Radio). Opinion divided:

anticipated tallings considerably at \$12,500.

Hipp (Shea) (2,400; 25-40)—Peter Grimm' (Radio). Opinion divided; looks good for medium returns at \$36,600. Last week (Goose and Gander' (WB) did well to hold up to good to be seen to

Youth (Par) not very forte and before week was over got down. 10 \$5.700.

St.700. (Shea) (3.400; 25)—"Here Century (Shea) (3.400; 25)—"Here Century (Shea) (3.400; 25)—"Here Century (Shea) (3.400; 25)—"Here Century (Shea) (3.400; 26)—"Here Century (Shea) (3.400; 26)—"Diamond (May and Westward Ho' (Rep), the business for this and for the house at \$7,800.

Lafayette (Ind) (3.400; 25)—"Diamond 'Jim' (U) '(2d week). Held over with indications of a leddown at probably not much over \$5,600.

the management ordered at almost \$12,000.

'Manhattan Moon' With Ates' P.A., \$3,000, Linc.

Lincoln, Sept. 24.

(Best Exploitation: Lincoln)
The largest money maker this stretch in town is the Orpheum which bowled ein over on a vaude with the control of the contr

bigher and prices, too, so larger pile of cash docent a faure so good.

A control of the control

nelp of the 4-day dual Thunder in the East' (UA) and Calm Yoursel!' (MG).
Stuart (LTC) (1,900; 10-25-40)—
Karenina' (MG). Likely to get 43.
Karenina' (UI). Likely to get 43.
Karenina' (UI). Likely to get 43.
Karenina' (VI). Likely (UI).
Karenina' (VI). Likely (UI).
Karenina' (VI). Menace' (COI). and stage show. Improved opening indicates possible \$2,300 this week to the flesh shows started. Last week 38 Steps' (EG) and stage bill got \$2,100, barely meeting expenses.

BROADCAST' 9G, **DENVER SMASH**

(Best Exploitation: Denham)

Another big week at Denver first runs, all but one doing over average. 'Dark Angel' stacked them in the second week at Aladdin, and, although no holdouts, crowds steady enough to cap third week for film. Denver women go for the crier, and men go along.

'Steamboat' in for four days did

only. Reason film did not stay three weeks first run is because house be-ing used for roadshow of Big Broading used for roadshow of Big Broad-cast, giving Denham repeated hold-out over week end and in spite of competition of Bowes amateurs at 'Municipal Auditorium, who did big business. Broadcast' will probably get two weeks. Irish in Us' doing great and with several standouts; Broadcast will probably get two weeks. Irish in Us' doing great and with several standouts; Broadcast, which weeks at Broadcast, which have been at Broadcast, hen second week of 'Married Her Boss,' which played Denver last week. 'Karenina' doing so-so and gets only 10 days. Too much stiff competition. Thun-der doing close to average at Par-

Too much attif competition. "Thismader doing close to average at Faramount.

Reason Denham is given rating for best exploitation is that they will be the set of the

'Angel' Bright \$15,000; Stageless Fox and Earle, \$10,500 and 11G, Fair

Horse, legit.

Orpheum (RKO) (2,800; 25-35-40)

—Karenlna' (MG) following 4 days
last week. Garbo stays 10 days;
\$5,000, okay, figured for current
week. Last week Top Hat' (Radio),
3 days following a week and a half,
and 'Karenina' (MG), split, did 43,-

Peramount (Fex) (2,000; 25-40)—
"Thunder in Night" (Fox). So-so
\$2,000. Last week 'Ronnie Scotland'
(MG) topped the average and took
in G) topped the average and took

'Hat' Relights

Philadelphia, Sept. 24. 'Dark Angel' at the Aldine has the spotlight this week and should not only do the best proportionate biz but figures to actually lead the downtown sector in actual gross. Only the fact that no more than six showings can be crowded into a day is likely to keep it down. At that \$15,000 should be reached and that's plenty heavy. Crix all raved. Wiseacres figure that, although it starts no stronger than 'Call of the Wild, its predecessor, it will hold up stronger and won't have any trouble at all in getting three

Hat' Relights

Indiana with

\$14,500 Bang

Indiana with

\$14,500 Bang

Indianapolla, Sept. 24.

Best Exploitation: Indiana)

Top Hat' is doing a loftly \$13,600 and the Barle will again surface, and the surface and the surf

Cugat and Casa Loma Orchestras Up 'Boss,' 19G, and 'Band,' 24G, Wash.

Washington, Sept. 24,
Vaude houses are way out in
front this week, thanks to holdovers
from the week, thanks to holdowers
from the week of the week, also
featuring 'Here Comes Band,' Combo
histor swell 'light bill,' but younger
generation, here has been howling,
for Gien Grey for two seasons and
'Rialto, which Tom Moore opened
in attempt to pull pop trade to
east end of gay white way again,
folded Saturday (21) with threat to
with heavy footlight fare to support
pix. House hasn't got film franchise
and had to scramble for filcker
product first two weeks. Even 25plece pit band under Creatore
tames, offset lack of celluloid
names.

Belasco is playing first foreign

names.
Belasco is playing first foreign language pic of season, 'Red Head,' and is taking licking as judged by three weeks of British stuff. House

row.

Best bally honors in week when the press agentry took a rest go to Fox for staging party for Glen Grey and pulling both drama and radio scribes.

Estimates For This Week

Estimates For Thie Week
Earle (WB) (2,424; 25-85-40-6070)—Married Her Boss' (Col) and
vaude. Colbert rep plus Xavier
Cugat radio popularity on stage adEditer that the state of the sta

the Tachheads (Fox), ballyed into the \$13,000. Keith's (RKO) (1,839; 25-35-60). When the Rich (RKO) (1,839; 25-35-60). Top Hat (Radio) (4th week). March of Time helping fourth week toward swell \$3,000. Last week same pix in third week won by the same pix in third week won Palace (Low) (2,363; 25-35-60). Palace (Low) (2,363; 25-35-60). Top Hate (Low) (2,363; 25-35-60). Last week same film chalked up very big \$290.00

222,000. Clumbia (Loew) (1,283; 25-40)— Karenhai (MG), Garbo getting big 54 week (Loew) (1,685; 25-40)— (MG) took good 34,000. Met (WB) (1,685; 25-40)—Accent on Youth (Par). Repeat after big week at Earle getting by with oke 33,000. Last week repeat of 'Annap-olis Farewell' (Par) snuck through with same figure.

olls Farewell' (Par) snuck through with same figure. (1.106; 25-35-50) — Red Head (Asten). French filck-- Red Head (Asten). French filck-season in stronghold of European films here. Despite critic's praise for kid stan, week won't better \$1,000. Last week 'Man Who Knew Too Much' (GB) stayed 10 days to get oke \$3,000.

'BOSS' A SMASH \$12,000 IN SEATTLE, GARBO 91G

IN SEATTLE, GARBO 946

Seattle, Sept. 24.

Seattle, Sept. 24.

Top Hat goes into second big well and the second big with the second big with the second seat of the seat of th

gest for her in years, looks to reach strong \$3,500. Last week, 'Miss Glory (WB) \$5,00, good. Carlon (WB) \$6,00, good. Ca

Last week, same nin, 40000, mense.

Paramount (Evergreen) (3,106; 27-32-37-42)—Here Comes Cookie (Par) and Jalna' (WB) dual, Fair at \$4,000. Last week, 'Hot Tip' (Radio) and 'Redhead' (Fox) dual, \$4,500, good.

'Hot Tip' and 'Folies' Combo Not So Hot \$11.000 in Columbus

Columbus, Sept. 24.

(Best Exploitation: Palace)

Last season's last stage show was Tolies Borrer' at Palace. This season's first stage show is same name at same theatre, which may account for public's partial lay-off at bo. window. Evident superiority of last show to this may have got at bo. window. Evident superiority of last show to this may have got at bo. window. Evident superiority of last show to this may have got a big mistake made somewhere booking Folies' in for two weeks. Central offices making hig efforts to shove it into Detroit for next week, it. uinon buffness smoothed over in that city. Second week for Tviden (RKO) with Grand (RKO) with Grand (RKO) with Grand (RKO) and the second week of Folies' at Palace, business should be cat and dog next week.

at Palacc, business should be cat and dog next week.
Grand looks swell, built from botGrand looks by the look of th

L'ville Lopes at the B.O. With OK Weather and Pix

Louisville, Sept. 24. (Best Exploitation: Loew's)

The final showings of Steamboat at the Strand and Top Hat at the Brown, completing their respective three weeks' runs, provided the needed acceleration to biz in first-run houses here.

srown, completing their respective three descriptions to big in firsttrun houses here.

With the advent of cooler weather, and the unusually powerful draw of Steamhoat' and 'Hat,' patrons in the completion of the cooler weather, and the unusually powerful draw of Steamhoat' and 'Hat,' patrons in comment of the cooler weather, and the unusually powerful draw of Steamhoat' and 'Hat,' patrons in the cooler weather, and the cooler weather the cooler weather the cooler weather the cooler weather the cooler was a specially a cooler was a special was a special

Saturday morning (28), at which an all-cartoon bill will be shown. Exploitation nod this week goes to Loew's State, with a splach on white space, and liberal use of window displays, tie-ups with music counters, etc.

white space, and liberal use of window displays, tie-ups with music counters, etc.

Brown (Ind) (1,500: 25-40)—Top Hat (Radio) (3d week). Ridning and the state of the state o

street theatre well up in the run-ning. Mary Anderson (Libson) (1,000; 25-40)—'Special Agent' (WB), Get-ting its reasonable share of the cooler weather upturn in biz, and should garner a net \$2,800. Noth-

should gather a net \$2,800. Noth-investigation of the state of the sta

'BOSS,' 17G, BIG IN CINCY, BUT 'GRIMM' NSG

Cincinnati, Sept. 24. (Best Exploitation: Albee)

(Best Exploitation: Albee)
Traffic in the first-run district
okay currently, biz on the first half
indicating aame take by and large
as last week. Cooler weather, following brief spell of belated summer, welcomed by exhibs.
"Married Her Boss' pacing the
procession with \$17,000 for improcession with \$17,000 for important Albee money. "Two for Tonight' is next best screen draw for
\$3,500 at the Palace. Ketth's, with
1. It was a series of the palace for the palace.
The County of the palace of the palace with the palace. The palace with the palace with the palace. The palace with the palace carrille, the

Specific spe

at \$14,000, mbo advance on Boss' ed exploitations on other r Estimates for This Week

Estimates for This Week
Albee (RKO) (3,300; 35-42)—
Boss' (Col). Colbert the swing for
\$17,000, graat. Last week 'Accent
on Youth' (Par), alowed in last haif,
\$3,000, n.s.g.,
\$5,000, n.s.g.,
\$5,000, n.s.g.,
\$1,000, n.s.g.,
\$1,000, okay. Last week 'Girl
Friend' (Col) and Major Bowes'
amateurs, \$18,500, new high.
Palace (RKO) (2,600; 35-42)—
Palace (RKO) (2,600; 35-42)—
Palace (RKO) (2,600; 35-42)—
Palace (RKO) (2,600; 35-42)—

Palace (RKO) (2,600; 35-42)—
'Two for Tonight' (Par). CrosbyBennett combo tugging lightly for \$9,500. Last week Diamond Jim' (U), \$10,000.

a \$3,500. Last week Diamond Jim's (U), \$10,000. (1,600; 35-42)—Top Hat' (Radio), #5,50h hefty. Last is the state of the st

Hutton (Femme) Band and Weems Orc Up 'Angel' and 'Boss,' 20G Each, Balto

all right, following \$10,000 on first week at Palace.

(1,200; 25-40)—

Strainboat (1,701) (4th week).

Clicking \$3,800; last week \$3,500, strong. Pic drew \$22,000 on first nino-days. 6a-Palace-and-\$6,000 in. 8-amily (1300) (100

Broadcast' \$6,900, 'Married Boss' \$8,000. Rah-Rah in New Haven

New Haven, Sept. 24.

(Best Exploitation: Roger Sherman)
Will Rogers doing a holdover at
the College. To fill in Sunday blank
left by nixing of Sally Rand unit,
Roger Sherman dug up Scarface
flavorable. Foll stage will light tirst
time in couple of years with Major
Bowes' amateurs Oct. 11.
Roger Sherman topped exploitation this week on Sally Rand campairs. Flerity one-sheets all over
pairs. Flerity one-sheets all over
campaign; lobby display of bubbles,
nude stills and a blinking neoneffect sign; window tie-in on fan
display; interviews and personal
appearances at advertising club,
statherings; tashion abord fireman
appearances at advertising club,
statherings; tashion abord fireman
and her line girls.

Patamont (M&P) (2348; 35-50)

—Bis Broadcast (Far) and Dressed
to Tig Should and the should be sh

Journal (Fat) and Together We Louise 1 stood up pretty well at 45 20.

Poli's (Loew) (3,040; 35-50) — Married Her Boss' (Col) and 'Atlantic Adventure' (Col), Around \$\$8,-000 is okay, Last week 'Steamboat' (Fox) and 'Superspeed' (Col) snared good \$\$8,200.

Roger Sherman (WB) (2,200; 35-50)—Goose and Gander' (WB) and Sally Rand unit. Campaign almed at 50)—Goose and Gander' (WB) and Sally Rand unit. Campaign almed at 50,000, Lost week 'Special Agent' (WB) and 'Harmony Lane' (Mas) just wouldn't seil, light \$4500.

Special Abell Transcript of the American Special Abell 18 (1986) and 18

MELODY' \$13,000, BOSS \$22,000, DETROIT UP

Octroit, Sept. 24.

(Best Exploiation: United Artists)
Box offices are back in a more
joyous mood this week in the downtown area after a considerable drop
last week. Picture product is better
and everything looks rosy again,
Nabes continue to plug merrily
along.

and everything looks rosy again, Nabes continue to plug mertily along.
Plugged nicely in advance, Bruadway Melody is doing an extended to be a support of the continuous of the continuous and the continuo

Baltimore, Sept. 24.

(Best Exploitation: Century)

Three ince fat, hers, and two scrawny ones in the Balto bobasket this week. Topping the town is Keith's where Big Broadcast' broke away at start Stunday (22) for what looks like a real rampage; \$9,000 looming for session, which will be biggest in moons here. Ho, assured.

will be biggest in moons here. H.o. as the second of warding and the property of the property

fairish.

Stanley (WB) (3,450; 15-25-25-40-55)—Two for Tonite' (Par). First Crosby files ever to torp down into dumps, and it's a mean drop to poor \$4,000. Last week 'Accent on Youth' (Par), good \$8,000.

25-35-55)—Big Broadcast' (Par) with vaude. Stays below the 20 G mark for the second successive week. Won't gross more than \$18,000 this week. Under \$16,000 last week on 'Bright Lights' (WB).

Adams (Balaban) (1,700; 25-40)—Diamond Jin' (U). Demand so last week on 'Bright Lights' (WB).

"Diamond Jin' (U). Demand so lower than the control of the contr

week.

Downtown (RKO) (2,600; 25-35-55)—Top Hat' (Radio) (4th week).
Nice \$4,000 is due this week, after weeks of \$15,000, \$7,500 and \$5,500.
May be held over for fifth and final week.

May be held over for min and move week.

Willies Detroit) 3,000; 25401—Without Regret' Pany and Hopalong Cassidy' (Par). Figures for an o. k. \$4,200 this week. Last week took, in \$4,000 on 'Little Big Shot' (WE) and 'Don't Bet on Blondes (WB).

Glatroyant' (GB).

Should specified the beautiful of the con-gross around \$1,500, fair, 'Loves of Dictator' (GB) did \$2,000 last week.

Storms Aid B.A. B.O.

Buenos Aires, Sept. 5

Annual storms due about this time arrived with a venegance and time arrived, with a venegance and brought on a cold snap, all of which is very good for box office receipts. "Rod Hot Tires' (WB) has started at the Astor, "People Will Talk' (Par) is at the Sine Suipacha, "Escape Me Never" (UA) just opened at the Monumental, and doing excellent biz; "First World War' (Fox) at the Renaci lento; "Naughty Marietta" (MGM) is still "Love Me "Povever" (Col.) is at the Idoal, and "Stolen Hurmony" with Lupe Veleg in person at the Broad-Ideal, and 'Stolen Harmony' with Lupe Velez in person at the Broad-

B'way Melody of 1936 (MUSICAL)

(MUSICAL)

Metro-Goldwyn-Mayer release of a John W. Considine, Jr., production. Features Jack Benny, Eirefinor Foundil, Robert Jack Benny, Eirefinor Foundil, Robert Streen, Francisco, Jack McGowan and Sid Silvers: from original by Mose Hart; additional Streen, Jack McGowan and Sid Silvers: from original by Mose Hart; additional Streen, Jack Benny, Large McGowan, Jack McGowan, J

Broadway Melody of 1936' will have no difficulties at the box office. Should do big business and will please in almost every respect, save the story. That's thin and trite—a bit too pattern even for backstage stuff. Basically, plots wherein the hero has a pet brain-child to produce and the shero is starred therein, have become a bit dated.

dated.

But apart from that, 'Broadway Melody' has enough sock, glamour, spec, songs and general atmosphere money and will get it.

The glamour revolves principally about a new star in the making—Eleanor Powell. The spec is obvious; the Nacio Herb Brown-Arthur Freed going a light grant atmosphere is the lavishness of the production investiture with which Metro endowed this film. The entertainment ingredients are cereful atmosphere is the lavishness of the production investiture with which Metro endowed this film. The entertainment ingredients are cereful atmosphere is the lavishness of the production investiture with which Metro endowed this film. The entertainment ingredients are cereful atmosphere is the lavishness of the production investiture mit atmosphere is the lavishness of the production investiture mit in the production investiture in the production in t

than average, it can't miss. That more than offsets the piot deficient more than offsets the piot deficient. Eleanor Powell is two other girls under the Roy Del's Ruth directorial aegis. Formerly be-banged, she's now a highly puloritudinous occasion of the standard in the standard in the standard in show business. Transitionic talents. And of course her basic professional proficiency as a tapietr is more or less standard in show business. Transitable that she be termed a femme Astaire, for she's possessed of the same nimble tread, finished precision and general adeptness in her new to the film fans in general, combined with an appealing new personality cinches her for cinematic future. Actually, this not her fline fans in general, combined with an appealing new personality cinches her for cinematic future. Actually, this not her fline fans in general, combined with an appealing new personality cinches her for cinematic future. Actually, this not her fline fans the for the form of the for

been grooming. He arrives as a furthright screen juve with this picture in the pi

thrown its conscience away and gone bersel. But that's long gone bersel. But that's long since become accepted as Holly wood close the property of the papers of the city of the papers of the city now's desks as the irate Taylor whisking of the papers off the city room's desks as the irate Taylor worked but the corporally characteristics and corporally characteristics and corporally characteristics and corporally characteristics and corporally characteristics of the papers off the city now's desks as the irate Taylor preserve into the plot to the pole t

Benny. The Ebsens are definite acreen personalties, particularly the makes the personalties are considered to the makes his hayseedishness an artistic chore. Nick Long, Jr., is another in the steeping department. Frominent in some effective hood. From the management of the management of the property o

The Desens register, with the Breakfast' number and 'On a Sunday Arternon,' a musical comedy and yarternon, and

Steamboat Round Bend

Decampone	Atounu	Denu
W. R Sheehan	roduction one	1 20th-Cen-
tury-Fox release.		
Rogers. Features	Anne Shirics	. Irvin S.
Cobb. Eugene Pall-	otte. Stepin F	etchit. Di-
rected by John F	ord. Supervi	sed by Sol
Wurtzel; from nor	el by Ben L	ucien Bur-
man; screenplay,		
Trotti; camera, C		
Radio City Music	Hall, N. Y.,	wcek Sept.
19, '35. Running t Doctor John Pearl	ime, 00 mins.	
Doctor John Pearl	y	VIII Rogers
Fleety Belle	At	ne Shirley
Captain Eli		in S. Cobb
Sheriff Rufe Jette	rs Euge	ne Polictte
Duke	Jch	n McGuire
New	Berto	n Churchill
E16	• • • • • • • • • • • • • • • • • • •	mncis Ford
Pappy	B	oger Imhor

Miniature Reviews

'Broadway Melody of 1936' (M-G). Smash musical with Jack Benny top name. Strong dencing and comedy frame-

work.
'Steamboat Round the Bend'
(Fox). Late Will Rogers' final
picture and next to last release. In the money despite a

lease. In the money despite drab, theme.

'Special Agent' (WB), Formula gangster ploture. Indifferent entertainment but Bette

ferent entertainment but Bette Davis may help. "Public Mensee" (Col). Fair mewgaper - gainsier ture with Jean-Arthur, there Comes the Band onderstill the Band ondensation. Best as second stringer.

'Hoosier Scholmaster' (Mono). Feelle adaptation of novel and lacks punch in cast names.

names.

'Streamline Express' (Rep).
'Grand Hotel' theme aboard a ceramiline Espress' (Rep).

(Grand Hotel' theme abone a fantasteally comeine train. Moderately amusine train. Moderately amusing farce good as supporting film.

'Old an Rhythm' (Radio).

Weak musical against a farfetched . co-ed background.

Comedy good in spots. Buddy Rogers heads cast.

his sweetheart's sake. Regers ex-tain of the boy's safety in a piea of self defense, makes him give him-self up. The one witness who can clear him, a half crazed evangelist, is missing. The boy is sentenced to be hanged. Rogers and the boy's wife go up the river in search of the witness and Regers is forced into a race with a boat, captained by Irvin Cobb, winner to take both boats. He is given no time to re-fuel, and the last mile of the race-wax museum and a lot of rum which Rogers has been selling as a tonic. He wins the race, picks up the evangelist, lassoing him off a liver dock, and gets a pardon.

The waxworks gives a novelty

where took, and gets all, and the state of the state of the same when the state of the same when the

with the start of the race notany good. ""
Rogers is handicapped in not having an intimate story, but makes in an intimate story, but makes the state of the stat

SPECIAL AGENT

Cosmopolitan production f	or Warner re-
lease. Features Bette Day	is and George
Brent. Directed by Will	iom Kalfhley
Laird Boyle and Abem Fink	al adaption of
an 'idea' by Martin Mooney.	Competion of
Hickox. At Strand, N. Y.,	mank Cart 10
Running time, 74 mins.	week Sept, 10.
Tulle Condes	
Julie Gardner	Bette Davis
Bill Bradford	Géorge Brent
Carston	icardo Cortez
Androws	Jack LaRue
District Attorney	. Henry O'Nelli
Armitage	Robert Strange
Chief of Poli	Joseph Crahan
Durell	Carroll Noteb
Head of Internal Rev. Dept.	Pohowi Power
U. S. District Attorney	. Robbit Barrat
O. S. District Attorney	If ving Picner
Conserted atatana 4:11	

PUBLIC MENACE

Columbia production and release. Features Jean Arthur, George Murphy and Douglass Dumbrille. Directed by Eric C. Kenton. Screen play: Ethel Hill and Lionel Houser; film editor, Gene Milford; camera, Henry Freulich. At Globe, N. Y., starting Sept. 23, 33. Running time, 72 mins.
Cassie Jean Arthur
Red-Poster George Murphy
Tonelli Douglass Dumbrill
Dildy George McKay

Nice work by the cast plus some smart dialog and deft direction helps this gangster yarn. Lighter moments have been streamed but, name weakness, and being in the gangster groove will cut it down to the dual-

westand will cut it down to the bill category.
George Murphy and Jean Arthur are teamed to good results. Murphy is a concelled reporter white Kits Arthur, is a thankeurist on an ocean liner. Doughas Dumbrille is again leader.

Arthur, is.a. hankeurist on an ocean liner. Doughas Dumbrille is again a mob leader.

Instead of getting biggest crime story of year, the arrival of Tonelli leve and weds the girl. Their love and weds the girl. Their honeymoon lasts until the next morning when he cedelee marriage is not for him. After losing job for missing the big yarn, Murphy plans to save up for a divorce. His bicketing with his wife continues until story, identification of the slain gangster as Toneli because she recalled manicuring him. When this story blows up and Tonelli is found alive after a double killing, Murphy is again fined off the sheet and is again fined off the sheet and is segment of the office of the process of the p

convinced about me was com-help.
Story moves rapidly to cilmax from this point, Miss Arthur tipping her irate hubby where he can locate the gang chieftain. Much of this last minute thrill stuff tests credulity but combined efforts of cameraman and director take off

credulity but combined efforts of cameraman and director take off part of curse.

Rather phoney newspaper atmosphere clutters up several scenes but particularly good performance and Murphy is okay. Director Erie C. Kenton and Henry Freulich, photographer, have also turned in neat 10bs.

Here Comes the Band

Here Comes the Band
Matro-Golwyn-Mayer release of Lucien
Hubbard production. Features Ted Lewis
and band, Virginia Bruce, Ted Healy, Digrand Bruch Bruch Bruch Bruch Bruch
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Simmoss — Modison Richards Simmoss — Robert Gleickier

Not punchy enough for the de luxe trade, partly due to a thin plot and in part to deficiency in support. The simmoss — Robert Gleickier of the simmoss — Ro

have helped greatly had he been kept in.

Amateur broadcast scene is too long, so is the sequence where the colonel of the old regiment gives a reunion and also unnecessary is a reunion and also unnecessary is a sevenion and also unnecessary is a sevenion and as the colone of the c

Short Subjects

ROMANGE OF THE WEST,
With Henry Armetta, Dorothy Dare,
Phil Regan
In Color,
16 Mina.
Stream of Market Stream of Market
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COUNTESS OLGA ALBANI 'The Lady in Black' 20 Mins. Palace, N. Y. Vitaphone 9115

Palace, N. Y.
Vitaphone 9115
Utilizing the same cabaret idea aswas used for Baclanova in Singing
Silhouetter in that the lead falls in
Silhouetter in that the lead falls in
singer, but with a silghtly different
story. Serves to introduce a couple
of specialties and the girls as a
background for the gracious personality of the erstwhile radio singer.
This time she has social connecThis time she has social connecLater he sees the singer, to be told
She is the other's twin. He tells each
she is more beautiful than her twin
and then finds it's the same girl,
That's supposed to be the comedy.
That's supposed to be the comedy,
the construction of the couple of the connection of the connection of the connection of the couple of the connection of the connect

SHEMP HOWARD
'Service You Right'
20 Mins.
Strand, N. Y.
Visaphone 1835-38
One of Ted Healy's original Three
Stooges out for starring honors and
missing the support of his former
partners. At this stage he's not
ready to carry the full burden.

Hinges round his efforts to serve a legal summons on a tough guy after the rest of the office has failed. Achieves his end after about 16 minutes of meaningless siapstick. Some laughs, but not enough.

Washington and Burton Lane), also Just in, suns by Healy. Headin Home Idea is novel, but not novel to the control of the contr

Hoosier Schoolmaster

Trem Carr production and Monogram release. Features Charlotte Henry and Norman Foster: From novel by Edward Eggieston. Directed by Lewis D. Colling: Screenplay, Chorles Logue; camera. Harry Neuman. At Strand. Brooklyn, week Sept. 10, 33, as half bills. Running time, 71

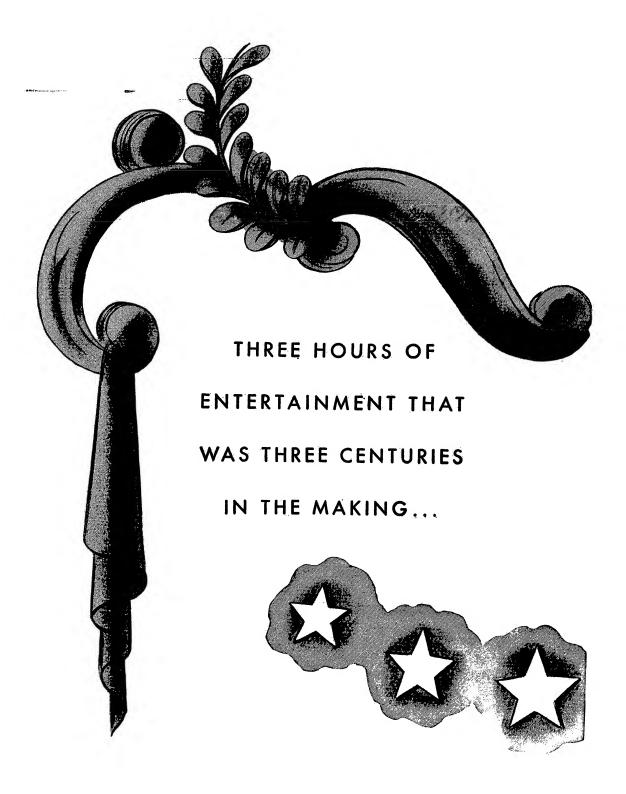
Raiph	Juman Foster
Hannah	harlotte Henry
Martha	orothy Libeire
Jake	TVm W Mone
Bud	ed Kohlee In
Hank	luce Reid, Jr.

government of land irregularities.

A spelling bee sequence has been well done, and is important in that it leads to a mob scene.

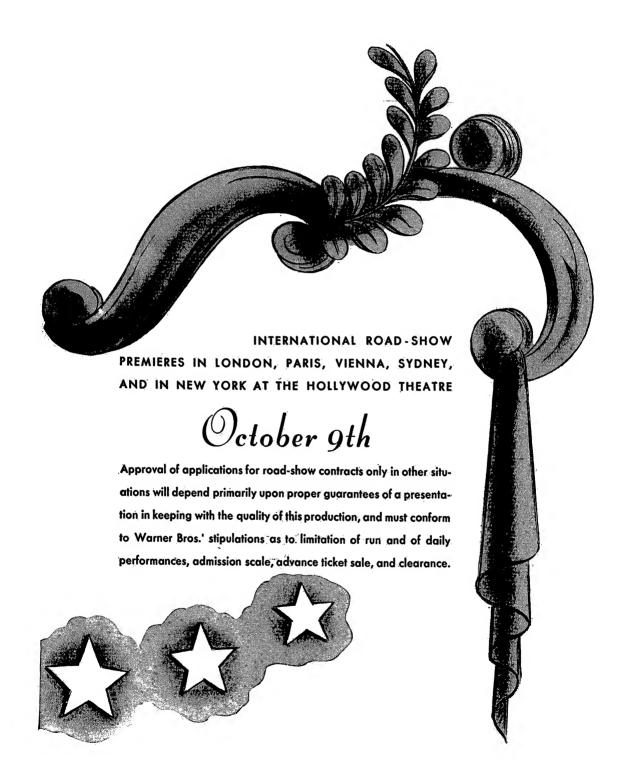
Norman Foster shows improvement in performance here, probably being aided by Lewis-Collins' capa—

(Continued on page 42)









Free Shows

(Continued from page 1) industry, which, through the Hays office, succeeded in having the proj-ect called off after the unit had dented theatre attendance in various eastern towns for two or three dates.

ous eastern towns for two or three dates.

Only consolation for the theatres in the present plans of the commercial show sponsors is the fact that the entertainment of the ported for dealers and employees actuatively. Whether or not the attandance will be thus confined, or can be remains to be seen. However, in one of two instances the sponsors appear to be alming their amusement-bally ideas at the general public.

somewheart bally ideas at the general public.

Nothing Set
So far no definite line of counter-action has been decided on by
showmen, although several theatrical trade organizations, such as
the Motion Picture Theatre Owners
of America, have the matter under
advisement. Likelihood is that if
the free show bugaboo grows serious again, joint action by the show
business will again be necessary.

The claim behind objections to

business will again be necessary.

The claim behind objections to all forms of free commercial enter-tainment is that it takes away business from theatres and other places of paid amusement, in giving something away for nothing, and therefore it is unfair competition.

thing away to great is unfair competition.

Bd Kuydendall, president of MPTOA, is down at some of his theatre holdings in Missisphp, but before departing Sept, 20 issued a statement deprecating the use of free public attractions by leading commercial enterprises not commercial enterprises not commercial enterprises not competition of the property o nected with show business, other than the sponsorship of radio pro-Nature of a release to theatre ex-

Nature of a release to theatre ex-hibitors in general was an appeal that they recognize the menace, and is regarded more or less as a call to arms in self defense. Attitude of the Theatre Owners Chamber of Commerce is atill unreported.

Commerce is still unreported.

Block Parties

With Kate Smith, under A.&P. chain store auspices, in for sponsored shows, Esse Marketeers (Standard Oil), which sponsore Guy Lombardo on the air, is planning to send out the band on a gratis block parties tour. Idea emulates the previous Standard Oil free shows with Lombardo, which were finally called off. after the film industry objected that the gratis admissions to auditoriums and armories were ruining the exhibitors. Understanding also is that Standard Oil at that time paid off the Lombardos some \$150,000 on contract. But with Kate Smith under the

But with Kate Smith under the professional and commercial aegis of the Great Atlantic & Pacific Tes Stores (chain grocers) going out the block-parties stunt for Standard Oil, held in abeyance, will be put

Instead of indiscriminate throw-aways and giveaways of admission ducats, Standard Oil now figures to ducats, Standard Oll now figures to the in with the local firemen, police-men, sewing circle, American Legion and kindred organizations; donate blocks of tickets to them, the 'au-spices' to sell them, if desired, do the local charity funds, and thus the commercial sponsor would create added good will from the sundry secieties and other auspices.

societies and other auspices.

If the Kate Smith show in Madison Square Garden Sept. 30 is for A. & P. employees only, the Hays office probably will take no immediate action. But if others are allowed to attend, Haysian officials expect to move swiftly, not only because of the huge seating capacity of the Garden and bad precedent it will set, but because it will be regarded as unfair competition. unfair competition.

but because it will be regarded as unfair competition.

Thirty Mins. of Show

Thirty Mins. of Show

Smith show aiready has played in Boston and Detroit and reports to the Hays organization indicate that only A. & P. employees attended and by invitation only, show consisting of 30 minutes of sales stuff. Their sure of minutes of sales stuff. Their sure of a straight of the sales o

Developments in the Guy Lom-bardo situation also will be closely

watched by the Hays office because of the admittedly strong drawing power of this show if it's put on with no admission and open more or less to the public.

or less to the public.

Fear in some Haya circles, while not openly expressed, was that to many big advertisers may follow the lead of the first two or three with the free show stunt. With some 30° or more big firms capable of following through with all lar free shows, situation might develop where there would be ore or these big free radio shows in one or two spots every night in the year.

Revival of the free radio show in fant sized public auditoriums may

Revival of the free radio show in glant sized public auditoriums may bring a showdown in the old dispute over all types of free radio broadcasts where more than 1,000 people attend. So far all disputes over this have brought a more or less 'hands off' attitude on the part of the Hays office. But in the prescription of the start of the same than the same of the far of the same of unfair competish.

fair competish.

Certain exhibitor leaders in recent months have come to look on large Friday, Saturday and Sunday studio broadcasts as unfair to their business. Tickets for these programs, which are attended by 1,500 pecple in some instances, are supposed to be only for the sponsors of the programs of the proper state of the sponsors of the programs of the programs. The programs are supposed to be only for the sponsors of the programs of the But when But when the broadcasts continue drawing this number of persons drawing this number of persons week after week for as long as 24 weeks, picture exhibs think it's carrying the thing a little too far.

carrying the thing a little too far.
Schenley—General Motors
Schenley company (whiskey) is
adopting free shows in a big way,
but declares the shows will only
be a replacement for the usual
forms of institutional advertising and directed strictly at the dealers chiefly to introduce and plug new products.

products.

General Motors is reported plan-ning to send out a tent show.

Sponsors of leading national programs are also mulling the idea of grams are also mulling the idea of placing elaborate Diorama exhibits in the large display space of the mezzanine floor in the Rockefeller. Center building. Figure that they should be given break in cashing in on great influx of visitors who go through this portion of building on NBC studio tours. With nearly 500,000 people passing through on these tours, sponsors believe this would enhance value of their programs and products.

Plan is to have miniature representations.

grams and products.

Plan is to have miniature reproductions, via the Dioramas, of typical radio broadcast scenes. Cities Service, with its large orchestra and Jessica Dragonette; Maxwell House 'Showboat'; Ipana's 'Town Tail Tonight,' and others would be shown. There are five large showcases available for either five or 10 such exhibits.

Each would cost approximately \$1,000 or less, but would be perma-nently set after initial outlay for a year or more. Dioramas would supplant the present technical ex-hibits now installed on this level.

Monons, Ia., Sept. 24.

The fall festival staged here last week by local merchants was marked by unusual showmanship in that talent was imported to give an impetus to sales as well as to provide entertalment for rural visic, with free acts to entertain kiddles while merchants reamed a nortion while merchants reaped a portion of the harvest coin,

A baseball game was a big fea-ture to distract the male contingent, while the femmes browsed through the stores.

Oregon After More B.R.

The Oregon legislature is going into special session Oct. 7 for 20 to 30 days to consider means of raising additional revenue for the State.

Picture leaders fear a part of this burden may be thrown on the shoulders of the film industry through taxation.

WELLMAN'S 'GODFATHERS'

Hollywood, Sept. 24.
William Weliman gets assignment at Metro to direct "The Three Godfathers, talker remake of story by Peter B. Kyne. Slient version made number of years ago by Uni-

Feature will be the first to be supervised by Joseph Mankiewicz under the production wing of Sam Katz.

Wm. Fox

(Continued from page 5)

(Continued from page 3)
market losses, items totaling nearly
\$500,000, which Fox sought to deduct as reimbursement for prior expenses, and various other amounts
Fox wrote down or neglected to include in his 1929 and 1930 returns.

Charges are jevied at Fox in con-ection with his stock operations in Charges are sevied at Fox in connection with his stock operations in 1830, including an accusation that Fox's loss claim of \$3,047,354 in connection with sales to All-Continent Corp; was entirely factious. Jackson contended that All-Continent was a wholly-owned holding company, although Fox's name did not appear on incorporation inciset, and that sales to this corporation were merely paper transactions, with no money changing hands.

Specifically, the Revenue Bureau classlenged Fox's claim for losses of \$1,488,788 in connection with stock sales through Loeb, Alsberg & Co.; Hirsch, Lilienthal & Co.; Benlamin Block & Co., and Fenner & Beane, and \$3,047,555 resulting from transactions with All-Continent.

Intricate transactions with Har-

actions with All-Continent, Intricate transactions with Har-ley Clarke, which puzzled Senate Bankin; Committee during the 1932 stock market inquiry, bobbed up again as Government charged that Fox Knowingly and wilfully forgot to mention in his 1929 res turn, net profits of \$2,369,125 result turn, net profits of \$2,389,125 result-ing from dealings in General The-atre Equipment, Inc., and Grandeur Inc. Petition states that Fox did not report any income in 1928 from the G.T.E. and Grandeur transac-

ns. The 1929 bill also includes Government claims for taxes on the ground that Fox overstated his al-lowable deductions by \$1,484,358 in reporting losses from sale of stock in various corporations.

Another group of items in the 1929 controversy affect sums amour ing to \$495,057 which Fox sought to deduct on the ground they were reimbursement for comthey were reimbursement for com-pensation payments inade by him to Lee DeForest, Courtland Smith, A. S. Kempner and Wilfred, Inc., presumably in connection with sound film experiments and re-search. Government claims that Fox deducted comparable amounts in prior years and cannot claim ex-emption twice for these items.

emption twice for these items.

\$1,000,000 Panelty
The biggest claim, however, relates to the 1830 stock deals, which involve loth Fox Film and Fox
Theatre securities. Whopping penalty of nearly \$1,000,000 is' demanded by the Government on the
ground Fox attempted to write
down his tax liability by claiming
false or excessive losses.

down his tax liability by claiming false or excessive losses. Principal matter in this connection is the \$\$5,074.85\$ transaction with Ali-Continent, which chow the head of th

Government's charges, expected to form a founda-tion for criminal cases, are en-tered in connection with each of the

the this connection where, ach of the two stock transactions, all accusations being identical except for amounts and dates involved.

Dailberate

'A deliberate attempt was made by William Fox, who signed certain letters written to Loeb, Alaberg & Co., referred to hereinabove, and took an active part in the transactions hereinabove set forth, and by Herbert Letistein, who signed each of the letters written for the Al-Continent Corp. to the Commercial National Bank & Trust Co., and took an active part in the transactions hereinabove set forth, and who is risy the same person who is risy the same person who who is riso the same person who signed and filed the Federal income tax return of William Fox for all years from 1924 to 1931, inclusive, to handle the said transac-

Among the Women

By The Skirt

Best dressed woman of the weekt...... VIRGI IA BRUCE ('Here Comes the Band'-Fil

At the Ziegfeld theatre is a double feature—Garbo and Ted Lewis' plc-ture, 'Here Comes the Band.' Virginia Bruce is the leading woman and wears a wardrobe of note. She appears first in a black suit and white blouse with a dainty lace collar held at the throat with an claborate blouse with a dainty lace collar heid at the throat with an elaborate diamond brocch. The small brimmed hat had a dotted veil. An evening frock was of a dotted material with a full bertha of lace. A dark chiffon, with an off the shoulder effect, was another gown, and a lighter chiffon dress had a double bertha with amail ruffled trimming. A mink coat covered a white sating gown. Miss Bruce also looked lovely in a tunic suit of a lightish cloth. A large hat had one pompom as trimming. Ted Lewis is backed in one musical number by six girls in tight-fitting gowns. Three in white, the rest in black. A chorus of girls was in black tights worn with short swallow tailed cost of what appeared to be jet, tall hats matching. Collars and cuffs were of white cellophane. Lewis peantu number had the girls in Argentine costumes of the inevitable ruffled skirts and brassleres as bodices.

Eleanor Powell Connects

New York is finding itself Eleanor Powell conscious. And justly so.

Broadway Melody, at the Capitol, is a Jack Benny picture, but he is shoved into the background by the outstanding performance of Miss

shoved into the background by the outstanding performance of Miss Powell.

Hollywood has worked wonders with this young woman's appearance, ther straight bob has been changed to a soft cofifeur consisting of a middle part, soft curis at the neck and no artificial eyelashes. What a bleasing. In neat tailored dresses, Miss Powell impersonates a French actress in a suit trimmed with a double row of fox, and a platinum wig is most becoming. A dance routher is done in black tights with a plain black velvet one-plece tunic. Thrown over this is a long velvet cape lined in white. A party frock seemed to be of organdle in many ruffles with spangled belt. Her tap dance is done in long white pants with swallow tailed cost and high hat of silver sequins. Lovely is a pearl ballet with Miss Fowell in a shimmery net frock consisting of a law of lace ruffles with a sprinkling of spangles. A black velvet street outfit was oddly trimmed across the back with sliver fox. The neck line was held together by a long bar pin. The small hat had the new square effect. A very large hat was worn with a small velicd hat. Miss Knight's dress in the finale was of chiffon made long and clinging and sembodered in the finale was of chiffor made long and clinging and k. Miss Knight's dress in the finale was of chiffor made long and clinging and the more square effect.

A very large hat was worn with a small welled hat. Miss Knight's dress in the finale was of chiffon made long and clinging and the properties of the properties of the other properties of the properties of the properties of the other properties of the other properties.

in the dnale was of chiffon made long and clinging and is embroidered claborately with spangles.

Una Merkel, as a telephone girl in a theatrical office, offors regulation dresses and shows one black suit with a short jacket. An evening frock was a dotted material. Miss Ebsen, dancing with her brother, is another dancer to be reckoned with. She looked lovely in a white skirt made long, full and worn with a sleeveless black bodice. The ensemble numbers were all dressed as only Hollywood does them. The pearl ballet had two sets of costumes and in another number one sided black sequin costumes were most effective.

Bette Davis' Solo
In the picture 'Secret Agent' Bette Davis has everything her own way inasmuch as she is the only woman concerned. It's an exciting picture, but clothes are not important. For the entire p'cture Miss Davis is seen in simple office dresses made every plain with lacy jabots. Hats were all with and without brims.

At the State Louis Sobol's Group

At the State Louis Sobol's m.c., assisted in the hand clapping by Jack Waldron. 'Broadway On Parade' this unit is called. House orchestra is on stage in a night club setting. 'At tables sit those who entertain. Among those present is Dorothy Howe, one of those beauty contest winners. She just sat, excepting to stand when presented with flowers from the Coney Island Chamber of Commerce. Her gown was of a blue crepe material with a cerise touch at the back.

Martha Raye, doing her tipsy bit in a black and white frock, changes to a jade green chiffon, the skirt being accordion pleated with the bodice shirt waist fashion. Lucille Mele did her first dance in a black ceri dress with but two clips as trimming. The second dance was done in an oyster white dress worn with a short shoulder cape. Edna Sedgwick does her tags on her toes in a short dancing frock of white. Miss Sedgwick Joined the table sitters later in a white chiffon.

Palace's Final Vaude
To be regretted is the finale of vaudeville at the Palace. An entertain-

To be regretted is the finale of vaudeville at the Palace. An entertaining bill for the finish, too.

Helen Reynold and her seven roller-skaters open in white trunks and brassleres sparkling with brilliants. Short half skirts consist of gold frings. Dick and Edith Barstow show a dancing act of more than average merit. The little miss appears first in a white blouse and black skirt. A green hat and scarf add the one touch of color. A fame chiffon frock, made with full pleated skirt, was worn with a gold cape lined with the flame color. A toe-tap dance is done in a white shirt frock picked out with a black embroidery. The girl's limbs looked well in suntant lights.

Clara Barry, doing her familiar act with Orval Whitledge, is dressed in a ruffled gown of black chiffon with two diamond clips as trimming.

tions between William Fox and the All-Continent Corp. in a way that the true facts would not be discovered for the purpose and with the fraudulent intent of William Fox evading the payment of Federal tax due from William Fox on his income for the year 1930 by making claim of deductins for losses as resulting from the sale of stocks purporting to have been for cash, whereas the transactions were in fact and in law exchanges of stocks for capital stock of All-Continent Corp., William Fox at all times in 1930 owning all the capital stock of All-Continent Corp., William Fox at all times in 1930 owning all the capital stock of All-Continent Corp., William Fox at all times in 1930 owning all the capital stock of All-Continent Corp., William Fox at lettated will the \$3,047,853 claim. The petition declares that Fox and Lettatedn 'will-fully and with fraudulent intent to evade tax due 'claimed excessive or phony deductions and losses in this and the-other deals.

Another major Government charge involves the value of Ero Pilliam and tions between William Fox and the

ousted magnate in 1930, Repeating ousted magnate in 1930. Repeating charges that Fox and Lettstein fraudulenty and with intent to evade liability claimed excessive amounts as the basis for deciding the amount of gain from security sales, the Government declares that Fox attempted to duck taxes on at least \$5,500,000.

In connection with sale of 50,101 shares of Fox Films B common, Fox claimed the basis for deciding the amount of gain should be \$5.010,000; the Government said \$501. 010,000; the Government said \$501,4010 is the maximum upon which the gain should be figured. On this basis, Government charges Fox tried to avoid taxes on \$4,509,090. In connection with sale of 1004-000 shares of Fox Theatres \$1,000,000 shares \$1,000,000 share

Another major Government charge,
Another major Government charge,
Involves the value of Fox Film and
Fox theatre stock sold by the taxes on \$41,227,878.

ALHAMBRA, PARIS

Paris, Sept. 17. Big-time two-a-day comes back to Paris with this theatre. Previous attempts have been half-and-halfnot reopening this season, and ABC

not reopening this season, and ABC too local and Frenchy to be really big stuff. Alhambra is the McCoy. Question is, can it, last? House seats 2,500, and with prices \$1 top and mats from 15c to 75c, place will have to be filled pretty regularly to pay the fancy prices Robitchek and Bizos must be shelling out for their active and still leave enough, for

Pages and still leave enough for Carea.

First bill has Lucichine Boyer as headliner and a fock of good international acts to back her up: Larry Adler. Fred Sanborn, George and called Karina. Vado and Hertz, Lollita Benavente, De Long Sisters and a pice collection of others, local and foreign. Lineup such as hasn't been seen here for many years.

Bill, as a whole, shows the girling Bill, as a whole, shows the girling and the second of the second

something to the Yanks as pure entertainment and a good part of her current technique was learned in America.

Lattite production was learned in America.

Lattite but of a disappointment on this bill. It's her farewell to Paris before going to America, and she tries out some new repertary, with a few fairly tuneful numbers, but nothing new that's startling. Must be remembered, bought spot for her; a big house down in the hard-holied east end of, Paris, whereas what she needs is a cabaret. Until she gets going on her old numbers, which the gang yelled for, she going on her old numbers, which the gang yelled for, she worked up as did some of the minor turns. Hands .cross the Table, which she sings in French for first time, has a mediocra reception. She works with a five-piece orchestra on these worked up as did some of the minor turns. Hands .cross the Table, which she sings in French for first time, has a mediocra reception, she works with a five-piece orchestra on the start of t

in the pit. Shadow is Adler's best ally.
Lolita Benavente, Spanish dancer, just back from an American tour, is out of place in this show. Far too quietly musical and refined she quietly musical and refined she beautiful set by Jean Dominique Van Caulert that must have cost plenty, and has in her act a Mexican singer, Rubens de Lorena, who doesn't do much. Belongs in concentral that the property of the property

certain the control of the control o

those who wait after Miss Boyer's act.

Sanborn over big, but somebody wrote some awful phoney French for his partner's patter. That's the trouble with some American acts here—they translate their lines, but translate them wrong. It's just as easy to get a writer who knows the language.

translate them wrong. It's Just as easy to get a writer who knows the seasy to get a writer who knows the De Long Slaters got a nice receptor because of their youthfulness. They work in front of a fancy set by French artist Crayon, including skyscrapers, Eilet tower and a big skyscrapers, Briet tower and a big skyscrapers. Brothers, comedy roller skaters, oke as openers. Big unexpected success, halting show a while early in the evening, wor by a clif, Karina, in adagtic worn by a clif, Karina, in adagtic strains of the state of the states, and wakes up the customers. Show has two mc.'s, Joe Bridse, who draws before every act he investment of the state of the s

In general, house is a great spot for Americans, who can continue to show 'em as long as the manage-ment can pay the freight. Stern.

MUSIC HALL, N. Y.

With a long feature, two shorts and the newsreel, the stage show is a bit short this week, but smart-ly done and shows the first two-way treadmill effect that comes to memory.

memory.

The show, in five numbers; is titled 'Sports' and was put together by Leon Londjoff. Opens with the stage set for a hunt breakfast, following the suggestion of a horde of colored sporting prints. Pretty enough to get a hand from the audience when first, disclosed. The

glee club, in approved pinks, sing a chorus, and Jan Peerce does 'Loch Lommond' and other Scotch

glee club, in approved pinks, sing a chorus, and Jan Feerce does alrea, commond, and other, Scotter in and the next bit is 'Archery,' help and the next bit is 'Archery,' help and the second of the second in and the arrows. Nitty costuming in this, with the drop first rising only to the kness or the ballen toll with Great and the second of the

BROADWAY (BUENOS AIRES)

BROADWAY

(BUENOS AIRES)

Themos Aires, Sept.

After weeks of advertising and announcements, Lupe Velez arrived and appeared on the stage before an Argentine audence. In spite of the press campaign, the Argentines weren't too cager to believe all they heard. Last American cinema star who appeared in Buenos Aires, arrived heralded by press announcements and also had einthusiastic but that didn't make the service of the press. The service of the press of the service of the press. The service of the show decided not to present Lupe when Ramon Novarro was here, but to introduce her stuff as a service of the show decided not to present Lupe when Ramon Novarro was here, but to introduce her stuff as a service of the show decided not to present Lupe when Ramon Novarro was here, but to introduce her stuff as a service of the show decided not to present Lupe when Ramon Novarro many (Par.).

As it happened the crowd went cautiously, not expecting too much, but from the moment that Miss Velex was lowered from the ceiling the fans not to be too critical, and then she sings Cuban Love Song and her success is assured. Her songs go over well and the Argentine good choice to provide variation. Possibly the most successful items and Miss Velez's impersonations.

Altogether a good show, and not too long.

National, Louisville

Louisville, Sept. 20.

A new line of girls is introduced at the National this week, and they

at the National this week, and they prove the most effective item on the bill, with a modified version of the can-can and a fan dance routine which registers.

Bob Hall is on to intro Mickey Conti, accordionist, who is young and personable; and seems to know what it's all about when it comes to finding the proper keys on his sparkling instrument. Audience not implause, he bowed off to nice applause.

Jans and Lynton, man and woman ballroom dancers, who have made previous appearances here in niterless, register in three anpearances. Femme, a striking blonde, helps to make the pair stand out from the ordinary with her acrobatic controlons.

tortions.

Jean Haziett, acrobatic dancer, and another blonde, makes full use of her time suplaus. Ozzel Swanstrom, with dancing of the control of the co

KEITH'S BOSTON

KEITH'S BOSTON

Boston, Sept. 19.

Depending upon picture strength, house booked in a stage show that will keep the crowd in their seats but not much else. Film is Farner Takes arrived and Eleanor Holm are top-billed, but the surrounding acts emerge the winners. Jarrett, apparently figuring they came to hear him sing, gives em the Works in his lime and conducts his band on the side. Miss Holm, of charmaling, likeably personaliding the many li

based on Steak and Foutable sides. The state of the state

show. Open is Bartell and Hurst, dance fiash. Start is a triple adaglo baliroon idea that gives 'em a chance to offer a sample of their stuff. Diminutive girl is tossed around for awhile and then they

Nicely balanced five-act, show, plenty for the admission, marks final week, of, 'vandew'lle in this final week, of, 'vandew'lle in this final week, of, 'vandew'lle in the final warms of the final warms of the final warms of the final warms of the word of the turns doing much to put stage from the word of the turns doing much to put stage from the word of the turns of the final warms of the wa

A.B.C., PARIS

AB.C., PARIS

Paris, Eept. 9.

Opening a week shead of the other vaudeville houses in Paris, this spot is clinging to the French, the which put it across last year. Seems to be working, again — first few nights were sellouis.

Headliner is Damia, femme in early vonne George lines. He act comprises a surprise—she's announced as appearing for the first time without her black dress, and when the curtain rises she appears in white curtain rises she appear in the curtain rises and the search of political rowing, left wingers considering it and the fear of the part of the

LOEW'S STATE, N. Y.

Louis Sobol (N. Y. Evening to the sering the

EMBASSY, N. Y.

EMBASSY, N. Y.

(NEWSREELS)

Constitution Day political speeches, kept on ice for nearly a week, are the hottest, thing in this year, and the speeches kept on ice for nearly a week, are the hottest, thing in this week, are the hottest, thing in this year, and the speeches which is the tipoff that the customers are in for the brush, with plenty of stuff off the shelf and an earful of Lowell Thomas rewriting, the solid point of the shelf and an earful of Lowell Thomas rewriting, the solid point of the shelf the same that the speech shelf the shelf the

THE SINGING ROMANTIC FIND OF THE YEAR



NINO MARTINI

THE MUSICAL ROMANCE THAT BRINGS

A new star flashes! A new romantic personality enthralls the nation's millions. A voice of immortal power and beauty storms their emotions. READ!

"Will cause a reign as golden at the box-office as Grace Moore's

"One Night of Love'."

—Hollywood Reporter

"Martini's vocal ability seldom if ever equalled on the screen. Will knock audiences silly!"

—Variety Daily

"Martini's singing will surpass anything the studios have given us yet!"

Los Angeles Record

"A box-office smash! Nino Martini triumphs! The house rang with handclapping and Bravos'."

—Los Angeles Times

NAME OF TAXABLE PARTY OF TAXABLE PARTY.

"Nino Martini won an ovation. There were bursts of applause, a thunderous salute, loud bravos."

—Hollywood Citizen News



OPEN YOUR ERSES TO OPPORTURITY!

Showmen! You have a new money-name! Holled

in racket an injurie of the marting in

"HELD MANCE CONCEPT INSTITUTE

audicate their feet with the greatest tenor

voice since Caruso. Preview crowds thusdered their

enthul and And so will yours! Here is a box-office

picture where profit possibilities are timitless.

WELCOME THIS NEW PERSONALITY

. AND SAY IT WITH SHOWMANSHIP!



THE KENTONE OF YOUR FUTURE

ST. L. THEATRE'S N. D. Att'y General INVOLUNTARY BANKRUPTCY

St. Louis, Sept. 24.

An involuntary phillion in bankruptcy was filed in Federal Court
late Treesday (International Control of the Court
late Treesday (International Court
late Court
lat

NO CHILDREN UNDER 16 INTO CINEMAS IN R. I.

Frovidence, Sept. 24.
Downtown and neighborhood theatres have been requested by health authorities to bar admission to children under its because of infantation of the state of the state

Bertram, Auens Walk

Berlin, Sept. 15.

Fritz Bertram, for many years bresident of the German Film Exhibitors, resigned suddenly.

Another big shot here, Carl Auens, managing director of the Reichsfachschaft Film, also walked out.

Loses Bank Night' Test Case: Legal

Minneapolis, Sept. 24.

Bank Night' has been decreed not a lottery, and legal, in North Dakota in the District Court at Jamestown, N. D. The decision is a defeat for the State Attorney General, who brought a test action against Ben Ash, manager of the State, Jamestown, a Bennie Berger house, charging maintenance of a lottery-in-the holding of 'bank-night.'

Berger house, charging maintenance of a lottery in the holding of bank night.

The Attorney General had ruled bank illegal and had ordered exhibitors to cease its use. In order to obtain a court decision, however, it was agreed to prosecute Ash. It is not believed that the state will appeal the decision.

FOX INTERMOUNTAIN'S **EXPANSION PROGRAM**

Denver, Sept. 24.

Fox Intermountain is continuing its expansion program in this territory. Numerous issues are being reopened, with others under consideration, and many theatres are being rebuilt.

In Boulder, Colo, a college town, the Currain is being torn down for a new house, ready for opening about Jan. I, at a cost of \$100:000. During the rebuilding of the Curwhose former price was 25c will charge 35c, which was admission at the Currain. Fox also owns the State at Boulder, making it an exclusive Fox town.

The Elk La Junta, realls but will be reopened with new seats, but with old equipment that has been stored. In Las Cruces, N. M., the Del Rio, which has undergone a thorough cleaning, will open again soon. The Plaza. Las avegas, N. M., rebuild. The addition, these houses now gives Fox two, theatres in each of these towns.

Omaha

(Continued from page 10)
age with Big Broadcast's the attraction, and Brandels, hitting a near
capacity pace with Married Her
Boss.

Boss.

Only outside intruder for the week will be Hagenbeck-Wallace tents playing the town Sunday for the last circus stand of the year here. Otherwise its clear salling and with excellent fall weather in prospect it looks like satisfaction on every front.

looks like satisfaction on every front. I week was one of the two holdovers with a new film at the Orpheum only. Orpheum's 'Dark Angel' was also a bright aneel, while Top Hat' at the Brandeis and second weeks made it average or better, pleasing.

Exploitation-credit to Bill Miskell and the Orpheum for a preview ama and the proposed of the proposed

Leahy Aide to Lubitsch

Fred Leahy, for the past 10 years production manager at Paramount became executive assistant to Erna Lubited-yestorday (Monday); Fred Johnston, Leahy's assistant

succeeds him as production man-ager with Dick Blaydon and Curtis Nick as assistants.

Night Football, Weather Dents Pitt but 'Hat' 23G

ittsburgh, Sept. 24.

Despite flock of ace attractions, take this week won't approximate this week won't approximate that this week won't approximate and the week won't approximate and week week won't approximate and week week won't approximate and week won't approximate and week week week won't approximate and week week week week won't approximate and week week week week week won't approximate and week week week won't approximate and week week week won't approximate and week week won't approximate and week week week week won't approximate and week week week week won't approximate and week week week wo

Coins Are Jingling Again, So Aimee **Will Barge Back Into Her Temple**

Gov't Paradox

(Continued from page 5)

(Continued from page 5)
John Dickinson and Special Assistant Russel Bardy for appointment
of a special tribunal of two circuit
and one district judges to listen to
the injunction plea. Reasons were
not given, much to the dislike of,
representatives of independent exhibitors demanding that the longdeferred trials be speeded.
Sive major distributors and to the
two major distributors the works
and try to break up discriminatory
leasing is said to be as strong as
ever, despite Reed's refusal to go
along on the expediting court
scheme. In support of this fact it is
rumored that more than one attempt has, been made to get the
White. House to step in and that
peraistent endeavors have been
made to have the indictmental
Can Example?'

'An Example?'

quashed.

An Example?'

Regardless of the attitude of the Acting A. G. or, of Attorney General Cummings, now vacationing in Europe, the anti-trust division in the Justice Department wants to make an example of Warner Bross. Paramount, RkO and their afficials risk, Joulis to General Committee of the State of the Stat too much consideration has been given to the indicted firms and in-dividuals.

Heat is being put on the Justice

dividuals. Heat is being put on the Justice Department by Indie groups in all sections, with local politicians reported to be using every available weapon to get the government crusade broadened. Complains to the sections, with the number growing rapidly. Indies appear to realize that the code did offer them some hope, but that since this protection has been wiped out the only source of relief is in the anti-trust campaign. If the St. Louis, cases result is a government victory; it: is indicated there will be additional proceedings in other metropolitan areas along the same line.

lngs in other metropolitan areas along the same line.

No More Particulare
St. Louis. Sept. 24.
District Judge George H. Moore on Saturday (21) denied application of Jacob M. Lashly, counsel for RKO Dist. Corp., and Ned Depitet. its president, for a further bill of particulars with which to prepare the defense of his clients, indicted jointly with seven other film producers and distributors, at Hardy, assistant attorney-grame here from Washington to oppose Lashly's motion, in response to an order of Judge Moore, Hardy served Lashly with a bill of particulars which the latter characterized as 'so vague and indefinite as to be useless to the defense.' Hardy, in his reply to Lashly's aregument, said the latter was pursuing the course he had adopted as a means to fight nature to trial and to cause every possible delay.

The hearing lasted more than two hours, and many St. Louis attorneys, attracted by the importance of the case in the film Industry, frowded Judge Moore's courtroom.

Hollywood, Sept. 24.

Hollywood, Sept. 24.
Milt Arthur planes Thursday
(26) to St. Louis to testify for the (20) to St. Louis to testify for the Government in the restraint hearing against Warners and other major distributors set for Sept. 30. Arthur, along with his brother, Harry, are partners with Fanchon & Marco in St. Louis theatre operation.

riedgen East on Ray Pic.
Hollywood, Sept. 24.
East to arrange distribution on the Charles Ray comehack series for New Century Pictures is Raymond Friedgen, sales manager and distribution excc. First.
My Luck.

Los Angeles, Sept. Grosses are picking up at Angelus, so Almee Semple McPherson, the wandering evangelist, will return to the pulpit. Almee has been in the back some time. awaiting a the take.

Meanwhile, Rheba Crawford Splivale, one-time Augel of Broadway

valo- one-time 'Angel of Broadwayand newspaper woman, has been
spelling her out. Unlike Almee,
Rheba features the expose of bawdy
houses and demands their closing
by the police department as her
selling point of the police of the police of the
acceptance of the police of the po

accessories.

When depression hit the shebang, Aimee took to the road, but didn't clean up. Publicity-Jouing and wise, she managed to keep herself in the limelight while she contracted Miss Splivalo to take her place in the pulpit. Exact opposites in personality, delivery and ideas, Almee knew that when things broke, her return would be financially triumphant.

Now she is preparing to get back in harness, is calling all the newspaper boys by their first names, making the rounds to say hello' to her did pals, who was the second to her did pals, who was the second to her did not be shown to her did not her her her broke them.

Only once did she fall to give them the break; that was on her When depression hit the shebang

Only once did she fall to give them the break; that was on her

DE LAPP BACK AT PAR AS FIRST AIDE TO PINE

Hollywood, Sept. 24. Terr. De Lapp rejoins the Park-nount publicity staff next Monday (30), taking post of department editor and assistant to Bill P'14. His spot of day city editor of the
Los Angeles Times will be taken by
Dana Burkhalter, dally pleture
celtor, with Guy Stafford moving
into latter's spot from reporting

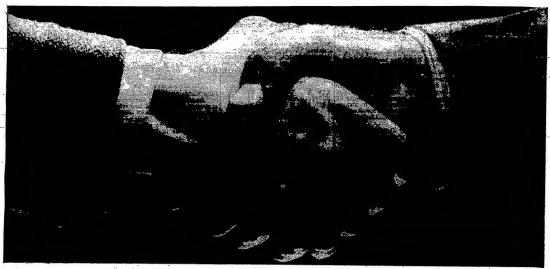
Job.

De Lapp, who left Pars-nount a year ago for the Times takes the place of William Hebert, who goes over to the planting department under the place of William Hebert, who goes over to the planting department under the place of the Pars-nount studio advertising and exploitation department. He replaces Herb Moulton, who gets promotion to post of producer and director of Paramount shorts at the local studio.

Pix Would Ban Carnys

t. John, N. B., Sept. 24. Complaints have been made by film exhibitors in St. John that and circuses should not be given licenses, on the ground they take too much money out of the city and environs at a time when money is scarce at the box - offices of tionary local

out, of the city acrd environs at a time when money is scarce at the time when money is scarce at the common control of the con



Everybody's congratulating everybody else!

BACADWAY MELODY BELLO BELLO

- -Sensational at its Capitol, N.Y. World Premiere!
- -Opening engagements over week-end are terrific!
- -It's the beginning of a new page in box-office history!

M-G-M's GREATEST MUSICAL

NATION'S MUSIC MASTERS AND ACCLAIM



• The Broadway Melody of Success lingers on with the greatest hit-team in song biz, Nacio Herb Brown - Arthur Freed



















TED FIORITO
"Congratulational
scote for Broadway h score to of 1936





ISHAM JONES













BILLY BISSET oks like history and Freed alway







PAUL WHITEMAN
"Congratulational Your score for Broadway Melody of 1936' reaches a new high in musical importance."







EDDIE DUCHIN

"Add mine to the many, plaudits you will receive on your ngw 'Bro ad way 'Congarulational' You've don't again, only bigger and kind of song I love to the song I love the song I love to the song I love the song I love to the song I love the



EDDIE DUNSTEDTER

JAN GARBER GUSTAVE HAENSCHEN



LUIGI ROMANELLI













JAN SAVITT
"What tunes.
They'reswell!"













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ROBBINS MUSIC CORP. 799-7th AVE.N.Y.C.

Three More Stage Unions Ousted By Nazis: Actors, Managers, Chorus

Another blow has been delivered by the Reichstheaterkammer (The-atre Chamber), this time directed against legitimate actors, managers and chorus people, Follows the recent disbanding of the Interna-tional Variety Managers-Union and tional Variety Managers-Union and the Berufaverband Deutscher Ar-tisten (Professional Performers As-

usten (Professional Performers' Association).
At a special meeting of the newly founded Fachschaft Buehne' (Stage Union); General Manager Hinkel of the Reichskulturkammer (Chamber of Culture) and Divisional Organizer Frauenfeld said that three groups with their-Marxistle' tendencies could not be tolerated any longer and therefore had to go. All their members, as far as they are of Aryan descent, will be incorporated in the new Fachschaft Bughne.'

Three groups in question which

porated in the new Fachschaft Buphne.

Three groups in question which had to blow are the 'Genossenschaft De ut's cher Bushnenangehoeriger' (Actors' Union), 'Deutscher Bushnenaverein' (Legitimate Managers' Association), and 'Deutscher Chorasiengerverband and Taemaerbund' (Chorus Union), All three were dispersion to the Chorus Charles and Ariste' Lodge and the 'Variety Managers' Organization.

"Managing director of the newly founded 'Fachschaft Bushne' is Dr. Rainer, Schloesser.

Meeting was mum on the question of what becomes of the Old Age Pension Fund and other finances left by the three organizations and built up over the years.

79 PLAYS READYING FOR MOSCOW SEASON

Moscow, Sept. 8.
The 1935-38 season's program in the eight leading theatres here includes 34 contemporary Soviet plays, 85 classics and nine modern foreign dramas. These figures include new productions as well as plays carried over from last year.

New plays reflect various sections of Soviet reality. A Afinogenov has written another psychological drama In the Distance. The Theatre of the Revolution has A. Falko's Conceit' in rehearsal, a piece showing the bewilderment of the intelligential in the period of socialism.

S. Semenov's 'We Won't Land' takes its inspiration from the Chelyuskin episode. The Kamerni has it in preparation.

The Novi Theatre will present 1.

yuskin episode. The Mainerin income in preparation.

The Novi Theatre will present I. Kocherga's problem play 'You Gond You Won't Come Back,' all about the new Soviet ethics, principles. the separation of married

Pogodin's 'Santa Lucia' will have is premiere at the Realistic Thea-

American Whodunit, 'The Hawk,' in Paris

Paris, Sept. 15.

Local cricks are giving a good sendoff to the French version of 'The Hawk,' Howard J. Young's whodunit, which has opened at the Two Masks theatre. Playhouse is

Two Masks theatre. Playhouse is devoted to thrillers.
Piece was played in N. Y. with Clark Gable in lead, before the latter went into pictures. It's the first American adaptatio this season, and was made by Pierre Cham-

Young is here himself to see his play off. He was here before with Paramount, and even earlier was a student at the Corbonne.

Becky's' Aussie Break

Sydney, Aug. 29.

Becky Sharp' (Radio) is booked at the Embassy following Brown on Resolution '(G-B).

Becky' is the first Yank pic ever booked into this exclusive British theatre.

Annabella's Break

Annabelia, Frenk
Panis, Sept.
Annabelia, French ingenue film
star, had a narrow escape, when
her car turned turtle. She didn't
get a scratch.
Two persons who were with her
required a doctor's attention. Annabella herself was driving.

Revenge

Paris, Sept. 15. In revenge for recent law authorizing cities to reduce poor

tax on theatre tickets French tax authorities have come back with a sock at ectors and managers. Hereafter contracts engagements will have to be signed on paper hearing revenue stamps.

Local tax collectors are trying to make the provision retroactive and to get managers to stamp the con-tracts they signed during the past

NAZI OUTDOOR **BIZ AT LOW EBB**

Sept.

Due to low wages, high cost of living and large number of jobless, outdoor biz in the Fatherland is at low ebb. Big fairs like the Dresden Vogelwiese and the Brealau Johan-

Vogelwiese and the Breslau Johan-nestect were disappointing, causing much havoc among outdoor show-imen, who were compelled to go as low as 4c. for rides and side shows. Luna Park of Berlin, a special attraction of the city during the hot spell, is now a muze of ruins. Nazi direction or park during the first summer of the Hiller regime upset to the Hiller regime upset shutters after two months try. Park has been dark, ever since and is now demolished.

Other Berlin park, Ulap, is a sim-

now demolished.

Other Berlin park, Ulap, is a similar flop and not open any more.

Great open-air festival planned last summer on the Templehofer Field never materialized, and when "postponed" to this summer met Field never materialized, and when postponed" to this summer met with the same fate. Reason is unillingness of showmen to stand risk at mountains of red tape, high charges and inefficiency of organizers.

COMEDIE DROPS REP FOR 'MME. SANS GENE

Paris, Sept. 15.

Comedie Francaise, temporarily at least, has dropped its repertory policy and is playing Sardour's Madame Sans Gene'every night, instead of changing bills daily as heretofore.

stead of changing bins unity as heretofore. New polley has created an up-roar abong authors whose pleese are the polley by the per-centage of the per-ternal percentage of the per-formed often. They protest that the comedie is a state subsidized the-atre and ought to stick to the old dien of going through a list of plays whether the public wants them or not, instead of behaving like a mere commercial theatre.

Pulling Down Two Oldtimers in Berlin

Berlin, Sept. 15.

Berliner theatre on Charlotten street, erected in 1350 as the Circus Renz and later rebuilt into a legiti-mate house, will be pulled down shortly. Poor neighborhood and no

Another Berlin stage, Trianon, at Friedrich street depot, opened 33 and mostly Frenchy farces, is making way

Offense

Berlin, Sept. 16.

Crowds of ude people in A Sperling's office were almost shell-shocked when a bunch of Seeret State Police officers swooped down and locked the doors.

Offense was that Agont Sperling allegedly supplied Jewish raude manager with acts, thereby selleving the unemployment field.

'Hat's' 6 at Carlton, 4 for 'Boss' at Regal

A 10r Doss at Regal
London, Sept 24.

Top Hat' (Radio) is dated at the
Carlton for mid-October on a six
weeks' guarantee with options.

"She "Married "Her Boss" (Col)
opens at the Regal Nov. 4 on a fourweek guarantee with options. It's
the first Columbia pie in the house.

PRODUCTION AT HAGUE STILL VERY LIMITED

The Harus, Sept. 13.

At present there are in Holand about half a dozen film producers; their number varies from day to dotter go out of business.

First is the Cinetone Studio in Diemen, near Amsterdam. This studio is not exactly a producer, in the real sense of the word, because its main business is to let out its premises to producing companies. The Monopole and Amstel companies make use of this studio as they don't own a studio themselves. When Cinetone is not rented out; company produces a picture on its own, but this is rather an exception than the rule.

Jaea of the yearly production (estimated) of each producer here is given by this chart:

Street by this chart:

Jaea of the yearly production (stimated) in Gach producer here is given by this chart:

Jaea of the yearly production (stimated) of such here were the control of the chart of the char

studio). 1: Majestic (no studio). 1. or 2: Amstellim (at Cinterior) 1. So far the producers have had it their own way here, because cinemas bought films before they could judge them at trade-shows and therefore contracts for distribution were made and signed before the films were ready. On basis of those agreements, money was found to finance the production. Lately, here were several of the productions. They therefore, are now shy and work close deals until they have viewed the films:

They therefore, are now shy and viewed the films:

This change in attitude may hurt, as production will not be so easily financed.

Prokofiev's New Ballet Based on Romeo, Juliet'

Mosow, Sept. 8.

Mosow, Moscow, Sept. 8.

meo and Juliet."

The Bolshol, which usually takes one adventure into the unknown a season, promises to produce the ballet at the close of the winter. Prokofiev says that the ballet will consist of four acts and 56 numbers.

OPEN-AIR CINEMAS

South of France Likes Them; Drinks at Tables

Paris, Sept. 15.

Open-air film theatres, hitherto unknown in French territory, got a bit of a start this summer, especially in the South, and some talk has been around of getting one going in Paris

Paris.

At Casablanca, orocco, open-air
Rex hit a pack of trouble in the
form of protests by neighbors that
it kept them awake nights, and city
government decided to close it
down. Company, faced with \$20,000
loss, protested, and final decision is
not yet home.

not yet known. At Cannes film theatre was installed in gardens of Casino, with tables for spectators to drink. De-spite difficulties occasioned by 125 foot throw from cabin to screen, outfit is getting away with it.

20,000-Seat Theatre

Berlin, Sept. 15.
On the Olympia Sporting
Grounds, just outside of Berlin, an
immense open-air theatre is being
erected, the Dietrich Eckart Freierected, the lichtbuehne.
Capacity will be over 20,000.

Tobis-Pittaluga Deal

Berlin, Sept. 15.

Hoyt-Union Break Thought Imminent As Houses Start Separate Billing

No Admission

Berlin, Sept.

Municipality Theater in Kiel, also Schauspielhaus and eight of largest cinemas put up notices outside of the houses last week to inform would-be visitors that

Jews are not permitted to enter

Reinhardt's 3.000 Seater in Berlin Goes Pop Opera

Grosses Schausnielhaus, larges of Max Reinhardt theatres in Ber lin, is now called 'Theatre des and houses that veteran Lincke operetta 'Eran Luna'

houses that veteran Lincke operetta, Frau Luna'.

Max Reinhardt in days gone by,
and up to the present political regram and the state of the present political regram and the state of the present political reproperty of the present political restate an Kurtuersstendamm. Of all
these, the Grosses Schauspielhaus
was by far the most successful.
Reinhardt's own productions, such
as 'The Miracle', 'Everyman,' 'Oedipus Rex,' 'Midsummer Night's
Dream,' otc., were played here, in
pre-Hitler days, as well as 'White
Horse Inn' an I' Ball at the Savoy.'
Last named starred Gitta Alpar and
paid her a weekly salary of \$1,760.

With all the glory gone, Paul
Lincke, composer of 'Glow Worm',
saw his chance to take the mothballs out of his musical plays produced here 36 years ago at the
Apolio. Linckes standing with the
coar. Anything soes Schauspielhaus, over 3,000, makes the house
an ideal spot for Kraft durch
Freude' (Strength Through Happimess), largest Nazi theatrical or
ganization, selling tickets at low
charges in all factories and o ces.

'NINA,' GERMAN IMPORT, CLICKS IN LONDON

London, Sept. 24.

London, Sept. 24.

Nina, new play adapted from the German, opened at the Criterion. Stars Lucie Mannheim, German import, who scores declsively in a dual role assignment. Despite an elemental plot the show looks to be in

elementary processing the fine please Teacher, due at the Hippodrome last Thursday (19), had to be postponed at the last minute due to the illness of Bobby Howes, who stars. May open this week.

Anti-Trust Law Charge Against B. A. Distribs

Buenos Aires, Scpt. 5. Local Argentine Assn. of Flim Distribs

Distribe bumped into trouble: Hector Bin has accused them of violation of the Anti-Trust Law and uniawful association.

Bin, who is the proprietor of two cinemas, alleges that the association was formed by all the distributors of American films, who had reached an uniform the distributors of American films, who had reached an uniform the distributors of American films, who had reached an uniform the distributors of the contract of the distributors of the contract of the con

competition.

Bini also alleges that two of the tenants to whom he had hired his theatres had failed to pay rent on some films and the Association had refused to aupply films to him (Bini) until he had made goed the amounts owing. Case is being investigated by the courts.

Sydney, Aug. 29.

For the first time since the licupbetween Greater Union Theatres, all G.-U. The houses are boildy-arnouncing in newspaper and that the theatres mentioned are entirely under G. U. T. direction.

Ads are puzzle to fit street, seeming to mean a break between G. U. T. and Hoyte is coming much sooner than anticipate.

To South Australia to confer with his henchmen in that territory. Charles Munro of Hoyts left at the same time for Queensiand to take a look see there. Both Doyle and Munro layer constantly been on the move over the past few weeks covering similar territory. Both are also paying very strict attention to the nabe and country centers of each district. Munro, when questioned, would and the strict of the strict

newspaper at 18 billing any theatre as being under the direction of General Theatre for the control of the course, have the burk in the sent announced both G. U. T. and Hoyts will be set for pix. Hoyts will, of course, have the backing of Fox, G-B, and 20th Century. Rest of distribs will probably be glad to do biz with either side.

Fraint Graham, Hoyts' buyer, will leave on a trip to the U. S. on Sept. 18, By the same boat will go Cecli Marks the same boat will go Cecli Marks the control of the

PLAY ON THOS. PAINE SKEDDED IN BERLIN

Berlin, Sept. 16.

A. play by Hanns Johst, Nazl dramatist, on Thomas Paine, American revolutionary and author of The Rights for Man' espousing America's cause of independence, will be presented in the course of the new season at the Berlin State

Other features of the season will be Shakespeare's 'Hamlet,' Hebbel's 'Gygcs and His Ring,' and Hans Rehberg's 'Friedrich Wilhel L' Rehberg's 'Friedric with Emil Jannings.

ITALIAN EXTRA PAY

Starts at 84c. Per Day and Up to \$12.50 for Bit Players

Rome, Sept. 13.

Extras employed in film productions here are divided into five rate classes and receive remuncration accordingly. Payoff ranges from 84c. per day to \$12.50.

Unemployed sent in by district relief groups reap the peanut pay of \$4c. Employment agency delivered and are confined to mob between the sent of the sent o

New French Distrib

New French Distrib

Paris, Sept. 17.

New istrib, Consorctum Continental Cinematographique, asserts it owns French rights to nihe American indie films, which are now being dubbed. Outfit, owned by Henri toroge, Geza Salviche and Joe Salviche, will also go in for exportation and production.

First picture to be released here is a film version of .Pushkin's Gypsies, and it also will bring out an Austrian pic, 'Licutenant Ferry.'

Encore

Paris, Sept. 17.
Spectators at the Madeleine
Cinema are yelling 'Encore' at the
close of 'Band Concert,' first Mickey Mouse short in colors to reach here. Theatre is seriously considering running the film twice.

8 U. S. Distribs Adamant on Mexican Walk Threat; Film Famine Feared

Mexico City, Sept. 24.

Frequently threatened prospect of Mexico being without films is now believed at hand. Eight American major distribs—Paramount, Metro, Fox, United Artists, Universal, Warners, Columbia and Radio—are standing pat on their ultimatum to the government that they will quit the country, Sept. 30 unless high, duty on films is dediced untitles will be on the level since the government is peeved at the Americans for threatening it with ultimatums. If the Americans walk out the 700-odd cinemas in Mexico will have to close, since the natives cannot produce anywhere near the 520 features, which are Mexico's average annual requirement. No hope for help from European films, as those producers are in the same boat with the Americans regarding duty.

Exhibs Hurt Most

Exhibs Hurt Most

Exhibs Hurt Most
Exhibitors will undoubtedly be hurt most in the walkout. Two large theatres in the city told the government that it must prevent the Americans from quitting at all costs. esserting that their customers favor American films above all others. Most exhibs are frantically booking every Mexican and Spanish pic possible, in the hope of building up some kind of a reserve; but the available product is pathetically limited.

limited.

Local Cinematographic Employees Union is drafting a plan which it will submit to the government for increasing native production and encouraging Europeans by cutting duties in their favor as against the

Washington, Sept. 24.
U. S. Government making no attempt to add entitles supplying the Mexican market in row ever conflectory Mexican import taxes on American films. State Dept. said no representations have been made to the Mexican authorities over drastic effect of new schedule which goes into operation Oct, i. Indicated U. S. distribs will gamble on the chance that cutting of film supply will lead to repercussions in Mexico which in time will cause the Government to rescind the decree. None of our exporters has kitsked to the State Dept. about Dept. about the propertion of the decree.

the decree. None of our exporters has kicked to the State Dept. about the tax barrier, more or stantiating this suspicion.

COLUMBIA'S PICTURE PRODUCTION IN ENG.

London, Sept. 24.

Joe Friedman, local Columbia
rep, and Joe Scidelman, Col's foreign chief, now here on a visit,
have closed a deal with Howard
Walsh to produce seven pictures for
Col locally. Col locally.

Deal calls for the first picture to

he a musical starring citta Alpar, Hungarlan singer.

Arrangement is that Walsh will dig up 70% of the bankroll and Co-lumbla will furnish the balance. No studio is set yet.

GT's Cap Renovating

London, Sept. 24.
Opposition has been withdrawn to the General Theatres reorganization for reduction of capital. It's due for court hearing next month.
Part of the scheme was a drastic-reconstruction of the Capitol Theatre and work on this is starting immediately. House will remain open for two months during pre-liminary reconstruction, then closing for three months for completion. When finished seating capacity will be increased seating capacity will be increased. When finished seating capacity v be increased from 1.800 to 2.500.

Too Much Napoleon

Battle of Napoleons at the Comedie Francaise probably will lead to a law suit. Paul Raynal, author of Napoleon suit. Paul Raynal, author of Napoleon Unique, who has given his play to the Comedie Year of the Comedie of Sandows Madame Sans Gene, also dealing with the private lite of Napoleon, would queer his show.

Comedie, sore at the withdrawal, is getting ready to sue Raynal for breach of contract.

Italian Cricket

Rome, Sept. 13.

Luigi Catoni, local music hall favorite, has been arrested and will have to explain to magistrates why he sang 'No More, Concettina' on the stage of the Folije Eative. He wrote the song himself, but forgot to, submit it, to authorities for approval. That's ne cricket in Italy,

YANK PIX PILE **UP IN ROME:** TAX ISSUE

Rome, Sept. 13. Decision the Ministry by

Finance is expected shortly on whether or not the present dubbing whether or not the present dubbing tax of \$3.000 per film will remain or will be changed into a 10% tax on the gross of imported plctures. De-lay in the declsive move has a fock of American films lying idle and, has caused a shortage among ex-hibitors, whose squawks are be-lieved to precipitate action. Over six months ago the Director General of the Chema announced a change in the regulations regarding.

General of the Cinema announced a change in the regulations regarding importation of American made films. This plan was to reduce the Yankee output in Italy, erase the dubbing tax and institute the 10% clip. Idea was to have been in-augurated in June but is at present settl medium.

clip. Idea was to have been inaugurated in June but is at present
still pending.

Erroneously reported that the
brocrastination was due to the
Director General and was not without reason as he desired the Italian
output to lettless during the second of ansements with other European countries. Actually, however, the
papers have been held up in the
Finance Ministry.

Season is in full swing and there
are only 45 American films being
marketed. This number got under
the barrier before notification of the
change. Others, totaling 130, are
still in the customs office awaiting
word before being dubbed and sent
out.

THIRD BERLIN HOUSE **GOES GRAND OPERA**

Berlin, Sept. 15.
Additional to the State Opera
House and Civic Opera, Charlotten burg, grand opera makes its entry these days at the Theatre des Wes-tens, another Charlottenburg house, formerly a revue and operetta the-

formerly a review of the formerly a review of the former as 'Volks Oper' (People's Opera) and is under management of general music director Erich Orthmann Charlette. from Dantzig.

from Dantzig.

It was here that the Moscow
Jewish Theatre opened its German
tour a few years before the Hitler

tour a few years before the Hitler regi ...

Jules Mark, then director of the Scala vaude house, tried out the Theatre des Westens as a pop oper-etta theatre with two shows daily at 75c top matinees and \$1.25 eve-uings, but falled.

Berlin Biz Up

Berlin, Sept. 15. Official figures show a marked increase in local receipts. Month of July had over 500,000 more visitors in picture houses than zame month in 1934. Figures from month of August almost double.

EXHIB WANTED

Mexico City, Sept. 24.
De luxe naborhood cinema, fully equipped, and seating 2,594, built by a charity organization as part of its American style apartment house American style apartment house here, is looking for an exhibitor. House is the Cine Ermita, city's 65th, and is in a good suburb.

Popular Musical

London Sept 15

That's Bill. That Was, musical farce, written by Guy Bolton and Fred Thompson, is being talked about for three different English stars. They was Jake Buthompson Hussen Berner, Bobby Howes and Arthur Riscoe. Musical was originally dickered for by William Mollison and Julian Wylle, just before latter died, it was then acquired by T. H. Bostock, of the Associated Theatre Pröperties, who sold it to Herman Feliner.

SMALLTIMER'S LIFE IN REICH

Berlin, Sept. 15.

Berlin, Sept. 15.

A press notice in the Berlin dallies gives prominence to a statement issued by the 'Arbeitz-beachafungsstelle der Reichsfach-schaft Artistik' (Government's Employment Office for Professional Performers' Organization). Approximately \$48,000 is claimed as having been paid out to jobless vaude actors who took part in specially arranged shows.

Gimmick 15 this: such performances go on twice weekly in Berlin halls (Friedrinschaft Brewery, and Clou Restaurant) at low admissions. Whatever salary is handed out to the small-timers must be reported to the Reilef office on next pay day, with a large hunk beling deducted, automatically, thus leaving wudevillians with Deres and the second of the control of the second o

NATHANSON AND HOLT **BUY INTO BRITISH LION**

London, Sept. 15.
Deal has been entered into by
Samuel W. Smith, managing director of British Lion Films, with N. L.
Nathanson and A. P. Holt, of Canada, for a British Lion capital reorganization. Latter due will subscribe at par for \$525,000 worth of
6% first convertible debenture stock 8% first convertible debenture stock in Smith's company, and 500,000 ordinary shares at 25c. each. Nathanson and Smith, by addition, are granted an option for five years on 1,000,000 additional ordinary 25c. shares at par.

Authorized capital of British Lion will be raised from \$1,000,000 to \$3,750,000.

A meeting to constitute the constitute of the co

\$3,750,000.

A meeting to consider reorganization of the company is called for Oct. 3, and if the schedule is approved, Nathanson and Holt will join the board.

Karl May in Pix

Berlin, Sept. 15.
Late Karl May, great hero
amongst German boys and girls,
goes the way of all best-sellers.
His story, 'Through the Desert,' is

his story, frough the Desert, is being adopted for films. Lothar Stark unit of Syndicate Films is dispatching an expedition to Egypt and the Arabian Desert for outdoor shots.

French Film Industry in Hurry To Organize as Protective Move Against Governmental Takeover

Aussie Love

Sidney, Aug. 27.

Pay for the Quota Advisory
Board members is. not so bot.
F. W. Marks, chairman, will
cop.\$500-per-annum; Cresswell.
O'Relily, present
wealth Censor, gets
\$475 annually, and E. B. Harkness,
deputy chairman, won't get
naid.

All members of board hold down good outside jobs and are working on quota biz main-ly for the love of the thing.

NAZI BID FOR **BRITISH PIC ALLIANCE**

London, Sept. 15.

company is being formed here titled Inter-European Picts., Ltd., to take two bilinguals.

irst is 'Volga Boatman,' with Raquel Torres being dickered for Haquet Torres being dichered to lead, with part of the production cost coming from Germany. Negotiations are pending for British International studios to be used for making the pleture, for which a rental of \$40,000 will be charged with BIT to pay \$125,000 against the combleted negation is 'Shanghal-Moscow,' to be made in Germany at a total cost of \$200,000, over half the amount to be paid by a German company with B. I. P. to advance \$75,000 on arrival of the negative. This is the first attempt by the defunct German film industry to steps a comeback, Also the first occasion the Hitler regime has agreed to allow any real money to go out of Germany. lead, with part of the production

EMIL NATAN ALREADY ON FILM COMEBACK

Emil Natan, who with his brother Bernard was ousted from Pathe-Bernard was ousted from Pathe-Natan by Robert Dirler's stock-holders' sult, is 'already making a film comeback as the reputed partner of Seymour Nebenzahl in the production of 'Mayerling'. Firm is known as Concordia Prod. Nebenzahl is now making 'Vie Parislenne' in French and English versions for United Artists.

'Mayerling.' Firm is known as Concordia Prod. Nebenzahl is now making 'Vie Parislenne' in French and English versions for United Artists.

Bernard Natan, unlike his broth-er, is believed to be lying low for the time being.

Strassburger Put Out of Circus Field in Germany by Arvan Laws

Berlin, Sept. 15.
Circus Strassburger, one of Germany's largest three-ring circuses,
has been taken over by Paula
Busch, of the Circus Busch family.
Deal is a direct consequence of the
Nazi law that 'No Jows are allowed
in show biz.'
For generations

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has been taken over by Paula
Busch, of the Circus Busch family,
Deal is a direct consequence of the
Nazi law that 'No Jows are allowed
in show bix.
For generations Strassburger as a carried on in the, Fatheriand
employing a large number of show
people. Lid came down with recent
e d i c t of Reichskulturkummer
(Chamber of Culture) cincrefing the
law. Strassburger family has large
law Strassburger family has large
law Strassburger family has large
law in the Lindsdelphia. All Loyal.

A few scasons ago 'Strassburger family has large
law in the Lindsdelphia.

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law in the Lindsdelphia.

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law in the Lindsdelphia.

A few scasons ago 'Strassburger family has large
law in t

Paris, Sept. 15.

Wild effort of the local time industry to organize itself is accompanying fight on decree-laws by which the Government wants to control the trade but which have not yet been promulgated.

If s. a. scrap. between Charles. Delac's Chambre Syndicale crowd, accompanied by the unionized film 'artisans' and the authors' reps, on the one hand, and the Comite du Film, representing the commercial elements of the industry and backed by the Americans on the other.

Film, representing the commercial elements of the industry and backed by the Americans on the other. Comite du Film wants to absorb the Chambre Syndicale and make it representative merely of the trades 'Reavy industry,' printers and other laboratory interests. Those are the people who now form the majority in the constant of the control of the contr

If trade can get together on this basis, it will be able as a unit to fight the proposed decrees, or at least go organized before the ministry to get rid of features it doesn't like. And if the decrees are issued, Government officials administering them will have to take the Comite, as its organization is proposed, into consideration as a trade executive

consideration as a trade executive body.

But it's a dogflight, still as ever in France. If the trade weren't in a continual turnoil, the efforts to organize it which have stretched over several years wouldn't have flopped. Meanwhile preparations of decrees still continue, with the promulgation announced for about two weeks from now. Commercial elements of the industry have got to Marlo Roustan, Minister of Education, with their protests, but it docen't look as if he'd take them entirely into account.

Decrees as issued, however, will probably differ considerably from the original version submitted to the Minister by the Interministerial Commission and drawn up by its estice enclaimed and though main lines persist.

Guets

chief, Grunbaum Ballin, It will be softened, although main lines persist,
Quota of 30% and the softened and

Argentina in B. A.

Buenos Aires, Sept. 5.
Argentina, Spanish dancer, has returned to Buenos Aires, where she enloys a huge popularity.
This year she is incorporating

This year she is incorporating some Argentine national dances in her repertoire.

GET THAT VELVET!



A FINAL WORD TO THEATRES PLAYING "TOP HAT" SOON!



SHOW BUSINESS HAS NEVER KNOWN A SENSATION LIKE "TOP HAT!"

In every city and town where it has played, attendance and box-office records have been buried beneath an avalanche of business!

No theatre has been big enough in its own community to accommodate, during a usual run, the crowds which clamor to get in. That goes for the largest theatre in the world, Radio City Music Hall, where "TOP HAT" set two new all-time records; it goes for the Community Theatre, Hershey, Pa. (population 2500), which played to 3 times the population of the town in the first 3 days; it goes for every city, town and hamlet in America, from the biggest to the smallest—

AND IT GOES FOR YOUR TOWN . . . YOUR THEATRE!

We've been telling you about the millions of dollars of "Astaire-Rogers" money waiting in the pockets of millions of people for this show. Every day's reports of broken records, extended runs, unheard of grosses, prove that the overwhelming draw of "TOP HAT" cannot be overestimated.

That's why we urge you to get ALL THE "VELVET"... velvet being the difference between the money you will get and the money you wouldn't get if you didn't go after it ... It's the VELVET waiting for the showman willing to spend money to multiply profit ... It's the VELVET for the showman smart enough to cash in to the limit when opportunity comes smashing at his door!

Give "TOP HAT" the most extensive advertising campaign you ever gave any show!...increase your newspaper space...go into the highways and byways with posters... utilize the wealth of material and tie-ups in the press book.

SHOOT THE WORKS FOR THE PICTURE THAT WILL GET EVERY DOLLAR YOUR THEATRE CAN PLAY TO:

RKO-RADIO PICTURES

EXPLOITATION By Epes W. Sargent -:-

The propagate of the pr

Touring the Kids

Manager who likes to keep his kid club on-the move has arranged this year to give monthly performances at an orphan asylum and a skirts of the town. He is planning on Friday night shows at the home with a Saturday afternoon for the orphans. A deal has been made for the use of a bus for transportation stage the shows.

Each Saturday morning an audition will be held as part of the regular club program, with an effort made to give as much diversity to take the shows.

Each Saturday morning an audition will be held as part of the regular club program, with an effort made to give as much diversity to takent is elinging and dancing, with an occasional plane solo, but the minstrei is planning to teach the boys some of the old blackface sketches for afterpieces with 'rish these afterpieces will wind up the show with a laugh finish that will so for the show with a laugh finish that will so for the show with a laugh finish that will so for the show with a laugh finish that will so for the show with a laugh finish that will so for the show with a laugh finish that will so for the show with a laugh finish that will so for the show with a laugh finish that will so for the show with a laugh finish that will so for the show with a laugh finish that will so for the show with a laugh finish that will so for the show with a laugh finish that will so for the show with a laugh finish that will sale will be encouraged to try and work up speciation and a harmonica quartet is one of the fleas which may be developed, with the more clever boys working up comedy monologues, which the minimal sawallable there is almost always some local woman who loves to play the sa and is competent to stage the sa and is competent to stage when sa and is competent to stage when sa and is competent to stage the sa and is competent to stage t

Free Band

Rochester.

Lively street bally arranged by Manager Lester Pollock of Loew's Rochester in connection with 'Here Comes the Band.'

Engaged the Knot Hole Gang Band, which plays at free idd days and band park, to do a street parad, so the banner and then give short or here to find the first parad and the return for free look at the show.

Champ Scarer

Saluted the Legion

A pretentious campaign, supervised by Charles Kurtzman, Fanchon & Marco executive and Tond Bailey, Reliance Pictures Corporation publicity chief, brought in from Intercoast, world premisers. Read Surt American Legion week. Assisted by Lucille Byrne and Dick Halloran of F&M and Maurie Davis of United Artist the premier dazzied the-actices. Missirg po angles. Read Surt Merican Legion and Surging the home talent with the shape of a Zeppin 30 feet long and 8 feet high, bowled in from New Kardes, where several hundred thousand standees gave it the large double 6.

Radio teups were headed by a contest barders where several hundred thousand standees gave it the large double 6.

Radio teups were headed by a contest barders Stanwyck's wardoeb from the pix being offered by Stylist. KMOX fashion expert, as according to the pix being offered by Stylist. KMOX fashion expert, as according to the pix being offered by Stylist. KMOX fashion expert, as according to the pix being offered by Stylist. MoX fashion expert, as according to the pix being offered by Stylist. MoX fashion expert, as according to the pix being offered by Stylist. KMOX fashion expert, as according to the pix being offered by Stylist. MoX fashion expert, as according to the pix being offered by Stylist. MoX fashion expert, as according to the pix being offered by Stylist. MoX fashion expert, as according to the pix being offered by Stylist. MoX fashion expert, as according to the pix being offered by Stylist. MoX fashion expert, as according to the pix being offered by Stylist. MoX fashion expert, as according to the pix being offered by Stylist. MoX fashion expert, as according to the pix being offered by Stylist. MoX fashion expert, as according to the pix being offered by Stylist. MoX fashion expert, as according to the pix being offered by Stylist. MoX fashion expert, as according to the pix being offered by Stylist. MoX fashion expert, as according to the pix being offered by Stylist. MoX fashion expert and the word of the pix being

Inviting Trouble

Inviting Trouble

Manager who had a picture made from a best seller thought it would from a best seller thought it would not be the picture of the picture of the picture of the picture of the story, laying out the incident in what the senarists departed rather widely from the book plot, and the manager found himself in pienty trouble. About 50 persons entered the contest and they persons entered the contest and they would have a senare of the senarists departed rather widely from the book plot, and the manager found himself in pienty trouble. About 50 persons entered the contest and they one had a senare the first day to see him a suddenney the picture advantage of the senare of the senare of the later of the late

Laundry Stuffer

Baundry Stuffer
Spartanburg, S. C.
Robert B. Talbert, city manager
for the Carolina, State and Strand
for the Carolina, State and Strand
Movie Jubile exploitation. He tied
up with a large local laundry and
had an attractive magazine size
and the state of several pages
placed in each outgoing laundry
package.

placed in each outgoing laundry package.

Frofusely illustrated and eiab-orate in its publicity on important new productions, the publicity me-dium was one of the largest and most attractive of its type ever is-sued here. Further, he boosted morning and evening newspaper and radio (WSFA) space to further build pull, plus some of the largest and most unusual attractive lobby displays ever seen in a Dixle show place.

Swap

Sydney. Ail kiddles attending Regent where 'Our Little Girl' is playing are given a 'Shirley Temple picture book' entirely free. Idea has boosted

Champ Scarer

Spartanburg, S. C.
Mad Love ads say no tickets will
be sold to kids for show, as it is
much too gruesome for children.
And there's not a western film in
And there's not a western film in why nuttil another week!

Getting Glory

Warner's Alhambra here donor the management of West and the management of the management of the management of the town. The sign, of course, carried copy plugging the film theatre and play-date. Canon music, stores weter. Bloerally showered with "Page Miss Glory and the canon music, stores weter. Bloerally showered with "Page Miss Glory of the managed in sporting goods houses, in smart footwar establishments catering to the higher income groups of Canton and in lee cream pariors. Miss Glory, feature the lar Page Miss Glory, feature of the large missing the large missing missing miss of the large missing mis

Many Angles

Herb Morgan, at Dew's Century, iaid out elaborate Loew's Century, iaid in a language and iaid in a language in a language and film credit lines. He arranged a classified ad promotion with same sheet.

Werle Oberon, of pic's cast; got player and film credit lines. He arranged a classified ad promotion with same sheet.

Person of pic's cast; got player and film credit lines. He arranged a classified ad promotion with same sheet.

Person of pic's cast; got player and film credit lines. He arranged a classified ad promotion with same sheet.

Person of pic's cast; got player and film credit lines. He arranged a classified and recommend the laborate labora

Plenty in St. L.

Tenty II St. L.

"St. Louis.

"Dark Angel," campaigned by
Loew's State, got nice send-off,
publicity speaking. Special plane,
with bannered kite trailing flew
over city while visitors and a few
of the home team boys got suntaned finish garling at sannounceand pix lugged through the
200ne.

taned mining gaining at announcement of big lugged through the place of the place o

Hi Hat

Indianapolis.

Indianapolis.

Bud Summers, Frank Moneyhun, and Don Wright combined forces to bring Top Hat! Into the reopened Indiana Theatre with a burst of

The street with a burst of Town was blanketed with exploitation for the nick, with £L. Strauss & Company, leading men's store, devoting full window and giving 500 lines on fur coat tle-ln; news, sper ad to top hats: Rinks rews, sper ad to top hats: Rinks rews, sper ad to top hats: Rinks adding half page ad and window on main drag; a full page of co-op add in 'Start'; 500 cards in busses and street cars; and a like number in downtown drug stores. house front was repainted, festooned with dags, and P. A. ballyhoo was installed.

Trade Hook-up

Candy store in a theatre building was not getting the business it it thought it should. The owner complained that the theatre partons got too far away from the theatre became the store was will as the store would sell at a discount. Store was willing, so the manager cut a door from who left the theatre through this door were handed coupons good for a dime drink for a nickel. Made a 1500d talking point for the theatre and built a for to business for the would work well if a boy merely handed out the coupons to departing patrons, but it did not cost much to cut the doorway through.

A tittle different was a hook to a newly opened restaurant near the theatre, and it was worked on an allicash basis. Restaurant advertised that between six and either the start of th

Looking Out

Irons like the idea.

Looking Out

Recently an exhibitor was taken into court on a charge of running many and the court of the court of

Cleverly Faked

Cleverly Faked

Since ancient of days, fake 'grandstand ticket' and similar ducats have been evolved for advertising use, so Lester Foliock, of the Losw Rechester theatre, trod no the Losw Rechester theatre, trod no to the Baer-Louis fight. But he got out an unusually good reproduction, and one that followed the regular pasteboard in all but two matters. The location was for a 'Movieside scat' and the 'Notice and agroement' was for Dark Angel' at the Losw Clevenness of the fake raises it to a higher plane than usual. It probably had a lot of people guessing. Good thing for Une Stadium licket takers that Rochester is remote from the ring. Some of them might have been fooled.

Quick Thinking

Guick Thinking
Harry Browning, of M. & P. Theares, reports an activity of Oiling
Harry Browning, of M. & P. Theares, reports an activity of Oiling
Harry Browning, of M. & P. Theares, reports an activity of Oiling
Harry Browning, of M. & P. Theares, reports an activity of Oiling
Harry Browning, of M. & P. Theares, reports and the control of the contr

Useful Units

Lou Schaefer, of the M. & P. Paramount, New Laven, used the Fred Allien Town Hall unit plenty when it came into his balliwick. Here are Rorrowed autos and took the Iroupe in city hall opening day to see the Mayor and vice versa. Photos made for newspaper art.

Two 15 minute spasms over the cast and theatre. Stories planted in South Worwalk and Bridgeport, each on a localite in the show. Italian, papers used for a local tie-up to Italian members of the cast of the spasms over the cast of the spasms o

day paper and any controlled cuts,
Miniature auto in a local parade.
Two song-writers autographing their songs at a dimery. Got a window for a full week.
Entertainment at the Police Flei

Entertainment — Day.

About 100 windows or the Ipana

Otherwise about the usual cam-paign.

G. Wash, McGee

G. Wash. McGee
Old standbys below City.
Old standbys below Colossal,
'gigantic.' and 'sensational' have
been turned out of his newspaper
ads by Pat McGee, general manager
of Standard Theatres, which operates the town's 10 leading fil
however to tell the truth about films!
Opening day ad on 'Two for Tonight', (Friday) said: 'The management does not rate 'Two for Tonight' as the best of the Crosbyably with most of them and will
certainly be accepted as good entertainment.'

McGee spl-shed with an anmouncement in the dailles on hisl
and Mr. Hyde, the signed piece
which said in part: 'For years I've
been, telling everybody who asked
me on the street about a picture
the truth as to whether I though it
good of had, and giving my reasons
to the office and started writing advertising copy I became a different
man, and with a wild gleam in my
eye, I'd start describing the picture
in extravagant terms, regardless of
McGee wound up by saying
Standard Theatres would publish a
daily column alongside its display
ads, from which patrons could get a
fair estimate of current and coming
attractions.

Steering Them Bin
Steering Them Bin
Steering Them Bin-

Steering Them Right

attractions.

Steering Them Right

Most of the previous contests in schools for reviews of current pletures have been for the best, and not the adjectives in the not altogether unreasonable belief that the most laudstory will win the prize. But one exhibitor has arranged with the rone exhibitor has arranged with the for prizes on the 'most intelligent' review and took time out to explain to each class that he wants them to study the picture and make a clear that a picture is good or that it is had. They tell why they do or do not like it.

He figures that there is a good grade of pictures coming along this they only the properties of the properties of pictures of the properties of the growth of the properties of the proper

BRINGS TO THE SCREEN
THE CHARACTER THAT
FIRED THE IMAGINATION
OF AMERICA IN ONE OF
ITS GREATEST STAGE PLAYS

DAVID BELASCO'S MATCHLESS STAGE SUCCESS

THE RETURN OF PETER GRIMM

A TRADITION IN THE THEATRE ... AN ACHIEVEMENT ON THE SCREEN

BARRYMORE

HELEN MACK

EDWARD ELLIS

DONALD MEEK

DIRECTED BY GEORGE NICHOLLS, JR.



RKO RADIO PICTURE

BEHIND the KEYS

Rehearing asked in France B.

Rehear

Capitol, formerly Victory nabe reopened by William N, Allen Moore's Rialto, downtown spot still dark and undergoing renovation. Reported New Rose, another curtained house, to reopen shortly

Canton, O.

Canton, O.

Ohio exhibitors will ask for an extension of Ohio's 3% admission tax on theatree expiring Dec. 31, at the extraordinary session of the state legislature at Columbus, which convenes shortly and which will be devoted entirely to tax matters. Unsuperson of the state legislature at Columbus, which convenes shortly and which will be devoted entirely to tax matters. Unsuperson of the state of the exhibitors will take kindly to the movement. Majority of second-run houses are charging 15 and 20c. The tilt would make the minimum 20c. Downtown first-run houses are maintaining a 40c cacle, which is likely to continue indefinitely.

Horace Kelly moves over from the Circle to be chief of service and the newly opened Indian Theatest replacing "Truman Mouler", who replacing "Truman Mouler", who Theatres in Gary, Indiana.

With a surplus of product at this disposal, Garl Niesse has turned the Ambassador into a first run house, showing double features, with a semi-weekly change, with sevenday protection over the nabes.

George Luce has leased the now closed theatte at Bayard, Neb. from it. T. Flower, owner. Will reopen it. C. Cook has taken over the Pendick theatre at Roy, N. M. from L. B. Polk.

D. has taken over the old theatre been closed for the years, Will reopen it soon.

New Grand theatre here was damased by fire to the extent of \$4,000. The new theatre, which was opened about four months ago had replaced the old Grand w': h was destroyed by fire in Junc, 1934. The strong the strong of the control of the strong of the control of the strong of the control of the strong of the

Charlotte, C.
Joe Caudel has sold his Little
Joe's Theatre at Rockingham to
Mrs. Annie W. Evans, of Charlotte.
Mrs. Evans is connected with the
Metro-Goldwin film exchange here.
Chester Glenn, for 19 months
manager of the State theatre, Asheville, has resigned to take over
management of the Wake, at
Ruleigh.
Leiling, Jr., of Newport
News, Va., has been named manager of the Capitol Theatre, Raleigh,
W. G. Enloe, Raleigh city manager
for North Carolina Theatres, Inc.,
has announced.

Palace, Troy nabe house, has reopened with double features at 10
and 15 cents, May play occasional
vaude. Black, manager of the
Harry Palace, when the opened in
1931, has returned on the open from
Loew's Poil theatire, New Haven. He
takes the place of Oscar J. Perrin,
who has been shifted to the Grand.
L. R. Golding, gen, mgr. for
Lars, plans to switch the policies
of can with the policies
of can with the policies
of the control of the control of the control
house, with some first runs, for a
full week. The Leland will take
over the Grand's program of three

weekly changes of subsequent runs, Lynn Tanner of Norwich has been named manager of Smalley's Fort Plain thesire succeeding H. L. Gilladette, who goes to Smalley's Cooperstown house.

New Orleans.

Henry Lazarus, operator of the Wonderland and Coliseum theatres, has returned to the city after an extended tour of the north and east. He was accompanied by Mrs. Lazarus.

Sol Rose new city salesman for Majeatic under Dave Komm: During past two years he was connected with Fox in L. A. Pete Holmes, former box office man at American, so the man at American window at Havre de Grace Jockey Club. Ashland, Ili. theatre, dark since June, reopened. Russell Hall and Wyman Hart, owners, also operate Blott.

June, reopened. Russell Hail and Wyman Hart, owners, also operate Mike Kirkhart is mgr at Dominic Fresina's Lyric, Gillesple, Ill. Mike was formerly connected with Fox W-C theatres in Southern Illinois for five years.

Avaion, Jo00 seater, Kingshighway and Chippewa, opened last week. Let a constant the control of the co

Filladelphia.
Independent Theatre Managers, meeting in the headquarters of the IEPA, elected the following new set of officers: president, Barney Cohen (Admiral theatre), V. p., Allen Ehrlich (New Ideal); chairman of board, Jack Slumberg (Regris) and publicity-director, George Nonanaker.

Rittaburgh.

Pitt theatre, operated by George Shifer as vaudedliner last resison, has been lessed for months by Mos Goldman, who says he's a New Frynd house at New Bangland, He'll open it Thursday (26) say a double feature house. Loyest seals, all downtown sector, 190; in astrenaon, and 15c, at night, Louise Welrie's is associated with Goldman in the wenture.

Sam Honigher, who hid publicity for Shafer at Pitt, acting In a signal far capacity for the new selfer.

New York City, De Luxe theatre, in the Hejtem section, has been taken over by Ruden & Rapp. Will extensively renovate the house.

New Haven.
Harry Black resigned as manager Poll's Palace and, has returned to Palace, Albany, which he formerly managed. Harold Maloney, from Fox, Wash, succeeds Black, and Billy Elder remains as asst. manager.

and Bhly Manager Roger Andy Sette, asst. manager Roger Sherman, now manager Broadway, Norwich, Gene Brassil follows Sette in local house.

in local house.
Stanley Redmond, asst. manager
Paramount, temporarily handling
Regent, Norwalk, following sudden
death of Dietrich Hohn, manager.
Ed Bolsvert into Paramount in
charge of art work.

Strand theatre. Seneca Falls, sold to Schines by Harry Bernstein, of Ithaca, head of Bernstein circuit. Bernstein bought the Strand seven years ago. Miss Elda Van Vost is manager.

Seattle Two bandits strapped Carl Mahne, his wife and an usheret, Genevleve fritzgerald, to chairs at Egyptlan theatre, robbed the theatre strongbox of \$500, and escaped. Bandits looked like twin bros.

Chattanooga.
Sunday films are expected to be legalized in Chattanooga Tuesday (24) by the city commission.

Los Angeles.

Delivering plans for remodeling of Lyceum in San Francisco, S. Charles Lee flew there last week with drawings.
Lee also has to deliver plans by Oct. 1 for Levin & Oppenheim 1,009-seater in Alameda.

Des Moines at Tri-States houses, Lawrence Schonover resigned as man-arer of the Garden. Bob Leonard, who has been assistant at the Des Moines, was transferred to the Gar-

Skeptics

Baltimore, Sept. 24.
Fire in booth at the Phaza, subsequent-run house is towns tenderloin, which plays duals at a dime admish, couldn't budge-th. majority of the \$50-patrons to leave house.
Fatrons seemed to think the fire was a ruse to get ten to leave. The Plaza is a spot where they drop in to catch some: shuteye and founds around for hours on end. And it evidently takes more than a fire to chase 'em out. fire to chase 'em out,

den as manager, and Harry Alvord den as manager, and Harry alvoru.

-formerly—assistant—at—the—Paramount, to the Des Moines as assistaant, while Henry Workman, formerly of Excelsior, Minn., comes
into town as assistant at the Paramount until Tri-States new house,
the Uptown, open Sot 15, at which
time he will take charge of that
house.

time he win take the bouse.

Ed. Dunn, who has been assist ant at the Capitol, Davenport, goes to the Grand, Ottumwa, as manager His successor in Da enport not yet

and successor in La enport not yet named.

Assumed to the success of the success

George Baker, last three years manager of Newman, resigned to enter partnership with his father, A. F. Baker, to operate the Electric theatre, K. C. Baker is president of Variety club. He first managed the Newman in 1323; then was sent to Denver to manage the new Paramount, and returned to the Newman in 1362 when Paramount took the house over from Dubinsky. Kansas City

Cleveland.

Paul Gusdanovick breaking ground
for new theatre, first new one in
Cleveland in last six years.

House to havo 1,800 capacity.
Meyer Fine, head of chain of 19 Associated Theatres, is backing another 1,500-seater which may cost
\$200,000 Cusdanovick intends to
spend \$280,000 on his theatre.

Newark.

Warner drouping the Cameo and
American as their lease expires and
the houses are being reopened by
Joe Eskin of New Haven. WB has
Joe Eskin of New Haven.

City Elizabeth and Hackensack
Hard have closed the Cameo, South
Orange, for 10 days for repairs.

Spartanburg, S. C. Contract for new \$37,000 aud, for vidyille, etc., to be let here soon, to be seen and the seen and the

Syracuse, N. Y.

Kallet Theatres, Inc., of Oneida, expanding at rapid pace in the Central, N. Y. field, will take over the Avon, Canastota, Oct. I, from Antonio Balducci, owner, now operating. This gives the circuit headed by Myron Mike J. Kallet a total of 15 houses. M. E. Comerford is interested with the control of th

Syracuse.
Schine interests of Gloversville,
pushing their annexation of up-state
houses, have acquired the Strand,
Seneca Fails, by purchase.

Minneapolis.
Control of the Time, newest of the sure-seaters here, has passed from J. Wathnell to the Bennie Berger circuit. Berger himself will manage the house. The present policy of 25c first-runs will be continued.

Col.'s 50% Divvy

Columbia Pictures Corp. directors Monday (23) declared a special stock dividend of 50% to holders of common stock and voting trust certificates for this stock. Latter is

on big board while common stock is traded in on curb. Stock divvy is payable Dec. 10 to stockholders of record Nov. 29.

FAMOUS FIRST NIGHTS

'Cowboy and the Lady'
(Duke of York's, London, June 5, 1899)
Nat C. Goodwin, with Maxine Elliott as his leading lady, presented this play in London. Although Goodwin was a personal success, the play was a fallure and he followed it in two weeks with The American

Citizen. A number of prominent English actors, including Irving and Beerbohm Tree, gave Goodwin a supper at the Garrick club, offering their felicitations and asking if he could figure out why the piece was a failure Goodwin ayer it as his opinion the English had no sense of humor and went on to illustrate.

He told of the stranger from the country arriving in New York and asking the first man he met: Do you know where the post office 187, and the native replying, 'Yes,' and continuing his way. Stranger kept on walking and the native, after going 50 or 60 paces, stopped and offered his apologies, saying: Do, you want to know where the post office 187, the stranger them answering: 'No.'

Feeling he had made his point, Goodwin stopped and waited. There wasn't a sound for 10 seconds. The silence was broken by an Englishman, seated at the far end of the table, with the remark: 'I think they were both jolly rude.'

(Belle of New York'
(Casino, N. Y., Sept. 22, 1897)
(Shaftesbury, London, April 12, 1898)
Both premieres were important because practically the same cast appeared in London as in the American production, and both scored

sensationally. Edna May, formerly a chorus girl, was acclaimed a star overnight. Her selection was an accident, the details of which have been published from time to time.

George M. Cohan has said that, Dan Daly was his inspiration for dancing, Daly was ill and dared not dance violently. He therefore, almost walked his steps, but Cohan realized what could be done through doing a similar routine at breaknest speed.

After the opening night in London, Daly thought he was a failure and wanted to return by the next boat. It took a lot of liquid persuasion to convince him otherwise.

"Earl of Pawtneket"
(Madison Square, N. Y., Feb. 5, 1903)
Lawrence DOrssy first appeared in New York with Minnie Palmer in
'My Sweetheart' at Haverly's theatre, Oct. 6, 1884. He had played in
London for a number of years prior to that, and went back and forth
several times without attracting any undue attention.
One night in the Lambs Club Augustus Thomas, highly amused and
D'Orsay's monocled personality, yelled; 'I've got it, the Earl of Pawtneket.
I shall write it for you.'
The piece ran for two years and D'Orsay rose from a nominal salary
to stardom.

The Trumpet Call'
(Adelphi, London, Aug. 1, 1891)

Mrs. Patrick Campbell made her first appearance of any note in
London in this military drama. At the premiere she scored a great
success, surmounting the unhapplest of situations.

In the middle of a long speech in the second act, where she was
repulsing the villain, her skirt became unbuttoned and slid slowlyto the floor, leaving her standing in the long, old-fashloned panties of
the day. Nevertheless, she held the audience, and without a titter
greeting her managed to retrieve the errant garment and continued
without a pause.

'Arms and the Man'

'Arms and the Man'
(Avenue, London, April 21, 1894)

This premiere at the old Avenue theatre (now the Pinyhouse) was memorable through a retort made by the author, George Bernard Shaw, to a remark from a dissatisfied spectator in the gallery.

Shaw was interrupted in his curtain speech by a yell of disapproval of the piece, to which he promptly responded: T quite agree with you, but what does our opinion count among so many?

'Rose of the Rancho'

Hose of the Mandhol.

(Belasco, N. Y., Mov. 27, 1906)

The establishing of Frances Starr was accomplished, as is generally known, by the late David Belasco. Her first big hit was this show. Belasco made a curtain speech with his well studied timidity, praising the girl without stint. Mise Starr had been playing 'in stock for some time and had been the wife of James Durkin, well known stock actor.

Exploitation

(Continued from page 29)

an evil eye. See 'The Clairvoyant', with Claude Rains. The Invisible Man makes the future visible.' With the house at the bottom.

People not handy to a mirror probably had more fun spelling out the backward printing. It worked.

the backward printing. It worked either way. There was a four-window tie to optical stores on the definition of clairvoyant; to see clearly and with a clear vision. There were also give free plugs over as many independent radio stations.

Exploiting Pigskin

Exploiting Pigskin

Des Moines.

One of the sweetest promotional stunts in more than a decade was pulled by Drake university in building up its football ducat sales and at the same time trimming in a summary of the same time trimming in the same trimming in the same trimming to the same trimming trim

Minn. Limits 'Bank'

Minneapolis, Sept. 24.

Minneapolls, Sept. 24.
Twin City independent exhibitors,
members of Northwest Allied States,
will not use bank night or any
other gift stunt more than once a
week and no gift will be in excess
of \$250, according to an agreement
just reached here. Is believed to
have averted what threatened to be
a gift war among the exhibitors.
The independents, before making
their arrecement amons themselves.

their agreement among themselves, were assured that the Publix cir-cult will restrict its bank nights

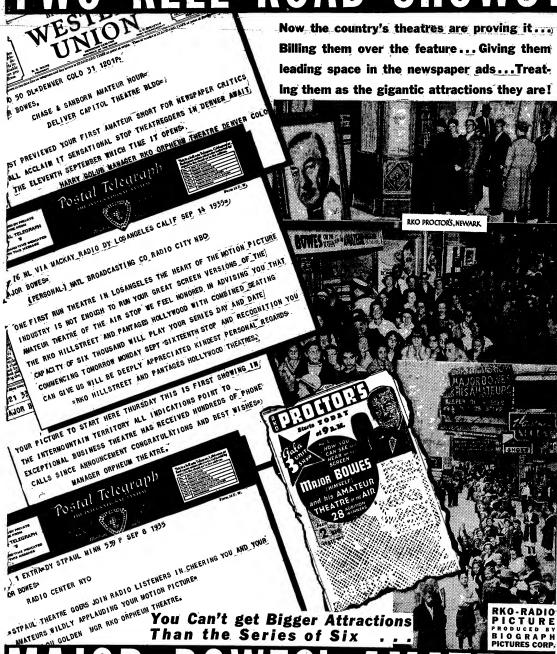
cult will restrict its bank nights similarly.

Action came after one independent neighborhood exhibitor had aroused other Twin City theatre owners by merging Jack Pot' in three of his theatres and running the gift up to \$700. There were threats that a half dozen or more houses would have a combined bank night' in retaliation. While the entire industry was up in arms one of the offending exhibitor's theatres was dynamited. Following this incident he agreed to discontinue the merged Jack Pot' nights.

1st Egyptian Talker

Paris, Sept. 17.
First Egyptian talker, with allEgyptian cast, is being shot at the
Ecialr Studios, Epinay, Title, translated, means "Tears of Love."
Egyptian consul at Paris and
other important members of the
local Egyptian colony have goine





MAJOR BOWES' AMATEUR THEATRE OF THE AIR!...

CALENDAR OF CURRENT RELEASES

Chesterfield

Ircumstantial Evidence. A mystery asking does circumstantial evidence convict the innocent? Chick Chandler, Shirley Grey. Dir. Charles Lamont. 61 mins. Rel. March 30. Rev. Shirly 17. Condemned to Live. Horror story. Raiph Morgan, Russell Gleason, Maxime Doyle. Dir. Frank Strayer. 62 mins. Rel. Aug. 15.
Happiness C. O. D. Domestic comedy. Irene Ware, Donald Meek, Maude Eburne. Jur. Charles Lamont. 65 mins. Rel. Aug. 21.

Society Fever. A crashing society comedy. Lois Wilson, Lloyd Hughes, Hedda Hopper. Dir. Frank Strayer. 66 mins. Rel. June 20.

Synthetic Lady. Modern love story. Sidney Blackmer, Irene Ware, Russell Hopton. Dir. Charles Lamont...

: Gower at Sunset, Columbia Offices, 729 Seventh Ave., New York, N.Y.

After the Dance. Remance of a night club singer who finds love after a fall-break. Nancy Carroll, Geo. Murphy. Dir. Leo Bulgakov. 60 mins. Rei June 26. Rev. Aug. 22. tio Adventure. High cri Noian, Harry Langdon. Sept. 4. Nancy Carroll, Lloyd Rel. Aug. 25, Rev.

Sept. 4.

Awakening of Jim Burke. Tough construction boss learns to respect his men.

Jack Holt, Florence Rice, Kathleen Burke, Jimmie Butler. Dir. Lambert Hillyer. 70 mins. Rol. May 20. Rev. May 22.

Room, The Mystery thrillier in which Karioff's kiss is the seal of loom. Boris Kerioff Marian Marsh. Dir, Roy Wm, Neill. 70 mins Rel, July 25. Rev. Aug. 21,

Sen. July 26. 1807. AUE. 21, Champagne for Breakfast. Ponliess attoriney finds a sweetheart and a fortune through a breakfast call. Mary Carlisle, Hardle Albright, Joan Marsh. Lila Lee. Dir. Melville Brown. 89 mins. Rel. June 18. Rev. July 10. Teather in Her Mat, A. Pauline Lord, Billie Burke, Louis Hayward. Dir. Alfred Santelli Rel, Oct. 12.

Alfred Sautell. Rel, Oct. 12.

| Friend, The. Comedy situations in a barn theatre. Ann Sothern, Haley. Roger Prov. Dir. Edw. Buzzell. 99 mins. Rel, Aug. 9.

| Justice | March | March

Love Me Forever. Operatic-ganster story, Grace Moore Lee Carrillo and Robert Allen. Dir. Victor Schertzinger. 91 mins. Rel. June 27. Rev. July 3.

of the Hour. Story of the newsreel cameramen. Richard Cromwell, Billie Seward and Wallace Ford. Dir. Lambert Hillyer. 57 mins. Rel. May 15. Rev. May 15. 15. Rev. May 15. ing Wild. Western.

June 23.

She Married Her Boss. Claudette Colbert, Melvyn Douglas, Michael Bartlett.

Dir Gregory LaCava. Rel. Scpt. 19.

Superspeed. Norman Foster, Mary Carlisie and Florence Rice. Ir. Lambert Hellyer. Rel. Sept. 1.

Heilyer. Rel. Sept. 1.

Together We, Live. Domestic tragedy. Induced by red propaganda. Willard Mack. Ben Livon, Eather Raiston. Dir. Willard Mack. Rel. Aug. 16.

Unknown Woman, The. Action story of a woman government agent. Richard Cromwell, Marlan Marsh. Dir. Al Rogell. 67 mins. Rel. June 14. Rev. June 28.

: 729 Seventh Ave., New York, N. Y. DuWorld

rainquebille (Fr). Drama from Anatole France yarn, Dir. Jasqude de Baron-celli. 80 mlns. Rei Dec. 1. coult. 50 inins. Rei Dec. 1. Dame aux Camelias, La (Fr.). Literai adaptation of the Dumas classic. Yvonne Printemps, Pierre Fresnay. Dir. Ferdinand Rivers. 85 mins. Rei. March 15. Rev. March 27.

Rel, March 15. Rev. March 27.

It in the Case. Comedy in the Continental manner. Jimmy Savo. Eddle
Lambert, Dorothy Darling. Dir. Eugene Frenke. 60 mins. Rel. Oct. 1.

Kocha, Lubi, Szanuje (Polish). Young love in Poland, with music. Dir.

Michal Wyzynski. 70 mins. Rel. Nov. 1.

L'Agonie des Algies (Fr). Pre-Napoleonio drams.

mins. Rel. Dec. 1.

Men Who Changed His Name (British), An old Edgar Wallace yarn re-vived, Dir. Henry Edwards, 75 mine, Rel. Oct. 1, Rev. Oct. 23, Norah O'Neaie (British), Irish yarn. Dir. Desmond Hurst. 70 mins. Rel. Oct. 15, Rev. Oct. 30.

Ct. 15. Rev. Oct. 30.

Sens Familis (Fr.). Story of a boy's fight without family. Robert Lynen. Dir.
Andre Mouzy. 8º mins. Rei, June 1.

The Lest Wilderness. Expedition, animal fil laid in Wyoming. Howard
Hill. 35 mins. Rel. May 1. Rev. July 24.

First Division Offices:

Releases Also Allied, Chest-rolled and Liberty
Circumstantial Evidence. Reporter fakes murder in campaign against death
penalty and almost goes to chair. Chick Chandler, Shriey Grey, Arthur
Vinton. Dir. Charles Lamont. 70 mins. Rel. Aug. 1.

Vinton. Dir. Charles Lamont. 70 mins. Rel. Aug. 1.

aim Falls. One-time famous actress uses her talents in an entirely novel
role; and stages one flual glorlous comeback. Henrietta Crosman.
Dorothy Lee. Wm. Bakewell. Dir. Charles Lamont. 68 mins.
In from a Dietancs. (Invincible) A girl reporter and a police detective
for ma Dietancs. (Invincible) A girl reporter and a police detective
Frank Strayer. 82 mins. Rel. Sept. 1.
Who Came Back, The (Chesterfield). The reseneration of a girl hopelessly involved in a vast counterfetting piot. Sidney Blackmer, Shirley
Grey, Neel Madison. Dir. Charles Lamont. 66 mins. Rel. Sept. 3.
Rev. Sept. 13.

Sept. 18.
Head (Associated). An adaptation of the Joseph Hergeshelmer prize-winning novel also serialized in the Satevepost, a gripping drama of the barriers of race and predidice. Anna May Wong, Elizabeth Allen, Edmund Gwenn, John Loder. Dir. J. Waiter Ruben. 70 mins. Rel. Sept. 1. Rev. Aug. 7.

IRC Opinion. Jealousy separates loving couple who are brought together by their child's deathly illiness and realize they still love each other Lois Wilson, Crane Wilbur, Shirley Grey. Dir. Frank Strayer. 65 mins Rel. July 15.

Not. July 15.

Now's End. Western. A black sheep goes west, makes good and shows up father's partner as a crook. Hoot Glibson, June Gale. Dir. Norman Spencer 69 mins. Rel. June 10. Rev. July 17.

Spencer [9] mins. Rel. June 10. Kev. July 17.

In the Dark. From the novel and College Humor' serial The Dartmouth
Murders' by Ciliford Orr. Charles Starrett, Robert Warwick, Marion
Shilling, Dir. Charles Lamont. 70 mins. Rel. June 18.

ty Fever (Invincible). A mad, merry saga of the zany Proutys. Lois
Wilson, Lloyd Hughes, Grant Withers, Hedds Hopper, Gulnn Williams,
Marion Shilling, George Irving, Shella Terry. Dir. Frank Strayer. 60
mins. Rel. Sept. 18.

Symphony of Living (Invincible). Boy violin prodigy buffeted between war-ring parents. Evelyn Brent, Al Shoan, John Darrow. Dir. Frank Strayer 82 mins, Rey, July 3.

First National 1 321 W. 44th St.,

Irl From 10th Avenue. The adventures of a young shop girl who accidentally marries a suclety dereitet and then makes a man of him. Bette Davis. Ian Hunter, Colin Clive, Dir. Alfred E. Green. 69 mins. Rel. June 1. Rev. May 29.

Rev. May 29.

In Caliente. Musical speciacle of famous Mexican resort. Pat O'Brien, Dolores Bell Rio, Gliw. Everett Horton, the DeMarcos. Dir. Lloyd Bacon. 84 linish in Us. The. Three brotherd of Irish extraction with Canney leading in the mischief, Jas. Canjew, Pat O'Brien, Divide De Hawiliand, Frank CHugh. Dir. Lloyd Bacon. 84 mins. Rel. Aug. 3. Rev. Aug. 7.

If for the Lamps of China. Pat O'Brien, Josephino Hutchinson, Jean Mulr. Dir. Mervyn Letloy. Rel. June 8.

Traveling Sateslady. One of those Joan Biondell-Glenda Farrel romps. Ir. Ray Enright. 85 mins. Rel. April 6. Rev. April 3.

While the Patient Slept. Mystery in a millionistic smansion. Shee. Mag. A. Mach. A. Mach. A. Mach. Ma

1600 Broadway, New York G-B

73

irvoyant, The. Chiller. Claude Rains, Fay Wray. mlns. Rel. July 15. Rev. June 12.

Loves of a Dictator, The. Strong historical costume drama. Clive Brook.
Madeleine Carroll. Dir. Victor Saville. 33 mins. Rel. June 15. Rev

These tabulations are compiled from "information" supplied by "the various production companies and checked up as soon as possible after release. Lieting is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should preserve a copy of the calendar for retaining the service that period should preserve a copy of the calendar for retaining the service that period should preserve a copy of the calendar for retaining the service that period service there is no service that the servic

serve a copy or the calendar for reference.

The running time as given here is presumably that of the projection room showings and can only approximate the actual release length in those states or communities where local or etate censorship may result in deletions. Running time in the reviews as given in Variety carry the actual time clocked in the theatre after peasage by the New York state consorship, since pictures are reviewed only in actual theatre showings.

While every effort is made to hold

showings.

While every effort is made to hold this list accurate, the information cupplied may not always be correct, even though citl. To obtain the fullest degree of securacy, Variety will appreciate the co-operation of all managers who may note discrepanci

Studio Placements

ollywood, Sept. 24.
David Miller directing 'Crew,'
ete Smith short, Metre.
Pat Carlyle, 'Irlah Gringo,' Keith.
Keye Luke, 'Chan's Secret,' 20th-

Fox.
Waldemar Young, screen play,
Burlesque, Par.
Charles Irwin, Collegiate, Par.
Edward Brophy, Sterling Holloway, \$1,000 a Minute, Mascot-Re-

way, \$1,000 a Minute, Mascot-Republic.

And wys.
Peter Milne, Charles Belden, screen play, 'God's Country and the Woman, Ws.
Francis X. Bushman, Jr., Hugh Huntley, 'Bod's Country and the Woman, Ws.

Miller, I's Monte Blue, William Desmond, Bonita Graville, Addison Richards, Charles Middleton, Eddie Shubert, George Ernest; Louis King directing, Trainie Schoners, Wat.

Will. Morita, 'Hard Luck Dame,' WS.

Miki Morita, 'Hard Luck Dame,' WB.
Henry Armetta, 'In Your Gondola,' WB.
James Burke, 'Coronado,' Par.
Emma Dunn, 'Seven Keys to Baldpate,' Radio.
Herbert Evans, 'Country.,'

Herbert Evans, WB. George Chandler, Mary Burns, Fugitive, Wanger. Tammany Young, Anything

Tammany Young, 'Anything Goes, Par. Paul Irving, 'Miss Pacific Fleet,' WB.

Paul Irving, 'auss racine recv. WB.
Nicholas Soussanin, Leonard Snegorf, 'Man Who Broke the Bank at Monte Carlo,' 20th-Fox.
Irving Bacon, Marie Wells, Barbara Ray, Lillian Leighton, Paddy the Air, 'Parke Borden, 'Millions in the Air,' Parke Borden, 'Allions and McDonald, 'The Bouncer,' Par, Molly Lamont, 'Addson Randall,' It Happened in Hollywood, 'Radde, Harlan Ware, Jane Storm adapting 'Preview,' Par. Harlan Ware, Jane Storm adapt-ing 'Preview,' Par. Lois January, 'Spiendor,' Gold-

Lois January, 'Spiendor, Gowwyn,
Helen Lowell, 'Shoot the Chutes,'
Goldwyn.
Kutterie Alexanier, Rosina,
Katterie John McGuire, Bill
Benedict, Eugene Forde directing,
Your Uncle Dudley, '20th-Fox.
Minna Gombell, Connie Bergen,
Guinn Williams, Mary Doran, 'Miss
Facilite Fleet, 'WB.
Tom Dugan,' Wilderness,'
20th-Fox.

Ruth Robinson, Enemy of Man,

WB.
Dave O'Brien, lchard Powell;
'Mary Burns, Fuglitve,' Wanger,
George Gloot, 'Riff Raff,' Metro.
Victor Jory, Sally O'Neill, Ward
Bond, Lester Cole, J. Griffin Jay,
screen play; D. Ross Lederman directing, 'Jackhammer,' Millions In the

Who Knew Too Much. Realistic underworld drama in the Alps and London. Peter Lorec, Leslie Banks, Edna Best. Dir. Alfred Hitchcock. 76 mins. Rel. March 15. Rev. April 8.

Jis mina. Rel. Barcel 15. Rev. April 5.

My Heart is Calling. Romantic musical. Jan Klepura, Martha Eggerth.
Dir. Carmine Gallone. 70 mina. Rel. April 1. Rev. April 17.

My Song for You. Romance in the opera house. Jan Klepura. Dir.
Elivey. 75 mina. Rel. May 15. May 29.

Elvey, 10 mins, Rel, May 15. May 29.

Princess Charming, Musical, Evelyn Laye, Henry Wilcoxon,
Elvey, 70 mins, Rel, June 15. Rev. June 26.

Liberty

Born to Gamble. Four sons inherit a grandfather's taint. H. B. Warner, Maxine Doyle, Eric Linden, Lois Wilson Rei. July 10.

Rel. July 10.

Dizy Dames, Musical. Theatrical boarding house locale, Marjorie Rambeau, Dizy Dames, Musical. Awrence Gray, Dir. William Nigh. Rel. May 15.

Old Homestead, The. Sugesstel by the play. Six musical numbers. Mary Carlisle, Lawrence Gray, Dorothy Lee, Willard Robertson. Dir. William Nigh. Rel. Aug 40.

Offices: 1776 Bdway. Majestic

Motive for Revenge. Thrilling adventures resulting from desire to satisfy wife's craving for luxury. Donald Cook. Irene Hervey. Dir. Burt Lynwood. Rei. May 17. Lynwood. Rel May 17. Mutlny Ahead. Stark drama! Adventurel Romance! On the high seas. Hamilton and Kathleen Burke. Dir. Tommy Atkins. Rel May 1.

Reckless Roads. Comedy-drama of two thoroughbreds, a girl and a horse.

Judith Alich, Regis Toomey, Lloyd Hughes. Dir. Burt Lynwood. 66
mins. Rei July I.

Mascot , 1776 Broadway,
Harmony Lane, Life and songs or Stephen Foster, Dougs & Montgomery,
Addenne, Amer, Evelyn Venable, William Fraviey, Ref. Aug. I.
Headline Woman, Strange romance develops when a beautiful society girl is
forced to live with a vise-cracking reporter to save her resultation.
Heather Angel, Roger Pryor, Dir. William Nigh. 75 mins. Ref. May 15.
Rev. June 26.

Rev. June 28.

Ladies Crave Excitement Sparting action constance with newsreel backDic. Nick Grinde. 58 mins. Bel. June 22. Rev. July 24.

One Frightened Night. Nitty millionaire who distributes his fortune on a
wild, stormy night. Charles Gragewin, Mary Carlale, Regis Toomey.

Dic. Christy Cahanne. 54 mins. Rel. May I.

Streamline Express. Story of a girl who eloped to bastice a train and marry
Fields. Rel. Aug. 27.

Waterfront Lady. Ann. Rutherford Frank Albectus.

Waterfront Lady. Ann Rutherford, Frank Albertson. Rel. Sept. 20:

Hudios: Culver City, Metro : 1440 Broadway, New York, N. Y.

Age of Indiscretion. Divorced couple's child problem. Paul Lukas, Madge Evans, David Jack Holt. Dir. Edw. Ludwig. 77 mins. Rel. May 10.

Rev. May 22.

Anna Karenina. Tolstov's famous novel of a woman's struggie for love.
Greta Garbo, Fredric March, Basil Rathbone. Dir. Clarence Brown.
Simins. Rel. Sept. 5. Rev. Sept. 4.

Bishop Misbehaves. A cleric impressed into duty as a detective. Edmund Gwenn; Maureen O'Suilivan, Norman Foster. Dir. E. A. Dupont. Rel. Sept. 13.

Sept. i3.

Bonnie Scetiand. A farcical romp through the Highlands. Laurel and Hardy. Dir. James W. Horne. 32 mins. Rel. Aug. 23. Rev. Aug. 28.

Broadway Meiody of 1936. Big song and dance show. Jack Benny, June Knight, Eleanor Powell, Buddy and Vlima Ebsen. Dir. Roy Del Ruth. Rel. Sept. 20.

Rel. Sept. 20.

Cam' Yourself, From a magazine story. Comedy of kidnapping. Robt. Young, Madge Evans. Dir. Geo. B. Seitz. 70 mins. Rel. June 23. Rev. July 31.

Capture of Tarran. New jungle thriller, Johnny Weissmuller, Maureen O'Sullivan, Dir. James McKay.

Chins 3eas. Intensive drama with a locale of a Chinese tramp steamer. Clark Gabie, Jean, Harlow, Wallace Beery. 89 mins. Rel. Aug. 16.

Escapade. Love and innocence in Vienna with a new star, Luies Rainer, Win. Foweil, Frank Morgan, Virginia Bruce. Dir. Robt. C. Locanard. Company of the Company of the

mins. Rel. 1919 5. Rev. July 10.

Flame Within, The. Woman doctor becomes enmeshed with a mental patient. Ann Harding. Herbert Marshull, Maureen O'Sullvan. Dir. Edmund Goulding. 72 mins. Ref. May 17. Rev. June 4.

Here Comes the Brad. An ambituous survey. The survey of the survey of the survey. The survey of the survey. The survey of th

Rei. Aug. 30.

Freedom Ring. High pressure comedy with stratosphere setting. Jack Benny, Una Merkel, Grant Mitchell, Mary Carlisle. Dir. Charles Riesher. Rel. Oct. 26.

Mad de., Thillier of a mind surgeon who takes unique revenge. From 'The Hands of Oriac.' Peter Lorree, Frances Drake, Colin Clive, Dir. Karl Freund. of mins. Rel. July 12. Rev. Aug. 7.

Maia. Love story of the South Seas: Maia, of 'Esk! e and Lotus Long. Dir. Richard Thorpe.

of the Vampire. Murder mystery with vampire angle. Lionel Barry-more, Elizabeth Alan, Bela Lugosi. Dir. Tod Browning. 60 mlns. Rel. April 20. Rev. May 8. Mutiny on the Bounty: Based on famous historical episode of South Seas mutiny. Clark Gable, Charles Laughton; Franchot Tone. Dir. Frank Lloyd. Rel. Oct. 18.

Murder Man. Newspaper reporter who specializes in murders. Spencer Tracy, Virginia Bruce, Lionel Atwill. Dir. Tim Whelan. 70 mins. Rel. July 19. Rev. July 31.

19. Rev. July 31.
Murder in the Fleet. Mystery aboard a battleship. Robt. Taylor, Jean Par-ker. Dir Edw. Sedgwick. 70 mins. Rel. May 24. Rev. June 4.
Night at the Opera. Wild adventures in mistaken identity of three. I lians. Grouch. Clico and Harpo Marx. Dir. Sam Wood. Rel. Nov. 1.

Grouchy, Chico and Harpo Marx, Dir. Nam Wood, Rel. Nov. I.
No More Ladles, From the stage play by A. E. Thomas. Bright domestic drama. Joan Crawford, Rubt. Montgomery, Chas. Ruggles. Dir. E. H.
Griffith. 78 mlns. Rel. June 14. Rev. June 28.
One New York Night. Comedy mystery story. Franchot, Tone, Una Merkel,
Conrad Nagel. Dr. Jack Conway, 35 mine. Rel. April 5. Revif May 8.

O'Shogmengwi Boy, A. father and son-who follow the circum. Wallace Berry, Jackle Couper, It Richard Boleslawski. Res. Nov. 8, Berrete Gentleman, The. An actor who comes back. Frank Morgan, Courtneldge. Dir. Him Whelan, Rel. Oct. 11.

Public Hero, No. 1, G man atory. Lonel Barrymore, Chester Moris, Jean Arthur. Dir. J. Walter Ruben. 90 mins. Rel. May 31. Rev. June 12.

Robin Hood of El Dorado. Drains of a frontier days' Shad man. Warner Baxter and the couper of the couper of

stonry B. Waithall, Dir. Jack Conway.

Vagabond Lady. Younger brother saves bride from unhappiness. Robert

Young, Evelyn Venable. Dir. Sam Taylor. 72 mins. Rel. May 3. Rev.

June 19. Office: RKO Bidg., New York, N. Y. Monogram

(Released through Republic)

Cheers of the Crowd. Russell Hopton, Irepe Ware. Aug. 5.

Dawn Rider, The. John Wayne, Marion Burns. Dir. R. N.

June 20

Desert Trali (Lone Star). John Wayne western. Dir. Cullen Lewis. 54 mins. Rei. April 22. Rev. Aug 21.

Jair. Par.
Eve Gr.
Ive Garrillo, Tr You Could Only
Cook. Col.
Melvyn Douglas, Joseph. Krum,
Melvyn Mackey Robert Berfeld.
Dir. Reginsid Barker,
Bellamy, Karen Morley, Mickey Robert, Judith Allen, Robert
J. Farrik Clark scripting 'Thorough
bireds All,' Radlo.
Demilar Watson, James Donlan,
'Rusk,' Radlo.
Murray Alper, 'Seven Keys to
Baldpate,' Radlo.
Myrtle Stedman, Helen Gibson,
Trairie Schooners, WB.
Myrtle Stedman, Helen Gibson,
Trairie Schooners, WB.
Myrtle Stedman, Helen Gibson,
Trairie Schooners, WB.
Morte Bile, 'Nevada', Par.
Guy Usber, 'Anything Goes,' Par,
William Steele, Dorle Atkinson,
(Continued on page 35)

James Carlo Nights. Inscreen suspect tears and more state of the winds the grade of the page of the grade of the



EVERY PERSON who comes into your theatre has read these headlines. Every daily paper that goes into his hands shouts that 1935 is an exciting, memorable year.

The world is living dangerously. Public feeling on vital issues has seldom run so high, been so sensitive. Constantly growing is the demand to know how this maelstrom of dramatic developments will affect the nation, business, every-day life.

MARCH OF TIME No. 6 photo-reports three such headline stories:—the tangle of

Italy, Ethiopia and England; the Bootleg Coal crisis; and what 600,000 boys are doing in CCC camps. Ferreting out hidden beginings and obscure developments on a hundred fronts, it brings to the screen twenty crisp minutes of factual exciting entertainment that will make audiences think, feel and talk.

Based on subjects of which the public is most conscious, and stimulated by aggressive advertising and exploitation, the MARCH OF TIME is no longer a box-office prediction. It's a box office production.

RELEASED BY RKO-RADIO PICTURES

CALENDAR OF CURRENT RELEASES

(Continued from page 33)

: 5851 Marathon St., Paramount Offices: 1501 Broadway, New York, N. Y Accent on Youth: From a current stage hit. Syivia Sidney, Herbert Marshall Dir. Wesley Ruggles. 77 mins, Rel. July 12. Rev. Aug. 14,

July Wessey Rungess. 17 ming, Rel. July 12. Rev. Aug. 14,
Annapolis Farewell, Unusual tripe of story made at the U. S. Naval Academy,
Alex Hall, 76 mins, Rel. Sept. 4, Revan trows, Rich Cromwell, Dir.
Alex Hall, 76 mins, Rel. Sept. 4, Revan trows, Rich Cromwell, Dir.
Wendy Barrie carry atong a fanciful story which serves as background
Wendy Barrie carry atong a fanciful story which serves as background
13, Rev. Sept. 18, 10, 20 atars, Dir. Norman Taure, 97 mins, Rel. Sept.
14, Rev. Sept. 18, 10, 200 atars, Dir. Norman Taure, 97 mins, Rel. Sept.

 Rev. Sept. 18.
 College Scandal. Whodunit with college background. Arine Judge, Kent Taylor. Wendy Barrie. Dir. Elliott Nugent. Rel. June 21. Rev. July 17. Crusades, Fa. Cecil de Mille's spectacle. Lorett young Henry 11y 17.

Crusades, Fa. Cecil de Mille's spectacle. Lorett young Henry Wilcoxon, Dir. Cecil deadellle. 124 mins. Rel. Aug. 2. Rev. Aug. 28.

Every Night at Eight. Radio story captualizing the smatter craze. Geo. Raft. Also. Enyo. Frances Langford, Patsy Kelly. Dir. Radul Waish. 80 mins. Rel Aug. 5. Rev. Aug. 7.

Key, The. Politice-mystery story by the author of 'The Thin Man. Claire Dodd, Rosalind Cuill. Dir. Frank Tuttle. 77 mins. Rel. May 31:

Rev. une 19
Comes Cookie. Gracle Allen gets her father's fortune and starts a
private theatre for out-of-work actors. Geo. Burns, Gracle Allen, Geo.
Barbler. Dir Norman McLeod. Rel. Sept. 6.

private theatre for out-of-work scions. Gene Burns, Gracke Allen, Geo. Barblet. Dir Norman McLeod, Rel. Sept. 4.

Hopsleng Cassidy, From the familiar book character. William Boyd, Jimmy, Gracke Allen, Geo. Hopsleng Cassidy, From the familiar book character. William Boyd, Jimmy, Lat Outpost, The From Dir. Howard Bretherton. 58 mins. Rel. Aug. 23.

Lat Outpost, The. From Dir. Howard Bretherton. 58 mins. Rel. Aug. 23.

Man on the Fiying Trapeze, Picoding office worker sets into a series of 5. in the series of the seri

ford, Willie Howard. Dir. Marion Gering. Rel. Uct. 25.
ghal. Romance of a Russian emigre working as a rickshaw coolid in China. Loretta Young, Charles Boyer, Warner Oland. Dir. Jas Flood. 75 mins. Rel. luiy 19. Rev. July 24.

Flood 75 mins Rel. luly 19. Rev. July 24.
 Smart Girl. Post-depression orphans work out their fates in a comedy vein. Ida Lupino, Kent Taylor, Gall Patrick, Dir. Aubrey Scotto. 78 mins. Rel. July 26. Rev. Aug. 21.
 Red the Rose. Trom Stark Young a best seller. Margaret Sullavan, Walter Commity, Landolph Sout. Dir. King Vidor. Rel. Sept. 27.

Tango Bar (in Spanish). Musical, featuring the late Carlos Gardel, Rosita Moreno. Dir. John Reinhardt. 87 mins. Rev. July 17. (Not on regular

releast.)
Two for Tonight. From the stage lit by Max and J. O. Lief. day-hearted playwrights on the loose. Bing Grosby, Joan Bennett, Mary Boland, Theima Todd, Dir, Frank Tuttle. 69 mins. Rel. Sept. 27. Rev. Sept. 4. Wasteland. Zane Grey story. Dean Jagger, Gail Patrick, Wanders of the Wasteland. Zane Grey story. Dean Jagger, Gail Patrick, Without Repret. From a stage playword. Aug. 43.
Without Repret. From a stage playword. Aug. 43.
Aug. 43.
Aug. 43.

Studies: Hollywood. Calif. R.K.O. Radio Alice Adams. Small town girl damastizes herself and tries Gordon the band by Iring about her family. Katharine Hepburn, Fred Macolinus, Fred Stone, Evelyn Venable, Frank Albertson, Hedda Hoppen. Dir. George Stevens. 5s mins. Rel. Aug. 23. Rev. Aug. 21.

Arisand and order to themster in American Cavalcada. The bringing of Grahame, Louis Caihern, Francis Ford, Freston Foster, Dr. Churles Vidor. 72 mins. Rel. June 23. Rev. July 31.

Becky Sharp. The story of a woman who wrecked the lives of all the men who first the control of t

mins. Kei. June 23. Kev. June 19.

cf Hearts. Two temperamental musicians discover, after almost wing their lives; that love is most important thing. Katharine Hep Charles Boyer, John Bea, Jean Hersholt. Dir. Philip Moeller. 78.
Rel. May 31. Rev. May 22.

Freckles. Orphan boy who conquers fear in order to save the life of a little girl and thereby wins the love and esteem of his benefactors. Tom Brown, Virginia Weldler, Carol Stone, Lumsden Hare, James Bush Dorothy Peterson, Addison Richards, Dick Alexander. Dir. Edward Killy. Re. Sept. 27

Killy. Rei. Sept. 27

Hooray for Love. A young coilege graduate invests his small fortune in a musical show, falls in love with the leading lady, goes to fall because of a bad heck, but the show opens on time and the play is a success. Ann Sothern, Gen Raymond, Bill. Robinson, Maria Gambarelli, Thurston Hall, Fert Kelton. Dir. Walter Lang. 75 mins. Rei, June 14. Rev. July 17.

July 17.

Tip. An amusing tale of the vagaries of the race track and the unquenchable fever that surges in the veins of men who follow the ponies. James Gleason, 28XP Pitts, Margaret Callahan, Russell Gleason, Dir. Ray McCarey, Rel. Aug. 18.

Dir. Ray McCarey, Rel. Aug. 18.

Brotter, Jeather Angel, Wallace Ford, Unic O'Connor, Margot Grahama. Dis John Ford, 91 mins. Rel. May 24. Rev. May 16.

From the first of the Jaina series. Kay Johnson, Ian Hunter, C. Aubrey Smith, Nigel Bruce, David Manners, Peggy Wood. Dir. John Cromwell. 75 mins. Rel. Aug. 9. Rev. Sept. 18.

Days of Pompell. The destruction of the City of Pompell. Preston Foster, Helen Mack, Alan Hale. Dir. Ernest B. Schoedsack. Rel. Oct. 4.

tits, The. oolsey is an inventor and Wheeler a song writer. Unwittingly they become entangled in a murder. They discover the murderer through the truth-telling machine, which Woolsey has invented. Bert Wheeler. Robert Woolsey, Fred Reating, Betty Grable, Evelyn Bren., Erik Khodes. Dir. Geo. Stevens. 81 milns. Rel. June 7. Rev. June 28.

Erik Rhodes Dir. Geo. Stevens. 81 mins. Rel. June 7. Rev. June 28. Man Rhythm. An adoring 'father deserts business to Join his son as a college undergraduate. Six new songs. Charles Rogers. George Barbier, Barbara Kent Dir. Roward Ludwig. Rel. Aug. 2. Monel Barrymore. Helen Mack, Edward Ellis. Dir. George Nicholis. Jr. Rel. Sopt. 13. Rider Hagsgard's novel. Helen 'dahagsan, kandqub'r Scott, Helen. Muck, Nigel Bruce. Dir. Irving Pichel and Lausing C. Holden. 36 mins. Rel. July 31 Rev. July 31. Money State Control of the Contro

Backwell. Dir. Chas. Vidor. 48 mlns. Rei. May 19. Rev. June-28. Three Mussketers. From the Dumas classic. "Walter Abel, Margot Graiame, Rosamond Finchet, Christow Stevens, Caul Lukas, Heather Angel, Moroni Top Hat. American dancer who falls in love with a young girl, but has a hard time winning her on account of mistaken identity. Fred Astaire, Cluger Rogers, Edward Everrett Horton, Heiel Broderick. Dir. Mark Willage Tale. "Dir. Mark Horton, Heim Broderick Dir. Mark Willage Tale." "Dir. Mark Horton, Heim Red. Sept. 6. Rev. June 28. "Sea community life in the high state of the Mark Market Christopher Christopher

Office: RKO Bidg., New York, N.Y

Republic Cappy Alcks Returns. Peter B. Kyne's familiar fiction hero. Rohert McWade. Ray Walker, Florine McKinney. Dir. Mack Wright. Rel. Sept. 25. Crime of Dr. Crespl, The. Oricinal story surgested by Poe's The Premature Burial. Eric von Strohelm, Harriet Russell, Dwight Frye. Ir. John H. Auer.

orbidden Heaven, Suggestie of 'One More Spring.' Four derelicts in an abandoned London house. Chas, Farrell, Charlotte Henry, Beryl Mercer, Fred Walton. Dir. Refinlal Barker, Rel Sept. 18.

less Range. John Wayne western. Dir. R. N. Bradbu

Tumbling Tumbisweeds. Western. Gene Autry. Dir. Jos. Kane. Rel. Oct. 24.
Two Sinners. From the Warwick Deeping story. Otto Kruger, Minna Gombell, Martha Sleeper. Dir. Arthur Lubin. 71 mins. Rel. Oct. 10. Rev. Sopt. 18.

Spaniah Cape Mystery, The. From the novel by Ellery Queen. Helen Twelve-trees, Donald Cook, Jack La Rue, Betty Elythe. Dir. Lewls D. Collins, Frod., M. H. Hoffman, Rel. Oot. 28. Westward Ho. Western ploneer story. John Wayne, Shelia Mannors. Dir. R. N. Bradbury, Rel. Sept. 1.

Hollywood, Cal. 20th Century-Fox Cost 44 West 56th Black Sheep. Edmund Lowe Claire Trevor, Tom Brown. Dir. Alian Dwan 70 mins. Rel. June 14. Rev. July 3.

Charlie Chan in Egypt. Further adventures of the Honoiulu Chinaman Warner Oland, Mary Brian. Dir. Lewis Seller. 72 mins. Rel. June 21 Rev. June 26.

Cowboy lilionaire. George May 10. Rev. June 4. rlen western.

Curly Top. Shirley Temple story. Shirley Temple, John Boles, Rochelle Hud-son. Dir. Irving Cummings, 75 mins. Rel, July 26. Rev. Aug. 7. Dante's inferno. New version of an ald thiller. Spencer Tracy, Claire Trevor Henry B. Walthall. Dir, Hassy Lachman. 90 mins. Rel. Aug. 31 Rev.

Paring Young Man, The. James Dunn, Mae Clarke, Dir. Wm. A. Seiter. 76 mins. Rel. May 24. Rev. July 24.

Doubting Thomas, From George Kelly's stage play, The Torch Bearers, Will Rogers, Billie Burke, Allson Skipworth, Dir. David Butler. 78 mins Rel. June 7. Rev. July 17.

Rel. June 7. Rev. July 17.

Dressed to Thrill. Tutta Rolf. Clive Brook. ir. Harry Lachman. Rel. Aug. 23.

Farmer Takes a Wifs, The. From the stage play of the old canal days. Janet Gaynor, Henry Fonds, Chas. Elektord. Dir. Victor Jemirg. 34 mins. Rel. Aug. 2. Rev. Aug. 14.

Bel. Stage. 2. Rev. Aug. 14.

Wyter R. Haug. 18.

Wyter R. Haug. 19.

Wyler Ret. Aug. 9.

Ginger, Jane Withers as a stot-so-good little yil. With O. P. Heggie Jackte Withers as a stot-so-good little yil. With O. P. Heggie Jackte Red July 5. ser. July 24.

Hard Rock Harrigan. Rivatry on a tunnel tob. Geo. O'Brien, Irene Hervey. Dir. David Howard. 69 mins. Ret. July 10. Rev. July 31.

Ladles Love Danger, From a story by liya Zorn. Mona Barrie, Gilbert Roland. Dir. H. Bruce Humberstone. 89 mins. Ret. May 3. Rev. Sept. 11.

Orchids to You. John Boles, Jean Mult, Chas, Butterworth, Dir. Wm. A. Selter. '14 mins. Rel. July 12. Rev. Aug. 14.

Our Little Girl, From the story 'Heaven's Gate,' by Fiorence L. Pfalzgraf. With circus angles. Shirley Temple, Rosemary Ames, Joel McCira Dir. John Robertson. 64 mins. Rel. May 17. Rev. June 12.

Dir. John Robertson. 54 mins. Rel. May 17. Rev. June 12.

Reishaed son Parade. Picture making and hair dye. John Boles, Ixie Lee.
Dir. Norman McLeed. 78 mins. Rel. Sept. 13. Rev. Sept. 4.

Silk Hat Kid. Settlement house and night club a bad mix. Lou Ayres, Mac
Charke, Paul Kelly. Dir. H. B. Humbertsone. 70 mins. Rel. June 19.

The Deliar Reles. Edward Everett Horton, Karen Morley.

Sahali. 58 mins. Rel. April 5. Rev. May 8.

Thunder in the Night. Murder in Budgast. Edmund Lowe, Karen Morley,
Paul Cavanaugh. Dir. Geo. Archainbaud. 59 mins. Rel. Sept. 29, Rev.

Sept. 18.

Under the Pampas Moon. Mor. story. Wanner Batter, Kettl Gailigan, Tito
Welsonie Home. James Dun as a confidence man Jenes Dun Atlene.

Welcome Home, James Dunn as a confidence man. James Dunn, Arlene Judge, Dir. Jas. Tinlin, 72 mins, Rel, Aug 9, Rev. Aug. 28.

United Artists Offices: 729 Seventh Ave.,

Rarbary Coast. A blazing story of America's last frontier of untamed emotions. Mirlam Hopkins, Edward G. Robinson, Joel McCrea. Dir. Howard Hawks. Rel Sept. 27.

Brewster's Millions. Story by Winchell Smith and Byron Ongley, Jack Buchanan, Lill Damita. Dir. Thornton Freeland. 78 mins. Rel. May 20. Call of the Wild. From the famous Jack London story, Clark Gable, Loretta Young Jack Ookle, Dir. William Wellman. 89 mins. Rel. Aug. 9, Rev. Aug. 21.

Aug. 21.

Dark Angel, The. A love story that will give love a new meaning. Fredric March, Merle Oberon, Herbert Marshall. Dir. Sidney Frankfiln, 105 mins. Rel. Sept. 6. Sev. Sept. 11.

Secape Me Never. Story by Margaret Kennedy. Eliapsth Bergare, Hugh Sincher Meiner, 128 mins. Rel. June 21. Rev. May 23.

Let 'Em Have tt. G. Men. Story by Joseph Moncure March and Ellmer Harris. Richard Arleo, Virginia Bruce, Allee Brady, Harry Stephens, Eric Linden, Joyce Compton Dir. Sam Wood, 95 mins. Rel. May 17. Rev. June 4.

Modern Times. A dramatic comedy based on mass production in a big factory. Charlie Chaplin, Paufette Goddard. Rel. Oct. 11.

Melody Lingers On, The. Lowell Brentand's best-soller. Polgnant mother-to-marchine. Med. Oct. 25.

Mescow Nights. From an unpublished novel by Pierre Wentley. Dir. David Mescow Nights. From an unpublished novel by Pierre Wentley. Dir. David Mescow Nights. From an unpublished novel by Pierre Wentley. Dir. David Mescow Nights. From an unpublished novel by Pierre Wentley.

Moscow Nights. From an unpublished novel by Plerre Benoit. Harry Bauer, Penelope Dudley-Ward. Dir. Anthony Asquith. Rel. Oct. 13. Nell Gwyn. Anna Neagle, Sir Cedric Hardwicke. Dir. Herbert Wilcox. 70 mlns. Rel. June 14. Rev. June 25.

mina. Rel. June 14. Rev. June 25.
Salués. Two young lovers who find themselves tangled in a fast-moving series of amusing difficulties. Barbara Stanwyck, Robert Young, Hardle Albright. Dir. Bidney Lanfield. Rel. Sept. 13.

Sanders of the River. 'A vivid dramatization of the manner in which one white man holds the destiny of a complete tribe. Paul Robeson, Nina Mas McKinney, Leslie Banks. Dir. Zoltan Korda, 85 mins. Rel. July 4. Rev. July 3. Thunder in the East. Story by Claude Farrere. Charles Boyer, Merie Oberon. John Loder. Dir. Nicholas Farkas. 79 mins. Rel. May 13.

Studio: Universal City, Calif. Universal Offices: 30 Rockefeller Center, New York, N. Y. All Many Dow. Story of a lost daughter replaced by adopted. Sally Ellers, Raymond Milland. Dir. Kurt Neumann. 65 mlns. Rel. May 27. Rev. July 3.

Alons Together. Comedy. Zasu Pltts, Hugh O'Connell. lr. Kurt Neuman.

Border Brigands: Buck Jones western. Dir. Nick Grinde. 56 mins. Rel. May 27. Rev. June 26. Crimson Trail, The. Buck Jones western. Dir. Al Roboch. Feb. 11. Rev. March 20.

Feb. 11. Rev. March 29.

Chinatown Sauad, Cohedy-drama. Lyle Talbot, Valerie Hobson. Murray Roth. 76 mins. Rei. May 20. Rev. June 4.

Dlamend Jim. Drama. Edward Arnold, Jean Arthur, Binnie Barnes. Dir. Ed Sutherland. 32 mins. Rei. Sept. 2. Rev. Aug. 28.

King Solemen of Broadway. Musical drama. Edmund Lowe, Dorothy Page. Finky Tomlin, Ed. Pawley, Louise Henry, Philip Brooks. Dir. Alan Crosland. Rei. Sept. 16.

lighting Youth. Football story. Charles Farrell, June Martel, Andy Devine, J. Farrell Macdonald, Eddle Nugent. Dir. Hamilton Macfadden. Rel. Tubbs. From the novel by Homer Croy. Alice Brady, Douglass Mont-gomery, June Clayworth, Anita Louise. 69 mins. Rel. July 15. Rev. July 24.

attan Moon. Drama with music. Dir. Stuart Walker, Ricardo Cor-tez, Dorothy Page. Dir. Stuart Wheeler, 52 mins. Rel. Aug. 5. Rev. Aug. 21.

Aug. 21.

Outlawes Guns. Western. Buck lones. Rel. July 28
Raven, The: From Bogar Alien Poe's story. Karloff-Bela Lugosi. Ir. Louis
Friedlander. 60 mins. Rel. July 22. Rev. July 10.

She Gets Her Man. Comedy. Zasu Pitts, Hugh O'Connell, Dir. Wm. Nigh.
65 mins. Rel. Aug. 19. Rev. Sept. 11.

Storm Over the Andes. Drama. Jack Holt, Antonio Moreno, Gene Lockhart.
Mona Barrie Dir. Christy Cabanne. Rel. Sept. 9.

Stormy. Outdoor drama. Noah Beery, Jr., Jean Rogers, Arlzona Wranglers.
Dir. Louis Friedlander. Rel. Sept. 9.

Dir. Louis Friedlander. Rel, Sept. 36. Throw Back, The. Buck Jones western. Rel. Sept. 9. Werewell of London. Chiller. Henry Hull, Warner Oland, Valerie Hobson. Lester Matthews. Dir. Stuart Walker, 75 mins. Rev. May 15.

itudios Burbank. Calif. Warner Brothers Offices: 321 W. 44th St. New York. N. Y Allbi ike, Famous basehall comedy by Ring Lardner. Joe E. Brown, Olivis do Havilland. Dr. Ray Euright. Rel. June 15. Bright Lights, Joe E, Brown, Ann Dvorak, Patricia Eilis, William Gargan. Dir Busby Berkeley, 83 mins. Rei. Aug. 31. Rev. Aug. 21.

Broadway Gondolier. Radio singing star tires of the phoney atmosphere. Dick Powell, Joan Blondell, Adolphe Menjou. Dir. Lloyd Bacon. 100 mins. Rei July 27. Rev. July 24.

Riri July 27. Rev. July 24.

Dirky, Stirring drama of Everyhody's children. Jackic Cooper, Mary Astor Roger Pryor Dir D. Ross Lederman and Howard Bretherton. 65 mins Rel. May 11. Rev. July 3. new Ju

(Continued on page 37)

Studio Placements

(Continued from page 33) Margaret Vitt, Edith Holloway, Tony Beard, 'Rose Marie,' Metro, George Lloyd, 'One Way Ticket,"

Gaston Glass, 'Man Who Broke the Bank at Monte Carlo,' 20th-Fox:

Dalay Belmore, 'I Found Stella Parrish,' WB. ittle Imml-

Ha! K. Dawson, grant, 20th-Fox.

Mary Forbes, Elly Malyon, 'Meet the Duchess,' WB. Ralph Forbes, 'Rich Cameo.

Cameo;

Patricia Ellis, Frank McHugh,
Warren Hull; Frank McDonald directing; 'Freshman Love,' WB. John Miljan; Phil Rosen direct-

Morrie Ryskind, sereen play, 'ng Zero,' WB.

E. E. Clive, Herbert Mundin, Meet the Duchess, WB. Lee Moran, 'Calling of Dan Mat-thews,' Lesser

Lloyd Ingraham, Par. Kent Taylor,

20th-Fox.

Jack Haley, Roscoe Karns, William Frawley, Lynn Overman, Henry Johnson, Eddle Welch, Paul Gerard, Smith, seripting, F Man, Par.

Al Mariin adapting 'Little Red School,' Chesterfield.

Hedwig Reicher, 'lack Chamber,' Metro.

Borland, Iff. Raft,' Metro.

Try, Wing, Dean Benton,
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set Holmes directing, untitled short, Radio.
Landers Stevens, Husk, Radio.
Erin O'Brien Moore, Seven Keys to Baddpate, Radio Kelly Lamon, 'It Happened in Hollywood.
Franklin Coon seripting 'End of the World,' Par.
Richard Macauley, a dapting 'Money From Home,' Par.
Hugh Cummings, gagging 'Miss Goddon, Jones, Shoot the Chutes,' Goldwon, Jones, Shoot the Chutes,' Goldwon, Jones, The Lambert County, Therb Ashley,'

oldwyn. Herb Ashley, '

Hetro Assurer,

Patrol, Metro.

Robert Gleckler,

Col.

Night,' Par. Harry Harvey, 'Miss Pacific Fleet,'

WB. Wesley Barry, Rich Relations, Cameo. Herbert 'Meet the Duch-

Herbert ess. "Meet the Duchess," WB. Joe Riley, 'Husk,' Radlo. Mary Gwynn, 'Shoot the Chutes,' Goldwyn. Jerry Mandy, 'Hands Across the Table, 'Parly Metro. Preston Sturges, contlinuity, 'Spinster Dinner,' U. Jane Wystt, Barry Trivers, Samuel Ornitz, screen play, 'Strangers at the Feet William of the Willi

Ethel Syros, Sorota Short.
Melville Baker, screen play, Next Time We Love, U.
Frances Grant, Rich Relations,

Cameo.
Diane Lewis, Chris Schoenber
'Ah, Wilderness,' Metro.
Bert Hanlon, 'Matt Gliman, Alan
Bridge, 'The Great Zlegfeld,' Metro,
David Burns, 'Black Chamber,' David Burns, Bla Metro. Frederick Burton, Matthews, Lesser. Helen Flint, Metro.

Wilderness,

CONTRACTS

CONTRACTS

John King survived another option at Universal.

John King survived another option at Universal.

John King survived another option at Universal.

Stanley Morror protect of Mrs. Clarence Brown (Alice Jovce).

After a trial swing as a writer,
Tess Slessinger drew pact at Metro.

Stanley Morror, protege of Mary
Gardon, has been given a termer at Metro.

Stanley Morror, protege of Mary
Gardon, has been given a termer at Metro.

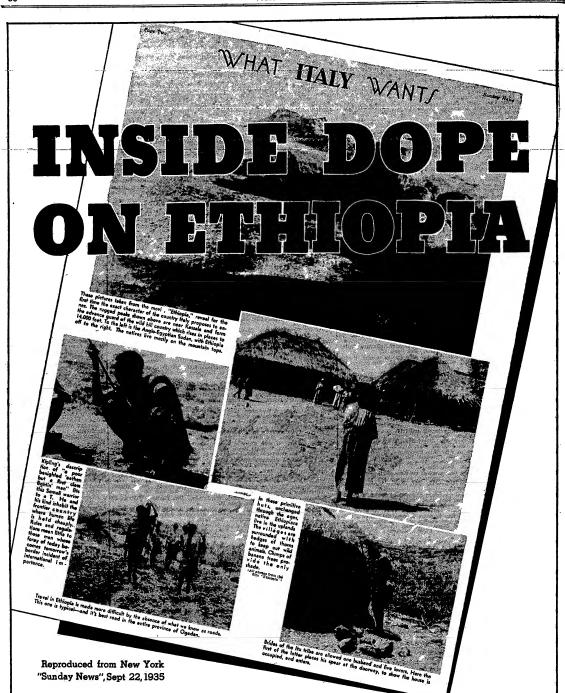
Stanley Morror, protege of Mary
Gardon, has been given a termer at Metro.

Stanley Morror, protege of Mary
Gardon, has been given a termer at Metro.

Stanley Morror, protege of Mary
Gardon, has been given a termer at Metro.

Gridin of Morritt.

Option on Anita Louise taken up
Indior Protent pigned three-year contract with Leon Schlesinger to direct 'Merry Melody' cartoons.



• Scenes shown by the "News" are from "WINGS OVER ETHIOPIA"...soon to be released by Paramount. Most complete and most recent picture of the African powder box ever taken. Not a news reel, but a feature! Get in touch with your Paramount Exchange immediately! You will want to be the first to present this startling and timely film to your patrons.



George Brent, Winitred Shaw, Roscoe Karus. Dir. Michael Curtiz. 51 mins. Rel. July 20. Rev. July 17.

Highbrow, Kansas farmer suddenly rives to riches through the etoch-narcet. Toy Kibbez, 2532 Pitti, Schward Everett Horton. Dir. Robert 19.

Gooss and the Gander, The Lay 5. Rev. Sept. 4.

Gooss and the Gander, The Doddy Tancis. George Brent, Genevieve Tobin, Rel. Sept. 24. Rev. Bept. 13.

Little Big Shot. Sybil Jason, Robert Montromery, Glefz Fargal, Elward Brent, Horton. Dir. Michael Curtiz. 72 mins. Rel. Sept. 7.

Hockness oil Industry, Tocomysolitable.—From-Michael-Fissake's betr seller. The Chinesse oil Industry, Tocomysolitable.—From-Michael States and State

Miscellaneous Releases

Cyclone Ranger (Spectrum), Western. Elil Cody.
Hill. 68 mina. Rev. May 22.
Circle of Death (Willis Kent) Western.
Fighting Ploneere (Resolute).
Fraver. Rev. May 28.
Frontier Days. (Spectrum), Ill Cody western.
May 1. ir. Harry

onay I.

lood of Courage (Ambassador), Western, Kermit Maynard, Ann Sherldan, Dir, Jack English, 55 mln, Rev, June 12.

Ruetlers Paradiae (Ajax), Western, Harry Carey, ir.

Harry Frazer, 62 mlns. Rev, July 16.

Speed Devils (Huffman). Two dirt track auto racers go into the garage business. Paul Kelly, Marguerite Churchill, Dir, Jos Hennaberry, Rev. Wagon Trail (Ajax) Western. Harry Carey, Gertrude Messinger, Dir. Harry Frazer. 56 mins. Rev. May 29.

Foreign Language Films

Because of the slow movement of forel year of releases.)

year of releasees.

(Most of these available with English titles.)

Aqua enel Suele, el (Sp) (Col). Evil of gossip. Dir. Euseblo Ardavin, 80 mins. Rel. Feb. 1.

Annemare. Braut der Kompanie (Ger). Military farce. Lucie Englisch. Dir. Carl Roses 70 mins. Rel. Dec. 1.

Asejure A Su Mujer (Sp.) (Fox). Dömestle comedy.
Dir. Lewis Seller. 30 mins. Rel. March 1.

Acchemnittwech (German). Romantic drama. Johannes 7 mins. Rel. March 1.

Bale. B

mina. Rel. March 1.

Ave: [Assurance (French) (Par). Saint Granier. Musical comedy. Dir. Hoger (Parallelian March 1.

Az Ulaselian (Bernallelian Marchen) orphan among Magyar nobility. Dir. Bela Ga. (Homina. Rel. March 1.

Bela Ga. (Homina. Rel. March 1.

Bel Der Bionden Katherin (Ger) (Bayaria). College comedy with music. Ir Frais: Settz 80 mina. Rel. Dec. 1.

Franz Seitz 80 mins. Rel. Dec 1.

Beiden Seehunde, Die (German) (General). Comedy of a playful king. WelssFerdl. Dir. Fred Sauer. 80 mins. Rel. March 1.

Bohemios (8p) (Cinexport). Love in Mexico's Greenwich Village. Dir. Rafael
Portas. 70 mins. Rel. Aug. 1.

Bollehe (Spanish). Cahaert life. Dir. Francisco Elias. 80 mins. Rel. May 15.

Buzavirag (Hung) (Danubla). Operetta with romance. Dir. teven Szekely.

80 mins. Rel. Jan. 1.

Country and the control of the contr

mins Rel Dec. 1 ludad de Carton, La (Sp) (Fox). Drama of marital relations. Antonio Mo-reno, Catalina Barcena. Dir Louis King. 70 mins. Rel. Feb. 15. Gemeencia (Sp), Semi-historical drama. Dir. Chano Urueto. 80 mins. Rel. Aug. 15.

Aug. 15.

Cognasse (Fr.) (Par). A bookkeeper with ambitions gets his chance. Tramel Dir. Louis Mercanton. 80 mins. Rel. April 1.

Corazon Bandeiero (Spanish). Action drams laid during Maxi Illisn's reign. Dir. Raphaci Sevilla. 60 mins. Itel. March 1 during Maxi Illisn's reign. Corazones on Derrota (Spanish). Tragic drams made in Mexico. 1r. Ruben C. Novarro. 70 mins. Rel. Uct. 1.

Citez-16 fur les Toits (Fr) (Par). French version of American farce, 'Il Pays 'o Advertise. Pauley, Saint-Granier. Dir. Karel Anton. 80 mins. Rel. June 15.

Tele Est Fisie, La (Fr.) (Girropean). Reckeigse musical. Albert Prefean Olf. Robert Stodmak. 89 mins. Rel. March 1. Rev. March 20. Cruz Diable (Sn.) (Col.). Mexican Robin Hood yarn. Dir. Fernsade de Fuentes. 89 mins. Rel. Aprill 1. Car Wants to Siesp. The (Russ) (Amkino). Satire on court life of Paul I. Dil. Alexander Feinzimmer. 10 mins. Rel. Dec. 1. Cardasfuerstin, Die (Ger.) (Ula). Musical based on Emmerich Kalmann's stage place. Marta Regerth. Dir. Georg Jacoby. 90 mins. Rel. April Danclette, Chr. (18). History (18). Rev. July 31. Certain House (18). Rel. Jan. 16. Sept. (18). History (18). Metales (18). Met

mins. Ref. (etc. 1.1)

Ona Franciqueta (Sp.) (Nosseck), dusical romance nade in Spain. Ir

Hans Behtendi. 70 mins. Ref. April 16.

Doppelbraitigam Der (Ger.) General), Komance of a composer's meritai

mixup, Fritz Kampers. Lien Deyers. Dir. MacFric. 60 mine. Ref.

March 16.

Doe Mas Une Doe (Spanish) (Fox). Cornedy romance.

The Commission of the Commi

Dir, Kobert Lond, Franz Hofer, "60 mins. Rel. March 16.

von der Kavallerie (Ger.). Another military farce.

Kampers

(Kampers

Karl

Karl

Karl

Gerek (Ger.). Another military farce.

Karl

Karl

Karl

Froehlich 80 mins. Rel. Ort. 18.

in Mann-Will Nach Deutschland (Ger.)

Faul Wegerier. 50 mins. Rel. Nov. 1.

Inmai Eine Grosse Dame Sein (German) (Ufa). Comody (it) music. Kaeth

vol Nagy. Dir. Gerhalt Lamprocht. 70 mins. 1td. (Oct. 15. Kampera

von Nagy. Dir. Gerhard Lamprecht. 70 milis. 1(c). Oct. 18.
10 Que Me Quierae (Sp.). (Par). Romance in the thealre. Carlos Gardel
Dir. John Reinitardit. 80 milis. Rel. April 1.
1 Hombie Que Sc. Rela del Amor (Sp.), Romance from Madrid. Dir. Benito
Perojo. 60 mins. Rel. July 15.
En. Gigo Gutt (Norwegian) (Scan)
Dir. John Brunins. 80 milis. Rel.

John Brunline. 80 mins. Rei. En Nott (Sw) (Scandinavian), mins. Rei. Jan. 15. Fantasma dei Convento, Ei (Sp.). tes. 80 mins. Rei. April 15. Ferlen vom Ich (Ger.) (Ufa). Roini Rei April 1.

ernando de Fuén-

80

CALENDAR OF CURRENT RELEASES

| Finanzan des Groscherrings, Die, (Ger.) (General). Comedy of nobility with moule. Dir. Gustaf Gruendgens 69 mins. Rel. April 1.
| General Des Green Fran Gamie Stan (Scandis) Fallon, 10 mins. Rel. Oct. 1.
| General Des Green Fran Gamie Stan (Scandis) Fallon, 10 mins. Rel. Oct. 1.
| General Big-time gambler who reforms and enter the insurance business. Dir. Mobort Forcy, 62 mins. Rel. July 13. Rev. July 24.
| Frest Green Frent, Whitten Standard Love. Bette Davis, Green Brent, Whitten Standard Love. Bette Davis, Green Brent Love. Brent

ttöbhison: ev mins. Rei. Nov. 1s. Golden Talga (Russ) (Amkino). Adventure in Siberia. erhof. 80 mins. Rei. Aug. 1. Graefin Mariza (Ger). Operetta. Dorothea Wieck. mins. Rei. Jan. 18 ir Schneid-

mins. Rel. Jan. 15.

Greti Zilt doös groses lee (Ger.). Lottery ticket makes for comedy. Lucie Englisch. Dir. Carl Boses. 80 mins. Rel. Feb. 1.

Grosse Chance, Die (German) (Casting). Camina Horn. Romantie Grama. Dir. Victor Jansen. 70 mins. Rel. May 1.

Heimat am Rhein (Ger). Romantic drama.

60 mins. Rel. Dec. 1.

Hothzeit am Wolfgangses (Ger).

70 mins. Rel. Nov. 15.

70 mins. Rei. Nov. 15.

Huszkreiem (Huns.) (Danbubla). Romantic comedy with music and military background. Dir, Staven-Szekely. 60 mins. Rei. April 15.

leh Sing Mich in Dein Herz Hinein (Ger.) (Casino). Comedy with music. Lien Dyers. Dir. Fritz Kampers. 80 mins. Rei. June 1.

Idolos de La Radio (Sp.). Romantic musical. Dir. Eduardo Rei. June 15.

Igiol Diakok (Hungarian).

m Helderkrug (Ger), (Ger Rel. Jan. 1.

Rei, Jan. I.

Jo Ao Fore a Maznal (Hung) (Danubla). Farce with music. Szoke Szakall.

Ernst Verebes. Dir. Fritz Schulz. 60 mins Rel. Feb. 1.

Johannisnacht (Ger). Love in the Alps. Lil Dagover. Dir. Willy Reiber. 80 mins. Rel Feb. 18.

Judas von Tirol, Der. (Ger.). 80 mine. Rel. April 15. Juliete Compra un Hijo (Sp.) (Fox). Marital drama. Catalina Barcera, Gli-bert Roland: Dir. Louis King. 80 mjns. Rel. March 15. Jungfrau Gegen Moerch (Ger.), Romantic comedy (Ufa). Dir. W. Emo. 80 mjns. Rel. March 15.

av mins. Ret. March 15.

Asierwalzer (Ger). (General). Musical with Johann Strause tunes. Martha Eggerth. Dir. Friedrich Zeinick. 80 mins. Ret. Jan. 1.

Kaite Mameell, Die (Ger). Comedy romance. Dir. Carl Boese. Ret. Jan. 1.

Koeszoenoem Hogy El ine. Rel.

Konjunkturiter (Ger.) (Genral). Drama of profiteering. else Ferdi.
Krach um lolanthe (Germany) (Upa). Revia (Serdi.)
100 mins. Rel. May 1. Rev. May 1.
L'Eredita dello Zio (Ital.) (Metropolla). Comedy. Angelo
Falermi. 85 mins. Rel. Juno 18. Rev. July 3.

Les As du Turt (French) (Paramount).

Les As du Turt (French) (Paramount).

Liebe in Uniform (Ger), (Gerd, May 1.

Liebe in Uniform (Ger), (Gerd, May 1.

Liebe Dumme Mama (German) (Comedy, Dir. Carl Boese, Rei March 1.

March 1.

Liebe, Tod und Teifei (German) (Ufa. Kaethe von Nagy. From a Robert L. Stevenson yarn. Dir. H. Hilpert and R. Steinbicker. 100 mins. Rel. May 15. Rev. May 25.

Liebe und dis Erret Elsenbähn (Ger) (
Freis. 70 mins. Rel. Feb. 16.

Lila Akac (Hungarian). I're-wsr mueicai romance. Dir. letvan Szekely. 70 mins. Rei. May 15.

Liorona, La (Sp.). exican meiodrama. Dir. Ramon Peon. Rel.

June 15.

Lilliom (Fr.). (Fox). Moinar's play. Charles Boyer. Dir. ritz Lang. 85 mins. Rel. March 1. Rev. March 20.

Lockwogel (Gir) (Ufa)., Mystery romance. 60 mins. Rel. Jan. 1.

L'Ordonnance (Fr.). Love in a garrison. Marielle Char frin 79 mins. Rel. June 15. Madame Bovary (Fr) (Tapernoux). Faithful transcription of Flaubert epic. Dir. Jean Renoir. 100 mins. Rel. Nov. 15. Rev. Nov. 27. Maryjka (Fol). Rural romance. Dir. Jan Nowina-Przybyieki. 60 mins. Rel. Dec. 1.

Dec. 1.

Meine Frau, die Schuetzenkoenigin (Ger) (Ger Theatrical farce Dir. Carl Boese. 80 mins. Rel. Jan. 1.

Men on Winge (Russ) (Amkino). Story of Soviet aviation. Dir. J. Ralsman. Leaded (Spanish). Musical contedy. Dir.

Merceded (Spanish). Musical contedy. Dir.

May 16.

Mit Dir Durch Dick und Duenn (Ger) (Ir.
Franz Siltz. 80 mine. Rel. Nov. 15.
Mizel Svet (Stovak). Difficulty of farm life. imfr Ulehla. 70
Moccow Lulen (Lamkino). First Suss.
Moccow Lulen (Lamkino). First Suss.
Ir. G. Alexandrov.
Mutter und Kind (Ger) (General). Mother-love drama. enny Porter. Dir.
Hans Steinhoff. 70 mins. Rel. Nov. 15
Nada Mos Que Una Mujer (Sp) (Fox). Version of Pursued. Dir. Harry
Lachman. 60 mins. Rel. Nov. 16

Lachman. 69 mine. Rel. Nov. 16.
Odio (Sp.). Meiodrama ol ilfe in fishing village. Dir. Richard Harlan. 70 mins. Rel. June ts.
Page vom Dalmasse Hotel, Der (Ger.). Comedy with detective ramificatione Dolly Heas. Dir. Victor Janson. 70 mins. Rel. March 15.
Payssadae de la Vida (Sp.). Love in a circus. 1r. Miguil Zacaras. Ins. Idel. March 15.

Riel, March 18.

Pechmaric (der.) (Fox). Comedy about a lady with hard 1 ric fongel. \$2 mins. Rel. April 16. Kev April 24.

Peter Vinogradov (illus). Amikino). Life on the far 1r. A. Macharet. 89.

Prenez Garde a la Peinture (Fr.) (Tauernoux). Original version of Christopher Bean. Simono Simon. Dir. Henri Chomette. 70 mins. Rel. Aug. 18.

Princes and the Common Simon. Dir. Henri Chomette. 70 mins. Rel. Aug. 18.

Princes and Willip Fritzsch. Ir. Gerhard Lanuyrecht. 60 mins. Rel. Jan. 15.

Pulpo Humano, El (Spanish) () ystery melodrarra. Dir. Jorge Boll. 60 mins. Rel. May 1.

Nagy, Willy Pritsch, ir. Gerhard Lanurecht, 60 mins. Ret. Jan. 18.

Pulpo Humano, El (Spanlin) (1). ystery medodrara. Dir. Jorge Common Common

Reiter von Deutsch-Ostafrika, ie. (uer.) (usanu).

Dit. derbert Septin. 80 mins. Rei. duer.)

Riachter Septin. 80 mins. Rei. duer.

Riachter Septin. 80 mins. Rei. duer.

I. J. Moglis Barth. 80 mins. Rei. Dec. 1.

Romance Tropical (Spinish). First picture mide in Porto Rico. Romantic drama. 70 mins. Rei. Oct. 15

Rosen aus dem Suden. (Ger.). Romance with Strauss music.

Sangen Till Henne (Swi. (Scandinavian).

Ir. Ivor Johann.

Son. To min. Rei. Peb. 13.

Schlemini, Der. (German). (Kinematrade). Comedy. Curt rich.

Engels. 80 mins. Rei. Nov. 1.

Schlymmeireiter, der. (Ger.) (General). Native drama. or coast of Friesiand Sonis - Iubertus (Ger.) (III.). Romansee in the Alijas. Dir.

70.

Schlosz - Iubertus (Ger.) (III.a). Romansee in the Alijas. Dir.

71.

SchwarzerJasegerJohanna (Ger.). Nationallytic hyrray in Napoleonic setting

mins, Rd. Fab. 1. Rev. Fab. 27

mins, Rd. Fab. 1. Rev. Fab. 27

Schwirz-Jasper-Johann (Ger.), Nationalistic hurrary in Napoleonic setting 1917, Johannes Meyer. 69 mins. Rel. Reb. 1.

Senora Cascada (Sip. (Fox.), Marital drama. Catalina Barcena, Antonio Moreno Dir James Tilling. 70 mins. Rel. Feb. 1.

Sluby Ulanskie (Pol) (Principal), Military comedy, Dir. M. Krawicz. 80 mins. Rel. Feb. 15.

Song of Happiness (Russ.) (Amkino). A coung musician finds new life and lury. V. R. Gardin. Dir. M. Donskov, V. Legossiti. 89. Rel. Feb. 18.

Sonne Geht Auf. Spie (Gro.) Musical romance. Charles Rel. 19.

April 1.

Sonne Geht Auf. Die (Ger) Musics romance, Charles Kiell
Reiber, 60 mins. Rel. Feb. 15.

(Continued on page 42)

SYDNEY POLICE **NIX GIVEAWAYS**

Following police action, the free gift thing has stopped in the nabes

Police chief gave instructions that his men were to rope in all managers plugging the gift idea and hale offenders before the First exhib to face the judge

fined \$25 and told to quit.

In many no-gift nabe centers bi has dropped way down, with only plx bills as against those centers playing up the gift angle. No-gifters say that the gifters took away their trade and were slowly forcing them to adopt similar ideas. Gifts ranged from scantles to suites, of furniture.

New Zealand.

New Zealand, 29.

Ifters are operating here around
the nabes. So far police action has
not been taken but believed it won't
be long now. Exhibs in the main are
against turning their theatres into
dry-goods stores.
One gifter runs his newspaper
ads thus:—50 Prizes. Clocks,
Tea-wagon, 50 pounds of Flour, 70
pounds of the control of the control
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Cool, with Shea 27 Years, Resigns to Join Warners

Pittsburgh, Sept. 24.

Pittsburgh, Sept. 24.
After 27 years with Mort Shea, directing his heart? Interests first in Ohio an theart? Interests first in Ohio ans theart? Interests first in Ohio ans theart? Interests first in Ohio and theart? Interests first in Ohio and theart. In the will have charge of the two WB houses there, Columbia and Liberty, succeeding Tom White.
Understood Cool became concerned when, after loading several months, he couldn't get any satisfaction from Shea on possible reopening date of Fulton. House has been closed since early July and worth deal by Harvis-Alvin for G-B pictures, has put. It on a spot for product. Last word was that Shea would get under way again Friday (27) with The Raven' and Bacr-Louis, fight pictures although nothing definite yet an this.
Bill Raynor, until a few months ago manager of Memorial in Mc-Keesport for WB, back in town, this time with Mott Shea heading latter's Fulton. House reopens Thurstown, with Raynor replaining L. Be. Cool, who resigned recently to join WB in Sharon, Pa.

Before coming to Pittsburgh originally, Raynor was with RKO in New England, and also managed Hippodrome in Cieveland for same firm.

BESSIE BOART HONORED

Hollywood, Sept. 24.

Hollywood, Sept. 24.
Film row turned out en masse
today (Tuesday) to pay tribute to
Bessle Boart on her 20th year as
a booker, the last 10 with Warners.
Warner h. o. execs sent wires of
congratulations.

STORY BUYS

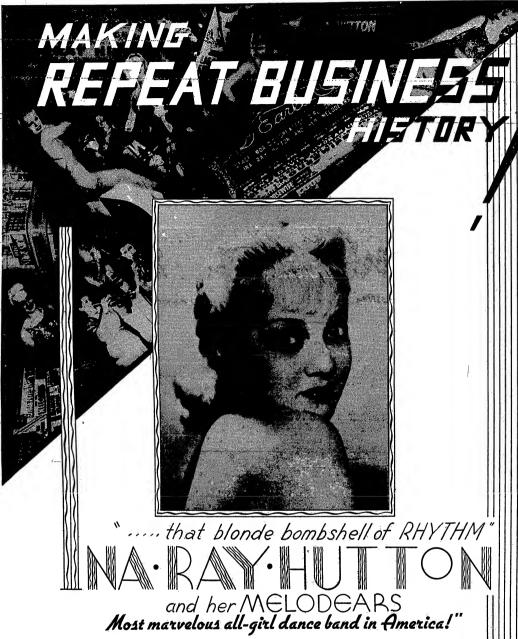
Edilywood, Spr. 34.

Ton't Bet On Leve. orfcinal by Kenneth Earl, taken by Radio for Gene Raymond.

Screen rights to Job' by Joseph Roth, bought by Gregory Ratoff on Spr. or Spr. or

TITLE CHANGES

HILE CHANGES
Hollywood, Sept. 24.
First B. P. Schullerg production
for Columbia, hits the release sheet
we fight Girls Folly after a double
and She Couldn't This B. Lagitage
Alone Together, Universal's costarree for Hinth O'Connell and
Zaon Pilits gels the new tag of The
Afan of She China.



"RETURNS BY POPULAR DEMAND!"

"GRAND GALA RETURN ENGAGEMENT!"

"BACK AGAIN BY PUBLIC COMMAND!"

Appearing

Those are the headlines on the marquees of the nation's de luxe theatres...announcing the appearance of INA RAY HUTTON and her MELODEARS.... Always an outstanding box office attraction, making repeat business history! FEATURED IN PARAMOUNT'S "BIG BROADCAST OF 1936"



Variety House Reviews

EMBASSY, N. Y.

(Continued from page 18)

BEACON, NEWARK

BEACON, NEWARK

Newark, Sept.

This house formerly the Shabert, has been mendeled and is openling, with heart seven the second of the second o

pretty Blue Danube, six of them as men.

Maude Hilton, with more or less of a looker, follows after getting rid of a man carrying the remains of his clothes. Much fooling follows, relished by the crowd. One begins of the clothes, will be harmless, might be elimine, with the control of the control of the clothes of the clothes are succeeded by Rey, Lec, and Dunn, who dance with comedy and get across by finaling with three dummies for a wild dance. The girls close using a single again and then bring: in part of the bill to take bows.

Show was staged by Maglin Megley and it's a good one.

CENTURY, BALTO

CENTURY, BALTO

Ballimore, Sept. 20.

Four acts this week, concluding with a band six week, concluding with a band so the service of the serv

Opening, Clare and Sana Sisters, Skaters. Man serves as foundation for stunts with girls and all have individual whacks in spotlight. It's a very good demonstration, and the audience liked it. Lighting could be improved.

audience liked it. Lighting could be improved.

Dencer is Little Jackic eiler. He wears white linen suit, which he religit slough for vig of different the light ragged, but that probably has been ameliorated by now. Helicr's perperty style beinds with light tenor pipes, and the mobilities and been sent couple of chaps with upturned hat-brims and super-stylish clothing, for some comedy. Most of bits are too protracted, and since some arcriticated, and since some arcriticated supportant since some arcriticated and si

making routine, and somewhat slightly more at home in burlesque anyway. Indeed, couple of lines and bits of business in act when caught are too rought for a family house like the Century.

bits of business in act when caught are-too-rough four-a family house like the Century.

Ina Ray Hutton last stepped across a stage here year and half ago as a single, at that time billed han a reason of the stage of the stage

ORIENTAL, CHI

ORIENTAL, CHI

Chicago, Sept. 24.

So they tried to get along without the strippers, Susie, and you should stake the strippers, Susie, and you should stake the strippers silke burleycue without baggy pants, This week they've brought in a gal with some undrape appeal and the boxoffice is beginning to show signs of life again. House has trained its they're coming only when they can be sure of getting it.

This week it's Corinne from the Vanity Fair cafe. She is a neat little dancer both on toe and straight work. Has a pleasant figure which should satisfy the most finicky, not that it means anything, but all dances must have names. It's a dance accomplished with tiny fans. Show is opened in excellent fashion by the Three Kanes, of whom two do all the work white third, a gird, adds to the billings bench balancing in one of most clean-cut acts of this kind anywhere. They work fast and with a smooth precision that sends them across solidly. The finale of head-balancing is a sock. Billy Wells of the rippling abdomen and the for large and the stay of the rippling abdomen and the for large and the stay of the rippling abdomen and the for large and the stay of the repulse of bits and specialities. Toe tay dances and Wells with his monkey imitation all mixed up for fair-ish entertainment.'

key imitation all mixed up for fairiss entertainment?

After the Corinne production
number come Ted and Al Waldman,
who tear them up with their noveity harmonica fifing. Their talk is
weak, but they more shan make up
for that with their clever, mouth
a bit more warmth in selling instead of the present you-say-andIssay routine would build this standard act into a more effective turn.
In the band part of the entertainment are Harris and Shore withing. They are good performers who
don't miss an opportunity for a
laugh. But the little ladv is straining, especially in the talk sequences. From way back in burlesque
came the material for the Cliff Hala
money bit, bread in the pants and
the femme wrestling routine. All
have been tried and proved for years
and they didn't miss here either.
Picture, 'Caim 'Yourself' (MG).
Business fair enough at last show
Priday.

Gold.

HIPP, BALTIMORE

HIPP, BALTIMORE
Baltimore Sept. 20.
Ted Weems, local lad, brings his orchestra to the hometown for his first visit in something like a decade, and supplies nice supplementary entertainment to the bill's feature and headliner, which is the plc.
'She Married Her Boss' (Col).
The band (13) whips through a 53-minute presentation that proves pack a largess of specialty ability, and probably because of fact they are utilizing their individual talents too much in a straight succession of specialty work.
Right at start six boys step away

from instruments and huddle around the mike for some fancy harmonizing, with swipes playing major-role in arrangements. And from then on it seems that just about everyone of the boys has a spotlighted turn, and many work twice or thrice. Weems does nothing but wave the stick and intro.

awarmany work twice or thrice.

We have the interest of the boys
went by the board, but the major
contributions from the billed members of agregation were: Elmo
Tannen doubling from a guitar to
milte and whistling with his readimilte and whistling with his readimilte and whistling with his readimilted and whistling with his readimilted and the state of the state of the
good actions and mock fiddling; he
sort of overdoes it and that erases
but of inster off his whorts. Gene
Gleenon-baricenes well, being firstdicenon-baricenes well, being firstfrom the state of the state of the
with novelty song. One Man
Band, which is identified with this
crew.

Band, which is identified with this crew.

Femme specialists are unifor by first class. Frieda Suilivan is a good acro dancer. Femme singer, growned, yery classy with light timbered pipes. Third girl links up with her brother, Norman, in the team of Norman and Arlene Selby, formerly with Whiteman.

Bill rounds out with a single reel, Paths news and too many trailers to the commentary of the somewhat tedious. Incidentally, the editors of March of Time might be interested in knowing that Addis Ababa is misspelled in the trailer to Time, issue Nogé.

FOX, BROOKLYN

FOX, BROOKLYN

This may be a new kind of show business. The Fox offers currently with the state of the state

a ball park megaphone. When so many inexpert volces try the mike there's very little shading achieved or offered.

Metro Holds Stockwell

Hollywood, Sept. 24.

Harry Stockwell remains at

Metro under stock contract.

Player drew ticket for his role in

the Ted Lewis filmusical, 'Here

Comes the Band.'

Femme Exhib's Award

Femme Exhib's Award
Detroit, Sept. 24.
Mrs. Bessle Goldstein, Pittsburgh theatre owner, and her daughter, Rowena, Pittsburgh social worker and University of Michigan graduate, were awarded 33,250 damages this week by Federal Judge Ernest A. O'Brien for injuries received in an accident, involving Harvey A. Westley, Detroit printer, which occurred July 1, 1933, near Johnston, Pa. Mrs. Goldstein suffered a broken collarbone; the daughter's shoulder was dislocated.
They had sued for \$45,000.

Stock Market

(Continued from page 6)

a net loss of 0.42 of a point at the closing level, 35%. Transactions for 1bls. group. seared..to..nearly. 550,000 shares, making the greatest volume for these 12 issues this year and 100,000 shares greater than next highest week recorded in August.

volume for these 12 issues this year and 100,000 shares greater than next highest week recorded in August. Beading picture stocked that the stocked shares are stocked to the stocked shares and the stocked shares are stocked shares are stocked shares and the stocked shares are stocked shares and the stocked shares are stocked shares are stocked shares and the stocked shares are stocked shares are shares as a stocked share shares and shares are shares as a stocked share shares are shares as a stocked share shares and shares are shares as a stocked share shares as a stocked share shares as a stocked share shares as a state of the shares are shares as a share shares a share shares a share share shares a share shares a share shares a share share shares a shares a

merous professionals had withdrawn to the sidelines until a better view could be obtained of the European situation.

Aside more the picture company as the close were an exception. One of these was American Seating, which climbed back from a low of 12% to the close were an exception. One of these was American Seating, which climbed back from a low of 12% to the close were an exception. One of these was American Seating, which climbed back from a low first the close were an exception. One of these was American Seating, which climbed back from a low first the continued around low mark for the countries. Declaration of 50%, stock dividend came too late Morrady Afternon to influence the price of this issue. Consolidated Film precedent of the common was down fractionally. Other fractionally, Other fractionally common, Pathe, Radio common and Radio A. 20 Century-For common was down fractionally. Other fractionally of the common was down fractionally and the common was down fractionally. Other fractional losers included Low's common, Pathe, Radio common and Radio A. 20 Century-For and the common was down fractionally of the common was down fractionally and the same fractional state of the company of the company of the company. Paramount-Broadway 5%, new laste due in 1955, hit a new top at 52%, and showed a gain of 1% and of the company. Paramount-Broadway 5%, new laste due in 1955, hit a new top at 52%, and showed a gain of 1% and of the company. Paramount-Broadway 5%, new laste due in 1955, hit a new top at 52%, and showed a gain of 1% and of the company. Paramount-Broadway 5%, new laste due in 1955, hit a new top at 62%, and showed a gain of 1% and of the company. Paramount-Broadway 5%, new laste due in 1955, hit a new top at 63%, as also made a new peak at 83.

Other picture company collegationally away from the best 1935 quota-tion.

Summary for week endi onday, Sept. 23:

1					
ifigh.	Low.	Sales.	Issue and rate. High	Low.	Last
14%	41/2	9,800	American Seat	4 1214	14
31	8414	2,100	Col. P. vtc. (1)1 683	6414	6414
. 71/4	81/4	4,200	Consol. Film 48	44	414
221/6	14%	4.300	Consol. Film pfd. (11/2)2 173	4 16	16
161	1101/2	5,500	Eastman Kodak (5)	158	103
104	141	110	Do pfd	187	157
35	201/2	96,800	Gen. Elec 34		32%
451/4	3114	27,700	Loew (2)		43%
108	102	200	Do pfd. (6½)	103%	105%
12	3	118,000	Paramount	1034	11%
101%	84	14,600	Do 1st pfd	4 94	90%
14%	91/4	113,600	Do 2d pfd	4 13	1314
7%	5	7,600	Pathe 65	6 5%	6
8%	4	173,900	Radlo 35	4 7	714
6214	50	1,400	Radio pfd, A (3½)	56	-50%
08%	341/2	18,600	Radio pfd. B 683		641/2
51/6	11/4	134,600	RKO •51		5
18%	13	4,000	20th CentFox 17-2	16%	16%
27% 40%	24%	3,000	_Do pfd 267	124%	24%
	20	60	Universal pfd 35	881/4	831/4
81/4 467/4	1414	197,600	Warner Bros 081		7%
304	32%	1,140	Do pfd		43
110	90	04,900 210	Westinghouse (60c.)2		74%
110	. 00	210	Do pfd. (3½)	114%	114%
• No	w.1035 h	leh			
1 Ph	as stock	Ovtron			
² Pa	ld this y	ear.			
Pli	is cash	extra.			
t No	w 1033 I	OW			

27 3%		6,800 4,200	Technicolor Translux (20c.)†			
			BONDS			
16 921/4 106 621/4 971/6 71 83	61/4 1031/4 01 03 261/4 481/4	49,000 84,000 503,000	Gen. Thea. Eq. '40 15½ Keith Gs, '46. 89 Low Gs, '41 1065 Par-Broadway 5½s, *02½ Paramount Gs, '55. 977½ RKO debs Gs. 76½ Warner Bros. 88	14 87 1044 614 944 694 79%	14% 87 165 62% 96% 70% 82	-21/4 -21/4 +1/4 +1/4 +2/4 + 1/4

New 1985 high.

Incorporations

NEW YORK

Playgoers Gulid, Inc.; plays, vause-ville, etc.; capital stock, 200 shares, no par value. Eugeno S. Bibb, Ray K. Bartlett and Jeane E. Okun, all of 250 West 67th attect, New York West 67th attect, New York Halon Theatre Corp.; theatrical busi-tude. Bush Bishon, Rose Horstick and Julie. Buth Bishon, Rose Horstick and Ida Dorr, all of 1270 Sixth avenue, New York.

York.

Hudson-Detange Orchestras, Inc.; enRage in musical business and profession
and maintain theatricis and amusement
places; espital stock; 100 shares, on nar
yalter. Pen'armin Neuvenn and John State
Royales, 187 State of the State of the State
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Royale

York.

Play Genlus Play, Inc.; general the atrical and motion picture business; capital stock, 100 shares, no par value, Louis S. Aldrich, Ann Martin and Lilly Rosenthal, all of 321 West 44th street, New York

Roburn Agencies, Inc.; radio business; capital stock, 20 shares, no par value, Racliel Birnbaum, Freda Goodman and Irene Gershman, all of 270 Broadway, New York.

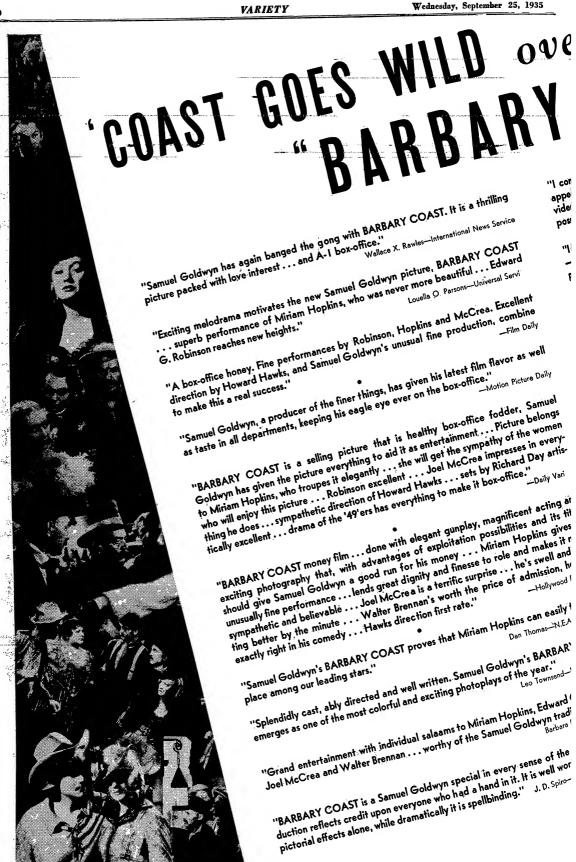
New York.

Anglo-Near East Pictures, Inc.; motion picture theatres, plays, etc.; canital stock, 340 shares—250 preserved at 310s and 90 common.

Kammerman, Philip J, Marcon, J, John Eder, sil of 1501 Broadway, New York.

CALIFORNIA

Angio-Near East Fletures, Inc.; motion picture theatres, plays, etc.; caridal programment of the programment



COAST"

Jer BARBARY COAST the best work Miriam Hopkins has ever done her der BARBARY COASI the best work Miriam Hopkins has ever done — her is tremendous. Samuel Goldwyn, as usual with his fine productions, has productions between the splendid performance is tremendous, story and photography which makes her splendid performance like with the cast, story and photography which makes her splendid performance is tremendous.

Ive never yet seen a Samuel Goldwyn picture that wasn't an outstanding production with high heat of them all the contain to meet with high RAPRARY COACT is one of the best of them. Ive never yet seen a Damuel Goldwyn Picture that wasn't an outstanding production high and BARBARY COAST is one of the best of them all. It is certain to meet with high the best of them all. It is certain to meet with high and BARBARY COAST is one of the best of them all.

Leceister Wagner-United Press

Samuel Goldwyn's BARBARY COASI is a terse and beautifully mounted melodrama

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The samuel Goldwyn's BARB

"Another outstanding Samuel Goldwyn production, beautifully balanced in the way of "Another ourstanding Samuel Goldwyn production, beautitully balanced in the way of Miriam Hopkins shares as the comedy of Walter fast moving story, careful direction and distinctive star support, the comedy of Walter and Joel McCrea while the Crea while against a colorful and exciting background." tast moving story, careful direction and distinctive star support, Miriam Hopkins shares of Walter the comedy of Walter the comedy of Walter that moving story, careful direction and Joel McCrea while the comedy of Walter equal honors with Edward G. Robinson and Joel McCrea while the Comedy David Rennan was one of the highlights of the nicture. Mayme Ober Peake—Boston Globe

"Samuel Goldwyn's BARBARY COAST is one of the most colorful exciting pictures of Whitney Williams—Detroit Free-Press

Brennan was one of the highlights of the picture.

the season. It is real entertainment."

"Legendary San Francisco retains its piquancy and flavor through the spicy and dra"Legendary San Francisco retains its piquancy and flavor through the spicy and dra"Legendary San Francisco retains its piquancy and flavor through the spicy and dra"Legendary San Francisco retains its piquancy and flavor through the spicy and dra"Legendary San Francisco retains its piquancy and flavor through the spicy and dra"Legendary San Francisco retains its piquancy and flavor through the spicy and dra"Legendary San Francisco retains its piquancy and flavor through the spicy and dra"Legendary San Francisco retains its piquancy and flavor through the spicy and dra"Legendary San Francisco retains its piquancy and flavor through the spicy and flavor through the spicy and dra"Legendary San Francisco retains its piquancy and flavor through the spicy and dra"Legendary San Francisco" retains its piquancy and flavor through the spicy and the s "Legendary San Francisco retains its piquancy and tlavor through the spicy and dramatic BARBARY COAST, beautifully produced by Samuel Goldwyn, G. Robinson. the
the eniamatic harov: Joel McCrea. the handsome miner: matic BANBANT COASI, beautifully produced by Samuel Goldwyn, Miriam Mopkinson, the the enigmatic harpy; Joel McCrea, the handsome miner; Edward G. Robinson, the the enigmatic harpy; Joel McCrea, the handsome of heavily love and list against the for villainous blackguard. comprise a threesame of heavily love and list against the for villainous blackguard. the enigmatic harpy; Joel McCrea, the handsome miner; Edward G. Kobinson, the fog willainous blackguard, comprise a threesome of beauty, love and lust against the fog the Bav City." Eleanor Barnes—L. A. Illustrated Daily News

of the Bay City."

'n. st et-, 50 porter le her

yndi COAST

dern Screen

Robinson, ny-New Movi

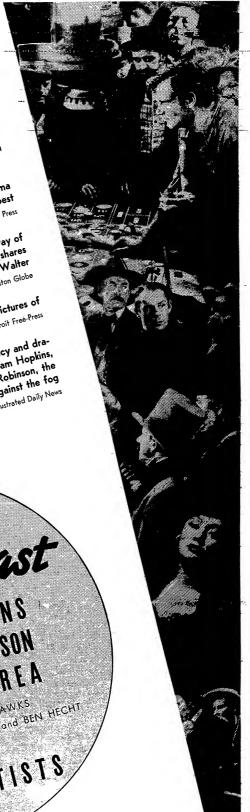
orld. His proseeing for the eveland Plain Dealer

Jamuel Goldwyn TRIUMPHS AGAIN WITH Barbary Coast

MIRIAM HOPKINS EDWARD G ROBINSON and JOEL McCREA

D rected by HOWARD HAWKS Screenplay by CHARLES MacARTHUR and BEN HECHT

UNITED ARTISTS



Raiph

Film Reviews

Hoosier Schoolmaster

(Continued from page 12)

(Continued from page 12)
big directorism for. However, he's
still a bit stilled and often rather
coloriess in handling dialog. Charjotte-Henry looks better than in recent appearances and seems headed
for better stuff. Sarah Padden is
superb in a secondary role while
Otts Harlan, William Mong and
Russell Simpson are capable as the
town politicians.
Picture nor tran Car and Paul
produces the secondary of the secondary
and the secondary of the secondary of the secondary
and the secondary of the secondary of the secondary
and the secondary of the secondary of the secondary
and the secondary of the

PECHEUR D'ISLANDE

('Iceland Fisherman')
(FRENCH MADE)
Guerlais production and DuW re Gueriais production and DuWoriq ie. Stars Marguerite Weinterberger, ted by Pierre Gneriais. Adapted from of same name by Pierre Loti; camera, Hubert. At Westminster, N. Y. Sept. 20, 1035, Running time 75

mins.	
Grandmother Moan	Tvette Gullbert
Vonn GoosT	homy Bourdelle
Goud Mevel Marguerite	Weintenberger
Mms Gaos	lanche Beaume
Mme. Tressoleur	Yvonne Yma
Sylvestre	Roger Maxime
Monsieur Gaos	Louis Rouyer
Captain Guermaur	Goston Mauger
Monsieur Mevel	.Rana Gervals
Commissioner of Marine	Gouge

STREAMLINE EXPRESS

Republic production and release.	
tures Victor Jory and Evelyn Venabl	e. DI-
rected by Leonard Fields. Story by	George
Yohelem; screenplay by Fields. Da	ve 811-
verstein, Olive Cooper, At Fox. Br	
week Sept. 20, '35, Running time, 6	e mina
Patricia WellsEvelyn	
Jimy HartVlct	or Torre
Elaino VinsonEsther	Deleton
Fred ArnoldRalph	Earbon
Gilbert LandonSidney Bi	FOIDES
Mrs. Forbes Erin O'Brien	1-7100L6
John ForbesClay	Jiement
Larry HoustonLee	Moran

Republic has given a novel set-ting to a familiar theme with a

BILLY BEVERLY BEMIS



FOX THEATRE DETROIT, MICHI

Starting Friday— COLONIAL THEATRE DAYTON, OHIO

Starting October 12th— EDGEWATER BEACH HOTEL CHICAGO, ILLINOIS FOR AN EXTENDED

Management
MILES INGALLS
CURTIS & ALLEN OFFICE RKO Building, Rockefeller Center New York City, N. Y.

series of 'Grand Hotel' situations aboard a fantastically conceived, monorail, streamline train. The action, of course, is limited to the interior of this unusually when the interior of this unusually when the course of the interior of this unusually when the interior of this unusually when the interior of this unusually when the interior of the interior of the individual should make an excellent supporting the interior of the

OLD MAN RHYTHM. (MUSICAL)

Johnny Roberte Charles Buddy Rogers
John Roberts, SrGeorge Barbler
Edith Warren Barbara Kent
Marion Beecher Grace Bradley
Sylvia Betty Grable
Phillips Eric Blore
Frank Rochet Erik Rhodes
Pinky ParkerJohn Arledge ColonelJohnny Mercer
ColonelJohnny Mercer
Paul Parker Donald Meek
Andy
4.19. 4

comes are a construction of the construction o

Passing of Third Floor Back

Gaumont-British mADE)

Gaumont-British production and rolesse.
Stare Carred Veidt. Features Anna Lee,
Rena Ray, Frank Cellier. Directed by
feethood Viertel. From story by Jeromo
Alma Reville; camera. C. Courant. At
Adolphi theatre, London, Sept. 11, '85.
Stranger. Courant. At
Wigner. Courant. And Couran

ion, Sept. 11, "35.
b. Conrad Veldt
Rone Ray
rank Ceiller
Anna Lee
John Turnbull
Cathlean Nesbitt
Ronald Ward
Beatrix Lehmann
Jeck Livesey
Sara Allgood
Mary Clare
Barbara Everest Vivian
Major Tompkins
Mrs. Tompkin.
Chris Penny...
Miss Kite...
Larkcom...
Mrs. do Hooley
Mrs. Sherpe...

waste of time. Cast, with one or two exceptions, is intelligently selected. Frank Ceiller, one of the soundest stage actors here, enacts a pompous role easily. Beatrix Lehmann, in a carefully chastened version of the painted hady is smartly intelligent but not alway and the stage of the painted hady is smartly intelligent but not alway have considered to the stage of the stage of

A Dog of Flanders

RKO Radio release of William Sistrom-production. Petures. Frankle
O. P. Hengic and Helen Parrish. Directed by Edward Slomen. From novel of sam-name by Outdat' adaptation. Answorth Morgan. At Tivoli, N. Y., half double bill, one day, Sept. 19, 25. Runnin time,

D:II, one duy	, sept. 10,	00. Italiii	
72 mins.		Frankle	Thomas
Nello		Ifelen	Parrieb
Jahon		O. P.	Heggle
Pieter		Richar	a Quine
Hang		Christi	an Rub
Cogez		Dewitt	Jennings
Frau Cogez.		Ann Sb	oemeker
		_	

'A Dog of Flanders,' sounds like it might be a war story, but it isn't. It is one of the slowest pictures on record. Opens lazily, strolls along without getting up any gumption and sildes to its end, and in no hurry to ever get there. Won't mean much at the boxoffice.

Won't mean much at the boxofile. William Sistrom produced. The story being slender in plot and drama, it was necessary to try and inject spirit and sympathetic interest into situations of an unimportant nature. It's a young boy's affection for his dog, his romance (beest with parental setbacks) and the youth's efforts to wha a drawing contest.

Though every endeavor, has been

and the youth's efforts to win a drawing contest.

Though every endeavor has been made to build into something touching, the result has been largely unsuccessful. Picture, also, is without much adult appeal but may be liked by the type of juvenile audience westerns and daredevil action. Story is reminiscent of a picture made in the silent era with Jackie Coogan. This locale is Belgium of the days before the war.

Frankle Thomas plays the boy and O. P. Heggie is his kindly grandfather who passes on before the end.

Hermine und die 7 Aufrechten

(Hermine and 7 Righteous en)
(GERMAN MADE)
Terra production and Casino Features Karlin Hardt, Heinrich George,
Paul Henokols. Directed by Fren R. WysbarBull Henokols. Directed by Fren R. WysbarBull Henokols. Directed by Fren R. WysbarBull Henokols. Directed Sept. 20, '55.
Running. Imm 105 mins.

ryman	.Heinrich George
ermina	Kerln Hard
6dlger	Paul Henckels
ls Wife	
arl	
uckstuhl	
poerri	Hans Henninger
klin	Rledrich Atte
la wife	Maria Krahr
us wife	Alfred Schlageter
la wife	Knethe Heach
yfrik	Dr. May Wolshoo
la WifeAn	nameria Staingled
artha	Carsta Loech

(In German)

CALENDAR OF CURRENT RELEASES

(Continued from page 37)

Soviet Journey (Russ) (Amkino). Tour of Russi Aug. 1. Soviet Russia Today (Russ.) (Ankino). Newsreel compilation. Tisse. 80 mlns. Rei. arch 1.

Spiel Mit Dem Feuer (Ger) (Ufa)
Arthur Roberts, 70 mins. Rel.

Strosstrupp, 1917 (Rel. Feb 1,

Rel. Feb 1, Russ) (Amklno). Glorifying Seviet youth. Stormy Youth (Russ) (Amklno). Glorifying Seviet youth. Stormwortseft. To mins. Rel. Aug. 15. Rev. Aug. 21. Sussessing the Committee of the C

Gasnior. 60 mins. Ret. Deo. 16.
Three Songs About Lenin (Russian in Kussian). Newsreel compliation. D. Vertrov. 55 mins. Ret Nov. 1.
Thunderstorm (Russ) (Amkling) Russian melodrama. Dir. mins. Ret Oct. 1. Rev. Oct. 2.
Tomains. Ret Oct. 2.
Tomains. May 16

70 mins May 16
Topaze (Fr) (Par). Gaille satire.
15, Rev, Feb 20.
Tovarishi (Russian) (Amkine). Love and comradeship in the Revolution, Dir. S. Timosnenko 70 mins. Rel. May 15.
Tres Amores (Spanish) (D). Heavy drama.
Dir. Moe Sachin. 80 mins. Rel. Nev.
Tres Beretines, Los (Sp) (Hoffberg).
Jan. I.
Tribu (Sp). Mexican drama. Dir.

Una Semana de Felicidad (p). mins. Rel. June 16. Unbekkante, Der. (Ger.) (Ger. 60 mins. Rel. June 1

Und Wer Kuesst Mich? (Ger) (General). Back-stage romantic comedy. E. W. Emo. 70 mins. Rel. Jan. 15.

Une Etoile Disparalt (Fr) 4Par). Murder of a film star. Suzy Vernon, Cor. stant Remy. Dir. Robert Villers, 60 mins. Rel. Feb. 1. Rev. Feb. 20.

unschuld vom Lande, Die (German) (Calino, Mel. Feb. I. Kev. Feb. 20.
Unschuld vom Lande, Die (German) (Calino, Comedy of fight for stage (German) (Withor) (German) (

50 mins. Rel. Jan. 1.
Vuelo de la Mwerte, El (Sp.) Mexican aviation drama. Dir.
Calles. 70 mins. Rel. April 16.
Waitz Time in Vienna (Ger) (Ufa). Musical based on Johan Strauss' life.
Renate Mueller, Willy Fritsch. Dir. Ludwig Berger. 80 mins. Rel.
Nov. 1. Rev. Nov. 20.

Kenate Autolic, Willy Frisco, Dir. Ludwig Berger. 80 mins, Rel. Wenn Herzen Sich Finder (der). (Germania), Romantile comedy. Charlotte Ander. Dir Erich Engels. 80 mins. Rel. Nov. 1.

Youth of Maxim (Amkino) (Russ.), Historical drama. Dir. Gregory Kosintzev, Leonid Trauberg. 80 mins. Rel. April 15.

Youth of Mussia (Yiddish) (Sov-Am). Religious conflict. Dir. Henry Lynn. Zigementis (Cr.), Romantic comedy with music and Alpine background. Dir. Chas. Kien, 70 mins. Rel. April 1.

Zycle J. Plisudskiego (Pol.) (Metropolis). History of the life of arshal sudaki. Dir. Richard Ordynski. 60 mins. Rel June 1.

Key to Address Mins. 160 Broadway. April 1.

Key to Address Maxima (Pol. Metropolis). History of the life of arshal sudaki. Him. 160 Broadway. History of the life of arshal sudaki. Him

Wampas

(Continued from page 3)

its selections in the aggregate. There's many a gal romping across the country's screens attesting to

its selections in the aggregate. There's many a gal romping across the country's screens attesting to the press agents' ability as pickers. Still Get Around

Evelyn Brent and Laura LaPlante from the class of '23 are still in the running. From the 1924 selection, there's still Blanche Mehaffey and Alberta Vaughn who both manage to get into independent credit titles. List of 1927 pickers included Martha Sleeper, Barbara Kent and Alberta Vaughn who both manage to get into independent credit titles. List of 1927 pickers included Martha Sleeper, Barbara Kent and Sally Rand, who forsook celluided for cettich feathers, carried the faith of the press agents to far flung places.

From 1928's group there still remains Sally Bllers and Lupe Velez. In 1929 the boys picked and still point with pride to Jean Arthur, though she had to leave pictures following her honors and she returned here five years later to justify their confidence. Helen Tweivertrees and Loretta Young were, 'iso of Fer 1931, the selections fared better. Out of the 13 chosen there's still plenty of fan appeal in Joan Blondel! Constance Cummings, Frances Dee, Rochelle Hudson, Anita Louise and Judith Wood.

The 1932-33 choloe produced but two stars, Ginger Rogers and Gloria Stuart, but it did okay for featured players. This list includes Lillian Bond, Mary Carlisle, June Clyde, Patricla Bills, Evalyn Knapp, Boots Mallory and Dorothy Wilson. Not can one pass up Eleanor Holm will good the woutry. Unlucky in Love

Strange thing about Wampas honors is that few, if any of those selected. Mad any luck on the mer-

Unlucky in Love

Strange thing about Wampas honors is that few, if any of those selected, had any luck on the marital angie. Girl: received many an offer from panting males, many were accepted but their marriages with but one or two exceptions landed on the rocks. Wampas glory was a saure sign of unlucky love.

Now that the Wampas is about

to retire as an organization and some of the members who have managed to treep up in teir dee since 1922 are beginning to show signs of wear and gray halt, the boys are sitting back reminiscing about the good old days when they were pickers. And well might they pat their feeble chests with prider-lits not a bad list for any man, with or without an eye for femme ability or charm.



MOORE REVEI

of

Paradise Resigurant Indefinitely Per. Mgt. Walter Batchelor



United Air Lines

The 'NiGHT-HAWK' leaves NEW YORK at 12:30 a.m. (EST) arrives Cleveland 3:12 a.m., Chicago 4:40 a.m. (CST). Also new faster OVER-NIGHT service to CALIFORNIA.

Ticket: 58 E. 42nd St., MU-2-7300 Hotels, Travel Bureaus, Tolegraph Offices

FCC CENSORS OWN RECORDS

Rosenbaum of WFIL at Luncheon Denounces 'Malicious Whispering'

Philadelphia, Sept. 24.
With appointment of Murray
Arnold as studio director, effective
yesterday (23), WFIL, local NBC
Blue network outlet, inaugurates
new policy of programs of broader
popular appeal. Replacing Keith
McLeed. *Arnold comes to WFIL
from WIP, where he was production
manager.

Moteous Armond Comes to was production from MIT, where he was production.

Announcement of new policy and Armold appointment were made Saturday (21) by station prexy Sam Rosenbaum at press inncheon. Declaring WFIL has been subject of deliberate, and, malicious whispering campaign of, damaging false rumors by certain rival stations, Rosenbaum asserted that although station is less than year old it altready has cetad present moderate profit is far better than owners had hoped. He further said owners of station are fully satisfied with work of general manager. Don Withycomb and staff and that there are 'positively' no plans for further major changes in personnel. No-ticeable feature of Rosenbaum's remarks was fact he obviously avoided mention of any other station by name was fact he obviously avoided mention of any other station by name of the description of the proposed of the propos

ton by ladie to meterate the spoken accusations. Drop Highbrow Idea According to Rosenbaum, WFIL will abandon major portion of highbrow broadcast material, in future making every effort to offer listeners whatever they want. Pouluar programs will be shifted around the board to find out listener desires and in all cases mail will be solicited and closely followed. He intimated one of prime objects in obtaining Arnold is for popularization of broadcast material.

For present, Arnold will have

riai,

For present, Arnoid will have
active charge of all program, continuity and production work of studio, with McLeod staying on in inactive capacity and resignation not being effective until he obtains new

onnection."

Arnold's duties at WIP are being ivided between Ted Hale, anouncer and planist, and Howard ones, announcer and news editor.

WHAM FEARS VAUDE FREEDOM OF SPEECH

Rochester, Sept. 24.
Cari Freed taxled his harmonica band to WHAM studio to broadcast and incidentally get in a plug for his show at the RKO Palace the-

atre.

WHAM officials, recalling previous
experience with blue material over
the air by vaude performers, ordered Announcer Al Sisson to do all
the announcing. Freed said Sisson
could introduce the show, but he
himself would carry on thereafter,—
or slee

or else.

It's 'or else' then, sez Sisson, and tosses on a disc.

Dunninger on NBC

Joseph Dunninger, the former vandeville mentalist, will begin a new series of half hour programs over NBC on Out in Exact time of broadcast not set.

Dunninger who did a teadle sories two years ago will be directed by Michael Young in a script written by the director. A combination spooky ghost theme plus a detective slant will be incorporated.

Joseph Littau's orchestra and a cast of ton characters will support Dunninger.

Broadcasters at Capital

Washington, Sept. 24.
Gordon Parsons, WSFA, Montgomery, Aia.
I. R. Lounsberry, WGR-WKBW, Buffalo.

Buffalo.
J. O. Maland, WHO, Des Molnes.
Edwin Spence, WBAL, Baltimore
Robert L. Coe, KSD, St. Louis.
Paul Segal, radio attorney, back
from vacation.

WHITEMAN AT \$10.000 FOR **SOAP**

Paul Whiteman goes on the pay-roll of Woodbury Soap Jan. 5, with the contract giving him 52 non-cancellable weeks at \$10,000 a week cancellable weeks at \$10,000 a week and taking an option on his services for two additional years. NBC blue (WJZ) link will carry the program, which will be either 45 minutes or an hour, depending on the success the network will have in switching other shows. Tentative starting time to the success of the network will have in switching other shows. Tentative starting time Sundays, his work with the same show is 3.45 p.m. Sundays. Wiccolous, Witcolous, and still will be supported to the same starting time.

Woodbury-Whiteman deal stipulates that the maestro increase the personnel of his organization for the broadcasts. For Whiteman and Bing Croaby it will be a case of exchanging programs. Warbler held the soap account for three consecutive years and takes over the Kraft Phenix stanza, which Whiteman has falled almost the same length of time, Dec. 5. Woodhury-Whiteman deal stipu-

Italian War Jitters Echo in N. Y. Radio: 16 Italian Sponsors

Foreign radio stations which use a large percentage of Italian commercials, are all mum on the subsect of any Italo-Echlopian conflict, but underneath the surface there's quite a stir as to what might happen if open warfare is declared. Stations WENX. WOY, WFAB are all heavy ladened with sonored Italian hours, many of which have interests on the other side. Cheese, macaroni, olive oil are the main imports which are air-advertised.

Situation which has been smuldering for some time, came out in

Situation which has been smoul-dering for some time, came out in the open when Locatelli, Inc., signatured with WOR. New York, for a cheese series, stipulating cancellation outright, if war ensues. Precautionary move gave the smaller outles a joit with strict orders goling out to keep tight on any jobby

Ing out to keep ign, on any 1959, talk, Major Italian accounts airing at the present time follow:
Roman Macaroni.
Baby Joe Matted Milk, DeMartini Macaroni.
Filippo Berio Olive Oil.
Sach's Furniture,
Balbo Oil.
Medagilo D'Oro.
La Rosa Macaroni.
Ceribelli & Co.
Ronzoni Macaroni.
Flanter's Edible Oil.
Independent Macaronil.

NOT AVAILABLE

Internal Fight Within Com mission Precipitates Charges of Favoritism and Disregard of F.C.C.'s Own Rules

POLITICS

Washington, Sept. 24. Commissioner Irving Stewart chairman of the Teiegraph Division of the Federal Communications Com of the Federal Communications Com-mission, has administered a stinging rebuke aimed primarily at his fel-low commissioners, Anning S. Prail and Eugene O. Sykes, of the Broad-cast Division. Stewart charges fa-voritism, toadying to influential pe-titioners, and violations of the Di-vision's own rules of procedure. Charges age part of the confess.

Charges are part of the official record of F.C.C., but Secretary Herbert L. Pettey has arbitrarily barred VARIET's reporter from access to the record. Pettey admits that the faw requires that the record shall be open to inspection, but bluntly stated be does not insend to allow norms. he does not intend to allow news-papermen to review the F. C. C. minutes.

he does not Intend to allow newspapermen to review the F. C. C. minutes.

Stewart blast came out of an entirely clear sky and threw the-regulatory agency into complete confusion and bewilderment. Looks like a serious incident, which may lead to the explosion with far-reaching produced by the explosion with far-reaching produced by the explosion with far-reaching the explosion of Broadcast Division proceedings, Stewart sounded off when the full Commish rejected on technical grounds a petition of WSMB, New Orleans, for reconsideration of Broadcast Division turndown of a power-boost, application of Efforts were made to shroud the incident in F. C. C. minutes shall be aubject to inspection at the office of the secretary during business hours.

Stewart's unprecedented criticism came after Judge Sykes recommendation to the full of the explosion of the Broadcast Division's action was in the explosion of the Broadcast Division's action was into the 134 Communications Law application for rehearing on decision of the Broadcast Division must be filed within 20 days after the division's action, but the WSBM petition, which was dated April 12, 1935, came too last of the 134 Communications. Law application of the Broadcast Division must be filed within 20 days after the division's action, but the WSBM petition, which was dated April 12, 1935, came too last of the commish had followed his suggestion—that every because WSMB did not comply with the time limit regulations, Stewart active because WSMB did not comply with the time limit regulations fit it is to obey part of the code.

Concerning in the decision to disminish the petition for recepening.

Stewart's Protest
Concurring in the decision to dismiss the petition for reopening.
Stewart reputedly astounded fellow
members by declaring he wished to
protest against disregard of regulations and the practice of granting
applications without hearings or
thorough consideration of the merits
of various propositions. Because
The control of the control of the control
production of the merits
of various propositions. Because
Division's handling of power-boost
requests of WSMB and KRNT, one
of the Des Moines Register string of
stations.

STEWART BLAST | Civil Liberties Union Seeks Law To Force F.C.C. to Reveal Squawks

Visiting New York

Hector S. Quesada, LR6, Buenos Aires. Stanley Broza, WCAU, Philadei-

phi Arnold Hartley, KYW, Philadei-phia.
Bill Mishier, WWJ, Detroit, Elliott Roosevelt, Southwest net-

Raiph Nicoison, WDAE, Tampa

Fla.
John T. Schilling, WHB, Kansas

City.
Ted Hill, WORC, Worcester.
Arthur Church, KMBC, Kansa ity. J. O. Maland, Davenport. Charles Phillips, WFBL, Syra-

william Fay, WHAM, Rochester, Plug Kendrick, WIRE, Indian-polis.

apolis,
Clarence Cosby, KWK, St. Louis,
Vernon H. Pribble, WTAM,
Cleveland.

Daylight Time Change Viewed as Chance to Revamp Program Sked

Charlotte, N. C., Sept. 24.
There was a time when the change to and from daylight saving each spring and fall was a seasonal headache for the program departments of southern stations. Today they welcome those two dates.

iney welcome those two dates.

Reason is that it gives the stations an opportunity to go in for-a
bit of house cleaning and rearrangement. Programs are shifted and
moved at will, with the time change
as the only needed excuse.

as the omy needed excuse.

At WBT and WSOC, the Charlotte stations, the program managers are ready for September 29 and the time change, with a brand new program alignment.

ignoring of public standards, Commiss ordered a hearing, limited to the WADC protests course of these town applications (three power-jump pleas of KRNT and one of WSMB) has either station been forced to prove that the public interest would be served by the extension of its facilities in violation of the commission's rules and published standards' Stewar is quoted as having tool the F.C.C.

Besides either precipitating the Besides of the resulting the Commission's rules and published standards' Stewar is quoted as having tool the process of the property of the property of the process of the property of the property of the process of the process of the property of the process of the process of the property of the process of work.

Dunninger who did a radio sories two years ago will be directed by Michael Young in a script written by the director. A combination spooky ghost theme plus a detective slant will be incorporated. Sosph Littau's orchestra and a cast of ten characters will support Dunninger.

Fizadale in New York

Thomas Fizadae, of Fizatae and Andrews, program publishers, of Chicago, has split with his partner and ta now in New York.

Fizadae goes to work for 'Mademinished and now in New York.

Fizadae goes to work for 'Mademinished and a now in New York.

Fizadae goes to work for 'Mademinished and the points of the board assistance of the program of the Broadcast Division's preserves. Italy Laboratories.

Immy Willson, WWL program function, left by plane Saturday (21)

Immy Willson, WWL program function, left by plane Saturday (21)

Immy Willson, WWL program for Chicago, has split with his partner and ta now in New York.

Fizadae goes to work for 'Mademinished and on the points togethed the combination of the Broadcast Division's preserves. Commission to the Broadcast Division's preserves. Italy Laboratories are in the three-man Broadcast Division's preserves. Italy Laboratories.

Italy Laboratories.

WWL After Talent

New Orleans, Sopt. 24.

Jimmy Willson, WWL program function, left by plane Saturday (21)

Immy Willson, WWL program function of the Broadcast Division's preserves. Commission to the Broadcast Division's preserves. Italy Laboratories are in the the three-man Broadcast Division's preserves. Italy Laboratories.

Italy Laboratories.

WWL After Talent

New Orleans, Sopt. 24.

Jimmy Willson, WWL program function, left by plane Saturday (21)

Immy Willson, WWL program function the Broadcast Division's preserves. Commissioner Payne, one of stations.

This second controversy nearly the the the three-man sendents that the three-man assertion that the three-man assertion that the three-man assertion to the WRN from a smalle to a work with the three-man sendents by the Commissioner Payne, one of the bond and the thet the thr

Legislation to force the Federal Communications Commission to make any complaints it gets against alleged radio censorablp will be introduced in the next session of Congress. Backing the move is the American Civil Liberties Union, which claims the FCC burles complaints in its files without allowing anyone to get a glimpse of them.

anyone to get a glimpse of them.

In connection with that and other
proposed legislation, the A. C. L. U.
is having one of its research attorneys, Miss. Minnah F. Kassner,
make a field study of radio censorship cases. Will be ready by the
end of the year for pamphlet
form.

Exactly what the study will con-tain, and whether radio will be damned or whitewashed, is not cer-tin because the study is still in-complete. Seems probable, how-ever that a number of bradcasters will get a verbal indictment.

will get a verbal indictment.
One of them is-sure to be WLW.
Cincinnati, which is charged with suppressing strike news. In that connection the last issue (25) of The Nation' contains an article by Ciliton Reed, publicist for the A.C.L.U., wherein he reiterates the charges against WLW and produces purported facsimiles of orders by a WLW official against broadcasting of strike reports. WLW has repeatedly denied the charges.

Suppression

Suppression
Other cases in the Kassner report
will range all the way from the exclusion of birth control news to
bluepencilling of comedians' scrips,
Include alleged tampering by both

broadcasters and sponsors.

Most likely stations will be contacted for their version of each case, and eventually both sides of an episode will be printed alongside

sode will be printed alongside each other.

But no matter how the report turns out, the A. C. L. U, will bring pressure to bear for legislation to have the FCC open its complaint files, Aim of such a step is to make broadcasters jittery, against a thumbs-down attitude toward minerities.

NBC Still Out: Agency Bureau Looks Ice Cold

Washington, Sept. 24,
Looks like curtains for proposed
radio agency recognition bureau,
With deadline only a week away,
National Association of Broadcasters last week had only 35 potential
\$125-a-year subscribers on the fine,
Minimum of 125 needed to start the
ball rolling, so abandonment of the
idea of policing agencies, enthusiastically applauded at N.A.B. conventon two months ago, seems inevitable.

Among recond the second secon

table.

Among recent signers are Columbia stations, but nothing has come through yet from N.B.C. transmitters. Latest additions to the list are WABC, New York; W.189. Washintton; WCCO, Minneapolit WKRC, Chandt Leader WER, Collar otte, and KFI, Loa Angeles.

Rich-Harkins' New Show

New CBS Socony show, which itarts Oct. 4, will have Jim Harkins as m.c. Willie Morris, warbling, and Freddle Rich batoning a studio combo. Harkins, who winds up on the Inana-Sal Hepatica, hour on NBC tonight (Wednesday); will do the character of a hotel (Flying.Red Horse Tavern) proprietor.

As the initial guestee the program will have Roy Chapman Andrews, the explorer.

NEW YORK RADIO PARADE

By Nellie Revell

Oxydol Invades England

Oxydol invases England
First blg USA money to be laid on line for time over Luxembourg
outlet for programs almed at Great Britain consumers comes from Oxydol. Erwin Wasey London o ce set 13 week series of fifteen minute
records to commence next month. Carson Robison Ploneers is talent.
Robison, Bill and Joe Mitchell and Pearl Pickard, Phil Tonge light
emoter, doing announcements in British style. RCA-Victor wax Job.

Sneak Theves i
Thursday eve after 7:30, studie 34 at NBC was thefted of three ribbon nikes. Equipment was valued at \$150 per. First thing Friday, the barn door was closed. Every, package, required a pass.. Berformers with a cases needed only to leave studie sector. Pass connected the property. The while trying to appear at case as a dick gives the o.o.

Socony-Vacuum's Talent
Socony-Vacuum signing Freddie Rich, Willy Morris and male chorus
of 24. Show to open Oct. 4th. Half hour for first 13 weeks and full
hour for succeeding 39 weeks. Tim and Irene heard by sponsor as part
of another audition, are being dickered for to join this show. Program
titled 'Red Horse Tavern.'

Protect Sustainers With Pacts
Sustaining programs are signing actors to contracts to keep them
on program. With commercial programs now reaching zenith sustainers are taking no chances of a "conflict" of programs and a resulting loss
of taient, even though talent is not given billing.
Charley Cantor does plenty of work about radio, was called for CBS
sustainer, "Marry Maytime." After first three programs was called into
conference about his commercial commitments, it any. Palayer resulted
in confract calling for his services for run of show. Raise in dough and
does program go sponsored check will be heavier. Contract calls for 13
weeks with usual options amounting to two years. The usual two week
clause is still present, though.

clause is still present, though.

KMBC's Big Mail-Puller

Figures on programs pulling most mail at CBS for month of August show that comparatively unpublicized show drags in top number of epistens. No. 1 is 'Between the Bookends' from KMBC in Kansas City on large network, though excluding West Coast. Talent consists of readings by Ted Maione. On air for years, but never much publicity. No. 2 is Jerry Cooper, on coast-to-coast network for over a year. No. 3 is Marty Maytime' one-half hour variety show. On for eight weeks. Network lats everything but west coast. And No. 4 is top space getter Kate Smith, who has-always been a coast-to-coast. Last season for full hour. Top mail pullers on commercial shows at CBS are also comparatively unknown and unpublicized programs. And both on small chains. No. 1 commercial is Fanny and Eddie Cavanaugh Radio Gossip Club out of Chicago on seven-station network for Illinois Mast Co. This show has no New York City outlet. No. 2 is Brad and Al for Fels-Naptha over WABC and WCAU for past eight months. Program has giveaway of kerchief for five wrappers, and despite eight months the mail is still coming big.

A Suspicious Nature.

A woman guest in the visitors booth of Gilbert & Sullivan operetta at NBC two Sundays back had the entire studio floor in a dither for duration of program. Cella Brantz, contratio, sings role on show. Cella is small of stature, though her volce is powerful. Dame in booth raised quite a beef, charging that there was a trick somewhere, since no girl that small could sing that loud. Dame insisted to everyone in booth that there was a ringer in the cast. Repeated requests for quiet finally dampened her beef.

Gotta Know

Running the music clearance dept, at a radio station is no circh. Reynolds Brooks of CBS had a plp last week. Jessica Dragonette requests for her Atwater-Kent airing on Sept. 19th were 'One Fine Day' from 'Madama Butterfly' and 'Vienna, City of My Dreams.' Half hour after the Dragonette requests were cleared the Lucrezia Borl selections for her bit on World-Penceways-Squibb show came in. This show airs one hour after Atwater-Kent. The Borl selections were in Italian and German titles and well on way toward being cleared when Brooks, a bit of linguist, noticed titles. Both women wanted to sing same ditties.

Pi :ens Serenade Convention

Pickens Sisters made a series of five-minute recordings for Oldsmobile. Last Monday (23) they made a p.a. at Oldsmobile convention in Lansing, Mich. Thele Evening in Paris commercial aired in N. Y. from NBC without them being on hand, but gals were piped in from Lansing, where they dired to a piano accompaniment.

where they aired to a plano accompaniment.

Short Shots

Molle shopping for program for NBC spot at 2:30 on Sunday afternoons. Listened to Tom Howard; Smith and Dale; Leith Stevens musleal show and script of Buildog Drummond...Caso Loma Ork go IntoParamount Theatre on Oct. 18 for two week stand...Rockwell-O'Keefe
now representing Roxy...Cleim McCarthy, copped the duke to do blowby-blow description of Eaer-Louis fracus, Buck desilers in session in Detector were poiled with Cleim coming in first...Raiph Cooper not repetent were poiled with Cleim coming in first...Raiph Cooper not repetent were poiled with Cleim coming in first...Raiph Cooper not remove the poiled with Cleim coming in the companies of the companies o

tand By

Land By
Peter Dixon is now radio exec at Konyon & Eckhardt Agency...Freddio Rich is preparing a program for Frigidaire, which is now a Lord & Thomas account...Erno Rapee will swing the baton for General Motons...Don Clarke, ex-ABS continuity chief, back from Cosst...Martin Mears returning to General Foods program after stork greeting...Ketth Fowler and Henry Welner, Harry Linetsky proteges, are scipting the Frank Parker show...Julian Woodworfu's new novelty tune, I Wood and Won a Woman From Woonsociet, will be published by Shapiro-Bernstein...Jules Lane celebrated a birthday...Bert Block now handled by Walter Godnick...Ray Perkins got himself and the missus an apartment in the 60's...Leo Reisman passed the two-year mark for Phil Morls land of the Morros, plants of Don Richards ork were wed last week...Xavier Cugat took his ork to Des

ROY ALBERTSON'S OKAY

Shares Time with Buffalo's Educa-

Buffalo, Sept.

ROY Alserteen, James Town.
Crief of WEER, 100-outlet, has
received per 100 memory of the
analysis of the control of the
for label rival for WEER, now
without, competition in the small
writage class.

WSVS now is all-sustaining.

\$2,021,366 FOR **AUGUST AT**

NBC last month established new high for August in time sales. Gross for the past month was \$2,021,366,17% over what it was for August and 6% above the previous August record figure, which was in 1931. NBC's total income from facility bookings for the first eight months or 1936 is 16.6% ahead of what it was for the parallel period in 1934. Tally at the end of this August was \$17,681,253, while the counted for \$17.561,255, the same month of the year before showed \$1.407,843, while the gross in August, 1932, came to \$1,745,351. In August, 1932, came to \$1,745,351. In August, 1931, it was \$1,393,427.

it was \$1.892.427

was \$1.892,427.

The solution of the solution

Jane Cancels Air Date
Hollywood, Sept. 24.
Jane Froman has been forced to
cancel her slated appearance on the
Paul Whiteman radio program in
New York for Sept. 28 on account
of unfinished picture assignment at
Warners.

Is held in 'Stars Over Broadway.'

Marriage Bureau Program

Chicago, Sept. 24.

Radlo row locally is now concerned about the 'battle of the marriage license bureau' being ward on the concerned about the battle of the marriage license bureau' being ward long and loud between WGM, the Chicago, Tribune station, and WBBM, the Columbia outlet. About a month ago duin Ryan of WGM set a deal with the license bureau to pick in integrates right from the bureau with the engaged couples and the werelyvest. Even presented the idea to an agency it the response excellent. Agency got logether that the company on WBBM inaugurated a 'romance reporter time' on its license bureau company on WBBM inaugurated a 'romance reporter time' on its license bureau.

Chicago, Sept. 24. own program interviews slated to originate at the mar-

Debate A.N.P.A.'s 'Yardsticks'

Market Research Council Hears Defense of Survey and Radio's Rebuttal

H. S. QUESADA HERE ON RADIO JUNKET

Hector S. Quesada, of the artists departments of radio stations LR6, La Nacion and LR3, Radio Belgrano in Buenos Aires is in New York for a lookover of the American networks method of presentation and with a view to altering the present methods used in Argentian.

Quesada, who is also an associate editor of 'Antenna,' South American radio trade journal,' is act of the control of

Lynn Smeby, formerly chief engineer for WDGY, Minneapolis, now with WXYZ, Dertoif,

American Newspapers Publishers Association's latest survey on radio, 'Yardsticks on the Air,' came in for a heated discussion at a luncheon of the Market Research Gouncil in the Yale Club, New York, last Friday (20). Allen Sykes, eastern manager of the ANPA, and J. L. Carter, who wrote the report for the association, put up a spirited defense for the statements made in 'Yardsticks,' while John J. Karol, market research director for CBS, sought to riddle their position with counter statistics.

statistics.

Sykes and Karol engaged in a particularly caustic exchange over the report's remarks and figures on the mortality of advertisers in radio. the mortality of advertisers in radio. Sykes expressed resentment at the charge that the 'mortality' list had been padded with the names of transient political and religious accounts and declared that all his organization had done was to go through the cords of the next had been on the air during 1828-34 but were no oner amont the NBC but were no longer among the NBC and CBS customers.

Karol declared that of the 448 exclients listed in Vandettel

out were no longer among the NBC and CBS customers.
Karol declared that of the 448 exclients listed in 'Yandsticks' 35%, had used less than 10 stations and the other 15% less than 23 stations. It was quite likely, said Karol, that a large number of these accounts, which had been forced off the netdemand for time by advertisers who could support large hookups, were now to be found among the users of spot broadcasting and regional links.
Sykes avorred that the ANPA in its findings had been quite liberal when it came to breaking down the actual listening habits of home set owners. In the final analysis it might be found, said Sykes, that radio's coverage of the consumer field is nothing as extensive as the measure of the country of the discussion at this point to remark that any medium as new as radio which has a circulation of 21,000,000 seemed to him to have reached the point of being 'very extensive'. Karo: took occasion during the discussion to point out that out of the country's leading 100 advertisers 88 were to be found on the networks in 1935. In 1934 CBS and NBC could claim 59 from this contingent, while in 1923 there were only 30.

NETWORK BIDS FOR RAINGER AND ROBIN

Hollywood, Sept. 24. Song writing team of Ralph Rainger and Leo Robin have been namer and Leo Robin have been overtured by Columbla Broadcast-ing System for a series of nation-wide alrings to start Jan. 3.

Sponsor said to be already set. Show would be built around song hits turned out by the pair with picture names cut in.

Lux Sets Barthelmess

Hollywood, Sept. 24.
Lux Theatre of the Air has se
Richard Barthelmess for Sept. 30.
He'll do 'Alias Jimmy Valentine'

Moines from Pittsburgh to do a single shot for KRNT...John Bates left WMCA announcing staff. Allen Dudley of WHBI replacing...The Kelly Smiths of WBBM now have a baby boy...Frank Cooper shitted from the Harry Romm office to Curtis & Allen, taking his talent with him. Said talent includes Robt Weede and Cavallers' Quartet...Justin Gilbert scramming from radio editors chair at Bergen Eve, Record, Vacash, rest, and then to berth with AP.

rest, and then to berth with AP.

Scrambled Notes

Bill McCaffrey of NBC won the NBC golf tourney with a malignant 73...Huts & Bits show fades and will be known as "Highlights & Harmony." Ernest Trues stars with Peg LaCentra, Kings Men and Wirges-Sisson ork rounding out talent. Alien Kent will do a James Wallington on this show...Christine Kemple is new CBS receptionist, New routine with the contract of the seed of the contract of the contrac

Name
Chevrolet auditioned Johnny Hauser last week. This week they listen to Dr. Rockwell, Hugh Reisenfieldt, Rubinoff, Elsie Jank' Seraphook. Tubby Weynant of the Town Hall Quartet caught himself a 1-be pound vainbow trout at Canandaigua Lake the last day of the acason. Having flast sutfed and mounted and will be on view at-next reheurial, land so many people hungry)... Harriet Hilliard had her purse picked of \$190 in El Paso... Teddy Bergman takes a leaf from Benny Baker and hires himself a stooge. Patricia Wilder, Honey Chile' of the Bromo-Seltzer show last season at NBC, joins the Harvester show tomorrow... Clyde North playing the part of the md. in Mrs. Wilgss of Cabbage Patch at CBS... Joseph Henry Jackson of San Francisco Chronicle and the Readers Oldice' program on NBC will take the frau on a six weeks' motor trip through Mexico...Hai Kemp signs his contract James If. Kemp...Jean Grombach offering script on Diamond Jim Brady to sponsors... Victor Theoretic legit and redio actions of this soft was the season of the control of of the control

101 Biggest Advertisers

Columbia Broadcasting System has gathered statistics on the choice of networks by the leading 101 U. S. advertisers. This choice holds good as of today. An additional category of research entitled total advertising expenditure' represents the advertiser's entire billing in newspapers, magazines and chain radio for last year (1934).

zines and chain radio for last year	(1934).
	TOTAL
	ADVER-
	EXPEN-
ADVERTISER.	DITURE.
Motor's	\$11,574,394
Liggett & Myers	▶ 8,105,851 € 6,980,580
Standard Brands	6,202,021
Procter & Gambie	6,862,418
American Tobacco	. 5,739,787 . 5,479,118
Chrysler Corp	4,754,276
General Foods	4,700,167
Ford Motor	. 4,584,822 . 3,053,759
Sterling Products	
Colgate-Palmolive-Peet	. 2,542,410
H. J. Heinz	2,422,818
Campbell SoupBristol Myers	. 2,303,233 . 2,206,051
Amer. Home Products	2,182,361
Lambert Pharmacal	. 2,094,896
General lectric	. 2,073,374
General Mills	. 2,014,558 . 1,735,006
Goodyear Tire & Rubber	1,670,934
Phileo Radio	. 1,650,017
Kraft-Phoenix	. 1,640,581 . 1,559,756
D Lorilland	1 559 590
P. Lorillard	1,554,938 1,481,765
Socony-Vacuum	1,464,980
Socony-Vacuum Andrew Jergens	1,416,258 1,382,774
Sun Oii	1,310,292 1,298,393
Studebaker	. 1,298,393 . 1,257,222
Metropolitan Life	1.232.964
Hudson MotorLady Esther	• 1,200,010
	. 1,149,707 . 1,146,566
Pond's Extract. Gillette Safety. Wasey Products	1,143,191
Nash Motors	. 1,050,169
Borden Co	. 1,010,930 . 963,985
Standard Oil of N. J	958,834 958,526
National Biscult	. 957,477
E. R. SquibbVick Chemical	926,372 920,197
Texas Company	. 916,952 . 904,000
Cudahy Packing	897,319
RCA Victor. Lehn & Fink. Sinclair Refining	. 882,447 . 852,495
Sinclair Refining	851,946
Amer. Tel. & Tel.	846,658 819,829
Coca-Cola	813,538
Frankfort Distillers	. 758,054 . 711,060 . 968,785
Frankfort Distiliers	. 968,785 . 688,616
DuPont Canady Dry. Gulf Refining	686,633
Gulf Refining Northam Warren	. 684,113 . 684,317
Northam Warren Affiliated Products	. 675,004 . 673,972
Continental On	. 012,040
Pet Milk	. 656,619 . 653,191
	. 6'8,743
Standard Oil of Indiana	602,000
U. S. Rubber Emerson Drug. Ex Lax	. 599,500 583,292
Ex Lax	. 578,544
Axton Fisher	563,776
J. E. SeagramAtlantic Refining	
R. B. Davis	564,671
Grove Laboratories	. 556,827 . 544,872
Stewart-Warner	533,790
Armstrong Cork	. 525,817
Libby, McNeill & Libby	512,495 507 697
Continental Baking	. 507,697 . 506,638
Scott Paper. B. C. Johnson & Son Beechnut Packing. Hawaijan Pineappile	497,972
Hawaiian Pineapple Genl. Tirc & Rubber	. 491,195 . 482,577
Genl. Tirc & Rubber	478,389 458,851
Corn Products. Brown & Williamson.	457,723
Great Atlantic & Pacific	•

NETWORKS USED. CBS. RED. BLUE. X

SELECTED ADVERTISING POLICY SET FOR WIRED RADIO; MERGER RUMORED

Caption: Radio

RADIO

At a recent audition heid on Sunday morning at 11 o'clock the advertising agency had en-tire talent personnel, an-nouncer, et al. show up in ref. et al. show up in formal white the and talls. Whan the audilish wasover; where the strength of the streng

Politicians Afraid to Spiel from Studio in **Union-Picketed Hotel**

Cleveland Sent. 24

Cleveland, Sept. 24.
Hotel tater aurrounded by pickets of strikling food workers proved a
grauntiet few political candidates
cared to run in order to get into
Station WGAR, located in the hotel.
Unionists were particularly incensed that candidates for public
office would broadcast from a picketed hotel. Meanwhile WGAR with
an eye for the politicians' money
had to work out some plan to relieve the municipal boys of tueir
sensitive aversion to being booed by
the Statler's insurgent kitchen brigade.

gade.

WGAR used a nearby organ
studio as a remote pick-up point
outside the zone of embarrassment.

DAVE ELLMAN OUITS **MARSCHALK & PRATT**

Dave Ellman quit as head of Marschalk & Pratt's radio department last Friday (20), following a disagreement over organization policy. Agency is considering several outsiders for the job and expects to announce the appointment within the pext few days. Ellman had urged that his department be expanded along certain personnel lines and when the support wan't forthcoming he handed in his resignation. Ellman has been with M. & P. for eight months, during which period the agency's radio billings have jumped to over \$1,000,000. Originally a witer of vaude acts and pop times, Ellman spent two and a half years with the Blackman Agency and three and a half years with CES.

Wayne West, former WMBD, Pe-oria, entertainer, doing a single at Backstage night club at Cleveland, O.

Annenbergs May Control Two Companies-Believe Discreet Advertising Acceptable to Subscribers

Cantor Week Early

of his broadcasts to Ne v York.

In addition to Gus Arnheim's
band Cantor will have the support
of Parkyakarkas and James Wal-

Cantor contract is for 13 weeks only. His new film starts shooting in Hollywood about Sept. 30.

Air Measurement **Bureau Goes to Sub-Committee**

Three-organization committee des-ignated to get a Bureau of Station Measurement under way held its first meeting last week and agreed to let a subcommittee deal with ways and means of getting the project started. Subcommittee will have represented on it delegates from the National Association of Broadcaster's destricted and the subcommittee of the committee of the American Association of Advertis-ing Aerolica. Three-organization committee des-

Intertest Associated to the three groups are all the groups are all th ing Agencies.

Bolls Back in Radio

Pine Bluff, Ark., Sept. 24. Fietcher E. Boils, former manager of station KGHI of Little Book, left here several days ago to assum casting station, KELD at El Dorado that just went on the air.

Bolls for the past year was en-gaged in automobile business here.

First indication of wired radio girding itself for direct competition Eddle Cantor will start for Pebeco with aerial broadcasting came last toothfaste a week earlier than held week wher't was discluded that the confeinalty, been planned. Comic Ticker. News. Co., which, services goes on from the westcoast Sept. 29 and will continue from that source for seven weeks. Following the completion of his new picture for Sam Goldwyn, Shoot will act that it is chargeful to the completion will all the North Control of the Control of with serial broadcasting came last ing a fee for the receiving set, the ticker outfit realizes that the type ticker outfit realizes that the type of advertising will have to be lim-ited as to field and confine itself to

of advertising will have to be limited as to field and confine itself to products closely associated with the enterprises that the TNC serves. It was also reported last week that a deal was on to consolidate the Ticker News Co. with Tele-Flash, a competitive organization, with control of the holding company Flash, a competitive organization, with control of the holding company Flash, a competitive organization, with control of the holding company Flash, a competitive organization, with control of the holding company Flash, and the control of the holding company flash, and the control of the Annehors.

In undertaking to interpolate advertising matter into the service's daily flow of news and sports bulletins and comments and music the operators of the Ticker News Co. proposes to proceed with the unmost caution. It feels that the owner of a restaurant will have no objection to the receiving set advertising a brand of cheese or sardine but that he would resent a service for which he is paying \$180 a year plugging a commette or halroll to his customers.

600 Clients

customers.

Ticker News Co., which does its broadcasting by telephone wire and has 400 clients in New York and 200 more in Philadelphia, now includes a copyrighted music in its fare under an experimental license granted it by the Music Publishers Protective Association and the American Society of Composers, Authors and Publishers.

Service has asked the music industry to license it permanently on a per installation basis, with the fee, suggested being \$15 a year for each receiving set. A license of this type would relieve the Ticker News Co. of the necessity of manufacturing its own musical recordings and read \$25 or 50 for each composition when and as used. With the service expecting to use an enormous amount of music daily, the imposition of the latter license arrangement would, the TNC has advised'the MPPA, make the inclusion of copyrighted material prohibitive,

LEGIT SHOWMAN IN ADVERTISING AGENCY

legit with Crosby Gaige office, heads newly formed radio division of Kelly, Nason & Roosevelt Advertising agency. Firm has several major accounts which are dickering for air spots, especially in dramatic and comic serial form, which the new office will concentrate on. Stevenson used to be in the in-dustrial picture business.

Greig Moves to Dallas

Datias, Sept. 24.

Humboit Grieg, Soutwest network commercial supervisor, has
moved his offices to Dalias from
KTAT, Fort Worth, bringing Lilitam Holmes, his assistant, with
him. At same time Earl Rodeil becomes program director at KTAT
and Merie Tucker production manman and the second production of the second program
Nelson Olmsted is full-time announcer at KNOW, Austin, replacing Jack Hamilton, who goes on
half-time basis so he can attend U
of Texas. Dailas, Sept. 24

Jim Shouse Moves

Chicago, Sept. 24.

After several years with the Columbia web's sales outfit here James
Shouse moves to the Stack-Goble
agency as account exec.

Will primarily handle the S-G
business with Swift, with other accounts to follow.

Hillbilly Invasion of England

Crazy Water Crystals Will Aim for Britain Via Luxembourg

Crazy Water Crystals and Alka Seltzer are the latest American proprietory drugs to figure on moving their radio campaigns to the British markets by way of broad-casting stations on the continent. Contract signatured by Crazy Water Crystals with Radio Luxembourg Crystals with Radio Luxembourg has Jan. 5 as the tentative starting date, while in the case of Dr. Miles' Laboratories program release arrangements are being held up pending the completion of distribution facilities in England, Scotland and Wales.

Males,

In blidding for British list ner attention, Crazy Water Crystals has elected to use the same type of cutertainment it has been bankrolling the content of the conte tertainment it has been bankrolling on American stations. Hillibility series which it will clear over Radio Luxembourg is a recorded affair, Sons of Pioneers. J. M. Savage, of the Crystal Water Hotel Co., proposes to go to Luxembourg to get the air campaign started.

Carter's Little Liver Pills is extending the Control of the Crystal of the Carter's Little Liver Pills is extending the Control of the Carter's Little Liver Pills is extending the Carter's Little Liver Pills is extending the Carter's Little Liver Pills in the Carter's Little Liver Pills is extending the Carter's Little Liver Pills in the Car

tending its foreign air advertising to Australia. Rated as the of radio's biggest customers in Latin Americountries, the account's Aus-an campaign will involve 12

Ray Noble-Coty Patch-Up

Coty has straightened out its complications with NBC and the management of Ray Noble and the bandman will do an additional

bradman will do an additional broadcast for the cosmetic account, making the new fadeout date for the program Oct. 15. As part of the untangiement NBC has agreed to cancel four of the five additional weeks which Coty had constancted.

Coty had closed with the network the control of the five additional weeks which Coty had constancted.

Coty had closed with the network control of the control of

Rockwell-O keere contended that it was not responsible for Coty's dilemma and suggested that the situation could be adjusted in part at least by Noble's doing an

IVE FOR EACH NETWORK.

Not included in list of first 100 because newspaper campaign aced by and charged to regional division offices.

Life Savers Unveils Radio Scenery: Showmanship Vs. Nuisance Issue

By Bob Landry
Radio is fixed with a new prob-lem—should sponsors be allowed to indulge their whimsy in theatrical

lem—should aponsors be allowed to indulge their whimey in theatrical mointers. This probably wellipses in importance the croblem of whether the soprano should carry chiffon handkerchiefs over two feet long. It the trend continues and complete Belascoosaoue realism. In, slogg. It the trend continues and complete Belascoosaoue realism. In, slogg. It the trend continues and complete Belascoosaoue realism. In, slogg. It the trend continues the slogger of the trend complete Belascoosaoue realism. In, slogger on the slogger of the trend complete belascoosaoue realism. In slogger on the view in the parts they're playing. And will that be tought on some of the other perturbed on the slogger of the slogger o

program department that permitted Topping & Lloyd to start the whole rumping. Lloyd to start the whole rumping with the property of the property of the program of the prog

this account was among the first to make scenery demands when pews of the Life Saver privilege came out the mechanical difficuties of using scenery in halls not originally equipped. To handle it are probably very real it would seem that within reason the networks could play ball with the sponsors who will, of course, stand any exclaimed, special porter service, etc. But that scenery constitutes any remarkable contribution to radio showmanship is questionable. It's about as significant as the table flower of the service of the

ment of the second reviewer follows this report of the studio end.

LIFE SAVERS RENDEZVOUS
With Phil Duey, Jane Williams,
Men About Town, Aldo Ricci, Kelvin Keech
30 Mins.
LIFE SAVERS CO.
WJZ, Ment Saver Saver Saver Saver Saver
LIFE SAVERS CO.
WJZ, Wyork
(Topping & Lloyd)
This program takes place in a
night club which affords a natural
opportunity to the music, vocal and
plot elements together. Earls Radio
Script Mart with the latter having
brought in an engaging theme song
also. As a formula the thing holds
together very nicely. Scems bit
overboar on plug studies with the saver
saver saver saver saver saver
magnian; tables in the make-believe rendezvous hawks Life Savers' at frequent intervals,
to keep from blowing away. Stare
fright, boy and girl romantics, goody
dowager making a pest of herself
are, some of the ingredients. It's
all light and frothy but well paccel
by Walker Challes and the saver saver

TO ARMS FOR PEACE

With Senstor William E. Borsh, Desma Taylor, Lucrezia Bori, and 130 minutes and 130 minutes

should help Squibb's stand-in with its deslore.

That this series is sure-fire stuff appears certain. Big names will decorate the programs for 39 weeks, and the international situation will probably have a martial front equally long. Good billing from the press program should be supposed to the series of the standard of the series of th

program makes the most of the opportunity.

CLIVER WAKEFIELD

With Lee Reisman's orchestra, Sally Singer, Phil Duey, and the Eton.

20 Minutes
PHILLIP MORRIS

WEAF, New York

Adding in c. to this program brings much in the control of the control

ATWATER KENT CONCERTS
With William Daly, Jessica Dragon

With William Daly, Jessica Dragonette
Songs, Orchestra
30 Mins.
WABC, New York.
(B.B. D. A. O.)
Spotting of Jessica Dragonette on
the initial program (19) on the current. season. Auwater. Kont. epice.
Jessica Dragonette on
the initial program (19) on the current. season, the control of the current. season, the control of the current. season, the control of the current. Season of the

abie-is the fact that it has throughout adhered to the same style and high standard of musical entertain. To the radio manufacturer goes the credit for radio structurer to the superior some of the superior superi

SWIFT'S STUDIO PARTY
Sigmund Romberg, Deems Taylor,
Heler Marshall, Morton Bowe,
George Britton, Riss Stevens,
Orchestra

SWIET'S STUDIO PARTY
Sigmund Romberg, Deems Taylor,
Helen Marshall, Morton Bowe,
George Britton, Riss Stevens,
Orchestra

30 Mins.

30 Mins.

40 Mins.

40 Mins.

50 Mins.

60 Mits Help Mins.

60 M

BALUTE TO RADIO
Los Angeles Junior Chamber of Commerce With Ruth Judy Sterr, Sam Coslow, Pinal P

point, who dug deep to keep his own rew, Jimmy Grier, in the set-up. Jimmy Grier, in the set-up. Jimmy Grier, as advertised. Kenny Niles, KHJ. staff barker, and Carroll Nye, Times radio ed, split the chore.

In fairness to the performers who were scheduled by the CC promote the control of t

three. They did the same thing on the other network just a few days before.

Governor Merriam was on to 'lend a Governor Merriam was on to 'lend a words of his introducer. Old boy surprised with a gag or two, which is not like our guvinor.

Juniors publicised the show, as embracing 3300,000 worth of taient on the hoof. Taken by and large, the commercials on Ruth Etting, who was tops in a setting of locals.

This being an annual affair, chain exces will be a little more wary next time they're approached on a Los-tangeles coiossai. Big instake was to be a little more wary next time they're approached on a Los-tangeles coiossai. Big instake was the class in the same of the coiossai. Big instake was the class in on the arrangements. Local CSS crowd had to be told from New York what was happenties in their own back yard. Even then the CC buckes declined outside all or the coios of the coios of

which, once more, points up the old morat: leave show business to show people.

RIALEIDOSCOPE

Masical Revue

KHAL. Los Angeles.

**Both major outlets of the Don Lee coast chain turned out the home guard for this full hour extravaganza. First half hour originated in KFRC, Frisco, then swunf, pickup. Twelve stations in all are on the feeder line.

**Reason behind, this dress parade of studio personnel is being guessed is book of studio personnel is being guessed is book of studio personnel is being guessed in the state of studio personnel is being guessed in the state of studio personnel is being guessed in the state of studio personnel is being guessed in the state of studio personnel is being guessed in the state of studio personnel is being guessed in the state of studio personnel is being guessed in the state of studio personnel in the state of studio personnel in the state of studio in the state of studiosi turns were programmed. In that each act boasted its own ence. Each station contributed six barkers, which means that 12 individual turns were programmed. Holliway and Rhebs Hauthwitz took turns at announcing. KHJ's end this proper in the state of the state of

"HARV AND ESTHER"
With Teddy Bergman, Jack Arthur,
Audrey Marsh, the Rhythm Girls)
Musical Variety
30 Mine.
CONSOLIDATED CI
WABC, New Yorkprett Co.)
Component parts of this program
are impressive on paper, but the net
result of scrambling them together shouldn't rate more than grade B.
Passable stuff, but not topnotch,
which is no help.
Program is etrung out loosely like a
musical comedy (which it is supposed to be), and consequently the
story angle is nottling may are the
story angle in not the story angle is nottling
the lifetener with little more than a
vague impression that a will and
story is only aportity told, leaving
the lifetener with little more than a
vague impression that a will and
story is only aportity told, leaving
the lifetener with little more than a
vague impression that a will and
story is only aportity told, leaving
the lifetener with little more than a
vague impression that a will and
story and Eather have to put on a play
to get the dough. Action is backstage in a theatre.
Here the love angle drips sacchathere the love angle drips sacchathe fee song—Smoke Gets in Your
Eyes.

On the program caught for this
review (19) the Rhythm Giris san;
thin and missed bedly on the low
notes. Harv and Esther's dueting
not impressive either. Arden's orch
does a passable job and boisters up
the thing considerably.

When the program is grobshift good for audience laughs, were
obviously intended to dovetall
smoothly into the continuity, but
what happened is that they were
dragged in by the tall. Better wit
Despite all the drawbacks, however, the name power is there and
may tell in time. For all the old
wheezes he gives, Bergman is probhity good for audience laughs, and
also show

Trade Papers Play Down Radio?

Latest burn of the networks to result from the newspaper-radio flare-up is the chains' claim that the big newspaper houses are turning the next of trade journals of advertising in an attempt to make them cut down their radio editoral content. Editors of some trade mags don't deny that they have had hudden with the publishers; in which the latter got up and delivered lecture courses on how the mags should conduct themselves with reference to radio. But the editors repudiate the contention that they've succumbed to pressure. Say the situation isn't t'st serious, and happens every time there's a media fight.

It's not the specific incidents, according to the networks' notion, that are of significance. What matters, they say, is that the publishers continually say to individuals the trade ma. Plenty-barned affout that:

Mutual Not Adding Permanent Links to Basic 4 Immediately

Chicago, Sept. 24.
Any plans the Mutual web may have tentatively had to enlarge its four-station hookup with new permanent affiliates, are for the moment not being carried out.
Instead Mutual will continue to solve the sponsor's demand for intensified coverage by temporarily adding stations to the WGN-WLW-CKLW-WOR lineup as needed. Such additions last only for the duration of any specified broadcast, and are dissolved thereafter.

Latest sponsor to get more cover-

auration of any specified broadcast, and are discoved thereafter.

Latest sponsor to get more coverage under such an arrangement is Piso (cough remedies). Piso's programs are scheduled to, go over the regular Mutual quartet, but will additionally be piped in to WGAR, Cloveland: WGAE, Pittsburgh, and WAAB, Boots Piso, before the total country of the program of the piped of the pip

WJSV ENGINEERS TO FAR-FLUNG CHORES

Washington, Sept. 24 Washington, Sept. 24.
Engineering staff at WJSV, CBS
member in capital, is going in for
heavy duty afield this week. Clyde
Hunt leaves tonlight for Boulder
Dam to make ready for broadcast
from there by President Roosevelt.
F. D. expected to leave in next few
days.

days.
Station's chief engineer, Les Bowman, leaving this week for London
to supervise short wave airings by
Jack Hylton's orchestra from English capital and from liner Normandie en route to U. S. as build-up
for bandsmen's ESSO tour next

Marcellus Beale, another WJSV's Marcellus Beale, another WJSV's nemo men, goes to Frederick, Md. Thursday to handle broadcast from firemen's festival there by Arch McDonald, station's sports ace. Clyde Hunt has truveled in advance of President on several previous cross-country trips, and is recognized as logical man for job.

Elaine Barrie on WHB

Kansas City, Mo., Sept. 24.
WHB, besides putting over a neat
mike scoop, garnered national newsprint attention when the station last
Saturday (21) put Elaine Barrie on
to broadcast a heart appeal to thecoast-bound John Barrymore.
Miss Barrie had flown to K.C. in
the hope of effecting, a reconciliation, while Barrymore changed
trains. Kansas City, Mo., Sept. 24.

'Life Is a Song' Set

Life is a Song, is the label for Real Sik's new series starting Oct. 6 over NEC. Oiga Albani with Charles Previn's orchostra, contin-ues to headline the spread. Singing Knights and Earl Lawr-ence, also spotted in the show, Pro-grums to originate from Chicago.

H. C. Whitehill Dies

Waterbury, Vt., Sept. 24.
Harry C. Whitehill, 60, died in
Waterbury, Vt., Sept. 21, following
a heart attack. He was owner of
radio station WDEV and of the
Waterbury Record, newspaper affiliated with the station.
Entered its authority

ated with the station.

Entered the publishing field 35 years ago, and built up one of the strongest weekles in the state. Founded radio station in 1931, erecting a transmitter at Waterbury, Later established remote control studio at Montpelier, the state capitol. Formerly U. S. Collector of Customs for the Vermont district. He is survived by his widow.

NEW LIBRARY ROYALTY FREE

Extensive library of public domain music for use by wired radio is being built up by Langiois & Wentworth, transcription jobbers, with the co-operation of the RCA Victor Co. Music is dubbed from records in the Victor catalog, with the work being done in the Victor studies.

studios.

Under the arrangement prevailing between them, Victor notifies L & W whenever a musical composition fails into the public domain and if the work has previously been recorded by Victor the disc is made available to Langlois & Wentworth for dubbing. In the majority of instances the stencilling was done by Victor house orchestras, so that there can be no question about having to pay an artist royalty.

HOWARD AFTER CANTOR ON LEHN & FINK HOUR

Leslie Howard gets the second haif hour slot of Lehn & Fink's Sunday 8-9 p.m. niche over CBS. Stage and sereen star will be heard at 8:30 p.m. following Eddie

DuPont's 'Cavalcade'

DuPont Chemical begins airing over CBS on Oct. 9 with a series labeled 'Cavalcade of America,' pre-senting little known authentic facts of U. S. history. Program will be broadcast at 8 p. m. EST. Wednes-day, with a live cast re-enacting the scripts

any, with a five cast re-chacting the scripts.

Arthur Pryor, Jr., in direct charge for B. B. D. & O., with Kenneth Webb, writing. Also Prof. Dickson Ryan Fox, president of Union Col-lege and formerly with Columbia U., heads a committee to assist on his-teriest continuous. torical accuracy.

C. L. Thomas Resigns

C. L. homas resigned last weeks assistant manager of INS. ew York. Notice takes effect this as assistant manager of TNS. New York. Notice takes effect this Saturday (28). Before his promotion to the man-agerial assignment Thomas was th-station's production head.

'SEVEREST CRITIC---BEST PAL' ATTITUDE BY WOMEN'S NAT'L RADIO COMMITTEE

Detroit Staff Shifts

Detroit, Sent. 24. Samuel Benavie, former orchestre eader at the Michigan and Fishe theatres. Detroit, has been named musical director at WJR.

"Joe Rockho, announcer, singer

"Jee" McEkhō. " ahröuhser, singer, and character actor, has git WXYZ, Detroit, to join the staff of WSPD. Toledo. George Pickard, announcer, also goes to Toledo. George Pickard, announcer, also goes to Toledo. For the past four years musical director of WiR, Detroit, Benny Kyte Joins the staff of WXYZ when that station takes over the NBC Sept. 29. While on WJR, Kytes Golden Tower ork, San Felice and the F.O.B. Detroit programs were featured over the NBC.
Production duttes at WJIM,

featured over the NBC.
Production duties at WJIM,
Lansing, have taken over by Garnet
Garrison so that Howard Flinch can
handle a new musical program and
work on the broadcast of Michigan
State College football games. Several commercials are atill being produced by Flinch, however,
WJBK, Detroit, has joined WIND,
Gary, Ind.

MIDWEST MYSTERY GROUP

Petition F. C. C. For 11 100-Watt

Washington, Sept. 24. Chain ambitions of a mysterious middle-western group bobbed up last week when 11 applications for new transmitters were referr the Federal Communications mission for hearing. Only clue as to identity of the outfit was found in name of Emmons L. Abeles, listed the each request as secre-

Favorable action by Commish would establish string of 100-watters throughout Minnesota, Nebraska, Iowa and Wisconsin, the following towns appearing on the docket as potential sites: Fort Dodge, Mason City, Clinton and Burlington, Iowa; Wausau and Appleton, Wisc.; Winona, Mankato and St. Paul, Minn.; and Hastings and Grand Island, Neb.

WHN's Commercial

valley Folks started over Whin. New York, this week under sponsorship of Crazy Water Crystals, for a period of 26 weeks. Cast includes William William, Jenn Robertson, Zeb Turney, Earl Clark, Ted Grant and Jack Savage, announcer.

nouncer.

Sponsor Is taking quarter hours on the daily run, Monday schedule including three spots, at 8:30 a.m., 5 and 8:30 p.m., and on Friday, 8:30 a.m. and 4:45 p.m. Otherwise, it's broadcast straight through at 8:30 a.m., EST.

Account handled through Lucky-Powman agency.

Indications of Support of Broadcasting Against Censorship and Church Attacks Seen-See Clean-Up Partially Completed

lating commercial system to stay firmly on the map and will even defend it against attacks, is apparent in the second issue of the Committee's 'Radio Review' of amphilet of program comment). Booklet made its appearance on the list.

21st.
While the Committee from its very inception did not advocate a gov-

PURINA DISCS NEEDED UNDER NBC RULE

Because of the provision in the new NBC station contracts which gives the affiliate local option on the period between 6:30 and 7 p. m. EST, Ralston Purina will have to re-EST, Ralston Purina will have to re-cord its Tom Mix series for place-ment on stations outside of the basic network. Script show returns to the network next Monday (30) with an expanded list of stations, including the Northwest group and the Pacific and Mountain supple-mentarize.

including the Northwest group and the Pacific and Mountain supplementaries,
Account last season went on the basic at \$3.30 p.m., and rebroadcast the show an hour later for the western stations, cut the core apaches relation contract the creat packer of station contract the creat packer for the western stations, which is read to the season of the season of the Mississippi will have to be serviced with transcriptions. In buying these latter stations on a spot basis Ralston will pay less than it would if the supplementaries were included in a hookup, and even with the cost of recording, which is \$75 per master and \$2 a pressing, the added difference on the final bill will be slight.

will be slight. Mix series is on a three-a-week

Ensinger's New Tieup

Chicago, Sept. 24. at George Enzinge Chicago, Sept. 24.
Reported that George Enzinger, formerly with the agency of Morris Windmuller & Enzinger, will shortly set up here as the Chicago representative of the eastern Werthelmer

Agency.

Likely that Enzinger will bring the Roquefort cheese account into Werthelmer with him.

Congoin Heat Still On

E. S. Woolrich Cries 'Politics' and Says He Will Force Case to Trial

Washington, Sept. 24. Possibility that Congoin radio program row may be patched up amicably faded last week as Fedcral authorities pushed their crackdow campaign against the Los Angeles mate company which, ln turn prepared for a court fight to determine its right to advertise the Argentine drink as a medicinal preparation.

With Communications Commission and Food and Drug Adminis tration still antagonistic, the Post Office Department gave the harrassing campaign more impetus by issuing a fraud order which prohibit: delivery of mail to the Congoln firm: Food and Druggists are still walling to hear whether Con-goin will change advertising tactles, wrong twist,

abandoning the idea that the beverhas therapeutle properties.

age has therapeutle properties. Charging that the Government campaign is purely jolitical, Congoin announced Saturday (21) its intention of taking the row into the Federal courts. E. S. Woolrich, president of the firm, said he will petition the Los Angeles court to enjoin enforcement of the fraud order until the courts have ruled on the question of whether his product has any medical values. Intends to try and force Food and Drug crowd to take the defensive.

With radio stations which aired the Congoin advertising still on the

With radio stations which aired the Congoin advertising still on the spot. Woolrich declared that the F. C. C. and either government agencies had singled out a few words from the text of his blurbs in order to make their case against order to make their case against certificized language from criticized language from criticized language from the words twist.

Evidence that radio's No. 1 clean-fernment-owned radio system, it did up advocate—the Women's Nacional sail'strongly into radio adverti ing Radio Committee—wants the ex-because of its alleged brashness, study commercial system; to stay and succeeded (among other things) in getting CBS to formulate l recent new policies. Currenti; Committee still thinks there is for improving advertising. But the big emphasis in the new booklet is in defending the existing com-mercial system. In re the ANPA's revitalized at-

In re the ANPA's revitalized attack on radio, the Committee states: We believe radio may be used most effectively to complement advertising in newspapers and magazines. This presupposes a harmonious relationship between radio and the press which at present does not exist, and so we wish to sak both factions at this time, Won't you please kiss and make up?"

p?'
In another place the program relew says: 'Correspondence with vlew says: members and non-members con-vinces us that the national audience vinces us that the national audience does not resent radio advertising. It is merely the abuses of the system, caused by poor judgment on the 'part of advertisers' and their agencies, which provoke indignant protests and heap bitter criticisms upon radio; of the organization privately state that they absolutely do not want a government-owned system or one in which there is undue tampering, and are telling mem-

due tampering, and are telling members so in no uncertain terms. Com-mittee claims that political dicta-torship shies them off from advo-

trotally shies them off from advo-cating government ownership. Ap-parently the Committee doesn't think much of wired radio, either, although it hasn't expressed itself formaily on that score. Feels wired-radio is stodgy stuff and might ex-clude many fine artists. Back of the Committee's whole attitude toward radio now appears to be the conviction that steps toward a clean-up have been partially successful, and that after-it (the Committee) prompted this good work its thunder should not be stolen by other parties like the newspapers or government-ownernewspapers or government-owner-ship advocates. Pets

Pots
CBS and WOR are the Committie's prime pets. NBC is still
vlewed with raised eyebrows because
it hasn't imitated CBS, and ditto
many sponsors and advertising
agencies. But to some extent the
females have had their say-so, and
to that extent they are now ap-

The old that extent they are now appeared.

The oldowing programs and talent are given approval in the alent are given approved in the alent are given as a support of the alent are given as a support and a support are given as a s (WOR and WGN); 'A & P Gypsies' (NBC); Grace Castagnetta' (WEVD); 'Lady Esther-Wayne King' (NBC & CES); 'NBC's Musle Guild'; 'Women in Washington' (WMCA-WIP); The Eton Boys' (CSS); 'Poet's Gold' (CBS); 'Fred Warring's Frod Program' (CBS). In the first issue of the Review Little and the Condemned are the following practices:

closs:
Advertising matter for Pepsodent,
Real Stik Hostery and Dr. Lyons'
toothpowder. Grace Moore (for
Vick's) got a bad review. Lawrence
Tibbett, who hasn't started yet for
Packard, draws an anticipatory bad
notice. The women also condemn
the practice of local stations to insert commercial spot announcements between chapters of a
symphony fed them on sustaining
by their web. Testimoniais draw
roowls.

nowis.

Best recommendation of all goes to the Squibb. World Peaceways 'To Arms for Peace' series. Jubilates ine 'Review': 'By unanimous opinion'this is the best radio program which has ever been staged, on it would exhaust ell our adjective to do justice to it.'

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts

CANDID CAMERA TIE-UP ENO CRIME CLUB N. W. AYER

INSURANCE POLICY CHURE WMAQ, CHICAGO

Candid Camera Tie-Up New York City. A special snare to catch amateur candid camera photographers (whose renks are on the upbent here) is renks are on the upbent here) is Harold F. Ritchie & Co. sponsor of the 'Eno Crime Clues' over the NBC blue. Idea is to have the Oct. broadcast open only to the candid bugs, and to offer prizes totalling gram, the best snaps of the pro-gram.

3100 for the best snaps of the program and zeat to the business, the
Crime Clues yarn of that evening
will be a mystery solved via a camera. High-powered lights will flood
to studio so the bugs can do their
shooting under proper conditions
and the shooting under proper conditions
and the shooting plot of
graphic natases, and Stewart Steriing, author of the Crime Clues,
named as judges. Tickets of the
affair being passed out via camera
clubs and dealers in Metropolitan
New York.

WMAQ's Clever Stuni

In conjunction with a reliev in wattage to 50,000, WMAQ is advertising the upping by sending out facsimile insurance policies guaranteeing that advertisers will receive from WMAQ better reception, better overage, and larger audiences, the conjunction of the co

On the inside, where the terms of the Insurance are ordinarily delineated. In the regular policies, WMAQ has inserted a rate card and some boosting for itself. It he whole bisiness can be opened into appread to the studies and equipment.

George Bijur's Stunt New

George Bijur's Sturt
New York.

CBS' latest promotional release,
Microphones, Movie Stars and
Soup, tells the success story of
Campbell's Soup in, radio. It's eight
pages, tab sized and vari-colored,
pages, tab sized and vari-colored,
tures of the program's regular personnel and 64 of the film names
that have appeared in the photoplay
exceptls previewed by Hollywood
Hotel.

Inatter quotes M. F. Jones,
64, marter quotes Soup Co.,
who in his appraisal of the air campaign gives it credit. for boosting
the sale of vegetable soup by 35%,
comato soup, 30% and chicken soup,
over 100%. Hollywood Hotel's increasing popularity. Jones is quoted
are and composition of the sale of the sale of the sale
resading popularity. Jones is quoted
resading free tiereness. We regard
our radio broadcasting as an extremely successful move—and we
expect to use radio as a major
weapon, in the sale of Campbell's
George Etjur redied with stunt.
It is commendable.

Time Signal

Time Signal
Canadian R. did o Commission's
coast-to-coast between the magurates
a new time. signal service when,
commencing Sunday (29), the sons
will be replaced by the first four
will come from an electrical cell-lator in the CRC standard frequency
shoratory, actuated by automatic
time switches attached to the lab
clocks.
Fourth note designates the hour.

WFIL's Easthall Commissioned

Fourth note designates the hour. WFIL's Football Specials Planning to catch entire listening grid public at hot entire listening the listening grid public at hot entire listening that hour dramatized resumes of day's principal college football games. Idea is to have Joe Tumulty, local sports scribe doing weekly commercial over station, cover biggest local game and three or four other staff members over other local and important over other local and important heavy principal colleges and auggestions. From listeners who attended games.

Weekly award, based on combined tabulation, will be made to player

ded games.

Weekly award, based on combined tabulation, will be made to player getting most votes. Then at end or season station will pick first and second sil-American elevens, with station manager Don Withycomb and publicity staff members. Marty Gosch and Joe Connolly making se-

lections alter consideration we stresports and suggestions. Another award, this one something unprecedented in this teeritory, will be award for most valuable player to his team in Philadelphia district. WFPL digues all such solective, lists, are sure-fire mail getters, particularly and the summit of the properties of the summit of the lections after consideration of at

Radio As Riot Aid Cincinnati,

During recent Letture and the state of the s

ingles Win Ducats

'Hollywod on Parade' is new program for Levey Shoe Stores were program for Levey Shoe Stores with the Month of the M

in Appreciation'
New York City.
For the eighth consecutive season of NBC Music. Appreciation of NBC Music. Appreciation
Hours, the network is again issuing a
manual and some student notebooks. Idea of the Appreciation
Hours, the network is again issuing a
manual and some student notebooks. Idea of the Appreciation
misse in the season of the Appreciation
misse in the season of the Appreciation
misses in the season of the Appreciation
Angles in the season of the Appreciation
Angles in the season of the Appreciation
Hours and the manual and notebooks
are provided to make everything intime of the series is Friday mornings, and the manual and notebooks
are provided to make everything intime of the series is Friday mornings, and the manual and notebooks
are provided to make everything inturn three yearh ago, the printed
helps were supplied to students free
by the web. Now there's a price on
them: Manuals, cost students 20
cents aplece, but non-students must
lay, out two bits. Notebooks and 20,000
costcost of the Appreciation Hour
a high front
a high front
a high front
prestige- builder, and has a special
prestige- builder, and has a special
shots to give the Appreciation Hour
a high front
a high front

Politicians Will Be-

Politicians Will BeDayton, O.
WHIO aired a public auction held
in the auditorium of the Wuritizer
Co., after the merchandise had been
developed by the street of the street
Bids were received over 12 tele
bids over took a political turn when
a triend of the auctioneer slipped
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Star-Spangled' Sign
Starting Constitution Day, WLW
adopted the national anthem as its
regular and starting the starting constitution of the starting the starting

permanent patriotic finale.

ick Fireside Tickets

lick Fireside Tickets

Dulck Motors we York City.

Bulck Motors have fore City.

State of the Comment of the Comment of the City.

In the Comment of the Comment of the Max Bear-Joe Louis bout. Action printed \$00,000 replicas of the Max Bear-Joe Louis bout. Action printed \$00,000 replicas of the Max Bear-Joe Louis bout.

In the Max Description of the Max Bear-Joe Louis bout.

Comment of the Comment of t

STATION PORTRAIT

WAPI, BIRMINGHAM

WAPI, BIRMINGHAM

Alsbams's most powerful station operates under several handicaps. Principal one is having to share time with KYOO, Tulsa, Okla. Latent KYOO, Tulsa, Okla. Latent Line, the several construction of the station of the station being the property of the state's colleges, Alabama U, Alabama Polytechnic Institute (where the call letters are originated) and the Womar's College.

It is also a station that kicked back on a publisher of the News, made a donation to Alabama Polytechnic Institute of funds with which to build a small tooter at Auburn for the students to tinker with. This station was WMAV. Then in 1924 the Alabama Power, Company donated additional equipment for another experimenter, this one being called WSY. WAPI the offspring of a both. Seven calleting and leased, the schools callating and present and the seven callating and the seven callating and the seven callating and callating and the seven callating and the seven callating and the seven callating and callating and the seven callating and callating

In 18th 1926 the statton was moved to Brimingham and leased, the schools realising they could not make ends meet financially. Bill Pape, who now operates WALA Mobile, was the early lessor, but sold out to Bascomb Hopson, the present operator. Hopson has a lease and right now would like very much to know whether it is going to be renewed or what.

He wants to increase the power and put in a vertical antenna to get around KVOO. But unless he can get a new lease there's no sense in that.

ancenna to get around KVOO.

But unless he can get a new lease there's no sense in that.

Having to give up the best to give up the best to give up the sense in the sense to give up the best time sing the given to give the given to give the given to give the given t

version lay in the description of the seat's location and the notice and agreement clause. Buck cardboard gave the section as a 'fre-side seat' and explained in small type that 'this 'ticket is issued for the sole purpose of providing an the sole purpose of providing and compilments of Buick and Buick dealers. No obligation is thus created, but those receiving it can show their appreciation and enjoy a thrill by visiting any Buick showroom on Sept. 28, and viewing the A line under 'Firesidé Seat' read: 'Radio broadcast red and blue network NBC.'

ldea for Politicians Philadophia.

Neat way of turnum Philadophia.

Neat way of turnum needlal into exploitation stunt was worked election day (today, 17)—by WIP with political talk by Will B. Hadely, candidate for Republican mayoratty nomination, from front porch is home.

Station, with atump speech booked. Station, with a turn pspeech booked and the work of cashing the candidates day of election. Moved talk outside and induced candidate to spiel for nel libors and curious onlookers.

After inner Speeches
WIP going in heavily for afterdinner speeches this fall. Among
groups groups are Chamber of Commerce and Rotary (monthly). Fenn
Athletic Club and Shrine Club
(weekly) and several local inciduttil groups.

Construction Industry Tie-In

Construction Industry Tie-In.

Atlanta.

WGST has put out a novel piece of promotion teiling about the campaint of the construction of the construction of the construction of the construction.

Woods, Atlanta.

Base in College of the construction, with all concerned compaterials and the progress of construction, with all concerned compling in for gratis plugs. Station will operate from a temporary studio built on the site of the construction, with all concerned compatible of the construction and the construction and the construction and constructions have undertaken the project on spec, with the deed to the lot held by the Atlanta Title & Trust Co. and a local mortgage firm furnishing the payorli. When the house is sold at the end of the

promotion period the proceeds will be distributed to those who par-ticipated in the project.

These Nobby KTSA Boy

These Nobby KTSA Boys
an Antonio.

Jim Crocker and Neil Fletcher
who conduct KTSA's man on the
street program thrice weekly for a
better program thrice weekly for a
blue trench coats with red piping.
Figured to attract more attention
for the boys who work on a downtown street gorner.

Added angle to the interview
program is a hearte ticket for each
must go to the furniture store to

person interviewed. Interviewee must go to the furniture store to collect ducat. Interstate theatres tied in on the ticket angle—in exchange for mention on the air.

Locates Missing Person
San Antonio.
Less than an hour after WOAI
broadcast appeal for Thomas R.
Andrews of London, Eng., to communicate with his sister in Canada,
Andrews was located in Texas. Sister had not heard from him since
1925, Ken McClure who broadcasts
Transradio news for WOAI ran in
anouncement on morning stint.
anouncement on morning stint.
anouncement a regular station courtesy but results usually
sero.

ift for Local Sports Hero

Gincinnati.

Harry Hartman, sport blaster for WPEE, engineered the money-raismoney-ra

All-Night Station Vs. Noise

New York City.

Storm of protests from listeners has changed Stanley Shaw's plan to use a minute of silence on his Milkman's Matinee' programs via WNEW. Announcer Shaw, who handles the 2 a.m. to dawn parade of dance tunes, attempted silence of dance tunes, attempted silence of dance tunes, attempted silence of the control of the contro

isters of the Skillet' Click

"Staters of the Skillet' Click

"Slaters of the Skillet' (Bast and
Dumke) drew over 7,000 letters on
their 'first broadcast (15) for the
Charls Corp. over CBS. It's a record figure for even money giveaways over the space of a year.
Contest is offering \$150 in prizes.
Program is cleared from New York
early Sunday afternoon.

early Sunday aftermoon.

rof. Harold Again

rof. Harold Again

Schenectady, N. Y.

General Mills is stimulating sales
of its Soft-as-Silk-Cake Flour

General Mills is stimulating sales
of its Soft-as-Silk-Cake Flour

General Mills is stimulating sales
of the Soft-as-Silk-Cake Flour

General Mills is stimulating sales
of the Soft-as-Silk contest, with

ash prizes interfect contest, with

cash prizes interfect contest, with

cash prizes interfect contest, with

cash prizes interfect contest, with

ash prizes interfect contest, with

is \$1.000. Contestants asked to write

she tried 'the Soft-as-Silk way';

sch. Accompanying the riymer must

be a \$-S. box top, with grocer's

notes as \$-S. box top, with grocer's

notes as \$-S. box top, with grocer's

notes as \$-S. box top, with grocer's

notes asked by a competition

Harold, of Northwestern Tinvestor,

Labbed in connection with previous

contests apponsored by General Mills,

is handling this one, assisted by a

Opealing spiel peralds a 'personal

gift' from Betty Crocker, CM's food

and baking expert, for all entrants.

On sign-off, it is disclosed that the

present is a bookiet containing three

notes and the present is a proper of the present is a positive to the mills

McCop Rehearsal on Air

McGoy Rehearsal on Air Lincoln.

Milt Overman has pulled a neat stunt with his Vareity stage show people, when without them knowing the pulled a neat stunt with his Vareity stage show people, when without them knowing the pulled of the pull

action has been near to the total control of the to

Dave Kohonomoku and his Hawai-ians.
Program carries commercial copy for the newspapers, which are try-Program carries commercial copy for the newspapers, which are try-ing a circulation boost in the rural sections of the state. Now handled by Hank Richards, show will short-ly be turned over to Ranney Daily new farm program director for IBS.

Talented Panel man Baltimore.

WCBM last week snagged series of spots advertising Catapaw rubber heels. Agency wanted recorded a good imitash of the McCoy cat's meow to be used to preface each spot aired. But station saved the cost of having a recording made to the spot aired. But station saved the cost of having a recording made cost of having a recording made to the spot aired to the spot aired to the spot aired to the spot aired and spot aired to the spot

Big Moments from Big Plays'
New York City.
School of Professional Theatre in
Greenwich Village has formed a
radio division to measer Big Moments from Big Plays' over WNEW
for a period of 13 weeks. 'Camille'
is the first one scheduled for airing Sept 20 at 8 p. m.
Later on short squibs from 'Little
Under on short squibs from 'Little
Under on short squibs from 'Little
Gates' are to be diventible to the standard of the grade of the grade in managing director of the group,
which is really an amateur body.

which is resily an amateur body.

WTAG's kid Stunt
Worcester, Mass.
Worce than 3,200 youngsters (500
more than 1,200 youngsters (500
more than 1,200 youngsters (500
more than the seating capacity)
jummed Plymouth theatre Saturday
morning for Unde Ray party, sponGazette. Party was Pelegram and
Gazette. Party was designed and
flour, with house band and performers contributing their bit.
Largest kazoo band ever on air
yelled Good Ship Lollypop' through
tho horns with tissue paper rattle,
tho horns with tissue paper rattle.
Stunt, announced on one of Uncle.
Ray's (George Grim) programs of
reading Tel-Gazette funnies nightly,
brought in requests for more than
4,000 invitations in four days—and
Lucia Say couldn't turn off the re"Taun hetween radio-newspaners."

quests.
Tieup between radio-newspaper-theatre interests was first arranged for season by Gri 1.

ickbacks on Quiz

Use of political san Antonio.

Use of political useries barreet
program. Action laid to recent program when interviews were asked
what they thought of the Husy Long
assassination. Boys picked too
many anti-Long subjects and soon
the studio wires were burning with
intreatiend subjects and soon
the studio wires were burning with
intreatiend subjects and soon
wanted to know the addresses of
some of the interviewees, intent being to make it warm for them.

Church as Radio Studio

Church as Radio Studio
Buffalo.
Receiver for plant with the property of the pr

Quarantined Kids Program

Quarantined Kide Program
Lynchburg, Va.
An entire, two-hour film show was
broadcast over WLVA from the
Trenton theatre, for the benefit of
program of the program of the program
program of the finantile
paralysis ban.
Film was Joe E. Brown's 'Bright
Lights,' and it went on the air intact. Management had hoped to
the ban one day absorbed to lift
the ban one day

First time ever tried in Virginia, so far as known, and management of a known, and management was afraid it might keep activate away. It actually had the opposite effect. After the broadcast had been on less than hour, adults left the kids beside the radio and rushed down to the theatre for the last show. They poured out of street cars, taxicabs and private automostics, to the complete astonishments, to the complete astonishments of ager Charles K. Eagle. Letters of ager Charles K. Eagle. Letters of ager Charles Ty ali asking for more broadcasts.

ing In the Oil
Shreveport, La.
Coming in of a giant 50,000 barrell
oil well in the new Rodessa area 40
miles north as cond by KWKIR
Station sent Jack Keasler to the
site with a short-wave set, and rebroadcast his signals from its
Shreveport plant;

Philadelphia Union Drives Atlantic **Refining Program to New York City**

Philadelphia, Sept. 24. Philadelphia, Sept. 24.
Atlantio. Refining —moved. the
origin of its Saturday night broadcasts from WCAU, Philadelphia, to.
Columbie's—New: York. studios—last
week end (31), after the Philly musicians' union had objected to Red
Nichois serving as absonist of the
orchestra. As a result of Nichols'
Agent Saturday on the matter. Jeson of Musicians on the matter, Joseph Weber issued a circular letter to

local unions throughout the country advising them that a traveling conductor may not be barred as long as a standby is provided for

iong as a standay is provided for.

Rather than engage in further
discussions with the Philadelphia
local the account decided to move
the show to New York and turn
the program's orchestral assignment
over the Nichol's regular men.
Nichols and the members of his unit
are members of the New York
local.

Atlantic had preferred to originate the show from the town in which it had its home offices. It engages to do the music, with Candelor himself, at full pay, stepping aside so that Nichols, who had provided the band arrangements, could direct. When the Philly union balked at the substitute, following the initial broadcast (14) of the series, Nichols brought the situation to Weber's attention, but before the APM prez could take action the refining company ordered the point of origin shifted to New York. the show from the town in which

York.

In matter of the Atlantic show, union first tried to bar Nichols, even though he was not to get credit and Anthony Candelori, nomcredit and Anthony Candelori, nom-inal leader, was to get regular fee. After intense last-minute fight among union members, executive committee and president Romeo Cella, union signed agreement al-lowing Nichols in show and for-warded to sponsor. First show then originated from WCAU Sept.

warded to sponsor. First slow then originated from WCAU Sept.

Fact that 21 musicians in show received about \$70 aplece for bread-caset and rehearsals had strong effect on union membership, that being biggest money local show had drawn in some years. Executive committee, however, apparently figuring to win increased concessions from sponsor and station, early last week reversed Cella's okey of Nichols and notified Atlantic that agreement was off. That burned Candelori plenty, and, while sponsor was throwing up its hands in disgust over the whole situation and moving show to WABC, leader whred details of case and appeal to National union president peal to National union president Joseph N. Weber. He again upheld action of Cella, reversing local ex-ecutive committee. But Atlantic action of Cella, reversing local ex-ceutive committee. But Atlantic Befining by that time was fed up with whole affair and refused to bring show back to Philly. Even so, union apparently persisted in belief station and sponsor were WCAU Saturday alght for broad-cast and refusing to leave until they heard it coming in from WABC. Then they began to sizzie. Whole fasce is likely to de every.

Then they began to elzzie.

Whole flasso is likely to do everyone concerned plenty of harm. In
fact, offhand it isn't possible to see
who has escaped black eye. Certainly musicians and union look
pretty sick. Station is in position of
having started show and couldn't
continue to hold it. N. W. Ayer, who
handled it, is disgusted at developments; Atlantic Refining has run
into record series of headaches, and
even Columbia, which has had to
move show into WABC after first
spotting it at WCAU, is fed up.
Only listeners, who have been offered new class program, are the
winners.

tered new class program, are the wilnners.

At present, while various groups try to bring back show to WCAU (and without much indication of success), station-union dispute that success), station-union dispute that success, station-union dispute that success, station-union demand for 11-man house band at \$70 scale to play five hours a day, contest again came back to discussion stage with new counter-proposale by Levy. His suggestion is for 12-man crew, with reduced working hours to three a day and proportionately lower scale of \$50. Both sides are agreed on ruling of no commercials after 6 p. m. So far union has taken no action on latest Levy offer, al-

Time Changes Sept. 29

Annual fall return to sun-computed time starts this Sunday, Sept. 29. Change marks the settling down of broadcasting program schedules for the fail, winter and spring period.

Seeks to Break Down 'Surplus Coverage' Idea

Pittsburgh, Sept. 24, E. H. James, NBC program manager, cited the radio success stories of other equipment manu-

E. H. James, ABC program manager, cited the radio success stories of other equipment manufactured in telling a convention of conditioning apparatus, in Pittsburgh last week why the firm should spend a portion of its current 330,000 advertising budget for broadcasting. Regardless of the fact, said James, that the firm's primary objective are plumbing and heating contracts, an air campaign allows for no waste circulation since it would create goodwill for the product among those who event. Expatiating on the 'surplus coverage' objection cited by industrial advertisers when approached about radio, James pointed out that even though the owners of apartment houses and commercial structures represent a small portion of the broadcast audience the need for reaching the people who live in apartment houses and work in commercial structures is of equal immercial structures is of equal in the product's message against a dramatic background, may be greatly influenced in his decision if the renting agent tells him that the place has Stay-Kool equipment.

Radio payes the way for the sales.

lon if the renting agent tells him that the place has Stay-Kool equipment.

Radio paves the way for the salesman and build prestige for the product, said James. In relating the product and t

though it was made beginning of last week. It will be considered at general meeting of union Oct. 1.

Meanwhile union continues to bar all remote dansapations over WCAU until settlement of house band question, alternative being payment of \$3 a man for local remotes and \$4 for network remotes. Only place loss of remotes hits .station is through WCAU-controlled Universal Artists Bureau. With number of local bands under contract, burieaus loss of remotes hits station is through WCAU-controlled Universal Artists Bureau. With number of local bands under contract, bureau ichance of booking the bands of the contract of the contra

Shell Show Upset as Jolson Blows: Agency Seeks Stop-Gap Idea

Hollywood, Sept. 24. John U. Reber of the J. Walter Thompson agency, was insistent over long-distance phone Sunday (22) that Al Joison continue on the Shell program after Sept. 28, as he cannot find anyone to replace him to do an hour show without buying six or seven outside acts.

six or seven outside acts.

Joison countered with the proposition of taking a three week vacation-before resumption; with Reber now trying to get individual names for each of three respective shows.

Cast for the show (Oct. 5) that follows John's departure had not been entirely say press time yes terday (Tweeday) meet the yes terday (Tweeday) meet the to bring Victor Young, maestro of the Shell stanza, back to New York from the Coast.

Agency is now trying to ascertain whether it can keep the program series going from the Pacific end and is having its Los Angeles reps scout the field for guest mc.'s and entertainers for filling-in over a period of weeks, or while a permanent name for the assignment can be found. be found.

Oct. 5 program will originate from New York, with Walter Winchell m.c.ing, and Eleanor Powell and Niele Goodelle among the guestees.

FRIGIDAIRE MOVES TO LORD & THOMAS

Lord & Thomas, Chicago, has the Frigidaire refrigeration and air conditioning accounts. Frigidaire conditioning accounts. Frigidaire, would's largest maker of mechanical refrigerators, is one of the few in that line to use radio. Once sponsored a Phillips Lord series on NBC, and last whiter had Jack Pearl on CBS.
Radio plans for coming, season not set. Previous Frigidaire agency. was Geyer, Cornell & Newell which has now acquired the Kellwhitch has now acquired the Kellwhitch for the control of the control of the control of the country of the control of the contro

Grand Opera Series On Australian Radio

Sydney, Sept. 2.

sydney, Sept. 2.
roadcasting Commission, controllers of A-stations, announce a
13 weeks' season of grand opera under the conductorship of Maurice de
Abravanel. Principals will include
Florence Austral, Sydney de Vries,
Ben Williams and several overseas'
importations. Proposal is to broadcast two operas weekly over the 13
weeks from the principal Sydney
studio.

Maurice de Abravanel, and most of the principals, are left-overs from the recent g. try made by Sir

Monaghan Radio Control Bill Gets **Endorsement of Labor Convention**

Sign Painter's New Job

Philadelphia, Scpt.
Südden staff shakeup at
WPEN drops Paul Alger, dean
of local program directors, and
replaces him with Louis Lon-

Lond ne program direc-tor, was previously a sign-painter.

Outs Claim Ins Use Govt.-Owned Radio Unfairly

Winnipeg, Sept. 24.
Canadian Radio Commission came in for an editorial blast from the Winnipeg Free Press for permitting a question and answer act to go over its metwork last Saturday general election. Stunt advertised in daily papers, was labelled Mr. Sage, and purported to give information concerning issues involved in the election. n the election.

hat he election. In the election in the election in the election is directed to the fact that the CRC is government-owned and that the program is allegedly propaganda for the government, which is contrary to CRC policy. Opponents of the government, chiefly adherents of the Liberal party, were particularly incensed over the fact that the second program attacked, in a public ways leader, for residing in the United States while Canada was at war. Officials of the CRC disclaimed responsibility for the broadcast, declaring that the manner in which it was introduced indicated it was not an official program. Programs apportants

was introduced indicated it was pon-an official programs. Programs spon-sored by the CRC are introduced as official programs, while 'Mr. Sage' was introduced as 'coming to you over a network of Canadian sta-

Second program has been given without any indication of it being discontinued.

Theatre Circuit-WFAA Can't Get Together

Dallas, Sept. 24.

Dalias, Sept. 24.
Unable to work out terms with
the Interstate Circuit Max Halperin,
chief of WFAA's artists bureau, is sending out a unit to play high school auditoriums armories and hotel ballrooms. Entertainment is built around the Early Birds or-chestra and program of WFAA.

Halperin will hit 30 Texas towns within the 50,000-watters listening area.

Hot Newspaper Circulation Campaign **Conducted Over Baltimore Stations**

Baltimore, Sept. 24. Newspapers here are resorting to radio as a prime medium of conducting circulation and reader-inducting circulation and reader-in-teresting campaigns. When Hearst purchased WBAL last winter and spotted quarter-hour programs of various sorts on station to plug the Baltimore Hearst dallies, American and News-Poet, the Baltimore Sun abandoned its erstwhile aloofness toward radio and arranged with WCAO a tile-up whereby station ad-vertised in paper and speer on sta-tion on reciprocal basis. Lately the Sun has started spot announcement bombardment over WCAO. Hearst sheets replied in kind, and a scrappy Joust began. Rivairy has become as heated as cir-culation campaigns of rival publi-cations always were when newspa-

cations always were when newspa-pers publicized selves through other

pers publicized selves through other than radio media.

Radio rampage has gotten so fren-zled that the papers aren't prepar-ing copy for each spot till right be-fore it is due for airing, then they

lead with what they think is best card at moment. Last week the Hearst News-Poet snagged a serialized life story of Huey Long, and on day he died started whitwind series of nearly a score of spot announce-in ments plugging fact blog would appear 'exclusively' in News-Poet on following day. That 'exclusive' angle has the newspapers fevered; they now find they have a means of stelling public generally when they have a news beat on a rival, so the radio listeners now don't even have to buy papers to know which rag scooped which on what: Papers apparently enjoy boasting about what they exclusively have or will have-even though boasting over the air via the myriad spot announcement. The ment of the control of the local stations. As far as can be determined, the papers have made no direct overtures to any of the stations here as yet, but it is known that the bigwigs of sheets have been toying with the idea.

Washington, Sept. 24. fight next winter over

overnment operation of radio facilities looms with American Federation of Labor forces preparing to launch a nation-wide campaign to put across the Monaghan government control bill

ment control bill.

Movement to force a show-down
over the question of government vs.
private operation of broadcasting
system is swinging into high following unanimous action of the International Typographical Union at
Montreal early this month. Annual
convention plunked unanimously for
the Monaghan proposition.
Enthwisiagitically passing a resolution calling on congress to enact
legislation cancelling all incenses at
the end of present periods, typos
approved idea of a national campaign to put each member of congress on the spot.

Although factions in the A.F.L.
high command, particularly leaders

high command, particularly leaders of the International Brotherhood of Electrical Workers, are rumored luke-warm and displeased, union luke-warm and displeased, union headquarters is reported agreeable to the pian and assisting in the move to put every senator and representative on record. Locals, with the assistant of state conferences, will interview each politician and demand signed pledge to support legislation along the lines of the Monaghan bill.

Radio Cold to Uni

Radio Cold to Uni

Labor has the knife out for com-mercial broadcasters for several reasons, primarily because wide-spread unemployment among printing trades membership is blamed on growing use of radio with curtail-ment of printed advertising which ment of printed advertising which, has hurt printers. Furthermore, LB.E.W. has made notoriously little headway in unionizing broadcast technicians, even with the help of the abolished NRA code, and company unions have about ended hopes that AFL can make converts in the The action of the typos is the strongest move to 'ordinate strength behind government operation ideas, although previously a

tion ideas, although previously a number of state federations, notably Massachusetts, have gone on rec-Massachusetts, have gone on rec-ord in favor of more drastic regu-lation of radio,

Drive to put legislators on the upot gets going soon, with pledge ands being printed here and soon to be shipped to each typographical

be shipped to each typographical local.

ITU resolution, charged that in defiance of the expressed wish of congress, 'two monopolistic groups' have been enabled to establish almost complete domination of broadcasting and to use facilities for personal gain rather than public interest. Proposish also pointed out that free shows have been put on, hunger commercial ventures.

The proposities of the congress of the United States for the enaction of the Congress, with commercial advertising thereafter be operated exclusively by a governmental agency, to be set up by action of the Congress, with commercial advertising on such radio stations restricted to not more than two hours of each day of which not mother than one hour be used for advertising after sundown.

INSURANCE PREZ HIS OWN M.C. IN TEXAS

Dallas, Sept. 24.

Dallas, Sept. 24,
Clarence Linz, prezy of Southland life Insurance Co., expanded
his emsee activities Monday (23),
when the first of 52 weekly hour
programs of his firm went over four
CBS stations. Linz has been m.c.
of Southland's other program, on
WRR, Dallas, for several months.
Bullt around Hyman Charninsky's
ork. Southland program features
soloists. Risk executive has developed into quite a mike individuality. He broadcasts from the Southland's own studio. Time is 7 p.m.
KTAT, KNOW, WACO and KTSA

veloped into quantity. He broadcasts from the South-land's own studio, Time is 7 p.m. KTAT, KNOW, WACO and KTSA carry all the programs, and KTRH and KOMA pick up 'Voice of the Southland' when they have clear time.

CAMPBELL (Saup: 9-F-WARC

CHEVROLET 9-Sat-WEAR

B-Sut-WEAE
G-Men
Philipe Lord
*Compbell-E
CITIES SERVICE
8-F-WEAF
lessica Dragonette
Rosario Bourdon Or
yuartet;
*Cord & Thomas

COMMERCIALS

WEEK OF SEPT. 25-OCT. 1

This Department lists sponsored programs on the NBC, CES, and Mutual networks arranged alphabetically under the advertiser's name. all thin is p. m. unless otherwise noted. Where one advertiser as two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

Abbreviations: (Wednesday);

ACME PAINT 6:30-Su-WARD Smiling McConnett

A & P 9-M-WEAF Harry Horlick Jan Peerce *Parls & Feart AMERICAN HOME PRODUCT

SAUP)

S. P. WARD

S. P. WARD

S. P. WARD

Dely wone Hotel'
Loid by Many

Grand McCas

Mirlam Hopkins

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G HOME PRODUC (Anacin) WJZ-7 P.M. Tues.-Wed,-Thi Zaay Aces' Goodman Ary Jane Ace Mary Hunter Hefen Spring Everet' Sinan *Blackett.S-H

Mon-8-WEAF

Erwin. Waser CENTAUR CO. ZBT Baby. Pow-ili. a.m.-M. WARE. Dr. Louis I. Harris CHARIS CORE. 146-Sn. WARD. Statis of the Skil-de East Rainh Dumke SJohn L. Butler Co. CHEVOLET

Mon-6-WEAF

Konynes Mon-6-

Col. of Thomas Col. of Arte-PALM 9-Erl-WJZ. (Palmolive Scap) Reauty Rox (The-Dream Girl' Froncia White Lonny Ross Al Goodman Orc. 8:30-Wed WJZ. Ray Collins

AMERICAN

TOBACCO
8-Sat-WEAF
(Lucky Strike)
Lennie Haxion C
Fred Actaire
Kay Thompsan
Charles Carlile
Rhythm Kings
Girle Glee Club
*Lord & Thomas

8:30 Wed WJZ

(Super Suds)

Monsé inf Olass
Gertrude, Berg
Jane Graenweld
Paul Siewart
Helen Dumas
Herha, Whiden
George Toblae
Atline Francis
Anne, Teemen
Sanford Melsner
Penton & Howl AMERICAN RADIATOR 7:30-8an-AVEAF CONSOLIDATED Tireside Roultais

CIGAR.
(Harvester Cirate)
8-Th-WABC
Harv'and Esther
Toddy, Bergman
Joder Sterman
Joder Mich
Rhythm Girls
Victor Ardan'a, Orc
*Altken-Kynett
LORN PRODUCTS
12:15-31-W-TWABC
The Gunner Fireside Rocitale Sigurd Nilssen Hardesty Johnson: Graham McNames Slaker Advit:
ATLANTIO REF. 7-8a-WABO Atlantio Family. Tour Frank Porkor Jack McBryde Rita Allyn Docemary, DeCamil Docemary, DeCamil Docemary, DeCamil

Jack McHryde
Rita Allyn, Docump
Roseman, Jo Docump
Roseman, Jo Docump
Roseman, Jo Docump
Roseman, John Rose
Rose ATWATER CHENT
RISO-TH-WABO
Frank Pathers
Riso-Th-WABO
Frank Pathers
Riso-Th-WABO
RISE TOODS, JO.
RISE TOODS, WABC
The Gumps'
Wilmer Waiter
Agnes Montcheed
Leater Jay
George Graham
Edith Spencer
*E. W. Hellwig

COTT (Face Powder)
10:311-W-WEAF
Ray Noble Oro
Al Bowlly CRUSADERS

CRUSADERS
MOIL-8456-WOR
The Crusnders
Fred C. Clark Peal II
Page Committed
Crossmall
S.31-Ta-W-Th
Ruck Roscre
Turkis Arnall
Adde Innoncir
Edinic Archiv
Ediny State
Clark Arnall
Descript
Walter Tectry
G. 15-CR
WSTEN COAT, CO.

18-10-11

WETEN COAT. CO.

(SEN) COAT. CO.

(SEN) COAT.

(SEN) COAT.

(SEN) COAT.

(SEN) COAT.

(SEN) COAT.

(Innie SEN) COAT.

(Innie SEN) COAT.

(Innie SEN)

A. B. BOYLE CO.
Old English Float
Was,
rl-7115 p.m.-WABI
Lagy Dan, the
Minsirel Man'
Irving Kaufman
*Biockell.

BRISTOL-MYERS 9-W-WEAF (Sai Hepatice) FORD MOTOR
1-SH-WABC
Ford Sunday Evening Honr
Jascha Helletz
Detroit Sym Orch
Victor Kolar

Morlin Slaters Rench Boys 'K W Rninsey

Fred Allen
Portland Hoffa
Art Players
Peter Van Steedan
Benion & Bowles
CAMPANA
6:30-Su-WJZ
Grand Hole!
Ann Set-meur
Don Ameche

10 F-WEAR First Nighter'
Anne-Seymour
Carlton Brick
Cliff Soubier
E Sagerquist Oro
*Aubrey Wallace

:30-Tn-WABC
Fred Waring
Stella Friend Budg
Kosemary PriscilPoley McClintock
Tom Waring
Stuart Churchill
Johnny Davis
Tubby Hanlon
Gene Conkin GEN. BAKING

5:30-Su-WABO
Julia Sanderson
Frank Crumit
Ted di Corela
Key, Renwick
Cerlyje Stevene
Jack Shilkret Oro
B., B., D. & O.
GENERAL CIGAL
(White Owl)

10. W. WARO
B. Polesie, Dir.
Burns & Allen
Burns & Burns &

5:30-Dally Ex. Sn-WABO

5:30-failt Ex.
Sn. WAR. Oa.
Sn. WAR. Oa.
Sn. WAR. Oa.
All American Boy
All American Boy
Robort Flake
H. R. Hoffman
Flakett meyne
Flakett meyne
Flakett M. W. Som
H. Oa.
H.

(Blaquick)
'Gold, Medal Minatrels'
Arthur Stowe
Denny Duncan
Leo Harrison
Billy Chandler
Five Rangers
Dean Brothere
Shlackett

7:45-Won-WEAF

HEALTH PROD 6-Sn-WABO (Feen A-Miot)

ILE-Sim WAND
(Peen A-Mict)
Amateur Night
(Iny feeklas, M.C.
AND AMERICAN
(INTERPRETATION OF THE CONTROL

HECKER B-OGIR-M-W-F
GIR-M-W-F
Hobby Beason &
Sunny Jim
(Norman Halop
Hilly Halop
Hilly Halop
Both
Defmar Poppen
Lorraine-Penikou
Lorraine

Lucille Wall Allyn Joslyn

Lord & Thomas
MALTED
MALTED
LORGEALS
LORGEALS
LORGEALS
Dale Carnesie
Vernal Oaborne
Veronica Wiggins
George Shaokley
Mms. Olgra Attle
SS. C. Croot Co.
MAYBELLINE
S:30-Su-WEAF
Penthous Beronde'
Don Merlo

de'
Don Merio
Dorothy Hamilton
Chas. Gaylord Ore
Cramer. Kasselt
DB. MILES LAB'S

EDNA WALLACE HOPPER \$110 Daily Ex Sa-80-WABO

Romence of Hei

Trent' Virginia Clark Kary Huebl Lester Tremsin

Virginia Clark
Kary Huebl
Lester Tremaine
Gene McGillen
*Hackett
HOUSEHOLD
FINANCE
8:30-T-WJZ
Rdgar A. Quest
Bernardine Flyan
Sidney Elletrom
Gallitchico Oro
*C, D. Frey
FIRESTONE
8:30-M-WEAF
Yocel Ensemble

Vocel Ensemble Wm. Daly Orch. Margaret Speaks

JULIAN &

The Love Doctor Mrs. Howard C.

BLEENEX

Ramons Helen Jepson *J Walt. Thomp

Percy Hemus Ned Wever Wilmer Walker

OB. MILES LAB'S
(Alka-Seltzer)
9:30-Sa-WJZ
WLS Barn Dance
Ridge Runnere
Uncle Ezra
Lulu Belle
Meple City 4
7:15 M-W-F-WEAF

7:15 M-W-F-WE
Uncle Ezra, Re
Station EZRA
Pat Berrett
Cliff Soubler
Carleton Guy
Nora Cunneen
*Wade

Charles Sorce Harry Swan *Clemente Co. MOHAWR CARPE

12:45 Dally Ex. Sq-WABO

JOHN C. MORRELL

9:45-Sn-WJZ Niele Goodelle OUTDOOK GIRL, Inc.

Blanche Sweet
Blackett-SampleHummert, Inc.
PACIFIC BOHAE
9-Th-WJZ

Park Walf and State of the Stat

7-Dally Ex Sat Sur WEAF Amos 'n' Andy Freeman Goeden Charlee Correli *Lord & Thomas

10:30-Dally-WJ
Todaye Childre
Irma Phillips
Walter Wicker
Bess Johnson
Irene Wicker
Lucy Gillman
Fred Von Amon
Jean McGregor
"Hutchinson

*J Walt Thomp.
LADY ESTHER
10-Sn-M-WABO
Wayne King
h:50-Tn-W-WEAF
Wayne King
*Stack-Gobie
LEVER BROS.
(Lux Snap) 9-M-WABO
Lux Radio Theat
Alias Jimmy
Valentine
R. Borthelmess
J. Walt. Thomps *J. Walt Thompon
LIBBY, Mc Albuy
Eve J.Buy
Eve

II a.m.-W-F-WARC
Cooking Close UpCooking Close UpMary Ellis Ames
Hutchineon
FINAUD
7:16-M.Th-FriWOR
Jeanine
Pearaon Oro
Cotet
*Lord & Thomas
PREMIER PARST
9-Ta-WEAF

Sketch • McJunkin

*J. Water
LATHITAL AND CO.
LATHITAL AND CO.
(Muriel Clears)
7:40-58-WEAF
Sporte Review
Hant Greenber
Lattile Pilel. April
2018
Lattile Pilel. April Sketen

McJunkin

Silb Bally Ex. Sa
Su. WEX.

(Crisco)

Vio & Sade'

Att Van Harvey

Herneline Flynn

10-Su-WEAF

(Ivory Tent Show'

Company

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Adele Romeon

Adele Romeon

Adele Romeon

Adele Romeon

Lock & Clemene

Don Voorbees Ore

7:15-M-W-F-WJZ
ivory Stamp Club
Capt Tim Hasley
Capt Tim Hasley
Ivory Soap)
'The O'Neils'
Hale McComb
Jane West
Ace McAllister
Jimmy Doneily
Jack Rubin
Jimmy Toney
'Blackmap
'S Backmap

Blackman

Si Dally Except

Sa & Su-WEAS

(Orydol)

Ma Per Payne
Marlorle - Hannon
Chas Egelson
Hilda Graham
Charner Batson
John Mathews
Corine Deorth
Butler Mandeville
Ken Griffin
PRickett

3:45 p.m.-Tu-W-

(Camay)
Treams Come
True'
Barry Barry MoKinley Ray Senatra Ore Pediar & Ryan

Ray Senatra Ora
Yediar & Dr.
Yediar & Dr.
Yediar & Dr.
Yediar & Dr.
Yediar & SparUra & S

Tom Mix Adven

Urras

BADIO CORP.

BADIO CORP.

AMBRICA

Yaspic Key of RCA

Walter Dannosch

Paul Whiteman

Amos F Andra

BEAL SILK

Jacky Stanton
Pegsy Stanton
Victor Y. Stanton

9. Stanton
SincLairs

9-M-W4Z

Gene Arnold
Bill Childs
Mac McCloud
Joe Parsons
Cliff Souther
Harry Kogen
Fredern!

Harry Rogen
Frederni, Frederni, Frederni, Frederni, Fredrin In Sing, Sing, Wang 20,000, Tears in Sing, Sing,

Albert Payson Terhune

Paris & Peart

E. R. GUIBB &

9:30-Th-VABO

Th Arme for
Peace'
Richard Crooks
Rainbridge Colby
Deems Taylor
Howard Barlow
Paths of Giory'

"Geyes Cornell &
Nowell

Nowell

Alvino Rey.
Charles Gnodman
Al Dupont
Harold Wholsey
Harold Wholsey
Ellerkett Sample
STUDEBAKER
10-F-WABC
Richard Hinber
Stuart Aller
FRoche W & C
SUN OIL
Stabilly Except
Lowell Thomas
(Roche Williams
Roche Williams
Roche Williams
Roche Williams
Roche Williams
Roche Williams Newell
SNS CO
(SSS Tonic)
8.30-F-WOR
The Music Box
Mary E. Wood
Billy Axton
Johnson-Dallis *Roche Williams
SW:FT
10 p.m.-Tu-WEAF
'Studio Party' Sigmund Romberg
Deems Taylor
Helen Marshall
Morton Bowe
Rise Stevens
Canarse Pattern George Britton

J. W. Thomps

Billy Aston"Johneon-Dalle S
FTAND, BRAND
STAND, BRAND
GRAND
GRAN

Genrae Britton

J. W. Thompson

TANTYEAST

ANTYEAST

ANT

Eric Dressier E-iward Jerome Jeck Rosleigh Erwen Mutch

Agencies—Sponsors

DuPont begins airing over CBS on Oct. 9, with all by-products of the firm included in the radio pro-

the firm included in the radio program.—This ed. esistes. in-History of America, with dramatized flash-backs. Firm used radio before.

Will broadcast Wednesdays at 8 p.m. Cast, final story details, etc., now being worked out. B. B. D. & O. agency handling the account.

William B. Gaines, former col-umnist for Associated Press in New York, has folned Kenyon & Eck-hardf, Inc., as publicity chief. At one time he edited two screen fan-mags.

Sears-Roebuck Co. store is changing to plugging of actual merchandise items rather than in-stitutional stuff on a radio cam-paign over WFBL, Syrause. The store has bought 32 spot announce-ments to exploit its coming 49th Anniversary Celebration.

Purity Bakeries starts Oct. 7 over WOR. New York, and MBS, Monday through Filday at 5:18 p.m., pre-senting Omar, the Mystle. Station WLW, Cincy, is so filled up, that program is being shifted to sister outlet, WSAL. Hanff-Metzger hand-ling the account.

Santa DePrime and orchestra slated for Locatelli, Inc., account (cheese), which starts Oct. 3 over WOR, New York, on Thursday, at 12:45 p.m. Ritter & Co. handling the account. Series runs for 13 weeks,

Humble Oil & Refining Company, San Antonio, grabbed ilon's share of pigskin fracases for Southwest-ern conference season. Will air games weekly via Southwestern Broadcasting System. Games are

UNITED DRUG

7:30-Su-WJZ
(Royal Gelatine)
Voice of the Feo-ple'
Jerry Beicher
Parkes Johnson
'J Walt Thomp.
STANDARD OIL

G-Sn-WEAR
Rhythm Sympion
DeWolfe Hopper
*Street & Finney
U. S. TOBACCO
(Dill's Best)
8:30-M-WABO OF N. J. 8-M-WABO Guy Lombardo & his Royal Canadiens *Marschalk & Prati

"Marschalk & Pratt STERLING PROD. 9:30-Sn-WEAF (12 Aug.) Frank Segal Ohman & Arder Gus Haenschen Ore-Bert Hirsch (Phillips Meg) Waltz Time' Abe Lyman Ore-Frank Munn Bernice Claire 8-Tu-WABO

(DIII's Best)
Sago-ia-Wa Ribo
Sago-ia-Wa Ribo Bernice Claire

8-Tu-WABO

Lace

Lace

Lucy Monroe

Frack Munn

lue Haenschen'e

J. Chorles Thomas Willi Morris Frank Tours Oro *Cecil, W. & C. 5-Sn-WABO
Abe lyman
Bernice Clairo
Oliver Smith
Blacket STEWART-WARNER WARNER
(Alemite)
10-Th-WABO
Lysbeth Hughee
Bob McCoy
Art Thorsen
Horace Heidt
King Sleiers
Steve Merrill
Jerry Bowne
Alyce King
Alvino Rey
Charles Gnodman
Al Dupont

*Cocil, W. & C.
WASFF PRODUCTS
7:30-p.m.-Mon.
WABU
Singing Sam'
Harry Frantel
12-Daily Ex. Sa-Sp2-Sn-WOR
6:45-Sn-WABO
Valca Experience

6:45-Sn-WABO

Voice Experience
M. Soyles Taylor
B. Soyles Taylor
B. L. WATKINS
9-Su-WEAF
(Dr. Lyon Toothpeals)
Georges Metaxa
Pierre-Loc Kreeun
Rachel Carlay
Men About Town
Andy Sannella Or
Filickett
0:45 a.m.-M to F-

0:45 a,m.-M to F.WOR
(Tooth Powder)
Back Stage 11e'
Vivian Frideil
Ken Griffin
Henry Saxe
Mary McCornick
Jamen Goss
WELCH
WELCH
(Grape Jules)

. Since code it.
WELCHO
(WELCH)
(Grap Jule)
(Grap Jule

supplemented by quarter-hour weekly chatter program via Texas Quality Network. Magnolia Petro-leum. Company. will. air. quarter-finals, semi windup and finals for Texas high school championship later in season via SBS.

'Back Stage Wife,' romantic serial 'Back Stage Wife,' romantic serial over MBS for 39 weeks, is sponsored by R. L. Watkins (Dr. Lyons toothpaste). It originates at WGN, Chicago, and is aired Monday to Friday inclusive. Current schedule is garbled a bit, but when dayfight'SkVing-times, ends., foll..netwock' schedule will be set at 9:45 a.m. Blackettwill be set at

Armand S. Weill Advertising Agency, Buffalo, assigned to handle radio for Loblaw Groceterias Chain. Firm now using spot announce-ments, WBEN, to boost month-long

Morris Plan, of Fort Wayne, Ind., is sponsoring a new dramatic series over WGL, using only players with at least four years' experience beat least four years' experience be-hind, them. Franklin Tooke, former. American Academy student, now on the announcing staff, is in charge of the programs. Others members of the casters to be picked from ranks of Old Fort Players, local least service. legit group.

Kenyon & Eckhardt, Inc., ling Lehn & Fink's series starts Nov. 4 over NBC.

Cramer-Krasselt Co. in charge of Maybelline's account starting Oct. 13, presenting Penthouse Serenade over WEAF.

immy Fidler and his Hollywood Gossip program starts Oct. 30 över WIZ, with Cecil-Warwick & Cecil in charge. Program is sponsored by George Luft Company (Tangee Lipstick).

Best Foods, sponsoring Ida Bailey Allen starting Oct. 1, thrice weekly over WEAF. Benton & Bowles handling for sponsor.

Harry Bercowich of J. Stirling Getchell is readying new air shows for Plymouth and Helena Rubin-stein in addition to the current Socony radio program. Rubenstein (cosmetic) is a new account and wants to go on the air pronto.

Maskins Clothing Store has signed for 15 minute weekly program on WFBL. Syracuse, New York. Program is What's New at the Theatres' given by Katherine Cuff, station's p.a., and giving aynopsis of the film opening the next day at Loew's State, plus a review of the pictures playing in some palghborhoods.

American Dye Corporation has spotted twice weekly quarter hours—Mednesday at 10:15 a.m., and Friday at 10:45 a.m. with Virginia Martin and Vittorio Trucco, over WinS, New York. Placed through Atherton & Currier agency.

P. Lorillard company switches Thornton Fisher, sports commen-tator, from Briggs to Old Gold product, starting Oct. 5, for a con-tinuation of his NBC series. Gridiron figures to guest on the broad-casts through the fall season. Len-nen & Mitchell agency handling,

Whelan Drug chain goes on the air Oct. 1 with variety show featuring Isham Jones ork, Lovetta Eve, vocalizing and the four Eton boys. Show airs over WOR for a half hour between 8:30 and 9:00 p.m.

No agency concerned, account handled direct. Margaret ('Mike) Schaeffer, for-worty with WCAU and WHAT program departments and recently free-lancing through Feigenbaum agency, this week becomes head of Philadelphia agency's new radio department.

'Flying Red Horse Tavern, succeeds Socony Sketches over CBS starting Oct. 4. Jim Harkins, Fredde Rich, Willie Morris piur choir in the r.w cast. Also the guest policy will be used, the first to be Dr. Roy Chapman Andrews. J. Sterling Getchell handling.

Henry Hayward formerly in CBS commercial program department. now working on Burns & Allen series for Wallace-Armstrong.

Ties of the beautiful of the control of the control

Janet Lee Alice Rheinheart Helen Spring Vera Alien Fred Felkel, Org

8:45 p.m.-Tu-W-Th-WEAF

MODERN FOOD PROCESS CO. 4:15-M-WJZ

Margaret Speaks

Zweenping and

M to F-7:30-WyZ

M to F-7:30-WyZ

(Maited Milk)

Cheeler Lauck

Norris Goff

Loud Speaks

Loud Speaks

JULET WITHOUTH

JULET WITHOUTH

JOHNSON & SON

Floor, Wen)

JOHNSON & SON

Floor, Wen)

JOHNSON & SON

Molly & Condon Speaks

Molly & Condon Sq.WABO

5 Star Jones
Johnny Kane
Elizabeth Day
Bill Johnston
Phit Van Zante
Florence Malone
Eddle Marr
*Blackett-S-H.

SiGHRELL,
Si30-Su-WJZ
(Dog Fond)
Thos. Mulline
Marlon Clairs
*Henrt. H & McD
NORTHAM
WARREN
(Cuter)

KOKENGE
(Footsaver Shoee)
12:30-Su-WABC
'Musical Footnotes'
Vivian della Chiesa
Frenz Imhof
R Ginsburgh'e Ens
'A Moore & Wallace A Moore & Wallace

KELLUGG

SO-Daily Ex. SaSinging Lady
Irene Wicker

Single F-WJZ

Ruth Etting

Lod Nichol's

Ore.

N. W. Ayer

KISSPROOF. INC.

M-W-F-I p.m.-WOR

M-W-F-I p.m.-WOR 11:15 a.m.-M-W-F WABO

risty kett-Sample-H **Blackett-Samble-B ELEENEE I 126-Lt 0 E-W ABC I 126-Lt 0 E-W ABC Marlin - Marlin -

PHILCO 7:45 daily ex. Sa-Sn-WABQ

Boake Carter
*Hutchins
PHILIP STORRIS
. 8-Tu-WEAF

B-Tu-WEAF

Olivor Wakefeld

Lee Reisman's Cre

Elten Boys

Pbil Duey

8-W-WABO

Johnnie

Foursome

10:48 a. m.-Sa-WOII

Graphologist

Craphologist

Fill-BRURY

10:30-Delly-WJZ

Today's Children

II a.m.-W-F-WARC

Ben Bernie "Morris-W. & E. PRINCESS PAT 9:30-M-WJZ

Adv. Agencies, One Night Each. Tie-In with WGN Dedication

Chicago, Sept. 24.
WGN will celebrate the first three nights of the inaugural of its new studies with special programs emanating from the 600-seat auditorium. Quinn Ryan, WGN's manager, is contacting first string names in

nating room the 600-seat auditorium. Quinn Ryan, WGN's manager, is contacting first string names in radio to participate. Among them, is Nino Martini, Lawrence Tibbet, Southern Scholers and Major Bowasser, Following four nights of the dedicatory celebration will have the ad agencies in control of the auditorium. Set thus far are the Blackett-Sample-Hummert agency, which will present Horace Held's unit in a 60-minute program, N. W. Ayer, which has prepared a 30-minute dramatic program and half hour variety show and Roche-Williams & Cunnyngham which will sponsor variety show and Roche-Williams & Cunnyngham which will sponsor Orville Knapp's band in an hour's show described as a preview of the combo replacing. Wayne King at Andrew Karzas' Aragon ballroom. Idea is to have the agencies produce the programs either as an audition for prospective clients or as their contribution to the celebration.

WAX AND AMATEURS SCARCE IN CANADA

Vancouver, B. C., Sept. A pair of program practices common to the U. S.—I, e., use of electrical transcriptions and staging of amateur shows—is currently just about non-existent in this sector of

Only two stations using platters and a lone singleton putting on the simon pures. CJOR and CKWX, both in Vancouver, use disea, but between them account for only half a dozen, two of which are sponsored. Drawback to the use of wax here is that the Canadian Radio Commission nixes it after 7:30 p. m. Consequently transcriptions have almost no effect on live talent, and on the whole don't amount to much. CJOR has the lone amateur show, sponsored by a local optical house. Check-up reveals that a spread of the idea is not being considered elsewhere. Only two stations using platters

Gen. Mills Setting '36 Baseball Deals

Chicago, Sept. 24.

Bob Hotz of Blackett-SampleHummert agency flipped to Minneapolls last week to find out the
exact baseball budget of General
Mills for 1938 and then flipped east
to set baseball deals for the coming

Season.

Has already signatured contracts for ball games on WBBM, Chicago; WHO in Des Moines and White in Indianapolis. On the fire is a New York broadcast deal which may mean the first sponsorship of a New York major league ball game play-by-play norsam.

Consolidated Gas Airs

Consolidated Gas Co. goes on WBAF, New York, this Sunday (29), with an hour's musical and dramatic program. Cast will include Rose Marle Brancato, coloratura soprano of the Chicago Opera Co., Helen Claire, who will head the dramatic interludes: Jan Pearce and Josef Bonine, conductor. Dialog bits will retail the history of the old Academy of Music, on which site the gas company's main offices now stand. Contracts all around are for a minimum of 13 weeks.

all around are for a minimum of 13 weeks. It is the first time that the Con-solidated Co, has gone on the air with a program of entertainment. Several years ago it bankrolled a cooking school broadcast.

WIP Surrenders

WIF Surrenders

Philadolphia, Sopt. 24.

After years of fighting shy of amateur hour craze, WIP will throw in sponse next month, airing simonpure show nightly from Electric and Radio Show in Convention Hall. Winner, to be crowned closing night of the contract for Electrical Association program over WIP.

Understood newspaper tie-up is

ADAPT HEARST FICTION

inson Re-Works For Airing

Hearst Radio, Inc., has assigned Ken Robinson, scripter, the job of dramatizing choice stories appearing monthly in Hearst magazines, 'fair saliway over the companian's controlled outlets. This takes in tales appearing in Good Housekeeping, Pictorial Review and Cosmopolitan. Dramatization will be short and be played with live casts. AUNIS, and the played with live casts. AUNIS, The Company of the played with live casts. Hearst group, has set aside Priday evening time for this new series, Other linked stations will use them

evening time for this new series Other linked stations will use them

BURNS & ALLEN NOT GOING TO LONDON

Inability of Burns and Allen to set broadcasting arrangements while at sea and while in London forced, them to decline offer for Royal Command performance given in London Oct. 28.

Lineup for the new Burns and Alien program has been selected. Jack Renard's ork will supply mu-sic, Ted Husing spieling and Mil-ton Watson, tenor, will vocalize

WCAU New Rate Card Liberalizes Discounts

rhitadelphia, Sept. 24.

New rate aard for WCALI to be issued tomoraw for WCALI to be issued tomoraw for the following to the following the fo

plications are now graduated in 4 Rates now graduated in 4 great to classes. Rate A, covering systematic classes. In-cluding roughly half-hour periods immediately before and after class A hours, is priced at \$25 weekdays and \$40 Sundays. Morning hours are priced at \$250 and after-midnight hours at \$165. Ranging from 1-minute to 15-second, announcements in the four classifications are priced at \$75 to \$35 for class A, \$60 to \$25 for class B, \$40 to \$17.60 for class C, and \$25 to \$10 for class D.

Discounts for steady users have been somewhat liberalized, deductions now offered ranging from approximately 25 percent to 5 percent for series of 385 periods to series of 26, periods. Sponsors of United Press news broadcasts will pay time charges plue 25 percent charge for program material.

Other Levy station, KYW, local NEC Red outlet, will issue new card in about a week, to be effective No-vember 1. Understood it will carry raises in about same railo, with similar simplifications.

Feigenbaum Agency Busy

Philadelphia, Sept. 24.

Besides being Turther Indication of present rush of business with the present rush of business with the present t Philadelphia, Sept. 24.

Incognito on WINS

Sporting Duchess is the air monleker for a femme Social Registerite who begins etherizing sports over WINS, New York, twice weekly, Tuesday and Thursday at 2:30 p.m., alming to please the sophisticated members of the horsey

Femme spicler's name is withheld

19 'Mary Dears'

Recent instance of why radio station copyrisht checkers tear their map past week when tune. Mary Dear tweek when tune. Mary Dear came through for search. One station copyright research man found that there were 19 copyright entries for the number. He was at sea until the could absolutely identify the artist who authored 'the particular 'Mary Dear' to be played on a forthcoming broadcast. If it had not been properly identified as to authorship, the station stode excellent chances' of being aued, for infringement.

of being sued for infringement with no , 'ands' or 'buts

DETROIT'S BIG **NIGHT IS SEPT. 29**

Detroit, Sept. 24.

With each station attempting to outdo the others, Detroit's radio audiences will be offered sparkling and varied programs Sunday night and varied programs Sunday night exited networks. The sunday shall be suited by the sunday shall consider the sunday shall be suited from Mutual, NBC and columbia as well as local shows.

WXYZ, which leaves Mutual for NBC, will produce an hour's program for the entire net, from 10 to 11 p.m. The show also will be fed to the Michigan Radio Network. WOOD-WASH, Grand Rapids, likewise joins the NBC with WXYZ.

WJR, which quits the NBC for Columbia, will have two separate programs, one 8 to 8 p.m. from CBS and a local program from 10:30 to 11:30 p.m. Detroit, Sept. 24.

programs, one 8 to 9 p.m. from CBS and a local program from 10:30 to 11:30 p.m. CKLW, which gives up CBS for Mutual, will take part in an hour's branches. The control of t

stone, concert planist; and Salvatore Cucchiara, operatic tenor.

The WZYZ Players, accompanied by ork, will present a dramatic interpretation of 'The Whip' song from 'Gold Dawn'. Eduard Werner, concert master at the Michigan theatre and formerly with the station, will lead the studio ork in two numbers. Benny Kyte, formerly of WJR, will direct the WXYZ Concert ork.

It is planned to bring Graham McNamee to Detroit to mc the

It is planned to bring Graham McNamee to Detroit to me the show.

WJR's salute from CBS, 8 to 9 p.m., will include a welcome address by William S. Patey, president of the net, relayed from London: a take the show of the net, relayed from London: a take the show of the net of

conversation.

Mark Warnow ork will provide
the musical setting. Another feature will be the synchronization of
three orchestras—in New York. St.
Louis and Chicago—plaving "Congratulations."

WIB's local program, 10:20 to

WJR's local program, 10:30 to 11:30 p.m., will feature Samuel Benavic and the studio ork; a 16-voice male chorus, and soloists.

Cliff Odets in Radio

Clifford Odets, Group Theatre actor-playwright, is currently work-ing on a dramatic series to he, auditioned by Columbia Broadcast-ing via the platter method. Subject matter centered around present day's pioneers. Odets is concentrating on developments in present day broadces.

present day heroics.

Chicago NBC Aches Return as WLS **Asks Better Terms on New Contract**

ORGAN BIG IN UTAH

Morman Tabernacle Influence Ama-teurs Not Hot

Ogden, Utah, Sept. 24
Organ music is perhaps the most
characteristically Utahan radio
program. No doubt this is nagatistly
due the fame and popularity of the
Morman --Pabernacle --organ --programs. Utah Power and Light,
Boyle Furniture, Minnoch Glass &
Paint are some of the sponsors who
prefer this kind of entertainment.
Amateur programs have made

prefer this kind of entertainment.
Amateur programs have made
some progress in theatre but in
general dealers and retullers seem
disincilined to bankroll such shows
and they are left to stations as sustainers only.
Transcriptions are favored as
reputable names and experienced
are the such as the such as

nere. KLO, Ogden has McGreggor & Sollie waxings.

'MIDSUMMER' CAST ON **NBC BUILDER-UPPER**

ollywood, Sept. 24.

Warners and NBC finally got together on transcontinental broadcast for the film Midsummer
Night's Dream. Premiere Oct. 5
will go over network for one hour
at 9 p.m. Coast time. Network absorbs full cost of wires with Warners deadheading entire cast and
picking up Max Reinhardt from
N. Tilm bows in officially Oct. 16 on
Coast and Oct. 9 in N. Y. Bob Redd
producing all.

Amateurs Spreading In St. Louis Radio

St. Louis, Sept. 24.
Amateur programs are on the increase in St. Louis. Station KMOX
Leston Mayonnaise Co. sponsors
Stars of Tomorrow' over KED. Has
run for five months Sunday afternoons at 5:30. WIL has two and
will add a third amateur show to
its schedule. Club Plantation (Negro,) Food Center and Wurlitzer or
gan are the advertising parties. St. Louis, Sept. 24.

Texas' \$500.000

Ballas, Sept. 24.
Regional nets in all sections will probably get ilon's share of the \$50,000 appropriated to advertise Texas during its 1936 Centennia, it appears from negotiations with state board of control chiefs and Tracey-Locke-Dawson agency officials. Dailas, Sept. 24.

ficials.

Officials of the state board of control, Lolders of the fat purse, say they will soon close a contract with the agency, but won't say whether the ad campaign will go further than radio.

State officials have refused to name the amount they will give Tracey-Locke-Dawson to finance the air dive

the air drive.

Farm & Home in N. C.

Farm & Home in N. C.
Charlotte, N. C., Sept. 24.
NBC network originated its National Farm and Home hour on September 17 at Kingston, in the heart of the bright leaf tolacco belt. It included description of the high-light activities at tobacco market auctions and carried a background of the auction selling of the weed, something different from any other type of selling in the world. Pregram included an address by Gov. ernor J. C. 13. Ehrlinghaus and Congressman John H. Kerr. Everett Mitchell, vetergn Farm and Home announcer, was, in charge. He interviewed several prominent tobacco farmers as to methods of growing. farmers as to methods of growing, sorting, grading and marketing tobacco.

Chicago, Sept. 24.

An old headache between NBC and WLS over station compensation is again throbbing as negotiations are getting under way for a new contract to supersede the current deal which expires in the fall of 1936. Burridge Butler, chief of the Prairie Farmer station, is asking for a Wordstarnian increase, 2007 1007-1017. he doesn't get it he'll go independ-

me doesn't get it he'il go independent.

Same thing happened a year ago, but at that time NBC shushed the storm by giving WLS more dough. In the storm by giving WLS more dough. In Wurn for a two-year contract.

Wurn for NBC is the probability that if WLS breaks away, the Blue circuit will be in a tough spot. NBC's own WENR splits time with WLS, and so if the latter quits the problem of plugging a brutal hole looms up. About the only other replacement NBC would have available would be WCFL, the Federation of Labor station, which has been carrying some NBC sustaining shots.

WLS meantime figures it has an-WLS meantime figures it has another strategic reason to demand more coin. Prairie Farmer station is said to have \$100,000 cash in the bank with which to build its own transmitter (it currently shares WENR's). And it also has a large plece of acr ge near Crete, Illinois, on which to erect its plant.

Gas Co. Sponsors Football Chart. 80.6% Correct

Dunkel system of forecasting the winners of football games will make its debut on the air through the Atlantic Refining program over CBS -Saturday lights next week (12). Mathematical charting of which college team will take the other was devised by R. C. Dunkel, space buyer in the Dayton, O., branch of the Geyer-Cornell agency. Rikhts which the oil company has

space buyer in the Dayton, O., branch of the Geyer-Corneli agency, Rights which the oil company has bought are exclusive for the entire Atlantic Seaboard, Pennsylvania and Ohio, or the territory covered by the CBS hookup, with the feebing between \$3,000 and \$10,000.

Frankfort Distillers held the national rights to the system last season for a fee of \$15,000 and distributed the forecasts weekly to liquor retailers. Reason the liquor combine gave for declining to renew was that legislation was being devised to bar any form of whiskey advertising at the point of sale (on the premises).

Dunkel claims that his system last season proved 80.5% accurate, with the guesses on the outcome beling \$0.57 games right and \$59 games wrong.

OIL OUTFIT BANKROLLS AIRING 86 COAST GAMES

Los Angeles, Sept. 24.
Associated Oil Company, which
last year monopolized the broadcasting of coast football games, has
closed for 86 tussies this fall. On
the payroll are 22 announcers to
call the plays.
Frank Bull, KMTR, will handle

the local games, replacing Gary Breckner. Loyola and Carl Tech kicked off the lid last Saturday (21), KFWB airing the fracas.

WINS' Acting Company

WINS, New York, gets a regular stock company on its staff, with formation of troupe under direction of Ed Smith, Those signed include Part Lederer, Warren Ashe, Lorraine Bernard, Joseph Fox and Rene Rebertt. Starting Sept 30, company will iproadcast daily on a newly consected series labeled Nevs Parade, scheduled from 12 to 12:30 p. m. EST.

EST.
Gradually the company's chores will be increased for other dramatic spreads. Regular pay goes along spreads. Regular p

Radio Chatter

John Patt's face purpled when cat named after him by Graves Taylor, WGAR, p.a., gave birth to a batch of kittens. Irving Graver quitting WJAY amnouncing staff, after being in to any Toledo.

Eugene Carr., Ellis Vander Pyl. Graves Taylor and John Patt of WGAR have received honorary common Lieut. Governor Ted. Metcale of Nebraska.

Great grandson of Paul Revere

com. Lieut. Governor Ted Metcaife of Nebraska.
Great grandson of Paul Revere was finally signed for his first radio talk by TAM on Sunday (22)
Heaver. Mass. to Cleveland to tell how his great-grandfather made his famous ride. Station got him for stunt through aid of Bryon Wade, historian from Youngstown. O. Rocky Austin, tormer WGAR m.c. has deserted radio to form his own or of the first historian form of the first historian from Youngstown. O. Rocky Austin, tormer WGAR m.c. has deserted radio to form his own or of the first historian form which has deserted the first historian form his own or the first historian form his own or the first historian form his own or the first historian form historian form his own or the first historian form his own or the first historian form his own his first historian form his own historian form his own his first historian form his own his first historian form his first historian historian

Hotel.

Lawrence Kurkdile, new WJAY music director, starting out by dedicating one program each week to Cleveland ceiebs and playing their fave songs.

Vernon H. Pribble, WTAM manager, in New York for a NBC conference.

ference.
'Smilin' Ed McConnell winds up his Blue Flash series over WHK Oct. 6, after which he goes to Chicago Oct. 13 for two new net-

Chicago Oct. 18 101 http://www.work.programs.
Polly Deal writing dramatic sketches for WHK, and acting first one targed Man Who Came Backfulth Gli Glibbons, and Judy Sherrill.
Sannger, former NBC Margot Saenger, former NBC ader, auditions at WTAM, Cleve nd.

land.

Bob Evans-made WGAR's editor of station's INS news, rewriting and broadcasting builetin items. He is son of Billy Evans, general manager of Indians' baseball team and formerly a newspaperman. George Brent in Cleveland Thursday, (28) to guestar on Rudy Vallee'a program through WTAM. Vallee appearing at RKO Palace current week.

lee's program through WTAM, Vallee appearing at RKO Palace current week.

Three staff shifts at WJAY.

Catterall as publicity director, Chuck Seamon in as comedy announcer, replacing Phil Ross, who is auditioning for CBS in New York.

Clatterall as publicity director, Chuck Seamon in as comedy announcer, replacing Phil Ross, who is auditioning for CBS in New York.

Clatterall as publicity director.

Clatterall as publicity director.

Russeil Hughes, WILW continuity writer, announces engagement to a Clincy belle.

S. Goodman, general manager of WKRC, Cincinnati CBS outlet, dividing vacash between Manhattan and Hot Springs, Va.

Bob Allen, vocalist with Hal Kemm's ork, did a sustainer on WKRC, is alma mater, last week, which were successful to the companies of the continuation of the three years of net work in New York, and likely to hook up soon with WCKY. Grace Considison, other member of the formula.

of het work in New York, and likely to hook up soon with WCKY. Grace Donaldson, other member of the Don Hall-Rose trio, leaped to California, Eilis Frakes, young Cincinnati baritone and new in radio, as-signed to solo spot by WLW on its Hal Carr Music Box Master pro-

grams. Christians Dox master pro-grams. Chauncey Parsons, 'Singing Neighbor' of WLW, will feature 'Rachem' in his matinee broadcast Friday (27) in honor of Jewish Rosh Hashonah.

Friday (27) in honor of Jewish Rosh Hashonan.
Hashonan.
Life in the divisits are assisting the series of dramatizations of famous American court cases. Program began Sept. 18 with first of two 30-minute installments, the second being aired the following night, it dealt with the Armstrong murder case, in the Armstrong murder case, in a sel for the defense. Second program aired Monday (23) and Tuesday (24) nights, reenacted the Harrison murder trial, in which Lincoln also represented the defendant.

Saskatchewan

Federal election talkers buying Saskatchewan radio time by hourfulls. Stations having tough time breaking hours of jabber by musical bits and the life. Night prior to election threatens to be sell-out. CHWC. Regima, already booked solid with talk from 5:30 p.m. to 12

solid with talk from 5:30 p.m. to 12 midnite. 'Chandu, the Magician,' trans-criptions opened on CJRM, Moose Jaw, for three-a-week by Monogram

CIPMONS OPERATE OF A CAPE AND A C

Dorothy Chester, ith, planist, Fifteen

minutes.
Don-Wright exits from CKCR sales staff. Claire Chambers signed by CRA and a sales staff. Claire Chambers signed by CRA and a sales staff of the cour Sunday programs in foreign languages, sponsored. Saskatchewen has large foreign speaking PRA CREACTION of the course of the

hour Sunday programs in foreign languages, aponsored. Saskatchewen has large foreign speaking. Real life stories transcriptions for CKCK. In co-operation with newspaper owners'. (Regina Leader-Poet newspaper story commander-Poet newspaper story commander-Poet newspaper owners'. (Regina Leader-Poet newspaper story commander-Poet newspaper story. (CRM announcer. GK. 10. Winnipes to join CRC announcer stat. CRM commander-Poet newspaper story of the programs. CHWC with Dom MacMillan, Regina Daily Star sports writer, in first crack at sportcasting, and instancer will be considered to properly of season. CHM commander-Poet newspaper state of the property o

brothers), Harry Upton, verses and comments. Pianoings and poetry—of sorts.

Pianoings and poetry—of sorts.

EVEX. Planoings and poetry—of sorts.

EVEX. Planoings, Man., with seven—plece band. Will fill Hotel Saskatchewan engagement for winter. Trouble ahead with local union, it holding opening dance Oct. 4, Viny Yogue charity affair, cannot be considered regular hotel dance and must be played by local outsit.

New York

arthur Young yodeling guitarist stated for Town Hall Tonight am a stated for Town Hall Tonight am a stated for Town Hall Tonight am a month. Three weeks ago Buffalo Evening News Carriers Harmonica Band copped first prion. Last week Rob-Joe La Tour, French-Canadian dialect comedian, is a new addition to WGY's roster of acts, doing a laminute state of the supper-house in the state of the supper-house in the state of the supper-house in State of the

Smalley house in the state of t

girls went on air for a broadcast with the Platro Pails, but telegram did not arrive until after salvo had beneated the property of the property of the process of business of

urday night).
Louis Rowland has taken Emory Louis Rowind has taken and Hall's place as announcer on 'Penthouse Sevenades,' Sunday afternoon commercial over NBC red web from Chicago. Will serve until Christ-

mas. Teddy Black's orchestra, which opened on the Faradise Show Boat, Troy, last week, broadcasting over WGY. Cab Calloway's Band, playing a one nighter there Friday, was on air over Schenectady station for 15 minutes. Paradise has a WGY wire.

wire.

Boyd Gaylord's orchestra, playing at Club Palaroma, Schenectady, broadcasting over WGY. Spot has

Phil Van Tassel of WHAM Rochester dramatic staff is still not superstitious, but he's wondering.

After participating in a Jinx-busting program on Friday, the 13th,
and turnishing the black cat, he
string of fish in his life. But on the
way home his car was forced of
the road and overturned. He escaped without a scratch. Now, he
is wondering if it was good luck,
bad luck, or both.

Ed Smith replaces Earl Harper on spiel assignment for Inquiring Mike program over WINS from Empire State bldg.

Bilic program over WINS from Empire State bidg.

Bill Farren's sport commentation and interviews with principals and other commentation and interviews with principals and other commentation with the program of the pr

cerne:
Frances Maddox, musical comedy
star and concert planist, was guest
artist on Jack Lait's Flashes program via WNEW last Saturday (21)
night. Kenneth McCaleb subbed for
Lait. Miss Maddox won first prize
in the National Plano contest.

Michigan

By special invitation of the Canadian Radio Commission, a group of WXYZ, Detroit, headliners were presented in a special one-hour Concert Caravar program last week concert Caravar program last weak and the control of the control of

Salvatore Cucchiara, operatic singer.

After taking the role of a driver sentenced for speeding. Billy Rid-dle, of WMBC, Detroit, left the studio to find a parking ticket on his car.

studio to find a parking ticket on bis car. Rich speni a few days in Irene Rich speni a few d

is heard each weanessay and and day mornings. All football games of Michigan State College will be broadcast by WJIM, Lansing, Howard Finch will announce, with Socony Vacuum Oil Co., White Star Division, as spon-

WIIM. Lansing. Howard Finch will announce, with Socony Vacuum Oil Co. White Star Division, as sponsor.

Care Gentile is the new annual control of the Contro

Ohio.

Eddie Bratton, WWJ's trumpcter, surprised by his younger brother, who dropped in on him from Minne.

motor went haywire while vacation-ing in Northern Michigan.
Programs are practically all set for the switching of nets by three Detroit stations Sept. 29. Should be a gala night for Detroit.

Ontario

Arlene (NBC) Jackson visiting Toronto, the home town.
Rex Frost of CFRB, Toronto, back from that Hallfax vacation.
Hal David (MCC), croomto, the wind (KC), croomto, and the wind (KC), croomto, and claudette Guiley doing a two-plano over CFRB, Toronto.
Con under Reginald Stevent de-Con under Reginald Stevent de-From will go under the William of the W

The organ-playing Ernest Dainty launches a new series, Love Songs, Old and New, over CRCT, Toand

ronto.
Gilbert MacLean, tenor, gets a
Canadian Radio Commission contract on the 'Soliloquy' series to be
trans-Canada ethesed.

The singing Cowling Bros., with Eddle Renardson as accompanist, have hooked a contract with the Canadian Radio Commission's eastern network.

ern network.
Johnny Campbell and his orch to hit the air waves over CFRB, hit the air waves over CFRB, Toronto. Roy (CFRB, Toronto) Locksley's latest find is Zoe Dee, the blues-

latest find is Zoo Dee, the bluessinger.

Maurice Rapkin, manager of
CKCL, Toronto, oft to Mexico for a
Perce Cole pinch-litting on Jim
(Toronto Telegram) Hunters
Tuning In' column.

Oldest and largest Canadian chain
program, the Nellson Chocolate
season.

Hour will remain was season.
Luigi Romanelli has snaffled a year's contract for himself and band with NBC, programs to originate from the King Edward Roof.
Toronto.
Geoffrey Waddington's orch
launching their new Mutually

with NBC, programs to originate from the King Edward Root, Toronto, the King Edward Root, Toronto, which was a guest-commission network, with Mutual, to pick up as a guest-canadian program for the ensuing month.

Al Leary, sports-announcer for CACI, Toronto, slated to handle COlympic games in Germany to he ethered over the Canadian Program for the Commission's national network. Bruce Beemer, director of WXYZ, Detroit, bringing up a group of the Mutual artists as an international good-will gesture for the last proceeding services originating from CRTC. Toronto, and going over the Canadian Radio Commission's national network tonight (18); Beemer to m.c., Edouard Werner to guest-conduct Geoffrey Waddington's orchestra, Virginia Hooper and Salviets and Commission with and Sulvetter, which were the conduct Geoffrey Waddington's orchestra, Virginia Hooper and Salviets and Edward Cladstone to that the ivortes.

Indiana

Frank Sharp, WFBM program director, supposed to be on vacation is still showing up nights.

Is all showing up nights.

WFBM boss, taking it we weeks in Boston.
Plug Kendruck, WIRE manager, in New York on business.

Indiana Roof set for remote pickupps over WFBM nightly, Ytlo, returning to WIRE as austaining.

Bob Brockway, of Columbia's Chi-cago technical staff, visiting twirlers at WFBM.

Ceorge Solbel, WCAE Pittaburgh

Ceorge Solbel, WCAE Pittaburgh

Fran, Paul and Jack, WFBM tho, who tried their wings with Charlie Davis ork, back home to enter the marts of trade.

Pennsylvania

Lee Lawrence, warbler over WIP and WIBG, is not airling from WDAS.

and WIBG, is not airing from WDAS.

George A. Baker, formerly an abuner and continuity writer at the second of the

Eddle Bratton, WWJ's trumpeter, surprised by his younger prother. Who dropped in on him from Minne apolis. See an in the place in more than year, who dropped in on him from Minne apolis. See a see a

Sition, of station's auditing department, becomes bride of Jos Masly, whose sister Vera asies department nember, was also recently married. Billy Hayes crew airing over WIP from Studio baliroom.

Cosmo Errant, zoo frequenter, spieling inside stuff about the animals for WIP kid listeners.

KYW ethering local preview of network grid broadcasts. Highiand melodies, many of which and some of which are to generate the published, being hand-downs from generation to generation, will be offered by John Green, "Scottish Minstrel," beginning series over WCAU.

Radio drive, to decrease number of

WCAU.

WCAU.

Beginning series over the Million of Radio drive to decrease number of Radio drive to decrease number of Radio will be undertaken. My working groups operating with the Million of Milli

Maryland

Joseph Katz back from trip to Hollywood.

John Charles Thomas becoming moster. Steered hismoorboating master. Steered hismoorboating master. Steered hismoorboating master. Steered hismoorboating master in the steered hismoorboat hismoorboat hismoorboat hoods. After month's illness, Mrs. Elizabeth Booth, 43, wife of Arthur Booth, account exec in Baito office wived by six children.

Lydia Todd back style spieling over WBAL after summer solourn out of town.

Lydia Todd back style spieling over WBAL after summer solourn out of town.

Announce Phil Franklin of Announce Phil Franklin of two twices weekly observations of world news.

Hammond Brown, radio ed New-Post, has commenced doubling over onto sport pages of sheet, doing Maryland waters gling activities in Maryland waters gling activities in

Kentucky

e station, to the period of the control of the cont their early evening spot on WAVE Monday (16) after summer spent in

Illinois

Jackson-Moore opening special rep branch offices in Detroit, Steve Trumbuli back with J. Walter Thompson in Chicago han-dling Swift and Elgin ether pub-

ling Swift and ling Swift and ling Swift and ling Swift is now a kelly Smith's family is now a material of che-ild line with the arrival of che-ild line with the arr Kelly Smith's tamuy to declid quartet with the arrival of che-lid No. 2, the first son. Dick Marvin's schnoszle undersone the son of the son of the light son o

Minnesota

H. A. Bellows, former WCCO-prez, CBS vice prez, and a member of the old Federal Radio Commish, opening offices in Minneapolis as radio consultant. Ken Hance snifting through a

sniffing through a cold

Ken Hance snifting through a cold, do Aleven residents 'Atteron tools to the Aleven residents' Atteron tools have been been so that the Aleven resident and the Aleven took of the Aleven t

week.
So hot is National league interest here that WTCN is bowing to public demand and is airing the (Continued on page 59)

Here and There

Harry Torch added to staff of WHIO, Dayton, O. Harlan Haines WMAZ, Macon, Ga., as announcer. has been designated as the latter station's new continuity ed.

Gale Hinton, formerly of Harold een gang over WGN, Chicago, and t KMOX, now at WMBD, Peorla, ith own program of songs.

Helen McMillen on WMBD, Peorla

William B. Quarton, commercial manager WMT, of Cedar Rapids, was married recently to Eleanora Bierkamp, of Durant, Iowa.

Dorothy Faff, Toreh Binger, Tom-KSO, WHO and WCFL at various times, now on WMT, Cedar Rapids. Sponsored by Hamilton Seed and Coal Co.

Ed Courtney, announcer, last with WDAY, Fargo, and KFJI, Grand Forks, is spieling for WDGY, Minne-apolis.

WDGY an-Steve Robertson, WDGY nouncer, m. c.'ng with Blue Mountaineers in local niteries

Mike 'ork resumes half-hour broadcast daily over WFAS, White Plains, this week.

Gerald Smith, of WFBM, Indian-apolis, a new daddy. A son.

rooker, formerly with

R. V. Sullivan, head of WKBB, East Dubuque, Ill., advertising de-partment, has resigned.

Lorraine Foster, operatic voice from We by CBS.

Phyllis Barrett, other half of Phil and Phyllis Barrett, WNEW, New York, radio song team, was Miss Oklahoma in Atlantic City compe-tition several years ago.

Walter Kelly, program director for Bess & Schillin, and Roland Trenchard, general manager of WHOM, now ensconced in what they term a private hideaway.

Helen Walters, former Purdue student, and member of WBAA, Lafayette, is now on WOWO staff, Fort Wayne, handling Purdue Scrapbook series.

Frank Thomas, coach of the University of Alabama, beginning Sept. 24, inaugurated a series of weekly broadcasts on football over WAPI, Birmingham. A Birmingham department store is sponsoring.

WSM, Nashville, has installed a provided in the power cabinet is only 27 inches wide, 15 feet deep and 30 inches high. Leon Cole is

Francis Craig has returned to WSM, Nashville; with his orchestra after spending the summer at night clubs and hotels throughout the

Mrs. Shelia D'Arcy Dawes, 45.
WTCN women's program conductor,
died from a heart attack at her
home in Minneapolis Sunday. Sept. 15.

Jean Rappaport, violinist for KTSA, San Antonio, has returned from New York to resume airing.

H. H. Mitchell, a New Englander, now announcing for KABC, San Antonio.

Berry Kroeger of KABC, San An tonio, shoved off for the coast t take a fling in pictures.

Bob Bingham, WMNC, Asheville, N. C., staff announcer, will handle the station's football broadcasts this fall as well as his regular commer-

Lois Ravel has decided that there is nothing to be gained by continu-ing on a sustaining basis over CBS and brings her scrics to a close this Friday (27). Though originally slated for four broadcasts, she was held for twice that number.

Eleanor Lane, warbler on WMAS Eleanor Lane, warrier on warrier Springfield, Mass., got a second in-vite last Wednesday (18) as gueste on the Soapine Whaler's program over the Yankee Network.

Reid Kilpatrick, formerly of WJR, Detroit, and Fred L. Edwards, for-merly of WKY, Okiahoma City, have loined the announcers' staff of the coast.

Bob Feidman is back doing his 'Up and Down Sports Lane' series on WMAS, Springfield, Mass.

Red Nichols has been renewed for another 13 weeks by Kellogg's (Pep), with the extension taking effect the middle of October.

John T. Schilling, of WHB, Kan-as City, vacationing low New York for two weeks.

Hubbell Robinson, of Young & Rubicam, on hand in Detroit last night (Tuesday), to help cut Alvan McCauley, Packard prez, in on the account's inaugural broadcast over CBS.

Gene Stafford, former program director of WMCA, and who has been associated with KSD, St. Louis, and WLW, Cincinnati, back in New York, where he will work on the forthcoming Republican presidential

Bill Meyer, KROW, Oakland, sports announcer covering Baer-Louis fight in New York for the Oakland Post-Inquirer.

WLS, Chicago, has added W. R WLS, Chicago, has added W. R. Watson, for a number of years associated with the Midwest Farm Paper Unit, to its commercial staff. Will represent WLS in Chicago, Michigan, Ohio, Missouri and Iowa.

Herb Akerberg, of Columbia, and F. B. Ryan, Jr., of Ruthrauth & Ryan agency, are brand new Ken-tucky colonels. L. B. Wilson is suspected.

J. R. Poppele, chief engineer at WOR, New York, to speak Sept. 27, before students taking broad-casting course of RCA Institutes, Inc. Subject is Desirable Personal Characteristics of the Engineer.

Jack Douglas returns to WINS, New York, as variety m.c.

Jack Fulton moves into Penthous Jack Futch moves into Penthouse Serenade (Maybelline) starting Oct. 13, replacing Don Marie. Incoming tenor due for some extra build-up by sponsor and network.

rine Band of H. M. British warship docked in Phila-delphia for visit, will do guester on WFIL's 'Leathernecks' adven-ture program Friday (27).

George Armstrong, Syracuse radio singer, is recovering in University Hospital of the Good Shepherd, from an emergency operation for ap-pendicitis. Surgeons found his ap-pendix ruptured.

Stephen L. Fuld, formerly of WNEW, New York, has joined the New York sales staff of Hearst Radio. He replaces Ernest Foote,

Bide Dudley, columnist and James Waters, formerly of 'Rise of the Goldbergs,' being auditioned at NBC for program titled 'Humor in the News.'

Martha Deane hour over WOR, New York goes to a 45 minute dura-tion starting Sept. 25, handling six sponsors daily. Each commercial is done as a short story, with the femme presiding in the managing editor's chair. editor's chair.

Present sponsors on the rotating participation series include: Fischer participation series include: Fischer Comfee company, Singer Company, Philadelphia Dairy products, National Biscuit company, John Morrell company, Royal Lace Paper Works, Jones & Dahm, Wipe-on and Stehli Silks.

New schedule is Mondays to

New schedule is Mondays Saturdays, 2:15 to 3 p.m. EST.

Charles Stark from Milton Blow agency added to local sales force of station WHN, New York.

Block's 'Make Marti Marti Block's Mark Belleve Ballroom' has been signed as com-mercial with Golden Rod as sponsor over WNEW, New York. Program goes on daily between 10 and 11 o'clock in the morning.

Frank Luther, who's heade Hollywood to appear in a feature plx, made five electrical transcrip-tion recordings for Lang-Worth Feature Programs before leaving for

St. Louis' Wax Practice

St. Louis, Sept. 24. KMOX is using several t scribed programs, commercial for the most part, and made for and by sponsor. Among the companies for nishing transcriptions are World Broadcasting, McGregor - Sollie, RCA, Freeman Lang, Standard, RCA Victor. KWK has service of World Broad-

RCA Victor.

KWK has service of World Broadcasting System of superior quality.

Use of transcriptions has not in
any way decreased use of live talent
on KWK. At present time, KWK
uses very few phonograph records.
Live artists used in large numbers

KSD, the St. Louis Post ispatch
fattlon, is at present using eight
transcription programs from World
Broadcasting and RCA Victor, all
commercial, and three new sponsored wax programs are due for
airling in the very near future.
Station's total time devoted to
phonograph recordings is now down
to approximately one hour a day.
Station reports transcriptions has
not interfered with local talent. Station reports transcriptions not interfered with local talent

not interfered with local talent.

WIL uses, Radio Transcription
Co. and also Standard Program
Library products. Talent is offered
to commercial clients but more
effective transcriptions are desired.
Two of stations largest clients use
discs and also talent programs.

Reporters Burn Un

Nashville, Sept. 24. Sport writers on the daily papers boiling, result of Ray Mor-n, coach of Vanderbilt foot-team, banning newspaper , but allowing Jack Harris, rison, coach of Vanderbilt foot-ball team, banning newspaper men, but allowing Jack Harris, WSM sports announcer, to wit-ness secret practices of the tootball squad. He is the only per-son outside of Vanderbilt players and coaches allowed to witness the sessions, which are held under-neath the stadium. Harris is allowed to see the prac-tices as long as he behaves and

tices 'as long as he behaves and doesn't talk out of practice.'

Bernie to Philly

Chicago, Sept. 24.

Final Chicago, Sept. 24.
Final Chicago broadcast by the
Ben Bernie band for Pabat will ride
on Oct. 1 with the next Fabst shot
out of Philadelphia where Bernie
opens in two weeks at the Arcadia.
Nate Perlstein, ether chief of the
Morris, Windmuller & Enzinger
agency, has spotted Gertrude Niesen
as guest warbler on the final loop
show.

Rambeau Coast Office Sales Reps WGN, Chicago

Chicago, Sept. 24
William Rambeau office has been
named as special west coast representative for WGN, Chicago Trib-

Rambeau representation sup-plants the Blair office which orig-inally had the coast WGN sales.

WHEC'S MONOPOLY

Rochester, Sept. 24. Monroe County Democratic Com-Monroe County Democratic Committee has signed an open contract with WHEC to spend \$5,000 in October for broadcasting political speeches. WHEC has a monopoly in this field as politics is barred by WHAM.

With Democrate betall

WHAM.
With Democrats battling to keep control in a former Republican stronghold, GOP committee is expected to match this amount.

Local News on WFBM

Indianapolis, Sept.
Since installing INS News Service WFBM has gone into newscasting in a big way, turning over four 15-minute periods a day to airing the chatter.

ing the chatter.

Station is only one in state to broadcast local items, as Ken Ellington, commentator, has turned reporter to cover local happenings the aid of several allie embers of the fourth estate

Della Orr at WLVA

Lynchburg, Sept. 24. Deila Deen Orr, former program director for WAPI, Birmingham, and WJBY at Gadsden, has been given an indefinite booking at the Par-amount here as organist and kiddle club director.

will play three times a day and broadcast over WLVA three times a week, in addition to assembling a two-hour Saturday program for the

Radio Sets Fail to Dominate Show: Lew White Does a Barnum on Organ

KVI Invades Coin Town

Tacoma, Sept. 24.

Ed Jansen, manager of KVI (CBS), has pulled a coup by opening a studio at Bremerton, a town of 15,000 with no local station of its own. Significance of the remote at the country of the second state of the se of 15,000 with no local station of its own. Significance of the remote tie-in, which involved about 40 miles of wissing; is that Bren-ween her. 14; 900,000 monthly payroll.

First programs being fed to KVI are strictly commercial and civic.

WMBD. Peoria. Lukewarm On Amateur Programs

Peoria, Ill., Sept. 24 WMBD, Peoria, Ill., has frowned n commercial broadcasts using WMBD, Peorla, III., has frowned on commercial broadcasts using amateurs for lengthy period and shows no signs of relenting. No such show now on the airways and none contemplated. Nearest was a contest in hook-up with Major Bowes stage show at the Palace theater here, in which one was picked for stage show in final auditions on the air. Radio ads of two local papers, Star and Journal Transcript, F. R. Oakley and R. M. Shepherdson, were rung in as judges.

judges.
Station also nixes ordinary wax for fill-in programs, using electrical transcriptions exclusively, with the Standard service preferred. the Standard service preferred. Clair Hull, program director, is of opinion that recordings do not hurt talent, only being used when talent fails to measure to exacting station

Goodrich B.R.'s Football

Atlanta Sent. 24. Atlanta, Sept. 24.
Seven home games to be played
this season by Georgia Tech will
be broadcast by WSB under the
sponsorship of the B. F. Goodrich
Company, Goodrich Silvertown,
Stores and Goodrich Dealers. Arrangements have just

completed between sponsor and sta-tion and Al Doonan, local sports

completed-between sponsor and station and Al Doonan, local sports promoter, who obtained exclusive franchise on Tech's home games, including the Georgia Tech-University of Georgia game, the annual highlight of Georgia football, broadcasts of the Tech games by WSB, Goodrich will sponsor ten fifteen-minute Football Forecasts' over same station to be handled by Coach W. A. Alexander of Georgia Tech. Plan is to put visiting coaches on the air with Coach Alexander on Friday evenings for a forecast of the game to be played the following afternoon, and other football news. Arrangements for this series also handled by Doonan. Marcus Bartlett, WSB announcer, is being groomed to announce series for Goodrich.

ries for Goodrich.

Finch Resigns

W. G. H. Finch, who went from the payroll of Hearst Radio, Inc. to the engineering staff of the Federal Radio Commission, has resigned his post with the communications coterie. His withdrawal became effective Monday (15).

At the time of his resignation Finch was serving as the FCC's assistant chief engineer and chief of the payroll o

Al Smith on WMRD

Peoria, Sept. 24, WMBD taking advantage of the National Conference of Catholic Charities (Sept. 29 to Oct. 2) to ring Charities (Sept. 29 to Oct. 2) to ring in some of the biggest days in its history. No less a biggie than Al Smith is scheduled to speak over the station. Also featured is the Pope's personal representative, Most Rev. Amelio Glovanni. Glosonani. Apostolic Delegate to the U. S. Al 100 volced choir will make up another program. CBS (with which WMBD is affiliated) will take the program, marking, one of the few times the web has been fed from here. NBC also contemplating a hookup, but avrangements still incomplete.

By MIKE WEAR

Peculiarly enough radio takes a
back seat as far as outstanding new
inventions or developments are concerned at the National Electrical
and Radio Exposition, current at
the Grand Central Palace,
York. Only absolutely new things
are aids to the housewife, one being
a flatiron with a landing gear and
the other a time saver for handling
waste in kitchen.

Métal tubes, which are predomimant in most new sets hit the marmant in most new sets hit the mar-

nant in most new sets, hit the mar-ket and have been ballyhooed so in advance that the public much knows all about them. Lew White's Stunt

stunt innovation is the so-called Mystery Organ. Electro-vox, as the new fangled or-gan is called, is Barnumed by Lew White as capable of producing sev-eral fillion different tones. Lew White, NBC organist who invented the mechanism, it a showman and his capable playing makes the whole thing an unusual performance. hing an unusual performance.
Special colored lights, revolving discs and other sadgets over and around the organ aid in building up an illusionary effect.

Probably the clever way in which

Probably the clever way in which White has constructed it will prove of most appeal. It is 22 feet wide, five feet deep and 12 feet high, and so designed that it can be disman-tied or assembled in less than 30 minutes. Fact that it contains no pipes nor does it employ any air pressure system are other outstand-

ing departures.
There are 83 exhibitors in the cur≼ rent show and approximately 70 difrent show and approximately 70 dif-ferent business firms are repress-sented. Highlight of present week, which witnesses close of show, is crowning of Jessica Dragonette, as 1335 Queen of Radio tonight (Wednesday).

France's Radio Budget Promises New Deal

Paris, Sept. 15.
Some \$8,350,000, coming out of the pockets of radio users in the form of taxes on sets and tubes, will be thrown back into the state radio programs this fiscal year.
Hitherto these taxes has been

programs this fiscal year. Hitherto these taxes has been diverted, in part, to other uses, and radio listeners squealed. Georges Mandel, communications and radio chief, has now succeeded in keeping them in the family. Sudden and radioal improvement in programs and in the "ay of rademy opens of the remaining the state of the stat

expected.

WBTI Ups All Rates

Charlotte, N. C., Sept. 24. WBTI has issued a new rate card, showing several adjustments and standardizations. The adjustments

standardizations. The adjustments are all upward.
Greatest increase is in Class A time, 8:30 to 10:30 P.M. The increase is from \$200 an; hour to \$250. The Class B (daytime) rate remains the same save for an increase from \$30 to \$37 for five minutes. Class C (2 to 5 P.M. weekdays only) is increased from \$50 to \$40 for half an hour, and \$20 to \$30 for five minutes. Other rates in this classification remain the same. Class D (early morning time running from \$6:45 to 9 A.M.), shows increases on the new rate card as follows: Increase from A.M.), shows increases on the new rate card as follows: Increase from \$80 to \$84 an hour, increase from \$40 to \$51 for half an hour, and increase from \$25 to \$34 for quarter hour, and five minutes same rate as for 15 minutes.

Citified Barn Dance

Minneapolis, Sept. 24
WCCO, local Columbia station, 19, readying a new show, 'Cross Roads' Party' which is planned as more sophisticated type of barn dance. Has been piping the show to 'CBS headquarters in Chicago and New York for auditioning for likely clients.

Hot-Shots with 'Ezra'

Chicago, Sept. 24
Pat 'Uncle Esca' Barrett has sig-natured the Hoosier Hot-Shots, novelty orchestra group, and will spot them on his regular 'Station B-Z-R-A' network show. Hot-Shots come from station WLS, origin of Barrett's radio ellmb.

New Business

PHILADELPHIA

PHILADELPHIA

Its Co., rubber heels, one spot announcement...weekly, indefinite, beginning Sept. 28. Carr Liggett
Agency. WFIL.
Raymond Rosen & Co. (electrical
appliances), six five-minute traceseritions, for 13 weeks. Felgenbaum Agency. WFIL.

baum Agency, WFIL.

"Bessois-Vallers, "women's apparel,
Janet Lane's 15-minute fashion talks
three times weekly for 26 weeks, Di-rect. WFIL.

Judge M. A. Mussmanno, political
talk, 15 minutes. Phil Kieln Agency.
WFIL.

WFIL.

DEFINITION OF THE PROPERTY.

DEFINITION OF THE PROPERTY. Louis Burk, Inc., meat products, participation in Janet Ives "Everywoman's Club of the Air," three times weekly for 37 weeks. Direct. WFIL. See Care of the Air, three times weekly for 37 weeks. Direct. WFIL. See Care of the Air, and the Air, and the Air of the Air, and the Air of the A

John B. Kelly, political talk, 15 minutes. Frank Wellman Agency. WellMemocratic City Committee, three 15-minute periods week of Sept. 6. Frank Wellman Agency. WFIL. Mauson dellamy Porbers, fura, six 15-minute periods for 18 weeks, William Agency. WFIL Carson Bros., electrical appliances, 18 spot announcements weekly for 3 weeks. Mathason Agency. WFIL. Carson Bros., electrical appliances, weeks. Mathason Agency. WFIL. International Gold Buying Co., dealer in precious metals, 18 spot announcements weekly for three weeks. Endominia Agency. WFIL. American Radiator Co., transcriptions, six five-minute periods weekly Series, 19 minute variety period Sundays for 20 weeks. Feigenbaum Agency. WFIL. American Radiator Co., transcriptions, six five-minute periods weekly for 18 weeks. Direct. WFIL. S. S. White Co., toth paste, 18 spot announcements weekly for 13 weeks. Direct. WFIL. Co., six 15-minute foot health talks weekly for 52 weeks. Thomas Harkins Agency. WFIL.

52 weeks. Thomas Harkins Agency. WFIL.

Adoms Olothes, six 10-minute news periods weekly for 52 weeks. Feigenhaum Agency. WFIL.

Sears, Roebuck, mall order house, 18 spot announcements weekly for 13 weeks. Thomas Harkins Agency. WFIL.

Lane Bryant, women's apparel, 18 spot announcements weekly for 13

weeks. Thomas Harkins Agency.

weeks. Thomas Harkins Agency.
Well-bad Salts, laxative, three 15minute Transcriptions—weekly—feethree months. Kelswetter Agency.
WFIL.
Bill-bad Savodition of Philodol.
Elicarpathing machines, four spot
announcements weekly for five
weeks. Direct. WFIL.
Keystore Uou and "Wood Co., 13
spot announcements weekly for fine
California Fruit "Grovers Eschange, six spot announcements
weekly for giv weeks, Direct. WFIL.
Dr. Scholl, foot comfort shop, six
five-minute—periodoculary. Ion. 32
Studio Baltwoom, dance hall, four
remote dansapations weekly by Billy
Hays' orchestra. Direct. WIF.
Studio Baltwoom, dance hall, four
remote dansapations weekly by Billy
Hays' orchestra. Direct. WIF.
Floor Direct. WIF.
Crauford, Inc., thrs. six 15-minute
transcriptions weekly for 13 weeks.
Direct. WIP.
Crauford, Inc., thrs. six 15-minute
transcriptions weekly for 15 weeks.
Direct. WIP.
International Cellucotton Products,
spot announcements for four lays.
Trenton Fair, participation in Unlee Wip's program six days a week.

WIP.

Trenton Fair, participation in Uncle Wip's program six days a week for two weeks. WIP.

Hap's Ice Cream, spot announcements daily for four weeks on Magazine of the Air. Clarke Agency.

WIP.

Torgsin, travel bureau, ET program, 15 minutes, Thursdays for six weeks. WIP.

Philoo, three spot announcements daily for 10 days. Dittman-Polloack Agency. WIP.

Agency. WIP.

ATLANTA

Ex-Lax, 78 15-minute transcribed shows of John Hix's Strange as it Seems! Joseph Katz Agency. WSB.

Barrett Roofing Company, 12 spots and 12 spots and 12 spots. WSB.

Back: and Gregg Hardware Company, 20 spots. WSB.

Balock Machinery Company, 12 spots. WSB.

Books. Machinery Company, 24 spots. WSB.

Coca-Cola Sotting Company, 24 spots. WSB.

Diste Radio Distributes.

Dixie Radio Distributors, 24 spots.

Directory
WSB. Company, 12
Perfection Company, 12
Spots. WSB.
Piggly Wiggly Stores, 24 spots.
WSB.
White Lily Flour Mills, 24 spots.
Company WSB.
White Lily Flour Mills, 24 spots.
WSB.
Universal Land and Loan Company, 12 spots. WSB.
Walthour and Hoods, Inc., 24 spots.

Withour and Hoods, Inc., 24 spots.
WSB.
Yancey Brothers, 24 spots. WSB.
W. D. Alexander Co. (GE Refrigerators), 29 spots. WSB.
Philoc Radios (Brown Distributing Co.), 24 spots.
Philoc Radios (Brown Distributing Co.), 24 spots.
Philoc Radios (Brown Distributing Co.), 24 spots.
Ball Brothers Company, 20 spots.
WSB.
Alka-Seltzer, 'Comedy Stars of

Hollywood transcriptions, 15 min-utes each, Monday, Wednesday and Friday evenings. Wade Agency. WSB.

rtistic Beauty Salon, 12 spots

WSB.
Atlanta Ice Dealers, 24 spots.
WSB.

weeks, with six announcements per week, German program. Direct. WHOM.

Wagner Hat Manificturing Co., seven announcements weekly for Co., which weekly for the control of th

ROSTON

WSB.
American Zino Institute, 12 spots.
WSB.
Henry Reid Company (Stromberg-CarBon Radius), 12 spots.
Southland Ice Company, 20 spots.

WSB. and a second secon

.....IERSEY CITY.

Brown & Schiff, two 15-minute programs and a 39-minute broadcast each week for the standard shop renewed for six months, six daily spot announcements. Through Alsop Recording Company. WHOM Marathon Dence Derby, 28 15-minute programs daily for indefinite benfor with the standard should be seen to be seen a seen and the standard should be seen and the seen and the

BOSTON

Paradise Restaurant, Lynn, series of 50-word announcements, daily except Sunday, for eight week periodibeginning Monday, Ser. 18 Afred Wasser. WMEN. S. F. M. Emerson, Swampscott (house, lot, land development), series of 50-word announcements, one daily. Sapparel), 150-word announcements, one daily, except Sunday. Started Friday, Sept. 13. Open. S. Aftred Waynord Clothes, Boston (men's apparel), 150-word announcements, one daily, except Sunday. Started Friday, Sept. 13. Open. S. Aftred Waynord Clothes, Boston (men's apparel), 1260-word announcements, one daily, except Sunday at 6:15 p.m. S. Aftred Wasser, WMEN. Except Sunday at 6:15 p.m. S. Aftred Wasser, WMEN. Except Sunday at 6:15 p.m. S. Aftred Wasser, WMEN. Except Sunday at 6:15 p.m. S. Aftred Wasser, WMEN. Except Sunday at 6:15 p.m. S. Aftred Wasser, WMEN. Except Sunday at 6:15 p.m. S. Aftred Wasser, WMEN. Except Sunday at 6:15 p.m. S. Aftred Wasser, WMEN. Except Sunday at 6:15 p.m. S. Aftred Wasser, WMEN. Except Sunday and S. Priday S. Priday Priday and Saturday. Placed by Fred Randy WMEN. Placed by Fred Randy WMEN. Placed by Fred Randy WMEN. Bart-Jack Doyle fight, Aug. 28. Difference of the principle of the princi Saturday, Placeu by WMEX.

Adoms Hats, broadcast of Buddy
Baer-Jack Doyle fight, Aug. 29. Direct.

WMEX.
John Stron, Chelsea (men's shop),
25 100-word announcements, one
(Continued on page 56).

Inside Stuff—Radio

A case of radio and the small merchant is the recent development and

A case of radio and the small merchant is the recent development and growth of Barney's Clothes, Inc., of New York City. Store of this company, originally located in a small heleaway at Seventh avenue and 17th street, has grown into an establishment coverling approximately 50,000 years ago with a small appropriation for spot announcements on WAAT, Jersey City, but store now has spread out until it is regarded as New York City's top spender for fadlo time on independent, small stations.

Barney's present radio set-up includes five stations. Takes seven 30-minute broadcasts and seven quarter-hour programs on WNEW, seven lib-minute proadcasts on WHN; seven quarter hours on WINS; six 15-minute predacasts on WMCA and 55 electrically transcribed spot announcements on these stations and WAAT every week. Original-broadcast work years ago ran into only two figures compared with present expenditures said to total thousands weekly.

Bess & Schillin, Inc., has handled Barney's account since firm went on the air.

So far NBC has received some 500 applications for its music contest by American composers, with music department getting on the average about 50 letters daily from smilliated stations. Just brief mention is made over the air on the contest intermittently throughout the week.

To make the contest as dignified as possible, NBC is dickering with Toscanini to sit in on the final judging. Frank Black heads the committee in charge, and six others are to be picked directly to fill in. It's also been decided by the network that all judges will be paid for these services.

services.

As the compositions come in for tryouts, staff artists will play them, and at the same ti , they are to be recorded for repeat hearings. It's thought that this procedure will give the judges easy access to any second

hearing so desired.

Awards in this Music Gulld contest are: First, 1000; second, and third, \$250. Official entry blanks are off the press this week, are to be issued to applicants at once. .000: second, \$500

Threatened war in Europe has falled to affect the business of firms specializing in the sale of time on Continental stations to American manufacturers. American reps for these outlets report that not only have there been no indications of forthcoming order cancellations, but that the flow of business in the direction of Europe has for the past several weeks continued on the upbeat. If war does break out, the results, say these reps, should be favorable in a revenue way for the outlets catering to British and French audiences and the commercial stations in Argentine and Brazil. Demand for increased American exports in either part of the world will be reflected in the advertising budgets. Benefit to American manufacturers in South American would come from the war's interference with the foreign trade enterprises of European nations, as well as the requirement of the goods for home consumption. the goods for home consumption.

Nathan Burkan, chief counsel for the Music Publishers' Protective Association, will at the October meeting of the organization review the status of the Duffy copyright bill and urge the members to co-operate for a concerted attack on the measure. At the last session of Congress the bill was passed by the Senate but struck a parliamentary snag when it reached the House.

Burkan, who addressed the West Coast ASCAP contingent on the subject lagt week, expects the bill to come up again at the January session of Congress. Clause in the Duffy measure which has aroused the resentment of music particularly is the one that seeks to substitute the court's discretion for the present provision which makes a fine of \$250 mandatory for every infringement of a copyrighted composition.

Jimmy Ray Genovese assigned to imitate the late Russ Columbo on a special memorial broadcast over WINS, New York, has been sig-natured by Victor Recording for a series of platters, due to the etherizing. Victor scouts listening in, were struck by the marked similarity of singer's

voice with that of the late entertainer, and contacted him directly.

He'll use an orch under his own monicker for the disks. Set through

WHDH removed its equipment from S. S. Royale just in time before fire gutted the floating Boston niterie. Air deal had expired, with station pulling out in the nick of time. No insurance was carried as policy had lapsed last month. Musicians and entertainers lost wardrobe and instru-

ments, valued at a goodly sum,
Boat used to sail under the label
Tommy Maren managed the club.

Direction of radio campaign of Philadelphia Democratic party was taken out of hands of Frank Wellman and turned over to Jim Flanagan, for last year in charge of party's railles and public meetings. Reported reason party leader and mayoratiy candidate Jack Kelly replaced Wellman, veteran local radio man, was dissatisfaction with spots Wellman obtained for broadcasts.

Kelly acted after Dr. Leon Levy, WCAU and KYW prexy refused to recognize Wellman as agency.

Amos 'n' Andy ran into one of those unintentional jams last week. In a sequence regarding their new grocery store one of the characters cracked about the salmon laying on the shelf without buyers. Pepsodent firm received an immediate wire from a salmon association stating that they had been flooded with protests from salmon cannories and dealers.

Next evening the script of the show went out of its way to stress the merits of salmon as a fine food.

Considerable confusion in radio circles over the two Life of Mary'scripts on the air. One is the Life of Mary Marlin, which has been and continues to be sponsored by Kleenex through the Lord & Thomas agency, Other is the Life of Mary Sothern which previously was sponsored by Cal-Aspirin on the Mutual web and which returns to MBS shortly for Hinds Honey and Almond cream.

Goody Goody juvenile club over WBNX, ronx, with a membership of 15,000, recently conducted a survey to find just what's liked by its young ones on the air. All of the accepted programs almed especially for children were snowed under with replies stating emphatically that the major spreads were their dish. Bing Crosby and Dick Powell emerged first in the counting. Age limit was between 6, and 16 years,

Leslie Howard arriving in N. Y. on Friday (27) to huddle with Lehn & Lesine-Roward arriving in N. Y. on Friday (27) to huddle with Lehn & Fink on his forthcoming ether series, will maintain the same iron-bound reserve regarding interviews, press, etc., as he did when appearing on the legit stage last season.

the legit stage last season.

When the program is set and everything laid out, then he'll give in, but just for a mass session, and no private discussions. He comes via Canada.

Philoo's full-page advertisement in the New York Times last week was a stirrer-upper within the trade. Philoo said apropos metal tubes that it did not propose to ask the public to pay for the 'testing' mechanical innovations. The laboratory, not the American home, was the place to find out, said Philoo. Latter sticks to glass tubes.

Akron WADC; Albany WOKO; Atlanta WGST; Atlantic ORGE BURNS WCAO; Bangor WICC: Buffalo WKBW: Charlotte WBT: Chicago WBBM; CIGRACIE CAJaldEN; Colorado Springs KURLD; Denver KLZ; Des Moines KRNT; Detroit-Windsor WJR; Fresno KMJ; Harrisburg WHP; Hartford WDRC; Houston KIRE; Indianapolis WFBM; Jacksonville WMBR; Kansas City KMBC: Knoxyille WNOX: Little Rock KRLA: Los Angeles H conocieville WHAS: Manchester WFEA; Mem onicity WEC; Miami WQAM; Minneapolis-St, Paul V Orleans WWL; New City KOMA; Omaha-Li WEAB; Orlando WDBO; Peoria WMBD; Phil WEB a WCAU; Pittsburgh WJAS: Portland KOIN; Providence WRAN; Rich--mond WMBG; Rosnoke WDBJ; Rochester WHEC; Sacramento KFBK; Salt Lake City KSL; San Antonio KTSA; San Diego KGB; San Franchis october 26 Janta Barbara KDB; Seattle KOL: Sarcocumbia broadcasting systemoux City KSCJ; Spokane KFPY; Spenesdays, 16:36:3 P.M. MAS: St. Louis KMOX; Stockton KWG; coast-to-coast WFBL; Tacolester Hammel Tampa WDAE: E. WALLIS ARMSTRONG AGENCY WWW. MORRIS AGENCY WORCE WORK: Yankton WNAX; CANADA: Montreal CKAC; Toronto CFRB.

In February, 1932, Mr. William Best of The General Cigar Company employed Burns and Allen for two weeks of special guest star appearances. Out of that first relationship has grown a long and memorable business association. Now, three years and eight months later, as we leave the General Cigar Company we feel a desire to acknowledge publicly the happiness that has come to us during that period, the fine treatment accorded us at all times, and our very real regret at ending so amiable an association.

In addition to Mr. Wm. Best and Mr. Wm. L. Rubin we wish to express appreciation to Mr. John U. Reber and Mr. Stanley Holt and their associates of the J. Walter Thompson Company.

GEORGE BURNS AND GRACIE ALLEN

300

New Business

VARIETY

(Continued from page 54) daily, including Sunday. Began Friday, Sept. 13 to Monday, Oct. 7, inclusive. Placed by S. Alfred Wasser.

easy. Sept. 13 tor Moraday. Oct. 7, 4stclusive. Placed by S. Alfred Wasser.
WAIDX.

Ann Beauty Salon, Cambridge, 48 20-word flashes, one daily
except Sunday. Began Friday, Sept.
13 to Nov. 7, Inclusive. S. Alfred
Wasser. WMBA. Stop. South Boston,
series of 100-word announcements
for four-week period, three weekly,
on Monday, Wednesday, and Friday,
Beganning Monday, Sapt. 16 to MoraWobster.-WMEX.

Formore Cafe, Boston, series of
100-word announcements daily at
1.445 pm., and announcements
of 30-word cannouncements
of 30-word cannouncement
of 30-word cannouncem



XCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC. WILLIAM MORRIS AGENCY



EXCLUSIVE MANAGEMEN ROCKWELL O KEEFE INC



MANAGEMENT ROCKWELL O KEEFE INC



EXCLUSIVE MANAGEMENT



MANAGEMENT EXCLUSIVE

English), 52 weeks of one-half hour programs, Sundays from 2:00 to 2:30 to 2:3

coii), 13 125-word announcements on Sudays at 7:54 pairs, starting OWESI. Through Harold E. Lewis. Walle Company (washing machine dealer), six 125-word announcements, following American Terminal College of the Colleg

Broadcast Advertising, South,
WAAE, ser. 6.0. (Pipp), Dotton,
the participations in Yankee Network News Service broadcasts, Sept.
9, 11, 13. Through Wood, Putnam &
Wood, Boston, WAAB.
George Proctor, 100 time signals,
daily except Sunday, began Sept. 9.
Through Harry. M. Prost, Boston.
WAAE. 6.0 28 15-minute pro-

Brewer & Co., 28 15-minute programs, Tuesdays, beginning Sept. 17. WNAC - WEAN - WORC - WDRC - WICC.

WIGC. WEAN'S WORL-WEBERadio Loaque of the Little Flower
(Father Coughlin), 26 one-hour programs, Sundays, beginning Oct. 27.
Through E. W. Hellwig, New York.
WIRC. WICC. WILE. WRDOWILLH-WNBH-WFEA-WATR.
Grove Laboratories, Ro. (Grove's
Nose Dropp), 108 15 minute electriThursdays, beginning of the Coughling of the Coughli

Thursdays, beginning Oct. 14. Through Stack Goble, New York. WNAC.

(Rem), 104 md Phormaceutical Co. (Rem), 104 md Phormaceutical Co

WNAC.

Alderman John Lynch, one 15-min-ute political talk, Sept. 6. Direct. WNAC.

H. Traiser & Co. (Pippin Cigars), one participation in Yankee Network-News Service broadcast, Sept. 6.

Through Wood, Putnam & Wood, Boston. WNAC-WEAN-WMAS-WIIC-WDRC-WLBZ-WFEA-Boston. WNA WIIC - WDRC WLLH-WNBH.

WILLH-WNBH.

Fellows Medical Manufacturing
Co., Inc. (Sherrin), thirty-nine 1sninute programs, Mondays, WednesWAGAC - WEAN - WORG - WDRGWICC-WMAS-WATR.

H. Traiser & Co. (Pippin Cigare),
one participation in Yanke Newtorn
WORD - WORD - WDRGWOOD, BORNOW, WILLIAM - WOOD,
WOOD, WORD - WDRGWILLIAM - WORG - WMASWICC - WDRG - WLBZ - WRDOWFEA-WLLH-WNBH.

WICC - WDRC - WLBZ - WRDO - WFEA - WLLH-WNBH .

Joyce Brothers (Clothlers), ighteen 15-word announcements, Sept. 10 and 1st of the control of

antougn Harold Cabot, Boston. WNAC.

Royal Worcester Corset Co., six. teen 15-minute programs, Tuesdays teen 15-minute programs, Tuesdays Eadger & Browning, Boston. WNAC-WORC-WICC-WMAS.

Van Camp Sea Food Co., Inc., renewal, participating, Home. Forum Cooking School, twice a week for 13 weeks, starting Aug. 17. Through EWELA-risacher & Start. WBZ and Wrewer & Co. Inc. renewal 18

weeks, starting Aug. 17. Through Emil Brisscher & Staff. WBZ and WBZAA. Brisscher & Staff. WBZ and WBZAA. Brisscher & Staff. WBZ and WBZAA. Brisscher & Staff. WBZAA. Brisscher & Staff. WBZAA. Harmony Garments, Jac., wBZ. MWZAA. Harmony Garments, Jac., wBZ. MWZAA. Harmony Garments, Jac., wBZ. All Sminutes, Musical Clock, six times a week. Through Carriers & WBZAA. Harmony Garments, Jac., wBZAA. Harmony Garments, Jac., wBZAA. Harmony Garments, Jac., wBZAA. Harmony Garments, Jac., van WBZAA. WBZAA

European Radio Company, series of half-hour and quarter-hour periods weekly, for 52 weeks. WFAB.
Zinn's Fur Shop, renewal for two quarter hours weekly, for 39 weeks.
WFAB.

WFAB.
Empire Gold, renewal for six 15minute periods weekly, for 13 veeks.
WFAB.
Tarson Chemical, renewal posts, for 28 weeks. WFAB.
Morrow Oldrhas, series of spots, for 28 weeks. WFAB.
J. weeks. WFAB.
WOV.

Icy Point Salmon, series of Sunday hours presenting music and songs. Robinovitch, Sunday series, presenting Josephine Conistracl, vocalist, for an indefinite period. WOV. May's 34th 'St. Store, daily series promiting Pat Rossi and orchestra. Schlossman's starting Sept. 23, for a daily series, presenting Vince Collends, songs. WOV. Oil, Sunday series, presenting Tincredible Truth.' for an Indefinite period. WOV. American Gas Machine Company, series of spots, for an indefinite period. Place through the property of the Company of the Company of the College o

WMCA.

Howard Radio Co., Saturday series, resenting Negro News of the Week, for 13 weeks. WMCA.

Jackfin Clothing, starting Oct. 9, for 52 weeks, Wednesdays at 8:30. Placed through Roger Belkin Agency.

WMCA.

The starting Sept. 30, for WMCA.

WMCA.

WMCA.

WMCA.

WMCA.

WMCA.

WMCA.

13 week WMCA, Cardinal Laboratories, Monday and Thursday, for 13 weeks, presenting Helen Lelghton. Placed through Blackett - Sample - Hummert, Inc. WMCA.

Selwyn Studios, furs, dally series, for an Indefinite period, participati-

Ing on Musical Clock program. Placed through Tifft Advertising Agency. WINS.

J. Kurts, Inc., daily series, for 13 weeks, on Musical Clock program. Placed through Fegus Advertising a Crazy Water Crystals, 28 weeks, hill billy series. Placed through Fully-Bowman agency. WHIN.

London Character Sheet, for five weeks, spots daily. Placed through Peck Advertising agency. WMCA.

Reid-Murdocky-tukarting-Sept. 39.

Reid-Murdocky-tukarting-Sept. 39.

Reid-Murdocky-tukarting-Sept. 39.

Advertising agency. WMCA.

John Hill, Inc., series of spots, for 26 days. Placed through Sterling Advertising agency. WMCA.

Advertising agency. WMCA.

John Hill, Inc., series of spots, for 26 days. Placed through Sterling Advertising agency. WMCA.

London Character Shoes, series of spots, for an indefinite period. Placed through Mathews, Inc. WINS.

London Character Shoes, series of spots, for an indefinite period. Placed through Mathews, Inc. WINS.

PROVIDENCE

PROVIDENCE

PROVIDENCE

Suiss Cleaving Co., 58 15-word announcements, two daily, including Sunday, began Sept. 1. Through Lampher & Schonfarber, Providence, WEAN.

WEAN.

WEAN.

WEAN.

WEAN.

WEAN.

Storman Sept. 9. Through Atherton & Currier, New York.

WEAN.

Storman Sept. 9. Through Westminster Advertising Service, Providence.

WEAN.

Sterman Sept. 1. Through Westminster Advertising Service, Providence.

WEAN.

ports, daily including Sunday, began Sept. 1. Through Westminster Advertising Service, Providence, Wood Houseleeping Shops, Inc., 100 15-word announcements, four daily-except Sunday, began Sept. 2. Through Frank E. Dodge, Providence of Motor Car Co., 42 100-word announcements, two daily, including Sunday, began Sept. 9. Through McCann Erickson, New York, WDAN, Sunday, began Sept. 32. Through Erwin, Wasey, New York, WEAN, American Radiator Co., eighteen Wessey, New York, WEAN, Lobol's Children's Outflitters, seventially except. Sunday, began Sept. 11. Through Marschalk & Pratt, New York, WEAN, Lobol's Children's Outflitters, seventially except. Sunday, Degan Sept. 11. Through Marschalk & Pratt, New York, WEAN, Lobol's Children's Outflitters, seventially except. Sunday, Tegan Sept. 11. Through Marschalk & Pratt, New York, WEAN, Lobol's Children's Sunday, Tegan Sept. 3, 501 (Lidding Sunday, Degan Sept. 3, 501) (Lidding Sunday, Degan Sept. 37) (Li

OMAHA, NEBRASKA

Continental Keller Co., radios, one
nit daily on Adam Reinemund's
eriod, began Sept. 10 till forbid.

Continental Keller Co., radios, one unit. daily on Adam Reinemund's periody began Sept. 10 till forbid. Marchael Control of the Control of th

DAYTON, O.

Kosto Co., Series of 33 one-minute aunouncements, three times weekly. Placed by Perrin-Paus Agency. WHIO.

Métropolitan Co., 13 quarter-hour properties of the weekly. Direct. Whiston.

programs once weekly. Direct. WHO.

Willow. Willow. Onc. 30-minute program. Direct. WHIO.

Minute program. Direct. WHO.

Minute program. Direct. WHO.

Kelloop Sales Co., 15-minute program. Direct. WHIO.

Kelloop Sales Co., 15-minute program. Direct. WHIO.

Fenton Dry Cleaning one average.

Fenton Dry Cleaning one average.

Farney Store, one five-minute program. Direct. WHIO.

Coliman Insurance, series of one-minute announcements. Indefinite period. Direct. WHIO.

Coliman Co

LOS ANGELES

**LOS ANGELES

**LOY Clothing, 15-minute transcriptions, three times, weekly, for three months. Place direct. KFWE.

**LOY Clothing, 15-minute program weekly, Hungarian muse and news, for 52 weeks. Placed through Newkitk & Lawrence. KECA.

**Pasidona Products, 15-minute program weekly, Pauline Holden and Holden Products, 15-minute program weekly, Pauline Holden and Placed through Boys, for 52 weeks.

**Placed through Newkitk & Lawrence. KNX.

**Torgsin, melodies of Russia. transcriptions. one 15-minute period weekly, for five weekls. Placed through Programs and Programs of the Programs

for 52 weeks. Placed through New-kirk & Lawrence. KNX.
Gaffers & Sattler, refrigerators,
Johnny Murray Variety Show, 45
minutes every Thursday for six
months. Placed direct. KFWB.

Pierce Brothers, mortuary, Ports of Call transcriptions, 30 minutes every Monday for six months. Placed through Philip Meany. KFWB.

Dr. Cowen, dentist, illullies, 30-minute program, five times weekly, fee indefinite period. Placed freck, KFWB.

FWB. F. Arnold Young, English lessons F. Arnold Young, English lessons, one J.S.-minute program. Placed through Pearson Jay Mose & Associates, KRI, Three G Brands, 15-minute transcriptions, three times weekly for 13 weeks. Placed through Stodell & Robles, KRWE.

Neother. EFWS. Introduction of the comments, 15 minutes every day except Sunday for one year. Placed direct. KFWB. Market Sunday for one year. Placed direct. KFWB. Market Sunday for one year. Placed direct. KFWB. Market Sunday for one year. Placed through N. J. Newman. KFWB. Placed through N. J. Newman. KFWB. Calocide Oo., foot powder, dude ranchers, 45-minute program, wice weekly, Indefinite. Placed through M. Gold of the comments of the com

On programmer of the program of the program of the program, twice weekly, indefinite renewal. Placed Young & Rubleam. KNX.

BENA

EVERY THURS, 6:15-6:30 P.M. EVERY SUN., 7:00-7:30 P.M. EDST-WABC

And Entire Columbia Network

WED., Sept. 25th-GUEST STAR

LIFE SAVERS 8-8:30 P.M., NBC

Now Appearing in 'Anything Goes' Alvin, New York Management CBS Artists Bureau

Personal Management JULES ALBERTI, 515 Madison Ave. New York City

ELEON=

And His ORCHESTRA

CONTINENTAL CLUB. HOLLYWOOD CBS NETWORK

Sole Direction, HERMAN BERNIE 1619 Broadway, New York

GRAC

Sole Direction, HERMAN BERNIE, 1619 Broadway, New York

JACKIE HELLER

The Ole Maestro's Radio Sensation NBC NETWORKS

Mon., Tues., Wed., Frl. and Sat. THIS WEEK (Sept. 20) CENTURY, BALTIMORE

Direction HERMAN BERNIE, in association with NBC Artist Bureau

VAUGHN DE LEATH

MON., THURS., FRI., 3:30-3:45 P. WJZ—NBC COAST-TO-COAST Personal Mgt. HERMAN BERNIE

Broadcast Directory

Executives of NBC, CBS, Mutual and Regional Networks Are Listed, Together with Station Personnel in New York, Chicago, Las. Angeles, San Francisco, Philadelphia and Boston.

New York City

MRC. (Stations WJZ-WEAF)
(Stations WJZ-WEAF)
(Stations WJZ-WEAF)
(Stations WJZ-WEAF)
(Stations WJZ-WEAF)
(MRC)
(MR

George Engles, V.-P. in Charge of Art to Service. Roy C. Witmer, V.-P. in Charge of Sales ations.
vid Rosenbium, V.-P. & Treasurer,
wis MacConnach, Secretary,
W. Horn, Dir. Research and Develop

pent.

Frank E. Mason, V.-P. Administrative,
G. W. Payne, Commerciat Engineer,
J. de Jara Almonte, Evening Gen. Mgr.
Donald S. Shaw, Eastern Sales Mgr.
Alfred H. Morton, Mgr. Program Dept.
Phillips. Carlin, Sustaining Prog. Mgr.
Bertha Brainard Commercial Program

Dept. Wm. S. Hedges, Mgr. NBC-operated Sta-B. Hanson, Chief Engineer. P. H. James, Adv. & Sales Promotion ir. Artista

S. Tuthill, Asst. Fervice,
Harold Kemp, Artists Service Bands,
Lloyd C. Egner, Transcriptions,
Wayne L. Randell, Mgr. Press Dept

> Great American Tourist

PHIL BAKER

Gulf Refining Company Sundays, 7:30-8 P.M. EST

AL SHAYNE

Radio's Ambassador of Song EVERY SUNDAY WOR 12:30 to 1 P.M. FOR

ANSONIA SHOES
Foot Fashions for Footlight Femmes

ABE

CALIFORNIA ORCHESTRA

COAST-TO-COAST

esday, 8:30 to 9 P.M., DSI (Phillips Dental)

WEAF-Friday, 9 to 9:30 P.M., DST (Phillips Milk)

AL

PALMOLIVE BEAUTY BOX EVERY FRIDAY, WJZ P.M., EDST, 7:30 P.M., PST, NBC

Lehn and Fink Hour Sundays at 8 P.M., WABC-CBS

EMERSON GILL

AND ORCHESTRA HOTEL WEBSTER HALL DETROIT, MICH. MCA Direction

ĆB8 (Station WABC)

ASS Macison Ave. Wickersham 2-2000 William S. Paley, President. Edward Klauber, Executive V.-P. Sam Pickerd, V.-P. Hugh Kendall Bolce, V.-P. in Charge of

Sam Pickard, V.-P. in Charge of side, Reinfall Stoce, V.-P. in Charge of side, Reinfall Stoce, V.-P. in Charge of side, Reinfall Stoce, V.-P. in Charge of the Charge of t

1440 Broadway, N.Y.C. Pennsylvania 6.8883 WOR, Newark WGN, Chicago WLW, Cincinnati CKLW, Detroit

W. E. Macfarlane, Pres.
A. J. McCosker, Chairman Bâ.
T. C. Streibert, Treas.
E. M. Antrim, Sec'y.

WOR

Alfred J. McCosker President,
Theodore C. Streibert, Gen. Mgr.
Walter J. Neff. Sales Manager.
G. W. Johnstone, Dir. Public Relations
Alfred Wallenstein, Musical Director.
Julius Seehach, Program Uir.
Joseph Bier, Studio Mgr.
Philip Thorn, Continuity Editor.
J. R. Poppele, Chief Engineer.

WMCA
Knickerboer Broadcasting Co.
WMCA Building
MWCA Building
Donald Therathay
Donald Flattin, Free.
William Welmann, v.p. and Counsel,
Sydney Flattin, Asia: Director,
Free Dyson, Business Mer.
Airty Alson, Business Mer.
Airty Rose, Publicity Director,
Larry Nison, Publicity Director,
Carl Ferron, Masical Director,
Falling Berrison, Dynamic Director,
Falling Account Control Control
Falling Berrison, Dynamic Director,
Falling Berrison, Della Challing Berrison,
Fall Marz, Child Businesser,
Fall Marz, Child Businesser,

WHN 1540 Broadway Bryant 9-7800

Louis K. Sidney, Gen. Mgr.
Fred Raphael, Asst. Mgr.
Mort Harris, Production Mgr.
Mitchell Benson, Program Dir.
Jesac Martin, Mgr. Artlats Bureau.
Don Albert and Alex Hude, Musical Dicetors.

Don't Albert and Alex Hude, Aust-though the Mr. Albert of the Mr. Arthur Q. Bryan, Constnuty Dir. Dick Bard, Special Events. W. J. Windham, Chief Enginer, Viola Mayer, Mgr. Auditions, Jean Harper, Copyright Dir. J. Van Stratem, Compitoller. Perry Charles, Fublicity Dir. Monroe Hellinger, Asst.

WNEW 501 Madison Ave. Plaza 8-5000

Richard O'Day, V. P., Charles Stark, Mgr. Leo Kahn, Musicai Dir, Bernice Judis, Sales Mgr Max Weiner, Chief Eng. Bill Farren, Chief Eng. Bill Farren, Chief Annot Mack Millar, Publicity.

WINS

Burt Squire, Station Mgr.
Aifred Antonini, Musical Dir.
Dorothy Kempe, Program Dir.
Edward Cleland, Continuity,
Charles Pease, Chief Engineer
Edythe Messerand, Publicity,
Earl Harper, Special Events.

WLWL rersai Broadcasting 415 W. 50th St. Columbus 5-7030

Columbus 5-7030
H. F. Riley, Dir.
J. P. Kiernan, Business Mgr.
R. W. Bjork, Sales Manager.
George O'Brien, Program Dir.
Rudolph Form, Musical Dir.
Joseph Deppe, Chief Engineer.

Boston

YANKEE NETWORK (Stations WNAC-WAAB

Stations WNAC-WAAB

21 Brookline Ave.
Commonwealth 6900

John Shepari, 3rd, President.
R. L. Hariow, Assit to President.
Linus Trovers, Dir. of Production.
Gerald Harrison, Stations Retations,
Charles W, Pheland, Dir. of Saica.
William Warner, WAAB Sales
Frank L. Rand, Publicity.

WEEL Edison Electric Hiuminating Co.
39 Roylaton St.
Hub 2323
cph B. Groce; Director,
W. Burton, Suot.

Joseph B. Groce, Director,
C. W. Burton, Supt.
Lewis Whitcomb. Exec. Asst.
Harold Folios, Exec. Asst.
R. A. Burlen, Production,
Arthur F. Edes, Programa.
P. K. Baidwin, Operations.
H. E. Feilows, Acting Sales Head

Los Angeles

RADIO

WBZ and WBZA

Massachusetts Bradeasting CompanyCopley Plaza Hotel, Boston

Commowealth 1717
Joseph M. Kirby, Fresident,
Gerard H. Stattery, General Manager,
Arthur Leary, Production Manager,

Arthur Leary, Production Manager.

WHDH

Matheson Redlo Corporation

Hotel Toursine
Hancock 6000

Capt. John Matheson, Press
Lipyd Denis, Program Dir.
Lipyd Denis, Program Dir.
Jack Knell, Prod. Mgr., Cont.
A. Cumeron Steele, Mgr. Artists Bureau
Watson Kownaski, Chief Engiseer.

Philadelphia

WCAU Broadcasting Co.
1820 Chestnut St.
Locont 7700
Dr. Leon Levy, President,
Robert Street, Commercial
Stan Lee Broza, Program Dir.
John Leitch, Chief Enginett Commercial
Universal Artist Bureau, Emanuel, Sacks

Universal Artist Bureau, Emanuel Dr.

KYW
Westinghouse Electric and Manufa Company 1680.
Dr. Locust 1760.
Loc

Chief Engineer.

Chief Engineer.

Gimbel Engineer.

Gimbel Engineer.

Gimbel Engineer.

Wanni 8000

Benediet Gudent.

Albert A. Cornier, V.-F. and Ge. Mgr.

John Hayes, Frogram Dir.

James Allen, Frogram Dir.

wDAS
1211 Chestout St.
Locust 7400
xander W. Dannenbanm, President.
Maurice Steppacher, Secretary and

reasurer H. Chambers, Sales Mgr. Stanley H. Chambers, Sales Mgr. Harold Davis, Program Dir. Jerry Stone, Publicity Dir. WPEN

WPEN
William Pens Broadcasting Co.
22d and Walnut Sta.
Ritterhouse: 4140
Clarence H. Taubel, President,
Paul Marron, Ver. Mgr.
Henry Potter, Business Mgr.
Charles Burtis, Chief Engineer,
Jack Pumiey, Comercial Mgr.
Paul Alger, Eublicity Mgr.

San Francisco

NBC (Stations KPO-KGO)

Don E. Gilman, V.-P. and Western Div.
Mgr.
H. J. Maxwell, Aust. Div. Mgr.
H. J. Maxwell, Aust. Div. Mgr.
H. J. Maxwell, Aust. Div. Mgr.
H. J. Maxwell, Aust. Div. Mgr.
A. H. Saxton. Mgr. of Pina.
A. H. Saxton. Mgr. of Pina.
A. H. Saxton. Mgr. of Pina.
Harry Anderson. State Buf.
Dec. Mgr.
Harry Anderson. Mgr.
Harry Anderson. Mgr.
Harry Anderson. Mgr.
Harry Anderson. Mgr.
Harry Mgr.
Ha

Western Division
111 Sutter St.
Sutter 1020
on E. Gilman, V.-P. and We

CBS (Station KHJ)

WBL and WBLA
JIOU I Invited on Joseph Manager
Holl Hancock 1301
John A. Bollman, General Manager
George A. Harder, Press and Sales ProGeorge A. Harder, Press and Sales Promotion Manager
John F. McNanatta Procerum Manager
John F. McNanatta Procerum Manager
John B. McNanatta Procerum Manager
John B. McNanatta Procerum Manager
Clason B. White Aritist Service-Manager
Clason B. White Aritist Service-Manager
Clason S. Wung, Office Manager
WMEX
Newborn Georgraviton Don Lee Broadcasting System) 1076 West 7th Street Vandyke 7111

Vandyke 7111
Thomas Lée President, Mgr.
C. Blishweit Wylle, Léen, Mgr.
Cobet, Peelie Wylle, Léen, Mgr.
Cobet, Peelie Charles, Chief Announcer,
Ruth Barnal, Traffic Mgr.
Bort A. Phillips, Sales Mgr.
Wayne Miller, Publicity.
Thomas Lee Artist Bureau, Robert raun.
Mgr. Auding, Office Manager.

WMEX

Nowhers Approxion
Capital 1560

Alfred J. Fole, managing dir tor and behabiol director.

Left and the control of the control

(Hollywood Office)

5507 Marathon St.

Hollywood 3631

John Swallow. Mgr.
Cecil Underwood. Pr. uction Mgr.
(Los Angelgs Office)

Sci. Richfield Bidg.

Michigan 8507

Harold. ook. Press.

(Stations KFI-

Earle C. Anthony, inc. 1000 So. Hope Street Richmond 6111

KFWB Warner Bros. Pictures Corp. Warner Theatre Bidg. Hollywood 0315

Hollywood 0315
Gerald King, Gen. Mgr.
Chester Mittendorf. Commercial Mgr.
Jack Joy. Program Dir
Dramatio Program Commercial Mgr.
Jack Joy. Program Dir
Jack Joy. Production Mgr.
Jack Joy. Program Dir
Jack Dir
Jack Joy. Program Dir
Jack Joy. Pr

Don Alten, Asst, Production Mgr.

KNX

Western Broadcasting Co.
Otto K. Oleono Studion. Hollywood

Gungertad 4101

Guy C. Earl, Jr., Prediont.
Napior Rogers, V-P and Gen.
Mgr. Carl B. Nissen, Commercial Mgr.
Kenneth C. Ormiston, Technical Supssor. Van C. Newkirk, production manager. Wilbur Hatch, Musical Dir. Arthur Kemp, Promotion Mgr.

KMPC (Beverly Hills) 8. A. Scherer Co., Inc. 9631 Wilshire Blvd. OX 6211

Richard Connor, Gen. Mgr. May Jones, Publicity, Baron Von Egidy, Program

KMTR KMTR STAND ST

KGFJ 7 So. Figueroa Street Prospect 7788 Ben S. McGiashon, owner. Duke Hancock, Mgr.

KRKD Radio Broadcasters, Inc. 541 South Spring Street Madison 2281

KTM.
lckwick Broadcasting Co.
214 So. Vermont
Exposition 1341 C. A. Sheedy, President. George Martinson, Manager. KFAC KEVD

KFAC-KFVD

Los Angeles Broadcasting Co.
645 Mariposa Ave.
645 Mariposa Ave.
65 Mariposa Ave.
65 Mariposa Ave.
65 Mariposa Ave.
65 Mariposa Ave.
66 Mariposa Ave.
66 Mariposa Ave.
66 Mariposa Ave.
67 Mariposa Ave.
67 Mariposa Ave.
68 Mariposa Ave.
69 Mariposa Ave.
60 Mariposa Ave.
61 Mariposa Ave

Chicago

NBC (Stations WENR-WMAQ)

(Stations W. En. - W. M. A.Q.)

(Stations W. E. H. - W. M. A.Q.)

Nittee Transman, A. M. L. U. P. I.

Sen Kansy, Asst. to V. P.

9. O. Parier, Asst. Gen. Mgr.

John Whalley, Office Mgr.

50. Shield, Chief Musical Dir.

C. L. Menser, Production Dir.

W. E. Drippe, Director of Agriculture,

Kenneth Carpenett, Sales Mgr.

Chick Showerman, Sales and Service,

G. D. McDremett, Local Sales Mgr.,

Howard Luugens, Chief Encineer,

Howard Luugens, Chief Encineer,

M. W. Rite, Chief Feld Ennineer,

Al Williamson, Publicity Mgr.

Al Williamson, Publicity Mgr.

CBS Wrigley Bldg. Whitehall 6000 (Station WBBM)

(Station WESHM)

R. Lestie Atleas V-P, in charge,
Don Thornburth, Asal. to V-P,
Jeff King, Trailic and Office Mgr.
Bob Stephenson, Radio Shlee Mgr.
Bob Stephenson, Radio Shlee Mgr.
Loopard Erikino, Western State Mgr.
I Kelly Smith, WEBBA Sales Mgr.
Ben Paley, Asal. to Program Dir.
William Millia, Musical Dir.
William Millia, Musical Dir.
William Millia, Musical Dir.
Hall Huston. Continuity Dir.
John Moyers, Sules these-arch Mgr.
Hal Huston. Continuity Dir.
John Moyers, Sules these-arch Mgr.
Hall Huston. Production Mgr.
Hall Huston. Production Mgr.
Hall Huston. Production Mgr.
Hall Huston. Production Mgr.
Hall Huston. William Mgr.
Hall Huston. Chief Engineer,
Bob Kauffmat, Publicity Mgr.
Rudolph Vaviestch. Columbia Con. Mg.
Rudolph Vaviestch. Columbia Con. Mg.

WCFL

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Furniture Mart
Superior 0300
John Fitzpartick, President
Edward N Nockies, Gen. Mrc.
Maurice Lynch. Treasurer.
Colby Harriman, Production Dir.
Eddie Hanson, Musical Dir.
Eddie Hanson, Musical Dir.
Maynerd Maiquardt, Chief Engineer.

WJJD Laks and Wells Sts.

Raiph L. Atlass, President. Arthur M. Linick, Gen. Mgr.-Herbert Sherman, Sales Mgr.-Joa Allabough, Program Mer. Al Hollander, Publicity Mgr. Ben Kanter, Musical Dir.

WLS WLS

1230 W. Washington
Haynartet-150tt
Burridge Butter, Predder,
Gen. Mgr.
Les Yok, Salter Mgr.
George Higgar, Program Mgr.
Walter M. Davidson, Adv. Mgr.
Tom Rowe, Chief Engineer.
Clementine Legg. Artista Mgr.
Julian Bentley, Publicity Dir.
Earl W. Kurtes, Blocking Mgr.

WGN

W. E. Macfarlane, Gen. Mgr. Quin Ryan, Station' Mgr. Ed Wood, Commercial Mgr. Edward Barry, Production Mgr. Carl Myers, Chief Engineer. Frank Schreiber. Publicity Dir. R. D. Innis, MBS Production Mgr.

WGES 128 N. Crawford Van Buren 8300

Gene Dyer, Station Mgr. Charles Lamphear, Production Mgr. Joseph Brubaker, Chief Engineer, John Van, Musical Dir, Den Crosnor, Chief Announcer.

WIND
201 North Wells
State 5460
alph Atlass, President.
wight Northup, Station Mgr.
rs. Dwight Northup, Production Mgr.
uss Hodges, Chief Announcer.
imer Newatrom, Audical Director.
C. Shirk, Chief Engineer.

WAAF Paimer House Randolph 1717

Ward E Neff.; President. Will Hutchinson Gen. Mgr. Norman Boggs, Sales Mgr. Edward Elmmons, Program Mgr. Arthur Trask, Continuity Editor, Carl Ulrich, Chef Engineer,

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"MARTY-MAY-TIME"

THURSDAYS, 9-9:30 P.M. EDST Coast-to-Coast Columbia Network

... personality set to music

emery deutsch

Dance Rhythms 8:15-8:30 P.M. WABC Coast-to-Coast CBS

ALEX HYDE musical director

WHN new york

VIRGINIANS

MUTUAL NETWORK Thursdays, 10:30 P.M. EDST

WLW, CINCINNATI Mondays, 9:15 P.M. EDST Thursdays, 10:30 A.M. EDST Saturdays, 6:15 P.M. EDST

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(Hearst Owned-Operated)
Examiner Bilde.

Edward McGallum, Mer.

Harry Rogers, Free.

Cor Trebbe, Musical Dir.

Valter Fatterson, Dram.

KABS.-KQW

runton & Sons, Owners)

1300 Tunh St.

Raiph Brunton, KJBS.-KQW

runton & Sons, Owners)

1300 Tunh St.

Raiph Brunton, KJBS Mer.

C. L. McLarthy, KQW Mer.

(Golden State Goldenating Co.)

Oknow, 8008

Robert J. C. Williams Co.

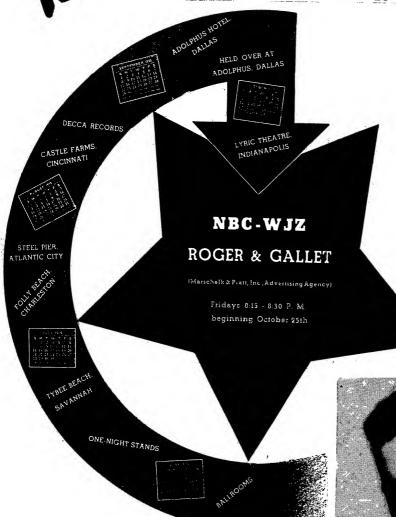
Oknow, 8008

Robert J. C. Williams Co.

KSFO

(Asserting Co.) McGill, Gen. Mgr. KSFO
(Associated Broadcasters)
Russ Building
Wesley I. Dunn, Pres.
Phillp G. Lasky, V.-T, and Gen. J. C., Morsan, Procs. Dir.
Ed. Murphy, Press. Management MARY L. SHANK





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Radio Chatter

(Continued from page 52) Cub games for the balance of the peason. George Hisging doing the play-by-play spieling.

weekly amateur shows set Two weekly amateur shows set for WTCN this winter, with one originating on a theatre stage in each Twin City. Doc Sunshine, radio

American Shows during

Doe Sunsanje, reado during State Fair week and signed a binder with WTCN. In a busy 'froth over a busy 'frot

British Columbia

Home Gas Orchestra, on the air several years now with one hour sunday night concert, opens its vinter season Sept. 29, and will use yric theatre. Past winter seasons as used Hotel Vancouver ball-

has used Hotel Vancouver ballroom.
Folitics fill the air for listeners
and B.R. for station owners these
days. There are five parties in the
december of the station of the station
december of the station of the station
ending coverage. On top of that
there's the big wigs of the three
main parties taking maintail, westearn or B.C. network time, according
salesmen will soon have to go
around in disguise and night sustaining programs will be a memory.
Russell Woolllams is resuming
bits is minute weekly garden talks
Roy Casey, originator and producer of the 'Happy Family' dramatic series for children over
CKWX, has worked his scripts into
a book he has now published.

lowa

KRNT, Des Moines, has a new contest for the farmers. Cash prizes are being paid for the tallest lowa corn stalks sent in to the Tall Corn Time program. Modernists join WHO, Des Moines, Sept. 23. They were for-

REED

"The Carlsbad Cavalier" AND HIS MUSIC

WOR Carlsbad (Sprudel) Salt Program

Personal Representatives
E. MARION GRIMES and J. EATON
270 Park Avanue, New York

second year

french casino new york

> carl hoff

and his orchestra nbc-wjz-thurs. 11-11:30 p.m. mbs-wor-fri. 11:15-11:45 p.m.

NBC NETWORK Daily, 9:05-9:15 A.M. CDST

CHICAGO Personal Manager SAM BEER

merly with WMB and KMBC, Kansas City, and on Columbia.

KRNT will feed the 'Church of the 'Ab' 'tu 'Columbia, 'Sept. 'Zi, 'and and 'The 'Ab' 'tu 'Columbia, 'Sept. 'Zi, 'and and 'The 'Sept. 'Bollow's 'Dean D. W. Morehouse.

J. O. Maland, manager, WHO; in Washington and New York for two weeks.

washington and New York for two weeks, WhO and KRDNT fee speech. Took and the Jown Fall of the Jown Fall of

the only how of its kind in the country.

Gwen McCleary of the continuity staff, KSO, is a pinchitter anywhere, as femme announcer she even carries off the inquiring mike assignments.

cover the Lowa postmaster's convention next week. Last week's coverage of the Boy Scout samboree developed five or six unusual programs that have brought high comment. Especially interesting was covering the Camp fire-songtest and story celebration and the Sunday religious program Ranny Daly, formerly of KFRU, Columbia, Mo., is a new addition for KRNT, and doing mc. work on the farm program. KRNT's Tall Corn Time for Farm Folks now goes on the air at 5 a.m.

Connecticut

Cast of Adelle Frederick's
'Friendly Folks' scripter at WICC,
Bridgeport, includes Roger Fox,
Walter Schwartz, Grace Breene,
Ruth LaCroix and Harry Friedman.
Little Bridger Schwartz,
Walter Schwartz, Grace Breene,
Ruth LaCroix and Harry Friedman.
Strings ensemble, on mercial king
at WICC's New Haven studio, bowed last week at Manhattn's WNYC.
Illness of Alma Dettinger, author,
will delay production of autumn
musicomedy at WICC, Bridgeport.
'Music Box Serenade,' sustainer,
premieres at WICC, Bridgeport.
Lillian Anderson' and Ed. Neary
teaming next month in noonday
niche at WICC,
Joe Haymes' ork one-nited Sunday at Ritz ballroom, Bridgeport.
Harold June of Byrd expedition
Volce of Youth broadcasts at
WICC, Bridgeport.

Nath Castline

North Carolina

Three Calloo Sisters, WSB harmony trio, now on the road with the Hi Ho Broadway revue company, playing picture house time. North Carolina playing film houses. Loring Smith MCs, with a company of 20 people doing 11 acts. Tal Henry's stage band makes the music. Carolic, has new program on WSOC harden as new program on WSOC Description of the manufacture of the month of

California

Marvin Young joined NBC production staff in Hollywood.

Happy Jack Kay detached from KHJ's 'Ries and Shine' 6 am.'er.

KHJ inaugurated the grid season with Morley Drury calling the plays in the Occidental-U of Mexico

fracas.

Jcan Muir talked about her Players Workshop on George Fischer's Studio Whispers niche.

Marion Kyle given \$378 judgment against KMTR for unpaid commis-

sions.
Don Allen of KFWB mum on that

network offer.

'Al Jarvis opened a music shop on Hollywood boulevard.
KNX's Frank Watanabe. (Eddie Holden) is syndicating a box fea-

Holden) is syndicating a non rea-ture.

Lou. Houston scripting 'School Kids' serial for KFOX.

Gregg Williamson and C. H. Na-Gregg Williamson and Hit Parade.
Ozalo Nelson and Hartet Hilliard feted LA. radio cds.
John Fee Joined the production forces of McGregor & Soille.
LA. court acquitted John Wit-tenmeyer, announcer, of morals charges.

charges.

NBC had to ron the Radio Play-house in LA. ho broadcast Hit Parade with Fred Astaire on account

salesman at WFBR.

Figures it's sales-spicling either way, but as a time-salesman there's rade with Fred Astaire on account

of Al Joison show being given first call on web's studio on RKO lot. KFWB and KRKD entered pro-tests to license for station at Po-

walter Guild, who has had a hand
walter Guild, who has had a hand
in the Myrt and Marge programs,
set for the Century Club in LA.

KKYA.

Kith and Marge from Dick.

Kith and Marge from Dick.

Kith and Marge from the Marge from the

South Carolina

Bevo Whitmire, assistant WFBC mgr, launched grid season with interview with college officials. Milt Ponder and Martin Wales, assisted by Bill Gaines, others, handling big football spiels this year. Gottal spiels this year. Or to Louisville and Indianapolis for wax recordings.

Jesse Jackson and Fred Heller making music for new WFBC Dream Ship program.

Margaret McCravey Wood, WFBC Margaret McCravey Wood, WFBC. Ship program, also to make recordings in Chicago. Franchelle Parsons, Houston, Texas, 'blues singer,' WFBC acquisition.

Fred Gentry, tenor, long heard on WSFA, now dividing talents and time with WFBC.

Missouri

Clarence G. Cosby, KWK, St. Louis, gen. mgr., in New York after trip to Chloage and Detroit.

'John Harrington, KWK, St. Louis, sports announcer, making flying sports announcer, making flying trip over entire National Baseballar trip, certain trip, which sponsors for Minit-Rub, which sponsors KWW's sports review.

Lague to contact Important players for Minit-Rub, which sponsors
KWK's sporte review.
Robert T. Convey, pres. KWK, St.
Louis, in Toledo on business.
Al Dietse, director Nortice,
formerly with Paul Ash in Chicago,
to his saxophone section.
Ray Schmidt, KWK, sports announcer, subbing for John Harringtion and Bob Thomas, who are out
KMOX, special features department broadcasting several spote
daily during the American Legion
convention, using for the first time
the ultra-high frequency Mobile
kilos. This transmitter used for first
broadcast of convention, when
KMOX greeted persons over short
wave in various hotels and headquarters.

Nebraska

Foster May, KFAB-KFOR, Lincoln, Neb. Man. on the Street, is taking a turn at p.a. all over the territory. When in theatres, he does Man on the Aisle and keeps 'em in stitches, he says. Beth Langrord, KFAB's Miss Holle Wood, will go off the air for the Lincoln and the says of the sa

Massachusetts

WCOP, Boston, has signed with World Broadcasting for platters. Unique new program on WCOP, Boston, is (Lost Personalities, han-dled by W. Coit Treat, in the man-Boston, is Loss.

Volt Treat, in the manner of a missing persons bureau.

Already one family has been reunited by the feature.

Two comers in the vocal field,
heard over WCQP, Boston, are
Francis Lyons and Francis Matgo

Francis Lyons and Francis Magaca-rana.

Francis ("MuEX" of the story of the providence, by WMEX, Boston,

Bridgeport Cuffo Show

Bridgeport, Sept. 24
Season's first amateurer will be launched Friday (27) on stage of Majestic (Loew-Poll), with WICC exhaling.
Show to the

exhaling.

Show is tie-up across the board.
Outlet Clothing Co. of Bridgeport
sponsors half-hour of airing for 10
weeks, winners of each event competing in grand finale for in-person
wcek at Majestic and appearance
on Loew's WHN amateur hour in
Manhattan.
Morris Rosenthal, manager of
house, arranging weekly tyro ruster, with Harry Shaw, divisional

Mannatun.

Morris Rosenthal, manager of house, arranging weekly tyro roster, with Harry Shaw; divisiona g. m. for Loew's, skedded as pre miere emsee.

Buffington Figures It Out Baltimore, Sept. 24. Al Buffington has quit job as an-nouncer at WCAO to become a salesman at WFBR.

FCC's Washington Docket

Grants and Applications

Grants and Applications

Washington, Sept. 24.

Denying one request for a frequency change, the Federal Communications Commission last week set for hearing *score of applications. Commish frowned upon plea of KEBB, Great Falls, Mont, for frequency change from 1280 to 610 kc, upholding recommendations of Examiner Melvin H, Dalberg.

Boom in applications set for hearing included 15 requests for new transmitters, six for power boosts and two for frequency changes. The following applications were referred to examiners:

Fort Dodge Broadcasting Co., Fort Dodge, Ia., new station to operate on 1200 kc with 100 watts; Waisan Broadcasting Co., Waussu, Wis., new station to operate on 1310 kc with 100 watts; Waisan Winnan, heard sation to operate on 1400 kc with 100 watts; Aasion to Operate on 1400 kc with 100 watts; Aasion to Operate on 1500 kc with 100 watts; Angelon Broadcasting Co., Appleton, Wis., new station to operate on 1500 kc with 100 watts; Co., Appleton, Wis., new station to operate on 1500 kc with 100 watts; Marked Broadcasting Co., Mankato, Operate on 1310 kc with 100 watts; Marked Broadcasting Co., Mankato, Minn., new station to operate on 1310 kc with 100 watts; Wiss. Broadcasting Co., St. Paiu, Minn., new station, to operate on 1300 kc with 100 watts; Northern Broadcasting Co., Wankato, Wiss., new station to operate on 1300 kc with 100 watts; Northern Broadcasting Co., Waissu, Wis., new station to operate on 1300 kc with 100 watts; Northern Broadcasting Co., Waissu, Wiss., new station to operate on 1500 kc with 100 watts; Northern Broadcasting Co., Waissu, Wiss., new station to operate on 1500 kc with 100 watts; Northern Broadcasting Co., Waissu, Northern Broadcasting Co., Waissu, Wiss., new station to operate on 1500 kc with 100 watts; Northern Broadcasting Co., Waissu, Wiss., new station to operate on 1500 kc with 100 watts; Northern Broadcasting Co., Waissu, Wiss., new station to operate on 1500 kc with 100 watts nights, 250 watts nights, 1 kw days; Wiss. Mich., new station to operate on 1500 kc with

cations for power goosts and two for frequency changes. The applications follow:

Symona: Investment Co., Seattle, Washington, new station to operate on 450 kei with 250 watts nights, 500 days (facilities of KXA, Seattle);

John Perkins Rabb, Lenoir, N. C., new station to operate on 1370 ke with 100 watts; Fred. A. Baster, Superior, Wis, new station to operate on 1370 ke with 100 watts; Statile Broadcasting Co., Everett, Wash, new station to operate on 1370 ke with 50 watts (accilities of KRKO, Seattle);

Joseph G. Morrow, Oakland, Calif., new station to operate on 1150 ke with 50 watts days; Station KROC, Rochester, Minn, new station-to operate on 1310 ke with 100 watts; Station KVSO, Ardmore, Okla., power boost from 100 to 250 watts; Station KVGE, Eugene, Orê., day power boost from 100 to 250 watts; Station KVGE, Longview. Tex., frequency change from 1370 ke to 1210 ke (facilities of KRKO, Seattle).

Examiners' Reports

Examiners' Reports

Construction of a new transmitter at Moornead, Minn., was recommended by Examiner P. W. Seward to the Communications Commission, with the provision that KGEK, at present serving Moornead, be removed to Duluth, Minn., before application is granted. New station would perate on 1310 kc, with 100 watts and would be owned and operated by Robert K. Herbst.

Examiner Seward advocated that the Commish deny request, if the incumbent station does not move, pointing out that, while a need for additional service will exist in area if KGFK picks up-for Duluth, present service is generally adequate. Principal objection to KGFK is based on row over rates.

Houston Okays Traffic Court Pickup by KTRH

Houston, Sept. 24. City council has voted to allow KTRH. Houston, to broadcast traffic court twice weekly. Motion was passed after Harry Grier, program director, explained that it would be handled on a sustaining basis. Station will set up its microphones on the traffic court bench so as to get a deltailed 'air. picture' of proceedings. City council has voted to allow

ings.

After was sold to out as a public-try medium with a view to reducing traffic violations.

Bowman with F. & S.

Chicago, Sept. 24.

A. Bowman has quit as exect
of, the Commercial Credit firm to
join the special rep outfit of Free
& Sicininger here.

Bowman joins the F. sales

group as account exec

LITTLE

His Original Orchestra EARL THEATRE Washington, D. C. Week Sept. 27th

Broadcasting Daily for Niagara Hudson Electric Light and Power Co.

GEORGIE

HAS NOT OUIT SHOW BUSINESS!!! HE IS AVAILABLE FOR RADIO I KNOW BECAUSE I REPRESENT HIM

WALTER BATCHELOR

234 W. 44th St., New York.

CH. 4-6205

74-Year-Old Printer Nabbed in New Jersey Pirate Song Sheet Raid

New Brunswick, N. J., Sept. 24.
Government and local authorities last, week raided the Christie Press decoupshed the Christie Press and cute used in the printing of the pirated works. Sam M. Christie, owner of the printing plant, waived examination in U. S. District Court, Trenton, and was held in \$500 ball pending action by the grand Jury on a charge of copyright infringement.

ment.

Arthur Hoffman, head of the copyright department of the New York publishing firm of Leo Feist. Inc., who developed the case against Christic and caused the raid, deanc., wno developed the case against Christie and caused the raid, described the coup as the most important blow struck at the songsheet racket in years. Christie's lyric compilation, tagged The Continental Songsheet, found its major market among street peddiers in New York city. York city.

ket among street peddiers in New. York city.

1,250,000 Sheets

Ledgers also selzed in the printing plant showed that 1,250,000 songsheets had been turned out, and that Christie had received \$4,000 from their distribution. At one time the plant was putting them they had been to be selected as the selected with the se

KERN, ROMBERG, **BERLIN SIGN UP**

Following huddles with Gene Buck, prez of ASCAP, and L. Wolfe Gilbert, west coast liaison for the Society, Jerome Kern, Sig-mund Romberg and Irving Berlin signed the new ASCAP contracts. These three major songsmiths had been hold-outs.

Music Notes

Johnny Long's Duke Collegians has succeeded Mort Dennis orch at the Ten Eyck hotel, Albany.

Richard Mack back in the Irving Mills organization after heading the summer entertainment at Grossin-ger's, N. Y. He's head of Mills pub-licity.

Hal Kemp back into the Hotel Pennsylvania, N. Y., Sept. 30, with the same organization, featuring Skinny Ennis, Maxine Gray, Bob Allen and Saxy Dowell.

Dan Murphy Musical Skippers leaving New England for six months stand at Denver, Col., hotel.

Eddie Mayehoff's ork, out Westchester Embassy club,, open at Plantation cafe, Buffalo.

Art Hix band changes address from Edgewood Inn, Albany, to the Farm, Westchester,

leasure Beach ballroom, ridge-port, called it a season.

Eric Peterson band succeeded Larry Durant's at Seven Gables, Milford, Conn.

Herbert Stothart scoring and recording background 'Tale of Two Cities,' for

Harold Adamson and Walter Don-aldson turning out a number for Metro's Perfect Gentleman. Team recently completed four tunes for 'The Great Ziegfeld.'

Versailles, N. Y., has a series of prospective names set, starting with Lucienne Boyer, Harry Rich-man and Eleanor Powell.

ill Scott opens at the Essex
House, Newark, Oct. 5, replacing
Reggle Childs. Mildred Fenton
will do the singing.

\$250,000 ROYALTIES

Paine's MPPA Estimates for '35-

John G. Paine, chairman of Music Publishers Protective Association, last week estimated that by the end off 1935 the Association with the week of 1935 the Association with the week distributed at least \$250,000 in royalties among the music trade. About \$100,000 of this will have come from radio discs, while the belance will have been derived from the sale of motion picture synchronization rights.

Estimated amount from transcriptions will be over 30% better than the MFPA's collection from that source during 1934.

Continental Corp. Hopes to Start Oct. 1 With Gov't Financing

With Herbert Mitchell, secretary of the Continental Casino Corp. in Washington this week for series of contabs with Federal Housing Administration officials, indications are the proposed Continental Casino chain, of the end of this week.

and of this week.

Mitchell's talks in Washington will be with the object of obtaining federal funds for re-opening presently closed legit theatres in key cities throughout the United States. If this money is secured, Casinos probably will be opened at once in Kansas City, Louisville, Bältimore, Washington and Indianapolis. It's estimated that \$25,000 to \$100,000 in-vestment will be required in each spot for rearranging houses for cabaret shows and other alterations.

In New York the company has

aret shows and other alterations.

In New York the company has signed Georgie Hale to stage the dances. A separate corporation has been formed for the Manhattan operation. Selection of talent already is under way.

Carolina Music Fuss

Spartanburg, S. C., Sept. 24.
Resignation of LaMar Stringfield, composer-and conductor, from N. C. Symphony ork revealed a fuss between the Pulltzer prize musician and G. O. Shepherd, manager, and former station WWNC head.

Stringfield and ork had a govern-ment contract, and row ensued when eend Shepherd couldn't see things he same way. Philip Schwartz, PERA official, has been sent to Asheville in the role of peacemaker. the same way. Philip FERA official, has bee Asheville in the role of p the same

FTC Gets Publishers' Petition for

Hearing on Code: 70% of Biz Signs

Band Blindfold Test

All radio bands must sound ailke to Coast dialers. Al Jarvis (KFWB) staged a guessing contest on diales, "unfered theatre tickets to those who could name the bands playing the numbers. Four platters werspun and 1,600 mailed in their answers. Only two called them

Jarvis crossed the guessers up by playing Ted Fio Rito twice.

DISKERS' GEN'L **STAFF CLEANOUT**

Brunswick and Columbia last week underwent the most drastic overturn of executive 'personnel that the two 'recording interests have been subjected to since their consolidation by the Herbert Yates group. Among the departees was Harry Gray, who was placed in charge of recording and artists bookings for the Brunswick, Columbia, Oken and other labels, after Jack Kapp joined the new Decca Co. of America, as its president last

Jack Kapp jouned the new Decca Co. of America, as its president last year. (Fay's resignation took effect Saturday (21).

Harry Smith, head of the recording technicans, and John Massey, who was brought over from Columbia to take charge of the Brunswick pressing plant, are also out. Joe Higgins has been made recording manager-for Brunswick, Higgins has been serving as assistant to Gray. Before joining Brunswick Higgins has been serving as assistant to Gray. Before joining Brunswick Higgins was successively with Victor, NBC and Irving Mills.

BERGERE BACK FROM RIO: INTO PARK LANE

Rio de Janeiro, Sept. 13. Rio de Janeiro, Sept. 13.

Max Bergere and his orch and
Maurice and Cordoba, dance team,
have sailed for the United States
after 12 weeks at the Copacebana Casino here. Bergere will return to the Park Lane, New York.
To go back to New York Bergere
turned down an offer to go to
Buenos Aires for the radio station
owned by the newspaper El Mundo.
He expects to come down this way
again in May, however, play in
Buenos Aires and possibly a return
engagement at the Copacabana in
June.

Bergere was the first big U. S. Bergere was the first big U, S. name to be billed in Rio, and made a big hit in the ultra-social Copacabana. He came to town to open the season with Lucille Page, Buster West and a line of eight girls, all of whom have now returned. Dajos Bela, European band, is replacing the Bergere combo at the cashio.

Skinner's Pix Chores

Petition asking the Federal Trade

Petition asking the Federal Trade Commission to call a trade conference for the purpose of considering rules of fair business practices for the music industry was filed in Washington Thursday (20). Signatures of about 70% of the publishers in the popular field were attached to the document. Code proposed by the petition is the same as Article 8 on the extinct NRA covenant and also includes a number of the provisions in Article 9. Petition states that the popular field in turnover of around \$30,000 and is considered to the conference of fair competition which the industry seeks to adopt be held in New York city, where all the petitioners have their principal place of business.

ness.

Among the signatures missing on the petition is that of the Robbins Music Co. Jack Robbins had advised John G. Paine, chairman of MPPA, that he wanted to be the last to sign it. Robbins was interested in seeling what the other picture company with the other picture company was the other picture company when the petition had the necessary percentage of signatures it was not sent back to Robbins.

Frank Skinner left Monday (23) for Hollywood on a deal for Jack Robbins to score and orchestrate 'King of Burlesque' for 20th Century-Fox.

IFY-FOX.

After that chore, Skinner goes on
the Great Ziegfeld arrangement
ssignment for Metro.

Variety at Roosevelt

Hotel Roosevelt, N. Y., when premiering Bernie Cummins' orches-tra, will inaugurate a variety show idea, unusual for a barriety tra, will inaugurate a variety show, dea, unusual for a hotel floor show, booked by George D. Lottman.

Acts will be changed every two to four weeks, with the bands micre permanently installed.

Harold Stern has revised the in-strumental setup of his unit for the opening tomorrow (Thursday) at the Fifth Avenue hotel, New York, New combination will include three fld dles, three saves and a guitar, with all brass eliminated.

Sammy Robbins has quit the ho-tel managing business and is back in New York organizing a band.

Inside Stuff—Music

One of many such instances which evidences a music publisher's respect. for. what is asknowledged, to be a gifted talent in contriving tunes which will make a nation or the entire world react, is the instances of Carioca. As with all production songs, films or stage, a manuscript version of a number which may be enhanced by production values is a bealcally, a nebulous thing and on the cuttainty of the manuscript version of a number which may be enhanced by production values is.

But even the prestige of a Vincent Youngain left the Harms people cold when 'Carioca' came in in mass form from the Coast. No conception of what the dance creation would be had even been attempted, and so the music pube on the N. Y. end started wondering not only what 'Carloca' meant but not even the expert song improvisors of the Harms staff could quite catch its rhythm from the mess, and properly perform it.

As they now know, the basic difficulties of the true was what caused it to be purchased. And, of course, the success of the Flying Down to Rio' film cinched it. This is but one of several instances where blind ences his own judgment.

Songwriters seem to favor having their birthdays on holidays as a complication by the American Society of Composers, Authors and Publishers would indicate. Thus on New Year's Day were born Maurice Baron, Jesse G. M. Glick, Edwin Franko Goldman, Nathaniel Lief, George W. Meyer, Rob Roy Perry and Sid Silvers. Washington's birthday, Nacio Herb Brown, Val Burton, John E. Hazzard, Max Lief, Henry I. Marchall, Edna St. Vincent Millay and Charles Newman. On Fourth of July, Jascha Gurewich, Irving Caesar, George M. Cohan and Joseph Young. Columbus day, Jack Murray, Otto Motzan, Chris Smith, Leonard Whitcup and Louis Weslyn. Christmas day, C. Whitney Coombs, Samuel M. Lewis, Mme. Mana-Zucca, Carey Morgan, Ann Ronell, Mauric Rubens and Nathaniel Shilkret.

Nathaniel Shilkret.

No writer-member of Ascap was born on April 1.

The oldest male member of the Society is Theodore A. Metz who was born on March 14, 1848; the oldest woman member is Mrs. Virginia Knight Logan, born May 23, 1850.

The youngest member of ASCAP is Mitton Drake, born Aug. 3, 1912, ith Burton Lane a close runner-up, being born on Feb. 2, 1912.

F. G. Hitchcock, music buyer for the Kresge chain, was due in New York yesterday (Monday) to adjust the issuhe raised several weeks ago when he notified the publishing trade he was opposed to the wholesaling of popular music at more than 20c and that any copies shipped above this price to Kresge stores would be at the publisher; o'wn responsibility. Several firms met Hitchcock's dictum with a stoppage of service for the servicence courters.

Several firms met Hitchcock's dictum with a stoppage of service for the syndicate's counters.

Among those that insisted upon the 22c price or else were Robbins, Morris, Berlin and Chappell. Hitchcock contended that a sheet of music wholesaling at 22c, and sold by a Kresge store for 35c, did not leave a sufficient margin of profit.

Other reason that Hitchcock is coming on from Detroit is to see the Max Baer-Joe Louis bout.

Members of the Music Publishers' Protective Association met yester-day (Tuesday) to authorize John G. Paine, chairman of the board, to proceed with drawing up the form of license that the operators of sound ticker services have asked of the publishers. The two most active concerns in this field are Ticker News Co. and Tele-Flash.

Proposition advanced by Ticker News, which wants to add copyright music to its news and sport builletin service, is that it pay the music industry a flat annual fee for each installation of a receiving set. Figure suggested is \$15. Both Ticker News and Tele-Flash have held that the usual license arrangement of \$5 per master and 25c. or 50c. per composition whenever used would be toe exorbitant for them. The annual fee method would allow them to use the recordings made by others.

At the annual high and low links of Frisco's exclusive Bohemian Club, annually held in a northern California redwood grove, Gene Buck was the guest of Herbert Hoover.

One of the events on the schedule was a mock momination for the presidency. After the campaign committee was assured of an enormous campaign fund, Buck was named as the candidate, after taking a 30-minute ribbing from Irvin Cobb who proposed him.

Buck was elected a member of the Bohemians (all not a native son.

Los Angeles Chamber of Commerce had three bands lined up for its annual tribute to radio last week over CBS, but was lucky to have one when the red light flashed. Hearing of the gratis, layout, musicians' union stepped in and demanded scale.

Baron Long, owner of the Biltmore Bowl, where the show originated, wrote out a check for the 14 men in Jimmy, Grier's crew at \$3 a head. Two other orks, Dave Brockman and Benny Goodman, were cancelled. Only a few of the radio and screen stars advertised to do a turn appeared.

Record number of network commercial plugs for a two-week period has been line up by Harms, Inc., for the score of William Rowland's production, 'Sweet Surrender.' In some cases arrangements have been made for the band or warbiers to do the entire score.

Among the 24 programs that have included the film's music are Fred Waring-Ford, Paul Whiteman-Kraft, Dick Himber-Studebaker, Frank Parker-Atlantic Refining, Rudy Vallee-Fielschmann, and the four Black-ett-Sample-Hummert shows supervised by Abe Lyman.

Liberty Music Shop has an exclusive deal up to Oct, 15 with Har Inc., on its Cole Porter folio of ten songs, just issued. During this ti store is to spread itself in New Yorker, theatre programs, etc., on the edition. So far 1,500 copies have been delivered, with store addressing a heavy mailing list. Harms also handling Porter's 'Jubilee' score, shoving it out at the Madison avenue shop first.

Joe Morris' Little Gypsy Tea Room' event over the 300,000-copy last week. It's the third tune to go above this level during 1935, two songs are 'Isle of Capri' (T. B. Harms) with a total sheet st 587,000 coples, and 'When I Grow Too Old To Dream' (Robbins) v to date, has done better than 450,000 coples.

Arthur Freed and Nacio Herb Brown, who wrote the songs for Broadway Melody of 1936, also wrote the music for etro's original 'Broadway Melody' in '28, one of the first of the talker musicals.

AARONSON-SAXE REUNION

AARONSON-SAXE REUNION
Phil Saxe is rejoining the Irving
Auronson's Commanders organization. Long standard with Aaronson,
Saxe broke away for a couple of
seasons and m.c.'s his own dance
combo in a Pittsburgh cate.
Now that Aaronson has a radio
and cate berth in view, the old
combo is beling; reassembled.

BALLEW IN N. O. New Orleans, Sept. 24.

Smith Ballew and his orchestra open in the Blue Room of the Roosevelt Thursday (26). Succeeds

Harry Sosnik's crew.
Dorothy Williams, sister of Mrs.
Jack Dempsey, will be featured vocalist.

Gus Kahn has turned in the lyrics for Just for You' to Motro For Rose Marie.

Ted Black debuted his unit at the Paradise Showboat, Troy, N. Y., Saturday (21).

Paramount Deal Only One on For His Firm, Says Bobby Crawford

Bobby Crawford, head of the music firm bearing his name is authority, from a sickbed, via tele phone, that the Paramount deal to acquire the Crawford Music Corp. (DeSylva. rown & Henderson Inc.) catalog is the only one really hanging Lou_Diamond, head of Par's music interests—which of Par's music interests—which already includes its own subsidiary, Famous Music Corp.—is the contact man on behalf of the picture company. J. E. Otterson, head of Par, is said to have referred the matter to accountants, Mills Music has also been nibbling for the Crawford Music takes.

either instance, Rocco Vocco would probably stay on as an em-ploye besides holding 25% of the firm. Crawford is anxious to bow out and go into film production in

out and go into film production in Hollywood.
Crawford's illness from a cold has been complicated by a nervous breakdown, but Sunday (22) was the first day he was able to go out for a drive atter being confined almost a month.

Deal that Metro launched two weeks ago for the purchase of this Lee Felst, Inc., catalog has gone cold the second of the purchase of the cold like the contract of the cold of the contract of the cold of the contract of the cold of the cold of the contract of the cold of the contract of the cold of the col

HIGH VOLTAGE JAZZ MUSIC **INSTRUMENTS**

Cuiront trend in orks is the high voltage types employing electrified at the instrument of the instrum

with exception of the brase end.
Organ music must be secored with
the ork. It was first put in use last
week, when Reser went to Georgia,
a 1,100-mile trip, to open a nite club
in Atianta. Mechanism is entirely
without pipes and works with a
series of rotary clock motors and
powered by a portable generator.
Coudspeaker is attached to the inCoudspeaker is attached to the inwhere. Other type of electorgans
are manufactured by Dubro in Callfornia and Electrovox in New York.

FOUR PRIMA SWINGERS **HURT IN AUTO CRASH**

New Orleans, Sept. 24.

Four members of Louis Prima's orchestra suffered injuries: when the car in which they were driving from New York for their engagement at the Shim Sham Club here was struck by a truck near Meridian, Miss. The auto plunged into a ditch after it was turned over.

New Sysyam, of Schemettady IN.

Acceptable of the Shim Sham Free Wee's Commentation of the Shim Sham Free Wee's Russell and Frank Pinero were bruised and scratched but were able to continue on to New Orleans in a car driven by Red' McCullium, business manager of the orchestra. Ryan rejoiped the band in time to open at the Shim Sham. The band has taken the city by storm. Jack Colit, proprietor of the Famous Door, is in the city trying to persuade Prima to change his mind about going to Hollywood and to return to New York.

C-C Sets Coslow

Sam Coslow is the first of a series of songwriters signed by Campbell-Connelly to go abroad for the British popular song house. Coslow.sailcaNcvall. Ja T. Abelas, American rep for C-C, is signing up a half dozen others this week.

up a haif dozen others this week.

C-C's advantage in so doing is
that the world copyrights rest with
the British company, which in turr
can assign the American publication rights as it sees fit.

BUFFALO SPOTS GOING FOR NAMES AND SHOWS

Buffalo, Sept. 24.

Buffalo injeht hot spots getting under way last week have gone strong for name shows.

The Hollywood will play a series of name bands, Ben Bernie just finishing and Duchin, Lopez and Bestor penciled for early fall. Caez Ami, downtown intimate night spot, is reopening with Bob Larri and a floor show including Cy Landry, Jules and Josie Walton and Vivian Fleids.

Jules and Josie Walton and Vivian Fields.
Park Lane is converting its for-mer lounge and Red Room into a supper club and planning name bands and perhaps Dwight Fiske. bands and perhaps Dwight Fleke. The Savarin, operated by Altman and Wallens, will open with an old-time Bowery show and policy. McVan's Padio has Rasha and Rhena. Jackie Whalen, Peggy Dale and Rita. K. E. P. Club has booked Everett Sanderson and his Memphis Minstrels. Description of the property of th

petition with Calloway and Elling-ton sought. Jamestown has Ginger Evans, Lee Sisters, Flash Russel and Verna Bowman, while Little Harlem will have a colored show and Ray Hart's band (white).

Crystal-Barge Folds, but **Auditore Trying Again**

After the Alcoholic Beverage Control board found the Crystal Ciub on the East River, N. Y. gullty for alleged violations, Jimmy Auditore sought to operate the nitery from the nearby anchored barge. The ABC officials frowned on that too and so the Crystal Club-Barge has foided. Auditore is going into a new spot. Maxim's on East 54th, House of Lords, also East 54th, sponsored by Harry Kannen, Joe Moss and Lee Shubert, featuring Heien Morgan, is slated to start soon. Enric Madiguera's orchestra lish't set for the Morgan nitery as previously re-

the Morgan nitery as previously re-ported. A band will probably be built around Miss Morgan's plane Club Madeleine, along with Bar-

accompanist.
Club Madeleine, along with Barney Gallant's new spot opposite El Morrocco, pius Bill's Gay Ninetics and the Hotel Weylein's Caprice Room, makes East Sth another; highiy congested nitery belt. Maurice Auditore's Le Mirage with Eve Symington feature is also due to start short in the Same gector of the Symington feature is also due to start short in the Same gector of the Symington feature is also due to start short in the Symington feature is also due to start short in the Event of the Symington feature is also due to start short in the Event of the Symington feature is also due to start short in the Symington feature in the Sy

Tatum in Loop

Chlcago, Scpt. 24.

Art Tatum, blind panist from Cleveland, is opening at the Three Deuces on State street.

Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the fisting of the sorgs most played on the cross-country, networks last week, in relative standing, according to the approximate number of combined plugs on WEAF, WJZ-and WABC.

Cheek to Cheek
I'm In the Mood for Love
Rhythm and Romance
Isn't This a Lovely Day
I Wished on the Moon Istr I has a Lovely Day
Istr I Wished on the Moon
I'm On a See-Saw
Without a Word of Warning
Double Trouble
Top Hat, White Tie, Tails
I Couldn't Believe My Eyes
Every Now and Then
From Top of Your Head
Nothing Lives Longer
Oregon Trail
Page Miss Glory
Accent on Youth
Little Gypay Tea Room
Got a Feeling You're Fooli
I Wish I Were Aladdin
When Leaves Bid Trees Goodbye bye That's What You Think Rose in Her Hair The Piccolino

Wash'ton Moves ASCAP Litigation To Federal Court

Tacoma, Wash., Sept. 24. State of Washington has trans ferred its litigation against the American Society of Composers, Authors and Publishers to the federal courts. In a petition filed iast week the state asked the local U. S. District Court for a permanent injunction restraining ASCAP and 10 Washington radio stations from doing business with one another the ground that Society was exercising a monopoly in perfor ing rights No date for a hearing on the petition has been set.

tion has been set.
Federal move is similar to the one
that the state successfully prosecuted in its own courts several
weeks ago. In a sweeping order the
latter declared all contracts between
ASCAP and its local licensees illegal
and void and prohibited all radio
stations and others using performing right from accepting the present ASCAP contracts.

Nathan Burkan, ASCAP's general counsel, declared yesterday (Tuesday) that he had not been apprised of the State of Washington's latest action against the Society. ASCAP, said Burkan, has fied, with the Federal Court in Tacoma, one against the Society he transferred to the farmer's burgletich. case against the Society be trans-ferred to the farmer's jurisdiction. He was under the impression, added Burkan, that the state authorities were making efforts to have the Society's action brought back to the state courts.

Ben Bernie Divorced

Chicago Sent 24 Chicago, Sept. 24.
Ben Bernie last week was divorced
from Rose Bernie on charges of desertion. They married in 1915 and
separated in 1931.
Mrs. Bernie secured custody of
their son, Jason, now, enroiled at
Cuiver Military Academy.

Strike Delays Cleve. Statler Show Opening

Cleveland, Scpt. 24.

Chicago, Sept. 24.
Art Tatum, blind panist from Cleveland, is opening at the Three Deuces on State street.

RENE'S CAFE

Cafe Rene will open on the site of the old King's Terrace, New York, Oct. 1, with premises enlarged to accommodate 500 persons. It will be under the management of Rene, who was last with the Town Casino Cliub, make last with the Town Casino Cliub. Rumored that hotel will hold out Vincent Sore orchestra is set, together with the Coving and State of the Casino Cliub. The company of the Casino Cliub. The company of the Casino Cliub, and the company of the Casino Cliub. The casino Cliub are the casino Cliub, and the casino Cliub are the casino Cliub. The casino Cliub are the casino Cliub. The casino Cliub are the casino Cliub are the casino Cliub are the casino Cliub are the casino Cliub. The casino Cliub are the casino casino Cliub are the casino casino casino casino casino casino ca

Starr Says Acceptance of Board **Post No Endorsement of ASCAP:** WB Will Walk If Not Satisfied

Now to second was first pennicit of the coty in 25 was first pennicit this year, too.

With Gill at Hotel Webster Hall is Marion Mann, Lafayette and La Verne. Two Kays, Isesita, Jack Bilss, Johnny Drake and Red Davison. At the Book-Cadillac, which opens its Mayfair Room Oct. 1, will be Freddle Bergin ork, featuring Mary Tudor.

Orlole Terrace has booked Cross and Dunn with a big revue. Others on the show are James and Pettz, Betty Thompson, and Billy Carr, and Ruse Lyons' orchestra.

Eddie Minick band tops the show at the To-Jo Farms, with Evelym Hoffman, Priscilla Bennett, and Larry Vincent. Ted Rice's band is at Blue Boat Inn.

Revue with Plants. a nifty attraction for the week. Special shows likewise are being arranged by Plantation, Northwood Inn, Ossie, Ploneer Club and the several biack-and-tans.

HYLTON-CAMPBELL DUE. MAYBE WITH WALKER

Jack Hylton and Jimmy Campbell are due in the U. S. from London around Oct. 15. Hylton, will start a new commercial for Standard Oit of Illinois, making the second British band (Noble first) to be open-seamed for the ether. Campbell is of the Campbell-Connelly music pub. firm.

Reported Jimmy Walker, New York's ex-mayor, may suddenly decide to accompany Hylton and Campbell, but that's indef.

The C-C firm has just taken the British rights for two years to Se-

British rights for two years to Select-Santly.

Ramon-Rosita Open in N.Y., but Not Together

Ramon and Renita having opned at the Rainhow Room, N. Y. last week, his ex-partner and wife, Rosita and Fontana, new partner, are slated to how into the Savoy-Plaza hotel, N. Y. Oct. 3. Ramon switched the new "Rositas's name to Renita following legal threat over trade name.

Dick Gasparre's orchestra and Dwight Fiske are associate new features at the S-P hostelry.

Philly Openings

Philadelphia, Sept. 24 Philadelphia, Sept. 24.

Fitz Carlton hotel, after several
quiet seasons, will go nitery Sept.
30 with orchestra and floor show in
redecorated former dining room recently vacated by Locust Club.
Pennsylvania hotel reopens Sept.
30, 'with Joe. Frassetto's band andshow. Buddy Crawford has charge-

MAIO'S NEW LOCASH

John Maio, moved his Club Froites to a new location on South Pear! street and reopened Zatur-day (21) with Scotty's Missourians, Dorothy Peterson's gith, Edide Van Dytke, Murray Ross, Virgina Nu-rent, Jackie Schwartz end Sidney Jacobs.

Helen Morgan III

Helen Morgan is quite ill in New York with high tever. This growther perspense the opening of her intery, House of Morgan. Lee Shubert, Harry Kannen and Joe Moss are interested in the Morgan nitery project.

DETROIT SHOW SPLURGE DURING WORLD SERIES.

DETROIT SHOW SPLURGE DURING WORLD SERIES.

Detroit, Sept. 24.

Led by Emerson Gill's orchestra, person to the Morgan riteries and books will present topnotch attractions for the ASCAP's directorate. Following his alection to the board at this same meeting. Here are the first the same from the post would not be taken as a gesture of reconcillation. Star averred that he was present topnotch attractions for the fact it was first pennant for city in 25 years and is bright to the fact it was first pennant for city in 25 years and is bright to work with the Sondard at this entended of reverse that he was present topnotch attractions for the post would not be taken as a gesture of reconcillation. Star averred that he was present topnotch attractions for the ASCAP's directorate view of the ASCAP's directorate view as greed upon at a meeting Thursday (19) and at meeting Thursday (19) are at a meeting Thursday (19) at a meeting Thursday (19) are at the last session of Congress.

Star averted the success and a proving the last of the ASCAP (19) are at a meeting Thursday (19) are at a meeti

Objections

or windrawing from the society.

Objections

Start's remarks drew objections
from some of the directors. They
said they didn't like the spirit in
which he entered the board, and
Starr retorted that he could walk
out as easily as he came in. Baid
ance of the session was taken in the could
out as easily as he came in. Baid
ance of the session was taken in the could
out as easily as he came in the could
in as tower the Duffy bill, which
is slated to come up before the
House of Representatives this January, can be best opposed.

Indications are that the Society
will refrain from readjusting the
ratings of its members for the rest
of 1935. Since it is proposed to put
a new method of allocating the
royalties into effect Jan. 1, many
of the board members figure that it
would be best to left the classifications stand as they are through the
subsequent quarter.

NBC GIVES IN A LIL' BIT ON **PLUGGERS**

NBC last week lifted its ban against publishers contact (song pluggers) men in one respect. They may now on two designated after may now, on two designated aftermoons of the week, call at the netmoons of the week, call at the netmoons of the week, call at the netmoons of the week call at the netmoons as to which of their tunes
have been scheduled for future
broadcasts. But the rule which hars
then from visiting the studios or
the latters' ante-nooms remains unchanged.
Under the arrangement which
NEC which the arrangement which
NEC which the arrangement which
NEC which which the them out of
the network's premises completely,
the music men may get their info
about slated plugs on Wednesday
and Friday afternoons.
Earring order was I-sued after
NEC pageboys had allegedly reported to the heads of the program department that several music contacters had been caught using devious passages to get to the studios. noons of the week, call at the net-

Silver's Rating Upped

liver last week received an upping in his rating from the classification meeting of the Ameri-can Society of Composers, Authors and Publishers. Boost was from Class B to Class BB.

Class B to Class BB.

Special purse that the writer faction is slated to distribute for the
thir quarter of 1935 is reported to
have first, second, third and fourth
money allocated, in that order, to
the writers of Gypsy Tearoom,
'Chasing Shadows,' And Then Some
and I Couldn't Believe My Eyes.
Distribution is based on plugs accumulated during the second
quarter of the Venr.

Night Club Reviews

Small's Paradise (NEW YORK)

Ed Smelir Paradise club at 135th and Seventh avenue, an established institution up Harlem way, has laumched its new fall revue titled That's Harlem. Appealing to a considerable extent to residents of this neighborhood, in the last eight or 10 years it also has built up a steady cilentie of folks from down to be a steady cilentie of folks from down to be a steady cilentie of folks from down to be a steady cilentie of folks from down to be a steady cilentie of folks from down to be a steady cilentie of folks from down to be a steady cilentie of the steady cilenties of the steady cil Ed Smail's Paradise club at 135th and Seventh avenue, an established

L'OPERA

L'OPERA
(NEW YORK)

Probably the nicest room of its type, the Cafe de l'Opera on Ears type, the Cafe de l'Opera on Ca

the rostrum. Don Alberto's tango

the rostrum. Don Alberto's tango unsemble for alternate. "Lominado for Tale Nool." Pani Tor the palate and the Thompson-Boug aegis for the hospitality are all that's intended to provide the draw. Whether the limited 225 capacity, as against the overhead, will achieve Ments strictly a la carte; suppersouvert \$1.50 and \$2 on Saturdays and holiday eves, which isn't steep. The food and vintage scales are isniedring that the Rainbow Room atop. Radio City is content to do Kay" on "3 4,64%" average check (table d'hote dinner is \$3.50); and tho French Casino, with 100 and 100

BILL'S GAY 90'S

BILL'S GAY 90'S

(NEW YORK)

Bill Hardrey's Gay Nineties oasis on East 54th has an intery, novelty in the form of a minstrel show which should jam 'em in. Done in orthodox fashion, not too kiddingly, which makes it more effective, a reau minute of the control o

paced right and the time staggered indiciously—an aspect which Hariston in the large of the larg

CLUB VICTOR (SEATTLE) Seattle, Sept. 19.

Giving Its patrons a parade of leading bands, engagements gen-erally running four or five weeks Club Victor holds its place as the town's ace night club. Bands played town's ace night club. Sanas played this year Included Hal Grayson, Or-ville Knapp, Jack Mills, Del Court-ney Jay Whidden and Ray Herbeck. Jackie Souders is current, Floor show is not elaborate, usually consisting in two or three acts, with occasional line of gais.

The dance, along with okay cul-

sisting in two or three acts, with occasional line of gais.

The dance, along with okay culsine, is headlined. Covert charge is 15c. except Saturdays, when it is 15c. except saturdays, which is the saturday of 600, and weekends always finds its capacity taxed to the limit.

Only beer and wine is legal in this state, despite efforts to private would doubtes doubte the take. As it is, the spot has been doing nicely during its two years existence. Vic Meyers, himself a band leader of parts, and on the side, is owner.

The Gov. is generally busy gailavanting about the state or U. S. A. with his side issue politics. So has Bob Larson as manager. Spot with the side issue politics. So has Bob Larson as manager. Spot with the side issue politics. So has Bob Larson as manager. Spot with the side issue politics. So has Bob Larson as manager. Spot with the side issue politics. So has Bob Larson as manager. Spot with the side issue politics. So has Bob Larson as manager. Spot with the side issue politics. So has Bob Larson as manager. Spot with the side issue politics. So has Bob Larson as manager. Spot with the side issue politics. So has Bob Larson as manager. Spot ganted dispenses syncopation that the dance mob likes. Souders is organized, dispenses syncopation that the dance mob likes. Souders is organized, dispenses syncopation that the dance mob likes. Souders is organized, dispenses syncopation that the dance mob likes. Souders is organized, dispenses syncopation that the dance mob likes. Souders is organized, dispenses syncopation that the dance mob likes. Souders is organized, dispenses syncopation that the dance mob likes. Souders is organized, dispenses syncopation that the dance mob likes. Souders is organized, dispenses syncopation that the dance is the dance of the syncopation that the dance of the syncopatio

BLOSSOM HEATH

(DETROIT)

Detroit, Sept. 19. Heien Morgan, here for a two weeks' run, is making Blossom Heath, Detroit's swankiest roadhouse, forget all about its big draw-ing cards of the past year. La Morgan means tops in these parts as far

as alter club entertainment goes.

There are two shows nightly, at
10 and midnight, each lasting about a haif hour. Usually a little longer now because the crowd brings Miss a haif hour. Usually a little longer now because the crowd brings Miss Morgan back for several encores. She consumes two-thirds of the time with her songs, leaving about by the consumer that the several encores. In the opening act, Lischcron, and Adams, dance team, and some imitations by the mc., Benny Strong.

In the opening act, Lischcron, and Adams, dance team, and some imitations by the mc., Benny Strong.

In the opening act, Lischcron, and the several s

Providing the dance music is Gene Regis' nine-piece orchestra, which as a following in this territory because of broadcasts over local statement of the providing the providing the statement of the providing the statement of the statement of the providing the statement of the

ST. REGIS ROOF (NEW YORK)

the smartest 'roofs' among the metropolitan hos-teiries is the St. Regis, an Urbandesigned interior, luxurious and class in its character and yet roomy and comfortable. In such distinguished surroundings, the en-tertainment tri ings are usually tertainment tri

tertainment tri Ings are usually equally ultra.

equally ultra.

for the Coast, Jules Lande and his smart dansapators have been moved to the roof to supplement their usual lincheon and cocktail sessions with dinner and supper dansants.

dance pair, now more or less standard around the better New York hotels, with their smooth terps. They're a nice looking pair and well fitted to the character of the room.

Lande is a violin vittuose who batons a sprightly dance combo. But he does get his string opportunities over in a Canary specialty, away the special control of the co

NINI'S (NEW YORK)

Ninl's Faubourg-Montmartre is another of those midtown bal musettes in the Times square sector, which essays to bring a cross-sec-tion of bourgeoise Parisian nite life to the natives. It's nothing as pre-tentiously French as the French Ca-sino; more intime with the economies of a bistre, and yet a little more than a drinking place, for it also serves a table d'hote. The 75c dinner is so ridic that it inspires a reasonable tap on the wine card, aithough the scales are unifor ly

athrough the scales are unifor ly modest. Show, such as it is, is one of those things. Best attraction it noids is such as it is a such as it is a such as a

Political Shows

(Continued from page 1)

amusement sugar. It's patterned a la 'March of Time,' consisting of about five minutes of music and 10 minutes, of dramatic episodes which contrast the glorious past with the tragic present (i.e., as the stuff than the frothy bod of most old guard speechmakers.

Desirbliths: that this is not a bod of the contrast of

old guard speechmakers.

Possibility that this is only the
first of a number of such shows
being engineered in the Republican
dugout is vièwed as a certainty in
radio circles. Thomas Sabin,
G.O.P. publicity chief, is understood to be scouting around for
stood to be scouting around for
of that onto the other forms
Roosevelt and his firelade chattering apparcatify has taught the Republicans a lesson. publicans a lesson.

Upton Sinclair Case

Upton Sinclair Case.

G. O. P.'s have another example, anyway, of the effectiveness of radio entertainment. They used it in California last fail. After Upton Sinclair went through the primaries like a whirlwind, the Republicans eigraged the services of Lord & Thomas, advertising agency, and raked their cause out of the fire to win on other cause out of the fire to win on the control of the control of the publicity measures suggested by the L. & T. brain trust, and resultantly three major programs flowered in the Golden State. Two were dramatle sketches subtly, and sometimes numorously, depicting what would happen to California if Sinclair won. Third was a home sketch in the manner of freside chatter. Spot radio also came side chatter. Spot radio also ln for plenty.

In for plenty.

Sabin is not expected to overlook
that fruitful campaigning when
the president i race gets started,
and the audition of lest Friday appears to clap verification on the
earlier speculating. No advertising
agency has been engaged as yet, the
auditioning being a direct proposition.

Cline Blows Dallas

Dallas, Sept. 24. General shakeup at Centennial expo started Monday (23) by oanker-directors-of-fair-after-Walter Cline, managing director, said he will resign, effective Oct. 1. Cline sald. sald supervisory committee wanted to split executive jobs, and

wanted to spin executive jobs, and pay him \$15,000. 'is salary is \$25,000 yearly. Cline's habit of following advice of J. Franklin Bell instead of committee's was biamed for the schism.

mittee's was blamed for the scrism. Bell, who was—special assistant, resigned Friday (20). Otto Heroid named acting man-ager, and special committee began ferreting out alleged overemploy-

Amateurs

(Continued from page 1)

had on a large section of the youth of the country. Theatrical ambi-tions are strong in many kids and cannot be easily discouraged. Once a kid whas an 'amateur' contest in a theatre or broadcasting studie the ambition stops being an urge and becomes a manla.

and becomes a mania.

Cases of youngsters quitting good jobs and comfortable homes because a local contest victory steamed them up are innumerable. After the local success, a puree winner must run through the gantlet of exploitation in which they're kicked around by unscrupulous racket guys posing as showmen, and that process generally licks even the most talented amateurs.

Meanwhile since they're so cheen.

taiented amateurs.
Meanwhile, since they're so cheaply bought and are more easily sold,
even if of poor quality, because audiences don't expect too much from
'amateurs,' the tyros are replacing
professional actors all over the
country. It adds to the unemployBecause of the unourbed exploitline of bardichants, present day

ment ranks both ways.

Because of the uncurbed exploiting of participants, present day amateur shows are not considered as likely to produce the future fall the present ago uncovered. The 200,000 to 3 odds attest to that. And the total for the past five years increases the odds. Only known amateur to outgrow the lower ranks and get anywhere in that period, prior to the trio who crashed Broadway in the past year, was Artic Auerbach. A photographer for the New York Mirror, Auerbach was one of the early winners of the original radio amateur program on WHN, New York. Since then has been a minor but regular radio player, and lagt season had a spot on the Phill Baker program.

Joe Candullo stated for the Rainbow Griti, N. Y.; Ruby Newman from Boston follows in early De-

ROBBINS' CHATS



MANYA

DRÎGO New Orleans, Lo.

"Manya and Drigo, one of the set dance teams ever seen in the case of the set of the set of the seen o

Bookings Through
MAURICE GOLDEN
1500 Broadway, New York City



Most discouraging note struck

against mor stage shows and vaudeville this season is notice by

New York, of an increase retroactive to Labor Day (2). Old contract expired on that date, but negotiations on a new seale have been

delayed as a result of the efforts of

Local 892.

the Musicians'

ASK SENATE TO SAVE VAUDE

Duisberg Tells Wolfson That Scala, Germany, Wants American Vaude Acts

Lou Wolfson of the William Morris agency, after seven weeks abroad surveying the foreign vaudeville situation, got back last week in company with Harry Foster and Val Parnell, variety booking head

the Palladium theatre, London, and other General Theatres (Gaumont-Ertitish subsid). Foster of Foster's Agency, London, represents the Morris Office as well as the Dick Henry-Curtis & Allen foreign bookings in England. All three had huddled in London with Eddle Duisberg, booking manager of the Seala theatre, Berlin.

The Scalla, amidst Germany's political cauldron, is doing the best business in its career and more than ever is committed to booking foreign acts. Duisberg emphasized the Palladium theatre. London.

ever is committed to booking foreign acts. Dulaberg emphasized
that the Scala is willing to (1) advance fares to reliable acts; (2)
guarantee that the money, in marks,
or other currency, can be taken out
of the country; and (3) fulfill its
contracts, even though a number of
American acts have failed to do so
with them.

In this latter respect, Dulsberg
pointed out to Wolfson and Foster,
whose offices jointly send over many
of the acts to Berlin, that Cardini,
Bellit and Lamb, 5 Maxellos, 3 Saliors, Lime 3, Lee Galia and Gloria
Gilbert signed but never came over.
The Saliors didn't because of the

Gilbert signed but never came over. The Sailors didn't because of the non-Aryan angle; Lime and Gilbert went to the French Casino, N. Y., instead; Bellitt and Lamb, split up,

Kosher Act Clicks
But, says Duisberg, the Germans
are more than anxious to accept
foreign acts. One of the biggest
hits at the Scala were the 5 Franks, hits at the Scala were the 5 Franks, some of whom spoke with a vivid kosher brogue. The Cossacks, Cherry and June Preisser, DeLong Sisters, Ching Yee Wah Troupe, Cass, Mack, Owen and Topsy (about 50% non-Aryan), Paul Kirkland, Andre Renaud (a Frenchman), Freddie Sanborn, 4 Trojans, Reva Reyes, Haru Onuko (American doing a Japanese specialty), 4 Hawaiians, are some of the acts at the Scala from August through October. 'Others are in demand.

ans, are some exscala from August through October.
Others are in demand.
Whatever the political platform,
Duisberg seemingly doesn't worry
about doing business with anti-Nazi
sympathizers. It's tacitly understood, of course, that a Delanees
good, of the course, the course
list dialogned in medium the condon
and New York agents, as well as
Duisberg, agree on talent requirements.

Dulsberg had passage booked to come to New York with Foster, Wolfson and Parnell, but had to cancel and return to Berlin because of business pressure.

Of business pressure.

Dulsberg pays \$400 to \$1,500 for suitable acts. As an international variety house, the Scala is faced with the same requirements for worthy foreign vaudeville acts as it the Palladiu London, among others

the Falladui Lonaun, among others, semino cial Vilkische BeoThere has officially printed that receipt a soft of the seminor of the seminor

Ohio Spot Reopens

Middletown, O., Sept. 24. Sorg Opera House, recently leased by local Gordon Theatre Co., has reopened after complete remodel-ling following a fire several months ago with vaude and pictures at 35c.

ago with vaude and pictures at 35c.

In Strand, one of two units
Southie chain here, shuttered
many months, also reopense P 18
ing straight pictures for the present,
but will use occasional unit shows.

Good Hunting

Manager of a burlesk house, peeved at the snap-shot nuts who carry high-powered cameras that can take indoor pictures, is now trying to bar

them.

Doorman has orders to make the pests check their cameras before getting a seat.

'Am I' Blue Soaked For \$25: Socked a Preserved' Mechanic

Troy, N. Y., Sept. 24. Although he told the court his pronent 'state of self opponent

preservation, a fine of \$25 for walloping Edgar Film in a garage here. Blue bills himself as the 'all-American hall wit,' but his code of justice didn't appeal to Police Justice James F.

with but his code of justice din't appeal to Police Justice James F. Byron. Ben, who played on the vaude bill at Proctor's theatre here, said he got his dander up when he called at the garage for his car and had to wait a half hour, and when it finally was brought to him he found one of two locks had been broken. He and Film, the garage mechanic, had an argument and, according to Blue, he told Film to put up your hands. "Where did you get the notion you had a right to assault him?," Justice Byron asked the comic.

Thaven't any right," lue replied.

had a right to assault him?, Justice Byron asked the comic.

Thaven't any right, lue replied.

"Did you strike the plainti Blue admitted he had.

But you pleaded not guilty,"
T told him to put up his hands and when I struck him he was in the state of self preservation.

"You invited a fight, you started it, you struck the plaintiff and you elaim that is self preservation. I find you guilty of the charge and fine you \$25 or 25 days in jail.' Blue paid.

Goodman, Calloway Set for Par in L. A.

Los Angeles, Sept. 24.
Benny Goodman band, current at Palomar ballroom here, has bee booked by Fanchon & Marco foweek at the Paramount, startir Oct. 17.

Cab Calloway, due here for pix next month, goes into Paramount theatre week of Oct. 24. This will be Calloway's first Coast vaude

Connie's Unit

Connie Immerman is sending out another of his colored floor shows for stage appearances. Troupe will play two weeks in colored house before going on scheduled majo circuit time

Unit's top specialists are Gladys Palmer, Leroy Smith and Ford, Marshall and Jones.

Ruiz-Bonita Quit

Cesar Ruiz and Grace Luier (Ruiz and Bonita), man and wife off the stage, are quitting show biz.

Pance tcam goes to South America in mid-October, where they'll make their permanent home.

Floor Acts Unitize

JOIN IN CAMPAIGN

Seek Public Support—Demonstration in Times Sq. with Sandwich Men Signature Signature State Girls Getting Petition Sig-Tonight—Agitation for Congressional Investigation of Circuits

TO SEE ROOSEVELT

First public actors' demonstration York since the White Rats in New York since the White Rats strike in 1919 took place Monday and Tuesday along Brosdway, when 12 sandwich girls and men paraded the rialio mythical sound the rialio mythical sound the American Feddle to a detend the American Feddle to a decided the rialio mythical sound to the right sound to

Petitions are also being circulated

Petitions are also being circulated by the AFA in nine other cities—Boston, Bridgeport, Chicago, Cleve-Ind. Chicago, vert. Maddock and Alex Geroer agranging for an appointment with the President, scheduled in the next 10 days, at which they will present figures and affidavits to show that the circuits and picture interests are discriminating against vaude. They will ask for a Senatorial investiga-

Will ask for a Senatorial investigation.

According to Gerber, the President has already expressed sympathy for vaudeville, deploring its present present the senators and congressmen have been contacted and reported as ready to force an issue if the producers can show proof of discrimination by the film companies and their theatre-affiliates.

Maddock and Raiph Whitehead, executive secretary of the AFA, have had several conferences, and their co-operation was pleged for the drive to bring vaude back, though (Continued on page 64)

ACTS-PRODUCERS Tooters' New Demands Further Impede Vaude's Chances in N. Y.: Ask \$90 Wkly, for 4 Shows Daily

Marked

Will Morrissey proached by * Will Morrissey ap-proached by a young lady whom he didn't recognize and who said, 'Remember me? I was in one of your choruses a couple of years ago.' 'Did I pay you?' asked Will. 'No.' said the girl.'

hen it was

Columnist Playing B'way Theatre. Turns Down 'Guest' Stars

Louis Sobol, N. Y. Journal Broad-way columnist, currently at Loew's State, N. Y., is setting a precedent for night life commentators in vaude. He's nixed the 'guest star' gaff, an angle on which most col-uminists' bookings were based in the past

gotlations on a new scale have been delayed as a result of the efforts of; managers to reach an agreement with operators.

Musicians want a return to the scale which was in force in 1830, with men to work 28 shows at a salary of 4390 a week, any extra shows being \$5 each. Pitmen are now getting \$50 for 30 shows on the week, which allows for four shows cally weekdays, and flvo on Saturdays and Sundays, without incurring overtime. If such a constant of 28 shows before overtime begins, it means that when a theatre goes to five shows over the week-end the salary will run to \$100 a man.

Confabs This Week
Regotlations may be started this week between union officials and managers, ability of latter to sit down now depending on whether or not further meetings with the operators conflict. Question of what four mumber of men to a pit has a constant on the part of 1 coal 802. Opening show at the State, Ed Sullivan (News), Jack Dempsey and Jimmy Durante took bows with Sobol, but they were solicited by Sobol, but they were solicited by the Loew office and not Sobol, who later squawked that he didn't want anybody to appear with him gratis. Celebs who showed at subsequent shows also were not solicited by Sobol.

Rose's Own Show

Harry Rose's 'Broadway Merry-Go-Round' unit, staged by Arthur Knorr, gets its first opening at Fay's, Providence, week starting Friday (27).

Rose tops the 35-people cast,

O. & J. TO USE TYROS

Detroit, Sept. 24.

Amateurs will get a crack at prizes and a chance to appear on a stage when Olsen and Johnson open their unit, Everything Goes, Friday (27) at the Fox theatre here,
Winners will get \$50 in cash

REVIVING 'PIRATES'

KEVIVING THARES

Kitchen Pirates, standard adaglo
act for years, is being revamped by
Maurice Golden, with Lita D'Oray
stepping into Peggy Taylor's spot.
Miss Taylor has left the Golden

CHI MORRIS OFFICE READIES INDIE DRIVE

num number of men to a pit has not yet been brought up.

Demands on the part of Local 802 may interfere with plans of the Partamouint to go stage shows Oct. 4 and of the Capitol to return to flesh around Jan. 1. Among other things, 802 has indicated that it will not sign contracts except for a minimum of 35 weeks.

Chicago, Sept. 24.

Morris Silver has formulated plans for an intensive expansion program for the local William Morris office with the start of the new vaude season. Following the splitaway from active Balaban & Katz affiliation, Silver is making a drive for complete independent booking

for complete independent booking and act handling.
Office is booking the Riverside, Milwaukee, full week, through Sam Bramson, several Warner houses through Charlie Hogan, heades a number of midwest niteries. Other houses are expected into the agency shortly following the return of Nan Elliott to the office after a two months' vacation. Miss Elliott becomes an active factor in the new season's setup of the local Morris office with both talent representation and booking.

Lou Lipstone, B. & K. chief, is considering return of vaude to several nabe spots here with Miss Elliott figured to handle a portion of that time.

Sullivan at Roxy

Ed Sullivan, Broadway eolumniso of the New York News, has been set by Fanchon & Marco for the Roxy, New York, weck of Oct. 4. Surrounding show has not been

Sullivan played Loew's State, four blocks below the Roxy, a few weeks ago.

Patti Moore's Back

Patti Moore (Lewis and Moore) is on a doctor's no-work edict for four weeks as a result of a sprained

Injury happened at the Palace, New York, last week, with the re-sult that the team had to withdray; from the show after the second day.

Palace. N.Y., Minus Vaude for 'Hat' And 'Jim.' with Duals to Follow

Palace, New York, just another Palace, New York, just another vaude spot the past couple of years, goes straight pictures for the second time in its history Friday (27) with "Top Hat' (Radio), which is figured for two weeks sams stage shows, Film policy will be maintained after "Top Hat' with 'Diamond Jim' (Fox), but after that the RKO operators have not made up

their minds.
Poliey under discussion to fol-low 'Diamond Ji' is double fea-tures, though vaude hasn't been ruled out altogether. Previous straight pieture policy at the Pai-ace, Instituted by Harold B. Frank-lie, didn't last long.

meet, instituted by Harold B. FrankInh, didn't last long.

With the Palace going straight pictures, only stage show houses on Broadway, will be Loew's State and the Roxy, though the Paramount is expected to resume Oct. 4, if it finds an opening attraction. Resumption of stage shows at the Par and the date depend on what large are available.

Ballime recent ta Loew's Century here, has been booked into the Fox, Detroit, by the Loew office from week of Oct. 4.

Close repeat for singer. On Auc. 1 the Fox, which established an time record at house for consumers are available.

Indie's Name Splurge

Baltimore, Sept. 24. Izzy Rappaport has a line-up of name attractions inked into his vaudfilm Hippodrome for succeeding

weeks.
Starting Friday (27), Fréd-Allen's
Amateurs, then Xavier Cugat's ork;
the \$10,000 unit headed by LOU Holtz, Belle Baker and Block and
Sully: Phil Spitalny's all-girl orehestra, and Duke Ellington's band.

Heller Repeating

Must Keep Open Door for Talent On Both Sides of Atlantic, Plead Brit. Bookers on U. S. Talent Hunt

Val Parnell, general variety booking head of General Theatres (Gaumont-British), England's lasses AND THEATRES AND THEATRES AND THEATRES The U. S. on a periodic talent hunti-He-deprecates—the-abortsightedness of the U. S. immigration authorities (notably the Dickstein committee on foreign theatrical labor) as well as that of the American Federation of Musicians for the un as well as that of the American Federation of Musicians, for the un-told damage both bodies may do to the interests they may both be most desirous of protecting. Any artistic restrictions would tend to stifle in-ternational stage development in general, Parnell feels.

serantional stage development in general, Parnell feels.

He and Harry Foster, of the Foster's Agency, London, are currently touring America on a talent quest, for every British act admitted to the U. S., avers Parnell, England would gladly play 20 American tourns. For every Ray Noble, Jack Hylton or, Bert Ambrose sychestra which the U. S. might approve for American bookings, England would be glad to welcome back scores of Whitemans, Lombardon, Bernies, Lewises, Lopezes, Commanders, Warings, Ellingtons, Ira Ray Huttons, Calloways, Just to mention a few who have been signal cilcide abroad, not including the many new bands that have come up in receigt bookings, but are likely for foreign bookings, but are likely for foreign bookings.

Parnell emphasizes that while the U.S. Immigration authorities and the A.F.M. seem to concern themselves mostly with bands at the moment, he tears that England could retailate to far greater dam-

ity
This international amity, urge
both Parnell and Foster, has been

This international amity, urge both. Parnell and Foster, has been the reason for variety prospering-abroad. Not only in England, but in France, Germany, Vienna and Budapest, the vaudeville theatres are money-makers, strictly because managements encourage employment for foreign talent.

Both Farnell and Foster tour the Total Control of the Parnell and Foster tour the Total Control of the Parnell and Foster tour the Total Control of the Parnell and Foster tour the Alhambra, Paris, besides the Rex and Faramount, Paris, which play vaudfilm or presentations of one form or another. Andre Ullman comes to London regularly for acts on behalf of his Par, Paris, where Jacques Charles is the stager. The Theatre Ronacher, Vienna, is indie-booked by Teddy Ehrenthal, who commutes between Paris, Vienna and London sparching for acts. Eddie Duisberg, booking the Nasi-controlled Scala in Berlin, constantly files to London and Paris for talent. Ditto, agents and managers for the variety theatres in Stockholm, Oslo and Copenhagen.

But never, in recent months, state Parnell and Foster, have they enternell and Foster, have they enternelled and Foster, have

and Copenhagen.
But never, in recent months, state
Parnell and Foster, have they encountered anybody on the Continent
scouting talent on behalf of the
American variety theatres. True,
occasionally some film executive on
a business-vacation trip, or a talent
scout from Hollywood, gives the
sometimes a legit producer makes
a quickle tour and picks up a play
or two; but by and large the
Americons are now passing up the
continent.

Americons are now pussing up the continent.

U. S. Backwar

America, from the foreign show viewpoint, seems surprising backward in its talent scouting. Admittedly, vaude conditions in the U. S. today do not encourage foreign scouting as when Martin Beck, H. B. Marinelli, the William Morris agency, et al, were wont to fhake a practice of it, but that is ascribed to be one of the causes for the disintegration of the American variety form of stage entertainment.

ment.
England, therefore, states Parnell,
Goesn't want to experience the same
thing. England is open to American acts, as well as French, German, Italian and other variety
turns. But since politics and diplomacy and what they are, Parnell
opines, perhaps an impatient British Labor Office might decide So. retaliate against an American em-

In view of the U. S. quiescence on strictly 100% American in a new talent suitable for the varieties, it's now becoming a problem for was little novelty appear. Sengland, so far as the American that's its trouble, says Parnell.

AND THEATRES MEET

Philadeiphia, Sept. 24.

An arbitration board will meet hers tomorrow (Wednesday) on the musiclans-theatres impasse, which resulted in the dropping of stage shows by the Fox and Earle theatres a few weeks ago.

Musiclans demanded double pit crews in each theatre, which the latter nixed and then dropped the stage ends suitrely.

stage ends entirely.

Vode Holds Too Many Obstacles For Can. F-P

Winnipeg, Sept. 24.

There is no immediate prospect of the return of vaudeville to the Canadian Famous Players theatres, J. J. Fitzgibbons, western chief, said on his artivel here for a confab with western managers. Circuit operates most of the larger houses in Canada. Famous Players has no definite plans for introducing permanent stags presentations, he said. This is not good vaudeville territory, owing to the big jumps, although Winnipeg might conceivable be a good

ing to the big jumps, although Winnipeg might conceivaby be a good
vaudeville center. But Winnipeg is
500 miles away from the nearest
town where a stage show could be
presented. Then, too, there is a
dearth of taient, and in addition
a Toronto house which has been
a Toronto house which has been
the didn't name the Toronto
house.

Fitzgibbons' declaration of policy, however, is at variance with local conditions. Last week the Capitol, second F.P. house which has been playing two features to rows of empty seats, packed them. In at all performances with a stage show. On Friday night the house was full when the lights went on at the end of the last performance. But the end of the last performance. But the stage shows the stage of the last performance. Further the interest of the last performance. Further the interest of the stage of the last performance in the local musicians' union that a local five-place orchestra be placed in the pit when touring stage bands ap-Fitzgibbons' declaration of policy

pit when touring stage bands ap-

'The demand, if it has been made The demand, if it has been made, is out of all reason, he declared. The policy of the company is to hire enough stage hands, musicians, etc., necessary to put on a show, and I cannot see any reason for hiring local musicians, simply because they are local musicians and out of work."

they are local musicians and out of work."

talent source is concerned, says Parnell. For example, today (Wednesday), right after the Baer-Louis fight which alone kept Parnell and Foster in New York, they started on a cross-country Jaunt stopping off in Dayton to out. The control of the con

Saranac Lake By Chris Hagedorn

Doris Gascoigne and Hazel Gladsession, Sept. 17, five tables started. Winners: High score, Sally (WB) Winners: High score, Sally Ragone; Booby, Oscar Davis.

Toni Temple has her cousin visit-ing her this week.

Miss Frisco Devere left the San for her home in Scarsdale, N. Y. Nellie Queally had a surprise visit when her two daughters and son-in-law rushed in for two days.

All patients wish to thank Jerry Vogel for his weekly candy sur-

Mrs. (Mother) Morris returned from N. Y.

from N. Y.

Lee Lamar, formerly planist for
DeSylva, Brown & Henderson, now
doing radio broadcasting over
WNBC, Saranse Lake. Lee has
made a great comeback after
several years of illness.

Fred Rith to N. Y. on sad mission; he lost his mother last week.

Constance Brown, show-girl, in town for check-up.

Rudy Plank, x-ray expert, to N. Y. on business for a week.

on business for a week.

Patients wish to thank managers of Pontiac theatre here, and Palace theatre, Lake Placid, for courtesy to sick folks at N. V. A. Lodge,

suck folks at N. V. A. Lodge.

The Lake Placid Club Symphony
Ensemble gave a concert in Trudeau Sanitorium and N. V. A.
patients were invited. Musical was
in commemoration of Victor Herbert's membership in Lake Placid
Club. Dr. Karl Fishel, medical supt., is at Saratoga to try out the baths.

Bobby Graham, who is in St. Michael's hospital, Toronto, is re-ported on the mend after auto crash.

Write to those you know at Sara-

Save Vaude

(Continued on page 63)
Whitehead did not commit him to the producers on a senatorial in-vestigation. That, he said, would first have to be taken up with the AFA council before he could support

Afra council before he could support the producers in asking Washington and if presentations are recommended by the period of the producers in asking Washington and it seems to the performer, merchant, hotel, etc.

Girls Block Traffic
Original idea of the AFA was to tell mave only sandwich girls parade Rroadway with the announcement of the meeting what vaude means to the performer, merchant, hotel, etc.

Girls however, attracted to much attention, traffic becoming sandired and to get in the production, traffic becoming and its purpose, and it sent 12 femmes on the march difficult in the production, traffic becoming sandired and cops irritated in several spots, with the result that the signs were at an initial outlay of \$5,000,000.

Moss Ticketing Six More Agents; Acts to Tesify Vs. Schilling, Hanlon

NEB. LOOKS TO VAUDE WITH BANK NIGHT OUT

Lincoln, Sept. 24.

Vaude has piled up a total of thirteen days in Nebraska so far, with another week expected in by the middle of October. Capitol, Grand Island, and Rivoll, Hastings, have just signed for three days steady with the Cushman circuit, and York and Norfolk are considering adding. Recent court decision here, which was a blow to Bank Night, has the theatre officials around the state protecting themselves with a new

protecting themselves with a new kind of draw, just in case.

Downtown B'klyn May Be 100% Sans Stage Shows; Par?

Unless the Brooklyn Paramount goes through with its tentative plan to resume stage shows, Brooklyn's downtown loop will be entirely vaudiess this Friday (27). The Fox drops its presentations for a double-feature policy on Friday, cutting its admiss heals from 55c top to 40c. Friday will also start a double-feature war among the Brooklyn downtowners, the RKO Albes and Loew's Metropolitan going into the same policy. With the Fox using two pictures weekly, the Faramount will probably adopt stage shows. Like the Fox, the Par is operated by Si Fablan.

Opening dual program at the Fox will be The Bishop Misbehaves' (MG) and Storm Over the A. When and if presentations are resumed at the Brooklyn Par, Eddie Paul will probably be the pit mase-tro. At any rate, double features won't go into the house for the present, though its present single-feature, policy is subject to momentary change, according to Fablan.

sence Commissioner Paul Moss plans, complaints will be made and summonses issued against six more

agencies. second summons (first was Issued on Bill Schliling) in this new Moss crusade was served on Alex Hanlon, franchised Loew agent and salaried booker of the india Grand Oners House, last week, but case was postponed h day (23) by Magistrate August Dreyer till Oct. 14 at the request of I. Robert Broder, Hanlon's counsel, who is also handling the Schill-

agents this week on the charge of operating unlicensed employment

ing matter.

Broder attempted to have the Hanion case fall on the same date as Schilling's hearing, Sept. 30, but Magistrate Dreyer said that it didn't make any difference inasmuch as the Hanion case probably would be tossed out if Schilling gets a dismissal. Broder their told the court that test cases apparently don't go with Moss, who is renewing the licensing matter against theatrical reps despite that a similar complaint against Charles Allen (Curtis & Allen) was dismissed a year ago.

A Rap.

A Rap

At this point in Monday's argument, Moss' special counsel took a rap at Vanterr for accusing him of tossing another hot potato in the Corporation Counsel's lap. When Schilling's case first came up early last week, Moss' lawyer suddenly turned the matter over to an assistant corporation counsel in court,

turned the matter over to an assistant corporation counsel in court,
who pleaded for adjournment on
the premise that he was unfamiliar
with the matter.

Moss last week sent for Hanion
to come to his office after issuing
the summons, telling Hanion that
he still had the opportunity to take
out a license. Hanion refused and
brought up the Allen case, but Moss
claimed that last year's trial was
not won by the agents on the merits
of their case. He still contended that
the reason the city lost last year
was the inexperience of the assistant corporation counsel with theatrical matters. He engaged spedial counsel right after the Alien
trial to study the agency business.
All to study the agency business,
atrical matters. He engaged special counsel right after the Alien
trial to study the agency business.
Driver that special theatman with
nesses (inferring actors), who are
now out-of-town, would be subpoenaed to testify against the
agents. There were no actor witnesses at Alien's trial last year,
Ten actors, it is reported, will testify against Schilling and Hanion.

Edgar Allen States He **Gave Post-Dated Checks**

CAVE FUST-DATED Checks
Edgar Allen, onco one of New
York's leading producers and agents,
Is out on \$500 ball on a charge
brought by a Boston jeweler. Allen
was arrested in front of Loew's
State on Broadway Friday (20),
with the hearing adjourned Monday
(23) by Magistrate Brodsky till
Oct. 7.

Jeweler charges Allen took \$1,200 worth of jewelry and pawned it for \$500. Allen states he gave the jeweler \$1,200 in post-dated checks and notes,

Vode Fetches Fetchit

Arriving in New York by plane tomorrow (Thursday), Stepin Fetchit hangs around for a week and then opens a four or five-week vaude tour at the Keith, Boston, Oct. 3. Subsequent stands not yet set.

2 Wks. and Morris Tieup Gives Simon Agency 1st Monopoly on RKO Floor

For the first time on record a virtual one-agency monopoly has been created in the RKO booking office. Through a combination of circumstances, chief among which is the fact that it's booking two desirable full weeks in the middle weet in addition to its agenting activities, the Simon Agency is now in the position to dictate to the RKO bookers and theatres. The situation is viewed with alarm by the 60-odd other RKO agentic, who say they can't compete with Simon, and with dismay by the RKC bookers whose stand is the RKO bookers whose stand is about they can't do anything about they can't do anything about they can't depress the stand the standard of the standard o

about it.

about it.

Simon Agency is booking Indianapolis and Louisville, two vital
weeks in the current vaudeville
picture, and representing a much
sought after fortnight of playing
time under present conditions.
Both towns specialize in units, and
the fact that the Simon Agency has
two quick weeks to offer producers
gives it a clear inside track with
the intact show stagers. The producers' attitude in flocking to the
Simon office is that the latter not
only services them with the customary agency representation, but

also can guarantes them a pair of weeks at the start and on which to recoup some of their investment. Another general impression among producers is that it's much easier to set a show in Indianapolis and Louisville if Signal in return is given the right

Indianapolis and Louisville if Si-mon in return is given the right to agent the units on the side. Simon's other ace card is its con-nection with the William Morris o ce, by which it represents the latter at RKO. Morris office is also a booker as well as an agency, and as an agent dominates the vaude-ville business outside RKO. business outside

as an agent commande the vaude-ville business outside RKO. Through this affiliation anything Simon cart pick up on its own or through Indianapolis-Louisville, is obtained through the Morris office. Simon's Agency's outside book-ing activities were objected to by RKO a year or so ago, but the pro-tests were dropped and the book-ing is now condoned on the grounds the Louisville and Indianapolis weeks are not opposition. Between the theatres it books and the con-trol it possesses over the source of units, the Simon Agency occupies the unique position of an agent giving the bookers orders instead of taking them.

Punching the Bag

Inside Stuff-Vaude

Return of vaude to the Palace, Albany, has started the natives there asking why it is now within the law for them to see the stage shows on Sundays, when it. Was, against, the law last winter, and, furthernore, since the law forbidding them has not been amended. When Harmanus Bleecker Hall started vaude last winter it had played only one Sunday when the pastor, of an uptown church lad loose a trade against city officials who, he said, permitted the Sunday stage law to be violated. The circle also demanded action by the police, pointing out that the local theatical statute only permits films on Sunday.

On the second Sunday of vaude at the Hall, police walked in late in the afternoon and said, 'No more vaudeville today.' At the same time Capitol, which was playing burly, got a similar order after that Sunday's mathee.

The wisnage aspect of the church attack against Sunday shows was

Sunday's matthee,

The thrange aspect of the church attack against Sunday shows was
this: The Hall had been open only one Sunday, while the Capitol had,
staged burlesque on cight previous Sundays with no criticism. Reports were heard that the pastor was getting revenge on an Albany theatrical man because the manager had deserted his parish for one in a differman because the manager had deserted his parish for one in a different section of the city. This particular theatre man is now out of Albany's show business and has been succeeded by operators from out fown. The clergyman is silent, police officials shrug their shoulders. Last year's warfare against the Sunday vaude shows set off the blast against buriesq that brought a police raid, followed soon by the closing

berts had a contract for \$350 and wanted the boys. Been a long time since anyone went into court to get

H. B. Marinelli planning a French revue for N. Y. Finally done last year by Cliff Fisher at the French Casino. He was then working for

Vaudeville agents turning their attention to booking picture theatres. Pic circuits could offer as high as 30 weeks.

U. S. Immigration officials on the Canadian border laying for carnies coming back to the States. Turn-

Juilliard Foundation held up by difficulty in probating the will of the late Augustus D. Julliard. Go-ing strong now.

Barnum show cut from a nine to six-pole trick for the wind-up southern tour.

Stewing in Chicago over the dis-(Continued on page 68)

in Canada.

ck camp followers picked up

15 YEARS AGO

Pathe, Fox and Goldwyn were considering a merger of distribut-ing facilities. They didn't. Another deal had First National distributing through Famous Players. Deal fell through because 1st. Nat. exhibs were asked to turn in their houses against a stock issue.

Out of town legit situation so serious Equity was considering suspending the rule requiring full pay for layoffs. New railroad rates discouraged long jumps and nearby theatres congested.

Marcus Loew announced that hereafter theatre buildings would have to be financed locally. No longer intended to use circuit's

B. S. Moss changed policy at the Broadway. Used eight acts and a film. Acts did three shows.

Ziegfeld and Shubert scrapping over Raff Bros., acrobats. Were playing for Ziggy at \$500 but Shu-

By Joe Laurie, Jr. Well, hoys what's to do?

What do you mean?

I mean now that vaudeville is gone, what are the boys and girls gonna do to stand off the land-

Go into the cabaret field.

That ain't no field, brother, that's a jungle. A lot of the joints don't even pay off. It's airight for a novelty act, or singers and dancers. But how about the talkin act?

They got mikes now in most of the places and your voice carries. Listen, with all the mikes in the world you can't top a drunk.

world you can't top a drunk.
Oh, there ain't so many drunks in cafes anymore,
It depends on how many customers. Say, it reminds me of going to work in the old honkey-tonks—only they cleaned up a little. It won't be long now before they ask the wife in the act to hustle wine checks.

Well,

gest?
I don't know no more about it than you. Everybody is yellin' that vaudeville is gonna come back, but the boys that own the circuits are deaf. All they can read is picture grosses. Where are they gonna get the tainnt if they wait?
Oh, me and my partner expect to be alive for a while yet.

Well, that ain't gonna help. I said

Why we got one of the best acts vaudeville.

That's like saying your the sanest guy in Kings Park.

Well, then, the vaudeville acts ought to go into musical comedy and revues.

Yeh, I heard that before. How many acts do you think they can use? And how many revues do you think are gonna be produced?

Gee, according to you everybody ought to give up and work in a factory, or open a saloon. Say, the saloon business ain't so

Lo. the Poor 10 Percenter

By OTTO SHAFTER

(Much crying has been done of late by agents, usually with fustifica-on, but this is the first known agent's cry in chyme.)

When vaudeville was ripe and it got a good play, Me sand the gang in it made plonty, I'll say; But Vitaphone entered and called it a day, For me, that had my own horses.

A few of the agents that knew all the ropes Checked out politely and said, "Tain't no hopes But I'm still a soldier in that army of dopes, an army that's dying from hunger.

I said. Boys, don't be foolish, don't make a mistake; They'll go back to flesh soon and we'll all get a break. It's been years of starvation, how! Crave for some cake; But the best that I get is a doughnut.

When I get to my office I look to the right To be sure that the sheriff is nowhere in sight; When I still see my desk I am filled with delight, Me, that once had an assistant.

I'm drowsy and dreary and hardly awake, When in walks a pippin I know's on the make; But the bankroll is slender so things ain't so 'Jake', For me, that had my own stenographer.

It's no more lunching at Lindy's, but still I have pride; When I sneak in the Automat, I'm disguised and I hide, But I see other beards having coffee inside; It's the other ten percent agents!

, the years that I waste and why I don't know;)h, the tears that I taste while I pray for big dough; But if a 'blue paper' came in now it would sure be a blow, To me, whose pockets always was bulging.

When I think of conditions I brood and I sigh; I'feel ready to quit it and have a good cry! But I'll humor "Tramp Jugglers' till the day that I die; Me, that once had—aw, nuts!

hot either. I know plenty of guys that owe enough for beer to open

hot eitner. I have been to open a circuit.

I guess the best thing to do, then, is to play the back yards. In other words, go back to buskin.

Why the guys

What, in winter? Why the guys are so cold in the apartments that they won't open a window to say 'Get out of there.'

After listenin' to you I think I'll o ut and buy myself a bottle of cid.

acid. has been combing the You can get a nice size for about local niteries for attractions lately.

30 cents.

How about splitting a bottle?

Not me, kid. Vaudeville bound to come back.

Nitery Unit for B. & K.

Calcago Sept. 24.
Balaban & Katz has closed deal with Villa Venice, summer nitery, for the booking of the Frenchy floor show into the Chicago theatre as a unit.

"LONDON WORLD'S FAIR"

"Sheils Barrett gos much farther than any of her fellow mimics by adding a touch of travety to her studies without detracting from their faithfulness. No props, no change of costume, no elaborate retouching of the hair—and yet an entirely different person, this time a typical speakeasy girl of Palladium autions singled her out for a record ovation."

"ERA," LONDON

By Frank Woolf
"Sheila Barrett interpolates her burlesque
mimicry in subtls fashion . . . her artistry i
unmistakable."

"LONDON VARIETY NEWS"

VARIETY NEWS"
"Sheila Barrett reaps a
big success with her
person of the success with her
perfact impersonation of
the tipsy but very broken-hearted 'Girl of the
Speak-easy."

May I take this opportunity to thank the Messrs. Val Parnell, Frank Black and M. Poulsen for the kindness and courtesies they extended to me during my recent engagements at the Palladium and Cafe de Paris in London.

5he la Bangur

Management CHARLES MORRISON RICHARD LA MARR

"PERFORMER," LONDON

"PERFORMER," LONDON
"Sheila Barrett, et all, stately brunette,
is both sophisticated and exotic. Miss
Barrett offers impersonations . . . but
deviates from stereotyped mimicry by
adding a touch' of satire to her studies
without detracting from the reproduction of every idiosyncracy of her 'victims.' For a finale, Miss Barrett gives,
a striking impersonation of a Broadway 'speakcasy girl—a study producive of solid applause."

"THE STAGE." LONDON

Sheila Barrett makes

LONDON SPORTS AND AMUSEMENT GAZETTE"

"From America comes Sheila Barrett, a first-rate impressioniste and actress, whose impres-sions of a New York 'Speak-easy Girl' is one of the best things in the show."

"LONDON SPORTS AND EN-TERTAINMENT MIRROR"

"Now it is London's turn to enjoy her talents, for Miss Barrett is the scintilitating star of George Black's monater production 'Round About Regent St.' She climaxes her performance with a realistic take-off of a New York 'speak-easty' pirl—a brilliant study that places her well in line with Ruth Draper."

VARIETY

"Sheila Barrett, booked especially into this show after four weeks at the Cafe of Paris, has an exotic personality expectation of the Paris of the Cafe Excellent in mindful of Yvone George Excellent in the Paris of the Paris of the Girl, in which she portrays a stew, is priceless."

Sally Tand

On Tour Season 1935-36

HER BOX-OFFICE RECORDS HAVE BEEN THE MOST CONSISTENT OVER THE LONGEST PERIOD OF TIME FOR ANY SIMILAR ATTRACTION IN THE HISTORY OF SHOW BUSINESS

Exclusive Direction WILLIAM MORRIS AGENCY
DAVID A. LIPTON, Publicity Director

UNIT REVIEWS

SALLY RAND UNIT

(SHERMAN, NEW HAVEN)

(SHERMAN, NEW HAVEN)

After a break-in week at Springfield the Sally Rand unit has settled
down and the sally Rand unit has settled
down and the sally Rand unit has settled
working on a stage dressed in excellent taste. Unit is by no means
setedity Rand, It caucies a fast roller
skating duo, a good Spanish prima
donna, a diverting boy and girl team
and tractive line of girls.

Chork Bothasessweet and with Miss.

an attractive line of sire.

Ciark Robinscinsworked with Mass.
Ciark Robinscinsworked with Mass.
Rand on staging the unit, which
nees its sets to we be a single of the control of the con

for one day only.
Following overture, there's an offstage mike announcement as girls
(12) come on for a spoken chorus
number; sevel exting of granting of an offtraveler carrying a British motif.
It's a clever-routine with a trick
finale that exposes an even dozen
unadorned derrieres popping out of
backless frocks.

nnaie tnat exposes an even dozen unadorned derrieres popping out of backless frocks.

Benner R. M. C. Intros The Benner R. C. C. Intros The Weylcick), whose speedy skating turn picks up where line girls left off. Pair use some audience stooges for laughs and close with a good swivel finale. Ross brings excellent straight number and on second song goes into some clowning with William and Joe Mandel. She has a nice voice and delivery. Following some chatter, with Jack Sherman handling off-stage mike, Ross does a plano bit, then calls in Ross does a plano bit, then calls in act. Duo work well together for laughs, the slow motion stuff being a neat way to stretch a five-minute turn into 12. Ross has a pleasing voice, which he wastes with toppedially following similar maybern to Carita's notes by the Mandels' rowdy curtain-repairing business. Girls back in black tights for rhythm routine against a shadow drop, with a ramp used for entrance-cial drop. Boys click heavily, and finale with hand-to-head balance that draws a big hand.

Mike announcement as girls in ballet, number preduck Miss Rand's

that draws a big hand.

Mike announcement as girls in ballet_number prelude Miss Rand's fan dance. Lights a big factor here, a green and rose combo bringing an especially nice effect. Fan dance is handled on full stage with dancer entering atop center stairway. Indigo spot used throughout becomes trying on audience orbs. Bubble dance follows immediately, behind dance follows immediately, behind concess with girls grouped at base of stairs as Miss Rand is briefly spotlished at Miss Rand is briefly spotlished at the second stairs as Miss Rand is briefly spotlished at the second stairs as Miss Rand is briefly spotlished at the second stairs as Miss Rand is briefly spotlished at the second stairs as Miss Rand is briefly spotlished at the second stairs as Miss Rand is briefly spotlished at the second stairs as Miss Rand is briefly spotlished at the second stairs as Miss Rand is briefly spotlished at the second second

at top.
thing that keeps unit from a

complete click is lack of a satisfactory finish. After building to fine audience reaction, a lot of it is lost in closing minutes. Granting that the Rend. routines come-auder-the-head of terpsichorean art requiring subdued lights and modulated tones, subdued lights and modulated tones, subdued lights and modulated tones, respectively. The subdued lights and modulated tones have come to set in the conding that needs some sort of fissh finale to bolster it. Frankly, fans have come to be startled (as per the Rand publicity) and when they can be subjected as semi-classic dance, even down is too marked to send them cut raving. "With this remedled, show should register almost any-where.

ONE HOUR WITH YOU

(PALACE, ROCHESTER)
Rochester, Sept. 20.
This unit rates as piensant enter-tainment and with a bit of polishing with the control of the contr

audience in Rochester.

Show is introduced on the screenlike a silent feature, then switches
to the screen at side of the screen
to the screen at side of the screen
to the screen at side of the screen
to the screen at screen
to the screen at screen
like doing a tap while seated on
low stools. House ork, costumed, is
deployed high at back of the stage
throughout the performance. Setting is attractive in dark colors
with huge chandeller effect above
stage.

stage.

Girls in red polkadot short skirts, white blouses, perky red hats and mitts make a pretty pleture and do some nice unison dancing before stepping back to provide background for an acrobatic number by split on two chair tops and drop to floor that doesn't look easy. Libonatt Trio follow with some fast xylophone numbers, alternating with stepping by the girl and one of the xyl for a nice hand.

Al Norman mc's a bit and does a

men while the older solos of the X-A Normal and A Normal and A Normal A Nor

State building.
Girls do two other numbers, one a phosphorescent terp with sets of three in different colored costumes, the other in long yellow gowns in dance routine as Garay sings. Closer for a small and that cops and draws heaviest applause of the show, but hardly the type for a smash finish.

Show runs an hour and hard and a cops and small ships.

smash finish.

Show runs an hour and has few
dull moments, even though not
overburdened with originality.

Aryan Imitations, Too

Berlin, Sept. 8.

For more than a decade the Rivels, highest-paid clowns in Europe, were doing an excellent Charlia Chaplin imitation, not forgetting the little mustache and the chapter of the charling of the chapter not forgetting the little mus-tache and the stick with the bowler... Reappearance of the Rivels here this month at the Wintergarten is minus the Chaplin figure, changed into

evening dress.
Seems that Chaplin is taboo with the present government on the religious angle, so the Wintergarten management thought, well-

SIRENS IN SATIN (ORPHEUM, LINCOLN)

(ORPHEUM, LINCOLN)

Lincoin, Sept. 21.

A girly show this, but carrying enough novelty to shape up into a good variety bill. 'Sirens' is Ed Gardner's No. 1 show on the Cushing the control of the contro Lincoln, Sept. 21 girly show this, but carryi

could stand tidying, but this college mob ate it up.
Show altogether ran 57 minutes, of which Ates took 10. Unit was shorn of a band number to cut the time, but looked oke without it here's too many band number spotted in for run of anyway, and the standard of the stand

CAMPUS CAPERS

CAMPUS CAPERS

(VARSITY_LINCOUT)

Bit is showing impresent at this house on this new Paul Spor concoction, (Campus Capers, which is right on the button as an idea to greet the college crowd fresh in for provement not withstanding, house drops vaude after this week to make way for a couple of good pics, which after they're used up, will in again. Seems bad, too, that policy on which pienty of dough was sunk to start, will be broken.

Betty Reed, xyiphoniat, staris Betty Reed, xyiphoniat, staris thouse the start will be broken. The start will be broken as a full to the start will be seen as the start will be

and hits the keys hard on the last, which successfully arouses everyone.

Sussey and Case, No. 2, are oke except the woman's sone; Shouldn't be done straight, because she hasn't a straight volce. College monkeys threw plenty of pennies during her operatic interfude. The man, though, has the stuff to get om, especially. Spor fronts the band here with two numbers. Angelo Syracuse forsakes the piano to vocal the first and Bonnie May DeLea choruses the study of the state o

NEW ACTS

Chic ENDOR and Charlie FARRELL Singing 9 Mins:: One State, N. V. Singing, duo. that would.

Like West State, N. V. Singing, duo. that would.

Like West State, N. V. Singing, duo. that would. The state of the past is in the old days. But the Palace of the past is in the past, and Endor and Farrell are doing all right without it, though they should be welcome in vaude anytime they off the nightherica, or double.

A strong and rather complete surrounding show held Endor and Farrell down to three numbers here, but all of them were top specials. First is a methey of pops, second a graphere, while hast is "Cheer Up, Everything Is Going to Be Lousy." All told, the songs include about 20 strong punch lines, but, while they would have been howls at the Palace of old times, few in the State account of the state of the stat

would nave been accept of the state audience gave them more than a page page them to the state audience gave them more than a page page to the state of the state

slight indigo in Trapeze is not offensive.

They went off to strong applause here, though the State audience seemed to base the reception on their singing, when they actually deserve it for the lyrics. Scho.

HELEN REYNOLD'S SKATERS (8)

HELEN REYNOLD'S SKATERS. (8)
Skating: Full
Pallace, M.Y.
Files reveal that Helen Reynolds
appeared in act with her father and
mother, Earle Reynolds and Neille
Donegan, back in 1924. Presumably
this is the same miss who has surrepresentation of the same of the state of the st

maneuvers.
Eight skating wizards are handsomely garbed with an eye to flash
results and just enough exposure.

ESDAILE-CLORE CLOSE PICCADILLY FOR VAUDE

London, Sept. 24.

Although the Noel Coward-Gertrude Lawrence show, 'Tonight at 7:30,' was almost set to bow into the Piccadilly the end of October, Alfred Esdalle and Charles Clore are virtually set to open a thrice daily vaudeville policy at the house. Two counter propositions have been counter propositions have the counter the Coward show.

them presumably the Coward show.

A third court hearing sanctioned
the Esdaile-Clore project, although
further legal entanglements make
the hoped for Sept. 29 premiero impossible. Vaude polley is now dueto start on Oct. 14 or 21.

Piccadilly, basically a legit, has

Piccadilly, basically a legit, has been dark for the past six months. It was straight films before that.

TED ADAIR REVUE (5)
Dancing Flash
14 Mins.; Two and Three
G. O. H., N. Y.

G. O. H., N. Y.

Stagis-male-member-opens. this
act with dropped curtain singing
his liking for different styles of
terpschore. Curtain opens to a
prop frame containing four girls
costumed to fit their dances. Starting from left to right, first selection
is a bit of nailroomery followed by
dancing. All are nicely togged and
do well. Boy then does a solo tap,
with contortions and twirls—last his
specialty.'
Stately blonde does some inter-

Stately blonde does some inter-pretative tenjing on her-toes. Brief-costume in baby blue with flowing train adds to impressiveness of en-tire production. Adds to work in the production of the production of the with a new drop of a street scene and picks girl from interior of an ash can. Felgmed unconsciousness of girl is part of tossing, acrobatic sequence interpolated here. New costumes tere, also,

costumes here, also.

Menu then affords a single girl
tap before dropped curtain. She returns with her femme contemporaries all decked in bespangled
plik lounging pajamas and dancing
their original bits. Adair completes
turn with a series of twirls, spins
and assorted gyrations in an outlandish costume.

Expertly produced, neatly prop-ertled, intelligently timed and cos-tumed to a dagree, this revue can-not fail to please in any vaude stand. Closed here.

LESLI Songs 10 Mins.; (One) G. O. H., N. Y.

Two white girls singing in black-face and removing the ink on finale. Singing in the throaty manner not so forte, but bleaching in the close arouses interest.

arouses interest.
Pair are togged in Lenox avenue
finery on entrance and proceed to
gag ineffectively. Larger one sits
on a camp chair to warble "River
Stay Way from My Door.' Plenty
of power evidenced, but lack of quality. She merges with her partner
for chorus of the dirge before exit.

for chorus of the dirge before exit.

Other girl reappears in male full dress for an unintelligible rendition of act's own song, which would leave auditors guessing. Little invested that the control of the control of

PAULINE COOKE

CARL FREED Week (Sept. 20), Palace, New York "COOKE & O. L. OZ"

BUY DOROTHEA ANTEL

Invalid Actress, Famous Christmas Cards. 21 Original and Exclusive De-signs, One Dollar. Agents Wanted to Sell Cards. Liberal Commission, Call or write

DAVE APOLLON

HELD OVER AT

CHICAGO THEATRE. CHICAGO

SECOND WEEK

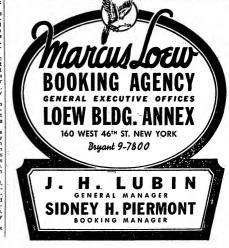
With His

40 Artists—"International Varieties"—40 Artists Direction: BENNY BURKE-Curtis & Allen Agency

MADALYN

APPEARING WITH BELL BROS. AND CARMEN FEATURING NOVELTY DOUBLE CANE TAP DANCE Created by SAMMY BURNS

K THEATRES 1270 SIXTH AVENUE RADIO CITY NEW YORK



The THEATRE of the STARS

15 YEARS AGO

(Continued from page 65) covery that an Equity benefit at which many actors contributed their services was really for the promoter, who used the intake to furnish an agency office.

rowing industrial slump hurt-ing road business.

George M. Cohan was framing a second road company for 'Mary,' but had not yet brought the No. 1 show into N. Y.

Variety Bills

NEXT WEEK (Sept. 27) THIS WEEK (Sept. 20)

icate openi split week

RKO

"FW YORK CITY Mainstreeters Falsec-(29) Leo Carrillo Leo Carrillo Leo Carrillo Leo Carrillo City False Service Control Carrillo C CLEVELAND
Pulace (27)
Sophie Tucker
One Hour With You
(20)
Rudy Vallee Co

Rudy Vallee Co
COLUMBTS
Kelth's (29)
French Caston Show
DAYTON
Kelth's (27)
Mainatreeters
PATK & CFFOIns
(One to fill)
Olsen & Johnson
Kelth's (27)
Allen & Kont
Radio Ramblers
Jerry Co
Sen Bischants
(20)
One Kout, With You

Jat half (28-29)
Ruselana (Others and Others One Hour With You SCHENECTADY Keith's 1st half (26-28)

OFFICIAL DENTIST TO THE N. V. A DR. JULIAN SIEGEL On Vacation—The Illett's; Bob St

Jarrieti & Holm Orc

GRIGAGO
G

Loew

NEW YORK CITY
Olsen & Johnson
MORYOLK
State (27)
F Delice Maj Bowes Am Co DETROTT Fox (27)

Fax (27)
Lou Holtz
Belle Paker
Block & Sully
Plerce & Harris
Pete Peachee & D

Paramount

BOSTON
Metropelitan (27)
Joen Marsh Co
Georgie Price
Jack Powell
Georgie Tapps
CHICAGO
Chicagn (27)
Villa Venice Rev
Bobby May
(Two to fill)
Dave Apollon Co
Marshro (28)

Cild Hall
Sidney Marion
Mele Corrine
Mele Corrine
Mele Corrine
Mele Corrine
Mele Corrine
Mele Corrine
Mele Mele
Billy Wells
T & A Waldmen
Uptown (27)
Pierrottys
DEFROIT
Michigan (27)
Galvyrston
Marini Marbro (28) Sinclair Minstrels Les Pierretty Co Wally & Verdyn GALVESTON
Marini
2d half (2-3)
Weaver Bros Co
MILWAUKER
Faramount (27)
Mai Portes II No
NEW HAVEN
Faramount (21)
Ina Ray Hutton J Oriental (27) Fonzells Wille Mauss (Three to fill) (20)

Warner

ELIZABETH
Rits (27)
Kitchen Pirntes
(Others to fill)
(20)
Reilly Kids
Radio Aces
Buster Shaver
Milt Douglas Co
Cedura

Astor 2-d half (1-3) Showboat Rev (20) Carmen B Pros & Paddy Cliff Co Garner Wolfe & H The Gretonna WASHINGTON Little Stanley Ros (20) The Duronts Milt Douglas Co
Cednra
FITTSBURGH
Stasley (27)
Mal Hallett Orc
Crawford & Casky
(20)
Dave Schooler
June Carr
Betty Br. Queetel
6 Lucty Boys
S Gan's Nina
Gypsy Nina
READING

Stanicy 18708
The Dunonts
Eddle White
Xavier Cugat ev
Reyen
Georges & Jaina
Carmen
YORK
Strand
1st half (*2-28)
Showboat Rey

Independent

NEW YORK CIT
Boxy (20)
Johnny Boyle Co
Billy Holt
Marsch & Varlo
Freddie Msck
BROOMLINN
Fox (20)
Fred Leightner
Natacha Natteva
Don Carr
Robbine Fam

Barney Grant Co Detric M Tint Bube Burns Armida Earl Gray's Bd B'way to Bagdad

Lyric (27)
Thomas 5
Guilli & Jeanny
Bobby Harrienn
Carlton & Ballewe
F Evers & Delorer
Calvin Winter Orc

Gintaro Browning & Starr KILBURN

Neuman W & Y STRATFORD Broadway

London

Astoria D. H.
Taps & Tempo Co
Canierbury M. H.
1st haif (23-25)
O'Shea & Joan
Sam Linfield & Co
2d haif (26-28)
Pintoro Chimps
Grace Victor RILBURN
Grange
Geddes Bros
Dinka & Trixle
KINGSTON
Empire
Jack Payne & Be
Radio Party
Palace
FEIORHAM
Palace
Fillotts
Fiaza
Neuman W & F

Grace Victor
Dominiou
Carlisle & Brown
New Victoria
Hutch
Trocadera Cab
Gaston Palmer
Paddy Drew
Olgo

Paddy Drew Olgo Maurice CHADWELL HTH Palace 3 Matas 3 Australian Boye CHELSEA Palace Kam Tai 3 Ju Lio Sau Coran CLAPTON Bink

Broadway
Gintaro
Broadway
Gintaro
Browning & Starr
STREATHAM
HILLIAM
TOOTING
Grannda
HILLIAM
Falace
Apache Bd Apache Bd EAST HAM 3 Matas 3 Australian Boys

Provincial

Week of Sept. 23 EDINBURGH Regent
1st half (23-25)
Fred Masters
2d half (26-28)
Douglas & Shep
J Roth

LETTH
Capitol
1st haif (23-25)
Douglas & Shep
J Roth
2d haif (26-28)
Fred Masters

Cubanacar Lube Norlego
Lule & Rosita
Antonio & Juanita
Cuhacens
Crystal Club

Walker O'Nell Orc Pedro Via Bd Denuville Bee Sherman Mike Landau's Orc

Jack Dempsey's

Jack Dempacy's
Beverly Roberts
Barbara McDonald
Marshall & Inex
Dave Herman Orc
Barbara Jason
El Chico
Emile de Torre Orc
B Tereador
D J Escarpinter Or
Formus Door

Famnus Door Ink Spots Flying Trapers

Int. Soots
Flying Trapese
Merrill Hughes O
French Casine

De Company
French Casine
Fre

Rodnifo Komarova Ballet Mobamed & Jaer Don Bestor Oro Carl Hoff Orc

lien Island Casin Kay Weber Rob Eberle Rhythm Boys Norman Ellis Orc

Norman Ellis Orc dypay Tave Louis Garcia the Jim Healey's Vincent Padula Or Anna Held's Paul Bass Ore Echbette Christine Hickory House

Sybii Kay Donna Hoyi Jimmy Little Wingy Manne B'lyw'd Real

Abe Lyman Orc 3 Biltmorettes Ben Dova Frazee Sie Patau Sis Hotel Astro

Hotel Astni lack Berger Hotel Billimare Jerry Cooper Joseph Zetout Ord Vernons Dick Gasparre Ord

Hatel Buckingham Edouard Fontana

Cabarets

NEW YORK CITY

Bal Musette n Bedue Rv rrel nt Fun Dunn & Budd Moran & Merrili Benny Rajab Patricia Morgan Mickey Mailoy Znndin Spencer J & P Goulding Ruth Leve Tracey & Leonard

spencer

Spencer

P Goulding
Ruth Love
Tracey & Leonar
Hean Rivago
Pat Rooney
Marion Bent
Pat Rooney III
Marty Reck Ore
Bert & F
Porce

Percy Stoner Chic Goldman Chic Goldman
Bill's Giry 90's
Jos E Howard
Bert Swor
Billy Beard
Bud Williamson
Ted Hendrix
Mike Bernard
Nate Busby
Jerry White
Gus Wicke
Jim Doherty
Paul Davin
Brittwood

Britt Williams William Gant Orc

Britt Williams William Gant Ore Brino
Raiph Navelle Ore Cafe Rene Vincent Sorey Ore Tito Guizar Central **H. Cusin-Yacht Club Boys Leo Relaman Oro Chutean Moderne Casino Boys Cher Paneliaru Marvell La Gree

Marvell I.a Gree
Art Lockwood Or.
Claremont Inn
Freddie Starr Or.
Jos Szigell Orc
Club Gasche
Senutly Legge Senorija Leona Jack Meyer Orc

Club New Yorker Timfnie Dobbin Jack Meyers Orc Co manul Gray-Henry Haletead Or Blanche & Elllot Davey Kraft Poggy Mann Florence Mayo Congress

Don Redman Ore

Cutton Club
Ninn Mae McVinnes
Cora La Redd
Dabw Wallace
Dabw Wallace
Lena Horne
3 Rhythm Queena
Cook & Brown
Jessie Cryar Co
Orleanda Robecon
Nicholas Brow
Butter Beans & S
Dahn Hannes
Willer & Mantan
"ande Hopkins Orc Cotton Club

Johnny Johnson Or Hotel Edison

Hotel Edison
Alan Les Oro
Melody Men
Raoul Jiporf Ore
Ruth Eyseet
Hotel Elysee
Johnny Paire
Hotel Elysee
Johnny Paire
Hotel Elyse
Hotel Fifth Ave.
Musicity Regues
Hotel Lexungton
Envice & Novello
Cozie, Nelson Oro
Harriet Hillard
Hotel Linesi

Hotel Lin lsham Jones Orc

laham Jones Ore
Hotel: McAlpla
Enoch Light Ore
Mary Danie
State Danie Cleik
Enrice & Novelio
Clyde Lucas Ore
Linda Lee
Ronnie, Van & K
Diplomate
Schnie, Van & K
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Schnie, Van & K
Diplomate
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Diplomate
Schnier
Gen Borni (fre
Hotel Park Lane
M Schustre Ore
Itatel - Pennsylvanie
Jean Norman Coskey
Jack Denny Ore
Biotel Pierre
Gapett'n & Col'mb'
Botel Fierre
Gapett'n & Col'mb'
Botel Fi

De Marco's Eddy Duchin Orc George Sterney Orc Hotel Rita-Cariton Arman Vecsey Ord Hotel Roserett Esther Velos Oro

Hotel St. Morita Florence Herbert Rosalean & Sevi Alex Batkin Orc Brir Corres S Orc

Hotel M. Begs Frances Lenny Minor & Root Jules Laude Ore Hotel Weylin Bisl Lloyd Charlie Wright Gonzales & Rougel

Gonzales & Bouge
Jimmy Kelly's
I Riviera Boys
Jean McCaulty
Jean McCaulty
Jean McCaulty
McCaulty
Midgle Parks
Illilv Mark
Capella Orc
Dorothy Morgan
Mary Barton
Kitty Mulligan
Glidberts
Glidberts
Glidberts
Santos & Elvira
Rita Renaud
Leon & Retlie's
Leon & Retlie's

Leon & Bdille's Leon & Krille's
Eddle Davis
Slasie Quartet
Don Marteu Ore
Badeleine's
Damar Ore
Joe Gray Trio
Roxanne
Man-Ahout-Town
Bill White
Betty Barker
Zenoda Spencer
41 Menuti Ore
Marten Blyten

Manuti Orc Marden's Biviera Carolvn Marsh Randalls Jerry Lester Brandt, Fowler & C Manning & White Eddle South Orc

Men Paris Jimmie Rngers Hilda Jordan Claire Willia Gene Fosdicks Orc Oscar Calvet's Orc

Mante Rosa

Horrera Orc
No. 1 Fifth Ave
Dorothy Lamour
Jules & Joe
Normandle
Ann Courtney

PHILADELPHIA

Adelphia Bob Roltuer
Rusemary Dering
Pierce & Harris
Karrie Le Baron 2
Evan B Fontaine
Paul Duke
Agnes Tolle
Bob Marlowe
Eddie Bonnelly Or
Vincent Riszo Orc

Anchorage Brook Adams Mary Lee Roed Norman & Ria Jimmy Tyeon Oro Arcadia

Mario Viliant
Andrea Marsh
Marino & Mona,
Marian Hood
Jay & Lucille
Pablo
Hal Sedair
Manny LaPorte Or Casa Palumbo

Tony Love
Suez & Mein
May Murrny
Bob Burk
Eddle Thomas
Chuck Keogh
Phil Horton Orc Four Horsemen Mildred Tolle

IMildred Tolle
DiGaetanos
Tom Thumb
Carlotta Dale
Mildred King
Frank Falumbo's
Sheldon & Sheldon
Charile Wilson
Jorry & Sunny
Cortez & Peggy
George Reed
Alice Lucey
Bobby Morro Orc Latimer Club

Rosini
Bill Brady
Florence Barlow
Louis deRiego
Carl Rulls

Raiph Chigori Ore Tamara Dariva Royal Jesters

Royal Jestera
Old Roumanian
Abracha Oro
Onyx Club
Frank Foebra
Joe Helback
Rod McKenzie

Paradise Ella Logan
Bob Lawrence
Moore & Revel
Pegleg Bates
Olive & G Bradna
Buster Shaver
Jerry Freeman Ors

Colosimo's
Mary Sunds
Renee Villon
Wally Vernon
Grenadiers & Loui
Bob Tinsiey's Orc Place Biegante
Tommy Mills
Bill Farrell
Benn Kauff
Irve Harris
Gus Lazaro Orc
Place de L'Opera
Guy Lolabardo Orc

Rainbow Grill
Houeton & Harde
Val Olman Oro
Terl Josefovitz
Bert Stevens Oro

Rainbow Room Ramon & Renita Vanda Cape Ramon Ramos Orc Ray Noble San Sonel

Jerry Blaine Ore Savoy-Plana

Bob Grant Orc
Endor & Farrell
Basil Fomeen Orc Ahlo Grill

Rilla Dan Jules Monk Ruddy Smith

Ruddy Smith
Sterk Club
Georges Metaxa
Brandwynne's Oro
Rodrigo Oro
Taft Grill
Geo Hall Oro
Loretta Lee Favers on the Green Allen Leafer Orch Town Bar (Continued from page 7) ing that theatres should be graded according to runs, 'admissions, capacity, etc. Joseph D. Basson, president of 306, believed this only equitable and opened negotiations in line with such proposals. While there has been some consideration about grading houses in five classes, there is little likelihood that there will be more than four groupings what the Allas an hour arrived at between 308 and the RKO-Lowe chains for their big houses, excepting de luxes, the cut over present scale is 22½c. an hour, an appreciable decrease. Should around \$1.60 for B' and \$1.40 for C' houses become the final figure for the lesser theatres, the cut will be more because these theatres have also been paying \$2.12½, per hour right along. While an all-night meeting, until 4 a.m. between 308 representatives in a handshake over the \$1.86 figure, minor details such as length of contract has not yet been worked

Allen Leafer Orch
Town Bar
Frincess Clchiny,
Town Cashoo Club
Albert Blancon!
Harriet Carr
Albert Blancon!
Thomushefely's
Harriet Carr
Glady Bantey Rev
Glady Bantey Rev
Mae Johnson
Edna Mae Holy
Bobby Evane
Edna Mae Holy
Bunny Briggs
1 Speed Demons
Douty Fletcher
Vermallise
Erskine Hawkins Or
Versullise
Erskine Hawkins Or
Versullise

Vermilles
Eddle Garr
Joe Lynn
De Lyna
Jos Smith Orc.
Vignes de France
Aunt Jemima
Kehr Rousaux K
Jerry Goff
Jack Kerr
Martel Orc

Martel Orc
Willage Baro
Brian McDonald
Jack Betty Lee
Texas Ruby & Zeke
Sammy Walsh
Village Nut Club
Jack Fagan
Sheer Bros
Beebe Moffet

Walderf-Asinria Rudy Vallee Orc Michal Zarin Orc Dickie Wells'

Kenny Watts Orc Billy Griffin Joe Smothers Hannah Sylvester Wivel Frank LaSalle Ore

Serentages Cleb
Glady's Bentley
Dorothy Rose
Glady's Bentley
Dorothy Rose
Bentley
Dorothy Rose
Glady Bentley
Glady Bentley
Glady Bentley
Glady Bentley
Glady Grant
La Costa & Lolitz
La Costa &

Bert Lemisch (
Weber'a Hofb:
(Camden)
Oladys Martin
Al Williams
Hank the Mule
Gregory Quinn
Ilse Hart
Joe Klicoyne
Pat Sullivan
4 El Doradiana
Billy Bliger (

Blackhawk Joe Sanders Oro Rose & Ray Lyte Chez Parce Ben Bernie Gertrude Niesen Dixie Dunbar Edith Mann Holland & Hart

College Inn Ray Fink Valerie 4 Nelson Sis Duke & Noble Colosimo's

Faramount Citib
Sammy Walah
Ruth Delmar
Favena General
Favena General
Favena General
Joy Marino General
Joy Marino General
Favena General
Favena General
Barbara Belmore
Sievena Motel
General
Favena Gen Club Alabam

Club Alabam
Marlon Pagieg, Joane Clark
Eme Burton
Gloria Starr
Kirla Vaugnn
Bannie Adler
Club Misset
Frank Sherman
Broadway Billy
Adelina Dossens
Solis Sio anniels
Adnes Clasie
White Rajah
Maure Stantou O
Drake Hatel Drake Hntel

Enters & Borgia Rio & West 4 McNaille Sis Mary Martin Horace Heldt Ord Edgewater Beach Clenn Lee Orc Roberts Johnuy Hamp Kay Kernan Granada

Granada
Jessie Reed
Bob Purcell rc
ilarry - A Y &
Trudye Davidson
Billy Meyers
Edna Leonard

CHICAGO

Art Buckley Floyd Town Harry Harris Al Wagner Chief Berch Florone Manner Dolores Delivaro Marien Hele Marien House Velox & Volada Chas Collies Velox & Volada Chas Collies Aleme & Evans Bobby May Bolloy May Bolloy Hay Selice Tyring Colling Selice Colling Harris Marien House Fallene House Fallene

Vanity Bair Benny Fields

Eddle Leonard George Nelldoff

306-Allied

(Continued from page 7)

In a handshake over the \$1.86 figure, minor details such as length of contract has not yet been worked out. De juxe operators will have a say about this after agreement has been reached with them to the scale that is to apply to Music Hall, Paramount, Capitol, Strand, Rivoli, Royy and Center: Overtures from the managers have been for a 10-year contract, while the union wants an agreement for two years. Separate negotiations will be entered, possibly also this week, for readshow houses

agreement for two years. Separate negotiations will be entered, possibly also this week, for readshow houses such as the Astor, with vote also open to this group as to length of contract.

Unless the demands on the deluxers result in conflict, it is expected a final contract will be drawn quickly for signature by all theatre-operators, possibly by end of 'this week. De luxe theatres are expected to pay more per hour than \$1.56 agreed to for first run Afhouses because the fluid Edial, Par, Cap. Roxy, Standam of Production of the collection of the

go on a five-day week. Indications being that there is lit-

Indications being that there is lit-tle hope of a settlement between 366 and 36e Plunkett, operator of the Astor under a year's lesses from re-ceivers. House has been piaced on the picketing list until further no-tice. Following arbitrary notice by Plunkett Felday (20) that operators would be paid \$1.30 an hour instead of \$3 a show per man, 366 boothmen refused to run the Friday matthee show, and it was held up a half hour until Plunkett could get non-union men to take their place. Joseph D. Basson, president of 306, sought to reach an agreement with

Corrine Larry Blake Jack Russell Oro Walnut Hoom (Blumarck Hofel)

Shuberts were forcing Century roof tickets on the brokers. They took em er-could not buy in en the successes, Greenwich Village Polites moved uptown. Had averaged \$12,000 weeklyn down in Sheridan Sq.

50 YEARS AGO

(From Clipper)

In the basebail fight, nearing a close, the four western teams of the American League were ill ahead of the four eastern nines, with St. Louis at 70 and Cincinnati at 57. Not using the third decimal point. In the National League Chicago was .80 and N. Y. four points below.

A. S. Breadway got a job of posting bills for the Johnson, Simpson & Co. circus. In Kansas he told some tall tales about the women in the troups, which was recited to the circus people on their arrival. roadway was sent back from the advance. Or his arrival he was taken to the dressing tent and cowhided by the women he had traduced. Then the sheriff gave him 20 minutes to leave town.

Barnum paid off a mortgage on some N. Y. property. He owned the entire north side of Houston street between B'way and Crosby

Memphis opened a joint swim-ming pool and skating rink. Got em hot weather or cold.

For the week of Sept. 7 Clipper listed the routes of 296 touring companies. Of these 201 were dra-matic, 28 musical, 25 variety, 14 minstrels, 12 circuses, 16 miscel-laneous. Probably dld not have them all at that.

Robson and Crane revived Two Dromios giving it an elaborate scenic investiture in emulation of Henry Irving. Had 11 sets; un-usual in those days.

Joaquin Miller's daughter. Maude, got a job. No actress, but the name helped.

Van Amburg circus had a clem in Indianapolis, Aug. 10. Hoodlums were annoying members of the Jap troupe and one of the latter felled to the composition of the court to pay \$15.

Annie Hart heading her own touring troupe. Last year with Joe Laurie's 'Melody Lane.'

Smallpox in Montreal and com-panies headed for Canada were changing their routes.

Tony Hart not doing so well foi-lowing his split with Harrigan. His play, Buttons, was being rewrit-

Lewis (Lew) Dockstader and Meiville Jansen were at Carn-crosses permanent minstrels in Phii Jansen wrote an Encyclo-pedia of Wit and Humor, a mod-ern version of Joe Miller. Had aii the jokes.

Mrs. Tom Thumb was back in American museums after a none too successful tour abroad. Needed a Barnum.

Monroe Rosenfeld had a new song, 'Rooster in the Barn,' with a chorus incorporating imitations of a dog, mouse, cat, duck, hen and the rooster himself, Making a hit.

Joseph D. Basson, president of 206, sought to reach an agreement with a week ago, but no decision reached Plunkett, but failing ordered the las to whether men should work by house be picketed. Presumption in the hour or per performance, common experience of the property of the property

NEW YORK CITY Fred Nelson Ore Boxy (20) LOS ANGELES

Orpheum (18)
Watkins Sis
Bienders
Stearns & Dean
Wilma Vincent
Calif Collegians VANCOUVER, B. Beacon (27)

ROAD SHOW BIZ BOOMING

Hipp Transformation on at Full Speed: Opening Oct. 15 at \$8.80 Top

Transformation of the interior of ippodrome, N. Y.,

is being stepped up, following the pouring last week of concrete for the ring, within which the show will be played. Opening date of Oct. 7 will be put back a week but Billy Rose is confident the premiere will

delayed further than that. irst night tickets will be \$8.80 top and gross for the performance should reach \$30,000. Otherwise the evening scale will be from 40c to \$3.30, with the afternoon top \$1.65. Recount indicates the gross, on a 14 performance basis, can reach

Ale performance basis, can reach stife, 500 weekly.

Rectangular platform of concrete extends from the original footlight line well back onto the orchestra floor. It is on the level of the stage appropriate the result of the stage appropriate the result of the same angle as the baleony, which will become part of the first floor, circus or stadium-wise.

Hips stage has been removed and the largest revolving double stage ever constructed is being installed. It has a diameter of 56 feet. This mechanism will not be visible to the audience, for it is to be used only to move heavy seenie settings onto and off the end of the platform. About 15 feet above the revolving and off the end of the platform. only to move heavy scenic settlings onto and off the end of the platform. About 15 feet above the revolving stage, on a line with the original proscenium arch, a galiery will accommodate the Paul Whiteman band, so that the scenic channes will be made directly underneath. A tent will mask in the back of the elevated bandstand and the arch itself. Cocoa marting will be used in the ring of platform instead of the result o

atterly dated three months after he Hipp premiere. Idea of using a corps of six-foot-rs as ushers has been dropped and lris will be engaged instead. It till take 40 usherettes to handle the

NIRDLINGER CLEARED IN PHILLY TAX CASE

Philadelphia, Sept.

Philadelphia, Sept.
Samuel F. E. Niron-Nirdlinger,
managing director of the Broad
Street Theatre, indie legit house,
has been cleared by U. S. Commissioner Wacker of charges of falling
to pay the government \$2,000 in
amusement taxes.
Required sum was paid over and
Comm. Wacker declared that he was
sure the theatre man had no intention of defrauding the government.
John McNaily, a Deputy Collector
of Internal Revenue, testified he had
agreed to allow Nirdlinger to pay
on an installment basis but that
legal proceedings were meanwhile
started.

Whiting's Inheritance

Whiting's Inheritance

Jack Whiting was awarded approximately \$10,550 from the estate of his great-grandfather, Levi Knowles, in Orphans' Court here last week.

Judge Lewis H. Van Dusen awarded the actor and his brother. Charles Lerot Whiting, secretary of the Y.M.C.A. in Albany, Ga, each a half share in a fund of \$21,305. Their mother, Mirs. Leutilla Perot Whiting, of this city, received life income from the fund until her death last April.

Casting Problem

Toughest easting problem of the season has been raised by the Luthors of a new comedy about wrestling which calls for an amazonian femme lead. Pleee is Swing the Girls, written by Kenyon Nicholson and Bettram Robinson, who plan presenting the show them-selves. Duo would like to se-cure a six-foot actress, but none like that are known who have histrionic ability. Same playwrights teamed in

Same playwrights teamed in authoring 'Salior Beware.'

'ROBERTA' OUT TO ROAD AGAIN

Max Gordon intends 'Roberta' for touring purposses, re-gardless of the pleture (Radio) which was released last season. Musical drew excellent grosses on the road last fall and winter, especially in the smaller stands, further bookings being discontinued when the film version started exhibiting. Manager figures 'Roberta' is still

a valuable stage property because of its draw in St. Louis, where it was presented this summer in the open. Show played to 100,000 during the week.

Those connected with the St.

Louis presentation said It appeared that the pleture version of 'Roberta' helped the boxoffice rather than hurt it. Gordon plans send-ing the show to the middle and southwest on one nighters.

'Rose Marie' Rehearsing Although Question of Royalty Is Unsettled Even Southwest Is

Revival of 'Rose Marie' is in rehearsal, but the contest over the right to its presentation will be back into court this week with the filing of a petition for restraint. Mrs. Cecella Breuer, who supposedly bought the rights from the bankrupt estate of Arthur Hammerstein, will be co-defendant with the receiver who made the sale. Rights were transferred by them to the Shuberts, who are readying 'Marie', which they propose touring as a repertory with 'Bitter Sweet.'

Through their attorneys, O'Brien. Driscoil and Raftery, the four authors of 'Marie'—Otto Harbach, Oscar Hammerstein 2d, Rudolph Frim' and Herbert Stothard—are seeking to enjoin the defendants from handling the operetta without assent. Under their contract with Arthur Hammerstein, who produced the show, all rights were to

Arthur Hammerstein, who produced the show, all rights were to revert to the authors if royalties were unpaid. Producer lost all claim to the show in 1930, 'allegedly. Previously 'Marie' netted him over \$2,000,000.

Not clear just what shows the shown in the show in the

ever \$2,000,000.

Not clear just what share Mrs. Breuer bought, but the authors ray she is not eligible to any participation in possible 'Marie' profits until they are paid \$80,000. That is the amount due from the producer and placed in Hammerstein's petition at the time of bankruptey. Should the Shuberts granhead the Copyright law. Last spring Mrs. Breuer sued to force the receiver to accept royalty terms offered by

to accept royalty terms offered by the Shuperts. That action was suddenly withdrawn, putting the burden of the legal action upon the authors.

30% INCREASE

Country Seen as Hungry for Live Entertainment-Fan Buildup for In Person Talent

BUT MUST BE TOPS

Definite indications of betterment In legit, as marked by climbing attendance on Broadway, also inciudes the road. There will be more attractions on tour this season than

cludes the road. There will be more attractions on tour this season than for years. The United Booking Of-fice, which routes most of the traveling shows, has not completed its bookings but, estimates an increase of more than 30% over last season. There are a dozen shows out of town now, mostly in the east. Seven are try-outs being smoothened for Broadway debut. However, it is figured that by late fall or early where the state of the season where the season here were 13 shows on the road.
Although the increase of traveling attractions appears to be definite, the road is far from what it used to be. Even the most optimistic of showmen do not anticipate that it will even approach the proportions prior to the decline, since this was well on its way even before depression because of opposed amusements. Legit show business dropped off about 80% of what it was at the peak and regaining around hair of the decline is about the decline is about the season, managers are preparing at least five operetta standbys for touring purposes only. Some of Broadway's holdovers will take to the road later, with several planning number two companies. Feature of the book-lings so far is the number, of small stands arranged for. The sticks are show-hungry, but all shows definitely booked to date are of known merit, turkeys being out.

Now Getting Shows

Now Getting Shows

Oklahoma City, Sept. 24.

Off the track of, first-class roadshows, even in the days when there
was a road, Oklahoma City and the
southwest will see an array of
Broadway and international names
that the Shrine auditorium, most of
them one-night stands, and they
will draw from practically the entire
state. Top name solo artists will
space the big shows.

Southwest, now that it has no
vaudeville, is hungry for really good
stage entertainment. Stage names
in films helped make this part of
the country stage comengatines—
and the mag have been spreading
drama and music.

But the road attractions have to
be tops. Folks here have been
washed up, they're sucker-conscieus, and they want their money's
worth when they put the shekels on
tite line.

These shows all booked at the
Shine, should draw heavy:

These shows all booked at the
Shine, should draw heavy:

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Cooper, May.
Albert Spalding will play in Jan.
Grace Moore will pay her first visit

DeWolf Hopper

On May 4, 1878, at New Haven, Conn., DeWolf Hopper, aged 20, made his professional debut as Talbot Champneys in 'Our Boys.' On Sept. 22, 1835, at Kansas City, Mo., DeWolf Hopper, aged 77, spoke as radio nar-rator for a broadcast of a symphony concert. At 6:30 o'clock the follow-ing morning he died.

Through a period of 57 years of constant activity as an actor. DeWoif-Hopper expanded in artistic stature. At the end his name was known and his presence and voice were familiar to a greater audience than at any period of his care. More than any other actor of his time, he per-haps was the symbol of the transition of entertainment.

He was a star of the theatre, he appeared in fil

in March, and Lawrence Tibbett in April. La Argentina will dance GORDON BURNS oct 30.

Among the score of lecturers will be Emil Ludwig, Richard Hallbur-ton, Otis Skinner, Ludwig Lewisohn, David Seabury and Fannie Hurst.

Balto Opening Off Again; Now Oct. 10

Baltimore, Sept. 24.

'Thumbs Up,' which was to have marked the local legit get-off, this week at Ford's, has been back indef. And 'Venus in Silk,' which was booked into the same theatre week of Oct. 7, has been cancelled completely and will see Alexat form. completely and will go direct from its Plttsburgh break-in to New

its Pittsburgh break-in to New York.
That shunts the season's getaway to Oct. 10, when Katharine Corneil opens her road tour of Romeo and Juliet' at the mammoth Lyric at \$3.30 top, julying four performances in three days Mall ones are thing the control of the c

Pitts. Expects Good Season; Starts Oct. 1

Pittsburgh, Sept. 24.
Although legit opening at the Nixon comes later this year than it has in some time, the season's prospects look particularly bright. House pulled down the shutters yesterday (23) for road-showing of 'Crusades' (Par), with regular legit getaway scheduled for next Tuesday (1) with 'Venus in Slik.' Show was to have opened day before that but Producer Laurence Schwab wanted to allow for possible delay in setting the big production. Pittsburgh, Sept. 24.

Other dates so far set are 'Thumbs Up' Oct. 14, 'Midsummer Night's Dream' (WB) Oct. 28, 'Old Maid' Nov. 11, and 'Anything Goes' Nov. 25. Before that, however, 'Three 25. Before that, however, Three Men on a Horse' and Tobacco-Road' arc expected in, with likelihood or a couple of ATS subscription plays filling the blank weeks prior to

illing the blank weeks prior to Thanksgiving.

At Fort Pitt otel, George Sharp, who ran 'Drunkard' there for 39 weeks last season, will revive an-other ancient meller, 'Why Girls Leave Home, this season, opening Friday night (27).

Detroit Dates

Detroit, Sept. 24. 'Tobacco Road' will open Detroit's

Tobacco Road' will open Detroit's legitimate season at the Case the-lagitimate season at the Case the-care on Oct. 13. In for one week Fourth company of the play will make its debut here. Two other plays also have been definitely hooked for the fail. They are 'The Old Maild' week of Nov. are 'The Old Maild' week of Nov. week. Probable that others will be lined up for the period between 'Tobacco Road' and 'The Old Maild'.

N. O. Sesson

New Orleans, Sept. 24.
201. Tom Campbell, manager of he Tulane theatre, announces that the playhouse will reopen the last veek in Oct. with 14 road shows. tid

\$60,000 WORTH **OF SCENERY**

Attempt to salvage the proseenium installed at the Center, N. Y., when the smaller Radio City theatre was converted to house 'The Great Waltz' last season was unsuccessful. It was installed at a rejuted cost of \$100,000, and it was hoped that-some method of retaining it could be Center might again be used for legit after reverting to pictures. It was necessary to use a blow torch to remove the steel construction, however.

move the steel construction, how-ever.

In the same manner those settings which had steel 'framework were dismantled, being too heavy for touring. 'Waitz' will have a new production when it opens in Boston next week. Most of the original set-tings have been carried out around \$2,000 for haulage, 69 wagon loads being carried out. Cost of the de-stroyed production aboroximated production approximated

Ina Claire Ducks Pic Work for Guild Play

ollywood, Sept. 24.

Ina Claire is ducking all picture deals and heade east this week for Next. Comediane to the second of the control of the control of the second of the

Derwent East for 'Libel'
Hollywood, Sept. 24.
Winding up his pieture work,
Clarence Derwent left for New York
Saturday (21) to go into Gilbert
Miller's 'Libel.'
Due back on the coast after play
washes up.

a Horse, 'Dodsworth,' lossom Time,' 'Tobacco Road,' 'Thumba Up,' Rose-Marie,' Bitter Sweet,' The Old Mald,' 'Children's Hour,' two Shakespearlan plays, The Great Waltz,' Personal Appearance,' and 'Awake and Sing.' Horse,' 'Dodsworth,'

Frisco Perking

San Francisco, Sept. 24.

This town, dark as to legit for a couple of weeks, begins to perk up a bit. Minsky's,' burlesque, at the Columbia Wednesday (25), and 'To Hell with Women,' new show, comes into the Geary Monday (30).

May Robson opens a limited engagement at Gurran Oct. 7 in 'Kind Lady.' 'Anything Goes' is skedded in as soon as its Hollywood run is iver.

Akron Gets Two

ron, Sept. 24. Dates for two road shows at the Colonial here have been confirmed.

'Life Begins at 8:40' opens the season on Oct. 25. Second attraction will be 'The Old Maid' on Nov.

Legit Relief Project Bumps Into **Trouble; Actors Want Minimum Pav** And Managers Want Help on Road

While those placed in charge of the federal theatre project, new re-lief measure under the Works Progress Administration, are work-ing on an acceptable plan of opering on an acceptable plan of operation, another problem has arisen. It comes from actors who want to know-it-professionals in-the-proposed relief shows are to be permitted to work under the minimum of \$40 weekly (\$25 for juniors) first set by the legit code and then adopted by Equity.

Objection is voiced with a stipulation. It applies only if admission fees are to be charged, which would place the relief shows in opposition, to touring attractions.

fees are to be charged, which would place the relief shows in opposition to touring attractions. There was mention of charging a smail fee when the federal relief plan was announced and it was mulled over last season by the exces of the relief drama project which has been giving free lesit and vaude shows in 'schools, parks, institutions and CCC camps, Whether the admission idea is still alive, is uncertain. Halle Flanagan, former Vassar dramatic instructor, who is in charge of the new federal stage relief, has been in conference with Frank Gillmore, Equity head, on the matter. She made it a point that no monoton the constant of the contained hat the report might be grabided and that the report might be grabided and that the plans are merely formative.

Monday (22) Miss Flanagan had a season with legit managers, who presented a plan whereby the professional theatre would secure some sustenance under the Government's

ustenance under the Government' sustenance under the Government's drama project. Showmen's plan is virtually the same as rejected by Washington several months ago. Idea calls for the Government pay-ing actors relief wages, with the managers adding the difference to make up the \$40 weekly minimum. Those observing the federal the-

Those observing the federal the-atre project so far as it has pro-gressed express the opinion that the result would be to establish a country-wide string. of little the-actives. Basic principal of the project is relief to all connected with the stage. That will take in ama-teurs, for there will be an instruc-tional division, too? Miss Flanagan was asked how shows could be toured under fed-eral financing and admissions charged and whether that would not be in competition with regular

not be in competition with regular road attractions. She replied that the relief shows would not play in territory near the managers' at-tractions and therefore would not ractions and be opposition, 'Hands' Angle

tractions and therefore would not be opposition.

'Hands' Angle.

Same problem concerning touring actors getting less than the prevailing wage, which has cropped up in other relief projects, also takes in stagehands and musicians, if musicals are attempted. Miss Flandagan has talked it over which toom has been arrived at, Stand taken by the Authors' League for royalty payments for playwrights is still to be considered, also.

Equity may be eased into the rather cloudy situation. It has been working for federal relief from the start, but if admissions are charged Equity will be put in the position of ruling on the status of such shows. It cannot demand that relief actors pay dues nor become active that the summary of the summary of

gan. That would introduce that the project is quite apart from the re-llef shows now being played under federal, state and city grants.

KEATING NIXES STAGER

HALES STAGER
Hollywood, Sept. 24.
Fred Keating has turned down Sidney Harmon's offer as the lead in Body Beautiful, which Harmon produces in New York in Nov. Harmon is now after Jack Durant for the part.

No Reflections

Party was thrown for ow-ard Dietz and Arthur Schwartz, composers of the 'At Home Abroad' score, after the revue's opening last week. Band played nothing but Rodgers-Hart tunes through-out the festivities.

NO MONDAY SHOW

Raymond Moore Stock in Balto on Show Weekly Basis

Baltimore, Sept. 24. Practically assured that when Raymond Moore brings in his stock

company for a proposed run at the indie legit Maryland starting Oct. 15, there will be but seven performances weekly. onday nights will be devoted to dress rehearsals. Reason is twofold: First, Moore

Reason is twofold: First. Moore wants the first-string press covering his productions and could not have it with Monday openings if a touring show should be on tap at the UBO house, Ford's; secondly, he figures it would make for smoother performances if the east got added time for relearsing.

got added time for renearing.

Despite_clipping off. Monday evenings performances, no matines will be added. Players on the stock roster, however, will be paid in full for week; all will be Equity

Philly's Yiddish Legits

Philadelphia, Sept. 22. Philadelphia, Sept. 22.
Wainut Street Theatre, famous
old legit house here, opens as a
home of Jewish attractions on Saturday night (28th). First show is
The Big Surprise, billed as a musical drama' and staged by Bernard
Elving. Book is by Sadie Simkof,
lyrice by Harry Kauffman and score
by Nathan Zisnari.

Dy Aranan Zignari.

Elving heads the cast which includes Florence Secunda, Lisa Silbert, Ethel Dorf, Irving Jacobsen, May Schoenfeld, Sol Josephson, Clara Rosenthal, Jacob Susonoff and Rose Juliber.

and Mose Juilber.

Arch Street also reopening. Attraction is 'My American-Yiddish Girl,' musical comedy by and with Simon Wolf. Playing only Wednesday night and Saturday matinee and night.

No. 4 'Horse'

Fourth company of 'Three Men On a Horse will shortly start readying. It is due to open in Bosreadying, it is due to open in Bose-ton Oct. 28. Originally planned to bring the coast company east for the Hub date. Besides Broadway, 'Horse' is cur-rent in Chicago and Denver.

EIGHT OPENINGS **BUT NO CRIX CONFLICTS**

Although there are eight shows opening on Broadway this week, there will be no conflicting premieres so far as the first line critics are concerned. Problem was worked out by John Golden pulling a Sunday debut with 'A Touch of Brimstone' and Philip Dunning marching that move real problem the critics and the critics of the confliction of the confliction

(21) of 'Remember the Day.'

Dunning's request that the reviews not be printed until Thursday (28) was compiled with by the
critics. Show regularly opens the
evening before, at which time
Winterset' also bows in. Other
five shows are unopposed, so that
all will have the attention of the
first acting viewers.'

Bind Alley.'

Tuesday: 'Paths of Glory,' Thirsday,' Othelio,' Friday, and 'Dear Mr.

President,' Saturday.

Lated by the Golden office that

President, Saturday.

tated by the Golden office that because of Equity's Insistance on double pay for Sundays, the premiere was played in the red, despite taking in \$2,100.

Critics were present as expected, but some of the inveterate first nighters were absent. Their places, were eagerly taken by theatregoers, who are unable to be in New York during the week—people who have attended Sunday legits when played as benefits for the Stage Reduring the week—people who have attended Sunday legits when played as benefits for the Stage Re-lier Fund. That bears out the con-

lief Fund: That bears out the con-tention of managers that Sundays would attract fresh audiences to the theatre.

With operating costs doubled, however, it is doubtful if other shows will try playing on Sun-days.

Yiddish Art in L. A.

Los Angeles, Sept. 24. New York Yiddish Art Theatre players open at Trinity Auditorium

Max Gabel stars and directs. Alex Silver will produce.

Inside Stuff—Legit

It This Be Treason, which opened at the Music ox, N. Y., Monday (23), is a conditional booking. Agreement is for a maximum of seven weeks, Sam H. Harris stipulating that he have possession of the house at the end of that period. Harris will spot The First Lady there. Theatre Guild is presenting Treason and will staft the boxofine with girls, as usual, to handle the subscriptions. Regular Music Box treasurers will be on duty at the Imperial where Harris and Max Gordon will present Jubilee.

Anita Philips, who collaborated with Leonore Kaghan in writing 'A Touch of Brimstone,' at the Golden, N. Y., was formerly the wife of Jed

Play, first called 'All Bow Down,' is the first of last summer's rural tryouts to reach Broadway.

Reminiscent of DeWolf Hopper, who died Monday (23) in Kansas City, is the story about a dinner given in his honor a few years ago with Reynold Wolfe, noted Friars Club ribber, as toastmaster. Wolfe cracked: 'Everytime a woman I don't recognize greets me on the street, I say 'Hello Mrs. Hopper,' and I'm never wrong.'

r. Leo Michel, one of the jury at the premiere of 'Night of January 16,' Ambassador, N. T., received an envelope containing \$3, as did the balance of the 'panel.' He returned the money to A. H. Woods, however, with a note to the effect that as he had attended the performance as the guest-of the manager, the gratuitly seemed superfluous.

Charles Romano replaces H. Reeves-Smith to play character of the elder Johann Strauss in 'The Great Waltz' on tour. Reeves-Smith, 76, was frequently indisposed during the New York engagement, Romano playing the part for 18 weeks.

Herman Shumiln was seriously considering production of a play called Pied Piper, by Elmer Oettinger, which deals with Huey Long, when the subject of the story was assassinated and play was scrapped.

Leon Spachner is general manager for Tony Landiti Productions, Inc. new managerial outfit entering the legit field. Firm has not yet an-

Herbert Bayard Swope is among the backers of Billy oming show, 'Jumbo,' in association with Jock Whitney.

Red Tape Stymies Start of Relief Program: Gov't Expects Huddling

Follow Up

Chicago, Sept. 24.
Harry Rossnagle of the Harris, theatre is busy reading
scripts in his spare time. Figures on maybe turning pro-

ducer.

Held a \$2 ticket on a daily double at Hawthorne last week that paid \$636.

KINSEYS IN CANTON

Old-Time Stock Troupe Starts Win-

Canton, Sept. 24.

The Kinsey Players will reopen stock at the Grand Opera House here Oct. 5. Company, which played a long season at the same house last year, concluded its summer town under canvas, and is due here next week to start rehearsals.

ween, to start rehearsals,
Frank Miller, manager, says policy
will be change of bill twice weekly
with vaudev!le between acts.
insey Players is one of the old-est-stock organizations in existence,
troupe having been on the road
about 40 years.

Hollis, Hub, Collapses

Boston, Sept. 24. Old Hollis theatre, being demol-ished, collapsed last week, killed two workmen and injured several.

ollis was scene of many dra-matio successes by noted legit stars of the past 50 years.

Indianapolis, Sept. 24. After 56 years of a varied theatri-cal existence, the old Park theatre is to come down to make way for a modern structure.

Known originally as Metropolitan Hall, the Park has run the gamut of production, from living artists, which caused an indignation meet-ing of righteous citizens on morality charges, through legit, a dime museum, musical comedies and double feature films at 10c a throw

A two-story modern storeroom building is to be constructed with a parking lot in the rear.

FRANK RIEMER BACK

Ft. Wayne, Sept. 24. Frank Blemer returns to show usiness as the Shrine manager, having been out for the past four

years.

Blemer formerly held post, but left it when road shows dropped off. Now he's starting a campaign for legit attractions, first of which is on 'Life Begins at 8:40,' which the Shuberts will play here prior to its Chicago opening. Auditorium is a 3,000 seater.

ENGAGEMENTS

Woods Miller, 'At Home Abroad.' Robert Wallsten, 'Most of the

Robert Walisten, Most of the Game.'
Ruth Matteson, Gladys Griswold, Douglas Gregory, Don Terry, Leslie Bingham, Triumph.'
Raiph Theadore, Kind Lady.'
Dawn O'Day, 'Scandals.'
Frank S. Marino, Oreste Migliac-clo, 'Singing City.'
Claire Carleton, Loretta Sayres, Body Seauthi, Julie Haydon, Jean Dixon, Louis, Jean Hayd, Belebi

Lee Tracy, Julie Haydon, Jean Dixon, Louis Jean Heydt, Bright Star.

Lee Tracy, Julie Haydon, Jean Dixon, Louis Jean Heydt, Bright George Rosener, Robert Rose, Maude Lambert, Cynthia Arden, Tilden Davis, Marshall Hale, Donn Bennett, William Ardo, Fiorence Gerard, Jean Bedlin, Tobacco Road' (3d road company). Charles D. Brown, 'Crime Marches On!

Norma Chambers, Paulia Bauersmith, Ann Thweatt, 'Let Freedom Rings', 'Limburgh Lambert, 'Let Freedom Rings', 'L

Heel: Aspect, Admines Rad a Heel: Audith Wood, Hardle Albright, Sam Wwen. Ferdinand Gottschalk, Clarence Derwent, Gavin Mur, Theresa Maxwell Conover, Virginia Sale, Vera Hurst, Walter Fenner, John T. Dwyer, Sydney Riggs, Seth Arnold, Play, Gellus, Play,

Washington, Sept.

Government red tape, accentu-Government red tape, accentu-ated by polley rows between New-Deal chieftains, have slowed down the \$10,000,000-actor-relief program to the point where no tangible steps, toward providing jobs for 10,000 theatre people are likely, before the end of Oct.

Although resident Roosevelt gave approval two weeks ago to rough plans for spending \$27,000,000 for projects benefiting actors, 000 for projects benefiting actors, musicians, writers, scuiptors, and artists, actual start on drama ventures is still a long way off, orficials indicated here today. Series of obstacles has been encountered, so that whenever one hurdle is cleared another looms.

Appointment of a dozen regional directors is expected within the next 10 days, but there is no assur-

ext 10 days, but there is no assurance that work will get under way,
in a comparable space of time,
yin a comparable space of time,
but two or three of the sectional
bosses have been picked aiready.
Among the causes for delay have
been the front-office pow over ware
scales, which seems to have come
to a head in a ruling by Works
Progress Administrator Hopkins
that schedules with \$94 top stand
but number of hours per week may
be cut. This may benefit stagehands and musiclans, but how the,
concession will help actors is a
puzzle.

pitzile.

Another culty has been the policy which prevents employment. of more than one person in a family on government jobs. Exemption is being sought so that family acts may be given a break in the vaude and circus ventures, but so action has been taken on the waiver

and circus ventures, but so far no action has been taken on the walver request.

More delay has been occasioned by the lack of adequate information about theater people on relief. Government figures are extremely sketchy, with virtually the only available classification out of date. Sole useful survey of occupations of the control of

Geo. Jessel, Arch Selwyn Producing Coast Show

Hollywood, Sept. 24.
Rehearsals started yesterday (Monday) on Lots of Love, Sam Hellman-Louis Arms comedy, which will be produced on the Coast by George Jessel and Arch Selwyn.
Cast lecludes Skeets Gallagher, Life Arthur Lake, Alexander Carr, Arthur Ayisworth. Jack Raymond, Sam Bennett and possibly Julius Tannen. Piece was formerly tagked Golden Sunshine: Play is scheduled to open at the Curran or Geary, San Francisco, in two weeks, depending on which house will get Manthing Goes; current at the Ei Capitan here. If it clicks, it goes to New York following Frisco, L. A. being out.

Laurie-Bergman's Play

Joe Laurie, Jr., and Henry Berg man are finishing a play about show business titled '\$36 a Hundr' Will be produced by Henry

LEGIT BIZ START A SOCK

Philly Suddenly Hot for Legit; 'Shrew' \$15,000, 'Circle' Holds Over

Philadelphia, Sept. 24. Although admitted that it is much too early to form any definite con clusions, general belief is fel clusions, general belief is felt among theatre people hereabouts that legit is definitely on the up-ward trend in Philly. Reason for the optimism is not that the Lunts have been doing a whale of biz in "The Taming of the

Shrew,' but rather because two tryouts, sans b.o. names, have built steadily after negligible openings. First was A. H. Woods' 'Night of

outs, sans bo. names, have built steadily after negligible openings.

First was A. H. Woods' Night of January 16, which had a couple of hundred dollars in the house on its opening at the built of the standard of the standa

legit home. Leonard Bergman is booking the Garrick, with Tom Love as manager.

This week is quiet all along the line, with the storm breaking next. The line will be the line with the storm breaking next. Bedden 'Agathat there will be 'The Old Maid' at the 'Forrest (A-S. subscription), the two Odets plays at the Chearint. All runs are sked. The storm of the line will be 'The Old Maid' at the 'Forrest (A-S. subscription), the two Odets plays at the Chearint. All runs are sked. The storm of the stays on the stay of the stays of the sta

Albany Stock

Albany, Scpt. 24.
Albany's biggest theatrical white elephant and worst gamble, the Capitol theatre, reopened last night (23) with one of the dozen or more

(23) with one of the dozen or more different policies this originally designed legit house has had in recent years. Now it's dramatic stock, a policy which cost the sponsors plenty about five years ago.

Guy Palmerton's Manhattan Players re-lit the Capitol with 'Her Master's Voice.' Top prices are 50 for matiness and 75c. at night. Nancy Duncan and Frank Lyon are the leads. Others in the cast are Emily Smiley, J. Harrison Taylor. Helen Bennett, Byrd Bruce, Erford Gage, Charles Harrison and Charles Berre. Reign Smiley, J. Harvison Taylor, letter Bennett, Byrd Bruce, Erford Gage, Charles Harrison and Charles Berre.

Stock gives Albany its second stage show in three weeks after about eight, months of only films. Used Greenfield, for Berney & Mon-Palace began vaude two weeks ago.

Shows in Rehearsal

'The Strip Woman'-L. Lawrence Veber. 'Ascendi

ragon'-Camilo Al

dao.
'Juliet'-Katharine Cornell (road).
'Scandals'-George White.
'Yenus in Silk'-Schwab and Mandel.
'Rose ,' Sweet'-

Sweet—
Shuberts (road).

Bright Star—Arthur Hopkins.

Jumbo—Billy Rose.

'Triumph'—Elizabeth Miele.

Blossom Time—Shuberts (road).

Most of the Game.—Dwight W.

Wiman. 'Sweet

'Porgy and Bess'—Theatre Guild.
'Agatha Calling'—Eddle Dowling.
'Achilles Had a Heel'—Walter
Hampden.
'The Student rince'—Shuberts

18 G's for 'Goes.' 4th Week in L. A., 'Ode,' \$9,500, Out

Los Angeles, Sept. 24.
After getting away to a good start
a couple of weeks ago, local legit
began to ease up last week. Ina
Claire departed from the Belasco
after two weeks run in 'Ode to LibNew York to go Into a new Guild
production.
'Anything Goes' continues to run
merrily at the El Capitan, where
biz is holding consistently strong.
Only other legit in town is 'The
Kolms Stepes' ae most of the Street
pop prices. It folds next Saturday
(28), with no immediate successor
in sight.
Estimates for Last Week

Estimates for Last Week

Estimates for Last Week
'Anything Gose' (El Capitan, 4th
wk.) Henry Duffy musical continues to hold strong and fourth
week brought a nifty \$18,000, which
is mighty. Figured good for two
or three more weeks at least.
'Ode to Liberty' (Belasco, 2nd.,
final wk.) Smart comedy with Ina
Claire perked up late in week, but
tion and foided after two profitable
weeks. Take on second stanza a
neat \$9,500, which was oke all
around.

neat \$9,500, which was out-around.

'The King Sleeps' (Vine Street, 3rd. wk.) Geared at \$1 top, opus has been doing fairly well, serving its purpose to try out the new comedy and afford actors few weeks work. Second week satisfactory at \$1,200.

Future Plays

'Play Genius, lay' ('Prodigy'), by Judith Kandel, to be produced by Lew Cantor with Warner Bros. Rehearsals start soon under direc-tion of Jo Graham.

'Lawrence of Arabia,' by Mary K. Brooks, skedded for Kouncel Productions. Hopes for Jan. prod. with possibility of Leslie Howard in stellar role. in stellar roic.

'Strip Woman,' by Henry Rosendahl, about a burley queen. L. Lawrence. Weber produces. 'Castinow. Mayo Methot has lead.

Singing City, by Deborah Belne, under auspices of Arba Biodgett. John D. Williams will direct story of East Side ilfc. Due in Novem-

B.O.'S REALLY

Even Shows with Moderate Press Notices Money-Fight Mob Helping This Week but Rise in Attendance Figured to Stick - 'Murder' \$11,000, 'Night' \$9,000

'ABROAD' \$41,000

Broadway feels that the new season will see materially improved a lot of indications supporting that optimism. There have been predictions of an upward swing for some time, but with the new shows finally arriving, figures show that the forecasts were not exaggerated.

Attractions which drew moderate notices are faring much better than notices are faring much better than college are faring much better than college are faring much stitle the week especially, is the most encouraging sign, that going for most of the holdover attractions. Former playpeers are again visiting the theatre zone, holdovers getting the breat, because up to this week companies. The still have been considered to the contraction of the c

opened.

Cafes near Broadway have noted the return of patronage that was absent for two years. Proprietors are asking how many hits are expected, crediting theatres for the reclaimed business.

pected, crediting theatres for the re-claimed business.

Night clubs are flourishing be-yond expectations and hotels are jammed. Spending wave can hard-ity be credited to the crowd in New York for the Baer-Louis fight. That throng from all points of the coun-try did not really become an influx heavily heeled and played the night spots Monday, rather than theatres. With the arrival of circh wave.

spots Monday, rather than theatres. With the arrival of eight new attractions this week, Broadway will catch up with last season in the number of shows on the legit list. By third week in September last fall several shows had already flopped out.

By third week in September last fall several shows had already flooped out.

First big money show of the season came into the Winter Garden, 'As Home abroad' drawing over capacity on and after last Thuse the season came and the last Thuse of the season in the same spot.

Two new straight show are rated as the season in the same spot.

Two new straight show are rated as the season of the same spot.

Two new straight show are rated As light Case of Murder', which was quoted around \$11,000 its first full week at the 48th Street, and 'Night of January 16', which approximated \$3,000 at the Ambassador, with a which came in up to Monday night got divided or adverse notees and are classed as doubtful-Life's Too Short', Broadhurst: 'A Touch of Brimstone', Solth Street (formerly Golden).

A dramatic hit is awaited and this week may see the entry of more than one success.

Next week the premiere card is short but should bring in something the Shore (Lunta), Guild: 'Most of the Game' (English import) Cort and 'Squaring The Circle', Lyceum Latter's present tenant, 'Moon Over Mulberry Street', is slated to move.

Estimatee For Last Week.

Anything Gees', Alvin (45th week)

Estimates For Last Week

'Arythin Geer,' Alvia (45th week)
(M-1,235-4440). Höldover musical work of improved trade; stays another by month or so in another house; estimated around \$20,000 Wither Garden (2d week) (8-1,435-1440). Opened midweek and cilcked, with standec distendance all performances; precentives all performances; precentives (CD-1,155-43.30). Opened at the complete of the complete Estimatee For Last Week

'Men' Steadies on Last Wk's Notice: Chi 'Tobacco' Strong Pace at 13G

Current Road Shows

Week Sept. 23
'Anything Goes,' El
Tollywood.
'Jubilee,' Shubert, Boston.
'King Sleeps,' Vine Street,

wood.
Shakespeare repertory (
Cooper), Shubert, New Haven.
'Squaring the Circle,' Broad,
Philadelphia.
'Taming of the Shrew,' Chestnut,
Philadelphia.

Philadelphia.
'Three Men on a Horse,'

Chicago. Toronto.
'Tobacco Road,' Selwyn, Chicago.

(CD-704-\$2.30). Presented by James Ullman; written by James Warwick; first called Crack-Up; opened last night (24). Children's Hour, Elliot (45th week) (D-929-\$3.30). Clinch to pass with most others last week; takings estimated around \$10,500. The sented by Inving Cooper; written sented by Inving Cooper; written property of the sented by Inving Cooper; written last week; opens Saturday (28). "Few Are Chosen, Sth St. (24 week) (D-900-\$2.75). Drew weak press and doubtful of lasting; starting pace indicated less than \$10.00 to \$10.00

standing pace indicated less than standing pace indicated less than standing and the standing and the standing and the standing written by Dr. John Haynes Holmes and Regnard and the standing an

Other Attractions

Other Attractione

'Othelle, Barrymore; Gladys
Cooper and Philip Merivale ropertory." acbeth' to follow; opens
Friday (27).
'Awake and Sing,' Belasco; resumed engagement terminates Satirday (23); goes to Philadelphia
with Waiting for Lefty,' one-acter.
'Kind Lady,' Longacre; resumed
engagement has another week to
go, then tours.

Chicago, Sept. 24.

Chicago legit is now readying for addition.

Three Men. The Men. Horse, which has broken every drama run record of the past decade in the loop, is now advertising 'last weeks' after a six-month gallop. Will stick around until close to Nov. before weet.

decamping for a tour of the mo-west.

Horse is doing well at this time, could stick longer on its gross, but, managers have their eye on the new shows, "Dodsworth," Komeo and Juliet, 'Thumbs Up and Anything most of the town's biz.

"Dodsworth comes in Oct. 21 at the Erlanger, with 'Romeo and Juliet slated for the Grand on Nov, 21.

"Tobaco Road' is galloping along in its fourth week and looks set for a run. Road' and Horse' are really adding each other's gross by playing right next door to each other. Only retarding business fastor last week was a return of summer weather.

Estimates for Last Week

Three Men on a Horse, Harris
(1,000; \$2.75) (25th week). Around
\$3,500 last week, a powerful take for
the length of run. Getting a lot
of people who are waiting and who
are now rushing to get in under the
wire.

"Tobacco Road', Selwyn (1,000; \$2.75) (4th week). Holding to a pace just under capacity. Stumbled a bit by the hot weather last week, but came through for a mighty \$15,000.

SHAKESPEARE **BIZ OFF AT** HUB B. O.

Boston, Sept. 24.

'Jubilce' not only opened to capacity-plus on Saturday (21) night but looks like a solid seat-filler for the rest of the run, which ends Oct. 2, at the Shubert. Lot of the right word-of-mouth around Hub on this Cole Porter-Moss Hart produced the college of the college of

right word-of-mouth around Hubon this Cole Porter-Moss Hart production. I.

Bard dramas ('Cithello' and Magness Hart production. I.

Bard dramas ('Cithello' and Magness Hart production. I.

Bard dramas ('Cithello' and Magness Hart production. I.

Bymouth, and left' Saturday night.

Porgy and Bess' opens at the Colonial for one week Sept. 30, for a world premiere.

Great Wall of Cot. 3. 'Ascending Dragon.' a new mystery starring Dragon.' a new postery for a new mystery starring Dragon.' a new postery for a new mystery starring Dragon.' A new mystery for the Plymouth, Sept. 30. Marry Young and stock company open Post Road' at the College. Theatre players white in the Repertory last week. Most of the principals were DRA players working in the rugged play as a sideline. Friday night. (20) they were called off to work in a show in Saugus. Figured radical show. Fred 'Ringel, director, rushed to New York, dug up some more cast, rehearsed them on the train and the show went on again, Saturday night.

Estimates for Last Week.

Cothello' and 'Macbeth,' Plymouth, estimates for Last Week.

'Thumbs' Oke in Utica

Utica, N. Y., Sept. 23.

The Majestic played to a cap-city house with Eddie Dowlings' Thumbs Up' Wednesday night (18). It was the first road show here this season and one of only a few the old legit house has had in several years. With a \$3 top and considering none-ton-good local conditions, packed bouse was a distinct surprise.

packed bouse was a distinct sur-prise.

Mrs. Emily Harrical, wardrobe mistress of "Flumbs Up," was in-jured on the head by a trunk which hit her when it fell from a pile of baggage in the theatre. She was able to leave with the company next morning.

Plays on Broadway

AT HOME ABROAD

bulbert toyne stared by Vincent Minelli rs Bestries Lillie, Ethel Waters; fea-se Herb Williams, Elennor Powell; Book I score, Howard Dietz and Arthur wartz; baggi on idea by Ray Knighti, cos, Gene Snyder and Rarry Losee, log stager, Thomas Mitchell, At Winter rden, N. Y., commencing Sept. 19, '25; 40 top.

Garcen, N. Y., commences servers. State to the State to the Carlo Carlo

Since com y is the backbone of legit revue and all other forms of legitherwise and sall other forms of variety entertainment, its serious lack is liable to cause trouble in this instance, in a \$4.40 revue plenty of mirth is the first audience expectation. That it isn't present here is likely to keep a productionally excellent show from reaching its otherwise just rewards.

name to keep a productionally excellent show from reaching its otherwise just rewards.

'At Home Abroad' the first major revue Broadway' has seen since the summer Sketch Book and the summer Sketch Book and the seen seen and the seen seen and the seen and J. Shubert and Harry Kaufman endowed it with lots of class and good looks and in the cast are several names who. will entertain on their own and draw a bit at the box office as well. No immediate competition, plus the short of seen and the seen and the seen seen assured.

Standouts in the cast, due to marketal, distribution see Posturious.

nave been, assirted.

Standeuts in the cast, due to minterial. distribution, are Beatrice
Lillie, Ethel Waters, Eleanor Powell and Paul Haakon, latter being
the only gent to finish in the money.

As written, this show does more
for the producers in the fiving Yates
all-girl units.

But the producers in the fiving Yates
all-girl units.

But the producers in the fiving Yates
all-girl units.

But the producers in the season was the producers in the season was to season was the producers in the season was the s

chances hesides doing some singing, but in the latter department her sin il voice needs a mike for stage delivery, something that isn't noticeable in her picture work. She looks well, particularly with the new colffure, which is enhancing on the rost im as in films, and her dancing is, of course, aces. In her first number she wears pants and works straight with the 24-girl line, but in The Lady With the Tap, apparently specially written, see has production and plenty. A two-story set and the girls backgrounding as soldlers give her a reason for a spy impersonation, and her dancing interprets the action. Number is an ideal blending of production and talent and is one of the best things in the revue.

ideal blending of production and talent and is one of the best things that it was a superised by the companion of the compani

Herb Williams hasn't got two real good lines in the show, and the script has him out of character most of the time, just to make it tougher. Working with Vera-Allen as the maile half of the globe-trotting team, Williams gets even less than the material.

Foy's chances to break through are hopeless and the rest of the comedy entrants are about in the same boat.

are hopeless and the rest of the same boat.

Sue Hastings' Marionettes open the show and get enough laughs to the show and the should be shown and the show and the s

IF THIS BE TREASON

Drama in three acts	presented at the
Muslo Box Sept. 23, 193	35, by the Theatre
Gulld: written by Rev.	Dr. John Haynes
Holmes and Reginald L	awrence: staged by
Harry Wagetaff Gribble	: \$3.80 top.
Dunean	Hunter Gardner
Turner	Walter N. Greaza
Robert Gordon	John Stark
John Gordon	McKay Morrie
Miss Folwoll	Kathryn Glyney
Mrs. Gordon	Armina Marshall
Mansfield	Robert Williams
Mrs. Dane	.Kathleen Comegys
British Ambassador.:	Edgar Kent
French Ambassador	Marcel Journet
Bright	. Donald Mackenzle
Dickinson	Boyd Davle
Fitzgerald.	
HID	Mitchell Harris
Smith.	wrence M. Hur lle
Fulton	Frank Dac
Jarvis	
Will ot	Robert Lowe
Wil ot	Harland Tucker
Admiral James	James Spottswood
Brelnard	Thomas Cholmers
Todu	lacouren Voyblyere
Ceneral centu	Edgar Kent
Dr. Fujimoto	Takeshi Ohta
Lord Carrington	Charles Bryan'
Yato	Tame Powers
Daron lo w ru	Gerrge Hiroshe
Kove	Arthur Hughes

canable of making chythins sould as But in her dialog items, such as Diniger Napkins (not new) and The Atddence Weiter Has Lillie and take no her burnehes. So far apart are the purches Miss Fowell has three dancing satisfy subscribers, but it is doubt-

ful whether it will draw generously

itui wneiner it wiii draw generously from average pluygoers. Presentation is carefully and skillfully prepared. There are near-ly 30 speaking parts and the pro-duction includes five changes of settings. That feature of 'If This Be Treason' rather mitigates the avalanche of words that occurs now unto them.

settings. That feature of 'If This Be Treason' rather mitigates the avalanche of words that occurs now analysis of the authors is the Rev. John Haynes Holmes, an eloquent problems, and the processor of the second of the second

declared war and the house has impeached Gordon.

After difficulty, a conference is arranged with the premier, with the said of the British ambassador. Presaid of the British ambassador and a consentation of the British and the president is there to estimate the president in the impact of the president in the president in the president in the president in the guard throws down its arms. The premier has no alternative but to concade that the people do not want.

McKay Morris, who handled the

orn-sed: htat the people do not want.

McKay Morris, who handled the president role when the play was tried out at Westport during the summer, again has the pair. His assignment is a heavy, lengthy one, requiring no little energy. Morris doesn't look quite old enough for a chief executive, and he sports a red tie. Still, he does a good job.

tte. Still, he does a good job.

Tom Powers is on only in the
last scene, but he, too, is outstanding as the Japanese premier. There
are three or four Jap players, but
another good impersonation comes
from Arthur, Hughes as Koye; his
earnest speeches virtually end the
play. Kathryn
tivney plays the
play the the play the speeches with the play
that the play the speeches with the play
that the play the play the
lary. James Spottswood counts as
au admiral. Ibee.

LIFE'S TOO SHORT

Drama in three acts presented at the
Broadhurst, N. Y., Sept. 20, '35, by Jed
Herris and directed by same; written by
John Whedon and Arthur Kanlan; top \$3.30
Hannah Priest
Alfred Edward Bracker
Irene ReganGerrie Worthing
Ethel Rosenberg Janet Fox
Edward Fowler John B. Lite
Ruth Fogarty Evelyn Varder
J. M. Babcock Priestly Morrison
James Collins Leslie Adams
Helen Fowler
Mrs. RemsonEt 1 Wilson
Walter Joseph M. de Villare
Mrs. CollinsLea Penmar

As an exhibition of casting and direction 'Life's Too Short,' first called 'Heroes Are Born,' is of the best, but it is questionable whether the play is diversion. With the inrush of new shows and, because of the nature of 'Life's' theme, a limited engagement is indicated.

It is a depression story dated about two years ago. New Deal and the administration are criticized in the administration are criticized in current governmental velief bureaus are not mentioned, writing probably antedating those measures. Fling at the administration creeps in here and there, but the play is not a propaganda work generally.

propaganda work generally. Characters are those employed in a wholesale grobery establishment, employees in the first scene fearing pay-day because of the probability of another salary cut or blue slip. On this day all in the claim office get another silce and there are expressions or resentment. But Education of the search of the firm, explain-

Plays Out of Town

JUBILEE

Boston, Sept. 21.

Whiten in two nexts year-acted to Seat-Harris and Max Gordon; produced by Heas-sard Short; book by Moss Hert; musle and lyiries by Cols Porter; dances armined by Jirles Shafer; sowns both of the product of the pr by Irene Sharming own Ruest Bennett, or conclusts director, Frank Tustin Edge King Control of the Control of th rines
orchestry director. Ri
King.
Queen.
Princes James
Princes Diana.
Frinces Diana.
Karen O'Kane.
Bya Kunding.
Charlos Rousmillor.
Widow.

Authors, producer and players must have had a jubilee after, the opening night—for this is unquestionably a hit. It is a lavish place (with the MC moner based on the period of the peri

ing that e clency men thought the department could be eliminated.

Fowler has been with the first for the country of the count

her of secretly resuming the affair. Eack on the job, Fowler philogo-phizes to Ruth Fogarty, mature saleswoman, whose wit runishes most of the lighter passages in the Collins and Collins took her back again. At first he wanted to kill the other man, but life's too short. Yet at the curtain, after Fowler's long speech, he isn't certain what he wants to do-retrieve his wife of the collins with the collins with the collins with the collins with the wants to do-retrieve his wife of the collins with the collins with

or try to forget her.

"Life's third act is the best, most of what action there is coming then. Comment of filing clerks is eillvening if not amusing, especially that of Miss Rosenberg, spouting the communistic remarks of her father, who was peacefully picketing' a dress works on 38th street and was (Continued on page 74)

record after only one sitting. He has included a certain successor to You're The Top' in Picture Me Without You.' It will be heard a lot

incided a social statement and incided as social statement of the following of a natural following of the f

PATHS OF GLORY

New Haven, Sept. 18.

New Haven, Sept. 18.

New Haven, Sept. 18.

No matter what happens to Paths of Glory as a legit production, and the service of the place. Picture possibilities are service of the place of close shots, many of which could be served of the place of the service of close shots, many of which could be place of the place of the service of close shots, many of which could be place of the place of the service of the service of close shots, many of which could be place of the service of the se

Court martial scene and play's finale are topnotch.

Questionable if the stage production can come out with a whole financial skin, even with a rin.

Cast of 45, plus a crew of 25 has rolled up a nut that will be tough to crack. But then, there's always the film version.

Bone.

Platform Personalities

Mme. Mila Kocova in Nov. Included in the Town Hall's No vember attractions on its endow ment series is Mila Kocova, colora tura soprano, who halls from the National, Prague. She sings Nov. 29. Her main roles with that group 29. Her main roles with that group were "Tales of Hoffman' appearing at various times as Olympia and then as Antonia. She recently appeared in 'Manon' and Foester's opera-based on 'The Merchant of Venice.'

dates announced by the Town Hall

Polishing Up

Marllyn Miller is polishing up daily at the Albertina Rasch studios, prior to leaving for the Coast for film work. She plays herself in Great Ziegfeld, which MGM is

Paul Haakon's Ballet

Paul Haakon's number 'Death in the Afternoon' in 'At Home Abroad now at the Winter Garden revives memories of the late Valentino in 'Blood and Sand.' It's practically the same idea worked out in dance form, with the matador behind the scenes preparing for the arena ex-hibit and sensing death as he proceeds to the gate.

Nina Whitney appears briefly.

Concertiana

Panco Canalno new to Challf staff handling flamenco instructions . . . Lifar's dances minus music no-go with Parisian public . . . Giselle now has a front monlcker, Sylvla . Lincoln Kirstein's book on the dance out soon . . . Horowitz to be dance out soon ... Horowitz to be on the other side all year ... Jessie Baekerville-Douthirt, former coach to Nordica and the Met, heads southward next month for the winter, visiting Panama and Latin spots ... Rose Tyrell captaining Jubilee troupe of Rason dancers, having just returned from Vaselly Golschov John Monte Carlo troups here in N. Y... Maude Allen over from London for a visit, where she conducts a school of dance for poor children in the West Bad... Village expected over shortly... Flagstaff's bo. rating soomed greatly village expected over shortly... Flagstaff's bo. rating soomed greatly village expected over shortly... Flagstaff's bo. rating soomed greatly village expected over shortly... Flagstaff's bo. rating soomed greatly village expected over shortly... Flagstaff's bo. rating soomed greatly village expected over shortly... Flagstaff's bo. rating soomed greatly village expected over shortly... Flagstaff's bo. rating soomed greatly village expected over shortly and the personal properties of the personal proper

a quartet of four Met. singers... Charles J. Foley, Kreisler's man-ager, reports that the violinist has sent. bis. private. library, regarded-one of the finest on the continent, to London for cataloging... Hurok for the Moscow Cataloging... furok for the Moscow Cataloging... Marion Anderson has been away for four years. sor...

American Ballet Will Send 28 Dancers Out: Seeking Stravinsky

American Ballet now under the wing of the Metropolitan Opera will troupe 28 dancers, averaging 19 years of age, into the key cities. When playing the et tiself there will be 36 dancers. "Uncle Tom's Cabin' will be made into a ballet. Balachine and Wil-

Uncie Tôm's Cabin' will be made into a bailet. Balachine and William. Dollar doing the choreography. Novikoff handling the music end and Ben Shain the sets.

Efforts are atout through Metropolitan sources to recall Stravinsky to the service of bailet. Modernistic composer, an ally of Diaghileri, hasn't composed music for a ballet in many years. He's reported pepped up on possibilities of youthful Yankeen.

STOKOWSKI MUM ON CAREER AS ACTOR

Philadelphia, Sept. 24.
Leopold Stokowski, conductor of the Philadelphia Orchestra, last week refused to discuss reports that week refused to discuss reports that he contemplates appearing in an Mr-G-M film based on the life of Richard Wagner. Just back from an eight months' vacation, the conductor admitted he had visited studios while in Hollywood and had witnessed a number of experiments in film opera. He expressed the opinion that television opera is a likely development in the near future.

future.

Outlining plans for the fall and winter season of the orchestra, Dr. Stokowski said his programs will include new compositions by the following composers: Aaron Copeland, Charlet Wittel, Awshalomoff, Marc Biltzetein, Henry Eichheim, Alois Reiser, Brooks, Martin Gould, Brooks, Poulenc. He also revealed plans for

Town Hall Concerts

CONCERTS

OCTOBER

- 1, Julio Martinez Cyanguren 8, John Herrick. 9, Maria Silveira.
- 9. Maria Silveira.
 II, Willard MacGregor.
 13. Lola Mont-Gorsey (afternoon).
 13. Zobjeniew Griadowski (evening).
 14. J. Swislowski.
 15. George Miquelle.
 15. Rossalyn Tureck.
 19. Lettoy Aripach.
 20. Hans Barth (afternoon).
 20. Hans Barth (afternoon).
 21. Gloy.

- Marjorie Garrigue. Archur Locsser. Clifford Herzer

- 25, Moscow Cathedral Choir. 25, Moscow Cathedral Choir. 26, Jascques Margolies (afternoon). 26, ICOR Association (evening). 27, John Charles Thomas (after-
 - Peroile String Quartet (eve-
- 28, Marshail Moss (afternoon). 28, Singing Boys of America (eve-
- Walter Scott.

30, Kreiner tring Quartet.

Carnegie Bookings

OCTOBER

- Philharmonic, Philharmonic, Philharmonic, Philharmonic, Jascha Heifetz, Philharmonic, Philharmonic

- 11, Philharmonic. 12, Admiral Richard E. Byrd
- rnlng). Fritz Kreisier (afternoon).
- Phliharmonic
 Phiiharmonic
- Chicago A Capella Cholr.
 Philadelphia Orchestra.
 Pietro Yon.
 Philharmonic.
 Philharmonic.

- 18, Philharmonic. 19, Robert Edison Fulton, Jr., lec-
- (morning).
- 19, Philharmonic (evening).
- 20, Philharmonic 24, Philharmonic
- 26, Ruroy Sibiey, lecture (morn-

- ig). 26, Josef Lhevinne (afternoon), 26, Philharmonic (evening), 27, Philharmonic. 29, Human Adventure film (after-
- noon).
 30, Human Adventure film (evening).
 31, Philharmonic.

CBS Bookings

CBS Concerts Corp. has the foliowing N. Y. recitals listed for October, through early December; Jascha Helfetz; Oct. 9, Carnegie Hall; Maria Silveria, Oct. 9, Carnegie Hall; Maria Silveria, Oct. 19, Town Hall; Rossilyn Tureck, Oct. 18, Town Hall; Marjorie Garrigue, Oct. 11, Town Hall; Elmor Garrigue, Oct. 21, Town Hall; Gilford Herzer, Oct. 23, Town Hall; Glifford Herzer, Oct. 23, Town Hall; Grisha Goluboff, Nov. 1, Town Hall; Paulina Ruvinska, Nov. 3, Town Hall; Horine Page Kimball, Nov. 24, Town Hall; Elmen List, Nov. 27, Town Hall; Elmen List, Nov. 27, Town Hall; Elmen List, Nov. 30, Town Hall; Sirner Grasse, Dec. 30, Town Hall; Edward Grasse, Dec. 30, Town Hall; Edwin Grasse, Dec. 2, Steinway Hall; Joseph Szigetl, Dec. 7, Carnegie Hall; Gulmar Novaes, Dec. 7, Town Hall.

NBC Bookings

Complete list of recitals set by NBC Artists Service follows: Oct. 8, John Herrick, Town Hall; Oct. 11, Willard MacGregor, Town Hall. Oct. Willard MacGregor. Town Hall. Oct. 22, Kreisler, Carnegie Hall; Oct. 26, Josef Lhevinne, Carnegie Hall; Nov. 2, Rachmaninoff, Carnegie Hall; Nov. 4, Jose Echaniz, Town Hall; Nov. 4, Jose Echaniz, Town Hall; Nov. 6, Somma Kramer, Town Hall; Nov. 13, Ital Ginster, Town Hall; Nov. 13, Ital Ginster, Town Hall; Nov. 23, Lee Pattlson, Town Mall; Nov. 24, Edith Lorand and Hunfows 24, Edith Lorand and Hunfows 26, Musical Art Quartet, Town Hall; Dec. 3, Elde Norena, Town Hall; Dec. 4, Frank Chapman, Town Hall; Dec. 7, Kreisler, Carnegie ilail; Dec. 4, Frank Chapman, Town Hall; Dec. 7, Krclsier, Carnegie Hall; Dec. 8, Mario Chamlee, Town Hall; Dec. 9, Francis MacMilro, Town Hall; Dec. 30, Marian Anderson, Town Hall; Jan. 2, Viola Mitchell, Town Hall; Jan. 8, Koilsch quartet, Town Hall; Jan. 12, Elena Gerhardt, Town Hall; Jan. 14, Musical Art Quartet, Town Hall; Jan. 14, Town Hall; Jan. 28, Ezio Finza, Carnegie Hall; Jan. 26, Ezio Finza,

Concert Bookings 50% Better: Small Town Talent Budgets Bigger; Radio Platform Ally

Ballet Nights at Met

Ballet nights either for day or Tuesday night may be incorporated into the Metro-politan Opera's new policy. It so will tend to replace the oldtime Sunday night recital. Entire evening to be devoted

to dance, with American Ballet to get big build-up.

Town Hall; Jan. 27, Georg Harten,
Town Hall; Jan. 28, Artur Schnabel,
Carnegie Hall; Feb. 2 (afternoon),
Dorfs Doe, Town Hall (evening),
Elena Gerhardt, Town Hall; Feb. 5,
Artur Schnabel, Carnegie Hall; Feb. 8,
Maler and Pattison, Town Hall;
Feb. 12, Artur Schnabel, Carnegie
Hall; Feb. 19, Artur Schnabel, Carnegie
Hall; Feb. 19, Artur Schnabel, Carnegie
Artur Schnabel, Carnegie Hall;
March 4, Pold Mildner, Town Hall;
March 4, Pold Mildner, Town Hall; Quartet, Town Hall; Feb. 28, Artur Schnabel, Carnegie Hall; March 4, Poldi Mildner, Town Hall; March 8, Arthur Fear, Town Hall; March 10, Kolfisch quartet, Town Hall; March 16, Joint recital of Beatrice Harrison and Henri Deer-ing; March 21, Musleal Art Quartet, Town Hall; April 5, Joint recital, Town Haii; April 5, joint Artur Schnabel and Bi Artur Sci Huberman.

American Ballet

Following a date on Saturday (28) at Westchester County Center in White Plains, American Bailet Company, under Musical Art Management, begins its first tour, making 56 appearances. Alexander Merovitch, handling.

Troupe returns in Jan. in time for its part in the Met. Opera performances, Schedule follows:

OCTOBER

16. Centrai High School, ridgeport.

- 17. Shubert, New Haven,
 18. Lyric, Allentown,
 18. Lyric, Allentown,
 19. McCater, Princeton;
 21. Majestic, Princeton;
 22. Temple, Scranton,
 23. Strand, Ithaca,
 24. Binghamton, Binghamton,
 25. Lincoln Auditorium, Syracuse
 26-7-8. Erianger, Buffaio,
 29-20; Music Hall, Cleveland,
 21. Colonial, Akron.
 NOVEMBER
 1-2. Mason Temple, Detroit.
- 1-2. Masonic Temple, Detroit.
 4. Gladmer, Lansing.
 5. Mizpah Shrine, Fort Wayne.
 8-9-10. Auditorium, Chicago.
 12-13. Municipai Auditorium, St.

- ouis. 14. Crystal, St. Joseph. 15. Liberty, Lincoln. 16. Technical High School, Omaha 18. Convention Hall, Tulsa. 19. St. Matthew's Woman's Audi-

- 19. St. Matthew's Woman's Auditorium, Dallas.
 21. Auditorium, Waco.
 22. Hogg Memorial, Austin.
 23. Auditorium, San Antonio.
 25. Liberty Hall, El Paso.
 26. Auditorium, Phoenix.
 24-30. Philharmonic, Los Angeles.
 DECEMBER
 1-5. Philharmonic, Los Angeles.
 6. Auditorium, Pasadena.
 7. Auditorium, Santa Barbara.
 9-10-11. War Memoriai, San Francisco.

- 13-14. Civic. Portland.
- 18-17. Moore, Seattle, 18. Auditorium, Vancouver. 20. Auditorium, Spokane. 26-27. Metropolitan Opera House,
- Paul.

 8 29. Milwaukee Auditorium,

GENERAL MOTORS IN **NEW RADIO SERIES**

General Motors, the biggest tie-up of last season between the con-cert and radio worlds, will resume Oct, 6. Greatly extended network of stations in expected to triple last year's total of 20 outlets.

As before topflight concert per-sonalities will be guest stars with ditto polley as to orchestra con-ductors. Instead of eight o'clock the new series hit out of New York (NBC red) at 10 p.m. Sundays.

Erno Rapee wi'l be the first guest conductor.

By ROBERT BARAL
Concert season bookings for 193536 are up 50% over last year at
this time, it is eight topnotch
artists having been completely sold
for their tours since Jusc.—Both
CBS concert bureau which handles
124-artists, and NBO-which has 86under its wing, reporting the best
Microlary of the sold of the sold of the sold
Microlary of the sold of the sold
Krelser, Kirsten Plagstad, Rachmaninoff, Nathan Milstein, Nelson
Eddy, Jose Iturbi, Richard Crooks
and Lawrence Tibbett are filled up
for this year already.
For the past two seasons there's
been an improvement of 130% over
the low-ebb season of 1932-33. In
many towns this form of class entertainment is the only touring attrac-

tainment is the only touring attrac-tion for the deluxe and highbrow trade. Agents who make the hinterand regularly report the concert field and regularly report need concert head activity well organized, either under individual management, cultural clubs, educational groups or civic bodies.

kreisler Tops
Kreisler Is atlli rated the top in
concert field today, and gives his
first N. Y. program this year on
Oct. 12 in Carnegie. He has a
Newark date on the 11th. His cour
includes 40 bookings which will take
the course of the course of the course
in the tops to Mexico City for
his luitlait tour of that country,
mgriand follows, then Egypt, which
will also be first extended stay
will also be first extended stay England follows, then Egypt, which will also be first extended stay there. His fee is \$5,000 a night, though this does vary according to the size of the town. Kreisler is still a hold-out to radio, declaring that when he does etherize it will be for a regular series to supplant his presently the most sought soprain to supplant the form of t

NIJINSKA DELAYED BY SWISS ACCIDENT

Tragedy continues to stalk the Nijinsky family, the latest being the sudden death of Bronislav Nijinska's 16-year old son, Leo which occurred in an auto michapten days ago in France, and which will in doubt hold up the dancedirector's presence in N. Y. with the Monte Carlo Bailet Russe. Family the Monte Carlo Ballet Russe. Family comprised of mother and step-father, 21-year old daughter and son, were returning from Switzerland where they'd been visiting their brother and uncle, the famed Nijinsky, in his sanatorium, when the car left the road and killed the young man outright.

young man outright.

Daughter is also in a critical condition in a Paris hospital, and Mme.

Nijinska is suffering from a nervous shock. Her main part in the Monte Carlo's season at the Met. Opera which opens Oct. 9 was in presentation of 'A. Thousand Kisses' bality which has been reheared so not the which when the peen reheared so not the present the condition of the present the condition of the present the condition of the present t of 'A. Thousand Kisses' bal-which has been rehearsed as one of the major new items of the coming repertoire. It will have to be

Station WOR, New York, Forms Concert Bureau

Newly organized concert bureau for WOR, New York, swings into operation in two weeks' time, concentrating on auditorium, civic and lecture dates for its class talent. Tours of U. S. colleges are also being mapped out to cover a three months' period. Entire department is a new one to the Bamberger outlet, to be managed by Nat Abramson, artists bureau head.

Those to be handled thusly include the Nine Siberian Singers, Song Weavers, Eddy Brown, Alfred Wallenstein, Barbara Maurel, Henrietta Wakefield, Perolle String quartet and American Art Trio. Others in the concert field also being negotiated for on their out-of-town appearances.

of-town appearances.

A booking manager is to be selected shortly to operate the department directly. Coming in next partment directly. Coming in next month will also be Jerry Kashins, formerly with the Jean V. Grom-bach office, and Shirley Fay of Boston, to assist on dates.

Broadway Reviews

LIFE'S TOO SHORT

(Continued from page 72)

AContinued from Dage 12).

It on the head by a cop. In that act, too, Mrs. Collins' acid humor, when talking to her. philandering mate, brings laughter.

John B. Little again proves him some property of the low could have. It is the play's longest part and the real lead. Doris Daiton comes to the front as his wife, a part rather difficult, considering its later Stages. Lesies Adams creates a Collins who isn't provided the stage of the control of the stage of the collins of the stage of the collins and Janet Fox as Miss Rosenberg are the others whose performances aid the play's compared to make the collins and Janet Fox as Miss Rosenberg are the others whose performances aid the play's ember of Mrs. Befinon's committee, could be deleted. Plenty of story, maybe too much, and mostly it has to do with tough times, which isn't so easy to take. Doubtful pleture value.

A Touch of Brimstone C_sedy in three acte presented at the

Golden, N. Y., Sept. 22, aa, by John.
Golden; written by Leonore Kaghan and
Anlta Philips: staged by Frank Craven;
Roland Young starred, Mary Philips feat-
Rolling Today Startes, Mary Timpe Today
ured; \$3.30 top.
Janet Faber
Mark Faber Roland Young Ben Forster Ryder Keane
Pon Founten Ryder Keane
Isabel Cobb
Isabel Cobb
Wally Cobb
Nancy McClure
Herbert Malcolm Laing Buddy James Dowd
Tomos Doned
Buddy Butter Testance
Floor Cierk
Geoffrey Smythe Wheeler Dryden
Tommy Kimhall William Post, Jr.
FeatherwellReginald Carrington
Bentnet meit

First nighters accorded this first regularly presented Sunday night legit performance a cordial send-off, being more than generous. 'A Touch of Brimstone' impresses as only midly diverting. 'Doubtful if it can compact successfully against the fall

compete successfully against the fall entrants.
Play is supposed to have a well-known showman as its central char-acter, a manager who in the past was rather carried away with his

LIFE INSURANCE ANNUITIES

STRENGTH SECURITY
PERMANENCE Watch This List Grow (Arranged Alphabetically)

Watch This List Grow
(Arranged Alphabelically)
(AED ALLES
(AED ALL

JOHN J. KEMP 551 Fifth Ave., New York City Phones Murray Hill 2-7838-7839

"We Do More Than Insure You ... We Advise You."

own importance. But the authors temporized and the Mark Faber of the pibly is not recognizable, the pibly is not promised to the interpretation of the man.

Faber, "the egolst, hear-made a fortune in producing shows. Every one in his retinue, from author in the pible of the man.

Faber, "the egolst, hear-made a fortune in producing shows. Every one in his retinue, from author in man in his wife. He orders people around as though all are underlings anxious to bow to the master. At the open line, there are signs of Jamesthis, him off on a ship to London, He doesn't which her to go along; having in mind the possibility of al. affair with Nancy McClurc, the lead in Hurricant with the long of the man in the man in the long of the man in the long of the long of

FEW ARE CHOSEN

rama in three acts presented at the St. N. Y., Sept. 17, '35, by Nora Plor; written by same; etaged by gory Deane; Ara Gerald featured; \$2.75

Mother Mercy	Alma Kruger
Sister Pius	Llda Kane
Sleter Celestine	Sylvia Leigh
Sister Ernestine	Alney Alba
Sleter Madonna	Norma Downey
Sleter Geraldine	Charlotte Gloer
Sister Pauline	Louise Kirtland
Sleter Emily	
Sister Olivera	Ara Gerald
Slater Ignatiue	Gertrude Maltland
Sister Loretta	Mary Drayton
Mrs. Manville	Madeline Grev
Mrs. Manville Raiph Hughes Marianne	Coburn Goodwin
Marlanne	Janet Pearsal
Jacristan	Suzanne Cort
	_

gins at Minskys." Show played

gins at Minskys! Show played \$500-seat Municipal Auditorium jast Friday and Saturday nights for \$7,100 gross. And Nay wasn't in. Long Beach for years has been Goast's No. 1 blue-nose burg. Strippers who received scant atten-tion in Hollywood were socked dur-ling Long Beach engagement. Show goes to Frisco, opening Thursday (26).

Louisville Stocks

Louisville, Sept. 24. Gayety, local burlesque house closed for last several months, reopened Sept. 21 under stock policy with change of bill weekly. House again being operated by Fred Hurley.

Hurley.

Company includes, in addition to ine of 16 girls, Bert Blake, Curley Burns, Hank Harris, Aline Walker, Paula Lewis, Ruby Lang, Winnie Smith and Kitty Axton. Billy Simpson will handle seven-piece pit orchestra, and Frank C. Smith, orchestra, and Frank C. S straight man, will produce

Schumann-Heink West

A drama of limited appeal, so much so that perhaps none save the duthoress would have presented it. Seemed more appropriate for little functions are considered in the property of the desired for the feet of the

the cardinal principles of the order-poverty, chastity and obedience. Story may be based on actual occurrences but is interesting only to those acquainted with the formative years of the preference of the process of

\$12,000 In Worcester

33 spots.
\$12,000 in Worcester
specially the smaller
ones, are taking in larger receipts, in their drives so are expanding on more ambitious courses. Worcester,
Mass., is spending \$12,000 on talent, twice the amount- of a year ago.
This town oversold the capacity of its hall by a \$1,000 and was obliged to return the amount. to would be subscribers.

Jamestown, N. X., is spending \$4,600 this year. Bradford, \$3,000.
Asheville, Fall River, Greenboro,
Pawtucket and others in the same population category are increasing their muisical outlay also.
This goes for the lecture tours as well. Any number of world-travelers, educators, authors, etc., see the second of the second

Burly Strippers, **Comics Rapped** For Indecency

Baltimore, Sept.

At a hearing in Criminal Court here Saturday (21), Judge Albert Owens convicted three femme strippers and five men on charges of having participated in an indecent performance at the Minsky Palace. The gais, Ginger Britton, Lililan Dixon, ililan Murray, were each fined \$1 and costs. Men were more severiy tapped; Maurice Castelle, Boob McManus, Sam Smith, Frank Shannel and Russell Trent were each nicked \$20 and

costs,
Cops cracked down after catching a performance one evenling
early last week. Shorthand notes
were made of blackout lines during
performance, and were read out in
court. Among those summoned as
witnesses were Dr. Ben Sandy,
chairman of state picture censor
board, and Marie Pressman, menever, was called upon to take thestand.

Lee I. Hecht, local theatrical at-Lee I. Hecht, local theatrical attorney, represented the defendants, and during trial remarked that other burlesque houses in Baito were unmoiested. Judge Owens snapped back, perhaps that won't be true in a week or so.' Incidentally, this case was first of type to reach criminal court here. Usually handled in magistrate's court, but this one went direct to grand jury, which indieted, thus speeding matter to Judge Owens' court.

Geo. Katz' 'Wheel'

Syracuse, N. Y., Sept. 24.

Syracuse, N. X., Sept. 24. Impresario George Katz, of the Civic, now trying a fall season of buriesque, envisions an upstate wheel of at least three cities. Theatres in addition to the Civic listed are the Majestic, Utica, and Erie, at Schenectady. Deal for the latter is virtually closed, while a second for the Utica house is undertway with Morris Shuiman, former Syracusan. way with account of the second of the second

ductions here and rota troupes every fortnight.

I. MILLER

Showfolks Shoeshop

Leading producers find the prices, i our new theatrical departments, a pleasant surprise.

1552 BROADWAY

"THE FOREMOST PRODUCER OF BURLESQUE"

1935-36 SEASON, THE IRVING PLACE

New York City's Oldest and Most Famous Theatre.

Hellinger Quitting 'Mirror' Mark Hellinger has tendered his resignation to the New York Mirror (tab) as of Dec. 21. Contract has not expired but Hellinger, a staff member for five years, has taken advantage of a three months' cancallation clause. Gladys Glad (Mrs. Hellinger) will continue with the

sellation clause. Gladys Glad (Mrs. Hellinger) will continue with the paper as beauty editor.

Move probably terminates Hellinger's daily columning chores after 10 years. Fe has not announced future plans.

Hellinger has written a couple of books, musical shows and currently has a play under way in collaboration with George Jessel, Sam H. Harata may produce. Bosides which there were his original screen yarns, 13 cominercial weeks on the sir, some vaude dates and a world tour 13 commercial weeks on the air, some vaude dates and a world tour for King Features.

He may try sleeping for a change.

Rewrite

Amateur Cinema League has issued a second edition of its 'Making Better Movies,' which incorporate sued a second edition of its 'Making Better Movies', which incorporates much useful material not available at the time the first book was writ-ten a couple of years ago. Most of the additional material relates to sound pictures, bringing the book down to the moment. Intended chiefly for use of Guild, members, who exacts a cony on idealing.

uneny ror use of Gulid members, who receive a copy on joining.
Done by Arthur L. Gale, editor of 'Movle Makers,' and Russell Holsiang, with the assistance of James W. Moore, the league's club editor, and Frederick G. Beach, it's technician.

Growing use of 16 mm. sound cameras by amateurs necessitated the revision. Like the earlier volume, this addition is written in so simple a fashion that anyone can understand it. Covers both the handling of the camera and the writing and production of continuities,

L. L. & S. Joins Nelson

Reorganization of Lothigh, Lee & Shephard, the Boston book pub-lishing firm, something more than a year ago, with plans for an ex-pansion of its activities, has not worked out as hoped.

worked out as hoped.
Company now has effected a joint
working agreement with Thomas
Nelson & Sons, the New York publisher, by which the organization
will be moved to New York and
operated jointly with Nelson. With
the move, most of the exces, with
the exception of Charles B. Fiemter the Verbon Lee & Sheard the exception of Charles B. Fleming, the Lothrop, Lee & Shepard head, are out, Among those to go are Lucile Guillver, editorial director, and Edward Jervis and Bertram K. Little. Tasks of the lettouts will be taken over by those similarly placed at Neison.

Although under a joint, working arrangement, imprints of the two concerns will continue to be used.

Kelly Goes to Fil

Kelly Goes to Fil Mark Kelly, long the sports editor of the Los Angeles Examiner, returns from New York to the Coast after witnessing the Baer-Louis fight to join the 20th Century-Fox writing staff. Kelly resigned from the Examiner a couple of weight ago after a mutual agreement to syrap a contract that still had a sorap a contract that still had a ago atter a musua scrap a contract that still had a year to go. Though off the Examiner, Kelly wired a story on the fight to that paper as a courtesy gesture.

Hoffman Publications Bankrupt Hoffman Publications, Inc., which issues a number of mags, has filed a petition in bankruptcy. Petition lists liabilities of \$28,501, and as-

Hoffman Publications not to be confused with Lincoln Hoffman Publications.

Maloney Reacquires N. Y. Press Joseph A. Maloney, formeither business manager of the New Yorl Press, the sports and amusemen weekly, back as the mag's new owner. Has acquired full Interes in the mag which was founded about ten years ago by O. P. Howard.

changes contemplated by Mo-for the present.

Daily News' Ad-Jump

New York Daily News 1s \$500,000 ahead to date in pald advertising over the first three-quarters last year, when the tab earned net profits of \$4,500,000. Understood that \$1,000,000 was split between seven executives in the form of houses in 1024. bonuses in 1934

Tab soft pedalled the Baer-Louis fight because of the Hearst Fund promotion background. How-ever, a color roto with Sunday's edition carried a full page picture of the boxers; fides being to up the arlem circulation.

Radio and Books

Paris, Sept. 16.

In an attempt to find out whether radio is hurting book sales, local authors' society sent out a questionnaire.

answers 94% said Of the answers 94% said they'd, rather read a book than listen to the radio. Asked whether they could read literature, and Jisten to the radio at the same time 32% replied yes; 30% said they liked to have extracts of books read into their mike, and 61.5% said they wanted authors, a read. the their wanted authors to read their own works over the mike; 28% said that the radio sti lated them to buy books.

Teddy Roosevelt, Jr., Joins D. Place that the late Walter H Teddy Roosevelt, Jr., Joins D. D. Place that the late Walter Hines Page occupied in Doubleday, Doran, then Doubleday, Page, is to be filled now by Col. Theodore. Roosevelt. Roosevelt has bought into the book publishing concern and will be active in the organization.

tive in the organization.

Friendship between the Roosevetts and Doubledays, which ultimately led. to the business association, sees back many years. Senior Theodore Roosevelt and F. N. Doubleday were friends and neighbors, and the ex-President laid the cornerstone of the company's Garden City, L. I., plant.

High position of Page, who served his country as an Ambassador, gave the book firm prestige. Expected that Col. Theodore Roosevelt's connection with the company will do

nection with the company as much.

ides

ides
Current Controversy, new controversial monthly, makes its debut today (Wednesday) with the October Issue. It's committed to the policy of printing both sides of any given argument. Thus the editorial gamut runs from Ludwig Lewisohn and Ernest Boyd on both sides of the religious question, to Bernard Sobel and David Carb, antagonists on dramatic criticism. In between are others arrayed on policis, economics, literature, etc.
K. R. Pub. Corp. is A. J. Rublen and Martin Kamin; Bradshaw Thurston, ad mgr.; and an editorial board of 16.

N. Y. III in Course

N.Y. U. io Course

New York University, which recently announced a course in motion picture writing, lll add a
course in radio writing to its curwill be conducted

Course will Bernard Blatt Course will be conducted by Bernard Blatt, ploneer radio scribbler. Among those who will lecture as part of the course are Courtenay Savage, head of continuity at CBS; Robert Saldwell, continuity at CBS; Robert Saldwell, continuity head for the J. Walter Thompson agency, and Alonzo Deen Cole,

rosby Defends New Deal

Percy Crosby has done it again. Creator of 'Skippy' every so often takes to scribbling on some sub-ject far removed from his cartoon creation, publishing the work him-self.

self.

Now, from his home at McLean,
Va., Crosby has published his own
'Defense of the Administration
Against the Charges of the Russtan Ambassador.' It's a slight
pamphlet, selling for 10c.

French Paper Now Semi-Weekly Courrier des Etats-Unis, Frenci language newspaper published i New York, which has been a dally hich has been a daily and weekly in th semi-weekly and weekly in the more than 100 years of its exist-ence, has gone from weekly to semi-weekly again. At the same time the price has been reduced from **-dime to a nickel a copy. Semi-weekly publication reputed-iy a feeler on the resumption of daily publication. seml-weekly

Bill Hart's New Tome

William S. Hart's first literary fort in some time is 'The Law on 16 other short Horseback', and

Horseback', and 16 other short stories, published last week by Times-Mirror company. Yarns of the old west carry a frontispiece by James Montgomery Flagg and pen and ink liustrations by John Russell Fulton.

Changes Its Mind On Ada

Changes its Mind On Ads
Most if not all those publications
which start out with a refusal of
advertising copy on one ground or
another invariably, come around to
inviting the advertiser's dollar.
Latest is Polity, the mag of illeeral opinion. After a no-advertising edict rof meatry two years; the
"periodical "Mindow sell space".

Ethiopia Quickie

What is believed to be the first book on Ethiopia published since the rumpus started is Black Cargo. by Julius Klein, vet Chicago n paper man, and Major C. C Treatt, former British Intellig

Book was conceived three weeks go and came off the Lincoln Print-ng Co.' resses in Chicago last

... Oshucna's State Jak

William S. Osborne, city editor for some time of the Schenectady, N. Y., Union Star, has been appointed Union Star, has been appointed director of publicity for the WPA in New York State outside of the metropolis

metropolis.

His office will be in Albany, but be will continue to live in Schenectadv.

Walsh Off Photoplay William T. Walsh, managing edl-tor of Photoplay, is out. Ruth Waterbury, editor, who suc-ceeded Kathryn Daugherty when mag went under the MacFadden banner, has not yet plcked a suc-cessor.

CHATTER

Theodore Dreiser 64.
Peter Freuchen to Denmark.
H. L. Mencken was 55 years old this month.

Putnam's bringing out 'The Soviet Theatre,' by P. A. Markov.

No cuss words in Jim Tully's new book about a palooka fighter. Hector Bolitho doing a blog of Marle Tempest, the English actress.

Micheline Keating back from the

Caroline Miller has gone back to Georgia after a short stay in town. Berg, the former sports now editing the Police Gaz-

Max Miller home again in San Diego after that ice-and-snow adventure

Claire Myers Spotswood used to sell books before she tried writing hem herself.

ook firm of Albert & Charles Boni will move uptown from lower Fifth avenue shortly.

Helen Simpson has made her own dramatization of her novel, 'Sara-band for Dead Lovers.'

Isidor Schneider's new novel, 'From the Kingdom of Necessity,' is largely autoblographical.

Philip Andrews has quit Esquire he mag for men, to join Mademoi selle, the mag for femmes.

ilss Perry, former editor of the Atlantic Monthly, has written his reminiscences, calling it 'And Gladly

George Britt's blog of Frank A funsey, the newspaper publisher alled 'Forty Millions,' will appea

George
Munney, the newspectory
called Forty Millions, will appeared
tot. 17.
Capt. Billy Fawcett in N. Y. for a week (including the fight) and
thence to Hollywood on his film fan
biz.

The scribbling man,
the scribbling man,
the most em-

back from Russia, and most em-phatically won't write a book about

the country. Aben Kandel back from the coast bringing with him the completed manuscript of his new novel, 'City

for Conquest. Mary Elien Chase in from Eng-

Mary Ellen Chase in from England after a year abroad. Will deliver a new novel to her publisher; and grab a boat back again. Frederick Arnold Kummer, mystery and humor novelist, has penned libretto for an operetta, which he has submitted to Max Gordon. Dutton publishing a blog of Joseph Conrad written by his wife, Jessie George Conrad, and called Joseph Conrad and His Circle. Barry Eenefield, one of the editors at Reynal & Hitchcock, has given his own firm his new novel, Valiant Is the Word for Carrie, to publish.

publish Irving Deakin, assistant to Jake

publish.

Irving Deakin, assistant to Jake Wilk in the Eastern story department of Warner Bros., has written a book called 'To the Balleti' which Dodge will publish.

Although' Clara Weatherwax's original script of Marching! Marching! won her the New Masses-John Day prize novel contest, she had to revise the work before it could be published.

Estimated at the Farrar & Rinehart offices that the new Hervey Allen novel will be ready for publication in June 26, 1937. In other words, exactly four years after the publication of 'Anthony Adversa.'

Forthcoming blog of John Reed, the American serioble's buried in the Kremlin, to be called cold will be to the control of the control of the control of the publication of 'Anthony Adversa.'

Forthcoming blog of John Reed, the American serioble's buried in the Kremlin, to be called cold will be to the Story of Salhon. Will, compiles Illicographs by 'Lynd' Ward, with a harrative by Granville Hicks.

Best Sellers

Best Sellers for the week ending Sept. 21, as reported by the American News Co., Inc.

Book Reviews

ing Switches

ing Switches
Reversing his 'Sorel and Son' motif, Warwick Deeping turns to the
glorification of mother love in The
Golden Cross' (Kinopf; \$2), though
the love of Rebecca Slopp for herKarl expends itself at the cost of
the two older brothers of the object
of her affections. They are chucked
out of doors and left to shift for
themselves. Even when young Karl
turns out to be the sort of dramatist who exists only in books and
becomes possessed of a considerable becomes possessed of a considerab fortune in royalties, a few hundred dollars is all that they acquire through the stretc. of years. Both of their characters are self centered and unlovely, but they are kin.

In the end the old lady dies and he marries her maid and personal companion, as practised readers knew he would almost from her entrance into the story. Longwind-ed and seldom exciting, but it is the sort of yarn Deeping followers have come to expect and welcome. It is not another Sorrel.

ore Depression

Add one more to the depression series. Gladys Taber has evolved Tomorrow May Be Fair' (Coward, McCann, \$2,\$) tied to a hero whose income has dwindled to \$90 a month and who yearns for the wife of another man. That's what the depression does.

Interminable conversations, ngs of mildly lunatic person ings of mildly lunatic persons and a final frustration which leaves the reader hung up make for the sort of book some people dote on. Questhoned if there are enough to profitable. Story is too close to present to be entertaining to m persons. It will read better 10 ye from now. e to the

Well lotted

Plenty of plot to Public Sweet-heart, No. 1' (Farrar & Rinchart; \$2). but it never gets away from Dora Macy, who holds it tense and constantly moving. Accurate at-mosphere and, while it has many salty situations, it's not the delib-erate smut that many writers achieve without being interesting.

achieve without being interesting.
This is the story of Violet Chester, a dapoer who ends her firstperson story on her fifth marriage.
The first sees the groom rushing
away in the belief he is being twotimed on the wedding night. Thei she marries a fat playboy whose ambitions outrun his capacities ambitions outrun his capacities; she hitches to a physician who is killed in an auto accident; the dikilled in an auto accident; the di-rector who makes her a silent star and finally, as the story closes, the big musical comedy producer who provided her with a start.

Varied story is told with craft-manship that gets and holds atten-

There's a strong, often moving story in 'The Ginkgo Tree' (Farrar & Rinehart; \$2.50), but Cora Jar-rett is a bit irritating in her slow-ness in telling and also the layout

ness in telling and also the layout. She starts off with the return to America of her hero, runs along for 32 pages and then spends the next 285 in going back to his diaper, days and bringing the history down down to date. She takes another 100 pages to finish our the yarm. There's red meat in this story of the youth who puts asked his own love to give paternity to his father's bastard, but it is clouded over with aboured introspection, retrospection in the literate class, but the solution of the position of the proposition of the present-day screen.

Village Gossip
Sholom Asch is the ace living
Yiddish writer; his son, Nathan, has
written a number of books in
English. Nathan, however, neverreally reached any kind of top rating. His new book, 'The Valley'
(Macmillan; \$2.50), comes the nearest to bringing him there.

Yalloy' is an interesting book

Valley is an interesting boo with a different technique. It is actually a series of short storie strung together into one consistent tale. It is Asch's impression of a tale. It is Asch's impression of a small neighborhood as gathered from village goesip. Reminds of Wineburg, Ohlo' and 'Spoon River, except that it is more stand-offish. Both Anderson and Masters give the reader the feeling they are right alongside; Asch seems to be calmly sitting on the sidelines looking off. Not for films.

Peaceful

Recommended to those with high blood pressure is Frances Wood-house's Country Hollday (Putnam; \$2), which can be read by anyone without a rising temperature.

without a rising temperature.

It's the story of Jimmle Drew, a young English physician, who goes to the country to fall in love with a country girl. Made timid by his lack of stature, he loses her to his associate in a medical practice. After a while she dies, so the story presently stops. Index ig that three of the 256 pages are given to a discussion as to whether-parthworms cussion as to whether earthworms are conscious of pain when they are spaded up in the garden. Pleasant enough style, but not enough material to hold the interest of the average reader. No picture.

Good Action
Roland Pertwee has the knack of.
writing an action story that husties right along without getting to
sound like a western. Most of the
action in Four Winder (Little,
Brown & Cof., \$22), lies in the English castle from which the book
takes title, but it is an English
background for an American-told
story.

No one is ant to doze over this recital with its fast mounting sus-pense, but it never gets hysterical in an effort to hypo things. Seems to be picture material.

Omnibus of Grime

Omnibus of Crime
Georgette Beyer brings a new
quality of humor to her whodunit.
scribbling in 'Merely Murder'
(Crime Club, \$2). It's a good book
of light faction, being equally successful in its humorous characterizations as in its murder plotting.
Could film.

Could film.

Rex Stout, in his second Nero Wolfe chiller, The League of Frightened Men' (Farra & Rheshart; \$2), continues his healthy stride to the top ranks. It's fine reading and a definite cut above the usual, despite the fact that the central character resembles Octavus Roy Cohen's detective Jim Hanvey a bit too closely. Good film material.

E. Phillips Oppenheim doesn't E. Phillips Oppenheim doesn't change inuch through the years. In his newest book, 'The Battle of Basinghall St'. (Little-Brown; \$2\), he's still plotting dire political plots and political maneuvers. For them as likes Oppenheim it': right in line. Not for films.

Harriet Ashbrook, who handles Coward-McCann publicity in between writing books, has a new Spike Tracy yarn, 'A Most Immoral Murder' (Coward-McCann; \$2\). Tracy is still an anxiety dick and

Murder (Coward-McCann; \$2). Tracy is still an anulsing dick and the story is handled in a pleasantly light fashion. Makes nice reading, but material is a bit too involved. for fil ing.

Broadway

VARIETY

Bob Stevenson out of hospital. Nick Holde, reported ill, is c Charles Washburn ahead of Sllk.'

Jeanine Macy back to Cincy after er first look-see.

Eleanor Powell goes over WHN, Friday night (27). Maurice McKenzie, of Hays office still sick at his home.

still sick at his home.
Betty Longacre now with the
Warner h. o. publicty staff.
Bill Norton is manager of 'Jubilee'
with Lep Solomon assistant.
Haif of Harms, Inc., journey to
Boston for the Jubilee' opening.

Dave Epstein the first of the oast bunch in for Baer-Louis

Coast bunch in 10r nearfight.

J. Russell Robinson and wife convalescing from an auto accident in
Columbus, Ind.

On the Columbus and Columbus, Ind.

C. N. O'Dell down in Washington
to handle opening of 'Crusades' at
National Sept. 29. Own.

Gov. Faul Garden the second night
of 'Al Home Abroad.'

Steel work is already up on the
new Right, with hopes for an opening Thanksgiving Day.

Many complaints by motorists and
others over the Indux of pushear
publication.

O'Mare handler road
others over the Indux of pushear

ing Anancest visited by motorists and others over the influx of pushcart peddiers in the Square.
Warren O'Hara handling road show of 'Midsummer Night's Dream' dim, Philadelphia unit.
It's Col. John Clark now, 20th Contury-Fox's general sales head being honored by Kentucky.

Edited to the Contury-Fox's general sales head being honored by Kentucky.

Self-state of the Contury-Fox's general sales head being honored by Kentucky.

Joe Byron Totten has Joined the Pauline Cook agency, in charge of casting and dramatic department.

Barney Gailant premiered his new East 54th street spot yesterday (Tuesday) just before the big fisture.

ticuffs.

The Wolfe Kaufmans' 10th anniversary party was a curious hybridization of Variery muggs and

bridization of Vankerr muggs and literati.

Lillan Emerson of stage, who stepped into high society as Mrs. William Wright Harts, Jr., is trying to get into pictures. Tom Waller took week's vacation to move into the new Riverside Drive partiment giving pa s committee the partiment of the partime

Rose and Jumbo. The press bunch paining ap.a. is a novelty. Boom nitery trade has the borlaces believing that corner's been turned long ago. Plenty of wine parties, always a keynote. Another Longcharups on the former Madison avenue site where Reumes at your elbow, terrace barettee at your elbow, terrace barettee at your elbow, terrace barettee at your elbow, terrace barettee

Reubens used to be, including telephones at your elbow, terrace bar, phones at your elbow, terrace bar, Daniel Longweil, assistant to Henry Luce, president of Time, Inc., has returned from London where he has been for two months on business connected, with launching Last week Broadway went Phil Spitainy conscious as it got around he was offering 2-1 on Louis, with plenty of Bear money hungry to cover the meastro. Demand was so Roy Chartler (Varurr) met his bride, the former Carol Rosenbaum, hair-way from Meridien, Miss., in Washington, D. C., over the week-day (21). It's the second for both. Typical, Broadway: a picture house p.A. was salved with all sorts of hoosy over the speace of hoosy over the speace.

of hooey over the phone for a pair of oaklies. When refused, the here-tofore solicitous acquaintance be-rated the p.a. for being small and

tofore solicitous acquaintance berated the pa. for being small and petty.

Lee Marcus and L. Woife Gilbert are two who ddn't come east for the fight. Marcus' mother's birth-ter two who ddn't come east for the fight. Marcus' mother's birth-ter dilberts, Sr., are celebrating their golden anniversary, which-explains the songwitter's hop east.

Mrs. Lou Wolfson (Gwen Stone, ex-Stone and Vernon) with her first Wolfson addition in December. The William Morris agency's foreign booking specialist commutes between Broadway and Cleve.

Ye. Olde Chop House on Cedar Ye. Olde Chop House on Cedar Stone and Vernon with the same spot and atili retaining the same old bar and other fixtures since founded in 1800. Harry Kramer family took it over in 1905. Theatrical attorneys who started downtown still community to the same old sowntown still community with the community of the same of th

CHATTER

Budapest

P. Jacobi

Richard Tauber and Diana Papler, here,

Norman Kerry here, getting him-self a Hungarian national costume

self a Hungarian national costume.

Zsoit Harsanyl, playwright and
novelist, recovering after grave
operation.

National theatre's huge chandeller
crashed into the auditorium during
repairs. Fortunately didn't happen
during a performance. No casualties.

ties.

Ella Gombaszogi iost 14 pounds in Karisbad this summer, but must promptly set about putting on flesh again, as producers say her comedy appeal threatens to be reduced in proportion.

roportion.

'Ladies in Love,' adapted from his own novel by Bus Fekete, the opening novelty of the Vigszinhaz theatre. Novel is to be published in English shortly, in Guy Bolton's tre. Nove English si translation.

translation.

Ima Bulle's resemblance to Ellsabeth Bergner definitely established by casting her in famous Bergner parts. She is to do Shaw's 'Saint Joan' and 'Escape Me New's 'at the Belvarosi theatre this season.

Erno Kiraly, one-time matines idol of Hungarian musical comedy, settling in U.S. for good. Is marrying Julia Orosz, American-Hungarian actress, and will direct Hungarian broacasts and theatricals in

Chicago.

Gitta Alpar—Gustav Froelich divorce finally agreed upon, on the terms of Froelich depositing \$80,000 for their daughter, which she is to touch when she marries or comes of age. Miss Alpar renounced her alimony claims.

mony claims.

Alex Hunyady developing into Hungary's most screen Sauthor.

Uncreast is to do his script 'Little Catherine,' here with Francy Gaal' Granovsky has bought his 'London-made Suit' and he is also doing the scenario of 'New Landowner,' from a Jokai novel.

Riviera

By George Axelsson

Marie Dubas at Jetee casino for Doug Fairbanks and Lady Ashley at Cannes.

There is an acute shortage of drinking water in Cannes.

drinking water in Cannes.

Jean Aquistapace due in at Cros
de Cagnes for his vacasn.

Jack Bushby now presiding over
the Martinez Bar in Cannes.

Bili MacKinnon and his Mrs. down om Paris to see Chevailer in

Scenes now being taken on Riviera for 'Lune de Miel' ('Honeymoon') a Pierre Ducis production.

Pierre Ducis production.
Only one Nice cinema out of the
existing 17 operates on grind schedule. Others all two-a-day.
Josephine Baker to the Lido in
Venice for a couple of days, but expected back in Cannes shortly.

Tino Rossi, Corsican warbler, in Nice making a pic, 'Ademai ay Moyen Age,' at the Victorine studio. Jean and Ermete Zaccone, Italian comic, just finished making a pic, 'Celpo di Vento,' adapted from the play by Forzano.

play by Forzano. From the registry line we three homes in More than the registry line was a constant of the usual two. Mediterranee, the Nouveau and Jetee casinos. Municipal Casino opened with girl show featuring Vera Grey, Dot Shirley and 12 Frances MacKenzie girls. Book by Jean Valimy and Robert Valerte.

Valerie.

The Juan ies Pins radio station is still the only one on the Riviera. Government has erected the La Brague plant, which is to operate on an 18-hour continuous schedule, but nobody knows when it will open, and the Government won't teil.

Honolulu

By Mabel Thomas

Ray Kinney singing at the Royal Elroy Fulmer back from

Mert and Marge of radio here for week. a week.
J. J. Franklyn back from the main land.
Hank Johnson came down on Jack

Hank Johnson came down on Jack Ford's yaoht, Harry Owens suddenly departed tor the Coast. the Coast. Coast.

drive very euccessful.

Johnny Nobel hooked ith
Irving Berlin Music Co.

Mr. and Mrs. Phil Bery (Lelia
Hyams) back to the U.

Edith Nash, sister of Ann Harding, at the Moana for a muck Jones
here for five days on a world tour.

Lillian Wirth a one-day visitor en
route to join her sister in Shanghai.
Del Courtney and band completing, engagement at the Young Roof.

KGMB radio station now controlled by Consolidated Amusement
Co.

rand Mrs. Harry Wurtzel here

r. and Mrs. Harry Wurtzel here confer with John Ford, Fox di-

to confer with John Ford, Fox director, Tector, Elmer R. Davis and Margaret Embree married Sept. 8. He is a Consolidated official.

Hal Roach and party of polo players back to Cal. Roach will return soon to get his polo pony farm going.

Vienna

Fritz Bischof goes to Wuerzburg as Bass and Regisseur.

Fritz Bischof goes to Wuerzburg as Bass and Regisseur.
Countess Agnes Esterhazy is thinking of returning to stage.
Werner Kraus is to be the lead in two new films, 'Napoleon' and The Thited Lark'.

Well and the transport of the Thited Lark'.
London's B.B.C. or Chestra slated to come to Vienna for a concert under stick of Adrian Boult.
London's B.B.C. or Chestra slated to come to Vienna for a concert under stick of Adrian Boult of the Theatre in der Josefstad, in Vienna again to stage 'Skandai im Konzerthaus.''
Rudolf Forster undecided whether to appear in the title role of Karl 200 a-filming. The Hand-Kisser' or a constitution of the Folks-Opera of Vienna will open season only in Oct.

Can be heard in Raimund theatre for as little as Sc. if you are willing to hear it standing.
Franz Voelker, said to be disappointed with Nazi Berlin, has re tacheddled for 18 evenings and will be scheddled for 18 evenings the season.

Das Liebeslied' (The Love Song').

appointed with Nazi Berlin, has returned to Vienna opera and will be
scheduled for 18 evenings this sea"Das Liebeslied" ("The Love Song'),
a new play by Karl Schoenherr
hung around a Tyrolian theme, has
been inserted into repertotre of the
Eurythheater
Berling the State of the State
Burthheater
Geger's compositions
scheduled for performance in ali
Austrian cites, many German cites,
and in England and Czechoslovakia
during the winter,
During Nov., Toscanini will direct
the Philiarmornic in two concerts
Honegger and a symphony of Jan
Sibellus; second will be all Brahms,
Raoul Auerheimer's . Die Grosse
Lendenschaft (The Great Passion)lis to have its Vienna premiere in the
Ain Germany several years ago.
Inge List, Vienna's youngest sim
diva, well publicized by having
rumor spread she turned down good
offers from Germany and remained
in Justria to help native films
furned in Germany and remained
in Justria to help native films
furned in Germany and remained
in Justria to help native films
furned in the staff will receive, durturpley compromiles reached by the
old management of the Theater on
the rest five years, 50-60% of
what's due them. "Fresh Wind from
Canada," and 'Black Clouds' are to
open 'The New Theater on the
Frater Strasse. First is a folk
place, second a musical comedy,
third a crime thriller.

General Strasse. First is a folk
place, second a musical comedy,
third a crime thriller.

He have the warpe in the
city of Mozart is now okay and
permits her to appear in Vienna
opera.

Rome By George Byrne

By George Byrne

Consorzio Film is producing a new pic, The End of the World, by Lucio D'Ambra.

Gennaro Righeili than berun shoot-Gennaro Righeili thaneat; taken from a story by Nino Martogolio. Angelo Mueco and Leda Gloria star. Josephine Baker arrived here to chin with local film producers regarding possibility of doing a picture before sulling for America for the before sulling for America for A new film tentatively titled 1848 Idyll' is in the works for Tiberia Films at Cines. Story taken from Nando Vitali's comedy 'The Cat in the Cellar.' Mario Mattloil directing done on roads in Turin, the Cheeriand Vittorio Cinemas have been shuttered and will be demolished. Two others, the Spiendor and Minerva Cinemas will also get the ax eventually.

Paris

'March of Ti ' local office mov

March of Tl 'local omee noveling.
Rosa Ponselle up from Saint Moritz.
Ramon Novarro on a short rest hop from London.
Michel Stroycorf all troupe off to Blanch of the Stroycorf and the Saint Countries and Saint

Abel Gance to commence megging Tucrecia Borgia' at end of September.

Supper at San Diego' chosen as the next detective play for the Caputines.

Fanfare d'Amour, picture megged by Richard Pottler.

Meg Flower and Ketty Maxwell to remain as strippers in the coming Concert Mayol show.

Marcelle Chantai to Rome to play left of the Chantai of Replies Carsilland, and the Chantai of the Chain of Parla, opening in vandeat the European, nabe house in the Clichy quarter.

Marcel Roma's troupe giving a performance of Mollere's 'Avare' and a play by Edouard Contino, by candidage in the Rue Monge outdoor theatre.

Mexico City . Grahame

Beas' Model Circus did well here. Mexican Symphony Ork giving pop concert in the buil ring. Ramon Peon and company to Acapulco, west coast port, to make

pop concert in the bull ring.
Ramon Feon and company to
Acapulco, west coast port, to make
a population of the property of the population of the property of t

The Hague By M. W. Etty-Leal

Boswell sisters at Laren making

records. Tenor Josef Schmidt tour-tending the Tenor Josef Schmidt tour-tending the Tenor Josef Schmidt tour-tending the Tenor Josef Schmidt tour-Last fireworks at Scheveningen marked end of bathing season. Dutch Sopra

Dutch film. Dead Water in London now at Academy Cinema, Oxtion now at Mademy Cinema, Oxtion now at Mademy Cinema, Oxtion of the Managemy Cinema, Oxtion of the Managemy Cinema, Oxtion of Managemy Cinema, OxUnderstood that Haro von Peakit
signed for Hollay Owen, with
Louis de Vries in title role.
Mr. We by Harold Owen, with
Louis de Vries in title role.
The Managemy Cineman play
by Dr. Oskar Singer, 'Herren der
Weit' (Men of the World)'
Two Dutch artists got a decoration when honor list was published
on Queen Withelmina's birthday:
Dead Managemy Cinema (Managemy)
The Man

London

ir George Tallis around, red Sanborn and stooges off to

Sir deedys Ambarn around, pred Sanborn and attogss off to Madge Kendal, 86,-year-old actress, seriously iii.

John Maxwell's daughter married...

In Glasgow, Sept. 10.

Fred Bernhard too busy to take his annual vacation.

Hildegarde returning to the Ribotel cabart Sept. 30.

Horace Judge off to South France for fortnight's vacation. The Ribotel cabart Sept. 30.

Horace Judge off to South France for fortnight's vacation. The Ribotel cabart Sept. 30.

Charles Tuoker's American representatives now the Simon Agency. Jimmy Bryson off to Paris for Jimmy another Bryson off to

Baker.

Russell and Marconi broadcast-ing for the first time here week of Nov. 18.

Oscar radley's brother, permit

Donovan Pedelty doing a Paramount quickle at the Joe Rock studios.

Ben Goetz here; going to continent for a week and returning to

London.

Thomson Brothers again talking about staging a new show in the West-End.

West-End,
Bob Batteneuth, husband and
planist of Alleen Stanley, here on a lanist of Angel.
ying trip.
R. Gittoes-Davies, advertising and
agant for Paramount here,

ress agent for Paramount here, has resigned.
Victor Marlow (Kay, Kay and Kay) framing his own act, with a femme partner.

Kay) framing his own act, with a femme partner.
Phil Reisman off to Amsterdam, Brussels and Paris, and then returns to New York.
Eddie Deuberg, Scala, Berlin, booker, off to America to line up some new acter will Raiph Reader will Raiph Reader will Ris first attempt.
George Black has the picture bug. Intends to concentrate on producing two big films yearly.
Michael Egan waiting for Arthur-Sipcilar to return from America; he has a new hay for him.

George Black has the picture ouglintends to concentrate on produce
Michael Egan walting for ArthurSinclair to return from America; he
has a new play for him.
Monty Banks to direct Gracis
Fleida in her next picture, to be
Gene Sheldon and Loretta Fischer
into the Paliadium show Sept. 18
for eight weeks with option.
Léon M. Lion now appearing in
resuscitated Lady Frectous Stream
whiskers.
Foliowing a week in Glasgow and
another in Manchester, Two Share
a Dweiling' opens at St. James' theart of Control of General Theatres
Corp. reconstruction scheme will get
a hearing Oct. 8; when appeal is to
be heard in Court.
Kinematograph Renters Society's
private barring list just issued;
theatre owners.
Mark and David Oster contemplating a trip to New York as soon
as the annual Gaumont-British
montal of Court.
Gracia Court of Court of Court of Court of Court
in the Court of Court of Court
in the Court
in the

Brookins and van arrived in Flymouth, Sepi. 9 and chartered plane endeavoring to open in Glasgow the weather and could not complete trip.

Maurice Schwartz has bought American rights of 'Israel in the Kitchen,' by Noah Aistein, Manchester 'journalist. Show was done in the West-End some four years ago. Schwartz will do Yiddish version. Schwartz will do Yiddish version of the west-End some four years ago. Schwartz will do Yiddish version. Schwartz will do Yiddish version. Schwartz will do Yiddish version. William Moilleon actively engaged in rehearnals of 'Seeing Stam'. Leslie Henson show starring Henson, supported by Louise Browne, Florence Desmond, Roy Royston and Fred Emney. Show opens out of town and comes to the Galety end of October.

S. Africa

By H. Hanson

Carter, the Magician, at the Opera House, Capetown. Business not too good. "Les Miserabics" (traction at Metro (

traction at Metro (
nesburg.
Sarah Sylvia, Jewish actress, and
her company, staging 'Night Birds'
and 'Aching Hearts' at His
Majesty's, Johannesburg.
Andre Huguenot, Afrikaaus
(Dutch) actor, and co., producing
Die Heilige Ulaut' ("The Sacred
Flame") and 'Ek Het' N Mau Vermoor,' ("The Man I Killed") in
Johannesburg.

Hollywood

Jack Brown on the mend.
Ted Lewis his old self again.
W. P. Lipscomb building a house
Peter Lorre letting his hair grow
The Doug Tauszigs are anticipat-

ing. Harry Carey a radio offer. Flu bugs put Lioyd Bacon in the

hosp. Charles Buckley back from New York, Erlk Rhodes abed with polo injuries. Wesley Ruggles nursing an ach-

Bether Raiston back on the home grounds, grounds,
Klayton Kirby going for a schrooz

retreading.
'Our Gang' honor guests at San
Diego fair.
Gordon and Revel chugged in over
the weekend.

"Our Gang' honor guests at SanDiego fair.
Gordon and Revel chugged in over
the weekend.
Charles Skouras hopping in and
out of planes.
Edwin Lester is in N. Y. on radio
client business.
Faul Snell signed year's publicity
contract with Ploneer Pictures.
Faul Snell signed year's publicity
contract with Ploneer Pictures.
Faul Snell signed year's publicity
contract with Ploneer Pictures.
Faul Snell signed year's publicity
contract with Ploneer Pictures.
Faul Snell signed year's publicity
contract with Ploneer Pictures.
Faul Snell signed year's publicity
contract with Ploneer Pictures.
Marcia Healy to Metro for spot
in Great Ziegreid.
Ched out in gazelie leather top coat.
Kenny Baker, nitery crooner, set
in King of Burlesque.
Edward Arnold and the missus
taking Hawalian holiday.
Edward Henderson, Gary Cooper's
travelling see, hospitalized.
Hall Wallis broke a toe incounter with garden hose of Vine
Street, Into Edkels-Ford o ce.
Myrite Stedman doing comeback
in Warners Prairie Schooners.
Myrite S

versary.

Charles Milier, Actors' Equity rep, and I. M. Sackin, among week's flu sufferers.

aufferers.

Ginger Rogers to the high Sierras for a rest before going into Tollow the Fieet.

Bob Poole elected secretary Independent Theatre Owners of Southern California.

Virginis Faulkner, author, set for a Virginis Faulkner, author, set for Marx agenoy.

Ann Estacen, 16-year-old Cuban songstress, being groomed by the Jos Penners.

Marx agency.

Ann Estasen, 16-year-old Cuban songstress, being groomed by the songstress to the songstress the songstress to the songstress the songstres

ager, assistant director on The Great Ziegefeld.

Great Ziegefeld.

The Great Ziegefeld.

Charles Rogers' bungalow at Paramount being torn down for erection of film vaults.

Roscoo Karns and wife off to New Control of the weeks, his first vacation for the weeks, his first vacation for the weeks, his first vacation for the Control of the Weeks, his first vacation for weeks, his first vacation for weeks, his first vacation for weeks, his first vacation of the Control weeks, his first vacation of the Control weeks, his first vacation, here under contract to 20th-Fox. It's an old Fox deal.

Green Roomers hosted the Masquers at a picnic, but trounced them on the diamond, 13-12 wifer Keye Luke to play Dr. Watson in 'Sherlock Hoimes' pic in Shanghai.

El Brendel personals in Pittsburgh Sept. 25, with Washington, Detroit and Indianapolis to follow.

Len Boyd's typewriter turned on Blood,' smashing his lance for four weeks in oast.

Indianapolis

By Bill Kiley

Walter leave. Ludwell on new editor new editor of Ayres LaMar and ork playing In-diana roof: Frank Pares

Ayres thatter that did a roof.
Frank Parrish infanticipating for the second time.
Civic theatre going in for lighter plays this year, hoping to bolster

plays tms year, hopens, b. o.
Telephone girl at Fox getting tongue twisted by adding 20th Century to greeting.
Ruth Tyndal holding down desk at News an assistant movie crick to Walter Wiltworth.
Tonic Stockman giving party to

at News as assistant more at News as assistant more Waiter Whitworth.
Louie Stockman giving party to his friends to celebrate the opening of his enlarged and redeemed dance studies.

CHATTER

Baltimore

By Albert Scharper,

Herb Morgan going rustic in Bill Saxton moved larger home. into

Jimmy Lunceford ork through or

larger home.

Jimmy Lunceford ork through on one-nite tour.

one-nite tour.

Limmy Lunceford ork through on one-nite tour.

Survey of the control of the control of the history of the history of the history of the control of the con

Chicago

Lou Pollock handling publicity for

Lou Pollock handling publicity for Sonotone spot.
Harry Smitz back at his law desk after a European jaunt.
Claude Binyon in town for some how-have-you-beening:
Howard Pierce becoming a regulation of the property of the pro

casts.
Fred Evans and Michael Tod can't decide who is the 26-gam

champ.
Frank Dare preparing for a busy Equity season as indications point

champ.
Frank Dare preparing for a busy Equity season as indications point to Eleanor Stewart won the Daily Times-MGM screen contest held at the State-Lake.
Art Goldie set as publicist for the Hollywood Country Club in Florida the Hollywood Country Club in Florida to Wolfson. Val Parnell and Harry Foster just in from England for a look-around Chi. Cyril Samuel readying to quit Cyril Samuel readying to quit Cyril Samuel readying to quit aleast for pots and pass.
Leo Salkin, with Going Places unit, already on the boards, has a second unit in the making of Allen Mary Summers, of Columbus Park beauty contest, being tested by Paramount.

Minneapolis

By Les Rees

Radission Inn, ace roadhouse spot closed for winter.
Nelson Eddy coming here for concert this winter.

show opens at auconcert this winter.

Annual radio show opens at auditorium Monday (30).

Bill Boddy, Star copyreader, took
marriage vows last week.

Cecil Golley and his Bachelors
going into Radisson hotel Frame
Room

oom. Max Roth, Columbia district man-

Boom.

The Common of the Frame Room.

The Common of the Co

truck.

More opposish for theatres from Club Lido, night spot, which is launching a 'Ladies' Day' matines, when feminine patrons will be presented with free cocktails.

Shopping News asking its 120,000 readers to vote on 'the kind of shows they'd like to see in the 4,200-seat Publis-Minesons', the reoppring of

which it has been agitating for i-

which it has been agitating for intrially.
George H. Adams, who sold interest in Star to John Cowles of Des Moines Register-Tribune, iesigned as editor after eight years.
Vos on curnal 20 years before Johing Star.

Brooklyn

By Jo Ranson

Leonardi's band at Trommers Dick Wilson's ork at Boo

Grill. Martin Bellew is now managing

Martin Bellew is now managing thotel Granda.
Coney lifeguards dined at 'Perfect Record' dinner.
Broadway Arena reopening with Max Joss as matchmaker.
Ell Dantzig out of hospital and back at St. George hospital and back at Legeler protest.
Gliver R. Pllat, Eagler reporter, sold his first novel to Scribner's.
G. Selmer Fougner, autographing copies of his wine book at Loeser's.
Albin E. Johnson, Washington correspondent, stopping in the Towers.

correspondent, stopping in the Towers.
Robert Adamson, former political reporter on Eagle and fire commissioner, died at age of 53.
Brooklyn Eagle staff giving Guy Hickok dinner. Hickok now working for McClure Syndicate.
Mrs. Emma Boole, word president of the Comma Boole, word of the C

Kansas City By Will R. Hughes

Free concerts, given by two bands, and paid for by the city, cost \$20,339. colors and the city of the last of Aug. and then changed to Sept. 28, has been declared off.

Fred L. Spear, veteran p.a. and former manager of the Orpheum, has been appointed promotional manager of the Company of the colors of the col

the Texas Centennial Exposition, Dallas, City officials and leaders of both political parties have united in an attempt to secure the national con-ventions next year. Therefore the new air-conditioned convention hall la offered as one of the inducements.

Songwriters

(Continued from page 1)

(Continued from page 1) takes this form or some other will come out of the next meeting. Spokesmen are said to favor the laying down of their tools to win public support. Thought behind such a course of action is that same old tunes will issue from radios with the dialers raising a howl for fresh ones. Unwittingly, they would be drawn into the controversy and that's the effect the tunemen are hoping for.

With the nublic behind them.

noping for.

With the public behind them, melodists and lyricists figure they would stand a stronger chance of having their demands met by ASCAP and would fare better in the fight on the Duffy measure.

Direct plan of action will be mapped at next conclave.

Anything smacking of an accord in Tin Pan Alley smacks of the millennium, particularly that which hopes to achieve the cessation of any trade practice. This runs-from the premise that the songsmiths would curtail their smithing or the songpluggers their plugging,

It's been the repeated experience of the business that the competition of the business that the competition for a plug on the afr, or elsewhere, is so keen that songwriters, pub-lishers or song exploiteers can never stick together for any protracted period of time. The moment one perceives a cessation of activity on the part of a competitor, the other is quick to bolt and capitalize the break.

It's long been argued among the tin pan savants that the best thing for the pop song biz would be the cutting down of so many songs. The theory ended there. More songs than ever are being ground out to feed the microphonic innards of radio etc. dio, etc.

Whatever the West Coast song-smith in their Hollywoodian Ely-sian fields may feel, the boys back east—who know the winter coal bill is soon due—know that any such acc 1 is remainded. 7 1.

Toronto

Roscoe Turner in town. Wishart Campbell taking a late

vacation.

reade Mowry's tunesters into the Embassy. mbassy. The Standard to have a modern-

istic front.
Beck Bros. into the King Edward -show. vina Craig of British films vis-her sister.

ing her sister.

Sardi Grant and gal band out of he Old Tavern.

The Beck Bros.

ing Ed-

The Beck Bros. ing Edward floor show. Fred Trebilcock back from round-the-world cruise. Murison Dunn has sold a script to Booth Canadian Prod. Fred Revell, BIP's Canadian rep. off to London for conterences. Jury Shea celebrating his 36th Jury Shear Celebrating his 36th Jury Shear She

Bountain a Mountie fileker, second ule.
Gordon Sinclair adding copy-writing for General Motors to his activities of the second o

ing for General Motors to his activition.

The and Montreal dates of
the Crosby Gaire 'Macbeth' and
'Othello' productions cancelled.

Blonds looker with the monocle,
noticed in the nite haunts, is Anks
Meyer-Stromfeldt, the Swede canary.
Phil Spitsiny signed Ruth Grant,
guitar, during Shea's engagement
here.

ere. Lady Godiva in the 'Riders of All ges' pageant at the Canadian Na-lonal Exhibition is Carole Beams

dancer.

UA throwing a farewell dinner to Haskell Masters prior to his leaving for New York to become new foreign rep for UA under Arthur Kelly.

Des Moines

By R. W. Moorhead

Bank night' case still being 'studded.' Mr. and Mrs. A. H. Blank cele brated their 30th wedding anni-versary Sept. 20. Prince Guido Pignatelli of Monte-

Prince Guido Pignatelli of Monte-calvo, son of a general in the Italian army, has been employed by the Des Moines By-Froducts Co. since July. Local merchants selling special season tickets for Drake U's home football games—five for \$2.50 plus 25c. tax a saving of \$4.05 over sin-gle admission prices.

gle admission prices.

Aaron S. Gilmartin, executive secretary of the Socialist and Labor
Defense lesgue, who got himself
the second of the

Milwaukee

Pat O'Brien is on his way here to

Pat O'Brien is on his way here to visit relatives.

Ben Judell, former Milwaukean, dropped in the paat week to look over his exchange here.

Ben Judell, former Milwaukean, dropped in from Hollywood to visit his brother, Eddle, manager of the Riverside.

William J. Rellly, Memphis, has been named manager of the Orlental, with Stanley Meyer taking over the job of Fox nabe house super-visor.

Lee Roth and his band of Pick's Club Madrid has been signed as

Lee Roth and his band of Pick's Club Madrid has been signed as house band for the Riverside to succeed the Dave Miller organization, which moves to the Wisconsin, riday (27).

L. Roy Pierce, of Omaha, has been named manager of the Fox Wisconsin to succeed Livingston Lanning. Lanning reports be will Deer named manager of the Ro. Wisconsin to succeed Livingston Lanning Lanning reports he wil join the Michael Ragen Co., advertising display firm.

Newark

Bill Phillips' new home in Living-ston is nearing completion.

Bernie Silverman has moved his home from Lawrence Harbor to Newark.

C. L. Dooley, district manager for warners, gets additions to his chain, the Baker and Playhouse in Dover.

Warners turned the Mosque back to the Prudential. The deluxer hasn't been run regularly for two

hasn't need to see the following the local Warner Club has paid out in benefits \$30,000 in the last three years. Benefits cover \$50 for marriage or birth, \$350 for death out \$15 a week for sickness.

Pittsburgh By Hal Cohen

Alan Trench and his bride sailed Alan Trench and his bride salieu for England over the week-end, Eddie Dowling's show, 'Thumbs Up,' pencilled into Nixon week Oct. 14.

Xavier Cugat returns to Waldorf Nov. I for fourth year of five-year nect, Since he took a frau a year ago, Edit Book hes also faten a spoat.

nce he took a frau a year ago, Beck has also taken on about Bill Bec

Bill Reck has also taken on about 5 pounds.
Billy Blowitz, son of Manor manger, doing publicity on Coast for F-WC circuit.
Charlie Washburn around putting on the washoo for Larry Schwab's Wenus In Silk.

on the waloo for Larry Schwab's on the waloo for Larry Schwab's Bill Eales, Carnegie Tech grad of '34, in-'Charles-Weldman's-concert-group this season. Walter Galupic has Joined Neil D'Andlere' crew at Club Riviera as planist and arranger. Weller Galupic has Joined Neil D'Andlere' crew at Club Riviera as planist and arranger. Weller of the Club Mirador in Homestead. Niteries already plotting extra dance space and bands night of Pitt-Army football game. John F. McMalon, head of A.P. bureab here, married to Ruth Mary Lynchia Briggs leaves Sid Dickler's band as vocalist to Join George Sharp's 'Why Girls Leave Home.' Wife of Joe Bach, ex-Notre Damé football star and ceach of 'Pitts-burgh pro gridders, died here last vocalist set of the property of the property

WB publicity chier received a man play.

Anne Ford getting local cricks to cover Ethel Barrymore's Constant opening to the late of the cover opening to the late of the cover opening to the late of t

New Haven

By Harold M. Bone

Club Paradise had a visit from the cops.

Perry Dring and Rainbow Inn are washed up.

ashed up. Roger Connolly took a month off

Wasned Up.

Rogero, Marchael State of the Control o

house was built died here Sunday (15).
'Bitter Sweet' into Shubert 27-28, Sally Rand chattered to local adv.

Andy Sette celebrated his promo-tion to house mgr. by getting mar-

ried.
Dave Eldridge and Sam Hor-warth out of camphor for the new season. - Harry Shaw melts about five pounds every time he m.c.'s an ama-

pounds every time he m.c.'s an amateur hour.

Torn ligaments in Al Powers' leg gives Herman Jacob a carpenter's job with 'Paths of Glory.'

Cleveland

lenn C. Pullen

George Degnen here as p.a. Admiral Byrd's polar ship. George Stevens working on a new process to clean theatre screens and

George Stevens working on a new process to clean theatre screens and has the patential of the control of the co

local socialite and son of a bank's vice-prec.
William F. McDer ott, drama crick for PeeDee, estrating another course in playerling at Western Rouse in playerling at Western Rouse in playerling at Western Rouse in Raisance in Raisance

VARIETY

News From the Dailies

This department contains rewritten theatrical news items as published during-the-week in the duly napers of New York, Chicago, Ban Francisco, Hollywood and London Vaniert takes no credit for these news items; each has been rewritten from a daily paper.

East

Detectives grabbed Gustav Free-man on the French Line pler last week and took away a whole trunk-ful of sweepstukes tickets. Tickets sald to be phoney.

Ill of sweepstakes tickets. Tickets said to be phoney.

Dennis King, who owns the English rights to Petticoat Fever, to sail for London to get production lined up.

Roxy theatre getting so much more business these days the service staff has had to be enlarged.

Mrs. George S. Kaufman, wife of the playwright, how notion editor of Harper's Bazaar.

Max Beer S. Kaufman, wite of the physwelph, how netton aditor of Harper's Bazani. Max Beer again swed by Shirley-La Belle, who alleges assault in a hotel room in '33. Ask to hold him in the State.

Roof of Hollis Street theatre, Boston, caved in Wednesday, killing the bear of the bear of the wednesday in the sales tax will run another year. Stage Relief, fund to get the first day's receipts of the Blue Room at the Lincoln hotel Oct. 2. Monmouth Beach, N. J. just a heap, of ashes, Fire last Thursday morning. Loss \$100,000.

Sound apparatus at the RKO Orpheum, Brooklyn, broke down, at 18.6 Wednesday in the RKO Orpheum, Brooklyn, broke down, at 18.6 Wednesday in the RKO Orpheum, Student and the RKO Orpheum, At 3:30 refund was made to the 200 who had elected to remain their sate single control of the Student and the St

RADIO CITY BOCKEFELLER

in "STEAMBOAT ROUND THE BEND" THE STAGE—"SPORTS" a revue five colorful scenes, produced by onliden. Symphony Orchestra,

Robt. Donat

MUSIC HALL WILL ROGERS

ROXY

with proper shudders of horror. She's the dame who drifts into a bar with a dime. in. her. purse, hoofs up to the brass rall and lets men buy her drinks. Described as a new creature of the drinking world.

up to the brass rail who are as men because of the drinking world.

William Fox must pay the \$8,568,583 back income taxes over which he has been quibbling with the-internal Revenue, Board finds that Fox, knowingly and willfully. The state of the tax is due on the '29 return.

Eight Negroes dismissed in a Brooklyn court where they were charged with loltering. They sang 'Old Time. Religion' and the Judge Conchits Montenger and Rault Roulien married in Paris last Wednesday (18).

Katherine Poilion Smith, one of the Poilion sisters, dead. They supplied the newspapers with scores of Vet Boswell, of the Boswell sisters, overcomes her embarrassment long enough to tell the world she's been married more than a year to Claire De Bulow, former chorus girl, through her attorney asks the Supreme Court to require Maurice Mannase, broker, to submit to ablood test in the potentiv case and Shirley Dahl Alls in the N. Y.

Manasse, broker, to submit to ablood test in the paternity case she brought against the broker three years ago.

Bahl Ails in the N. Y.

Supreme Court to obtain a separation and maintainance from Roscoe Ails, alleging brutality. She says he put the boots to her at his summer home in Ohio, regardless of the fact in the second of the seco

sale sof back of N. 1. In time of an example of the control of the

New York Theatres

RKO THEATRES

81st ST.

86" ST.

AT LEMETON Sept. 18-20 "DANTE'S INFERNO"

film unit in Spain, robbed of \$442 and some papers by six men. It sounds better when stated in francs. He is getting background stuff for a Marlene Dietrich production.

Mariene Dietrich production.

Jos Kennedy, ex-F20 pix, resigns as chairman of the Securities and Exchanges continision.

Exchanges continision.

When she heard John Barrymore with the securities and Exchange continision.

Barrie, his tecent protest, fiew to Chicago to overtake him but he refused to speak to her. She went by train to Kansas City then, back to Chicago to overtake him but he refused to speak to her. She went by train to Kansas City then, back to Chicago to overtake him but he refused to speak to her. She will be the continued of the first pize in Mrs. Harriman's slogan contest for Grand Nature of the first pize in Mrs. Harriman's slogan contest for Grand Nature of the first pize in Mrs. Harriman's slogan contest for Grand Nature of the first pize in Mrs. Y. Filliaminos Symphony adds about 500 to new subscribers in Friday dates favored.

K. Y. Filliaminos Symphony adds about 500 to new subscribers in Grand Nature of the first pize of the first pize in Mrs. Y. Filliaminos Symphony and She Mrs. Nature of the first pize in Mrs. Na

day.

All branches of N. Y. stage in a huddle with Hallie Flanagan Monday. She's boss of the new W. P. A. theatre project. Proposition n.s.h. to theatre men.

Tuesday's flaticuffs no help to Monday box offices. Out of towners addn't show up.

Coast

of court.

William Faversham joined voljunteer fire fighting brigade to save
home of Hollywood neighbor.

Testimonial lunchcon tendered L.
E. Behymer, Los Angeles impresarilo, by art, social and civic leadcras for his interest in cultural advance for the past 50 years.

Sam Coslow ordered by court to
pay his former wife \$2,041 in back
allmony. Testified that Coslow

(Continued on page 78)

Football

By Benny Friedman

The annual autumn madness is here again. The big battle of Yankee Stadium is fresh, the world series is still in the offing, but he-fore you know it Saturday's millions are going to be out there, rain, cold or sunshine, rooting the boys home. Up and down and across the nation, boys in schools and colleges are-having their pants worked off to get in shape for the season. Coaches are anxious, players, age anxious, alumni are anxious. Only the public is not anxious—yet. "Without preconceived notions and basing predictions on word of mouth reports, this is the way the strength of the country seems to be distributed:

In the east one of the duds of the last few years is about to come to life. Pennsylvania has a team in the making. Maybe the Gates plan is beginning to work, or it may be something else, but the word indicates that the Quakers are loaded this year. Unfortunately they, will meet Princeton in the opening game Oct 5. Thus facing the crossroads at the outset, the Quakers may be made the course, the Quakers may be made the property of the property In the east one of the dude of the

made or broken right there.
Harvard, beginning its new deal
with its, first non-graduate coach,
is still something of an unknown
quantity. But like Lou Little when
he came to Columbia, Dick Harlow
isn't there to fail.
Yale looks good, as good as last
yale looks good, on good as last
yale to the grade of the conparty of the comparison of the conparty of the conpart

necessary. In New York it seems there

cuit says further developments are necessary.

In New York it seems there will be at least three teams that will rank. Fordham has whale of a squad and should be able to do things, N. Y. U. may have its best team since '28. And Manhattan, trying to break into the big time for the last time that the best team should be able to realize that ambition.

Columbia has a squad that is not up to the caliber of past material. It will be a new team and this time, at least, the Mournful Maestro of Morningside Heights, Little, has reason to be pessimistic.

Elsewhere in the east the big gun again, it is eems, will be Pittsburgh. The Panthers have lost a good many first stringers, but Pitt has the greatest amount of sophomore land has a tough schedule to look forward to, but Pitt always has had flerce schedules.

Colgrate will still bewilder with the razzle-dazzle. Andy Kerr, pacester when it comes to providing new tricks, is still one step ahead of the rest of the boys. Army and Navy will have their usual fine teams, but this year Navy is apt to be among the leaders. Navy also among the headers. Navy also columbus, where. Ohlo State is reputed to be among the status removed the country. The Buckeys are being touted as the next national clamplon, and nothing less will sat large than the way if now looke will be able to the way if now looke will be able to the way if now looke will be able to the way if now looke will be able to the way if now looke will be able to the way if now looke will be able to the way if now looke will be able to the way if now looke will be able to the way if now looke will be able to the way if now looke will be able to the way if now looke will be able to the way if now looke will be able to the country.

clampion, and nothing loss will satisty them.

The rest of the Big Ten, from the
way it now looks, will be led by last
year's champion, Minnesota, which
lost most of its team, but which still
has Bernie Bierman as coach. That
usually means trouble, Michigan
will be better than last year, if
that's any consolation. Notro Dame
is loaded.

South

that's any consolation. Notro Dame is loaded.

South Down south Alabama, the Rose Bowl champ has lost most of its word of the south of

Mary's will-make it hot for any

Mary's will-make it hot for any ail of its opponents.

This Saturday is mostly a warm-up for the big teams. Next week they start to get tough and we'll try to pick 'em.

Oil Co. Donating Name Acts for Balto Charity Show: Bowes to M.C.

Baltimore, Sept. 24.
Community fund of Baito, which annually drums up dough for municipal weifare relief, has taken the Fifth Regiment. Armory here for nile of Oct. 14. Major Edward Bowes will come down from New York graits to officiate at the celebration. Armory can accommodate 12,000, and show will be put on at 50c top, all proceeds going into community fund coffers.

The American Oil Company here is buying name radio talent for the benefit show. Through Arthur Booth, of the Joseph Katz agency, which handles American Oil's advertising, the gasoline firm

they benefit show. Infough Arthur Booth, of the Joseph Katz agency, which handles American Oil's advertising, the gasoline firm has aiready signed the Casa Loma ork. Negotiations are under way to also snag the Balfo Symph Orch for the evening. Booth, in the meantime, is still angling for two more name radio acts, with American oil donating them for the show.

Bowes was contacted direct by the community fund, and will be only one of the imported names not lined up for pay. Host of local little theatre and amateur thespic groups will play the benefit that nite, however.

MARRIAGES

Carol Rosenbaum, non-pro, to Roy Chartler (Variery), in Wash-ington, D. C., Sept. 21. Lucille Morrison to John War-burton, film actor, Aug. 14, in Tia Juana, Mexico.

Junas, Mexico, Aug. 14, in Tha Junas, Mexico, Aug. 14, in Tha Junas, Mexico, Weihl, theatre cashler, to Marsile Chinquy, theatre manager, Sept. 13, in Los Angeles.
Conchita Montenegro to Raoul Roullen, in Paris sept. 19.
Betty McKay to Garland Jenks, Sept. 21, in Los Angeles. Bride is daughter of business manager for Mary Pickford.
Eilln Boyer, studio secretary, to Bob White, editor of L. A. Times Sunday magazine, Sept. 20, in Los Angeles.

Sunday magazine, Sept. 20, in Los Angeles.
Evelyn Gertzman, studio secretary, to Bernard Leavitt, Santa Monica theatre operator, Sept. 22, in Los Angeles,
Ruth Merriam to Capt. Earl Robinson, president of Motion Picture Pilots Association, Sept. 19, in Voc. Anaeles.

Los Angeles,
Marlanne Kernan to Arthur Focke,
3rd, in Dayton, O., Sept. 15. Bride
ls in the WHIO commercial depart-

ment.
Rusty Glickman, Broadway press
agent, to Ruth Everett, singer,
Sept. 19, in New York.
Gladys George, legit actress, to
Leonard Penn, also legit, Sept. 18,
in New Haven.
Theresa Pepeto, Andy Sette W. B.
house manager, Sept. 19, in New
Haven.

BIRTHS

BIRTHS

Mr. and Mrs. J. Kelly Smith, son, in Chicaso, Sept. 17. Father is sales manager of WBBM. Chicago. Sept. 17. Father is sales manager of WBBM. Chicago. Sept. 18. McLaughlin, Sept. 18. in Ottawa. Father is picture and anamatic editor of Ottawa Journal.

Mr. and Mrs. Harry Marker, son, Sept. 18, in Glendale, Cal. Father is film editor at Reliance.

Mr. and Mrs. Herbort Stothardt, daughter, Sept. 23, in Hollywood, Father is Metro musical director.

Mr. and Mrs. True Boardman, daughter, Sept. 23, in Los Angeles. Father is radio actor-writer. Mother is former Thelma Hubbard, KHJ dramatic actress.

HOTEL AMERICA 47th St., & Broadway

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New Low Rates in Effect

OF 1936" 25c TO 1 P. M. EVERY DAY

PARAMOUNT STARRE

"THE BIG BROADCAST

TRAND STAYAY 'Special Agent'

GEO. BREN





Tommy Dorsey will go CBS artist bureau next, which connection will have him heading Joe Haymes' band. Combo will be billed as with BETTE DAVIS have him heading Joe H band. Combo will be bil Prod. A Warner Bros. Picture Tommy Dorsey's orchestra.

Damage suit for \$30,760 against Alice White as result of injuries received in traffic crash, settled out of court.

OBITUARIES

DE WOLF HOPPER

De Welf Hopner, 77, for more than half a century one of the foremost comedians of the American stage, died in Kansas. City, Sept. 22, shortly following a radio broadcast. He insisted upon ap-pearing with the Kansas City Rhythnt Orchestra against the ad-vice of his physician, and was re-moved to the hospital from the studio. He had been in poor health for stage, died in Kansas. City He had been in poor health for some time past. He had been on the program the past year. He was born in New York City in

He was born in New York City in 1858 and made his stage debut in 'Our Boys' in New Haven in 1878 and later was toured in 'A Hundred Wives.' He appeared at the Madison Square theatre, N. Y., then under the management of Gustave and Daniel Frohman, in 'Hazel Kirke,' which ran for nearly three years, and. in 'May lossom,' David Belasco's first stage success, Belasco was then stage manager for the Frohmans.

But his singing voice attracted at But his singing voice attracted at-tention and he was drafted for such roles as Dick Deadeye in 'Pina-fore,' Ko-Ko in 'Mikado' and in other Gilbert and Sullivan operettas. ether Gilbert and Sullivan operettas. In between he played with the McCall opera company in the current operas bouffe, opposite Mathide Cotrelley or with Digby and Laura Joyce Bell. Hopper's teaming with the latter two in 'The Black Hussur' is still pleasantly remembered by the old timers. With opera bouffe on the wane, the McCall company lost importance and in the late '80's he struck out for stardom with his first venture 'Castles in the Air' in which he toured until 'Wang' gave him a more

ture 'Castles in the Air' in which he toured until 'Wang' gave him a more worthy vehicle. This ran for a long season at the then new Broadway theatre, with Delie Fox almost sharing the honors with him. This was followed by 'Dr. Syntax,' which was scarcely a success, and then 'El Capitaine,' written for him by John Phillip Sousa, then still heading the U.S. Marine band. After touring the country with this he took it to London with Jessie Mackey as his soubrette, and the late Frank Wilstach as his press agent. This ran for more than a year. His own favorite role was year. His own favorite role was Old Bill in 'The Better 'Ole.'

ater he toured in 'The Charlatan' d other pieces including 'Mr. kwick' and went into the Weber Later he toured in 'The Charlatan and other pièces including 'Mr. Pickwich' and went into the Webe and Fields Music Hall stock for a couple of years. This marked the apex of his career. He was still if demand for Gilbert and Sullivan revivals and played in numerous vivals and played in numerous dramatic offerings, but he was no longer the outstanding attraction he had been. Recently he has given more of his time to radio, where he made the most advantageous use of a voice which once led his advoice which once led rs to urge a trial for

aniers to urse a trial for grand pera.

Since 1886 his name has been associated with the baseball poem, 'Casey at the Bat,' which lent itself to his style of delivery. He is reported recently to have calculated that he had rectited the poem in public more than 10,000 times. It was demanded whatever he appeared. He grew thoroughly sick of it but could not escape the association, It was first introduced at a baseball night at Wallack's theatre in New York.

He was first married to Helen Gardener and later to Ida Mosher, Edna Wallace, Nella Bergen, Elia Furry (now in films as Hedda Hopper), and Lillian Glaser. The later is now resident in Oddand, Calif.

LIN BONNER

Lin Bonner, 51, member of Vaniety staff for several years and more recently news editor of Datty Vaniety in Hollywood, died there Sept. 19 of pneumonia following an operation

Funeral services were held Sept. in Los Angeles. Interment pri-

Anative of New Orleans, Bonner knew the smell of printer's ink from the age of 13 when he delivered lunches to the mechanical and news of the second of the A native of New Orleans, Bonner

writer of fiction, being a contributor to Liherty, Flynn's Detective magazine and other publications. He was also on the copy desk of Liberty, Deceased had been with Vanizr at various times and was resuming his desk on Daily Variety when stricken.

nis desk on Daily Variety when stricken. is widow, Nan Olsen Bonner, and three sisters, residing in New

Additional details will be found elsewhere in this issue.

LEW GRAHAM

Lew Graham

Lew Graham, 73, one of the last of the old time circus announcers, died Sept. 21 in Middletown. He quit the business when circuses started to replace the announcers with public address systems. For 35 years his voice had been able to fill the biggest top the Ringling outfit could raise and he retired in disgust at the intrusion of the machine age. He found there was still a demand for voices in rádio and turned his attention to that medium. Graham not only made the ring announcements but did considerable work at clubs and other gatherings

work at clubs and other gatherings in towns the circus played. He was originally a printer, but left town when a circus came along. He was one of the old timers who prided himself upon his careful dressing. He is survived by his widow.

FRANK M. PIERCE

Frank M. Pierce, 60, died at De catur, Ala., last week, a recluse an a wanderer who roamed up an a wanderer who roamed as an address down the Tennessee river in his

Little was known of him, but letters and photographic records in his possession showed that he was once bandmaster in Al G. Flelds' Minstrels, director of the Chicago Symphonic Orchestra in 1993, director of the band for the Ringling Circus for a number of years, director of the Chicago Concert and Dance Orchestra, as well as being in vaudeville with his wife, billed as Mr. and Mrs. F. Marion Pierce, novelty and musical artists.' Another old picture in his possession shows his band known as the 'Hirland Laddies' traveling in private railway cars. Little was known of him, but let-

All efforts to locate his relatives were futile and burial was at Decatur.

SAM BLOOM

Mrs. Sam Bloom, 80, pioneer pic-are-house operator in Toronto ture-house operator in Toront died at her home in that city Mor died at her home in that city Monday (16) after an illness or six weeks. Operated a circuit of 10 Toronto nabes known as B & F. Theatres, now a subsidiary of Famous Players Canadian and, up until a few weeks ago, was active in their management. Surviving are her husband and backer, and four sons; Sam, general manager of the B & F. chain; Leo, manager of the Century, Toronto; Sheppard, in the bond business, Los Angeles; Ira, a New York high school teacher. Interment at Goel Tzedec cemetery.

REID MacARTHUR JAYNES

Reid MacArthur, 41, known to vaudeville as a musical leader, died at Columbus hospital, Wilkinsburg, Pa., Aug. 30 after a three-month illicss. Cause of death attributed to complications that ensued after he broke his hip.

he broke his hip.

He was for ten years, until
demise, leader at the Davis thea
Pittsburgh, Pa. When starting
the profession he was known as
youngest leader in the field.

His wife, five children
brother survive.

PHILIP LEVY

PHILIP LEVY
Philip Levy, 63, died in a hospital
in Allentown, Pa., after an operation. He was manager of the Lyric
theatre there for 11 years, from
1921 to 1927, and from 1930 to his
death. In the interim he had been
manager of a dozen theatres conmanager of a dozen theatres conmanager of a dozen theatres confor the old firm of Application of the old firm of Application
of the old firm of Application.
Interment in Bayside, L. I.
For many years Levy toured the

For many years Levy toured the country with Appell, in stock com-

WALTER N. CAMPBELL

Walter N. Campbell, 33, produc-ion manager for KOA, Denver, iled in a Denver hospital Sept. 19 ollowing an operation. He had tion

been on leave of absence due to ill health for several weeks. Born in Shelbyville, Tenn, graduated from Lipscomb college in Nash-Lipscomb college ... where he entered radio. Man-WLAC, Nashville, two years; opened WAPI, Birmingham, mar aged it for two years, moved i Denver and joined KOA in 1931. Funeral services were hold

"Menver and Joined KOA in 1931.
Funeral services were held at
Denver and Nashville, with burial
at Nashville. He is survived by his
wife, Mrs. Mary Campbell, and two
daughters, Betey Ann and Dorothy
Lee, and two sisters.

David Landau, , veteran char-acter actor of the stage and screen died Sept. 20 in Hollywood after a

lingering illness.

Deceased turned to films four years after he had gone to the Coast to appear in Street Scene. Years ago, when the store of the stage more than 30 years.

His widow survives.

WINN SHAW

Winn Shaw, 46, who has been in vaudeville for the past 30 years, died in Crown Heights hospital, Brooklyn, Sept 18, of ulcers of the stomach. He is survived by his

stomach. He is survived by his widow and their daughter, his mother and two sisters, He was teamed with Joe Morris (now Morris and Evans) in 'The Mosquito Trust,' one of the best known of standard comedy acts of its day.

AMY SHERWI

AMV SHERWI

Amy-Sherwin, 81, once prominent
singer, died in a London nursing
home Sept. 20. She was penniless.
Born in Tasmania, she made her
debut in Melbourne, coming to
America in 1880. Five years later
she made her London debut with conslead bit success. She refused to
add to the success. She refused to
add to the success in an endeavor to keep up her formerestate.

ANDY WILLIAMS

Andy Williams, 46, for more than 25 years in vaude, died Sept. 13 in Los Angeles of third degree burns. Act, known as Dunham and Wil-liams, toured vaude circuits this country and abroad, later switched to Williams and Clark, blackface

comedy.
Widow, Agatha Williams, survives. Services in L. A., Sept. 18; burial in Washington, D. C.

WALTER BENTLEY

WALTER BENTLEY
Walter Bentley, 50, noe of the oldest vaudeville agents and managing director of a chain of picture
houses, died in London, Sept. 11,
from sudden heart attack. During
the past 10 years he has concentrated on building picture houses,
also conducting a policy of pictures and variety. Survived by
widow, son and two daughters,

ROBERT CAPRON

Robert Capron, an American actor appearing in the Rolls revues, Melbourne, Australia, was drowned Sept. 23 while attempting to rescue

JAMES W. FLEMING
James W. Fleming, 58 former
Ohio State fair manager died Sept.
13 at Magnetic Springs, O.
Funeral services and burlal in Columbus.

HARRY BURTON

Harry Burton, 28, film laboratory technician, died by his own hand (poison) Sept. 19 in Hollywood.

Mrs. Abe Frankle, 59, wife of the mrs. Ade Franke, Os, wite of the president and manager of Riverview park and Des Moines Sept. 17, following a long illness, Mrs. Frankle was associated with her husband in the amusement park enterprise at one time.

Father of Fred Weber, in charge of operations of the Mutual Broad-casting System, in New York Sept. 20. Burial will be in Detroit.

Mother, of Jules and William Stein of the Music Corporation of America, died in Chicago on Sept.

Mother of Henry Shapiro, midwest vaude agent, died in Chicago on Sept. 18.

Donald Burke, 33, studio property an, died Sept. 17 in Los Angeles.

About Time

Westerville, O., Sept. 24. This village shortly will hold a fair for the first time in 38

years.
The fair board "borrowed" a four-acre tract, and the citizen-ry is turning out to make it ready for the event. Merchants are whacking away with scythes, sickles and axes to clear the land.
The last fair was in 1897.

RINGLING HITS SNAG

Can't Even Advertise Its Columbus, Ga., Showing Dates

Montgomery, Sept. 24. Information given here today states Ringling Bros.-Barnum and Bailey circus—scheduled to play in Columbus, Ga., Oct, 16-will be forced to show outside of the city limits.

Advance men here for the circus outfit say the Georgia city has an ordinance which prohibits circus or carnival appearing in the city a week before or a week after the Muscogee County Fair is scheduled to be staged. The circus will also be prevented from posting in the city limits, and cannot insert newspaper ads a week before the circus is slated to play.

Frank Mahery, advance man for Cole Bros, said today this show would appear in Columbus Sept. 25, and that he and his crew had not had any trouble with their posting and newspaper work.

Muscogee County Fair is slated to open Oct. 7—with Rubin and Cherry listed for the midway. Advance men here for the circu

News From the Dailies

(Continued from page 78)

earned \$500 a week as a sung writer.
Lucille Stedman, actress, declaring she was broke after paying; \$30 fine last week for being intoxicated, asked for a public defender to plead. Mother of Helen Gahagan brought to Los Angeles hospital from Utah, where, her car was wrecked and she suffered serious injury while driving to N. Y. after vigit here with her daughter.

darghter. Out ruled against Dan Templin, who sued Warners for title to the story. Water, Giver of Life.' Mrs. Mildred Eggleston in Reno to obtain divorce from George Eggleston, editor of Life. L. A. jury awarded Thomas Ince, Jr., \$3,000 damages for injuries received when his car was struck by Losephine Mendes, actress, granted divorce in L. A.

Josephine Mendes, actress, granted divorce in L. A.
Furpose of John Barrymore's hurrled trip to Coast said to be for reconciliation with estranged wife, Dolores Costello, following split with protege, Elaine Barrie.
San Diego authorities hold Velma Zachary, former film actress, for shooting her father. She will plead hold to the state of the said of th

Engagement of Jacqueline Wells, film player, to Walter. Brooks, grandson of E. T. Stotesbury, announced in Hollywood.

Jack Dempsey to dispose of his Coast real estate holdings and permanently make his home in the east. Among the properties listed are the Burbara hotel and an interest in the Flaya Ensenada in Mex-

lco. Charles Chaplin upheld by District Court of Appeals in his administration of the \$200,000 frust fund for the \$200,000 frust fund to the \$200,000 frust fund set aside decision of LA, Superior Court, which estating Lita Grey Chaplin's, right to direct investments from the fund. Junan reforeign Club- of The Junar for Foreign Club- of The Junar for o. Charles Chaplin upheld by Dis-

allmony.
Scores of bookies set up business
following ruling legalizing wire

CIRCUS ROUTES

" Week of Sept. 23 Cole Bros.

MABEL STARKE CLAWED SECOND TIME: SERIOUS

El Centro, Cal., Sept. 24.
Attacked by the same tiger that set upon her in Bangor, Me, eight years ago, Mabel Starke, circus animal worker, was in a serious condition today following an arm infection when the cat clawed her last Saturday (21), in Pheenix fection when the cat clawed her last Saturday (21) in Phoenix, Ariz. She was unable to leave her compartment when Barnes Circus arrived here, being removed to the Los Angeles hospital. The Maine incident hospital her for seven months.

Flimsy but Profitable

Cedar Rapids, Ia., Sept.

Cedar Rapids, Ia., Sept.
John P. Mullen, president of the
Iowa State Fair, thinks Representative Gus Alsech, of LeMars, may
have been looking through doublethick lenses when he declared that a
midway dancer at the fair this year
appeared in the latest nudist costume.

tume.

He insists she wasn't entirely devoid of clothing, filmsy as it may have been. Next year, Mullen said, the inspection crew would be more

records this year.

Carneys Take It Again

Akron, Sept. 24.

City council this week passed an ordinance fixing higher fees and taking carnivals out of the special low fee section of their own and putting them into the high-fee cir-

cus division.
Formerly carmivals could be ilscensed at \$10 for the first day and, \$5 for each succeeding day. Now they must pay a silding rate of \$100 to \$300 for the first day, with reduced fees on each additional day.
Theatres are not affected by the new ordinance.

Where's the Profit?

Iowa Falle, Ia., Sept. 24.
It will be a long remember for the
Hagenback - Wallace aggregation
when they recall this town for the
carcass of a female elephant, injured
internally, went to a rendering
works and the skull and other
museum pleces to a local museum.
The circus drew pienty, but the
animal which died during a performance sets back the outfit some
\$25,000. Iowa Falls, Ia., Sept. 24.

Shrine Rodeo

Indianapolis, Sept. 24.
Colonel W. T. Johnson is bringing his rodec to town Thursday (24)
for four night and two matinee performances at the Indiana State Fair Grounds.

Seats are being sold by Murat Temple, Shrine, at one buck each. Same show was here last year and took away about \$8,000.

Ringling Record

Kansas City, Sept. 24.
Record crowd of 22,670 attendedthe night performance of the Ringling Brothers and Barnum & Balleyshow here. In addition to a city
record Frank Braden, publicity dirrector for the circus, said he thought
it a record for a single performance
for the show. for the show. Nearly rained out for the matinee

the record night attendance gave the outfit a nice day's business.

Winter Cocanut

Detroft, Sept. 24.
Eastwood Park closed one of its most successful seasons Sunday (22).

(22).

Cocoanut Pal , dance spot at the Park, has decided to stay open all winter because of extra good business. 'Girls of 1936' is being featured this week, with Milt Ber-

Balto. Angle

Baltimore, Sept. 24.
For the first time in history a theatre in Baltimore which caters to the white population here is also making an effort to entice colored

making an incorrect patronage.

Minsky's Palace, burlesque house which "as reopened last week after summe slumber, is the ploneer." Theatre has taken ad space in local Negro newspaper.

WALTER O'KEEFE

begins his 2nd year with the "CAMEL CARAVAN" on Tuesday, Oct. 1st, 1935, sponsored by The R. J. Reynolds Tobacco Co. over 92 stations of the COLUMBIA NETWORK

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